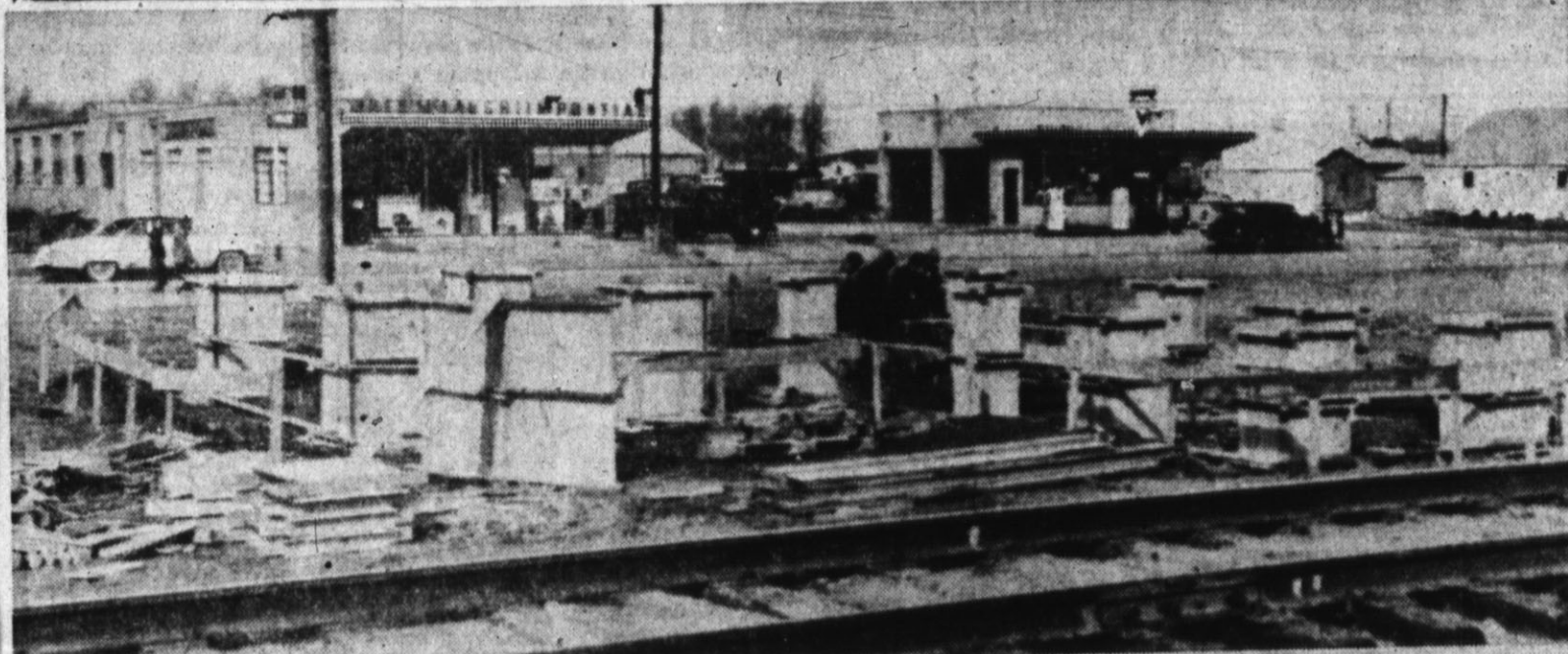




52ND YEAR—NUMBER 49



NEW CEMENT COMPANY STARTS CONSTRUCTION... The Crowe-Guide Cement Co. of Hereford is now under construction on the Santa Fe railroad property east of the depot some 5 blocks. The construction of the foundation has just started as shown in the photo above. The construction will include a warehouse, plant and office building. Staff Photo.

Santa Claus Coming To Town At 4 P. M. Friday

Santa Claus will be in Hereford in a big parade Friday afternoon at 4 p. m. and will have candy galore for all the kiddies that come to see him. This annual affair, which is sponsored by the Junior Chamber of Commerce and local merchants, officially opens the Christmas shopping season for the Hereford area, according to Dean Herring, chairman of the Jaycee Christmas project.

Deadline Extended On ACP Assistance

The December 1 deadline for filing for assistance under the ACP has been extended until December 12 due to the recent bad weather and road conditions to hit this area, according to a report from Faust Collier at the Deaf Smith County PMA office Tuesday.

Thanksgiving Is Very Eventful Occasion For Tom Howards

Thanksgiving 1952, turned out to be a banner occasion for the Tom Howards of Hereford. It all started when the Howards embarked on ice-covered highways after receiving an emergency call due to serious illness of Mrs. Howard's father, Mr. Moore, at Callisburg, near Gainesville, Texas.

Postal Receipts For Local Office Show Substantial Gains Over 1951

Postal receipts generally considered a business index, indicated Dec. 1, that 1952 will record a substantial gain in Hereford over the previous 12 months.

In 1951, the Hereford office reported a total of \$54,198.88 with December showing \$7,667.69 as the heaviest month of the year. This year, up to Dec. 1, the post office reports totaled \$53,590.19 -- only \$608.69 less than the entire 12 months of last year.

The report, which includes general receipts of stamps, box rents, second- and third class postage, etc., follows:

	1951	1952
January	\$4,364.47	\$5,842.16
February	4,169.23	4,853.12
March	4,134.48	4,104.58
April	3,903.86	4,851.23
May	4,553.53	4,396.26
June	3,553.25	4,581.42
July	4,230.68	5,300.65
August	4,918.62	4,911.36
September	4,756.57	5,280.27
October	4,531.94	5,301.67
December	7,667.69	

will march down the streets of Hereford.

ORDER OF PARADE

The parade will form at the Bull Barn at 4 o'clock, thence West on First Street to Main Street. North on Main to Fifth Street, West one block on Fifth to Miles. South on Miles to Third Street. East on Third Street to Hotel Jim Hill, then Back to the Bull Barn. Santa Claus will head the parade on a sled. He will distribute free sacks of candy, nuts, and fruit in the hotel. All kiddies will enter through the main (south) door and will leave through the east door facing the courthouse. Old Santa plans to bring 3,500 bags of candy for the children and he will try to visit Hereford each week throughout December to talk to the kiddies and take their Christmas orders. Among those that are invited to attend and appear in the parade are the Hereford High School Band, the Friona High School Band, Hereford Riders Club, the fire and police departments of Hereford and several civic groups. The entire affair is believed to be better this year than ever before and one that the kiddies and the grownups alike will enjoy. The time is 4 p. m. and the place is downtown Hereford.

SIGHTS, FACES SEEN Around Town

Fire of unknown origin broke out in the roof of the Earl Pearch home, 121 Kibbe St., around 8 o'clock Tuesday afternoon, resulting in extensive damage. Firemen finally chopped through the roof to reach the blaze. No one was at home when the fire occurred.

A water meeting has been called for Friday of this week at 8 p. m. at the Court House for the purpose of nominating members to the county committee. It is urged that all interested persons attend this meeting since the method that will handle the underground water situation in this area will be selected, according to Gayle Neal. The county committee will have considerable power in handling water affairs of this area and a large attendance at the meeting is strongly desired.

Cecil Massey, manager of the Hereford Chamber of Commerce, will be the guest speaker Thursday noon at the meeting of the Floydada Lions club when that group will honor members of the Whirlwinds football squad. Following this meeting, Cecil will go to Amherst where he will speak and put on the program at the annual football banquet there.

The Hereford High School Mixed Choir will sponsor the West Texas State College a cappella choir in a program of Christmas music Monday, Dec. 15, in the high school auditorium at 7:30 o'clock. A small admission charge will be made and proceeds will be used to defray operating expenses, according to Don Moore, director of the local group.

The new 1953 Pontiac will be on display Saturday, December 6, at Jack McLaughlin Pontiac at Highway 60 at Funston.

Visiting around town and renewing acquaintances this week were Mr. and Mrs. Bill Edelman of near Walsenburg, Colo. Residents of the Edelmans are visiting his mother and father, Mr. and Mrs. J. M. Edelman. They plan to return to Colorado the first of next week.

Cowan Jewelry is in the middle of a big First Anniversary Sale. Continued on page 2

School Holidays Announced Here

Christmas Holidays for Hereford Public Schools have just been announced as follows: School will dismiss on the afternoon of December 19 and classes will take up again on December 29.

Classes will be held on Monday, Tuesday and Wednesday, December 29-31 and will dismiss again January 1 and 2.

The Weather

	High	Low
Sunday	36	12
Monday	41	27
Tuesday	48	23
Wednesday	52	27

Rural Phone Service No Longer A Myth For Area

The West Texas Rural Telephone Program in the counties, Deaf Smith, Castro and Parmer, is no longer a myth as actual construction is underway on the telephone lines. At the present time, 575 miles of line have been staked by the engineers and the contractor has set 150 miles of poles. The contractor is working 35 men and running 3 crews digging holes and setting poles.

It is reported that the wire and material is on hand and the contracts let on the seven unattended dial stations. On November 17, 1952, the contract was let to build seven buildings to house these dial stations. These will be automatic stations to interconnect the towns of Hereford, Friona, Bovina and Farwell. The automatic dial equipment to install these buildings will begin to be delivered in January. Just as soon as the buildings are completed the installation crew should be ready to install the equipment.

At the present time, it is anticipated that the telephone service will be available over the entire area in late spring or early summer, of course, if some unforeseen instance should occur to delay the construction of the line and installation of the system; but at present time it looks like a good bet for service to be available in May or June, 1953.

The system has been designed to take care of all persons who have paid their equity and who have paid the \$5 membership fee, however anyone else may sign up now for telephone service before actual construction has gone by the location where telephone service is desired.

Telephone numbers have already been assigned to subscribers in the Dawn area. This assignment has been made by the engineers to fit a definite code ring as assignment. Numerous requests have been made by different people for particular numbers which is impossible due to this code ring. Any subscriber in this area wishing to know his number can find this information by calling 166, according to Robert Bell of the local office.

New Registrants Named By Local Draft Board

Below is a list of the new registrants of the Local Draft Board No. 18, Hereford, for the registration period ending November 1, 1952.

Gloria, Natividad, Hereford, Henderson, Billy J., Dimmitt, Gregory, Billy R., Dimmitt, Bourn Edward D., Canyon, Dickerson, Leroy L., Canyon, Watkins, Kenneth R., Farwell, Hunter, Rasco T., Canyon, Bolin, Kibby L., Friona, Miller, James W., Canyon, Burges Melvin J., Hereford, Fish, Buryl G., Hereford, Martinez, Jose A., Hereford, Davila, Ramino N., Hereford, Williams, Virgil L., Canyon, Raef, Lewis L., Jr., Umbarger, Schacher, Edwin A., Nazareth, Cox, Jesse E., Farwell, Jenkins, Howard A., Lariat, English, Cecil R., Dimmitt, Gwyn, Roy H., Wildorado, Castle, Kenneth R., Canyon, Albracht, Sammy O., Hereford, Rose, William L., Hereford, Childers, Raymon C., Jr., Hereford, Lemore, James P., Hart, Hill, Billy J., Dimmitt, Willard, Vernon C., Farwell, McIntosh, Lewis C., Hereford, Dial, George R., Farwell, Hund, Herman P., Hereford, Batterman, Fred H., Hereford.

Contract Let For New City Water Well To Be Drilled In Lake Park

Contract for the new city water well and pumping unit to be drilled and installed in Lake Park here in Hereford was let by the City Commission at its meeting Monday night at the City Hall, according to Mayor S. O. Wilson.

The contract was awarded to the Wintroath Pump Company here in Hereford on a low bid basis. Four bids were submitted and reviewed by commissioners at the meeting Monday night and the Wintroath Company was low bidder.

Kiwanis Radio Auction Will Be Conducted Over KPAN December 14

Been curious over the little 'Watch for KRA' teaser ads that have been running in each issue of The Brand here lately? Well, they stand for the Kiwanis Radio Auction that is to be conducted over KPAN the afternoon of December 14 in the club's drive to raise funds for its boys and girls fund and for underprivileged children.

A complete list of the articles to be auctioned on this four-hour radio sale will be found in both issues of The Brand on December 11 and December 14. Opening bids on any of these articles will be accepted starting at 12:45 Sunday afternoon, December 14, but the sale will not get underway until 1:45 and will continue until 5:45.

Lot numbers will be found opposite each item advertised for sale in the ads appearing in The Brand and bids can be made on these articles by their lot numbers just by picking up your phone and calling for radio auction. . . . and you can listen to the sale go on at the same time.

It's a worthy cause . . . as the entire proceeds after expenses will go toward the Kiwanis club's boys and girls fund and fund for underprivileged children.

The following merchants are contributing merchandise for this novel sale sponsored here by the Kiwanis: Coopers Market, Streu Hardware, Hereford Lumber Co., Close Drug Store, H. & W. Implement, Hereford Creamery, Caves 5 and 10 Store, Perry's 5 and 10 Store, J. C. Penny, Hereford Shoe Store, City Drug Store, Fullwood Electric Co., Hereford Laundry & Dry Cleaners, Beavers Bator Co., Furr Food Store, The Vogue, Little Fashion Shop, Oswalds Firestone Store, Popular Store, Kesters Jewelry and Gift, McRight & Smith, Harman's, Thomas Grocery, Walkers Refrigeration, Seigler Motor Co., Jigg's Service Station. Continued on page 2

New Heating System Installed At Labor Camp Is Work Of Good People

A very fine heating system has just been installed in the new Labor Camp hospital here on the outskirts of Hereford . . . a piece of equipment that was sorely needed to make the place suitable for receiving patients.

Messiah To Hold Rehearsal In Amarillo Sunday

Messiah rehearsal Sunday afternoon was attended by 55 members, Miss Mattie Mae Swisher, director, reported today.

The Hereford Chorus will go to Amarillo next Sunday for dress rehearsal with the Amarillo Symphony, Dr. A. Clyde Roller, director. The rehearsal will be at 2:30 o'clock at Polk Street Methodist church and the group will remain for presentation of the Amarillo group at 7:30. Members will leave here at 1 o'clock Sunday from the Baptist church. Miss Swisher said there will be plenty of cars for all members who wish to secure transportation. The Messiah will be presented in Hereford Sunday, Dec. 14.

Hunters, meanwhile, were reporting excellent kills of duck, along with a few geese from week to week. Most of the birds were said to be taken early mornings on lakes. Several also were being mailed to conservation authorities.

Duck Stamp Sale Up With Last Year For Area

Reporting sale of 326 migratory water fowl stamps to Dec. 1, Postmaster Jim Lipscomb said today that the figure is comparatively close to the sales reported at the same date in 1951.

Total duck stamp sales last year were 439, but there still remains 31 days to go on the 1952 season.

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Stamps are required for any person, over 16 years of age, who engages in hunting migratory water fowl.

"The ducks are so thick", reported one local hunter that some of them have to get off the water before the others can get a drink. It is hard to convince some old boy who sits beside a lake in near-zero weather from 4 o'clock to 6:30 in the morning -- and never fires a shot.

School Board Completes Plans Tuesday For Study Of Buildings

Members of the Hereford School Board Tuesday night completed plans for a three-day tour which will carry them into every new high school building in the South Plains area. They will be accompanied by D. H. Alexander and Cliff Hicks, appointed on a special committee to inspect the "lift-slab" methods in other Texas points.

The inspection tour was planned following a report from architects who applied for the new \$850,000 high school job in Hereford. The board asked each architect to submit a list of new buildings, along with square foot costs. The board plans to inspect each building submitted in the

Some 215 Legionnaires including their wives registered for the District Convention of the American Legion and Auxiliary which was held here in Hereford at the Jim Hill Hotel Saturday and Sunday. All in all it was one of the best conventions that the Legion has had in quite some time.

Good attendances were reported at all the meetings held in the two day get-together here in Hereford. On Saturday night, 152 persons attended the Child Welfare Banquet at the Jim Hill Ballroom. Cecil Massey, manager of the Hereford Chamber of Commerce, was master of ceremonies for this event of the convention.

In the Sunday morning session, Rev. William S. Arms, former state chaplain and present pastor of the Gateway Baptist church in Ft. Worth, was the guest speaker and his talk was on "Socialism in our churches and caves". Many local Legionnaires have commented on Rev. Arm's speech as one of the best that they have ever heard.

The business meeting Sunday afternoon in the Ball Room which was attended by 125 Legionnaires concluded the convention program. Some ten resolutions were passed upon at this session.

Highlighting the session were: A resolution to ask for an increase from 4 to 4 1/2 per cent interest on G. I. loans so that loan companies will cooperate more readily on this phase of veterans aid; another resolution asking the Texas Land Board to employ more appraisers so that land loans can be processed much faster; and another resolution asking for the restoration of the \$31,000,000 that was taken off the medical and hospital program so that veterans could get adequate hospital and medical treatment. This business meeting was adjourned about 4 p. m.

No trouble was met in finding housing accommodations for the visiting Legionnaires and their wives as reservations were handled in local hotels and motels.

The next convention by the Legionnaires is scheduled to be held in the Spring at Shamrock. No new officers were elected at this convention here as Legion district officers are elected every 2 years.

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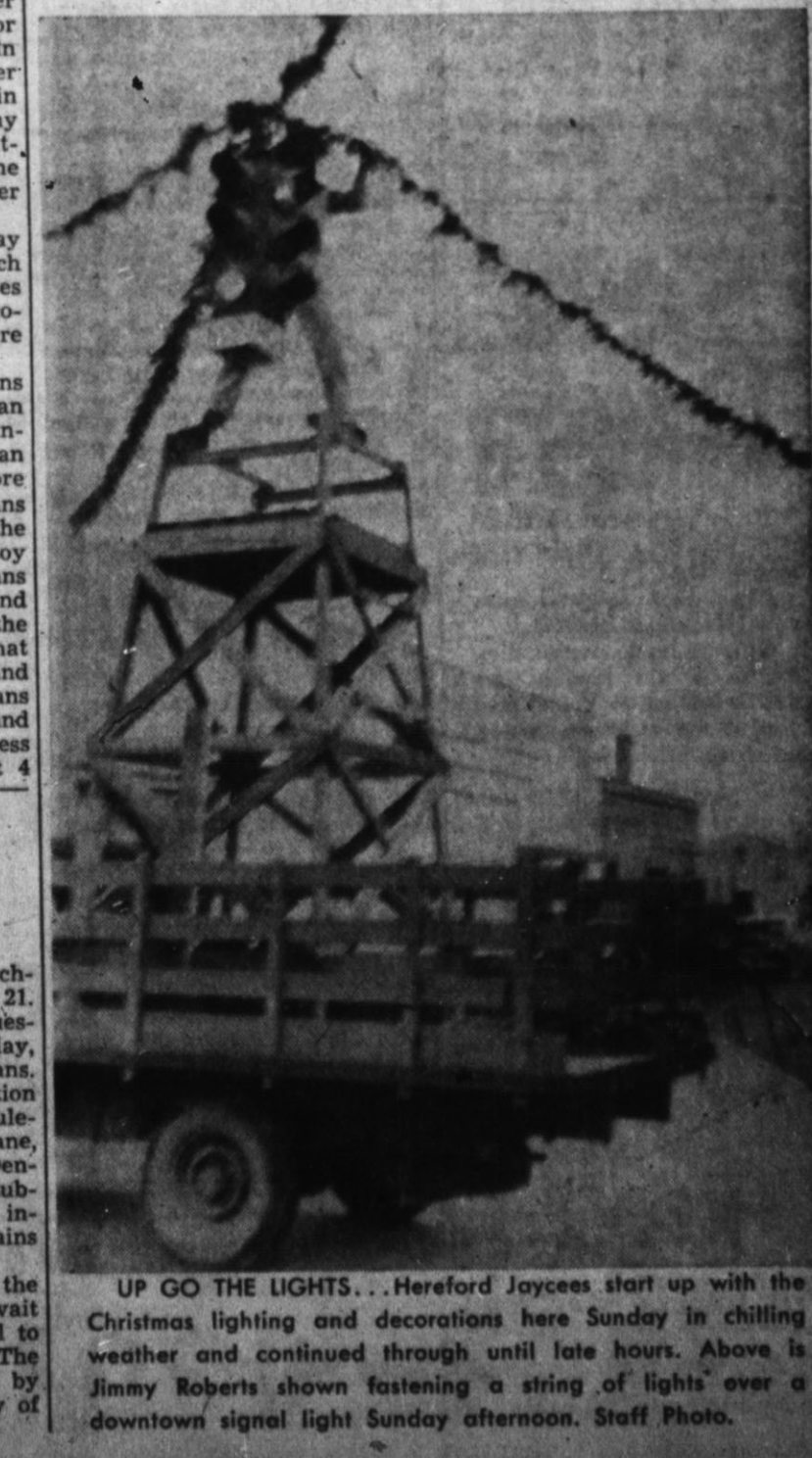
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Mr. Henry Campfield of Canyon, 5th division president, spoke to the group on activities of the fifth district.

Shamrock was chosen as the next meeting place. Dates for the spring convention to be announced later.

A mass initiation of new members featured the meeting with Mrs. Mae Hicks of Wellington being initiated with her daughter, Mrs. Tom Draper. Also initiated was Mrs. Virgie Reno of Hereford.



UP GO THE LIGHTS... Hereford Jaycees start up with the Christmas lighting and decorations here Sunday in chilling weather and continued through until late hours. Above is Jimmy Roberts shown fastening a string of lights over a downtown signal light Sunday afternoon. Staff Photo.



Special Double Main Event Is Slated For Bull Barn Saturday

A big special double event is slated for area wrestling fans Saturday night at the Bull Barn starting at 8:30.

Leading with Saturday night's show will be a two out of three falls affair in a one hour time limit between Bob Cummings of

Hereford and rough and rowdy Art Nelson of Canda.

The second main event will match Farmer Jones Maddock, and his pig, of Waxahachie against Herb Parks, also of Canda.

Both matches promise a lot of

rough stuff and excitement for fans of this area. The fights get underway at 8:30 at the Bull Barn here in Hereford.

The Military Sea Transportation Service has moved a total of 48 million measurement tons of cargo and 28 million long tons of petroleum to support the Korean operation during the past two year period.

Walcott 4-H Club Wraps Packages

The Walcott 4-H club met November 17 at 2:30 p.m. with Merry Kay Pruitt presiding. A song was led by Valeria Meies.

The girls wrapped Christmas packages and Miss Redman gave a demonstration on wrapping a

package for mailing. During the business meeting plans were made for a tea. Those present were: Mary Wanda Chapman, Merry Kay and Royce Gee Pruitt, Margaret and Cecelia Burrys, Janell Weaver, Sharon Alexander, Patricia Grider, Valeria Meier, Carol-Lynn McClure and Donna Guseman. Leaders present were Pearl Pruitt, Vivian Burk and Miss Redman. Two visitors were present.



Dimmitt High School Junior Class Will Present 3-Act Comedy 'Act Your Age' On December 9-10

The Junior Class of Dimmitt High School will present the 3-act comedy "Act Your Age" on

December 9 and 10, 1952, in the High School Auditorium at 8 p.m. under the direction of James W. Bates.

Out of patriotism Angy, played by Carolyn Bagwell, and Jerry, played by Carolyn Campbell, started writing to a pair of lonesome sailors, and just to make it more interesting, passed themselves off as young ladies instead of kids of 14. And then they hear Gadget, played by Bennie Gollehon, and Jim, played by Jerry Vandiver, are coming! They get themselves into grown-up clothes and it looks like fun until their Aunt Sandra

arrives. Aunt Sandra decides to teach the girls a lesson. She dresses up as a brat of a child, and makes a holy terror of herself. From then on, it's a whirl of fun and complications.

Others in the cast include: Cora Peggy Alley Helga Nancy Thomas Western Union Messenger Chad Moore Commander Stone Fawayne Murphy Franco Bob Anthony Women's Voices Reneal Ivey and Pat DeLozier

GASOLINE TIPS

By Dude



"Give a general checkup and two gum balls!" No matter what your needs may be, we take pride in giving you satisfaction at all times.

ROBERSON Service Station
Hereford Saves Your Teeth
—We Save Your Car
Phone 440
Hiway 60

Save Rayon

Now, keep your loveliest slips, bras, blouses and dresses new looking. Bleach them safely with our new Hi-lex Powder Bleach. Only Hi-lex has astounding Kroma "X" that actually adds new brightness to colors and whiteness. Softens hardest water, safe for septic tanks!



Hi-lex POWDER Bleach
Brightens as it Bleaches
Nylon, Rayon, Silk, Wool

Around...

(Continued from page one) celebrating the completion of their first year of business in Hereford.

The Hereford Jaycees have purchased 1,000 extra copies of this issue of The Brand to be distributed throughout the area advertising the Santa Claus parade and the official opening of the Christmas shopping season here.

Members of the local VFW chapter have been assisting the Jaycees in the putting up of the Christmas lights and decorations in downtown Hereford.

Dr. A. Hope Owen, pastor of the First Baptist church of Plainview and brother to G. P. Owen of Hereford, presented about a two hour program of slides and movies of his trip to Hawaii, Philippines and Japan. He was on this trip some six or eight weeks.

Home from college for the Thanksgiving holidays were Lawrence Owen, Homer Lee Owen, Donna Jean Stagner, Mr. and Mrs. Virgil Young, Bill Forbus, Ray Graham and several others.

Elmer Jack Reynolds and family have moved back to Hereford from Pampa. Elmer is employed at Hereford Implement Company.

Park Avenue Drug, which has recently expanded to twice its original size, is now conducting a big expansion sale.

'Coach' H. V. Stanton, incoming president of the Hereford Kiwanis Club, will have charge of the program at the regular noon meeting of that organization here Thursday, according to Bob Wear, program chairman for the Kiwanis.

Auction.....

(Continued from Page 1)

Suit's Auto Supply, McCullough Motor Co., Phillips & Lawrence, Hereford State Bank, Hereford Furniture, Lee Little B. F. Goodrich, Hereford Hardware, Rogers Walgreen Drug, Miller Oliver Co., C. R. Anthony's, Lamm Jewelry, Dub's Man Shop, H. & H. Furniture, Cowan Jewelry, Western Auto Asso. Store, Carl McCaslin Lumber Co., Hereford Food Mart, Plains Insurance Agency, Lone Star Insurance Agency and The Hereford Brand.

Hereford Implement Co., Rutherford and Co., Hotel Barber Shop, Piggly Wiggly, Miller Auto Supply and Jim Hill Coffee Shop.

Eugene Southall Of Friona Is Married To Dora R. Smalley

SPECIAL — Eugene Southall, son of Mr. and Mrs. P. O. Southall of Friona, and Miss Doria Louise Smalley of Lubbock were united in marriage Saturday, Nov. 29. Eugene finished Friona High School and attended Texas Tech where he was president of the Agriculture Honor Club and a member of the Supreme Court. He served in the U. S. Army in World War II and is now Potter County Agricultural Agent.

Mr. and Mrs. P. O. Southall attended the wedding. Young Mr. and Mrs. Southall will be home at 3306 West 11 in Amarillo after returning from a trip through New Mexico.

Weather during this season -- warm days and cold nights -- is favorable for flu development in the swine herd. Protect the animals from the elements.



Our LOW PRICES EVERY DAY

Make Food Bills Easier to Pay

DIXIE BRAND **SALMON 3 TALL CANS \$1.00**

PASCO FROZEN CONCENTRATED **ORANGE JUICE 2 6 OZ. CANS 25c**

Shopping regularly at COOPER'S cuts down your food bills... cuts 'em away down... because we make every price a low price every day. That means savings all along your food order... savings that really add up quickly because there are more of them. And what's more -- you save with your satisfaction guaranteed on every purchase because we feature the famous brands you prefer for finer quality and good-tasting-goodness.

— HEADQUARTERS FOR YOUR —
CHRISTMAS CANDY - CHRISTMAS TREES
— AND CHRISTMAS DECORATIONS —



Idaho Mesared **APPLES 2 LBS 25c**

Texas Marsh Seedless **GRAPEFRUIT LB 8c**

Fancy California **AVOCADOS EACH 17c**

BRUSSEL SPROUTS
Pint Cartons **23c**



Bakers **COCONUT and Jello PUDDING 19c**
28c value both for

HIPOLITE Marshmallow Creme
JAR **25c**
Hersheys **CHOCOLATE CHIPS**
PKG **19c**
Free Recipes

BACON
CUDAHY PURITAN SLICED **LB 53c**

U. S. Good - Tender and Tasty **SIRLOIN STEAK LB 79c**
PICNIC HAMS LB 39c
SLICED BOLOGNA LB 39c

BIG 300 TISSUE SIZE **KLEENEX 5 FOR \$1.00**

FLOUR \$1.59
SHURFINE 25 LB. BAG

For Fruit Cakes **RADIANT MIX 39c**

Sunsweet **PRUNE JUICE bottle 33c**

Nucoa - Colored Quarters **OLEO MARGARINE lb. 25c**



MISS KING'S TEXAS PECAN CAKE
A Truly Fine Cake You Will Be Happy To Serve. A Perfect Gift For Mailing.
OUR LOW INTRODUCTORY PRICE \$1.19

— WE RESERVE RIGHT TO LIMIT QUANTITIES —

Cooper's MARKET

Fine Foods

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

Scouting Shows Unusual Growth; Two New Troops

The startling increase of almost 100 percent in Scout units in this area was reported to the Deaf Smith County District committee members when they met Tuesday, Dec. 2, at the Jim Hill Hotel. Registrations totaling 264 were reported at the meeting as compared with 164 at the same time last year. Chairman Jimmie Allred presided over the meeting. **Plan Training Course**

Plans were also announced for a leader training course in Boy Scout work to be held at the First Methodist church Friday Dec. 12. The meeting will begin at 7:30 with Ernest Langley in charge. All persons connected with Scout work in this area were urged to attend.

Troop at Friona
Complete reorganization of Troop 56 at Friona, under sponsorship of the Friona Lions Club, was also announced by W. M. Teague, Llano Estacado representative.

Frank Spring is Institutional Representative of the troop with H. K. Kendrick as chairman of the troop committee. Glenn Reeves, Pete Cornelius, James W. Baxter and George E. Meyer were named as troop committeemen. Other leaders listed were: Stanley

Lockhart, scoutmaster, John A. Parish and Fred Barker Jr., assistant scoutmasters; John D. Sanders, explorer advisor. The troop will meet in the Methodist church annex each Tuesday night.

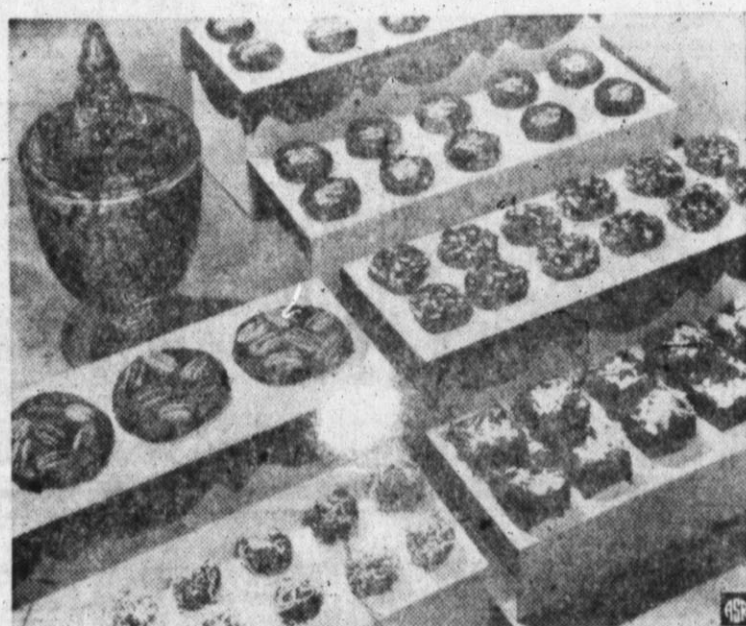
Troop 52, Hereford
Also reported as re-registered was troop 52, Hereford, sponsored by the Stanford Bible Class of the First Methodist church, Mr. Teague said.

Leaders of this troop are: S. O. Wilson, institutional representative; Colby Conkright, committee chairman; Hugh L. Clearman, Lloyd Lovell, Cawthon Brycutt, and G. T. Slaughter, troop committeemen; Jack Flowers, scoutmaster; Jed Miller, assistant scoutmaster.

Boys registered in Troop 52 are: Lynn Boomer, Gerald Brooks, David Brumley, John Bryant, Carl Covington, Luther Flowers, Ronnie Jones, Ted Moore, Gayle Norrid, Elmer Rooke, Robert Rooke, Joel Sherman, David Wertenberger, Carl Zimmerman, Ronald Zimmerman, Woodrow Northcutt, Gwinn Lovell, Gary Southers, Melton White, Lanny Wilkins.

The troop meets at the Scout Hut in Hereford.

Fast Fudge For Holly Days



Mrs. Santa will share with you the secret of personalized Christmas presents. Send candy from your kitchen, and don't believe it's difficult to make. These professional-looking specialties were all home-made from one simple, basic recipe. No candy thermometer needed. Just melt semi-sweet chocolate morsels, stir in evaporated milk and vanilla and your candy mixture is ready for Pralines, Patties, Chocolate Squares, or any of the other delicious things shown above.

Short Cut Fudge
2 packages semi-sweet chocolate morsels 1/2 cup sweetened condensed milk
1 teaspoon vanilla

Melt chocolate in top of double boiler. Remove from heat. Stir in milk and vanilla and mix until mixture is well blended. Turn into pan or shape in desired form. Allow to stand several hours. YIELD: Approximately 1 1/2 pounds.

Chocolate Squares—Turn mixture into an 8-inch square pan. Sprinkle with chopped nuts, press lightly. Cut into squares.
Coconut Balls—Shape into 1/2-inch balls, then roll into shredded coconut.
Walnut Patties—Shape into 1/2-inch balls, and press whole walnut or pecan in center.

Pralines—Measure 1 standard tablespoon of mixture. Place on a piece of waxed paper. Use another piece of waxed paper to place on top of pralines. Press with bottom of a water glass to make a 2-inch circle. Press pecans in surface.

Chocolate Nut Roll—Add 1/2 cup coarsely chopped nuts to mixture. Divide mixture in half. Make two rolls about 1 1/2 inches in diameter. Lightly press roll into chopped nuts so that all area is covered. Allow to stand several hours; slice each roll in approximately 16 slices.

Explorer Post

The Kiwanis club announced plans for a new Explorer Post, 51, to be completed about Dec. 15. This plan will follow some others in the area with the Kiwanis advancing Scouts from Pack 51 to Troop 51, then into Post 51. Boys 14 years of age and over are eligible to become explorers, Mr. Teague said.

SCOUT NEWS

FRIONA Girl Scout Troop II met Monday afternoon Dec. 1, in the home of Phyllis Trider. Their program consisted of making corsages of wood fiber and current business. Refreshments of cake and pop were served to Gladys Baxter, Carolyn Stowers, Merlene Gibson, Patsy Anthony, Doris McFarland, Katherine Dunn, Loretta O'Brien and their leader, Mrs. Kenneth O'Brien.

BOVINA Troop VI met at the educational building of the Baptist church Monday evening. There were 14 members present. Refreshments of non-oven baked cookies served by Mrs. A. L. Black. The evening was spent making corsages from non-oven. The leaders for this group are Mrs. A. L. Black, Mrs. Bill Stewart and Mrs. Roy V. Smith.

BOVINA Troop VIII met at the Congregational church basement Monday afternoon. Group members made cookies and group three played games and made coast hangers and dresses of construction paper. Hostess was Iva Ben Parr who served cocoa, cookies and marshmallows to the following: Patricia Barker, Willene Baxter, TaVoice Burrows, Cynthia Guinn, Barbara Dudley, Martie Lou Fulcher, Patsy Fallwell, Linda Kay Johnson, Sharon Reeves, Audrey Slawel, Carolyn Singleterry, Mary and Martha Knight and their leaders, Mrs. Lucille Latta and Mrs. Edith Johnson.

Card of Thanks

We wish to take this means of expressing our deepest appreciation and thanks to our kind friends and neighbors for their thoughtfulness and help during the recent loss of our father. Miss Mary Brady, Mr. and Mrs. Dock Roberson and family.



TO HEAD FSA. Mrs. Oveta Culp Hobby (above), editor and publisher of The Houston Post, is shown in her office in Houston, Texas, after President-elect Dwight Eisenhower announced he would appoint her as Federal Security Administrator. (AP Wirephoto)

Board Meeting

An executive board meeting of the Deaf Smith County Federation of Women's clubs will be held Saturday, December 6, at 2:30 p.m. in the county court room.

The board meeting will precede the quarterly luncheon which is scheduled for Friday, December 12 at 1 o'clock in the Methodist Church. The Fine Arts department with Mrs. C. W. Parker as chairman, will have charge of the program which will follow the luncheon.

Mr. and Mrs. Earl McClure of Sulphur Okla., are visiting her mother, Mrs. T. H. Coursey and sister, Mrs. W. L. Davis.

SEE ME FOR ALL THREE

Auto • Life • Fire
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HUGH BOOKOUT
Phone 1270W
533 East 1st



Office 1674
Highway 60

Courthouse Records

MARRIAGE LICENSES

According to County Courthouse records, the following marriage licenses have been issued recently to Demetrio P. Guana and Betty Gomez; Rea Milton Cox and Dortha Charlene Hynds; Selestino Luis Quirino and Ernestina C. Franco.

DEEDS OF TRUST

From G. H. Hanegan, et ux to Hereford Texas Federal Credit Union, the west 48 feet of Lot 16 Block 5, Womble, Addition; J. D. Poarch, et ux, to S. E. Burleson, all of lot 16 and north 10 feet of Lot 17 of Turrentine Sub-Division of the east one half of block 10 of Evans Addition to town of Hereford; C. W. Dixon, et ux, to Amicable Life Insurance Company, various tracts out of Capitol Syndicate Lands.

WARRANTY DEEDS

W. L. Braly, et ux, to S. L. Harman Jr., north 180 feet of south 540 feet of west 300 feet of block 7, Mabry Addition; Ben W. Childers, et ux, to W. L. Davis Jr., all

of south 10 feet of lot 162 of Allison Sub-Division block 2 and west one half of block 3 and the east part of block 16 of Welch Addition; William F. Craig, et ux, to W. H. Craig and Gladys Craig, all of lot 4 and the south 40 feet of lot 5 of Evans sub-division of block 17 of Evans Addition.

QUIT CLAIM DEEDS

Cordie Glenn Nunn, et ux, to W. N. Hodges, all of block 11 of Welch Addition, including one-half of street on west side.

PTA Hears Talk By Rev. Kaestner

Urging parents to follow the Bible in their daily pattern of living and in rearing their children, Rev. Harold Kaestner, pastor of the Lutheran Church Monday evening addressed members of the Hereford P. T. A. in the high school auditorium. His topic was "Lead, Kindly Light".

The group was also entertained by the High School Chorus under the direction of Don Moore with two Christmas songs.

Children were entertained with moving pictures during the meet-

ing and Robert Thompson, president, said that although the "baby sitting" feature had not started as a regular item, but had so improved attendance that the executive committee voted to contain the feature at each of the meetings.

Mr. and Mrs. Virgil Young and small son of Fort Worth spent the Thanksgiving holiday with their parents, the E. W. Youngs and the Louie LeGrands.

Capt. and Mrs. Clifford Estes and children of Lawton, Okla., where he is stationed at Fort Sill, were here for Thanksgiving for a visit with his parents, Mr. and Mrs. Cliff Estes.

If pastures are grazed too early in the spring, they will produce less forage that can be harvested later in the summer.

To Relieve Misery of
COLDS
take **666**
LIQUID OR TABLETS - SAME FAST RELIEF

the *Extra* ingredient



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Our finer printing of less you a "Sales Leader" in your own particular field that means extra profits. Business leaders locally are welcoming our new and finer printing. Letterheads from our shop spell prestige... they are traveling the nation's best class motto and adlines daily. Let the distinctive quality of our printing in Business Stationery help sell, and help sell, its story for you. It's worthy of your customer's attention. Take this opportunity... see us today.

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For the Best In IRRIGATION MOTORS

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MOTOR CO.

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MEATS

PICNIC HAMS lb. 35¢
Pinkneys - 4 to 6 lb. Average

STEAK lb. 83¢
Club or T Bone

STEAK lb. 45¢
Pork

TRY OUR HOME MADE CHILI

PRODUCE

ORANGES lb. 8¢
Full of Juice

PECANS 1 lb. 39¢

WALNUTS 1 lb. 39¢

PEANUTS bag 23¢
Raw or Roasted

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THOMAS FOOD STORE

519 Park Ave.

We Give S & H Green Stamps

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WANT ADS Phone 30-31

FREE Theatre Tickets To See

SON OF PALEFACE

SUNDAY - MONDAY - TUESDAY

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Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We have 100 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders The Hereford Brand. B-1-18-tfc

Hereford Glass Co. Expert Car Glass Installation Table-Tops and Window Glass 1002 Park Ave. Ph. 1425 B-1-16-tfc

LUMBER UTILITY GRADE 2x4's \$45 - 2x6's \$45 1x8's and 1x10's \$6.95 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-17-17-tfc

WANTED: DEALERS! Hard water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership. "EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas B-1-47-tfc

TURKEYS, ducks, geese and butcher hogs for sale. Phone 1754-J-1. Bill Nofziger. B-1-12-20-tfc

FOR SALE: 600' 6" and 8" cedar posts. Reasonable. Phone 1748. B-1-11-20-tfc

FOR SALE: Women's and children's apparel shop. Small investment. Write P. O. Box 637, Clinton, Texas. B-1-15-22-4k

FOR SALE: Columbia trailer house, 48 model or would rent. Wayne Carthel, 216 Ave. L. Ph. 1240-W. B-1-15-23-2c

FOR SALE: Good, used piano. Call John Bennett at 30 or see at 203 Short Street, Phone 962-M. B-1-14-49-tfc

GENERATORS and starters for cars and trucks. Hereford Trucking Co., Phone 320. T-1-12-18-tfc

FOR SALE: 1950 2 1/2 foot Roadster trailer house, complete, modern. \$600.00 for \$450.00 or less. Call Frank Morgan 1865 or 131-W 3rd. B-1-20-23-2p

FOR SALE: 35,000 hegari bundles for sale. W. B. Boston, 6 miles south Summerfield. B-1-14-21-tfc

2. FOR SALE Farm Equipment

FOR SALE 2 John Deere Model D Wheatland type tractors. In Good shape. 2 - Row Crop Tractors. All to be sacrificed within next 10 days.

LESLEY-VAUGHN MOTOR CO. 345 East First St. Phone 600 Studebaker-Massey-Harris T-2-34-tfc

4. REAL ESTATE

FOR SALE: Well improved 50 acres. Irrigated. Within one mile of Hereford. Phone 1767-J or Box 949. B-4-17-22-tfc

GOOD BUYS In irrigated and Dry Land farms in Deaf Smith, Castro and Parmer counties. Also large listings on houses and lots and business opportunities.

J. M. HAMEY REAL ESTATE South of Courthouse Phone 701 B-4-23-tfc

FOR SALE: \$5,400.00 first lien notes, \$1,600.00 second lien notes on Hereford property. Phone 1240-W. B-4-15-23-2k

FOR SALE or Trade: 50 acres of land well improved and irrigated. Well located. Gordon Newsum. Call 1767-J. B-4-18-23-tfc

ROLLING YOUR WAY

A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, sturdy, beautiful and economical. You will be delighted with your Universal Home. Call or write at 725 North Grand, Phone 3-7491, Amarillo, Texas. T-4-2-41-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-13-tfc

FOR SALE by owner: Equity in 2 bedroom home, \$1750.00. Phone 1421. B-4-12-23-2p

HOUSES FOR SALE: New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price \$7500.00. For any type house see us first. Phone 9515 CAWTHON BROTHERS B-4-20-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50 years NEED YOUR LISTINGS Box 1503 - Hereford B-4-2-13-tfc

FOR SALE Have several nice clean well located 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms. GLENN WEIR, REALTOR 109 Main St. Phone 200 Res. Phone 802 Hereford, Texas B-4-17-tfc

WESSON SPECIALS 160 ACRE FARM: All good land in cultivation and irrigation. Per acre \$160.00. 320 ACRE FARM: Good improvements. 2 irrigation wells. All perfect land. Per acre \$165. 400 ACRE FARM: Good improvements. Good irrigation well. 310 acres in cultivation. Per acre \$130.00. 1500 ACRE RANCH: Good improvements. 1200 acres grass. Irrigation area. Per acre \$65.00. MANY OTHER GOOD BUYS IN FARMS AND RANCHES. WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-22-tfc

HEREFORD FARMS One quarter section, close in, shallow water. PRICE \$105.00 per acre \$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement... \$8,500 down and good terms on the balance.

SOUTH OF BLACK Very nice, clean 160 acres, 30 acres grass, in good irrigation area. Unimproved. No Well. PRICE \$150.00

NEED A HOME? We have a very nice 2 bedroom home on a very large corner lot, ideal location, with nice lawn, trees and picket fence. Good garage. \$2,000 cash down payment will handle. PRICE \$7,850 Ideal location, 2 bedroom home. PRICE \$7,500.00 Level 40 acres, close in - CHEAP!

SAM NUNNALLY LONE STAR INSURANCE Phone 424 Nights & Sun. 1711 B-4-23 tfc

Strayed: Chestnut sorrel mare, white spot in forehead. Around 12 mile southwest Hereford. Branded: Flying "V" on right thigh; also figure "5" and Triangle, left thigh. Liberal reward for return. Call Gene Gray, Earth, Texas, collect 3031. T-12-37-49-1K

FOR RENT: One of the better apartments. 3 large rooms. Private bath. 413 South 25 Mile Avenue. Phone 325. B-5-19-20-tfc

FOR RENT: Comfortable furnished apartment. Private bath. Phone 1084-W or 961. B-5-11-23-tfc

FOR RENT: Front bedroom, 806 Union. Phone 1866-W. B-5-9-49-2k

FOR RENT: Furnished apartment. Private bath. Bills Paid. Adults preferred. 110 Lake St. B-5-13-23-2c

FOR RENT: 3 room furnished apartment. Phone 1260. B-5-9-23-2k

FOR RENT: Small garage apartment. Furnished. Bills paid. Call 992, Ida Ricketts. B-5-12-23-2k

FOR RENT: Two room furnished apartment. Private bath. 108 8th Street. B-5-11-49-2k

APARTMENT for rent: 815, 25 Mile Avenue. T-5-7-46-tfc

FOR RENT: Three bedrooms and three room furnished apartment. 503-South 25 Mile Ave. B-5-14-49-4k

GARAGE BEDROOM just east of courthouse. Phone 544. B-5-9-49-2p

FOR RENT: Furnished apartment for couple. Phone 43. T-5-9-49-1k

SEE US FOR FARM AND RANCH LOANS I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF 632 W First Street on Hiway 60 Hereford, Texas Box 845 Off. 854 Res. 229-W B-4-49-tfc

DEAF SMITH COUNTY 165 A. all cultivated, 8" well. Water perfect. 136 A. irrigated, 8" well. Well improved land. Perfect and clean.

216 A. perfect, 2-8" wells. On elec. \$29,000 will handle. Bal. 15 to 20 years.

160 A. close in, well improved. 1-8" well on ntrl. gas, priced to sell.

540 A. near Hereford, 400 A. cultivated. Bal. level grass. 1-10" well, can sell all or 1/2 for 29% down.

CASTRO COUNTY 200 A. fair imp. near Hart on pavement. 1-8" well, some alfalfa. This is a good buy.

320 A. west Dimmitt, good 8" well, all in cultivation, Water perfect.

320 A. extra well improved. 1 good 8" well, 220 A. cultivated, bal. grass 1/2 mile off paved highway.

550 A. near Dimmitt. 2 sets improvements. 3 wells on ntrl. gas. 550 A. cultivated, bal. level grass.

WE HAVE SEVERAL GOOD DRY LAND FARMS, SOME IN WATER BELT. SEE US FOR FARMS, RANCHES AND CITY PROPERTY I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF 632 W First Street on Hiway 60 Hereford, Texas Box 845 Off. 854 Res. 229-W T-4-49-1tc

5. FOR RENT

FOR RENT: Bedroom, close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: 1 large furnished room. All new: Bills paid. G. W. Wilson, 420 E St. Hereford, Texas. S-5-17-49-1p

ONE QUARTER section irrigated farm, close to Hereford, available for cash rent. Write P. O. Box 826, Hereford, Texas. B-5-18-49-2k

WANTED TO RENT: 2 or 3 bedroom unfurnished house. Permanent. See Irving Alexander at Popular Store. S-5-17-49-1k

6. WANTED

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-tfc

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930-J. B-6-10-43-tfc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068. B-6-18-47-tfc

Wanted: Violin Students. \$1 lesson. One lesson a week. Have taught three schools and played several name bands. Guaranteed to satisfy. Phone 9523. Lukes Grocery. B-6-24-49-tfc

8. HELP WANTED

MAN OR WOMAN to take over route in Hereford to distribute Watkins Nationally Advertised Products to established customers. Full or part time. Earnings unlimited. No car or other investment necessary. We will help you get started. Write Mr. C. R. Rubie, Dept. D-1, The J. R. Watkins Company, Memphis, Tennessee. S-8-23-49-1p

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1874-W. B-11-14-tfc



10. NOTICE MADAM ARLENE Born reader and advisor. Gives help and advice no matter what your problem. 1211 So. Buchanan, Amarillo. Everybody Welcome. 10:00 A. M. to 7:00 P. M. Satisfaction assured. B-10-20-8P

11. Business Services Complete EARTH MOVING SERVICE We've Added a New Service Concrete-Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2-19-tfc

12. NOTICE PLUMBING SUPPLIES, lavatories, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for your plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson. Phone 1287. B-11-34-19-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John Mclean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

"BEST SHOP SERVICE IN HEREFORD" Authorized J. L. Case shop service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by Farm and Home Supply, your J. L. Case Dealer in Hereford. B-11-44-47-tfc

Noted meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 846

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Concrete Walks, Driveways, Floors, Stucco, Plaster and Redashing. Free estimates. H. E. Wester 111 Bradley Phone 417-J S-11-19-tfc

BUSINESS AD for radio and television service. All work guaranteed and at reasonable prices. Rhodes Radio and T.V. Company, 117 West Third St., Hereford, Texas. T-11-25-49-2k

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd Phone 1658 Hereford, Texas FERGUSON PIPE COMPANY Phone 2921 - Farwell, Texas T-11-11-tfc

Kiwanis Club Thurs. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY



TEXANS DISTRIBUTE CLOTHING... A young Korean girl inspects the label on a pair of jumpers held for her by Pvt. Billy R. Fuson (right) of Seminole, Texas, and Cpl. James W. Laymance of Lubbock, Texas. The jumper was part of the winter clothing sent from the U. S. in response to an appeal by 40th Infantry division fighting men. Fuson, assistant to the division's civil affairs officer, said the clothing distribution gave him the "biggest thrill of my life." Laymance is the division chaplain's assistant. U. S. Army Photo from AP Photo

DIMMITT NEWS

Gala Christmas Decorations To Deck Business, Dwellings And Streets

By Mrs. C. J. Mapes
Winds of high velocity ushered in a snow storm into Dimmitt and Castro County area, November 24. Coverage estimated at one-inch or more moisture to be absorbed slowly by the grass and wheat lands barely existing from the prolonged drought.



"COWBOY DIRECTOR"... Marion B. McClure, (above) will direct the Hardin-Simmons University Cowboy Band in its appearances overseas during the Christmas holidays. The much-traveled band will entertain U. S. troops in Europe and North Africa. McClure was a member when the band first toured the Continent in 1930. He also is composer for the band he has been with for 21 years as member and director. (AP Photo)

Glazed streets and highways have needed drives and pedestrians but up to date, everyone has escaped injury or accident.

Livestock fared well on their ration of cake, alfalfa and bundles.

Owen Cox, manager of Plains Memorial hospital reports business has stepped up the past two weeks.

Mrs. Tom Tate's condition is reported good. She underwent a major operation at Plains Memorial hospital Monday, Nov. 25. Mr. and Mrs. Owen Cox were Plainview callers Thanksgiving day.

The called meeting slated for Monday night, Nov. 24, for Farm Bureau Board of Directors, did not have enough representative members to carry out their program. It was postponed to the regular meeting slated for Dec. 1.

According to Mr. Earl C. Brock, local manager of Southwestern Public Service Company, a new service man, Mr. Henry C. Grindstaff, formerly of Muleshoe, has been added to the staff here and has taken over active duty. His wife and 7-year-old son joins him to make their home in Dimmitt.

Miss Catherine Duree of Corsicana spent the Thanksgiving holidays with her mother, Mrs. Bertie Duree. Miss Duree has been teaching in the Corsicana school for several years.

Addison Hunter was moved to his home last week after spending several weeks in the Plains Memorial hospital.

The Chamber of Commerce, Lion's Club, Fire Department and other civic organizations have pooled finance and labor to have Dimmitt bow in December 1, with single bells and gala decorations on business houses dwellings and streets.

According to P. P. Robb, president of Board of Directors of Castro Co-op Gin, prevailing difficulties in mechanical operations have been corrected.

This gin has turned out 3,400 bales of cotton; there are seven gins in Castro County, and Mr. Robb estimates there are 28,000 bales out with the crop 65 to 70 percent completed.

Cotton futures have been low due to the spread in basis quality, and most of the cotton comes to be going into loan.

Secretary, Harold Stephens reports that the annual Stockholders meeting of National Farm Loan Association held Nov. 28, was well attended. 39 stockholders met despite the frigid weather. Dewey Wright, succeeded Gene Ivy on Board of Directors.

Miss Patsy Ray Hardy, daughter of Mr. and Mrs. Pat Hardy spent Thanksgiving with her parents.



WOUNDED IN KOREA... William F. Chesser, HMI, USN, 1st Marine Division, above, has been wounded in action in Korea. He has been stationed in Korea for the past 8 months. He served on the USS Idaho during WWII, is 26 years of age and is the son of Mrs. Ruby Chesser of Hereford and a brother to Katie Buse and Bonnie Campbell of Hereford.

ed Hereford sale in Lovington last week. They were accompanied by their wives.

The average dairy cow will consume from 100 to 120 pounds of water daily. If this water is not supplied, milk production drops off because milk is approximately 87 percent water.

Household Scrapbook
By Roberta Lee

Cracks in Laundry Tubs
Cracks in the laundry tubs can be repaired by means of a litharge-glycerine paste. The paste is made by mixing sufficient glycerine with a quantity of litharge, so that it can be applied as a plastic cement.

Velvet
If any part of a velvet garment is crushed, hold that part over a wide basin of hot water,

placing the wrong side next to the water. The pile will be restored.

Frosted Glass
To give glass a frosted appearance, cover it with a mixture composed of six ounces of magnesium sulphate, two ounces dextrin, and twenty ounces of water.

White Spots
White spots, on furniture, caused by heat, can be removed by

applying the following in the order named: Kerosene, alcohol, and sweet or linseed oil. Use a different cloth for each of them. The linseed oil should be rubbed in until the spot disappears.

Improper Ironing
Clothes should not be dampened so much that it is difficult to iron them absolutely dry. If clothes are not ironed absolutely dry, they tend to crease easily and look unsightly after one wearing.

Burns
It is claimed that scraped potatoes make a very cooling application for burns and scalds changing the application frequently.

The Hairbrush
Mix a half-cup of salt and flour in equal proportions, rub it through the bristles of the hairbrush, and it will make it as clean as when new. Be sure to shake out the mixture thoroughly before using the brush again.

Marshmallows
Marshmallows can be kept soft by storing them in a tightly-covered jar or can. If they have become hard, they will soften up again if put into the bread box overnight.

Frying Pans
If it is difficult to clean the frying pan cover the bottom with water, add a few drops of ammonia, and let boil for about three minutes.

Rugs
A rug can be cleaned without a vacuum cleaner by soaking some newspapers in warm water and then squeezing out the water until the paper is dry enough not to drip. Tear this in small pieces and scatter over the carpet. Sweep slowly with a good broom, beginning in the center of the room. The damp paper will prevent the dust from flying and the moisture will be beneficial to the carpet.

Tanda Camp Fire Plans Xmas Party

Tanda Camp Fire Girls made plans for the Christmas party at the meeting held Monday afternoon at the Camp Fire Hut. Sue Channer, president of the group, presided and group singing was enjoyed after the business meeting.

Those present were: Denise Barnard, Mary Sue McCullough, Martha Bookout, Judy Jersig, Glenda Robbins, Phyllis Goettsch, Ella Marie Williams, Mary Katherine Huckert, Sue Channer, Joan Fowlkes, Christine Thomas, Donna Wooddell, Tina Witherspoon, Inez Brown, and the guardian, Mrs. Homer Brumley.

New England farmers are baling green hay and ensiling it in trench silos, according to a manufacturer of hay balers. Tests of the method are being made at New Holland, Pa., to see if it is practical there as well as in New England.

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

HUNTER'S FOOD MARKET
219 Sampson — Ph. 143 — Free Delivery

-HIGHEST QUALITY - LOWER PRICES-
PRICES EFFECTIVE DEC. 4th - 5th - 6th and 8th

PEACHES
5 No. 300 Hearts Delight 98c

GRAPEFRUIT JUICE
5 46 oz. Cans, Kimbells 98c

SHORTENING - CREAMY
CRUSTENE 3 lb. ctn. **63c**

PEANUT BUTTER
PETER PAN
12 oz. JAR **29c**

White Swan - Luncheon
PEAS no 303 23c

Kraft - Cheese
WHIZ 8 oz 29c

White Swan - Whole
GREEN BEANS no. 303 28c

White Swan
TUNA can 38c

White Swan - Fancy
MINCE MEAT 9 oz pkg. 21c

White Swan - Purple
PLUMS no. 303 21c

Wapco - Sweet
PICKLES 16 oz. jar 34c

White Swan - Deluxe Halves
PEACHES 3 no. 2 1/2 \$1.00

Libby's - Vienna
SAUSAGE can 19c

HERSHEY'S COCOA
1/2 lb. CAN **24c**

Ribbon Cane
White Swan No. 2 1/2 Can **35c**

DAINTES
Hersheys 6 oz. Pkg. **23c**

SPAGHETTI
Ranch Style No. 300 Can **16c**

NORTHERN - TOILET TISSUE 2 Rolls **15c**

DOG FOOD 2 TALL CANS **15c**

ADAMS ORANGE JUICE 3 46 oz. Cans **83c**

TAMALES
White Swan No. 300 Can **28c**

PUMPKIN CRACKERS
White Swan No. 2 1/2 Can **23c**
Hi - Ho 1 lb. Box **34c**

AVOCADOS 19c
California - Fancy Fuerte Each

RADISHES 5c
California - Large Bunches Each

PEARS 19c
Washington - D'Anjou lb.

GRAPEFRUIT 39c
Florida - Seedless 6 FOR

Meats

BACON 45c
Swift's Oriole Service Pak lb.

HAMBURGER 29c
Fresh Ground lb.

LIVER 53c
Baby Beef lb.

FRYERS
Swift's Premium Battery Fed

Fruits & Produce

AVOCADOS 19c
California - Fancy Fuerte Each

RADISHES 5c
California - Large Bunches Each

PEARS 19c
Washington - D'Anjou lb.

GRAPEFRUIT 39c
Florida - Seedless 6 FOR

ADAMS ORANGE JUICE 3 46 oz. Cans **83c**

We Reserve The Right To Limit Quantities



FAMILY OF ACE. A hand hard to beat is display by the family of San Antonio's first jet ace, Lt. Cecil G. Foster, 27. The flyer has a king painted on the side of his Sabre-jet for each of one of his four sons, Cecil, 7, left Bryan, 6, right; Rodney, 20 months, and Donald Lee, 2 weeks. Mrs. Foster hold an ace for her husband. (AP Photo).

New Autos Here From September Until December

B. R. Proctor, Lamesa, Studebaker; W. O. Shelton, Hudson; M. D. Denton, Amarillo, Chrysler; J. D. Gilbert, Oldsmobile; J. N. Wilcox, Wildorado, Plymouth; C. E. Neel, Amarillo, Plymouth; W. H. London, Plymouth; Edwin H. Flood, Hereford, Oldsmobile; Mary Boggs, Friona, Mercury; Mrs. Catherine W. Moore, Buick; J. D. Kirkland, Pontiac; R. W. Coursey, Oldsmobile; Ernest Waggoner, Dimmitt, Mercury; Kenneth W. Harms, Amarillo, Buick; Clarence A. Gaunt, Ford; W. H. Patton, Plymouth; James D. Murrell, Mercury; Bessie Prickett, Buick; Ethel Stapp, Amarillo, Plymouth; H. A. Close, Chevrolet; Oscar Bronniman, Adrian, Chevrolet; Earl Wilson, Hudson.

T. A. Hayhurst, Studebaker; F. L. Shepard, Dimmitt, Dodge; Howard W. Hill, Dodge; B. B. Scott, Amarillo, Nash; Paul S. Mathers, Plymouth; Mrs. Roddy Harwell, Vega, Ford; Ben Conklin, Chevrolet; J. Francis Cummings, Buick; Jim Baxter, Friona, Mercury; E. L. Brownlow, Ford; W. H. Eubanks, Lincoln.

Wilson W. Sullivan, Lubbock, Pontiac; Ruby Gobble, Wildorado, Chevrolet; E. A. Thomas, Hereford, Chevrolet; H. N. Benson, Chevrolet; Winfred E. Perry, Vega, Dodge; R. L. Dowell, Plymouth; Oliver Lee West, Dodge; Bobby L. Jones, Friona, Chevrolet; Robert W. Womble, Nash.

H. C. Williams, Buick; R. J. Cramer, Ford; E. F. Buckelew, Ford; Wayne B. Stark, Jr., Pontiac; Mattie Bird, Dimmitt, Ford; J. R. Allison, Oldsmobile; R. L. Vanlandingham, Dimmitt, Mercury; Joe G. Story, Ford; James E. Shark, Hudson;

Darrell Rank, Ford; Francis Maze, Earth, Mercury; Harvey Lindsey, Black, Ford; Orval Robinson, Ford; Chris M. Jacobsen, Dodge; Pink H. Gilliland, Chevrolet.

let; Alfred Smith, Chevrolet; E. R. Frye, Childress, Mercury; Mrs. Audrey Thompson, Dodge; Howard W. Hill Dodge; J. R. Fowiks, Buick; E. W. Tatum, Black, Ford; Dr. Wesley R. T. Metzner, Friona, Mercury.

Mrs. F. N. Pitman, Chevrolet; Clarence C. Williams, Dimmitt, Buick; George W. Byrd, Buick; H. E. Wester, Chevrolet; James T. Ford, Pontiac; J. W. Buckelew, Pontiac; Adolph Barstad, Salinas, Calif., Plymouth; Thomas W. Hughes, Mercury; A. B. Luck, Ford; Eugene L. Prey, Amarillo, Chrysler.

E. E. Fridley, Chevrolet; J. W. Faeter, Hudson; Billy Hurd, Yuma, Ariz., Ford; Lee Roy Burgess, Mercury; Frank Johns, Jr., Studebaker; Emery Green, Mesa, Arizona, Studebaker; Luther F. Bracewell, Chevrolet; S. J. Glen, Dimmitt, Chevrolet; Glenn W. Godfrey, Dimmitt, Mercury; Joe B. Douglas, Friona, Mercury; T. D. Alston, Hudson; Nell Spradley, Dodge.

Albert Cannon, Mercury; Russell Hunter, Hudson; K. Okumeto, Buick; Travis Caraway, Plymouth; Clyde W. Russell, Chevrolet; J. Stengel, Chevrolet; D. W. Finlan, Oldsmobile; Walter R. Mabry, Friona, Plymouth; C. L. Christolm, Chevrolet; D. W. Stripling, Ford; V. Skypala, Studebaker; A. A. Braifoot, Tucumcari, N. M., Studebaker; Price R. Moss, Chevrolet; Mr. and Mrs. Joel O. Davis, Oldsmobile.

C. E. Carney, Ford; Earl Lance, Chrysler; Mrs. Catherine W. Moore, Buick; Vance W. Harper, Chevrolet; Lloyd Olson, Chevrolet; J. R. Johnson, Plymouth; Perry A. Lee, Hudson; T. W. Alderson, Cadillac; Harold A. Cavness, D. D. S., Buick; Joe Waggoner, Plymouth; J. O. Redwine, Ford; Harold L. Shults, Dumas, Chevrolet; O. R. Sonders, Dodge.

Card of Thanks
Our sincere thanks to our many friends and neighbors, also the doctors and nurses for their thoughtful, friendly kindnesses during Mrs. Meacham's recent stay in the hospital.
Mr. and Mrs. H. L. Meacham

DON'T PAY MORE!



Banish Budget Blues

EVERYDAY LOW PRICES
SAVE YOU MONEY EVERY DAY

Royal Family
BEVERAGE
2 25-oz. bottles 27c

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ORANGE JUICE 2 46-oz. Cans 65c

- Church's - 24-oz. Bottle
- GRAPE JUICE** 37c
- Del Monte - 2 No. 303 Cans
- FRUIT COCKTAIL** 49c
- Sun Valley - 2 6-oz. Bottles
- LEMON JUICE** 49c
- Channel Brand In Oil - 3 1/4's Cans
- SARDINES** 25c
- Hershey's - 8-oz. Can
- COCOA** 27c

Swift Premium Or Wilson Certified Hams

- SHANK END lb. 49c
- BUTT END lb. 59c
- CENTER SLICES lb. 98c

PORK CHOPS lb 43c

Loin End Cuts - Fresh Pork

BACON lb. 49c

Sliced - Dechers Tall Corn - Layer

SHORT RIBS lb. 39c

Of U. S. Good Beef

ROUND STEAK lb. 89c

U. S. Good Beef

Kraft American - Sliced CHEESE 1/2 lb. Pkg. 35c

Armour Luncheon Meat

TREET

12-oz. Can **45c**

Armour - 12 oz Can

CHOPPED HAM .. 56c

Armour - No. 2 Can

BEEF STEW 56c

Armour - 16 oz. Can

CHILI CON CARNE ... 49c

Armour - 16 oz. Can

TAMALES 28c

Armour - 16 oz. Can

CORNED BEEF HASH ... 38c

Armour - 3 lb. Carton

PURE LARD 47c

Armour - 2 1/2 oz. Glass

DRIED BEEF 39c

Armour - 2 Tall Cans

MILK 27c

Armour - 9 1/2 oz. Glass

PEANUT BUTTER 26c

Laundry Bleach

CLOROX pt 10c - qt 17c

1/2 gal. 29c - gal. 49c

MARYLAND CLUB

COFFEE

lb. 69c

Sweet - Juicy Florida

ORANGES 3 lbs. 25c

Bulk English
WALNUTS
lb. 47c

MIXED NUTS
1 Lb. Cello
Pkg. 47c

U. S. No. 1 Red
POTATOES
Mesh Bag
50 lb. 1.87

Nice Tender
RADISHES
2 bunches 13c

Sweet - Juicy
TANGERINES
lb. 15c

Fine Flavor - Calif.
CARROTS
2 bunches 23c

Shortening

Swift Jewel 3 LB CTN 71c

Oleo Colored Quarters

ALLSWEET LB CTN 29c

A. J. White

CORN MEAL 5 lb. Bag 51c

Northern

FACIAL TISSUE 300 Count 2 Boxes 39c

New Europa

SPICED BEEF LOAF 12 oz. Can 33c

PLENTY OF CHRISTMAS WRAPPING

PAPER TAGS AND SEALS

Texsun Grapefruit

JUICE 2 46-oz. Cans 49c

Colorado Mixed Young Early June

PEAS 2 No. 303 Cans 29c

Del Monte **SPINACH** 2 No. 2 Cans 29c

Hunt's Solid Pack **TOMATOES** No. 300 Can 21c

Gold Belt Cream Style **CORN** 2 No. 2 Cans 29c

Del Monte **TOMATO SAUCE** 3 8-oz. Cans 23c

Campfire **PORK & BEANS** 3 No. 300 Cans 25c

SNOW CROP FROZEN FOODS

Snow Crop **RASPBERRIES** 12-oz. Pkg. 39c

Snow Crop **GRAPE JUICE** 2 6-oz. Cans 39c

Snow Crop - Whole Kernel **CUT CORN** 8-oz. Pkg. 19c

Snow Crop - Chopped **BROCCOLI** 10-oz. Pkg. 19c

Snow Crop - Baby Pods Whole **OKRA** 10 oz. Pkg. 28c

Snow Crop **GREEN PEAS** 12-oz. Pkg. 19c

Soap

DIAL
2 reg. size bars 27c

Wax Paper

WAXTEX
125 ft. Roll 29c

SOAP

DIAL
2 bath bars 37c

All Purpose

MAZOLA OIL
pt. 34c - qt 66c

SOAP

ARMOUR SUDS
1ge. pkg. 27c

For Frying or Baking

WESSON OIL
pt. 34c - qt 66c

Bubble Bath

JOY SUDS
1 lb. box 29c

Morton House

Brown Gravy & Beef
lb. Can 60c

Toilet Tissue

SOFTEX
2 Rolls 25c

Patio

CHILI with BEANS
No. 300 Can 35c

For Electric Dish Washers

ELECTRASOL
1ge. pkg. 39c

Patio Plain

CHILI
No. 2 Can 63c



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Come out after 6 p. m. and see our Television Programs

FARM & HOME SUPPLY

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By JIMMIE GILLENLINE

Something is always happening around a newspaper office. Most times it's trouble, but once in a while it isn't. Our bit of excitement this week was the unheralded departure of Al Breith, the fellow who has been doing the "Rambler" column. To make a long story short, he rambled. He took some pictures at the Legion banquet around 9 o'clock Saturday night, came back to the office, said he and his wife were going to the show -- and hasn't been seen since. Monday morning we got worried and checked to see if they were showing one of those long-winded double features, but they said "No."

Still worried, we looked into his apartment to see if he was accidentally "gassed" -- and found that the Breiths had departed, bag and baggage. Al was a peculiar fellow, as you may have already guessed. He had been in Iraq... in Japan... India... England and a heck of a lot of places in this country, including a story he once did as an occupant of a nudist camp in California. He did not drink or swear. Ability, limited -- but he was on

the job early, and frequently remained late. He never complained about night assignments and was the last fellow I would have picked to pull a "walk out" on the job. I am more surprised, however, that he did not drop in to tell Little Gary Stewart goodbye. Al wrote the first story about as much of the kid as if he were his own son.

The whole deal keeps reminding me of that printer who came in from Oklahoma early one morning, wandered into Buck Richardson's cafe, ordered hot cakes and when they were served asked: "Is it all right if I put mustard on them instead of syrup?" Buck thought he was kidding and said all right. Imagine his surprise when the fellow ladled layers of mustard on the cakes, cut them up and wolfed them down.

Yes Sir. There's seldom a dull day around a newspaper office. I was threatening to quit the other day and Nelda Guy Ricketts said, "The only time you'll quit the newspaper business is when they lay you out in West Park

Cemetery" -- and I guess she is probably right. Don't ask me why, but the newspaper business holds a fascination for some people. I do know that you would have to like it to stay in it, else you would go strictly "nuts".

Some of those Jaycees nearly froze to death Sunday putting up the Christmas lights. They were well wrapped, but they still underwent quite a hardship to accomplish this community service. Despite the fact that the Hereford merchants contribute several hundreds of dollars to buy these sacks of candy and finance the lighting program, it is these young men who do the work -- and they are doing a whale of a job for the community. Best of all, they do it voluntarily and willingly. Hats off to the Jaycees.

Remember the water meeting Friday night. Courthouse, 8 o'clock. This meeting is important because county committeemen will be nominated. If we wind up with well permits, allocations, etc., these men will decide on YOUR irrigation future. It is important to have the men YOU want to do the job. Be sure and attend if you are directly or indirectly interested in irrigation -- and who isn't?

It would appear that the P. T. A. has gone into the "baby sitting" business in a big way. The executive board has decided to continue showing movies for the kiddies while the parents attend the meetings. They say it more than doubles attendance. Sort of a case of "someone to take care of the kids while parents go to a meeting to learn how to take care of the kids". Anyway, it seems to work. They used to lure folks out to meetings with "free barbecues". Now, it's "free baby-sitting". Probably just a sign of these changing times.

Take for instance this new ice that won't melt. "Sno-Gel", it is called. It can be moulded or poured into any form, according to the N. Y. Journal of Commerce, and comes in any desired temperature between minus eight and 32 degrees. There is no gas, or run off. It will freeze water and harden ice cream, but does not damage things like flowers or cottage cheese. "Sno-Gel" is a gelatinous substance that holds liquids in colloidal suspension. Whatever that may be.

Meanwhile, the candle fund is growing. Already the V. F. W. has ordered 1,000 candles. The Legion boys and girls took up a collection and turned \$21.50 to the candle fund Monday morning. Another \$6 contribution came from the Methodist Youth Fellowship group. The \$27.50 should buy around 500 more candles, according to Wayne Edwards who has volunteered to get them wholesale. The Brand is standing the packaging and mailing costs. The first shipment will go out this week. Maybe we stuck our necks out, but the offer still goes. It is also good on any candles you have around the house. Bring them in. We'll see that they get to Korea. None of this type has shown up yet.

T. J. Clay, Legion Commander, is still bragging about the fine job Cecil Massey did M-Cing the Legion banquet last Saturday night. The job, it seems was delegated to someone else -- and Cecil inherited it on very short no-



PICTURE RETURNS BO BO... Nancy Gayle Hayes, 14, of Whitesboro, Tex., (right) saw the photo of her dog Bo Bo with Postman Roy Hughes of Sherman (left) in the Sherman Democrat. The dog was identified as "Brownie" who had been following Hughes on his mail delivery run, for two months. Nancy Gale was sure the dog was the missing Bo Bo because her pet had been trained by her father, Nunley Hayes, who once had a mail delivery route. The girl said that she and her parents were on, the way to Sherman five minutes after they saw the picture in the newspaper. Bo Bo is reunited with his mistress in the picture at right. (AP Photo)

He kept the entire crowd laughing, though, and handled things in tip-top shape. Cecil is getting to be quite a public speaker. I hear by the grapevine that he has actually presented his "football skit" more than 300 times. It started when he was in Baylor University and he cannot get away from it. It follows him from town to town. Cecil says it's sort of silly, but it makes people laugh.

A prediction: Some day Cecil Massey will wind up on television. He has the knack. He is an outstanding Chamber of Commerce manager, but he's a natural for TV. That football skit may be the thing that does the job. Not too corny. Not too sharp. Just right for TV.

State Draft Boards To Furnish 2,814 Men During January

State draft boards will be called upon early in December to furnish 2,814 men for the armed forces during January, 1953. Lt. Col. Morris S. Schwartz, deputy state Selective Service director, said here Thursday.

Authority for the action was received in state draft headquarters Wednesday from national Selective Service headquarters. The January quota for the entire country is 48,000.

Col. Schwartz pointed out that the January call is bigger than any monthly quota received during 1952. Large quotas of recent months, he said, are necessary to replace the "thousands of men getting out of the service".

The armed services at this time are maintaining their strength, not building up to a higher strength, Colonel Schwartz said. He pointed to figures showing number of Texans separated and number taken into the armed forces during September, latest month

for which statistics are available. "In September, we received notification of the separation of 4,612 Texans from the armed services," Col. Schwartz said. "Our records show that 4,613 Texans were taken into the armed forces by enlistment and induction." Colonel Schwartz said he expected more or less the same situation to prevail until next spring, provided the world situation and U. S. policy remain the same.

State draft headquarters also announced physical examination of around 7,500 men in December and probably another 7,500 in January. December examination calls already have been sent to boards and January examination call is expected to be sent in late November.

Second Six Weeks Honor Pupils Named At Central

The following students of Central School have been named on the second six weeks honor roll:

Reed Green, William Ponder, Nona Marie Strange, Pat Robbins, Virginia Witherspoon, Linda Kay Noland, David Larsen, Nelda Barnett, Mary Beth Lemons, Betty Walser, Jeanette Rayburn, Patty Barrett, Blenna Bellar, Theresa Fambrough, Rosa Lee Strange, Jane Pool, Rosa Morena, Walton Goforth, Donnie Presley, Linda Witherspoon, Carroll Don Martin, Billie Jean Barnett, Nancy Green, Norma Jean Warrick, Mary Lois Coker, Larry Bain, Judy Fowlkes, Wilma Thomas, Jan Susan Reese, Patsy Campbell, Walker Parris, Jim Reinauer, Maxie Ann Wiseman, Maribeth Gilliland, and Lavonne Thompson.

Winner of the 1952 Texas Hybrid Corn Production Contest was Oscar Johnson of Freestone County. By using supplemental irrigation and liberal amounts of fertilizers, he produced 137.5 bushels an acre. The average for Texas in 1952 was 18 bushels an acre.

Q. How can I add a touch of variety to pumpkin pie?

A. When the pie is nearly done, cover it with marshmallows and return to the oven for ten minutes. Or, sprinkle finely-grated cheese over the top and bake for five minutes.

"I like my Dearborn"

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You'll love the convenience of a Dearborn! Automatically, it keeps temperature always at comfort level. Just set it -- and forget it!

COME IN -- see our complete line of famous Dearborn gas heaters!

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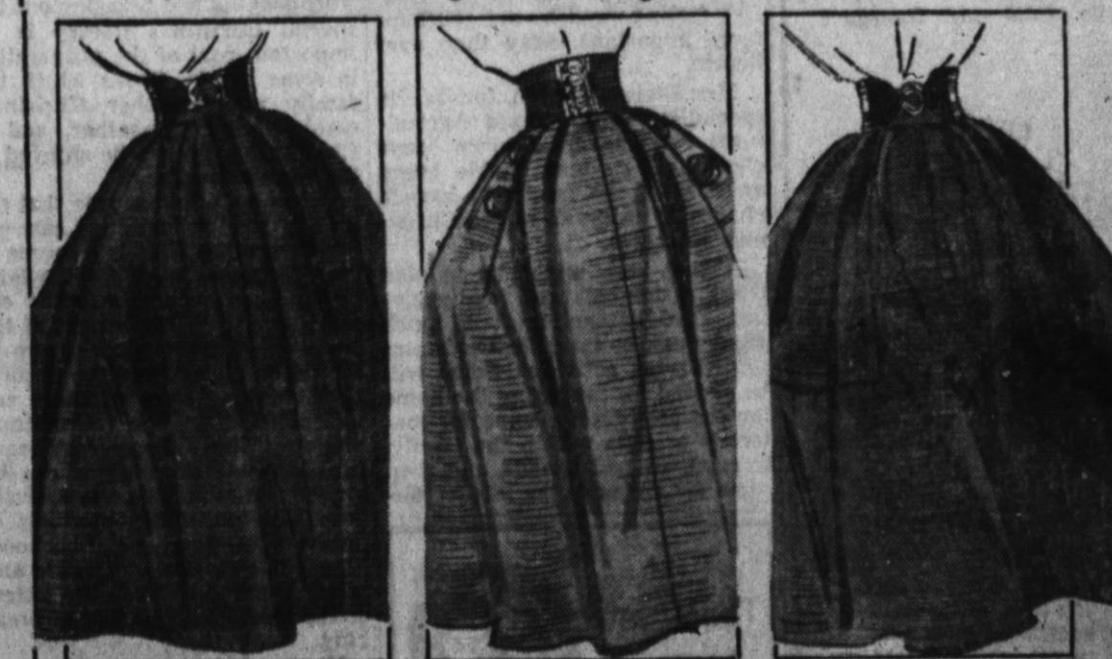
\$2.98

At Penney's now... these beautiful, beautiful versions of the easy-to-care-for nylon tricot sheer blouse... loveliest gifts imaginable, the price a very pleasant surprise! Look at that pleating-outlined yoke, back and front... delicate embroidery... artful tucking. Look for luscious colors, from pastel to deep... and white, of course. Yes, look to Penney's for truly lovely gifts... always sensibly price-tagged! Sizes 32-38.



CINCH BELT SKIRTS

you get a skirt... PLUS a fashion-wise NEW cinch belt ... BOTH for only 4.98 complete



This would be a low price for the skirt alone... heavy-ribbed rayon faille, cut full and easy. But you get both the handsome skirt and the smart wide elastic cinch belt with its good-looking metal clasp... for so little! Tops for waist-whittling flattery, adaptable for casual or dress-up wear... and yours in black and new vivid colors. 22 to 28.

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Art Nelson
Canada

VS.

Bob Cummings
Hereford, Texas

Farmer Jones Murdock
Waxahochie

VS.

Herb Parks
Canada

Saturday, Dec. 6, 8:30 P. M.

FRION

Out-Of-Town Friends, Students, Relatives Visit In Area Homes

By Mrs. E. R. Day Sr.
Miss Patsy Maxwell, a high school student fell Tuesday morning as she was getting off the school bus and sprained her ankle. She is now using crutches.
All Girl Scout workers in Friona are urged to attend the training classes at the club house Dec.

4. Miss Betty Murry, representative, will open the meeting at 1 o'clock.
Day at Sub Base
Mr. and Mrs. E. R. Day Sr. received word that their son Emmett Day Jr., who has been serving aboard the USS Fulton for two years in New London, Conn.,

has been transferred to the submarine base for two years in New London for shore duty. Emmett Jr., has been in the navy for 28 months and has been on the Fulton for about 18 months. He and Mrs. Day have been living in New London for a year. He writes they will probably be home for Christmas. Mrs. Day is the former Marilee London, daughter of the P. L. Londons of Friona.
The new pharmacist at the Parmer County hospital is Harry Ratliff. His home is Snyder, Okla., where his wife is teaching school. He came to Friona from Borger.

Mr. and Mrs. Tommy Woods of Los Angeles, Calif., announce the arrival of twin boys last week. Mrs. Woods is the former Louise Parker. Her mother and grandmother live in Friona.
Guests in the J. W. Baxter home Friday were Mr. and Mrs. Roy Baxter of Albuquerque and Mr. and Mrs. Gene Baxter and family of Bristo, Colo. Mr. and Mrs. Gene Baxter and family also visited in the Oscar Baxter home Thursday night.

Mrs. Ralph Bradley of Leonard, Texas visited her brother and family last week in the Henry Lewis home.

Mr. and Mrs. Mack Bainum, Mrs. Bainum, their mother, M. A. Bartley, Mrs. Chas. Bainum's father, were all guests for Thanksgiving dinner in the Chas. Bainum home.

Mr. and Mrs. Tim Magness, students at Texas Tech, spent the Thanksgiving holidays with their parents, Mr. and Mrs. H. T. Magness and Mr. and Mrs. J. T. Guinn.

Mr. and Mrs. Jimmie Sullivent of Lubbock visited in the home of Mrs. Grace Hart and girls Sunday.

Mr. and Mrs. E. J. Wood of Ft. Worth have been visiting in the home of their daughter and family, the Weldon Dixons.

Students from WTSC were Wanda Robason, Max Cruse, Walter Haws. From Texas Tech were Harold Joe and Max Wells, Mary Lou Ross and Roy V. Miller, Joyce Ann Miller, Rex Blackburn, Joe Allen Osborn. From Texas University, Vera Ann Jones, and Ray Nell Foster who are attending school in Denton. These students were all home during the Thanksgiving holidays.

Mr. and Mrs. L. M. Waltman of Midland and Mr. and Mrs. T. E. Avaritt of Tucuman visited from Wednesday to Saturday with Mr. and Mrs. Duane Wily of Friona.

There is a lot of sickness in our community including a lot of flu. Mr. and Mrs. Bill Camp and Lewis Dean of Canyon visited her mother, Mrs. C. E. Hall and attended the marriage of her brother, Dean, Saturday evening.

Mr. and Mrs. Gordon Tetes and daughter visited in the home of her parents, Mr. and Mrs. Benton Luttrell over the holidays.

Mrs. Roy Miller, who has been at the bedside of her father, in Oklahoma, returned to Friona for a few days. Mrs. Miller reports her father is still in a very serious condition.

Cpl. Dave Hester and Miss Tila Rue Day of Amarillo were Sunday guests in the home of her parents, Mr. and Mrs. E. R. Day.

Mr. and Mrs. Raymond Jones visited their son and family in Amarillo last week. Mrs. Jones reports their son, Charles Lewis, had undergone surgery last week and reports he was doing fine.

Mr. and Mrs. Pete Cornelius and children visited her folks in Amarillo during the holidays. They also visited his brother.

Mr. and Mrs. Orville Houser returned last week from a trip in several states. They went to Santa Fe and visited her sister-in-law and her nephew, Leon Hartman. They went to Kansas and visited with Billy Ray Jones, son of Mr. and Mrs. Raymond Jones, who is in the Air Force in St. Louis. They went on to Kentucky and Tennessee, visiting friends who are in the navy. They visited in Dyersburg, Tenn., and Little Rock Ark. with cousins. On the return trip they visited in Ardmore, Okla., and Ft. Worth, Tex. They were gone about two weeks.

ate in the community and other lands.
Unpacking and bringing out the special Christmas library is an important part of the preparation in some homes. Books which the family read together, Christmas carols to sing together, and a Christmas prayer to be enjoyed as the family works.

Select a Christmas tree that even the smaller children can enjoy decorating. This is a source of real Christmas spirit for the family, and can become a family event if everyone has a part in the decision of what size, where it should be placed, and the decorations. Making some of these can be included in the Christmas planning. Mrs. Johnson says beautiful, durable decorations can be made from nuts, pine cones, sweet gum balls and other products of nature in your neighborhood. They can be gilded or painted and safely handled by even the tiniest or the oldest without fear of breaking.

Many parents are concerned with the over emphasis on toys and gifts which tend to develop selfishness in children. You may find it helpful to spend more time talking about and working on gifts for others together. The spirit of giving can be strengthened as we give to those who cannot have the kind of Christmas joys we have.

Holiday Blue For The Kids—It's New!



Say "Christmas" to your youngsters and see the big smiles, the vision of dreams-come-true in their eyes! Let's decorate for Christmas and see how they'll love you for letting them realize one dream so quickly—a chance to show their abilities, a chance to participate in an important family project. Give them a chance to make the house gay with a merry-blue that blends with ANY other color.
Here two young artists are putting the finishing touches on a picture window. Sister is painting the "welcome" candle with tiny bouquets of holly and little brother is fingerpainting his version of Santa and the reindeer so that passers-by on the street will enjoy the gay silhouette.
The formula for the easy to use, easy to remove blue suds they're using is simple, the ingredients readily available: Just take a cup of bluing beads and mix with a quarter cup water to a soft foamy suds. Use a paint brush and lightly touch the tips of any Christmas greens for a bright, jeweled effect. Decorate colored or white candles to suit your holiday theme. Touch up old tree ornaments, dip strings of popped corn... you'll think of dozens of ways to use this versatile blue!
For a special sparkle, sprinkle on bright silver or gold dust from the dime store while the "paint" is still wet.
Bluing mixture left over? Give it a chance to do the work for which it was originally intended—add it to the hot wash water next wash day. Once you have made this a habit, you will be as happy about the whiteness and brightness of your clothes, as all the family will be over the beauty of these same bluing beads in making novel Christmas decorations!

The Hereford Brand

Published Every Thursday at 336 Main St.

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Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Sharing Of Christmas Plans Affords Close Association, Balanced Giving

Christmas, more than any other holiday, is enriched by families planning and preparing together as well as celebrating together.

Each family has its own pattern of celebrating, special family rituals which strengthen the family feeling which are perhaps more important today than ever before.

Mrs. Eloise Johnson, family life specialist for the Texas Agricultural Extension Service says checking now may enable every member of the family to have a chance to enjoy all of the Christmas activities.

A first step might be to plan together for balanced family giving. Decide together how much money can be used for Christmas this year on activities. Some will be needed for preparing the home for the celebration; some for materials or gifts within the family, to relatives and friends, and then some for giving to the less fortunate in the community and other lands.

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By John and George



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Snowdrift 3 Lb. Can **69¢** **Wesson Oil** Quart Bottle **59¢**
New Wesson Oil Shortening

PORK & BEANS Campfire No. 300 Can **10¢** **Cakemix** 1 PKG. CHOC. - 1 PKG. WHITE PILLSBURY BOTH FOR **59¢** **TEA** Bestyett Glass Free 1/4 lb. Box **35¢**
Marshmallow Creme Hippolite Pint Jar **29¢** **SALAD DRESSING** Bestyett Pint **23¢**

CORN-FETTI Post's New Sugar Coated Cereal Large Box **19¢** **GRAPE JUICE** Betsy Ross, 24 oz. Bottle **29¢** **CHILI CON CARNE** Gebhardt's - No Beans No. 300 Can **45¢** **CHILI BEANS** Gebhardt's No. 300 Cans 2 for **25¢**

Grapefruit Juice Valtex, Unsweetened - 46 oz. Can **15¢** **CHERRIES** Shurfine, Red Sour Pitted No. 2 Can **25¢**

PEACHES Shurfine - Halves Or Sliced 2 1/2 Can **29¢** **SYRUP** Karo, Fancy Maple Flavor, 12 oz. Bottle **29¢**

BACON lb. 1st Grade Cudahy Puritan **55¢** **FRESH PRODUCE**

PORK CHOPS lb. First Cuts **49¢** **RADISHES** BUNCH **5¢**

SALAD 12 oz. Carton Chicken - 100% Pure **79¢** **CABBAGE** LB **7¢** **COOKING APPLES** LB **12¢**

BAKED HAM \$4.98 Home Cooked - Center Cut. App. 4 lb. each

ORANGES 2 lbs. **29¢** **Cocoanuts** 2 FOR **25¢**

BLEACH Hilox, Powdered, Large Box **25¢** **TISSUE** Super Softlin, 1000 Sh. Roll **10¢**

CRISCO 3 lb. Can **79¢** **TIDE** Large Box **29¢** **OXYDOL** Large Box **29¢** **JOY** 6 oz. Bottle 2 FOR **59¢** **IVORY SNOW** Large Box **29¢** **CAMAY** Reg. Size 3 FOR **25¢**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

sport slants

By John Bennett

SURPRISE ? ? ? ?
Floydada surprised a lot of people last Friday but none as much as they did the Phillips club in dumping them 13-7 for the bi-district honors. Phillips had been rated the favorite for the title but the Floydada Whirlwinds acted as though they had never read the dope sheet and slipped by the strong Blackhawks. Floydada pulled what was a leading factor in their victory by putting basketball shoes with heavy cupped soles on their backfield men, giving them much better footing on the frozen ground. Up until this time it was the Blackhawks game but this little trick seemed to turn the tide for the Whirlwinds. Anyway, our hat is off to the Whirlwinds and their fine team who went through their entire season with a mighty fine record.

BAYLOR-RICE GAME IS CLOSE ONE

Had the opportunity to see the Baylor Bear-Rice Owl game Saturday afternoon in Baylor's new stadium in Waco . . . and saw the Bears lose a close one to the Owls 20-14. The victory for the Owls gave them the second place spot in the conference standing and shoved the Bears down close to the bottom. The Owls played heads-up ball throughout the game and it isn't too surprising to find that they ended up in second place in the conference race. Their passing was good. . . . and so was their passing defense. Everything seemed to go wrong for Baylor as possible scoring drives were halted by pass interceptions by the Owls. The Owls should have won though for they racked up 21 first downs to seven for the Bears.

SO TO THE SPORT SLANTS

With this issue of The Brand, we will be signing 30 to the Sport Slants. It has been a fairly short affair, but it has been an enjoyable one. And we have had a lot of cooperation on the part of people here in the preparation of this column and in the writing of the Brand's sport page. A lot of people have been responsible for our sport page and we would particularly like to express our many thanks to Gerald Wilson and Dick Lucas who have given us a play-by-play coverage of every game that the Whitefaces played this past season and for their covering the home games for other papers. We would also like to thank Kent Snare for his FOIBLES, FANCY AND PLAIN. Kent has been our big source of information for dope on the teams in this area. And coming into a new

Whitefaces Basketball To Play In Amarillo This Saturday Night

Hereford Whitefaces basketball club will play in Amarillo Saturday night providing weather conditions permit, according to Coach Wayne Stark. Stark has some 28 boys out for this year's team.

The Vega game that was scheduled here for November 25 was cancelled due to the weather conditions and Coach Stark states that this game will probably be rescheduled if a suitable open date can be found for the two

schools. The game with Friona that was scheduled but not listed in the paper was also called off due to the Friona football team playing in their bi-district game. Next week the Whitefaces will be in for a full week of basketball, starting off with a game at Plainview Dec. 9 and ending with a three-day tournament at Happy starting December 11. The first conference game will be on January 30 at Floydada.

Murdock Brothers Win Tag Team Match Main Eventer At Bull Barn

The Murdock Brothers of Waxahachie, Frankie Hill and Farmer Jones took the main event best 2 out of 3 falls tag team match from Ivan Kalmikoff of Rostov, Russia and George Overhauls of Amarillo at the Bull Barn Saturday night. The Murdock Brothers came in big style with the Farmer bringing his tamed Javelina with him into the ring.

Farmer Jones took the first fall from Kalmikoff in 17 minutes with a body press. Frankie Hill came back to take the second fall and the match in 15 minutes over George Overhauls with his python hold. The match was for an hour time limit.

In the opener, a one fall, 20 minute time limit affair, saw George Overhauls of Amarillo and Frankie Hill Murdock of Waxahachie fight to a draw.

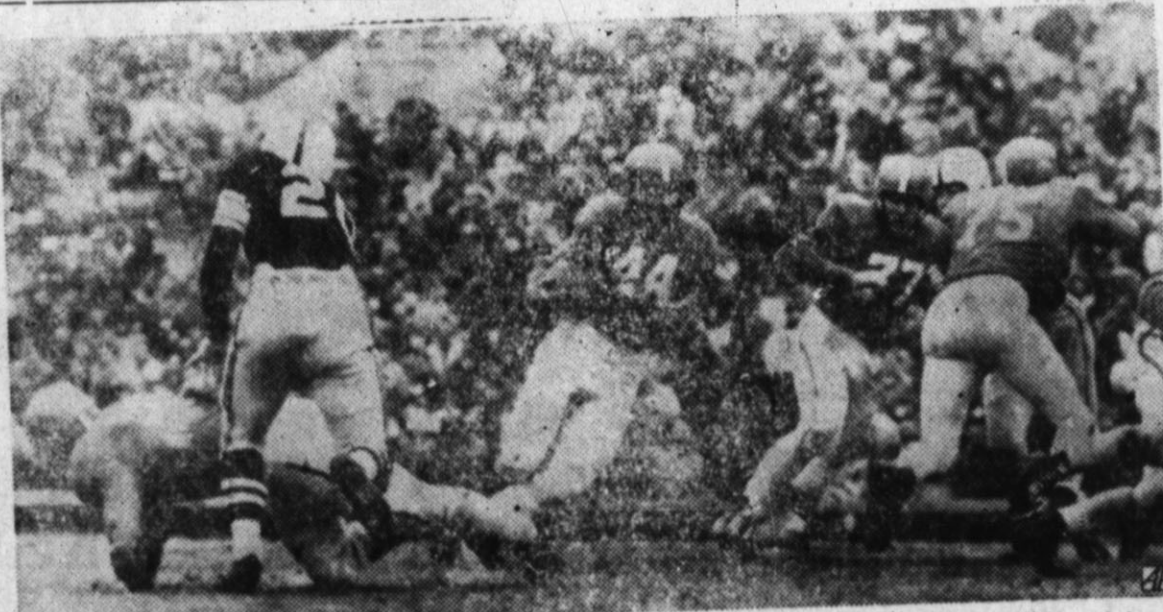
In the semi-final attraction, a 2 out of 3 falls in a 45 minute time limit, Larry Wright of Amarillo and Tiger Brown of Chicago, Illinois fought to a draw.

Wright took the first fall in 16 minutes with a body jackknife off the ropes.

Brown came back after the rest period to take the second fall in 14 minutes with a body press. Time ran out in the third stanza and the fight was called a draw.

The Hereford Brand SPORTS

Hereford, Texas Thursday, December 4, 1952 Section Two



FIFTEEN-YARD GAIN - Gib Dawson (44), Texas back, picked up 15 yards through right tackle in the Texas-Texas A & M game in Austin, Tex., Thanksgiving Day. Blocking for Dawson are Texas tackles Don McGraw (77) and Charles Genthner (75). John Salyer (20), Texas A & M back, is blocked out by an unidentified Texas player. Texas won 32-12. (AP Wirephoto)



ALL-SOUTHWEST CONFERENCE OFFENSIVE TEAM. . . Texas, which swept through to the championship without a loss, dominates the All-Southwest Conference football team. Texas' Tom Stolhandske, end, was a unanimous choice of coaching staffs polled by the Associated Press. The All-Conference offensive team (above) is Tom Stolhandske of Texas and Bob Blair, Texas Christian, ends; Bill Crockett, Rice and Bob Knowles, Baylor, tackles; Harley Sewell of Texas and Phill Branch, Texas, guards; Jack Sisco, Baylor, center, and five back -- Gib Dawson, Dick Ochoa, T. Jones and Billy Quinn, all of Texas and Jerry Norton, Southern Methodist. The reason there are five backs is because Norton, Jones and Quinn tied for two places in the backfield. (AP Photo)

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EVERON Regular 5.40 Gal.	Sale \$4.05	Quarts Reg. 1.88	Sale \$1.25
EMPIRE Regular 4.90 Gal.	Sale \$3.45	PLI - NAMEL	
Quarts - Reg. 1.70	Sale \$1.35	Gal. Reg. 7.25	Sale \$4.99
Wall Finishes		Gal.-White 8.05	Sale \$5.50
Speed - Wall Flat	Gal. Reg. \$4.60	Qts.-White 2.32	Sale \$1.69
Speed-Wall Semi-Gloss	Gal. Reg. \$6.10	Qts. Reg. \$1.46	Sale 99c
Speed-Wall Gloss	Gal. Reg. \$6.85	Qts. Reg. \$1.82	Sale \$1.19
Enamel, All Colors	Gal. Reg. \$8.35	Qts. Reg. \$2.02	Sale \$1.31
Truck & Tractor Enamel	Gal. Reg. \$7.35	Qts. Reg. \$2.40	Sale \$1.49
		Qts. Reg. \$2.52	Sale \$1.56

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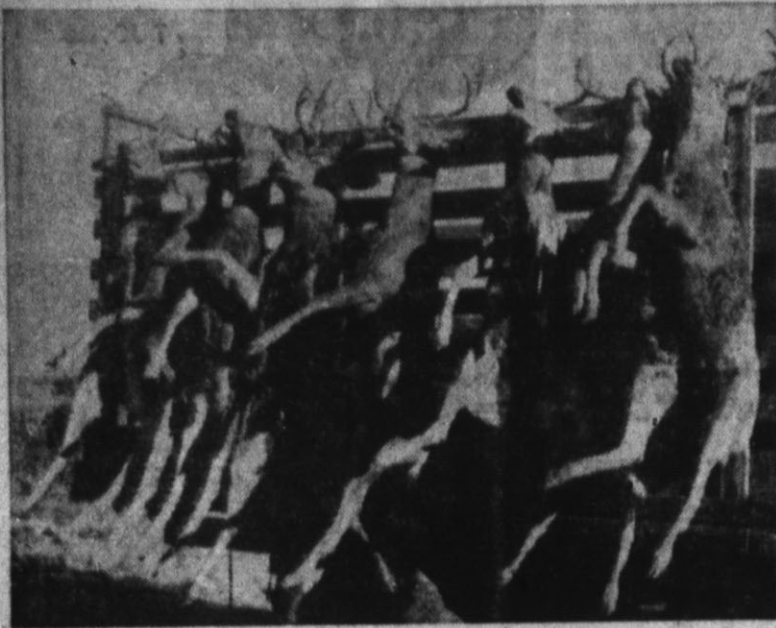
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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



PRIZE KILL. Pictured above are eight of the nine deer killed on a recent hunting trip to the San Andrews Mountains that was attended by Leroy Packard and Lyle Rickman. Nine men made the trip and each one brought home a buck.

SPECIAL TO THE BRAND

Recent Deer Hunting Trip To San Andrews Mountains Gets Results

By Mrs. R. C. Childers
Leroy Packard and Lyle Rickman have just returned from a very successful hunting trip in the San Andrews Mountains. There were nine in the party, each one bringing home a four point deer.

Each one got a six pointer, with the exception of the feminine hunter, Mrs. Carl Wright, and she got a 12 pointer buck. She was accompanied each year by her father, Brother Miller, who is a very skilled hunter, who has taught her all the tricks of hunting during her childhood.

Preparations Now Underway For Charro Day Celebration

BROWNSVILLE — Brownsville and neighboring Matamoros, Mex. already are preparing for the annual pre-Lenten festival called "Charro Days."

The four-day event will start Feb. 16. It's a time when citizens on both sides of the border turn out in gaily colored Mexican costume of the 1890-1910 period. Visitors come from all over northern Mexico and Texas.

Charro Days starts off traditionally at 10 a.m. when "Daddy" Hargrove steps out of his bookstore and lets out an ear-splitting "grito" (yell) at several hundred costumed "mariachi" musicians who've been quietly filing across the international bridge from Matamoros.

In great surprise (they've only been preparing for this about a month) they scream back at him and start playing and singing "El Rancho Grande" in ragged but enthusiastic unison.

The fiesta is not very formally organized. Programs are printed but that is mostly due to honor committee members.

At intervals a parade weaves out of old Fort Brown. It almost never follows the route given on the program, but visitors usually

Tech Basketballers To Meet Two Top Teams Next Week

Two nationally-ranked basketball teams will be encountered by the Texas Tech Red Raiders next week.

Polk Robison takes his charges to Tulsa Dec. 12 to meet Clarence Iba's Golden Hurricane, then to Stillwater the next night to meet Hank Iba's Oklahoma Aggies.

Before the trip, the Raiders play their first home game, against the Phillip 66 Oilers of Midland, Tuesday night.

Shrub Planting Time Is Near

COLLEGE STATION, Nov. 29—January and February are good shrub planting months for most of Texas, but now is the time to get ready for them. You will get best results with new shrubs or those transplanted from other areas if you plan for the location, spacing, treatment of the soil with fertilizer, and the cultivation.

Sadie Hatfield, homestead improvement specialist for the Texas Agricultural Extension Service says working six to eight weeks ahead will enable you to have shrub beds that give more satisfaction in your landscape plan. Miss Hatfield offers three suggestions for the preparation of the planting area.

First, check the soil for drainage. You may need to terrace, contour or level the soil around the house to conserve the rain or to prevent washing.

Then, the specialist suggests, locate each plant you hope to include with a peg giving it ample distance from the foundation of the house, walks, drive and other plants. Most shrubs need to be from four to six feet from the house and large shrubs need to be even further away from walls or walks. Careful spacing also eliminates unnecessary pruning.

The third suggestion in shrub bed preparation is spading and fertilizing the soil. Spade the soil eight or ten inches deep in beds about six or eight feet wide. Work in 5-10-5 or 4-12-4 fertilizer for sandy soils, or 16-20-0 for blackland and soils of West Texas. Leaf mold and barnyard fertilizer, the specialist says, will also aid in building up the soil. Remember, shrub beds should be prepared at least six weeks prior to planting the shrubs. For further information on fertilizers for small areas, ask your county agent for a copy of L-166 HOW MUCH FERTILIZER SHOULD I USE.

Lawrence and Homer Lee Owen, sons of Mr. and Mrs. G. P. Owen, were home for the Thanksgiving holidays. Both are students at Hardin-Simmons University.

A popular song, "One Little Candle," has been dedicated by its publisher, Leeds Music Corporation, to the 1952 Christmas Seal.

find it, because it finally has to return to Fort Brown.

Advertisement for Hereford Shoe Store featuring various shoe styles and prices. Includes sections for 'These Golden Glitterfoot Casuals!', 'PERSONALITY HOSE', 'Indian Princess MOCCASINS', 'LOAFER SOX', and 'Ever Ease House Slippers'. Prices range from \$1.98 to \$3.98. The ad is decorated with Christmas ornaments and trees.

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Santa Claus Day, Dec. 5th

HEREFORD SHOE STORE

X-Ray Shoe Fitting

Corn Yields High Despite Drouth

Oscar Johnson who farms near Buffalo in Freestone County is the 1952 winner of the Texas Hybrid Corn Production Contest and has been designated the "Champion Corn Grower of the Year". Johnson produced 137.5 bushels of corn an acre from his plantings of Texas Hybrids 28 and 30. The average for Texas in 1952 is 18 bushels an acre.

The contest is sponsored by the Texas Certified Hybrid Seed Corn Growers Association, Minter Womack, Garland is president and E. A. Miller, agronomist for the Texas Agricultural Extension Service, supervised the program.

Johnson planted his corn in 36 inch rows and spaced the plants 14 inches apart in the rows. He used 400 pounds of 0-14-7 and 200 pounds of 21-0-0 fertilizers an acre before planting and side dressed later with 325 pounds of ammonium nitrate. His per bushel cost for fertilizers was 20.5 cents and total production costs were 33 cents a bushel. When dry weather threatened his crop, the needed moisture was supplied by irrigation.

In addition to the area cash award, Johnson will receive from the sponsor an appropriate plaque.

For contest purposes the state is divided into four areas. Johnson was tops in the East Texas Timber area. The other four cash award winners in the area, according to Miller, were Wade Parks, Leon County, with a yield of 134 bushels per acre. He planted Texas Hybrid 28 and used 600 pounds of 8-8-8 fertilizer at planting time and side dressed the corn later with 200 pounds of ammonium nitrate an acre. Third was Curtis Harrison, a Shelby County 4-H boy, with 133.4 bushels an acre. He planted Texas Hybrid 30. His corn followed winter peas which had been fertilized with manure. He also used 900 pounds of 5-10-5 before planting and 200 pounds of ammonium nitrate an acre as a side dressing. Fourth was M. O. Pobinson, Rains County, with 127.5 bushels an acre. Fifth was L. W. Reeves, Van Zandt County, with 123.3 bushels an acre.

Eleven other farmers in the area produced in excess of 100 bushels an acre. This area came up with 16 of the 28 yields for the state that went over the 100 bushel an acre mark. All used liberal amounts of fertilizer before planting as well as a side dressing with a nitrogenous or in a few cases a balanced fertilizer.

In the Blackland area, the top yield was made by Hal Lester Senkel, a Milam County 4-H boy. His yield was 136.1 bushels an acre. He planted Texas Hybrid 30 as did the second, third and fourth place winners in this area. He used 200 pounds of 16-20-0 fertilizer before planting and side dressed later with 150 pounds of anhydrous ammonia an acre. Two irrigations were used to mature the crop. Second was Henry Purche, Falls County, with 127.8 bushels. Third was Edward Senkel, father of young Hal, with a yield of 127.4 bushels an acre. Fourth was a Bell County 4-H boy, Michael Robinson, with 117 bushels. John Bible, Grayson County, was fifth with 108.3 bushels.

In the Gulf Coast and South Texas area the five winners are posted yields well above those for last year. First was J. E. McSweeney and Julius Hlavenska, Wharton County, with 116.2 bushels an acre. Hubam and burr clover had been planted on the land prior to the corn crop. Seven loads of barnyard fertilizer were also used in addition to commercial fertilizers. Texas Hybrid 30 was planted. Joseph McAfee, Lavaca County Negro farmer was second with 109 bushels and he used Texas Hybrid 28 and the corn followed sweetclover. Third was Benny Jensen, Washington County, with 107 bushels; fourth, Louis J. Smesny, Liberty County, 101.3 and fifth, John Jett, Liberty County, 99.1 bushels.

Only one report was received from the West and South Texas Irrigated areas. John Brides of

Castro County used Texas Hybrid 28 with no fertilizer used before planting and 50 pounds of anhydrous ammonia an acre used as a side dressing to produce 91.8 bushels from his contest area.

Miller says this program has clearly demonstrated the value of

legumes and fertilizers as well as the Texas developed hybrids for increasing corn production in Texas. Despite the unfavorable weather

over most of the state, he continues, outstanding yields have been made. Texas Hybrid 30 available for wide scale planting

for the first time this year, he said, came up to the expectations of its developers, the Texas Agricultural Experiment Station's

corn breeders. Miller calls attention to the fact that corn hybrid seed first became available in the state in

1941 and points out that in 1952 71 per cent of the total corn acreage in Texas was planted to hybrids.

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15 Denier **98¢**

Lovely sheer nylons with neat straight foot lines and seat. All nylon from top to toe. Toe and heel reinforced for extra wear. Winter colors to select from. Sizes 8 1/2 to 11. Proportional lengths.



Simulated Leather Plastic BAGS **\$2.98**

Simulated alligator and smooth leather finishes on all plastic. Beautifully fitted bags in many styles, many colors.



36x36-in. Square ALL SILK HEAD SCARF **98¢**

Large 36-inch square scarves of pure dyed silk. Washable fast colors. Large bold prints.



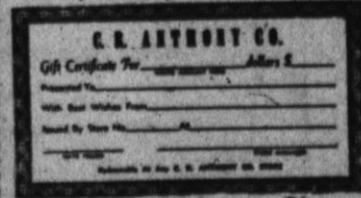
Cotton Fabric Slip-on GLOVES **98¢**

Washable cotton fabric gloves. Slip on style. Light and dark colors and white. Saddle stitching.



Hollywood Brief NYLON PANTIES **98¢**

All nylon briefs... nylon elastic waist and looped leg bands. Double elastic. White and pastel.



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Box of 3 HANKIES **59¢**

Delicately hand embroidered handkerchiefs for women. Gift boxes of three. Soft handkerchief lawn.



Girls' Double Seat PANTIES **79¢**

Now a popular priced tricot knit rayon pantie with double seat. Double seat from crotch to waist. 2 to 10.



Women's Velvet Scuff **\$1.98**

Pleat effect high tongue... satin bow trim on vamp... elasticized gore back. Open toe. 4 to 9.



Coachman Style Puckercheck NYLON ROBE **\$10.90**

Easily tubbed quick drying puckercheck nylon fabric in coral and navy. Shawl collar... cuffed short sleeves... button waist. Sizes 10 to 18.



Bright Printed ALL NYLON DUSTER **\$5.90**

Printed nylon fabric duster... wear it open or closed... Peter Pan collar... contrasting color piping on collar, cuffs and pockets. Aqua, red, and blue grounds. Sizes S, M, L.



Multifilament RAYON CREPE BED JACKET **\$2.98**

Tucking, lace and satin ribbon trim this rayon crepe bed jacket. Elasticized cuff push-up short sleeves. White, pink, and blue. S, M, L.

All Rayon GABARDINE SPORT SHIRT **\$3.98**

Tubular all rayon gabardine sport shirt. Two-way collar... two breast pockets. Beautiful assortment of colors. S, M, L.



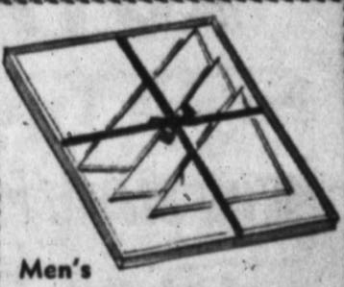
Washable Rayon GABARDINE SPORT SHIRT **\$2.98**

Guaranteed hand washable rayon gabardine sport shirt... won't shrink and the deep tone colors won't fade. Two way collar... two flapped pockets. Sizes S, M, L.



Jacquard Pattern RAYON ROBE **\$8.90**

All over jacquard pattern rayon robe. Shawl collar, cuffs and tie belt of satin. Slash pockets. Maroon, green, navy. S, M, L.



Men's Boxed Hdk's. Box of 3 **98¢**

Men's self stripe border all white handkerchiefs. Neat narrow hem. Gift boxed. Large size.



Deerskin Washable Unlined Dress Glove **\$2.98**

Pigtex grained washable deerskin leather gloves. Unlined. Saddle stitched. Soft and pliable. All sizes.



Solids Fancies Hand Made Rayon TIES **\$1.49**

Choose solids and fancies in satins and dull finished rayons. Wool lining... hand made.

Floydada To Play Childress Friday In Regional Game

Floydada's Whirlwinds will take on the Childress eleven at Childress Friday afternoon, Dec. 5 in a playoff for the regional title.

Floydada surprised the Phillips Blackhawks last week for the bi-district title, wifing over the favored Blackhawks by a touchdown.

Childress was at this time dumping the Seymour eleven to get into the regional playoff with the Whirlwinds.

Miss Mary Helen McGilvary of Fort Worth spent the holidays here with her parents, Mr. and Mrs. R. C. McGilvary.

Mr. and Mrs. Ernest Wade and Mr. and Mrs. Chas. Sanders and son Steven, were in Tulsa Thursday for a Thanksgiving day dinner and family reunion with Mrs. Wade parents, Mr. and Mrs. J. T. Avent.

Annual Christmas Party Scheduled For Dec. 19 -- Game Night Dec. 11

Residents of Jumbo Community met at the community center Saturday night, Nov. 29, and made plans for their annual Christmas party. The date set was Dec. 19 at 7 p.m. at the Community center.

There will be a Christmas tree and Old Santa is expected to come by during the evening with a bag of candy and fruit for every one who has been good.

Christmas carols will be sung and a short program is being arranged.

Every one is invited to come and bring a small gift to exchange price not to exceed \$1. The Jumbo Club ladies may also bring their secret pal's gift and reveal who they are.

Don't forget the date, Dec. 19. **Community Game Night** Thursday, Dec. 11, at 7 p.m. is Jumbo Community game night and everyone is invited to come

out and have fun.

Games of shuffle board, table tennis, washer pitching and dominoes will be played. Games are all free, but a donation will be taken up to finance the Christmas party.

Hot doughnuts and coffee will be served free.

GUEST DAY

Garden Beautiful Club will observe its annual guest day at a meeting to be held Friday, December 5, in the home of Mrs. Robert Veigel.

Guests of Mr. and Mrs. Horace Hershey during the Thanksgiving vacation were their son, Joe a student at Texas A & M and another son, Sam Hershey and Mrs. Hershey of Midland.

Christmas Seal funds are used solely to fight tuberculosis.

Seigler Motor Co. To Show New Dodge Trucks On Thursday

Seigler Motor Company, local Dodge dealer, today revealed that the new B-4 Series of Dodge "Job Rated" trucks which will be introduced on Thursday, Dec. 4, have increased power, three entirely new engines, improved brakes, and a self-shifting transmission for some light models. These are just a few of the 50 new features and improvements.

The new trucks meet approximately 98 per cent of all hauling needs with seven engines ranging from 100 gross horsepower in the 1/2-ton models to 171 gross horsepower in the 4-ton models, gross vehicle weights ranging from 4,250 to 40,000 pounds, and gross combination weights ranging up to 60,000 pounds.

The new Truck-o-matic transmission with glycol fluid drive available for 1/2 and 3/4 ton models brings this new driving ease to the truck field for the first time. Dodge is the first truck manu-

McKinney's Music On Nationwide Broadcast


The nationwide broadcast of the Baptist Hour on December 7, will feature music by the late Dr. B. B. McKinney, famed Baptist composer.

A number of Dr. McKinney's songs will be used on this special program, selections having been made by Mrs. McKinney. Dr. Kearnie Keegan, secretary of the Baptist Student Union in Nashville, Tenn., will sing Dr. McKinney's favorite song, "I Am Satisfied With Jesus".

The Baptist Hour is a weekly program presented by the Radio and Television Commission of the Southern Baptist Convention, and is heard each week over 325 stations throughout the United States and in five foreign countries.

KPAN carries this program at 8 a.m. each Sunday.

Factor to offer such a transmission with four speeds forward, plus one reverse speed, and which requires no gear shifting in normal driving.



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USE YOUR CREDIT AT THE FRIENDLY HEREFORD BRAND



Hereford Brand, Hereford, Texas, Thursday, December 4, 1952

FRIO NEWS

Funeral Service Held On Monday For Father Of E. B. Berryman

Funeral services were held Monday at the Methodist church Wellington for C. R. Berryman, father of E. B. Berryman. Berryman had been in ill health for several years. His wife died in 1949. Those from Frío attending the services were the Berrymans, Mrs. M. Leo Hall, and girls, Mr. and Mrs. J. E. Warrick, Mr. and Mrs. H. E. Lindley, Mr. and Mrs. Owen Andrews. The Halls and Warricks went on to Wellington Monday and spent the night with relatives. The Berryman daugh-

ters, Mrs. Wallace White of Ft. Riley, Kansas, and Mrs. Wiley Ewton of Colorado Springs, were here. Mrs. Ewton had been here for a week, visiting her parents and Mrs. Wallace arrived Monday morning. She reported that road conditions were so bad that she was nineteen hours on the trip. She plans to remain a few days to visit her parents. Mr. and Mrs. Roscoe Burrus of Texico were visiting their Andrews relatives Sunday and Sunday night. They spent Sunday night with the W. H. Andrews, her brother, who has been ill. He is able to be up now however. Spending Thanksgiving with their parents were the Cole families. Ralph Cole of Houston, came Wednesday and stayed until the first of this week. Mr. and Mrs. John Cole and family of County Line, Okla., spent the holidays with their parents, also. There for the day were the Harold Shearharts, the Thurman Coles and Floyd Cole. Miss Lyla Robbins spent the holidays with her folks, the H. D. Robbins. Mrs. H. M. Mobley, La Nelle and Don Mobley visited the Lee Johnsons at Seminole Thanksgiving. The L. D. Irwins and Lester Irwins visited their relatives at Washington, Okla., and the W. H. Thompsons visited their relatives near Oklahoma City during the holidays. Sam Lindley and Luther Norvell, of Hereford, are deer hunting near San Antonio this week. Robert Dobbins was in Winters visiting and at Abilene on business during the past few days. Mr. and Mrs. Charles Wilson of Dalhart spent Thanksgiving with his parents, Rev. and Mrs. W. O. Wilson. A party at Frío on Monday night of last week honored Leon-

ard Schmidt and Clark Andrews who left Wednesday for Fort Sill for army duty. Dan McLallen was master of ceremonies for the party after a sandwich and pie supper. A large group of well wishers attended, to give the boys a cheerful send-off. Mr. and Mrs. D. P. Schmidt of Clinton, Okla., were here to see Leonard off to the service and to visit another son, Herb Schmidt, and family. They took dinner Tuesday with the J. H. Dobbs. A son-in-law, Ernest Harder, from Oklahoma also arrived Tuesday and returned home with the Schmidts on Thursday. Mr. and Mrs. D. P. Schmidt, Mr. and Mrs. Herb Schmidt and sons, Leonard Schmidt and Ernest Harder took supper Tuesday evening with the Owen Andrews. It was an early Thanksgiving supper. The Schmidts had brought the turkey for the occasion from home. Earl Cole spent the week end in Oklahoma on business.

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Hereford Dairy Men Rated Well

Reports from the Randall County DHIA this week listed three local men with cows in the "Ten High" group. They were H. Kreighauser's "No. 114", 2,120 pounds milk, 3.1 percent; 66 pounds butterfat; George Heard's "No. 37", 1930 pounds milk, 3.1 percent, 60 pounds butterfat; Denzil Pulliam's "Jesebel", 1,970 pounds, 2.8 percent, 55 pounds butterfat. All three were Holsteins. In the 60 Pound and over Class, four were listed: H. Boardman's "Ida", 1,670 pounds, 3.6 percent, 60 pounds butterfat; H. Kreighauser's No. 114, and Geo. Heard's No. 37, both shown above; Leo Witowick's "Moon", 1,560 pounds, 4.1 percent, 64 pounds, S. Horn. All others were Holsteins. In the 40 to 50 pound class there were seven local owners: Bob Kerschen, Herbert Boardman, W. T. and W. H. Jackson, H. Kreighauser, Denzil Pulliam, Leo Witowski and Geo. Heard.



NOMINEES FOR HI-Y GOVERNOR... These four young people are candidates for governor of the Hi-Y legislature to be held in Austin by members of the Hi-Y clubs of the Texas Young Men's Christian Association. Left to right are: Harold Grupe, Amarillo; David Moore, Corpus Christi; Ruth Parker, Port Arthur; and Walter Wink, Dallas. Delegates will elect a governor and function as a model legislature during the three day program in December. (AP Photo)

Stop Taking Harsh Drugs for Constipation

Chronic Dosing! Regain Normal Regularity This All-Vegetable Way! Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, when you feel in need of repeated dosing. When you occasionally feel constipated, take a little Senna Laxative but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup form. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest laxatives known to medicine. Caldwell's Senna Laxative tastes pleasantly mildly, brings thorough relief quickly. Helps you get regular, ends chronic dosing. Even relieves stomach cramps that constipation often brings.

DR. CALDWELL'S Senna LAXATIVE

Advertisement for Jack McLaughlin Pontiac featuring a large image of a car and the slogan 'SEE IT SATURDAY!'.

Advertisement for Stock Tank Heaters by Carl McCaslin Lumber Co., featuring the headline 'Are Your Stock Tanks FREEZING?'.

Area Back To Almost Normal Operation After Bad Weather

Childers farm was completed Saturday afternoon, after a week of work during the bad weather of last week. It is reported to have 45 feet of water after casing off about 15 feet of sand. A pressure system is being installed.

Red Raiders To End Season With Wolfpack Sat.

Texas Tech's Red Raiders hope to finish out their 1952 season with a victory over the North Carolina State Wolfpack here Saturday afternoon. Chances for a victory are bright if the Raiders duplicate their performance of last week in holding highly-favored University of Tulsa to a scant 26-20 margin. Actually, the Raiders came within three yards of a triumph over the Hurricane. On third down with seconds remaining, Jim Turner's pass into the end zone was intercepted. On a drive a few minutes earlier Turner crossed the goal with the tying tally, but Tech was offside. Tech nearly played the Gator-Bowl bound Hurricane off their feet the second half, after trailing 20-0 in the second quarter and 20-6 at halftime. North Carolina State, like Tech, is a young, split-T team. The Wolfpack's left halfback, Alex Webster of Kearney, N. J. led the Southern Conference in scoring last fall. Nine Raiders will complete their collegiate careers in the game. They are ends Lew Crossley of Eastland and Alton Linne of Monahans, tackles Hollie Davis and Marland Ribble, both of Fort Worth, guard Vernon (Bud) Barson of Temple, halfbacks John Moughon of Weatherford and Turner of Olney, fullback Charles (Sandy) Welton of Fairmont, West Va., and quarterback Pete Edwards of Vernon. Mr. and Mrs. Elmer Gollehon of Colorado Springs, Colo., were in Hereford the past week end looking after business interests. Mr. and Mrs. Newsom Wildom have returned to their home in Oakland, Calif., after a short stay with relatives, Mr. and Mrs. U. E. Cook.

College Games Played This Past Saturday

- TCU 14, SMU 7
Rice 20, Baylor 14
Houston 33, Detroit 19
Tennessee 46, Vanderbilt 0
Georgia Tech 32, Georgia 9
Alabama 21, Auburn 0
Miss. 20, Miss. State 14
Virginia 20, W & Mary 13
LSU 16, Tulane 0
Wake Forrest 39, S. Car. 14
Florida State 27, Wofford 13
Oklahoma 54, Okla A&M 7
Notre Dame 9, So. Cal. 0
Navy 7, Army 0
Holy Cross 21, Boston Col. 7
Fordham 45, N. Y. U. 0
Colorado 6, Colo. A & M 0

Guests of the Jeff Gilbreaths over the Thanksgiving weekend were his brother, Claude Gilbreath and Mrs. Gilbreath of Los Angeles, Calif. They were enroute to Tennessee and Florida for the winter. Mr. and Mrs. Bob Hess of Artesia, N. M., spent the weekend here with her parents, Mr. and Mrs. F. A. Tucker. Mr. and Mrs. Warren Pirdle and sons of Amarillo were guests Sunday of Mr. and Mrs. Roy Calvert.

Donna Jean Stagner, daughter of Mr. and Mrs. Owen Stagner, Sue Scarth, daughter of Mr. and Mrs. W. R. Scarth, and Jane Welch, daughter of Mr. and Mrs. Fred Welch, spent the Thanksgiving holidays in Hereford with home-folks. They are students at Hardin-Simmons University. Mr. and Mrs. Don Zimmerman had as their dinner guests Monday, Mr. and Mrs. Roy Calvert. A quail feast was the order of the meal featuring the rewards of a hunting trip taken by Calvert and Zimmerman in Oklahoma recently.



There's an ELECTRIC Gift for everyone on your list!
* ELECTRIC TOASTER
* ELECTRIC COFFEEMAKER
* ELECTRIC BLANKET
* ELECTRIC TRAIN
* ELECTRIC MIXER
* ELECTRIC FRYER
* ELECTRIC WAFFLE MAKER
* ELECTRIC BROILER
* ELECTRIC IRON
* ELECTRIC SHAVER
* ELECTRIC BOTTLE WARMER
* ELECTRIC HEATER

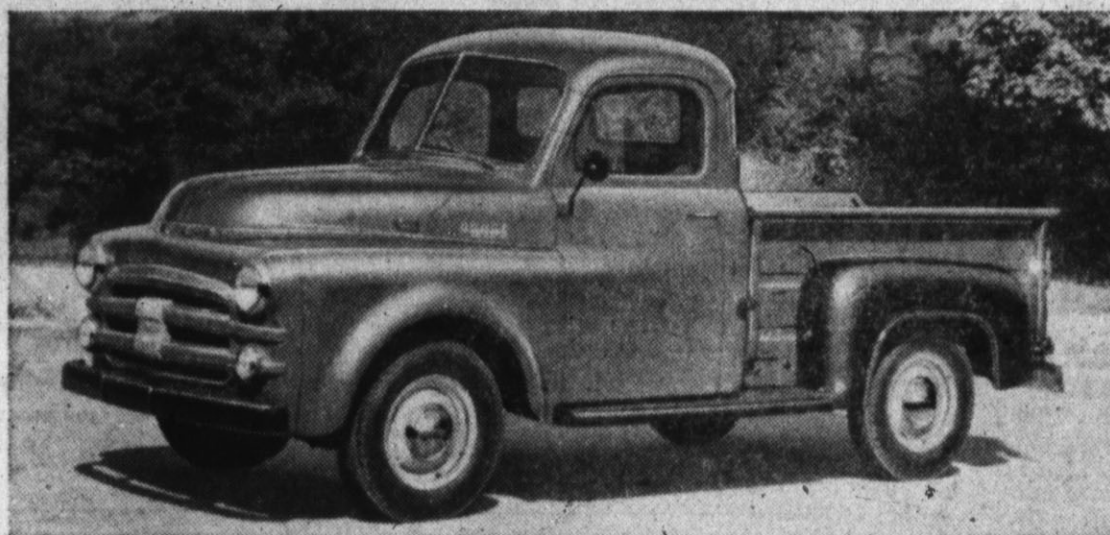
Advertisement for Public Service Company, Southwestern, featuring the slogan 'PUBLIC SERVICE COMPANY' and '28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE'.

Advertisement for Anthony's shoes, featuring the headline 'Outstanding Performers' and 'Poll Parrot Shoes for Boys and Girls'.

Advertisement for Hereford State Bank, featuring the headline 'COMMUNITY ADVANCEMENT' and 'Every forward-looking citizen is interested in community progress. So is this bank. Let's work together.'

INTRODUCING....

- 50 -
**New
Features**



- 50 -
**New
Features**

Dodge "Job - Rated" Trucks for 1953

The above half-ton Pick-up possesses many of the 50 new features and improvements built into the new B-4 Series of Dodge "Job-Rated" trucks. Horsepower of this model has been increased to 100. It is available

with the new self-shifting Truck-o-matic transmission with gyrol fluid drive in either popular 108 or the 116-inch wheelbase. Improved sealing provides more grain-tight

bodies than ever before. Rear fenders have been streamlined to add beauty.

Remember: Dodge Trucks are "Job-Rated". There's a size for every job, large or small.

Horsepower Range: 100 hp in 1/2 Ton Pickup to 171 in 4 Ton Truck

ON DISPLAY TODAY

THURSDAY, DEC. 4th

— ● —
See It - Drive It
— ● —

SEIGLER MOTOR COMPANY

WESTWAY NEWS

Committees Appointed To Carry Out Plans For Christmas Program

Kaul - Combs
J. C. Mays and his brother of Hereford have been working the past few days at the community house. They have put on new stucco and have dashed it white. Merlin Kaul, Jimmy Thomas, and Joe Landers sanded the floor in the auditorium Monday preparatory to putting a finish on the floor later in the week. Jack Renfro's Sunday School class of Intermediates have made plans to paint their room. The Missionary Society recently put a new linoleum on the Beginners Class room. T. D. Alston had a new well dug at his home here last week.

The well was cased and a pressure system installed. Christmas plans were made last Sunday for a community program and tree. Committees appointed include: Decoration, C-C Class; Program, Joe Landers, Mrs. Merlin Kaul, Mrs. Roy Lee Wilson, Jack Renfro, Mrs. L. E. Neal, Mrs. Joe Landers, and Mrs. Della Rhodes; Treats, Elmer Combs, Preach Merritt, and Johnny Townsend; Tree, Merlin Kaul and Clarence Morrison.

Mr. and Mrs. Elmer Combs, Eugene and Billy Don and Clifton Combs attended the funeral of John T. Combs at Decatur last



BREAK THROUGH... Jerry Norton (44), Southern Methodist's power runner, breaks through right guard for a five-yard gain in the second quarter of game with Texas Christian in Dallas. Other SMU players are end Wayne Martin (84), Bobby McEachern (54) and tackle Morgan Williams (75). TCU won 14-7. (AP Wirephoto)

Friday morning. He was the grandfather of Elmer and Clifton. He was 90 years old last July 12. Burial was at Paradise. Mr. Combs visited his grandsons here in August.

Elmer and family and Clifton spent Friday night in Munday in the Don Combs home. Don, a former resident of Hereford and this community, is drilling irrigation wells around Munday.

Mr. and Mrs. Lyle Rickman, Larry, Joaquin and Lila Gail went to Fort Worth last week where they visited in the home of Mrs. Rickman's sister, Mrs. Harold Philbert. They took Larry to the Children's Hospital in Fort Worth for a check up. Larry had surgery done on his face last summer. He is to return to Fort Worth next May for further surgery.

Mr. and Mrs. Charles E. Foley of Pasadena, Calif., were guests last Friday night in the home of the Merlin Kauls. Mr. Foley is a cousin of Mrs. Kaul. They had been to Kansas where they visited Mrs. Kaul's parents and other relatives. Mr. Foley is a member of the Los Angeles police force.

Mr. and Mrs. Joe Landers and Ross Joe were dinner guests Thursday in the W. B. Nunley home at Hereford.

Guests on Thanksgiving day in the Jimmy Thomas home included his mother Mrs. Tol Thomas Sr., his sisters, Mrs. Katherine Bird and Mrs. Red Floyd and Mrs. Floyd all of Post. Mr. and Mrs. J. C. Morrison, Ralph, Mary Lynn, and Judith, and Mr. and Mrs. Merlin Kaul, Larry and Walter. James Alston spent the Thanksgiving vacation from his school work at Texas A & M here with his parents, Mr. and Mrs. T. D. Alston.

Mr. and Mrs. R. E. Connally and family have moved to a farm in the irrigation district of Milford, Utah. The Connallys have

been employed by Jack Renfro the past few years where Dick has had charge of the potato farming. They purchased the farm in Utah. Butch is staying here with his grandparents, Mr. and Mrs. V. Skypala until after the 4-H Club show. Butch has a calf which he didn't want to leave, even for a new home.

Mr. and Mrs. Johnny Townsend and girls, Patsy, Sandra and Terry went to Winters last Wednesday where they visited relatives. They returned home Sunday.

Mr. and Mrs. Joe Wagoner and family went to Littlefield last Sunday where they spent the day with her sister, Mrs. Van Colthorp, Van and Pamela.

Mr. and Mrs. Marlin Pierce left last Sunday for Detroit where they will visit Mrs. Pierce's sister and also visit places of interest in that area. They plan to be gone for three weeks. Little Deborah Pierce is staying with her aunt at Pantex while her parents are gone.

Mr. and Mrs. Elmer Combs and Mr. and Mrs. Preach Merritt spent Tuesday in Amarillo on business.

Clifton Combs returned home Wednesday from Phoenix where he drove a truck taking some lettuce equipment. He spent one day in Juarez, Mexico before returning home.

Mr. and Mrs. Merlin Kaul attended the Theta Rho dinner at the home of Mrs. Roy Calvert last Thursday night.

Mr. and Mrs. Joe Wagoner, Gail, Ann, and Joe Bob spent Thanksgiving at Groom in the home of Joe's mother, Mrs. J. E. Wagoner. They returned home Sunday.

Mr. and Mrs. Preach Merritt and G. C. went to Midland Wednesday morning where they visited his parents. They also visited Mrs. Merritt's parents at Seminole before returning home.

Clayton Brown came from Lub-

bock to get his wife and their new baby son Stephen Jay and take them home. Mrs. Robert Boyd returned home with them. She spent the week there with her daughters, Mrs. Brown and Mrs. Ernest Adams, assisting with the care of her two new grandsons.

Mary Lynn Morrison fell on some glass at the Jimmy Thomas home last Sunday and cut a deep gash on her arm. She was taken to the hospital where several stitches were taken to close the wound.

Jerry Ray Landers spent last week visiting his parents, Mr. and Mrs. Bud Hopson at Faith, S. D. The Hopsons returned to Hereford with him and visited relatives here. Jerry Ray left Wednesday to enter military service. He has been employed by his uncle Elvin Wilson here for the past two years.

J. B. Sneed hit an icy spot at the O. G. Hill corner east of the lake Sunday morning as he was driving his family to church and the car slid into the drifted snow on the north side of the road. They got a ride on to church and the wrecker came out after dinner and pulled him out.

Most of the east and west roads had drifted badly from Monday's blizzard where there was no stubble field to hold the snow. Much credit is due the maintenance workers for their promptness in clearing the roads.

Research Endorses Mechanical Dryers

COLLEGE STATION, Nov. 29.—The day's for outdoor drying of laundry are disappearing from many households with the advent of the automatic dryer. A time and labor saving piece of equipment which first appeared on the market in 1946, the automatic clothes dryer is manufactured under 17 or more brand names and is part of more than a million and a half households.

Home management specialists for the Texas Agricultural Extension Service say a recent survey in the Ohio Experiment Station found the reasons for the popularity of the new equipment to be the labor-saving and convenience features. The automatic clothes dryer saves time and effort of carrying heavy baskets of wet clothes and of reaching, stretching, bending and stooping at the clothes line. Furthermore, it allows clothes to be dried in any weather without being exposed to wind, freezing, soot, smoke, dust or other outdoor hazards. Napped items like chenille bedspreads, corduroys, or terry cloth robes — come out of the dryer ready to use or wear without ironing.

Manufacturers of late models of dryers have added vents to carry out lint, heat and moisture which has been found objectionable in some homes.

The specialists says the Ohio tests, aimed at answering questions about dryers, were made with loads of six representative household and clothing items. After washing and rinsing, the clothes were dried outdoors in semi-shade, and in both gas and electric dryers.

Contrary to the belief that dryers were hard on clothes, the research reports washing causes more wear on clothes than the dryer. The lint is collected in traps of the dryers, instead of being blown away in the air when dried outdoors. Sheets, broadcloth shirts, pillow slips, rayon and nylon slips, linen towels and cotton dress goods lost less strength when dried in a dryer, but items with considerable nap such as terry cloth robes and diapers, lost more than those dried outdoors.

The tests showed that white items dried in the dryer 50 times were as white as those dried outdoors. However, the specialists say, unless clothes are well washed, neither line nor dryer-drying can perform miracles in getting them white.

As for holding and preventing fading, the dryer excels the study showed. All colors — even those washed 50 times in hot detergent water — remained deep and clear

except one unstable blue dye. All items fade in the outdoor drying, even though they were in partial shade.

Shrinkage was the only factor where outdoor drying might be considered superior to dryer-drying, the report states. Such items as cotton knits, towels, dia-

pers, and loosely woven fabrics shrank somewhat more in dryers, particularly when thoroughly dried. Cotton knits could be removed when slightly damp and stretched and blocked into shape. Although shrinkage was slightly higher, the specialists say, the garments usually came out softer.

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Hard Water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

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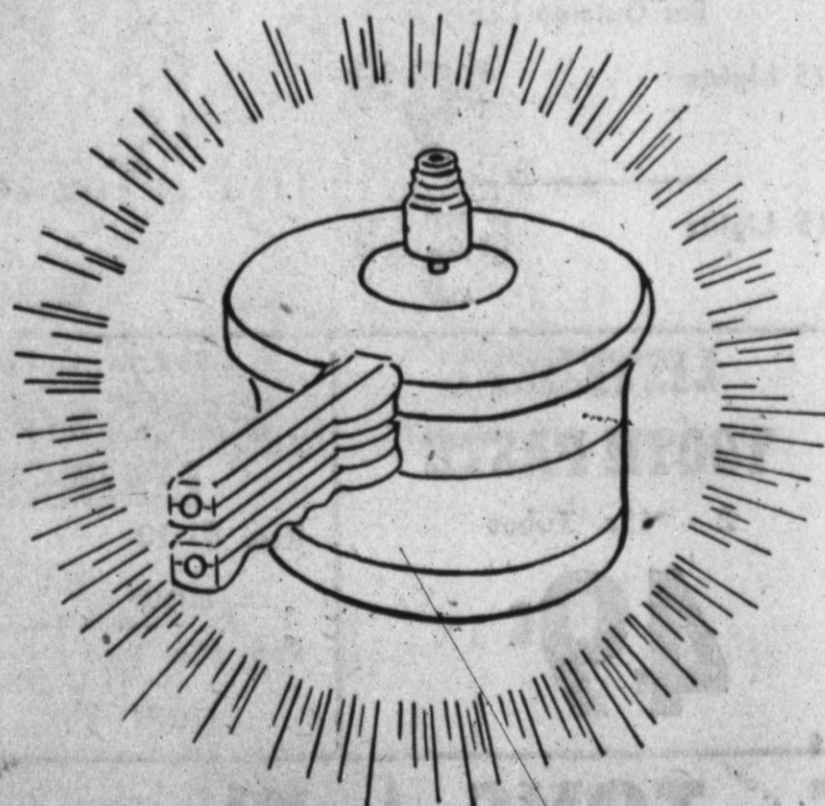
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Cooks Best... Costs Less
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It's easy to use a pressure saucepan with a modern gas range. You have accurate control every second during cooking. If the pressure climbs higher than you want it, you can turn down the clean blue flame of gas and see the results on the gauge immediately. No other fuel is so responsive to your command as gas.

It'll be well worth your time to see the new, modern easier-to-use Gas ranges at your dealer's. You'll find the new, modern gas ranges cook better... look better... and actually cost less to buy... less to use.

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"WE FIX FLATS"

Get ready for **WINTER-NOW** with Conoco's Great **ESKIMO SPECIAL!**

4-Way, ONE-STOP service gets your car ready for cold weather... helps your car keep its full power and pep... assures you quicker starts, faster pickups on the coldest mornings. And it guards metal working parts against winter's rasping wear!
This is Conoco's new **ESKIMO SPECIAL** winterizing service...

FREE Cooling System Check for WINTER Protection! Your Conoco Mileage Merchant will tighten hose connections, flush out the radiator, recommend proper Conoco anti-freeze.

FREE Battery Check for Fast WINTER Starting! Your Conoco Dealer will check your battery, to see if it is operating properly to help give you quick-as-a-flash starts on cold winter mornings!

Bumper-to-Bumper WINTERIZING Lubrication to Keep Your Car Running Smooth and Free! Lubrication experts will check every lubrication point on your car to keep it smooth, quiet, protect it from wear. They'll put Winter-grade lubricant in transmission and rear axle for easier gear shifting, less wear.

FAMOUS "50,000 MILES—NO WEAR" SERVICE! Your Conoco Mileage Merchant will (1) drain out grit and sludge, preferably while the engine is hot—(2) recondition air and oil filters, and (3) refill with Winter-grade Conoco Super Motor Oil.

50,000 MILES—NO WEAR! In a 50,000-mile road test, with 1,000-mile drains and proper filter service, test car engines lubricated with Conoco Super showed no wear of any consequence! Gas mileage for the last 5,000 miles was 99.77% of first 5,000! AND—Conoco Super is a heavy duty motor oil!


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WHETHER YOUR WINTERS ARE ROUGH OR MILD YOUR CAR NEEDS MY CONOCO WINTERIZING CARE!

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Park Ave. Drug Store BIG

EXPANSION SALE!



JUST IN TIME FOR CHRISTMAS

Thursday
Thru Wed.
Dec. 10th.

You can save money here, by buying at the Park Avenue Drug Store during this Big Expansion Sale. You'll save on everything from Hair Arranger to Decorations for Your Christmas Tree. Also, Gift Items. We've got Toys all over the place just waiting for you to come on in and pick them up.
FREE HOISERY REPAIR KITS FOR THE LADIES -- FREE POP GUNS FOR THE KIDS

<p>SHAVE CREAM After Shave Lotion Reg. 82c NOW 33c</p>	<p>SHAMPOO Reg. 60c Size NOW 39c</p>	<p>RICHARD HUDNUT Enriched Creme - Shampoo — Plus — Conditioning Creme Rinse Reg. \$1.25 NOW 79c</p>	<p>SHADOW WAVE PERMANENT Reg. \$2.00 NOW \$1.49</p>			
<p>BOBBY PINS 3 pkgs. 19c</p>	<p>LISTERENE Lg. Reg. 59c 90c NOW Med. Reg. 39c 60c NOW Small Reg. 19c 30c NOW</p>	<p>WOODBURY LOTION Regular \$1.00 NOW 33c</p>	<p>COLGATE 2 Giant Tubes Reg. 94c NOW 49c</p>	<p>SHADOW Wave Refill Reg. \$1.25 NOW 89c</p>		
<p>PEPSODENT Economy Size 49c Giant Size 29c</p>	<p>Crown Your Xmas Tree With A Tree Top Star LARGE TREE TOP STARS All Colors 35c Med. Size 20c</p>	<p>Fire Proof ICICLES Large Box 15c Medium Box 10c</p>	<p>Fire Proof COTTON 25 Lights \$9.19 15 Lights \$5.50</p>			
<p>Metallic ROPING 10c</p>	<p>Large Shiny - Brite ORNAMENTS 10c ea. \$1.10 doz.</p>	<p>Royalite Sparkling Bubbling LAMPS \$3.80 box</p>	<p>Royalite 25 Light Streamer For Outside Use 25 Lights \$9.19 15 Lights \$5.50</p>			
<p>H. A. HAIR ARRANGER Lg. \$1.00 49c Size 33c Reg. 60c</p>	<p>Large Cellophane BELLS 39c</p>	<p>Large Bag PLASTIC SNOW 10c</p>	<p>LISTERENE TOOTH PASTE 2 - 45c Tubes 49c</p>		<p>Red Arrow Penlin PENETRATING LINIMENT Reg. \$1.10 79c NOW 59c Reg. 85c</p>	<p>HALEY MINERAL OIL Reg. \$1.50 \$1.19 NOW Reg. 60c 44c NOW</p>

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TOYS - TOYS - TOYS
Toys for every child in the family, from 6 to 60. We've got Bows and Arrows. Mechanical Trucks, Darts, Cars, Dishes, Dolls, in fact, just about anything that you might need. Do your Toy buying at home and Save during our Big Expansion Sale.

Playtex Flushaway DRYPERS
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We Give Gunn Bros. Stamps

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WILL BE IN HEREFORD
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**With Candy, Nuts & Fruit
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EVENINGS

John Estes Is Guest Speaker For Hereford Garden Club On Friday

Hereford Garden Club met in the home of Mrs. Jim Black Friday afternoon with Mrs. E. Ramsey as assistant hostess.

The program was arranged by Mrs. Jack Roberson, horticulturist for the club, with Mrs. O. G. Hill introducing John Estes, guest speaker for the afternoon.

Speaking on "Soils and Fertilization in Relation to Gardening" Mr. Estes directed his comments to the local area, remarking that he liked to think of the soil as a huge pantry dishing out food

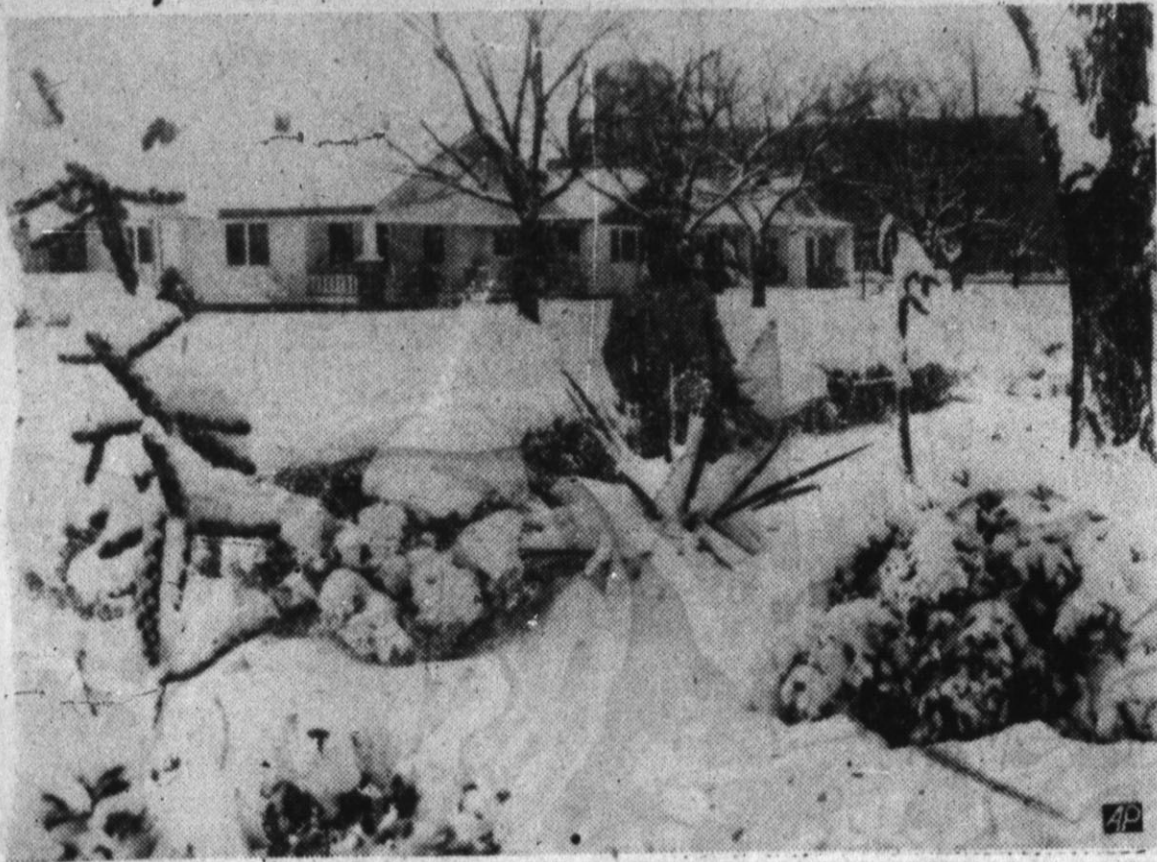
and water for plants. He said it is possible to have fertile soil and yet not grow plants, because of the organic matter taken out of the soil from time to time. He told how to look for hungry signs in plants and how to feed them. "Nitrogen and phosphorous are the most needed elements in the soil in this area", he concluded.

Two arrangements were featured; Mrs. J. P. Slaton arranged a table "Dinner by Candlelight" using a green damask cloth brocaded in silver, set with French

haviland and sterling. She used a dried arrangement in deep yellows and silver.

Mrs. A. L. Manjeot's arrangement was "Sharing With Others" (Bedsides) featuring a container in the shape of a man's pipe in brown with flowers in maroon, green and bronze.

Those attending the meeting were Mesdames; Glenn Boardman, C. C. Ferguson, O. H. Herrington, O. G. Hill, John Jacobsen Jr., C. D. Kelton, J. H. Lomas, A. L. Manjeot, Ralph McCullough, M. T. Rutter, J. P. Slaton, E. W. Young, E. E. Fridley, F. M. Kester, F. H. Oberthier, Frank Brinkman, W. S. Fluitt, N. E. Gass, Jeff Roberson and the hostesses. Mrs. Cogswell was welcomed as a new member.



SNOW-COVERED CACTUS... M. J. Trafkas of Amarillo, Tex., looks at the white blanket of snow covering his cactus plants after 10 inches of snow fell in the Pan-

handle city. It was the heaviest snow recorded in Amarillo in November. Air and bus travel was disrupted and some schools were closed temporarily. (AP Photo)



I'll say we get fast starting!

Pop has switched to PHILLIPS 66 GASOLINE!



LUBRICATE FOR SAFETY EVERY 1,000 MILES

Pop knows the score about gasolines. He knows Phillips 66 is packed with Hi-Ten Energy! It contains special Hi-Test elements, scientifically controlled to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration (4) full power output under all driving conditions. And this means you save gasoline! You get miles and miles of enjoyable driving per dollar. Fill up with Phillips 66 Gasoline at any station where you see the famous orange and black Phillips 66 Shield.

False Statement Charge Faced By Travis W. Bain

Cleared on one series of charges, Travis W. Bain, former Hereford banker, again jumped into the headlines this week as he faced a federal charge of making false statements to the Federal Reserve Bank of Dallas last December in connection with a series of war savings bonds presented to him for cashing at that time.

United States Marshall Bill Lempe said Bain was released from custody after posting a \$5,000 bond set by the US commissioner at Dallas.

It alleges that on or about Dec. 1, 1951, Bain as an officer of the Bank made "certain false and fraudulent statements" by stamping the paying stamp of the bank on bonds presented by a person other than one of the legal owners.

The complaint identifies the owners of the bonds as Mr. and Mrs. Fredrick C. Klinker of St. Francis and alleges that Bain stamped the bonds for payment with the knowledge that the bonds had not been presented by the rightful owners.

William Cantrell, US Attorney at Dallas, said the alleged false statements consisted in the actual stamping of the bonds when they were presented, since the stamp

in effect declares the bonds were cashed by the rightful owners in person, as required by law.

Meanwhile, the suit filed in federal court here by Mr. and Mrs. Fredrick C. Klinker to recover \$12,433.50 from the Hereford State Bank in connection with the bond transaction yesterday was passed for hearing during the February, 1953, term of court.

The suit stems from a criminal action brought last September by federal authorities against Floyd J. Wilson, Lubbock convict, and Bain, former executive vice-president of the Hereford State bank.

At that time Wilson pleaded guilty to charges of securities fraud and was given a prison term of five years. Bain was acquitted of similar charges.

The complaint filed by Mr. and Mrs. Klinker alleges that on Nov. 1, 1951, they gave \$12,433.50 worth of war savings bonds to Wilson with the understanding that as joint owners they would sign the bonds and cash them on or after Jan. 1, 1951, in return for a certain consideration.

The complaint recites that Wilson took the bonds to the Hereford State Bank on Nov. 10 and Nov. 15, 1951 and had them cashed by Bain.

The plaintiffs allege the bank erred in doing this, since the bonds had not been signed by the

Christmas Concert On Friday, Dec. 5

Pre-school and junior high grade students of Miss Mattie Mae Swisher and members of the Junior Voco Clubs will be presented in a Christmas Concert Friday evening December 5, in Ward Hall, at 7:30 p.m. Everyone is invited to attend the concert.

Traditional and modern, Christmas carols, church solos, and choral numbers will be included in the program and the concluding number will be a Nativity scene in a candlelighting service. Mrs. John Jacobsen Jr., and Mrs. Cliff Estes will be accompanists.

Those who will appear will be: Willa Sue Channer, Sharon Ann Brinkman, Patricia Caywood, Monta Kay Gragg, Sandra Glenn, Lu Ann Higgins, Linda Kay Noiland, Dale Russell, Carroll Will-

owners in the presence of the paying officer, as required by law, and that Bain knew the bonds did not belong to Wilson.

The suit, originally scheduled to be heard this week, was passed to a later term as a result of bad weather which prevented witnesses from getting to court.

oughby, Sharon Ann Buckelew, Terry Lee Caywood, Judon Fam-

brough, Janice Higgins, Marcus Jacobsen, Susanne Langley, Barbara and Nancy Jo Martin.

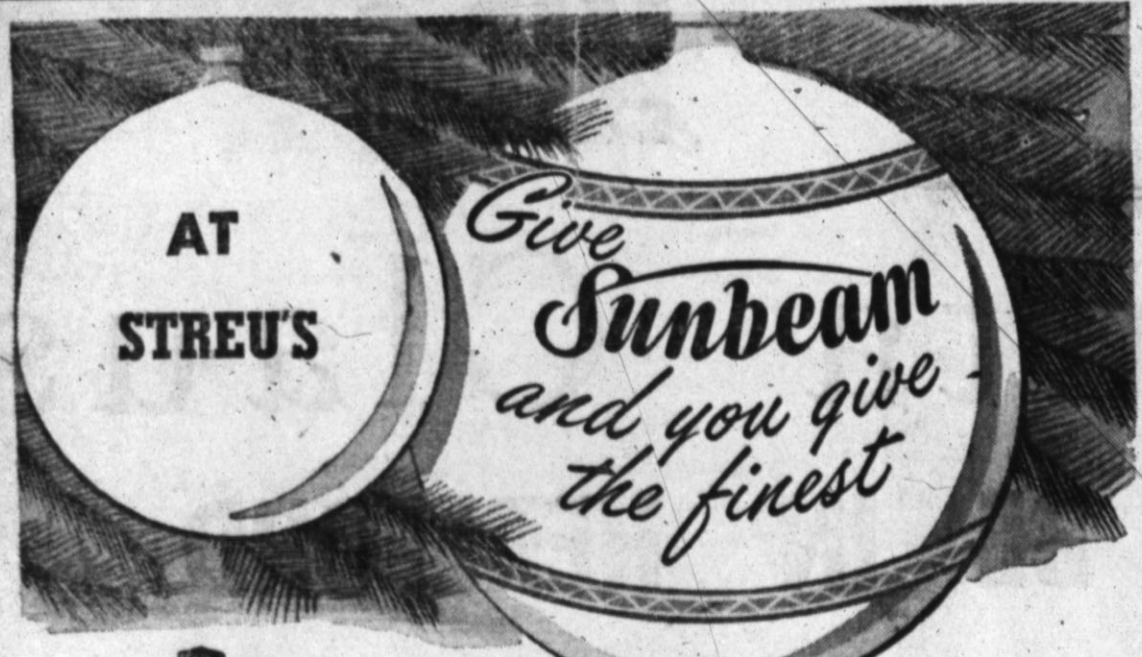
Former Pastor's Wife Is Buried

Friends here have received word of the death of a former Methodist minister's wife. She was Mrs. T. C. Willett, 68 years old, who died in her home at Tucumcari, N. M., Sunday November 23. Funeral services were conducted the following Wednesday at the Center St. Methodist church with Rev. Thurman Harris officiating. The body was taken overland to Muleshoe for burial.

Survivors include 3 sons, Donald of New Orleans, John of Albuquerque, and Thomas of Oklahoma City. A daughter, Mrs. Don Flemming of Tucumcari, and 4 grandchildren. Two sisters also survive.

Rev. Willett died in Muleshoe in 1945. He served as pastor of Methodist church in several Panhandle towns. He was pastor of the Hereford Methodist church from 1933 to 1937.

The cost of finding an active case of tuberculosis has been set at \$700 to \$750 on a national basis.



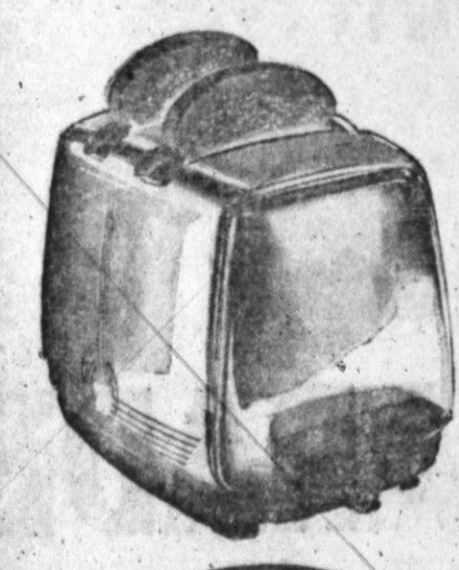
For perfect coffee every time

Sunbeam COFFEEMASTER



For higher, lighter, finer-textured cakes

Sunbeam MIXMASTER



Toasts with Radiant Control - perfect every time

Sunbeam RADIANT CONTROL TOASTER



Closer, Cleaner shaves in LESS Time

Sunbeam SHAVEMASTER

STREU HARDWARE Hereford - Dimmitt

Consider This When You Choose Your Bank

When you say "My Bank," you express a full measure of confidence in the banking connection you have established to handle your financial affairs. Whether you realize it or not, such confidence is founded on this bank's sound record of achievement in the past, skill and know-how in beating present day problems and faith in our ability to capitalize on the opportunities of the future. Make this your bank!

YOUR BABY BONDS BANK

THE FIRST NATIONAL BANK OF HEREFORD

Member: Federal Reserve System, Federal Deposit Insurance Corporation.

See It!

WHERE?

Jack McLaughlin Pontiac

Drive It!

WHAT?

The New Dual Streak Pontiac for 1953

On Display WHEN?

Saturday, December 6th at Jack McLaughlin Pontiac

Highway 60 At Funston Phone 1000

Long Time Ago

25 Years Ago
December 1, 1927
STREET LIGHTING CONTRACT SIGNED BY COMMISSIONERS
 More than 100 new street lamps were contracted for installation by Texas Utilities Company in special agreement with the City Council. Edgar Ireland was mayor. (Replacement of these lights has been in progress since World War II) Total cost of the installation to the city was \$750 with the city to receive credit on its future street lighting bills for that amount. Lower electric rates were also established, along with special pumping rates for the city.

Said The Brand under a special by-line story by Elbert W. Smith: "Signing of the contract Monday came as the culmination of several months of negotiating between the city of Hereford and the Utilities company, headed by Judge I. R. Kelso."

Old Man Winter
 "Light flurries of snow over the region began about 2:30 a.m. Wednesday."

Hi School Honor Roll
 Those receiving the distinction of high honor roll students are: Thelma McMinn, Lorene Wherry, Alma Witherspoon, eleventh grade; Ollidean Arnold, tenth grade; Patricia Wederbrook, Bonnie Jean Smith, sixth grade; Mary Kate Brotherton, Ala Gardner, fifth grade; Barbara Buckner, fourth grade.

C of C Officers
 "At a meeting of the new board of directors held Tuesday night, the following officers were elected: T. E. Seigler, president; T. J. Cronin, vice-president; E. B. Posey, treasurer and L. Baskin, chairman of the highway committee. L. W. Carlyle, A. H. Streu and H. K. Fox were named as directors."

Sheriff Benton was pointing out that every person expecting to register a motor vehicle for 1928 must have the lights tested. (This will be almost parallel to the inspection certificates required for 1953 plates).

National News
 A picture of Jack Dempsey was defending a suit filed by his former manager, Jack Kearns, for one-third of a million dollars -- claiming breach of contract.

Edwin Mulvaney, also pictured, was reported to have discovered in "lab" experiments a new explosive -- substitute for gasoline -- which federal chemists were then working on.

In The Ads
 The new model Buick had been announced with the slogan "Drive

Buick for 1928 over that bad road". Sedans were \$1195 to \$1995; Coupes \$1195 to \$1850; Sport models, \$1195 to \$1525.

Sprowles-Cronin listed fancy blankets at \$1.95 each, boy's union suits, heavy fleeced, 59c -- men's for 98c, men's work shirts, part wool were going at \$2.

"Don't bother fixin' dinner", advised I. O. Crosthwait, "Come on down to IKE'S Lunch Room, 320 Main Street."

Piggly Wiggly back in that day was selling two pounds of salted crackers for 28c, 3 pkgs. jello for 25c.

The drug stores appeared to be in the radio business in a big way. Clark's Drug, phone 13, listed the new RCA Radiola for \$69.50. The Corner Drug was running a lay-away plan on FADA radios.

45 Years Ago
December 6, 1907
 "As the end of the contest approached, the contest waxed warm", reported The Brand as the big Piano Contest closed. The Commercial Club and band rolled up 128,189 votes to 110,675 for Miss Jessie Sisk who, according to The Brand was backed by many "Kentucky friends".

New Main Street Walks
 Sidewalks along Dewey Avenue (now Main Street) were under construction this year. Said The Brand, "Fine walks have been completed in front of D. R. Gass Co., the Bogard building, Myrick's and Johnson's, Cardwells, Rayzor's and others."

"Then when Dewey Avenue is cleared of all rubbish remaining from material for buildings and sidewalks and the Santa Fe puts in the proper crossing and grade", predicted The Brand, "that street will be one of the best and prettiest of all streets in the Panhandle."

"A big excursion arrived in Hereford from the north. The largest number of prospectors that have been here this fall are here now enjoying some of the Panhandle ozone."

Short Line Railway
 To those who have noticed the abandoned railway dumps south of Hereford the following will provide an explanation:
 "The visit of Major J. W. Squires, whom Col. Ramsom has associated with in the promotion of the Panhandle Short Line, has put a new strain of confidence in the ultimate building of the road. The gentlemen are in touch with men of means who are willing to take up the bonds of the

road as soon as they are ready for the market. Col. Ramsom is working harder than ever in the interest of the road and is preparing to make contracts for ties and steel. These contracts are ready to be closed. The steel will come off the Sap, where that road is laying some heavier steel than is usually laid for a new road. Timbers for the three bridges between here and Dimmitt have been estimated and will come along with the ties and other material.

"The present indebtedness of the road, which has really been in the way for some time, has been arranged for and the promoters are free to go ahead with the construction."

"It now remains for the people along the line to 'get busy'. Hereford is ready and willing, and is doing her part and more. All the points along the route should show that they mean to enjoy the prosperity which will surely come on the completion of the road."

(Ed. Note: Something went wrong, however, and the road was later abandoned).

Amarillo Votes Dry
 "By a majority which some reports give as 34 and others as 17, the citizens of Potter County yesterday decided for prohibition. The total votes was less than 700."

The Brand commented on the election as follows: "Amarillo has long been short on good 'chaser', but now they won't even need that: the town has gone 'dry' and the 'water wagon' will be buying that good water in Hereford before many days."

C-C Ballots On Four Directors
 A survey this week indicated that approximately 200 of the 265 Chamber of Commerce director ballots have been returned, according to Cecil Massey, manager. "No tallies have been made as yet", Mr. Massey said, "due to the fact that members still have until Dec. 16 to return their ballots."

Four directors will be named to succeed J. R. Allison, A. J. Schroeter, Ray Cowser and Jimmie Allred, who will retire from the office January 1, 1953.

Nominees for directors are: T. W. Alderson, Paul Coneway, Otis Dickey, Ray Downey, Pick Harman, Bill Jones, Cleve Meharg, Deward Roberson, Jim Whelan, Dick Barnard, Neil Cooper, S. S. Dodson, Dub Hair, Jiggs Hartman, Ernest Kendall, George McLean, Lloyd Sharp, Jim Wood, Jack Brown, Kenneth Cowan, V. E. Dodson, Otis Hall, Bud Jacobson, Luther Lesly, A. Petersen and Dale Tinnin.



SNOW STOPS TEXAS TRAFFIC. This is an air view of Texas Highway 60, a few miles east of Amarillo, Texas, as heavy snow snarled traffic. At least 40 cars and trucks can be counted in this stretch of highway, which is typical of conditions existing on many roads in the Texas Panhandle following a near 10-inch snowfall this week. (AF Wirephoto)

Card of Thanks
 We wish to thank our pastors, friends, neighbors, doctors, nurses and all the hospital staff for their kind deeds and thoughtful-

ness during our time of need. The flowers were beautiful and the food was greatly appreciated.

May God bless every one of you.
 Mrs. E. M. Cox
 Mrs. Jim Barnett
 Mrs. Alma Wallace
 Major Jack Cox

Rotarians Honored At Weekly Session

Rotarians recognized the wedding anniversaries of nine members at their weekly meeting Friday. Wives of the nine members who were honor guests and were presented with corsages.

The anniversary group included: Dr. and Mrs. B. E. Lingenfelter, Mr. and Mrs. Kenneth Coker, Mr. and Mrs. Bill Stanford, Mr.

and Mrs. Dick Barnard, Mr. and Mrs. Hugh Clearman, Mr. and Mrs. Leo Forrest, Rev. and Mrs. T. Edgar Neal, Mr. and Mrs. Morris Thompson, Mr. and Mrs. W. R. Hair.

Raymond Childers, Junior Rotarian, entertained with several piano numbers. Ladies night was scheduled by the group for Thursday evening, Dec. 4.

Stamping of yuletide mail with Christmas Seals is an international custom.



LET US PORCELAINIZE YOUR CAR

FOR PROTECTED BEAUTY

Have your car Porcelainized now—and all thru winter's worst weather its beauty will be protected. Next Spring, you'll still be driving a car that looks "right off the showroom floor."

That's because Porcelainize is not a mere wax or polish, but a scientific treatment of the finish itself. We'll gladly explain and show you its many protective and beauty benefits. Drive in to our Service Department today.

Seigler Motor Co.

Hereford Implement PRESENTS PROOF POSITIVE...



WHAT OTHER BRAND CAN MATCH Emerson's Terrific Features

- ✓ Glare-Free 17-Inch Picture Screen
- ✓ Simplimatic Tuning—so easy a child can operate it
- ✓ Full-Screen Focus and Black-Magic Contrast
- ✓ Built-In Antenna—no need for outside antenna in most localities
- ✓ Static-Free FM Sound System
- ✓ Super-Powered Long-Distance Circuit
- ✓ Handsome Wood Cabinet with scratch-resistant light mahogany finish
- ✓ Ready for UHF

WHAT OTHER BRAND CAN MATCH THE BIGGEST VALUES in town ONLY \$199⁹⁵

Of the 5 Leading Brands: Emerson Leads the Field in Performance ... At the Lowest Price of All!

Buying a television receiver is a major investment. That's why today, it pays to buy Emerson. For while you pay less ... the lowest of the 5 leading brands ... Emerson Leads the Field in Performance. Whether you live in city "steel jungles" ... or country "fringe areas" ... Emerson delivers the clearest pictures with high fidelity sound. Compare any brand with Emerson! Compare for UHF adaptability ... for dependable, long-life performance ... for beauty of cabinetry. You'll agree, Emerson is America's Best Buy!

Emerson TV America's Best Buy!

EMERSON MODEL 706
 Only 6 1/2 inches high. Built-in Ferris-loop antenna. Compact, lightweight. Powerful AC-DC superheterodyne circuit. In a wide range of beautiful decorator colors.

EMERSON 21-INCH MODEL 720
 Unsurpassed television reception in your own area with Emerson's Fringe Compensator. Phono-Jack for record changer plug-in at rear. One-knob Simplimatic tuning. Built-in antenna. Front glass removable. Ready for UHF. Rich mahogany veneer cabinet.

EMERSON 21-INCH MODEL 711
 Built-in antenna. One-knob Simplimatic tuning. Front glass easily removed for cleaning picture tube. Specially Engineered Long-Distance circuit. Fringe Compensator adjusts for individual reception conditions. Ready for UHF. Mahogany veneer cabinet.

\$359⁹⁵ \$329⁹⁵

HEREFORD IMPLEMENT CO.

FOR BETTER FARMING
 International Harvester Farm Equipment — International Trucks

FOR BETTER LIVING
 Freezers - Refrigerators - Estate Ranges - Blackstone Laundry Equip. Emerson Television

TERMS

Get Extra Savings This Christmas With GUNN BROS. STAMPS



Redeem Your Stamp Books Early Avoid The Rush!

With Christmas just around the corner -- save every Gunn Bros. Stamp you possibly can and redeem them for beautiful gifts. What a wonderful way to get those extra gifts at no extra cost to you!

The Following Firms Give Gunn Bros. Stamps



- C & R CLEANERS
- FURR FOOD
- PARK AVE. DRUG
- PITMAN SERVICE STATION
- WEST TEXAS FEED-SEED & HATCHERY
- WESTERN HARDWARE



Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock. Young people's and Junior children's church meets on Sunday night at 8:45. The two groups are meeting on the lawn during the summer months. Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program. Prayer meeting will be held at 8 o'clock on Wednesday night. Sunday School attendance - 162.

Christian Science

That the same law of God that healed the crippled man of Lystra is applicable to suffering humanity today, is stressed in the Lesson-Sermon titled "God the Only Cause and Creator" to be read in all Christian Science churches on Sunday, Dec. 7. The Golden Text introducing this lesson is: "All nations whom thou hast made shall come and worship before thee, O Lord; and shall glorify thy name. For thou art great, and doest wondrous things: thou art God alone" (Psalms 86:9, 10).

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church. It is followed by morning worship at 11 o'clock. The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pastor.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50. Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30. Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening. The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary. Sunday School attendance - 504.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m. Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday. Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

First Methodist

Sunday School is at 9:45 each Sunday morning at the First Methodist church with preaching services at 10:35 a.m. and 7:30 p.m. The MYF groups meet at 6:45 p.m. Tuesday at 9:15 a.m. the Woman's Prayer Group will meet in Ward Hall. At 7:30 p.m. the Board of Stewards will meet in Ward Hall. Wednesday at 3 p.m. the Carrie Black Circle will meet in the Intermediate Assembly room and the Lottie Fox Circle will meet in Ward Hall. Thursday at 2:30 p.m. the Happy Helpers will meet in the Primary Room. On Wednesday night the Family Fellowship night will be at 7:30. Sunday School attendance - 324.



STEPS TO GOD

The Bible says for us not to neglect church attendance, Heb. 10:25. Here we find a family on the way up the steps to an hour of worship. *The church is the strongest dyke against corruption and the evil forces that destroy human life.* The church is the foe of the penitentiary. Jesus said, "I will build my church and the gates of hell shall not prevail against it," Matt. 16:18.

The church is not perfect... nothing human ever is. Even the Apostles chosen by Jesus had a Judas, but see the success He made of the other eleven. *Christ loved the church enough to die for it and that makes it mighty important.* Whether people worship in a tent, tabernacle or cathedral, they mean to be on God's side. Church-going people are people of Faith. Do you go to church?



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m. The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ. Sunday evening the young people of the church meet for Bible study at 6:15 followed by evening worship at 7 p.m. The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m. The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock. Sunday school hour is at 10 o'clock Sunday morning. Youth Services start at 6:45. The Sunday night services are conducted at 7:45. Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson. Sunday School attendance - 23.

Immanuel Lutheran

Regular worship services are held each Sunday at 11, with Sunday school for all ages at 10:30. There is a trained teacher and class for each age group. Sermon topic for Sunday, Dec. 7 -- "Are you prepared for the coming of Christ to judgement?" This meditation answers the question: "On what basis will Christ judge the world?" Immanuel Lutheran church is located on Park Ave. at B. Ave. Harold Kaestner is the pastor. Sunday School attendance - 50.

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship service will be held at 10:50. Evening services are at 7:30. The new pastor Rev. Don Root will fill the pulpit at morning and evening services.

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 6:45. The morning worship services are held at 11 o'clock. Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m. Mid-week prayer services at 7:30 p.m. on Wednesday night.

Seventh Day Adventist

For study period the Seventh Day Adventist will have Lessons from the life of Solomon. Lesson Scripture: 1 Kings 3:4; 20-34; 11; 1-13. Memory Verse: Proverbs 14:12. Study Helps: Prophets and Kings' pages 25-36. Sabbath School: 10 a.m. Saturday. Worship Service 11 a.m. Church location: Third and Lawton.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

- JACOBSEN BROTHERS, INC.**
Hdqs. For Welding & Machine Shop Work
- HOTEL JIM HILL & COFFEE SHOP**
Locally Operated
- COOPER'S MARKET**
Fine Foods
- H & W IMPLEMENT CO.**
John Deere Implements - Krause Plows
- FURR FOOD STORES**
Quality and Economy
- ASSOCIATED GROWERS OF HEREFORD**
Seed Potatoes and Potatoes
- HEREFORD HARDWARE**
Your Friendly Hardware Store
- PIGGLY-WIGGLY**
Home of S & H Green Stamps
- HEREFORD GLASS CO.**
Mirrors & Auto Glass
- FRASER GRAIN CO.**
U. S. Licensed & Bonded
- PARK AVE. DRUG STORE**
Your Neighborhood Drug Store

- ACME CLEANERS**
We Please Particular People
- PITMAN SERVICE STATION**
Conoco Products - "We Never Close"
- HEREFORD CREAMERY**
Cream O'Plains - Ice Cream
- MILLER OLIVER CO.**
Sturdy, Dependable Farm Equip.
- BLANTON BUTANE, INC.**
Shamrock Butane & Propane
- HEREFORD IMPLEMENT CO.**
International Harvester Farm Equip.
- KINSEY MOTOR CO.**
Chevrolet - Oldsmobile
- POARCH BROTHERS**
Welding: Any Place - Any Time
- CONSUMER FUEL ASS'N.**
Dividends Paid Annually
- FARM & HOME SUPPLY**
Frigidaire - J. I. Case Implements
- ROGERS DRUG**
Walgreen Agency

- DAVIS & McCracken**
Minneapolis-Moline - Dempster Drills
- HEREFORD STATE BANK**
The Bank of Friendly Service
- SEARS GRAIN CO.**
Hereford - Dimmitt - Black
- McRIGHT & SMITH**
Tractor & Automotive Supplies
- WESTERN FLOWER & GIFT SHOP**
We Telegraph Flowers Anywhere
- PALO DURO CONOCO SERVICE**
Friendly Service
- VAUGHT LAUNDRY**
Service Plus Courtesy
- PITMAN GRAIN CO.**
Grain Buyers
- SHELTON TIRE EXCHANGE**
Serving You Is Our Business
- HEREFORD LAUNDRY & DRY CLEANERS**
Family Finish Laundry Our Specialty
- HEREFORD LUMBER CO.**
Home Owned - Home Operated

- McCULLOUGH MOTOR CO.**
Chrysler-Plymouth Sales & Service
- BIG T PUMP CO.**
Complete Pump Repair & Service
- QUALITY FOOD STORE**
Quality - Service - Economy
- E. B. BLACK CO.**
Furniture
- BRADLEY GRAIN CO. AND HEREFORD FEED CO.**
- GILLILLAND FUNERAL HOME**
Friendly, Courteous Service
- SOUTHWESTERN PUBLIC SERVICE CO.**
28 Years of Good Citizenship & Public Service
- COLE PHOTOGRAPHIC SERVICE**
Complete Photographic Service
- FIRST NATIONAL BANK**
Member FDIC - FRS
- M & M PLUMBING CO.**
Plumbing & Heating Hdqs.
- WALKER REFRIGERATION SERVICE**
Complete Refrigeration Repair

DAWN NEWS

Visiting Over The Holidays Highlights Dawn Weekly News

Mr. and Mrs. Melvin May returned Wednesday from a trip of several weeks at Brownsville in the coast and East Texas. Dur-

ing their absence their young son Douglas, visited in the home of his grandparents, Mr. and Mrs. Alfred May.

Mr. and Mrs. W. W. Adams are parents of a son born November 28 at the Neblett hospital in Canyon.

Mr. and Mrs. J. B. Caraway and children spent the Thanksgiving holidays visiting relatives in New Mexico.

Mr. and Mrs. Wesley Cox and sons spent Thanksgiving holidays at Frankston.

Mr. and Mrs. A. T. Frye re-



COLLEGE FIELD HOUSE BURNS... Firemen shoot a stream of water onto the burning field house at Austin College in Sherman, Tex. The building was totally destroyed in a fire of undetermined origin. C. S. Boyles of the school estimated damage at \$25,000. A 40-mile an-hour wind hampered efforts of firemen from Sherman, Denison and Perrin Air Force Base. (AP Photo)

How to Pour Molasses Out of a Cup

The first woman who greased the cup before measuring molasses deserves a small but appropriate medal for ingenuity. Likewise, the first man who thought to tape an emergency key under his car hood. Or whoever first sprinkled salt on an icy sidewalk. Or whoever first tried warming a knife before cutting fruitcake.

In case you think all pesky problems center around the home, try soldering the connections on a radio. Or assembling the bits and pieces of an automatic toaster.

If you did it for a living, you'd be on the lookout for better ways of working. That's for sure. In our family, a General Electric man or woman who finds an easier way to work a tool, to tighten a belt, or pack a parcel may win the price of a new hat, or a suit, or maybe even win the price of a new car.

Our sugar bowl marked "Cash for Suggestions" has been hit for over \$4,000,000 by employees in past years. Last year, over 25,000 suggestions were accepted and rewarded. This has been going on since way back in 1922.

As we write this, a machinist in our Schenectady plant has just made himself a tidy \$5,000. His suggestion led to an improvement in the bearing that supports a giant generator. By the way, we asked him how he planned to spend the money. Turns out to be a down payment on a brand-new home.

You get something extra out of this, too. You want products that give a pedigreed performance, do more, behave better. Thousands of thoughtful people backstage add their bit to our production efficiency. And only an efficient company can hope to deliver something extra in the package.

You can put your confidence in... GENERAL ELECTRIC

turned Wednesday night from a two weeks trip to New York and Kentucky.

The Dawn Study Club met Wednesday with Mrs. Barton.

Mr. and Mrs. Zed Stewart and Duayne spent the week end at Nocona where on Saturday they celebrated the 91st birthday of Mrs. J. B. Odom, Mrs. Stewart's mother.

Miss Mary Frye of Muleshoe spent the Thanksgiving holidays at home.

Mr. and Mrs. Bob Caraway and son of Kress spent the week end with Mr. and Mrs. Glenn Caraway.

Thanksgiving dinner guests in the home of Mr. and Mrs. Paul J. Frye in Amarillo, who were honoring their son Tommy, who left Monday for the Navy, were Mr. and Mrs. A. T. Frye and Mary, Mr. and Mrs. R. A. Frye and Richard, and Miss Bertha Frye.

Mr. and Mrs. Chas. Corder spent the Thanksgiving holidays in Oklahoma.

Special Train To Leave Lubbock For Inauguration

The Republican organization and Democrats for Eisenhower in the South Plains area are negotiating arrangements for a special train from Lubbock to the Eisenhower inaugural in Washington on January 20. Practically assured of the appearance of Sheriff's



HOPES FOR BLUE RIBBON... Mrs. Ammie E. Wilson of Plano, Tex., drives one of her 15 Hampshire sheep into a pen at the International Live Stock Exposition barns in Chicago after a trip from Texas. Mrs. Wilson, who is 71, raises sheep as a hobby. She said, "Hope to take home a championship... Age doesn't mean a thing if you feel good and keep busy." She took up sheep raising in 1941 to keep her mind busy after the death of her son. (AP Photo)

posses from at least three counties in the inaugural parade and plans are to secure as large a representation as possible from this area.

The tentative schedule calls for leaving Lubbock at 2:30 p.m. Saturday, January 17, via Santa Fe; arrival in Washington, 12 noon, Monday, January 19; leave Washington, 3:30 p.m. Wednesday, January 21; arrival in Lubbock 2:30 p.m. Friday, January 23. The train will travel over Santa Fe to Chicago and from Chicago to Washington via Pennsylvania Lines. The pullman cars made up of bedroom compartments and drawing rooms, will be available as living quarters for the passengers while in Washington. The round trip fare, including pullman will be \$180. The train will carry club car and dining car.

Reservations can be made to Dave Tipple, Division Freight & Passenger Agent, Santa Fe R. R., Lubbock, Texas.

Surprise Covered Dish Birthday Party Held On Sunday

A surprise covered dish birthday supper was held in the home of Mrs. Ed Curtsinger at 200 Catalpa street Sunday evening. Those attending were Mrs. Beulah Brown from Justiceburg, Mr. and Mrs. Clarence Strange and children, Mr. and Mrs. Dub Curtsinger and boys, Mr. and Mrs. Charlie Calloway and family, Mr. and Mrs. Buddy Curtsinger and daughter from Boys Ranch Farm and the boys from there, Eddie Ray Curtsinger from Boys Ranch Farm and James Shillinglaw from North Carolina who is stationed at Amarillo Air Base.

Mrs. Foy Dodson of Van Horn spent the Thanksgiving weekend in the home of Mr. and Mrs. P. H. Gililand.

Come see for yourself!

See why you can be sure you get the deal you deserve here. See how you get more with Chevrolet... pay less with our low prices. See for yourself...

There's NO Value like CHEVROLET Value!



LOWEST PRICED IN ITS FIELD! This beautiful Styleline De Luxe 4-Door Sedan lists for less than any comparable model in its field. (Construction of standard equipment and trim illustrated is dependent on availability of material.)

SEE WHAT YOU GAIN WITH THESE EXCLUSIVE CHEVROLET FEATURES

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmission (optional on De Luxe models at extra cost) • Body by Fisher • Center-

poise Power • Safety Plate Glass all around, with E-Z-Eye, plate glass (optional at extra cost) • Largest Brakes in its field • Unitized Knee-Action Ride.

SEE WHAT YOU SAVE WITH THE

Lowest-Priced Line in its Field!

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Church of Christ We Welcome You

CHURCH OF CHRIST

(Sunday)

Radio KPAN 9:15 A. M. Bible Study 10:00 A. M. Worship 11:00 A. M.

Evening: Young People 6:15 Evening Worship 7:00 Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

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SPORT SHOTS

Reporting Of High School Games Biggest, Most Complicated Affair

By Harold V. Ratliff
Associated Press Sports Writer

There's nothing else in the world like the Texas high school football race. In the first place it's the biggest. In the second place it is a most complicated affair.

We have been reporting Texas high school football for 30 years but it was child's play until it became a four-way proposition. That started last year when the little schools were thrown into state championship races. There are four state titles.

Getting the bare scores of the games played by the 400-odd teams each week is a monumental project. There are places that do not have telephone switchboards and the calls are made through the largest towns. If you don't know the name of the coach you are likely to be out of luck.

There are some areas that are not covered by daily newspapers and you have to go get the news by telephone -- if you can get the

ALL SOUTHWEST DEFENSE 1952



ALL-SOUTHWEST CONFERENCE DEFENSIVE TEAM... The players (above) are members of the All-Southwest Conference defensive football team chosen by coaching staffs of the seven member schools for the Associated Press. The defensive platoon has Wayne Martin of Texas Christian (a unanimous choice) and Bill Gorges of Texas at ends; Jack Little (Texas A&M, and Morgan Williams, Texas Christian, tackles; Bill Athey, Baylor, and Dick Chapman, Rice, guards; Don Rhoden, Rice, and Bill Forester, Southern Methodist, linebackers; Val Joe Walker, Southern Methodist and Ronald Farley, Texas Christian, half backs and Joe Boring, Texas A&M, safety. (AP Photo)

call through.

And it's surprising how many wives of coaches don't know who's playing and if they do, don't remember the score.

I tried to get the score of a football game at one little town. The coach and the superintendent of schools didn't have telephones and the telephone operator was new there so she couldn't recommend anybody who might know the score. We called the other town -- the visiting team -- and got the coach of that team. He reluctantly gave the score since his team had been defeated.

And keeping up with the schedules! You get them from the coach at the Texas coaching school. Some of them don't give you the right day of the week or

give you the schedule from memory and don't list the teams in order of appearance. Then, after you have the schedule you don't know it but the week of a game the schools are likely to change the day, like playing Thursday instead of Friday. Of course, you're not informed of that and you go on looking for the score Friday and when it doesn't come in, telephone and find it was played the night before.

Two popular radio personalities, Fred Waring and Perry Como, have donated their recording of the popular song "One Little Candle", to the 1952 Christmas Seal Sale.

Tuberculosis Associations throughout the U. S. have demonstrated the value of community chest x-ray surveys in controlling TB.

TB which once took an extremely high toll among young women today is killing more than twice as many white men as white women.

Do You Want A Rural Telephone

Construction has started. 150 miles of poles in the air and 575 miles of line staked.

We will serve the rural areas of Oklahoma Lane (Farwell), Bovina, Friona, and Hereford.

NOW IS THE TIME TO SIGN UP BEFORE THE TELEPHONE LINE IS BUILT

We anticipate cut-over for phone service May 1953.

WEST TEXAS RURAL TELEPHONE CO-OPERATIVE
REA BUILDING -- HEREFORD
PHONE 167

KIWANIS RADIO AUCTION

1:45 P. M.
Sun., Dec. 14th
KPAN - 860 On Your Dial



How would you like the fun of Christmastime to last all the year through?

That's the way it seems to be when you call this Buick beauty your own -- what with the constant cheer it brings to you week after week, month after month.

The cheer of traveling in style that's bright and gay as a holiday wrapping.

The cheer of having rich and spacious comfort -- plus the cheery thought that nowhere else can you get as much room for the money.

The cheer of knowing abundant and mighty able power is on call, with all the solid thrift of a Fireball 8 Engine that's valve-in-head and high-compression too.

The cheer of riding wonderfully buoyant, level and

steady -- with a ride that feels like the million dollars it cost to perfect.

The cheer of taking your travel free and easy -- with Dynaflo Drive* doing the chores in letter-perfect smoothness -- with Power-Steering** assisting to make parking and slow-motion maneuvers no task at all.

Even the price is a cheerful note here -- low enough, you'll find, to crowd the so-called "low-price three."

That means action is called for this very week, to make the most of this good deal while it lasts.

Why not drop in today or tomorrow and see how much cheer is to be found in a Buick showroom right now?

Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series. **Optional at extra cost on Roadmaster and Super only.

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IT'S HEAP BIG FUNNIEST SHOW
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This two-gun trio, in their show of shows... Will pop our buttons and heat your bow! It's Bob, Jane and Roy -- and TRIGGER, too... In a sequel to "Paleface" that's brand-spankin' new!

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IT'S EVEN FUNNIER -- BY FAR THAN "THE PALEFACE" -- The Manager

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GENE AUTRY
IN
"BARBED WIRE"
ALSO
Second Big Feature
TIMBER FURY

SUNDAY - MONDAY
Rod Cameron - Cesar Romero
IN
"THE JUNGLE"

More About It in Sundays Paper

We Of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversary

Anniversaries from Thursday, Dec. 4 - Saturday, Dec. 6

Mr. & Mrs. Leroy Foster	Mr. & Mr. Glenn Snyder
Mr. & Mrs. Jack Crouch	Mr. & Mrs. C. S. Barclay
Mr. & Mrs. W. M. Twiner	Mr. & Mrs. W. A. Hunter
Mr. & Mrs. R. C. McGilvary	Mr. & Mrs. Earl DeShazo
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