

SIGHTS, FACES SEEN

Around Town

Rally day and Promotion day for the Westway Sunday school will be held September 30. Everyone is invited to attend. A special invitation is extended to former members.

Former Hood county residents are having a reunion at MacKenzie State park, Lubbock, at the barbecue house on Sunday, Sept. 30. All attending are asked to bring a picnic lunch.

All interested in forming a girls' basketball team are asked to meet at the Whiteface Barber shop on Thursday evening at 7:30. There is no age limit for participation on the girls' team.

Toastmaster for the Monday night meeting of the Hereford Toastmasters club was W. C. Meharg. Elmer Patterson was topic master.

Prepared speeches were made by Curtis Traweek, Urline Streu, Joe Smith and Frances Hardwick. Bill Patton was general evaluator.

Don T. Martin was welcomed as a new member.

The next meeting will be a ladies night meeting on Monday, Oct. 1, at 6:30. New officers will be installed at that time.

The first meeting of the Hereford P-TA will be held Monday night, Oct. 1 at the high school auditorium at 7:30. The speaker will be Rev. Leon Hill of Amarillo who will talk on "Who Bends The Twig." All parents are urged to attend.

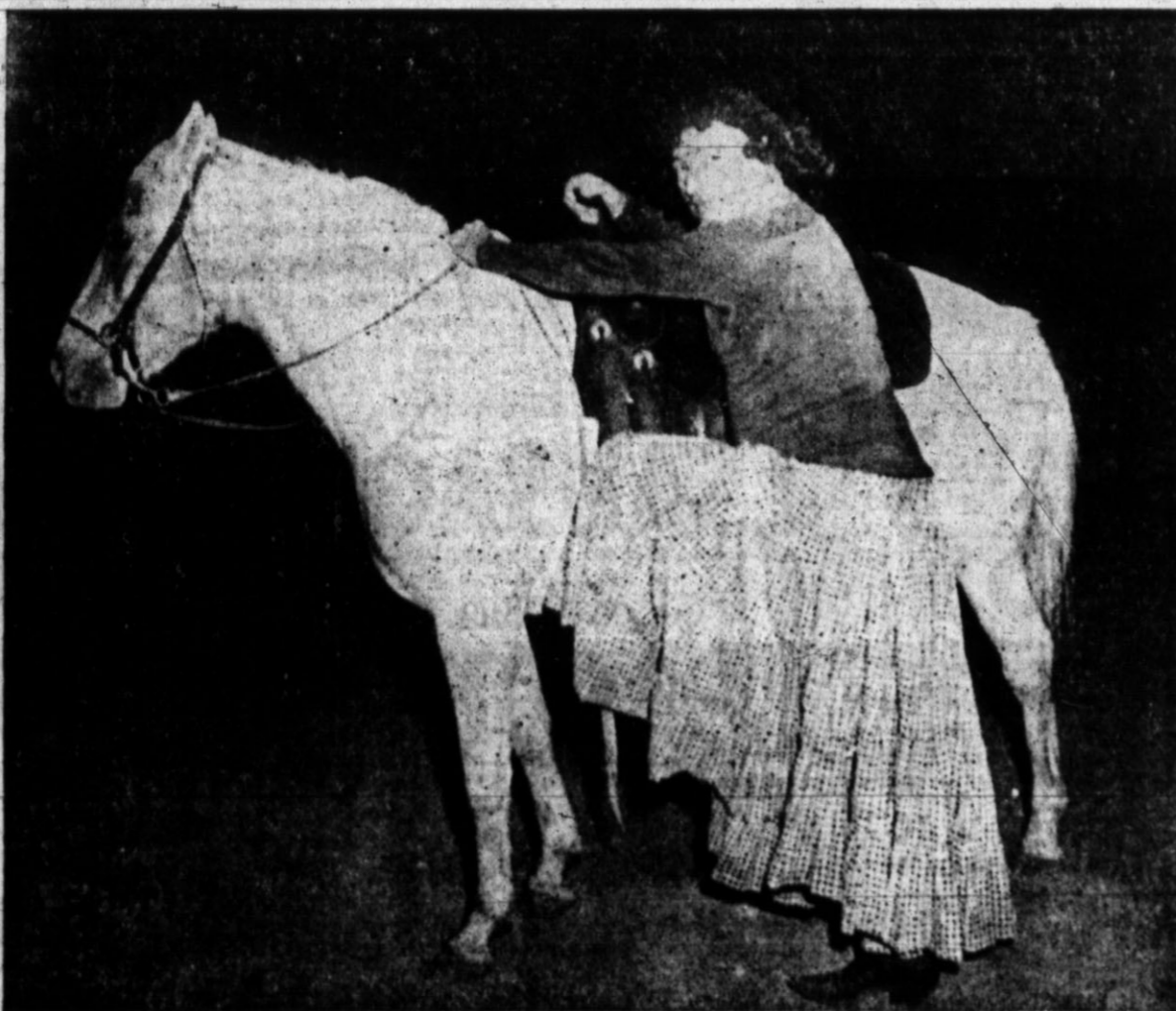
Thursday, Oct. 4 is "Hereford Day" at the Panhandle South Plains Fair in Lubbock. That day is also "School Day" for this community's students. Children under 13 will be admitted to the front gate free and charged half price on all rides.

S. A. Perkins and Richard Pinkert are operators of the Pinkert Welding Shop. They assumed operation of the business on Monday, Sept. 23.

Ronnie Durham of Hereford was elected junior class council representative at Eastern New Mexico University last week.

The district grand jury met Wednesday at 10 a.m. They were

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THE "GAY SENORITA" — Jim Neill — prepares to mount her — or his — horse before running the ladies barrel race Tuesday night at the Riders' arena. Neill added a bit of comedy to the proceedings Tuesday night as about 500 persons enjoyed the exhibition put on by the Hereford Riders. —Brand Staff Photo

No Incidents Reported As Lettuce Work Starts

City, county, and state law enforcement officers were on hand "just in case" at the Williams Farms lettuce shed Tuesday noon as that firm started lettuce packing operations for the season.

Reported threats of violence over hiring of shed labor were circulated prior to the beginning of operations here, but there was "no friction" reported.

Sheriff J. C. Reese said there was "no trouble."

About 80 or 70 out-of-state unemployed shed workers were on the scene as hand-picked crews began packing. A crew of shed workers—ostensibly the cause of the reported unrest—arrived in Hereford a few hours after work began.

The anticipated trouble was "all talk and threats" and was started by "agitators who haven't got jobs and won't get jobs" a spokesman for one lettuce shed said Wednesday.

The reported agitators were described as "outcasts from the union" by one packer.

The fear of possible violence when work began prompted law enforcement officers to be on the scene Tuesday noon. Three out-of-town highway patrolmen, the sheriff's force, and the city police stood by in the event of a disturbance.

Some of the sheds have their own deputies guarding against possible friction.

Commenting on the situation, one packer said, "The farmers are ready to protect their interests, if necessary, at the lettuce sheds."

Civic Chorus To Meet on Sunday

The Hereford Civic chorus, the Music Study club and the Vocal Junior club will be host clubs to the convention of the Federation of Music clubs October 16 and 17.

The Hereford Civic chorus will meet Sunday afternoon at 2:30 at the First Methodist church for a rehearsal of their number on the Fine Arts program. Members of church choirs and other people who would like to sing with the group are asked to attend the rehearsal.

The Civic chorus, which is an

outgrowth of a community chorus which was organized in 1919, was federated with the State and National Federation of Music clubs in 1934 and became the Hereford Civic chorus.

Since 1934 the group has presented "The Messiah" every year with the exception of one or two years during the war. In addition to their presentation of "The Messiah" they also take part in the one which is presented in Amarillo.

Water District Issue To Voters This Saturday

Rural and urban voters in Deaf Smith county—along with residents of 21 other counties—will go to the polls Saturday, Sept. 29 to vote on the question of establishing a privately-controlled High Plains Underground Water Conservation District No. 1.

Polls in the county will open at 8 a.m. and remain open until 7 p.m.

Polling places for the special election, as listed by Tom McFarland, chairman of the district's board of directors, are as follows:

Polling Place No. 1—All those who have been voting in the Farview school house will vote in the Daniel school house. C. L. McBroome is presiding judge. Assistant judge is Erwin Shugart and R. L. Campbell and E. T. Allred are clerks.

Polling Place No. 2—All who have been voting at the Dawn school house will also vote there on this special water election. E. H. Miller is presiding judge. August Frye is assistant judge. Clerks are David Rodgers and Gail Neal.

Polling Place No. 3—All who have been voting at the Cord Hammock place will cast their ballots at the Ford school house. George J. Larsen, J. G. Fortenberry is assistant judge and clerks are Mel Stuart and Cord Hammock.

Polling Place No. 4—All who have been voting in the Garcia

community house will vote in the old Roe residence. P. B. Sowell is election judge. Assistant judge is H. J. Wilke. Clerks are Lewis Smith and S. N. Thweatt.

Polling Place No. 5—County courtroom in Hereford.

Two ballot boxes will be at

the courthouse, one for the votes of those persons residing within the corporate limits of the City of Hereford and a separate ballot box in which to deposit the votes of those persons residing in Deaf Smith County but not residing within the limits of a municipal

corporation.

Presiding judge at the courthouse will be Troy Moore. Ivan Block will act as assistant judge. Tom Alderson and J. J. Clark will be clerks.

About 300 persons attended a special town meeting Tuesday night at Hotel Jim Hill to hear the proposed water district discussed. Tom McFarland led the discussion, aided by Hugh Clearman, Lyle Blanton, Bruce Woodruff, Robert Thompson, and members of the audience.

Resident owners of tax-rendered property residing in a large part of Deaf Smith county will cast ballots in local option elections Saturday to decide whether each voting district will become a part of the High Plains Underground Water Conservation District No. 1.

To determine whether one is entitled to vote, he should refer to a complete description of boundaries of the proposed district at the county clerk's office. Voting will be done in all of four and parts of 17 counties. The district may consist of all or any part of that territory, depending upon the number of voting districts that return a majority in favor of creation of the district.

Only parts of the 17 counties lie within the district because its boundaries must be those of the

(Continued on page 5)

Local Exhibitors At Tri-State Fair

Deaf Smith county exhibitors walked away with their share of the honors at the Tri-State fair in Amarillo this week.

Winners were: Jack Wright, E. B. Miles, Mrs. L. C. Hewitt, Luther Leslie, Donald Renfro, Mrs. V. M. Hewitt, and FFA.

In the poultry division Jack Wright and E. B. Miles exhibited winning fowls in almost all divisions.

Dark Cornish pullet, Jack Wright, 2nd and 3rd; New Hampshire Red cockerel, Jack Wright, 1st, 2nd, and 4th; White Rock cockerel, Jack Wright, 1st and 2nd; White Rock pullet, Jack Wright, 1st; Buff Orpington pullet, Jack Wright, 1st, 2nd, and 3rd; Blue Andalusian cockerel, E. B. Miles, 1st; Blue Andalusian pullet, E. B. Miles, 1st, 2nd, and 3rd.

and 4th; Spanish White Face Black cockerel, E. B. Miles, 1st, 2nd, and 3rd; and Spanish White Face Black pullet, E. B. Miles, 1st, 2nd and 4th.

In the swine division Donald Renfro won 3rd in Light Chester Whites and 4th in a pen of three.

Luther Leslie won 1st and 2nd in the heavy duross class of the open barrow division.

Hereford FFA exhibit placed in the third class and brought the group a \$45 prize.

Women's division winners were Mrs. L. C. Hewitt and Mrs. V. M. Hewitt.

Knitted sweaters, Mrs. L. C. Hewitt, 1st, Mrs. V. M. Hewitt, 2nd. Any three articles of baby clothing, Mrs. L. C. Hewitt, 2nd.

Celebration October 5 For FM-1412, School

A huge celebration to commemorate the formal opening of Farm-to-Market road 1412 and the new \$65,000-dollar Walcott school house will be held Friday, Oct. 5 at the Walcott school.

Time for the celebration, which is being sponsored by landowners along the 37.5-mile farm-to-market road and residents of the Sims and Walcott communities, will be from noon on.

A big free barbeque, with 2000 pounds of beef to be served, is planned for the event at noon.

Preparations are being made to serve 2500 people, according to Ezra Norton, who is in charge of the barbeque.

All persons in the Plains area are invited to attend the gala celebration, Norton said.

The program for the day will be filled with varied entertainment. The formal opening of FM-1412 will be observed as will the grand opening of Walcott school.

Speakers for the program are

John L. Bagwell Funeral Sunday In Dimmitt

Funeral services for John L. Bagwell will be held Sunday afternoon at 3 o'clock at the First Methodist church at Dimmitt with Rev. Earl Lanthrop of Plainview officiating assisted by Rev. Lee Stanford.

Bagwell died September 26. Burial will be in the Dimmitt cemetery under the direction of Gilliland Funeral home.

Bagwell was born May 28, 1908 at Floydada and moved to Castro county in 1927. He married Lorene Tate of Dimmitt October 14, 1931.

Survivors include: his wife, Mrs. John Bagwell, one son, John Thomas of Dimmitt; his parents, Mr. and Mrs. J. A. Bagwell of Dimmitt; four brothers, Ernie, Jim, George, and Ivan all of Dimmitt; and three sisters, Mrs. Mildred Gulim, Fort Worth; Mrs. Marie Teague, Snyder; and Mrs. Hattie Howell of Dimmitt.

Kent Snare First Forecast Winner

Kent Snare won the first weekly Hereford Brand football contest for the season, picking 20 winners out of the 21 contests listed.

He wins six grease jobs at Earl Hendricks Buick.

Second prize in the contest—\$3 in cash from The Brand—went to Arthur Tinsley with 18 out of 21 correct predictions.

Third prize of \$2 cash from The Brand will be divided among five winners—George L. Olson, Earl V. Stagner, Sophie K. Snare, Kenneth Brock, and Raymond Webb—who each had 17 right out of the 21 listed.

Snare guessed correctly on all the games listed save the 27-13 Kansas U. victory over Texas Christian.

Tinsley missed Utah's victory over Arizona, Georgia Tech's win over Southern Methodist, and the Kansas U-Texas Christian game.

Contestants and their scores for last week's games were: M. C. Adams, 14; T. W. Alderson, 13; H. D. Glythe Jr., 14; Mrs. H. D. Blythe Jr., 15; Jim C. Bookout, 14; Arthur Brock, 13;

Concert Campaign Work Starts Monday

Pre-campaign week activities for the Hereford Concert association will begin Monday, Oct. 1, according to Jim Kirby, president of the association.

There will be a meeting of the board of directors Monday when Bob Thompson, representative of the Prior-Menz association, will outline campaign plans. Campaign chairman and com-

being contacted now, Norton told The Brand.

Representatives of the highway department and the construction companies who worked on both the school and the highway will be present, Norton said.

The Miller and Miller Freight line of Wichita Falls has made application to the Railroad Commission to serve Hereford from the south. Hope Newman, company representative, said Wednesday.

If approved, the line will give Hereford direct overnight truck service from Dallas, Fort Worth, Wichita Falls, Lubbock, and Abilene, plus intermediate points, Newman told The Brand.

The 37.5-mile stretch of the farm-to-market road was completed on September 20, 83 days ahead of schedule as allowed in the contract.

Those in charge of the celebration urgently request all persons

Newman said his company intends to put in a terminal here if the extension is granted, and also to place a freight agent in Hereford. The extension requested would extend the company's operations from Dimmitt, which is now the northernmost city served by the Wichita Falls firm.

At the present time, all freight coming into Hereford is routed through Amarillo.

"Whether or not we are granted this permit to extend our line

in the Plains area to attend the event. Special invitation is extended to residents of the many surrounding towns on the Plains.

Complete details of the program will appear in later issues of The Brand.

Truck Firm Seeks To Serve Hereford

Commissioners Approve \$503,270 County Budget

Deaf Smith county's proposed 1952, 270.57 budget for the 1952 fiscal year was approved at Monday's meeting of the Commissioners' Court.

Funds were raised through a legal maximum levy of 1.32 on the property evaluation of \$11,750,000.

Fund receipts estimated for the fiscal year are:

Balance as of January 1, 1952, \$69,869.41; jury fund, \$7,275; road and bridge, \$145,125; general, \$11,484.10; general improvement, \$1,082.50; hospital maintenance, \$141,445; hospital interest and sinking fund, \$16,463; permanent improvement warranty fund, \$4,330; lateral road fund, \$26,000; officer's salary

fund, \$40,868.56; road bond interest sinking fund, \$39,328; total receipts, \$433,401.16; total disbursements, \$503,270.57.

Total estimated disbursements for the 1952 fiscal year are:

Jury fund, \$6680; road and bridge fund, \$159,143.70; general fund, \$54,400; general improvement fund, \$2716.56; hospital maintenance fund, \$137,900; hospital interest and sinking fund, \$10,713; permanent improvement warranty fund, \$3264; lateral road fund, \$26,000; officer's salary fund, \$38,934.45; county road interest and sinking funds, \$34,042.50; total disbursements, \$473,794.21; December 31 balance (estimated), \$29,476.36; total disbursements, and balance, \$503,270.57.

Levies per \$100 evaluation for each individual fund are: jury, 3c; road and bridge, 13c; road and bridge special fund, 15c; general fund, 36c; general improvement, 1c; hospital maintenance fund, 6c; hospital interest and sinking fund, 15c; permanent improvement warranty fund, 4c; and county road bond interest and sinking fund, 37c.

Burial was in West Park cemetery under the direction of Gilliland Funeral home.

Mrs. Arnold died as the result of an accident Friday afternoon on the Amarillo highway. Her baby was dead when delivered by Caesarian section immediately following the accident.

Mrs. Arnold was born in Hereford on December 28, 1933 and was married to Fred H. Arnold in December 1950.

Survivors include: her husband Fred Arnold; her mother, Mrs. George Lindsey; two sisters, Mrs. Lucy Ann Robinson, Amarillo and Mrs. Tom Prestridge of Truth or Consequences; and four brothers, Starlin Mitchell, Lincoln, Neb.; Edward Mitchell, Clovis, Marion Mitchell and Elmer Jack Mitchell, Amarillo.

The dead woman's husband, Fred Arnold, is in an Amarillo hospital suffering from a crushed chest and pelvic injuries as a result of the accident Friday afternoon. Also injured in the accident was Mrs. Arnold's mother, Mrs. George Lindsey, who is in a critical condition and her stepfather, George Lindsey, whose condition is listed as fair.

Rotary District Governor Here Today, Friday



F. F. Bridgewater

The Hereford Rotary club will be host on Thursday and Friday to P. F. Bridgewater, governor of the 183rd district of Rotary, Rotary International, who is making his annual official visit to each of the 37 clubs in the West Texas District.

While in Hereford, Bridgewater will confer with Rotary President Ben W. Childers and Secretary Dub Hair and other local officers on Rotary administration and service activities.

Secretary and Treasurer of the Midland Federal Savings and Loan association, the district governor is a member of the Midland Rotary club.

Joint Funeral Of Mrs. Arnold, Baby Monday

Joint funeral services for Mrs. Fred H. Arnold and her baby daughter were held Monday afternoon at 3 o'clock at the Avenue Baptist church with Rev. H. V. Fields officiating.

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October Draft Call of Nine Men Released

The local draft board's October quota of nine men will leave Hereford for Amarillo on October 9, according to Mrs. A. Peterson, clerk of the local board.

Named on this list are: Kenneth William Wheeler, Amarillo; Glenn Maurice Breeding, Amarillo; Pat Crawford Miller, Dawn; Milton Lester White Jr., Muleshoe; Billy Joe Evans, Hereford; Billy Wayne Wilkerson, Bovina; Edwin Duane Allred, Wildorado; Everett Monroe Wilkinson, Dimmitt; Dick Lee McDonald, Canyon.



Shop **FURR** HEARTY *Eye-Opening* MEALS AT *Eye-Opening* PRICES

FOOD STORES FOR

Washington Italian
PRUNES 2 lbs 25¢
\$1.39 lug

Jonathan or Delicious
APPLES 2 lbs 25¢

Tokay
GRAPES 2 lbs 19¢

LEMONS 2 lbs 25¢

Colorado Red
POTATOES 5 lbs 23¢

CAULIFLOWER lb 10¢

Yellow
ONIONS 3 lbs 23¢

BRING US YOUR PROCTER & GAMBLE COUPONS

2 Bottles of JOY for **55¢** With Coupon

2 large pkgs. 52¢ or 1 giant pkg. 77¢ WITH COUPON

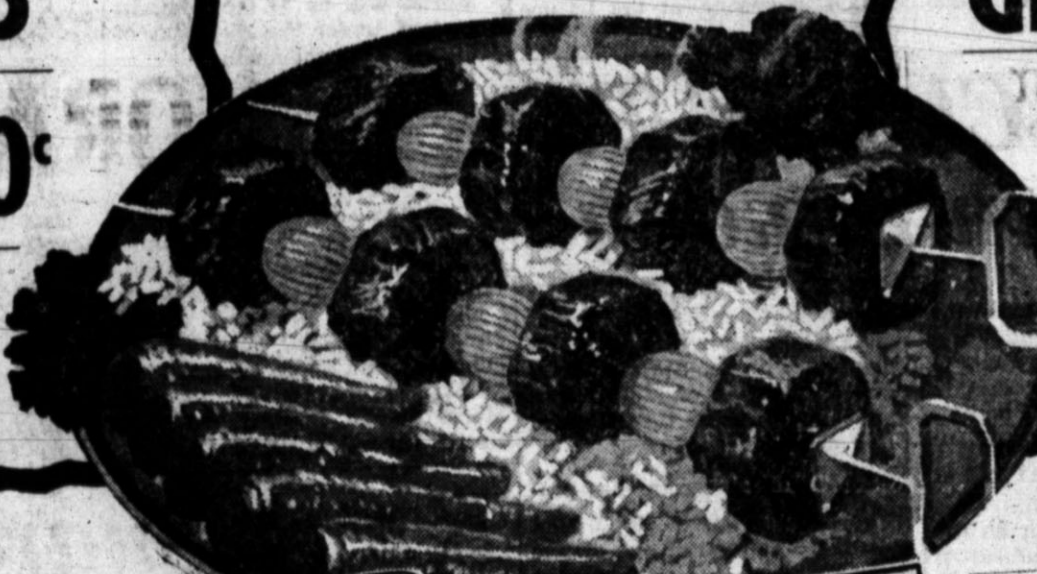
1 Giant pkg. **77¢** WITH COUPON

Betsy Ross Pure **GRAPE JUICE** 24 oz Bottle 29¢

Zestee Pure Preserves **PEACH or APRICOT** 2 lb Jar 44¢

Hunt's **TOMATO JUICE** 300 Can 10¢

Bama Red **PLUM JAM** 2 lb Jar 38¢



SPICED PORK KEBABS
A McCall's Magazine Fail-Proof Recipe
6 metal or wooden skewers
1 12 oz. can spiced pork
4 slices pineapple
1 cup cornflakes
1 teaspoon dry mustard
1/4 teaspoon ground cloves
1 egg
2 tablespoons water
4 tablespoons butter or margarine
1/4 cup pineapple juice
Few grains pepper
Cut spiced pork into 1-inch cubes with a sharp knife. Drain pineapple and cut each slice into 6 chunks.
Poke skewers through center of pork cube, then through 2 pieces of pineapple. Continue alternating pork and pineapple to fill skewer.
Crush cornflakes; mix with mustard, cloves, pepper. Add water to beaten egg. Roll kebabs in cornflakes, egg, then crumbs again. Melt butter or margarine into a skillet and brown the well-coated kebabs on all sides. Add pineapple juice, cover pan; cook slowly 15 minutes.

Pure Pork Country Style
SAUSAGE lb 29¢

Wilson's Corn King
BACON lb 47¢

Federal Graded Choice
STEAK Round lb 98¢

Federal Graded Choice
STEAK Loin lb 98¢

Swift's Premium
FRANKS lb 63¢

Fresh and Lean
Ground BEEF lb 65¢

Fresh Dressed
FRYERS lb 59¢

Furr's Finest
FLOUR 25 lb. Bag \$1.88

Coffee
CHASE & SANBORN lb. 87¢

Shortening
SPRY 3 lb. Can 99¢

Shortening
CRISCO 3 lb. Can 99¢

Pure Cane
SUGAR 10 lb. Bag 97¢

Westinghouse **LIGHT BULBS**
25-Wat 4 Bulbs 56¢ 40-50-60-Wat 4 Bulbs 59¢ 75-100-Watt 4 Bulbs 72¢

Armour's Vegetable
SHORTENING 3 lb. carton 79¢
Two Pound Bag of Purasnow Flour with Each Purchase

Sweet-R-Yet
OLEO lb. 24¢

Furr's Finest
FLOUR 10 lb. bag 85¢

House of George
ORANGE JUICE 3-46 oz. cans 69¢

Lucky Leaf
APPLE SAUCE 303 Can 17¢

Hunt's
SPINACH 2 No 2 Cans 25¢

Lucky Leaf Sliced
APPLES No 2 Can 19¢

Comet
RICE 2 Lb. Pkg 35¢

Belts Pure Extracted
HONEY 2 Lb. Jar 49¢

WHY PAY MORE?

Mennen's
BABY MAGIC 39¢ PLUS TAX
75c Val.

JERIS TONIC 33¢ PLUS TAX
49c Val. Gillette

BLUE BLADES 29¢
50c Val. Silk-N-Satin

LOTION 33¢ PLUS TAX

Blue Plate
SWEET POTATOES
No 2 1/2 Can 23¢

Headstart
DOG FOOD
13 300 Cans \$1.00

Northern Facial
TISSUES
200 Count Pkg. 16¢
300 Count Pkg. 23¢

Durkee's
COCONUT
4-Oz. Pkg. 17¢

Roeding Black
FIGS
1-Lb. Pkg. 28¢

Libby's
CATSUP
14-Oz. Bottle 23¢

Van Camp's
PORK & BEANS
2 300 Cans 25¢

Hi-Note
TUNA
1/2 Size Can 19¢

NORTHWEST HEREFORD NEWS

Wayne Johnsons Entertain at Dinner For Friends on Friday

By Mrs. R. C. Childers
Mr. and Mrs. Wayne Johnson entertained a group of their friends with a dinner in their home Friday night. Those in attendance were: Mr. and Mrs. Steve Clements, and sons, Larry and Garry; Mr. and Mrs. Fred Wolfington; Mr. and Mrs. R. N. Cooke, and Mr and Mrs. R. C. Childers.

the celebration of Youth Day, a portion of which will be devoted to the 4-H work over the Tri-State area.

The Workers 4-H group will not meet this week at their regular meeting date, due to the Youth Day celebration at the Tri-State Fair in Amarillo, Saturday.

Mr. and Mrs. Steve Clements returned last week from a 10-day visit in Ft. Worth. The Clements are formerly of Ft. Worth, having moved to this vicinity about the first of the year.

The Cultural Home Demonstration club will meet Thursday, Sept. 27 at 2:30 p.m. in the R. N. Cooke home. Mrs. Argen Draper will be present to give the group information on the tailoring project which is to start this month.

To help celebrate Hereford Day at the fair, two boys and one girl went with the high school band from this vicinity. They were Kenneth DeHart, Clarence Caywood, and Sue Cooke.

Mr. Ike Finley was a dinner guest in the home of Mr. and Mrs. R. N. Cooke Sunday.

Bill Martin of Canyon was also a guest in the R. N. Cooke home Sunday.

Mrs. R. C. Childers attended the called meeting of the building committee selected to work

for a clubhouse in Hereford. This meeting was held Friday in the Tynes party house at 9:30 a.m. Members of the committee were Mrs. F. Hardwick, Mrs. Cecil Williams, and Mrs. Earl DeHart of this vicinity.

Mr. and Mrs. Fred Wolfington were in Amarillo on business Wednesday.

Mr. and Mrs. Wayne Johnson visited in the home of Mr. and Mrs. Earl Johnson of Pampa and Mr. and Mrs. Frank Babcock of Groom Sunday.

Raymon Childers was a guest entertainer at a recital given by a group of Mrs. C. W. Parker's pupils Sunday at the Christian church. Raymon played "Rhapsody in Blue", by Gershwin.

Attending the recital with Raymon was his sister, Patsy.

Mrs. R. N. Cooke gave the delegate's report of the state meeting at College Station for the third time since her return, to the Commissioners at the reading of the Budget on Monday, in the county court room. Others giving reports were Mrs. Herbert Hoover and Mrs. Franke Wilde.

Colleen Cooke lost her bill fold containing \$7 Sunday night. It was found in front of the R. C. Childers home by Mr. Childers on Monday morning.

Patsy Childers visited in the homes of Dorothy Wiegell and Patsy Jackson Sunday.

Some grain is being harvested in this community. On the Mary Bearden place a combine is running. Others think that they will start up about the middle of next week. George LeGrand thinks his will be ready in the next few days.

There is some wheat that is up to a good stand and in other places farmers are having to irrigate to get it up. On the T. E. Seigler farm, there is a pretty patch of wheat, which has come up to a nice stand.

There will be another crop of alfalfa harvested. Should frost hold off for another four to six weeks still another crop could be cut.

Several have cut and shocked feed in this vicinity. This makes us feel more sure than ever that fall is here, and, with the beginning of this week, it really is here. When one thinks of fall it brings to mind pumpkins, and Hallowe'en. October is usually a month of excitement and parties.

Oscar Mc Bride Enlists in Air Force Sept. 24

Oscar Rose McBride, RFD Muleshoe, enlisted in the Air Force for a period of four years on September 24.

McBride left Amarillo on Monday evening for his basic training at Lackland Air Base, San Antonio, according to M/Sgt. Hicklin Harrell, local recruiter.

Benson, Etheridge To Emergency Posts

Hardy Benson was named on Sunday as emergency co-ordinator for Hereford in the Northwest Texas Emergency Amateur Network.

R. L. Etheridge of Hereford has been appointed alternate co-ordinator.

In his new emergency post, Benson is ready to cooperate with the Red Cross or civilian defense organizations to fill any needs for emergency communication where regular communications are cut off.

Etheridge will be available for duty when Benson is, unobtainable through the short wave radio, which operates on 38.50 kilocycles.

The emergency network, which operates among amateur radio operators in Plainview, Happy, Lubbock, Midland, Odessa, Pampa, Borger, and Amarillo, meets every Sunday at 8 a.m. The public is invited to listen to the meetings on the "amateur" band of their radio, between 38 and 40 kilocycles.

The network is being operated as a hobby for public service by amateur operators. The local organization was organized after months of preliminary work.

Mrs. Marie Harper and Mrs. Troy Womble left Wednesday morning for Hoxsey clinic. They will return home on Sunday.

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See LUTHER PEVELEY about Real Estate Res. Phone 524-W

Better Blending
is the reason
WHITE SWAN
is America's finer coffee!
White Swan Coffee is Better Blended, to suit the coffee taste of folks here in the Southwest, where coffee is best! White Swan's more expert blending means extra enjoyment for you.
NOW—Bigger Value Nylon Coupon in Every Pound!

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

Close Drug
PROUDLY PRESENTS
Russell Stover Candies

GIVE AND ENJOY

THE WONDERFUL, TASTY GOODNESS OF CANDIES THAT ARE ACTUALLY **GUARANTEED FRESH!**

Russell Stover CANDIES

ASSORTED CHOCOLATES
CREAMS
NUT CRISP AND CHEWY
HOME FASHIONED FAVORITES
ROUND GOLD BOX
CHOCOLATES AND BUTTER BONDS
CHERRY CORDIALS
PECAN DELIGHTS
MINT PATTIES
ROSEBUD MINTS
HONEYBUCKLE STRAWS

ASSORTED CHOCOLATES
You haven't experienced true candy enjoyment until you've enjoyed the tasty goodness of fresh—fresh—Russell Stover assorted chocolates. Creams, fruits, nuts, caramels, toffee sauce, crunch and chewy centers, dipped in milk and dark vanilla chocolates. Treat your family, your best girl or yourself to these wonderful candies. Russell Stover Candies.

\$1.25 POUND

CLOSE DRUG
240 N. Main Phone 13

PLUMS
Norpak Heavy Syrup
BIG 2 1-2 SIZE **27c**

TIDE
Large Box **29c**

COFFEE
Bright & Early
1 Lb. Pkg. **79c**

Shop Our Store for **REAL SAVINGS**

YOU JUST CAN'T BEAT OUR PRICES OR OUR QUALITY!

CORN Primrose Whole Kernel 303 Size **2 for 45c**

BEANS Colo. Pinto Recleaned **5 lbs 49c**

GUM Wrigley's Any Flavor **20 PKGS 57c**

ICE CREAM Frozen Dessert **2 PINTS 25c**

KREMEL PUDDING Four Flavors **2 PKGS 15c**

ORANGE JUICE Hi-C 46 oz. **2 for 59c**

SALMON No. 1 Tall Cans **39c**

SHORTENING 3 Lbs. Kimbell **69c**

BLACKEYED PEAS With Bacon Kimbell's 300 Size 3 for 25c	CATSUP Brooks, Lot Lge. Bot. 25c	DOG FOOD Champ 3 cans 25c	BABY FOOD Gerber's, any kind 12 cans \$1.00
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LAST CALL!

FREE! FROZEN FOOD WORTH Up to \$20.00

INTERNATIONAL HARVESTER
WORLD'S LEADING **FREEZERS**

Our Frozen Food offer applies to all three 1951 International Harvester Home Freezers. 7—11.1—15.8 Cubic Ft. sizes to choose from.

SEE THEM TODAY

HEREFORD IMPLEMENT CO.

Pinkney's Country Style SAUSAGE lb. 29c

Pinkney's Tender - Large Size PICNIC HAMS lb. 39c

Lean PORK STEAK lb. 49c

Fresh Ground - All Meat HAMBURGER lb. 65c

Wilson's Corn King BACON lb. 47c

Kraft's Elkhorn CHEESE lb. 49c

DRY SALT BACON lb. 29c

Fancy California - Large Heads LETTUCE ea 15c

Idaho Russets POTATOES 10 lb Mesh Bag 45c

Hereford YAMS 2 lbs 25c

Fancy California - Pascal CELERY ea 15c

HEREFORD FOOD MART
Mac & J. B. Noland, Owners
Jim Robinson, Manager
ON HIWAY 60 We Deliver Phone 1114

WANT ADS Phone 30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
SEPTEMBER 30 - OCTOBER 1-2

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

3. FOR SALE Automobiles

KINSEY MOTOR CO.
USED CAR LOT
Located corner 2nd & Schley

USED CARS
1950 - 98 Oldsmobile 4 dr. sedan.
1947 Dodge Club Coupe
USED TRUCKS
1950 Chev. 1/2 ton pickup, 3 speed.
1949 Chev. 1/2 ton pickup 3 speed.
1947 GMC 3/4 ton pickup.
1947 Studebaker 1/2 ton pickup.
1946 Dodge 1 1/2 ton truck.
1942 GMC 1 1/2 ton truck.
1942 Chev. 1 1/2 ton truck.
We have a limited supply of new pickups and trucks.
B-3-12-tfc

FOR SALE or TRADE
1948 Buick sedanette, less than 23,000 miles. Excellent shape. Terms can be arranged. See Ray Downey at Good House-keeping Shop.
B-3-1 1/2"-37-tfc

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

HEREFORD MOTOR CO., INC.

Ford - Mercury Dealer

USED CARS
1948 Ford 8 cyl club coupe. Excellent condition. One owner.
1949 Ford 2 dr.
1946 Plymouth 4 dr. R/H.
1941 Chevrolet 2 dr. good condition.

COMMERCIALS
1944 Dodge truck, 825 tires, long wheel base, good grain bed, oak cattle racks, good condition.
1950 Ford F-2 pickup.
1950 Ford F-2 3/4 ton. Good motor.
We have a representative stock of new pickups and trucks.
Phone 38 or 39
B-3-11-tfc

4. REAL ESTATE

If it is a good farm loan, we can make it.

ROSE & BARBER
107 East 3rd St.
Phone 45
B-4-26-tfc

FOR SALE OR TRADE—Beautiful home in Allison Subdivision. For details contact Wesson Real Estate, 317 Sampson. Phone 944. Hereford, Texas.
B-4-21-12-tfc

IF YOU WANT TO BUY a farm, I have from two acres up to 640 acres in irrigated land. From 5 acres up in dry land. Also big listings on houses all sizes.
Will appreciate showing you. Would also appreciate listings on trades or sales.
J. M. HAMBLY
South of Courthouse Ph. 701
B-4-2-11-7p

FOR TRADE — 5 1/2 sections wheat farm, 40 mi. Northwest Hereford, for irrigated farm in waterbelt. B. Sherrad 2105 16th Street.
B-4-19-37-6p

Wanted To Buy—A good 1/2 section or section. All cultivable either irrigated or subject to irrigation. Reply Box 384 Hereford. Will pay cash on closing.
No agents.
B-4-28-6-tfc

FOR SALE—1/2 section and 1/4 section irrigated land, 5 miles southwest Hereford. Sid Barclay 310 West 7th Phone 696-J
B-4-20-34-tfc

FOR SALE

1920 acres, 450 in cultivation, balance grass, fair improvements, \$60 an acre.
GLENN WEIR
Phone 200 Res. Ph. 452-W
B-4-39-tfc

IF YOU WANT TO BUY A house on G. I. Loan, I have 4 and 5 room and 3 bedroom houses, which can be bought on Direct G. I. Loan.
J. M. HAMBLY REAL ESTATE
South of Courthouse Ph. 701
B-4-13-tfc

COLORADO RANCH

5,742 acre ranch, 4,713 deeded, 1029 acres leased. Water from springs, well and three tanks. Well sodded with buffalo and gramma. Expect anyhow 1000 acres best of level wheat land. Price \$15 acre, 29% cash good terms.
See me for ranches, large or small, up to 70,000 acres.
LEE KONKIN
Phone 728 Res. 422-W
212 Main
B-4-2"-30-tfc

IF YOU WOULD CARE TO SELL OR BUY A FARM, RANCH OR CITY PROPERTY,

SEE
METCALF AND BRALY
632 W. 1st Hiway 60
Phone 854 P. O. Box 845
Hereford, Texas
T-4-2"-36-tfc

FORTY ACRES FOR SALE

4 1/2 miles south on right hand side of Dimmitt Hiway. Still in native grass, all fenced.
Call Owners
Sam Nunnally or Glenn Weir
At 424 or 200
B-4-39-tfc

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Res. Ph. 193-W
Office Ph. 792 228 Cl. St.
T-4-13-tfc

FOR SALE — Four room house, modern, 114 Fuller or Phone 80-J.

B-4-11-39-tfc

We have a choice section for sale, all in cultivation and is ready for wheat planting. It is fenced and has a well and mill. Price, \$75.00 per acre, one-half cash, balance in one, two and three years at 4% interest.

We have a good half section with new improvements and a new irrigation well. All in cultivation except about six acres. Price \$200.00 per acre. Has a loan of \$26000.00 on it.
168 acres with a nice home and a good irrigation well, within two miles of Highway. Price, \$225.00 per acre, terms.
A very desirable half section stock farm. Good irrigation plant and fair improvements. 120 acres grass. \$125.00 an acre.
320 acres close in, 280 acres under irrigation, on REA. \$132.50 an acre.
240 acres, well improved and a good irrigation plant, located one mile off Dimmitt Highway. 160 acres farmed, balance grass and can be watered. Price \$150.00 per acre, \$12,000.00 loan. Will accept some trade.
Rose & Barber, REALTORS
107 East 3rd
Phone 45
B-4-39-2c

FOR SALE OR TRADE

Good country store, with postoffice, gas & oil station, 4 room modern house, 5 acres land. Gross business per year \$50,000 to \$60,000. Sale price \$21,000, 1/2 cash.
See Dr. C. D. Kelton, D. C. Hereford, Texas
B-4-13-3c

4 1/2% MONEY On

FARMS - RANCHES METCALF & BRALY
632 W. First St., Hiway 60
Ph. 854 P. O. Box 845
Hereford, Texas
B-4-2-36-tfc

CHOICE

Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE — Five room house on 104th front lot on pavement Adjoining high school playgrounds. Call 1219. Genevieve Guseman.

B-4-19-11-tfc

FOR SALE — Small 4 room house on 82' x 150' lot. Price \$3500. See or call Gerald Wilson Hereford Brand, Phone 30. B-4-20-9-tfc

5. FOR RENT

FOR RENT — Three room unfurnished apartment. Bills paid \$40.00. See lady upstairs, 210 West 9th.
B-5-13-13-2p

FOR RENT — One 20 x 30 corrugated steel building. Chester Pinkert. Phone 308.
B-5-11-39-2c

FOR RENT — Bedroom, close in Phone 847-J. 509 Ross.
B-5-9-34-tfc

Store Building for Rent—126 East 3rd. See J. B. Elliston or Phone 179.
B-5-14-31 tfc

6. WANTED

WANTED TO RENT — 3-room furnished Apt. for employee of Hereford Brand. Call Jim O'Hair, shop Foreman at 30.

WILL PAY CASH RENT on 160 acres, irrigation only. Tick Barbee, Clarendon, Tex.
B-6-13-13-2p

WANTED — Fields to graze. Bundles and wheat pasture. G. W. Brumley.
T-6-10-37-4p

WANTED — Four drawer letter-size metal filing cabinet. Dale Coleman, Rt. 4, Box 129.
B-6-13-38-4p

8. HELP WANTED

WANTED — A man to run combine. Pay by day or acre. C. S. Gunter. Phone 1095.
B-8-16-38-3k

MAN OR WOMAN to take over route of established customers in Hereford. Full or part time. Weekly profits of \$50.00 or more at start possible. No car or other investment necessary. We will help you get started. Write C. R. Rubie, Dept. S-4, c/o The J. R. Watkins Company, Memphis, Tenn.
T-8-39-1p

11. Business Services

BIG GAME HUNTERS Make plans for your 1951 Hunting Now. Season opens Oct. 15. Deer, Elk, Black Bear, Mt. Lions. Licensed Experienced Guides. American Plan. Write, wire or call for information.
Cecil Malone
Drowsy Water Ranch
Granby Colo.
B-11-1"-5c

GOLD STAMPING, fast service. Bring your cards, napkins, etc. to Francis Printing. Phone 1303
B-11-12-13-5p

WE TRADE, sell and rent guns. Chub Pinkert. Hereford Sport Shop. East Hiway 60.
B-11-14-39-2c

WANTED — Custom plowing and Drilling. W. W. Rhodes
Phone 1621-W.
B-11-9-38-9p

CUSTOM CUTTING, Plowing, Bundie Threshing. Floyd Stivers, Ph. 930-J.
B-11-9-10-tfc

Enroll Your Pre-School Child in Hereford Kindergarten. Mrs. J. R. Fowlkes. Harrison Hiway. Phone 1574-W
B-11-15-36-tfc

Quick — Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, restyle as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092.
B-11-27-8-tfc

CUSTOM BINDING — Call 1173. R. L. F. Stayton, 305 Jowell.
B-11-9-13-3p

FOR the best watch repair job, take your watch to Hembree Jewelry.
T-11-12-29-tfc

WE RECOMMEND ONLY Oriental Stucco for Redashing. Expert Workmanship
H. E. WESTER
111 Bradley Phone 417-J
T-11-2-tfc

SIGNS — PAINTED — NEON GLENN BOARDMAN
407 Lee Ave. Ph. 456-W
T-11-16-tfc

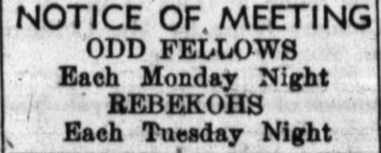
Hospital Notes

Patients in Hospital
Mrs. H. V. Fields, med.; Mrs. G. A. F. Parker, med.; Mrs. W. C. Flack, med.; Faye Shirley, surg.; George W. Cloyd, med.; Louis Wayne Sifford, acid.; Lonnie Drake, surg.; Harry Whitchurch med.

Patients Dismissed
Lavonia Gene Harris, surg., 9-26; Mrs. E. Bridges, OB, 9-25; Jackie Burrus, ortho., 9-24; Mrs. Roy Oswald, surg., 9-16; Mrs. J. R. Euler, OB, 9-24; Mrs. Jessie Hutcheson, OB, 9-22; Mrs. Darrell Kenmore, OB, 9-24; Olla Owens, med., 9-24; Kenneth Armstrong, med., 9-22; Alice Lena McClain, med., 9-22; Mrs. Darrell Jensen, med., 9-26; Mrs. A. L. Jones, OB, 9-26; Mrs. L. A. Williams, OB, 9-26.

BIRTHS

A daughter, Marilyn Connie, to Mr. and Mrs. A. L. Jones Sep-



NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night



Hereford Rotary Club
meets every Friday at 12:05
Hotel Jim Hill



Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill



Veterans of Foreign Wars
Meets Every Thurs. 8 P.M.
V. F. W. CLUB HOUSE

tember 22. A son, Ronny Lynn, to Mr. and Mrs. L. H. Williams September 24.

500 at Hereford Riders Free Exhibition Tues.

Approximately 500 people attended the free exhibition put on by the Hereford Riders club Tuesday night at the Riders' arena.

The performance featured contests and square dance exhibitions by the club.

Winners of the events were: Ring Sparring contest, Ralph Sears; Egg race, Leo Forrest; Ladies' barrel race, Jackie Wright; Cigarette race, Jack France; relay race, J. B. Noland.

Jack Streun and Spicer Gripp of Hereford won the return roping match between Hereford and Friona.

Complete EARTH MOVING Service Land Leveling Grading—Scraper and Bull Dozer Work Deep Plowing — Subsoiling WALLACE & BYRD Phones 9015-F-3 T-11-29-tfc

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
J. B. NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

WESSON REAL ESTATE

900 ACRE IRRIGATED FARM: Good set of farm improvements. 2-8" irrigation wells. 630 acres of fine level land in cultivation and irrigation. Balance good grass. Fine location on highway. Good terms. Per acre, \$150.00.

585 ACRE IRRIGATED FARM: 2 good sets of modern improvements. 2 good 8" irrigation wells, in shallow water district. All good level land in cultivation and irrigation. Good terms. Located in south part of Castro Co. Per acre, \$185.00.

240 ACRE IRRIGATED FARM: 4 room house. 8" electric irrigation well in shallow water. All perfect level land in cultivation and irrigation. 85 acres cotton, balance row crop. Extra good terms. Price, with possession and all crops, per acre, \$225.00.

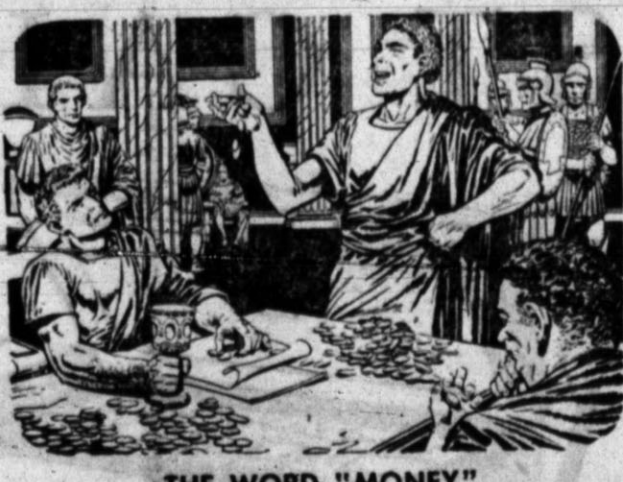
OTHER GOOD BUYS: Write for descriptive list.

FARM AN DRANCH LOANS: Anywhere, for any purpose.

WESSON REAL ESTATE

West Of Courthouse
HEREFORD TEXAS DIMMITT

FACTS ABOUT MONEY!



THE WORD "MONEY"

Shortly after the Gallic invasion of Rome, roughly about 300 B. C., Lucius Furius built a temple to Jupiter Moneta and to this was attached the first Roman mint. The silver-pieces coined in this mint were called "moneta" and hence our present-day word "money."

... IF YOU NEED "MONEY" SEE US FIRST FOR CONVENIENT FINANCING PLANS THAT FIT YOUR BUDGET.

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

WESTWAY NEWS

Westway Sunday School Rally Day Will Be Held Sunday, Sept. 30

By Mrs. Elmer Combs
Rally day and promotion day of the Westway Sunday school will be held Sunday Sept. 30. A committee consisting of Mr. and Mrs. Joe Landers, Mr. and Mrs. Robert Boyd, Bertie Northcutt, Mr. and Mrs. Roy Lee Wilson, Mr. and Mrs. Merlin Kaul met Thursday night at the Merlin Kaul home to plan the program for the exercises. Basket lunches will be spread at the noon hour and there will be group singing in the afternoon.
Officers were installed at the regular meeting of the Willing Workers Missionary group Wednesday, Sept. 19.
Officers installed were: Elaine Jackson, president; Anna Head, vice-president; Lucille Williams, secretary; Lola Landers, treasurer and Roberta Combs, reporter.
A yearbook committee was appointed to meet Thursday, Sept. 27. It was comprised of: Mesdames Lucille Williams, Roy Lee Wilson, Elaine Jackson, and Della Rhodes.
The lesson study for the meet-

ing was "Bread from Heaven" led by Mrs. C. Schroeter. The group sang "Rock of Ages" followed with a prayer by Mrs. Joe Landers. Mrs. Robert Boyd, Mrs. Joe Landers, and Mrs. Roy Lee Wilson read scriptures. Mrs. Glen Williams read the story of the feeding of five thousand. Mrs. Della Rhodes gave the poem "The Bible" and Mrs. Carl Schroeter read an article on the Passover.
Those present were: Mesdames Harold Lloyd Head, A. A. Head, Carl Schroeter, Robert Boyd, T. D. Alston, Della Rhodes, Johnny Townsend, Glen Williams, Joe Landers, Clarence Morrison, Billy Bob Jackson, Abraham Drager, Gerald McCathern, J. E. McCathern and R. R. Jackson.
Mr. and Mrs. James Ray Coleman are the proud parents of a new baby boy born Tuesday, Sept. 1. Mr. and Mrs. W. P. Walker and Mrs. Lonnie Abbott of Oklahoma City spent the weekend in the Colman home. Mrs. Walker remained to care for her daughter and new grandson.

Card of Thanks

We would like to express our deepest gratitude to the many friends who were so good to us during our recent bereavement. We would also like to express our appreciation to Rev. H. V. Fields and the members of the Avenue Baptist church for their cooperation and thoughtfulness. The lovely flowers were greatly appreciated.
May God's richest blessings rest with each and everyone of you.
Fred H. Arnold,
Mr. and Mrs. George Lindsey,
Mrs. and Mrs. A. J. Robinson,
Mr. and Mrs. Starlin Mitchell,
Mr. and Mrs. Thomas Prestidge,
Mr. and Mrs. Edward Mitchell,
Elmer Jack Mitchell,
Mrs. H. S. Arnold,
L. L. Arnold,
Miss Alyene Arnold,
Mr. and Mrs. John B. Arnold,
Mr. and Mrs. J. T. Mitchell,
Mr. and Mrs. R. B. Arnold.
Mr. and Mrs. V. O. Hennen returned Saturday from a three-week vacation to California. They visited their son and daughter-in-law, Mr. and Mrs. Virgil Hennen at San Diego and a niece, Mrs. Phil Vanculen in Los Angeles.



Church of Christ
We Welcome You
CHURCH OF CHRIST
(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.
Evening:
Young People 6:15
Evening Worship 7:00
Daily Radio Program
KPAN-860 on Your Dial
9:30 A. M.
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Water...

(Continued from page 1)
underground water reservoir as it has been defined by the State Board of Water Engineers. That is the reason why voting precincts will not have the same boundaries as in general elections. Only those voting districts which return a majority in favor of the county outside of a city or cities may be in our out of the district because of the local option method of holding the elections.
The movement for creation of a political subdivision for conservation of irrigation water has been led by Plains farmers who organized as the High Plains Water Conservation and Users Association, as to combat persistent attempts to establish state control of underground water.
A trend toward Federal control of this water has gained much momentum, these farmers point out. They cite this as another reason why this step should be taken to fix management of a conservation program at the local level.
Voters will decide Saturday whether the Board of Directors shall be given authority to levy a tax not to exceed five cents per \$100. The five irrigation farmers who are temporary directors of the district have stated that a tax of not more than 2 1/2 to

3 cents per \$100 will be sufficient.
This tax will be levied from the county tax roll of each county. It will be assessed and collected by the assessor and collector of each county.
On Saturday a director will be elected in each of the five precincts. On a permanent basis the directors will serve over-lapping terms of three years.
Purpose of the district are:
1. To prevent waste of water and assure that it is used for purposes beneficial to the owner thereof.
2. To recognize individual ownership of underground water.
3. To make a systematic search for a practical method of recharging the underground reservoir from the thousands of lakes that form soon the Plains. It is an unchallenged fact that the

water table is falling. Engineers and geologists declare this water could easily be returned to the reservoir for future use. They report that nearly six feet of water will evaporate from these lakes every year.
4. To place regulations in the hands of local people to prevent waste instead of allowing control to be taken by State or Federal agencies.
The district will have no authority over wells used exclusively for domestic and stock raising purposes, or over wells that cannot produce more than 100,000 gallons daily.
Owners of non-irrigation land voted into the district may have it excluded from it and made exempt from taxation. Rights of cities to acquire land for expansion of water supplies will not be affected.

Snare...

(Continued from page 1)
Snare, 15; Kent Snare, 20; Sophie Snare, 17; Earl V. Stagner, 17; Mrs. Earl V. Stagner, 16; Mrs. Max Stipe, 16; LeRoy Suttle, 16; L. C. Thomas, 14; Arthur Tinsley, 18; Richard Tucker, 14; Raymond Webb, 17; L. L. Whitfield, 15; Tom Woodford, 16; Don Zimmerman, 13.
A listing of this week's games appears in today's paper along with an official entry blank.

Red Chain
CALF CREEP FEED
Hereford Feed Co.
at
BRADLEY
Grain Company

HERE ARE TWO DEAF SMITH COUNTY PRODUCTS
at your favorite food store in Hereford
Deaf Smith County Grains
"Arrowhead" Stone Ground WHOLE WHEAT FLOUR & CORN MEAL

PRESCRIPTIONS
It Does...
MAKE A DIFFERENCE where you have your prescription compounded.
Try us... and see for yourself.
EDWARDS PHARMACY
1st Door South Hereford Clinic

SAVE
ON YOUR FOOD BUDGET TREND
2 LARGE BOXES 41¢

Idaho Russets SPUDS 5 lbs. 19¢	Emperor DOG FOOD 3 cans 25¢	Brimfull MARSHMALLOWS 16 oz. pkg. 29¢
California GRAPEFRUIT 3 for 25¢	Pure Cane SUGAR 10 lb. bag 95¢	Laundrex BLEACH 2 quarts 25¢
Delicious APPLES 2 lbs. 25¢	SPINACH, B. F., 2 No. 2 cans 31¢	Dressed and Drawn HENS lb. 49¢
Sunkist LEMONS doz. 34¢	Boysenberries, Marco, can 35¢	Fresh Dressed FRYERS lb. 59¢
Yellow ONIONS lb. 5¢	OLIVES, stuffed lg. bot. 34¢	BRICK CHILI lb. 59¢
Cello CELERY HEARTS ea. 23¢	Brimfull SALAD DRESSING PINT JAR 27¢	Government Graded LOIN or T-BONES lb. 87¢
	Wild Blackberry JELLY 12 oz. jar 35¢	Armour's Star - Slab - 1/2 or whole BACON lb. 46¢
	BAG 2 Cans 23¢	Langhorn Cheddar CHEESE lb. 46¢
		Corn King - Sliced - Layers BACON lb. 49¢
Brimfull ORANGE JUICE 46 OZ CAN 31¢		Red & White APRICOTS NO 2 1-2 CAN 39¢
Red & White MIXED VEGETABLES 2 NO 303 CANS 35¢	SNOW CROP FROZEN FOODS	Home Style CORN 2 NO 303 CANS 35¢
	SQUASH pkg. 24¢	Peach or Apricot PRESERVES 2 LB JAR 43¢
	SPINACH pkg. 28¢	Tommy Tinker
	OKRA pkg. 28¢	All Green - Center Cuts - Tommy Tinker ASPARAGUS No. 2 can 23¢
	BROCCOLI pkg. 34¢	Brimfull TUNA Can 33¢
	BRUSSEL SPROUTS pkg. 36¢	Red & White SHORTENING 3 lb. can 93¢
	CAULIFLOWER pkg. 31¢	TOILET TISSUE Pasadena 2 ROLLS 15¢
Brimfull PICKLES Sour or Dill QT. 33¢		

HUNTER'S Red & White Food Store

Why pick corn by hand?
DEARBORN-WOOD BROS. CORN HARVESTER
saves backs, time and money
Why cut or pick corn by hand when the Dearborn-Wood Bros. Corn Harvester picks corn faster and easier, and with less labor cost?
This Corn Harvester can be handled easily by the Ford Tractor, or any 2-plow tractor with standard A.S.A.E. power take-off. Unique rotary snapping bar has exclusive design that reduces shelling and helps clear trash. Entire harvester tilts forward or back for tall or short corn. Three gathering chains really keep the corn moving. Ample capacity elevator delivers corn to front or rear of wagon. Blower is standard equipment. For easier, more profitable corn picking, investigate the Dearborn-Wood Bros. Corn Harvester now!

Ford TRACTOR
HEREFORD FARM EQUIPMENT COMPANY
Phone 68
Buy on PROOF! ASK FOR A DEMONSTRATION

Hereford Theatres Observe "It's Movie Time in Texas"

Joining with more than 1500 motion picture theaters in the state, the Hereford theaters this week begin the celebration of "It's Movie Time in Texas," a period in which the management will feature a series of special events as well as presenting the year's outstanding pictures.

Francis Hardwick, owner of the Hereford theaters, announced the scheduling — for showing on Friday and Saturday at the Star theater — of Walt Disney's newest Technicolor release, "Nature's Half Acre," to observe the week's activities.

Following Disney's Academy Award Winning "Sea Island" in 1949 and "Beaver Valley" in 1950 "Nature's Half Acre" has been given rave notices from critics throughout the nation since the

featurette's world premiere at New York's Criterion theater on August 1.

Nature's mysterious impulses are dramatically captured on film by Disney in this, his third true life-adventure. The 33 minutes of breathtaking color photography is supplemented by narration and a brilliant and appropriate musical score, with "Symphony of Spring" as its theme.

Disney's cameramen included naturalists and wildlife photographers who show, in close-up, spectacular sequences which blend into an arresting and suspenseful story of earth's creative labors among her tiniest inhabitants.

Also on Friday and Saturday, all youngsters attending the performances on either day will be

given a colored comic book of "Magic Tricks", illustrating easy-to-learn tricks of sleight-of-hand.

The entire movie industry is behind "It's Movie Time in Texas". These activities precede a similar nation-wide movie drive embracing as many as 16,000 additional theatres, which will not get under way until October.

To focus attention on the theatres in the next few weeks, Hollywood will send out famous stars on personal visits to various states. Nation-wide broadcasts featuring well known entertainers and special short subjects will point-up the merits of the screen and the importance of the movie theatre in community life.

The idea behind "It's Movie Time in Texas", which has been enthusiastically adopted by both

New York and studios executives expanded into coast-to-coast proportions, originated with a well known Bonham, Texas theatre man, Col. H. A. Cole, Chairman of the Board of the Allied Theatre Owners of Texas conceived the thought of a project to marshal all theatre men, their employees and their families, into a movement to offer the public the finest of entertainment and to bring about a closer and friendlier relationship for the theatre with the community at large.

Col. Cole's plan was promptly endorsed by R. J. O'Donnell, leader of the vast Paramount-Interstate interests and a top official of the show business. These two Texans joined forces to hold meetings in New York and Hollywood, where they were supported by the financial and artistic executives. What was originally a Texas campaign exploded into national proportions. All of the big studios promptly revised their plans. The finest productions, many of them in color, were set for release during the celebration of "It's Movie Time in Texas."



S1/C and MRS. FRANCIS YOUNG

Hereford Soldier Wed in Missouri

The marriage of Miss Irene Schoenwald and S1/c Francis V. Young was solemnized at the School of the Ozarks at Point Lookout, Mo., on September 6 at 7 p.m.

Mrs. Young is the granddaughter of Mr. and Mrs. O. L. Howard of Bronson, Mo., and Young is the son of Mr. and Mrs. L. C. Young of Hereford.

The bride, who was given in marriage by her uncle, Frank Howard, wore a ballerina length gown of white organza over taffeta. She was attended by her cousin, Sally Ann Howard.

F. A. James Young, brother of the bridegroom, served as best man.

Dr. M. G. Clark, vice-president of the School of the Ozarks, officiated at the ceremony.

The reception was held in the living room at the school following the ceremony.

Mrs. W. A. Hunter Named Honoree At Birthday Party

As a surprise on her birthday, Mrs. W. A. Hunter was feted Saturday afternoon with her daughter, Mrs. M. L. Simpson and a daughter-in-law, Mrs. Sam Hunter as hostesses for an informal party at her home.

Close friends and relatives gathered between 3 and 5 o'clock to wish the honoree many happy returns of the day.

Those attending were: Mesdames Lee Conklin, Henry Has-

Judy Pinnell 4-H Baking Entry at Tri-State Fair

Judy Pinnell, winner of the county-wide 4-H Bake Show, will represent Deaf Smith county girls at the Rural Youth day which will be held Saturday, Sept. 29, at the Tri-State fair in Amarillo.

The winner of this contest will be crowned "Baking Queen" and will rule over the day with the "Wheat King", a 4-H boy winner of the wheat improvement contest.

Yeast breads are being emphasized this year among the 4-H girls and the contest entries will consist of whole wheat rolls and cinnamon sweet rolls, which have been made by the girls and frozen to preserve them for the fair.

Three Delegates From Hereford Kiwanis to Meet

Three delegates of the Hereford Kiwanis club — Ray Downey, Pat Sullivan, and John Pool — will attend the 1951 convention of the Texas-Oklahoma Kiwanis district to be held October 7-9 at Oklahoma City.

Delegates from 200 clubs in the district, representing a membership of 13,115 business and professional leaders, will participate in the various sessions. Committee conferences, a discussion of plans for the coming year, and election of officers will highlight the convention, President John Pool said.

BRING THE WHOLE FAMILY! Tri-State Fair IN PERSON!

Sons of the Pioneers UNCLE WILLIE Dancer-Pantomimist
PIERSON THAL And His Orchestra
JOHNNY BACHEMIN In "Dancing Digits"
Shows 2:30 and 8 P.M. - Daily

One Day Only! WELCOME TRAVELERS
Popular NBC Feature Tommy Bartlett, M.C.
Sat., Sept. 29, 10 A.M.

FREE 1951 Ford V-8 Custom Victoria Car Donated by Don McMillan, Inc. "Amarillo's Friendly Ford Dealer"

Famous BILL HAMES Midway CUTTING HORSE CONTEST
Sept. 27-28-29 MORE EXHIBITS THAN EVER BEFORE!

TRI-STATE FAIR
Sept. 24-29
Amarillo, Texas

tings, J. T. Guinn, Mary Bodkin, Otto Olson, H. E. Pettyjohn, Berends, C. C. Ferguson, Fred Millard, Hugh Witherspoon, Vern Witherspoon, J. E. Gyles, Robert Cowan of Aurora, Mo., Jiggs Hartman, M. L. Simpson Jr., Dave Alexander, Ezra Norton, Gordon Witherspoon, Bill Simpson, Rev. and Mrs. Russell Winger and Ann, Miss Mattie Mae Swisher, Louise Simpson, Monna Dell and Richard Hunter and the honoree.

Mrs. Hunter moved from Wellington with her family in 1916 and located in the Jumbo community. They moved to Hereford in 1935 and have resided at 108 W. 5th St. since that time.

Mr. and Mrs. Hunter have six children, all living in and near Hereford. They are Kenneth Hunter, Mrs. M. L. Simpson, Sam and Finis, the twins, Uhlman, Hunter and Addison Hunter.

Both are members of the Presbyterian Church. Her hobby for many years has been crocheting and she has made many beautiful and useful articles.

Around...

(Continued from page 1)
still in session as The Brand went to press Wednesday eve-

ning.
Bob Wear was guest speaker Tuesday night at the ladies night meeting of the Phillips Lions club. He talked on "Realistic Optimism".

State Fair of Texas

A SON-OF-A-GUN in '51

10,000 FREE Exhibits

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Heart's Delight Sliced Peaches 5 No. 1 TALL CANS \$1.00

IVORY FLAKES
Lge. BOX **29c**

SUPER SUDS
Lge. BOX **29c**

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Lge. BOX **31c**

• **MEATS** •

FRYERS

lb. 59c

BOLOGNA, All Meat lb. 55c

ASK OUR MARKET MANAGER FOR
YOUR FAVORITE CUT OF MEAT

KRAUT, American Beauty	3 No. 1 cans 26c
CHILI, Kimbell's All Meat	No. 2 can 67c
TISSUE, Fort Howard soft as down	3 rolls 29c
COCOANUT, Baker's shredded	box 18c
PRUNE JUICE, Heart's Delight	qt. 34c
CAKE MIXES, party cake mix, Devils Food	2 for 75c
FLOUR, with ivy mixing bowl, Gold Medal	25 lb. bag \$2.05
TREND, Rich Sudsing	2 boxes 39c
EARLY GARDEN PEAS, Goldwyn's	8 No. 303 cans \$1.00

- PRODUCE -

Golden Green Tipped
BANANAS 2 lbs. 25c

Juicy
LEMONS doz. 33c

Roman Beauty
APPLES 2 lbs. 25c

Extra Fancy
Celery Hearts 23c

MILK

3 TALL CANS **39c**
White Swan

COFFEE

1 LB. CAN **85c**
Golden Light

Frozen
ORANGE JUICE

6 OZ. CAN **21c**
Minute Maid

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GREEN
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anything else on the road. Silver Streak performance that will delight you for years, and economy unsurpassed. Pontiac is a thoroughly good car, in every way!

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Unisteel Body by Fisher

Highway 60 at Funston

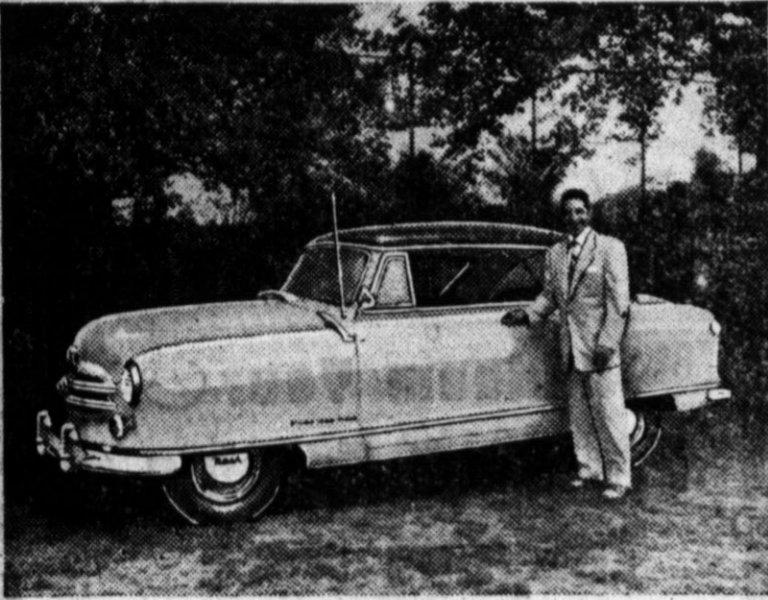
Phone 100

DANIEL NEWS

Brother of Rev. Davis Harrell Died In Jacksonville, Texas

By Mrs. W. R. Moore
Rev. and Mrs. Davis Harrell were called to Jacksonville last week because of the death of his brother, Vaughn. The farmers are busy getting

Another Famous Name Joins the Nash "Who's Who"



PHIL RIZZUTO, Most Valuable Player in the American League, now drives a Nash Rambler Country Club Sedan. The New York Yankee star, who was also named Sports Father of the Year, insists on the life-saving safety of double-rigid Airflyte Construction for his family.

Come see and drive the new kind of car that is winning the leaders in every line—the top names in sports, in entertainment, in society. Choose from our beautiful selection of Rambler Country Club Sedans, Convertibles, All-Purpose Station Wagons, Green-briers and Suburbans. See all three Nash Airflytes!

Phillips and Lawrence, Nash

501 E. 1st Phone 97

their combines ready for feed harvest and some have already started harvesting.

Mrs. J. T. McClain and daughter, Darlene, Alice and Katherine and Mrs. W. R. Moore called in the F. H. Krahn home Sunday.

Bruce Wheeler and Junior Whitaker from Plainview were supper guests in the W. R. Moore, J. T. McClain and L. W. Tooley Wednesday and Thursday. Mrs. Davenport is a sister of W. R. Moore.

Mr. Charlie Cogdell from Vega visited in the Fred Krahn home Thursday evening.

Mr. and Mrs. Joe Gill made a business trip to Canyon Saturday.

Clark Whitaker and Charles Rapstine from Amarillo were out looking their feed crop over Sunday.

Mr. and Mrs. W. R. Moore made a business trip to Tulla last Tuesday.

Junior Russell from Clovis visited in the Fred Krahn home one day last week.

Jim White is building a new barn on his farm west of the Daniel schoolhouse.

Mr. and Mrs. Bert Garrison from Plainview visited in the home of his sister, Mrs. J. T. McClain Tuesday and Wednesday.

Alice Tena McLean and Mrs. F. H. Krahn were on the sick list this past week.

Visitors in the J. T. McClain home Sunday were Mrs. Coy Phillips and daughter Linda, Mrs. Susie McClain, George McClain from Hereford and Troyce Harland from Itasco.

Mr. and Mrs. Fred Krahn and children visited in the home of J. W. McKendrell in Vega Sunday.

Mrs. Allen Baccom and children from Hereford were dinner guests in the C. L. McBroom home Sunday.

Harold Dean Moore attended the W. T. Tech football game Saturday night in Lubbock. James Blasengame from Vega was a visitor in the Fred Krahn home Saturday night.

Courthouse Records

OIL AND GAS LEASES

The Capitol Mineral Rights Company to Blair Cherry NE ¼, Sur. 17, Twp. 3.

H. J. Heartwell to A. J. Luke, W ½, Sec. 90, and W ½ of SW ¼, Sec. 71, Blk. K-6.

G. T. Norris to Superior Oil Company, N ¼, Sec. 44, N ½, NW ¼, Sec. 45, NE ¼ and N ½ of SE ¼ and SW ¼ of Sec. 45, Blk. M-7.

F. B. Doshier et ux to J. W. Collins, Sec. 26, Blk. K-6.

H. F. Hultman et ux to Blair Cherry, W ½ of SE ¼, Sec. 8, NE ½, Sec. 17.

Elsie M. Farrer et al to Mal Kutner, SW ¼ of Sec. 8.

Mabel B. David et al to Jack Renfro, Sec. 26, Sec. 27, Blk. K-8

A. W. Cherry to American Liberty Oil Company, Sec. 35, and Sec. 25.

A. W. Cherry to American Liberty Oil Company, Sec. 20 and N ½ of Sec. 31.

A. W. Cherry to American Liberty Oil Company, Sec. 3 and 10, W ½ of Sec. 19.

A. W. Cherry to American Liberty Oil Company, Sec. 14, 27, Blk. K-7.

A. W. Cherry to American Liberty Oil Company, Sec. 1, Sec. 2 except S 200 acres of E ½, Blk. K-8, NW 18 acres Sec. 91, Blk. K-3.

A. W. Cherry to American Liberty Oil Company, NE ¼, Sec. 8, Blk. B.

A. W. Cherry to American Liberty Oil Company, Sec. 8 except 160 acres, NE cor, Blk. B.

A. W. Cherry to American Liberty Oil Company, W ½ Sec. 173, Blk. M-7.

A. W. Cherry to American Life Oil Company, W ½, Sec. 24, Blk. 3, W. A. Hunt Sur.

A. W. Cherry to American Liberty Oil Company, W ½ Sec. 33, Blk. K-4.

P. H. Oates to J. M. Caldwell, NW ¼, Sec. 96, Blk. K-4.

P. H. Oates to J. M. Caldwell, SE ¼, Sec. 96, Blk. K-4.

J. F. Matthews and wife to Cities Service Oil Company, SE ¼ Sec. 18, Blk. 7.

DEEDS OF TRUST
E. W. Hobson et ux to First Federal Savings and Loan Association, Lot 18, J. A. Fox Sub., Pt. Blk. 12, Events Add.

F. M. Campbell et ux to Hereford Federal Credit Union, Lot 19, Ralph Smith Sub., Blk. 4, Mabry Add.

RELEASES
Purtell and Jones to Louie Olson et ux S 50' of N 247.775' of E 1-82, Blk. 20, Events Add.

Buddy Taylor to John J. Paetzold, Pt. Blk. 2, DeAttley's Add. and Sub., Blk. 11 of Womble Add.

WARRANTY DEEDS
K. W. Hulett et ux to George A. Porter, 5.54 acres Sec. 33.

Louie Olson et ux to W. H. Johnson, Pt. Blk. 21, Events Add.

P. F. Williams et ux to Charles H. Lane, N30', S ½, E ½, Lot 2, Blk. 2, Womble Add.

Olan Key et ux, Georgia May Key to H. V. Crawford, 287 acres Sec. 38, Blk. K-3.

J. T. Richardson et ux to Pat Robinson, S ¼, Sec. 84, Blk. K-3.

Pat Robinson et ux to J. T. Richardson, SW ¼, Sec. 84, Blk. K-3.

TRANSFERS
Ben W. Childers to Kansas City Life Insurance Company, Lot 1 & N32', Lot 2, Radwick Sub. Pt. Blk. 1, Events Add.

O. R. McCutchen and wife to L. Baskin, Lot 12, Lyttles Sub. Pt. Blk. 13, Events Add.



An Automobile Accident Can Put You In the Red... Smack In the Red!

But Even If You Have an Automobile Accident, You Can Say In the Black... Nicely In the Black—If You Have Automobile Liability Insurance.

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HEREFORD, TEXAS

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1/2 Price Specials!

4-Pc. Mahogany **Bedroom Suite** \$395.00 Value **\$195.00**

4-Pc. Mahogany **Bedroom Suite** \$425.00 Value **\$210.00**

LOVE SEAT
(Makes Bed)
\$180.00 Value **\$90.00**

COCKTAIL TABLE
Leather Top
\$195.00 Value **\$195.00**

LAMP TABLE
Leather Top
\$245.00 Value **\$245.00**

Living Room Suite Value \$225.00 **\$112.50**

OCCASIONAL CHAIRS
\$52.50 Value **\$26.50**
\$98.50 Value **\$45.00**

E. B. Black Co.
HEREFORD
Since 1901
Phone 14



Frank Cogdell
Income Tax Service
Office Above Brand
Telephone 1383

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

ANTHONY'S NEW LOW PRICES ON Work Clothing



Grey or Tan Matching Suits

Men's 8 ounce Steven's Twist Twill, Army twill, Tan or Silver

Grey PANTS

Wide tunnel belt loops, double stitched seams. 2.50 wt. Boatsail drill Sanforized waistband and pockets.

\$2.98

Men's 6 Ounce Steven's Twist Army Tan or Silver Grey

SHIRTS

Full cut and roomy, two button flap pockets. Strong neatly sewn seams.

Sanforized for permanent fit.

\$2.49

ANTHONY'S BUCKHIDE 12 OUNCE CANVAS GLOVES

Extra Strength Extra Wear Low Priced **29c**



You can't buy a finer, tougher 12 oz. canvas glove. The Buckhide stamp is your guarantee of satisfaction. Extra strength seams, deep fleece lining. Full sized.

BUCKHIDE Woven Chambray WORK SHIRTS

\$1.49



Tough, long wearing woven chambray work shirts in blue and grey. Two button-through breast pockets. Strong neatly sewn seams. Cut full and roomy. Neck sizes 14 to 17.

Anthony's Famous BUCKHIDE BRAND OVERALLS

Made of 8 ounce Sanforized Denim. Double Bib Pocket, Wide Vest Back, reinforced front pockets of 2.50 boatsail drill. Sizes 30 to 46, Lengths 30 to 36 - New Low Price

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8.5 Ounce Herringbone Weave COVERALLS

Extra strong reinforced seams, Bi-swing back, full cut, roomy. O. D. green, blue, tan or white. Size 36 to 50. Regulars or longs. Stock up now for winter. New Low Price

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HEREFORD

BUCKHIDE BRAND
This label in Anthony's work garments is your absolute guarantee that, at or near the price, this garment is the finest made. Buckhide is your guarantee of satisfaction or your money back.

Fall Plans, Programs Well Underway for Garden Clubs

Fall programs are well underway for Hereford's three garden clubs as flower show plans are completed and programs designed for aid to the fall gardener are presented.

Sessions were held in homes of members Friday afternoon including:

The Garden Beautiful Club
Garden Beautiful club met in the home of Mrs. F. P. Lyons at 3 o'clock with Mrs. George Graham, presiding. Members discussed the Woman's Club House project now in the planning stage during the business session. Miss Frances Turrentine was welcomed as a new member.

Mrs. Joe Poindexter led the program and presented Mrs. J. P. Slaton, guest speaker, who spoke on dahlias-when to plant, their care and cultivation. Plans were made for the club's flower show which will be held on October 5 in the home of Mrs. W. J. Stanford.

Members present were: Mesdames Tom Carter, S. L. Easley, George Graham, J. B. Harlin, E. W. Harrison, Frances Houston, D. C. Kinsey, J. W. Kirby, Ernest Medkief, G. P. Owen, Carl Perrin, Joe Poindexter, D. B. Roberson, B. E. Roberson, Mary Seigler, E. W. Solomon, W. J. Stanford, J. W. Thomas, J. L. Woodford, and the hostess.

Bud-To-Blossom Club
Mrs. Pat Robinson was hostess to Friday's session of Bud-To-Blossom club with Mrs. W. H. Patton presiding over the business session. Members discussed the proposed Woman's Club House plan.

Mrs. Edgar Skypala gave the program on "Success with Bulbs and Tubers" giving advice on time of planting, care and culture, and discussing the question "When to lift and store." Those present were: Mesdames Irwin Alexander, Ben Childers, R. A. Daniel Jr. Herbert Haseloff, Scott Kirkpatrick, Ernest Kendall, Don Martin, Jed Miller, W. H. Patton, Edgar Skypala, Glenn Witherspoon, John Winkler, R. N. Yarbo and the hostess.

Hereford Garden Club
The Hereford Garden club met with Mrs. O. G. Hill Friday afternoon with Mrs. Jack Roberson as co-hostess.

A two-part program was presented. Mrs. John Jacobsen Jr. spoke on Lawns, Planting, Care and Treatment. She said the first essential is properly prepared soil and recommended Bermuda, Shady Lawn Mixture, and Clover and Blue Grass mixture or separately. Mrs. Jacobsen also told of the proper manner of mowing and recommended that the mower be set not closer than one and a half inches.

The second part of the program was "Taking Stock of Your Garden" given by Mrs. Tom Draper. She said the first important step in any planting is to analyze the soil. Describing how to analyze the soil she told the group to select soil from seven parts of the plot and mix all together, and then send two cups of the mixture to the Extension Department of Texas A & M College and the soil will be analyzed for one dollar.

Featuring the table for the month, the refreshment table was laid in white and centered with an arrangement of dahlias in three sizes shading from bronze to pale yellow. Clusters of chrysanthemums were used as accessory blossoms. Mrs. Jack Roberson made the arrangement. Mrs. A. O. Thompson poured.

Plans were made for the October 5 flower show which will be held in the home of Mrs. O. G. Hill for club members.

Present were: Mesdames Ralph McCullough, president, Jack Roberson, John Jacobsen, Jr., E. Ramey, Tom Draper, A. L. Manjeot, Jim Black, W. S. Fluit, Edna Collier, E. E. Fridley, F. M. Kester, Francis Hardwick, Rex Tynes, A. O. Thompson, Jeff Gilbreath, F. H. Oberthier, M. T. Rutter, C. D. Kelton, E. W. Young and the hostess.

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Economical **KASCO** Nourishing
feed **KASCO COMPLETE DOG RATION**

Correct LIGHTING FOR your home!

SEE YOUR HOME IN A NEW LIGHT

25-48 INCHES
58 INCHES TO FLOOR

For working at range with a wall light, use a shielded unit with a 25 watt or 40 watt fluorescent tube, as pictured. Attach fixture to wall behind range with bottom edge of shielding no more than 58 inches above floor.

For reading with a table lamp, maintain the distances shown here. Use a 50-100-150 watt three-way bulb (set at 150 watts) or a plain 150, plus a diffusing bowl. The top of the bowl should have an 8 or 9 inch diameter and the bottom of the shade a minimum of 16 inches.

"SEE YOUR HOME IN A NEW LIGHT", an informative booklet containing 22 home lighting recipes for better living in a better lighted home, is available from your Public Service Company without charge. Ask for a copy at your local Public Service Company office.

YES ARE RATIONED
TWO TO A PERSON... PROTECT THEM WITH CORRECT LIGHTING

SOUTHWESTERN PUBLIC SERVICE COMPANY
27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

DRIVE IT NOW!
Now 120-horsepower wonder car!

It's a power-packed thrill on any hill!

New Studebaker Commander V-8

Most advanced V-8 of popular price in America!
Puts new punch into every drop of gas!
Needs no premium fuel!
A lot of car for a little money... 18 months to pay!

Saves gas amazingly
Best 8 in Mobilgas Run in mileage per gallon!

In the 1951 Mobilgas Economy Run, a Studebaker Commander V-8 led all other competing eights in actual miles per gallon!

Studebaker overdrive, optional at extra cost, was used

Extra marvelous! Studebaker Automatic Drive! Shifts for itself—no clutch pedal! Extra cost—and worth it!

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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

IT'S A CRYING SHAME!

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PIGGY WIGGY

Snow Crop - Fresh Frozen
STRAWBERRIES pkg. 39¢
Bright and Early
COFFEE lb. 79¢

Golden West
ORANGEADE BIG 46 OZ CAN 19¢

Complete Dog Ration
KASCO DOG FOOD

10 lb. bag	25 lb. bag	50 lb. bag
\$1.39	\$2.95	\$5.75

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PRODUCE
Get All the Vitamins

Home grown, large size
LETTUCE 2 heads 27c

Home Grown
SWEET POTATOES 2 lbs. 25c

Home Grown
MUSTARD GREENS 2 lrg. bun. 17c

Home Grown
TURNIIP GREENS 2 lrg. bun. 23c

Home Grown
RADISHES 2 lrg. bunches 13c

California Large Fancy "Flame"
TOKAY GRAPES 2 lbs. 29c

PRUNE JUICE, Sunsweet quart bottle 29c

SALMON, Humpty Dumpty lb. can 45c

SARDINES, in oil 3 flat cans 25c

TOILET TISSUE^a Jet 3 rolls 23c

FACIAL TISSUE, Soffin Box of 300 19c

Chili Con Carne, Gebhart's, no beans No. 300 can 49c

ROAST BEEF, Libby's 12 oz. tin 49c

SUGAR, pure cane 5 lb. bag. 49c

SURE-JELL 2 boxes 25c

Early June Peas, Skarfine tiny No. 303 can 25c

Marshmallows, Fireside, Creamy Whip lb. bag 29c

Redeem Your
Procter & Gamble
Coupons Here

2 Bottle^s of JOY
for **52¢**
With Coupon

2 large pkgs. **52¢**
or WITH COUPON
1 giant pkg. **77¢**

1 Giant pkg. **77¢**
WITH COUPON

Shrufine Extra Fancy
FRUIT COCKTAIL 3 No 2-3 CANS **\$1.00**

Bestyett
SALAD DRESSING pint 29c

★ **MEATS** ★
Deaf Smith County Tenderized
HAMS

Small Size Whole Ham **lb. 55¢**

Deaf Smith sugar cura, not sliced, 1/2 or whole
SLAB BACON lb. 45c

Fresh Ground
PURE GROUND BEEF lb. 65c

Fresh Dressed Hall Produce
FRYERS lb. 59c

Valveeta
CHEESE 2 lb. box 95c

PLASTIC APRONS
Regular 39c Value **19¢**
Limit 2 Per Customer

Grandstand Gropings

By Kent Snare

Hereford Footballers, leave us have a re-run on Friday of your 1950 performance against Phillips. After all, they wouldn't be any more surprised this time than they were then—They just might be looking at that lopsided score they tallied on McLean, in comparison to your rainswept encounter with the same club, and be dead ducks before they know it—incidentally they know about losing too. Seems that Brownfield sank Phillips 23-7 last week—which is no news at all.

Nationally, the Texans did right well last week in their inter-sectional tussles even though the Wrecks outwaded SMU and the Jayhawks bombed TCU no little—Texas held the Kaintucks when needed and copped 7-6 although out-first downed 21 to 8 and chunked at indiscriminately by Parilli who fired 35 times. However he shot mostly blanks when the chips were down—Texas Aggies, who were thought to be sans air power, skied UCLA down with aerial shots when they really hurt—after leading at the half 14-0, they had the Uclans tie it and then the Californians later surrendered the ball on the 16 after a penalty stopped them on the one—and in ten plays the Cadets scored, largely through the air.

This week the inter-sectional slate is crowded again with Texas at Purdue, they had a 34-26 screamer last year—SMU at Ohio State and that 1950 32-27 plastering is well remembered by the Buckeyes—Clemson at Rice, TCU at Nebraska, Texas Tech invades Texas Aggies and Baylor rests while deploying for Tulane—I have no suggestions, you pays your money and you takes your choice.

I note in one of the "pulp" that it's the Fighting Irish once again at Notre Dame. This season, 60 percent of the squad are Irish or part Irish in descent—among the monickers are: Callaghan, Kelly, O'Hare, Murphy, O'Brien, etc.—which brings to mind one on Larry Kelly, who, in spite of being a Yale, was an All-American end and a holler guy of the first water—During a fray with Penn, who on that trip was loaded with big tough boys who carried cognomens of frightening stature, the Yales were faring poorly indeed and Kelly had been very subdued and not giving out with any of the loose lip. Finally an oversized

Penn tackle chided him, "I thought you were a 'Gabby Gael', Kelly. What's the matter, a bit bashful today?" "Oh," said Kelly, with an air of great surprise, "do you chaps speak English?"

And if you want to look at a cross section of the Melting Pot of humanity, take a gander at last week's roster of the Tulsa's. Among them were: Pawloski, Prassa, Hoefling, Matuszak, De Paepae and Rutkauskas—might even suspect them of dipping behind the Iron Curtain.

Well, see you at Phillips, it isn't far, let's all go.

Fifty Hunters To Get Permits For Antelope

AUSTIN — About 50 Texas sportsmen are about to be taken off the hook—they hope, according to the Texas Game and Fish Commission.

The approximately half hundred persons are among the low priority applicants for the fall antelope season, October 1 to 9, who ultimately will get their precious shooting permits.

Here is how it works: Based on previous seasons a certain percentage of persons qualifying for the special antelope season and getting their \$5 license find out later they cannot go hunting.

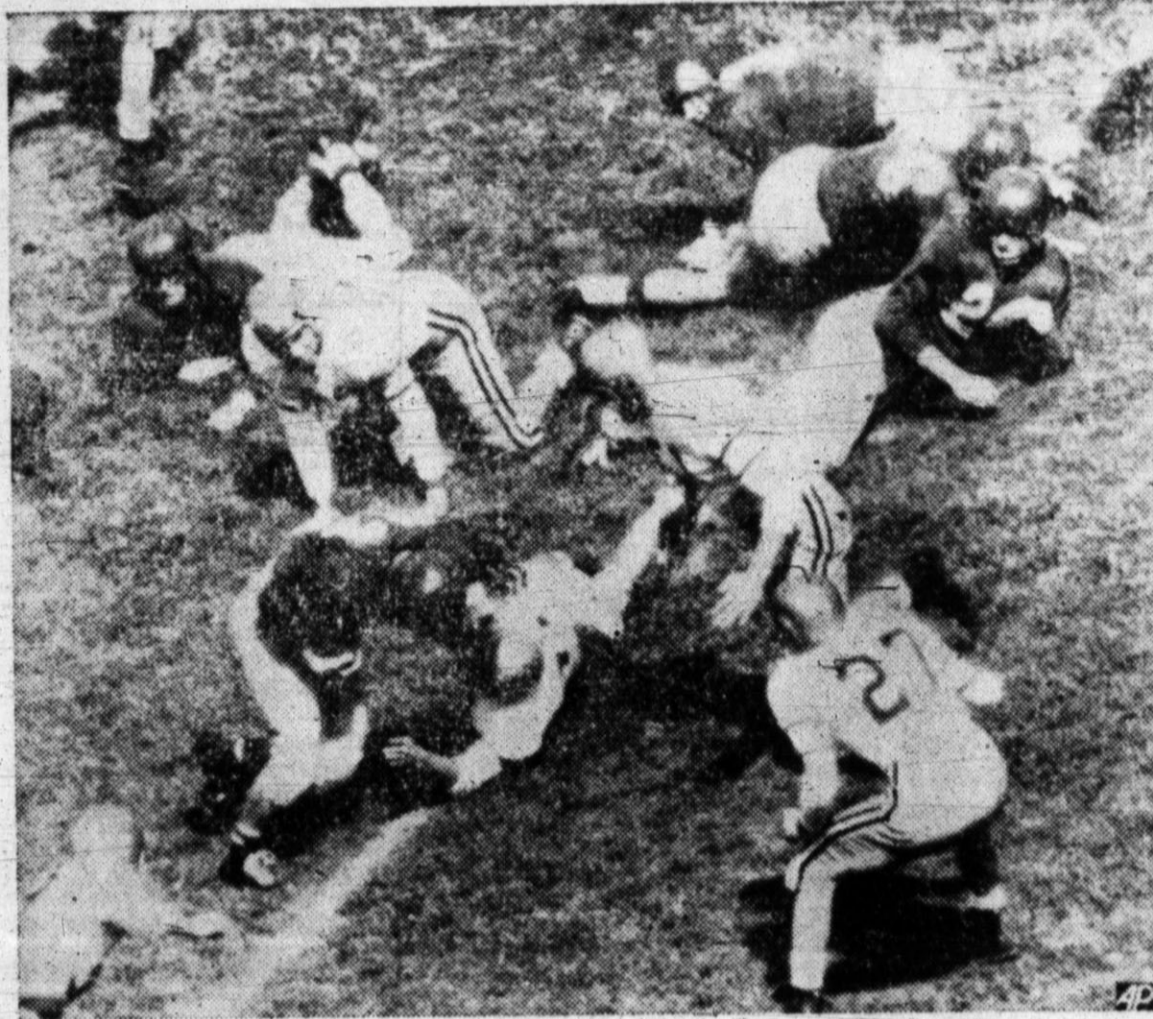
This year, on the basis of the 536 permits issued, it is estimated that something more than fifty will not make the trip.

Under the antelope hunting proclamation, persons unable to use their licenses may turn them in to Austin headquarters of the Game and Fish Commission.

The returned licenses then are re-issued to persons who lost out in the drawing but who are otherwise eligible.

The reward to the hunter who turns his license in is considerable, according to the chief clerk. This hunter is given the highest priority for the next antelope season.

"Those who notify us in time to re-issue their licenses," said the chief clerk, "are assured of a permit for the next antelope season. Besides, they will be making some fellow sportsmen pretty happy. The idea is to rush in their cancellations."



HENRY STOLLENWERCK (33), SMU left halfback, picks up five yards around right end in the first quarter of the SMU-Georgia Tech game in Atlanta, Ga. Leon Hardeman (11), Tech halfback, and George Morris (51) center, are in on the tackle. Others who can be identified are Bobby Morehead, (27), Tech halfback; H. N. Russell, Jr., (24), SMU halfback; and SMU end Ben White (86), Georgia Tech won 21-7. (AP Wirephoto).

The Hereford Brand SPORTS

Hereford, Texas, Thursday, September 27, 1951

Section Two

Cummings, Freeman Win Mat Contests

A capacity crowd of wrestling enthusiasts got their fill of "rough and tough" grappling Saturday night in a double main event which pitted Bob Cummings and Alex Kasabaski in the opener and Ace Freeman and Ray Duran in the windup.

All four of the matmen were specialists in the he-man type of torso-tossing which keeps the crowds on the edge of their seats. They didn't fail the faithful last Saturday.

In the first bout, Cummings won the initial fall in 25 minutes with a knee-action leg bind-

er. Kasabaski lost the match through disqualification after 10 minutes elapsed after the first fall for being too rough and using illegal tactics.

Ace Freeman took the initial fall from Mexican Toughie Ray Duran in 17 minutes of the second main event with a body press.

Duran came back to take the second fall with a double crab.

Freeman iced the match in nine more minutes, pinning the

explosive Duran with another body press.

Mrs. Leta Barnett of Wichita Falls, and Mrs. Lillie Mae Earhart of Plainview visited their mother, Mrs. J. M. Boone, over the week-end. Mrs. Barnett was accompanied from Wichita Falls by her aunt, Mrs. Bessie Gordon of Greenville, who visited with Mrs. Boone who is her sister.

Phillips Next Foe For Whitefaces

The Hereford Whitefaces hit the road for the first time this season when they travel to Phillips Friday for a renewal of their grid rivalry with the Phillips Blackhawks.

The encounter, to be played on Blackhawk field, will get underway at 8 p.m.

Fresh from their first reverse of the season at the hands of the Lovelland Lobos, the Herd will be facing an opponent who has also suffered one defeat—that on Friday at the hands of the Brownfield eleven, 23-7.

Coach Chesty Walker's boys will be quite a package for the invaders to handle, according to scouting reports. In their last Friday night, the Blackhawks were off their usual game, Coach Criswell said this week.

Several factors make the Blackhawks hard game for Whitefaces this season:

"The home-standers will be keyed up to avenge their defeat last year at the hands of the Hereford gridsters;

Coach Walker has a hard-driving, hard-hitting team this year running off the "T" and variations of the "T". The Blackhawks have three fine backs and a good right end in D. Coggin, who caught the pass that gave Phillips its lone TD against Brownfield.

The veteran Phillips mentor has his boys gaining good on the ground. So much, in fact, that they haven't had to unleash their aerial offensive to any great extent up until the present time.

A fair indication of their comparative strength can be found in how both teams handled McLean. Hereford took the Tigers on a muddy field, 18-0. The following week, Phillips swamped the Tigers, 54-0.

That is not a true bell-weather, but shows the tremendous power held in store by Coach Walker's gridsters.

Phillips is strong in beef, outweighing their Brownfield foes by about 12 pounds per man.

Some changes in the Hereford lineup were announced by Coach Criswell were intended to bolster the Herd line.

The right side of the line "is being watched closely" during workout this week, Criswell told The Brand.

Billy Gene White will be moving back to his center spot; Duane Janssen will replace Pat McCullough at the left guard slot, and Austin Rose will replace Hund at right guard. The coaching staff is keeping a watchful eye on the right side of the Herd's offensive line.

Hereford's lineup will be as follows:

Thomas, LE; Corbett, LG; Janssen, LB; White, C; Rose, RG; Fish, RT; Boyd, RE; Graham, QB; Kelly, LH; Morton, RH; De-ment, FB.

'Extra Hunting' Laws Recounted

AUSTIN — The executive secretary of the Game and Fish Commission reminded Texans of some extra state law license provisions for the new hunting season.

One is that all Texans over 16 years of age planning to hunt waterfowl must have the \$2 federal duck stamp regardless of whether they hunt in their home area or not.

Under the new state combined hunting license law, Texans must have the \$2.15 license to hunt small game beyond their home county. All those hunting deer or turkey must have the state license, excepting those who hunt on the property of their residence and those who are under 17 years of age.

Those hunting deer or turkey

on their home property or excused by youth, must obtain an "EXEMPT" license which is similar to the regular licenses. They are issued without cost, bear the regular two deer tags but have the word "EXEMPT" lettered in red across their face.

The executive secretary emphasized that, for the waterfowl season beginning November 9, only exemptions for the \$2 federal fee are persons 16 years of age and under.

Reports from the approximately 2000 state license agencies indicate that a normal number of Texans have bought the combined hunting license, as well as the \$1.65 statewide fishing license. A few dealers already have asked for new supplies.

U.S. ROYAL Presents Today's Greatest Advance in Tire Life and Safety!



Inner and Outer Tire Life and Safety Beyond all previous standards!

The mileage capacity and all-year traction safety of the U. S. Royal Master—now combined with the inner nylon strength of U. S. Royal Life-tubes—

... Delivers to every motorist, every car (new or old) a skid protection and blowout prevention far exceeding all previous standards.

... New fully proved and confirmed by millions of miles of owner experience!

... U. S. Royal Masters and Life-tubes are now being shown and demonstrated at all U. S. Royal Dealers, throughout this entire area!

See these amazing demonstrations—know all the facts of this new history-making tire life, safety and economy before you make any tire or tube investment—new or in the future!

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JONES BROS. SERVICE STATION

813 E. Hwy. 60

Phone 1281

FOOTBALL CONTEST WIN PRIZES Each Week

YOUR OFFICIAL ENTRY BLANK FOR FOOTBALL CONTEST

Week Ending Sept. 29

HEREFORD Vs PHILLIPS

Nebraska Vs. Texas Christian
Notre Dame Vs. Indiana U.
Ohio State Vs. So. Methodist
Okla. U. Vs. William & Mary
Oregon U. Vs. Arizona U.
Princeton Vs. Columbia
Rice Vs. Clemson
Tenn. Vs. Mississippi State.

Texas A.&M. Vs. Texas Tech
Texas U. Vs. Purdue
Wisconsin Vs. Marquette
Alabama Vs. Louisiana State
California Vs. Pennsylvania
Detroit Vs. Houston U.
Georgia Tech Vs. Florida

Illinois U. Vs. U. C. L. A.
Iowa U. Vs. Kansas State
Kansas U. Vs. Iowa State
Kentucky Vs. Mississippi U.
Michigan State Vs. Mich. U.
Missouri Vs. Oklahoma A & M
Navy Vs. Yale

Name _____
Address _____

Texas Methodist Plan More Rallies, Revivals

DALLAS — The All-Texas Methodist Evangelistic Mission has become a Revival in churches across the state, headed by Bishops A. Frank Smith, Houston, and William C. Martin, Dallas.

It is expected that some 50,000 persons will be won to Christ and church membership in the two weeks in October.

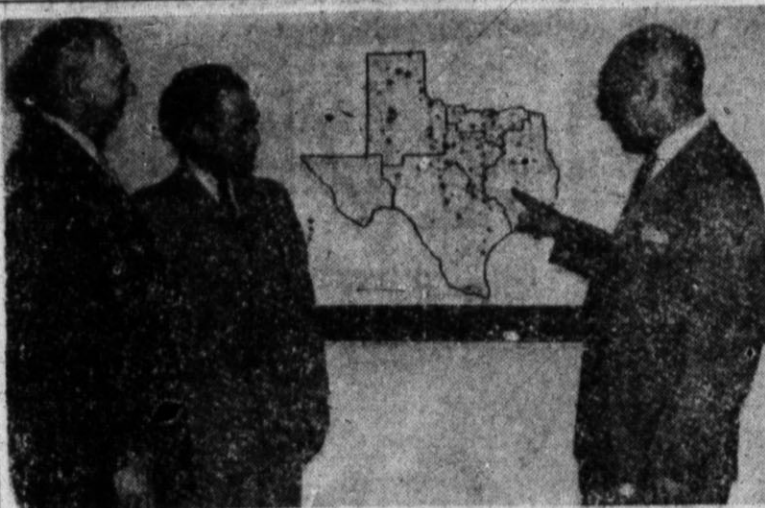
On Oct. 5-14, preachers from the northern section will be in the Houston-San Antonio section. On Oct. 26 to Nov. 4, the procedure will be reversed.

Plans include combining preaching and visiting. "This is the first time in Texas that preaching and visiting have been featured at the same time," said Bishop Martin of the Dallas-Fort Worth Area.

High points in the program will be the schools of evangelism in each district, youth rallies at 20 central points on Saturday night, Oct. 6, in the southern section and mass meetings at 20 key cities Oct. 14 as a climax to the All-Texas Methodist Revival.

In the north part of Texas 27 youth rallies are scheduled for October 27 and mass meetings November 14, with schools of evangelism for pastors October 29 through November 2.

Involved in the plans are 58 districts, about 1,632 pastors and 2,221 churches with 635,200 members. These include the Mexican and Negro churches in the eight annual conferences.



THE MAPS SHOW the location of mass meetings (large stars) in the All-Texas Methodist Revival, youth rallies (medium size stars) and schools of evangelism (small stars).

From left to right, the men are Dr. Dawson C. Bryan, associate director in the Houston Area; Dr. Stewart Clendenin, superintendent of the Houston West district, and Dr. W. W. Hawthorne, Nacogdoches, executive chairman of the Revival in the Texas Conference.

How Can I?

By Anne Ashley

Q. How can I make a sachet powder?

A. Mix ½-lb. Florentine orris root, ½-lb. ground rose leaves, 2 oz. powdered tonquin bean, ½-grain of musk, and 2 drops of essence of almonds. Mix thoroughly by passing through a coarse sieve several times.

Q. How can I remove medicine stains from white goods?

A. Paint the stains with tincture of iodine. Then soak in a strong solution of ammonia for 30 minutes, and wash thoroughly.

Q. How can I identify mushrooms that are poisonous?

A. Sprinkle a little salt on the gills. If this turn them yellow, they are poisonous; if it turns them black, they are safe to eat.

Q. How can I brighten my rugs?

A. Go over the surface of the rugs with a scrubbing brush which has been dipped lightly into warm water containing a lit-

tle spirits of turpentine or household ammonia, and this will brighten them wonderfully.

Q. How can I fasten thin hands?

A. Wash the hands in hot water, dry, and rub a little olive oil into them. Make the application before retiring so that the oil can remain on as long as possible.

Q. How can I treat tinware so that paint will stick to it more readily?

A. Rub the surface of the tinware with a piece of rough pumice stone or coarse sandpaper, and apply a thin coat of shellac varnish.

Q. How can I soften and clean the leather on furniture?

A. Use a mixture of one part hot vinegar and two parts linseed oil. Apply this solution with a cloth and rub the leather dry. Then polish with another clean cloth.

Q. How can I punch a new hole in leather when shortening the sewing machine belt, or any similar job?

A. Heat a large needle red hot. Hold the needle with a pair of pliers and it will penetrate the leather very readily.

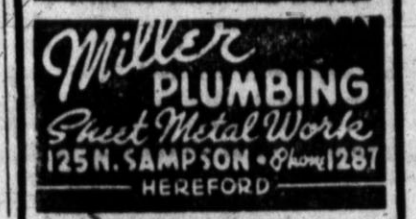
Q. How can I remedy a leaky bottle cork?

A. Remove the cork and place

in boiling water. Let remain until water is cool; then place the cork in the bottle and it will be as good as new.

Q. How can I hasten the growth of plants?

A. Make a mixture of 1 tablespoonful of Epsom salts and 12 gallons of cold water. Dissolve thoroughly. Pour this solution over the roots of the plants and it will hasten their growth.



TOMMY BARTLETT above, is coming to the Tri-State Fair in Amarillo bringing his audience participation show, "Welcome Travelers", for a one-day-only broadcast on Saturday, Sept. 29.

"Travelers" appearing on the show here will be selected from his fair ground audience. These performers will be the ones to win the fabulous prizes always given away on Bartlett's show. Also they will with Bartlett's good humored joshing provide fun from recital of their own experience.

The prizes to be given away have arrived in carload lots already at Fair headquarters, odds and ends of personal attire, articles from the home and a host of "unlikely" items, are being gathered up around Amarillo according to Bartlett's specifications.

Household Scrapbook

By Roberta Lee

Hat Cleaner
Try cleaning the felt hat with wall paper cleaner. A piece of the cleaner is broken off, kneaded until soft, and then rubbed over the hat until all the dirt has been rubbed off. A good brushing follows, and in many cases the hat is as clean as when new.

Painting and Varnishing
Brushes that have been used

for painting should never be used for varnishing, but brushes that have been used for varnishing may be used for painting without any serious results.

Loose Cork
If the cork is soaked for five rendered airtight and water-tight.

Clean Floors
Shellac makes a great difference to hardwood floors, but the stains on the floor must be entirely removed or the polished surface will show them up even plainer than before varnishing. Be sure the floors are stainless before either shellacking or waxing.

Scuffed Shoes
Do not tear off a piece of loose leather on a scuffed shoe. Apply a little liquid nail polish, paste it down securely, shine the shoe, and the place will never be noticeable.

Tinware
If new tinware is rubbed with grease and then warmed slowly without burning, before it is used, it will not rust.

Measuring
If medicine or extract is to be measured by drops from a bottle, try dipping the finger in water and moistening the rim of a the bottle in one place. Use this place from which to drop the contents. The drop will come out quite evenly.

Iodine Stains
To remove iodine on cotton or linen, make a paste of starch and cold water and spread over the stain. Let stand until dry; then minutes in olive oil, it will be

brush off.

Added Flavor
Try filling the cavity of apples cored for baking with orange marmalade and a little butter and sugar.

Chiffon
The cutting of chiffon and other sheer fabrics often proves exasperating. To prevent its slipping while cutting to pattern, pin the fabric onto wrapping or newspaper, with the grain of the fabric running parallel to the double perforation that marks the straight of the goods. Lay the pattern on the goods and cut through both fabric and paper.

"The Sign of Western Hospitality"

SUPREME Town House CRACKERS

oval in shape... "just right for two bites"

BUTTER COOKIES
Real Butter Flavor!
Another outstanding product of Supreme Bakers

BOWMAN BISCUIT CO. OF TEXAS

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—BY DUDE—

A regular change of oil in your car will assure you of many miles of driving pleasure.

ROBERSON Service Station
Hereford Saves Your Teeth — We Save Your Car.
Phone 440
Hiway 60



Easy does it!

YOU'RE going to be surprised about lots of things the first time you and this Buick get out on the road.

Take the easy way it responds to your every wish—steps away from a stop light—soars up a hill—lets loose a surge of power at the touch of your toe on the treadle—or gentles to a stop at the touch of the brakes.

Take the way it rides the road—with an easy stride, sure-footed on turns, level as a lance on straightaways.

Take the way it steers—so light and true that it seems to guide itself.

Take its ease of control. More than a million owners now know the wondrous freedom from tension and strain that goes with Dynaflo Drive.*

It's easy to see where this eager beauty gets its standout performance, when you glance at the list of all-star engineering features shown above.

But how about price? Can you afford it? "Easy does it" is the answer to that one too.

Fact is— if you can afford a new car, you can afford a Buick. Better come in to see us soon.

"Smart Buick's Buick"

EARL HENDRICK'S BUICK

West Highway 60

Phone 11

MAKE CALLS FASTER

...by looking up numbers in the new telephone directory instead of calling "Information"

SOUTHWESTERN BELL TELEPHONE COMPANY

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

*Equipment, accessories, trim and models are subject to change without notice. †Standard on ROADMASTER, optional at extra cost on other Buicks.

JUMBO NEWS

Jumbo Community Club Met For All-Day Meeting at Axe Home

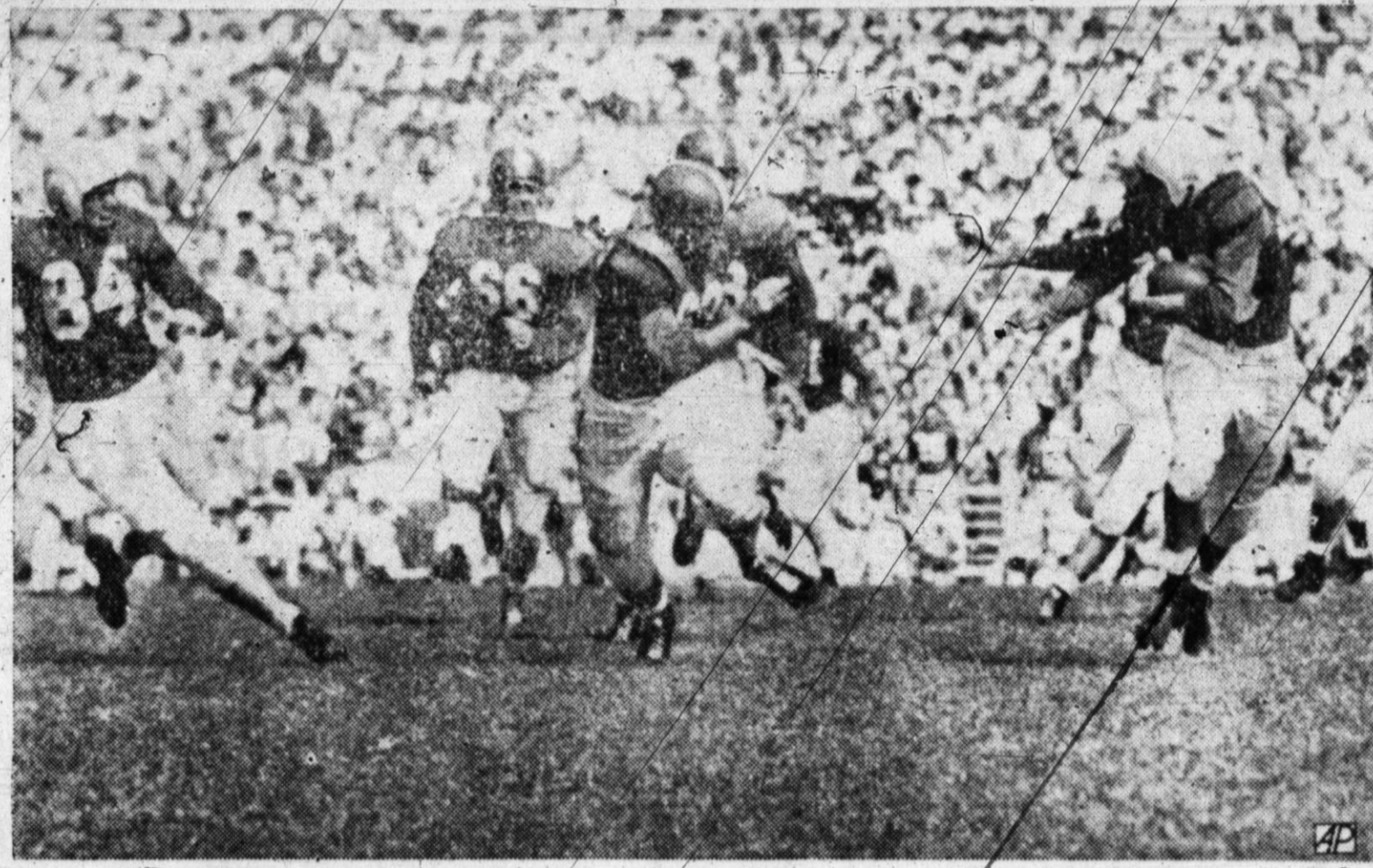
By Mrs. Glen May
The Jumbo Community club met for an all day meeting Thursday in the home of Mrs. Fred Axe. Members worked on yearbooks for the coming year. Those attending were: Mrs. W. E. Clowdus, Mrs. F. E. Clowdus, Mrs. Jack Buster, Mrs. F. A. May, Mrs. Sam Maylard, and Mrs. Glen May.

dren of Olustu, Okla.
Farmers and their wives are rushing to get their wheat planted before the moisture is gone. Some have started harvesting maize and safflower. Castor bean harvest will begin in about 10 days.

College students who left this week to resume their studies are Bill Simpson and Lloyd Leasure, who attend Texas Tech and Jerry Buster who attends A&M.

Mr. and Mrs. Jack Buster visited relatives at Wayside on Wednesday.

For Your Next Dance Enjoy WELDON BRIGHT Hammond Organ & Orchestra Call or write KGNC, Amarillo



VITO PARILLI (RIGHT), Kentucky's great back, is brought down for an eight-yard loss as he attempts to run his left end in the first quarter of the game with the University of Texas at Austin, Tex. Texas guard Don Cunningham moves in at center to make the tackle as Kentucky end Steve Melinger (84), left, moves in. No. 66 is Texas guard Harley Sewell, Texas won 7-6. (AP Wirephoto)

Advertisement for KEM-GLO. It features a central image of a bathroom sink and a can of KEM-GLO. Text includes: 'IT'S HARD TO BELIEVE...BUT IT'S TRUE! KEM-GLO Looks and washes like Baked Enamel'. It lists benefits like 'YOU CAN SPILL MERCUROCHROME ON IT' and 'YOU CAN SMUDGE IT - SCUFF IT'. Price is listed as \$2.39. KEMP LUMBER CO. 109 N. Miles Phone 44.

DAWN NEWS

Dawn Baptist Church Revival Will Be Held Sept. 27-Oct. 7

By Bertha Frye
The Dawn Baptist church will hold a revival from September 27 to October 7. Services will be at 8 p.m. daily. Rev. W. H. Sperry of Taos, N. M., will be the speaker. Everyone is invited to attend.

Johnnie and Mrs. A. H. Frye of Amarillo were visitors in the R. A. Frye home Wednesday afternoon.

Mrs. P. B. Sowell of the West-way community visited Bertha Frye on Sunday afternoon.

Mr. and Mrs. Arthur Smith of Remus, Mich., have been visiting in the Lewis Smith home. Wednesday they were guests of Mr. and Mrs. Norman Miller.

Rhodes...

(Continued from page 1)
all new and improved military aircraft. Flying its movable schools to Air Force Bases throughout the world the Mobile Training Group monitors the mobile training program for the entire Air Force.

Mrs. Potter Is Honored On 90th Birthday Event

Mrs. Sarah Potter was honored Saturday afternoon when her daughter, Mrs. John McLean, with whom she makes her home, entertained close friends at an informal party honoring her 90th birthday.

Rhodes...

Prior to joining the Mobile Training Group, Sergeant Rhodes attended several Air Force Technical Training schools. He is a graduate of Hereford high school, Hereford, Texas.

Palo Duro Service Station

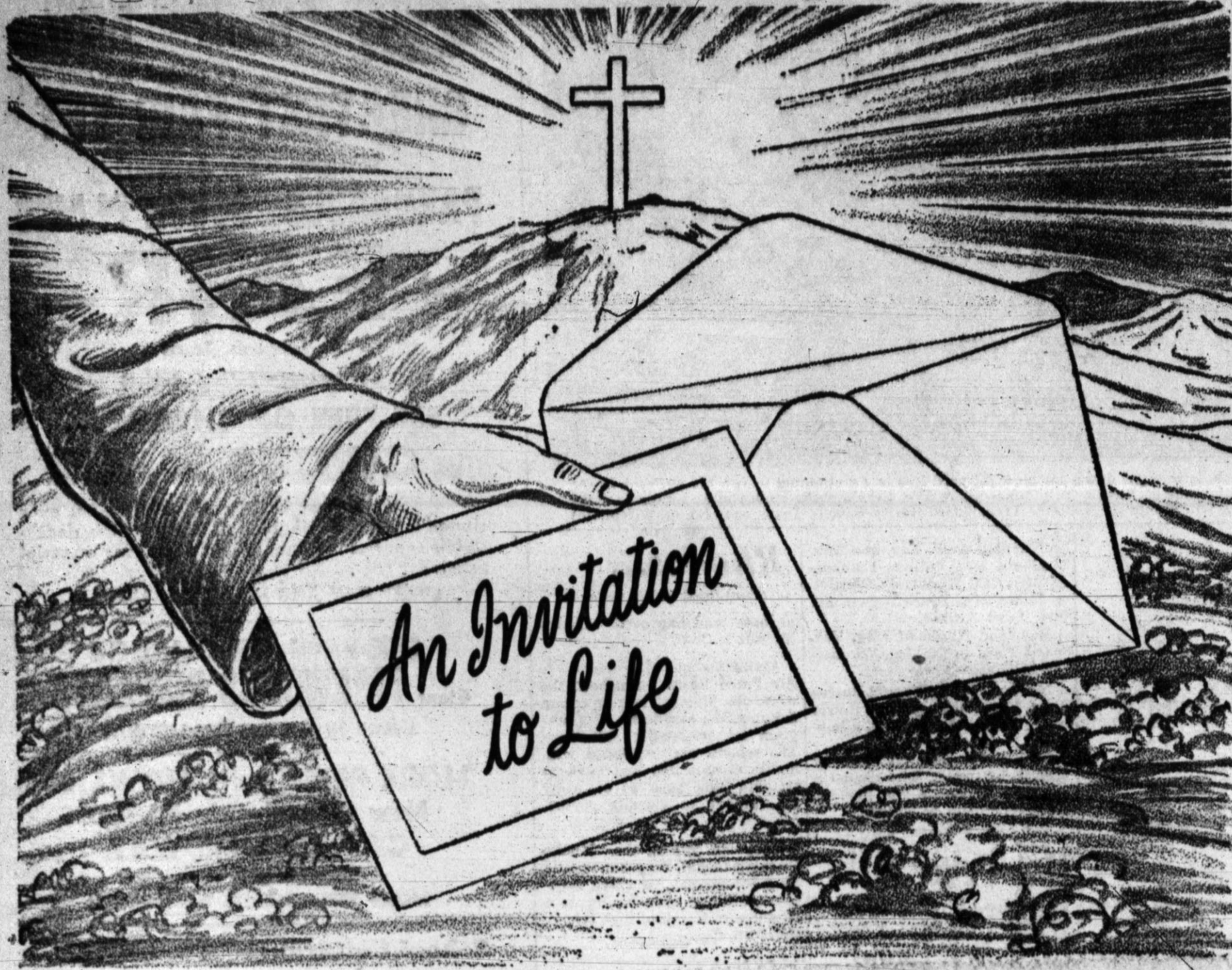
Highway 60 at Funston Conoco Gas-Lubricants Phone 1350

Large advertisement for International Trucks. Text includes: 'Standard of the Highway INTERNATIONAL TRUCKS One million on the road'. It features the International logo and a large 'TRUCKS' text. Below, it says 'COME IN AND GET THIS MONEY-SAVING STORY' and lists benefits of the trucks. HEREFORD IMPLEMENT CO. Hereford, Texas. INTERNATIONAL TRUCKS 'Standard of the Highway'.

Advertisement for West Texas Gas Company. Text includes: 'Plenty of HOT WATER - with GAS'. It features an illustration of a woman using a water heater. Lighten your household chores with plenty of hot water—always ready—at the turn of a faucet. West Texas Gas Company HELPING BUILD WEST TEXAS SINCE 1927.

Advertisement for Conoco N-tane Gasoline. Text includes: 'Amazing Mileage! Swift and tireless...that's Conoco N-tane Gasoline. Here's fleet-footed travelling, mile after effortless mile. And you'll go farther than you think on a tankful of this rugged gasoline! Get it, and go!'. It features the Conoco logo and an illustration of a car. PITMAN SERVICE STATION Phone 588.

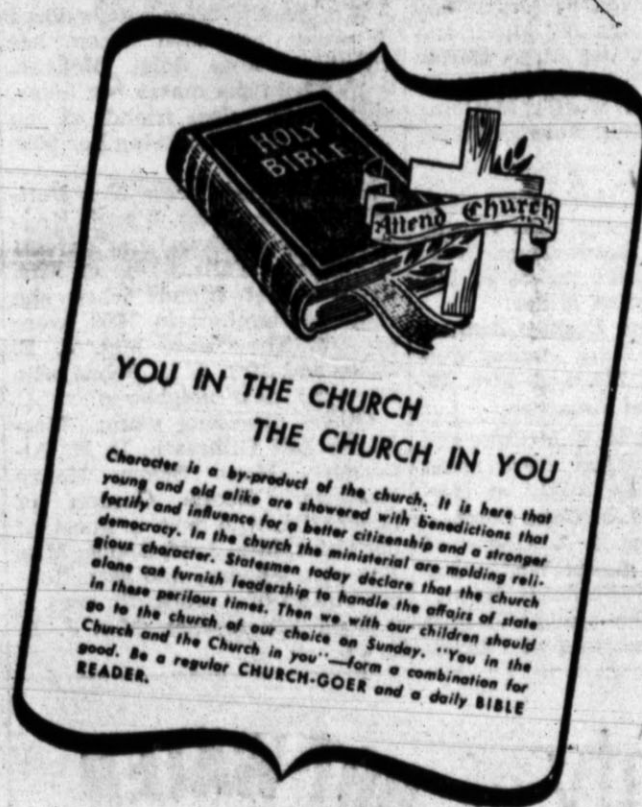
Attend the Church of Your Choice This Week



Is the heading correct? Is not the Cross a symbol of death? Not since history's supreme Man mounted to heaven by way of a cross. The ages have declared Him the man who lived abundantly. He found joy in human fellowship, He faced every sort of duty with eagerness, He healed and helped all those who came to Him in any need, He faced death unafraid, He was the Son of God. As the symbol of His own life the Cross gleams in the sunlight forever; it is also a symbol of the gracious and loving heart of God, our Father and our Friend, and rightly it glows with heavenly radiance. Christians have come to accept it also as the symbol of every noble and self-sacrificing life on the earth; they wear it about their necks and they crown the lovely churches of the world with it. Whatever is good and true and beautiful belongs somehow with the Cross.

Jesus was the 'friend of sinners' in the long ago, and He comes to us now as our friendly messenger, with a generous invitation to life and life more abundant. He calls to you and to me as He spoke to the fishermen by the lake, "Come, follow me." Are you thirsty? Come and drink the living water. Are you hungry? Come and eat. Are you carrying a heavy load? Come and let me get into the yoke with you. Are you in sorrow? Come and find comfort. Are you afraid? Fear not, for you are the children of the living God.

It is an invitation to rich and satisfying life. He invites to contentment instead of worry; He invites you to joy in place of sorrow; He offers health of body and mind; He calls you to trust instead of fear; He welcomes you to fellowship in place of your loneliness; He assures of inner peace instead of conflict and confusion; He would crown your life with "beauty in place of ashes"; He invites you to the love and forgiveness and kindness of the God who created you and sustains your life from day to day; you are invited to a good Life now and forever. This is "An Invitation to Life."



Character is a by-product of the church. It is here that young and old alike are showered with benedictions that foster and influence for a better citizenship and a stronger democracy. In the church the ministerial are making real gains in character. Statesmen today declare that the church in these perilous times. Then we with our children should go to the church, of our choice on Sunday. "You in the Church and the Church in you"—form a combination for LEADER. Be a regular CHURCH-GOER and a daily BIBLE READER.

This Week's Calendar at Your Hereford Churches

St. Thomas Episcopal



MISS SENSABAUGH

Miss Kathryn C. Sensabaugh has been appointed Director of the Christian Education in the Missionary district of North Texas of the Episcopal church by the Rt. Rev. George H. Quarterman, Bishop of North Texas. She is in residence at Canyon, but her duties extend to all Episcopal churches in the district. In Canyon Miss Sensabaugh is resident in charge of the Episcopal church student center. She plans to inaugurate a church school by mail program in North Texas as well as to conduct teacher-training institutes and study courses in local churches. Her program of this type was at St. Andrew's Episcopal church in Amarillo September 17-21.

Beginning September 30 and continuing through October 4 there will be a service each evening at 7:30 at the St. Thomas Episcopal church. The public is invited to attend the meeting which is an informative series of sermons by Rev. Seaman to explain the Episcopalian faith. Sunday school is held each Sunday morning at 9:45 and worship service is at 8 a.m. St. Thomas Episcopal church is located at 25 Mile Avenue and Ninth street.

Assembly of God

The revival meeting at the Assembly of God church will continue through this week meeting at 8 o'clock. There will be no services on Saturday. Evangelist will be Morris Lefkowitz, Christian-Jewish evangelist from Oklahoma City. The regular meetings for the Assembly of God church are: Sunday school, 9:45; morning preaching, 11 o'clock; young peoples and junior children's church, 7 p. m. and evening worship, 8 o'clock.

Wednesday evening prayer meeting and Bible study will be at 8 o'clock. Thursday afternoon at 2:30 there will be a meeting of the Women's Missionary council.

Avenue Baptist

Sunday services for the Avenue Baptist church are: Sunday school, 9:45; worship service, 11 o'clock; training union, 7 o'clock, evening worship, 8 o'clock. Mid-week prayer service will be held Wednesday evening at 8 o'clock. Youth for Christ and prayer service will be held Saturday evening at 8 o'clock. Rev. H. V. Fields is the pastor.

Christian Science

Christian Science Services are held each Sunday morning at eleven o'clock in the Star theatre. All are cordially invited to attend. To struggling humanity living in a war-torn world, the declaration that only the good is real, seems transcendental, but a deeper analysis shows the statement contains a practical truth. That God made all that was made, and made it very good is the theme of the Lesson-Sermon titled "Reality" to be read in all Christian Science churches on Sunday, September 30. The Golden Text states, "The Lord hath brought forth our righteousness: come, and let us declare in Zion the work of the Lord our God" (Jeremiah 51:10). That mankind's safety and present consciousness of good are dependent upon understanding God is seen in this Bible citation, included in the Lesson-Sermon: "Praise ye the Lord. Blessed is the man that feareth the Lord, that delighteth greatly in his commandments. Surely he shall not be moved for ever: the righteous shall be in everlasting remembrance" (Psalms 112:1, 6).

From the Christian Science textbook will be read this summation of the subject: "The three great verities of Spirit, omnipotence, omnipresence, omniscience, Spirit possessing all power, filling all space, constituting all Science,—contradict forever the belief that matter can be actual. These eternal verities reveal primeval existence as the radiant reality of God's creation, in which all that He has made is pronounced by His wisdom good" (Science and Health with Key to the Scriptures, by Mary Baker Eddy, page 109).

Church of Christ

The Church of Christ has the following regular meetings scheduled for this Sunday: Bible study,

10 o'clock; morning worship, 11 o'clock; young peoples, 1:15 and evening worship, 7 o'clock. Ladies Bible study will be on Wednesday morning at 9:45 and prayer meeting will be at 7 p.m. You are cordially invited to listen daily at 9:30 to the Church of Christ broadcast over station KRAN.

Church of the Nazarene

Regular services for the Church of the Nazarene are: Sunday school, 10 o'clock; morning worship, 11 o'clock; evening worship, 8 o'clock; Wednesday night prayer service, 8 o'clock. Roy Bickford is pastor.

First Baptist

Henry H. Kinkeade, pastor of the Grace Temple Baptist church of Denton will lead the revival at the First Baptist Church October 28 to November 4. The singer for the meeting will be Pete Forderhase from the First Baptist church of Plainview. Sunday's schedule at the First Baptist church is: Sunday school, 9:45; morning worship 10:55; training union, 7:15; and evening worship, 8:30. Wednesday evening at 8:30 there will be a prayer meeting followed by choir practice at 9:15.

First Christian

Regular services for the First Christian church for this week are: Sunday school, 9:45; worship service, 10:55; and 7:30. Youth groups will meet at 6:30. Thursday, Sept. 27, there will be a covered dish supper and annual congregational business meeting at 7:30. Wednesday, Oct. 3, at 1 p.m. the Christian Women's Fellowship will hold a luncheon.

First Methodist

Rev. Don R. Davidson, pastor of the First Methodist church, will bring the messages at both hours Sunday. The WSCS will hold their regular monthly luncheon in the church basement Wednesday, Oct. 3. Mrs. E. W. Solomon will be leader of the program on "Christian Missions and Human Rights." Hostesses for the day are Mrs. E. W. Harrison, Mrs. Laura Thomas, Mrs. Dick Barnard, and Mrs. A. C. Thompson. The Methodist Home is "on the air" again and everyone in the church is urged to listen to the programs, "These Are Your Children". These programs will be broadcast at 8:15 every Sunday morning, and will continue through December 16 which has

(Continued on page 5)

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J. I. Case - Complete Farm Equipment

Bradley Grain Co.

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216 E. 3rd - Phone 23

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Hereford Wrecking

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New and Used Parts - Phone 320

Hereford Lumber Co.

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We Give S&H Green Stamps

Landrum Hardware

"The Friendly Store"

Hereford Farm Equipment

Ford Tractors - Gleaner Combines

City Drug Store

The Prescription Store

E. B. Black Furniture

Acme Cleaners

Wear Clean Clothes - Phone 111

The Hereford Brand

Your Hometown Newspaper - Since 1901

Associated Growers of Hereford

Paetzold and Son

Gililand Funeral Home

Prompt Ambulance Service

West Texas Burial Assn. Insurance

Long Time Ago

45 Years Ago
S. L. Boone has purchased a 10-acre block of land from L. W. Ricketts to be used as a city park. He will try to form a stock company to finance it but if that doesn't work he will go ahead and do it himself.

The contract for the First National Bank building has been let to Hill and Robinson this week and the work of evacuating and laying foundations will commence in about a week.

The thrashing season has covered a period of about six weeks already and is not over yet. There is an estimated 7000 more bushels to be cut.

C. W. Arthur, local manager of the Campbell Model Farm near Bovina tells us that the Farm Land Development company has sold the farm to the Southwest Land company.

T. J. Graves this week resigned his position as president of the board of trustees of the Hereford public schools.

25 Years Ago
If the people in Hereford want natural gas piped in they have a good chance for it according to the report given by D. L. McDonald at the weekly meeting of the Chamber of Commerce.

The first pedigree chickens to be imported here arrived about ten days ago.

Four bales of cotton were brought in before rains set in preventing any more picking until everything dried out.

The Texas company bought lots diagonally southwest from the court house and will erect a modern drive-in filling station.

The hotel project was the main item of business at the Monday luncheon of the Hereford Chamber of Commerce.

Church....

(Continued from page 4)
been designated as Methodist Home Day.

The Wednesday evening prayer service will be held in the Sanctuary each week during the pre-revival period.

The Korean Prayer Band will meet in the Sanctuary at 3:30 Sunday afternoon.

The Senior and Intermediate groups of the MYF will meet Sunday evening at 6:30.

The Board of Christian Education will meet Wednesday evening Oct. 3.

Sunday, September 30, is promotion day in the Church school. Each department will have a program and will give out promotion certificates.

First Presbyterian

Regular services for the First Presbyterian church are: Sunday school, 9:45; morning worship, 11 o'clock; evening services, 7:30.

Immanuel Lutheran

Sunday school will begin at 10:30 a.m. with divine services at 11:30 a.m. at the Immanuel Lutheran church. In observance of Rally Day a special service will be held at 11:30 with the Sunday school children participating in the service. The service with the theme being a "Why Go To A Church School?" will help parents and teachers to see more clearly their part of carrying out God's command to feed on His Word. Promotions for the children in the Sunday school will be announced after the service and there will be a display of the new Sunday-school materials for all to view. All are invited to attend this service.

Some of the Ladies are attending the Lutheran Women's Missionary League Rally in Amarillo this Friday, September 28, along with others from the Panhandle. Dr. O. H. Schmidt, Executive Secretary of Synod's Board of Foreign Missions will speak about his travels and show colored pictures from the mission fields.



about his travels and show colored pictures from the mission fields.
Saturday morning at 9:00 a.m. the children's instruction class will meet at the church.

St. Anthony's Catholic

Regular services at St. Anthony's Catholic church are: week day masses, 6:30 and 7:30 a.m.; Sunday mass, 6:30, 8 o'clock; and 9:30 a.m.
Holy hour every Thursday from 8:30 to 9:30 p.m.

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Now—get the beautiful color harmony, match or contrast you've always wanted... without guesswork, home-mixing or waiting. Amazing Martin-Senour Nu-Hue Colors give you any shade of any color at any time... in flat, semi-gloss or enamel finish paint of the finest quality.

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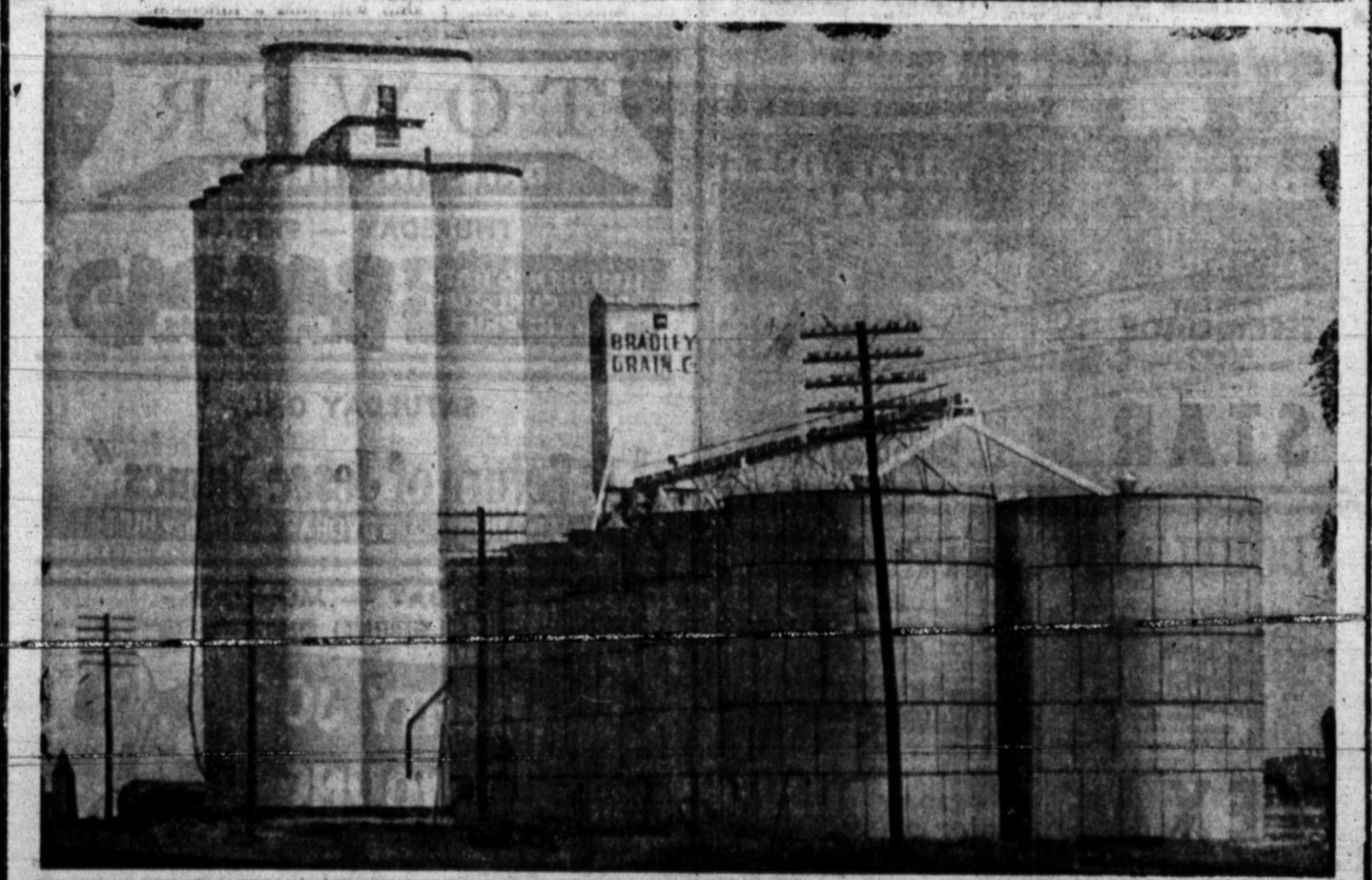
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We Will Have Plenty of Room To Handle Your Grain - Bring It To Us - We Will Really Appreciate It.

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A new standard of modern motor car value is set by this brand new, lower-priced member of the Chrysler FirePower family!

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Smoother, quicker, safer stops with as little as 1/3 the usual foot pressure! Steadiness even on roughest roads that means new riding comfort and driving safety!

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Wonderful new steering ease, safety and front-wheel control... with hydraulic power doing four-fifths of the work at your touch on the wheel!

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Teamed with the Chrysler FirePower 180 horsepower V-8 engine, the new Fluid-Torque drive gives Saratoga faster acceleration to cruising speeds, and more flexible "change of pace," than any other car on the road! (Available at extra cost on all new Saratogas.)

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SEVEN READERS correctly identified the LOWER photo as the Troyce Carmichael farm, located eight miles southeast of Hereford. Mrs. Bill Hutson, who lives north of Hereford was the first rural person to identify the place. She made her identification at 8:40 a.m. Thursday. Earl Wood made the first city identification of the Carmichael farm at 7:50 Thursday a.m. Each of these persons will be given two free theater tickets by calling at The Brand office. The UPPER photo is the newest "Mystery Farm" subject. Two free theater tickets will be given to the first persons in the city and from the rural areas to identify the place. REMEMBER! A RURAL READER MUST BE A PERSON LIVING OUTSIDE THE BOUNDARIES OF CITY DELIVERY OF THE BRAND. A PERSON LIVING IN HEREFORD WHO OWNS LAND ELSEWHERE IN THE COUNTY IS NOT CONSIDERED A RURAL READER FOR THIS CONTEST.

IT'S MOVIE TIME in TEXAS
CATTLE DRIVE AND NATURES HALF ACRE IS TOP
FAMILY ENTERTAINMENT

SEE THIS GOOD MOVIE TONIGHT!
THE STORY OF THE GREAT SANTA FE STAMPEDE!



A new hand is like a bronc... he's got to be broken!



With black stallion... that Mathews has sworn to ride!



To old hands the kid's a jinx!



Starring

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CHILL WILLS with LEON AMES · BOB STEELE
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WALT DISNEY presents
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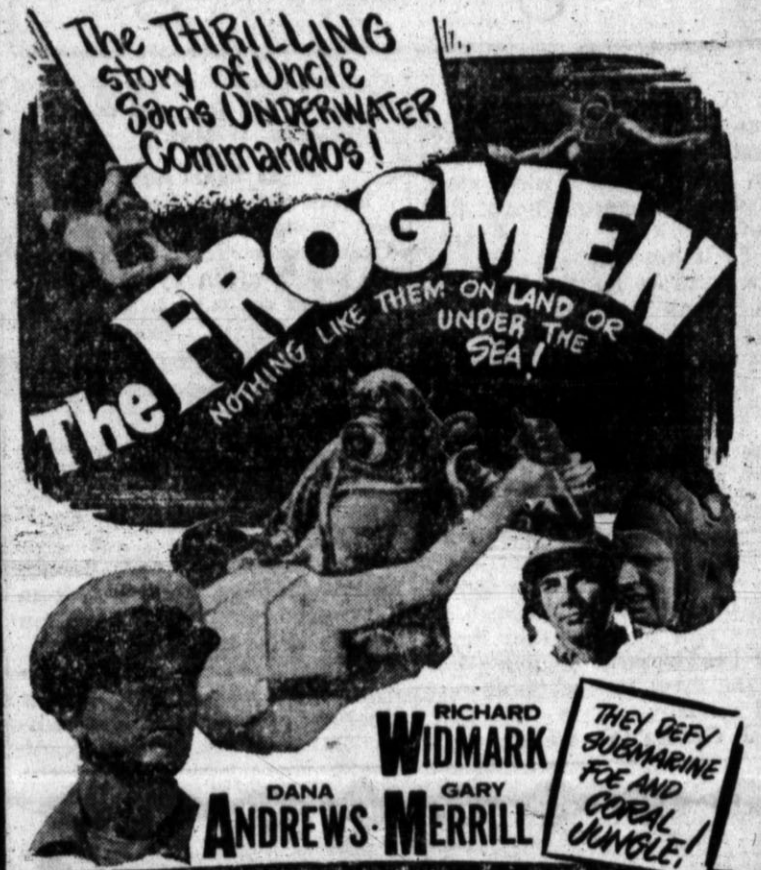
STAR FRIDAY SATURDAY

DOUBLE ACTION PROGRAM

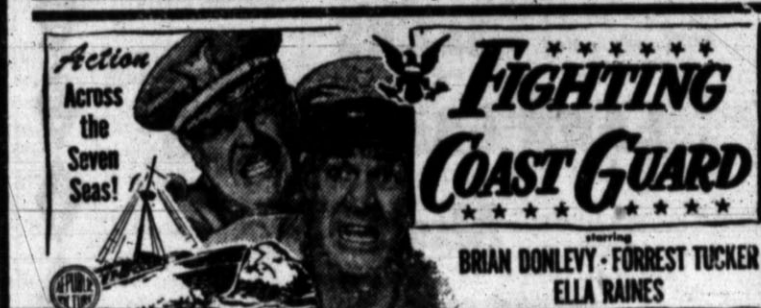


TEXAS FRIDAY SATURDAY

FOR ACTION AND THRILLS I RECOMMEND



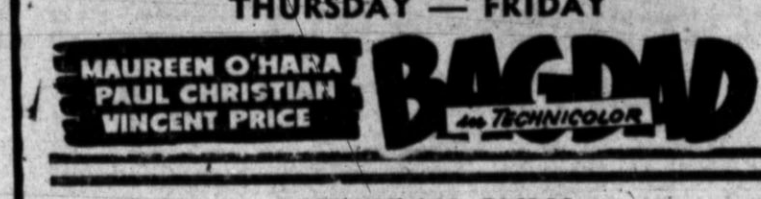
SUNDAY-MONDAY-TUESDAY
HEREFORD **Star** YOUR COMMUNITY CENTER



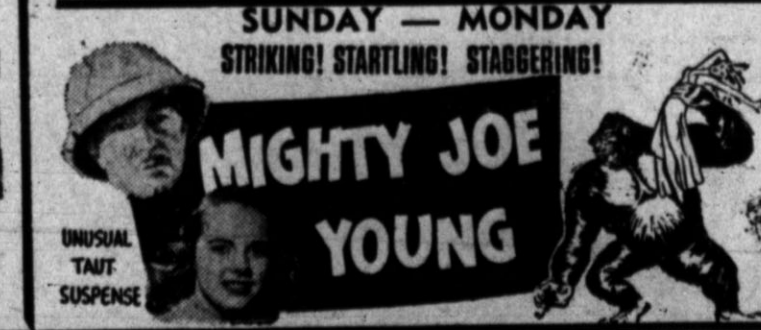
TEXAS SUNDAY MONDAY

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY
Anniversaries from September 27 to September 29
Mr. and Mrs. E. B. Miles Mr. and Mrs. C. O. Phillips
Mr. and Mrs. Johnny Williams Mr. and Mrs. H. D. Boardman
Mr. and Mrs. Earl Sullivan Mr. and Mrs. Homer Brumley
Mrs. Dora Inman Mr. and Mrs. Charles Green
Mr. and Mrs. W. A. Romines

TOWER DRIVE-IN THEATRE
THURSDAY — FRIDAY



SATURDAY ONLY
"The Return of Jesse James"
John IRELAND · Ann DVORAK · Henry HULL



SUNDAY — MONDAY
STRIKING! STARTLING! STAGGERING!
MIGHTY JOE YOUNG
UNUSUAL TAUNT SUSPENSE

STAR A ONCE-IN-A-LIFETIME TREAT! WEDNESDAY THURSDAY

MARIO ("BE MY LOVE")
THE AMERICAN BOY WHO HAS BECOME THE GREATEST SINGING SENSATION OF 20 YEARS
"The Great CARIBSO"
CO-STARRING ANN BLYTH Dorothy KIRSTEN
Our Special Treat
PAY Once—Return FREE
I'm so sure you'll want to see this GREAT MOVIE again and again, we're going to let you pay once, then RETURN FREE as often as you wish, upon payment only of Federal Tax required by law. You merely sign a "Return Card" as you leave the first time. Millions of moviegoers, coast to coast, are acclaiming this picture the most heart-warming ENTERTAINMENT of the decade. Believe me, you're going to agree—it's that WONDERFUL! The Managers

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The Toughest Riders on The Roughest Stock
PLUS New Feature Guest Attractions
OCTOBER 7-14-21-28
Grand Entry at 2 P. M.
Prison Stadium Huntsville
For Reservations Send Check or Money Order to L. I. Craig, Prison Ticket Office, Huntsville, Texas

Gift Party Is Given
Mrs. Gerald McCathern was guest of honor at a pink and blue shower given at the home of Mrs. Billy Bob Jackson Wednesday, Sept. 19. Other hostesses were Mesdames Glenn Williams and A. A. Head.
Pastel shades were used in flower decorations and appointments and favors were presented.
Games and contests provided entertainment and introduced the shower.
Those attending were: Mesdames Harold Lloyd Head, Carl Schroeder, Robert Boyd, T. D. Allston, Della Rhodes, A. A. Drager, Johnnie Townsend, Joe Landers, Clarence Morrison, J. E. McCathern, Merlin Kaul, J. E. McCathern, Jr., the honoree, and the hostesses.
Buzzards do not scent carrion. They locate it by sight.

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...to do more work for your money

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From its very first day on the job right through its long and useful life, a Chevrolet Advance-Design truck gives you working proof of the greater stamina and sturdiness that's engineered in America's favorite trucks.

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