

Around Town

SIGHTS, FACES SEEN

Mrs. John Gaetz wants to know "Whose boy is this?" She wrote The Brand, "In a recent letter from my brother at Sanford, Florida, he writes as follows: 'What do you know? Yesterday, despite warnings in Reader's Digest, dailies, etc., I picked up a hitch-hiker. In a short time I learned he had been born in Hereford and knew Francis Gaetz. They were in school together. He is a travelling sign painter. I didn't get his name. Wonder who this boy could be. Does anybody in Hereford know?'"

Last Sunday The Brand, in Around Town, said the negro baby born last week at Deaf Smith county hospital was the first born here. Thursday someone corrected us—1942 was the date they said. Today we have a letter from Mrs. Woodrow Whitaker who says, "Have just finished reading this Sunday's Brand. In regard to the article about the (first) negro baby being born in Deaf Smith county hospital—I think someone is wrong. There was a negro baby born there in about 1944 or '45. I was there, but cannot remember the name—however the mother and father were working for either O. E. Sherman or Jim Bookout. It was when the negroes first began to work and live around Hereford on farms. I believe this was the first negro baby born in Deaf Smith county hospital, and we nurses had quite a novelty in a little bed in the emergency room."

Sincerely, Mrs. Woodrow Whitaker, Route 3, Summerfield, Texas

P.S. I also believe that this baby was delivered on Easter Sunday.

Jack McLaughlin is the new owner and manager of the Palo Duro Sales which he purchased from Lowell Sharp. No other personnel changes are being made. McLaughlin announced.

Richard Petersen, son of Mr. and Mrs. A. Petersen, a member the air corps reserves, has received notice to report for a four-day check-up at Lubbock on April 2 in preparation for active duty with the air force. A veteran of three-years' service, Petersen holds the rank of 2nd Lieutenant.

"Men who haven't started growing beards by April 1 will suffer the consequences", stated Dick Lucas, president of the Jaycees who are getting shaving permits in order this week. For a special fee, the Jaycees will issue shaving permits after April 1 to those who prefer the permit to growing a beard for the Mid-Plains Pioneer Day celebration, May 18 and 19.

City Police Chief Reeves said dog owners must pay a charge of \$1 to regain possession of their dog if the animal is picked up for running loose.

Tom and Bill Howard and Jim Terry returned Wednesday night from a three-day vacation—14 travelling 600 miles and playing 36 holes of golf can be called a vacation. The men visited and played golf in Carlsbad, N. M. and participated in a pro-amateur tourney in Roswell.

Bill Phillips has his orders to report for physical examination. Phillips holds the rank of major in the Air Corps reserves.

Salyaro Charged With Aggravated Assault Saturday

Robert Salyaro, 22, a resident of the labor barracks on Highway 60, was charged in county court Saturday morning with aggravated assault. The charges resulted from an altercation early Friday morning at the labor camp southwest of town in which the young Mexican was involved.

Local Recruiting Station Closed; One-Day Service

The Army and Air Force recruiting station in the Deaf Smith county courthouse building was closed temporarily Friday until a permanent recruiter can be assigned from Fourth Army headquarters, according to Sgt. Jack Marshall, who has been local recruiter on a temporary basis for the past three weeks.

While the office is closed, enlistees in Deaf Smith, Parmer, and Odham counties will be served by the local office every Monday when a recruiter will come from Amarillo.

All branches of the service—Army, Air Force, Navy, and Marines—will use the office in the courthouse on Monday for recruiting purposes.

Hours will be from 8 a.m. to 5 p.m.

Anyone requiring information regarding enlistment may contact the Army and Air Force main station in Amarillo, 312 East Fifth street.

Castor Bean Questions Are Answered at Meeting

Three Teams To Compete in Tourney Finals

Three couples, Mr. and Mrs. Odean Nixon, Mr. and Mrs. Bruce Wooddell, and Mr. and Mrs. Frank Cogdell, will play in the finals of the Beta Sigma Phi Canasta Tournament this week to determine the winner of the two \$25 war bonds and many other prizes offered the winner of the tourney.

The final will be held in round robin fashion with each team playing the other to determine the winner, according to Mrs. Ernest Wade, chairman. The tourney was held to benefit the cancer drive.

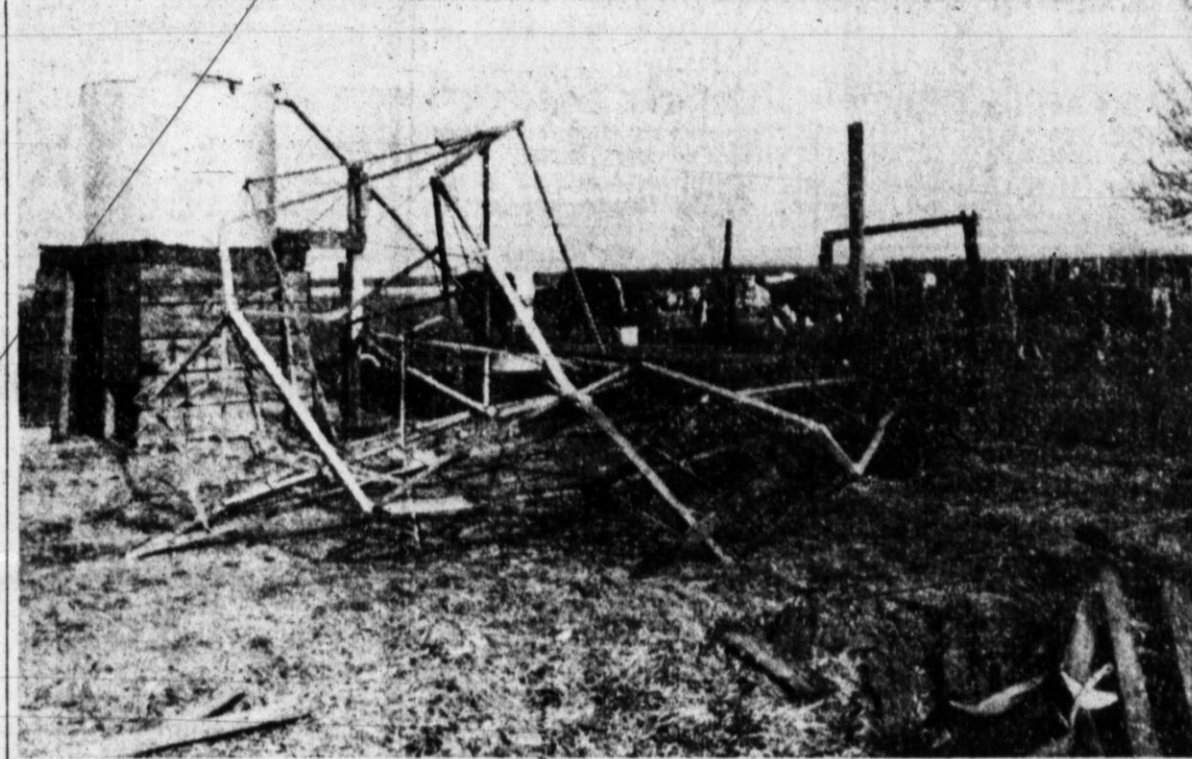


RECORDS OF the Deaf Smith county World War I draft board were found in a little-used desk in the courthouse Friday by Assistant Librarian Corinne Jennings, left, and Librarian Mrs. J. J. Boydston right, while cleaning up a room of expand the library facilities. Brand Staff Photo

A mute but pointed reminder of the "war to end all wars" was found Friday in the Deaf Smith county courthouse when records of the World War I draft board were discovered in the drawer of a little-used flat-top desk. Discovery of the dusty, time-yellowed papers was made by County Librarian Mrs. J. J. Boydston and Corinne Jennings, assistant librarian, while they were cleaning up the room north of the present library for expansion of library facilities.

One of the more remarkable things about the discovery was that the two ladies who uncovered the papers were directly concerned with them.

The name of the late G. R. Jewell, clerk of the board at that time, appears on the pap-



SOME OF THE BIG WHITE FACES in the background are a little worried about their water supply early Friday morning when workers were erecting a new windmill at the home of Marvin Tisdale on the J. B. Nolan farm at Summerfield. The tower shown in the photo bent double Thursday when a block and tackle was being used to pull a pipe and the wind was blowing strong from the West. By late Friday morning the bent steel frame had been moved aside as shown in the photo. Brand Staff Photo

Approximately 200 farmers and other interested persons attended the castor bean meeting at Hotel Jim Hill Friday evening when officials from the Baker Castor Bean Corporation showed colored movies of the growing and processing of castor beans and answered many questions pertaining to their growth in this area.

The movies included a review of other crops in the areas where the beans are grown, including two areas in California, three in Oklahoma, and two in Texas. Except for the growing of flax, the San Joaquin Valley pictures could easily have been taken to be pictures of the Deaf Smith County area, Faust Collier of the local PMA pointed out.

A high and dry climate is

chosen for castor bean development as excessive humidity is hard on the beans. It was also revealed at the meeting that castor beans will not be suitable for dry land farming here.

Following the movies, the cultural practices, types of equipment, harvesting, and hulling were discussed in a question and answer method. Beans raised here this year will be shipped East for processing.

Most of the farmers were enthusiastic about possibilities of the crop here, Collier said. The entire area, including Deaf Smith, Castro, Swisher, and Parmer counties, was well represented.

At the close of the meeting the farmers discussed possibilities of forming a corporation for purchasing harvesting equipment.

Large Per Cent of Easter Seal Contribution Will Stay in County

With a local chapter of the Crippled Children's Society organized in Hereford for the first time this year, 75 per cent of funds collected from the annual Easter seal campaign will remain in the county to be used for the benefit of local crippled children with the remaining 25 per cent going to the state office.

Paul Dishman, who was chosen temporary chairman of the Deaf Smith County Easter seal committee at the organizational meeting, urged everyone to cooperate in the Easter seal drive, citing the good that can come from the campaign. A diagnostic clinic in Hereford is one of the aims of the organization in addition to the treatment of crippled children. Such a clinic would be available to all the children in the county or area.

Officially the Easter seal drive lasts from February 25 to April 25. Dishman said returns up to yesterday have been "scant", despite the fact the Texas Crip-

AMATEUR RADIO OPERATOR TALKS TO NEW ZEALAND

R. L. Etheridge, local "ham" radio operator, talked for about 35 minutes Thursday with another operator in Stratford, New Zealand.

Etheridge reported that the conversation lasted from about 5:15 to 6:05 p.m. local time. It was 12 noon on Friday, March 23 in New Zealand at the time of the conversation.

The New Zealander mentioned that a group of Panhandle cattlemen were visiting in New Zealand at the present time. Reception was good, Etheridge said. This is the first contact he has had from that distance in a long time.

Extended Coverage Rates Are Reduced; Waiver Possible

Hereford insurance agents were notified this week that a reduction in the premium rate for extended coverage has been approved by the state insurance commission and will become effective April 1.

Another new ruling, also to become effective April 1, provides for waiver of deductible provisions for a slight increase in rate. It is mandatory, however, that the \$100 deductible provisions must be made or that the higher rate be paid for waiver of the deductible provisions. The rate for \$100 deductible coverage has been lowered from 37 cents to 30 cents per \$100 of insurance per year.

All with extended coverage can ask their agent to see how their policy is written. Policies in effect at the present time can be changed if the insured so desires.

Jim Ireland and Mildred Chatman are spending the week end in the home of Mr. and Mrs. Dale Kelly.

Damage From Wind-Fanned Blaze Light

What could have been a disastrous fire on the E. P. Kestler farm eight miles north of Hereford on Highway 51 was averted Thursday afternoon when the wind-swept flames were extinguished by Kestler and Hereford firemen just before they reached the buildings in the farmyard.

The east end of the unoccupied bunkhouse on the Kestler place and a lean-to storing lumber were completely destroyed when sparks from a smouldering fire set the evening before ignited the blaze.

Kestler said perhaps the back-draft created by the wind blowing around the farm buildings carried a spark from the fire to the lean-to adjoining the bunkhouse.

Members of the Hereford fire department were called at 2:05 and one truck responded to the call. They helped Kestler get the blaze under control and watered down the area where the fire had spread before being brought under control.

The Kestler house, which was (Continued on page 9)

Heavy Planting of Spuds Starts Soon

Planting of about 3,000 acres of potatoes in Deaf Smith county, which was started generally last week, is expected to get into full swing during the coming week. Planting work is expected to be completed the first week of April.

Heavier planting is expected this year than during 1950, and if prices approximate those of last year, a million-dollar crop "could be approached", according to Howard Gault, local potato processor.

Although potato acreage in Deaf Smith county has been on the decline since a peak planting period in 1945 and 1946, about 75 cars of seed potatoes will be needed to put in this year's crop. Potato acreage in Deaf Smith during the high years was around 5,000 acres. Gradual di-

minishing and finally a complete withdrawal of government supports has tended to cut back the acreage, Gault said.

Seed-cutting during the past week was heavier and is expected to become progressively heavier during the next two weeks, according to Gault.

The bulk of the potato crop will be planted within 10 miles of Hereford.

Red Cross First Aid Course Will Begin Tuesday Evening

H. A. Cline, Red Cross first aid chairman, has announced the first class in first aid this year will begin Tuesday night, April 3, at 8 o'clock at the county court room in the courthouse.

Plans now for the course beginning Tuesday are for two lessons per week, Tuesday and Thursday night, to last for a duration of five weeks. Twenty-five or 30 persons are expected to participate.

Assembly of God Revival Continues Through Next Week

The revival now in progress at the Assembly of God church will continue on through next week, Rev. S. E. Eldridge, pastor announced yesterday.

Rev. Eugene Smith, of Cheyenne, Wyo., is doing the preaching each evening at 7:45, and Rev. Eldridge is directing the singing.

Rev. Smith will speak at both worship services Sunday, using an Easter theme Sunday morning, and discussing "Kiss the Son" at the evening service.

Mr. and Mrs. Wayne Edwards and children are spending week end visiting in Elk and Deary, Okla.

Windows Missing

Two window units and a ladder were stolen Friday night from the new-home building site on Highway 60 near the intersection of Highway 60 and 51, according to a complaint filed with Sheriff J. C. Reese.

Expect 200 at Clerk's Convention on March 31

Arrangements are being made for approximately 200 guests at the annual Panhandle County and district Clerk's convention banquet which will be held Saturday, March 31 at Hotel Jim Hill.

Church of Christ, has been selected as the banquet speaker, Robert Thompson, Deaf Smith county clerk, said. The banquet begins at 7:30 p.m. The theme of Wear's address will be on citizenship, Americanism, and patriotism.

A variety program is also being arranged, Thompson said, and details of this will be announced later.

In addition to clerks and deputies from the Panhandle Association's 38-county area, all Deaf Smith county officers and city officials and other interested persons will be guests at the meeting.

The program for the business session in the afternoon will include:

Harry Wofford, Wheeler county clerk and president of the Texas County and District Clerks' Association; Bob Counts, Dallam county clerk and member of the state association's committee; Royal Ferguson, Lubbock county district clerk and past president of the Texas State association.

Ferguson will conduct a clinic for better service in the afternoon. Problems of the clerks will be taken up at that discussion period. Loren Jones, Potter county clerk, will assist Ferguson on the clinic.

Four More Names In Trustee Race

The names of four men—Stuart H. Condon Jr., B. M. Wiltshire, Carl G. McCaslin, and Robert Wagoner—were injected into the Hereford Independent School district race this week, bringing to seven the number of candidates; seeking the three vacancies in the April 7 voting.

Wagoner's name was petitioned into the race at the office of Fred Baird, school-tax assessor on Thursday. Names of the other three men were filed on Friday.

The names of the three trustees whose terms expire—A. J. Schroeter, Sylvester H. Slagle, and W. T. Kelly—were filed by petition on March 12.

Deadline for filing nominations in Baird's office is Tuesday, March 27. The election will be held Saturday, April 7.



GLENN NELSON, Hereford volunteer fireman, is directing a stream of water onto the door of the fruit cellar at the E. P. Kestler farm eight miles north of Hereford after it was ignited Thursday afternoon. The bunkhouse which suffered moderate fire damage is shown behind Nelson. Assistant Fire Chief Glenn Witherspoon is watching Nelson soak the burned door. Brand Staff Photo



Laden with big boxes of lunch and suitcases full of heavy clothes for the Iowa weather, 33 Dimmitt fans are climbing aboard special car on the Santa Fe train Friday afternoon to make the 1000-mile journey to Des Moines, Iowa, to watch the Texas state champion Dimmitt Bobbies play the Iowa state champs from Hansel.—Brand Staff Photo.

Dimmitt Fans Follow Bobbies to Game With Iowa State Champs

Approximately 60 Dimmitt residents, including 12 members of the high school girls' basketball squad, their coaches, and about 45 fans left Hereford by train in two separate groups Wednesday and Friday for Des Moines, Iowa where the Dimmitt Bobbies, Texas state champion basketball players, met the Iowa state champs from Hansel last night.

The girls left Wednesday afternoon attired in western regalia including big hats and cowboy boots, and the fans left at 6 o'clock Friday afternoon, after having waited nearly an hour and a half for their train, which was scheduled to leave at 4:48. While waiting for the train, the fans reviewed the history of the Bobbies for the past several years—a history filled with ups and downs. Several mothers, whose daughters play on the team, commented on the strict schedule the girls keep in order to stay in condition, a schedule which they agreed had been good for the entire family, including healthful foods rather than french fries, etc.

When the anxious Dimmitt fans boarded the train Friday evening, they carried boxes loaded with plenty of fried chicken and trimmings to last a good many hours of the journey, which promised to be a sleepless one. They were scheduled to arrive in Des Moines at 1 o'clock Saturday afternoon; game time was 7:30, and time to leave for the return trip just seven hours later.

Members of the squad making the trip were Peggy Alley, Katy Coker, Connie McRee, Mary Nelson, Desimae Dennis, Peggy Messenger, Johnny Galtrey, Mitzel Wilson, Yvonne Bearden, Someta Odem, Barbara Clark, Maurine Smithson, Manager Mary DeLozier, Coach John W. Blaine, and Assistant Coach Aubrey Lester. Accompanying the squad were Mrs. Blaine, Mrs. Lester, Mrs. J. E. Burd, Mrs. R. E. Eoren, Mr. and Mrs. Lewis Coker, Mrs. Odem, Mr. and Mrs. Carl Harrison, and Supt. R. S.

HOME OWNERS' QUESTION BOX

Q—How should I go about removing the paint from an old chest?
A—A hand scraper and sandpaper can be used, but care must be taken not to let the corner of the scraper gouge into the wood.

Q—I plan to re-roof my home and have been told by my roofer that the new roofing material can be laid over the present roof. Is this practice recommended?
A—Yes, there are definite advantages to laying a new material, such as fire resistant asphalt shingles, over your present roof. First, you gain the rigidity and added insulation value of a double roof. You also save the cost of removing the old roof and are spared considerable dirt both inside and outside the house. The old roof should be prepared for the new covering by nailing down loose shingles and replacing any that are missing. When laying asphalt shingles over an old wood shingle roof, nail feathering strips—slightly beveled strips of wood—along the butts of the old shingles to provide a smooth, even surface.

Q—I would like to know how to repair a kitchen chair which has become loose at the joints.
A—The best method is to take the chair apart and clean out all the old glue. Then use a good quality liquid glue, household cement or liquid solder when the chair is reassembled. Both parts of a joint should be coated.

Hereford Girls Volleyball Team Beats Plainview

The Hereford high school girls' volleyball teams went to Plainview Tuesday and defeated the Plainview A team 15-13 and 15-9 while the Hereford "B" team sound the Plainview girls 15-1 and 15-2.

Two practice games were also played after the regular games. The A and B team won their games by scores of 15-9.

Girls playing were: Oma Ruth Thompson, Anna Jewell Cox, Linda Betzen, Lois Ann Thomas, Alberta Higgins, Peggy Tisdale, Helen Hanegan, Nora Lee Shelton, Novalyn Wiggins, Mary Frances Rogers, Betty Ramey, Wanda Block, Margie Ford, Rita Vinton, and Sus Osborn.

Jean Hendrix, daughter of Mr. and Mrs. J. W. Hendrix, is spending the Easter vacation here. She is a student at Texas Tech in Lubbock.

Recognition was given individual recognition as was Raylan Evans of Hereford and Harold M. Branman of Dimmitt, both sophomores.

Individual recognition is given to students when they are recognized for the first time.

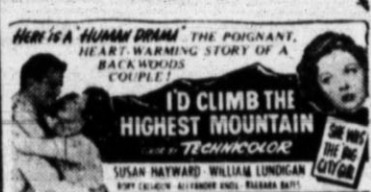
Two Tech Students From Hereford, One From Dimmitt Honored

Davis Sr., Mr. and Mrs. J. B. Davis Jr., Mr. and Mrs. Diamond Neumayer and family, Mrs. Buster Cooper and Gayle, Charles Houtchins, and Mr. and Mrs. Gene.

An interesting sidelight of the game is the fact the Flying Queens of Wayland College, Plainview, including three ex-members of the Dimmitt Bobbies defeated a Des Moines team Thursday night at Dallas.

Two Texas Tech students from Hereford and one from Dimmitt were among students recognized for scholarship at the recognition convocation held in the Tech gym last week. Ralph Fullwood, Hereford junior.

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By JIMMIE GILLEN'TINE

Whiskers, whiskers! Every-where you turn, you see a new crop starting. Peculiar thing, too, you hear lots of women fussing about them. Imagine how they would scream if they had to wear them. Jerry Al-bracht has started a new growth. He is another of the guys who shaved before the paper came out with mention of his virile beard, but he is sorry and says he will absolutely keep this one going.

Ever hear of SOCGNBF? It's a new organization around here. Marlin, Gilliland is president. The letters stand for "Society of Can't Grow Nothing but Fuzz." It is limited to an effeminate few, but at least some good has come of this whisker growing deal. We have finally found something Marlin can do better than anyone else; namely, grow fuzz. I think Tom McFarland will wind up as secretary in this organization, at least that's

what Dick Lucas predicts. B. N. Nelson, publisher of the Castro County News, was in Hereford Wednesday to see the famous Dimmitt Bobbies off to Des Moines, Iowa, for the National basketball play-off. B. N. talked at length about the poor showing of Hereford's mates. To cap it all, he went back home and wrote the following:

"I was in Hereford Wednesday and noticed some of the feeble attempts of the gentry of the neighboring city at growing boards for their old settlers reunion. It is disheartening to see such a group of effeminate men. What few beards they have produced are of a light color that probably won't register in a picture. I believe that it would be a neighborly gesture, and should be appreciated by our neighbors to the north, if we loaned them some of the pictures of our last year's beard growing for publicity purposes. Looks like water that would do so much for molars would put a little color in whiskers."

Furthermore, I saw B. N.'s growth last year and it was abundant. Let's say, super-abundant. He really went to town. However, Bub Ramey and G. L. Willis didn't do so well. They were, judging from their looks, forerunners of Marlin's SOCGNBF.

They are telling that Dub Reeves woke up at 3 o'clock the other morning. His whiskers were itching like blazes, so he got up, went into the bath room and shaved them off. He says, "That's all, folks" and declares he will take a ducking every day if necessary — but no more whiskers. Since I started drink-

ing yogurt I sometimes have to shave twice a day, but I still think Dub has something. Mr. Nelson said, incidentally, that the Dimmitt bunch made over \$1,000 through the sale of shaving permits last year. Understand the Jaycees have this concession here. They should do OK.

Understand the RFC and the operating company are a little bit unhappy about publicity accorded possible foreclosure on Jim Hill Hotel. They were especially concerned over the Amarillo News release. RFC is naturally publicly shy, especially about milk coats, but I think that they are wrong. Guess I naturally would feel this way, being in the newspaper business. However, this hotel stock belongs chiefly to the people — and I contend that it is different from a private enterprise. They sought and begged for publicity when the stock was being sold and I think that the people of the community are entitled to know about their stock and conditions of their Hotel. In addition, I think that a complete audit should be made — and a copy submitted to each individual stockholder.

I believe our directors are capable, conscientious men — and they will do what they think is right. I keep hearing by the grapevine that there will be a delay in foreclosure proceedings. Also that the local corporation might just have a bare chance. Business is picking up every day at Jim Hill Hotel, they say. The airfield at Amarillo will likely crowd hotels there to capacity, which means that more and more traveling men will stop in Hereford.

Danny McLallen was mighty excited Friday. He is a ministerial student at Wayland college and has been invited to fill a pulpit at Big Spring on Easter Sunday. I hear that Mac and Mrs. McLallen were upset a little because he had to leave on Easter — but I know they must be mighty, mighty proud of him. He is a fine young man and we will be hearing more and more nice things about him as time passes.

Also say Cherry Ann Forrest, home from McMurray College at Abilene. Cherry Ann worked at

The Brand office one summer and has always been of our favorites. She is a wonderful girl. Can you figure an old boy like Leo with such an attractive, gracious, talented daughter?

Dyvalhia Brady is upset over the fact that quite a few "Pant-holders" are taking the community for a ride. Dy says the local Red Cross chapter is anxious and willing to investigate and help worthy cases which come along. She says it is part of their business — and that quite a few literarans are sailing under false pretenses. She says that all cases appearing before Red Cross will be investigated carefully; also that worthy cases are assisted. However, it makes her blood boil to see these outsiders come in and literally "clip" soft-hearted individuals. Dy is right. We gave Red Cross, now let's give Red Cross a chance to do its job. If they run out of funds, they will, no doubt, make another drive.

Despite the sandstorm Friday, J. C. McCracken and Ray Cowser spent several minutes talking "golf" — which indicates that Spring is drawing near. When two old soflies like this start talking about last year's game, something is about to happen.

A. W. Erickson, the crop reporter has a theory which he published a few years ago entitled, "Dust the Great Benefactor." He says:

"Most of the soils from 8 to 80 ft. deep in Deaf Smith county are "blow soils", just dust blown in during the past several years." He then continues, "Most of the ladies in this area agree fully with this idea except they contend it happened during the last 10 years."

We will have to admit that he has been here — and interviewed a few of the housewives. He points to static electricity as an important factor in Hereford's good-teeth statistics, declaring that important soil elements are not only here — but are continually being replaced by our dust storms. It's fairly complicated and I must admit that his booklet is the first I ever saw where I could not even comprehend

the pictures. Lee Benefield says if they are going to hold down inflation, why not start on the barbers. He says he has timed it many times and it takes the average barber slightly under four minutes to trim the rim around his bald knob. This he estimates is better than 20 cents a minute — or \$12 an hour. However, Lee has so little hair they don't even bother anymore to ask if he wants tonic. They just apply one coat of Glo-Coat, give his head a swipe and yell "Next". It takes the barber about five minutes and 12 seconds to trim my hair, then he spends another 15 minutes trying to cover the bald spot with a few straggling hairs available. This is all BY (before yogurt). I contend that Lee is an exception anyway.

Here are some top-notch headlines: When Errol Flynn kicked a cop in the leg, the New York Star labeled the item, "Barking Up Wrong Shin".

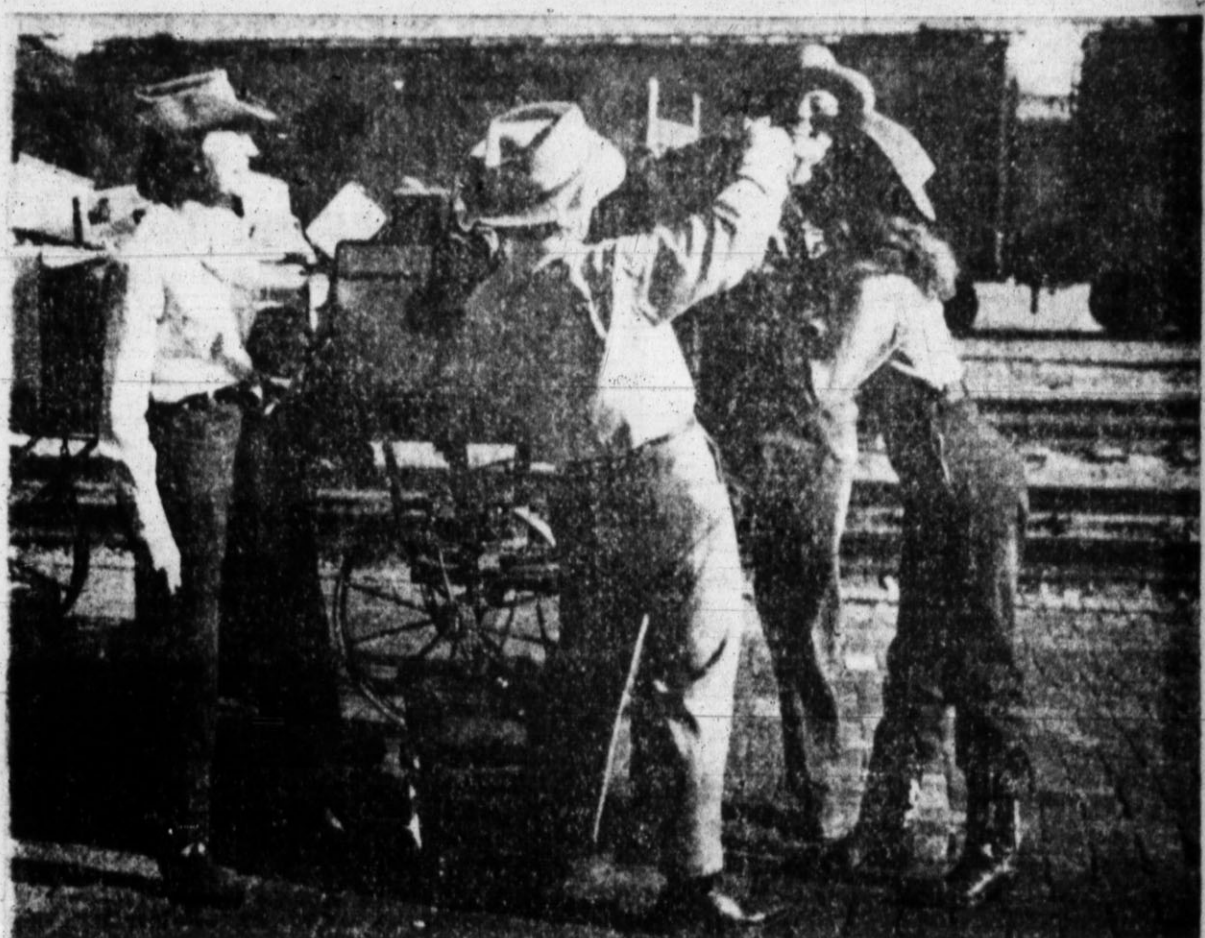
A man stole an electric clock to merit the following headlines in the Journal-American: "Steals Clock, Faces Time".

When a Wallace, Idaho, policeman shot an elk that wandered around town for several hours the Herald Tribune headed the story: "Bugs Visiting Elk".

Okland, Calif., Tribune, "Two Convicts Evade Noose; Jury Hung".

Boise, Idaho, Statesman, announcing birth of triplets: "Three of A Kind Give Pair Full House."

Mrs. Arthur Brock and son, Richard, age 2, have just returned from California where they spent a month visiting the Brock's two daughters and a son at Los Angeles, Whittier, and San Diego.



WATER, WATER!! But it has to be Castro county water for the Dimmitt high school girls' basketball team. Johnny Godfrey is shown above "taking a drink" out of one of the jugs of water the Bobbies took to Des Moines, Ia. with them when they left Hereford Wednesday. The Bobbies play Hansell, Ia. in the Drake Fieldhouse at Des Moines for the "world championship" in girls' basketball. Others in the photo are, from left: Mitzi Wilson, Roy Beardon (back to camera), Laneta Odum, and Johnny Godfrey.—Brand Staff Photo.

W. S. C. S. Presents Special Program

The Women's Society of Christian Service of the Methodist church met Wednesday afternoon in Ward hall in a national observance of a day set apart for special study. Mrs. Don Da-

vidson was leader of the program which was themed "God's Strength for Our Weaknesses".

The program was divided into three parts; the past, today, and the future. Mesdames J. F. Ward, D. H. Bryant and C. B. Williams presented the first part. Mesdames J. B. Jones and Jim Wheelan the second and

the third portion was given to Mrs. Floyd Ross. Special prayers were given by Mesdames F. M. Faulkner, J. P. Slaton and Don Davidson. Special violin music was presented by Mrs. A. C. Thompson with Mrs. W. J. Stanford accompanying at the piano.

SPRING SHOWING FURNITURE STYLES

In Living Room Suites

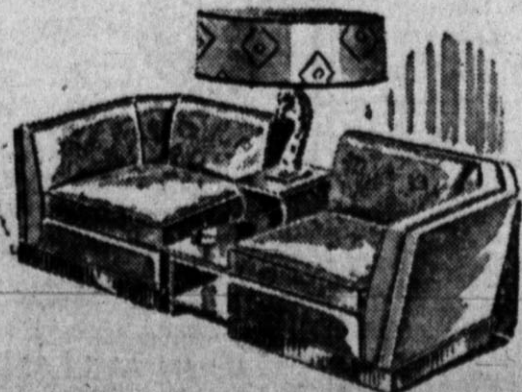
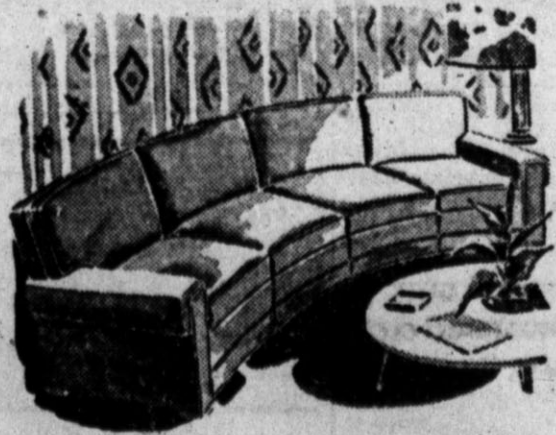
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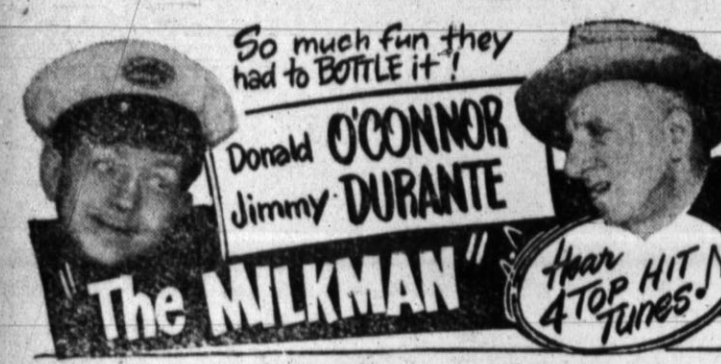
It is our extreme wish that all of the joys of the Easter Season be yours, that all of the hope and promise of the risen Lord be yours.

THE Vogue

for the Lady of Fashion

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Star Theatre

WEDNESDAY - THURSDAY
MARCH 28 - 29
Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE - Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hwy. Tom Draper. Box 671. B-1-16-8-1fc

OFFICE SUPPLIES: Regular prices and special orders. The Hereford Brand. B-1-16-1fc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-1fc

We Have!!! FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-1fc

WE HAVE
Seed Barley and Seed Oats
BRADLEY GRAIN CO.
B-1-8-1fc

ST YOUR day old and started baby chicks and Nutrine Feed at Bradley Grain Co.
B-1-15-9-1fc

Book Your Baby Chicks Now
HEREFORD POULTRY
ANG EGG
129 Sampson Phone 1208
B-1-4-1fc

FOR SALE: Hubam Clover seed. Cleaned and tested. 85% germination. See B. E. Roberson, Hereford or Kenneth Neill, Summerfield. B-1-19-37-1fc

JUST RECEIVED: One hundred pounds good heavy duck. Will make good irrigation dams. Jack's Shoe Shop.
B-1-16-11-4c

FOR SALE: Certified Texas Hybrid SEED CORN
Number 20 - 26 - 28
\$9.00 per bushel
BRADLEY GRAIN CO.
Phone 360
B-1-38-1fc

FOR SALE: Top quality fresh and springer Northern Holsteins. A. A. Paterson, Lubbock. Phone 8880.
B-1-15-12-4p

FOR SALE: Bliss Triumph Seed potatoes. Home grown from certified seed. J. K. Baker. Phone 589.
B-1-16-11-1fc

FOR SALE: Table top Magic Chef stove. Excellent condition. Price \$90. See at 132 E. Ave.
B-1-16-38-3p

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
1302 Park Ave. Ph. 1425
B-1-14-1fc

Ole Big Hearted RAY Sez:

Aw, hek. It's nearly Easter and my old ticker just got to pulsating away...and these aren't "bugs" at all, they're S-T-E-A-L-S...
Come on in early...and I'll do the weeping:

G-E Elec. Refrigerator, apt. size. Old, but it freezes and runs good. Where else in the world can you get a box like this for only \$29.95
(Cash on this one, boys)

LARGE, Family Size Servel. Electric, kerosene operated for rural area. Has full width frozen food compartment, ice tray, and regular food storage. A real buy if you are not in town or on REA lines.
\$125
First come, first served
(Convenient terms)

ELECTRIC RANGE, Compact apartment size, but has 4 burners, broiler oven. Electro-Master only 1 1/2 yrs. old. You can steal for only \$65
if you come in first
(Convenient terms)

HOME FREEZER, 8-cu. ft. made by B. F. Goodrich, 1948 model. Tip-top shape. We know they are scarce, but it goes for only \$185
(Convenient terms)

GAS RANGE, compact apt. size. In good shape - another steal at \$35
(Cash on this one, too)

GOOD HOUSEKEEPING SHOP
Third at Main
Ray Downey
Hereford, Texas
S-1-39-1c

2. FOR SALE Farm Equipment

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-1fc

3. FOR SALE Automobiles

FOR SALE: 1949 Ford 4-dr. six cylinder, radio, heater, sun visor, and seat covers. Call Wayne Williams 798. Evenings 1462-W-2 or see at 14th and H Avenue.
B-3-27-12-2k

FOR SALE: 1950 A model John Deere tractor. Pourtrol Rollomatic. Used very little. Lance Brown, Cheyenne, Okla.
B-3-17-39-2k

FOR SALE: 1949 Plymouth Special Delux 4-dr. Radio, heater, almost new Double Eagle Goodyear tires with lifeguard tubes cost \$273. 19,800 miles. Terms. \$1395. 1/2 and 1 1/2 ton Dodge trucks new at a liberal discount. Good stock 14 hp. Evinrude built motors on hand. Benefield Motor Co. West Hwy 60.
B-4-49-39-1k

Your Best Buys At THE NEW
HEREFORD MOTOR CO. INC.
Ford & Mercury
1950 Mercury Club Coupe, radio, heater and overdrive
1950 Ford, radio, heater, overdrive, 16,000 miles.
1950 Plymouth 4 dr. Special Deluxe, 3,900 miles.
Good Selection of Used Trucks
B-3-39-1fc

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740
B-3-14-1fc

KINSEY MOTOR CO.
USED CAR LOT
Located Corner 2nd & Schley
COMMERCIAL UNITS

1948 GMC 2 Ton Truck
1943 Chev. 2 Ton Truck
1947 Dodge 1 1/2 Ton Truck
1949 Chev. 1/2 Ton Pickup 4 Speed.
1949 Chev. 1/2 Ton Pickup 3 Speed.
1946 Chev. 1/2 ton pickup
USED CARS

1949 Chev. 2 dr. Fleetline Deluxe.
1950 Chev. 2 dr. Fleetline Deluxe.
1949 Olds. 98 4 dr. Sedan
1948 Olds 4 dr. Sedan
These Cars Are Demonstrators and Have a 90 Day New Car Guarantee

1950 Olds 88 4 dr. Sedan
1950 Olds 98 4 dr. Sedan
1950 Olds 98 4 dr. Sedan
B-3-37-1fc

REAL ESTATE CHOICE

Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-1fc

LAND FOR SALE
340 acres, 145 in cultivation, balance grass. A lot more could be broke out. 5 room house, one new irrigation well. Well located. Excellent buy at \$150. Terms. 1/2 royalty goes. Possession.
1566 acres all in wheat. All goes. 4 room house, modern. Large granary and machine shed. Priced \$80 per acre. 1/2 royalty goes. Loan \$63,000.
320 acres, 250 acres in cultivation, balance grass. 127 acres wheat, windmill, granary, good 8" irrigation well. Well located. Priced \$152.50. \$26,500 loan. 1/2 mineral goes. Possession.
Good grass section, well improved, 240 under irrigation and in cultivation, more could be cultivated. Well located. Priced at \$125 per acre. Good terms. 1/2 minerals. Possession.
I have other good buys in both large and small tracts. Your listings will be given my personal attention.
W. R. METCALF
632 W. 1st St. Hwy 60
Res. Ph. 902-W Office Ph. 854
Hereford, Texas
B-4-38-1fc

FOR SALE: 90 foot lot on Star Street. Phone 318-J. George Jones
B-4-11-35-1fc

LIST YOUR PROPERTY WITH US FOR QUICK SALE
OFTEN WE ARE PREPARED TO BUY OUTRIGHT
L. BASKIN, INVESTMENTS
JIM HILL HOTEL
B-4-88-1fc

WE CAN MAKE YOUR FARM LOAN
Prompt service and very liberal appraisals. No commission charged.
IF IT IS A GOOD LOAN, WE CAN MAKE IT!
ROSE & BARBER, Realtors
107 East 3rd Street
Phone 45
B-4-34-1fc

FOR SALE
I have good buys in both large and small tracts. Your listings will be given my personal attention.
W. R. METCALF
632 W. 1st - Hwy 60
Res. Phone 902-W Office 854
Hereford, Texas
B-4-8-1fc

FOR SALE
1/4 section grass well improved. 4 miles of Hereford. \$150.00 per acre. 1/2 cash.
EXCLUSIVE LISTINGS
GLENN WEIR
109 Main St.
Ph. 200 Res. Ph. 452-W
B-4-11-1fc

FOR SALE
Big 4 room modern home, corner lot, price \$5250 pay down \$750 bal. \$64.08 month.
Four room brick on paving. Price \$7,200 loan, \$4,100 pay \$67.10 mo. bal. cash.
Four room bath on paving. \$6,300 down payment \$2000 bal. semi-annually or annually.
Big 5 room bath, garage on paving. Price \$11,250 G. I. loan \$7500 monthly payment \$51.60 bal. cash.
Three room house with water pressure pump, natural gas \$2,000 down payment \$500 bal. \$30 month.
Three bedroom home on paving \$6500.
Have other good buys, some new some to trade in on farms.
J. M. HAMBY
Real Estate
208 E. 3rd Hereford, Texas
B-4-11-1fc

FOR SALE
Irrigated 171 1/2 acres, 169 in cul., 7 room house, other improvements. Price \$21,000.
Irrigated 331 acres, 270 in cul. good imp. Price \$140 acre.
Irrigated 333 acres all cul. imp. near Hereford, 2 irrigation wells. Price \$175 acre.
Irrigated 320 acres, 290 cul. on paving. 2 irrigation wells, imp. Price \$225 acre.
Irrigated 320 acres 290 cul. imp. Price \$150 acre. \$16000 loan, 29% down.
For sale or trade, irrigated 104 acres imp., at Plainview for farm at Hereford.
Irrigated 80 acres at Hereford for house and difference.
Improved 20 acres at Hereford for house.
Equity in 350 acres nice wheat land for income property. Price \$75 acre.
Locker plant building 50x80 ft. has 512 lockers. An irrigated or dry land 160 acres or 320 will take debt.
For sale dry land imp. in good irrigation water \$125 acre. I am in need of good listings on property for sale or trade.
J. M. HAMBY
208 E. 3rd Hereford, Texas
B-4-11-1fc

FOR SALE
New 2 room bedroom home and 3 adjoining lots. Very reasonable. Mrs. Connie Johnson, 501 Miles. Phone 598-W.
B-4-19-39-1k

FOR SALE: 225 acres near Hereford. 2 good 8" irrigation wells, six room modern house, tenement house. Grade A dairy barn other improvements. Only \$7500.00 down. Phone 397. T. W. Alderson or Clay Ridge-way.
S-4-34-39-1k

FOR SALE: 3 bedroom home 236 Ave. B. Furnace, venetian blinds, 72X200 lot, garage, on paving. Has \$6500 FHA loan \$59.00 month. Call 592-W or 34.
B-4-26-39-1fc

FOR SALE
Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass—can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre.
An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre.
A nice 27 acre, improved tract on Highway. \$8,500.00, with a \$3,000.00 loan.
ROSE & BARBER
107 East 3rd
Phone 45
B-4-12-1fc

FOR SALE-3 sections good level undeveloped farm land in irrigation belt of Estancia Valley, New Mexico. 1288 acres deeded, one section lease. Best wells in valley adjoin this land. Price \$25.00 per acre for deeded land with lease assigned. One-third mineral rights and terms can be arranged. Write or call Herbert Price, 1320 Rencher, Clovis, New Mexico.
B-4-12-2c

FOR SALE by owner: Two bedroom home, well constructed, hardwood floors, floor furnace, insulated, extra large kitchen, two car garage; you must see this one to appreciate it. \$9500. Located on corner of Blevins and Mabel. Phone 1364.
B-4-38-12-1fc

REAL ESTATE FOR SALE
A very choice 120 acres with irrigation well and good improvements. No Johnson grass and no waste land. Is just a half mile off pavement and is close in to town. Would make a good lettuce farm.
320 acres fine land with irrigation well. Priced at \$146.00 per acre with good terms.
350 acres on pavement, irrigation well, immediate possession. \$155.00 per acre with good terms.
An independent oil agency with filling station and grocery store and residence. \$7500.00 cash will handle.
BEN M. SUDDUTH
Phone 1509
242 North Main St.
B-4-39-2c

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-1fc

FOR RENT: Three room modern, unfurnished house. 507 Jackson.
B-5-9-52-1fc

FOR RENT: Three room furnished house, modern. 224 "G" Ave.
B-5-10-32-1fc

FOR RENT: Unfurnished apt. Bills paid, \$50.00 month. Inquire Mrs. Deshazo, 204 Ave. H.
B-5-14-7-1fc

FOR RENT: Two bedroom house, garage. Available April 1st. See S. S. Dodson at Hereford Glass Co.
B-5-17-10-1fc

FOR RENT: Building space. Ideal for repair shop or storage. Phone 298.
B-5-12-1fc

FOR RENT: Three bedroom home completely furnished. Close in. Call 86.
B-5-11-37-1fc

FOR RENT: One side duplex, 4 rooms. Newly decorated. Located 704-B Lee Ave. See Mrs. West 704-A or Phone 8380 or write F. L. Lucas 1216 3rd Brownwood, Texas.
B-5-29-37-1fc

FOR RENT: Five room house with bath and garage. Unfurnished. 314 Harrison Hwy or Phone 920-W.
B-5-16-39-3k

FOR RENT: Three room unfurnished house. 129 Ave. A.
B-5-9-39-2p

FOR RENT: Furnished apt. private bath, refrigerator. 428 Jackson.
S-5-9-39-1k

FOR RENT: Three room unfurnished house. 134 Ave. A.
S-5-9-39-1p

FOR RENT: Furnished light housekeeping rooms. Hereford Camp or Phone 678.
B-5-11-12-2k

FOR RENT: Six room modern unfurnished home. Phone 525-J, or see Mrs. H. C. Welty, C. R. Anthony.
B-5-18-12-2k

FOR RENT: Furnished apt. 401 Lawton. Mrs. W. M. Megart.
B-5-10-12-1fc

FOR RENT: Two bedrooms, new innerspring mattresses. Call 692 or come to 219 Lee after 6:00 p.m. or Sundays.
B-5-18-12-2k

FOR RENT: Furnished apts. Also house. Green & Scott. Phone 9.
B-5-9-12-1fc

FOR RENT: Second floor of concrete building on Main after April 1. 8 rooms. Mrs. Carl Gilliland.
B-5-17-38-1fc

MINERAL RIGHTS WANTED
DEAF SMITH - CASTRO
FARMER
Call
SAM NUNNALLY
GLENN WEIR
B-6-31-1fc

8. HELP WANTED
WANTED: Service Station help. Good pay to good help. Crump Service Station.
B-6-12-39-2c

YARD WORKERS excellent hourly rates below prevailing scale. Anglo Foreman contact Box 375 with name and phone number.
B-5-18-12-3p

MAN OR WOMAN to take over route of established Watkins customers in Hereford. Full or part time. Weekly income \$50.00 or more possible. No car or other investment necessary. We will help you get started. Write The J. R. Watkins Company, Dept. M-4, Memphis, Tennessee.
S-8-45-39-1p

WANTED: Experienced farm hand, steady work year round. Modern house, natural gas, electricity and cow furnished. One mile East. H. L. Benefield.
S-8-22-39-1k

13 LOST & FOUND
STRAYED: 5 yearlings weighing 450 lbs. each. Branded Lazy-Y or Lazy U-Bar on left shoulder. See Sandy Fluitt or John Hutchison.
B-12-19-10-1fc

5. WANTED
WANTED: Wheat pasture for cattle. Phone 33 or 1310. O. G. Hill.
B-6-12-19-1fc

WANTED to buy: Small farm or acreage near Hereford. Rt. 4, box 41, Hereford.
B-6-14-12-2p

Pic-Tours of Europe

IN MONACO
ON THE SUNNY RIVIERA VISITORS TO MONTE CARLO ALWAYS ENJOY THE GALA ENTERTAINMENTS AND BRILLIANT FIREWORKS DISPLAYS THAT MARK THE CELEBRATION OF THE NATIONAL FETE ON APRIL 11.

TRAVELERS TO EUROPE THIS SPRING WILL HAVE AN OPPORTUNITY TO VISIT FASCINATING INTERNATIONAL TRADE Fairs THAT FEATURE OUTSTANDING ARTS AND CRAFTS FROM MANY DIFFERENT COUNTRIES.

IN ICELAND FROM SPRING UNTIL FALL SHIMMERING CRYSTAL CLEAR LAKES AND RIVERS MEANDERING THROUGH LUSH GREEN MEADOWS, PROVIDE SOME OF THE BEST FISHING IN THE WORLD, ABUNDANT IN SALMON AND TROUT.

Deviled Dishes Depend on Seasoning



Seasoning can make meatless Lenten meals as fascinating as any you've ever concocted. Give a thought to those fine protein foods, fish and eggs, both plentiful and budget-priced this time of year. Deviled fish and egg dishes are among the most practical items. Three basic items on most condiment shelves—salt, dry mustard, and tansy Tabasco—do the trick to give deviled dishes a delicious aroma and flavor that will make them prime favorites with your family.

Deviled Sea Food

1 7-ounce can tuna fish, OR	1/2 teaspoon salt
1 cup flaked fish	1 cup milk
2 teaspoons lemon juice	2 hard-cooked eggs, chopped
2 tablespoons butter or margarine	1/4 teaspoon Tabasco
2 tablespoons flour	1 cup soft bread crumbs
1/2 teaspoon dry mustard	2 tablespoons butter or margarine, melted

If tuna is used, drain oil and use in place of butter or margarine; flake fish. Add lemon juice to fish. Melt butter, add flour, mustard and salt; stir into a smooth paste. Add milk and cook, stirring constantly, until mixture thickens and comes to a boil. Add eggs and Tabasco. Turn into individual, or one large casserole; sprinkle with bread crumbs which have been tossed lightly in melted butter. Bake in moderate oven (375°F.) 20 to 25 minutes. YIELD: 4 servings.

Deviled Egg Casserole
Make the following substitutions in the recipe for Deviled Sea Food: Omit sea food and lemon juice. Increase butter and flour to 4 tablespoons each, milk to 2 cups, and hard-cooked eggs to 6, sliced instead of chopped. The other ingredients and procedure remain the same as given above.

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-1fc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig. Studebaker, Massey-Harris.
B-11-16-35-1fc

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-1fc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 Me Kinley, phone 1092.
B-11-20-23-1fc

Houses Built To Your Specifications to be Moved. Across Street from Earl Hendricks Buick Co. on Highway 60
John Sands & W. B. Goates
Phone 801-M
Hereford, Texas
B-11-39-1fc

PRINTING: Letterheads, Envelopes, cards, wedding and tea invitations. Francis Printing Phone 1303.
B-11-12-12-3p

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

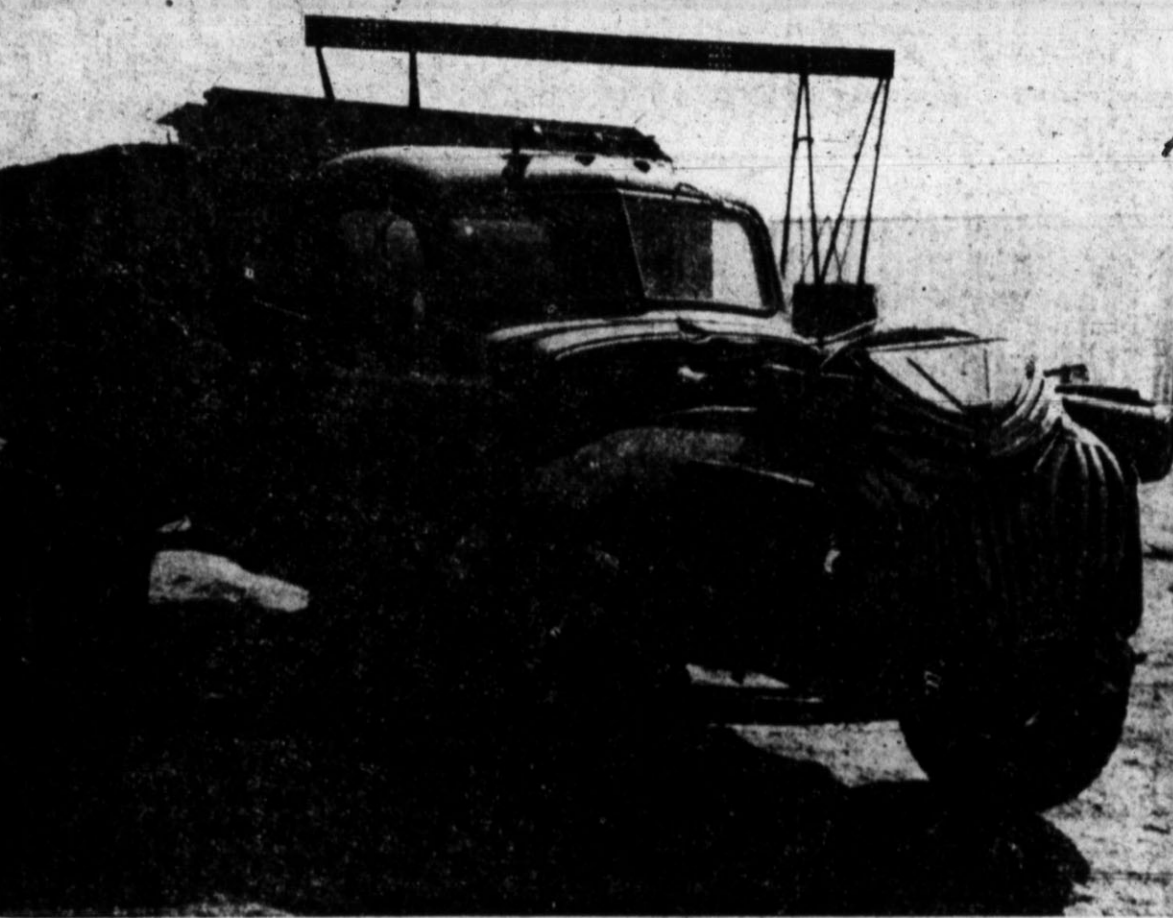
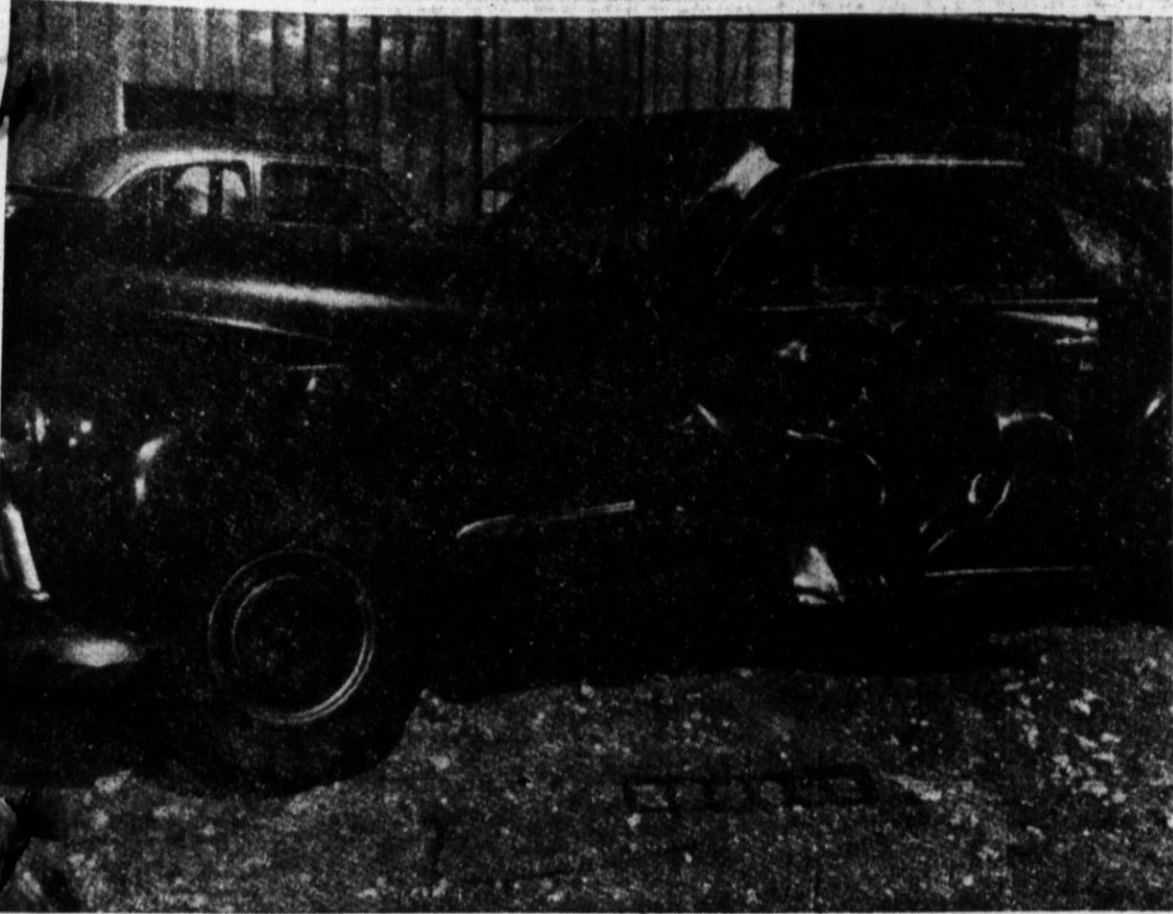
Stated meeting second Monday in each month. School of instruction each Thursday night.
V. L. THOMPSON Sec'y
CHARLIE NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

REAL ESTATE LOANS - AUTO LOANS
YOU DON'T HAVE TO WAIT
QUICK SERVICE
JOHN McLEAN
Phone 273
S-4-2-1fc



MORE THAN \$500 damage was done to a car and a truck at the intersection of Harrison highway and Highway 51 Thursday morning when Arthur Walker of House, N. M., driver of the automobile, above photo, failed to stop for a stop sign at the Harrison-Highway 51 intersection. The Walker vehicle was coming from the west when it drove in front of the truck, bottom, which was being driven south on Highway 51 by Marvin Allen Knox of hereford. Neither driver nor the two passengers in the Walker vehicle were injured. Damage to the auto was estimated at about \$300 and about \$200 to the truck. The accident occurred between 7:45 and 8 a.m.—Brand Staff Photo.

Damage

(Continued from page 1)

directly south of the bunkhouse, escaped damage because of the direction of the wind. The other buildings on the farm could easily have been burned had the fire not been checked about 20 feet from them.

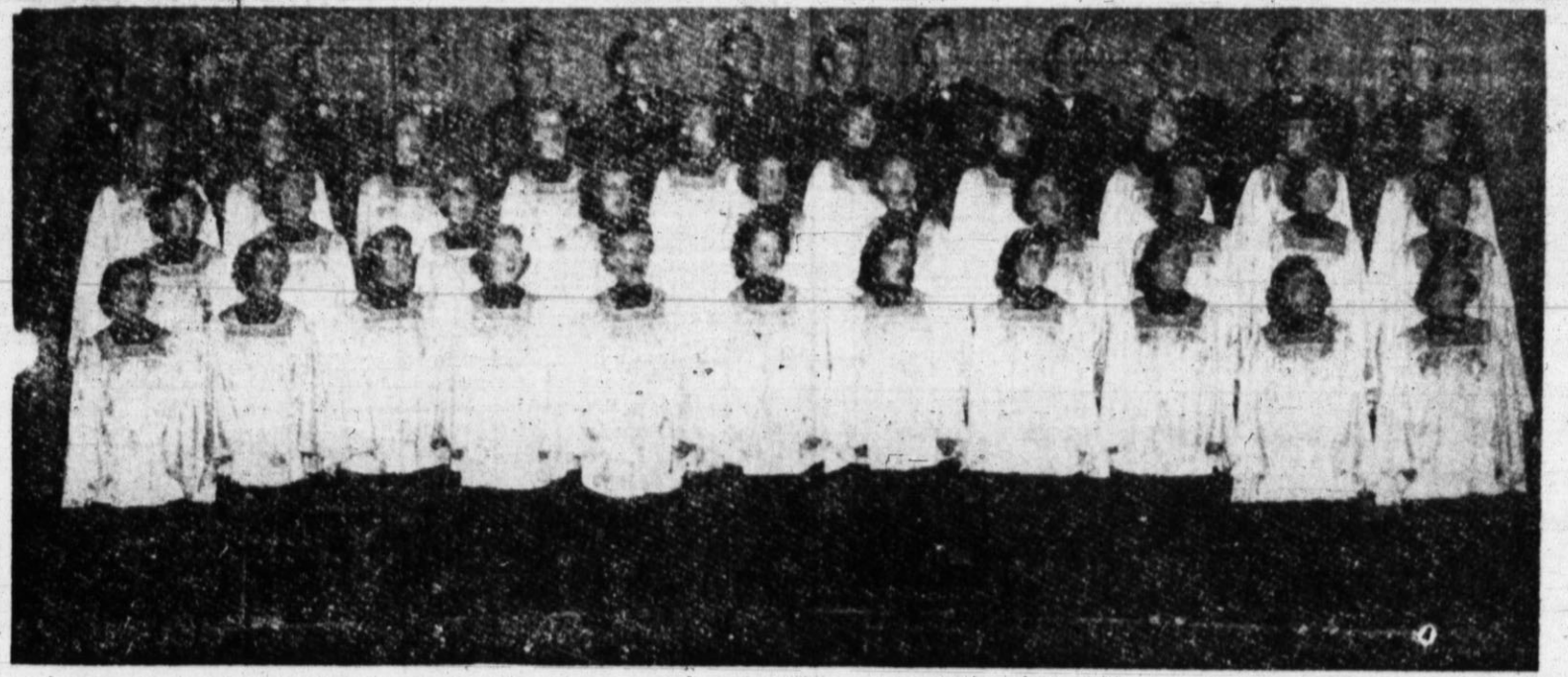
Fire damage was also done to the entrance and to the timber supports of the fruit cellar which was about 20 feet from the bunkhouse.

Overall damage from the blaze was about \$300, according to an unofficial estimate.

IN THE SERVICE

PVT. Billie J. Colloway
US 54039626
Co. A QM RTC
Ft. Lee,
Virginia.

Don W. McNeese
Serial No. 425-94-52
Co. 305 USNPC
San Diego 33,
California.



Hereford high school will be the site of a concert appearance by the West Texas State A-Capella choir Friday, March 30 at 2 o'clock. The choir will be on the final day of a four-day tour of the South Plains. Attired in new maroon and white robes and directed by Houston Bright, the 38-voice organization will feature the Treble Ensemble and soloists Judina Jooadv, Panhandle junior, and Donna Erwin, Canyon freshman. Prior to the Hereford appearance, the choir will sing in Floydada, Post, Lamesa, Seminole, Lubbock, Morton, Levelland, and Muleshoe.

NORTHWEST HEREFORD NEWS

Cultural Club Meeting and Easter Activities Highlight Events

By Mrs. R. C. Childers
Mrs. Wayne Johnson was hostess to the Cultural Home Demonstration Club Thursday afternoon. The meeting was called to order by the president, Mrs. R. C. Childers. Roll call was answered by 12 members and one visitor.

Mrs. Johnson, work simplification demonstrator, showed the proper organization of sewing equipment. She then introduced the agent, Mrs. Argen Draper, who gave a demonstration on making a bound buttonhole. Each member brought a bound buttonhole which she had made and was told how she could improve it. Mrs. Draper also told how to properly assemble a dress using the term "unit construction."

Mrs. Draper reported 143 dresses are being made in the county with 15 in the Cultural club. She said that she was very proud of the interest taken by the women of the county.

Mrs. Draper also reported that the women of the county will have tailoring in the fall.

During the business session, Mrs. Earl Dehart was appointed civil defense chairman of the club.

Members attending were Mesames C. S. Barclay, A. C. Herney, R. N. Cooke, R. C. Childers, Fred Wolfington, Paul Corbett, Earl Dehart, Grady Parsons, J. Richardson, Ella Mae Childers, a visitor, Mrs. J. A. Pool, Mrs. Draper and the hostess.

Easter Activity

Easter is the main topic of discussion among the younger generation. For the teenagers it means new clothes; for the younger generation it means Easter bunnies and egg hunts. Mrs. Arnold Kershey helped several of the mothers of Central school children hide nearly a bushels of eggs for four grades of children at the Central school. Mrs. Hershey said that the children were all wild with excitement, and some of them didn't even find an egg. The children of Mr. and Mrs. Robinson had a week end

of egg hunting. Little Marcia Lynn who is four years old attended an egg hunt Thursday afternoon at the Nursery class at the Baptist church. Dianne, another daughter of the Robinsons, who is six years old, will attend an egg hunt this afternoon sponsored by Mrs. Louie LeGrand who is her Sunday school teacher.

Mrs. Ella Mae Childers took her young son Joe, and also the children of Mr. and Mrs. T. E. Seigler to an egg hunt Thursday afternoon.

Mr. and Mrs. Fred Wolfington have started their new home, which will be a modern five-room house, built just north of their present location on a knoll. They already have their well drilled at the new location.

Mr. and Mrs. W. E. Robinson of Claude spent Thursday and Thursday night in the home of their daughter, Mrs. Earl Dehart.

Mr. and Mrs. Jim Wolfington of Plainview were week end guests of the Fred Wolfingtons this week. The Jim Wolfingtons are formerly of Hereford and are parents of two boys who were so seriously injured in a car-motorcycle accident several months ago.

Mr. and Mrs. C. S. Barclay and Mr. and Mrs. Tom Barclay visited Mrs. Dora Smith, grandmother of the two families, who is living with a daughter and husband, Mr. and Mrs. Hook Barclay of Amarillo. Mrs. Smith has been seriously ill with pneumonia but seems to be improving.

ter were in this vicinity Tuesday afternoon taking the school census.

Mrs. Clarence Morrison was a caller in the R. C. Childers home Thursday morning. Mrs. Morrison is also taking the school census in her district. She lives in the Westway community.

School Lunch Menus

School lunch menus, as announced by Mrs. Evelyn Francis for March 27 through March 30, are:

- Monday**
(Easter vacation)
- Tuesday**
Sliced Picnic Ham
Mashed Potatoes
Buttered Green Beans
Bread, Butter, Milk
Fruit Salad
- Wednesday**
Chili con Carne
Buttered Greens
Carrot-Pineapple Salad
Cornbread, Butter, Milk
Peach Cobbler
- Thursday**
Vegetable-Beef Pie
Lettuce Wedges
Bread, Butter, Milk
Prune Cake, Apples
- Friday**
Chicken Loaf, Gibley Gravy
Mashed potatoes
Buttered Peas
Hot Rolls, Butter, Milk
Fruited Gelatin Salad

Your EASTER Will Not Be Complete Without SEEING



STAR EASTER SUNDAY
Monday - Tuesday

How Do Present Government Regulations Affect YOUR Ability To Build A Home?

The Truth Is —

"A Lot Less Than You Think!"

Yes, while headlines scream of "down payments up to 50 percent," the truth of the matter is that far less is actually required of the average home builder. So, don't scrap your dreams before getting the facts. We give you an example here of how the much discussed "Regulation X" affects one class of home builders. We'll be glad to answer your questions—with authority—on homes costing any amount. The important thing is that you get the story behind the headlines—get all the facts. Best way is to come in and discuss it with us. But, no matter what you do, keep this in mind, you can still build a home of your own. And, you can start today!

Is This A Good Time To Build?

This is an excellent time to build! Our stock-pile of lumber and other materials is very good. How long this condition will remain is a matter of anybody's guess. So we suggest while materials are in good supply come and let us discuss your building program now.

FOR EXAMPLE

Let's assume that the estimated cost of the home you want to build is . . .

\$8900

Present regulations require you to pay \$500 down plus 35% of all over \$5000. Set down in simple table form this figures out like this . . .

Initial Payment	\$500
35% of \$3900	\$1365

Total Down Payment \$1865

Approx. only 20%

That's your "down money." Regular bank and mortgage loan companies have usually required 33%.

Carl McCaslin Lumber Co.

One Block of Courthouse In Hereford

Phone 7 - The Lumber Number

Complete Oven Meal—67c Per Serving



A cheaper meat, healthy vegetables, tasty fruit complete an oven meal at reasonable price for budget-minded homemakers. Cooking all recipes at the moderate heat of 350°F. also saves gas and constant checking.

BUDGET-WISE homemakers are watching food costs with eagle eyes these days. An entire oven meal as nourishing as this one which costs only 67 cents per serving can be fed to the family as often as you like. Because all recipes cook at the same temperature you save gas, time and pot-watching. Just set the automatic clock to turn the gas on and off. Temperature: 350°F. for all recipes. Yield: 6 servings each recipe.

Pork Shoulder Rolls: Combine 3 cups soft bread crumbs, 1/2 tsp. salt, 1/4 tsp. pepper, 1 1/2 tsp. sage, 3 tbsps. chopped onion, 3 tbsps. finely chopped parsley, 1 egg, beaten. Add meat stock or water to slightly moisten stuffing. Remove arm bones from 6 pork arm steaks (3/4-1 1/2" thick). Spread stuffing on each steak. Roll and tie. Brown meat rolls in 1/2 cup lard or drippings. Drain off all but 2 tbsps. drippings. Add 1/4 cup water, cover and cook for 1 1/2 hrs. in moderate gas oven of 350°F.

Candied Sweet Potatoes: Cut 6 sweet potatoes, par-boiled, in halves lengthwise. Cook 12 mins. in 1 cup water to which 2 tbsps. vinegar or

lemon juice has been added. Put in greased-baking dish, sprinkle with 1/4 tsp. salt, dot with butter and pour 1 cup syrup over them. Cover. Cook 1 1/4 hrs. at 350°F.

Spinach Ring: Chop fine 3 cups cooked spinach. Combine with 1 cup white sauce, add 3 eggs, beaten, 1/2 tsp. salt, 1/4 tsp. pepper. Pour into greased ring mold, place in pan of hot water. Bake 30-40 mins. in gas oven at 350°F.

Golden Corn Bread: Sift 1/2 cup yellow corn meal, 1 cup flour, 1/2 cup sugar, 5 tbsps. baking powder, 1/2 tsp. salt into bowl. Add 1 egg, 1 cup milk, 2 tbsps. fat, melted. Beat lightly. Bake uncovered in greased baking pan for 35 mins. at 350°F.

Deep Dish Apple Pie: Line 6 individual custard cups with plain pastry. Sprinkle 1 tsp. flour and 1 tbsps. sugar (part of 1 cup sugar) on bottom of each crust. Pare 6 apples, quarter and place the cut side down in custard cups. Cover with remaining sugar, dot with 3 tbsps. butter, sprinkle with 1/4 tsp. nutmeg. Bake in moderate gas oven at 350°F. about 35 mins. until apples are done and rich syrup has formed.

Merry Workers Club Mel Thursday in D. F. Henson Home

The Merry Workers club mel in the home of Mrs. D. F. Henson on Thursday.

A quilt was quilted for Boys Ranch and plans were made to make another one.

Mrs. Lola Blankenship won the penny gift.

Refreshments were served to: Mesdames Bonnie Marton, W. J. Frost, O. L. Landers, F. N. Higgins, Alva Teets, L. W. Phillips, Marion Ferguson, Bettie Fox, Lola Blankenship, and the hostess.

The next meeting will be in the country home of Mrs. F. N. Higgins on March 29.

Attend Pageant

Mr. and Mrs. E. M. Thomas and Mr. and Mrs. T. W. Perrin and Tommy left early Friday to visit Mr. and Mrs. W. N. Allbright III of Wichita Falls. The entire party will attend the annual sunrise Easter pageant at Lawton, Okla.

Letter To Editor

Dear Editor:

I have heard a lot about the brave ones around here who are trying to grow a set of fuzz and it has all been agin and not fer it. Now is the time for someone that is trying to grow a set to come to the defense of us. I read Mr. Baskin's letter about the subject and would bet my last whisker that about 40 years ago he probably had either the prettiest set of whiskers in these parts or beautiful flowing mustache. Isn't that so Mr. Baskin? If you will notice some of the boys have been done by ones who can't grow anything on top, either that or they are bachelors and their girl friends would quit them flat if they came to see them without a clean shave, believe



DIMMITT BASKETBALL FANS turned out Wednesday afternoon at the Santa Fe station in Hereford to cheer their girls' basketball team—the Texas State Champions—on their departure for Des Moines, Iowa, Saturday night the girls play the Hansell, Iowa girls' team (Iowa State champs) for the "world's title." Members of the team are shown seated in the first row in the above photo. The girls made the train trip Texas style, replete with ten-gallon hats and fancy cowboy boots.—Brand Staff Photo.

It or not I had the first compliment passed on my beard that I have had since all this started and I guess it gave me the BIG HEAD. It wasn't from my wife either you can bet on that. I haven't seen my wife in ten days, that is the day I started this beautiful growth. It's a long way from the doghouse to the main dwelling.

I have had my say for now, but I think this expresses what some of the boys have been thinking and hope the good people of this town will bear with us for the next two months.

Gerald Wilson

"Fear ye not..."
a message of faith to men of good will

Now, in the glorious time of Easter, and the triumphal celebration of the Passover, we are once again reminded of the basic things for which we are working... The right to a faith which gives to life rich meaning and value. The freedom to work for personal goals rather than in the service of a slave state. A fear-free childhood for our children and for all the small, loving, trusting members of generations to come.

Today there are men in the world who would destroy these things. Our enemies have already denied themselves freedom of any kind; even freedom of thought has ceased to exist in the nation of automatons which now seeks to enslave the world.

But free men of faith have one weapon which cannot be touched by any enemy, regardless of his martial strength—faith in God and in His power. So, strengthened in our faith and in our determination that good shall triumph, let us work, each in his own best way, to safeguard the brotherhood of man and to assure that there will, indeed, come a time of peace on earth to men of good will.

Then let us turn our everyday activities toward serving this purpose. Let us work for freedom by making wise use of our personal prosperity to assure a secure future for our loved ones and for our country... One of the best ways to do this is by the regular purchase of United States Defense Bonds.

For your security, and your country's too, save now—through regular purchase of U.S. Defense Bonds

Spring Symphony by **PEG Palmer** Young Half Sizes

in dramatic embroidered crepe* in a wonderful jacket dress

Peg Palmer's exclusive embroidery design highlights hip pockets on this basic rayon* crepe. Dress has covered buttons to waist... soft, unpressed pleats. Brief jacket has matching embroidery on wide front panels and cuffs. Navy, green, tan... all with white embroidery, 14 1/2 to 24 1/2.

Rayon crepe dress has wide rever collar, white centered buttons to waist and a softly flared skirt. Wide, button trimmed flaps highlight peplum of the fitted jacket. Navy, black. 12 1/2 to 22 1/2.

other Peg Palmer Dresses from

other Peg Palmer Dresses from

Guaranteed by Good Housekeeping

PEG Palmer Young Half Sizes

A NEW KIND OF DRESS FOR TODAY'S HALF-SIZE FIGURE Exclusively at

The Little Fashion Shop Smart Clothes for Smart Women

The Brand



MEMBERS OF THE Wayland College International choir are shown above. The group will appear in Hereford Tuesday, March 27 in the high school auditorium. Their concert here will be sponsored by the Hereford Rainbow girls. Admission for the concert, which begins at 7:30 p.m., will be \$1 for adults and 50 cents for students, tax included.

**Good Design,
Easy to Assemble**

The homemaker who is looking for something "different" in modern furniture will find it in a new hardwood plywood line, of which the coffee or occasional table shown above is a sample. Packed in a flat carton, the pieces can be assembled easily without nails, screws or adhesives, or can be taken apart and stored with as little effort. The furniture employs an "inter-lock-in" joint with plywood for maximum strength. Fifteen pieces, including sectional bookcases, dining table, children's furniture, a variety of chairs and youth or studio beds, are featured in the line, designed by Philip C. Curtis, Arizona artist. All are prime cut-finished and can be used "as is," or may be waxed, painted or lacquered.

Hereford Trackmen Preparing for Area Meet at Panhandle March 31

Hereford high's cindermen, fresh from their third victory in as many meets, are pointing for the Panhandle meet at Panhandle Saturday, March 31.

Competition in this meet, at which 15 or 20 teams are expected to compete, is expected to be stiff. Coach Dalton (Criswell) said the locals will be traveling in fast company when they meet the thincads from the larger schools at the all-day affair.

Criswell called the impending Panhandle affair his team's "toughest meet". The Herd is gunning for the April 7 district meet at Canyon, where six teams from the old District One will compete. Winning Whiteface entries in the district meet on April 7 will run in the regional meet April 21 at Amarillo.

Teams entered in the Canyon meet on April 7 are: Phillips, De Hart, Perryton, Dumas, Canyon, and Hereford. Criswell's trackmen polished

off the Friona Thincads in a pole vault meet at Whiteface field Wednesday by a score of 110-31. The Hereford B's took 11 points in the meet. In winning the meet, the Herd compiled the following wins:

- Pole vault — Tommy Cuipepper tied for first.
- 100-yard dash — Leonard Walterschled.
- 220-yard dash — Bill Kelly.
- 440-yard dash — Friona.
- 200 low hurdles — Kelley.
- High hurdles — Houston.
- 880-dash — Cuipepper.
- 1 Mile — David Axe.
- Shot put — Dwaine Janssen.
- Discus — Dwaine Janssen.
- Broad jump — Ted Houston.
- High Jump — Ted Houston.

Hereford won all relay events. Friona took one first and the rest lower placings.

Miss Swisher Will Appear on NM Music Federation Program

Miss Mattie Mae Swisher of Hereford has been invited to appear on the program of the New Mexico State Federation of Music Clubs at Eastern New Mexico University at Portales next Friday afternoon and at the banquet Friday evening. The meeting is a two-day affair, Friday and Saturday, March 30 and 31.

Miss Swisher will be accompanied by Mrs. A. O. Thompson and a voice student, Billy Derrick of Bovina; a baritone, who has been invited to sing at the meeting. Billy has received superior rating in voice in the Junior Music Festival six consecutive years, a record Miss Swisher says she knows of only one other student having made.

Miss Swisher will discuss the federated work, presenting new ideas along that line.

Mrs. R. E. Childers and children of Wichita Falls are visiting her mother, Mrs. Ruth Service. They plan to be here a week.

Go To Church
EASTER SUNDAY
Then See

ID CLIMB THE HIGHEST MOUNTAIN

STAR EASTER SUNDAY
Monday - Tuesday



Associated Press correspondent William Barnard (right) interviews General Douglas MacArthur during his recent visit to the Korean war front. Barnard was formerly state editor for the Associated Press bureau at Dallas, Texas. (AP Wirephoto)

Hospital Notes

Patients in Hosp.: Mrs. J. D. Poarch, med.; Richard Whitson, T&A; Mrs. Dessie May McCracken, med.; M. L. Steele, med.; Mrs. A. L. Thomas, med.; Jackie McMahon, med.; G. P. Owen, surg.; W. B. Wiltshire, med.; Bill Mallicoat, surg.; Dorothy Dreppe, med.; Mrs. Bert Shackelford, Friona, med.; Mrs. M. C. Littlejohn, surg.; Tom McFarland, med.; Peggy Erdman, med.; Mrs. Henry Andrews, surg.; Mrs. J. E. Turner, med.

Patients Dismissed: Curtis Ritchie, surg., 3-24; Jan Susan Reese, T&A, 3-24; Mrs. J. H. Fagnon, med., 3-24; Robert M. Lawrence, med., 3-24; Mrs. Mildred Knox, med., 3-23; Mrs. J. W. McIver, surg., 3-23; Edna McCutchen, med., 3-23; Tony Denry, med., 3-23; Roger Neal Wheeler, med., 3-22; Tommy Inman, med., 3-23; Mrs. W. C. Lowery, med., 3-23; Mrs. Francis Owens, med., 3-21; Mrs. R. O. Johnson, med., 3-22; Mrs. F. E. Clowds, med., 3-21; Mrs. B. E. Kendall, OB, 3-22; Mrs. Roy Grider, OB, 3-24.

Births: A daughter, Karene Kay, to Mr. and Mrs. Roy Grider, March 22.

TRAY FAVORS: Students at Shirley school made clever rabbit tray favors, bearing gum drop Easter eggs and "Greetings from Shirley School" for each tray at Deaf Smith county hospital on Easter.

Easter greetings were sent each patient by the young people of the Methodist church on post cards bearing a picture of the church.

Kenneth Wyatt of Stephenville and Glen Harrington of Rosedale, N. M., accompanied Jesse Click home from McMurray college in Abilene for the Easter vacation in the home of Jesse's parents, Mr. and Mrs. O. L. Click.

Mrs. Cherry Ann Forrest, student at McMurray college in Abilene, is spending the Easter vacation here with her parents, Mr. and Mrs. Leo Forrest.

Older Homes Need Repairs, Improvements

Estimates from government sources indicate that 54 percent of the more than 12,000,000 homes in the United States—or nearly 23,000,000—are more than 30 years old. Many of these have had little if any work done to them since they were built and are in need of repairs or improvements such as new heating plants, floors, windows, siding and asphalt roofs. This need is one of the factors which spells out a banner year for home modernization. Not since the beginning of the post-war building boom have either mechanics or materials been available for any appreciable volume of repair and remodeling work, but now owners of older houses have the opportunity to undertake modernization and repairs. Further, government regulations restricting home construction are causing a substantial rise in real estate values in all parts of the country.

Building contractors say that a flood of orders for home modernization and repairs indicates an awareness on the part of owners that such improvements will enhance the value of their investments.

With the demand for new housing still far from satisfied in most areas, the remodeling program also is certain to include a substantial amount of conversions of the large, older homes into multiple dwelling units.

Dealers in building materials, like the contractors, are ready for an early start on the huge backlog of home repair, re-roofing and remodeling jobs. They have been building up inventories of insulation material, asphalt roofing, siding, wallboard and other supplies.

REMOVING OLD WHITEWASH Old whitewash can be removed effectively by using warm water and a stiff fiber brush.

Local Youth Will Be Speaker at Methodist Church Sunday Evening

Special Easter services at the First Methodist church will feature two morning worship services, and Sunday evening Rev. Jesse Click, of Hereford, a ministerial student at McMurray college, will be guest speaker at 7:30.

Click is the son of Mr. and Mrs. O. L. Click, 505 Roosevelt. The youth of the church will provide the choir for the evening service.

At 9 o'clock Sunday morning, the youth choir will bring special music with Miss Colline Brown as soloist, and the pastor, Rev. Don Davidson, will deliver the message.

Church school will be held at 10 o'clock. At the regular 11 o'clock service, the choir will present the anthem, "By Early Morning Light" with Mrs. Floyd Walton as soloist. The pastor will deliver the message and receive a class of young people into the church membership at the conclusion of the service. Visitors are invited to all these services.

Hereford FFA Boys Prune Trees At Roberson's

By Bobbie Walser — Brand Summerfield Correspondent
The FFA boys from Hereford high school spent the week pruning trees on the O. B. Roberson farm west of Summerfield. In this, their first year in FFA work, the boys have made several field trips this year and they enjoy their work with their teacher, Bill Stanford.

The group finished its work at the Roberson farm on Thursday and is now planning another field trip soon.

Volleyball Teams To Meet Amarillo

After having lost two games Thursday afternoon to Canyon, Hereford High Volleyball girls are now preparing to meet with the A and B teams from Amarillo at Shirley gym here Tuesday evening at 7:30. The public is invited to see the games.

Mrs. Roy Calvert, coach of the girls, said competition was seen in one of the two A team games with Canyon, resulting in a score of 15 to 13 in favor of the visiting team. The first A team game was won by Canyon 15 to 2.

The B team won its first game

Guests of Mr. and Mrs. R. Calvert Wednesday night were her sister and brother-in-law, Mr. and Mrs. Gordon Melton and children, Dywain, Charles Lavern, and Ramona, of Watsonville, Calif.

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Not A Side Line

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Insurance Agency
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After Easter Sew and Save Specials!

Sew What? ... why sew a suit, or a coat, or a dress, sew a blouse, a shirt, a skirt, sew anything you like!

And Choose your fabrics from Anthony's and Save!

BRAND NEW SPRING and SUMMER FABRICS

<p>Anthony's "Anco" 80-sq. PERCALES</p> <p>36 Inch 49¢ Yd.</p> <p>Famous Anco 80 square prints. Choose from hundreds of new patterns and a huge assortment of solid colors. Ancos are the finest finished 80 square woven.</p>	<p>1.49-1.98 Value Embroidered EYELET BATISTE</p> <p>36 Inch \$1.00 Yd.</p> <p>Wide selections of beautifully embroidered patterns on sheer, combed, fine count batiste. Choose all-white or colors. Sells regularly \$1.49 to \$1.98.</p>	<p>Sanforized PINWALE PIQUE</p> <p>36 Inch 49¢ Yd.</p> <p>In white and vat dyed colors of pink, blue, maize, aqua, lilac, red, and navy. An all-summer fabric. 36-inch.</p>
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ANTHONY'S BUY ANOTHER HALF MILLION YARDS GENUINE FINE COMBED COTTON FABRICS

A Beautiful Selection of Regular 79c, 98c, \$1.29 and \$1.49 yd. Values

<p>SANFORIZED Printed Pique</p> <p>36 Inch 59¢ Yd.</p> <p>Waffle check or narrow wale cotton pique. All-over colorful prints. Sanforized and vat dyed colors.</p>	<p>NON-WRINKLE Butcher Rayon</p> <p>36 Inch 59¢ Yd.</p> <p>Fine medium weight rayon in butcher weave. Permanent non-wrinkle finish. Colors . . . pink, copen, rose, grey, lime, and aqua.</p>	<p>WASHABLE French Crepe</p> <p>36 Inch 79¢ Yd.</p> <p>Guaranteed washable all-rayon French crepe. Newest of Spring patterns . . . florals . . . small dots . . . geometric. Light and dark grounds.</p>	<p>WASHABLE Dotted Swiss</p> <p>36 Inch 59¢ Yd.</p> <p>Finest swistone quality . . . processed dots . . . permanent finish. Colors . . . blue, pink, aqua, maize, lilac, and red. White grounds with red and blue dots. 36-inch.</p>
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Buy Your Simplicity Patterns at ANTHONY'S

<p>SANFORIZED Faded Denim</p> <p>36 Inch 59¢ Yd.</p> <p>Faded denim for playtime casuals. Sanforized and vat dyed in lime, red, helio, blue, and taupe . . . also multicolored stripes. 36-inch.</p>	<p>COMBED - WOVEN Plaid Gingham</p> <p>36 Inch 98¢</p> <p>In regular gingham weight or sheer tissue weight. Both are sanforized and yarn dyed. Woven checks and large and small plaids. 36-inch.</p>
--	--

36 Inch Woven PLAID GINGHAMS

Large assortment colors. Also striped Chambrays and Printed Cotton Sheers. **2 yds. \$1.00**

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HEREFORD

We're Celebrating Our 9th Anniversary



FRANCES YOUNG - Bookkeeper

During the past nine years this business has expanded from 6 to 14 employees, providing a payroll which is valuable to practically every other business firm in the community. In addition, we have under construction at the present time a modern new home. Such growth can be attributed to only one factor and that factor is the community which we serve. The people of this area are, unquestionably, the finest in the world and we wish to say from the bottom of our hearts, "Thank You" to our friends and customers who have made this growth possible.



DELBERT KINSEY



EARL PRATHER - Sales



BRUCE WOODDELL - Sales Manager

A Personal Message From Mr. Kinsey

We would like to express our sincere appreciation to our many customers who have traded with us during the past nine years and extend a cordial invitation to any who might not be our regular customers. We will do our best to merit your confidence.

D. C. Kinsey



JOE ROGERS - Service



BUFORD CROTHWAIT - Sales



PAUL DISHMAN - Sales



9

Years

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RAY HARDY - Service



PETE BICKNELL - Service



BILL RICE, Jr. - Parts



CARROLL WHITESIDE - Parts Manager



LOYD NEILL - Service Manager

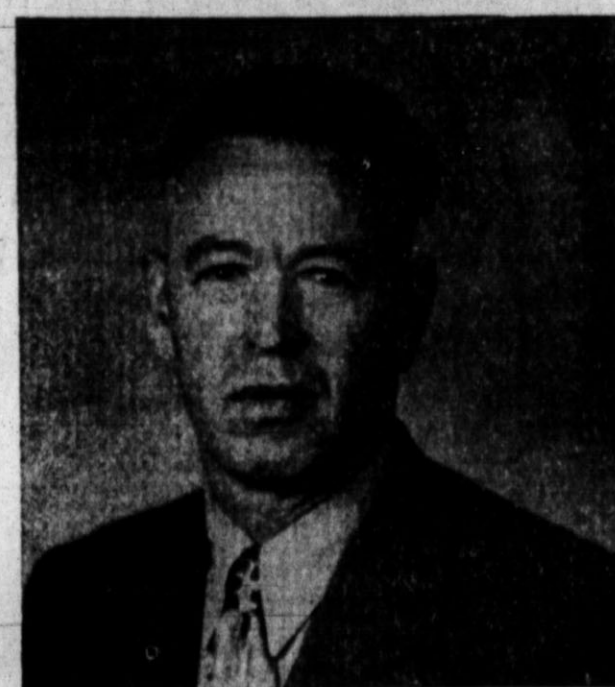


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The Sunday Brand SOCIETY

Hereford, Texas, Sunday, March 25, 1951

Section Two



MRS. CLAY RIDGWAY, Organist
Presbyterian Church



MRS. ELLIS COOMBES, Organist
Christian Church



HIGH SCHOOL CHOIR MEMBERS
Left to Right, Top to Bottom
Shirley Sharp, Clara Jayne West
Gerry Patterson, Glenys Goldston
Evelyn Tucker, Jean Jones
Jack Allison, David Gholson, Barbara
McGee, Betty Lou McGaughey, Wayne
Lody, Clayton Rutter
Anna Mae Caster, Dana Airhart
Marilyn Barkley, Katherine Drerup
Shirley McCullough, Betty Hamilton



MRS. GLENN SNYDER, Organist
Methodist Church



WAYNE EVANS, Organist
Baptist Church

*Attend Easter Services At The
Church Of Your Choice*



WOMAN AT WORK—Mrs. Harry Cayler, owner of the Hereford Ceramic House, molds about three-fourths of the ready-mold ceramics she sells. The Ceramic House is a favorite meeting place for many of the local women who do ceramic work. —Grand Staff Photo

Hereford Garden Clubs Hold Sessions in Homes of Members

Hereford Garden club met with Mrs. Ralph McCullough on Friday afternoon, March 17, with Mrs. W. S. Fluitt, president. Mrs. A. O. Thompson led in repeating "The Gardener's Prayer" and Mrs. J. A. Kendall of Amarillo was guest speaker for the day.

The speaker, who is a member of the American Iris Society, has received national and state recognition for her work in hybridizing the iris and in her lecture she showed charts and illustrations in hybridizing iris. She also exhibited hybridized plants from her own garden. Two of her new plants are "Texas Horizon" and "The Robe" and her latest is "Deep Purple".

During the business session plans were made to attend the annual District 1 convention which will be held in Amarillo on March 29-30. Delegates named were Mesdames Fluitt, McCullough and Jim Black with Mesdames Homer Bumley and Rex Tynes serving as alternates. Refreshments were served from a St. Patrick's Day table featuring snap dragons and sweet peas around a flora-foam base trimmed with tiny green shamrocks. Mrs. A. L. Manjeot, Mrs. Jack Roberson and Mrs. McCullough were in charge of decorations. Mrs. Fluitt poured. Members present were Mesdames Jim Black, Homer Bumley, C. C. Ferguson, W. S. Fluitt, O. G. Hill, John Jacobson Jr., F. M. Kester, A. L. Manjeot, E. Ramey, Jack Roberson, M. T. Butler, J. P. Slaton, A. O. Thompson, Rex Tynes and the hostess, Mrs. A. A. Bennett of Amarillo, Okla. was a guest.

Garden Beautiful Club
Mrs. Lisle Woodford was hostess for the Garden Beautiful Club Friday afternoon.

During the business session plans were completed for the club's annual tour of homes which is scheduled for April 20. Mrs. E. W. Hobson directed the business of the meeting and reports of committees were heard.

Mrs. O. M. Dickey, program chairman, presented Mrs. Tom Draper, guest, who spoke on "Food Prices Still Rising" and gave a comparison of food prices a few years previous and now. She listed several forgotten foods such as collards, cabbage and dried beans and told how they could help cut down the budget and still provide the necessary nutrients. She also showed diet lists and the proper food standards.

Mrs. Joe Poindexter told "How To Plan a Vegetable Garden" and what to put in it. She told of the victory gardens which proved successful during the last war and outlined a plan for club members. Refreshments were served to

Mesdames E. L. Adams, O. M. Dickey, S. L. Easley, George Graham, E. W. Hobson, D. C. Kinsey, J. W. Kirby, Barnett Medkief, Helen Pipkin, Joe Poindexter, E. W. Solomon, W. J. Sanford, J. W. Thomas, Carroll Whiteside, Gerald Wilson, R. B. Marshall, J. B. Harlin, Carl Perrin, E. W. Harrison and the hostess, Mrs. Tom Draper and Mrs. Richard Peterson were guests.

HD Club Activities

Tuesday March 20 was guest day for Progressive Home Demonstration club with a luncheon featured at noon in the home of Mrs. V. E. Dodson. Members of the Bippus club were guests. Quartet tables were centered with arrangements of multi-colored sweet peas and place favors were Easter bunnies carrying baskets filled with colored mints.

After the luncheon an informal program was enjoyed with each guest telling of her most embarrassing moment.

Those attending were Mesdames J. G. Fortenberry, C. F. Ricketts, J. V. Perrin, C. F. Hemfield, Herbert Hoover, Elmo Pinnell, and Miss Christine Fortenberry, members of the Bippus club.

Members of the Progressive Club attending were Mesdames T. J. Parson, D. Y. Edwards, Tess McGee, Herman Drake, Tom Draper, R. C. Weathers, Leola and H. B. Coffin, C. C. and E. O. Billingslea, F. J. Walterscheid, C. V. Burges, V. E. Dodson, Sam Lesley, M. T. Sparkman, Calvin Edwards, P. L. Carmichael, Ira Ricketts, and Miss Augustine Gregory.

Bud To Blossom Club

Bud to Blossom club met with Mrs. John Wankler Friday afternoon with Mrs. Ben Childers, president, presiding. Following the business, Mrs. Glenn Williams gave an interesting program on Harmony of Color from "My Favorite Book of Color" dealing for the most part with the dahlia mentioning its many uses in the garden and history of development.

Mrs. R. A. Daniel Jr. conducted a round table discussion on the flower show schedule. The club's spring flower show is slated for May 4.

Those present were Mesdames Irvin Alexander, Scott Kirkpatrick, R. N. Yarbrow, Don Martin, R. A. Daniel Jr., Ben Childers, Glenn Williams and the hostess.

King Makes \$500 Bond, DWI Charge

Ben E. King of Berger, who was arrested Tuesday night for driving while intoxicated, was released on \$500 bond yesterday morning. He is to appear in county court on April 16.

Crestable Ed Curtsinger and City Policeman Ab Ballentine arrested King Tuesday night following a minor accident on the highway involving King's car and a car driven by Andrews.

26. Five members of the club will attend. Members reported the cooperation of the club in the county-wide bake sale held Saturday.

Ford Club
Ford Home Demonstration club held its regular meeting Wednesday with Mrs. J. E. Dyer. After a short business session Mrs. Tom Draper, CHDA, presented a lesson on clothing construction and announced that

the Ford club was the first to report 100 percent participation in the dress making project. Reports on the 4-H Club work were heard and members voted to present gifts to members of the 4-H Club sponsored by the group. The next meeting will be held with Mrs. Cecil Cayton on April 4.

Those present were Mesdames E. E. Bishop, Herman Both, Hardy Benson, Tom Draper, J. E. Byer and Miss Hilda Both.

Among 26 cars entered in standard classifications in Mobilgas Economy Run...

STUDEBAKER GETS MOST ACTUAL MILES PER GALLON!

Studebaker Champion averages 28.6 actual miles per gal.

MOST ECONOMICAL IN ACTUAL GAS MILEAGE OF ALL CARS IN STANDARD CLASSIFICATIONS

Studebaker Commander V-8 averages 28 actual miles per gal.

WINS TOP AWARD IN PRICE CLASS B

These Studebakers were piloted by experienced drivers under A.A.A. Contest Board rules. Each had overdrive, optional at extra cost—and used regular, not premium, gas! Come in and see these record-making thrift stars.

FRANK CRAIG
Studebaker, Massey-Harris

"Child of the Year" Contest at Star Theatre Here March 26-29

A unique "Gene Autry 1951 Child of the Year" contest will be conducted from Monday, March 26, until Thursday, March 29 at the Star theatre in Hereford.

First prize-winner of the local contest will be awarded a Gene Autry cowboy outfit and a chance to compete in the regional contest where the first prize will be a Sheikani pony or war bonds for a like amount. The grand prize for the national contest is a free trip to Hollywood and a screen test.

Second and third local prize will be additional picture prizes.

There are no strings attached to the contest. Merely bring your child or children from six-weeks of age to 12 years to the Star theatre on any of the four days where they will be photographed in color by a brand new type of camera. Three poses will be made. After they have been processed you will select the pose you like best and that picture will be shown on the screen of the Star theatre.

From that point on, the con-

test starts. If your child happens to be the most photogenic, he or she may win the local, regional, or even national contests. Simply dress your child in colorful clothing and bring him to the Star theatre on any day from Monday to Thursday between the hours of 10:30 and 5:30.

New Methods Revolutionize Heating of American Homes

Some of the most significant innovations in the heating industry have taken place in the last 10 years, according to American Builder magazine. These include radiant heating, solar heating and heating with the latent heat of the earth.

The last half-century has been the most eventful in the entire evolution of the industry, the magazine says.

The type of radiator in use today was introduced in 1905, but revolutionary improvements in radiator design were made about 1925 and again in the early 1930's. The result of these changes in styling is the modern, slender-tube radiator with its attractive vertical lines.

Coincident with the improvements in the design of radiators, other heat-distributing units were being developed, the publication adds.

"The introduction of convectors and baseboards is the result of the striving of engineer-designers for the inconspicuous and unobtrusive in heating elements," states American Builder.

"Radiant panel heating is hardly more than 10 years old. From a half dozen units a decade ago, panel heating has progressed to more than 100,000 installations in every type of building."

Significant innovations in boilers, controls and burners have accompanied the developments in more efficient heat distribution. Boilers have been improved both in performance and appearance, and to provide the utmost economy special gas-fired and oil-fired boilers have been developed along with boilers made especially for use with coal stokers.

American Builder points out that while the era of automatic heating began 30 years ago, its greatest impetus has been attained in the last 20 years. In this period oil burners, gas burners and stokers have been developed to meet the demand for effortless and uniform heating.

The Amazing New Farm Tractor Size



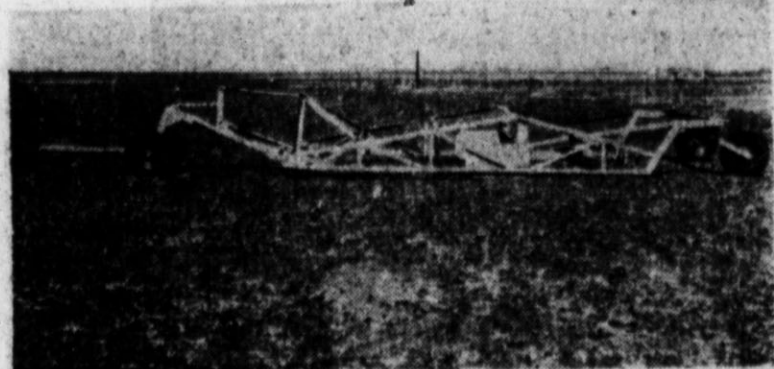
HIGLEY LEVELAN

It Plows and Levels the Land in One Operation

- IDEAL FOR LEVELING—
- FIELDS FOR IRRIGATION!
- ROADS FOR SURFACING!
- AIRPORTS FOR LANDING FIELDS!
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The medium tractor size Model D Higley LEVELAN can be pulled with a small crawler or 4-row wheel tractor. A hydraulic control lifts the front end and blade and permits the LEVELAN to be turned within its own length and cut squarely back across the field—picking up all dirt dropped by the blade during the turn.



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MR. AND MRS. FRED CLOSE

—Bill Patton Photo

Miss Lianna French, Fred Close Married on Tuesday

Families identified with civic and social interests of Hereford were united in marriage here Tuesday afternoon of Linnea French, only daughter of Mr. and Mrs. J. M. French, formerly of Hereford and now of Del Norte, Colo., and Fred R. Close, son of Mr. and Mrs. H. A. Close.

The marriage of the couple took place in the First Methodist church where the couple knelt before the altar at which the bride took her church vows, and the marriage vows were read by Rev. Russell Wingert, pastor of the Presbyterian church with which the bride groom has been affiliated since childhood.

Light from wedding tapers in seven-branched candelabra illuminated arrangements of white stock and Maruete daises against an altar background of palms and fern.

Mrs. Glenn Snyder, organist, gave the wedding music including "Through the Years," "Indian Love Call," and "I Love Thee" preceding the ceremony, and "At Dawning" while candles were being lighted and "Poem" as the mothers were being seated. She played the traditional wedding marches with Schubert's "Ave Maria" as muted background for the double ring ceremony, and accompanied Mrs. Richard Ireland who sang "With This Ring" (Harris-Sacco) and in conclusion of the service "The Lord's Prayer" by Malotte.

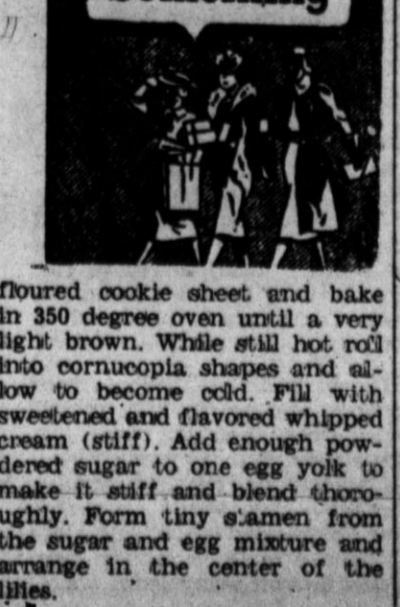
Attendants: Miss Sue Long of Alamosa, Colo. was maid of honor and Miss Cecelia Guseman who came from the University of Denver where she is a student, for the wedding, and Miss Elaine Graham of Denver were bridesmaids. Their dresses carried out the brides chosen colors with Miss Long wearing samba and the bridesmaids in deep aqua. The dresses were of silk faille with tight fitting scalloped bodices with full skirts worn over hoops. The low neckline was dramatized by an off the shoulder bertha that crossed at the waistline in front. They carried sheafs of white stock tied with samba and aqua ribbon.

MRS. P. H. GILLILLAND Easter Season Inspires Many Beautiful, Delicious Desserts

Alice of Wonderland would be bewildered at the complexities of today. For Easter has arrived early and instead of one white rabbit she would see hundreds of bunnies in every shape, size and color. The children look forward to Easter baskets filled with bright colored eggs and they look forward to Easter parties too.

- Easter Lilies
3 eggs
1 level cup sugar
2 tablespoons cold water
1 cup flour
1 teaspoon baking powder
1 teaspoon vanilla

beat three times. Add water and beat three minutes, drop by tablespoons on a greased and floured cookie sheet and bake in 350 degree oven until a very light brown. While still hot roll into cornucopia shapes and allow to become cold. Fill with sweetened and flavored whipped cream (stiff). Add enough powdered sugar to one egg yolk to make it stiff and blend thoroughly. Form tiny streamers from the sugar and egg mixture and arrange in the center of the lilies.



Miss French Is Honored At Shower

Miss Lianna French who became the bride of Fred R. Close Tuesday, was honored with a lovely tea and shower given in the home of Mrs. Sylvester Sagle Saturday afternoon, March 17.

The refreshment table was set with a white linen cloth and covered with an array of appetizers of white oak flanked by white tapers. Individual cake squares were decorated in samba and aqua, chosen colors of the bride-elect, and these colors were repeated in the dainties and other appointments of the affair.

Guests were received by the bride and her mother, Mrs. J. M. French, formerly of Hereford and now of Del Norte, Colo.

Guests receiving were: Mesdames Chas. Hill, Clyde Cave, Miriam Volk, Mary Draper, Earnest Meador, Assin Rose Jr., J. Wallace Robinson, A. R. Bateman and Ann of Farwell, J. A. P. Mann, Axon Fraser, Oscar Esley, Don Davidson, J. B. France, John Patton, T. W. Robinson, E. S. Ireland, Lee Conklin, Urin Streu, Jim Bookout, A. C. Thompson, Richard Ireland, Glenn Snyder, O. G. Hill, A. L. Mazer, H. A. Glose, D. H. Alexander, C. C. Ferguson, Ray Johnson, Jim Lipscomb, W. R. Williams, Jim Black, O. M. Dickey, Will S. Kerr, Paul Mathers, Frank Giles, Colby Conkright, Homer Brumley, Troy Moore, J. C. McOracken, Henry Benson, J. T. Gilbreath Jr., V. C. Hopson, J. B. Jones and members of the house party.

Children Enjoy Easter Egg Hunt

Members of Les Meres Study club entertained their children with an Easter egg hunt and party Wednesday afternoon. The group met at the home of Mrs. Monroe Parker, where the tiny tots enjoyed the hunt in the back yard. The larger children were taken to Jaycee Park for the hunt.

After the hunts all the children were served refreshments at the Parker home with baskets of candy Easter eggs and baby chicks given as favors. Prizes in the Easter egg hunts were won by Pat Parker, Ariene Milligan and Barry Hudson.

Children attending were: Pat Parker, Ariene Milligan, Cheryl Parker, Beth Lemons, Kay Lemons, Charles Robert Lemons, Barbara Ann Gholson, Barry Hudson, Nancy Gripp, Diane Kroll, Gary Thomas Gore, Sally Jones, Ronnie Jones, Stephen and Kathryn Bagwell.

'Friendship Night' Observed in Easter Program by O. E. S. Chapter

'Friendship Night' was observed by the Order of Eastern Star Tuesday night at a special session honoring chapters from Olton, Canyon, Hale Center, Littlefield, Dimmitt and Bovina.

The affair took the form of an open house in the newly-decorated Masonic hall with the program centering around the Easter theme.

Among the guests to receive special honor were a past grand patron, Pat Boone and Mrs. Flora Bess Boone, associate grand matron of Grand Chapter of Texas, Order of Eastern Star, from Littlefield, and a past grand patron, Frank R. Phillips and Mrs. Phillips, also a past official of the grand chapter, of Canyon. All past matrons and patrons of the visiting Orders were given special recognition.

Combining the Friendship Night and Easter themes, Mrs. Flora Bess Boone spoke on the larger meaning of friendship and told of many legends of Easter. Skits were presented by Mrs. Earline Walton who gave a Child's version of Easter, and Mrs. Effie Meiten who gave 'Peter' with Mrs. Walton providing musical conclusion in song accompanied at the piano by Mrs. Neil Culpepper.

Mrs. Opal Roberson, who gave the official welcome to the guests, was chairman of the program committee assisted by Mrs. Earline Walton and Mrs. Neil Culpepper. Mrs. A. L. Manjeot was chairman of the decorating committee.



MR. AND MRS. HENRY TURNER

Mr. and Mrs. Henry Turner Will Make Home in Dawn After Trip

Henry Turner and his bride, the former Mickey Elliot, are on a honeymoon trip to points of interest in New Mexico.

The couple was married Saturday evening, March 17, at 8:30 o'clock in the home of his sister, Mrs. J. D. Greeson, 310 Union Avenue. Rev. Avender, pastor of the Dawn Baptist church, read the double-ring ceremony in the presence of immediate members of the families. She is the daughter of Mr. and Mrs. W. H. Garrett and he is the son of L. M. and the late Mrs. Turner.

Mrs. Maryanna Nase was her sister's only attendant. She was dressed in a gray pin-striped suit with navy and white accessories and her corsage was of white carnations. Herbert Bippus was best man.

As Mrs. J. D. Greeson sang "Because" the couple entered the room together and stood before an archway banked with baskets of pink gladioli and greenery for the service.

The bride wore a gabardine suit in spring blue with navy and white accessories. Her off-the-face straw hat was in navy and white and her shoulder corsage was of white carnations.

Following the wedding refreshments were served in the dining room from a lace-laid table appointed with crystal and silver. Miss Emmarie Turner poured and Mrs. R. M. Sheppard served the wedding cake.

Upon their return from the wedding trip the couple will make their home in Dawn where they will operate the Dawn Mercantile.

'World Politics' Is Club Topic

'Women in Politics' was the program topic for the LAE club at the regular meeting held in the home of Mrs. B. A. Riddell Tuesday afternoon.

Roll call was answered by members giving one minute summaries of a Dorothy Thompson editorial.

The program was divided in two parts with Mrs. Jim Whelan giving the life story of Miss Thompson and Mrs. George Suggs discussing Dorothy Thompson's rating as an interpreter of world politics. Included in Mrs. Suggs' talk was a summary of a luncheon talk given by Miss Thompson in which she advocated each American waging a one-man battle against fear and against corrupt politics.

Members present were Mesdames N. D. Bartlett Jr., George Benson, Altus Higgins, Bill Jones, Luther Lesley, Phil Radovich, T. W. Roberson, George Suggs, Jim Whelan, and the hostess, Mrs. Dexter Fincher of Tulsa, mother of Mrs. Riddell, was a guest.

Sunday Wedding In Albuquerque Is Announced Here This Week

Announcement of the wedding of the former Mickey Elliot, and Mrs. J. D. Greeson of Albuquerque, daughter of Mr. and Mrs. J. D. Greeson, 310 Union Avenue, is announced here this week.

The wedding took place in Albuquerque on Sunday, March 18, at the First Baptist church. The pastor, Rev. Suggs, read the double-ring ceremony.

Mrs. Maryanna Nase was her sister's only attendant. She was dressed in a gray pin-striped suit with navy and white accessories and her corsage was of white carnations. Herbert Bippus was best man.

Reception Held: Following the wedding a reception for 200 guests was held at the Phi Sorority house where decorations repeated the theme of the wedding. Musical entertainment was provided by a harpist during the reception hours.

Mrs. Turner is a student at the University of New Mexico and will continue her work there. Mr. Turner is a graduate of the University of Texas and is employed with the Albuquerque National Bank. Following the wedding trip the couple will make their home in Albuquerque.

Among the out of town guests who were Mrs. Louise H. Oberholzer, Mrs. Frances Houston and daughter Jane of Hereford.

Advertisement for STAR EASTER SUNDAY Monday - Tuesday. Includes text 'COMPLETE YOUR EASTER BY SEEING' and '10 CLIMB THE HIGHEST MOUNTAIN'.

Large advertisement for Serwel The GAS Refrigerator. Features a drawing of the refrigerator and text: 'No moving parts to monkey with! It's marvelous. It's motorless. THE GREAT NEW SERVEL. Like magic... bigger inside, smaller outside. You'll find lots more useful cold space... yet the new Serwel fits in the same floor area! You needn't remodel your kitchen to enjoy the comfort of extra roominess... two temperatures in one refrigerator... cold straight to the floor—with Servel. Look! Up to 70 pounds of frozen foods fit into Servel's new 2-cubic-foot Freezer Compartment. Room for steaks, juices, vegetables—even ice cream by the gallon. Separate-door seals cold inside. Flip up the Quick-Change Shelves and see how they adjust to make room for a giant turkey or watermelon. Plenty of room for extra tall bottles, too. It's quick, it's easy. Open the Bulldog Latch to Serwel's Fresh Food Compartment. (Just a feather touch does it!) See the extra roominess. There's even a special "Odds and Ends" Tray. For any-size family—for any-size kitchen! COMPARING BOTH TYPES... YOU'LL CHOOSE Serwel The GAS Refrigerator. Prices as low as \$239.95. BIG REPLACEMENT ALLOWANCE. Come see the demonstration—ice from heat at your dealers! World's longest guarantee 10-Years!

Editorials

Farm Bureau Has Cause In Sewell Road Bill

House Bill 669, a rural road bill introduced in the state legislature earlier this month by Representative Jim Sewell of Blomington, Navarro county, is the rural road financing bill the Texas State Farm Bureau Federation is putting its stamp of approval on as the most equitable way of raising funds for rural road construction.

The measure, co-authored by five other members of the lower house, would raise approximately \$30,000,000 additional revenue in 1952 from a levy of one per cent per 1000 cubic feet on natural gas.

Money raised through this proposal will be divided as follows:

One-fourth to public schools; one-half to the counties for building and improvement of rural roads; and one-fourth will be distributed among every incorporated city, town, and village on the basis of population according to the most recent federal census figures.

This proposal is patterned after the "gathering tax" which Louisiana has levied in recent years.

The Farm Bureau reasons that this tax on natural gas is just since natural gas is not carrying its fair share of taxes as compared to other commodities. Gasoline at the domestic consumer level has a tax of 29 per cent as compared to a tax of one-half of one per cent on natural gas at the domestic consumer level.

Passage of the bill will assure the people of Texas that they will be given more benefits from the natural resources which are rapidly being depleted.

It is only fair that the people of this state be given that consideration.

There will be a great deal of opposition to this measure from the natural gas industry, the Farm Bureau assures its members.

This measure would leave with the county commissioners and the county judge the authority for spending the funds with specifications to have the approval of a licensed engineer of the Texas Highway Department.

The one-fourth of the estimated \$30,000,000 going to the towns, cities, and villages on a population basis would be used for the building and maintenance of streets.

This proposal is issued on the heels of the Graham bill presented earlier to the legislature. A forerunner of the present Graham substitute brought delegations of county commissioners to Austin to register their protests. The Graham bill was reported recently to a committee assumed to be unfavorable to the measure.

Graham's bill called for a revision of methods of constructing and financing rural roads to establish a "sustained, self-financed rural roads program."

Graham's bill would give the State Highway Department the responsibility and authority for building such roads and states that they should be paid for out of the gasoline tax.

At the present time, the state department AND the county commissioners courts have jurisdiction over parts of the program and the funds come from gasoline tax and general revenue funds.

Graham would have us approve HB 226 to secure a "guaranteed extension of farm-to-market roads in place of the present hit or miss system."

We here in Deaf Smith county, with sparser population than the counties to the south, would stand one swell chance of getting farm-to-market projects if complete control of these projects was in the hands of one department in the state government.

Politically speaking, we just don't carry the weight up here. The larger cities, with their dense population, naturally have more representation in the legislature and carry more political "pull" when there's road work to be done. We know where we would be under such conditions.

HB 226, in taking some of the responsibility of road-building from the county, is taking away our last leg, so to speak, in the fight for better roads in this thinly-populated area.

The pro-rated distribution of funds to cities and counties sounds more logical and in the better interests of thinly-populated counties like Deaf Smith.

Representative Graham's measure has a great deal of merit and surely must represent a lot of well-meaning work, but the counter-proposal offered by six legislators and backed by the Farm Bureau has more

grass-roots appeal. And we'll have to string along with the one that does the best for us. It distributes the tax load and gives the county, regardless of size, its fair share of road funds.

HB 226 is patterned to eliminate the \$15,000,000 annual drain on the general fund by making road funds come from gas tax. Are we to assume, Mr. Graham, that the gasoline tax will be increased to make up this \$15,000,000 deficit? Remember, the natural gas industry pays one-half of one per cent tax at the consumer domestic level and the gasoline tax is 29 per cent at the domestic consumer level.

Is that a fair share of the load? No it isn't.

The retirement of rural road bonds as is being done at the present time is not a matter of dispute in the revised Graham measure. The elimination of cash grants to the county for their road work as well as the removal of the county in the administration of the farm-to-market road program.

Our main concern in this controversy is that the best interests of our citizens here be served. We feel that when you remove even partial home control of such an important program as rural roads, we will be lost in the shuffle of political horse-trading.

We don't want that to happen. Neither does the Texas Farm Bureau. That's why we look with favor upon their backing of the Sewell bill, HB 669.

Sub Designed To Destory Subs

The Russian submarine fleet, estimated at three hundred units, is recognized as a major peril in the event of war between the United States and the Soviet Union. This recognition is based upon what German U-boats did in the first two world wars.

In our earlier conflicts, the Navy had to depend largely upon the convoy system, aircraft patrols and surface ships to destroy enemy submarines. It is now experimenting with the development of submarines designed especially to hunt and destroy enemy U-boats.

Early in this month, the first ship of this type was launched. It has conventional Diesel electric propulsion, with twin-screw drive, carries rockets and a new type of target seeking torpedo and is equipped for breathing under water. It will include listening devices of great power.

The nation's experience in its two world wars emphasizes the necessity of providing some means of attacking enemy U-boats. In both of the earlier conflicts, we sustained terrific ship losses until an adequate convoy and defense system could be implemented with ships and planes. In both struggles, the transportation of men and material to Europe was touch and go at one time and only in the latter stages of the conflict did we attain the security necessary to assure transportation service to fronts overseas.

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor W. W. Knief
Society Editor Mr. John McLean
Adv. Manager Carl Sundeen
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Washington Merry-Go-Round

The Iron Curtain

WINSTON CHURCHILL'S well-known phrase "the iron curtain" has now become so universal that some people really believe the Soviet border is encased in iron. Actually, however, the curtain is made of barbed wire—and rusty barbed wire at that.

This writer visited the southern-most segment of the iron curtain today at a spot where democratic Turkey and Communist Bulgaria meet. This border is the start of a long tangled barricade—zigzagging north past Hungary, Austria, Czechoslovakia, Germany and Poland. And though the fields of winter barley are just as green on both sides of this barbed-wire barricade, it might just as well have been made of iron as far as free exchange of human intercourse is concerned.

I drove up to the curtain in a jeep with Captain Fetha Seckin and Lieutenant Ali Aksoz of the Turkish army. The latter is in command of a ten-man detachment guarding the Kaprikule outpost. The road leading to the curtain was paved with centuries-old stone and beside the road were Roman wells built by Emperor Adrian. But the traffic leading to the barbed-wire curtain, aside from an ox team pulling a John Deere disc drill, a tribute to the Marshall plan, was nil.

Suddenly the road ended. Ahead was an iron gate bearing that international English word known to every tongue: "Stop." Beyond it was another gate slightly rusty and delapidated bearing the words "Bulgaria" in both French and Cyrillic. This was the iron curtain and the place which Turks call Serhad, which significantly has two meanings: the frontier and the neckline where one's head is chopped off.

Blockhouses Guard Curtain

Alongside the gate was a series of blockhouses—one on the Bulgarian side, a hutpane missing, and two on the Turkish side, both new and orderly. One Turkish blockhouse—set back from the iron gate but connected with it by a series of trenches—housed troops. I climbed stairs inside the thick-walled parapet to the tower on top of which a Turkish soldier stood scanning the landscape through field glasses. Through his glasses we could see a Bulgarian guard in the tower on the opposite side of the iron curtain, scrutinizing us.

From time to time he would run to the telephone evidently to rattle his headquarters about our party. Aside from this, there was almost no movement on the frontier. The sturdy walls, pierced with rifle slots, looked down on nothing more than the winter barley fields and the long, long barricade of barbed wire extending north.

Prisoners Escape

A herd of water buffalo grazed in the distance. They did not know the difference between communism or democracy, between Russianized Bulgaria or Turkey—to which the Truman doctrine is supplying arms and Marshall plan aid. They only knew that the grass was just as green on either side.

"Sometimes," remarked Captain Seckin, "sheep or buffalo get under the wire and cross to the Bulgarian side and the Communists shoot them. Our farmers get no chance to herd them back." Sometimes, also, I learned, Bulgarian political prisoners sneak through the barbed wire at night to give themselves up to Turkish authorities. This happens at the rate of two or three times per month and they tell a story of harassment and political suppression in what once was a relatively democratic country.

Climbing down from the watchtower we moved closer to the iron curtain to the second Turkish building. This one was just six feet from the gate separating the two countries.

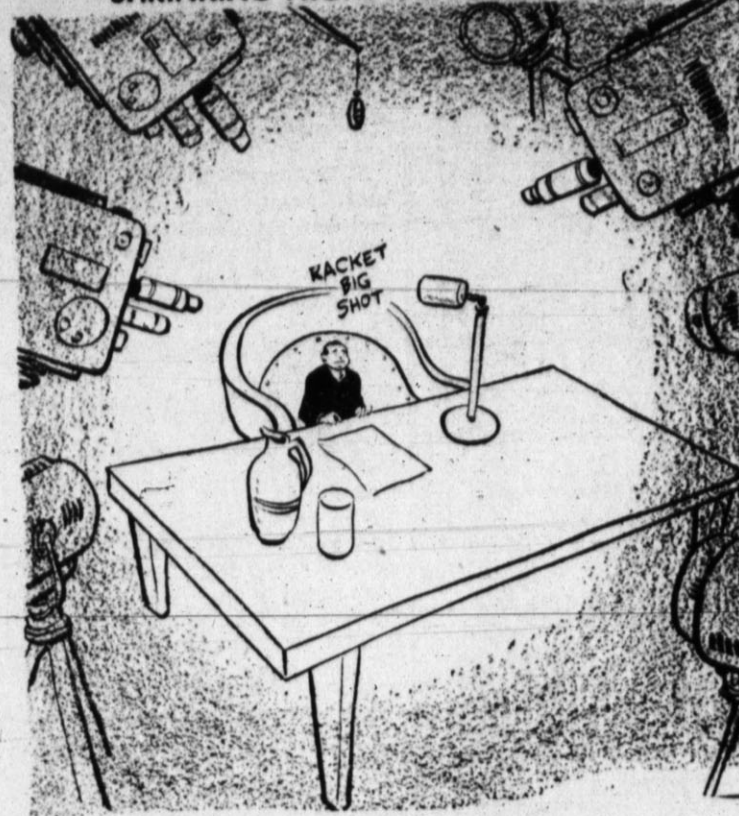
On rare occasions an official with a properly vised passport is permitted to pass through this gate and customs officials are kept on the Turkish side to handle such transits. We sat down a few feet from the gate to drink coffee with the customs officials. The weather was cold but the sun was warm, and I pulled my chair out onto a stone platform in the sunshine in full view of the Communist guards peering down through rifle slots in their watchtower fifty feet away.

I don't know and never will know what they thought of the stranger—the civilian dressed in western clothes who sat and drank coffee just below them.

I don't even know whether they recognized me as an American but the Turkish guards, who watched them from the tower with their field glasses, reported that, on the opposite side of the iron curtain, there was more scurrying and more frantic telephoning back to their headquarters.

However, the sun was warm and the coffee delicious and we lingered talking about the days when the army of Sultan Beyazid battled with the armored knights of the Polish king and the grand marshal of France.

SHRINKING FROM THE PUBLIC GAZE



'Tater Peelin's

By Roberta Campbell

Well, we finally won the battle after four days of tryin' to convince one of our young ewes that her lamb is, her responsibility—not ours. To put a baby on a bottle may be convenient but we've learned from pas experience that one sure can get involved with a pet lamb especially that two o'clock feedin' on a cold night.

Mrs. Thompson's third grade room was practically alive with white rabbits last week.

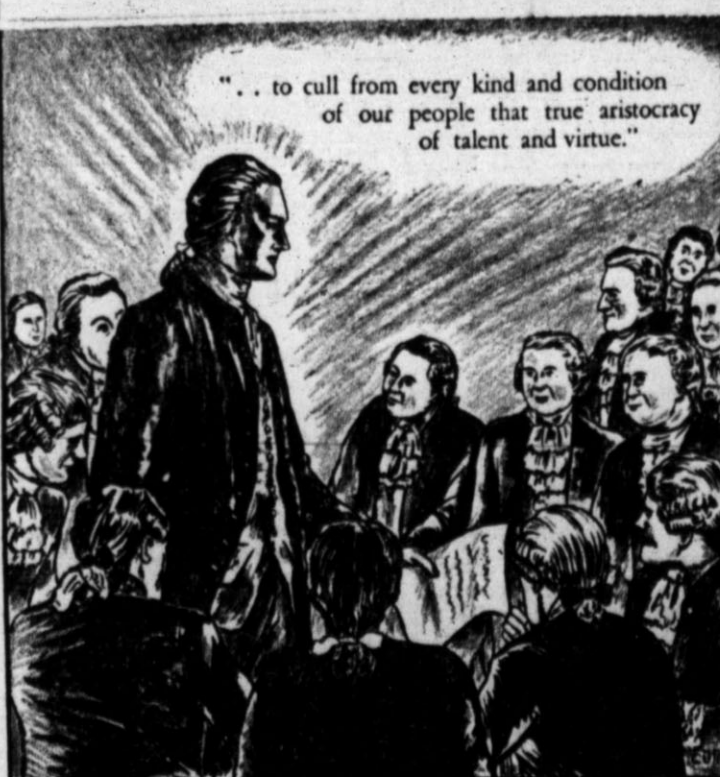
We were surprised at what the youngsters were able to turn out of that array of newspaper, glue, cotton, colored paper and some pieces of ribbon. The cutest kind of Easter bunnies.

Seems like most little boys have big ideas about growin' up to be a cowboy while a majority of the little girls imagine at one time or another that they would like to be a nurse but one young man chose to be different.

Since he was just a little shaver Wayne Thomas son of Mr. and Mrs. Zerrell Thomas, has had his heart set on bein' a lawyer, and just lately upon bein' graduated from law school at the university he has returned to Hereford where he is associated with Jimmy Witherspoon and John Aiken. Congratulations Wayne and all success.

Up in the capital city they may be in a flurry about mink coats and whether they were delivered fob, cod or with certain strings attached but people around here are hopin' to keep Hotel Jim Hill from bein' delivered R. F. C.

Texas Venture
In Education • 1876-1951
Our first state college—Texas A. and M. is now in its seventy-fifth year



The idea of tax-supported technical colleges, offering higher education at a cost which the sons of all economic classes could afford and teaching men how to make better livings in such ordinary fields as agriculture and industry, grew out of the American Revolution. Thomas Jefferson was one of the first to see that the old type of college, in the ivory tower tradition, could not serve the needs of the newly-created democracy. It was not enough, he said, to educate the sons of wealth for the professions of medicine, the ministry, teaching and literature. Men needed more practical training, and it must be available to the sons of all economic groups. "The true function of education in a democracy," he declared in one famous speech, "is to cull from every kind and condition of our people that true aristocracy of talent and virtue." It was on this philosophy that the A. and M. College of Texas was founded, a hundred years later.

Jack Boydston Assigned to Air Training Group at Reese Field

First Lieut. Jack J. Boydston has recently been assigned to duty with the 3500th Pilot Training Group at Reese Air Force Base, Texas.

Lieut. Boydston was commissioned a pilot in 1944 and sent to Owan with the 20th Air Force. He served also in China, India and Okinawa and flew 22 combat missions. He was awarded the Air Medal and one oak leaf cluster, the Distinguished Flying Cross, and four battle stars on his Asiatic-Pacific Theater ribbon.

He was formerly a station manager for Pioneer Air Lines and most recently with Radio Station GCBG, in Lubbock. He graduated from Hereford (Texas) High School, and his parents, Mr. and Mrs. Jake J. Boydston, now live at Hereford.

Panhandle Paragraphs

Cedar Well
The Houston Oil Company No. 1 Johnny Lackey wildcat, located a mile north and a little more than a mile west of Cedar Hill, was down to 2856 feet Tuesday night, reports to The Beacon indicated Wednesday.
—The Lockney Beacon

Wounded in Korea
Pfc. Carl Fred Duncan, 20, Muleshoe soldier in Korea, and son of Mr. and Mrs. W. E. Duncan of Rt. 1, was wounded in action during heavy fighting in the Pusan area on Feb. 11.
Duncan has been in the Army since April 13, 1950, and served in Korea in the summer of 1950. He is a member of the famed Co. A of the 9th Infantry Regiment.
—The Muleshoe Journal

Fifth Loss
Sudan has recorded the loss of its fifth soldier in the Korean fighting.
He is Cpl. A. D. Lewis, a veteran of three years service, who died Feb. 19 of wounds received in battle.
—County Wide News (Littlefield)

Need Water
With the coming of the summer months, Adrian forces the need of a greater water supply. At a previous meeting a committee was appointed to make an investigation as to what could be done and to carry out their plans. The committee appointed John Skaggs, John Herten, Ernest Frank and E. H. Mosteller.
—Vega Enterprise

Parents of Deaf
Parents of deaf children in this area will be interested to learn of a summer school for mothers of pre-school deaf children, which is to be held in Austin from June 6 through June 15, 1951. The session is designed to aid mothers in the care of deaf children before they are eligible to attend the State School for the Deaf, and to help parents understand the problems and development of a young deaf child before entering school. Attempts will be made to determine if the children attending do have any hearing present which could be utilized in the development of speech and language.
—The Canyon News

Hit Air Pocket
A business trip at near midnight Saturday night, had a tragic ending about 5:00 a.m. Sunday morning, when a passenger truck finally stopped at the scene of a truck crash, about two miles this side of Amherst on the Clovis highway, and picked up two badly injured men, E. B. Blair, aged 22, of Whitewater, and Burton Harper, 25, of Smyer, and brought them to Payne-Shotwell Foundation hospital in Littlefield, where both are pronounced in critical condition, with the former, given only a 50-50 chance to recover.

Hit Air Pocket
A freak air-pocket, or sudden gust of wind, is believed to have been responsible for the practically new Ford pick-up in which they were returning to Littlefield about midnight, suddenly careened, and then turned completely over three or four times.
—Lamb County Leader

SUNDAY'S CURRENT QUESTION

Majority Disapprove of Government Control of Medicine in U. S.

Do you approve of socialized medicine?
Mrs. S. E. Burleson—I guess socialized medicine would be all right.

Mrs. Frank Merritt—I would have to give it more thought, but I read an article the other day about socialized medicine in England. I don't think England is doing any good with it. It has been a big tax burden, and it isn't equally divided—is the opinion I got from the article. From that, I don't think I approve of socialized medicine.

Miss Lucille Hughes—I don't think that I do. For one thing, I think people are inclined to abuse the privilege—it seems to be true from what you read about the experiences in England, and I think most of our medical profession don't approve it. I think we have too much government control of everything. I think we can handle the situation better through other ways than government control.

Mrs. Ernest Medkief—From what I know, I don't believe it would be a good thing. I think the less we have of government control, the better. The Blue Cross, I believe, helps take care of the need. I think it is more effective to handle it through such means.

Dave McDonald—I would not be for socialized medicine. I just don't believe in socialism and that is just another step in that direction.

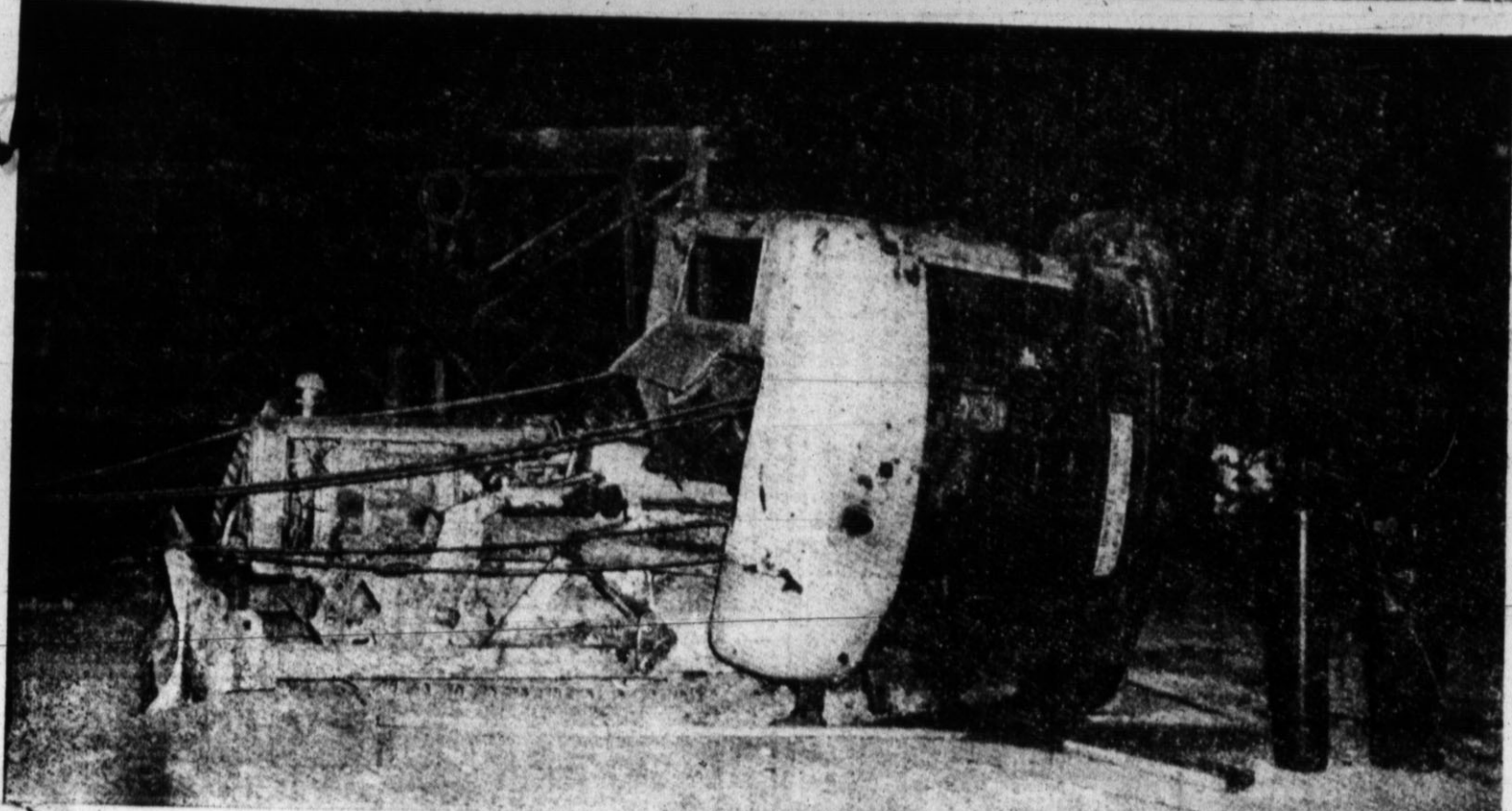
Louisa's Letter

Dear Louisa:
It was about a year ago that I met Johnny at a party. I fell for him hard. At first he made all of the advances and then suddenly stopped everything. I asked him to explain, which he did by saying it was obvious the way I cared for him and that he did not want to get serious with any girl as he wasn't ready to get married. He'd come to see me when he wanted to.
When he enlisted in the Navy he didn't tell me but said he was going away for a while. Naturally, I was hurt and felt that he is running away from me.
I can't get him off my mind. I go out with others but I don't enjoy myself. I got his address through friends but I know he doesn't believe in writing letters. I am dying to hear from him but do you think I should write to him first or will it be too much like chasing him?
GERMAINE—Conn.

Answer:
So many girls make the mistake of trying to be the pursuer instead of the pursued, and there is no surer way of driving off a suitor than to try to run him down or force his hand too soon. Your case is just such a one.
If you had controlled your feelings and not let him realize right away that you were just like a ripe plum—ready to fall in his lap if he gave you a glance—he would probably now be worried about the state of your affections rather than trying to run away from you.

Why don't you tell him what you have written me? That you have made his home an unhappy place by your suspicions and that hereafter there will be no more nagging.
Make home a cheerful, pleasant place again, and that is the surest way I know of getting him to come back.
After all, a man of 50 wants a place that he can go after work hours and relax. He doesn't want to be worried with all sorts of imaginary fears and accusations.
Feed him good food and be cheerful.
Good Luck,
LOUISA.

Fragmentary text from the right edge of the page, including "F K", "Tue for year was Ma bet stea", "T hal ma", "Par wer open", "ing bou", "to", "R min", "S", "W. Va.", "I can see by your letter that you realize that you went about your problem in the wrong way. To begin with, you now say you were just a jealous fool to accuse your husband of things he did not do. By your nagging you have driven him to the point where he doesn't want to come home any more. Why don't you tell him what you have written me? That you have made his home an unhappy place by your suspicions and that hereafter there will be no more nagging. Make home a cheerful, pleasant place again, and that is the surest way I know of getting him to come back. After all, a man of 50 wants a place that he can go after work hours and relax. He doesn't want to be worried with all sorts of imaginary fears and accusations. Feed him good food and be cheerful. Good Luck, LOUISA."



THIS PHOTO shows how Willis Marion Parker, 50-year-old Friona man, was killed Saturday afternoon at Friona. The power shovel shown at right overturned on the bulldozer shown at left, crushing Parker between the bulldozer and the cab of the shovel.—Brand Staff Photo.

Friona Resident Killed Saturday

Funeral services were held Tuesday afternoon in Friona for Willis Marion Parker, 50-year-old Friona resident, who was crushed to death Saturday March 17, when he was pinned between a bulldozer and a steam shovel which tipped over on the bulldozer.

The accident occurred about half a block from the Santa Fe main crossing in Friona as Parker and two other workmen were assisting Watson Whaley, operator of the shovel, in moving a steel tank which was about 12 feet in diameter. The weight of the tank is believed to have tipped the shovel into the bulldozer.

Rescuers worked about 20 minutes to free Parker, who was

Go To Church
EASTER SUNDAY
Then See
I'D CLIMB THE HIGHEST MOUNTAIN
IF I COULD SEE MY HOME
STAR EASTER SUNDAY
Monday - Tuesday

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JUMBO NEWS Ceramic Club Is Organized in Jumbo Community Monday Evening

By Mrs. Glen May
Held over from Thursday Brand
A Ceramic Club was organized on Monday night with Mrs. Harry Smith elected as president and Mrs. Virgil Lamb, secretary. Meetings will be held on Tuesday night.

Charter members are Mrs. F. A. May, Mrs. E. H. Burke, L. N. Clowdus, Florence Brock, Louis Simpson, T. E. Brock, Mrs. Glen May, Mrs. Smith, and Mrs. Lamb.

Mr. and Mrs. Glen May and son, Eddie, were week end guests of Mr. and Mrs. Felix Jones and family of Tahoka.

Mrs. F. E. Clowdus underwent surgery in Deaf Smith County hospital Saturday. She is reported doing fine.

All-Day Quilting

The Jumbo Home Demonstration club met Thursday at the school house for an all day quilting and a covered-dish luncheon.

Those attending were Mesdames Jack Buster, W. E. Clowdus, F. E. Clowdus, F. A. May, M. L. Simpson, Howard Bishop, E. V. Smith, E. H. Burke, G. C. Pope, Harry Smith, Sam Maynard, and two guests, Mrs. Ray Balch of Dimmitt and Mrs. Wayne Lawrence of Hereford, and the hostess, Mrs. Glen May.

The next meeting will be in the home of Mrs. F. A. May.

Mr. and Mrs. Jack Buster were visitors in Canyon Wednesday when Mrs. Buster received medical attention.

Mr. and Mrs. Hayden Clowdus who recently moved from this community to Olustee, Okla., were overnight visitors in the F. E. Clowdus home Monday.

Mrs. Howard Bishop and Mrs. Glen May were Amarillo shoppers Monday.

Mr. and Mrs. T. E. Brock left for a visit to Missouri Tuesday morning. They expected to look for land to buy while there. They were accompanied by Mr. and Mrs. J. H. Brock of Floydada.

Visitors in the F. A. May home Sunday were Mr. and Mrs. E. May and sons of Claude.

Mrs. Harry Smith, Mrs. F. A. May and Mrs. Glen May were Clovis visitors Tuesday.

Mrs. L. A. Mathews and Merl visited in the home of Mr. and Mrs. Howard Bishop this week.

No Cutworms

Farmers in this community are reporting their wheat infested with greenbugs, but so far no cutworms. Some have already started plowing up their wheat.

Mrs. Harry Smith and her son Neal, left Tuesday for Dallas.

Dual Track Meet

Hereford high school was host Wednesday afternoon to Friona in a dual track meet. The meet was a practice session for both teams.

DeMolay Honors Miss Sue Smith at Anniversary Dance Saturday Night

In observance of their fifth anniversary, the local DeMolay group held an anniversary dance Saturday night, March 17, and attended group church in a group Sunday at the First Christian church.

At the anniversary dance at the city hall, Miss Sue Smith, DeMolay sweetheart, was presented a sweetheart pin and bouquet of roses.

DeMolay meets each Wednesday with 30 boys participating.

Mrs. Burrus Is Club Hostess

Mrs. Hershel Burrus was hostess to the Farm and Ranch Club at its regular luncheon meeting last Thursday in the home of Mrs. Charlie Busk.

Easter decorations, featuring bunnies, were used for the table.

"A Collect for Women" was given by all the members to open the program, after which roll call was answered by each telling her most embarrassing moment. Mrs. Woodrow Ferrin won the floating prize.

Present were Mesdames Cotton, Riebles, Henry Melton, A. J. Walker, O. S. Solomon, Woodrow Perrin, Waldron Melton, W. B. Nunley, Jack Weaver, Charlie Busk, and the hostess.

The next meeting will be April 10 in the form of a guest day at Jim Hill Hotel.

It is sponsored by the Scottish Rites Masons.

Officers of the organization are Bedford Foyeas, master; court clerk, Jim Wilkins, master; counsellor, Wayne Lady, junior counsellor, James Durham, junior steward, Bill Engman, junior steward, A. J. Walker, senior deacon; Clayton Ruff, junior deacon; Stanley Slagle, marshal, Bill Roberson, chaplain; Don Viegel, scribe; Neil Lemnick, standard bearer; Reese Whittington, scribe.

Other local members are Rayburn Strange, Larry Slaughter, Gene Walker, Shady Whitfield, Billy Ray Evans, K. Sanders, Gary Walker, Joe Woolery, Don Brock, Jack McCracken, Wayne Eganer, Dale Winget, Burl Fish, Randolph Thomas, Robert Miller.

Emily McNeese is DeMolay sister, and Sylvester Slagle is DeMolay Dad.

Garlin Campbell, New City Patrolman

Garlin Campbell, 25-year-old native of Hereford, took over his duties as patrolman for the Hereford Police Department on Saturday, March 17.

Before entering the police force, Campbell was employed as a meat cutter by the Hereford Lockers.

He is married and owns his home in Hereford.

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where the cast on Neal's foot will be changed.

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East Highway 60 Hereford, Texas

Come in and Visit us
Mark Benefield
Lee Benefield



MEET JOE CUPPELL, high school teacher of physics and math, who is teaching his second year in Hereford. Cupell drives a school bus in addition to his classroom teaching. He holds his bachelor's degree from West Texas State where he has started work on his master's.—Brand Staff Photo.

ents, Mr. and Mrs. E. R. Day. He has with him, his buddy, E. R. F. A. A. Blanchard, from Morgan City, Louisiana. They will leave Sunday for Mare Island Naval Shipyard, Mare Island, Vallejo, California for pre-commissioning detail of the USS Fulton, on which they will be aboard.

Emmett Jr. reported that five from his class will be on the ship.

Mr. and Mrs. E. R. Day visited Sunday in White Deer, with Mr. Day's sister and husband, Mr. and Mrs. L. P. Cantrell.

Roy Hart of Amarillo visited with his mother and sisters, Wanda and Eida Hart Saturday night.

Mrs. T. W. Woods arrived here Monday, from Richmond, Calif., to attend the funeral of her father, Willis Parker.

J. W. Parker of Tucumcari was also here for the funeral of Willis Parker.

Mr. and Mrs. Reeves were in Pampa Sunday visiting with their daughter, Miss Mary Reeves.

Hadly Reeves, after reading a note in the soil conservation item last week, has 15 acres of land across the road from the main ditch. He has installed an inverted cypher (or cipher) to carry the water to be used for irrigation. Mr. Reeves stated that he did not know if this would work or not, but it will be tried—and if it does work it will prove very helpful.

The Friona Farm Demonstration team and Mr. Gee, the Agriculture teacher, returned from Huntsville Monday. They reported winning first place in State with their demonstration. The boys who attended were: J. Vonn Fuiks, Keith Brock, M. C. Osburn, Jackie Redfern, and Ralph Reed.

Mr. and Mrs. Fred Barker visited with his nephew, S. R. Capt. Bufford Barker at Lubbock Air Base Sunday.

Private Glen Harrison, who is stationed at Ft. Sill, visited with his wife, Mrs. Glen Harrison over the week end.

Private Billy Sanders and Jimmie H. Kuykendall, of Camp Polk, La. will arrive home Friday or Saturday to spend the Easter holidays with their parents Mr. and Mrs. Buel Sanders and Mr. and Mrs. E. E. Kuykendall.

Murna Welch, who is a student at Texas Tech, visited with her mother, Mrs. Ford Welch, over the week end. Also home from Texas Tech were Lavon Rogers, Marvin Massey, and Harold Joe Wells.

Mr. and Mrs. C. L. Burbaker



The J. F. Martin Home on Star Street

Easter Organ Reverie Presented By Music Study Club Group Monday

"Easter Organ Reverie", a program of special interest during the pre-Easter season, was presented by the Music Study club Monday afternoon at a meeting held in the First Christian church.

Mrs. J. D. Neill was program director and introduced the program by telling something of musical background accomplishments of those who appeared on the program.

Organ selection included "Reverie in D-Flat (St. Clair)" played by Mrs. Ellis Coombes, Weid's "Offeratory" played by Mrs. Bill Bradley and "Calvary" (Rodney) played by Mrs. Bill Sanford.

Six singers presented "Sanctus" by Gounod, with Mrs. Coombes at the organ and Mrs. C. H. Dyar at the piano. Those

of Modesto, Calif. arrived Sunday to visit this week with her brother and family, Mr. and Mrs. Bill Hannold and daughter.

Mr. and Mrs. Murphy Ross of Alliance, Ohio, are visiting in the Bill Hannold home this week.

singing were: Mesdames Lindell Murray, C. W. Parker, B. F. Cain, W. E. Dameron, Earl Phillips and Miss Frances Dameron.

Members of the club attending were: Mesdames J. R. Allison, J. E. Beyer, Bill Brady, B. F. Cain, W. T. Carmichael, Ellis Coombes, B. Y. Crosthwait, W. E. Dameron, C. H. Dyar, Cliff Estes, C. C. Ferguson, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeder, Bill Sanford, A. C. Thompson, A. O. Thompson, C. W. Parker, J. B. Jones, R. P. Conaway, and Misses Frances Dameron and Mattie Mae Swisher. Mrs. Edwin Goodall of Gatesville and Mrs. Frank Craig were guests.

Birthday Party Is Held For Cherry Ann Blevins

Cherry Ann Blevins celebrated her third birthday with a party in the home of her parents, Mr. and Mrs. L. R. Blevins, Friday afternoon when decorations were in an Easter motif. Favors were plastic horns in Easter colors.

After several games, refreshments were served to Karen and Shelda Jo Blevins, Ronnie Downey, Mike McGee, Sylvia McGee, Randy Hopson, Sheryl Patterson, Bessie Jo and Cherry Ann Blevins, Mrs. Harold Balze, Mrs. Ernest McGee, Mrs. Lawrence McGee, Mrs. Britch Hopson, Mrs. Bonnie Brunley, Mrs. Elmer Patterson, Mrs. Eunice Hunt, Mrs. W. H. Blevins, and Mr. and Mrs. L. R. Blevins.

Win One Class Holds Session

Win One Class of the Methodist church met at the church Tuesday afternoon for the regular business and social meeting. Hostesses were Mesdames E. W. Harrison, Ray Henshey and F. M. Faulkner.

Mrs. C. C. Bowman led the music for the afternoon and discussed the topic "The Lord Enlightens the Way" in presenting the devotional lesson.

Mrs. J. F. Ward read a letter from Miss Flora Foreman, missionary to the African Congo, whom the class assists in her work with the natives.

Members attending were Mesdames J. E. Boyer, H. M.

Benefield Ellis, J. B. Hammer, Carter, G. A. Brown, E. J. Hudson, Pearl Bergin, Luther Peevely, C. M. Hicks, I. H. Spradley, F. Ward, A. C. Pierce, C. B. Williams, A. C. Thompson, Fred Millard, Miss Lula Botsford and the hostesses.

Mr. and Mrs. Buck Owens have moved to Amarillo where he is employed with Mann's Bakery. Mrs. Owens left Thursday. Two daughters, Nancy and Virginia, will stay in Hereford until the end of the school term. The other daughter, Sarah, is already in Amarillo. The family is living on East 16th street. Owens is a former owner of the Hereford Food Mart.

FRIONA NEWS

New Baptist Minister Arrives in Friona; Service Men Visit

By Mrs. E. R. Day

Held from Thursday Brand Reverend Russel Pogue and family arrived in Friona Monday to make their home in the

Baptist Parsonage. He is the new pastor for the Friona Baptist Church. He will speak Wednesday evening at the Methodist Church for the special program arranged by the local churches and the high school chorus. They are bringing the Pre-Easter program.

Mr. and Mrs. Holmgren and Mrs. Buel Sanders were in Clovis Tuesday, where Bobby saw a doctor.

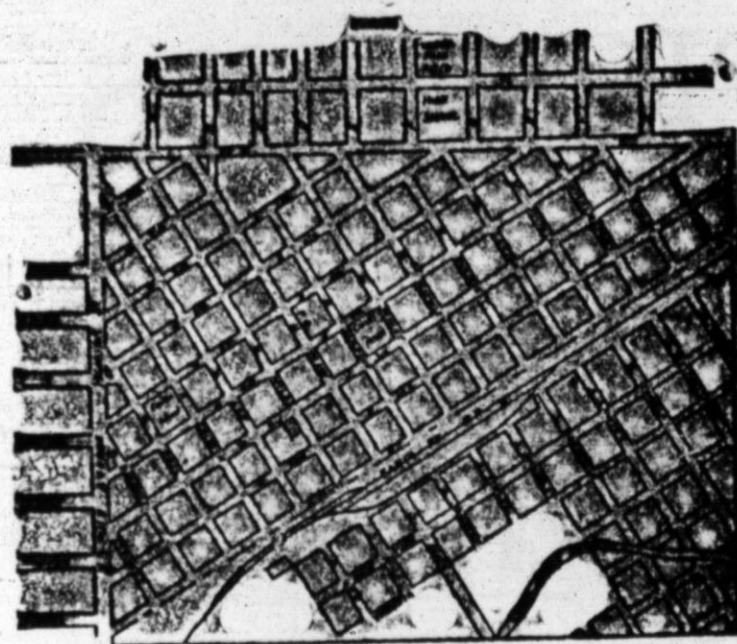
Mrs. Wayne Adams returned Monday from a visit with Mr. and Mrs. Luther Johnson and family of Veredine, Oklahoma. The Johnsons moved from Friona about three years ago. Mrs. Adams said their son, Earl, was home on a furlough and had his shipping orders for Japan.

Miss Billy Joyce Adams from Skellytown is visiting in the E. R. Day home this week. E.M.F.A. Emmett Day Jr., who has completed 14 weeks of schooling in an electrician's school in the Navy, arrived home Sunday morning for an eleven-day leave with his par-

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STAR EASTER SUNDAY Monday - Tuesday



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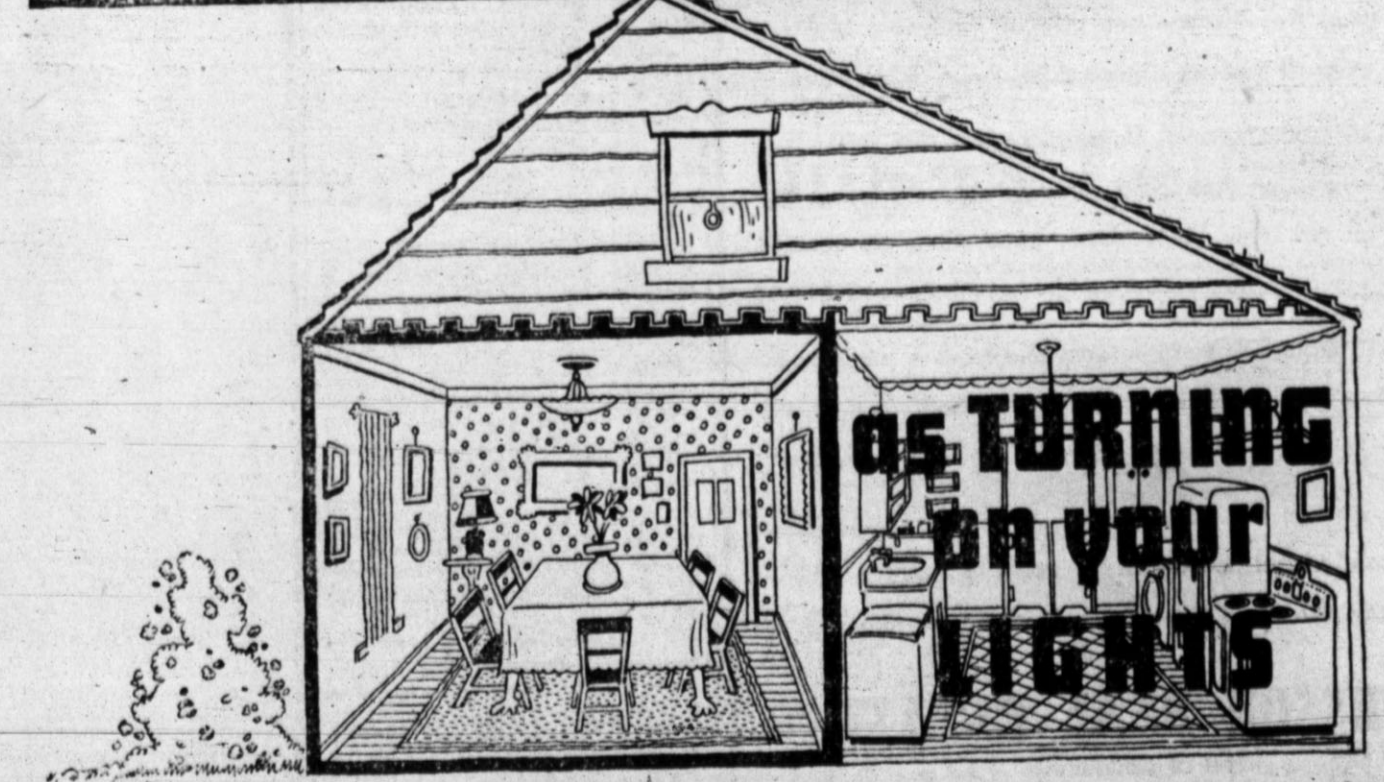
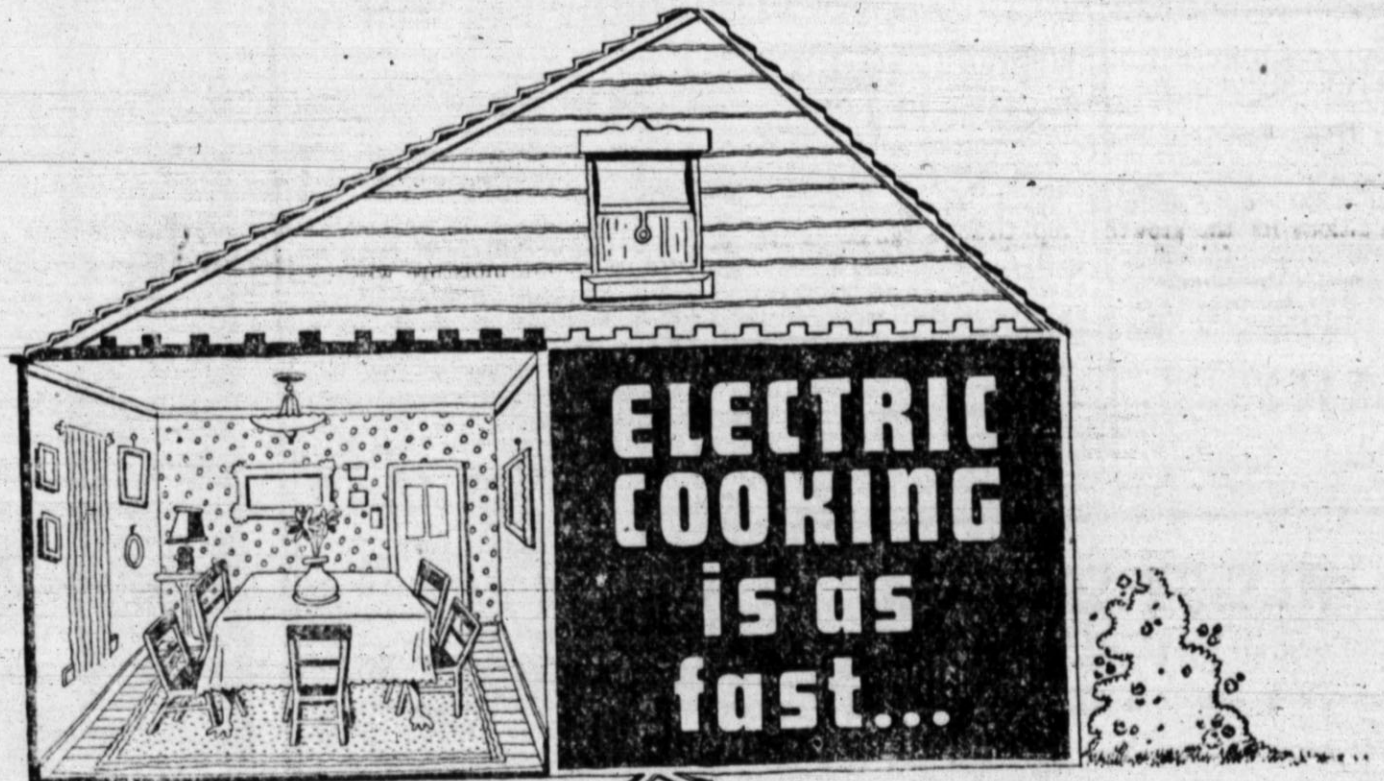
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Farmers Discuss Maintenance, Soil Productivity at Community Meeting

By A. J. Lamm
District Conservationist

The problem of maintenance and soil productivity was discussed at a community meeting held Thursday, March 16, at Dawn under the sponsorship of Carl W. Wimberley, member of the Tierra Blanca Soil Conservation District board of supervisors, and Hugh Clearman, Deaf Smith county agent.

It has generally been thought the greatest limitation in production in this area was that of moisture. With the development of irrigation agriculture on a rather extensive scale, problems of crop production other than that of moisture have developed. In some instances, the increased yields under irrigation the additional cost of production have not been enough to pay for it.

It has also been generally thought that soil-improving legume crops of clovers and vetches could not be satisfactorily grown on the high plains. The few scattered trials usually giving unsatisfactory results of this area has delayed a general acceptance of their growth. Field checks reveal the soils of this area to be generally deficient in organic matter, nitrogen, and phosphorus.

Nitrogen and phosphorus can be added to the soil through the use of chemical fertilizers. Organic matter can be added only through the use of barnyard manure or the growing of crops to return to the soil.

For the production of any crop there is an optimum balance between organic matter and plant food nutrients in the soil. This is the reason certain crops will produce better on some soils than they will on others. The nearer the farmer can get to this balance in the soil, the greater the yields he can expect from the use of irrigation water.

Productive soil is a living thing. It is literally working alive with bacteria, earth worms, and other beneficial soil organisms.

Large amounts of suitable decaying organic matter provide a soil condition favorable for the growth and activity of these beneficial organisms, and adverse conditions for the growth and activity of harmful soil organisms. When the amount of organic matter becomes depleted, conditions for the beneficial soil life become unfavorable but conditions become favorable for the activity of fungi, wire worms and other harmful soil organisms.

If soil is out of balance in plant food nutrients or between organic matter and plant nutrients the addition of chemical plant food nutrients may throw it still further out of balance and give unsatisfactory results. The maintenance of a large quantity of suitable organic matter will give greater results from the use of chemical fertilizers.

W. T. Gunstenson of Hereford reported some of the results he has obtained from the use of legumes. On March 19, 1949 he planted Madrid Clover in his wheat at the rate of 8 pounds per acre and put down with it 200 pounds of 20% super phosphate on an area of 35 acres. On another block of 20 acres, the same seeding rate of clover plus 100 pounds of ammonium sulphate were used. The clover



A FITTING FINALE for the sixth annual B&P Style Show was presented by these four sleepy little lasses. They are shown modeling pajamas for the Campbell-Womble Manufacturing company of Hereford. They are, from left: Cynthia Se ed, Deborah Eeene, Mauria Mitchell, and Gloria Covington. See story inside.

and wheat were irrigated to get the clover started. The clover was also irrigated once following wheat harvest. Wheat yields were 1 1/2 bushels per acre. The clover was allowed to grow until October when it was plowed under. In 1950 Cap Rock Milo yielded 120 bushels per acre on the clover-superphosphate land and as compared to 30 bushels on the land in the same field on which no clover was grown or superphosphate added.

On the area on which clover was grown and the ammonium sulphate added, Martin MEO yielded 79 bushels per acre. "The make grew off better and matured earlier on the clover-phosphate land", Gunstenson told the group, "and the soil is still more mellow and soils take the water better than untreated areas of the field."

Wayne Higgins of Wildorado reported that he grew Austrian Winter Peas on one-half of his wheat field following the 1949 crop. Grain sorghum in 1950 on his land yielded 75 bushels per acre, while that on the area where no legume was grown produced 38 bushels per acre. "The area where the legume was grown can still be plowed in one acre faster on the tractor due to the improved soil condition."

Higgins said. W. P. Axe of Route 3, Hereford stated that organic matter from the residues of legumes would show results for three or four years following the time they were turned under.

County Agent, Hugh Clearman recalled the results obtained by Froyce Charmichael on wheat crops following a crop of biennial white sweet clover. The yield of wheat was 17 bushels per acre following the clover and three to four bushels in the same field where no clover was grown.

Fred A. Inmar, Soil Conservation Service and Mr. Wimberley showed slides and commented on the use of legumes as soil improving and cover crops.

With the outstanding need of organic matter and the results obtained by these men from the growing of legumes, it seems that they can be grown in this territory and that their use will pay big dividends. Under irrigation, moisture will not be a limiting factor in the growth. Under dry land conditions, there will no doubt be times when poor growth will limit the benefits obtained. Farmers do not quit wheat and sorghums because of one crop failure. Why should the same

attitude not be taken toward the growing of legumes for soil improving?

BOOKS ON PARADE

'Cowboys and Cattle Kings' Tells Place of New Model Cattleman

By Corinne Jennings

Today there are two groups of people facing west in America says C. L. Sonnichsen in his new book, "Cowboys and Cattle Kings", the old cattle man and those aspiring to become cattlemen.

The founder of the cattle business in a big way has gone with the passing of the longhorn but there is a new model, he claims, who is trying to hold a place in the name of first ranchers. Though his methods have changed along with the breed of cattle and the diminishing size in the land used, he is still a man apart.

His clothes have changed, too, but still hold a similarity, enough to be called the uniform of the cattlemen. In calling his manner of dress a uniform the author says the cattlemen feel himself somewhat apart from the rest of the human race and his uniform is one way of showing it.

"There is nothing absolute about it and he wears it as he pleases, yet, there are certain minimum requirements, the height of the boot heel varies, but the heel is there. The width of the hat brim may range from three to five inches but it has to be a Stetson or something that looks like one.

"His pants may be pinks, levis or gray-striped dress-up

trousers but they have to look like riding breeches. His shirt may be a sports model or a blue denim but it has to have the flavor of the outdoors about it.

"Whether he wears his pants inside or outside his boots, how he shapes his hat brim, whether he uses a windbreaker or leather jacket are matters of his own business, but he does not get far from the basic pattern.

Sonnichsen who is a cattlemen and the son of one, says you can tell the genuine article from the dude by his walk. That is, any distance under a mile the lumber-kneed half-hobble of the cattlemen's gait gives him away."

Even the very young who live on a ranch get the love and pride of the uniform early in life. The chapter headed "Younguns" the author states, "How much influence the red boots and Stetson have on a little boy's mind is hard to say, but it must go deep. The pride of an eight-year-old walking down the street with his father, his outfit an exact duplication of what his daddy has on, is something to behold." He has begun wearing the uniform early.

Of course where there is a uniform there must be a code to go with it and the cattlemen is famous for his. It includes many phases, his willingness to fight for what is his and for



"MEET MISS SADIE RIGLER, Hereford High school English teacher, who says she has taught in Hereford "too many years to count." Miss Rigler holds her bachelor's degree from West Texas State and has done some work on her master's. She is sponsor of Tri-Hi-Y.—Brand Staff Photo.

what he thinks is right, and though the code of the range is referred to, has changed greatly in the last 65 years. There is a part of it left which can be seen wherever you meet old timers, he says.

Courage is a part of it. Their respect for women as long as she kept her place held an important place in their code. Cheerfulness was another part and it was not always easy to keep this in the long days of strain and worry that goes with the business, even at best. "Cowmen in skins" of course

offers to the women on the ranches and their place in the business. She does her part and even more in more cases, writes the author in giving her credit.

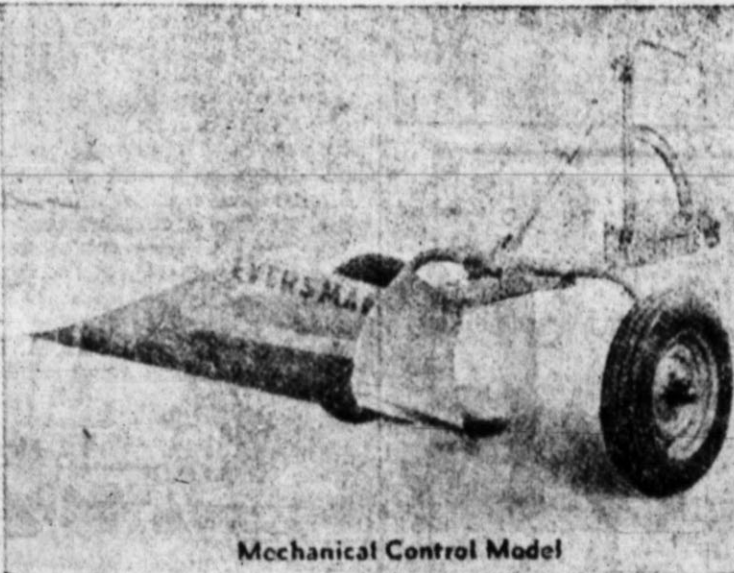
Other topics which he discusses include punchers, drifting cowboys, hitch hikers and such headings as "It takes all kinds, it's a hard life, and, but it's not all grief."

According to the librarian, Mrs. J. J. Boydston, another new book by the same author by the title of "I'll Die Before I Run" tells of Texas feuds in the early days and is now in the library.

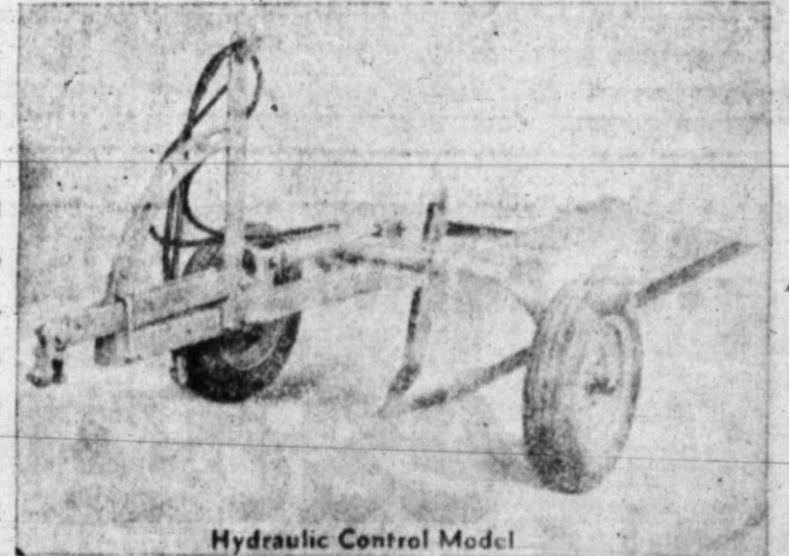
IRRIGATION FARMERS HAVE USED EVERSMAN LEVELERS - SINCE 1928!

NOW -- EVERSMAN HAS ITS NEW DITCHER -- for you!

At The Hereford Implement Co.



Mechanical Control Model



Hydraulic Control Model

By adjusting the floating hitch bar, either narrow or wide ditches can be built and any desired depth is obtained with the mechanical or hydraulic control. Sharp or wide bottom ditches are constructed with any size tractor. Ditches up to 6 feet wide and any depth to 30 inches can be cut or cleaned. Ideal for either irrigation or drainage ditches.

The EVERSMAN works like a plow and will enter the ground and lift out without additional weights or manpower requirements. The position of the exclusive floating hitch determines the width of the ditch while the screw control or the hydraulic cylinder regulate the depth. This machine is easily transported, designed for precision work and its rugged construction guarantees long service life. Any standard wheel tractor hydraulic cylinder can be used to operate this ditcher.

EVERSMAN Ditcher Priced at \$234.00

A Leveler for every Farm Operation

EVERSMAN
AUTOMATIC LAND LEVELERS
And DIRT MOVERS



Model 9 for 3 Plow Tractor
Model 12 for 3 Plow Tractor
Mechanical Controls



Model 209 for Wheel and Small Crawlers
Model 489 for Large Crawlers
Hydraulic Controls

Here are America's Most Famous Levelers. All have famous Eversman Crank Axle for Automatic Leveling Action. They level and smooth land—move dirt at LOWER COSTS than by any other method or with any other machine. If you want to get land in "Table Top" condition for ease in irrigation with water running to the very end of the rows, if you want to produce a fine seed bed while automatically leveling, get an Eversman. A must in your Soil Conservation Program.

Come in today for full details on 6 different mechanical and hydraulic Eversman Models for wheel and crawler tractors for use by you on your own farm. Priced for the average farm.

• America's Leading Land Leveler Since 1928 •

COMPLETE YOUR EASTER.
BY SEEING



STAR EASTER SUNDAY
Monday - Tuesday

HOBBY SHOW ENTRY BLANK

CASH AWARDS

Junior and Senior Divisions

Sponsored by LA PLATA STUDY CLUB

Benefit HOSPITAL NURSERY FUND

APRIL 7, 1951

HOTEL JIM HILL, HEREFORD, TEXAS

TYPE OF ENTRY

CLASSIFICATION: Creative — () Junior () Senior
Collective — () Junior () Senior
Non-Competitive ()

ENTERED BY:

(Address)

Entrance Fee: All Divisions, \$1.00 per entry (Please enclose)

ALL ENTRY BLANKS MUST BE IN THE HANDS OF ENTRY COMMITTEE NOT LATER THAN APRIL 1, 1951

Mail or deliver entry blanks to the Committee at the following address: Mrs. Emil Dettman, 218 Ave. B, Hereford, Texas

Hobbies are to be delivered to the Hotel Jim Hill, Hereford, Texas, on Saturday morning, April 7, 1951, not later than 10:00 A.M. to be set up by participant, entries must be called for at the close of the show, 9:00 P.M. Saturday.

HEREFORD IMPLEMENT CO.



MEMBERS OF THE Hereford high school faculty who took part in the faculty play, "Amazing Gracie" are shown here following one of the performances of the production, which was sponsored by annual staff on March 15 and 16. Shown above are, from left, seated: Bobby Jane Sisk, Mrs. Douglas Groom, Mrs. James Garner, Miss Ethel Womble. Standing, from left: W. C. Quattlebaum, Mrs. Eleanor Hudspeth, James W. Garner, Bruce Beene, Bill Stanford, Mrs. Don Little, and Pat Sullivan.—Bill Patton Photo.

Newlyweds Are Honored

Mr. and Mrs. Raymond Cellner, newlyweds, were honored Monday afternoon at a gift par-

ty given by the Spanish Club of Hereford High school in the home of Mrs. Roy Calvert. A musical program was provided for entertainment and the shower was in reduced at the conclusion of games with the bride winning the prize. Games were directed by Katherine Spare, Donna Alhart and Anna Almon, Emmett Brown, Mrs. G. M. Caster.

Refreshments were served from a decorated table to: Robert Jo Godfrey, Sharon Moore, Sue Savage, Donna Alhart, Katherine Spare, Anna Mae Caster, Raymond Dement, Timmy Corbett, Bill Bookout, Keith Savage, Elmer Mitchell, Jackie Almon, Emmett Brown, Mrs. G. A. Brown, the bride's mother, Mrs. Alwyn Savage and the hostess.

Mr. and Mrs. Cawthon Bryant and Mr. and Mrs. Dale Timmen attended the Guy Lombardo concert in Amarillo Saturday

Plus-Sixty Tea For Grandmothers

Campfire Girls entertained grandmothers and special guests at a plus-sixty tea given Saturday afternoon at the Camp Fire hut as a climax to annual Birthday Week activities.

A St. Patrick's Day theme was emphasized in appointments and decorations and members of each group assisted in the program and entertainment.

The refreshment table was done in green and white with pastel sweet pots forming the center attraction. Flanked by lighted green tapers, Mrs. A. L. Manjeot and Mrs. W. S. Plubb presided at the silver tea service.

Special guests included Mesdames R. A. Fullwood, A. L. Manjeot, C. J. Mountz, Bob

Higgins, Ray Hershey, George Parker, Roy E. Monroe, John Pastzoid, Anne Koroljers, Maude Hackworth, W. M. Megett, Maggie Malone, F. M. Faulkner, J. O. Newell, L. W. Lomas, Ike Crosshwaik, Lee Curry, S. E. Niblo, C. R. Gandy, H. M. Keller, Helen Pipkin, Hugh Witherspoon, Hugh Baum, A. C. Thompson, F. W. Nickel, J. B. Jones, Anna Vincent, P. A. Winger, Glenn Weir, O. E. Sherman, E. M. Rice, J. B. Hammer, Frank Lambert, Earlena Walton, Seta E. Charner, W. D. Isbel, E. W. Hays, Lowell Sharp, A. T. Jones, H. Bryant, H. V. Stanton, Willie Daniel, O. G. Hill, W. L. Hall, Frank Muckert, W. S. Fultz and Miss Lucy Reed. Approximately 100 Bluebird, Camp Fire and Horizon club girls attended. Leaders attending included Mesdames Urlin Sirena, Louis Woodford, C. C. Williams and Earl Plank.

Mrs. Cooke is Club Hostess

Mrs. H. H. Cooke was hostess for the Child Study club meeting held Thursday evening in her home.

Mrs. Pat Neill and Mrs. J. W. Witherspoon gave the program dealing with "Cruelty and Praise".

Mrs. Neill discussed the subject "Are Children Cruel?" answering the question by pointing out that until children are 4 or 5 years old they do not realize that pets feel the same kind of pain that they do because they have been used to playing with inanimate objects.

Mrs. Witherspoon talked on the topic "Have You Tried a Little Praise". Reviewing an article taken from Parents Magazine, she stressed the need of praising children even though parents must hunt for a reason for praise. "Praise establishes self confidence and criticism tears it down", she said.

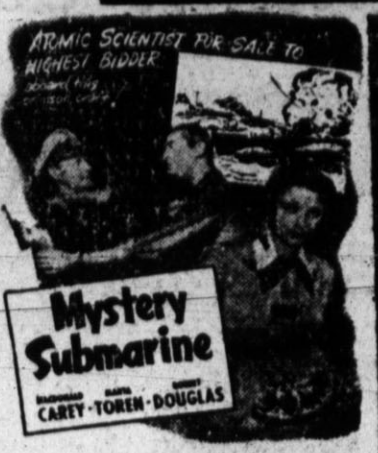
The next meeting will be in the form of the annual guest night affair in the home of Mrs. John Robinson.

Those present were Mesdames N. D. Barlett Jr., George Heard, J. C. Reese, Joe Story, Maurice Terrell, Dale Tinnin, F. G. Witherspoon, J. L. Woodford, Pat Neill, and the hostess.

Mr. and Mrs. Tom Wilson were visiting relatives here the latter part of last week. He is a commissioned officer in the Marine Corps and has now reported at San Diego for overseas assignment. Mrs. Wilson, who is the daughter of Mr. and Mrs. Chas. Hood, will spend several weeks with her parents.

Mr. and Mrs. J. E. Beyer have returned from a visit in Hutchinson, Kansas with their son, J. E. Beyer Jr. and family, and in Wichita, Kansas with his brothers.

Texas THEATRE



SUNDAY MONDAY



TUESDAY ONLY

"I'D CLIMB THE HIGHEST MOUNTAIN" - Susan Hayward
EASTER SUNDAY - STAR



"USE" SAYS We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Sunday, March 25 through Wednesday, March 28th . . .

Congratulations

- Mr. & Mrs. C. D. Greeson
- Mr. & Mrs. Joe Hanegan
- Mr. & Mrs. Edward N. Johnson
- Mr. & Mrs. Joe R. Kendall
- Mr. & Mrs. Harold Kreighouser
- Mr. & Mrs. C. P. Wheeler
- Mr. & Mrs. R. E. Lance, Jr.
- Mr. & Mrs. Hilton Higgins
- Mr. & Mrs. Maurice A. Hare

"I'D CLIMB THE HIGHEST MOUNTAIN" - Susan Hayward
EASTER SUNDAY - STAR

STAR



WEDNESDAY THURSDAY

PLUS MARCH OF TIMES STRATEGY FOR VICTORY

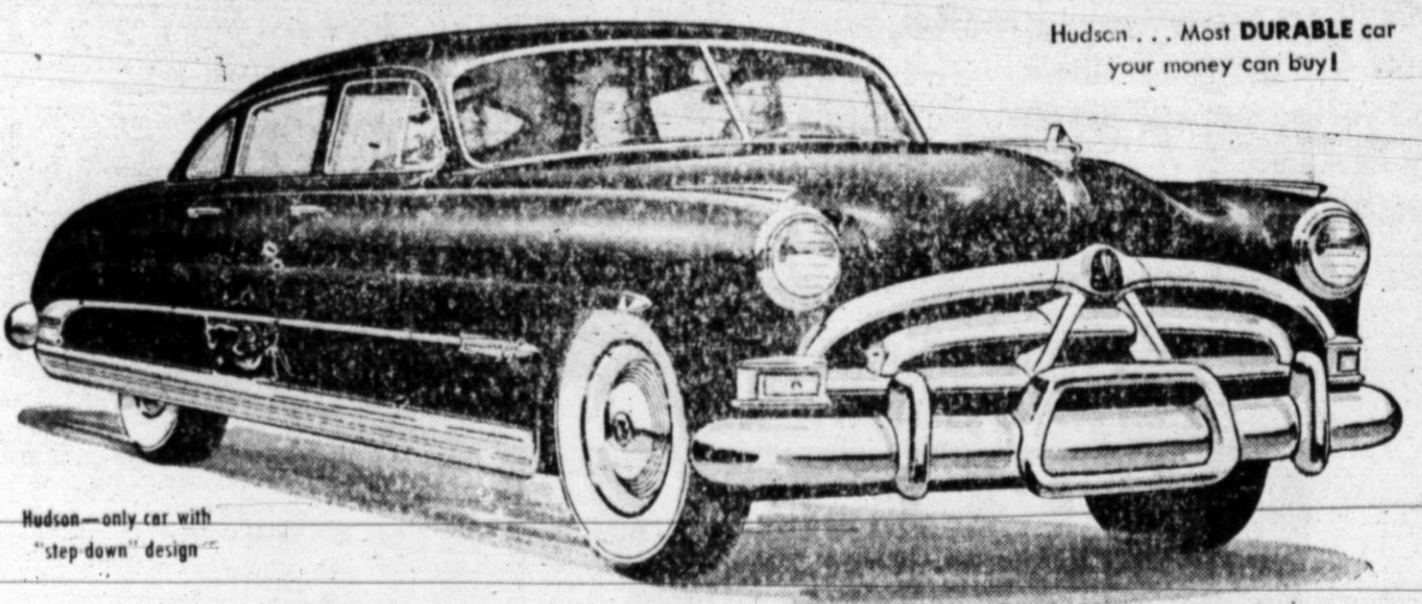
APRIL FOOL DAY PREVUE MIDNITE SATURDAY, MARCH 31

STAR



STAR

No car was ever so eager to go!



Hudson... Most DURABLE car your money can buy!

FROM start to end of the run, no car was ever so eager to go as the new Hudson Hornet. For here is Miracle H-Power! And that means blazing pick-up, exciting action at any speed, the like of which has never been built into a motor car before. This performance unlimited comes from an engine so quiet and smooth that you might even forget it is

powering you on your way. And this new, high-compression H-145 engine is simple in design for lowest upkeep and longest life—built to outlast any engine of its kind! We invite you to try this new "step-down" designed car with sleek exterior lines, and a luxurious interior with the most room, best ride and greatest safety to be found anywhere. We invite you to drive the new Hudson Hornet—today!



Important today—perhaps VITAL tomorrow: All Hudsons give high-compression performance on REGULAR GAS!

We have a free booklet for you explaining the many advantages of "step-down" design.

Join in THE BILLY ROSE SHOW, ABC-TV Network. Standard trim and other specifications and accessories are subject to change without notice.

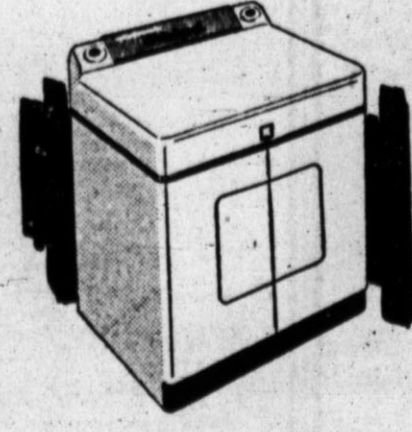
New HUDSON HORNET has MIRACLE H-POWER

Four Rugged Custom Series—LOWER-PRICED PACEMAKER • RENOWNED SUPER-SIX • LUXURIOUS-COMMODORE • FABULOUS HUDSON HORNET
HEREFORD HUDSON COMPANY
1220 E. FIRST HEREFORD



Escape Washday Drudgery The Modern, Economical,

Automatic! Way



Any day—in all kinds of weather—the automatic GAS water heater and gas clothes dryer enables the homemaker to pick her washday. This wonderful automatic combination retires the housewife from the basket-lugging brigade and from the heartaches of dusty and rainy washdays. See your GAS appliance dealer today. Have him install an adequately sized gas water heater and a gas clothes dryer in your home. Don't spend hours of toil doing the family washing when you can do it in a matter of minutes . . . economically, too.

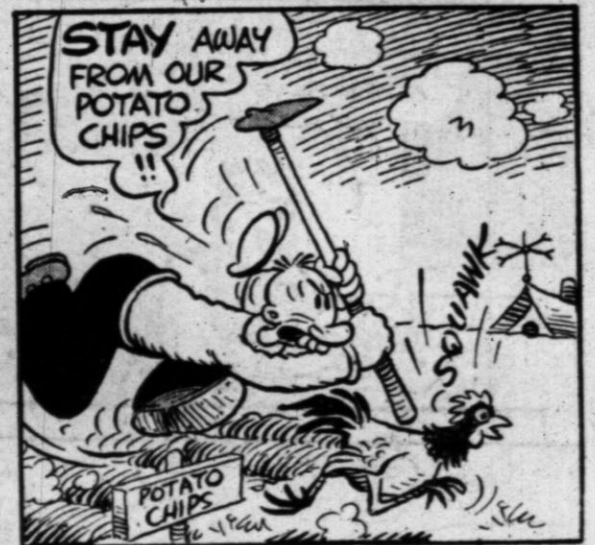
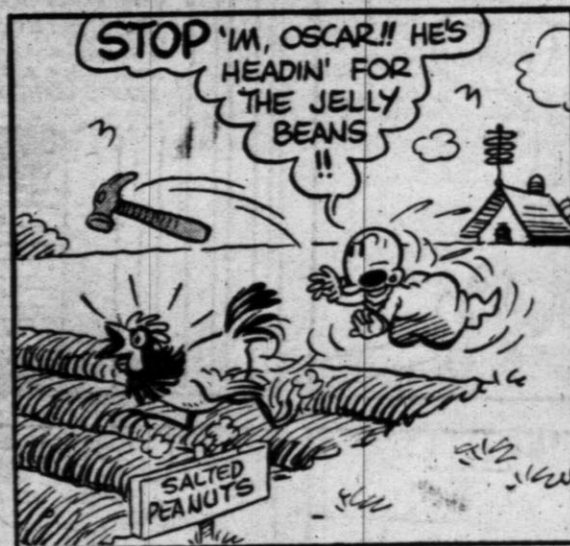


West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY

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Montag's STATIONERY

See This Beautiful Stationery In Our Office.

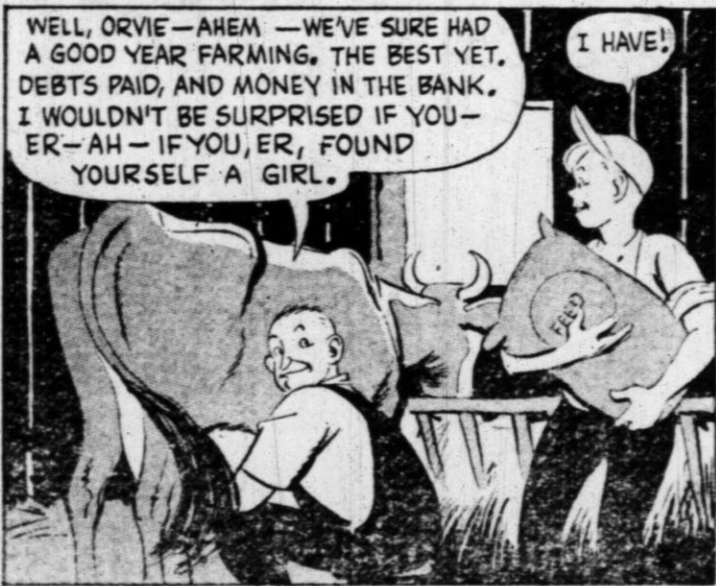
The Brand

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



Roy Crane 3-25

Right Around HOME with MYRTLE

by Dudley Fisher



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Mr. & Mrs. Bumstead
of 11
Jam
Linn
M

Are New BLONDIE

by CHIC YOUNG



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.



AT THE BRAND

PHONE 30

JOHNNY HAZARD by

FRANK ROSSIN



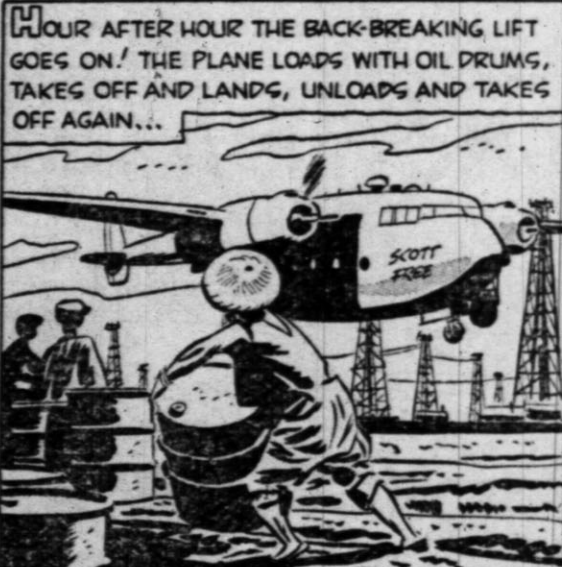
I HAVE AN IDEA I'D LIKE TO EXPLORE, MR. GRAHAM! YOU DON'T HAPPEN TO HAVE AN OLD, BEAT-UP RADIO YOU CAN SPARE?!

UH? THINK I DO, PETEY... AND YOU CAN HAVE IT! ONLY I WOULD STILL LIKE TO KNOW WHY THEY MADE THAT FANTASTIC OFFER!

AFTER THE SABOTAGE OF ONE OF THE SHUTTLE PLANES, MR. GRAHAM IS CONTACTED BY THE OPPOSITION WITH AN OFFER TO BUY HIM OUT FOR ONE HALF-MILLION POUNDS! THIS SUM IS MUCH MORE THAN THE FIELD IS WORTH AND, AS GRAHAM PONDERES, PETEY GETS TO WORK...



WHEN I GET THAT SPECIAL TUBE I ORDERED, I SHOULD BE ABLE TO TURN THIS SET INTO A DIVINING ROD! NOW LET ME SEE... IF I CAN CONVERT THIS CIRCUIT CORRECTLY...



HOUR AFTER HOUR THE BACK-BREAKING LIFT GOES ON! THE PLANE LOADS WITH OIL DRUMS, TAKES OFF AND LANDS, UNLOADS AND TAKES OFF AGAIN...



THIS THING STARTS LOOKING MORE HOPELESS BY THE MINUTE, JOHNNY! WE'LL NEVER CRACK THE DEADLINE ON THESE DELIVERIES!

YEAH... DOES LOOK KIND OF DESPERATE... BUT WE'VE GOT TO KEEP TRYING!



... MEANWHILE, PETEY WORKS DOGGEDLY ON THE OLD RADIO SET, BENT ON PROVING HIS HUNCH...



A WEEK LATER...

THIS IS IT! NOW TO SEE IF IT'LL WORK!



HMMM... SHE TESTED ALL RIGHT... BUT OUT HERE, NOT A PEEP! LOOKS LIKE MY HUNCH IS A FIZZLE!



YIPE! I'M GETTING... CLICKS! I'VE CRACKED THE SECRET OF THE OFFER...



... THIS OIL FIELD MUST BE LOADED WITH URANIUM ORE! BOY! JUST WAIT TILL I TELL MR. GRAHAM ABOUT THIS...



3-25 CONTINUED...



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

TEENA

BY *Will Terry*



I'VE BEEN WATCHING YOU— DO YOU KNOW YOU HAVEN'T MOVED ONCE IN THE LAST HALF-HOUR—?



-IN FACT, YOU'VE BEEN LYING AROUND LIKE A SLUG FOR THE LAST SIX WEEKS! YOU'RE IN A BAD WAY, BEEF! WHEN DID YOU SHINE YOUR SHOES LAST? AND THAT HAIRCUT! CUTTING OFF ALL YOUR HAIR IS GOING PRETTY FAR JUST TO GET OUT OF COMBING IT—!



LOOK AT YOUR TIE— YOU CALL THAT A KNOT?



-AND THAT EGG ON YOUR SWEATER! FROM LAST WEEK YET!!!



WHAT YOU NEED IS A WOMAN'S INFLUENCE TO KNOCK SOME AMBITION INTO YOU — TAKE MY ADVICE AND GET YOURSELF A DATE WITH A GIRL WHO'LL MAKE YOU TAKE A SHARP INTEREST IN YOUR APPEARANCE!



YOU'RE RIGHT, BUSTER— LET'S CALL TEENA AND PIPSY RIGHT NOW AND GET US A COUPL'A DATES!!

NEVER MIND TEENA — JUST GET A DATE FOR YOURSELF...



-I DON'T (YAWN) FEEL LIKE (YAWN) GETTING DRESSED.

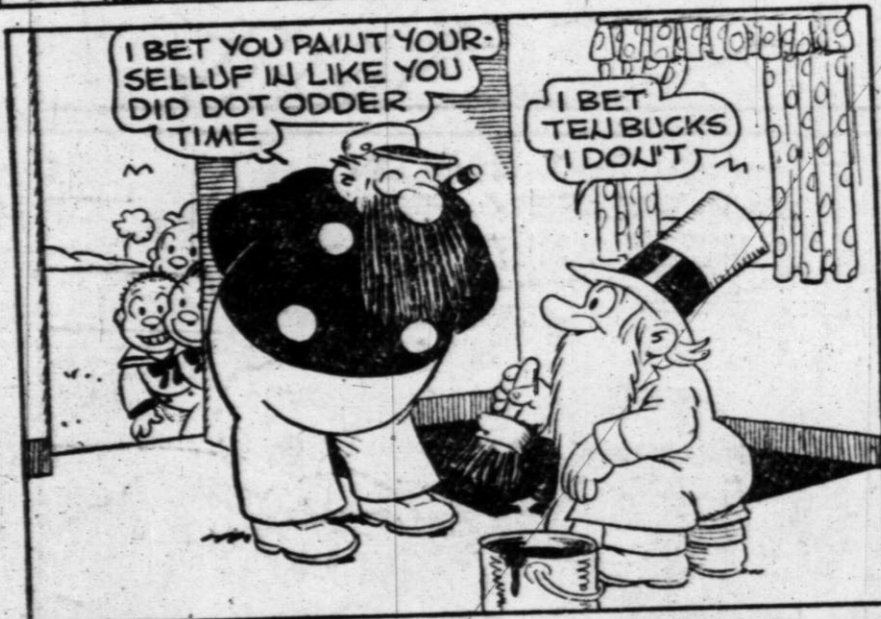
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3-25

Shop In Hereford
For Your Best Buys!

The KATZENJAMMER KIDS



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WINNER 3-25

TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Mercandise, Shop the Ad Columns of this
Paper!

THE BRAND

PHONE
THIRTY

WICKY MOUSE
by WALT DISNEY

I'LL BE BACK SOON, ELLSWORTH! NOW DON'T GET INTO ANY MIS-CHIEF!

OKAY! OKAY! IF I GET AN URGE TO HOLD UP THE BANK, I'LL FIGHT IT OFF!

SLUGGY AFTER THAT BIRD'S NEST AGAIN!

WOULD STICK AROUND AND WATCH THINGS!

WELL...IT'S NO SKIN OFF MY NOSE! BESIDES, THAT CAT IS A TOUGH COOKIE!

PEEP! PEEP!

YESSIR...I'M GOING TO KEEP OUT OF THIS RHUBARB!

DRAT! WHAT'S THE USE OF KIDDING MYSELF?!

PEEP!

LOOK, SLUGGY... WHY DON'T YOU PICK ON SOMEONE YOUR SIZE?

WATCH IT, SLUGGY! LOOK OUT FOR THIS LEFT!

PROOP

ELLSWORTH... YOU'RE A HERO! A REAL HERO!

PHOOEY! IT WAS AN ACCIDENT! AND GET THESE TWITTING CHARACTERS OUT OF HERE BEFORE I LOSE MY MIND!

CHEEP! CHEEP, CHEEP!

WALT DISNEY

WALT DISNEY PRESENTS

UNCLE REMUS

AND HIS TALES OF THE WOODS

IT'S TROUBLE WITH BRER FOX IS... HE THINKS 'BOUT EVERYBODY TOO MUCH... 'SPESHULLY 'BOUT BRER RABBIT!

I JEST SEED BRER FOX BULDIN' A TRAP!

UMMM...IT COULDN'T BE FER ENNYONE ELSE BUT ME!

RABBIT STEW... I LOVE YOU!

SEE! GEM!

NOW, WHUT WOULD A RABBIT DO WHUT KNOW'D HE WUZ GONNA GET KOTCHED?

THIS IS TH' BEST UNGETTIN'-OUT-OF-TRAP I IS EVER BUILT!

AN' SPARRERGRASS FER BAIT - RABBITS IS SUCKERS FER SPARRERGRASS!

AA-A-A-AH! IF I WUZNT FIXIN' TO HAVE RABBIT STEW, I'D GO FER THIS STUFF, MYSELF!

BRER RABBIT IS GONNA GET ALL THE SPARRERGRASS HE WANTS...THEN I IS GONNA GET ALL TH' RABBIT I WANTS!

AM KEERFUL BRER RABBIT!

I SURE HATES TO LOSE ALL THAT SWEET SPARRERGRASS!

BONK!

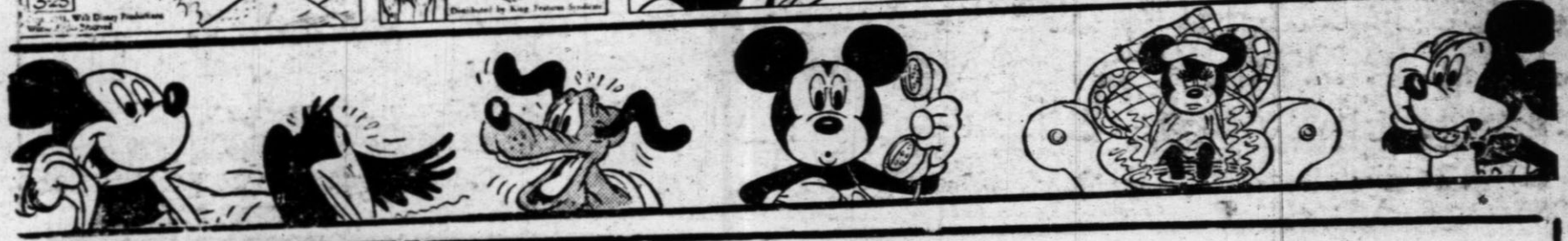
HUH! HE-EEY!

LENNIE OUT!

BRER FOX IS GONNA GET MIGHTY SICK OF LIVIN' ON SPARRERGRASS!

WELL...IT'S BETTER FER HIM THAN RABBIT STEW!

A REAL FREN'D IS TH' ONE WHUT GETS THAR AHEAD OF TH' NEED!



PITMA N GRAIN

PHONE NO. 1

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office.



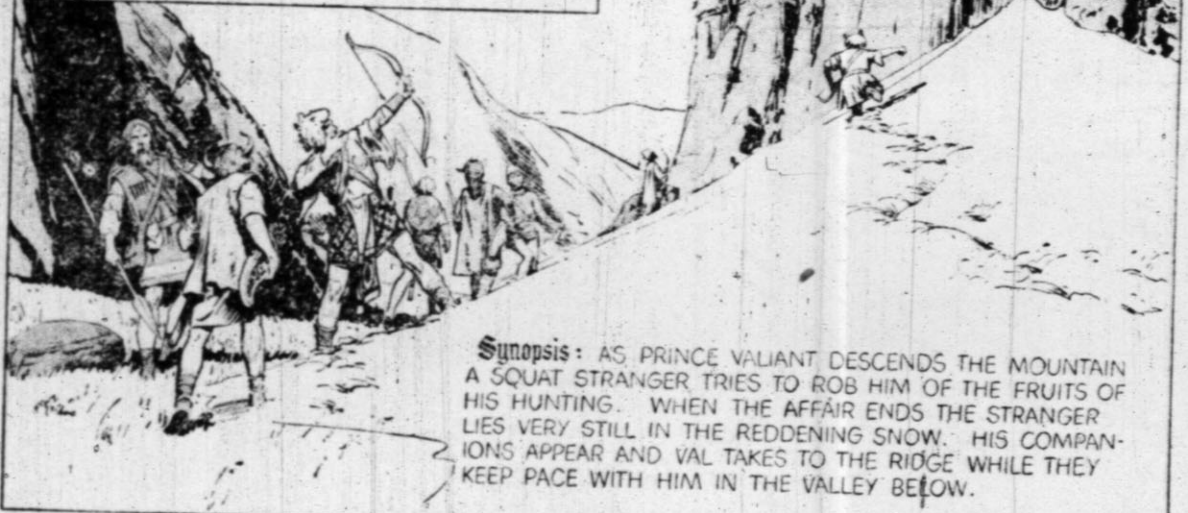
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THE HEREFORD BRANC
Phone 30

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAROLD R. FOSTER



Synopsis: AS PRINCE VALIANT DESCENDS THE MOUNTAIN A SQUAT STRANGER TRIES TO ROB HIM OF THE FRUITS OF HIS HUNTING. WHEN THE AFFAIR ENDS THE STRANGER LIES VERY STILL IN THE REDDENING SNOW. HIS COMPANIONS APPEAR AND VAL TAKES TO THE RIDGE WHILE THEY KEEP PACE WITH HIM IN THE VALLEY BELOW.



VAL'S PLIGHT IS DESPERATE. NIGHT IS FALLING AND HIS CLOTHING IS SOAKED WITH SWEAT AND MELTING SNOW.



AT LAST HE SEES A WIDE LEDGE. BUT CAN HE SAFELY CROSS THE SNOW SLOPE BETWEEN?



CAUTIOUSLY HE STARTS, FEARFUL OF STARTING AN AVALANCHE. A FEW FEET FROM HIS GOAL THE SLOPE GIVES A SICKENING LURCH AND VAL LEAPS FOR THE LEDGE AS A DARK CREVASSE APPEARS, WIDENS, THEN HOLDS. THERE CAN BE NO RETURN!



NIGHT FALLS AND DOWN FROM ICY PEAKS COMES THE DEATHLY COLD TO STIFFEN WET GARMENTS AGAINST HIS SHIVERING BODY.

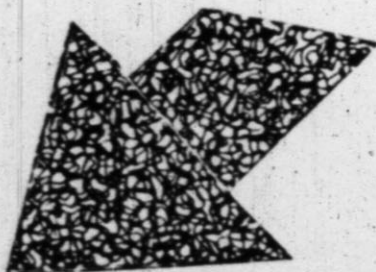


HIGH ON HIS LONELY CRAG VAL DANCES TO A WILD WAR CHANT. THEN THOROUGHLY WARM, HE REMOVES AND WRINGS HIS CLOTHING AS DRY AS POSSIBLE.

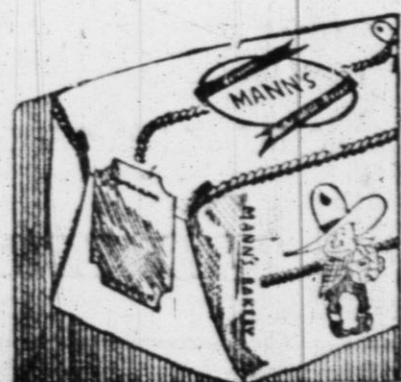


AFTER DINING ON RAW MEAT HE ENDS UP IN THE SNOW. HERE, SHELTERED FROM THE BITTER WIND AND WRAPPED IN DAMP CHAMOIS HIDES, HE HOPES TO SURVIVE THE NIGHT.

NEXT WEEK - The Avalanche.



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THREE HOME OWNERS CLAIM THEIR HOMES HAVE DISAPPEARED OVERNIGHT--STOLEN! BUT SHRUBBERY, HEDGES AND TREES AROUND THE FOUNDATIONS ARE UNMARKED AND UNBROKEN!

IT'S--IMPOSSIBLE! WHO COULD--STEAL A HOUSE?



1

MANDRAKE! AM I GLAD TO SEE YOU! THIS IS THE WEIRDEST THING I EVER SAW!

HELLO, CHIEF. THE SERGEANT TOLD ME SOMETHING ABOUT THE CASE. WHERE ARE THE MEN?



2

THESE ARE THE OWNERS, MANDRAKE. BUT I'M AFRAID YOU WON'T FIND THEM COOPERATIVE--

WE WANT POLICE PROTECTION--NOT TRICKS FROM A STAGE MAGICIAN!

OH--?

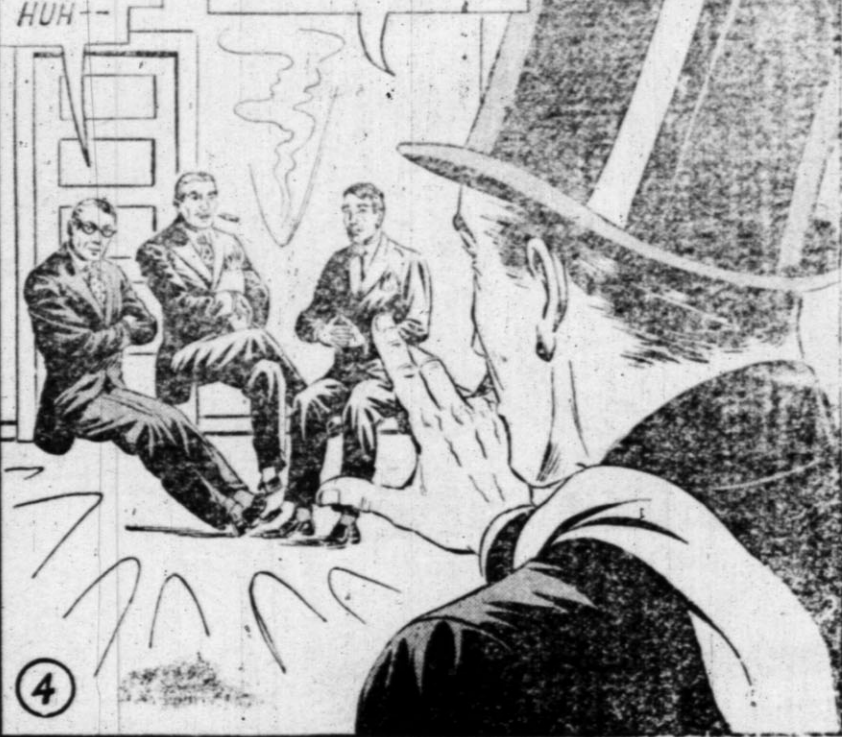
YEAH!



3

YEAH! HOW CAN YOU HELP US--HUH--

ALL SORTS OF THINGS HAVE A WAY OF DISAPPEARING, GENTLEMEN--CHAIRS, TABLES--



4

--EVEN PEOPLE SOMETIMES--

HEY--WHAT IS THIS? WHERE AM I?

I CAN'T SEE MY HANDS--OR ANYTHING OF-MYSELF--!

ME--NEITHER--



5

3-25

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--AND SOMETIMES IT EVEN TAKES A MAGICIAN TO FIND THEM. ARE YOU WILLING TO ANSWER SOME QUESTIONS?

AH--I'M HERE--AGAIN--!

ANYTHING! SHOOT!

YEAH--MAYBE WE WERE A LITTLE HASTY--



6

CONTINUED

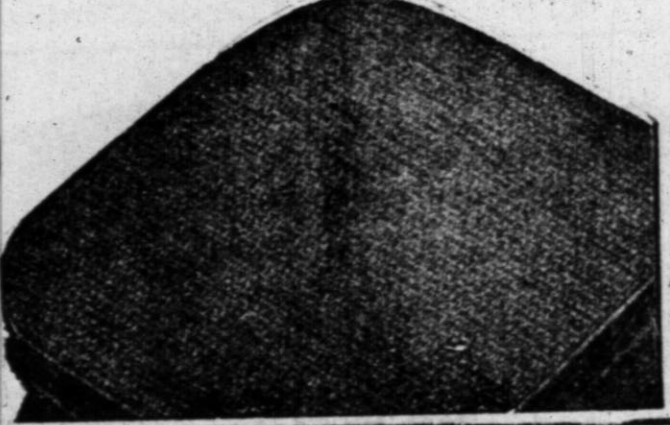
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



KING

of the

ROYAL MOUNTED

by ZANE GREY

BUT-BUT, SERGEANT... W-WHY SHOULD I STAY DOWN HERE?

TO BE BLUNT, ARNOLD, YOUR STATEMENT THAT ADAM'S CASE CONTAINED A FORTUNE IN "JEWELS" ACTUALLY LED TO HIS DEATH!

1 BELIEVING THAT THE MURDERER WILL STRIKE AGAIN, THIS TIME AT THE MAN WHO EGGED HIM INTO THE DEED, KING DECIDES TO CHANGE PLACES WITH THE VICTIM'S PARTNER! 2

THE MURDERER HAS ALREADY VISITED YOUR ROOM TO RETURN THOSE COSTUME JEWELRY SAMPLES! I THINK HE'LL COME BACK FOR REVENGE!

Y-YOU'RE ACCUSING ME OF PROVOKING MY OWN PARTNER'S DEATH? I-ILL HAVE YOU SACKED FOR THIS? I-I....

KEEP YOUR VOICE DOWN, ARNOLD, OR THIS SWITCH WILL BE USELESS... I WON'T BE ABLE TO SAVE YOU FOR YOUR CONSCIENCE TO YOUR TORMENT?

3

WRAP UP IN THAT BLANKET AND TRY TO GET SOME SLEEP... IF YOU CAN!

RCMP

4

DRUDGE, PUT THAT LIGHT OUT AND GET TO BED! THERE'LL BE PLENTY O' WORK CLEANIN' UP AFTER THAT MOB, AN' IF YOU THINK I'M GOIN' T' DO IT ALONE YOU'RE....

SHHH, MAUD!

5

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SO TH' MOUNTIE'S TRADIN' PLACES WITH THAT RAT, EH? WELL HIS SCHEME IS GOIN' T' BACKFIRE!

6

CONTINUED

This Space For Sale!

For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30

OZARK IKE

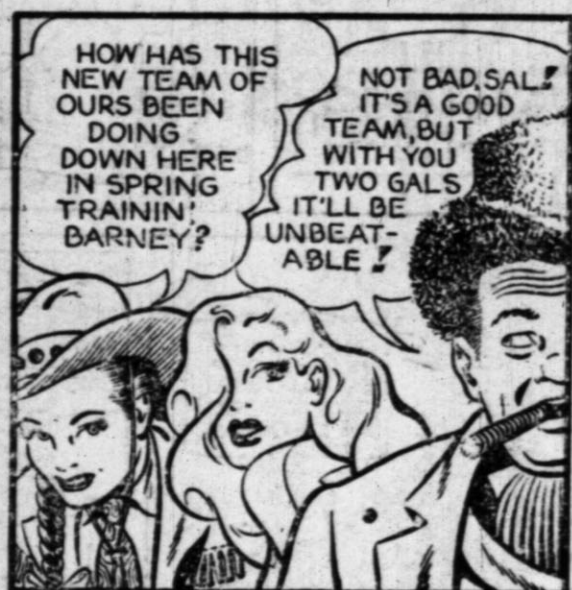
by RAY GOTTO



WELL, THIS IS IT, DINAH!... FEELS LIKE BASEBALL WEATHER!

AN' AH CAN'T WAIT T'GIT INTO A UNIFORM AG'IN, OZARK!

HAVANA, WE ARE HERE!



HOW HAS THIS NEW TEAM OF OURS BEEN DOING DOWN HERE IN SPRING TRAININ' BARNEY?

NOT BAD, SAL! IT'S A GOOD TEAM, BUT WITH YOU TWO GALS IT'LL BE UNBEAT-ABLE!



COME ON, GANG. LET'S GO TO THE BALL PARK SO YOU CAN MEET THE REST OF THE TEAM!

BY TH' WAY, BARNEY, WHAT'S TH' NAME OF THIS NEW TEAM YOU SIGNED US UP WITH?



ER...AH...I'VE BEEN HOLDIN' OUT ON TH' NAME OF TH' TEAM ON PURPOSE, GALS, 'CAUSE I WAS AFRAID IF YOU KNEW YOU WOULDN'T PLAY BALL!



GOSH, DINAH! WHAT DO YA SUPPOSE OL' BARNEY IS BEIN' SO SECRETIVE ABOUT?

SEARCH ME, SAL!



WELL, GALS, THERE THEY ARE, YOUR NEW TEAMMATES... WARMIN' UP FOR THEIR BIGGEST AN' FINAL EXHIBITION GAME IN HAVANA!

Produced by Stephen Strasser
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OH, NO!

TH' GLAMAZONS!

YOUR OL' RIVALS!



DON'T FORGET! TH' ONE WITH TH' PIGTAILS!

SI, SEÑOR!

WHO ARE THESE TWO MEN?

Automatic Savings
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THE HERFORD BRAND

GRANDMA by CHAS. KUHN

HI, GRANDMA!! BEEN LOOKIN' FOR YOU. AUNT SARAH WANTS YOU T' TRY HER OL'-FASHIONED HOMEMADE CHEESE!



H-M!! HOW CAN I EVER GET HOME WITH THIS STUFF?



OH, GOLLY, THIS WILL NEVER DO!!



I HOPE NO ONE SEES ME -



THIS MUST BE YOURS, GRANDMA! I BELIEVE IT FELL OUT O' YOUR BASKET BACK YONDER -



GOSH, THIS IS HARDER T' LOSE THAN TH' MEASLES!



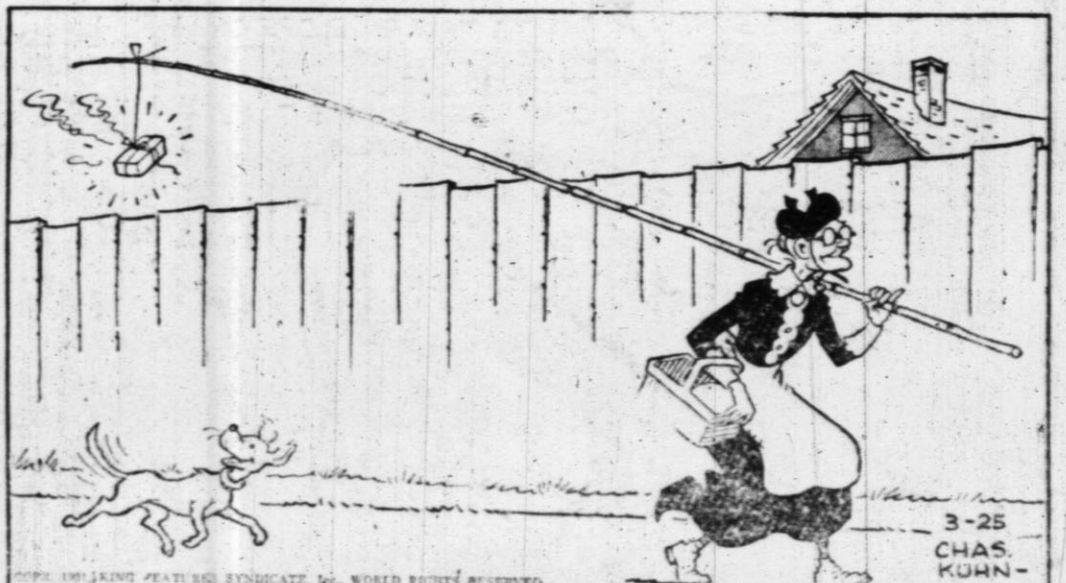
THERE, I KNOW NOBODY SAW ME GET RID OF IT THAT TIME -



OH, YES, THANKS!! I FORGOT AN' LEFT IT ON TH' COUNTER -



I WONDER IF THERE'S A SPORTING GOODS STORE CLOSE?



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