

The Weather

Temperature readings Thursday through Saturday: Thursday—High 75, low 58. Friday—High 86, low 63. Saturday—High 93, low 63. Total moisture for July—4.93 inches. Total moisture for August—None.

The Sunday Brand

40 Pages

Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 3—NUMBER 6

Hereford, Deaf Smith County, Texas, Sunday, August 6, 1950

PRICE 10 CENTS PER COPY

Around Town

SIGHTS, FACES SEEN

Carl Schroeter, Jr., son of Mr. and Mrs. Carl H. Schroeter and Cecil W. Taylor, son of Mr. and Mrs. Jonathon Taylor of Dimmitt enlisted in the Army last week.

Alfonso Romero was fined \$150 and costs Tuesday for possession of liquor for the purpose of sale.

Ed and Lula Foster are the new owners of the Bachelor Grill. They will take over Monday.

City Drug employees know a sure-fire way to foil safecrackers. Kenneth Coker discovered it quite by accident but anyhow it works, to a certain extent. One night last week Kenneth closed up at Edwards Pharmacy and as usual dropped the money in the cash box, or at least he thought he did. Next morning Wayne Edwards opened up and when he looked for the money he couldn't find it. There was an open can of Kem-Tone right beside the box and he finally fished around in there and sure enough there the money was. Who would ever think of looking in a paint can for money, particularly when it has pasted green paint in it.

Mrs. Lee Lambert suffered bruises on the left part of the body and a slight case of shock Friday morning when her car and an H&H Furniture truck collided east of the court house. The left side of her car was caved in, but not much damage was done to either vehicle. Dr. R. R. Willis reported that Mrs. Lambert will be discharged from the hospital in about three or four days.

The American Legion and Legion Auxiliary of Zone 1 will hold their monthly meeting in Dimmitt next Tuesday at 8:30 p. m.

They will have installation of all post officers of Zone 1 and the regular business meeting of Zone 1. The 18 District Commander will be the installing officer.

Nearly 1,000 shots were given to more than 500 children Thursday and Friday at the County Hospital under the auspices of the Parent-Teachers Association. Everyone was surprised at the big turnout, and also very pleased.

Hereford Riding Club is sponsoring a big Square Dance Jamboree open to the public at Hotel Jim Hill Friday night, August 11. It will start promptly at 8:30 o'clock. Admission is \$1.20 a couple and the same for stags. A special program has been arranged and home talent callers will be used. There will also be folk dancing.

Mrs. Pat Lawhon, Committee chairman, guarantees everyone a big time. She said to bring the whole family, even the dogs, and (Continued on Page 7)



OH, FOR THE LIFE OF A DOG—That was a fact when this picture was taken Monday afternoon in the entrance of the Star Theatre. But it's another story now. Every afternoon shortly after opening time the dog would make a bed, as shown here, in the door where the cool air coming out of the theatre made things comfortable. However, he got to thinking the spot belonged to him and was annoyed with people passing and bothering his nap, consequently Star Theatre employees had to find the owner and ask that the dog be chained or tied to keep him away from the door. So now we come to the end of this unhappy story with the moral that even a dog can go too far. —Brand Staff Photo.

County Wheat Allotment For 1951 Set Above 1950

Deaf Smith County wheat acreage allotment for 1951 has been set at 351,368 acres, P. M. A. Secretary Faust Collier announced Saturday.

He said the county committee hopes to get individual allotments out by the end of the week.

The 1951 allotment is 12,035 acres over the 1950 allotment for the county and 51,072 more than seeded in 1950. As previously announced there will be no

marketing quotas on the crop to be seeded, Collier said.

However, wheat farmers must plant within their allotment if they expect to receive price support. Price support is expected to go higher than the \$1.95 in 1949 and \$1.92 in 1950 because support will come up with parity which is rising almost daily.

Deaf Smith County farmers overseeded their individual allotments by 8,830 acres in 1950,

although the county as a whole didn't plant up to its allotted acreage.

Collier said 212 of the 287 farmers who overplanted unknowingly did so, while the other 75 intentionally exceeded their allotment. Broken into percentages, 24 per cent of the wheat farmers overplanted and six per cent of this figure did so intentionally.

The 212 were 2,596 acres over their total allotment and the 75 exceeded their allotment by 6,234 acres.

Figures haven't been released yet to show how Deaf Smith rates with other counties in the state, but the 301,000 acre preliminary allotment given the county early in July was the highest for any county in the state, Collier said.

City Commission Names New Chief

Floyd H. Reeves, formerly Chief of Police at Dalhart, will assume the duties of Chief of the Hereford Police Department August 15th, Mayor W. E. Dameron announced Friday.

Final Rites Are Held For Labor Camp Baby

Funeral services were held at the San Jose Mission at the Hereford Labor Camp Friday morning, August 4 for the 23-month-old baby, Lidia Gonzales.

She died at the Deaf Smith County Hospital August 4 at 2:00 a. m. of dysentery.

She was born May 11, 1950 in San Angelo. Her family moved to Hereford June 1.

Lidia is survived by her parents, Mr. and Mrs. Fred Gonzales, and a twin sister.

Father Raymond Gillis officiated at the funeral services. Burial was in the Catholic Cemetery.

Camp Directors Say Conditions To Be Corrected

"Conditions were worse than we realized and something will be done to correct them," said J. K. Baker, chairman of the Hereford Labor Camp board of directors after he had received County Health Officer Dr. L. B. Barnett's report and had personally inspected the camp. He also announced that Roy Campbell, Labor Camp manager, resigned Wednesday night.

They have started digging holes for the new toilets, Dr. Barnett demanded after his inspection trip.

Further information concerning the camp was available Friday after Nurse Visitor Mrs. Frank Wilhelm completed her

(Continued on Page 3)

Safecrackers Enter Two Motor Companies Friday

Hereford got a taste of "big town" crime Friday night when safecrackers entered both Kinsey and McCullough Motor Companies. About \$90 was missing from Kinsey's and apparently nothing was missing at McCullough's.

The Kinsey safe door was damaged beyond repair, as one or more persons beat it up pretty badly. They knocked the door handle and combination knob off, attempted to cut the straps on the hinges with a chisel and

finally pried the door open at the top only in an attempt to "peel" the safe door off.

The thief apparently reached in and managed to get the cash drawer at the top out enough to pull an envelope containing about \$85 in cash and some checks. They took the money and left the envelope with checks.

The safe contained another \$150 and there was cash in the drawers of a couple of the desks, but the thieves apparently didn't

look any further than the top cash drawer. They got another four or five dollars out of the cash register, after punching the lock.

A window in the back of the shop was broken and they apparently entered there, wearing cotton gloves. They picked up tools in the shop and carried them up front, and into the small room containing the safe. A floor jack was included among these tools.

One theory was they intended

to move the safe but and attempt to load it on a truck or something; another was they had to move the safe to get it into position to pry on the door, and used the jack for that purpose. They had moved Mr. Kinsey's desk back against the wall.

Frances Young discovered the robbery Saturday morning when she got to work about 7:30 a. m. She said the tools were lying all around, with the jack out in the middle of the floor. She called Mr. Kinsey and Bruce Woodell, immediately.

Deputy Sheriff S. B. Berry said the same party broke into McCullough Motor company after pulling the Kinsey job, but didn't get anything, since they don't have a safe at McCullough's.

Finger prints and other methods of usual criminal detection are being used by local, county and state law officers in the case.



FIRST STOP FRIDAY NIGHT—Safecrackers broke into two Hereford motor companies Friday night. These pictures were taken at Kinsey Motor Company. The lower left hand picture shows the broken window where the thieves entered and the right hand picture shows the beating they gave the safe door. They never did get it all the way open. Top, Chief of Police Hollis Rainey inspects the door handle. The cash box sitting on top of the safe contained an envelope containing about \$85 and some checks. They reached inside and pulled the envelope out. —Brand Staff Photo.

Funeral Services Held Saturday For Fred Neff

Funeral services were held for Fred Neff, 35-year-old irrigation farmer and partner with Jack Renfro in a modern potato processing plant, Saturday afternoon, August 5, at 2:30 at the First Baptist Church in Hereford.

Mr. Neff broke his right arm Tuesday, July 11, working at the Potato shed and had been in the Deaf Smith County Hospital ever since. Dr. R. R. Willis said he was immobilized for the fracture for about a week and then pneumonia set in. He recovered and was up some and had been feeling fine for about a week until he died of a blood clot that probably reached his heart, Wednesday afternoon, August 2.

Mr. Neff was born in Fresno, California on December 21, 1914. He attended elementary, junior high and high schools in Blackfoot, Idaho and later attended the University of Idaho at Pocatello.

He moved to Hereford in 1943 and married Miss Frances Addy July 4, 1948.

Since coming to Hereford, Mr. Neff has been outstanding in farmers' organizations and enterprises. He was a member of the Lions Club, Jaycees and the Texas Citrus and Vegetable Growers and Shippers Association.

Rev. R. H. Cagle, assisted by Wayne Evans, officiated at the funeral. A men's quartet, composed of Eugene Roberson, Dennis Lomas, Reuben Knox and Hershel Miller, and accompanied by Miss Thelma McMinn at the organ, sang "Nearer My God To Thee." Dennis Lomas sang a solo, "Sunrise Tomorrow."

Palbearers were Dr. R. R. Willis, T. J. Clay, Guy Lawrence, Doble Barrett, Leo Hellman and Otis Hall. Honorary palbearers were Wayne Edwards, J. W. Robinson, Jr., Dub Reeves, Paul Conaway, Jiggs Hartman and John Aiken. Interment was at the West Park Cemetery.

Survivors include his wife and daughter, Lynda Jane; his mother, Mrs. Mary Eva Neff of Fresno, California; and three brothers, Herman of Hereford, Ernest of Salinas, Oklahoma, and Otto in Nevada.

Dr. Willis Tells Rotary To Distrust Communism

Dr. R. R. Willis spoke to the Hereford Rotary club on the dangers of Communism and how he saw them operate in the East at the Friday luncheon meeting. Dr. Willis recently returned from a lengthy stay in the East where he attended school.

The guest speaker said he felt the bias Senator McCarthy fired at the State Department had smoked a lot of the Communists out, but we here in the Southwest should constantly write our Congressmen and tell them we are worried about the situation and we want them to do something about the danger facing us.

Guests were introduced and several committees reported on their activities.

Lack Eight Miles Of Topping To Finish Harrison Hiway

Harrison Highway construction is within three miles of the New Mexico line with the base finish, W. V. York, senior resident engineer of the Texas Highway Department said Friday.

He said the job should be completed by August 20. They still lack eight miles of topping.

Mr. York said they would have completed the highway at least two weeks earlier if it had not been for the recent heavy rains, which also caused damage estimated near \$5,000.

Plans are also progressing for opening celebration with several officials from the Highway Departments of both states planning to attend. The celebration will be held on August 17, but it is anticipated the entire road will be topped by that time.

The celebration program released by the Retail Merchants committee of the Chamber of Commerce this week, is as follows:

Place: Rosedale, New Mexico.

Time: August 17, 1950.

1:00: State line ribbon cutting ceremony by Governors of New Mexico and Texas, if available. Highway Departments of both states.

2:00: Rosedale, Boys R a n c h Rodeo. To be handled by Hereford Riders Club.

4:00: Junior league soft-ball game (Hereford vs. Rosedale).

5:30: Exhibition by ammunition expert.

6:30: Barbecue (to be handled by Rotary and Lions Clubs).

8:00: Bingo party (to be handled by Kiwanis Club) and "Home talent" entertainment. 16mm show outside (to be handled by Camera Club).

* Mountain Standard Time.



CASTRO COUNTY OLD SETTLERS' HOMECOMING BOOSTERS—A twelve car ring rodeo, parade, etc. in Dimmitt next Friday, Saturday and Sunday. The \$200 ring car. Mike Powell is the rider. In the other picture Clarence Bearden and other Dimmitt boosters climb aboard for the next town. The birthday celebration is being resumed after a lapse of



ravan stopped in Hereford Friday morning for a bit of boosting for the Homecoming saddle that will go to the roper with the best average is shown on the "jump" Dimmitt boosters climb aboard for the next town. The birthday celebration is being resumed after a lapse of 21 years. The last celebration was in 1928. —Brand Staff Photos.

Home Demonstration Clubs Have Meetings

North Hereford Home Demonstration Club met Thursday afternoon in the home of Mrs. Dick Barrett with Mrs. Fred Saltzman president, presiding. Reports were heard and Mrs. L. C. Jenkins won the penny gift. After plans were made for the next meeting which will be in the form of a 1 o'clock luncheon in the home of Mrs. Paul Hoff, a birthday gift was presented to Mrs. Hoff, who was celebrating the day.

Those attending were Mesdames: O. C. Williams, Nellie Cook, Oscar Vaughn, C. L. Whitehead, Fred Barrett, Frank Brinkman, Tony Hoffman, R. A. Fullwood, L. C. Jenkins, W. H. Russell, Rebecca Barrett, Herbert Boardman, Frank Wright, Fred Saltzman, Paul Hoff, Bob McQuigg, Frank Wilde, Dudley Rutherford, Otto Olson, Mary Bockin and the hostess.

da Reese Thursday afternoon. Marilyn Russell presided and Beth Gross led the 4-H Club songs. Plans for a bake sale were discussed and Linda Reese gave the hostess report.

Mrs. O. B. Russell demonstrated canning beans in a pressure cooker and members enjoyed games during the social hour.

Members attending were: Beth Gross, Marilyn Russell, Gail Potter, Sharon Brinkman, Shirley Pierce, and the hostess. Visitors were: Ann Cummings, Jan Susan Reese, Mrs. N. D. Bartlett, Mrs. O. B. Russell and Mrs. J. C. Reese.

Barton-Hill Wedding Performed In Amarillo

Mr. and Mrs. C. A. Barton of Munday have announced the marriage of their daughter, Mary Adelaide of Amarillo, to Forrest Donald Hill of Amarillo, son of Mr. and Mrs. Wallace Hill of Hereford.

Rev. Carl Bates, pastor of the First Baptist Church of Ama-



PUSHER—Horace Gomez and sons meet payrolls of 300 or more on payday, as just an example of how many of the transit laborers they work. Above Horace, standing in center, is flanked by Bacilio Ruiz, and Domingo Bermea on his left and seated on the truck are Oscar Ruiz, Isaac Gomez, Ismael Gomez and standing, Meliton Quintana. On the left Horace is seated with his son, Raul.

—Brand Staff Photos

Supper Party

Members of the Presbyterian Church Choir honored Mrs. Elizabeth Bonesio with a covered-dish supper at her home recently. Mrs. Bonesio has accepted a position as second grade teacher in the Pringle public schools and will leave about September 1 to assume school duties there.

Those attending were: Mr. and Mrs. E. S. Ireland, Lillian Bonesio, David Beavers, Mr. and Mrs. E. W. Dettman, Mr. and Mrs. Grant Fuller, Bill Wolfe, Mr. and Mrs. Clay Ridgway, Mr. and Mrs. Dick Miller, Mr. and Mrs. Herbert Boardman and children and the honoree.

Joe Hershey Is Awarded Lone Star Farmer Degree

Joe Hershey became the first Hereford Future Farmers of America chapter member to receive the Lone Star Farmer Degree Friday night at the area banquet in Childress. Sixty-seven boys from the Panhandle were honored at the banquet.

Young Hershey has been one of the outstanding members of the local Future Farmer chapter for the past three years. During that time he served as secretary of the organization and was president twice. He has also been a member of the Chapter Conquering team—as both secretary and president. He was general chairman of the Educational Exhibit at the Tri-State Fair in

He was also a member and officer in various other FFA activities.

In recommending Joe as a candidate for Lone Star Farmer, Bill Stanford, local advisor, pointed out the exemplary work Joe has done at home on his father's farm and around the house.

He also mentioned the fact that Joe has developed a breeding program in his Registered Duroc Gilts, and will succeed in having a large herd of Registered Durocs this coming year. His bees have also proven quite successful and are among the very few hives in Deaf Smith County.



Hershey receives Future Farmers of America degree of Lone Star Farmer. He is the first Hereford boy to receive this honor.

Amarillo last year and a member of the Livestock Judging team at the Amarillo Fat Stock show.

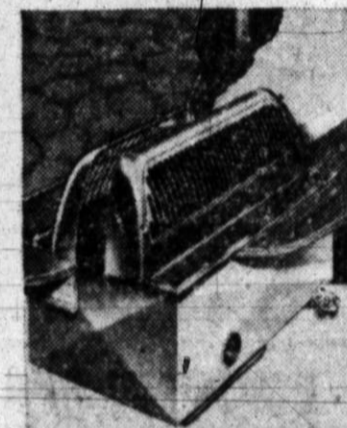
Other highlights of his enviable record include membership in the Top-O-Texas And Amarillo Livestock and Grass teams.

Visitors Honored

Mr. and Mrs. Walter Parker of Wichita Falls spent the past week end in the home of their daughter, Mrs. T. E. Seiger, Jr. They were accompanied by Mrs. Parker's sister, Miss Lula Parker, also of Wichita Falls. Joining the group here for a back-yard supper party given by the Seigers to honor her parents, were: another sister of Mr. Parker's, Mrs. Jim Holly, and Mr. Holly of Happy. The Hollies were accompanied by their daughter and family, Mr. and Mrs. Clayton Bevin and daughter, Grace, also of Happy, and were joined by another daughter, Mrs. Fred Axe and Mr. Axe of Hereford. Mrs. Mary Seiger was also a guest at the family get-together.

Coleman's Golden Anniversary Offer

15% OFF! save on
Coleman Floor Furnaces



GET AN AUTOMATIC home heating system with a furnace that fits into the floor—now at a price 15% off regular retail price. No pit or excavation needed, no air ducts. A better-heated home can be yours!

YOUR CHOICE of Flat Register or Dual Wall Model of the new Coleman Shallowflow Furnace with exclusive new Blu-Arch Burner and other Coleman features for a better-heated home. Low in cost, easy to install, economical to operate.

Come in today—15% saving is for limited time only!

Coleman's Dual Wall Shallowflow Model

LOW DOWN PAYMENT \$125 A WEEK—36 MONTHS TO PAY

HEREFORD LUMBER CO.

234 E. 2nd

Phone 656

Real Estate

FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate

716 W. 1st Street
Hereford, Texas
Phone 944



rillo, read the single-ring service.

For the past three years, Mrs. Hill has been employed by Jenkins Brick and Supply Company

of Amarillo. Mr. Hill is associated with the Little-Hill Construction Company. The couple is at home in Green Acres Apartments in Amarillo.

DOLLAR DAY SAVINGS

At FOX MAN'S SHOP

ONE GROUP
STRAWS
Regular 2.95 Values **\$1.00**

ONE GROUP SUMMER
SPORT SHIRTS
Regular 2.95 Values **\$1.00**

One Group
SPORT SOCKS
3 PAIRS \$1.00
Regularly 50c Pair

Fortune Summer
SHOES
Values To 9.95 **\$5.95**

One Group
TEE SHIRTS
Values To \$3.95 **\$1.00**
Assorted Colors

ARRIVING DAILY
NEW STYLES AND FASHIONS IN FALL
MEN'S WEAR

FOX MAN'S SHOP

Homer Fox
Dub Reeves
305 N. Main
Phone 112



POPULAR STORE \$ DAYS \$

Our Entire Stock of
BATHING SUITS
Nylons, Satins
Size 32 to 38
1/2 OFF

Group of
LEATHER BAGS
1/2 OFF
Values to \$16.95
Latest Shapes

One Group
BLOUSES \$1
Cotton, Pure Silk
Crepe, Batiste
Values to 5.98
Group of better
BLOUSES \$5
Chiffons, Pure Silks
Values to \$15.00

One Group of
SUMMER DRESSES \$3
Values to 17.95
Linen, Crepes, Sheers, Cottons, Gingham and Chambrays. Sizes 9 1/2-15, 10-20, 14 1/2-24 1/2
ALL OTHERS DRASTICALLY REDUCED

Girl's
T-SHIRTS
Solids and Colors **\$1.99**
S-M-L
Regularly \$2.50

Children's
DRESSES and PLAY CLOTHES
40% OFF
Size 1-3x, 3-6x, 7-14

Cotton
SLIPS
Strapless
Sizes 32-38
Reg. \$3.98 **\$1.99**

SINCE 1921

POPULAR STORE



BUSY HYDRANT—Water is obtained from central hydrants such as this at the Labor Camp, and on a hot August afternoon they are kept plenty busy. Here a youngster gets a drink after waiting his turn while the woman filled her bucket for water used for cooking.

Camp . . .

(Continued from Page 1) first visit through the entire camp. She said the average for number of children per room is six and the highest number of persons living in one room is 18. She found the people generally very receptive and cooperative. One of the five babies in the hospital from the Labor Camp Thursday died that night of dysentery, according to County Welfare Officer Dyathia Brady.

FFA Chapter Makes Annual Summer Trip

Twelve Hereford FFA boys and sponsor Bill Stanford were expected back from their annual summer trip this week end. They left Tuesday and expected to stop at San Isabelle, Colorado Springs, Royal Gorge and other points of interest in Colorado. Those on the trip include: Joe Hershey, Leonard Walterscheid, James Alston, Richard Pickens, Bill Carmichael, Don Russell, Don Veigle, J. T. Cronin, David McDuff, David Axe, Johnny McBroom and Lee Ford.

Rebha Pinnell Wins Top Honors Saturday In 4-H Bake Contest

Rebha Pinnell, daughter of Mr. and Mrs. Elmo Pinnell and of the Adrian 4-H Club won first place as overall winner of the County 4-H Biscuit and Muffin bake contest Saturday afternoon.

Barbara Pinnell, Rebha's sister, was second and Ann Waggoner, daughter of Mr. and Mrs. Joe Waggoner and of the Sadie Lee Oliver 4-H Club was third.

First places in each division on biscuits and muffins were: Division A, girls under 14, Rebha Pinnell; division B, girls 14 and over, Gracie Fotheringham.

daughter of Mr. and Mrs. Robert Fotheringham. Happy, Homes 4-H, division C, girls under 10, Ann Waggoner. Winners in the individual classes of Division A included: Irene Galley, County Wide 4-H, Girls 4-H, plain cookies; Martha Heard, Happy Homes, filled cookies; Bazaar Biscuit, two crust fruit pie; Rebha Pinnell, muffins—Master Mix.

Division B winners were: Sue Cooke, Workers 4-H, yellow cornbread; Gracie Fotheringham, Happy Homes, biscuits, Master Mix; Wilma June Wilcox, muffins, Master Mix; Gracie Fotheringham, loaf bread and ginger-cake; Thelma Epting, Jolly Girls, sponge cake; Gracie Fotheringham, two crust fruit pie.

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office hours—8:30 5:00

It makes good cents to shop during

DOLLAR DAYS

Two Dozen Hand Made

Toddler Dresses

Sizes 1 to 3 Regular \$4.95 Now \$2.00
We are now carrying full line of Children's Fall Clothes. Sizes to 12.



Children's Shop
PHONE 1027

Lovely Tea And Shower Held For Jeanne Holman

An attractively arranged bridal shower was given to compliment in the home of Mrs. Ky Lawrence in Summerfield.

Guest were greeted by Mrs. J. B. Noland and the receiving line was made up of Mrs. Don Holman, the bride-elect's mother, Mrs. L. B. Lookingbill, the bridegroom elect's mother, the hon-

oree and her sister, Mrs. Bill Stephens.

Mrs. Joe Story directed guests to the dining room where the serving table was laid with a linen cut-work cloth adorned with a center arrangement of painted daisies in rainbow hues, carrying out the bride's chosen

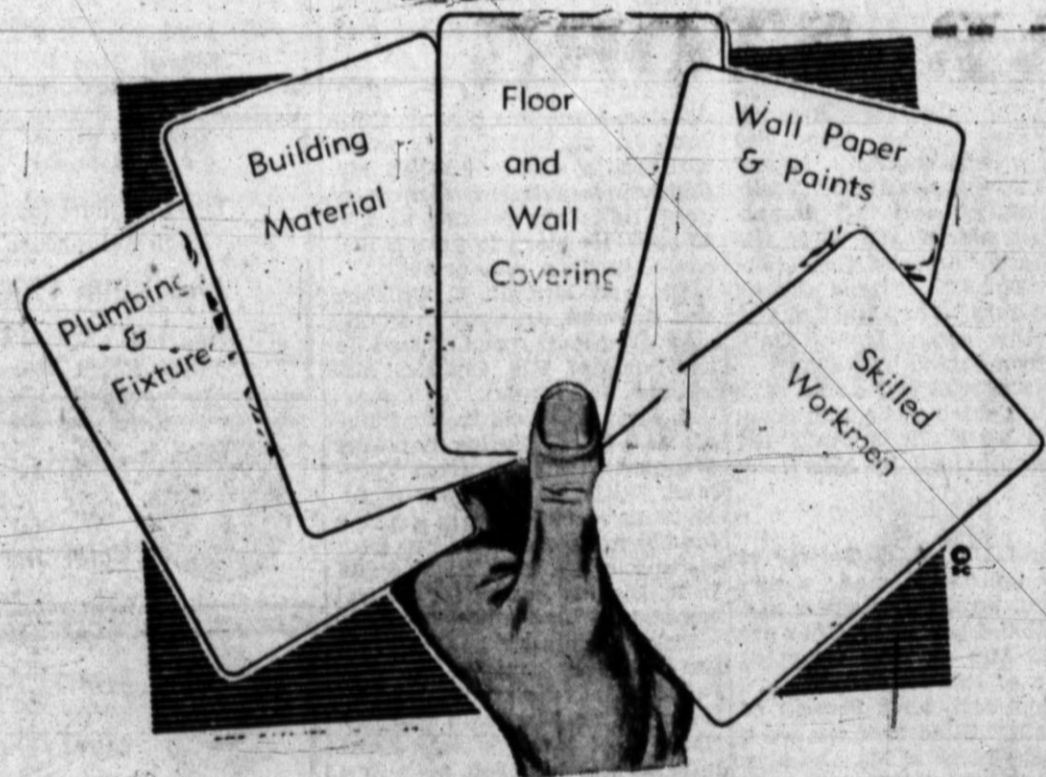
colors. The floral arrangement was flanked by tall lighted tapers and bouquets of gladioli in rainbow colors were used about the house. Mrs. L. B. Lookingbill and Mrs. B. E. Roberson poured and Mesdames Ray Johnson, D. C. Walser, Mack Noland, Earl Lance, and C. R. Walser assisted in the dining room. Miss Ann Lookingbill presided at the guest register.

Soft music provided a pleasing background as guests viewed the lovely array of gifts. Approximately 50 guests were registered in the bride's book of names.

Other hostesses besides members of the house party included: Mesdames: J. M. Wright, Chas. Noland, Otho Noland and Ky Lawrence.

Farm Safety Week has just passed, but farm families should make all 52 weeks a lot safer. Some 17,500 farm people will die before this time next year, if present farm accident rates continue.

W. R. METCALF
Farms
Ranches
City Property
437 MAIN HEREFORD
Listings Given my Personal
and Immediate Attention
Phone 854 or 902-W



Let Us Deal You A WINING HAND!

Building is our business. We keep it from being your worries. Our homes are built for lengthy service. Built for the years ahead—built of superior quality -- yet out prices have been fair even in flush years.

CARL McCASLIN

Lumber Company

One Block East of Courthouse In Hereford
Phone 7 — The Lumber Number

Dollar Day

Special Purchase

COSTUME JEWELRY

A glittering array of new fall Costume Jewelry in the latest arrangements. Rhinestones at their best. Hurry for the best selection.



THE **Vogue**

\$1.00

Plus Tax

One Rack Summer

READY-TO-WEAR

Includes Denim Skirts
Denim Jackets, Cotton and
Sheer Dresses, Denim Weskits
And Some Children's Garments
Broken Sizes Values to 29.95

\$3

Special Purchase

FALL SUITS

WHITLEY'S - WHITLEY-ETTES

\$45.00



We Confine These Checks To The Woman 5 feet 4" or Under

No Quota on Curves In Our Charming New Whitley.

We pick this WHITLEY-ETTE for all you piquant petites! The fit's right, right from the start . . . without alternations! Charmingly detailed in all worsted tattersall checks. Wine and black, green and brown, gold and black, brown and white, black and white. Sizes 10 to 20.

We like you feminine this fall . . . that's why we love this soft young WHITLEY suit! Little-waisted, rounded through the hips, it features a small shawl collar framed by curved pockets above the bosom. Wonderfully useful too! In rich all wool tricot gabardine. Spicy autumn shades. Sizes 10 to 20.



'For The Lady of Fashion'

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Star Theatre WEDNESDAY - THURSDAY AUGUST 9-10

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous
We have all FEED MOLASSES Any Quantity
FRASER MILLING CO.
B-1-30-tfc

We clean and block hats for \$1.00. Acme Cleaners. Phone 111.
B-1-11-tfc

For Sale Steel stock tanks. Steel for granaries, gas line pipe. Casin oil sizes. Messers place east on Highway 60. Hereford, Texas.
B-1-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.
B-1-16-tfc

White Irrigation Motors and Repairs
FRANK CRAIG
Studebaker - Massey Harris
B-1-24-tf

PLENTY OF good alfalfa hay for sale, 2 1/4 miles north Progressive school. J. L. McGee.
B-1-15-49-tfc

FOR SALE: Amarillo Gearhead one-to-one ratio, 1000 gallon propane tank. J. K. Baker, phone 589.
B-1-15-21-tfc

WESTAR Seed Wheat
Grown this year on dry land by T. D. Stambaugh and is subject to certification. For sale in bulk at \$2.50 per bushel at
SEARS GRAIN CO.
B-1-4-tfc

FOR SALE: 28 foot Glider Trailer house. Can be seen at Pink Gilliland Dairy.
B-1-14-30-4p

WESTAR seed wheat, \$2.50 bushel; Canadian Five Star, \$2.75. Welch Farm, 9 miles northeast. F. I. O. N. A., Steve Struve.
B-1-17-5-6p

FOR SALE: Used Hoover sweeper. Fair condition; good card and brush. \$15.00. Phone 689 or see Dale Russell at Hereford Brand.
B-1-21-5-tfc

FOR SALE: Cat flowers and plants. Mrs. J. F. Ward.
S-1-10-1-tfc

COMPLETE STOCK New & Used **CAR AND TRUCK PARTS** **HEREFORD WRECKING CO.** Phone 320 709 E. 1st S-1-45-tfc

FOR SALE: Seven foot Leonard refrigerator. In good condition and in use. F. L. Wilhelm, 313 25-Mile Ave., phone 95-W.
B-1-21-6-2p

FOR SALE Miscellaneous
LUZIER'S... Fine cosmetics and perfume. For information call Mrs. E. B. Posey, phone 366, 510 East Third Street.
S-1-18-6-1p

HAVE you seen Mrs. Cowser's decorating of a bedroom in the window at Black's Furniture? Drapery and upholstering fabric at 20 per cent discount. Mrs. Cowser, Black's Furniture.
S-1-27-6-1k

WHEAT SEED
BLACKHULL
WESTAR
WICHITA
COMANCHE

From \$2.25 to \$2.75 bu.

BRADLEY GRAIN CO.
Box 889 Phone 1216
B-1-31-tfc

EXCELLENT BUYS IN GOOD USED REFRIGERATORS
Priced from \$30 up
Frigidaire
Norges
Leonards
Servels
Westinghouse
Montgomery-Ward
Cold Spots
Stewart-Warner

Several good used washing machines including one Thor Automatic.
GOOD HOUSEKEEPING SHOP
Phone 1109 144 Main St.
B-1-31-2c

SEED wheat, Westar and Comanche. Both second year from certified. Ivan Brook, Phone 262-M Farm 8 miles south Prison Camp.
B-1-20-31-2p

2. FOR SALE Farm Equipment
FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-tfs

Classified Ads Get Results

3. FOR SALE Automobiles
Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

USED PASSENGERS
1938 Buick 4-door

1947 4-door Fleetline Chevrolet

1947 Oldsmobile 76 4-door DeLuxe Sedan. Beautiful 2-tone blue, Hydromatic Drive, Radio, Heater, Good Tires, Low Mileage

1948 4 door Plymouth, radio, heater, and complete set of new tires. 23,000 actual miles. Very clean.

USED COMMERCIALS
1940 Ford Sedan Delivery

1940 Model Ford 1/2 ton Pick-up. One owner, very nice

1946 Chevrolet Truck, 2 T, Good Grain bed.

1946 1 1/2 Ton International Truck. Good Grain Bed.

1939 Chevrolet Truck

1948 Chevrolet Pick-Up. Sun visor, heater, overload springs
Kinsey Motor Company
244 East Third
Phone 740
B-3-31-2c

AUTOMOBILES
1946 Dodge Carryall... \$450.
1941 Chevrolet 4-door Fleetline \$485.
1940 Nash, radio and heater \$275

1939 Chevrolet Coupe... \$195
International Pickup... \$145
Chevrolet 1 1/2 ton truck, grain bed... \$235.

605 West First
Hereford Body Rebuilders
S-3-4-1tc

4. REAL ESTATE For Sale or Trade
LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT
L. BASKIN, INVESTMENTS
JIM HILL HOTEL
B-4-38-tfc

FOR SALE
3, 10's, 20's, 40's, and 80 acre tracts, some improved and irrigated. 160 acres to 640 acres irrigated and dry land. Some grassland near Hereford. Some also houses and lots.
J. M. HAMBY, Rt. 3 1/2 mile south, 4 1/2 East Hereford
B-4-18-tfc

FOR SALE
Stockman special... on pavement and R. E. A. 2900 acres of land; 1000 acres in cultivation, balance in good grass. Two sets of improvements, 2 irrigation wells, 4 windmills. Ideal stock farm. Priced to sell. Seven sections land; one section grass. Well improved. On pavement and R. E. A. Priced reasonably.

Three sections dry land wheat farm.

Irrigated 240 acres. Priced \$100. per acre. 29% down. Possession.

Irrigated 331 acres; 270 acres in cultivation. 6 room house, new 30 by 40 barn, milk barn, other improvements. Good crop. Priced \$157.50 per acre.

75 acres 2 miles city limits. About 1/2 could be put in cultivation. Priced \$7,500; \$1,500. down and \$500. per year at 5% interest.

5 room house, two nice lots near Shirley School. Priced \$4,500. Down payment \$1,000.00; balance \$50.00 per month.

Have good buys in large and small acreage in dry and irrigated land. Also houses and lots.

See Jim Baskin or J. M. Hamby. Phone 873-J.
S-4-6-1c

REAL ESTATE For Sale or Trade
\$75.00 Per Acre
Buys 32 1/2 acres in irrigated district. Improved 25 acres on pavement \$6000.00. Five room house, two lots. \$4500.00 terms.
CLAUD HIGGINS
Phone 544-R
S-4-6-1p

GARAGE with equipment for rent or for sale. Size 48 feet by 85 feet, one half block south of Courthouse, highway 51. Ideal location for garage and radiator shop, implement agency, car agency, etc. See William C. Webb, or W. M. Webb, Dimmitt, phone 2R302, P. O. Box 218, Dimmitt, Texas.
S-4-50-31-2p

CHOICE
Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE: Former Dr. Barnett home. 501 East 8th. C. F. Kerr, owner. Moving to home on Union.
B-4-18-25-tfc

REAL ESTATE LOANS AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE
JOHN McLEAN
Phone 273
S-4-2-tfc

960 ACRE STOCK FARM: 3 room house, large barn, plenty water. 320 acres fine level land in cultivation, 500 acres level grass land, balance rolling. 29% down, balance good terms. Possession. A good buy.
Price per acre... \$45.00

480 ACRE WHEAT FARM: All fine land in cultivation, summer till ed for wheat. Possession. Price per acre, if sold at once \$60.00

320 ACRE WHEAT FARM: All fine level land in cultivation, and in irrigation belt. 100 acres feed now growing. Rent goes. A fine investment at \$62.50 per acre.

BUY LAND NOW!
Wesson Real Estate
716 W. 1st St. Phone 944
Hereford, Texas
B-4-6-tfc

5. FOR RENT
FOR RENT
Outboard Motor 5 HP

Oswald's Firestone Store
Phone 59
B-5-30-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC.**
B-5-14-2-tfc

FOR RENT: Bedrooms for men. 109 Ave. A. Phone 540-R.
B-5-10-31-3k

NICE bedroom joining bath, close in. Available soon. 111 West 6th.
S-5-11-6-1k

FOR RENT: Apartment with private bath, electric refrigerator, 428 North Jackson.
S-5-11-6-1p

FOR RENT: Three room unfurnished apartment. Close in. Phone 1093.
S-5-10-6-1k

FOR RENT: Small furnished apartment. A. Petersen, phone 401-W.
S-5-9-6-1k

SLEEPING room for rent. One block from hospital, 107 Ave. J. phone 1320.
B-5-13-6-2p

FOR RENT: 4 room unfurnished duplex apartment. Couple only. Call 53 or 589.
B-5-24-13-tfc

FOR RENT: One side of four room duplex. Newly decorated. Walking distance of town and schools. F. L. Lucas, 710 Lee.
B-5-21-5-tfc

MODERN two-room apartment to adults. Electric refrigerator. Private entrance. 711 East Third.
S-5-13-6-1p

5. FOR RENT
FOR RENT: Bedrooms. No children. 712 12th St.
B-5-9-5-tfc

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. 514 Union.
B-5-13-31-2k

FOR RENT: Four room apartment with bath. Furniture and apartment newly redecorated. Phone 164-W.
B-5-14-31-2k

5. WANTED
WANTED to buy: Team pulled mowing machine. J. A. Conaway, 1214 Catalpa.
S-6-12-6-1p

WANTED: Custom plowing. Two new outfits. See W. J. (Jack) Wilson at Pitman Service Station or call 12-W.
B-6-18-6-3k

7. Dressmaking-Ironing
CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158.
B-7-14-18-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040.
B-7-12-47-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153.
B-7-11-5-8p

LET me do your tailoring and dresses. You'll be pleased and my prices are right. Louise Hubbard, 411 East Third.
B-7-20-6-3k

8. HELP WANTED
MAN wanted for janitor work at hospital. Good salary and steady job for right man. Contact Mrs. West at Deaf Smith County Hospital.
B-8-23-31-tfc

EXPERIENCED silk finisher for part time work. Wade Cleaners. 142 Main.
B-8-11-31-2c

10. NOTICE
IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984.
B-10-37-43-tfx

LOANS
AUTOMOBILES TRUCKS REFRIGERATORS
No Delay

Hereford Investment Co
JOHN McLEAN, Mgr.
127 East 3rd St. — Phone 273
Hereford, Texas
B-10-28-tfc

11. BUSINESS SERVICES
CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine
J. T. MATTHEWS
207 Catalpa St. Phone 60-M
B-11-16-tfc

A Perfect Washday Not impossible at the clean air-conditioned **Blue Bonnet Laundry** 909 Union Ave.
For perfect wet washes call-us at 1132.
B-11-3-tfc

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

HANDBILLS, Letterheads, envelopes, small work printed. Inquiries invited. Francis Printing, 708 Grand, phone B-11-14-30-4p

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1092.
B-11-16-27-tfc

FOR prompt and efficient plumbing service see Miller Medlin Company, 125 Sampson, phone 1287.
B-11-14-28-tfc

THE AMERICAN WAY



Nothing Strange About It, Lefty

Wetomachick Girls Have Day Camp at Finley Home

By Mrs. R. C. Childers
Brand Correspondent
Four young musicians entertained a group of ladies in the home of Mrs. Taft McGee Tuesday evening. They were Raymon Childers, Marilyn Barclay, Joan and Barbara McGee.
The program was opened with the group singing "America." Mrs. McGee led the group while Mrs. T. J. Parsons accompanied on the piano.
Marilyn was introduced to the group and sang "The Nightingale and the Rose," accompanied by her mother, Mrs. Phil Barclay, on the piano. Then Raymon was introduced and he played two piano numbers, the first one, "Bumble Boogie," and the second one, "Malaguena." Marilyn was called on for another song, and she sang, "Her Rose," again accompanied by her mother. A piano duet by Joan and Barbara McGee followed. They played "Under the Mistletoe." Raymon came back to the piano and played several numbers, among them, "Now is the Hour," "Bells of St. Mary," and "My Happiness." He also played while the group sang "America the Beautiful," "The Old Rugged Cross," and "Juanita." Then Marilyn and her mother sang, "In the Garden," accompanied by Raymon.
The entertainment closed with the group singing the club song, "This is My Father's Land," led and accompanied by Mrs. T. J. Parsons.

A dinner guest in the R. C. Childers home was Stewart Condon, Jr. of Dawn, who works with radio station KGNC. Mr. Condon is building up a dairy herd. He is now milking around 40 cows. He plans to have a 100-cow dairy in a year or so.
Mr. and Mrs. R. C. Childers and Raymon, Jr. went to Plainview Wednesday and visited in the home of Mrs. Childers' sister, Mrs. Hal Inman.
A party was held in the home of Mrs. L. R. Blevins honoring Maudina Bushland from Oakland, California Thursday night. Maudina's parents are coming for her next week. She has been visiting in the W. H. Blevins and L. R. Blevins homes for several weeks.

This community has received six inches of rain in the past two weeks. Crops are really looking good. This last rain was just right. Most farmers were planning on starting their wells in a few days.
Read The Classified

Mr. Farmer KILL WEEDS In Growing Crops With Agricultural **WEED-NO-MORE** INSECTICIDES OF ALL KIND CUSTOM CLEANING

West Texas Feed, Seed and Hatchery Co. Jack Wright, Manager
We Buy Cream, Eggs, Poultry and Hides
HOME OF "MERIT" FEEDS
Hereford, Texas

11. BUSINESS SERVICES
HAVE you seen Mrs. Cowser's decorating of a bedroom in the window at Black's Furniture? Drapery and upholstering fabric at 20 per cent discount. Mrs. Cowser, Black's Furniture.
S-11-27-6-1k

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Hereford Rotary Club
meets every Friday at 12:05
Hotel Jim Hill

JAYCEES
1st, 3rd Tuesdays
Noon Luncheon
Hotel Jim Hill
3rd, 4th Tuesdays
County Court Room

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill

Notice of Meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
HENRY SEARS, W. M.
MASONIC BULLETIN
Hereford Lodge 849

FOR State Representative O. H. DIXON
MORRIS G. COBB
FOR United States Congressman from the Panhandle District
ALTA VENE CLARK

FOR RENT: Bedrooms. No children. 712 12th St.
B-5-9-5-tfc

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. 514 Union.
B-5-13-31-2k

FOR RENT: Four room apartment with bath. Furniture and apartment newly redecorated. Phone 164-W.
B-5-14-31-2k

FOR RENT: Custom plowing. Two new outfits. See W. J. (Jack) Wilson at Pitman Service Station or call 12-W.
B-6-18-6-3k

FOR RENT: Dressmaking-Ironing
CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158.
B-7-14-18-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040.
B-7-12-47-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153.
B-7-11-5-8p

LET me do your tailoring and dresses. You'll be pleased and my prices are right. Louise Hubbard, 411 East Third.
B-7-20-6-3k

8. HELP WANTED
MAN wanted for janitor work at hospital. Good salary and steady job for right man. Contact Mrs. West at Deaf Smith County Hospital.
B-8-23-31-tfc

EXPERIENCED silk finisher for part time work. Wade Cleaners. 142 Main.
B-8-11-31-2c

10. NOTICE
IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984.
B-10-37-43-tfx

LOANS
AUTOMOBILES TRUCKS REFRIGERATORS
No Delay

Hereford Investment Co
JOHN McLEAN, Mgr.
127 East 3rd St. — Phone 273
Hereford, Texas
B-10-28-tfc

11. BUSINESS SERVICES
CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine
J. T. MATTHEWS
207 Catalpa St. Phone 60-M
B-11-16-tfc

A Perfect Washday Not impossible at the clean air-conditioned **Blue Bonnet Laundry** 909 Union Ave.
For perfect wet washes call-us at 1132.
B-11-3-tfc

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

HANDBILLS, Letterheads, envelopes, small work printed. Inquiries invited. Francis Printing, 708 Grand, phone B-11-14-30-4p

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1092.
B-11-16-27-tfc

FOR prompt and efficient plumbing service see Miller Medlin Company, 125 Sampson, phone 1287.
B-11-14-28-tfc

FOR RENT: Bedrooms. No children. 712 12th St.
B-5-9-5-tfc

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. 514 Union.
B-5-13-31-2k

FOR RENT: Four room apartment with bath. Furniture and apartment newly redecorated. Phone 164-W.
B-5-14-31-2k

FOR RENT: Custom plowing. Two new outfits. See W. J. (Jack) Wilson at Pitman Service Station or call 12-W.
B-6-18-6-3k

FOR RENT: Dressmaking-Ironing
CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158.
B-7-14-18-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040.
B-7-12-47-tfc

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153.
B-7-11-5-8p

LET me do your tailoring and dresses. You'll be pleased and my prices are right. Louise Hubbard, 411 East Third.
B-7-20-6-3k

8. HELP WANTED
MAN wanted for janitor work at hospital. Good salary and steady job for right man. Contact Mrs. West at Deaf Smith County Hospital.
B-8-23-31-tfc

EXPERIENCED silk finisher for part time work. Wade Cleaners. 142 Main.
B-8-11-31-2c

10. NOTICE
IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984.
B-10-37-43-tfx

LOANS
AUTOMOBILES TRUCKS REFRIGERATORS
No Delay

PENNEY'S DOLLAR DAY SAVINGS

BUY... SAVE... NOW ON LAY-AWAY

DOLLAR DAY SPECIALS

25 Only, 3 Pound, All Wool

SINGLE BLANKETS \$5.00

SIZE 72 x 84

DOLLAR DAY ONLY

FASHION MANOR

CHENILLE BEDSPREADS

Full Bed Size, Fine Chenille, All Colors

SPECIAL PRICE

\$3.50

Men's Summer

PALM STRAW

Work Hats

Reduced to

66¢

Broken Size Boys and Mens Wool

SWEATERS

Big Savings

Reduced to

\$1.00

BARGAINS IN SHIRTS

MEN'S SUMMER SPORT SHIRTS
BROKEN PATTERN DRESS SHIRTS

REDUCED TO

\$1.77

Men's

Solid Color
BROADCLOTH

PAJAMAS

Special at

\$2.00

Men's

ARMY TWILL

WORK PANTS

Size 29 to 36

Special at

\$2.00

10 ONLY

Men's All Wool Sharkskin
\$35.00 Value

DRESS SUITS

REDUCED TO

\$25.00

14 PAIR MEN'S SUMMER WEIGHT

NYLON & RAYON CORD PANTS

REDUCED TO

\$2.50

BLACK GAMBLER'S SHIRTS

With White Stripe, Pre-Shrunk
Boy's Sizes

4 TO 8 Yr.

\$1.79

8 to 16 Yr.

\$1.98

14 to 17

Men's Sizes

\$2.79

Big Buys in Better Summer Frocks Rayon Crepe, Sheers & Cottons

36 only, 4.98 Value

Reduced to **\$2.00**

34 Only, 5.90 Value

Reduced to **\$3.00**

36 Only, 8.90 Value

Reduced to **\$4.00**

Look At These Great Money Saving Values!

COTTON SCRIM

for making your own curtains at a savings.

25¢ Yd.

COTTON PRINTS

80 square. For back to school sewing.

39¢ Yd.

SHORTY GOWNS

ladies rayon knit. Reduced to

\$1.00

ALL SUMMER MATERIAL

Embossed cotton, rayon butcher . . . reduced to

39¢ Yd.

HALF SLIPS

Rayon knit, color white, reduced to

\$1

RAYON CAMISOLE

Beautiful selection of colors. Reduced to

\$1.00

PERFECT QUALITY. NO SECONDS, NO IRREGULARS

110 COTTON

SUN DRESSES

Our Regular 2.79 Value, 80 Sg. Print
Size 12 to 42

Reduced to

\$1.50

PENNEY'S SEMI-ANNUAL

CLEARANCE

Ladies
Summer Gowns

Cotton Crepe
Batiste or
Rayon Crepe

\$1.49

7 Pair
Ladies Rayon
PAJAMAS

Size 38 to 40
Reduced to

\$1.49

WOMEN'S 15 IN. RIB
ACETATE RAYON

UMBRELLAS

2.66-Value
Reduced to
Girl's Plastic Covered

\$1.50

UMBRELLAS

Reduced to

\$1.00

Girls & Ladies

Cotton Anklets

Light Colors

10c Pr.

All Ladies

Summer Hats

Reduced to
Sell at

\$1.00

Rayon Panels

To Fit Most
Windows

81 or 90 In. Long
Color White

\$1.00

Schirrette

Ruffled

Organdy Curtains

Size 84 x 90

\$2.98

Bargains in Shoe Department
30 Pair of

LADIES SUMMER SHOES

Values to 6.00

Reduced to

\$1.77 ea.

15 Pair

Children's

Summer Sandals

Color White & Brown

Reduced to **\$1.00 Pr.**

44 Pair

Men's

Work Shoes & Dress Oxfords

Values to 10.90

Reduced to **4.00 Pr.**

Children's

Cotton Knit

SLEEPERS

With Feet

\$1.00 Ea.

Ladies

Rayon Panties

Size S-M-L

25c

Cotton

Loop Rugs

Size 24 x 36

\$1.50

Size 24 x 43

\$2.00

Cotton

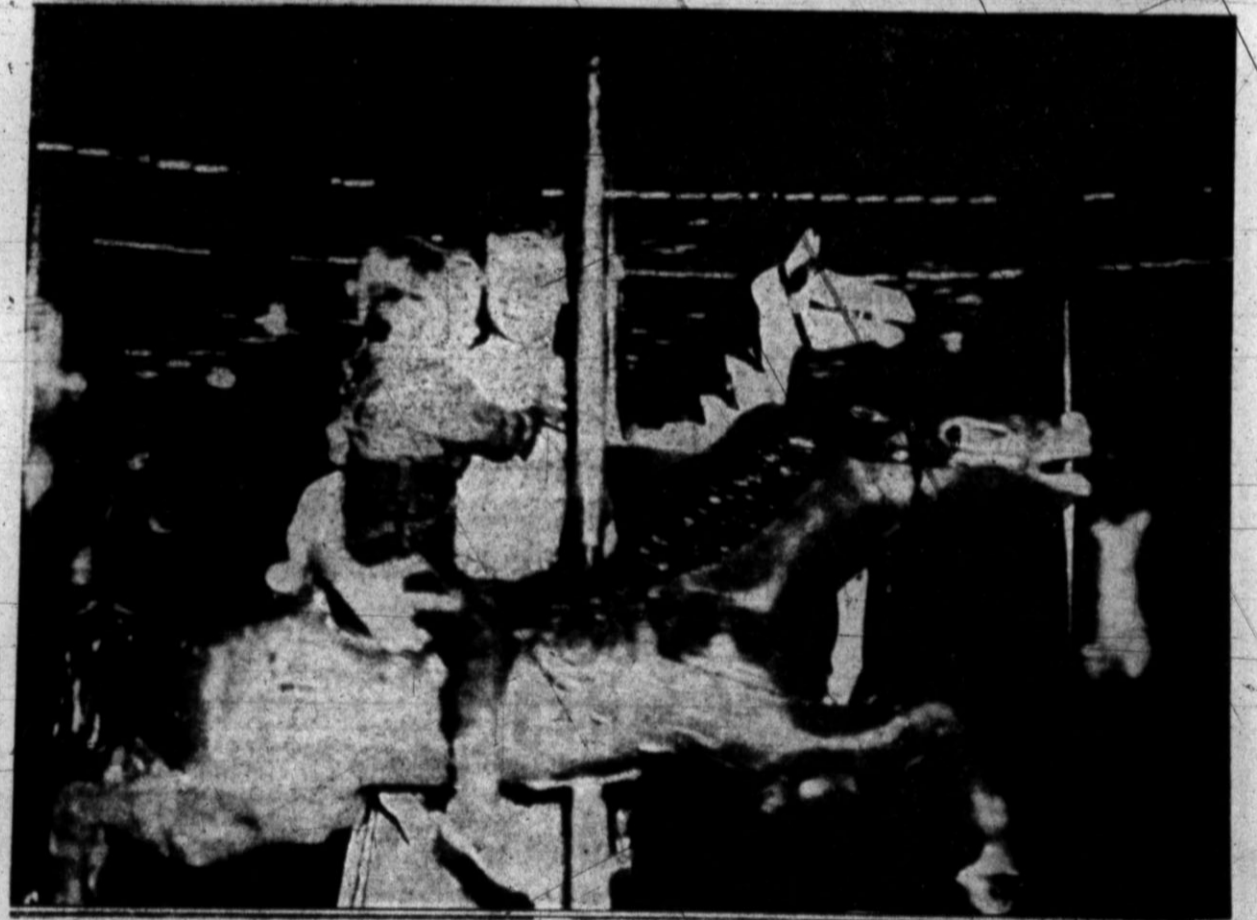
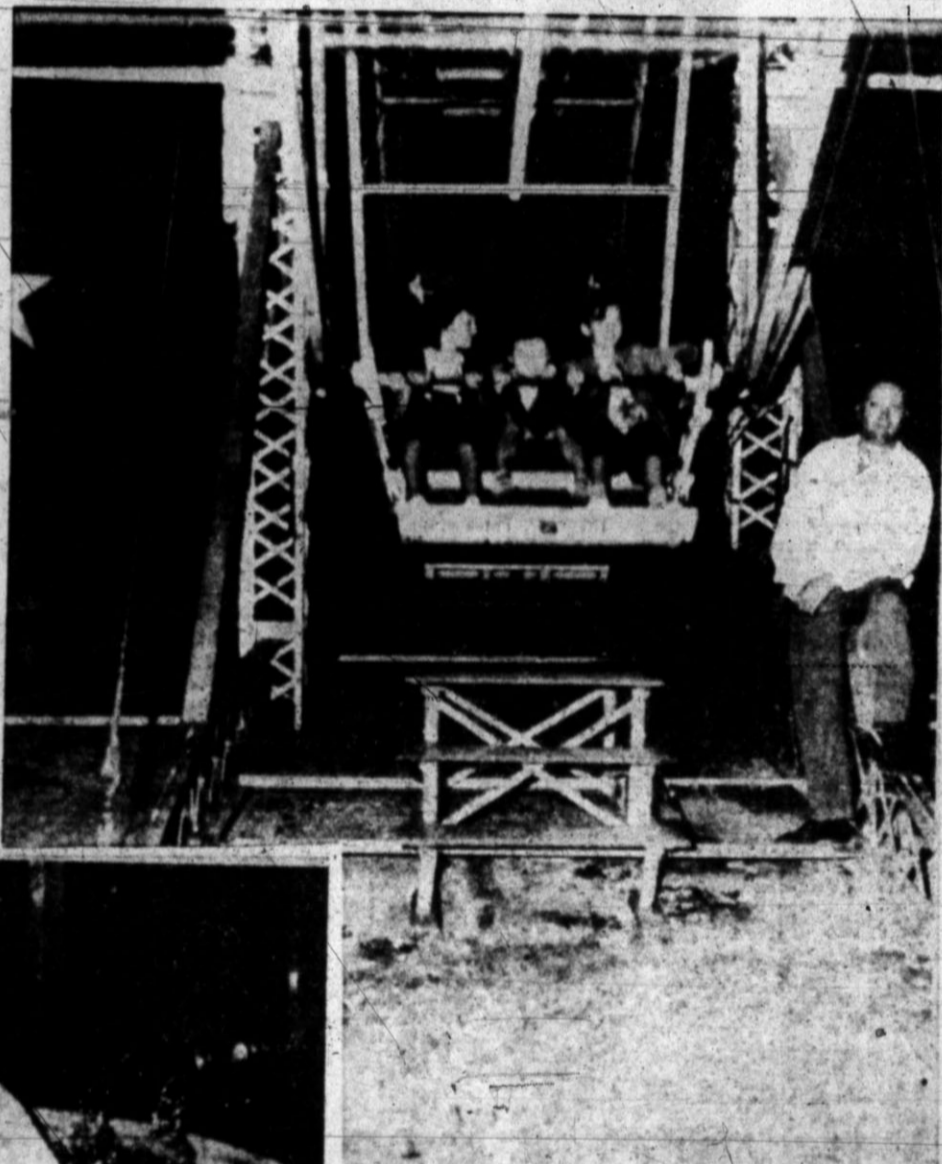
Woven Rag Rugs

Size 22 x 36

Fast-to Washing

98c

Carnival Time Pictures speak for themselves, just like they say action speaks louder than words. These Thursday night shots at the carnival pretty well cover the highlights of the annual affair. We'll let you figure them out. Photos by Alex Thompson and Hereford Brand.



One Week Drought Broken With Three Inches Of Rain

By Bobbie Walser

Mr. and Mrs. Blue Huckert of Amarillo spent Sunday afternoon visiting Rev. and Mrs. A. A. Simons.

Mr. and Mrs. Jack Streun and boys had lunch with Rev. and Mrs. A. A. Simons Sunday.

Mrs. Willie Waggoner and granddaughter, Sharon of Dimmitt, were visitors in the J. M. Wright home Sunday.

Attending church Sunday were 41, and 41 attended Sunday night.

Rev. and Mrs. A. A. Simons, Dorothy and Charlene Lee and Marco and Shirley Summer attended the Workers' Conference Thursday in Happy.

Mr. and Mrs. J. M. Wright and family, Mr. and Mrs. Charles Noland and family returned Saturday from a trip to Red River, N. M. where they spent a week vacationing.

Mr. and Mrs. Lydell McGee spent Sunday in the home of Mrs. McGee's parents, Mr. and Mrs. Ted Staats and family.

The young people of the Summerfield Baptist Church were given a party sponsored by the Summerfield Study Club. The sponsors this time were Mrs. Guy Walser and Mrs. Earl Lance. Various games were played, and cookies and punch were served to the following: Dorothy and Charlene Lee, Shirley Summer, Janell Cater and Bobbie Walser, Paul Lance, William DeFazier, Carlton Savage, Charles Russell, Wayne Walser, Don Russell, Bo Morse and H. C. Craige.

Mr. and Mrs. Curtis Gallaway of New Mexico have been visiting in the homes of Ky Lawrence and J. B. Noland.

Mr. Brit Clark enjoyed a visit from his two sisters this week.

Mr. Brit Clark, his two sisters, Mr. and Mrs. Jim Clark and boys of Hereford spent Sunday visiting relatives in Littlefield.

Mrs. Sharp is visiting in the home of her daughter and family.

Mavis Henslee returned last week from East Texas where she has been visiting her father.

The Summerfield drought of one week was broken Monday night and Tuesday morning with

two inches of rain south and north of Summerfield. In Summerfield they received three inches. In other places one inch fell.

Mrs. Sharp is visiting her daughter and family, Mr. and Mrs. K. W. Neill and family.

Mrs. J. A. Noland's brother, who lives east of Plainview, Mr. Wiley Noland and Mrs. Nance held open house in a new brick home. Relatives from here attending were Mr. and Mrs. J. A. Noland, Mr. and Mrs. L. B. Lookingbill and family, Mr. and Mrs. Charles Noland and family, Mr. and Mrs. Mack Noland and family and Mr. and Mrs. J. B. Noland and family.

Mrs. L. L. Cannon and Mrs. Lee Curry attended the Democrat Convention in Dimmitt Saturday.

Mrs. Freeman and her daughter of Hereford spent last week visiting in the home of Mr. and Mrs. Ray Johnson.

Mrs. Winkler of Dimmitt spent a few days visiting in the home of her daughter, Mrs. J. M. Wright and family.

Mrs. Lee Curry and grandchildren, Betty, Kenneth, and Donald spent Monday afternoon visiting in the R. C. Childers home.

Round Town

(Continued from Page 1)

(Continued from Page 1) to come, whether you could dance or not.

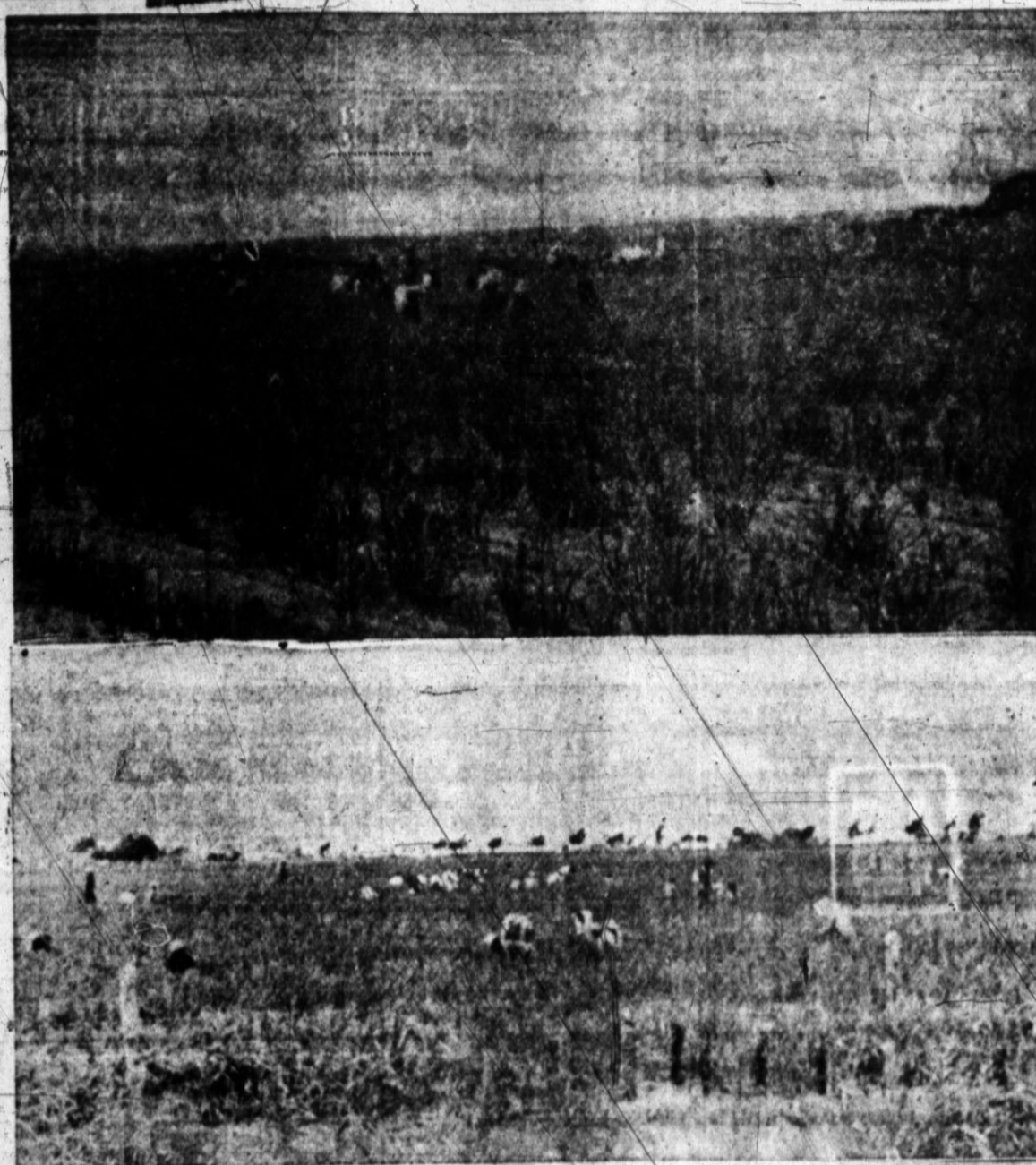
Lamm Jewelry moved into his new location and his grand opening will be Friday. He'll give free orchids to the ladies.

Cole moved his photography studio out of the second floor above Rutherfords into the store Lamm formerly occupied.

A major job of face lifting started on Ezra Norton's building formerly occupied by Cogdell Motor Company, Thursday. They started by tearing out the whole sidewalk.

Aubrey Smith had charge of a Kiwanis education meeting at Kiwanis Thursday. O. L. Bybee also explained Harrison Highway opening plans and the part the club would play in them, in detail.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W



ONIONS NEED LOTS OF HANDS—These three scenes briefly represent the need for migrant workers in large numbers in an agriculture area such as Hereford is developing into. The top two pictures taken in a field of onions owned by Archie Scott show nearly a hundred laborers in the field weeding. The bottom picture shows just a few on the Dar. Finlan-place. They were picking up extra sacks after all the onions had been sacked.

Hospital Notes

Patients discharged from hospital: Mrs. Ann Holman, med.; Zerrell Thomas, med.; Felipa Delapaze, med.; Dimmitt; Polly Hoolihan, accid.; Labanan, Ill.; Mrs. A. A. Binkman, surg.; Mrs. D. F. Henson, med.; Roy Lee Dean, T&A; Gene David Dean, T&A; Bobby Dhury, T&A; Donetta Davidson, med.; Paul Ruiz, med.; Mrs. J. S. Celaya, OB; Mrs. Roy Moulton, surg.; Evidulda Ravas, med.; Solome Alvarez, surg.

Patients in hospital: Mrs. Katie Z. Conner, surg.; Adrian J. S. Orr, surg.; Blake Cogdell, med.; Amarillo; Mrs. Alvina Tietel, med.; Frank Vetter, med.; Jorje Valdez, surg.; R. C. Bicknell, surg.; Oren W. Parsons, surg.; Mrs. Glenn Rutter, med.; Leroy Lewis, med.; Bartlesville, Okla.; Mrs. Ted Richardson, OB; Robert Quintana, med.; Mrs. Chas. Evans, OB; Herman Zellner, med.; Ray Northcutt, med.; Mrs. L. V. Wall, OB; Mrs. Charlie Short, OB; Mrs. L. D. Shaw, OB; Sixto Martinez, surg.; Mrs. Lee Lambert, accid.; Higinia Cantano, surg.; Mrs. Curtis Barclay, OB; Toni Castillo, med.

Born To: Mr. and Mrs. Ted Richardson, a girl, Phyllis Jane; Mr. and Mrs. J. S. Celaya, a girl, Juanita; Mr. and Mrs. Charles Evans, a boy, Michael Jerry; Mr. and Mrs. L. D. Shaw, a boy, Sidney Carrel; Mr. and Mrs. L. V.

Wall, a girl, Cynthia Pearl; Mr. and Mrs. Curtis Barclay, a boy, Larry Curtis; Mr. and Mrs. Charlie Short, a boy, Charles Dennis.

To Attend Band Clinic

Purris Williams, Hereford High School Band Director, plans to accompany 15 or 20 boys and girls from the junior high and high school bands to Abilene Saturday, August 12. The group will spend the night in the dormitories of Hardin-Simmons University and Sunday they will go

to near - by Leuders Camp where a two-weeks' band clinic will be held. Outstanding directors and instructors both in and out of the state will conduct the clinic and Band Director Williams will have supervision of the boys while in camp. His three children, Purris Jr., Nettie Jo and Dabney will be included in the group.

Mrs. Joe Long and Mrs. Jess Latham of Amarillo were guests of Mr. and Mrs. W. F. Gillis Friday.

Bachelor Grill

Just Around Corner on East 3rd

Now Under NEW MANAGEMENT

Starting Monday Aug. 7

DINNER PLATES

SHORT ORDERS

5 A. M. TILL 8 P. M.

NEW SOLE OWNERS

Ed & Lula Foster

Stock Car Races

SUNDAY, AUGUST 6, 1950

AT THE

Hereford Speedway

LOCATION: 2 Miles North on Highway 51

1/2 Mile West

Time Trials at 2:30 P. M.

Spend your Sunday at the races. Plenty of excitement for all.

FIRBOR A NEW PATTERN BY HAVILAND



The classical grape design of this dinnerware is treated with great skill. The delicate blueish-purple tones of the grapes are highlighted by darker purple shades while light brown tendrils bind the clusters together.

JUST ARRIVED

Chedore Haviland New York

MADE IN AMERICA

See Our Dollar Day BARGAIN TABLE

Many Good Buys at More Than Half Off

Hembree Jewelry

Mr. and Mrs. A. W. (Bill) Hembree Official Santa Fe Watch Inspector

335 N. MAIN

PHONE 34

Bill Wolfe Attends Southwestern Life Training School



Bill E. Wolfe, Southwestern Life representative in Hereford, is one of 11 Southwestern Life agents to qualify for attendance at a training school to be held in Dallas during the week of August 7-11 by his company. The school is the first for which Mr. Wolfe has qualified since becoming an agent for the company, and a part of the continuing sales training program conducted by Southwestern Life

for agents of the company. Fundamentals of life insurance, life insurance salesmanship, settlement options, and the proper fitting of policies to needs of the individual are among the subjects to be studied during the week's school. Mr. Wolfe has been informed.

Visitors in Mrs. Nona Jowell's home during the past week included her aunt, Mrs. T. H. Hardesty of Shelbyville, Kentucky and Mrs. Jowell's daughter, Mrs. A. B. Hooper and baby daughter, Kay Lynn, of Plainview.

Mr. and Mrs. Lloyd Sharp and sons and Mr. and Mrs. Lowell Sharp and daughter returned Sunday from a week's vacation trip to points in Colorado.

\$ DAY SAVINGS

At HEREFORD LINOLEUM

You can have your kitchen floor or cabinet top covered, choice of Linoleum at very low cost.



Special DOLLAR DAY ONLY One Group of Remnants Linoleum at a Steal

Hereford Linoleum Shop

116 W. 2nd

Phone 11

Bag the Limit of \$ DAY VALUES At...The Popular Store

LADIES SHOES

100 PAIRS TO CHOOSE FROM CASUALS & DRESS TYPES VALUES FROM 4.50 to 8.95

NOW ONLY

1/2

PRICE

LARGE SELECTION - Ladies & Childrens

SANDALS

Values to 3.98

\$ 1.99

Men's Dress Straws

Reduced For \$ Day Only

ONLY 5 LEFT

NOW ONLY

1/2

PRICE

Men's Summer Suits \$ 20.00

Regular 39.75 Values (2 Pants)

MANY OTHER \$ DAY VALUES THROUGHOUT OUR STORE

THE POPULAR STORE

SINCE 1921

HEREFORD STORE CO.

Invites You To...

These Bargains Also Available at

Harman's Dept. Store
Dimmitt, Tex.



Harvest a Crop of Bargains on

DOLLAR DAY



SAVE!

New Shipment
Men's Balera
Wrap



SPORT COATS

In Beautiful Two Tone Tans & Blues

\$15.00

Mill Shipment Famous NASHUA PURREY
BLANKETS \$7.95
Big Size 72 x 90

PLENTY OF TAYLOR MADE
COTTON BATTS
2 LB. \$1.19 2½ LB. \$1.29

WIDE SATIN BINDING, BIG DOUBLE
BLANKETS \$4.98

ALL THE WANTED COLORS
WRIGHT'S BIAS TAPE
OR RICK-RACK **8¢**

Beautiful New Patterns
80 Square Print
Cloth-of-Gold 47¢ yd.

36" Good Grade UNBLEACHED
MUSLIN 4 Yds. \$1

Fine Quality 36" BLEACHED
MUSLIN 39¢ yd.

8 Oz. WARRANTED
TICKING 68¢ yd.
Feather Proof

Entire Stock of Men's
Straw Hats ½ Price

ONE GROUP MEN'S
SUMMER
OXFORDS \$5

CLOSE OUT
Men's
SANDALS **\$3**

42" x 36"
PILLOW

CASES
49¢ and 69¢ ea.

New Shipment - Beautafilm
PLASTIC 49¢ yd.
Patterns & Clear

BARGAINS GALORE!

HANDMADE COWBOY BOOTS



\$17.50



Men's & Boys
All Sizes & Colors

\$25.00 & \$29.50
Boys TO \$6.95 \$12.50

ONE LARGE GROUP

BOY'S SHORT

SLEEVE SPORT SHIRTS

\$1.00

1.98 Value

Men's Friendly
SOCKS 5 Pair
White or Grey **\$1.00**

Men's 4 Buckle
OVERSHOES
3.98 and 4.98

Special!

ONE GROUP
Men's NELSON PAIGE
SPORT SHIRTS

1.97

Special!

ONE GROUP MEN'S
HIGGINS SLACKS

4.00

Special!

LAST CALL
Men's Nelson Paige
DRESS SHIRTS
SUMMER PATTERNS

2 For 5.00

Special!

ONE GROUP
MEN'S LOUD FANCY
T-SHIRTS

1.49

ONE SPECIAL GROUP SUMMER
DRESSES
Priced To Clear **\$4.00**

One Group - Kiddies
SANDALS \$1.50
While They Last

8 GARMENT CAPACITY
54" GARMENT
BAG \$1.49
Heavy Weight in Colors

18 x 36 Pastel Color
TOWELS 3 for \$1
While They Last

30" Wide
BLUE DENIM 57¢ yd.

Closing Out Entire Stock
Misses and Ladies
SUMMER SANDALS \$2.00

Loomcraft Wear a Year
WHITE COTTON
SLIPS \$1.98
Wide Embroidery Trimmed

Ladies Knit
GOWNS \$1.00
Elastic Waist

54" Lace
PLASTIC 69¢ Yd.

HEREFORD

STORE CO.

S. L. HARMAN & SON PHONE 382

WE GIVE "D.N." GREEN STAMPS

Special!

PURITAN
CROCHET COTTON
5 BALLS **\$1**

Special!

ENTIRE STOCK
LADIES
HANDBAGS
PLUS TAX **1.87**

Special!

ONE GROUP
U. S. KEDETTES
Misses & Ladies
SANDALS **2.00**

Special!

Misses & Ladies
Fancy Rayon
PANTIES **49¢**

SAVE!

Happy Home

New Fall
Shipment

All Sizes
\$2.98
and
\$3.98

80 Square
Gingham
& Gabardine
Lovely
Patterns

All
Sizes

The Sunday Brand SOCIETY

Sunday, August 6, 1950

Section Two

Women Devote A Lot Of Time During Summer On Season's Club Work Plans

During the summer months, club women plan their winter season meetings with the president and year book committee conducting advance workshops getting outlines ready for the press.

This summer many of them have already completed their plans and some yearbooks are already in the hands of members. Some members have started to work on their contributions to individual club programs for the coming season.

Full scale cultural and educational activities will be resumed the latter part of September and attendance in the Deaf Smith County Library at this time reflects interest of club women in the preparation of papers, and the collection of information for round table and panel discussions.

This year much interest is shown in current literature with book reviews heading the list to cover the field of contemporary literature. Other subjects such as education and religion are in demand with fiction, drama and poetry. Interest in World affairs, biography and travel is noted in outlines to year books now ready.

Today's pictures show committees of three Child Study Clubs as they met to complete plans for the coming season.

Mrs. Jim Bookout is president of El Niño Study Club this year. Shown in the top left hand picture are, left to right, Mrs. Ben Childers; Mrs. Paul Coneway, Mrs. Bookout and Mrs. Worth Ware. They make up the year book committee with Mrs. Coneway serving as chairman.

El Niño Study Club will try the plan of allowing each member to choose her subject for presentation on the programs. Social affairs planned by the committee include a buffet supper on September 11 at the Paul Coneway home to begin activities for the fall and winter season, a party for husbands on October 9 and a party

for the children on Halloween. A Christmas party has also been scheduled and annual guest night has been slated for February 12.

Mrs. Maurice Tannahill, president of the Child Study Club, is shown as she greets her year book committee for a conference (middle picture). Mrs. J. C. Reese, year book chairman, arrives a little late and Mrs. Worth Covington smiles as she explains. Another member of the committee, not in the picture, is Mrs. John Robinson.

Child Study Club programs will be divided into two sections. The first half of the year will be devoted to home life of people in foreign lands. The second half will deal with problems pertaining to children and their parents. The season will start September 14 at a buffet supper. Other social affairs planned include a husband's evening, a Christmas party in December, and a guest night program featuring a guest speaker or entertainer.

In the bottom picture, seated left to right, are: Mrs. Paul Harvey, president of the Young Mothers Study Club, and her year book committee, Mrs. Don Martin, Mrs. John Schneider and Mrs. Cecil Malone, year book chairman.

That club's study course will be built around a miscellaneous theme dealing with both the school-age child and the adolescent. Plans include book reviews, guest speakers and social entertainments for husbands and children. One program has been planned entitled, "The Kiddies Revue" when children of members will entertain. Their year books are ready for the press and regular meetings will start on Sept. 11.



Double-Ring Service Weds Tiny Hunter, Lonnie Rice

Miss Tiny Hunter exchanged vows with Lonnie Rice in a double-ring ceremony Friday evening, July 28 in the First Methodist Church of Dimmitt. Rev. Ural S. Sherrill, pastor of the Methodist Church of Sudan, read the service before a flower bedecked arch at the altar. Tall white cathedral tapers gave soft illumination flanked by baskets of white gladiol. White gladiol with satin streamers marked the pews along the bridal aisle.

Miss Hunter is the daughter of Mr. and Mrs. Finis Hunter and the bridegroom's parents are Mr. and Mrs. Olen Rice, all of Dimmitt.

Preceding the ceremony Miss Pat Hyatt played "Always" and "At Dawning" and accompanied Miss Wanda Gollehon who sang "O Promise Me" and "With this Ring." The traditional marches were used for the processional and the recessional and "I Love Thee" was played as Miss Anne Sheffy and Mrs. Don Annen lighted the tapers.

Mrs. Frank Markham was her sister's matron of honor and Miss Barbara Bosley of Gainesville and Mrs. Jack Zeigler were her other attendants. All three wore identically styled gowns of starched organdy. Mrs. Markham's was white over blue, and the bridesmaids were in white over yellow. Their coronets of daisies and white satin corresponded to their flowers which were old fashioned nosegays.

Bennie Bonnington of Canyon, cousin of the bridegroom, was best man and Orval Pierce and Don Annen were groomsmen. Ushers were Carl Jowell and Bill Birdwell.

The bride, given in marriage
(Continued on Page 6)



Mr. and Mrs. Lonnie Rice



Long Time Ago

45 Years Ago

Work was progressing on the repairing of buildings of the Panhandle Christian College, which was located in Hereford. The college which was founded and opened for its first term of school September 10, 1902, was first known as the Hereford College and Industrial School. Randolph Clark was its first president. It soon passed under the control of the Disciples of Christ in the Panhandle, who were ambitious to maintain an institution of higher education. It soon afterwards became known as the Panhandle Christian College.

Three upright pianos had been ordered for the music department and the purchase of a parlor grand was contemplated. The girls' dormitory contained 20 rooms, 14 of which were already rented out for the fall term of 1905. The furniture for these rooms was donated by the ladies of the churches of Central and East Texas.

Chas. Q. Barton, president of the college, was believed to be thoroughly equipped for the work given him. For several years he had been in public school work, and for the four years up to that time, superintendent of the Decatur public schools. The esteem in which he was held by the teachers of the state was evidenced by the fact that for two years he had been secretary of the Texas State Teachers' Association.

Mrs. Martha Tallafero, who was well known to the patrons of Add-Ran College and Texas Christian University, and for years had been matron of the Girls' Home of those institutions, was to be the new lady principal

of Dean of Women as we say in 1950, of Panhandle College in the fall term. Her daughter, Miss Mary Tallafero, was to teach in the primary and intermediate departments.

Traveling Evangelist A. J. Harris of Denton County brought to a close the revival meeting at the Baptist Church which had been in progress for about ten days. The meeting attracted very large crowds.

The work of repairing and refitting the public school building preparatory to the opening the first week in September was being pushed to a rapid completion. Among the improvements which the trustee, T. J. Graves, was having done was replacing the old metallic flues with brick ones, purchasing charts, maps, etc. for the various rooms and seating the Murchison building which had recently been purchased by the school board.

Charles B. Googer and Miss Mae Eagle were united in the holy bonds of matrimony at the residence of the bride's parents, Rev. Thomas S. Barcus, pastor of the Methodist Church, officiated. The bride was the youngest daughter of Mr. and Mrs. George W. Eagle of Hereford.

That Deaf Smith with the attached county of Parmer on the south had fixed its way to the front rank among Panhandle counties in the point of wealth was not surprising to those who knew something of the enterprising class of citizens which had settled within her borders. County assessor J. S. Wyche had been zealously at work for the past six months assessing our wealth. He found total valua-



TRACKS SNAKES—For 15 years Thomas Young, age 52, has caught snakes sunning themselves on a railroad track near his Lyndhurst, England, home. Turning the reptiles over to Southampton University's zoology department, Young has averaged about 15 snakes a week. Putting two and two together, this adds up to that he's about the 2200th specimen to be bagged by Young.

tions for Deaf Smith to be \$1,737,229; increase over 1904; \$31,887; total valuations for Parmer County, \$142,850; increase over 1904, \$67,675; 385 polls were rendered in Deaf Smith and 27 in Parmer County. The tax rolls showed for Deaf Smith County, 2,141 horses, 34,850 cattle, 3,650 sheep and 570 hogs.

A. E. Argo had rented the Stambaugh residence and was to "move his family thither" that week.

Miss Hattie Davis, who had been visiting her brother, Mr. Ross Davis and his family, left for her home in Waxahachie.

D. E. Wise returned from an extended visit to his old home in Arkansas. He went over to Hart on the mail hack on the afternoon of the day he returned from Arkansas.

T. L. Crews, assistant county surveyor, had begun his work of locating the boundary lines in block M-6, situated in the corners of Deaf Smith, Randall, Swisher and Castro Counties.

George Eoff of Jones County was in the city visiting his son, John Eoff.

Prof. W. T. Noblitt returned from Montana where he had been engaged in surveying for several months.

Mrs. J. N. English, who had been visiting Mrs. E. B. Black for several weeks, was the guest of friends at Boom.

J. A. Johnson and J. H. Bowers, both of whom came to Hereford from Nacona, were to stock the 7-section ranch which they had leased in Castro County with high-grade sheep. Counting 300 head to the section, they were to carry something like 2,000 head.

Miss Lenna Greer of Hereford and Miss May Smith of Midlothian had been selected to teach in the Hereford public school for the session of 1905-06. Miss Greer had taught in this and Castro counties for a number of years. Miss Smith had taught a number of sessions in the public schools of Midlothian.

Bailey County Backs Water District Plan

MULESHOE, (Special) — Bailey County farmers, meeting Monday night in Muleshoe, added their support to proposals already made by six counties for creation of underground water conservation districts.

In a business session, the Bailey County Water Conservation Association elected Henry Schuster as president, and unanimously approved a petition requesting designation by the State Board of Water Engineers of an underground water reservoir. Eighteen persons signed the petition.

Bailey County is among 21 Panhandle-South Plains counties given notice of a public hearing in Plainview August 29 at which the State Board will "designate any or all of the counties" as an underground water reservoir or subdivision thereof.

The Board recently returned filing fees for petitions submitted by Lamb, Hale and Hockley counties, announcing that it has jurisdiction on its own motion under provisions of the law to set a hearing. The board felt that one hearing would expedite the designation required by law.

Counties named in the hearing notice were Armstrong, Bailey, Briscoe, Castro, Cochran, Crosby, Deaf Smith, Dickens, Floyd, Hale, Garza, Hockley, Lamb, Lubbock, Lynn, Oldham, Parmer, Potter, Randall, Swisher and Terry.

Funeral Services Held For Castro County Man

Final rites for R. L. English, 86, were held Saturday afternoon, July 29, at the Church of Christ in Dimmitt. Bob Wear of Hereford officiated. Pallbearers were six grandchildren. Interment was in the Dimmitt Cemetery.

Mr. English died Friday morning, July 28, at the Plains Memorial Hospital in Dimmitt after several years illness.

He was born in Kentucky March 30, 1864. He was married in 1884 in Cooke County to Flora Bell Scott. They moved from Ryan, Oklahoma to Dimmitt in 1927. At the time of his death he was a retired farmer.

Mr. English's survivors are his wife, four sons: O. E. English of Pauls Valley, Oklahoma; J. I. English of Ryan, Oklahoma; J.

Training Union Sponsors Give Party For Class

The Juniors of the First Baptist Church were entertained Thursday night by the Training Union sponsors with a party in the recreational room of the new educational building.

Upon arriving at the party the girls were given gold and green crepe paper aprons. The boys were given large crepe paper ties. These served as party favors as well as the object of one of the games.

The party was conducted around the theme of an olympic game. The group was divided into two equal sides who competed for top honors.

The games included a hunt for autograph hounds, several different relay games, blindfolded boxing matches, miniature football and others.

Toward the last of the social, Bert Cagle led the group in several religious choruses. He was accompanied by Miss Reba Dones. Refreshments were served to the following:

Misses: Dora Fern Goldston, Marlene Allred, Daveline Parmer,

Clydene Allred, Norma Hamby, Karen Sue Smith, Carolyn Kester, Mary Ann Young, Nan Murrell, Marlene Legg, Sammie Lu McLallen, Carolyn Virden, Earle Dean Gandy, Dixie Young and Peggy Graham.

Messrs: Bert Cagle, Robert Bettis, Billy Legg, Robert Charles Kinsey, Jackie Rogers, Billy Kester, Billy Edd Callaway, Wendell Welch, Carroll Leland Whitesides and Eugene Snead.



THEIR FAVORITE YANK—Four teen-age youngsters, with ball in hand, converged on Yankee pitcher Ed Lopat in New York's Yankee Stadium. The N. Y. hurler reached for his pen and prepared to autograph the ball but there was no room for his signature. Boys of the Big Brother movement had already penned the baseball, naming Ed their favorite Yankee player reading in Plainview.

recently have been, Mrs. B. F. Wilson of Denton, and Mrs. Nanie Meineke and son, Bob, of Plainview.

When You Think Of LIFE INSURANCE



THINK OF

J. W. ROBINSON, JR.
134 N. MAIN
Phone 424

The Place To Go for the Names You Know

Farmers and Gardeners Depend on us For Tools and Equipment

Whether it's "right" cultivating or "doin' the chores," good equipment lightens the task. Here you'll find all the tools you need to do the job quickly and more efficiently. Shop Landrum Hardware first for garden tools, milking utensils, fencing, farm repairing needs, poultry house supplies and many other items. Farmers and gardeners; make this your "staple depot."

We give Gunn Brothers Thrift Stamps.

LANDRUM HARDWARE

Quality Merchandise. Friendly Service.
136 W. 3rd Phone 704

- Appliances
- Amputation
- Bath Fittings
- Belts
- Buckets
- Brushes
- Brooms
- Bicycles
- Cutlery
- Dishes
- Drills
- Elec. Needs
- Farm Needs
- Fencing
- Glass
- Glassware
- Garden Tools
- Hose
- Hinges
- Iron
- Knives
- Lamps
- Mail Boxes
- Milk Cans
- Nails
- Nippers
- Nozzles
- Ovens
- Pipe
- Pumps
- Paints
- Pliers
- Planes
- Putty
- Rope
- Roofing
- Radio
- Saws
- Screen Wire
- Screens
- Spades
- Stoves
- Toys
- Traps
- Utensils
- Varnish
- Vices
- Waxes
- Weatherstrip
- Wires
- Wrenches

Final rites for R. L. English, 86, were held Saturday afternoon, July 29, at the Church of Christ in Dimmitt. Bob Wear of Hereford officiated. Pallbearers were six grandchildren. Interment was in the Dimmitt Cemetery.

Mr. English died Friday morning, July 28, at the Plains Memorial Hospital in Dimmitt after several years illness.

He was born in Kentucky March 30, 1864. He was married in 1884 in Cooke County to Flora Bell Scott. They moved from Ryan, Oklahoma to Dimmitt in 1927. At the time of his death he was a retired farmer.

Mr. English's survivors are his wife, four sons: O. E. English of Pauls Valley, Oklahoma; J. I. English of Ryan, Oklahoma; J.

America's Lowest-Priced Straight Eight

Lowest-Priced Car with GM Hydra-Matic Drive

Optional on all models at extra cost.

Power-Packed Silver Streak Engines—Choice of Six or Eight

World Renowned Road Record for Economy and Long Life

The Most Beautiful Thing on Wheels

For the happiest miles of your life!

Put yourself behind the wheel of a wonderful new Pontiac and discover how deeply satisfying it is to drive a car so beautiful, so thoroughly dependable, so truly economical. Just give a Pontiac plenty of exercise and it will give you the happiest miles of your life!

Dollar for Dollar you can't beat a PONTIAC

Palo Duro Sales, Inc.

Highway 60, at Funston Hereford, Texas

AUGUST MONEYSAVING

DOLLAR DAY at Rutherford & Co.

50 Ladies SUMMER DRESSES 1/2 PRICE

Women's & Children's SHORTS \$1.19

Regular 1.95 Value

Ladies "Sea Nymph" BATHING SUITS \$5.79

8.95 Value

Seersucker CREEPERS \$1.19

Regular 1.95 Value

Men's Rayon DRESS PANTS \$4.19

Values to \$6.95

No Alterations

Ladies Blue Denim SKIRTS \$1.89

Regular 2.95 Value

Blue Denim SHORTS \$1.59

SPECIAL

Ladies White SANDAL & CASUALS \$3.00

PAIR

Boy's BATHING TRUNKS \$1.29

SPECIAL

Men's White WORK SOCKS 15¢

Elastic Tops

Men's BATHING TRUNKS \$1.89

SPECIAL

RUTHERFORD & COMPANY

Mr. Link Robinson, 519 Lindsey, is the most content and satisfied man in Newport, Ky. In fact, he says there isn't a thing in the world that can irritate or upset him now that he is on the HADACOL band wagon. If there ever was a man who thought HADACOL is the most wonderful thing in the world, it is Link Robinson, since he learned that his system lacked Vitamins B₁, B₂, Iron, and Niacin.

Here is what Mr. Robinson has to say about HADACOL, which is now supplying liberal quantities of these essential elements: "I have been a steel worker for over twenty years. When you are a steel worker, you have to do plenty of good, hard work, and you need lots of good, substantial food. But when a stomach is in as bad a shape as mine was, I couldn't eat, I had gas pains, stomach bloating and nervousness; well, I just couldn't eat the proper foods I needed. My boss told me about HADACOL, and I started taking it immediately. After the second bottle I could tell a definite improvement. Now I can eat the foods I need to eat to really be on the job. In fact, I can eat anything I want to. I am not nervous anymore, either. Best of all, I haven't got those terrific gas pains and no more stomach bloating. HADACOL is the best ever. I recommend HADACOL to everyone."

HADACOL is Different

Countless thousands are benefiting from HADACOL... even hundreds of doctors are recommending HADACOL to their patients whose systems lack Vitamins B₁, B₂, Iron, and Niacin. HADACOL is so wonderful because HADACOL helps build up the hemoglobin content of your blood (when Iron is needed) to carry these precious Vitamins and Minerals to every organ, and every part of your body—to the heart, liver, kidneys and lungs, even to the eyes, hair and nails.

Give remarkable HADACOL a chance and if you don't feel better with the first few bottles you take—you get your money back. Only \$1.25 for Trial Size; Large Family or Hospital Size, \$3.50. © 1950, The LeJan Corporation

Men's Cotton
WORK SOCKS \$1
 Short and long in white and natural—Buy a dozen pair at this price. Sizes 10 to 12.
6 Pair

Women's Rayon Knit
GOWNS \$1
 Skirted bodice and flared skirt. Pastel colors. This is a special purchase.
Each

Cotton Print
Pc. GOODS \$1
 A variety of colors and color combinations from which to choose.
4 Yds.

42 x 36
PILLOW CASES \$1
 Plain muslin cases. Buy now for those unexpected guest you may soon have.
3 For

Boy's Short Sleeve
POLO SHIRTS \$1
 Narrow stripes in many color combinations. Ideal for early fall wear.
2 For

AT ANTHONY'S... RIGHT NOW!
GIRLS COAT LAY-AWAY EVENT



100% All WOOL CHECK
\$10⁹⁰
 Sizes 3 to 6x

Buy On Lay-Away NOW
 A Small Deposit Holds Your Choice!

All wool checked coat fabric... double breasted style with pipe collar and cuffs. Detachable hood solid top with checked trim. Green, blue, brown. Sizes 3 to 6x.

100% Wool Covert
\$9⁹⁰

Soft warm all wool covert cloth... Double breasted fitted style with belted back, flapped pockets. Colors green, wine, grey. Sizes 3 to 6x.

Others From **\$14.75 to \$19.75**

Cinderella Frocks
For School Wear

Sun Masquerade... gay midriff dresses inspired by Walt Disney's new fairy tale movie! In dainty, washable Chambrays... brightly accented... and with the "Magic Touch" that means so much to value-minded Mothers.

\$1⁹⁸ to \$4⁹⁸

Men's Flat Knit
UNDER SHIRTS \$1
 Size 34 to 46. No man can have too many of these fine undershirts. A real value.
3 For

52 x 52 Printed
LUNCH CLOTHS \$1
 Easy to wash and dry. Brighten up your dinette with several of these.
Each

Children's Rayon
PANTIES \$1
 White and pink with elastic top. Dainty and comfortable for the youngster. Sizes 4 to 12.
4 Pair

Women's
ZOMBIES \$1
 Fabric top with composition sole. Washable. Ideal for work or casual wear. Even sizes only.
Pair

BARGAIN TABLE \$1
 This table will be filled with many useful items come Monday morning. Every item a real saving.
Any Item

DOLLAR DAY



NOW AT C.R. ANTHONY STORE

Women's Cotton
GOWNS, SLIPS
SHORTIE PJ's
 Broken Sizes
 Your Choice
2 FOR \$3

Women's
WHITE SHOES \$3
 For dress and play, all heel heights. Broken Sizes. Everyone a real value.
Pair

Women's Crepe
BLOUSES \$3
 Short sleeves in pastel shades. Cool and comfortable for late summer wear. Broken sizes.
2 For

Women's Multi-Filament Rayon
CREPE SLIPS 77c
 Some with lace trim and some tailored. Several colors. Sizes 32 to 40.
Each

Children's Cotton
T-SHIRTS \$1²⁵
 Strips only in a galaxy of color combinations. Sizes 2 to 6.
3 For

SUMMER DRESSES
 Clearance Bemberg Sheers And Cottons for Dollar Day!



Group 1

One group of lovely summer dresses for Women and Misses. Some 3-piece play suits and sunbacks in chambray and broadcloth. A wide variety of colors and patterns. Sizes 9 to 42.

Values to \$6.90

\$4⁰⁰

Group 2

Just the thing you've been waiting for to close out your summer wardrobe, or maybe it's what you'll want for that vacation. Bemberg sheers, cottons, chambrays and broadcloths all cut and styled for this year. Sizes 9 to 42.

Values To \$12.95

\$5⁰⁰

Men's Knit
POLO SHIRTS \$3
 Wide stripe and all over designs. Just the thing for work in the yard or garden. S-M-L.
2 For

Men's Shantung
WORK PANTS \$2
 Tan shade, sturdy and long wearing. This is another special purchase for Dollar Day. Sizes 28 to 38.
Pair

SUMMER SLACKS

80% Rayon and 20% wool with sewn in waistband. Colors are solid in blue, tan and brown. You'll find them excellent for casual or dress. Sizes 28 to 42.

Special Purchase

\$4⁰⁰



Editorials

LET'S FACE IT

Liberty Is Endangered

This Korean thing has most people a whole lot more worried than they care to admit. They aren't worried because of what might happen in Korea, but rather are deeply concerned over what may happen elsewhere. Russia definitely has the initiative and may break out any time in one or more of a half dozen other spots.

Personally, I'm most concerned over what may happen to this country if the shooting is not confined to Korea. It's a well known fact that plans have been drawn to conscript everything and everybody in the United States in the event of another world war.

If the absolute dictatorship which is now on the legislative drafting boards is ever established, none of us, yes, not even our children or our grandchildren, will live long enough to see freedom of speech, freedom of religion, freedom of opportunity and all the other freedoms we now enjoy, restored in the United States.

Heretofore in this country when the killing and destruction were over, those who survived took up more or less where they left off. They resumed the pattern of their lives in the American way. They were free to work where and when they wished, to worship as they pleased, to speak their minds on any subject, to meet with their fellow men for any peaceful purpose, to be secure in their possessions and to have their day in a free court.

This time, if there is a this time and if the military and defense planners have their way, ALL THIS WOULD BE WIPED OUT IN THE VERY BEGINNING. FREEDOM, OPPORTUNITY AND JUSTICE WOULD PERISH FROM THE UNITED STATES FOR A LONG, LONG TIME IF NOT FOREVER. This is what we must avoid even though we may not at this late date be able to avoid being forced into another war.

I understand why, if we get into a full scale war, wages, salaries and prices should be frozen immediately and taxes increased. I also understand why rationing of civilian goods and allocations of the materials of production in a total war effort are both necessary and desirable, all of which can be

done without changing our government to a dictatorship.

I don't believe, for example, that when you chain a man to a machine or a bench or for that matter behind the wheel of a truck that you'll get as much production or service from him as you would if he were a free agent. Yet that is exactly what conscripting manpower means.

Conscription of wealth means that the government takes whatever you have that it wants by simply telling you to turn it over. Due process of law and just compensation are all the way out the window.

Maybe some of you don't like the name "dictator" as applied to this country. I don't either. But if the War Powers Act as now drafted should be passed by Congress, it would conscript manpower and wealth, and if that wouldn't set the President up as an absolute dictator, you'll have to tell me what it would do.

If it is not necessary, desirable or in any sense practical, to conscript manpower or wealth. All history shows that free men produce slaves (a conscript is a slave whether you like it or not) by a very, very wide margin. Also, the American people have never failed to over-subscribe every war bond offering made to them, and they always will as long as they understand the need and are a free people.

The way then to fight an all-out-war, if that becomes necessary, is to increase taxes, to freeze wages, salaries and prices at once and immediately put rationing of civilian goods and allocation of materials into effect. Then put on the biggest and the best sales campaign the United States has ever seen to get everyone in the country to do his or her job better and faster than ever before and to buy bonds as they are offered.

This will get the job done quicker and much better than any other method. We'll retain our freedom and come out of it with our Republic intact. Whether you realize it or not, our American way of life is the greatest blessing ever bestowed on mankind any place on the face of God's earth.

—By DeWitt Emery
(President of The National Small Business Men's Association)

The Washington Merry-Go-Round

Embarrassed Senators

THE FOLLOWING incident took place on the senate floor, but was not reported in the congressional record.

The continuation of the draft act was before the senate for a vote. Three of the strongest isolationists James Kem of Missouri, George Malone of Nevada and Arthur Watkins of Utah, all Republicans—nude with floor leaders.

"That's embarrassin'," they whispered. "We don't want a record vote. Just the eyes and nays."

When Oregon's Wayne Morse stomped back to fellow Republican Cabot Lodge of Massachusetts and said in a loud whisper: "The nerve of those guys!"

Lodge, getting the cue, immediately demanded a record vote. When the roll was called, all three—Kem, Malone and Watkins—meekly voted "aye."

Korean Contrasts

The following four incidents happened in widely separated parts of the world, but they may have significant bearing on each other:

1. U.S. troops in Korea reported that they knocked out a North Korean tank; the Korean crew jumped out, their clothes on fire, and the Americans tried to get them to surrender. But the Koreans rejoined their own forces and kept on fighting. "I used to have contempt for them," said a high American commander, "but I was mistaken."

2. In the U.S. senate, Lodge, Republican of Massachusetts, proposed two billion dollars more in arms aid to the world.

3. General Eisenhower, requesting more money for the Voice of America, said: "All the armies in the world are no good without morale."

4. The senate appropriations committee, one day after Eisenhower, Gen. George Marshall, Bernard Baruch, Gen. Bedell Smith and Gen. David Sarnoff of RCA had emphasized the importance of Voice of America propaganda, proceeded to scorn the above advice. The committee lopped \$13,000,000 off the state department's 1951 budget, and \$1,300,000 off the Voice of America.

Meanwhile, in Korea, tough, propaganda-fed North Koreans continued to cut through demoralized, unpropagandized South Koreans like a warm knife through butter.

World's Worst Advertisers

A better way to tell the American story to the rest of the world is something this columnist has been harping on for five long years—probably to the boredom of a lot of readers.

Propaganda, of course, is a word used to cover a great many meanings, and to some people it means angled news, deliberately twisted to put across a certain cause. But the best propaganda is the truth. And the most powerful weapon to make people think you are doing good is to do good.

But while we have been doing a great deal of good through the Marshall plan and in many other ways, we have failed to tell people the truth about that good. Thus the wheat we sent to France and Italy went onto the normal channels of trade, brought in revenue for those governments, balanced their budgets, and kept them in power. But the American people got little or no credit.

By contrast, in 1947, when the United States actually was supplying 90 per cent of the wheat used by the French people, the Soviet government landed one cargo of wheat in Marseilles. The wheat was carried in an American lend-lease ship, and the Russians required the French to pay in dollars, while our wheat was given away. Yet, by staging a parade through Marseilles, the Russians created the impression they were the only nation coming to the rescue of the hungry people of France.

This was partly what inspired the friendship train. Organized on the west coast so that it could cross the continent and be a genuine contribution by the American people, newsreels of the train's progress were sent to western Europe in advance and shown in the motion picture theaters there, to give the people concrete evidence of how Americans from every walk of life were anxious to contribute to their welfare.

Propaganda doesn't have to be carried by radio or by the printed word. The best and most wholesome forms of propaganda are by personal contact.

Congressional Penny-Pinchers

This is about what the Republican 80th congress did four years ago when the senator who is now urging increased funds for propaganda was assistant secretary of state. William Benton, now senator from Connecticut, was put in charge of the state department's Voice of America.

Benton had been able to sell top businessmen enough propaganda ideas to make him a wealthy man. But when it came to selling mosebacked congressmen he failed.

Too High a Price



Louisa's Letter

From a middle-aged woman comes this distressing letter: "I have just discovered that my husband is untrue to me. What shall I do?"

"My pride urges me to get a divorce at once, and I dare say, I would have a job to collect any alimony whatsoever. I have no training at all in the way of making a living and I should never agree to a separation from the children. And yet my whole being revolts at the idea of tolerating such a state of affairs. The girls, of course, know nothing of their father's philandering. They think him everything that a father and husband should be."

MRS. X. Y. Z.

self could not be appealed to, I think it would be wise, in view of her inability to make her own living, and the children's welfare, to pocket her pride and live in his house, managing things as she has always done.

Of course, she can never feel the same towards him as he will have lost her love and respect, but she will be doing a wise thing by keeping the world in ignorance of the family skeleton in her closet.

The woman who has never tackled the world, has no conception of what it means to give up a nice home and her place in the community for a hall bedroom and the privilege of working behind a counter all day, if she is fortunate enough to get such a job.

I certainly am not urging Mrs. X. Y. Z. to condone her husband's faults and if he alone could be made to suffer for his misdemeanors, it would be a different proposition.

But it is well before we set fire to dynamite to find out all those who are within the range of its destruction.

Yours,

LOUISA
Address your letters to:
"Louisa, P. O. Box 532
Orangeburg, S. C."

About Your Home

By Frances Dell

Although lilies are very popular in England, they are found in few gardens in the U. S. This is probably due to the mistaken idea most Americans have that they are hard to grow.

This impression is unfair, for many species will thrive with a minimum of attention. Also, there are certain species for every condition, such as dense shade or bright sun, damp or wet

Tater Peelin's

By Roberta Campbell

Amarillo, we are wishin' you all success in your efforts to get the grand jury to make a formal resolution to our Legislature to change state laws so crazy drivers can be jailed.

Since jailin' 800 violators in Detroit has improved their traffic situation 100%, then maybe instead of letters of condolence for those butchered on our highways, we should be writin' to our representative in our neighborin' city's behalf.

Have you tried a can of the Hereford Cannery's new baby potatoes? We were surprised to find them as nice as if they had just been brought in from the patch and cooked that mornin'.

We have been thinkin' how the people who have sons, and husbands, and brothers on the hellish fightin' front in Korea must feel about the bird who made the statement last week that—

"The Korean war was just what the cotton market needed."

He's the kind of a guy we would like to see Uncle Sam hand the uniform of a foot soldier without a gun and tell him to make himself a breast plate out of one dollar bills.

Publicity by the Columbia Sheep Breeders Assn. sure must be payin' off.

This week we had a letter from a breeder in Kansas City, Mo. askin' for a chance to bid on our 1951 lambs which won't be born until next April.

The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher this week comes out against hoarding in his own peculiar way.)
Dear editor:

I went into town Saturday to catch up on the news, there's two kinds, the kind you read in the papers and the kind you hear on the streets and while we got the closest thing there is to freedom of the press in this country there ain't no newspaper that can hold a light to street news, mainly on account of editors like to live the same as other people, and while I was in town I picked up some good stories about all this scare buying.

One woman I understand bought 24 sheets at one time, which is 22 more than I've ever had and frequently is 23 more. Another woman bought 18 shirts for her husband, sayin he didn't have a one to his name. Guess he was wearin a pull-over sweater in mid-summer. Coffee and sugar also has been pretty

hard hit, along with tires and pillow slips, although personally I can't imagine a war so awful its prospect would drive me to hoardin pillow slips.

In fact, I wish to say that I personally am holdin the line for President Truman and ain't bought a single item I don't need. In fact, I'm even ahead of the President and there's lots of things I need I ain't buyin. If I do in any plowin after the crops are in this fall I'll need some more plow points and several other items, but you ain't gonna catch me endangerin the war effort and bringin on scarcities, and I'll make the sacrifice and do without them parts before I'll stampee this country into rationin. I'll put my country ahead of plowin any day.

When the President says hold the line, I'll hold it, even if I have to sit in the shade to do it. Ain't nothin half-way about me. Yours faithfully,
J. A.

SUNDAY'S CURRENT QUESTION

Everyone Agrees Something Should Be Done, But What?

What is your opinion on the Labor Camp situation as reported in the Brand Thursday?

Mrs. J. B. Snead, Jr.—I think something really needs to be done about it. We really need to get out there and clean it up. The camp out there effects us here in town; so we should see that it's clean and kept up or else do away with it.

Dennis Lomas—I think it should be cleaned up. It is kind of a bad situation. If something isn't done about it soon, it will effect both the lives of the people there and here in town.

Mrs. M. P. Vaughn—I think it definitely needs to be cleaned up. More sanitary facilities need to put out there, or we shouldn't use the camp. Something needs to be done now, or it will be bad for all our health.

Dr. B. M. Wiltshire—I think it should be cleaned up. I definitely do. That condition is not only a threat to the people of the camp but a threat to the whole community.

Ruth Shirley—I think it is a good idea that we clean up the labor camp. It would be better for the people there as well as for the people here in town.

Bill Phillips—I think they either ought to clean it up or do away with it, because we don't want to have the same kind of reputation some places have. If the present conditions continue, it may in the future be difficult to get better type of transit labor to come here.

Mrs. Russell Thomas—I think something ought to be done about it. Some laws should be enforced to get it cleaned up.

Hilrey Aven—I haven't been out there myself, but judging from things I have heard others say, the camp definitely needs some improvement. The camp is very important. We definitely need the transit labor here to help in the crops. I know the sanitation situation there is a big problem, but something surely ought to be done about it. Although I haven't read all of the article in the Brand, I was glad to see it there, because I think the people should know about this situation. I think it would acquaint the people with the situation and boost enthusiasm to get something done.

areas, sweet or acid soil and some will even thrive in sand. There are lilies suitable for the climate of tropical Florida, or the colder climates of New England or North Dakota.

Most lilies multiply fairly rapidly and need to be separated every three to five years. The lifting is done after the tops die, following blooming. The new bulbs can be easily pulled away and should be replanted as soon as possible to prevent drying.

When cutting lilies for indoor decoration, leave at least half of each stem and its foliage so the bulb can bloom again next year. Faded blooms should be cut back to insure another blooming during the season.

What makes a house a home? It's hard to put a finger on the answer but it is not in the beams, rafters or in beautiful architectural devices or handsome

(continued on Page 5)



Do You Read Much

Some centuries ago when the art of printing was developed, the way was opened to spread intelligence among the masses of mankind. Up to that time, when Gutenberg used his movable types, information and intelligence belonged to a very exclusive group of existing society.

It was presumed, in that far away day, that the production of books in numbers would make available to every man and woman the opportunity to learn and to know. It was presumed, of course, that men and women would be anxious to assimilate the accumulated knowledge of the ages.

A survey by the University of Michigan indicates, however, that nearly half of all Americans do not read books. This, despite the fact that more than half of our adults live within a mile of a public library. Presumably, many Americans are satisfied with what they know and do not bestir themselves to find out anything new.

The making of books has become a mass-production enterprise in the United States. Unfortunately, many of them are not worth the time consumed in their reading. Others are extremely partisan, presenting prejudiced viewpoints and artful propaganda for theories that appeal to the author.

We have heard young men and women talk about their difficulty in selecting authoritative and worthwhile books on various subjects in which they happen to be interested. These people know that you cannot believe everything that you see in print and without the technical information necessary to choose wisely among the authors, find themselves at a loss in the selection of intelligent, impartial and interesting volumes.

Nothing is to be gained by criticizing the authors of popular volumes or the publishers who put them on sale. After all, the author wants to write a book that will sell and the publishers want the profits that come from publishing a best seller. Nevertheless, publishers might render a public service if they created some agency to function in an advisory capacity and to serve the interests of readers rather than the writers and themselves. In the long run, everybody would gain.

Strengthens UN

In Moscow, we read that Pravda, Communist newspaper, declares that the United Nations is half-wrecked and that its flag is serving a "coalition of imperialists and beasts of prey."

The truth is that the United Nations was more than half-wrecked by Russian tactics and that its only opportunity for effective action, in international affairs, depends upon the continued absence of the Soviet Union from its councils.

We see no net loss to the world in the boycott that the Russians and their satellite nations have placed upon the United Nations. They were not attempting to make the organization an instrument of world peace but, instead, busily endeavored to use it as an instrument to further the aims of the Communist world.



The Sunday Brand

Hereford, Texas
Established 1948
Published Every Sunday

Hereford, Deaf Smith County, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stoltz
Society Editor Mrs. John McLean
Adv. Manager Carl Sundeen
Mechanical Supt. Verner O. Roland



WINS HIS OWN PRIZE—Toastmaster club president Robert Thompson (center) receives the congratulations of Tuesday evening's chairman Tom McFarland for making the best speech of the evening as Toastmaster Frank Miller applauds at the left. Ray Conaway, O. L. Bybee and Henry Turner also made basic training speeches at this meeting. The next meeting will be a ladies' night, August 15, in the Hotel Jim Hill banquet room. The meeting will be held 30 minutes early, at 7:30 o'clock since it will be a dinner meeting. President Thompson gives a prize to the speaker receiving the most votes at each meeting. This time he won his own prize.

Castro County Celebrates 59th Birthday This Week

DIMITT.—The Castro County Chamber of Commerce will revive the Annual Castro County Birthday Celebration August 12 after a lapse of 12 years. The last celebration was held in 1938 and was postponed in 1939 because of the construction of the county's present modern court house, and has not been held since.

The program will get under way Friday night with the Annual Amateur Rodeo sponsored by the Dimmitt Rodeo Assn. Registration for Old Settlers will begin in the lobby of the county courthouse at 8:00 a. m. August 12 and a homecoming parade at 10 a. m. will be followed by the announcement of parade winners and presentation of prizes. A

Queen will also be selected from those who participate in the parade. Beginning at 11:30 those who qualify as Old Settlers and pioneers of Castro County will be honored with a free barbecue sponsored by the Chamber of Commerce.

Beginning at 1:00 p. m. a general assembly will be held at the County Fair Grounds. The General Assembly program will consist of a short memorial service for deceased Castro County pioneers; an address by Laura V. Hamner of Amarillo; recognition of special guests and Old Settlers, and Election of Officers to head the 1951 Old Settlers' Association. Joseph N. Cowen, lo-

Explain Procedure Reserve Officers Use To Volunteer

AUSTIN, Texas.—Response to the call for company grade officers for immediate extended active duty issued last week by the Texas Military District has been excellent. Colonel Oscar B. Abbott, District Chief, stated here August 3.

Many reservists, however, have failed to follow the proper procedure and forwarded applications direct to the Adjutant General's office in Washington. This results in undue delay, as these applications are returned to the state headquarters for processing. As outlined in the original announcement, all members of the Active Reserve should submit applications to their local unit instructor.

Reservists of the Inactive or Honorary groups should forward applications directly to Headquarters, Texas Military District, American Statesman Building, Austin, Texas. As announced, openings are available for lieutenants and captains in the Medical Corps, Chaplains, Corps of Engineers, Ordnance, Signal Corps, Staff (Branch Immaterial), Finance, Chemical, Infantry, Armored, Field Artillery, Coast Artillery, Army Nurse Corps and Women's Medical Specialist Corps.

Fourth Birthday Is Celebrated At Party

Richard Albracht celebrated his fourth birthday at a party given by his mother, Mrs. Jerry Albracht, Saturday afternoon, July 29. Games were played and balloons were presented as favors. The hostess was assisted by her nieces, Patsy Jackson and Juanita Albracht.

Children enjoying the fun and frolic were Becky and Bobby Jackson, Toni and Verena Parker, Mary and Rita Albracht, Kay, Beatrice, Speedy and Benny Joe Janacek, Roger Albracht, Beverly and Jerry Glenn Williams, Roderick and David Albracht, Wesley May, Charles Schneider, Anna Mae Schroeder, Mark Kreighshouser, Gregg Banher, Gwen, Kay and Terry Albracht, and the honoree.

cal real estate agent and president of the Chamber of Commerce has been appointed to serve as temporary chairman of the celebration.

Another rodeo performance will be held at 3:00 p. m. and at 8:00 p. m. a water polo contest sponsored by the Dimmitt Fire Department with other departments participating. The Birthday Celebration will be closed with an Old Time Street Square Dance which will begin at 8:30 p. m. However, there will be a third rodeo performance held on Sunday afternoon Aug. 13th which will conclude the Annual Rodeo.

Classified Ads Get Results

1901 1950

E. B. Black Co.

FURNITURE

WESTWAY NEWS

Hospitalize Ray Northcutt For Snake Bite Thursday

Ray Northcutt, 9-year-old son of Mr. and Mrs. Bernie Northcutt, is quite ill at the Deaf Smith County Hospital at Hereford, where he is suffering from a snake bite.

Ray and his brother, Wayland, were playing some distance to the east of the Northcutt home Thursday when Ray felt the bite and in his movement to get away from the snake stepped on it. Wayland said that he saw something moving through the grass but wasn't sure what it was.

The boys went immediately to the house and Ray reported to his mother what had happened. There was no car or truck at the house, so Wayland was sent to the Collins home for help. Mr. Collins took Ray to town in his car. By the time they reached the doctor the leg was beginning to change color. Mrs. Northcutt had applied a tourniquet before they got to town.

This community was saddened by the passing of Fred Neff, Fred, his brother Herman, formerly lived in this community. Sympathy is extended to his bereaved family.

Larry and Donald Dean Wilson and Jerry Ray Landers of Faith, South Dakota are visiting relatives in this community and at Hereford.

Mr. and Mrs. Jimmy Thomas and children have moved to the house at the Joe Landers place. Jimmy will be employed by Mr. Landers for the present.

Larry Kaul was a guest of Nelson Pierce at Hereford Thursday night and Friday.

Mr. and Mrs. Elmer Combs accompanied Mr. and Mrs. Preach Merritt and G. C. of Hereford, to Midland over the week end.

Mr. and Mrs. Clifton Combs Eugene and Billy Don Combs spent the week end with relatives at Plainview.

Mr. and Mrs. Elmer Combs and sons spent Thursday evening in the Oscar Combs home at Bovina.

Mrs. Robert Boyd has returned home from a trip to visit relatives in Oklahoma. Friday morning Bobbie and Mary Kathryn Boyd left for a visit in Oklahoma.

The Sadie Lee Oliver 4-H Club met Thursday afternoon with Lillian Drager. Lillian gave a demonstration on the arrangement of clothes hangers.

She served refreshments of hot rolls, cake and punch.

Those present were: Patsy Townsend, Helen Diller, Mary Lynn Morrison, Lillian Drager, and Mrs. Morrison.

Among those ladies who attended the luncheon at the Methodist Church in Hereford Wednesday were Mesdames: Roy Lee Wilson, J. C. Morrison, Carl Schroeder, Glenn Williams, Merlin Kaul, C. A. Saulcy, Joe Waggoner, Joe Landers, and Helen Jo Wilson.

The group from here was in charge of the program of the afternoon. Mrs. Merlin Kaul acted as leader for the program.

The next regular meeting of the society will be held at the home of Mrs. Grace Little in Hereford.

Clarence Cawood entertained with a "hay-ride" and wiener roast last Thursday night in honor of Charles Langen of



TICKLISH TOPPER—A riot of multicolored velvet ribbons stream from Mago Hayes' "Toss up," an amusing little cap from the New York designer's fall collection. The flirtatious headgear, which may tickle the nape of milady's neck, falls just long enough to cover a close-cropped hair-do.

Cawood, Clarence, Patricia, and Bucky.

Mrs. C. A. Saulcy, Norberto Hernandez and Mr. and Mrs. Dick-Basch of Amarillo went to El Paso last Saturday to get Mrs. Norberto Hernandez and children, Yolanda, Junior and Manuel, who have been visiting in the home of Mrs. Hernandez's parents there.

The group stopped at the cantaloupe sheds near Anthony, N. M. where they enjoyed watching the processing of the melons. This included grading and sorting. They report that so much rain has fallen in that area that the melon crop was on the verge of ruin. Irrigation is carried on in that area.

Mr. and Mrs. Merlin Kaul and boys attended a party last week at the Cawthon Bryant home in Hereford honoring the birthday of Mrs. Cawthon Bryant.

About Your

(Continued from Page 4)
furniture. It seems to be more in the ideas and philosophy and old-fashioned virtue possessed

by the parents and passed on to the children.

The beauty of a real home stems from an atmosphere of love, an absence of envy or pettiness. There is a real spirit of helpfulness, and sacrifice if necessary.

The security resulting from the comradeship expressed in an attitude of "all for one and one for all" found in a real home can not be bought with mere dollars.

THE V. F. W. IS A GOOD OUTFIT

ROY WEDDERBROOK POST 4818—HEREFORD
MEETS EVERY THURSDAY NIGHT 8 P. M.
MEMORIAL PARK CLUB ROOM
Perry McMinn, Comdr. J. D. Greeson, Qm



at these

Dollar Day Values

SUMMER DRESSES

Drastically Reduced		Regularly 8.95 to 32.95	
Group 1	Group 2	Group 3	Group 4
\$ 4	\$ 7	\$ 9	\$ 11

All SUMMER HATS \$1	Group Linen & Batiste BLOUSES \$3.98	Blue Denim SLACKS \$2
Group Gabardine SHORTS \$2.00	Crepe HALF SLIPS \$2.98	Broken Sizes in CORSETS \$5.00
Group EAR SCREWS 50¢	<p style="font-size: 2em; font-family: cursive;">The Little Fashion Shop</p> <p style="font-size: 1.2em; font-family: cursive;">Smart Clothes for Smart Women</p>	

You're Invited To See The New! FRIGIDAIRE DELUXE FOR 1950



- 9 cu. ft. De Luxe Model shown
- \$309.75**
- Full-Width Freezer Chest
 - All-aluminum shelves
 - New Ice-Blue interior trim
 - New split shelf
 - New full-length door
 - Adjustable sliding shelf
 - New Super-Storage design
 - All-porcelain Multi-Purpose Tray
 - New all-porcelain, twin, stack-up Hydrators
 - Exclusive Quickcube Trays
 - New Chill Drawer
 - Famous Meter-Miser mechanism
 - Sliding Basket-Drawer for eggs, small items

Wherever you live—whatever the size of your family, kitchen or budget—be sure to see the new Frigidaire Refrigerators for 1950. See the complete line of sizes from 4 to 17 cu. ft.—see all the reasons why your No. 1 choice is America's No. 1 Refrigerator, FRIGIDAIRE!

Come In! Get the facts about all the new Frigidaire models for 1950!

SEE OUR RECONDITIONED REFRIGERATORS

GOOD HOUSEKEEPING SHOP

Call Us For Service

144 N. MAIN PHONE 1109

Carroll Newsom Transfers To B-25 Training Field

HQ. ARTC, SCOTT AFB, ILL.—Aviation Cadet Carroll F. Newsom has been selected for flight training in the B-25 "Mitchell" bomber, at Reese Air Force Base, Lubbock, Texas.

Under the supervision of competent instructors, he will be prepared to take the controls of this bomber which was used in the Doolittle raid on Tokyo. Here he will prepare to take his place as an officer and pilot in a tactical fighter squadron of the United States Air Force.

Cadet Newsom followed a vigorous training program during this phase of his pilot training. During the seven month period he received approximately 130 hours of dual and solo time in the North American T-6 "Texan." This 130 hours consisted of diversified flying training, such as instrument flying, formation flying, basic air work, acrobatics, and cross country.

In addition to the flying training Cadet Newsom studied academic subjects related to aviation.

Cadet Newsom completed basic pilot training in class 50-G, at Goodfellow Air Force Base, San Angelo, Texas, on August 4, 1950. He was transferred to Reese Air Force Base, for advanced pilot training.

Newsom is the son of Mr. and Mrs. G. W. Newsom of Box 569, Hereford. Carroll graduated from Hereford High School in 1941, and later attended Texas Tech, Lubbock for one year, and



Cadet Carroll Newsom

Wentworth Military Academy, Lexington, Missouri for one year. He recently married Miss Ruth Pickens of Hereford. In high school he was a member of the Hi-Y Club, and in high school and college he was a member of the band. At Texas Tech he became a member of the Social Club.



STEP BY STEP—Here's an example of how an innocent act can lead a step further. This little lady at the Labor Camp started out to just wash her hair as shown in the insert. But look what happened... before she was through she was taking a bath. However, she actually enjoyed it all. The picture graphically tells the story, the empty shoes on the right and the fire in the background—where the water was warmed.

—Brand Staff Photos



TYPICAL LABOR CAMP SCENE—The clean white washing on the line, someone working on a car and the kids running around presents a typical mid-afternoon scene at the Hereford Labor Camp.

—Brand Staff Photos

Mother Of Mrs. Ira Ott Is Buried At Crosbyton

Mr. and Mrs. Ira Ott have returned from Crosbyton where her mother, Mrs. L. A. Finch, was buried in the Crosbyton Cemetery on Saturday, July 29.

Mrs. Finch is a former resident of Deaf Smith County, the family having lived in the Wyche Community for several years. They have recently been making their home in Crosbyton.

Mrs. Finch died in Amarillo following a long illness. She is survived by her husband and 11 children, three of whom live in this vicinity. They include: Mrs. J. M. Dawson of Summerfield, Mrs. G. H. Logan of Amarillo and Mrs. Ira Ott of the Wyche community.

Sunday Night Party

On Sunday night Mr. and Mrs. Urlin Stree were hosts at a surprise supper party honoring Mrs. Walk Boston on her birthday.

After the informal supper slides made on a recent trip by Dr. and Mrs. M. C. Adams to Minnesota were shown and Mr. Stree showed slides he and his son, Oliver, had made on a trip to Utah.

Those sharing in the supper party and in the featured birthday cake were Mr. and Mrs. Walk Boston, Dr. and Mrs. M. C. Adams, Mr. and Mrs. Curtis Tra-week and the hosts.

More farm accidents occur in the home than in any other single place on the farm and the kitchen and steps and stairways are the most dangerous places in the home.

obedience to God, (3) Power comes in knowing in whom we believe, (4) Power within the humble company, and (5) Power comes from using our gifts.

Special music was provided by Mrs. Elizabeth Bonasio and Mrs. Donald Henslee.

Have Baby Girl

Lt. Clifton Estes called his parents, Mr. and Mrs. Cliff Estes here Friday morning from his home in Lengries, Germany informing them of the arrival of a baby daughter Monday, July 31. The baby was born in a Munich hospital and Lt. Estes reported the mother and baby in fine condition. They also have an 11-month-old son, Kenny.

Lt. and Mrs. Estes left the states the first of May, 1949 on a two-year assignment. He is company commander with a combat division of the U. S. Army.

Arrival Announcement

Kedin Reed is the name of the infant son who came to live with the Orville Groneman's of Vega. Mrs. Groneman is the former Dorothy Hopson, daughter of Mr. and Mrs. E. E. Hopson.

Personals

Mr. and Mrs. Cawthon Bryant and son, John David, spent the past week end in Rails with Mrs. Bryant's mother, Mrs. J. D. Smith.

Mrs. Nella Fox of Waxahachie has returned to her home after visiting her mother, Mrs. Sallie Carter, and other relatives.

Equipment in the sewing room should include a sewing machine, work table, full view mirror, ironing board, sleeve board and iron. Small items should include shears, scissors, measuring tape, pins, thread, pin cushion, and needles to take care of the different sewing jobs.

Hens that are not now laying are likely to be early molters and poor layers. These non-producers should be removed from the flock for there is no profit in feeding non-laying hens.



Gabardine Water Resistant
Eskay Jacket
COMMENDED BY THE CONSUMERS SERVICE BUREAU OF PARENTS MAGAZINE
AT BETTER STORES

Eskay jackets are masculine styled for active lads. Tailored of heavy outerwear Zelanized gabardine; water-resistant and crease resistant! Quilted rayon lining; knit cuffs and bottom for extra warmth! In popular colors and a variety of styles. Sizes 2 to 10.

Clothing for Lads. Styled Like Dads.

Wonderland Children's Shop
501 PARK AVE. PHONE 1027

Presbyterian Women Start Prayer Program For Month Of August

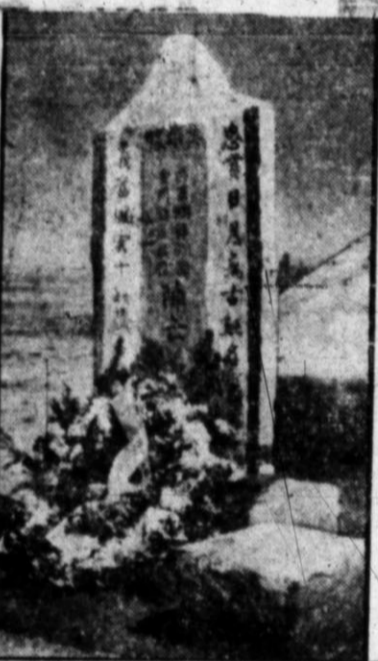
Following a custom of several years, members of the Woman's Council of the Presbyterian Church have given over their regular meetings to prayer services conducted at the church each Wednesday morning.

The first of the series of prayer programs was presented Wednesday morning launching the theme for the month, "Thine is the Power" which was the

theme of the National Woman's Council Meeting held in Ocean Grove, New Jersey in June.

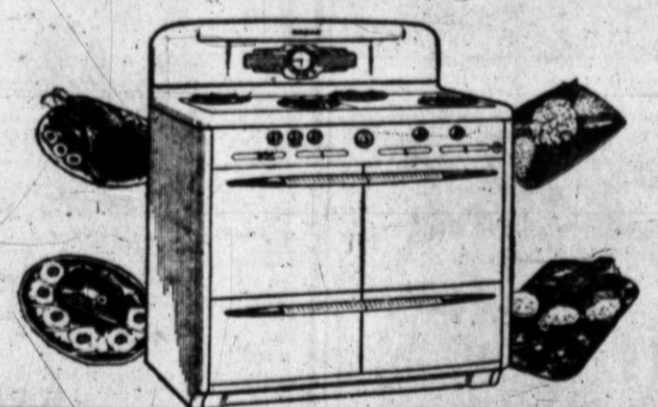
Mrs. Harvey Cash of Canyon, who attended the national meeting, gave the opening program, summarizing the feature, "Dedication of the Day," given at the national meeting and based on the statements, "There is a Word of God for Our World Today—God's Word Does Not Change."

In her review Mrs. Cash brought out the five points stressed in the dedications. They included: (1) Power comes from seeking first the Kingdom of God, (2) Power comes from



KINMEN MEMORIAL—An ornate memorial, marking the tomb of a soldier who fell while defending Kinmen Island from a Communist attack in 1949, was erected by Chinese Nationalist troops. Recent bombardments of Kinmen and Little Kinmen islands by the Chinese Communists have prompted Nationalist troops to mass for what may be an all-out battle for Kinmen, a stepping stone on the Red invasion route to Formosa.

Cooking's CLEAN and FAST with L. P. GAS
for homes beyond the gas mains



enjoy full-flavor foods the ROPER way.

Why put up with the antics of old, outmoded fuels? On the other hand, why be at the mercy of "off again—on again" fuels which are frequently not "alive" when you need them most? Place your cooking cares in the dependable hands of L.P. Gas and a ROPER Gas Range. Here's a team that you can count on.

It's Easy to Own a beautiful new **ROPER** GAS RANGE
This Model Only \$43.50 Down \$16.37 A Month



BLANTON BUTANE INC.
437 E. 1st Phone 551

Watch For Lamm's



Grand Opening Friday August 11
FREE
Orchid Corsage To The Ladies
Flower From Hawaii

JUST RECEIVED
For our opening, Water Resistant, Shock Resistant Watches Liberal trade in allowance.

UP TO \$25.00 TRADE IN On Your Old Watch

LAMM JEWELRY
307 N. MAIN PHONE 527

LESS UPKEEP! LONGER LIFE!



You'll find just two types of refrigerators. Only one—the Gas Refrigerator—hasn't a single moving part. Nothing to wear or cause noise. So Serwel—and Serwel alone—stays silent, permanently, lasts years longer. See the world's top refrigerator value today.

COMPARE BOTH TYPES
YOU'LL CHOOSE THE GAS REFRIGERATOR

Save NEW LOW PRICES
Save STAYS SILENT
Save LASTS LONGER
Save TEN-YEAR GUARANTEE

Serwel
The GAS Refrigerator

LOW DOWN PAYMENT • CONVENIENT LIBERAL TERMS

131 N. Main Phone 484
COMMERCIAL OIL CO.

HELENA RUBINSTEIN'S BEAUTY PAIRS

save up to **38 1/2%** get

DOUBLE BEAUTY BENEFITS LIMITED TIME SPECIAL!

YOU PAY **100** FOR
WHITE MAGNOLIA COLOGNE WITH IT, YOU GET WHITE MAGNOLIA PERFUME COMPACT
YOU SAVE **33 1/2%** on this 1.50 combination value

YOU PAY **100** FOR
"WATER LILY" CLEANSING CREAM WITH IT, YOU GET "HERBAL" SKIN LOTION
YOU SAVE **33 1/2%** on this 1.50 combination value

YOU PAY **100** FOR
NUKIT (hair remover) WITH IT, YOU GET BODY SMOOTH
YOU SAVE **28 1/2%** on this 1.40 combination value

YOU PAY **100** FOR
"PASTEURIZED" FACE CREAM WITH IT, YOU GET BEAUTY GRAINS
YOU SAVE **33 1/2%** on this 1.50 combination value

YOU PAY **100** FOR
HEAVEN-SENT EAU DE TOILETTE WITH IT, YOU GET HEAVEN-SENT DEODORANT CREAM
YOU SAVE **37 1/2%** on this 1.60 combination value

YOU PAY **150** FOR
SILK-TONE FOUNDATION WITH IT, YOU GET SILK-SCREEN FACE POWDER
YOU SAVE **25%** on this 2.00 combination value

YOU PAY **100** FOR
"PASTEURIZED" FACE CREAM SPECIAL WITH IT, YOU GET SKIN LOTION SPECIAL
YOU SAVE **38 1/2%** on this 1.65 combination value

YOU PAY **100** FOR
WATERPROOF MASCARA WITH IT, YOU GET DUAL EYE PADS
YOU SAVE **16 1/2%** on this 1.20 combination value

YOU PAY **100** FOR
SILK SCREEN CREAM SHAMPOO WITH IT, YOU GET HEADLINER
YOU SAVE **33 1/2%** on this 1.50 combination value

YOU PAY **150** FOR
"PASTEURIZED" NIGHT CREAM WITH IT, YOU GET "HERBAL" EXTRACT
YOU SAVE **33 1/2%** on this 2.25 combination value

STOR E CITY DRUG

ADRIAN NEWS

Three Attend Lubbock Meeting Of MWSCS

By Mrs. E. H. Mosteller
Brand Correspondent

Mrs. P. H. Gruhkey was hostess to the Sewing Club in her home Wednesday afternoon. They decided to meet only one time during the month of August.

Refreshments of sandwiches, cookies, jello and soda pop were served to the following members, Mesdames: M. H. Zaring, Jr., G. S. Gruhkey, R. A. Gruhkey, E. H. Mosteller, Miss Esther Gruhkey and the hostess.

Children present were Myrna Zaring, Perry Gruhkey, Linda Ricky and Martha Gruhkey and John Henry Gruhkey.

Those of Adrian who are attending a training meeting of the Methodist Women's Society of Christian Service this week in Lubbock are Mrs. N. L. Jacobson, president of Amarillo District; Mrs. J. E. Young and Mrs. E. H. Mosteller.

At this meeting officers will learn how to better perform their duties, learn more of the work carried on by the society the world over and study the courses of study to be taken up during the following year. These courses will be conducted by missionaries and other very capable peo-

ple. This should be a most enjoyable as well as informative week.

Guests in the Jim Perrin home for a two weeks' visit are Mrs. L. P. Spinks and two small sons of Dekalf, Miss. Mr. Perrin is Mrs. Spink's uncle. Besides visiting her uncle, Mrs. Spinks is also visiting her mother, Mrs. Irene Ballard, and some cousins.

Mr. W. F. Fisher is in Hot Springs taking baths and treatments. He is expected to be gone about three weeks.

Wesley Story, who has been visiting relatives in Woodward, Oklahoma and Kansas City, returned one day last week. He had quite a long vacation.

Guests in the Elbert Glenn home, arriving Wednesday afternoon, are Mrs. Glenn's mother, Mrs. E. W. Turk; an aunt, Mrs. John Powers; a brother and his wife, Mr. and Mrs. Grady Turk; and her daughter, Mrs. Dow Douthitt and two small sons, all of Grand Prairie, Texas.

Mr. and Mrs. T. O. Monk and children have rented and are moving into Mrs. W. W. Richardson's house here in Adrian. Mr. Monk is employed by the county to run the maintainer and keep

the roads in good condition.

Mrs. Labry Ballard took her small daughter, Beth, to a doctor in Hereford one day last week to be treated for hay fever. The doctor recommends a change of climate for her.

Mrs. C. W. Edwards and daughter, Regina, left Monday to go to the farm owned by E. A. Edwards near Pierre, South Dakota. They will meet Mr. Edwards there who is going with his crew of combine and men from Colorado to harvest there. They expect to go on vacation when the wheat is harvested.

Mr. and Mrs. Hardy Harris and family invited the community to a barn dance Saturday night to celebrate moving into their new home and, in a small way, to express their gratitude for the many kindnesses at the time of the destruction of their home by fire. Despite the bad cloud that came right at night several attended and reported a good time.

Members of the Adrian Methodist Church were happy to have at the morning services two couples from Indiana. These people are tourists and stopped at church time to worship.

Guests of Dr. and Mrs. C. E. Hawn, arriving Saturday, are their daughter and son-in-law, Mr. and Mrs. Thomas Dinker of Enid, Okla. They could only be here two days because of the urgency of farm work.

Guests of Mr. and Mrs. Robert Wingate for a surprise visit Wednesday were Mr. Wingate's sister and brother-in-law, Mr. and Mrs. Bill Galiga of Hillsboro, Texas. Mr. Galiga is Chief of police in Hillsboro.

Other recent guests of the Robert Wingates were Mr. and Mrs. George Mason of Dallas. The Masons had been on vacation in New Mexico and were returning home. Mr. Wingate is an employee of Mr. Mason under the Baptist Foundation.

Mr. and Mrs. Weldon G. Reno and Max left one day last week for a vacation in Colorado. They were accompanied by Mr. and Mrs. Roy Holt and daughters of



FOWL PLAY—A flurry of feathers proved too much for this North Carolina farmer, five-year-old Robert Stamey of Statesville, so he closed his eyes and went right on with the struggle to lug this indignant rooster to the family frying pan. Later, young Stamey opened his eyes and mouth to a hard-earned chicken and dumpling dinner.

BEN GUILL SAYS:

Storable Commodities Are Showing A Profit

The farmer has received so much unfair, bad publicity recently that hundreds of citizens have written to me demanding that we do away with a government farm program altogether.

In fairness to the farmer I would like to point out that the basic storable commodities (such as cotton, corn, wheat, soybeans, and tobacco) have actually brought a profit of \$50,016,353 to the United States government during the last 17 years.

We must remember, however, that more than 75 per cent of the farmers of the nation raise perishable commodities and it is this group which has cost the government money. During the last 17 years, up until May 31, 1950, the entire agricultural support program has cost Uncle Sam more than two and a third billion dollars.

That's a lot of money to spend in 17 years but it represents only about one-twelfth of what we have spent in five years for the relief of European countries. And during the last 17 years, at an average of \$138 million a year, the farm support program has helped to keep business good up and down the Main Street of every town in the Panhandle and in the nation as a whole.

But, this year the potato crop alone could easily cost the United States more than five hun-

Littlefield, Mrs. Reno and Mrs. Holt are sisters.

Mr. Eddie Hayes is now employed at Brown Imp. Co. He, with his family, has moved here recently from California.

Mr. and Mrs. L. A. Worsham and Mrs. George Worsham went to Dallas Monday to get Marilyn Jane Worsham, who has been a patient in Scottish Rite Hospital. While enroute they visited Mrs. L. A. Worsham's mother, Mrs. George Harris in China Springs. Marilyn Jane will have to go back in three weeks to have her cast removed and have a check-up. It is possible that she may have to undergo surgery again.

Motor Wise

--By Jiggs



"That Sahara Desert sign's pay'in' off."

Our best advertising is through our satisfied customers. You too will be pleased if you let us handle your car "regularly". We like to KNOW our customers.

Jiggs Service Sta. TEXACO Gas - Oil 2nd & Simpson - Ph. 675

lions pounds of cheese. All this is in storage and is doing no one good, while some people are going hungry both in this country and abroad.

A bill was passed out of the House Agriculture Committee this morning which would appropriate 50 million dollars from the foreign relief fund which is to be spent on repackaging and transportation of these products to places where they will do the most good. This excess produce would be used for relief for school lunches, for charity and for foreign countries where such commodities are in desperately short supply.

I am very much opposed to spending any money at this time for any purpose except national defense. Nonetheless, the value of the commodities going to waste in government warehouses is many times \$50 million. I voted for the extra expenditure in order to prevent a total loss of the commodities.

It is obvious that there is something lopsided about farm program under which this could happen. The farmers of the Panhandle realize this. This is borne out by the fact that only 16.6 per cent of all those answering the questionnaire I recently sent to every voter in the Panhandle approved of the present program. On the other hand, 50.9 per cent wanted a different approach altogether.

In view of this, I introduced a Farm Bill of my own in the House last week. The Bill outlines the manner in which the farmer himself can participate in the writing of his own agricultural program. It would establish a kind of Agricultural Congress, with farmer representatives from each Farm Credit District and each commodity group. After hearings are held in each district, the Executive Committee formed by the Bill would sift and discuss recommendations coming in from the field and would then make specific suggestions for legislation to Congress.

I have always felt that Government should be moved closer to the people. I have also felt that the farmer could solve his own problems just as intelligent-

ly as the economic bureaucrats here in Washington, many of whom have never in their lives been on a farm except for a visit.

There is very little chance of this Bill being passed during this session of Congress because of the lateness of the date and the present desperate war situation. But I have introduced it so my fellow members on the Agriculture Committee can become familiar with it and we can then have a better opportunity to pass it during the next session.

I am happy to report that the Bill has received favorable comment from both the Democratic and the Republican members of the Agriculture Committee and I have received a great deal of encouragement from many sources. I hope we can someday make this dream a reality.

Westway WSCS Gives Program

The August Fellowship Lunch-noon meeting of the W.S.C.S. of the Methodist Church was held

at the church Wednesday with Mrs. Don Davidson, Mrs. J. W. Spradley and Mrs. D. H. Bryant serving as hostesses. Mrs. G. W. Edwards, vice-president, pre-

sided. Officers and secretaries of standing committees gave reports and Mrs. Homer Bramley reported on the new study program which will be begun in September.

Mrs. A. B. Christian, Mrs. I. H. Spratt and Mrs. W. J. Stanford were presented with life memberships in the organization.

After the luncheon a program was presented in Ward Hall by the visiting organization, the Westway W.S.C.S. special guests for the day, Mrs. G. W. Edwards Christian social relations chairman, introduced a program on "Christian Trials" with all members of the Westway group taking parts.

The special guests included Mesdames: Clarence Morrison, C. A. Saulcy, Joe Landers, Carl Schroeder, Glenn Williams, Roy Wilson, Joe Wagoner, Buck Parsons and Miss Helen Jo Wilson.

ANNOUNCING The Approval of THE HERFORD MEDICAL AND SURGICAL CLINIC By THE TEXAS STATE DEPARTMENT OF HEALTH For Premarital and Prenatal Serological Examinations THIS IS THE EXAMINATION NECESSARY BEFORE A MARRIAGE LICENSE CAN BE ISSUED

OLIVER AUTHORIZED SALES SERVICE Finest in Farm Machinery H. E. MILLER OLIVER CO. YOUR OLIVER DEALER HIGHWAY 60 PHONE 195

Hereford Shoe Store's 1st ANNIVERSARY DOLLAR DAY One Group Velvet Step Casual & Dress Shoes Whites and Summer Colors In High, Medium And Wedge Heels. Values to \$9.98 \$3

ENTER NOW IN OUR BIG BYCYCLE CONTEST AND GET DOUBLE VOTES ON DOLLAR DAY SHOE SPECIALS -- ASK IN OUR STORE HOW YOU MAY ENTER CONTEST One Group, White, Red, Green PLAY SHOE Values to \$3.98 \$2 Hereford Shoe Store Queen Quality, Velvet Step, Weatherbirds - Weather teens 323 N. MAIN X-RAY SHOE FITTING PHONE 955

FOR GOOD HEALTH... SERVE DAIRY FOODS for Quality... Serve CREAM-O-PLAINS DAIRY PRODUCTS MILK Drink lots of fresh milk! Our modern dairy methods insure you the most sanitary standards. BUTTER Use butter generously in your cooking -- watch appetites pick-up! CHEESE Magic is the word for cheese! Peps up meals... adds sparkle to foods... costs only pennies! And Last But Not Least ICE CREAM Delicious - Refreshing For The Whole Family Our Ice Cream Bar Open Every Day til 9 P. M. Hereford Creamery 230 E. 3rd Phone 680

DANIEL NEWS

Hail Hurts Corn And Feed Along With Still More Rain

By Wilma Moore
Brand Correspondent

Rain is still falling in this community; thus farmers are still delayed from returning to their fields. Efforts are being made to clean the row crops of weeds. Some of the farmers even hoed them.

One and one-half inches have fallen in the last four days.

There has been some hail around the Palo Duro Church, on the Randall County line and in parts of Deaf Smith County, which beat the corn and feed into strings.

Mrs. Bernice Cannedy of Pampa visited in the J. T. Matthews home Saturday night and Sunday.

A week end guest in the W. R. Moore and Paul Myers homes was Miss Roberta Trumbo from San Antonio.

Mrs. Paul Myers, Mrs. W. R. Moore, Wilma Moore and Ilona Dygert of Raton, N. M., called in the homes of Mrs. H. L. Pattie and Mrs. M. G. Ballou Saturday afternoon, July 29.

Harold Dean, Billy and Wilma Moore, Ilona Dygert and T. J. Carter attended a show in Hereford Monday night.

Mr. and Mrs. Leon Ledbetter and little daughter, Myrna Lee, of Vega visited in the W. R. Moore home Wednesday evening.

Mr. and Mrs. Don Bartlowe and boys from Amarillo were supper guests in the Paul Myers home Thursday night.

Mrs. F. E. Finney from Amarillo was a guest of Mrs. J. F. Matthews Saturday night and Sunday of last week.

Mrs. J. F. Matthews attended a bridal shower honoring Miss Mary Jo Tomlinson in Canyon Friday afternoon, July 28.

Mr. Bob Gant of Amarillo was in this community last Tuesday on business.

Miss Neta Jo Moore has returned home from a vacation

Final Rites Held For Parmer County Woman

Funeral services were held Monday afternoon, July 31, at the sixth Street Church of Christ in Friona for Mary Eleanor Mahon. She died at the Parmer County Hospital at the age of 92 Saturday morning, July 29 after an illness of several weeks.

Mrs. Mahon was born in Illinois on December 11, 1857. March 6, 1877 she was married to William F. Simms in Illinois. They moved to Texas that year. They had five children. Mr. Simms died on December 8, 1918 in Tennessee. Mrs. Simms, as her name was at that time, married again October 19, 1924 to James Mahon. He died in Oklahoma.

Mrs. Mahon moved to Friona in 1933 from Grady, Okla. She was a member of the Sixth Street Church of Christ in Friona at the time of her death.

Mrs. Mahon's survivors are two daughters, Mrs. J. F. Miller of Friona and Mrs. S. L. Whaley of New Market, Tennessee; eleven grandchildren, 28 great grandchildren and four great great grandchildren.

Herve Sweeney officiated at the funeral services. The pallbearers were John Blackburn, Eugene Bcgress, Steve Struve, Roscoe Ivy, Fern Barnett, and Clyde Denton. Granddaughter of the deceased served as flower girl. Interment was in the Friona Cemetery.

Bible School trip in East Texas. She was in Commerce, Greenville and other towns.

Mr. and Mrs. Harold Wilson attended a family reunion honoring Mr. Wilson's mother and father in Canyon one day last week.

Miss Ilona Dygert of Raton, N. M. is spending a week with Wilma Moore.

Little Sylvia Key of Canyon was a week end guest of Ilona Dygert in the W. R. Moore home.

Attending a White Horse party, instructed by Mrs. Bill Hargett of Hereford, in the home of Mrs. Buck McLaughlin last Tuesday were Mesdames: J. H. Marsh of Hereford, H. P. Minor, J. F. Matthews, Toy Frigo, Bob Axe, Jack Williams of Hereford, Clarence Harriman W. R. Moore and Paul Myers.

Mesdames: Zelma Axe, C. L. McBroom, Pauline Myers and W. R. Moore attended a stork show honoring Mrs. Cecil Roark of Wildorado in the home of Mrs. M. L. Cribbs of Wildorado Friday afternoon, July 28.

Johnny McBroom and Dick Axe left Tuesday morning with the Hereford F. F. A. Chapter for a trip to Colorado Springs.

Mrs. J. T. McClain and family went to Plathview Sunday.

Card of Thanks

We wish to express our sincere thanks and appreciation for the many deeds of kindness during the recent death of our small son. Especially do we wish to thank Dr. Stapp, the people of the Avenue Baptist Church, and other friends and neighbors. Mr. and Mrs. Homer Durham and family.

READ THE WANT ADS



PORTABLE TRAFFIC LIGHT—Fred Martin of Chicago has patented a portable traffic light that may be hooked onto school buses. The superintendent of accident investigation for the Chicago Transit Authority, Martin designed the device to safeguard children by halting motorists whenever bus discharges or takes on passengers.

accessories and Mrs. Rice also wore navy. Both wore carnation corsages.

Reception Is Held

Following the wedding a reception was held in the country home of the bride's parents. Mrs. Bob Mooney served the wedding cake and Mrs. James Autry presided at the punch bowl. Miss Martha Hall of Dallas registered the guests. Assisting in the house party were Mrs. O. K. Clark and Mrs. Earl Norman of Amarillo, aunts of the bride.

After the reception the couple left on a wedding trip to Ruidoso, N. M. They will be at home in Canyon after the beginning of the fall term at West Texas State College, where Mr. Rice is a student.

Both young people are graduates of Dimmitt High School, and Mrs. Rice attended North Texas State College in Denton last year.

Double Ring

(Continued from Page 1)

by her father, wore her sister's wedding gown of white slipper satin, styled with fitted bodice, long pointed sleeves and sweetheart neckline. The bouffant skirt fell into a shapel train and her fingertip veil of illusion was held in place by a coronet of lace incrustated with seed pearls. She carried a white Bible topped with white rosebuds and the white satin streamers were knotted with stephenotis. Mrs. Hunter wore navy with pink

Texas Is Favored In Pigskin Parade As Southwestern Schools Get Ready

By Harold V. Ratliff
Associated Press Sports Editor

Just a month away is the start of a Southwest Conference football campaign that could be the best of them all barring an exodus on top talent in the direction of Korea.

One hundred and fifty-five lettermen are slated to begin practice in the seven conference camps Sept. 1. That means practically every squad is loaded with experience. And the freshman crop of last season was exceptionally good.

Texas will go to the post as one of the heaviest favorites for the championship. In years' an awesome line and a better balance in backfield material are giving the Longhorns the nod to do what they haven't accomplished since 1945.

Texas A&M, which hasn't won a conference game in two years is expected to do it this time and to finish somewhere other than the cellar. There are 30 lettermen at Aggie land.

Baylor, with a new coach and an almost brand new team, is being relegated to last place in virtually every forecast. Coach George Sauer not only agrees with them but says he's glad to see that everybody recognizes his dearth of talent.

When Adrian Burk and J. D. Ison, one of the greatest passing combinations in conference history, wound up their string at Baylor last fall, it marked the beginning of another era in Bear football, to hear the experts tell it.

Baylor, however, does have

20 lettermen and some excellent prospects from the 1949 freshman squad. This just indicates how tough the conference race is expected to be.

The Aggies have the most experienced men back but it is pointed out that 23 of them lettered for the first time last year and that quite a few of those will be replaced by sophomores this season.

If there is a dark-horse, it's most likely to be Arkansas, which has 25 lettermen. The Razorbacks are four deep at ends, tackles and guards, three deep at center and quarterback, two deep at fullback and there are five lettermen halfbacks. It is going to be quite difficult for a sophomore to break into that squad.

Texas Christian boasts 26 lettermen and has great backfield prospects except that there doesn't seem to be a Lindy Berry in the group. The line is questionable.

Rice, the defending champion, has 14 lettermen. They think in Houston that the Owls backfield will be one of the best in the country, with such fellows as Bill Burkhalter, Rex Proctor, Vernon Glass and George Glausser, but the line manpower is pretty thin.

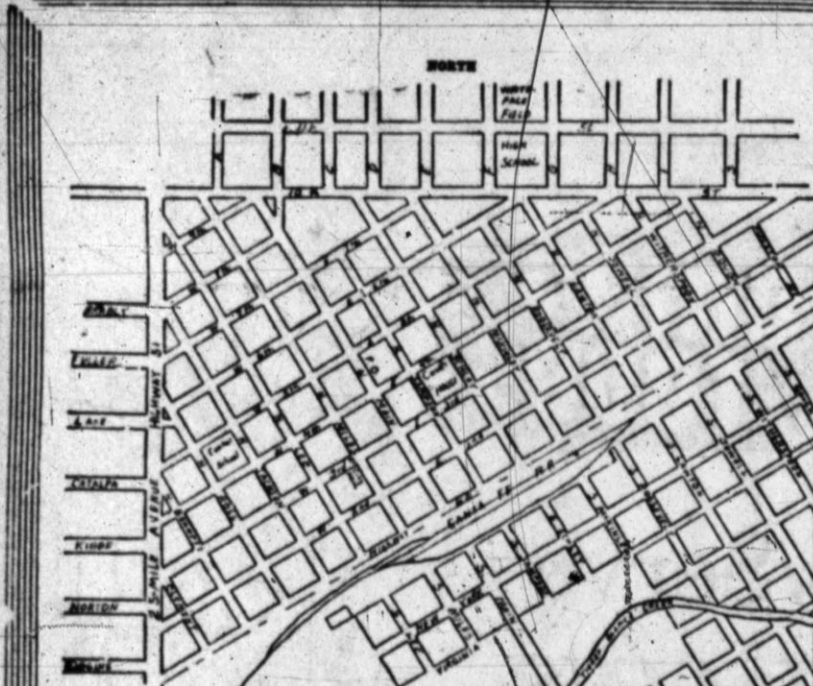
Opinion is that Southern Methodist will be the biggest threat to Texas in the championship race. SMU has 19 lettermen, including Kyle Rote, the general choice to be the greatest back in the conference and in the country. There never was a

finer array of passers and runners and the line looks strong except for a thinness at end and there's not much experience at guard — too many sophomores being depended upon.

Texas has 21 lettermen but the keyman may be Ben Tompkins, a quarterback who didn't letter last season. Coach Blair Cherry says Ben looked exceptionally good in spring training, improved greatly as a passer, and should be a fine T quarterback. Byron Townsend, one of the hardest runners in the country, leads an excellent backfield brigade that includes "B u b b a" Shands, Lew Leving, Don Menasco and Bobby Dillon, who won their spurs last year, and such new help as Gib Dawson and T. Jones; Dan Page, transfer from Tyler Junior College, and backs Bob Raley and Dick Ochoa who did not play last year—Raley because he was ineligible and Ochoa because he was a transfer. The Texas line looks like the real difference in the championship race. Other than Arkansas, no team appears capable of giving the Texas wall a strong struggle.

General opinion is that the best lineman in the conference will be Bud McFadin, the 245-pound Texas guard who was one of the finest in the nation last season.

Read the Want Ads



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable

Service... use this Directory

THIS SPACE FOR SALE

Hereford Wrecking Co. HIGHWAY 60 USED PARTS

See Us For Expert Repair Work of All Kinds!

Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES SCHOOL SUPPLIES

L. BASKIN INVESTMENTS List Your Holdings With Us For Quick Sale OFFICE JIM HILL HOTEL East Door Ground Floor

PARKER BROTHERS PLANING MILL and BUILDERS SUPPLY Paint Wallpaper Linoleum Builders Supplies Phone 719

GEAR HEAD REPAIRS

For Irrigation Pumps In Stock or Made in Our Modernly equipped machine shop for any make gear head.

BEARINGS, GEARS SHAFTS

W. M. (Bill) WHITESIDES

207 EAST-FIFTH PLAINVIEW, TEXAS

FOAM LATEX CUSHIONS

at the For Office, Home, Car, and Tractor Brand Office

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS

Now is the time to Clean your Winter Clothes & Blankets and store them in Cedar Bags. 308 N. Main MADE TO MEASURE CLOTHES Hereford

REMINGTON TYPEWRITERS OFFICE SUPPLIES FARM AND HOME FLOOR AND WALL SAFES AT YOUR HEREFORD BRAND

Advertisement for WABASH AVENUE featuring Betty Grable and Victor Mature. Includes text: 'IT'S THE ZINGIEST SWINGIEST SINGIEST MUSICAL HIT IN YEARS!' and 'PHIL HARRIS Tom & Jerry Cartoon'.

Advertisement for THE BARON OF ARIZONA featuring Vincent Price and Ellen Drew. Includes text: 'WOMEN FOUGHT FOR HIS KISSES... MEN CLAMORED FOR HIS LIFE!' and 'TEXAS SUNDAY MONDAY'.

Advertisement for 'Congratulations' featuring a list of names: Mr. and Mrs. Wesley Cox, Mr. and Mrs. I. O. Crosthwait, Mr. and Mrs. John Hacker, Mr. and Mrs. H. W. Fletcher, Mr. and Mrs. E. W. Hobson, Mrs. Marion L. Ferguson, Mr. and Mrs. Leroy Price, Mr. and Mrs. C. D. Pinckert, Mr. and Mrs. W. H. London, Jr., Mr. and Mrs. E. F. Byrd, Mr. and Mrs. Roy Euler.

Advertisement for MYSTERY STREET featuring Robert Paige and Dianna Barrymore. Includes text: 'YOU SELDOM MEET A FRIEND ON MYSTERY STREET' and 'TEXAS WEDNESDAY-THURSDAY YOUR FAMILY THEATRE'.

Advertisement for A Woman of Distinction featuring Ray Milland and Rosalind Russell. Includes text: 'THE COMEDY HIT OF THE YEAR!' and 'WEDNESDAY-THURSDAY'.

Advertisement for TOWER DRIVE-IN featuring Robert Paige and Dianna Barrymore. Includes text: '2 SHOWS EVERY NITE, RAIN OR SHINE' and 'FRONTIER BADMAN'.

THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



Copy. 1930, King Features Syndicate, Inc. World rights reserved.



LOOK FOR THE LOAF WITH THE "LITTLE MANN"

MANN'S MALTED MILK BREAD

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



Right Around HOME by Dudley Fisher



SLUG LOWERS THE BOOM

I TELL YOU, ALICE, THE ROUND ONES WERE CHASING THE SQUARE ONES AND I DOVE RIGHT BETWEEN 'EM... BLUE HAZE AND ALL.

YOU CHILDREN RUN ALONG... I WANT TO TALK TO YOUR FATHER ALONE.

DON'T TELL ME SLUGS TWINS ARE TALKING ALREADY!

THAT'S THE NICE THING ABOUT LIVING IN A COMIC... YOU DON'T HAVE TO BE RATIONAL.

FOR TWO CENTS I'D GET OUT OF THIS FEATURE AND JOIN UP WITH SOME NICE, PEACEFUL ADVENTURE COMIC.

BUT, FREDDIE! I THOUGHT YOU WERE THE HOME TYPE!

HEAR THAT, MINNIE? THEY CALLED YOU MAMA!

I DON'T KNOW WHY THEY WANT A RECORD OF THAT.

IT WON'T BE ANYTIME UNTIL MINNIE IS TELLING THEM TO PIPE DOWN AND KEEP QUIET.

I'LL BET SLUG DIDN'T TALK UNTIL HE WAS TEN YEARS OLD.

AND THE FIRST THING HE SAID WAS, GIMME.

MA MA

I DON'T SEE WHY THEY LOOK SO CLUM ABOUT IT.

TWINS GET THAT WAY FROM LOOKING AT EACH OTHER ALL THE TIME!

JUST LIKE YOU GET WHEN YOU STAND AND LOOK IN A MIRROR

I DON'T KNOW IF YOU'RE TWINS OR IF I'M SEEING DOUBLE, BUT YOU'D BETTER STAY OUT OF OUR PETUNIAS.

COME ON, ARNOLD, YOU USED TO CALL ME SWEETIE-PIE AND YOU CAN SAY IT ONCE MORE.

BUT NOT ON A RECORD.

COME ON, SAMPSON! IF TWINS ARE GOING TO GET ALL THE PUBLICITY, WE MIGHT AS WELL GET IN ON IT.

GEE WHITH, MYRTLE, THITH IT'S GOING TO BE A BIG THURPRITHE TO YOUR MOM!

COPY 1966, KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED



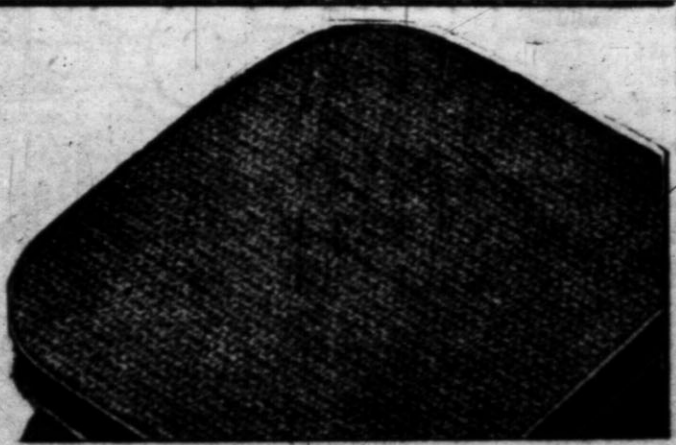
New Air Foam Cushions

- * REMOVABLE COVERS
- * NEW LOW PRICE

\$5.50 TO \$6.70

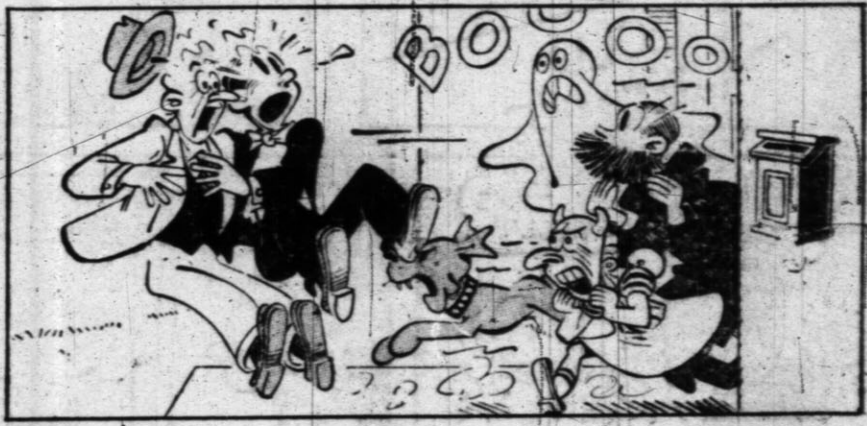
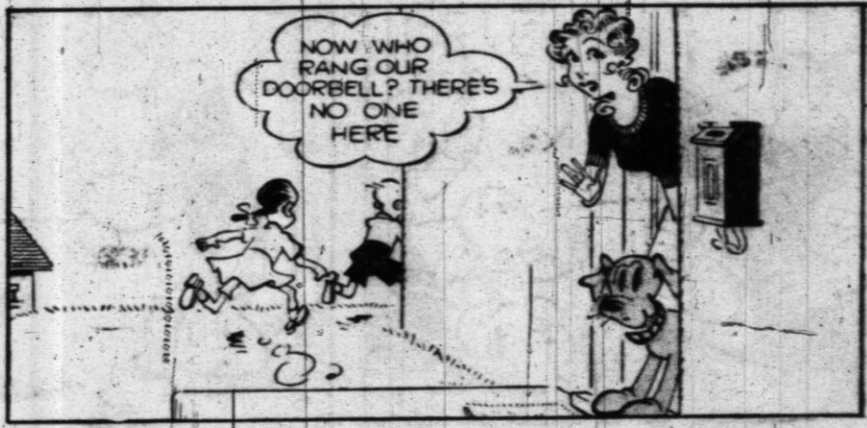
EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



BLONDIE

by
CHIC YOUNG



Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
ELIZABETH WOMBLE

GRANDMA by CHAS. KUHN-



for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

OZARK IKE by RAY GOTTO



(MOAN) TH' CAT IS OOOOO
OUTA TH' BAG?



TWO BASEBALLS!

ONE OF 'EM POPPED OUT
OF LEFTY LASH'S SHIRT
AS HE FELL, TRYIN' TO
FIELD THAT BUNT!

**L'EMME SEE
THEM ROCKS!**

LOOK!... TH'
SCARECROW
MANAGER IS
RUNNING OUT
ON TH' FIELD!



HM-M-M... TH' ONE HE HAD
HIDDEN AWAY AINT GOT
A MARK ON IT?...!



... BUT LOOK AT TH' ONE LEFTY'S
BEEN THROWIN'... DEEP CUTS NEAR
TH' SEAMS THAT WERE IMPOSSIBLE
TO SEE WITH TH' BALL IN FLIGHT?...!

... AND THAT'S
WHAT MADE IT
DO TRICKS
WHEN IT SAILED
BY OUR
BATTERS!



... AND HERE'S HOW HE
DID IT:- EVERY INNING
WHEN LEFTY TOOK TH'
MOUND HE'D SHIELD
TH' FRONT OF HIS SHIRT
WITH HIS GLOVE AND
REACH INSIDE AND SWITCH
BALLS... THEN SWITCH BACK
AGAIN AFTER TH' THIRD OUT!



THE OUTLAWS
WILL HAVE TO
FORFEIT THE
GAME!

OKAY... BUT LET'S GIVE
TH' FANS NINE FULL
INNINGS, ANYWAY?...!
WITH 'LEFTY OUTA THERE,
MAYBE WE CAN WIN
WITHOUT A DEFAULT!



AND THE GAME CONTINUES IN
THE TOP OF THE NINTH WITH TWO
AWAY, SAGEBRUSH SAL ON
FIRST AND DINAH AT BAT...



A HIT DOWN
TH' LEFT FIELD
LINE?... MAYBE
I CAN GO
ALLTH' WAY!

AND SAL RACES
AROUND THE BASES
WITH THE TYING RUN.

For Service On
Butane and Propane
Irrigation Engine
CARBURATORS -- IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
DISTRIBUTOR
Phone 66

JOHNNY HAZARD by FRANK ROSSIN



GEE WHIZ!
LOOK AT THAT!
GOLD INGOTS!

DON'T WANT TO RUB IT IN,
PETEY... BUT MY HUNCH WAS RIGHT!
YOU CAN SEE FOR YOURSELF THAT
YOUR AUNT TIZ WAS LOADING
THESE DISCS WITH VERY EX-
PENSIVE... ER... "BALLAST"!

JOHNNY SETS FIRE TO A SAIL ABOARD
THE JUNK TO CREATE A DIVERSION THAT
WILL ALLOW HIM TO GET ABOARD ONE
OF THE FLYING DISCS AND EXAMINE
ITS CARGO! A FURIOUS AUNT TIZZIE
SUDDENLY REALIZES THAT HE IS NOT
AROUND AND GOES SEARCHING FOR
HIM. MEANWHILE...



B-BUT I... I DON'T
UNDERSTAND! WHAT
IS ALL T-THIS G-GOLD
DOING HERE?!

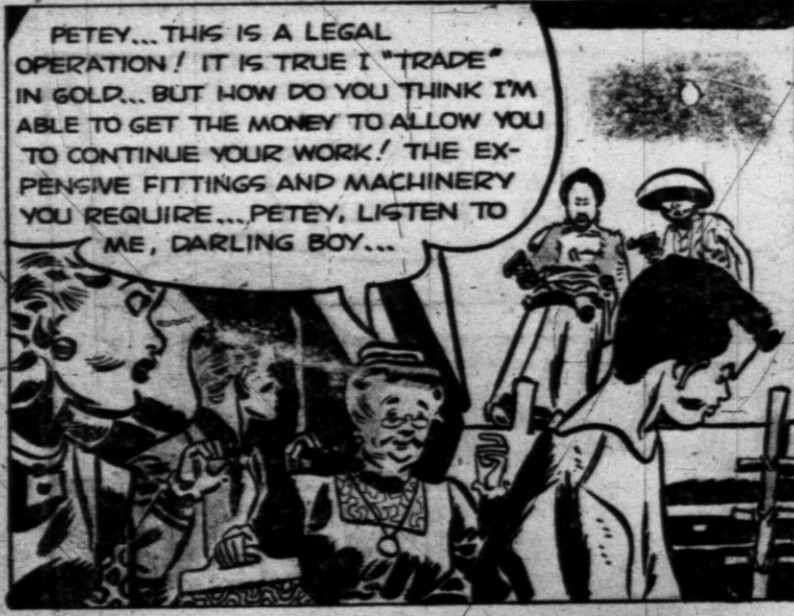


TAKE IT EASY, PETEY!
THIS IS A PRETTY ROUGH SHOCK!
BUT, DARLING... IT LOOKS LIKE
YOUR AUNT-TIZ WAS USING
YOUR INVENTION TO MAKE A
SMALL FORTUNE SMUGGLING
GOLD!



PETEY! DON'T
LISTEN! IT'S
NOT TRUE!

A-AUNT
TIZ...!



PETEY... THIS IS A LEGAL
OPERATION! IT IS TRUE I "TRADE"
IN GOLD... BUT HOW DO YOU THINK I'M
ABLE TO GET THE MONEY TO ALLOW YOU
TO CONTINUE YOUR WORK! THE EX-
PENSIVE FITTINGS AND MACHINERY
YOU REQUIRE... PETEY, LISTEN TO
ME, DARLING BOY...



MEANWHILE... TOPSIDE...



B-BUT, AUNT
TIZ... WHAT GOOD
ARE MY EX-
PERIMENTS, IF
THEY'RE BOUGHT
AND PAID FOR...
DISHONESTLY?
WHAT GOOD...

SHHH!
LISTEN... A
PLANE!



I MUST GET
BACK... TO THE G-CREW...
PETEY... WAIT FOR
ME!



HMMM... LOOK AT THAT! LOOKS
LIKE SOMEBODY'S HAVING A HOT TIME
'BOARD THAT JUNK! LET'S GO DOWN
GET A CLOSER LOOK... REMEMBER...
WHERE THERE'S SMOKE, THERE
MIGHT BE FLAME... AND ALSO...
JOHNNY HAZARD!



Fresh Daily

Good Variety of Bread, Rolls, Cakes, Cookies! Good Ingredients! Good flavor! Above all, Good Value!

HEREFORD BAKERY

TEENA[®] *by Eilda Terry*

- BUT I JUST **GAVE** YOU A PERMANENT **YESTERDAY**, PIPSY... **MUST** YOU HAVE IT STRAIGHTENED AGAIN TODAY?!!



- AND DYE IT PINK, PLEASE... I'M POSING THIS AFTERNOON FOR A CLIENT WHO WANTS IT **PINK** AND **STRAIGHT**.

WELL, IT'S **YOUR HAIR** - BUT IF YOU KEEP THIS UP, YOUNG LADY, YOU'RE DUE FOR A BIG SURPRISE ONE OF THESE DAYS.



DID YOU SEE PIPSY? HER HAIR IS **RED** NOW!!!

NO, IT ISN'T! I SAW HER LAST WEEK AND IT WAS SORT OF A **CHARTREUSY** COLOR...

WELL, **YESTERDAY** IT WAS BACK TO **BLACK** AGAIN.



H'LO, PIPSY!

OH, HI...



DID YOU SEE WHAT COLOR HER HAIR IS TO-DAY?

NO... BUT I'LL BET IT'S **STUNNING!**

HMPH! WELL, **YOUR** HAIR WOULD BE STUNNING **TOO**, IF **YOU** COULD AFFORD TO SPEND EV'RY DAY IN THE BEAUTY PARLOR LIKE **SHE** DOES.



AHAH! I **WARNED** YOU, MY DEAR.



BOY, SOME PEOPLE SURE HAVE ALL THE LUCK...



Copyright 1950, King Features Syndicate, Inc., World rights reserved.

"Bear" the Heat Better!
KEEP COOL
with
AIR CONDITIONING

Phone 708

It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

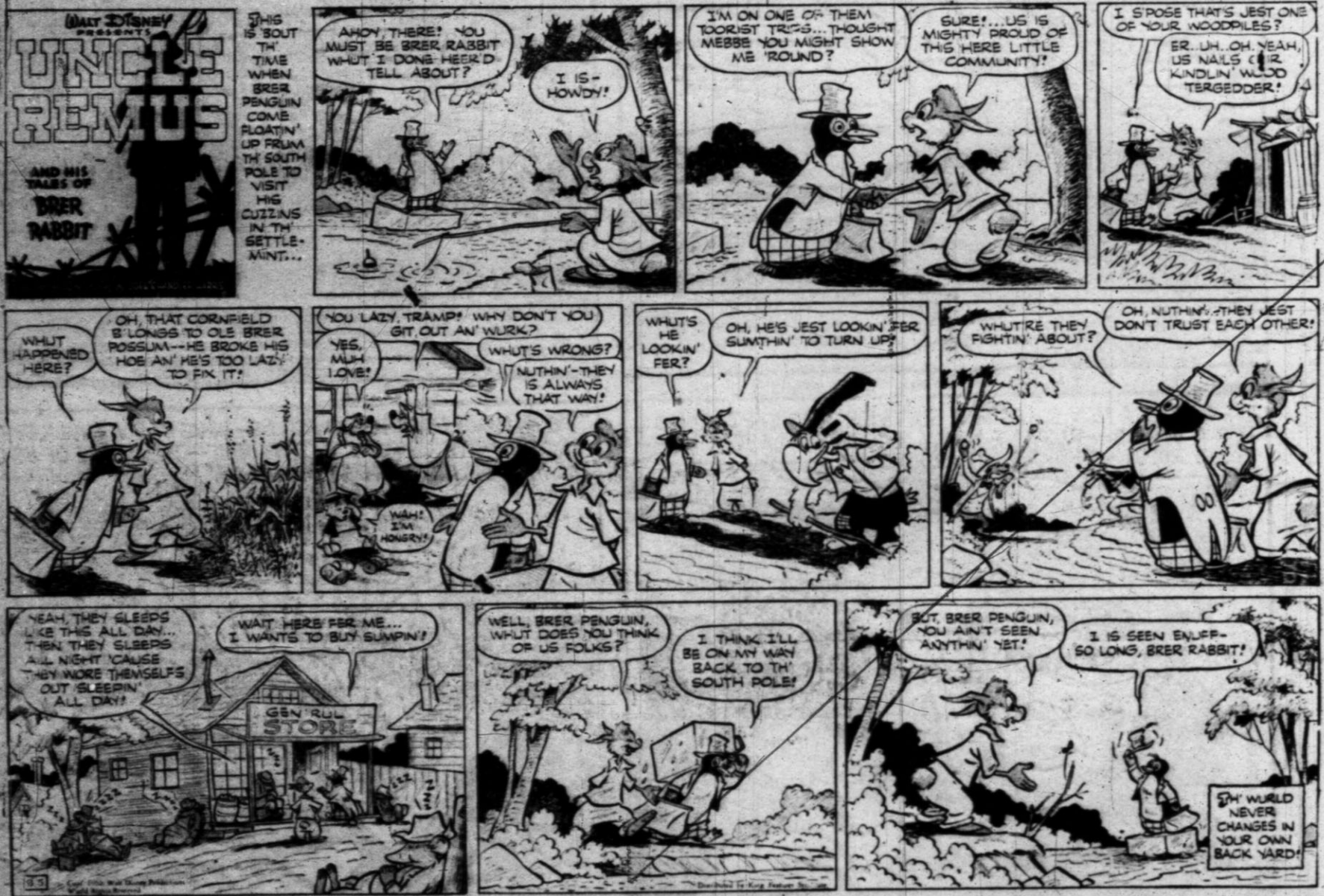
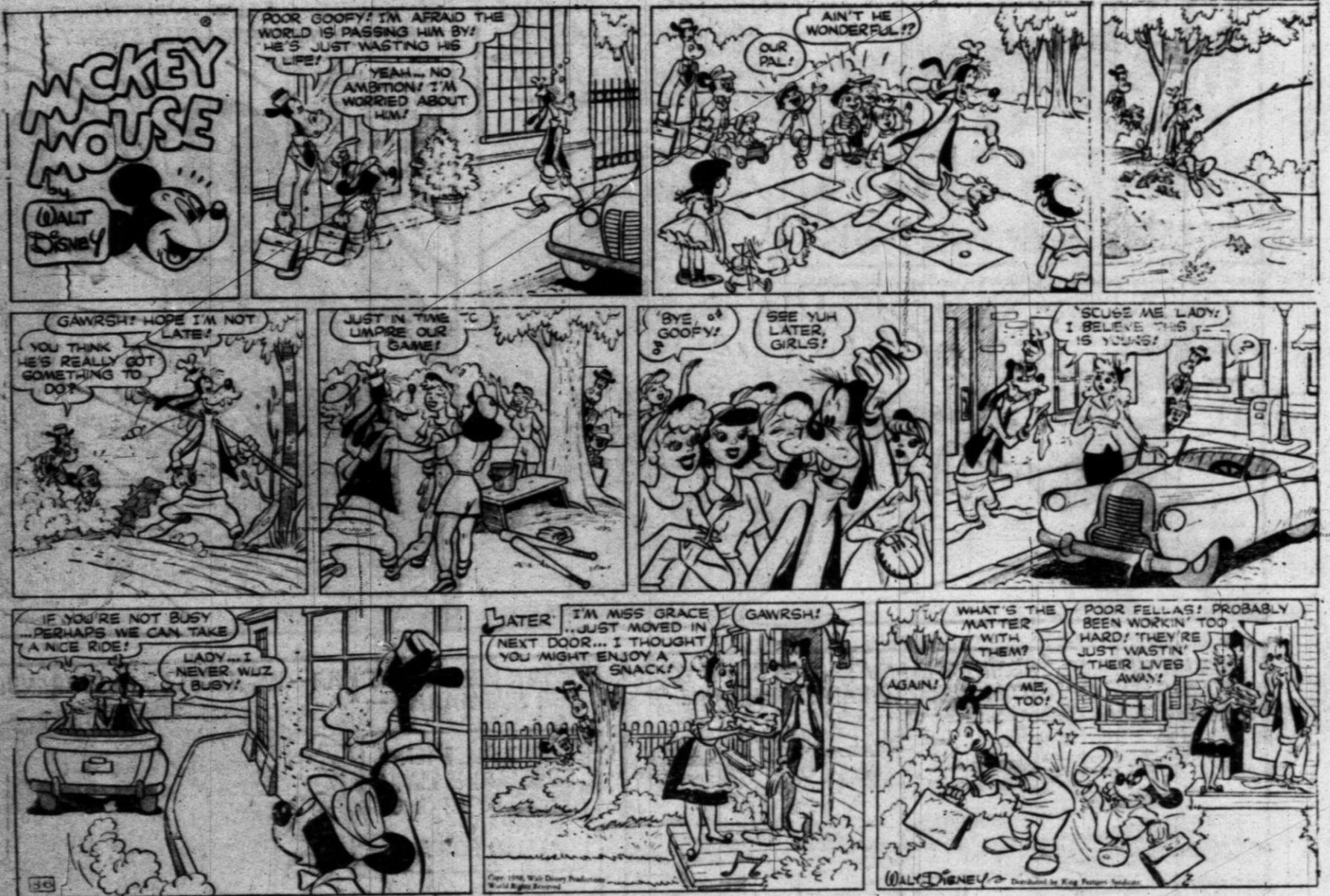
Experts in Plumbing - Sheet Metal work

HEREFORD HEATING CO.

529 East 1st Street

Authorized LENOX Dealers





**PITMAN
GRAIN**

**PHONE 1
NO. 1**

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAROLD R. FOSTER



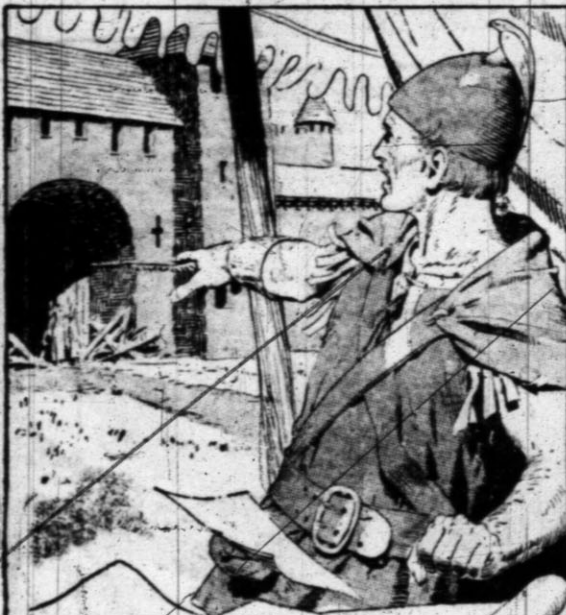
Synopsis: ALETA LEFT THE PEACE CONFERENCE. ALL SHE WANTED WAS A HEALTHY, HAPPY PLACE IN WHICH TO BRING UP HER BABY AND HER QUIET WORDS WERE LIKE A WHIP LASH THAT STRIPPED AWAY THEIR ARROGANCE.



KING AGUAR CONCEALS A SMILE. HE KNOWS HIS ENEMIES ARE BLUSTERING BECAUSE THEY THINK HIS DEFENSES ARE WEAK. ALETA'S WORDS HAVE SHOWN THEM HOW DESPERATE IS THEIR POSITION.



HAP-ATLA'S WIFE, QUEEN JAN, IS NOW COMPLETELY UNDER ALETA'S SPELL AND READILY AGREES WHEN SHE SAYS: "COME INTO THE CASTLE AND SEE MY NEW GOWNS. WE WILL LEAVE THE CHILDREN HERE. YOU KNOW HOW FUSSY MEN ARE ABOUT THEIR HOSTAGES!"



HAP-ATLA LOOKS UP IN TIME TO SEE THEM ENTER. LEAPING TO HIS FEET, HE SHOUTS "TREACHERY! QUEEN JAN HAS BEEN TAKEN PRISONER!"



KING AGUAR CHUCKLES:- "I WILL BE HOSTAGE FOR HER SAFE RETURN. BUT, IF YOU HAVE SUFFICIENT FOOLHARDY COURAGE TO MEDDLE IN WOMEN'S AFFAIRS, YOU MAY TAKE MY SEAL RING AND FOLLOW."



UNDER THE PROTECTION OF THE RING, HAP-ATLA ENTERS THE STRONGHOLD HE COULD NOT INVADE BY FORCE.

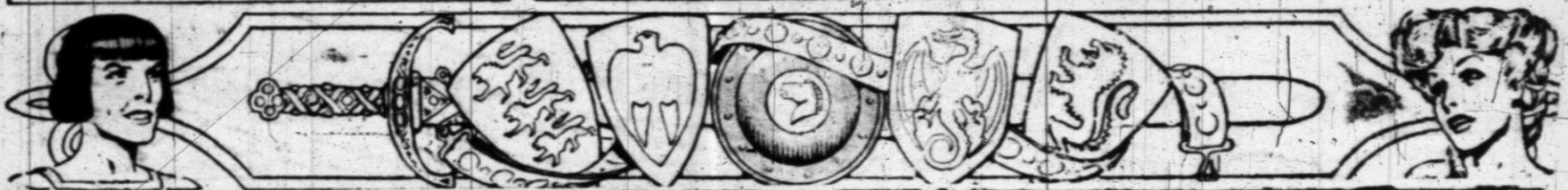


ONCE INSIDE, HE HAS A CHANCE TO NOTICE THAT, THOUGH NOT A SOLDIER IS TO BE SEEN, THE WAR-MACHINES ARE WELL-OILED, STACKS OF WEAPONS ABOUND AND THE RUSTLE AND MURMUR OF MANY MEN CAN BE HEARD.



HE IS LED TO THE LADY ALETA'S APARTMENTS INTO WHICH HE BURSTS ANGRILY AND STOPS. THERE IS AN INSTANT OF EMBARRASSED SILENCE. THEREAFTER, HE WISHES HE HAD PAID MORE HEED TO THE KING'S WARNING!

NEXT WEEK—The Cost of Peace. —HAL FOSTER



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

KING of the ROYAL MOUNTED

by
ZANE
GREY



COME BACK HERE, YOU-- YOU CANOE STEALER... OF ALL TH' NERVE, LEAVIN' LIL OL' IVY STRANDED!



SEEING KING SINK BENEATH THE TURBULENT WATER, THE JEWEL THIEF ESCAPES AND IN SPITE OF A BROKEN WRIST, HEADS DOWN-STREAM IN A "BORROWED" CANOE.

IFFEN I EVER GET MY HANDS ON THAT GUY, I'LL... GONNIES, I'M MAD AS A STINGIN' BUG!



I JUS' GOTTA GET ACROSS THIS OL' RIVER... TH' PORTAGE 'ROUND TH' FALLS IS ON TH' OTHER SIDE! IFFEN I CAN'T CROSS, I'LL HAFTA WALK MILES OUTA MY WAY...
OOO! WHAT'S THAT?



A BODY IN A RED COAT! PICKLED POLLYWOGS, IT'S A MOUNTIE! HE'S BEING SWEEP TOWARD TH' FALLS!



GREAT WIGGLIN' EELS, IT'S SERGEANT KING! I JUS' GOTTA SAVE HIM... HE'LL BE SWEEP SMACK OVER TH' FALLS AN' GET CRITICALLY KILT DEAD!



OOOPS!



TRADE WITH YOUR NEIGHBORS—

The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of this
Paper!

THE BRAND

PHONE
THIRTY

MANDRAKE

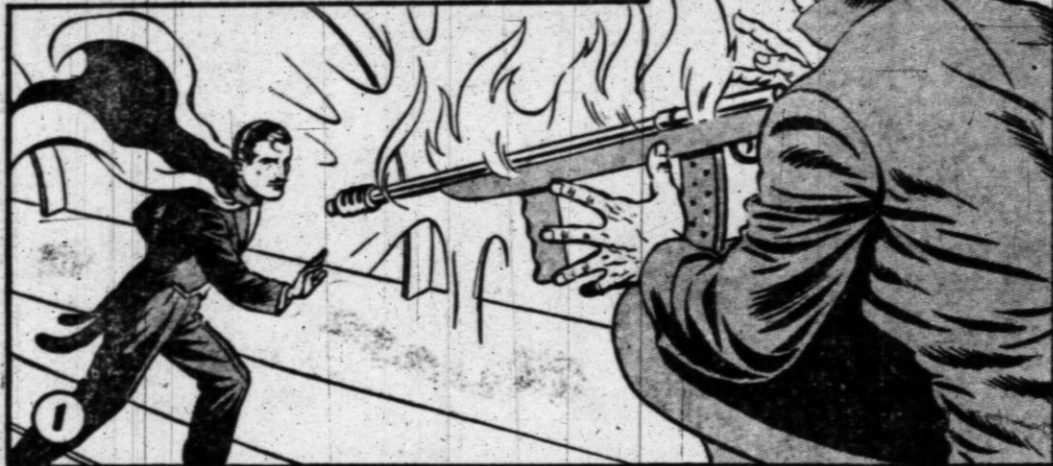
THE MAGICIAN

BY LEE FALK & PHIL DAVIS

ABOARD THE MYSTERIOUS "GHOST WHALE," AS THE PIRATE IS ABOUT TO FIRE, MANDRAKE GESTURES HYPNOTICALLY AND---

HE GESTURES AGAIN, HYPNOTIZING THE PIRATE, WHO APPROACHES STIFFLY---

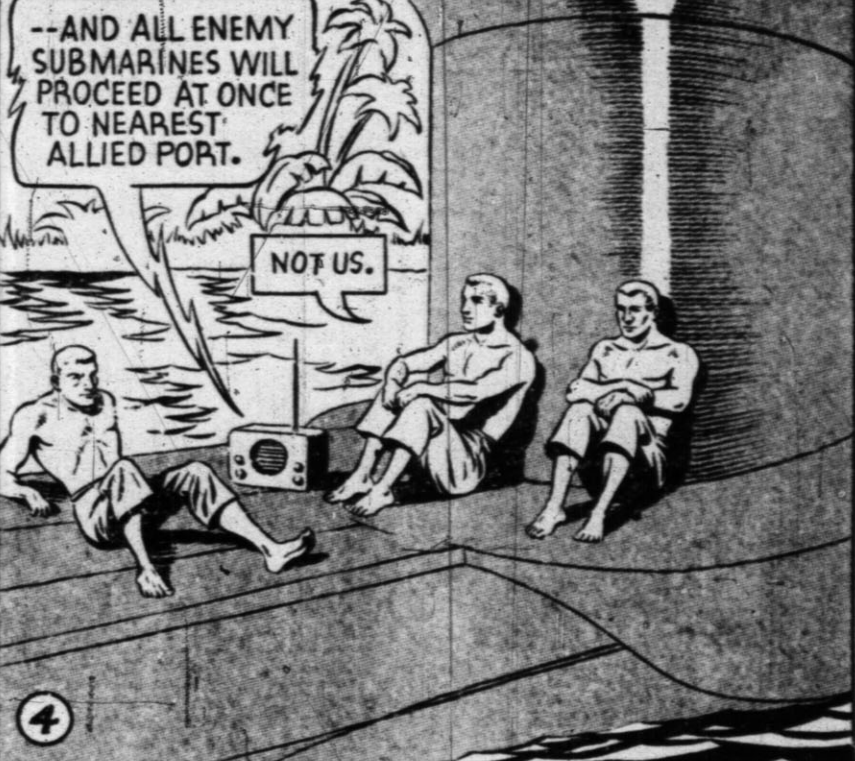
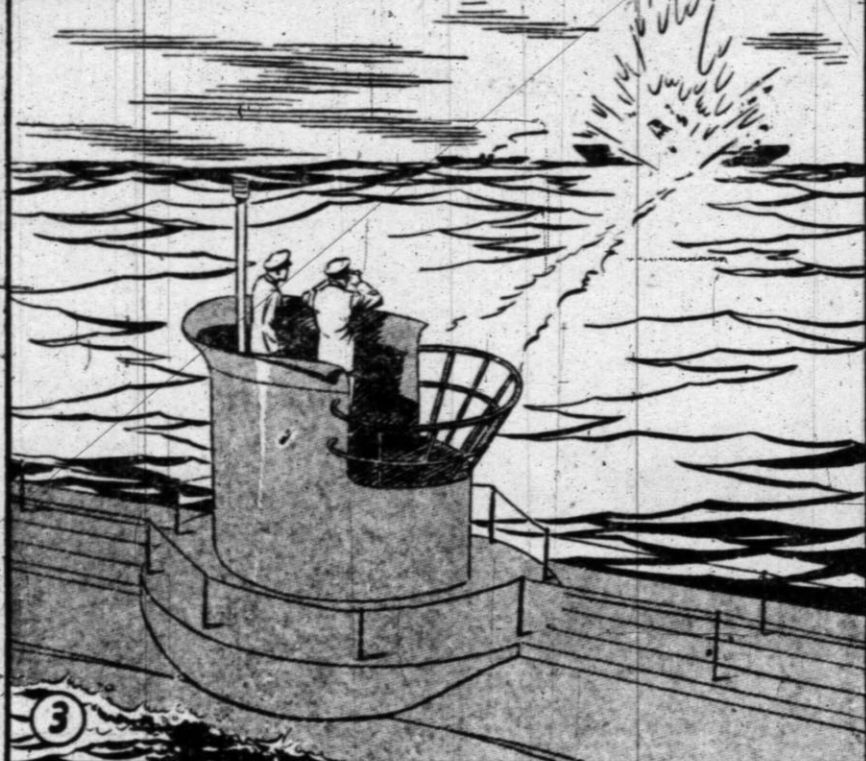
COME HERE! TELL ME THE STORY OF THIS "GHOST WHALE."



"DURING THE WAR," BEGINS THE PIRATE, "WE WERE YOUR ENEMIES. WE OPERATED OUR ORDINARY SUBMARINE AGAINST YOUR CARGO SHIPS--"

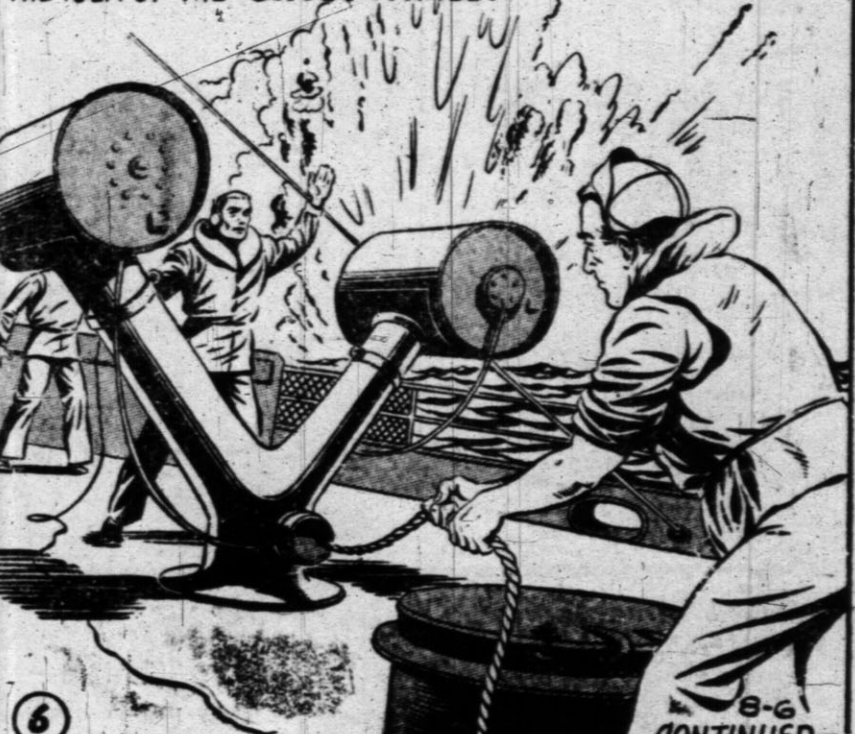
"WHEN WE LOST THE WAR-- WE REFUSED TO SURRENDER OUR SUBMARINE--"

--AND ALL ENEMY SUBMARINES WILL PROCEED AT ONCE TO NEAREST ALLIED PORT.



WE RAIDED A FEW SHIPS FOR SUPPLIES AND KEPT GOING FOR A WHILE -- BUT WE KNEW IT COULDN'T LAST -- WORD ABOUT US WOULD GET AROUND --

"YOUR NAVIES SEARCHED FOR US-- WE HAD A NARROW ESCAPE-- WE COULDN'T CONTINUE-- THEN, ONE OF US GOT THE IDEA OF THE 'GHOST WHALE!'"



Sun. - Mon., Aug. 13-14

Tues. - Wed. Aug. 15 - 16

Thurs. - Fri., Aug. 17 - 18

Saturday, Aug. 19

John Wayne

Donald O'Connor
Peggy Ryan

Bud Abbott
Lou Costello

Randolph Scott
Robert Ryan

Adventure's End

Bowery to
Broadway

It Ain't Hay

Trail Street

2 SHOWS EVERY NITE
RAIN OR SHINE

BUCK-NITE EVERY SATURDAY
BRING THE FAMILY - COME AS YOU ARE

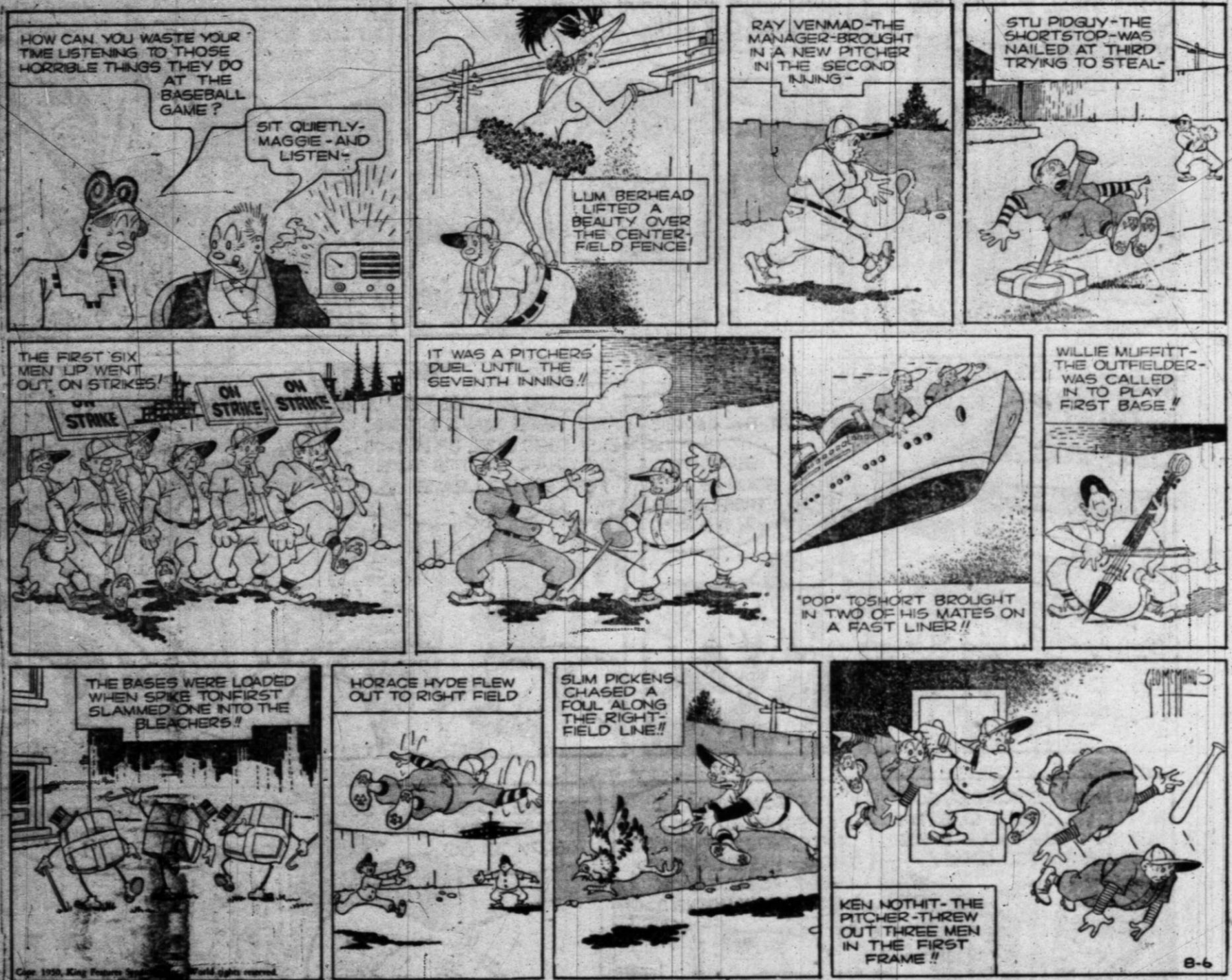
TOWER DRIVE-IN



Bringing Up Father

By **George McManus**

Registered U. S. Patent Office



SERVE

Borden's

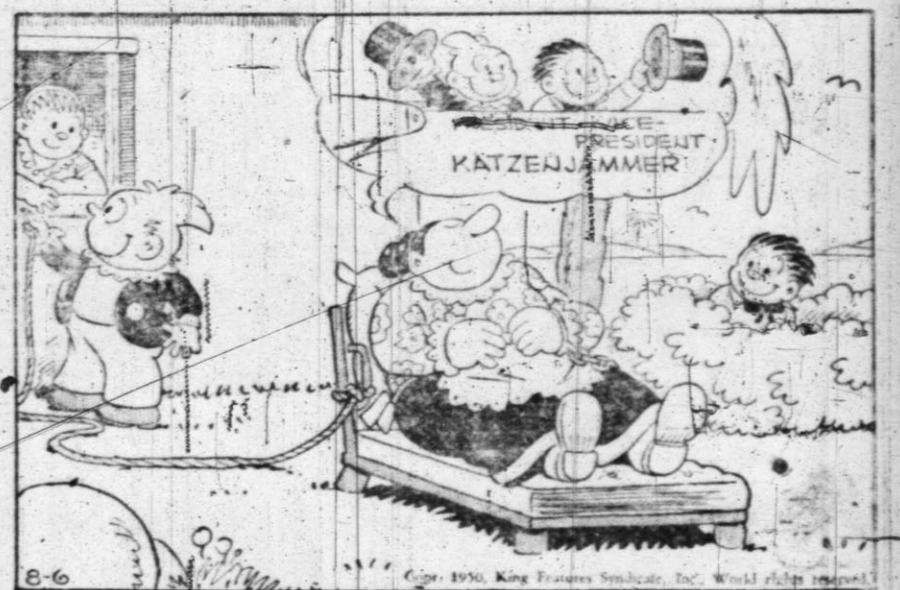
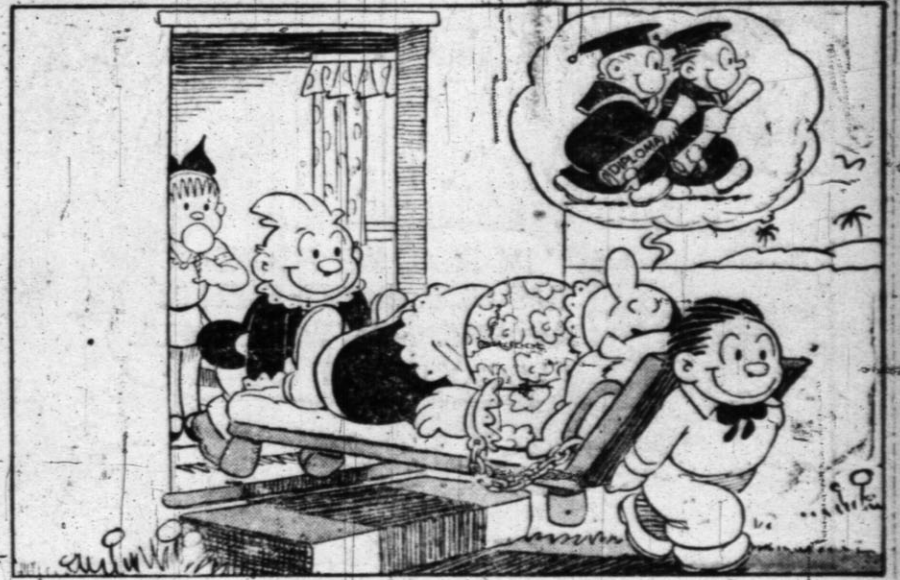
DAIRY PRODUCTS

At All Leading Food Stores



Ed Skypola, Distributor

The [®]KATZENJAMMER KIDS



SHIRTS you'll be proud to wear!

Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in fine shirt finishing at low cost, too!

SHIRTS 20c Each
When Accompanied with Family Bundle 17c Ea.

HEREFORD LAUNDRY &

DRY CLEANERS

Call 298, or ask our driver for complete details!

PHONE 298

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office.



I'M GLAD WE FOUND THIS NICE, SWEET-SMELLIN' HAYSTACK~ AN' WE'RE AWFUL LUCKY IT AIN'T RAININ'~



HAYSTACKS IS TERRIBLE NICE BEDS~ 'SPECIALLY IF YOU FEEL SLEEPY AN' AWFUL TIRED FROM WALKIN' ALL DAY~



WHAT DO YOU THINK THIS IS, A FREE HOTEL FOR GYPSIES AND LOAFERS? GIT UP!!



I'LL HAVE THE LAW ON YOU~ IT AIN'T FITTEN FOR LITTLE BEGGARS LIKE YOU TO BE RUNNIN' AROUN' STEALIN' AN' BEGGIN'~



WHO BE YOU?!?

JUST ANOTHER UNINVITED GUEST WHO DOESN'T LIKE TO SEE A LITTLE LADY BEING INSULTED~



I'LL SHOW YOU WHO'S BOSS AROUND HERE!

LOOK OUT! HELL HURT YOU!

THAT'S WHAT HE THINKS~



MY GOODNESS GRACIOUS!



PARDON ME~ I THOUGHT I WAS PLAYING BASKETBALL~ I'M LEAVING TWO BUCKS TO PAY OUR HOTEL BILL. IF I EVER SEE YOU AGAIN, I'LL PRETEND I'M A PRIZE FIGHTER~ GOOD-BYE NOW~

DARRELL McCLURE

EVERY NEW CONVENIENCE YOU'VE BEEN LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel - The Gas Refrigerator

has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT — LAST LONGER

COMMERCIAL OIL CO.

131 Main Street, Phone 68
Factory Trained Service Men On Duty at all Times

RUSTY RILEY by FRANK GODWIN



TEX, I FIND IT VERY DIFFICULT TO BELIEVE MY NEPHEW, ALLERDYCE, WOULD BE GUILTY OF GIVING POISONOUS FOOD TO A HORSE!

OKAY, BOSS.. I CAN'T PROVE IT.. BUT, SURE AS SHOOTIN', SOMEBODY IS AFTER BIG BLAZE!



IF BLAZE HAD BEEN IN HIS OWN STALL, HE'D'VE GOT THAT DOSE INSTEAD OF HILLBILLY.. IT'S ONLY A WEEK 'TIL THE SELBY CUP.. COULDN'T WE TAKE BLAZE TO THE TRACK NOW?

HM-M.. I'LL SPEAK TO COL. ADAMS, THE OWNER OF CEDAR POINT TRACK



THAT'S PLUMB GOOD SENSE, BOSS.. I'LL GO ALONG.. AND BY JINGOES, I'LL SLEEP IN HIS STALL IF NEED BE!



EXCUSE ME, COLONEL.. MAY I HAVE A WORD WITH YOU? IT'S ABOUT MY SELBY CUP ENTRY, BIG BLAZE.

OF COURSE, QUENTIN.

HM-M-M! THIS I GOTTA HEAR.



I WONDER IF YOU COULD LET ME HAVE QUARTERS FOR BLAZE AT THE TRACK A LITTLE AHEAD OF TIME.. I'D LIKE TO SEND HIM OVER TOMORROW MORNING.

CERTAINLY! -YOU MAY HAVE NO. 4 IN ROW 'B'.



A LITTLE LATER

RUSTY, THE BOSS WANTS YOU TO CLEAN UP AND COME TO THE HOUSE.. HE WANTS YOU TO HELP WITH THE WRAPS AN' THINGS AT THE DINNER PARTY.

SURE, TEX.. SOON AS I PUT THESE DOGS IN THE RUN.



THAT NIGHT

I GUESS ALL THE PEOPLE ARE HERE NOW.. I THINK I'LL JUST CURL UP IN THIS BIG CHAIR 'TIL IT'S TIME FOR 'EM TO LEAVE

I'VE BEEN TRYING TO GET A PRIVATE WORD WITH YOU ALL EVENING!

WELL?



WHAT'S ON YOUR MIND, GOLDY? HURRY UP.. UNCLE QUENTIN MAY GET SUSPICIOUS. IF WE STAY AWAY TOO LONG!

IT'S SOMETHING I OVERHEARD THIS AFTERNOON.. THEY'RE TAKING BIG BLAZE TO CEDAR POINT TRACK TOMORROW MORNING.



THE BIG HORSE VAN IS OUT BY THE BARN NOW.. READY TO GO.

GOOD NIGHT! THAT SETTLES IT! I'LL HAVE TO FINISH HIM OFF TONIGHT... SOMEHOW.

B-6-TO BE CONTINUED

This Space For Sale!



For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30