

Sunday, high 70, low 40. Monday, high 62, low 31. Tuesday, high 50, low 30. Wednesday, high 70, low 34.

Published Every Thursday

Our Slogan: "More People—More Farms"

PRICE 5 CENTS PER COPY

52nd YEAR—NUMBER 11

The Hereford Brand, Hereford, Texas, Thursday, March 13, 1952

Around Town

Citizens of Hereford are reminded of the mass meeting on the home rule form of government Thursday (today) at 12:30 p. m. The mass meeting will follow a joint meeting of Hereford's civic clubs. EVERYONE is invited and urged to attend the mass meeting. The home rule program will be explained and 15 members of a home rule charter committee will be elected.

Dick Lucas has been appointed special agent for the National Reserve Life Insurance Co. for this area.

The Garden Beautiful club has presented a total of \$550 to the Deaf Smith County Hospital for beautification of the grounds and not \$400 as stated in Sunday's Brand. The recent \$150 check was added to a previous donation of \$400.

Eldon Powell of Hereford was honored as the best pledge of the Las Camaradas club of Texas Tech for the semester at a breakfast recently honoring new members.

Hugh Mosley of Friona was honored as the best member. Milton Newell of Hereford, and Harold Wells from Friona are also new members in the club.

Mr. and Mrs. L. M. Williams celebrated their 57th wedding anniversary on Sunday, March 9. There were only four of their children present for the celebration.

Mr. and Mrs. Williams came to Deaf Smith county in 1925. He is 76 years old and she is 70.

Mr. Roy Thompson, son of Mr. and Mrs. Roy Thompson of Hereford, is home on a 20-day furlough from Camp Beal, Calif. Thompson will report back to Camp Beal at the end of his furlough for overseas duty.

Cpl. Mays J. Mitchell, son of Mrs. R. L. Calhoun of Hereford arrived home Wednesday after spending several months in Korea.

Mitchell will report to Fort Sill, Okla. at the end of his 30-day leave.

Dwaine Walker's calf took reserve champion honors in the milk fed calf division of the Sand Hills Hereford show at Odessa last week-end. The calf was first place in the lightweight division.

Anyone who has ever been registered with the Camp Fire Girls organization in Hereford or anywhere in the United States will be honored at a homecoming tea on Saturday, March 22, from 3:30 to 6:30 at the Camp Fire hut.

Guy Newsom will show several reels of colored movies of Hawaii in the basement of the First Methodist church Friday evening at 7:30. The Newsoms

(Continued on page 2)

Expect 150 For Music Festival. Here Saturday

Approximately 150 entrants are expected at the Seventh District Junior Music Festival to be held in Hereford on Saturday, March 15.

The festival will begin at 8:30 a. m. at the First Methodist church.

Towns to be represented in



Mrs. Hansen

the festival will be: Borger, Phillips, Dumas, Farwell, Texico, Bovina, Friona, Dimmitt, and Canyon.

Mrs. J. M. Brush of Phillips, president of the Seventh District, will welcome the group.

Mrs. Larry Hansen, district junior counselor, who lives in



Miss Gaume

Borger, will lead the invocation.

Kit Carson Sanders will welcome the visitors and junior clubs and Mrs. A. O. Thompson will extend a welcome on behalf of the senior clubs.

The response will be given by Don Edwin Lewis of Friona. The opening assembly will close with music by the elementary school choir under the direction of Don Moore.

Following the opening assembly, the piano department will move to the First Christian church.

The piano department will be judged by Miss Matilda Gaume, professor from the piano department of WTSC in Canyon.

Judge for the voice department will be Ira Schawtz, concert singer and voice teacher from Texas Tech in Lubbock.

The accordion department will be judged by Mrs. B. Y. Crosthwait.

In connection with the festival, there will be a music teacher's luncheon at noon. Miss Mathilda Gaume and Mrs. W. W. Vineyard of Farwell will present highlights of the National Music Teachers convention.

After grade sheets and awards have been presented the senior clubs of the Seventh District will honor the junior clubs and visitors at a tea in fellowship hall of the First Methodist church.

Haas Fined

George Haas was charged in county court on March 11 with possessing liquor for sale in a dry area.

He pled guilty in county court on March 11 and was fined \$100 and \$28.30 costs.

First Annual Hart FFA, 4-H Show Saturday

The first annual Hart FFA and 4-H project show will be held Saturday, in the Rodeo Arena at Hart.

In charge of the show will be Hervert Williams, Hart FFA advisor, and J. Edd McLeroy, Castro county agent.

Divisions of the show will be: sheep, swine, beef cattle, dairy cattle, horses and rabbits and poultry.

Hugh Clearman, Deaf Smith county agent, and Gene Barnett, Plainview vocational agriculture teacher, will be judges. Judging will begin at 10 a. m. in the arena if weather permits.

On Saturday night at 7:30 p. m. in the Rodeo Arena, there will be a preview of the annual spring Hart FFA Rodeo and practice for the Springlake high school rodeo March 21 and 22.

The schedule of events for the show will be as follows:

10 a. m. — Judging of Poultry, rabbits and horses.

10:45-12 noon — Swine judging and swine fitting demonstration.

1 — Dairy cattle.

1:30 — Beef cattle.

2:30 — Sheep judging and demonstration.

3:30 — Judging of Grand Champions of show.

4 — Presentation of trophies.

Superintendents of the various divisions are: Sheep — John Bridges; Swine — Bill Hill; Beef Cattle — Truman Swopes; Dairy Cattle — Kinny Hill; Horses — Wayne Beavers; Rabbits and poultry — Wayne Copeland.

Proceeds of the show and the rodeo preview will go for furthering the FFA and 4-H programs in Hart.

Set Election For Two County School Trustees

County school board elections to name a trustee-at-large from Precincts 1 and 2 and a board member from Precinct 3 will be held on April 5, according to a notice posted in the courthouse by Judge Leonard H. Foster.

Leo Forrest's two-year term as trustee-at-large expires on April 5. Bertram Jack's two-year term as trustee from Precinct 3 also expires at that time.

Any name presented to the county judge for listing on the ballot must be accompanied by a petition with the names of five or more residents of the precinct or county. All names must be submitted 10 days before the election.

Polls will be open from 8 a. m. to 7 p. m. for the balloting.

Red Cross Goal Reached, \$6690 Accounted For.

Deaf Smith county's Red Cross membership campaign has been brought to a successful conclusion, with the \$6,677 goal being surpassed, Ben Childers, fund drive chairman, said Wednesday.

With bad weather holding up reports from the rural areas on Wednesday, it is not impossible that the final figure will exceed the original quota, according to Mrs. Dyalithia Bradley, executive secretary. One check that is waiting to be picked up will bring the drive to \$6,690, she said.

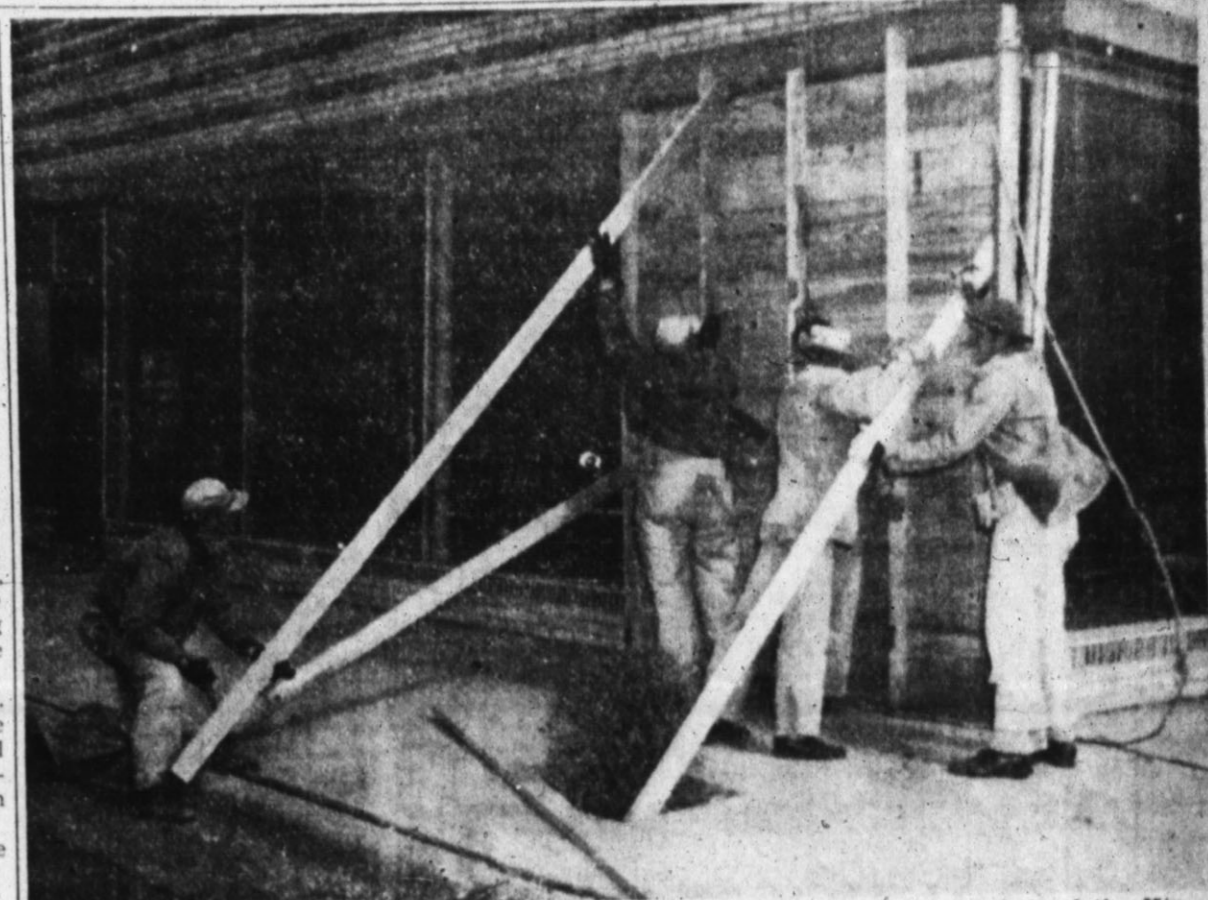
Both Mrs. Bradley and Childers asked The Brand to express their sincere appreciation to the 216 volunteer workers and to the general public for their wholehearted support.

Dr. R. A. Wells Leaving For Navy Saturday

Dr. A. M. Wells will leave Saturday to report to the U. S. Naval hospital for active duty with the Navy.

Dr. Wells served in the Navy for 2 1/2 years and has been in the reserves since 1942.

Dr. and Mrs. Wells will go by Crain, Texas, where they will leave their daughter, Sallie, with Mrs. Wells' parents, Mr. and Mrs. W. B. Gunn. Mrs. Wells will accompany her husband to San Diego.



BATTLING THE WIND, these workmen make emergency repairs to the window of the Kinsey Motor company where 60 mph winds knocked out two show windows causing damages of \$250. Staff Photo

"Dust Bowl" Days Return Wednesday

Reminiscences of the old "dust bowl" days were flying around the county Wednesday as old-timers debated how long it had been since they saw a storm like the one uncoiled here for the first half of the day.

Some said it was the worst in 10 years.

Winds as high as 60 miles per hour with gusts to 75 played havoc with everything not fastened down and filtered dust through almost everything.

Scattered reports of damage began coming in to The Brand office Wednesday. Worst reported loss was at the Kinsey Motor company where two 6 x 8 show windows were smashed before the raging wind. Damage was estimated at \$250.

A pick-up truck on the Giles

Used Car lot at the corner of Highways 60 and 51 was damaged about \$50 worth right after noon when a signboard flew across the street, landing on the truck.

Various other window lights were broken throughout the town and a large amount of unreported property damage was also observed.

About eight patrons of the Deaf Smith county REA were without service from 9:15 to 11:25 Wednesday morning when a line was down. The hot wire burned up some barbed wire fence at the corner of the Pink Gilliland place.

Neither the Southwestern Bell Telephone company nor the ported any serious damage to Southwestern Public Service re-

their facilities.

E. E. Johnson of Bellview said dust was bad all the way from Bellview to Hereford when he came to town.

One motorist said visibility was down to 25 or 30 feet in spots on his trip here from Canyon at about 10:30. Highway traffic was moving at about 25 or 30 miles per hour.

Many farmers agreed that the dust was blowing worse in town than it was in the country.

Registered wind velocity at the Clover airport Wednesday morning was 60 miles per hour with visibility less than a quarter mile.

Three Hereford Students Will Get Tech Honors

Three students from Hereford will be honored at the All-College Recognition Service at Texas Tech Wednesday, March 19.

Raylan Evans and Ralph Fullwood will receive class honors, and Wade H. Thompson will receive individual honors, all for scholastic achievement during the spring and fall semesters of 1951.

Raylan is the son of Mr. and Mrs. J. G. Evans. He is a senior in the Division of Business Administration.

Ralph, the son of R. A. Fullwood, is a senior in Arts and Sciences.

Wade, the son of W. H. Thompson, is a junior in Agriculture.

Tech pauses one day a year to give recognition to students who are outstanding in academics, scholarship, athletics, and leadership. Those being recognized include the upper three per cent of each of the freshman, sophomore, junior, and senior classes; recipients of scholarships and awards; campus leaders; athletic lettermen; and student organizations of which two-thirds the membership maintains a "B" average or better.

In the 1952 Recognition Service, Tech will recognize 141 students for scholastic attainment; 70 scholarship holders, 11 clubs, 53 lettermen, and 59 campus leaders. Those being recognized scholastically for the first time receive individual honors; for the second time, class honors; for the third time, divisional honors; and for the fourth time, college honors.

There will be six college honors awarded March 19, 10 divisional honors, 27 class honors; and 98 individual honors.

Mr. and Mrs. J. J. Boydston visited their son, Lt. Jack Boydston at Lubbock over the weekend. Jack will go to Montgomery, Ala. at the end of his furlough for a 9-week officers training course.

The Ray Downeys visited friends and relatives at Plainview and Happy Sunday.

Appliance Dealers, Gas Company Sponsor All-Gas Cooking School

A two-day all-gas cooking school will be held in Hereford at the Star theater Wednesday and Thursday, March 19 and 20, under the sponsorship of Hereford gas range dealers and the West Texas Gas company.

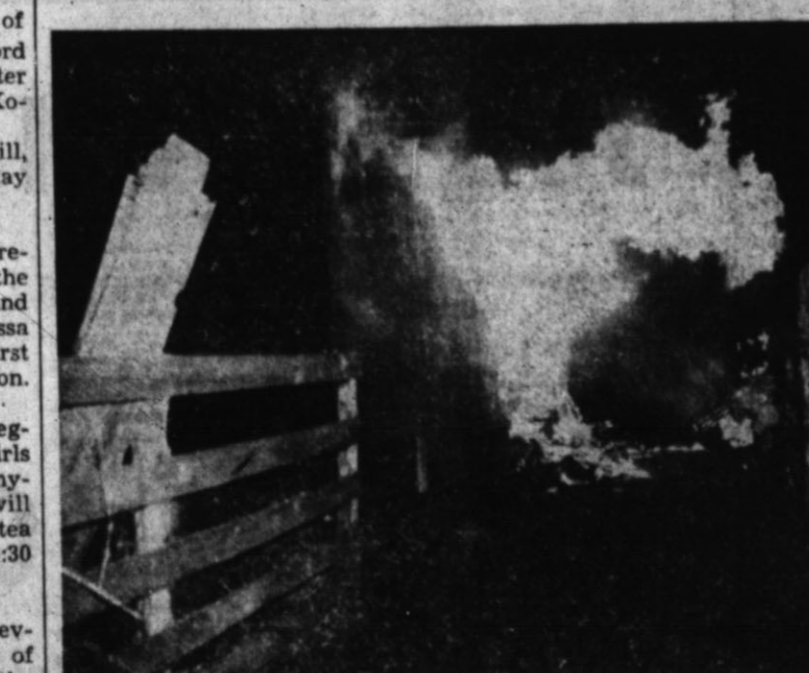
The school, which will be conducted from 2 to 4 p. m. each day, will feature homemaking tips, recipes and planning hints.

Door prizes will be given with the grand prize being a nationally-advertised gas range given to the lucky housewife.

Doris Thurmon and Helen Nichols, home economists for the West Texas Gas company, will be instructors for the two-day event.

All homemakers in the area are invited to attend the school. Complete details of the school will be found in The Sunday Brand.

\$3,500 Worth Of Feed Is Lost In Morning Blaze



THIS PICTURE shows the force of the wind as it whipped across the granary building. At right is another granary which the flames shown above ignited on two occasions. Firemen kept any of the other buildings from catching fire, though. Staff Photo

Firemen battled high winds for six hours early Wednesday morning after a box-car granary burned to the ground at the Deaf Smith County Meat company southeast of the city.

The fire, which broke out at about 5:15 a. m., caused damage estimated by Homer Brumley at around \$3,500. The fire took that much in sack feed minerals and proteins he had bought for the 800 or more head of cattle he was feeding at the meat company site.

None of the feed was covered by insurance, Brumley said Wednesday afternoon.

The fire evidently started from a smoldering spot of ground about 30 or 40 feet west of the granary. Brumley said that two small grass fires were ignited in that area earlier in the day, but when he visited the plant at 11:30 Tuesday night to make sure they were out, there was no sign of sparks.

Hereford firemen were called to the fire at about 5:30 a. m. C. B. Thomas, who lives just west of the meat plant, notified Brumley of the blaze when he awakened for the day.

Firemen fought the blaze until their water supply was exhausted. They then pumped water from a 300-gallon tank for five minutes until that supply was gone. One of the city trucks returned to Hereford twice for a water supply.

As the firemen fought to keep the wind-fanned blaze off nearby buildings, efforts were made to open a new water supply. An irrigation well was finally started about a half-mile northwest of the blaze. Water from that finished out the fire.

Earl Phillips, fire chief, said his men were on the scene until 11:30 a. m. About 9 a. m., he said, the wind really started giving them trouble as it increased to nearly 60 miles per hour.

Brumley arrived at the fire scene as soon as he was notified and turned the cattle out of the corral adjoining the burning granary. No stock damage was sustained, he said.

Cecil E. Massey C of C Manager

Cecil E. Massey, 30, was named secretary-manager of the Deaf Smith County Chamber of Commerce by the group's board of directors this week.

Massey, who replaces Tom McFarland, will assume his duties April 1.

The new manager has served as executive secretary of the Canyon Chamber of Commerce and as director of the Canyon Recreation system since 1949.

He was born in Stamford, Texas, attended public schools there and received his BBA at Baylor, majoring in business personnel and accounting with a minor in radio speech. He received his master's degree at Baylor in recreation and dramatics.

Massey also attended Washington and Lee U at Lexington, Va. where he took courses in personnel and recreation. He completed his requirements for his

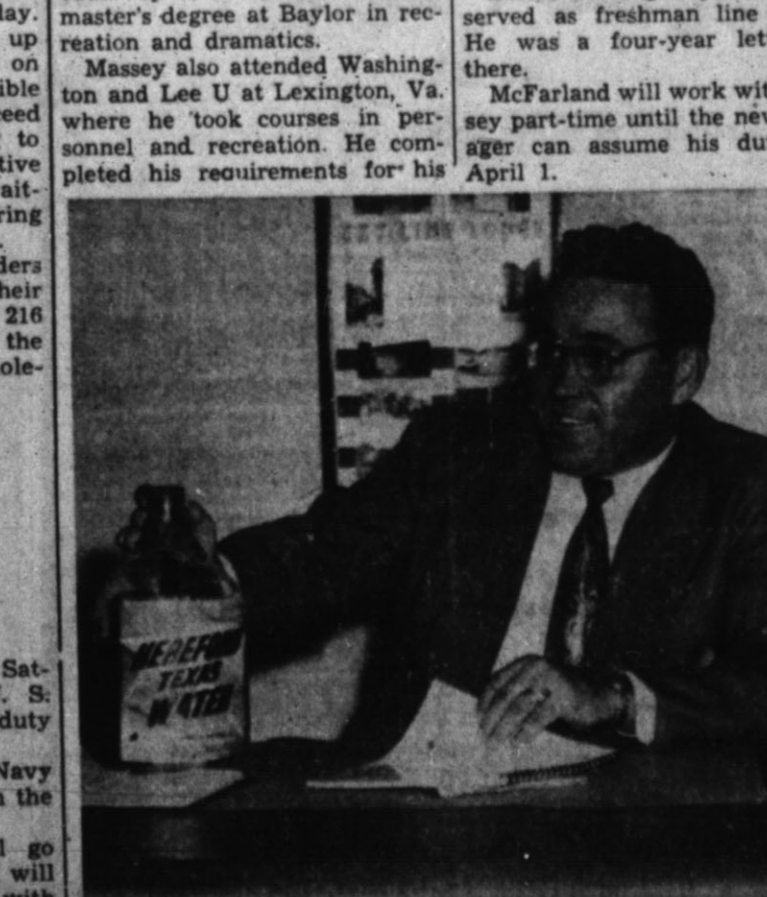
bachelor of science degree in education at West Texas State College.

Professional experience for Massey, in addition to his work at Canyon, includes Stamford C of C work in 1947, Waco recreation work in 1947 and 1948.

He made a study of the social problems of rural people of Texas in 1948 on a grant from the Rockefeller foundation as part of his work on his MA. Received a fellowship from the National Theater Conference in 1948 and 1949 to organize a leisure program for the rural people in Parker county, Texas.

Before leaving Baylor, Massey served as freshman line coach. He was a four-year letterman there.

McFarland will work with Massey part-time until the new manager can assume his duties on April 1.



Cecil Massey, above, has been named secretary-manager of the Deaf Smith County Chamber of Commerce. He will assume his duties April 1. Staff Photo



THE BLAZING GRANARY at the Deaf Smith County Meat Plant is shown above from the corral where some of the 800 cattle at the site were penned. Strong winds spread the pre-dawn blaze quickly through the old box car, which stored \$3500 worth of sack feed. Staff Photo

Around...

(Continued from page 1)
have recently returned from a trip to Hawaii.

Placards showing dates for six holidays observed annually by the Hereford merchants were distributed to merchants here. They include: Memorial Day — Friday, May 30 (Due to Pioneer Day activities, the stores will remain open); Independence Day — July 4; Labor Day — Monday, Sept. 1; Thanksgiving Day — Thursday, Nov. 27; Christmas Day — Thursday, Dec. 25 and Friday, Dec. 26; and New Year's Day — Thursday, Jan. 1.

The Commissioners Court met Monday to approve and file the county's year-long lease on the Bull Barn with the Lions club. Commissioner J. T. Guinn also granted a pay increase to W. R. Bingham in Precinct 3 from \$210 to \$220 per month effective March 1.

The Presbyterian ladies will have a bake sale at Piggly Wiggly grocery Saturday, March 15.

Dr. R. R. Willis is in Dallas this week on business.

Teachers Ass'n Meeting Friday

Friday will be a holiday for the students of the Hereford Rural High school district while their teachers and the administrative personnel attend the annual convention of District IX of the Texas State Teachers Association in Amarillo.

"Education For Freedom" is the theme of the day-long party this year. Prominent national and state educators and laymen will be on the list of speakers for the convention.

General sessions for the entire assembly will take place at 9 a. m. and 7:45 p. m. in the Amarillo Municipal auditorium. Sectional meetings are slated for Friday noon and afternoon in various school buildings, churches and hotels in the city.

Opening speakers for the first general session will be Mrs. Erma Pixley, supervisor of moral and spiritual education in Los Angeles city schools and Superintendent Virgil Rogers of Battle Creek, Mich. Hon. John A. Brett, Oklahoma City, presiding judge of the Oklahoma criminal court

of appeals, will address the evening general session.

Several groups have scheduled luncheons, including the Classroom Teachers' Association at 12:30 p. m. in Fellowship hall of the First Methodist church; and the Panhandle School Administrators' Association at 12:45 p. m. in the crystal ballroom of the Herring Hotel. Mrs. Fred Parrell, vice-president of the state classroom teachers group, will address the instructors. Supt. Virgil Rogers is guest speaker for the administrators.

Fred Baird, tax assessor-collector for the Hereford Rural high school district, will lead the discussion at the business managers' and tax collectors' section meetings.

Mrs. Eleanor Hudspeth is vice-chairman of the mathematics section; Purris Williams is chairman of the instrumental music section; and Erna Walker is secretary-treasurer of the primary section.

Vega Soldier Wins Infantry Combat Badge

WITH THE 45th INFANTRY DIV. IN KOREA — Cpl. Marion Kinsey, whose wife, Jessie, lives in Vega, Texas, has won the Combat Infantryman Badge, symbol of the front line fighting man, while serving in Korea with the 45th Infantry Division.

The badge shows a tiny Revolutionary War flintlock rifle mounted against a blue rectangle which is surrounded by a wreath.

The Oklahoma National Guard Division left the U. S. early in 1951 and trained extensively on the Japanese island of Heikaido before it was committed to Korea in December.

Corporal Kinsey, a 57-mm. recoilless rifle squad leader in Company K of the 180th Infantry Regiment, entered the Army in November, 1950 and joined the division that same month.

He is the son of Mr. and Mrs. Henry Kinsey, also of Vega.

Mrs. R. E. Tusna of Elidas is visiting in the home of her son-in-law and daughter, Mr. and Mrs. Dale Tinnin.



MEMBERS OF THE Ford and North Hereford Home Demonstration club are shown being served at a joint meeting held recently.—Hardy Benson Photo.

FRIO NEWS

Rev. W. O. Wilson Will Serve As New Pastor Of Frio Church

By Mrs. Owen Andrews

Rev. W. O. Wilson preached at Frio Sunday morning. At a conference after services, he was called to be pastor of the church. The Wilsons took Sunday dinner at the Robbins home. They will move this week to the parsonage unless something interferes, and will be here for service beginning Sunday.

The Wilsons come here from Watson, a community in the vicinity of Muleshoe. They have three sons, two of whom are married and the youngest is in the navy. They have lived many years in the country around Lubbock and northeast from there. There will be a dinner at Frio next Sunday welcoming the new pastor and his wife. All who care to come are invited to bring lunch and spend the afternoon visiting.

Mr. and Mrs. Roscoe Burris of Texico attended church at Frio Sunday morning and visited the J. E. Andrews home for dinner. Also taking dinner at the Andrews home were the W. H. Andrews and T. L. Sparkman Jr. families. In the afternoon, they all went home with the Sparkmans to see the new house.

Friday afternoon and cleaned up the grounds. That night they practiced for a program which they are planning at the home of Mrs. H. M. Mobley.

Mr. and Mrs. Vinson and little daughter, and Robert Dobbins were visiting in Winters, their former home community over the week end. While there they attended the dedication of a new church building.

Mr. and Mrs. H. F. Benson and daughters were visiting Mrs. Benson's relatives at Pampa Sunday.

Dan McLellan took supper Friday night with the Dobbs and spent Saturday and Sunday nights with the Owen Andrews family.

Mrs. C. N. McClure has been taking turns staying with her father, Mr. Masten, who has been ill at the home of a son at Sudan. Mr. Masten is 93 years of age, and illness takes sudden turns, which keeps his children always anxious about him.

Mr. and Mrs. T. L. Sparkman recently visited her sister, Mrs. Livia Johnson of Hale Center and her brother, F. J. Springer, of Kress.

J. E. Warrick Is Injured In Car Wreck Monday

FRIO — J. E. Warrick of Frio is in a satisfactory condition at the Deaf Smith county hospital following an automobile accident Monday night.

Warrick's car and Herbert Schmidt's car were parked on opposite sides of the Frio road, about seven miles south of town, and Warrick, Schmidt and Owen Andrews were standing beside the Warrick car talking. J. W. Johnson saw the Schmidt car and pulled over to avoid it. His car hit a ridge and skidded into the Warrick car. Mr. Warrick was knocked down by the skidding car.

Warrick suffered cuts and bruises but x-rays showed no broken bones.

Mrs. Frank Wilde, Mrs. C. R. McQuigg and Mrs. B. B. Northcutt attended a district meeting of the Home Demonstration clubs in Pampa Friday.

Dimmitt Bobcats State BB Champs

John Blaine's Dimmitt Bobcats did it again as they walked off with the state Division II Class A and AA basketball titles by downing Bowie, 59-54 at Austin Saturday.

The undefeated Bobcats sailed into the championship in as thrilling a manner as they defended their won-lost record throughout the year.

Favorite Bowie led most of the way in the Division II tilt, but Dimmitt, paced by Glean Brown and Wesley Smith, forged ahead in the first few minutes of the last stanza. Three minutes into the final period, they led by four points, 56-52.

When they assumed the four-point lead, the champs went into a protective stall. Brown slipped in to plant a basket and add another two points protection which proved the clincher. Smith added a free throw just before the horn ended the game.

DIMMITT (59)	fg	ft	ft	tp
Dennis	7	0	0	14
Axe	4	1	3	9
Gregory	5	0	5	10
Brown	6	5	4	17
Smith	3	3	2	9
Hunter	0	0	2	0
Total	25	9	16	59

BOWIE (54)	fg	ft	ft	tp
Airington	3	2	5	8
McGannon	3	0	4	6
Tucker	11	8	4	30
Garrett	2	0	1	4
Carver	1	4	5	6
Pollard	0	0	2	0
Hill	0	0	1	0
Total	20	14	22	54

Half-time score: Bowie 38, Dimmitt 31.

Free throws missed: Dennis 2, Axe 5, Brown 4, Smith 2, Airington, Garrett, Carver.

Li. R. A. Peterson Enrolled In Pilot Instruction School

CRAIG AFB, ALABAMA.—Second Lt. Richard A. Peterson, son of Mr. and Mrs. Alexander Peterson of Hereford, is one of the class of civilian and military pilots attending the Pilot Instructor School here.

The Pilot Instructor School, the only training program of its kind in the Air Force, offers a six-

Clifford Estes, Family Expected From Germany

Mr. and Mrs. Cliff Estes are watching for cablegrams and telephone calls these days. Their son, Lt. Clifford Estes who has been stationed in Germany the past three years, and his family, are expected home before too long.

No word from Lt. Estes has been received for two months, but according to previous information they expected to leave Germany in March or April. Now Mr. and Mrs. Estes are hoping that no communications means that the family is already on its way home.

They are getting more and more eager to see their grandchildren too, for Clifford and Laura have two children born in Munch that the grandparents haven't seen. Little Julie is one and a half years old and Kenny is two and a half.

Mrs. Estes was scheduled to go to Georgia and Florida with her five sisters who left Wednesday morning, but as the time drew near she passed up the trip, because that telegram could come any day now.

Although the lieutenant and his family will stop in Virginia for a visit with her mother, Mrs. Walter Smusz, before coming to Hereford, his mother and dad want to stay right here in case a surprise visit is in the offing.

week course in both academic and flying instruction to qualified pilots who later will be assigned to teach aviation cadets how to fly at various air bases throughout the country.

Lieutenant Peterson is highly recommended for this assignment, having a great deal of flying experience behind him.

To Relieve Misery of
COLDS
take 666
LIQUID OR TABLETS—SAME INSTANT RELIEF

Rasberry Pays Costs In Check Case Filed In County Court

Jack O. Rasberry was assessed court costs of \$28.30 plus making restitution for a check issued to Western Hardware in a swindling by worthless check case filed against him in county court.

Rasberry paid his court costs on March 11. He was listed as being held in the Littlefield jail on the check charge in The Sunday Brand. Rasberry was not jailed in the charge mentioned, but made the checks good.



Sixth Annual ST. PAT'S DAY CELEBRATION

Shamrock, Texas
Monday, Mar. 17

Wholesome Entertainment For the Entire Family Jam-packed Throughout the Day

- Flight Breakfast
- Colorful Street Parade
- World Famous Kiltie Band
- Jimmy Dorsey Orchestra
- Bill Mack Show
- Colleen Contest
- Amarillo AFB JamJets
- Uncle Hiram
- Dignitaries
- Cisco Junior College Madrigal Singers

FLORENCE'S CAFE
WILL REOPEN FRIDAY
MARCH 14th
We Have Added a New SANDWICH GRILL
FREE COFFEE AND DOUGHNUTS SERVED ALL DAY FRIDAY
126 N. Main St. Phone 41

Congratulations
Campfire Girls
On Your
42nd Anniversary
Mar. 16 - 22
National Campfire Week

In Connection With Your
Savings Plan
You will find that our Savings Department affords every service... Plus INTEREST on your Savings. Visit our Savings Department for complete details.
We also welcome your Checking Accounts: Any amount from \$1 up.
Hereford State Bank
MEMBER: FEDERAL DEPOSIT INS. CORP.

Hubam Clover
Now is the time to plant Hubam Clover Seed.
We have a sizeable amount at a very reasonable price.
The government payment is 10c per pound.
Bradley Grain Company
Phone 360

JUST RECEIVED!
Two Shipments
Of
NEW 1952 FORDS.
2 Door - 4 Door - Victorias
With and Without Extras
Six Cylinder and Eight Cylinder
BEST SELECTION OF MODELS
IN WEST TEXAS
See these TODAY at
HEREFORD MOTOR CO., INC.
142 N. Miles Ave. Phone 39
"Your Friendly Ford-Mercury Dealer"



By JIMMIE GILLENTRIF



DOES IT SNOW IN SOUTH DAKOTA? "Well, not much," says Joe Poindexter, and he exhibits the above picture to prove his point. Joe insists that Santa Claus lives on the farm adjoining his place on the north.

Of all the Twentieth Century inventors I am sometimes inclined to favor Alexander Graham Bell, the telephone man. The telephone has its disadvantages, especially when teen-agers or housewives start shooting the breeze on a party line but, all in all, it's not a bad deal. Tuesday morning, for instance, Roy Childers called up from Umbarger — and he was anything but happy about the Sunday Bull Column. From his tone of voice and trend of the conversation, I was mighty proud of Mr. Bell.

As lake concessionaire, Mr. Childers contends that he is getting a raw deal from The Amarillo Globe-Times and The Hereford Brand. He feels that T. E. Johnson and I are uninformed regarding conditions. He says salaries and operating costs are heavy and must be paid out of the annual \$60,000 to \$70,000 gross take.

"You have no idea," says Mr. Childers, "how much it costs just to clean up the beer cans." He also mentioned a wheel chair ramp recently completed due to public demand and estimates that it will require 50 years in fees before this ramp pays for itself.

In addition to Mr. Childers' complaints, I should also like to add that fishermen report better roads to the lake, plus addition of rocks placed at strategic boat launching spots along the shore.

Maybe things do seem a little bit rough to Mr. Childers — but fishermen of this area have also been getting pretty rough treatment during the past year or so. I still say that Mr. Childers' accomplishments as concessionaire are not under fire. He is new and he might be the very man to put the lake in shape. Up to now he has been a victim of circumstances. He deserves a chance. If he pitches in and does a real job I am sure that the sportsmen will go along with him. If and when he proves his merit with reasonable service, then will come the time when he can expect co-operation toward higher rates for permanent improvements which are unquestionably needed.

Mrs. Gene Holt came up with

the following clipping which she believes has a worthwhile moral:

"A man, too frugal to subscribe to his hometown paper, sent his little boy to borrow a copy from a neighbor. In his haste the boy ran over a stand of bees and, in 10 minutes, he looked like a warty summer squash. His father ran to his assistance and, failing to notice the barbed wire fence, ran into that ruining a \$9 pair of pants.

"The old cow took advantage of the fence gap, got in the corn field and killed herself eating green corn. Hearing the commotion, his wife ran out, upsetting a four gallon churn of cream into a basket of little chickens, drowning the entire batch. In her haste, she also dropped a \$35 set of false teeth.

"The baby, left alone, crawled through the cream into the parlor, ruining a brand-new \$50 carpet. During the excitement the oldest daughter eloped with the hired man, the dog broke up 11 setting hens and the calves got out and chewed the tails off four fine shirts on the clothes line.

Moral: Don't borrow your neighbor's paper. It's too risky."

This could happen, of course, but a fellow came into The Brand to subscribe a while back with the comment: "I borrowed a Brand from a neighbor. My wife and I really enjoyed the news and pictures, although we were newcomers. We got to looking at the grocery ads — and figured we saved more than \$7 on our groceries for that week alone. My wife bought a \$24.95 dress for \$19.95. We looked in the classified ads and found a better apartment for \$10 a month less than we were paying, and we got a Mix Master free with the new stove we bought."

Moral: Go ahead and borrow your neighbor's paper. You might save from \$80 to \$100.

Are you planning to attend the cooking school next Wednesday and Thursday? It should be a dandy. There will be a lot of door prizes and the grand prize will be a big, modern CP gas range. Best of all though, will be an array of new recipes, plus scores of timely tips and hints on better and more trouble-free

cooking. Remember the dates: March 19-20, at the Star Theatre from 2 to 4 o'clock each afternoon.

Joe Poindexter says people are always asking him if it snows in South Dakota. The picture in this column was made between the Poindexter ranch and Pierre. Joe is driving the pick-up and the

youngster standing on the bank is his grandson, Joey, 12-year old son of Mr. and Mrs. T. J. Poindexter. Joe says his place is 30 miles southeast of Pierre and that approximately 65 inches of snow fell there this past winter. The big drifts cause the trouble, though. However, he says they pretty well keep the roads open all winter.

Announce Laura V. Hamner High School Contest

The contest for the Laura V. Hamner award in creative writing which is given each year to

high school students in the Panhandle region will open March 15. The contest closes on April 15.

The contest features three types of entries — poetry, 10 lines or more; short story, 1000 to 5000 words or an article 1000 to 2500 words.

There will be a \$10 award given for the best entry in each

group and four \$5 prizes will be given to be distributed according to number and quality of entries.

All entries in the contest must be original, typed on one side of paper only, double spaced. The name and address of the contestant should appear in the upper left hand corner of the manuscript. A self-addressed envelope should be sent with the manuscript.

There should be an application blank with each entry. Entry forms may be obtained from the high school principal's office.

Judges for the contest will be: Mrs. Evelyn Pierce Nace, Mrs. Wanda Campbell and Mrs. Shirley Morgan.

IT'S FUN SHOPPING AT

FURR

FOOD STORES
Bargains EVERYDAY

126 West 3rd St. Hereford

Popular BRANDS CIGARETTES \$1.89

Alamo Grapefruit JUICE 46 oz. can 15¢

Strained Baby Food GERBER'S 3 cans 23¢

ALL GRINDS COFFEE FOLGERS 69¢

Remarkable Bartlett PEARS No. 2 1-2 Can 33¢

HUNT'S CATSUP 14 OZ. BOTTLE 17¢

TOILET TISSUE VANITY 650 SHEET ROLL 5¢

FURR'S FINEST FLOUR 25 LB. BAG \$1.98

Post CORN TOASTIES 13 oz. pkg. 21¢
Quaker White or Yellow CORN MEAL 1 1/2 lb. pkg. 18¢
TUFFY Pot Cleaner each 21¢
Bama in Mugs PEANUT BUTTER 12 oz. glass 39¢
Welch's GRAPELADE lb. glass 27¢

COCA-COLA 6 Bottle ctn. 12¢

PURE LARD 9 lb. Bucket 99¢

WHY PAY MORE?
50¢ Val. Plus Tax Woodbury After Shave Lotion 36¢
60¢ Val. Plus Tax BOYER HAIR ARRANGER 47¢
49¢ Plus Tax COLGATE BUBBLE BATH

Fresh Picnic Pork Roast lb. 28¢

Wilson Corn King - Sliced 1 Lb. Layers BACON lb. 33¢

Rib Cuts, Federal Graded Choice STEAKS lb. 79¢

Federal Graded Choice Short RIBS lb. 38¢

Winesap APPLES 2 lbs. 31¢
PEARS lb. 19¢

California ORANGES 3 lbs. 25¢
LETTUCE lb. 15¢

BELL PEPPERS 2 lbs. 25¢
CARROTS 2 bunches 17¢
RHUBARB lb. 10¢

No. 1 Red POTATOES 10 lb. bag 59¢

Supreme CRACKERS 1 lb. box 13¢

Dog Food DASH tall can 16c	Diamond 15 A - 80 Count NAPKINS pkg. 15c	Toilet Soap LIFEBOUY 3 reg. bars 25c	Toilet Soap LIFEBOUY 2 bath size 25c	Toilet Soap LUX 3 reg. bars 25c	Toilet Soap LUX 2 bath size 25c
Soap RINSO giant pkg. 59c	Laundry or Bath SWAN SOAP 3 med. bars 28c	Laundry or Bath SWAN SOAP 2 lge. bars 31c	Soap SURF giant pkg. 65c	Sunshine Crackers HI-HO lb. pkg. 31c	Sunshine Cookies HYDROX 7 1/4 oz. pkg. 25c
Swift's Pork Meat PREM 12 oz. can 48c	Armour CORNED BEEF 12 oz. can 47c	Green Giant PEAS 303 can 19c	Niblet Brand Whole Kernel CORN 12 oz. can 18c	Niblet Brand Whole Kernel MEXICORN 12 oz. can 21c	Granulated Soap WHITE KING giant pkg. 59c
Water Softener WHITE KING pkg. 25c	Dog Meal KASCO 5 lb. bag 75c	La Choy Chow Mein Noodles No. 2 can 18c	La Choy BEAN SPROUTS No. 2 can 15c	La Choy SOY SAUCE 3 oz. bot. 10c	La Choy CHINESE VEGETABLES No. 2 can 38c

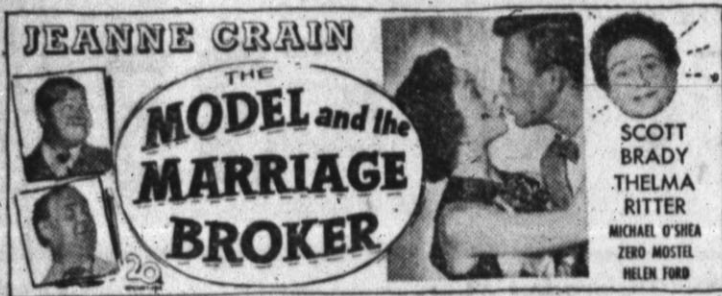
HEAR THE HERALD OF TRUTH (Nation-Wide Broadcast) Each Sunday 1:00 - 1:30 P.M. THE AMERICAN BROADCASTING CO. (KFDA - Frequency 1440)

Church of Christ We Welcome You CHURCH OF CHRIST (Sunday) Radio KPAN 9:15 A. M. Bible Study 10:00 A. M. Worship 11:00 A. M. Evening: Young People 6:45 Evening Worship 7:30 Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

WANT ADS Phone 30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
MARCH 16 - 17 - 18

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We Have Seed Barley and Seed Oats.
Bradley Grain Co.
B-1-11-10-3c

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hiway. Tom Draper, Box 671.
B-1-16-6-tfc

We have the FEED MOLASSES Any Quantity
FRASER MILLING CO.
B-1-30-tfc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
411 W. 1st. Ph. 17
B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.
B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass
1302 Park Ave. Ph. 1425
B-1-16-tfc

FOR SALE or TRADE: One 1950 Model 8 ft. Servel Refrigerator Will trade for calves or pigs.
B. E. Brumley, Box 608
B-1-21-28-tfc

BOOKING BABY CHICKS through February and March. We have chick waterers, feeders, litterers and water warmers.
Nutrena Chick Starter Red Chain Chick Starter Hereford Feed Co.
Bradley Grain Co. Phone 360
B-1-31-tfc

FOR SALE: Registered boxer puppies. Phone 1735 or 886-W
Frank Cogdell.
B-1-11-34-tfc

FIREPROOF storage chests. Inside measurements: 12x6x10 1/2 inches. File folders included. Underwriter's laboratory guarantee. Just the thing for valuables at home or on the farm. Top locks down. Priced at only \$29.50. See them at The Brand Office.
B-1-2-6-10-tfc

FOR SALE: 18,000 pounds Huban Clover Seed. L. L. Arnold 13 miles south on Dimmitt Hiway. 1 1/2 miles west.
B-1-19-35-10p

FOR SALE: Taylor Junior washing machine with wringer. Practically new. Mrs. C. W. Applewhite, phone 874-M.
B-1-15-37-2P

FOR SALE: Setting eggs. Buff Orphington. Call 60W
B-1-8-37-3P

FOR SALE: Baby Chicks and Started Chicks at Meyers Hatchery
8th & 17th Streets Canyon, Texas
B-1-11-tfc

FOR SALE: Good white roan bull, about 18 months old. C. W. Bowman, 6 miles north on 51. One-half West. B-20-37-2P

Bargain in International Potato Planter. Inquire West Side Auto, 808 West First, Phone 997.
B-1-14-9-tfc

WE HAVE THE NEW 75% Wettable DDT - 5 lb. or 50 lb. packages.
Bradley Grain Co. Phone 360 Hereford
B-1-1 1/2"-37-tfc

LUMBER Utility Grade 2x4 S4S Utility Grade Lbr. 1x8 S4S & Shiplog utility grade \$4.50 per Hundred Feet
CARL McCASLIN LBR. CO. 1 Block East of Courthouse Phone the Lumber Number 7
B-1-37-tfc

FOR SALE: Cottonseed, Locket No. 1 and improved Macha. Both stormproof, from irrigated cotton. Tom Wood, 6 miles south, Rt. 1, Sudan, Texas.
B-1-20-11-4P

2. FOR SALE Farm Equipment

FOR SALE: Cadillac motor, fully equipped for irrigation use. Hereford Wrecking Co. phone 320.
B-2-14-36-tfc

FOR SALE: 8-cyl. Chrysler Industrial engine. Hereford Wrecking Company.
B-2-9-11-3K

FOR SALE: Nearly new 4 row 1951 DC Case tractor. 14 row lister and planter, fertilizer attachments and 4 row power lift. Go-Devil. Price \$2800.00. See G. D. Millner, phone 373.
B-2-31-11-2P

FOR SALE: 1948 Ford tractor and row crop tools consisting of lister planter, cultivator, 2 bottom 14" breaking plow, tandem disc harrow, Kirby ditcher, power takeoff pulley, tool bar. All this equipment for \$1500.00. Terms if desired. See H. B. Stinfield at Hereford Variety (D&S Variety) Phone 49.
B-2-11-2c

FOR SALE: 2-M Farmall Tractors, fully equipped.
3-Dodge Industrial irrigation motors, Butane carburetors, stands and cooling coils.
BILL NEEL
1 Mile West and 4 South of Smyer, Texas
T-2-3-11-1c

3. FOR SALE Automobiles

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Alligning
KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

4. REAL ESTATE

FOR SALE - Five room house on 104ft. front lot on pavement Adjoining high school playgrounds. Call 1219. Genevieve Guseman.
B-4-19-11-tfc

FOR SALE: Five room house 113 Lake St. near Central school. Phone 190-J
B-4-14-29-tfc

4 1/2% MONEY On

FARMS - RANCHES 20 Year Loans METCALF & BRALY
632 W. First St., Hiway 60 Ph. 854 P. O. Box 845 Hereford, Texas
B-4-2-36-tfc

FOR CASH LEASE 50 acres with well for potatoes. Has already been plowed and listed.
T. E. Seigler - Phone 660 Day 809 Night.
B-4-1-9-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR Hereford, Texas
B-4-15-tfc

FOR SALE 748 acres, 600 in cultivation. One 8" irrigation well, 185 ft. to water, 36x40 barn, 12x14 granary, new 3 bedroom house, 140 acres grass, 1/2 mineral rights. \$100.00 per acre
GLENN WEIR 104 Main Office 200 Res. 452 B-4-22-tfc

HELTON REAL ESTATE LOBBY JIM HILL HOTEL 3 good well located 1/2 sections of land. Good irrigation wells, good improvements. Only 29% down - balance 15 to 20 years, 4 1/2%. See us for particulars on all or any one. ANY SIZE FARMS OR TRACTS OF LAND TO FIT YOUR NEEDS
B-4-7-tfc

FOR SALE Irrigated 349 acres, all in cul., 1/2 in wheat, 1/3 goes. On paving, near Hereford, price \$160 an acre. \$17,886 down, 10 years on bal. at 5%.
Have extra nice 320 acres, on paving, no Johnson grass, will guarantee good well, priced right, good terms. Also three nice quarters near Hereford in good water. Good price, will carry \$50 acre loan.
18 9/10 acres for sale or trade, fenced, cross fenced, new four room house, 2 small barns, good corrals, pressure system, 8 years lease on irrigation well. 1 mile of City Limits.
J. M. Hamby Real Estate South of Courthouse Hereford, Texas
B-4-3"-37-2p

HOUSES FOR SALE 7 room duplex and garage well located. Small down payment, mighty good rental property.
A fine 2 bedroom brick home, new and well located. Good loan can be had.
2 good brick homes located close in and in first class condition, double garages.
A good home, 501 Park Ave. Price \$10,500. Good loan.
Small house on C street down payment only \$1500.00.
Good practically new G. I. home only \$10,000 with \$2,500.00 down.
480 acre irrigated farm good 6 room house and 40x80 barn on pavement and 1/4 section leased. Will trade for good income property.
A good home, new carpets, large double garage, wide lot, close in. Carry good loan. Price \$11,000.
We have other good homes for sale. Come in and let us show you.
Alderson & Ridgway Phone 397
238 Main Street B-4-10-4c

FOR SALE 30 acres good smooth land right near town, clean as a hound's tooth, \$8,500.
GLENN WEIR 109 Main Res. 452 Office 200 B-4-49-tfc

FOR SALE: By owner, 5 room duplex, two baths, partly furnished, including Bendix washer. On pavement, lot 100X140. Would consider good car as part payment. Bargain at \$7000 A. Peterson, Call 1484-W or 839.
B-4-34-10-tfc

I HAVE TWO places, each containing 320 acres. One ten inch well with each place. In shallow water belt. Both places well improved. Modern home, five rooms and bath. Ervin Sumrow, O'Donnell, Texas.
B-4-33-36-4p

FOR SALE: Four room modern house. Phone 112. Bobby Jennings.
B-4-10-11-6P

FOR SALE Best little ranch in S. Dakota. Improved. Only twenty miles from Rapid City on paved highway. Two miles from small town and shipping point. Creek fed by springs, good protection lots of grass and subirrigated meadow. For particulars, see or write,
G. W. Newsom Box 569, Hereford B-4-2"-11-3p

EXCLUSIVE INVESTMENT OPPORTUNITIES IN HEREFORD Apartment Property - 700 block Miles Avenue, six apartments, four garages, partially completed, buildings occupy about half of 100 ft. by 140 ft. property. Purchase price and completion cost, according to available figures, thirty one to thirty five thousand.
Residence Property - Five rooms, finished basement, lounge garage, carpeted floors, cement drive and landscaped yard, 80 ft. front, across from High School. Now rented, shown by appointment.
210 acres, four miles Dimmitt, Castro county, fenced, well and windmill, in irrigation country, only \$25,000.00.
Wm. A. Carter 1610 Harrison St., Amarillo, Texas Tel. 3-1506 B-4-4"-11-2p

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL Res. Ph. 193-W Office Ph. 792 228 Cl. St. T-4-13-tfc

—SIGNS— PAINTED - NEON
GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-16-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-tfc

COMPLETE EARTH MOVING SERVICE Land Leveling - Grading - Scraper and Bulldozer Work - Deep Plowing Subsoiling - Terracing Complete Crane Service
WALLACE & BYRD Phones 1657-W T-11-19-tfc

5. FOR RENT

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J
B-5-9-42-tfc

FOR RENT: Furnished Apts Private bath. 115-B Street. Call 569.
B-5-11-22-tfc

FOR RENT: Large front bedroom. Close in: Phone 123-W
B-5-9-8-tfc

FOR RENT: Three room furnished apartment. Bills paid. Also four room unfurnished cottage apartment. Water bill paid. Phone 556.
B-5-19-10-3K

FOR RENT: Desirable furnished apartment for couple. Adults only. 514 Union.
T-5-11-11-1K

WANTED: Plainview residents want two bedroom house. Permanent. Offer A-1 references. Will take excellent care of property. Call J. L. Jones, Service Mgr. Lesly Vaughn Motor, 756.
B-5-28-37-TFC

FOR RENT: Three room house unfurnished. 230 West 4th.
B-5-9-11-2K

FOR RENT: Furnished apartment. 401 Blevins, phone 961.
B-5-10-11-2K

FOR RENT: One nicely furnished two bedroom apartment, clean as a hound's tooth and as modern as tomorrow. Phone 9533. See at Luke's Grocery, 505 Grand Ave.
B-5-27-11-2C

6. WANTED

WANTED: To buy good FARM direct from owner, near Hereford. Write particulars. J. J. K. P. O. Box 391, Hereford. No agents please.
B-6-19-37-5P

WANTED: Experienced silk finisher. Apply at C & R Cleaners, phone 160.
B-6-12-36-tfc

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93.
B-6-18-40-tfc

WANTED: Custom Bundle Threshing, Onewaying and Listing. Floyd Stivers, Phone 930-J
B-6-11-23-tfc

8. HELP WANTED

WANTED: Local man with some experience in servicing and selling pumps. Give full record and references. Box 673.
B-8-18-37-2P

DON'T READ THIS unless you are definitely interested in improving the living conditions of your family financially. If you are interested and can qualify, you now have the opportunity to join the ranks of independent Watkins Dealers in your state by serving the people of this county their requirements. No investment, other than car or truck, necessary. For complete details on area available, type of Sales Agreement required, etc., write A. Lewis, care of The J. R. Watkins Company, Memphis, Tennessee.
B-8-37-2C

WANTED: Experienced caterpillar and tractor drivers Wallace & Byrd, 625 West 1st.
B-8-12-9-tfc

HELP WANTED MALE: We have opening for one first class, experienced, local mechanic. Good working conditions Good pay. Apply Loyd Neil, Service Manager. Kinsey Motor Co. Phone 740.
B-8-28-33-tfc

10. NOTICE

NOTICE MR. FARMER. I now have the equipment to pull and set your pumps. Can clean out or drill new wells and also set Peerless Irrigation or Pressure Pumps.
E. W. Allen 123 Ave. J Phone 1107-W
B-10-2"-5-tfc

11. Business Services

NOTICE: Let us book your auction sales. Jack Coulter and Clinton Jackson. 807 N. Main Phone 243.
B-11-17-10-tfc

KPAN LOG

WEEKDAYS
7:30 Eye Stretcher
7:45 Sons of Pioneers
8:00 LOCAL NEWS-
8:10 Squeaky with Bob
8:30 Rangers Quartet-LBS
8:45 Organairs
9:00 NEWS
9:15 Streu Music
9:30 Church of Christ
9:45 Between us Girls
10:00 Major Lively-LBS
10:15 Dan Malloy-LBS
10:30 Franklin Kennedy-LBS
10:45 KPAN Jamboree
11:15 Morning Devotion
11:30 Merriman Orchestra-LBS
11:45 Hymn Time
12:00 TEXAS NEWS
12:05 Commentary
12:10 Eddie Arnold
12:15 Trading Post
12:30 NEWS
12:45 Music Remote
1:00 Dimmitt Hour
1:30 Dimmitt Hour
2:00 NEWS -LBS
2:15 Bandstand-LBS
2:30 Bandstand-LBS
3:00 Music in Mello-mood
3:30 Music in Mello-mood
3:45 Western Jubilee
4:00 Western Jubilee
4:30 Brad Steel-LBS
4:45 Van Vooris-LBS
5:00 Tops in Pops
5:15 NEWS
5:30 John T. Flynn-LBS
5:45 Sports
5:50 Twilight music
6:00 Bible Hour
6:15 Allen Roth



A HEREFORD soldier who would like to receive letters from his friends is Cpl. Don G. Hooper, above. He is stationed at New Ulm, Germany. His address is: Cpl. Don G. Hooper RA18389851, Co. L 110th Infantry, 28th Division, 2nd Platoon, APO 111 c/o PM, New York, N. Y.

NORTHWEST HEREFORD NEWS

Road Signs In Community Have Been Erected, More Are Planned

By Mrs. R. C. Childers

The road signs for the Northwest Hereford community are ready to be hung. The county has consented to dig the holes and hang the signs. There will be two sign boards at each road crossing, both to be attached to the one post. The ladies of the community have asked the farmers to donate the posts for the hanging of these signs. They are to be erected over a territory extending six miles west and seven miles north, to the T. B. Cox road. The roads have been named for trees, going north and south, and for flowers going east and west. The signs are 18 inches in length with the names painted in black on both sides. The Cultural Home Demonstration club is carrying out this project. Mrs. R. C. Childers is chairman. The Westway Home Demonstration club is carrying out the same project in their community. We are cooperating with them and the roads will have the same name in their community. It is hoped that all the clubs in the various communities will take up the project and name their roads also.

Each one living in the community will be responsible for getting a name in front of their home, so that it will be easier to direct some one to his home. It is also planned that we strive to grow the type of trees or flowers for which the road is named.

Mrs. A. H. Inman of Plainview spent Friday in the home of her sister, Mrs. R. C. Childers and family.

Dinner guests in the R. C. Childers home Sunday were Mrs. Allie McNeill and her son and grandson from Wayside, Texas, and Mr. and Mrs. Johnnie Johnson and daughter, Mary from Pampa. Mr. and Mrs. Johnson spent the night in the Childers home. They left Monday morning to attend the cattle auction sale in Amarillo. Mr. Johnson is a brother of Mrs. Childers. Mrs. McNeill is an aunt of Mrs. Childers.

Sheriff J. C. Reese was at the R. C. Childers place Friday afternoon looking over the livestock and visiting with Mr. Childers. Visitors in the Leona Packard home Sunday were her son and daughter-in-law, from Spring

INCOME TAX SERVICE: Mrs. Clyde Cocanougher. Phone 1623-W. 108 8th Street.
B-11-11-34-7p

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092.
B-11-27-8-tfc

AUCTION Your Farm - Dairy Cattle and Machinery
Contact Hugh Bookout Realty.
Res. Ph. 1270-W
Office Ph. 1674
533 East 1st on Hiway 60
Representing
Hi-Plains Auction Co.
B-11-26-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service
ELIZABETH WOMBLE 146 Main Phone 497
B-11-27-tfc

GENERAL AUCTIONEER farm sale. Stock sales, merchandise. W. H. Flippin Jr., Friona, Texas, phone 2672.
-11-15-37-TFC

Barbara Pinnell Named Caprock 4-H President

Barbara Pinnell was elected president of the Caprock 4-H club for the coming year at a meeting in the home of Mrs. E. K. Pinnell recently.

Chosen to serve with her were: Eulaine Perry, vice - president; Judy Pinnell, secretary - treasurer; Reba Joyce Pinnell, reporter; Barbara Pinnell, council delegate; Mrs. E. K. Pinnell and Mrs. R. L. Pinnell, leaders.

Argen Draper gave a demonstration on cutting out a dress. A discussion on textile painting was also held by the club.

Those attending were: Barbara Pinnell, Judy Pinnell, Eulaine Perry, Reba Pinnell, Wanda Pinnell, Judy Nell Tomlinson, Mrs. Tom Draper, Mrs. E. K. Pinnell and one visitor, Erma Lou Jordan.

The next meeting will be held in the home of Mrs. R. L. Pinnell.

Kiwanis Club Thura. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y J. B. NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

CATTLE RANCHES

2860 ACRES DEAF SMITH COUNTY. 2 good sets improvements. Plenty water. 640 acres in cultivation. 640 acres fine rough grass land. Bal. fine level grass land. Large loan can be assumed. Located on pavements. Possession now. Priced for quick sale.

5800 ACRES: CHILDRESS CO. 600 cattle year round outfit. Good fences. Good corrals. Plenty water - fine grass. Located on pavement. Will take some trade. These ranches are priced to sell. Contact us for full particulars and price.

FARM AND RANCH LOANS

With our fine farm loan service we are often able to help finance the purchase of a farm on a liberal basis to fit your needs. Our appraisals are free, prompt and liberal. Consult with us about your farm loan needs.

INSURANCE

We have a complete insurance service with old line reliable insurance Companies. And would like to help you with your insurance. See us about our special farm policies.

WESSON REAL ESTATE

LOCATED WEST OF COURTHOUSE
HEREFORD TEXAS

Hospital Notes

Patients in Hospital
 Curtis Ritchie, med.; Mrs. C. L. Gibson, OB; David Wagner, med.; Mrs. V. H. Chrisman, OB; Mrs. Lou Treadway, med.; Mrs. Reese Dawson, OB; Mrs. Maudie Jackson, surg.; Charles Lavall, med.; Betty Fern Snead, med.; Clifford Ray Edwards, med.; L. W. Combs, med.; J. E. Warrick, accident; Mrs. R. N. Yarbro, OB; Mrs. Herschel Burrus, OB; Mrs. George Robertson, med.; Vannie Vinson, surg.; Mrs. Malcolm Casels, surg.; Mrs. G. A. F. Parker, med.; Melvin Joe Burges, accident; Mrs. Frank Cogsdell, med.

Patients Dismissed
 Mrs. Harold Clark, med., 3-9; Joes Aguerio, med., 3-11; Mrs. L. C. Larimore, OB, 3-8; Mrs. Louise Leasure Jr., OB, 3-10; Margie Shaffer, med., 3-10; Felix A. May, med., 3-9; Mrs. W. H. Doshier, surg., 3-9; George C. Loerwald, accident, 3-9; Jan Scott, med., 3-10; Donnie Fellers, med., 3-9; Joe Williamson, med., 3-10; Mrs. Carol Zumwalt, OB, 3-11; Tommy Waters, med., 3-11.

Births
 A daughter, Mary Alice, to Mr. and Mrs. Herschel Burrus on March 9.
 A son, Reese Allen Jr., to Mr. and Mrs. Reese Allen Dawson Sr., March 11.
 A daughter, Judith Lynn, to Mr. and Mrs. R. N. Yarbro March 8.
 A son, Douglas Edward, to Mr. and Mrs. Carrell Zumwalt, March 9.
 A son to Mr. and Mrs. V. H. Chrisman on March 12.

North Hereford HD Club Feted By Ford Club

Members of the Ford Home Demonstration club entertained members of the North Hereford Home Demonstration club with a covered dish luncheon on Wednesday at the Ford community building.

Decorations carried out a St. Patrick's Day theme.

Mrs. Earl Dyer gave a review of the book, "The Cruel Sea."

Mrs. May Hall Clare won a prize in the name guessing contest.

Guests from the North Hereford club were: Mesdames Paul Hoff, Fred Saltzman, C. R. McQuigg, R. A. Fullwood, W. H. Russell, L. C. Whitehead, Loyde Olson, Otto Olson, W. H. Koelzer, Fred Barrett, Frankie Barrett, W. E. Pettyjohn. Visitors from Vega were: Mrs. John Spinhime, Mrs. May Hall Clare. Ford Home Demonstration club members were: Mesdames Cecil Cayton, Jackie

Bishop, Leroy Williamson, Herman Both, Willie Williamson, Hilda Both, Hardy Benson, Earl Dyer, Henry Browning, Hilda Strassus.

The next meeting will be held on March 19 in the home of Mrs. George Benson. Nylon corsages will be made.

EASTER NEWS Doyle Johnson Entered Pig In Amarillo Show

By Mrs. A. H. Brown
 Doyle Johnson entered his pig in the show at Amarillo. He took second in the light weight division of the 4-H show. He also took second in the heavyweight division and second in pen of three.

Mrs. H. B. Burgess of Henretta, Okla. is visiting with her sister, Mrs. Ruby Stone.

Miss Karen Johnson visited with Mrs. W. A. Epperson while her folks, Mr. and Mrs. A. D. Johnson, attended the fat stock show at Amarillo.

Mrs. Henry Flood has gone to Oklahoma City to visit with her mother who is ill.

Mr. and Mrs. Pete Denton and little daughter of Hereford visited with Mr. and Mrs. W. A. Epperson Sunday afternoon.

Mr. and Mrs. G. H. LaPlant were shopping in Amarillo Tuesday.

Several of the farmers from this community attended a Farm Bureau meeting Tuesday night at Dimmitt.

Garcia News

By Mrs. D. J. Kennedy
 Mrs. J. M. Alford from Roswell is here visiting Mr. and Mrs. S. N. Thweatt.

Mr. and Mrs. S. N. Thweatt visited Mrs. Thweatt's father, J. R. Haken in Levelland Sunday.

Mrs. Ruth Coleman went to Oklahoma City to take her mother, Mrs. Pinkilton, who has been ill, to Temple.

Mr. and Mrs. Bruce Coleman made a business trip to Oklahoma City the first of the week.

Mrs. Busby is here visiting her son-in-law and daughter, Mr. and Mrs. Bruce Coleman.

Mr. and Mrs. Roy Pruitt and daughters visited Sunday evening in the home of Mr. and Mrs. N. A. Brown.

Mr. and Mrs. N. A. Brown, Mr. and Mrs. Eldred Brown and son, Mr. and Mrs. Floyd Brown and son and Mr. and Mrs. Ernest Brown and daughter made a business trip to Amarillo Tuesday.

Mr. and Mrs. Scotty Buckner visited Mr. and Mrs. Floyd Brown Sunday evening.

Social Security Discussed By Dawn HD Club

Social security for farm labor was discussed at the last meeting of the Dawn Home Demonstration club.

Mrs. J. M. Carathers was program leader and Mrs. J. B. Caraway and Mrs. C. P. Norton were speakers.

The next meeting will be held in the home of Mrs. Melvin Gillis on March 21. It will be a luncheon meeting to entertain members of the Cultural club.

Plans For 4-H Chorus Made At Meeting Sat.

Plans were made to organize a 4-H chorus at a meeting of the County Wide 4-H club Saturday afternoon in the county court room.

Mrs. T. J. Parsons gave a demonstration on textile painting.

Those attending were: Marilyn Russell, Betty Lou McGaughey, Gracie Fotheringham, Sue Minor, Myrna Lou Coffin, Judy Coffin, Mary Lou McCullough, La Nell Short, Linda Russell and Nancy Parsons.

Sims HM Club Met Thursday

The Simms Home Makers club met Thursday in the home of Mrs. Haley Shaw.

Members answered roll call with housekeeping hints.

Mrs. Cord Hammock and Mrs. O. A. Alexander made nylon corsages for the group.

Donations were made to the Red Cross.

The next meeting will be a quilting held in the home of Mrs. Marion Ferguson.

Those attending were: Mesdames Clarence Hollabaugh, G. A. Crofford, O. A. Alexander, Cord Hammock, Clarence Perrin, Marion Ferguson, Glenn Hetzler, C. W. Edwards, A. E. Edwards, M. W. Blankenship, R. L. Pinnell, Paul Lyons, Haley Shaw and a visitor, Mrs. Don Morgen of Adrian.

FFA, FHA Members Enjoy Box Supper On Friday Night

Members of the FFA and FHA enjoyed their annual box-supper Friday night when a western affair was held in the high school gymnasium.

Lariat ropes, branding irons and saddles were used to emphasize the western theme and boxes were decorated to carry out Spring in the West. Don Martin was auctioneer.

A musical program was presented by Sharon Dee Moore, Sue Barnard, Joe Easley, Gene Dickson and Darrell Hersley.

FHA girls attending were Barbara Turner, Naomi Ross, Alice Gresham, Vanda and Wanda Pitts, Gay Malone, Virginia Brock, Betty Buse, Mozelle Telchik, Yvonne Axe, Sandra Wright and Evelyn Will.

Mrs. Tommy Hulsey is sponsor of the group.

Mrs. Fred McClendon and children of Denver were visiting last week in the home of Mr. and Mrs. Herbert Haseloff.

eon meeting to entertain members of the Cultural club.

Those attending the meeting were: Mrs. Walter Galley, Mrs. R. T. Stewart, Miss Lula Botsford, Mrs. H. S. Fuller, Mrs. Hugh Grimes, Mrs. J. B. Caraway, Mrs. Orval Galley, Mrs. W. U. Adams, Mrs. J. M. Carathers, Mrs. L. W. Loerwald, Mrs. Melvin Gill and the hostess, Mrs. C. P. Norton. Visitors were: Mrs. Fleeda Galley, Mrs. W. S. Cunningham, Oklahoma City.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

BIGGEST BUYS IN TOWN!

PIGGY WIGGLY

THERE'S MORE INSIDE FOLKS-STEP RIGHT IN!

COFFEE MARYLAND CLUB 1-LB CAN **79c**

FLOUR Shurfine-Print Bag Shortening Measuring Cup FREE! 25 lb. bag **\$1.89**

Grapefruit Juice Bestex from Pink Fruit - 46 oz. **19c**

Crackers Supreme Salad Wafers **2 lb box 39c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

PERSONAL SIZE **IVORY** **16 BARS 97c**

3 Lb. carton Wilson's **PURE LARD 39c**

Softin Facial **TISSUES** Box of 300 **19c**

St. Joseph's **ASPIRIN** BOTTLE OF 100 **29c**

NEW green toothpaste contains **miracle chlorophyll***

Chlorodent **69c**

GIVES YOU A CLEAN FRESH MOUTH ALL DAY LONG! Use it after meals. *Water-soluble chlorophyllin.

Headline **CIGARS** BOX OF 50 **\$1.98**

FREE FREE Westinghouse Food Crafter Complete with Attachments **Nothing to Buy...Get Details Here**

STRAWBERRIES Buffalo - Fresh Frozen **3 pkgs \$1.00** Pkg. 35c - or

TREND Giant Box **39c**

OLEO, Admiral, Color. qtrs. **2 LBS 45c**

PAPER TOWELS Softin 2 ROLLS **39c**

ALUMINUM FOIL 25-ft ROLL **39c**

1 Pound Layer Sliced **Corn King BACON 35c**

Velveeta CHEESE Kraft's 2 lb. box **79c**

Canned Armour's Star Boneless - 9 to 10 pound size **Cooked HAMS lb 85c**

Loin End Cuts - Fresh Pork **Pork CHOPS lb 39c**

PIGGY WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

CRISCO lb. can **29c**

DREFT large box **29c** **CHEER** large box **29c**

IVORY FLAKES lg. box **29c** **DUZ** large box **29c** **SPIC & SPAN** reg. size **23c**

TUNA, Tuxedo, white and dark flakes 2 for **39c**

COOKIES, Nabisco, asst. cello bag .4 for **\$1**

MAPLE SYRUP, Worth, quart decanter **39c**

VIENNA SAUSAGE, Campfire, per can **10c**

CHILI, Patio, with beans, 300 can **35c**

CHILI, Patio, no beans 300 can **49c**

TAMALES, Patio, chicken, 300 can **29c**

ENCHILADAS, Patio, beef, No. 2 can **45c**

Choc. Covered Cherries, Queen Anne, lb. box **49c**

PEPSODENT TOOTHPASTE, Economy Size **LUX TOILET SOAP**, 1 bar both for **59c**

WOODBURY'S SHAMPOO, Big 39c size **25c**

CAMAY SOAP, bath size 2 for **25c**

Come in and see our **RECORD DEPARTMENT** Guaranteed Records **20c to 40c**

PRESBYTERIAN BAKE SALE . . . In our Store Sat., March 15th.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

PRODUCE

Calif. Sunkist Navels, Fresh, Sweet Juicy **ORANGES** 2 lbs. **25c**

U. S. No. 1 **GRAPES**, Calif. Emperors 2 lbs. **35c**

Calif. U. S. No. 1, large, firm heads **LETTUCE** 2 heads **29c**

Garden Fresh, fancy med. onions, lg. bunches **GREEN ONIONS** 3 bun. **25c**

Calif. U. S. No. 1, lg., fresh bunches **CARROTS** bun. **10c**

NOTICE
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Jack Coulter & Clinton Jackson
 807 N. Main Phone 243

FOR SALE!

Frank Vance's Equipment for DRILLING and for PULLING and SETTING . . . Complete with all tools.

A Partial List Follows:

1 Rotary Well Drilling Rig	300 ft. of Drill stem pipe—6 in. diameter
1-'47 Chev. Pump Setting Truck	Approximately 200 feet of 4 inch Drill Stem pipe
1-'36 Model Ford Winch Truck	1 Turn Table
1-'42 Dodge Pickup, 1/2 ton	3 Drag Bits—18 in.
1-'36 Model Ford Car	1 New Rock Bit, 13 1/2 in.
1 Wakeshaw Developing Motor	2 Water tanks
1 Model L Case Developing Motor	2 Water pumps
1-2 Wheel Dog House	1 Light Plant
1-2 Wheel Pipe Trailer	1 Gear Head, Ratio 3:2:1B

Complete Set of Pump Setting Tools

PRICE: \$8,000

TO SEE THIS EQUIPMENT, Contact **ONIAS CARROL**
 104 Avenue B

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



THESE TWO LADIES, as can be seen by the expression on their faces, were looking into The Brand window at the jungle display put in by Francis Hardwick to advertise his jungle double feature Friday and Saturday.—Staff Photo.

JUMBO NEWS

Jumbo Community Club Met March 2 At Simpsons

By Mrs. Virgil Lamb

The Jumbo Community club met in the home of Mrs. M. L. Simpson Sr. on Thursday, March 6.

Mrs. M. L. Simpson Jr. gave a program on draperies.

Those present were: Mrs. Boozier, Mrs. M. L. Simpson Sr., Mrs. Addison Hunter, Mrs. Heid, Mrs.

Dean Eorden, Mrs. E. H. Burke, Mrs. H. H. Smith, Mrs. W. E. Clowdus, Mrs. F. E. Clowdus, Mrs. M. L. Simpson Jr., Mrs. Sheppard, Mrs. Robertson, Mrs. Butley, Mrs. Pope, Anna Kovac, Mrs. Euell White, Mrs. E. J. Zimmerman, Mrs. Virgil Lamb and Mrs. G. C. Hollums.

Mr. and Mrs. Euell White have returned from Stratford, Okla., after spending several days with his mother, who has been very ill.

Mr. and Mrs. Emory Smith are at home after visiting their son, Gene, who is stationed in Augusta, Ga. They accompanied their daughter-in-law, Mary, there.

Several families from this community attended the basketball game at Lubbock recently.

Mr. and Mrs. L. W. Lambert of Abernathy visited in the home of Mr. and Mrs. E. H. Burk recently.

Mr. and Mrs. Hope Robertson had as their guests recently, his parents, Mr. and Mrs. Robertson of Floydada.

Kenneth Hollums and Barton Clowdus went to Floydada over the week-end and attended the ball game at Lubbock.

Mrs. Addison Hunter entertained several boys Sunday, March 2, with a birthday dinner honoring Richard. Those attending

were: Marty Boozier, Ray Smith, Milton Moore, Donald Curry, Howard Smitherson, Jan Thompson, Don Howell, Edward DeLozer, Ronny Nelson, and Mr. and Mrs. J. C. Thompson and family.

Peggy Metcalf of Dimmitt spent the day with Mona Dell Hunter Sunday.

Those attending the Jumbo club party February 29 at the school house were Messrs. and Mesdames Bill Simpson, Ludwig Kovac, M. L. Simpson Jr., M. L. Simpson Sr., G. C. Hollums, Boozier, Addison Hunter, Virgil Lamb, E. J. Zimmerman, F. E. Clowdus, and W. E. Clowdus.

Mrs. M. L. Simpson Jr. were hostesses.

Bruce Hunter was in Amarillo at the Fat Stock show Wednesday.

Mr. and Mrs. Lynn Axe attended the State basketball tournament at Austin last week.

F. A. May is in the hospital at Hereford again.

Mr. and Mrs. Bill Simpson returned Monday from South Texas and Albuquerque where they visited Bill's sister, Mrs. Dow Adams, in Albuquerque and their nephew Gary came back with them to stay for a while.

NEWS ABOUT YOU AND YOUR NEIGHBORS

Personals

Mrs. Lee Little visited in the home of her sister, Mrs. John Dulaney in Borger last week.

Mr. and Mrs. Bryan Durham visited relatives in Portales over the week-end. They attended the basketball tournament while they were there.

Mr. and Mrs. Beauford Farmer of Amarillo visited friends in Hereford Saturday.

Mrs. Merl Parker returned home this week after spending a week at the bedside of her mother, Mrs. L. J. Gaddy, who was seriously ill in the St. Francis hospital in Holdenville, Okla.

Mrs. Maude Walters of Canyon spent Friday afternoon visiting with Mrs. Troy Womble and other friends in Hereford.

Clark Brown of Crowell, Tex., visited in the home of his sister, Mrs. George Bumpass on Saturday.

Mrs. Troy Womble visited her cousin, Mrs. I. C. Jenkins, in Canyon Friday night.

Mrs. Phil Radovich and daughter, Mrs. Paul Dishman, and Mrs. David Beavers returned to Hereford after spending a month vacationing in the south. They spent most of their time in Florida where they visited relatives. Mrs. J. S. Whelan of Everett, Wash., who had been visiting her son, Jim in Hereford, accompanied them. Mrs. Whelan remained in Florida for a longer visit before returning to her home in Washington.

Mr. and Mrs. Faust Collier and Mr. and Mrs. J. C. McCracken attended the concert of the Dallas Symphony orchestra in Portales Sunday.

Mr. and Mrs. D. D. Zimmerman visited in the home of Mr. and Mrs. Kenneth McFarrin in Anarillo

to Sunday.

Mr. and Mrs. J. E. Wall of Elida visited Sunday in the home of her brother-in-law and sister, Mr. and Mrs. Dale Tinnin. The Walls were enroute to Chicago.

Mr. and Mrs. Jack Welty and children of Idaho are visiting friends and relatives in Hereford.

Mr. and Mrs. W. C. Adams of Boise, Idaho and Mr. and Mrs. C. V. Hobson of Buhl, Idaho, have been visiting relatives here this week. Mr. Adams is the brother of Mrs. E. W. Hobson and Mr. Hobson is the brother of E. W. Hobson. They stopped here after a five-week tour of the south. They plan to leave this week for New York City where they will visit the Adams' son, Dr. W. C. Adams Jr. While in Hereford they have made visits to New Mexico with the E. W. Hobsons to visit other relatives.

Mr. and Mrs. Glenn Snyder were in Tullia Sunday to visit with their daughter, Mrs. Ike Holman, and family. They also visited with another daughter, Helen Ann Snyder of Amarillo, who was in Tullia for the day.



PEACHES
Serra Mission
No. 2 1/2 Cans
4 for 98¢

OLEO Sun Valley Colored Quarters **2 lbs 45¢**

2 Lb. Supreme Salad Wafers
Crackers 45¢

Flour Cream Loaf Every Sack Guaranteed **25 lb bag \$1.39**

Grapefruit JUICE
Valtex
46 oz. cans **19¢**

Tomato Juice, Del Monte, 46 oz. can 29¢
SHORTENING, Kimbell's 3 lb. ctn. 59¢

Campfire Brand **VIENNA SAUSAGE 2 for 25¢**

TEA BAGS, Maxwell House 48 for 49¢
Plastic Cake Server Free!!

JUST RECEIVED: Shipment of Marshmallow Whip.



TUNA Hi Note Flat Tins **3 CANS 53¢**

49¢ TAX included

Breeze LARGE BOX 29¢	CHEER LARGE BOX 29¢	JOY BOTTLE 29¢	Grape Juice Church's 24-OZ BOTTLE 29¢	Pinto Beans Colo. - C. R. C. 3 LBS 29¢
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Pinkney's Tenderized - All Sizes

PICNICS	lb 35¢
Lean Shoulder PORK ROAST	lb. 39¢
Lean Tender PORK STEAK	lb. 45¢
Pinkney's Country Style SAUSAGE	lb. 29¢
SPARE RIBS	lb. 49¢
Sunray BACON 2 lb. package	89¢

Classe Brand

CARROTS	CELLO PKG 19¢
CABBAGE	LB 4¢
Large Heads LETTUCE	2 FOR 29¢
Fresh Washed SPINACH	CELLO PKG 21¢
Crystal Wax ONION PLANTS	2 BUNCHES 19¢

Plenty of Hens & Fryers
Home Made Chili

HEREFORD FOOD MART
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ON HIWAY 60 We Deliver Phone 1114

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I am a
Small Business Man

... but my business looks mighty BIG to me, and it looks big to my bank, the First National Bank, judging from the consideration I receive.

Congratulations
CAMPFIRE
GIRLS
On Your
42nd
BIRTHDAY

Business men — professional men — farmers — there is no such thing as a "small" business man to us. Through service we profit by helping you to increase your profits.

VISIT US TODAY!!

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

Grandstand Gropings

By Kent Snare

Since I am in the same identical groove, sans anything interesting to write about, to regale the short-suffering persuers if any, don't you think that mayhap we ought to have a small type crusade in this squib . . . Through laborious, mousing windings of some alleged columns, from time to time, I gather the impression that some of the scribes use the big and little type crusades to fill the voids and culminate with just that a black and white void, with words

However, if you encounter a worthy cause, (don't bring in that character Anon) we don't intend to have any visitations because of foreign policy encroachment) we'll table the thing and if it outlasts the minutes, mayhap we can rattle it into a readable resume . . . The Yanks are potent in the A. L. and even the outsiders wonder how they do it, probably with veils.

The situation is spotlighted when you consider the fact that in 1951, Yogi Berra led them in RBI's with 88 and that was down from the top of the league's list. He's going to bat cleanup this year and nobody expects him to fill DiMaggio's brogans. In fact, word is out that he doesn't even have to try to think if he will just drive in the tallies . . . A reader, with a discriminating eye, called my attention to a bit of whimsy in the Wall Street Journal . . . "Senator Taft, however, ridicules the idea that the G. O. P. can pick up the liberals' regardless of his campaign. And he usually gets a good laugh when he labels the liberals' Senator Lodge is after 'mugwumps' and defines them as 'intellectuals sitting on one side and their wump on the other'."

Won't get any report on the

Bufs or New Mexico Ags in the NAIB before this is ground out and I don't know if they are bracketed together . . . No gazette or service available to me carried the complete pairings . . . However, they'll both have a tough row to get thru that coterie even though this clambake is labeled as a small college go, there are tough combos strung all the way . . . It still would be of interest to see how a fifth go on a neutral arena between them would come out.

News values fluctuate or are evaluated variously . . . I note the gazette to the NE had the Batista story buried on page 7 between an obit and a filler . . . Who else but they . . . The NCAA scramble should be simmered down to where I can again extenuate the cranial appendage on the next go round . . . I think, no final return in vet, that I lose one pick when UCLA dumped Washington in the Pacific Conference playoff with the able assistance of the old evener, overconfidence.

Wisconsin, coming on strong, dropped Illinois Saturday for its second conference loss but the Badgers played no favorites and just earlier had felled Iowa on its home court to let Illinois into the Big Ten title unencumbered by ties . . . In the East, North Carolina State, by taking the Southern Conference tournament, probably will go into the NCAA along with West Virginia, the regular season S. C. winner.

Colliers picked their basketball AA last week. Out of the first 10, one selection was Dick Groat, Duke, of Normal stature, all the remaining nine scale over 6-4 and on the first five, they picked Groat, a guard, and four centers . . . I bet they would score a million but comparable opposition might tally more than somewhat, too.



Funk, Morelli Toughen Up On Mat Saturday Night

Wrestling fans looking for a bloody battle Saturday night at the Bull barn weren't too disappointed in the Funk-Morelli half of the double main event.

Tony Morelli, New York City flash, slugged it out toe to toe with the "Flying Mare" foreman, Dory Funk but lost out when he was disqualified after laying Funk low on the canvas with his smother hold.

Referee George Bruckman had to exercise his fists a little on Morelli before he could give the

blond grappler the verdict, for Gotham's bad boy didn't want to quit when he was flagged off.

Funk and Morelli met in a non-title go with Morelli taking the first fall with a body press after 15 minutes of activity which set the tempo for the rough and tumble bout.

The two wouldn't be separated after the fall so, after a minute of post-fall scuffling, Bruckman called for the bell and let the two go at it legally. Funk

flattened Bruckman in one minute after the bell with a spinning toe hold.

Morelli was given the thumb after eight minutes into the third fall when he put Funk out of commission with a smother hold. Bruckman stepped in to break it up, but Morelli was of a different mind and hung on.

With brute force and a flurry of fists, Bruckman broke Morelli's grasp and awarded the bout

(Continued on page 2)

Lions - Kiwanis BB Exhibition Friday

"The battle of the aged" — a basketball game between the Hereford Kiwanis club and the Hereford Lions club — will come to a groaning pass Friday night at 8 p. m. in the high school gymnasium.

Thirty-two former basketball greats — some faded and some only tattle-tale gray — will sweep into the spotlight once again to prove that what MacArthur said about soldiers goes for basketball players too.

Proceeds of the game will be split between both clubs with the Lions share (we MEAN the Lions share, but only 50%) going either to the Red Cross or to the Deaf Smith County Health Foundation. The Kiwanians will use their share of the gate for boys and girls work.

Lion President Ray Cowsert told The Brand the score would be 83-79, his Lions on top. He said his members were "out for blood" after the drubbing the Kiwanis club gave his boys on the golf course last September.

"We found out later that the Kiwanis boys used too many toe mashies," he explained. "We'll fix 'em with the basketball game, though."

What the Kiwanis club was going to use on the basketball floor to make up for the toe mashies that helped them in the golf tournament, Kiwanis President Pat Sullivan wouldn't say.

One thing was certain, though, after looking over the Lions roster. Sullivan and his motley crew had better use a stepladder to get over Jimmie Allred, who is going to be throwing a lot of arms around for the Lions come Friday night.

Last time Pat Sullivan was seen, he was looking for "Stretch" Francis.

Whether what the people who plunk down their buck or half a buck (adult or student) will see can be called a basketball game will have to wait until the critique Friday night.

One thing is for sure — there will be four quarters of something Friday, even if it is only writhing agony.

Each side has 16 men lined up. The players have either volunteered or agreed in the usual parliamentary manner to make

the run. Dalton Criswell is handling the Lions hopefuls and Wayne Phillips is handling the Kiwanians. Criswell's coaching acumen will be dragged down by the impoverished hardwood prospects he'll field Friday night, but the amateurish Kiwanians will depend on their youth and vitality to crush them like a golf tee. (That's paid propaganda).

Criswell's 16-man roster is sprinkled liberally with names like John Estes, John Kelly, George Graham, Dub Reeves, Jay Barnett, Sylvester Slagle, Harold Close, Kenneth Rudd, O. Z. Golden, Jack Kirksey, Jimmie Allred, Rex Lee, J. C. Reese, Gib Howard, Bruce Wooddell and Dalton Criswell.

From the looks of the Lions roster, they've got the law on their side if things get rough.

Wayne Phillips said he is relying on the following good Kiwanians (who, President Sullivan says, had better show up Friday night or run the risk of being cashiered from the club):

Gerald Wilson, Bill Phillips, Earl Prather, Bill Patton, Lowell Sharp, Loyd Sharp, Walter Seed, Bob Wear, Pat Sullivan, Hap Cavness, John Pool, Wayne Phillips, Ray McCullough, Bartley Dowell, Calvin Edwards, Ray Downey and Ben Malone.

Remember, that's Friday night, March 14, at 8 p. m. Admission is \$1 for adults and 50c for students. The place? Just follow the creaking sound.

Hereford Track Events Are Set

Friona comes to Hereford this afternoon at 3 p. m. for the first dual meet and Hereford's thin-clads' first test of the season.

This will be the first chance for the untried Herdsmen to show what can be expected of them in the future.

Several other dates during the track season were announced by Coach Dalton Criswell this week.

Included on the list are: March 18 — At Tulia, an invitational affair with Floydada, Plainview, Lockney, Abernathy, Tulia, Canyon, Matador, Hereford and one or two other schools.

March 22 — The annual Panhandle meet at Panhandle. The biggest event of the year for track entrants and will include schools from the entire area. About 25 or 30 teams will be at Panhandle.

Tentative plans have been made for a five-way meet in Hereford on March 25, Criswell stated. Teams included will be Floydada, Canyon, Tulia, Dumas and Hereford.

March 28 — A five or six-school meet will be held at Farwell.

The district meet will be held

April 5 in Canyon.

Criswell said he can't be sure of the boys until they have been tried under competition, because he has built his 1952 track squad from all new material. Spirit of the boys is high, he said, and they will have to show their best events in the match this afternoon before anything can be surmised about the coming possibilities.

Basis of all the matches will be the regular inter-scholastic events, which include: 120-yard high hurdle, 100-yard dash, 440-yard dash, 200-yard low hurdles, 440-yard relay, 880-yard dash, 220-yard dash, mile run, mile relay, all in that order. Interspersed with the track events will be the following field events: Running high jump, 12-pound shot put, running broad jump, discus throw, and pole vault.

Criswell said there is one change in the events this year, in the 200-yard low hurdle, which has been changed to 180 yards with eight hurdles at 20-yard intervals rather than 10 at 20-yard intervals.

This change was made at the request of college coaches who

(Continued on page 2)

The Hereford Brand SPORTS

Hereford, Texas, Thursday, March 13, 1952 Section Two

Attend the

ALL GAS

COOKING SCHOOL

MARCH 19-20--2:00 P. M. to 4:00 P. M.

At The

STAR THEATRE

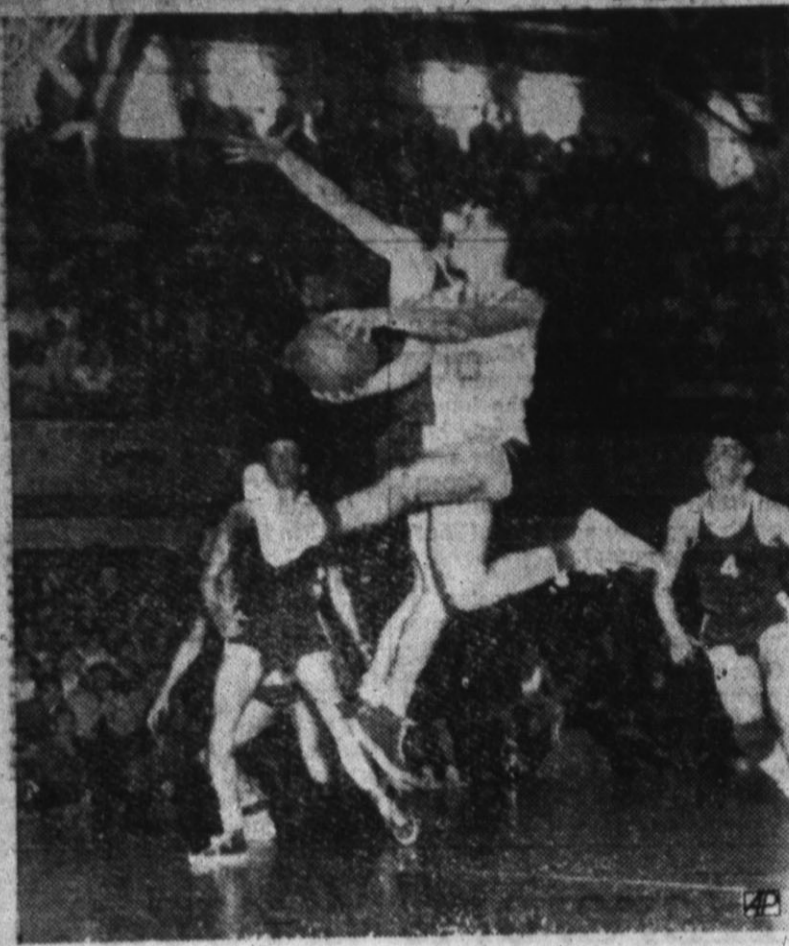
• RECIPES

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The Hereford Brand

Grand Prize
MODERN
GAS
RANGE



POLY UPSETS BORGER—Bill Estill (40) of Fort Worth Poly high school goes into the air for an underhand shot as an unidentified Borger player tries to defend in Austin. Poly upset Borger, 56-51, for the Class AAAA championship in the Texas schoolboy basketball tourney. Watching the action are Phillip Wright (left) and Dee Miller (4) of Borger. (AP Wirephoto)

BOOKS ON PARADE

"As Far As The Yukon" Story Of Man, Wife's Alaskan Adventure

Reviewed by Corinne Jennings

The Jacques, Florence and Lee of New York wanted to go to the Yukon. Since they liked railroad travel, they went there by way of Texas.

"As Far As The Yukon" is a story of their travel and special interests, written by Florence and illustrated by Lee.

Mrs. Jaques, who is fond of flowers, both the wild and domesticated, looked for and found many, many types of flowers to fill her memory garden made on the trip. Flower-lovers will like her gardens described while those who are interested in trains will find much to interest them from that angle.

Lee had as his hobby, trains, and especially did he like the little engines and their cars found on the branch roads. They took special trouble to find and ride these.

When they told their friends that they planned to go by way of Texas to reach their destination; looks of incredulity appeared on their faces.

The first flower garden of outstanding interest was found in the lower part of Texas where Mrs. Jaques awoke one night to see by moonlight the tall massive spires, close-packed with creamy blossoms of the yuccas, then in bloom.

The whole scene was of muted silver, the moon hung in a silver-blue sky above dull-silvered grass on which were isolated trees of tarnished silver.

"Everything was a monotone, silver to gray except for those round shadows and occasional thickets whose black caverns were lighted by fireflies, miniature brigands recklessly swinging gold lanterns. Once in a while a shooting star drew an arc across the sky."

She saw the yuccas again by daylight and they were just as beautiful and their special name of "Candles of God" was very appropriate, she thought.

In Arizona, they found the saunary of immense proportions but beautiful in its own way. Traveling up the coast of California there was never enough time to see all the flowers they wanted to see. But of special interest to the author was a garden in gold, some tiny lilies that were almost invisible and the wild lilacs.

Mrs. Jaques could never understand why her husband was so shy about his hobby of trains, when she was so well aware of it and she never made a point of avoiding her love of nature. She had an interest in his hobby, too.

Riding (the train) has been neglected she says and that most people dread rather than anticipate the adventure it offers, of a long trip across the continent. "They don't allow themselves to see how bizarre it is."

She admits that she is a passive traveler in that she watches people and the passing scenery rather than take part in any of it. She has learned to look for and see much from her husband who looks for a different kind of thing.

"But Lee," she writes, "travels in another manner. He looks for signs of vanished time. He notices traces of forgotten wagon trails in the West, deserted canals in the East, roadbeds from which steel rails have long since disappeared, ancient paths and foundations of vanished houses."

Before the trip is completed they have circled the United States, gone up the coast of Canada in the west and into the far north to reach their goal of the Yukon.

You will find something in the unusual in this poetic prose story of flowers, travel, and trains—with a bit of the author's philosophy added. The book is offered for your reading by the librarian, Mrs. Boydston at the county library.

Funk...

(Continued from page 1)

to the prostrate Funk. Both Funk and Morelli were blood gushers during their bout as each fighter had a cut opened on his head during the none-too-friendly proceedings. The event was an hour-long, best two out of three fall affair.

Canadian Ruffian Alex Kasaboski and Whitey Walberg, Reynoldsburg, Ohio, full nelson specialist, pounded out the first half of the double main-event.

Kasagoski took the first fall in 10 minutes with a hammer lock, pounding Walberg in the kidneys until he was forced to give up.

Walberg took the second fall in 15 minutes with his full nelson specialty.

Kasaboski wound things up in 10 minutes, flattening Whitey with a one-legged crab in 10 minutes.

The match was a rough and tough affair and gave the crowd a fair share of thrills.

WAVES Need No HS Diploma To Join Service

Due to a recent change in enlistment requirements for WAVES, a high school diploma is no longer necessary. The Navy recruiting station in Amarillo announced that any young women between 18 and 26 years of age may apply for enlistment, even if they have not finished high school. However, all young women in this category will be required to pass a General Educational Development test on the high school level.

Hereford Volleyball Team Defeated Plainview Thursday

The Hereford Girls Volleyball team defeated the Plainview girls team in a series of games Thursday night at the Shirley school gym.

The Hereford team won the first game 15-0 but lost the second game to Plainview, 10-15. The Hereford girls came back to take the third game 15-13 to win the series.

The "B" team lost their first game of the evening to the Plainview "B" team 15-9.

Hereford took the second game

15-13 but lost the third 15-7. The next game will be March 18 with Plainview at the Shirley school gym beginning at 7 p. m. On March 25 Hereford will play Canyon there at 4 p. m. The Plainview tournament will be held all day on March 29. On April 1, Canyon will play here at 4 p. m. The volleyball season will end April 4 with the district tournament at Canyon.

You Don't Have To Pay Tax On VA Payments

Payments to veterans for benefits administered by the Veterans Administration are tax-free and need not be considered in

computing Federal income tax, VA reminded veterans today. Also, VA added, dividends which veterans have received on their GI insurance policies are exempt from taxation, and need not be reported.

Among the tax-exempt VA payments are the following: Subsistence allowances for veterans training in schools, on farms and on-the-job under the GI Bill and Public Law 16 (for the disabled).

Payments by VA to be applied to veterans' GI loans. Under the GI Bill, VA pays the lender an amount equivalent to four per cent of the guaranteed portion of the loan, which is credited to the veteran's account.

Disability compensation and pensions paid to veterans for both service-connected and non-service-connected disabilities.

Grants for seriously disabled

veterans for home designed for wheelchair living.

World War I emergency officers' retirement pay. Death benefits to families of deceased veterans are also exempt from taxation, VA said. These include compensation, pension and all GI insurance payments.

Card of Thanks
We want to thank our kind neighbors, friends and relatives for the calls and kind deeds they did for us while we were ill. We appreciate it very much.
Mr. and Mrs. Otto Lynch

Mr. and Mrs. V. M. Bradley of Abilene and Mr. and Mrs. N. W. Cayton and daughter, Martha, of Spearman visited in the home of Mr. and Mrs. Earl Wood and other relatives over the week-end.

Track...

(Continued from page 1)

said they had trouble with high school-trained youths having to break their habits when they take on the college 180's.

In evaluating the squad prospects, Criswell said this has been

the hardest year to organize track activities because of the lack of senior leaders returning for vital spots. He is working with underclassmen entirely except for one senior.

Jack McCracken was home from Texas-Tech over the week-end. He is the son of Mr. and Mrs. J. C. McCracken.

NOTICE!

Due To High Operation Costs and Increase In Freight Rates We Are Forced To Raise Our Prices

CONCRETE -- \$14.25 per cu. yd.

SAND -- 23c per hundred

This Price Increase Will Be Effective

MONDAY, MARCH 17th

T. C. COVINGTON

Redi-Mix — Sand — Gravel

SPRING PAINT-UP SPECIAL

SAVE 59¢



one pint of **DUOCO**

GLOSS or SEMI-GLOSS Enamel AND 2" NYLON Bristle Brush

Here's a real saving—a full pint of DUOCO Enamel and a long-lasting, two-inch nylon brush—perfect for household painting—at a big worthwhile saving.

It is so easy to add new beauty to furniture, walls, and woodwork with gleaming DUOCO Gloss Enamel or soft DUOCO Semi-Gloss Enamel. Yes, and easy-to-use DUOCO keeps its original beauty—white stays white, colors stay bright.

Stop in today for your "paint-up Special" ... you save 59¢.

DUPONT SEALER-COATER

The most exciting paint news in years. Du Pont Sealer-Coater—the sensational new sealer and primer for new plaster, cement, brick, wallboard, and previously painted walls and ceilings—dries in twenty minutes to two hours!



Both for **\$1.59**

Reg. \$2.18

CARL McCASLIN LUMBER CO.

1 Block East of the Courthouse
Phone the Lumber Number 7



Morton House

BAKED BEANS

LG CAN **19¢**

Del Monte Fruit **COCKTAIL** 21¢ Tall Can

Brimfull - 16 oz. cans **Park & Beans** 10¢

Starkist **TUNA** 25¢

\$1.25 Size - Close Out **HADACOL** 29¢

Laundrex **BLEACH** 25¢ 2 Quarts

Skinner's - 7 oz. Pkgs. SPAGHETTI or 2 Pkgs. **MACARONI** 19¢

Cinch **CAKE MIX** lg. box 39¢

Brimfull - Sliced for Pies **APPLES** 2 No. 2 cans 41¢

Brimfull 12 oz. Tumbler **PEANUT BUTTER** 27¢

Marco - Peach **PRESERVES** 12 oz. 25¢

Brimful - Crushed **Pineapple** 2-303 cans 49¢

Blue Plate **SHRIMP** can 41¢

Soap **LIFEBUOY** 3 reg. bars 23¢

Marco - Fancy - Whole Green **BEANS** lg. can 23¢

POST-TENS carton 33¢

Ocean Spray **Cranberry Sauce** can 21¢

Brimfull **HOMINY** No. 303 can 10¢

Jolly Time **POP CORN** 2 cans 37¢

Sun Spun - No. 1 Grade, 15000 USP Vitamin A **OLEO** lb 19¢

Bib M **KRAUT** 2 No. 300 cans 21¢

Red & White - No Rinse **BRITE** lg. Pkg. Brite For Clothes Brite For Dishes 19¢

Gooch's Best **FLOUR** 5 lb. bag 47¢

Emperor **DOG FOOD** 3 cans 25¢

Brimfull - Sweet **PICKLES** 22 oz. jar 43¢

Doezkin, Facial Type, Toilet **TISSUE** 2 rolls 25¢

Supreme - Town House - 1 Lb. Box **CRACKERS** 29¢

Red & White - Fancy Quality - .46 oz. **Grapefruit Juice** 23¢

QUALITY MEATS
Wilson's - Perfect Slices **BACON** Sliced Layers 34¢

FROSTED FOODS
Baby **LIMA BEANS** pkg. 29¢
Turnip **GREENS** pkg. 23¢

Fresh VEGETABLES
Large Bunches **RADISHES** 3 bunches 13¢
Classic - Polythene Package **CARROTS** pkg. 16¢

Fresh Beef **LIVER** lb. 59¢

Cut **CORN** pkg. 19¢

Florida - Yellow Bantam - Fresh New Crop **CORN** ear 8¢

Cured - Boneless - Sliced **HAM** 1/2 lb. 59¢

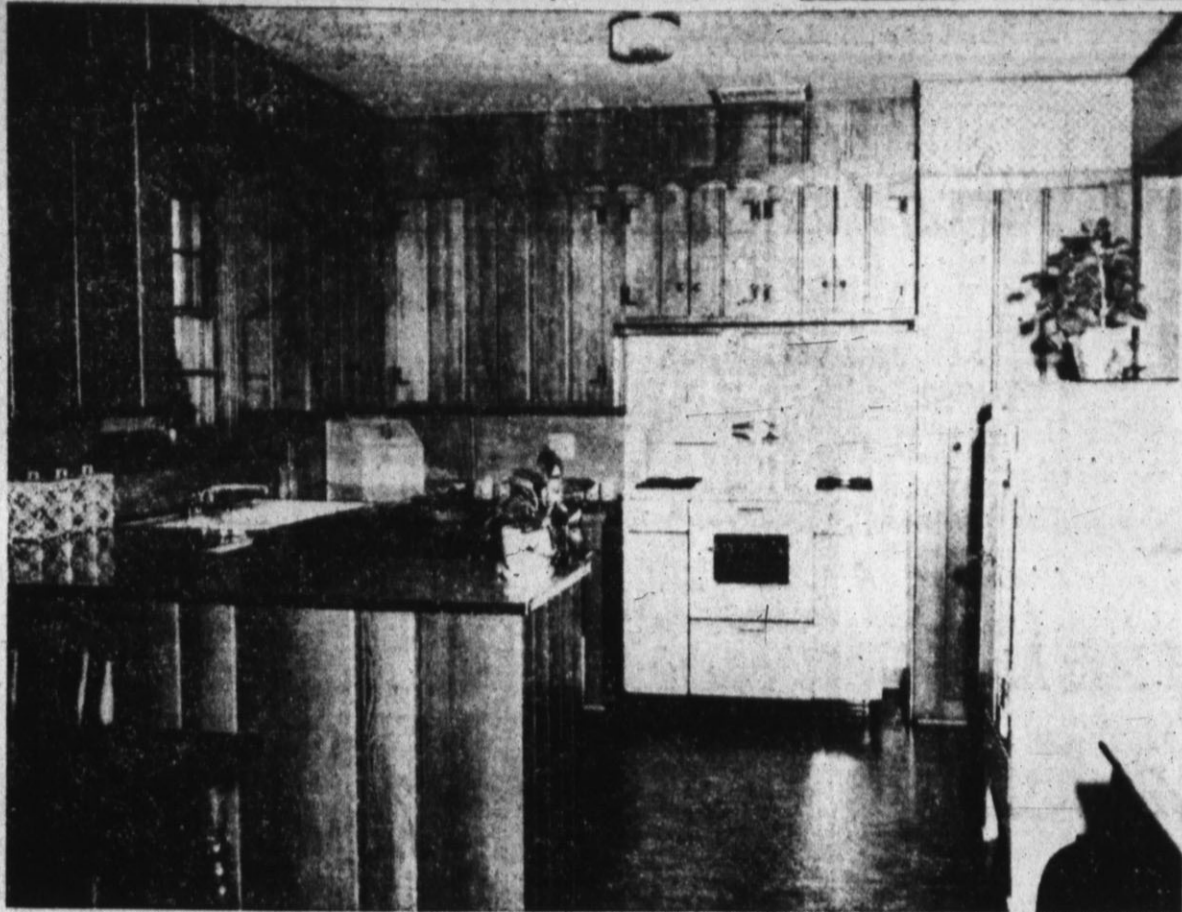
Green **BEANS** pkg. 26¢
Brussel Sprouts pkg. 36¢

Pascal - Fresh, Crisp **CELERY** lb. 10¢
Crystal Wax **Onion Plants** 2 bunches 19¢

Phone 143

HUNTER'S Red & White Food Store

Free Delivery



AN EARLY AMERICAN kitchen design is found in the Bert Boomer home, as shown in the above photo. Finished in natural driftwood with a satin finish, the roomy cupboards and the bar in the foreground give plenty of storage and work space.—Staff Photo.

*Own the newest of the new.
America's smartest "hard-top"*

Illustrated: State Commander V-8 Starliner. Chrome wheel discs optional at extra cost—decorative and other specifications subject to change without notice.

'52 Studebaker Starliner
Commander V-8 or Champion

It's beautiful beyond words and it's distinctive beyond question!
It's clean-lined in design and free from gas-wasting excess bulk!
It's one of eleven exciting '52 Studebakers!
Get yours now...they're selling fast!

LESLY - VAUGHN MOTOR CO.
345 East 1st St. Phone 756

NOTICE!!

We Have Changed the Name
Of EARLINE'S FLOWER SHOP to
MEDKIEF FLOWER & GIFT SHOP
With the Same Friendly, Courteous Personnel

We Can Handle All Your Flower Needs
Weddings Bouquet Work
Table Arrangement Funerals

A BEAUTIFUL NEW LINE OF
GIFT ITEMS

MEDKIEF FLOWER & GIFT SHOP
Located in the Jim Hill Hotel Phone 961

Long Time Ago

45 Years Ago
Construction on the Panhandle Short Line railroad should begin in the near future. The civil engineer is here and should begin setting the stakes for the grading and right of way next week.

The Nobles Dramatic company is furnishing the people of Hereford with a series of entertainments this week.

A few of Hereford's young people were entertained at the Joe Collins ranch home last Saturday evening.

The Carter Brothers Liverymen, has installed a new and up-to-date cab to be run in connection with their livery stable.

The First Christian church has built sidewalks on the south and east sides of the church.

Officers were recently elected for the First State bank. They were: president, W. B. Beach; vice-president, H. B. Webb; cashier, O. H. Vardaman.

25 Years Ago
A "spudding in" party will be held on Saturday at the K-8 oil well. There will be barbeque, speaking, music and everything. The well is located on the Hartman ranch seven miles west and three north on the Harrison highway.

The Hereford Golf club has a new group of officers. They are: president, Jonathan Pitman; vice-president, Mayor E. S. Ireland; secretary - treasurer, C. C. Ackers and ground chairman, Dow Mercer.

Mayor E. S. Ireland announced at the meeting of the Hereford Chamber of Commerce meeting that street signs and house numbers will be placed as soon as the committee can be notified.

Anderson Witherspoon sold his home in East Hereford to C. W. Wesley this week.

Professor C. H. Dillehay left Friday to attend a convention of the Departments of Superintendents of the National Education association of the United States at Dallas.

The Presbyterian church will erect a new building here soon.

Summerfield News

E. A. Cater Family New Residents, Farm L. J. Councilman Land

By Bobbie Walser

Mr. and Mrs. E. A. Cater and family of Oklahoma are newcomers to this community. They have moved to the L. J. Councilman farm where they will farm Councilman's land. The Cater's daughter, Wanda, will attend Hereford high school. She is a junior.

Mr. and Mrs. J. A. Black of Amarillo spent Sunday visiting in the home of Mrs. Black's sister, Mrs. Lee Curry.

C. B. Shellebarger of Dimmit and his sister, Mrs. W. E. Murdock, formerly of Iowa, now of Dimmit, were visitors in Summerfield Sunday.

Mrs. Frances Easley of Amarillo is visiting her brother and sister-in-law, Mr. and Mrs. Forbus Blackmore this week.

I would like to make a correction to a mistake that was in the Thursday Brand. Mr. and Mrs. George DeLozier and family did not go to Lubbock for the week-end.

Mr. and Mrs. D. C. Walser and Bob Fullwood of Hereford attended the funeral services for Mr. Fullwood's father in Kerrville Sunday. Mr. Fullwood was the grandfather of Mrs. Charles Noland and Mrs. D. C. Walser of this community. The community extends its greatest sympathy to them and their families.

Mr. and Mrs. J. M. Wright and family spent the week-end in Odessa visiting Mrs. Wright's brother and family.

There were 53 at Sunday school Sunday morning and 44 at BTU Sunday night.

Mrs. L. H. Lookingbill, Mrs. Ray Johnson and Mrs. Guy Walser attended the Federation workshop in Amarillo Wednesday.

Mrs. L. L. Cannon, Mrs. C. R. Walser, Mrs. Earl Lance, Mrs. Carl Lee, Mrs. Carlyle Sargent, and Rev. and Mrs. A. A. Simmons attended the Baptist workers conference at Hereford Thursday.

Mr. and Mrs. Ky Lawrence are at their ranch in New Mexico this week.

Mr. and Mrs. W. B. Boston and Larry spent the week-end in Albuquerque with her brother and sister.

Mr. and Mrs. Carl Lee and family spent Sunday in Memphis with friends and relatives.

Jimmy Fullwood accompanied Mr. and Mrs. D. C. Walser and Bob Fullwood to Kerrville to attend the funeral of E. H. Fullwood.

Donald Walser was honored with a birthday party Saturday afternoon in the home of his parents, Mr. and Mrs. Guy Walser.

Those attending were Pat Dawson, Sandra Story, Betty Noland, Linda Kay Noland, Jerry and Ann Lance, Deannie White of Hereford, Kenny and Betty Walser, Mrs. Guy Walser and Bobbie.

Linda Noland was among the group of Central school students who went to quiz down Saturday in Amarillo.

Capt. and Mrs. L. P. Hansen and son, David Lawrence, were visitors in the home of her parents, Mr. and Mrs. Ray Johnson.

L. B. Lookingbill, Ann and Freddy were in Amarillo and Canyon on business Saturday.

Mr. and Mrs. Johnny Winkler of Hereford were Sunday visitors in the home of her parents, Mr. and Mrs. L. H. Lookingbill.

Dixon Milking Shorthorns Are Classified

Seven registered Milking Shorthorns owned by E. O. Dixon & Sons, Hereford, have been recently classified by an authorized inspector of the American Milking Shorthorn Society.

The animals and their official ratings as announced by the American Milking Shorthorn Society are: Cherry's Beauty 4th (Good); Wes Tex Blossom (Good); Wes Tex Roan Blossom (Very Good); Wes Tex Roan Gipsy (Very Good); Wes Tex Thelma Jane (Good); Wes Tex Waterloo Thelma (Very Good); Wes Tex Gipsy Bates (Very Good).

Don't be cheated out of next winter's Egg Profits by low egg prices NOW!

See what happened in 1950	57.7¢
FALL EGG PRICE	
30.7¢	FALL EGG PRICE
SPRING EGG PRICE	

Don't be misled. Use FACTS when you decide how many chicks to start. And the FACTS are that low egg prices in the spring have been followed by high egg prices in the fall every time for many years. So let the other fella quit. We think you'll be happy with a full laying house next fall.

You must start now for best profit opportunity. The months of high egg prices start in September. If you don't start now, you won't have pullets ready to cash in when prices start to hit their peak. Come in and talk it over right now. Next fall you'll be glad you did.

Order your chicks now to cash in next winter.

PACKARD MILLING CO.
HEREFORD

Three Hereford Basketballers On All-District

Three Hereford basketball players — Ray Graham, Raymond Dement and Bob Mathers — were selected on the All-District team by coaches in the loop at Tulsa on Thursday night.

Graham and Mathers are seniors, Dement is a junior.

Other members of the all-league squad are:

CANYON — Ray Burrus, 6' 5" senior; Bob Ratliff, 6' 2" junior; Lynn Williams, 6' junior;

FLOYDADA — Teague, 6' 2" senior; Frank Stovall, 6' freshman;

TULSA — Don Pannell, 6' junior; Harlan Canaler, senior; and Dwayne Duke, 6' 2" junior.

Dick Hollaman and Mr. and Mrs. Vertice Hollaman, all of Amarillo and W. J. Sullivan of Clovis and Mr. and Mrs. Jack Welty of Idaho were Sunday visitors in the V. C. Woolley home.

Bruce Waddell, Jack Brown, Dub Reeves and Lyle Blanton left Sunday for El Paso where they attended a Scottish Rite meeting. They returned home on Tuesday.



FISHERWOMAN!—Mrs. Molly Hyden of Arkansas City, Kans., fishes in Eagle Mountain Lake near Fort Worth. She came to Texas because the fishing season in her home state is not open yet. Observers said she got off to a good start on her early expedition, but didn't say how many fish were brought in. (AP Photo).

See These "OUTING PALS"

Advertised in **LIFE** AND **POST**

You always have good food in a jiffy, and plenty of good light

instantly with the Coleman Camp Stove and lantern along!

WE HAVE 'EM
CAMP STOVE
LANTERN

Coleman

Used and endorsed by leading outdoorsmen everywhere! Come in and let us demonstrate them for you! Coleman Camp Stove cooks like a city gas range; fold up; carries like a suitcase; Windproof burners. Floodlight Lantern gives 8 to 10 hours lighting from a filling. Floodlights 100 ft. area. Stormproof!

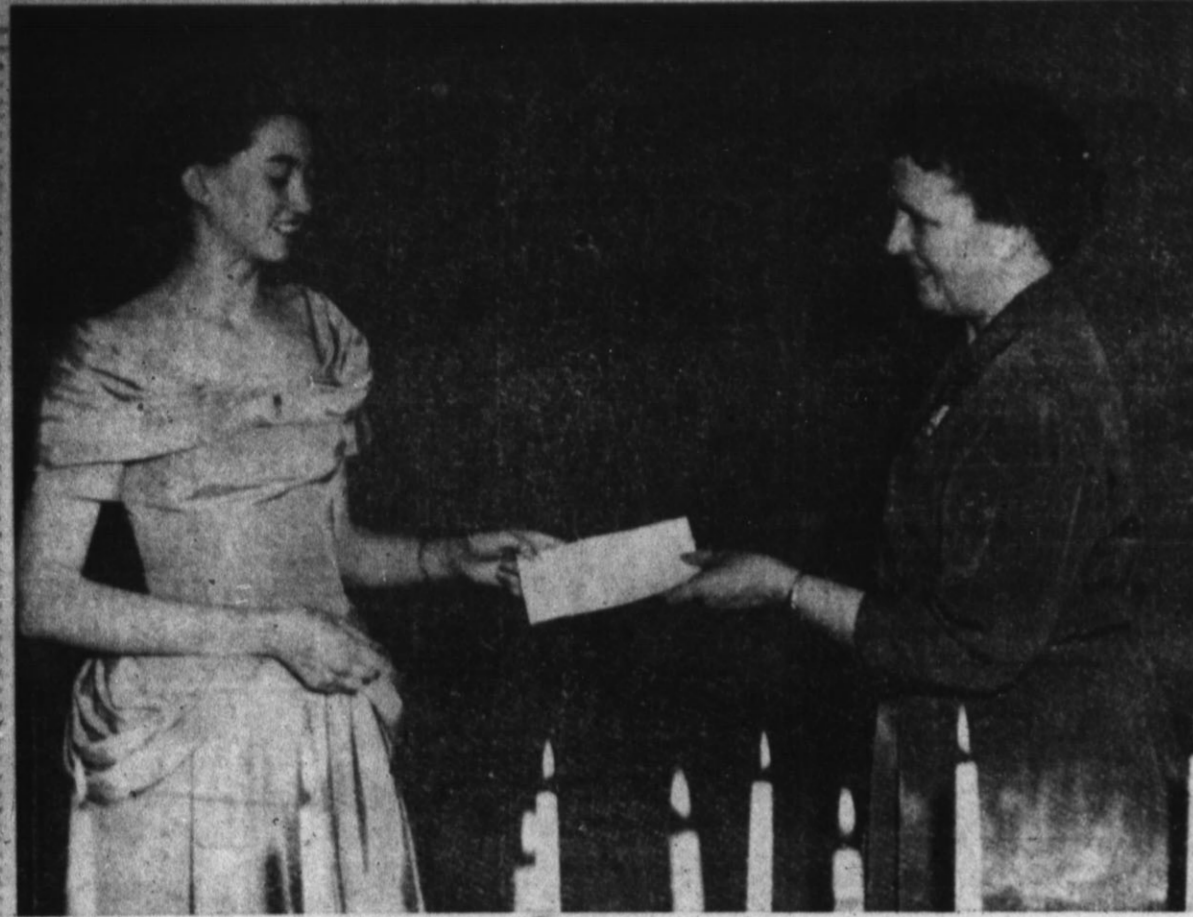
Coleman REFLECTOR

Easily attached, makes a powerful spotlight of your Coleman Lantern. Concentrates a flood of brilliant light wherever wanted. See it lighted. Come in today!

STREU HARDWARE
330 N. Main St. Phone 48

WESTERN HARDWARE
136 West 3rd St. Phone 704

HEREFORD HARDWARE
216 N. Main St. Phone 567



MARIAN JO WILSON receives her social leadership certificate in Torch Bearers from Mrs. Urfin Streu. She is the first Hereford girl to receive this rank, which is one of the highest ranks to be achieved in Camp Fire work.—Bessie Patterson Photo.

DAWN NEWS

Lloyd Bentleys Given Party By Friends, Neighbors On Thursday

By Bertha Frye
 Friends and neighbors gathered in the home of newly-weds Mr. and Mrs. Lloyd Bentley last Thursday night for a housewarming. The evening was spent playing table games and refreshments were served to approximately 50 guests.
 A birthday dinner was given in the home of Mr. and Mrs. Reece Stewart last Sunday in honor of Mrs. Johnnie B. Caraway. Those present were: Mr. and Mrs. J. B. Caraway and children, Mr. and Mrs. Ray T. Stewart and Linda and the hosts.
 Mr. and Mrs. Zed Stewart moved to the A. T. Frye farm last Friday. The Ernest Whalen family moved into the house the Stewarts vacated.
 Among those attending the WTSC - Texas Tech basketball game at Lubbock Monday night were: Mr. and Mrs. Zed Stewart, Mr. and Mrs. Bill Carthel and Jim McCabe.
 Mrs. W. U. Adams received word that her son, Pfc. Kenneth Adams, who is stationed in England, was injured while on maneuvers and was in the hospital for treatment.
 Mr. and Mrs. Charles Galley of Masterson visited his parents, Mr. and Mrs. Lester Galley last week.
 Attending the Baptist Association Workers conference at Hereford last Thursday were: Rev. and Mrs. Paul McClung, Mrs. Lloyd Airhart, Mrs. Bruce Brown and Mrs. William Wimberley.
 Mr. and Mrs. O. D. Williams of Amarillo were guests Tuesday evening in the C. C. Stewart home.
 Mr. and Mrs. Wesley Cox and children were Sunday dinner guests of the Clint Jacksons at Hereford.
 Tony Miller, son of Mr. and

Mrs. Henry Miller, is ill with mumps.
 Mr. and Mrs. Hugh Grimes attended a Pack meeting of the cub scouts in Hereford Friday night.
 The Dawn Home Demonstration club met in the home of Mrs. C. P. Norton last Friday.
 Mrs. David Rodgers was hostess to the Dawn Music club on Tuesday.
 Mrs. Iley Barton was hostess to the Pastel Painters club last Wednesday afternoon. Those present were: Mrs. Alfred Smith, Mrs. Ernest May, Mrs. Lloyd Airhart, Mrs. Zed Stewart and the hostess.
 Tony Burrus, Roy T. Stewart, Clifford Stewart and Jim McCabe drove to Wichita Falls Wednesday to see the basketball game between WTSC and Midwestern at Wichita Falls Wednesday night.
 Glenn and Bob Caraway of Ranger were guests Sunday in the J. B. Caraway home.
 Alice Ann Caraway celebrated her third birthday last Friday. Youngsters who shared the occasion were: Rose Mary Stewart, Linda Kay Stewart, Charles Carathers, Robert Eldon Caraway.
 Ray T. Stewart was honor guest at a birthday dinner given in the home of his parents, Mr. and Mrs. W. J. Stewart in Canyon, Saturday evening.
 Those present were: Mr. and Mrs. Ray T. Stewart and Linda, Mr. and Mrs. Reece Stewart and children, Mr. and Mrs. Clifford Stewart and children, Mr. and Mrs. Zed Stewart and Dwayne, Mrs. Ona Hopkins and the hosts.
 Dinner guests Sunday in the H. H. Miller home were Camilla Olsen of Amarillo, Marvin Olsen of Texhoma, Mr. and Mrs. Raymond Miller and Larry of Amarillo.

Garden Beautiful Makes Plans For Tour Of New Homes

Mrs. D. C. Kinsey was hostess to members of the Garden Beautiful club Friday afternoon at her home.
 During the business session members voted funds for their project, the improvement of the Deaf Smith County Hospital grounds and a contribution to the Red Cross drive was made. The annual tour of homes which will be held sometime in May, was discussed.
 Mrs. J. B. Harlin was in charge of the program and presented Mrs. O. M. Dickey, who spoke on living fences. She named flowering shrubs suitable for this area which include forsythia, crab apple, and crape myrtle. She recommended the apricot tree, both for shade and beauty.
 It was announced that Mrs. Don Paschel of Phillips will be the guest speaker at the April 4 meeting.
 Refreshments were served from a tea table decorated with St. Patrick's Day suggestions and featuring yellow jonquils. Shamrock leaves were favors.
 Those attending were two special guests, Mrs. Jimmie Allred and Mrs. Pat Neill, and Mesdames: George Graham, J. B. Harlan, E. W. Harrison, E. W. Hobson, Frances Houston, J. W. Kirby, Helen Pipkin, Joe Poindecker, D. B. Roberson, B. E. Roberson, Mary Seigler, W. J. Stanford, Carroll Whiteside, J. L. Woodford, and the hostess.
 Mrs. W. S. Fluitt was guest speaker at the South Amarillo Garden Club meeting held in Amarillo Monday afternoon. Mrs. Fluitt's subject was "Spring and Summer Flowering Bulbs." She was accompanied by Mrs. C. D. Kelton, who is also a member of the Hereford Garden club.

Completely new for '52

See The New 1952 NASH

On Display FRIDAY, MARCH 14th At PHILLIPS & LAWRENCE NASH

European Flair For '52 Nash



Completely new exterior and interior styling is offered in the 1952 Nash Ambassador Golden Anniversary models. Styled by Pinin Farina, internationally famous custom body designer, the new Ambassador combines American mass production and engineering advances with European styling. It features greater visibility, more interior roominess, and numerous passenger comfort, safety and convenience improvements. The new model also offers many mechanical features, including Dual-Range Hydra-Matic, increased horsepower, and an advanced new type of independent front-end "Airflex Suspension."

Travel Luxury In New Nash



Travel comfort remains a feature of the new 1952 Nash Ambassador and Statesman Golden Anniversary models. The full-length convertible twin beds are designed so that one may be used by a passenger en route, or both can be made up when the car is stopped. The bed feature has been combined with the "airliner reclining seat" as optional equipment in all Nash models.

NASH COMPLETELY RESTYLED FOR '52

Nash Motors' new 1952 Golden Anniversary models feature European styling combined with American mass production and engineering advances. The new cars are styled by Pinin Farina, world-renowned custom body designer. Improved visibility, greater interior roominess and sleek custom body lines highlight the new Statesman model. Mechanical changes include Dual-Range Hydra-Matic, increased horsepower, and an advanced new type independent front-end "Airflex Suspension."

SEE...

"The Car You've Been Waiting For"

Blue | Forget-me-not fashion for spring...

Queen Quality SHOES

Blue... basic and beautiful. Never smarter than in these lovely styles that fit so well.

\$12.95 AAAA's to B

Hereford Shoe Store

X-Ray Fitting

Today on its Fiftieth Anniversary Nash Invites You to See The Most Beautiful Cars of Our Time

STYLED BY PININ FARINA • WORLD'S FOREMOST DESIGNER OF CUSTOM CARS

Presenting the 1952 Golden Airflytes

TODAY, we are presenting, for your personal pleasure, the most beautiful and exciting motor cars of our fifty years... The Nash Golden Airflytes for 1952.

Come see the first American cars styled by Pinin Farina! Come see the continental sweep of line, the rakish flair, the fabulous creation of the greatest custom car-stylist in the world today!

Come see the widest seats, the deepest windshield, the greatest Eye-Level visibility ever combined in one automobile!

Come hear the exciting news about a new Super Jetfire Engine with Direct-Draft Horizontal Carburetion... even more powerful than last year's speed record holder.

Come try Airflex handling and steering ease that's magic itself... and new Dual-Range Hydra-Matic Drive.

Yes, come and see a thousand and one new ideas in cars that are completely and entirely new from road to roof—the finest of our fifty years! Now on display, ready to see and drive, at your Nash dealer's.

PININ FARINA TURIN, ITALY Motor car designer for royalty, winner of more than a hundred Grand Prizes at International Auto shows.

Nash Golden Airflytes AMBASSADOR • STATESMAN RAMBLER

PHILLIPS & LAWRENCE NASH

503 EAST FIRST ST. PHONE 97

Nash Motors, Division Nash-Kelvington Corporation, Detroit, Mich.

Cooking School Special



SERIES 600

\$309.50

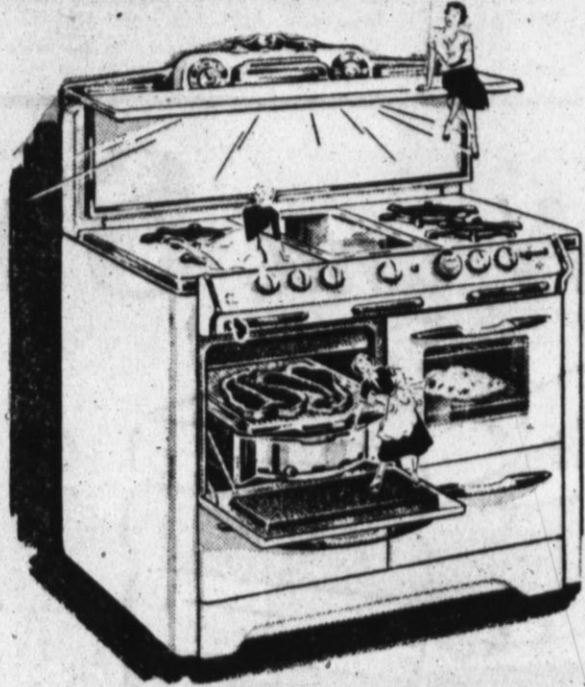
Easy Terms

Free Mixmaster

With each O'Keefe-Merritt Range (\$234.05 series and up) purchased during March.

SEE IT ON DISPLAY AT COOKING SCHOOL

Good Housekeeping Shop



Eye It -- compare it

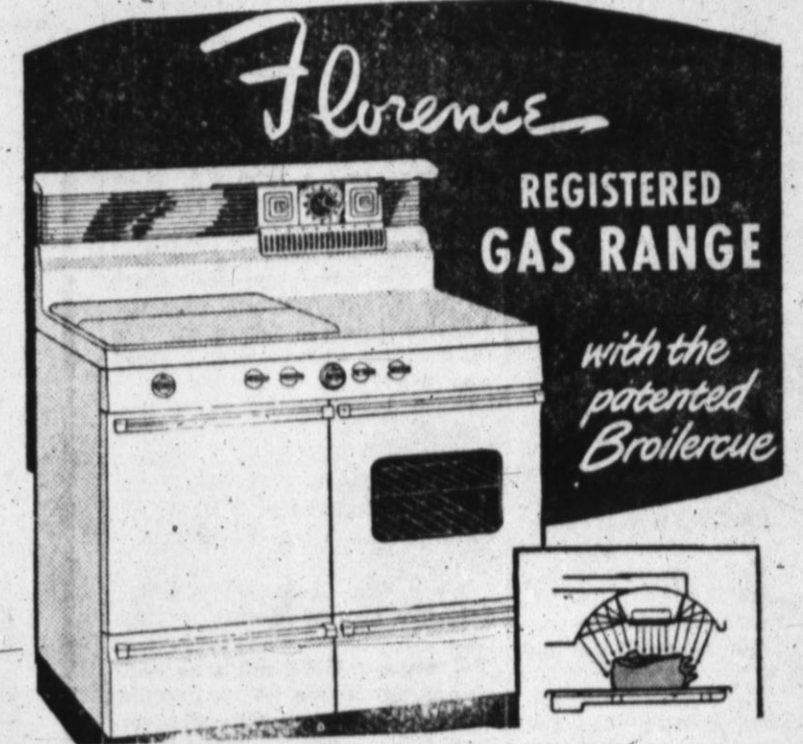
Beautiful new
ROPER
GAS RANGE



AT THE FREE COOKING SCHOOL
Wed. & Thurs., March 19 - 20, 2:00 - 4 P.M.

Blanton Butane, Inc.

See It - - at the Cooking School



REGISTERED
GAS RANGE

with the
patented
Broilercue



Hereford Furniture Co.

"We Give S & H Green Stamps"
Bake and Broil At the Same Time!

**NEWEST GAS
Appliances On Display**

See

The ROYAL
"Deluxe"

GAS RANGE

On Display

WEDNESDAY - THURSDAY

STAR THEATRE

CHROME handles, knobs and TRIM, BURNER BOWLS, CAST IRON BURNERS. Two Giant burners; AUTOMATIC TOP LIGHTERS. STAINLESS PORCELAIN finish. ONE PIECE welded steel BODY. ONE PIECE seamless porcelain OVEN with removable bottom. OVEN fully INSULATED with FIBERGLASS.

WESTERN HARDWARE

Ralph Gragg Phone 704 Hereford

**FREE DOOR
PRIZES**

Attend the ALL-GASS COOKING SCHOOL Wed. & Thurs. - Mar. 19-20 2:00 p. m. to 4:00 p. m. - Star Theatre

Add Scores of New
Kitchen Tested
recipes to your list
of favorites . . .

TIME SAVING TIPS
MODERN GAS APPLIANCES

On Display



Helen Nichols

Doris Thurman



FREE - -

A New CP Gas Range
as

GRAND PRIZE

Plus Scores of
Door Prizes
Each Day . . .

Anyone 21 years of age may register. No purchase required.

**Grand Prize:
MODERN CP RANGE**

See The
BENDIX
AUTOMATIC GAS DRYER
and the
New 1952
MARVELOUS MOTORLESS
SERVEL

On Display at the
FREE COOKING SCHOOL

Wednesday - Thursday

March 19 - 20

Star Theatre

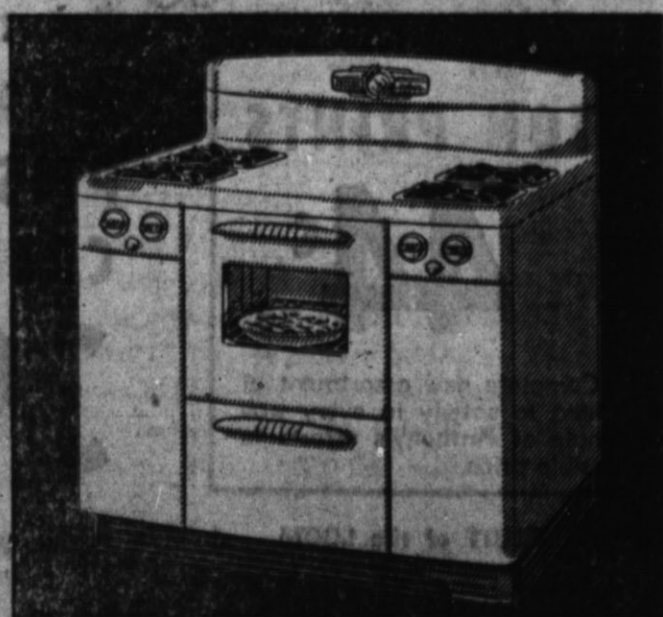
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TAPPAN



With Chrome Oven Interior
See It - Compare It - at the
COOKING SCHOOL

Hereford Butane Gas Co.
Carlos Anderson, Mgr.

Attend the COOKING SCHOOL

March 19 - 20

Borden's

WILL GIVE FREE
10 - 1/2 GALLONS OF MILK

As Door Prizes

If you are one of the fortunate ones just take your coupon to
your favorite food store

Ed Skypala - Phone 1176

See It
On Display
At the
Cooking
School

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Page 3A
CONG. ROGERS REPORTS

Rogers Explains What Happened To UMT Bill Before Legislators

WHAT HAPPENED TO THE UNIVERSAL MILITARY TRAINING BILL: Many people are wondering just what did happen to the Universal Military Training bill. Here is the exact story. The bill was brought before the House for consideration from the Armed Services Committee. When the House is considering a piece of legislation and attempting to perfect it by amendments, the proceedings are not before all of the members of the House sitting as a Committee of the Whole. This committee is not presided over by the speaker, but by some member of Congress who is acting as chairman.

The UMT bill was a highly controversial measure and was not acceptable to the majority of the members in its original version. The first amendment that was offered came from the chairman of the Armed Services Committee, Honorable Carl Vinson, of Georgia. This amendment provided two things: (1) The UMT would not start until the drafting of boys under Selective Service had stopped; (2) The life of the UMT program would be terminated in 1958 unless Congress at that time extended it. This amendment made the bill acceptable to many members who had originally opposed it. The amendment was adopted and was referred to as the Vinson amendment.

Another amendment was then offered by Congressman Omar Burleson of Texas. The Burleson amendment provided that the proposed training program would take place in the junior colleges, colleges and universities, in connection with the civilian education of young men. It also provided certain vocational training programs to be set up in the institutions of higher learning to take care of those young men who would not wish to attend college but who would be required to take the military training. Since this amendment changed a substantial part of the original bill, it was introduced as a substitute for the original bill, and amounted to a law within itself. While the debate was proceeding on the Burleson substitute, Congressman Brownson of Indiana offered an amendment to the Burleson substitute, which was also a complete law in itself and therefore became a substitute for the Burleson substitute. The Brownson substitute provided for the military training to be coordinated with the last two years of high school and made provision to take care of those boys who did not finish high school. The purpose of both the Burleson substitute and the Brownson substitute was to provide the military training and at the same time keep the boys at home, or as nearly at home as possible. Both of these amendments had substantial support.

Under parliamentary law, the voting was on the Brownson substitute, which started the training in high school. Had the Brownson substitute failed, the next voting would have been on the Burleson substitute, but the Brownson substitute passed by a vote of 150 to 145, which meant that the Burleson substitute was killed and the Brownson substitute took its place. As soon as this was done, the rules required that the Committee of the Whole

cease to function and report back to the House of Representatives, with the speaker presiding, for further action on the bill. This was done and a vote was then taken on the Brownson bill, the members voting as members of the House of Representatives and not as members of the Committee of the Whole. On this vote the Brownson substitute failed. The reason it failed was because there was no chance to amend it. It had to be accepted as it was written with no amendments whatever. This the House refused to do because there were several imperfections in the bill that did not meet with House approval.

When the Brownson bill was defeated by the House of Representatives, the result was that the original UMT bill was back before the House in its original form, with no amendments, not even the Vinson amendment which had already been agreed to. Since the bill was not acceptable to a majority of the membership without the Vinson amendment, a motion was made to recommit the bill to the Armed Services Committee for further study and perfection. This motion to recommit prevailed and the bill was returned to the Committee. This means that the Committee can study the bill further, make amendments to it and bring it back to the House for consideration. The chairman of that committee has stated that this will not be done. Unless it is done, the UMT bill that is pending in the House of Representatives is dead as far as this session of Congress is concerned. Actually there never was a vote in the House for or against Universal Military Training, and there is no way to tell what would have happened to the bill had it been up for vote on final passage.

As I told you in a previous news letter, the question of segregation was a major issue and would undoubtedly have been the subject of heated debate and high tempers. However, segregation amendments were never reached in the discussion because of the course that the bill took, as hereinbefore outlined. From this history of the bill you can get a good idea of what is meant by parliamentary maneuvering.

VISITORS: Henry Gordon of the Pampa News spent most of three days here making the rounds with me and getting a first-hand view of how things operate. It was good to have him, and I wish more of you people could make this same trip. Senator Grady Hazlewood has been in town for the past two days and is comparing notes on the conference in the operations of the national Congress and the State Legislature. Red Wedgeworth, of Pampa, and Bill Stubbs of Alanreed, were in last week on the McClellan Lane project.

Courthouse Records

WARRANTY DEEDS

Jack Squires to John J. Conley, Lot 11, H. E. Miller's Sub., W Pt. Tract 18, Sec. 60, Blk. K-3.
J. H. Sears to A. E. Gregory and Jack Trimble, Sec. 8, Blk. K-14.

Phillip Barkley et ux to Jim-

mie Allred, S 95', N 120', E 180', Blk. 1, Womble Add.
W. J. Gilliland and wife, Lois Gilliland to Paul Hoff, Pt. Tract 10, Sec. 111, Blk. M-7.

Oscar D. Hunt to Viola L. Hunt, Plot 68' by 182', Lot 2, Blk. 10, Evans Add.
H. A. Close et ux to Fred H. Miller, Lot 18, Blk. 18.

J. G. Evans et ux to Phillip Barclay, S 83', E 180', Lot 2, Blk. 1, Womble Add.
John Blake to Calvin Edwards, Lot 49, and N 9', Lot 50 Barbers'

Sub. Blk. 22, Evans Add.
N. D. Bartlett et ux to Kenneth M. Cowan, N. 48', Lot 6, Blk. 1, Harwell's Sub., Blk. 30, Evans Add.

Mrs. W. J. Reeves and Mrs. Bruce Wooddeil spent Sunday in Friona visiting with Mr. and Mrs. S. T. Thornton. Mrs. Reeves and Mrs. Thornton are sisters.

Oliver Streu, Joyce Rice, Eldon Powell, Wade Thompson and Donald Shipley of Texas Tech in Lubbock visited in Hereford over the week-end.

Anthony's SEW and SAVE
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- 36" Printed carnival dots
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59¢ Yd.

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Lady Ann permanent dotted Swiss. Guaranteed washable fast colors. Light and dark shades.
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Ideal fabric for play and casual wear for the entire family. Sanforized, fast colors, solids and matching stripes.

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Yarn dyed, vat colored. Assortment of plaids and checks. A quality usually sold elsewhere for \$1.19 a yard.

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Butcher Weave
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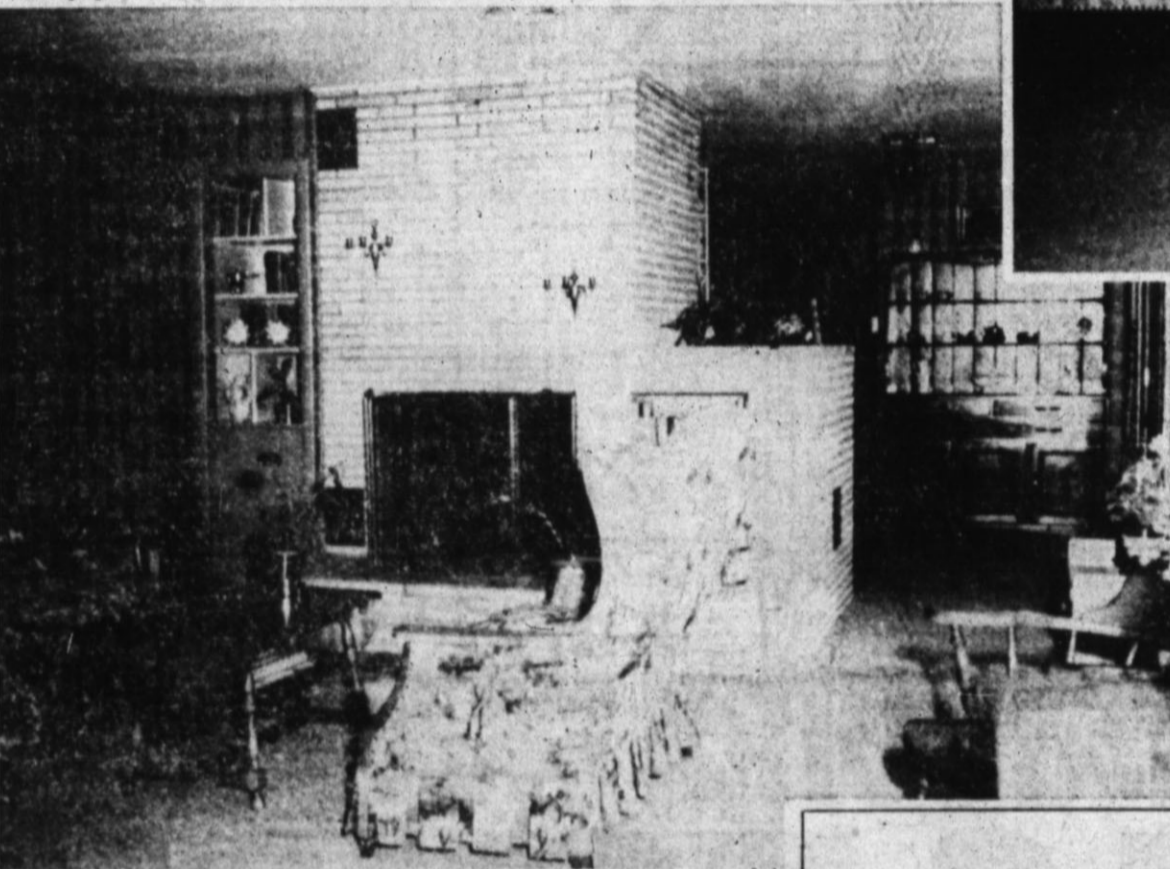
41 Teeth - 5 Foot Cut

Hereford Implement Company



A COMBINATION OF Early American and Colonial with Louis XIV is found in the decorating scheme of the Colby Conkright living room, above. The chairs at right are Early American with antique rose velvet upholstery. The divan and chair at left are Louis XIV. The entire 16 x 30-foot living room is lighted indirectly. Setting off the Moss green and lighter green of the walls in the room are the luxurious gold faille drapes. Staff Photo

THE LATEST IN home construction is this living room at the Dr. Roy Grubbs residence, below. The large fireplace of Roman brick separates the 24 x 15-foot living room from the dining area. Pennsylvania House maple is used in the living room. At the extreme right in the background can be seen an antique maple hutch. The floor is laid with Gullistan tweed carpet. Green textured wallpaper is used to accentuate the other colors of the room. Staff Photo



For Gracious Living

The Hereford Brand

Hereford, Texas, Thursday, March 13, 1952 Section Three



BEAUTY AND COMFORT are personified in this strictly Early American living room at the Gaylord Nowell residence, shown above. The entire room is furnished in Pennsylvania House maple. Rustic fireplace accessories complete the atmosphere in the 14 x 28-foot room. Staff Photo



SMART STYLING of the O. G. Hill Sr. living room is shown above. The Drexel mahogany furniture complements the entire living room, centered around the beautiful fireplace built of chipped white brick, the same as the house is built of. A rich green carpet harmonized with the grasscloth wallpaper. On the wall above the fireplace is a large print of Reflection Lake with snow-covered Mt. Lassen in the background. All the woodwork in the house is of Philippine mahogany. The room is 15 x 28 feet. Staff Photo

DUSTY ROSE AND green are the predominant colors in the Floyd McGee living room, below. Modern mahogany pieces supplement the basic pieces in the room. The flowered linen drapes are a smart contrast to the beige walls. Staff Photo



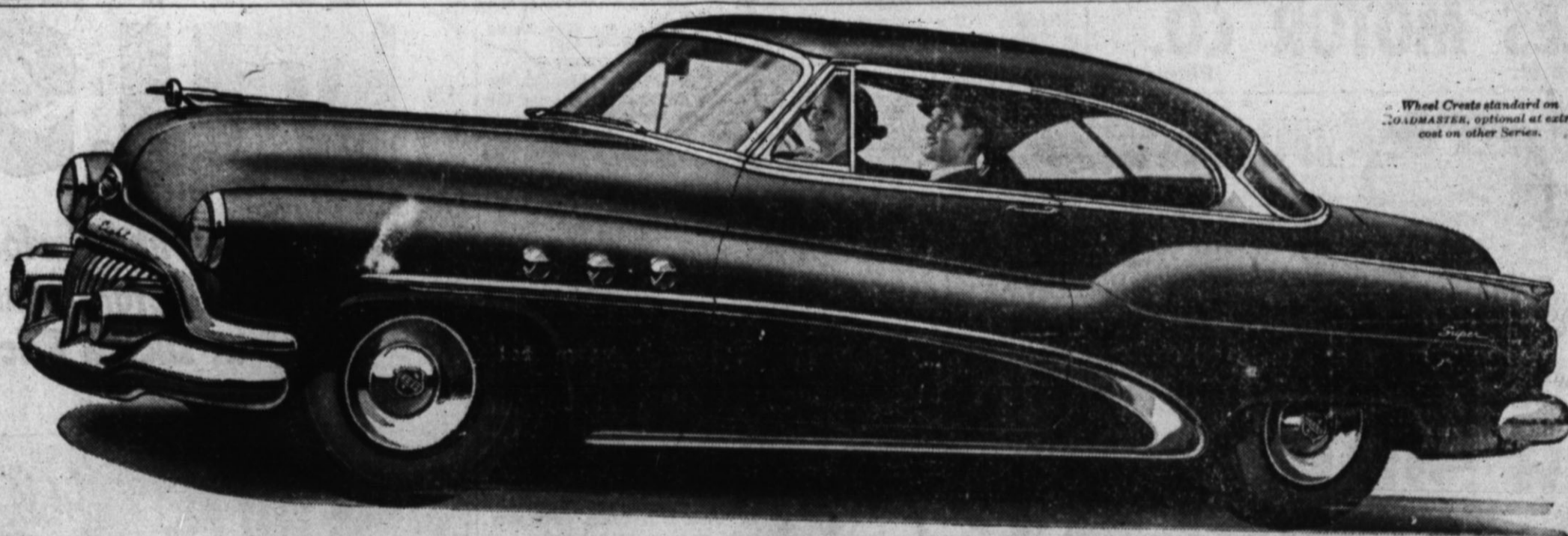
Picture of Modern Living



Old fashioned ironing was a back breaking job. The iron had to be heated, and changed, and the job seemed almost endless. But with modern living — electric living — ironing becomes a pleasant household task. Your automatic electric ironer will handle any ironing assignment, too, from flat work to ruffles.

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Wheel Covers standard on GOLDMASTER, optional at extra cost on other Series.

You're off in a Swirl of Power!

WE'RE willing to wager that not one person in a hundred knows what really goes on inside an automobile engine—so let's take this by easy stages.

The instant you nudge Buick's Fireball 8 Engine into action—a whole string of things starts to happen.

Eight sparks begin to crackle in well-timed sequence. Eight pistons start gliding up and down with rhythmic precision. Eight pairs of valves dance open and closed—to let fuel charges in, exhaust gases out of cylinder after cylinder.

All right, you say, what's so complex about that? Can't anyone build an engine that does this to perfection?

Well, we'd better add, these things happen at the rate of more than 10,000 times per mile—

and that's 100 times per second at 35 miles an hour!

So—it's important to know that Buick uses a deep-breathing valve-in-head design that shoots a fuel charge in—cleans exhaust gases out—in a hurry.

It's important to know that all the power released by the fuel concentrates its driving force right on the head of each Buick piston. (Everyone who has recently built "new" high-compression engines copied this "Buick first.")

But most important of all—Buick adds one more twist which others still haven't copied.

Every charge of fuel rushing into a Buick engine becomes a twisting, swirling, high-compressed ball that flashes with sudden, consuming completeness the instant the spark sets it afire.

And to add this all up: clean, complete combustion—10,000 times per mile—is the secret of getting more power—more miles—from each gallon of gasoline.

So we're not simply using picture words when we tell you that Buick—and only Buick—has a FIREBALL ENGINE—or that you're off in a swirl of power with one of these high-powered performers under the hood.

1952 has brought a lot of sparkling new improvements which you'll want to see and admire when you come to our showrooms.

But the thrill of thrills is still what you and a Buick—and a Fireball 8 Engine—can do out on the road. When do you want to try a sample?

Equipment, accessories, trim and models are subject to change without notice.

Sure is true for '52

When better automobiles are built
BUICK
will build them

West Highway 60

EARL HENDRICK'S BUICK

Phone 11

Early Effects of Gilmer-Aikin Law On Rural Education Told

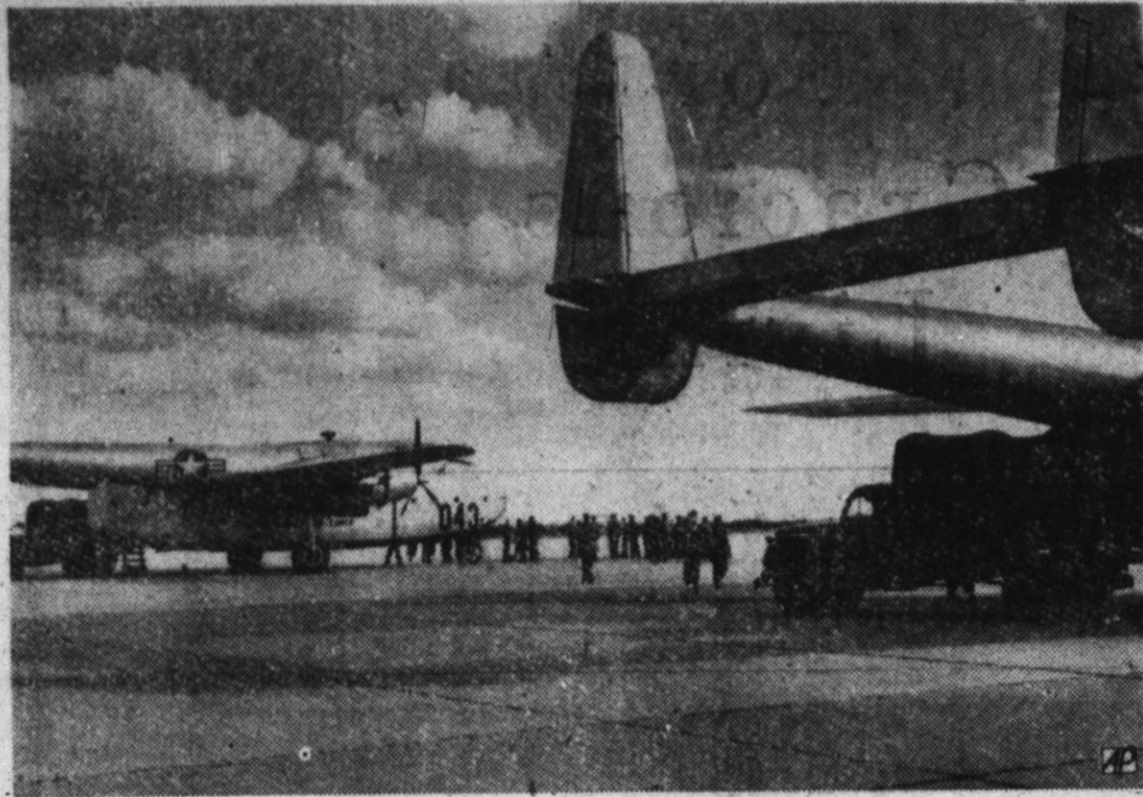
COLLEGE STATION, some early effects of the Gilmer-Aikin laws on rural education in Texas have been reported by Dr. R. L. Skrabanek, rural sociologist with the Texas Agricultural Experiment Station.

These laws, enacted in 1949, called for a complete revision of the method for financing public schools and guaranteed each child of school age in Texas a school program for nine full

months per year.

Dr. Skrabanek recently conducted a study of the effects of the Gilmer-Aikin laws in five rural counties in different parts of the state -- Burleson county in East-central Texas, Castro and Lynn counties on the High Plains, Schleicher county on the Edwards Plateau and Tyler county in East Texas.

Although the five counties had



LONGHORN LANDING—Two huge C-87 "Flying Boxcars" transports unload men and equipment at San Angelo's Municipal Airport—the beginning of Operation Longhorn. The airport, a bombardier training school during World War II, will be one of the bases for the "Aggressor Air Force" during the March 25 to April 11 maneuvers. The entire maneuver will cover some 1,800 square miles in central and west Texas and involve 115,000 to 120,000 men. (AP Photo).

a loss in population of 12.7 per cent between 1940 and 1950, the study showed that both school enrollment and attendance of rural children have increased since the Gilmer-Aikin legislation was enacted.

The average length of school term in 1945-49 was 171.8 days. In 1949-51, the average number of days that school was taught had increased to 175.1.

Dr. Skrabanek reported that the number of pupils per teacher in 1945-49 was 24.6. This number had been reduced to 22.5 in 1949-51.

"Special service" teachers provided in the five counties during the 1950-51 school year included four librarians, three school nurses and four itinerant teachers. Dr. Skrabanek points out that schools in these five rural counties had had no such personnel on their staffs before the Gilmer-Aikin laws were enacted.

As a result of the minimum wage scale for teachers provided by the Gilmer-Aikin laws, classroom teachers received an annual salary increase of almost \$1,000—an increase of \$1,909 for 1945-49 to \$2,808 for 1949-51.

The percentage of classroom teachers who had not completed more than two years of college was reduced from 24 in 1945-49 to only 5.4 in 1949-51. The average number of years of college training received by teachers increased from 3.2 to 3.9.

Results of this study are given in Progress Report 1420, available from the Publications Office, College Station, Texas.

NOTICE

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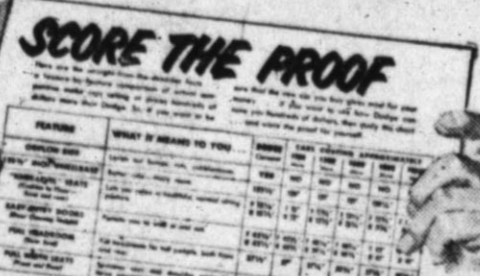
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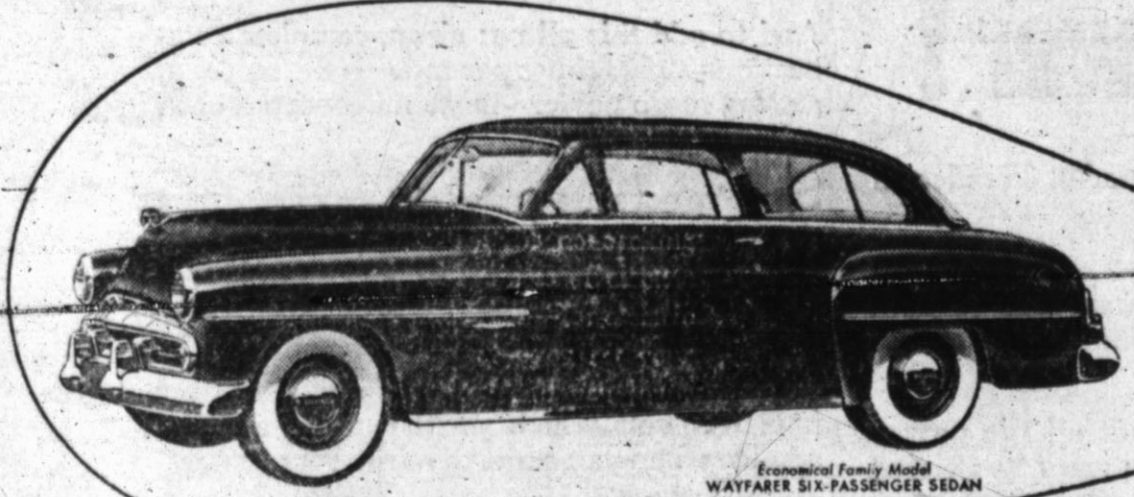
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Beauty at Home

By Lynn Carter

Q. Should a woman with very oily skin use any night cream?

A. It is better not. If the skin is a little taut, that is fine—at least you know it's not sagging and that it is clean. The only place a little cream should be used is around the eyes to avoid fine lines.

Q. How often is it necessary to brush the hair?

A. At least five minutes at a time, twice a day. Brush it with a good pulling motion, and for even healthier, stronger hair, add daily scalp massages.

Q. What is a good, general, all-round posture exercise?

A. Kneel with head back, back straight, hands clasped low behind the buttocks. Slowly bend backward as far as you can (in time you will be able to sit on heels), but you must keep your back straight. At first you will be strained, so do not force the exercise. Practice will make your back muscles more supple.

Q. How should the very round face be made up?

A. Apply rouge close to the nose and blend upward over the cheekbones. The eyebrows should be slightly irregular, angled, and high so as to add length to the face. Hair piled high helps, too.

Q. Please suggest a good bleaching lotion for the face.

A. Four ounces lemon juice, two of rosewater, and two of fine grade glycerine. After washing the face, rub it with this mixture. It softens the skin and it bleaches.

Q. How can I keep my fingernails from splitting or peeling?

A. Occasional hot-oil treatments are very good. Heat a small amount of olive oil, castor oil or nail oil and dip your fingertips into this. Massage oil into nails, and leave on for awhile.

Q. What is a quick, easy way to add gloss to one's hair?

A. You can try adding the beaten white of an egg to the regular shampoo.

Q. What is a good "home-made" skin-cleaning lotion?

A. Mix one-half teaspoon of good cologne, two teaspoons with hazel, and one tablespoon rosewater. Apply with small cotton

pads. Mix fresh for each application.

Q. How can I minimize the "laugh" lines around my mouth?

A. You should not be too much ashamed of lines caused by laughter. However, cream these regularly every night, and there is an exercise you can try: Just puff your cheeks out (as a man would while shaving) ten minutes every day.

Mr. and Mrs. Paul Harvey have returned from Oklahoma City where they attended the annual convention of C. R. Anthony Company employees.

Legal Notice

NOTICE TO BIDDERS

The Commissioners' Court of Deaf Smith County, Texas will receive bids at the Courthouse in Hereford, Texas, until 10:00 A. M. on March 24th, 1952, for the purchase of one Diesel, Tandem Drive Motor Grader of approximately 100 horsepower, equipped with enclosed cab, 13.00-24 front tires, 12-ft. blade and hydraulic steering.

Used Caterpillar No 12 Motor Grader, Serial No. 8T2079, is to be traded in on any new machine purchased and the difference is to be paid in cash within a period of 30 days from receipt of invoice.

The County Reserves the right to reject any and all bids.
L. H. Foster, County Judge.
T-10-2-C

Five Texas 4-H Youths Eligible For IFYE Program

COLLEGE STATION, Five Texas youths may participate in the 1952 International Farm Youth Exchange Program, announced Floyd Lynch, state 4-H club leader.

Through this exchange program, "grassroots diplomats" go to foreign countries and live with rural families -- studying their farming methods and learning to better understand their way of life.

For each delegate from Texas, two foreign exchanges will come to this state and live in Texas farm and ranch homes.

"Four of the 1952 delegates to foreign countries must be boys," Lynch said. "This number of boys was specified because the 1952

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

program calls for exchange with undeveloped regions of the world such as the Middle East, Africa, Latin America and Southeast Asia."

The age limit for out-going delegates has been set at 20 to 28 years. A delegate from Texas must be a former 4-H club member.

Former Texas 4-H club members who desire to participate in this program should contact their local county Extension agents, Lynch said.

Applications for participation in the 1952 summer phase of the program must be in the state

4-H club office by February 10. Winter phase applications must be in by May 1.

Mr. and Mrs. S. O. Wilson, Virginia Curtsinger, Velma Hodges, Frances Young and Pat Sullivan were among the group of Hereford people who attended a concert of the Dallas Symphony orchestra in Portales Sunday night.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

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Popular "Wild Rose" Pattern in Soft Gray-Blue on Ivory!

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Taking harsh drugs for constipation can punish you brutally! Their cramps and gripping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Lyrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, end chronic dosing. Even relieves stomach sourness that constipation often brings.

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Money back if not satisfied. Mail bottle to Box 260, N. Y. 16, N. Y.

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Contained in pleasant-tasting Syrup Pepsin



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DEALER



SERVING HEREFORD
And
SURROUNDING
AREA

A Word of
APPRECIATION
to Our
Friends and Customers
On Our
10th ANNIVERSARY

There are no finer people than those of Hereford and surrounding area, and it is you that we must Thank for our 10 years of progress and growth. We invite you to come back again—we enjoy serving you.

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2ND & SCHLEY

PHONE 740

CENTERPOISE POWER

Vibration and power impulses are "screened out" as engine is centered and rubber-cushioned between new high-side mountings.

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Big 11-inch brake drums apply more leverage for more stopping power. Stops are smoother, safer, with less effort.

UNITIZED KNEE-ACTION RIDE

Chevrolet's famous Knee-Action ride is now even softer, smoother. New shock absorbers give even finer ride control.

WIDEST COLOR CHOICE

26 rich new colors and two-tone combinations... widest choice in Chevrolet's field. New De Luxe interiors are color-matched.

WIDEST TREAD

Chevrolet measures 58 3/4 inches between centers of rear wheels—a broader base to give you more stability, less sway!

Lowest priced in its field!

This beautiful new Styleline De Luxe 2-Door Sedan—like many Chevrolet models—lists for less than any comparable model in its field. Continuation of standard equipment and trim illustrated is dependent on availability of material.



4-WAY ENGINE LUBRICATION

Chevrolet's exclusive engine lubricating system supplies exactly the right kind and amount of lubrication to each moving part.

CAST IRON ALLOY PISTONS

The same material as the cylinder block, pistons expand and contract at same rate. This reduces wear, lowers oil consumption.

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Simpler with fewer parts to wear. Smoother—no complicated intermediate gears. Optional on De Luxe models at extra cost.

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Only the New Chevrolet brings these fine features to the low-price field!

No other car in Chevrolet's field offers you a single one of these features. Yet you'll find many of them in America's most costly cars. Here's proof that you're value ahead with Chevrolet... again in 1952 the lowest-priced line in its field! Come in and look it over.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



The Only Fine Cars PRICED SO LOW!

KINSEY MOTOR COMPANY

2nd & Schley

Phone 740

Political Announcements

The Brand has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 26, 1952.

For State Senator, 30th District—
A. J. (Andy) Rogers
Harold M. LaFont

For County Judge and Ex-Officio County School Superintendent—
Horace L. Schloss

Sixth Birthday Is Celebrated

Sandy Nunnally celebrated her sixth birthday with a dress-up party at the home of her parents, Mr. and Mrs. Sam Nunnally, last Friday afternoon.

The little guests came dressed in their favorite dress-up clothes and played grown-up ladies during the party hours. Favors were dainty baskets filled with candy.

Pictures were made of the group and refreshments were served to Doris Ruth Smith, Pamela Sue Coltharp, Kathie Boston, Carolyn Avern, Penny Johnson, Colline Reeves, Patsy Wood-dell and the honoree.

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30

Our Slogan: "More People—More Farms"



JAMES M. GILLENTINE Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Hereford Garden Club Makes Plans For Annual Spring Flower Show

Hereford Garden club members are making plans for the annual Spring Flower show. A workshop session of the club was held last Friday in the home of Mrs. C. D. Kelton beginning at 10:30 a. m. and continuing in the afternoon following a picnic lunch.

Mrs. A. L. Manjeot conducted the morning program giving a lecture - demonstration on backgrounds for artistic arrangements in Flower Shows. Two outstanding arrangements were demonstrated, one using pussywillow and daffodils and the other of sweet peas featuring a pink silk scarf and pink beads as accessories.

She also spoke on cutting and conditioning flowers for flower show arrangements.

After lunch Mrs. Ralph McCullough, president, directed a business meeting when Club scrap books were discussed and members voted to send gladioli bulbs to a hospital for the blind.

Delegates to the district convention to be held in Lubbock April 9 and 10 were named. They include Mrs. A. O. Thompson and Mrs. J. H. Lomas with Mrs. M. T. Rutter and Mrs. D. C. Kelton as alternates.

The group voted to place the books "Adventures in Science with Jack and Jill" and "Adventures in Science with Ruth and Jim" in the local elementary schools.

A club contribution was made to the Red Cross and a contribution was made to the Blue Star Memorial fund.

The program for the afternoon was presented by Mrs. W. S. Fluit. She gave a lecture program on backgrounds for specimen in the horticulture division of flower shows. She said backgrounds should be keyed by harmony and simplicity. She told how to select a leading color in the specimen and blend in the color background, paying especial attention to the texture of materials. Natural greenery lends itself best to flower show backgrounds but if not available a cheap grade of muslin may be

dyed and used to good effect. "In placement of specimen the use of uniform containers adds much to the eye appeal of the show and by using the local nursery materials that can be grown here may be emphasized to good effect," she said.

Members attending the all-day affair were Mesdames; C. C. Ferguson, W. S. Fluit, Wm. F. Hardwick, O. H. Herring, O. G. Hill, F. M. Kester, J. H. Lomas, A. L. Manjeot, Otto Massie, Ralph McCullough, E. Ramey, M. T. Rutter, A. O. Rutter, A. O. Thompson, Jeff Roberson and the hostess.

Twenty-Six To Hi-Y Convention At Wichita Falls

There will be 26 delegates from the Tri-Hi-Y and Hi Y organizations of Hereford high school YMCA organizations at Wichita Falls next week-end. The group will leave Hereford early Friday morning, March 14, accompanied by Bruce Beene and Sadye Rigler, sponsors of the two organizations.

Those attending the conference will be: Ray Graham, Raymond Dement, Ray London, Dale Winget, Randolph Thomas, Billy Gene White, Marshall Wilson, Tommy Woodford, Charles Quattlebaum, Richard Tucker, Pat McCullough, Byrle Fish, Don Veigel, Katherine Snare, Dona Airhart, Mollie Betts, Sharon Moore, Betty Hamilton, Virginia Sigle, Joan Moore, Sherry Benson, Lu Durham, Jane Houston, Patsy Jackson, Gayle Gault and Elna Bishop.

Mr. and Mrs. Bud W. Lambert and children of Wichita, Kans., were visitors last week in Hereford with Marie Angelo and Mr. and Mrs. Clay Angelo. They arrived March 4 and left on Saturday.

Credit Bureau Meeting March 15 At Borger

The annual District No. 1 Retail Credit Bureau of Texas will meet in the Hotel Borger March 15th and 16th.

Plans for attendance by local credit officials have not been made yet.

District No. 1 includes: Amarillo, Borger, Canyon, Childress, Clarendon, Crosbyton, Dalhart, Dumas, Electra, Floydada, Hereford, Levelland, Littlefield, Morton, Matador, Muleshoe, Paducah, Pampa, Perryton, Plainview, Quanah, Seymour, Shamrock, Spur, Tulia, Vernon, Wellington, Wichita Falls.

The program as announced by D. R. Turpen, Pres. R. C. E. and Lloyd Rhinehart, Pres. R. C. B. will be most constructive and educational stressing the place and importance of the Credit Program.

A large attendance is expected in our economy of today. The Saturday evening and Sunday evening sessions.

Coffee-Shower For Mrs. Chas. Sanders Friday

A surprise coffee-shower in the form of a homecoming courtesy honored Mrs. Charles Sanders last Friday morning when friends gathered at the home of her parents, Mr. and Mrs. Ernest Wade, where she has just returned from the hospital with her new son, Charles Stephen.

Mesdames John Poole, J. Dumas and J. B. Ford hosted the party and served cinnamon rolls and coffee while guests extended congratulations and visited the nursery for a peep at the new baby.

Others attending were: Mesdames Eugene Sparks, O. L. Amrey, Tom Bourland, L. M. McGee, Bert Neely of Friona, Wm. McGehee, Russell Hupp of Long Beach, Calif., W. W. Hampton and Kathy, Tom Sanders and Ernest Wade.

Mesdames J. P. Jones, Bessie Smith and Bonnie Wilson sent gifts.

Kelly Receives \$2 Per Pound For His Calf

Bill Kelly of Hereford received \$2 a pound for his Panhandle Champion calf at the Amarillo Fat Stock Show this week. Mrs. Miles Bivins bought the calf.

Other sales by area boys are: Charles Springer, Hereford, to Tri State Fair; James Conkright, Hereford, to Lee Bivins, Charles Springer, Hereford to Amarillo National Bank; James Conkright, Hereford, to Vol's Restaurant; Tommy Dickson, Hereford, to Army and Navy store; Jimmy Conkright, Hereford, to Western Cotton Oil company, Littlefield.

SWINE
Tom Acker, Nazareth, pen of three to Sears-Roebuck; Doyle Johnson, Hereford to Atlas Welding; Doyle Johnson, Hereford, to Montgomery-Ward; Jack Acker, Nazareth, Pinkney Packing; Doyle Johnson, Hereford, high plains auction company; John Dale Kelly, Hereford, to Earl Sheldon and sons; Jack Acker Nazareth, to Pinkney Packing.

Jim Ricketts and John Hunter were in Carlsbad on business Monday.

help yourself to richer coffee goodness!

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How to have a winning TELEPHONE PERSONALITY by EMILY POST



We're often judged by the way we use telephone service. Good telephone technique and good telephone manners are important to a winning personality... and help you get the most from your telephone service.

Of all the many questions I'm asked about good party line manners, probably the most frequent one is "How long should my telephone conversations be?"

Answer: The length of your conversations will vary, of course. But purely for a selfish reason, it's a good idea to avoid long, drawn-out conversations. No incoming calls, however important, can get through to you while your telephone is tied up. And your party line neighbor can't make OR receive a call. You're displaying good party line manners when you hold conversations to a reasonably short length—consideration that folks on your party line will appreciate and return.

Recently, a friend visiting at my home noticed a small booklet titled "LONG DISTANCE TELEPHONE NUMBERS" lying beside my telephone. My guest asked "Is there any advantage in making long distance calls by number?"

Answer: Indeed, there is. Long distance calls go through faster—often twice as fast—when you call by number. The smart, well-informed telephone user takes fullest advantage of today's fast long distance service by placing out-of-town calls by number whenever possible. Incidentally, if you don't already have one of those convenient booklets for listing out-of-town telephone numbers, you can get one free at the telephone company business office. That's where I got mine.

Here's another test of good telephone technique. When in doubt about a telephone number, should you look in the telephone directory... or call information?

Answer: You will usually save time if you look in the directory first. Chances are, you'll find the number there. The telephone company people tell me their records show that 3 out of 4 calls to information are for numbers listed in the telephone book. Why make two calls when one will do, three out of four times?

Emily Post

This is an advertisement of Southwestern Bell Telephone Company

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- I'll Fill the Crankcase With Conoco Super Motor Oil! Conoco Super is fortified with additives that curb the dangerous accumulation of dirt and contamination—protect metal surfaces from corrosive combustion acids—fight rust—and OIL-PLATE a film of lubricant right to metal surfaces.

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Attend the Church of Your Choice This Week

This Week's Calendar at Your Hereford Churches



The
HARVEST

IT WAS SAID in the long ago that we brought nothing into this world and that we shall take nothing out. That is true for all material goods. It is false in the realm of the spirit. *You and I are writing day by the day the story that must forever be our history.* We are garnering the harvests of the years and storing them in the granaries of heaven. As women and men come to the closing hours of life on the earth, they gather up the "fruit of the spirit." *Love and joy and peace and long suffering are not material. They are eternal goods.*

HOW RICH ARE WE? When we stand before the heavenly cashier and ask for a statement, what will the little card carry as our record? *Shall we hold in our hands a blank white card, with a dark background? Will the servant of the Most High say that our account stands at zero? How dreadful, when we discover we have been working and living for naught! But why wait? Most of us can guess what the bank account really is. Let's face that question now, for tomorrow we must know the final statement. Shall I make sure of my holdings in the divine treasure house? What is my harvest?*

**You In The Church...
The Church In You**
Form a combination for good. We should attend church regularly. Every man, woman and child needs the influence of the CHURCH. Be faithful. Be a Churchman!
© Williams Newspaper Features Fort Worth, Texas

Church of Christ

Sunday school at the Church of Christ will be held at 10 a. m. on Sunday, March 16. Morning worship services will be held at 11 o'clock.

The young people of the church will meet at 6:45 and the evening worship services will be held at 7:30.

Wednesday night prayer service will be conducted at 7:30. Each Wednesday morning the Ladies Bible class meets at 9:45 for Bible study.

You are cordially invited to listen daily to the Hereford Church of Christ broadcast over station KPAN at 9:30 a. m.

On each Sunday afternoon there will be a nationwide Church of Christ broadcast from 1 to 1:30 over radio station KFDA in Amarillo.

Church of Nazarene

Morning worship at the Church of the Nazarene on Sunday will be held at 11 o'clock. Sunday evening services will be held at 7:30.

Roy Bickford is the pastor of the Church of the Nazarene, which is located at Fourth and Jackson.

First Baptist

Thursday and Friday night at 7:30 there will be an all church study course held. This will conclude the week-long study course.

Saturday morning the Junior choir will meet at 10 o'clock for practice.

Sunday school will be held at the First Baptist church at 9:45 and morning worship will be at 10:50.

On Sunday evening the training union meets at 6:45 followed by evening worship at 8 o'clock.

Wednesday evening there will be a superintendent's meeting at 7 o'clock. The teachers and officers meet at 7:45. At 8 o'clock each Wednesday evening there is a prayer service.

Choir practice will be held at 8:45 on Wednesday evening.

Immanuel Lutheran

Each Sunday evening during the Lenten season, a special Lenten meditation is conducted at the Immanuel Lutheran church beginning at 7:30 p. m. Devotional organ music precedes the service at 7:15. This Sunday the pastor will address the congregation on the subject, "Where do YOU stand? With Caiaphas?"

Sunday school and Bible class are held each Sunday morning at 10:30 a. m. The morning hour of worship begins at 11:30 a. m.

The church's weekly radio program is heard over KPAN each Saturday morning at 8:45 a. m. Mrs. R. A. Frye will preside

over the meeting of the Ladies' Aid on Wednesday afternoon, March 19, at 2:30 p. m.

First Methodist

The Dorcas circle of the W. S. C. S. of the First Methodist church will meet in Ward hall at 9:30 Wednesday and continue the study of "The Meaning of Methodism." The Carrie Black circle will meet in Ward hall at 3 p. m. The Emma Wheeler Hawkins circle will meet at 3 p. m. with Mrs. J. W. Kirby, 801 East 4th Street.

The Methodist Men's Fellowship will meet in the basement at 7:30 Wednesday for a covered dish supper.

The Friendship class will meet with Mrs. Ray Coneway Wednesday evening at 7:30 and will continue the study "Learning for Life."

The Korean Prayer band will meet at 3:30 Sunday afternoon in the sanctuary.

The Happy Helpers will meet in the Primary room at 2:30 Wednesday.

The Wednesday evening service of Bible study and prayer will be in Ward hall at 7:30.

The Senior and Intermediate MYFs will meet at 6:30 Sunday evening.

Guy Newsom will show several reels of colored movies in the basement of the First Methodist church Friday evening at 7:30. Mr. and Mrs. Newsom have recently returned from a trip to Hawaii. Mr. Newsom made movies of the scenery and of events showing native customs. A close up of a volcano in action is especially interesting. There will be no charge. Anyone who is interested is invited.

First Christian

Sunday services for the First Christian church will be: church school at 9:45; morning worship, 10:50; youth groups, 6 o'clock; and evening worship, 7 o'clock.

Monday night there will be a prayer service at 6 p. m.

Wednesday night prayer service will be held at 7:30.

First Presbyterian

Sunday school at the First Presbyterian church will be held at 9:45 on Sunday, March 9. The morning service will be held at 7:30.

St. Anthony's Catholic

Sunday masses will be held at the New St. Anthony's church on Sunday morning at 8 o'clock. Catechism class is at the rectory at 9 o'clock.

There will be a Faith of Our Fathers radio program at 1:30 p. m. on Sunday over radio station KPAN.

Confessions are held Saturday from 5 to 6 p. m. and from 8 to 9 p. m. at the new church.

Seventh Day Adventist

The Department of the Christian will be the lesson for Saturday, March 15, at the Seventh Day Adventist church.

The lesson scripture will be taken from 1 Peter 2:11-17 and the memory verse will be 1 Peter 2:11.

G. A. LaGrone will fill the pulpit at the Saturday morning worship hour.

Sabbath school will be at 10 a. m. and the worship service will be held at 11 a. m.

St. Thomas Episcopal

The church service at the St. Thomas Episcopal church will be held at 11 o'clock on Sunday March 16. Sunday school will be held at 10 a. m.

Assembly of God

The Women's Missionary council of the Assembly of God church will be held on Thursday morning at 9 o'clock.

Sunday school at the Assembly of God church will meet at 9:45 followed by morning preaching service at 11 o'clock.

Young people's and junior children's church are held at 6:30 each Sunday evening and preaching is at 7:30.

The Wednesday night prayer service is held at 7:30.

The Assembly of God radio program is heard over KPAN at 8:45 each Sunday morning.

Rev. W. E. Lark of Plainview is the new pastor of the Assembly of God church.

Avenue Baptist

Saturday night the young people of the Avenue Baptist church will meet at 8 o'clock for a regular meeting.

Sunday morning at the Avenue Baptist church Sunday schooling worship will be at 11 o'clock will be held at 9:45 and morning.

Training union is held at 6:45 at the church every Sunday night followed by evening worship at 8 o'clock.

Wednesday night prayer services are held at 7:30.

Christian Science

Christian Science services are held each Sunday morning in the Star Theatre at 11 o'clock. The public is invited to attend. The lesson-sermon for Sunday, March 16, is "Substance." The golden text is from 11 Timothy 2:19.

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Texas A & M Graduates' History Traced Following Graduation

COLLEGE STATION — Ever since there has been an agricultural college, people have been asking these two questions:

1. "Why go to college to learn to farm?"

2. "Why do agricultural graduates not go back to the farm?"

For the first time an attempt has been made to find a reasonably accurate answer. That answer is contained in a bulletin of Texas A and M College entitled "A Study of the Agricultural Graduates of the Agricultural and Mechanical College of Texas." Its author is Dean Charles N. Shepardson of the A and M School of Agriculture.

To ferret out the facts and figures, Dean Shepardson mailed a questionnaire in April, 1950, to

the 12 A and M agricultural graduates whose current addresses were available. By Sept. 1 replies had been received from 1,927 graduates — about 41 per cent of those to whom the questionnaire was mailed.

The replies seem to constitute the best answers available to the age-old questions. The answers are:

1. It is profitable to go to college to learn to farm. A and M graduates now engaged in full-time farming reported an average annual income of \$8,450 as compared to the \$2,800 average for all Texas farmers.

2. The majority do go back to the farm as owners or operators as soon as they can accumulate



TEXAS BUSINESS UP—A University of Texas chart shows a slight increase in Texas business activity during January. Business dropped a little in December and moved upward mildly in January. The chart was prepared by the university's Bureau of Business Research. (AP Photo).

sufficient capital to make this possible. Of the group answering the questionnaire, 44.1 per cent are farm owners or operators. The percentage is lower in the group of recent graduates and increases to 68.2 per cent in the group who graduated before 1920.

Not taken into consideration in the figures, but possibly having some significance thereto, is the fact that several of the courses offered in the School of Agriculture are not designed primarily to prepare young men for farming.

This is apparent from the list of courses offered: Agricultural administration, agricultural education, agricultural engineering, agronomy, animal husbandry, dairy husbandry, poultry husbandry, entomology, floriculture and landscape architecture, horticulture, range and forestry and wildlife management.

However, 78.5 per cent of those included in the study are engaged in some phase of agricultural work or related business. Of this

group 18.6 per cent are engaged in full-time farming, 28.1 per cent in full or part-time farming.

Forty-seven per cent are engaged in professional agriculture, 12.9 in business related to agriculture and 21.5 in fields of endeavor unrelated to agriculture, including those serving in the armed forces.

Some 56.3 per cent of the graduates included in the study still anticipate farm ownership or operation at some future time, while only 15.6 per cent do not intend ever to farm.

More graduates have become farmers, or still intend to, than planned to do so at the time of graduation.

Of the group which still anticipates farming 80.5 per cent gave lack of capital as their reason for delay. Other reasons included military service and lack of experience.

The interval since graduation and the economic conditions at time of graduation appeared to have an influence in whether a man is now engaged in farming or related business, or in professional work. In general the longer the interval since graduation the larger the percentage now engaged in farming. The depression groups of 1920-24 and 1930-34 show somewhat lower percentages of farmers than those graduating in more prosperous years. Farming appears to be farming

Those graduates who now are farming appear to be farming better than those in other occupations. While the average income of all agricultural graduates is approximately \$6,000 per year, the average for the full-time farmers is \$8,450.

This compares with an average income of \$2,800 for all Texas farmers; \$7,650 for those graduates who are land owners, including the part-time farmers; \$6,750 for those in non-related business; \$5,900 for those in business related to agriculture, and



MISS TEXAS A VISITOR—Jane Holcomb of Odessa, Miss Texas of 1951, visits Palo Duro Canyon near Amarillo on a geological field trip. Here she is examining the gypsum in the deep permian red beds of the state park's canyon. (AP Photo).

\$4,800 for those in professional agricultural work.

The graduates report their greatest hinderance to progress as being lack of capital, lack of experience and inadequate training and vocational indecision, in that order.

The greatest benefits received from their college training were listed as technical foundation, ability to find information, practical training and development of self-confidence.

A large percentage of the agricultural graduates of A and M College continue in some phase of agricultural work, with more than two-thirds of them ultimately becoming farm or ranch owners or operators.

Mr. and Mrs. B. B. Gaddy of Bakersfield, Calif., stopped at the home of his sister, Mrs. Merl Parker, Friday. They were enroute to see his mother, Mrs. L. J. Gaddy, who is ill at her home in Calvin, Okla.

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When new drugs or old fail to stop your cough or chest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no narcotics to disturb nature's process. It goes right to the seat of the trouble to aid nature soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or druggist refunds money. Creomulsion has stood the test of many millions of users.

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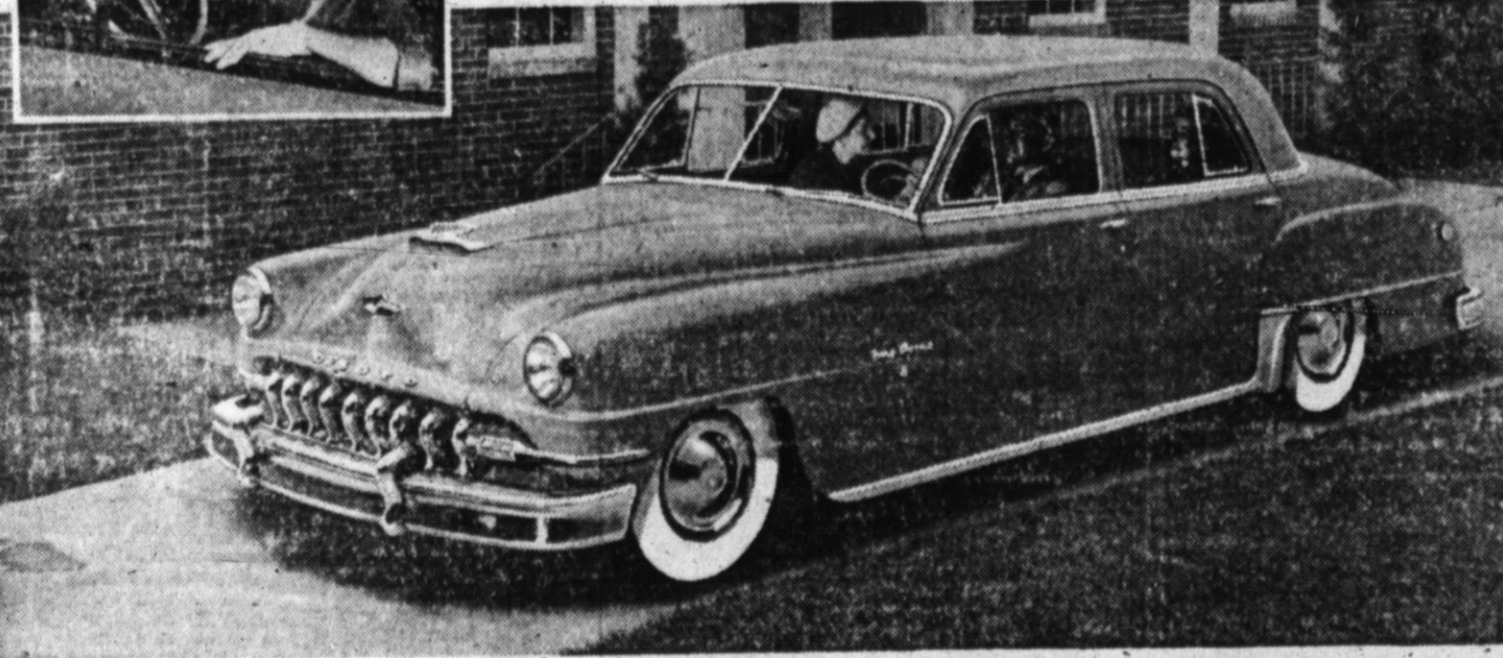
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ALLAN ROCKY
LANE
AND BLACK JACK

DESERT OF LOST MEN

TEXAS FRIDAY SATURDAY

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Thursday, March 13-Saturday, March 15
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Mr. & Mrs. C. C. Boyer Mr. & Mrs. E. Garrison
Mr. & Mrs. Louis LeGrand Mr. & Mrs. O. R. Sanders
Mr. & Mrs. Jesse Wofford Mr. & Mrs. Douglas Beene

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