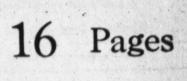


52nd Year-Number 26

The Hereford Brand Our Slogan: "More People-More Farms **Published Every Thursday**



The Hereford Brand, Hereford, Texas, June 26, 1952

PRICE 5 CENTS PER COPY

Hereford voters will have am-

other clubs and through press and

radio outlets. If the situation war-

rants it, citizen meetings can be

SIGHTS, FACES SEEN Around Town

Mr. and Mrs. B. E. Brumley are announcing the arrival of grandson, Bryan Edgar Brumley, on May 29. He is the son of Mr. and Mrs. Cal Brumley of Fort Worth.

Authorization for Chamber of Commerce secretary Cecil Massey to attend two events during July was given by the board of directors Tuesday night. Massey, who has been a judge at the Stamford Fourth of July rodeo for several years, will act in that capacity again on July 4, 5, and 6 Also, the week of July 13, he will attend the Southwest Insittute for Chamber of Commerce executives in Dallas.

Local law enforcement officials arrested a burglary suspect --Trinidad Torez -- who was wanted by Lampasas county authorities. The Lampasas county sheriff picked up the prisoner here Tuesday.

speak on "Let Us Wage the Peace" at the annual FFA State convention which will be held Services Thurs." July 16-18 at Dallas. Winner of July 16-18 at Dallas. Winner of In Friona test will enter the national competition in Kansas City.

George Millard has a new tech- conducted Thursday afternoon,

cupied by the county library for book storage. The Red Cross office will occupy the space on the third floor after Corinne Jennings takes 1919. They came to Parmer county in the age of six in December is tentatively set for August 26. over the secretaryship.



HEREFORD'S POTATO harvest will get underway with vigor next week with most processing sheds expecting to run at capacity. Above is the packing line at Howard Gault's, where work was limited the past week to "tuning up the machinery". Spuds this year--with a local harvest from a week to 10 days earlier than 1951--are meeting a better market, with many of them going for \$4.50 per bag. Yields

are expected to be about the same as last year, from 150-200 bags per acre, or lower. Maturity at the present time isn't as good as was hoped for. The Hereford Potato Growers who started packing Monday, have already shipped 25 cars. They report \$4.50 for the Number One's \$3.50 for 'the Two's and \$2.50 for the Bs. Staff Photo.

Glenn Snyder, 61, inil.

\$29.30.

Glenn Snyder, resident of Deaf Smith county since 1916, died

Snyder, 61, was a former wheat mile radius of airfields. The San farmer in Deaf Smith county, For

which Snyder was a member.

Funeral services will be held this morning (Thursday) at 10:30 CROP Meeting The directors also turned their in the First Methodist church, of T C.L

September 6 Date For Charter Vote Framework of the city govern-

Minor corrections on the char-

ter were suggested by the Texas

The voters will get the char-

League of Municipalities.

Brand this week.

Gas Transport Driver Charged With DWI Mon.

The charter has been sent to Charges of driving while intoxicated were filed in county Austin and returned with a few ple time to read 'the charter and court on June 24 against James minor suggestions, Wear said to ask any question they might Albert Patton, gasoline transport These will be made and the ori- have regarding the document. driver, who was picked up by Deputy Sheriff S. B. Berry and ginal copy of the charter will be Provisions of the charter will be Hereford Police Chief . Floyd sent to the printers in the near explained at meetings of civic and Reeves just east of the Deaf future. Smith county line on Highway A copy of the entire charter

will be printed and distributed held also, to explain the pro-Patton and a companion in the to every voter in the City of truck, T. A. Sims, were picked Hereford well before election up at 9:45 p.m. Sunday night af- time, according to the citizen's ter several motorists along the group.

truck's route from Pampa to Hereford called and complained about their condition. The Amarillo police radio station called Hereford authorities and informed them about the tan-

ter for their perusal and study "as soon as possible", according Sims was charged in justice to Wear. court with drunkenness and \$5 and \$13 costs. He paid \$14 of it and laid out the rest in county

Patton pled guilty before Coun-ty Judge Leonard Foster on June 24 and was fined \$250 and costs of

Berry said the two had a jug of wine in the tanker's cab and both were intoxicated.

They had been to Phillips for a load of gas and were enroute to

Motorists along the highway 1 for assessment, equalization, called the Amarillo police radio collection and accounting of a 3c before the truck got to Canyon per \$100 ad valorem tax for the and after it got to Canyon. At district in this county was signed

Umbarger, one of the men got in by the district and the county a small argument with a waitress commission at the commission meeting Monday.

WEATHER

Sunday, high 101, low 69 Monday, high 99, low 68

Tuesday, high 100, low 69

Wednesday, high 99, low 70

posed charter.

County Agrees To Collect Water Tax

proved for a city election on ment as called for in the new

Hereford's proposed home rule charter will allow for a mayor charter, Bob Wear, secretary of and two commissioners as is now

the 15-man citizen committee on the case and for a city manager

drafting the charter, told The to minister the business of the

city.

contract between Deaf in the boundaries of the district Smith county and the High Plains and subject to taxation.

Underground Water District No. Of the tax collection, the district will pay the county tax of-ficer 2% for this service. In years subsequent to 1952 --

If the contract is renewed -- the district will notify the county tax officer -- who shall also be known as the district tax officer -- of the

The pact, which covers 1952 taxes only, would pay the county 2% of the collections -- 1% for Another provision of the conassessing the taxes and 1% for collecting them -- plus 5% of any delinquencies which might be col-

Another provision of the co

Bill Hunter of Dimmitt will Robards Funeral

Funeral rites for Mrs. Artharie May Robards of Friona will be

nique for catching rabbits. He June 26, at the First Baptist community events -- a farm tour local support of a resolution to 23, at his home in Hereford. Death was out in the creek the other church in Friona at 3 p.m. Rev. and a harvest festival - were the day spearing bull frogs and came Russell Pogue will officiate at main topics of business at the monthly meeting of the Deaf in with a nice plump rabbit. His in the services. final score -- 11 bull frogs and one rabbit. one rabbit. data function of the function of functio

The Soll Conservation Service offices will be moved from their present third-floor location in the Deaf Smith county courthouse to



Crossing Gate

Dies Monday, **Funeral Today** Housing for permanent Latin-| No action was taken on a res-

American residents and two fall olution from San Angelo asking suddenly Monday afternoon, June Morton. condemn Veterans Administra- was due to a heart attack. tion policy of not making GI

loans on homes within a fourthe majority of San Angelo homes Co.

Amarilloan Is **Charged With Attempted Rape**

Tracy Bosley, 27-year-old Ama-rilloan, was bound over to the ghn of Winsboro and Amy Hill of district court grand jury Tuesday Dinuba, Calif. and four grandchildren. following his plea of not guilty to a charge of assault with intent to commit rape filed against him June 23 in examiner's court.

Bosley was charged in the com-plaint -- preferred by a friend of the 23-year-old Hereford victim-with assault upon the Hereford woman's person and an intent to commit rape shortly before 2 a. m. Sunday, June 22.

The Amarillo man pled not guilty to the charge at his ex-amining trial Tuesday and bond was set at \$5000.

Bosley was arrested in Amarillo on Monday and brought to Hereford to answer the charge.

Bosley is employed as a plumb-er's helper in Amarillo.

The Chamber's agriculture comin 1924 from Sulphur Springs. Mrs. Robards was a member of the Mount Zion Baptist church at L. Davis Sr., is in charge of the event. Peach. Texas.

Survivors include: her husband, her mother, Mrs. Emily-Riley; a son, Iran Gamblin of Dallas; a daughter, Mrs. Hazel Brand of Thornton, Calif.; two brothers, Survivors include: her husband, Hereford's merchants will get Want to Build

As to the housing problem,

Thornton, Calif.; two brothers, Martin Riley of Winsboro, and Robert Riley of Sacramento, Calif.; two sisters, Mrs. Dovie Vau-Massey told the directors that he had met with 16 Latin-Americans on Saturday and they expressed a fervent desire to build

Wheat Yields

Further work will be done on Yields of from five to 70 securing a section of town for these families to build their ing July 1. Manager of the branch homes, Massey said. harvest, according to infor-mation from the local ele-

vators The average yield for the land, that the city, county or head of this division for the pipe estimated 50% of the crop Chamber of Commerce purchase manufacturers, if the firm dethat has been cut is between 25 and 30 bushels per acre. If the weather stays hot and windy the later wheat will be shriveled and will not Kropff's brother. In the airport site to make a land-ing field. The 70 acres now being rented by the airport belong to It is reported that Gifford-Hill

ford.

yield as good as it has this Purchase price of the land is \$400 per acre.

Mrs. Robards ducted for farmers who might cupied by the county library for moved to Texas at the age of six wish to see farming and conser- Santa Fe railroad to install a

homes in Hereford if lots were with the Gifford-Hill Western

(Continued on Page 3)

Rev. Don Davidson, of Level-land, pastor of the Methodist church here for the past four seas Program) will be held Sat-An organizational breakfast for

urday morning at 7 a.me in the years, will officiate at the services. He will be assisted by Rev. Hotel Jim Hill, H. M. Thomas, a motion by Commissioner Rut-T. Edgar Neal, present pastor of Deaf Smith county CROP chair-ter and seconded by Commission-T. Edgar Neal, present pastor of the First Methodist church.

man, said today. Thomas has asked all the civic clubs in the community to name

Nexi Saturday

the county.

contract.

mous -- 4-0.

may require the county auditor lected throughout the life of the of which -- although not to ex-"This contract was approved on

ceed \$500 -- will be borne by the district.

Total valuation of the property in the district and subject to this taxation or the amount to

a member to a central county committee to organize CROP here. Last year, CROP raised \$800 in

er Guinn. The vote was unanibe derived from this arrangement has not been estimated as yet.

Icy Experience In China Sea Recalled By Sailor

By Wally Knief Storm-tossed by the icy winds churning the China Sea amid Communist-held islands in a small navy landing craft without a compass sounds more like the setting for a hair-raising piece of Burial will be in West Park life of Bob Johnson, Hereford

cemetery under the direction of sailor now home on leave following a 12-month tour of duty Gililland funeral home. with the navy in Japan and Kor-Pallbearers will be Ray Cone-

It is reported that Gifford-Hill way, Colby Conkwright, R. J. ea. has a \$300,000 operation in Plain-Richardson, Otto Massie, Jeff Johnson, who is spending a month's leave at the home of his Gilbreath and S. O. Wilson. uncle and aunt, Mr. and Mrs. R. Honorary pallbearers will be employees of the Consumers Oil J. Richardson, actually underwent Co., including: Clayton Woolery, all the hazards described above-Eugena Sparks, Bill Hacker, Du-ane Baize, Orval Smith, Harry Lomas, Jack France, and C-Ora the release of a North Korean army colonel from his South Cockrell. Korean captors for interrogation Snyder was born in Lawrence-

ville, Ill., on November 15, 1891 purposes and spent his early years there. He The co The colonel was being held prisoner on a small island -- about received his degree from the University of Illinois in 1916. two miles square -- 15 miles up He married the former Miss the Han river amid a bevy of is-Wave Gibson in December, 1916, lands held either by the North and they moved to Deaf Smith or South Koreans.

At the time of the attempted rescue, the North Koreans, of county in that year. The couple moved to a farm six miles east of Hereford. After six years of wheat farming he moved to Hereford. For the past 10 years he has been manager of Johnson's ship, the USS LST Johnson's ship, the USS LST 516 (landing ship tank) was op-erating as a decoy to flush out Communist shore batteries on the Consumers Oil Co. The deceased had been a life-long member of the Methodist church and has taken active in-ed on the board of stewards and terest in church affairs. He serv-was a member of that body at the time of his death. He was also a member of the Stanford Sunday school class. Snyder was active in civic af-fairs and was a member of the Hereford Lions club. He held sev-eral different offices in the organ-(Continued on Page 3) 516 (landing ship tank) was op-erating as a decoy to flush out Communist shore batteries on the banks of the Han. The ship--a 327-foot long vessel with a crew of 110 seamen--would come danger-ously close to the banks of the Han at night and draw fire from the Communist shore batteries. Once the batteries exposed them-selves by firing, English and Am-erican destroyers would peck a-way at the shore batteries. At this time the Communists were ferrying suplies across the Consumers Oil Co.

Han to their forces on the south-ern side of the river. The job of Johnson's ship and others in the force was to run, the blockade (Continued on Page 5)



FISH AND RIDE--That's the two main things Mr. and Mrs. Waters had in mind when they took their free vacations as The Brand's "Good Neighbors" June 15-21 at Drowsy Water Ranch, Granby, Colo. The pictures above show that they did just what they intended. At left, they prepare to

mount, some of the ranch's fine riding stock. At right, they sit beside the cool Colorado creek running past the ranch. More pictures of the Waters family Sunday. Faye Howard



THE SMALL LANDING craft used in the adventure described in the adjoining story is shown-ice-coated just as it oulled up to its mother ship after a 24-hour ordeal in the China Sea.

available for such construction. To date 12 families want to build permanent homes in Hereufactures underground irrigation pipe, is opening a branch office

Hereford has strong chances for

a new industry in the near fu-

ture if present plans materialize

by Carl Kropff, owner of Clover tion Service at Terrill, Texas. airport buildings and 10 acres of According to Bruce Spencer, the additional 70 acres needed at velops here as planned, a manuthe airport site to make a land- facturing center for concrete pipe

12 - 18 Months

view

The board tabled a suggestion will be Charley Porter, former employee of the Soil Conserva-GLENN SNYDER



Long Time Ago

he courthouse. A' petition had play an Amarillo team here Sun-

been circulated several days be-fore when a large number of citi-the West Park diamond.

The Hereford ball club .. will

This week Rev. Thurmon Mor-

gan donned cowboy regalia and

helped T. E. Seigler with round-

Work on a new city map for

Hereford was started last week.

The map was made necessary by

D. F. Ashbrook, A. O. Thomp-son and T. D. Moss attended a

meeting of the Highway 66 asso-

ciation in Amarillo last week.

the increased building activity

45 Years Ago

sens agreed to pay \$5 to organ-

ize and maintain the club. More

than 175 men signed the list. P.

president and L. A. Hough tem-

The Hereford Masons are draw-

ing plans for a new lodge build-

arrangements can be made. They

will build a second story over the A. J. Lipscomb building,

which is occupied by H. C. My-

Showers have fallen in the

Hereford vicinity this week. The

heaviest showers were reported

25 Years Ago

the Hereford Chautauqua which mer.

rick's Gents furnishing.

northwest of Hereford.

porary secretary.

W: Price was made temporary up.

ing to be erected as soon as the here.

as organized Monday night at

The 20,000 Commercial club | nesday.



spots from waxed surfaces? Rub in a circular motion at the corner of East Forth and Witherspoon with a flannel cloth dipped in

Q. How can I drive away red ants?

A. Pour liquid corrisive sub- DAWN NEWS limate on pieces of cotton and lay the cotton where the ants are likely to travel. Another effective remedy is alum dissolved in boiling water and applied with a brush. A. begins Tuesday was opened Wed-

Q. How can I treat mosquito bites?

A. Some people are poisoned by mosquito bites. Try rubbing the affected parts with common laundry soap, dipped in water to their children were present. moisten. it. They are: Mrs. John Hall of

Q. How can I remove grass stains from a garment? Combs and Mrs. Wesley Owings A. Cover the stains with lemon of Oklahoma City; Mrs. Marion juice and salt, and hold over a Russell of Caddo, Okla.; Boyd

the spot, then wash with soap and ne Stewart of Dawn. cold water, and rinse well. Thirteen grandchildren were Q. How can I prepare flowers

that are to be sent away and will be with out water for several hours? A. Cut off the stems and tip

A general rain fell over this them with sealing wax. This will section of the country on Tueskeep the moisture in the stems. day night. Hereford received sev-The sealing wax should be cut off en-tenths of an inch. The rain- when the flowers are put into fall was heavy enough in most water The new fixtures for the First places to prevent wheat cutting.

Q. How can I prevent a stove National Bank have arrived and J. F. Ward of South Hereford from rusting when putting it aare now being placed in the has been selected to represent way for the summer? bank's new home on the corner. Deaf Smith county in the Texas A. Apply kerosene with a rag.

Master Farmer contest being con-The ticket sales campaign for ducted by the Progressive Far- forming. Q. How can I remove perspira-

tion stains from washable clothes?

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

I Shop the BRAND Grocery Specials every week BECAUSE They Save Th up to 25% on my grocery money Besides, the stores which advertise have to maintain Lower Prices

I found a "honey" in a used car ad last week . . . all serviced and ready to go. When a dealer advertises through the mails. I know his prodcut is up to, or above the specifications.

Zed Stewarts Observe Fortieth **Anniversary With Their Family**

By Bertha Frye Mr. and Mrs. Zed Stewart celebrated their 40th wedding anniversary with a family reunion last Wednesday, All seven of

DAMAGE FROM THIS intersection accident

Richmond, Calif.; Mrs. J. W.

steaming kettle. Or, rub lard on Stewart of Shamrock; and Dway-

present. Mrs. Dunford is Mrs. Stewart's sister.

Wheat harvest is well underay in this community. Mr. and Mrs.' George S. Parker are remodeling their home. John Mayo of Los Angeles was

here last week looking after business interests. Mr. and Mrs. Charles Corder left Sunday for Ft. Worth.

and this will prevent rust from

Thursday in the H. H. Miller

Mr. and Mrs. Cyrus Galley and children of Moline, Ill., are visiting relatives here.

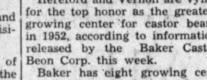
Mr. and Mrs. John James of Wichita Falls were visitors in the W. U. Adams home last week. Mr. and Mrs. J. W. Dart had

as week-end guests Mrs. Dabe Brown and son of Lubbock. Mrs. Brown and Mrs. Dart are sisters. Mr. and Mrs. Ray Compton and present. Also Mr. and Mrs. New- children of Downey, Calif., were ell Dunford of Ryan, Okla. was recent visitors in the W. D. Jer-

nigan home. Mrs. J. B. Caraway visited her grandfather, J.' P. Gandy in the Wyche community last Wednes-

Visitors in the Lloyd Airhart home Saturday were Mrs. Bill Carthel and Danny, of the Eas-

Walton Jr., of Hereford.



Baker has eight growing centers in the midwest, southwest and west.

Rainfall, Baker says, has been adequate for spring planting and early growth of beans in the midwest and northwest Texas.

Around, 10,000 acres are expected in the area to be served by the Hereford hulling center.

Mr. and Mrs. T. D. Cole of Cleburne are guests in the home of her sisters, Mrs. Burl France and Mrs. Cora Cockrell.

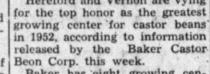
er community, and Mrs. Floyd and Mrs. Cyrus Galley and chil-The Galleys had a family re- dren of Moline, Ill.; Mr. and Mrs. The Dawn Home Demonstra-tion club met Friday afternoon in Mr. and Mrs. Lester Galley. Pre- and Mrs. Orval Gally and children; Mr. the home of Mrs. N. L. Dewett. sent for the occasion were: the dren; and Mr. and Mrs. Lester Karl Wedel of Tucumcari spent mother, Mrs. Fleeda Galley, Mr. Galley,

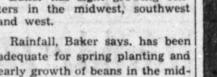


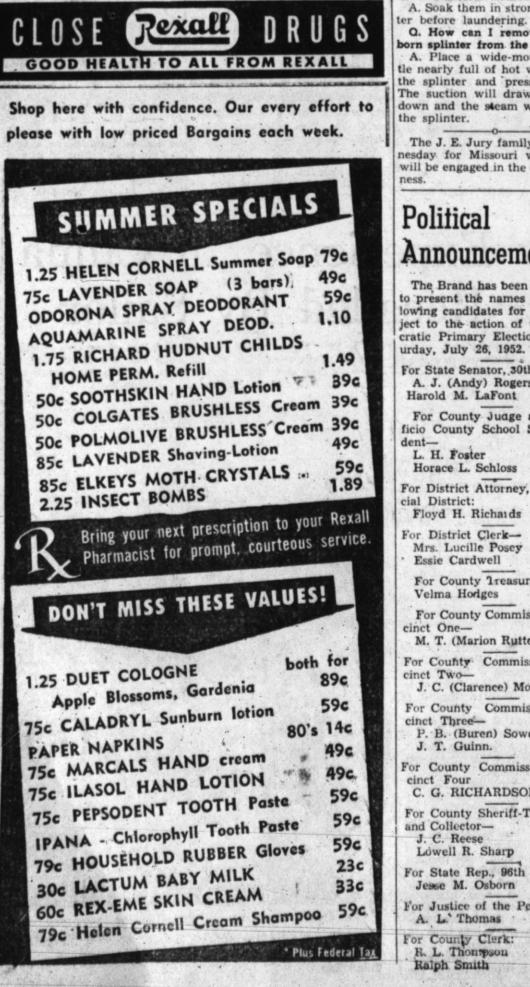
Top Castor Bean Areas For Baker Hereford and Vernon are vying

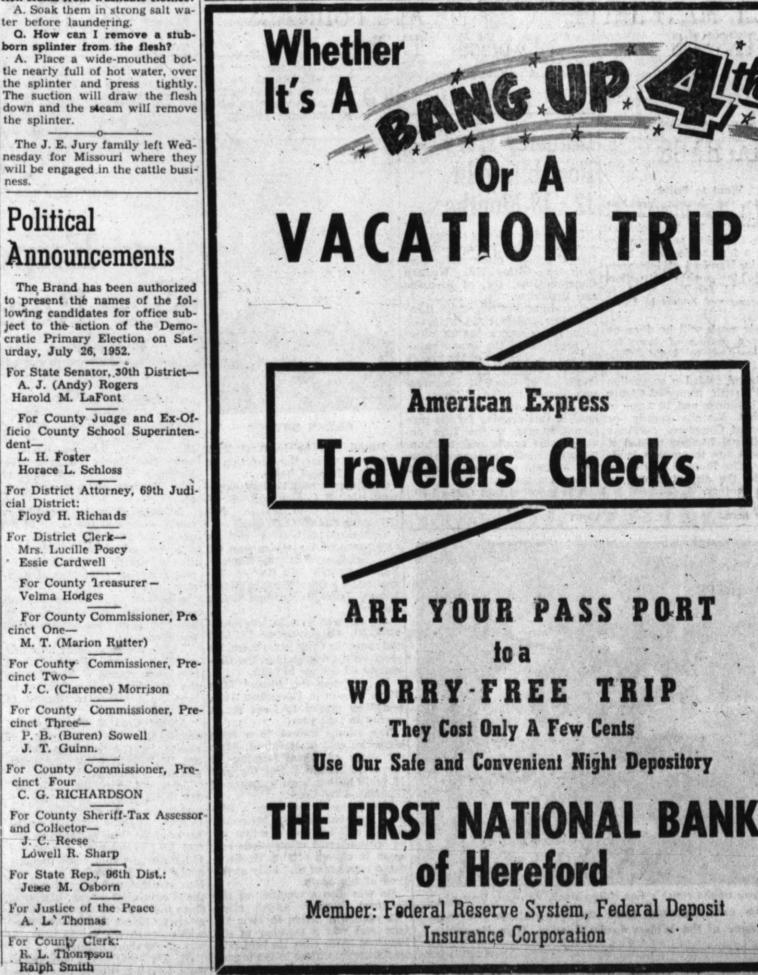
1941 Buick driven by Terry Slack is shown

at left. The 1946 Chevrolet driven by J. L.









My budget don't permit too many new clothes, but by shopping the Department Store Specials and watching) Clearance Sales in The Brand, I get along fine, Thank You ... and the children look well, too. The folks brought a new bedroom suite also a new Freezer unit Both of course, were Nationally Advertised products which appear from week-to-week in our Hereford Brand.

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952,

WESTWAY NEWS

Forty Bushel Yields Frequent In Wheatfields In Community

By Mrs. Merlin Kaul

and Mrs. Elmer Combs

Harvest is in full swing here this week with many yields of 40 bushels per acre being reported. nephew, Charles Bow of Abilene, The strong winds of the past few days has been damaging to some fields as it caused some shatter-

Hereford, preached here Sunday week in the home of their daughmorning and night. He is serving ter, Mrs. Kenneth Rudd. as pastor of the Methodist church here replacing David Wyatt, who several days with his grandparis attending school.

The Westway Young People's presented next Sunday evening at the church. The play is entitled "America, the Beautiful". Those who will take part in the play are: Patsy Townsend, Sue Osborn, Oma Lee Ranspot, Patsy Osborn, and Mary Lynn Mor-

Mrs. Elmer Combs entertained her brother-in-law, Finis Wright of Amarillo, with a surprise birthday supper at the Joe Landers home Friday night.

The supper was served on the lawn.

Those present included; Mr. and and Mrs. Jimmy Thomas and family, Mr. and Mrs. Merlin Kaul Mr. and Mrs. J Mrs. Joe Landers and family, Mr. and family, Mr. and Mrs. Elmer Mr. and Mrs. Marlin Pierce at-Combs and family, Mr. and Mrs. W. B. Nunley and family, Clifton Combs, and Mr. and Mrs. Finis Wright

Mr. and Mrs. Johnny Weeks and Mr. and Mrs. Curt Griffin of Amarillo spent Father's Day with formerly taught at Westway. She their father, J. B. Little. Mr. and Mrs. Roy Landers and

Glynda of Hereford were visitors Monday night in the home of his parents, Mr. and Mrs. Joe Lan-

Mr. and Mrs. W. E. Combs and John Combs of Plainview and Mr. and Mrs. W. B. Nunley and Family of Hereford were dinner guests Sunday in the Elmer

Combs home. Mrs. Billy Jackson's sister, her here from Hawali visiting in the husband and two children are Jackson home. He has been stationed in Hawaii and is being transferred to New Orleans.

Margaret Sowell of Amarillo spending her vacation here in he home of her parents, Mr. and Mrs. Buren Sowell.

afternoon

connected with the Navy ROTC at Tulane University. Recent visitors in the C. A. Saulcy home were 'Mrs. Saulcy's her brother, Jim Davis, L. A. Mullisns of Roaring Springs, J. E. O'-Dell and family of Amarillo, Mar-

Rev. E. L. Naugle, associate pas-tor of the Methodist church of Ronny of Odessa are visiting this

ie Williams and Lester O'Dell of

Fulton, Ark.

Billy Don Combs is spending ents, Mr. and Mrs. W. E. Combs.

Mr. and Mrs. T. M. Drever, their daughter, Jean and niece, club is preparing a playlet to be Doris, of Evanstown, Ill, are spending a 10-day vacation at their farm here. They are guests in the Jimmy Thomas home. Mr. and Mrs. Luther Lesley and family and Mr. and Mrs. Horace Vaughn of Hereford were visitors Sunday afternoon in the Jimmy Thomas home.

Mr. and Mrs. Harvey Brock of Hereford helped Jimmy Thomas combine last week. Mr. and Mrs. Paul Rudd and Homer, Mr. and Mrs. Harold Rudd and Lynne Ann, Mr. and Mrs. Kenneth Rudd and Teresa and Mr. and Mrs. W. A. Sims and Ronny of Odessa spent Sunday

Mr. and Mrs. Joe Wagoner and Mr. and Mrs. C. A. Saulcy and tended the wedding of Jack Burnett and Leota Vaughn at the Rosedale Baptist church on June 9. Jack Burnett has been work-

ing in this community. His mother, the former Frances Brown, stayed at the A. C. Pierce home.

made by Santa Fe previously this year that a gate would be instal-led there. Reportedly, the Santa Fe would

put up three gates here if the city would eliminate the 30 mph speed limit on Santa Fe trains coming through Hereford. A letter was suggested to remind the Santa Fe of the need for a crossing gate on Main.

Work Program

The job of stimulating interest in the Chamber of Commerce's Mr. and Mrs. Joe Wagoner and family visited her mother, Mrs. Zona Turner at Hereford Sunday munity's civic clubs. More suggestion cards were re-

Buy NOW... at 'End of Summer Prices' SALE STARTS THURS., JUNE 26

DRESSES

All Better Dress Values \$79.50 to \$85.00

All Dresses Priced from \$16.95 to 22.95

All Dresses Priced from \$10.95

DRESSES Priced to Clear Fast At

Semi-Annual

The hot weather is just getting here yet, I am offering you "Late August" prices while you can. still get more than two months wear from this summer apparel. Come in today and shop our store for real sa vings . . . Early enough to do the most good.

THE VOGUE

\$49.95

\$35.00

\$22.95

\$16.95

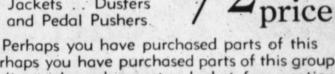
\$11.95

\$7.95

Bess Moore

Page Three

Sports Wear All Koret Denim And Seersucker Separates Sun Dresses . . Boleros Jackets . . Dusters



Perhaps you have purchased parts of this group earlier and need an extra Jacket for vocation

Large Group Of Childrens Blue Denim Jackets & Skirts

LINGERIE SPECIAL PURCHASE

Labor... (Continued from page 1)

All Dresses Priced from \$49.95 to \$67.50



One Rack Of

DRESSES

ALL MATERNITY

SKIRTS

Solids & Prints

QUILTED

Values

Values

to \$14.95

to \$8.95

Helen Jo Wilson, Mrs. Glen ceived and read to the board at Wilson and Mrs. Vernon Wilson, Tuesday's meeting. Suggestions Rodney and Mike, left Sunday included a need for more doctors, evening to take Vernon Wilson proper placement of right-of-way and Frank Boyd to Sawyer, Kans., where they are harvesting. They plan to follow the harvest through or, permanent garbage cans in all to Canada.

Hobart, Okla., visited recently in the home of his sister, Mrs. Avery Head. Hotor freight service west on Highway 60 and also on Highway 51 when the Canadian bridge is completed.

Mr. and Mrs. J. B. Schuyler and son John, from Milwaukee Wis., visited in the A. A. Head home last week. Mrs. Schuyler is a sister of A. A. Head. Mr. Schuyler, who is a theatre executive, attended a convention at Dallas and is now on a tour of the Uni-

ted States. Mrs. John Woody and daugh-ter, Pam, of Midland, Mrs. Chil-ton Hobbs, Patsy and Jerry, of Corpus Christi, and Mrs. Wayne Hill and Carolyn of Paces Hill and Carolyn of Pecos were Glenda and Julia Ann Holman. guests from Friday to Sunday in the home of their brother, G. C. Other survivors include a bro-ther and two sisters: John Sny-Merritt Sr.

Mr. and Mrs. Mack Jackson of Mrs. Thomas Finley of Bridge-Mr. and Mrs. Mack Jackson of north Highway 51 were dinner guests Wednesday at the C. A. Saulcy home. The Jackson's are now on a business trip to their ranch in Colorado. Mrs. Elmo Stevens and Bobby and Jeanie of Knox City spent Tuesday in the home of Mrs.

and Jeanie of Knox City spent Tuesday in the home of Mrs. Marlin Pierce.

Mrs. Arthur Stokes, Sylvia and Shirley of Friona, spent Tuesday night in the Marlin Pierce home. Arthur and Marlin spent the night fishing at Buffalo lake. Bagland Pleads Innocent At

Mrs. C. A. Saulcy and Mrs. Carl Smyth were hostesses to a wat-ermelon feast in Veterans park in Hereford Tuesday night. Mem-bers of the American Legion Aux-

bers of the American Legion Aux-illary were guests. Mr. and Mrs. D. T. Staton and three children, Donnie, Bette and David, were visitors this week in the Billy Jackson home. the Billy Jackson home. Mrs. Staton is Mrs. Jackson's only sis-Trial for Ragland was set for Monday, July 7, according to County Judge Leonard H. Fos-

Staton is Mrs. Jackson's only sis-ter and they have not seen each other for seven years. They were stationed in China for three years and in Hawaii four years. They were run out of China by the Communists. They are enroute to New Orleans where he will be \$500 Judge Foster said.



Mr. and Mrs. W. B. Barton from at the Santa Fe tracks, motor

Snyder...

(Continued from page 1)

ization during his affiliation with

Other survivors include a broder of Lawrenceville, Ill., and

Innocent At



Phone 231



Please



52

(Continued from page 1)

rous islands in the Han and ir job was to keep the North eans from increasing their ding there.

of the small LCPL (landing craft, was on top of a swell. sonnel) when his commander d him to have the ship ready to go in 15 minutes.

With a boat-load of 25 men-the ship's crew of three, Johnson, in desperation. d a radio man, an army officer.

n South Korean nationals, the When they approached the vessel rpedition set off to secure the a little closer, he handed the ease to American forces of a officer two more flares and told orth Korean colonel who knew him he found them. Still no relocation of the Commie shore cognition from the craft. After a while again, the Heretteries.

At 8 a.m. the men left on what ford sailor gave the commands anticipated to be a four or ing officer the last two flares, e-hour journey to pick up a which he fired. This time the The mother ship--dur- ship answered their signal. oner.

the daytime--was out of They pulled alongside the ship and Mrs. E. F. Vogler on June 25. nge of the Red shore batteries after a while. The craft was a a large island named "Apple mine sweeper. The crew of the away from the mouth of the ship took them in, fed and clothan. The island destination was ed them, and even entertained 5 miles up the Han. them.

Armament on the small landng craft included only twin 30 alibre machine guns and of ourse, all the crew and passeners were armed with automaics and tommy guns. The force pulled up to the small

sland in the Han at about 9 a.m. The approaches to the island were clined. hallow and Johnson had to get

take sounding for the craft to on the bow and use a stick to land. This approach was no more than 30 feet wide. As the craft anchored on this

island deep within Comunist territory and well above the 38th parallel, the South Korean officer and his men went ashore to get the North Korean colonel. The only inhabitants of the island--outside the soldiers--were for the visitors. native fishermen who gladly row-

ed the visitors ashore. When asked if the prisoner was on the island, they were told he was. They were taken to the hut of

the island commander, a South had only dress sox, low cut shoes, Korean navy man. Practically the first words he uttered to the par- ket throughout the ordeal. The ty was a denial that the prison-" er was there but had been sent to Inchon on the mainland. the

A written account of the adventure and the "bargaining session" described the negotiations brought Johnson as close as he thusly

"After half an hour of wrangling, during which the argument became more heated with every to San Francisco and cooler wea-minute, we decided that further ther, his fingertips began numbtalk would get us nowhere and ing as an aftermath of his frigid we prepared to leave. Our guer- experience.

1G

SE

ce

1

vy waters of the Han driven by the high winds. After spending two hours in the storm, the ship's crew sighted "Apple Pie" island for an instant

when they were on top of a swell. They set a compass course and W. L. Davis, med.; Mrs. E. F. steered for the home base. After Vogler, OB; Mrs. T. E. Lindley,

The start of Johnson's hectic a long time, they came to the sad W. Pogue, OB; Mrs. G. A. F. Paric-like adventure began at 7:- realization that their compass was ker, med.; Mattie Woodburn, orthe morning of January 24, out of order. "Apple Pie" island tho.; F. A. May, med.; Mrs. Dav-2. He was cleaning the bilge could only be seen when the ship id E. Miles, OB; Mrs. Eldon R. Craig, surg.

> As night came upon the adventurers, they saw another craft in the distance and couldn't tell

Mrs. H. W .Bell, surg., 6-21; for sure whether it was anchored or under way. They headed for it in desperation. The shir's commander used a

The ship's commander used a 6-23; James Cross Jr., med., 6-23; aglish officer, South Korean of-box of flares in signalling the ship. Johnson held four back. Sherman, accident, 6-23; Ronald Ship. Johnson held four back. Ford, 6-23; C. W. Edwards, med., 6-23; J. L. McFarland, accident, 6-24; Mrs. R. E. Clark, OB, 6-24; Terry Scott, T&A, 6-24; Mrs. Carl G. Sciumbate, OB, 6-25; Mrs.

George Vincent, med., 6-25; Mrs. H. L. Childress, med., 6-25.

Births A daughter, Mary Ann, to Mr. A daughter, Joan, to Mr. and Mrs. Carl G. Sciumbato June 24. A son to Mr. and Mrs. R. E. Clark on June 23.

A son, Larry Don, to Mr. and "They held their nightly mov-Mrs. David Miles on June 23. ie up for us," Johnson reminisc-A daughter, Molly Lea, to Mr. ed. "She Wore a Yellow Ribbon", and Mrs. A. W. Pogue on June was the name of it, he added.

Th commander of the mine sweeper called the mother ship Dr. J. D. Grey to come and get the weary force, but due to the weather, they de-The men had been listed as

Will Speak On 'missing in action" on the ship's It was impossible for the res- Baptist Hour cue ship to take the men to their

LST because the anchor winch was frozen. While there, the tired adventurers were given the best by the minesweeper crew. They even vacated their bunks and slept in the engine room and wheelhouse Johnson recalled that he was

ill-equipped--as were all the rest of the men aboard -- for the har rowing ordeal they went through in the Han and China Sea. He dungarees and a foul-weather jacentire ship carried only four kap pok life preservers. The rest of "Mae life-jackets were

Wests." numbing experience The could have come to frost-bite without actually having undergone it. When Johnson returned

DR J. D. GREY Dr. J. D. Grey, pastor of the First Baptist church, New Or-

Hospital Notes Patients in Hospital

Mrs. Henry Weems, med.; Mrs.

following the compass course for surg.; Ben Bates, surg.; Mrs. A.

Patients Dismissed

COME ON IN -- THE SHOPPING'S FINE!

IGGLY WIGGL

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Phillsburys Best

Starkist - Chunk Style

ABAG

LIPTON

Eroste

IESSERT MI

PRESER

DRUG NEEDS

Pepsodent

TOOTH PASTE

Ecomony Size

25 lb. Bag

Admiral

DOUBLE S&H GREEN STAMPS Every Wed

SALMON 29° TU

+ FOR DESSERT

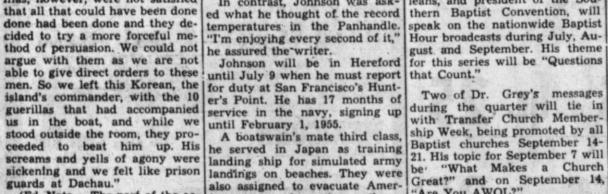
each 25c

2 for 25c

CALIFORNIA - ARIZONA

+ FOR BREAKFAST

Colored Atrs.



(Ed. Note -- The part of the ac-count in quotations was written most Japanese island of Hokkaiby an Englishman for his home-town paper and was copied from an account provided by Johnson.) case of an emergency. case of an emergency.

The attempt didn't work, how-ever, and they had to return em-

ever, and they had to return em-pty-handed. As the party was preparing to leave the island, a fierce wind came up with the temperature temperature the temperature temperatur tumbling to 15 above zero. The small party tried vainly to leave the island, but snow began to fall Court June 24 and the strong winds kept blow-ing the craft back to the island where they had spent the past two hours in their vain attempt

against C. D. Potter. they were taken into native-grass huts and their hosts brought out GI blankets and a tin of English cigarettes and gave them two or tition the plaintiff's per-

After spending about an hour and a half in the huts while they February, 1952. waited for the weather to slack Medkief. up, they made another attempt to leave the island.

They departed at 2 p.m. on the afternoon of January 24, leaving the island on the leeward side, heading away at an angle so as not to blow back against the small island.

Traveling down the Han to-Traveling down the Han to-wards their mother ship and the sanctuary of "Apple Pie" island, the small ship encountered winds up to 30 knots and were forced to ply through swells up to 10 feet high. With the temperature at 10 or 15 degrees above zero, the splashing waves slapped a-gainst the small boat and finstant-lar frome ly froze.

The icy deluge broke all the windows out of the landing craft

windows out of the landing craft and the "ice was as thick inside as it was out.", Johnson said. "The South Koreans got sick on us and they were heaped in the corner of the ship like a pile of khaki," he recalled. Johnson was standing next to the coxswain and scraped the ice off the windshield every time a wave engulied the ship.

one of the 30 calibre machin guns was knocked off by the he

In contrast, Johnson was ask- leans, and president of the S temperatures in the Panhandle. "I'm enjoying every second of it," he assured the writer. the assured the writer. Hour broadcasts during sury, nu gust and September. His theme for this series will be "Questions that Count."

Two of Dr. Grey's messages during the quarter will tie in with Transfer Church Member-ship Week, being promoted by all Baptist churches September 14-21. His topic for September 7 will be' "What Makes a Church Great?" and on September 14, "Are You AWOL?" also assigned to evacuate Amer-

Dr. Grey is a native of Ken-tucky, graduated from Union

tucky, graduated from Union University, Jackson, Tennessee, with an AB degree in 1929. He received the BD degree at South-western Seminary, Fort Worth, Texas in 1932, has since been hon-ored with a DD degree from Un-lon University and an LLD degree from Louisana College. His pas-torates have included Tabernacle Bactist church Ennis. Texas: Baptist church, Ennis, Texas; First Baptist church, Denton, Tex-

as; and First Baptist church, New Gladys Medkief filed suit in Orleans, where he has been since county court on June 24 for ac-May 1, 1937. tion on account and assignment

two hours in their vain attempt to secure the prisoner. By this time, it was snowing heavily, Johnson said. When the party went back to the island, E. A. Medkief for merchandise received from Medkief from Ju-Acording to the plaintiff's pe-tition, the account was assigned to the E. A. Medkief account by

Mrs. Z. P. Pilgreen, Miss Vena Moore and Miss Alice Carol Garthe Continental Oil Company in Gib Howard is attorney for Mrs. ors this week in the home of Mr.

and Mrs. Herbert Haseloff.



Armour's Clumbia - First Grade

U. S. Choice - Rib. Cut to Order

No. 1 Clear Sides - Nice & Lean

CLUB STEAK

VELVEETA

Krafts

2 lb box 89c

SALTMEAT

BACON, sliced lb. 39

Calif. Fancy - Finest for Salads

Fresh Fruits and Vegteables

Pink - Flat Tin Sea Feast

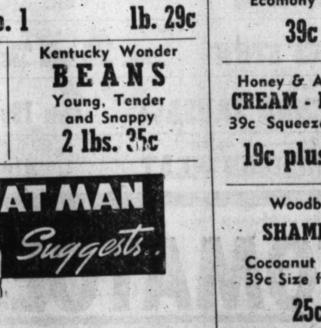
STAMP

NKKR

S&H

Large Size

AVACADOS



lb. 85c

lb. 35c

Pressed

HAM

Spiced Luncheon meat

Sliced lb.

59c



12 cz. bottle 23c

S&H GREEN STAMPS

Fancy Karo, Maple flavor

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

Pillsbury's

CAKE MIX

Golden, White or

Choc. Fudge

box 33°

Phillsbury's

TENDERLEAF

48 COUNT

IF YOU LIKE ICE CREAM YOU'LL LOVE

to Make!

CHOCOLATE OR

Economical

9 for

25

19c





DEBBIE BEENE was honored on her fifth birthday Saturday with a party given by her mother, Mrs. Bruce Beene. Outdoor games made up the afternoon's entertainment. Those attending were front row from left: Diane Jackson, Diane Crowel, Gayle Newell, Larry Pettijohn, Danny Alston, Cynthia Jones, Debbie Beene, Beverley Barnett, Cynthia Leasure, Debbie

Pierce, Susan Hopson. Back row: Roy Pettijohn, Rita Wright, Ann Kirby, Ricky Gyles, Lewis Barnett, Cynthia Ross, Carolyn Simpson, Patsy Pierce, David Alston, Bill Jack Gililland, Sandy Winkler, Cheryl Edmonsen, Linda London,

and Mandy Moore. Staff Photo.

June 17.

Joe Scott, Vega, 1952 Ford 4- Dodge 2-door sedan June 20. Wayne Qualls, 206 Avenue K, door sedan, June 17. T. K. Criswell, Anton, 1952 Ford 1952 Studebaker 4-door sedan

Tudor, June 20. J. D. Poarch, Box 804, W. E. Grimsley, Dumas, 1952 Pontiac coupe June 20. Claude Blackburn, Friona, 1952 Clay Ridgeway, 508 Union, 1952 Ford Tudor June 20 Buick 2-door sedan, June 17.

tato and the ends of the blossoms are stuck into the crevices. Moths in Closet If the clothes closet is infested

ary manner.

with moths, saturate a cloth with formaldehyde and hang it in the

vestment for the lawn. It is eas- tor's license by Berry. He gled ier to handle than a steel rake, guilty on June 25 and was fined closet. Close the door tightly and leave for twelve hours. The fumes and its flexible prongs will re- \$15 including costs.

Bamboo Rake

Some women prefer to use gum

Protect Stockings arabic instead of starch for curtains. If this is done, dissolve l

At Intersection still on seems to persist in cat-Damages estimated at about boiling water, strain and bottle. ching on one's best silk stock-\$800 were caused by a two-car ings. Much of this can be avoided collision at 11:40 a.m. Monday 1 teaspoon of the mixture to 1 if the article is given a coat of at the intersection of East 4th and pint of cold water. Dip the cur- clear varnish.

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

Patching Wall Paper When patching wall paper, put

Witherspoon streets. A 1941 Buick driven by 16 year-old Terry Slack of Herethe patches in the sunshine and will cook in one half the usual let stand until the colors have ford collided with a 1946 Chevrolet coupe driven south on Withfaded to match the color of the erspoon by J. L. McFarling, also

move the leaves and grass with-

If there are tar stains on silk or worsted materiasl, try rubbing,

Eggs Eggs will not burst while boil-

ing if one end of each egg is pricked with a needle before plac-ing in the water. This makes an outlet for air and prevents the

Accident Monday

out injuring the grass. Tar Stains

them with alcohol.

shell from cracking.

White Dresses

of Hereford. McFarling was slightly injur-To keep the white silk sport dresses snowy white wash in cold ed in the accident, according to water and white suds, and dry in. Deputy Sheriff S. B. Berry, who a dark place. If washed before investigated the accident. He was they are allowed to soil very bad- taken to the Deaf Smith county, ly, it is not difficult to get the hospital and released after a day's observation. soil out with colder water.

Slack was charged in justice court for driving with no opera-A bamboo rake is a good in-

Free Delivery

Five-Year-Old **Feted At Party**

Debbie Beene, who was five years old Saturday, celebrated the lay with a birthday party given her mother, Mrs. Bruce Beene, at their home Saturday afternoon. Outdoor games suitable to the occasion were enjoyed and favors of balloons and toys were esented each little guest.

Birthday cake and ice cream vere served at the conclusion of the party to: Sheryl Edmondson, Susan Hopson, Linda London, Diane Jackson, Cynthia Jones, Lar-ry and Roy Pettijohn, Bill Jack Gililland, Cynthia Ross, Gayle newell, Cynthia Leasure, Lewis Barnett, Sande Winkler, Patsy Price, Carolyn Simpson, Beverley Barnett, Ann Kirby, David and Danny Alston, Rickie Gyles, Debbie Pierce, Mandy Moore, Ri-

ta Wright and the honoree. Mothers attending and assisting the hostess were: Mesdames George F. LeGrand, Debbie's

grandmother; James Edmondson, Marlin Pierce, M. L. Simpson Jr., Frank A. Gyles Jr., and Fred Kroll.

Wheat Loan Rate **Increase Will** Go To Farmer

Courthouse Records

WARRANTY DEEDS

Roy Timmons et ux to Emmett E. Davis, Pt., Blk. 10, De Atley's Add, being a Sub. of Blk. 10 and 11, of Womble Add. J. D. Poarch et ux to A. M.

Harper, Lot 55, Barber Sub., Blk. 22. Evants Add. G. E. Gollehon et ux to Wayland E. Smith, E 70', Lots 1 and 2, E 70', N 40', Lot 3, Blk. 19,

Whitehead Add. R. Schroeter to Norma Lea Tomberlin, Lots 6 and 7, Blk. 4, Hester and Baskin Sub., Blk. 3,

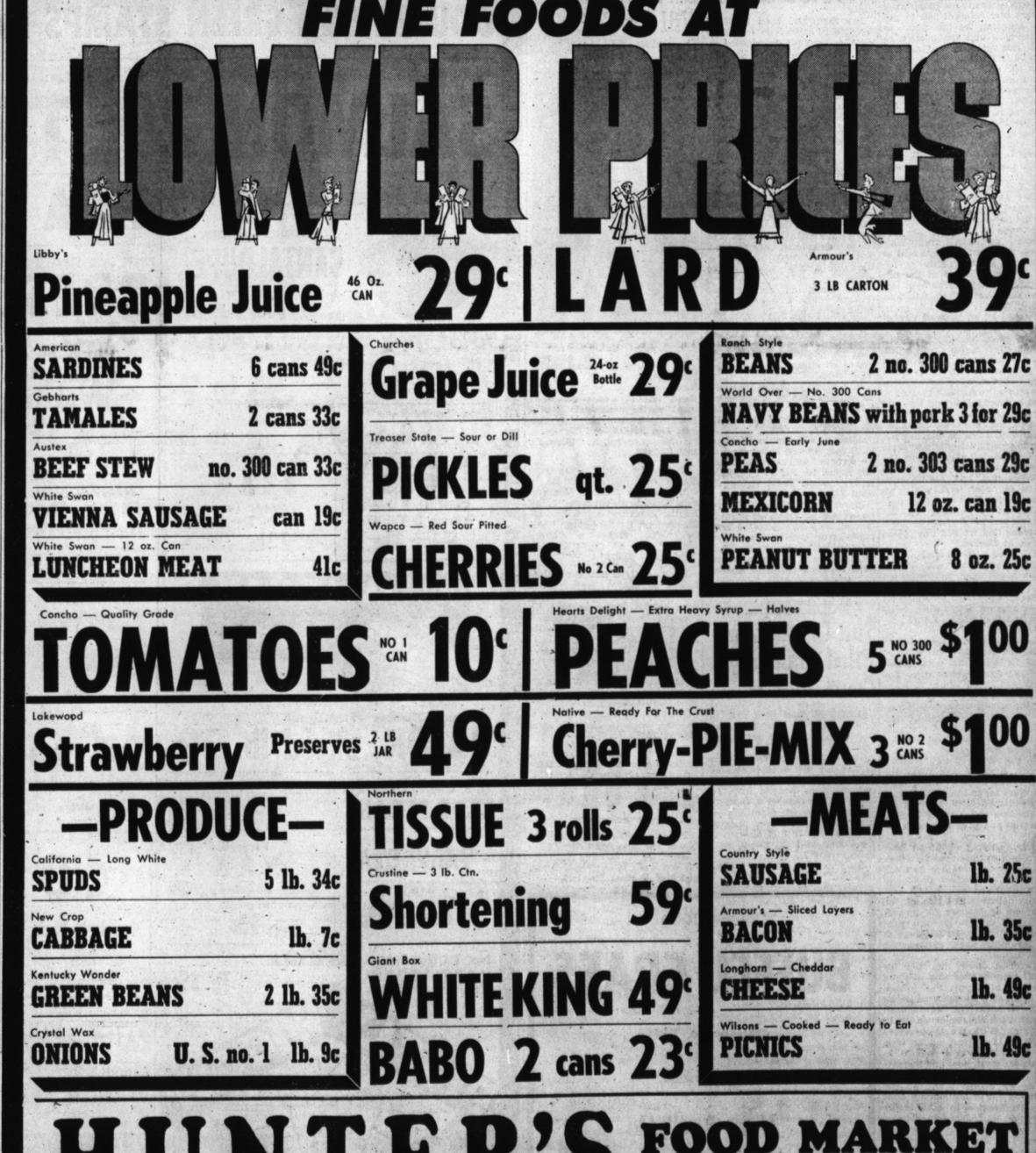
Mabry Add. J. D. Poarch et ux to Floyd Mc-Gee, N 67', S 72', Lot. 12, R. G. Blue Sub., Blk. 1 and 2, Evants

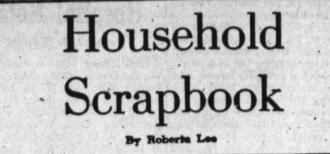
Add. J. S. Birdwell et al to Marshall Scott, N1/2, SW1/4, Sec. 91, Blk.

K-4. Parker Brothers Planing Mill, to Thomas E. Braddy, Lot 4, Parker Sub., W1/2, Blk. 23, Evants Add.

DEEDS OF TRUST

A. M. Harper et ux to First Federal Savings and Loan Association of Clovis, Lot 55, Barber Sub., Blk. 22, Evants Add. J. D. Poarch et ux to First Federal Savings and Loan Association of Clovis, Lot 11, Ralph Smith Sub., Blk. 4, Mabry Add. Marshall Scott to J. S. Birdwell





Stiffening Curtains

ounce of gum arabic in 1/2 pint of

String Beans

Carrying Flowers

If flowers are to be taken a dis-

tance they will keep fresh if

some holes are made in a raw po-

It is claimed that string beans

will kill the moths and their eggs

used paper.

and will leave no odor. Rustic furniture with the bark

have wheat on loan to the Commodity Credit Corporation WILL BE GIVEN the benefit of any increase in the loan rate when they sell their grain to the government, according to Faust Collier, secretary of the Deaf Smith county PMA.

Collier said the loan rate currently \$2.16 on-the-farm-- will be adjusted on July 1 if parity increases in order to assure a 90% of parity loan value. If the loan rate is increased, that increase 24. will be reflected when farmers who have stored their grain prior

to July 1. This adjustment does not apply to farmers who have sold their wheat on the market prior to the parity boost.

Wyche Club Meets In Damron Home

Worship

Evening:

Deaf Smith county farmers who et al, N1/2, SW1/4, Sec. 91, Blk. K-4.

Hough R. Lee et al to the Federal Land Bank of Houston, E1/2, Sec. 20, N1/2 Sec. 28, Twp. 2. A. G. Kemp et ux to Anna Mae Valentine, Sec. 62, Blk. K-3. Ernest Roberts et ux to Glenn Campbell, Lot 9, McCaslin Sub., Lot 1, Blk. 15, Evants Add.

Lester Galley et ux to Fleeda Galley, NE¼, Sec.48, Blk, K-3. MARRIAGE LICENSE Carmelo Santos Moram and

Guillermina Rosarir Perez June Florence Marie Wilhelm and

John E. Thompson, June 23. NEW AUTOMOBILES

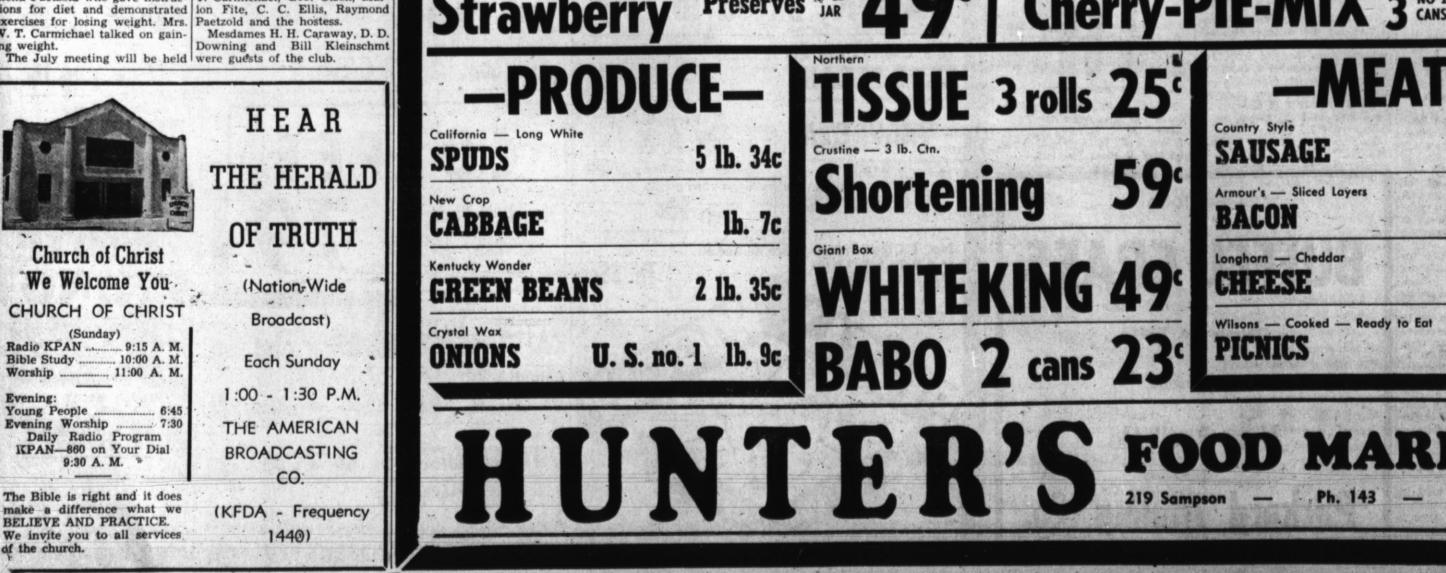
Roy M. Peet, 116 East 2nd St., 1952 Pontiac Catalina Coupe, June 17.

John R. Hays, Friona, 1952 Dodge 2-door sedan June 17.

in the evening with Mrs. W. R. Scarth. At the conclusion of the meeting, Mrs. Damron gave the Mrs. C. R. Damron was hostess hostess' report.

Thudsday afternoon to members Members present were: Mesand guests of the Wyche Home dames Elmer Reinhart, Edwin Demonstration club. After roll Flood, Jack Scarth, Curtis Tracall, Mrs. Marion Fite, leader for week, G. W. Newsom, A. E. Jury, the day, introduced Mrs. Ray-mond Paetzold who gave instruc-tions for diet and demonstrated will and file of the exercises for losing weight. Mrs. Paetzold and the hostess. W. T. Carmichael talked on gaining weight.

The July meeting will be held were guests of the club.





DROWSY WATER RANCH'S buildings look just as nice and restful in this picture as they do in the brochure advertising the lodge. This is where Mr. and Mrs. W. A. Waters spent



their week-long vacation as The Brand's "Good Neighbors." Faye Howard Photo.

was the aunt of Mrs. Curry. Jack Streun was in Amarillo Miss Janice Blue of Chicago Monday on business. and Sylvia and Dorothy Grounds of Oklahoma City were guests in **Camp Fire Family** the Roy Euler home last week. Mr .and Mrs. W. D. Nance, Tom, Picnic Tuesday Joe and Mike of Lockney visited in the home of Mrs. J. A. Noland and Mr. and Mrs. L. B. Looking-bill. be held Tuesday, July 1 at 7:30 Borden, Mrs. E. H. Burk, Mrs. p.m. south of the elubhouse in Richie, Mrs. F. A. May, Mrs. M.

Veterans park. Willis DeLozier is spending his ing the summer with his par- own blanket. ents, Mr. and Mrs. George De-Lozier

Bill Simpson was elected presilent of the teen-agers club Mon-

day night. Louise Simpson was chosen secretary-treasurer. will be on June 26.

JUMBO NEWS

Those present were: Mr. and Mrs. Bill Simpson, Mr. and Mrs. Virgil Lamb, Jimmy Hendricks, going surgery last week. Bill Hunter, Shirley Pope, Ken-Simpson, Lloyd Leasure, Murle Sunday, Marlene Hollums, Oleta Boozier, Pat DeLozier, Louise Simpson and Barton Clowdus.

By Mrs. Virgil Lamb

Mickey Simpson spent the week-end with Mr. and Mrs. Virgil Lamb.

A chili supper was held at the choolhouse Friday night. Mr. and Mrs. Virgil Lamb and Mickey Simpson visited in the

home of Mr. and Mrs. A. R. Lamb Sunday Sam and Bruce Hunter and Virgil Lamb were in Canadian on

ousiness Tuesday. Mr. and Mrs. Hugh Stitt, Mr. and Mrs. E. H. Burk, Mr. and Mrs. Dean Borden, and Mr. and Mrs. Palmer of Levelland went to Buffalo lake fishing Thursday.

Mr. and Mrs. Bill Simpson and family, Mr. and Mrs. M. L. Simpson Sr. and family, Mr. and Mrs. Addison Hunter and family, spent the day with Mr. and Mrs. W. A. Hunter of Hereford Sunday.

Mr. and Mrs. M. L. Simpson Jr. and family and her-parents, Mr. and Mrs. E. B. Posey of Hereford visited in the home of Mr. and Mrs. Billy, Roberson in Amarillo Sunday.

Luncheon guests of Mrs. M. L. Simpson Jr. Wednesday were Gwendolyn Springer, Mrs. Fred Bosewell, Jr. and Mrs. Joe Woods. Tuesday and Wednesday night guests in the home of Mr. and Mrs. Roy Hollums were Mr. and Mrs. T. J. Foster and Melvin of Brownfield.

The Jumbo community 'club met at the schoolhouse Thursday with Mrs. H. I. Smith as hostess. Mrs. Daye Alexander of Hereford gave a very interesting book review on "Come Home at Even." Those present were: Mrs. H. H. A Camp Fire family picnic will Smith, Mrs. M. L. Simpson Sr., Mrs. W. E. Clowdus, Mrs. Dean L. Simpson Jr., Mrs. Virgil Lamb,

All those attending are asked to Mrs. Bill Simpson, Mrs. Euell summer working at the elevator at Summerfield. Willis is a stu-tire family. Drinks will be fur-Boozier, Mrs. Roy Hollums, Mrs. dent at Texas Tech and is spend- nished by the council. Bring your, George Pope, Mrs. W. A. Huhter, and Mrs. Henry Hastings of Here-One of the Bluebird groups will ford.

Barton Clowdus is in - Enid

Of Jumbo Tean Agers Club Mon. Okla., helping his brother plow Mrs. Johnnie Horn is in the hospital at Rochester, Minn. Mr. and Mrs. A. G. May and Sonny of Midland visited his par ents, Mr. and Mrs. F. A. May The next meeting of the group Wednesday. Sonny stayed spend the week.

Mrs. Ludwig Kovac is in the hospital at Hereford after under-Bill Hunter, Shirley Pope, Ken-neth Hollums, Dan Davidson, Bob Simpson, Lloud, Loudon, Murla

Bill Simpson Named President

Picnic Super For Kum Dubl **Class Friday**

Dean.

Virgil Dodson, Mr. and Mrs. Bert and sons, Gene, Roy and Jimmie. Brown, Mrs. Jersig, Mr. and Mrs. Glenn Rutter, Rev. Roy Ford and



HOME FOR Mr. and Mrs. W. A. Waters for a week during their "Good Neighbor" vacation is this two bedroom cabin. Faye Howard Photo.

The Kum Dubl class of the sons, Douglas and Wallace, Mr. daughter Joan of Torrance, Calif., First Christian church had a pic- and Miss Louis Woodford and and Dick Randall of Long Beach, nic supper Friday night at the Susie, Mr. and Mrs. Ira Scott, who have been visiting in the ranch home of Mr. and Mrs. Jack Lester Heinzman, Mr. and Mrs. home of Mrs. G. R. Jewell left Carlos Vaughn, Mr. and Mrs. Ho-These attending were: Mr. and Mrs. and Mrs. Jack Dean Mrs. John Hunter, Mr. and Mrs. and Mrs. Jack Dean them and will spend several mon-

Wednesday to return to their thes visiting relatives in California

Mrs. Curtis Brown and grand-



Page Seven

SITTING BEFORE the fireplace at the main lodge of Drowsy Water Ranch is Mr. and Mrs. W. A. Waters, who had a free week's vacation June 15-21 as The Brand's "Good Neighbors". Faye Howard Photo.

SUMMERFIELD NEWS **Visitors** From Fort Worth Are **Party Honorees**

By Bobbie Walser

and Mrs. Lee Curry, Mr. and Mrs. Pat Morse, Kay, Kyle, Freddie and the hostess. Mrs. Stanford of Hereford spent one day last week visiting in the home of her daughter, Mrs. J. C. Clearman and family. Most of the farmers in this vicinity have finished cutting their wheat. They are now working their row crops and watering potatoes.

Mr. and Mrs. Luther Foust Mr. and Mrs. Pat Morse of Fort and Walter of Plainview, Mr. and Mrs. Lee Curry, Mr. and Mrs. Pat Worth were honored with a party in the home of her sister, Mrs. Guy Walser. Those attending Morse and family, Mr. and Mrs. were: Mr. and Mrs. Pat Neill and Guy Walser and family ate lunch Kay, Mr. and Mrs. Par Nenr and Mr. and Mrs. Jim Clark, Leaton and Richard of Hereford, Mr. and Mrs. J. C. Clearman, James and Kenneth, Diana and Netta, Mr.

It's VACATION TIME Before you leave, See us for **Complete**, **Dependable** TRAVEL INSURANCE JOHN MCLEAN

> **Insurance** Agency "23 Years of Insurance Know How"

Phone 273 127 West 3rd



MINY The Buffet size MATO SAUCE mond No. 300 cans	3 for 25c 3 for 25c	GREEN BEANS no. 2 can 23c Ideal DOG FOOD tall can 2 for 31c
DRK & BEANS	3 for 25c	Regon TOMATOES no. 2 can 2 for 29c
ACARONI nbell's Quart Bottle LEACH	2 for 25c 2 for 25c	Gooch's Best CORN MEAL 10 lb. hag 81c
I Monte, 303 size	2 for 37c	Honey Boy SALMON tall can 49c
CAKE A		Illsbury, Asst. 1 LB BOX 39° rters Grayson Ib. 19°
CORN, Armou	THE REPORT OF THE REPORT OF THE REAL	lb. 37c
	r Dexter	lb. 37c lh. 39c lh. 49c
CORN, Armour SPARE RIBS FRANKS, Cel DRY SALT B	r Dexter lo Pack ACON	lb. 37c lb. 39c

FRIO NEWS

Out Of Town Visits Highlight Happenings From Frio Community

By Mrs. Owen Andrews

cently graduated from high school ley at Clovis. in Arkansas

Harold Deiter enjoyed a visit Saturday for a visit in the home from his brother, Nick, from East of her sister, Mrs. Wiley Ewton, Texas, last week. Delter works near Colorado Springs. She will with the Lindleys.

Mr. and Mrs. Herb Schmidt and and Miss Lila Robbins visited sons spent a week-end visiting their sister, Miss Betty Robbins at Cordell, Okla., with Mrs. Schmidt's relatives and Clinton with Herb's folks. Mrs. Schmidts brother, Frank Hine was spending a 18 day leave from the army with his folks. He has been stationed in California and was to report to ical attention at Dallas. Camp Hood the middle of this

Enjoying an ice cream supper at the Adams home Friday night were the Mobley family, Mr. and Mrs. Lee Renfro and children, and Mr. and Mrs. Raymond Mobley and children.

Harold Baize is here harvesting lives near Sumner.

the Mobleys were her nephew, Mrs. Jones reported that they Bud Snyder, Mrs. Snyder and visited with Mrs. Stella Forten-their children. On Wednesday berry Sevier at El Paso spending

Life In Korea Is Described

A picture of life at an Korean air base was painted in a letter sent recently to Bill McIver from His brother, Maj. James C. Mc-Iver, who is pilot of a photo reconnaisance ship there and also operations officer.

He writes that the country is pretty rugged, very hilly and rocky. All the spots that will grow anything are under cultivation as they have been for thousands of years.

"It is hard to realize," he says, "that civilization once flourished here of a higher standard than anywhere."

Now, he said, people live along leys. On Sunday all of them and the same standards as Mexicans Mr. and Mrs. Ted Bush took dinalong the border of Texas and ner in the Elza Warrick home. Mexico.

His base is in a very sandy spot an insurance office in Amarillo, surrounded by rice paddies. The spent the week at home wind blows and so does the sand, he commented, but that is noth- Sandra went last week to Cheying to a West Texan. "We have many of the luxuries who had recently been stationed of life here but lack some of the there. He had been at Keesler essentials. We have good things to Field. Miss. They found him ill eat and even sometimes steak. with pneumonia and could only visit two hours each of the two But we run short of flashlight days they were there. However, batteries at times. I have a houseboy to make my bed, but some- he was improving. He hadn't had times there is a shortage of bath- a chance to know if he likes the new location as he had to go imroom tissue

they and the Mobleys went to Fri-The Vinsons and Dobbins fam- ona to visit other relatives, the ilies recently enjoled a visit from Murle Massies. Mrs. Mobley and a cousin who was here making family also visited that afternoon her first visit to Texas. She re- with a brother-in-law, Jinks Mob-

> Miss Lamerlas Berryman left stay several days.

Mr. and Mrs. E. H. Little, Peggy Sunday at Wayland college.

Mr. and Mrs. Joe Deavenport and Jo Frances went Friday for several days attending a Deavenport family vreunion at Mineral Wells and for Joe to receive med-

Mr. and Mrs. Charles King of Amarillo visited her relatives, the Andrews here Saturday night and Sunday. Their son Jerry is attending summer school at Texas Tech. They brought their niece Patsy and Marilyn Jones home. The girls had spent part of last week at the King home. Mrs. El-

mer Jones, the girl's mother, rehis wheat. The Baize family now turned the last of the week from a trip with Mrs. Myrtle Sevier and her daughter Melba to Cali-Spending Thursday night with fornia. Melba went there to live.

> berry Sevier at El Paso spending a night there, and also spending some time at the Wiley Littrell home at Orange, Calif.

Marilyn and Patsy Jones visited several days with their aunt, Mrs. Roscoe Burris near Texico. Henry Polk of Pampa is here

visiting his niece, Mrs. John Simpson and the rest of the Simpson families. The Mobleys, Floyd Coles, Har-old Shearharts, Raymond Mobleys picnicked at Hereford park

Sunday afternoon. The occasion was in honor of James Col's birthday. Mr. and Mrs. R. V. Mc-Mahon and Janet of Dimmitt visited with them there in the afternoon

Ottis Farris of Memphis, Tenn., uncle of Mrs. H. E. Lindley, was visiting his relatives here the

last of the week. On Saturday night, the Greesons, Mrs. Lind-leys parents, and the Sam Lindleys took supper with the Lind-

Doc Glenn, who is employed at

Mr. and Mrs. A. B. Glenn and enne. Wyo., to visit their son Earl.

Saturday night. Attending were Mr. and Mrs. E. H. Little, Mr. and Mrs. Frank Robbins, Carol and Steve; Mr. and Mrs. Floyd

Mr. and Mrs. H. D. Robbins, bert Brotherton. Mr. Brotherton visited here frequently. Robert Dobbins and his cou-Glenn visited in Canyon Sunday bert B. Mrs. Brotherton, the for- sin recently visited their relawith Mr. Robert's niece, Mrs. Ro- mer Miss Wynema Robbins, has tives at Winters, Texas.

POTATOES

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952 Bonnie Sparkman and Doris Jean Andrews are visiting this week in the home of their aunt, Mrs. Charles King and family.



mediately to the hospital upon ar-He adds, "But all in all, it's not rival there at the new base. The a bad living."

Maj. McIver had World War II Glenns reported a nice trip. Mr. and Mrs. Bill Warrick went experience in the European Theater of Operations and completed to Kilgore for the week-end. nearly enough missions for a tour They did some car trading while of duty. His assignment to Korea | there.

was at his own request. He is an Air Force career man, having been in for 13 years. A surprise ice cream supper at the T. L. Sparkman Jr. home was staged by the Sunday school class



JOHN SAMUEL COOMBES, who has been stationed for the past year at Kinston Field, N. C., is home for a short furlough before reporting to James Conley Air base at Waco on July 7. An aviation cadet, John Sammuel has been in the service a year. He is the son of Mr. and Mrs. Ellis Coombes.



warming the bench

ing at 8 p.m., the tilt will pit the

teams against second, third and

Refereeing at the Bull barn has

innings of ball.

BASEBALL-

Understand many of the base- game tonight (Thursday). Startball fans in the area went away first, fourth and sixth place a little unhappy over what they plunked down 50c for when the Dimmitt Dimwits met with the fifth. Lubbock Black Hubbers at the Vets diamond here Sunday afternoon.

The game took on the aspects of a 25-5 runaway with the Lubbers smothering the Dimmitt nine

Most of the viewers who contacted this scribe on their ideas play-off winners. They will/be on of the game expressed disappointment of the showing.

Which just goes to show that star game tonight. you can't "play down" to any crowd, regardless of how thin it GOLF.

Local divot-diggers can have is. Unless you want to backtrack, you have to give 'em all themselves a fine time enjoying your best, regardless of the gate. the hospitality of the Littlefield country club on Sunday next. SOFTBALL

Forty local golfers are needed to Some of the stuff mentioned above is just another good rea-son why softball -- which we can't linksters to the south. So far, 20 help harping on and beating the have signed up. Twenty more are drums for -- has gone over so needed. See Bud Posey at the clubhouse. good in Hereford.

The locals give their all. And Littlefield will spread a lunch they do it without pay. They do for Hereford guests at 11 a.m. it strictly for the recreation. That on Sunday and matches will start kind of competitive spirit can't immediately after. WRESTLINGbe bought for a dollar.

For local sport fans, their best For a while on Saturday night, bet -- now as always -- is the there was hardly a dry eye in Hereford Softball league. the Bull barn as the antics of Thanks to the support of the Funk, Carlson, Gardini and Sled-

local fans, the league is in pret- ge rocked the house with laughty solid shape financially. They ter as the four attempted to get have money in the bank, pay for straightened out on their tag Veterans Park their field and lights night by team match. night, pay for their officials, and Benito Gardini, the "Little have their own championship Flower" and a colorful grappler

trophies. That shows how much softball blossomed Saturday night. It was has pushed Sunday afternoon ball hilarious. Eyen the combatants out of the picture in Hereford. had a hard time keeping a

Incidentally, the league now straight face. has three paid umpires. The umput the fans on edge lately. It's pire-in-chief behind the plate been pathetic.' We know that lots draws \$5 for a double-header. the first base ump who also handles has to be done by the third man second gets \$2 and the thirdbase on behalf of showmanship, but arbiter gets a dollar. ALL-STAR CONTEST-

Biggest news of the season on

4 Set

Guseman Horse Scheduled For LaMesa Action

Cecil Guseman's "Tom Saund-ers" is one of the 500 horses scheduled to perform during the 1952 track season at LaMesa park, pre season publicity from the track. secretary shows

The seventh annual season at LaMesa park will open with a the softball front is the all-star three-day week-end starting July 4.

There will be racing at LaMesa park every Saturday and Sunday through September 7 and also on Labor Day. Post time will

The managers will select out standing players as are listed on be/1:15 p.m. Purses at LaMesa in 1951 avtoday's Brand sport's page. These eraged \$700 per race. Largest boys will participate in the nine purses go with the Raton Futur-

ity and Raton Derby at around Come on out to the all-star \$4,000 each. game. See the trophies that will

be given to the season winner and **Eight Qualify** display at the ball park. For an evening under the stars, For City Meet visit the ball park for the all-

> Sunday was the first opportun-ity local golfers have had to shoot their qualifying 18 for the annual city golf tournament to be held July 4, 5, and 6.

Eight have qualified up to date with Bill Howard's 74 low for the field this far.

Names of the qualifiers and their scores are: Earl Stagner, 78; Harold Loer-

wald, 82; Bill Howard, 74; Bob Tilson, 79; Joe Lowrie, 96; Dale Tinnin, 89; Ray Hardy, 86; and Bob Lindsey, 82.

Fourth Of July **Fireworks** At

More than \$200 worth of fire-

The Hereford Brand

some of the gross violations of common alertness arouse the Hereford, Texas, Thursday, June 26, 1952 (Continued on Page 2)

TROPHIES FOR Hereford Softball competition during the 1952 season are shown above. The smaller trophy at the left is to be awarded the team finishing the season in first place. The larger trophy at right is for the winner of the post-season playoffs. Burdine Studio Photo,

All-Star Game **Tonight At 8:30**

The softball classic of the year gues's usual seven innings the All-Star game -- will un- Kenny Brock and Pat Corbett, W. Burdine, ss ravel at 8:30 p.m. tonight at Vet- batteries from the Lesley-Vau- B. Sparks, 1b erans park.

batterymen from each "half" of Knox, They will be relieved in Sam Albracht, rf the league will meet in the bat- three by Walt Lemons and Ed Miles, p tle of the stars tonight.

Personnel of one team will be Russell, Hereford Hardware huromprised of players from Rocky's, Summerfield, and the mons will remain behind the bat Knight of Columbus. They will be as HH catcher, Bill Howard is in managed by Johnny Winkler, Dallas for the national Jaycee convention. nentor of the Rocky nine.

For the Winkler aggregation, The other team will be made up David Miles and Jim Combs, Batof players from Hereford Hardware, Dawn and Lesley-Vaughn tery for Rocky's will start the game. They will be followed by Motors.

Players were chosen for the anual mid-season tilt by managers the park on Monday night. Each manager had three men from his named named to the All-Stars., Each player (except terv the batteries) will go 41/2 innings. The All-Star game will be nine innings long instead of the lea-

ghn team, will start things off LeRoy Suttle, sf Nine players and three sets of for the team managed by Rueben Jack Streun, 1b Lemons of Dawn. After six, Jim Combs, c Walterscheid, p K.

ler, will take the hill and Ed Le-V. Walterscheid, c J. Clark, p · as HH catcher. Bill Howard is in D. Baize, c Other players named to the

squad are LeRoy Boyer, If, and Hub Homer, lf.

KNOX'S TEAM

H. Roberson, 3b the two Walterscheids of the KCs, Jackie Burrus, 1b Kenny on the mound and Vince behind the bat. Jack Clark and Austell Burrus, of Duane Baize, representing Sum-Tim Corbett, 1b, merfield, will round out the bat-R. Thomas, lf Jack Stanton, cf

Wendell Burdine, president of Rueben Kelly, 2b the Hereford Softball league, Dub Hair, 1b said the trophies for the season K. Brock, p P. Corbett, c winner and playoff winner will be on display at game time Thurs-Walt Lemmons, p

Edd Lemmons, c Tentative line-ups for both Jim Russell, p teams in Thursday's game are: Admission to the game is regular price -- 20c for all over WINKLER'S TEAM 12 and 10c from 6 years to 10

years.

B. Clark, 3b

Dimmitt City Golf Tournament evision cameras in the eastern **Goes Into Semi-Final Activity**

nearly broke the Bull barn at ception in the face of a tumult-W. W. Gilbreath and Joe But- meet T. E. Harrison. ler meet in the semi-final round of the Dimmitt city golf tournament at the Hereford Golf club,

have been partners for the night, neither showing too much of a M. E. Clevinger meets Tom Harri- mer downed Jackie Copeland, 7

rillo appearance on Thursday as After 17 minutes in which al-

the crowd, though, and he got a out of the ring, Carlson and Funk Stevens, Raymond Wilson plays Nelson downed Gene Harmon, 4 (Continued on Page 2)

the seams as the capacity crowd ous welcome given popular Cow-Well, it all ended up with according to pairings released by

> Once activities got underway, Carlson and Funk had Gardini pionship play.

but Morelli developed blood pois-oning earlier in the week and of mixing it up with the two Gladman byes, and Lewis Wilkison plays Jackie Copeland.

In first flight play this week, well as in Hereford. He was in most everything took place in and Sam Gilbreath will meet Harold Sam Long, 6 and 5; and B. M. Joe Benson and Ray Bearden will 'and 3.

Play the past week produced the following winners: CHAMPIONSHIP FLIGHT

W. W. Gilbreath defeated M. E. Clevinger 1 up; Joe Butler de-Mutt Webb meets Frank Lati- feated Earl Brock, 4 and 3; Lewis

mer in the other match in cham- Wilkerson downed Jack Gladman, 4 and 3; Mutt Webb beat Lewis In championship consolation, Wilkerson, 6 and 5; Frank Lati-

FIRST FLIGHT

Raymond Wilson downed Ben Hill, 2 and 1; T. E. Harrison beat

as ever hit the local ring, really works will be set off in a com-blossomed Saturday night. It was: (Continued on page 6) ged midgets, Skylo Lo of Monged midgets, Skylo Lo of Mon-

Slapstick Features Tag **Team Match On Saturday**

High comedy in a style befit- treal and Farmer Pete of Ken-| Gardini, who is used to the telting Mack Sennett in his heyday | tucky. But the last match of the ev- areas, started things off by com-

was served up to Hereford wrest ling fans in the first fall of the Dory Funk and Cowboy Carlson' vs. Bill Sledge and Benito Gar-

dini tag team main eventer. The winners? Funk and Carl-

ed it. Oh yes, there was a first mat

Morelli!" Morelli and Gardini were to and Sledge on the defensive, with

Section Two bang out of the proceedings.

roared at the zany shenanigans boy Carlson and Funk, both of of colorful "Little Flower" Gar- whom came into the ring with son, of course, and the crowd lov- dini and his crony-for-the-night, sombreros and low-heeled riding boots -- a new garb for Funk. Bill Sledge. Gardini -- who incidently, was numbered among the losers Fri- Funk stomping on the "Little Bud Posey, Hereford pro. day night -- proclaimed loud and Flower's" toe.

ening was the killer. It nearly plaining because of his cool re-

long on two occasions, " I want

had to be lifted from his Ama- cowhands.



Warming...

(Continued from page 1)

fans ire. Like the item at the top of the column, Hereford may not be the biggest gate the wrestling cir-muit plays to in the Panhandle, but don't ever try to "play down" After all the excitement, Gar-Mathematical audience. The Montanan -- to show the Ital-ian he had no preference -- pro-ceeded to put the "Flying Halli-hoolian" on Gardini and rubbed his head in the resin. After all the excitement, Gar-newed his cry for Morelli. The first event of the night,

Slapstick....

"" (Continued from page 1)

both worked over the dangerous duo. Cowboy had Sledge in the roes of his "Flying Hallihoolihan" and finished him off with a body press. Meanwhile Funk started pummeling the rotund "Lit- fall, Gardini and Sledge were

tle Flower" and booted him out disqualified of the ring almost on top of the working press.

roughness as they tied Carlson in the ropes and both worked ov-This didn't suit Gardini, who er the Cowboy while referee Bob bounced back into the ring and Geigel was torn between two fires -- freeing the Cowboy and

dini took up the "I want Morelli"

cry as he crawled out of the ring. two midgets -- Skylo Lo and Far-Pointing to Sledge, he said, "At mer Pete went to it for the best least Morelli's smart." two out of three falls with re-All this pleased the crowd,

feree Bob Geigel rendering a which had resigned itself to an very unpopular decision in favor evening of pure entertainment. of Skylo Lo over the Farmer as When the four returned to the Skylo used Pete's trunks to pin ring for the finish of the match, his shoulders while Geigel occuthey settled down to business and pled himself looking elsewhere. proceeded to rough each other up

The mighty midget, Skylo us-ed every trick in the book dur-Eight minutes into the second ing his bout with Pete -- soap. biting, gouging, and all the rest. Only once was Geigel quick en-

for

unnecessary

ough to catch him. The small fellows went to it hot and heavy with Skylo defi-nitely the cagier of the two. Rocky's used David Miles on Skylo Lo took the first fall in the hill against the L-V Motor 15 minutes over Pete with a re-

nine with Combs and Johnny verse crab. Winkler behind the plate. Farmer Pete got his vengence-L-V Motors relied on Brock for much to the delight of the parthe hurling with Pat Corbett betial crowd--pinning Skylo in five hind the stick. minutes with a body press after The night's second contest had slamming him around the ring. Old Reliable Walt Lemons on the

In this fall, Pete got his dan- hill with Ed Lemons catching. der up after Skylo came into the ring with a hunk of soap and to chuck and Lookingbill did the confined his aggresiveness to goureceiving. ging the eyes of Pete, much to the bewilderment of Geigel, who

had a rough night, indeed. ROCKY'S--13 Pete took things into his own hands, however, and disposed of Nelson, rf Skylo in good style.

After the boys came back in- Boyer, cf to the ring for the third fall, Gei- Burdine, cf, 3b, gel felt the belt of Skylo's trunks Sparks, If Winkler, c, 3b and found the soap he had miss-ed all the preceeding fall. Miles, p Skylo took the third fall after Davis, 1b using Pete's shorts to boost the Hutchinson, 1b loser onto his shoulders to pin Cummings, ss J. Combs. 2b

Before the main event, Cecil Lee, 2b Massey, announcer, gave a brief Jim Combs, c memorial talk for Alex Kasabos- Hamilton, rf ki, wrestler who has appeared on the local scene quite a bit. Alex

died recently in Los Angeles due L-V MOTORS--12 to a heart attack. ennen, 2b

	Hennen, 20
	Culpepper, lf P. Corbett, c
Streu Paces	T. Corbett, 1b
Sunday Golfers	Kerr, ss Schroeter, cf Brock, p
In Sweepstakes	Dickerson, 3b Vaughn, rf Hutchinson, rf
Urlin Streu, with a 74-6 net 68	· · · · ·

look top honors in the S Sweepstakes tournament at the Hereford Golf club June 22. First net 71.

prize was three golf balls. The putting tournament to be held at the local course on Fri-Second place went to Jackie Copeland who carded an 89-20 day will be match play rather The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952







GIT OUT O'HERE

AFTER A FEW WEEKS

HIT

WITH THAT

QUICK!



HAVING A BIG

PPER





BY COURT ALDERSON

BY FRANK THOMAS

BY JOE DENNETT

GOSH, TLL NEVER

UNDERSTAND GROWN

UPS! AFTER I TOLD

DADDY I LIKED ROAST

BEEF BETTERN CHEESE

ANYWAY -- HE SENT

tor Your watch - repair & Jewelry business - Your

support and influence will be greatly appreciated

VOTE FOR ——

Kenneth M.(Doc)Cowan

good.

MY PLATFORM

1. To render in our repair service department the highest quality workmanship at all times -2. To secure for my patrons the latest in Jewelry creations at all times -

Rocky's took Lesley-Vaughn Motors in Hereford Softball lea- DAWN--11 gue play Thursday night with a In the first event of the night, 13-12 verdict in the first game D. Stewart, If

R. Stewart, rf of the twin bill. In the second game, Dawn clob- Ed Lemons, c bered the faltering Summerfield H. Robinsin, 3b

McBroom, ss by an 11-2 count. Rocky's pieced together their J. Burrus, lb J. Airhart, cf, 2b one-run victory with 13 runs on five hits. Lesley-Vaughn doubled Reese Stewart, 2b Ralph Stewart, cf up on the bingle end of the night's work, slamming out 10 hits and W. Lemons, p

SECOND GAME

AB R H

301

37 11 8

0

3 1

2 1 2 ternoon.

Jack Clark, rf

Allen, cf

AB R H Lookingbill, c

4 0 1 Joe Streun, p

Harper, 2b

1 Campbell, rf

collecting only a dozen runs. Dawn put it on Summerfield with 11 runs on eight hits. The SUMMERFIELD--2 losers retaliated on a pair of mar-B. Clark, 3b kers off of eight safeties, but they didn't come at the time when they Jack Streun, 1b could take advantage of them Baize, ss Settle, If

Summerfield/used Joe Stream

The box scores for the night:

FIRST GAME

AB R H

2 1 1

3

0

0 0

1 0 0 110

24 13 5

ABRH

6 2 3 2 3

3 1 1

2 3 0

4 0 1

100

100

30 12 10

NUKAL ULLIVENT

MA.LOOK.THE

PRETTY PUSSY

I FOUND IN

THE WOODS!

DEEMS

SONNY SOUTH

GOING WEST

LET SAM, THE MUSCLE BUILDER, PROTECT YOU FROM THE TOWN BULLY - ORDER OUR SUPER

MUSCLE BUILDER TODAY - WE

HOSSFACE .. YOU DID

OH! LAN

SAKES

3. To Serve you with quality and prices that will more than meet those of any local or out of town opponent.

net 69 for a prize of two balls. than medal play as was the case One ball went to each of the previously. There will be no qualifying following for the scores shown: Stan Barrett, 74-4 net 70; Bob round. Pairings will be drawn be-Tilson, 79-9 net 70; John Pitman, fore putting starts.

78-8 net 70; Frank Latimer, 82-12 Starting at 8 p.m., there will net 70 and Dr. J. H. Channer, 78- be a men's and ladies' division.



All these big-car extras are yours with the lowest-priced line in its field!



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2nd & Schley



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MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

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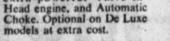




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complete power team with extra-powerful Valve-in-



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DARLING ... FOUND WATER IN THE CREEK



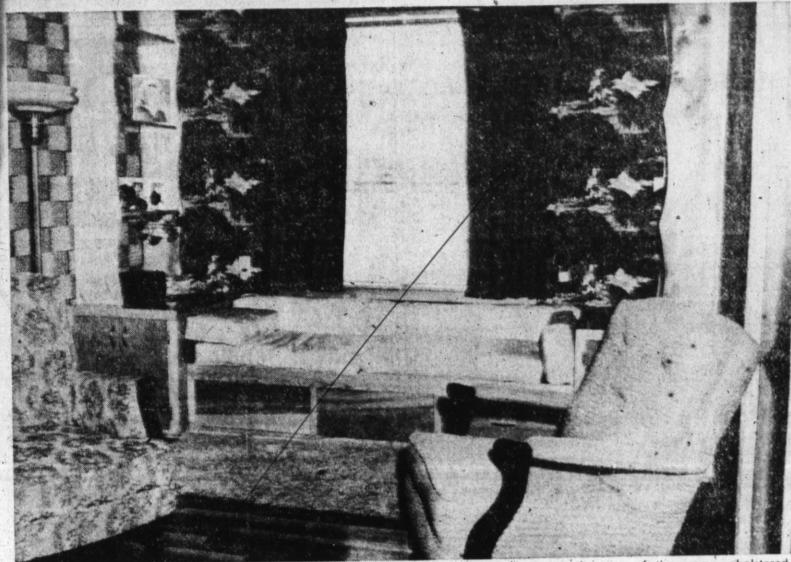


EXTRA RIDING COMFORT





he Hereford Brand, Hereford, Texas, Thursday, June 26, 1952



THE DELIGHT OF any man is this den in the Marian Lawson home in Friona. Topping of the masculine design is the

By JIMMIE GILLENTINF

General Eisenhower came to Texas the past week-end any strings attached". Roosevelt had a way of sway. address Republican delegates and newsmen in Dallas. As he put ing crowds and sweeping people it, "to let the people know some of the things I believe and off their feet. If Ike lives to be a stand for." You probably read the news some dispatches from hundred, he will never acquire Dallas and heard radio reports on his talk and press conference this knack. Instead of exciting and, to me, they have been most accurate. The following remarks people, he seems to soothe them. It's just his way, due perhaps to will be therefore, random comment and personal observations. long years of training and work-

ing with men and army person-nel. The conference was apparently know beyond any trace of doubt sponsored by Jack Porter of that he means it

sponsored by Jack Porter of Houston, Oveta Culp Hobby and other Eisenhower supporters from Texas. Honor guests were the Republican delegates -- and I pre-if he gets the Republican nomi-walter Buckner.

window seat shown at the rear of the room, upholstered in cream leather. Staff Photo.

Ike definitely doesn't claim to patronage and obligations is exknow all of the answers. When actly what the country needs tohe hits something he doesn't day.

know for sure, he just plain says Furthermore, it's a long way he doesn't know. He doesn't bluff to Dallas. These city reporters or try to bully his way. Another keep talking about how the genthing about Ike is the fact that eral got up at 6 o'clock Sunday he gives straight answers at his morning, etc., but he didn't have press, conferences. This alone anything on me. I drove all day would take him out of the proand I'll bet he wasn't a bit hapfessional politicians class. He does pier to get where he was going not try to ride the fence. His ansthan I was to see that skyline of wers are clear and concise. Ike elevators as I drove into Heremade a lot of friends this weekford. I made myself a promise end, especially among the boys henceforth I will spend more in the grass roots press. They liktime at home. Houston last week. ed the way he approaches things Dallas this week. Pretty soon peoand they particulary liked the and they particulary liked the ple will be comparing me with fact that he is running "without Carl McCaslin or Henry Sears.

Pitch and Putt

Well, it won't be long until the man to beat will be Stan, however, Old Cogdell is still shooting a men just don't know anything JUNE 29th. 36 or 37 every time he goes out.

Loop weave

TERRY CLOTH

SLIP-OVERS

May be a little hard to pick the . Am sure my wife will be glad winner, as every player in the to help, as it will be much cooler Championship flight will be sep- in Pit's back yard inan at our arated by only a few strokes. The place. If it continues to be as hot Calcutta and lunch will be at the over July 4, 5 and 6 as it has John Pitman home, the night of been the last few days, am afraid July 3, when the pairings will be that some of us elderly golfers made for match play which be- may not get to play the three

gins the morning of the Fourth, through July 3 to qualify, and al- dian word for "red people"

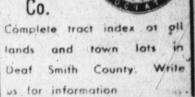
with the finals in all flights be- so any and all golfers are urged ing played on July 6. It has been to go to Littlefield Sunday, June suggested that some of the golf 29. The Littlefield club wants aplayer's wives assist Mrs. Pitman bout 40 Hereford players to mat-

City Tournament. Still think the in getting tables ready, and help- ch strokes with their members. ing in the purchase of food, as TEE TIME WILL BE 11:00 A. M. about buying groceries.

Confucious, the Chinese philosopher, was born in 550 B. C. Only about eight percent of

polio cases are now fatal.

"Oklahoma" is a Choctaw In



The number of polio patients is

increasing

A. 0.

Thompson

Abstract

Page Three

PRACTICAL COMFORTABLE OUTSTANDING * SPECIAL PURCHASE **Cotton Percale** HALF SLIP 80-Square Sanforized Cotton 4-Gore Style

Tot's Size 4 to Mom's 14

They're pretty, practical and oh, so cool. Tubbable vat dyed colors. Terry weave cottons . . . cap sleeve style . . . rib knit. V-neck and waistband. Solid body with contrasting color trim . . . multi-colored body with contrasting trim. You'll want several.



Sun

Back

In Colors:

· Gold

 Shrimp Blue

Charcoal

Love

JUS

DRESSES



LUVLEE CALICO FLIRT

sume many of them were outed nation. You can tell that he is one of the most sincere men on publisher, was impressed by the record today. He is definitely not fact that Eisenhower, a profesfrom the State Convention in an orator. A lot of the boys in sional soldier, would be so deeply Mineral Wells. Newspaper men from papers, large and small, were also invited to the banquet the Hereford toastmaster club concerned over the possibilities could have taken his speech Sat- and prospects of world peace. and press conference. Understand urday night, and had the people worked into a fever -- but not that Ike was certainly sincere -the newspaper telegrams of inexpense on the part of Mrs. Hobhe speaks without emotion. As a al soldier being sold on peace. by. Futhermore, the scuttlebutt southern evangelist, he would be by. Futhermore, the scuttlebutt a wash-out. has it that these folks who spend

a lot of money do not have an axe Another thing that seemed to to grind. They just believe "Ike bother him was the fact that the er. T. E. is generally ceded as a television boys kept flashing time is the man.'

Ike came marching into the cards at him. These cards showed zard was also there and one fel-big Crystal Ballroom surrounded how long he had to talk and when low who reads his "A to Izzard" by the notables, and he looked it got down to a matter of 30 like any ordinary guy who had seconds two television men were finished a long trip. His bald head literally waving cards. Ike made seconds two television men were it, though, he cut his speech off was pink and sunburned from just to the fraction of a second. riding in those open top cars under the hot Texas sun. He also He looked relieved, and that big seemed just a little bit nervous, Eisenhower grin spread out over his face; his expression seemed to say, "Now, we can visit a while." though I am sure that he has apbefore much larger peared crowds. The program was tele-He did visit, too, in a most vised, though, and it was apparcharming manner. The topic was 'World Peace" and he touched on ently rather new to him.

If you have heard that the Eiseverything from taxes and comenhower bunch are amateurs, munism right on down to his you heard right. At least, that is grandchildren. He was a differhow it looked to me. No one seemed quite sure if things were going right. Bishop C. C. Selec-that I kept thinking what a good man offered the invocation and citizen he would make if he moveven he seemed to lack his usual ed to Hereford and went into busconfidence. Certainly Ike is no iness. He sort of seemed like he professional politician -- and he would do fine running a drug probably never will be one. The store or maybe an automobile nhotographers have made the agency -- and he talked about nost of his "million dollar" grin- things just like the folks around and it is his outstanding person- Hereford talk about them, in-ality trait. This is because you cluding national conditions.

Have you seen the CYCLA FRIGIDAIR Food Freezer and Refrigerator combined See it now at

Good Housekeeping Shop Corner 3rd & Main Phone 1109

Walter Buckner, San Marcos Walter, an early New Dealer, felt Hear lots and lots of people

expressing surprise that T. E. Johnson, Amarillo Globe-Times editor, seems to favor Eisenhowstrong Democrat convert. Wes Izasked me if Wes was in the role of delegate or of newspaperman. Felix McKnight, Dallas News editor, got a bit miffed about the whole deal. Jack Porter requested "no still pictures" during the television broadcast, stating that the flashes would interfere with television. This made Felix a wee bit unhappy. They disregarded the order, too. Dallas News and Times Herald photographers took several stills during the broad-

Oveta Clup Hobby, former head of the WACS, looked younger than ever. She had a seat of honor at the head table and a new-fangled hair-do. I have seen her six or seven times -- and she always looks like a completely different person.

Fountain girls in a Dallas Drug store were comparing the Eisenhower parade crowd to that of McArthur, who visited Dallas about the same time last June. Ike's parade crowd, it seems, was much smaller. However, as one of them pointed out, his visit was immediately following his return from the East and on the crest of his controversy with Truman. "Gonna see THE MAN?" This question from the boy where I got'a shine. Several people in Dallas referred to him as "the

man". Some of the ousted Republican delegates were bitter. They feel that Ike hasn't a chance to be nominated. They feel that the Republican machine will throw every trick in the book to keep him from retires the book to keep him from getting the nomination. They mentioned the fact that Mc-Arthur will keynote the Chicago convention. Lots of them are almost bitter regarding this sub-ject and will tell you it's a case of the people's wishes vs. a party machine. Ike also touched on this when he said, "Party should be above ourselves -- and our coun-tion above our party"

try above our party." Several small-town publishers were most happy about the ap-parent lack of organization. They seem to feel that an amateur poliician, free of political pr

FADED DENIM

You'll love either style . . . V-neck or scoop neck. Button through waist styles. Of Sanforized denim in faded colors of blue, gold, shrimp, or charcoal . . . white contrasting piping trim all around . . . white glossy plastic belt. Plenty of skirt fullness. You'll want several at this extremely low price. Sizes 10 to 18.

The Price You'll



Just Another Example of **Being First** With the Most For Less

Anthony's Low Price JUST

Washable cotton calico print . . . full swing, four yard skirt. Elasticized shouldars . . . draw string sleeve . . . square cut neckline. Zipper placket side opening . . . reversible self print solid tie sash. Colors: maize, blue, rose on gray grounds. Sizes 10 to 18.



CONG. ROGERS SAYS

Potter Bill Defeated, Would **Have Boosted Defense Expenses**

THE THINGS YOU HAVE TO WATCH IN LEGISLATION: concern in those areas can obtain government contracts on a neg-

During the amendment period of the Defense Production Act (this is the price and wage control amendment was offered by Mr. Potter (R), Michigan, hich would in effect put into the law the Executive Order which provides for the declaration of certain areas as "Surplus

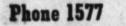
sure employment in areas where there is a surplus of labor. Labor" areas. Such a declaration The effect of the amendment neans that the manufacturing would be to penalize the Amer-DR. MILTON C. ADAMS **OPTOMETRIST** 140 West Third Hereford, Texas Office Hours-8:30 5:00 Phone 37

ially more than if it were produc-

ed in another area. The purpose

of such an amendment is to in-

Now Available * NEW PUMPS * NEW and USED PIPE *** CATTLE GUARDS** We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads





1st Door West of Sears Elevator On Highway 60

from him millions of dollars in taxes that could otherwise be saved. It would also promote inflation. One of the prime causes of inflation is excessive government spending. Therefore when the government pays more for an article, as it would under the government contracts on a neg-Potter amendment, than the otiated basis rather than on a same article could be purchased competitive bid basis even thounder competitive bid contracts, ugh the cost of such manufacturthe results is simply excessive ed product would be substantspending and fuel on inflationary

fires.

ican taxpayer and take away

The amendment is also discriminatory in that it would favor thickly populated areas and penalize the South, the Southwest and a great porton of the West. Such an amendment would also favor big industry and discriminate against small industry and small manufacturing plants and contractors. The manufacturing concerns in such designated areas can effectively control business growing out of government contracts, and the ones who get hurt are the small manufacturing plants in districts such as ours, as well as the laboring people in those districts and the American taxpayers, Mr. Lanham (D), Georgia, introduced a substitute amendment which would in effect prohibit such practices. The House voted on the Lanham amendment first, and the vote was tied 114 to 114. This meant was defeated because the proposed amendment must receive

more yea votes than nay votes in order to pass, and a tie vote does not meet those requirements.

Hoverever, the Potter amendment also failed by a margin of The ones responsible for deapproximately 20 votes. We of feating the Potter amendment the South and Southwest had were the members of Congress

hoped that the Lanham amendfrom the South, the Southwest ment would pass as it would have fixed a policy and would and the West. If we can stop until Senator Holland made some day morning in the home of Mrs. these practices in government have sharply curtailed the pracspending, we can save the taxtice that is going on now. We were happy that the Potter a- payers millions of dollars and help in the fight against inflat- ture began to unfold and the mendment failed and hope that this is an indication that such ion.

practices will stop. One manu-facturing concern in the Middle HIDDEN BALL PLAN ON TIDELANDS NIPPED IN THE West, and I presume others, sent BUD: A plan was afoot between out a form letter to all of its salesmen advising the salesmen the Secretary of the Interior and to keep a sharp lookout for all the President to by-pass Congress possible contracts because this and seize the tidelands in the manufacturing concern was locevent the veto of the Holland ated in one of these surplus labbill was sustained by Congress. or areas. The letter outlined the Under the present situation the greater benefits accruing to the Executive Department has no

manufacturing concern by .beauthority to lease the tidelands. ing so located, and instructed the Even if the Senate should upsalesmen that their Washington hold the President's veto of the office could bring the proper Holland bill, the Executive De-

pressure to bear in Washington to obtain contracts at higher prices partment still would not have than under competitive bidding. power to traffic in these lands. It was a strange coalition that The secret plan that was afoot

voted against the Lanham a- was a plan to use an old 1949 mendment and for the Potter a-mendment. The coalition was which GSA Administrator Lar-Davis. Sgt. Newton was enroute H. Herring, O. G. Hill, Jeff Rob-

averaging about 20 bushels per acre on dry BOBBY JOE MERCER is shown with a laod of wheat brought into the Friona Wheat land off the Charley Mercer place. Staff Growers the past week. It is some of the Par-Photo. mer county wheat now being cut that is

licans from the Middle West and representatives and testified that East along with big city republicans and democrats who have him that they would be satisfied followed New Deal philosophies. with such plan and would accept Entertained

> All of this information and the Mary Elizabeth class of the tactics and scheming indulged in had been kept from the Congress First Baptist church met Thurscharges on the Senate Floor on Roy Calvert with Mrs. Calvert July 9th. After these charges presiding.

had been made, the entire pic-Mrs. Sank Ramey presented the devotional lesson on the subject opposition built up so strong and "Right and Wrong Thinking" disso fast that the Secretary of the cussing the subject on the theory Interior advised the Senate Jud- "What We Think - We Are." iciary Committee last Thursday

that he and the President had Members answered the roll call abandoned the design to use this with favorite Bible verses and old law. It is getting to the place special music provided entertainup here that you can't even take ment.

a night's sleep without wonder-During the social hour breaking what will happen while your fast rolls and coffee were served from a table centered with an VISITORS from the District arrangement of white gladioli, this week were: Leonard Cow- Teasdale roses and Esther Reed den from Amarillo, D. and Mrs. daisies. Assisting the hostess were E. K. Jones and children Janett Mesdames Joe Kendall, Horace and Danny, from Wellington, and Schloss and Sandford Smith.

Richard Rogers from Dalhart. Those attending were: Mes dames Abe Martin, Sank Ramey Elwyn Hutcheson, Joe Kendall Master Sergeant Tom A. Newton of Waco was a recent visitor Louie Olson, H. D. Goldston, Hor-Sgt. Newton was enroute H. Herring, O. G. Hill, Jeff Rob-

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952



Don't let this happen to you! Buy a Dependable...Modern Automatic Gas Water Heater



Plenty of really hot water ... for dishes ... for baths ... and the scores of other cleaning jobs . . . any hour, night or day, is always on tap when you have an automatic gas water heater sized to your family's needs. The clean blue flame of natural gas is dependable. Why wait for water to heat when you can always have plenty of really hot water on tap. Ask your gas appliance dealer or your plumber merchant to install a modern automatic gas water heater in your home today.

West Texas Gas Company

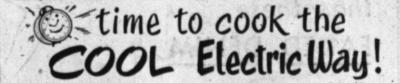
HELPING BUILD WEST TEXAS SINCE 1927

son had signed an order in April to Forbes Field, Topeka, Kans., erson and the hostess made up of conservative repubdelegating authority to Secret- where he is stationed. ary of Interior Chapman to dis-

leases thereunder.

back is turned.

pose of oil and gas on the con-Mr. and Mrs. Emil Dettman retinental shelf. The Secretary of turned from Tucumcari where the Interior had gone so far as they have been guests of Mr. and to submit the plan to oil company Mrs. E. W. Williams.





It's a fact! The temperature in your kitchen will not rise more than one degree when you cook the cool electric way. Put all of the heat in the cooking job - take the heat out of the rest of the kitchen with cool cooking - electric cooking.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

AT VEASE OF GOOD CITIZENSHIP AND FUSLIC SERVICE

LIC SERVICE

There are **"PEEPHOLES** SAFE DEPOSIT BOX

> Private papers are safe from peeping eyes when kept in a safe deposit box in the safe deposit vault of this bank.

They are also protected against fire, burglary or loss in other ways.

The cost of a box is very low." Come in and see us about it now.



WHEN YOU TRY POWER STEERING **HERE'S WHERE TO COME FIRST!**

You've heard about it and read about it. Now, if you haven't felt what Power Steering does for you, we invite you to try it first in a Chrysler New Yorker . . . where you will find full-time (not partial) Power Steering!

What happens is this

You handle the steering wheel in normal fashion. But 4/5 of all the work is done for you by hydraulic power, constantly at your command. Also, you turn the wheel 1/3 less distance now for every maneuver . . . the feeling you get of utter control is as wonderful as it is new.

Even at a standstill you can turn the wheel easily. Now, parking is shorn of its troubles (and fatigue!) . . . and you can negotiate traffic, awkward drives, and garage doors precisely and with ease.

You can double the longest day's drive you've

CHRYSLER THE FINEST CAR AMERICA HAS YET PRODUCED

THE CHRYSLER NEW YORKEP

6-PASSENGER SEDAN White side-wall tires at extra cost

ever known . . . end up free from arm and

shoulder strain. Rough roads, soft shoulders,

snow, mud? . . . the power that helps you

steer now prevents the car's wheels from

"steering back" at you. The course you set is

held, at any speed, till you want it changed.

Yet, with this 5-times greater control, "wheel

Why not come try it? Learn for yourself why

growing thousands of motorists say they'll

never be without Full-time Power Steering

from now on. Drive a Chrysler . . . and Learn

feel" is always the same.



the Difference!

Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

okie-Making emonstration HD Club

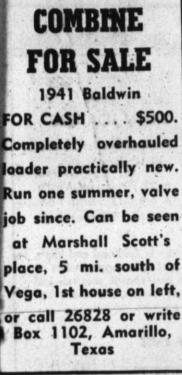
Clara Redman gave a deration on how to mix and cookies at the meeting of adie Lee Oliver Home Detration club last Thursday oon.

meeting was held at the of Mary Lynn Morrison. se attending were: Patsy Sandra Townsend, Helen Dil-Jo Scott, Kay Scott, Miss nan, Mrs. C. A. Saulcy, Mary Morrison.

next meeting will be held Scott's on June 3 at 2 p.m.

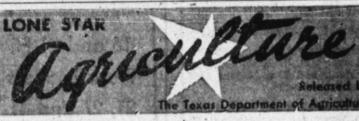
HLETE'S FOOT GERM HOW TO KILL IT. IN ONE HOUR,

not pleased, your 40c back. STRONG fungicide UGHS OFF the outer skin xpose buried fungi. Kills it contact. Get Greaseless, innt-drying T-4-L at any drug re. Today at Haile Drug.





THE CABOOSE of an eastbound Santa freight train was derailed early Sunday morning. The train proceeded on with out



in 1952, the problem is still ser-CROP SPRAYING Despite the progress made in jous one. Recent inspections reveal that modern agricultural methods each year, the farmer is often fac-

ed with problems as old as recorded history. contend with this season can betraced as far back as Biblical times -- the plague of insects. While insect infestations are not there are ninety (90) this year.

expected to actually reach plague proportions in Texas as they have in other parts of the world

cotton insects, including the persistent and destructive Pink Bollworm, are more stongly entrenched in Texas fields than at any One major obstacle with which time in the past 40 years. Comthe Texas farmer will have to parison records of the Pink Bollworm, alone show that for every one of the worms found in Sounth Texas cotton last year,

> The build-up of other harmful insects is almost equally as heavy. As a result, the farmer can expect a higher ratio of crop dam-

age in addition to a greater expenditure on insecticides. It will be to the Texas far-

mer's advantage to follow an organized method of spraying crops this season for the best insect control. The best plan will be to get in touch with county agents

and study the seven-step spraying program as set up by the Texas Extension Service.

Much of the effectiveness

spraying or dusting is nulified by ciety was founded in 1888. poor timing Spraying on a "guess basis" often catches harmful in-In 1950, 11,062 books were pub

sects in the pupa stage when in- lished in the U.S.

the car after emergency repairs had been made. Staff Photo.

> secticides and pesticides have no effect. It may also do away with ome of the useful type insects. The seven-step program varies over the state but each area has a definite plan set up according to local climatic and insect conditions. This type of spraying assures the farmer of getting the most benefit out of money spent for insect control.

The most effective measure yet found against the Pink Bollworm is strict compliance with planting and plow-up deadlines. These measures are already in effect in areas where the heaviest infestation exists. But the extremely large build-up this season is due partly to the mild winter which failed to 'kill off the usual number of last year's generations. The Pink Bollworm can't stand 'wet feet" but it does carry over

well in dry and mild weather. The farmer will have to practice every control measure possible this year to keep down the pre-sent insect "plague".

The estimated area of Russia is 8,524,750 square miles. Sophie Tucker, famous Ameri-

can entertainer, was born in Russia

The National Ge

To Show Rural Improvement Film Before Two Community Gatherings

Two communities in this area -- , on the community improvement the Jumbo community and the contest outlined in the film. The film to be shown is one Sunnyside community -- are in line for a showing in the rural on the 1951 winner, Tin Top.

The entire film was taken by community improvement film in Stockman cash award improve- Massey as part of his master's thesis. He lived in the Din Top. ment contest. community in Parker county Cecil Massey, Chamber of Co-

mmerce manager, will show the at the time and assisted with the film exhibited at a special meet- entire program of the winning ing in Dimmitt on Monday, June community.

22 years, real boys and girls have pre-

arn of Poll-Pa

to your child gets such

23, to members of the Jumbo community on Friday night. ance in any way needed by any On July 11, the Sunnyside com- of the communities in this area munity will also will be shown who may wish to take part in the film and given a run-down the contest and win regional as

We Have Plenty Of

AFRICAN MILLET

SEED &

CANE SEED

Phone 360

Better Shoes!

heels to hug and era

well as state prizes.

The contest is set up whereby

12 months. Deadline is March, 1953.

Phone 122

Any community interested in any rural community might re- learning more about the rural ceive cash prizes for the im- improvement contest is asked to provement taken place within contact Massey at the Deaf Smith their community within the past Chamber of Cammerce office.







ROOM AIR CONDITIONER

Call us now for FREE survey of

your air conditioning needs !

Good Housekeeping Shop



Get Real Air Conditioning -Insist on FRIGIDAIRE Cools air quickly, efficiently ers out dirt, soot, pollen es air throughout room es - adding fresh a · Exhausts stale, smoky inside Shuts out street noises

303 N. Main St.

Put this good-looking Frigidaire Room Air Conditioner in your home or office now. Say goodbye to heat, dirt and noise. It needs no plumbing, uses no water. Just plug it in.

A Frigidaire Exclusive ! New, automatic Selective Cooling now available in ARO-100 tidner I Come in I Let us tell you about it l

Have you tried BUICK'S POWER STEERING?

TIGH-TAILING down a broad straight road, you have that same sure sense of command that has always put such a thrill into piloting a great performer.

You're the boss. Your hands tell you so. It's the feel that so many folks who love to drive have come to know and enjoy.

This year, you also have at your command the highest horsepower in Buick history-and an Airpower carburetor, with two barrels in reserve to deliver an extra spurt when needed.

You have the size, the silence, the smoothness

West Highway 60

that make this ROADMASTER so distinguished among fine cars.

Where then, you ask, does Power Steeringt come in?

When you want to get into-or out of-a tight spot at the curb, Power Steering takes over the extra effort of turning the wheels, and you can forget the two-tons-plus of automobile you're handling.

When you want to turn around in a narrow space - Power Steering lets you get the last inch of benefit from Buick's short turning radius, because it makes the maneuver so easy.

When one front wheel hits a chuckhole, a

bump, loose sand or dirt at the edge of a road-Power Steering takes up the jerk-makes control of the wheel easier and therefore safer.

303 East 1st St

Many folks who have tried it tell us that Power Steering has added almost as much to the pleasure of owning a Buick as famed Dynaflow Drive.

When would you like to try it?

And Land States of and

Equipment, accessories, trim and models are subject to change without notice. †Optional at extra cost on Roadmaster only. and the part

ADMASTI

Phone II

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Phone 1109



ANOTHER KITCHEN which uses ver ively the natural finish on kitchen cabinets is the home of Marian Lawson in Friona. This view shows the kitchen from the living room

entrance with the dining area and entryway into the garage at left. Ample cupboard space is afforded in the Lawson kitchen. Staff Photo.



few insects on the wing, but it

2. Get rid of animal shelters in urban areas. They cannot be kept

clean and consequently create a

3. Get rid of dump piles, tin

cans, old tires, and accumulated

debris which breed flies and

mosquitoes and provide harbor-

4. Provide a properly operated

sewerage system, and get rid of all surface toilets. Dr. Cox be-

lieves surface toilets constitute

one of the major health hazards

5. Provide a source of pure:

6. Protect food supplies in

wholesale business houses, retail shops, and in private homes.

all premises to see that no possibility exists for fly breeding

If you have flies, somebody is

Make regular inspections of

THE HEREFORD CLINIC

ANNOUNCES ITS STAFF AS OF JULY 1; 1952

R. R. WILLS, M. D.

L. B. BARNETT, M. D.

(on leave until July 1, 1953)

M. W. NOBLES, M. D. (on leave until July 1, 1953)

WM. D. LAWRENCE, M. D.

F. C. GLENDENNING, M. D.

R. J. GRUBBS, M. D.

A. T. MIMS, M. D.

health hazard as fly breeders.

se sense of security.

age for rats.

facing Texas.

water.

GRAY AND ROSE blend strikingly in the living room of the Marian Lawson home in Friona. This view shows the front window with its highly-flowered drapes. Rust wallpaper

State Health Board Lists Eight

AUSTIN — A long-range bat-tle plan against rampaging polio places after they have been

was outlined Wednesday by the cleaned up and destroyed. Spray-

State Health Officer Geo. W. won't do the job. It might kill

Cox recommended these eight valuable plants and create a fal-

Polio Precautions For Texans

State Department of Health.

points of action in combatting the

disease which this year is strik-

ing harder at Texas than any

other part of the nation:

contrascts well with the gray rug. The Lawsons moved into their home on May 12. Staff Photo.

Randall County High In Tree **Planting Work**

Randall county, for the first time in recent years, was among the state's top counties in reforestation for the period December 1951-March, 1952, according to information released by the Texas Forest Service.

More than 11,707,000 seedlings were planted by Texas farmers during the period -- in most cases with PMA asistance.

Sixty-nine Randall county far-mers planted a total of 20,300 seedlings. Most of any one kind planted was red cedar.

Deaf Smith county farmers showed a growing tendency to planting trees as windbreaks with PMA assistance.

During the period, farmers here planted a total of 8,700 seedlings, mostly red cedar.

Mrs. J. M. Carathers President Of Dawn Home Demonstration

Mrs. J. M. Carathers was reelected president of the Dawn Home Demonstration club meeting held Friday, June 20 in the home of Mrs. Norman Dewett.

Other officers for the 1953 club year are: Mrs. H. S. Fuller, vice-president; and Mrs. Melvin Gill, secretary-treasurer.

An interesting and helpful program was given on "Gaining and Losing Weight" during the meet-



ROBERSON Service Station Hereford Saves Your Teeth -We Save Your Car.

Phone 440

Hiway 60

The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

Refreshments were served to the following. J. Carathers, Lloyd Denn, and the Fuller, Bruce Brown, and the hostess, Mrs. Normen Dewett. Mesdames T. L. Sparkman, Op-al Norton, Zed Stewart, Caraway, Helen Caraway, Walt Beeavers, Melvin Gill, U. U. Adams, Ruby the following.

J. Carathers, Lloyd Bentley, H. S.





MAIN S

TITLE 1 - F. H. A. LOANS Available - 36 Months to Pay! See Us For Complete Details

CARL McCASLIN LUMBER CO.

1 Block East of Courthouse Phone the Lumber Number 7 A Complete Building Service



Rural Life Insurance Co. Of Dallas Is Happy To ANNOUNCE the Appointment of W. GLEN NELSON

As Our Representative For Hereford And Surrounding Area

Mr. Nelson is a native of Oklahoma but has lived in Texas for several years. He graduated from Eldorado High School and did his college work at Cameron College, Lawton Okla.

We invite all of our friends and clients to call on Mr. Nelson in connection with Life Insurance. His address is 405 Blevins, Phone 1752.



A. D. Nance, Dist. Mgr. 320 Barfield Bldg., Amarillo, Texas

fly tight garbage cans until time of disposal. Tubs, boxes, lidless garbage cans, etc., are of no val-

polio this year than ever before.

He said it takes months and

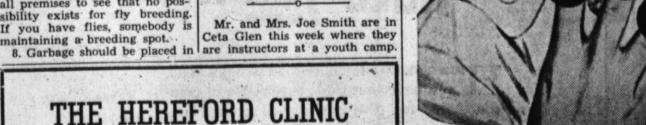
months to clean up a city, and

He urged each home owner to assume responsibility for keeping his property clean inside and out. This will help protect you and your neighbor. More peoing indiscriminately might kill a ple have been struck down by

> that it "takes forever to keep it that way." The program must be continous. "It will take from one to five years to really clean up our larger cities," Cox said. "This is the same program we have followed and published for the past ten years. People have got to get over the notion that spraying alone will keep their ci-ty fly-free," Dr. Cox declared. "The only way to kill flies is to do it methodically, block by block, by eliminating their breed-

ing places." "They carry many diseases --diarrhea, typhoid fever, cholera, trachoma, just to mention a few. I firmly believe that if this eightpoint program is invoked, we'll see a lessening of polio incidence in the future."

Mr. and Mrs. Joe Smith are in





REST & MIGHWAY

Drive to your nearest Conoco Mileage Mer-chant and ask for Conoco's great new "50,000 chant and ask for Conoco's great new "50,000 Miles—No Wear" Service—a service that helps your engine stay like new year after year, per-form better, use less gasoline and oil! It's exactly the same service that kept test cars new in Conoco's spectacular "50,000 Miles —No Wear" road test! In that famous 50,000-mile test, with 1,000-mile drains and proper filter service, test car en-singer showed no wear of any consequence; in fact.

gines showed no wear of any consequence: in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. Gasoline mileage for the *last* 5,000 miles was actually 99.77% as good as for the first 5,000.

Now you can get this same 1-2-3 "50,000 Miles-No Wear" Service, at your Conoco. Mileage Merchant's, today!

Here's the Famous "50,000 Miles—No Wear" Service!



Your Conoco eage Merchant Drain Out Grit engine is hot.





01952-CONTINENTAL OIL COMPANY

Oil Filters

Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

Attend the Church of Your Choice This Week

YOU IN THE CHURCH THE CHURCH IN YOU rocter is a

Character is a sy-product of the church. If it here that young and aid allke are showered with benedictions that fortily and influence for a better citizenship and a stronger demacracy. In the church the ministerial are molding religious character. Statesmen today declare that the church lone can furnish leadership to handle the affairs of state these perilous times. Then we with our children should Bo to the church of our choice on Sunday, "You in the Borro The church of our choice on Sunday, "You in the Church and the Church in you" form a combination for sood. Se a regular CHURCH.GOER and a daily BIBLE

> @ 1949 by Williams Newspaper Features P. O. Box 231, Ft. Worth, Tex.

This Week's Calendar at Your Hereford Churches

First Christian

'The CYF of the First Christ-

ian church will hold a weiner

roast at 7:30 Friday night. The

At the evening services Sun-

day, Billy Robinson, local min-

istrial student, will deliver the

evening message. Movies of the

1952 Young People's conference

There will be a meeting of the

The Christian Women's fellowship will have a coffee Wednes-

ing worship services will be held

At 6:30 on Sunday evening the

young people of the church meet.

The evening worship is held at

First Methodist

The Woman's Society of Christ-

ian Service of the First Metho-

dist church will have the regular

Fellowship luncheon at 1 p.m. Wednesday in Fellowship hall.

Mrs. Dean Bishop will lead the

program "Let the Earth be Glad".

She will be assisted by four high

school girls: Mary Durham, Vir-ginia Sigle, Martha Heard and Eina Bishop. The hostesses for the day are Mesdames C. B. Wil-liams, Ed Warren, J. E. Beyer and J. R. Fowkles.

The Board of Christian Educa-

The Youth Choir will meet in

"The Junior Choir will meet in

the Junior room at 6:30 Sunday

the sanctuary at 8 p.m. Wednes-

tion will meet at 8 p.m. Wednes-

nesday night at 8 o'clock.

Church Cabinet at the church on

group will meet at the church.

tice is held at 9:15.

will also be shown.

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7:30 p.m.

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Tuesday night at 8 p.m.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union meets at the Avenue Baptist church at 7 o'clock. The evening worship service is

held at'8 p.m. The WMU of the Avenue Bap-

tist church meets each Friday afternoon at 2:30 at the church. Rev. H. V. Fields is the pastor of the Avenue Baptist church.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star theatre. All are invited to attend.

June 29, is "Christian Science". The Golden text will be taken from Isaiah 5.10.

Church of Christ

Sunday school convenes at the Church of Christ each Sunday morning at 10 o'clock.

The morning worship services follow the Sunday school hour at 11 o'clock. The mid-woek prayer services

are held at the Church of Christ each Wednesday night at 8 p.m. On Sunday evening at 7:15 the young people of the church meet for Bible study. Following the young people's meeting there is evening worship services at 8 p.m. The Hereford Church of Christ

radio boardcast may be heard daily over KPAN at 9:30. The nationwide Church of

Christ broadcast is heard over KFDA in Amarillo each Sunday afternoon at 1 o'clock.

Church of Nazarene

Morning worship services at the Church of the Nazarene are held each Sunday morning at 11 o'clock.

The Sunday night services are held at 7:45:

Roy Blckford is the pastor of the Church of the Nazarene which is located at Fourth and Jackson.

evening. The Senior and Intermediate MYFs will meet at 6:00 Sunday evening.

The First Presbyterian church Wednesday night prayer ser-vices are held at 8:30. Choir pracis located at Seventh and Lee. Rev. Russell Wingert is the pastor.

Immanuel Lutheran

The Sunday school and Bible class starts at 10:30 each Sunday morning at the Immanuel Lutheran church.

The morning worship service is held at 11:30 a.m.

Lutheran The Immanuel church presents the morning devotion each Saturday morning at 8:45 over KPAN.

The Lutheran Hour is heard at 6:30 p.m. each Sunday evening during the summer over KAMQ.

Seventh Day Adventist

The Sabbath school at the Seventh Day Adventist church , is held each Saturday morning at 10 a.m.

The morning worship services are held at 11 a.m.

The Seventh Day Adventist church is located at Third and Lawton.

St. Anthony's Catholic

Choir practice is held on Wed-Week-day masses at the St. Anthony's Catholic church are held each morning at 6:30 and 8 a.m.

Masses on Sunday will be held at 6:30 a.m., 8 a.m. and 10 a.m.

St. Anthony's church is located at Harrison Highway and 25-mile Avenue.

St. Thomas Episcopai

The youth conference of the District of North Texas is being held this week at Ceta Glen. It will continue through Saturday, June 28.

The church services at the St. Thomas Episcopal church are at 8 a.m. There is no church school during the summer months.

Assembly of God

There will be a two-week youth revival start at the Assembly of God church on Sunday, June 29. The evangelist for the revival will

be Eddie Hunley and his wife. The services will be held each evening at 8 p.m. through Sunday, July 13.

WORLD PEACE

WORLD PEACE! That cry comes straight from every heart today. We must not lose heart, we must continue to believe in God and His good will for His world. War is wrong! War is contrary to all the teachings of Jesus. God is no more satisfied than we are with our war-torn earth. Our Lord is the Prince of Peace; His ways are the ways of truth and love. He is calling us to work with Him more faithfully and more intelligently. We have been war-making instead of peace-making.

CHRIST is our answer, and we must answer to Christ, RELIGION IS OUR HOPE: RELIGIOUS PEOPLE WHO FOLLOW THE GREAT TEACHER AND FRIEND AND SAVIOR WILL MAKE PEACE. The Cross is the symbol of Peace. SWORDS MUST GIVE WAY TO PLOUGHSHARES, AND SPEARS MUST BE REFASH-IONED INTO PRUNING-HOOKS. What is that word you spoke yes-

day morning at 9:30 at the home of Mrs. R. G. Blue. The Christian Mens Fellowship will meet on Thursday night at The lesson-sermon for Sunday, 8 p.m. for their monthly covered dish super. Sunday school is held onch Sunday morning at 9:45 at the First Christian church. The morn-

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HAVE we trusted that somebody else would make Peace? Have we trusted that Kings would bring about peace? Their very position makes them war-makers. Our demand that they bring prosperity to the people at the expense of another is a war demand. Have we trusted armies to make Peace? Again we have erred. Their very business is warmaking; they must subdue other armies. Have we expected that economic treaties would make Peace? Again, the business of the world is highly competitive; investors demand profits from their money and their toil ... profits that come from economic victory. INTERNATIONAL CONFLICT CAN BE SOLVED; WORLD PEACE MUST COME. How?

terday? Did it make for Peace or for strife? When you finished the business transaction, did you leave a friend on the other side of the bargain? THE PRINCE OF PEACE IS NOT A RULER OF MEN, BUT A FRIEND AND A SUFFERING SERVANT. Are you and I willing to suffer in the cause of Peace? We have suffered enough for war. Our boys want to live; and to live abundantly; to construct, not destroy; to love, not hate. Peace will cost us much; kind words, generous dealings, goodwill, helpfulness and patience and self-control. Do we pray first for our own success, or for Peace? God is the Peace-maker; Peace-makers are the children of God. Grace and Peace belong together; graciousness of spirit will go ahead of abiding Peace. Are you and I gracious toward every other person? PEACE IS A MATTER OF SPIRIT AND OF SACRIFICIAL BEHAVIOR. We are being watched. Shall we make sacrifice for Peace? Shall we forget the Crown and the Thorn? Shall we carry a cross?

First Baptist

The junior choir of the First Baptist church will practice at Wednesday. 10.a.m. on Saturday morning at The Home Builders Class will have a party in Fellowship hall at 7:45 Friday evening, June 27. the church.

Sunday school is held at 9:45 at the First Baptist church and the morning worship service is held at 10:50.

Sunday evening the training union will be held at 7:15 and evening worship is held at 8:30. There will be a superintendent's meeting at 7 p.m. on Wednesday followed by a meeting of the teachers and officers at 7:30.

The Sunday evening worship hour is at 7:30. The mid-week prayer service will be in Ward hall at 7:30 p.m.

First Presbyterian

Each Sunday morning at the First Prebyterlan church Sunday

school is held at 9:45 followed by morning worship at 11 o'clock.

Sunday evening the services are held at 7:30.

The Women's Missionary iety meets each Thursday afternoon at 3 p.m.

Sunday school is held each Sunday morning at 9:45 and is followed by morning preaching at 11 o'clock.

The young people's and junior children's church is held each Sunday evening at 6:45 on the church lawn.

The evening worship is held at 7:45.

7:45. The "Assembly of God radio program is heard over KPAN each Sunday morning at 8:45.

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Charles W. Frye Honor Student. In AAFB Class

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Airman second class Charles W. Frye, son of Mr. and Mrs. C. W. Frye of Hereford, was named honor student in recent graduating class of the general jet mechanics school at Amarillo Air Force Base, Tex.

The 23-year-old airman received a letter of commendation awarded him by Colonel Ray H. Clark, base commander, and presented to him by Lt. Col. Roy M. Mueller, acting cammander of the 33-20th Technical Training Group. "This accomplishment is indicative of your fine spirit and devotion to duty, and should inspire. you to greater enthusiasm in future endeavors," the letter read in part.

Airman Frye enlisted in the Air Force in December, 1951, and after completing basic training at Sheppard Air Force Base, Tex., came to Amarillo for the 90-day jet training course.

Ford HD Club Met Wednesday

Members of the Ford Home Demonstration club studied reducing diets and exercises at their first meeting in June. They met in the home of Mrs. Hardy Benson. Mrs. Leroy Williamson and Mrs. Earl Dyer were in charge of the program.

Last Wednesday afternoon members of the club met at the home of Hilda Straufuss for a demonstration on foundation garments. Mrs. Ettie Mathis was in charge of the demonstration.

Those attending were: Mes-dames Ettie Mathis, Tom Draper, Davir Stribling, Hardy Benson Earl Dyer, Ann Dyer, Jackie Bishop, Hilda Both and the hostess. The next meeting of the group will be a social meeting during the month of August. The time and place have not yet been announced.

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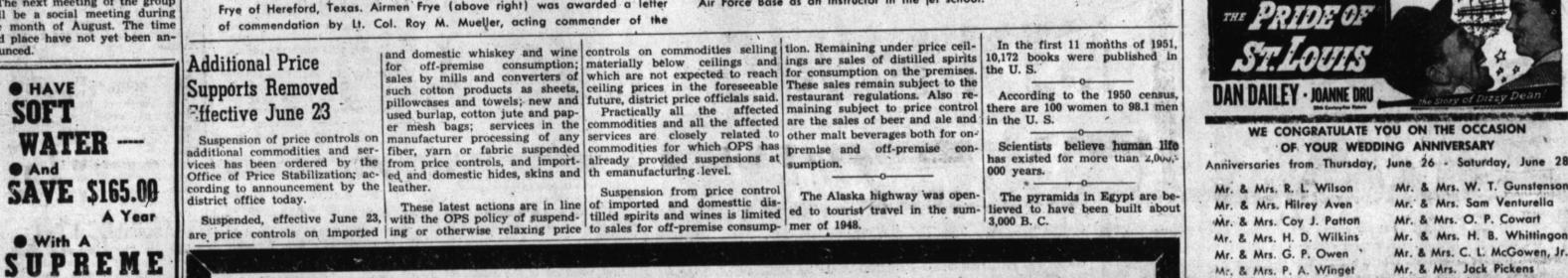
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HONOR GRADUATE of the jet mechanics training course at Amarillo Air Force Base recently was A/2c Charles W. Frye; son of Mr. and Mrs. C. W. Frye of Hereford, Texas. Airmen Frye (above right) was awarded a letter of commendation by Lt. Col. Roy M. Mueller, acting commander of the

3320th Technical Training Group. Honored at the same time was m/20 Noland Vogt of Omaha, Nebraska. Airman Frye will remain at Amarillo Air Force Base as an instructor in the jet school.





The Hereford Brand, Hereford, Texas, Thursday, June 26, 1952

- SATURDAY FRIDAY A Handful of Heroes . . . And a Women in Love Rough-and-Ready Action . . . And Thrill Supreme . Burt Lancaster Blasts His Way Across the Desert . . . In an Adventure Saga.



SUNDAY

THE STORY:

There just aint ... never wuz ... never will be anybody

JOANNE DRU

WE CONGRATULATE YOU ON THE OCCASION

OF YOUR WEDDING ANNIVERSARY

Mr. & Mrs. W. T. Gunstenson

Mr. & Mrs. H. B. Whittingon

Mr. & Mrs. C. L. McGowen, Jr.

Mr. & Mrs. Sam Venturella

Mr. & Mrs. O. P. Cowart

"The Pride of St. Louis"

Dan Dailey (Dizzy Dean) goes from a small Arkansas ballpark to the Texas league in Houston, and on to the St. Louis Cardinals. His brother, Paul, is also signed by the Cardinals and the brothers win fame for their sensational pitching and amusing horseplay. Paul hurts his arm and Dizzy goes it alone, garnering added laurels, until he too injures his pitching arm. He never regains his former prowess but goes downhill, drinking and gambling, causing his wife to leave him, temporarily. Then he makes a comeback broadcasting ball games. His programs prove popular but the St. Louis school authorities object to his ungrammatical English. After Dizzy resigns the school boards relents and he is asked to resume his broadcasts.

