

The Hereford Brand

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Our Slogan: "More People—More Farms"



Texas' Outstanding Semi-Weekly
First In —
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

JAMES M. GILLENTINE Publisher

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FRIONA NEWS

Friona American Legion Post Nominates Officers For 1952-53

By Mrs. E. R. Day Sr.

Nominations for new officers of the Friona American Legion post were made at a meeting of the post last week. Seven officers will be filled.

Mall ballots will be prepared and members will be given a chance to express their differences on this ballot. The ballots will be opened and tallied at the next meeting, which is on July 21.

The post membership heard H. V. Rocky, the Friona Boy's State representative, tell about his trip to Austin in early June.

Friona will have a new business in the near future. Joe Douglas is setting up a real estate office on the south side of the highway between the Magnolia service station and Blanton Butane. The Douglas family lives on a farm east of Friona.

Mr. and Mrs. Ernie Schmidt of Chicago have returned home after a few days visit in the home of her parents, Mr. and Mrs. T.

B. Armstrong and her sister, Mrs. E. R. Day Sr. The Days took the Schmidts to Amarillo where they explained for Chicago.

Mr. and Mrs. H. A. Hyde had all their children home last week. They included: Mr. and Mrs. Omer Hyde and family of Wantoga, Okla.; Mr. and Mrs. Truit Wayne Hyde and Mr. and Mrs. Donald Kimbrough and family, who are in school; and Mr. and Mrs. Haskell Bolding and daughter.

Mr. and Mrs. Hadley Reeves visited her parents, Mr. and Mrs. J. S. Pinckley, in Merkel, Texas, last week. A sister, Mrs. Elmo Collins of Lubbock, accompanied them to Merkel.

Those helping Mrs. E. R. Day Sr., celebrate her birthday on Thursday, July 3 were Mr. and Mrs. T. B. Armstrong; Mr. and Mrs. Ernie Schmidt of Chicago; Mr. and Mrs. W. T. Redfearn, Mary Jo and Betty Jane of San Bernardino, Calif.; Mr. and Mrs. Elwood Vaughn and Dorothy of Friona; and Miss Tila Rue Day of Amarillo.

Miss Tila Rue Day visited her parents, Mr. and Mrs. E. R. Day Sr., Friday through Sunday. Other guests in the Day home for dinner Sunday were: Rev. and Mrs. Russell Pogue, Lois and Jim; Mr. and Mrs. T. B. Armstrong; Mr. and Mrs. Ernie Schmidt; Mrs. W. T. Redfearn and daughters; and Miss Wanda Robason.

Mr. and Mrs. Joe Bonner and sons of Whitney came by for a few minutes visit in the T. B. Armstrong and E. R. Day Sr., homes. Mrs. Bonner and Mrs. Day grew up together in Whitney.

Mrs. Jeff Day and Mrs. May Allen were visiting in the home of Mr. and Mrs. Hubert Day and family last week. On Friday, a group gathered at the home of Mr. and Mrs. Cayson Jones for supper. Those attending were: Mr. and Mrs. Alvis Day and son; Mr. and Mrs. Scott Day and family of Clovis; and Mr. and Mrs. Hubert Day and daughter.

Mrs. Treva Reece and Ted of Canyon visited her parents, Mr. and Mrs. A. O. Drake on Sunday. She also visited her brothers, Earl and Arthur.

Mr. and Mrs. Henry Lewis had as their guests during the past week her brother-in-law and sister, Mr. and Mrs. H. L. White and son of Celesta. Mrs. White and Mrs. Lewis visited another sister, Mrs. Claud Howard, of Sunday.

Mr. and Mrs. Ray Miller and family had her brother-in-law and sister, Mr. and Mrs. Miller of Oklahoma, as visitors on Saturday. The Millers will soon be Farmer county residents as they are going to be teaching school in Farwell this next term. They will be moving as soon as Mr.

FOR ATHLETE'S FOOT A KERATOLYTIC IS A MUST.

What is a keratolytic? An agent that deadens the infected skin. It then peels off, exposing more germs to its killing action. Get T-4-L, a keratolytic, at any drug store. If not pledged IN ONE HOUR, your 40c back. Today at HAILE DRUG

Political Announcements

The Brand has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 26, 1952.

For State Senator, 30th District—
A. J. (Andy) Rogers
Harold M. LaFont

For County Judge and Ex-Officio County School Superintendent—
L. H. Foster
Horace L. Schloss

For District Attorney, 69th Judicial District—
Floyd H. Richards

For District Clerk—
Mrs. Lucille Posey
Eddie Cardwell

For County Treasurer—
Velma Hodges

For County Commissioner, Precinct One—
M. T. (Marion) Rütter

For County Commissioner, Precinct Two—
J. C. (Clarence) Morrison

For County Commissioner, Precinct Three—
P. B. (Buren) Sowell
J. T. Guinn

For County Commissioner, Precinct Four
C. G. RICHARDSON

For County Sheriff-Tax Assessor and Collector—
J. C. Reese
Lowell R. Sharp

For State Rep., 96th Dist.:
Jesse M. Osborn

For Justice of the Peace
A. L. Thomas

For County Clerk:
R. L. Thompson
Ralph Smith

Miller is out of summer school. Jack Anderson, well-known barber in Friona, was back in his shop Monday after being away for some time. He suffered a heart attack at his shop Saturday evening a week ago and was taken to the Friona hospital for a few days.

Miss Lola Goodwine, who is employed at the Friona State bank, was taken to the Farmer

county hospital last Friday where she underwent surgery for appendicitis. She is reported to be resting well.

Miss Johnnie Estes and her sister, Mrs. Eunice Klett and Mr. Klett left Tuesday for a vacation trip to points in New Mexico and Colorado. They were accompanied by Mrs. Klett's sister Mamie and brother Scott.

Summer Services

FRIONA -- The Congregational church will have a series of summer services beginning with the July 13 morning service. The series will be centered about the Old Testament stories and the opening one will be entitled, "In the Beginning of God."

Sharp Family Reunion Here

Members of the Sharp family held a get-together and reunion here at the Lowell and Lloyd Sharp homes during the July 4 weekend. Those attending were: Mrs. T.

H. Sharp, Clovis; Mr. and Mrs. C. O. Dunagan, Pecos Springs, Colo.; Mr. and Mrs. Haven Davis, Bartlesville, Okla.; Mr. and Mrs. Glenn Sharp and Ronnie of McPheerson, Kans.; V. O. Sharp and Janet, Texico; Mr. and Mrs. W. G. Sharp, Billy, Kenneth, Pat and Dixie of Crane; Irvin Sharp of Wichita, Kans.; Mrs. Rita Jean Lancaster of Hopkinsville, Ky.; Mr. and Mrs. Lowell Sharp and Shirley; and Mr. and Mrs. Lloyd Sharp and Phillip and Leslie of Hereford.
Mr. and Mrs. Lyle Blanton had as their guests over the July 4 weekend Mr. and Mrs. Harlin Bird and son, Don and Mrs. Matie Fuller of Granger. Also Mrs. Blanton's brother and family, Mr. and Mrs. Arnold Elo and son Bobby of San Diego, Calif.

WE'RE HAVING A PICNIC SAVING MONEY HERE!

The picnic "on the house" when you do all your food buying here because our low, low prices mean lower food bills... bigger savings... extra cash for the pleasures that add to the joy of living... savings that will pay for the picnic you're planning. So shop here this week—and every week—and see what a picnic it is to save money when you fill your food bills at COOPER'S where every item is low-priced every day.

- Hunt's Tomato Sauce 3 CANS 21¢
- Sta-Flo Starch Qt BOT 23¢
- Chuck Wagon Beans 2 CANS 21¢
- Lifebuoy Soap REG BAR 5¢

Hunt's PEACH HALVES 6 NO 300 CANS \$1.00

Church's 24 oz. bottle GRAPE JUICE 25¢

Hershey's CHOCOLATE SYRUP big 16 oz can 15¢

FOLGER'S COFFEE 1-lb CAN 69¢

HOMINY Van Camp's 3 CANS 25¢

Zestee - Two Pound Jar Strawberry Preserves 49¢

PINEAPPLE SWEET TREAT CRUSHED 5 No 2 Cans \$1.00

Reagan Tomatoes 2 No. 2 Cans 25¢

Aerowax Pints 29¢

GIANT ECONOMY SIZE TIDE 59¢ pkg.

GULFSPRAY With Pyrethrins Quick Action! PINTS 29¢

SAVE 15¢ BRING US COUPON FROM BREEZE ADVERTISEMENT ON PAGE 8 OF THIS NEWSPAPER

NEW ALL-PURPOSE BREEZE

LARGE SIZE Cannon FACE CLOTH INSIDE 2 for 39¢ WITH NEWSPAPER COUPON

ECONOMY SIZE Cannon DISH TOWEL INSIDE 39¢ WITH NEWSPAPER COUPON

Fruits & Vegetables

LETTUCE 2 LARGE HEADS 25¢

CELLO Tomatoes Pkg 19¢ Plastic Bag Carrots 2 for 25¢

ONIONS Yellow Sweet lb 6¢

Quality Meats

PICNICS Pinkney's 4 - 8 lb. Avg. lb 39¢

Pork Chops CENTER CUTS 59¢ lb. END CUTS 45¢ lb.

BACON Cudahy's Rex - Sliced lb 45¢

Boneless PERCH FILLETS Fancy Cellophane Wrapped 39¢ lb.

LET US REPAIR YOUR WATCH BY THE LATEST SCIENTIFIC METHODS

Our Registered Chronograph Watch Technician is actively associated with a group of horological research engineers who continually develop new and better methods of repairing watches... he is the only watchmaker in this city certified by this group to repair chronograph watches and other complicated movements.

Bring your watch to us for expert repair service which combines old-time skill with the latest scientific techniques in watchmaking.

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WESTWAY NEWS

Local Residents, Guests Have Narrow Escape In Palo Duro

By Mrs. Merlin Kaul and Mrs. Elmer Combs
Local residents and their guests had a narrow escape from flood waters in Palo Duro canyon recently. Mrs. Tony Kalka and her guests, Cecile, Christine and Amelia Kalka, Annette and Jean Kalka, drove to Palo Duro state park Saturday. While in the canyon, a rain storm caused the Palo Duro creek to rise and at the No. 1 crossing, the girls had to abandon the car.

Mrs. Kalka reported that as they opened the doors to leave the auto, the water rushed through the car. It was pulled out of the crossing with a Jeep and wouldn't start so the Jeep pulled it to the entrance of the park.

Mrs. Kalka told the correspondent that this was the first time she had driven a car in any kind of hilly country and that she was "plenty scared".

The Roy Lee Wilsons have put a new wire fence around the yard at their home and a new clover and blue grass lawn. On Tuesday, Mrs. Wilson and her daughter canned "pee wee" potatoes. They took the spuds at one of the processing sheds. Since they had been washed at the shed, it took little additional scraping to prepare them for canning. The potatoes were placed immediately in the jars and processed at 10 pounds of pressure for 45 minutes.

The group canned more than 80 pints of potatoes one day last week.

The annual Fourth of July picnic which featured home made ice cream and lots of fire crackers was held Friday night at the Merlin Kaul home.

Special guests were Mr. and Mrs. John Watson of Butler, Pa.; Mr. and Mrs. Ernest Adams and Norma Jean of Lubbock; and Mr. and Mrs. R. J. Durstine of Friona.

Others present included the families of Marlin Pierce, Joe Wagoner, J. C. Morrison, T. B. Thomas Jr., Roy Lee Wilson, James Ray Coleman, Robert Boyd, George Turrentine, Leo Ohlig, T. D. Alston Johnnie Townsend and Merlin Kaul.

Also Mr. and Mrs. Jack Renfro, Mr. and Mrs. Floyd Walton, Jerry Zachary, Delton Cochran, Mr. and Mrs. C. G. Merritt, Lynn Young, Eugene and Billy Don Combs, Earline Connally and Jimmy and Woodrow Northcutt.

Mr. and Mrs. C. A. Saulcy, accompanied by Mr. and Mrs. Jimmy O'Dell and children of Amarillo, went to Roaring Springs last week-end to visit in the L. A. Mullins home.

Dorothy Davis of Matador is visiting here in the home of her aunt, Mrs. C. A. Saulcy.

Mrs. Merlin Kaul entertained several little girls in her home last Wednesday honoring Pamela Coltharp, who, with her parents, Mr. and Mrs. Van Coltharp, moved to Littlefield this week where Van is employed as a printer.

The little guests presented Pam with several farewell gifts after which Mrs. John Watson, a guest in the Kaul home, took pictures of the group.

Games were played and Mrs. Kaul served animal crackers, punch and Cheerios to Mrs. Watson, Mrs. Carl Schroeder, Pamela Sue Coltharp, Ann Wagoner, Jackie Lynne Nunley, Clea Kay Rutter, Patricia Ranspot, Anna Mae Schroeder, Diedra, Danny

and Deborah Thomas, John Watson, Merlin Kaul, Larry and Walter Kaul.

Mr. and Mrs. C. A. Saulcy spent the Fourth with the Jimmy O'Dell family in Amarillo and attended the Range Riders rodeo.

Mr. and Mrs. Abraham Drager and family spent the Fourth visiting friends at Ft. Sumner, N. M. They formerly lived near Ft. Sumner.

Mrs. Abraham Drager and Paul accompanied by her sister, Mrs. Bert Davis and family of Clovis, visited recently with the Richard Cooper family at Dardanelle.

Mr. Cooper is a brother of Mrs. Drager and Mrs. Davis.

Mrs. Abraham Drager, David and Paul are attending vacation Bible school at the Immanuel Lutheran church at Hereford this week. Mrs. Drager is teaching one of the classes.

Oral Acton of Midland, Wayne and Dyke Smith of Hereford, were supper guests last Thursday night of G. C. Merritt Jr., G. C. Merritt Jr., was a guest of Martin Reed Moore at Hereford on Saturday night.

Crews are busy in several potato fields here this week including those of A. K. Baker, Jack Kenfro, D. C. McWhorter, Merlin Kaul will dig next week. B. F. Cain and Pat Ranspot and Lyle Rickman have finished.

Potatoes are good here. The lettuce in this community has been plowed up. Hot weather in June caused "tip burn" and in some fields the worms were bad and had ruined the crop.

Mr. and Mrs. Elmer Combs accompanied by her brother-in-law and sister, Mr. and Mrs. Finis Wright of Amarillo went to Evergreen Valley in New Mexico last Wednesday where they spent several days. Mr. and Mrs. W. E. Combs of Plainview came and stayed with Eugene and Billy Don and Mr. Combs helped Clifton Combs in the Westway store.

Frankie Hernandez of Hereford is a new clerk at the Westway store.

Mr. and Mrs. Jimmy Thomas and children went to Floydada Thursday where they visited Jimmy's uncle, H. O. Thomas. On Friday, they visited his grandmother, Mrs. H. D. Thomas, who lives at Lockney.

Rev. R. D. Evans, pastor of the Baptist church, filled his appointment here Sunday. Rev. Evans will fill the pulpit again next Sunday. His daughters, with a number of other worshippers from Amarillo, will be present to bring a special musical program.

After the morning service, the congregation is invited to participate in a basket picnic dinner to be held on the lawn of the Merlin Kaul home.

The Tony Kalkas family, which lives on the former A. A. Brinkman place, has been entertaining relatives the past week. Included in the list was Tony's sisters, Cecile Kalka of Corpus Christi, Christine of San Antonio, Amelia of Bandera, and his nieces, Annette and Jean Kalka of Bandera.

In honor of their guests, the Kalkas entertained with a fried chicken dinner last Sunday when relatives of this area were present. Included were: Mr. and Mrs. Louis Kalka, Joe and John of McLean; Mr. and Mrs. Carroll Kalka and Ray of Amarillo; Mr. and Mrs. T. L. Hiduke and three sons of White Deer; and Johnny

'Severest Critic,' Mrs. Purris Williams Aids Husband In Work

Some of Purris Williams' success as a band instructor may be due to Mrs. Williams' interest in his profession.

'Severest Critic,' Mrs. Purris Williams Aids Husband In Work

Some of Purris Williams' success as a band instructor may be due to Mrs. Williams' interest in his profession.

She knew little or nothing about music when they were married, but it was his big interest and she says he has really educated her in the appreciation of music until now her interest is almost as great as his.

Mrs. Lyle Rickman left the first of the week for Dallas where she is taking Larry back to the Scottish Rite hospital for crippled children. Larry will undergo surgery on his face for a scar which resulted from an accident three years ago. Larry was thrown into a barbed wire fence when the car in which he was riding was overturned.

Mrs. Williams is a teacher of English in junior high school and has several hours on her masters degree. She expects to continue her work toward the degree and had planned to attend West Texas State college again this summer with Mr. Williams and their two sons, but decided against summer study for herself and daughter Jo.

Mr. Williams will receive his master's degree from W. T. in August and he and the sons, Purris a junior and Dabney, a freshman, commute daily to Canyon.

Mr. Williams completed his fourth year as director of bands in Hereford schools last May and during that time the bands have won many honors and distinctions in competitive performances. Mrs. Williams thinks Hereford school bands will continue to rank among the top groups and she hopes to follow them right along in any direction. When school starts in September she will be ready to ride the bus or root from the sidelines, for she has been at it so long she couldn't do anything else now.

Those present were: Patsy Townsend, Sandra Townsend, Rev. and Mrs. D. C. Evans and Donald, Mr. and Mrs. Merlin Kaul, Larry and Walter; Mr. and Mrs. Jimmy Thomas, Diedra, Danny and Deborah; Mr. and Mrs. Robert Boyd and Francis; Mr. and Mrs. Ernest Adams and Norma Jean; Mr. and Mrs. J. C. Morrison, Ralph, Mary Lynn, Judith, and Pfc. Morrison.

There are approximately 200 students in the three bands directed by Mr. Williams and while Mrs. Williams is not an assistant,

Ann Wagoner was a guest in the W. B. Nunley home at Hereford Tuesday night.

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director, she does almost anything else and even marches in parades at times. When two buses go on one trip, she takes charge of one of them which is only secondary to her real help to Mr. Williams. She can size up a band in a few minutes and when they enter contests she is able to give an accurate account of what type of instruments the Hereford band is going to have to compete with in competitive performances.



DRESSES FROM CITRUS: House on model Sunday covers (left) is shown wearing a dress made of dehydrated leaves of the Bird of Paradise. The dress is trimmed with crushed citrus membranes. At the right is another model, Barbara Cole, who displays the Spanish Dancers—white Spanish Dancers fashioned of crushed citrus fruit peels, trimmed with real green leaves. The gowns were made in Mission, Tex., to show that citrus products can be used in the fashion industry. The dresses were shown in the Zonta International Clubs convention in Houston. (AP Photo)

Bargains

<p>Betty Crocker BISQUICK 40-oz PKG 45¢</p> <p>World Over No. 300 cans NAVY BEANS, with pork 3 for 29¢</p> <p>White Swan ASPARAGUS, all green can 23¢</p> <p>Silver Dollar - Green LIMA BEANS 2 No. 303 cans 39¢</p>	<p>Wilson's Pure LARD 3-lb CTN 39¢</p> <p>A. 1. SAUCE With 5 1/2 oz. Jar Mustard Free Bottle 32¢</p>	<p>Gladiola FLOUR 5-lb BAG 48¢</p> <p>Empson's Fancy SUGAR PEAS 2 No. 300 cans 35¢</p> <p>White Swan - With Bacon BLACKEYED PEAS 2 No. 300 cans 23¢</p> <p>White Swan, Whole NEW POTATOES 2 No. 303 cans 33¢</p>	<p>Heart's Delight - Fancy Halves PEARS NO 2 1-2 CAN 39¢</p> <p>White Swan - Fancy Halves PEACHES NO 2 1-2 CAN 27¢</p>
<p>Honey Boy SALMON tall 16 oz. can 43¢</p> <p>MUSTARD GREENS Alma 2 No 303 CANS 21¢</p>	<p>Concho PEAS 2 No. 303 cans 29¢</p>	<p>Extra Fancy California PEACHES 19¢ lb.</p> <p>Extra Fancy - Large LETTUCE Head 13¢</p> <p>California Fancy Carrots 1-lb Cello Pkg 15¢</p>	<p>End Cuts Pork Chops 45¢ lb.</p> <p>Wilson's or Armour's Sliced Layers BACON 35¢ lb.</p> <p>Country Style SAUSAGE 25¢ lb.</p>
<p>White Swan - Extra Fancy STRAWBERRY Preserves - 12 oz. glass 29¢</p>	<p>White Swan TEA 1/4 lb PKG. Tea Tumbler Free 33¢</p>	<p>Gooch's Best MACRONI or SPAGHETTI 1-LB PKG 21¢</p>	<p>Diamond WAXED PAPER 125 ft. roll 25¢</p> <p>Cinch - White CAKE MIX 17 oz. pkg. 37¢</p>



SIAMESE TYPE. Twin watermelons—which watermelon-country experts say are rare—point up the fourth annual Mineola Watermelon Festival July 23 when thousands are expected to gather to eat the sweetness from melons like this twin Black Diamond that Marilyn and Carolyn Wisener, twin daughters of Mr. and Mrs. Howard Wisener of Mineola, look at. (AP Photo)

HUNTER'S FOOD MARKET

219 Sampson — Ph. 143 — Free Delivery

Brazilian Student Guest In O. M. Dickey Residence

An interesting visitor in our city is Miss Julie Molnar of Brazil who is a house guest in the home of Mr. and Mrs. O. M. Dickey.

She came to the states in 1948 to study at Wayland college through the efforts of Baptist missionaries in Brazil who became interested in her through her father, a Baptist minister in Sao Paulo, Brazil.

During her stay at Wayland college where she received her degree last June, she made several visits to Hereford, and here she met the O. M. Dickey's, who became interested in her and her career as a student of religious education, and extended her the hospitality of their home any time she is in Texas.

Last year she attended the Golden Gate Seminary at Berkeley, Calif., and in the fall she will return there where she is working on a Bachelor of Divinity degree. In December of last year, she was chosen as the "student of the month" at Golden Gate Seminary.

Julie is an attractive brunette, 23 years old, with expressive dark eyes. And when she speaks of America her face lights up with interest.

She is very happy in the states and in her work and isn't at all sure that she will return to South America when her seminary days are over.

She has a definite idea that language is the key to understanding all people and she wants to develop her powers of understanding people in every way.

Julie's parents are Hungarian, and Julie was born and raised in the city of Sao Paulo, which she says, is a very cosmopolitan city of some 2 1/2 million people.

For her high school work she attended Colegio Bastista Brasileiro in Sao Paulo. She went to college in both Sao Paulo and Rio de Janeiro, taking pre-medical courses. She continued pre-med work for a short time at Wayland, but changed her major to languages and literature.

She has mastered Portuguese, has a speaking knowledge of Spanish, studies Italian and says her prayers in Hungarian. She speaks good English and American slang, and has tackled Greek at Golden Gate.

She is interested in working with international students, for she thinks being a student a long way from home helps her to understand other students from both



MISS JULIE MOLNAR

Understand other students from both "Young people of Brazil have more opportunities than in any other South American country, but the cost of a college education comes very high and many are unable to attend college. The Brazilian young people are not much different from American youth. We dress alike and our likes and dislikes are similar, we even enjoy the same sports," she commented.

She will visit here a week with the Dickey's and then she will go to Wayland college for some special study before returning to California in the fall.

Mrs. Foy Dodson of Van Horn was a guest of Mrs. P. H. Gilliland and the Morris Thomsons over the July 4 weekend.

Personals

Mr. and Mrs. Hugh Witherpoon have returned from a recent visit in Hot Springs, N. M., where they visited his nephew, Cecil Wilson and family.

Mr. and Mrs. Earl Cowart and daughters, Ellen and Edith of Memphis, Tenn., were guests of his brother, O. P. Cowart and family last week.

Mrs. T. V. Donald of Canyon has been visiting her daughter, Mrs. Jim Wood.

Mr. and Mrs. J. H. Mercer and son Kenneth left Monday for their home in Whitesboro, Tenn., after a visit here in the home of their son, Jimmie Mercer.

Mrs. Edna Lee Collier and children of Amarillo spent the Fourth of July weekend here with her mother, Mrs. E. J. Williams.

Mr. and Mrs. Donald Henslee and children left Wednesday for their home in Yuma, Ariz., after a visit here with their parents, the E. S. Irelands and the H. E. Henslees.

Miss Mary Lou Roberson, teacher in the Lubbock public schools, has been visiting with relatives here and in Amarillo.

Mr. and Mrs. A. O. Thompson, Mr. and Mrs. G. P. Owen and Mr. and Mrs. J. B. Harlin attended the General Camp at the Baptist Encampment grounds near Tullit last week.

Lyle Blanton made a business trip to Dallas by plane Tuesday.

Joe Smith left Sunday to take T. E. T. Price and his two sons, Seth and Emory, of Boston and New Hampshire, on a three-week trip into New Mexico and Arizona. They will see all the historic and scenic points of interest during their vacation.

Mr. and Mrs. Ralph McCullough were in Clovis Sunday visiting with his brother and family.

Jim Cox of Snyder spent the Fourth of July holiday here with his mother, Mrs. Martha Cox.

Mr. and Mrs. J. R. Johnson and Penny, and Mrs. Seale Stephens have returned from a vacation trip near Red River.

Mrs. E. Ramey and Mrs. W. A. Gentry, accompanied by their sister, Mrs. A. C. Putts of Amarillo, were in Quannah recently to spend the weekend with another sister, Mrs. S. A. Swim.

Mr. and Mrs. A. C. Houser of Friona returned last week from Tacoma, where they visited Mr. and Mrs. Tom Vaughn, and Mr. and Mrs. P. G. Clay. Mrs. Clay returned to Hereford with them to visit her daughter, Mrs. Irving Willoughby and family, and other relatives here.

the Extra ingredient



That Makes Our Printing More Profitable To Many Local Firms

Our finer printing offers you a "Sales-Leader" in your own particular field that means extra profits. Business leaders locally are welcoming our new and finer printing. Letterheads from our shop spell prestige... they are traveling the nation's first class mails and airlines daily. Let the distinctive quality of our printing in Business Stationery help sell, and help sell, its story for you. It's worthy of your customer's attention. Take this opportunity... see us today.

The Hereford Brand

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

<p>Northern TISSUE New Softened Twice ROLL 5^c</p>	<p>TIDE GIANT BOX 69^c</p>	
<p>Hunt's Peaches Halves; 2 1/2 can 29^c</p>	<p>OLEO Admiral Col. qtrs. Lb. 19^c</p> <p>COFFEE Maryland Club Lb. 79^c</p> <p>BAKERITE 3 LB CAN 69^c</p>	<p>Hi-C Orangeade Big 46 oz. cans 4 for \$1</p>
<p>Salad DRESSING</p>	<p>Bestyett Pint 19^c</p>	<p>Fancy Pink SALMON Sea Feast Flat Can 29^c</p>
<p>Puffin Biscuits 2 cans 19^c</p>	<p>Kraft-Velveeta CHEESE 2 LB. BOX 89^c</p>	<p>PRUNE PLUMS Hunt's, In Syrup, 2 1/2 Cans 4 for \$1.00</p>
<p>Loin End Cuts Pork Chops lb. 49^c</p>	<p>CAKE MIX Cinch All Kinds Box 33^c</p>	<p>Orange Juice Pasco Fresh Frozen, 6 oz. can 2 for 35^c</p>
<p>Armour's Star - Canned HAMS lb. 95^c</p>	<p>SAUSAGE VIENNA Campfire Can 10^c</p>	<p>Pork & Beans Campfire No. 300 can 10^c</p>
<p>Olives Magic Circle salad olives. Big No. 10 Jar 43^c</p>	<p>Cracker Jacks 3boxes 10^c</p>	<p>Kraft's Caramels 1 lb. pkg. 29^c</p>
<p>Marshmallows Angelus 10 oz. bag 19^c</p>	<p>Grape Juice Church's, 24 oz. bot. 3 for \$1</p>	<p>Fresh Produce Calif. Fancy Ellistons PEACHES lb 19^c</p>
<p>Presbyterian Bake Sale Saturday Reg. 10c Card Bobby Pins 5c</p>	<p>Hind's Honey & Almond Cream 39c size 23c</p>	<p>Calif. Fancy Elbertas GRAPES lb. 29c</p>
<p>PEPSODENT TOOTH PASTE Big economy size 39c</p>	<p>Cantaloupes Ariz. vine ripened lb. 9c</p>	<p>Fresh Okra Texas, young & tender lb. 29c</p>
<p>Cucumbers lb 10^c</p>	<p>SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS</p>	

SAVE 15^c BRING US COUPON FROM BREEZE ADVERTISEMENT ON PAGE OF THIS NEWSPAPER

NEW ALL-PURPOSE BREEZE

LARGE SIZE 2 for **43^c** ECONOMY SIZE **53^c**

Common FACE CLOTH INSIDE WITH NEWSPAPER COUPON

15^c COUPON WORTH 15^c 15^c

TOWARD PURCHASE OF 2 LARGE OR 1 GIANT ECONOMY-SIZE NEW BREEZE

FILL IN THIS COUPON and take it to your grocer. He will accept it in 15c payment on purchase of 2 Large-size or 1 Giant Economy-size packages of New All-Purpose BREEZE.

TO DEALERS: Our salesman will redeem this coupon for 15c only from you directly or from an agent authorized in writing by Lever Brothers Company provided you and customer have complied with terms of this offer. Any sales tax must be paid by customer. Lever Brothers Company, 300 Park Avenue, New York 22, N. Y.

TO CONSUMERS: Redeemable value in merchandise indicated above. Cash value 1/20 of 1c. Not transferable. \$100 reward for information resulting in conviction of any person fraudulently using this coupon.

Name _____
Address _____
City _____ State _____



By JIMMIE GILLENTINE

If you are in a position to cash checks, here's a tip. Word has been passed along through the chain stores regarding an especially sharp sharpster. This man worked Lamesa and showed up in Littlefield last week-end. He has developed a system that seems to baffle almost everyone and, so far he has eluded detection.

The man first goes to a local bank and makes a substantial deposit. He then goes to a local store and selects some merchandise, politely asking if he may give a check say for \$25 or \$30. He insists that the merchant call the bank to check. The bank says the money is there to cover the check. The merchant is then happy to take the check and since the fellow is most congenial, spends some time talking with him about the weather, employment and who the Republicans will nominate in Chicago. Everything is going along swell; the check is filled out correctly and rung up in the cash register in due course of "business." In fact, the store keeper checks up OK, enjoys a good night's sleep and prances down to the store next morning fully believing that life is just a bowl of cherries.

He takes his deposit to the bank and the cashier says, "what's the idea endorsing this blank check?" Then the trouble starts. It took quite a while before they discovered that the stranger has an almost perfect blend of disappearing ink. He has, of course already drawn out his money from the bank -- and departed for greener pastures. They say this has happened all the way from Dallas up through Littlefield. Maybe all across the United States. Maybe it has already happened here. He is around six feet tall, weighs 200 to 210 pounds, is quite talkative and most polite. He wears size 36 undershirts and size 44 shorts. He is wanted in quite a few places.

Here we are, right back where we started. The Latin-American haircuts continue to be a source of trouble. Maybe you read the letter written in The Sunday Brand. Anyway, here's an answer:

Mr. Jimmie Gilentine:
"Here's a letter to The Brand in answer to Mr. Educator so that he may extend his education. We speak of our freedom. Well, a barber has the God-given right to refuse any man service--even the president of the United States."

"I was very nice to Mr. Educator, explaining to him that he should go to the barber shop which had been provided for him, and that Mr. Solomon was a very nice man. He wanted to know if the Chamber of Commerce was responsible, and I told him that they had gone to the trouble to get a barber shop so that they would have a place to get a haircut. We, as citizens, of this town, have long realized our inadequacy to handle the Mexican labor trade in addition to the business we have spent 30 years in building up. One of our barbers went so far as to offer to furnish the equipment for them to put in a special shop.

"Since we knew the line would have to be drawn someplace we felt like the least "heartaches" would be felt if the whole face were excluded. We can't turn away our regular customers for a trade which lasts two or three months out of the year.

"If any man were too fine and educated to trade with his own people then I believe a little discrimination is being felt by him.

"This is an unhappy situation which I did not create, but I do feel like all fairness has been shown in providing them a barber shop where they can feel at home. If I went into this man's town and like provisions had been made for me, I am sure that I would not feel offended.

"As a long-time tax payer of this town, I do not feel like we need some transient to stop and tell us how to run things."

A BARBER

It looks like you can't win. How do I manage to get tangled up in these deals anyway. I was the guy who suggested the Latin American barber shop -- and Cecil Massey did the work. I thought it would end our troubles. However, I believe it did help a lot. As our barber said, Mr. Solomon is a fine, fine fellow and a good citizen. Cecil did a wonderful job in getting him to come to Hereford. This spasmodic trouble, after all, is better than a continuous tirade.

O. H. Culpepper got the fishing fever a few days back and left his business early to get things ready for the take-off. By previ-

ous arrangement, Mrs. Culpepper was to pick up some groceries. O. H. got so busy he completely forgot the battery on the family car was down -- and that he had promised to come by the grocery store and pick her up on the dot of 5:00 o'clock. She fumed a while and fretted a while, thinking every minute he would turn the corner. This went on for exactly two hours until he finally remembered and went after her. Things were a little bit frigid around the Culpepper domicile for a few days, but I understand they are relenting a bit recently. Reminds me of my key deal.

I sure know how silly he felt -- and I know someone who knows how Mrs. Culpepper felt, too. Does a fellow's memory start slipping with his hair? I wonder. Did anything like this ever happen to Otis Dickey or Mark Benefield?

I agree with Mrs. R. C. McGilvary about the fish she found on her sidewalk. It must have rained down from the heavens. Mac couldn't, for sure, have caught it, Bob Wilson is still under the weather -- and Jim Lipscomb would most certainly have cleaned it if he had been the donor.

The Brand was literally broken out with columns, but now I seem to have a clear field. Streu is vacationing in Colorado and John Estes is sorting potatoes.

Be sure to see the bicycle parade Saturday week at 10 o'clock. This is a good deal. Lots of interests. They have the prizes on display in the Brand window -- and there are some really good ones. The big idea, though, is the fact that our youngsters are learning how to handle bikes (later cars) in a careful, sane and sensible manner. Congratulations to the Safety Council. How about a monthly prize for the most careful automobile driver in town? Maybe even to the most careful pedestrian? It might be worth thinking about.

Hardy Benson Jr., and Mary Lou Benson of Dallas arrived Friday by plane to spend the Fourth of July holidays in the home of her parents, Mr. and Mrs. Hardy Benson. They returned to Dallas on Sunday.

Mrs. Dolly Goodwin is in an Amarillo hospital where she underwent surgery Saturday. Friends here report that she is getting along satisfactorily and will be removed from the hospital soon. She will visit relatives in Amarillo before returning home.

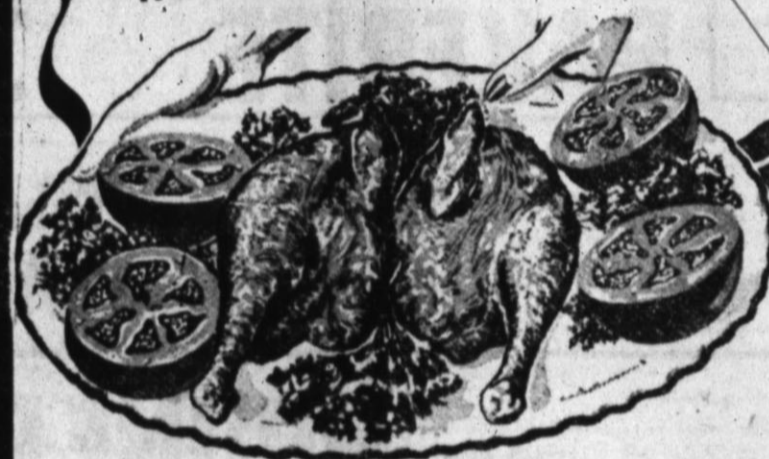


OFF TO SOUTH AMERICA. Maid of Cotton Pat Mullarkey of Dallas, perched on a bale of Texas cotton, is shown at the Dallas airport as she departs for a three week's tour of South America. Miss Mullarkey will promote the U. S. cotton industry in Brazil, Peru and Panama on the last lap of her tour of 65,000 miles in the United States, Canada, Europe and South America. [AP Photo]

FURR

FOOD STORES Feature

- Golden Ripe - Furr's Low Price **BANANAS** 1b. 10c
- Fresh Green **POD OKRA** 1b. 27c
- Sweet and Juicy **PEACHES** 2 lbs. 33c
- Thompson Seedless - Large Cluster **GRAPES** 1b. 25c
- Nice Large Bunches **CARROTS** 2 bunches 23c
- White Sweet **ONIONS** 2 lbs. 25c
- U. S. No. 1 **WHITE SPUDS** 5 lbs. 37c



Wilson Corn King
Bacon lb 42c
Wilson Certified
PICNIC HAMS lb 39c

Plenty of These Fryers
Furr Made Famous
Armour Star Govt. Graded & Insp.

LIBBY'S WEEK

126 W. Third

Sweet Sixteen Colored Quarters

OLEO
Lb. ... 17c

VANITY
TOILET TISSUE
Roll 5c

All Grinds Coffee
Chase & Sanborn
Lb. can 79c

Armour's
PURE LARD
3 LB. CARTON 38c

Old Sport
DOG FOOD
6 TALL CANS 39c

Armour's
MILK
2 TALL CANS 25c



Libby's
TOMATO JUICE
300 CAN 11c

- Libby's Bartlett Halves **PEARS** No. 2 1/2 can 49c
- Libby's Deluxe **PLUMS** 303 can 22c
- Libby's **PEACH JUICE** 12 oz. can 13c
- Libby's Pineapple **JUICE** 2 No. 2 cans 29c
- Libby's Crushed **PINEAPPLE** No. 2 can 29c
- Libby's **APRICOT JUICE** 46 oz. can 42c
- Libby's Sliced **BEETS** 303 can 15c
- Libby's Golden Cream Style **SWEET CORN** 303 can 21c
- Libby's **VIENNA SAUSAGE** can 22c

- Libby's **CORNED BEEF HASH** lb. can 41c
- Libby's Green **LIMA BEANS** 303 can 28c
- Libby's **KRAUT** 303 can 13c
- Libby's Mixed **VEGETABLES** 303 can 20c
- Libby's Garden Sweet **PEAS** 303 can 23c
- Libby's Custard Style **PUMPKIN** 303 can 16c
- Libby's **SPINACH** No. 2 can 20c
- Libby's Quality **TOMATOES** No. 2 can 29c
- Libby's Manz **STUFFED OLIVES** 5 1/2 oz. glass 35c
- Libby's **CHOPPED OLIVES** 4 1/2 oz. can 12c
- Libby's King Size **RIPE OLIVES** tall can 42c
- Libby's **CATSUP** 14 oz. bot. 22c

Libby's
Fruit Cocktail No. 2 1-2 CAN 33c

Libby's Sli. or Halves
PEACHES No. 2 1-2 CAN 35c

<p>Furr's Brown and Serve</p> <p>ROLLS</p> <p>Pkg. 12 Rolls</p> <p>2 PKG. 29c</p> <p>Use Our Big Free Parking Lot In the rear of our Store</p>	<p>CAMAY Toilet Soap 3 reg. bars 25c</p> <p>Toilet Soap Personal Ivory 2 bars 11c</p> <p>Laundry-Dish Soap OXYDOL giant pkg. 79c</p> <p>Laundry Bleach Purex Qt. bot. 16c 1/2 gal. bot. 29c Gal. bot. 49c</p> <p>Green Giant PEAS 303 can 20c</p>	<p>CAMAY Toilet Soap 2 bath size 25c</p> <p>P & G Laundry Soap 3 giant bars 25c</p> <p>Cleanser BAB-O 2 tall cans 25c</p> <p>Morton House Brown Gray & Beef 10 oz. can 39c</p> <p>Patio Beef Enchilades No. 2 can 45c</p>	<p>IVORY SOAP 3 med. bars 25c</p> <p>CHEER Laundry-Dish Soap giant pkg. 79c</p> <p>Laundry Starch LINIT 12 oz. box 14c</p> <p>Tissues KLEENEX 3-200 sheet boxes 47c 3-300 sheet boxes 69c</p> <p>Niblets Brand MEXICORN 12 oz. can 21c</p>	<p>IVORY SOAP 2 lge. bars 29c</p> <p>Laundry-Dish Soap DUZ giant pkg. 79c</p> <p>Peter Pan PEANUT BUTTER 20 oz. can 59c</p> <p>Soap TREND 1ge pkg. 23c</p> <p>Kraft Dressing SEA ISLAND Pint jar 47c</p>	<p>New Store Hours Monday thru Friday Open 8 A.M. Close 7 P.M. Saturday Open 8 A.M. Close 9 P.M.</p> <p>We Pay Highest Prices For Eggs See Us Before You Sell</p> <p>Brown Gray & Beef FRENCH'S Pint jar 23c</p>
<p>Patio</p> <p>Beef Tamales 300 CAN 30c</p>	<p>Patio</p> <p>CORN 300 CAN 19c</p>	<p>Del Maiz Cream Style</p> <p>Plain CHILI 300 CAN 54c</p>			

Around...

(Continued from page 1)

and catch-as-catch-can wrestling. Questions punctuated general interest of the group as the two wrestlers explained various holds and showed methods of breaking or changing a damaging hold into an advantage.

The Hereford Riders were forced to cancel their trip to the Rodeo de Santa Fe at the last minute Wednesday due to illnesses forcing a cut in the number of riders attending the event.

Jeff Roberson suffered a heart attack on Monday. He is resting well at his home.

Guests in the home of Mr. and Mrs. Joe Smith last week were Paul Richardson of Philadelphia, and T. E. Price and two sons of Boston, Mass., and Merideth, N. H. Mr. Richardson left for his home Sunday morning and Mr. Smith accompanied the trio of guests on a conducted tour of New Mexico and Arizona.

FRIO NEWS

More Than 80 Attend Ice Cream Social After Church Services

By Mrs. Owen Andrews

Last Wednesday night after prayer meeting, more than 80 people enjoyed an ice cream supper at Frio. The occasion was to honor July birthdays, especially of Rev. W. O. Wilson and J. E. Andrews, both of whom had birthday anniversaries that day. Rain clouds drove the folks home a little earlier than usual.

Visiting the Herb Schmidt's the first of the week were Mrs. Schmidt's mother, Mrs. Lonnie Higes and her brothers, Walton, Floyd and Lloyd Hines - all from Cordell, Okla. They came on Sunday night.

Mrs. Mamye Thompson and her daughter, Mrs. Glenn Daniels of Amarillo, visited Thursday and Friday in the home of Mrs. Thompson's sister, Mrs. H. F. Benson and family. Mr. Daniels is with the police force in Amarillo and came on his motorcycle Friday night after going off duty.

Mr. and Mrs. Carl Johnson and two children of Pampa visited Saturday night and Sunday in the Benson home. Mr. Johnson is Mrs. Benson's brother.

Mr. and Mrs. W. H. Thompson and Wade, Gladys, Tawana and LaVon returned from California Wednesday. Gladys expects to remain here the remainder of the summer after having lived a year with her brother Milton and his family at Vallejo, Calif.

Mrs. Thompson was ill when they arrived and on Saturday was admitted to the hospital at Hereford. She was much improved on Tuesday, having been able to go home Monday night.

C. N. McClure underwent surgery last week at the Hereford hospital having his gall stones removed. He was improving on Tuesday.

Mr. and Mrs. David Breith of Midland were here to be with her father, Mr. McClure, during his illness. Mr. Breith became ill while sitting with his father-in-law and also became a hospital patient. He was better on Tuesday.

Mr. and Mrs. Lee Johnson of Seminole were visiting her mother, Mrs. H. M. Mobley and family, during the week-end. Taking Sunday dinner at the Mobley home also were Mr. and Mrs. Earl Cole and Mrs. and Mrs. Floyd Cole and children.

The Earl Coles enjoyed having their children and grandchildren picnic on their lawn, Thursday evening. The families were the Floyd and Thurman Coles and the Harold Shearharts.

Visiting the H. E. Lindleys Thursday afternoon and taking supper in the evening were Dr. and Mrs. E. W. Jones of Wellington. Dr. Jones, now retired, was the Lindley family physician.

Dr. Jones took particular interest in the potato harvest underway here, visiting with the Lindleys in some of the fields to watch the work.

The Jack Shirleys of Frio took Sunday dinner with the Lindleys and the J. E. Warricks called in the afternoon.

Mr. and Mrs. Clifford Gordon and daughter of Houston and his parents of Plainview visited Mrs. Clifford Gordon's sister, Mrs. Henry Andrews and family on Friday. They and the Andrews went to Frio Friday for dinner at a farm which the senior Mr. Gordon and his nephew farm. The Clifford Gordons spent Friday night here, and the Andrews took them to Plainview, Saturday.

Mr. and Mrs. Wiley Ewton, who came Wednesday to visit the Berrymans attended church services Sunday at Frio. They brought home Miss Lamerias Berryman who had been visiting the Ewtons for several days at their home near Colorado Springs.

Mr. and Mrs. Arthur and Mr. and Mrs. Cliff Hicks were in Amarillo to see Mrs. Dolly Godwin who is in an Amarillo hospital after undergoing surgery.

Mr. and Mrs. John Willoughby of Oklahoma City are guests this week of her parents, Mr. and Mrs. J. O. Newell.

Bird Dog Show In Amarillo Sun.

A dog show for bird dogs of all breeds will be held at Bivens park in Amarillo Sunday, July 13, at 1 p.m.

Entry fee per dog will be \$1. Classes of competition will be: 1-puppy class; 2-puppy sweepstakes; 3-derby; and 4-all age.

The show is sponsored by the Panhandle Bird Dog club.

Frio Methodist Church Notes

FRIONA--The young people of the MYF and their counselors and parents of the group enjoyed a chicken fry at the C. L. Mercer home last Tuesday evening.

The big barn on the Mercers place was the site of the party. On July 18-20, the officers' training institute for the conference sub-district MYF will be held at the Ceta Canyon camp ground.

The fall revival will begin September 28 and run through October 5.

Dr. Hamlett was speaker at Sunday morning services.

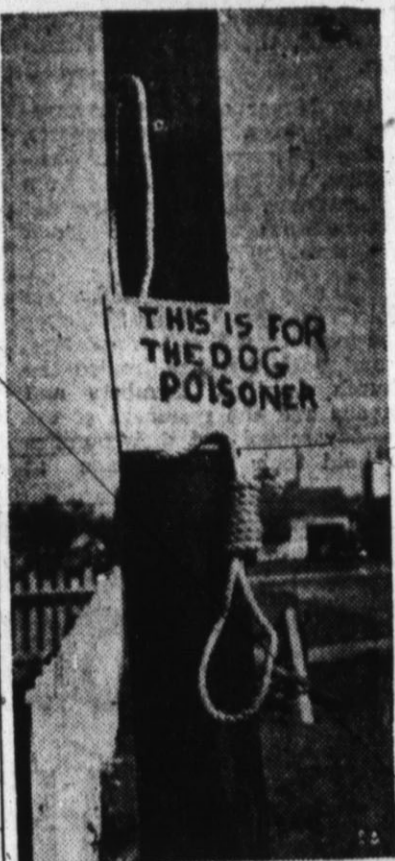
Father Dies

FRIONA--Wright and Ray Williams received word last Thursday that their father had died at his home in Abernathy that morning.

Death was due to a heart attack. Funeral services were held Sunday, July 6, at Abernathy.

Mrs. and Mrs. Williams had celebrated their golden wedding anniversary in November.

Mr. and Mrs. Bob Higgins were dinner guests in the Jimmie Mercer home Monday evening. They renewed acquaintances with Mr. and Mrs. J. R. Mercer and Kenneth of Whitesburg, Ky., whom they had met on a previous trip to Hereford.



WARNING SIGN—This sign in San Angelo has been posted by a group of youngsters as a warning to dog poisoners. Three of the boys have lost dogs, they said, as a result of poison meat. (AP Photo).

Baptist Class Holds Session

Gleaners class of the First Baptist church met in the home of Mrs. Fritz Chrisman on Thursday evening.

Mrs. M. A. Bettis was co-hostess with Mrs. Chrisman.

Members voted to send Mrs. P. A. Sullins, the class mother, a birthday gift and cards of congratulation. The devotional lesson was conducted by Mrs. Chrisman followed by the prayer and Bible lesson presented by the class teacher, Mrs. W. A. Medlin.

Games were conducted by Mrs. W. S. Rice.

Attending were Mesdames W. S. Rice, Charles Dones, W. A. Medlin, Alwyn Savage, M. A. Bettis and the hostess.

Mr. and Mrs. Arthur and Mr. and Mrs. Cliff Hicks were in Amarillo to see Mrs. Dolly Godwin who is in an Amarillo hospital after undergoing surgery.

Mr. and Mrs. John Willoughby of Oklahoma City are guests this week of her parents, Mr. and Mrs. J. O. Newell.

Frio Youth Suffocated In Fall Into Grain Elevator Pit Tuesday

FRIONA -- Oscar L. Gentry, 16-year-old son of Mr. and Mrs. Jess J. Gentry of Frio, died of suffocation at about 4 a.m. Tuesday morning when he fell into a grain pit at the Santa Fe Grain company elevator here in Frio.

Oscar, who had just returned home on Monday from his vacation in Arkansas, went to the elevator to secure employment. He went to work at once with the night crew, starting at 6:30 p.m. The crew was unloading wheat

from box cars into the elevator pit. The boy lifted a door on one of the cars and was caught and fell into the pit head first when the wheat began pouring into the pit.

After falling into the pit, the boy was covered completely except for his feet. Fellow workmen extricated him within four minutes and he was rushed to the Farmer county hospital where Dr. Metzner worked on the youth for two hours in a futile attempt to save his life.

Funeral services were held July 9 in the First Methodist church in Frio with Rev. U. S. Sherrill conducting the services.

Burial will be in Sulphur, Okla. The Gilliland Funeral home took the body to Sulphur Wednesday night.

Gentry was born January 8, 1936 in Oklahoma. He came to Texas with his parents in 1951, settling at Spring Lake. They came to Farmer county in 1952.

Oscar is survived by his parents, Mr. and Mrs. Jess J. Gentry and three brothers -- S. N. of Farwell and Bill and Harold Wayne of Frio; four sisters -- Mrs. Coleene Fredrick of Oklahoma City; and Leona, Donella and Carolyn of Frio.

Pitch and Putt

By J. M. Posey

The City Tournament is over for another year, congratulations to all the winners. Don Martin was the winner of the Championship flight, and a good golfer he is, when you beat old Cogdell, you are really a champion. Again - congratulations to Don, he will really be hard to beat from now on. Bob Lindsey came through in the first flight - glad to see you win, Bob. He will also be hard to handle.

Joe Kerr took the second flight, and young John McCleskey took the third flight, and Andy Anderson came through in the fourth. My sincere congratulations to all of you. Every one of you are good sports and good players. SAY -- don't forget that Littlefield will be here Sunday, July 13. They really showed us a good time at Littlefield and we should reciprocate by showing them the same good time, so all you golfers see Bud at the Club House and he will take your money so we can meet expenses. Bud will tell you what time, and where the feed will be held, so get down there as soon as you can and turn in your money, as it's going to take quite a bit to defray expenses.

LaFont Speaker To Frio Lions

FRIONA -- Harold M. LaFont of Plainview will be the guest speaker at the July 10 meeting of the Frio Lions club.

Mr. LaFont will probably address the club on the highlights of the Hunt murder trial in which he was chief prosecutor. The Plainview attorney is candidate for state senator from the 30th district.

Mr. and Mrs. John Willoughby of Oklahoma City are guests this week of her parents, Mr. and Mrs. J. O. Newell.



"FIRST, WE MUST stop this tend to socialism," declared Price Daniel, candidate for U. S. Senate, as he held the interest of listeners here Tuesday afternoon. Daniel also rapped waste of public funds, declaring that our boys in Korea had to fight with rationed ammunition, due to shortages which he branded as unnecessary and unmerited. Staff Photo.

Charter No. 5604 Reserve District No. 11

REPORT OF CONDITION OF The First National Bank of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON JUNE 30, 1952, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS

Table with 2 columns: Description and Amount. Includes items like Cash, United States Government obligations, Corporate stocks, Loans and discounts, Bank premises owned, Real estate owned, etc.

LIABILITIES

Table with 2 columns: Description and Amount. Includes items like Demand deposits of individuals, Time deposits of individuals, Deposits of United States Government, Deposits of States and political subdivisions, etc.

CAPITAL ACCOUNTS

Table with 2 columns: Description and Amount. Includes items like Class A preferred, Class B preferred, Common stock, Surplus, Undivided profits, Reserves, etc.

MEMORANDA

Table with 2 columns: Description and Amount. Includes items like Assets pledged or assigned to secure liabilities, Loans as shown above after deduction of reserves, Securities as shown above after deduction of reserves, etc.

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, Harry E. Caylor, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

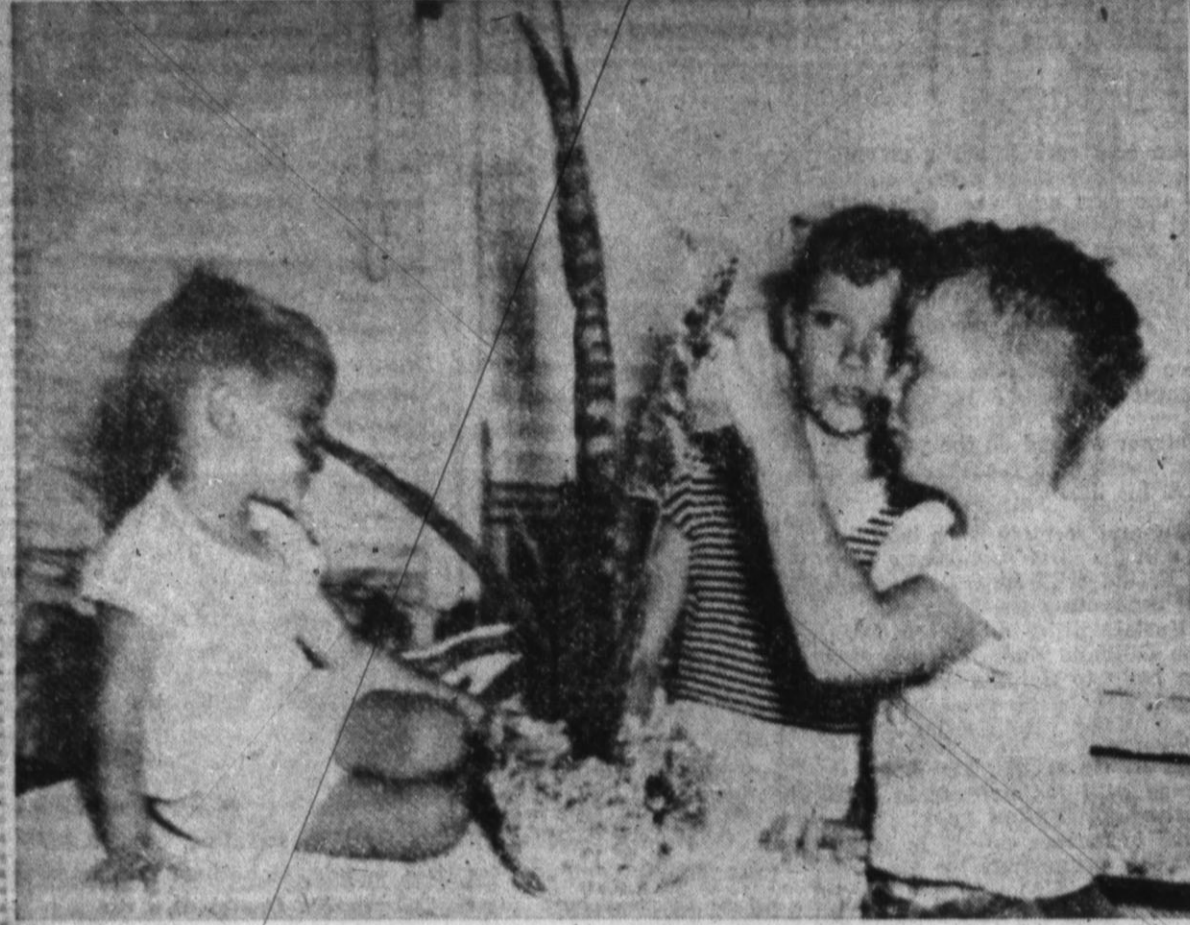
Harry E. Caylor, Cashier. Sworn to and subscribed before me this 9th day of July, 1952. BETTY MURRAY, Notary Public. (SEAL) CORRECT--ATTEST: JAMES W. WITHERSPOON, J. A. PITMAN, E. B. HEDRICK, Directors

Printing advertisement with logo: EXPERIENCE... ONE WORD FOR WHICH THERE IS NO SUBSTITUTE WHEN IT COMES TO Printing

Printing advertisement: Every business man knows that in his own business there is no substitute for experience. Like-wise he will agree that in the creation of finer printing craftsmanship experience is just as essential as in his own line. That is why it is important to you that you see us for your next printing job. Our years of experience gives us a background that assures you of the finer printing you have a right to demand. LET US SHOW YOU SAMPLES OF MATCHED BUSINESS STATIONERY CALL US TODAY

The Hereford Brand SEE US FOR FINER PRINTING

Food sale advertisement: SUPER TOP QUALITY! EXCITING SAVINGS! Food sale. GRAPEFRUIT JUICE, Kimbell's, 46 oz. can 2 for 35c. GREEN BEANS, Diamond Cut, No. 2 can 2 for 31c. TOMATOES, Diamond or Regan, No. 2 can 2 for 31c. PORK & BEANS, Diamond, tall can 3 for 25c. MACARONI or SPAGHETTI, Skinners, 7 oz. pkg. 2 for 23c. PINEAPPLE, Del Monte, sliced, No. 2 can 31c. TAMALES, Giblets, tall can 2 for 35c. CORN, Milford W. K. 12 oz. can 2 for 37c. DOG FOOD, Kim, No. 303 3 for 25c. FLOUR, Gladiola, 25 lb. bag \$2.05. DREFT, reg. size pkg. 27c. RINSO, reg. size pkg. 27c. BLEACH, Kimbell's, qt. 2 for 25c. AJAX Cleanser 2 for 25c. CAKE MIX, Swansdown Instant, 17 oz. pkg. 34c. PLUMS, Blue Dole, No. 2 1/2 can 23c. JELLO, assorted flavors 3 for 25c. MEATS: BACON, Armour's Columbia 1 lb. 37c. DRY SALT BACON 1 lb. 25c. COUNTRY SAUSAGE, Pinkney's 1 lb. 29c. CHEESE, full cream Longhorn 1 lb. 52c. PICNIC HAMS 1 lb. 38c. Plenty Fresh Dressed Fryers (Toots) Pittman, Butcher. HEREFORD FOOD MART Right on the Highway -- Right on the Price Phone 1114 Bill McEndree, Owner We Deliver



A BLOOMING "Mother-in-Law's Tongue" at the plant in bloom is Alan Ray Monroe, Betty Louise Paetzold and George John Paetzold. Staff Photo.



PRICE DANIEL waves goodbye to friends and boosters as he prepared to leave Tuesday evening following his campaign talk in the courthouse here. Staff Photo.

Congregationalists Hold Family Night In Friona Sunday

FRIONA -- The Congregational church "Family Night" held Sunday evening was a success. Ice cream and cake were served under the direction of Mrs. Glenn E. Reeve president of the Women's Fellowship.

Feature of the evening was the showing of two movies, one in color, both with sound -- "No Longer Worried", a Benjamin

Franklin story, and "Pigs and Progress", the story of aluminum.

Rev. Meyer exhibited newspaper clippings, pictures, reports, orders of service, findings of committees, resolutions, etc., all from the national meeting of the denominational which he attended at Claremont, Calif., recently.

This was announced as the last church family night until October due to the fact that Mr. and Mrs. Floyd Schlenker had invited the church families, members and friends and the members of the Sunday school and their families to hold their annual picnic at

their country home early in August. The church families will take picnic lunches out there. The program will be arranged by the superintendent of the Sunday school, Otho Whitefield and the pastor.

The Rev. Meyer announced that the invitation to the teachers of the public schools made at last year's reception for them had been announced for September 7, at which time the teachers will be the guests of the families of the church. The picture "More for Peace" is scheduled for showing September 7. It will be nationally released September 1.

Presbyterian Council Meets

Members of the Presbyterian Council of the Presbyterian church held the regular luncheon and program meeting at the church Wednesday, July 2.

Mrs. J. T. Gilbreath Jr., and Mrs. J. D. Neill were hostesses. The program was built around the subject "Every Woman - Every Year Extra!" Mrs. C. C. Ferguson gave the devotional lesson. A dramatic sketch dealing with the program theme was presented

ed by Mrs. Henry Hastings, Mrs. J. T. Gilbreath Jr., and Mrs. Fred Axe. Mrs. Will S. Kerr and Mrs. H. A. Close gave reports from the instruction school at the Presbyterian encampment at Buffalo Gap which they attended recently.

Return Home

FRIONA -- The D. O. Robasons and Joe Scott Menefees have just returned from Mexico City where the men were delegates to the Lions International convention.

THE POPULAR STORE

SUMMER STOREWIDE

Sale Starts Thursday, July 10th



Reductions On All Summer Merchandise

Ladies Cotton & Nylon

GLOVES
White, mauve, navy, Blue.
Reg. 2.98 **\$1.00**

Large Selection

BRAS
Cotton
Size 32A, B, 34B, C, 36B, C, 38 B, C.
Reg. to 3.00 **89c**

50 Ladies Straw

HATS
Reg. 5.95-10.95
A good selection of styles & colors. **\$1.00**

Group of Nylon

PANTIES
Size 5, 6, 7, 8
Reg. 1.50 to 3.00. White, Blue & Pink **89c**

Large Group

BLOUSES
Nylon & Crepe
Size 32-40
Reg. 5.98 to 14.95 **1/2 OFF**

20 Summer

SKIRTS
Reg. 5.98 to 14.95.
Broken sizes **3.00**

NYLON SLIPS

White, pink, navy. Reg. 7.95 10.95
Size 32-42 **5.00**

10 Formals

& DINNER DRESSES
Broken sizes Reg. to 55.00 **\$10**

Our Complete Stock
DRESSES
Spring & Summer
Reduced for Clearance

Were	NOW
39.95	25.00
35.00	20.00
29.95	17.00
24.95	15.00
22.95	12.00
17.95	10.00
14.95	8.00
12.95	7.00

60 DRESSES

Sizes 9-15, 10-20, 38-44, 12 1/2-26 1/2.

Values from 5.98 to 35.00

\$5.00

Ladies SHOES

We are closing out our complete stock of Summer Shoes to make room for Fall Shoes. Regular 3.98 to 10.95 values.

\$1.99 to \$5.99

NYLON HOSE

Fancy Heels **89c pr.**

Many More Bargains Throughout Store

Men's Dress

SHIRTS

Broadcloth and Summer Sheers Reg. 3.98 vals. **\$1.99 EACH**

Men's Dress

SOX

4 for **\$1.00**

Dickies Khaki

PANTS

Zipper fly Army cloth Reg. 3.98 vals. **\$2.99**

KERCHIEFS

Men's White Full size Hemmed 10 For **\$1.00**

Hospital Notes

Patients in Hospital

Mrs. G. A. F. Parker, med.; Mrs. Ben Bates, surg.; W. F. Fincher, surg.; C. N. McClure, surg.; Mrs. T. S. Jones, surg.; Mrs. A. T. Frye, surg.; Mrs. George McLean, OB; Mrs. Jim Sowell, med.; Bill E.

Pruitt, med.; Mrs. Domino Adilez, med.; Mrs. Gayle G. Higgins, med.; Amelia Villalobos, med.; Mrs. Peggy Miles, T & A; and George Beams, med.

Patients Dismissed
Mrs. C. H. Kropp, OB, 7-4; R. E. Cottingham, ortho., 7-4; Juanita Nino, med., 7-3; Mrs. W. L. Davis, Jr., med., 6-24; Mrs. L. W.

Mazurek, med., 7-6; Mrs. D. E. Rudd, OB, 7-4; Mrs. Lena Thompson, med., 7-4; Mrs. Woodrow Welty, med., 7-4; Mrs. Wanda Lee, OB, 7-4; Mrs. Roe Hanah, surg., 6-26; Mrs. N. E. Tyler, OB, 7-3; Shirley Jean Caster, T & A, 7-8; Mrs. David Breith, med., 7-4; Mrs. C. W. Sargent, 7-5.

Births

To Mr. and Mrs. George McLean, a girl, 7-5;
To Mr. and Mrs. Caryle Sargent, a boy, 7-5;
To Mr. and Mrs. Henry Lee, a girl, 7-5.

Friona Woman Dies, Rites In Winnsboro

FRIONA -- Mrs. Eliza C. Tinney, 92, died at the home of her son, W. A. Tinney Tuesday, July 8. She had not been ill long. Funeral services are being held July 10 in the Christian church at Winnsboro, Texas with interment at the Shady Grove cemetery there.

Mrs. Tinney was born April 5, 1860 in Alabama. She was married to Louis Tinney in that state in 1880. The couple moved to Texas with their family in 1900 from Arkansas and she moved to Parmer county to live with her son in May, 1952, coming from Winnsboro.

She is survived by two sons, W. A. of Friona and O. E. of Dallas; four daughters -- Mrs. J. B. Smith and Mrs. R. H. Kossey of Dallas; Mrs. W. A. Green and Mrs. Alice Sims of Winnsboro.

Also surviving are the following brothers and sister: Bud Browder of Missouri; Mrs. Maggie Hamilton and Mrs. Alice Riley, who live in Oklahoma. Seventeen grandchildren, 35 great-grandchildren, and six great-great-grandchildren also survive.

She was preceded in death by her husband and six children. The body was shipped to Winnsboro and the McCrary Funeral home by the Gilliland Funeral home of Hereford.

Miriam Volz, special Hudnut representative of Wichita Kans., was a Hereford visitor over the week-end in the home of her brother-in-law and sister, Mr. and Mrs. Harold Close. Other visitors in the Close home were their sons and daughters-in-law, Mr. and Mrs. Harold Close and Mr. and Mrs. Freddie Close.

Mr. and Mrs. Cleat Nation of Colorado Springs are visitors in the home of J. W. Robinson.

Don't Cover Yourself JUST PART WAY

Insurance protection should be complete.

You don't buy half an umbrella or one boot—or roof only one room of your house.

The primary purpose of insurance is to worry-proof your life. You invest a minor sum into a kitty each year to protect yourself against major losses by fire, accidents, law suits, theft, etc.

So make it your business to protect yourself ALL OVER, from every angle. It is OUR business to show you how.

JOHN McLEAN
Insurance Agency

"23 Years of Insurance Know How"

127 West 3rd

Phone 273

warming the bench

By Wally Knief

ALL-STAR GAME
Tomorrow night is the big night as the third try to get the Hereford Softball league all-star game played gets underway at 8:30.

Fans are urged to come out in large numbers for this annual classic as players on both sides will be putting their best foot forward to give the crowd their best.

It should be a good game, it will be a good game. We're used to sticking our necks out, so here goes our prediction of the outcome and you can stone us (we use the editorial "we", so the reader will think there's more than one of us and will be afraid to do anything) after the game.

From where we sit, it looks like a victory for the Winkler-coached nine comprised of players from Rocky's, Summerfield, and the Knights of Columbus.

It is going to be a close game, but when you look down the Winkler roster—Clark, Albrachts, Burdine, Sparks, Streun, and all the rest—we gotta put our money on the Winklers.

No favoritism, mind you, just something to start a rhabarb.

SOFTBALL
Monday night's bill got pretty wet and windy before the first game was completed, but finish it did.

Regular fans and ball players have been having a circus as Rubeen Knox, flashy fielder for Hereford Hardware, has been getting the good old razzberry from the announcer and press box.

Rube, one of the finest fielders in the league and also a good hitter, has been in the throes of a batting slump during the past three or four games, and they haven't let him forget it.

Knox has taken the "riding" good naturedly because the fans and his fellow players in the league know he's always a threat at the plate and a demon in the outfield.

GOLF
Hats off to Don T. Martin, who upset the field and swept the 1952 Hereford golfing crown. Don

played machine-like golf to down runner-up Frank Cogdell going a one over par for the first nine and two over par in the last six before clinching the meet 4 and 3.

J. M. Posey, 1951 champion, got tired by the terrific heat in Saturday's semi-final round and Cogdell got the match 2 and 1.

Don has been concentrating on his golf tremendously the past year.

Seeing the "favorite" getting overthrown practically every year is what makes the city tournament such an outstanding event for golfers of Hereford. Posey and Stan Barrett were the two top threats last year and Cogdell and Martin took the helm in 1952.

There was some mighty fine golf shot in all the flights during the three-day affair.

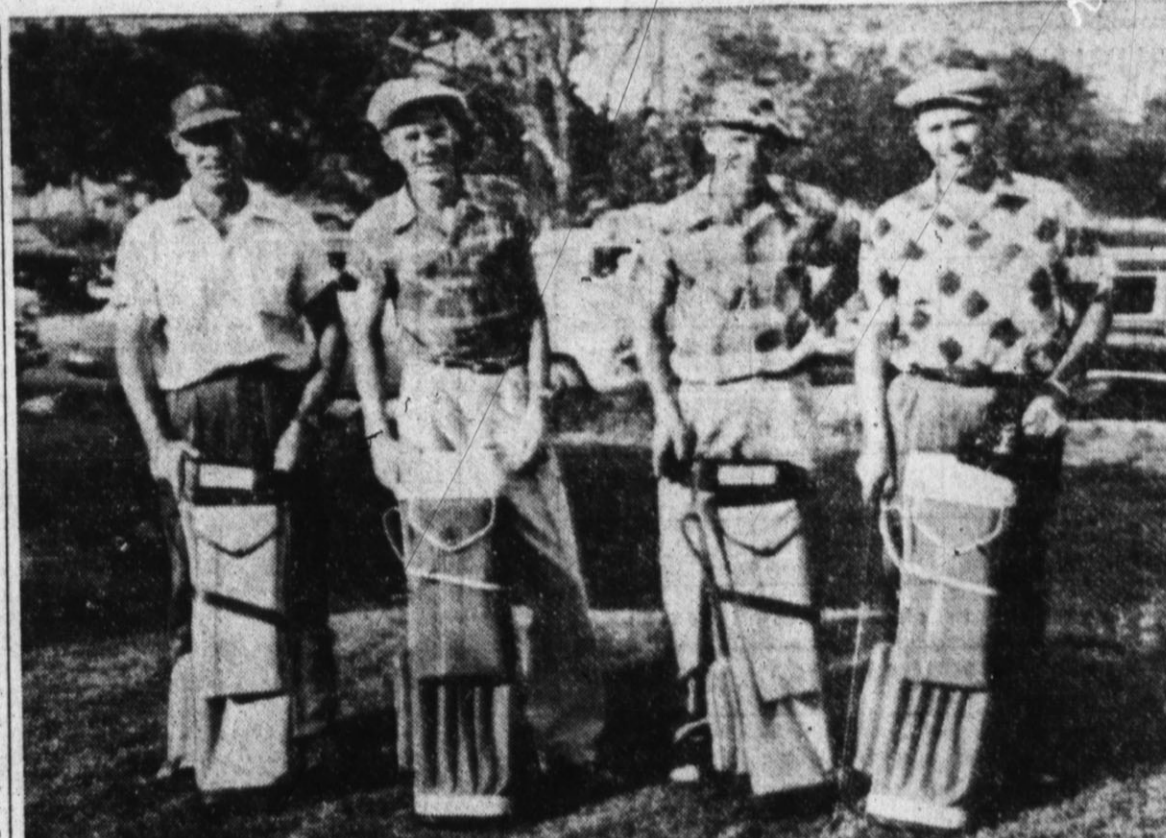
WRESTLING
Cowboy Carlson and Dory Funk captured Hereford again last Saturday night with their performance in the Bull barn wrestling tag team match with the colorful duo, Benito Gardini and Tony Morelli.

Gardini is one of the most colorful wrestlers that has ever graced the local ring. He is contemptuous and he can be comical. He looks more like a delicatessen owner who eats up all his profit, but he can wrestle. He can be plenty rough.

This is the third time Gardini has met Funk and Carlson in a tag team affair, we believe. Although he's never won, he has always put on a good show.

Otto Rosenfield made an attempt to call the matches Saturday night and didn't hit it off too well with the crowd. Calling them in there is a thankless business -- if you do it one way, you get the fans on your neck and the same if you call it the other way.

However, we would like to see the referees for the weekly wrestling matches try calling the matches SOME WAY and not look so helpless in the ring. The crowd would like to have some big bruiser who could plaster a grappler if he wouldn't break instead of barking like a terrier dog in a Great Dane fight.



FLIGHT WINNERS of Hereford city golf tournament competition are shown above with the golf bag prizes won for leading their flight. They are, from left: Andy Anderson, fourth flight; Joe Kerr, second flight; Bob Lindsey, first flight; and Don Martin, championship flight. Not pictured is John McCleskey, third flight winner. Burdine Studio Photo.

Don T. Martin Is City Golf Champ

Don T. Martin reigns supreme in Hereford golfdom, taking the 1952 city golf championship Sunday by defeating Frank Cogdell, 4 and 3.

He replaces J. M. Posey as city champ.

Martin, medalist with a 73, played cool consistent golf to win the city crown from Cogdell, who defeated 1951 Champ Posey on Saturday, 2 and 1.

Cards and par for the championship play Sunday were:

Par 45343454-36 354343
Martin 45434454-37 455353
Cogdell 565433464-40 445364

Martin receives the traveling trophy for the city championship that was held in 1951 by Posey, 1950 by Jerry Stoltz and in 1949 by Stoltz.

A large gallery followed, the two golfers around the course as they played Sunday's "blue chip" match.

In the other flights, Bob Lindsey took first flight honors; Joe Kerr beat second flight competition; John McCleskey won honors in third flight play; and Andy Anderson led the fourth flight.

Consolation winners were: Dr. R. E. Lingenfelter, championship flight; W. W. Gilbreath, first flight; Loyd Neil, second flight; T. J. Clay, third flight; and Dean Herring, fourth flight.

For winning the city championship, Martin got the traveling trophy, a golfing bag as flight winner, and a putter as medalist.

Each of the flight winners received a golfing bag.

Results of Saturday's semi-final play and Sunday's finals are:

CHAMPIONSHIP FLIGHT
Cogdell defeated J. M. Posey, 2 and 1; Martin beat Stan Barrett, 1 up.

In the finals, of course, Martin took Cogdell in the 15 holes.

CONSOLATION Semi-Finals
Dr. R. E. Lingenfelter beat Bill Howard, 5 and 4; Mutt Webb won over J. A. Pitman by default.

FINALS
Lingenfelter beat Webb, 6 and 4.

FIRST FLIGHT Semi-Finals
Lindsey defeated J. A. McWhorter, 5 and 4; Butler beat Wayne Phillips, 4 and 2.

FINALS
Lindsey over Butler, 4 and 2.

CONSOLATION Semi-Finals
Bob Tilson beat Earl Hendricks, 5 and 4; W. W. Gilbreath over Earl Stagner by default.

FINALS
Gilbreath outlasted Tilson, taking the match 1 up on the 21st hole.

SECOND FLIGHT Semi-Finals
Joe Kerr over Bill Davis, Jr., 5 and 3; Ray Hardy over Wendell Burdine, 5 and 5.

FINALS
Kerr defeated Hardy, 2 and 2.

CONSOLATION Semi-Finals
Darrell Blanton defeated Harold Loerwald, 4 and 2; Loyd Neil took a default win over Bill Waldrep.

FINALS
Loyd Neil over Darrell Blanton 6 and 5.

THIRD FLIGHT Semi-Finals
Frank Latimer over Truitt Johnson, 1 up; John McCleskey beat Gerald Wilson, 2 and 1.

FINALS
John McCleskey took an 19-hole win over Latimer, 1 up.

CONSOLATION Semi-Finals
Bill Miller beat Dale Tinnin, 1 up; T. J. Clay over Pic Harman, 4 and 2.

FINALS
T. J. Clay over Bill Miller, 1 up.

FOURTH FLIGHT Semi-Finals
Walter Seed defeated H. D. Blythe, 7 and 6; Andy Anderson over Dub Reeves, 5 and 4.

FINALS
Andy Anderson over Walter (Continued on Page 2)

Funk, Carlson Put Brand On Gardini - Morelli Sat.

As expected, Dory Funk and Cowboy Carlson put on a slambang show at the Bull barn Saturday night when they tangled with Tony Morelli and Benito Gardini in a tag team match.

Funk and Carlson were victors in the bout, much to the delight of the crowd as the frustrated teacher and protege -- Morelli and the "Little Flower" -- dropped the decision but did it in an exceedingly spectacular fashion.

In the first bout of the evening, an hour-long two-fall match, classy Johnny James of Los Angeles went to a draw with Bob (I wuz robbed) Giegel of Algona, Iowa, in a fast and furious contest.

"I Wuz Robbed"
Bob didn't appreciate the decisions of referee Otto Rosenfield, but then neither did anyone else in the packed Bull barn. After the match, Bob tried to address the crowd on the loudspeaker and was booed down. He jumped out of the ring and got KPAN's tape mike and bellowed "Everytime I come into this town, I get robbed. I'll never come back unless I get a different referee."

This outburst was about the only thing during the whole night that Bob did on which he found common feeling among the crowd.

Rosenfield was another in a long succession of sorry referees that have graced -- or disgraced -- the local ring. What the third man in the ring took away from the night's enjoyment, was added to by the wrestlers.

The Giegel-James go was a good one, with Giegel having pretty full control during the first fall, which he took from Johnny in 26 minutes with a hammerlock and an arm stomp. Giegel put the finishing touches on James following a series of turnbuckle smashes using James' hair with Rosenfield looking on in complete accord.

This put the wiry Otto on the downgrade with local fans in a hurry.

Johnny Returns
Johnny came back in the second fall and showed Giegel that he was going to be plenty rough

to handle. He had it all over after nine minutes when he used a trick that Cowboy Carlson relies so much on -- the Powder River Hallihoolihan, to ice Giegel.

With only two minutes left in the hour-long match, the end seemed at hand for James when Bob got a reverse double crab, normally a give up hold. James held out, however, as the seconds ticked by. He broke the hold and gave Giegel a rough time of it in the remaining few seconds.

At the end of the match, Rosenfield pinned Giegel's hands behind him while James slugged the Iowan, after which came Giegel's famous echo of "I wuz robbed."

Many ringsiders felt that in the main event of the evening young Rosenfield would have himself a time keeping order and peace with the four bruisers.

They were right. Morelli and Gardini provided natural competition for Funk and Carlson. They have met previously -- at least 3/4 of the quar-

rels.

(Continued on page 2)

The Hereford Brand SPORTS

Hereford, Texas, Thursday, July 10, 1952 Section Two

REDDY BRINGS MOUNTAIN BREEZES TO THE PLAINS!

Electric window-type air coolers -- ideal for small homes.

Console-type electric air coolers -- perfect for larger areas.

If you can't get away to the mountains, bring the mountains to the plains. Electric room coolers will provide the mountain breezes for your home--take the dust and pollen out of the air--and keep the humidity just right, too.

Keeping cool all summer is a breeze. A mountain-fresh breeze from electric room coolers and Reddy Kilowatt.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

There are Miles that Make You Happy



YOU'LL discover a lot that you like in this neat, fleet and nimble traveler the first mile you drive it.

Such things as cushions broad and deep--six-passenger room unsurpassed by any car in America--fabrics rich, soft, harmonious.

As you take it through traffic--breast a hill or two--try it out on back roads--you'll find that you handle Dynaflo Drive* as if you had always used it--your ride is serenely level--and a great tide of power comes surging up as you need it.

This, you will say, is very Super indeed.

But no one-time sample can tell you the deep-down enduring thrill that is yours when you own this great middle series Buick.

How easy it is to park in round-town driving, especially if you have Power Steering.†

How relaxed you and the family will feel at the end of a long day's vacation jaunt -- with Dynaflo Drive to let you drive at ease on the open road, without the tenseness of clutch-pushing in traffic--plus a Million Dollar Ride to protect the comfort of the family.

That ride is something to talk about. More than a dozen selected engineering features control roll and wander on curves--snub dip and sway before they get past the frame--carry you over all kinds of roads with lullaby smoothness.

And that Fireball 8 Engine--man, what a docile thunderbolt you'll find it to be! Here's a high-compression valve-in-head that really wrings miles from a gallon of gas.

In other words, all the miles you travel in this Buick are going to make you gladder and gladder that you bought it -- for comfort, for fun, for thrill and for thrift.

What are you waiting for? Come in and get your sample today.

Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series. †Now available on Super as well as Roadmaster -- optional at extra cost.

Sure is true for '52

When better automobiles are built

BUICK

will build them

Funk...

(Continued from Page 1)

... and have never failed to provide a good show.

The end came in sensational fashion after 10 minutes of rough-house in which they threw wrestlers all over the ring, through the ropes and into the turnbuckles.

Morelli and Gardini were disqualified after both started working over Funk in their corner. Rosenfield even got in a few good blows -- much to the amazement of the crowd -- when he pushed Gardini in the kisser for helping Morelli from the other side of the ropes.

Referee Flies

"The Little Flower" got into the ring and grabbed Rosenfield by the hair, tossing him off the pack. Carlson, meanwhile, came across the ring with a stomp and blasted Gardini. Both Funk and Carlson were awarded the fall when Rosenfield held up their hands.

After the fall, Funk and Carlson had their licks by spacing themselves across the ring from each other and throwing Gardini to each other across the mat.

In the second fall, one of the myriad pile ups that highlighted the bout had a riotous ending when both Carlson and Funk clambered off the pile to expose Morelli with a wicked toe hold on his compatriot from Milan, Italy. The "Little Flower" was having pains aloof thanks to his tag team ally.

The crowd loved it and Morelli and Gardini looked like a college professor mis-spelling e-s-t.

Dory finished things up, however, in a fast nine minutes with his famous spinning toe hold over the rotund Gardini.

The whole night's entertainment was a crowd-thriller, which was the way they liked it. Johnny James -- in his return here after a long absence -- proved he hasn't lost his crowd appeal.

Don T.

(Continued from page 1)

Seed, 4 and 3.

CONSOLATION Semi-Finals

W. B. Dowell advanced on a bye; Dean Herring defeated D. J. Tilson, 6 and 5.

Finals

Dean Herring over W. B. Dowell, 2 and 1.

Putting Tourney

A partnership medal play putting tourney will be held Friday night at the Hereford Golf club.

Partners will be drawn at 8 p. m.

An entry fee of 50c will be charged and golf ball prizes will be awarded.

There will be divisions for men, women and children under 15.

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.



TEXAS BUSINESS ACTIVITY. The decline in activity in the oil industry as a result of the nation-wide strike of oil workers caused a 2% decline in the index of Texas business activity, according to Dr. John R. Stockton in explaining the current month's business chart prepared by the University of Texas as Bureau of Business Research. Stockton, head of the bureau, said business not related to the petroleum industry showed slight gains during the month, even though the net result was that the May level is the lowest reached in 1952. (AP Photo)

DAWN NEWS

Young People Of Dawn Baptist Church Had Party On July 4

By Bertha Frye

The young people of the Dawn Baptist church had a Fourth of July party at the school house.

The Santa Fe is remodeling its section house at Dawn.

A. T. Frye is in the Deaf Smith county hospital where he underwent surgery last week Wednesday.

Mr. and Mrs. Paul J. Frye, Martha and John of Amarillo, spent Sunday in the R. A. Frye home.

Mrs. E. Thurman Sr., of Dublin, is spending some time in the home of her son-in-law and daughter, Mr. and Mrs. Glenn Caraway.

Mr. and Mrs. Caraway and daughter Carol of Dublin visited Sunday and Monday in the home of Mr. and Mrs. Glenn Caraway. She was enroute to Colorado.

Janet and Jean Rahlf of Happy visited last week in the home of their grandparents, Mr. and Mrs. Lloyd Airhart.

Mr. and Mrs. Fred Wolfington of Northwest Hereford visited Monday with Mr. and Mrs. George S. Parker.

Mr. and Mrs. J. M. Thompson of Hereford were visitors recently in the Baker Womble home.

Mr. and Mrs. C. C. Cooke of San Francisco visited Tuesday in the home of Mr. and Mrs. Wesley Cox.

Mr. and Mrs. H. S. Fuller had as Fourth of July week-end guests her mother, Mrs. Kate Wilson, and her sister, Aileen Wilson of Benton, and Johnnie Cummings of Temple.

Miss Martha Frye of Amarillo is spending several days in the R. A. Frye home.

Mrs. Jessie Hasley and Aana Kay of Tulsa and Miss Ethel Womble of Hereford spend Wednesday in the Baker Womble home.

Mr. and Mrs. Jim Saunders of Frankston were guests from Thursday night until Sunday in the Wesley Cox home.

Visiting for several weeks in the Wesley Cox home is Terry Bacon of Frankston, Texas.



ROUND-UP TIME—About 1,000 4-H boys and girls from all over Texas attended the annual Texas 4-H Round-up at Texas A&M college at College Station. The boys and girls entered a variety of handicrafts in the roundup contests, an important feature of the annual event. (AP Photo)



PINE CONE FASHIONS—Miss Laura Sue Henderson models a pine cone hat which was presented to her father, S. W. Henderson of Lufkin, by the Business and Professional Women's club of Center. The club made 10 hats to wear to the B&PW annual convention at Fort Worth to advertise pine cone country. (AP Photo)

Statement of Disposition of Funds Allocated To Deaf Smith County for the Operation of the Agricultural Conservation Program Year 1951

1. Construction of Terraces (Channel type) (454,349 lin. ft.)	5,434.38
2. Construction of Diversion Terraces (336,174 lin. ft.)	20,170.44
3. Establishing Vegetative Waterways (19.3 acres)	368.99
5. Subsoiling to Permit Better Penetration of Water	
(c) Spacing 7 ft. maximum 12 inches deep (12,942.2 acres)	19,408.80
(d) Spacing 4 ft. maximum 12 inches deep (44,915 acres)	67,320.25
14. Control of Bindweed - 20 lbs. 2,4-D	28.00
15,000 lbs. Concentrate Borascu	450.00
17. Leveling for Irrigation (2,501.6 acres)	8,801.63
18. Reorganization of Irrigation System	
A. Construction of Reservoirs (5,299 cu. yds.)	\$ 423.92
Construction of Ditches and Dikes (36,963 cu. yds.)	2,957.04
C. Concrete Construction (114.65 cu. yds.)	1,145.50
Concrete and Metal Pipe (3,751 feet)	2,355.00
D. Concrete Turnout Boxes 15 units	30.00
22. Construction of Earthen Dams (21,112 Cu. yds.)	6,911.46
30. Establishing A Satisfactory Cover of Winter Legumes	1,879.64
Crimson Clover (450 lbs.)	90.00
Austrian Winter Peas (3,000 lbs.)	165.00
Hairy Vetch (1,960 lbs.)	235.20
42. Establishing Permanent Pastures	490.20
24 varieties, 54,573 lbs.	
3,114 Acres on 74 farms	17,533.62
Total Assistance, all practices	148,797.41
Funds applied for but not used	40,069.94
Balance never obligated	20,532.65
Total Allocation	209,400.00

The above statement is true and correct and is reflected on the records of the Deaf Smith County PMA Office

Attest
F. G. Collier, Secretary
N. E. Gass, Chairman Deaf Smith County PMA Committee

LONE STAR Agriculture

THE TEXAS CONSUMER

Many thousands of dollars are lost by the Texas consumer each year because of faulty scales and measuring devices. The farmer doesn't get his full 100 pounds of feed, the housewife's pound of meat is an ounce or two short and the motorist fails to receive a full gallon of gasoline.

But the consumer isn't the only one who loses out on transactions based on inaccurate units. The merchant stands an equal chance of loss from devices which have accidentally slipped out of adjustment.

The Weights and Measures Division of the Texas Department of Agriculture is now engaged in the blanket check of all commercial scales and measuring units of the state. Ten inspectors are making a circuit tour of Texas in an intensive effort to assure the customer and the dealer of a fair share in all transactions. The job is expected to be completed by midsummer -- and the results, thus far, are encouraging.

Last year, an average of one out of every five scales was found to be in poor working order or out of adjustment. And an average of one out of every 4 1/2 gasoline pumps was giving an inaccurate measure of fuel. Preliminary reports from inspection this year reveal that the ratio of improvement may be as high as 93 per cent. This is due, in part by the constant inspection program maintained by the department, in addition to cooperation between city and state weights and measures divisions.

A relatively small percentage of cases are found to be deliberate fraud and these are vigorously prosecuted. Most violations are the result of careless scale and equipment maintenance. Essentially, the inspection program is not a police action to ferret out criminals, but a service of government for the protection of all persons.

The really alarming ration of dollars lost is in the purchase of commodities weighed and pack-

aged in stores such as lunch meat, fresh meat, cheeses and fryers.

About every other package checked by inspectors is incorrect as to weight. Approximately 35 percent of these are overweight and the remainder underweight.

But these figures do not necessarily reflect on the honesty of the merchant. The commodities can be properly marked and then placed under refrigeration where shrinkage is bound to occur. Any package that has been in cooling compartment more than 24 hours is almost certain to be wrongly marked. The only solution would be to require merchants to re-weigh the goods every day. This would be a tremendous job for some of our super markets.

Mrs. C. T. Guseman Elected President Of Lady Golfers

Mrs. C. T. Guseman was elected president of the lady golfers in the Hereford Golf club at a meeting held July 3 at the clubhouse.

Helen Ann McWhorter was elected vice-president and Sybil Nell Gilbreath is the secretary-treasurer.

Wednesday afternoon was set aside as "Ladies Day" at the Hereford golf club.

All ladies interested in playing on the weekly Ladies Day events, please contact one of the officers or be at the club on Wednesday afternoon.

The most practical solution is for the purchaser to request the packaged goods to be re-checked at the cashier's stand where he can pay for the current weight.

It is partly up to the consumer to see that he gets a full weight and measure of goods. Any person who suspects faulty transactions should report them to the Texas Department of Agriculture in Austin. A check will be made at once.

Courthouse Records

WARANTY DEEDS
Alice Ward to H. V. Fields, N 1/2 Sec. 13 Blk. B, 320 acres.

DEED OF TRUST
R. B. Hutson, et ux to John Hancock Mutual Life Ins. Co., SE 1/4 Sec. 10, Blk. K-7, 163.42 acres.

E. E. Hendrick, et ux to Hereford Cemetery Association, 100' x 208.1' out of Blk. 29, Evans Add. to Town of Hereford.

We're For Economy in Government Law enforcement equality Integrity in Public Office

SHEPPERD for ATTORNEY GENERAL

- ✓ Gets Things Done
- ✓ Proven Legal and Administrative Ability
- ✓ Knows How to Save Money
- ✓ Exemplifies Honesty in Government
- ✓ Knows the Problems of Texas and Texans

(Pol. Adv. Paid for by John Ben Sheppard)

Poll-Parrot

Pre-Testing by Real Boys and Girls Assures Your Child Better Shoes!

For 22 years, real boys and girls have pre-tested every pattern of Poll-Parrot Shoes hands to buy and credit sewing feet--not in actual wear! So your child gets such durable upper leathers! See your Poll-Parrot benefits also; extra reinforcements at strain--dealer for better shoes for your child!

ALSO STAR ★ BRAND SHOES... AT LOWER PRICES

Anthony's Hereford, Texas

CLOSE Rexall DRUGS

YOU CAN DEREND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

VACATION Buys

AT YOUR Rexall DRUG STORE

65c Alka Seltzer	49c
65c EVELO Lotion	49c
1.20 Pepto-Bismol	89c
1.75 Egg Shampoo	1.49
1.25 Cheramy Cologne	69c
40c Dr. Scholl's Corn	29c
200 Rexall Aspirin	89c
Bathing Caps	25c to 98c
Pint Bathing Alcohol	59c
Stork Nurser Comp. 3 for \$1.00	
Moth Killer & Control qt.	\$1.19
Milk Magnesia	pt. 19c

Adjustable SPORTS CAP 98c
With long, wrinkle-proof visor.

E-Z-1 SUN VISOR 49c
Six-strap, adjustable...

Gypsy Sun Tan Lotion	59c
Insect Repellent	59c
Revlon Nail Enamel	60c
Flash Lights, complete	\$1.49
Hawkeye Camera	\$7.20
Thermos Bottle	qt. \$2.50
1.25 First Aid Kit	98c

Ann DeLafield Complete Reducing Plan \$6.95

Do Your Trading Here and Obtain Personalized and Hand Decorated Glass Ware

FRANK TACKETT, Sr.
8 Miles East on Highway 60

BE SURE TO HAVE YOUR PRESCRIPTION FILLED BEFORE YOU GO ON A VACATION TRIP

Household Scrapbook

By Roberta Lee

Remove Ink From Paper

To remove ink from paper or engravings, put 1/2 pound of fluoride of lime to 1 quart of water. Shake and let stand 24 hours, then strain through a cotton cloth. To 1 ounce of this acid water add 1 teaspoon of acetic acid. Apply to the blot and the ink will disappear. Absorb the moisture with a blotter. The remainder may be bottled, closely corked, and set aside for future use.

Cake Hint

Do not put the bread or cake away into its tin container until it is thoroughly cooled, or it will become heavy and soggy.

Leather

Clean leather by using ammonia water. Rub until clean and dry.

Arthritis

I have been wonderfully blessed in being restored to health and active life after being crippled in every joint in my body and muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 3122
Jackson 7, Mississippi

Obstinate Cork

When there is no corkscrew or knife at hand, remove the obstinate cork from a bottle by sticking two safety pins diagonally through the cork, opposite to each other. Pull on the upper part of the two pins, and the cork can be removed readily. This often proves useful when traveling.

Stomach Trouble

Olive oil is an excellent remedy for almost any kind of stomach trouble. Take a teaspoonful three times a day, adding a little lemon juice, if you wish, to kill the taste of the oil.

Grease Spots

Grease spots can often be removed from wall paper by rubbing with a piece of flannel dampened in alcohol.

Smooth Iron

If the surface of the iron is rough you will not have good results when ironing. Rub it over some coarse salt sprinkled on a piece of paper, and iron will acquire a gloss that will make it glide very easily over the material.

Molasses

If molasses has turned to sugar, set the pitcher in a bowl of hot water for a few minutes, and the molasses will soon be returned to its former consistency.

Washing Chamois

Chamois leather should be washed in warm soapy water in which a pinch of baking soda has been dissolved.

Glass Stopper

If the glass stopper cannot be removed, take a turn or two around the neck of the bottle with a strong string, and while someone holds the bottle, "work" the



TO REPRESENT TEXAS—Miss Martha Jackson, 22-year-old McAllen girl, will be the official Texas representative when "Texas Week" is celebrated on the French Riviera beginning July 12. Miss Jackson was appointed to her job by Gov. Allan Shivers. She and her mother, right, Mrs. Wilbur Jackson, will travel in Europe before Miss Jackson takes on her Riviera duties. (AP Photo)



AN UNIDENTIFIED rider takes the "last leap" with Uncle Ben, one of the bucking broncs of the Claud Hays Rodeo string. The stock will be featured at the Sixth Annual Tulia Amateur Rodeo July 14, 15, 16, 17. All performances will start at 8 o'clock in the evening.

string by sawing it back and forth. This expands the neck of the bottle by heat caused through friction, and the stopper can then be easily removed.

Col. and Mrs. Robert Bell and children left Monday to return to his post in California where he is stationed with the U. S. Army. They have been guests of his mother, Mrs. A. G. Bell, and other relatives. Col. Bell expects to be released from the Army in October.

"Coke" Party For Visitor

Mrs. Travis Caraway and Miss Thornton Shirley were hostesses at a "Coke Party" at the Caraway home Friday morning honoring Mrs. J. R. Mercer, of Whitesboro, Tenn., who has been a guest in the home of her son, Jimmie Mercer.

Conversation made up the morning's diversion.

Those attending were: Mesdames J. B. Brown, Otis Lee, Jim Lipscomb, Ray Suit, Jeff Gilbreath, Jack Roberson, Roy Boyd, Josie Funderburg, Hollis Rainey, Jimmie Mercer, the honoree and the hostesses.

Guests in the home of Mrs. Alice Virden over the Fourth of July holiday were her sons and their families. They included Mr. and Mrs. Charles Virden and family of Phoenix, Arizona, and Mr. and Mrs. I. M. Virden and children of Pampa.

Long Time Ago

45 Years Ago (July 5, 1907)

Old-timers who read The Brand back in 1907, had lots to be thankful for as they scanned this particular issue which, told of heavy rains in the area. In Hereford, the local weather station reported 1.25 inches of rain while seven miles south on the Dimmitt road the report showed that at least three inches had fallen. The lakes were filled and the Frio was running with a two-foot rise.

Odd Fellows lodge officers installed were: C. E. Edwards; L. A. Shroud, B. H. Smith and D. W. Pinkston. This issue of the paper also reported that the foundation of their new building had also been laid.

Completion of the opera house was anticipated in the early future by the July 5 Brand.

In what was called a dry year, Sam Bratton reported that yields on the Mrs. J. T. Rutherford place, 90 acres planted in oats will make 40 bushels per acre and 70 planted in wheat will make 20 bushels.

Clarence Smith was named post master at Hereford to replace W. J. Walters, who retired.

The First National Bank moved into its new quarters. First transaction in the new building was made by the Warren Grain company.

It was suggested that the 20,000 club name the streets of Hereford in an effort to get free mail delivery in the city.

The Brand editor at the time was agitating for action either on the part of the city or the club.

J. H. Wood, who has charge of sprinkling the streets, reported trouble due to the lack of water. Water was obtained from the courthouse well, the laundry well and finally the railroad well. The streets used 20-25 tanks of water a day. The Brand started a campaign to solicit funds to buy Wood a gasoline engine to hook up to a pump and supply the needed amounts of water.

The Hereford Telephone company has started numerous line improvements to handle their increasing business.

For fishermen: W. H. Rayzor along with other anglers, were on the Tierra Blanco and landed 63. He brought -- as evidence -- to the Brand office the head of a black bass he said was 22 inches long and weighed nine pounds. The head was 11 inches in circumference.

The Brand was sold by Editor J. Ray to Prof. D. W. Hawkins and A. C. Elliott. Hawkins was superintendent of the Hereford public schools and Elliott was past president of the Panhandle Christian college. The new purchasers continued to push the community-wide appeal for a volunteer fire department.

An ordinance declaring pool and billiard halls a public nuisance was published in this issue of The Brand. It provided for a \$10 to 100 fine.

25 Years Ago (July 7, 1927)

A ban on black hull wheat was invoked by local elevator operators for the ensuing year, according to H. E. Harrison, grain buyer.

Hereford's Whiteface baseball squad made it three out of four over Vega when they copped both ends of a twin bill, 14-9 and 9-8 in 12 innings.

J. A. Pitman, vice-president and cashier of the First State Bank and Trust company, resigned his position to join the Jones and McLean firm.

W. L. Pickett installed a new \$500 Victor Electrola in the Star

45 Years Ago (July 5, 1907)

theatre. An amazing wheat story came from R. K. Burch, who farmed west of Hereford. He harvested 120 bushels of wheat from a 60-acre volunteered field which had been grazed up until 10 days before harvesting. He had no intention of cutting it until the last minute when he noticed some fine heads in the field.

The Whippet-Knight company moved to a new location and manager L. A. Ricketts announced that a complete line of Whippet, Willys-Knight and Overland parts would be carried.

Births reported in this issue of The Brand were:

Mr. and Mrs. W. B. Whitaker, July 4, a boy;

Mr. and Mrs. J. A. Rogers, July 3, a boy, Amon Gale;

Mr. and Mrs. J. C. Copeland, a boy, Shelby Ernest.

Hereford People Meet In England

To prove how small the world is, two Hereford people met unexpectedly six thousand miles from their home town, Hereford, Texas, May 5th in London, England. WOJG and Mrs. Harold Avery, formerly Dorothy Nell Adams, daughter of Mr. and Mrs. R. T. Adams, stationed in Bremerhaven, Germany, were enroute to London when they met two people from Amarillo, Mrs. Holt and her daughter, Jane, who were on the same train enroute to London.

The Holts knew several people from Hereford including Lyle Fluitt who is stationed in London with the Air Force. WOJG and Mrs. Avery knew Lyle was in the Air Force but were surprised to learn he was in London so soon as they all arrived in London, they contacted Lyle at the base and made arrangements for a meeting that night. The Avery, Mrs. Holt, Jane and Lyle had dinner together in London and it was just like old home-week.

While in London, the Avery's saw many interesting places including Buckingham Palace, The Tower, London Bridge, Westminster Abbey, Crown Jewels, Big Ben and Windsor Castle.

After spending several days in London they visited Scotland and found it very interesting and the people extremely friendly; back through London for another day through Holland and Belgium. While in Belgium they visited the famous battlefield where the battle of Waterloo was fought and Napoleon was defeated. Brussels is a very modern and beautiful city with no employment nor housing

shortage. European countries the three to sail from Germany sometime in July and arrive in Hereford in August to visit with their folks, Holland, Belgium, Denmark, Sweden, Austria, Switzerland, Italy and France. They are due to sail from Germany sometime in July and arrive in Hereford in August to visit with their folks and many friends.

NO TIME TO LOSE!

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Come Meet With the Senior Department

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Hereford, Texas

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Allan Shivers

Because He is making Texas a good governor



"Together we will continue to build a greater Texas." Allan Shivers

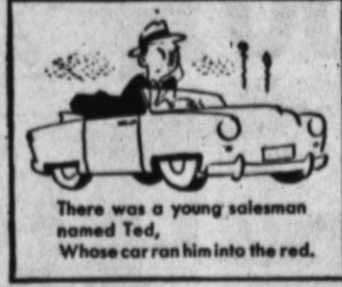
Hear Governor Shivers broadcast from Odessa Friday, July 11, 8:45 p.m. Check your local newspapers for re-broadcast time.

(Pol. Adv. paid for by Jack Dillard)

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There was a young salesman named Ted, whose car ran him into the red.



Keeping it in condition Took half his commission.



His budget was worn to a thread!

Then I got Conoco's NEW 1-2-3 "50,000 Miles No Wear" Service!



Now Ted is ahead... thanks to one of the greatest services ever offered the motoring public—a service that helps engines last longer, perform better, use less gasoline and oil. It's exactly the same service that kept test cars new in Conoco's spectacular "50,000 Miles—No Wear" road test! In that famous 50,000-mile test, with 1,000-mile drains and proper filter service, test car engines showed no wear of any consequence: in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. Gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000. Now you can get this same 1-2-3 "50,000 Miles—No Wear" Service, at your Conoco Mileage Merchant's today!

HERE'S CONOCO'S "50,000 MILES—NO WEAR" SERVICE

At proper intervals, Your Conoco Mileage-Merchant will:

- 1 Drain out grit and sludge, preferably while the engine is hot!
- 2 Recondition all air and oil filters!
- 3 Fill the crankcase with great Conoco Super Motor Oil!



HELPS YOUR ENGINE LAST LONGER, PERFORM BETTER, USE LESS GASOLINE AND OIL!

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TEXAS OLYMPIANS AFTER WORKOUT—Four members of the United States Olympic team from Texas talk with the team coach in Palmer stadium at Princeton, N. J., after a workout. From left they are: Darrow Hooper, Texas A&M, shot put; Jim Gerhardt, San Antonio Athletic club, hop, step and jump; Dean Smith, Texas university, 100-yard dash; Walter Davis, Texas A&M, high jump; Coach Clyde Littlefield and trainer Eddie Wojceki. (AP Photo)

Retiring THDA Chairman Gave Tea Tuesday

Mrs. Frank Wilde, retiring THDA chairman of Home Demonstration Clubs, was hostess Tuesday morning at a coffee honoring delegates and alternates to the annual state session which will be held August 28-30. Also honored was the newly elected THDA chairman, Miss Roberta Campbell.

Candidates File Expense Sheets

The third campaign expense reports for candidates in the county elections were turned into the office of County Clerk R. L. Thompson July 9.

Not all the county candidates, however, turned in the reports which are required by law.

A list of the expenditures for each of the candidates during the last unreported period - June 16 to July 6 - are as follows:

- A. O. Thompson, County Surveyor, paid \$5 to have name put on ballot;
- J. T. Guinn, Commissioner Precinct 3, paid \$48 to county executive committee, election expenses;
- R. L. Thompson, County Clerk, paid \$90 to county committee for election expense; \$92.12 to Hereford Brand, advertising;
- Velma Hodges, County Treasurer, paid \$48 to county committee, election expense;
- Gib Howard, County Attorney, \$72 to county committee, election expense;
- L. H. Foster, county judge and ex-officio school superintendent, \$60 for election expense, \$3.42 to Railway Express for express on pencils, \$8.19 to U. S. Post Office, 3c envelopes;
- Lowell R. Sharp, sheriff and tax-assessor-collector, \$12, gas and oil, \$90 for election expense to county committee;
- J. C. Reese, sheriff and tax-assessor-collector, \$8 to Hereford Brand, stationery;
- Ralph Smith, county clerk, \$90 for election expense, \$3.49 travel;
- P. B. Sowell, commissioner precinct 3, \$48 name on ballot, \$33.50 to Automatic Pencil company, Kansas City, Mo.;
- Horace L. Schloss, county judge and ex-officio school superintendent, \$90, election expense, \$12.72 post office and \$4.25 Hereford Brand;



BRUSH QUEEN. Newspaper publisher A. G. (Pat) Mayse crowns Miss Cornelia Campbell of Forest Copel-Chicot community as "Queen of the Brush" at the second annual Brush Clearing demonstration in Lamar (Paris) county. The event was witnessed by some 10,000 persons. (AP Photo)

Camp Fire Girls Met On Monday

The Camp Fire girls had their weekly meeting on June with nearly a full membership present. During the business meeting, the site of the next meeting to be held July 17, is to be at the Glenda Robbins home for an outing.

Overstreet Horses Win At LaMesa Park

Two horses owned by J. R. Overstreet of Deaf Smith county finished in the money at LaMesa park on opening day, July 4. The two were Big Champ with Jockey R. Gutierrez up. The horse paid \$4.90 to show in the five-furlong race. Purse was \$85.15 for the horse.

Mr. and Mrs. Les Combs and sons have gone to Joplin Mo., where they are the guests of her parents, Mr. and Mrs. Gregory Mitchell.

Mr. and Mrs. Burl Alexander and daughter Jerry of Fort Worth stopped here last weekend for a visit with his parents, Mr. and Mrs. D. H. Alexander. They were enroute to Colorado Springs and other points in Colorado for a vacation.

Other guests in the Alexander home have been their daughter, Mrs. Joe Hudson and daughters of Seagraves.

Mr. and Mrs. Henry Hastings went to Amarillo Friday to meet their granddaughter, Jeanne Gilliland of Dallas, who will spend July here with them and other relatives. Jeanne is also the granddaughter of Mr. and Mrs. J. M. Gilliland.

Mr. and Mrs. G. W. Edwards and children are vacationing at Eagle Nest, N. M., this week.

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THE AMERICAN BROADCASTING CO.

(KFDA - Frequency 1440)

Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:45
Evening Worship 7:30
Daily Radio Program (KPAN-860 on Your Dial 9:30 A. M.)

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Mrs. Will S. Kerr and Mrs. H. A. Close have returned from a summer camp school of instruction at Buffalo Gap by the Presbyterian church.

Entertains

Mrs. Jack Renfro entertained a group of out-of-town and local women in her home Friday, July 4 at 4 p.m.

They were: Mrs. Raymond Higginbotham and her two sisters - Mrs. Jack Wooten of Lubbock and Mrs. Clements and her two daughters Susie and Elizabeth from San Antonio; and Mrs. R. C. Childers and her sister and niece from Kermit, Mrs. J. H. Babcock and Sweetie.

Others attending were Patsy Childers and Earlene Connley, daughter of Mr. and Mrs. Dick Connley.

The children of Mr. and Mrs. C. I. Rudd held a homecoming over the weekend when all except one daughter, Mrs. Ivaline Alder of California, attended.

Those present were: Mr. and Mrs. Milton Rudd who were on their way to Puerto Rico from Washington, D. C.; Rev. and Mrs. Leo Rudd and family of Tyler; and Mr. and Mrs. Hulien Bell and four children of Wichita Falls. Children in Hereford attending were Mrs. A. C. Cardwell and Mr. and Mrs. Donald Rudd. Mrs. Floyd Simpson of Idabel, Okla., was a special guest.



SUMMER ROYALTY—Blonde, petite Joanna Gracitt of San Angelo will reign as summer queen at Hardin-Simmons university in Abilene following a special coronation ceremony July 8. A business major, she will graduate in August, and plans to work for a law firm. Proving that beauties can be brainy, Joanna is a member of several honorary, scholastic organizations at H-SU. (AP Photo)

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You'll readily admit that you haven't seen a service like ours in years.

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Hereford Saves Your Teeth - We Save Your Car.

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MORE TO ENJOY with all these big-car extras...

EXTRA WIDE CHOICE of Styling and Colors

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EXTRA PRESTIGE of America's Most Popular Car

EXTRA SMOOTHNESS of POWER GLIDE Automatic Transmission

A complete power team with extra-powerful Valve-in-Head engine and Automatic Choke. Optional on De Luxe models at extra cost.

LESS TO PAY because the Chevrolet line is lowest priced in its field!

Ask us about our **Safe-T-Way SERVICE**

A public service program in cooperation with Green Cross and Highway Safety Inter-Industry Committee.

CHEVROLET

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

KINSEY MOTOR COMPANY

The Only Fine Cars PRICED SO LOW!

2nd. & SCHLEY PHONE 740

Young Men's and Students

100% all Rayon SUITS

\$27⁵⁰

● Solids ● Plaids

Sizes 32 to 42

Colors: ● Brown ● Tan ● Gray ● Blue

Single or Double Breast

Style plus quality, plus practicability... Beautiful rayon fabrics that are crease retaining... wrinkle resistant, spot and water repellent. Superb tailoring throughout assuring fit and trim appearance. A wonderful suit for year around wear.

FREE ALTERATIONS

Anthony's THE C.R. ANTHONY CO.

White Pique Trim on **SUN DRESSES** of **BLACK PIQUE**

\$5⁹⁰ Junior Sizes 9 to 15

Right—A cute little sun dress that will go from summer into fall. Sanforized washable black pique with white pique piping. Coat style. 9-15.

Left—White pique collar and white pique bow trims this jet black sanforized pique sun dress... self belt... flare skirt. 9-15.

MULTICOLORED Barefoot SANDAL

2⁹⁸ 4 to 9

Comfortable strap vamp, sling heel play shoe. All-over multicolored & white. Low wedge heel and platform sole.

Anthony's THE C.R. ANTHONY CO.

**COMPLETE STOCK OF
MEN'S SUITS
& SPORT COATS
REDUCED!**

\$60 Value	Now \$45.00
\$57.50 Value	Now \$42.50
\$55 Value	Now \$40.00
\$47.50 Value	Now \$35.00
\$39.95 Value	Now \$25.00

SPORT COATS

\$29.95 Values	Now \$19.50
\$28.50 Values	Now \$18.50
\$19.95 Values	Now \$12.50
\$16.95 Values	Now \$9.50

MEN'S DRESS

OXFORDS

\$19.95 Values	Now \$14.27
\$18.95 Values	Now \$13.27
\$17.95 Values	Now \$12.27
\$16.95 Values	Now \$11.27
\$15.95 Values	Now \$10.27
\$14.95 Values	Now \$9.27
\$13.95 Values	Now \$8.27
\$12.95 Values	Now \$7.27
\$11.95 Values	Now \$6.27
\$10.95 Values	Now \$6.07
\$8.95 Values	Now \$5.27

ONE GROUP OF BOYS' OXFORDS **\$4⁶⁷**
2 1/2 to 6 1/2 - \$8.95 Val.
Good School Shoes

LADIES

DRESS SHOES

Entire Stock Reduced!

\$12.95 Values	Now \$8.27
\$11.95 Values	Now \$7.27
\$10.95 Values	Now \$6.27
\$9.95 Values	Now \$5.97
\$8.95 Values	Now \$5.27
\$7.95 Values	Now \$5.07
\$6.95 Values	Now \$4.97

Girls' Dress Shoes
Slippers & Sandals

\$6.95 Values	Now \$4.27
\$5.95 Values	Now \$3.97
\$4.95 Values	Now \$3.27
\$3.95 Values	Now \$2.67
\$3.49 Values	Now \$2.37
\$2.98 Values	Now \$1.97

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7th Anniversary and Store - Wide

JULY CLEARANCE

ALL SUMMER STOCK AT **Drastic Price Reductions!**

We wish to thank all of our friends and customers for the business given us in the past . . . and to urge each of you to take advantage of the Special Prices during Our Sale. If you have never attended one of our sales, you can be assured that everything will be Sold As Advertised!

WE WILL BE CLOSED ALL DAY THURSDAY, JULY 10th

Sale Starts Fri. July 11th - 9 a. m.

LADIES

DRESSES

Reg. \$29⁹⁵ Values Now \$17⁷⁷

Reg. \$24⁹⁵ Values Now \$16⁷⁷

Reg. \$22⁹⁵ Values Now \$14⁷⁷

Reg. \$19.95 value - Now \$12.77 Reg. \$16.95 val. \$10.97

Reg. \$14.95 val. - Now \$8.77 Reg. 12.95 val. \$7.77

Reg. \$9.95 val. - Now \$5.77 Reg. \$8.95 val. \$5.27

Reg. \$7.95 values Now \$4.77

Reg. \$5.95 values Now \$3.77

No Alterations

One Table Ladies CASUAL SHOES PAIR **\$100** | One Table LADIES SHOES PAIR **\$199**

ALL LADIES & CHILDREN'S

HATS 1/2
PRICE

First Quality
51 Ga. - 15 Denier

NYLON HOSE

A Steal Limit **77** c pr.
2 Pair

Men's SHORT SLEEVE SPORT SHIRTS

\$6.95	Now \$4.47	\$3.95	Now \$2.67
\$4.95	Now \$3.97	\$2.98	Now \$2.07
\$4.50	Now \$3.27	\$2.49	Now \$1.67

CHILDREN'S

DRESSES

\$10.95 Values Now \$7.27

\$9.95 Values Now \$6.27

\$8.95 Values Now \$5.27

\$7.95 Values Now \$4.77

\$5.95 Values Now \$3.77

\$4.95 Values Now \$3.27

\$3.95 Values Now \$2.77

\$2.98 Values Now \$2.07

You Will Find
Many More
Bargains

**LADIES
SUITS**

\$69.95 Value **\$34.97**

\$49.95 Value **\$24.97**

\$39.95 Value **\$19.97**

These Suits Are Suitable
for Year Around Wear

Ladies

Dress Blouses

Mostly White Crepe

\$5.95 Values Now \$3.77

\$4.95 Values Now \$3.07

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\$2.98 Values Now \$2.07

**Men's
SLACKS**

\$19.95 Values Now \$13.97

\$16.95 Values Now \$11.97

\$15.95 Values Now \$10.97

\$14.95 Values Now \$9.97

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\$11.95 Values Now \$7.97

\$10.95 Values Now \$6.97

\$8.95 Values Now \$5.97

\$6.95 Values Now \$4.97

\$5.95 Values Now \$3.97

\$4.95 Values Now \$3.27

Free Alterations on all
Pants Priced Above \$5.97

**Boys'
Short Sleeve**

SPORT SHIRTS

"Kaynee" & "Paddle & Saddle"

\$2.95 Now \$2.07

\$2.49 Now \$1.77

\$1.95 Now \$1.47

\$1.79 Now \$1.27

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Three Only
All Wool
TOPPERS

\$29.95 Values

Now

\$14²⁷

One Group of
Nationally Advertised
Men's Dress

SHIRTS

Broken Sizes

Reg. \$3.95 Values

\$2⁴⁷

One Group
**PIECE
GOODS**

Rayons, Crepe, Taffeta
& Faille. Some slightly
faded or soiled. Reg.
\$1.95 Value. To Clear
At

47^c yd.

**80 square
PRINTS**

49c Yard Value

3 Yds. For **\$100**

**Ladies
DUSTERS**

\$19.95 Value

Now

\$10⁹⁷

Heavy enough for
early fall

**Bathing
SUITS**

Men's - Boys'

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1/3 off
Reg. Price

One Group
Men's Felt
HATS

Gen. Fur Felt. Values to
\$6.95. Special

\$1⁷⁷

All Sales Final - No Exchanges - No Refunds

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How Can I?

By Anne Ashley

Q. What is the most efficient method of drying a sweater after washing, so that it will not get out of shape?

A. Make a hammock of a piece of mosquito netting or other thin material. Hang this hammock in the sun and lay the sweater on it. Be sure that the hammock is drawn out flat so the sweater is not doubled up.

Q. How can I prevent the tarnishing of brass articles such as candlesticks and fixtures?

A. Try lacquering them. They will not tarnish and also will not require as much polishing.

Q. How can I clean artificial flowers?

A. Put them into a jar of cleaning fluid, seal, and shake well. All soil will disappear.

Q. How can I dry a wet book?

A. Do not dry near a fire, or it will warp. If water has been spilled on a cherished book, place some blotting paper on each side of the wet leaves and press with a moderately warm iron, treating each leaf separately. Then the leaves will neither warp nor wrinkle.

Q. How can I clean soiled candles?

A. Wipe over the soiled candles with a cloth dampened with alcohol. This will not harm their luster.

Q. How can I treat scars that have been left on the face by pimples?



TESTING CATTLE ON GRASS—Santa Gertrudis cattle from the King ranch are being grazed on this pasture at the Texas Research Foundation at Renner. They are a part of the continuing study of the nutritional value of grass and their use in crop rotation. In a good rain year, experimental grasses on the Blacklands soil have produced 450 pounds of beef to the acre. (AP Photo)

Bathe them regularly with a solution of boric acid, followed by an application of zinc ointment.

Q. How can I relieve perspiring hands?

A. Try applying two or three times a day, or at least nightly, an astringent lotion consisting of one part boric acid to twenty parts of water, and then dust with talcum powder.

Q. How can I remove automobile grease stains from a garment?

A. Rub lard on the spots, then wash in cold water, followed by a washing in warm water. This will remove all stain.

Q. How can I mend a loose umbrella handle?

A. Pour some melted resin or sulphur into the hole. Quickly force in the umbrella rod and hold for a few minutes until the substance hardens.

Q. How can I prepare cabbage sauce?

A. Cabbage sauce is excellent when served with broiled fish in place of the usual tartar sauce. It can be made by shredding finely 1/2 head cabbage and mixing with 2 chopped green peppers, 1 cup diced celery, 3 tablespoons chopped nuts, 1 cup boiled dressing, and 4 tablespoons chili sauce. Chill for several hours before serving.

Hints On Summer Lawn Care Told

COLLEGE STATION — A neat, well-kept lawn will add to the value of a home, and lawns properly managed will provide a cool, restful cover for the home-site even during summer months.

J. R. Watson, Jr., of the agronomy department at Texas A & M College, says that by recognizing the basic conditions necessary for lawn care the home lawn enthusiast may have a lawn that will provide pleasant relaxation and prevent soil from blowing and washing.

A grass should be selected that is suitable for the particular locality. Some of the grasses best suited to Texas are Bermuda, St. Augustine, and Buffalo grass. Others not so popular are Centipede and various strains of Zoysia grass. Bermuda grass is probably the most popular and best suited for all around purposes.

However, St. August grass is the best for shaded areas. Watson points out that the grass selected should be adapted to your locality and one that suits you.

Lawns should be fertilized in the spring and fall with a complete fertilizer, such as 10-5-5, or 8-8-8. During the summer it is not necessary to add a complete fertilizer, but nitrogen should be

added every 30-40 days, for grasses are heavy nitrogen feeders. Ammonium nitrate or ammonium sulfate may be added at the rate of three pounds of ammonium nitrate and five pounds of ammonium sulfate per 1000 square feet of lawn. (reminder: length times width of your lawn area equals the square footage).

Controlled watering is one of the most important considerations in the care and management of lawns, Watson says. The prevailing tendency is to overwater rather than underwater. Excessive water, as well as too frequent applications, cause plants to develop shallow root systems.

Water should be applied to mature turf only when the plants begin to wilt. At this time, the lawn should be soaked to a depth of four to six inches. When the water starts running off the surface, it should be cut off. If the soil is not soaked to the required depth, wait until the moisture has percolated downward and apply additional water.

Lawn turf should be mowed at about 1 to 1 1/2 inches. Watson points out that only about 1/4 to 1/2 inch of leaf surface should be removed at any clipping. Serious injury to the plant may result if a greater amount of leaf surface is removed at one time. A sharp, properly adjusted lawn mower is essential if the lawn is to be kept neat and trim.

Two Will Attend WSCS Workshop

Two girls will represent the youth department of the Methodist church at a School of Missions which will be held at Texas Technological college in Lubbock July 28 through August 1.

The girls are Lu Durham and Mary Durham, sponsored by the Friendship Class and the Women's Society of Christian Service.

Featured will be a workshop clinic and a study of the new course of study which the young peoples' organization will pursue in the coming months.

Boy Scouts Visit

Bob Wade of Jefferson, Mo., and Dan Athearn of Columbus, both members of the Philmont Boy Scout Camp staff, were guests in the Lisle Woodford home here last week.

The boys are friends of Tom Woodford, also on the staff at Philmont, chose to spend a three day vacation here although Tom was unable to come with them.

They report that Tom is back on the job again after being hospitalized from a bad burn for 12 days.

While they were here Bill Phillips accompanied Billy Woodford and the guests to Palo Duro Canyon and Don Harrington Camp near Amarillo.

Mrs. Grant Fuller returned Sunday from Dallas after visiting in the home of her son and daughter-in-law, Mr. and Mrs. Varian Fuller. She saw her granddaughter, Ann Celine, who was born June 17.

Mr. and Mrs. Lee Cardwell and children of Long Beach, California are visiting her mother, Mrs. Roy Kelly. Other guests in the Kelly home have been her brother and wife, Mr. and Mrs. F. H. Lookingbill of Texarkana.

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SONNY SOUTH



NOW WHAR DID THUT BOY GO?



BY COURT ALDERSON



THOSE WERE THE DAYS



But NOW-NOW!



OKAY-- THAT'S ENOUGH-- BREAK IT UP!!



BY ART BEEMAN



RURAL DELIVERY



I'M GONNA GO BUY SOME GOLDFISH AND GET SMART TOO!



THANKS, JED!



SEE! YOU'RE GETTIN' SMART ALREADY!



GOING YES.



W-HO ARE THOSE TWO MEN WITH HIM, HOSSFACE?



...THE OTHER IS JED PINE, FROM RED ROCK... HE BUILDS COFFINS!



BY FRANK THOMAS

LITTLE FARMER



U.S. MAIL



BY KERN

OFF MAIN STREET



THIRTY MINUTES LATER...



'EVE, HON! I MUST RUN NOW!



SO LONG, DARLING! IT'S BEEN FUN!



BY JOE BENNETT

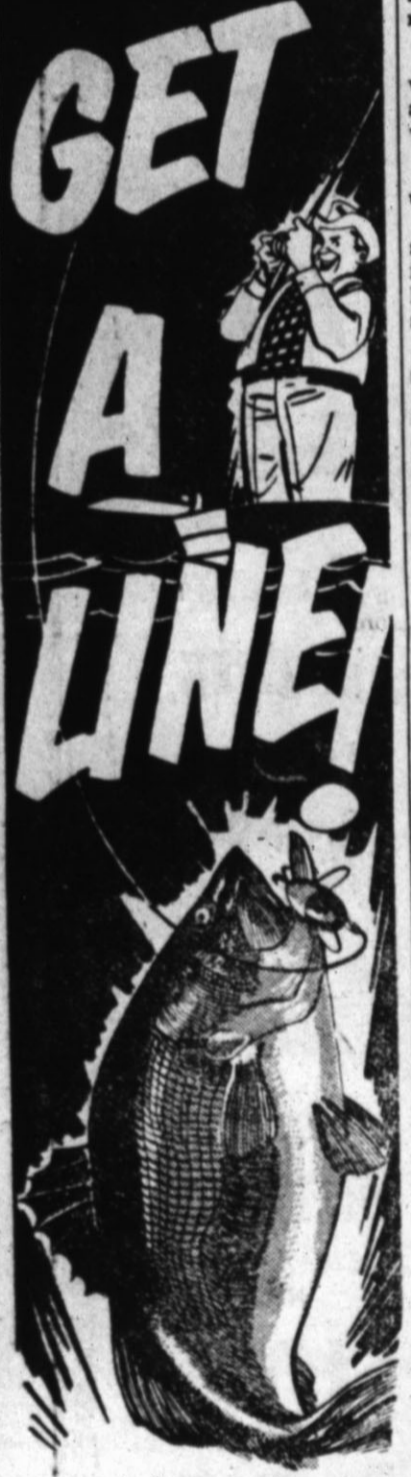
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BY TOM OKA



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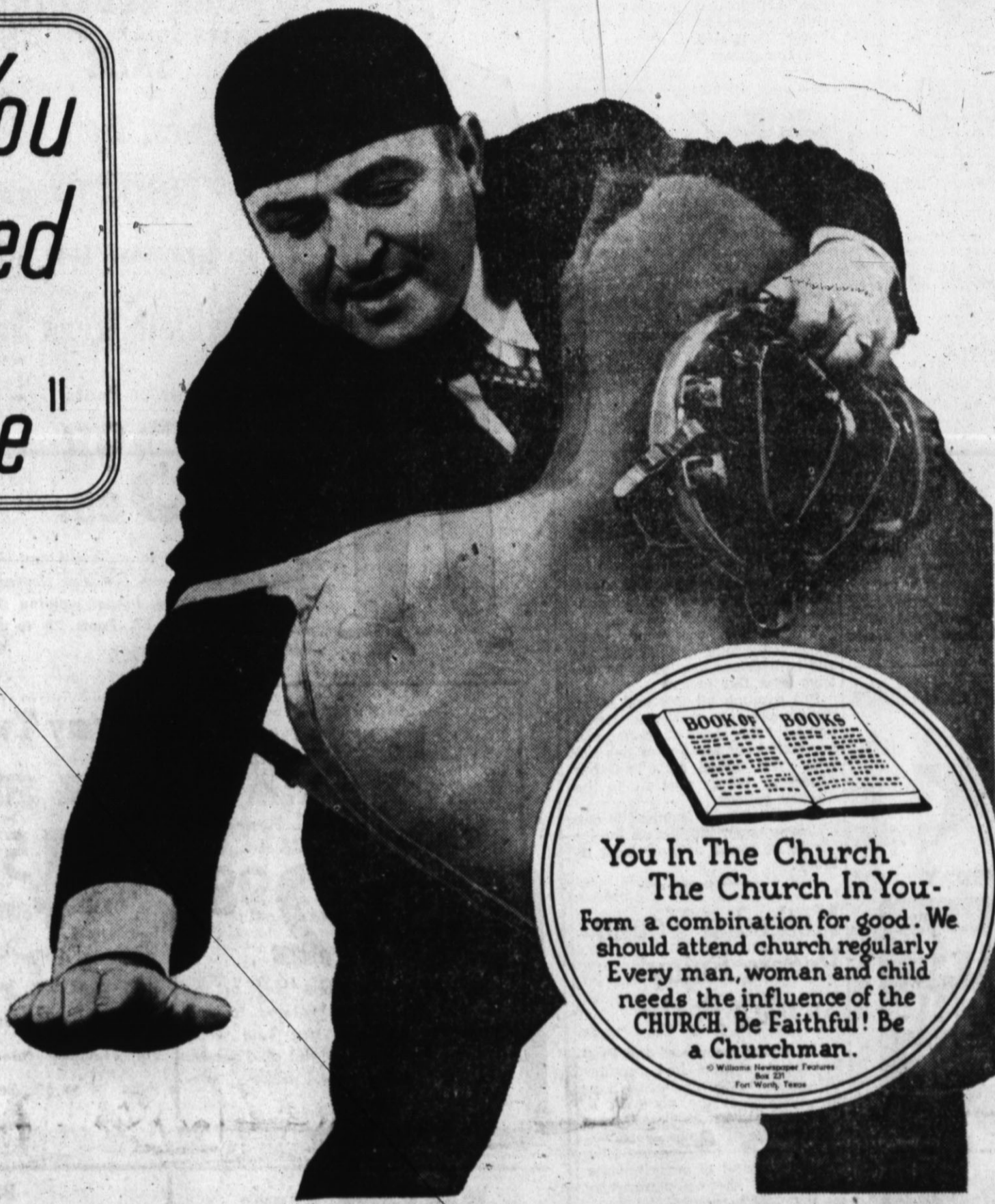
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Attend the Church of Your Choice This Week

This Week's Calendar at Your Hereford Churches

"How You Played the Game"



**You In The Church
The Church In You-**
Form a combination for good. We should attend church regularly. Every man, woman and child needs the influence of the **CHURCH. Be Faithful! Be a Churchman.**

YOU'RE SAFE! It was a great day for Religion when the Prophet Amos discovered that there is an Umpire who passes judgment in the affairs of men. *Life is a great game, and we are all players.* It is an interesting and thrilling game if we can be sure that we have a fair chance. We will play our best if we know the Umpire is impartial; but it takes the heart out of the best player if he suspects he was called "out," when he was safe at the base. *It matters much "how we play the game."* It makes a difference how the Cosmic Arbiter calls the play.

We have a fine tradition in the great game of American Baseball. Men of integrity and intelligence call the strikes; decide who is right when the play is close. *So we rejoice that at the heart of the Universe, Justice is enthroned.* Though onlookers may jeer or call the game against us . . . we rest assured that the Cosmic Umpire will understand and call our plays with fairness. *The Judge of all the Earth will do right by His players.* On the other side, we too must keep the rules of the game. We must play fairly. We must play with our mates in good teamwork! *"When the one great Scorer comes to write against your name, it matters not if you won or lost - but how you played the game."*

Assembly of God

The youth revival being conducted by Eddie Hundley is progressing most satisfactorily. This current series will continue through Sunday, July 13 with services at 8 p.m. each night except Saturday.

A drive is being made to secure a 200-member attendance at Sunday school.

The Women's Missionary society, which regularly meets on Thursday afternoons, will **NOT BE HELD** this week.

Each Sunday morning Sunday school is held at 8:45 and the morning preaching at 11 o'clock.

The young people's and junior children's church meets on Sunday night at 8:45. The two groups are meeting on the lawn during the summer months.

The evening preaching is held at 7:45.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 8:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 7 o'clock.

The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m.

The WMU of the Avenue Baptist church meets each week on Friday afternoon at 2:30.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 8 p.m. at the Church of Christ.

Sunday evening the young people of the church meet for Bible study at 7:15 followed by evening worship at 8 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Each Sunday morning the morning worship services are held at the Church of the Nazarene at 11 o'clock.

The Sunday night services are conducted at 7:45.

Roy Bickford is pastor of the Church of the Nazarene, which is located at Fourth and Jackson.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star theatre. All are invited to attend.

First Methodist

Win One Class of the First Methodist church will meet in Ward Hall at 3 p.m. Tuesday, July 15 for their regular business and social session.

Methodist Men's Fellowship will meet in Fellowship hall at 8 p.m. Wednesday, July 16, for a covered dish supper.

Junior choir will meet at 6:30 Sunday evening in the junior room.

First Christian

The CYF will have its regular meeting Fri. at 7:30. This week's meeting will be a swimming party at the Hereford municipal pool. Donald Veigel is in charge of the special swimming party.

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship services will be held at 10:50.

At 6:30 on Sunday evening the young people of the church meet. The evening worship is held at 7:30 p.m.

Choir practice is held on Wednesday night at 8 o'clock.

The Christian's Womens' Fellowship groups will meet on Wednesday, July 16 at the following times and places:

GROUP 1 -- Mrs. N. E. Gass residence, 3 p.m.;

GROUP 2 -- Mrs. Ivan Block residence, 4 p.m.;

GROUP 3 -- Young Matrons class, Mrs. Glenn Williams residence, 4 p.m.

First Baptist

A visiting speaker, Mr. C. G. Sewell, will conduct the Sunday morning services July 13.

The junior choir of the First Baptist church will practice at 10 a.m. on Saturday morning at the church.

Sunday school is held at 9:45 and the morning worship service is held at 10:50.

Sunday evening the training union will be held at 7:15 followed by the evening worship services at 8:30.

The superintendents meeting will be held at 7 p.m. on Wednesday followed by a meeting of the teachers and officers at 7:30.

The Wednesday night prayer service is at 8:30. Choir practice is held immediately following at 9:15.

Youth choir will meet in the sanctuary at 8 p.m. Wednesday. Mid-week prayer service will be in Ward hall at 7:30 Wednesday evening. MYF group meetings will be at 6:30 Sunday evening.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

The Sunday evening worship service is held at 7:30.

The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pastor.

Immanuel Lutheran

Each Sunday morning the Sunday school and Bible class of the Immanuel Lutheran church convene at 10:30.

At 11:30 the morning worship services start.

The Immanuel Lutheran church presents the morning devotion each Saturday morning over KPAN at 8:45.

The Lutheran Hour is heard each Sunday evening during the summer at 6:30 p.m. over KAMQ.

Seventh Day Adventist

"The Holy Spirit and the Scriptures" will be the subject for the lesson study at the Seventh Day Adventist church, July 12.

Memory verse, 2 Peter 1:21. Elder G. A. LaGrone of Amarillo will be the speaker for the 11 o'clock hour and instructor for the afternoon course at the church.

"Teaching Teachers to Teach" Study help for the lesson is taken for the book, "The Holy Spirit," Chapter II, by W. H. Bronson.

Sabbath school, 10 a.m. Worship service, 11 a.m.

The Seventh Day Adventist church is located at Third and Lawton.

St. Anthony's Catholic

Sunday masses at 7 a.m. and 9:30 a.m.

Holy Hour Thursday at 8:30 p.m.

Daily mass at 7 a.m.

Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

St. Thomas Episcopal

The church services for the St. Thomas Episcopal church are each Sunday morning at 8 a.m.

"During the summer months the church school does not meet on Sunday morning."

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THREE TALL TEXANS—Gov. Allan Shivers, Jesse H. Jones and cilman-philanthropist H. R. Cullen huddle for a word as they hosted the distinguished visitors—governors of the United States—at Houston recently. The governors attended the annual governors conference in the Texas city. (AP Photo)

Sub-District Meet Of Methodists Here

The Methodist church sub-district meeting will be held in Ward hall of the Methodist church in Hereford on Sunday, July 13, beginning at 2:30 p.m.

All senior MYF members are urged to come and bring a friend.

Representatives of Hereford, Friona, Canyon, Vega Wildorado, and Adrian will be at the meeting.

Organization of new sub-districts will be held during the day and refreshments and entertainment will be provided.

Another Methodist church event scheduled for the future is the youth rally for all young people of Hereford between the ages of 13 and 23. The rally is scheduled for July 25.

More information on this rally will be found in later issues of The Brand.

Mr. and Mrs. Gordon Witherspoon left Friday for Corpus Christi to see a son, Neil, who is ill in a Navy hospital there. Neil became ill after serving in Korea and after spending some time in a hospital in Japan, was returned to the states.

BOOKS ON PARADE

"My Wild Irish Rogues" Story Of Hilarious Irish Family Life

Reviewed by Corinne Jennings

"My Wild Irish Rogues" by Vivian Hallinan offers a play on words as the title indicates and is a stimulating tale of family life. The parents and children live a tolerant philosophy.

Written in a sincere manner and with candor, the family life sounds enchanting, especially the vacations which they share. Though at times it sounds a little exhausting to the average person. But one soon learns this is no ordinary family.

Mrs. Hallinan is the wife of a San Francisco lawyer and she tells of her marriage to a true son of the Irish and their six sons. Vincent Hallinan was always in hot water thus set an example for the sons to follow, which they did.

He believed that people got more out of life by living on the "edge of danger" and because of this "he drank excitement as others drank whiskey, and with less wear and tear on the liver."

His wife soon accepted this philosophy and plunged into a series of real estate deals, specializing in large apartment houses.

She even pawned her wedding presents to obtain a down payment on one of them. And by the time she had redeemed them she was an interior decorator to the was an authority on everything extermination of rats and other pests who had taken up abode therein.

In the meantime she carried out her plan to have a large family—all sons preferred. The family now includes boys ranging in age from 18-year-old Butch, Kayo, Tuffy, Dynamite and four year old Dangerous Danny. None of whom were ever called anything else since the day they were born.

Vin was determined that they should grow up with an unprejudiced, healthy and unexpressed outlook on the world, so he taught them swimming, boxing, horseback riding when they were very small. Just as they were taught the facts of life and learned through experience to respect the rights of others.

Typical of his beliefs and teachings, she writes, "Vin, still wary of Fortune, took every opportunity to prepare them (the boys) for the future. He would say, 'You know by the ordinary sequence of events your mother and father will die before you. You will die before your children and they, in turn, before theirs. This is natural. When you are grown you no longer need your parents. Your children will, in turn, need you. You will love your wife and children more than your presnet family. Nature usually softens the loss of your parents by having them robbed of their physical strength and vigor. They are no longer the companions of your youth.'"

The mother was some what shocked by some of the questions and conclusions arrived at by the boys after this lesson.

But through all this and other varied experiences Vivian Hallinan kept her sense of humor and her rollicking account of her life with the brood adds another American family portrait to the literary gallery.

"My Wild Irish Rogues" is one of many such stories of family life to be found at your local library.

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IN THE HEAT - HEAT OF THE DAY THINK OF THE COOL COOL - STAR



FRIDAY - SATURDAY

A Stirring Drama of the Modern Southwest ... Dale Robertson, Handsome Star of "Golden Girl," in a Thrilling Outdoors Drama ... He came back to the Land He Loved—and Found Romance As Well ... Vividly Set in America's Great Southwest.

Advertisement for Dale Robertson and Joanne Robertson-Dru in "Return of the Texan" with Walter Brennan. Includes a photo of the actors.

SUNDAY - MONDAY - TUESDAY

Advertisement for "The Battle at Apache Pass" in Technicolor, starring John Lund and Jeff Chandler. Includes a photo of the actors.

WEDNESDAY - THURSDAY

It's the Masterfully Moving Story ... Of a Man Who Made America Happy ... With Gay and Hummable Song Hits ... One of the Immortals of Modern Show Business.

Advertisement for "Deris Day" and "Danny Thomas" featuring "I'll See You In My Dreams" with 11 wonderful song hits.

Methodist Young People Enjoy Sunday Party

The young people of the First Methodist church had another of their parties after church Sunday evening at the home of L. J. Clark and Mrs. C. O. Brown.

A variety of games were enjoyed by those attending. During the serving of refreshments, L. J. Clark showed pictures of his trip to Chicago.

Those attending were: E. W. Solomon; Virginia and Don Sigle; Martha Jean, Colline and Mrs. C. O. Brown; Buddy Godfrey, Mary Jo Billingslea, Mr. and Mrs. Cecil Billingslea, Rev. and Mrs. T. E. Neal, Rev. and Mrs. Eugene Naugle, Mr. and Mrs. L. J. Clark, Mike Cramer, Janice Craig, Bobbie Drury, Lu Durham, Johnny McIver, Duwayne Wallace, Carol Willoughby, Dick Wilson, Don and Lloyd Parsons, Sue Savage, Bob Hicks, Nancy Milford, Mary Durham and Martha Heard.

Jolly Girls 4-H Club Met June 29

The Jolly Girls 4-H club met June 29 in the home of Mary Cayton.

Mrs. Dyer gave a demonstration on lemon-orange icing. Refreshments were served to the following members present: Peggy Ann Browning, Ann Dyer, Mary Cayton, Mrs. Henry Browning, Mrs. Earl Dyer, and Mrs. Cecil Cayton. Entertainment was furnished by games.

Advertisement for Army Cloth Work Suits in Tan or Gray, priced at \$2.49 for shirts and \$2.98 for pants.

Advertisement for Army Twill Work Suits, priced at \$4.50 per suit.

Advertisement for Men's 8 oz. Jeans, priced at \$1.98 per pair.

Advertisement for Boys' 8 oz. Buckhide Jeans, priced at \$1.49 per pair.

Advertisement for Men's Burgundy Moc Toe Blucher Oxfords, priced at \$6.90.



Advertisement for Plain Toe Work Shoes, priced at \$6.90.

BARGAINS for WOMEN

Advertisement for Rayon Knit Briefs, priced at \$1.00 per pair.



Advertisement for Nylon Hose, priced at 69c per pair.

Advertisement for Cotton Percale Petticoat, priced at \$1.77.

Advertisement for John C. White, Commissioner of Agriculture, featuring a portrait of him.

(Pol. Adv. paid for by Bill Swindell.)

Large advertisement for Tower Drive-In featuring movie listings for Thursday-Friday, Saturday Only, and Sunday-Monday, including "The Jungle Book", "Lost Continent", and "Wild Bill Elliott".