

Sunday high 77, low 36
Monday, high 82, low 44
Tuesday, high 75, low 12
Wednesday high 39, low 12
.02 in. moisture

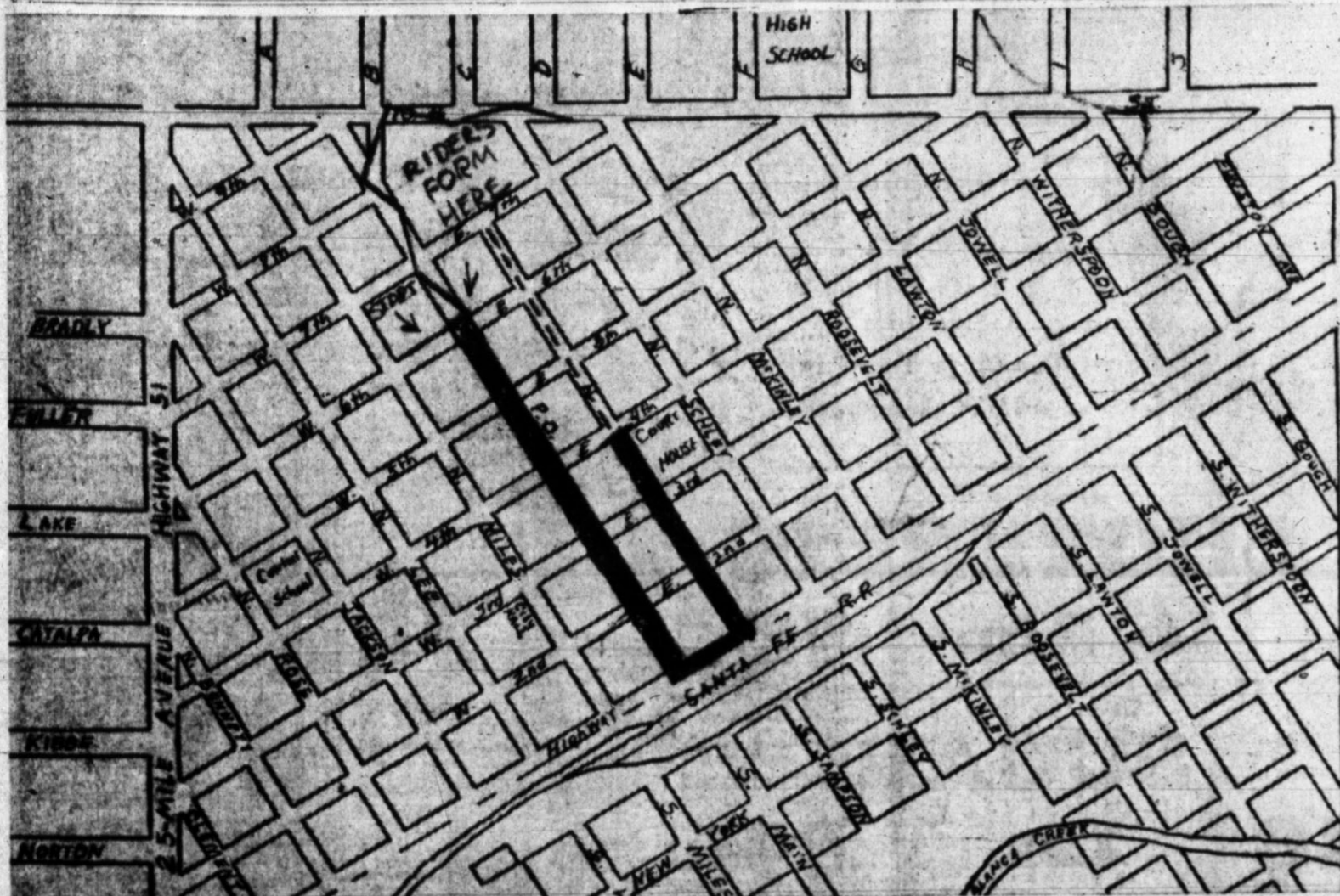
Published Every Thursday

Our Slogan: "More People—More Farms"

51st Year—Number 7

The Hereford Brand, Hereford, Texas, Thursday, February 15, 1951

PRICE 5 CENTS PER COPY



HERE IS THE PROPOSED route of the Junior Livestock Show parade which will begin at 1:30 p.m. Saturday, Feb. 17 at the corner of Main and West Sixth streets. More than 40 floats will be entered, in addition to several commercial entries, riding clubs, bands, and dignitaries' cars.



ZONE CHAIRMEN for the annual Red Cross drive to be staged February 27 are scheduled to have their lists of block chairmen complete today (Thursday). The group is pictured at a meeting early in February when plans for the one-day drive were started. From left to right, they are Mrs. Ernest Medkief, substituting for Mrs. W. E. Dameron who was out-of-town; Mrs. C. B. Williams, Mrs. C. H. Dyar, Mrs. F. M. Foster, Mrs. Monk Johnson, Mrs. R. J. Richardson, Mrs. Bill Yarbrough, Mrs. Jimmie Gillentine, residential chairman, and Mrs. J. R. Fowkes. Three zone chairmen, Mrs. Sylvester Slagle, Mrs. Frank Gyles, and Mrs. Bob Wear, were not present.

Around Town

SIGHTS, FACES SEEN

County Commissioners Marian Rutter, J. C. Morrison, and C. G. Richardson and Chamber of Commerce Secretary Tom McFarland went to Austin to appear before the state legislative committee considering legislation to discontinue distribution of the 1c gas tax refund to counties for road construction. The men went to Austin by auto and were expected to return late Wednesday.

Dr. Roy J. Grubbs says he has seen plenty of people with broken bones, but it was a little unusual Wednesday when he saw a 100-year-old woman and a one-year-old child with fractures. Mrs. N. A. Thornton, the 100-year-old, broke her hip in the wee hours of the morning when she started to look at her clock. A little Friona boy fractured his collar bone the same day when he fell out of bed.

Mr. and Mrs. Troyce Carmichael, Mr. and Mrs. John Jacobson, Jr., and Mr. and Mrs. Hugh Bookout took in the hardware convention Monday and Tuesday in Amarill.

Bill Phipps and Clyde Powell are the new owners of the Eldridge and Schneider Electrical contractors.

Mrs. Fred Frahm was quite excited this week when she re-

(Continued on Page 3)

Telephone Co-Op Seeks Final SWAT Agreements

Applications for rural telephone service from the West Texas Rural Telephone cooperative continue to come in at a lively rate, according to Leo Forrest, manager of the Deaf Smith County Electric cooperative.

A preliminary meeting was held Friday at Lubbock with representatives of the Southwestern Associated Telephone company to secure agreements giving the co-op a connecting company status and granting them extended area service for the prospective patrons in the Friona and Bovina area.

The agreements were granted on the same basis as those reached by Bell and the co-op in Hereford on February 6, with cost of the extended area service to be ascertained after the system was engineered.

A later meeting to complete other details of service to be offered by both parties was to be held in the near future. Representatives of the Texas Cooperative invited SWAT representatives to Hereford on Tuesday, Feb. 20, or any other later convenient date to discuss these problems.

Forrest told The Brand that on February 10 (the day after the Lubbock meeting) Mr. Shelley, SWAT manager at Lubbock, called him (Forrest) saying they wouldn't be able to call a meeting and suggested SWAT serve an area inside a four-mile radius of Friona and Bovina.

Forrest told Mr. Shelley that he wouldn't present that proposition to the board of directors of the co-op because they wouldn't go along with it.

No trouble is expected with

Mountain States in securing an agreement for the Farwell area. Forrest said, because they worked out an agreement with the Clovis co-operative which was satisfactory.

A tabulation of the applications for rural telephone service that have already come in to the local office will be available for the February 18 Brand.

Minimum and ultimate quotas for each of the areas are as follows:

Hereford Minimum, 360, ultimate 475; Oklahoma Lane minimum 200, ultimate 275; Friona minimum 180, ultimate 200; Nazareth minimum 150, ultimate 180; Flagg minimum 110, ultimate 145.

See Record - Breaking Show Here This Week

Sand Breaks in Sears-McGee Oil Well "Good Sign"

Several sand breaks have been reported in drilling operations at the Henry Sears-Taft McGee oil well being drilled in Oldham county just north of the Deaf Smith county line.

Sears told The Brand Wednesday that the latest break occurred at 5572 feet Wednesday morning. A break was reported previously this week, but nothing planned out, he said. The first break reported at the well came at 5,000 feet.

Sears said geologists told him this recurrence of breaks is a "good sign."

George Livermore of Lubbock is contractor for the drilling of the well. The contract calls for a depth of 7,000 feet, according to Sears. The location of the well is section 26 in township 7, range 1 on the Malcomb Moser place. The Moser place includes from 15 to 20 thousand acres of land near Glen Rio.

Drilling operations on the Sears-McGee well started around the first of the year.

Five Friona Men Fined Here For Aerial Hunting

Five Friona hunters were assessed fines totaling \$725 and costs of \$341.90 in Deaf Smith county court Tuesday on 13 separate charges of killing geese from an airplane.

The men—M. H. Sylvester, Edward Eugene Massey, Parks Elroy Wilson, Joe Fritz Wilkins, and James Henry Jennings—were charged with shooting geese over the Guseman ranch in Deaf Smith County on November 12, 1950. The men pled guilty to the charge and all paid their fines and costs.

Jennings and Massey were fined \$380 each and the other three men were fined \$101 each.

According to Jim Maggard, supervisor of game wardens for the Panhandle area, Jennings was the pilot of the Piper Cub used in the illegal practice, while Massey did the shooting from the rear seat of the airplane. Maggard said Wilkins, Sylvester and Wilson, operating pick-up trucks, retrieved the dead geese from the ground.

Maggard worked with L. J. Dugger, Fish and Wildlife agent for the Federal government, and Calvin Lovelace, game warden at Canyon since early last December in clearing up the matter. During that time, more than 25 witnesses were interviewed.

Maggard indicated that the case is not completely closed yet when he said, "We have reason to believe that others are implicated in the deal, and so we're continuing our efforts."



PURRIS WILLIAMS, JR., a member of the all-state band his second consecutive year, was one of the three soloists playing with the band last week in Galveston. Brand Staff Photo

Purris Williams, Jr., who played in the all-state band last week at Galveston for the second consecutive year, won the cornet solo position for the entire Class A division. The all-state band, composed of 110 students from the state of Texas, has three cornet soloists, one from each of Classes A, AA, and AAA.

Accompanied by the high school band director, Purris Williams, Sr., five students made the trip to Galveston for the Texas Music Education meeting

and returned Saturday evening. Wayne Lady and Keith Savage attended cornet classes at the clinic, while Kenneth Carroll and Neil Lomenick participated in the clarinet classes.

Williams said the group especially enjoyed seeing the Gulf of Mexico and visiting the State Capitol in Austin in addition to attending the clinic.

The band director said the students took pictures of everything in Austin and made a big collection of pine cones and sea shells on the trip. "I guess if it (Continued on Page 3)

All advance preparations indicated that the fifth annual Hereford Rotary club Junior Livestock Show, which will be presented Friday and Saturday, will be the most successful yet.

The only element necessary to make the show a complete success is complete cooperation from "old man weather." With fine weather, new records can be set in all phases of the annual event, officials feel.

News stories dealing with all phases of the show—entries, schedule of events, committees, livestock auction data, past winners, history of the event, etc. will be found on the inside pages of this edition.

Several attractions have been secured for the parade, which will close the showing for the annual exhibition. More than 40 decorated floats are expected to be entered in the parade.

Seven bands have been invited to participate in the colorful parade, which will form at the corner of Main and West Sixth streets. The proposed parade route will be south on Main street to Highway 60, east one block to Sampson, and north to the courthouse. At the courthouse corner, elements of the parade will begin to break up.

Dr. B. M. Willshire, chairman of the parade committee, said the West Texas State college band and the Eastern New Mexico university bands will play here. Also, the Canyon, Friona and Dimmitt high school bands will be here for the parade.

In addition, three local bands, the Hereford high, junior high, and elementary school, will participate. Purris Williams said this will be the first public appearance this year of the elementary (Continued on Page 3)

School Bond Election is Scheduled for March 3

Hereford's special million-dollar school bond election will be held Saturday, March 3, according to A. J. Schroeter, president of the board of education.

The place of election will be the Deaf Smith county courthouse.

S. O. Wilson will be presiding election judge. He will be assisted by John H. Patton as judge. Mrs. Frank Marrs and Mrs. Earl Phillips will act as clerks.

The Hereford school board met Tuesday night with bonding attorneys for the prospective purchasers of the bond issue to draw up final legal papers and arrange the election date.

Wooddell Called to Jacksonville by Death of Niece

After having just returned from Albuquerque, N. M., where his father-in-law underwent major surgery, Bruce Wooddell was called to Jacksonville Sunday by the death of his two and a half year old niece and the serious illness of his grandmother. He was scheduled to return home last night or today.

The niece, Cynthia Henderson, daughter of Mr. and Mrs. C. V. (Continued on Page 3)

Dr. M. C. Adams Returns Home

Dr. Milton C. Adams, optometrist, resumed duties at his office this week after an absence of four and a half months, due to injuries sustained in an automobile accident on September 26 when he was enroute to Albuquerque, N. M., for his navy physical examination in preparation for active duty.

Dr. Adams has just been released from a naval hospital in San Diego where he was treated (Continued on Page 3)

Cecil Barrow Fined \$1, Costs on Charge Of Passing Bad Check

Cecil Barrow pled guilty in county court this week to a charge of passing a worthless check. Acting County Judge A. J. Schroeter fined Barrow \$1 plus \$28.60 costs.

Barrow made restitution of \$5 to Phillips and Lawrence.

Entries Being Made for Canasta Tourney to Benefit Cancer Fund

Entries are now being taken for the Canasta Tourney to begin February 26. The event is being sponsored by Beta Sigma Phi sorority to benefit the cancer fund.

Mrs. Ernest Wade, tourney chairman, said good prizes will be offered by the sponsoring merchants.

Entry fee is \$1 per person or \$2 for couples with the requirement that those joining must join in couples. The entire entry fee will go to the cancer fund. Deadline for entries is Thursday, February 22.

Entries will be accepted at The Hereford Brand or with any member of the sorority of which Mrs. Norman Moore is president.

Members of the sorority believe local citizens will be interested in the tourney because of the worthiness of the cause represented as well as the entertainment.

Following is an entry blank which may be filled out, the money attached, and given to a member of the sorority or The Brand.

BETA SIGMA PHI Canasta Tournament Entry Blank

Name _____ Address _____

Deputy Tax Collector Here To Assist With Income Tax Problems

Joe A. Desmond, deputy collector for the internal revenue service, will be at the courthouse in Hereford on Friday, March 3 to give assistance in income tax problems.

Desmond will be at the courthouse from 8:30 a.m. to 5 p.m. This will be the only visit for this purpose before March 15, income tax deadline.

Attend the Junior Livestock Show February 16 and 17



AMONG THE PLANNERS of the annual Rotary Club Junior Livestock show are, left to right, Ernest Wade, secretary of the show; Miss Doris Mahaffey, assistant home demonstration agent; Faust Collier, chairman of the invitation committee; Mrs. Reed Williams, chairman of the float committee; Francis Hardwick, chairman of the barbecue committee; Mrs. Tom Draper, home demonstration agent, and Hugh Clearman, county agent and chairman of the coordinating committee. —Brand Staff Photo.



James W. Witherspoon Rotary Club President

GOLD MEDAL FLOUR CARLOAD - Sale -

Betty Crocker RECIPE IN EACH SACK

2 Lb. Bag	5 Lb. Bag	10 Lb. Bag	2 5Lb. Bag
25c	49c	89c	\$1.69

WHY PAY MORE
Shop FURR
FOOD STORES DAILY and SAVE

STEAK HUNGRY?



GRAIN - FED BEEF

CLUB Steaks 89c lb.

WILSON'S CORN KING

Sliced Bacon lb. 49c

ARMOUR'S STAR 1 LB. ROLL

Sausage lb. 39c

ARMOUR'S STAR TENDERED

Picnics lb. 45c

FRESH FROZEN

Whiting Fish lb. 27c

SUGAR CURED

Bacon Squares lb. 32c

Snow Crop Frozen GREEN PEAS	8 oz. pkg. 21c
Snow Crop Frozen BROCCOLI CUTS	10 oz. pkg. 31c
Del Monte SPINACH	3 No. 2 Cans 49c

Libby's Whole Kernel CORN	3-12 oz. cans 57c
Libby's PEAS & CARROTS	303 can 19c
Libby's GARDEN VEGETABLES	303 can 19c

WHY PAY MORE?

4-Oz. Cream Oil JERIS	Plus Fed. Tax 33c
\$1.00 Val. The Perfect Bubble Bath & Water Softener BATH SPA	69c
Economy Size Tooth Paste PEPDODENT	49c
Lge. Size ALKA SELTZER	39c

BAKERY SPECIALS

A Whole Egg Cake With A Delicious 7-Minute Boiled Icing-Something New!	EMERALD MINT CAKE
2-7 Inch Layer Cakes	69c
Filled With Cherry Venetian Cream A Real Treat!	CHERRY BOSTON PIES ea. 59c

LOOK! STOCK UP TO-DAY ARMOUR CANNED FOOD SALE BUY NOW!

STORE HOURS

Week Days 8 A. M. to 6:30 P. M.
Saturdays 8 A. M. to 8:30 P. M.
123 W. 3rd Street



16 oz. can **29c**



12 oz. can **59c**



2 Cans **47c**



16 oz. can **43c**

SHOTENING

3 Lb. Rtn. **71c**

SUGAR

10 Lbs. **89c**

Chase & Sanborn Coffee Pound **79c**

PURASNOW

25 Lb. Bag **\$1.69**

Bestyett Salad Dressing Quart **54c**

Armour's VEAL LOAF	7 oz. can	49c
Armour's DEVEILED HAM	2-3/4 oz. cans	39c
Armour's POTTED MEAT	3-3/4 oz. cans	35c
Armour's No Beans CHILI	16 oz. can	49c
Armour's POTTED MEAT	2-5/2 oz. cans	35c
Armour's With Beans CHILI	16 oz. can	39c

ALWAYS FRESH FRUITS & VEGETABLES

Fancy Package Tomatoes	1 Lb. Cello	25c
Fancy Washington Delicious Apples	2 Lb.	25c
Juicy Ripe Texas Oranges	3 lb.	25c
Large Ripe Avacados	2 for	25c
Long Green Cucumbers	lb.	25c
East Texas Porto Rican Yams	3 lb.	25c
U. S. No. 1 Rusetts	6 lb.	25c
Package Celery Hearts		25c

Kretschmer's WHEAT GERM 12 oz. jar 33c

Sunshine CRACKERS 2 Lb. Box 47c	Bestyett SALAD DRESSING Pint 29c	Bestyett Extracted HONEY 1 Lb. Jar 31c	Bestyett Extracted HONEY 2 Lb. Jar 57c	Comet Longgrain RICE 2 Lb. Box 43c	Coffee BRIGHT & EARLY Lb. 75c
Dama Preserves APRICOT 2 Lb. Jar 49c	Diamond MATCHES 6 box cin. 39c	Dama PEANUT BUTTER 12 oz. mug 39c	Don Rio ORANGE JUICE 3 46 oz. Cans 87c		

Williams Rates Solo Position In State Band

(Continued from Page 1)

hadn't been so foggy, they would have brought some moss home, too," he commented.

Purris Williams, Jr., has won a number of honors during his high school band career, including the following medals: Interscholastic League, medals

for solos three different years, one for ensemble, one for student conducting, and one for cornet trio.

The Iron Foundation Award for outstanding musicianship, and an award for solo cornet at the Tri-State Band Festival in Enid, Okla.

Purris will again participate in Interscholastic League in April. A senior in high school, this will be his last year to enter the high school contest.

He has been invited to play solo trumpet for the Amarillo Junior Symphony at Oklahoma City in March, having played second trumpet with the symphony in its last performance.

Around Town

(Continued from Page 1)

Received a telephone call from her daughter, Maria Davenport, who lives in the Philippine Islands where her husband, J. H. Davenport, is stationed with the Navy. The Davenports have been in the Philippines nearly two years. Mrs. Prahm is office supervisor for the Stapp Clinic.

Competition is keen this week between the fourth grade rooms of Mrs. Mary Melnis and Mrs. Ben Malone, members of Business and Professional Women's Club, sponsors of the children's play, "Ole King Cole", to be Friday night at 8 o'clock at the high school auditorium. The two groups are competing in sale of tickets for the play.

Red valentines mounted on white lace doilies with a cellophane bag of hearts attached were presented as plate favors to each patient in Deaf Smith county hospital on Valentine's Day. They were made by the fourth grade rooms at Shirley school as a Junior Red Cross project. Fourth grade teachers are Mrs. Mary McInnis, Mrs. Ben Malone, and Mrs. Charles Hodges.

When to celebrate their anniversary is the question before two local couples, Mr. and Mrs.

Livestock...

(Continued from Page 1)

school band.

A brightly decorated convertible, driven by an attractive Hereford woman, will be furnished the parade for the visiting college presidents. Invited are: Dr. Walter H. Juniper, Dean of West Texas State, Dr. Bill Marshall of Wayland college, Dr. Wiggins of Texas.

Important guests who will be here include: Mr. and Mrs. Cal Farley, founder of Boys' Ranch; Judge and Mrs. E. H. Foster, of Phillips, petro. from Amarillo branch office; representatives of the Amarillo C of C; F. N. Stuppi, superintendent of the Panhandle and Santa Fe Railway company.

Dr. Wiltshire said two special attractions will interest many adults as well as the children. The Santa Fe has promised to have on hand a small train, the "rolls" along in the complete with engine and whistle, with details complete as on larger trains. Another feature the children will love is the big fire truck which the Hereford Volunteer Fire Department has entered in the parade.

The Hereford Riders, who have participated in the parade each year since their organization in 1947, will be in complete winter uniform. Also invited to parade are 10 other riding clubs, Amarillo, San Jon, Tucumcari, N. M., Clovis, Dimmitt, Lubbock, Levelland, Littlefield, Portales, N. M., Pampa, and Dalhart.

Largest other single event besides the exhibition of stock by farm youth from Deaf Smith, Parmer, Castro, and Oldham counties is the big barbecue, which will be served from 11:15 a.m. to 12:30 p.m. by the Rotary club in the Norton building. Serving will be done by Kiwanians. Last year, some 1,500 persons were served at the show.

Norman Livesay and Mr. and Mrs. William E. Githens, Jr., whose wedding anniversaries are February 29, according to records of the Star Theatre.

Dr. Adams...

(Continued from Page 1)

for leg injuries and a fractured hip. He reports his condition is good now, and his status with the Navy depends on the need for men.

For the past two months, F. M. Fester has served as optometrist at Dr. Adams' office.

Woodell...

(Continued from Page 1)

Henderson of San Antonio, had been ill much of her lifetime. In addition to her parents, she is survived by a brother, Tracy Don, age 5. Funeral services were held Tuesday afternoon.

Woodell's grandmother, Mrs. Agnes Yingling of Jacksonville, age 76, recently suffered a stroke and is critically ill.

Woodell spent most of last week in Albuquerque with his father-in-law, Hugh May of Clovis, whose condition is now considered good. Mrs. Woodell was unable to go because one of the Woodell children had the mumps at the time.

County Bridge Crew Installing Walk, Curb at Courthouse

Sidewalk, curb, and gutter are being installed around the courthouse square by the county's road and bridge crew.

The Southwest Public Service company will reinstall the light fixtures around the courthouse when the work is completed.

Legal Notice

THE STATE OF TEXAS

To: ETHEL M. COFFMAN, Defendant.

Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House here in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 26 day of March A. D. 1951, then and there to answer Plaintiff's Petition filed in said Court, on the 5th day of February A. D. 1951, in this cause, numbered 3328 on the docket of said court and styled:

CHARLES S. COFFMAN, Plaintiff, vs. ETHEL M. COFFMAN, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: Suit for divorce upon the grounds of mental cruelty as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 5 day of February A. D. 1951.

Attest: R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas.
By LUCILLE POSEY, Deputy. (SEAL)

T-6-4-c

Four Local Boys To Be Inducted

Seventeen 21-year-old boys, including four boys from Hereford, will leave this morning for the Great Seal of the United States.

Board for induction in the US Army, the group leaves here at 8 o'clock by regular bus for Amarillo.

Mrs. A. Petersen, clerk of the

board announced the following boys from Castro, Parmer, Randall, and Deaf Smith are scheduled to leave for induction today.

Bob T. Adams, James A. Whitson, Leader J. Reinart, and Clyde A. Layman, Hereford; Edward J. Bamaekers, Delbert George, McBroom, Fidelis Ehly, Charles E. Acker, Julian C. Husman, and David V. Acker, Nazareth; Clarence E. Vasey, Friona;

Carl D. J. Kleiman and Ray Paul Tandy, Dimmitt; Kenneth H. Finck, Hart; Lawrence E. Kolke, Happy; Stacy Queen, Bovina; and Edwin R. Hart, Farwell.

The Tanga Campfire group met on Friday, Feb. 9 at the club and had a Valentine party. Refreshments were served after the group played bingo. Nine teen girls and three leaders—Mrs. Williams, Mrs. Goettich, and Mrs. Beavers—were present.

NOTICE!

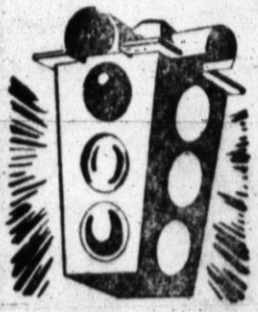
ELDRIDGE & SCHNEIDER, Electrical Contractors
UNDER NEW OWNERSHIP

Phipps & Powell

ELECTRICAL CONTRACTORS

Licensed and Bonded!

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 - REA
 - Commercial
- Bill Phipps Phone 496-J
Clyde Powell Phone 827-J



DON'T GO

WITHOUT INSURANCE!

Stop! Don't start the motor until you know that you are fully protected against the costly hazards of car theft, liability and accident. Full auto protection is as necessary as good brakes. Insure now!

John McLean Insurance Agency Phone 273

YOUR INSURANCE Travels WITH YOU!



4 - H & F. F. A. Members are "Our Kind" of

Boys and Girls

We are proud of your achievements in feeding the more than 400 entries in this year's annual Junior Livestock Show — and want to say "Good Luck and Best Wishes" to each of you.

TO THOSE WHO WILL BE HERE FOR THE BIG SHOW FRIDAY AND SATURDAY, FEB. 16 - 17

You are always welcome at . . . our Modern Service Station and Garage.

We Specialize in Your Kind of Service . . .

TEXACO PRODUCTS — NASH SALES & SERVICE

Phillips & Lawrence

Earl Phillips HIWAY 60 Guy Lawrence

Easy Figuring QUALITY FOODS



AT HEREFORD FOOD MART

Always a Best Buy!

Soap Powder	RINSO Lge. Box	29c	IVORY SNOW or IVORY FLAKES 3 Small Boxes 25c
Hunt's Halves	PEACHES No. 300 Can	19c	
La Hom	SPINACH 2 No. 2 Cans	25c	Van Camp's HOMINY 300 Size Can 10c
Kounty Kist Whole Kernel	CORN 2-12 oz. cans	25c	
Supreme	COOKIES Pkg.	25c	Sunshine CRACKERS 1 lb. box 29c Kuner's KRAUT 2 No. 2 cans 25c Hereford Blackeyed Peas No. 2 can 15c
WELCOME VISITORS TO THE JUNIOR LIVESTOCK SHOW			

HEREFORD FOOD MART

PHONE 1114

— WE DELIVER —

ON HIGHWAY 60 — PLENTY OF PARKING SPACE

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Star Theatre

SUNDAY - MONDAY - TUESDAY

FEBRUARY 18 - 19 - 20

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

KINSEY MOTOR CO OK Used Cars

- CARS**
- 1946 Chevrolet 2 dr. Sedan.
 - 1949 Chevrolet Fleetline 4 dr. Deluxe
 - 1947 Chevrolet Fleetline 2 dr.
 - 1949 Chevrolet Club Coupe
 - 1948 Olds 4-door sedan
 - 1947 Chevrolet-2-door sedan
 - 1947 Pontiac 2-door
- TRUCKS & PICKUPS**
- 1949 Chevrolet 1/2 ton pickup.
 - 1946 Studebaker 1/2 ton pickup.
 - 1947 Dodge 1 1/2 ton truck
 - 1940 GMC 2-ton truck
 - 1947 Chevrolet 1/2 ton pickup
 - 1946 Chevrolet 1/2 ton pickup
- T-3-7-1c

REAL ESTATE

CHOICE
Irrigated and Unirrigated Farm Land, City Property
P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-1fc

LIST YOUR PROPERTY WITH US FOR QUICK SALE
OFTEN WE ARE PREPARED TO BUY OUTRIGHT
L. BASKIN, INVESTMENTS
JIM HILL HOTEL
B-4-38-1fc

HEREFORD HOMES
Beautiful, large 2 bedroom home in ideal location. 75' x 200' lot. Attached garage, life-time slate roof. \$6,500.00 loan will take \$2,500.00 down and balance in \$300.00 per year 2nd mortgage... located at 232 Ave. B.
PRICE \$11,000.00
See SAM NUNNALLY or GLEN WEIR
Phone 424
B-4-3-1fc

LAND FOR SALE
320 acre dairy farm, 170 acres in cultivation rest in grass. 60 acres oats and barley. Good 9 room house modern, 8" irrigation well. Ample barns and storage. School and mail Rt. A good buy at \$150 per acre. A nice loan.
14,700 acre ranch, well located 2080 acres deeded rest good lease. Watered by wells and creeks. 7 room modern house, 1000 gal. butane tank, double garage, shop, chicken house, good sheds and corrals. Good loan. Priced at \$105,000.
I have other good buys in both large and small tracts. Your listings will be given my personal attention.
W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W. Office 854
Hereford, Texas
T-4-7-1c

FOR SALE: Model L. Case New rubber on butane. In excellent condition. Price \$1,000. See at Jacobsen Bros.
B-2-18-33-4p

FOR SALE: Standard U. 1949 tractor on butane. Like new. See at Davis McCracken Implement.
B-2-15-33-4p

FOR SALE: Wincharger 32 volt, 2000 watts, complete outfit and appliances. Plant cost \$750 alone. Priced cheap. Curtis Kendrick, Stratford, Texas.
B-2-21-33-3k

COMPLETE STOCK New & Used CAR AND TRUCK PARTS
HEREFORD WRECKING CO.
709 E. 1st
Phone 320
B-1-45-1fc

FOR SALE
15 Ft. Krause One-Way
C. C. BILLINGSLEA
3 Miles North Joel Switch
1/2 mi. East.
B-2-33-2p

FOR SALE Automobiles
Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740
B-2-14-1fc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320.
T-1-10-18-1fc

FOR SALE
We have 360 acres within four miles of paving. Extra good 10 inch irrigation well. 300 acres under irrigation and 60 acres of grass. Old improvements, \$160.00 per acre.
332 acres only one mile from pavement. Two sets of improvements and a good dairy barn and irrigation well. 42 acres in grass—price, \$142.50 acre.
One good section with good improvements. 40 acres of grass pasture. Priced at \$75.00 an acre and would consider some trade.
An improved 320 acre farm with 160 acres in pasture. This is all good farm land except about 10 acres, priced at only \$65.00 an acre.
We have some nice homes for sale: One new home, very nice, five rooms in new addition to Hereford, not finished, choose your own colors.
One of the nicest five room homes in Hereford, good location.
A large, old home, three bed rooms, choice location and priced right. Let us show you.
ROSE & BARBER
107 East Third St.
Phone 45
B-4-33-2c

HEREFORD FARMS
Perfect 200 acres south of Hereford. Two homes, one 8" irrigation well.
Price \$200.00 per acre
Very nice 1/2 section, 6 miles from Friona. Good 8" irrigation well. No improvements. Rented for 1951.
Price \$135.00 per acre
408 acres, 100 acres native grass. Well improved and on pavement. One 8" irrigation well. This is a wonderful stock farm.
Price \$150.00 per acre
332 acres south of Hereford with two houses and grade A Dairy barn. Good 8" irrigation well in shallow water. 35 acres of native grass. Small down payment will handle.
Price \$140.00 per acre
If you are buying land in the panhandle irrigation area and need financing remember that we represent the Prudential... largest farm lender in America. Long term, low interest.
SAM NUNNALLY
LONE STAR INSURANCE AGENCY
136 Main
Hereford, Texas
B-4-7-2c

FOR SALE
240 acres one mile of paving. All in cultivation. Good improvements. Eight inch well. Good, smooth, 240 acres. \$10,000 loan. \$175 per acre. Exclusive listing.
GLENN WEIR
Phone 200 Res. Phone 452-W
T-4-4-1fc

REAL ESTATE FOR SALE
3 1/2 acre with 130 acre summer filled wheat. Irrigated, good house and barns. On school bus, REA and RFD. Priced at \$140.00 per acre.
Perfect 320 acres, all in wheat, with no improvements. Priced at \$65.00 per acre.
A very choice 320 acres in the irrigation water. In summer filled wheat. One third wheat goes. Price \$150.00 per acre.
280 acres in two miles of Hereford, on pavement, two irrigation wells, good outbuildings and fences. \$225.00 per acre.
We are in the Clark building at 282 North Main.
BEN M. SADDUTH
Mail Address 239 Ave. E
Phone 1509 - 1416
B-4-7-2c

FOR SALE
Have 3 nice 320 acre farms. Each has 2 irrigation wells, all improved, near Hereford. Prices \$150.00, \$200 and \$225 acre.
Have 8 irrigated, 160 acre farms, 6 improved, 1 with 2 irrigation wells. Prices from \$120 acre to \$225.
Have 2 nice irrigated 80 acre farms, improved under irrigation.
Have 2 forty acre tracts on paving, 1 irrigated, improved, both on paving. Have several small tracts from 3 to 20 acres, some improved some irrigated. Also good buys in houses and lots from 2 rooms to 3 bedroom houses. Service station in good location for sale or trade.
Have businesses to trade in on farms. See me if you want to buy or trade. Will appreciate listings on trades or sales.
J. M. HAMLY
208 East 3rd St.
Hereford, Texas
B-4-6-1fc

FOR SALE
5 room house with lots of built-ins, attached garage, fenced back yard. Located 1/2 block east of the new Catholic church. Would take good 4-row tractor with lister and cultivator.
Address 109 Park Avenue
Phone 292-J
B-4-6-1fc

REAL ESTATE LOANS — AUTO LOANS
YOU DON'T HAVE TO WAIT
QUICK SERVICE
JOHN McLEAN
Phone 273
S-4-2-1fc

WANTED To Buy: Lot or small house within walking distance of town. Phone 9005.
B-4-14-6-3-p

FOR TRADE: City property and small acreage at Slaton, Texas, for land at Hereford. A. B. Dozier, Gen. Del., Hereford, Texas.
B-4-21-6-3p

HEREFORD FARMS
Perfect 200 acres south of Hereford. Two homes, one 8" irrigation well.
Price \$200.00 per acre
Very nice 1/2 section, 6 miles from Friona. Good 8" irrigation well. No improvements. Rented for 1951.
Price \$135.00 per acre
408 acres, 100 acres native grass. Well improved and on pavement. One 8" irrigation well. This is a wonderful stock farm.
Price \$150.00 per acre
332 acres south of Hereford with two houses and grade A Dairy barn. Good 8" irrigation well in shallow water. 35 acres of native grass. Small down payment will handle.
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SAM NUNNALLY
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136 Main
Hereford, Texas
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FOR RENT: New modern two room furnished house. Refrigerator, close in. N. B. Hood, 343 West 2nd. Phone 746-J.
T-5-19-7-1k

FOR RENT: Unfurnished apt. Bills paid, \$50.00 month. Inquire Mrs. Deshazo, 204 Ave. H.
B-5-14-7-1fc

FOR RENT: One room furnished apt. 401 Lawton. Mrs. W. M. Megart.
B-5-12-7-2k

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B-5-12-7-2k

FOR RENT: Five room house, newly decorated. 131 North 25 Mile Ave.
S-5-12-33-1fc

FOR RENT: Out of city limits, 2 modern 3-room houses.
J. M. HAMBY
208 East 3rd St.
B-5-33-1fc

WANTED
WANTED TO BUY: 80 to 160 acre farm from owner near Hereford. Frank Colium, 222 Bradley. Phone 1519-M.
B-6-18-7-2p

WANTED To Lease: 20 or more acres land, improved preferably irrigated. Phone 1430 after 5.
B-6-15-5-1fc

ATTENTION FARMERS
We will buy your equity in milo/kafir stored under CCC loan. Phone, wire or write
HERMAN DAWSON CO.
Fort Worth 2, Texas
Phone Fannin 5373
B-6-29-16c

WANTED: Wheat pasture for cattle. Phone 43 or 1310. O. G. Hill.
B-6-12-19-1fc

MINERAL RIGHTS WANTED
DEAF SMITH - CASTRO
FARMER
Call
SAM NUNNALLY
GLENN WEIR
B-6-31-1fc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. JIPPER ELECTRIC.
B-5-14-2-1fc

BEDROOM for rent. 509 Ross. Phone 847-J.
B-5-9-40-1fc

VERY, VERY NICE
Furnished apartment. New Furniture. Adults only.
See
SAM NUNNALLY
Phone 424
B-5-6-1fc

TWO ROOM office suite. T. W. Alderson, phone 333-J.
B-5-9-50-1fc

TWO BEDROOM unfurnished apartment. Down town. All newly decorated. T. W. Alderson, phone 333-J.
B-5-14-25-1fc

FURNISHED Apartments. Inquire Hereford Motor Co.
B-5-9-47-1fc

FOR RENT: Three room modern, unfurnished house. 507 Jackson.
B-5-9-52-1fc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589.
B-5-17-27-1fc

FOR RENT: Two 3 room furnished apartments with private baths. 115 Ave. B or call 569.
B-5-16-30-1fc

FOR RENT: Three room furnished house, modern. 224 "C" Ave.
B-5-10-32-1fc

FOR RENT: Furnished light housekeeping rooms. Hereford
B-5-9-7-2k

FOR RENT: 310 McKinley, newly decorated three room efficiency, nicely furnished. Electric box, private bath and entrance. Close in. Bills paid. Adult couple. Phone 1092.
B-5-25-6-1fc

FOR RENT: Large bedroom, close-in. New inner-spring mattress. Call 692 or see it at
B-5-15-7-2k

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B-5-15-7-2k

FOR RENT or Sale: New 2 bedroom house, attractively decorated. Call Connie Johnson. 598-W on 501 Miles.
B-5-17-33-2k

FOR RENT: Three room clean apartment. 306 West 5th.
T-5-9-7-1p

FOR RENT: Three room modern house. 131 North 25 Mile Ave.
S-5-11-21-1fc

FOR RENT: New three room modern furnished apartment. Phone 1260, 450 East Mable Street.
B-5-14-6-2p

Legal Notice
THE STATE OF TEXAS
To: Lucy G. Linhard, the unknown heirs and legal representatives of Lucy G. Linhard, deceased; the husband of Lucy G. Linhard, whose name is unknown, and the unknown heirs and legal representatives of the husband of Lucy G. Linhard, deceased.
Defendants,
Greetings:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 26 day of March A. D. 1951, then and there to answer Plaintiff's Petition filed in said Court, on the 5 day of February A. D. 1951. In this cause, numbered 3327 on the docket of said court and styled
JEWELL McNEESE, et vir, Plaintiff,
vs.
LUCY G. LINHARD, et al., Defendants.
A brief statement of the nature of this suit is as follows, to wit:
For title to and possession of all of the Northwest one-fourth of Section No. 26, Township 4, North of Range 3 East of a Capitol Syndicate Subdivision, as shown by a plat thereof, of record in the Deed Records of Deaf Smith County, Texas, located and situated in Deaf Smith County, Texas, together with all oil, gas and other minerals in, to and under the same; Plaintiffs specially plead the Three, Five, Ten and Twenty Years Statutes of Adverse Possession; for cancellation of a deed and record thereof dated November 21, 1929, recorded in Volume 62 at page 436, Deed Records, Deaf Smith County, Texas; and for removal of all claims on the part of the defendants each and all of them as clouds on plaintiffs' fee simple title to said land and the oil, gas and other minerals in, to and under the same.
As is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process, shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 5th day of Feb. A. D. 1951.
Attest: R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas.
By LUCILLE POSEY, Deputy (SEAL)
-6-4-c

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

FOR the best watch repair job take your watch to Hembree Jewelry.
T-11-12-29-1fc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris.
B-11-16-35-1fc

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-1fc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hindis, 310 McKinley, phone 1092.
B-11-20-23-1fc

Quick — Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-1fc

RUG UPHOLSTERY CLEANING
By
AMARILLO DURA-CLEANERS
Done in your home
2 to 4 hrs. Drying Time
All Work Guaranteed
DRY FOAM PROCESS
Insured against damage up to \$5000
Call C & R CLEANERS
Pho. 160
B-11-7-1fc

Complete EARTH MOVING Service
Land Leveling
Grading—Scraper
and Bull Dozer Work
Deep Plowing — Subsoiling
WALLACE & BYRD
Phones
831-W 9015-F-3
T-11-29-1fc

CONCRETE, STUCCO, INSIDE PLASTER, RE-DASHING
Expert Workmanship
H. E. WESTER
111 Bradley Phone 417-M
T-11-2-1fc

—SIGNS—
PAINTED — NEON
GLENN BOARDMAN
407 Lee Ave. Ph. 456-W
T-11-16-1fc

WESSON REAL ESTATE
HEREFORD DIMMITT
TEXAS

FOR SALE
We have 360 acres within four miles of paving. Extra good 10 inch irrigation well. 300 acres under irrigation and 60 acres of grass. Old improvements, \$160.00 per acre.
332 acres only one mile from pavement. Two sets of improvements and a good dairy barn and irrigation well. 42 acres in grass—price, \$142.50 acre.
One good section with good improvements. 40 acres of grass pasture. Priced at \$75.00 an acre and would consider some trade.
An improved 320 acre farm with 160 acres in pasture. This is all good farm land except about 10 acres, priced at only \$65.00 an acre.
We have some nice homes for sale: One new home, very nice, five rooms in new addition to Hereford, not finished, choose your own colors.
One of the nicest five room homes in Hereford, good location.
A large, old home, three bed rooms, choice location and priced right. Let us show you.
ROSE & BARBER
107 East Third St.
Phone 45
B-4-33-2c

FOR SALE
240 acres one mile of paving. All in cultivation. Good improvements. Eight inch well. Good, smooth, 240 acres. \$10,000 loan. \$175 per acre. Exclusive listing.
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208 East 3rd St.
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B-4-6-1fc

FOR SALE
5 room house with lots of built-ins, attached garage, fenced back yard. Located 1/2 block east of the new Catholic church. Would take good 4-row tractor with lister and cultivator.
Address 109 Park Avenue
Phone 292-J
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VERY, VERY NICE
Furnished apartment. New Furniture. Adults only.
See
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Phone 424
B-5-6-1fc

TWO ROOM office suite. T. W. Alderson, phone 333

'We're Not Going To Win All The Time': Farley

"We're not going to win all the time, but if we can keep winning at the rate we have been, we'll be satisfied."

Those were the words used by Cal Farley, founder of Boys Ranch, in describing the success enjoyed during the past 13 years in rehabilitating boys in trouble at the ranch.

Farley spoke to Jaycees and their bosses at the annual Bosses Banquet Tuesday at Hotel Van Hill.

"Once you control a boy in trouble, Farley explained, you've got something." A boy in trouble, he said, has had to learn to shift for himself, to shift with the tides of his troubled life. He's a brilliant, fine kid when he's "on the beam."

Previously, Farley said, the trouble at Boys Ranch had been getting personnel to work with the boys who were equipped for that type of work. It takes a person smart enough to keep ahead of the youths. Such a man, said Farley, is Doray Funke, former Indiana university athlete.

Farley told the audience of about 40 persons of future plans to build permanent buildings at Boys Ranch. He hopes to let the

Hereford Army, AF Recruiting Aids in Record

The Hereford Army and Air Force recruiting station, staffed by Sgt. H. M. Riddle is one of the 10 in the Amarillo Main Station area that helped the area win a superior rating for obtaining voluntary Army enlistments during January.

Regular Army enlistments during the month showed a marked increase over the entire Fourth Army area, with recruits in the five-state Fourth Army area (Arkansas, Texas, Oklahoma, Louisiana, and New Mexico) realizing 97.17% of their objective.

The need for volunteer wom-

en medical specialist has doubled in the last two months, according to the department of defense. The first women doctors to volunteer since the end of World War II have now reported for duty.

Call Meeting Here To Organize Society for Crippled Children

A meeting to organize a Dear Smith county chapter of the Texas Society for Crippled Children will be held in the Hereford high school auditorium at 8 p.m. Tuesday, Feb. 20, according to Jack Dean.

The society also conducts the annual sale of Easter Seals. Dean asked that all who have crippled or exceptional children are asked to come to the meeting. Any person interested in the work being done by the society is also asked to be present.

Mr. and Mrs. Charles Corder spent the weekend with the Fred Phelps in Clovis, N. M.

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Junior Livestock SHOW Specials!

Men's SPORT SHIRTS
Broken Sizes
Values To \$5.95
3.29

Men's TEE SHIRTS
Solid Colors with Pocket
Special 69c

Corduroy Weskits
\$4.50 Values
2.79

Girl's Corduroy TOPPERS
Sizes 7 - 12
Regular \$8.95 Values
5.95

Corduroy SKIRTS
Values To \$6.95
3.79

Ladies Cotton Flannel Sport Shirts
\$2.95 Values
1.89

Little Boy's Corduroy SUITS
Sizes 1 to 3
\$8.95 Values
4.99

Men's White Cotton SOCKS
39c Values
4 Pair \$1

Group Boy's Kaynee - Size 10 to 16 Sport Shirts
\$2.98 Values
1.98

Rutherford & Co.



PIGGLY WIGGLY



SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

Congratulations Rotary Club On Your 5th Annual Junior Live stock Show!

BEST Quality MEATS

Belong on Your Table!

Fresh Dressed & Drawn

HENNS lb. 49c

Ready for the Oven

ALL OF YOUR BEST MEAT BUYS NOW!

Wilson's Lakeview Sliced	BACON	lb. layer	42c
Dear Smith County	BRICK CHILI	lb.	49c
Center Sliced	BOILED HAM	1/2 lb.	59c
Jel	TOILET TISSUE	2 rolls	19c
Home Grown Cleaned	PINTO BEANS	3 lb. bag	29c
Crown All Meat	VIENNA SAUSAGE	per can	15c
Light Crust	FLOUR	5 lb. bag	49c
Pillsbury's	PANCAKE MIX	large box	33c
Plainsman Fresh Shelled	BLACKEYED PEAS	2 No. 2 cans	29c
Summer White	HOMINY	No. 2 can	10c
Carey's Free Running Plain or Iodized	SALT	2 boxes	19c
Hereford New	POTATOES	2 No. 2 cans	25c
Big Table full Supreme Assorted	COOKIES	your choice - per pkg.	25c
Foil Wrapped Blue Bonnet Colored quarters	OLEO	lb.	35c
Hereford Finest Flavor	GREEN BEANS	No. 2 can	17c
Shurfine all green spears	ASPARAGUS	No. 2 can	49c
Headstart	DOG FOOD	3 cans	29c

Libby's Red Sockeye	SALMON	69c
1-lb. can	Tall	
Schilling's	Coffee	83c
Pound	Can	
Shurfine	Tomato Juice	25c
46-oz.	Can	
	HADACOL	\$1.98
\$3.50	Size	

FROZEN FOODS

Fresh Frozen cello wrapped

COD FISH	per lb.	35c
Uncle George ready to fry		
BREADED SHRIMP	10 oz. pkg.	79c
Frozen		
TORTILLAS	pkg. of 12	17c
Tender baby whole		
OKRA	pkg.	25c
Ballard's		
CHICKEN POT PIE	11 oz. pkg.	55c
Snow Crop		
STRAWBERRIES	12 oz. pkg.	45c

Nestle's Instant

Cocoa

25c

1/2 Pound Can

Joan Ruskin

Cigars

\$2.49

Box of 50

Yes

Facial Tissue

23c

Box of 400 count

Shurfine Pure Vegetable

Shortening

95c

3 lb. can



Top Quality VEGETABLES for LESS MONEY!

Fancy California Extra large heads	LETTUCE	2 heads	25c
Fresh fancy young and tender Florida	GREEN BEANS	2 lbs.	19c
Texas Seedless	GRAPEFRUIT	per lb.	9c
Fresh	TOMATOES	bulk - lb.	25c

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS



By JIMMIE GILLENTINE

It's calf show time again. Furthermore, things are shaping up for the best livestock show in the history of the event. Understand that there are going to be more than 400 entries from various points over the four counties. This show is sponsored by the Rotary Club and during the past five years has grown beyond all expectations. The Rotarians sure have to keep on the ball to handle it and they deserve a lot of credit for the work they are doing. They asked for some outside help this year and they are getting it, but they still have the major responsibility of the show. They are doing a swell job.

I keep hearing by the grapevine that Bess Moore is going to open a dress shop in Dimmitt. It must be Bob McLean's banking operation down there that gets 'em. I hear that it is the only bank in the country that isn't overboard on holidays. They don't close for a lot of them. S. L. Harman and his son, Gene, have a store down there and are doing well. Mr. Harman says that Bob closes for Christmas and New Year — and that's about all. He says the bank stayed open on Lincoln's birthday last Monday.

If you have a paving gap, now is the time to do something about it. I notice where property owners plan to pave Second Street east from the present paving on past the new Chevrolet building and the laundry.

When the crew arrives to widen the Main Street, it will probably be the last chance to get such work done at a reasonable figure for a long, long time. I know several people who suffered with gaps for years and years—until the last paving spree here. It's really tough unless there is someone working in town with equipment and materials on hand. The streets here are getting in such good shape that another paving program may not follow for several years. People with gaps can probably work out a deal with the contractor while he is here. At least it would be worth looking into if you are interested. Guess the Major would be the man to see.

Here is a preacher story—and we won't go into denominations. A group of preachers, attending a convention, gathered in a room and got to talking about people making confessions when they were converted. In the course of conversation, one suggested that they might do well to also make an honest confession. He started it off by telling about his weakness for drink, the second preacher reluctantly told of his weakness for gambling and the third turned out to be a sucker for blondes. The fourth preacher hadn't spoken a word and only after much persuasion on the part of the other three finally said:

"Well, I never took a drink in my life; I don't care a hang about betting, I am too old and ugly to run around with women

—but I guess I am the biggest little-tale that ever lived."

What about the school bond election? It seems that a very little discussion is floating about concerning the subject. Can't understand what this means. Usually, there are some strong boosters and "aggers". Could it be that a million dollars doesn't create interest any more? Maybe it's so much everylost their breath. Anyway, we will be glad to run letters "for" or "against". This is an important step for the community—and it deserves every consideration. Maybe everyone feels like I do: It's too much, but if it has to be done, it just has to be. Guess We'll find out at the polls.

Heard about a draftee who claimed exemption on the grounds of poor eyesight and brought his wife along as evidence.

Bessie Patterson has been working up a history of this area from The Brand files. She is getting a big kick out of the work—and is doing a topnotch job. "You have a good history of the county here," Bessie said. "It's just hard to find." Guess we will publish most of this material in our 50th Anniversary paper, probably on Pioneer Day, now that one is slated for 1951.

Bessie was surprised to find that nothing around Hereford seems to be new. They were working on a beet sugar factory in 1910—and The Brand last Sunday carried the same headline, almost word for word. Corn, now the current rage, was turning out big yields 40 years ago; celery and lettuce were also bidding for the front in 1910. In fact, having checked the files, I would say the community was more promotion minded in those days than today. Anyway, it is consoling to know that a complete history of the area is in the making. This has been bothering me since I came to Hereford in 1937. I believe that The Brand is fortunate in having its complete files from the first. I doubt

if there is another paper in the Panhandle, maybe in Texas, which can trace back so accurately. Bessie is right, too. Facts and dates are well recorded in the files.

Wally Knief, new Brand news editor, comes here from Decorah, Iowa, known as the "ice-box of America". He moved hastily to get away from the sub-zero weather, but was a little upset when we faced the 19-below snap shortly after his arrival. Wally got a letter from Decorah the other day, however, which said the same cold spell sent the mercury to 46 below in Decorah. Furthermore, it hung around 30 to 40 for two weeks. Wally feels a little better about the deal now. We are mighty proud of Wally. He is the kind of news man we have been looking for: capable, conscientious, willing—and don't mind hard work. Help him all you can. He will make Hereford a good citizen. Mrs. Knief and their daughter, you will also like. They are nice folks—even if they do hail from yankée territory. Besides, it's refreshing to have someone who isn't from Okla.

Notice to people on Route Three: We are peeved. You kept yelling and screaming for rural delivery of the Sunday Brand—on Sunday. We finally worked out a deal where we break even and you pay an extra 20 cents a month. What do we get? Nine subscriptions! You will have to agree, it isn't worth-while driving all this way to deliver nine papers. If you don't want Sunday morning delivery, we don't care—but for goodness sake, let's be reasonable. Besides, your reaction will determine whether we deliver the other routes or not. If you've just overlooked the notice, please let us know soon.

Cal Farley quotes a kid at Boy's Ranch who seems to have hit the nail on the head. A group of boys were talking about what might happen if Joe Stalin managed to take this country. "Well, he might do it," said the

youngster, in a doubtful voice, "but it won't do him much good, because I'll be a ragged so-and-so by the time he catches me."

Hospital Notes

Patients in Hospital: Pamela Beavers, Friona, tonsil; Martin Campbell, med.; Paul M. Koelt-

son, Friona, dental; Mrs. Ted G. Higgins, surg.; Mrs. F. M. Woolbright, med.; Mrs. George Brashear, surg.; Mrs. Iva Nazworth, Friona, med.; Chester Wiggins, med.; Glenda Darlene Mingus, Friona, med.; Edward Dzuik, Jr., med.; Mrs. George B. Pace, Jr., OB; Mrs. Henry Kuper, Summerfield, med.; J. B. Hill, Portales, N. M., med.; Mrs. Ida May Vaughn, surg.; Mrs. T. J. Presley, Friona, surg.; Mrs. N. A. Thornton, Friona, orth.; Glenna Gandy, surg.; Jimmy Joe Dean,

med. Patients Dismissed: Mrs. W. J. Richardson, OB, 2-11; Phil Miller, med., 2-11; Alfred Glenn Hopson, accid., 2-11; Cynthia Walls, med., 2-11; Mrs. Elmer Jones, surg., 2-11; Mrs. B. B. Hudson, med., 2-11; Mrs. J. A. Hanagan, surg., 2-11; T. L. Sparkman, Sr., surg., 2-10; Geo. Lutz, med., 2-10; Delbert Bainum, surg., 2-10; Mrs. J. W. Drake, med., 2-10; Royce Powell, med., 2-13; Mrs. Claude L. McGowen, Jr., OB, 2-14; Elizabeth Ann

Blythe, tonsil, 2-13; Carroll Don Martin, med., 2-13; Mrs. Barry Orr, med., 2-13; Mrs. L. J. Livesay, OB, 2-13; J. F. Cheatham, Summerfield, med., 2-13; Mrs. L. L. Deaton, Black, med., 2-12; Jeane Ingram, med., 2-12; Mrs. Katie Allen, Friona, med., 2-12; Earl Glenn, Dimmitt, surg., 2-12; Geraldine Tyler, med., 2-14; S. E. Burleson, med., 2-14; Mrs. W. C. Flack, surg., 2-24. Births: A son, John David, was born to Mr. and Mrs. George B. Pace, Jr., February 10.

Congratulations

To Every

4 - H and FFA

Club Member

Custodians

Of

Tomorrow's World

It Will

Actually Pay You

To Read This

Personal

Message

To You ...

HEREFORD'S ONLY BANK-OPERATED SAVINGS DEPARTMENT IS AT YOUR SERVICE WHY NOT LET YOUR FOUR H AND F. F. A. EARNINGS WORK FOR YOU?

For more than two years we have operated this service as an independent unit of our bank, saving and profiting for a number of you... and a lot of other depositors over the four-county area. Although savings deposits here may be withdrawn without notice, this is not a checking account service. It is a SAVINGS service for you.

Savings accounts up to \$2,500 will earn 1 1/2%. Interest is payable semi-annually for your benefit and profit. Visit us during or after the show for complete details!

THERE ARE SO MANY THINGS TO SAVE FOR!

REGULAR SAVINGS
ADD UP
TO SECURITY
OPEN AN ACCOUNT NOW



at the

Hereford State Bank

Member Federal Deposit Insurance Corporation

ATTEND THE JUNIOR LIVE STOCK SHOW

FRIDAY AND SATURDAY - FEB. 16 - 17

DRESS FOR THE OCCASION



Most Complete Stock of Men's Hand Made Cowboy BOOTS \$19.95 to \$29.50

You name the style and color. Betcha we have it.

ALSO Large Stock of Boy's Handmade BOOTS \$7.95 - \$12.95

ee. sizes 13 1/2 - 17

\$5.95 & \$6.95



Little Boy's Lone RANGER BOOTS Sizes 4 to 8



BROADCLOTH SHIRT

- DRESS SHIRT COLLAR.
- WESTERN STYLE cuffs, yoke, pocket.
- SANFORIZED FABRIC shrinks less than 1%.
- BODY FITTED WAIST.
- LAUNDRY PROOF Pearlized fasteners.
- FINEST WORKMANSHIP

Ladies Lee Jeans \$2.98
Ladies Red Myrick Western Shirts \$5.90
Men's Lee Rider Western Jacket Form Fitting \$3.98

\$4.98

EXTRA - EXTRA - SPECIAL - THIS THURSDAY - FRIDAY & SATURDAY
DOUBLE S&H GREEN STAMPS GIVEN ON ALL CASH PURCHASES!



HARMAN'S

S. L. HARMAN & SON PHONE 382

WE GIVE "S&H" GREEN STAMPS



A NATIONALLY KNOWN PRODUCT





We are, of course, proud of the

PRIZE WINNERS

but the thing that
makes us happiest is
the more than 400
entries in the annual
Livestock Show this year.

Raising Fine Quality Show Stock IS NOT EASY---



We, as an organization and as individuals, are fully aware of the fact that each boy and girl did not raise that prize calf, hog or poultry entry as just a "happen so"—and the very number of entries within a scant five years testifies to the fact that this area is producing boys and girls who will become the leaders of our community, our state and our nation in years to come.

As the sound banking institution that you, your fathers and uncles and even grandfathers have relied upon for constructive assistance in making this the great livestock area that it is, we have seen first-hand the far sightedness, diligence and downright hard work necessary to better livestock breeding and raising.

You will undertake other business ventures throughout life. You have laid a good foundation. We believe that counsel and financial services of this bank will materially determine the success of many of these enterprises . . . and, as we again say: "Congratulations and Best Wishes" Friday and Saturday.

Remember the Date:

FRI. & SAT.

FEB. 16th & 17th

**PLEASE CALL UPON US AT ANY TIME, RELYING UPON US FOR ABLE ASSISTANCE
WHICH WE STAND READY TO OFFER . . .**



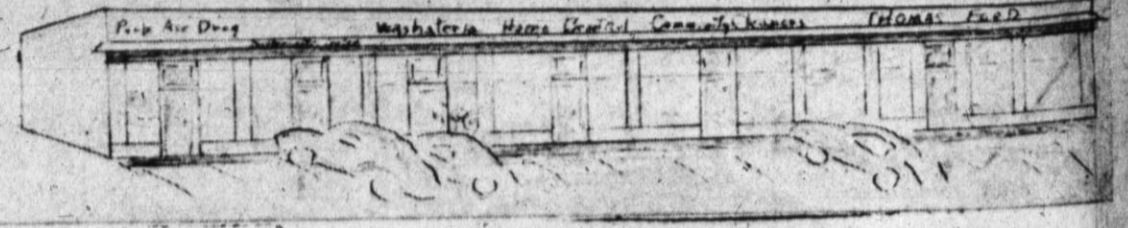
OFFICERS AND DIRECTORS OF THE

First National Bank

CONGRATULATIONS TO THE SPONSORING ROTARY CLUB



Park Ave. Village



Tonight - Thursday Night - 6:30 P.M. Till 9 P.M.

SCHOOL SUPPLIES

Why Go Clear
Down Town When
We Carry Your
School Needs - Lunches
Also Served

We Give
GOLD BOND STAMPS
PARK AVENUE
DRUG

Family Shopping Night

Another List of Valuable Prizes to Be Given Away! Inquire At Your
Park Avenue Village Merchant How You May Be Eligible To Win!

- THOMAS FOOD
- WONDERLAND
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Edith Phillips

Such fashion wise ways to keep your secret...
our gay, young maternity frocks! They're de-
signed to be worn DURING and AFTER, and have
simple, trouble free adjustments.



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DIAPERS

for the baby with
Particular Parents

★ **7 Dozen**
Diapers - Sterilized
Picked Up and
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For Only

\$2.25 Per Week

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Shurfine
Pure Vegetable
3 lb. Can

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CATSUP

Monarch
14 oz. Bottle

25c

SPINACH

Diamond
2 No. 2 Cans

29c

TUNA

Star-Kist
Can

33c

Welcome

To Hereford

During the 5th

JUNIOR LIVESTOCK

Show

**LOWEST MARKET
PRICE ON
PRODUCE**

HIGHEST Quality

MEATS and GROCERIES

LOWEST Prices

Kitchen Towels pkg. of 150 21c

Charmin

CHOCOLATE large pkg. 43c

Baker's Unsweetened, Premium No. 1

Tapioca Pudding 2 pkgs. 19c

Royal Orange, Coconut or Vanilla

Tomato Juice 46 oz. can 33c

Heart's Delight

Pie Crust Mix

Kre-Mel Pie Filling both 19c

Betty Crocker

PEANUT BUTTER 12 oz. jar 33c

Monarch

SALAD DRESSING qt. jar 53c

Monarch

HI-HO CRACKERS large box 31c

Sunshine

Green Beans 2 No. 2 cans 31c

Diamond

RAVIOLI No. 1 tall can 23c

Chef-Boy-Ar-Dee

Cooked Spaghetti 2 tall can 33c

Heinz in tomato sauce and cheese

MACKEREL tall can 19c

Treasure

WHEAT MEAL lrg. box 31c

Post's . . . cooks in 3 1/2 minutes

GRAPEFRUIT JUICE

Kimbell's
4 - 46 oz. Cans

98c

ASSORTED COOKIES

Supreme
Pkg.

25c

NYLON HOSE

51 Gauge
15 Denier

\$1.29

TEA

Schilling's Orange
Pekoe 1/4 lb. Box

19c

MEATS

SLICED BACON Lb. 49c

Pinkney's

PORK STEAKS Lb. 49c

Lean, delicious

PICKLE AND PIMENTO LOAF lb. 47c

PICKLE AND

SALT PORK lb. 31c

Streaked with lean

THOMAS FOOD

In Park Avenue Village

515 Park Ave.

We Deliver



Phone 15

Annual Growth of Show Here Traced

The Hereford Brand

Hereford, Texas, Thursday, February 15, 1951 Section Two

Several Colorful Floats Are Entered in Parade

Nearly 40 unusual and attractive floats have been entered in the parade to be staged at 1:30 Saturday afternoon. Mrs. Reed Williams, chairman, said this week, including only the decorated entries. Johnnie Pool is in charge of commercial entries.

The Chamber of Commerce has promised an attractive float for Mayor W. E. Dameron and the visiting mayors.

Giving of a blood transfusion will be featured on the Red Cross float. Mrs. Williams said, while gayer scene "The Walking Barber pole."

"Looking through the mirror" will be the theme of the Hereford Glass Company float.

Among the floats which promise to be highly decorated are the Western Flower Shop, Garden Beautiful Club, and Hereford Garden Club.

Types of floats were not revealed for the following, which are entered: B&PW Club, Safety

Council, La Plata Club, Beta Eas, Jaycees, 4-H Club, REA, Star Theatre, Fire Department, Future Teachers of America, Good Housekeeping Shop, Fullwood Battery and Electric, Earl Hendricks Buick, Kiwanis Club, Popular Store, Radio Station KPAN, American Legion Auxiliary, Future Homemakers of Texas, Hereford State Bank, Hereford Child Study Club, The Vogue, Green Hedge, Jaycees, VFW and Auxiliary, Calliopean Club, Lions Club, The Park Avenue Village, Carl McCaslin Lumbar, and the Rotary Club.

In addition, Mrs. Williams said the "Little Santa Fe Train," a miniature, will participate in the parade, complete with its engine and whistle.

The boy scouts will march in a body.

Livestock Sale Climax to Show

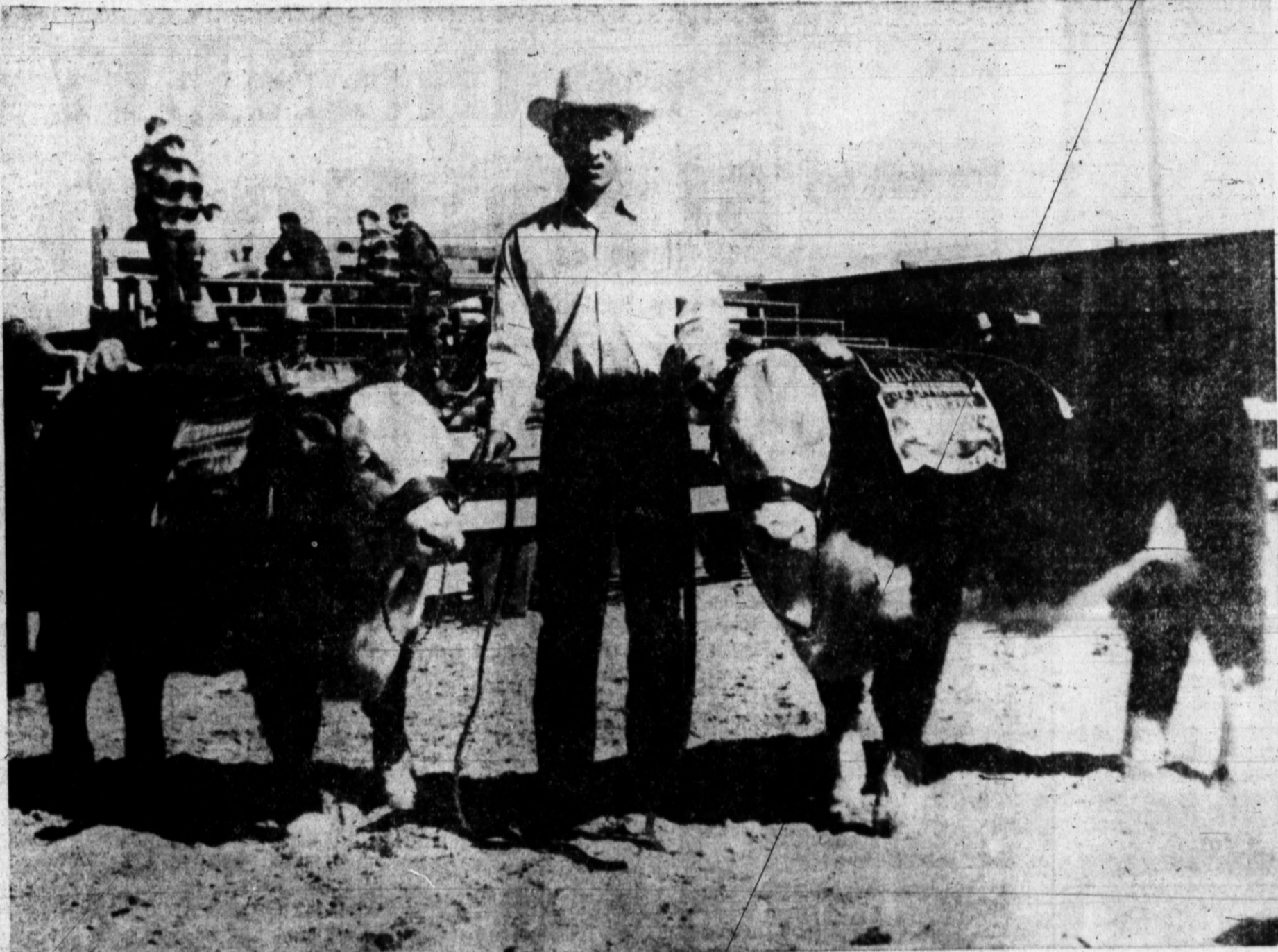
The livestock auction, climax to each year's Hereford Rotary Club Junior Livestock show, will be held Saturday, Feb. 17 at the Bull Barn following the parade in downtown Hereford.

Lloyd Otten of the Clovis Livestock Commission will be the auctioneer for this event.

Last year, 41 calves went through the sale ring to set an average of \$38.11 per hundred for a total price of \$13,342.12.

Dwaine Walker's grand champion in the 1950 show went for \$1.10 per pound, a total of \$979. Walker's reserve champion went for 66 cent per pound, bringing \$331.30.

Jack Acker's top lamb sold for 60 cents per pound.



HOPING TO REPEAT his 1950 performance in the Fifth Annual Junior Livestock Show this week is Dwaine Walker, above, who exhibited the Grand Champion and the Reserve Champion. The Grand Champion, at left in the above picture, came from the herd of R. T. Alexander, of Canadian, and the Reserve Champion, fight above, came from the Colby Conkright ranch. Dwaine showed the Grand Champion in the 1948 show and won a fourth place in the 1949 show. This year, he is entered in the competition with three calves.

Poultry Show Draws Many Entries from 4-H Clubs

Miss Doris Mahaffey, assistant home demonstration agent urges those who are entering the poultry show to get their entry blank filled out as soon as possible. No entries will be received after 9 o'clock Thursday night, she said.

Following are the entries which were made early:

New Hampshire Reds: Betty Lou McGaughey, Helen Diller, Gracie Fotheringham, Paula Beth Corbett, the Cooke girls, Peggy Browning, Thelma Epting, and Nancy Parsons.

Black Jersey Giants: Gracie Fotheringham.

Barred Rocks: Helen Diller. Buff Minorcas: The Cooke girls and Betty Lou McGaughey.

Rhode Island Reds: Thelma Epting.

Japanese Silkies: Nancy Parsons.

White Giants: Mary Lynn Morrison, Kaye Kershen, Twyla Springer, the Cooke girls, Thelma Epting, and Doris Epting.

White Wyandotte: Jane Newsum, Betty Lou McGaughey, Twyla Springer, Sue Springer, Patsy Childers, Thelma Epting, and Doris Epting.

Black Langshans: Nancy Parsons.

White Rocks: Ernestine Garrison, Helen Diller, Barbara Dameron, Sue Springer, Nell Walker, Patsy Childers, Thelma Epting, Doris Epting, and Nancy Parsons.

Blue Andalusians: Patsy Dawson.

Buff Orpingtons: Patsy Childers.

White Leghorns: Patsy Caywood, the Cooke girls, Thelma Epting, Mary Lynn Morrison, and Paula Beth Corbett.

Friena FFA Chapter To Enter Six Hogs

The Friena high school chapter of the Future Farmers of America will bring six fat pigs to the Junior Livestock show this week in Hereford. J. T. Gee, FFA chapter advisor, said.

Lazbuddy FFA Will Have Single Entry

R. R. Stuard, instructor at Lazbuddy high school, told The Brand Monday that he has one student who will exhibit at the Hereford Rotary Junior Livestock show.

The youth is Jerry Gleason, who will show two Chester Whites.

Schedule of Events Junior Livestock Show

Thursday, February 15
1:00 P. M. — All pigs and lambs in place.
9:00 P. M. — All poultry in place.

Friday, February 16
9:30 A. M. — Poultry judging begins.
10:00 A. M. — All calves should be in place.
10:30 A. M. — Lamb judging will begin. R. C. Mowery, head of the department of animal husbandry at Texas Tech will judge.
1:00 P. M. — Swine judging begins. Mr. Mowery as Judge.

Saturday, February 17
9:45 A. M. — Light calves will be judged by Mr. Mowery. Poultry awards will be made following the calf judging.
10:45 A. M. — Judging of heavy calves by Mr. Mowery.
11:15 A. M. — Groups of three will be judged.
11:45 until 12:30 — Barbecue will be served. — Norton building.
1:30 P. M. Parade will start.
Livestock sale will follow the parade.



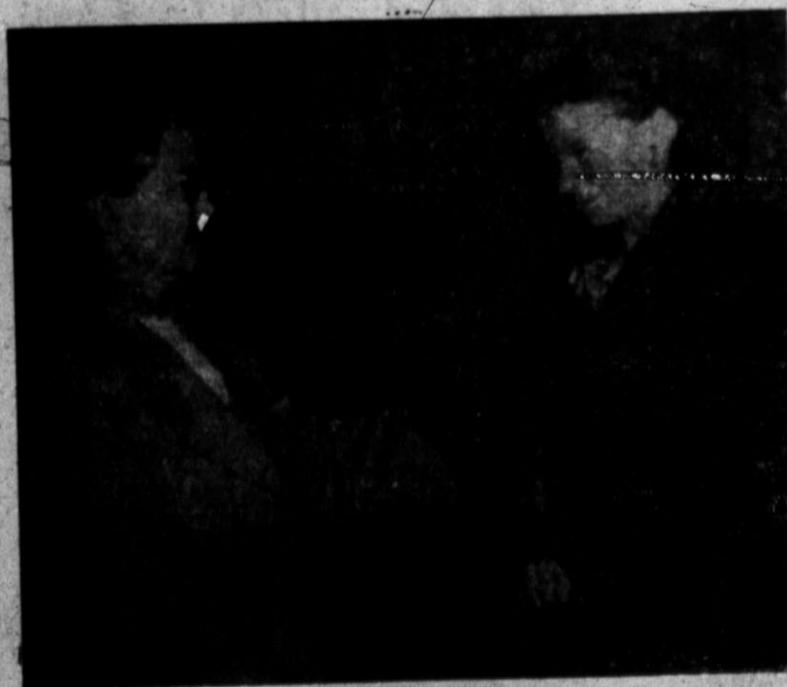
THE K. N. COOKES are really a 4-H Club family. The four girls, left to right, Colleen, 13, Janice, 12, and Carolyn, 9, became members of the Workers 4-H Club when it was organized two years ago. Mrs. Cooke has been an adult leader in the club since that time and is a home demonstration club member. Mr. Cooke is enthusiastic and encourages the girls in their 4-H club work. And Robert will be a good 4-H boy when he is old enough.

This year the Cooke girls have raised about 150 of these to put in their home freezer. The girls take active part in all phases of 4-H work. They enter the Dress Revue, Bake Shows, and Poultry Shows each year. Last summer Sue was chosen to go to District 1 4-H Club Camp at Cimmaron, New Mexico. Mrs. Cooke went to camp, also, as an adult leader. Sue was president of the Workers 4-H Club in 1949, and is now serving as secretary of the Deaf Smith County Joint 4-H Council.

The girls raise a garden each year and help to prepare the vegetables from it to put in the home freezer. They also help with irrigation and other farm work. The oldest ones drive the tractor and the youngest one argues because she wants to do it.

The Cooke girls participate in other community and school activities, too. Sue is a member of the high school band and Janice is a member of the elementary band. Sue is a member of Rainbow Girls and Tri Hi Y. Jan is a member of Campfire Girls. All are active in church affairs.

Photo by Doris Mahaffey



MARY KAYE KERSHEN is the 11-year-old daughter of Mr. and Mrs. Andrew Kershen. Kaye is president of the Draper 4-H Club and takes an active part in all club activities.

Best of all she likes to work with her chickens and this is her second year to be poultry demonstrator in the Draper Club. This year she raised 400 White Giants. She plans to get White Rocks again this year because she says they are easy to keep, are good rustlers, and grow into fryers quickly.

The Kershens usually have some prize winning chickens at the show. Last year Kaye showed four prize chickens. In 1949 her brother, Ronald, showed the Champion Bird of the show.

Photo by Doris Mahaffey



ANN DYER is the daughter of Mr. and Mrs. J. E. Dyer of the Ford community. Last year Ann won prizes for having the most entries in the Poultry Show and for winning the most ribbons. She hasn't decided just how many she will enter this time, but it is a good bet that she will show quite a number from the two hundred Barred Rocks and fifty White Rocks she has raised.

Ann has good equipment for raising baby chicks which is very important. The brooder house has a concrete floor with a recessed place in the middle of it for a doughnut shaped electric heating unit. A sheet of metal covers the heating unit, and the chicks are kept above it on hardware cloth. The brooder has a small-wattage bulb directly over the source of heat which keeps the chicks from piling up. The heat is controlled by a thermostat. The pit for the heating unit is deep enough so that an oil lamp can be substituted for the electric unit should the electricity go off. Sand kept on the metal tray under the hardware cloth makes cleaning a simple matter.

Photo by Doris Mahaffey



MARY LYNN MORRISON is the 10-year-old daughter of Mr. and Mrs. J. C. Morrison of the Westway community. Mary Lynn has been a member of the Sadie Lee Oliver 4-H Club for about a year. Last year one of Mary Lynn's chickens was judged best White Leghorn pullet of the Show, and as a prize she received twenty-five White Leghorn chicks. She also received three ribbons at the Show.

Photo by Doris Mahaffey



BETTY LOU MCGAUGHEY is a 4-H Club member who has been successful in raising poultry, as well as in a number of other projects. She is the 15-year-old daughter of Mr. and Mrs. M. B. McGaughey of the Fairview community. In the photo with her is her brother, Travis, who raises pigs for the show. Betty has been raising chickens for three years, and each year has bought a different kind. Last April she bought 75 New Hampshire Reds. She raised them with home-grown grains. Betty has dressed some of her chickens and put them in the locker. She is planning to show two pens and 6 pullets at the Poultry Show. Last year she won some prizes on her Buff Minorcas and White Wyandottes.

Sewing is one of Betty's talents. Last fall she made a coat to enter in a wool garment contest at Lubbock, where she won second in the Junior Division. Betty makes all of her own clothes and has done some sewing for her mother and small niece.

Betty raised a garden each year, and she and her mother always do a lot of canning from it. This year they canned 100 pints of corn, 52 quarts of beans, 6 quarts of beets, and 47 quarts of blackeyed peas. Betty also canned 18 quarts of peaches without her mother's help.

In addition to these things, Betty also helps with the farming. That doesn't leave much spare time for her because she rides a total of 115 miles to and from school each day.

Betty was chosen to go to State 4-H Round-up at College Station in 1949. She has served as president of the County-Wide 4-H Club for the past year.

Photo by Doris Mahaffey

The Hereford Rotary Junior Livestock Show has created a tremendous amount of interest in each of its four years of existence. This is the Brand office show.

In 1947, the first year of the show, thousands of people lined the streets as the parade, led by Rotary Sweetheart Cecilia Guseman, opened the show on March 1.

The Rotary sponsors as well as youths exhibiting in the initial event, termed it a "complete success."

Bill Kelly, then 4-H club president, exhibited the grand champion calf, an 820-pound Whiteface. The animal was first place winner in the junior calf division.

Kelly not only won a pair of blue ribbons for his exhibits, he also won a Hamilton wrist watch from the Rotary club and a \$20 Buelah trophy from the Borden Company. The grand champion brought 85 cents per pound, or a total of \$967 at the auction which followed the show.

Bidding was by John Pitman and Cecil Guseman. W. R. Nisbett, extension service dairyman, judged the show.

Lloyd Farsons showed the reserve champion in the 1947 show, a 930-pound Hereford which topped the senior division. The parade for the first show was headed by Delbert Dauby, president of the Will Rogers Range Riders of Amarillo.

All marks set in the first year of the show-attendance and exhibits—were broken in the 1948 edition of the show. More than \$1,500 in prizes were awarded for FFA and 4-H boys from Deaf Smith, Castro, Parmer, and Oldham counties who exhibited top calves, lambs, and pigs.

More than 1,500 guests were fed at the free barbecue.

Dwaine Walker walked away with top honors when his 890-pound Whiteface calf was picked over a field of 65 entries for the grand championship honor.

Walker sold the grand champion for \$1335 at the auction following the show as well as having won a wrist-watch, a registered Whiteface calf donated by Tel Walhauser of Clovis and a calf donated by Colby Conkright as prizes.

Joe Percy Hart of Hart exhibited the grand champion lamb and Anthony Acker of Nazareth showed the grand champion pig.

Carol Miller of Dawn showed the reserve champion calf, a 1000-pound Whiteface. Jim Hill of Vega showed the first-place winner in the junior calf division and Pat Miller of Dawn placed second.

Ezra Norton, Hereford rancher, topped all gifts to Boys Ranch at the 1948 show. He announced the gift from the Hereford breeders of "at least 25 head of registered Whiteface Herefords, 16 head of beef cattle and promised, in addition, a good bull to go with the heifers". Estimated value of the gift was over \$10,000.

Boys Ranch was nearly \$2,500 richer after the 1948 show, thanks to donations of \$2,423.31 in cash and several head of cattle by 4-H members and (Continued on Page 3)



NANCY PARSONS is one of the youngest 4-H Club members in the county. She was nine years old on January 31, and this is her third year in 4-H club work. She also participates in the Poultry Show, the Dress Revue, and the Bake Show. When the county-wide club was organized early in 1950, Nancy was elected vice-president.

This year Nancy will show four breeds at the show, New Hampshire Reds, White Rocks, Black Langshans, and Japanese Silkies.

Nancy has 4-H club patents. Mr. and Mrs. T. J. Parsons who live four miles north of town. Mrs. Parsons is a 4-H Club leader, and Mr. Parsons is an ardent supporter of 4-H club work.

Photo by Doris Mahaffey

CONG. ROGERS REPORTS

Government May Be Asked to Take Hand in Panhandling Operations

The big freeze to prevent runaway inflation is on. Our American economy is the richest productive mechanism the world has ever known. Now the Government has placed this great economic machine under controls which will eventually reach down to its smallest cogs. The Mobilizers were given the order, "Get going! Clean up the details later." Basic reason for haste is the need to stabilize economy while mobilizing for defense.

Following the outbreak in Korea, the cost of living reached an all-time high and continued to rise sharply. These price increases added billions to the cost of the defense program and more billions to the cost of living of the general public. Holding prices on a broad front is being applied to stop the high trend toward continuous inflation. And, in the future, price-cost structures in various industries will be examined to determine where changes in the present set-up are appropriate. If we are to have successful stabilization, production and distribution controls must be effectively interwoven with price control. The proper medicine is being injected to stop the rise of the inflationary fever and bring it back to normal without permanent injury to our economy.

The President invited the Texas Delegation to the White House to pay homage to our Speaker, Mr. Rayburn, who has now served in that capacity longer than any man in history. He has hurdled Henry Clay's time of service. After the President's congratulations, Speaker Sam Rayburn thanked him, then spoke deeply of the "happiness this occasion would give his family back in Texas." There has never been a greater Speaker of the House and all fellow-Texans join his family in praise of this outstanding man who has worked so earnestly and served the nation so loyally.

Congressman Rogers says in a letter to a constituent: "We cannot discount in the least the avowed intentions of the Soviet Union to control the world. We stand today as the leaders of the free peoples of the world and if we could be taken out of the path of Russia, world domination by Russia would be realized very shortly. I hope, and I'm sure other members of this Congress hope, that further fighting and world-wide conflict can be avoided by this Nation flexing its muscles for the world to view. This, we intend to do so Russia no doubt now realizes, and I feel that the might we will exhibit will forestall further bloodshed and that the service of the young men in this country will be confined to their preparedness and will not extend to actual combat."

bat." Another letter quoted: "I can assure you that there is a great deal of work going on here toward solving the international problems—more than most people know. I do wish that everyone could see the actual work that is being done and I think they would appreciate and be able to discount much of the talk and rumors that seem to be going around. The program outlined is sound and will undoubtedly have its effect on stopping Russia. I hope this can be done without a third World War and feel fairly sure it will be."

Folks who have long joked about asking Washington to do something about the weather may no longer find it a joke if a recent Bill introduced in Congress becomes law, and the Federal Government is asked to take a hand in the rainmaking business. This Bill states there is no longer any doubt that cloud nucleation can be used to increase precipitation, and unless regulated and carefully planned, these artificial rainmakers might make storms and rain where not intended and cause damage. Well, maybe some day we'll be able to control those big dust clouds that sometimes ride in over the Panhandle and turn them into much-needed rain when a drought threatens.

General Eisenhower, in his report at a joint meeting of Congress and the public held in the auditorium of the Library of Congress, gave factual information that is so necessary for a proper evaluation by the Congress. One impressive point was his reference to his first-hand views of the low, low incomes and standards of living of the average citizen of Western Europe. We in this country still have so much to be thankful for. We do a lot of healthy talking and a lot of griping but when the chips are down no one can doubt the sincerity of purpose and the sound dependability of Mr. and Mrs. Average Citizen in our country.

Every inch gained in unity of purpose at home is equal to a gain of miles for our boys at the battle front.

Mrs. Rogers and three children came in in the middle of the blizzard. They had started out from Pampa in a car accompanied by Mrs. Frank Carter, a friend. The blizzard caught them at Memphis, Tennessee, where they were stranded for two days. Mrs. Carter returned home and Mrs. Rogers and the three boys finished the trip on train. Before this move is finished, Congressman Rogers will have employed every means of transportation from a Model-T to a DC-6. The housing situation is a little brighter. It is strange how bad the people want to rent you their house until they find out how many children you have and then it is humorous watching them try to unsell the house. If the moving van doesn't get stuck, the family should be together and moved in within the next ten days.

A recent visitor to Mr. Rogers' office was Elmer Tarbox, brother of the Lipscomb County Sheriff. Elmer will be remembered as quite a star in athletics at Texas Tech. He is now in business at Lubbock and doing a wonderful job.

Don't fail to furnish your Congressman with any and all information that you think might be helpful in working out our many problems.



PROUD CHAMPION—Meadow Gold, grand champion steer of the Southwestern Exposition and Fat Stock Show at Ft. Worth, is shown with its exhibitor and purchasers. Left to right are C. E. Yoder, Amon Carter and Amon Carter, Jr. The steer was bought by Amon G. Carter Foundation for the Lena Pope Orphans Home. The steer was purchased for \$6,000. Yoder is from Muscatine, Iowa. (AP Photo)

Junior Exhibitors Will Vie for Showmanship Award of \$25

One of the highly-sought prizes to be given at the Fifth Annual Hereford Rotary Junior Livestock Show is the Showmanship Award. The prize—\$25 in cash and a 5-year subscription to Cattleman's Magazine—will be divided among the three best showmen. Colby Conkright and W. T. Stewart are the donors of this John Dale Kelley, Hereford, accepts the subscription, second prize is \$10, and third prize is \$5. Last year's showman award winner was John Dale Kelly of Hereford. Second place went to James Tiddenburgh of Friona, and third place was won by Don Veigle of Hereford.

Quilting Party Jelly Workers Club met in the home of Mrs. John Draper for a covered dish luncheon Thursday. In the afternoon Mesdames John Hacker, Charley Calloway and Julia Sowell attended the quilting party which followed the luncheon. Those attending the luncheon were: Mesdames S. S. Williams, Roy Boyd, M. E. Wireman, Foy Huff and Connie Huff.



MARY CAYTON 15-year-old daughter of Mr. and Mrs. Cecil Cayton, lives in the Ford community. She is looking forward to the poultry show this year, having last year showed the Champion White Leghorn Pullet of the Show—which was also the Champion Bird of the Show. As prizes she received \$625 and the book 'The Standard of Perfection'. She will use the book this year in selecting the chickens she will take to the show. Last year she raised 40 White Leghorn pullets, and she has added 20 New Hampshire Red pullets to her flock this year. Mary likes working with her chickens better than anything else, but she also participated in the County Dress Revue and the annual Bake Show. She has served as secretary and reporter in the Jolly Girls 4-H Club during the past year, and has been elected vice-president for 1951. Photo by Doris Mahaffey

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LOOK AT THE EXTRA VALUE DE SOTO GIVES YOU:
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• Tip-Toe Hydraulic Shift and Fluid Drive
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SCHAFFER PLOW The easy pulling plow that pays for itself. MILLER OLIVER CO. HIGHWAY "60"

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Now—How about traffic on the Santa Fe? With the cooperation of our officers, and of the employees who remained at work, Santa Fe managed to keep thousands of freight cars and all its passenger trains moving during the "outlaw strike" which began January 30th and which so severely crippled our country's rail transportation. Santa Fe could not, of course, operate at its top efficiency. Now vital supplies, which have been piling up in freight terminals during the past several days, are starting to move. A complex situation There is one point, however, we know the public will understand. So complex a thing as America's transportation system cannot be turned off and on like a water faucet. Thousands of "car days" were lost due to freight cars standing still. Even though cars are now moving it is bound to take a while before congestion is relieved and delayed cars are unloaded at their destination. Santa Fe was able to deliver more cars to other railroads than other railroads delivered to Santa Fe. Consequently, Santa Fe now has substantially less cars on its rails than when the "outlaw strike" began. Naturally, this will result in a shortage of cars until this complex situation has been cleared. A word to our shippers We are doing everything possible to speed up the return to normal. We ask, however, that shippers who now need cars bear with us during this period. Santa Fe expresses its thanks to its shippers and passengers for their patience and understanding during the trying times we have all just passed through—and also to all our people who cooperated in this emergency, many of them responding beyond their normal call of duty.

THE ATCHISON, TOPEKA & SANTA FE RAILWAY COMPANY

Livestock...

(Continued from Page 1)

cattle buyers.

THIRD EVENT

The third event—held February 19, 1949, broke all records set previously.

Charles Ralph Springer took the grand championship honors with his 925-pound calf, which brought over \$60 in prizes to its owner. The animal brought \$740 at auction, or 60 cents per pound.

Bill Kelly exhibited the champion calf in the junior division. The 820-pound animal brought its owner \$25 in prize money plus \$410 from the sale ring, for a price of 50 cents per pound.

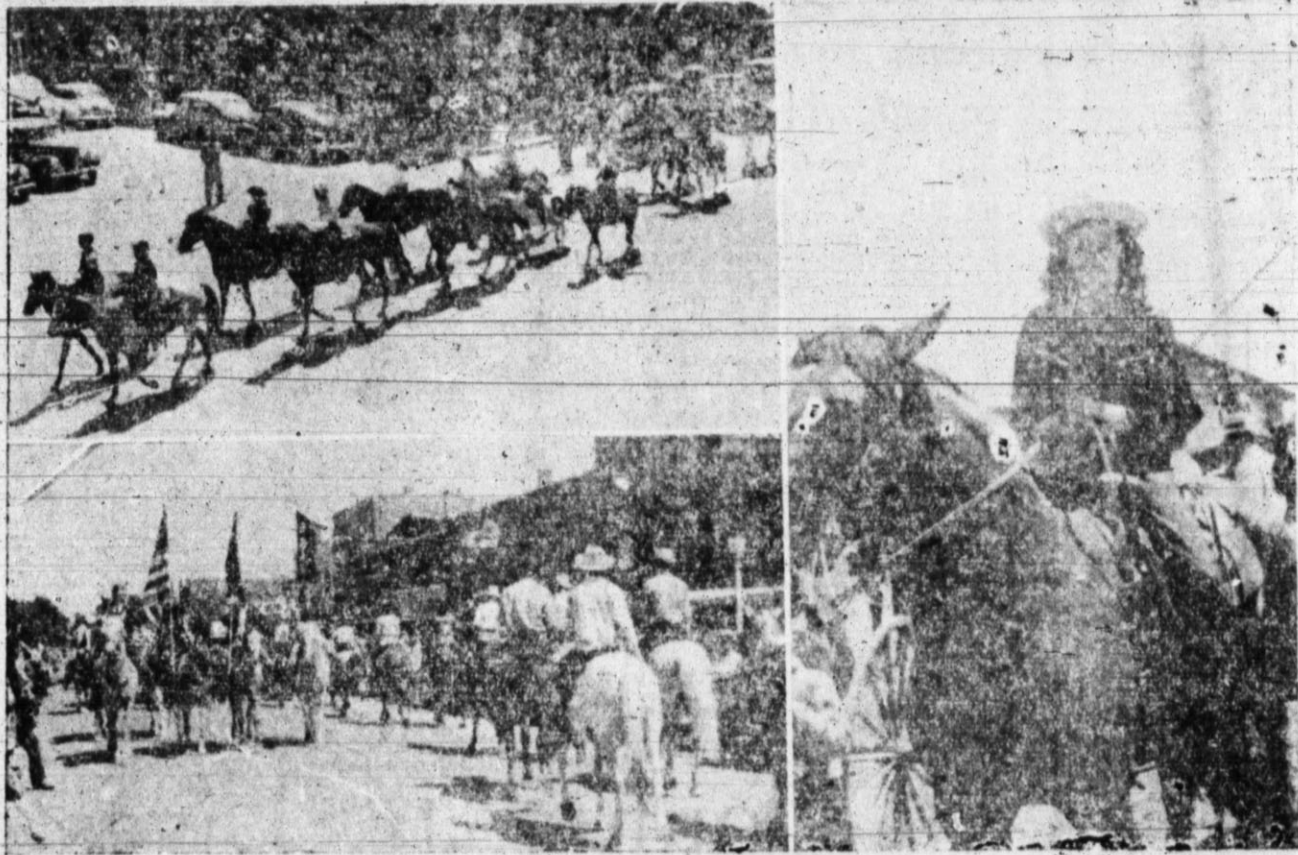
The 1949 show also saw girls entering competition for the first time with poultry being added to the list of entries in the four-county event.

Jo Eddy Scott, daughter of Mr. and Mrs. Ira Scott, made off with the grand champion honors and the \$5 prize with her Jersey Giant pullet. Winner of the \$2.50 prize for the best part-colored male was 10-year-old Pluma Metcalf, who also entered a Whiteface calf in the show.

Ronald Kershen, son of Andrew Kershen, won first prize in both the male and female divisions for solid-color entries. His prizes totaled \$5.

Judges for the poultry division were Mrs. Tom Draper, county home demonstration agent, Jack Wright, and U. H. Mileur, of Amarillo.

W. L. Stengel, dean of agriculture at Texas Tech, judged all livestock entries.



PARADE SCENES this year will equal or surpass those of years gone by, say those in charge. Last year 56 entries participated. Bruce Wooddell is parade marshal. Riding clubs, such as those shown above, will be on hand, in addition to many beautiful floats from local clubs and business organizations. The Hereford Riders have extended invitations to 10 clubs: Dalhart, Pampa, Portales, N. M., Littlefield, Levelland, Lubbock, Dimmitt, Clovis, Tucuman, N. M., San Jon, and Amarillo.

"Winningest" Exhibitor Dwaine Walker became the "winningest" farm youth in the history of the Hereford Rotary Junior Livestock show when he captured both the grand and reserve championships. His two calves took first in the junior and the senior division.

Walker's grand champion, from the herd of R. T. Alexander and Son, weighed in at 890 pounds. His reserve champion, from the Colby Conkright herd, weighed 805.

There were 18 entries in the senior division and 25 entries in the junior calf division.

Approximately 430 entries were recorded in the 1950 show.

Poultry exhibits topped the initial year's number. Ann Dyer won the most prizes and led the field with total number of entries.

Thousands of people lined Hereford's streets to watch the Hardin-Simmons, West Texas State Teachers college bands

Vega Chapter of FFA Will Show 15 Animals Here

The Vega high school chapter of the Future Farmers of America will show a total of 15 entries in the Hereford Rotary Junior Livestock show, according to Jeff Roberson, FFA advisor.

Howard Hill and Marvin Met-

and the Friona and Hereford high school musical aggregations lead the huge parade. The parade was one of the longest in Hereford history.

Messenger Home Demonstration Club Met Friday

The Messenger Home Demonstration club met February 9 in the new home of Mrs. J. T. Guinn, with seven members and seven visitors present.

All new members present answered roll call with their subject and gave interesting information.

Mrs. Roy Pruitt called the meeting to order at 2 p.m. Mrs. E. A. Brown acted as secretary in the absence of Mrs. Bob Wylie.

Mrs. N. A. Brown gave the council report and the club voted for each member to pay for their yearbooks. The club chose the carnation as the club flower and red and white as the club colors.

Plans were made for the scrapbook and the members have begun making plans to meet the commissioner's court in September.

Mrs. J. T. Guinn and Mrs. Roy Pruitt gave two interesting magazine articles as Friday had been set aside as "World Day of Prayer." That was the theme for the day.

Mrs. Guinn took pictures of all present. After the meeting, she showed all the different rooms and conveniences of her new home.

Refreshments consisted of coffee or fruit juice with chocolate cake, sandwiches, and salad.

Auxiliary of St. Thomas Episcopal Church Held Meeting

The auxiliary of the St. Thomas Episcopal church met at the home of Mrs. Bill Waldrep on February 7.

Mrs. Alton Fraser, president, opened the meeting with a prayer.

Mrs. Fraser and Mrs. Waldrep were appointed delegates to the annual convocation of the Dis-

topped with a red cross of plimento strips to bring out the "Day of Prayer" theme.

Those attending were: Mesdames S. N. Thweatt, Roy Pruitt, E. A. Brown, M. E. Jack, Josie Busby, N. A. Brown. Visitors were: Mesdames Ruth Coleman, Louis Smith, Frank Meir, Nellie Daily, Floyd Brown, M. N. Shirley, Ernest Brown, and the hostess, Mrs. J. T. Guinn.

Mrs. S. N. Thweatt won the floating prize. The next meeting will be held February 23 with Mrs. Roy Pruitt. All ladies in the community are invited to the meeting.

trict of North Texas Protestant Episcopal Church, which will be held in Plainview on February 24, 25, and 26.

Mrs. Curtis Traweck and Mrs. Earl Hendrix were appointed as alternate delegates to the convocation.

It was announced that Mr. Henry Seaman, rector of the church, will conduct a course each Thursday evening during Lent on "The Holy Scriptures."

The program was in charge of Mrs. Frances Houston, who gave a talk on the Lenten season.

Among the members present at the meeting were: Mesdames Alton Fraser, Frances Houston, Doc Kirby, Bruce Miller, Bob Pipkin, Joe Smith, Curtis Traweck, Herschel Trimmer, Worth Ware, Bill Waldrep, and Mrs. John Earl Wood of Dimmitt.

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Friday & Saturday—Feb. 16-17

From the parade right down to the last judging event, we hope you'll have a wonderful time—and we know that the program this year is Outstanding.

CONGRATULATIONS and BEST WISHES to the 400 Boys and Girls who are entering projects

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WELCOME To The Four County Junior LIVESTOCK SHOW

Today's 4-H Clubbers Are Tomorrow's Leaders

ECONOMICALLY -- SOCIALLY

We fully appreciate the accomplishments of every 4-H Clubber-- We understand the time, training and plain hard work necessary to produce a champion.

Remember The Dates: Friday & Saturday February 16 - 17

... for modern farm machinery to enable you to fulfill those plans of every progressive clubber, we suggest that you investigate the equipment and service of ...

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See the modern J. I. CASE Machinery in the BIG PARADE

Partial Listing of Youths Entering Stock Show

Names of 33 Deaf Smith county farm youths who plan to exhibit pigs, lambs, and calves in the fifth annual Hereford Rotary Club Junior Livestock Show here were released this week by County Agent Hugh Clearman—

Finis Brown, 12, son of Mr. and Mrs. E. L. Brown of Box 4, Adrain, will exhibit two pigs. Finis is a new 4-H club member. He attends Adrain high school.

Gary McQuigg, 13, son of Mr. and Mrs. C. R. McQuigg of Route 4, Hereford, will enter a calf. The McQuiggs live on the Vega road, 10 3/4 miles north of Hereford. Gary has been in 4-H work for two years.

Johnny Epting, 10, son of Mr. and Mrs. George Epting of Route 1, Vega, plans to enter a lamb. Johnny is a new 4-H member.

Moran Pounds, 14-year-old son of Mr. and Mrs. E. B. Pounds, will enter a pig in the competition at the show this week. The Pounds live at Adrain and Moran attends Adrain high school. This is his first year in 4-H work.

Frank Day, 10, son of Mr. and Mrs. R. F. Day, is entering a pig in the show. The Days live on Route 3, Hereford. Frank attends Shirley school.

Neil Pounds, 13-year-old son of Mr. and Mrs. E. B. Pounds of Adrain, will enter an exhibit in the swine division. This is Neil's first year in 4-H work. He attends school at Adrain.

Elson Henington, 16, of Route 4, Hereford, will enter two baby beef calves in the livestock show. Elson is the son of Mr. and Mrs. L. V. Henington, who live 15 miles north of Hereford on 25 Mile avenue. Elson has been in 4-H work for six years. He attends Hereford high school.

Morris Lee Blankenship, nine-year-old son of Mr. and Mrs. M. W. Blankenship of Adrain, will be entering two lambs in the livestock show competition. Morris attends school at Adrain.

Jimmy Conkwright, eight-year-old son of Mr. and Mrs. Colby Conkwright of Hereford will have two baby beaves as his livestock show entries. Jimmy is new to 4-H club work. He attends Central school.

Pat C. Miller of Dawn will en-

ter two beef calves in the show. Pat is the son of Mr. and Mrs. H. H. Miller. He attends WTHS, and has been in 4-H work since 1946.

Paul Wayne Higgins, 9, of Wildorado, will enter two lambs in the show. He has been in 4-H work nearly a year.

Stanley Slagle, 16-year-old son of Mr. and Mrs. Sylvester Slagle, who live one mile south of Hereford on Main street, is entering two calves in the competition. Stanley has been in 4-H work nearly five years.

Lloyd Dean Parsons, son of Mr. and Mrs. T. J. Parsons of Route 4, Hereford, will enter one calf in the show. He has been in 4-H work since 1946.

Bill Kelly, son of W. T. Kelly of Route 3, Hereford, has three beef calves that he will enter. Bill has been in 4-H work since 1946.

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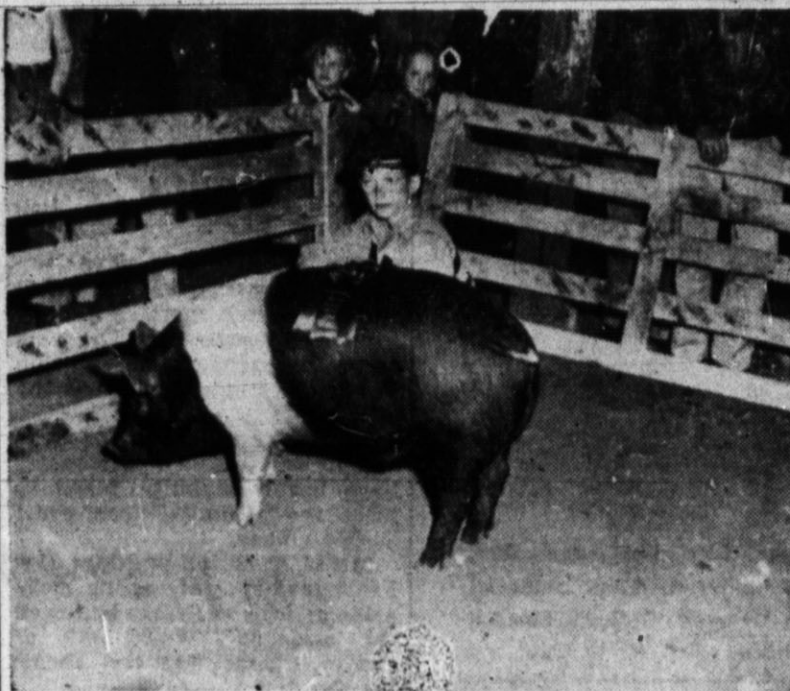
Dwaine Walker, son of Mr. and Mrs. V. P. Walker of Star Route, Hereford, will enter three baby beaves in the show. Dwaine's entries last year took the grand and reserve championships. Dwaine has been in 4-H work for six years.

Roger McQuigg, son of Mr. and Mrs. C. R. McQuigg of Route 4, Hereford, will enter one Hereford calf. Roger is eight years old and in his first year of 4-H work. The McQuiggs live 10 miles north of Hereford on Highway 51.

Edward Dziuk, son of Mr. and Mrs. Ed Dziuk who live two miles south of Hereford on Highway 51, will show an entry in the lamb and the pig exhibition.

Ronald Kershen, son of Mr. and Mrs. Andrew Kershen of Hereford, will enter two pigs in the livestock show. Ronald has been in 4-H work since August, 1948.

Travis McGaughey of Route 1, Wildorado, will enter two pigs in the show this year. The son of Mr. and Mrs. M. B. McGaughey, he has been in 4-H work since



FARM YOUTHS from four counties will be in Hereford Friday and Saturday with their pigs seeking to gain a ribbon like that awarded to the sleek porker shown above. About 55 pigs are expected to be exhibited at the show.

August, 1949.

Marvin Metcalf, son of Mr. and Mrs. Paul W. Metcalf of Vega, will enter two lambs. He has been in 4-H work for nine years.

Don Parsons, son of Mr. and Mrs. T. P. Parsons of Route 4, Hereford, will enter a beef calf in this year's show. He has been in 4-H work four years.

Steven Slagle, son of Mr. and Mrs. Sylvester Slagle of Hereford, will enter two beef calves. Steven has been a 4-H member nearly two years.

Charles Springer of Star route, Hereford, is entering two baby beaves in the show.

Bobby Neigel of Route 1, Hereford, will enter a beef calf in the show. He is the son of Mr. and Mrs. Robert Neigel, and has been a 4-H member since November, 1947.

Howard Hill, son of Mr. and Mrs. H. D. Hill of Vega, will have a lamb and beef calf as his entries this year.

Bryce Kelly, of Route 4, Hereford, will enter a beef calf. He is the son of Mr. and Mrs. W. T. Kelly.

Walter Lynn Kaul, son of Mr. and Mrs. Merlin Kaul, will enter a pig, lamb, and a calf. The Kauls live on Gilbreath road, 7 1/2 miles west of Hereford.

Larry Carroll Kaul, son of Mr. and Mrs. Merlin Kaul will enter a pig and a lamb.

Jimmy Joe Hill, son of Mr. and Mrs. H. D. Hill of Vega, is entering four lambs and a calf in the show. The Hills live one mile east and one mile north of the Ford school.

Darrell Hersley, son of Mr. and Mrs. Harold Hersley of Route 2, will enter a lamb.

Bobby Dziuk, son of Mr. and Mrs. Ed Dziuk of Hereford, will enter a pig in this year's livestock show.

Donnie Fellers will enter a beef calf in the show and his brother Dickie Fellers will enter a beef

Dimmitt FFA to Show Fourteen Animals Here

J. O. Seale, advisor of the Dimmitt high school chapter of the Future Farmers of America, said this week that his students will exhibit a total of 14 animals in the Hereford Rotary Junior Livestock Show this week.

Entries listed by Seale are:

Harold Key, one Hereford calf; Bobby and Weldon Warren, three lambs and three pigs; Herbert Howell, group of five lambs; and Wayne Smithson, two Poland China pigs.

calf also. The boys live with their grandmother on the Clovis road, three miles southwest of Hereford.

This is only a partial list of entries as supplied at the office of the county agent.



Welcome...

to the Fifth Annual

4 County Jr. Livestock Show

FRI. & SAT. -- FEB. 16 - 17

EVERY DAY, show day or not, you and ourselves realize the importance of proper housing for your livestock. Proper Housing is a vital part of your farm business; sometimes it means the difference in profitable or unprofitable livestock marketing. We are glad to advise with you at any time on plans for your farm buildings, and we think we are qualified to help you; we are old timers, just as your fathers, in this region; we've profited by experience and we daily endeavor to make tomorrow's farm living in Deaf Smith County more profitable and more convenient.

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J. W. Wheelan, Mgr.

Welcome

TO THE

5th ANNUAL JUNIOR

LIVESTOCK SHOW

A swell program has been prepared for this Fifth Annual show, which also holds more entries than any previous livestock show. We hope you have a swell time -- in case you find an opportunity, remember

Remember the Date

FRI. & SAT.
FEBRUARY
16th & 17th

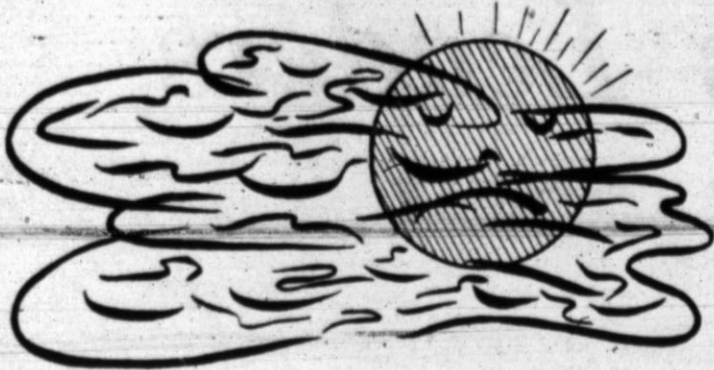
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CHURCH OF CHRIST
(Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Worship 7:00

Daily Radio Program
9:30 A. M.
KPAN-860 on Your Dial

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Texas FFA Will Observe Future Farmer Week

Weldon Mason, Meadow, State President of Texas Association of Future Farmers of America, has announced February 17-24 as National Future Farmer Week in Texas.

The Future Farmers "believe in the Future of Farming and in the ability of our organized farm youth to improve the conditions of our Texas farms and raise the standards of living". This is a part of their creed, and means to them what your job, or earning your living, means to you.

The major purposes of the Future Farmers of America organization are to develop leadership, encourage cooperation, promote good citizenship, teach sound methods of farming and inspire patriotism among members.

Through their intensive courses in Vocational Agriculture taught in the various high schools, and under the sponsorship of the Texas Education Agency, these members of the FFA perform valuable community services and provide important leadership in developing our agricultural economy and in building a better state.

Among other things, members learn through active participation how to conduct and take part in a public meeting, to speak in public, to buy and sell co-



Earl Guitler (left) of the Hardy Grissom Ranch of Abilene sold this bull to Dr. Charles H. Harris, (right), Fort Worth, for \$25,000 in the Hereford sale at the Fort Worth stock show. The bull, EG Royal Mixer 2215, brought the highest price ever paid in the show auction. (AP Photo)

NIGHT COUGHS
DUE TO COLDS
Best-known home remedy to use is...
VICKS VAPORUB

operatively; to solve their own problems; to finance themselves; and to assume civic responsibility. The FFA is 100% American in its ideals and outlook, and has no outside affiliations. There is no secrecy in connection with any

of its activities. Courses in vocational agriculture under the National Vocational Education Act were first established in the United States in 1917. From the very beginning the boys who were enrolled in these courses in the various states felt a spirit of comradeship due to their background of country life and their desires with a regard to farming as a vocation.

At present one tenth of the National membership of FFA is made up of Texans. There are 32,000 Texans Future Farmers at present, and 798 Future Farmer Chapters in our State.

What Becomes of Members?
Study the product of an organization to determine its effectiveness. Is the FFA actually training for rural and agricultural leadership? To answer this question one has only to observe and review the records of outstanding members and other members who are making good as young farmer-leaders in their home communities. Thousands also have passed on into the ranks of the Grange, Farm Bureau and Farmers Union, as well as other agricultural and civic organizations, there to accept and to fill creditably places of trust and ties where FFA Chapters are located. Observe the interest and achievements of FFA members in improving the communities in which they reside. The FFA is developing a trained leadership and a farm citizenry which serves and exerts an influence for good wherever found.

Castro 4-H Clubs Plan Total of 29 Entries in Junior Livestock Show

Raymond King, Castro county agricultural agent, said Monday that 4-H clubs in that county will enter a total of nine beef calves, 12 pigs, six lambs, and two hens in the Hereford Rotary Junior Livestock show Friday.

King gave the following club members and their entries:

Dimmitt 4-H Club
Richard Hunter, two calves; Don Mobley, one calf; Ted Godfrey, one pig; and O. C. Renfrow, two lambs.

Nazareth 4-H Club
John Acker, one calf, two pigs; Tom Acker, one calf, two pigs; Floyd Schulte, two pigs; Alfonso Huseman, one pig; Dennis Acker, two calves; Dennis Hoelting, two pigs; Ted Conrad,

two pigs, one calf, and two hens.
Hart 4-H Club
Joe Percy Hart, calf and two lambs; and John Bridges, pig and two lambs.

Mrs. T. W. Roberson, Mrs. Jack Roberson and Misses Lucille Park and Lucille Hughes were in Lubbock Sunday to visit Miss Mary Lou Roberson who is ill in a Lubbock hospital.

Here from Abilene for the Tucker-Kelly wedding Sunday were Reba Jones, Nancy Cagle, Donna Jean Stagner and Lawrence Owen, classmates of the bride at Hardin-Simmons University.

1950 Stock Show Winners Seek To Repeat This Year

Several of the top winners in the 1950 Junior Livestock Show are entering this year's event with an eye to repeat if possible.

Twenty-three young exhibitors shared \$262.50 in prize money in the 1950 event. The young showmen will be after \$353.50 in prizes this year.

Last year's winners were:

CALVES
Grand champion, \$35, Dwaine Walker; Reserve champion, \$20, Dwaine Walker.

SENIOR DIVISION — Dwaine Walker, Hereford, first, \$25;

John Dale Kelley, Hereford, second, \$15; Charles Springer, Hereford, third, \$10.

JUNIOR DIVISION — Dwaine Walker, Hereford, first, \$25; Stanley Slagle, Hereford, second, \$15; and Bill Kelly, Hereford, third, \$10.

HOGS
SENIOR DIVISION — Grand Champion, Tom Acker, Nazareth, \$20; Tom Acker, Nazareth, first, \$10; Bobby Warren, Hereford, second, \$5; Max Colm, third, \$2.50.

JUNIOR DIVISION — Reserve champion, Jack Archer, Nazareth, \$10; Jack Acker, Nazareth, first, \$10; Truman Swopes, Nazareth, \$10; Max Colm, third, \$2.50.

LAMBS
Joe Hart, Hart, first, \$10; Weldon Warren, Hereford, \$5; Bobby Warren, Hereford, third, \$2.50.

SHOWMANSHIP
John Dale Kelly, Hereford, first \$10 plus 5-year subscription to Cattleman's Magazine; James Tiddenburgh, Bovina, second, \$10; and Don Veigle, Hereford, third, \$5.



Congratulations and Best Wishes



Teamwork and Satisfaction First

CLUB MEMBERS

And



On A JOB WELL DONE!

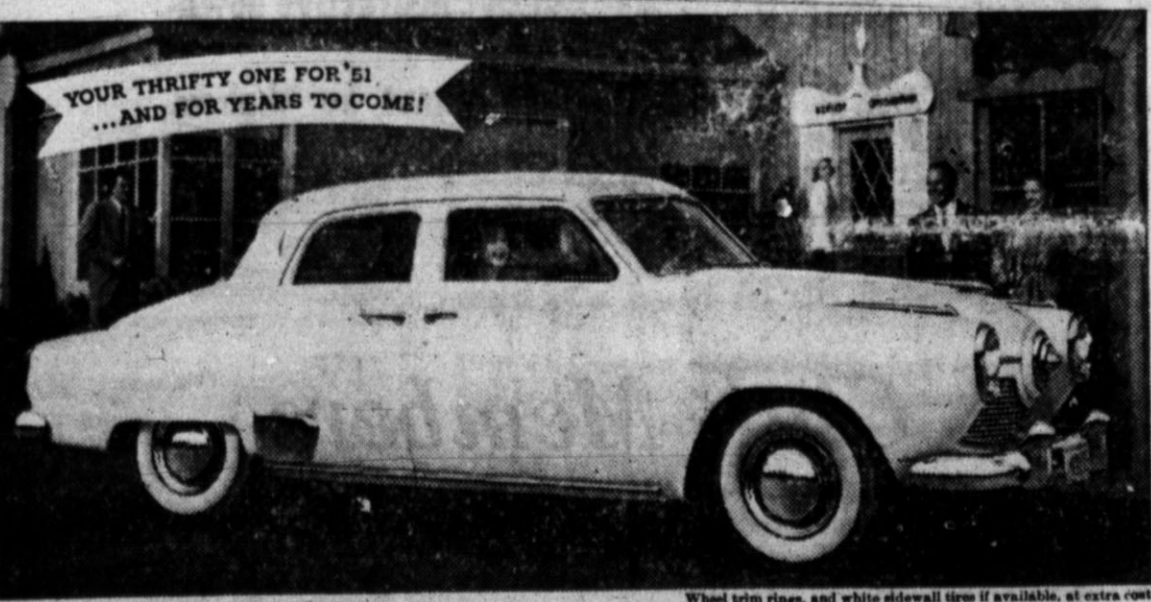
Remember the Date:
FRIDAY and SATURDAY
FEB. 16 - 17

We are indeed proud of the record number of entries in the big Four County Junior Livestock Show this year for it indicates a wholesome interest in development of the entire territory.

Naturally, it is impossible for everyone to take first place—and we know that each of you have worked long and hard—but the training you have received will be invaluable, and there is always another year. Keep on plugging—and you will come out on top.

REMEMBER, YOU'RE ALWAYS WELCOME AT

BRADLEY GRAIN COMPANY



A real gas saver! Never needs premium fuel!
1951 STUDEBAKER COMMANDER V-8

New, advanced V-8 engine! Performance that sparkles! A "miracle ride" that's comfort plus! Wear-resisting master craftsmanship! Costs less to own than you expect! The eight America rates as great!

Come in and see it now!

FRANK CRAIG
STUDEBAKER — MASSEY-HARRIS

Take a look, too, at the '51 Studebaker Champion! Top buy of the top 4 lowest price cars!

Complete Prize List For Livestock Show

More than \$350 in cash awards will be presented for 88 placings in 15 separate divisions in the fifth annual Junior Livestock Show sponsored Friday and Saturday, Feb. 16 and 17 by the Hereford Rotary club.

The awards to be presented are as follows:

Calves
Grand champion, \$35, presented by the Hereford Rotary club; reserve champion, \$25, presented by the Hereford Rotary club.

Heavy Calves
First, \$10; second, \$8; third, \$7; fourth, \$6; fifth, \$5; sixth, \$4; seventh, \$2; and eighth \$1.

Lightweight Calves
First, \$10; second, \$8; third, \$7; fourth, \$6; fifth, \$5; sixth, \$4; seventh, \$2; and eighth \$1.

Lambs
Grand champion lamb will be awarded a \$10 prize by the Hereford Kiwanis club. Reserve champion will be awarded \$7, also donated by the Kiwanis club.

Southdowns
First, \$5; second, \$4; third, \$3; fourth, \$2; fifth, \$1; sixth, \$1.

Heavy Calves
First, \$5; second, \$4; third, \$3; fourth, \$2; fifth, \$1; and sixth, \$1.

The grand champion pig will be awarded a first prize of \$15 by the Hereford Lions club. A \$10 award to the reserve champion will also be made by the Lions.

Durocs
(225 lbs. and over)
First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.

Durocs
(Under 225 lbs.)
First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.

Chester Whites
(225 lbs. and over)
First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.

(Under 225 lbs.)
First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.

Poland Chinas
(225 lbs. and over)
First, \$5; second, \$4; third,



MR. CHICKEN GETS HIS BATH in preparation for the show. Twyla, left, administers the 'elbow grease' while her big sister, Sue, holds the big bird.

Sue and Twyla are enthusiastic members of the Happy Homes 4-H Club. This is the first year in club work for eight-year-old Twyla and the second for eleven-year-old Sue. The girls have had a good poultry project this year, having raised one hundred chickens. They had three breeds, White Rocks, White Wyandottes, and White Giants. They each plan to show about fifteen chickens at the Poultry Show.

Sue is president of the Happy Homes 4-H Club; Twyla is drill leader.

Photo by Doris Mahaffey

\$3; fourth, \$2; and fifth \$1. (Under 225 lbs.) First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.	\$3; fourth, 2; and fifth, \$1. (Under 225 lbs.) First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth, \$1.
Hamshires (225 lbs. and over) First, \$5; second, \$4; third, \$3; fourth, \$2; and fifth \$1.	CHICKENS Grand champion male will be awarded \$2.50 and the grand champion female \$2.50 by the Hereford Junior Chamber of Commerce.
All other hogs (225 lbs and over) First, \$3; second, \$4; third,	

Availability of Vehicles Will Affect Entries

John Pool, president of the Kiwanis Club, which is in charge of commercial entries for the parade, said there probably will be a good representation in the commercial division although many dealers are having difficulty obtaining new equipment.

Pool said many of the dealers will borrow equipment they have already sold in order to have some on hand for the parade. Parade time is 1:30 Saturday afternoon.

Merchants in Friona were contacted through the Friona Star and the Friona Chamber of Commerce. Pool and Bill Patton visited all the commercial vehicle dealers at Dimmitt, and Elmer Cook of Vega contacted those in Vega. Bill Nafzger also served on the committee for commercial entries.

Each man reported the same

Sims HD Club Meets In Glenn Hetzler Home

The Sims Home Demonstration Club met at the home of Mrs. Glenn Hetzler Wednesday afternoon.

The leader was Mrs. C. L. Boyle.

Mrs. Clarence Hollabaugh talked on method of selecting THDA voting delegates. Mrs. Drapp gave a demonstration on clothing construction. She showed how to mark, stay stitching and construction of dresses members were making.

Mrs. Hollabaugh gave the council report. Mrs. A. C. Rose, Jr. was a visitor. Mrs. Hollabaugh was a nominee for district THDA delegate for the meeting at Dalhart.

Those present at the meeting were: Mesdames J. A. Crawford, C. A. Perrin, P. L. Pinnell, Edd Thomas, A. C. Rose, Jr., Haley Shaw, C. L. Bogle, O. A. Hollabaugh and the hostess.

answer. "We will be at the parade and bring equipment if we have it."

Bovina FFA May Send One Entry

Weldon Spinks, advisor of the Bovina chapter of the FFA, told The Brand that there is a possibility that one of his students would enter an exhibit in the Junior Livestock show Friday and Saturday in Hereford.

The one Bovina entry, if an entry is sent, would be Ted Walling, who would show three pigs.

Parmer County 4-H Members To Have 15 Entries

Parmer county 4-H boys will have 15 pigs entered in the Hereford Rotary club Junior Livestock Show this week, according to J. W. Jones, county agricultural agent at Farwell.

Those having 4-H entries are: said.

Class Meets

Mary Martha Class of the First Baptist Church held its regular monthly business and social meeting in the home of Mrs. R. N. Yarbro Thursday evening with Mrs. Harold Meacham as assistant hostess.

The prayer was given by Mrs. Sanford Smith, teacher, and Mrs. R. N. Yarbro directed the devotional lesson. Mrs. T. A. Paul presided over the business meeting.

Refreshments carrying out the Valentine theme were served to Mesdames Leroy Price, Wilbur Gibson, T. A. Paul, Sanford Smith, R. A. Daniel, Jr., Tommy

Jerry Gleason, Lazbuddy, with two pigs; Troy Christian, Farwell, with two pigs; Huey Lorie, Bovina, with two pigs; and Kenneth Lorie, Bovina, with two pigs.

Other farm youths in the county will possibly have entries through an FFA Chapter, Jones

Brady, Harold Meacham and the hostess.

See Us

For

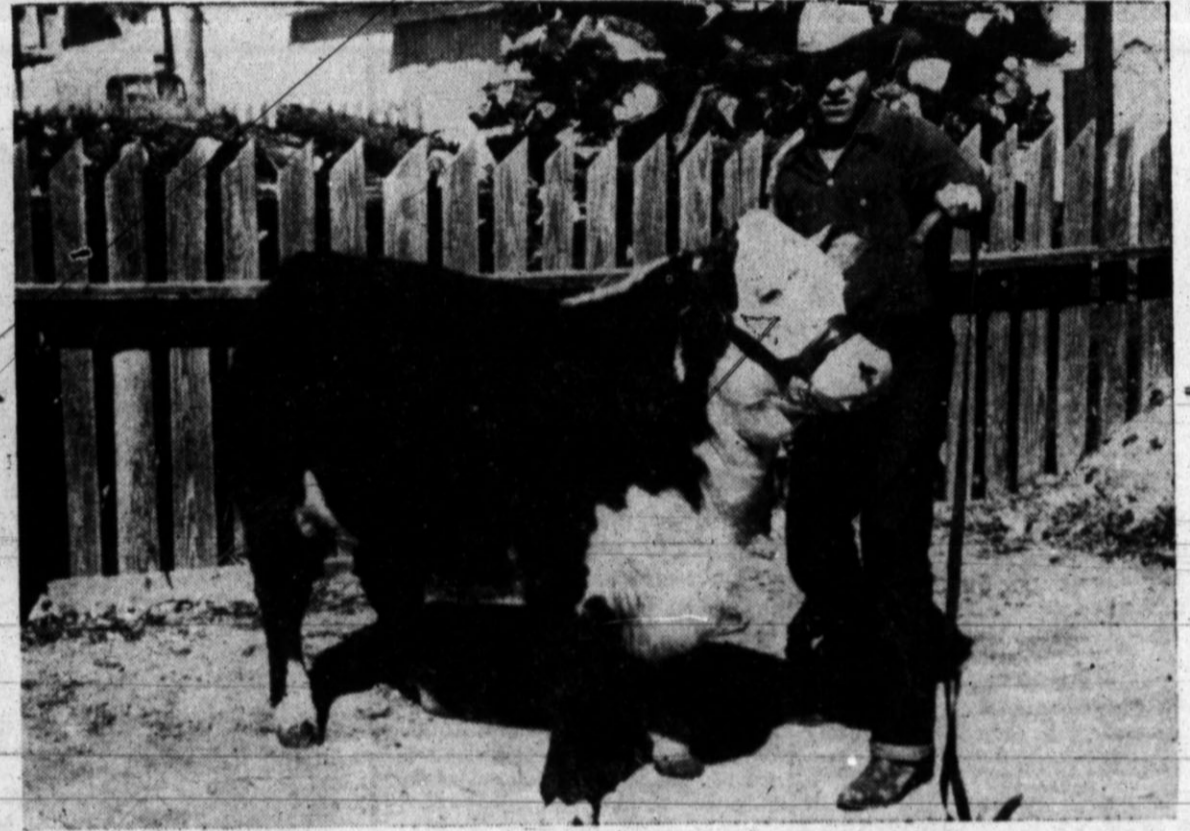
All Your Feed Needs

Dairy Feeds	Mill Feeds
Range Feeds	Poultry Feeds
Hogs Feeds	Rabbit Feeds
Baby Chicks	Equipment
Salt	Minerals

Best Quality For Fair Prices

HEREFORD POULTRY AND EGG

129 Sampson Phone 1208



Welcome to the 5th. Annual Jr. LIVESTOCK SHOW

In congratulating the young people who are exhibiting in this week's livestock show, we also take time to mention what we really know to be true regarding the value and profits of Club activity . . . an activity that even can be the key to your success! We know without doubt that Club work will profit in hard dollars and cents to every member . . . it will enable you to be a more successful farmer, rancher, and citizen of tomorrow, because the very participation in such constructive down-to-earth enterprise lays a foundation of knowledge and future security that cannot be shaken.

Hats off to you!

Congratulations Club Members

and

HEREFORD ROTARY CLUB

Sponsors of the Annual 4-County Junior Livestock Show

Davis-McCracken M-M DEALER

Corner 2nd & Miles

Hereford

Phone 380

SEE THE NEW '51 CAR THAT THRILLED FAMOUS AMERICANS

AT SECRET PREVIEWS FROM COAST TO COAST



New Inside...New Outside... with a Completely New Kind of Ride!

NEW IN MORE WAYS THAN CARS COSTING UP TO \$1,000 MORE!

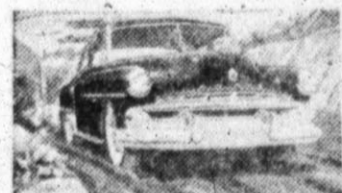
Come in and see it . . . the exciting new 1951 Dodge! See for yourself why famous Americans, and hundreds of experts, in secret previews, marvelled that a new car with so many advancements could sell for so little!

Take the Wheel! Feel how the wonderful new Oriflow Shock Absorber System takes the "fight" out of the roughest roads in town . . . a completely new principle turns ruts,

tracks, cobblestones to boulevard smoothness!

Feel What It's Like to have plenty of head room . . . room for your legs, for your shoulders. Experience the extra safety of "watchtower" visibility. Now it's so easy to "see out" all around. No "blind" spots anywhere!

Drive Without Shifting! Dodge GYRO-MATIC—America's lowest-priced automatic transmission—frees you from gear shifting. Come in today . . . learn how you could pay up to \$1,000 more and still not get all the extra room, driving ease, and rugged dependability of this great new Dodge!



NEW ORIFLOW SHOCK ABSORBERS
"float" Dodge down roughest roads that stop other cars. Here's new smoothness, ever-tuff that's lasted and "hammered" you in the past!

The Beautiful New **DODGE** Now on Display

Just a few dollars more than the lowest-priced cars!

GILES MOTOR CO.

209 W. 3rd

Hereford, Texas



KENNETH CARROL, DISTRIBUTIVE EDUCATION STUDENT in his Senior year at Hereford High School. Kenneth trained with Rutherford & Co. the first semester of this year. He is currently with the Whiteway Grocery and Market. Kenneth attends regular High School classes in the mornings and spends his afternoons training as stock and sales clerk.

The Hereford Brand

Hereford, Texas, Thursday, February 15, 1951

Section Three



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor	Gerry Patterson
Assistant Editor	Pat Walton
Exchange	Nellie Conklin, Doris Wilhelm
Junior High	Gayle Gault, Eleanor Aven
Proofreader	Marilyn Barkley
Sports	Bruce Bybee
Features	Gerry Patterson, Pat Walton, Gary Walker
Teacher Who's Who	Evelyn Tucker
Senior Who's Who	Barbara Smith
Band News	Gladys Thompson
Coming Events	Leora Wilhelm
Personality Quiz	Marilyn Lewis
Ideal Boy and Girl	Junarne Smith, Nelda Guy Lawrence
Your Opinion, Please	Janell Carter
Spot Reporters	Linda Betzen, Nelda Guy Lawrence, Junarne Smith

Confused Thinking By A Senior

Linda Betzen

To secure the blessing of Liberty to ourselves and our posterity; how? Have they ever really secured liberty? Perhaps, but for how long? Is that what we are fighting for now? Why are our boys in Korea? Why are they being kept there? Why are our people afraid? Of What? Why are they drafting so many boys? Why are building up our armed forces?

These are the questions along with a million others that everyone is asking and a few people are answering. But I have a better question than all of those. Why, when we are facing all of these problems, have we not turned to God? Some people think we have, more or less, but I am afraid you will have to agree that it is definitely less than it should be.

What is the matter with our people? Don't they understand that this is God's world and only He can handle it? Why don't we turn it back over to the Creator. We have tried for a long time to run this rat race and we have done quite a job if I! We have made it almost perfect—the most nearly perfect mess you can imagine. How many people do you know that do not go to church on Sunday? Do you go to church on Sunday? Probably, but is that enough? If you lived very close to your mother—close enough to talk to her at any time—would she be satisfied if you talked to her once a week? Isn't there a parallel there?

But maybe you can not answer those questions—I can't. Maybe I am confused because I am a Senior. It is like being on a bridge and from here it looks as though the other end may be washed out. I don't know—

Visiting Practice Teachers at HHS

By Nelda Guy Lawrence

One of the girls from West Texas State College who is in Hereford for nine weeks of practice teaching is Juanell Stevenson.

While going to W.T. she has been majoring in English and minoring in history and Spanish. She says of HHS, "I think it is a real good school and all the kids are real friendly."

She was born in Clarendon, on September 7, 1930 attending Clarendon schools and Clarendon Junior College. While she is in Hereford she is staying with Mr. and Mrs. Bill Stanford.

She is one of these rare people who have no dislikes; although she likes people, music and sports most of all.

Like most Southerners her favorite food is fried chicken. Her favorite drink is milk.

She likes to read Lloyd Douglas books and see Spencer Tracy and June Allyson act.

Her favorite song is "Indian Love Call."

When she gets out of college, she plans to teach English in some school not too far from home. Since Clarendon is not but about 100 miles from Hereford, maybe HHS will be lucky enough to have her for a teacher.

wer those questions—I can't. Maybe I am confused because I am a Senior. It is like being on a bridge and from here it looks as though the other end may be washed out. I don't know—

Choir Members Enjoy Robert Shaw Chorale

Eleven members of the HHS choir, accompanied by Mr. Don Moore, director, and Mr. and Mrs. Elmer Patterson attended a concert by the Robert Shaw Chorale in Lubbock last Friday night.

Those attending besides Mr. Moore and Mr. and Mrs. Patterson were: Patsy Hamby, Margaret McDonald, Janelle Price, Marilyn Legg, Nancy Crawford, Nancy Patterson, Leona Urbanczyk, John Knabe, Glennys Goldston, Annie Mae Caster, and Gerry Patterson.

The Chorale sang several numbers by each of the following composers: Wolfgang Mozart, Johannes Brahms, Maurice Ravel and George Gershwin.

The Tech Artists Course of Texas Technological college presented the Robert Shaw Chorale and Concert Orchestra in the Lubbock high school auditorium.

"NEWS CORNER"

We know that we are rather late with our congratulations to the young married women, but things have slipped past us since mid-term. Anyway—"Best wishes and good luck through the coming years," to Joyce Lee Lyons and Rosene Dawson.

New students are: Donald Meyer from Olathe, Kansas, is classified as a senior. ("See, Don, you can trust me!") Stanley Thurman from Amarillo, is classified as a junior.

William Mullins from Union Springs, Alabama, is classified as a sophomore. LeRoy Nettles from California, is classified as a freshman. We were unable to find out just what town in California.

We are very glad to have you fellows with us. We hope you like us as much as we like you. If you need to ask questions about anything, please do so, as we do not mind answering them.

The seniors are still waiting for their rings. They are supposed to have them by the end of the month. Here's hoping they arrive.

It is rumored that the seniors

are going to sell assorted greeting cards, Easter cards, and stationery for their trip.

We are sorry to have lost Jeanie Scarbrough. Jeannie was a sophomore and a member of the girls sextet. She moved to Ft. Worth. We know William will be lonely.

We really did enjoy the Southern Assembly Program that was presented on Wednesday, February 7. Galen Miller Harvey gave us the best program that has been given yet. We hope that he will come to visit us again soon.

That's all for this week—BYE!

Senior's Who's Who

On November 7, 1933, in Hale Center, Texas, Bob Morgan made his first appearance to his happy and proud parents. Bob dislikes "too much homework" (just how much is too much?). Bob's pet peeve is people knocking books out of my hand, but he does like girls basketball and good food. Bob belongs to FFA and holds the office of reporter of FFA. His ambition is to be a civil engineer and he plans to attend Texas Tech. Bob just loves mashed potatoes (girls take notice. I hear that the way to a man's heart is through his stomach). His opinion of HHS is, "It is one of the best."

One of the boys of the senior class who loves those bright socks and snirts is Eugene Miles. Eugene likes girls (and by the way, this seems to be his only like). He dislikes to get up in the morning and his pet peeve is people who are stuck-up. Eugene is a member of Dramatics but his ambition is to be a musician. Whether it is HIS plan or not he will be in the army after May 25. His favorite food is fried chicken. Eugene first made his appearance on August 15, 1933. Eugene said of HHS, "It could be changed but I wouldn't like it that way."

The little senior boy with the great big smile that is seen around the HHS is R. W. Griswold. R. W. gets very disgusted when he is in a hurry to go somewhere and finds out that he has a flat. He also dislikes vocabulary drills, snoopy people, and muddy shoes. But along with his dislikes there are also a good

many things that he likes. Among them are golf, hot rods, basketball, model planes. It seems that some day R. W. plans to be a mechanic and after next May 25, he is planning to go to either EN.M.U., W.T., or Tech. As most of the other seniors he likes fried chicken. Well, well, Shamrock is his home town, but he still likes Hereford. He made his first appearance on January 8, 1933. He said of HHS, "I think it is really a swell school for a person to graduate from."

Who Is It?

By Gary Walker

This person is a senior; blond, cute, and very popular with everyone, especially the FHA girls. She has fifth period study hall and is, or seems to be, interested in a boy who is very talented with a horn. Who is she?

This person is a junior; a cute blond with a great deal of personality. She is in fifth study hall and seems to enjoy life most of the time. She runs around with a sixth period office girl. Who is she?

CAN YOU IMAGINE?

Mr. Sullivan married? J. T. Cronin talking about anything but baseball. The football jackets being here.

Patsy Wiltshire being tongue tied. Claudia's not talking about Leonard?

Pat Frye not wanting to go to Wichita Falls. Joan being Less instead of Moore.

Mr. Quattlebaum having a noisy studyhall. The seniors having their senior rings.

Neil being a Weatherfork instead of a Witherspoon. Miss Stevenson being able to tell the difference between Jack Stanton and Neil.

Johnnie being Bucket instead of Burkett.

BYE!

By - Lines...

Unless the Whitefaces win the district tournament this weekend, basketball season will be over. The Herd meets the powerful Phillips Blackhawks in the first game for both clubs. Phillips has been one of the top powers in class A basketball this season.

The Blackhawks are well noted for their smooth ball handling which works the ball in on their opponents before they realize what is happening.

Canyon defending Class A championship promises to have a well rounded ball club also. Canyon has beaten some of the best teams on the class A scene this year.

Dalhart is the other strong contender for the title. The Wolfpack turns in some pretty hot contests at times. Dumas has been beaten by the Herd and Perryton, the remaining team in the district, does not seem to be very strong.

Track got under way this week with a good turnout. Several other boys will join the squad when basketball season is over. Chances look good for the Whiteface squad as several of the members of the team went to regional meet last year.

Friend or Foe?

Have you ever watched a kitten play? It will slap, with a fuzzy, soft paw, anything which moves. A paper is lifted by a breeze and the kitten which was seemingly sound asleep bounces up and runs after the paper pushing it along. He plays with everything he possibly can although he may make a few mistakes and gets a few light taps from a hand. Something like that doesn't bother the kitten very long because he is soon up and may even try to give the dog, his worst "friend", a few love pats on the nose. But suddenly a change comes into the life of the kitten! He is given to person to graduate from." (Continued on Page 4)

Light-Duty Panel, Medium-Duty Pickup, Carryall Suburban, Light-Duty Canopy Express, Sedan Delivery, Heavy-Duty 12-Foot Stake, Heavy-Duty with Fire Fighting Equipment, Medium-Duty with Merchandise Body, Refrigerated Body on Heavy-Duty Chassis, Heavy-Duty with High Rack, Heavy-Duty Long Wheelbase with Trailing Axle, Concrete Mixer on Heavy-Duty C.O.E. with Tandem, High-Lift Coal Body on Heavy-Duty Chassis, Heavy-Duty with Tank, Heavy-Duty Platform, Medium-Duty Forward-Control with Delivery Body, Heavy-Duty High Rack with Hoist, Van Body with Lift Gate on Heavy-Duty Chassis, Heavy-Duty with Crane and Wrecker, Heavy-Duty with Dump Body.

There's a CHEVROLET TRUCK for your job... and it's built to do it for less money!

There's a Chevrolet Advance-Design truck that's right for your job. Built to do it better, longer, and more economically. With the right Valve-in-Head engine for the work—92-h.p. Thriftmaster or 105-h.p. Loadmaster. Chevrolet's stronger rear axles, heavy steel channel-type frames and positive Synchro-Mesh transmissions stand up under the toughest going. Come in—see the great new 1951 Chevrolet trucks today.

(Continuation of equipment and trim illustrated is dependent on availability of material.)

First in demand, First in value, First in sales.

Illustrated here are a few of many standard and specially equipped Chevrolet trucks. We can provide you with a Chevrolet truck that's right for your job, in any of a wide variety of body types, wheelbases and capacities... a truck for every delivery or hauling need.

KINSEY MOTOR COMPANY
344 E. 3rd St. Phone 740

Welcome Visitors
To the FIFTH ANNUAL
JUNIOR LIVESTOCK SHOW
Fri. & Sat. — Feb. 16th 17th

We know that a big program is planned for the unusually large number of entries this year. We hope to see you during the two-day show — and to express our appreciation for the splendid work which these Boys and Girls are doing toward successful farm and ranch operations of the future. Please accept our best wishes.

VISIT US IF YOU FIND TIME
AND REMEMBER, YOU ARE ALWAYS WELCOME AT

Commercial Oil Co.
Hugh Bookout, Mgr. 131 Main Phone 68



OLD KING COLE, "the merry old soul," will thrill the youngsters and adults Friday night when the play, "Old King Cole," will be presented by the Clare Tree Major Children's Theatre at 8 o'clock in the high school auditorium under the sponsorship of the Business and Professional Women's Club.

Letter To Editor

Hereford, Texas
Feb. 12th, 1951
Editor The Brand
Hereford, Texas

Dear Editor:
The proposition of voting a bond issue of one million dollars for a new high school building for Hereford, is getting to be almost the main topic of talks among our people, and many are in a quandry as to whether or not to vote for it. A number of articles have been published in the past to the effect that education of the future might be by radio, television, radar and other gadgets; by this means education would become universal and free to all classes of people

almost without cost.

The Life Magazine of February 12 has a very interesting article on pages 98 and 99, which reads in part as follows: "In Minneapolis, Minn. last week, with the city's schools closed by a strike of janitors and teachers 63,000 elementary and high school students were on forced vacation. Seizing it's chance, television leaped into the educational gap. For two hours each morning Station WCTN turned over it's studio to a selected group of star pupils who, without any rehearsal, went through their lessons. Their teachers who did not feel giving classes on TV was a form of strike breaking, showed up to supervise. To give the program visual quality, a math class learned fractions by slicing apples, and a rigine class used puppets to demonstrate care of the teeth.

At weeks end the strike was still on and the programs watched voluntarily by 30,000 students, were so popular even the students were writing fan letters and asking for more".

For all we know for even a short span of two years from now our system of education might change almost completely, and should this happen, what would we do with million dollar school buildings on our hands? All this is worth considering when we go to the polls to vote.

Very truly yours,
L. Baskin

Read The
Want Ads

Crop Insurance for Deaf Smith Wheat Growers Will Cost More

Crop insurance written by the Production and Marketing Association for Deaf Smith county wheat growers is going to cost more in 1952.

Following the heavy losses under the program in 1949 and 1950, premiums will take a 30% jump effective with insurance contracts signed prior to August 31, 1951, on the 1952 crop.

Rates will be up the same amount on all coverages allowed under the crop insurance program.

The 1950 loss for insured acreage amounted to 98% of the premiums paid in by subscribers. The 1949 loss amounted to 192% of the sum that was paid in as premiums.

Figures on the 1949 loss in Deaf Smith county show that \$65,564.73 was paid in to the program by farmers as premiums and that \$67,039.90 was paid out in claims after crop failures.

Out of 180 contracts signed in 1949 in Deaf Smith county, 163 entered claims under the coverage offered by the program.

Premiums for irrigation will be \$1.04 per acre. For summer fallow, the premium will be \$1.43; and for continuous cropping, the premium after the 30% raise will be \$1.43.

A schedule of credits allowable on the premium for performance is obtainable at the FMA office.

Friend...
(Continued from page 1)
another owner and everything is very new to him. The once brave kitten doesn't act so brave.

Instead he has become shy and afraid. A paper moves but the kitten doesn't even offer to play with it. No, he hides behind the nearest chair, a place where he stays until a friendly

hand lifts him out. It isn't long then until the kitten has decided that this new home is almost like the first one and on second thought, that dog there in front of the fire isn't nearly so bad to bite as the other one was. Why, he even slapped the dog's nose very, very hard and the dog didn't move or even offer to bite him! Maybe this was the best place!

Have you ever watched a new student? Just like the kitten, he or she may be very shy and afraid and have very little to say to anyone and no one has very much to say to him. An activity that the new student would like to participate in very much is scheduled but he is afraid to go and stays at home hid from all those inquiring eyes. There he stays until a friendly hand is offered to him and again he is out in public. The new student may have been a leader in some of the activities of his former school and was having a wonderful time. Of course, he did make some mistakes and try the wrong ideas but these mistakes were soon forgiven. Even his worst enemy was about to become a "best friend" when suddenly — the family had to move! Everything was new and he was homesick and — well, things just didn't go right. So, like the kitten he hid at home. Oh, he did want to go to that game the other night but it just seemed better if he stayed at home out of sight. Then a boy, whom he had considered to be his "worst friend" asked him to go to a basketball game with him. That boy was indeed "a friend in need". Now it seemed just like before — or maybe it was just a little better. There were so many friendly people and ever so many things to do!

Have you ever watched a student of HHS? Are we friendly to the newcomers or do we think that one more in our group will be a crowd? Haven't you heard someone say, "There is always room for one more!" To the newcomers I can only say, "Smile and act as if you really enjoyed being here," and I think the students of HHS will be friendly. Besides we don't want to lose the reputation that Hereford High School is one of the friendliest in the state of Texas, do we?

—Evelyn Tucker

you... will discover how wonderful coffee can taste when you change to **WHITE SWAN** America's finer coffee



WELCOME
to the big
FOUR COUNTY JUNIOR LIVESTOCK SHOW
Visit Us For
"Super Service"
PITMAN
SERVICE STATION
Main at Hiway 69

Beautiful Women of Distinction the world over use
EX-CEL-CIS
Cosmetics of Distinction and Purity
HAILE DRUG
and leading cos. centers

Welcome to the Fifth Annual Junior Livestock Show

Fri. & Sat. - Feb. 16-17



It is a pleasure to join with the many business firms of Hereford in inviting you to attend the annual Four County Event. We know that you will enjoy it this year . . . and they tell us that one of the finest programs yet is scheduled for the two-day show.

We also wish to take this opportunity to extend best wishes and congratulations to each Boy and each Girl who are entering projects — and to wish you well. We know that you have worked long and hard — and that the experience gained will benefit you in the years to come.

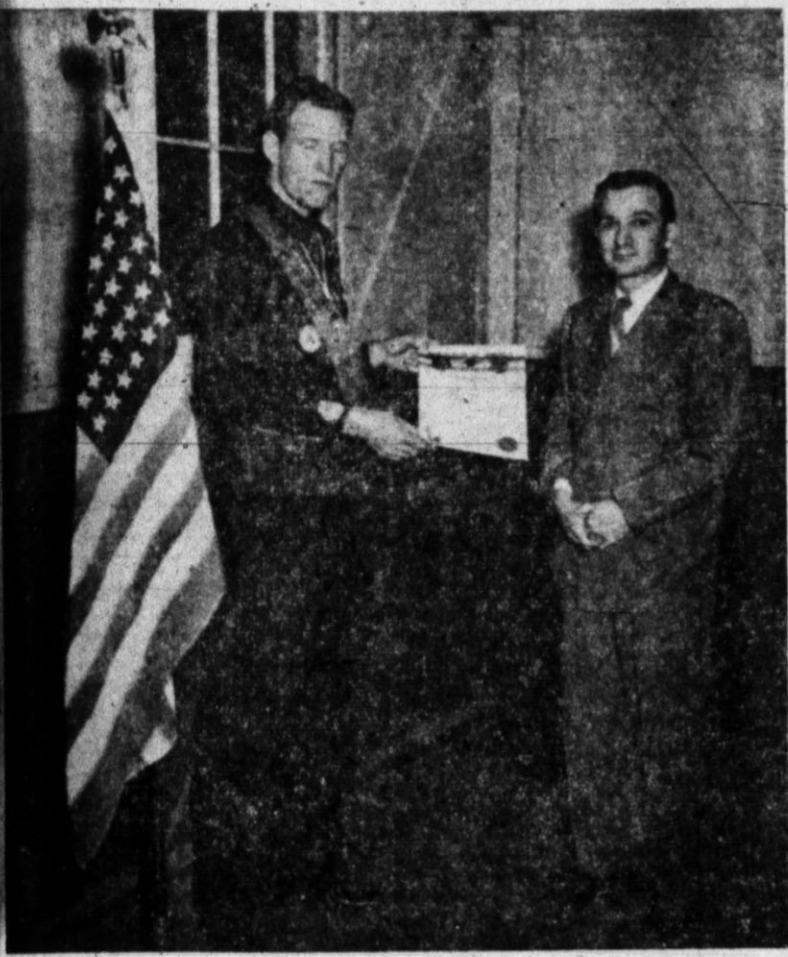
Members of the Rotary Club and other organizations who are sponsoring and helping put on the show also deserve recognition for a Job Well Done. Within a scant five years, the Junior Livestock Show has grown into an outstanding event on the High Plains. A project of this type strikes to the very heart of our great country — and we are indeed proud of the privilege of bringing you this message of congratulations.

SEARS GRAIN COMPANY

511 WEST FIRST

HEREFORD

PHONE 460



THE ANNUAL presentation of the charter for Explorer Post 50 was made Monday night at the Scout Hut. Urlin Streu, district commissioner, made the presentation to Wayne Edwards, president of the Lions club, sponsoring organization of the Explorer Post. Here Edwards is shown with Bill Phillips, post advisor.



MERIT BADGES were awarded to several members of Explorer Post 50 Monday night as part of their observance of Scout Week. Six of the Explorers are shown above with their post advisor, Bill Phillips. They are, from left: Phillips, Robert Miller, Lanny Wilkins, Dwyane Wallace, Larry Slaughter, Lee Drake, and Kenneth Matthews.

Explorer Post Receives Charter, Gives Awards

Scout Week activities for Explorer Post 50 were concluded Monday night of this week with a charter presentation and a Court of Awards.

District Commissioner Urlin Streu presented the Hereford Lions club with the fourth annual charter to sponsor the post. The charter was accepted by Wayne Edwards, resident of the Lions club.

Oath of Office
Streu also administered the oath of office to: Bob Wilson, institutional representative for the Lions club on the local council; George H. McLean, committeeman for Post 50; and Bill Phillips, post advisor.

Membership cards were presented by Phillips to 17 boys who were members of the post when the charter was prepared.

Two additional boys have become members since that time.

Bob Wilson presided over the Court of Awards which followed. A second class award was presented to Kenneth Matthews. The presentation was made by Larry Slaughter, who was Kenneth's patrol leader when he first became a Scout two years ago.

Robert Miller was presented with his first class award. The presentation was made by Gerald Wilson, Scoutmaster of Troop

50. Robert was a member of Troop 50 and is now serving as junior leader for that troop.

Merit Badges
Bill Phillips, advisor of Post 50, presented the following merit badges: Lee Drake, pathfinding, personal health, reading; Robert Miller, pathfinding, personal health, public health; Larry Slaughter, firemanship, home repairs, pathfinding, personal health, public health; Duwayne Wallace, rabbit-raising; Lanny Wilkins, leathercraft, pathfinding.

Lee Drake also received his award as a Star Scout. The presentation was made by Wendell Burdine, Scoutmaster of Troop 51. Lee was a member of that troop and is now serving as a junior leader for troop 51.

Larry Slaughter also received his star award. The presentation was made by Urlin Streu in the absence of Worth Covington, Scoutmaster of Troop 52. Larry was a member of Troop 52 and is serving as junior leader in his old troop.

Two members of the post who were to have received awards were not able to be present. Dabney Williams has qualified for merit badges in firemanship, home repairs, pathfinding, personal health, and for public

health, and for his Star Scout award.

Tom Woodford has qualified for merit badges in camping, citizenship, firemanship, forestry, and pioneering.

Members of the Lions club who were present at the meeting were: Wayne Edwards, Bob Wilson, George H. McLean, Jimmie Allred, and Marlin Gilliland.

Tell Activities

In order to acquaint members of the Lions Club with post activities, several members of the post outlined the things undertaken since October 1, 1950. These included a round-up party, and a week-end camp in October; a younger brother party in November, serving as instructors and Junior leaders at the Red Cross in distributing the Christmas bundles in December; a swim in the West Texas State pool, a radio program February 10, the Scout Sunday services at the First Christian church last Sunday, and the current project of assisting the Safety Council by placing school zone signs at the high school each day.

Lee Drake served as senior crew leader for the meeting and the refreshment committee was composed of Duwayne Wallace and Lanny Wilkins.

Welcome

Visitors & Exhibitors

to the 5th Annual

Junior Livestock Show

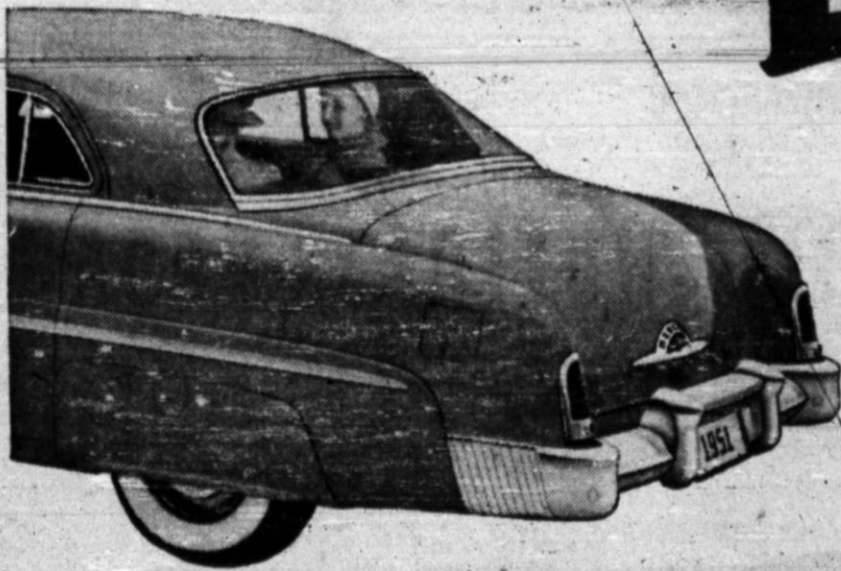
Fri. & Sat. - Feb. 16 - 17

Make our place your headquarters - Call on us for any service we can render!

WADE CLEANERS

Mr. & Mrs. Ernest Wade

"Nothing like it for Long Life!"



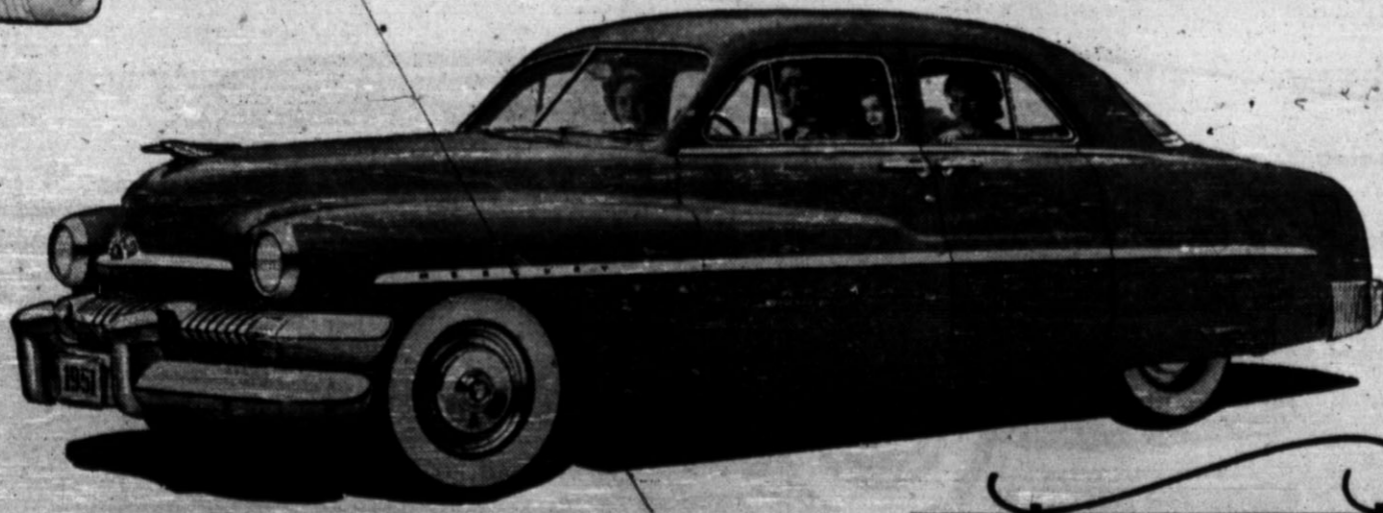
It's only smart business today to think of the future. And for that reason, it's smart business to consider only a new model car - like the 1951 Mercury - for your best investment. For, a 1951 Mercury will last longer, and will assure you of more years of satisfaction. That's why it's smart business to own a 1951 Mercury!

Nothing like it for value!

More for your money - that's the 1951 Mercury! And Mercury's long life, steady running economy, high resale value are just a few of the many reasons why the 1951 Mercury adds up to the buy of your life!

Nothing like it for looks!

It's the car to see... and to be seen in! Mercury gathers admiring glances on every corner. And you can rest assured that its low, graceful, practical design will stay in style for years.



New 1951 MERCURY

Nothing like it on the road!

3-WAY CHOICE!

For "the drive of your life" Mercury now has a triple choice in transmissions. Mercury-Matic Drive, the new, simpler, smoother, more efficient automatic transmission or Thrifty Touch-O-Matic Overdrive - optional at extra cost. There's also Standard Base synchronized standard transmission.

HEREFORD MOTOR CO.

142 N. MILES

PHONE 39

Callum's
Special Selling
HALSEY
DE LUXE
HATS

Styled FOR THE WEST

6.90

Styled FOR DRESS FOR WORK FOR SPORT

If you want tops in quality and bottoms in price, HALSEY is your best hat buy. Genuine fur felt hats styled to perfection. Feature model is styled for the WEST... BUT there are many other styles for DRESS, WORK, SPORTS. Solite inner band lining and pili-film crown lining, assures you of no sweat or oil soilage. Spring colors.

Men's Genuine LEVI STRAUS DENIM JEANS	Men's Blue Denim SHIRTS
10-oz. denim with riveted seams. Double stitched. All sizes. \$3.75	Tight fitting body. 2.70 weight denim. 3 button snap fastener cuff. Sanforized. Size 14 - 17. Sleeve length short, medium and long. \$2.98

K-Miller Form Fit E-Z Swing Back Western or Gambler Style SHIRTS

Woven misty tone two color stripe fabrics and woven solid color chambray. E-Z swing pleated back and form fitting body. Genuine shell pearl snap buttons.

Size 14-17. Sleeve length short, medium and long. Others \$5.90 to \$9.90. **\$6.90**

Boy's 8-oz. Denim JEANS	Boy's Western Style SUITS
Dark blue fine yarn denim jeans. Button fly. Riveted pockets and sanforized. Size 2 to 16. Buckhide brand. \$1.49	Fine combed broadcloth shirt with western embroidery. Pants are cotton twill with western style flap pockets. Size 2 to 8. \$5.90

Raising Good Chickens Is Jack Wright's Hobby

By Mrs. R. C. Childers

Superintendent of the 4-H Poultry Show is Jack Wright, owner and operator of the West Texas Feed, Seed and Hatchery Co., who has been active in the 4-H Girls Poultry Show since its beginning.

He has furnished prizes of feed and chickens during each of the three annual shows.

Last year Mr. Wright helped lead each chicken entered in the show, a total of 232 chickens in the show last year, consisting of 16 different breeds. This year there are 282 entries with 13 different breeds.

Mr. Wright's interests in chickens started when he was only a boy. His first chickens were Bantams. Later he began show. His hobby is raising chick-

ens, finally choosing White Rocks as his favorite. He says that he has been raising White Rocks for 23 years, crossing them with every kind of chicken known. To make the Hybrid line of chicken he crosses White Rock male birds with White Leghorn hens.

He is quite experienced in raising show chickens. For many years, he, along with a number of other Hereford citizens, raised chickens for show. He says the best chicken show in those days was held at Slaton in the fall of the year. He always hatched his chickens off at a time so that they would be in full bloom when taken to the

ens.

He now has a total of 800 chickens, including 600 pullets of laying age. He has three different breeds, Carnish Game, White Rocks, and New Hampshire Reds. The New Hampshire Reds are the best layers on the farm, he says, but their production has fallen off and the White Rocks are the best layers over a period of time. He gathers 160 dozen eggs a week, selected eggs for the hatchery which he operates. He says that he has a 70% average egg production.

The houses are well equipped which adds to their productiveness of the chickens. One house is 102 x 20 with five compartments, the other is 80 x 20 and has two compartments. Lights come on at 4:00 in the morning which makes them eat and lay early in the day. He said that he went to the chicken farm about 7:00 one morning and gathered 45 eggs.

Mr. Wright says the White Wyndotte is the best show chicken, but he prefers the White Rock.



JACK WRIGHT, supervisor of the poultry division at the Hereford Rotary Junior Livestock Show, is shown above with a flock of chickens on his chicken farm at the east edge of Hereford.

Record of Nine County Residents Imprisoned in '50

Nine persons from Deaf Smith county were committed to institutions in the Texas State Prison system, making the highest total number of confinements in history.

The previous high year was in 1932, when seven persons were committed.

These figures were revealed by Dr. Rupert Koeninger, director of classification at the prison and head of the sociology department at Sam Houston State Teachers college. His advanced students aided in the survey, which dates back to 1928.

The total number of commitments for Deaf Smith county during this period is 61. Six persons were committed in 1949 and four in 1948.

Hereford FFA Student Entries For Stock Show

Eight members of the Hereford high school chapter of the Future Farmers of America will have entries in the Hereford Rotary Club Junior Livestock Show, according to Bill Stanford, chapter advisor.

Those who will exhibit are: David Axe, Francis Miles, La-Dean Adams, Ray Dean Axe, and Jack McCracken, pigs.

Charlie Russell and Don Russell, capons.

Francis Miles will show two game carnish pullets.

Roberta Campbell and Buddy Bob spent the weekend visiting relatives in Fort Worth.

WELCOME

to the

ROTARY SPONSORED

Four - County

Junior Livestock Show

Make our Firm Your Home in Hereford

PLAINS INSURANCE AGENCY
INSURANCE & LOAN SERVICE

Jno. H. Patton Wm. H. Patton

Home Nursing Is Ford Club Topic

"Home Nursing" was the topic of interest for the Ford home Demonstration Club Wednesday afternoon when a meeting was held in the home of Mrs. Henry Browning.

Miss Hilda Straffuss told of bed baths and sponging, charts and temperatures. She also told what to keep in the home medicine cabinet. Mrs. Jackie Bishop will be hostess for the next meeting in the home of Mrs. Mack Jackson.

Members present were Mesdames Geo. Epting, Herman Both, Jackie Bishop, Miss Wilda

Dawn Groups Are Entertained

The Woman's Missionary Union of the Dawn Baptist church sponsored a banquet Friday evening in the school auditorium, honoring the Girl's Auxiliary and Royal Ambassadors organizations and their guests.

The Valentine theme was emphasized in table decorations and general arrangements. Chairmen were Mrs. C. C. Stewart and Mrs. Carl Wimberly.

Sara Jo Smith and James Airhart were the masters of ceremonies. Rev. Coley Avender gave the invocation. Bobby Miller extended the welcome with Wayne Wilcox giving the response.

Students at W.T.S.C. Canyon, gave the program including piano selections by Miss Nona Groves; readings by Miss Joyce Killian; vocal solos by William Long and a main address given by Beryl West. Mrs. N. R. Miller, W.M.U. president, gave the benediction.

Others attending were Gail Miller, Sheila Millard, Jeannette Smith, Luebeth Miller, Harrel, Darrell and Carroll Adams, Billie Wimberly, Kent Mallid, Emma Jernigan, Irene Galley, Ruby Wilcox, Florence McIntosh, Nancy Jean Smith, Donna Airhart, Willa Mae Wilcox, Wanda Sue Wimberly, Wilma Jane Wilcox, LaNell Perkins, Earnice Perkins, Bud McIntosh, Manuel Beavers, Jackie Burrus, Pat Miller, La-Dean Adams, Sid Perkins, Douglas Hicks, Robert Perkins, Mrs. Walter Galley, young people's counselor and Mrs. Carl Wimberly, secretary.

Straffuss, Miss Hilda Both and the hostess.



Congratulations...

4 - H and F. F. A. Club Members

WE LIKE YOUR INITIATIVE, AMBITION AND ABILITY. GOOD LUCK TO EVERY MEMBER.

HEREFORD BAKERY



Welcome---

to the 5th Annual

Junior Livestock Show

Fri. & Sat. -- Feb. 16 - 17

This event, we consider one of the most important of the year and we are happy to observe the tremendous growth in popularity of the stock show. Congratulations to each

Boy and Girl who has a project entered; through experience, we know that you have worked hard — and most important, that the effort will be rewarded not only this week-end, but in the years to follow.

KINSEY MOTOR COMPANY

Your Chevrolet - Oldsmobile Dealer

NEW!

OLDSMOBILE "HOLIDAY" SEDAN



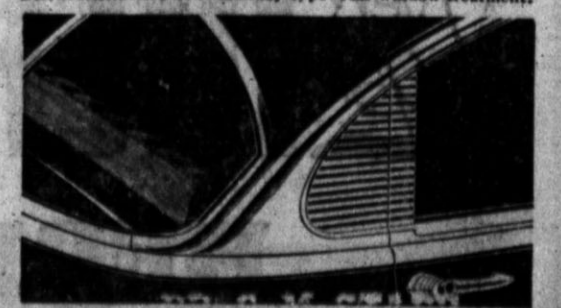
Equipment, accessories, and trim illustrated are subject to change without notice. *Oldsmobile Hydra-Matic Drive optional at extra cost.

A GENERAL MOTORS VALUE

Standout styling! Luxurious comfort! Exceptional economy! All are new and all are featured in this radiant new "Rocket 98" Oldsmobile—the Holiday Sedan for 1951! Swift, clean lines that spell new beauty! Room and comfort and visibility to spare! You'll revel in Oldsmobile's great new "Rocket Ride," thanks to the rugged new chassis and springing.

You'll thrill to the effortless teamwork of the great new "Rocket" Engine and new Oldsmobile Hydra-Matic Drive! But for all its zooming power, the "Rocket" saves you plenty on gasoline costs. For a new standard in style—in comfort—in performance with economy, it's OLDSMOBILE FOR 1951! See and drive the magnificent new "Rocket 98" Oldsmobile!

Below: Distinctive new "Holiday-type" rear window treatment.



SEE YOUR NEAREST OLDSMOBILE DEALER

Kinsey Motor Co. —Phone 740 or Visit 244E - Third



APPROXIMATELY 150 persons attended the annual firemen's banquet Thursday night in City hall. The above picture shows guests at the speaker's table. They are, from left: Mrs. Earl Phillips, Fire Chief Earl Phillips, Don Bales, manager of Radio Station KPAN, who was main speaker for the evening; Mrs. Bales; Mrs. W. E. Dameron; Mayor Dameron; Glenn Witherspoon, assistant fire chief; and Mrs. Witherspoon. Guests were served fried chicken, family style.

NORTHWEST HEREFORD NEWS

Northwest Hereford News Features Visitors, Meetings, and Moving

Lyle Rickman returned this week from Cashville, Missouri, where he attended the funeral of his grandmother, Mrs. Virginia Harris.

Out of town visitors in the home of Mr. and Mrs. R. C. Childers Sunday were Mr. and Mrs. Edwell Wright and children, Guerry and Ludine, and Polly Pierce all of Sundown. Mr. and Mrs. Wright are old friends of the Childers. He is a member of the draft board in Hockley county. Their son, Donald Ray, was inducted last week.

Other visitors in the Childers

home Sunday were Mr. and Mrs. B. F. Block, Wanda and Marcella, who live in the new addition on Harrison.

Mr. and Mrs. Raymond Palmer and family have moved to House, N. M., after several unavoidable delays. They moved Monday.

Monday was the regular meeting of the Federation of Women's Clubs of Deaf Smith County. The program was on the American Homes, with Mrs. R. C. Childers as program chairman. Others attending from this vicinity were Mrs. Paul Corbett,

Mrs. Earl DeHart, Mrs. R. N. Cooke, and Mrs. Louise Olson. Mrs. Childers took Mrs. Bill Hembree as her guest.

Ernest Hardman sold his dairy herd to Dick Fisher of Amarillo. The Lyle Rickmans were running the dairy for Mr. Hardman.

A called meeting of the Year-book committee of the Cultural Home Demonstration Club was held in the home of Mrs. R. N. Cooke Saturday morning to discuss menu for the March fish meeting, when the club will be hostess to the Dawn Demonstration Club at a luncheon meeting in the home of Mrs. R. C. Childers. Those attending this meeting were Mrs. Grady Parsons, Mrs. Childers and Mrs. Cooke.

The wheat on the Jack Renfro place is the prettiest in the whole community. It has been

irrigated and has the ground covered with a carpet of green. He is pasturing his dairy herd on it at the present time.

Jack Parsons recently underwent a tonsilectomy operation in the local hospital. Susie and Louise Daniel of Amarillo visited him Friday.

Carolyn Cooke spent Friday night with Judy Palmer in the Raymond Palmer home. Carolyn is feeling fine. She will have to be taken back to the Anderson Clinic at Houston for a check-up in March.

Mr. and Mrs. D. W. Carpenter of Farwell were visitors in the home of Mr. and Mrs. Grady Parsons and Mr. and Mrs. J. W. Malone.

Those attending the County 4-H Council meeting at the County Court room Monday afternoon from this vicinity were

Two Local Students Receive ENMU Honors

Alma Faye Knox, daughter of Mr. and Mrs. Bill Knox, and Ronnie Durham, son of Mr. and Mrs. Byron Durham, have been granted free tuition at Eastern New Mexico University where they are students. The honor is given those making exceptionally high grades the first semester.

Ronnie's grades were all A's, while Alma Faye made all A's, except one, which was a B.

Mrs. R. N. Cooke, Mrs. Louise Olson and Mrs. R. C. Childers publicity chairman for the poultry show.

Committee Members for Livestock Show Listed

This year, as in previous years, completing all arrangements for the various phases of the Hereford Rotary Club Junior Livestock Show has been a tremendous and painstaking job.

Out of deference to committee members who have donated a great deal of their spare time or time from their business to work on this project, the Brand takes the opportunity to list those names so they may appear as a part of this annual Junior Livestock Edition of The Brand.

Workers named to the committees are:

FELLOWSHIP
N. E. Wilburn, Troy Moore, Leo Forrest, Ben Childers, Earl Phillips, Hugh Bookout.

Seating and Arrangements
Ben Childers, D. H. Alexander, Berry Jacobsen, Don Martin, Leslie Combs, Bill Davis, Norman Moore, Troyce Carmichael, and Morris Thomason.

CLERKS
V. O. Hennen, W. R. Hair, Bill Davis, and Norman Moore.

INVITATION
Faust Collier, Berry Jacobsen, Carl Sundeen, Leslie Combs, Kenneth Coker, Norman Whisenand, and Bill Jackson.

BARBECUE
Francis Hardwick, Earl Phillips, Bill Stanford, Faust Collier, Mrs. Argen Draper, Herb Miller, and A. J. Lumm.

Superintendents
Bill Stanford, calf; Raymond King, hogs; J. W. Jones, lambs; Jack Wright, chickens.

Publicity
Carl Sundeen, Bessie Patterson, Norman Whisenand, Phyllis Radovich Dishman.

Arrangements for Girl's Division
George Heard, Troy Moore, Grady Rogers, Mrs. Ira Olt (rep. CHDC), Jack Wright, and Earl Phillips.

FLOATS
Mrs. Cecil Williams, B&PW club.

PICTURES
Kenneth Coker, Jimmie Gilentine, J. C. McCracken, Elmer Patterson, Bill Patton, Alex Thompson.

WELCOME
J. H. Sears, Earl Hendricks, V. O. Hennen, E. B. Hedrick, Francis Hardwick, Roy Ford, and N. E. Milburn.

AWARDS
Roy Ford, Leo Forrest, Dick Barnard, Hugh Clearman, Frank Lucas, and Lynn Kester.

PARADE
Eon Wilshire, Faust Collier, Earnest Wade, D. C. McWhorter, Norman Whisenand, Frank Cogdell, Bruce Woodell, Hereford Riders.

BUYERS
E. B. Hedrick, Henry Benson, Henry Sear, Francis Hardwick, Bill Jackson, N. E. Milburn, W. W. Ireland, Cecil Guseman, Ezra Norton, Al Smith, Don Webb, J. A. Pitman, B. B. Northcutt, B. E. Brumley, J. B. Allison, and O. E. Easley.

Earnest Wade is secretary. Pete Peterson is in charge of the arm bands.

Mrs. Patterson Will Speak to Friona PTA

Mrs. Elmer Patterson of Hereford, PTA officer of District 8, will be guest speaker tonight at the meeting of the Friona Parent Teachers where she will discuss the history of PTA.

The meeting will feature a Founders Day program and silver tea which will carry out the birthday theme, since this year marks the 54th anniversary of the National Congress of Parents and Teachers.



WELCOME

to the big

Four County

Junior Livestock

Show -- Feb. 16 - 17

Best Wishes
CLUB MEMBERS

To us, there is no better illustration of the good old American way of life—free enterprise and reward for initiative—than that found right here at home this week . . . with all of you young people competing in the Four County Junior Livestock Show. Many of you will win blue ribbons; all will benefit.

Many of you who worked equally as hard as the winner will go back home to commence plans to win in next year's competition.

Whether your entry is a first place winner or not, you are indeed fortunate in being a member of 4-H or FFA, a young citizen of our United States. You are training yourself to be better qualified as a cattleman or farmer, as a worthy citizen of tomorrow.

No Club Calf
Was Ever
More Spirited!

FOR EXTRA ENERGY

We join in inviting you to attend the 5th Annual
Four County JUNIOR LIVESTOCK Show -- Feb. 16 - 17

Our sincere congratulations to each of you boys and girls who have an entry in the show. Naturally, you're hoping to win but, regardless, we know that you will benefit greatly — and we are proud of the interest you are showing and the job you are doing.

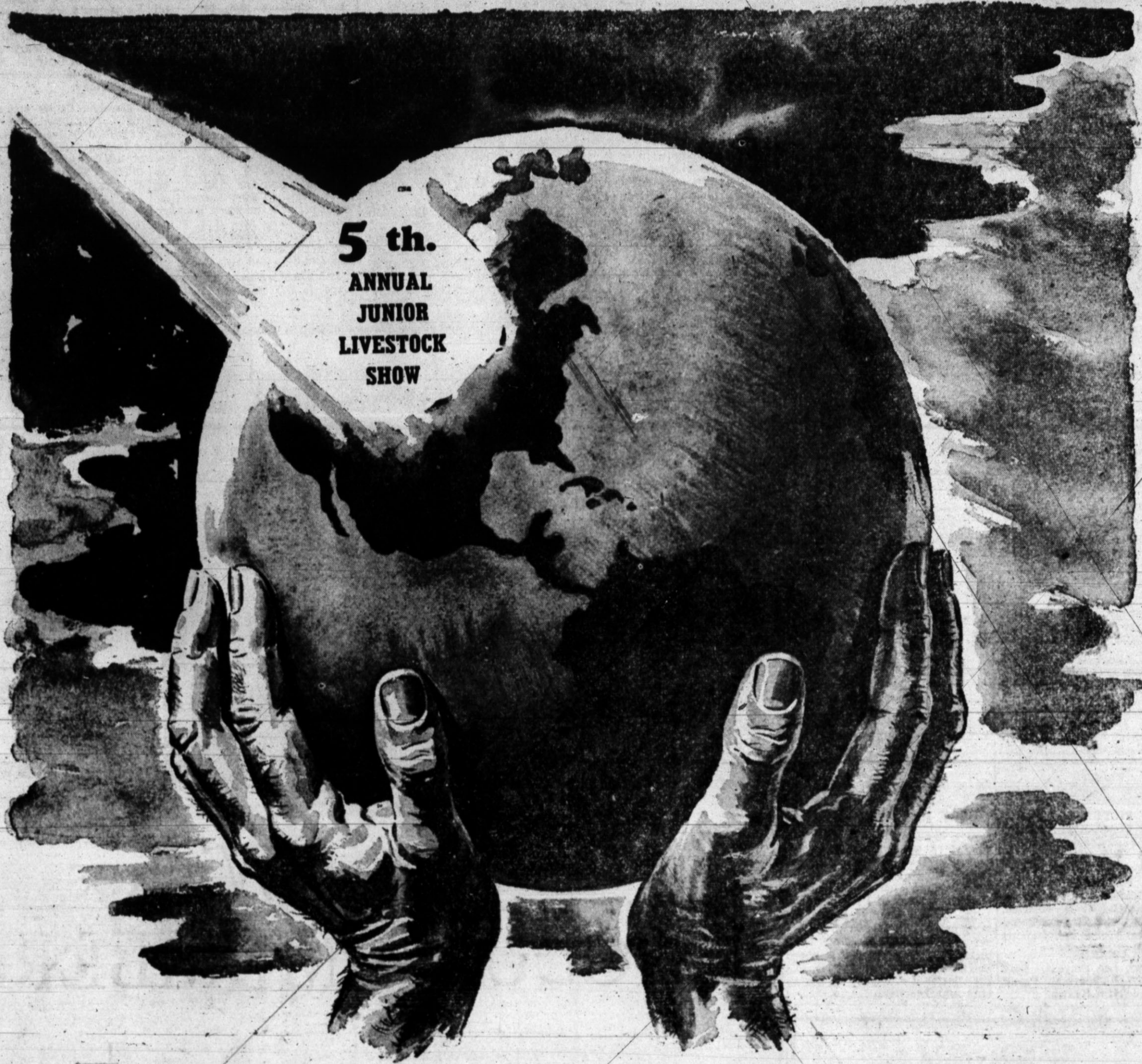
HEREFORD BUTANE GAS CO.
R. L. ANDERSON, Mgr.

JIMMIE ALLRED PHILLIPS "66"
JOBBER

CARL McCASLIN LUMBER COMPANY

1 Block East of Courthouse

Call the Lumber No. 7



The World of tomorrow depends on the Youth of Today

REMEMBER
THE DATES:

*Friday
and
Saturday
Feb. 16 - 17*

Fifth Annual
4 - County
Junior Livestock Show
Sponsored by
Hereford Rotary Club

Win, Lose or Draw - - -

Whether your project wins the coveted first prize or not, we are fully aware of the long months of diligent, loving care -- and plain hard work -- which each of you has lavished upon your entry. Furthermore, we know from observation that the judges will have a rough time, for we have seen many outstanding entries for the big Fifth Annual Junior Livestock Show.

Because of this training, we realize that throughout life you will apply many of these things you have learned, regardless of your chosen field, and YOU alone will profit most from the endeavor.

We are, therefore, most happy to express our sincere congratulations and best wishes for each and every boy and girl who is taking part in the big show

PITMAN GRAIN COMPANY

The Hereford Brand

Hereford, Texas, Thursday, February 15, 1951 Section Four

Prizes for Poultry Show Announced At County 4-H Council Meeting

List of cash and merchandise prizes for the Poultry Show was announced Monday afternoon at the meeting of the County 4-H Council at the county court room.

Cash prizes with the exception of the Grand Champion prizes, were donated by the Rotary club, while local merchants gave feed and chickens.

The Jaycees will give \$2.50 for the Grand Champion male and \$2.50 for the Grand Champion female.

Prizes for the solid-color birds will include \$2.50 each for the champion hen, cock, cockrel, and hen. The champion pullet will receive one sack of feed, and the champion pen will receive the \$2.50 cash prize, plus 50 baby chicks.

Parti-colored birds will receive cash prizes of \$2.50 each for the champion cock, cockrel, pullet, and hen.

A sack of feed will be given the individual with the most entries, and 50 baby chicks will be presented the winner of the most ribbons.

The champion bird of the show will receive \$2.50, as will the champion male and female.

At the meeting Monday, the council voted to enter a float in the parade and the following were named to the float committee: Mrs. Clarence Morrison, Mrs. R. N. Cooke, Mrs. Louie Olson, and Mrs. C. A. Saulcy.

The committee raised \$95 to help with expenses of the Poultry Show, it was reported. The Rotary Club and Farm Bureau each bought 50 coops and gave them to the Council for use in the show.

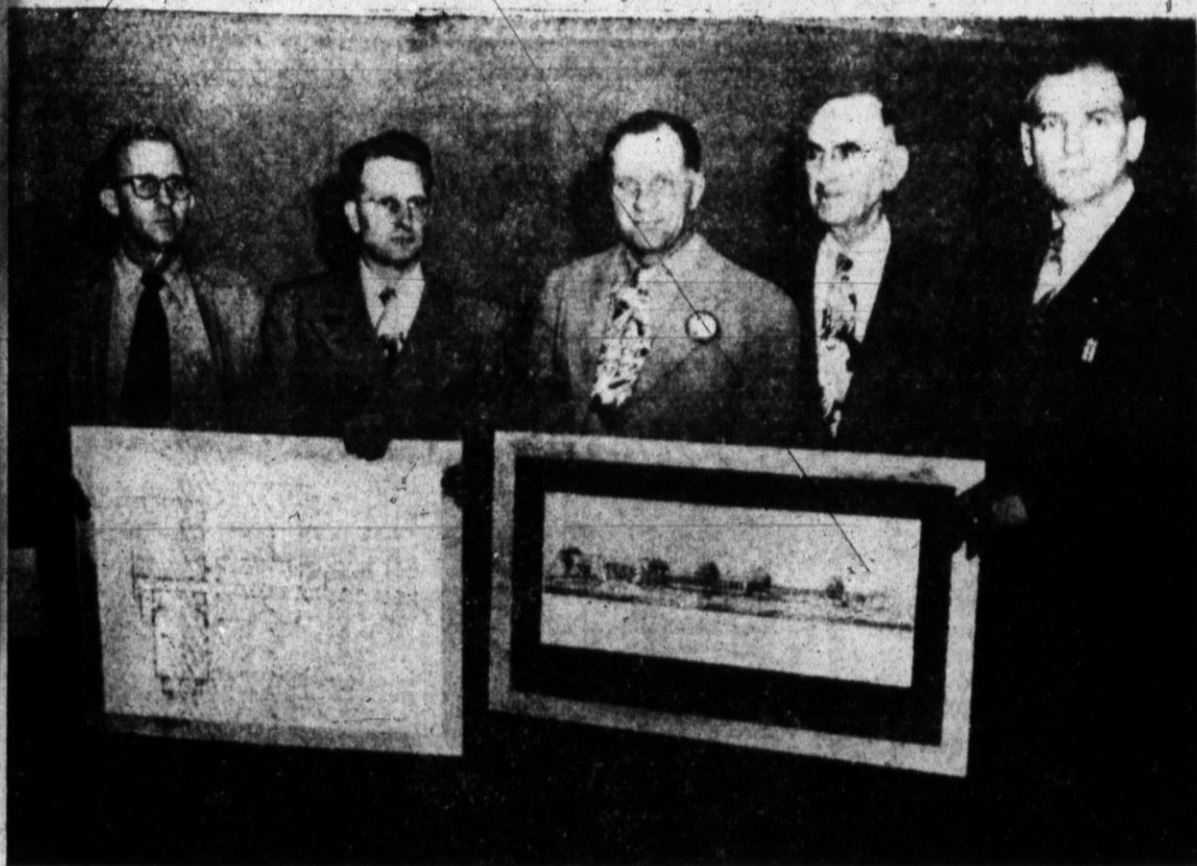
Committees of 4-H club girls were chosen to work in the barn Thursday morning and afternoon. The morning group are Doris Wilhelm, Sue Cooke, Betty Lou McGaughey, Grace Fotheringham, Margaret Edwards and Colleen Cooke. The afternoon group includes Patsy Townsend, Lillian Drager, Helen

Hearing Date Set for Juvenile on Break-In

Acting County Judge A. J. Schroeter said Saturday that a hearing for the 16-year-old youth held in connection with recent break-ins in Hereford had been set for Monday, Feb. 19.

Diller and Gail Waggoner. Curtis Traweeck will be special photographer for the 4-H girls and their poultry.

Members of the council resident were Mesdames V. P. Walker, C. A. Saulcy, R. N. Cooke, Louie Olson, George Epling, N. D. Bartlett, Jr., chairman, Mrs. Ira Ott, chairman, and Miss Doris Mahaffey.



MEMBERS OF THE Hereford school board who appeared before the Hereford Lions Wednesday to explain the impending million-dollar bond issue are shown above displaying the plans for the new high school they recommend. From left, they are: Howard Gault, A. J. Schroeter, president of the board; Sylvester Stagle; Fred Baird, school tax assessor and collector; and George Graham, superintendent of schools. —Alex Thompson Photo



HERE IS A view of part Hereford's business district. The picture was taken with a box camera looking north from atop the Pitman grain elevators. The photo was supplied by L. Baskin.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Samuel Huston College Quartet Coming to Vega

A program by the Samuel Huston college male quartet and the president of the institution will be presented Tuesday, Feb. 20, at the Vega Methodist church starting at 7:30 p.m.

The Methodist churches of Vega, Adrain, and Wildorado are combining in sponsoring of the program.

The colored singers and their college president will appear in Dupmas, Perryton, Pampa, and Dimmitt while in this area.

Rev. Charles Lutrick, pastor of the Vega Methodist church, said the tour is being made in the interest of the negro school's scholarship tuition fund.

district meet to be held sometime in March in Amarillo.

Members of the board voted to sponsor Palo Duro Park as a project in conservation and pilgrimages from the various clubs of the district will be made to the park. Wild flower seed and plants will be planted under the direction of the park supervisor.

It was decided to sponsor a school of horticulture with the direction of the Agriculture department of Texas A&M College. The course will be held at Texas Technological college, Lubbock, with a date to be announced later. All interested persons will be invited to attend.

Attend District Board Meeting

Members of the Hereford Garden Club attending the called meeting of the executive board of District 1—Texas Garden Clubs Inc. were Mesdames W. S. Fluitt, Lyle Blanton and A. L. Manjeot, board members, and Jeff Gilbreath and Homer Brumley.

Purpose of the session was to make plans for the annual dis-



Fraser Milling Co., CONGRATULATIONS

AND

BEST WISHES

to the Exhibitors and Sponsors

OF THE FIFTH ANNUAL

4 COUNTY JUNIOR LIVESTOCK SHOW

We Get A Lot of Genuine Pleasure from Associating with You and Working as Partners In Making Our Communities More Prosperous and Progressive.

OPEN FOR BUSINESS!

Bud & Estelle Harsan's

Western Wheel Inn

In Their New Location On

WEST HIGHWAY 60

Hundreds of People Have Been Wanting Us To Open a Restaurant . . . We Are Now Equipped To Handle Many

More People Than In Our Old Location.

While Attending The Junior Livestock

Show Stop In For A Full and Hearty Meal

Watch For Announcement of Our FORMAL OPENING

Mrs. Carlyle Sargent is Honoree At Bridal Shower at Summerfield

Summerfield (special) A bridal shower honoring Mrs. Carlyle Sargent, formerly Miss Dorothy Lee, daughter of Mr. and Mrs. Carl Lee of Summerfield, was given in the home of Mrs. A. A. Simons Friday. Hostesses were members of the W.M.U. of the Summerfield Baptist Church. In the receiving line were Mrs. A. A. Simons, Mrs. Sargent, Mrs. Wayne Lee, sister-in-law of the bride, Mrs. Carl Lee, mother of the bride, and Mrs. A. Blackburn. Centering the linen-laid table was a heart made of eyelid embroidery and ribbon of pale blue and pink with an arrangement of daisies, snapdragons, carnations, and other flowers at the foot of the heart. Mrs. J. B. Noland and Mrs. L. H. Lookingbill presided at the service where cake squares of pastel shades were served with coffee and tea. Piano music was furnished

throughout the afternoon by Mrs. K. W. Neill, Sandra Wright, Bobbie Walser, and Ann Lookingbill. Miss Charlene Lee, sister of the bride, presided at the guest book, where the following were registered: Mesdames Melvin Rainey, J. A. Powell, K. W. Neill, L. F. Cater, Charles Noland, W. C. Quattlebaum, Roy Euler, J. R. Euler, J. S. Clark, Ray L. Johnson, L. H. Lookingbill, Thurman Cole, Roy Campbell, L. L. Cannon, J. M. Wright, Guy Walser, D. C. Walser, George DeLozier, Jack Streun, A. A. Simons, J. B. Noland, Ky Lawrence, Earl Lance Sr., Misses Charlene Lee, Bobbie Walser, Sandra Wright, Ann Lookingbill, Gloria and Carol Walser, Mabel Cannon, all of Summerfield; Mesdames Raymond Sargent, E. W. Hartman, Moody Stephan, Alynne Wiggins, and

Selective Service Rule Applies Also To High School Boys

Mrs. A. Petersen, clerk of the local selective service board, said state headquarters has announced that recent regulations made concerning postponement of college students apply to high school students as well. The ruling states that it is now possible for those students already ordered for induction, as well as those who may be ordered during the balance of the college year, to select their service at the time their classifications are re-opened in the final month of the academic year, provided the service is able to take them. This applies to students whose order to report for induction during the year was postponed under section 6 (1) (2) of the Selective Service Act of 1948.

Otis Lee of Hereford, and Mrs. Clark of Dimmitt.

Letter Jackets Presented HHS Gridmen Monday

Letter jackets were presented to members of the 1950 White-face team in an assembly program at Hereford High school Monday morning. Presentations were made by Dalton Criswell, head coach, assisted by Assistant Coach Wayne Stark. Lettering on the A squad were: Ray London, Jack Stanton, Harold Morison, Dwaine Walker, Bill Kelly, Bill Engman, Stanley Slagle, Dale Winget, Bill Bookout, Alton Brock, Randolph Thomä, Aubrey Self, Jim Lookingbill, Richard Pickens, Nell Witherspoon, Daune Janssen, Buryl Fish, Raymond Dement, Alvin Shirley, Tim Corbett, Franklin Boyd, Kenneth Brock, Ray Graham, Jerry Reese, Leonard Walterscheid and Gene White. Stanton, Engman, Walker, Slagle, Alton Brock, Lookingbill, Pickens and Walterscheid are seniors and will be lost to the 1951 team through graduation. Receiving B string letter jackets were Jerry Newman, David Stanton, Daune Wallace, Raymond Cummings, Joe Woolery, Aubrey Self, Billy Gene White, Tommy Woodford, Joe Streun, Gene Diken, Charles Richards, Bob Higgins, Pat McCullough, Paul Schroeter, Paul Rettman, Marshall Wilson, Kit Sanders, Carol Jones, and Larry Slaughter. The boys presented wool blankets centered with the letter H to Supt. George Graham, Principal Don Martin, and coaches Criswell and Stark.

Rites Held for C. W. Yancey's Mother

Mr. and Mrs. C. W. Yancey were called to Arkadelphia, Ark., Thursday by the death of his mother, Mrs. Mary Elizabeth Yancey, who would have been 80 years old on February 24. Mrs. Yancey died about 1 o'clock Thursday afternoon after having suffered a heart attack on Wednesday. She was a pioneer of Arkadelphia. Funeral services were held Sunday afternoon at 3 o'clock at Mary's Funeral Chapel. Attending from Hereford were Mr. and Mrs. Yancey, Joan and Wanda.

Mary Martha Class Is Entertained Friday

Mary Martha Class of the Methodist Church was entertained in the home of Mrs. Joe Poindexter Friday afternoon. Mrs. Tom Alderson gave the devotional lesson from the study book "Endless Line of Splendor". Mrs. Homer Henslee, program chairman, read poems on fami-

ly life and childhood days and a shower of gifts were presented

to Mrs. Aubrey Bell. Refreshments were served to

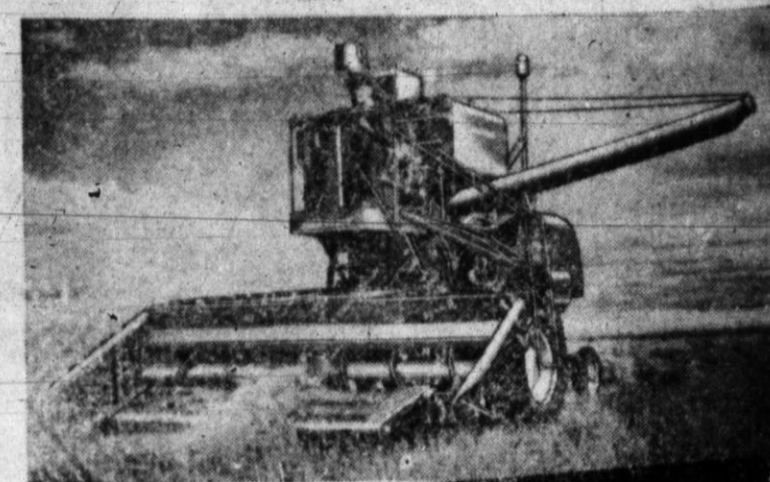
Mesdames Bell, Henslee, Alderson, Orin Russell, C. E. Williams,

Frank Terrell, R. L. Dowell and the hostess.

**WE EXTEND
OUR
HEARTIEST
CONGRATULATIONS
To The
Entrants In The
5th Annual Rotary
JUNIOR LIVESTOCK
SHOW!**

**FRIDAY and SATURDAY
FEBRUARY 16 - 17**

H and H Implement Company
Hereford **JOHN DEERE ... The Quality Name in Farm Equipment** Friona



**Amazing
Performance in all
Combineable Crops**
**...IN THE TOUGHEST
FIELD CONDITIONS**
-Yours with a JOHN DEERE '55
Under the toughest field conditions... in any combineable crop, you'll marvel at the grain-saving performance, the big capacity of the John Deere No. 55 Self-Propelled Twelve-Foot Combine. The heavy-duty, 30-inch rasp-bar cylinder... efficient separating cylinder... all-steel straw walkers and extra-large cleaning units are features that assure saving more grain regardless of crop conditions. Engine and grain tank are on top of the machine for better traction... better stability. Working speeds range from a mere crawl on up—you can transport at nine miles per hour. See us for complete information the next time you're in town.

F. F. A. BEST WISHES 4-H CLUB BOYS AND GIRLS

Just as your fathers and your uncles have depended on us, you can depend on our services to help establish you as a land-owner and full-fledged citizen of tomorrow. We like your way of doing things—your initiative and persistence—and we are confident you'll like the convenience and financial returns of doing business with us.

Come in for a chat at anytime.
We have a Lot in Common

Hereford National Farm Loan Association

Jack Grady, Secretary Vera Byrnes, Assistant

**Attend the Big Four County
Junior Livestock Show
Fri. & Sat. —Feb. 16th 17th**

**AND
SAVE
PLENTY ON OUR
Red Tag
SALE**



**HEREFORD
Furniture Co.**
The Busy Corner Main at Fourth

CONGRATULATIONS to the Leaders in Better Livestock!



Quality Is What Counts

...Whether it's Livestock, or Field Crop production, greater gains and profits are a result of Applied Scientific Feeding. This same axiom hold true regarding your lands, too. Scientific feeding through fertilizers and minerals will result in greater yields and finer qualities.

**COME IN FOR A CHAT
YOU ARE ALWAYS WELCOME**

Only a rich man can afford to farm without Fertilizers

Attend the big
Jr. Livestock
Show Feb. 16 - 17



Congratulations
Rotary Club
Stock Show
Sponsors

POTATOES • CERTIFIED SEEDS • FERTILIZERS • CHEMICALS • INSECTICIDES

FRIO NEWS

Polio Campaign at Frio with Mrs. Mobley as Chairman, Nets \$52.50

By Mrs. Owen Andrews

The Infantile Paralysis Campaign in this community netted \$52.50. No special pressure was exercised. The drive was simply opened with the invitation at church for all to give their contributions to the appointed chairman, Mrs. H. M. Mobley, sometime before February 15th.

Mr. and Mrs. Robert Simpson, who returned from a visit in the Rio Grande valley last week, report that conditions there are extreme. The weather was colder than the folks can remember its ever being before, and they don't prepare for such extremes down there. They said that many families actually suffered, with many living in open houses and tents not anything like adequate. Open wood fires were kindled in tubs inside houses and some families even stayed outside all night around open camp fires in the wintery weather. Many non-resident orange grove owners were there to learn of the extent of the damage to their fruit and trees. The Simpsons were told that the older trees would suffer more than the younger ones, but some people were predicting that it would take two years to get the orchards back into production. Young orange trees will bear fruit in the third year after planting, but the fruit is bitter, and is never left on to mature, until the fourth crop. Mrs. Simpson said that great branches were split from the icy conditions. They were there all during the coldest weather.

Mobley Celebration

Mrs. H. M. Mobley is celebrating her birthday on Tuesday, Feb. 13, but her children surprised her by having the celebration ahead of the birthday. On Friday night the Mobley children, the Raymond Mobleys and Floyd Coles, and neighbors, Mr. and Mrs. Lee Renfro and children, Mr. and Mrs. Clyde Renfro and O. C. Mr. and Mrs. Steve Glenn and children, Mr. and Mrs. Harold Baize and daughters, Mr. and Mrs. Earl Cole, Mr. and Mrs. Geo. A. Springer and Diana, all came to the Mobley home to remind her of the occasion.

Mr. and Mrs. Lee Johnson of Seminole came Saturday night to spend the weekend with her folks, the Mobleys. On Sunday they and the Raymond Mobleys, Austin Mobley, Lanelle and Don Mobley and their mother were guests of the Floyd Coles.

Mr. and Mrs. E. B. Berryman, Lamerias and Sue, recently visited John Stewart, a brother-in-law of Mrs. Berrymans, in Hammond, Okla. Mr. Stewart had been very ill.

T. L. Sparkman Sr., underwent surgery at the Deaf Smith county hospital on Friday morning. He was able to go home Saturday afternoon. Sunday afternoon visitors were Mr. and Mrs. H. E. Lindley, Mr. and Mrs. H. D. Robbins and family, Mr. and Mrs. A. T. Jones and Dovie, Geo. Jones and children of Hereford; Mr. and Mrs. D. M. Springer, Jr., and baby all of Kress; and the T. L. Sparkmans, Jr.

The Springers from Kress took Sunday dinner in the home of W. A. Springer, brother to Mr. Springer, Sr. In the afternoon they visited in the J. E. War-

ricks home. Sunday dinner guests in the H. E. Lindley home were Mr. and Mrs. George Lindley of Amarillo, and Mr. and Mrs. J. E. Warrick.

Mrs. Grace Little of Hereford spent last week visiting in the home of her son E. H., here and on Thursday they took dinner with the H. D. Robbins.

Sunday afternoon Mr. and Mrs. E. H. Little and Peggy and Miss Glenda Robbins called in the home of friends, the Harold Lloyd Heads, near Westway.

Mr. and Mrs. J. B. Thompson last week entertained her bro-

ther, Ronald Godman of Camp Polk, La. He left on Saturday morning to report back to camp. A sister, Miss Barbara Godman is staying with the Thompsons on an extended visit.

Mr. and Mrs. Fred Moremar took Sunday dinner in the home of their daughter, Mrs. Frank Robbins.

Mr. and Mrs. Richard Simpson and children of Floydada spent the weekend with Mrs. Simpsens parents, the D. O. Bensons.

Mrs. Elmer Jones was undergoing treatment at the hospital at Hereford from Tuesday until Sunday, when she was able to go home.

Mr. Dixon ill

The H. D. Robbins visited the W. S. Dixons at Dimmitt Sunday, and report that Mr. Dixon is not doing well. He suffered a stroke about two weeks ago and, although he is able to be up, he

has not thrown off the attack with his usual strong vitality. Mr. Dixon was 84 years old last September and except for failing eyesight has had very good health for his age. Ollie Dixon, youngest of the Dixons, is staying with them now.

Mr. and Mrs. J. C. Simpson and Shirley visited relatives at Wellington during the weekend.

Mr. and Mrs. John Simpson spent last week with the Robert Simpsons. They and the Robert Simpsons were dinner guests in the Sam Lindley home Saturday.

Mr. and Mrs. Joe Benson spent Sunday with his brother, H. F. Benson and family. Miss Genevieve Benson visited Miss Veradelle Andrews Sunday afternoon and attended church at Frio Sunday night with the Andrews.

Tommy Irwin and Lester Irwin, were back on radio station KPAN Sunday afternoon, at

Music Festival Is To Be Here March 10

Plans for the Seventh District Junior Music Festival, sponsored by the National and State Federation of Music Clubs, were discussed at the luncheon held

2:45. Others on the same program were Gene Dickson, Benny Pierce and Charles Russell, all of Hereford. The Irwins are the "Country Boys" who played over the station some time ago. They hope to be back on the radio next Sunday afternoon. If Tommy gets back from Oklahoma, where he was to report to his draft board this week.

Mr. and Mrs. Earl Cole went to Oklahoma in the vicinity of Duncan, on Saturday, and expected to spend several days visiting relatives there.

Saturday by the Hereford Music Teachers Association at Hotel Jim Hill.

The festival will be held here March 10 and at the same time competitive sessions will be held in Lubbock and Quannah. Miss Mattie Mae Swisher, junior festival director, has announced that fees and entry blanks should be in her hands by March 2, in order that programs can be assembled.

The festival is open to all juniors through 18 years for organ, piano, vocal, ensemble, woodwinds and choirs. Competent judges will be on hand and judging will be done on the merit system to encourage both teacher and student to do better work. District awards will be presented at the close of the session.

Entrants are expected from Borges, Dumas, Dalhart, Amarillo, Dimmitt, Friona, Bovina, Littlefield and Farwell.



THESE FOUR young men of song were a popular entertainment feature at the Rotary club's "ladies night" Friday night at Hotel Jim Hill. The four, the Amarillo high school quartet, are well-known performers in this area. They are, from left, Ken Box, Bob Davis, Adam Ortiz, and Walter Foster.

CONGRATULATIONS



Junior LIVESTOCK RAISERS F. F. A.

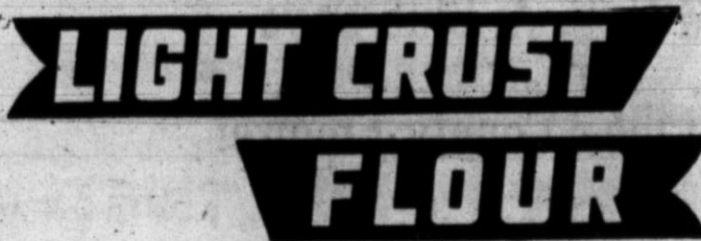
Whether or not you take one of the ribbons in this year's show, we extend congratulations for your enterprise as a 4-H member, as a future citizen who knows the value of work, of ambition, and of good citizenship. Hats off to every one of you!

Dr. BOB LINGENFELTER



Packard Milling Co.

Distributors of



Congratulates the 4-H Clubbers

And Reminds You

Of the Fifth Annual, 4 County

Junior Livestock Show

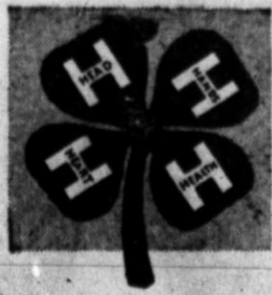
Friday - Saturday Feb. 16 - 17

For Finer Biscuits, Cakes and Pies

Get LIGHT CRUST FLOUR

At Your Favorite Food Store In

Hereford, Dimmitt, Friona, Vega, Farwell



Congratulations, Clubbers

Let Us

Slaughter Your 4-H Animals

FREE PICKUP & DELIVERY

WE RETURN THE COMPLETE SET OF VARIETY MEATS

HOPSON SLAUGHTERING HOUSE

LEE HOPSON

V. C. HOPSON

1 1/2 Miles North on Highway 51

Phone 1471

Hereford

Church Notes

Monday through Tuesday, the preachers of the Amarillo District held a retreat in the First Methodist Church here. Approximately 30 preachers were present.

Stewards meeting was held Tuesday evening at 7:30 in Ward Hall.

Don Moore and his Sextet entertained the Methodist men in their regular meeting Wednesday evening in the basement of the church. A covered dish supper was held.

Thursday evening choir practice is at 7:45. All members are urged to be present.

Regular services will be held Sunday morning at 10:55, Sunday School at 9:45. The evening worship service will be held at 7:30, and M.Y.F.'s will meet at 6:30.

Man's identity as the expression of Soul, God, is made clear in the Lesson-Sermon on "Soul" which will be read in all Churches of Christ, Scientist, Sunday.

The Golden Text is from Psalms 62:1, and reads: "Truly

my soul waiteth upon God: from him cometh my salvation." From the Bible is included this verse from the thirty sixth chapter of Psalms: "How excellent is thy loving kindness, O God! therefore the children of men put their trust under the shadow of thy wings."

The Lesson-Sermon also contains this statement from page 510 of the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Truth and Love enlighten the understanding, in whose light we shall see light; and this illumination is reflected spiritually by all who walk in the light and turn away from a false material sense."

All are cordially invited to attend Christian Science Services which are held each Sunday Morning at eleven o'clock in the Star Theatre.

Two services are conducted at Immanuel Lutheran Church each Sunday during the season of Lent. In the morning, Sunday School and Bible Class begin at 10:30, led by George Tiefel, Sup-

erintendent. The morning hour of worship begins at 11:30 a.m. Answering the question, "What was the cost of our redemption?" Rev. Lichtsinn will speak on "The Price Of Obedience" at the evening service which begins at 7:00. Preceding this service there is a quarter hour of devotional organ music.

The public is invited to listen to the church's weekly radio program over KPAN, Wednesday afternoon at 1:30, featuring the story of a favorite Christian hymn. The Lutheran Hour is each Sunday over KAMQ at 1:30 or KPDA at 4:00 p.m.

Mrs. E. Springer will preside over the meeting of the Ladies' Aid at the church on Wednesday afternoon, February 21. The meeting begins at 2:30.

A Sunday School Teachers' Training Course is currently being conducted each Wednesday night at 8:00 p.m.

On February 20, District 9 Brotherhood of the First Baptist Church will meet at Lubbock for a district-wide Brotherhood rally where Dr. J. D. Gray, pastor of the First Baptist Church of New Orleans, will be speaker.

The annual Pastor's and Laymen's conference was held at Wayland College Monday and Tuesday of this week.

Regular services at the local

First Baptist Church, where Rev. R. H. Cagle is pastor, and Bob Lawrence is education director, include: Sunday school, 9:45; morning worship, 10:55; training union, 6:45; evening worship 8:00. Prayer meeting is at 8 o'clock on Wednesday evening, followed by choir rehearsal at 8:45. Junior choir rehearsal is Saturday morning at 10 o'clock.

"All Men Are Brothers" was the theme last Sunday at the 29th annual observance of Race Relations Sunday at the First Christian Church where Rev. Roy W. Ford is minister.

Regular services of the church include church school, 9:45; morning worship, 10:50; youth groups, 6:00; evening worship, 7:00. Mid-week service is at 7:15 on Wednesday followed by choir rehearsal at 8:00.

Rev. Roy Bixford, minister, announced the following services for the Church of the Nazarene, Fourth and Jackson: Sunday school, 10 o'clock; morning worship, 11 o'clock; evening worship, 7:30; mid-week service, Wednesday evening at 7:30.

Daily radio program for the Hereford Church of Christ is at 9:30 on week days and 9:15 on Sunday with Bob Wear, minister as speaker each day.

Services of the church include: Sunday school, 10:00 o'clock; morning worship, 11:00 o'clock; young peoples meeting, 8:15; evening worship, 7:00 o'clock. Mid-week Bible study and singing is held on Wednesday evening at 7:00 o'clock. The ladies meet for Bible study at 3:00 o'clock on Wednesday afternoon.

Rev. S. E. Eldridge of the Assembly of God Church made the following announcements of regular services:

Sunday, radio program of organ music, 8:45; Sunday school, 9:45; morning worship, 11:00; radio program 1 to 1:30; young people's meeting, 6:30; evening worship, 7:30.

Mid-week services are held Wednesday evening at 7:30, and the ladies of the church meet Thursday afternoon at 2:30.

Marine Corps Pfc. and Mrs. Jack H. Luck of McAlester, Okla. are visiting in Hereford at the

home of his father, P. H. Luck, who has been ill. He is improv-

ing now. Others visiting in the Luck home have been Mr. Luck's

two brothers, E. F. Luck, and A. J. Luck, and a brother-in-law

and sister, Mr. and Mrs. C. F. Owens, all of Hollis, Okla.

For Better Livestock

SEE A 4-H OR F. F. A. CLUB MEMBER

For Better Machinery

IT'S MASSEY-HARRIS

For Better Automobiles

STUDEBAKER, OF COURSE

Junior Livestock Show

FRIDAY & SATURDAY - FEB. 16 - 17

We'll See You At
The Big 4 County

Frank Craig

On Highway 60

We want to say "Congratulations" to the 400 boys and girls who have entered the annual Junior Livestock show this year. We realize the work, time and money you have invested in your project - and wish you well. Regardless of your placement, however, the things you have learned will remain with you forever.

Streu Hardware

Where Hereford Shops With Confidence

Hats Off -

to 4-H and F. F. A. Club Boys
and Girls of the 4-County Empire!

Whether it will be one world or many small ones . . . A world of plenty or privation . . . And whether it will be led by wise men, humane, astute, and principled depends upon the guidance, the education, the business stability and ideals instilled in our youth today.

On their shoulders will fall the mantle of leadership. We pay tribute to the 4-H and F. F. A. Clubs of the Hereford territory and all America . . . Citizens at work . . . And we pledge our continued support to this organization which has produced and will continue to produce to give us men who are leaders - in the home - the Community - the Nation and World.

Best Wishes from Your
**FORD TRACTOR & DEARBORN
EQUIPMENT DEALER**

Hereford Farm Equipment Co.

Formerly Green & Scott

219 Miles St.

John Kelly, Mgr.

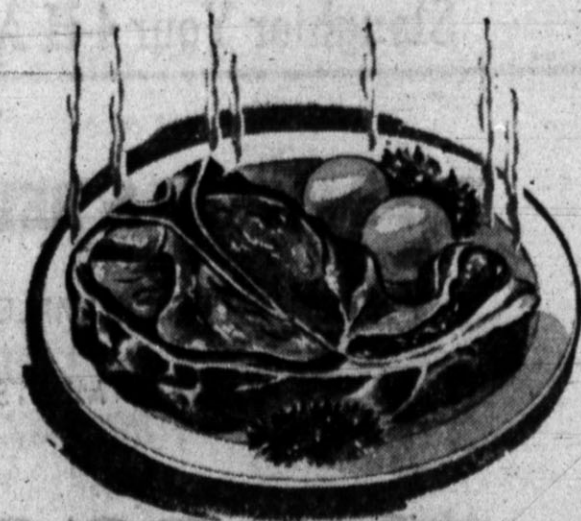
Phone 1560

MEAT



Good Meat Starts With
Careful Breeding -- Good
Meat Is Mrs. America's
Demand For A More
Perfect Dinner Table!

We Congratulate
The Boys and Girls
Who Have Entries In
The Junior Livestock
Show. Your Enterprise
Is the Answer To Mrs.
America's Demands.



WE DO CUSTOM KILLING!

Deaf Smith County Meat Co.

NEWS FROM EASTER

Social Activities Feature News From Easter Community This Week

By Mrs. Wendell Markley

Mr. and Mrs. J. H. Burnett visited Mr. and Mrs. D. D. Boydston in Albuquerque, N. M. Saturday night.

Mr. and Mrs. Leo Hall and daughters visited in the home of Mr. and Mrs. Edwin Flood Sunday night.

Mr. and Mrs. Jim Brooks visited their daughter and family, Mr. and Mrs. L. D. Taylor, in Friona Sunday. Mr. Taylor is recovering from an operation on his nose.

Mr. Glen Bell of Hereford and Miss Evelyn LaPlant spent Sunday evening with Mr. and Mrs. O. L. Plant and family.

Mr. and Mrs. J. H. Burnett and son returned home from a trip to Hawthorne, Cal. Sunday where they visited Mrs. A. O. Worsham and Mrs. Ida Robinson.

Mr. and Mrs. W. A. Epperson spent the evening with Mr. and Mrs. H. O. Markley Monday night.

Mr. Glen Bell of Hereford and Miss Evelyn LaPlant visited Mr. and Mrs. W. O. Markley Tuesday night.

Mrs. Jim Glyens visited Mrs. Fred Walton Tuesday.

Mr. and Mrs. A. H. Brown visited Mr. and Mrs. G. H. LaPlant Monday evening.

Mr. and Mrs. Ernest Flood visited in the home of Mr. and Mrs. L. E. Kitchens near Kress Sunday afternoon.

Mr. and Mrs. G. H. LaPlant visited in the Walter Fisher home in Adrian Wednesday.

Mr. and Mrs. Bill Carthel were in Amarillo Wednesday.

Mrs. Wayne Carthel arrived by bus Wednesday night and plans to visit here for the next week.

Mr. and Mrs. M. L. Johnson of McLean visited Mr. and Mrs. Dee Johnson Wednesday. They

left for their home Thursday morning.

Mrs. G. W. Duncan and children and Mrs. C. P. Wortham visited in the home of Mrs. I. B. Wortham Wednesday evening.

Mrs. Ruby Stone went to Amarillo Tuesday on business.

Miss Mae Nell Curtis of Dimmitt and Miss Dorothy Carthel spent Wednesday evening visiting Miss Evelyn LaPlant.

The Easter club met Thursday at the school house. Most of the members were present. Mrs. E. M. Green was hostess. Refreshments consisted of cake, Jello, coffee, and cocoa.

Plans were made for a Valentine party to be held at the school house Tuesday night. The community is invited.

H. O. Markley and W. A. Epperson attended the sale west of Summerfield Thursday.

Mr. and Mrs. O. B. Roberson of Summerfield visited Mr. and Mrs. Epperson Friday evening.

Mr. and Mrs. Bill Crow and daughter Glenda of Hereford visited Mr. and Mrs. Raymond White Friday evening.

Mrs. W. A. Epperson was honored with a birthday party Saturday night in the home of Mr. and Mrs. G. H. LaPlant. Those attending were: the Eppersons, Mr. and Mrs. J. H. Burnett and son, Mr. and Mrs. A. H. Brown, C. M. Smith of Hereford, Mr. and Mrs. Dee Johnson and daughter, Mr. and Mrs. O. L. LaPlant, Mr. and Mrs. W. O. Markley, Mrs. Ruby Stone, Miss Evelyn LaPlant and Glen Bell of Hereford, Mr. and Mrs. H. O. Markley.

Card games of pitch and canasta were played during the evening. Refreshments consisted of Jello hearts, coffee, and cocoa.

Mr. and Mrs. J. W. Mond's father, Raymond White, and brother, Charles and their aunt, Mrs. Leona Powell, at a birthday in the



THIS UPRIGHT CABINET FREEZER is just right in height for Mrs. G. W. Duncan, but becky, age 3, has to have the assistance of her mother to reach a package of sausage on the top shelf. The Duncans live 8 1/2 miles southeast of town.

Monds home at Hereford Sunday. Guests in addition to the honorees were Edd Mond's and Manning Mond's of Abernathy.

Mr. and Mrs. Dee Johnson visited Sunday afternoon with Mr. and Mrs. C. M. Smith in Hereford.

Mr. and Mrs. O. L. LaPlant and family and Mr. and Mrs. H. O. Markley and daughter Shirley visited in the home of Mr. and Mrs. W. O. Markley Sunday evening.

Mr. and Mrs. A. H. Brown and family visited their son-in-law and daughter, Mr. and Mrs. Jimmy Singer in Dalhart on Sunday. Mrs. Singer has been ill with the mumps.

Read The Want Ads

Welcome Visitors

to the big Fifth Annual

JUNIOR LIVE STOCK SHOW

FRI. & SAT. --- FEB. 16 - 17

Try one - and you'll agree

our

MALTS AND Sodas

are as GOOD as can be

(SANDWICHES, too!)



HAILE DRUG

FOOD BUYS!

Worth Crowing About!

Silver Bell
OLEO
Colored
Solid Pound **32c**

Vitality
Orangeade 46-oz. Can **4 For 98c**

APPLE SAUCE Brimfull 2 No. 303 cans **37c**

COFFEE Red & White **Lb. 85c**

Armour's **DRIED BEEF** Glass **39c**

DEE-JAY - Yellow - Freestone
PEACHES No. 2 1/2 can **27c**

Biltmore **TUNA** 2 Cans **55c**

Brimfull - Sol. J Pack
TUNA can **35c**

Big M **GREEN BEANS** 2 No. 2 cans **33c**

Marco **NOODLES** large 12 oz. pkg. **25c**

Red & White **CORN** 2 No. 303 cans **39c**

Red & White **RAISINS** 15 oz. pkg. **27c**

Red & White **Mixed Vegetables** 2 No. 303 cans **33c**

Palm Beach
Orange-Juice 46-oz. Can **29c**

Marco - Tiny
PEAS 27c No. 303 Can

Palmolive Soap. 2 bath size **27c**

Cashmere Bouquet 3 reg. size **21c**

Doeskin
FACIAL TISSUES 400 Sheet **Box 35c**

Kellogg's **ALL BRAN** 16 oz. box **24c**

Sunshine **SHREDDED WHEAT** pkg. **15c**

Quaker **HOMINY GRITS** pkg. **16c**

Brimfull
PORK & BEANS 3 16 oz. Cans **25c**

SHORTENING Red & White 3 lb. tin **99c**

PEACHES Whole Spiced Del Monte No. 2 1/2 **39c**

Red & White **BRITE** No Rinse Pkg. **29c**

Crystal White **SOAP** 3 Bars **27c**

Ajax **CLEANSER** 2 cans **25c**

FAB Lg. Box **33c**

Brimfull - Fancy
GRAPEFRUIT JUICE 46 oz. Can **28c**

Brimfull
APPLE BUTTER 28 oz. jar **27c**

Brimfull - Shoestring
POTATOES can **14c**

Center Cuts - Lean
PORK CHOPS Lb. **59c**

Mother Hubbard
Pineapple Preserves 2-1 lb. jars **37c**

Marco
CRANBERRY SAUCE can **15c**

Lean - Fresh
BOILED HAM sliced - 1/2 lb. **47c**

Sun-Ray
FRANKFURTERS lb. **44c**

Kraft's - Kay Cheddar
CHEESE lb. **59c**

Sun-Ray
Link Sausage cello pkg. - lb. **49c**

Cudahy's Quality
BACON sliced - lb. **37c**

Fancy California
CARROTS cello bag **16c**

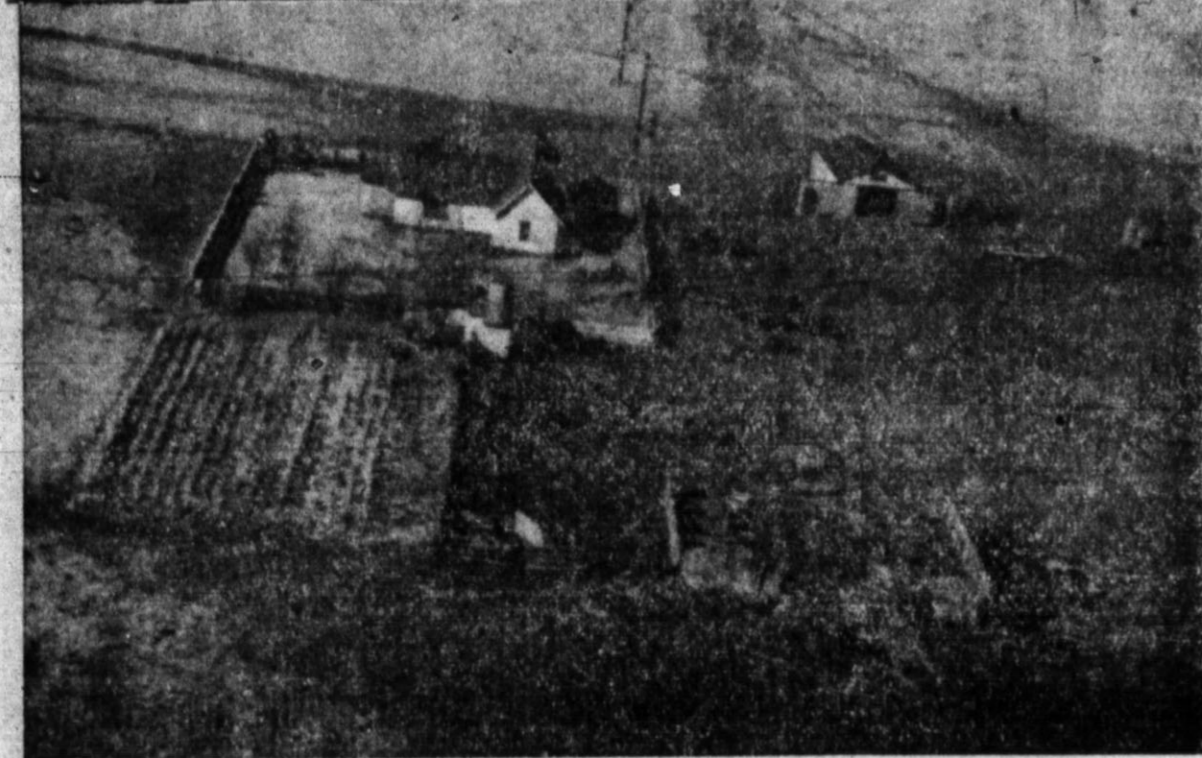
CAULIFLOWER head **27c**

PARSNIPS 1 1/2 lb. cello bag **19c**

Roman Beauties
APPLES lb. **10c**

Fancy Pascal Large Stalks
CELERY lb. **12c**

HUNTER'S RED & WHITE STORE



THE TOP PICTURE, the first in a series of new "mystery farms," is the Phillip Miller farm, and it appeared in The Brand February 8. W. L. Davis, Sr., of Hereford was the first city resident to correctly identify the place. Davis identified the picture at 7:30 a.m. Thursday morning Feb. 8—the morning the paper was delivered. The first rural identification was made at 12:30 p.m. Friday by David Axe of Dawn. Each of the two named above will be given two free theater tickets for identifying the picture. The bottom photo shows the new "mystery farm" for the week. Prizes of two free theater tickets will be given to the first rural and the first city reader who correctly identifies today's new picture. Contact The Brand office in making identifications.

GARCIA NEWS NOTES

Farmers Getting Ready for Spring Plowing in the Garcia Community

By Mrs. N. A. Brown
Spring weather is in the air out our way. Farmers are overhauling their tractors and plows for early spring plowing. The winter wheat is beginning to green up. All we need is a good old-fashioned rain.

Miss Verl Miller from Floydada is visiting her sister and family, Mr. and Mrs. Bertram Jack and daughter this week.

Doyle Busby has returned back to Tech to finish this school term. He volunteered for the Air Force at mid-term but could not get in then.

Mr. and Mrs. Roy Pruitt and daughters motored to Portales Sunday returning grandmother Hoover to her home. While there, they visited Mr. and Mrs. Charles Hoover.

Mrs. Wayne Lee and son visited relatives and friends in Sumnerfield Thursday.

Mr. and Mrs. James Coleman of Westway visited Mr. and Mrs. Lewis Smith Sunday.

Mr. and Mrs. Ernest Brown finished stuccoing their new home Saturday.

Mrs. Josie Busby and Norma Joe visited Mrs. Roy Pruitt and daughter Tuesday afternoon.

Mr. and Mrs. Frank Meier motored to Hereford to meet Mrs. Meier's brother, A. M. Sawyer of Portales, who spent the weekend in the Meier home.

Many from our community motored to Clovis Saturday evening to attend the Curry County basketball tournament that was held at Wildcat stadium at the airbase West of Clovis. The

Rosedale boys and girls made first place and brought home the trophies.

Mr. and Mrs. N. A. Brown and family attended the annual

meeting of the PCA in Amarillo Wednesday.

Mr. and Mrs. Coldiron and son David visited Mrs. Coldiron's mother, Mrs. Ruth Coleman, the past week. They left Monday for Camp Jordan, Ga., where Lt. Coldiron is entering active service.

Mr. and Mrs. J. T. Guinn, Jr., and family of Kingsville, Texas, have been visiting their parents, Mr. and Mrs. J. T. Guinn of our community and Mr. and Mrs.

Benton Lutterell of Friona.

Mr. and Mrs. Harris Evans left Monday for a trip to South Dakota. They have sold their farm in Garcia and are looking for a new location. Mr. Wilson and Bob Wyly accompanied them. Wilson Wyly has already purchased land in South Dakota. Mrs. Alton Wyly is staying with the Evans children and sending them to school while their parents are gone.

Mr. and Mrs. Marey Bussell

and Mr. and Mrs. Lovett visited in the home of Mr. and Mrs. Roy Pruitt Thursday evening.

Mrs. J. E. Rouse and Elmer Northcutt are digging another well on the Dwight Kouse place. They have dug several dry holes on this land. They hope to find water this time.

Mr. Fritz C. Waechter of Pampa is building a new house on his farm.

SPECIAL MOVIES FOR VISITORS TO THE
ROTARY 4H CLUB CALF SHOW FEB. 16-17

FRIDAY SATURDAY	STAR	TEXAS	FRIDAY SATURDAY
<p><i>TWO-GUN CRUSADER IN A FRONTIER TOWN</i></p> <p>ROD CAMERON</p> <p>SHORT GRASS</p> <p>CATHY DOWNS</p> <p>Johnny Mack BROWN Alan HALE Jr.</p>		<p>A ZESTFUL ZIPFUL MIXTURE OF MELODY AND MIRTH!</p> <p>Take a Tip... it's Tops!</p> <p>She's here again!</p> <p>Sleepy-time gal</p> <p>with JUDY CANOVA</p> <p>Billy Gilbert · Tom Brown Skinny Ennis & His Orchestra</p>	

SPECIAL MIDNITE HORROR SHOW -- SATURDAY, FEB. 17th

TEXAS	ALSO SUNDAY - MONDAY	TEXAS
<p>IT'S HORRIFIC!</p> <p>HOUSE OF DRACULA</p> <p>LON CHANEY JOHN CARRADINE</p>	<p>HOUSE OF FRANKENSTEIN</p> <p>BORIS KARLOFF · J. CARROLL NASH Blaze VEDUGO</p>	

She's the most sought-after, fought-with gal in the west!

SHELLEY WINTERS
JOEL MCCREA

"FRENCHIE"
color by **TECHNICOLOR**

PAUL KELLY

THE OLD FAMILY ALBUM
THE EARLY BIRD DOOD IT

SUNDAY-MONDAY-TUESDAY

Star YOUR COMMUNITY CENTER

"USH" SAYS you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything.

Anniversaries from Thursday, February 15, through Saturday, February 17th . . .

Congratulations

Mr. & Mrs. Bob Lamm	Mr. & Mrs. Roger Brumley
Mr. & Mrs. S. G. Nelson	Mr. & Mrs. L. Bland
Mr. & Mrs. D. F. Henson	Mr. & Mrs. Harold Saltzman
Mr. & Mrs. J. L. Luck	Mr. & Mrs. C. E. Smith
Mr. & Mrs. Carl Sevier	Mr. & Mrs. M. A. Bettis

Miscellaneous Shower-Tea Honors Mrs. Joe Lyons, Recent Bride

Mrs. Joe Lyons was named honoree at a shower-tea given Friday afternoon in the home of Mrs. Elizabeth Womble. Hostesses were Mesdames A. L. Manjoet, J. C. Ricketts, C. W. Seed and Womble.

Mrs. Lyons is the former Miss Joyce Potter and is a senior in Hereford High School. Mr. Lyons reported for Army service on January 17.

The house party included the bride's grandmother, Mrs. Floy Selser and her aunt, Mrs. Homer Steen of Floydada, who were in

the receiving line with the honoree and her mother, Mrs. C. D. Potter; Mrs. Phil Steen of Floydada, at the register, Mrs. Paul Lyons who presided at the refreshment table and Janie Womble and the hostesses who assisted in the dining room.

A linen cut-work cloth covered the table which was centered with a heart frilled with net and decorated with pink rosebuds. White tapers in silver candelabra burned at either side

STREET MAP OF HEREFORD, TEXAS

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<p>Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p> <p>A. O. Thompson Abstract Co.</p>	<p>We Specialize in STEAKS and MEXICAN FOOD</p> <p>1st at the Highway</p>	<p>PICK-UP AND DELIVERY SERVICE</p> <p>PHONE 111 ACME CLEANERS</p> <p>308 N. Main Hereford</p> <p>MADE TO MEASURE CLOTHES</p> <p>It's Time to Get the Children's School Clothes Cleaned</p>

ATTEND — SUPPORT

The Calf Show Feb. 16 - 17

CONGRATULATIONS CLUB MEMBERS

and

HEREFORD ROTARY CLUB

from

THE HEREFORD BRAND

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