


Missouri Man In Critical Wheatley Seeks Condition From Car Wreck Legislative Post





 Rest Of Harrison Ads Will Be In Thursday

 advertisements overen to thurs




## SHE DIDY'T HAVE

TO EAT THE BOTTLE


lamp , Mimy zaring



Hereford Implement Will Build Addition
Preliminary work is completed
and construction will start soon
owha 50 by 80 foot bullding and construction will start soon y Joe and Wayne Evans on th
outh side of Hereford Imple ment compliny in the lot betwee
it and Hotel Jim hill.

$$
\begin{aligned}
& \text { it and Hotel Jim Hill } \\
& \text { The bullding will be bult of } \\
& \text { brick with a Roman brick front } \\
& \text { It will be divided in haif with } \\
& \text { Hereford Implement using }
\end{aligned}
$$

$$
\begin{aligned}
& \text { It will be divided in haif wity } \\
& \text { Hereford Implement using }{ }_{2} \text { fee for office and storage spac }
\end{aligned}
$$

$$
\begin{aligned}
& \text { feet for office and storage space } \\
& \text { They wwil rent the other } 25 \text { foot } \\
& \text { bullding. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { building. } \\
& \text { The Increased space will al al } \\
& \text { low them to expand the main } \\
& \text { tenance and renait }
\end{aligned}
$$

$$
\begin{aligned}
& \text { low them to expand toe main- } \\
& \text { tenance and repair shop into the } \\
& \text { north wing which is now being } \\
& \text { uata tor toorese. }
\end{aligned}
$$

Tos

City Prepares To Celebrate Harrison Highway Opening

SMASHED into Ks.arcor Twok- E. C. Young of Frearick-



School Opens September 5, Shift Students To Shirley




## Editorials

## sobillion

For Defense--And How!

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## Can,t Drop Bomb



Health Rules
 sometime ogo, might prove interesting and Country, Read Hem peres coreftuly, one of 1. Honor Your porentis by hoving doy; tor on ounce of prevention is worth ton of
 ${ }^{\text {dos. }}$ 3. Honor rour tomily by having your Hite inurodid to lifie invurance ovoranitios the Co.opeataion of the inuver in
Hion of the life of the invered.


## ful of your diet: for

ave with his teeth.
th corefully your having your
gular intervals; for bad teeth are an abomin.
tion to the system.
"7. Honor your lungs by breathin
ash air; for ventilation is a means of grace
esh air, for ventilation is a means of grace
" 8 . Honor your nerves by taking plenty f. Honor your nerves by taking plenty
nd play all night promote the brevity of and play all night promote the brevity of
their lives by burning the candle at both
-. Honer your counr by boberino mo
min tor in on mat of ood ditesentip 10
eard, thought and deed; for the race tha wishes eternity must exalt matemily
 0

## 

The Sunday Brand


Washington
Merry-Go-
Round

## 

Where Ignorance is Bliss .
$\lambda$

## Louisa's Letter

 <br> \section*{ <br> \section*{ <br> <br> } <br> <br> }
## mmopx asamy xuy-: <br> 


$=2=$

## $=2$

## Take Proftit oun ol Wer <br> Takt polto wout wer

## 請部



## 

## 

## 'Tater Peelin's

Thanks to Jeff Roberson for the invitation to try some
Phillip's '66' gas at his new location at the Corner of First and Phillip's ' 66 ' gas at his new location at the Corner of First and
Main but the fact is that we've been tradin' of the Farmer's Main but the fact is that we
Drive In for so many years that
Jeff has. many friends and will no doubt enjoy a good

We read in the papers that Joe Montague, General Counel for the Texas and Southwestern Cattle Raisers Assbciation, blames the retailer for an average increase of
ound for meat over the counter to the custome
Sounds like somebody might be makin a nice profit as

June 1 st.
Another thing that gels our dander up is to see - 44 cents an a black pesper or to realize that we are payin' almost 10 cents apiece for bananas.

Course the porents ere always interested in school nows and who the teachers will be but KPAN's local news announcer that the next school term will get under way Sepiember 5th

The- BOOTLEG
Philosopher

About Your Home
 might as
ticle caugh
and read it
Accordin
other new found.
Now I ain't no filln elerk and
don't keep such Informatlon
stored away but in the last few By Frances. Dell
Something can be done about
the summer heat other than
moving to the mountains or the
seashore, outstanding decorators seashore, outstanding decorate.
It seems that color plays a

## stored away but in the last few summery effect. Greens, toned years I can recall readin about whellow, light pastels and white are

 at least ten new miracle drugs, white, wire ine is ifist on thetce.each one of which was gonna Neatness and absence each one
revolutioniz
practically
you. Neatness and absence of clut-
ter are very Important. Store all
unnecessary bries-a-braes, rugs
and heavy drapes Keepe
papers and magazines cleared
awy.
Use the sheerest possible cot-
Uns and linens for toble decor.
(Continued on Page 4) SUNDAY'S CURRENT QUESTION:

## Housewives Approve

Price Controls, If
rising costs with price control?
Mrs. Robert Thompson-1 think if prices are going to co tinue upward, it will be essential that. we have price contro
$I$ think if exce
the situation.
Mrs. F. A. Tucker-1 think price control would be all right, but would hate to see rationing come back. Howeverg if tha share or as much as they needed, and if it would keep people
$\qquad$
Moins. Glenn Snyder-it seems to me that price control going la-have to come, I really think control is better, because
some dealers will continue to raise their prices as long os the can. I really think it is going to be necessary in order to keep Mrs. J. H. Fish-l am in favor of it if people wouldn maybe price control would be a disodvantage to us.

Mrs. Richard lucas- am in favor of rationing. I think
that would be better than every one buying up everything and
Mrs. Ed Skypala-1 am in faver of price control it it is
Meryone seemed thave all heneed.
Mrs. Ed Skypala-1 am in favor of price contral if it is
arried out well. 1 am definitely not in favor of rationing unless
it becomes necessary, but if people continue to hoard, we may
need it.
Mrs, Wayne Williams-1 think if it becomes necessory we
Mrs. Wayne Williams- -1 think if it becomes necessary wo
should have it. I am also in fevor of rationing if it becomes necessary. If it becomes necessary, this is the only way people
can be treated equally. No matter which plan is adopted, we can be treated equally. No matter which plan is adopted, we the least we can do for our country.
Mrs. Charlie Shipley-I really think price control would help i- many ways. It would keep so many things from going help i- many ways. It would keep so mary things trom going
highe. I don't think we would necessarily need rationing if the
prices were kept down.

"You said get the nearest doctor so I picked up this guy


## WANT AISS ${ }^{\text {minn }} 30=31$

FREE
Theatre Tickets To See


Star Theatre
WEDNESDAY - THURSDAY AUGUST 16-17

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified a
in The Brand, We will give one free ficket.

| EOR SALE Miscellaneous |
| :---: |
|  |
| $\begin{aligned} & \text { We clean and block hats for } \\ & \$ 1.00 \text {. Acme Cleaners. Phone } \end{aligned}$ $111 .$ $\text { B-1-11- } \mathrm{ff}$ |
|  |
| OFPICE SUPLLES: Regulat Hnee and spectal orders. The Hereford Brand. <br> B-1-16-4fc |
|  |
| PLENTY OF Eod altaila inigy for sale. 21/ miles north Probres- <br>  |
| $\text { plone } 389 \quad \text { B-1-1521-te }$ |
| WESTAR Seed Wheat <br> Grown this year on dry land by <br> T. D. Staimbaugh and is subject. to certification. For sale in bulk <br> at $\$ 2.50$ per bushel at <br> SEARS GRAIN CO |
|  |
|  |



## Books







The Dale Tininins are leaving
tor Red River. N. M. tocay.
 POLITICAL
ANNOUNCEMENTS
For state Repreentative
o. Hixo FOR State Representat
O. H. DXON
MORRIS G. COBB For United States Congressman
from the Panhandie Distriet abtavene clark

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| :---: |
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| CED |
| :---: |
| INOTCE OF MEETING |
| ODD FEL LOWS |
| Each Mondy NNight |
| REBEKOHS |
| Each Tuesday Night | C



Herefor Rotary meets every Friday at H , Hil
Hotel

JAYCEES
1st, 3rd Tuesdays
Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays

$=5=$Kiwanis Club Thurs. Noon
Hotel Jim Hill Lions Club
Went meets each
Wednosay, 12 noon
Hotel lim Hill


## Where Hereford Dines



VIEW OFF COUNTER AND OPEN KITCHEN
When shopping Hereford or Just passing through, you will always find a menu crammed full of good things to eat with friendly service and moderate prices.

Fast Courteous CURB SERVICE 4:00 P. M. till ?
Location - Just West of Harrison Highway on Hiway 60

## Western Wheel Inn

Owner, Pete Hopson

Ratliff Makes First Pre-Season High School Footbatt Prediction ymoip varum





## NOW AT PENNEY'S: YOU SAYE MORE!

 BACK-TO-SCHOOL NOW see how these wonderful, washable Plaids 'n Plains put money in your pocket!

## Only

 298

## Boy's Sanforized Plaid Sport Shirts <br> LONG SLEEVE POPLINS AND BROADCLOTHS!

Woven gingham plaids combined with fine percales and silly broad-clothe-that's the back-to-school story! Come in and see the expen. sive details like full circle skirts, set-in sleoves, and plackept waist inserts! Values-every one! Sanforizedt. Sizes 7-14.


Boys like their spori shirts bright and colorful, and Penney's reall has them! They're closely woven, long wearing poplins and broadcloth that can be worn in or out of the trousers. One plain pocket,
 BOYS' WESTERN CUT Blue Denim Jeans

A terrific'example of valce! These narrow cu jeans have copper plated tivels at all strain points -double orange stitching at ail main seams-a zip per fly that works smoothly, even after washingfive tough sailcloth pockets-exact proportioned fit! Mom, that's THRIFTMEIIC! 4-16.


Trimmed with nylon lace or not!
AII Nylon Sips
EASY UPKEEP! PERFECT FIT:
COMFORTABLE

3528 GIRLS \& LADIES Cotton Anklets
Rib or Plain Tops - 29 c

LITTLE MISS PREP
Rayon Panties
Sizes 2 to 16
296

Girls
Cotton or Royon SCHOOL SLIPS Sizes 6 to 16
1



Fellow coaches s.say Grady Hes -
er will have Miller High, with which Hester
doesnt agree. But it does look
like the Tavorte of distict it doesn agree. But it does look
like the Tavorite of distric. 4 ,
The districts look like this:

$\left[\begin{array}{c}6 \\ \frac{2}{8} \\ 8 \\ 3 \\ 10\end{array}\right.$ | Slierman |
| :---: |
| Hent |
| Hatran |
| view |

 E. Beach, a fullback, who were
top-flight reserves. And, in all Port Arthur
Galena Park. $\begin{aligned} & \text { Wichita Falls has } 19 \text { lettermen } \\ & \text { Austin has dost many men }\end{aligned}$ Galena Park. Freeport,
Baytown. $\begin{aligned} & \text { from its } \text { fi949 linalists but always } \\ & \text { has plequy of mianpower. Hester }\end{aligned}$
Waco
 Kefrime: beat in the distrint 14 race and
that Kérrville might knock ove all of themi
There will be 26 texms in the
 Falls has two regulars from lask) 222 in class $\mathbf{A}, 390$ in clafs $\mathbf{B}$ an
year's state champions - Tom- 160 in six-man.

iRLBECK Home
Brightit mus satar mon thir mentar Brighlt num mans inu tu



ONLY TWO STORY HOUSE ON HARRISON Highway- The Dr. L. B. Barnett ho me on Harrison Highway not onlz carules the distinction of being a very beautif


GRADY, N.M., look:ing east down the highway

## Distributive Education

 Is Open To Jrs. And Srs.Supt. George Graham an- an
nounces that the new vocational
program, Distributive Education, program, Distributive Education,
is getting underway wih the Coordjnator, Mr. S. N. Henry, call-
ing wipon the local merchants to
acgaint them with the program Distributive Education is a vo-
cational program of interest to cational program of interest to
all students in the eleventh and twelthtentates who are fourteen
tears of age or older and who
will make their careers in inewill make their careers in re-
tall, wholesale or service selling
businesses! In addition to class-
room training which the stu-
dents wing reeetve during the
dent room training which the stu-
dents will receve during the
morning, they will also be em-
ployed downt in retall and wholesale business
es cooperating with the schoo
in the training of these studente. One objective of the DE pro One objective of the DE pro
gram is to bridge the gap be
tween gram school and employmen
tween
for high school graduates. Train
recelve laboratory credit, as well
as a training wage, for the work
which they do in downtown
stores. and this work which they
do is supervised by the Coordido is sup
nator
school. Students who enroll may reeive training in stock control,
uying, merchandising, selling, advertising, (display, personnel.
worr, creddt oftree work, etc.,
in any of the numerous fields In any of the numerous, fields
assoclated with retail, whole-sale, or service selling work. All Junlor and Senior boys and girls of the 1950-51 school year
are invited to come to the high are invited to come to the high
school to get more information chool to get more information
concerning, this program. Mr. concerning. Chis program. Mr.
Henry will be there Thursday
and Friday, August $24-25$, in the

Uncle Jay DIAL 710 KGNC
AMARILLO STATION AT 6:00 A. M.
, in. on, Repara),

Schools
(Continued From Page One) to show where bus students will
attend grade school on a basis attend grade school on a basis
of the bus they rode tast yearis
Shirley School - Pat Sullivan, Shirtey School-Pat Sullivan
bus number 13 - Wylie Quattle
baum, bus $9:$ Mr. Eliliston, bu baum, bus 94 Mr . Elliston, bus
14; Mr. Shawi bus $10, \mathrm{~J}$ a m es
Garner, bus 8; Joe Smith, bus 4 :
 ess, bus 7;
Central Schooi - Mr. Benson,
bus number 20; Mrs. Hutson. bus
17. Dow glas Groom bus 3; Bruce
Beene. Bus $15 ;$ Mr. Thompson,
bus 12; M. Beach, bus 1; Wayne bus 12: Mr Beach, bus 1; Wayn
Lee, bus , 1 Br
Dawn Grade School-buses and 21.
Hereford Pujblic School fa
ty for $1950-51$ as as follows:
(HS-High Sctiool, C-Ce iHS High Scitool, C-Centra
arade School, S Shirley Orad Grade School, S Shirley Grad
School, Georoge L. Gramam. sup
erintendent: Don T. Martin Hintendent: Dcn Tisal: Marty
High School Principal:
Stanton, Junior High Principal stanton. Junior High Principa
D. C. Martin, Central Schoo
Principal. Bron Dutam, Shdr
ley School Principal; Della Stap

 6th grade; Mrs, Gladys O. Wil-
liams, Jr. Hi Englishi; Purris Wil-
Hams, band; liams, band;
Ethel Womble C 5 th grade Mrs
Charlene Wulder, HS speectic and history; S. N. Henry, distributive
education:-Mrs. S. N. Henry clementary: Mrs. Kent Snare
elementary: Mrs. J. J. Durham dementary: Mrs. Don Moore, 1s
rade; J. A Morrison, elemen rade; J. A. Morrison, elemen-
tary; Mrs. Mary Broawell CarFrancis, supervisor and dietician
for cafeteras. Three or four other posi
have not yet been filled.

Owen Will Teach At Pecos High School

G. P. Owen, Jr., son of Mr. and Mrs. G. P. Owen, Sr. of this city
has accepted a position to teach
math in the , pecas High Schoo his coming
$A$. May of this year, o. . P. received
a Bachelor of Scence Degree in
Education. Math and English He graduated Magna Cum Luade
G. Praduated from Herefor
High School as president High School as president an
salutatorian of his senior clas
He served one year in Japan in he army of occupation.
At college G. P. belonged to
At . National Alpha Chi an FT.A. He was president
Ferguson Hall dormitory, h

## A Round

 Town(Continued From Page One) day, according to PMA secretary
Faust Collier. The Draft $\overline{\text { Board office has ex }}$
ended its hours in order keep up with the increase
amount of work. They are ope from 8 to 12 and 1 to 5 Monda Mrs. A. Petersen.
Tbe Chamber of Commerce is still looking for apartments
or houses to help house the Magnolia Seismograph crew that will be working out of
Heretord for two years it they hereford for two years if they
can find adequiate housing for

Miram D. Volz won the man's
watch and Melba Wall the watch and Melba Wall the woGrand opening Friday Over 400 persons visited the store during
the day. The Methodist Men's Club at
their regular bl-monthly dinner their regular bi-monthly dinner
meeting Wednestay night electmeeting Wednesday night elect-
ed new officers. Those eleeted
were Colby Conkwright, presiwere Colby Conkwright, presi-
dent; T. T. Parsons, viee presi-
dent: and Diek Barnard, secredent: and Dick Barnard, secire-
tary, Carl Sundeen, accompant-
ed by Mlss Jane Welch enter ed by Miss Jane Welcompani- enter-
tained the group with severat tained
songs.
 yarcuan oummentay renorth bo
 the activities. Carl Sundeen, ac-
companled by Miss Jane Welch,
sang a group bt songs. sang a a group pf songs.
Mr. Robert Jindsey of Borger,
formerly of Hereford formerly of Hereford, was a vis-
tior. He invited titl Rotarians to
attens the opening hotel in Bopgening of wel? as the
new airport.

$W_{\text {triend }}^{\text {HEN the latchstring is ond ont and and meal prep- }}$ aration can be so demanding the
hostess can't enjoy her guests. Any



 Sprinkle and fold clean laundry,
wrap and put ind gas retrigerator
for severakt hours and youth
be

to
 name
or honey
When
When hot water has to travel to
outtee taps though too much plp
ng. ing. theres bound to be some heat
los. Sive gas by installing your
out ortomatic cges water heater nearest
or outlets-the kitchen, luandry or bathroom

 Thiy calltit Creore, Cötle: Equal parts jof hot (treshicicoffee and hot
ocoa to serve with whipped eream




HRREFORD VISITORS - Fourteen visitors representing agriculture interests in half a dozen states made a special trip from Ama rulfo Thursday afternoon to see how direct applications of anhydrous ammonia as fertilicer has worked in the Hereford are The group were guests of Assoclated Crox ers and the Hereford Chamber of Comme ce on the Philips Chemical company spon sored trip. Phillips had already taken the group on a tour of the Rio Grande Valley and fiown them back to Amarillo. They visted the following farms in this vieinity: John, George and Edward Paetzold, Mark Konelg, VeVrn Pickens, Frank Bezner and Earl springer. shown above are back row, ifet to right: A. W. Peck, Phillips manager of agrieulture ammonia sales, Bartles ville, Okla.: ग.B. Brown; associated with E rnest Fannin and Herman dimble in the Fannin Gas \& Equipment company of Phoe ailx, Ariz.; N. D. Mac Alister, Amarillo Phillips, District manager of agriculture ammonta sales; R. B. Prock, Phillips district sales manager from Los Angeles; Amos Schuster, partner with Lee Schuler of Kan-O-Tex, Ir.c. at Pegryton and Garden City, Kansas Bob Pitcher of Plant Foods corporation, Rocky Ford, Colo.; Talmadge Lovelady, Worland, Wyo.; Oimble; Schuler and Fannin Front row, left to right: John Powers, American Fertllizer and Chemical company; John Paetzold; Dlek Leader, Phillips chemieal production department of the Petroieum Co. advertising and publicity; George Wash; assistant division manager of the fer-
taizer sales division from Bartlesville; Frank Vaniandingham, sales engineer on agrich liture ammopla for Philips; N. E. Moore nd Pete Cowart of Hereford.

49 Years.
C. B. BlackCo.
Have Been Serving You


With The Finest In Furniture
LIVING ROOM SUITS - DINING ROOM SUITS - BED ROOM SUITS KITCHEN SETS ... FLOOR COVERINGS - - OTHER HUSEHOLDS Including Famous Nam es In Furniture

Living Room Suits by KROEHLER FLEX STEEL GLOBE PARLOUR PERMALUN

Bed Room Suits by KLING HUNTLEY ABERNATHY DREXEL at MODERATE PRICES

Carpet by FIRTH MOHAWK
McGEE HIGHTOWN

## - S.E.Elíctr. 1901

Morrison Is In Run-Off Race Mor Criminal Appeals Court





 echnlque that worked for him
triet atorney and enlisted in the
in the firist race. He belleves the
old plan of getting around meet:
armeds a private.
He served more than three
 locality is the best political for-
mula in Texas.
Morrison is bnsing
gence corps and won four battle
stars After the war he was elect Morrison is basing his appeal
bed district jude we without opposi-
on his record as a defense at-
tion. He is a past commander of torney, and a district jude. Of
all of the cases he handled as eign Waren ven veterans of Fort and is chet de
aprosecutor all of the cases he handled as
prosecutor and district jud wars post and is Chet de
only one has been reversed of the 40 and 8 Votture Lo-
onde. He is also chairman of the appeal to the court on which he he
now seeks to sit. Judge Morrison's friends call
Morrison's camnalon litera
him sill and tell him he has a striking resemblance to Abra- ence on the bench and enerig

## Rex


 NoT chopping much wood:
He's too busk running for the "assistant manaiger" of
Morrison's campaign. Morrison is
Court of Criminal Appeals. He the manager, the finanailer and

 ting their same problem of faces and rec- a member of texe University of swimming team and swim-
ords before enough'voters to win
ming ts his No 2 ords before enough ${ }^{\text {ºtoters }}$ to win
survival for what was is his No. 2 hobby.
a run-off. a run-off.
Morison is baek on the road of the District and County At- At-
torney's Association of Texas in

years,
hande. handie.
saying:
"At 41

Morri | "At 41 years of age, Judge | $\begin{array}{c}\text { administration of justice." } \\ \text { Morrison and his backers rec }\end{array}$ |
| :---: | :---: | Mo trison years of aring to the Court

Morrison and his backers rec-
of Criminal Appeasis the full vig-
or of earize the fact that Robert L
or of eaturity. The vol-
(Bob) Lattimore, his run - oft or of early mpeaturity. The vol fill
ume of cases that ume of cases that this court re-
views requires the employ a tremendous amount of energy
on the part of the the court. but experienced junge to the
 (Bob) Lattimore, his run - off opponent, has a name that has proved valuable in Texas pollcics. They are telling as many Lattimore is NOT kin to the tha ly of the late Judse to the fambut experienced judge to the
gourt will be most helpful in the timore of Fort worth.

## 號

## great guns! great fuav/  $\pm=$ anc even the cadmen wet for covid <br> 10 <br> 








TEXAS

Mr. and Mrs. W. S. Rice
Mr. and Mr. W. U. Streu
Mr. and Mrs. R. B. Hutson
Mr. and Mrs. W. T. Kelly
Mr. and Mrs. W. T, Kelly
pon the occasian of your wedding anniversar if you he occasion of your wedaing anniversary last year please call 363 to to Hereford in the sary.

TOWER DRIVE-IN
Sunday - Monday Aug. 13 - 14 FAREWELL TO ARMS

Tuesday - Wednesday COVER GIRL
Thursday - Friday
THE BISHOPS WIFE

I Personally Recommend "STAR IN MY CROWN" and urge ALL to see it.
Wm. F. Hardwick

DAYS

## 

## STAR

Sunday Aug. 20
Monday Aug. 21
Tuesday Aug. 22

## Donna Jean Holman And Bradly Lookinbill Wed

Scott - Morgan Wedding Held


## TheSunday Brand

ing wedding. Ist Included: Mrs.
The guest
Calvin Goodin. Mrs. Harold Loer-
. watd, Mrs, Richard Ireland, Mrs.
Bobby Owen, Mrs. Eddie Roberson, Martha Thomas, Mary Jo
Mathies, Louise Green, JacqueIne Newell, Blllee Rae Johnson,
Faye Knox, Pat Hardwick, Mar-
tisha Ramey, Jackie Wright, and

NEW OFFICERS Some of the
officers of the Music Study Club for the coming season are
shown above. They are, reading from left. to right: Mrs.
C. c. Acker, treasurer; Mrs. . C. Ferguson, histortan; Mrs.
Cilf Estes, corresponding secretary; Mrs. . D. D. Neill, ,viee-
president: and. Mrs. W. T.

Doris Jean Hastings Feted At Shower In Streu Home
Miss Dorrs. Jean Hastings.
bride-elect of Wayne Hill of Ver-
non, was' honored at a shower non, was honored at a shower
courtesy given in the home of
Mrs. Uriln Streu Thursday atternoon., Autumn's Tovely high colors
were used in profusion were used in profusion in basket
arrangements, tall vases and rec-
tangular and tow bowis. Purple arrangements, low bowis. Purples
tangular and iold predominated in the
and gold
living room with glats and the living room with
lias dominating.
A center of special decorative
interest was the refreshment ta-
ble
sa
${ }_{l}^{\text {sa }}$

## b

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## .

.
, Mesdames: Ray Jy Johnson, D. D. H.
Alexander, E. 8. Ireland, John
 Board and Miss Martha Balley
of Amarillo Wrsc, Canyon, of the honoree arty, Mrs J T Gilbreath, Jr Those Charles Hill.
Teger Mes ames: W. C. Hromas, sylveste Serguson, A. L. Manjeot, John
Felby Winkler, Wlima Carnahan, Rob ert Veigel, J. R. Allison, Wayn
Evans, J. T. Guinn, J. E. Kirby Walk Boston, Eara Norton, Jack Grady. L. Z. Oldham, R. O. Blue Paul Mathers. Bill Knox, co
Phillips, L. W. Carlyle, Ceorge Millard, w. J. stanford, carl MeCasilin, Henry Benson, Home Witherspoon, Vern Witherspoon Beryl Witherspoon anid Jane of wath, J. E. Gyles, Harold Loerwald

Bridal Shower Is Given
Honoring Betty Carney



European Tourist Says
War Scare Not Evident
Mrs. Leta Barnett who is vis-
ting her mother, Mrs. J. M. time in 16 years. She is quit 3oone. has. just returned from a sure she will never forget the the the
hree months' visit and tour of experience of seelng the procuc his wife in Vienna, Austris
und Mrs. Barnett reports that there ${ }_{6}$ litule war talk tn Europe and
 ot cultural customs, many of nost among these resurrections mmergau which is in produc-
on thits pearsais are now underway on a
play recently.completed by her
son, Paul, a student at vient Miss Betty Carney, bride-elect
of Werner M. Koelzer. Wwa nam-
ed honoree at a bridal shower
given at St. Anthony's Church
Hall Wednesday. Hostesses were
Mrs. George Paetzold and Miss-

> the bride's scene which centered
the serving table. A miniature
bride, in traditional white satin bre serving table. A miniature
bride in traditional white satin
flanked by arrangements of flanked by arrangements of
white gladtoll, was placed at the
back of the table. The wedding ner; Ausement " "Betty and Wer-
nes revealed In
an oversize wedding ring laid
and
flat
 chosen colors. Miss Elieanor
Paetzold was in charge of regis-
tration of

 Paetzold, John Stengel, M. M.
Rcelzet, Wayne Evans, Raymon
Paetzold, Mark Koenig. Airha
Reinart, Tony Hoffman, Pa Paetzold, Mark Koenig, Airha
Reinart, Tony Moftman, Pa Pa
Hoff, Frank Wright, A. Reimar
Hoft,
Schlab
Claren Schlab, F. J. Walterscheld, and
Clarence Betzen; Misses: Ade-
line Koelzer, Theresa Koelzer, ane Plikens, Owendolnn Jesko
and the honoree and hostesses. Those sendin
 Marnell, e. A. Herr, Charles wider, F. J. Knabe, Conrad Urbanczyk, Ed Dziuk, Ed Loerwald Alton Monroe, Gene Loerwald
Bill Fleming, w. J. Albrieht, Bill Fleming, W. J. Albracht,

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\left.\right|_{\mathrm{J}} ^{\mathrm{pr}}
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号品
oracht, Wm. Betzen, Mike Bet-
zen, Felix Urbanczik, Fred Pltt aer and Jim Clements.

\section*{| sin or Mr and Mrsicl. |
| :--- |
| ingon or Summertied |
| The altar setting was arranged |}



Music Study Club Plans Include Special Features | Outlines for the Musle study |
| :---: | :--- |
| Club activities for the $1950-51$ |\(| \begin{aligned} \& Rennalsance Music, classical <br>

\& music, the Romantic era; Mod-\end{aligned}\) | Club activities for the $1950-51$ | music, the Romantic era, Mod- |
| :--- | :--- | :--- |
| season include much that ts tra- | ern Music and Living Composs |
| ditional with the club's line of |  |
| ers will be studied. Plano, volce |  | dittonal with the club's line of ers will be studied. Plano, voice

atudy, as well as newer features
and violin musis wwill be fataured ${ }^{2} \mathrm{y}$ yearilly planned for the com-
Mry year. D. Neill is year book
Mrs. J.
chairman and serving with her are Mrs. Earl Phillips, Mrs. H. A.
Close and Mrs. Mary Carter. with the annual club luncheon

Behrends - Mills Marriage Is Read Thursday Night
whe lattèr part of september
with special wramspecial features and pro-
grams calendared at intervals
during stung course will be bontht around
sthe book. "From Madrigal to the book. "From Madrigal to yeek act will
Modern Music" by Moore and tion KPAN Miss Wanda Jeannette Mulls,
daughter of Mr. and Mrs. John daughter of Mr. and Mrs, John
A. Mills of Snyder, became, the
bride of Andrew $\mathbf{s}$. Behrends, son bride of Andrew 8 . Behrends, son
of M. .and Ms. Andrew $L$.
Behrends of Behrends of Dimmitt, Thursaby
night at $8 ; 30$ ocelock in a double ring cerremony at St, John's
Methaditst Church In Lubbock. Dayton Keesee officlated. Accompanied by Gerre HanGillum Aang "Oh Promise me" "My Rosary," "Ah, Sweet Mys-
tery of Life". Rose, and
club song:

## The bride, given in marriage

 by her sather wore a dress of itted bodice and on with a MoLean, Lee Conklin, H. A. CloseJay Boston, Frank Gyles and C. P. Cockrell. Others assisting
were: Mrs. Richard Ireland, Mrs were: Mrs. Richard Ireland, Mrs.
Calvin Coociln, Loulse Green,
Caren Conklin, Jaynice and Pat Hardwick.
Guests were greeted at the door Chas, Newell, Ralph Hastings, Guilland, Bobby Owen, Bill Hut on, Howard Gault, members o

lara of seed pearls caurt. ingertip sell of tmported sillk
usion. The bride's bo arrangement amour centered with a white orchid, carried on a white Bible,
which was a gift of Las $V$ Vigra Mrs. William elub Mrs. William slack of stillwa-
er, Okla., attended the bride as matron of honor. Bridesmalds ere. Miss Eva Johnson of Jackss-
boro. Mrs. Frank Walters, both former roommates of the bride,
Mrs. Albert Stewart of Tyler. Miss Mary Lou Devenport and
Miss Eonnte- Jean McMulland, Serving his brother as best
man was Bill Behrends of Dimmitt, Ushers were Delmar Hart-
ley, Joe Harrison, D a 1 d
Behrends. Kenneth Cobb and
diter Behrends, Kenneth Coob and
Edde Behrends, all of Dimmitt.
Attendants Dressed Identieally The matron of honor wore a a fitted top and Elizabethan coltron of were idenstical to the
hon $\operatorname{in}$ colors of blue, peach, aqua, yellow and
orchid. Each wore hats and
oitts to ma quets and buds on the hata
quath aster bou-
Hoops the skirts made them stand out.
Mary Behrends of Dimmitt and Joy story of Hereford, were
flower girss, They wore dresses of

pink and aqua taffeta. Each car| pink and aqua $\begin{array}{l}\text { riled a basket of rase pach car- } \\ \text { trimmed with lace to match her }\end{array}$ |
| :--- | dress.

The alsle was lined with white tapers and satin ribbons. White
silk aisle cord led to the altar forming, an archway covered
with white gladioli and tropleal follage. Baskets of white gladialil
were in the background with where tapers interspersed with
winopical ferns and palms. Thurch recepption room, The parents of the bride and bridegroom
and members of the weedding party assisted in recetving.
White tapers in crystal candle. labra decorated the bride's ta-
ble. four thered wedding cake
with wedding bells topped by bride and bridegroom was
end of the table. end of the table.
After a wedding trip to este
Park, Colo, the couple will by
at home at 270--i Fortyelt


##  <br> \section*{}



## 



Peace--It Was Wonderful On V-J Day, In August 1945 vive byyl pery


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$$

 We blew our tops, that day
from Times Square in New York cisco. We yelled, we senake-danc-
ed, we kissed strangers, we sang ears, we watched two nude
blonde bathe in a alily pond, we
made bonfires out of war bond
booths, we sounded air raid sirens, we rolled out beer barrele
and tapped them on the sideBut we also went to church
and when the churches filled up we knelt on the sidewalk
outside and thanked ood that
the the many young men who surely
would have died the next day or
the next week or the next month the next week or the next month
would now live. those days after the victory. President Truman: "This is the
day for the Democractes. This 1
"HEREFORD SERVES YOU BETTER"

## FORD TRACTORS

A Great Hame in The Farming Industry - A Tracior To Serve All-Purposes. A Dealer In Hereford To Serve You Betier.


Here to serve you with Ford Tractors and gencuine Ford occessories. We olso carry Gleaner products and parts. We invire you ro come ind and.et us demonstrate the efficiency ond economy of the implements on our

## GREEN and SCOTT <br> mest


"Helping Hereford Serve You Beiter"

## OPEN 24 HOU RS

## EACH DAY

Wě are mighty proud of the new Harrison Highway and want to say CONGRATULATIONS to all of you folks along the road.from Hereford to New Mexico.

When in Hereford you are alwoys Welcome at our Station... and Day or Night, you'll find us on the job. with fine Conoco Products and HED BI E! TIRE PANHANDLE

# Pitman Service Station 


 Refreshm
Retreshments of len. onate
and rowkies were served to the
Collowing: Reba Dones


| Tucker, Elaine Cox, Barbeara |
| :--- |
| Smith, Nora Jo Molallen, Glen |


 Wiliams ahd the hostess, Dph
Alrhart and Evelyne Trich

Read The
Want Ads

A Los Angeles woman testified
hat the notso of her milionaire hubby totaling his assets on an adding machine disturbed her sleep
at nighat. Maybe she should hava,
ried night. Maybe she should havg
tried counting sheep, while hof
counted shekels. Cleveland police are seeking a
second-story man who carries a
second-story man who carries a
cocorbe
fotding tadder. Theylu probably whim whis business folds
up on him.

## FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND; OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRASIALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT QUR LOAN SERVICE.

## Wesson Real Estate

Creford, Texa
Phone 944

Hereford's HOME OF DEPENDABLE

## SERVICE-QUALITY And REASONABLE PRICES

These very factors upon which Cash Way was built aer still the principle upon which we operate to "HELP HEREFORD SERVE YOU BETTER"
You, too, will enjoy SA VING at CASH WAY
LOW
PRICES
EVERY
DAY
AT
CASH
WAY


Over the entire area CASH WAY is known for Quality Foods at Every Day LOWER PRICES. This is due of the buying power reached throuigh needs of our Eight Stores scacttered over this sectionand we choose to pass these daily savings on to you. In addition, we take pride in the fact that our employees are interested in offering you, their friends, better service.

For these, reasons we know that you will like Cash Way and in soying "Congratulations" to you folks along Harrison Highway, we also say "Welcome" and invite you to visit us often.
--Elmer Gollehon

SAVE....
EVERY DAY


## A business Fou nd Upon

Serving YOU Better



Featuring Complete
BEAUTY SHOP SERVICE
With The
FINEST EQUIPMENT
and
SKILLED OPERATORS

> The Beauty
> Mart
> 219 N. MAIN

PHONE 3

tival including 30 separate per-day's newapapore so that you memories to He on the rest of
tormances with four orchestras, can read while you sip." she my life" she sald $\left\lvert\, \begin{aligned} & \text { formances with four orchestrass } \\ & 12 \text { conductors, , choral groups, } \\ & 62 \text { solo instrumentalists. } \\ & \text { c7 si solo }\end{aligned}\right.$ and nine organists.
European People
$\qquad$ commented.
Although any ough she could not speak
miss much languages she didn't
many of the cities

## Behrends

 Continued From Page 1)wore a navy lace dress with lo
sleeves she wore navy and white wore a navy lace dress with
sleeves. She wore navy and white accessories.
The bride The bride attended Abllene
Ohristian College and Texas Ohristian College and Texas
Tech, where she is a member Tech, where she is a member
of Las Vivarachas, and Phi
Gamma Nu. The bridegroom also
$\qquad$ member of Los camaradas.
Wedding guests were trom
 Then there was the Bach Fes- fee, but they also bring you the "Im quite sure I have enough and Hereford.

## WE'RE CELEBRATING OUR $3_{\mathrm{rd}}$ ANNIVERSARY

With The Opening OfThe

## HARRISON HIGHWAY



In our houseware dept. you'll find Kelvinator Refrigerators and Home Freezers, Estate Ranges, Hardwick Ranges, the new and marvelous Necchi Sewing Machine Sunbeam, Hamilton Beach, and General Electcric small Appliances, Cambridge Crystal, Syracuse-Bavarin and Franciscogn Ching, plus hundreds of other items so useful to the modern kitchen.

In our Hardware Dept. there is anything and everything in the way of hardware, including Irrigation Supplies Fence Chargers and an Eclipse Lawn Mower. If you are a sportsman there iseverything in the way of Nationally Advertised Fishing tackle as well as the finest in Hunting Gear.


4 4 during the double celebration of our Anni versary and the opening of the Harrison Highway. Yes visit us during the double celebration of our Anni versary and the opening of the Harrison Highway.
You'll find us delightfully friendly and more than anx ious to serve you in any way we can. If you can't make it at this time come in anytime and we'll enjoy having you.

## 

Hereford Hardware


## HELPING HEREFORD SERVE YOU. BETTER -- WITH <br> Complete Building Service



BEN CHILDERS

Founded with the, idea of giving this territory one of the most modern and most complete Building Services in The country, Carl MaCaslin Lumber Co. Specializes in having "what you want" -and at reasonable prices.

At the present time MANY ITEMS ARE BECOMING SCARCE . . . PRICES ARE ON THE RISE, but-if it con be found anywhere, you'll have a begter chance to get it a McCaslins!

If you plan on building or on remodeling. be sure to visit with us!
to the people along Harrison Highway. We ore mighty happy to see the neiv rood completed - ond although we know and serve many of you, we invite others to visit us when in Hereford
CARL McCASLIN LUMBER

CO.


1 Block East ol Courthouse - HIXRIFRORD, TEXAS


HOWDY FOLKS

## Welcome To Hereford



You will find what you're looking for at a price you want to
pay at our reliable store.
Famous Names Like
PHILCO APPLIANCES
WAGON WHEEL
SPRING AIR MATTRESSES OPEN STOCK BEDROOM SUITS MOHAWK CARPETING

Hereford Furniture Co.
ACROSS THE STREET FROM THE POST OFFICE


Frank Craig
The opening of the Herrition Highway is without a doubt another in Hereford: greater progressive steps, ond the people reepodnsible for it are to be congratulated. We here at Frank Creig's oxtend to the people of Harrison Highway a hearty welcome ond want each and every One of you to stop in and make yourself ocquainted. We have a modern and well equipped shop ond skilled foctory - Haineof men to handle your service problems.

Hereford's Most Complete Men's Store

Andover - M. Barres MEN'S SUITS
$\star$
Stetson, Stevens
HATS

Florsheim, Fortune SHOES

## $\star$

Wilson Bros.
SHIRTS
UNDERWEAR
NECK WEAR
SOCKS

Hickok, Pioneer ACCESSORIES

FRANK CRAIG SHOWROOR and EMPLOYEES: Left to Right - Owner, FRANK CRAIG; Sales Manager, JOE BISHOP, Parts Manager, M. J. KOEIZER, COY PATTON, CIINTON LUNDRY; Wash and
grease, AIBERT-GRAHAM; Office Manager, R. P. CONEWAY, TED HINES..

## FRANK CRAIG

STUDEBAKER-MASSEY-HARRIS

## FOX MAN'S SHOP

## Frank Craig Says, "I'm New

 In Hereford Would Like To Have Everybody Stop In And Get Acquainted With Me And Our Entire Staff."

INTERIOR FOX MAN'S SHOP Left to Right: Pat Corbet, Dub Reeves, Homer Fox

## DESIGNED TO SERVE YOU BETTER

[^0]
## Justin <br> Justin BOOTS

FOX MAN'S SHOP
HOMER FOX 305 N. Main

DUB REEVES
Phone 112
the heritoro giand，harkison highway edition WESTWAY NEWS
Community Young People Picnic At M．－Kaul Home









 honored wher a git party wed㪣发家

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 Tright and Mr．wright in Ama

 Tome．The wringhe warn writhet




 na daughters spent last Sucknon
n the hame of
nnd
not Mrs．P．of his and Mrs．R．B．Jackson at Here
ford． Ray Northoutt was returned
home from the hospital tas
Sund Sunday afternoon after severa
treatments there for rattlesnake treatments there for rattlesnake
bite．Mr．Northeut found the bite．Mr．Northeutt found the
sanke that they think bit Ray
and killed it．Ray is getting sanke that they think bit Ray
and killed te．Ray is getting
along nicely although he will aid
hay
h／s his ro
$\qquad$ ． Ias hard ayd or
medi－
as w

 N．M．Mrs．Chate Wovington
Barbara of Litlefield，Mr Barbara of Littlefield，Mrs．
Blanchee Gerrardt and Terence
of Amarillo and the husbands
of ent Mr ．and Mrs．Buren Sowell

spent laist Sund | spent last Sunday at a |
| :--- |
| Id |
| the Roy Alkman home． |



STREET MAP OF HEREFORD，TEXAS


## THIS SPACE

FOR SALE

| Hereford News Stand |
| :---: |
| Your Fovorite |
| NEWSPAPERS and MAGAZINES |
| SCHOOL SUPPLIES |
| Fountain Service．．．Drugs ．．Sandwiches |
| 301 Main Street－Phone 694 |

## GEAR HEAD <br> REPAIRS

For Irrigation Pumps In Stoek or Made in Our
Modernly equipped ma Modernly equipped ma－
ohine shop for any make
gear teand． BEARINGS，GEARS SHAFTS
W．M．（Bill） WHITESIDES

207 EAAST FIFTH
PLAINVIEW，TEXAS


A． 0 ．
 Abstr


BIISINESS and PROFESSIONAL

## פIRECTORY

When in need of Prompt，Dependable

## Service ．．．use this Directory

Hereford Wrecking Co．
highwayso USED PARTS
See Us For EEpeot Reparit Worko A Al Kinst



Hereford Scouts Enter
Council Suimming Meet



## adequate wiring



Whether you＇re building a new home．．．or adding improvements to your present home， Adequate Wiring should be a＂must＂in your plans．With the many electrical servants that now bring comfort to everyday living，it＇s not difficult to overload your home wiring system．Provide now for your present and future needs，and save costly modifications later．

Just call your local electrical con－ tractor ．．．he＇ll be happy to help you work out a wiring system ade－ quate to serve your good living ．．．electrically ．．．for years to come．

## ． PUBLIC SERVICE

 26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

We Would Like To Be Included In Your Circle Of Friends And Business Associates

The opening of the Harrison Highway means a lot to everyone . . . it means that you on the highway are now in a better position to do your business in. Hereford, therefore we here in the First National Bank want you to come in and make yourselves acquainted. The facilities and service of this bank are at your disposal at all times, the same as it is to the many who already are using them. Come in offen.

## "Hereford Serves You Better"

FIRST NATIONAL BANK

Member F.D.I.C.


(ax

## Paved Highway Joins Two Great States Contractors Complete 36.357 Miles Of Road

 From Hereford To State Line In Eight MonthsThe Sunday Brand


Company of tubbock started work on the 36.357 miles of highway starting af the intersection of
51 and Pork-Avenue in the northwestern part of Herefard December 20,1949 . Equipment came into -town via rail and ruck or use in .its particular stage of construction, Good construction weaiher helped contractors through, the first few months and then olong toward the end rain not only delayed completion of the road by several weeks, but it also damaged the road to an ex
tent somewhere near $\$ 5,000$. The actual total bid released by the State Highway Commission amounted to $\$ 19.014 .34$.
The actual theal herage released by the State highway probably won' ' remember or notice more than a couple of curves in the Although the average motorist probably wor
road, there are actually six curves according to W. V. York, Texas . Highwey Qepartment seniar resident engineer. The final curve, within a mile of the state line, con nects the Texas. portion of the road with the older New Mexico paved road. The oher curves were caused by section lines nake them with ease. banked in a manner that a car diving at Too miles an hour con make them with ease.
The pictures firkent by Elmer' Patherson and Brand Staff Photographer) show stages of delopment
and some of the larger pieces of mochinery used. The top left hand picture shows a dump truck being loaded



MESTWAY QUARTET-Four weil-kn here at th- pre-election rally held at the Simms Community
Merritt and Robert Boyd-are chown House. House.

Homer Fox Says: Did You Know.. Last Sunday week, Tess and I but they were really disgusted decided we would
Harison Hiway. The first thing ve knew we were at the New
Mexico line: then Rosedale, and
hen Broadview Soed Mexico ine,
hen Broadview. Soemed iale, and
few minutes. It was right after Iew minutes. It was right after cumcarl over the roads, and with
he big rains and the lakes were he big rains and the lakes were the carrs we had, to think of tring to thake the trip all in
full the grass was green, the row
trying to at as mud, and the weeds and grass along the bar pits was so

ank and thick it smelled ou wonder when lovely-made same day; he would be so.upse ou wonder when or how we ever possibly play his usual game. $\begin{array}{ll}\text { It brought to my mind a trip } & \begin{array}{l}\text { Course. I will readily admit that } \\ \text { if most of those cotton pickers }\end{array} \\ \text { hat a bunch of us made over }\end{array}$ this same road conly not so that trip, had shoveled coal unmany years ago. Think it was |  | in 1925 . Tuumcarink had, been | time, it probabiy would have |
| :--- | :--- | :--- |
| orer a couple of weeks before | helped their game. And it is a |  | with a couple of weeks before

sith in an Intercity
oif match; we cleaned plow from top to bottom. Those
boys from the dry lands' ouldn't stand the water hazards ond dropped euough golf balls in and dropped euough goir bails in
he crek to cause a small rise. it
was fust a gentle flow of course,


HELPING HEREFORD

## Serve You Better

COMPLETE LINE IN FARM IMPLEMENTS OLIVER TRACTORS P. C. SHOP TOOLS

PARTS DEPARTMENT
GULF. PRODUCTS
-. GAS G OIL


 greens same as ours, and were mind. I used every stick I had Creek through your golf ground | In good shape. But brother out |
| :--- | :--- | :--- | :--- | :--- | :--- |
| of the fairways is what | of the fairways is what you call

the rough and man, it was
rough, fall grass, cactus, wear
grase, grass, sh
1 even two covey, of bulut
ualil. No use to look for a ball
unless youknew exactly where it
was and it would have been the
same way if you hav been tion same and it would have been the
same woy you had been look- basket ball We had
Ing for a
ome pretty good golif.players. some pretty good goif. playerens in
that bunch, but too many on
them them were like myself. I some
times could win if they would lee me keep seore. But brothe
hat day was a nightmare.
kept score okay. 1 stayed in the
ouigh so muech that I didn rough so much that I didn
know whether I was playing go
or work or working for the state Wildirl
commission. I Commission. I soon ran out of
figures on my own score; fus: figures on my own score: fuse
went above my third grade edu-
cation, so I fust put down one or


HELPDGG HANE DRUG SERVE YOU BETTER


COMPLETE
 SERVICE

## .

 I
## HOWDY,

## NEIGHBORS

First, we would like to say "Thanks" for the fine manner in which you have accepted our store during the past two years of present management - and to as sure you that we expect to continue to offer the same type of dependable service in all departments.

TWO REGISTERED PHARMACISTS

We are also happy to introduce our entire force . . becquse it is these folks upon whom depends the success of your being satisfied and happy with each transaction. You are Always Welcome at Hailes . . . and we do appreciate your every consideration.

## HAILE DRUG STORE

Walgreen Agency Store

registrred stock raisers-Mrs. C. L. Hutchins of bell-


## $\rightarrow-{ }^{-2}$



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\begin{aligned}
\text { artec } \\
\text { are } \\
\text { a so }
\end{aligned}
$$ Youal tove tion know whe the HD Club Plans

 tospope and tey deserere ihe one of the good things in this
one his
country. It there ever was a big
ountry that can be made small country that can be made small
ouy good roads it is our plains. This same trip could be made
to Tucumeari on our good roads in Tucumeari on our good roads
in an hour and half loafing, and by a better golf team than we
had in 1925; but they would find any better bunch of real
sports in Tucumeari, and they
couldn't possibly have any more spouldn't possibly have any more
conn than we did. They couldn t
funt the any wetter, or any colder,
get and get any wetter, or any colder.
and they couldn't possibly be any
GLADDDER than we were to get i glad
$\qquad$ eson and Gerald Smilth. They
fished and visited friends' hished and visited friends and
relatives in Avoca, Stamford and
Abilene.

HD Club Plans
Tour and Picnic South Herefort Home Demon-
station Club conducted an edstation club conducted an ed-
ucational exhibit tour Thursday
afternoon beginning at afternnoon beginining at 1 oclock
at the home of Mrs.
LJwery at the home of Mrs. Liwery
Walker. Eirht members of the club showed particular work in
food preservation, hobbies, "and ood preservation, hobbies," "and
home improvements. Mrs. Walker showed her
pantry of home canned foods. Mrtry of home canned foods
Mrs. Ray Hershey and Mrs. W. J. Hacker showed pleees of fan-
cy work and Mrs. John Draper and-made rugs Bell exhibited A remodeled and redecorated kitchen was shown by Mrs. Ethel Layman and Mrs. Julla So-
well showed her entire new well showed her entire new
home. Mrs. O. B. Russell and Mrs. E. Gross exhiblted re-finished furniture and, Mss. Franklin imler and Mrs. Carroll Hagar $\left.\right|_{\text {Hereford. }} ^{\text {Bright }}$ is


WESTWAY STORE-The Westway store is owned by Mr. and Mrs. Elimer Conhbs. It is elght milles west of Hereford on the ago from Plainview. Two children, Eugene and Bmy Donald attend school at Hereford. They belong to the Baptist church and Mr . Combs is a member of the Odd Fellows Lodge. - Brand suaft Pboto

## PACKARD

 MILLING CO.Takes This Opportunity
To Say


## OSWALD'S

Serves You Better


Featuring Firestone Famous Products REFRIGERATORS.

VACUUM CLEANERS
TUBES
AUTO EOUHMENT
BICYCLES - BATTERIES RADIOS
OSWALI'S
fircstone

226 N. Main

## Labor Is Diversified Farming Key



$\sqrt{1}$
Phillips
66

## EASLEY'S

Serves You Better


Easley's SERVICE STATION

HEREFORD, TEXAS
ON HIGHWAY 60, CORNER OF HIGHWAY 51
on vacation reeently in south Mr. and Mrs. Loyd Lovel and READ THE WANT ADS exas. They vistited Mrs. Hund m tamily visitted Mr. Lovel's mothe




HEREFORD SERVES YOU BETTER Visit Shelton's


Because We Give You A Completely Equipped Shop To Handle all Tire Repair

FEATURING


YOUR LOCAL DEALER FOR
GOODYEAR TIRES and TUBES

## For CAR - TRUCK - TRACTORS

SHELTON TIRE EXCHANGE



Woman Dies Tues.
By BOBBIE WALSER
Brant Earropondent


## Personals

Mr. and Mrs. Bob Lawrence
are spending are spending a a two weeks' va-
cation in Pagosa Springs, Colo Mrs. Guy Gilliland of San Bernardino, Califiornatia, has seen
visting her daughter, Mrs. John


GOOD ROAD AND A COOD HOME-Mr. and Mrs: Q.N. Lewis
 are enganed in tarming and ranching Just like everycine eise
they are very appreclative of the new highway. Onid winter ny Bush, का Herettord. She was -Hsiting the Tom Howards last Visiting the Tom Howards last
jotmed here by her mother, Mrs. Saturday were Mr. and Mrs. R. B. Davis, of San Antonlo, who was Ash and daughter of Ft. Worth.
also a guest of Mr. and Mrs. and Mrs. J. T. Nickell and chil Bush. Suest of Mr. and Mrs. $\begin{aligned} & \text { and Mrs. J. T. Nickell and chil- } \\ & \text { dren of Amarillo. Mrs. Howard's }\end{aligned}$

 Mrs. Slay's sisters, Mrs. D. C

Read the Want Ads
"HEREFORD SERVES YOU BETTER"

## FRIGID AIRE

## Serving You Better Than Ever!



GOOD HOUSEKEEPING EMPLOYEES, Left to right: Ray Downey, Owner: Al Garrett, Service Manager; Wayne Williams, Solesman (not shown)

Yes, whether it's a refrigeratof, home-freezer, ironer or any one of the wondrous appliances made by Frigidaire they will constantly be a ready, willing and able servant. Stop in . . . get acquainted with us and with our products . . . we feel that we are fully equip. ped to stand behind every product we sell.
responsibility does not end. Companionship In the home is the
keynote for sur.
Delart, parllamentarian: keynote for success, Triain a child
in the way it should go and Hargette, clothing demon-
Atrator; Mrs. Wayne Johnson


Cultural Home Demonstration Club Completes Second Year Of Activity
$\begin{aligned} & \text { By Mrs. R. C. Clilders } \\ & \text { Cultural Home Denlonstration }\end{aligned} \left\lvert\, \begin{aligned} & \text { appointed as federation coun- } \\ & \text { erage of the attendance is. } 12 \text {. }\end{aligned}\right.$ Club was organized August 21 , The first meeting of the club
Ri
room at at $2: 30$ p. mis. Mrs. Mrs. Earl DeHart catted the meeting to order
and explained the.purpose of the
County

 Cooke was nominated, and then
elected by acclamation. Other interesting arts were dem-
onstrated by other members: the
 trs. R. C. Childers, secretary-
trasure: Mrs. Earl DeHart, Othes programs for
councll delegate Grady Parsons, delegate No. 2; setting the table, and the mak-
Mrs. E. F. Duekworth. -teporter-:
Mrs. In of Christmas wreathes mentarian and Mrs. Claude Car- the club was 13 , bembership of
son, assistant son, assistant secretary.
It was decided at the first
ginning of 1949 . we hat 21 mem-
bers and at meeting decided at the first club would $\begin{aligned} & \text { 5ers and at the present time we } \\ & \text { have } 19 \text { members }\end{aligned}$

## portant, and even there, paren

in the way it should go and
when it is old it will not depart $\begin{aligned} & \text { strar; Mrs. Wayne Johnson, } \\ & \text { work simplification leader, and } \\ & \text { from it." }\end{aligned}$
from ite" programs for the year
other pros
of 1949 were: Choosing good work
shoes. Fashon Trends in Home
Furnishings, Growing of PerenFurnishlings, Growing of Peren-
nalas. Food
Foods,


 glove making project, the alumi-
num tray num tray making project, and
the program on chlld wellare.
Another project throughout the
years has been helping the the
group known as the Workers 4-H

club, and patching for the boys | gro |
| :---: |
| glu |
| ran |
| $M$ |

 visitors in 1949; Mrs. R. N. Cooke
was chosen for the District meetcosen the most outstanding
"cub woman of the year." The
song. "Men of the


\[
$$
\begin{array}{c|c}
\mathrm{s} & \mathrm{Tr} \\
\mathrm{e} & \begin{array}{c}
\text { Th. } \\
\text { ty, }
\end{array} \\
\hline
\end{array}
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\] | made | $\begin{array}{l}\text { ty, } \\ \text { ty }\end{array}$ |
| :--- | :--- |
| year. |  |
| ber. |  |
| job |  | | Me- | She is to be commended for her |
| :---: | :--- | :--- |
| is |  |
| is | T.H.D.A. efforts in bringing the |
| Trograms to the |  | of this county. are: Mrs. R. C. Childers, presi-

dent; Mrs. Grady Parsons, vicepresident:, Mrs. A. F. Harset.
secretary-treasurer; Mrs. R. N.

## All Roads Lead To...

 <br> \title{BRADLEY GRAIN ELEVATOR
} <br> \title{
BRADLEY GRAIN ELEVATOR
}

We carry only the most recommended varieties of seed wheat and certified grain. We have a good stock of chemicals and other agricultural needs for this area. For the best in seed wheat use Comanche, Westar and Wichita.

## "HEREPORD SERVES YOU BETTER"

on the proper ways of pro- This.was a kitchen meeting and pitals and Institutions, and Mak-


Welcome To Hereford


We will serve you better with a well stocked store of linoleum. Many Paterns, Colors and Manufactors to choose from.

We Carry Full Line of
CERAMIC TILE - RUBBER TILE - ASPHALT TILE Specialize in Cabinet Top and Cove Base. No Job too Big or too Small

## Hereford Linoleum Shop

Bring Us Your Planting Problems And We'll
DoOur Best To Help You!


Jack Bradly
Yes, all roads lead to Bradley's. Just stay on Horrison Highway till it intersects Highway 60 and you'll run right into Bradley Grain. Here you'll always find courteous, friendly service and a "Thank You" for your business. Come to Hereford often and you'll find the merchants here ready to serve you and please you.


MRS. PHIL RADOVICH
Noodle Casserole, A Good Hot Weather 1-Dish Meal
shown the most Interesting year-old" group, winner was Sue The givhs were entertained the boys and girls a wiener
 ceved signatures and address- Most of the girls went on the Mrs R. C Childers last summer; The girls have been included

 Sweden, Canada and Hawall:



HEREFORD SERVES YQU BETTER
Becouse We Provide You With
Finest of Service $\&$ Products
SHAMROCK GAS and OIL
While in Hereford Stop in and
GET ACQUAINTED WITH US TODAY
Farmer's Drive In
Phone 161

"HERETORD SERVES YOU BETTER" BUTANE
A Good And Faithful Servant 365 Days Out Of The Year!
$\star$ ROPER GAS RANGES
$\star$ COLEMAN HOT WATER HEATERS
$\star$ DEARBORN HEATING STOVES

* ensign butane carburetors
$\star$ COLEMAN WALL FURNACES
$\star$ COMPLETE SERVICE, Day or Night


## WELCOME

We join with all the other merchants in the Hereford area to bid you welcome anytime you feel the need of quality merchandise. We're proud of our hospitals. churches, schools and business establishments. With the opening of Harrison Highway we know that we are in a better position to serve you than ever before. Courteous, friendly service is always avoilable in Hereford.

# Blanton Butane Inc. 



## TheSunday Brand Mrs. Werner Embodies Pioneer Spirit That Made The West.A Great Country




Local Camp Fire Girls Entertain Lubbock
 girls entertained and two spon
Camp Frre grist and
sors on Guest Days, August 3 -


 baek jore tollowe by. huair | hind a slumber party and break |
| :--- |
| tast at the hut. |
| Guests attending from Lub | Guests attending from Lub-

bock were Mildred Branson, Bev-
erly Witt, Lequita Gwens, Eliza-
beth stotts. Ava wilingham. erly Witt, Lequita Cwens, Eliza-
beth Sotts, Ava Wilingham,
Barbara Autill, Yvonne Skinnet beth Sto Ls, Ava
Barbara Autil, Yvonne Skinner.
Barbara Lakey, Avalyne Maddox, ind thit leaders, Mr.
Christine Branson and Mrs. J. J. Willingham.
Other suests attending the

| Ills, Tunny Wilson, Dale Hinds, | pistois. The smail guests |
| :---: | :---: |
|  | served cold drinks, ice cream and |
| ke, Norman Bartlett, John | Individual cakes with boots, cow- |
| Drakson, Franklin Boyce, Du- | boy bots, spurs and guns dis- |
| wayne Wallace and Johnny Mc- | played on the |
|  | The of the afternoon with |
| ests Go Western | the showing of comedies. |
|  |  |
| ob Condron's | tricia hershey, Bob campber |
| day Pariy | by and Craig Bellah, |
| day Parly | Laudder, Sherry Mills, |
| ob condron | s. Lanita Ann War |
| drithday Monday, Augu |  |
| t his home ten miles east or | of Canyon; Jan, Johmay and the honoree. |
| nds with a cowboy party. The | Others present were Hugh Bob |
| wore western clothes an | and Jimmy Currie and Mrs. |
|  | Hugh Carrie of Amarillo, Beverly |
| ter the gifts were | Soll and Mrs. Jack Haley of Can- |
| were sedved from | ell |
|  | and Mrs. stuart con |
| (ins, plates | Dawn. Other guests calling were |
| the birthday cake wit |  |
|  |  | Other guats attanding the horise. Favore are ret ond on

woman who would fighit for h
orinciples. her family and h
home. and pertint and


 tor this shought of masert beten rewarded
by the place


 when there is touch hard work
involved. it takes a fightiny spirtit, caurage and the will to
miss. Werner, then Miss Bey
Ris. Ridgway. .inca her parenis
here in 190 , a younk eirl years old. They had bousht the old EE T. Tora section 10 mile
Dortheast of Hereford yortheast of Hereford and she
beran seaching the the the
kren scehool house, new in the
kren sehoolthouse, new in the
Prosressive Commanity, Whe Progressive Commanity. When
her parents decided to to revern
tor
 Texas and in 1912 she wa
married to Dr. Eusene Turren tine, a Hereford dientist. They established a h heme here
but his haeath falled and they
went Io El Paso where he he tered a sanatorium While he
was there she taught $n$ in the Ei
Pase
Pase
 employed for four years as bookBecause of his health, they de cided to move to the country and

 er a der.

 grew from jusi a few to 40 cows, plus calves and heifers replacements and the yecessary number of her bulls, In the
right hand piteture bellow one of the Jerseys shows even a cow rigprecates the yye of care given on the werner dairy yarm The lower right hand pitcure shows the tarm house on wha:
was formerly the oid E . W. Harrison ranch headauarters. BELLVIEw Couple. Mr. and Mrs. Tom Burnet are pret pletured
at the reeent double wedding at Roseale when the Brown wedaing at Rosed
boys were marricd
-Hrand stait Photó
that she decided to put in a car-
bide plant for she worried con-
s. that she decided tg put in a car-
bide plant for she worried con-
stantly about fire and the ,boys
and who-were too little to go to the
fields. That was the hardesi $\$ 400$ that 1 ever tried to pay,
she said: "and I got it patd for about the time 1 quit using tt ,
she Jaughed. easter when the boys were able to man the tractors and assume
some of the responsibility. Then came the depression and the
drought which years. "Those were hard years," she remembered, and
could have managed without the
cows. Tve alwayse said that mlik eows-were good things to have

yeu ean work all day and then while you rest you can milk the cows.

Inch by inch and day by day
they toiled to pay out the farm they toiled to pay out the farm
and at one time she had to let
the prinsel the principal on the foann ko,
She saw seasoned farmers and She saw seasoned farmers and
business mien lose their all, all around her., "and I Inever for--
got what a small hold any of got what a small hold any of
us have on life," she said, "and how hard we have to work even to keep it.
In 1936 she married Al Werner In 1936 she married Al Werner
and he assisted her until his health gave away and he went
o Panhandle to live with his brother. The children finished high school and one by one went Gene Roach and lives on a farm near Tatum, N. M. recelved her degree from Mary-Hardin Baylor pst boy, spent three years a ree at a Callfornia college. He is now assoclated with his fa ness at Pacific Grove, Callfornia George did his college work' in
he Navy. Both boys were in service during the war and Mrs. Werner tarm. She worked in the field during harvest. hauled feed took care of the hogs and miked
18 cows twice a day by hand. She is grateful to her brother-in law, George Turrentine, who the boys were away and it was while they were away that she Into her home. she remaine
three year three years and completed he
high school work in the Herefori schois.
Thrcagh the years she has



MOBIL PRODUCTS
WASHING LUBRICATING
BATTERIES TIRES \& TUBES ACCESSORIES
LUBRICATING
MOBIL GAS
MOAD SERVICE "STOP AT THE SIGN OF THE FLYING RED HORSE" MAGNOLIA SERVICE STATION 143 E .1 ist


Helping HEREFORD Serve You BETTER!

WeTake
PRIDE
In Our
PROMPT DEPENDABLE

## PRESCRIPTION

 SERVICEPhone 100 -
The City Drug
Phone
Edwards Pharmacy

In addition to complete Fountain Service, the City Drug also feautres a Complete Line of Drugs, Drug Sundries, Cosmetics and other items to be found in the modern drug store.


WAYNE EDWARDS - BUCK ALLAM - KENNETH COKER
Known for many years as "The Old Reliable", your
City Drug Store is still striving to maintain this envi-
able reputation.


Located for your convenience, Edwards Pharmacy is just south of the Hereford Clinic. This store was constructed with the idea of bringing you the finest in Prescription Service and, we believe, features the very latest equipment to guarantee absolute protection in every prescription which we compound.

## Several Friends Visit Will Brown In Lubbock

| Will Brown In |  |
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| Trhase ot Xaran who atien |  |
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|  |  |
| working in the rural areas of Ar - |  |
|  |  |
| kansas. We who had the privilere of attending this week's school will |  |
| attending this week's school will try to nass cn to our soclety what we have learned. |  |
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|  |  |
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and

## Comple te Automobile Service

Service always has, and always will be, one of the most important parts of the Automobile. Business. For this reason, it has been our policy to offer the people of this area the best service we possibly could. Skilled mechanics, plus the very best and latest equipment make this possible - and in case of mistakes which sometimes do occur, we are always right here to make them right.



Genuine Bear Wheel Aligning and Balancing by factory frained mechanics.

In our Hydramatic Depariment Mr. Joe Rogers will attend to your needs. Joe Rogers recently attended a course at the Factory in the service of Hydra-Matic, he understands the Hydra-Matic drive thoroughly:

Body Repairs and Paint Work
Every Job Guaranteed

On your next service job, large
or small, visit us for the kind of
service that will bring you back

To Our Friends<br>Along Harrison Highway, We Say: "Congratulations"

Upon completion of the surface work and opening of Harrison. $\mathrm{W}_{\mathrm{e}}$ are just as proud as you of the accomplishment. Many of you we already know and serve. and we are looking forward to knowing each of you even better.

VISIT US WHEN YOU ARE IN HEREFFORD


Panhandle.




Showroom and Sales Employees, Left to Right: Joe Hamilton, Kent Snare, Wayne Evans, Eorl Stagner. Note: Ernest R. Greene Refrigeration Representative not in picture.


Parts Department and Employees, Left to Right: Frank Watson , R. M. Williams, Bob Morgan and Edna Lee Collier.


Front View of Hereford Implement Co.




## We're Here To

## SERVE

YOU!



## SEX AND FREE LOVE

 You Won't Believe What You Read Here--But

WE CAN ENTERTAIN A QUARTER MILLION PEOPLE

NOT ALLL AT ONE TIME
WE ARE PROUD THAT WE HAVE A PART IN HELPING

## HEREFORD

## SERVE

MOVIES ARE YOUR CHEAPEST ENTERTANMENT
Never Before Have Movies Provided So
Much For Such A Small Part of Your
YOU
$\cdots$ Enterflainment Dollar
BETTER

## ODIVEIN



THIS IS A PAID ADVERTISEWENT ......

-Any Similarity Between Character and Service Described Herein Is

## VERY INTEMTIONAL

And The Star, Texas and Tower Drive-In Theatres Assume Full Responsibility
SERVICES Offered by the Movies Make Them Your Cheapest and Best ENTERTAINMENT ... We offer Complete RELLAXATION With Good Clean ENTERTAINMENT Purified Air From Our Modern Ventilating System Protect Your Health.
MOTHERS: WE ARE STLLL THE BIGGEST BABY SITTER IN deaf smith county

STAR IN MY CROWN

## Old-Timers Recall Days Harrison Was Impassible

 and Hollene, Grady, Bellvew and Rosedale. Some ort fhe peopio, ihn met on ong he wath heve serestion the new rood.






 ed unberably shat and donen Herfori. For the most prot they The new home of the young marked out but they were im








## 3



 a terrible -time getting used to
the climate out here. He tells of one time he made a trip to Bo-
vina and the wind and dust Fina and-the wind and dus
blistered him so badly that the bustered him so badly that the
ekin on his face burned blacl and flaked off.
Mr. Mullinax also had the distinction of running into
the first telephone line in tha the first telephone line in that
section. It seems that the line
was down section. It seems that the line
was down and Mr. Mullinax
was in a hurry and falt was in a hurry and failed to
notice it. He doesn't remember notice it. He doesn't remember
exactly how it happened, but exaetty how it happened, but
when the dust cleared horse had turned, a complete
flipe and the telephone lin flip and the telephone line
was between horse and saddle. Mr. Mullinax was unhurt but
he said his horse was hurt he said his horse was hurt so
badly it died-25 years later He didn't mention how the
leephone line came out lee diant mention how the came out.
. Mr. Rov M. Osborn of Rosed Mr. Rov. M. Osborn of Rosedal
arrived there in 1999 from Clark arrived there in 1919 from Clark
County, Arkansas. He saw hts
first snowstorm that year whon first snowstorm that year when
the drifts were as high as the
thes Nouses. In 1924 he married Myr
tle Hartley, daughter of P. B Hartley, who homesteaded
place and ralsed one of the first
crops of whea crops of wheat in this country
Me. Osborn usen to to over the old Harrison Hlghway in a wazon. Harrison HIghway





 Toad two piris and thre boys To bult his present houme in








 vew. According to Mr. Allen h
(Continued on Page 6) NEW MEXICO SCENES-(top left) leoking south from the
highway at Broadview modtately belnw the picturesaue Gredy Schoci is shown.
The bottom picture on the left shows the Rosedale school,
site of the celearation for .eening of celearatiton for the
openison Highway
Thursday Thursday a fternoon. The
school was built in 1040. Aerschool was built in 1040. Aer
lel shots of the three towns on
Harrison Highway are show Harrison Highway are shown
on the right. Grady is at the on the right. Grady is at the
top. with Rosedale and Bell-
view below.

$+2$


TheSunday Brand

Friendship Class
Plans Anniversary


## Personals

Mr. and Mrs. Robert Lemons
and tamily returned from a vacation trip to Creed, Colo.
Kerrs Return
Mr. and Mrs. Will S. Kerr re-
turned Wednesday from Dallas where he has been receiving
medical treatment. Mr. Kerr has folly recovered and is able now
to be up and out again. Mr. and Mrs. A. J. Schroeter
and sons have returned from Colorado where they spent a two Mr. Henry Cox and her daugh

$\begin{aligned} & \text { Visting the Ed Coxs sid other } \\ & \text { velatives here. }\end{aligned}$ and Mrs. J. E. Kirby and their $\mid$ The summer and will return to

Texas Thildren. | Birthday Affair | $\begin{array}{c}\text { Mr. and Mrs. Ellts Coombes } \\ \text { and daughter, Dorothy, have }\end{array}$ | Mary Estelle LeGrand and |
| :--- | :--- | :--- | :--- | :--- |
| and |  |  |








## I'd LIKE To Be YOUR

Insurance Agent I BETCHA

Experience, Plus Americas Top Rating Companies Place us in a Position to Handle Your Needs Adequately

John McLean
atends McMurry college.
 Moores Entertain Guests-
From Nine States Monday From Nine States Monday
Mr. and Mrs. N. E. Moore en-
tertained guests from nine states Mr. and Mrs. N. E. Moore en-
tertained guests from nine states
Monday night with a get-acMonday night with a get-ac-
quainted party and barbeue
dinner dinner in the patio of their
home. Mr. Moore is manager of
the Associated Growers of Hereford and the party were primari-
ly interested in the growing anc
producing business. producing business,
Mr. Norman DeWit Mr. Norman DeWitt of Arkan-
sas acted as Chef for the party.
Others attenditg Others attending were Mr. anc
Mrs. John J. Peatetold of Here-
ford; Mr. and Mrs. George Carmody of Yaano, Mr., and Mrs.
J. Harding, Mr. and Mrs. Charles
Husto Huston and Mr. and Mro. Howard
Beasley. all of Callfornaa; Mr.
and Mrs. Leo Storm of Arizona: and Mrs. Leo Storm of Arizona:
Mr. and Mrs. Travis Jackson of Oklahoma;: Mr. and Mrs. Bob
Alterbury of New Mexico; Mr. and Mrs. O. N. Dixon of Colo-
rado; Mr. and Mrs. Lawrence Krebs of Pennsylvania and the
hosts.

WINNERS-Gray Spook; pride of Cecil Guseman's stable, is shown on the right at a California track with the ramous Jockey, Johnny Longden, up. Pat / vant shown on the left, the trainer and others are undentfied Avant, trainer, and his wife are shor n , others ape unidentified. ABOVE: Mrs. Roy Cain and Mrs. Charles Stigell of Corpus Christl on the lef Pat Avant, tratner, Mrs. Wbodrow Ireland and Ceulfa Guseman are shown in the winner's circle at IIollywood Park, Ruldoso, N. M.

## LEE LITTLE

## WELCOMES YOU TO HEREFORD



We take this opportunity to invite all you Folks on the Horrison Highway, to visit our store when in Hereford. When you come to us you can be sure that you will receive, the best of service.

We Carry Complete Line of Famous B. F. Goodrich Products

[^1]"Helping Hereford Serve You Better" Is The Reason This

Firm Was Founded!
We Started With. . .

## Potatoes

but Soon Added LETTUCE

## and

## CARROTS

The Surfacing of Harrison Highway is a Step in the Progress of this Area - and for Eastern New Mexi co. Visit us when we can be of service.


VIEW OF THE EVER PROGRESSIVE ASSOCIATED GROWERS

We Have Recently, Installed A Fertilizer<br>Mixing Plant. In Order To Give You The<br>Finest Fertilizers At All Times.

## Anhydrous Ammonia - What Is It?

Allocations have come and with them farmer meetings, questions of experts and each other on what to do now to avoid economic anemia. How can we grow more on fewer acres? What do we do with the displaced acres? And, of course, anything as boundlessly varied as American agriculture cannot have a single pat nswer that will fit all five-and-three-quarter-million farms. But in the Mid-South, they have one new help that promises to go far for them and offer a possible solution to many other oreas. That's liquid fertilizer, introduced as recently in this area as 1947 but probably this year used on as many as 3 million acres $-a$ fabulous bur propence in three short years

The liquid fertilizer is anhydrous ammonia, commonly called NH-3. It is used in place of the older dry forms, ammonium nitrate, ammonium sulphate, or sodium nitrate. It comes in a solution, under 197 pounds of pressure at 100 degrees Fahrenheit, but when released into soil through an applicator it turns into a gas that permeates the soil paricies for opproximately 8 inches each way from the nozzle. This gas contains de:5. er cent pure nitrogen as ogaing 16.5 to 33 per cent for the dry forms. Obviously, if nitrogen is the prime need of a plant, this method offers a way to get it in quanities quickly and cheaply, since it costs from 2 cents 10 10 cents per pound less than the other carriers.

This Marvelous New Fertilizer Available Here - Ask Us About It - We are Sure You'll Be Greatly Surprised.

Weekly Papers Trend To Entirely New Journalism

## By TIM PARKER

 KILGORE, Texas, $(A)-$ Publishers of weecly newspapers inTexas are trying to improve their product, and for good reaThey are using more pictures
-especially of local people. "Canned" news that comes in the mall goes into the wastele-town
in favor of Hively, home-town news. The pages are dressed-
arrangee to please the eye. Several of the reasons. brought out at the recent con-
vention here East Texas Press North and Census figures show the publishers can't count on population grown adyertising revenue
lation and It's obvious the small town, for
now at least, $k$ sill stay a town. on which the weekiy is preing up ther like the newsprint in the big
dalles, is dallies, is more expensive. The
shortage of printers the; men
who operate the reached the point where newspapers bid against each. other for
them. The winner pays heavily
"Weve pays te jublish a good newspa-
per," sala one speaker. -But there's still muen to do. Wut
need more local pictures. We
must make mell as page one, attractlve by
well careful arrangement of news
and advertising. and better
cholce of type s. chouce or type. Some of us have have
found out. that people de read, and like, local editorials"
The speaker was S. Neil Harie puin, which won the convention cup 1or the best weekly in a town
under 2,000 population Harle is 25 years old but looks
five years younger. Most of his listeners were newspapermen be-
fore Harle learned to read. they listened with respect. But We will have to improve our if we are to hold good men,
Harle continued. "That means wage adjustments-upward. I
also méans more-emphasis on

security, and some way of per- "A Day on the Farm" party
suading our employees to share Camp Fire Girls Wednesday a
our pride in the paper,"
All this -more plctures, more
local news, higher wages- is imacal news, higher wages, more im jocal news, higher wages-is im
possible without money. Harle
sald advertising rates must sald advertising rates must go taught about "qualty circulaton," which means a weil-read,
well-edited and attractive news-
paper. paper.
One of those who thought wel
Harle's views was Van stewof Harle's views was Van stewart, publisher of the ochiltree President of the Texas Press As-
soclat soclation. In the Panhandle we're holdIng quarterly worr-stop meet
ings." stewart sald. "At one meeting well discuss, sat ople-
tures. And we bring our picture
then men along. We bring match our ideas or
circulation, local circulation, local news copy, edi-
Wriais, coiumis - everyinin They are work meetings ning
speeches by the mayor no uncheons, no waste of time.,
Stewart told of his own meth od of giving employees more in-
centive. He eives the centive. He eives them bonuses in
stock, which makes them part, in the enterprise. ${ }^{\text {a }}$ The
stock is thake them stock is not enterprise. The publisher retains majority con-
trol of the stock. But the em-
ployee has some pride th ployee has some pride in own
ership, and knows he won't get
stock unless suck unless the newspaper
succesfful. To improve their papers, th
weekly publtshers may draw on weekiy puershers may draw orn
manppower source they scorn
in the past: journallsm schools in the past: Jiurnallism schools.
E. . . Callinhan, cmairman of
Southern Methodist department of jouralism, told
dent
the publishers schools need their help in shaping coursee. He asked for coop-
eration in the interneship pro eration in the interneship. pro
gram under which students ge working experience on newspa Camp Fire Girls Day On The Farm


HELPING HEREFORD

## Serve You Better



## BFAUTY CABI

Easy-to-manage, lovelier hair can ye yours! Our spec ial formula permanent waves highlight your crowning beauty! Let us style your hair to flatter your feautre! ASK ABOUT OUR SPECIAL PRICE CHILDREN'S BACK TO SCHOOL PERMANENTS.

## Lady Faire

## Yes, There's A Western Auto Store In Hereford!



Auto Supplies Batteries
Cortridges
Drills and Bits
Electric Appliances Fishing Taçkles Guns. Ignition Parts Jugs and Thermos Kitchenware

## Lamps

## Mixers, Electric

Nuts and Bolts Ornaments, Auto
Paints-Auto \& House
Your WESTERN AUTO STORE has striven to rinake everyone welcome and feel ot home in the store. We have always tried to give you quality merchandise at a sovings. Any suggestions you may have to offer to make our service better will be welcome.

## WESTERN AUTO ASSOCIATE STORE

Whether you're from Hereford or from any of the surrounding area we want you to feel WELCOME at the WESTERN AUTO STORE. We feel that our town has as much to offer as any town in the Panhandle in the way of goods and services. We invite you to come to Hereford and just browse around and see for yourself that this is no idle brag.

READY TO SERVE YOU WITH Everyithing From A to Z

Tires
Urility Mats $V$ elocipedes Wood worker's Tools X-L Ammunition Yord E Lawn Tools Zexex


| (Continued from Page 1) | commissioner. He has four girls Clyde stantield of Crady came from Ardmore, Okla. in 1907, He says he is a Texan by birth, a | as. He homesteaded and lived in a tent for a year. In 1908 he built his present house. They reared four children: three attended | Sewing At Home |
| :---: | :---: | :---: | :---: |
| so poor he couldn't leave. |  |  |  |
| t year he built a beautiful | Ne |  |  |
|  |  |  |  |
| nimg it. He bas two chlidr |  |  |  |
| and a girL. |  |  |  |
|  |  | further over the groad. They al- ways welcomed them. |  |
|  |  |  |  |
|  |  |  |  |
| in Broadview 25 years. |  |  |  |
|  |  |  |  |
|  |  |  |  |
| especililly proud of th |  |  | and inon the smailueme |
|  | ford with wagons and teams to |  | measuring tape, pins, |
|  | ard Milling Co | ter, 28, who was in the Air corps during the last war. He was shot |  |
|  |  |  | ood equipment, she says, |
|  |  |  |  |
|  |  |  |  |
|  | was built they just went | Broke Virgin Land | ing machine; study the drifec- |
|  | prepared to camp at any |  |  |
|  |  |  | he |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | colle | der | around carcta Lake there was a |
|  | Cothe County, Texas in | to | (eas harses and a fa- |
|  | and has been in business |  |  |
|  | ters, two in Oklahoma and one |  | - |
|  | (in entorado springs, and four | their dugout and they failed | ${ }_{\text {ght }}$ ay- |
|  |  | was dug |  |
|  |  |  | She taught for a very and one teacher had to |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | guras of Clovis. Before Bellview | Even when they had a wa- | Mrs. Henry own place before she and married Mr. Shadix. |
|  | He says when he came from Tex- | THE V. F. W. IS | A GOOD OUTFIT |
|  | ico he only passed three houses. | ROY WEDDERBROOK | 818-HE |
|  | is 11 years old and in school at | meets every |  |
|  |  |  |  |



A BUSINESS BUILT ON
Courteous, Friendly Service

## Serving Only Quality

MEATS

GROCERIES PRODUCE

Quality plus service plus savings adds up to QUALITY FOOD
STORE. We want you all to feel welcome to come in and see us at any time. If we can be of service to you just let us know.

## Quality Food Store

hew to the new neades. to to easily adjusted atter sharpen-
yean pair de pinking shears. They are
execlent on the trime manner in which - tt - is
ishing seams. ishing seams.

 tine fabrics and coarse ned neediles
lor
 and for fime hand sewing while
a size eseven or eight is more de-
sirable. for sewing the heavier
fabrics. Pabrics.
Miss
R
 brass pins. They do not rust and
can be used for years it they are can be used for year
kept clean and dry.
Sewing, she concludes, can be
a task or a a pleasure depending upon the kind and amount of
ewing equipment you have and

$$
\begin{aligned}
& \text { s. } \\
& \text { own } \\
& \text { own }
\end{aligned}
$$

the ulfe span of the


## If It's Service You're

 Looking For... We've Got It. . . And We're Here To Help "Hereford Serve You Better"


## A Business



We're Never To Busy To Say: HELLO
-and it is a special pleasure to extend greetings to our many friends and acquaintances along the newly paved Harrison Highway. For a long time we have all been looking farward to the completion of this new road which affords an important connecting link between the Texas Panhandle and Eastern New Mexico, Now that the road is completed, we are looking forward to seeing all of you more, and to making many new acquaintances along the way.

Whether it's business, or just a friendly visit, you'll always find a friendly welcome at Sears Grain Company.-That's the basis upon which this organization was founded —probably because that is just the sort of thing we enjoy doing most ourselves.

## founded upon

SERVICE

## To Our

Friends And

## Customers....

Serving you individually and to the best of your persenal needs . is the sole object of Sears Grain Company. Regardless of the size of your crop, you'll always find a friendly welcome here and we are qualified in every respect to give you service second to none in the country.

## 




where Pitman, FIIIng station
is now located. There was the $\begin{aligned} & \text { The old Turrentine house torn down the past year waileh } \\ & \text { built at that time. The Turren- }\end{aligned}$
Know Your Neighbor Along Harrison Highway


|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | ine and | just |  |
|  | nce at a hotel in Eureka |  |  |
|  | rings, Arkansas when he was | three children; |  |
|  | rking there in the Montgom- | three children: Le |  |
|  | ery Ward store. They were mar- Jr | Barnett is the former |  |
|  | ried in 1939 at a parsonage in ${ }^{\text {a }}$ |  |  |
|  | Harrison, Arkansas, where ther O | Owens of Dallas. She was wo |  |
|  | lived until they moved to Ama | al secretary at |  |
|  |  |  |  |
|  |  |  |  |
|  | se |  |  |
|  |  |  |  |
|  |  |  |  |
|  | are at present away on ? ${ }^{\text {a }}$ |  |  |
|  |  |  |  |
|  | a, and New Y |  |  |
|  | ed to the Highway in 1949 fror |  |  |
|  | town, to which they had moved | in Dallas for the two |  |
|  | their farm in the Wyche co | the nayy. He was |  |
|  | munity. Their children, M | ed to the |  |
|  | Nancy Duncan and George | served in |  |
|  | Olson now live out on the farm. | Bachelor of Science Degree at |  |
|  | They are members of the Bap- |  |  |
|  | in the | Mrs. Ba |  |
|  | the Cultural Home D |  |  |
|  | club | Club, a small bridge club a |  |
|  | Mr. and | club. Dr. |  |
|  | ght thetr home from Join | Christ: a member of the Llong |  |
|  | Gazaway in 1943. Th |  |  |
|  | ed several years where M | President of the Tlerra Blanca |  |
|  |  |  |  |
|  | Bob Mountz ranch |  |  |
|  | ters). They came to Herof | Hotel Corporation |  |
|  | County. Mr. Houser ralses |  |  |
|  | falfa on his 20 acres a | e other owner of |  |
|  | a few cows. They are members of |  |  |
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|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | the name of this beautiul adal |  |
|  | the court house in 1907. |  |  |
|  |  | been able to decide on a name |  |
|  | na. Yondyl | They moved to the Highway the |  |
|  | na: Vondyl, | same week that Hotel Jim Hill |  |
|  | tre Aln | was opened and they had a lot |  |
|  | na Lee, Mrs. Alvin |  |  |
|  | Bo | -It waen't a hardshtp to move |  |
|  | In the Cashway store at rere |  |  |
|  | Orville, the oidest | when wela pere, but |  |
|  | ved in the navy two years |  |  |
|  | war and M |  |  |
|  | in |  |  |
|  | two years. |  |  |
|  | ddition of attrac |  |  |
|  | es to be built on Harriso | e. They grad |  |
|  |  | 3, 1940 and a week later they |  |
|  | -Wayne Evans acres | married. She was formerly Zons |  |
|  | rnet- Wayne Evans | Horn, They have two chlidren- |  |
|  | the Don Webbs is prac | David, five years old and Z |  |
|  |  | wh |  |
|  |  | the Baptist Church where |  |
|  |  | is a member of the Boari |  |
|  |  |  |  |
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|  |  |  |  |

## 



## By MRS. MERLIN KAUL, The west clty limits of Her

 The west elty limits of Here-ford.todyy end at a newly popen-
ed street named Bertam-the
last street on the west side of last street "on the west side o
town. It is one block west:
Texas Avenue, Hereford's est addattion,
The frrst resident on Harrison
Highway outside the city is Nor bert Skypala. They moved to uls. location in 1946 from Um-
barget. They have 20 acre farm
hich was planted in sugar beets


 There are three childrenMary, age 8, Raymond, age
and. Christine, age 4. Norbert
a member of the Knights of Co a member of
lumbus Lodge.
Norbert's father, Vlincent sky Hia, lives south of Harrison
Highway one mille and one-half mile west of the Westway school
house. He has farmed severa



[^2] to the road drag and drag four
miles or more of road. There first outdoor living room of
was no heavy traffic to deal and farm on Harison Highway. was no heavy traffic to deal
with then. The Turrentines moved to the and theif sons, Damon, ten years
farm from Hereford in 1921. The old and Xllan, five years old live
house where shee now house where she now lives was on the ferbert Bippus farm
the camp house or bunk house They movec there in April, 1949
at the elevator. Mr. Turrentine

 Mary is now Mrs. Gene Roach o
Tatum, N. M.: Daniel lives a

## COMMERCIAL OIL CO.

## Serves You Better With

Famous Names In Appliances


We'll be look for travel. We want to say "Congratulations to the folks out there on the opening of this new road. We want you to come in to Hereford often and visit and shop, because we know we have all the things you want and thing and reasonable prices. We have farily. Our business thrives on courteous friendly relation ship with our customers.
COMMERCIAL OIL COMPAN Y
"Hereford Serves You Better"

## YOU CAN

 BANK ON US

A vost background of experience in cattle and farming is represented through the directors and personnel of the Hereford State Bank. In addition, you will find all of the modern service improvements generally adopted only in larger city banks. For these reasons, we feel sure that you will like to do business at the Hereford State . . . because we know and understand your problems, and are interested in "Helping Hereford Serve You Better.'

CONGRATULATIONS to our Friends and Futuure Friends along Harrison Highway . . . You'll always be Welcome at the Hereford State Bank.
$\star$ Friendly Service to the entire Community!

## HEREFORD STATE BANK


McCULLOUGH MOTOR CO.

HELPING HEREFORD SERVE YOU BETTER
WITH FINE
Chrysler and Plymouth
ntronoans

## CHRYSLER INDUSTRIAL ENGINES

Res Trucks and Goodyear Tires

The Finest Repair Service
IN THE SOUTHWEST

You are always Welcome at

$\qquad$


ALWAYS FRESHER

To insure obsolute Freshness, Hereford Store THREE TIMES Your DAY In addition, you will find that it is Delicious. . . be couse we do not use synthetic freshners which might tend to make the loat soggy. For your Heaith's Sake
KNOX'S HEREFORD BREAD
HEREFORD BAKERY IS HIDLPING HEREFORD SERVE YOU BETTER
With -- THE FIMST BREAD MONEY CAN BUY



DUDLEY GREEN


## HEREFORD MOTOR CO.

## semarnamman

 Service DepartmentSecond To None In The Panhandle

PARTS DEPT
We earty a complete line of parss and accessice.
dependable service

YOUR FORD MERCURY

Dealer
The Oldest Authorized Franchise Dealer In Hereford

We are proud to be able to serve the people of the Harrison Highway ond the surrounding community. In our 12 years in business here we know some of you and want to know the rest of you



## We Welcome You to..

 Hereford's Leading FURNITURE \& APPLIANCE STOREWhere You Will Find Such Leading Nationally Advertised Brands

## * MAYTAG

WASHERS - RANGES - IRONERS
$\star$ WESTINGHOUSE
REFRIGERATORS - DRYERS - RANGES
$\star$ LEADING
LIVING ROOM G BED ROOM SUITES
$\star$ DEEP FREEZE -- Home Freezers

## We Buy, Sell and Trade Furniture

## H\&H Furniture Co.






Kitchen Shower Given


## Personals

Mr. and Mrs. John Draper and
heir daughter, Mrs. S. H. Edheir daughter, Mrs. S. H. Ed-
dit
dit and Mr. Edwards of $\mathrm{Clo-}$ is, arted Mrs. Draper's sister, Mrs. F. F. Scruggs of Fort Worth have returned from a three week's trip to Californa
Oregon. In California they visted relatives in Long Beach and
dusanville, and they were guests Susanville, and they were guests

sf relatives in Portland, oregon of relatives in Portiand, ing trips to nearby points of | $\begin{array}{l}\text { ing rim } \\ \text { terest. }\end{array}$ |
| :--- |

Attend Party in Amarillo Twelve Hereford women were
In Amarillo Friday to attend a Country Club by a former HereCountry club by former here-
ford resident, Mrs. Norman Harris. They included Mesdames: J,
R. Allison. C. H. Dyar, B. Cal Cain,
. R. Allison, C. H. Dyar, B. F. C.ath,
Richard Barnard. J. . Gllbreath,
Jr. L. B. Barnett, Ralph HastIngs, Alton Fraser, J. C. Mc-
ing
Crack Cracken, C. J. Crump, Ca
Casilin and Wayne Evans. Mr. and Mrs. Frank Marrs
have returned from a recent trip have returned
to Colorado.


Famous Phillips 66 Butane \& Propane
AND


Famous Phillips 66 Gasoline
pRODUCTS THAT CAN'T BE BEAT -PLUS PROMPT, DEPENDABLE SERIVLE

Jimmie Allred
Phillips 66

Hereford Butane

Gas Co.
R. C. Anderson, Mgr.


Phillips \& Lawrence YOUR AUTHORIZED

NASH DEALER

Phone 97

IN

## HEREFORD

Our Filling Station Has Been Completely Remodeled For Better Service

503 E. 1st Street
500E.

Sgt. Who Returned From Korea Reports Tales Of Brutality Aren't Fictitious

## Althoush s.t. Emarard P. Call

















OES Study Club Meets At B. E. Roberson Home


 Med dames sell curperoe and
 Rano duet and Mrs Cupppoe
 Eastern Star.
At the concluston of the meet Mg, refreshments were sorved John Patton, Vivian Major, W. C. Hromas, Myrthe Witherspoon, Effie Melton, Jua
nita Hershey, Florence Parr, Ad nita Hershey, Florence Parr, Ad
HIggins. OHITe Bradley. Halle
Kester and the hostes. Kester and the hostess. Mesdames: Paul Harvey, Anita Mesdames: Paul Harvey, Anita
Morris, E. N. Johnson, Mary AnMa Whitaker, George T. Jones,
nelen Pipkin, Nell Morgan Cor. Helen Pipkin, Nell Morgan, Cora
Thompson, Otho Noland, Allie Mae Willis, Glenn Boardman, J,
M. Glllland, John Schnelder.
the honoree and the hostesses. Card of Thanks
We wish to express our $\sin$ f Page Seven cere thanks and appreciation for he many deeds of kindness dur-
ing the recent illness and death
Fred Neff. Especially do we the recent lllness and death
Fred Neff. Especlally do we
h to thank Rev. Cagle and yne Evans. Rev. Cagle and Mrs. Fred . Neff and Lynda
Jean Mary E. Neff and family
Mrs: Carl Forbus and Bul. On August $6, \mathrm{Mr}$. and Mrs. R . M. Heboyicz and family, Mrs.
K. Hebowicz, Mr. and Mrs. C.
Grabowski Grabowski and sons. Mr. and
Mrs. O . Rudd and son, Leroy Mrs. O. A. Rudd and son, Leroy,
and Mr and Mrs. J. Ledford, M. Mr . and Mrs. P. H. Glllland
eft saturday morning for Vencura, Calofrnia where they will spent two or three weeks with
thent ${ }^{\text {Jon }}$ Bol Glilland and Vamily.
Visting in the home of Mr.
nd Mrs. R. M. Hiebowicz was Mrs. Mrs. R. Mebowicz and Mr. and Mrs. K. Hebowicz and Mr. and
Mrs. C. Orabowski and two son
of Plitsburgh, Pa recently Read the Want Ads


For Better Service And Bigger Dividends - - Visit
Consumers---Often HARDWARE NEEDS

We are mighty happy to see Harrison Highway finished after all these years, and we especially invite you folks to visit us often. We
think you will like our service and policy of operation.

## We Are Proud To Have Had A Part In Helping To Make Hereford Better Able To Serve You!

Our business was founded on service to the people of the area, and it is with this thought in mind we say "Welcome" to the folks on the newly opened HARRISON HIGHWAY. We want you to come to us and ask for advise on your planting problems. We have made every effort to be able to answer most of the questions you may ask.

## Thanks To You....

We want to convey to you our Thanks for making it possible for us to be able to serve you. We want you to know that every courtesy will be extended to you now, and in the future as it has been done in the past.
"Striving To Make Hereford A Bigger and Better Place In Deaf Smith County"

## FRASER MILLING

## COMPANY

## - AP NEWSFEATURES COMICS *




Phone 497
may do severe damage to your crops, your tarm ounaings. iviuke sure you have enough insurance to cushion your losses when the weather goes on a rampage! :-

## HEREFORD INSURANCE CO.

## The Sunday Brand <br> Hereford, Texes





may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampoge! -

LOANS and ABSTRACTS

## HEREFORD INSURANCE CO.





THIMBLE THEATRE :-: Starring POPEYE

(THAT, MY FRIEND, 15 WHY I NEED)



Phone 497

## When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hoil storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

## LOANS and ABSTRACTS <br> HEREFORD INSURANCE CO.

## Pages

WORLD'S GREATEST FEATURES

## Features

 <br> \section*{\title{
}} <br> \section*{\title{

}}

## [ Broz Semyesip br Roy centici



#  




# PITMAN GRAIN 

PHONE 1 no.


Automatic Savings

## SURE Savings -

## U. S. Savings Bonds

## 




For Service On Butane and Propane Irrigation Engine CARBURATORS - IT'S HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager Phone 9000


Phillip's 66 GAS - OIL - GREASES 66 TRACTOR TIRES JIMMIE ALLRED

DISTRIBUTOR


## New Air Foam Cushions

## - KEMOVABLE COVERS <br> NEW LOW PRIEE

 \$5.50 ${ }^{\text {To }}$ S 6.70 EXCELLENT FOR OFFICE - AUTO - TRACTOR!THE HEREFORD BRAND

## 


 WELL, THIS MUST BE A NEW
BOY IN TH' NEIGHBORHOOD!


## "Bear" the Heat Better!  AIR CONDITIONING

Phone 70\%

It's later than you think. . .old man summer is just around the corner. If you're thinking about having air-conditioning installed ? just call $u_{u}$ yor an estimate.

Experts in Plumbing - Sheet Metal work
 HEREFORD HEATING CO.
579 East 1st Street



Surensis: HAP-ATLA SWORE ON HIS FATHER'S DEATHBED THAT HE WOULD TAKE AND RULE THE LANO OF THULE. HIS WELL-LAID PLANS COME TO NAUGHT BEFORE A SEEMINGLY EMPTY CASTLE THAT DEFIES CAPTURE, AND THE ARMY HE SHOULD HAVE SURPRISED IS BEHIND HIM RAIDING HIS OWN KINGDOM
THEN ALETA MAKES FRRIENDS WITH HIS QUEEN AND LEADS HER INTO THE CASTLE!


EVEN THE MOST PATIENT AND DUTIFUL OF QUEENS CAN LOSE HER TEMPER. .... "ANO," SHE ENDS, "I AM STAYING HERE UNTIL YOU SETTLE YOUR OLO WAR. ANO HAVE MI BABIF. fLES FPOM SLEEPING IN A DRAFTY TENT!"


HAP-ATLA STROOE INTO THE CASTLE A WARRIOR KING . .... HE COMES OUT LIKE A SMALL BOY CAUGHT IN SON: MISCHIEF.


WITH GREAT GALLANTRY, HAP-ATLA LEAVES THE PEACE CONFERENCE AND ENTERS THE CAPARTMENT HE FINDS HER TRYING ON GOWNS.


HIS BRAVE GESTURE ENDS IN A WAVE OF CONPUSION AND EMBARRASSMENT.



KING AGUAR SMILES. "I KNOW JIS. T. $\%$ HaV FEEL," HE SAYS SYMPATHETICALLY. NI HAS
BEEN RUNNING MY KINGOOM EVER SINCE SHE CAME HERE!"

"BUT COME, SIR, WE MUST NOT KEEP DINWER WAITING. EVEN KINGS CAN'GET A SCOLDING. AS YOU NOW KNOW '" wert week- A Vewls Kept.


## for FINE FOODS

at popular prices
ymand MAIN STREET at HIGHWAY 60



JUST AS HOPE OF SAVING KING SEENS LOST, IVY, HOPPINE MAD AT THE THEFT OFHER CANOE, DISCOVERS THE MOLNTIE, BLT HER RESCLIE ATTEMPT ENDS IN A SPLASH?

MEOWIN' CATFISH THIS IS TERRIBLE! NOW I CANTT SAVE MY GOOD FRIEND KING GEE, GULPA H-MVI 5100
 (ans,


SHAQ LISTEN, $G O$ ONNIES!
 THAT'S IVY'S SHE'S IN VOICE: TVOOLBLE


IIITVIIIIS
*READ POR PROFIT? * USETOR KESULTS!

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads . . . the town's largest place for buyers and sellers!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30


WWE USED PHOSPHORESCENT PAINT SO TT'D SHINE IN THE DARK. IT DOESN'T LOOK LKKE MUCH IN DAYLIGHT, BUT AT NIGHT--IT LOOKS REAL!"


## Bordens

DAIRY PRODUCTS At All Leading Food Stores


Bringing Up Father
$\leftarrow$ ：n mitent amee


## The KATZENJAMMER KIDS



TRADE WITH YOUR NEIGHBORS-
The Friendl y Merchants Qf Hereford
iendly, Cc tionally 1 nplete St is Messoge Of A Bigg
$s$ Service ised Brainds. lways :ored in The interest etter Hereforit Bv
In Mercrandise Shop the Ad Columas of this Paper! $i$
$\qquad$ .

## THE BRAND

## RUSTV RTLEM by FRANk Goown



## ITTLE ANNIE ROONEY by WALSH



NECESSITY IS THE MOTHER OF INVENTION ~I'M TOOBIG TO GET MY FEET UNDERA DINNER TABLE $\sim$ TOO BIG TO SLEEP IN AN ORDINARY


## Only Servel - The Gas Refrigerator

has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT - LAST LONGER

## COMMERCIAL OLE CO.


[^0]:    One of Hereford's oldest establishments and yet completely in tune with the times. We invite all you to come in and see our fine display of men's wear. Each and every item nationally adv. and quality made. You'll find friendly and courteous' service at all times.

[^1]:    1. HEREFORD HOMES The beautifui Colby Conkwright home on the corner of $\mathbf{R}$ cosevelt and Fifth streets present a peaceful pliture of a home Hereford is proud
[^2]:    HEREFFORD BAND, HARPISON HIGHWAY EDITION $\qquad$ this $y$
     1

    ## (Continued rom Page 2) god looking. Hat teeth needed

    more care after that and as a aresult she became, an 1912, Mrs. result she became. in 1912, Mrs.
    Daniel Eugene Turkentine. From 1914 to 1919 -he work- $\begin{aligned} & \text { years. } \\ & \text { On } \\ & \text { On }\end{aligned}$ August 16, 1936 she mared in the office or het brother- ried Al Werner. She is a member
    in-law's elevator. This was the of the Methodist Chure h-law's elevator. This was the
    Harrison Elevator. It was while Methodist church, of the
    Plon at Hereord and
    the Home Demonstration Club at graded the Harrison road Mrs. Westway
    Werner says that the road was
    Mrs. Werner has worked hard rain, the citizens would take the tractive home for for her childdren
    horses or mules and hitch them sund inceded.
    to the road drag and drag four she had the first windbreake and
    to first outdoor living room
    
    
    
     to take charge of the farming native of Hereford.
    operations. There are 40 acres of operations. There are 40 acres of
    cantaloupes, corn and maize on The half section across the They were married in 1938 in cantaloupes, corn and maize on
    the place this year. Mr. Clark is half section across
    road from the Clark place is
    Sister. Mrs. Lyle Holmes. B. $\mathbf{F}$. here at the present time but owned by H. M. Thomas of Here- was in service in the last war, will go back to Chicago after the ford and is farmed by his son-
    crops are harvested. He owns a in-law, B. F. Cain. The Cains crops are harvested. He owns a
    manufacturing concern in. Ch. $\begin{aligned} & \text { in-law, B F Cam He there from Hereford in } \\ & \text { moved thary, } 1949 \text { They have two } \\ & \text { Januar }\end{aligned}$
     daughters: Mrs. C. L. Lllard of 16 months. They like to live ou taturned home. They then es-
    Friona and Mrs. O: F. Brown of on the farm but ilie tt much bet- later in thereford Rantoul, Mlilnois.
    Arioker family lifice they live on a good Potatoes have already been place is Mr and Mrs. tend the First Christian Church harvested off the place and the

