

Sunday, high 83, low 45
Monday, high 83, low 50
Tuesday, high 85, low 49
Wednesday, high 63, low 37
Moisture, .43

Published Every Thursday

Our Slogan: "More People—More Farms"

51st YEAR—NUMBER 42

The Hereford Brand, Hereford, Texas, Thursday, October 18, 1951

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OFFICIAL RECOGNITION of Mrs. J. V. Chandler as "Queen of Hereford Music" was completed with this kiss by Mayor W. E. Dameron. Mrs. Chandler, who lives in Kingsville, is president of the Texas Federation of Music Clubs. She was honored Tuesday night at the Fine Arts portion of the annual convention of the Seventh District, Texas Federation of Music Clubs. Mrs. Chandler also received a corsage from Mrs. J. D. Neill, president of the host Music Study club, as part of the coronation ceremonies. More color and a complete story on the convention will appear in the society section of Sunday's Brand. —Alec Thompson Photo

Rural Mail Route West of Town Ready Within 60 Days

A new rural mail route, which will serve the area west of Hereford, will be in operation within 30 to 60 days, Congressman Walter Rogers told Postmaster Jim Lipscomb this week. The new 50-mile route is the one mentioned in an earlier story last week in The Brand. Rogers, following up a letter written by Lipscomb, informed the local postmaster that funds have now been allotted for the new route, which will be designated "Route 5." He stated the post office department furnished him with the 30-60 day figure. A map showing the new route accompanies this story. Rogers said, in part, "The rural route to which you refer was approved some time back and was waiting for appropriations to

make it possible to open it. The funds have now been allocated, and set aside. There have been approximately 4500 such extensions approved and these are now being processed." Lipscomb gave The Brand more information on the new area to be served under city mail delivery. The first two blocks of H. I. and J. avenues, he

said, are all marked, numbered, and ready for service when the homeowners put up mail boxes. Star street is marked, but not all the houses are numbered; he said. In a check made this week, Lipscomb said he could not find street markers for the streets to be served in Blevins addition.

Marking the streets is up to the city. Lipscomb explained that there would have to be a definite cut-over date set for switching over the Blevins addition to city delivery and re-routing Route 1 because residents scheduled for city delivery would be without mail service if the rural service was pulled out.



HEREFORD'S NEW rural mail route, which will be put into operation within 60 days, is outlined above. Postmaster Jim Lipscomb received notification of the new development this week in a letter from Representative Walter Rogers following a query by Lipscomb.

Rites Monday For Brother of Local Woman

Funeral services for Walter Harrington Adcock were conducted Monday afternoon at the Gilliland Funeral home. Bob Wear, minister of the Church of Christ, conducted the services. Adcock was born February 24, 1881 and died October 13 at Austin, Texas following a brief illness. Adcock was a native of Morris county and a graduate of the Lockney Christian college and the Christian college at Portales. He had preached in the Portales area before moving to Austin to make his home. Survivors include: a sister, Mrs. Alma Honea of Hereford; and a brother, Owen of Maud.

Virgil Dodson Is Fellowship Dist. Governor

V. E. Dodson of Hereford was elected district governor of Christian Men's Fellowship for the coming year at a meeting of District 1 of the First Christian churches held in Claude Monday, Oct. 15. Eighteen delegates from the First Christian church in Hereford attended the annual convention. Among the speakers were Dr. M. E. Sadler, president of T.C.U.; Mrs. Bessie Hart, state director of women's work; Chester Crow, state director of religious education; Hugh Blevins, manager of Juliette Flower Homes; and Roland Shaffer an attorney from Indianapolis. The long-range program for the Christian churches was presented which will conclude in 1960. Among the long range objectives are the following: 10% increase in resident membership each year; 20% increase in participation in leadership training each year; 100% increase in number of tithees.

Launch Scrap Drive, FFA Boys Will Assist Farmers

A county-wide effort to collect much-needed scrap metal was launched at the meeting of the USDA's county mobilization committee on Monday. All farmers in the county are urged to search their farms thoroughly for any scrap metal that may be used in the defense effort, according to Faust Collier, secretary for the committee. "There is no quota for the county, but we ask everyone to bring in as much scrap as possible. The need is great. Scrap is really on the move in this part of the state," he commented. The county mobilization committee issued a statement to each farmer in the county, reminding them of the urgency and what each of them could do towards alleviating the need. In part, the letter says: The Deaf Smith County Agricultural Mobilization Committee is asking farmers to cooperate in rounding up farm scrap this fall and selling it to scrap dealers. The higher grade, heavier types of scrap found on farms are in special demand.

Scrap prices are comparatively good right now. Generally farmers can count on getting higher prices than they received for scrap in World War II. Scrap prices are controlled by the Office of Price Stabilization. In the long run, farmers stand to gain when scrap moves to mills in sufficient quantities. Scrap helps guarantee continued production of new farm machinery and equipment. Iron and steel scrap is wanted especially. There hasn't been any call for the lighter metals, such as aluminum, or for such other materials as scrap rubber or paper. A partial list of items to look for: plow points and shanks, cultivator shovels and sweeps, other broken machine parts, horse-drawn equipment replaced by a tractor, old electric wire and cable, worn-out storage batteries, windmill and watertank towers replaced by modern pressure systems. You can include wire and screening, too. This lighter scrap is in greater demand than it used to be since more steel products are made in lighter weights today. Once your scrap reaches local scrap dealers, we expect that it will move to the mills without delay. NPA reports that it is working with dealers throughout the country to assure prompt collection. The Hereford Chapter of the Future Farmers of America met

Monday night to plan a county-wide scrap collecting and selling program. The boys will not buy the scrap, but will clean it up for anyone who wants them to haul it away. Anyone with scrap they want to let the FFA boys sell is asked to call Bill Stanford or any FFA member. It will be about two weeks before the FFA can get the program operative, Stanford said.

Tuesday Biggest Day for Cotton Gin, 46 Bales

Labor is the biggest problem of the young cotton picking season for farmers in Deaf Smith county as they begin bringing their crop in. Tom Bourland, Texas Employment Commission representative, said he still needs 150 cotton pullers for work here. Tuesday was the most active day for the Hereford Gin as 46 bales were ginned. A total of 235 bales have been ginned so far this season. Last year's total for the entire season was 723 bales. Cotton has been ranging in price from 34.5c to 35c per pound. Cottonseed is now bringing \$77 a ton.

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SIGHTS, FACES SEEN Around Town

Two new members Dick Barnard and George McLean were inducted into the Hereford Toastmasters club Monday night.

R. E. Lingenfelter was toastmaster for the evening and prepared speeches were made by Jim Kirby, Don Martin, and Ben Childers. Topicmaster was Urlin Streus.

Plans were made for the club to sponsor a Toastmasters club at Tulia as soon as definite arrangements can be worked out.

Dr. H. A. Cavness, who has been practicing in Austin for the past year, arrived in Hereford Friday to become associated with Dr. B. M. Wiltshire.

Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary of Hereford, and senior student at McMurry college, has been named as a member of the campus chapter of the Future Teachers of America for this year.

Mrs. Dyalitha Brady, American Red Cross executive secretary, went to Lubbock October 11 where she attended a meeting for executive secretaries in the New Mexico and North Texas areas. Jack Irving, regional Red Cross director, was in charge of the session, which discussed "Trends in Service, Needs and How to Meet Them."

Boyd Meador, Lions District 27-T governor, was guest speaker at the Wednesday meeting of the Hereford Lions club. Meador stopped in Hereford for his official visitation with the local group.

Andrew Rogers, representative to the State legislature, was guest speaker at the Tuesday luncheon of the Jaycees. He talked on the problems faced by the last legislature. Following the speech questions were asked the National Reclamation committee which were guests of the club for lunch.

Homecoming at West Texas State college will be Saturday, Oct. 27. Approximately 30,000 (Continued on page 5)

Estimate 250,000 Acres of Wheat in County for 1952

Deaf Smith county's 1952 wheat acreage will be about 27% under the state Production and Marketing Administration's goal for this county, according to wheat goals set Monday by the county mobilization committee. The original quota set by the state PMA was 360,000 acres, a 10,000-acre increase over the 1951 acreage. This was not accepted by the county committee; however, as they set a 250,000-acre goal for the county.

Mrs. Virgil O. Hennen Named District Leader

AMARILLO — Mrs. Virgil O. Hennen of Hereford was elected district lay director and Leonard M. Gunderson, Amarillo insurance man, was re-elected district lay director for District 3-North of the American Cancer Society, Texas Division, at the second annual meeting held in Amarillo recently. For the past two years, Mrs. Hennen has been cancer educational officer for Deaf Smith county. Gunderson has served as district lay director since establishment of a cancer control program in the Panhandle in 1946.

Mrs. Hennen and Gunderson serve with Dr. H. H. Latson of Amarillo, district medical director, as the American Cancer Society's top "triangle of leadership" in the counties of Armstrong, Carson, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Potter, Randall, Roberts, Sherman and Wheeler which comprise District 3-North.

Release of Co-Op Money is Near

The "ultimate system design" for the West Texas Rural Telephone Cooperative will be ready on October 20, according to information given the local co-op by Heisle and Green, Lubbock engineering firm. When this design is received, it will be forwarded to the engineering division of the telephone section of the REA in Washington for approval. After the plans have been ap-

proved, bids can be called for by the local cooperative, according to Leo Forrest, manager of the Deaf Smith county REA. George Stambaugh, telephone co-op representative, was in Washington last week and was told by the REA division that the money was ready for release, and would be forwarded as soon as the material list and ultimate system design is completed.

Keep Your Dog Tied Up, Chief Of Police Warns

Owners of dogs in Hereford were given a warning by Police Chief Floyd Reeves, who called attention to the ordinance requiring all dogs to be tied up. Reeves said the city has been receiving numerous complaints from people who have been awakened at night by howling dogs and dogs running in packs. City ordinance forbids dogs running loose. Regardless of whether or not the dog has a license, he must be tied up at all times. The city is going to start picking up dogs once again, Reeves warned.

The county committee, however, pointed out the need for increased wheat acreage and is asking all farmers to plant as much wheat as possible. Barley acreage for the county was also recommended by the state PMA office. Deaf Smith is asked to seed 5000 acres to barley. There was a negligible amount of barley seeded here last year. The committee felt that the county could meet this acreage recommendation if there was sufficient moisture, especially next spring. "All farmers in the county who try to increase their wheat and barley acreage are doing a great service to the feed grain problems", Committee Secretary Faust Collier said. It was also pointed out in the state goal schedule and at the committee meeting Monday that a very successful job has been done during the past year on winter cover crops.

Virgil Dodson Is Fellowship Dist. Governor

V. E. Dodson of Hereford was elected district governor of Christian Men's Fellowship for the coming year at a meeting of District 1 of the First Christian churches held in Claude Monday, Oct. 15. Eighteen delegates from the First Christian church in Hereford attended the annual convention. Among the speakers were Dr. M. E. Sadler, president of T.C.U.; Mrs. Bessie Hart, state director of women's work; Chester Crow, state director of religious education; Hugh Blevins, manager of Juliette Flower Homes; and Roland Shaffer an attorney from Indianapolis. The long-range program for the Christian churches was presented which will conclude in 1960. Among the long range objectives are the following: 10% increase in resident membership each year; 20% increase in participation in leadership training each year; 100% increase in number of tithees.



"AND HERE IS the 'Town Without a Toothache'" says Chamber of Commerce Secretary-Manager Tom McFarland as he shows delegates to the National Reclamation Association meeting in Amarillo a map of the Panhandle. Shown with McFarland and A. G. Atkin, public relations director of the Amarillo Chamber of Commerce, extreme right, are a group of California delegates who made the side-trip to the Hereford irrigation area. From left in the above picture are: McFarland; Forrest Frick (partly hidden), Bakersfield; Henry A. Campbell, Porterville; I. H. Althouse, Porterville; Mrs. C. M. Belknap, Porterville; and Owen G. Stanley, Oakland. The delegates were taken on a three-hour tour of the area and local lettuce sheds.—Brand Staff Photo

DEL MONTE ROUND-UP

FURR FOOD STORES Feature KRAFT Cheese Festival

Del Monte
TOMATO SAUCE
3 8-Oz. CANS 24¢

Del Monte No. 2 1/2 can
FRUIT COCKTAIL 33c

Del Monte California
SPINACH No. 2 can 17c

Del Monte Moist Pak
PRUNES 1 lb. can 36c

Del Monte
CATSUP 14 oz. bottle 21c

Del Monte
CHILI SAUCE 12 oz. bot. 26c

Del Monte
APRICOT NECTAR 2-12 oz. cans 27c

Del Monte
BOYSENBERRIES No. 303 glass 29c

Del Monte Halves
PEARS No. 303 can 29c

Del Monte Sliced
PINEAPPLE No. 2 can 29c

Del Monte
PINEAPPLE JUICE 2-12 oz. cans 25c

Del Monte Blended Tips
ASPARAGUS No. 1 can 29c

Del Monte
SARDINES 15 oz. can 20c

Del Monte Diced
BEETS No. 303 glass 14c

Del Monte
TOMATO JUICE 46 Oz. CAN 29¢

Del Monte Sliced or Halves
PEACHES No. 2 1-2 Can 32¢

Hi-C ORANGEADE
3 - 46 oz. cans 85c

Del Monte
PEAS 303 can 19¢

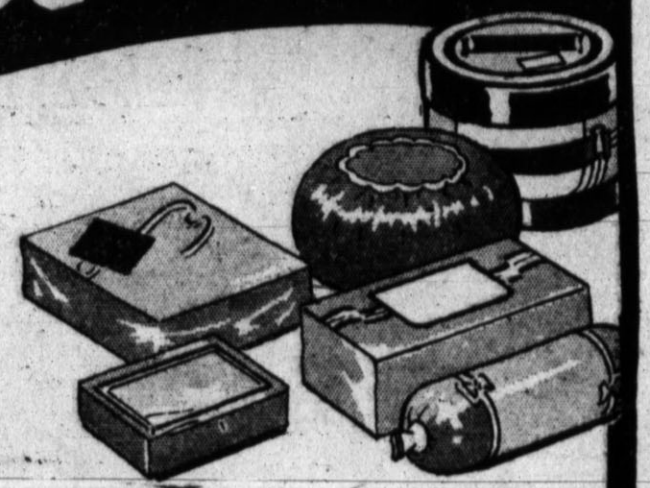


Express Salmon
1 Lb. can 43c

Headstart
Dog Food
12 Cans \$1.00

Haley Sugar
10 Lb. Bag 89c

Armour's Star
FRYERS
Lb. 54¢



BACON, Wilson's Corn King 1b. 47c

Wilson's Certified
PICNIC HAMS 1b. 49c

Wilson's Certified
BACON SQUARES 1b. 31c

CHEESE, Kraft Longhorn 1b. 49c

Wilson's
BACON, half or whole slab 1b. 46c

Federal Graded Choice
LOIN STEAKS 1b. 98c

HAM SALAD 1b. 59c

Kraft Cheese Food
VELVEETA
2 Lb. Loaf 89c

Kraft Pimento, Relish, Olive Pimento,
Pineapple
CHEESE SPREAD
5 oz. Glass 24c

KRAFT DINNER
2-7 1/2 oz. Pkgs. 29c

make friends
EVERYBODY LIKES
HILLS BROS. COFFEE



1b. TIN 92¢

Lucky Leaf
APPLE SAUCE 303 can 14c

Staley's Crystal White
SYRUP 1 1/2 Lbs. 20c

Pet Row Pitted
DATES 6 oz. pkg. 18c

WHY PAY MORE?

MILK OF MAGNESIA, 50c Val. 39c

PEPSODENT PASTE, Economy Size 49c

SOFSKIN, 60c Val. Cream 43c plus tax

ALKA SELTZER, 60c Val. 49c

APPLES, Jonathan 1b. 10c

ORANGES, Calif. doz. 35c

GRAPES, Tokay 3 lbs. 19c

CARROTS, Calif. 2 bunches for 21c

YAMS, East Texas 2 lbs. 25c

WHITE ONIONS 2 lbs. 15c

POTATOES, Colorado Red 1b. 5c

Bring Your Own Jug for
FRESH APPLE CIDER gal. 59c

In our Vegetable & Fruit Dept. we have Fresh Parsnips, Avocados, Turnips, Chestnuts, Persimmons, Squash, and many other items not listed. Check our racks — our prices are priced low.

Northern Facial
TISSUE
200 count box 15c

Patio Chicken
ENCHILIDAS
303 can 42c

Oscar Mayer
BEEF
12 oz. can 59c

Peter Pan
PEANUT BUTTER
20 oz. jar 54c

Patio Chicken
TAMALES
300 can 29c

Oscar Mayer
PORK
12 oz. can 55c

Lipton's Noodle
Tomato Vegetable
SOUP MIX
3 Pkgs. 39c

Patio Beef
TAMALES
300 can 29c

Oscar Mayer
WEINERS
13 oz. can 49c

Patio Beef
ENCHILIDAS
No. 2 can 44c

Patio Plain
CHILI
300 can 49c

Shortening
SNOWDRIFT
3 lb. can ?

For Frying or Baking
WESSON OIL
Quart ?

Toilet Soap
PALMOLIVE
3 Reg. Bars 25c

Toilet Soap
PALMOLIVE
2 Bath Size 25c

All varieties Strained
Baby Food
GERBER'S
3 For 25c

Flour
PURASNOW
25 lb. bag \$2.08

Purity
OATS
20 oz. Pkg. 16c

Laundry Bleach
CLOROX Pt. 10¢
Qt. 17¢ - 1/2 gal. 29¢
Gallon 49¢

Irish-SMU, Ohio-Michigan Tilts Trip Grid Guessers

Sophie Snare copped top honors this week in the football forecast conducted in The Brand with a score of 20 correct predictions out of a field of 23 games listed.

Her daughter, Katherine, took second spot in the contest this week with 19 correct. Third spot was a four-way tie between Kent Snare, Mrs. Earl Stagner, Joyce Lomas, and Jim Bookout. All four of these entries had 18 right.

Mrs. Snare receives \$5 in trade at Acme Cleaners, Katherine Snare receives \$3 in cash from The Brand, and the four third place entries share \$2 in cash from The Brand.

Mrs. Snare missed the Notre Dame-SMU contest, the Ohio State-Michigan tie, and the Texas Tech-Texas Christian game. Katherine Snare missed SMU, Ohio-Wisconsin, Texas Tech, and Stanford.

In the third place race, Mrs. Stagner missed the Dartmouth, Auburn, SMU, and Texas U. wins. Kent Snare missed the SMU, Ohio-Wisconsin, Texas Tech, and Texas U. games.

Bookout lost out on the Auburn, Rice, SMU, Ohio-Wisconsin, and Texas Tech wins. Joyce Lomas predicted wrong on the Baylor, SMU, Ohio-Wisconsin, Texas U. contests.

None of the contestants guessed the 27-20 SMU victory over Notre Dame in their predictions. There were no winners on the Ohio State-Wisconsin tie, either. Other contests which provided trouble for the contestants were: Iowa State's 34-17 win over Kansas State; Stanford's 21-7 drubbing of UCLA; the Texas U. 9-7 win over Oklahoma; Baylor's 9-7 squeeze of Arkansas U.; Auburn's 14-13 win over Florida; Rice's 21-14 decision from Navy; and the 28-14 victory by Dartmouth over Army. The Tulsa-Houston game, taken by Tulsa.

was a stumbling block for many of the contestants also. Individual scores in the contest for the entire field of entries in this week's contest are:

TWENTY
Sophie K. Snare.

NINETEEN
Katherine Snare

EIGHTEEN
Mrs. Earl Stagner, Kent Snare, Jim Bookout, Joyce Lomas,

SEVENTEEN
Rex Lee, E. H. Lookingbill Jr., C. W. Covington, Mrs. T. H. Coursey, W. L. Davis Jr., H. D. Blythe Jr., A. W. Goforth, George C. Loerwald, Mrs. I. L. Whitfield, I. L. Whitfield, Edwin Schroeter, W. B. Dowell.

SIXTEEN
Bob Hess, Arthur Tinsley, Dallas Phillips, Shelby Whitfield, J. B. Brown, Leroy Suttle, Danny Elliston, J. T. Carroll, Wayne Lawrence, Jeff Minton.

FIFTEEN
Mrs. George L. Olson, E. H. Loerwald, George L. Olson, Mrs. Edgar Skypola, Mrs. H. D. Blythe Jr., Mrs. Wanda Tinsley, Earl Stagner, Mrs. Lowell Sharp, Bill Phipps.

FOURTEEN
Bob Blount, Mrs. Buddy Giles, J. W. Garner, Raymond Webb, L. C. Thomas, Lillie Miller, Harry Denges.

THIRTEEN
Mrs. James W. Garner, C. J. Crump, Edgar Skypola, Lucky Smith, Janet Hammon, Carl Schroeter, Sammy Albracht, Austin Rose Jr.

TWELVE
M. F. Hammon, Pat Neill, Phyllis Goetsch, Kenneth Brock, T. W. Alderson.

ELEVEN
Mrs. Jeane Dowell, Joe L. Hamilton,

TEN
Mrs. Cawthon Bryant, Milton C. Adams, Cawthon Bryant, John David Bryant, Robert Jennings.

Hereford Riders At Homecoming For West Texas

Members of the Hereford Riders club have accepted an invitation to participate in the Homecoming activities at West Texas State college on Saturday, Oct. 27.

Plans have been made for the group to spend the night at Palo Duro canyon where they have a square-dance performance scheduled for Sunday afternoon, Oct. 28, at 3:30.

BIGGEST OVEN in any Household Range



NEW Frigidaire "Thrifty 30" Electric Range

Bakes 6 pies at once, or a 35-lb. turkey—yet only 30 inches wide! Has many other famous Frigidaire features such as:

- High-speed Radiant Units
- Lifetime Porcelain finish inside and out
- Full-width Storage Drawer
- Automatic Oven Clock Control
- High-speed Broiler
- Sliding oven shelves
- New Time Signal

Good Housekeeping Shop
303 N. Main
Ph. 1109



PAULINE LOVAN checks clothes at the C&R cleaners. She has been employed there 2 years.—Brand Staff Photo.

Announcing

Purchase of the

Hereford News Stand

By

KATHLEEN JENNINGS and DOROTHY PARKER

We are happy to announce the purchase of the Hereford News Stand from Jean Cox. We cordially invite old patrons and new to drop in for a friendly visit.

Our Kitchen Will Be Open at All Times

300 N. Main St. Phone 694

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

REPEATED THIS WEEK - BY POPULAR DEMAND --

2 FREE BUICKS

MEMBERS OF A-G STORES THE NATION'S LEADING BUSINESS

Annual HUNT'S TRAINLOAD Sale!

Dollar Stretcher

YES!

Even at these **LOW PRICES** You Still Get S & H Green Stamps

THANKS TO A-G, we are able to secure another big allotment of Hunt's Merchandise for the big Annual TRAINLOAD Sale and most of the items are again featured this week . . . Come in and carry 'em out' in Big Loads, Folks. This is a Real Savings. You are also still eligible to win one of the Free Buicks. No purchase necessary. Just Register at Piggly-Wiggly. Offer good to anyone over 16 years of age and not associated with Panhandle Associated Grocers and their families. Register today, Friday or Saturday.

HUNT'S, IN HEAVY SYRUP - HALVES OR SLICED

PEACHES

4 No 2 1/2 cans \$1.00

Tomatoes, Hunt's	6 No. 300 cans \$1	Corn, Hunt's whole kernel	8 No. 1 cans \$1
Apricot Preserves, Hunt's	4-1 lb. jars \$1	Chili Sauce, Hunt's 12 oz. bottle	5 for \$1
Apricots, Whole, Hunt's	2 No. 2 1/2 cans 59c	Cucumber Chips, Hunt's	4-12 oz. bottles 59c
Apricots, Whole, Hunt's	5 No. 300 cans \$1	Dill Pickles, Hunt's	3-8 oz. jars 49c
Strawberry Preserves, Hunt's	3 - 1 lb. jars \$1	Fruit Cocktail, Hunt's	4 No. 300 cans \$1
Hominy, Shurfine	11 No. 300 cans \$1	Green Beans, Hunt's Cut	7 No. 1 cans \$1
Blackeyed Peas, Shurfine, fresh shelled	8 No. 300 cans \$1	Peach Preserves, Hunt's	4-1 lb. jars \$1
Tomato Sauce, Hunt's	6-8 oz. cans 49c	Pears, Hunt's Halves	2-2 1/2 cans 79c
Asparagus, Hunt's all gr. sprs.	3 No. 1 cans \$1	Pears, Hunt's Halves	4 No. 300 cans \$1
Boysenberries, Hunt's	3 No. 2 cans \$1	Potatoes, Hunt's New	10 No. 300 cans \$1

TOMATO JUICE

Hunt's 46 oz. cans

4 for \$1

OLEO

Admiral Colored Quarters **lb 25c**

FRUIT COCKTAIL

No. 2 1/2 cans HUNT'S - 3 FOR

\$1

SAUSAGE

Deaf Smith - Pure Pork

1 Lb. Roll 45c

2 Lb. Roll 89c

MEATS

CURED HAM Tenderized Center Slices Lb. 98c

Fresh Dressed Daily **FRYERS** lb. 59c

Sugar Cured Jowls **BACON** lb. 37c

Kraft Velveeta **CHEESE** 2 LB BOX 95c

TUNA, Tuxedo can 21c

SALMON, Samolets, flat can 3 for \$1

VIENNA SAUSAGE, Campfire, can 9c

COFFEE, Bright & Early lb. 79c

SALAD DRESSING, Bestyett qt. 57c

650 Sheets **TOILET TISSUE, Jet** 6 rolls 49c

Complete Dog Ration **DOG FOOD, Kasco** 25 lb. bag \$2.95
50 Lb. Bag \$4.95

TREND

Wash Powder

2 lge boxes 39c

GREEN BEANS

Hunt's, Cut

5 No 2 CANS \$1

CRANBERRIES

Fresh, Eatmore, Ready for your Freezer

Lb. Cello Bag 27c

Fancy Kentucky Wonder **GREEN BEANS, young & tender** 2 lbs. 39c

Fancy Washington Delicious **APPLES, crisp & juicy** 2 lbs. 31c

The King of Salads **AVOCADOS, lg. size** 2 for 35c

Fancy California **CARROTS, cello pkg.** each 19c

FROZEN FOODS

Pasco, Fresh Frozen **ORANGE JUICE, 6 oz. can** 6 for \$1

Baby, Snowcrop **LIMA BEANS, fresh frozen** pkg. 25c

Snowcrop, fresh frozen **CORN, whole kernel** 8 oz. pkg. 19c

Snowcrop, fresh frozen **SPINACH, leaf or chopped** pkg. 23c

Snowcrop, heat & eat **WAFFLES, 6 to pkg.** only 29c

Swift's Shortening **Swift'ning** 3 lb. can 89c

APRICOT PRESERVES

Hunt's - 1 lb. jar

4 for \$1

Hunt's SPINACH

8 No. 2 cans

\$1

PIGGLY WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Country Fresh EGGS

Every Egg Guaranteed

Doz 59c

WANT ADS Phone 30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
OCTOBER 21 - 22 - 23

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE
Four Hereford Weaning Pigs.
Andrew Kersten, 4 Miles West
T-1-11-42-1p

FOR SALE: 20 gallon Mission gas hot water heater in good condition. Phone 181.
B-1-14-15-3x

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hiway. Tom Draper, Box 671.
B-1-16-6-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.
B-1-18-tfc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
411 W. 1st.
Ph. 17
B-1-9-tfc

We Have All FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
1302 Park Ave. Ph. 1425
B-1-16-tfc

FOR SALE
Colorado grown Balboa Rye. Recleaned, sacked and tagged. Also have Hairy Vetch seed.
BRADLEY GRAIN CO.
Phone 360
B-1-1 1/2"-30-tfc

PRAIRIE HAY
BRADLEY GRAIN CO.
Phone 360 Box 889
B-1-1 1/2"-9-tfc

LAY AHEAD THAT WATCH NOW FOR CHRISTMAS
17-Jewel Man's Waterproof Shockproof, \$15.00 Plus Tax.
17-Jewel Man's Waterproof Shockproof, \$17.00 Plus Tax.
17-Jewel Man's Waterproof Shockproof, \$19.00 Plus Tax.
17-Jewel Ladies 10K R. G. P. \$17.00 Plus Tax.
17-Jewel Ladies Sports Watch Waterproof, \$23.75 Plus Tax.
LAMM JEWELRY STORE
B-1-2"-38-10p

FOR SALE: Fryers, One dollar each. 129 Ave. A.
B-1-9-41-3p

TRADE FOR LIVESTOCK? Late L.A. Case. New Tires or L.H.W. 9 on Butane. Phone 1272-W
B-1-15-41-4p

2. FOR SALE Farm Equipment

FOR SALE or TRADE: A government granary 16x12x10. V. E. Dodson, Route 1.
B-1-13-41-2p

HESTON MAIZE BARS

I. H. C. 123 & 125 M. M. 14 ft. S. P. J. D. 14 ft. in stock. Available on order for other combines.
B-2-1 1/2"-15-tfc

FOR SALE: International Beet Harvester. Alton Fraser, Phone 484.
B-2-9-34-12c

FARMERS!
Protect your valuables in a fire proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-tfc

BARGAINS IN WHEATLAND TRACTORS
Late model Case L. A.'s with factory engineered butane conversion optional.
JACOBSON BROS.
137 N. Miles Hereford
B-2-2"-29-tfc

FOR SALE: Cheap, two self-propelled Massey Harris Combines with new maize attachments. 306 Minnesota Ave. Borger, Texas. M. H. Brock.
B-2-20-40-5p

FOR SALE: A Bargain. 1950 model Cockscomb 12" cut self-propelled combine with maize attachment used very little. Contact W. C. Briggs, Adrain, Texas.
B-2-24-41-4c

FOR SALE: 18 ft. International squadrum disc plow. Like new. \$1,100. 30ft. Graham Hoeme plow used very little. \$600.00. L. M. McGee 132 Ave E.
B-2-23-16-5c

3. FOR SALE Automobiles

Am wrecking 1950 Buick Special 4dr. Good front end, right side, good motor, 2500 miles, standard transmission, 760-15 white sidewall tires. Neill Body Shop 128 Schley, Hereford.
B-1-27-14-tfc

HEREFORD MOTOR CO., INC.
Ford - Mercury Dealer
Just received a new shipment of Fords, Mercurys, trucks and pickups.
USED CARS
1946 Dodge 4 dr. One owner car.
1949 Ford Custom 2 dr. 8 cyl. Exceptionally clean with white wall tires.
1949 Ford 2 dr.
1946 Plymouth 4 dr. R.H.
1941 Chevrolet 2 dr. good condition.
B-1-27-14-tfc

COMMERCIALS
1950 GMC 1/2 ton pickup, low mileage, exceptionally clean.
1944 Dodge 2 ton, practically new tires, 15 ft. grain bed, grain auger, 2 speed axle. Here is a truck ready to go.
1944 Dodge truck, 825 tires, long wheel base, good grain bed, oak cattle racks, good condition.
1950 Ford F-2 pickup.
1950 Ford F-2 3/4 ton. Good motor.
We have a representative stock of new pickups and trucks.
Phone 38 or 39
B-1-11-tfc

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System - Front Wheel Aligning KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

FOR SALE or TRADE: For Stock 5 room house to be moved. Gregory Bros. 5 miles Northwest.
B-4-17-41-3p

4. REAL ESTATE

TRADE FOR FARM
19 unit modern court in Carlsbad, THE CAVERN CITY, drawing ever increasing crowds of tourists. Best location and room for as many more cabins. 20 units, best construction, Simmons furniture, Beauty Rest mattresses, good patronage year round. Extension of hiway connecting short route to El Paso now in process. Contact owner, M. A. Luccock, Box 480-B, La Fonda Court, Carlsbad, New Mexico.
B-4-39-tfc

FOR SALE
1920 acres, 450 in cultivation, balance grass, fair improvements, \$60 an acre.
GLENN WEIR
Phone 200 Res. Ph. 452-W
B-4-39-tfc

WE HAVE LISTED FOR SALE
A perfect section, northwest of Hereford. Ready to sow to wheat. \$75.00 an acre, half cash, balance in one, two and three years at 4% interest.
331 acres, well located and nicely improved. Price \$160.00 per acre, easy terms if desired.
240 acres, well improved. 160 acres under irrigation. Priced at \$160.00 per acre with good terms and will accept some trade.
Let us show you our listings on other irrigated and dry lands.
Rose & Barber, REALTORS
107 East 3rd
Phone 45
B-4-42-2-2c

4 1/2% MONEY On
FARMS - RANCHES METCALF & BRALY
632 W. First St., Hiway 60
Ph. 854 P. O. Box 845
Hereford, Texas
B-4-2-36-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property.
P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

HOMES FOR SALE
We have a nice, new four room home, attached garage, well located to schools. A \$3000.00 loan can be assumed. Priced at \$6000.00.
A four room house, partly furnished. Well located, on a large lot. Price \$3750.00.
A nice two bed room brick home with large basement, double garage. The house has large fire place, nice hardwood floors, breakfast nook and service porch.
Let us show you these, or other homes we have listed.
Rose & Barber, REALTORS
107 East 3rd
Phone 45
B-4-42-2c

WOULD YOU BUY A BARGAIN?
Irrigated 330 acres, 280 cul., 12 alfalfa, bal. row crop ready to harvest, nice 3 bedroom home, big barn, 1 chicken house, REA, school bus, mail and milk route. Price \$200 acre. All crops go.
Irrigated 320 acres, 280 cul., 30 alfalfa, 2-8" irrigation wells, good imp. 4 bedroom home, 3 room tenant house, grade A dairy barn, 10,000 bus. grain storage, large barn and other imp. REA, school bus, mail, and milk route. Price \$200 acre.
Irrigated 160 acres, 140 cul., 42 alfalfa, small house, big granary with shed on side, chicken house, on paving, 5 mi. town. Price \$200 acre.
Irrigated 20 acres, modern 5 room home, garage, and other imp. 1/2 mi. city limits. Price \$14,250.
Also modern 7 room and 2 room houses on big lot, good location, \$12,000. Down payment \$2,000, bal. 4% loan, might take 1/2 trade on down payment.
New 5 room efficiency brick home, single garage, attached, good location. Price \$12,600. Down payment \$3,600, bal. 4% loan. Might consider cheap 4 room house or livestock in trade on down payment. Have other good buys in large and small acreage, houses and lots.
J. M. HAMBY REAL ESTATE
208 East 3rd
South of Courthouse
B-4-15-3p

FOR SALE
640 acres, 140 in grass, small lake. 1/2 minerals. \$5,000 Federal loan. 300 acres of wheat, up to stand. Possession \$50 acre until October 25th. Located near Adrian, Texas.
J. GORDON NIX
Phone 2161-W
117 Southeast 8th
Plainview, Texas
B-4-1 1/2"-41-2p

FOR RENT
FOR RENT: Four room duplex. Call at 501 Jackson or Phone 801-J
T-5-11-42-1k

FOR RENT: Bedroom, with kitchen privileges. 201 Short Street. Phone 964-R
B-5-11-42-2k

FOR RENT: Two room apartment for adults. Bath and Frigidaire. 307 Roosevelt.
T-5-12-42-1p

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J
B-5-9-42-tfc

FOR RENT: Nice bedroom. 308 Jewell.
B-5-6-40-2k

FOR RENT: Close in. One bedroom. 506 McKinley.
B-5-9-41-2p

FOR RENT: Bedroom 201 Short Street. Phone 964-R
B-5-8-41-2k

Store Building for Rent—126 East 3rd. See J. B. Elliston or Phone 179.
B-5-14-31 tfc

Will Share Five Room Apartment with working girl. Phone 1729 after 7 p.m.
T-5-12-16-1k

FOR SALE
623 acres of good smooth land on paving. One 8" irrigation well. Plenty of water. All in cultivation. Available to natural gas. \$125 per acre. Good terms.
GLENN WEIR
Ph. 200 Res. Ph. 452-W
109 Main, Hereford, Texas
B-4-11-tfc

6. WANTED

WANTED TO RENT: Two bedroom, unfurnished house for permanent resident. Call Joe Andrews at Furr Food store. Phone 74.
B-4-18-42-tfc

WANTED: Stalk field or other field grazing for cattle. Will also buy banded feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93.
B-6-18-40-tfc

8. HELP WANTED

SICKNESS MAKES AVAILABLE in Deaf Smith Rawleigh business. Good opportunity to continue established service. Previous Dealers in business 1 year. Write at once, Rawleigh's Dept. TXJ-180-203A Memphis, Tenn. or see A. K. Schollar, 2909 Fillmore, Amarillo.
T-8-36-41-4p

NEW LAW CREATES PROFITABLE POSITIONS
\$1,000 to \$1,500 monthly during November, December and January. State Farm Insurance Companies need agents for Hereford and vicinity. Write Agency Supervisor, H. C. McFarland, 918 Tyler, Amarillo, Texas.
B-8-15-5c

WANTED: Experienced mechanic on Dodge, Plymouth, Chrysler and DeSoto. Good working conditions. Vacation. Contact Bob Fotheringham or Frank Vogel at Giles Motor Co. Phone 180.
B-8-25-40-tfc

10. NOTICE

ANNOUNCING THE ASSOCIATION OF DR. H. A. CAVNESS DR. B. M. WILTSHIRE DENTISTS
B-10-42-tfc

ANNOUNCING !! — Purchase of the Hereford News Stand by Kathleen Jennings and Dorothy Parker. Everyone is invited to come in for a friendly visit. Hereford News Stand. Phone 694.
T-11-tfc

Visit in our New Location. Next door to City Shoe Shop. Francis Printing Co. Phone 1303.
B-11-16-42-3p

11. Business Services

DR. H. A. CAVNESS DENTIST
Office Phone 61 Res. Phone 1748
B-10-42-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry.
T-11-12-26-tfc

SIGNS—PAINTED—NEON GLENN BOARDMAN
407 Lee Ave. Ph. 456-W
T-11-16-tfc

Complete EARTH MOVING Service
Land Leveling (Grading)—Scraping and Bull Dozer Work
Deep PLOWING—Subsoiling
WALLACE & BYRD
Phones 681-W 9015-F-3
T-11-29-tfc

SERVICE on any car, truck or industrial engines—at sensible prices. Work fully guaranteed. Benefield Motor Company.
B-11-17-15-7c

Enroll Your Pre-School Child in Hereford Kindergarten. Mrs. J. R. Fowlkes, Harrison Hiway. Phone 1574-W
B-11-15-36-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320.
T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320.
T-1-12-18-tfc

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092.
B-11-27-8-tfc

FARMERS & RANCHERS YOU HAVE AN OPPORTUNITY
To secure Automobile, Life & Fire Insurance at cost in Legal Reserve Insurance Companies that are Owned and Controlled by Members of the Farm Bureau Organization for their Exclusive Benefit.
Contact your Agent for details of the Advantages.
Byrdie D. Fellers Phone 29
Packard Milling Company
B-11-16-2c

LIABILITY.
Auto Insurance Semi-Annual Premium \$13.75, 27 1/2% Dividends Paid On Currently Expiring policies.
State Farm Insurance Co.
HUGH BUCKOUT, Agent
Phone 1674 533 E. 1st
B-11-2-16-2c

CROP Collection On November 15

Deaf Smith county donations for the Christian Rural Overseas Program will be collected on November 15, according to David Rodgers of Dawn, commodity chairman for the newly-formed organization here.
Rodgers made the announcement at the meeting of the CROP group Monday night.

Deaf Smith county's quota for this first year of CROP is one car-load of maize. Persons wanting to give maize can contact any of the elevator operators in the county, and they in turn will see that it is collected and shipped.

The maize from this county will go to Houston where it will join a shipment of food from other Texas communities for a "Texas Thanksgiving" shipment to needy people overseas.

The next meeting of the CROP has been set for Monday, Nov. 22 at the courthouse.

Tenant House on Traweek Farm Caught Fire

A tenant house on the Curtis Traweek farm caught fire early Monday morning, but the blaze was stopped before any great damage could be done.

A small pressure pump on the place provided enough water to keep the fire under control until the Hereford fire department arrived to put out the blaze.

The fire is believed to have started in a trash basket in the corner of one of the rooms. A small portion of the roof was damaged before the fire could be stopped.

Running Stop Sign Charged After Accident

Charges of running a stop sign were filed against Robert Alton Lefester of Carlsbad following a car-truck collision at the corner of Park Avenue and Avenue K Friday afternoon, Oct. 12.

Lefester, who was driving a 1949 Dodge truck owned by the Carlsbad Salt company, was going south on Avenue K when he failed to stop at a stop sign and crashed into a Pontiac driven by Don Rice of Hereford. Rice was going east on Park avenue.

Rice was given emergency treatment for cuts and bruises but there were no other injuries.

Two Air Force Enlistees in Past Week

Two Air Force enlistments were announced this week by M/Sgt. Hicklin Harrel, local recruiting officer.

Raymond Edwin Morrison, son of Mr. and Mrs. James C. Morrison of Hereford enlisted in the Air Force for a period of four years.

Morrison left Hereford Wednesday afternoon for Amarillo where he will complete his enlistment procedure. He will leave Amarillo on Friday night for Lackland Air Force base, where he will undergo his basic training.

Kenton L. Wesley, son of Mr. and Mrs. Alvin Wesley of Route 1, Happy, enlisted in the USAF also for a four-year period.

He left from Amarillo Monday night for Lackland, Harrel said.

Texas Feed Sales Increase in 1951, Extensionist Says

COLLEGE STATION — A record tonnage of commercial feeds was sold in Texas during the past fiscal year, according to F. D. Brock, director of the Fed Control Service, Texas Agricultural Experiment Station.

From September 1, 1950 to August 31, 1951, an estimated 3,853,600 tons of feed were sold in Texas. This was an increase of 617,250 tons over 1949-50 and 525,600 tons more than was sold in 1942-43, the previous record year.

Although the exact tonnages sold for the various classes of livestock, poultry, and so forth are not known, Brock said indications are that the largest increase occurred in the use of range feeds.

There are 888 active commercial feed firms doing business in Texas, 217 of which are located outside of the state. These firms sell thousands of different feed formulations; several have registrations covering as many as 150 different products each.

These figures do not include farmers who are exempt under the law. Although farmers may process feed they grow, they are not required to register or tag it.

During 1950-51 the Food Control Service sold 87,000,000 feed tags — each tag issued for an amount ranging from 5 to 125 pounds of feed.

Brock expects the tonnage of feed sold in Texas to decrease sharply during 1951-52 because of the large numbers of cattle now going to market. Sales of feed for poultry and swine probably will increase, Brock said.

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Veterans of Foreign Wars
Meets Every
Thurs. 8 P.M.
V. F. W. CLUB HOUSE

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
J. B. NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS.
Each Monday Night
REBEKOHS
Each Tuesday-Night

Now Is the Time For MERIT EGG MASH
We're Booking 20% Merit Sweet Cakes
Check Our Prices for
Binder Twine and Bailer Twine
West Texas Feed, Seed and Hatchery Co.
We Buy Eggs, Cream, Poultry and Hides
Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

WESSON REAL ESTATE
160 ACRE IRRIGATED, IMPROVED FARM: 4 room house with bath. Pressure pump, barns and chicken house. 8" irrigation well. 5 acres of alfalfa. All in cultivation and irrigation. REA and school bus route. An excellent small farm, located in good irrigation water and fine farming area. This is one of our best bargains. \$9000. Loan can be assumed. Price per acre, \$175.00.
920 ACRE STOCK FARM: 5 room house and bath. 2 wells and windmills. Large steel barn, corrals and loading chute. Other good farm buildings. 2 - 8" irrigation wells. 1 perfect section in cultivation and irrigation. Very little Johnson grass. Balance of farm in excellent grass. Excellent location on pavement, and close to markets. On REA, school bus and mail routes. Large loan can be assumed. Price per acre, \$150.00.
FARM AND RANCH LOANS, anywhere for any purpose.
WRITE FOR OUR LIST of assorted farms and ranches.
WESSON REAL ESTATE
West Of Courthouse
HEREFORD TEXAS DIMMITT

Around...

(Continued from page 1)

exes are expected to make it back to Canyon for the event.

Kathleen Jennings and Dorothy Parker have announced the purchase of the Hereford News Stand. The News stand was formerly owned by Jean Cox.

The Plainview Chrysanthemum show which is sponsored annually by the Hale county Home Demonstration clubs council has been called off. The show was scheduled for October 19.

Leo Forrest and A. T. Ford, manager and power use supervisor respectively for the Deaf Smith REA, attended a 3 1/2-day meeting last week at Texas Tech in Lubbock for REA men from Texas, New Mexico, and Arizona. About 50 attended the meeting, which was in charge of an irrigation specialist of the Soil Conservation Service in Denver. Both Forrest and Ford were on the program during the week. Forrest spoke on the effects of irrigation on REA cooperative operation. Ford demonstrated checking the horsepower output and figuring the efficiency in the field of irrigation motors.

M/Sgt. Hicklin Harrel, local Army and Air Force recruiter, received orders Wednesday to report to Ft. Eustis, Va. on November 1 for a permanent change of station. Harrel will be assigned to the transportation post following his assignment to the Amarillo recruiting station for four months.

The Hereford Jaycees sent a delegation to Amarillo Wednesday where they met and visited with Jaycees from Colorado Spring, Colo., who were on their way to Dallas. The local Jaycees were in charge of a barbecue in Colorado Spring in June, 1949 and the Coloradolans have never forgotten the event. Those making the trip were: Dub Reeves, Jiggs Hartman, Bill Howard, and Jim Terry.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way! Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine. Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size Money back if not satisfied. Mail bottle to Box 200, N. Y. 10, N. Y. DR. CALDWELL'S SENNA LAXATIVE Contained in pleasant-tasting Syrup Pepsin

Courthouse Records

WARRANTY DEEDS

J. D. Brock to Robert J. Lowery, Lot 4, S 1/2, Lot 5, Blk. A, Sisk Sub., Blk. 1, Mabry Add. Edna Lon Hood et al to J. D. Brock, Lot 4, S 1/2, Lot 5, Blk. A, Sisk Sub., Blk. 1, Mabry Add. Clarence L. Layman and wife to Buford L. West, Lot 5, Blk. 1, Durant's Sub., Blk. 26, Mabry Add.

QUIT CLAIM DEED

J. A. Pitman to Mrs. Viola Gray, S 210.77 acres of Sec. 18, Twp. 2.

NEW AUTOMOBILES

Darrell Blanton, 304 Jowell; 1951 Mercury club coupe, October 1. Perrin Brothers, Box 12, 1951 Oldsmobile 4-door sedan October 1.

Thomas E. Braddy, 149 Lake, 1951 Chevrolet club coupe, October 2.

Charles H. Owen, Route 4, 1951 Ford 4-door sedan October 2. Fred S. Barrett Jr., Box 287, 1951 Lincoln 4-door sedan October 2.

J. Roy Crutchfield, 235 Avenue B, 1951 Ford 2-door sedan October 4. Joe Ed Cupell, 220 Avenue H, 1951 Buick 4-door sedan October 4.

Lucille G. Posey, 30 West 6th, 1951 Chevrolet 2-door sedan October 5.

C. W. Yancey, 129 West 3rd, 1951 Plymouth 4-door sedan October 6. Kinsey Motor, Box 751, 1951 Chevrolet 2-door sedan, October 6.

DEED OF TRUST

Frank West et ux to Hereford Federal Credit Union, S 53.75, N 103.75, Lot 6, Blk. 21, Evans Add.

WARRANTY DEEDS

Elizabeth Brown Hailey to W. N. Hodges, Blk. 11 Welsh, Add. Delbert Bainum et ux to Frank West, S 53.75 of N 103.75, Lot 6, Blk. 21, Evans Add.

TRANSFER

Ben W. Childers to Southwestern Life Insurance Company, Lot 11, R. G. Blue Sub., Pt. Blk. 1 and 2, Evans Add.

Senapio Vasquez Pleads Guilty To Theft Charge

Senapio Vasquez pled guilty in county court on Monday, Oct. 15 to charges of theft of property over \$5. He was fined \$15 and \$28.30 costs by County Judge L. H. Foster. Charges were filed on October 15 against Vasquez for theft of a watch on October 13.

Mr. and Mrs. J. E. Cockrell, accompanied by their son-in-law and daughter, Mr. and Mrs. Edgar A. Russell of Levelland, went to Abilene Friday to visit with another daughter, Mrs. L. R. Frost. From there they went to Fort Worth to visit a daughter, Mrs. Vernon Chambliss. Sunday the entire group attended the State fair at Dallas. Mr. and Mrs. Cockrell attended the exhibition of Odd Fellows and Rebekahs.

September D.H.I.A. Ratings Released by Supervisor

Two Deaf Smith county cows were among the 10 high milk producers in the Randall county Dairy Herd Improvement Association for the month of September, according to information released by H. Hershey, supervisor. "Twenty", a Holstein from the herd of George Heard, was seventh in the list of top producers with 1640 pounds of milk, which tested 3.3% for a butterfat content of 54 pounds.

"Jesebel", a Holstein from the herd of D. Pullium, gave 1660 pounds of milk which tested 3.0% for a butterfat content of 50 pounds.

Cows in other classes of production included: "60" and "79" pound class:

George Heard's Guernsey, "35", 1600 pounds of milk, 3.9% butterfat, 62 pounds butterfat; "Dina", a Holstein from the H. Kriegshauser herd, 1390 pounds milk, 4.8% butterfat, 64 pounds butterfat.

In the 50 to 60 pound class, the following Deaf Smith county herds were included:

George Heard, Holstein "20", 1640 pounds milk, 3.3% butterfat, 64 pounds butterfat; Holstein "16", 1340 pounds milk, 3.3% butterfat, 51 pounds butterfat.

C. J. Albracht, Jersey "Brownie", 900 pounds milk, .6% butterfat, 54 pounds butterfat; Jersey "Danforth", 1310 pounds milk, 4% butterfat, 52 pounds butterfat.

H. Kriegshauser, Holstein "Violet", 1410 pounds milk, 3.8% butterfat, 54 pounds butterfat; Holstein "Stub", 1450 pounds milk, 3.7% butterfat, 54 pounds butterfat; Holstein "Christine", 1540 pounds milk, 3.4% butterfat, 52 pounds milk.

D. Pullium, Holstein "Jesebel", 1660 pounds milk, 3% butterfat, 50 pounds butterfat; Holstein "Maude", 1570 pounds milk, 3.3% butterfat, 50 pounds butterfat.

In the 40-50 pound class, George Heard had the following Holsteins:

"Sloppy", 1280 lbs milk, 3.4% test, 44 lbs butterfat; "Daisy", 1200 milk, 3.3% test, 40 lbs butterfat; "Marcia", 1010 lbs milk, 4.2% test, 40 lbs butterfat; "Bamby", 950 lbs milk, 4.6% test, 44 lbs butterfat.

"Hank", 1360 pounds milk, 3.2% butterfat, 44 pounds milk; 1290 pounds milk, 3.5% butterfat, 45 pounds butterfat; "24", 1010 pounds milk, 4.4% butterfat, 44 pounds butterfat.

Jack Renfro had one Guernsey with an 800-pound milk production, 4.3% butterfat test, 46-lb butterfat content.

C. J. Albracht had the following Holsteins: "Flossie", 1090 lbs. milk, 4.3% test, 46 lbs. butterfat; "Rose", 1480 lbs milk, 3% test, 44 lbs butterfat; "Spot", 1520 lbs milk, 3.2% test, 49 lbs butterfat; Milking Shorthorn, "Dolly", 890 lbs milk, 5% test, 43 lbs. butterfat.

H. Kriegshauser had the following Holsteins:

"Sloppy", 1280 lbs milk, 3.4% test, 44 lbs butterfat; "Daisy", 1200 milk, 3.3% test, 40 lbs butterfat; "Marcia", 1010 lbs milk, 4.2% test, 40 lbs butterfat; "Bamby", 950 lbs milk, 4.6% test, 44 lbs butterfat.

25 Reclamation Ass'n Delegates Visit Hereford

Twenty-five delegates from the National Reclamation Association meeting being held this week in Amarillo made a side-trip to Hereford Tuesday to view the local agricultural area.

After their arrival at 11 a.m., the group went to a lettuce shed to observe processing and packing operations. They joined the Hereford Jaycees for lunch at Hotel Jim Hill at noon.

Following their luncheon, the visitors were taken on a 35-mile trip around the Hereford irriga-

tion area. They saw sugar beet harvesting, lettuce harvesting, permanent pastures, and irrigation wells.

Their hosts in Hereford were the Chamber of Commerce and the Junior Chamber of Commerce.

Relieves distress of Baby's Colds While He Sleeps

What a world of happy relief your child gets whenever you rub warming, comforting Vicks VapoRub on his throat, chest and back. VapoRub brings such soothing relief because it starts right to work instantly... 2 ways at once...

2 And right at the same time, VapoRub actually STIMULATES the chest and back surfaces like a warming, comforting poultice.

7 With its special medicinal vapors it PENETRATES to cold-irritated breathing passages.

For hours — even while your child sleeps — VapoRub keeps up this wonderful relief-bringing action. Often by morning the worst miseries of the cold are gone. Try it!

IF THERE'S MUCH COUGHING OR STIFFNESS... get deep-action relief in seconds with VapoRub in steam! — 2 spoonfuls of Vicks VapoRub in vaporizer or bowl of boiling water as directed in the package. Every single breath relieves miserable coughing spasms and upper bronchial congestion!



YOU JUST CAN'T BEAT OUR PRICES OR OUR QUALITY...



Red & White

COFFEE lb 85¢

CORN Niblets 2 Cans 35¢

FLAV-R-JELL Red & White Gelatine Dessert Assorted Flavors pkg 6¢

MILK Carnation Tall Can 13¢

FLOUR Gooch's Best 25-LB BAG \$1.95

LARD Deaf Smith County PURE 4 LB CARTON 79¢

BRITE Red & White No Rinse Suds 2 BOXES 49¢

CRISCO 3 lb can 91¢

SALMON, Our Value tall can 43¢

GRAPEFRUIT SECTIONS, B. F. 2 No. 2 cans 41¢

PINEAPPLE JUICE, Red & White No. 2 can 15¢

WHOLE GREEN BEANS, Marco No. 2 can 21¢

PEAS, Red & White, small size No. 303 can 26¢

STRAWBERRY PRESERVES, Marco 12 oz. 33¢

SWEET PICKLES, Brimfull, 22 oz. jar 43¢

FACIAL TISSUES, Doeskin 200 count box 15¢

TOILET TISSUE, Doeskin colored 2 rolls 25¢

CREAM OF WHEAT large box 31¢

Sun-Spun - 15000 U. S. P. Vitamin A

MARGARINE 25¢

MUSTARD, pure, Brimfull quart 23¢

TAMALES, Marco, fancy large can 29¢

CHERRY CHOCOLATES 1 lb. box 59¢

BLUEBERRIES, Marco fancy can 31¢

Gov. Graded Beef - Good

LOIN STEAKS lb. 79¢

Lean, 1/2 or Whole Slab

BACON, sugar cured lb. 45¢

CHEESE, pimento, sliced lb. 49¢

Extra Large Fancy CELERY stalk 17¢

CARROTS cello bag 17¢

TURNIPS, bulk 2 lbs. 15¢

Rome Beauty APPLES 2 lbs. 25¢

California - Large Sweet ORANGES 2 lbs. 19¢

LAUNDREX Bleach 2 qts 25¢

Del Monte CORN Golden 12 oz. can 15¢

F A B Large Box 29¢

Pure Cane Imperial SUGAR 5 LB BAG 46¢

Betty Crocker Party CAKE MIX pkg 37¢

MEXICORN 2 12-OZ CANS 39¢

with emphasis on the needs and rights of those interested...

- Fire and Allied Lines
- Automobile
- Casualty
- Fidelity
- Workmen's
- Compensation

JOHN McLEAN
Insurance Agency

Phone 273
Hereford, Texas

HUNTER'S Red & White Food Store

Palmolive SOAP
3 Reg. Bars 25¢

Palmolive SOAP
2 Bath Size 25¢

NORTHWEST HEREFORD NEWS

Grain Harvest in Varying Stages In Community, Wait for Frost

By Mrs. R. C. Childers

Harvesting in this community is over for some, while others are still cutting, and still others haven't started, yet. Grain that didn't have enough water was ready before that grain that had plenty of water.

In fact the grain that was kept wet will have to wait for a heavy killing frost, and in some cases where there was ample moisture sucker heads formed, and that will delay harvest. In all probability, they will have to wait for a killing frost, too.

Several have already filled their ensilage pits, while others

are making plans to do so. Corn is the main crop being stored in these pits this year. Another pit was dug this week on the Robert Kerschen farm. Ensilage is one of the best milk-producing feeds that is available in the winter.

Mr. and Mrs. Eldon Craig and family, moved last week to the Wayne Evans farm one mile west of the cemetery. The Craigs moved from the Ireland place south of town. They came to Hereford about six years ago from a ranch in New Mexico, moving then to a place in the Dawn community. We welcome the Craigs to this community.

Ladies of the Cultural Home Demonstration club who are taking the tailoring course, met Friday in the rear of the Yancy Sewing Center for their first lesson in the course. Members attending were, Mesdames Paul Corbett, R. N. Cooke, Fred Wolfington, R. C. Childers, Earl Dehart, and Yancy.

Mrs. C. S. Barelay and son Larry spent Saturday in the home of her parents, Mr and Mrs. R. C. Childers.

Mr. and Mrs. E. M. Cooke of Canyon, parents of R. N. Cooke, are spending this week-end in the R. N. Cooke home.

Mrs. R. N. Cooke and Mrs. R. C. Childers spent Monday shopping in Amarillo.

Cortez McNeill of Canyon spent Monday night in the R. C. Childers home. McNeill is doing custom cutting at Dawn.

Members of this community

are asked not to forget the party in the R. N. Cooke barracks Friday night. Each one bring a pie, card tables, dominoes and chairs if you have them.

Members Select Wanda Gunstenson "FFA Sweetheart"

Wanda Gunstenson was chosen Sweetheart of the Hereford chapter of the Future Farmers of America at a meeting of the group on Monday night.

Runners-up for the contest were Shirley Sharp and Dorothy Veigel.

Freshmen "green hands" were also initiated at the meeting.


Plans were made for the group to collect scrap metal during the scrap metal drive in Deaf Smith county.

OIL AND GAS LEASE

T. N. Sloan to Superior Oil Company, Sec. 11, N 1/4, Sec. 14, Sec. 2 except 40 acres out of NE cor. of NW 1/4.

T. N. Sloan to Superior Oil Company, S 1/4, Sec. 19, E 1/4, SW 1/4, Sec. 30, NE 1/4, Sec. 31, Sec. 25.

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.



THE LLOYD SHARP home, located at 120 Bertram was completed in March 1951. The house has five rooms.—Brand Staff Photo.



NORMA JEAN AND CARLETTA GOLLEHON are the girls who march with the Pepclub and help the cheerleaders lead yells at the football games. The girls are the daughters of Mr. and Mrs. Gerald Gollehon.—Alex Thompson Photo.

How Can I?

By Anne Ashley

Q. What is an easy method of bleaching linens?

A. One of the easiest methods is by freezing. Thoroughly wet the yellowed handkerchiefs, napkins, and other linen articles, and hang them out until they have frozen stiff. They will come in beautifully white and smell fresh and sweet.

Q. How can I hasten the growth of plants?

A. Make a mixture of 1 tablespoonful of Epsom salts and 1/2 gallon of cold water. Dissolve thoroughly. Pour this solution over the roots of the plants and it will hasten their growth.

Q. How can I prevent costume jewelry from leaving greenish marks on my skin?

A. The jewelry should be washed in warm water and baking soda occasionally. Rinse and dry carefully.

Q. How can I remove spots and stains from silk without injuring the color?

A. Take fiveparts of water and six parts of alum, well pounded. Boil a short time, and then pour into a vessel to cool. Previous to using, the mixture must be made warm. Then wash the stained parts and allow to dry.

Q. How can I prepare creole potatoes?

A. Add minced green pepper, a little corn, and a few lima beans, with strips of pimento, to boiled cubes, and cream in the double boiler.

Q. How can I prevent the tarnishing of metal brocade-slippers?

A. They will not tarnish if, between wearings, they are kept securely wrapped in black tissue paper.

Q. How can I secure good results when baking with flour that has become moist?

A. You cannot secure good results until the moisture is removed. Spread the damp flour in shallow pans and dry it well in a very slow oven before using it for baking. Care must be used, however, not to allow the flour to brown.

Q. How can I fasten an umbrella handle that has become loose?

A. Fill the hole in the handle with powdered sulphur. Then heat the ferrule and push it into the sulphur. The handle and the ferrule will be firmly fastened within a few minutes.

Q. How can I treat tender feet?

A. Soak them in cold water, then rub thoroughly with olive oil or alcohol. Last, dust them with talcum powder.

IN THE SERVICE

T-Sgt. Homer Funk Stationed at Air Force Base in Newfoundland

PEPPERRELL AIR FORCE BASE, Nfld. — T/Sgt. Homer S. Funk arrived recently at Pepperrell Air Force Base to assume duties as a maintenance supervisor, according to Col. J. G. Pratt, base commander.

Sergeant Funk, the son of Mr. and Mrs. S. W. Funk of Hereford, is a veteran of over 10 years' service. He first enlisted in the Army in 1940 and soon after transferred to the Air Force. During the last war he served in the Pacific theater, earning four battle stars, and was awarded the Pearl Harbor ribbon and the Japanese Occupation medal.

Pepperrell AFB, which is located adjacent to St. John's, the scenic coastal capital of Newfoundland, houses headquarters

for the U. S. Northeast Command and its air component, the Northeast Air Command.

Joint Birthday Party Sunday

Marcella Bezner and Gwendolyn Jesko were honored Sunday at a joint birthday party given by Mrs. Frank Bezner.

The afternoon was spent playing canasta.

Those attending were: Clea Betzen, Betty Hund, Helen Dillar, Mary Loerwald, Annette Bezner, and Jane Lamm, and the hostess, Mrs. Frank Bezner.

HE SHOULD BE Madder Than ANYBODY



Better Blending

IS THE REASON WHITE SWAN is America's Finer Coffee NEW NYLON COUPON IN EVERY POUND!



BUDGET SPECIALS CHECK OUR **LOW PRICES!**

OLEO 2 Lbs. 45c

Colored Quarters

Monarch	COFFEE Drip Or Reg. ONE POUND	85c	Mission	PEAS	8 CANS	No. 303 \$1
New Crop, Recleaned Colorado	PINTOES	3 lbs. 29c	Del Monte	Tomato Sauce	3 cans	25c
12 oz. Tumbler, K. B.	PEANUT BUTTER	27c	Pet or Carnation, Tall Cans	MILK	2 cans	29c
Chocolate, Lemon, Vanilla, Butterscotch	Kremel Pudding	Pkg. 5c	Kimbell's	Spanish RICE	2 cans	35c
Big 10 oz. Cello-Bag, Angelus	Marshmallows	2 for 35c	Betty Crocker	Cake Mixes	Ginger Cake Party Cake Devils Food	All 3 for \$1
Dog Food	KIM	3 cans 25c	Minute Maid	Orange Juice	2 cans	49c

Breeze SOAP 1ge. box 29c

CANE SUGAR 10 lbs. 94c (LIMIT)

- MEATS -

Pinkney's Country Style SAUSAGE	lb. 29c
Pinkney's BACON, lean slab	lb. 49c
PORK STEAK	lb. 49c
BOLOGNA or FRANKS	lb. 39c
DRY SALT BACON	lb. 25c
Wilson's Corn King BACON	lb. 47c

PLENTY OF FRYERS & HENS

- PRODUCE -

Idaho Red Delicious - Idaho Red Rome Beauties	2 lbs. 25c
Idaho Russets	10 lb. mesh bag 45c
POTATOES	
CARROTS, large bunches	each 10c
Blue Goose LEMONS, 360 size	lb. 29c

HEREFORD FOOD MART

Mac & J. B. Noland, Owners
Jim Robinson, Manager

ON HIWAY 60 We Deliver Phone 1114

PMA Voting Date Monday, Nov. 12

Pete Carmichael, C. J. Albrach, and Elmer Northcutt have been selected to nominate a slate of officers for the PMA county committee election in Deaf Smith county.

November 12 is the deadline for the balloting, which will be done by mail. Ballots will be sent out about November 1 and must be postmarked by midnight, Nov. 12.

The three-man nominating committee will submit the names of two men for each of the five offices — three committeemen and two alternates — to be filled at the election.

There will also be a space allotment for write-in voting.

An eligible voter for the purposes of this election is one who participates in any one of the PMA programs — the conservation program, crop insurance, loan program, or sugar subsidy.

Deaf Smith county will wait until the county committee elections before drawing up the 1952 program although the 1952 state program is out.

Some of the counties are already on their 1952 programs because they need the funds allotted to the 1952 program, but Deaf Smith county has sufficient funds to operate the program and will begin the new year with the calendar new year.

Mr. and Mrs. Sam Hershey and Mr. and Mrs. Seymour of Lubbock were guests Sunday in the home of Mr. and Mrs. Horace Hershey.

Vet Land Loan Fund Extension On Special Vote

One of the five proposed Constitutional amendments to be voted on by the citizens of Texas on November 13 has to do with increasing the Veterans Land Fund by \$75 million.

The fund is used to provide low-cost loans to veterans who wish to buy farm land. The program has been run since its adoption with little or no cost to the taxpayers, according to the Texas American Legion, which urges the adoption of "No. 4, H. J. R. 2".

Over 4,000 Texas World War II veterans have brought farms and ranches out of the fund at low interest rates. But the \$25 million originally set aside for the fund has long since been committed.

The self-sustaining program was limited to World War II vets but in April the 52nd Legislature decided to extend its benefits to honorably discharged Texas veterans over 18 with more than 90 days of service, either at home or abroad, between September 16, 1940 and December 31, 1952. Thus Korean War vets and vets who served subsequent to 1945 will be eligible if the amendment is approved by the people.

On the second Tuesday in November, the 13th, the voters will decide the fate of the program which began with an overwhelming vote of the people on November 7, 1946. The proposed amendment will be number four on the ballot.

It reads: "No. 4, H. J. R. 2, the Amendment to Section 49-b, Constitution of Texas, for increasing Veterans' Land Fund for the purchase of lands in Texas to be sold to Texas Veterans of World War II, and to Texas Veterans of service in the armed forces of the United States of America subsequent to 1945."

M. F. Hammon attended the North Texas-WT football game at Amarillo Saturday night.

Hospital Notes

Patients in Hospital

Mrs. F. E. Walton Sr., med.; Mrs. W. C. Rose, surg.; Elmer Sanders, med.; Mrs. M. G. Upton, med.; Mrs. Claudia Wilson, OB; Mrs. Al Friemel, OB; Mrs. L. L. Kendall, OB; Mrs. Susie Rodriguez, OB; Clifford Ray Edwards, accid.; Mrs. Johnny Haney, med.; Mrs. Dorse Wardlow, OB; Mrs. G. A. F. Parker, med.; I. F. Bailey, med.; Mrs. Earl Lowry, med.; Mrs. K. D. Gearn, OB; E. J. Zimmerman, med.; Mrs. E. H. Loerwald, OB; Mrs. H. V. Fields, med.; Mrs. S. J. Gleen, OB; Mrs. Charles Wilhelm, surg.

Patients Dismissed

Mrs. Ruth Nettles, OB, 10-16; Mrs. F. E. Walton Sr., med., 10-15; Mrs. Jack Bradford, med., 10-15; G. C. Merritt, med., 10-15; Julia London, med., 10-14; Mrs. Iva Cocanougher, med., 10-15; Paul Drerup, accid., 10-15; Mrs. C. J. Berend, OB, 10-15; Novella Ruth Arrington, surg., 10-16.

Births

A daughter, Dana Sue, to Mr. and Mrs. S. J. Gleen October 17. A son, Kennard DeWitt, to Mr. and Mrs. K. D. Gearn October 16. A son, Michael Douglas, to Mr. and Mrs. Ross Nettles October 12. A daughter, Debra Jo, to Mr. and Mrs. Glen Wilson October 14. A daughter, Josefina, to Mr. and Mrs. Teodora Rodriguez October 12. A daughter to Mr. and Mrs. S. D. Wardlow October 13.

Marines Getting More Draftees

An increase in the planned strength of the Marine Corps made it necessary to increase the November induction call to 39,000 men from the previously announced 33,700, according to the recruiting office here.

Of the total requested from the selective service, 29,000 will be assigned to the Army and 10,000 to the Marine Corps, which represents an increase of 5,300 for the Marine Corps. A total of 16,900 men are slated for induction in December, of which 9,900 will be assigned to the Marine Corps.

BOOKS ON PARADE

Faulkner's "Requiem for a Nun" Hard Book for Average Reader

Reviewed by Corinne Jennings Nobel Prize Winner William Faulkner presents a challenge to readers who like the unusual, in his new book, "Requiem for a Nun". It bids to bring him new fame in advancing a style in literature.

For the average reader, it promises a struggle in reading and depends on the individual if he thinks it worth it.

Your reviewer, who considers herself in the above class, from the first was carried away with the classic phrases, long sentences and big words but she lost the thread of the story along the way too. The story itself seems simple enough.

One wonders if so plain a story of the past merits such a style of fine writing. And the title, sets one to wondering too, where did it come from and why?

Having made up our mind this much in trying to wade through

the book, we feel much better since reading Clifton Fadiman's reaction and confessed befuddlement in a recent review of the story in Holiday magazine.

Of the title he says, "Requiem for a Nun" has thrown me for a standard loss. For reasons apparent in the review.

Frankly he admits Faulkner is an artist and a genius but he also says, "When I read him I feel about like I would playing chess with Alekline. I just can't follow his moves."

Of the long sentences, one of which runs a little under two pages, Fadiman writes that, "He is a champion of lost clauses and of sentence structure that is not phrasable."

The story seems to be about Jackson, Miss., but even of that we are not sure.

Contained in the plot are incriminating letters taken from

MAILING OVERSEAS?

Christmas Parcel Deadlines are Listed by Post Office Dept.

Mailing dates for Christmas parcels and cards for overseas servicemen were outlined this week by Postmaster Jim Lipscomb.

The period between October 15 and November 15 has been designated for the acceptance of parcels for members of the armed forces serving OUTSIDE THE CONTINENTAL limits of the United States.

The deadlines have been set because of the heavy run of Christmas parcels and letters that is anticipated as well as the distance involved, according to the Postal Bulletin listing the deadlines.

Parcels destined for delivery in Japan, Korea, and the islands in the Pacific should be mailed as early as possible, preferably NOT LATER THAN NOVEMBER 1.

Parcels for Navy and Marine

Corps personnel serving in the most remote areas should be mailed this week.

All articles mailed overseas must be packed in a box of metal wood, solid fiberboard, testing at least 200 pounds.

Christmas cards must be mailed at the first class rate not later than November 15, 1951. Those mailed at the air-mail rate must be mailed prior to December 1, 1951 if they are to have a reasonable expectation of delivery before Christmas.

Postal money orders are recommended by the department for transmission of money.

"Overseas personnel" applies to military personnel and members of their families who receive their mail through an APO. Care of Postmaster, New York, San Francisco, New Orleans, Seattle, or through the Fleet Post Office, New York or San Francisco.

JUMBO NEWS

Hold Community Canasta Party; Plan Another

By Mrs. Glen May A community canasta party was held at the school house on Saturday night.

old documents, black-mail, bad women, infanticide, and last minute appeal to the governor, a negro murderer and a 45-pound rock that disappears early in the story under strange circumstances.

Written in three parts, two of them are presented in parts as if they were a play. "All of this is not done for show," says Fadiman, "it is just the way he writes."

We could not help but be attracted and disagree with the part in which the author referred to the Lion and Rotary clubs as well as Chambers of Commerce, in part which reads, "One day in about a 100-years it (the town) would wake from its communal slumber into a rash of Rotary and Lion clubs and Chamber of Commerce and City Beautifuls; a furious beating of hollow drums toward nowhere, but merely to sound louder than the next little human-clotting to its north, or east or west, dubbing itself city as Napoleon dubbed himself emperor and defending the expedition by padding its census rolls."

Other recent additions of Faulkner's works to the Deaf Smith Library include his "Collected Short Stories. Besides the above there are copies of some of his earlier works too says the librarian, Mrs. J. J. Boydston.

A Three Days' Cough Is Your Danger Signal

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION relieves Coughs, Chest Colds, Acute Bronchitis

Plans were made for the next party on October 27.

Those attending were: Mr. and Mrs. Andy Axe, Mr. and Mrs. E. H. Burke, Mr. and Mrs. F. A. May, Mr. and Mrs. Jack Buster, Mr. and Mrs. Robertson, Mr. and Mrs. M. L. Simpson, Mr. and Mrs. W. E. Clowdus.

Mr. and Mrs. Jack Buster visited relatives in Wayside Wednesday.

Mr. and Mrs. W. T. Helvey of Amarillo visited in the E. H. Burke home Wednesday.

Mrs. E. A. May was the honoree at a birthday party on Tuesday night.

Those attending were: Mr. and Mrs. M. L. Simpson, Mr. and Mrs. W. E. Clowdus, Mr. and Mrs. Jack Buster, Mr. and Mrs. Glen May, Mrs. Harry Smith and Mr. and Mrs. Enzy May of Claude.

Mrs. M. L. Simpson Sr. and

Mrs. M. L. Simpson Jr. were Amarillo shoppers on Tuesday.

Mr. and Mrs. E. H. Burke were called to Andrews Tuesday by the death of Mrs. Albert Enlow.

Week-end visitors in the E. H. Burke home were Louise and Kay Basing of Hobbs, N. M.

Mr. and Mrs. Howard Hershey, and Laoma and Nancy Thomas of Dimmitt were Sunday dinner guests of Mr. and Mrs. Ray Hershey.

Mrs. Horace Hershey left Tuesday morning for Abilene where her aunt, Mrs. Sam Scharnick, is in a hospital.

Read The Want Ads

AUTO INSURANCE

To Our

Friends and Customers

If you do not have fifteen thousand dollars (\$15,000) worth of property you may have to buy Property Damage and Public Liability Insurance. It costs \$25 for \$5,000 to \$10,000. If you would like for us to take care of this for you, just give us a ring—Phone 77 or 691.

THANKS,

E. E. Fridley

2 FREE BUICKS



Annual HUNT'S TRAINLOAD Sale!

Dollar Stretcher

The Hunt's Food Sale is being continued this week by popular demand... Be sure to register for the 2 New Buicks! Saturday night last night to register.

- ASPARAGUS TIPS, all green 3 for \$1 Hunt's, No. 300
- PEAS, No. 300 can 6 for \$1 Hunt's
- TOMATOES, solid pack, 300 cans 6 for \$1 Hunt's
- CHILI SAUCE, 12 oz. bottle 5 for \$1 Hunt's
- DILL PICKLES, 8 oz. jar * 3 for 49c Hunt's
- CHERRIES, red sour pitted, No. 2 - 4 for \$1 Shurfine
- HOMINY, No. 2 cans 10 for \$1 Shurfine
- BLACKEYED PEAS, 300 cans 8 for \$1 Shurfine
- HI-NO CRACKERS, Sunshine, large box 29c
- OLEO, Nu Maid, table grade, colored lb. 26c
- CORN BEEF, Armour's can 45c
- PURE LARD, Sno White 4 lb. carton 89c Pinkney's

PEACHES

Hunt's - 2 1/2 can Sliced or Halves

4 for \$1.00



PEARS

Big 2 1/2 Cans 2 For 79c No. 300 Size Cans

4 for \$1.00

- STRAWBERRY PRESERVES, 1 lb. jar 3 for \$1 Hunt's
- APRICOT PRESERVES, 1 lb. jar 4 for \$1 Hunt's
- PEACH PRESERVES, 1 lb. jar 4 for \$1 Hunt's
- WHOLE KERNEL CORN, No. 1 can 8 for \$1 Hunt's
- CATSUP, Big 14 oz. bottle 5 for \$1 Hunt's
- TOMATO JUICE, Big 46 oz. tin 4 for \$1 Hunt's
- Whole NEW POTATOES, No. 300 can 10 for \$1 Hunt's
- FRESH CUCUMBER CHIPS, HUNT'S 12 OZ. JAR 4 FOR 59c

- SPINACH, No. 2 cans 8 for \$1 Hunt's
- CUT GREEN BEANS No. 2 5 for \$1 Hunt's No. 1 7 for \$1
- TOMATO SAUCE, 8 oz. can 6 for 49c Hunt's
- WHOLE APRICOTS, unpeeled, 300 cans 5 for \$1 Hunt's 2 1/2 can 2 for 59c
- BOYSENBERRIES, No. 2 cans 3 for \$1 Hunt's
- LOGANBERRIES, No. 2 cans 3 for \$1 Hunt's
- FRUIT COCKTAIL 2 1/2 cans 3 for \$1 Hunt's 300 cans 4 for \$1

Prices Good Thursday, Friday & Saturday

PRODUCE - -

- APPLES 2 lbs. 29c Delicious Washington
- CRANBERRIES 1 lb. box 27c Eatmor
- CARROTS 1 1/4 lb. 17c Bunch - Cello Bag
- BARTLET PEARS lb. 17c Fancy
- GRAPEFRUIT 2 for 15c Marsh Seedless - New Crop

MEATS - -

- FRYERS lb. 57c Fresh Dressed
- BACON lb. 55c Cudahy Sliced
- SAUSAGE lb. 45c Home Made
- BOLOGNA lb. 45c All Meat

TOMATO JUICE

Hunt's

10 No 300 CANS \$1.00

THOMAS FOOD

IN PARK AVE. VILLAGE

We Deliver - Phone 15 PLENTY OF PARKING SPACE

WE GIVE S & H GREEN STAMPS

October ANTHONY'S Sale

A CARNIVAL OF EXCITING VALUES AT LOWEST POSSIBLE PRICES

8 BIG SALE DAYS BEGINNING FRIDAY MORNING OCTOBER 19th... EVERY DAY LOW PRICES CUT STILL LOWER FOR THESE 8 BIG OCTOBER SALE DAYS!



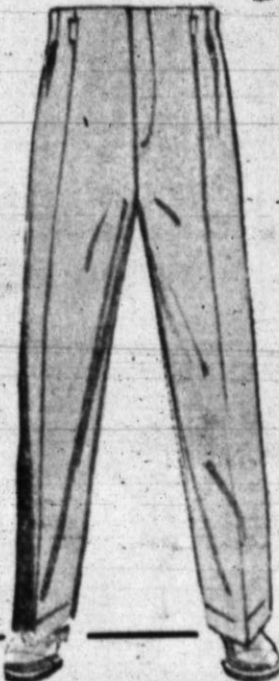
SALE PRICED
\$50 Men's All Wool
FALL SUITS

Sale Price **\$40.**

Sizes 36 to 46

You save \$10 during this great Fall sale! Guaranteed all wool worsted gabardines and sherkskins. In solids, checks, overplaids. Colors of brown, blue, tan, gray, green. In regular, slim and stouts. 36 to 46.

FREE ALTERATIONS



SALE PRICED
\$5.90 All Rayon
DRESS SLACKS

Sale Price **\$4.88**

Sizes 28 to 42

A fine quality crease retaining, wrinkle resistant rayon fabric. Continuous waistband model with deep pleat front. Fall colors.

WOOL SLACKS

\$10. Smooth, firm finished all wool gabardine. In blue, brown, tan, and gray. 28 to 42. Styled as sketch. FREE ALTERATIONS



\$.79 Boys' Cotton

SPORT SHIRTS

Sale Price **\$1.59** 2 FOR **\$3.00**

Cotton print sport shirt. Sanforized and color fast. Two way collar. Solids, plaids and action prints. 6 to 16.

\$2.49 Cotton Broadcloth

DRESS SHIRTS

Sale Price **\$1.77**

Sanforized broadcloth dress shirts with fused collars. Print figured and stripes... whites and solid colors. 14 to 17.



SALE PRICE

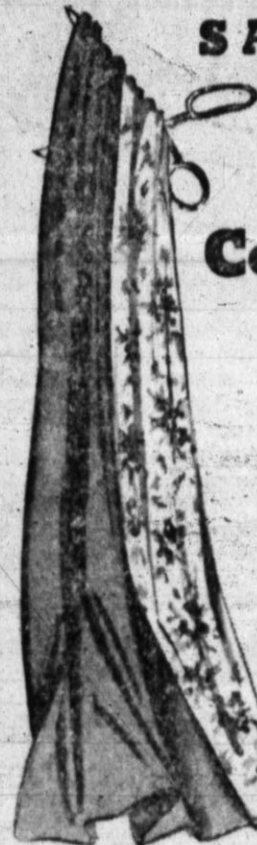
\$9.90 Corduroy

SPORT COAT

SALE PRICE

\$8.88

Smart, warm dress-up narrow wale corduroy in assorted fall colors. Three button patch pocket model. Sizes 36 to 44.



SALE FABRICS

49c and 69c Values

Cotton PRINTS

Sale Price **39¢** Yd.

Fine cotton dress fabrics that sell for much more. Better cotton prints and woven chambrays. In 10 to 20 yard pieces. 36-inch.

Rayon Gabardine

39 Inch **79¢** Yd.

SALE PRICED

Haberlein Permanent Finish Organdy

PRISCILLAS

Single **\$2.99**
80x90

Double **\$5.99**
152x90

Clear, crisp organdy priscilla curtains with extra full 7 1/2 inch ruffles. Haberlein finish assuring permanent finish that stays crisp under all climatic conditions. White, rose, green, blue and maize.



SALE PRICED

\$24.75 All Rayon

FALL SUITS

Sale Price **\$18.**

Select from wrinkle resistant rayon fabrics... solid gabardines and check and plaid sherkskins. Many styles and colors. Regular and half sizes.



\$19.75 and \$24.75 Rayon GABARDINE

FALL COATS

Sale Price **\$18.**

All rayon gabardine coats for fall and winter. A style, a color to please all... tailored or drusy. All sizes.



FREE ALTERATIONS



\$3.98 Nationally Advertised

Cotton Uniforms

Sale Price **\$3.**

Introducing a brand new style as sketched and including all \$3.98 styles at a special sale price. Sanforized cotton fabrics. All sizes.

SALE PRICE

\$2.98 Rayon

NEW FALL SKIRTS

Sale Price **\$2.67**

A grand selection of rayon skirts in... gabardines and men's wear fabrics. Slim lines and Sizes 22 to 30.

FREE ALTERATIONS

\$10 Soft Downy

CHEVILLE SPREADS

Sale Price **\$6.99**



Feathery soft cheville spread. Close rows of cheville on strong mullin back... multicolored appliques. Full size.

SALE TRICOT KNT NYLON UNDIES

Slip **\$3.99** Half Slip **\$2.99** Brief Panty **99¢**

Half Slip

Thirty denier tricot knit nylon with nylon net flounce. White, pink, blue, melon, black. S, M, L.

Gown **\$9.90**

Gown Thirty denier nylon knit with nylon net and lace trim top and wide flounce bottom.

Panties

Thirty denier tricot knit nylon... Hollywood brief style. Nylon elastic. White pink... 5 to 7.



Slip

All nylon with nylon net and lace trim top and bottom. Thirty denier nylon... four gore styled. White pink... 32 to 40.



\$1.79 8-oz. Denim

DOUBLE KNEE BLUE JEAN

Sale Price **\$1.57**

Extra wear through extra layer of denim on knee. Western cut... copper rivet reinforced. Sanforized. 4 to 16.



Men's - Boys' Rayon Satin Twill Bomber

JACKET

Boys' 6 to 16

Sale Price **\$7.88**

Men's 36 to 44

Sale Price **\$8.88**

Jackets

Water and wind repellent rayon satin twill. Iridescent quilted lining. Mouton collar. Knit wrist, and waist. Three colors.



\$5.67 Army Twill

KHAKI COLOR WORK SUIT

BOTH SHIRT and PANTS **\$4.88**

Get a cheap lightweight cloth but a genuine Army Twill. Tailored to fit and wear. Sanforized color fast twill. Shirt: 14 to 17. Pants: 28 to 46.

Sanforized Cotton Chambray

WORK SHIRT

Sale Price **99¢**



Shirt Roomy cut neatly tailored woven chambray work shirt. Buttons through breast pockets. 14 to 17.

7.90 LEATHER WORK SHOE

Sale Price **\$7.67**

They're made to take it. Smooth leather uppers... cork sole, storm welted. Sizes 6 to 12.



FAMILY LOAFER SOCKS

Men's - Women's - Children's

Sale Price **\$1.87**

Children's, men's and women's styles. Soft pliable leather foot... rib knit wool sock top. All sizes and colors.



Commissioners Buy Grader for Precinct Four

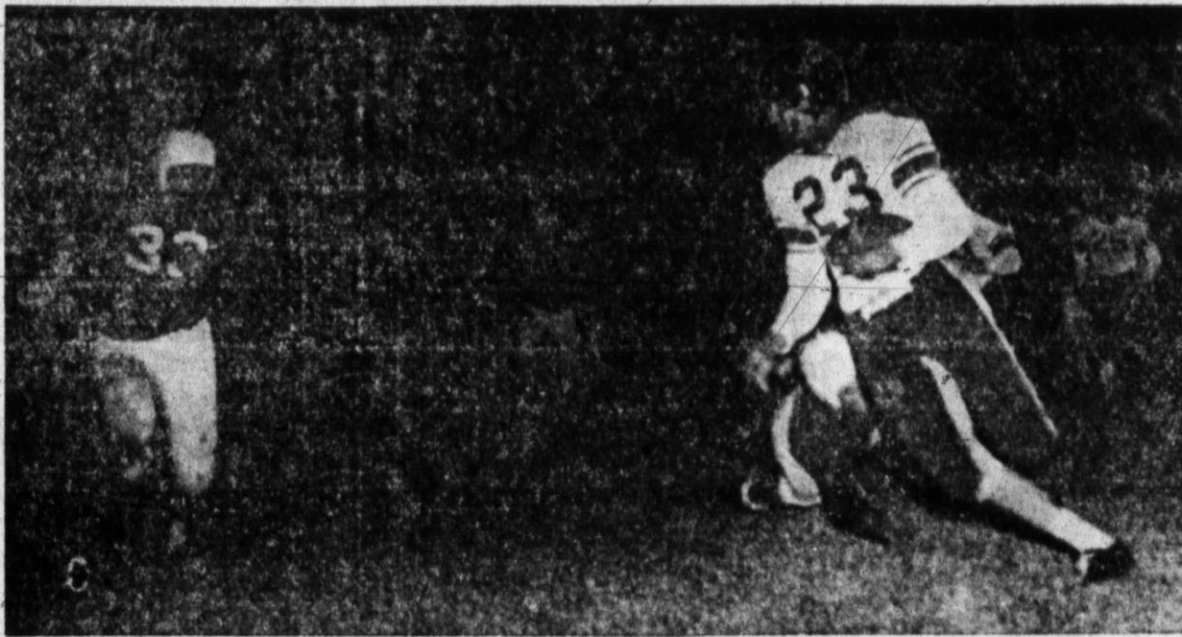
The Commissioner's Court Monday approved the purchase of a new road maintainer for Commissioner's Precinct No. 4 at a total cost of \$14,390.

Tom W. Carpenter Equipment company of Amarillo submitted the lowest of the two bids received by the court.

An allowance of \$6,100 was given the county for the present unit.

Delivery of the new maintainer will be made immediately.

Purchase of the unit will be made by paying \$2,290 in cash and the authorizing of two \$3000 warrants, one to be due May 15, 1952, and the second due May 15, 1953.



SPEED MERCHANT Bill Kelly is shown hauling the pigskin for the Maroon and White Friday night with Dalhart tacklers falling at his feet. Moving in for another shot at the fleet halfback is Billie Cassnut.—Kenneth Coker Photo.

Friona Last Whiteface Non-Conference Enemy

Hereford journeys to Friona Friday night to meet the Class B Chiefs in the final non-conference tilt of the season.

This will be the last Whiteface tangle before a well-deserved open date on October 26, after which the Herd entertains Floydada on November 2 in the opening of conference wars.

The local eleven will be facing a heavier, faster team in Coach Raymond Cook's warriors. Friona has a squad made up of eight seniors, one freshman, and two juniors.

Friona has dropped just one

ball game this season, and that to Happy last Friday night by a 14-7 mark. They have beaten Petersburg, Spring Lake, Vega, and Anton.

Rated Class B, Friona is just two students below the Class A dividing line.

The Chiefs run off a winged "T" which utilizes the speed of Quarterback Darrell Robbins, half D. O. Roberson, and Frank Reed, and Jay Cobb at Full.

Robbins, the speed merchant of the Chiefs, took second in state Class B competition last year in the 440. The Herd hopes to keep him running parallel to the chalk stripes Friday night instead of running across them.

Friona has an even balance between their ground-attack and their aerial stuff, Criswell said. The Chiefs' entire line is good, he commented.

Hereford beat Friona last year 34-14, although Friona outscored the Herd 14-12 in the last half.

Friona won't be forgetting the defeat as the powerful Chiefs take to the gridiron Friday.

Friona's line averages 164 pounds, Hereford's 159. The Chief backs average a little better than Hereford's 162.

On the home side of the ledger, Coach Dalton Criswell had nothing but praise for his fighting Whitefaces and the way they filled in and performed under the multiple injury handicap and the re-shuffled forward wall.

An inside look at the Whiteface roster will add an even greater appreciation of the job done Friday night by the Maroon and White gridders.

Tim Corbett was the only man (at left tackle) with offensive line experience from last year. He was also the only man in the same position on offense for the previous games.

Position-by-position, this is what the Herd fielded on Friday night.

Gene Dickson and Marshall Wilson at ends. Wilson played the entire game with a fractured thumb which made it difficult for him to latch onto three of the longer passes from Raymond Dement. Wilson played a bang-up job and proved his worth as a pass-snatcher.

Bill Rose was shifted from

guard to tackle on offense; Gene White, who usually played center, was shifted to left offensive guard; Hund played left tackle in previous ball games, was shifted to offensive-right guard.

Pat McCullough took over the center spot Friday night, for the first time on the varsity squad. He has been playing games with the "B" team to get experience and filled the tackle and center slots in two games there.

Charles Whitehead, who has had no previous experience, ran at the halfback spot during the past two games. He made his first appearance in the Dumas game, showing some good pass receiving and running. He played most of the ball game Friday night, which was his second high school game.

Bill Kelly, who has only been able to work out five days in three weeks, was still recuperating during the Dalhart game Friday night and had to be kept under wraps quite a bit.

Ray Graham is coming along better, Criswell said, and immediate danger from his injury has slackened.

End Franklin Boyd, Halfback Dale Winget, and End Randy Thomas are still on the injury list. With the open date following

the tangle Friday night with Friona, the Whitefaces are looking forward to the rest and the eventuality that the lay-off will once again fill their ranks.

Coach Criswell expressed confidence in the team, saying, "Don't sell the boys short. If the fans will stick with us, we'll give them a ball club."

Criswell and Assistant Coach Wayne Stark spent the early days of the week sharpening up the Herd's attack with an eye to the Friona tussle Friday night and the impending conference encounters.

Dement's fine passing work is going to help push the Herd through when the ground attack is detoured.

The starting line-up for Hereford is: LE-Wilson; LT-Corbett; LG-White; C-McCullough; RG-Hund; RT-Rose; RE-Dickson; QB-Graham; LH-Kelly; RH-Morton; FB-Dement.

Mr. and Mrs. Wayne Stark, Pat Sullivan and Ray Graham were among the Hereford people who attended the TCU-Tech game at Lubbock Saturday night. The Stars met the Kenneth Mayes family at the game. The Mayes are former Hereford residents.



IT'S KELLY AGAIN, this time carrying a heavy Dalhart tackler along with the ball. Coming in to assist a team mate with the tackle is Billie Hammitt (44).—Kenneth Coker Photo.

THIS IS ANOTHER view of the fire-gutted Latimer Motor company building in Dimmitt. —Brand Staff Photo.

Grandstand Gropings

By Kent Snare

One more non-conference contest and then we can take dead aim at our conference gonfalon. After we sack that one up, we can extract some revenge from the winner of our old conference. We have nothing to apologize for on defense and if we can elude the old "Booger" injury jinx we should find our offense reaching a comparable plane with it.

I have never been an exponent of the "T" mainly because it puts too much burden on the man under and when that keyman is incapacitated, particularly in a situation which does not have a wealth of material available, the offensive unit is almost unmaneuverable.

Another debatable factor is the passing problem in the "T". In the Dallas News last Sunday, a mention was made of the Philadelphia Eagles surprising and defeating the San Francisco 49ers simply by Coach Bo McMillin's switching to the single wing formation, which permitted Baylor's Adrian Burk to stand back there, facing his receivers and take his time about throwing his passes.

Arkansas' Clyde Scott took two of them for touchdowns that won

the game. Speaking of "Old Pros", Lefty Gomez, the speaking seer, even now, of the New York Yankees, was asked what he thought Ty Cobb would do if he were hitting against the present lively ball, the shortened fences and with the advantage of liberalized scoring practices.

El Senior allowed that Mr. Cobb would hit for about .305. "What," screamed his questioner, "Why he's the great hitter of all time." "True," conceded Gomez, "but after all the guy's past 45 now."

Sunday's AP releases contained some more interesting lines, one to the effect that Georgia Tech and LSU in last Saturday's game, used a new-type rubber ball for the first time in a major college game. Using it and not necessarily because of it, Tech won easily, passing for one tally, setting up two more and booting a field goal.

The family Suidae will welcome this news with open arms. Another item in the Tennessee-Chattanooga write-up tersely stated that Kolenik of the Vols (Continued on page 8)

The Hereford Brand SPORTS

Hereford, Texas, Thursday, October 18, 1951

Section Two

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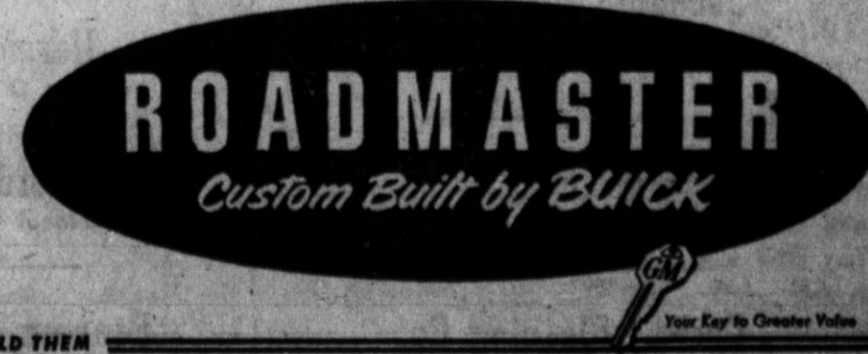


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torque-tube to banish rear-wheel wander. Added to its high-compression, valve-in-head engine are eight exclusive Fireball combustion chambers that get extra power from each whirling charge of fuel.
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Attend the Church of Your Choice This Week

This Week's Calendar at Your Hereford Churches

It Says Right Here



We are travellers on the way. We want to arrive. We want good directions; we have not been this way before; we shall go on the path but once. How important, then, that we follow the right directions! Serious men have been crying through the centuries, "Which way shall I take?" Here is a man who has found it. Listen, look, read, with Him.

It's an old guide book and a good one. Its commands come with the authority of Heaven to earth, of God to man, of eternity to time. Centuries of human experience have declared them right. Your own soul recognizes their right to control. Be quiet and know the good and the true and the right. *Hear the challenge!*

Thou shalt worship! Our neighbors and family command, "Thou shalt work"; more important still is the ancient and imperious word, "Thou shalt worship the Lord thy God." **Thou shalt keep the Sabbath!** Be sure that you hold something sacred; some place, some time, some Person. Else all life becomes common, that is, secular or vulgar. **Thou shalt honor!** Whom shall we honor? Answer: the people nearest and dearest to you, the everyday folks with whom you live, and to whom you owe so much. **Thou shalt not murder!** But also, "Thou shalt not hate thy brother." **Thou shalt not commit adultery!** But also, "Thou shalt not lust," since the evil desire comes first. **Thou shalt not steal!** But also, **thou shalt not covet** or desire what belongs to another.

Aren't you glad for these clear clarion calls to conscience? Have you come to the place where you change the wording and say, "I must?" I must worship; I must keep holy days; I must honor my parents; I must be clean of thought and purpose. Change the second person to the first; "thou" to "I". God's commandments become my commandments, God's way becomes my way... "it says right here."

**YOU IN THE CHURCH
THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

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P. O. Box 211, Ft. Worth, Tex.

First Methodist

Rev. Don R. Davidson, pastor of the First Methodist church, will preach at both worship hours Sunday.

Beginning at noon Sunday, a 24-hour prayer vigil will start. Volunteers will be at the altar and in the pews for half hour periods to pray for the coming revival services. Each morning during October "Prayer Minutes" will be observed at the church altar at 6:40 and 7:40 a.m. for people who wish to pray on their way to work. The Sanctuary will remain open until 10 each evening.

The Annual Week of Prayer will be observed with a service in the Sanctuary at 7:30 Wednesday, Oct. 24. Members of the W.S.C.S. and of the Guild will participate.

The Happy Helpers primary group will meet Wednesday at 2:30 and the Wednesday evening prayer service will be in the Sanctuary at 7:30.

The Korean Prayer Band will meet at 3:30 in the Sanctuary Sunday.

The Senior and Intermediate MYF groups will meet at 6:30 p.m. Sunday.

First Presbyterian

Sunday school at the First Presbyterian church will be held at 9:45 on Sunday morning followed by morning worship at 11 o'clock. The evening service will be at 7:30.

St. Anthony's Catholic

Sunday masses for St. Anthony's Catholic church are at 6:30, 8 o'clock and 9:30.

Week-day masses are held at 6:30 and 7:30 a.m.

Every Thursday Holy Hour is observed from 8:30 to 9:30 p.m.

St. Thomas Episcopal

The Junior choir will meet on Friday afternoon at 4 o'clock instead of Thursday evening at 5:30. At 5 o'clock on Friday evening there will be Marionette practice under the direction of Jane Houston.

The Sunday school went to Clovis Sunday and visited in the St. James Episcopal church. The group had a picnic lunch following the services.

Sunday morning, Bishop George Quaterman will conduct the 8 o'clock church service. The Junior choir will sing at the services. Sunday school will be at 9:45.

Avenue Baptist

Sunday services for the Avenue Baptist church are: Sunday school, 9:45; worship service, 11

o'clock; training union, 7 o'clock; and evening worship, 8 o'clock.

Mid-week prayer service will be held Wednesday evening at 8 o'clock.

Young people's visitation will be Monday night at 8.

Youth for Christ and prayer services will both be at 8 o'clock on Saturday night.

Assembly of God

On Thursday night there will be a special meeting at the Assembly of God church at 7:45. Rev. and Mrs. A. N. Trotter, who are missionaries to Africa, will be speakers for the meeting.

The Women's Missionary council will meet Thursday morning at 9 o'clock for their regular meeting.

Sunday, Oct. 21, Sunday school will be held at 9:45 and morning worship will begin at 11 o'clock.

Sunday night the young people and junior children's church will meet at 6:45. Church will be at 7:45.

Wednesday night prayer meeting will be held at 7:45.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star theatre. All who are interested are invited to attend.

The Lesson-Sermon will be entitled "Doctrine of Atonement" for Sunday, Oct. 21. The Golden text will be taken from II Corinthians 5:14.

Church of Christ

The Church of Christ has the following regular meetings scheduled for this Sunday: Bible study 10 o'clock; young peoples, 6:15 and evening worship, 7 o'clock.

Ladies Bible study will be on Wednesday morning at 9:45 and prayer meeting will be at 7 p.m.

You are cordially invited to listen daily at 9:30 to the Church of Christ broadcast over station KPAN.

Church of the Nazarene

Sunday school at the Church of the Nazarene will be held at 10 o'clock. Morning worship will be at 11 o'clock. Sunday evening services will be at 7:30.

Wednesday night prayer service will be at 8 o'clock.

Rev. Roy Bickford is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

First Baptist

Brotherhood of the Baptist church will meet two times a week until the revival for prayer.

Times and places for these meetings will be:

Thursday, Oct. 18, Frank Watson, 122 Ave. B., 7:30 p.m.; Tuesday, Oct. 23, E. W. Young, 306 W. 7th, 7:30 p.m.; Thursday, Oct. 25, Gerald Wilson, 22 Star, 7:30 p.m.

The women will meet on Friday morning at 9:30 at the following places:

Mrs. D. C. Kinsey, 132 Avenue D; Mrs. Floyd Tucker, 206 North Roosevelt; Mrs. J. R. Lipscomb, 205 West 6th; and Mrs. Charles Dones, 113 Lake street. The women are asked to attend the meeting nearest their home.

Henry H. Kinkeade, pastor of the Grace Temple Baptist church of Denton will lead the revival of the First Baptist church October 28 to November 4. The singer for the meeting will be Pete Forderhase from the First Baptist church in Plainview.

Regular Sunday services for the church will be: Sunday school, 9:45; morning worship, 10:55; training union, 6:45 and evening worship, 8 o'clock.

Wednesday evening there will be a prayer service at 8 o'clock followed by choir practice at 8:45.

First Christian

There will be a quarterly meeting of the official church board of the First Christian church on Thursday night at 8 o'clock.

Sunday, Oct. 28, will be Layman's Sunday and the Men's Fellowship will conduct the morning worship service.

The prayer group will meet once a week on Monday evening at 6 o'clock.

The Christian Women's Fellowship will hold a bazaar and bake sale at Piggly Wiggly on November 24.

Regular Sunday meetings of the church will be: church school, 9:45; morning worship, 10:50; youth groups, 6 o'clock; and evening worship, 7 o'clock.

Immanuel Lutheran

Thursday night at the Immanuel Lutheran church two family life movies will be shown. "Torn Between These Two" and "Tammy" are the titles of these Christian films. The showing begins at 7:30 p.m. and the public is invited to join the congregation.

Saturday morning at 8:45 the church presents the Saturday morning devotion over KPAN. The pastor is currently speaking on the "Beatitudes".

The Sunday schedule begins with the Bible study hour at 10:30 a.m. The hour of worship begins at 11:30 a.m.

On Wednesday night the Circuit Visitor, Rev. H. Peiman of Borger, will speak to the congregation.

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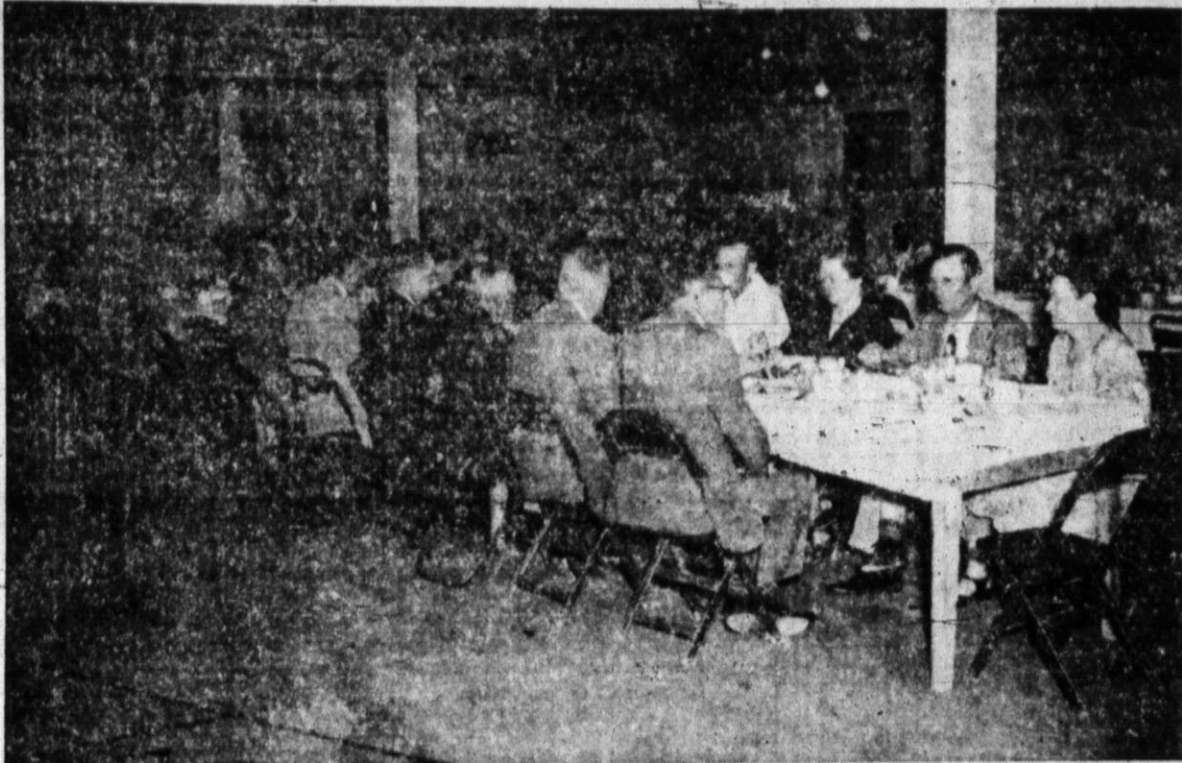
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FARM BUREAU WORKERS at the membership kick-off meeting held Thursday night in the basement of St. Anthony's school are shown above during the banquet. —Brand Staff Photo

County HD Club Representatives Study Corsages

Representatives of Deaf Smith county Home Demonstration clubs met Saturday afternoon in the county court room for a demonstration on making nylon corsages.

Those attending were: Mrs. G. C. Merritt, Westway; Mrs. John Draper and Mrs. John Hacker, South Hereford; Mrs. Ray Stewart and Mrs. J. B. Caraway, Dawn; Mrs. J. E. Dyer, Ford; Mrs. Lloyd Neille, Mrs. R. A. Fullwood, North Hereford; Mrs. Carlos Vaughn, West Hereford; Mrs. Eldred Brown and Mrs. N. A. Brown, Messenger; and Mrs. R. C. Childers, Cultural.

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Birthday Is Celebrated

Miss Betty Guinn was honored at a birthday party given by her mother, Mrs. Pete Guinn at their home. Games informally entertained the group and refreshments were served after gifts were presented and admired.

Those attending were: Carol Hundley, Cythia Ann Guinn, Carolyn Guinn, Jim Guinn, of Friona, Thurha Arthur, Mrs. Lee Little, Mrs. John Delaney and granddaughter, Johnnie, of Borger, the honoree, and the hostess.

Household Scrapbook

By Roberta Lee

Renewing Furniture

If there are scratches or small stains on highly-polished furniture try rubbing with finely-powdered pumice stone mixed to a paste with olive oil. This also aids in giving a gloss to the furniture. Rub dry and polish with a soft woolen cloth.

Wilted String Beans

Wilted string beans, or other green vegetables, can be freshened if soaked for an hour in cold water, to which a couple of tablespoons of vinegar have been added.

Prevent Staining

Fold a strip of cellophane and place it under the inside hat band. This will prevent perspiration and oil from staining the outside ribbon or band.

After Cleaning

Everyone knows a rag dampened with kerosene will give the bathroom enamel the finest sort of shine, but it must be remembered to rinse out the basin and tub thoroughly with clear warm water following the polishing, to avoid any odor of oil in the next bath drawn.

Scorched

The next time you scorch an article of clothing, wet the scorched spot with clean water and sprinkle with borax. Place in the sun and the scorched stain will soon disappear.

Earning Oil

Never throw water on blazing oil or grease, as this only spreads the flames. Use sand, earth, flour or a heavy rug.

The Linen Closet

Paint the inside of the linen closet or drawers holding linen

with dark blue enamel. This will prevent them from turning yellow and is much less trouble than wrapping them in blue paper.

Book Bindings

Take the leather-bound books out of the bookcase occasionally and wipe them with an oiled cloth. This will restore some of the oil that has dried out of the leather.

Relief from Burn

Baking soda affords instant relief from a burn or a scald. Applied either wet or dry to the burned part, it gives immediate relief.

Yellowed Ivory

To whiten yellowed ivory articles wash with white soap and water and place in the sunshine while wet. Wet periodically during the day with soapy water and allow to dry in sun. Do this for several days, and the ivory will become as white as when new.

Four Tires, Tubes Wheels Stolen Off Paetzold Trailer

Four tires, tubes, and wheels were stolen last week off a trailer owned by John Paetzold which was at the Carmichael place.

All tires were marked with a "JP" brand. Estimated value of the loss is about \$160, according to Raymond Paetzold.

There have been no clues uncovered in the theft, according to the sheriff's office here.

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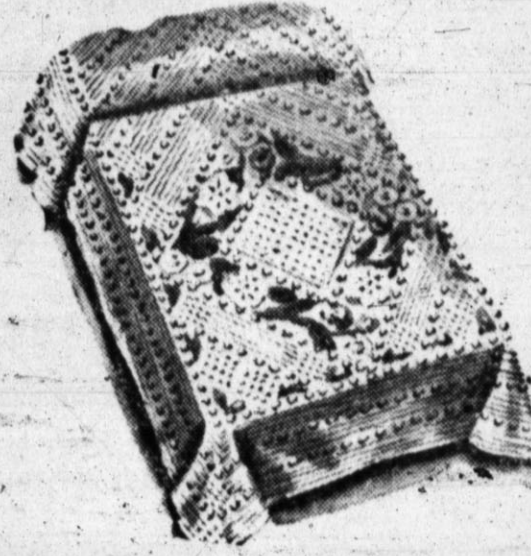
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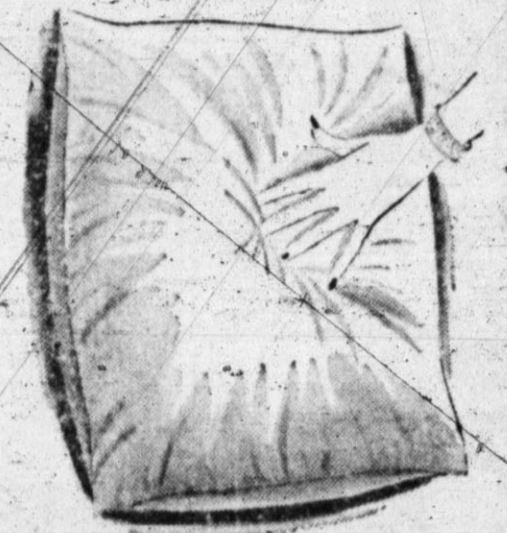


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Charming and colorful new design for your bedroom! Rows and rows of thick tufts of chenille, pompoms and gay flowers on a colorful background... come see for yourself! Drop in, today.



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Lovely "Wedding Ring" and scroll-work motif on a background of velvety-soft chenille! Plus a dyed-to-match deep bullion fringe! Total? Perfectly beautiful effect in your bedroom! Come see these spreads at Penney's, soon!



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GABARDINE SPORT SHIRTS

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Spun rayon gabardine shirts you'll wear for school, work, or sports. Completely washable. Pre-shrunk! Vat-dyed! Can't shrink or fade! Choose from 8 new Fall colors in deep or dusty tones. Be wise! Buy several now! Small, medium, large sizes.



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They're fine silky pima cottons with hand-rolled edges! Terrific values! Three lovely chrysanthemum patterns in coppery fall shades. Hand screen prints, 14"x14" size.



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New! She's Penney's "Happy Birthday" doll—a beauty to add to your little girl's collection! She's exquisitely gowned... her sparkling, moving eyes open and close... and you'll find her among lots of other dainty miniature dolls at Penney's! Only \$1!

H. G. Biggers went to Mineral Wells Tuesday to visit his brother, N. A. Biggers, who is suffering from a stroke.

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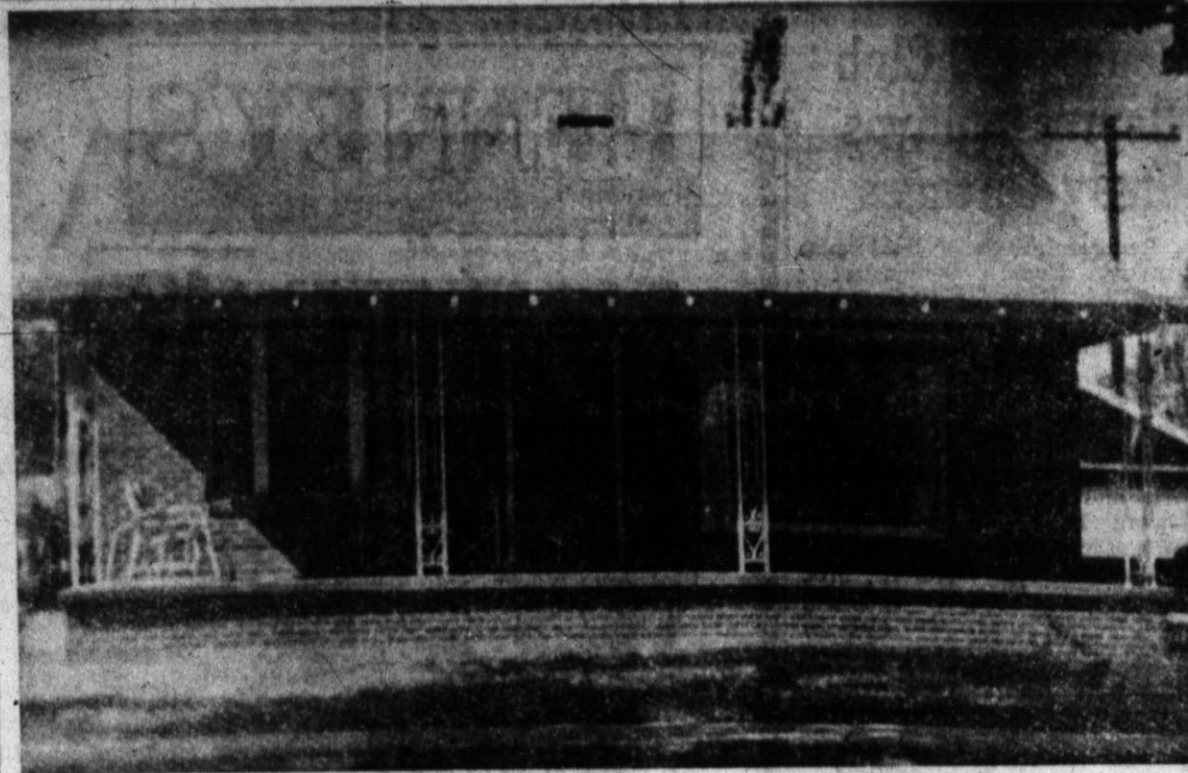
Cpl. Don Hooper Honored During Furlough Here

Cpl. Don C. Hooper, who is home on a 15-day leave, was honored Sunday at a luncheon given in the home of his parents, Mr. and Mrs. G. S. Hooper.

Highlight of the day was a call from Pvt. Billy R. Thompson from Camp Cooke, Calif. The two boys enlisted together last February and have not seen each other since.

Those attending the birthday dinner were: Mr. and Mrs. Roy Thompson, Mr. and Mrs. John Kelly, Mrs. Alton Fraser, Mr. and Mrs. Charles Laing, Mrs. Zephia Lloyd of Midland, Mrs. Jim Satherwhite, Mrs. W. I. Valentine.

Hooper's address is: Cpl. Don G. Hooper, RA 1838951, Co. L, 110th Inf., 28 Div. Camp Atterbury, Indiana.



THE C. W. SEED home, located at 505 East Third, has been remodeled recently. The house, which has seven rooms, features a large picture window in the living room.—Brand Staff Photo.

GI Insurance Regulations Are Explained

Some of the newer regulations covering G. I. insurance were explained this week by Ralph Smith, veterans' service officer for Deaf Smith county.

From now on, any veteran who has never carried any government insurance — will never be able to buy any. Those who took out insurance and dropped it after getting out of service can still reinstate it — provided it was a permanent plan.

Term insurance is different. Under the new law a veteran will not be able to reinstate lapsed term insurance — unless he does so within the specified period of life of the policy. For example — "A" purchased term insurance in 1948 (5-year) it will end in 1953 — he lets it lapse in 1950, if he doesn't reinstate it before its expiration date in 1953, he will never be able to reinstate it, and "B" purchased term insurance in 1942 (8-year) it ended in 1950 and it has lapsed — he is out, unless, of course, if he is called back into service — then it must be the new type.

A veteran who has term insurance can still convert it to a permanent plan just as long as his term policy is in force. Smith said.

Mr. and Mrs. Clint Formby were visitors at McAdoo over the week-end.

Mr. and Mrs. Morgan Cole of Colby, Kans. are visiting in the home of her brother and family, Alton Biggers.

Mrs. Morrison Honored Wed. With Shower

WESTWAY — Mrs. Clarence Morrison was named honoree at a pink and blue shower in the home of Mrs. Bess Werner Wednesday. Hostesses were: Mesdames Bess Werner, Joe Landers, Merlin Kaul, Joe Wagoner, Elmer Combs, Johnny Townsend and Carl Schroeder. Decorations and appointments were in pastel shades.

Those present were: Mesdames Mattie Pierce, Fred Higgins, M. T. Rutter, P. Houser, Ted G. Higgins, Louie Olson, W. J. Frost, D. F. Henson, G. H. Williams of Hereford and George Turrentine, Jimmy Thomas, T. D. Alston, Robert Boyd, Pat Ranspot, Harold Rudd, J. E. McCathern, Marlin Pierce, Clarence Sauley, Cliff Combs, Paul Rudd, P. B. Sowell, Billy Bob Jackson, Cyril Diller, Gerald McCathern, the honoree and the hostesses.



J. H. BROOKS, who has been a barber in Hereford for 26 years, is shown giving Foy Huff a haircut. Brooks is the owner of Brook's Barbershop.—Brand Staff Photo.

Cross-Country Golf Tournament Winners Named

The local golfers tied for top honors in the "Cross Country" tournament held Sunday at the Hereford Golf course.

Top men were G. Arbuckle, Dave Beavers, and Ray Bearden. Twenty-four men entered the tournament.

Scores for the top 12 golfers, who each won two golf balls, were:

G. Arbuckle, 89-21-68; Dave Beavers, 89-21-68; Ray Bearden, 90-22-68; Keith Hodges, 87-18-69; Lloyd Neill, 82-12-70; Dale Tinin, 83-13-70; Urlin Streu, 74-3-71; Clyde Cave, 94-22-74; Frank Latimer, 85-12-73; Bill Howard, 81-8-73; Bill Miller, 88-15-73; Bill Dameron, 90-17-73.

Others entered in the tourney were: J. M. Posey, Bert Shackelford, Oscar Lange, Lloyd Mings, Henry Lewis, Wright Williams, Wendell Burdine, Bruce Wood, Walter Seed, G. L. Mings, and Punk Gilbreath.

Pro Jim Terry said he will set the date for a four-ball tournament in the near future.

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Now!

CONVERT YOUR OLD LAMP

Into a beautiful, modern 3 light lamp

Now! . . . the glow of mellow light in your home at night. More light downward to see by, more light upward for indirect room lighting. Little loss of light from dust collecting . . . bulb and reflector are one . . . like the sealed beam headlight on your car. A quick swipe of your dust cloth and efficiency restored. AND, less blackening than with ordinary home-type bulbs. Below is illustrated how to convert your lamp so that you can use this new bulb.

Use of this new bulb (either single or three-way light) takes harsh glaring out of your present portable lamps. It gives you soft diffusion . . . the "Hollywood touch" . . . you've always wanted for restful comfort of your eyes.

For those type of lamps that have no harp support for shades, there is a broad harp that has a screw-on base. It simply screws on the outside of the bulb socket which, of course, must be the type that is threaded. Your electric dealer can help you.

WHAT YOU NEED TO CONVERT YOUR LAMP

In most cases the harps (shade support) on most portable lamps are not wide enough to permit the use of this amazing new bulb . . . so you must obtain from your electric dealer the simple materials illustrated.

With the three-way bulb you have a choice of lighting level simply by flicking the switch. Plenty of good light for proper reading . . . general conversation . . . or, a "light on while you're out of the house".

Simple Conversion Materials are for Sale at your Electric Dealers



NO TOOLS OF ANY KIND ARE NEEDED. This is a simple step-by-step process that anyone can do in a matter of minutes. No electrical connections to make. Everything CLAMPS in place.

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Longer life! Longer life! Longer life!

Bigger Loads! Balanced Weight Distribution enables you to haul bigger payloads on a Dodge "Job-Rated" truck. Because the engine has been moved forward and front axle back, you carry more without overloading. Right proportion of the load is carried on each axle. And shorter wheelbase means easier handling.

Faster Trips! High-Compression Engine gives you plenty of power. Increased horsepower—in combination with the right transmission and rear axle ratio—means faster trips! Four-ring pistons with chrome-plated top ring and other outstanding values assure performance that saves dimes and dollars on your job.

Longer Life! Husky Chassis Units are one reason why a Dodge "Job-Rated" truck lasts and lasts. You get a rugged frame of hot-rolled, high-carbon steel. Springs are of special alloy steel—extra tough, yet resilient! Axle shafts are shot-peened for added durability. And every chassis unit is "Job-Rated" to fit your job!

What a "Job-Rated" Truck Means to You

engineered right to provide the strength and capacity needed. Every unit that MOVES the load—engine, clutch, transmission, propeller shaft, rear axle and others—is engineered right to meet a particular operating condition.

gylre FLUID DRIVE available on 1/2-, 3/4-, and 1-ton models. This Dodge "exclusive" gives you smoother starts . . . easier handling . . . lower upkeep costs . . . longer truck life. Ask for a demonstration—today!

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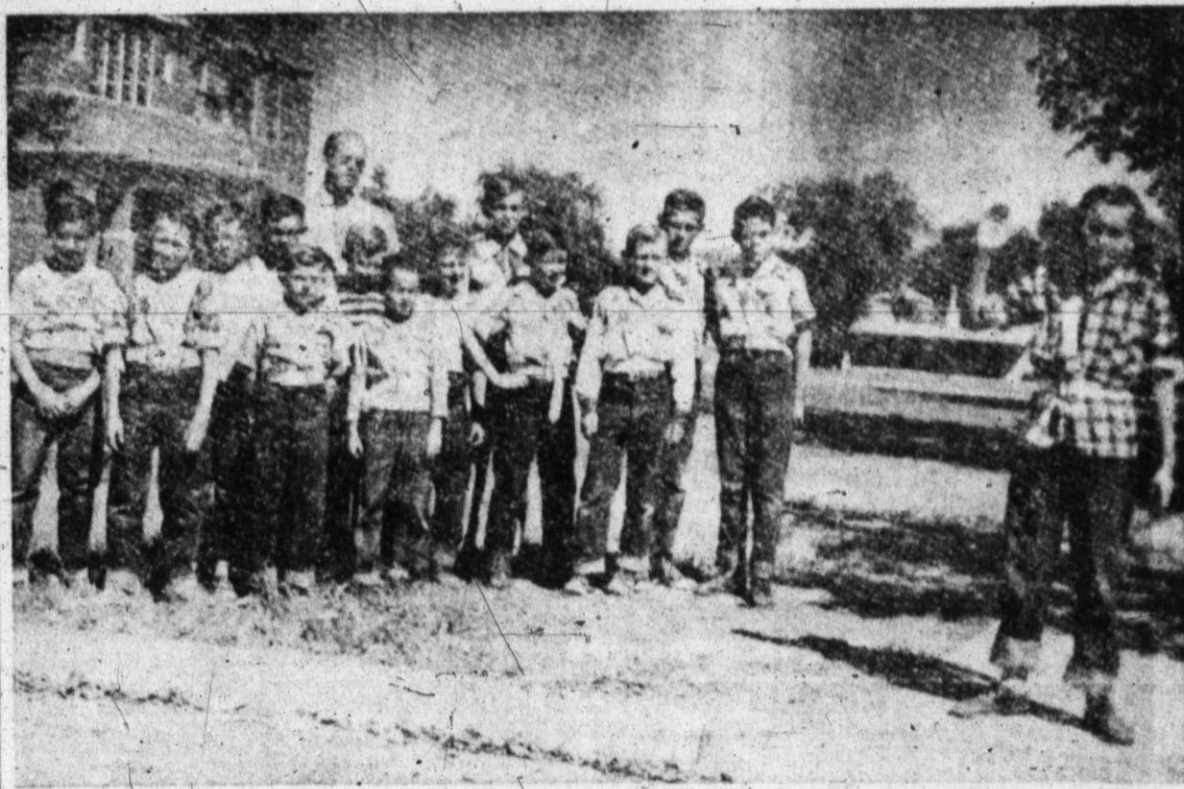
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Bethany Class Installs Officers

Bethany class of the First Baptist church met in the home of Mrs. John Patton Friday after-

noon for a business session and installation of officers. Mrs. A. L. Manjeot conducted an impressive flower ceremony for the rites. Officers include: Mrs. John Patton, president; Mrs. Willie Daniel, 1st. vice-president; Mrs. Otto Masele, 2nd. vice-

president; Mrs. Jeff Gilbreath, 3rd. vice-president; Mrs. Nichols, 4th. vice-president; Mrs. Rube Adams, secretary; Mrs. John Draper, assistant secretary; Mrs. Walter Easter, reporter and Mrs. Wirt Phillips, teacher of the class.



RONALD DAVIDSON, captain of the Central school boys safety patrol, shows the other members of the patrol how to keep the younger children from running into the path for cars. From left members of the patrol are: Pat Robbins, Deale Dickson, Delbert White, Joe Reinauer, Jerry Carr, Ray Caster, Durwood Jacobs, Jack Breiting, Jimmy Curtsinger, Douglas Ford, Mickey Smith, Preston Cannon, and Don Page. Kenneth Cole, another member of the patrol was not present for the picture.—Brand Staff Photo.

Great Plains Horseshoe Meet On October 20

AMARILLO — It's horseshoe pitching time in the Tri-State area again with Old Tack's third annual Great Plains Horseshoe Pitching tournament scheduled for October 20 at the Ellwood park courts in Amarillo.

For the first time, the open doubles division will not be run off. An expected record entry has made tournament officials eliminate the two-man competition in order to handle the singles field.

Ellwood park's seven-lane courts will be employed for the first time this year. There are bleachers with a seating capacity of approximately 500, adequate shade trees in case the sun gets too hot and a public address system to keep the spectators informed of what is going on.

Last year's event was won by Elbert (Al) Lee of Stinnett. He

won't be back to defend his Class A title, so the field is wide open. Sam Alexander, the 1949 champion, will try for his second crow, however.

Harold Yingling of Higgins won the Class B championship and Amarillo's J. B. Allen took Class C honors.

The tournament is open to all males in the Tri-State area. Entry fee is \$2, and includes a buffet luncheon, which will be served at the Veterans of Foreign Wars dining hall during the noon hour.

Entries may be mailed to the Horseshoe Tournament Editor, Amarillo Globe-News, Amarillo.

Mr. and Mrs. Joe Ed Cupell and family visited relatives in Hart over the week-end.

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HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Waterfowl Data Late, Printing Difficulties

AUSTIN — The chief clerk of the Game and Fish Commission said the delay in distribution of the official 1951 migratory-game bird proclamation has been caused by printing difficulties.

He advised the approximately 2000 persons authorized to sell state hunting licenses that the documents would be available about October 15.

The waterfowl data usually is included in the regular game law digest. This year the migratory game bird regulations were so late taking form in Washington that the digest had to be issued without them. Now printing problems have beset separate preparation of the proclamation.

The chief clerk said the delay was handicapping license dealers because of the high interest this year in the waterfowl season. He went on to explain that the drought-blighted dove season and unfavorable prospects for big game had stimulated inquiries about the duck and goose shooting period.

The chief clerk noted incidentally that reports from the northern states, which opened the waterfowl season October 5,

species or two white-fronted geese, or one each.

The chief clerk also called attention to the fact that south zone mourning dove season will be from November 15 through December 24.

agree that waterfowl are fairly abundant this year. Minnesota reports, for example, state that ducks are more numerous than they have been since the good shooting seasons of 1945-46.

The waterfowl season in Texas runs from November 9 through December 28. The bag limit will be five ducks per day or ten in possession, and five geese per day or in possession. The goose limit shall include not more than two Canada geese or its sub-



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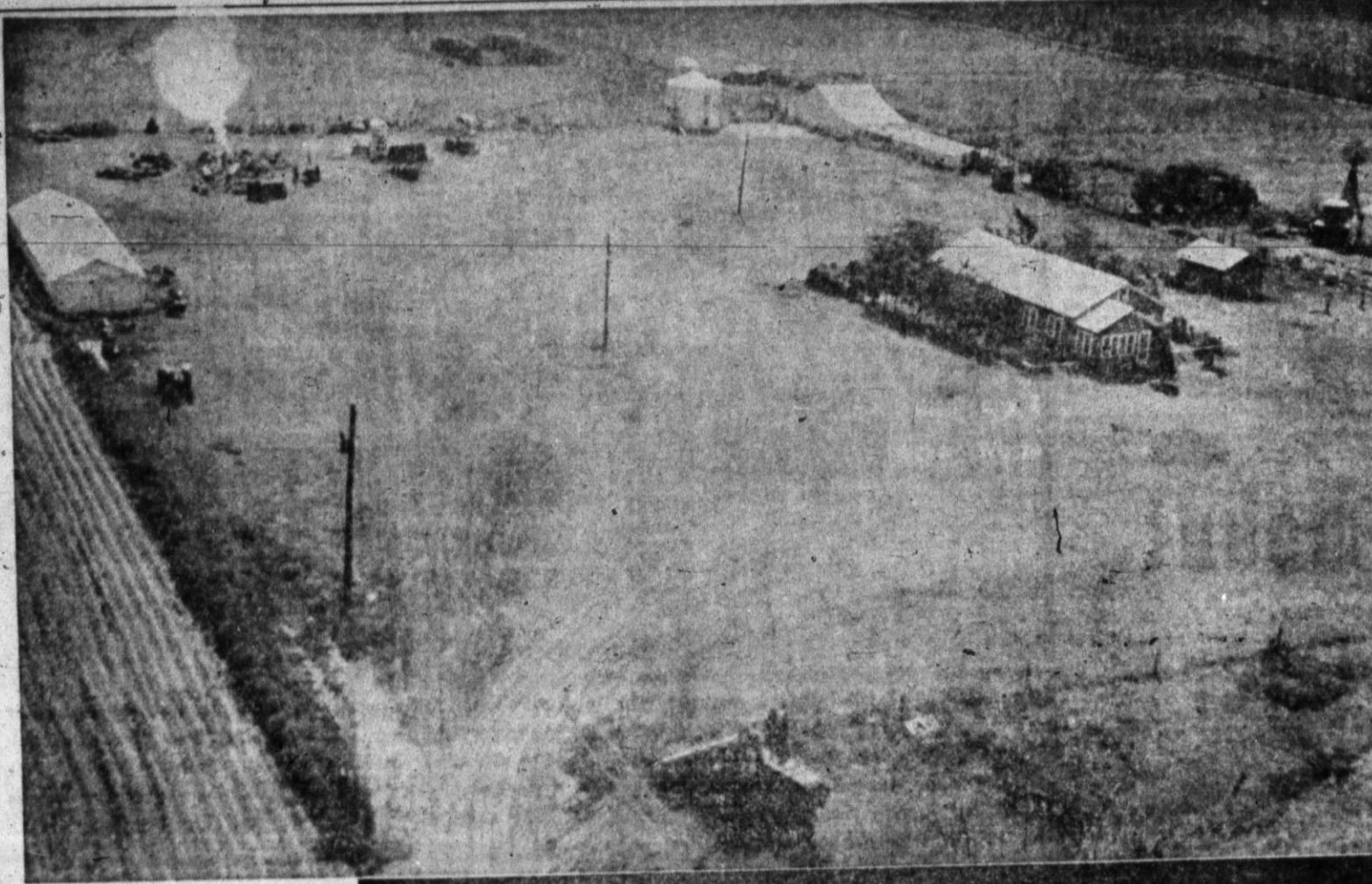
2nd and Schley

Phone 740

Long Time Ago

45 Years Ago
There will be an election November 2 to decide whether Hereford should be incorporated or not.
A north-bound Pecos Valley passenger train was wrecked south of Texico Thursday. The engine and two or three cars left the track.
The Hereford Gin turned out its first bale of cotton for the season this week for J. F. Dollars. The cotton had been ready for several days but the gin was not open for business until this week.
Mrs. J. H. Warren, who lives south of town sent the largest sweetpotato which has been exhibited this season to the office last week. It weighed nine

pounds.
25 Years Ago
The Mother's Club of Hereford purchased 1000 cup bulbs for the beautification of the city and is now engaged in getting them to home owners. Officials in charge of the project.
Thirty loads of cattle have been shipped out of Hereford in the last eight days.
S. W. Sinsheimer, president of the Colorado Sugar Beet Corporation, says that there is no doubt that sugar beets can be raised here commercially.
Tuesday, November 2, will be general election day in Texas. Everyone is urged to go to the polls and vote.
The new Sprows-Cronin Dry Goods company held their formal



FELIX URBANCZYK is the owner of the "mystery farm" shown above. Ed Dzuick was the first rural reader to identify the place correctly at 9:15 a.m. September 27. Clayton Woolery, 241 Avenue I, was the first city reader to identify the place. He called at 7:20 a.m. Both these readers will be given two free theater tickets if they will stop at The Brand office. Second to identify the farm among rural readers was J. H. Dobbs, who called at 9:15 a.m. September 27. John McGee, who called at 7:23 a.m., was the second city reader to make the correct identification. Both the second placers will receive one free pass each to the Lions wrestling matches. Prizes may be picked up at The Brand office. The lower photo is the newest mystery farm to identify.—Brand Staff Photos.



DAWN NEWS

New Well Drilled At Dawn School To Supply Students, Teacherage

By Bertha Frye
A new well has been drilled at the Dawn school. The new well is 138 feet deep and has 70 feet of water. The old well was inadequate to fill the needs of the school and teacherage.
Mrs. Marion Russell is part time school bus driver since the grain harvest has kept the regular drivers busy.
Mr. and Mrs. V. C. Hagar and son of Ryan, Okla. are visiting in the Tony Burrus home and helping with the grain harvest. The Hagars are former residents of Dawn.
Jickie Burrus was able to return to school after being absent for several weeks because of a broken arm.
Week-end guests in the Troy Newman home were her brother and sister-in-law, Mr. and Mrs. P. A. White of Amarillo.
The Dawn Music club met Tuesday with Mrs. Reece Stewart.
Rev. and Mrs. Paul McClung and Kenneth spent several days last week in the home of Rev. and Mrs. W. H. Sperry in Taos, N. M.
Mrs. Wesley Owings and children and Mrs. J. W. Combs and children of Oklahoma City arrived Friday to visit in the home of their parents, Mr. and Mrs. Zed Stewart.
Mrs. Raymond Sargent underwent an operation at the hospital in Canyon last week.
Mrs. Hugh Grimes was released from the hospital in Canyon Saturday.
Attending a birthday celebration for Boyd Stewart in Borger on Sunday were: Mr. and Mrs. Clifford Stewart and children, Mr. and Mrs. W. J. Stewart, Mr. and Mrs. Zed Stewart and Dwayne, Harold Robinson, Mr. and Mrs. Marion Russell, Mrs. Wesley Owings and children and Mrs. J. W. Combs and children.

Mrs. J. W. Combs and children.
The Dawn Study club met Tuesday in the home of Mrs. Alfred Smith.
The Dawn Home Demonstration club will meet with Mrs. H. S. Fuller October 19 for a covered dish luncheon.
David and Ray Dean Axe visited Ralph Atchely on Sunday.
Mr. and Mrs. L. G. Allen visited with Mr. and Mrs. Dale Allen at Dimmitt and Mr. and Mrs. A. G. Smyers at Muleshoe Sunday.
Sunday dinner guests in the home of Mr. and Mrs. Charles Corder were: Mr. and Mrs. Fred Phelps and children and Mr. and Mrs. Mosier and children of Clovis, N. M.
Mr. and Mrs. W. H. Garrett and Mrs. Marianna Nease of Hereford were visitors Sunday in the Henry Turner home.
Mr. and Mrs. George Cox of Canyon visited in the Wesley Cox home on Saturday.
Mary Frye of Plainview spent the week-end with her parents, Mr. and Mrs. A. T. Frye.
E. M. McDill spent the week-end with the Harvey McQueen family on the Jess Bridwell ranch near Adrian.
Rev. and Mrs. Noel Bryant visited in the home of his parents, Mr. and Mrs. D. H. Bryant Monday. It was Mrs. D. H. Bryant's birthday. The D. H. Bryants returned to Borger with them for a short visit.

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BLANTON BUTANE
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opening in the new Lambert-Buckner brick building last Saturday.
C. H. Barrett and L. C. Penry were returning from Amarillo Monday when they ran into a herd of cattle about three miles east of Hereford. Two of the animals were killed and the headlights

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and radiator of the car was damaged but neither of the men were hurt.
The powerful Tucumcari elevator will be here Friday, Oct. 29. The game will start at 3:30.
The seriousness of the highway problem was outlined by E. W. Harrison at the Chamber of Commerce luncheon this week.
New Chevrolets were advertised for sale for \$310 for a touring car or roadster and a coach or a coupe for \$945. The four-door sedan was \$735 and the Landau was \$765 in a 1926 Brand.
Mrs. Nellie Baskin Odle, with her son Kenneth, Odle, and wife were in Hereford last week to visit her brother, L. Baskin. Mrs. Odle will stop in Albuquerque for a visit with her granddaughter. Mr. and Mrs. Kenneth Odle will pick her up on their return trip.

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Skid Protection!
THE U. S. ROYAL MASTER gives you a new stopping power and non-skid traction in any weather. Gives three tire lives in one with its safety traction fully renewable at each level of wear without recapping or anything of the sort.

Blowout Prevention!
THE U. S. ROYAL LIFE-TUBE stops blowouts before they can occur— even protects the tire itself from damage. Brings revolutionary safety to all tires—combines with U. S. Royal Master for tire life and safety not possible before.

Fall and Winter Safety—Inside and Out!

Now U. S. Royal Masters and Life-tubes bring to you an entirely new driving combination. The dangers of skid, slip and spin are sharply reduced. The common hazards of blowouts are eliminated.

Nothing Before—like the great U. S. Royal Master with its Royaltex Tread and Traction to give new driving control on the risky roads of winter—with its **Three Tire Lives in One**—with its safety tread continuously renewable (without recapping or anything of the sort).

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This is fall and winter driving safety beyond all previous standards—your one tire and tube investment for all seasons, all weather, all roads.

ACT TODAY for Pre-winter Savings!

Special Cash Allowances—on your old tires and tubes make your new U. S. Royals extremely easy to own!

Easy Credit Terms—conveniently tailored to your budget—months to pay!

Ask for U. S. Royal Masters and Life-tubes on the next car you buy. Put them on your present car today.

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SMOOTHNESS! It's smoother sailing in a "Rocket" Engine car! Oldsmobile's new Hydra-Matic Drive delivers the "Rocket's" brilliant new power smoothly, effortlessly, automatically!

DURABILITY! "Rocket" power is rugged power! The "Rocket" is road-proved over billions of miles—owner-proved by nearly 800,000 drivers! So remember the "Rocket's" record and try the glamorous "98" or Super "88"!

DE Students, Instructor to Panhandle Meet

Six Distributive Education students and their sponsor, L. C. Thomas, attended a meeting of

all Distributive Education groups of the Panhandle at Palo Duro canyon on Sunday. There were meetings of officers and sponsors of the club during the afternoon. Those attending from Hereford were: Janelle Carter, Charlene Lee, Leaton Clark, Shelby Whitfield, Joe Hacker, L. V.

Watts and Mr. and Mrs. L. C. Thomas. Mr. and Mrs. R. G. Blue have been vacationing at San Antonio, Galveston and Enid, Okla. Harry Seed has been vacationing with the Joe Byers Jr. in the Ozarks.

CONG. WALTER ROGERS SAYS Majority of New-Taxes Goes for Paying for More Foreign Aid

TAXES: If the tax bill agreed upon by the Conference Committee finally passes both Houses, it will mean that there has been a boost of \$15,750,000,000 since the beginning of the Korean War. Of this tax, \$6,100,000,000, was passed in September, 1950, and \$3,900,000,000 came as a result of an excess profits tax passed during the early part of January of this year. Both of these tax measures were passed before I came in Congress. The present \$5,750,000,000 tax boost makes up the remainder of the \$15,750,000,000 overall increase during the past year.

As I have said in previous news letters and in numerous speeches, the only possible justification for the increases, including the last one, is the military needs of this country. Approximately six-sevenths, or 60 billion dollars out of the 70 billion dollars estimated in the budget for the fiscal year 1951 is earmarked for military and defense purposes. This means that a peaceful solution for the world's problems in the near future could well mean much needed relief for the United States taxpayer.

This tremendous amount of money earmarked for military purposes also means that there must be a constant and vigilant watch on the expenditures by the Defense Department. The needless waste of tax money, whether it be for military items or otherwise, is nothing short of criminal and must be stopped. Almost every member of Congress is on the alert to see that expenditures are justified. Military personnel should be more prudent in the expenditure of tax funds than they would be in their own personal business because they are in a position of trust. The same rule is applicable to every government official, although it seems that many have been overlooking it. Those who fail to recognize and fully meet the responsibility of that trust must be weeded out and called upon to answer for their mistakes and misdeeds. This goes for all public officials, whether elected or appointed and whether they be federal, state, or local officials.

Congressman Wheeler of Georgia told me the other day of some of the highlights of his trip to the new atomic plant site in the Savannah River, S. C. area. He went to the site without identifying himself and applied for a job. He states that he was very curtly told that he would have to go back to a town some 30 miles away and join a local union before he could apply for a job. He did not do this, but went on into the reservation with his secretary and made an on-the-ground investigation as best he could.

He states that he was able to drive around quite a bit over all portions of the area except the restricted areas. He came back with a report that much manpower was being wasted, and immediately lodged his complaints and charges with the proper committee in the House and with the Comptroller General. This indicates what is being done to try to prevent some of the things that happened during World War II.

THE FOREIGN AID APPROPRIATIONS: The appropriations for foreign aid passed the House yesterday. I voted against the authorization for this foreign aid and also voted against the appropriations. It is my opinion that the money necessary for these purposes should come out of the 60 billion dollar military program, as it is military assistance that most of the countries need to protect themselves while they are building up their economies.

The appropriation was for \$8,299,000,000.

Europe gets 5 billion military aid, 1 billion economic aid; the Near East and Africa, 390 million military aid, 160 million economic aid; Greece, Turkey and Iran are major beneficiaries. Asia and the Pacific get 535 million military aid, 237 million economic aid; part is for military equipment for Chinese nationalists on Formosa; American Republics, 38 million for military aid, and 21 million economic aid.

The foreign aid bill appropriates approximately 7 1/2 billion dollars in new cash and re-appropriates 800 million in funds previously provided by Congress but not yet spent. It is interesting to note that this foreign aid bill is approximately 3 billion dollars greater than the amount to be raised by new taxes in this country.

In other words, it can be said that all of the additional taxes that you have to pay, plus some of your old taxes, will go for foreign aid. You can see that most of these funds are earmarked for Europe and the North Atlantic Treaty countries. In most of these countries the per capita public debt is less than ours, while at the same time their standard of living will equal only about one-third of our standard of living.

I wish that I had the space to give you some of the figures on these public debts of foreign countries and the present standards of living in those countries. I will try to do it in a future news letter.

CONGRESSMAN FRANK IKARD: Congressman Frank Ikard, of Wichita Falls, has moved in and is just down the hall from me. He is a splendid gentleman and an excellent Congressman. The 13th District will be well represented.

VISITORS: Visitors from the district this week were: C. N. Headrick, George Broome, and Dr. and Mrs. R. L. Rogers, of Amarillo.

Thirty-Three on Central School Honor Roll

The Central school honor roll the first six weeks was announced this week by D. C. Martin, principal.

Included on the roll, which is made up of the top 10 per cent of the third through the sixth grades, are: Willa Sue Channer, Ann Reeves, Sharan Burk, Linda Phillips, Jimmy Cawtanger, Joan Fowlkes, Lana Crow, Pat Robbins, Virginia Witherspoon, Joe Reinauer, Nona Marie Strange,

William Ponder, Reed Green, Bette Noland, Linda Kay Noland, Jeanette Rayburn, Wilma Sue Burkett, Wanda Sue Yancey, Jerry Carr, Theresa Pembrough, Gianna Bellar, Jane Pool, Rosa Lee Strange, Jimmy Conkright, Norma Jean Warrick, Lynn Crow.

Frances Goldston, Linda Sue Witherspoon, Cogleg Kent, Mary Lois Coker, Nancy Green, Judy Wofford, and Virginia Patton. Mr. and Mrs. Tom Draper went to Wellington Monday to the funeral of J. D. Thomas.

HERE'S PLANNING THAT PAYS OFF BIG!



Make a Date with Us—Now—to Put Your Farm Machines in Best Shape Ahead of Season

You plan your crops. It's also good to plan on getting your farm machines in shape ahead of season. Here's all you do: Call us on the phone, or stop in. Tell us what equipment you want checked and serviced. Together we can make the arrangements quickly and easily. We do the rest.

The result? Your machines will be put in tip-top running order. They will be ready when needed. You avoid costly delays and overtime expense. Yes, putting machines in shape in our shop ahead of season is planning that pays off big. So call or see us at once, and make a date with us for top-quality shop service on your equipment.

LET US SCHEDULE YOUR SHOP WORK NOW!

HEREFORD IMPLEMENT CO.

331 N. Sampson

Phone 51

INTERNATIONAL HARVESTER SERVICE



A CHECKING ACCOUNT...

Gives ALL

The Answers:

- HOW MUCH Did I Pay?
- FOR WHAT Did I Pay?
- WHEN Did I Pay?
- WHAT'S Left?

It Is Convenient and Businesslike To Pay By Check

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Joined for LEADERSHIP in service to farmers



Church of Christ We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Evening Worship 7:00
Daily Radio Program
KPAN—800 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.



Now! See HOW LITTLE IT COSTS to run a FORD TRUCK in your work!



"12-ton loads...under 4¢ a mile!" Hauler Edward Madeira (address on request) ran his Ford F-3 into 209,428.85 miles. I spent \$1,682.67 for gas, oil, maintenance and repairs, only 3.92 cents a mile!



Just out! Only running cost "yardstick" of its kind! This book shows you just how low truck running costs can be on YOUR kind of job! See "THE BOOK" at your Ford Dealer's!



Ford F-3 has Economy-Run-proved power pilot carburetion-ignition system. "The Book" shows that 1 out of 2 Economy Run F-3's ran for less than 3.14 cents a mile!

FORD TRUCKING COSTS LESS

Because Ford Trucks last longer! Using latest registration data on 7,318,000 trucks, life insurance experts prove Ford Trucks last longer!

Hereford Motor Co., Inc.

142 N. MILES AVE.

PHONE 39



YOUR OFFICIAL ENTRY BLANK FOR FOOTBALL CONTEST

Week Ending Oct. 20

HEREFORD vs FRIONA

So. Methodist vs Rice	California vs Southern California	Kentucky vs Villanova
Army vs Harvard	Houston U. vs Hardin-Simmons	Michigan U. vs Iowa U.
Boston College vs Detroit	Michigan State vs Penn State	Missouri vs Iowa State
Colorado U. vs Kansas State	Texas A.&M. vs Texas Christian	Navy vs Northwestern
Dartmouth vs Syracuse	Texas U. vs Arkansas U.	Notre Dame vs Pittsburgh
Georgia Tech vs Auburn	Oklahoma U. vs Kansas U.	U. C. L. A. vs Oregon U.
Georgia U. vs Louisiana State	Oklahoma A.&M. vs Drake	Wisconsin vs Purdue

Name _____

Address _____

Legal Notice

THE STATE OF TEXAS
County of Deaf Smith

NOTICE OF EXECUTION SALE
By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 30th day of July, 1951, in favor of D. L. WELTY and against IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, in the case of D. L. WELTY VS. IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, No. 3362, in such court, I did on the 9th day of October, 1951, at 3:40 o'clock p.m., levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of said IRVING H. WILLOUGHBY and wife, GLADYS WILLOUGHBY, to-wit: All of Lot No. 3 and the North 1/2 of Lot No. 2 of Block "C" of R. G. Sisk Subdivision of Block No. 1 of Mabry Addition to the Town of Hereford, Deaf Smith County, Texas;

County, Texas; and All of Lot No. 4 of Block No. 3 of Dodson's Subdivision of the East 1/2 of Block No. 4 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas; and on the 6th day of November, 1951, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Irving H. Willoughby and wife, Gladys Willoughby in and to said property.

DATED at Hereford, Texas, this 9th day of October, 1951.
J. C. Reese, Sheriff of Deaf Smith County, TEXAS
By S. B. Berry, Deputy T-41-3-c

Chicken Care is Mahaffey 4-H Club Topic

Mrs. Argen Draper discussed the care of chickens at the Saturday meeting of the Mahaffey 4-H club.

Sue Minor and La Nelle Short were appointed to be on the recreation committee with Betty McGaughey.

Those present were: Ruby and Willa Mae Wilcox, Nancy Parsons, Sue Minor, La Nelle Short, Betty McGaughey, Mrs. T. J. Parsons, and Mrs. Argen Draper.

The next meeting will be held October 27 at the court house.

Grandstand..

(Continued from page 1)

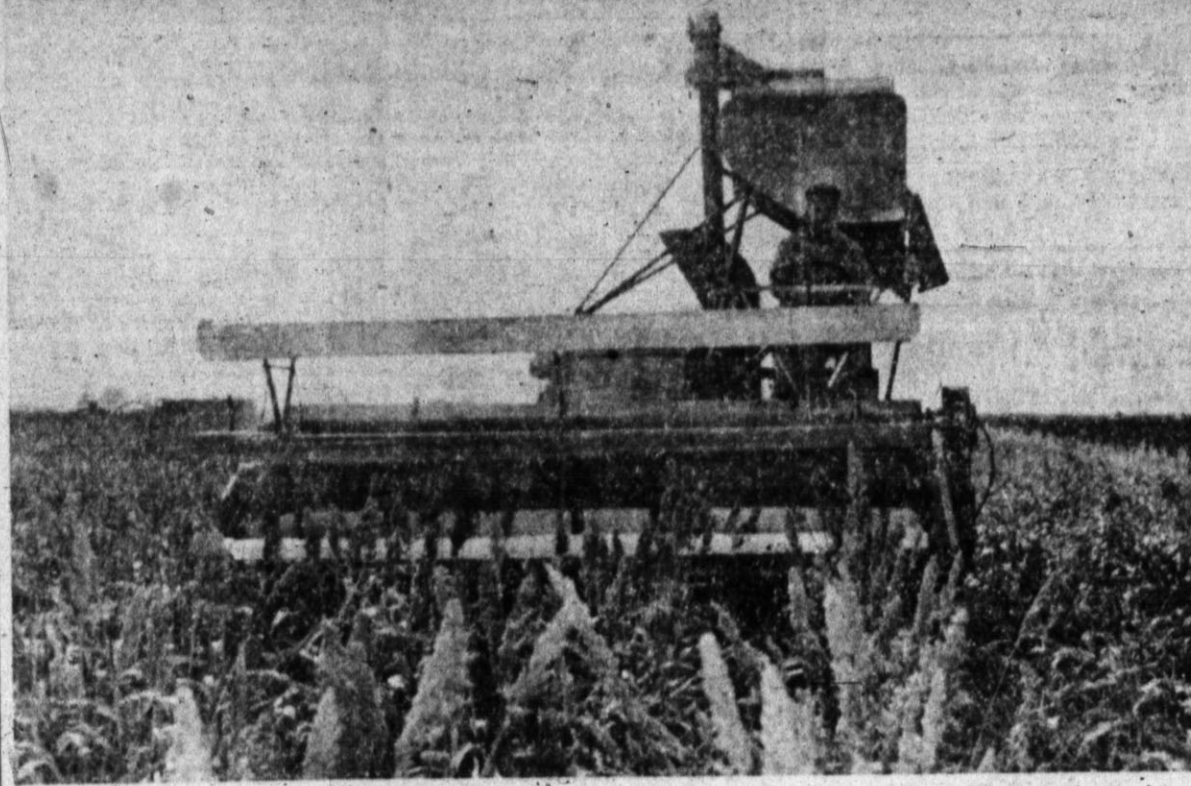
kicked six out of six extra point attempts, indubitably the correction of the situation of the prior week when Tennessee kickers hit only 50% of their tries and Mr. Neyland would not settle for that.

However the article did not state from what remote area Mr. Kolenik was enticed to Tennessee. And to circumspectly return to the subject of passing, I strongly suspect that the throwing tonic administered to Notre Dame by SMU's Fred Benner was via the double wing and the spread formation method.

While nodding over the late stages of the Tulsa-Houston clambake Saturday night, I was partly awakened by a description for a passing formation that Clyde Lee's Houstons employed. They went into a 10-man offensive line with the passer taking a direct snap as three worthies shifted into legal receiving position, leaving on the extremities of the line two more eligible catchers, the joker being that the shift was made in alternate fashion, on one occasion, three men from one side of the line, next three from the other side and finally two on one side and one on the other, leaving always different terminal targets. On three completions a tackle was the receiver. Confusing just to listen to a description of the scramble.

Not to editorialize, but a headline in Sunday's Amarillo News-Globe seemed to hit, that while we all might feel that official Washington was confused that the writer felt the Texas Truman Bloc was also suffering some trepidation. The headline was Texas Truman Bloc Girding For Showdown With Shivers.

Mr. and Mrs. Harley Ward visited with Fred Arnold in St. Anthony's hospital Sunday afternoon. Mr. Arnold, who was injured in a car accident recently, is recovering satisfactorily.



A TYPICAL HARVEST scene on the High Plains is shown in the above photo, snapped on the J. M. Wright farm north of Dimmitt. —Brand Staff Photo

FRIO NEWS

Frio Home Makers Club Met on Wednesday, Discuss Wool Rugs

By Mrs. Owen Andrews
The Frio Home Makers club met on Wednesday in the home of Mrs. Owen Andrews. In the absence of the president, Mrs. Frank Robbins, vice president, conducted the meeting.

Wool rug selection and construction were discussed by Mrs. W. A. Springer and Mrs. Owen Andrews, using rug samples for examples. Cleaning and regular care of rugs was also included in the program.

Those attending the meeting were: Mesdames Henry Andrews, T. L. Sparkman, Frank Robbins, Floyd Cole, W. A. Springer, Henry Dobbs, H. E. Lindley, Sam Lindley, Miss Alma Andrews and the hostess.

draws, and the honoree.

Mr. and Mrs. Leonard Irwin and family went to Oklahoma Saturday night after receiving news that Mrs. Irwin's father had been stricken with a heart attack. They returned home Sunday night and report that Mr. Dowdy is improving.

Visiting Mrs. R. L. Shannon and Lavada on Tuesday night were Mrs. A. A. Simmons of Summerfield, and Mrs. Oscar Hunt.

Several people attended the Hereford-Dalhath football game Friday night. Special event was the crowning of Sherry Benson of this community as football queen.

Rev. R. L. Shannon visited at Rankin during the week-end and held church services. W. H. Thompson conducted the church services at Frio in the absence of the pastor.

Sunday dinner guests at the Mobley home were: Mr. and Mrs. Henry Dobbs and Larry, Mr. and Mrs. Owen Andrews and Joe Ed and Pat Robbins. Afternoon callers were Mr. and Mrs. Raymond Mobley and children.

Mrs. H. M. Mobley, La Nelle, and Mrs. Floyd Cole and children were in Amarillo Monday for a medical check-up.

Mr. and Mrs. H. E. Lindley were also in Amarillo Monday. Mr. and Mrs. Floyd Cole and

Bippus HD Club Packs Boxes for "Girlstown"

BIPPUS — The Bippus Home Demonstration club packed boxes to be sent to "Girlstown" at Whiteface when they met Wednesday afternoon at the home of Mrs. C. F. Homfield.

Mrs. C. F. Rickels gave a demonstration on "Hats".

The next meeting will be with Christine Fortenberry on October 24 at 2:30.

Those present were: Mrs. Tabory Ballard, Susan and Beth.

FHA Girls Are Auditioned for Club Quintet

FHA girls were auditioned for a quintet at a recent meeting of all FHA girls who were interested in singing with the group.

Chosen for the quintet were: Pat Jackson, Sue Savage, Nancy Patterson, Nan Longbottom, Georgia Lewis.

The group will entertain at regular meetings of the Future Home Makers of America and will represent the Hereford FHA girls on civic and area programs during the year.

GOOD! GOOD! GOOD!
GOOCH'S BEST ENRICHED FLOUR

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours 8:30-5:00

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V-8 FAMILY! →

Designed around Chrysler FirePower, the finest and most powerful engine ever put into an American passenger car... these cars bring you to enjoy today more forward-looking features than have ever been combined in a single new car line.

180 HORSEPOWER...

performance... even on non-premium grade gasoline... which no other American passenger car engine can match!

POWER BRAKING...

quickness and ease of braking such as you have never felt. Reduces foot pressure by as much as two-thirds!

POWER STEERING...

first ever offered on an American passenger car... hydraulic power provides four-fifths of the steering energy! (Hydraguide power steering regular on Crown Imperials, at extra cost on all other FirePower models.)

FLUID-TORQUE DRIVE...

adds extra acceleration and change of pace to FirePower's 180 horsepower performance. (Regular on Crown Imperials, at extra cost on all other FirePower models.)

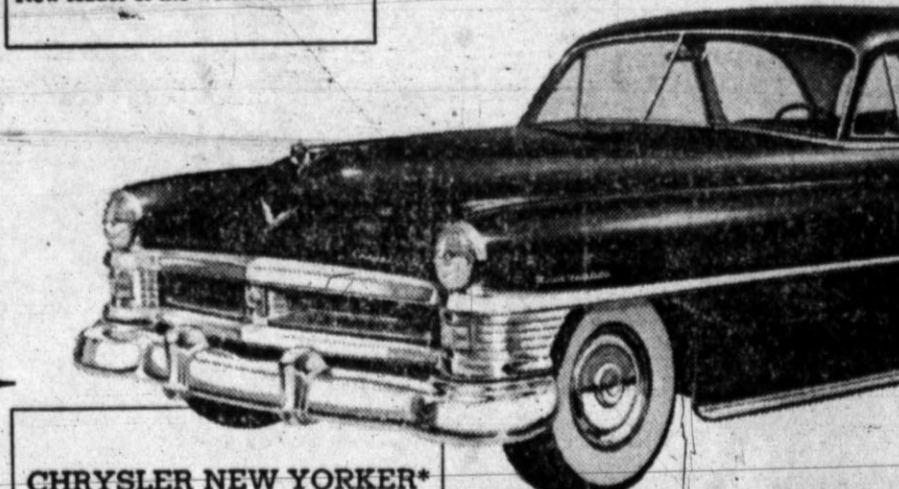
ORIFLOW RIDE...

new type shock absorbers give entirely new rough-road stability, greater riding comfort and safety in Chrysler cars.

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New leader of the world's fine cars.



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"Flagship line" of the Chrysler family.



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ENJOY A GOOD MOVIE OFTEN

The SIOUX INDIAN'S STRANGEST ADVENTURE!

Little Big Horn

John IRELAND · Lloyd BRIDGES · Marie WINDSOR
with REED HADLEY · JIM DAVIS · KUGH O'BRIAN · WALLY CASSELL

STAR FRIDAY SATURDAY

Fifty Painted Sioux to every one of their GALLANT FEW!

ROD CAMERON FUZZY KNIGHT EDDIE DEW RAY WHITLEY

Renegades of the RIO GRANDE

THE MAN WITH MY FACE

BARRY NELSON LYNN ANLEY JOHN HARVEY CAROLE MATHEWS

TEXAS FRIDAY SATURDAY

MONTE CRISTO RIDES AGAIN!

John DEREK

MASK OF THE AVENGER

Anthony Quinn · Judy Lawrence · Ina Balin · Eugene Quinn

TEXAS SUNDAY MONDAY

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Thursday, October 18th, through Saturday, October 20th...

Mr. & Mrs. Henry Hastings Mr. & Mrs. George Jones
Mr. & Mrs. Roy V. Smith Mr. & Mrs. C. H. Hammock
Mr. & Mrs. Roger Corbett Mr. & Mrs. J. G. Evans

ENJOYABLE FAMILY ENTERTAINMENT

Bay-captiful Bay-bes are dancing' and romancing' in the moonlight

On Moonlight Bay

DORIS DAY Gordon MacRAE

COLOR BY TECHNICOLOR

SUNDAY-MONDAY-TUESDAY

HEREFORD tar YOUR COMMUNITY CENTER

TOWER DRIVE-IN THEATRE

THURSDAY — FRIDAY

SPENCER TRACY JAMES STEWART

"MALAYA"

YOUNG DeCARLO

DESERT WALK

COLOR BY TECHNICOLOR

SUNDAY — MONDAY

John Wayne in DAKOTA