

Thursday, high, 55, low 51
Friday, high, 62, low 45
Saturday, high, 75, low 49
Moisture, 4.89

Published Every Sunday

Our Slogan: "More People—More Farms"

Including 24 Pages of Comics

VOLUME 3—NUMBER 47

The Sunday Brand, Hereford, Texas, Sunday, May 20, 1951

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Around Town

SIGHTS, FACES SEEN

Faye Knox and Ronny Durham of Hereford will have work on exhibit at the spring art exhibit at Eastern New Mexico university beginning Monday, May 21. Durham is president of Kappa Pi, honorary art fraternity at Eastern New Mexico university.

Burle Elliston said Mr. and Mrs. L. C. Story of Miami, Fla. stopped at Hereford during Pioneer Day and were impressed with this country. They had seen the movie that Burle toured the country with and decided they wanted to see what this part of Texas looked like. Story is a mechanical engineer.

Miss Thelma McMinn will present a group of students from her piano studio in a spring musicale Tuesday evening, May 22 in the educational building of the First Baptist church. The public is invited. The program begins at 8 p.m.

Raylon Evans of Hereford was presented a golf letter Friday night at Texas Tech's spring sports banquet.

For the summer Mrs. Claude Francis, dietitian for the three school lunch rooms, will be assistant dietitian at West Texas State College at Canyon.

Dr. George Heard wasn't absolutely sure whether the six-inch snow fell in 1917 or 1918, but he says it was on Saturday night, May 5. On Saturday the wind had blown from the East all day. It stopped that night dead still. On Sunday morning Dr. Heard measured the snow on a table in his back yard and there was six inches. On a

(Continued on page 2)



EIGHTEEN-YEAR-OLD BOB MANNING, left, out-rated many of the oldtimers by winning the whiskey contest Saturday morning. Second best went to Pete Goetsch, and third to Kenneth Rudd.—Bill Patton Photo.

Old Ward Community Gets Rainfall of 10.35 Inches

Scattered property and crop damage was reported from last week's record-breaking rainfall as reports of the fall in this area vary from a high of 10.35 inches in the Old Ward Community to an official 4.89 inches on the rain gauge read by the city.

Erosion damage was heavy in the area and some instances were reported where re-planting of crops will be necessary. The moisture, however, was what the fields of this area needed, and the benefits of the heavy fall overshadow the scattered damage.

One bridge in the city, a concrete slab on New York street, was washed out. The walking bridge over the Tierra Blanca creek at the Hereford

golf course was washed out, too, by the record rain.

At least one family was driven from their home by the runoff of the torrential downpour. Mrs. R. C. Childers, Brand correspondent from the Northwest Hereford Community, reported that Mr. and Mrs. Fred Wolfington were driven from their home and half the residents of the community were marooned.

The Wolfingtons had to move from their home after water began entering the house Wednesday. By Friday, the water was entering the windows of the house. They moved what belongings they could in the rain to a vacant house on the Bob Cooke place. They had to leave their place by tractor.

Mrs. Wolfington lost all her chickens to the water. She had brooded off an early batch and had just recently purchased 100 more baby chicks.

From the air, the county looked like a mass of lakes, as the water, unable to be absorbed by the irrigated ground, ran into the lakes.

Jack Dean reported that in the Old Ward community, the fall from 1 a.m. Monday to 8 a.m. Thursday was 10.35, with 8.80 inches of that falling on Tuesday night and Wednesday. Damage was moderate in that area, Dean reported.

A strawstack was washed across Highway 51 about 14 miles north of Hereford. The stack remained there until noon on Thursday when it was removed from the road.

Water runoff was a serious problem in Hereford, too, as the record fall choked the sewer system.

Tierra Blanca creek took on aspects of a full-fledged river Wednesday as it spilled out of its banks. The creek caused damage at the Hereford Golf course, washing away a foot bridge and covering up number nine green and the putting green.

Fro Jim Terry said the crest of Tierra Blanca creek came at about 12:30 Thursday morning when the water was lapping at the back door of the clubhouse.

Clover airport was an 80-acre lake following the rains. Carl Kropff said his two gauges there measured 6.29 inches. The runways became useable Saturday, he said.

Pioneer Day Draws 435 Former Residents Here

Old settlers from six states and nearly every town in the Panhandle poured into Hereford Friday and Saturday to meet old friends and take part in the various affairs of Mid-Plains Pioneer Days. Registered by 2 o'clock Saturday afternoon were 435 old timers who moved to the area from 40 to 64 years ago.

One of the highlights of the occasion was the formation of the Mid-Plains Old Settlers association Saturday morning at Hotel Jim Hill to serve as a contact between the old pioneers and to hand down many incidents to younger generations. The organization is to serve pioneers of this section of Texas and parts of New Mexico.

Officers, all of whom were elected unanimously are Vern Witherspoon, president; Percy Estes, of Dimmitt, first vice-president; Claude Witherspoon, second vice-president; V. T. Glenn of Amarillo, third vice-president; Mrs. Minnie Walker and Mrs. L. R. Brady, honorary vice-presidents; Mrs. Cecil Williams, secretary, and Mrs. Corinne Jennings, treasurer.

The group voted to meet annually and named the following to a steering committee: A. O. Thompson, Nester Gass, and Kenneth Turner of Dimmitt.

Special awards were presented Mrs. Minnie L. Walker, the woman having moved here earliest; her sister, Mrs. Rat Jowell, who came here at the same time, was given honorable, but the award went to the older of the two; Ed Cox, a brother to Mrs. Walker and Mrs. Jowell, received the award for the man having moved here earliest. The three came here with their parents, the late Mr. and Mrs. J. C. Cox and two other children in July, 1887. The father had moved the cattle here a year earlier. The first white child born in the county was Henry T. Cox, now deceased, a brother of the three honored old settlers. He was born in 1889.

Prizes for having travelled the greatest distance for the celebration went to Ham Lambert of Richland, Washington, who came 1800 miles, and Mrs. Kate Davidson Reid of Corona, Calif., who came 1140 miles. Lambert moved here in 1907 and left in 1929. Mrs. Reid, the first long distance telephone operator, moved to Hereford in November, 1900, and moved to Amarillo in 1908 where she lived until 1923.

The registration roll at noon Saturday revealed 51 persons registered who came here 60 or more years ago; 114, 50 or more years; 250, 40 or more years. Oldtimers acclaimed the celebration a success. Many said that "everyone was here." They spent plenty of time visiting at Hotel Jim Hill and on the court house lawn.

Parade Winners With entries varying from horse-drawn vehicles to the latest in automobiles, 25 floats participated in the Pioneer Day parade Friday afternoon in addition to the many cowboys and girls on horses, the Hereford Riders, and the Lamb County Sheriff's Posse.

El Nino club, with a float presenting a garden scene complete with a live lamb and a five-year-old girl feeding it with a bottle, was named winning entry in the parade. Mrs. Charles W. Seed and daughter, Cynthia, only occupants of the garden, were dressed in mother-daughter costumes, complete with hoop skirts, parasols, and yards and yards of ruffles.

Second place went to the Business and Professional club, whose float was a huge Bible. The Brand, with an old-time news office scene with printers and newspapermen in appropriate costumes, rated third place.

Tom McFarland, secretary-manager of the Chamber of Commerce, said the out-of-town judges based their decisions on the following points: attractiveness, subject (pioneer life and originality), presentation of ideas, and placement.

Honorable mention was given Pitman Grain company, Here-

(Continued on page 2)



LUKE FIELDS is shown displaying his winning fiddling form for the photographer. Fields is shown second from right in the picture. Four fiddlers entered the contest. Alex Thompson Photo.

Eighth Grade Commencement Thursday Night

Eighth grade commencement exercises will be held Thursday, May 24 at the high school auditorium.

Rev. S. E. Eldridge, pastor of the Assembly of God church, Hereford, will present the program.

Music will be furnished by the junior high band. Announcement of honor students will be made by Walter Thompson.

Special awards will be made on behalf of the American Legion by John Aikin and the citizenship award will be made by H. V. Stanton.

Names of the valedictorian and the salutatorian will not be revealed until the commencement program.

Seek New Trial For Lovelady

A 16-count motion for a new trial in the case of Karl Lee Lovelady, Muleshoe attorney convicted in county court during April of driving while intoxicated, was filed with the county clerk on May 15 by Lovelady's attorneys.

A hearing on the law will be held in county court Monday at 10 a.m. before Judge L. H. Foster.

Schedule Roping Contest Sunday

Additional entertainment for the Pioneer Day celebration was announced Saturday morning by Tom McFarland, secretary-

Softball Tilt Is Re-Scheduled For Monday

The rained-out softball opener between Hereford Hardware and Magnolia Petroleum, scheduled for Thursday night, will be played under the lights at the American Legion stadium Monday night at 7 p.m.

Hereford Hardware is the first softball team re-organized in the city in an effort to reactivate softball and form a league. Their opposition Monday night is the Magnolia exploration crew now stationed here.

Line-ups for the two teams were announced by Leland Alderson, manager of the Hereford team and J. C. Brown, manager of the Magnolia team. They are: Magnolia—D. M. Towns, c; G. E. Noble, ss; W. H. Franz, 2b; W. M. Mallicoat, 3b; E. W. Morris, lf; J. C.

(Continued on page two)

manager of the Chamber of Commerce.

A matched roping contest will be held at the Hereford Riders Arena Sunday afternoon at 2:30 p.m. featuring some of the best ropers in this area.

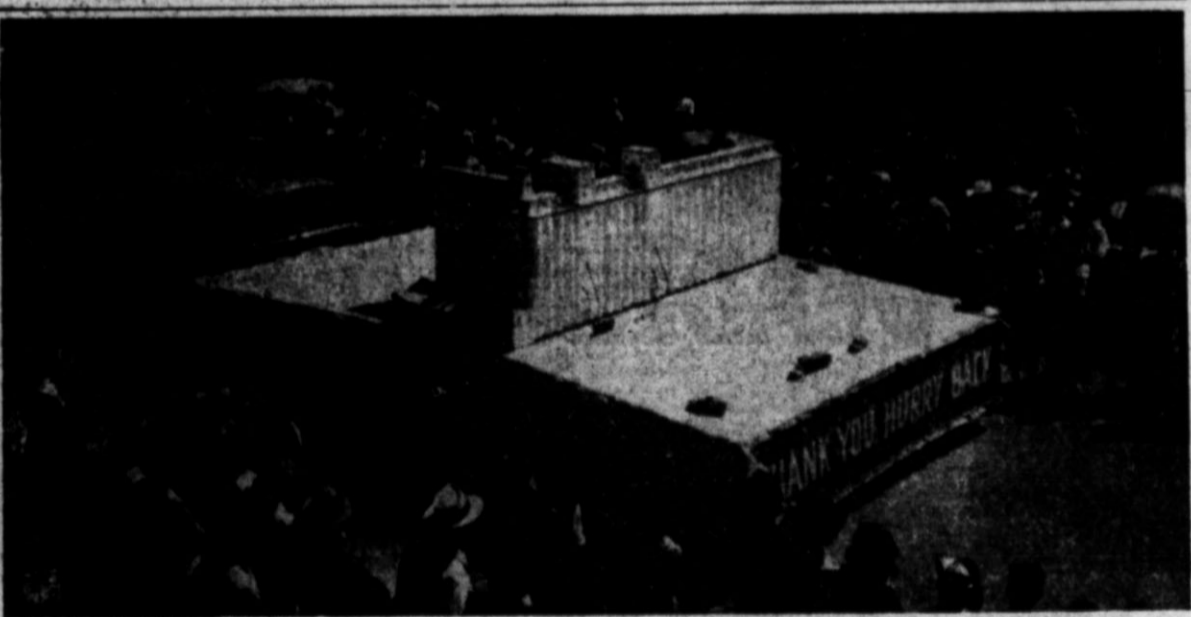
Contestants will include members of the Hereford Riders club and two other clubs from the area.

There will be six ropers with three calves apiece. In addition, there will be an open jackpot roping contest.

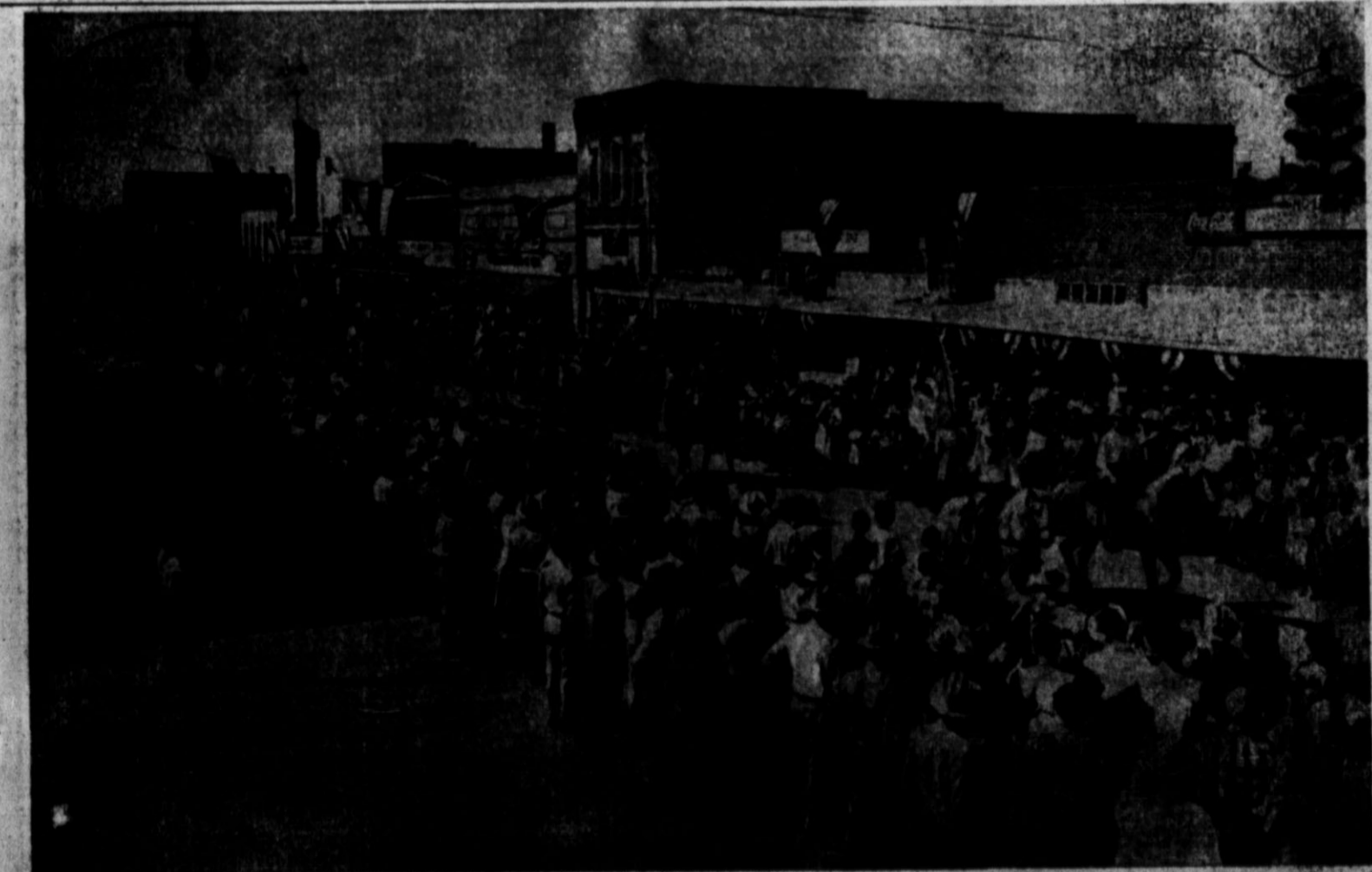
City Planning Rat Campaign

A rat drive is to be scheduled in Hereford and Deaf Smith county in the near future to rid the area of pests which are causing considerable property damage in addition to their germ carrying, according to Hollis Rainey, city sanitarian.

Rainey requests that everyone bothered with rats, write to the City Health Department City Hall, Hereford, in order that officials planning the drive may know where the most rats are. Rainey said an effort will be made to conduct the rat on a county-wide basis.



ONE OF THE MOST outstanding floats in the Pioneer Day parade here Friday was the entry of the Pitman Grain company, above, which was an exact replica of the entire Brand Staff Photo.



PART OF THE HUGE crowd witnessing the Pioneer Day parade Friday is shown in the above photo. Patton Photo.



THE MANNEQUIN, who helped win it, reaches for the prize, but it is received by Mrs. Beas Moore, owner of The Vogue, first place winners in the store window decorating contest. Bruce Wooddell, president of the Chamber of Commerce presents the trophy. The Vogue windows included many items of old-fashioned women's and children's attire and a baby in its cradle. Brand Staff Photo.



FIRST OFFICERS OF THE MID-PLAINS OLD SETTLERS organization are, left to right, first row, Mrs. Cecil Williams, secretary; Mrs. Minnie Walker, honorary vice-president; Mrs. Corinne Jennings, treasurer; second row, Claude Witherspoon, second vice-president; Vern Witherspoon, president, and Mrs. L. R. Brady, honorary vice-president. Not present for the photo were Percy Estes of Dimmitt, first vice-president, and V. T. Glenn of Amarillo, third vice-president. —Brand Staff Photo.

Pioneers...

(Continued from page 1)

ford Garden club, and Pioneer Study club.

Old Fiddlers Contest
Judged by applause of the audience, Luke Fields of Hereford won the old fiddlers contest Friday afternoon. Second place went to George Cockrell of Canadian, and third to J. M. Lee of Hereford. Glenn Nelson of Hereford was the only other contestant.

Vogue Window Wins
The Vogue received the window display trophy as first place winner in the contest with their windows showing models dressed in oldtime costumes, children's clothes, and a baby in a cradle. Although their costumes were not a part

of the judging or display, all employees of the Vogue wore old-fashioned attire during the celebration.

With the branding iron display including a cow chip fire, the earliest record of brands recorded in Deaf Smith county, and brands from many ranches over the area, The Hereford Brand won second place. Plains Insurance Agency and Streu Hardware tied for third. Streu's window was converted into a small museum with many antiques and cards explaining the history of each item. At Plains Insurance, the windows were filled with old-time pictures of Hereford and the area.

Honorable mention went to C&R Cleaners, Witherspoon Electric, and Hereford Hardware. Members of the home demonstration council, who

judged the windows, also mentioned the Good Housekeeping window of antiques, which was displayed by the Sunshine club and was not in competition with the businesses.

Other Contests
Bob Manning, age 18, was judged winner of the whisker contest, with Pete Goetsch, second, and Kenneth Rudd, third, according to Blue Turpin, chairman.

Lee Langwill won first in the contest for the best dressed cowboy costume, Roger McQuigg, second and Kenneth Ladd, third.

The younger generation definitely placed in the group of pioneers as evidenced by five-year-old Royce Ann Gilliland winning the "best dressed cowgirl" contest. Second place went to Mrs. David Neal Beavers, and third to Mrs. Walter (Granny)

Cancer Drive Totals Here Double Quota

Deaf Smith county's goal in the American Cancer Society fund-raising program was more than doubled during the recent drive with contributions amounting to \$1323.05. Goal for Deaf Smith county in the drive was \$612.

The donations include a \$500 memorial scholarship was attained by subscription. The other \$823 was raised by donations. Fund-raising activities by Beta Sigma Phi in their Canasta tournament brought in \$277 of the total donated.

Hospital Notes

Patients in hospital: Mrs. H. V. Fields, med.; Mrs. Mike Baird, med.; Anaya Cruzita, accid.; John Ross, med.; Mrs. Betty R. Whisenand, surg.; Shirley Smith, med.; Mrs. J. M. Watson, Friona, surg.; Mrs. Raymond Mobley, Dimmitt, OB; Boyd Knox, med.; Mrs. Earl D. Hopson, OB; Mrs. Carl Perrin, surg.; Mrs. R. L. Bickford, med.; Mrs. E. C. Hewitt, med.; Mrs. S. M. Easley, OB.

Patients Dismissed: Mrs. Margaret Watts, med., 5-19; Sue Nell Sumner, surg., 5-19; Mrs. Bill Thompson, OB, 5-18; Mrs. J. R. Nazworth, Friona, OB, 5-18; Mrs. June Caraway, surg., 5-18; Mrs. Bradley Lookingbill, OB, 5-17; Mrs. Edwin Skypala, OB, 5-17; Mrs. Jack Anderson, Friona, surg., 5-17; J. E. Stengel, accid., 5-17; Mrs. G. G. Turpin, med., 5-16; Mrs. Charles Crowell, med., 5-16; Mrs. Ethel Curry, Summerfield, surg., 5-16; Theresa Nan Robinson, med., 5-16.

Births: a daughter, Virginia Sue, to Mr. and Mrs. S. M. Easley, May 17; a daughter, Karla Kay, to Mr. and Mrs. Raymond Mobley of Dimmitt, May 17.

IN THE SERVICE

Richard L. Alston, USN, seaman apprentice, USN, son of Mr. and Mrs. John H. Alston of 611 Lee ave., Hereford, Texas is serving aboard the destroyer USS Gregory, which he helped to re-commission recently at the U.S. Naval Station, San Diego, Calif.

A unit of the Pacific Reserve Fleet since her de-commissioning in 1946, the Gregory will re-join the active fleet after an overhaul at a west coast shipyard, and a refresher training period of her crew.

London.

City Policeman Leland Alderson nosed out B. B. Northcutt, 14 to 11, in the finals of the horse shoe pitching events. Jack McCracken placed third.

An overflow crowd attended the dance at Hotel Jim Hill sponsored by the Jaycees Friday night when Clyde Miller and His Sunshine Valley Boys played, and a crowd just as large or larger was expected Saturday night to hear the Light Crust Doughboys.

States represented in registration of old settlers included Illinois, Kansas, New Mexico, California, Washington, and Michigan.

Around Town

(Continued from page 1) one-inch board fence five inches of snow, by actual measurement, stood on the edge.

Francis Hardwick received indirect word Saturday that his brother-in-law and sister, Spec and Margaret Lunsford, were uninjured in the tornado that hit Olney Friday afternoon. The twister levelled 200 homes, killed two persons and injured 100. The Lunsfords are former Hereford residents.

Bob Wear delivered the commencement address Friday night at Stratford.

Arrangements have been made by the Hereford Jaycees for the sponsorship of a home talent musical stage show, "Going Places", to be held June 7 and 8 in the high school auditorium.

Softball...

(Continued from page 1) Brown, cf; G. D. Carson, 1b; C. L. Laing, rf; and L. R. Bars, p. Hereford Hardware — Howard, c; Hair, p; Kelly, 1b; Loerwald, 2b; Aluerson, ss; Turpin, 3b; Knief, lf; Rainey, cf; and Carroll, rf.

Mother's Day Program Given By Rebekahs

Rebekah Lodge members enjoyed a Mother's Day program



THE CHAMBER OF COMMERCE awarded a second prize to pioneers registered from the greatest distance. Mrs. Kate Davidson Reid of Corona, Calif., receives a radio from Secretary Tom McCrland for having travelled 1140 miles for the celebration. The first long distance telephone operator in Hereford, Mrs. Reid lived here from 1900 until 1908 when she moved to Amarillo where she lived until 1923.—Brand Staff Photo

at the IOOF hall Tuesday night.

Following a short business session Mrs. Charlotte Calvert gave a welcome to the mothers as special guests and Mrs. Edna Draper gave a tribute to mothers. Readings were presented by Mrs. Lois Russell and Mrs. Allie Fullwood. The song "Mother" was sung by Mrs. Charlotte Calvert with piano accompaniment by Mrs. Gertrude Bailey.

Hostesses for the social hour were Mesdames: Julia Sowell, Edna Bowe, Mary Flowers, Edna

MOTHER'S DAY SPECIAL

Mrs. Ora Lee isn't going to forget Mother's Day, 1951. Always a special day to be remembered by her children, this Mother's Day holds special significance because right up to the last minute, it looked like she was not going to hear her son say, "happy Mother's Day" as had been his custom for years, either in person or over the telephone when he was far away.

Mrs. Lee, who lives with her daughter, Mrs. Arthur Rogers, has been bedfast since December. Her son Oscar who is a radio announcer in Yuma, Arizona, couldn't get away and she knew she wasn't strong enough to receive his telephone call. The past week had been bad. Early Sunday morning the surprise came—a talking letter—by special delivery. Oscar had had his Mother's Day message recorded and when the record was played his voice was clear and filled with love—the sun shone, the birds sang—and the pain, from which she is seldom

free, diminished—it was "Happy Mother's Day" again.

Mrs. Marion Rutter has been in Lubbock with her mother, Mrs. J. J. Clayton who has been confined to a hospital there.

Hearing Aid Authority Will Visit Hereford

Mr. Reed Payne will be in Hereford all day Wed., May 23, to show the Hard of Hearing the latest progress that has been made in the hearing aid field. Mr. Payne will make free hearing tests and demonstrate the new Beltohe Melody Hearing aid... will show you how you may hear clearly... and UNDERSTAND... with NO BUTTON SHOWING IN YOUR EAR!

For home demonstration phone Texas Hotel

DATE: Wednesday, May 23

PLACE: Texas Hotel, 1 to 5

Batteries for all makes of aids.

Sponsored by Beltohe Hearing Service

117 W. 6th St., Amarillo, Texas

Draper, Gertrude Bailey and Leona Sowell, Mr. and Mrs. David Sowell were special guests.

WAR ON RATS and MICE
with **d-CON**

THE SENSATIONAL NEW
PEST DESTROYER THAT IS

Readers Digest
CONFIRMS IT!
SURE DEATH TO
RATS and MICE
Safe to Pets
and Livestock

GUARANTEED
TO CLEAR YOUR PLACE
OF RATS AND MICE—
AND KEEP IT CLEAR OR
YOUR MONEY BACK

**d-CON is SAFE, CLEAN
EASY TO HANDLE**

Put an end to your troubles
with rats and mice. d-CON
with Lurex will clear them out
and keep them out. Accept no
substitutes.

AT YOUR LOCAL STORE

REFUSE SUBSTITUTES only **d-CON** HAS WARFARIN with LUREX

HERE'S THE REFRIGERATOR MADE FOR ONCE-A-WEEK SHOPPING!

The beautiful new **Frigidaire** Master Refrigerator

Plenty of space and the right kind of cold for keeping foods safe from one shopping trip to the next.

SUPER-FREEZER COLD

Near zero cold for 41 lbs. of frozen foods in the full-width Super-Freezer Chest.

SUPER-SAFE COLD

Plenty of usable space for safe storage of all your everyday foods.

SUPER-MOIST COLD

Twin Hydrators keep 3-5 bushel of fruits and vegetables fresh and crisp for days.

8 1/2 cu. ft. Master Model

\$287.75

Ask about other new models, too!

All these features in a new Frigidaire!

- Sturdy, close-grilled, rustproof shelves
- Double-easy Quickcube Ice Trays
- Over 15 sq. ft. of shelf area
- Beautiful design with gold, blue and chrome accents
- Full-width Chill Drawer

Meter-Miser mechanism protects all your food with SAFE Cold!

Trade In Your Old Refrigerator Now!

YOU MAY WIN A BRAND NEW 1951 FRIGIDAIRE!

If the Refrigerator You Trade In Is the Oldest Traded In Between Now and Sept. 1st You Will Be the Winner of the 1951 FRIGIDAIRE.

Good Housekeeping Shop

303 N. MAIN Phone 1109

Time Is Running Out!

JUNE 30th

IS THE DEADLINE ON GETTING YOUR P.M.A. LOAN ON THAT

BARN or GRANARY

WE STILL HAVE ALL OF THE NECESSARY MATERIALS

See Us Now for Details!

CARL McCASLIN LUMBER CO.

One Block East of Courthouse in Hereford Phone 7

NORTHWEST. HEREFORD NEWS

Mrs. Hennington Is Honored With Shower in C. S. Barclay Home

By Mrs. R. C. Childers
Mrs. Leo Hennington was honored with a pink and blue shower Tuesday afternoon in the home of Mrs. C. S. Barclay where hostesses were Mesdames Lawrence McGee, Bob Wear, Maurice Tannahill, N. D. Bartlett Jr., R. C. Childers, J. C. Reese, and Barclay.

Guests attending were Mesdames Vance Hennington, Vern Witherspoon, Pat Livesay, Sid Barclay, Ira Page, Charles Hale, Ray McCullough, Marvin Knox, E. Ramey, C. C. New, Glen Witherspoon, Harold Wester, Ulys Pierce, Bill Knox, Floyd West, H. L. Witherspoon, Leroy Williams, Bill Simpson, and P. G. Witherspoon.

Mrs. R. N. Cooke and Carolyn returned Saturday from

Houston where they had gone for Carolyn's physical check-up. The doctor's report was good. Mrs. Lloyd Watkins of Hobart, Okla., accompanied them. En route they visited Mrs. Watkin's son who is attending military school at San Marcos. They also visited in Longview with an old friend, Mrs. Richard Bly.

Kathleen Tucker and Jane Huston spent Friday night in the R. C. Childers home. The two girls with Patsy Childers, attended the FHA party in the local park.

Mrs. Gladys Dixon and family of Canyon spent Sunday in the home of her brother and family, Mr. and Mrs. R. N. Cooke.

A 42 party was held in the home of Mr. and Mrs. Paul Corbett last Friday night. Those attending were Mr. and Mrs. J. T. Combs, Mrs. Leona Packard, and Leroy Packard, Mr. and Mrs. A. C. Hershey and the host and hostess.

Mr. and Mrs. Irvin Robinson were guests in the home of Mr. and Mrs. C. S. Barclay Sunday. Mr. and Mrs. A. C. Hershey were guests in the home of Mr. and Mrs. Ray Hershey in Hereford Sunday.

Mr. and Mrs. John Bradford and family are living in Mrs. Donna Inman's home and Mrs. Inman has moved to the little house in the rear. The Bradfords have been living just north of Shirley school.

Mrs. A. O. Thompson has returned home from Paris where she was called by the illness of her mother, Mrs. A. E. Argo.

Mrs. Ralph McCullough has returned after attending the state convention of Texas Garden Clubs, Inc. in El Paso.



EARLIEST SETTLERS HERE—the man and woman who received awards for moving here earliest are brother and sister, Ed Cox and Mrs. Minnie Walker, who moved here in July, 1807. Their sister, Mrs. Raj Jewell, was given honorable mention. With their parents, the late Mr. and Mrs. J. C. Cox, and three brothers and sisters, Mrs. Walker and Mr. Cox lived in a dugout 10 miles east of what is now Hereford.—Brand Staff Photo.

Proclamation

Saturday, May 26, was set aside as Poppy Day in the city of Hereford in a proclamation issued today by Mayor W. E. Dameron. The proclamation urged all citizens to observe the day by wearing memorial poppies in honor of those who gave their lives in the two world wars. It stated:

"Whereas, the City of Hereford, in 1917 and 1918, and again in 1941 to 1945, sent many of its finest young men and women to serve in the defense of our country; and

"Whereas, many of these made the supreme sacrifice in that service; and

"Whereas, the memory of their service and sacrifice should be forever kept bright for the inspiration of our own and future generations; and

"Whereas, the wearing of memorial poppies on the Saturday before Memorial Day brings to our minds and hearts the memory of these gallant dead;

"Now, therefore, I, W. E. Dameron, Mayor of the City of Hereford, do hereby proclaim Saturday, May 26, to be Poppy Day in the City of Hereford, and I urge that all citizens observe the day by wearing the memorial poppy throughout the day."

Memorial poppies will be distributed on the streets on Saturday by volunteer workers of the American Legion Auxiliary, who will receive contributions for the Legion and Auxiliary activities in behalf of the disabled war veterans and needy children of veterans.

Lunch Room Menus

Monday
Egg salad—cheese sticks
Mashed potatoes
Buttered green beans
Bread—Butter—Milk
Fruit cobbler

Tuesday
Hamburger patties
Potatoe salad
Sliced tomatoes—lettuce
Pickles—onions—mayonnaisse
Buns—Butter—Milk
Fruited gelatin

Wednesday
Sandwiches: pressed ham
Pimento cheese, and
Peanut Butter
Fruit salad—lettuce wedges
Chocolate Cake—milk



THE OLDEST registrant at Friday's Pioneer Day festivities was 96-year-old Mrs. B. T. Bell of Hereford. She is shown above as her daughter, Mrs. E. S. Ireland, pins her Pioneer Day button on her scarf.—Brand Staff Photo.

Dawn Music Study Club To Have Float in Pioneer Day Parade

The final meeting of the year for the Dawn Music club was held Tuesday in the home of Mrs. Carl Wimberley.

Guest entertainer for the program was Mrs. J. M. Brush of Phillips, Seventh District president, who played "Sketches of the Southwest", "This Morning of Spring", and "Silhouette" her own compositions and Debussy's "Clair De Lune".

Mrs. R. T. Stewart sang "Kerry Dance" (Malloy) accompanied by Mrs. Carl Wimberley.

Mrs. Brush also conducted installation ceremonies for new officers who include: Mrs. Kayle Neal, president; Mrs. L. L. Airdhart, vice-president; Mrs. Carl Wimberley, secretary; Mrs. J. B. Caraway, treasurer; Mrs. Carl Wimberley and Mrs. Johnny Caruthers, councilors; Mrs. Zed Stewart; reporter; Mrs. J. B. Caraway, choral director and Mrs. Eddie Reinauer, finance chairman.

Members present were Mesdames J. B. Caraway, Melvin May, Carl Wimberley, Gayle Neal, E. C. Reinauer, R. T. Stewart, and Zed Stewart. Mesdames J. M. Brush of Phillips and Mrs. H. V. McCabe were special guests.

Mrs. H. M. Benefield and Mrs. Ed Warren attended funeral rites held for Dr. Sneed Strong brother-in-law of Mr. Benefield.

route home they stopped in Bowie for a brief visit with Mrs. Benefield's sister, Mrs. Rex Calloway and family.

Little Miss Judith Ann Ray, age 6, of Midland has been here two weeks visiting her grandmother, Mrs. Willie Daniels.

in Dallas Monday. They also visited with Mrs. Benefield's 97 year old mother, Mrs. C. M. Sigmon in Fort Worth and en

SEED SEED SEED

ALL KINDS

Lawn Grasses
Seed Corn
Certified Arizona, Texas
Field Seed
Bulk Garden Seed

3 to 6 Lb. Capon Fryers
Dressed or Alive

We Buy Cream, Eggs, Poultry and Hides

West Texas Feed, Seed and Hatchery Co.

Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

Shaleen Anniversary Special

Perfect For Graduate Gifting

THE PERFECT HOSE WITH NEW SEASON CLOTHES

ONE WEEK ONLY!

shaleen

SHALEEN "DREAM" NYLONS

The sheerest of SHALEEN nylons with dark contrasting pencil slim seams and regular heels. 60 gauge 15 denier stocking with picot tops and tailored welts. Proportioned lengths in sizes 8 1/2 to 10 1/2.

BUY BY THE BOX AND SAVE.

SINGLY \$1.69 A PAIR

BOX OF 3 PAIRS FOR \$5.50

Reg. \$2.25

SHALEEN "COQUETTE" SHEERS

Lovely sheer nylons with picot tops and tailored welts. 15 denier ultra sheer 51 gauge hosiery with the entrancing dark contrasting pencil slim seams that do such wonderful things for your legs. Proportioned lengths in sizes 8 1/2 to 11.

BUY BY THE BOX AND SAVE.

SINGLY \$1.59 A PAIR

BOX OF 3 PAIRS FOR \$4.50

Reg. \$1.95

SHALEEN "515" STOCKINGS

Here are wonderful "super-sheer" nylon stockings with not only the same pencil slim contrasting dark seams, but also with dark feet and dark heels for added glamour. 51 gauge 15 denier proportioned lengths in sizes 8 1/2 to 11.

BUY BY THE BOX AND SAVE.

SINGLY \$1.59 A PAIR

BOX OF 3 PAIRS \$4.50

Light base with Navy, Black or Brown heels.

THE *Vogue*

Three Free Sewing Machines Given Away!

Second Prizes Worth Over Two Thousand Dollars in Value Given Away Free

Nothing to Buy — Everyone Can Enter — No Obligation

CAN YOU UNSCRAMBLE THESE TOWNS?

1. **BLUKOBC** - Hub of West Texas
Answer
2. **ACWO** - Cotton Center
Answer
3. **NASTIU** - Educational Capitol
Answer
4. **LDLASA** - State Fair Town
Answer
5. **THSONOU** - Port City
Answer

Example: **TF RTHOW** - Cow Town
Answer **Ft Worth**

MAIL THIS OFFICIAL ENTRY BLANK TODAY

"CONTEST," P. O. Box 1486, Dallas, Texas

The list of towns are:

(1) (2) (3)

(4) (5)

Do You have a sewing machine? Yes No

If so, is it electric? Yes No

Name

Address Town

CONTEST RULES

1. Unscramble the five Texas towns and list them on the entry blank. Mail your entry to "Contest," P. O. Box 1486, Dallas, Texas.
2. All entries must be postmarked before June 1, 1951.
3. No entries will be judged until the day after the contests closes - June 2, 1951.
4. The first three who correctly identify and spell the towns will win the three free Standard Deluxe Sewing Machines.
5. All winners will be notified by mail.
6. Decision of the judges will be final.
7. It costs you nothing to enter this contest. No salesman will call on you.
8. Limit - one entry per family.
9. If you would rather use a postcard than the official entry blank, then list your answers, write if you have a sewing machine, and if it is electric. Be sure to print your name and address and mail the card to "CONTEST," P. O. Box 1486, Dallas, Texas.

It's Free — Nothing To Buy

No Obligation — Enter Today

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY
MAY 23 - 24

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

FOR SALE: Nearly new blonde bed, mattress and springs. Mrs. N. E. Milburn. Phone 1056. B-1-15-46-3k

SEE US FOR A COMPLETE LINE OF FIELD SEEDS HEREFORD POULTRY & EGG 129 Sampson Phone 1208 B-1-2-26-3c

FOR SALE: Certified and non-certified Martin Maize seed. Jack Renfro, 109 Main, Hereford. B-1-14-17-tfc

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hwy. Tom Draper. Box 871. B-1-16-6-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-tfc

We Have Plenty of Mathieson Pelleted 15-20-0 Fertilizer Come and Get Yours HOWARD GAULT B-1-44-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

We Have 141 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

Complete Line of Certified Seeds-Hybrid Corn-Grain Sorghums-Grasses-Clovers-Alfalfa Anything You Want in Seeds HOWARD GAULT B-1-44-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 302 Park Ave. Ph. 1425 B-1-16-tfc

When You Need Seeds - Fertilizers - Chemicals Remember That We Have It! HOWARD GAULT B-1-44-tfc

FOR SALE We Have A Complete Stock of Fertilizers in Our Warehouse HOWARD GAULT B-1-44-tfc

White Irrigation Motors Now Available. Also Parts and Repairs FRANK CRAIG Studebaker, Massey-Harris B-1-18-tfc

WE HAVE SOME (common) SUDAN SEED BRADLEY GRAIN CO. B-1-1-19-1cft

FOR SALE Tomato, Pepper, and other plants. Also cut flowers. Mrs. J. F. Ward North Main S-1-2-45-tfc

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30tfx

USED ROW CROP TRACTORS C C Case Tractors \$350.00 and \$650.00. Oliver 80, \$975.00. S. C. Case, \$600.00. F-30 (Late Model) \$725.00. A (Farmall) I. H. C. with cultivator, \$800.00. JACOBSEN BROS., INC. 137 Miles Hereford B-2-2-45-tfc

FOR SALE: Fairbanks Morse pressure system. Cheap. 4 1/2 miles west on Harrison. Robert Kershen. B-2-12-47-2p

FOR SALE: Brand (G) John Deere Tractor with four row planter & cultivator. Below list price. Call 3891 or write Jack Bishop, Rt. 4, Winters, Texas. S-2-26-47-1c

FOR SALE Automobiles

FOR SALE—Wrecked 50 model Ford pickup for salvage. Whole or in part. Kirby Sales Co. B-1-16-20-2c

FOR SALE: 4 dr. Mercury sedan, radio, heater, seat covers. Car in good condition inside & out. Under 7000 miles. Tires like new. Selling because I can't drive. Mrs. J. H. Pitman, 800 East 3rd. Phone 157. B-3-35-47-tfc

FOR SALE: 1949 Ford. Six cylinder, four door sedan. Radio and heater, seat covers, sun visor. Call 798 or 1462-W-2 evenings. Wayne Williams. B-3-22-20-2c

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%. Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

KINSEY MOTOR CO. Used Car Lot Located Corner 2nd & Schley We Will Be Open Monday through Saturday until 7:00 p.m.

1947 GMC 1 1/2 ton truck
1948 GMC Truck
1947 Dodge Truck
1950 Chev. 1/2 ton pickup.
1948 Chev. 1/2 ton pickup
1947 Studebaker 1/2 ton Pickup
USED CARS
1946 Chev. 4 dr. Fleetmaster
1949 Chev. Deluxe Styline 2 dr.
1948 Chrysler Windsor 4 dr.
1941 Olds 2 dr. Sedan
We have a limited supply of new pickups and trucks. B-3-42-tfc

NEW HEREFORD MOTOR CO. INC. FORD MERCURY It's Our Business to Sell 'Em Not Hold 'Em

1949 Ford 2 dr. RH, overdrive, A-1.
1946 Plymouth Special Deluxe Club Coupe RH.
1948 Ford 4 dr., RH.
1941 Chevrolet 2 dr. TRUCKS
1950 Ford 1/2 ton, \$1050.
1950 GMC 1/2 ton.
1947 Ford 1/2 ton.
1942 Chevrolet 1/2 ton. B-3-44-tfc

REAL ESTATE

WE CAN MAKE YOUR FARM LOAN Prompt service and very liberal appraisals. No commission charged. IF IT IS A GOOD LOAN, WE CAN MAKE IT! ROSE & BARBER, Realtors 107 East 3rd Street Phone 45 B-4-34-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 306 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

FOR SALE I have good buys in both large and small tracts. Your listings will be given my personal attention. Twenty year loans on farms and ranches at 4 1/2%. W. R. METCALF 632 W. 1st - Hwy 60 Res. Phone 902-W Office 854 Hereford, Texas B4-8-tfc

FOR SALE Income Property (\$285.00 Month) Apartment House PHIL BARKLEY 827 - 25 Mile Ave. Hereford, Texas B-4-44-tfc

FOR SALE: Nice two bedroom house, 111 Park Ave. Phone 292-W. Shown by appointment. Wayne Edwards. B-4-16-19-tfc

FOR SALE: One five room house, 113 Lake Street. B-4-9-46-6k

4 ROOM MODERN EFFICIENCY HOME 315 J Street Garage attached, large rooms. Back yard iron fenced. Close to Shirley school. \$11,000 — Terms GLENN WEIR 109 Main Phone 200 Res. Phone 452-W S-4-2-44-tfc

FOR SALE Good five-room home, \$9,000. Good 3 bedroom home, \$12,500. Good 3 bedroom home, 1 acre land, \$10,000. Good Terms GLENN WEIR Ph. 200 109 Main B-4-16-tfc

HELTON REAL ESTATE Lobby Hoel Jim Hill Oil and Gas Leases Royalty and Minerals List your land or Oil Properties with us. Ph. 1485 Res. 568-R Hereford, Texas B-4-1-46-tfc

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-tfc

FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. TIPPERS ELECTRIC. B-5-14-2-tfc
FOR RENT: Three room furnished house, modern, 224 "C" Ave. B-5-10-32-tfc
FOR RENT: 4 room duplex unfurnished. Adults. Call 589. B-5-9-42-tfc

FOR RENT: Furnished apts. Also house. Green & Scott. Phone 9. B-5-9-12-tfc

FOR RENT: Bedroom, newly decorated. 509 Ross. Phone 847-J. B-5-9-45-tfc

FOR RENT: June 1st, T. J. Carter Building, 114 No. Main. Phone 55. B-5-13-45-tfc

FOR RENT: One exceptionally nice four room apt. \$50 month. Fullwood apts. 232 West 3rd. B-5-15-18-6c

FOR RENT: 3 room unfurnished house. 507, Jackson. B-5-8-18-tfc

FOR RENT: Furnished house. Four rooms and bath. See Hughes Millard or call 659-J. B-5-14-20-tfc

FOR RENT: Small garage apartment. Call 692 or come to 219 Lee after 6:30 p. m. B-5-15-20-2c

FOR RENT OR SALE: Five room house with basement. Near High School. Phone 1275-J. B-5-14-20-2c

FOR RENT: Three room house with garage. One block from Shirley school. Phone 1183-J or 69. B-5-16-47-2k

FOR RENT: One room furnished apartment. Private bath, all modern. Garage. Phone 248-M. B-5-13-47-tfc

FOR RENT: 3 room new duplex apt. unfurnished. Call 847-W. S-5-10-47-1k

FOR RENT: Two room furnished apartment. Two blocks off Main. Phone 640-J. S-5-12-47-1p

FOR RENT: Large furnished apt. 3 rooms and bath. Newly decorated. Garage. Park Ave. Village District. Call 1035-R. B-5-18-46-tfc

FOR RENT: 6 room stuccoed house. All modern conveniences. Harrison Highway close to town. Inquire at J. C. Ricketts or Cliff Potter. Also call 358. B-5-22-20-2p

WANTED

WANTED TO RENT: Two or three bedroom house. No children. Call or write Lee Howard; 2202 Sunborn, Amarillo. Phone 2-1732. B-6-20-20-4p

WANTED: Lady for housework. Call Savoy Hotel. B-8-9-20-2k
HOEMEING, Onewaying, listing and planting. Phone 12-M. W. W. Rhodes. B-11-10-20-5p

WESTWAY NEWS

Visitors Attend Sunday Service at Westway; Seven Inches Rainfall

By Mrs. Elmer Combs
There were 64 present at Sunday school and church Sunday. Rev. Bill Thomas, Methodist pastor, filled the pulpit. Jackie Lynne Nunley and Merilyn Kaul gave their birthday offering.

There were several visitors present at the morning services, including Pvt. Robert W. McKenzie, Emma Jane Brown, LaRue Black and Jack Teague, all students from West Texas State college at Canyon, Mr. and Mrs. Leonard Gerhardt and Terry of Amarillo, Mr. and Mrs. Bill Willis and Barbara of Littlefield and Earl Huston and Jackie of Lovington, N. M.

Mr. and Mrs. Joe Wagoner and children, Joe Bob, Gayle Francis, and Ann spent the week end in Groom visiting in the home of Joe's mother, Mrs. J. E. Wagoner.

Mr. and Mrs. W. E. Combs of Plainview spent Sunday in the Elmer Combs home. Mr. and Mrs. Hollis Puckett and Mr. and Mrs. A. Underwood of Big Springs were visitors in the J. M. Townsend home last Saturday.

Jimmie Thomas' brother-in-law, Al Bird of Post, died Saturday night after a short illness. Mr. and Mrs. Jimmie Thomas, Daddie, Dannie and Debbie attended the funeral Sunday. Mr. Bird was buried on his ranch at Post.

7. Dressmaking-Ironing

BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040. -B7-15-2-tfc

8. HELP WANTED

YOUNG MAN A GOOD JOB IS WAITING FOR YOU

The telephone company needs men for construction work in Hereford and vicinity. Board and lodging expenses furnished for jobs out of Hereford. This is an excellent opportunity for men who qualify to start on a new career in the telephone business. No previous telephone experience is necessary. You will earn as you learn to become a part of the highly skilled telephone team.

IF YOU ARE 19 through 29 years of age in good health preference given to veterans AS A TELEPHONE MAN YOU WILL HAVE Good Working Conditions Regular Employment Regular Pay Increases Good opportunity for advancement. Excellent sickness and other employe benefits Apply In Person 514 W. 1st After 5 P.M. SOUTHWESTERN BELL TELEPHONE CO. B-8-47-2c

WANTED: Experienced body and fender man. Good working conditions, plenty of work Hereford Motor Co. Ford and Mercury. Phone 39. B-8-20-41-tfc

WANTED: Experienced mechanic. Good working conditions, plenty of work. Hereford Motor Co. Ford & Mercury. Phone 39. B-8-17-41-tfc

10. NOTICE

Legal Notice

AUCTION SALE June 2, 1951 - 11 O'clock Walcott School House — 30 by 60 frame stucco building. Walcott Teacherage—4 rooms and bath, frame stucco. Steel storage tank — 1000 gallon. Windmill — 10ft. Air-motor, tower, succor-rod pipe. 2 teachers desks — flat top. 2 Oil burning heaters—large. Miscellaneous. Sale to be held at old Walcott School house about 18 miles north west of Hereford. Terms — Cash. Walcott Common School District Trustees. S. N. Thweatt Herbert Hoover J. V. Perrin B-46-6-c



ROYCE ANN GILLILLAND, age 5, left, won first place in the women's and girl's costume contest Saturday morning. Mrs. David Neal Beavers, center, wearing a basketball costume used in 1908, was second and Mrs. Walter (Granny) London, third. —Bill Patton Photo.



LEE LANGWILL was named winner of the cowboy costume contest Saturday morning; Roger McGuigg, second, and Kenneth Ladd, third. —Bill Patton Photo.

and Mrs. Bessie Saulcy assisted at the guest book. The following were served: Mesdames G. C. Merritt, Mac Jackson, Elvin Wilson, Louie Olson, Mayo Phipps, Leo Ohlig, Harold Rudd, Grant Hanna, Ellen Hanna, Ellen Carter, Joe Landers, Jimmie Thomas, J. C. Morrison, John Hayes, Jimmie Jesko, L. H. McMurray, E. H. Little, R. L. Wilson, Paul Rudd, George Olson, Grace Little, Bob Kerachen, Merlyn Kaul, the honoree and the hostesses, Mesdames Joe Wagoner, Bessie Saulcy, Bess Werner, Marlin Pierce, George Turrentine and Joe Paetzold. This community has had a

about seven inches of rain. The lakes are all out of bounds. The highway beyond the "chalk hill" is completely covered. A car turned over in the lake Wednesday night, but no one was injured. Much farming will be in progress as soon as it is dry enough. What wheat is left will be made now on this moisture.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each

Wednesday, 12 noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12.05 Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Stated meeting second Monday in each month. School of instruction each Thursday night. L. THOMPSON, Sec'y CHARLIE NOLAN, W. M. MASONIC BULLETIN Hereford Lodge 849

WESSON REAL ESTATE

IDEAL STOCK FARM: Must be sold. Good modern home and other out buildings. Nice orchard and lots of shade trees. A good new 8 inch electric irrigation well in shallow water. 140 acres listed and watered and ready for planting. 200 acres of extra fine grass, which all could be cultivated and irrigated. This land is all good deep soil. Located in Castro County, 7 miles North and 2 miles East of Dimmitt, and 1 mile off pavement. Has REA, school bus and mail route. Can be purchased on any reasonable terms. Full possession now. Price per acre \$150.00. This price is below current market value for this kind of farm. Exclusive listing.

320 ACRES UNIMPROVED: All extra good clean level land in cultivation. Located in Deaf Smith County, West of Hereford. One and half miles from consolidated school and pavement. Price per acre \$75.00

WESSON REAL ESTATE

West Of Courthouse
HEREFORD TEXAS DIMMITT



Sterling
for the Girl Graduate

Prelude
INTERNATIONAL
STERLING

Prelude is probably America's favorite sterling pattern... and no wonder! Its graceful shaft is concave... catching the light with rare brilliance. And the tiny, exquisitely-wrought flowers at the tip are the perfect climax... a delicate crown which sparkles with diamond-like lights.

Patterns top to bottom: Queen's Lace, Jean of Arc, Spring Glory, Richelieu.



See...
AMERICA'S
MOST BELOVED
PATTERNS

See our Beautiful Sterling Display of International Sterling Patterns Today!

**HEMBREE
JEWELRY**

335 N. Main Phone 34



HEAVY RAINS washed out this concrete-slab bridge on New York street this week. Leland Alderson Photo.

BELLVIEW NEWS

Final PTA Meeting, Baccalaureate Services, Other Program Held

By Mrs. A. L. Cross
Baccalaureate services for the Rosedale graduating class were held last Sunday in the high school gymnasium with H. E. Berystrom, pastor of the Ranchvale Baptist church, delivering the sermon. U. S. Wheeler gave the invocation and Marvin Powers pronounced the benediction.

The first, third and fourth grades gave a special Mother's Day program Thursday afternoon in the school gymnasium. Each mother was presented a carnation, and the home room mothers were given gifts from the teachers, Miss Fisher and Mrs. Patterson.

The senior class sponsored a box supper last Friday night at the high school gymnasium. A musical program was included in the evening's entertainment. Proceeds will go toward financing the annual senior trip. They have planned a trip to California.

Final PTA Meeting
About 95 were present last Tuesday evening for the last meeting of the PTA for the year. President A. P. Lofton opened the meeting and the minutes were read by the secretary, Mary Francis Burnett.

Reports were given from the various committees, including a report on the hot lunch program, John Gregory; room mothers, Mrs. June Fleming. Reports from the project and finance committees showed that the project for the year, the graveling of the driveway to the gymnasium, and other activities have cost about \$350.

The membership committee reported theirs was the only scrapbook presented to the National PTA convention.

In the last three years the PTA has equipped the lounge in the school lunch room, has had 50 truckloads of dirt hauled to round out the baseball diamond, equipped a nurses room for the school and gravelled the driveway.

The program directed by Mrs. Edna Scott, included a presentation of pictures purchased by the first grade room with the award money for having had the best percentage of parents present at PTA. The pictures are to remain the property of the first grade room.

The PTA quartet sang two numbers, and James Spurlin gave a talk on the foundations for better living, stressing that the foundation must have several points of support and a life must have several interests, work, play, rest, learning, laughter, and love.

Officers for the new year are A. P. Lofton, president; Mrs. June Fleming, vice-president; Mary Burnett, secretary and Gibbs Rucker, treasurer.

Committees include: program Edna Scott and Opal Campbell; membership, Nina Harrington, Minnie Trower, Blanch Osborn, Ruby Rucker; magazine, J. J. Spurlin, Russell Harrington, Herman Chandler, and Pauline Lofton.

Hospitality, Mrs. Ruby Foster, Sally Chandler, Bernice McCary, Jim Smith; project, Ralph Lofton, Willard Patterson, Taft Turner and Jack Fleming.

Home room mothers, June Fleming, chairman; finance, Johnnie Foster; Herman Chandler, Jim Smith, Willard Patterson; scrapbook, Opal Campbell and Gladys Lofton; summer recreation, Paul Fredrick, Mr. and Mrs. James Spurlin, and Mr. and Mrs. Johnnie Foster and Sam Mitchell.

Refreshments were served by the Bellview club women.

4-H Club Meets
Fifteen members attended a meeting of the Rosedale girls 4-H club this week at the school where Johnnie Mae Foster, secretary, presided.

Miss Zola Watkins, associate. Curry county agent, discussed the leader's short course to be held at State College next month.

Adopt Baby
Mr. and Mrs. Bill Mitchell went to Albuquerque last Wednesday to get a baby boy which they have adopted. The baby, born May 1, has been named Billie Bob.

Mrs. Dudley Green and grandson, Dickie Easley, spent last week end in Straiford visiting Mrs. Green's daughter.

Mrs. C. D. Sorrows of Clovis has spent the past week in the home of her daughter, Mrs. C. E. Sheppard.

NEWS FROM EASTER

Party Surprises Mrs. Markley; Club Discusses Outdoor Fireplace

(From Thursday Brand)
By Mrs. Wendell Markley
Friends and relatives of Mrs. Wendell Markley surprised her Friday night by bringing gifts and greetings to her at home.

Refreshments of ice cream and cake were served to Evelyn LaPlant, Glen Bell of Hereford, Mr. and Mrs. G. H. LaPlant, Mr. and Mrs. W. A. Epperson, Mr. and Mrs. O. L. LaPlant and the Markleys.

Mrs. J. T. Underwood of Big Spring has been visiting her daughter and family. Mr. and Mrs. L. B. Wortham for two weeks. Mrs. Wortham took her home Friday.

A. D. Johnson has been in the Dimmitt hospital since Friday. He expected to be dismissed early this week.

Mrs. Beulah Smith of Albert, Okla., who has been visit-

ing the W. A. Eppersons, returned home Wednesday. Mrs. Ruby Stone went shopping in Amarillo Wednesday. Mr. and Mrs. Jim Bailey of Clovis, N. M., spent last Sunday with their daughter, Mrs. Gladys Glenn and family.

Leo Hall's parents, Mr. and Mrs. W. E. Hall of Wellington, spent the week end here. Mr. and Mrs. C. D. Kunkel of Groom visited last Sunday with the A. D. Johnsons.

Mr. and Mrs. E. M. Green spent last Sunday with her brother, Vernon Morrison of Portales.

Mrs. Arnold Brichard of Hereford spent Saturday with Mrs. E. M. Green.

Mrs. Ruby Stone and Mr. and Mrs. Loy Stone went to Lubbock last Saturday on business. Mrs. LaPlant Hostess Club met Thursday at the

Names of Two Teachers Added Re-Election List

Supt. George Graham announced Thursday that names

of two teachers who were re-elected for the coming year were omitted through an oversight from the list released for The Thursday Brand. Mrs. Jim Bookout, second grade, and Mrs. Dalton Criswell, high school librarian, were re-elected.

The following six teachers were also re-elected, but chose not to return: Mrs. Don Little, Mrs. Douglas Groom, J. A. Morrison, Mrs. Mary D. McInnis, Mrs. Martha E. Thomson, and Miss Nita Jo Moore.

Mrs. Arthur Wickard and son and Bobbie Jane Callaway of Bovina are visiting in the home of Mr. and Mrs. C. E. Sheppard over the week end.

The ladies have been invited to a deep freeze demonstration at the Frio club next month.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37

Office Hours—8:30 5:00



No 'seconds'! No 'imperfects'!
Always first quality for less!



**Rayon Bemberg
SHEERS**

Prized for that dressed-up look,
cool feeling... no age limit!

Treasured... because of their soft muted colors, gentle lines, refreshing prints. Because they're sheer heaven to wear... and easy to launder. Your size is here: juniors', misses', women's, and half sizes.

5.90



BE SMART...BUY TWO!

**GAYMODE[®]
NYLONS**

...always the perfect gift!

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51 gauge
15 denier



Rack After
Rack of Better
Dresses
\$8.90

SPECIAL BOYS'

Rayon Summer Weight

Size 4 to 10

Size 8 to 18

\$2.33

\$2.66

So automatic-you just touch-and go!



So beautiful!... your whole kitchen looks "younger," brighter, more glamorous the minute you put in a new Gas range!

So clean!... there's not one whiff of smoke—even from char-type broiling! Pan bottoms stay mirror-bright, too!

So fast!... you get high heat, low heat, any heat you want... not in minutes, not in seconds, but instantly!

And so completely automatic!... you can load it, leave it and come back hours later to find your whole dinner just ready to take out of the oven and serve!

See the newer-than-new Gas ranges!
... now on display at your dealer's!

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



HOOPED SKIRTS AND WHISKERED MEN added plenty of color to the two-day Mid-Plains Pioneer celebration Friday and Saturday. Posing at the post office Friday evening are Mr. and Mrs. Victor Elliston, left, and Mr. and Mrs. Benny Womble.—Brand Staff Photo.



KELLY GRAY looks right at home as he holds a branding iron over the fire in The Brand window display.—Brand Staff Photo.

FRIO NEWS

Homemakers Club Meets in Andrews Home; Mothers Are Honored Sunday

By Mrs. Owen Andrews

At the meeting of the Homemakers club Wednesday in the home of Mrs. Henry Andrews, Mrs. Frank Robbins told the story from the Bible of Saul and the witch, as a part of her chosen subject for the year, "Interesting Bible characters".

Mrs. Joe Davenport gave a demonstration as her sewing contribution, on covering a belt buckle. Mrs. E. H. Little drew the penny gift, a blanket protector brought by Mrs. C. N. McClure.

The program on sheets, blankets, and blanket protectors was given by Mrs. Henry Dobbs, Mrs. Spicer Gripp, and Mrs. McClure, who stressed buying good quality products. A supply of six sheets per bed and three pillow slips per pillow is considered adequate, Mrs. Dobbs pointed out.

Attending the meeting were Mesdames Frank Robbins, E. H. Little, Olin Paris, Spicer Gripp, W. A. Springer, J. E. Warrick, Owen Andrews, H. E. Lindley, Joe Davenport, C. N. McClure, J. E. Andrews, Henry Dobbs, Ridgeway, Herbert Schmidt, a new member, and Miss Alma Andrews, and the hostess.

The next meeting will be on Wednesday, May 23, in the home of Mrs. Joe Davenport, when the program will be the giving of a home permanent by Mrs. Davenport to Mrs. E. H. Little.

Mr. and Mrs. Glen Gripp and Monte went to Panhandle Tuesday night and spent the night with his parents.

Home wor Mother's Day with Mr. and Mrs. A. T. Jones were their children, Mr. and Mrs. J. P. Jones and daughter of Hereford, Mr. and Mrs. Joe Benson of Dimmitt; Mr. and Mrs. George Jones and children, Mr. and Mrs. Wesley Brown and children, Mr. and Mrs. Elmer Jones and daughters, and Dovie Jane Jones, Mrs. Bessie Smith, mother of Mrs. J. P. Jones and Mrs. George Jones' mother. J. P. has been here about two weeks on leave from the Navy.

Mothers Honored

Mothers of the community were honored at a dinner at Frio Sunday when girls of the Girl's Auxiliary arranged tables, using orchid iris as a centerpiece flanked by pink candles. A white and pink cake with pink lettering, "MOM" also carried out the color scheme. Pink and white corsages were presented to Mrs. J. E. Warrick, the oldest mother present; Mrs. Frank Robbins, the youngest mother, and Mrs. W. H. Thompson, the mother with the most children.

College students home for the week end were Wade Thompson of Tech, Lee Roy Shannon of Tech, Betty Robbins,

home today. The infant son of Mr. and Mrs. C. S. Barclay was taken to the hospital Wednesday.

Birthday Dinner

Mrs. Leona Packer entertained a group in her home Sunday with a birthday dinner honoring her sister, Dorothy Troxell of Hereford. Others present were Mrs. C. J. Troxell, Paul Troxell, Mrs. G. E. Great-house and family, all of Hereford and Mr. and Mrs. Lon Blevins of Lubbock.

Mrs. R. N. Cooke and Mrs. Fred Wolfington made a business trip to Canyon Monday. Mrs. Wolfington bought 200 English White Leghorn baby chicks.

Mr. and Mrs. Fred Wolfington were dinner guests in the home of Mr. and Mrs. Joe Pitts Sunday.

Mrs. J. T. Richardson was a business shopper in Amarillo Monday. While in Amarillo Mrs. Richardson visited in the homes of Mrs. Guy Barnett and Mrs. John Miller.

Cotton is being planted on the S. J. and C. S. Barclay farms this week.

Castor beans are being planted on the Wayne Johnson farm this week.

Jones Returns To States From Far East Duty

Wayland, and Lyla Robbins, of West Texas State. Lyla will receive her degree Monday morning, May 21, at services at 10 o'clock.

Lonza Shannon of Meadow spent the week end with his parents, the Shannons.

Mr. and Mrs. Earl Cole went to Oklahoma last week. They were accompanied by Mrs. Cole's sister, Mrs. Media Owens of Kansas, who has been visiting here. Mrs. Owens is en route to her home in Kansas.

The family of Mrs. H. M. Mobley, the Floyd Coles and Mr. and Mrs. Lee Johnson of Seminole spent Mother's Day with Mrs. Mobley's brother, J. W. Taylor and family at Lamesa.

There will be no church service at Frio Sunday night because of baccalaureate services at the high school. Miss Gladys Thompson is among the Hereford graduates this year.

Mrs. J. B. Thompson and infant daughter came home Tuesday from the hospital to the W. H. Thompson home and stayed until Saturday. Guests at the J. B. Thompson home in Hereford Sunday afternoon were the W. H. Thompsons; the Raymond Odoms and grandmother Odum of south of Dimmitt.

Mr. and Mrs. H. E. Lindley, Mr. and Mrs. Ted Bush and the Elza Warrick family spent Sunday at the Parental Greeson home near Black.

Mr. and Mrs. Charles King and Jerry of Amarillo spent the week end with the J. E. Andrews. On Saturday Mr. and Mrs. J. E. Andrews, Miss Alma Andrews, Mrs. Henry Andrews and Doris Jean, Mr. and Mrs. D. O. Benson, went to Melrose to visit in the W. F. Andrews home. A niece of J. E. Andrews from Visalia, Calif., has been visiting her parents, the W. F. Andrews, and the occasion was held in her honor. On Monday Mr. and Mrs. Owen Andrews, Mr. and Mrs. W. H. Andrews, Jackie and Ronnie, visited the W. F. Andrews.

A. D. Johnson was at the

James P. Jones, machinery repairman, first class, USN, husband of Mrs. J. P. Jones of Box 173, Hereford, Texas, is back in the United States after more than six month's duty in the Far East.

His ship—the destroyer tender USS Hamul—recently arrived in San Deigo, Calif., from Korea where she equipped and repaired destroyers in the area.

On her way to the Far East last year, the Hamul provided communication service for the conference between General of the Army Douglas MacArthur and President Truman at Wake Island.

Dimmitt hospital for treatment Sunday but was improving and expected to come home Monday.

Mr. and Mrs. C. C. Peoples guests of her sister, Mrs. R. O. of Woodward, Oklahoma were Blue, and family Thursday.

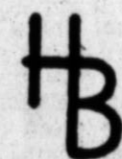
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HEREFORD MOTOR
COMPANY, INC.
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Best Of Luck

... to the new owners of

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The Hereford and
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"Thanks"

We Want To Say Thanks To Everyone Who Helped To Make Our Opening A Tremendous Success. We Feel That Everybody Who Came Enjoyed Themselves and We Want You All To Come Back and Visit Us Often -- If You Have A Problem With Your Car Consult Us, and We Will Try To Help You. Once Again We Say "Thanks."

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Hereford Motor Co., Inc.

MERCURY DEALER

YOUR NEW FORD &

NORTHWEST HEREFORD NEWS

Nunnally Is Cultural Club Guest Speaker; Clubs Are Naming Roads

(Held from last week)
By Mrs. R. C. Childers
Sam Nunnally was a guest speaker at the regular meeting of the Cultural Home Demonstration club Thursday afternoon in the home of Mrs. Pat Robinson. A Safety First game was played by the group after

which Nunnally spoke on the "Hazards of Fire", stating that 50 per cent of the fires are caused by cigarettes and matches. He urged everyone to use and urge others to use safety matches, and to use every precaution to avoid fire. "Remove all fire hazards and see that fire hazards don't collect around your premises," he em-

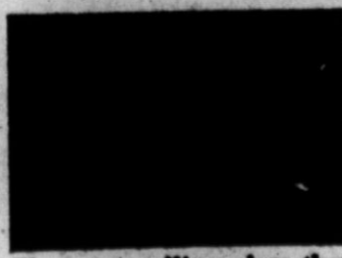
phasized. Mrs. Fred Wolfington gave the council report. The club voted to buy Santa Rosa plums and California peaches cooperatively through the marketing committee plans and tabled the other portion to be handled by the yearbook committee of the club. Two new members were welcomed into the club, Mrs. J. T. Combs and Mrs. Edgar Telchick. Others attending were Mrs. Earl Dehart, Mrs. J. T. Richardson, Mrs. Grady Parsons, Mrs. Fred Wolfington, Mrs. A. C. Hershey, Mrs. Laura Packard, Mrs. Art Lewis, Mrs. Paul Corbett, Mrs. R. C. Childers, Sam Nunnally and the hostess, Mrs. Robinson. New comers in this community are Mr. and Mrs. J. L. Combs who have moved to the small house recently vacated by Mr. and Mrs. Buell Monroe on the Art Lewis place. Mr. Combs is a veteran agriculture teacher in Frio. Mr. and Mrs. B. U. Padon of Springlake were visitors in the Leona Packard home Sunday evening. A called meeting of the community project committees of the Westway Cultural Home Demonstration club was held in the home of Mrs. R. C. Childers Wednesday morning. The purpose of the meeting was to decide on names for the roads that run east and west. Both clubs have chosen naming their roads as their community project for the year. The east and west roads were named for flowers and the north and south roads are named for trees. The Cultural club will have a territory of seven miles north and six miles east. The clubs hope to complete this project this fall. Adjoining clubs have been asked to join the project. Ford Home Demonstration club to the north doesn't have her committees yet, but plans to join on the project later. Members of the committee from Westway are Mrs. Paul Rudd, Chairman, Mrs. Kenneth Rudd and Mrs. Bess Werner. Cultural's members are Mrs. R. C. Childers, chairman, Mrs. Paul Corbett and Mrs. R. N. Cooke. Raymon Childers Jr. left Wednesday morning for Enid, Okla. He accompanied Purris Williams, the local band director, Purris Jr. and the trio. They were to attend a three day Band Convention and contest there. They will return

We Have

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The easy pulling plow that pays for itself.

MILLER OLIVER CO. HIGHWAY "60"

Nineteen Hereford Students Seeking Degrees



Newton

Nineteen Hereford students have made application for degrees at various colleges and universities of the state with commencement exercises beginning the latter part of May and concluding early in June.

West Texas State college, in Canyon, where commencement exercises will be held on Monday May 21, has one applicant for master's degree and five for bachelor's degree.

Mrs. James Garner, high school mathematics teacher, is a candidate for her master's degree. She has done her final work the past winter at Amarillo branch of W.T.

Gerald Wilson Millard, son

of Mr. and Mrs. Fred Millard, completed his work at West Texas in January and is now employed as salesman for the Kirby Sales company. During his four years at school, he held a part time job and months were spent in the Navy during the war. His majors were education and history.

John Alfred Morrison, sixth grade teacher at Shirley school, will receive his bachelor's degree Monday with a major in secondary education. He worked with the Boy Scouts while in Canyon and spent a year and a half in the U.S. Navy during World War II. He came to Hereford at the begin-

ning of the school term last year. His plans for the summer and for next year are indefinite.

Bill Bradley, son of Mrs. Dyalthisa Bradley, receives his bachelor's degree in industrial arts. He is married to the former Miss Marcella Blue and has one small daughter. He has commuted daily to Canyon and is employed at Carl McCaslin Lumber company.

Charles Wilder is the son of Mr. and Mrs. J. J. Wilder formerly of the Jumbo Community and now of Mineral Wells. Mrs. Wilder is the former Miss Charlene Davis, who is now a member of the Hereford high

school faculty. Mr. Wilder is a graduate of Dimmitt high school and is a chemistry major at West Texas. While in Canyon he was active in the chemistry organization and in the Wesley foundation.

For his record in college he has been awarded a teaching fellowship at the University of Oregon and has also been admitted to the graduate school at the University of Texas for work on a research fellowship.

He will enter the University of Oregon or the University of Texas this fall for work on his master's degree in chemistry. Lyla Robbins, daughter of Mr.

and Mrs. H. D. Robbins of the Frio community, is an elementary education major at West Texas with a minor in art. She is a member of the Future Teachers of America and was chosen FTA sweetheart this year.

Hereford students who have applied for degrees at McMurray college, Abilene are Cherry Anne Forrest, daughter of Mr. and Mrs. Leo Forrest, and Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary.

Miss Forrest has won a high scholastic rating with a major in English. She has served as president of the Volunteers, religious organization, and a

member of the Religious Council. She was voted "Freshman Class favorite" in 1948 and was chosen to represent her college in "Who's Who in American Colleges and Universities" in 1951.

Miss Forrest's parents have announced her engagement to Joe Harrison of Dimmitt. The wedding will take place on June 8, the First Methodist church in Hereford. In the fall, the couple will go to Dallas where he will enter Southwestern Medical School.

Miss McGilvary has completed four years of work in three at McMurray. She was active in (Continued on page 3)



Manjeot



M. McGilvary



R. McGilvary



R.N. Millard



Higgins



Hardwick



Robbins



Bradly



Harvey

Music Study Club Has Its Closing Luncheon

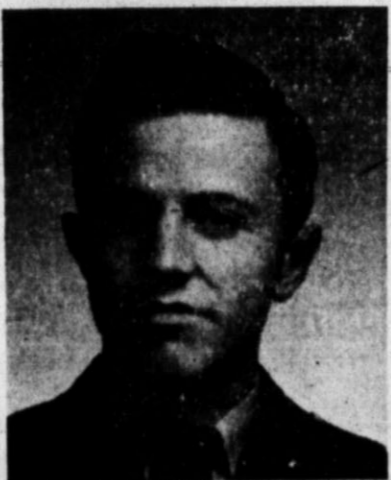
Music Study club held its closing program in the form of a luncheon at Hotel Jim Hill Monday. Tables were arranged with Irish and greenery and places were laid for 25.

Following the luncheon a business session was held when annual reports were heard and officers were installed.

Mrs. W. T. Carmichael, outgoing president, conducted the installation service for Mrs. J. D. Neill, president; Mrs. B. F. Cain, 1st. vice-president; Mrs. C. W. Parker, 2nd. vice-president; Mrs. Earl Phillips, recording secretary; Mrs. Cliff Estes, corresponding secretary; Mrs. T. W. Roberson, treasurer; Mrs. C. J. Mountz, historian; Mrs. C. C. Ferguson, librarian;

Mrs. J. C. McCracken, choral director and Mrs. Bill Stanford, reporter.

Members attending the luncheon were Mesdames J. R. Allison, B. F. Cain, W. T. Carmichael, Ellis Coombs, Buford Crosthwait, W. E. Dameron, C. H. Dyar; C. C. Ferguson, Jeff Gilbreath, Bob Lawrence, J. C. McCracken, C. J. Mountz, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, Bill Stanford, C. W. Parker, R. P. Conaway, and J. H. Hinds, and Miss Mattie Mae Swisher. Mrs. Helen Jones of Detroit, Mich. who is visiting her sister, Mrs. C. J. Mountz, was a special guest.



Corbett



Wilder



Forrest



Garner



G.W. Millard



McCullough

Les Meres Study Club Elects New Officers

Les Meres Study club held election of officers and greeted three new members at a business meeting held Monday evening in the home of Mrs. Spicer Gripp.

The new members include Mrs. W. M. Rieger, Mrs. Joe Davenport and Mrs. Harold Meacham.

Officers elected to serve for the 1951-52 club season are: Mrs. Spicer Gripp, president; Mrs. R. N. Yarbro, vice-president; Mrs. Eugene Noel, recording secretary; Mrs. Elvin Wilson, corresponding secretary; Mrs. W. D. Jones, treasurer; Mrs. Glenn Gripp, parliamentarian; Mrs. Dick Gholson, historian; Mrs. Monroe Parker, federation delegate and Mrs. C. B. Hudson, reporter.

Plans were made for the final session of the year which will be in the form of a dinner at the Western Wheel Inn on May 28. Officers will be installed at that meeting.

Members present were Mesdames Eugene Bagwell, LaVone Boyer, Dick Gholson, Howard Gore, Glenn Gripp, W. D. Jones, Robert Lemons, Monroe Parker, R. N. Yarbro, C. B. Hudson, Elvin Wilson, Eugene Noel, W. M. Rieger, Joe H. Davenport, Harold Meacham and the hostess.

Hereford Garden Club's Officers Are Installed

Mrs. W. S. Fluit entertained members of the Hereford Garden club at a coffee Wednesday morning.

Hot Hungarian Coffee Cake, frosted strawberries and coffee were served to the guests with Mrs. Lyle Blanton assisting the hostess.

Mrs. A. L. Manjeot was given special honor as she was presented gifts from the club for outstanding work and awards from the district and state for achievements. Mrs. Jim Black presented gift from the club for Mrs. Manjeot's part in the club's winning three firsts in the recent district meet in Amarillo and for winning the sweepstake which netted a 25 dollar prize to the club. Mrs. Ralph McCullough who had attended the State Garden Club convention in El Paso last week presented the ten dollar cash prize and award for placing first in the state in horticulture and research. Special mention was also made of her work in the District Parade of Pictures.

Mrs. Manjeot has also received her certificate as a national flower show judge. Plans were discussed for the

Spring Flower Show scheduled for Saturday, May 19 in the Southwestern Public Service Building with Mrs. Homer Brunley and Mrs. O. G. Hill outlining plans.

Recently elected officers were installed by Mrs. Tom Draper. They include: Mrs. Ralph McCullough, president; Mrs. A. O. Thompson, 1st. vice-president; (Continued on page 2)

Mothers Are Entertained

Wa-Ki-Ta Campfire Girls entertained mothers and guests at a Mother's Day tea given recently at the Camp Fire hut. Mary Lynn Morrison presided and Betty Paetzold gave the welcome. Jo Ann Cupell introduced the sponsors, mothers and special guests.

The group made all arrangements for the party including the refreshments and the program. Linda Kay Noland entertained with a piano solo and games were directed by Lynell Best, Dolly Paetzold and Virginia Isbell. Summer Camp plans (Continued on page 2)

Naomi McGee To Be Bride Of Dwaine Walker in June

The engagement of Miss Naomi McGee and Dwaine Walker, son of Mr. and Mrs. V. P. Walker, has been announced by her parents, Mr. and Mrs. Floyd McGee.

The wedding will take place on June 22 in the home of the bride's parents with Bob Wear, minister of the Church of Christ, officiating.

Miss McGee is a junior in Hereford high school and is a

member of Tri-Hi-Y, Pep club and band and Future Homemakers of America. She is also a member of Future Teachers of America.

Walker will graduate with the 1951 class of Hereford high school this month. He is a member of Hi-Y club and the Whiteface football team. He has been active in 4-H club work for several years.



NAOMI MCGEE

Calliopian Club Activities for Season Ended

Calliopian club members concluded activities for the year at a dinner served by Mrs. Rex Tynes in her home Thursday evening. Mrs. Richard Barnard served as hostess.

The social committee consisting of Mesdames Bill Waldrep and B. F. Cain and Miss Genevieve Eberle, were in charge of arrangements. Sweet peas in shades of pink and rose and white favors decorated the tables and favors of dainty corsages were attached to place cards.

After the dinner program bridge and canasta were enjoyed with Mrs. B. F. Cain winning the high score award in bridge. Mrs. Clyde Cave, outgoing president, was presented with a lovely gift of appreciation from the club.

New officers who will assume duties at the beginning of the club year in the fall include: Mrs. W. L. Davis Jr., president; Mrs. D. C. McWhorter, vice-

(Continued on page 2)

Officers For El Nino Study Club Installed

Officers for the 1951-52 club season were installed at a covered dish supper-meeting of El Nino Study Club held in the home of Mrs. John Jacobsen Jr., Monday evening. Members of the social committee including Mesdames T. J. Clay, Sam Nunnally and W. H. Patton, were co-hostesses.

Spring flowers were used in decorative accent for the tables and the home.

After the supper new officers were installed by Mrs. Jim Bookout who conducted an impressive candlelighting service as duties of officers were outlined.

Officers include: Mrs. Bruce Woodell, president; Mrs. John Jacobsen Jr., vice-president; Mrs. Edwin Skypala, recording (Continued on page 2)



MRS. JIMMY WHITAKER

Miss Betty Jane Goodin is Wed to Jimmy Whitaker

Miss Betty June Goodin became the bride of Jimmy D. Whitaker, son of Mr. and Mrs. W. B. Whitaker, Tuesday, May 8 at the First Baptist church in Clovis, New Mexico. The bride's parents, Mr. and Mrs. J. J. Goodin, Route 2, have announced the recent wedding.

The single ring ceremony was performed by Rev. B. P. Maddox, pastor of the Church in the presence of close friends.

Attendants were Mr. and Mrs. Bill Craig who stood with the couple as vows were spoken. Mrs. Craig wore a navy nylon net dress with pink carnation corsage.

The bride wore a navy gabardine suit with pink blouse and navy and white accessories. Her corsage was of red rosebuds and her only ornaments were pearl choker with matching ear rings. Worn with the suit

when the couple left for Rudosa on a short wedding trip was a small navy and white straw hat.

After a brief honeymoon trip the bride returned to work at the Hereford Motor company and for the present time will be living with her parents. The bridegroom returned to Selma, Alabama, where he is stationed.

(Continued on page 2)

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, May 20, 1951

Section Two

Mothers...

(Continued from page 1)

were discussed and the following social hour the entire assemblage formed the friendship circle to sing "Sing Your Way Home" in conclusion.

Guests and Campfire Girls attending were Mrs. Gaylord Newell and Carol Ann; Mrs. Joe Ed Cupell and Jo Ann, Mrs. Irene Sellers and Patsy, Mrs. S. B. Berry and Charlotte, Mrs. Guy Lawrence and Melba Gay, Mrs. F. W. Lookingbill and Lawanna, Mrs. Clarence Strange and NonaMarie, Mrs. F. L. Alexander and Eugenia, Mrs. J. W. Witherspoon and Virginia, Mrs. J. C. Morrison and Mary Lynn, Mrs. W. R. Hair and Linda, Mrs. W. H. Harper and Carolyn Ann, Mrs. Jim Bookout and Jane, Mrs. Clell Best and Lynell, Mrs. W. D. Isabell and Virginia, Mrs. George Paetzold, Dolly and Betty, Mrs. J. B. Noland and Linda Kay, and Mrs. Bob Wilson, sponsor.

Home Demonstration Club Activities

North Hereford Home Demonstration club met with Mrs. R. E. Barrett Thursday afternoon with Mrs. Paul Hoff serving as leader for the day. She discussed four ways to make canning easier. Mrs. R. A. Fullwood read an interesting article on "Cancer Quacks" and Mrs. Tom Draper, CHDA, conducted the fifth demonstration on clothing, dealing with fitting collars and cuffs and setting in sleeves.

Mrs. H. E. Pettyjohn gave the council report and the next meeting was announced for June 7 in the home of Mrs. W. H. Russell.

Members attending were Mesdames W. H. Koelzer, Lloyd Neill, Paul Hoff, Oscar Vaughn, R. A. Fullwood, Otto Olson, Lizzie Denny, Tom Draper, H. N. Pettyjohn, Frank Brinkman, Fred Barrett, W. H. Russell and the hostess.

South Hereford Home Demonstration club was entertained in the home of Mrs. Ethel Layman Tuesday afternoon with twelve members answering roll call.

Mrs. Tom Draper gave one of the final demonstrations in sewing and Mrs. S. S. Williams, president, directed the business session. Members discussed different demonstrations and made recommendations for the 1951-52 yearbook outlines.

Goodin...

(Continued from page 1)

at the Craig Air Force Base.

Mrs. Whitaker moved to Hereford with her parents from Maud, Oklahoma four years ago. She is a graduate of Maud high school and of Hill's Business college, Oklahoma City. She is a member of Texas Iota Chapter, Beta Sigma Phi, and is employed as a bookkeeper by the Hereford Motor company, Inc.

Others attending the wedding were Frances Walker and Bill Jennings of Friona.

Calliopian...

(Continued from page 1)

president; Mrs. J. T. Carroll, recording secretary; Miss Nell Spradley, corresponding secretary; Mrs. J. T. Gilbreath Jr., treasurer; Mrs. Carl Perrin, parliamentarian and Miss Genevieve Eberle, reporter.

Members attending were Mesdames: L. B. Barnett, Richard Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Coneway, W. L. Davis Jr., Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, D. C. McWhorter, N. E. Milburn, Carl Perrin, Bill Waldrep, Elizabeth Womble, George McLean, and Misses Nell Spradley and Genevieve Eberle.

Officers...

(Continued from page 1)

secretary; Mrs. R. A. Daniel Jr., corresponding secretary; Mrs. Bob Lindsey treasurer; Mrs. T. J. Clay, parliamentarian; Mrs. O. G. Hill Jr., historian and Mrs. John Kelly, reporter.

Committees appointed by the incoming president were: Social; Mesdames Ben Childers, Paul Coneway, Ivan Block and Sam Nelson. Cheer: Mrs. W. H. Patton. Membership: Mesdames John Jacobsen Jr., Byron Durham, and Sam Nunnally.

Those attending the concluding session of the year were Mesdames Ivan Block, Jim Bookout, Ben Childers, T. J. Clay, Paul Coneway, R. A. Daniel Jr., Byron Durham, John Kelly, Sam Nunnally, W. H. Patton, W. J. Reeves, Worth Ware, Bruce Wooddell, Edwin Skypala, O. G. Hill Jr., Bob Lindsey and the hostess.

Mrs. Combs Will Present Recitals This Afternoon

Mrs. Ellis Coombes has announced two piano recitals for this week.

Billy Robinson, high school senior, will play his recital at 5 o'clock Sunday afternoon on May 20 in the educational building of the First Baptist church. He is the son of Mr. and Mrs. John Robinson.

Billy has studied music with Mrs. Coombes for five years. He plans to enter West Texas State college in September where he will continue with his music. He will major in religious education.

He will play compositions from Grieg, Grahms, Federer, Schubert and Paderewski and will play in a two-piano number. He will be assisted by high school students who include: Raymon Childers, Patsy Childers, Eleanor Aven, Norma Grace Gray, Leaton Clark, all Mrs. Coombes' students.

Grade school and Junior high school students will be presented at 3 o'clock this afternoon, also in the Baptist church educational building. Their program will consist of solos, two-piano numbers, duets and trios.

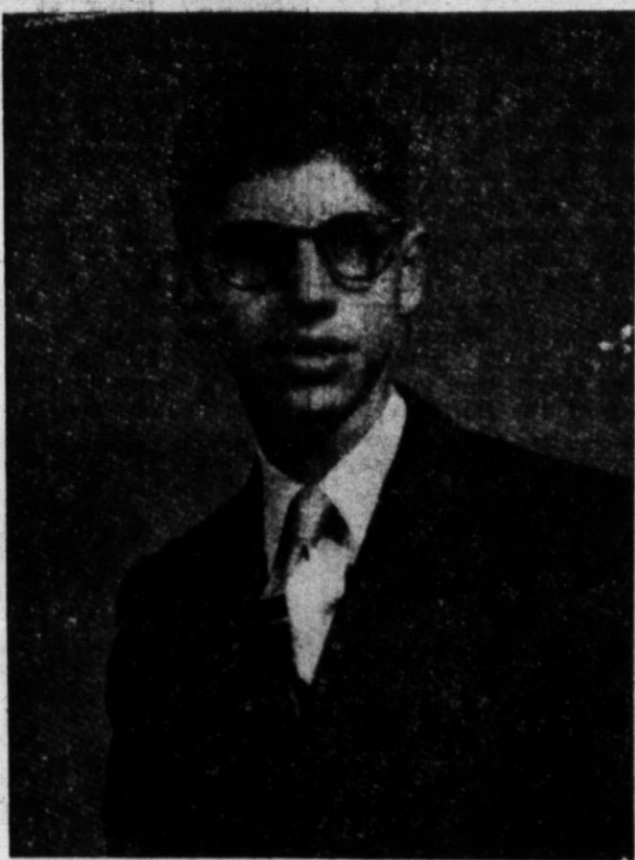
Appearing on the program will be Daleine Tinnin, Verita Sanders, Joan Brown, Donald Lovett, Raymond Wells, Bonnie Ruth Franz, Dawne Franz, Sara Wade Rockwell, Elene Rockwell, Patricia Caywood Sheila Williams, Janet Lindley, Kay Shirley, Dorothy Williams and Royda Boyd. The public is invited.

Garden...

(Continued from page 1)

Mrs. Jim Black, 2nd vice-president; Mrs. A. L. Manjeot, 3rd vice-president; Mrs. M. T. Ruter, recording secretary; Mrs. E. W. Young, corresponding secretary; Mrs. John Jacobsen Jr., treasurer; Mrs. Homer Brumley, parliamentarian; Mrs. Hardy Benson, council delegate and Mrs. Jack Roberson, publicity.

Members attending the morning party were Mesdames Hardy Benson, Jim Black, Lyle Blanton, Homer Brumley, Tom Draper, C. C. Ferguson, E. E. Bradley, O. G. Hill, John Jacobsen, Jr., F. M. Kester, A. L. Manjeot,



BILLY ROBINSON

MRS. GEORGE GRAHAM

Variety in Pies is Desired Achievement of Many Home Cooks

Ingenuity and variety in pies is just one of the many achievements of good cooks, but there are many important details — from preventing air bubbles in the baked pastry shell to affixing the final fluff of whipped cream or marshmallow topping on a chiffon filling. Some cooks, both men and women, have a dozen or more different touches that they can give the same basic pie recipe thus providing a variety which makes for very pleasant eating.

The art of pie making is so old that no records of the earliest recipes exist, but it is known that the first "trade-

union" of pastry makers was created in Paris in 1270. It is America's most popular of all desserts.

Pecan pie runs a close second to apple as a favorite with men and it is decidedly first in choice with the George Graham home. Here is Mrs. Graham's special recipe which she has used for the past twelve years:

- Pecan Pie**
 2 whole eggs
 1/2 cup sugar
 1 cup white karo
 2 tablespoons flour
 1 tablespoon butter

- 1/4 teaspoon vanilla extract
 1 cup broken pecans
 1 unbaked nine-inch pastry shell.

Beat eggs, enough to break them, add sugar and beat well. Add flour and corn syrup gradually, a little at a time, and blend in butter and flavoring. Brush bottom of pastry shell lightly with melted butter and pour in the custard mixture. Spread pecans gently over custard and place in preheated oven at 250-F degrees. Bake one hour (approximately)

District WSCS Meet in Vega

Twenty-five members of the Hereford Woman's Society of Christian Service of the Methodist church attended the Amarillo District Spring meeting held in Vega Monday.

Theme of the day was "Thy Kingdom Come" with Mrs. N. L. Jacobsen, district president of Adrian, presiding at both morning and afternoon sessions. Mrs. Kermit Lawson of Pan-

handle, district promotional secretary; directed reports and Mrs. C. F. Staples of Amarillo conducted the Memorial service.

Guest speaker for the day was Miss Lydia Gerhart, home missionary of the woman's division whose work has been mainly in settlement house interests. She will attend the spring meeting of the nine districts in the Northwest Texas conference while in Texas. She will also conduct the Bible school to be held in Lubbock on July 30-Aug. 3.

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Dollar for Dollar you can't beat a

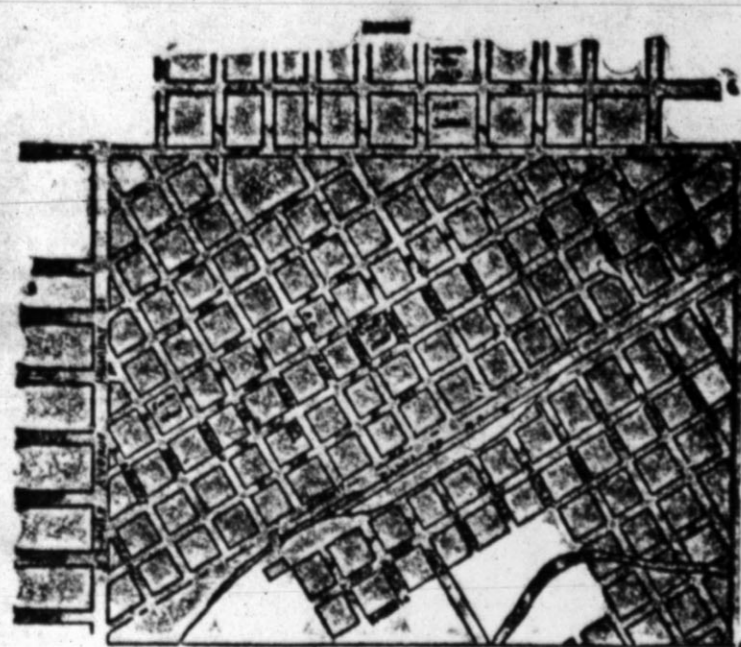
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PITMAN

GRAIN COMPANY

Nineteen...

(Continued from page 1)

music circles while in Hereford high school and has been a student of music education while at McMurray. She is a member of the college band and The Chanters, a choral group. She will spend three weeks in advanced teacher training after graduation. She plans to teach this fall.

Four Hereford boys are candidates for degrees at Texas Tech college, Lubbock.

Reuben McGilvary, also a son of Mr. and Mrs. R. C. McGilvary, will receive his BBA degree on the night of May 21 in commencement exercises. He is employed in the West Texas Gas company offices in Lubbock at the college has been a member of Cent-Aur, social club on the campus and has taken part in extra-curricular activities. During World War II he spent three years in the European Theater of War.

Wayne Newsom, son of Mr. and Mrs. G. W. Newsom, is a member of Kappa Kappa Psi, honorary band fraternity, member of the Tech Management Association and held the office of treasurer in that organization. He has been elected president for next semester when he returns to work on his Master's degree. Wayne is a member of Socii, social fraternity and has recently been elected

secretary.

Homer Harvey, son of Mr. and Mrs. Lewis Harvey, formerly of Hereford and now of Canyon, is an agriculture major at Tech. He is a member of The Aggie Club and of Future Farmers of America, having held the office of treasurer of that organization. He is also a member of the social fraternity, Socii, and plans to teach this fall if not called into service.

Robert Neill Millard, son of Mr. and Mrs. George Millard, is a member of Sigma Gamma Epsilon, geology fraternity, and a member of the Tech Geology club. He received student recognition in services honoring high ranking students in 1949, and served as manager in the geology division of the 1951 Engineering Show at the college. He is a student member of the American Institute of Mining and Metallurgical Engineers.

Pat Hardwick, daughter of Mr. and Mrs. Francis Hardwick, will receive a B.S. and a B.A. degree when commencement exercises are held at Texas State College for Women at Denton. Pat is a graduate of Clovis, N. M. high school. She served as vice president of the Panhandle club and has been a member of the Aquatics club. Her scholastic record gives her rating in the upper brackets and she has been active in the social life of the campus. She plans to teach this fall.

Norma McCullough, daughter of Mr. and Mrs. Ralph McCullough, attended Hereford schools eight years when her parents moved to Amarillo. She graduated from Amarillo high school in 1947 and from Amarillo junior college in 1949. She was a member of the college choir while there and vice-president of Gamma Theta Chi sorority.

She will receive her degree in education at North Texas State college on June 3. A psychology major, she has been a member of Psi Chi, honorary society, and she has also been a member of the Panhandle club. Recently she represented the college at the state Round-up for student social workers in Houston.

Florence Goldston is a candidate for her degree at Mary-Hardin Baylor college, Belton. She is a home economics major and plans to teach the coming school term. While at the college she has been librarian of the Choral club and chairman of Ely Pepper dormitory. She has been a member of the Historical Philatelic Society and of the college home economics club. After graduation, she will return to Hereford for the summer with her parents, Mr. and Mrs. H. D. Goldston.

Commencement program will be held at Texas A&M college on June 2. Four Hereford boys are candidates for degrees. Lloyd Manjeot, son of Mr. and Mrs. A. L. Manjeot, will receive a bachelor of business administration degree. He graduated from Hereford high school in 1945 where he was a four year letterman in football and a three year letterman in basketball. He was a member of the National Honor Society and received the Lone Star Farmers Degree.

Manjeot has done his major work in general business. His activities on the campus include ROTC captain, Command-in-Chief of Company 9, intramural sports, business society vice-president; president YMCA, student senate secretary; Ross Volunteers, student Life committee, Student Arts and Science council, and distinguished military student. He was chosen "Who's Who at A&M" for two years.

Following his graduation, he will be employed in the executive branch of Southwestern Bell Telephone company, Traffic division in Dallas unless called into service.

Roger Corbett, son of Mr. and Mrs. Roger Corbett, Sr., has done his major work in general business and is commanding officer C-Battery Field Artillery. His activities include ROTC captain, Business Society, Accounting Society, staff member, "The Commentator," college humor magazine; Panhandle A&M club, intramural sports in softball and football; chairman social committee Panhandle A&M club, cadet staff sgt. 49-50 and Battery "C" supply officer in 49-50. After graduation he will return home

Local Boy Scouts Complete Green-Bar Training Course

A Green-Bar training course for boy leaders in the three scout troops of Hereford, was completed recently with an over-night camp held in Veterans' Park. That course was started in February and meetings were held every other Monday night.

Thirty-six boy leaders were enrolled in the training course and 23 are eligible for participation awards based on their attendance at the meetings and their leadership activities with their Troop. Certificates issued by the council office in Amarillo will be given those

before being called to service. In Hereford high school he was outstanding in athletics.

James Ellis Higgins will graduate as a Cadet Lt. Col. of the coast artillery. He is the son of Mr. and Mrs. Jim Higgins. He was an outstanding Hereford high school athlete and won the honor of having his name placed on the honor plaque during his senior year.

At A&M college, he is a member of Alpha Zeta, national honorary fraternity for agricultural students based on scholarship, leadership and character. He is president of the Academy of Science club, member of Panhandle club and Fish and Game club. He has been classified as distinguished student throughout his college career, a recognition by the college of scholastic achievement.

He was awarded the medal for outstanding senior cadet in the anti-aircraft artillery branch; by the National Society of the Sons of the American Revolution.

His major work has been in wild life conservation and immediately following graduation he will leave for a six weeks field trip to Old Mexico.

J. L. McFarling Jr. is also a member of the graduating class at Texas A&M college, and is employed in the student center. He is married and makes his home in Bryan. In the Air Corps, he will enter six weeks advanced training after graduation. His parents, Mr. and Mrs. J. L. McFarling Sr., live here.

who also complete the written reports and leadership assignments given by the course leaders.

The boy leaders from each troop were formed into a separate patrol and a training troop formed from the three patrols. The course was conducted by Tom Woodford of Post 50 who acted as senior patrol leader and was under the supervision of Bill Phillips Post advisor of Post 50, who acted as Scoutmaster. Lee Drake was troop scribe, and Dwayne Wallace was quartermaster. Both are also members of Post 50.

The meetings were conducted as a regular Scout troop would conduct their meetings and were designed to give the boys new ideas for program, games, contests, and activities in their own Troops.

Each of the six meetings emphasized a different phase of the Scout program. The Scouts from Troop 50 formed the "Trail the Eagle" patrol and the following members were eligible for participation awards: Robert Miller, Larry Kaul, Bert Cagle, Jimmy Sears, Walter Kaul, Glen Pierce, and Ralph Morrison.

Troop 51 formed the "Hoot Owl" patrol with the following members: Bill Woodford, Bill Drake, Don Sigle, Lanny Wilkins, Johnny McIver, Lynn Bybee, and Bobby Veigel.

Troop 52 called themselves the "Hanging Noose" Patrol with the following members: Tony Benson, Dick Wilson, Raymond Wells, Ronald Zimmerman, Guinn Lovel, Donald Zimmerman, and Norman Bookout.

A contest between the patrols was conducted during the entire course based on attendance, uniform, and various Scoutcraft events. The Hanging Noose patrol won this contest, and the Trail the Eagle patrol was second.

Bill Phillips and 19 of the boys attended the camp which concluded the course. A camp fire program was held Saturday night. An Indian fire lighting ceremony opened the program.

Besides the usual songs and

stories, each patrol presented a stunt and the participation badges were given those present.

Sunday morning services were conducted by Rev. Don Davidson, pastor of the First Methodist church.

At the conclusion of the course, a ribbon was awarded the patrol with the best camping record based on tent erection, safety, patrol spirit, cooking, and sanitation. The ribbon was won by the Hoot Owl patrol.

Mr. and Mrs. R. R. Jackson returned recently from Arkansas where they had been sightseeing.

St. Anthony's Pupils Presented Mother's Day Program Sunday

The annual Mother's Day Program was presented by pupils of St. Anthony's school, Sunday May 13, at 2 p.m., in the school hall.

The program consisted of piano selections rendered by: David Albracht, Sharon Brinkman, Dolores Brorman, Ann Rose Dziuk, Joyce Friemel, Leanna Hershey, Mary Katherine Huckert, Gary Don Kriegshauser, Laura Jane Lamm, Robert Lamm, Patsy Loerwald, Susie Loerwald, and Vella Kee Sky-pala.

The first and second graders presented an operetta, "The Billy Goats Three." The soloists were: The Three Billy Goats played by Jimmy Dziuk, Kenneth Loerwald, and Alvin Waltersched; the Herd by Carl Sundeep; the Rabbit by Eddie Gallagher; the Fox by Jerome

Warfen, and the Honey Bee by Dennis Peters.

The most mirth-producing selection was a group of third and fourth grade negro minstrels — David Albracht, David Dziuk, Vincent Gallagher, Gary Don Kriegshauser, Frank Peters, and Carl Sundeep.

Commemorating the world famous apparition at Fatima on May 13, 1917, the upper grades presented a play: "Our Lady of Fatima." "Our Lady" was masterfully represented by Cieta Betzen. The other important stage characters were played by: Marcella sezner, Sharon Brinkman, Vernon Wilhelm, Dorothy Hund, Frank Brorman, Robert Lamm, Kenneth Waltersched, and Laura Jane Lamm. The cast was supported by the school choir. Louis Drerup was the narrator.

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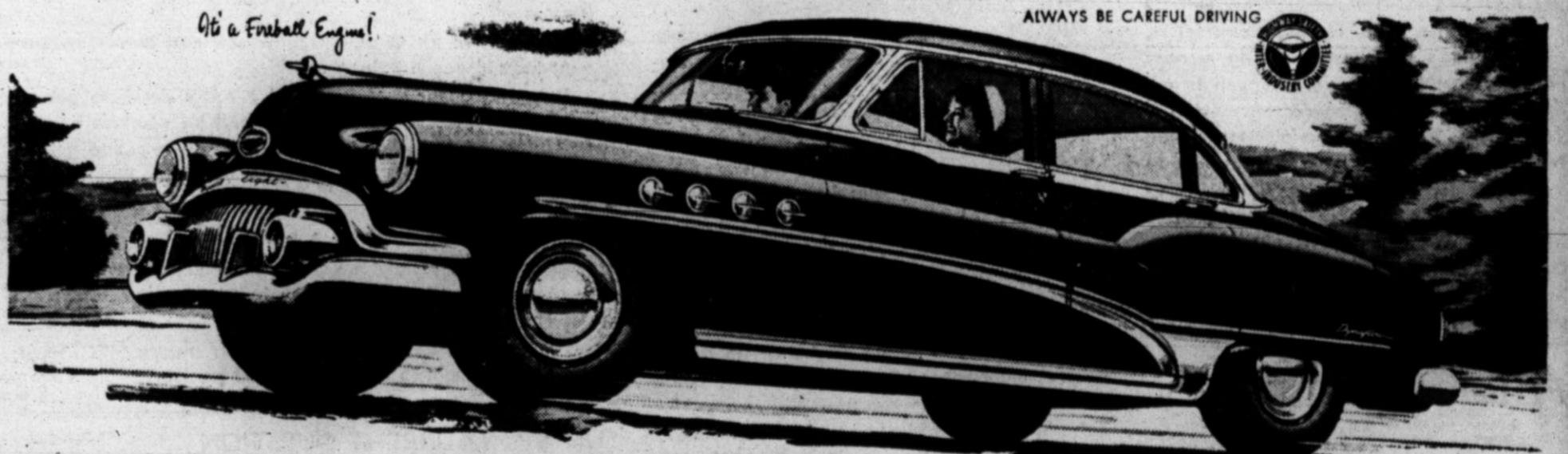
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Editorials

Volunteer Firemen Deserve Gratitude of Community

One of the most pleasant experiences in the life of a small town resident comes when you can point with pride to a superior project owing its beginning and growth to your close friends and neighbors.

Such is the sense of pride which can rightfully be shared by all residents of Hereford in the performance of the Hereford Volunteer fire department.

The skill which the Hereford fire department displays on local fire calls cannot be bought for a price. Their skill was attained and is maintained by them for reasons which bear no price tag.

Their resolve is exceeded only by their civic pride.

Hereford can well be proud of her fire department and the way it battled the \$100,000 blaze at Friona early Wednesday morning. It was the efficiency of the local force that played such a great part in preventing the damage from spreading to a greater area.

The local firemen showed that their sin-

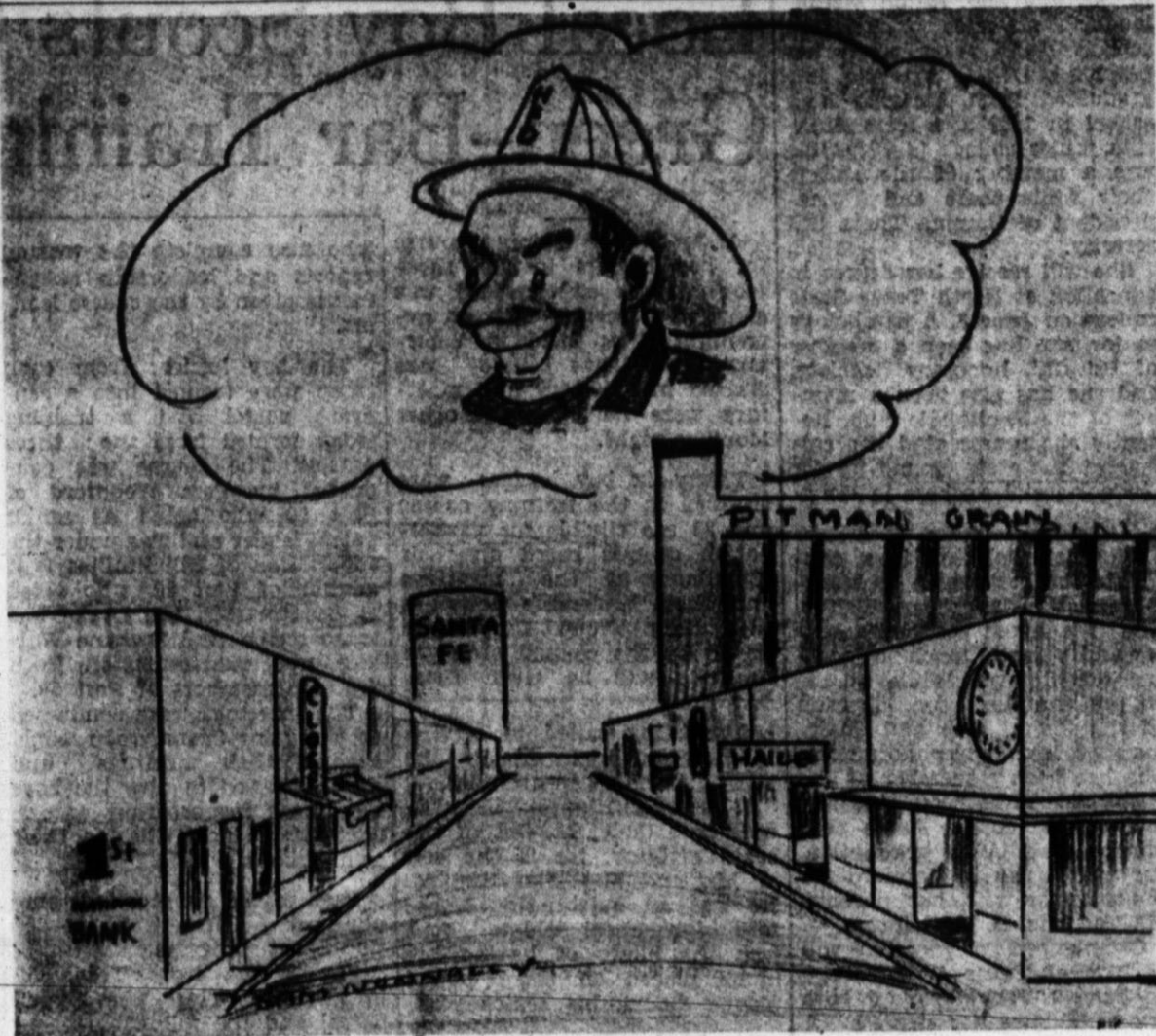
cere efforts are not limited by city or county boundaries. Within 25 minutes after the alarm was sounded here, Hereford firemen were on the line with their equipment in Friona—21 miles from home.

They stayed on the job, through the battering rain, for three hours, even giving the utmost of their abilities and extending use of Hereford's fine fire-fighting equipment.

Ordinarily, the run-of-the-mill efforts expended by a group like volunteer firemen do not become in for much public acknowledgement. We feel, however, that the rewards should be commensurate with effort.

We can do no more than cite these unselfish volunteers for their community spirit, but that we do with sincere enthusiasm and profound gratitude. We hold them up to the rest of the community as possessing the kind of civic-mindedness that makes for a better community in which to live.

—W. W. K.



HEREFORD FIREMEN—A GOOD ORGANIZATION DOING A GOOD JOB.

'Tater Peelin's

By Roberta Campbell

Yes, Neil it has rained enough at our house to stop the pump. It washed our rain-gauge away and even the frogs sound water-logged.

We carried our copy of the Sunday Brand along with us to Amarillo last Sunday where we spent the day with our mother who is visitin' with our sister there and incidentally gathered another Panhandle snow story after she read the Around Town column.

She was married May 12, 1900 at Silverton and the morning of the 13th snow covered the ground when they started out in a hack to make the 50 mile trip to Clarendon to attend a wedding supper given them by my father's sister.

Buster seems to associate all this lip lettuce and face fodder with Rip Van Winkle and his long nap.

Anyway he's goin' to be disappointed if Earl Hopson doesn't win the contest because after a look at him he remarked,

"Mr. Hopson didn't sleep quite 40 years, but he nearly did."

Accordin' to his version Jack Wilson and Delmo Williams must have dozed a little, too.

It seems he has been harborin' a secret desire to get acquainted with Uncle Walk Bradley and his whiskers because he was burned up when he found I had been out to get Mr. Bradley's story about Son-of-a-Gun while he had been at school.

After all the yappin' we've done about rain we wouldn't want anybody to know just how happy we were to see the sun again Friday mornin'.

Plenty of weed control and that derby picture Alex Thompson gave us ought to assure us a good garden.

SUNDAY'S CURRENT QUESTION

Question of Sending Wheat to India Brings Varied Answers

In view of the wheat situation here, do you believe the United States should send wheat to starving India?

Mrs. A. J. Lumm—No, I don't. We may need it here. Our wheat situation here is getting serious.

Mrs. L. S. Kirkpatrick—I believe that the United States should, providing we can take care of our own people. Seems to me the rest of the countries should help India too, it shouldn't be left wholly up to the United States.

Mrs. Alma Wallace—We need wheat here; however, we have to look out for our allies also. We can use what we have stored. I think we should help India. It is a shame to let other people starve when we have all we want.

Mrs. Joe Poindexter—I just believe in feeding people when they are hungry. I really do think we will have plenty of wheat to feed everyone.

Cap Oldham—Off hand, we might be in the same shape. I'd say I wouldn't be in favor of shipping out too much of it here at home.

Mrs. Dudley Green—No, I don't. I think we should take care of ourselves first. The shape our country is in we need to do a lot of things here before we try to take care of those across.

Mrs. I. H. Willoughby—I think it would depend on how much surplus we have. If we have more than enough to feed the United States, then I think it would be all right to send some to India.

Miss Thelma Chronister—Definitely not, because we have people in the United States that need it. I think the United States should be taken care of first.

Ralph McCullough—Yes, I sure do. That is not a gift, it is a loan. I believe in that.

Panhandle Paragraphs

STILL SMILES

Mrs. Howard Ellison, who has been in the hospital 11 months still is smiling, according to a story the State-Line Tribune quoted from the Daily Oklahoman. The 20-year-old woman is in an Oklahoma City hospital where she has been undergoing extensive skin grafting. She was severely burned on May 18, 1950, when her 19-day-old son kicked over a bottle of rubbing alcohol which tumbled onto a stove burner and flames swooshed high. The infant was unhurt, but only Mrs. Ellison's left arm and face were clear of burns.

—pp—

PLANTING FISH

Planting of crops stopped in this area this week because of the heavy rains, but the farmers could have taken up "planting fish" on almost any road in the county. The Melrose News carries a story of the planting of 201,936 trout weighing 24,227 pounds at Ruidoso.

—pp—

FAVORITE MOTHER

Something new in the way of contests was the "Favorite Mother" contest at Portales, N. M. just before Mother's Day. After counting the bushels of ballots received for the 84 candidates, it was revealed that Mrs. N. W. Kiker with a total of 10,467 votes, was winner.

—pp—

CORRECT PREDICTION

On May 10, E. M. Nelson of the Castro County News wrote "This column thinks there will be sufficient moisture for the growing of bumper crops, and beginning right now we predict that the old gin, new gin that is, will be kept humming this fall and that elevators will be filled with grain and that shipping facilities will be taxed to capacity."

—pp—

JUST KANGAROO COURT

"It was nothing but a kangaroo court," charges E. M. Barnes, president of the Hockley county school board, level-land, in describing the State Board of Education's hearing Monday in Austin which resulted in a turn-down on a petition seeking permission to call a popular election on the subject of a Hockley County junior college.

—pp—

YOUTH PROGRAM AT OLTON

The Olton school board has called an election at the school gymnasium, set for yesterday, to determine whether or not the school gymnasium should be used for a supervised youth program. All taxpayers and parents of school children were asked to vote on the issue, which the school board decided was too big for them to determine.

—pp—

DISTRICT LION HEAD BUSY

Boyd Meador, who was elected district Lion governor at the convention here in Hereford, has withdrawn his name as a candidate for alderman of the City of McLean. He withdrew from the race because of his extra duties with the Lions.

—pp—

EXCITEMENT AT CANADIAN

Excitement always seems to furnish something exciting for the press—bridge breakthroughs, explosions, etc., but now they are interested in oil. "Excitement flared late Saturday afternoon at the Texas Company's No. 1-B McGarraugh, deep wildcat in Ochiltree county, when the well unexpectedly blew in with a good showing of high gravity oil at a depth slightly below 8400 feet," reports The Canadian Record.

—pp—

\$125,000 TO CHARITY

The greatest distribution of money to charitable institutions in the history of Carson county has been made as a result of wills of O. P. Russ and his wife, Laura Irvin Russ, who left approximately \$125,000 to the Salvation Army, Texas Scottish Rite Hospital for Crippled Children at Dallas and the Presbyterian Home of Amarillo.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg seems to be changing his mind, his letter this week reveals. A mind like his ought to be changed occasionally.

I've been thinkin all week about that letter I wrote you last week, the one about pipin ocean water to every farm in Texas and solvin the rainfall problem, and on second thought the trouble with the world to day is not enough people are big enough to admit they are wrong, for example, everybody seems to have gotten slipped up on when the Chinese jumped into the Korean war right when we'd been led to believe we had it won and the boys would be home by Christmas, last Christmas, that was, but you don't hear nobody comin right flat out and sayin he just made a plain bust; a Washington expert can guess wrong on somebody who later winds up in jail, but he won't have the spunk to admit he was 100 percent wrong, he spends his time tryin to put the blame on somebody else for steerin him wrong; what this country needs is more men with enough sense of humor to throw back their head and laugh at their own mistakes and then do their best to correct em. A few more men who admit they ain't infallible

and if they're right once in a while it's a pretty good average, could be used practically everywhere today. At any rate, as I started out to say, on second thought I have decided maybe it wouldn't be such a perfect idea to have salt-free ocean water piped to every farm in Texas. It would be fine all right to sit on the front porch, throw a switch, and water your crops, but with the water meter tickin off the dollars, it would take a lot of pleasure out of it. Like it is, we may not always bet enough rain, but what we do get is free.

Also under the present system, the weather is one of the best friends a thinkin man has when it comes to hinkin up excuses for stayin out of his field no use plowin when rain is scarce, you'll dry out what moisture you got; no use plowin when its wet, anybody knows that. But under the proposed new system, everything would be regulated, included workin hours, and if I wanted to work regular hours, I'd move to town. When they start layin them waterpipes, they can just by pass my farm. I was wrong last week, I made a bust. Move over, Truman, MacArthur, Marshall, Atlee, Taft, Hoover, Acheson, etc.

Yours faithfully, J.A.

"It Can't Happen" Here Attitude is Dangerous

Recent announcement that students in Amarillo public schools were "experimenting" with marijuana brought close to home national statistics which disclose an alarming increase of high school drug addicts. Of even more striking importance, perhaps, is that it discloses the fact that juvenile drug addiction can happen anywhere—even here.

The very fact that Hereford is a small town provides its greatest protection from such menace, due to the fact that dope peddlers find much more lucrative markets in larger cities. It is foolish, nevertheless, to close one's eyes to a growing menace with the phrase "it couldn't happen here." During the past three years arrests of youths 16 through 20 years for violations of the Narcotics Drug Law have increased 500 percent in the State of New York. During the same period arrests of persons 21 years of age and over increased 150 percent. Outbreaks of teen age narcotics violations have been reported in Texas towns and cities, similar to the recent announcement

in Amarillo, and accurate statistics are not available.

The situation has become so alarming over the country that Margaret B. Kreig urges through the National Education Association Journal a narcotic education program similar to that of sex education. In summarizing the situation, she says:

"Teenagers are particularly susceptible to this affliction because of the adventurous 'know-it-all' attitudes which often characterize adolescence. They've always been quick to follow fads—some of which have been dangerous to health and morals: alcoholic mixtures, pressure blackouts, benzadrine, sleeping pills, and marijuana. Once experimentation along these lines is started, taking a shot in the arm is just the next step.

"Many of the youthful thrill-seekers have no idea of the insidious nature of drugs. To them, 'going on the needle' means just keeping up with the crowd. They find out too late that their pastime has started them on a wretched life of mental torture, physical illness, and sordid criminality. In an increasing number of cases the pastime leads to death from an overdose of narcotics."

While Hereford appears in no immediate danger from "dope peddlers," we do believe that Mrs. Kreig offers excellent advice. Parents would do well to review such facts with their children, teenage and college. It is next to impossible to apprehend unscrupulous peddlers who operate in many walks of life, whereas boys and girls forewarned of such dangers may well meet and escape shattered lives. Fathers and mothers may, too, avoid the shock of having such morbid tragedy enter their homes as did parents of Amarillo students who heard about such things, but went about their busily assuming, "it couldn't happen here."

The Sunday Brand



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Published every Sunday

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Hereford, Deaf Smith County, Texas
News Editor W. W. Knief
Society Editor Mr. John McLean
Adv. Manager Carl Sundeen
Shop Foreman Jim O'Hair

FRIONA NEWS

Friona Seniors Go to Cresta Del Monte; Juniors Go to Carlsbad

(By Mrs. E. R. Day)

The 20 seniors of Friona high school and their sponsors and room parents were scheduled to leave Saturday for Cresta Del Monte, near Cowles, N. M., for their senior trip, and the juniors are scheduled to return from Carlsbad, N. M. where they spent Friday through Sunday.

Sponsoring the seniors are Glenn Cunningham and Raymond Cook, Mr. and Mrs. Raymond Jones and Mr. and Mrs. Carl Maures.

Sponsors and room parents of the juniors are M. R. Gee and Mr. the juniors are Mr. Gee and Mr. and Mrs. Leonard Haws.

Graduation Exercises

The new auditorium at the Friona Public Schools was ready for the 1950-51 graduating class to hold its exercises on Thursday evening.

Included on the baccalaureate program Sunday evening at the First Methodist church was: processional, Mrs. Roy Miller, invocation, Rev. James E. Tidwell, French horn solo, "Panic Angelicus", Don Green, accompanied by Mrs. Roy Miller; sermon, Stanley Lockhart; benediction, Rev. George E. Meyers.

Thirty-five boys and girls received their diplomas Wednesday evening from the Friona

elementary school. Graduation exercises were held at the Methodist church.

Vera Ann Jones played the processional. Rev. Russell Pogue gave the invocation, after which the welcome was given by Deanna Buske. Also included in the program were a duet by Denise Magness and Dudley Bainum; the valedictory address by Zelma Beatty; a double duet, by Oleata Lloyd, Lamona Neff, Zelma Beatty, and Deann Buske.

The speech of the evening was given by Rev. George Meyer, pastor of the Congregational church, Ben Hillis, elementary school principal, presented the diplomas. Supt. Dalton Caffey led the benediction.

"The Ropes of Today Ring the Bell of Tomorrow" is the class motto. Mrs. Cecil Robinson is sponsor, and class parents are Mr. and Mrs. H. T. Magness, Mr. and Mrs. Pete Buske, and Mr. and Mrs. C. C. London.

Preceding the graduation exercises, the class was honored with a dinner at the Methodist annex.

Mr. and Mrs. Willie Wade Camp and son, Lewis Dean of Dalhart visited from Saturday until Monday with her parents, Mr. and Mrs. C. E. Hall and her brother and sister-in-law, Mr. and Mrs. Edward Hall.

Mr. and Mrs. Walter Jasper of Prescott, Ariz., visited their mother, Mrs. T. N. Jasper, and family Sunday. Mr. Jasper returned home with the Walter Jaspers for a few days.

Pfc. Lloyd Messenger of Ft. Sill, Okla., was home over the week end.

Home from college for the week end were Iavon Rogers Marion Massey, Harold Joe Wills, Raynell Foster, Mariede London and Roy V. Miller of Texas Tech, Lila and Wanda Roberson and two friends of Canyon.

Mr. and Mrs. Dwaine Cleveland of Canyon visited his mother, Mrs. Shorty Jones, and family Sunday.

Mr. and Mrs. Vance Crume,

Judy and Beth, were Sunday guests in the home of Mrs. Crume's parents, Mr. and Mrs. Hop Graham.

Mr. and Mrs. Kirk Crume and family of Portales visited his brother, Monday evening.

Mr. and Mrs. James N. Smith, who are attending school in Portales, visited their parents, Mr. and Mrs. Bill Smith and Mr. and Mrs. Wesley Hardesty, Sunday.

Mrs. Richard London and Ivon Folks have their mother and step-father from California visiting them this week.

Pvt. Dan Luttrell, who is stationed in Missouri with the army, is visiting his wife and parents, Mr. and Mrs. Benton Luttrell.

Rev. Russell Pogue delivered the baccalaureate address at Hart last Sunday evening.

Mr. and Mrs. Milford Alexander of Missouri were visiting in Friona over the week end.

Installation of officers of the WSCS will be held Sunday evening at the Methodist church annex when a church supper was held.

The WSCS district meeting will be at Vega from 11:00 to 3:30.

Mothers Honored

Both the Methodist and Baptist churches honored mothers Sunday morning. At the Baptist church, Mrs. George Messenger was honored for being the oldest mother present; Mrs. R. J. Renner Jr., the youngest mother, and Mrs. G. A. Collier for having the most children; Mrs. Collier, Mrs. Nazworth and Mrs. L. M. Crow each have nine children. Mrs. Avons was honored for being the youngest mother to join the church.

Mr. and Mrs. Earl Block and daughter, Earlene, are taking their vacation in California.

Mr. and Mrs. Jake Lamb had as their guests over the week end their son and family, John Lamb of Waco.

Mr. and Mrs. Ray Landrum and family of Colorado visited Mrs. Landrum's parents, Mr. and Mrs. C. W. Dixon and Jimmy recently.

Mr. and Mrs. Clayson Jones and son were in Clovis Wednesday visiting their daughter and family.

Edward Hall, who has been employed at the Farmer Coun-

Recital Slate Monday Evening

Mrs. Glenn Snyder will present her second piano recital of the season with Junior high school students in piano presenting a program in the Baptist church educational building Monday evening, May 21, at 8:15 o'clock.

The program will consist of solos and ensemble numbers at two pianos. Composers represented will be Beethoven, Clementi, Poldini, Sinding, Debussy and others. A feature of this program will be the Concerto in F-Major by Williams played on two pianos. The public is invited to attend.

Those who will appear are: Janie Womble, Glenna Gault, Loreta Straufus, Eugenia Knox, Mary Ann Young, Betty Mae Grimes, Beverley Ann Eldridge, Mildred Kelly, Gayle Gault, Dorothy Veigel, Sylvia McCracken, Dixie Young, Patsy Jackson, Dick Wilson and Lloyd Parsons.

ty Implement, has purchased the Texico filling station on the highway from Mr. Dameron, who came to Friona from Hereford about six months ago. Edward is a Friona boy who served overseas during World War II.

Crashes Hand

Little Johnnie Miller, son of Mr. and Mrs. Roy Miller, had his hand crushed Saturday morning when he got it caught between a truck and a well house. He was rushed to the Parmer County Community hospital and then to a bone specialist in Amarillo where he remained until Tuesday at the Northwest Texas hospital.

Mrs. Katherine Biggers and children are on their way to Japan to join her husband who is stationed there. They were delayed awhile in San Francisco by the illness of one of the children.

Sunday afternoon a wreck on Highway 60 two miles from Friona put seven in the Friona hospital.

Hospitalized were Mr. and Mrs. Tom Winn of Oklahoma City, Mrs. Gladys Shopman and her three sons of Lidwin, Calif., and Mrs. Clara Pascal of Oklahoma City.

Three Hereford Cadets Win Honors

Three cadets from Hereford were presented awards Sunday as a part of Mother's Day ceremonies held on the campus at Texas A&M college. The presentations were made at the cadet corps review Sunday morning. Cadet Lt. Col. James E. Higgins, son of Mr. and Mrs. Jim Higgins, coast artillery, was presented a medal by the Sons of the American Revolution as outstanding senior in his field. He was also awarded the battalion commanding officer medal in recognition of his work done with the staff of his company.

Cadet Capt. Mark Corbett, "C" Field Artillery, son of Mr. and Mrs. Roger Corbett, received an award for work done as commanding officer of his company. He was presented with a solid gold watch by the members of his company in appreciation of his leadership. Earl Smith of Boys Ranch, a former Hereford boy, is in Cadet Corbett's company.

Cadet Capt. Lloyd Manjeot, Company 9, received a medal as the most distinguished military student in the Quartermaster ordnance. He was presented an award for work done as commanding officer of his company. He also served on Inter-council committees for the Mother's Day program. He is the son of Mr. and Mrs. A. L. Manjeot.

Mrs. Roger Corbett Sr., Mrs. Jim Higgins, and Mrs. A. L. Manjeot were honored in the flower ceremonies which preceded the review. Each was presented by her son and in traditional custom pinned flowers on each cadet.

Besides the three Hereford mothers attending the Mother's Day ceremonies were: Mr. and Mrs. Hilton Higgins, Mrs. Walter London Jr., Mrs. Reber Howton; Roger Corbett and Pat Corbett, student at NTSC, Denton, who joined his parents and brothers at College Station.

Reception Honors Bride

An informal reception honoring Mrs. Duane Williams, a recent bride, was given at the home of Mrs. R. G. Blue Wednesday afternoon with Mesdames Carl Williams, A. Petersen, Ellis Coombes, Delmo Williams, L. Z. Oldham, Earl Phillips and J. Wallace Robinson as cohostesses.

A springtime atmosphere was created for the party with iris, snowballs and honeysuckle blossoms. The table was laid with lace and pink tapers completed the pink and white decorative theme. Mrs. Delmo Williams presided at crystal appointments and other members of the house party assisted in the hostess duties.

Mrs. Blue greeted the guests and the receiving line was made up of Mrs. Carl Williams, mother of the bridegroom, the bride and her mother, Mrs. S. H. Condon of Canyon. The bride is making her home in Canyon with her mother while Mr. Williams is in service.

Those registering between the hours of 4:30 to 6:30 were Mesdames B. E. Roberson, George L. Muse, C. J. Ricketts, Robert Thompson, Bill Bradley, A. L. Manjeot, J. Robert Hickman, L. L. Womble, John Robinson, Ray Suit, O. H. Culpepper, R. P. Coneway, Paul Coneway, Jim Kirby, Bruce Rose, V. L. Hilton, J. M. Posey, Doyle Rose, Dyalithia Bradly, Rex Tynes, C. H. Dyar, Roy Ford, B. F. Cain, Coy Phillips, F. H. Oberthier, Claude Witherspoon, W. E. Dameron, Howard Gault, Howard Armstrong, Ray Cowser, Misses Ethel Womble, Sallie Womble, Elaine Thompson, Frances Dameron and Ruth Soll of Canyon.

Jesse Click, student at McMurray college, Abilene, was home Sunday to spend Mother's Day with his parents, Mr. and Mrs. O. L. Click.

Westway H. D. Club

Westway Home Demonstration club met in the home of Mrs. Jimmie Thomas on Wednesday May 9 with Mrs. M. G. Caywood serving as cohostess.

Mrs. C. A. Sauley read the poem "Are You an Active Member" and Mrs. Elmer Combs gave a report of the recent district session in Dalhart.

Roll call was answered by individual subjects and Mrs. C. A. Sauley gave ways of simplifying canning. The clothing demonstration was presented by Mrs. Tom Draper, CHDA, who pointed out the importance of marking garments before cutting.

Mrs. Elmer Combs won the penny gift and a bake sale planned for May 19, at Cash

Way Grocery. Mrs. Mack Jackson will be hostess for the next meeting on May 23.

Members attending were Mesdames A. A. Drager, C. M. Phelps, Leo Ohlig, Paul Rudd, Kenneth Rudd, Harold Rudd, C. A. Sauley, Joe Wagoner, Elmer Combs, John Hays, Joe Landers, Tom Draper, Elvin Wilson, Johnny Townsend, George Turrentine, Joe Paetzold, Bess Gill, G. C. Merritt, R. L. Wilson, Mack Jackson, B. B. Northcutt, W. B. Nunely, Mattie Pierce, and the hostesses Mrs. S. A. Duckworth of Tulsa and Miss Ruby Welch were guests of the club.

Among students home from Hardin - Simmons university for Mother's Day was Audrey Hood, daughter of Mr. and Mrs. Charles Hood.

Advertisement for BUTANE or PROPANE Fuel Assn. with phone number 124. Text: "If You Are In Need Of BUTANE Or PROPANE Phone 124 CONSUMER'S CO-OP FUEL ASSN."

Advertisement for FRANK CRAIG, Studebaker, Massey-Harris. Text: "FRONT END ALIGNMENT VISUALINER AND WHEEL BALANCING For All Makes of Cars FRANK CRAIG Studebaker, Massey-Harris"

Large advertisement for HUDSON cars. Features a car image with callouts for "Why Hudson is the most DURABLE car your money can buy!" and lists various mechanical features like "Nylon or worsted upholstery", "High-compression engine", "Lighter, exceptionally strong pistons", etc. Includes the HUDSON logo and "Hereford Hudson Co." information.

Advertisement for SOUTHWESTERN PUBLIC SERVICE COMPANY. Features an illustration of a woman in a kitchen and text: "'She's having 8 for dinner at 6! ... How does she do it?'" and "Electrically, of course. Her entire dinner—meat course, vegetables, dessert—is being cooked in the oven of her automatic electric range." Includes the company logo and "30 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE".



A MOTHER'S DAY CELEBRATION was held Sunday in the home of Mr. and Mrs. D. H. Alexander, seated, with a granddaughter, Jerry Zan Hudson. Standing are, left to right, Mrs. Joe Hudson, Joe Hudson, and Betty Hudson of Seagraves, Mr. and Mrs. Burl Alexander and daughter, Suya (standing in front of her parents) of Fort Worth. —Bill Patton Photo.

Annual Spring Dinner Party Closes Year For LaPlata Club

The annual spring dinner party concluded activities for the season for LaPlata club members Tuesday evening in the home of Mrs. Urlin Streu with Mrs. Lynn Kester as co-hostess.

In keeping with Pioneer Day events held here Friday and

Saturday, a pioneer day theme was suggested in decorations and appointments.

The buffet table, from which the dinner was served was centered with an up-turned sun-bonnet filled with mixed old-fashioned flowers. An oil lamp gave illumination. Small

tables for four were laid in checked cloths and favors were dainty old-fashioned sunbonnets.

Following the dinner program a short business session was held with the president, Mrs. J. R. Johnson, hearing final reports. Mrs. Johnson directed installation of new officers who include: Mrs. Morris Thomson, president; Mrs. Urlin Streu, vice-president; Mrs. Leroy Aven, recording secretary; Mrs. Chas. Newell, corresponding secretary; Mrs. S. S. Dodson,

treasurer; Mrs. A. J. Schroeter, parliamentarian and Mrs. Les Combs, reporter.

Members present were Mesdames Bill Wolfe, Leroy Aven, Milton Adams, W. B. Boston, Homer Brumley, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, J. R. Johnson, Chas. Newell, Palmer Norton, Elmer Patterson, Chas. Spurlock, Roy Smith, Morris Thompson, Ray Downey, Harry Bennett, Frank Huckert, Miss Genevieve Eberle, and the hostesses.

Scholarship Is Presented Parsons at WT Reception

Lloyd Parsons, son of Mr. and Mrs. Buck Parson, received a \$50 scholarship Friday night at the West Texas State reception honoring the 1951 Hereford High school graduating class, given by the W.T. club of Deaf

Smith county. Fifty seniors and 100 other guests attended the affair at Jim Hill Hotel ballroom.

Wayne Thomas, president, introduced Dr. A. K. Knott, who spoke briefly of West Texas

State, urging Hereford citizens to consider it their college. Mrs. Merlin Kaul conducted a get

acquainted stunt, after which a program was presented by WT students, Cathy Cintron of Puerto Rico, soloist; Donna

Erwin of Canyon, soloist, and a treble ensemble.

Refreshments were served from a table laid in white and centered with a large arrangement of maroon tulips and spiraea, flanked by maroon tapers in crystal holders. Mesdames O. G. Hill Sr., Elmer Patterson and J. T. Glibreath poured, assisted by Mesdames Earl Springer, Norman Whisenand, and Merlin Kaul.

Guest in the home of Mr. and Mrs. I. H. Willoughby this week was his mother, Mrs. J. I. Willoughby of Amarillo.

HELP!! HELP!! HELP!! HELP!!

We of the STAR - TEXAS and TOWER DRIVE-IN THEATRES thought that, when we could have a good (or preferred time) picture EVERY DAY—everything would be rosy in the show business. We believe that we are showing more—day and date released—more preferred time pictures (once on every play date) and newer (closer to release date) than any town the size of HEREFORD, or even THREE TIMES THE SIZE OF HEREFORD.

Now our trouble is advertising THESE MANY GOOD PICTURES -- without BOASTING or being BRAGGART

REMEMBER Movies Are Your Best & Cheapest ENTERTAINMENT

Francis, Hardwick

STAR YOUR COMMUNITY CENTER

ATTEND A GOOD MOVIE OFTEN

SUNDAY - MONDAY

WEDNESDAY - THURSDAY

FRIDAY - SATURDAY

We of the Theatres Congratulate You Upon the Occasion of Your WEDDING ANNIVERSARIES

Anniversaries from Thursday, May 17th, through Wednesday, May 23rd . . .

- | | |
|------------------------------|---------------------------|
| Mr. & Mrs. Fred Welch | Mr. & Mrs. T. M. Dameron |
| Mr. & Mrs. Grady Wilson | Mr. & Mrs. Louis Olson |
| Mr. & Mrs. James Wilde | Mr. & Mrs. Troys Riddle |
| Mr. & Mrs. C. R. Williamson | Mr. & Mrs. Clell Best |
| Mr. & Mrs. Stanford Knox | Mr. & Mrs. G. R. Hollis |
| Mr. & Mrs. J. B. Coconougher | Mr. & Mrs. J. D. Neill |
| Mr. & Mrs. C. E. Schultz | Mr. & Mrs. N. G. Elliston |

TOWER DRIVE-IN THEATRE

TWO SHOWS EVERY NITE
RAIN OR SHINE

See A Movie Often in Your Own Private Theatre
(Your Car) Eat - Smoke - Take Off Your Shoes
and Relax If You Want To.

SUNDAY - MONDAY

TUESDAY - WEDNESDAY

THURSDAY - FRIDAY

TEXAS YOUR FAMILY THEATRE

SUNDAY - MONDAY

The Rains Came ... And The HEREFORD IMPLEMENT CO.

Has Ready For You MAIZE and CORN PLANTERS

- No. 41 for 4-38 in. Rows
- No. 1 Rotary Hoes for Use with HM-10 and M-11 Tool Bars
- Fertilizer Attachments for Above Planters
- Planting Attachments For HM-10 and M-11 Tool Bars, Cotton or Grain Boxes

FOR TOP-SOIL AGITATION

- Four Row No. 7 Rotary Hoe Attachments for M-448 Cultivators
 - No. 1 Rotary Hoes Single Row Units will Fit Almost Any Cultivator
 - Finger Weeders for Cultivators
 - PEG HARROWS
 - REGULAR HEAVY DUTY WOOD BAR
 - SPRING TOOTH HARROWS
 - SOIL PULVERIZERS
- 8-10-12 Foot Widths

HM-439 FOUR ROW CULTIVATORS FOR H and M FARMALLS

Double Tool Bars Front and Rear
Can be Stubbed for 38 inch Rows

Easily Adjusted. Maneuverable
Clamps for Both Flat and Round Shanks

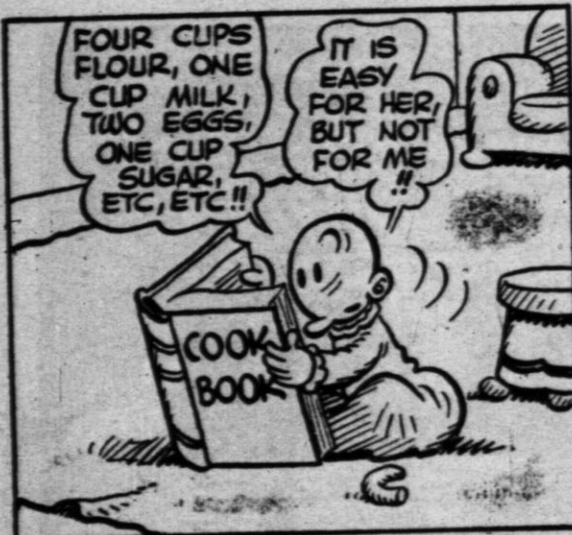
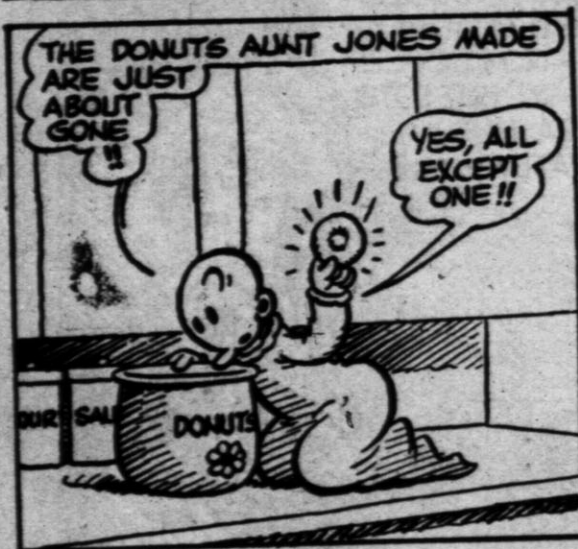
Wide Variety of Ground Tools

FERTILIZER UNITS for . . .

- HM-439 Cultivators
- M-448 Cultivators
- 2 Row Cultivators

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY
Registered U. S. Patent Office



Montag's STATIONERY

See This Beautiful Stationery
In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

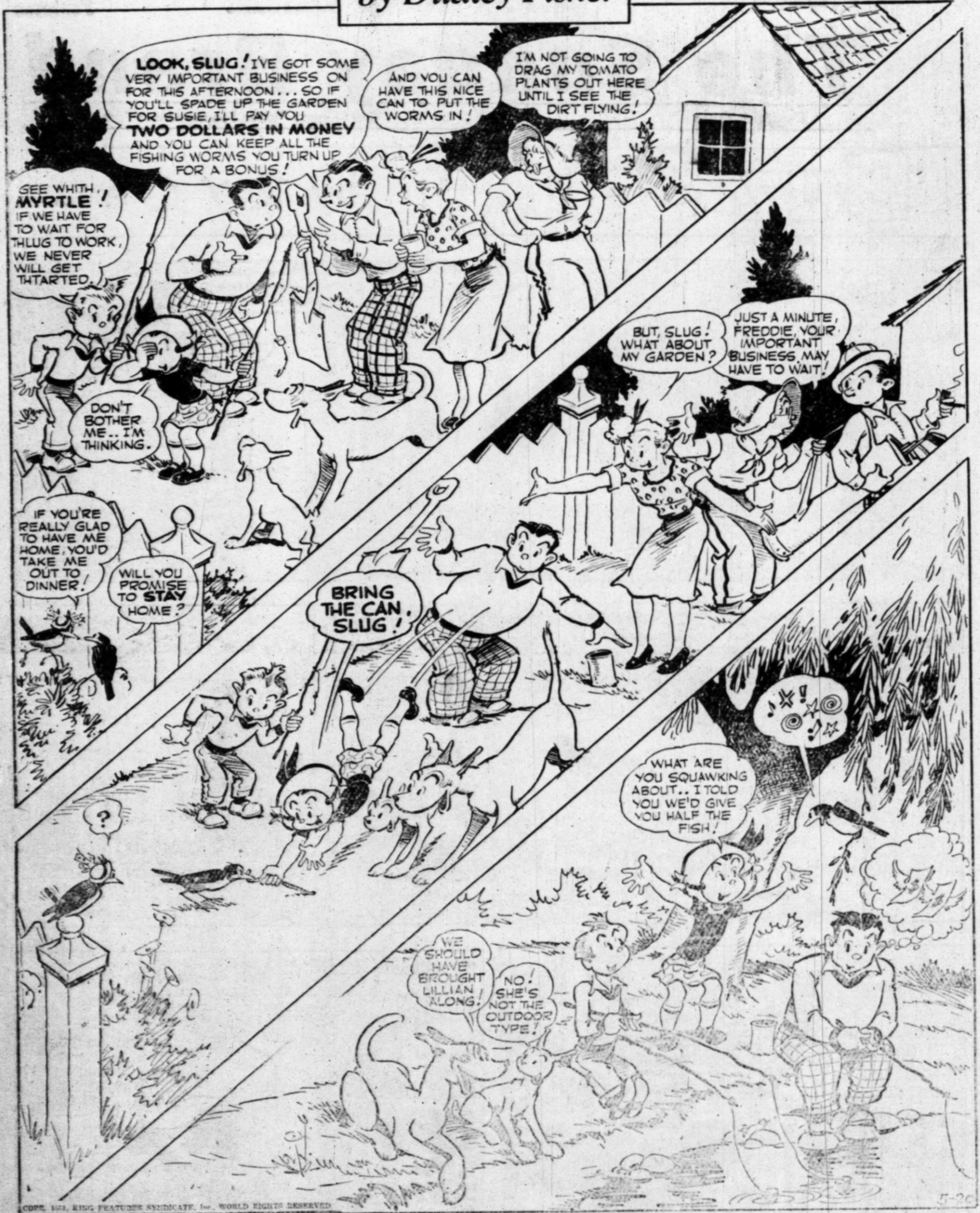
Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



Night Around HOME[®] with MYRTLE

by Dudley Fisher



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THE BRAND

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



DON'T BE SCARED, ZERO ~ WE CAN'T GET ANY WETTER ~ AN' THE STORM CAN'T GET ANY WORSE ~



THIS IS A TERRIBLE LONESOME ROAD ~ NO HOUSES ~ NO PEOPLE ~ NO NOTHIN' BUT LOTS AN' LOTS A MUD AN' WATER ~



LOOK, ZERO ~ LOOK! THERE'S A FUNNY-LOOKIN' LIGHT ~ IT AIN'T A LAMP POST AN' IT AIN'T A LIGHT IN A WINDOW ~ BUT IT'S SOMETHIN' ~



MY GOODNESS GRACIOUS! A BIG HOUSE FULL OF WINDOWS ~



IT'S A FUNNY SORTA HOUSE ~ A MILLION WINDOWS AN' NO DOORS ~ OH, HERE'S THE DOOR ~ I HOPE IT AIN'T LOCKED ~



OH, GOLLY ~ A GREAT, BIG, BEAUTIFUL GARDEN ~ AN' AIN'T IT NICE AN' HOT?



GEE, AIN'T WE LUCKY TO FIND THIS LOVELY HOT HOthouse FULL OF WONDERFUL FLOWERS AN' SWEET SMELLS ON A TERRIBLE NIGHT LIKE THIS?



THE RAINDROPS SEEM TO BE DANCIN' TO A LOVELY LITTLE LULLABY THAT MAKES ME FEEL LIKE DREAMIN' A DREAM IN THE GARDEN OF...

5-20

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DARRELL McCLURE



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.

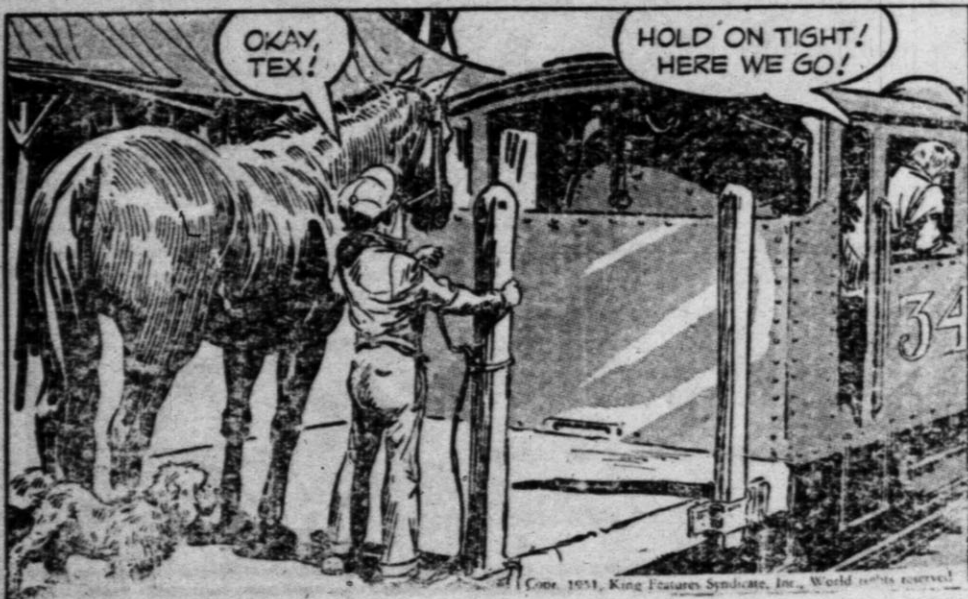
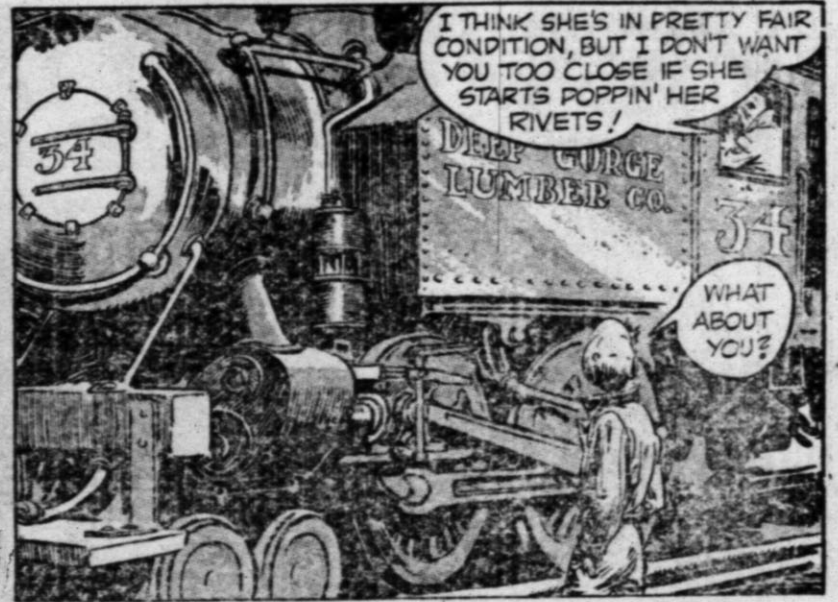


AT THE

BRAND

PHONE 30

RUSTY RILEY by FRANK GODWIN



EVERY NEW
CONVENIENCE
YOU'VE BEEN
LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel - The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT - LAST LONGER

COMMERCIAL OIL CO.

131 Main Street Phone 68
Factory Trained Service Men On Duty at all Times

BLONDIE

by
CHIC YOUNG

HOW WILL DADDY KNOW WE'RE INVITED OVER TO THE DITHERS' FOR SUPPER?

I'LL LEAVE A NOTE FOR HIM

I LEFT THREE NOTES FOR DADDY, TELLING HIM TO COME OVER TO THE DITHERS' AS SOON AS HE GETS HOME

HE'LL BE SURE TO FIND ONE OF THEM

OH, BOY, NOBODY HOME -- I'LL HAVE PEACE AND QUIET TO TAKE A LITTLE NAP UNTIL THEY GET BACK

SUPPER IS READY -- I'LL SERVE IT AS SOON AS DAGWOOD GETS HERE

I WISH HED HURRY AND GET HERE -- I'M HUNGRY AS A BEAR

ME, TOO

MAMA, WE'VE WAITED TWO HOURS FOR PAPA

MRS. DITHERS' SUPPER WILL BE RUINED

MR. DITHERS IS AWFULLY MAD

JULIUS -- GET AWAY FROM THAT SUPPER -- WE CAN'T EAT UNTIL DAGWOOD GETS HERE

PLEASE, DEAR, I CAN'T WAIT -- MY STOMACH'S SCREAMING FOR FOOD

RING BRR-R-R

Z-Z-Z

I CALLED OUR HOUSE BUT NOBODY ANSWERS THE PHONE

I'M WORRIED ABOUT HIM, NOW

I'M HUNGRY, MAMA

I'M DYING OF STARVATION

ME TOO

WE'LL CHECK WITH THE HOSPITALS AND THE POLICE

OH, DEAR, I'M SO WORRIED ABOUT HIM

WE'D BETTER GO TO YOUR HOUSE, FIRST

HERE HE IS, MAMA, ASLEEP ON THE SOFA

WHAT'S HOLDING UP SUPPER? WHY DON'T WE EAT? I'M STARVED

THAT'S THE MOST PEOPLE I EVER HAD JUMP ME AT ONE TIME!

CHIC YOUNG

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5-20

THIS SPACE
FOR SALE

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KING

of the
ROYAL MOUNTED

by
ZANE GREY



THE PLANE SPIN
DOWN BEHIND
THOSE TREES!

THIS CRASH WILL PUT ME
OUT OF BUSINESS!



ONLY SECONDS AFTER THE WING WALKER, 'ANGEL WINGS', HURTTLES TO HIS DEATH, THE STUNT PLANE GOES OUT OF CONTROL AND SPINS EARTHWARD!

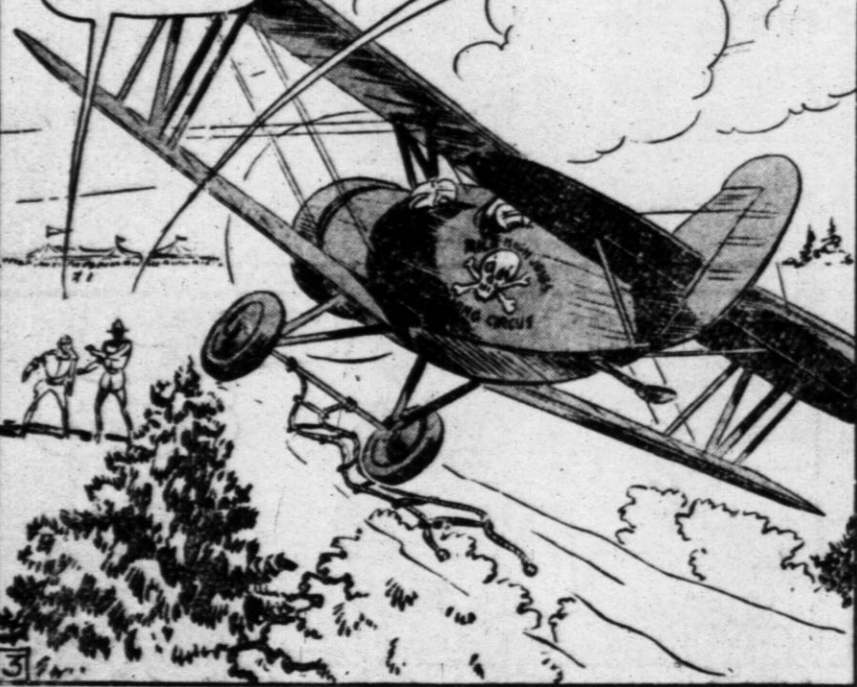
WELL, IT CERTAINLY LOOKS
LIKE FAULTY EQUIPMENT
THIS TIME, 'MILE HIGH'... IF
IT IS, YOUR FLYING CIRCUS
IS GROUNDED! OH-OH!

LOOK!



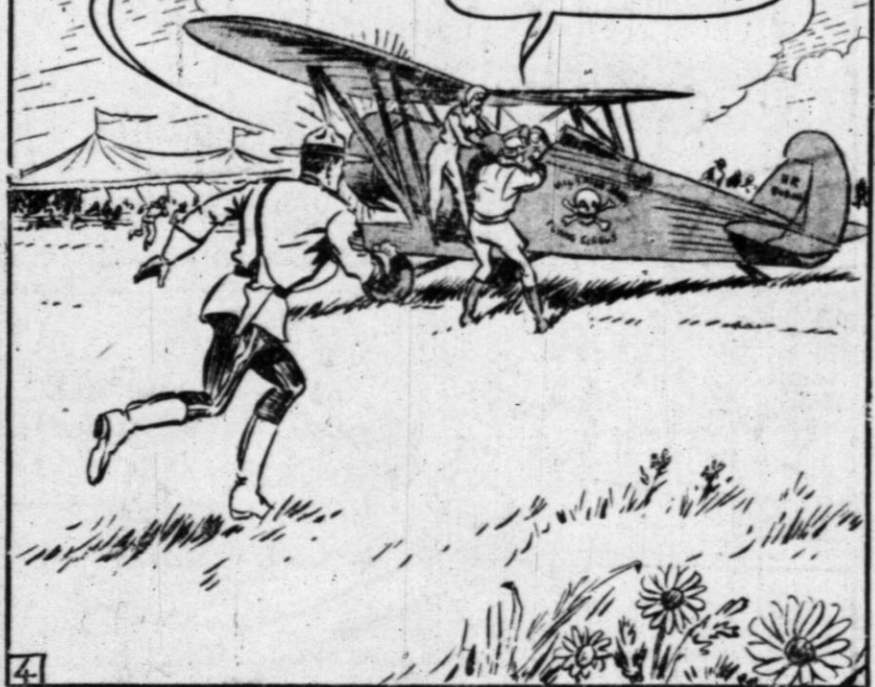
SPEED'S PLANE!
IT'S ALMOST UN-
BELIEVABLE! HE'S
MAKING A SAFE
LANDING!

THIS TIME I CAN STUDY
THE KILLER'S HANDIWORK.
IT WON'T BE HIDDEN IN A
MASS OF WRECKAGE!



'MILE HIGH', GET
'SPEED' AND EVERYONE
AWAY FROM THAT
PLANE!

DON'T WORRY ABOUT
HIM, KING. HE NEEDS A
DOCTOR BADLY... THESE
LOOSE WIRES GAVE HIM
SOME LASHING!



HMM! NOW I'M SURE IT WAS
DELIBERATE MURDER! THESE
SHACKLES WERE FILED!



'SPEED', YOU'VE GOTTA GET
PATCHED UP BEFORE TONIGHT.
MY EYES ARE TOO BAD TO FLY
THAT 'WALL OF FIRE' ACT, AND
THE FAIR PEOPLE WON'T PAY
OFF IF WE DON'T DO THAT
STUNT!

IT DOESN'T LOOK LIKE I WILL
SAY! MAYBE YOU CAN GET
KING TO FLY IT... HE CAN, YOU
KNOW... YES, GET KING TO DO
IT! THAT WOULD BE
JUST PERFECT!



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JIM
CASH
5-20

...CONTINUED...

**Need a
Plumber?**



DOMESTIC
COMMERCIAL
INDUSTRIAL

Let our plumbing experts find your leaks!
Save time . . . save money with quick, effi-
cient, low-cost repairs! Guarantee plumbing
service at all times!

HEREFORD HEATING COMPANY

529 E. First St.

"Authorized Lenox Dealer"

Phone 708

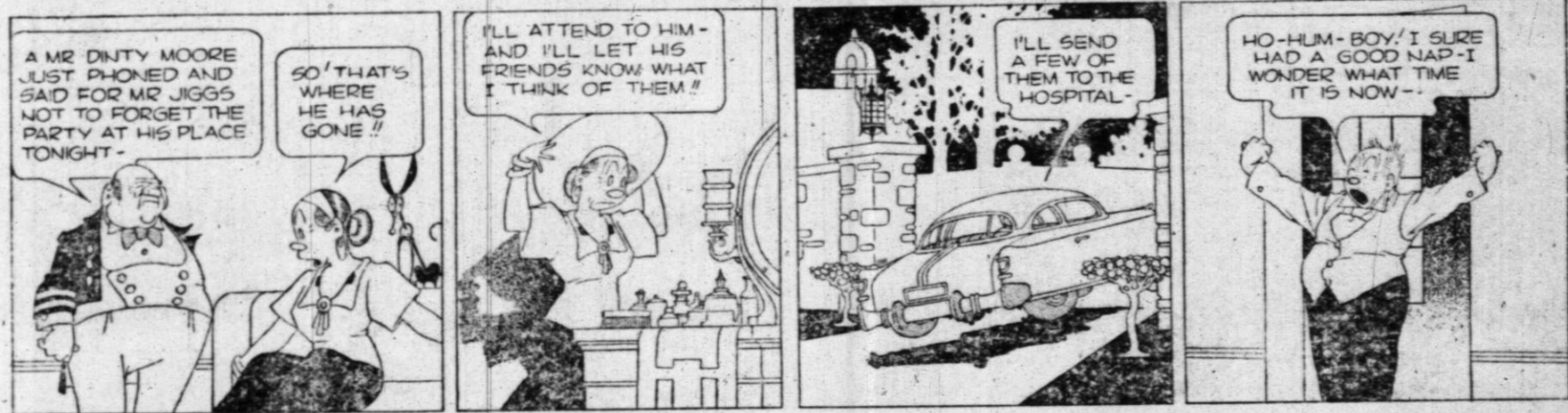
SNOOKUMS
by
GEORGE McMANUS



Bringing Up Father

By George McManus

Registered U. S. Patent Office



Automatic Savings
SURE Savings ---
U. S. Savings Bonds

COURTESY OF
THE HEREFORD BRAND

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

CAPTURED BY THE HOUSE-THIEVES, IN THE DIRIGIBLE CABIN ABOVE THE CLOUDS, MANDRAKE CREATES A MAGIC ILLUSION-- THE CABIN VANISHES---

DROP YOUR RIFLE ! OR YOU'LL BOTH DROP!

SUDDENLY--THE ILLUSION VANISHES --THE CABIN REAPPEARS ABOUT THEM!

AS YOU WERE! GUARD THEM, LOTHAR!

THIS--CAN'T BE--!



CHIEF--I'M TALKING BY RADIO-TELEPHONE FROM A DIRIGIBLE! I FOUND THE STOLEN HOUSE-- I'VE GOT THE THIEVES--

WELL I'LL BE--!



THIS GIRL, WORKING IN A TRAVEL OFFICE, FOUND WHEN PEOPLE WERE GOING AWAY ON VACATIONS! THE GANG THEN STOLE THEIR HOUSE--WITH A DIRIGIBLE!

DARNEDEST THING I EVER HEARD.



I'M TELLING YOU--THAT'S MY LAWN MOWER--AND MY HOUSE!

THEY'RE MINE! I BOUGHT THEM!



WE'LL PAY FOR YOUR HOUSE, MANDRAKE. BUT HOW ARE WE GOING TO RETURN ALL THOSE STOLEN HOUSES?

AN INTERESTING PROBLEM, CHIEF, BUT NARDA'S WAITING TO HEAR ALL ABOUT THIS, SO I MUST LEAVE.

FLY 'EM BACK-- WITH DIRIG-THING.

NEX WEEK=NEW ADVENTURE

This Space For Sale!



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TEENA[®] *by Lilla Terry*

WOW! WHAT A BREAK--BEING INVITED TO A DANCE AT THE ACADEMY!



I'LL SAY! HERE'S WHERE I GET MY CHANCE TO MEET A FELLA WHO'S GOING TO BE FAMOUS!!



THEY'RE JUST CRAWLING WITH GENIUSES HERE, AND I'M GONNA LOOK FOR THE ONE THEY VOTED MOST LIKELY TO SUCCEED... I HEAR HIS NAME IS WASHBURN McCLOUD -- BOY! IF I CAN MARRY HIM, I'M AS GOOD AS IN TH' HISTORY BOOKS RIGHT THIS MINUTE!



I CAN SEE IT NOW... MY WEDDING GOWN IN THE SMITHSONIAN INSTITUTE..



DO YOU KNOW WHAT HE LOOKS LIKE? IS HE CUTE?



WHO CARES?! I MEAN, AFTER ALL, A MAN'S CUTENESS FADES WITH AGE. I DEFINITELY AM NOT ATTRACTED TO CUTE FELLAS.

I LIKE -- SAAAY! THAT MUST BE HIM OVER THERE! DOESN'T HE LOOK SIMPLY DESTINED FOR A BRONZE BUST?... ASK IF THAT'S HIM!



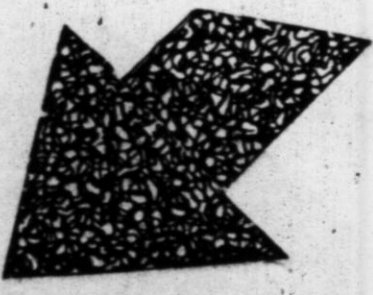
WHO? HIM WITH ALL THE GIRLS? -- NAW -- THAT'S JUST SOME GUY WHO'S STUDYING ANIMAL HUSBANDRY.



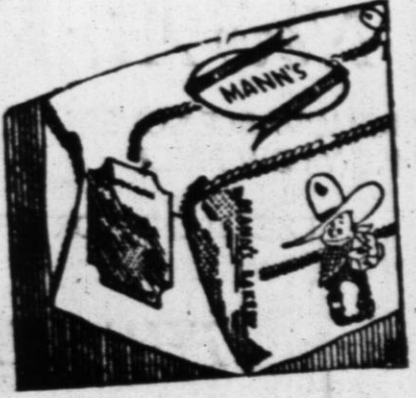
THAT'S WASHBURN SITTING OVER THERE ON THE BENCH..



MOM... DO ANIMAL HUSBANDERS EVER GET TO BE PRESIDENTS OR ANYTHING?



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

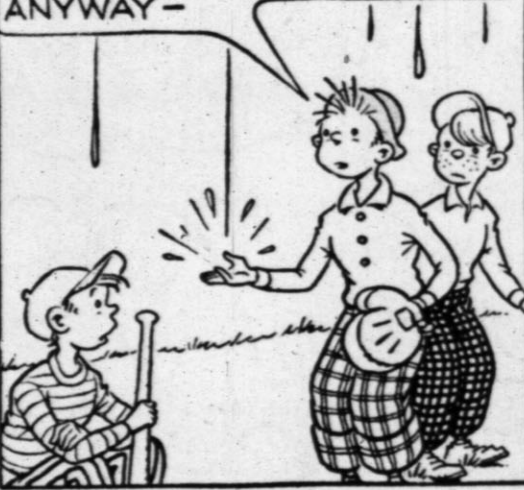
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GRANDMA by CHAS. KUHN-

HECK, GRANDMA DID A BIG WASHIN' THIS MORNIN' AN' IS TOO WORN OUT T' PITCH FOR OUR TEAM THIS AFTERNOON -



H-M!! IT'S SPRINKLIN' NOW. MAYBE WE CAN'T PLAY BALL, ANYWAY -



WELL, IF IT'S GONNA RAIN, LET'S GO HELP GRANDMA GET HER CLOTHES IN OFF TH' LINE --



SHE IS ALWAYS DOIN' NICE THINGS FOR US --



SO WE'LL JUST SAVE HER DRY CLOTHES FROM GETTIN' WET AGAIN -



WE GOT 'EM DOWN JUST IN TIME !! HERE SHE COMES !!



OH !! MY NICE, CLEAN CLOTHES !!



DIDJA NOTICE?--GRANDMA WAS SO PLEASED SHE COULD HARDLY SAY A WORD -



YEAH, WE SHOULD DO MORE NICE THINGS LIKE THAT T'HELP HER !!



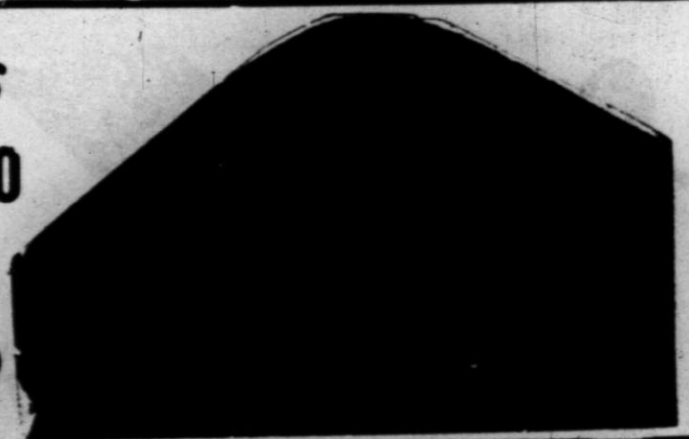
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



MOCKEY MOUSE

by WALT DISNEY



UNCLE REMUS

AND HIS TALKS OF BRER RABBIT

THE THAR'S ONE THING WHUT BRER RABBIT'S KEERFUL 'BOUT, IT'S HIS HEALTH.



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JOHNNY HAZARD by FRANK ROBBIN



WHEN SCOTTY'S PLANE BUZZES THE OIL DERRICK, KRAG IS DISTRACTED LONG ENOUGH FOR JOHNNY TO GET UP ON THE PLATFORM! A VICIOUS FIGHT ENIGUES IN WHICH JOHNNY FINALLY POUNDS KRAG TO THE DECK, WHEN...



PITMAN GRAIN

PHONE
N 1

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAROLD R. FOSTER



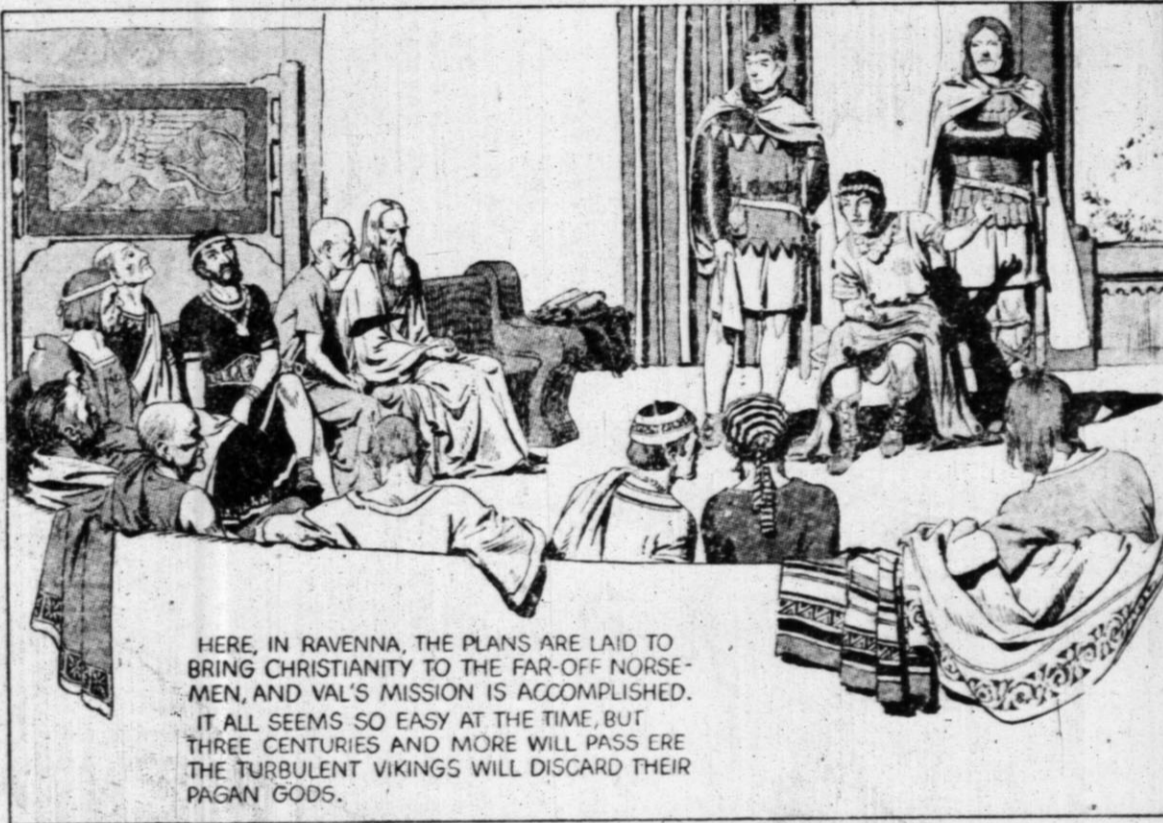
Synopsis: PRINCE VALIANT CLATTERS INTO RAVENNA WITH HIGH HOPES OF SUCCESS. AFTER THE RUINED GRANDEUR OF ROME, WITH ITS PETTY, BRIBE-TAKING OFFICIALS, THIS TOWN HAS AN AIR OF HONESTY.



POPE GREGORY, CALLED 'THE GREAT', HAS HELD THE CHRISTIAN CHURCH TOGETHER, DESPITE INVASIONS BY HUN AND VANDAL. HE HAS NO TIME FOR A PRINCE FROM DISTANT THULE.



BUT HE ASSIGNS A COMMITTEE TO HEAR WHAT VAL HAS TO SAY. WITH HIGH HOPES THEY PREPARE FOR THE MEETING.



HERE, IN RAVENNA, THE PLANS ARE LAID TO BRING CHRISTIANITY TO THE FAR-OFF NORSEMEN, AND VAL'S MISSION IS ACCOMPLISHED. IT ALL SEEMS SO EASY AT THE TIME, BUT THREE CENTURIES AND MORE WILL PASS ERE THE TURBULENT VIKINGS WILL DISCARD THEIR PAGAN GODS.

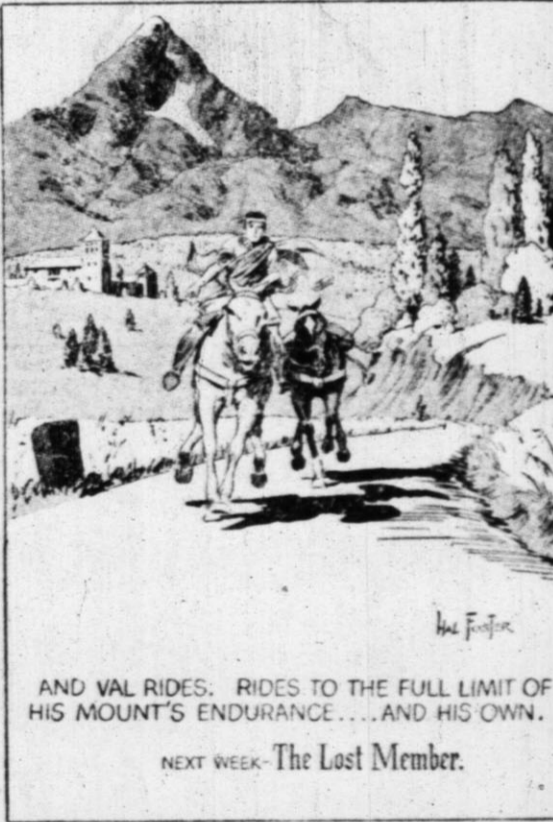


EVERY WEEK VAL HAS SENT A MESSAGE TO HIS YOUNG SQUIRE, ARF. NOW A LETTER COMES FROM TORINO, SAYING THE LAD'S LIFE IS THREATENED AND ONLY VAL CAN AID HIM.

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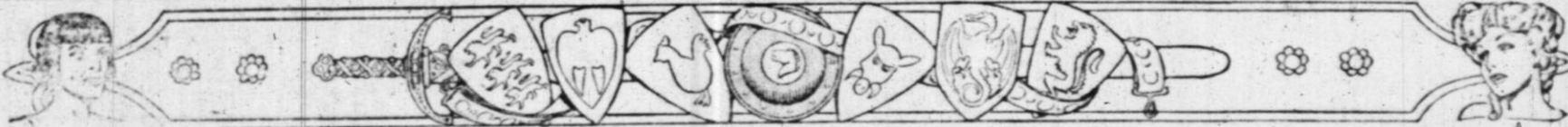


LEAVING RUFUS AND EGIL TO ARRANGE THE DETAILS OF GETTING THE MISSIONARIES SAFELY TO THULE, VAL SETS FORTH.



AND VAL RIDES. RIDES TO THE FULL LIMIT OF HIS MOUNT'S ENDURANCE... AND HIS OWN.

NEXT WEEK - The Lost Member.



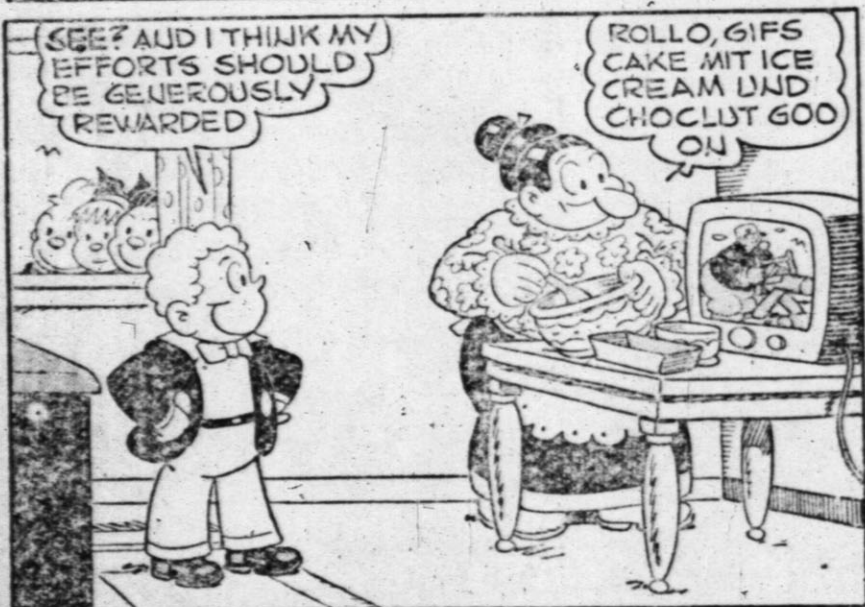
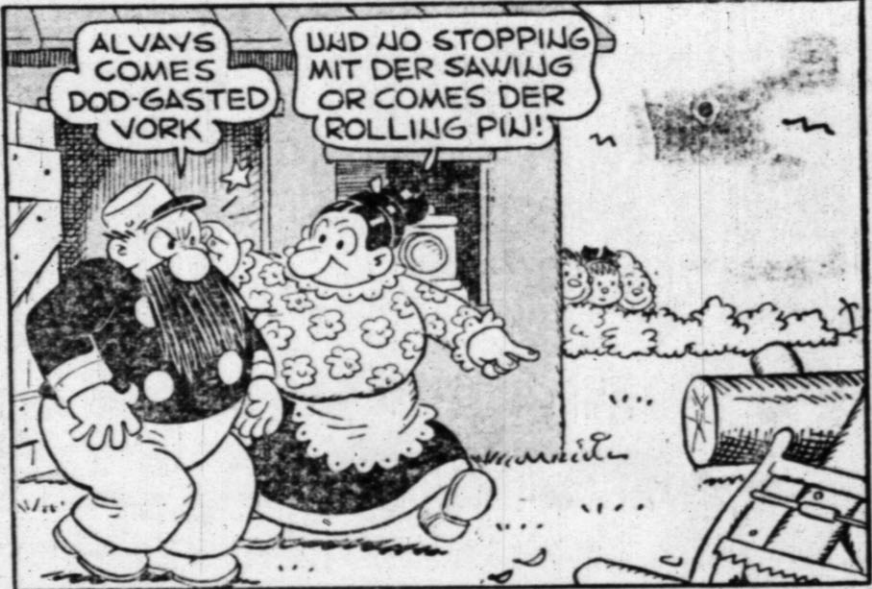
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Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

The KATZENJAMMER KIDS



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