

Around Town

SIGHTS, FACES SEEN

E. W. Lichtsinn, pastor of the Immanuel Lutheran church in Hereford and George Tiefel, attended the state convention of the Lutheran church of the Missouri Synod in Houston from March 26 to March 30.

H. A. Lamm brought some information to The Brand office regarding a \$500 scholarship being offered in May to some applicant from the North Plains area. It is being offered by the North Plains Watchmaking Guild for tuition at the Houston Technical college. Applications must be in by April 30. Local applicants may contact H. A. Lamm at Lamm Jewelry.

A feeder's meeting will be held at the city hall at 8 p.m. Tuesday, April 3. There will be two films on the "Feeding and Management of Baby Chicks and Hogs". There will be refreshments and door prizes. The event is sponsored by the Bradley Grain company.

Mrs. Doris Lindsey is now employed as teller at the Hereford State Bank. She is the wife of Bob Lindsey, who is employed at KPAN.

Walter Dunlap is reported seriously ill in a hospital at Big Springs where he is suffering from bronchial pneumonia.

Hereford High seniors will start selling tickets tomorrow for their annual senior play, "Home Sweet Home", to be presented Thursday and Friday night, April 5 and 6, at 8 o'clock in the high school auditorium. The play is a mystery-comedy in three acts. Admission charge is 40 cents for adults and 40 cents for children.

Roy Bass of Lubbock, Kiwanis District six lieutenant-governor, visited the Hereford club Thursday. Bass spoke briefly to members, telling them of their favorable activity record in spite of their youth as an organization.

Hollis Rainey, who recently recently resigned as City Police-man in Hereford, is taking a City Sanitation course at Austin. Rainey and his family moved to California, but returned to Hereford after a brief stay.

Each team in the finals of the Beta Sigma Phi sponsored Canasta Tourney will play the other this week again, the teams having played last week's play having resulted in one loss and one win for each. The Bruce Wooddell's defeated the Nixons in the first game of the week; the Frank Cogdell's defeated the Wooddells, and the Odean Nixons defeated the Cogdells.

Total net profit from the tourney was \$277 which goes to the cancer drive which officially opens today.



NOT CHRISTMAS, but still a last-minute rush at the office of the tax collector as hundreds of Deaf Smith county motorists flocked into the office on the final day to purchase their 1951 license plates. A total of 3746 plates for all types of vehicles were sold as of Friday night. Another 500 were added on the final day Saturday. Personnel of the tax office at work above are, from left (back to camera): Iona Kemp, Worth Covington and Wilma Clark.—Brand Staff Photo.

NEWSMAN'S NIGHTMARE

No News is Good News? Not in This Business!

What does a newspaperman write about when there's no news? That's what this scribe had to solve for himself Friday afternoon.

Friday was a lazy afternoon, more so than usual. Even if we had felt like writing, there wouldn't have been too much to do.

The Remington just decided it needed a plain old rest.

With time heavy on our hands, we struck on the idea of going over to the courthouse. There we would surely find something, we thought.

The courthouse had never failed to produce its semi-weekly allotment of useful information, so why wouldn't this be the bonanza we were searching for?

What an unpleasant surprise we had in store for us!

As we walked in the west entrance on the ground floor of the courthouse, the first thing that met our glance was the county library rooms bustling with activity as adults and students came and went in their search for information and diversion.

Hmmmmmm! This is going to be interesting.

With high hopes, we swung to the right into the PMA office to see Faust Collier. The large outer office was empty except for Virgie Lee Sparks, who was giving information to a farmer. A meaningful glance toward Mr. Collier's office brought a quick "He's not in right now. He's attending a funeral" from Miss Sparks.

A few steps down the hall and

we were opening the door to County Agent Hugh Clearman's office. His secretary, Mrs. J. B. Sowell, was busily typing, so we assumed Clearman was in his office. We found that he was "around town", so, after leaving a reminder to have him call us when she came in, we clambered up the steps in search of

greener pastures—We Thought! Out of habit, we swung into the tax collector's office and almost ran down about 20 last-minute shoppers waiting to get their 1951 license plates before Covington and his two assistants were working at top speed to get out from under the press.—(Continued on page six)

Get Your Razor and Your Shaving Permit

The Mid-Plains Pioneer Day funds will receive a boost this week when the Jaycees start selling shaving permits at a special price of \$3 each, although it was earlier believed the permits would be \$5. Men who do not wish to wear beards to advertise the big two-day celebration, May 18 and 19, can contribute to the Pioneer Day funds and avoid the usual "ducking in the horse tank" by buying permits.

The permits, in the form of attractive badges inscribed

Former Resident Is Buried Here

Mrs. Elizabeth B. Wade, 78, mother of Ernest Wade of Hereford and a long-time Hereford resident, died early Thursday morning in Amarillo. Funeral services were held at the First Methodist church here at 3 o'clock Friday afternoon with Rev. Don Davidson, pastor officiating. He was assisted by Rev. Eugene Slater, minister of the Polk Street Methodist church. Mrs. Wade was born on January 20, 1874, at Tallahassee, Fla. While still a girl, she moved to Texas and lived at Clay county many years. Mrs. Wade and her husband, Charles E. Wade, came to Hereford in 1918. He died here in 1934, and Mrs. Wade continued living here until 1941.

Survivors include three daughters, Mrs. J. R. Stevenson, Amarillo; Mrs. A. G. Summers, Albuquerque, N. M.; and Mrs. Ida Rogers, Roy, N. M.; six sons, Rev. Charles E. Wade, Waco; E. L. Wade, Hereford; L. K. Wade, Portland, Ore.; R. B. Wade, Flandreau, S. D.; W. H. Wade, Los Angeles, and Finis Wade, Amarillo.

Interment was in West Park Cemetery under the direction of Blackburn-Shaw Funeral Home. Pallbearers were Jack Wright, Jeff Roberson, Alex Thompson, Hugh Bookout, Wilson Gyles, and Monte Baker.

April is Cancer Control Month; Goal Here \$612

The Cancer Crusade of the American Cancer Society opens April 1 with a goal in Deaf Smith county of \$612.

Tables will be placed in the First National bank on Monday and on Tuesday in the Hereford State bank to accept special donations for the crusade.

There will be no solicitation for funds, according to Mrs. V. O. Hennen, chairman of the chapter.

The fund was given an extra boost by funds raised by the Beta Sigma Phi sorority with the sponsorship of their Canasta tournament.

Kiwanians Will Hold 'Farmer's Day' April 5

The Hereford Kiwanis club is sponsoring the first of its annual "Farmer's Day" Thursday, April 5.

Featured speaker for the event will be Dean Stengel, professor of animal husbandry at Texas Tech, according to an announcement by John Poole, Kiwanis president.

Each member of the club will have a rural resident as his guest at the meeting Thursday.

PTA Will Hear Forum Monday

"Helping the Child Like and Be Liked" is the forum topic to be conducted by Mrs. O. G. Hill and Mrs. Art Manjeot Monday night at 8 o'clock at the regular Parent-Teacher Association in the high school auditorium.

Supt. George Graham will give a 10-minute preview of the school evaluation to be made here on April 16-18 to determine the school's standing in the Southern Association of Secondary Schools and Colleges.

Mrs. Earl Springer, president, invited everyone interested to attend the meetin.

Whitaker Body Enroute to U. S. From Belgium

Mr. and Mrs. George Whitaker, Route 4, received word from New York Friday that the remains of their son, Clyde Whitaker, Sr., were being shipped to the United States from overseas and would arrive in Hereford for burial in the near future.

Pfc. Whitaker was listed as missing in action during the Battle of the Bulge in December, 1944. His body was located in an isolated grave near Butgenback and later disinterred and buried in the United Nations cemetery at Neuville-En-Condroz, Belgium, nine miles south of Leige, Belgium.

The Whitakers were notified that the remains will be accompanied by a military escort. Final funeral arrangements will be made approximately three days prior to arrival of the body in Hereford.

Castor Bean Growers Will Sign Contracts Thursday

Farmers planning to raise castor beans this year are asked to meet Thursday evening, April 5, at 7:30 in Hotel Jim Hill ballroom to sign contracts for their allotted acreage and to discuss the proposed farmer corporation for purchasing harvesting equipment.

Tom McFarland, Chamber of Commerce secretary-manager, said the meeting probably will not last long, but it is necessary in order to further the program here.

McFarland announced yesterday that a few more acres are available to farmers who want to plant castor beans to make

the total acreage here 2000 acres—the figure originally announced. Early last week officials reported the county would be allowed only 1500 acres; however, McFarland said seed for 2000 acres will definitely be allotted.

Yesterday the Chamber of Commerce secretary talked to a Yuma, Ariz., man who says the castor bean program there is making plenty of money. Several farmers from Hereford, McFarland reported, have visited Wellington recently and were well satisfied with the castor bean program there. Tentative plans for a farmer

castor bean corporation to purchase harvesting equipment were made at the meeting last week when representatives of the Baker Castor Bean Corporation were present to show colored movies of the planting, growing, and harvesting process.

McFarland said the farmers are now investigating ordering combines through the Commodity Credit Corporation. If this plan is successful, then they would be paid for at harvest time; however, 40 per cent payment will be required on the hullers, which would amount to a few cents per acre planted.

The program for the domestic production and procurement of 1951-crop castor beans is being undertaken at the request of the Munitions Board. Castor oil is a strategic oil which is in demand for military purposes, primarily for use in lubricating oil and special plastics. In addition, dehydrated castor oil, like tung oil, is a quick-drying oil and is used in protective coatings of various types.

Representatives of the Baker Company said castor oil is now being used in the manufacture of 185 items, including hydraulic brake fluid and rubber.

The program in the United States this year is expected to produce a maximum of 78 million pounds of castor beans for crushing—this would yield about 34 million pounds of oil—plus an adequate supply of selected seed for planting in 1952.

Yields in California irrigated areas were said to range upward from 1500 pounds per acre to 2000, which was not considered a bumper crop.

The CCC support price on castor beans is 10 cents per pound, while the February market price was 12 and one-half cents per pound.

Here is Another Monthly Hereford Brand Regional Roundup

Once each month, The Hereford Brand will prepare a roundup of news and pictures of people and events of this entire area. All those wishing to have society news or announcements, local items, or pictures appear in this monthly regional roundup are urged to send their material to The Hereford Brand. Wedding, engagement, and news pictures are welcome and will be published in this monthly roundup. Persons interested in supplying news from their particular community for this big edition are asked to contact The Brand office.

Tri-County Photo Contest Planned

A photo contest strictly for amateur "shutterbugs" in Deaf Smith, Parker, and Castro counties will be conducted by The Brand from April 1 to 15.

Cash awards totaling \$25 will be given to the five best entries as judged by the Hereford camera club. In addition, a payment of \$1 will be made for each picture published in The Brand.

Entries in this initial contest will be limited to "cute kids". The entry judged best will be awarded a cash prize of \$10. Second prize is \$7.50. The third-place entry will be paid \$3; fourth place \$2.50, and fifth place will be awarded \$2.

This is a contest for non-professional and non-skilled photographers. All you have to do is take what you think is the cutest pose of your youngster—with his favorite pet, toy, or in any other pose which you think would be cute.

In sending the entry to The Brand, be sure to identify the child in the picture, who took the picture and when taken, and the type camera used in making the picture.

All contest pictures furnished by contestants must be at least 3x7 inches. If your picture is smaller, send the negative and a print of the picture.

Pictures must have been taken during the past six months to be eligible for the contest. They must be in The Brand office on or before April 15.

Winners of the "cute kid" contest will be announced and the winning pictures published in the May 8 Sunday Brand.

Now is the time to dust off that old box camera and shoot a roll of "cute kid" shots. Your picture can win some of that \$25 prize money!

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Bands Will Give Spring Concert

The Hereford Public Schools will present their three bands in their annual spring concert on Thursday evening, April 12, at the high school auditorium, Purris Williams, band director, announced.

Hereford High School band, composed of 55 pieces, the Junior High band with 60 pieces, and the Elementary school band with 60 pieces, will each have a special part of the hour and a half program. The concert will be open to the public with no admission charge.

Each of the three bands will participate in interscholastic league, class A competition. The other two bands will compete at Plainview on April 20 at the elementary interscholastic festival.

Williams served as a judge in the area elementary group festival held at Borger this week.

Mr. and Mrs. Louis Wilhelm and his father, Lester Wilhelm of Dixon, Ill., were visitors late this week of Mr. and Mrs. Roy Ford. They were enroute to Carlsbad, N. M., and Phoenix, Ariz. Mrs. Wilhelm was a member of Mr. Ford's congregation when he was up north. Other guests of the Fords this week were Mr. and Mrs. Trugatt Johnson of Triumph, Minn.

Proclamation

Last year some 210,000 families lost a father, a mother, or a child to cancer. Of these more than 100,000 were in the prime of life, between the ages of 30 and 65. They were stricken when their families, their work and their communities needed them most.

Those who have lost a dear one know cancer as a terrible threat. They know that the disease reaches beyond the patient to family and loved ones, all of whom must share a serious burden.

Happily, there is a brighter side. Physicians can now cure half of those who develop cancer if the disease is diagnosed early and treated promptly. Today, however, only about one in four, who have the disease, are being saved.

We as individuals have a great responsibility: we can strike back at cancer through spreading life-saving facts and through contributing to the Cancer Crusade. Lives will be saved—in our country, our state, our community, and perhaps in our own families.

Therefore, I, W. E. Dameron, Mayor of the City of Hereford, proclaim April as Cancer Control Month. I call on all citizens to join in the Cancer Crusade of the American Cancer Society. I heartily subscribe to the Crusade's theme: Guard Your Family. Strike Back. Give to Conquer Cancer.

W. E. DAMERON, Mayor
City of Hereford.



BEARDED LIONS. Members of the Hereford Lions club who have an early start on their whiskers for Mid-Plains Pioneer Day, were snapped at the club's meeting last Wednesday. Behind it all, they look to us like: Gib Howard, Judge L. H. Foster, Bruce Wooddell, Rex Lee, Kenneth Rudd, T. J. Clay, and O. E. Golden.—Alex Thompson Photo.



JUNIOR HIGH TRACK members from the eighth grade take time to pose for the camera during their practice this week in preparation for the second annual Junior High track meet here Friday afternoon. From left to right, first row, John Benson, Wallace Ford, Gene Streun, David Walker, Lynn Bybee, Clarence Caywood, Gary Southern, Joe Easley, George Jure, Glenn Hackett, and Leroy Williams; second row, Clifford Russell, Francis Loyd, Jackie Burrus, Luddy Godfrey, Homer Hershey, Kenneth Mathews, Jamie Aihart, Bill Kelly, Wayne Walker, Richard Hagar; third row, Dale Hinds, Kenneth DeHart, Robert Hicks, Charles Springer, Darrell Dawson, Keith Hodges, Tunny Wilson, Manuel Beavers, and Coach I. L. Whitfield.—Brand Staff Photo.

Mrs. Hale Is Club Defense Chairman

Club Tuesday afternoon in the home of Mrs. Roy Boyd, Mrs. R. H. Hale was appointed civil-defense chairman.

gave a demonstration of cloth-in construction. The THDA constitution was read.

Refreshments were served by the hostess to Mesdames Jack Flowers, R. H. Hale, Vern With-

erspoon, Howard Gore, John Jacobsen Sr., Ulys Pierce, and P. H. Luck.

Mrs. A. M. Jones spent last week in Amarillo staying with her grandchildren.



By JIMMIE GILLENINE

Sometimes a little item in the paper attracts wide attention. A few weeks ago such an item in Around Town cited brief nicknames as popular among Hereford's young fry. At a party for 5-year-olds, it seems that four out of seven guests answered to "Butch", "Nick", "Buz" and "Beepers". Mention of the squib crops up from time to time and a day or so ago Ben Childers was telling me how "Beepers", probably most unusual of the four, got his nickname.

finally came down to \$3. Maybe this will help Urline Streu out of a difficult situation. Urline let his beard go on a test run for a few days. One night he got up, went to the bathroom and

glancing at the mirror noticed flecks of aluminum paint all over his face. More careful inspection disclosed that it was silver threads among the red. Anyway, Urline shaved them off. A lot of these old boys are finding out that they are get-

ting older than they thought. A lot of women around town are also less prone to condemn Deilah for the tonsorial treatment she handed Sampson back in the biblical days.

Anyway, these old boys can try and try, but Uncle Walk Bradley is still the whisker king of this country. He let us take a picture in 1949 — and his beard just about strikes his knees. I never will forget an interview I had with him in 1937, shortly after I came to Hereford. I asked him the name of the ranch horses back in the early days. Uncle Walk grinned and said, "You wouldn't want to print them". He finally mentioned three or four and he was right. They sure couldn't be printed.

Nearly forgot, here's a letter from a couple of kids: Dear Editor: Somebody poisoned our dog—sure, may be wasn't any pedigree animal, but he was a nice Collie that liked us and we liked him. Especially when he thump-

ed against the door in time to catch the school bus in the morning and when he would meet the bus in the afternoon.

Maybe he was a little bother—but a boy ought to have a dog. Aren't boys sometimes a little bother too, at the end of a parents long, strenuous day? But their folks love them just the same.

And when he would drag a stray bone in the yard — maybe that was a bother to our Dad. But who would want a dog that didn't like bones.

Perhaps he trespassed on other folks property but we never heard of a dog knowing section lines and such. So if he bothered other people why weren't they men enough to tell our Dad so he could dispose of him, rather than throw out poison in some form attractive to a dog. What would happen if the bait were a piece of bread and kids like us, in play, would perchance chew on such a bait. Grown-ups call that murder.

Sincerely,
Clint & Steve Coneway
Sons of R. P. Coneway

POPULAR STORE PRESENTS
30th Anniversary and Dollar Day Values at Unheard of Prices

Ladies Wool - Size 10-20	
Were	Now
\$109.90	\$85.00
\$75.00	\$50.00
\$55.00	\$45.00
\$39.95	\$29.00
\$29.95	\$25.00

\$100 In Prizes

REGISTER EVERY TIME YOU ARE IN THE STORE

1st Prize \$30 In Trade
2nd Prize \$25 In Trade
3rd Prize \$10 In Trade
4th Prize \$5 In Trade
5th Prize \$5 In Trade
25 - \$1.00 Prizes

Children Under 16 Not Eligible To Register

Tissue Facile Pure Silk, Jersey

BLOUSES \$5.00

Size 30-44, Vals. to 10.95

Large Group Nylon Tricot SLIPS

Tailored, Lace Trimmed, White, Pink and Black Sizes 32 to 44

Values To \$10.95 **\$5.00**

Small Fry Shop

Our Complete Stock KATE GREENAWAY Dresses Reduced 30% for This Event.

WERE	
\$9.50	\$6.00
\$6.95	\$5.00
\$5.98	\$4.50
\$4.98	\$3.75
\$3.98	\$2.99
\$2.98	\$1.99
\$2.79	\$1.49

Sunbacks, Play Clothes, Cotton, Sheers, Dotted Swiss, Chambrays - Sizes 1-12.

159 New Summer Dresses

Regular To 10.95 **\$5.00**

Cottons, Sheers, Bembergs, Chambrays, Wash Silks, Sunbacks, Sizes 9-15, 10-20, 12 1/2-24 1/2, 38-52.

One Large Group HALF SIZE DRESSES

Reduced Up To 30%

Sheers, Boleros, Seersucker, Crepes In A Long Range of Colors - Sizes 12 1/2-26 1/2.

SKIRTS, Vals. to 14.95 \$5.00

Cottons, Gabardines, Calaire, Wool, Velvet, Corduroy, In Navy, Gold, Tan and Brown. Sizes 10-18.

Our Complete Stock **Ladies Robes 1/2 Price**

Values to 35.00 Seersucker, Brunch Coats, Silks, Satins, Taffetas, Quilted Satin, Cotton. Sizes 10-48.

POPULAR STORE "Since 1921"

Marjorie Sue Muse, daughter of Mr. and Mrs. Kellar Muse, like most little girls created an imaginary playmate. She talked with the imaginary little boy frequently and from "out of the blue" named him "Beepers". Dr. R. R. Willis somehow heard about the imaginary playmate and shortly after delivering the new baby told Marjorie Sue, "Well, Beepers is here now". Naturally, she became pretty excited—and the name stuck with the youngster.

Most places are featuring track and field meets. Even a few are beginning to talk about baseball, but not at Dimmitt. Folks around there are still discussing the 1951 record of the Bobbies, and who could blame them? Almost as startling as the record rolled up by the Bobbies is the manner in which the town backs the squad. Rumors have it that the merchants of Dimmitt paid Station KGNC \$1,000 for the Broadcast last week-end. A few more conservatives estimate the program at \$800, which sounds nearer right. Anyway, it wouldn't have mattered. The Dimmitt folks would have had the air regardless of greenbugs, cut-worms, boll worms, flood or drought.

It seems to me that the time should have been furnished without cost by the station, but it was not. They had to pull a lot of big-time programs to carry the broadcast — and they nicked Dimmitt plenty.

Dimmitt folks say they are "in-between", meaning that imaginary line between Lubbock and Amarillo. Lubbock, they say, doesn't worry about them and neither does Amarillo. I doubt, however, if this had anything to do with the situation. Only last Fall the Hereford - Shamrock regional game went to Pampa because Amarillo did not care to ask for it. Pampa furnished the field, paid for printing the tickets and fed the teams — just to get the game.

I never saw so many people who are expecting to plant cotton. The 45-cent price plus poor wheat prospects are the chief reasons. Understand new gins will be constructed at Friona and at Dimmitt. For a long, long time the only gin in the country was at Springlake. Since the Hereford gin was built — a few years back, cotton comes here from as far away as Tucumcari. Tremendous cotton acreage is also predicted on the North Plains. Wonder where this ginning will go?

Claude Higgins recently paid this column a compliment. "I believe you try to tell the truth," he said, "and that's mighty important to a lot of folks".

Saturday was plenty busy as the last-minute crowd thronged the tax office for license plates. Understand the people of Friona and Boyina have to drive to Farwell to buy license plates. Castro county, on the other hand, thinks enough of Summerfield to establish a sales point there, at least they did last year. Randall county also has a sub-station in Amarillo to furnish license plates.

The Jaycees were in a dither Friday. Too many people are screaming about five bucks for a shave permit. I think they

Dollar Day HEADLINERS

One Lot Men's DRESS SHIRTS

Values To 4.95 **\$1.45**

Large Size Only, Solids and Stripes, Fast Colors

One Table DRESS SHOES	One Group WORK SHOES
Fortune, Small Sizes Only	Peter's Nationally Adv.
Values To \$10.50 \$5.00	Values To \$13.50 \$5.00

All Leather WORK GLOVES	Reg. 2.50 Vals. \$1.25 Pair	Reg. 2.00 Vals. \$1.00 Pair
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One Rack Dress - Stouts and Western BELTS

Values To \$2.50 **\$1.00**

DOLLAR DAY ONLY

One Table Wilson's SPORT SHIRTS	One Group DRESS SLACKS
Values To \$3.95 \$1.45	Values To \$13.50 \$5.00
Plaids and Solids, Close Outs	Wools and Wools and Rayon Dollar Day Only

Income Tax Service

Walter SEED Frank COGDALL

Upstairs over Brand Office Phone 1383

DUB'S MAN'S SHOP

305 N. Main Phone 112

LaPlata Club To Hold Annual Hobby Show Saturday April 7

The La Plata club annual hobby show will open at 1 o'clock Saturday, April 7, at Jim Hill Hotel. The show will remain open to visitors until 9 p.m.

Committees in charge say this will be one of the best in the club history because exhibits will gain much attractiveness by reason of the spacious setting of the hotel ball room.

Tickets for the show will be available at the doors of the ball room. They will be 50 cents for adults and 35 cents for children.

There will be collections in the creative and collective divisions ranging from the antique to the modern and both foreign and domestic.

Among the exhibitors who have reserved space in the show are: Mrs. Jeff Gilbreath, Mrs. F. M. Kester, and Mrs. Roy Crutchfield, ceramics and china painting; Dr. H. H. Cooke and Marian Wilson, leathercraft; Mrs. Jess Carter and Mrs. Phil Radovich, hand painted pictures; Frances Young, pastels; Bob Bailey, wood carving and stone polishing; Mrs. W. I. Valentine, embroidered pictures and Mrs. W. J. Frost, fancy work; Mrs. Scrapp Johnson, bedspread; Thornton Shirley, cup and saucer and spoon collection; Mrs. J. W. Witherspoon, dolls; Gerry Patterson, salt and pepper shaker collection; Elizabeth Womble, hand painted china; Mrs. Bruce Miller, dolls from foreign countries, Mrs. Frances Houston, antique glass; Billy Joe Kelly, model air planes and John Benson, stamp collection.

Entries will be accepted until 10 o'clock Saturday morning

and members of the club will assist in placements. Club members will serve as hostesses throughout the show.

Mrs. Urlin Streu, Mrs. Homer Brumley and Mrs. S. S. Dodson, make up the general committee. Other committees include: Miss Genevieve Eberle, Mrs. W. B. Boston and Mrs. Charles Nevel, staging; Mesdames M. G. Adams, Leroy Aven, Leona Blood, Les Combs, Bill Wolfe and Elmer Patterson, publicity; Mesdames Charles Spurlock

Lynn Kester, Roy Smith, Morris Thompson and Ray Deaney, tickets and awards; Mesdames Emil Dettman, Dalton Criswell, J. R. Johnson, Palmer, Noyes and A. J. Schroeter, entries.

Guests this week in the home of Mr. and Mrs. Leon Tjira were her parents, Mr. and Mrs. A. A. McDuff of Anson.

Farewell Courtesy Fetes Mrs. Miller

Mrs. Addie Miller who plans to move to Amarillo soon, was complimented at a canasta luncheon given at the home of Mrs. J. J. Clark Tuesday.

After games in the afternoon

lovely gifts were presented to the honoree in token of lifelong friendships.

Those attending were Mesdames H. M. Thomas, George Muse, W. H. Russell, A. G. Bell, Rex-Tynes, C. R. Smith, Rosa Speer, Willie Daniel, Nona Jewell, the honoree and the hostesses.



MRS. F. M. KESTER has entered her collection of china painting in the Hobby Show. Just a year ago this month, Mrs. Kester started the hobby which has yielded many attractive and unusual pieces for her friends, children, and grandchildren in addition to those Mrs. Kester uses in her own home.—Brand Staff Photo.



Above is Grant Hanna, your DeKalb dealer, and E. Hester... unloading seed.

NOW Is the Time To Buy Your De Kalb Seed Corn

We have the largest amount of seed in stock —

Five adapted varieties for this climate

We Have Hybrid Seed - Priced from

\$7⁶⁰ to \$10⁹⁰

GRANT HANNA

DeKalb Dealer — Rt. No. 4

Travel direction: 3 miles North on 51 & 1 mi. West

Where you see the DeKALB WING EAR in Deaf Smith, Castro, Parmer and Randall Counties—there was last year a large field of DeKalb corn.

Shower of Savings

TO MAKE YOUR DOLLARS GROW!

MONDAY ONLY

One Group Early Spring

DRESSES

1/2 price

Values from \$16.95 to \$49.95

Print Silks, Solid Crepes, and Other

Exceptionally Good Values In Nat. Adv. Brands

One Large Group of Better

BLOUSES

1/2 price

Nationally Advertised

Brassieres \$1⁰⁰

Larger Sizes Only!

NYLON LINGERIE

Values To \$12.95

\$5⁰⁰

Extra Special

LADIES RAYON

PANTIES 2 pr. \$1⁰⁰

Pre-teen and Children's Dark Cotton

SCHOOL DRESSES

1/2 price

THE Vogue

Prices Good In Hereford or Dimmitt Stores

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Star Theatre

WEDNESDAY - THURSDAY

APRIL 4-5

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Alligning
KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

REAL ESTATE
FOR SALE: Large two bedroom home 94'x200' lot. Attached garage. \$3000 cash, balance in GI loan. See Ray Downey at Good Housekeeping Shop.
B-4-23-40-tfc

FOR SALE: 104x70ft. lot at 802 Knight. See Mrs. Bob Ellison at L. J. Kuper farm 4 1/2 miles west on Hiway 60 1/2 mile north or write Box 728, Hereford.
B-4-30-40-3p

FOR SALE: New Ford pickup and nearly new Chevrolet car. W. G. Harris, Summerfield.
B-4-14-40-2p

CHOICE
Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE: 90 foot lot on Star Street. Phone 318-J. George Jones.
B-4-11-35-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE WHEN WE ARE PREPARED TO BUY OUTRIGHT
BASKIN. INVESTMENTS
JIM HILL HOTEL
B-4-38-tfc

FOR SALE
New two bedroom ranch style home, knotty pine interior, all modern plumbing, builtins, electricity and butane, 4 acres land, wo in timber, good well and springs. Ideal for fruit and poultry raising. Lake Hamilton can be seen from house. Finest fishing in state. Just off paved road. 0 minutes drive to heart of lot Springs, Ark. Priced at \$5,500. \$3000 down, balance say terms. Write L. O. Walcott
1. 4, Hot Springs, Arkansas.
B-4-13-2

FOR SALE
Allis Chalmers tractor with complete set of tool bars and cultivation tools. 6 Peanut Jr. planters, Fertilizer Attachments, Hoop Equipment, 150 Irrigation Siphons.
PHIL BARKLEY
827 25 Mi. Ave.
Hereford
S-2-21-40-tfc

FOR SALE
NEW BUILDING SITE
Terra Blanca Heights South on highway 51. 3, 5, and 10 acre tracts. Will build new homes to owners specifications. See
FRANK WILDE
or
JOE PAETZOLD
B-4-13-tfc

FOR SALE
Improved 200 acres under irrigation, possession, \$225 acre. Improved 20 acres under irrigation, consider reasonable priced home on deal. Price \$13,000. Improved 3 acres on gas and electric line. Improve and name terms. Price \$1,800.
CLAUDE HIGGINS
Phone 544-W
S-4-1 1/2-40-1p

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Irrigated 320 acres, 290 cu. good improvements, on paying, two irrigation wells. Price \$225.
For Sale or trade 640 acres 575 cu. New 4 room house lays nice for irrigation. 13 miles of Hereford. Want to trade for good irrigated 320 acres with good improvements.
Have good buys in houses and lots. Will appreciate listings
J. M. HAMBY
Real Estate
208 E. 3rd
Phone 701
Hereford
B-4-40-tfc

FOR SALE
Improved 200 acres under irrigation, possession, \$225 acre. Improved 20 acres under irrigation, consider reasonable priced home on deal. Price \$13,000. Improved 3 acres on gas and electric line. Improve and name terms. Price \$1,800.
CLAUDE HIGGINS
Phone 544-W
S-4-1 1/2-40-1p

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
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An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
An eight machine Helpy-Selfy Laundry in good building with living quarters. The price of equipment is \$1800.00 and can be handled with \$1200.00 cash. A very choice 160 acres in one half mile of pavement. Has irrigation well in the fifty foot water area, and is plowed ready to plant.
80 acres with six room house and irrigation well, all is in cultivation. \$20,000.00, some terms.
349 acres on paved highway at \$155.00 per acre. \$19,200.00 cash, balance financed. Is all cultivated and has irrigation well.
Improved and irrigated 320 acre two miles of elevator and pavement. \$150.00 per acre. Ben M. Sugduth, 242 North Main St., Phone 1509.
B-4-13-2c

FOR SALE
A nice 200 acre farm, 6 miles of Hereford on pavement. 6 room modern house, 8" irrigation well. This farm lays near perfect irrigation. Plenty of granaries and outbuildings. Also several other nice farms near Hereford on pavement. See me for complete information.
CHARLES SOWELL
Res. Ph. 193-W Office 792
Hereford, Texas
B-4-13-2c

FOR SALE
Extra nice 200 acres 7 1/2 miles Hereford, 2 1/2 miles off paving, fair improvements, deep plowed. Has best of soil and water. It will pay to investigate this. Will give possession.
J. M. HAMBY
Real Estate
208 E. 3rd
Phone 701
Hereford, Texas
B-4-40-tfc

FOR SALE
Improved 200 acres under irrigation, possession, \$225 acre. Improved 20 acres under irrigation, consider reasonable priced home on deal. Price \$13,000. Improved 3 acres on gas and electric line. Improve and name terms. Price \$1,800.
CLAUDE HIGGINS
Phone 544-W
S-4-1 1/2-40-1p

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
Twenty year loans on farms and ranches at 4 1/2%
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-tfc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
Hereford
B-4-12-tfc

FOR SALE by owner: Two bedroom home, well constructed, hardwood floors, floor furnace, insulated, extra large kitchen, two car garage; you must see this one to appreciate it. \$9500. Located on corner of Blevins and Mabel. Phone 1364.
B-4-38-12-tfc

320 ACRES NEAR
elevators. Good irrigation well, good land. Terms \$146.00 acre. Perfect 3 acres, gas and electric line. Improve and name your terms. \$1800.00. Homes.
CLAUDE HIGGINS
Phone 544-W
B-4-1 1/2-39-2c

FOR SALE: 18000 pounds clover seed. L. L. Arnold, 12 miles southeast of Hereford.
B-4-13-13-4p

FOR SALE: A sacrifice: Clean Grocery & Market. Priced to sell or trade. Owner must get out because of health. Well established. Write Box 502, Muleshoe, Texas.
B-4-27-13-6k

LAND FOR SALE,
320 acres unirrigated all in cul. This land could be irrigated. Choice land. Priced at \$100 per acre, with 1/2 cash. 1/2 the minerals and poss.
360 acres improved good 8" irrigation well, 150 acres wheat, 100 acres of grass balance plowed and listed. Located on paving near Dimmitt. Priced at \$225 per acre. Place would carry a good loan.
160 acres south of Friona, new improvements. Priced at \$150 per acre.
160 acres close to Hereford, good level land in good water area. Priced at \$150 per acre. Loan of \$10,000. 1/2 minerals and poss.
I have other good buys in both large and small tracts. Your listings will be given my personal attention.
W. R. METCALF
531 W. 1st St. Hiway 60
Res. Ph. 902-W Office Ph. 854
Hereford, Texas
B-4-13-tfc

FOR SALE: 1950 Ford 1/2 - ton pickup. Extra clean. Heater, consider trade. Phone 1117-J.
B-4-14-13-2p

FOR RENT
FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. JIPPER ELECTRIC.
B-5-14-2-tfc

FOR RENT: Three room modern, unfurnished house. 507 Jackson.
B-5-9-52-tfc

FOR RENT: Three room furnished house, modern. 224 "C" Ave.
B-5-10-32-tfc

FOR RENT: Unfurnished apt. Bills paid, \$50.00 month. Inquire Mrs. Deshazo, 204 Ave. H.
B-5-14-7-tfc

FOR RENT: Business or office building 25'x80' across street from Jim Hill Hotel. Byrle of Joe Ellison or see Harry Caylor at First National Bank.
B-5-24-13-tfc

FOR RENT: Two bedroom house on Short Street. Call 1100.
B-5-10-13-2c

FOR RENT: Business or office building 25'x80' across street from Jim Hill Hotel. Byrle of Joe Ellison or see Harry Caylor at First National Bank.
B-5-24-13-tfc

FOR RENT: Two room furnished apt. with bath and refrigerator. 307 Roosevelt.
B-5-12-40-2p

FOR RENT: Modern two bedroom house. 300 W. 6th or call 1378, Mrs. Ella Burdine.
S-5-15-40-1c

FOR RENT: Desirable downstairs apt. for couple. Frigidaire, private bath. Bills paid. 514 Union.
S-5-14-40-1k

WANTED: A used piano. Mrs. Charlie Burk. Box 689.
B-6-9-40-2p

FOR RENT: 310 McKinley, newly decorated three room efficiency, nicely furnished. Electric box, private bath and entrance. Close in. Bills paid. Adult couple. Phone 1092.
B-5-25-40-tfc

FOR RENT: Small garage apartment also two bedrooms new innerpring mattresses. Close to town. Call 692 or come to 219 Lee after 6:00 p.m.
B-5-24-13-2k

FOR RENT: Three bedroom home completely furnished. Close in. Call 88.
B-5-11-37-tfc

FOR RENT: Furnished light housekeeping rooms. Hereford Camp or Phone 678.
B-5-11-13-2p

FOR RENT: One side duplex, 4 rooms. Newly decorated. Located 704-B Lee ave. See Mrs. West 704-A or Phone 8360 or write F. L. Lucas 1216 3rd Brownwood, Texas.
B-5-29-37-tfc

FOR RENT: Furnished apt. private bath, refrigerator. 428 Jackson.
S-5-9-39-1k

FOR RENT: Furnished apt. 401 Lawton. Mrs. W. M. Megart.
B-5-10-12-tfc

FOR RENT: Furnished apts. Also house. Green & Scott. Phone 9.
B-5-9-12-tfc

MINERAL RIGHTS WANTED
DEAF SMITH - CASTRO
FARMER
Call
SAM NUNNALLY
GLENN WEIR
B-6-31-tfc

8. HELP WANTED
WANTED: Night waitress. Apply in person at the Western Wheel Inn Cafe. West Hiway 60.
B-8-14-13-2k

13 LOST & FOUND
STRAYED: 5 yearlings weighing 450 lbs. each. Branded Lazy-Y or Lazy U-Bar on left shoulder. See Sandy Fluitt or John Hutchison.
B-12-19-10-tfc

5. WANTED
WANTED TO RENT: Two bedroom house before May 1st. In or out of city limits. Preferred furnished. Phone 892-M.
S-6-19-40-1c

WANTED: Custom plowing. Have two new plows and tractors. Dempster drilling. Contact W. J. Wilson. Phone 12-W or Pitman Service Station.
B-6-20-40-4p

WANTED: Washing and ironing in my home. Phone 80-J.
B-9-9-13-2k

WANTED: Wheat pasture for cattle. Phone 43 or 1310. O. G. Hill.
B-6-12-19-tfc

7. Dressmaking-Ironing
BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040.
-B7-15-2-tfc

FOR RENT: Two bedroom house on Short Street. Call 1100.
B-5-10-13-2c



BEN JORDAN, a sophomore in Friona High school, tied for first in the pole vaulting event at Hereford recently. Jordan consistently represents Friona in sports events.—Brand Staff Photo.

Friona Women Hear Discussion Of Landscaping

FRIONA (Special) — Mrs. Homer Brumley of Hereford, guest speaker at the meeting of the Friona Women's Club Wednesday afternoon at the club house, chose landscaping as her subject. Mrs. Virgil Jordan and Mrs. Fred White were hostesses.
Mrs. Wesley Hardesty, president, was in charge of the program which was attended by 20 members and three guests from the Progressive and Modern Study clubs.
The club house was decorated

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092.
B-11-23-23-tfc

Houses Built To Your Specifications to be Moved. Across Street from Earl Hendricks Buick Co. on Highway 60
John Sands & W. B. Goates
Phone 801-M
Hereford, Texas
B-11-39-tfc

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
CHARLIE NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Heretord Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

REAL ESTATE LOANS — AUTO LOANS
YOU DON'T HAVE TO WAIT
QUICK SERVICE
JOHN MCLEAN
Phone 273
S-4-2-tfc

SCOTT'S PLANING MILL
224 D St.
Phone 1190
B-11-23-tfc

Five File for Friona Trustees

FRIONA (Special) — Five names will appear on the ballot for the Friona school trustee election on April 7 to fill the vacancies created by the retirement of D. O. Robinson and Jake Lamb.
Names filed for the ballot are Roy Miller, Leonard Haws, Geo. Messenger, Arthur Drake, and George Jones.
The name of Jim Shaffer has been filed for the county trustee of Commissioner Precinct 1.

with sweet peas and daffodils, the latter coming from Mrs. White's garden.

Better Buy FARM Chemicals NOW! —and the best buy in Farm Chemicals is



There is already a critical shortage of most farm chemicals. This will undoubtedly increase when the application season arrives. We are now 60 to 90 days behind on some of our orders. We cannot urge you too strongly to place your order now with your dealer in order to be sure of having farm chemicals when you need them.

Weed Killers
Insecticides
EMULSIFIABLE LIQUIDS
WETTABLE POWDERS
DUSTS
We can furnish practically any chemical or combination of chemicals desired. PRICES ARE RIGHT and the Quality is the Best! Also, we have Spraying equipment and parts. Custom sprayers available. For further information, see your dealer or see us.
If Kirby Sells It, It's GOOD!



107 Ave. H Phone 1177
Hereford, Texas



SEVENTH GRADE MEMBERS of the Junior High Track Squad are preparing to do their part in the second annual Junior High school track meet to be held here Friday afternoon. From left to right, first row, Norman Bookout, Tony Benson, Nelson Rutter, Ralph Morrison, Tommy Weemes, Glen Hackett, Clyde Martman, and Milton White; second row, Dick Wilson, Ronald Sherman, Dale Wright, Arol Acton, G. C. Merritt Jr., Donald Seigle, Martin Reid Moore, Loyd Gene Smith, and Jack Haggar; third row, Edwin Bridges, Dan Janssen, Lynn Jones, Bobby Melugin, Don Parsons, Bill Kistler, Merele Southern, Charles Green and Coach I. L. Whirfield.—Brand Staff Photo.

Hereford Wins Fourth Track Victory In Quadrangular Meet at Friona

HEREFORD WINS 4-36 in Hereford high school won its fourth track meet in as many starts as the Herd thinclads piled up 7 1/2 points to take a comfortable 20-point margin over second place Farwell in a quadrangular meet held Thursday afternoon at Friona.

Scores of the four teams entered in the meet are: Hereford, 75 1/2; Farwell, 53 5/8; Friona, 15; and Bovina 9 1/2.

The results of the meet are as follows:

Houston, H; Dement, H; Janssen, H; and Corbett, H.
 High Jump: Height, 5'4" — Houston, Hereford and Christian, Farwell, tie; Robbins, Friona; and Wave, Bovina and Jordan, Farwell, tie.
 Discus: Distance, 121' — Stanton, H; Janssen, H; Christian, Farwell; and Young, Bovina.

Two Volunteers Leave April 4

Two men, Alphonse Thomas Klemm, Route 2, Dimmitt, and Charles Marlon Morris, Route 4, Hereford, have volunteered for induction in the U. S. Army.

Mrs. A. Petersen, selective service clerk, revealed this week. The volunteers will leave Hereford on April 4 with the regular call from the four-county area of Farmer, Castro, Randall, and Deaf Smith.

Drive Carefully

WONDERLAND IN PARK AVE. VILLAGE

DOLLAR DAY SAVINGS!

McKim Sister and Brother

3 - Pc. Suits

For Spring and Summer

Regular 7.95 Vals.

\$ 5 45

Boy's Cord & Seersucker

SUITS Reg. 6.95 \$4.99

Wonderland



No News

Continued from page one) ing load thrust onto them at the last minute.

Without a word, we walked through the midst of the busy crew into the sheriff's office.

Here we found a situation like the one we left back at the Brand office. NOTHING DOING!

Deputy Sheriff S. B. Berry was seated at the desk leafing through a sheaf of papers as we slid into the chair next to the desk to join him in his silent misery.

The lack of activity in the sheriff's office is always news, so we jotted that down in our little book.

Presently, Constable Ed Curt-singer came into the room, pulled up a chair, and sat down to join the magic circle. The chair squeaked as Ed sat down, and, rather than put up with all that commotion, we left the room.

The lack of activity in Tax Collector Fred Baird's office terminated when Fred saw me come in the door. He rushed around the counter and grabbed my arm, asking, "Can you spare a few minutes? I'd like to have you draw the names for listing

on the high school election ballot."

Spare a MINUTE! If he only KNEW!

While I held down the fort for Fred, he went into County Judge Foster's office and returned with the third member of our little pre-election party.

Baird took eight slips bearing the names of the eight school trustees, checked them off against his list, and dropped them into a large envelope box.

Judge Foster shook the box wildly for a few minutes as Fred and I looked on approvingly. Then the judge took off the lid, and, with head turned and eyes closed, I made a wild stab at the box, fumbling for the small white slips of paper.

First name out of the box was McCaslin. Then came Wagoner, followed by Schroeter, Slagle, Kelly, Condron, Higgins and Wiltshire.

That is the order in which the names will appear on the ballot at the April 7 school election, and that is the story of how they got that way.

Our mission accomplished, Judge Foster and I went our separate ways, but not until I had quizzed the judge on events since last Wednesday. Of course, there was nothing to report.

Still looking for something to feed to the linotype operator, I

Conklin Now at Reese Air Base

First Lieutenant Donald O. Conklin, 1805A Avenue R, Lubbock, has recently been assigned to duty with the 3500th Pilot Training Group at Reese Air Force Base, Texas.

Lieut. Conklin served with the 14th Air Force in China during 1944 and 1945. He was awarded the Distinguished Flying Cross, the Air Medal with three oak leaf clusters, and the South Pacific Theater ribbon with two bronze battle stars.

Prior to his recall to active duty, Lieut. Conklin was employed by H. N. Roberts and Associates, consulting engineers, followed by Schroeter, Slagle, Kelly, Condron, Higgins and Wiltshire.

That is the order in which the names will appear on the ballot at the April 7 school election, and that is the story of how they got that way.

Our mission accomplished, Judge Foster and I went our separate ways, but not until I had quizzed the judge on events since last Wednesday. Of course, there was nothing to report.

Still looking for something to feed to the linotype operator, I

Hospital Notes

Patients in Hospital: Mrs. J. P. Palmer, OB; Mrs. Lawrence Cole Summerfield, OB; Tommy Inman, surg.; Sherry Cole, Summerfield, med.; M. L. Steele, med.; Mrs. Henry Andrews, surg.; Mrs. Bob Clark, OB; J. J. Goodin, surg.; Mrs. J. E. Turner, surg.; Mrs. J. M. Wilson, Spearman, surg.; Mrs. Bert Shackelford, Friona, surg.; Wesley Barnett, Friona, med.; Mrs. G. E. Wilson, med.; Mrs. Bill Brady, OB.

Patients Dismissed: Larry Kuper, Summerfield, med., 3-29; Mrs. J. B. Thompson, med., 3-29; Judy Glenn, Dimmitt, surg., 3-28; Otto Gilliland, med., 3-29; Pearl West, surg., 3-28; Charles Boles, T&A, 3-30; Mrs. A. L. Thomas, med., 3-30; Addison Hunter, med., 3-29; Peggy Erdman, med., 3-29; Rosa Lee Markley, med., 3-30; Stephen Browning, Vega, 3-30; Paul Rodgers, med., 3-30; Ernest Kendal, med., 3-30; Mrs. Don Guseman, Adrian, med., 3-31.

Births: A son, Allen Dean, was born to Mr. and Mrs. Bob Clark on March 28; a daughter, Janet, was born to Mr. and Mrs. Bill Bradley on March 31; a son was born to Mr. and Mrs. J. P. Palmer on March 30; a son was born to Mr. and Mrs. Lawrence Cole on March 31.

Hidden Rascals

Hidden taxes come in for a lot of discussion—that is, those who are aware of the "bug under the chip" have a lot to think about. They claim there are 151 hidden taxes in a loaf of bread. (And all the time we have been thinking the loaf of bread contains only so many vitamins). A man's summer suit has 116 or more of the hidden rascals; at least 100 in one egg; but these add up to around 55 billion dollars a year, or more than 25 percent of our national income—\$336 per person or \$1,464 for each family of four. More than half of all taxes are levied first on business which must include them in the selling price to stay alive.

—The Memphis Democrat



MAN AT WORK—Jess Wright of the Wright Furniture Company in Dimmitt looks over some advertising material while discussing merchandise with a salesman. Wright has lived in Dimmitt nine years, three years of which were spent in the implement business. He has been in the furniture business since 1948.—Brand Staff Photo.

Ole Ray Sez:

I sure need a set of whiskers by 8:00 a.m. Monday — but I need some customers worse—and these values ought to get them in.

Dollar Day Close Out
FLOOR LAMPS
TABLE LAMPS

1/3 Off

Just Received - New Shipment of
SEWING MACHINES

PRACTICALLY NEW 8 ft. upright home freezer. A real bargain. See it on our floor. It can't stay there long.

Close Out

9 x 12 Linoleum Rugs \$6 each

GOOD HOUSEKEEPING SHOP

Roy Downey

303 N. Main

Phone 1109

GIVE YOUR HOME THE BRIGHT LOOK OF

Spring

8 and 9 Pc.

Dining Room SUITES



Open stock in mahogany or solid walnut. Drop leaf table 6 chairs, buffet or china. A new dining room suite will add that certain touch.

5 Pc. Chrome

DINETTES

A compliment to your kitchen or to your dining room. Table and four chairs. Wide selection of colors.

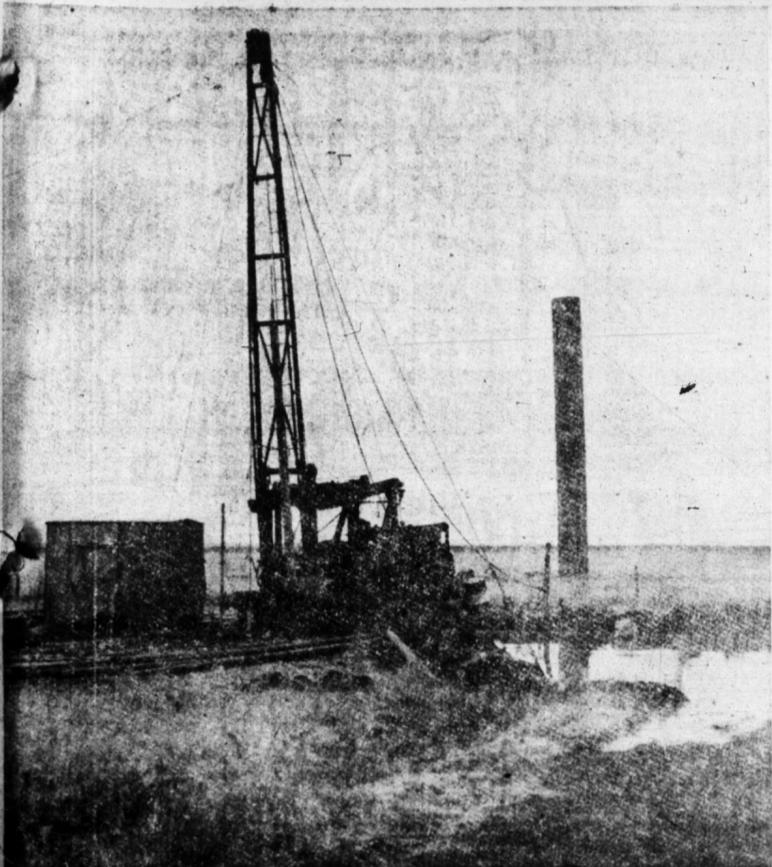


Give Your Home That Elegant Look With A New

MIRROR

Plate Glass Framed and Venetian

E. B. Black Co.



A SECOND TOWN well, which will double Adrian's water capacity, was drilled last week. Located less than 300 feet from the present well, the new one will have a 30-gallon per minute capacity pump. The present 20-gallon well has been furnishing water for the town since 1947. Both will be used, but the older well has broken down on several occasions, so a second was drilled for the village by John Hohenshelt of Vega. Water was reached at about 500 feet. Both wells are located at the northwest edge of town.

Cattlemen Warned To Get Lone Star Ticks Early By A & M

COLLEGE STATION. — Lone star ticks are on the move and stockmen are urged by James A. Deer, assistant extension entomologist of Texas A & M college, to use control measures as soon as infested cattle are found. The livestock pest will increase rapidly in numbers unless it is controlled, for a new generation will hatch out in about 30 days from the time the engorged ticks drop to the ground.

Present infestations are widespread, says Deer. Since most cattle have had a pretty rough time of it during the winter, the ticks, if permitted to increase,

will keep them in poor condition. He recommends that infested cattle be sprayed or dipped.

Either a five-tenths per cent toxaphene spray or a combination of five-tenths percent DDT and three-hundredths percent gamma BHC used as a spray are effective for treating beef materials will protect cattle from lone star ticks for periods of two to three weeks, says Deer.

DDT and toxaphene are not recommended for use on dairy cattle. If dairy animals are infested, Deer advises using a spray or wash containing five-

tenths percent methoxychlor plus three-hundredths per cent lindane. The lindane is added to kill the engorged ticks, but Deer cautions against using excessive amounts of this material on dairy cattle.

The lone star tick is the most common tattle tick found in Texas and because of this fact it is known by many other names. These include "star-back", "speck-back" tick and "wood" tick. Regardless of the name that it goes by in your area of the state, Deer says unless it is controlled now, the present infestations could make plenty of trouble for livestock producers.

The spring-like weather of the past few days have brought reports that screw worms are already active, says Deer and cattle in an effort to scratch off the ticks are likely to cause found quickly by screw worm wounds that will be quickly fixed. Controlling the ticks now will certainly reduce the number of screw worm cases later in the spring.

Deer suggests that you contact your local county agent for complete details on how to mix and use the recommended treatments.

Plains 4-H Club Organized

The Plains 4-H club was organized Thursday afternoon at the Westway community building with 13 boys becoming charter members. Hugh Clearman, county agent, was in charge of the meeting.

Jimmy Northcutt was elected to serve as first president of the club; Larry Kaul, vice-president; Clarence Caywood, secretary; Woodrow Northcutt, reporter; Billy Don Combs, song leader; George Dreger, pianist; Joe Wagoner, Jack Renfro, and Elmer Combs, sponsors.

The meetings will be held on the second and fourth Thursday afternoons of each month.

Present at the meeting were Larry and Walter Lynn Kaul, Eugene and Billy Don Combs, Nathan Wilson, Boss Joe Landers, Clarence Caywood, George Dreger, Ralph Morrison, Jimmy and Woodrow Northcutt, Hugh Clearman and Elmer Combs.

MRS. RALPH JONES

Pancakes Welcome at Any Meal During The Day

The lowly breakfast pancake now comes to the table as dessert for dinner or rolled in a roll with crisply cooked bacon or diced ham for lunch as the main dish. To serve as dessert dot with butter and preserves or honey and fold to make three layers. Turn out on a warm platter and sprinkle with confectioners sugar.

No matter when you serve pancakes, its how good they are when they reach the table, that counts. With one good, basic recipe the inexperienced cook can acquire the art of making the difficult pancake or waffle with ease.

Mrs. Ralph Jones, the former Miss Betty Dunlap, gives you a



bride's recipe for pancakes which she likes to serve her new husband in Liberal, Kansas where they live.

Pancake Recipe
 3 cups sifted flour
 3 tablespoons sugar
 1 teaspoon salt
 6 teaspoons baking powder
 3 eggs
 2 1/4 cups milk
 6 tablespoons melted fat
 Mix together and sift the flour, sugar, salt and baking powder. Beat eggs thoroughly and add milk. Add to dry ingredients and beat until smooth. Bake on a hot griddle or waffle irons. Serve at once.

This amount serves six and if not used the batter will keep in refrigerator for two or three meals.

Butterhorn Rolls
 Here is another of Mrs. Jones' recipes which she has learned isn't very hard once you get started.

2 cakes Fleischman yeast dissolved in 1/4 cup lukewarm water
 1 cup milk (scalded)
 1/4 cup shortening
 1/2 cup sugar
 1 teaspoon salt
 2 eggs
 5 cups sifted flour
 Mix all the ingredients together in the order given and place in greased bowl to rise. When risen once its size, divide

Friona Services Held for Hutton

FRIONA (Special) — Funeral services were held Thursday afternoon at 2:30 in the Friona Methodist Church for Haskell Hutton 39, whose body was found in an old well house at Mangum, Okla. Rev. Jimmy Tidwell was in charge of services.

Investigation is still being conducted in connection with the death, believed to have been about three months ago. It has not yet been discovered whether the death was from natural causes or foul play. Near the body were a stetson hat and a pair of crutches. His right leg was in a cast.

Hutton was born on September 14, 1911, at Dixon, Okla. The son of Mr. and Mrs. James Hutton, he came with his parents to Friona in 1925. Most of his schooling was in Friona where he was graduated from high school in 1930. In 1932 the family returned to Oklahoma where they lived several years. The parents later moved back to Friona where Mrs. Hutton died in January, 1949. At that time Haskell Hutton could not be located. Hutton was a veteran of World War II.

Survivors include the father, James Hutton of Comanche, Okla.; one sister, Mrs. Clyde London of Friona; a niece, Mrs. Jack Likes, who recently returned to Friona; two nephews, Jack and Dean London, also of Friona.

The body was brought to Friona by the E. L. Greer funeral home of Mangum, who was in charge of interment in the Friona cemetery by the side of his mother.

Palbearers were Arthur Drake, Earl Drake, Raymon Euler, Raymon Adams, Glenn Taylor, and Sam Williams.

FRIONA NEWS

Friona Churches Hold Spring Revivals; Senior Choir Makes Tour

By Mrs. E. R. Day
 Spring revivals at the local churches are in the limelight at Friona as in other towns of the area. Today the revival closes at the Methodist church where Rev. Carradine Hoolon is doing the preaching, and a spring revival opens at the Friona Baptist church.

The Baptist revival, with Rev. R. L. Shannon of Friona preaching, will continue one week with two services daily, 10 o'clock each morning and 8 o'clock each evening. Charles Allen of Friona will have charge of the singing.

The First Baptist church was host to the Tierra Blanca Association Thursday when luncheon was served to 150 guests from other churches in the association.

Choir Tours
 The Friona Senior choir under the direction of Glenn Cunningham is now on a 200-mile tour including Crane, Imperial, Grand Falls, Mulshoe, Denver City, and Whiteface.

Mr. and Mrs. Irvin Johnson were called to Bovina Monday by the death of his niece, Burlal was at Bovina.

Mrs. Jack Likes has returned to Friona to make her home while her husband is overseas. He is with the 45th Division from Oklahoma. Mrs. Likes will be remembered here as Miss Margie Lou Caulkins, daughter of Mr. and Mrs. Clyde London of Friona.

April Dollar Day

Parade of Values

GROUP ALL WOOL SPRING SUITS & COATS

Values To \$89.00 **25% Off**

Blue, Beige, Pink

Group Miss Swank TAILORED NYLON BLOUSES

Regular 6.95 Values **\$5.00**

Group 60 Gauge BERKSHIRE NYLON HOSE

Regular 1.95 Vals. **\$1.00**

Group Crepe DRESSES

Values To \$26.75 **\$5**

Group NYLON BRIEFS

1.95 Values **\$1.00**

Group Gossard NYLON BRAS

3.50 Values **\$2.00**

Group Carter's - Lilac and Turquoise KNIT GOWNS

\$5.95

Group Gossard GIRDLES

Regular 12.95 Values **\$5.00**

The Little Fashion Shop

"Smart Clothes for Smart Women."

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320 ACRE IRRIGATED FARM: Fair farm improvements, fine 8" electric irrigation well in shallow water. All good land in cultivation except 25 acres level grass land. 200 acres good wheat goes. Fine location one mile off pavement in Casco County. A good farm, at a good price. Per A. \$165.00.

320 ACRE WHEAT FARM: Unimproved. All fine clean level land in cultivation. 250 acres good wheat, rent goes. Possession on bal. now. 29% down, good terms on balance. Located 1 1/2 miles from school and pavement. Per acre \$75.00

MANY OTHER GOOD BUYS in farms and ranches, stock farms, wheat farms, irrigated farms, large and small tracts. We should be able to help locate a farm or ranch to your liking.

FARM & RANCH LOANS anywhere, large or small. Free, prompt, and liberal appraisals. No stocks to buy, no commission to pay. Long time terms, low rate of interest rates.

WESSON REAL ESTATE
 West of Courthouse
HEREFORD TEXAS DIMMITT

Sensational New - Grip-Tite Belvedere Mixing Bowl

Heat-proof, ovenware glass bowl and rubber suction base can be locked into any convenient position. Bowl or base can't slip, slide or tip; leaves both hands free. Ask how you can get yours during this special offer.

GOOD HOUSEKEEPING SHOP
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PENNEY'S ^{LUCKY} 49TH ANNIVERSARY DOLLAR DAY



**60 Gauge 15 Denier
Perfect Nylons**

YOUR LUCKY HOSIERY BUY OF THE YEAR! **ONLY \$1**

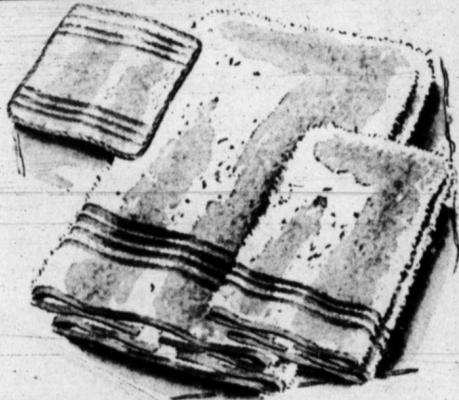
Talk about hosiery value! This it it! Beautiful, beautiful 60 gauge nylons—every inch perfect! Even the shades are brand new! And don't let that high gauge scare you! It means extra stitches to every inch of hosiery to give you more wear! 8½-11.



PRINTED COTTON
BATISTE GOWNS

\$1.44

So cool, comfortable, and exquisitely dainty! They're colorful floral prints with eyelet, slim ribbon belts, wide easy sleeves. Finds at this lucky, low price! Pick up several NOW! 38-48.



**Thick, Colorful
Cannon Towels**

LUCKY YOU! THEY'RE PRICED OH, SO LOW!
Bath Size, 20"x40"

66¢

Mimosa yellow! petal pink! aqua! flamingo! citron! Such vibrant new colors for your bathroom... such makes-your-skin-tingle, quick-drying, famous quality! Come shop now... these are lucky four-leaf clover finds at Penney's Anniversary prices!

FACE TOWELS, 15"x25" 44c
WASH CLOTHS, 12"x12" 17c

One Rack
MEN'S BETTER TIES
Reduced To **50c**

6 Large
Tables of Men's Down
Bargain to Save You
Plenty

Ladies
NYLON and RAYON
Slips - Lace Trim
Size 32 to 40
\$2.44

Men's Cotton
Work Sox
White or Gray
8 Pr. \$1.00

Boy's Heavy Weight
Sweat Shirts
Size 8 to 14
50c

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Leather Suede
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Reduced to **\$9.00**

Men's
Summer Sheer
Top Flight Dress
Shirts, Plain Colors
\$1.98

Bed Pillows

Crushed Chicken Feathers - All New
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All Ladies Chenille
Robes Reduced to
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RAYON CORD
DRAW DRAPES

\$4.00

Rich, decorator-magic colors! Pinch-pleated to hang gracefully! Handsome rayon cord draw drapes with deep 5" bottom hems, full 48" width at top, per pair. Lucky finds!



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**Waffle
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... IN THE NEWEST STYLES!
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... AT SUCH SAVINGS!
... RIGHT NOW!

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Bargains In Better Dresses

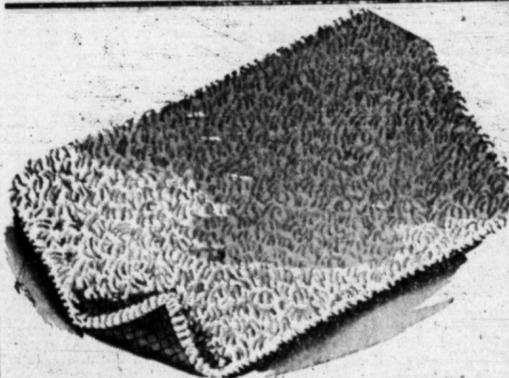
RAYONS and COTTONS

18 Only - 8.90 Value
Reduced to Sell at

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**Thick, Twisted
Loop Rugs**

Size 34 x 54

\$5.00

Size 48 x 72

\$8.00

NON-SKID BACKS!

BRILLIANT COLORS!

Grand Anniversary values! Thick, fluffy twisted loop rugs that will add so much color (and foot-cuddling comfort!) to that spot by the fireplace, in the hall, in your bedroom—just anywhere! Tightly-woven, twisted loops won't pull out... non-skid backs cling firmly to floors. Come buy now!



SPECIAL BUY!
MEN'S JEANS

\$1.88



SPECIAL OFFER
BOYS' JEANS

\$1.17

Sanforized denim in button front style with yoke back and snap fastener at waistband. Copper riveted front and hip pockets. Sizes 30 to 28. Shrinkage will not exceed 1%.

Long wearing Sanforized denim with yoke back and snap fastener at waistband. Button front style with 6 handy pockets. Sizes 4 to 12.



**All Silk Ties in
New Spring Colors**

Lucky you... They're Anniversary Priced!

1.50

Towncraft California styled hand painted ties in bright new colorings and designs! All hand-sewn silk crepes with a full all wool lining. Choose from a wide and varied pattern selection... at Penney's low 49th Anniversary price!

30 ONLY

Cord Baby-Alls

1.98 Value - Size S, M, L

Reduced to **\$1.00**

Baby
Cord Suits
Jacket & Pants
\$2.00 Suit

10 Pr.
Boy's Cord
JIMMIES
Small Sizes
\$1.00

Ladies
Rayon Satin Robes

All Sizes and Colors

Today Special

\$3.98

Ladies Rayon
Blouses
Printed Crepe
\$1.00

Nation Wide Colored
Sheets
Size 87x108
\$6.68 Pr.

Remnants

One Large Table
Cotton, Rayon & Cords - Reduced to Sell

Men's
White T-Shirts
Med. or Heavy Weight
2 for \$1.00

Rubber
Covered Canvas
Work Gloves
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Bargains In Shoes

40 Pair Ladies Spring
Pumps & Sandals - CoColors Black & Brown

Reduced To

\$2.00



JR. BOYS'
SPORT SHIRT

\$1.00

Short sleeve in-and-outer type model with double yoke and 1 pocket. Washable cotton needs no ironing. Sizes 2 to 8.



ARMY TWILL
MATCHED SETS

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Size 14 - 17 29 to 44
Shirts Pants

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, April 1, 1951

Section Two

Mrs. Manjeot Named Delegate To 7th District Convention

Pioneer Study Club named Mrs. A. L. Manjeot incoming president, as a delegate and Mrs. Rex Tynes as alternate to the Seventh District, Texas Federation of Women's Clubs convention to be held in Amarillo the latter part of April, at the meeting of the club held Tuesday afternoon with Mrs. Manjeot. Mrs. Burl France was co-hostess for the meeting.

During the business meeting members made plans to enter a float in the Pioneer Day celebration parade which will be held in Hereford in May.

The program for the afternoon was based on "The Road Ahead" by Flynn. Discussing the topic "Detour Ahead" Mrs. Fred Barrett quoted the author

who suggests a plan for detouring off the road to socialism and getting back to the road by which we have become the greatest and most efficient of producing nations, naming six steps to follow. They are: 1—Freedom must be put before demands. 2—No apologies for a capitalist society. 3—No more steps toward socialism. 4—Get rid of compromising leaders. 5—Realize we are fighting a social war, and 6—Put an end to this orgy of spending.

Speaking on the topic "Curves Ahead" from Mr. Flynn's book, Mrs. Frank Terrell said "We cannot depend upon any political party to save us—we must build a power outside the party." (Continued on page two)

Hereford Soldier and Canyon Girl Are Married in California Rites

A wedding of interest is that of Miss Marilyn Condron, daughter of Mrs. S. H. Condron and the late Dr. Condron of Canyon, to Pvt. Duane B. Williams, son of Mr. and Mrs. Carl Williams of this city. Rev. Will M. Hildebrand was the officiant.

The informal double-ring ceremony took place March 10 in the First Methodist church in Santa Barbara, California before a spot-lighted altar centered with a silver and bronze altar cross and flanked by silver baskets of stock, white gladioli and fern. Lighted cathedral tapers in seven-branched candelabra completed the setting.

Miss Golda Marshall, organist, provided the wedding music which included "Always" and "O Promise Me" and in conclusion "The Lord's Prayer" by Malotte.

The bride was attractive in a wine woolen suit featuring frost pink accessories. Her shoulder corsage was of white gardenias. She carried a white Bible belonging to the bridegroom's sister and a white lace handkerchief belonging to a sorority sister.

For her daughter's wedding Mrs. Condron wore an orchid print dress with pink accessories and a pink carnation corsage. The bridegroom's mother wore a green print crepe with black and white accessories and a white carnation corsage.

Following the ceremony the bride's mother entertained the wedding party at a dinner in the El Dorado Room of the Hotel Carrillo. The table was adorned with pink and white sweet peas and white tapers burned in silver candelabra.

Mrs. Williams graduated from West Texas State High School and at present she is a junior at

West Texas. She is a member of Pi Omega Sorority and Future Teachers of America.

Mr. Williams is a graduate of Hereford high school and received his B. A. Degree in May 1950 from West Texas. He is stationed at Camp Cooke, California with the 40th Infantry Division.

After a brief honeymoon in Santa Barbara, California the bride returned to Canyon to resume her studies at West Texas. Pvt. Williams is indefinitely stationed at Camp Cooke.



MRS. ROBERT CARNAHAN

Stewart - Carnahan Wedding Performed on Easter Sunday

Miss Betty Lucille Stewart, daughter of Mr. and Mrs. Charles Edward Stewart of Shreveport, La., became the bride of Robert N. Carnahan at an early morning ceremony on Easter Sunday at the Kings Highway Christian church in Shreveport.

Carnahan is the son of Mrs. Wilma Carnahan of Phoenix, Ariz. and Clarence Carnahan of Hereford. The bride's parents are formerly of Comanche, Tex.

Reverend A. M. Depew of the Kings Highway Christian church conducted the ceremony before an altar banked with multitudes of Easter Lilies at the back and sides. Double candelabra stood at either side of the altar and smaller arrangements of bridal wreath and Easter Lilies were placed throughout the church.

The bride's gown was a hand-

made original of white silk organza over taffeta which featured a close-fitted, horizontally-tucked bodice and a full circular ballerina length skirt. Her finger-tip length of illusion was attached to a fitted halo edged in seed pearls matching the single strand she wore.

Her bouquet was a purple-throated white orchid placed on a satin-covered Holy Bible, and surrounded by ribbon streamers and fleur-de-amour.

The bride's attendants, Mrs. Ray V. Pattillo and Miss Jean Rigby, wore tailored navy suits with white accessories. Their flowers were arrangements of white carnations which they carried.

Ray W. Pattillo served the bridegroom as best man. Miss Margaret Stewart of Beaumont, Texas, a cousin of the bride, was

planist. Following the ceremony, a reception was held in the home of the bride's parents, Mr. and Mrs. Charles Edward Stewart. Decorations in the home consisted of floral arrangements with tulips, hyacinths, and jonquils.

Mrs. Joseph A. Perrigone, Shreveport, presided over the bride's book. Mrs. W. H. Stewart served the double-tiered cake. Coffee was poured by Mrs. Robert W. Epperson.

Out-of-town guests included: Mrs. W. H. Stewart, Miss Margaret Stewart, and Misses Lucy and Julia Stewart of Beaumont, Texas; and Mrs. Hall Jarman, grandmother of the bride, of Colorado City, Texas.

Mrs. Carnahan's going away suit was of royal blue wool gabardine with matching sandals. Her hat and bag were white. Her corsage was a single white orchid.

Following a honeymoon trip to Old Mexico, the couple will be at home in San Antonio where the bridegroom is stationed as an aviation cadet.

Both the bride and the bridegroom attended Texas Tech, where he received his B. A. degree. He was a member of the "Wanglers" and both were affiliated with Alpha Psi Omega.

While attending Texas Tech, the bride was chosen "School Beauty" in 1949.

Dinner Honors J. H. Wagon on Birthday

Four generations were present on Easter Sunday at the birthday celebration for J. H. Wagon, who lives 12 miles north of Hereford.

Relatives attending the affair included Mr. and Mrs. L. J. Halford and Harold Dwayne Halford of Carey, Mrs. Frank Barber Jr. and Gene of Sterling city, Mr. and Mrs. Junior Givens and daughter, Lura Mae, of Santa Fe, Mr. and Mrs. G. W. Lutz and children, Beverly and George, of Borger, Mrs. Lettie Brown and daughter, Dianne, of Amarillo, Mr. and Mrs. George Lutz, Mrs. Ann Dougherty, Mrs. Earl Waits and sons, Gene and Willie Earl, Mr. and Mrs. Leroy Roberson and children, Alane Beverly, and Carol Wayne, Mr. and Mrs. F. R. Stivers and Floyd, Mrs. W. A. Johnson and Mrs. Myrtle Ford and daughter, Lexie, all of Hereford. Friends attending were Mr. and Mrs. Smith and son, Commie, and Mack Johnston.

Seven Hereford Homes on Garden Beautiful Tour

Visitors who make the tour of homes scheduled for April 20 by the Garden Beautiful club in its annual Benefit Tour will see seven of Hereford's newest and most beautiful homes.

Places to be shown will be the homes of Mr. and Mrs. Francis Hardwick, Dr. and Mrs. L. B. Barnett, Mr. and Mrs. Jimmie Alfred, Mr. and Mrs. W. L. Davis Jr., Mr. and Mrs. Richard Barnard, Mr. and Mrs. Ralph McCullough, and Mr. and Mrs. Leroy Aven.

The Garden Beautiful club president, Mrs. E. W. Hobson, has announced the following committees: Tour of Homes, Mrs. Tom Carter and Mrs. Lisle Woodford, Finance, Mrs. Joe Poindexter, chairman; Social, Mrs. W. J. Stanford, chairman; and Mrs. Joe Reinauer, publicity chairman.

A Placement Show will be held in connection with the tour and each home will be decorated in keeping with the decor of the home. Members of the club will serve as hostesses to welcome the visitors.

Tickets will be priced the same as last year — one dollar per person — and proceeds will go to the civic improvement projects of the club.



Mrs. E. W. Hobson, president of the Garden Beautiful club, who has announced the April 20, date for the club's Annual Tour of Homes.

Annual Guest Day Courtesy is Held by Lone Star Study Club



Hostesses for the Lone Star Study Club Guest-Day tea chatting over tea cups after the crowd had gone. They are, left to right; Mrs. L. L. Womble, Mrs. John Jacobsen Jr., pouring, and Mrs. Ed Warren. —Brand Staff Photo.

Baptist Women Feature Program

The Woman's Missionary Society of the Baptist church held a stewardship program at the church Wednesday afternoon with the general president, Mrs. S. B. McLallen, opening the meeting.

Mrs. O. M. Dickey presented the devotional lesson followed by special vocal selections by Mrs. Paul Harvey.

The main topic was discussed by Mrs. Frank Watson who gave the seven marks of a good steward.

Other musical numbers were duets sung by Mesdames Louie LeGrad and E. W. Young, Mrs. Ralph McCullough told how a housewife can tithe.

Beta Eta Chapter Session Highlighted With Pledges

Beta Eta Chapter, Epsilon Sigma Alpha Sorority, held its regular meeting in the home of Adeline Koelzer Monday night. Eloise Goforth served as assistant hostess and chairman of the program. She reviewed Dale Carnegie's "How Not To Worry".

Highlight of the evening was the pledge ceremony held for three pledges, Pat Carney, Billie Stephens and Beverly Barkley.

Mrs. Ellen Carter, educational director, was in charge of the ceremony. After six months the pledges will be come full fledged members at a jewel pin ceremony.

Members attending were: El-

len Carter, Betty Owen, Onelta Rudd, Frances Young, Ruth Newsom, Virginia Curtsinger, Eloise Goforth, Lola Faye Brunson, Jolene Curtsinger, Pat Loerwald, Billie Stephens, Beverly Barkley and the hostess.

Mr. and Mrs. Ray Conaway returned Sunday from Gatesville where they spent the Easter holidays with Dr. and Mrs. Edwin Goodall. They accompanied Mrs. Goodall home after the French-Close wedding last week.

Mrs. Goodall is the former Barbara Burney, niece of Mr. and Mrs. Conaway.

Built around the theme "There is Always Time for Courtesy" the Lone Star Study club held its annual guest-day program and tea in the home of Mrs. John Jacobsen Jr. Tuesday afternoon.

Spring flowers were used in decorations for the courtesy and the tea tables was lovely with pink snapdragons and sweet peas. Hostesses arranging the affair were Mesdames Jacobsen, L. L. Womble and Ed Warren.

Guest speaker was Mrs. Dyalitha Brady who outlined welfare and Red Cross work for Deaf Smith county.

"All human beings have basic needs and requirements. It is when those requirements cannot be supplied by the individual that the welfare agencies and Red Cross take over," she said. She discussed the local problems brought about by the migratory worker and urged the

club women to investigate beggars before giving any assistance. "Send them to the welfare office," she said. She also told the club women that they will be called upon to aid in establishing a community health center here.

Special guests included: Mesdames L. Z. Oldham, Ira Scott, Earl Plank, Urline Streu, Hank Williams, Owen Stagner, Jimmie Sparkman, W. J. Messick, O. L. Bybee, Faye Campbell, Joe Story, and Dyalitha Brady.

Members of the club present were: Mesdames E. L. Adams, R. G. Blue, Roger Corbett, V. E. Dodson, H. E. Hensieck, Jim Higgins, E. W. Hobson, Louie LeGrand, C. D. Kelton, Vivian Major, Earl Phillips, Coy Phillips, M. T. Sparkman, Robert Thompson, C. O. Wilkins, and the hostesses.



PVT. AND MRS. DUANE WILLIAMS



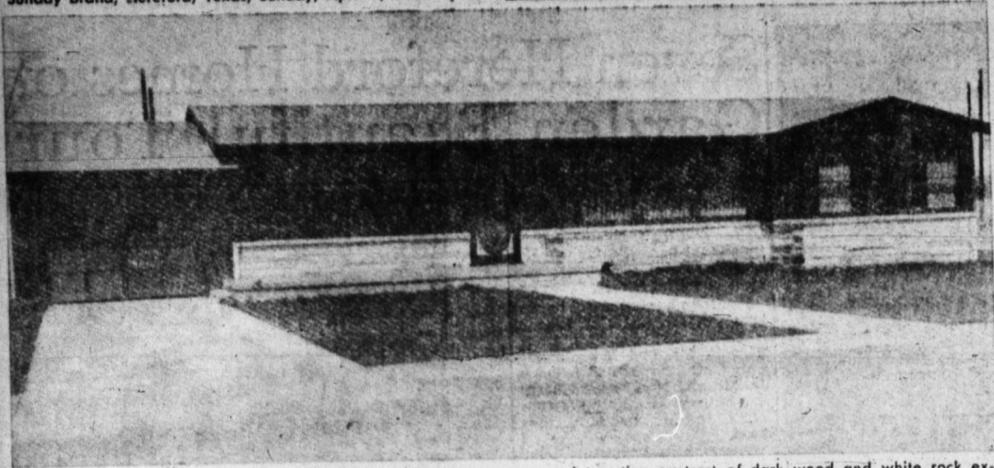
BILLIE STEPHENS



PAT CARNEY



BEVERLY BARKLEY



THE HOME OF MR. AND MRS. EARL HARRISON in Dimmitt presents an interesting contrast of dark wood and white rock exterior featuring plenty of windows.—Brand Staff Photo.

Cattle Feed Makes Cotton Crop Bring More Money

Houston. — Long ago Texas and other southern farmers wouldn't feed cottonseed meal to livestock.

They had heard it would cause "Cottonseed Meal Poisoning" if fed to beef cattle. Dairy animals fed cottonseed meal, they said, had udder trouble and gave less milk.

So they sold the meal, and other cotton by-products, to foreign markets at low prices.

Today, cottonseed meal is a highly-valued livestock food, with addition of certain necessary vitamins. This not only means more money from the cotton crop; it has built up the south's livestock industry and has helped shift Texas from a one-cotton crop economy.

When the Texas Cottonseed Crushers Association meets here in June, it will honor the man to whom it gives much credit for the change.

He is A. L. Ward of Dallas, educational director of the National Cottonseed Products Association, Inc.

Ward's portrait will be painted by Mrs. Dana Dunagan of Dallas. W. L. Stangel, dean of agriculture at Texas Tech, Lubbock, heads a committee raising funds for the portrait, which will be hung at Texas A&M college.

The 65-year-old Ward was born in Harris county, where he worked with livestock on his uncle Robert's farm. He went to night school to get his high school diploma and entered Texas A&M in 1905.

At A&M he specialized in livestock judging and was graduated with a B.S. in animal husbandry. Then he raised dairy cattle and Duroc-hogs near Paris.

After army service in World War I, Ward became swine husbandman for A&M extension service. It was then that his talents for educating became apparent.

Ward's purebred boar champions and ton-litter contests put many good hogs on Texas farms. Texas produced some world champion litters.

He then became manager of the student livestock judging contests at the Southwestern Exposition and Livestock Show at Fort Worth, and Livestock superintendent of the State Fair of Texas. He became president of the Texas Agricultural Workers Association and President of the North Texas Chapter of Friends of the Land.

Ward then moved into the cotton field. He became a mem-

ber of the Advisory Committee of the National Cotton Council and President of the Statewide Cotton Committee of Texas.

But his greatest contribution to Texas Agriculture was the part he played in getting cottonseed products used on the farm.

Texas farmers did not raise cattle. They raised cotton, and their land-lacking fertilizer deteriorated. Now cottonseed is a valued fertilizer.

At that time — the 1920's — there was almost no research into possible home uses of cotton by-products. The Tennessee Experiment Station estimated that the South was losing \$44,000,000 worth of fertility yearly from failure to use the feed products of cottonseed. From 1900 to 1924, the south shipped abroad more than 11,305,000 tons of cottonseed cake and meal.

ATTEND CONFERENCE
Attending the Workers Conference held by Tierra Blanca Association of the Baptist church held in Friona Thursday were Mesdames W. B. McReynolds, W. C. Lowery, Edna Bowe, Lee Lambert, Maude Orr, Jack Roberson, J. B. Harlin, O. G. Hill, Jim Lipscomb, Mr. and Mrs. Jimmy Allred and Bob Lawrence.

NOTICE Alfalfa Growers

L. J. and Ted Matthews
Have Bought the Haying Machinery of the Late J. T. Matthews
See L. J. MATTHEWS or
Call 407-J after 6:00 P.M. for
Complete Hay Service

You Don't Have To Go To the
BIG TOWN
or Wait for a Special
SALE
You Can Buy
Waterproof Watches
From Lynn C. Kester for



\$1975

Regular Price
Including Tax

17 JEWELS

SHOCK-PROOF

LUMINOUS DIAL

ANTI-MAGNETIC

SWEEP SECOND HAND

\$100 weekly

No Interest or
Carrying Charges

**KESTER'S JEWELRY
& GIFT SHOP**

Kiddie Revue Slated May 15

Mrs. John Schneider was hostess for the regular session of Young Mothers Study club Monday night at the home of Mrs. O. L. Click.

Plans were discussed for the Kiddie Revue which will be sponsored by the club May 15 in the Shirley School Auditorium. Members of the committee are Mrs. Lee Kent and Mrs. W. L. Davis Jr.

During the business portion of the program Mrs. Paul Harvey, president, appointed the nominating committee. They include Mrs. Delbert Bainum, chairman, Mrs. Nell Young and Mrs. John Schneider.

Mrs. Leroy Aven gave the program, reviewing the book "It All Happened to Me" by Betty MacDonald.

Members who answered roll call by revealing their hobbies were Mesdames Delbert Bainum, Leroy Aven, Richard Barnard, W. L. Davis Jr., W. B. Dowell, Norman Gray, Paul Harvey, Charles Hill, Lee Kent, Earl Stagner, John Winkler, Neal Young, and the hostess.

Manjeot...

(Continued from page 1)
ies, so strong that the parties will be compelled to yield to its demand."

Those present were Mesdames Ralph McCullough, Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brumley, H. A. Close, O. M. Dickey, Burt Francee, Carl Gilliland, Ray Johnson, F. M. Kester, C. B. Williams, Tandy Legg, H. E. Miller, John Patton, Mary Seigler, Frank Terrell, Al Werner, J. B. Jones and the hostess.

Is Improved

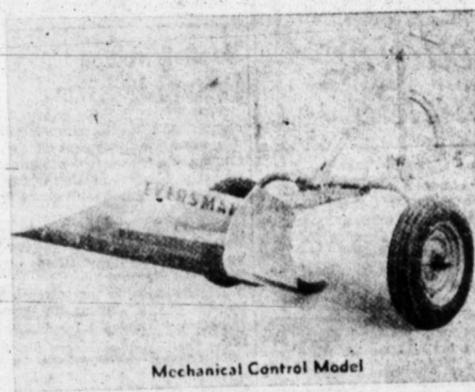
Mrs. L. M. Williams, who has been ill at her home here since Monday, March 19, was this week reported greatly improved.

Informal Coffee Honors Newcomer

Mrs. Joe Smith entertained with an informal coffee Thursday morning honoring Mrs. Wayne Thomas, a newcomer to Hereford.

Those attending were Mesdames William Kennedy of Friona, Bruce Miller, Kyle Stapt, Bruce Beene, Alton Biggers, Will Graham, Clyde Rush, Bill Waldrep, Paul Dishman and the honoree.

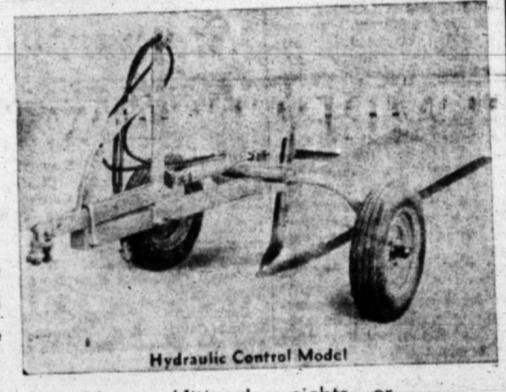
IRRIGATION FARMERS HAVE USED EVERSMAN LEVELERS - SINCE 1928! NOW -- EVERSMAN HAS ITS NEW DITCHER --- for you!



Mechanical Control Model

At The
Hereford Implement Co.

By adjusting the floating hitch bar, either narrow or wide ditches can be built and any desired depth is obtained with the mechanical or hydraulic control. Sharp or wide bottom ditches are constructed with any size tractor. Ditches up to 6 feet wide and any depth to 30 inches can be cut or cleaned. Ideal for either irrigation or drainage ditches.

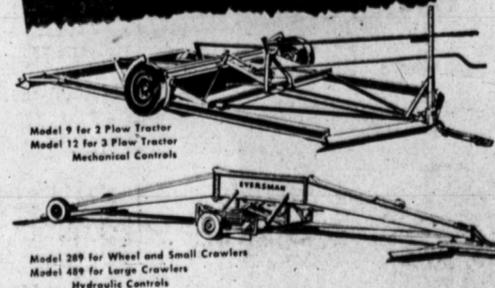


Hydraulic Control Model

The EVERSMAN works like a plow and will enter the ground and lift out without additional weights or manpower requirements. The position of the exclusive floating hitch determines the width of the ditch while the screw control or the hydraulic cylinder regulate the depth. This machine is easily transported, designed for precision work and its rugged construction guarantees long service life. Any standard wheel tractor hydraulic cylinder can be used to operate this ditcher

EVERSMAN Ditcher Priced at \$234.00

And --- A Leveler for every Farm Operation



Model 9 for 2 Plow Tractor
Model 12 for 3 Plow Tractor
Mechanical Controls

Model 289 for Wheel and Small Crawlers
Model 489 for Large Crawlers
Hydraulic Controls

Here are America's Most Famous Levelers. All have famous Eversman Crank Axle for Automatic Leveling Action. They level and smooth land—move dirt at LOWER COSTS than by any other method or with any other machine. If you want to get land in "Table Top" condition for ease in irrigation with water running to the very end of the rows, if you want to produce a fine seed bed while automatically leveling, get an Eversman. A must in your Soil Conservation Program.

Come in today for full details on 6 different mechanical and hydraulic Eversman Models for wheel and crawler tractors for use by you on your own farm. Priced for the average farm.

• America's Leading Land Leveler Since 1928 •

HEREFORD IMPLEMENT CO.

Here's official proof of Studebaker gasoline economy!

In the 1951 Mobilgas Economy Run...

three Studebakers
finished 1st, 2nd and 3rd in
actual miles per gallon
among 26 cars entered in standard classes

IN the 1951 Mobilgas Economy Run, three Studebaker 4-door sedans—Champion, Commander V-8 and Land Cruiser V-8—successfully defended their reputation for stand-out gasoline mileage. The cars competed over a tortuous \$49-mile course from Los Angeles, via Death Valley and Las Vegas, to the Grand Canyon, at speeds averaging more than 40

miles per hour. The Studebakers, piloted by experienced drivers under A. A. A. Contest Board rules, made operating history with averages of 28.6, 28 and 27.6 actual miles per gallon. Each Studebaker had overdrive, optional at extra cost—and used regular, not premium, gas! Come in and see cars just like these record-making thrift stays on our showroom floor.

FRANK CRAIG
STUDEBAKER, MASSEY-HARRIS

Donald Shipley, student at Texas Tech, Lubbock, spent the Easter vacation with his parents, Mr. and Mrs. Chas. Shipley.

MEET Judy Holliday at a "Billy Dawn" Matinee
 6:30 A.M. - SATURDAY - APRIL 14th
 FREE COFFEE and DONUTS
 Get Up a Billie Dawn Party

ALSO
 Midnite
 Prevue
 11:30 Sat.
 April 14th



SHE GOT IT!

Judy Holliday, "The Dumb Blonde" played in only ONE picture (Born Yesterday) but she rated the ACADEMY AWARD!

Furthermore, this is a personal recommendation show. If you don't laugh (even at 6:30 a.m.) I will personally refund your money from my own pocket.

—Francis Hardwick!

COLUMBIA PICTURES presents

BORN YESTERDAY

starring
 Judy Holliday · William Holden · Broderick Crawford

STAR SUNDAY - MONDAY - TUESDAY
 APRIL 15 - 16 - 17



THIS HAPPY group of teen-agers poses for the camera in costumes carrying out stunts for the Easter Party given Saturday night at the home of Mr. and Mrs. J. H. Hinds. Reading left to right they are, back row: Homer Hershey, Tunny Wilson, Jackie Burrus, Dale Hinds, Buddy Godfrey, John Benson, James Airhart. Seated: Bonnie Lewis, Martha Jean Brown, Barbara Sue Rogers and Sylvia McCracken.—Alex Thompson Photo.

Teen-Agers Enjoy Easter Party In Hinds Home Saturday Night

Rebekahs Hear Reports

Rebekah Lodge members heard reports from the Grand Assembly of IOOF and Rebekahs held recently in Fort Worth at the meeting held Tuesday night at the IOOF hall. Mrs. Mildred Renfro, representative, and Mrs. Catherine Russell gave the reports.

Mrs. Ola Hacker, noble grand, presided over the business session. Musical entertainment was presented by Carroll Willoughby who sang "It is no Secret" and "Beyond the Sunset" accompanied at the piano by Mrs. Leona Matthews.

Refreshments were served by the hostesses who were, Mesdames Pauline Lady, Verna So-well, Catherine Russell, Ola Womble, Ruth Smith and Leona Matthews.

Mrs. J. H. Hinds and Mrs. Henry Benson were co-hostesses at an Easter party given Saturday night at the Hinds home. Games and stunts provided entertainment with the boys presenting a costumed musical stunt "Here Come Peter Cottontail" with the girls as judges. Prize winners were Jackie Burrus and Buddy Godfrey.

With the boys serving as judges, the girls modeled new Easter bonnets in the musical stunt "The Easter Parade". Winners of prizes were Sylvia McCracken and Martha Jean Brown.

Drawing in the dark contests and various other games were enjoyed.

Refreshments were served from an Easter table centered with the Easter Bunny standing beside a green nest over crowded with yellow baby chicks. Accessories carried out the Easter theme.

Attending the party were: Barbara Sue Rogers, Bonnie Lewis, Martha Jean Brown, Sylvia McCracken, John Benson, Buddy Godfrey, Tunny Wilson, Homer Hershey, James Airhart, Dale Hinds and Jackie Burrus.

Dawn Music Club Elects Officers

A Texas Composer's program was presented at a meeting held by the Dawn Music club Tuesday afternoon in the home of Mrs. Zed Stewart.

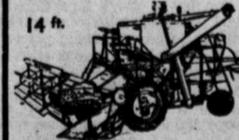
Musical selection included: "Home on the Range" piano, Mrs. R. T. Stewart, a vocal solo "I Talked With God Last Night" sung by Mrs. Carl Wimberley with Mrs. R. T. Stewart as accompanist and "Pinto", vocal sung by Mrs. J. B. Caraway with Mrs. Carl Wimberley accompanying at the piano.

Election of officers highlighted the business for the day. Those chosen were: Mrs. Gayle Neal, president; Mrs. L. L. Airhart, vice-president; Mrs. J. B. Caraway, treasurer; Mrs. Carl Wimberley, secretary; and Junior Club councillor; Mrs. Johnny Carauthers, assistant councillor; Mrs. Zed Stewart, reporter; Mrs. J. B. Caraway, choral director and Mrs. Eddie Reinauer, finance chairman.

Members present were: Mesdames L. L. Airhart, J. B. Caraway, Carl Wimberley, N. R. Miller, Gayle Neal, E. C. Reinauer, R. T. Stewart and the hostess.

Mrs. G. G. Broadus and children of Roswell, N. M., spent the Easter holidays here with her parents, Mr. and Mrs. J. J. Clark.

GLENER BALDWIN SELF-PROPELLED



14 ft.

"Center Line" design means perfect balance of all units. Embodies all the features that made the pull type leader in its field. Direct feed cuger to cylinder. Two fan system of separating and cleaning. Full jeweled. Galvanized steel sheet. Rugged construction.

Hereford Farm Equipment Co.
 209 Miles Phone 1560

DANIEL NEWS

Farmers at Daniel Are Plowing Up Wheat; .75 Inch Moisture Falls

By Mrs. W. R. Moore

A number of farmers are plowing up their wheat as it is dead as a result of greenbugs, cutworms and dry weather.

Mr. and Mrs. J. F. Axe of the Jumbo community were visitors in the Zelma Axe home Sunday.

Miss Neta Jo Moore spent the week end in the Marilee Upton home in Sunray.

Zane Axe, who is in training at Fort Hood, visited in the home of his mother, Mrs. Zelma Axe, Sunday.

Mr. and Mrs. T. E. Price and boys, Truman and Pat, were in Hereford Sunday afternoon.

Verna Kay McBroom entertained a group of children with an Easter egg hunt at her home Sunday evening.

Mr. and Mrs. Shugart and daughter, Carolyn, were dinner guests in the J. T. McClain home Sunday.

Miss Joyce Moore, a student at Wayland College in Plainview, spent the Easter holidays at home.

Jimmie Crystal of Amarillo, Miss Wilma Moore, Mrs. W. M. Moore, and Mrs. Zelma Axe were visitors in the Toy Price home Sunday afternoon.

Mrs. J. T. McClain and children made a business trip to Amarillo Saturday.

Mrs. K. L. Pattie and Mrs. M. G. Ballow of Amarillo were visitors in the W. R. Moore home Thursday.

Mr. and Mrs. Charlie Cogdell of Vega called in the K. E. Krahn home Sunday.

Several farmers are putting fertilizer on their land and then plowing the land deep.

Lewis Womble of Hereford spent Saturday night in the home of David and Ray Dean Axe.

Clay Ridgeway of Hereford and Donald Griffith of Wichita Falls called on several friends of this community Friday.

Mrs. E. V. Dodson of the Progressive community visited in the home of Mrs. Toy Price Friday noon.

Rev. Pickett of the Fairview church in Amarillo filled the pulpit at the Palo Duro church Sunday.

Mr. and Mrs. Clejus Calloway of Fredrick, Okla., were visitors in the C. L. McBroom home Sunday.

Dick, David, and Ray Dean Axe, and Johnnie Lee McBroom were in Hereford Sunday afternoon.

Joe Gill delivered his cattle to Amarillo to ship out to market Tuesday.

J. T. McClain is on the sick list this week.

This community received .75 of an inch of moisture Tuesday and Wednesday.

Party Favors Mrs. Thomas

Honoring Mrs. Wayne Thomas who has recently moved to Hereford, Mrs. Douglas Groom was hostess at a bridge party Monday afternoon.

Two tables of players made up the party with Mrs. Bill Waldrep playing for high score and Mrs. W. L. Davis Jr. winning the award for low player. Mrs. Thomas was presented with a guest gift.

Attending the party were Mesdames Earl Stagner, W. L. Davis Jr., Darrell Blanton, Joe Smith, Bill Waldrep, Kenneth Neill, the hostess and the hostess.

Gifts Are Featured For Mrs. Riddle

Gifts were featured at the informal party given to honor Mrs. Ogie Riddle Wednesday afternoon in the home of Mrs. B. H. Kirby.

Appropriate refreshments and favors were served to Mesdames Gordon Witherspoon, Glenn Witherspoon, Billy Miller, Troys Riddle, Vern Witherspoon, H. L. Witherspoon, W. W.

Hampton, Eugene Sparks, Tom Bourland, Leo Hennington, Lloyd Olson, L. H. Witherspoon, Bonnie Wilson and the hostess.

Those sending gifts were Mesdames W. J. Wilson, C. H. Hammock, Bill Hampton, C. H. Riddle, Gus Ruland, and Geraldine Bull.

- GENERAL ELECTRIC REFRIGERATORS and RANGES
- ZENITH RADIOS
- WHIRLPOOL WASHERS
- GLIDDEN PAINTS and VARNISHES
- SPRED SATIN
- FLORENAMEL
- JAPALAC

LANDRUM HARDWARE
 136 W. 3rd Street, Hereford

HEMBREE JEWELRY

ANSWERS YOUR DEMAND

FOR A FINE

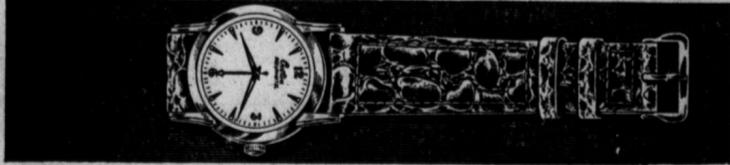
SELF-WINDING WATCH

AT ONLY \$42.50 tax incl.

You called for it... a watch that needs no winding, no worrying ever. Croton Aquamatic is the answer... certified waterproof*, dustproof, shock-resistant, with a shatterproof crystal; the fine 17 jewel movement sealed in a beautifully designed case. See Croton Aquamatic today... own it for an amazing \$42.50!



AQUAMATIC T—17 jewels, non-magnetic, stainless steel back. \$42.50



AQUAMATIC '65—17 jewels, non-magnetic, 10 kt. yellow gold-filled case. \$65

CROTON AQUAMATIC

*CROTON WATERPROOF WATCHES STAY WATERPROOF AS LONG AS THE CRYSTAL IS INTACT. THE CASE UNOPENED. ONLY A COMPETENT JEWELER SHOULD REPLACE CRYSTAL OR CLOSE CASE TO RESTORE WATERPROOF QUALITIES.

HEMBREE JEWELRY

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Just In Time For Dollar Day

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 FIRST COME

First Served

Ideal for the
 Farm, Ranch, Home
 or Office

Really New! COMPLETE ALL-IN-ONE FILING SYSTEM and STORAGE CABINET



The only answer to space saving.
 The remarkable unit brings office efficiency to homes, offices, organizations, churches etc.
 Precision-made — all steel—Futura Gray.
 TREMENDOUS VALUE!

LOW PRICED ONLY!
 \$39.95 (Locks Extra)

Every Home Needs One!

Midget PENCIL SHARPENER

1.75

Still a Few Left
 Fluorescent Lamps

1/4 off

While They Last

The Hereford BRAND

OFFICE-SUPPLIES — PRINTING

HEAVY GAUGE STEEL CASH BOXES



Now! BEAUTIFUL HAMMERED SILVER-GRAY FINISH

New Construction Features... every quality feature in design and manufacture is provided.

All corners are rounded... hardware is plated... handle is conveniently recessed when not in use... equipped with lock, 2 keys furnished.

This cash box is made in two styles as illustrated, both of the same size. The generous size of the box furnishes ample capacity for all the needs of home, office or store use. Get Yours Today!



SIZE (both Styles): 11 1/2 x 6 x 4 1/4"

No. 1023 has 6 Compartment removable tray. * No. 823 without tray.

Editorials

Chamber of Commerce is Working For Farmer, Too

Deaf Smith county farmers are in a position unique, in most cases, to rural residents. This difference is manifest in the manner in which the Hereford Chamber of Commerce works with and for the rural businessman as well as the city businessman.

No further evidence of this dual purpose is needed than a look at the events surrounding the castor bean and the water conservation situations.

Chamber Secretary Tom McFarland worked long and hard to bring the castor bean trial to Deaf Smith county and add another cash crop for farmers in the area.

The untiring efforts by the Chamber of Commerce to awaken farmers in this county to the dangers of complacency regard-

ing the underground water supply cannot be attributed to anything but a sincere desire to be of service to farmers for the overall benefit of the entire community.

In his role as secretary-manager of the Chamber of Commerce and president of the Deaf Smith County Water Users Association, Tom McFarland, along with the association's vice-president, John Aikin, are making every effort to see that all farmers are informed as to their status in the present water problem.

Rural and urban residents of this community are equally dependent upon each other. It is to their mutual advantage that our Chamber of Commerce recognizes this co-dependency and charts its activities so as to serve both with equal vigor.

8,346 dead, at the time of the compilation. Casualty figures for the Republic of Korea were not available.

Large Cities Likely Targets In War

The possible use of the atomic bomb in future warfare emphasizes the vulnerability of huge metropolitan areas, which now face a stupendous task in connection with providing an adequate civil defense program.

The City of New York, for example, through an official committee, estimates that it will cost \$350,000,000 to protect its eight million inhabitants and the committee recommends that the cost should be borne almost entirely by the federal and state governments.

'Emergency' requirements are estimated at \$97,906,000 and a long-range program, including the construction of subway, highway, hospitals, traffic relief, health center and police and fire facilities, will cost \$250,000,000. Of this sum, it is recommended that the federal government pay four-fifths and the state government, one-fifth.

We would not suggest that the problem that confronts New York and other city areas is exclusively that of municipal government but, in connection with proposals for federal assistance, some attention should be given to the resources available to the local area. The present funded debt of the City of New York is \$2,134,000,000 and the revenues of the area exceed \$1,120,000,000 a year. We do not have figures for other metropolitan districts but many of them possess considerable wealth and, it seems to us, should not expect the people of the country as a whole to pay for such improvements as highway, subway and other such facilities.

The situation that now confronts our areas of dense population illustrates again the advisability of scattering our chief industries and population. There is not much to be done about the concentrations that have already been developed but, in connection with defense projects and war construction, the federal government can take the lead in finding locations that would constitute something of a defense against the disastrous effects of an atomic attack.

UN Forces and Losses In Korea

Statistics released by the United States show that this country supplies 48 per cent of the strength of the International Army in Korea, with the Republic of South Korea contributing 43 per cent and thirteen other countries accounting for the remaining nine per cent.

Out of the more than 26 thousand fighting men sent by the thirteen countries, some 2,785 casualties resulted. Turkey, whose brigade was mauled in the Communist offensive down the peninsula, suffered more casualties than any other of these countries—948 out of more than 5,000 troops. Great Britain, with more than 22,000 men, ranks just behind Turkey in casualties, and France is third. The French are represented by 1,122 soldiers but they suffered the highest casualty percentage of all, thirty-three per cent.

The contributions of other countries include about 1,000 from Australia, 2,600 from Canada, 1,000 from Greece, 700 from the Netherlands, 1,200 from the Philippines and smaller units from New Zealand and the Union of South Africa. By comparison U. S. casualties totaled 49,132, including

Washington Merry-Go-Round

Little Iron Curtain

FOR MOST of one day I have driven along what is sometimes called "the little iron curtain"—the border where Yugoslavia and Albania meet, for Yugoslavia enjoys the unenviable distinction of being squeezed between two sections of the iron curtain with Bulgaria and Hungary on one side and Albania on the other.

How tiny, primitive Albania—chiefly a Mohammedan country—happened to fall for Russian communism has always been a mystery to me. I lived on the Albanian border for two years after the first World War, and its people at that time were rugged individualists who hated all governments, including their own, with the passion of Pennsylvania's high-tariff Joe Grundy. Perhaps the explanation is that Albania is a nation of extreme poverty where the people have nothing to lose by trying new experiments plus the fact that any nation torn by a never-ending series of wars is an easy mark for communism.

At any rate, the border between Russianized Albania and anti-Russian Yugoslavia now is studded with armed guards, and strangers are not permitted within 20 kilometers (about 12½ miles).

I managed to remember enough of the local language to talk my way past the first guard in the restricted zone and thereafter managed to talk my way past guards who stopped our jeep every half hour until we had passed through the old Turkish Albanian city of Prizren, the border town of Jakovitsa, and Deceny monastery—one of the oldest in Serbia, but it now bristles with armament.

Denounce Russians

My purpose in visiting this isolated, desolate part of the Balkans was partly sentimental, partly to see whether the United States is getting credit for its good program, partly to gauge Yugoslav sentiment toward Russia and the United States in an area far from the official blarney handed out by the diplomats in Belgrade.

Regarding the food program, the United States has given the Yugoslav government 2,000,000 worth of flour with the understanding that they sell it through their regular ration system but making it clear that

the flour comes from us. Its distribution was organized under Richard Allen of Carmel, Calif., a former Hoover food man who has also arranged for American inspectors to travel through the country. I traveled part of the time with one of these inspectors—efficient George Treit—as he interviewed local officials and local farmers and it appears the United States is getting credit.

Lesson for U. S.

Thirty years ago I had charge of 100 Bulgarian prisoners in a diminutive Serbian village called Dobro Do, which means good valley—but the valley wasn't good, because it had been burned out by the Bulgarian army and my job was to rebuild the homes of Serbian widows, using Bulgarian prisoners for labor. We also had a transport company of 100 mules and 100 conscripted Albanian mule drivers who every night sat around campfires—the Albanians, the Bulgar prisoners and their Serbian guards discussing war and what caused war.

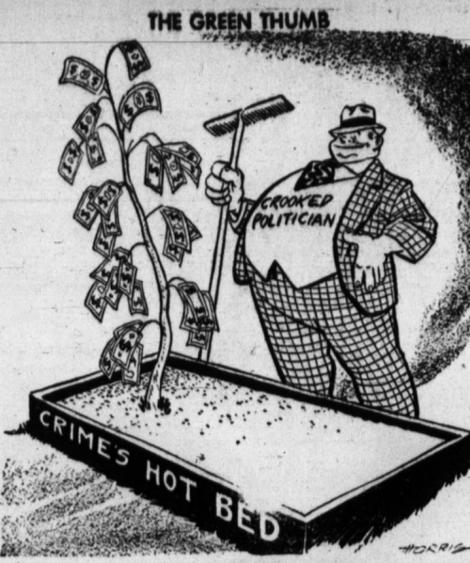
That was in 1919 and they recalled that in 1912 Serbia and Greece had fought Turkey, then in 1913 Bulgaria had fought Serbia and Greece, and in 1914 the World War started. Thus for six long years the Balkans were plunged in war—war which neither the Serbian guards nor their Bulgarian prisoners nor the Albanian conscripts wanted. Their hope, they said, was Woodrow Wilson—he was going to proclaim a new world in which there would be eternal peace.

Well, the years have come and gone since then. Woodrow Wilson tried and failed, and Dobro Do since then once again was ravished—this time by the Germans, later by the Italians—and then liberated by the Russians who, at times, acted more like conquerors than liberators. This is the history of a typical Balkan village and when you look round at the poverty which always follows in the wake of war you understand why there is communism in the Balkans, for people who are poor, who are bled white, who have nothing to lose, turn in their desperation to desperate remedies.

Rental Racket

A new racket has sprung up in crowded west coast cities, such as San Diego and Los Angeles. Rental agents are trying to cash in on the housing shortage by selling leads to apartment hunters. A fee of five or ten dollars is charged for rental leads, which usually turn out to be apartments already rented.

This practice may not be illegal. However, in San Diego, the better business bureau has privately warned some rental agents.



'Tater Peelin's

By Roberta Campbell
We felt sure we had become civilized enough to buy a hat and join the Easter parade this year but that was before we thought about a pink rabbit for a little girl in the Children's Home at Amarillo.

Thanks to George Stambaugh for takin' time to show us the new REA buildin' as we had felt cheated ever since we missed the formal openin'.

It's all very nice but the kitchen equipment was hardest for us to get by.

We already have the "U" shaped arrangement if somebody would supply the metal cabinets, a new refrigerator and the deep freeze to bring it up to date.

When we were a little kid and held a lady bug on our finger as we recited the rhyme

"Lady bug lady bug
Fly away home
Your house is on fire
And your children will burn."

we never once thought that we would be wishin' for her to fly back and bring all her relatives along to help consume green bugs in the wheat.

Though we've practically worn the knees of our jeans through lookin' for them all winter they've just begun to move in on us the last three days. Not bad yet as we hadn't irrigated since we planted last fall but if they are determined to eat it up they will have to swallow it without any good old Hereford water to make it more palatable.

We felt very flattered that one of our readers feels this column should be twice as long. We thought we were doin' pretty good if we could just keep them readin' down to HERE.

Five Out of Six People Believe MacArthur Should Have More Power

Do you think that General Douglas MacArthur, as Commander of the United Nations forces in Korea, is being given too much authority in conducting fighting, or too little?

Mrs. Charlie James—I don't think MacArthur is given enough authority. Looks like if Truman would give authority to do what he wants to do, things would be cleared up faster.

Mrs. O. T. Johnson—I don't think he is being given enough authority. He seems to know more what is going on over there. He has been over there all these years, has had more experience. I just have more faith in him.

Mrs. W. L. Jones—I don't think he is being given enough authority. I think he has done many great things towards advising the soldiers in things they have done; therefore, I think he should have more authority.

Doc Kirby—I believe he is being given enough authority, but I think he is being given too much criticism.

Mrs. M. J. Koelzer—I really don't think they have given him enough authority.

Mrs. A. M. Hare—I personally think he is being given too little. I think since he is over our fighting, he should be given the authority to do what needs to be done.

Louisa's Letter

Dear Louisa:
I am twenty-eight years of age and have a good job. I have some good friends and enjoy life. Now my problem is this. There are two men I have been dating for quite a while and both of them would like to marry me but I don't love either one. I like them both very much and like to go with them places but I certainly don't love either one of them.

My mother thinks I am passing up a good chance for a happy home and says I am not as young as I once was, etc. But do you think it is a good idea to marry for a home and children when you don't love the man and are satisfied with things as they are?
SECRETARY, N. J.

Panhandle Paragraphs

Post Office Fire

Fire which may have been of incendiary origin destroyed an unknown quantity of mail in the mailing chutes at the Portales post office Saturday evening.

The fire was discovered by Mrs. James Christoe, society editor of the Portales Tribune, when she entered the post office lobby to get the mail. She saw flames and smoke emerging from the two letter slots and rushed to the outside shouting "The Post Office Is On Fire."

The pickup truck, recovered by the staff of Sheriff Ping Evetts Wednesday six miles north of Elida alongside of the highway, has been returned to Hereford by the owner, M. Gilliland of the Gilliland Funeral Home there.

Gillilands reported that the pickup was stolen from Hereford Saturday, March 10. A former employee, originally from Oklahoma, is sought in connection with the incident. The pickup was undamaged, and was driven to Hereford under its own power. Sheriff Evetts reported.

Gas Wells Staked

Wheeler County jumped into the limelight in drilling activity last week when 13 locations for gas wells were staked.

Nine of the wells are to be located west of Shamrock, from nine to 11 miles from the city limits. Four of the wells are to be drilled in the oil and gas field east of Shamrock.

Bond Issue Fails

By the narrowest possible margin, voters of Farwell Consolidated Independent School District rejected a \$255,000 bond issue in a special election here last Saturday.

The vote was 130 against the bonds and 129 favoring them. Money from the bond issue would have been used to build a complete new high school, cafeteria and gymnasium, in addition to remodeling the present plant for use as elementary grades.

No. 1 Pioneer

Mrs. Fannie Shelton, 85, the number one pioneer in this part of the Panhandle, was claimed by death Sunday evening. Funeral services were conducted yesterday afternoon at the First Baptist church.

In 1885, Fannie was married to P. L. Shelton, a young doctor who had come to Mobeetie with the buffalo hunters. The couple moved to Tascosa, where Dr. Shelton was appointed general surgeon for the Fort Worth and Denver City Railway, for "Tascosa and points west."

who go out nearly every evening and leave their children? My father either goes out to meetings or says he has work and mother is just as bad. It is either clubs or church or something else. That means that we stay home by ourselves or get out and go too. If parents would stay home more maybe their children would, too.

No More Hadaacol

We have had several men around over town tell us this week that they had stopped their wives from drinking this city water since we carried the article last week telling about Jim Risner putting Hadaacol in it.

However, A. B. Crump has assured us that this city water is not the cause of all the twins around here. He says that he received a wire from Senator Dudley "LeBlanc," Hadaacol founder, and LeBlanc told him that he appreciated the publicity and all that but he claimed no such powers for his product; however, he did tell Mr. Crump that President Harry Truman was the cause of all these twins being born around here.

Rural Telephones

A canvass of the rural areas, the farm homes in the territory, now served by Southwestern Associated Telephone Company which includes Littlefield, to determine the extent of the demand for rural telephone service by farmers of this area, was decided upon at a meeting held in Littlefield at the Chamber of Commerce offices yesterday afternoon.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg must be misinterpreting another government program, his letter this week indicates.

Dear Editor:
With everything I buy too high and everything I sell not quite high enough I've been thinkin' about inflation lately, the same as you, and this mornin' I run across a new explanation of the situation.

As I walked around the southwest corner of my barn I met a newspaper head-on, which the wind had picked up and sailed into my face, and while I appreciated the fact I didn't have to bend over to pick it up, just pull it off my face, it's un-nervin' to have a paper blow into you so suddenly, did you ever see what happens when one blows up in front of a mule?

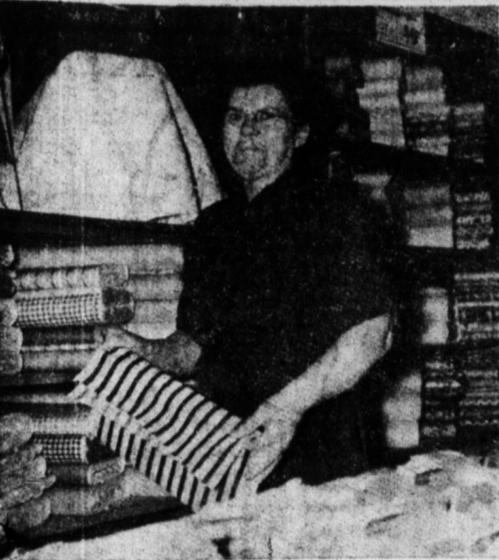
At any rate, I kept the paper and got out of the wind and sat down and read where all the bankin' and investment companies in the country have gotten together at the government's request in a voluntary credit restraint program. The reason is that, accordin' to one theory, inflation is partly caused by too much credit in the country.

People are always writing about the boys and girls being away from home so much. What about the mothers and fathers

The Sunday Brand

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James M. Gillentine, Editor and Publisher
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Society Editor: Mr. John McLean
Adv. Manager: Carl Sundeen
Shop Foreman: Jim O'Meara



WOMAN AT WORK—Mrs. Walter H. London, known to her many friends and customers as "Granny," is in charge of the piece good department at Anthony's. Except for a few months, Mrs. London has been employed at the Anthony store since it opened here four years ago in October. Her children don't really like the name, "Granny," but her customers, and the grandchildren, Linda Margaret London, Julia Gayle London, and Monty Myers, think it is a fine name.—Brand Staff Photo.

WESTWAY NEWS

Basket Dinner Is Served at Westway; Club Entertains Guests

By Mrs. Elmer Combs

Following the Sunday morning service at Westway which was attended by 80 persons, a basket lunch was spread.

Rev. Bill Thomas, Methodist minister, filled the pulpit. Mrs. Billy Bob Jackson and Pamela Sue Coltharp gave their birthday offerings. Visitors included Mrs. Art Shaffer, Gordon and Linda, of Portales, N. M.

Present for lunch were Mr. and Mrs. J. C. Morrison, Ralph and Mary Lynn, Mr. and Mrs. Jimmy Thomas, Debbie, Danny and Debby, Mrs. Harold Lloyd Head and Janice, Mrs. A. A. Heard, Mr. and Mrs. Ernest Hardman and family, Mr. and Mrs. J. H. Landers and Ross Joe, Mr. and Mrs. G. C. Merritt and G. C., Mr. and Mrs. Pat Ranspot and children, Mr. and Mrs. Glenn Williams, Beverly and Jerry, Mrs. W. W. Rhodes and son, Mr. and Mrs. Robert Boyd, Frank and Francis, Mr. and Mrs. W. B. Nunley, Jackie, Ronnie and Rickie, R. M. Gunn, and Rev. Bill Thomas.

Mr. and Mrs. Billy Bob Jackson and Mrs. R. L. Wilson brought their children in the afternoon to hunt Easter eggs with the other children.

Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn, visited at Sabetha, Kansas, from Thursday until Tuesday. Both Mr. Kaul's father and Mrs. Kaul's father are ill.

Mr. and Mrs. W. E. Combs Jr. of Plainview spent the week end in the Elmer Combs home.

Mr. and Mrs. J. M. Townsend were dinner guests Sunday of Harry Dinges of Hereford.

Mrs. Clarence Saulcy, Mrs. W. B. Nunley and Mrs. Elmer Combs were visitors in Amarillo last week.

Mr. and Mrs. Don Combs and Lou Ann of Hereford, Mr. and Mrs. W. E. Combs, Jr. and Mrs. W. E. Combs Jr. of Plainview, and Mr. and Mrs. Clifton Combs were dinner guests in the Elmer Combs home Sunday.

Mr. and Mrs. Art Shaffer, Gordon and Linda, of Portales, N. M., Mr. and Mrs. Van Coltharp and Pamela Sue, Mrs. Turner, and Delton Cochran of Hereford were dinner guests in the Joe Wagoner home Sunday.

R. M. Gunn of Hereford spent Sunday night in the Joe Landers home.

Mr. and Mrs. Elmer Combs Eugene and Billy Don, and Mr. and Mrs. Clifton Combs were visitors in the Oscar Combs home at Bovina Tuesday night.

The Class of the Cross of Westway Sunday school held its regular meeting Friday night at the school house where a buffet supper was served with the guests seated at long tables and with white cloths. Decorations and place cards were in keeping with Easter. D. C. Martin of Hereford gave the invocation.

After dinner, Glen Williams introduced Supt. George Graham, who reported on the National Education Association meeting which he recently attended at Atlantic City. N. M. Graham stressed the need of everyday teaching of democracy in schools to protect boys and girls from communism.

Visitors attending the meeting were Mr. and Mrs. Byron Duram, D. C. Martin, and Supt.

Graham of Hereford, A. F. Pyatt of Amarillo, Mr. and Mrs. Tex May and boys of Summerfield, Elmer Combs, Kenneth Ladd, J. C. Morrison, Merlin C. Kaul, Joe Wagoner, and B. B. Northcutt.

Members of the class present included Mr. and Mrs. Jimmy Thomas, Mr. and Mrs. Glen Williams and Jerry, Mr. and Mrs. an Coltharp and Pamela, Mr. and James Ray Coleman, Mr. and Mrs. Harold Head and Janice, Mr. and Mrs. Waldron Melton and Adair, Mr. and Mrs. W. B. Nunley and Jackie, Joe Landers, and Mrs. Merlin Kaul, teacher of the class.

Lonnie Nunley of Jacksboro is visiting in the W. B. Nunley home this week. Lonnie is an uncle of W. B.

Mr. and Mrs. P. B. Sowell returned home Friday night from Wilmington, Calif., where they attended the funeral of Mr. Sowell's father.

Mrs. Bess Werner, who has been visiting relatives in Missouri, has returned home. Mrs. Werner fell in the depot in Kansas City, and injured her knee.

Elmer Combs and Bernie Northcutt were business callers at Hale Center Monday.

Celebrating the 32nd anniversary of the American Legion, several members of this community participated in the program at the Legion hut last week. Those participating were Mrs. Elmer Combs, Mrs. Merlin Kaul, Mrs. Clarence Saulcy, Mrs. Clifton Combs, Gayle and Ann Wagoner.

Westway Is Host

The Westway Home Demonstration club was host at a luncheon honoring the Messenger Home Demonstration club and an Frio Homemakers club at the community house Wednesday. An Easter theme was carried out in flowers and table appointments. Roll call was answered by "My most embarrassing moment".

After a short business meeting, Mrs. Bess Werner reviewed the book, "The Edge of Time" by Loula Grace Erdman, telling the story of the young couples who pioneered Texas in the early days—their hardships, strifes, hard work and courage. The story centers around the Amarillo district.

Due to bad weather, there were only three visitors present. Mrs. N. A. Brown and Mrs. S. N. Thweatt of Garcia, and Mrs. Elvin Wilson.

Members present included Mesdames G. C. Merritt, J. H. Landers, P. B. Sowell, Bess Werner, Elmer Combs, Paul Rudd, Harold Rudd, Kenneth Rudd, C. M. Phipps, John Hayes, R. L. Wilson, Clarence Saulcy, Abraham Drager, B. B. Northcutt, Johnny Townsend, J. C. Morrison, George Turrentine, Joe Paetzold, Joe Wagoner, and Mac Jackson.

Homer Rudd of Texas Tech is visiting in the home of his parents and attending to business this week.

Mrs. E. J. Williams and Mrs. Edna Lee Collier and sons, Richard Lee and Skeet spent Easter in Panhandle visiting Mr. and Mrs. N. C. King.

Club Works On Project

Mrs. Dick Gohlson and Mrs. Glenn Gripp were co-hostesses for Less Meres Study club on Monday night.

R. N. Yarbro gave the program with Mrs. Jones giving character sketch definitions of girls and boys.

Mrs. Yarbro discussed the topic "Teach Your Child To Pray" by Lois J. Hurly.

During the social hour which followed the program members

cut out comics for distribution to convalescing children in Deaf Smith County hospital. The club project for the year is providing entertainment for children who need diversion while still confined to the hospital.

Members attending the meeting were Mesdames Eugene Bag-

well, Howard Gore, Glenn Gripp Spicer Gripp, W. D. Jones, R. N. Yarbro, and the hostess.

State Exams

Florence Wilhelm, daughter of Mr. and Mrs. Frank Wilhelm, and Dorothy Koelzer, daughter of Mr. and Mrs. Ben Koelzer,

students at St. Anthony's School of nursing in Amarillo, are in Lubbock where they are taking state board examinations. The exams were to last two days, Wednesday and Thursday.

The girls will become registered-nurses upon their graduation

in June.

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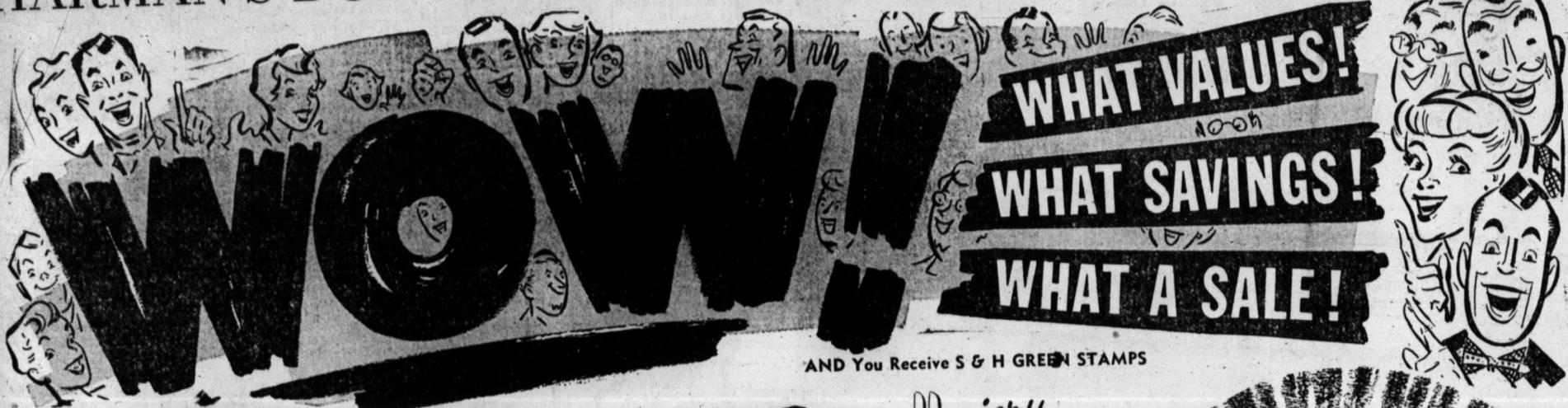
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EXTRA! EXTRA! Misses and Ladies ALL NYLON BLOUSES \$2.98

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36" **OUTING** White, Pink, Blue, Yellow, Grey & Striped 3 yd. \$1

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Beautiful New Patterns **HAPPY HOME DRESSES \$2.47**

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PLAID & PLAIN DENIMS	79c yd.
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52x70 Beautiful Crash TABLE CLOTHS	\$1.98
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Good Grade SHEETS, 72x108	\$2.69
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Good Grade SHEETS, 81x108	\$2.89
Dotted SWISS and ORGANDY	79c yd.

One Group Ladies **HANDBAGS \$2.00** Plus Tax

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PLAYERS ON ADRIAN high school's 1951 basketball team, which won five out of six tournaments this season, are shown here with the trophies they won and with Calvin Murray, their coach. Players are, from left, front row: Wayne Pinnell, Edwin Banks, Coach Murray, Colton Johnson, and Donald Fortenberry. Top row: Roger Gruhkey, Billy Brown, Jimmy Brown, Bob Lotspeich, Jim Proctor, and Donald Pinnell.—Brand Staff Photo.

Adrian Matadors Reach New Heights in 1951 Season

If you ask the residents of Adrian what they are most proud of in their town, more than likely the answer will be "Our basketball team."

Their pride in the Adrian high school boys' basketball team is justifiable, too!

One-third of the enrollment of the Adrian high school—10 boys—are members of the varsity basketball squad which this year won five tournaments for an overall season's record of 33 won, 5 lost. The tournament record for the Adrian team is 18 consecutive games won, one lost.

That lone loss was to 1951 Champion Stanton in Adrian's first game of the state tournament. In their tournament loss, the boys were "off", making 12 out of 61 shot attempts. They lost the game 43 to 34. Their average for most of the year on baskets was 40%.

Previously, the eagles from the town of about 200 population had won the regional tournament at Lubbock, the District 111-B at Vega, and the Stanton, Farwell, and Vega invitational tournament.

Although they played many (Continued on page six)



MRS. E. R. DAY, The Brand correspondent for the Friona area



COACH JOHN BLAINE poses with the state championship trophies, won by the Dimmitt Bobbies, girls' basketball team, shortly before their journey to Des Moines, Iowa, where they defeated the Iowa State Champs from Hansell. Blaine, who has coached in Dimmitt 10 years, has directed many winning teams, including the Bobbies, whose enviable record has a long history of wins, and the Dimmitt Bobcats who have a record of district and regional wins in football and basketball. Blaine is also head track coach of the Dimmitt team, interscholastic league champs for the past two year and regional champs the year before that.—Brand Staff Photo.

Mrs. Day Is Friona Brand Correspondent

Mrs. E. R. Day, Brand correspondent for the Friona area, will be glad to accept stories and pictures for the Sunday Brand. Mrs. Day, wife of a Parmer county commissioner, has corresponded for The Brand about six months.

The Days have two children, EM/FA Emmett Day Jr., who is stationed on the USS Fulton, Mare Island, New York, and Tila Rue, a student in nurse's training at Northwest Texas Hospital in Amarillo.



HERE IS A front view of the new Ernest Frank home in Adrian. The 45x80-foot house was completed last November. It has 10 rooms and a large basement with recreation room.—Brand Staff Photo.

Housewife's Idea Of New Home Is Found at Adrian

A housewife's ideas of what a home should be like are incorporated into the Ernest Frank residence in Adrian.

Mrs. Frank drew the complete plans, did all the interior decorating, painting, and papering, and made all her own draperies for the 45x80 10-room home.

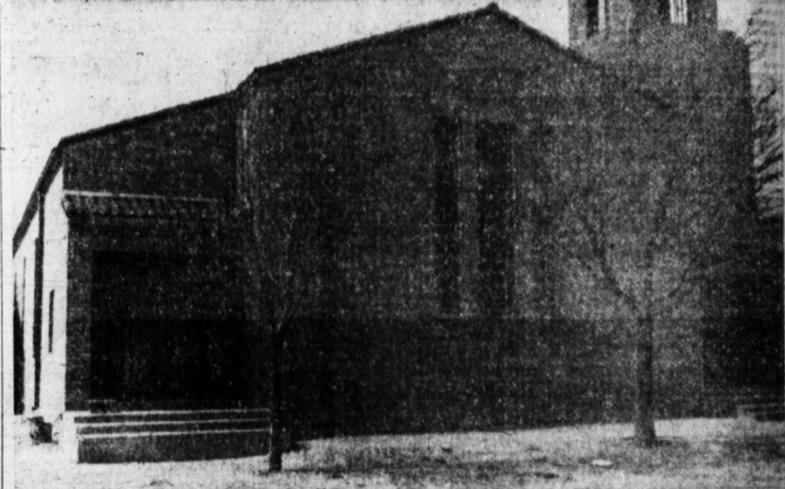
Completed last November, the house has a 28x30 foot basement with a 16x25-foot recreation room. The interior of the home is furnished in solid light oak and light beige carpeting covers the floors.

Mr. Frank is exceptionally proud of his den and the 16x25-foot living room, while his wife finds more than a small amount of pleasure in her complete 14x22 kitchen which features a breakfast nook separated from the kitchen by a counter partition.

The house, which faces east, is so designed that a maximum of good can be gotten from a west-east breeze. The living (Continued on page six)



THE FRANK living room in Adrian reflects the housewife's taste both in construction and interior decoration. The living room is located at the center of the house with both walls outside walls and large window areas on each wall to allow maximum ventilation.—Brand Staff Photo.



THE NEW \$85,000 building of the First Baptist Church in Friona is nearing completion.

Friona Baptist Church To Complete New Building Soon

FRIONA (Special) — At Friona, where the new First Baptist church building is now nearing completion, the history of the Baptist church is one of continuous building since 1914 when the church was organized. Estimated cost of the new building and furnishings when complete will run nearly \$100,000.

The building itself will cost \$85,000 and furnishings are estimated at upward of \$7,750. The auditorium will seat 500 people.

On March 12, 1950, Mrs. J. N. Messenger, the only charter member of the Friona Baptist church who is still active in the work there, turned the first shovel of dirt for the new structure, which is now scheduled to be complete about the first of June.

At the present time there is a church membership of 470, with 436 being listed on the

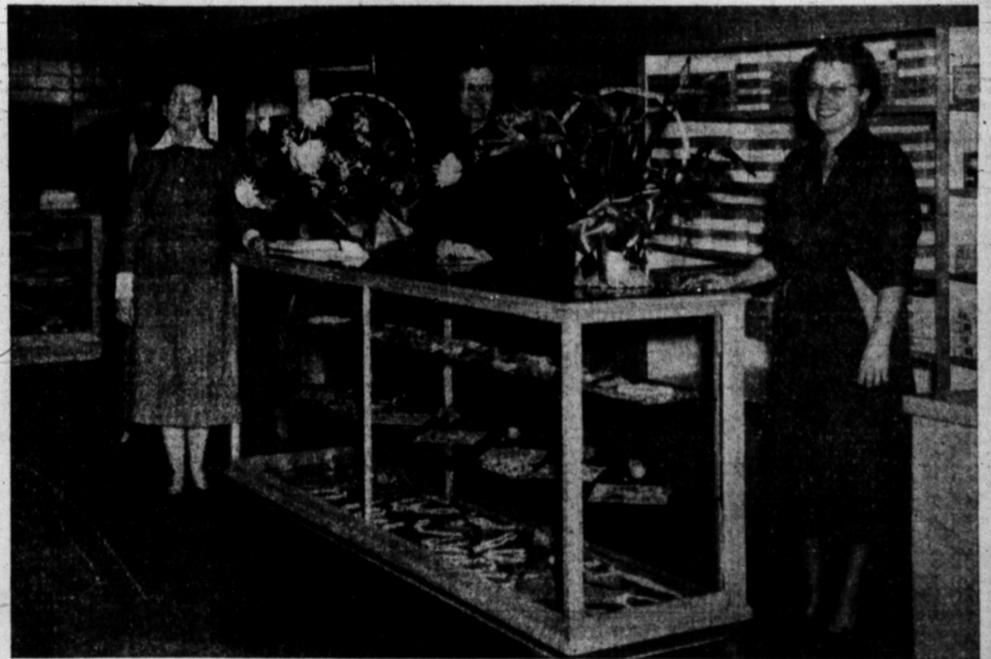
Sunday school rolls. With the completion of the new building, the Friona Baptist church will have four buildings in addition to the minister's home which is located one block north of the church building.

On January 20, 1914, the First Baptist church was organized in Friona with 14 members present, including Mr. and Mrs. J. N. Messenger, Mrs. Minnie Maxwell, Miss Willie Owens, Mrs. L. D. Ballard, W. H. Saford, Mrs. Lillie Bacoek, Mr. and Mrs. Silas Thomas, and Mr. and Mrs. B. C. Taylor.

The first meeting place for the little group was the school house. On February 15 of the same year the church was organized, J. T. Burnett was called as pastor. In May of the same year, the church purchased a building in which to worship. This building, which was (Continued on page six)



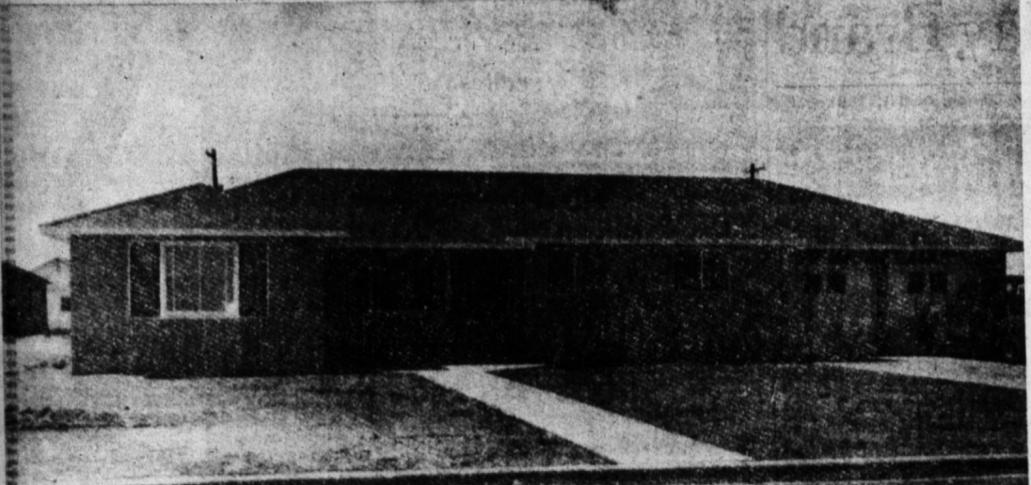
Rev. Russel Pogue, new minister of the Friona Baptist Church.



THE DIMMITT VOGUE, Dimmitt's newest store was formally opened on Saturday, March 17, by Mrs. Bess Moore, owner of the Vogue in Hereford. On the opening day the store was filled with flowers presented by many different businesses in congratulating the new firm. From left to right, are Mrs. Ray Sheffy and Mrs. Myrtle Wright, long time residents of Dimmitt, and Mrs. Eargle Twiner, manager of the new store, who recently moved to Dimmitt from Hereford.—Brand Staff Photo.



THE FRIONA TRACK TEAM recently was third place winner at a five-way track meet in Farwell where Dimmitt, Lazbuddie, and Bovina were the other guest teams. Many of the boys on the Friona squad are very versatile, as evidenced by their participation in several track events. The boys are, from left to right, front row, Calvin Ivie, Jay Cobb, Virgil Phipps, Frank Reed, D. O. Robinson, Jackie Redfearn, and Ralph Reed; back row, Coach Raymond Cook, Floyd Scheuler, Darrell Robbins, Ben Jordan, Arnold Fangman, Doyce Barnett, W. L. Cleveland, Max Cruse, Ross Miller, and Coach Gene Tyer.—Brand Staff Photo.



The kitchen of the home of Mr. and Mrs. Bub Ramey in Dimmitt is a good example of the beauty and convenience of the new modern cream-brick home, top photo. Knotty pine in natural finish is featured in the U-shape cabinets with natural finish fir doors. Mrs. Ramey pauses with her mixing bowl in her hand to chat with her husband while he gives Edgar, their two and a half year old son a drink, lower photo.—Brand Staff Photo.

Grain Sorghum Varieties For West Texas

COLLEGE STATION. — Sorghum varieties adapted to dryland grain production on the hard lands of the Texas Panhandle include Early Hegari, Double Dwarf White Sooner Milo, Martin, Midland, Combine 7078, Redbine 60, and Combine Kafir 60, according to Kenneth R. Porter and Charles J. Whitfield of the Amarillo Conservation Experiment Station.

Plainsman, Caprock, Westland, and Redbine 66 mature too late for best results under usual dryland farming conditions but they may produce whither yields under irrigation or in favorable years on dryland.

These varieties are recommended as the result of tests conducted at the Amarillo station since 1939 on Pullman clay loam, a heavy soil which is the predominant type in Texas High Plains.

Porter and Whitfield report that Early Hegari and Martin have been the most consistent producers in the tests.

Combine 7078 is a red-seeded variety which blooms in about 65 days. It is more likely to lodge than other varieties, and it does not have a dry head. It has generally produced favorable results for farmers in this area.

Both Redbine 60 and Redbine 66 have dry head stems and can be combined before frost, if desired. They are similar to Martin but have a brighter, reddish-yellow seed.

Combine Kafir 60 blooms a few days earlier than Martin. It has juicy stalks which stand up well in the field. The seed are white with black specks and the seed stems have a tendency to dry out. Heads of Combine Kafir 60 are borne on long stems, well above the leaves.

Earlier maturing forage sorghum varieties produce higher grain yields, but the later varieties produce more forage. When selecting a variety for bundle feed or silage, the farmer should consider the relative importance of grain and forage, point out Porter and Whitfield.

Texas Blackhull Kafir and Sumac 108 produce good yields of both grain and forage, but they produce much less forage than the later maturing varieties.

Sumac 108 is an early-maturing variety which has been grown at the Amarillo station since 1944.

Hi-Hegari is a new, tall variety of Hegari which was bred and developed for silage purposes. It has been tested only one year at the Amarillo station. Like normal Hegari, it blooms a few days to a week later than Early Hegari.

Wanda Northcutt of Garcia visited in the home of her grandmother, Mrs. Elwyn Hartman over the week end.

Mr. and Mrs. Raymond Fields and son of Bay City visited in the home of his brother, Luke Fields, recently. Mrs. Fields is a sister of the late Jim Hill.

Durham Is Honored For Scholastic Rate

Ronny Durham of Hereford was in the upper five per cent scholastic rating among sophomore students at Eastern New Mexico university. He is one of 13 students so honored.

Mr. and Mrs. Carl Spratt and children of Lubbock were in Hereford last week end visiting their parents, Mrs. I. H. Spratt and Mr. and Mrs. Austin Rose Sr.

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KANSAS WESTLAND

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"Pete" Brackston, Mgr.

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These two stalwarts of food preservation properly used can do wonders to cut down the food bill. And, at the same time, without sacrificing the delicacies we all like so much. For example, many fresh vegetables and fruits can be purchased in season when prices are lower (or picked fresh from your own garden). Then, with quick freezing they can be stored in your home freezer and, as need arises, transferred to the freezer compartment in your refrigerator for ready use. The result is freshness of food at less cost than if bought out-of-season. Fresh food with its vitamins and minerals is the plus value for your family's health. Better investigate the electrical twins... refrigerator and home freezer.

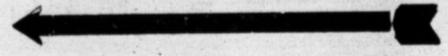
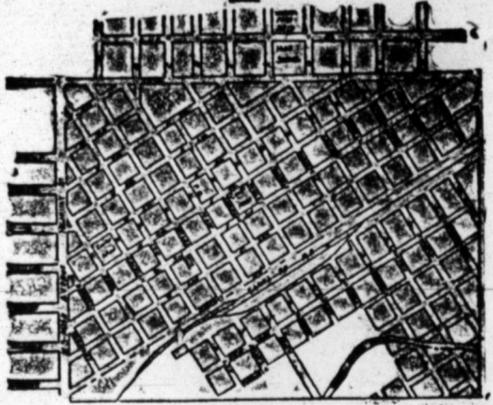


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Men's Rib Knit Athletic
SHIRTS **\$1**
3 For
Irregulars of Regular 59c - Sizes 34 to 44

Men's Combed Knit
BRIEFS **\$1**
2 For
Small, Medium, Large

Men's Rib Knit
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Men's
CLOTH HATS **98c**
each
Steven's Twist Twill Army Cloth Hat - Tan and Grey

Men's
SPORT SHIRTS **4⁰⁰ 7⁰⁰**
Each 2 For
Gabardines or Corduroy - Knit Bottom or Regulars
Size 52 x 52 Printed

LUNCH CLOTHS **\$1**
Assorted Colors

Plaid Gingham
Striped Chambrays
Printed Sheers
36 Inch **\$1**
2 YDS.

20 x 40 Heavyweight
BATH TOWELS **\$1**
2 For

Chenille
BED SPREADS **\$3**
Double Bed Size

18 x 30 Skid Resistant
CHENILLE LOOP RUGS **\$1**
All Colors

Genuine Fine Combed
COTTON FABRICS
Regular 79c, 98c,
1.29 and 1.49 yd.
55c per yd.
Values

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|-------------------------------------|---|
| 39 inch Hydranza Lawn Combed | 39 inch Solid Color Junior Butcher Rayon |
| 36 inch Striped Sanforized Rayons | 36 inch Printed Idlease Seersucker |
| 39 inch Printed Spun Rayons | 36 inch Embossed Plain Cotton |
| 36 inch Plain Waffle Pique Pastels | 36 inch Carnival Stripes |
| 36 inch Printed and Waffle Piques | 39 inch Smoked Tone Organdy |
| 39 inch Printed 88x80 Muslin combed | 38 inch Printed Single-cord Combed Dimity |



Inner - Outer
Block Plaid
BOYS' SPORT SHIRT

Sizes **\$1⁷⁹**
6 to 18

Large block plaid short sleeve shirt
... two-way collar. Large breast
pocket. Assorted colors.



Hi-Twist
Dark Seam
NYLON HOSE

60 Gauge
15 Denier
\$1⁴⁹ pair

Black outlined heel
Colors Taupe and
Toujours 8 1/2-10 1/2

in **COLORS** for **SPRING**
COOL SMART CASUALS

Covered Platforms
and
low or medium
height wedge
heels



Beige
Red



Red
Green



White
Red

Anthony Low
Priced
\$2²⁹

Deep tone reds and greens
or the lighter whites and beiges.
All leather uppers on platforms
with wedge heels. 4 1/2 to 9.

1504



BUCKHIDE

Vulcanized Double
Knee That Won't
Wear Out

Odd and
Even Sizes **\$2²⁹ pair**
2 to 12

The knee patch, vulcanized to the inside of the leg,
is solid and guaranteed not to wear through. Your
money back or a new pair free if it does. The Jean
is typically western cut . . . snug fitting . . . plenty
of turn up . . . copper riveted . . . zipper fly front.
The fabric is 8-ounce blue denim.

Ladies Cotton and Rayon
DRESSES **\$3**
Values To \$9.90

Ladies Rayon
PANTIES **\$1**
4 For
Pink, White, Blue - Size Medium and Large

Ladies Rayon
GOWNS **\$1**
each
Medium Size - Assorted Colors

Ladies Rayon Crepe
SLIPS **\$1**
each
White or Pink - Size 32 to 42

Children's Rayon
GOWNS **\$1**
each

Ladies Rayon Crepe
Petticoats **\$1**
each
Nylon Net Trim

Ladies Rayon Knit
Petticoats **\$1**
2 For

Ladies Rayon
BLOUSES **\$1**

All Colors Jersey or Crepe Slip-over or Button Front with or
Without Collar

Cotton Pliss
Crepe
Prints **49c**
Yd.

Flowered and Solid Ideal for Summer Gown, Pajamas

Plastic Shower Curtains
Or
Window Curtains

Shower Curtain 6 ft. x 6 ft.
Window Curtain 26 x 54
Florals and Solids **\$1⁰⁰**
EACH

Adrian Wheat Growers Undergoing \$215,000 Expansion Program

Adrian's "biggest business" is undergoing a \$215,000 expansion program.

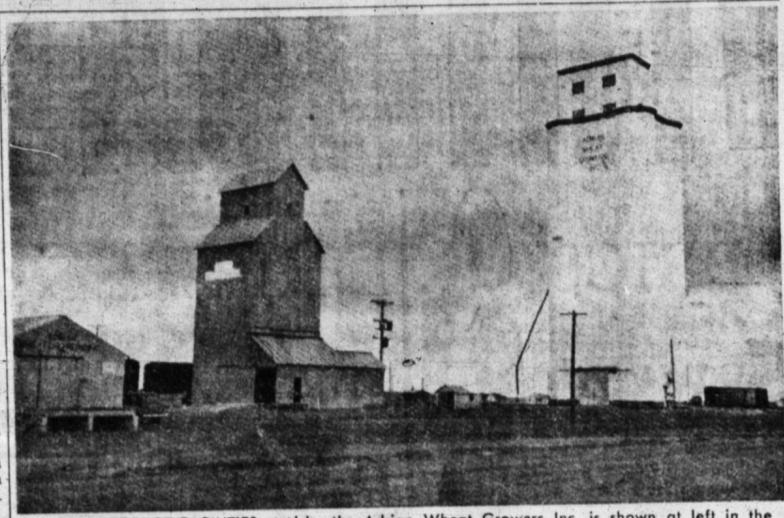
The Adrian Wheat Growers Inc. is building a 547,000-bushel addition to bring its storage facilities to a 750,000-bushel total.

Sixteen additional concrete tanks 120 feet high and 20 feet in diameter will be constructed to make the Adrian corporation the largest in this area north of Hereford.

Construction work, which is being done by Chalmers and Barton of Hutchinson, Kans., will be completed in about 90 or 100 days.

This construction is another step in the growth of the Adrian Wheat Growers firm, which was begun in 1934 with only 50 members and a 25,000 bushel wooden Reconstruction Finance Corporation. The beginning of the firm was made with assets of \$100 in cash and a "handful of notes".

Today, the assets of the group



FIRST STORAGE FACILITIES used by the Adrian Wheat Growers Inc. is shown at left in the above photo. The 25,000-bushel elevator at left stands beside the 120,000 bushel elevator shown at right, which was built in 1947 at a cost of \$96,000. The 16 new tanks will be placed the same size as the four in the elevator at the right. Two tanks will be placed between the present concrete elevator and the railroad tracks and the other 14 will be placed in two east of the concrete tanks along the side of the tracks.—Brand Staff Photo.

(as of 1950) were \$250,000 and the membership has grown to 309 farmers.

From the initial elevator with a capacity of 25,000 bushels, the firm's capacity grew to include the purchase in 1942 of two more wooden elevators—one with a 15,000 bushel capacity and another with an 18,000-bushel capacity. In 1947, they built their present four-tank elevator which has a capacity of 120,000 bushels. Cost of that addition was \$96,000.

The elevator built in 1947 has a semi-truck lift and a 25-bushel automatic scale with a 6,000 bushel leg.

The new tanks will have a conveyor belt at the top and bottom with cross-overs spouts between the two elevators. A car unloading pit and dust control will also be a part of the new elevator.

Two of the tanks will be built to the north of the present elevator, between it and the rail-

road track. The other fourteen will be built in pairs along the track east of the present elevator.

Officers of the Adrian Wheat Growers, Inc. are: J. E. Speed, Adrian, president; R. M. Gruhlkey, Adrian, vice-president; John Skaggs, Adrian, secretary-treasurer; E. L. Brown, Adrian, director; and C. S. Perrin, Adrian, director.

Bob Caldwell has been manager of the group since 1938.

Former Hereford Girl Candidate For City Council at Austin

In a series of biographical sketches of city council candidates, the American-Statesman, Austin newspaper, published this account of interest concerning Mrs. Stuart Long, the former Miss Emma Jackson of Hereford, daughter of Mr. and Mrs. R. R. Jackson of this city. Austin — Mrs. Stuart (Emma) Long is making her third race for the city council in less than three years.

Her first race was in 1948 when she won a special election to fill a vacancy created by Homer Thornberry's resignation to run for Congress. In April, 1949, she was elected to her first full term. And now she's seeking a second full term—better than a campaign a year for Austin's first woman member of the council.

Mrs. Long is the daughter of a Panhandle ranch family, Mr. and Mrs. R. R. Jackson of Hereford. She was born in Pampa and attended public schools in Hereford, graduating from high school there.

She attended the University of Texas, graduating in 1936 with a degree in history and government. In the summer of that year she married Stuart Long, then an American-Statesman cub reporter and now a news commentator for an Austin Radio Station.

Mrs. Long has been a reporter for the American Statesman, a Capitol correspondent for the Galveston News, business manager of weekly newspapers and president of Long Publications, Inc., a commercial printing firm here. During World War II while her husband served with the Marine Corps, she worked for Army Intelligence where her job was correlating Army and FBI information on subversive activities.

She is a member of the Austin League of Women Voters, the Central Christian Church, Austin branch of the American As-

sociation of University Women, Austin Typographical Auxiliary, North Austin Civic Club, Robert E. Lee School P-TA, Austin Business and Professional Women's Club, and the properties committee of the YWCA.

The Longs have two sons, Jeb and Jefferson and they make their home at 813 Park Boulevard.

Conkwright & Son Participate in Improvement Event

Conkwright and Son of Hereford will be participating in the first Annual Field Day for beef Cattle Improvement Investigation being conducted at Pan-Tech Farms on April 7 from 10 a.m. to 4 p.m.

Will Make Visit to Dallas With Students

Michael Kelly of Hereford, a business student at Eastern New Mexico university, will be one of 22 to make a visit to Dallas business firms from April 11-15.

Leaving Monday to return to Hardin-Summons university in Abilene were Jane Welch, Nancy Cagle, Reba Dones, Mary Lou Benson, and Donna Jean Stagner.

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PROPANE
Phone 124
CONSUMER'S CO-OP
FUEL ASSN.

SCHAFFER PLOW

The easy pulling plow that pays for itself.

MILLER OLIVER CO.
HIGHWAY "60"

DOLLAR DAY

Specials

One Table Ladies
DRESS & CASUAL

SHOES \$3 Pair

Values To 8.95. Low, Med. and High Heels In Assortment of Colors and Sizes

One Group Velvet Step High Heel

DRESS SHOES

Values To \$9.95 **\$6.95**

New Spring Styles Navy Blue, Black Calf and Black Patent. Triple A's to B's

Group of Spring and Summer
CASUALS
\$3.98 and \$4.98

White, Beige, Tan and Beige, Lime Green, Tangerine, Pastel Multi

Hereford Shoe Store

X-Ray Fitted Shoes
323 N. Main Phone 955

It Won't be Dollar Day until You've Checked

STREU'S Dollar Day **TABLES**

For your convenience, we have arranged our April Dollar Day Values on Special Dollar Day Tables... These are the "Super Bargains." We have other values, of course, in the various departments—but these are extra-super-special. They'll top off your Dollar Day Shopping in a pleasant, happy surprise.

Below **1/2** One Table Of **OPEN - STOCK DINNERWARE**

PRICE

One Table Of
VERNON POTTERY

Starter Set of "NATIVE CALIFORNIA" pattern

Reg. \$8.60 Value for **4.25**

Big Reduction On Open Stock Pieces

"Mayflower" and Native "California"

Snooper's PARADISE

Everything on this table will have a "Red Tag"—and will be priced at LESS THAN HALF Our Wholesale cost...

Fibber McGee's Closet couldn't have a wider range to select from...

Besides, it's a lot of fun to browse and look.

Don't miss this table on \$-Day!

STREU HARDWARE

Parents of Deaf Children Are Eligible to Attend Summer School

Parents of deaf children in this area will be interested to learn of the summer school for mothers of pre-school deaf children, which is to be held in Austin from June 6 through June 15. Norman Whisenand, head of the local division of the

State Department of Public Welfare, announced this week.

The session is designed to aid mothers in the care of deaf children before the time they are eligible to attend the State School for the Deaf and to help parents understand the problems and developments of a young deaf child before entering

school. Attempts will be made to determine if the children attending do have any hearing present, which could be utilized in the development of speech and language.

Inquiries from interested persons who are eligible should be directed to Whisenand at the State Department of Public Wel-

fare office in Hereford or to the Potter County Child Welfare Unit, located in the Potter County courthouse, Amarillo. The mothers and deaf children will be provided room, board, and laundry as guests of the Texas School for the Deaf during this 10-day period. Each mother with her child will have a separ-

ate room in one of the dormitories during the session.

Mrs. J. E. Meyer left Thursday for Bonham where she will spend a week with Mr. and Mrs. C. H. Dillhay, former residents of Hereford.



WOMAN AT WORK—Mrs. Birdie Durec, a resident of Dimmitt since 1918, has been employed at Harman's Department Store in Dimmitt since October.—Brand Staff Photo

BELLVIEW NEWS

Large Cast Participates in Annual Caprock Easter Pageant Sunday

By Mrs. A. L. Cross

The Easter pageant which was presented at 3:30 last Sunday morning was attended by hundreds of people from all the surrounding towns.

The pageant was produced by the cooperative efforts of people from the communities around the Caprock, including Broadview, Grady, Logan, Bellview, San Jon and Wheatland.

The role of Jesus was played by James Williams of Grady; Peter, Jim Wood of Grady; James Mansell Johnston of Broadview; John, Wally Fraser, Grady; Matthew, Floyd Lofton of Bellview; Judas, Windsor Laceywell of Bellview; Andrew, Earl Snyder of Grady; Bartholomew, Shorty Matlock of Grady; Thomas, Ralph Stanfield of Grady; Phillip, Charles Williams of Grady; Simon, Gary Ford of Bellview; James Alpheaus, Earl Stutts of San Jon; Judas, son of James, Dale Pulliam of Bellview.

Simon of Cyrene, Ray Hubbell, Grady; Nicodemus, Ralph Lofton, Bellview; Joseph of Arimathea, Earl Reid, San Jon; Pontius Pilate, Edd Stanfield, Grady; Barabbas, B. A. Tilman, Grady; chief priests, Clyde Stanfield and Clyde Dunning, Grady; criminals, Bill Queener and Carrell Lee White, Grady; Irgin Mary, Mrs. Edith Lee, Bellview; Mary Magdalene, Mrs. Bobbie Mitchell, Bellview; Joanna, Mrs. Irene Stanfield, Grady; Salome, Mrs. Virginia Brunett, Bellview; angel, Mrs. Lucille Shaw, Grady; Mary, mother of James, Mrs. F. B. Scott, Clovis.

Children, Carolyn and Sandra Stanfield, Karen, Kathryn and Carol Shaw, Sondra Morse, Jimmie Ann Fitzer, La Verne Spurlin, James Lee and Clyde Ray Stanfield, Clyde Dunning Jr., and Jerry Spurlin.

Guards of the Roman Emperor, Buster Thomas, Racy Morse, D. D. Shaw and Doyle Lowe, Grady; Bill Mitchell, Bellview; and Elmer Boatman, Alvin Boatman, M. A. Butler, Raymond Smith, Milton Terry, and John Warrick, San Jon; Trumpeters for the triumphal entry, James Lee and Clyde Ray Stanfield.

A choir of approximately 30 voices from the several communities was led by Mrs. James Fitzer of San Jon, who replaced Mr. Allen of San Jon who is ill with the mumps.

Teams Honored

Both the boys and girls basketball teams and their coach, Paul Fredrick were honored at a special service last Sunday evening in the Methodist church. The honor was extended to them, not because of the games they won, but the manner in which they played the games, their spirit of cooperation, and their clean sportsmanship.

Following the message of J. Spurlin on "Christian Sportsmanship", refreshments of cookies, cup cakes, and punch were served to about 100 people.

FFA Sweetheart

Lunnell Harrington, who was elected sweetheart of the Roseale Future Farmers of America chapter this year, has been elected East-Central District FFA sweetheart. She won the honor in a contest at the re-

cent district meet in Tucumcari. Candidates were entered from House, Santa Rosa, Bellview, and Tucumcari.

The Rosedale chapter won the sweepstakes trophy with a first place in farm mechanics. The group placed second in dairy judging, and poultry judging and fourth in livestock judging.

Dale Pulliam won first in farm mechanics; Charles Fleming tied for first in dairy judging, won second in farm mechanics; Donald Rucker, third in farm mechanics; Gary Ford tied for third in crop judging, and Jack Burnett tied for second in poultry judging.

Allen is Honored

Jake Allen, who left for the army last week, was honored with a farewell dinner in the home of his parents, Mr. and Mrs. C. E. Allen. Present were Mr. and Mrs. Earl Allen and children, Shirley and Jimmie, of Broadview; Mr. and Mrs. Archie Allen, Mrs. Dollie Allen, Mr. and Mrs. Allen, and Mr. and Mrs. Harry Anson of Clovis.

Mr. and Mrs. Cliff Dunn of Clovis were dinner guests of Mr. and Mrs. Barnie Blackburn. Lucille Blackburn, a student at Abilene Christian College, was home for the Easter holidays.

Kathryn Suttan a student at ENMU in Portales, was home for the week end.

Bobby Ridley and Ray Osburn were home from Las Cruces for the holidays.

Reba Lu Hughes of ENMU visited her parents, Mr. and Mrs. Rone Hughes.

Mr. and Mrs. Elwyn Hartman were hosts Sunday at an Easter dinner in their home. The children enjoyed an Easter egg hunt in the afternoon. Attending were Mr. and Mrs. Lester Wiggins, Ann and Novalyne of Hereford, Mr. and Mrs. Chris Clark, Conrad and Jerry, of Dimmitt, Mr. and Mrs. Jack Clark, Janice and Jack, Mr. and Mrs. Elmer Northcutt, Jerry and Wanda, all of Garcia, and Bruce Wiggins, who is home on leave from Honolulu.

Hereford Girls Lose Volleyball Games at Canyon

Hereford high school's girls volleyball teams lost their games to Canyon high school when they played in the Canyon gymnasium Thursday night.

The score of the "B" games were 15-6 Canyon and 15-13 Canyon.

The "A" team lost two straight to their hosts, dropping the contests 15-6 and 15-4.

Hereford meets Plainview in the Shirley school gymnasium at 7 p.m. next Tuesday.

Donald and John Newsom, son of Mr. and Mrs. G. W. Newsom, who is also a student at Texas Tech, have recently pledged Las Comaradas, men's social club at Texas Tech. Donald is a junior and John a sophomore.

April Showers of RUTHERFORD DOLLAR DAY VALUES

We've Taken The Joke Out Of April!

Men's **DRESS SOX**

Regular 4 Pair \$1.00
50c Val.

Men's **Neckties**

Values 25c each
To 1.50

Cannon **Wash Cloths**

Regular 15c Vals.
10c each
(Limit 4 to customer)

Big Thirsty **Cannon Towels**

Regular 79c Value
Limit 4 to Customer

Light Background **BOLD PRINT CRASH**

Regular 29c per yd.
49c Vals.

Suitable for Curtains, Luncheon Cloths and Play Clothes



Men's Spring or Summer

RAYON SLACKS

Values \$4.29
To 6.95
No Alterations at This Price

Boy's Size 2 to 8

KNIT BRIEFS

Regular 3 for \$1.00
49c Val.

Men's Sanforized **BROADCLOTH SHORTS**

Regular 2 for \$1
69c Values

Group Girl's and Ladies **Summer Play Shoes**

Values \$2.49
To \$4.95

Whites and Multicolor In Leather and Canvas

Ladies Small **SILK SCARFS 25c**
39c Val.

NYLON HOSE

Values 89c pair
To \$1.95

First Quality In Mostly Fall Shades - Sizes 8 1/2 to 10 1/2.

81 x 108 **Dan River Combed Percale Sheets**

Regular \$10.50 Pair
Dollar Day **\$8.50 PAIR**
Only (Limit 2 Pair)

Cannon Combed Percale **Sheets**

72 x 108 Regular 9.95 Pair
\$7.95 Pair
Limit 2 Pair

Special - One Table Of **ODDS & ENDS** Your Choice \$1.00

Rutherford & Co.



EDITOR AND MRS. B. M. NELSON at work on the Castro County News, Dimmitt, on press day. Nelson has owned and operated the News since 1943. Mrs. Nelson assists with various jobs around the shop, including part-time operation of the linotype machine. The Nelsons have three children, two of whom plan to go into the field of journalism. However, education is going to be interrupted for Bascom Nelson Jr. who has received his induction notice. He is a junior student at the University of Texas in Austin where he is majoring in Journalism. Don Nelson, a senior at Dimmitt High school, is editor of the Dimmitt school paper, "The Bobcat Tales," and "does a little of everything" around the News office, including operation of the press and type setting. A vocalist, Don recently received the rating of superior in a voice festival at Lubbock. The third child of the Nelsons, Mary, has also recently received publicity. She is the only high school freshman playing on the Dimmitt Bobbies, girls' basketball team, now famous for their recent win over the Iowa State Champs. At the present, Mary is more interested in basketball than newspaper work and her present ambition is to be a basketball coach.—Brand Staff Photo.

Adrian

(Continued from page 1)

Class A schools during the year, their only losses of the season were to Stanton, Grady, N. M., Stinnett, Tex., Bovina and Canyon. They compiled a total of 1678 points during the year.

Only two returning regulars from the 1949-50 squad—Jimmy Brown and Donald Pinnell were on hand to help Coach Calvin Murray build a 1951 contender. Only two of this year's team will be back for competition next year. They are Billy Brown and Jim Proctor.

Two Matadors placed on the all-district team. They were Jimmy Brown and Donald Pinnell, the only veterans on the squad. There were no all-regional teams picked.

The Matadors broke their existing high scoring mark when they defeated Hereford this year by a score of 77-43.

Basketball is the major sport at Adrian high because of the enrollment. The interest in basketball there is intense and a spot on the varsity squad is a recognition which the youths spend hours of spare time practicing to gain.

According to Coach Murray, the most pleasant surprise of the season for his team was when they defeated Clovis, New Mexico state champions, by a score of 50-29.

Another surprise came for the Matadors, Coach Murray said, when they won out in the Stratford invitational tournament, a 12-team affair which included several Class A teams. The Adrian five met Dalhart and Dumas right off in this tourney.

Prospects for the next year's team repeating in the district are slim, in the opinion of Murray, who came to Adrian five years ago, a graduate of Southwestern State college Weatherford, Okla. He says Bovina should be the team to keep an eye on.

Buns. Butter. Mayonnaisse
Apple. Milk

Murray felt that the Matadors reached their climax in 1950 and his 1951 team was "Better than expected". He started five years ago with the boys in the eighth grade and disregarded the seniors that year. In the first year, the team lost 15 while winning only five. Working with the boys has paid off, as is evidenced by their 1950 and 1951 showing.

In 1950 his team won the district and lost the regional tourney to State Champion Gruver. In five years of Murray coaching the Matadors haven't missed the finals except in the state tournament this year and the Claude Invitational in 1950. They have won the Farwell invitational three years running and this year won three games with a total margin of six points. Murray doesn't stress individual play among the boys, preferring as most coaches do, to have five boys on the hardwood who play well together. The two high scorers on the team are Jimmy Brown and Donald Pinnell, Jim Proctor, Bob Lotspeich, and Billy Don Brown.

The Adrian Parent-Teachers Association is sponsoring a banquet for the Adrian Matadors at Hotel Jim Hill on Thursday, April 12. Gus Miller, West Texas State College basketball coach, will be the main speaker.

Adrian residents support their team solidly. Seventy-five of the town's 200 residents were boosting their team at the state tournament this year. It's only natural that they would have the pride they do in their basketball team.

Housewife...

(Continued from page 1)

room, as the center section of the house, has large windowed areas to allow a free path for breezes to cool the room.

The light brick home is one of the newest and finest to be found in Adrian and provides more than a comfortable home for Mr. and Mrs. Frank and Mrs. Frank's three children.

Friona...

(Continued from page 1)

sold in 1924, is now occupied by Weir's Second Hand Store on Main Street.

After the sale of the building, the church worshipped in the school house and the Methodist church until Thanksgiving Day, 1926, when the first service was held in the basement of the building now in use. The Day was observed with a basket dinner. The church had a membership of 76 person in 1926-27 when L. A. Blair was pastor. Rev. R. F. Jones served as pastor a few months, after which Rev. M. M. Rollmeth was pastor.

In 1929, the auditorium was built above the basement, thus completing the building. Rev. E. Ray Lansdown became pastor in 1931 and served until 1934 when David E. Moore was pastor. With a church membership of 255, the church built a pastor's home in 1934. During the pastorate of Rev. Joe Wilson, 1937 to 1943, the church membership grew to 306.

In 1934, R. L. Jenkins began his service as pastor of the church and the building fund for erection of a new and larger auditorium was begun. In 1945 the year Clayton Day became pastor, the educational building back of the church was built, consisting of a general assembly room, seven classrooms and a kitchen. The building greatly relieved the extremely crowded condition of the Sunday school rooms. Another education building was constructed south of the church in 1947, the year Tommy Allen became minister at Friona. This building, occupied by the junior department, contains six rooms.

The pastor's home was moved one block north of the church building two years ago to provide room for the new auditorium.

Miss Swisher Will Address Music Clubs

Keynot speaker for the New Mexico Federation of Music Clubs convention will be Miss Mattie Swisher of Hereford. The convention will convene on the campus of Eastern New Mexico university Friday and Saturday, March 30-31, with Miss Gillian Buchanan, ENMU associate professor in music, in charge.

Miss Swisher is past president of both the Panhandle Music Teachers Association and the Seventh District Texas Federation of Music Clubs. She will address the convention Friday afternoon and will also be the banquet speaker Friday evening in the University Student Union.

School Lunch Menus

School lunch room menus, as announced by Mrs. Evelyn Francis, dietician, for the week of April 2-6, are:

Monday
Spaghetti and cheese
Pimientoed green beans
Bread. Butter. Milk
Gingerbread. Apple

Tuesday
Sliced picnic ham
Mashed potatoes
Buttered English peas
Bread. Butter. Milk
Fresh fruit salad

Wednesday
Pinto beans. Onion wedges
Spiced beans
Cabbage slaw
Cornbread. Butter. Milk

Thursday
Meat balls. Tomato sauce
Mashed potatoes
Sauerkraut
Hot rolls. Butter. Milk
Orange salad

Friday
Hamburger patties
Sliced tomatoes. Lettuce
Pickle circles. Onion rings

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FOR EXAMPLE

Amount of Loan	Down Payment	12 Mo. Payments	18 Mo. Payments	24 Mo. Payments	30 Mo. Payments
\$150.00	\$15.00	\$13.16	\$8.97	\$6.88	\$5.63

UP TO 30 MONTHS TO PAY!
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EVERY ONE OF THESE OUTSTANDING PICTURES WILL BE SHOWN WITHIN 14 DAYS

OPERATION PACIFIC—
John Wayne - Patricia Neal
GROOM WORE SPURS—
Ginger Rogers - Jack Carson
FANCY PANTS—
Bob Hope - Lucille Ball
VENGEANCE VALLEY—
Burt Lancaster-Robert Walker
MY BLUE HEAVEN—
Betty Grable - Dan Dailey

THE FULLER BRUSH GIRL—
Lucille Ball - Eddie Albert
THREE DESPERATE MEN—
Preston Foster - Virginia Gray
BORN YESTERDAY—
Judy Holliday - Brad Crawford
"AND MORE TO COME—"

Roaring up from the ocean floor to a high mark in torpedo-packed thrills!

John WAYNE in
OPERATION PACIFIC
with PATRICIA NEAL-WARD BOND

STAR SUNDAY - MONDAY
TUESDAY

LAUGHTER is Running Wild...

JACK CARSON
GINGER ROGERS
...when this wolfish Movie Cowboy tangles with this modest Lady Lawyer!

The GROOM WORE SPURS
with JOAN DAVIS - STANLEY RIDGES - JAMES BROWN

WEDNESDAY-THURSDAY
tar YOUR COMMUNITY CENTER
HEREFORD

"USH" SAYS We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything.

Anniversaries from Sunday, April 1, through Wednesday, April 4th...

Congratulations

- Mr. & Mrs. G. M. Vincent
- Mr. & Mrs. Paul Giltner
- Mr. & Mrs. J. M. Calhoun
- Mr. & Mrs. G. B. Pace, Sr.
- Mr. & Mrs. Clifford Estes
- Mr. & Mrs. C. F. Muller
- Mr. & Mrs. C. E. White
- Mr. & Mrs. E. T. Tumlinson
- Mr. & Mrs. John Jones
- Mr. & Mrs. Olin Long
- Mr. & Mrs. T. L. Crone

Drama of PRISON LAW!
UNDER THE GUN
RICHARD CONTE - AUDREY TOTTER
JOHN MCINTIRE - SAM JAFFE - SHEPPARD STROUBER

TEXAS SUNDAY MONDAY

GRAND OPENING APRIL 15th

The SUNDOWNERS
COLOR BY TECHNICOLOR

CHILL WILLS - ROBERT PRESTON
CATHY DOWNS
Mrs. W. W. Ireland's Horse
"PRINCE"

Hereford's Own Picture - Sun, April 15th

LOCATED WEST OF TOWN ON HWY. 60

TOWER DRIVER-IN

NO BABY SITTER TROUBLE HERE

Come As You Are

THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



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See This Beautiful Stationery In Our Office.

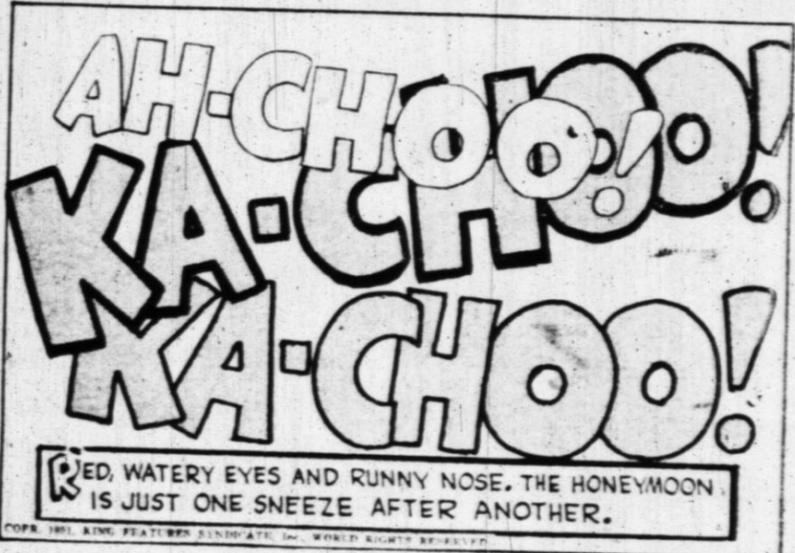
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Hereford, Texas

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by Dudley Fisher



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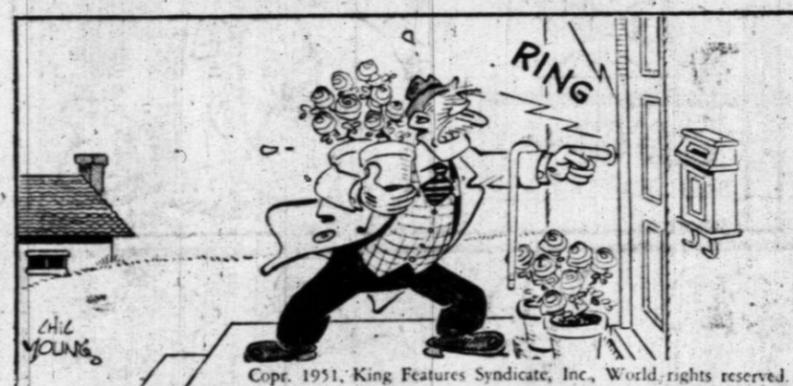


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BLONDIE

by
CHIC YOUNG



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Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

JOHNNY HAZARD by FRANK ROSSON



JUST WHEN THEY HAVE HIM ON THE ROPES THE OPPOSITION GIVES MR. GRAHAM AN AMAZINGLY HIGH OFFER FOR HIS OIL FIELDS! SUSPICIOUS OF THE DEAL, PETEY BUILDS A GEIGER COUNTER FROM AN OLD RADIO AND DISCOVERS THAT THE FIELDS ARE LOADED WITH URANIUM ORE...



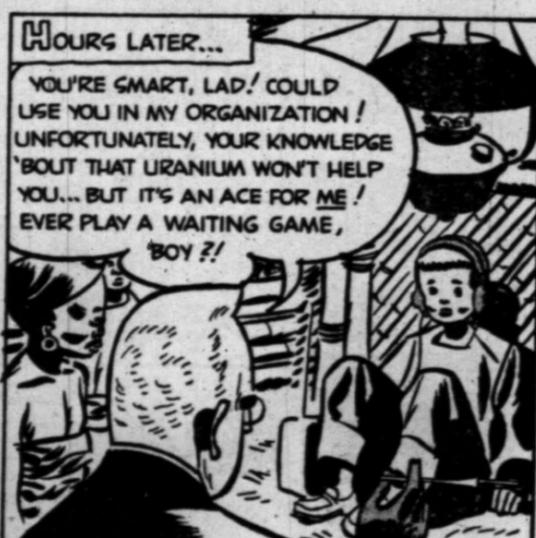
AFTER SUPPER THAT EVENING...

YES, JOHNNY... YOU KNOW, HE'S BEEN TINKERING WITH THAT OLD RADIO I GAVE HIM!



RELAX, JOHNNY... THE BOY PROBABLY GOT INTERESTED IN ONE OF HIS EXPERIMENTS AND FORGOT THE TIME!

YES... THAT'S ONE POSSIBILITY, BUT UNFORTUNATELY THERE ARE OTHERS! COME ON, SCOTTY... LET'S YOU AND I DO A LITTLE NOGGIN' AROUND!



HOURS LATER...

YOU'RE SMART, LAD! COULD USE YOU IN MY ORGANIZATION! UNFORTUNATELY, YOUR KNOWLEDGE 'BOUT THAT URANIUM WON'T HELP YOU... BUT IT'S AN ACE FOR ME! EVER PLAY A WAITING GAME, 'BOY?!



FOR A SMART LAD, YOU LOOK PUZZLED! ALLOW ME TO ELABORATE, SON! SOON AS YOUR FRIENDS FIND YOU GONE, THEY'LL BEG TO COME TO TERMS! FOLLOW? I EXPECT THEIR CALL ANY TIME NOW!

WHY, YOU...



NOW, NOW, BOY... MIND YOUR TONGUE! SEE? AH, AS I SAID... THERE'S THE PHONE! I'M SMART, TOO, EH, KID?!



YES, MR. GRAHAM! BE GLAD TO, MR. GRAHAM! WHAT BOY, MR. GRAHAM? OH, NO, GIR! YES, I'D BE GLAD TO COME OUT AND TALK WITH YOU...



GRAHAM'S READY TO SETTLE! WANT'S ME TO COME OUT RIGHT NOW! HE'S WORRIED ABOUT THE KID!

HAA! FINE! I'LL GO ALONG, TOO... I WOULDN'T DEPRIVE MYSELF OF THIS FINAL TRIUMPH!



WATCH HIM, SAHR, HE'S SCIENTIFIC! OH... AND LOOK, LAD, YOU'LL BE FREE AND CLEAR IN AN HOUR OR SO... RIGHT AFTER GRAHAM SIGNS AWAY A FORTUNE IN URANIUM TO ME! CHEERIO!

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CONTINUED...

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THE BRAND

PHONE THIRTY

MICKEY MOUSE
BY WALT DISNEY



UNCLE REMUS
AND HIS TALKS OF BRER RABBIT

IF THERE'S ENNYTHIN' WHUT OLE BRER BUZZARD JEST CAN'T STAND, IT'S HIS OWN CURIOSITY.



PITMAN GRAIN

PHONE NO. 1

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



NOW, DON'T WORRY ABOUT ZERO~ THAT NICE GARAGE MAN IS TAKING GOOD CARE OF HIM~ HE BRINGS ZERO TO THE FENCE ALMOST EVERY DAY TO VISIT YOU~



THAT'S WHY I FEEL KINDA WORRIED~ ME AN' ZERO WAS CHUMS~ HE ALWAYS WAS WHERE I WAS, AN' I ALWAYS WAS WHERE HE WAS~ NOW HE'S--- JUST A VISITOR~



THAT'S A WONDERFUL IDEA, GLORIA~ YOU ALWAYS THINK OF THE CLEVEREST THINGS~



IS YOUR NAME ANNIE ROONEY?

HAVE YOU A DOG CALLED ZERO?

YES~ YES~ WHAT'S THE MATTER?



ON THE STREET~ JUST OUTSIDE THE FENCE~ A GREAT, BIG TRUCK RAN OVER A---

ZERO?!



IT'S ALL MY FAULT~ ZERO WAS COMIN' TO VISIT ME~

THE DUMB CLUCK~ SHE DONT KNOW WHAT DAY THIS IS~

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BUT YOU SAID A TRUCK RAN OVER---??

I SAID A TRUCK RAN OVER--- A BANANA SKIN

**APRIL FOOL!
APRIL FOOL!**

DARRELL MECLURE



THAT WAS A MEAN TRICK~ YOU SHOULD REPORT---

IT WAS KINDA MEAN, BUT I DONT WANNA BE A TATTLE TALE 'CAUSE I THINK TATTLE TALE TELLERS IS ALMOST AS BAD AS CRUEL JOKE MAKERS' JOKES IS~

4-1

This Space For Sale!



For Complete Details - Inquire
THE HERFORD BRAND
Phone 30

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAROLD R. FOSTER



Synopsis: DAWN COMES AND PRINCE VALIANT CRAWLS STIFFLY FROM HIS SNOW CAVE. HE HAS SURVIVED THE BITTER NIGHT! IN THE VALLEY BELOW THE WANDERERS ARE ALREADY STIRRING.



A CRUST HAS FORMED ON THE SNOW OVERNIGHT, AND THEY BEGIN CUTTING STEPS UPWARD. HE MIGHT HALT THEM BY THROWING DOWN THE GAME THEY DEMANDED BUT HE KNOWS FULL WELL APPEASEMENT IS BUT A TEMPORARY MEASURE.



VAL HAS ONE ADVANTAGE; SHOOTING DOWNWARD, HE CAN USE THE HUNTER'S CROUCH, SHOWING ONLY HIS HEAD, WHILE HIS FOES MUST STAND ERECT TO GIVE FULL POWER TO THEIR BOWS.

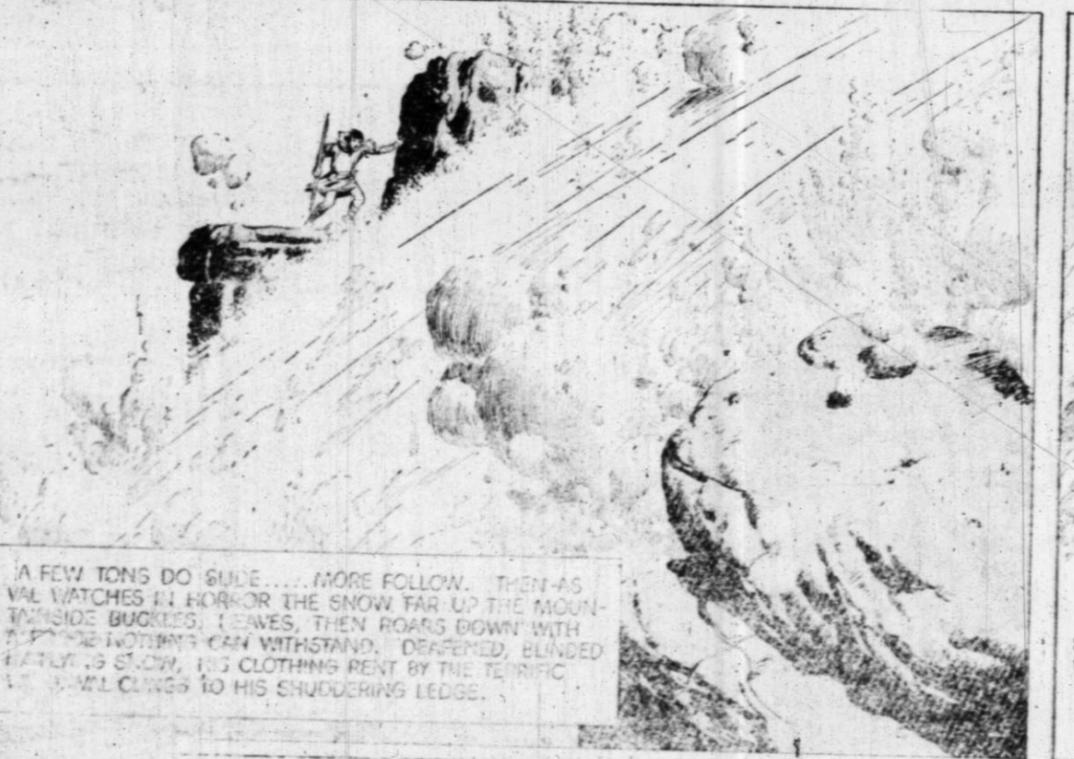
HE HAD HOPED TO CROSS THE SNOW SLOPE WHILE IT WAS STILL FIRM, BUT THE WHISTLING ARROWS KEEP HIM PINNED TO THE LEDGE. NOW, UNDER THE NOONDAY SUN, THE SNOW THREATENS TO AVALANCHE.



AVALANCHE! HE LOOKS TOWARD THE SLOPE THAT HAD CREVICED UNDER HIS WEIGHT LAST EVENING.



EVEN IF HE CAN ONLY DISLUDGE A TON OR TWO, IT MIGHT SWEEP THE SLOPE BELOW.

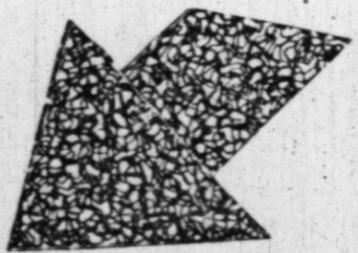


A FEW TONS DO SLIDE..... MORE FOLLOW. THEN AS VAL WATCHES IN HORROR THE SNOW FAR UP THE MOUNTAIN SIDE BUCKLES, LEAVES, THEN ROARS DOWN WITH THE FORCE NOTHING CAN WITHSTAND. DEAFENED, BLINDED BY THE SLOW, HIS CLOTHING RENT BY THE TERRIFIC FORCE, VAL CLINGS TO HIS SHUDDERING LEDGE.

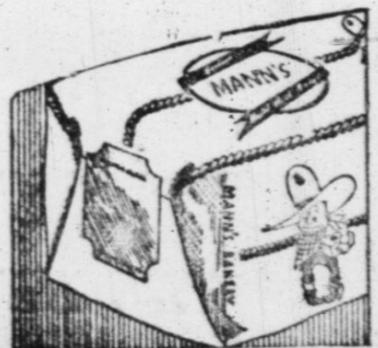


WHEN THE AIR CLEARS, THE VALLEY CAN BE SEEN PACKED FROM SIDE TO SIDE WITH SNOW. VAL SHOULDER'S HIS PACK.

beginning - The Crossing of Petit St. Bernard.



LOOK FOR THE LOAF WITH THE "LITTLE MAN"



Mann's MALTED MILK Bread

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE QUESTIONS THE THREE OWNERS OF HOMES THAT MYSTERIOUSLY DISAPPEARED WITHOUT LEAVING ANY TRACE...

THE MEN ARE UNKNOWN TO EACH OTHER, CHIEF. THEY HAVE ONE THING IN COMMON. ALL WERE AWAY WHEN THEIR HOUSES VANISHED -- AND ALL BOUGHT THEIR TRAVEL TICKETS AT THE SAME PLACE.



Hmm -- SO THAT'S THE ONLY CLUE WE HAVE -- IF IT IS A CLUE. HOW COULD THIS AGENCY BE INVOLVED? AND HOW COULD ANYONE STEAL THOSE HOUSES?

I DON'T KNOW ANY OF THE ANSWERS YET, CHIEF.



-- AND I WANT TO LEAVE THIS AFTERNOON FOR A WEEK'S TRIP. CAN I GET MY TICKETS NOW?

YES, SIR. MAY I HAVE YOUR NAME AND ADDRESS, PLEASE?



BUT WHY ARE YOU GOING AWAY NOW?

I'M NOT GOING ANYWHERE. I WANT THEM TO THINK I'M GONE. LOTHAR AND I WILL HIDE IN MY HOUSE TONIGHT.



THINK ANYBODY COME TONIGHT?

I DON'T KNOW, LOTHAR. IF THAT AGENCY IS INVOLVED IN THIS -- shh! -- WE HAVE VISITORS. NOW -- MAYBE WE'LL LEARN THE ANSWER TO THE MYSTERY.

5

4-1

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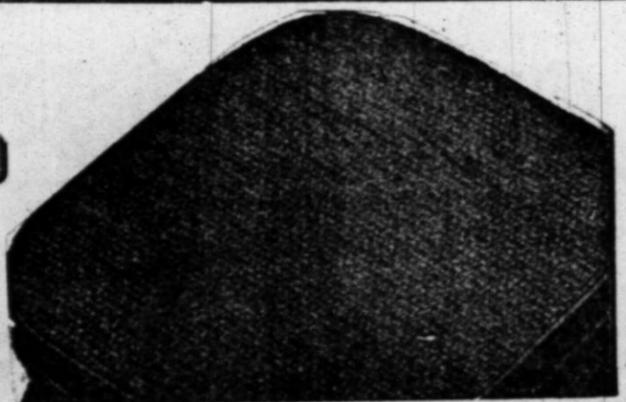
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KING

of the

ROYAL MOUNTED

by ZANE GREY

KING THINKS HE FOOLED ME BY CHANGING PLACES WITH ARNOLD... BUT I'LL GET THIS GUY... HE'S RESPONSIBLE FOR ME MURDERING HIS PARTNER FOR THAT WORTHLESS JEWELRY!

BY TRADING PLACES WITH THE MURDERED MAN'S PARTNER, KING CAN WATCH THE LIVING ROOM AS WELL AS ARNOLD'S BEDROOM... THE TRAP IS BAITED!

MY SCHEME IS WORKING! THERE'S THE KILLER NOW... KNIFE IN HAND!

DON'T MAKE A SOUND, YOU DOUBLE-CROSSER... YOU PRETENDED ADAM HAD A FORTUNE IN JEWELS SO SOMEONE HERE WOULD KILL HIM... YOU WANTED HIM DEAD?

PUT THAT KNIFE AWAY... I'LL SCREAM FOR HELP!

NO ONE CAN HELP YOU NOW... EEEYI!

YOUR KILLING DAYS ARE OVER, DRUDGE!

I-I KNEW THAT STUPID HUSBAND OF MINE WOULD GUM THINGS UP! HERE'S WHERE I TAKE A HAND!

YOU FOOL, DRUDGE! THIS IS THE MAN YOU SHOULD HAVE PUT OUT OF OUR WAY!

Jim Gray 4-1

...CONTINUED...

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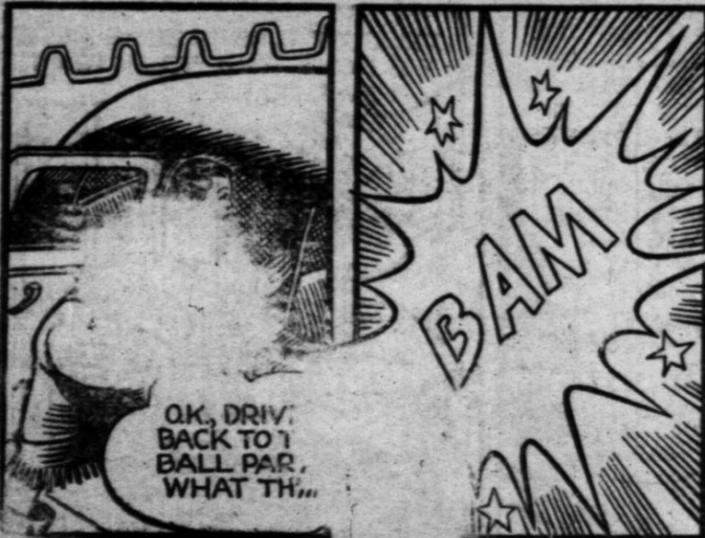


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OZARK IKE

by RAY GOTTO

AS THE GLAMAZONS PREPARE FOR THEIR LAST EXHIBITION GAME OF SPRING TRAINING IN CUBA...



Automatic Savings

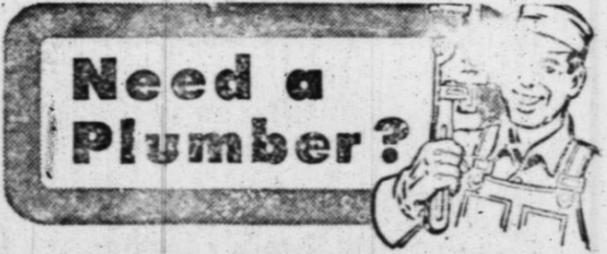
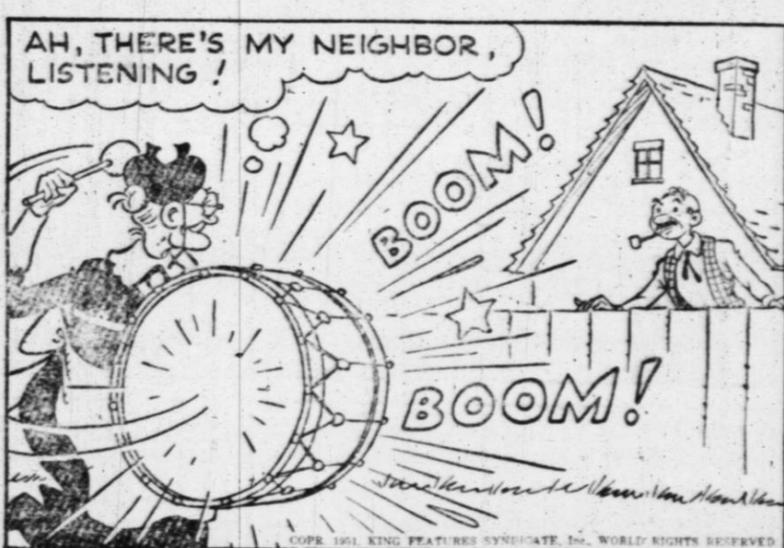
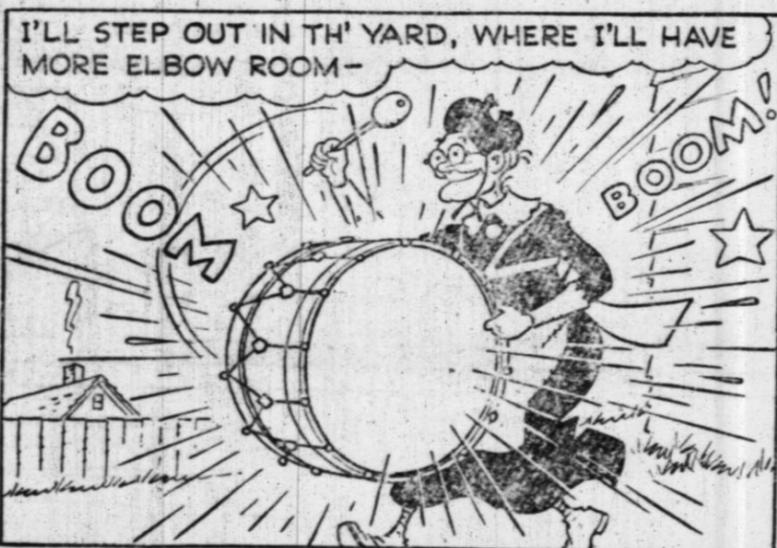
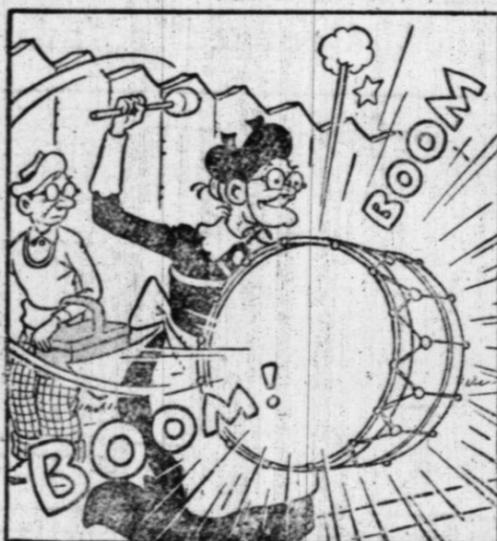
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