

Thursday, high, 73, low, 37
Friday, high, 52, low, 26
Saturday, high, 49, low, 27
002 Moisture

Around Town

SIGHTS, FACES SEEN

Lt. Justin H. Early, USN, husband of Mrs. Mary Frances Early of Hereford, is serving in the Mediterranean Sea about the landing ship USS 1144, a unit of the Sixth Fleet.

Florence Goldston of Hereford, is one of the 90 students at Mary Hardin-Baylor college at Belton who carried at least 12 hours with no lower than a "B" average for the fall semester.

Dick Lucas, president of the Jaycees, took exception to the remark about Jaycees "not being able to grow beards" and has challenged Tom McFarland, secretary-manager of the Chamber of Commerce, to a beard-growing contest for the Mid-Plains Pioneer Day celebration.

The open house which was planned today in honor of Mr. and Mrs. S. L. Williams, who celebrated their 56th wedding anniversary last week, will not be held. Mr. Williams said because of illness of relatives of some of the family; however, the family dinner will be held at noon with the Williams' seven children present.

Mrs. Earle Twiner and children, Dalla, a sophomore at Hereford High school, and Jackie, a sixth grade student, leave today for Dimmitt where Mrs. Twiner will manage The Vogue, which Mrs. Bess Moore, owner of The Vogue here, plans to open Friday or Saturday. Mrs. Twiner has been employed at The Vogue here since July, and previously worked four years for Rutherford's.

County agent Hugh Clearman was erroneously credited in Thursday's Brand with recommending a pretty strong dosage of DDT to kill cutworms in Deaf Smith county wheat. The dosage of 25% DDT emulsion should have been 1 1/2--2 QUARTS per acre, not gallons.

The city well on C street is being overhauled and flushed with completion of the work expected about Tuesday. The overhauling work is being done by Frank Vance.

Mrs. A. L. Manjeot, president of the Hereford High school Alumni Association, says many ex-students are discussing reviving the organization, which has not been active in recent years. Some of them prefer an annual banquet and program for the occasion, while others would like a homecoming celebration in the fall with a football game as one of the highlights. Mrs. Manjeot has suggested that ex-students interested in the organization contact her and state their preference.

The five Hereford residents who returned Sunday from a business and pleasure trip to Wolf Point, Montana, and North and South Dakota, thought it was plenty cold, 28 below, in Wolf Point, but the residents paid little attention to the thermometer. Glenn Williams says three feet of snow fell two weeks before the party arrived in Wolf Point and much of it was still on the ground. Roads were passable except into Canada. The group was especially interested in the Blackhills of South Dakota, the Badlands of North Dakota, and the combination passenger-freight-mail buses used extensively. Making the week's trip were Mr. and Mrs. Williams, Mr. and Mrs. Charles B. Short, and C. P. Grimes.

Three more Hereford Jaycees have taken exception to the remarks of Tom McFarland, secretary of the Hereford Chamber of Commerce in regard to their ability to grow beards and have challenged McFarland to a beard-growing contest. Jaycee President Dick Lucas had previously taken up the challenge and is now joined by Jiggs Hartman, Blue Turpin, and T. J. Clay, who also dare McFarland to out-stubble them.

A special meeting of the stockholders of the Hereford Community Hotel association will be held at 8 o'clock on Sunday.

School System Appraisal Set For April 16-18

The Hereford public schools will undergo a system-wide evaluation for the American Association of Secondary Schools and Colleges on April 16, 17, and 18, Superintendent George Graham said Saturday.

This is the first time the Hereford grade schools are being evaluated, Graham said. The appraisal is not required for the lower grades. Evaluation of high schools must be made every 10 years to determine whether or not the school is maintaining standards set by the association.

Dr. J. B. Roberts of Canyon will be in charge of coordinating the high school and Miss Ruth Lowes of West Texas Teachers college will have charge of coordinating the grade schools.

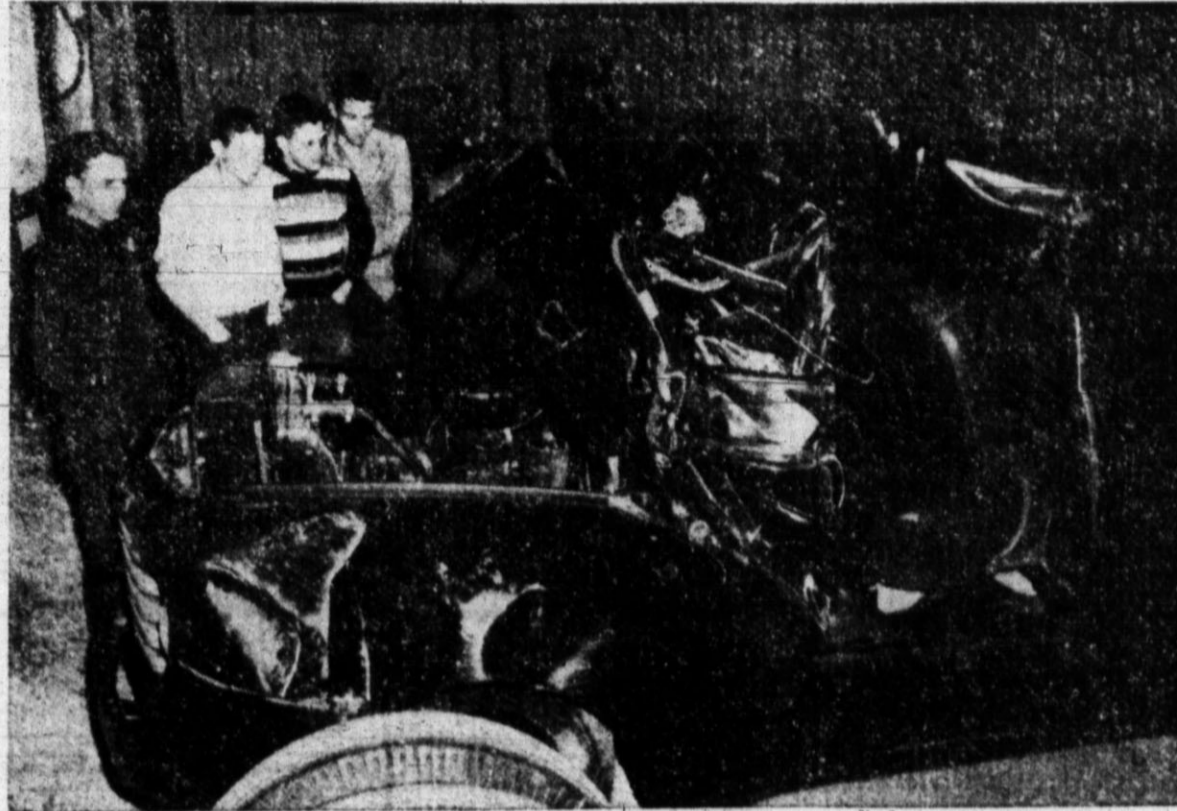
Twenty-two school administrators and teachers from various parts of the Panhandle will observe the appraisal procedure which will embrace 15 phases of the school system and its operation.

Jones Pays \$32 in City Court on Eight Parking Violations

Earl Jones of Hereford paid a total of \$32 in city court yesterday for disregarding eight traffic tickets issued to him by city police for over parking.

Jones paid a fine of \$16 plus \$2 for each of the eight traffic tickets he had ignored. A complaint was signed by City Policeman Leland Alderson and a warrant for Jones' arrest was filled out after he had failed to respond to notices to pay the fines. The tickets were issued for overtime parking in the 100 block of Main street, Alderson said.

Mr. and Mrs. J. P. Lyons and Mrs. Joe Lyons spent last week end at Fort Smith, Ark. visiting Joe Lyons, who is stationed at Camp Chaffee, Ark.



R. A. Burrus of Canyon suffered a compound fracture of the leg between the ankle and the knee when the pick-up truck he was driving ran off Harrison highway about 18 miles west of Hereford Thursday night around 5 p.m. Burrus was taken to the Neblett hospital in Canyon by the Gilliland Funeral home ambulance. Burrus said he ran off the highway. His truck cartwheeled after going off the highway witnesses reported. Brand Staff Photo.

City "Going to Dogs"; Will Pick Up Strays

Hereford is "going to the dogs!"

That's the opinion—figuratively speaking, of course—of city officials who have been plagued during the past weeks with from one to six calls per day from persons complaining of damage being done to their property by stray dogs.

It's gotten to the point now where something has to be done about the problem. The city is going to begin a dog program.

In the words of Mayor W. E. Dameron, "We're serious. We mean business on this dog program. I hope that the dog-owners will get the viewpoint of the people who don't own dogs and are worried about the problem."

It is the city's intention to clamp down by picking up all stray dogs. All who want to save their dogs must have a dog tag. Before they can obtain a dog tag, their animal must have been tested for rabies.

Dogs running loose after Wednesday March 14 will be picked up, City Police Chief Reeves said Saturday. Dogs will be held by the city police for three days, after which they will be disposed of. According to city ordinance, dogs must be kept fenced in or on a leash.

"We are in sympathy with the adults and children who love dogs, but they can protect their dogs by complying with the law and buying a tag for him."

Draft Call for April Is 21 Men

Selective service board No. 18, which serves Deaf Smith, Parmer, Castro and Randall counties, has received a call for 21 men to be inducted in April and 42 to be sent for physical examinations.

State headquarters at Austin has received a call for 3112 men for induction in May, but the local board has not as yet received its May call. Mrs. A. Petersen, clerk, said yesterday. Quota for the state for April was 4150 men. The national quota for the month of May was 60,000 men.

Lt. Col. Morris S. Schwartz, deputy state draft director, said 7726 draft registrants have been called for pre-induction examinations during April, in preparation for anticipated inductions in June.

Thurmon Escapes Serious Injury

Charles H. Thurmon, age 46, 207 Avenue J, narrowly escaped serious injury early Saturday morning when the 1949 Dodge 4-door sedan which he was driving overturned after hitting a slick spot on the wet pavement between Dawn and Umbarger. Observers report the car is practically a total loss.

Thurmon said he was returning alone to Hereford from Amarillo. He estimated that it was a matter of 30 minutes before another car came along. The car also hit the slick spot and slowed down; otherwise, Thurmon believes his car would not have been noticed as it was on a five-foot embankment.

The motorist brought him to Deaf Smith county hospital where he was admitted at 2:45 a.m. His injuries include multiple abrasions and bruises, but no broken bones.

Thurmon is employed by the Giles Motor Company.

Improvement Work on City Area Near Hospital Begun

An extensive improvement program which will ultimately include one or two hard-surfaced tennis courts, playground equipment, and planned landscaping, was begun Friday morning on the city-owned property adjoining the Deaf Smith county hospital grounds.

The installation of a sprinkler system with the area seeded to grass is also planned, Mayor W. E. Dameron said Friday morning. When the grass will take it, some playground equipment will be installed in the park.

Between half and two-thirds

of the trees will be removed from the grounds, the mayor explained. All of the park experts who advised the city commission recommended removing at least half of the trees there so the thinned-out trees would have a better chance to grow.

The park plans for that area also includes the planting of shrub beds.

"It is the plan of the city commission to develop one park a year. The hospital park will be developed this year and next year we will work on Lake park," the mayor said. "The city commission want parks so the people

can enjoy them," he commented. About \$5000 has been allotted this year for park improvement. Much of the work is being done by city employees.

Mr. Taylor, park superintendent for Lubbock, is the city's advisor on the improvement work and he will also map out the planning and arrangements. Taylor is also advising the Deaf Smith county hospital board, who will also beautify their property as funds become available. The city is trying to work out a plan with hospital board on the ultimate improvement of the whole block.

At Thursday's meeting, the commission also approved installation of a sprinkler system at the Camp Fire Girls park area immediately. Funds for this work have been earmarked for some time and the installation will be completed before the grass needs watering in the spring.

City Grants 10 Per Cent Hike in Electric Rates

The city commission adopted a resolution Thursday night approving a 10% rate increase for residential and commercial electric power users in Hereford as requested by the Southwestern Public Service company.

As requested by the company in their application on February 16, the increase will be effective with March billings.

Mayor W. E. Dameron said the commission approved the petition because, over a period of years in the past, the company had made voluntary reductions in their rates six or eight times, and they felt that the company had a fair attitude toward their rates.

"Due to the tremendous increases in their operating costs," the mayor continued, "we felt it was only fair to grant the increase in rates."

Southwestern Public Service has made similar applications in other towns in this district and over half of the towns have granted the increase approved by the city commission.

City Approves \$750 Tennis Court Payment

The city commission Thursday night approved the expenditure of \$750 to help pay for tennis courts to be installed by the Jaycees on city property east of the central pump house just north of Park avenue.

When the project was first planned, the city agreed to match the funds accumulated by the Jaycees for the tennis courts.

Massie Is Named To Draft Board

State selective service headquarters has notified Otto L. Massie of his appointment to the local draft board No. 18, to represent Deaf Smith county. The board serves Parmer, Castro, and Randall in addition to Deaf Smith.

Massie was appointed by



Otto L. Massie

President Truman after being recommended by Governor Allan Shivers. He was advised of his appointment by Brigadier General Paul L. Wakefield, state director of selective service.

"I am sure your membership on this board will reflect great credit to yourself and your state and nation," Wakefield wrote the new member.

Other members of the board are Colby Conkright of Hereford, chairman; I. W. Quickell of Bovina, Ray McReynolds and J. W. Kleinschmidt, both of Canyon. Mrs. A. Petersen is clerk.

Sgt. Francis Young is Awarded Silver, Bronze Star for Valor

Sgt. Francis V. Young, who is serving with the 25th Reconnaissance company in Korea, has been awarded the Silver Star and Bronze Star for gallantry in action. Both medals were received Tuesday by his parents, Mr. and Mrs. L. C. Young, 1008 Grand avenue.

The citations follow:

AWARD OF THE SILVER STAR, by direction of the president, for gallantry in action is awarded to Sergeant Francis V. Young, RA18254836, Armory, 25th Reconnaissance Company, United States Army. An attack by a vastly numerically superior enemy force during the early morning hours of 27 November 1950 near Ipsok, Korea, caused displacement of the friendly forces. Sergeant Young reorganized his squad after the initial banzai attack and despite the continuing intense fire, led his men in a counter-attack. By his calm, valorous and determined example in the face of overwhelming odds, he inspired his men to such great effort that they secured the vital terrain and re-established the company flank. Sergeant Young's courageous and inspiring leadership, notable military skill and unremitting devotion to duty are in keeping with the highest traditions of the United States soldier.

AWARD OF THE BRONZE STAR MEDAL—By direction of the President, with letter V device for heroic achievement in connection with military operations against an enemy of the United States during the period indicated is awarded to... Sergeant (then Corporal) Francis V. Young... On 13 September 1950 while on a patrol mission in the vicinity of Masan, Korea, Sergeant Young's squad was isolated by enemy action before reaching its objective. Learning that the patrol leader had been wounded and lay in an exposed position, Sergeant Young deployed his men in the defense and heedless of the intense fire made his way across the open terrain to the wounded officer. With the help of others he succeeded in evacuating the wounded officer to a position of safety. Sergeant Young's dauntless courage and selfless devotion to duty are in keeping with the highest traditions of the military service. Entered the military service from Texas.

Sgt. Young, who was 21 years old last Sunday, will have been in the service three years in August and will have been overseas three years in November.

James Young, Sgt. Young's brother, has enlisted in the Navy and is scheduled to leave on April 15. He has two sisters, Rosemary, a sophomore in high school, and Patricia, a Junior



Sgt. Francis V. Young, high student in the seventh grade. Sgt. Young attended Hereford schools. His address: Sgt. Francis V. Young, RA18254836, Armory, 25th Reconnaissance Company, APO 25, San Francisco, California

Teams for Third Week of Tourney Are Announced

Interest among players in the Canasta Tournament, sponsored by Beta Sigma Phi for the Cancer Fund, increases each week with the finals now just two weeks away.

Score sheets, signed by each player and showing the winner for the third week of play must be in the Brand office by 9 o'clock Saturday morning in order that teams for the semi-finals may be posted. Teams for the third week are Mr. and Mrs. Lester Funk; Mr. and Mrs. John McCleskey; Mr. and Mrs. Odean Nixon; E. C. Hulsey and Dallas Phillips; Mr. and Mrs. Bruce Woodell; Charles Sanders and Bobby Jennings; Mr. and Mrs. Jim Black; Mr. and Mrs. Lloyd Sharp; Mr. and Mrs. C. L. Brownlow; Freda Brown and Mrs. Wale Jackson; Mr. and Mrs. Frank Cogdewell; and Mrs. M. J. Giddens. Mr. and Mrs. Frank Cogdewell drew a bye this week, thus automatically placing them in the semi-finals.

Plan Castor Bean Test Here

Preliminary plans were made this week for approximately 400 acres of castor beans in this area as a test toward a possible new cash crop in the Hereford irrigation belt.

Tom McFarland, Chamber of Commerce secretary, said Saturday that the organization is seeking approximately 10 farmers who would like to plant test tracts from 20 to 60 acres in size. When the farmers agree to the tests, he said the Baker Castor Bean Corporation indicated that they will go into contract with the growers.

Interest in castor beans as a money crop reached a peak in West Texas the past few weeks and following announcement of a support price of 10 cents per pound by Commodity Credit Corporation. This situation, plus usually good net revenue in the Vernon, Texas, and Altus, Okla., areas on dry land production led to investigation of the crop by a group of Dawn irrigation farmers earlier in the week.

A delegation composed of Carl Wimberly, Walter Galley, L. H. Bentley, Tom McFarland and Jimmie Gillentine. Thursday night attended a grower meeting in Vernon and heard Baker Company representatives outline growing procedure to farmers of the section. A moving picture also reviewed castor bean production in the Imperial and Jauquin Valleys of California.

The castor bean story in brief may be summed up by saying that the beans do well in areas where cotton thrives. Estimated seed cost of planting an acre of castor beans was \$1.40 per acre; seeding is done with peanut or other incline planter attachments. Sponsors recommended that the crop be worked twice with tractor equipment.

Baker representatives said that no seed is available for additional acreage this year, but on contact following the meeting, said that they would furnish seed for approximately 400 acres in the Hereford area as a test, provided half of the amount would be grown for certification. Seed at the present time sells for 14 cents per pound and can be purchased only through Baker or COC. Current market price on castor beans is 12 and one-half cents per pound.

The specific total of 400 acres was allotted to this area because company representatives said one harvester could handle approximately this amount. They recommended that the producer group together to buy a harvester and said that a portable huller would be brought into the area to handle all certified seed and as much of the other yield as possible. Additional portions might have to be processed in Wellington, Texas, where Baker is erecting another processing plant.

Yields on castor beans in the Vernon-Altus areas were averaged at 604 pounds per acre on dry land. Yields in the California section, however, were said to range upward from 1,500 pounds per acre on irrigated lands; they further declared that 2,000 pounds per acre was not at all uncommon and certainly not classified as a bumper yield. Low cost of planting, tillage and harvesting (\$10 acre) were cited as reasons for popularity of the crop, because it left the farmer a net profit much higher than the average crop.

"Castor oil is now used in the manufacture of 185 items," Baker men said. They displayed paints, hydraulic brake fluid, rubber and other products in which the oil plays an important part. Immediate need for additional castor oil in the government defense program was cited as due to the need for greater amounts of hydraulic brake fluid.

Until recently, castor beans were imported 100 per cent, company representatives declared. They said that the area was

9,000 acres in 1950, that it would be 80,000 acres in 1951—and castor beans would still be imported to fill out the shortage.

Development of a low-growing plant, approximately 16 inches high, was also cited as important in development of the crop. Like new strains of sorghums, castor beans can now be cultivated and harvested mechanically, thus making it a new favorite in irrigation sections.

Persons interested in planting the tests this year may secure bulletins and complete information on the process at the Chamber of Commerce office, McFarland said.

"I am sure we will not begin to have enough acreage to fill the demand," he said. "We believe the farmers of this area can make some good money from castor beans. A hulling plant will likely be established here in 1952—and the crop can easily become one of the more important in the area."



JUNIOR ROYAL AMBASSADORS, who meet each Wednesday afternoon at the First Baptist Church for Bible study, programs, and recreation, are, left to right, first row, Jan Wallace, Jimmy Vaughn, A. C. Vaughn, Loyd Brooks, Jimmy Barnett, of Del Norte, Colo., a guest; Johnny Whiteside, a guest; Jerry Luck, second row, Don Jackson, Charles Wayne McReynolds, Genye Snead, Robert Charles Kinsey, Carroll Leland Whiteside; third row, John Beasley, Billy Legg, Steve Bagwell, Steven Stagle, Bobby Lowrie, and Dale Dixon. —Brand Staff Photo.

Hereford Thinclads Beat Farwell in Dual Meet

The Hereford high school thinclads won their first track event of the year, a dual meet held Thursday at Farwell.

Coach Dalton Criswell's boys took the meet with 79 points to Farwell's 65. The Hereford B's edged the Farwell B's 4 to 3, winning the 440-yard and mile relays.

Results of the various events are as follows:

120 high hurdles — 16:5 seconds: Christian, F.; Houston, H.; Slagel, H.; Gerles, F.

100 dash — 10:5 seconds: Poole, F.; Stanton, H.; Walterscheid, H.; Raney, F.

440-yard dash — 57:3 seconds: Poole, F.; Vaughn, F.; Engman, H.; Brooks, H.

200 low hurdles — 23:5 seconds: Kelly, H.; Christian, F.; Dement, H.; Schroeter, H.

440 relays — 47:7 seconds: Hereford; Farwell; Farwell; Hereford.

880 dash — 2:21 minutes: Divl, F.; Culpepper, H.; Teed, H.; Magness, F.

220 dash — 23:5 seconds: Kelly, H.; Fields, H.; Jordan, F.; Rettman, H.

Mile — 5 minutes, 15 seconds: Poole, F.; Axe, H.

Mile relay — 3 minutes, 53:7 seconds: Hereford team comprised of Kelly, Teed, Stanton, Walterscheid; Farwell; Hereford B and Farwell B.

High Jump — 5'8": Christian, F.; Houston, H.; Kelly, H.; Poole, F.

Shot — 40'1": Dement, H.; Jansen, H.; Corbett, H.; Houston, H.

Broad Jump — 19'1 1/2": Poole, F.; Culpepper, H.; Houston, H.; Divl, F.

Discus — 112'8": Stanton, H.; Nix, F.; Engman, H.; Corbett, H.

Pole Vault — 9': Gully, F.; Nix, F.

Only Minor Injuries From Two-Car Accident at Highway 60 - Main

Three persons received emergency treatment for minor injuries suffered Wednesday night at 9 p.m. in a two-car collision at the corner of Highway 60 and Main street.

F. Culpepper, H.; and Fields H. (tied).

The Hereford track men will be working this week towards represented will be Tulla, Canthe five-school meet to be held here next Friday. Schools to be yon, Dumas, Floydada, and Hereford.

This annual meet is the first home encounter for the White-face thinclads.

Forty-five men are out for track, not counting freshmen, who will not begin practice until Monday night.

Charges of running a red light were filed against the driver of one car, Joseph S. Pluta of Big Springs, in connection with the mishap.

Treated in the hospital and released later Wednesday evening were: Mrs. Betty Wilson of Tahoka, Tex., owner of the 1950 Chevrolet driven by Pluta, and Otha Noland and Fred Cuttrel, passengers in the other car. Also a 1950 Chevrolet, driven by Wallace Miles.

Pluta, a geologist for Standard Oil company, was on his way east to Amarillo where he was going to board a plane for Canada where his father had died.

In running the traffic light, the Wilson auto rammed into the left side of the Miles auto, overturning it.

Damage to both autos was extensive, according to investigating officials. Pluta was allowed to continue on his emergency call to Canada.

Canvassed School Bond Total Shows Issue Lost 611-449

The Hereford school board met Thursday night to canvass the votes of last Saturday's school bond election, declaring the issue failed, 611-449.

No decisions were made at the meeting as to what would be done after the reversal of the proposal, but the matter may be discussed at a meeting of the board in the near future.

Read The Want Ads

Vic-Tours of Europe

Visitors to SWITZERLAND ON APRIL 25 AND MAY 6 WILL SEE A COLORFUL DEMONSTRATION OF DEMOCRACY AT WORK—OPEN AIR PARLIAMENTS HELD IN SOME PICTURESQUE TOWNS TO VOTE ON POLITICAL ISSUES. AS A TOKEN OF HONORABLE CITIZENSHIP MEN CARRY ANCIENT SWORDS.

IN THE SPRING MANY PEOPLE GO ON POPULAR PRICED GARDEN TOURS TO EUROPE WHICH TAKE THEM INTO WORLD-FAMOUS PRIVATE GARDENS AND GIVE THEM NEW IDEAS ABOUT GARDENING THAT THEY CAN USE BACK HOME.

IN BELGIUM THE BRUSSELS INTERNATIONAL FAIR AT THE PALAIS DU CENTENAIRE IN APRIL FEATURES OUTSTANDING EXHIBITS OF TEXTILES, SILVER, HANDCRAFTS, INDUSTRIAL EQUIPMENT AND SIMILAR ITEMS ASSEMBLED FROM ALL PARTS OF THE WORLD. U.S. EXHIBITORS WILL AGAIN BE IN THE MAJORITY IN 1951.

Mrs. Al Werner who was called to Mexico Mo. recently by the illness of her mother, Mrs. Ridgeway, has been delayed in her return home by the seriousness of her mother's illness.

Farewell Party Honors Mr. and Mrs. Bud Hopson Tuesday Night

Mr. and Mrs. Bud Hopson, who are moving next week to Faith, S. D., were honored Tuesday night at a 42 party at the Western Wheel Inn where hostesses were Mesdames Edgar Skypala, O. E. Sherman Jr., H. D. Blythe, A. N. Hopson, and H. H. Millard. Progressive 42 was played, and O. E. Sherman Jr. took pictures of the group.

The honor guests were showered with gifts for their new home after the serving of refreshments of sandwiches, cake, and coffee.

Present were Mr. and Mrs. Dale Martin, Mr. and Mrs. E. E. Martin, Mr. and Mrs. A. H. Jansen, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. M. S. Roe, Mr. and Mrs. Earl Hopson, Mr. and Mrs. E. C. Hopson, Mr. and Mrs. A. N. Hopson, Mr. and Mrs. Elvin Wilson, Mr. and Mrs. H. H. Millard, Mr. and Mrs. Jack Flowers, Mr. and Mrs. Jim Loving, Mr. and Mrs. H. D. Blythe, Mr. and Mrs. B. R. Flowers, Mr. and Mrs. Pete Hopson, Mr. and Mrs. Edgar Skypala, Mr. and Mrs. John Muirhead, Mr. and Mrs. O. E. Sherman Jr., Mrs. Jake Block of Hobart, Okla., Mrs. Ruth Adams, Mrs. Aclie Canup, Miss

Lois Rettman, Miss Connie Hopson, and the honorees.



Easter Find HUMMING BIRD

Humming Birds are the happy choice for Easter giving. So lovely, so sheer, so perfect fitting. And their long wear and reasonable price let you save on these smart beauties.

51-30 — \$1.50
51-15 — 1.50
60-15 — 1.65

Hospital Notes

Patients in Hospital: Cathey Ann Morris, T&A; Charles H. Thurmen, accid.; Stephen Wolfe, T&A; Mozelle Young, surg.; Pat Holland, surg.; Francis Boyd, med.; Mrs. Jim Sowell, med.; Mrs. E. H. Monroe, OB; Henry W. Melton, med.; Edna McCutchen, med.; Bobby Gene Hinkle, Black, surg.; Mrs. M. O. Rainey, Summerfield, OB; Mrs. J. E. Turner, surg.; Joe Sihelm, med.; Hettie Regis Jones, Amarillo, med.; Mrs. Bert Shakelford, Friona, med.; Mrs. Callie Harris, Adrian, med.; Jim Barnett, Del Norte, Colo., med.; C. W. Edwards, med.; Mrs. Floyd West, surg.; Mrs. Escher Gonzales, surg.; Mrs. John D. Aikin, OB; Eva Nunnally, med.; Pauline Boone, Amarillo, med.; Mrs. John Hitchison, med.; Layton Covington, med.; Gary Tannahill, med.

Patients Dismissed: Betty Snead, med., 3-10; Elvin Ray York, Umbarger, med., 3-7; Jim Corley, Breckenridge, med., 3-8; Sarah Ellen McGowen, Summerfield, med., 3-9; R. H. Lacey, Suddon, med., 3-10; Mrs. J. T. Gilbreath, med., 3-9; Galen Friemel, Canyon, med., 3-8; Rev. R. W. Ford, med., 3-8; Mrs. Catherine Kuper, med., 3-8.

Births: A son to Mr. and Mrs. M. L. Rainey, March 9, a son to Mr. and Mrs. E. H. Monroe, March 9.

Card of Thanks

We want to thank the ladies for their kindness shown to us in our home and also to thank everyone for their thoughtfulness and generosity in our time of grief and sorrow. Special thanks to the doctors and nurses of the Farmer county hospital for their services and kindness.

Mr. N. E. McKenzie
L. J. McKenzie & children

...celebrate your Anniversary in the Grand Manner

ELGIN BANNER BUYS

Stylish by Henslee

NEW SMARTER SMALLER

For The First Time Ever

17-JEWEL ELGINS

FOR AS LITTLE AS \$33.75 INC. FED. TAX

HEMBREE JEWELRY

335 N. Main Phone 34

ELGIN BANNER BUYS

ELGIN... The Daily Watch With DORAPOWER Mainspring that Never Breaks

AS PURE AS A LILY!

They look so 'daring'... but are so 'pure'. Fontenelle's exquisite nylons—the impeccable history, famous for their PLASTEX FINISH—which makes for a finer appearance and gives longer wear. Run... "quick like a bunny"—for the ideal Easter gift!

\$1.95

Fontenelle NYLONS

HARMAN'S

DAIRY & FARM SALE

I am going into business in Amarillo and will sell the following at auction. 3 miles south of Happy, Texas and 14 miles west.

THURSDAY, MARCH 15, 1951

SALE TIME: 11 A. M.

LUNCH WILL BE SERVED by the Arney Club.

37 - Head of Holstein Cattle - 37

- | | |
|--|--|
| 18—HOLSTEIN COWS, 4 years old. 3 are heavy springers. All the others have been milking 5 to 7 months. | FARM MACHINERY |
| 4—HOLSTEIN COWS, milking with 1st calf. All have been fresh 4 to 6 months. | 1—L. A. CASE TRACTOR. |
| 6—HOLSTEIN COWS 5 years old. 4 freshened last 40 days. | 1—M. M. - U. T. U. TRACTOR with 4 row Planter, Knives, Rotary Hoe, and Tool Bar Cultivator. |
| 2—HOLSTEIN COWS 6 years old. 1 just fresh giving 7 gallons a day. The other is springing. Last time milked as high as 82 lbs. a day. | 1—H. C. 16 FT. 41-T-COMBINE. |
| 5—HOLSTEIN HEIFER CALVES. | 1—M. M. 12 FT. COMBINE, 1949 Model. |
| 1—HOLSTEIN HEIFER 15 months old. | 1—GRAHAM HOEME PLOW, 16 Ft. |
| 1—HOLSTEIN BULL. | 1—3 SECTION HARROW. |
| | 1—WETMORE FEED MILL. |
| | 1—60 Ft. RUBBER BELT. |
| | 1—16 Ft. GRAIN LOADER with 7 1/2 H. P. Gas Motor. |
| | 1—CHEVROLET TRUCK 1 1/2 Ton. New motor. Good grain bed. 4 new tires on rear. Also stock racks. |

DAIRY EQUIPMENT

- | | |
|---|--|
| 1—H. C. 6 CAN MILK COOLER. | FEED |
| 24—10 GALLON CANS. | 10,000 Fairly Grained Hegira Bundles. |
| 1—UNIVERSAL MILKING MACHINE with 2 units. | 2,000 Maize Bundles with no grain on them. |
| 1—AERATOR 24" SIZE. | SEED |
| 1—DOUBLE WASH VAT. | 50 Bushels of Winter Barley. |
| 1—14 CAN RACK. | MISCELLANEOUS ITEMS |
| 1—STRAINER. | Irrigation tubes, Shovels, Tools, Forks, Gas Barrels and Many other Miscellaneous Items. |
| 1—HANSON 160 LB. SCALES. | |
| 4—14 QUART MILK PAILS. | |

Mr. Dairyman:

Here is a herd of cows that has made money in the past years, and are making it now. This herd of cows has averaged 4 gallons, per cow, a day the last year. Last year these cows grossed in milk and calves \$16,000. Mr. Gaulden has culled them very close and has a big, milking group of cows. If you want to see the cows milked, you are welcome to come at 6 a.m. or 6 p.m. He has worked for 10 years to build this herd of cows. About one-third of the herd fresh now. To me this is an outstanding herd of cows.

Richmond Hales

ALL COWS T. B. AND BANGS TESTED

Terms of Sale: CASH

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Farmers Continue To Spray for Cutworms, Reporting Good Results

County Agent Hugh Clearman reports farmers of the county are continuing good results this week from spraying for cutworms with two quarts of 25 percent DDT emulsion per acre. Saturday morning he visited the farm of Mrs. O. E. Sherman where he reported the wheat looks good after having been sprayed with the solution, using ground spraying equipment. Many farmers are using aerial spraying with the same results.

Clearman said the cutworms are general over the county, but it is impossible to estimate the extent of damage at this time. Some farmers believe their crop is already ruined while others are more optimistic.

There are "lots of greenbugs" in some fields, Clearman reports. Some farmers in the county

have ordered ladybugs to be sent by plane from Phoenix, Ariz., to combat the greenbugs. Clearman called Phoenix this week and learned that a Perryville farmer has ordered 500 gallons of the little insects to combat the greenbugs.

Experiments show that the greenbug is not killed by hard frosts, Clearman said. The freeze only makes them inactive.

To Go To England

Pfc. Lyle Fluit, a member of the Air Force ground crew, will leave Monday for Fort Dix, N. J., after having spent his furlough here with his parents, Mr. and Mrs. W. S. Fluit. Pfc. Fluit says he is scheduled soon to leave for England.



By JIMMIE GILLENINE

What a deluge. It's terrific. Even looked for awhile like we would have to hire someone to answer the phone around The Brand office. I never saw such a deluge of mail and calls. Mostly about whiskers and yogurt.

I don't guess there are so many fine people anywhere else in the world. All of the information on yogurt came from folks who are genuinely interested in seeing me grow some hair. They think it would be really wonderful. Nurses, dieticians, housewives. They are everyone trying their best to help out. Furthermore, I intend to keep my word. I am going to give this diet a real, honest-to-goodness trial. You just can't let folks like this down. Even if it tastes terrible, I am going to try it. However, they all declare yogurt is wonderful and I am sure that they are right.

Surely this must be a take-off. A parody. Anyway, it was nice of Mrs. Hudson to warn me. There is another paragraph about eating the stuff baked—or using it for a billiard ball or a bowling ball. Surely, this must be a joke. Also a call from Mrs. C. F. Kerr who says let her know who wants it and she will contact me with the address.

Mrs. Evelyn Francis, dietician at the school cafeterias, was the first to help out. She brought down a list of all items and where to get them. Furthermore, she says her grandmother started the diet several months ago. The grandmother is 90 years of age and has snow-white hair. Mrs. Francis hasn't seen her, but letters report that the silvery hair is turning black at the roots. In fact, Mrs. Francis' grandmother is worried. The color is so pronounced she feels that people will think she never washes her hair.

Next thing I knew I walked Kenneth Coker with a bottle of yogurt culture. Ken says, "Why go out of town when you can get the stuff right here at home. He says Curtis Trawick is on the diet. Mrs. E. C. Eubanks also reported on yogurt, but says the fat is "stale" now, which is about like The Brand.

Also had a nice letter from Mrs. B. D. Hudson, R. N., who offers a variation on yogurt. She read an article on "How to Avoid A Square Stomach" by Roger Price, and recommends a product called "Goyurt", which is apparently much the same. This Goyurt, above all things, can be made in a washing machine, according to Mrs. Hudson. Here's the recipe:

"Simply order a gallon of unsanitary milk from your dairy and place it in a Bendix Washing machine with a half cup of Goyurt culture. Start the washer and let it run at full speed until the mixture gets so gooey it begins to clog up the paddles. Remove the "goo" from the washer." This, she says, is Goyurt. She even drew a picture of some properly prepared goyurt.

In fact, she has me a little bit worried. I hope you are kidding.

fellows who agrees with me about not growing whiskers. There have been literally thousands of others. Understand the pride of several Jaycees has been nicked, however, someone said these boys couldn't grow whiskers, and they are out to show everyone. Here is the way I have the deal doped. This whisker growing has spread all over the country—even into Oklahoma. Towns everywhere are growing them. Hereford could get more publicity by refusing. We could take Dick Lucas or some other JayCee boys and have some clean-shaven fellows duck the whiskered boys in the tank. By out and out revolting, we would set a precedent which would make Associated Pres., United Press and all other wire services. Everywhere men would glory in our spunk. We would be known far and wide as men instead of mice—besides, we would not have to wear whiskers.

Think it over, men. Cheap rayon shirts that cost too much and scratch, big hats that blow off and boots that pinch your feet—these things are bad enough but whiskers, bah. Let's revolt. At least, we won't look 100 percent revolting.

Went to Vernon with Carl Wimberley, Walter Galley, L. H. Bentley and Tom McFarland Friday afternoon to attend a meeting on castor beans. It was interesting and I believe could afford an excellent cash crop for this area. It costs \$1.40 for an acre of seed, you drill it in, work it twice, water if necessary and—bingo—a potential \$150 to \$200 an acre crop, which can be harvested at about \$10 an acre. It looks like a real deal. Folks tell me castor beans grow exceedingly well here.

The thing that appealed to me most about growing castor beans was the fact that they are absolutely "insect free". Insects simply will not touch a castor bean. Some folks even have made insecticides from the plants. Furthermore, they are here to stay, replacing exported castor beans from other countries.

Boy, this stuff sounds like it is going to crowd Hadaeol off the market. I have heard incidentally, that Joe Stalin takes Hadaeolski regularly.

tries, where they are gathered by hand. Yes, Sir. It's a deal worth looking into. They sure cost me. I would gladly pay all costs if someone will furnish the land and work and put in 20 acres—and go 50-50. This is unheard of from a newspaper man, but that's how sold I am on the idea. Carl, Walter and L. H. are each going to plant some in the tests. They are sold, too. See Tom McFarland if you are interested. There will be only about 400 acres here this year, so it is important to get in touch with him as soon as possible if you want to try growing them.

Tom, incidentally, deserves a big hand for the swell job he is doing as our C-C secretary. He is right on the ball, and everywhere people like him. We got a real kick out of an incident at Vernon. He pitched in and really gave the people a sales talk on Hereford and what would grow out here. He fairly laid it on so thick that one of the men grinned and asked, "Seems like that Hereford Country will grow anything but angels?"

Tom looked dazed a minute, jerked around to the old boy and replied, "Yes Sir—and we are working on that. We have a couple of Baptists we believe will make the grade."

This brought the house down and the old boy who asked the question really got a kick out of Tom's answer. These fellows from Dawn are really on the ball, too. They had already been to Vernon once and they found all of the information about castor beans. The courtroom, at Vernon was filled to overflowing and cotton farmers of that area seem to be turning but fast to these castor beans.

Personally, I never cared for castor oil—I thought. However, it turns out that all lipstick contains a fairly high percentage of castor oil. So does paint, varnishes, rubber, textiles, ink, nylon, lubricants—and 178 other items in daily usage.

Meanwhile if you actually know of anyone who ever grew

hair by drinking yogurt let me know. The big deal starts next week. (Editor's note: If it takes Mrs. Hudson's "goyurt" to do the job, don't tell me. I have decided to draw the line on this stuff.)

Some people never learn to keep their mouths shut. Here's a letter from Dyalithia Brady to prove the statement. Dear Jimmie:

Here's hoping you get better meals now that Red Cross reached its quota Tuesday. And you have talked yourself right into a job. Start planning now for the 1952 Residential Red Cross job. You should be able to enlist many balogna and peanut butter fed husbands for Clara really talked up those meal shortcuts to her 415 workers. Cord Hammock, Doc Robertson, Ray Wilhelm, W. T. Gunstenson and J. C. Morrison are sympathizing with you. They claim they had to spread their own sandwiches, go along to do the driving, open gates and then home in time to do the chores. We know life has been rugged for the fami-

lies of the 254 workers who did such a wonderful job in order to meet our quota in six days. To each campaign worker, and each contributor to the Deaf Smith County American-Red Cross Chapter we wish to express our sincere thanks.

Dyalithia Brady

Balogna and peanut butter sandwiches were bad enough, but this deal is too much. I resign. I quit. I'll even eat Koolade and Cabbage all during Red Cross week, but I draw the line here. I was only joking. Dy, haven't you any sense of humor?

G. C. Harsman of Dove Creek, Colo., long-time Hereford resident, is visiting here with his children.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

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Your eyes will tell you Pontiac is a beauty, every time you see one—and the records will prove Pontiac's dependability every mile you drive one. **Dollar for Dollar You Just Can't Beat a Pontiac!**

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Look for the blue box with the Jaen on the cover - it's your stocking guarantee of good wear and smart styling. It's the lasting beauty of them.

Sizes 8 to 11 . . . proportioned lengths short . . . medium . . . long

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With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous FOR SALE: Hubam Clover Seed, thrasher run... FOR SALE: Registered Scotch Shorthorn bulls... OFFICE SUPPLIES: Regular lines and special orders... Chryslor Industrial Motors Sales & Service McCullough Motor Co. Hereford Glass Co. Expert Car Glass Installation... WE HAVE SEED BARLEY AND SEED OATS BRADLEY GRAIN CO. GET YOUR DAY OLD AND STARTED BABY CHICKS AND NUTRINE FEED AT BRADLEY GRAIN CO. BOOK YOUR BABY CHICKS NOW HEREFORD POULTRY ANG EGG... FOR SALE: Assortment of Dahlias, Cannas, Glads, Roses, and flowering plants... USED DESK FOR SALE... FOR SALE: 300 chick butane brooder, 32 volt light plant, Servel Refrigerator, Bulbano, Jack Dean.

REAL ESTATE CHOICE Irrigated and Unirrigated Farm Land, City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-15c LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-15c LAND LISTINGS WANTED: We are having many calls for land in this area... 320 acres all in cultivation except 6 acres, 60 acres wheat 7 room house modern with pressure pump, grade A dairy barn 24 by 28, 8" irrigation well on butane. Priced at \$130 per acre. Terms: 1/2 royalty, possession. 320 acres all in cultivation except 50 acres in grass and small lake. 11 acres alfalfa, 8 acres clover. 6 room modern house with basement, chicken house, granary 30 by 32 with driveway, 8" irrigation well on butane. On REA, school and mail Rts. Priced at \$200 per acre. Terms: Possession in reasonable time. 1/2 minerals goes. 320 acres improved and irrigated, 170 acres in cultivation, balance in grass. Fine dairy set-up. Price \$150. Terms. I have other good buys in both large and small tracts. Your listings will be given my personal attention. W. K. METCALF 632 W. 1st Hiway 60 Res. Ph. 902-W Office 854 Hereford, Texas B-4-36-15c

REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-15c

FOR SALE by owner: Four room house with bath and garage on pavement. 808 Lee. Phone 302 W nights or 8 daytime. Mulshoch, Texas. S-4-23-15c

FOR SALE 200 acres perfect land. No Johnson grass. One irrigation well. \$185 an acre. Shallow water. House available, but no on land. Possession at once. GLEN WEIR 109 Main Phone 200 Res. Ph. 452-W B-4-9-15c

WE CAN MAKE YOUR FARM LOAN Prompt service and very liberal appraisals. No commission charged. IF IT IS A GOOD LOAN, WE CAN MAKE IT! ROSE & BARBER, Realtors 107 East 3rd Street Phone 45 B-4-34-15c

FOR SALE 90 foot lot on Star Street. Phone 318-J. George Jones. B-4-11-35-15c

LAND FOR SALE 640 acres all in cultivation 110 acres wheat, good improvements, two 8" irrigation wells on butane. REA mail on school Rts. Located 1/2 mile from paving, near Hereford. Priced at \$200 per acre. Extra good terms. 1/2 minerals goes. Possession. 340 acres, 145 in cultivation, balance grass. 5 room house, one new 8" irrigation well. Well located. Excellent buy at \$150. Terms: 1/2 royalty and possession. 1566 acres all in wheat. All goes. 4 room house, modern. Large granary and machine shed. Price \$80. 1/2 royalty goes. Extra good loan \$6300. I have other good buys in both large and small tracts. Your listings will be given my personal attention. W. R. METCALF 632 W. 1st St. Hiway 60 Res. Ph. 902-W. Office Ph. 854 B-4-37-15c

FOR SALE 100 or more acres of farm land 3/4 mile of Umbarger on paved road at \$100. Phone 520-W Hereford. B-4-19-36-15c

FOR SALE 1948 GMC 2 Ton Truck 1948 Chev. 2 Ton Truck 1947 Dodge 1 1/2 Ton Truck 1949 Chev. 1/2 Ton Pickup 4 Speed. 1949 Chev. 1/2 Ton Pickup 3 Speed.

FOR SALE Choice 1/2 section land at Summerfield. 2 irrigation wells, 92 ft. to water. 100 acres wheat goes. Immediate possession. \$187.50 per acre. 1/2 cash, 10 years on bal at 4 1/2%. Exclusive listings. GLENN WEIR 109 Main Phone 200 Res. Ph. 452-W Hereford, Texas B-4-39-15c

FOR SALE 5 room home-2 cpen lots-Good location. Close in.-Can make good terms. Owner would like to sell at once. LEE R. CONKLIN 212 Main Ph. 728 Res. Ph. 237-W Hereford, Texas B-4-10-15c

FOR SALE I have good buys in both large and small tracts. Your listings will be given my personal attention. W. R. METCALF 632 W. 1st - Hiway 60 Res. Phone 902-W Office 854 Hereford, Texas B-4-8-15c

FOR SALE 1950 Olds 88 4 dr. Sedan 1950 Olds 98 4 dr. Sedan 1950 Olds 98 4 dr. Sedan

Have 3 nice 320 acre farms. Each has 2 irrigation wells, all improved, near Hereford. Prices \$150.00, \$200 and \$225 acre. Have 8 irrigated 160 acre farms, 6 improved, 1 with 2 irrigation wells. Prices from \$120 acre to \$225. Have 2 nice irrigated 80 acre farms, improved under irrigation. Have 2 forty acre tracts on paving, 1 irrigated, improved, both on paving. Have several small tracts from 3 to 20 acres, some improved some irrigated. Also good buys in houses and lots from 2 rooms to 3 bedroom houses. Service station in good location for sale or trade. Have businesses to trade in on-farms. See me if you want to buy or trade. Will appreciate listings on trades or sales. For sale or trade: 7 room and 2 room house on 1 lot, both modern, good location. Price \$10,000 will go G. I. locn. Have some houses to sell on rental contracts. J. M. HAMBY 208 East 3rd St. Hereford, Texas B-4-7-15c

FOR RENT: 2 room furnished apt. Private bath, 311 Irving. Phone 1241-R. Robert S. Peterson, owner. S-5-16-37-15c FOR RENT: Three room house with bath and garage. Call 46 or 246. S-5-13-37-15c FOR RENT: Good five room house. H. M. Benefield 811 North Main. B-5-12-37-15c FOR RENT: Two bedroom modern home furnished. One 2 room and one three room furnished apt. 307 E. Park. B-5-19-37-2p FOR RENT: One side duplex, 4 rooms. Newly decorated. Located 704-B Lee ave. See Mrs. West 704-A or Phone 8380 or write F. L. Lucas 1216 - 3rd Brownwood, Texas. B-5-29-37-15c FOR RENT: Three bedroom home completely furnished. Close in. Call 66. B-5-11-37-15c TWO ROOM office suite. T. W. Alderson, phone 333-J. S-5-9-36-15c TWO BEDROOM unfurnished apartment. Down town. All newly decorated. T. W. Alderson. S-5-14-36-15c

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FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-15c FOR RENT: Two 3 room furnished apartments with private baths. 115 Ave. B or call 569. B-5-16-30-15c FOR RENT: Three room furnished house, modern. 224 "C" Ave. B-5-10-32-15c FOR RENT: Unfurnished apt. Bills paid, \$50.00 month. Inquire Mrs. Deshazo, 204 Ave. H. B-5-14-7-15c

FOR RENT: 2 room furnished apt. See Francis Hardwick Star Theatre. B-5-11-10-15c FOR RENT: Two bedroom house, garage. Available April 1st. See S. S. Dodson at Hereford Glass Co. B-5-17-10-15c FOR RENT: Two room furnished apt. See Francis Hardwick Star Theatre. B-5-11-10-15c FOR RENT: Two bedroom house, garage. Available April 1st. See S. S. Dodson at Hereford Glass Co. B-5-17-10-15c FOR RENT: Building space. Ideal for repair shop or storage. Phone 288. B-5-12-15c FOR RENT: A nice bedroom close in. Joining bath. 111 W. 6th. B-5-12-10-2k FOR RENT: New four room furnished apt. Modern conveniences. Available March 1st. 603 E. 4th phone 1322. B-5-17-8-15c FOR RENT: Furnished apts. Green & Scott. 301 West 2nd. Phone 9 B-5-12-9-4k

FOR RENT: Three room modern, unfurnished house. 507 Jackson. B-5-9-52-15c

FOR RENT: 3 bedrooms. Private entrance, private bath. 109 Ave. A. B-5-11-10-2p FOR LEASE: 329 acres, improved irrigated. On pavement. 8 miles north on 51. E. P. Kistler. B-5-16-10-2p FOR RENT: Garage bedroom near court house. Phone 544-W. B-5-9-10-2p FOR RENT: Furnished apt. for couple. Call 43. B-5-9-10-15c

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SPECIAL STOCKHOLDER'S MEETING Notice is hereby given that a special Stockholder's Meeting of the Hereford Community Hotel Corporation has been called by Henry Sears, President of said corporation, and such special meeting will be held at the office of the corporation in the Hotel Jim Hill, Hereford, Texas on Thursday the 15th day of March at 8:00 P.M. It is most urgent that all Stockholders attend to protect their interests as status of the first mortgage will be discussed. By order of the Board of Directors, President and Secretary B-28-2c

SCOTT'S PLANING MILL 224 D St. Phone 1190 B-11-23-15c UPOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092. B-11-20-23-15c

13 LOST & FOUND STRAYED: 5 yearlings weighing 450 lbs. each. Branded Lazy-Y or Lazy-U-Bar on left shoulder. See Sandy Plutt or John Hutchison. B-12-10-10-15c

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MINERAL RIGHTS WANTED DEAF SMITH - CASTRO FARMER Call SAM NUNNALLY GLENN WEIR B-6-31-15c

Dressmaking-Ironing BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Matis, 224 Ave. C., phone 1040. -B7-15-2-15c SEWING: Suits, dresses, buttonholes, covered buttons and belts. Let me help you with your Easter sewing. Phone 537-W. or 123 Norton. B-7-20-10-5p

FOR HEMSTITCHING see Mrs. C. C. Neu, 811 Miles, phone 1151. S-7-11-31-15c

110 ACRE TRACT: Small sorry house, good 9" inch irrigation well, all good level land in cultivation and irrigation. Located on good road, REA, school, and mail route. All plowed. For quick sale \$165.00 670 ACRE TRACT: Unimproved. All good land in cultivation 1/2 level, 1/2 rolling. 1/2 cash, terms on bal. Located 1 mi. to pavement Castro County in irrigation area. All mineral intact. Possession now. Per acre \$75.00. 320 ACRE TRACT: All fine level land in cult. 160 acres good wheat, all goes. 1/2 mineral reserved. 1/2 cash, bal. terms. Located west of Hereford 1 mi. off pavement. Per A. \$65.00. 320 ACRE IRRIGATED FARM: 2 modern houses and other improvements. 250 acres good level land in cultivation and irrigation, bal. native grass. 100 acres wheat, 30 acres alfalfa. Excellent terms. Fine location on pavement right close to Hereford. Possession now. Priced to sell. Per acre \$168.50. 650 ACRE WHEAT FARM: Large barn, well and windmill. All extra fine level land in cultivation 450 acres fine wheat, 1/3 goes, possession on bal. now. Fine terms. Per acre \$75.00. BUY LAND NOW, while you can get possession of it. Let this year's crop help pay for it. We have many other good farms listed for sale. FARM & RANCH LOANS: Anywhere, large or small. Free, prompt, and liberal appraisals.

WE HAVE Available; immediate delivery, Hubam Clover Seed. This seed recleaned and tested. Very reasonably priced. BRADLEY GRAIN COMPANY B-10-8-15c

FOR ONEWAYING, Hoeming and listing, call L. F. Stayton, 571W B-10-10-37-3n

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FOR RENT: Two bedroom house, garage. Available April 1st. See S. S. Dodson at Hereford Glass Co. B-5-17-10-15c

FOR RENT: 3 bedrooms. Private entrance, private bath. 109 Ave. A. B-5-11-10-2p

FOR LEASE: 329 acres, improved irrigated. On pavement. 8 miles north on 51. E. P. Kistler. B-5-16-10-2p

FOR RENT: Garage bedroom near court house. Phone 544-W. B-5-9-10-2p

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BOAT-BUILDER *Lowers the Boom* ON HAL FOSTER

"PRINCE VALIANT" ARTIST IS
"WALL-EYED" OVER MISTAKE
CAUGHT BY NEW ORLEANS TYCOON



NEW ORLEANS
Andrew J. Higgins, Sr., industrialist and boat-builder in this city, has joined one of the world's most select companies: those who have found mistakes in Harold R. Foster's adventure page, *Prince Valiant*.

The other day, Foster had a wall in one panel of his strip and left it out in the next, where it also belonged. Higgins promptly wired Foster, "Caught at last!"

The handsome and genial Foster, who lives with his wife in a charming New England studio-home at Redding, Conn., promptly replied, "I will have you know, sir, that Hal Foster never makes a mistake—well, hardly ever!"

Andrew J. Higgins, Sr., is a steady reader of Hal Foster's adventure page, *PRINCE VALIANT*. When Higgins recently caught a "slip" in *PRINCE VALIANT*, an interesting exchange between fan and artist resulted.



Harold R. Foster—*PRINCE VALIANT* artist—is pictured at work in his Redding, Conn., studio-home.

Around Town
(Continued from Page 1)
held at Hotel Jim Hill on Thursday, March 15 at 8 p. m., according to Henry Sears, president of the association. According to Sears, it is most urgent that all stockholders attend to protect their interests as status of the first mortgage will be discussed.

Rev. H. E. East, former Hereford resident, will preach his first sermon Easter Sunday as the new pastor of the First Baptist church in Arlington, Texas.

Members attending were: Mesdames W. U. Adams, W. R. Galley, J. B. Caraway, L. W. Loerwald, T. L. Sparkman, R. B. Brown, Zed Stewart, L. E. Boxford, C. P. Norton and Tom Draper.

BOOKS ON PARADE

'Coronado on the Turquoise Trail' Tells of First Panhandle Tornado

By Corinne Jennings

Possibly the first written record of a tornado in the Panhandle was made by Castaneda, a member of Coronado's expedition when they were here in 1541. This event along with others of special interest to those who live in the Panhandle is to be found in a new book by Herbert E. Bolton, intriguingly titled "Coronado on the Turquoise Trail". His route crossing the Great Plains ran somewhere between what is now Dawn and Umberger and from there into the Palo Duro Canyon. While they were camped there, one of the most exciting and decisive events of the expedition's long trek occurred in the form of a great cyclone, as Castaneda has recorded it.

Since he seemed to have a flare for writing, he had been appointed to write a log of the journey which in time was to go to the king under whom they were exploring the new continent of America.

Searching for the fabulous cities of gold, they had been misled and misguided by "the Turk" and had wandered far from their goal. Quivira, in spite of a junior guide, who was an Indian belonging in that part of the country. He had tried again and again to tell Coronado they were traveling in the wrong direction.

Bolton has quoted from Castaneda, who in his own words tells of the storm. "One afternoon a great cyclone began with a furious wind and hail. And in short time there fell a quantity of hailstones as big as bowls and even bigger and as thick as raindrops, that in places they covered the ground to a depth of two or three spans or even more. (The size of the bowls are not specified).

"One man abandoned his horse, or rather there was not a horse that did not get loose except two or three which were held by Negroes and covered with helmets and shields.

"All other horses were swept away or ran up the cliffs", he states, "whence they had been brought down with difficulty." If the storm had caught them in the open country instead of the canyon, all or at least a larger part of their mounts would have been lost, he surmised. As it was, all were badly bruised.

The storm destroyed their tents, dented their helmets, broke all their pottery and gourds which they used for eating purposes—and in this country there was no way to replace them.

After this harrowing experience Coronado rallied his leadership and spirit, to replace the treacherous guide with the Indian who had been trying to tell him that they were far off their course.

Other events of interest which occurred in the course of their stay included a buffalo chase and descriptions of the deep rich grass which grew everywhere a span high at least.

Besides this volume there is a similar one, "Land of the Conquistadores" by Hallenbeck which is new and both are in the library, according to the librarian, Mrs. Boydston.

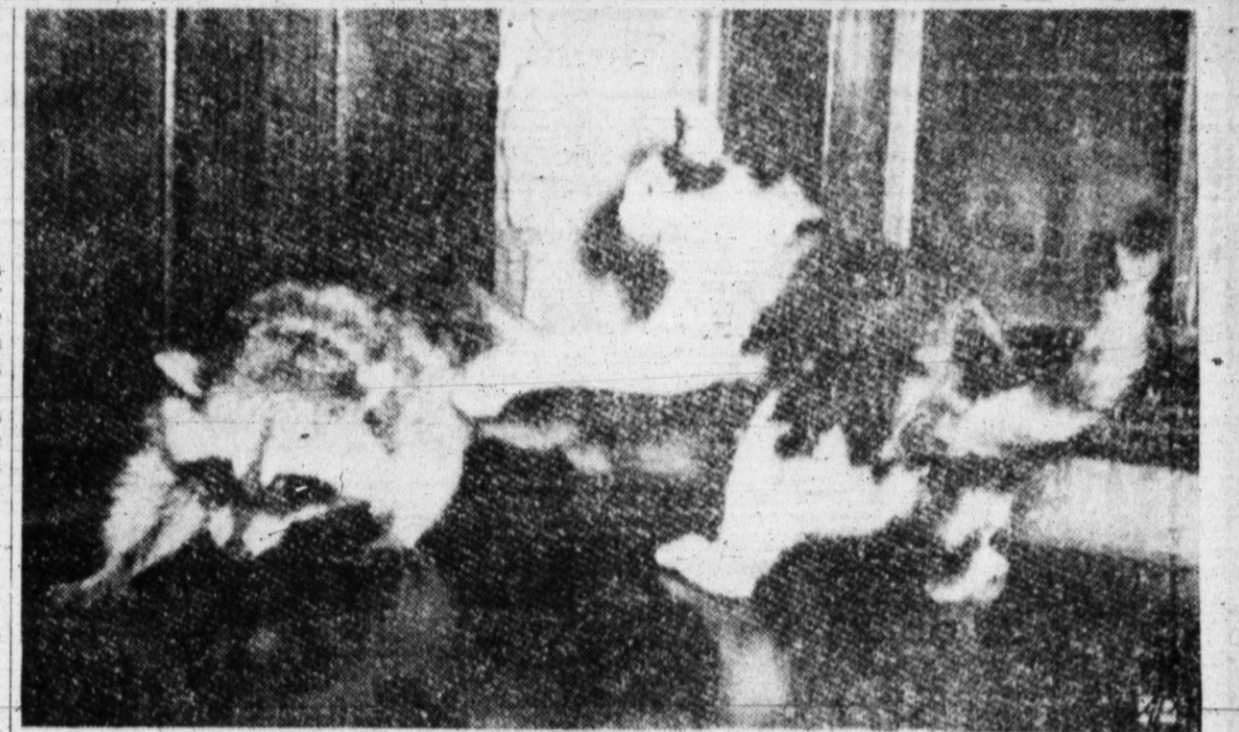
Birthday Party Honors Mike McGee

Mrs. W. A. Easter was hostess Tuesday afternoon at a birthday party honoring her grandson, Mike McGee, on his third birthday. She was assisted by Mike's mother, Mrs. Ernest McGee.

Mothers of the children attending the party surprised Mrs. Easter by presenting her a "housewarming" gift, Mrs. Easter having recently moved into a new house.

Birthday cake and ice cream were served to Sheila Jo and Karen Baize, Kathleen, Steve, and Byron Knox, Randall and Sylvia McGee, Linda and Barbara Pulliam, John Wear, Leslie Jo and Cherry Ann Blevins, Leslie McGee, and the honoree.

Adults attending included Mrs. Harold Baize, Mrs. Stanford



SCAT—'Well, I never, my own adopted daughter acting like that!' A cat-named "Puss" appears to be laying down the law to Nan, seven-months old pet racoon in the Marsalis Park Zoo in Dallas, Tex. Puss nursed and reared the racoon, but the two find a falling out. (AP photo)

Knox, Mrs. Lawrence McGee, Mrs. Denny Pulliam, Mrs. Bob Wear and Mrs. W. H. Blevins.

Presbyterian Council Meets

The Woman's Council of the Presbyterian church held its luncheon program at the church Wednesday. Hostesses for the luncheon were: Mesdames Lee

Conklin, Henry Benfolds, Henry Pearson and Miss Thelma Christensen.

Mrs. H. A. Close, vice-president, directed the business portion of the program and Mrs. Henry Hastings, secretary, of missionary education, was leader of the program. Those taking parts were: Mesdames Paul Norton, Les Combs, W. F. Hardwick, Kester Duran, Paul Mathews and Will S. Kerr.

Mrs. D. H. Alexander gave

Makes All A's Roba Dones, student at Hardin-Simmons University made A grades in all her seven subjects the first semester. She also studies voice but because of the maximum load she cannot receive recorded credits. Miss Dones is the daughter of Mr. and Mrs. Chas. Dones.



Weather-Bird Shoes

FOR BOYS AND GIRLS

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White and Black Patent



Black Patent and White



White - Black Patent and Navy Blue

White, Red Black Patent Green



Red and Black Patent



White Wheat and Tan



Home Demonstration Club Activities

The South Hereford Home Demonstration club met Thursday afternoon in the home of Mrs. W. H. Goetsch with members telling of most embarrassing moments in answer to roll call.

Mrs. Lowery Walker presented the program, reviewing Loula Grace Erdman's "Edge of Time", a story of pioneer days in Texas.

Mrs. S. S. Williams, president, conducted the business discussion and announced the change in the council meeting time from the 4th Saturday in each month to the 4th Monday. The president also announced that the South Hereford club members will be guests of the Sims club on March 21.

Dawn Club
Dawn Home Demonstration club was entertained Monday afternoon with Mrs. Walter Beavers, Mrs. Tom Draper. CHDA, gave the third of sewing demonstrations in clothing construction. Mrs. Walter Galley told how to organize sewing equipment.

The club accepted an invitation to be guests of the Cultural club at a 1 o'clock luncheon on March 8 in the home of Mrs. R. C. Childers.

Members attending were: Mesdames W. U. Adams, W. R. Galley, J. B. Caraway, L. W. Loerwald, T. L. Sparkman, R. B. Brown, Zed Stewart, L. E. Boxford, C. P. Norton and Tom Draper.

Fairview HD Club
Mrs. LaNoy Tooley was hostess for the Fairview Home Demonstration club meeting recently. The topic for the day was "Home Nursing" with Mrs. Wayne Higgins serving as leader.

During the discussion helpful hints for home medicine cabinets were given by Mrs. Byron Campbell, why accurate charts should be kept was discussed by Mrs. Wayne Higgins, and Mrs. Jack Higgins demonstrated changing a sick bed. Plans were made for the next meeting to be held with Mrs. Byron Campbell on March 13.

PUZZLED?
CONFUSED?
PERPLEXED?

CHRIST IS THE ANSWER

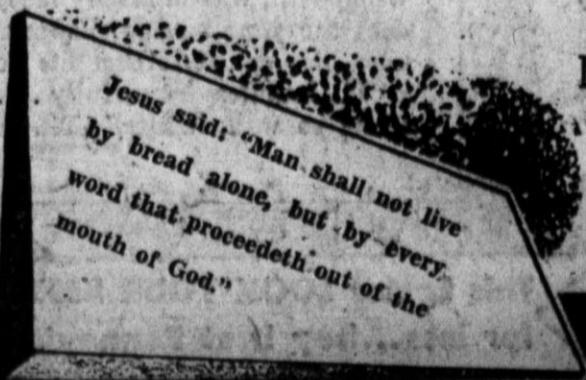
HEAR—ROY CURTIS
FORT WORTH

MUSIC DIRECTED BY Mrs. ROY CURTIS

FIRST CHRISTIAN CHURCH

SERVICES DAILY
10:30 A. M. & 7:30 P. M.

MARCH 14
through 23



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X-Ray Fitted Shoes

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Phone 955



DR. AND MRS. L. B. BARNETT, above, are making preparations for their departure Monday by air for a three-week tour of Europe. —Brand Staff Photo.

Barnetts Leave Monday on Air Tour of Europe

Dr. and Mrs. L. B. Barnett are about to realize the dream of a lifetime. They plan to leave by car for Dallas Monday on the first leg of a three-week tour of Europe.

From Dallas, they will fly to New York City where they will board a Pan-American airliner for London. When they reach London, a definite tour will be planned for them. Countries in their itinerary will include Norway, Sweden, Switzerland, Belgium, Holland, France, Italy, and possibly others.

The Barnetts have been planning this trip—strictly for pleasure—for months. They will go by air both ways.

Week end guests in the home of Mrs. J. B. Hammer and Ona were Mrs. Hammer's niece and nephew, Mr. and Mrs. Corley Thompson of Neosho, Mo.

WITH THE SERVICEMEN

Maj. Jasper Vaughn Serving in Air Force's AACS Headquarters

Washington, D. C. — Maj. Jasper M. P. Vaughn, son of Mrs. Ida M. Vaughn of Hereford, is now serving with Headquarters Airways and Air Communications Service. He is assigned duties in an administrative capacity.

Major Vaughn entered the United States Air Force in 1941 and served 36 months overseas. During World War II, he served in the China-Burma-India Theater as communications officer and pilot. He is the holder of the Chinese Commendation, American Defense, American and Asiatic Theater Ribbons. Prior to his assignment here, Major Vaughn served with AACS in Dhahran, Saudi Arabia, as squadron commander.

The Airways and Air Communications Service, better known as AACS, is part of the Military Air Transport Service. AACS is the major air communications system of the USAP and as such furnishes air communications and navigational flying aid to U. S. Military aircraft throughout the world.

Major Vaughn is married to the former Kathleen A. McLean, daughter of Mrs. Thresia McLean of New Brunswick, N. J. Mrs. Vaughn and children are currently residing in New Brunswick, N. J.

Dale Phillip Barkley
Co. 51-268
US NTC
San Diego, 33, Calif.

Two Hereford soldiers — Pvt. Virgil LaPlant and Pvt. John D. Owen — have just completed their six-week basic training period with the 5th Armored Division at Camp Chaffee, Ark., and have been transferred to the Field Artillery Replacement Training Center, Ft. Sill, Okla.

At Fort Sill, both men will receive specialized training to qualify them for specific duty. LaPlant is the son of Mr. and Mrs. Glenn LaPlant of Route 2, Hereford. Owen is the son of Mr. and Mrs. G. P. Owen of South Main street, Hereford.

covered the ground with drifts measuring much more than that.

Pfc. Ollie L. Callaway, one of the first reserves to be called into active duty for service in Korea, is with the 44th Engineers Construction Battalion, now



serving in Korea. Callaway served in New Guinea and other points in the Pacific during World War II.

He had been in service only two weeks before he was sent to Korea.

He is the son of Mrs. F. L. Callaway of Hereford. His wife and daughter live in Lubbock.

Pfc. Ollie L. Callaway
ER 38060276
Hdq. 44th Eng. Const. Bn.
APO 301
Care of Postmaster
San Francisco, California.

After completing six weeks basic training with the 5th Armored Division, Pvt. James D. Hutson of Hereford, has been transferred to the Field Artillery Replacement Training Center, Ft. Sill, Okla.

Pvt. Hutson will receive specialized training at his new station to qualify him for specific duty. He is the son of Mrs. Bill Hutson of Hereford.

Pvt. Don C. Noyes, son of Mr. and Mrs. B. B. Noyes, enlisted on December 13 and has been stationed in Washington until recently.

His address is:
Pvt. Don C. Noyes
90th Motor Vehicle Squadron
Forbes Air Force Base
Topeka, Kansas.

This Easter... LOOK YOUR BEST for less!

BUY IT AT PENNEY'S!

so sheer...
so lovely...

51 gauge 15 denier
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Only **1.15** pair

Especially for Easter Sunday when you want to look your best...treat yourself to Penney's own luxury sheers! In new Spring costume tones color-blended to complement your outfit. 3½-11

This Easter LOOK-YOUR BEST...
for less...buy it at Penney's!

Mrs. Merlin Kaul To Head Child Study Club Group

New officers were elected at the Thursday night session of the Child Study Club held in the home of Mrs. Deward Roberson. They include: Mrs. Merlin Kaul, president; Mrs. Worth Covington, vice-president; Mrs. J. W. Witherspoon, recording secretary; Mrs. N. D. Bartlett Jr., corresponding secretary; Mrs. Pat Neill, treasurer; Mrs. J. C. Reese, parliamentarian; Mrs. Dale Tinnin, historian and Mrs. H. H. Cooke, reporter.

Franklin Springer opened the program with a showing of a film depicting life in the Congo, Africa. Mrs. Clinton Jackson, program leader, talked on "Our African Friends" mentioning the colony Kenya in the northern part of the Congo where most of the inhabitants are English-speaking people.

Mrs. Maurice Tannahill told of "Social Life and Customs in India and Tibet". She gave a report featured in a United Na-

tions magazine telling of the people of India, their industries and educational progress.

Mrs. H. H. Cooke will be hostess for the next meeting on March 22.

Members attending were: Mesdames N. D. Bartlett Jr., Cawthon Bryant, Worth Covington, Clinton Jackson, J. C. Reese, John Robinson, Earl Springer, Joe Sory, Maurice Tannahill, F. G. Witherspoon, J. L. Woodford, J. W. Witherspoon, H. H. Cooke, Pat Neill and the hostess.

Mrs. Ernest Wade returned Friday morning from Pierre, S. D., where she spent several days visiting her brother and sister-in-law, Mr. and Mrs. Jack Avent, formerly of Tulsa, who purchased a ranch there. She accompanied Mrs. Avent to South Dakota and returned home by bus. Mrs. Wade reported 12 inches of snow



Dress up your Home for Spring...

With New

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Yes, the season of new and beautiful things is upon us. That new dress and new hat are very important, but the interior of your home is equally important. Complete satisfaction comes in a home that is newly decorated. Visit us now for those new things necessary to brighten up your home for the coming months.



Yes, we have 'em all sizes



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Constructed of long wearing easy to clean aluminum. For complete details, drop in.

Glorious New Colors . . .
Exciting New Patterns

If you're building, remodeling or redecorating this Spring, be sure to include wall paper in your home plans. We have colors and patterns to please every taste . . . modern and period styles . . . imported and domestic papers. Come in, let us give you an estimate. Bring your room dimensions, select the patterns you want and we'll give you the exact cost. No obligation, of course.

New Stocks of Home Furnishings Arriving Daily!

E. B. Black Co.
Furniture

Cancer Film To Be Shown Women Saturday Night

A new cancer film, "Breast Self-Examination" will be shown at the high school auditorium at 8 o'clock Saturday night, March 17, sponsored by the Beta Sigma Phi sorority, which is in charge of the 1951 cancer drive. The film is to be shown to women exclusively.

Dr. Boswell, M. D. and surgeon, a woman doctor from Canyon will be here to discuss the film with women who attend.

The cancer society says the film "can help prevent most of the 20,000 deaths from breast cancer if women heed the warning to examine their breasts monthly for lumps which might mean early cancer".

Mrs. V. O. Hennen, chairman of the cancer society for the county, urged women to see the film.

Gifts Are Featured

Mrs. J. E. Kirby was named at a gift party given Wednesday afternoon in the home of Mrs. L. B. Barnett. Conversation made up the diversion and Mrs. Carl Perrin gave appropriate readings.

Guests included: Mesdames Carl Perrin, J. W. Kirby, Richard Petersen, Lyle Woodford, J. T. Gilbreath Jr., B. F. Cain, Robert Veigel, D. C. McWhorter, Will Graham, T. E. Seigler Jr., J. W. Hight, Henry Hastings, the honoree and her two little daughters Sue and Carolyn.

Mr. and Mrs. Will S. Kerr have returned after spending several weeks in Rockport.

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WARFARIN
RAT
POISON
You Read About It
In Readers Digest
BRADLEY
GRAIN
COMPANY

Almost too lovely to hide!

Your
Easter Slip..
fine multifilament rayon crepe
with lace and embroidery.

Only **2.98**

Wonderful, what a luxury lacy slip does for your morale. Especially a trim bias cut style that fits you to a "T", launders beautifully . . . and wears so well. White, pink. 32-44.

This Easter LOOK YOUR BEST
for less...buy it at Penney's

THE AMERICAN WAY



The Siamese Twins

Summer-Fall-
Winter-Spring
TONIC!



Take a good look at the label on this bottle. It offers a wonderful cure for headaches, worry and insomnia.

For this is a U.S. Savings Bond, guaranteed to pay you back \$4 for every \$3 you invest, after ten years. And the more of this sweet-tasting medicine you take, the healthier will be your income—the happier your outcome—in the near future.

So invest regularly every payday—summer, fall, winter, spring—in U.S. Savings Bonds. Join the Payroll Savings Plan where you work, or the Bond-A-Month plan where you bank. Remember...

Savings Bonds are the tonic that makes futures glow!

Automatic saving is
sure saving—
U.S. SAVINGS BONDS.

THE HEREFORD BRAND

EASTER COMMUNITY NEWS

Easter Community Is Represented At Farm Meeting in Dimmitt

By Mrs. Wendell Markley

The workers from this community who attended the Farm Bureau Banquet at the Dimmitt Methodist Church Monday night were: Mr. Henry Flood, Jim Brooks, Mr. and Mrs. Bill Carthel, Mr. and Mrs. G. H. La Plant, and Mr. and Mrs. A. H. Brown. Tuesday was the date for the membership drive.

Mrs. H. O. Markley and Mrs. E. M. Green visited in the home of Mrs. Joe Story of Hereford Wednesday afternoon.

Mr. and Mrs. Marian Hughes who recently lived in Ft. Worth, Texas visited in the home of his sister, Mrs. H. O. Markley, Wednesday and Thursday nights.

Mr. and Mrs. O. L. La Plant and daughters, returned home Thursday night from a trip to see her parents, Mr. and Mrs. E. H. Simmons of Ehid, Okla. Mrs. Ruby Stone and Mrs. J. T. Burnett spent Friday in Amarillo.

Mr. and Mrs. Ley Dean Stone went to Lubbock Sunday afternoon with her folks, Mr. and Mrs. Vern Lust of the Bethel community.

Mrs. Kate Dixon of Hereford spent Saturday night in the home of Mr. and Mrs. J. H. Burnett and son.

Thursday was declared as clean up day at the club house. Mrs. John Godfrey will be hostess at the next club meeting on Thursday, March 8.

Mrs. Kate Dixon and Mrs. Marshall Ebeling of Hereford spent Sunday afternoon with Mrs. John Burnett and son. They also visited with Mr. and Mrs. W. S. Dixon of Dimmitt.

Mrs. Ruby Stone left for Henrieta, Okla. Wednesday, to visit her sister there.

John Burnett visited his parents, Mr. and Mrs. Judd Burnett of Duke, Okla. Sunday. Wilbur Leonard returned home with him taking his car back Monday.

Mr. and Mrs. G. H. La Plant visited Mr. and Mrs. Walt Fisher in Adrian Sunday.

Mr. and Mrs. W. A. Epperson returned home Sunday evening from Sikeston, Mo., where they spent two weeks with his father who had been seriously ill for some time. He died Tuesday night.

Three Hundred Attend Junior Music Festival

Approximately 300 students, teachers, and parents attended the annual Junior Music Festival, held yesterday in the auditorium of the First Methodist church, where Miss Mattie Mae Swisher, district director, was in charge.

Saturday at noon a luncheon at Hotel Jim Hill honored Mrs. J. M. Brush, seventh district president. Mrs. Harry Hansen, district junior counselor; Mrs. Gladys M. Glenn of Amarillo; judge of the piano division; and Mrs. Don Bowie of Amarillo, judge of the voice division.

To open the program for the day, students of Mrs. Olive Hinds played a four-piano number, which was followed by Barbara Meyer and Vera Jones playing a piano duo, "Praeludium".

A large number of students participated in the festival where judging was based on each individual's ability, not on competition.

At the close of the program, ratings were announced, after which a reception and tea were held to close the program.

Recital Slated Monday, March 12

Miss Thelma McMinn will present a group of piano students in the Young Peoples department of the First Baptist church Monday evening March 12 at 7:30 p.m. All interested friends are invited to attend.

Those appearing on the program are: Gary Guseman, Donna Sue Guseman, Rosemary Moore, Steve Slagle, Anita Ponder, David Moore, Nan Longbottom, Sharon Dee Moore, Barbara Rogers, Karolyn Kirby, Sue Barnard, Martha Jean Brown, Sandy Blythe, Pat Kerr, Clelan Meharg, Jerre Bea Noland, Janet Leekley, Pluma Metcalf, and Donna Grace Nafzgar.

The class was begun last October after Miss McMinn resigned from teaching in the local public school system.

Ages range from five years to students in high school, most of whom are beginners.

The program will be varied, consisting of solos, duets, trios, and two piano numbers played by not only the advanced group but also the beginners.

R. J. Giles has gone to Okla. City on a business trip. From there he will go to Detroit, on business. Mrs. Giles will visit in Plains while he is away.

Golden Circle Sunday School Class Met at Beardman Residence

The Golden Circle Sunday school class of the First Baptist church met Friday evening at the home of Mrs. Glenn Beardman with Mrs. L. Culpepper as co-hostess.

The class president, Mrs. E. M. Cox, presided. The meeting was opened with a prayer by Mrs. Coy Phillips. Mrs. W. C. Lowery brought the devotional. Mrs. Hazel Sparks told the duties of the class ministries vice-president.

The following were present: Mesdames Charles Hood, E. M. Cox, W. C. Lowery, Coy Phillips, E. Ward, Hardy Benson, George Benson, Fay Campbell, J. E. Young, R. B. Hale, Herman Gray, Leonard Davis, Hazel Sparks, L. Culpepper, and the hostess.

One guest, Mrs. Hall's granddaughter, Pamela Williams, was present.

Newkirk Closing-Out Sale on March 15

J. G. Newkirk is holding a complete closing out auction sale Thursday, March 15, at his farm located six miles east of Hereford on Highway 60 and three miles north.

The sale starts at 1 p.m. A complete list of equipment being offered is contained in an ad in this issue of The Brand.



OFFICIAL COSTUME—The Rio Grande Valley has set out to demonstrate its pleasant weather by designating a "Shirts and Shorts Day." Nancy Cooper of Harlingen, shows just what will be the official costume. (AP photo)

Red Cross Has \$400 More Than Quota for 1951

Yesterday the Red Cross 1951 campaign reached a total of \$6,829.52, with additional funds yet to come from a few workers. This exceeds the quota by more than \$400.

"We feel like being over the quota this year will be a big help if the world situation gets worse—we hope we will never have to use the excess for that reason", Robert L. Thompson, campaign director said. "We have had a very good response all week with many large contributions coming from the rural areas."

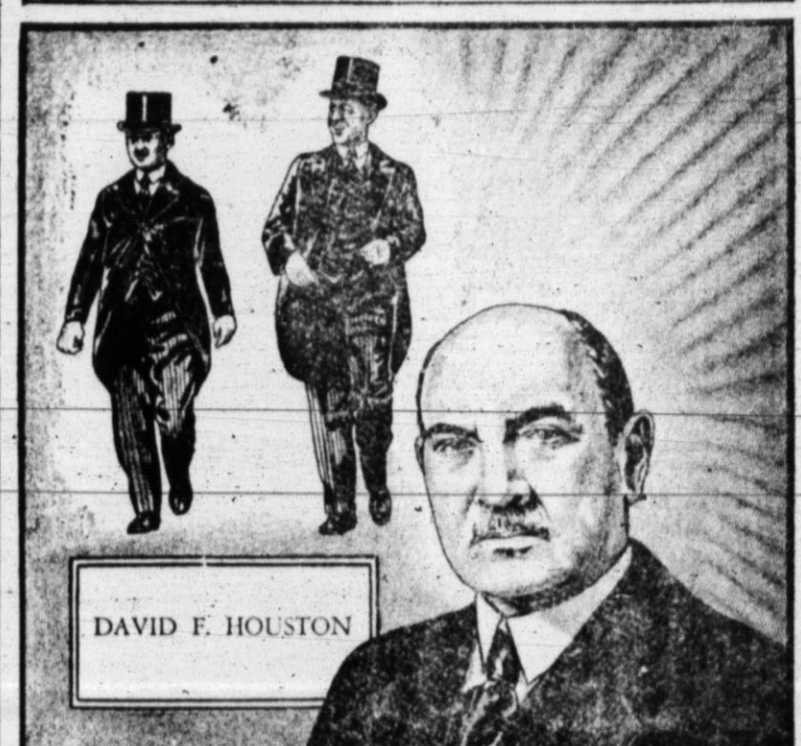
Mrs. Dyalthia Brady, Red Cross secretary, said every division of the drive has met its quota. Deaf Smith county's quota and service compares with that of the Clovis and Plainview areas. Mrs. Bradley explained that the "chapter quota is based on service rendered by the Red Cross for the local area and on the budgetary needs for next year." The Deaf Smith county quota exceeds that of a majority of counties of similar size in the Panhandle.

Four-Year-Old Has Party Favor

Four-year-old Lewis Barnett was favored with a birthday party Thursday afternoon when his mother, Mrs. L. B. Barnett, entertained at the Barnett home on Harrison highway.

An Easter theme was emphasized in appointments for the party and an Easter Egg hunt, followed by Easter-Time games, was enjoyed. Baskets of Easter

Texas Venture
In Education • 1876-1951
Our first state college—Texas A. and M. is now in its seventy-fifth year



The man who first saw the true mission of the A. and M. College of Texas as a major technological institution and revised the scholarship level of the faculty and entrance requirements for students to real college level was Dr. David Franklin Houston, president of the college from 1902 until 1905. In his short time as president, Dr. Houston changed the entire course of the college's history. In 1905 he left Texas A. and M. to become the president of the University of Texas, and later became president of the University of Maryland. During the administration of Woodrow Wilson, he served with distinction first as Secretary of Agriculture and later as Secretary of the Treasury.

eggs were favors. Children attending the party were: Wayne Hastings, Bruce Benson, David Evans, Stevie Seigler, Jim, David and Rickey Grubbs, Jerry Don McCaslin, Nick Milburn, John Graham, Bobby Reinauer, Frank Cain, Joe Don Edelman, John Fowlkes, Jimmie and Jerry Barnett, David Block, and the honoree, Lewis little sisters, Bevepley and Jennifer, also attended the party.

Doris Dodson JUNIORS

brings you lovely embroideries from far away lands....on the "magic carpet" of fine chambray

as seen in Seventeen

Look to "ALPINE PRETTY" where a flock of flowers shaded with embroidery are gathered around an organdy yoke, and deep peek-a-boo pockets. A young dress that buttons all the way down the back. 7 to 15 PINK/WHITE AQUA/WHITE YELLOW/WHITE \$17.95

Going "Dancing on a Star?" Wear a sculptured rayon butcher linen, an occasion dress cut with revealing V back, deep throatline. Cover-up waist is encrusted with lace, trimmed with crystal buttons. 9 to 15. Blue • White • Beige • Mauve \$17.95

From "SUNNY SPAIN" where fine Madeira cutwork is such a great tradition. Doris Dodson brings a fine stitched banding to outline the many gores in a chambray shirtwaist. White flower buttons repeat the design. 9 to 15 PEACH DARK BLUE DARK AQUA \$17.95

Exquisite "FRENCH PROVINCIAL" embroidery brought to this country by Doris Dodson... placed in an important diagonal line on a gay chambray. Side closing is marked with glistening buttons. 9 to 15 BLUE GREEN PEACH \$17.95

The Little Fashion Shop
"Smart Clothes for Smart Women."



RETURNED WANDERER—Charles Brewster, 3, sticks his hands in his mouth as he poses with his mother, Mrs. Samie Brewster, after he was found wandering with his dog in rough brush country 14 miles northwest of Cisco, Tex. 35 persons searched for four hours for the youngster who was finally spotted by a civilian pilot, B. H. Gray, who landed his plane near him. Twister, the boy's dog, was forgotten in the excitement of finding the youngster and wandered into the Brewster home unassisted 15 minutes after the tot was brought home. He is shown dressed just as he was when located. (AP photo)

NORTHWEST HEREFORD NEWS

Cultural Club Entertains Dawn Club With Program and Luncheon

By Mrs. R. C. Childers
The Cultural Home Demonstration club entertained the Dawn Home Demonstration club in the home of Mrs. R. C. Childers Thursday with a 1 o'clock luncheon and a program which followed at 2:30.

Before the program the Dawn club withdrew for a short business session, with Mrs. W. W. Wilcox, president, in charge. The meeting was called to order by the president and hostess, Mrs. Childers. A game called "Things they did not have in George Washington's Day" was played with Mrs. J. B. Caraway from Dawn winning the prize.

Roll call was answered by each one telling her most embarrassing moment.

In observance of National 4-H Week, Mrs. Louie Olson, who is sponsor for the Workers 4-H club, gave a report on the Maggie W. Berry Scholarship. Mrs. Olson said that it takes a top-notch 4-H'er to win this award.

Mrs. C. S. Barclay, who was leader, introduced the speaker for the evening, Mrs. Fred Wolfington, who gave a 45-minute report on the book "Mother of the Smiths" by Lorraine Carr.

The characters were Si and Sabe Smith and their six children. The story is about the ups and downs of the Smith family and the mother's burning desire for a blue gate, which she finally got in the end.

There were 32 present including Mesdames E. Draper, C. P. Norton, Dudley Rutherford, Walter Galley, W. W. Wilcox, W. U. Adams, J. B. Caraway, H. S. Fuller, Zed Stewart, L. W. Loerwald, and Miss Lula Boisford, all from Dawn; and Mesdames S. C. Barclay, Tom Barclay, Paul Corbett, Fred Wolfington, J. T. Richardson, Earl DeHart, Wayne Johnson, Arnold Hershey, Pat Robinson, Louie Olson, one new member, Mrs. Lena Packard and the hostess.

As the guests were leaving a picture of the two clubs was made for the club scrapbooks.

A business meeting of the Cultural club members was held immediately following the joint meeting. Mrs. Fred Wolfington gave out the menus for the supper and the final plans for the Skit and Program to be given by the club Friday, March 23 in the grainery on the Childers farm.

The club will meet with Mrs. Wayne Johnson instead of Mrs. George Parker Thursday, March 22.

Mr. and Mrs. George Parker moved back to the farm Wednesday. Mr. and Mrs. Buck Anderson are moving out there to help Mr. Parker with the work. Mr. Parker is feeling much better and is able to be up.

Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Pat Robinson attended the funeral of Bert Ballard at Vega last Monday afternoon.

Mr. and Mrs. Pat Robinson took advantage of the holiday from school and went to Amarillo shopping Friday.

Mrs. Leona Packard went to Spring Lake Thursday night to participate in the annual 42 tournament that is held there each year. Mrs. Packard says that she was a winner in the tournament last year. Spring Lake is the former home of Mrs. Packard and her son, Leroy.

Forty-Nine New Memberships In Roundup Club

Forty-nine new memberships in the Hereford Boys Ranch Roundup club were received Thursday. Mrs. Roy Ford said Saturday.

The latest list of donors includes: J. R. Allison, J. B. Sneed, Jr., Homer Brumley, Thomas McFarland, G. W. Edwards, McLean Insurance company, Porter, Thurman, and

who have just recently purchased the Wirt Phillips place.

The farmers everywhere are busy in the fields. Some are fertilizing, others are preparing their land for potatoes while others are discing in preparation for row crop. As a whole the country is looking good with the stubble all turned under and the fresh earth exposed to the sun.

Cliff Johnson, Mrs. C. B. Williams, Carl McCaslin Lumber company, Paul Harvey, Lloyd Sharp, Earl Plank, J. R. Fowlkes, J. H. Sears, O. E. Easley, J. C. McCracken, W. J. Messick, Hugh Clearman, Ernest May, Ralph Smith, Leo Forrest, Francis Hardwick, Earl Hendricks, Roy Ford, Dr. Lingenfeiler, James W. Witherspoon, Faust Collier, W. R. Williams, W. J. Howard, Aaron K. Coker, C. D. Hardesty, E. P. Warren, Gilliland Funeral home, Lynn Kester, T. J. Clay, Dr. Hendrix, Henry Hastings, D. L. B. Barnett, L. B. Baskin, Wm. R. Phillips, Hereford Parts and Supply company, Mrs. Hazel Sparks, Frank Gyles, Colby Conkright, and S. O. Wilson.

The list is complete as of noon Saturday. Mrs. Ford said.

Mr. and Mrs. Wayne Evans and children will leave this afternoon for Abilene where he will attend a board of regents session of Hardin-Simmons University. They will also visit relatives there.

Personals

Clifford Kerr was home on a leave Saturday and Sunday from Fort Francis E. Warren Air Force Base, Wyo. He is visiting at the home of his parents, Mr. and Mrs. W. S. Kerr.

Miss Lola Pearl Heiskel, secretary of the First Baptist church, is in St. Anthony's Hospital in Amarillo where she underwent dental surgery. She will go to Dalhart for a few days before

returning to Hereford.

Income Tax Service

Walter SEED
Frank COGDELL
Upstairs over Brand Office
Phone 1383

REAL ESTATE LOANS

Conventional Loans now Available on good residential property in Hereford . . .

through A. L. Biggs
711 Fisk Bldg.
Amarillo

Elizabeth Wamble will be pleased to take your application. See her for details.

BABY CHICKS
Hatched Every Monday
Our Baby Chicks Blood Tested and Immunized Against Newcastle From 2 to 6 Weeks
We Have SOME 1 AND 2-WEEK Old Started Chicks Now!

We Buy Cream, Eggs, Poultry and Hides
West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

PICK YOURS!
We'll get it for you "wholesale"!

A home in the country?
DOWN PAYMENT . . . \$2,000
OUR PRICE . . . \$1,500

A business of your own?
ESTIMATED CAPITAL . . \$10,000
OUR PRICE . . . \$ 7,500

College for Bob?
ESTIMATED COST . . . \$2,000
OUR PRICE . . . \$1,500

Retiring to a small farm?
ESTIMATED COST . . . \$15,000
OUR PRICE . . . \$11,250

A trip to Europe?
ESTIMATED COST . . . \$1,500
OUR PRICE . . . \$1,125

You figure it out. A Bond that costs you \$18.75 today, pays you \$25 ten years from today. Stash away \$75 today and that Bond is worth a full \$100 in ten short years. And if you think they aren't short years, just look back for ten. How many of the long-range plans you made then have you accomplished today?
Only one thing stopped you then. One quick decision will get you started now.
Make that decision today! Sign up now for the Automatic Payroll Savings Plan. You'll never miss it if you do, never have it if you don't. (If you're not on a payroll, make arrangements to save a Bond a month at your local bank.)
Whatever you want . . . you can buy at a discount with U. S. Savings Bonds.

AUTOMATIC SAVING IS SURE SAVING— U. S. SAVINGS BONDS

The Hereford Brand

Dress up your Home for Spring
With these Smart Buys at **ECONOMY PRICES**

NEW PATTERNS NOW ON DISPLAY

We Have a Large Stock of INLAID LINOLEUM
featuring dozens of new Patterns—INCLUDING the New **California Original Marbelized JASPER** and Many Others

Goodyear Rubber CABINET TOPS and FLOOR COVERING
CONGO WALL and ARMSTRONG QUAKER FOR BATHS AND KITCHENS

LINOLEUM -- ASPHALT -- RUBBER FLOOR TILE

In fact, we now have the largest, most complete stock of floor coverings in our entire history. Drop in tomorrow—check them over—and the reasonable prices will surprise you.

CARL McCASLIN LUMBER COMPANY

Hear our Newscast 7:00 to 7:15 each morning over Radio Station KPAN
One Block East Courthouse
Call the Lumber Number 7

Camp Fire Girls Are Observing Founding

More than 360,000 girls between the ages of seven and eighteen in every section of the country will observe the 41st anniversary of the Camp Fire organization on Sunday, March 11. The "alumnae group is in excess of 2,600,000.

Today marks the opening of Camp Fire Girls Birthday week and since "Worship God" is the first law of the Camp Fire Girls, it is most appropriate that birthday week should open on a religious note. Mrs. Earl Plank, president of Guardians association said in announcing the birthday week activities.

As the 1951 birthday project, Camp Fire Girls have chosen the theme, "Everybody Counts," and during the week of activities the eight precepts of Camp Fire Law will be emphasized including: Worship of God, Seek Beauty, Be Happy, Give Service, Pursue Knowledge, Be Trustworthy, Hold On To Health, and Glorify Work.

One-hundred-thirty-six girls are registered in Hereford's Camp Fire program and will take part in the week-long birthday observance. The program will include:

Birthday Week

March 11 - 17
Sunday — Attend First Methodist church in one body.
Monday — Radio interview. Sponsor, Bob Wilson.
Tuesday — Radio interview. Blue Bird; Camp Fire Council Banquet—Jim Hill Hotel at 7:30. Speaker, Mrs. Sprosser Wynn, chairman of region IV.
Wednesday — Radio interview. Camp Fire Girl.
Thursday — Radio interview. Horizon club girl.
Friday — Radio interview. Leader, Mrs. Rockwell.
Saturday — Plus Sixty Tea — Blue Birds, Camp Fire Girls and Grandmothers or elderly friend.
Crossword — 4 to 6, Tanda Group.

Window Displays

Everybody Counts — Horizon Club.
 Dolls to Foster Friendship — Ta-Wan-Kas.
 Handicraft—Blue Birds; Camp Fire Girls.

The first Camp Fire group was organized in Hereford 24 years ago by Mrs. Hubert Dowell with Mrs. Richard Barnard, the former Miss Mary Elizabeth Stanford, re-organizing the group in 1937. She was assisted by Elsie Wilkin, now Mrs. Billie Smith, with Mrs. J. T. Gilbreath Jr. and Mrs. Earl Wilson, guardians. In 1938, Mrs. Urlin Streu took over and the hut was built with Walker Nicks and the Boy Scouts donating the labor and many cash donations.

In 1945 Shistinta and Dakonya groups were organized with Mrs. Bob Wilson and Mrs. Phil Barkley as guardians of Shistinta and Mrs. Elmer Patterson and Mrs. F. B. Ellinston guardians of Dakonya.

The council was organized in 1937 with George Heard as president. Other council members were: J. C. Reese, vice-president; Mrs. Berry Jacobsen, secretary; treasurer: Troy Moore, finance; Cecil Wilkins, camp; Mrs. Elmer Patterson, publicity; Mrs. Dick Barnard and Mrs. Urlin Streu, chairman of guardians' association.

Last year the first group to begin as Bluebirds and progress into the Horizon club, high school girls group, registered in the Jolly Teens Horizon club.

Officers of the Hereford Camp Fire Council today include: Earl Phillips, President; Elmer Patterson, 1st vice-president; Glenn Witherspoon, 2nd vice-president; Mrs. Harry Taylor, secretary; Mrs. Berry Jacobsen, treasurer; Mrs. Earl Plank, chairman guardians; Bob Wilson, regional representative; J. C. McCracken, adult membership; Ernest Wade, finance; Bob Lewis and Mrs. Neil Culpepper, training; Earl Plank, Camp; Mrs. Bessie Patterson, public relations; Mrs. Dyaltha Brady, community service; Mrs. Dick Barnard, committee awards and social committee. Members at large: Geo. Jowell, L. C. Young, Tandy Legg, Mrs. Earl Scott, Bob Lewis, Robert Veigel, Frank Bezner, Marlin Gilliland and Mrs. Neil Culpepper.

Groups and the leaders, include:

Jolly Teen Horizon Club
 Leader: Mrs. Urlin Streu. Sponsors: Mrs. Bob Wilson, Mrs. Elmer Patterson, and Mrs. Guy Lawrence. Sponsoring club: Summerfield Study Club. Members: Neida Guy Lawrence, Lois Vern Pitts, Gerry Patterson, Janice Craig, Betty Culpepper, Bobbie Jean Drury, Marian Jo Wilson, Rosemary Young, Jane Houston, Nancy Patterson, Margaret Phillips, Cecilia Wilkins, Barbara Turner, Nellie Jo Simpson, Gracie Fotheringham, and Nellie Conklin.

Ta-Wan-Ka Camp Fire Girls
 Leader: Mrs. Earl Plank. Sponsors: Mrs. Caudie Oia Brown and Mrs. J. C. McCracken. Sponsoring club, B & PW. Members: Marcella Bezner, Virginia Brock, Clea Betzen, Martha Jean Brown, Dorothy Hund, Patsy Jackson, Gwendolyn Jesko, Sylvia McCracken, Earlene Plank, Barbara Sue Rodgers, Rita Vinton, Evelyn Will, Donnie Johnson, Dandra Wright, Joan Yancey, and Kay Jowell.

Camp Fire Girls We-Ta-Ma-Check
 Leader: Mrs. C. C. Rockwell. Sponsoring club: Pioneer Study club. Members: Dorothy Fay Daniels, Mary Katherine Hucker, Laura Jane Lamm, Norma J. McMillan, Daleine Tinnin, Patsy Ford, Eddie La Nell Morrison, Eugena Knox, Dolores Hernandez, Janice Cook, Edna Frost, Sara Wade Rockwell, Elene Rockwell, Patsy Turner,



HORIZON CLUB GIRLS spread sandwiches for the food booth sponsored annually by the Hereford Camp Fire Council at the Junior Livestock and Poultry show. They are, from left, Janice Craig, president; Gerry Patterson, Cecilia Wilkins, and Marian Wilson.

Tanda Camp Fire Girls
 Leader: Mrs. S. S. Williams. Asst. Leader: Mrs. W. H. Goetsch. Sponsoring club, La Plata Club. Members: Denice Barnard, Martha A. Bookout, Jacquelin Brown, Linda J. Brown, Sue Channer, Joan Fowkes, Glenna Gault, Phillis Goetsch, Gladys Lee, Agatha Malone, Linda L. West, Ella M. Williams, Dorothy Williams, Donna Jean Wooddell, Wilena Witherspoon, Carla Sue Crosswell, Dianna Houser, Carolyn Knox, Barbara Wright, Linda Cavander.

Jolly Blue Birds
 Leader: Mrs. Louis Woodford. Asst. Leader: Mrs. Joe Smith. Sponsors: Mrs. A. L. Manjeot, Mrs. Deward Robinson, and Mrs. W. S. Fluit. Sponsoring club: Hereford Garden Club. Members: Judy Coffin, Polly Monroe, Sheri Patterson, Verna Brown, Jane Pool, Rosa Strange, Ann Smith, Barbara Eden, Jenny McCath-

Loyal Bluebirds
 Leader: Mrs. Jim Bookout. Asst. Leader: Mrs. F. L. Alexander. Sponsors: Mrs. Paul Conway, and Mrs. Ben Childers. Sponsoring club, El Nino club. Members: Eugenia Alexander, Charla Berry, Lynell Best, Jane Bookout, Ann Caraway, Linda Hair, Patsy Hyde, Melba Gay Lawrence, Luwana Lookingbill, Linda Kay Nolan, Carol Ann Newell, Nona Marie Strange, Donna Witherspoon, Virginia Witherspoon, Mary Lynn Morrison, Virginia Isabell.

Joyful Bluebirds
 Leader: Mrs. Lee Kent. Asst. Leader: Mrs. Jack Walker. Sponsors: Mrs. Marlin Pierce, Mrs. V. C. Hopson, and Mrs. Francis

Hill Sponsoring club: L'Allegro Study club. Members: Jackie Walker, Carol Kent, Wanda Higgins, Norma Jean Warrick, Beth Lemons, Lou Ann Higgins, Polly Barrett, Marjorie Sue Muse, Zell Crump, Barbara Trefle, Mary Lois Coker, Sandra Brumley, Kay Cole, Linda Witherspoon, Yolanda Hernandez, Sandra Moore, and Kay Lemons.

Gay Blue Birds
 Leader: Mrs. Dub Reeves. Asst. Leader: Mrs. T. J. Clay. Sponsors: Mrs. Charley Hill, Mrs. R. Hensley, and Mrs. Joe Reineu. Sponsoring club: Young Mothers club. Members: Pamela Jean Clay, Carolyn Sue Daniel, Glena Faye Gandy, Judy Rae Hessaloff, Linda Jean Neff, Colleen Reeves, Doris Smith, Lynn Thompson, Nickie Nan Nolan, Patsy Wooddell, Vickie Jan Worley, Susan Yarborough, and Phillis Jean Ward.

"Texas Day" Program

LAE club met Tuesday afternoon with Mrs. Jim Whelan in observance of Texas Day. Roll call was answered by members naming a modern Texas writer and telling something of his works.

Mrs. Phil Radovich gave "A Texas Classic" choosing to review "Early Times in Texas" by John C. Duval. She described the book as the life story of the author who was an adventurer, lawyer and writer. She gave excerpts from his book concerning his life in Goliad, and of Texas' War of Independence. In mentioning his other works she told something of his book "Big-Foot Wallace". During the business meeting members voted to contribute to the Annual Red Cross drive. Those present were: Mesdames N. D. Bartlett Jr., George Benson, P. L. Dishman, Altus Higgins, Bill Jones, Phil Radovich, T. W. Roberson, Robert Waggoner, B. A. Riddell and the hostess.

Tiny Tots Enjoy Party

Little Miss Ruth Andrea Bivins celebrated her second birthday at a party given by her mother, Mrs. Jack Bivins, Sunday afternoon. Her father, Pfc. Jack Bivins, is stationed in Hawaii.



RUTH ANDREA BIVINS is stationed in Hawaii. Tiny Tot stories were enjoyed and gifts were opened and admired. Refreshments were served to Gene Sparks, Charlotte Hamilton, Cynthia Leasure, Bobby Nickelson of Amarillo, the birthday honoree and the mothers who included Mesdames Eugene Sparks, C. E. Leasure Jr., Liburn Hamilton, and Bob Nickelson.

Betty Ford, Rose Mary Moore, Janet Lectley.

Jolly Blue Birds
 Leader: Mrs. Lee Kent. Asst. Leader: Mrs. Jack Walker. Sponsors: Mrs. Marlin Pierce, Mrs. V. C. Hopson, and Mrs. Francis

Marshmallow Pudding Will Decorate Table in Honor of St. Patrick
 Officially, Spring is not far behind St. Patrick's Day and round and round the food wheel turns to bring lovely, delicately tinted dishes to the table in keeping with the seasonal atmosphere.

MRS. WALTER DUNLAP

Mrs. Walter Dunlap, a home economics major at CIA at Denton, while a student, knows how to prepare good food and she likes to serve it attractively. One of her favorite desserts, and the favorite in her family, is Marshmallow Pudding and here is her recipe, all dressed up for St. Patrick's Day.

All the lovely shades of green serve as happy reminders that spring is here and especially on March 17, the wearing and the serving of the green has special significance.

Mrs. Walter Dunlap, a home economics major at CIA at Denton, while a student, knows how to prepare good food and she likes to serve it attractively. One of her favorite desserts, and the favorite in her family, is Marshmallow Pudding and here is her recipe, all dressed up for St. Patrick's Day.

Marshmallow Pudding
 Whites of 8 eggs
 2 cups sugar
 2 tablespoons Knox gelatine
 1/2 cup cold water
 1/2 cup boiling water
 1 cup nuts (chopped)
 flavoring
 Beat egg whites until stiff and add the sugar gradually. Dissolve gelatine in cold water and then add boiling water. Al-

low to become thoroughly cold, then mix with the whipped eggs



and sugar mixture, adding a tablespoon at a time. Add 1 teaspoon vanilla or lemon extract and pour one-half of mixture in pyrex loaf pan. Color it a dainty shade of green with food coloring and to the remaining half of mixture add the chopped nuts. Pour on top of green mixture and set in refrigerator until ready to serve. Cut in slices and serve with whipped cream topping. Tiny green gum drops may be cut fine and sprinkled over the top.

Some housewives keep fancy shapes of molds on hand for festive occasions and if you happen to have a shamrock mold, the entire amount may be colored pale green and then poured in the molds for individual servings. Top with whipped cream, delicately colored green with a green cherry in the center.

LaPlata Club Sets "Hobby Show" Date

Miss Genevieve Eberle was hostess for the LaPlata club meeting in her home Tuesday evening. Preceding the program, a special program was given by a group from Boys Ranch after Mrs. Wayne Edwards had explained the Sustaining Boys Ranch Round-Up program now being organized in Hereford. The boys were introduced by Bill Angus and a musical program was presented by David Ashe, Freddie Cline, Ben Hillier, Pete Wells, Bryce Beck, accompanied (Continued on page 6)



SIX JOLLY BLUEBIRDS with their scrap books and handcraft with which they have been busy the past month. They include; back row left to right, Ann Smith, Sheryl Patterson. Front row, Barbara Edens, Sandra Roberson, Marilyn Newell and Verna Brown.



TA-WAN-KA CAMP FIRE GIRLS display "Bon Voyage" dolls before sending them to children who have never had a doll in Europe. They have made the dolls in their "Dolls to Foster Friendship" project. They are Earline Plank, seated, Sylvia McCracken, Rita Vinton and Marcella Bezner.

Mrs. Bell Observes 96th Birthday

Names were registered in a birthday book yellowed with age and heavy with pages marking birthday observances throughout the years when Mrs. B. T. Bell celebrated her 96th birthday at an informal dinner given by her daughter, Mrs. E. S. Ireland on Friday, March 2.

Flowers bedecked the place as friends of many years again gathered to share in another red-letter day for Mrs. Bell.

As time advances, each year seems to add a little bit more of thrill to the little old lady's memories. She is totally deaf and almost blind, but with Mrs. Ireland threading her needles she has managed to finish piecing a quilt just recently and with the aid of a blackboard where huge letters spell out the messages, she can carry on a normal conversation.

She is proud of her relatives who were Texas heroes, among them old Josiah Bell who had much to do with the early development of Texas, and she remembers enough about the Civil

War to write a book. In fact she is rather a prolific writer and her children and grandchildren treasure her poems which contain many of her memories. She and her husband were pioneers of Dimmitt and were instrumental in establishing the town. Stories of her life have been featured in the Hereford Brand.

Her indomitable will has carried her over many rough roads and still enables her to face the inevitable burdens of the aged with courage and without complaint.

At the birthday affair most of the afternoon was spent recalling previous celebrations, both for the honoree and for the guests. One unusual gift was a birthday book 1 x 12 ft. made by her son in California who had printed an Easter message and a birthday letter inside in two inch letters.

Those attending the celebration were her daughter, Mrs. Harvey Cash of Canyon, Mrs. Lena Bell, Evelyn Bell, her daughter-in-law and granddaughter, Mrs. Maude Hall, Mr. and Mrs. Milton Hardy, Mrs. Ida Hennett, Pres Dyer, Mr. and

Mrs. C. F. Kerr, Mrs. D. H. Alexander, Mrs. W. B. Beach, Mrs. F. B. Craddock, Mrs. Clay Ridgeway, Mrs. J. M. Gilliland, Mrs. H. H. Marshall, and Mesdames Percy Estes, Bill Graham and Elbert Wright and Lou Fulcher of Dimmitt. Also members of the Ireland family, with whom Mrs. Bell makes her home and the honoree.

Receives Cap

Kathryn Davis, daughter of Mr. and Mrs. A. H. Davis, was one of 23 to receive caps in exercises held in St. Anthony's School of nursing in Amarillo Friday night, March 2. Kathryn is a graduate of Hereford high



Kathryn Davis

school, entering the school of nursing last June. Mr. and Mrs. Davis, Mrs. Collins, mother of Mrs. Davis, and Mrs. Frank Durkee and daughter Connie attended the capping ceremony.

B&PW Club Completes Style Show Plans

B&PW club members met in a regular session in the city hall Monday night to complete plans for the annual Style Show scheduled for March 19 in Hotel Jim Hill. Mrs. Evelyn Ford discussed the plans for the Sustaining Round-up club for Boys Ranch now underway in Hereford.

Plans were also completed for the final presentation of Clare Tree Major productions being (Continued on page 6)

Mrs. Will Graham Reviews Book "Little Boy Lost" for Club

Mrs. Will Graham presented the program at the meeting held by the Calliopean club Thursday evening in the home of Mrs. L. B. Barnett.

Mrs. Graham gave an interesting review of the book "Little Boy Lost" by Marghanita Laski. Highlighting the presentation with character sketches, Mrs. Graham gave a professional touch to her review which revealed in part the story. "It was on Christmas day, 1943 that Hilary Walnwright learned that his little son whom he had never seen was lost. The boy's mother, Lisa, had died at the hands of the gestapo in 1942. A fellow-worker in the underground, Pier-

re Derdier, helped Henry to find his son, which search led from the back alleys of Paris to a Catholic orphanage." The heart-breaking search which finally led to the boy's true identification and the ultimate re-union provides a heart-lifting experience for the reader," she said.

Members present were: Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Conaway, W. L. Davis, Jr., Alton Fraser, J. T. Gilbreath, Jr., Will Graham, J. E. Kirby, N. E. Milburn, Carl Perrin, Elizabeth Womble, Wayne Evans, Miss Genevieve Eberle and the hostess.



FIVE GENERATIONS are represented in the above picture, which was taken shortly before the great-grandmother, Mrs. Mary Eldridge, left, departed for California for a few months' vacation. Shown in the photo, left to right, are: Mrs. Eldridge, Mrs. E. D. Zimmerman, great-grandmother of the baby in the picture; Mrs. M. J. Noel, grandmother; Eugene Noel, father; and Lynn Noel, aged five months. —Elmer Patterson Photo.

The Sunday Brand SOCIETY

WESTWAY NEWS

Basket Dinner Honors Moody Smiths, Wayne Littles, and Walter L. Kaul

By Mrs. Merlin Kaul and Mrs. Elmer Combs

A basket dinner Sunday following church services was held in the cafeteria to honor Mr. and Mrs. Moody Smith, who are moving to Lakeview, Mr. and Mrs. Wayne Little and boys, who have been visiting relatives here prior to their return to the Air Force, and Walter Lynn Kaul on his birthday.

Moody Smith preached his farewell message here Sunday prior to moving to Lakeview where he will be full time pastor. Birthday offerings were given by Walter Lynn Kaul, Marilyn Jackson, and Mrs. J. C. Morrison. Sue and Patsy Osburn are new members in the junior class. Visitors present were Mr. and Mrs. E. H. Little and Peggy, of Rio, Ruby Welch of Portales, Mr. and Mrs. Wayne Little, Michael and Randy, of Ft. Crook, Neb., Mrs. A. C. Pierce and Mrs. Grace Little of Hereford. Other guests at the dinner were Mrs. Guy Lawrence, Nelda Guy and Melba Gay, and R. M. Gunn of Hereford, and J. B. Little,

Homer Rudd of Lubbock spent the week end here with his parents, Mr. and Mrs. Paul Rudd. Mr. and Mrs. Elvin Wilson and Mr. and Mrs. Merlin Kaul attended a party at the Western Wheel Inn Tuesday night honoring Mr. and Mrs. Bud Hopson, who are moving soon to South Dakota.

Celebrate Birthdays
Mrs. Billy Jackson was hostess last Friday afternoon at a birthday party at her home honoring the birthdays of her two little daughters, Marilyn and Diane. Diane was three years old on February 29, and Marilyn was five on March 10.

Movie comics and rhythm games furnished entertainment for the little guests. Refreshments of ice cream cones, punch, and angel food cake were served and balloons and small toys were given as favors to Becky Jackson, Cynthia Sneed, and Gloria Covington of Hereford, Patricia Ranspot, Mike Ranspot, Oma Lee Ranspot, Carolyn Jackson, Marilyn and Diane Jackson. Mothers present included Mrs. Jackson, Mrs. Worth Covington, Mrs. Walter Seed, and Mrs. Pat Ranspot.



SEVERAL YOUTHS FROM Boys Ranch were guests this week at meetings of Hereford clubs presenting the program in connection with the drive for a Hereford Boys Ranch Roundup Club. They are shown here when they made their appearance Wednesday at the Lions club. Shown above, are, from left to right, first row: Wayne Edwards, Lions club president; David Ashley, Bill Miller, and Bruce Beck. Back row: "Chief" Youngblood, Freddie Chick, Pete Wells, D. K. Young, and Bill Angus.

ed Mrs. Jackson, Mrs. Worth Covington, Mrs. Walter Seed, and Mrs. Pat Ranspot.

Mr. and Mrs. Wilton Lillard of Phillips were week end guests in the home of her parents, Mr. and Mrs. J. E. McCathern at Lakeview farm. Ernest Hardman has returned from Idaho where he went to see about a farm. The Hardmans came here from Idaho and may return there.

Is Shower Honoree
Mrs. Moody Smith was honor guest Saturday night at a pink and blue shower at the home of Mrs. Roy Lee Wilson. Mrs. Joe Wagoner was in charge of the games for the evening, after which Patricia and Mike Ranspot presented Mrs. Smith armloads of gifts, which she opened and displayed. Refreshments and favors were in keeping with the occasion. Present were Mrs. Smith, Mrs. Nelson Thweatt, of Bootleg, Mesdames J. R. Colman, Merlin Kaul, G. C. Merritt Sr., Joe Wagoner, Joe Landers, Elmer Combs, Robert Boyd, Pat Ranspot, Oma Lee, Patricia and Mike, J. E. McCathern, Gerald McCathern, B. B. Northcutt, and the hostess.

Mr. and Mrs. Nelson Thweatt of Bootleg were visitors Saturday night in the J. R. Coleman home. Bernice Northcutt and son, Jimmie, went to Dallas Saturday on business. They returned

Sunday night. Mr. and Mrs. Robert Boyd helped Mr. and Mrs. Ernest Adams move to Lubbock Sunday. Mrs. Adams is the former Bobbie Boyd.

Junior Class Party
The Junior Class of the Sunday school enjoyed a party Friday night at the B. B. Northcutt home. The teacher, Mrs. Roy Lee Wilson, assisted by Mrs. Joe Landers and Mrs. Northcutt, had charge of the games, after which refreshments were served.

Those attending were Walter Lynn Kaul, Nathan Wilson, Ross Joe Landers, Woodrow Ray, and Wayland Northcutt, Jimmie Northcutt, Billy Don Combs, Gail Wagoner, Patricia, Oma Lee, and Mike Ranspot, Mary Lynn Morrison, Sandra Townsend, Edsell and Wendell Roe, Janice and Carolyn Cooke, and the hostesses.

The school children enjoyed a vacation Friday while the teachers attended the teachers meeting in Amarillo. Mrs. Merlin Kaul and Mr. and Mrs. Walter Thompson attended from this community. Mr. and Mrs. Bert O'Connor have returned to Westway after spending a month at Plainview. Mrs. O'Connor attended the funeral of her brother, W. L. Timmons, 69 years old. She also went to Joplin Springs, Mo., where he was buried.

P. B. Sowell returned last Saturday morning from California where he was called by the serious illness of his father. Mr. and Mrs. Sam Wilson of Hereford were Tuesday dinner guests in the home of their son, Roy Lee Wilson. Afternoon callers in the Wilson home were Mr. and Mrs. F. G. Witherspoon and Mrs. Bill Simpson of Hereford, and G. C. Hartman of Dove Creek, Colo.

Mesdames Paul, Kenneth and Harold Rudd spent Friday with Mrs. Cliff Griffin in Amarillo. Mr. and Mrs. Clifton Combs, Eugene and Billy Don, were visitors Wednesday at Plainview where Mrs. Elmer Combs attended a shower in honor of her sister-in-law, Mrs. W. E. Combs Jr.

Week end visitors in the Paul Rudd home included Don Wilson, Francis Maken, Mary Kilgera, and Homer Rudd of Texas Tech. Mr. and Mrs. E. H. Little were Sunday afternoon guests. The Gilliland ambulance was called out near the Brumley place Thursday afternoon to pick up a Canyon man whose pickup had turned over twice after a wheel came off. The injured man suffered a broken leg, a sprained ankle, and cuts and bruises. He was taken to Canyon for treatment.

Methodist WSCS Holds Luncheon

Members of the Woman's Society of Christian Service convened Wednesday at the church for the monthly fellowship luncheon.

During the luncheon hour Mrs. Wayne Edwards explained the proposed Sustaining Boys Ranch Club and introduced a supervisor of Boys Ranch who presented seven boys from Boys Ranch. They entertained with musical selections.

The program for the afternoon was presented in Ward hall where Mrs. W. J. Stanford introduced the program with musical worship selections. Mrs. Leroy Aven, chairman, gave the scripture reading and Mrs. M. M. Beavers said the prayer.

Mrs. Aven directed the study of "The Women of the Near East" and a playlet was presented by Mrs. Wayne Edwards, Carolyn Brumley, Mrs. Homer Brumley, Delight Williams and Mrs. Norman Gray. Mrs. S. L. Easley, president, conducted a business meeting during which a nominating committee was appointed. They include Mrs. Jim Black, chair-

PROGRESSIVE NEWS

Visiting Highlights Activity in Progressive Community This Week

By Mrs. Ira Ricketts
Mr. and Mrs. Edgar Russell and Betty Kay of Levelland were visitors in the home of his brother and sister-in-law, Mr. and Mrs. Clyde Russell and family Friday. Edgar Russell, who is stationed at San Diego, was home from the navy on a 10-day leave.

Mr. and Mrs. V. E. Dodson were among those who enjoyed 42 in the home of Mr. and Mrs. R. G. Blue Saturday evening. Mr. and Mrs. T. J. Parsons were in Canyon Saturday evening for the basketball game with the Claude team. The Parsons family formerly lived at Claude.

Mr. and Mrs. Ira Ricketts were in Amarillo Tuesday on business. Kay Lynn Scott was a week end visitor in the home of her uncle and aunt, Mr. and Mrs. V. E. Dodson. Mr. and Mrs. Junior Coffin have returned to this community and are living on the Bob Lindsey place.

Robert and Doris Russell accompanied the young people of the Christian church to the CYF district meeting at Spearman Friday and Saturday of last week. Mr. and Mrs. R. W. Barnhart returned Monday from a prospecting trip to Arkansas. They were accompanied by Mr. and

Mrs. E. P. Kistler
Mr. and Mrs. Ezra Garrison were week end guests of friends and relatives in Groom and in Claude.

Mesdames V. E. Dodson and Ira Ricketts, who solicited for the Red Cross Tuesday afternoon, were well pleased with the response, \$78, which was added to the county drive.

From Sheppard Field
Pfc. J. A. Ricketts and Pfc. Colling Ingram were week end guests in the home of J. A.'s parents, Mr. and Mrs. Jim Ricketts. The boys are stationed at Sheppard Field, Wichita Falls. Junior Coffin had his hand badly hurt last week. His injury is reported to be much better this week.

Linda Russell spent the week end with Betty Kay Russell at Levelland. Mrs. Poole and grandchildren were visiting in the home of Mr. and Mrs. T. J. Parson Friday. Miss Augustine Gregory is suffering from a throat infection.

Revival Services at First Baptist Church From March 18 to 25

Rev. Arthur E. Travis of Fort Worth will conduct a series of morning and evening services at the First Baptist church in Hereford from March 18 to March 25, according to Rev. H. H. Cagle, pastor of the First Baptist church.

Morning services will begin each day at 10 a.m. and the evening services will begin at 8 p.m.

Mrs. R. W. Barnhart and Jimmy have gone to Houston where Jimmy is to receive treatment. Mrs. E. P. Kistler took them to Houston.

Dinner guests Sunday in the home of Mr. and Mrs. H. L. Hershey were Mr. and Mrs. Ray Hershey, Mr. and Mrs. H. E. Hershey of Dimmitt, Mr. and Mrs. A. C. Hershey, Marvin and Patricia.


Mr. and Mrs. Ira Ricketts spent Sunday with Mr. and Mrs. Clyde Russell and family. Mrs. V. E. Dodson and Mrs. Ira Ricketts helped roll bandages at the First Christian church Wednesday afternoon.

DR. MILTON C. ADAMS
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Phone 37 Office Hours—8:30 5:00

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NOW IN STOCK:
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FUEL ASSN.

"Behold, I stand at the door and knock: if any man hear my voice, and open the door, I will come in to him, and will sup with him and he with me."
Rev. 3:20



CHRIST
Is The Answer

To whosoever will, Christ opens wide the door and says come find happiness, peace of mind, freedom from sin, a new life.

HEAR Services Daily
Rev. Arthur E. Travis 10:00 A. M. Each Morning
Fort Worth, Texas 8:00 P. M. Each Evening

MARCH 18 TO 25
FIRST BAPTIST CHURCH
HEREFORD, TEXAS
R. H. Cagle, Pastor

First Christian Church Presenting Revival Services
Twice-a-day revival services will be conducted at the First Christian church from March 14 to March 23 by Mr. and Mrs. Ray Curtis of Fort Worth. Morning services will begin at 10:30 a.m. and evening services will start at 7:30 p.m.

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Little Bitty Priced
\$3.95



These chic off-the-face Dutchie helmets in saturn straws... veil and tear drop trim. Colors Black-White, Navy-White, Red-Block, Pink-Block. In piques and velvets.

Saturn Straws

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ORGANDY BLOUSES

\$2.98

32 to 38



Dainty jewel neck sheer permanent finish organdy blouse. Combination lace and embroidery trim down front. White, pink, blue, maize.

STYLESPUN COMPANION SLIPS

of blended
NYLON
and
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Sizes: 32 to 44

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A perfect fitting soft smooth crepe slip... blended nylon and acetate fabric beautifully tailored for perfect fit. Laundered beautifully... dries quickly and irons easily. White and pink.



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\$1.49



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SPRING TWO-TONES FASHIONED from BUTCHER WEAVE RAYONS

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Sizes 10 to 18

Colors: Beige-Green, Beige-Navy, Aqua-Toast, Lilac-Purple

A Two-tone rayon butcher weave spring dress... jewel neck line three button opening... button trim on pocket flap... fly front. 10 to 18.

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All over tartan plaid jacket... solid color gabardine short... white broadcloth shirt. All are rubbable. Blue, brown... 1 to 6.



Rayon tweed in blue, brown... Broadcloth shirt, two pocket jacket, boxer short. Blue, brown. 1 to 6.

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Waist 28 to 42



100% all-wool Pacific gabardine. Smart well fitting continuous waistband... pleated front slack. Colors of brown, blue, tan, grey, green. 28 to 42.

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100% All Rayon BOYS' and YOUNG MEN'S SPRING SUITS

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1 Pant

\$35

2 Pant-Suit



GABARDINES

Sizes 32 to 42
Sands of the Desert sheen gabardine by Pacific Mills. Beautifully tailored single or double breasted suits. Blues, browns, tans, greys.

SHARK-SKINS

Sizes 32 to 42
Pic 'n Pic overplaid sharkskin by Pacific. Single or double breasted in blue or brown. Tailored to fit.

FREE ALTERATIONS



W. L. THOMPSON, eighth grade math teacher at Junior High School. This is his fourth year to teach in the Hereford School. Mr. Thompson is working on his master's degree at the University of Texas where he received his bachelor's.—Brand Staff

G. COBB REPORTS

Code Suffers Tentative in Texas Legislature

of senatorial redistricting largely completed when the House of Representatives passed in 1950. The measure was passed in the House of Representatives on February 28. The measure was passed in the House of Representatives on February 28. The measure was passed in the House of Representatives on February 28.

ed opposition. This opposition was led by the Rio Grande and West Texas delegations. Rep. LaFont of Plainville was made Chairman of the Subcommittee to which the Water Code has been referred. Three gas minimum price bills were aired before the Committee on Oil, Gas and Mining on Wednesday afternoon, March 7. This hearing was postponed from February 28 to March 7 as a result of numerous requests from interested parties in the Panhandle. The Bills under consideration are House Bills 44, 99, and 180.

Of particular interest to the vegetable growers and related businessmen in Deaf Smith County is a public hearing to be held on March 13. At 7:30 p.m. on that date the Committee on Motor Traffic will conduct a public hearing on House Bill 334, introduced by Rep. Morris G. Cobb of the 123rd District. The bill is designed to permit out-of-state vegetable harvesting equipment to come into Texas under a 60-day permit during the harvesting season of vegetables. There is presently a lack of such equipment during the limited harvesting season, and the war situation has cut off most of the supply of new equipment.

House Bill 334 was introduced at the request of the vegetable growers in Deaf Smith County as a relief measure in the harvesting of a variety of vegetable crops in that territory. There has already been registered with Rep. Cobb an opposition group will make an appearance before the Committee on Motor Traffic in an attempt to kill the Bill.

Rebekah Coleman Is Honoree at E. W. Curtsinger Home

Rebekah Coleman was the honoree at a shower given at the home of Mrs. E. W. Curtsinger on Saturday afternoon. Mrs. Curtsinger presided at the affair. Other guests included Mrs. Bruce Garcia, Mrs. J. T. Guinn, Mrs. E. Lovett, Mrs. E. M. Brown, Mrs. E. Raue, Mrs. Mabel Strane, Mrs. Mildred Renfro, Mrs. Earline Manning, Mrs. Alvene Lomenick, Mrs. Pauline Lady, Mrs. Lillian Smith, Mrs. Leona Sowell, Mrs. Ursula Jacobsen, Mrs. Dollie Godwin, Mrs. Allie Pullwood, Mrs. Iva Coconougher, Mrs. Elizabeth Hicks, Mrs. Nannie Millard and Mrs. Mary Bradley.

Those receiving honor for 25 years membership in the Rebekah Lodge were: Mesdames Ethel Fridley, Ola Womble, Ethel Curry and three who were unable to attend. They were Mrs. Edna Bowe, Mrs. Ora Lee and Mrs. Ruth Rogers.

Refreshments were served by the hostesses who were Mesdames Lucille Olson, Bobbie Meacham, Leola Turner, Leora Masie, Alta Davis and Miss Virginia Lee Sparks.

Personals

Mr. and Mrs. Jim Barnett and children of Del Norte, Colorado are visiting relatives in Hereford. Mrs. Barnett is the daughter of Mr. and Mrs. E. M. Cox and Mr. Barnett is the son of Mr. and Mrs. R. E. Barnett.

Mr. and Mrs. Bill McGehee and son Paul of Kansas City, Mo. have been visiting his grandparents, Mr. and Mrs. Wm. McGehee here.

He returned to Hereford with his aunt, Mrs. R. O. Hupp of Long Beach, California, who is visiting her parents, the McGehees here.

- Buttered Green Beans
- Hot Rolls — Butter — Milk
- Cranberry Sauce

- Monday — Milk
- Tuesday — Milk
- Wednesday — Milk
- Thursday — Milk
- Friday — Milk
- Saturday — Milk
- Sunday — Milk

Editorials

Present Generation Deserves Praise

Did you know that American education and home training "are failing miserably" and that we are not fully meeting our obligations to society or to the young people who will become the leaders of tomorrow?

This is the thesis of Dr. Alvin C. Eurich, President of the State University of New York, who is, we think, unduly alarmed by a rising mental hospital population and mounting divorce, suicide and crime rates. Contrastively, the good doctor, as an educator, accepts his share of responsibility for our "past failure."

We do not question the sincerity or the intelligence of the educator but we are getting a little bit tired of the experts who denounce the people of this country. Nearly every time anybody makes a speech, the assertion is heard that the present generation is failing in this or that capacity.

The condemnation, we suspect, reflects the indecision and uncertainty of the speaker more accurately than it does the condition of society in the United States. While

there is opportunity for improvement, the cold and sober truth is that no people in the history of the world has made a more valiant attempt to meet social obligations and to intelligently plan for the future than the people of this country.

It is apparently the natural thing for the older generation to complain that the younger generation is going to the dogs. Accompanying such a conviction is the admission that the older generation has done its duty to the younger generation. This is a lot of poppycock.

The present generation is doing more for the younger generation than preceded it and, in our opinion, the younger generation is better than any generation that came before it. The race is making progress and there is no basis for the belief that the millennium can be reached in a short time by adopting the pessimistic conclusions of those who are dissatisfied with what happens to be done.

Balanced Education

Not so many years ago, Dr. Robert M. Hutchins, President of the University of Chicago, asserted that "our university graduates have far more information and far less understanding than in the colonial period."

There can be little doubt of the fact that the process of specialization in intellectual pursuits has developed considerably more detailed information on a great many subjects and that specific individuals in their chosen fields of study, have far more information than was available to their predecessors.

We are inclined to agree with the thought that the process of specialization has tended to prevent individuals from developing the balanced information that is necessary to a comprehensive understanding of human beings, their environments and aspirations.

Inasmuch as human beings must cooperate in a world which includes other human beings, it is vitally necessary, in approaching the problems of mankind, that individuals have a thorough understanding of other human beings. This develops tolerance, understanding, sympathy and good will. It so happens that this is what the world needs today.

Humans Doing All Right

There are many people concerned over the behavior of the men and women of the United States. They constantly point to the failure of Americans to react properly to the serious times in which they live.

Recently, Secretary of State Alice K. Leopold, of Connecticut, expressed the opinion that a "shocking percentage" of Americans are more concerned with "canasta, cocktails and cynicism" than the future of democracy. She complains that people spend most of their intelligence, vigor and time on idle pursuits while the nation "enters its greatest hour of peril."

We are not prepared to join in such pessimistic proclamations concerning the American people. Naturally, there are some who over-emphasize the lighter side of human living, but most of our people are seriously concerned with personal and public problems and doing about as much to meet them as one could reasonably expect from human beings in the present stage of their development.

Do Good Intelligently

It is nice for individuals to want to do something worthwhile that will help other human beings. The impulse is creditable but it is not enough. It must be put into action.

This requires intelligence and the possession of an understanding as to the existing situation. Goodness is a great virtue. The love of other human beings is to be promoted.

Nevertheless, if all that the individual has is a woolly desire to do good, the

Washington Merry-Go-Round

Wilson Dominates Cabinet

THE MAN WHO really dominates cabinet meetings these days is not the President but Defense Mobilizer Charles E. Wilson. Truman is so fond of Wilson personally, so determined to give him complete power, that the big square-jawed ex-head of General Electric carries far more weight than any member of the cabinet.

In fact, some cabinet meetings have featured none-too-friendly arguments in which Wilson always gets what he wants.

For example, Wilson will announce to the cabinet: "We need more timber for defense construction. The lumber people tell me we can get it from the national forests."

The national forests are under Secretary of the Interior Chapman, while the timber in them is under the forest service and Secretary of Agriculture Brannan. And if the latter argue about the need of saving timber for future generations and suggest using only half the proposed amount, Wilson's brusque reply is: "We need all of it."

Usually the president calls in the opposing cabinet member and says: "I think you'd better go along with Charlie. I had an awfully hard time getting him to take the job, and I don't want him to leave because he doesn't get cooperation."

Chief inner-cabinet gripe against Wilson is that he listens chiefly to his advisers from industry and not to his colleagues in government. Generally speaking, Wilson is doing a good job, is especially trying to help place orders with little business—despite the fact that he comes from one of the biggest companies in the world.

NOTE—Wilson's chief need is a few men around him who can do more long-range planning.

People-to-People

In the summer of 1947, this writer had an interesting talk with Gen. George Marshall, then secretary of state, about the importance of penetrating the iron curtain in order to refute the Moscow radio and convince the Russian people of the basic friendliness of the American people.

Secretary Marshall seemed convinced at that time that much was to be gained from drawing a distinction between the Russian people and their government, and making it clear that the American people had no quarrel with the Russian people.

In a nation which has no free press, no churches, no parliament to exercise a check rein on the Kremlin, the only way to prevent a precipitous declaration of war is contact with the people of Russia.

This fact is, of course, the chief reason for the iron curtain. The Kremlin's greatest fear is that the Russian people will get too friendly with the outside world.

Secretary Marshall, at that time, favored making a speech in the assembly of the United Nations urging Moscow to remove the iron curtain and permit free intercourse between the people of Russia and the outside world. It was suggested that after such a speech was made, translations in the Russian language could be dropped behind the iron curtain—by weather balloons if necessary. The speech wasn't made.

Senator Wherry's Toast

Before French Premier Rene Pleven returned to Paris, he attended a stag dinner at the French embassy where he sat directly across the table from Sen. Ken Wherry of Nebraska, the arch foe of European aid.

Throughout the meal, the French premier and the Nebraskan isolationist chatted pleasantly about past experiences. Pleven told about visiting Nebraska as a youth, and spoke glowingly of Nebraska's beef cattle.

Wherry responded with a story on himself. He recalled that, as state GOP chairman, he had made a political barnstorming trip across the state. As he moved from town to town in southwest Nebraska, he came upon a small community that had received no advance word and wasn't expecting him. Nevertheless, he rounded up the local Republican leaders and arranged a pep rally that night. As he went into his spiel about the Nebraska GOP ticket, however, he got a cold reception. There was an exchange of whispers with the local leader, and the red-faced Wherry discovered he had wandered across the border and mistakenly arranged a rally in Colorado.

The French premier laughed heartily, and soon the two were talking back and forth as if Wherry were an ardent supporter of aid to Europe. When it came time for the traditional toasts, all drank to success of Franco-American relations and the French aid program.

Finally it came Wherry's turn to lift his glass and turning to Pleven, he declared:

"Mr. Premier, I may ask a lot of questions. But I want you to understand that I am in favor of helping the French."

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday



James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor W. W. Knief
Society Editor Mr. John McLean
Adv. Manager Carl Sundeen
Shop Foreman Jim O'Hair

DOESN'T BELONG TO HIM. BUT—



The BOOTLEG —Philosopher

(Editor's note: The Bootleg philosopher on his farm near Bootleg is slightly serious this week, for a change).

While it may be cold again by the time this get to your desk and you get around to reading it, this afternoon the weather was balmy and spring-like, with a gentle breeze making everything right, and I don't mind saying I've never enjoyed walking over my pasture so much.

I'm proud to say, me and my cows have got another winter made. I'm down to the last half of bale of Johnson grass hay, but today I noticed a green grass sprig comin' up, and thirty minutes later there was a cow standin' there waitin' for it to get an eighth of an inch taller. Just the hope of green grass to come can carry my cows a few days longer, and by then there ought to be enough grass to hold 'em.

There are some people who provide enough feed for their cattle to where the cows hardly know winter from summer, but out here winter is always a adventure—and it's a toss-up which will win, the cows or the weather. Spring don't mean near as much to a man or a cow if the barn is still half-

full of feed 'on the first of March.

In some places, the on-comin' of spring means the renewal of plans for more fightin', with the roads thawed out and the guns unlimbered, the bombs uncrated and the planes rolled out, but here spring is a time for tunin' up tractors, for gettin' the earth turned, for watchin' in calves gettin' frisky, for smellin' in the fresh air, for thawin' out your bones, and, for me, stretchin' out in the sun and restin' my mind from a winter's hard thinkin'.

I have never been able to understand the mind of a man who gets more kick out of organizin' a slaughter and conquirin' somebody than he does out of out-smartin' nature, gettin' a livin' and enjoyin' life from day to day. To get the best of a crop of insects and come out with a crop of cotton or corn or wheat, it seems to me, is ten times more fun than gettin' the best of a neighborin' country and comin' out with some broken-sprited slaves.

If you ask me, spring wasn't designed for Stalin.

Yours faithfully,
J. A.

Panhandle Paragraphs

With Paper 40 Years Cutworms

Dan K. Usery is dead!

Here at the Canyon News office it is almost unbelievable that the man who has been connected so long with the paper is no longer with us. He filled well his place in this organization for a greater part of the past 40 years. Dan Usery was a mechanic. He mastered all of the machinery connected with the printing and newspaper business, and was able to put his finger on the troubled spot of these machines when they started acting up, as printing equipment is so prone to do.

—The Canyon News

Considerable damage to wheat crops by cutworms is being reported according to Dallam County Agent Marvin Simms.

He said Clyde Harbour with the Kerrick Land & Cattle Co. reports about 320 acres lost to cutworms on the Pete Eden and Pete Taylor places; and considerable damage done on the Judd & Price property, all in the Kerrick area.

—The Dalhart Texan

'Light and Hitch'

The popular radio program, "Let's Light and Hitch", conducted every Sunday morning at 7:30 o'clock by Miss Laura V. Hamner over radio station KGNC was listened to with interest last Sunday and is being eagerly awaited for again Sunday, March 11, by many local people in addition to her regular large radio audience. Local interest in the program reached a new high when it was learned that Miss Hamner was discussing the life history of Mr. Edwin (Goose) Ramey. The early day history of Castro County and the life in particular, of one of the county's most colorful citizens, furnished the subject matter for the program last Sunday and will be continued next Sunday.

—The Castro County News

Big Grass Fire

Approximately 300 acres of fine grass was destroyed by fire on the John Henard place Saturday afternoon, March 3, and a small acreage was burned on the adjoining Baily farm from the same fire.

The blaze apparently started from a trash fire near their farm, Mrs. John Henard said, and the high northwest wind swept it quickly across the grassland.

—The Wellington Leader

Coon Hunt

There was a bit of excitement and activity around and up on top of the house of Mrs. S. E. Ayres, 101 E. 12th St., Monday afternoon, when Jimmy Stewart, son of Mr. and Mrs. Leonard Stewart, 820 W. 8th St., undertook, with the aid of friends, to retrieve his pet ring-tailed coon from the roof of the Ayres home.

The coon had escaped some time-early Sunday morning and then was located about noon Monday when neighborhood dogs "treed" him at the Ayres place.

(Littlefield)
—The County Wide News

Has To Wear Boots

Wish we could find somebody to darn our socks so we wouldn't have to wear cowboy boots all the time.

—The Oilon Enterprise

N. M. Oil Drilling

Roosevelt County, N. M. long dormant so far as drilling was concerned, has taken on new life with one deep test already underway and prospects bright for at least two other deep starts to be made soon, according to apparently reliable reports in New Mexico oil circles.

—The Melrose News

'Tater Peelin's'

By Roberta Campbell

Maybe it would help if women quit worryin' about their husband's bad habits and checked up on the night life of their dog instead as he may be the one that needs to be in the dog house.

Anyway, somebody's canines are still blood thirsty and usually hit the sheep pens between 4 a.m. and daylight.

We know what it means to have a pet become a pest because we have an old pony that had much rather graze the maize stubble across the road than that in our own field any time he can get the gate open.

.....

There are some girls who don't mind tellin' their ages—the Girl Scouts who have been celebratin' their birthday, and the Camp Fire Girls celebrating their 42nd birthday next week.

.....

Old Tagg can take his spring tonic in the form of poke salad and others can have their sarsaparilla and sassafras tea but we'll take ours in the form of a good Rhubarb Custard Pie (Mrs. O. E. Sherman's recipe) or an old fashioned rhubarb and strawberry cobbler that our mother specializes in.

.....

It is nice to note that Mary Kate Brotherton formerly with The Brand has been promoted to regional editor for the Amarillo Daily News.

We were first attracted by Mary Kate's ability in newspaper work when she started the feudin' over what and where Kelly Gray's prairie dogs were drinkin'.

We re-read the clippin's just the other day and still think those along with the goose huntin' trip and the write up of the W. H. Russels family were Homer Fox's best contributions.

SUNDAY'S CURRENT QUESTION

Poll Shows Better Price Control Should Accompany Wage Control

What is your opinion of government ceiling on wages?

S. B. Berry—I don't think the wages are in line with prices. The cost of living is going up every day and wages are not. They put a ceiling on prices and everybody goes up to the ceiling.

Mrs. Philip Barkley—I really don't think that wages should be controlled unless our living costs are controlled too. I don't think living costs are being controlled, except upward.

Mrs. Roy Brittain—For my part, I think wages should just go as high as they can because I think everyone can use a little more money at all times. I just cut on every corner to hold our cost of living down. If people see fit to raise your wages, let them raise them.

Mrs. C. H. Carl—I don't think we should have any higher prices. I think our prices are plenty high right now as compared to wages. If they didn't put a ceiling on prices, I think we would be sky high.

Mrs. Charlie Callaway—Seems like the dollar doesn't go very far. When the prices are so high, I don't know about controlling the wages. I think our wages aren't enough to cover the prices and have anything left. They are supposed to have a ceiling on groceries, but they seem to be going up and our wages aren't.

Louisa's Letter

Dear Louisa:

I read so many articles about mothers spoiling their children and undermining the father's attempts at discipline that I would like to put my two cents worth in for the mothers who try to rear their children properly but are frustrated at every turn by doting fathers who find it easier to let the children have their way than to make them learn the rules of obedience and control.

I think that most of us realize that it is for a child's own good that he should have simple duties to perform around the home and that he should have a certainty chance to want?

tain amount to spend and be held responsible for it. This teaches him the value of money, his responsibility as a member of the family and the meaning of work or sacrifice in relation to money and the pleasures that it buys.

But how can these things be taught if the father says he doesn't think the children should be made to mow the lawn or wipe the dishes and says it in their presence? How can control be taught if all they have to do when the allowance is thrown away is to ask for what they need for anything else?

And consider the plight of the mother who has been trying to

do the best she can for her children—who has tried to make them face the realities of life and grow into strong, independent men and women so that they will be able to stand on their own feet when they grow up. What does she get out of such a situation? I'll tell you what she gets.

First of all, she is labeled by the family as a kill-joy and penny-pincher.

Secondly, she has the unpleasant task everytime she goes counter to the child's wishes of having a struggle with her husband instead of his cooperation.

Children are not dumb and when they discover that they gain by a division of the parents, they do not fail to take advantage of it.

The first thing that parents should decide when their children are born is to cooperate and, if they disagree, not to argue about it in a child's presence. Settle the question behind closed doors and compromise, if necessary but by all

means stand together.

A conflict of parents, as to authority, leads to an insecure feeling in the home and to the development of children who get what they want by tantrums rather than honest effort unfortunately when they try to use the same methods on the hard boiled world, they find out that they won't work. Thus are some of our neurotics born.

What do you think of this?

Frustrated Mother — Minn.

Answer

You have evidently been in the unpleasant situation you describe so well. While there are more doting mothers than fathers who make a bid for the children's affections by exercising no control over them, there are, as you say, men who are just as bad as these silly women.

Your advice is very good, think, when you say that parents should stand together in matters of discipline, even though it means compromise for the both of them.

LOUISA.

'Amazing Gracie', Faculty Play, Will Amaze Audience

"Amazing Gracie", the play to be presented by faculty members of the Hereford Public schools on March 15 and 16 in the high school auditorium, contains plenty of awkward situations for the faculty to "untie".

Curtain time is 7:30. The play is sponsored by the annual staff to raise funds for the 1951 annual.

Bruce Beene, who plays the part of Ty Underwood, a young college student, masquerades as a gay widow, chaperoning his young bride, Gracie Underwood, played by Mrs. J. M. Thomson.

Gracie is amazing—the things she tells to try to keep Ty's rich Uncle Horatio, played by W. C. Quattlebaum and her own wea-

thy Aunt Tululah, played by Mrs. J. W. Garner, from learning of her secret marriage. She tells her boss Damrock, played by J. W. Carter, she isn't married, because he refuses to employ married women. She tells Uncle Horatio she is a marvelous cook in order to get a handsome wedding check—she can't even boil water.

When Uncle Horatio, Aunt Tululah, and Damrock, all three the bitterest of enemies, arrive at the same time, one riotous action-filled scene follows another in swift succession. Uncle Horatio sits in a chocolate pie. Aunt Tululah accidentally eats a dog biscuit. Horatio and Damrock both fall for Ty, disguised

C of C Receives Thank-You Note For Local Flour

The fact that the flour sent to the School Administrator's conference in Atlantic City was well received is expressed in a letter of appreciation received this week by the Chamber of Commerce from Supt. R. L. Williams of the Beaumont City Schools. The letter follows:

"On behalf of the superintendents of Texas and myself personally, I am taking this occasion to express appreciation for the many bags of Graham Flour which you supplied to the Texas Reception Room at the recent annual meeting of the American Association of School Administrators. You were most generous in supplying this large amount of flour.

"More than 12,000 superintendents visited the Texas Reception Room which, as you appreciate, caused the small bags of flour to go fast. Disappointment was expressed by many as quickly as your supply was exhausted; nevertheless, we are genuinely grateful to you and are appreciative of the interest which you took in the exhibits at our Reception Room.

"Thanks kindly for your consideration. Your superintendent, George L. Graham, was a real asset to the Reception Room. He has the know-how in publicizing West Texas, particularly your county and its products."

Mrs. George Brock of Lubbock has been visiting her parents, Mr. and Mrs. R. E. Barnett.

as the gay widow, Clementine Clatterbuck.

Other comic characters in this farce are Farina Fudd, the hill-billy maid, played by Mrs. Don Little; Butch Briscoe, a guard at an insane asylum, played by Pat Sullivan; Rainbow Batts, the negro cook, played by Mrs. Eleanor Hadspeith; Mrs. Spicer, a nosy neighbor, played by Mrs. Ethel Womble; and Dodge, the smartalec brat, played by Mrs. Douglas Grocm; Piedmont Jones, the negro gardener, played by W. J. Stanford, Jr.



MAN AT WORK—S. E. Bursleson of the City Shoe Shop finds his business fascinating. "Any work with new leather is fascinating," he says, "mainly the fascination is that it makes bread and meat." Bursleson has been in the shoe business 25 years, four of which have been in Hereford. Brand Staff Photo

Mrs. Perrin Leads Sims Club Meeting

Mrs. Clarence Perrin was leader at the recent meeting of the Sims Home Demonstration club in the community building.

Mrs. Tom Draper, HD agent, gave the third clothing construction lesson, explaining how to make burrholes. By the next meeting, April 4 in the home of Mrs. A. E. Meeks, each member is to have her dress ready for fitting.

During the business meeting, Mrs. A. E. Meeks was appointed to replace Mrs. Ed Thomas who resigned from the committee for community building finance. Plans were made to help with the council bake sale on March 24.

One new member, Mrs. S. Edwards, was present in addition to the following members: Mesdames M. W. Blankenship, C. L. Bogie, M. Ferguson, I. A. Crawford, C. W. Edwards, E. A. Edwards, C. H. Hammock, Glen Hetzler, Clarence Hollabaugh, R. L. Pinnell, Ed Thomas, A. C. Perrin, A. E. Meeks, Bill Hampton, and A. C. Edwards.

Caprock Easter Pageant to Begin at 3:30 Easter Morn

The 1951 Caprock Easter pageant will begin at 3:30 a.m. March 25. The earlier hour is necessary in order that the pageant may be over before sun-up. Since much of the effectiveness of the scene depends on the lighting, the pageant will end some time before the sun actually comes up.

Parking and seating facilities have been enlarged and improved. The San Jon Chamber of Commerce is providing a crew of men to be on hand to assist with the parking. They are also providing a police patrol to stay with the cars to keep down any temptation to pilfering.

The management is asking that the crowds try again to come early, that no one plan to arrive later than 3 a.m. Even with the improvement in facilities it will take a good two hours for 1000 cars to park properly and for their occupants to find seats in the amphitheater.

As last year, there are about 40 parking spaces where it would be possible to view the pageant from the car. Ideally, these places would be nice for families with very small children. But the management does not feel apalled to judge which car-full of small children is most deserving of these places. So again these places will have to be given on the basis of "first come, first served".

For those who are not familiar with the Caprock Easter pageant, it is the story in pageant-ry and song, of the last seven days of the life of Jesus. This pageant is produced by the cooperative efforts of the people from the churches of Rosedale, Grady, Broadview, Wheatland, and San Jon. The pageant is staged out of doors, across a hillside facing a natural outdoor amphitheater. This is located seven miles south of San Jon, just under the rim of an escarpment locally called the "Caprock".

The pageant, under the direction of Rev. James J. Spurlin, of Rosedale, was produced for the first time in 1950, and was played before an audience of about 3000 people from Colorado, Oklahoma, Texas and New Mexico.

Mrs. Ralph Jones of Liberal, Kansas has been visiting her parents, Mr. and Mrs. Walter Dunham with her parents who had lap the past week. She returned spent the previous weekend in Liberal. Mr. Jones arrived Friday and the two will return to their home this week end.

Friena High School Girls' Choir Will Appear at Program

The Friena high school girls' choir, under the direction of Glen H. Cunningham, will present an assembly program March 14 at 10 a.m. in the Hereford high school. The program will be broadcast over Station KPAN. The choir won sweepstakes at the 1950 contest.

Mrs. Ralph Jones of Liberal, Kansas has been visiting her parents, Mr. and Mrs. Walter Dunham with her parents who had lap the past week. She returned spent the previous weekend in Liberal. Mr. Jones arrived Friday and the two will return to their home this week end.

When Nasty Colds Leave You WEAK AND RUNDOWN HADACOL CAN HELP

If Your System Lacks Vitamins B₁, B₂, Niacin and Iron, Which HADACOL Contains

When a nasty cold leaves you in a weakened and run-down condition, HADACOL can help build you up if your system is lacking in Vitamins B₁, B₂, Niacin and Iron, important elements contained in HADACOL. Many folks have found that this fine family formula helps overcome these deficiencies and soon they feel good again.

Mrs. A. Jimenez, 141 East 13th St., Port Arthur, Texas, gave HADACOL to her young son, Floyd, after he had recovered from a bad cold when she heard how HADACOL was helping folks suffering from deficiencies of Vitamins B₁, B₂, Niacin and Iron. It helped him so much in regaining his strength and energy that Mrs. Jimenez says she is always going to have HADACOL on hand for Floyd.

recovering from a siege of a bad cold. He was very run-down, lacked an appetite, and I started giving him HADACOL. After about a bottle and a half I could no longer see an improvement. His appetite picked up and he had increased strength. I think HADACOL has done wonders for Floyd, and can't praise it enough. I have continued to give him HADACOL and intend to always have it on hand for Floyd."



Here is Mrs. Jimenez's statement: "My son Floyd was very subject to colds. He's eleven years old, and he was run-down, didn't seem to have an appetite at all, and just simply lacked energy. I heard about HADACOL on the radio, and it was about this time that Floyd was just

Men, women and children of all ages are praising HADACOL for supplying Vitamins B₁, B₂, Niacin and Iron which their systems lacked. Don't let that "After-Cold Run-down Feeling" drag you down—HADACOL can help you, too, if you suffer such deficiencies. Sold on a strict money-back guarantee. You'll feel great after the first few bottles you take or your money back. Trial size, \$1.25; large family economy size, \$3.50.

STREET MAP OF HERFORD, TEXAS

Business and Professional
DIRECTORY
When in need of Prompt, Dependable
Service . . . Use this Directory

<p>JACKSON ELECTRIC CO. Electrical Engineers Contractors Electrical Motor Rebuilding P. O. Box 982 Phone 1446 Hereford, Texas</p>	<p>Hereford Wrecking Co. Highway 60 USED PARTS See Us For Expert Repair Work of All Kinds</p>
<p>Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES SCHOOL SUPPLIES Fountain Service . . . Drugs . . . Sandwiches 301 Main Street—Phone 694</p>	<p>L. BASKIN INVESTMENTS List Your Holdings. With Us For Quick Sale OFFICE JIM HILL HOTEL East Door Ground Floor</p>
<p>This Space for Sale</p>	<p>REMINGTON TYPEWRITERS OFFICE SUPPLIES FARM AND HOME FLOOR and WALL SAFES AT YOUR HEREFORD BRAND</p>

Cool as a Mountain Breeze!

Time was when people complainingly sweated out the hotness of summer . . . but no more! Thoughtful folks now take advantage of the mountain coolness provided by any one of several types and styles of modern air cooling units. From a single room to entire homes, factories and offices are now scientifically cooled to the satisfaction of home dwellers, workers and customers. Investigate the correct air cooling for your place now.

SEE YOUR *Electric* APPLIANCE DEALER

A MODEL FOR EVERY NEED

ROOM AIR COOLER (EVAPORATIVE)

ROOM AIR COOLER (MECHANICAL)

LARGE OFFICES AND STORES

UNIFIED HOME AIR CONDITIONER

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

B&PW

(Continued from Page 1)

sponsored by the club this year. The play will be presented both in matinee and evening performances at Shirley school on April 17.

After the business program, an informal discussion of plans and arrangements for the style show was led by Roy Peet, who will carry out the decorative plans for the show.

After the session the group went to Hotel Jim Hill where coffee was served.

Members attending were: C-Ora Cockrell, Lola Dishman, Opal Garrison, Zula Gilliam, Vida Grady, Skeeter Hall, Alma Hilton, Betty Holland, Jewell Malone, Frances Neff, Frances Parker, Lucille Posey, Bruce Rose, Della Stagner, Pearl West, Cecil Williams, and Bessie Lee Wood.

La Plata

(Continued from Page 1)

at the piano by D. K. Young. Mrs. Elmer Patterson gave the program on New York, which continued the study course "Cities Underlined".

Quoting from the book "Cities of America" she said "New York to the rest of America, is stupendously rich, glamorously theatrical, noisy, over excited, idea ridden, un-American, brutally expensive, rolling torrent of man-swarm-that, and of course the Sky Line to a New Yorker is just home, and his own personal piece of it is a neighborhood of a couple of thousand people. The rest of its 7,690,000 citizens just do not live in his mind".

If making a trip to New York, Mrs. Patterson suggested purchasing the book "Key to New York" which furnishes an excellent guide to the city.

During the business session, presided over by Mrs. J. R. Johnson, president, plans were discussed for the annual "Hobby

David Rasco Will Be Guest Speaker At Summerfield: Public Is Invited

By Bobbie Walser
David Rasco of Amarillo will be guest speaker Monday evening, March 12, at the covered-dish supper in the community building at Summerfield. Included in his talk will be his experiences overseas and other interesting items. Everyone is invited to attend.

Work Progresses
As work progresses on remodeling the community house, the club women are making plans for planting grass and flowers. Mr. Hacker of Hereford is replastering the old school house. The community is giving parties monthly, sponsored by the club women. Mrs. Guy Walser, the new president, says the activity will continue during her term of office, which continues two years.

Haper Is Speaker
Forty-four attended church Sunday morning when Mr. Haper of the Avenue Baptist church, a retired minister, brought the message. Special selections were presented by the trio, J. B. Noland, Mrs. K. W. Neill and Jack Streun. Gene Streun sang "He Lives on High", accompanied by Mrs. A. A. Simons.

Mr. and Mrs. A. R. Preacher and family of Washington, Colo., Mr. and Mrs. Luther Foust and Walter of Plainview visited in the homes of Lee Curry and Guy Walser over the week end.

Attend Funeral
Mr. and Mrs. C. R. Walser, attended the funeral of Buck Walser, a brother to C. R. and S. L., who died in Chillicothe at the age of 78. He had been ill for some time.

Mrs. Reese Dawson, the former

Show scheduled for April 7 at Hotel Jim Hill.

Those present were: Mesdames Milton Adams, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, J. R. Johnson, Charles Newell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Charles Sparlock, Urlin Streu, Ray Downey, and the hostess.

Rosene Lance, accompanied by C. J. Lance, went to Camp Chaffee, Arkansas, last week end to see Reese Dawson who has been stationed there since February. Mr. and Mrs. Ky Lawrence spent the week on their ranch in New Mexico.

Mr. and Mrs. Weldon Webb of Lubbock spent the week end with her parents, Mr. and Mrs. Earl Lance.

Mr. and Mrs. Lee Curry spent Sunday and Monday in the home of John Black and Rose Baker.

Ronnie Earl Lance, son of Mr. and Mrs. Earl Lance Jr. returned from the hospital one day this week after recovering from pneumonia.

Bob Powell returned one day last week from Arkansas where he was visiting.

Several from this community attended the Baptist meeting in Dimmitt Monday night.

Mr. and Mrs. J. M. Wright and Sandra Nell are attending the state girls basketball games in Waco this week.

Central School Announces Honor Roll This Week

Principal D. C. Martin of Central Elementary school has announced the honor roll for the fourth six weeks. Martin said the roll includes the upper 10 per cent of each class, which averages about three students per room. This same policy is used in each local public school.

On the Central-honor-roll are: Ted Moore, Billy Paul Knox, Charles Weemes, Claudia Green, John David Bryant, Joe Andrews, Mary Lou McCullough.

Willie Sue Channer, Joan Fowles, Weldon Riley, Lynda Phillips, Dianne Houser, Ann Reeves, Montie Dean Hale, Linda Kay Noland, Reed Green, Pat Rob-

Farmers of Daniel Community Are Busy Preparing for Spring

By Mrs. W. R. Moore
The farmers are very busy drilling barley, plowing stubble, and making new fences. The wheat is looking fine since the recent rains.

Rev. L. E. Godwin of Panhandle preached in the Palo Duro church last Sunday.

Mr. and Mrs. Edd Peacock returned home Tuesday from Raton, N. M., where they stayed 10 days with a sick friend.

Mrs. Zelma Axe, Mr. and Mrs. C. L. McBroom and little daughter, Janie, visited in the home of Mrs. W. H. Killbrew in Claude Monday. Mrs. Killbrew and Mrs. Axe are sisters.

Mr. and Mrs. W. R. Moore visited in the home of Junior Whitaker Saturday night in Plainview.

Robert E. Fox from Peach Orchard, Ark., is staying in the home of W. R. Moore and helping with the farm work.

Mrs. H. L. Pattie and Mrs. M. G. Ballow from Amarillo were visitors in this community Tuesday.

Miss Wilma Moore, who is staying in Canyon, spent the week end in the home of her parents.

Mrs. J. F. Matthews spent the week end with her nephew, Donald Clark, who is working in Albuquerque, N. M.

Mr. and Mrs. Joe Campbell from the Wyche community have moved to the Minor farm, formerly the Oscar Hunt home.

Mr. and Mrs. Wayne Higgins and children are visiting in the home of Mr. and Mrs. Ky Higgins in Del Rio for a few days.

Patricia Hyde, and Virginia Witherspoon.

Rosa Lee Strange, Ray Caster, Terry Hodges, Henry Ranspot, Wilma Burkett, Ruth Ann Fincher, Theresa Fambrough, and Glenna Kay Bellar.

spending the winter months in Del Rio.

Mr. and Mrs. A. W. Tooley of Kress visited in the L. W. Tooley home Sunday.

Club to Meet

The Fairview club will meet in the home of Mrs. Byron Campbell Tuesday, March 13, when Mrs. Tom Draper, HD agent, will meet with the club.

Mr. and Mrs. Roy Greer, newlyweds were surprised by friends and neighbors of this community with a wedding shower Friday night.

Mr. and Mrs. J. A. Hudgins of Olton and E. W. Shugart of Canyon were dinner guests in the W. R. Moore home Wednesday.

Mrs. Cecil Malone Is Honored At Farewell Courtesy

Dorcas Circle of the WSCS of the Methodist church honored Mrs. Cecil Malone at a farewell coffee given in the home of Mrs. Norman Gray Tuesday morning. Mrs. Malone and her family plans to move to Colorado soon. A gift was presented to the honoree.

Mrs. Earl Plank presided at the refreshment table which was appointed in crystal and silver. The floral center piece was of pink sweet peas and carnations.

In attendance were: Mesdames Floyd Ross, Leroy Avenue, Wayne Edwards, Cecil Rockwell, Jack Brown, Maurice Hare, Hank Williams, Paul Conaway, Don Martin, Earl Plank, Dale Tinnin, Otto Gilliland, W. C. Mehar, John Ball, Richard Barnard, the honoree and the hostess. Guests were Mesdames W. J. Messick, H. W. Gray, R. P. Conaway, and Charles Shipley.



MEET MRS. DOUGLAS GROOM, teacher of geography and spelling at Junior High school. A graduate of West Texas State College, Mrs. Groom is teaching her fifth year in the Hereford schools. —Brand Staff Photo.

Starting SUNDAY

JIMMY WINS

Luscious Loot!

He won the radiq jackpot—and then had to wrestle with a dark-haired problem. Mama didn't like it!

IF IT'S LAUGHTER YOU'RE AFTER

What a riot—when Jimmy wins a carload of prizes and surprises! Everything from SOUP to NUTS—7,000 cans of soup—a horse that won't eat soup—a curie with a crick in her neck—an interior decorator who is nuttier than a fruitcake—and an income tax bill that's more than the whole kit and kaboodle is worth!

James STEWART Barbara HALE

Win The Jackpot

JAMES GLEASON • PATRICIA MEDINA

THE BOWERY BOYS ARE FIGHTING FOR UNCLE SAM!

1000 ROUNDS OF LAUGHTER!

LEO GORCEY and the BOWERY BOYS

BOWERY BATTALION

with HUNTZ HALL

TEXAS SUNDAY MONDAY

Auction Sale

J. G. NEWKIRK - 6 Miles East On Highway 60 - 3 Miles North

Thurs. March 15 - Sale Starts 1 P.M.

This Equipment Is Being Sold At Auction Due To The Fact That I have Sold My Farm.

- 1—Caterpillar D7 used 2900 hrs.
- 1—Angle Bulldozer, 12 ft.
- 1—60 ft. Pacific Terraplane
- 1—13 1/2 ft. Towner offset disc.
- 1—Caterpillar 60 gasoline motor.
- 2—14 ft. Massey Harris canvas type combines—1949 models.
- 1—U. T. U. M. four row butane tractor bedder, planter, fertilizer, cultivator and one tool bar ditcher.
- 1—MTA M. M. gasoline tractor.
- 2—Ford tractors with bedder, planter, cultivator and four row weeder, ditcher and mowing machine.
- 1—5 ft. Seaman triple tiller with Continental Red Seal motor.
- 2—John Deere 2 row potato planters with fertilizer distributors.
- 1—2 row Oliver potato digger.
- 2—2 row Humboldt rotary stalk cutters.
- 1—2 row Olsen rotary beater.
- 1—5 bottom 14 in. M. M. breaking plow.
- 1—10 ft. Hoeme (Hydraulic) with drill attachment.
- 1—17 1/2 ft. Hoeme.
- 1—Mayrath 27 ft. portable grain loader with gasoline motor.
- 1—Hydraulic heavy duty side delivery rake.
- 1—Kirby tractor post hole digger.
- 1—John Deere 21 ft. single disc.
- 1—500 gal. butane skid tank.
- 1—24 ft. Hobb truck trailer with cattle sideboards.
- 2—Beet and vegetable planters with tool bar and cultivating equipment.
- 1—Barrel spray attachment for tractor.
- 1—Forney electric welder.
- 1—Cutting torch and hose, with 5 yr. lease on bottles.
- 1—Wayne air compressor with 2 gal. paint spray gun.
- 1—Electric grinder.
- 1—Electric portable drill. About 1000 irrigation tubes, aluminum, 1, 1 1/2, and 2 in. sizes.
- 250 Sacks ammonium nitrate fertilizer 32 1/2 % nitrate.
- Several Water Sheets.
- Several pieces of furniture, several rolls of sheep and hog wire fencing, several rolls barb wire and fence posts.
- 1949 Standard U. M. & M. Tractor on Butane, 2 crops.
- 1950 Standard U. M. & M. Tractor on butane, 1 crop, with Hydraulic Jack and Pump.
- 1949 12-ft. Gleaner Baldwin Combine, elec. lift, unloader; cut 600 acres.
- 1946 12-ft. Gleaner Baldwin Combine, elec. lift, unloader; excellent condition.

EACH AND EVERY PIECE OF EQUIPMENT IN A-1 SHAPE

LUNCH AND DRINKS WILL BE SERVED

TERMS CASH

J. G. NEWKIRK, owner

HEREFORD, TEXAS

SUNDAY-MONDAY-TUESDAY

HEREFORD **star** YOUR COMMUNITY CENTER

"USH" SAYS

We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Sunday, March 11th, through Wednesday, March 14th . . .

Congratulations

Mr. & Mrs. Jack Roberson Mr. & Mrs. H. L. Martin
Mr. & Mrs. John T. Skaggs Mr. & Mrs. G. C. Boyer
Mr. & Mrs. George Beams Mr. & Mrs. Louie LeGrand
Mr. & Mrs. Russell Thomas Mr. & Mrs. Jesse Wofford

COMING STAR COMING

KIM ERROL FLYNN
DEAN STOCKWELL
IN TECHNICOLOR

COSMOPOLITAN MAGAZINE says

"IT'S STRONG MEAT!"

UNDER THEIR HOODED ROBES SMOLDERED PERSONAL HATES, GREED AND BESTIAL LUSTS! THEY WERE NO LONGER THE CRUSADING KLANSMEN OF EARLY LEGEND... NOW, THEY WERE MEN BENT UPON MURDER AND CRIMINAL ATTACK!

"The Klan's got ways of making you friendly Babe... and the law can't touch me, either!"

"STORM WARNING"

GINGER ROGERS • DORIS DAY
RONALD REAGAN • STEVE COCHRAN

DEFINITELY NOT FOR SMALL CHILDREN!

BETTER IF SEEN FROM THE BEGINNING
CALL FOR SHOW TIME

WEDNESDAY-THURSDAY

HEREFORD **star** YOUR COMMUNITY CENTER

The TRUTH BEHIND the TRIAL OF CARDINAL MINDSZENTY!

Guilty OF TREASON

CHARLES BICKFORD
A CARDINAL MINDSZENTY

TEXAS - TUESDAY ONLY

THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



Montag's STATIONERY

See This Beautiful Stationery In Our Office.

The Brand

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



Right Around HOME[®] with MYRTLE

by Dudley Fisher



BUFFET SUPPER - 6 to 9 P. M.

Every Sunday Evening
Piping Hot Fowl and Other
Meats Plus All the Other Dishes
That Are Good To Eat

\$2⁰⁰
Per Person

GOOD FOOD
is our business



HOTEL JIM HILL

BLONDIE

by
CHIC YOUNG



WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.

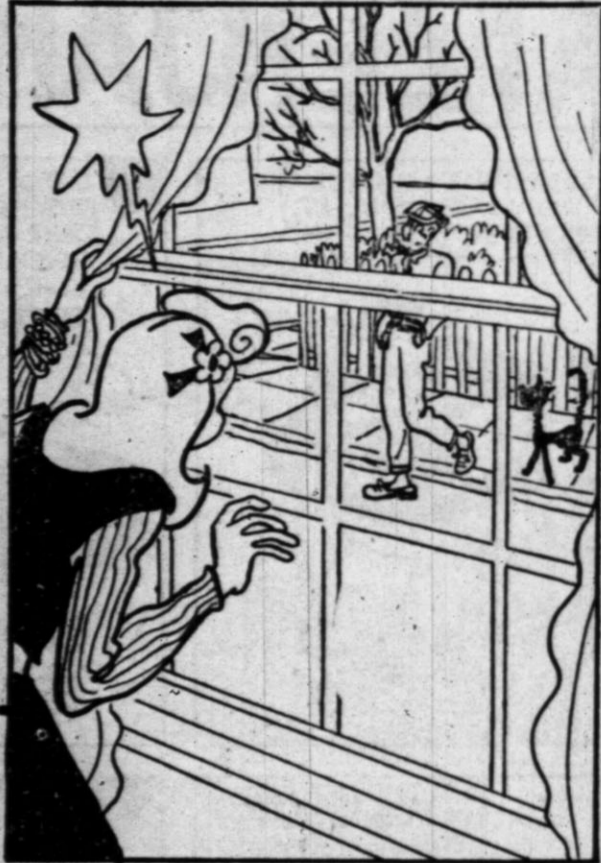


AT THE

BRAND

PHONE 30

TEENA® BY *Lilla Terry*



PIPSY!! AT LAST!
I THINK HE'S BEGINNING
TO NOTICE ME!!! GUESS
WHAT! WITH **TWO**
SIDES OF THE
STREET TO WALK
ON —

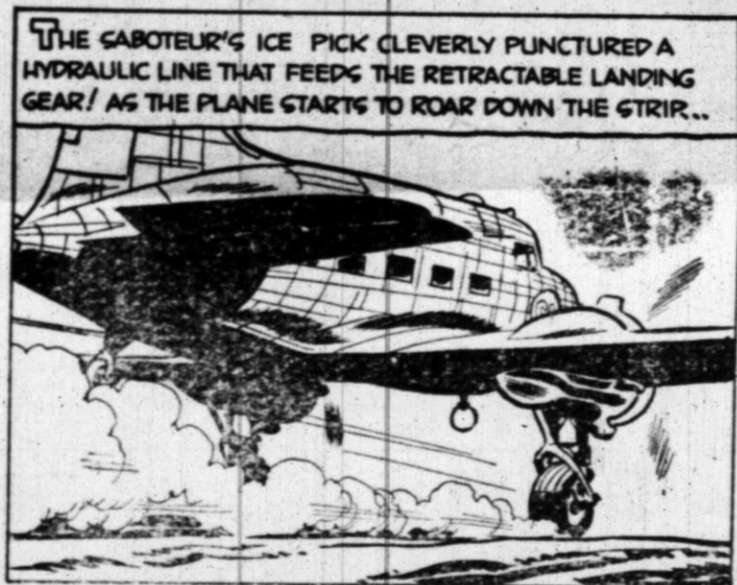
**TODAY HE
DELIBERATELY
CHOSE MY
SIDE!**

Lilla Terry

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Shop In Hereford
For Your Best Buys!

JOHNNY HAZARD by FRANK ROSSON



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lepd or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

WICKY MOUSE

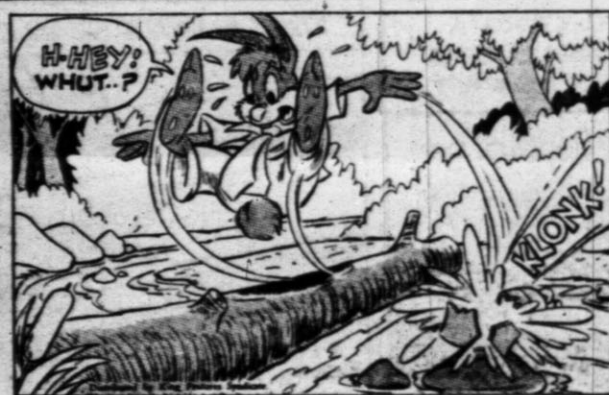
BY WALT DISNEY



UNCLE REMUS

AND HIS TALES OF BRER RABBIT

WHENEVER BRER RABBIT GOES TO A PARTY... HE USUALLY TAKES TH PARTY WITH 'IM!



PITMAN GRAIN

PHONE 1
NO. 1

The KATZENJAMMER KIDS



TRADE WITH YOUR NEIGHBORS—

The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Merchandise, Shop the Ad Columns of this Paper!

THE BRAND

PHONE THIRTY

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



MUST WE START WALKING AGAIN? IT'S AWFUL EARLY~ MY FEET HURT AND I'M HUNGRY~

I KNOW JUST HOW YOU FEEL~



'CAUSE I FEEL THE SAME WAY YOU DO~ BUT I KIN SEE THAT ZERO IS SAYIN' IN DOG TALK, "COME ON, LET'S GO"~

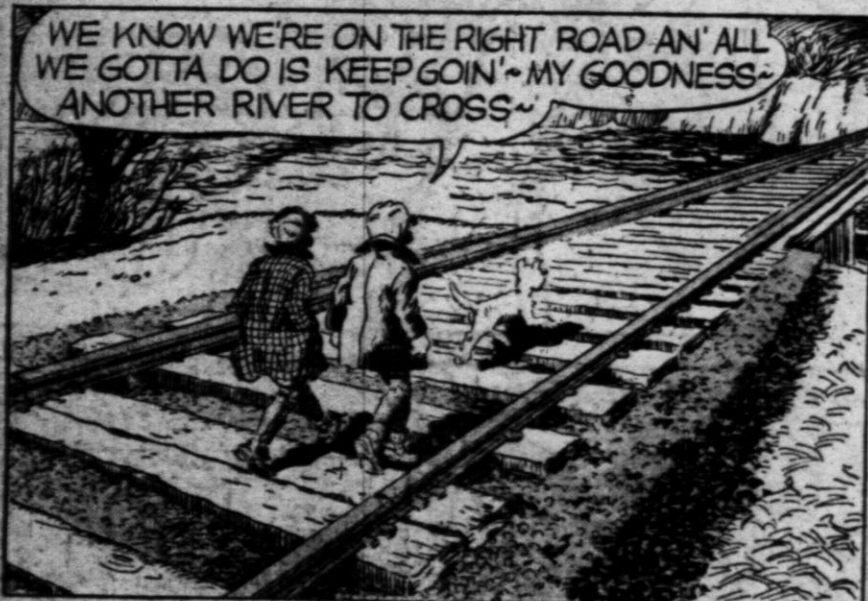


DON'T FEEL BAD~ALL WE GOTTA DO IS KEEP WALKIN' ALONG THIS RAILROAD~

BUT THE RAILROAD IS SO LONG~ AN' OUR LEGS ARE SO SHORT~



THE TRAIN WENT PAST THAT LOVELY ORPHAN'S HOME YOU WAS LOOKIN' FOR, WITHOUT STOPPING~ AN' WHEN IT STOPPED AN HOUR LATER WE JUMPED OFF AN' STARTED WALKIN' BACK~



WE KNOW WE'RE ON THE RIGHT ROAD AN' ALL WE GOTTA DO IS KEEP GOIN'~ MY GOODNESS~ ANOTHER RIVER TO CROSS~



OH, MY GOODNESS GRACIOUS! A TRAIN IS COMIN'~

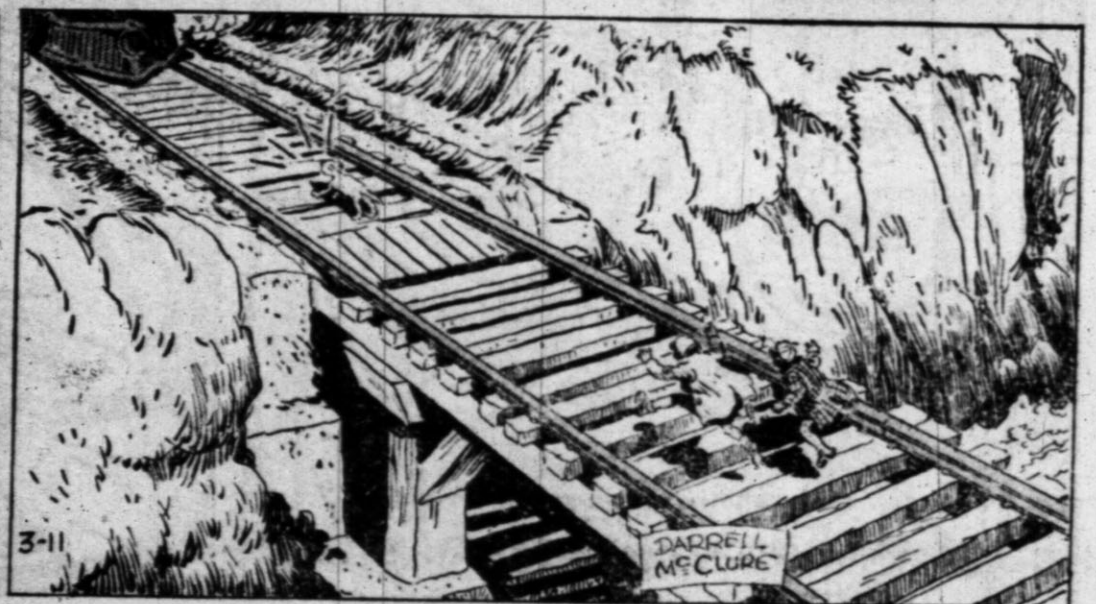
WE CAN'T GO BACK! WE'LL HAVE TO GO FORWARD!

HOOOT HOOOT

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WE KIN RUN TERRIBLE FAST~ AN' MAYBE~



3-11

DARRELL McCURE

This Space For Sale!



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Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAROLD R. FOSTER



Synopsis: PRINCE VALIANT GAZES DOWN ON THE STRANGER. WITH HIS BOW UNSTRUNG AND WEIGHTED DOWN WITH GAME, HE IS HELPLESS. THE STRANGER SPEAKS A FOREIGN TONGUE, BUT HIS GESTURE IS A COMMAND TO THROW DOWN THE MEAT.



UNDER THE THREAT OF THE MAN'S READY BOW, VAL UNTIES THE CHAMOIS FROM HIS SHOULDERS, HIS WITS GROPING FOR SOME PLAN.



SLOWLY HE LIFTS ONE OF THE CARCASSES, THEN WITH A QUICK MOTION, HURLS IT AT THE MAN'S HEAD.



THE STRANGER DUCKS, SUDDEN ANGER GLINTS IN HIS SMALL EYES, AND VAL LAUGHS TO FAN THE FLAME.



HIS ENEMY DOES JUST WHAT VAL HOPES..... DISCHARGES HIS BOW ANGRILY. BEFORE HE CAN NOCK ANOTHER ARROW VAL LEAPS!



THE MAN'S FLASHES OUT, THERE IS A MOMENT OF OBSCURE A MOMENT OF OBSCURE, THEN VAL STANDS UP

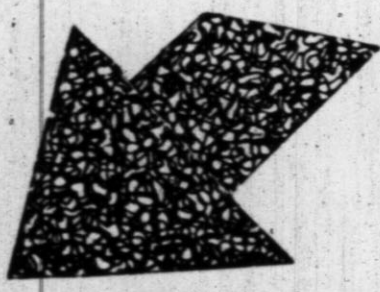


PEACE-LOVING PEOPLE MIGHT OBJECT TO THIS YELLING, BUT VAL KNOWS FROM HARD EXPERIENCE THAT, WHEN ONE IS FACED BY A RUTHLESS ENEMY, A WINDY DISCOURSE ON BROTHERHOOD USUALLY ENDS IN TREACHERY.



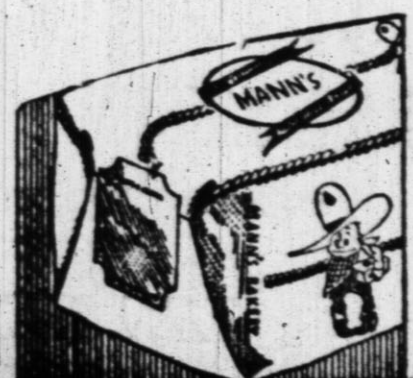
BUT NOW HE MUST HASTEN DOWN TO HIS CAMPING PLACE AT TIMBER LINE BEFORE DARKNESS FALLS. THEN AN ARROW THUDS AT HIS FEET AND HIS PLANS ARE CHANGED.

NEXT WEEK - The Hunter Hunted.



LOOK FOR THE LOAF WITH THE "LITTLE MANN"

Mann's MALTED MILK Bread



MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THE OLD MAN CONTINUES HIS STORY: "NATURALLY, THERE WERE RUMORS ABOUT MY PALACE. THE POLICE CAME, BUT COULD NOT PROVE ANYTHING--"

YOU SEE, OFFICERS-- THERE'S NOTHING WRONG HERE. I'M RICH AND LONELY. I LIKE TO HELP STRANGERS.

TAKE ANYTHING THAT PLEASES YOU AND I'LL BE ANGRY

NO ONE EVER TESTIFIED AGAINST ME!

BECAUSE NO ONE EVER LEFT HERE ALIVE! YOU'RE FINISHED! LOTHAR, CALL THE POLICE!



ALL THIS FOOD IS POISONED. THE "FREE" JEWELS IN THE OTHER ROOM ARE BOOBY-TRAPPED! EVERY INCH OF THIS PALACE IS A DEATH-TRAP!

WE KNEW THIS PLACE WAS ODD -- BUT NOT THIS ODD!

EAT HEAVY STRONG THIS FOOD WILL FO



HOW MANY DO YOU THINK MADE THEMSELVES "AT HOME"?

WE'LL NEVER KNOW. AFTER WE HANDLE THIS RASCAL, WE'LL CLEAN UP THIS PLACE AND TURN IT INTO A MUSEUM.



WHAT A BEAUTIFUL PLACE!

LOOK AT THE SIGN! LET'S GO IN.

WAIT!

WELCOME STRANGERS ENTER



HOW DISAPPOINTING! JUST WHEN WE GOT HERE!

IF THEY ONLY KNEW.

CLOSED FOR REPAIRS

WHAT BAD LUCK!



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NEXT WEEK: NEW ADVENTURE

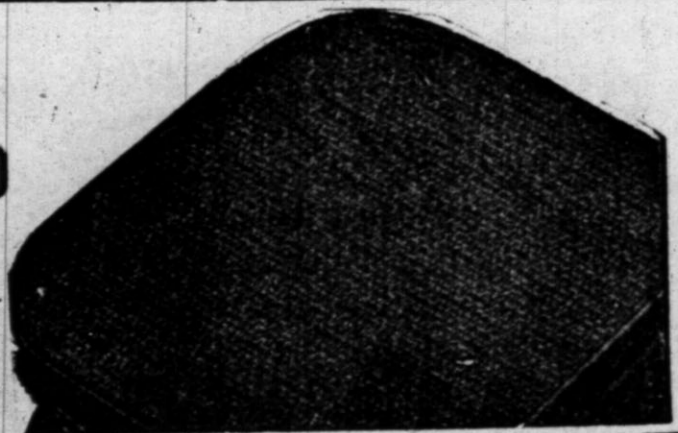
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



KING of the ROYAL MOUNTED

by
ZANE
GREY



SO 'ELP ME, DRUDGE, I RUE TH' DAY I MARRIED SUCH A BLINKIN' IDIOT! THIS HAIN'T JEWELRY, HIT'S CHEAP GLASS!

BLIMEY! I'VE STUCK ME 'EAD IN A NOOSE FER JUNK!



'AND IT OVER, MAUD. I'LL PLANT IT IN ARNOLD'S ROOM... COME TO THINK O' IT HE MADE MIGHTY SURE WE ALL THOUGHT HIS PARTNER HAD REAL JEWELS!



WHILE KING CONDUCTS HIS SEARCH FOR THE JEWELS STOLEN FROM THE MURDERED MAN, ADAM, THE KILLER, AND HIS WIFE DISCOVER THEIR MISTAKE!

...AND IF KING DOESN'T CHARGE HIM WITH TH' MURDER WHEN HE FINDS THIS STUFF, I'LL PART ARNOLD'S RIBS WITH TH' SAME KNIFE I USED ON ADAM!



I-I CAN'T UNDERSTAND IT... ONE OF THOSE MEN MUST HAVE KILLED ADAM!

WELL, ARNOLD, WE'VE SEARCHED THEM AND FOUND NOTHING! LET'S HAVE A LOOK AT YOUR ROOM NOW!



I WOULDN'T HARM ADAM... HE WAS MY BUSINESS PARTNER! WHY WOULD I TAKE THE JEWELS?

YOU'D BETTER THINK UP A GOOD REASON...



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...BECAUSE HERE THEY ARE!

BLIMEY! THEM HAIN'T JEWELS... HIT'S CHEAP JUNK!

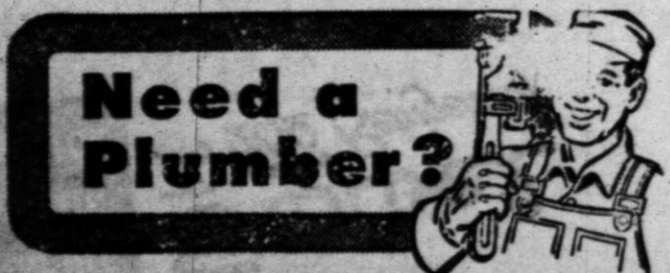
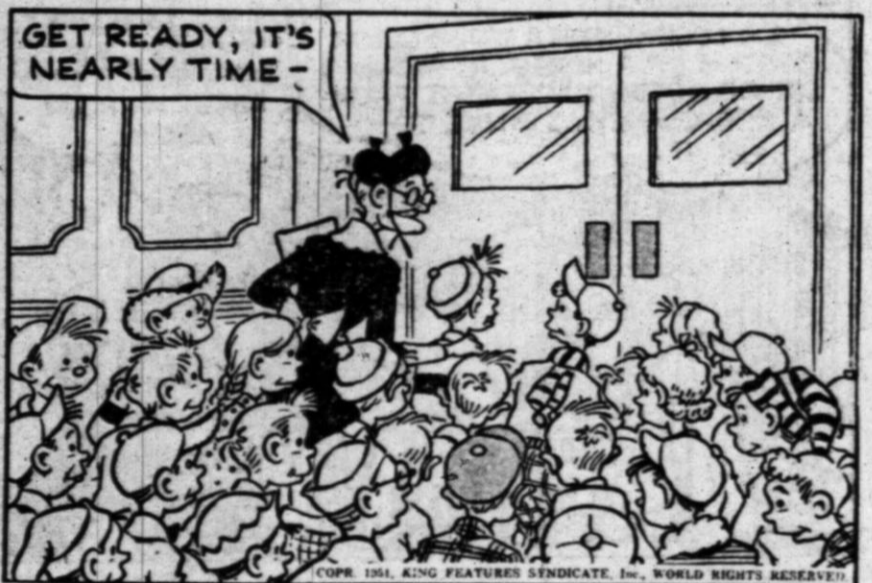


...CONTINUED.

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GRANDMA by CHAS KUH



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SNOOKUMS by GEOMCMANUS



Bringing Up Father

Registered U. S. Patent Office

By George McManus



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RUSTY RILEY by FRANK GODWIN



WELL, TEX, DID YOU FIND A SADDLE WORTH BUYING AT THAT SECOND-HAND PLACE?

I SHORE DID, BOSS... A RIGHT FANCY ROPER AND A GOOD BARGAIN!

LOOK WHAT RUSTY BOUGHT, DADDY!



IT'S A REAL PAINTING OF A HORSE! AN' I ONLY PAID FIFTY CENTS FOR IT!

HMM - A WATER COLOR, EH?.. WELL, I HARDLY THINK ANY MUSEUMS ARE GOING TO MAKE ANY OFFERS FOR IT, BUT I'D SAY IT'S WORTH WHAT YOU PAID FOR IT!



MEANWHILE, AT THE BOARDINGHOUSE IN TOWN.

THAT ROOM IS MINE AS LONG AS THE RENT IS PAID, AND YOU HAD NO RIGHT TO DISPOSE OF ANY PICTURES IN IT WITHOUT MY PERMISSION!

NOW JUST A MINUTE, MR. SMITH... THIS IS MY HOUSE... BESIDES, THAT HORSE PAINTIN' WASN'T VALUABLE... A BOARDER LEFT IT ON THE WALL A COUPLE O' YEARS BACK!



..AND ANOTHER THING... I WAS GOING TO PUT A REAL SWELL COLORED SCENE, HAND-PAINTED IN OILS, IN ITS PLACE... AIN'T YOU GOT NO GRATITUDE?

THAT'S VERY NICE... BUT I LIKED THAT HORSE... NOW TELL ME--QUICK... WHERE DID YOU SELL IT?



A LITTLE LATER

I'M LOOKING FOR A WATER-COLOR PAINTING OF A HORSE... IT WAS IN A LOT OF GOODS YOU BOUGHT FROM A MRS. CLANCY... I'D LIKE TO BUY IT!

OH, YES, I REMEMBER... I'M SORRY, MISTER, BUT I SOLD IT ONLY ABOUT AN HOUR AGO!



YOU SOLD IT! TO WHOM? THINK, MAN!... IT'S VERY IMPORTANT!... I'VE GOT TO GET IT BACK!

WELL, NOW, IT WAS A CASH SALE, SO I DIDN'T TAKE THE NAME... THERE WAS A BIG TALL GUY IN A TEN-GALLON HAT... HE BOUGHT A WESTERN SADDLE... AND A GIRL AND A BOY... THE BOY BOUGHT THE PICTURE...



WAIT! - ONE THING I REMEMBER! ON THE SIDE OF THEIR CAR IT READ, "MILESTONE FARM, LEXINGTON, KENTUCKY."



BETTER START PACKING, CHILDREN... WE'RE STARTING BACK TO THE FARM AS SOON AS WE CAN MAKE IT - RUSTY, YOU'LL GO IN THE HORSE VAN WITH TEX!

YES, SIR... I CAN BE READY IN NO TIME!

ME TOO!



HELLO... AIRPORT?... I WANT TO MAKE A RESERVATION TO LEXINGTON, KENTUCKY, ON THE FIRST PLANE AVAILABLE... YES... THE NAME IS "ER-SMITH - X.M. SMITH."

3-11 TO BE CONTINUED

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Phone 68

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