

Sunday, high 59, low 16
Monday, high 47, low 22
Tuesday, high 57, low 34
Wednesday, high 67, low 29
Moisture: .05 Sunday

51st YEAR—NUMBER 3

Published Every Thursday

Our Slogan: "More People—More Farms"

PRICE 5 CENTS PER COPY

The Hereford Brand, Hereford, Texas, Thursday, January 18, 1951



LITTLE MISS MARY RUTH ROGERS poses with her parents, Mr. and Mrs. W. L. Rogers, the day after she was born in an ambulance en route to Amarillo. Mary Ruth and her mother are resting at Mrs. A. D. Godwin's home.

Stork Wins Race Monday; Baby Born In Ambulance

Little Miss Mary Ruth Rogers was born in an ambulance. It was a good race Monday between the Gilliland ambulance and the stork, but the stork won. Mary Ruth was born to Mr. and Mrs. W. L. Rogers in the am-

bulance just as it reached the edge of Amarillo where Mrs. Rogers was scheduled to undergo a caesarean operation at the osteopathic hospital. The father helped the baby, the sixth child, to utter its first cry.

Mat Gilliland, ambulance driver, made the trip to Amarillo in 38 minutes, having left Hereford at 13 minutes until 2 o'clock.

Dr. R. E. Lingenfelter, who had to get his car from the garage, was minutes behind the ambulance.

"I was plenty frightened," admitted the father, who worked frantically to make the newborn baby utter its first cry. Both parents said the baby was blue and it was hard to get it to breathe. By blowing in the baby's face and doing the usual spanking, Mr. Rogers at last achieved success.

"No, I wasn't scared," said Mrs. Rogers Tuesday when she and the baby were returned to Hereford. "I thought if it was my time to go, it was my time." She and her baby are convalescing at the home of Mrs. A. D. Godwin.

The baby, who weighed 8 lbs., 12 oz., evened the score for the Rogers—three girls and three boys.

Gilliland advises those who wish to run a race to pick a bird with shorter legs.

Around Town

SIGHTS, FACES SEEN

All girls or women who are interested in belonging to the VFW Auxiliary are invited to attend the institution of charter Wednesday, January 24, at 8 o'clock at the VFW club house in veteran's park. Requirements are that the prospective member be a wife, sister, mother, or daughter over 16 of any veteran of foreign war. The veteran does not have to be a member of the VFW.

Mrs. Violet Kenny of Plainview, past state president, will be here to present the charter.

The significance is as yet unknown, but the only thing missing last week from the Hereford Lumber Company, after someone broke into the building, was the key to the ladies rest room. Owners are still pondering the situation.

The new Yancey Sewing Center in the former location of the REA will open for business Saturday, but the formal opening will be announced later. The new business is operated by Mr. and Mrs. C. W. Yancey, formerly of Arkadelphia, Ark., who have been doing similar work at their home here for two months waiting for the building. Yancey has been in the business 27 years. The Yanceys have three children, Joan and Wanda Sue, students here, and Jimmy, who attends Henderson State College, Arkadelphia.

H. V. Stanton, junior high principal, started brushing snow from his head and back and looking to see who had "bushwhacked" him Sunday just after church. After full investigation, he realized the snow had slid from a pillar at the front of the Church of Christ building where he was talking to some friends. Stanton had stepped outside without his hat, thus getting the full benefit of the slide.

Emerson Roland of the REA has always been known as "Roly" to people of Hereford. Now that the REA has moved into its new building, Roly has one of those neat signs, "Emerson Roland", which he promptly turns face downward when his friends stop by.

"They've gone rebel," says James Hill. The city policemen donned new uniforms Saturday with confederate gray trousers. (Continued on Page 3)

Poll Tax Sales Lag

Despite the million dollar school bond issue and other probable local questions during 1951, poll tax sales are still standing at an all time low, according to Worth Covington, deputy tax collector, who said Wednesday that only 684 poll tax receipts have been issued.

"The total last year was 2,505," Covington reported. He attributed the lack of interest in poll taxes to the fact that 1951 is an "off-election" year.

The office will continue to issue receipts through Jan. 31.

Services Held For Mr. Inman

Charles Stafford Inman, age 77, died at 1:15 Monday morning at his home on Highway 51. He suffered a stroke in 1919 and has been in ill health since then. He had been bedfast several years.

Funeral services were held Tuesday morning at 11 o'clock at the First Methodist Church under the direction of Rev. Don Davidson. Interment was in Memorial Park Cemetery, Lubbock.

Mr. Inman was born on November 18, 1873, in Meggs County, Tennessee. He came to Texas in 1900. On October 9, 1901, he was married to Miss Dora Atcheson, who survives him.

For 18 years, Mr. Inman taught school at Lindale and Montague, Terrance, Denton and Ford Counties. In 1917 the family moved to Lubbock County where he farmed. They moved to Hall County in 1928, and in 1933 came to Deaf Smith County.

A member of the Methodist Church, Mr. Inman was active in Sunday school work until he became ill.

He is survived by his wife, four sons, Charles S. Jr., a U. S. Army aviator, and Fred, Thomas, and Ed Burk of Hereford; one daughter, Mrs. Luke Fields of Hereford; 28 grandchildren, and one brother, Robert Inman of Ten Mile, Tennessee.

Funeral bearers were Lyle Blanton, Bill Nafziger, Glenn Snyder, Luther Pevey, Forrest Minton, and Charles Sowell.

Services Held For Mrs. Ott

Funeral services were conducted Tuesday afternoon at Gilliland Funeral Chapel for Mrs. Mary Ott, age 89, who died at 8:30 Monday evening at Deaf Smith County Hospital following a short illness. She had made her home here with her son, Ira Ott.

Rev. C. Y. Denton of Amarillo was in charge of the services. Pallbearers were S. F. Starratt, Bill Cocanagher, N. G. Elliston, Troy Kelly, G. F. Collier, and J. H. Lomas.

Mary Seitt was born February 26, 1861 in Cassville, Wisconsin. She married Frank J. Ott on December 31, 1884, in Cassville. The family came to Texas in 1910 from Wisconsin. He died in 1918, and in 1917 Mrs. Ott moved to Hereford from Plainview.

She is survived by one daughter, Mrs. M. B. Burgett of Newberry, Ore.; three sons, O. C. Glenhaver, Wis. Lee of Collins, Mo., and Ira of Hereford; one brother, Joe Seitt of Lanchester, Wis., seven grandchildren and one great grandchild.

Bank Deposits Top Eight Million In December Call

Overall conditions in this area are almost parallel with those at the beginning of last year—if bank deposits can be used as a criterion. Deposits as of bank reports Dec. 31, 1951, totaled \$8,067,654.07, whereas deposits on Dec. 31, 1950 totaled \$8,180,268.27—a loss of only \$112,614.20 in deposits at the beginning of this year.

In addition to the above figures, deposits showed a tremendous gain on Dec. 31, 1950 over combined deposit reports on the previous bank call of Oct. 4, 1950. Total deposits on the Oct. 4 call were \$6,728,772.95. The figures show a gain of \$1,338,881.12 in the final three months of 1950, a factor contributed to income from the large grain sorghum crop in the area.

Loans totaled \$3,935,941.64 on

Rural Telephone Co-Op Gets Vote Of Confidence In Hereford Meet



Bell System Plan Refused By Board

Voting by an overwhelming majority to continue their support in the proposed Rural Telephone Association, a group of 200 farm residents of this area met in the district court room in Hereford Tuesday night and reviewed plans on the proposed RTA project.

Action on part of the group came as support of the RTA board of directors which Tuesday afternoon voted to continue plans on the proposed three-county system, despite the fact that Bell Telephone indicated they would offer service in the immediate area of Hereford.

Pointing out that Bell system service to the Hereford group, especially the "cream", or most thickly populated portion of the proposed project, would in effect kill the rural telephone program for the area, Leo Forrest, REA manager, said: "This would be a dirty trick to play on your neighbors."

Speakers also pointed out that organized effort to secure rural telephone service was made by the farmers only when the Bell system consistently ignored pleas for service in rural areas.

"These people in areas other than the immediate Hereford area would be left out under the Bell plan," declared J. W. Witherspoon, attorney. "They joined us when we had no other prospects and working together we arrived at a plan and secured \$125,000 government appropriation. It now behooves us to stay with those friends who came to our assistance in a time of need." He also reviewed operation of REA as parallel for successful operation of RTA.

Costs Are Reviewed

Cost of the two plans were also reviewed at the meeting. Forrest cited the estimated \$4.25 per month cost through RTA for all members as compared with the sliding scale which Bell proposed as follows: \$3.25 per month in the first five mile area with an increase of 25 cents per month on each three mile zone beyond the first five miles.

"But remember that Bell requires an additional construction cost, based on \$360 per mile, for lead lines from main arteries."

He further pointed out that Bell proposed an eight-party line system, whereas RTA would offer a completely modern dial system based upon six-party, four-party and two-party lines. He likewise cited the fact that the proposed RTA system would allow farmers to dial all persons on the system without going through an operator. Cases where RTA users called town

(Continued on Page 3)



NUCLEAR PHYSICS experimental equipment 1000 volts is being checked (top photo) by government scientist and navy man before being returned to station at White Sands, N. M. (Lower Left) Francis Hunt, left, and Oliver West are seen with the equipment which they discovered Saturday on an REA line nine miles north of town. The two finders are seen wrestling (right) with the parachute which carried the equipment on its 299 mile trip to Hereford.

HOW LONG IS A COSMIC RAY? WHO'S CONFUSED?

Nuclear Test Balloon Lands Here

At least two Hereford boys were utterly confused and the confusion spread along with the story of a balloon, a parachute and several hundred pounds of scientific equipment which descended from nowhere. The U. S. Navy, along with nuclear physicists have come and gone—but the confusion still remains.

Project Skyhook

It all started when several aluminum stripped, transparent covered boxes, two large red zipper bags, and other equipment attached to a parachute landed from the skies last Saturday evening and landed partly in the road and partly on the REA highlines nine miles north and one and a half west of Hereford.

Included in the experimental apparatus were two large red zipper bags, a small cardboard box, a two gallon can which dripped kerosene from a hose on the side for balance, three small plastic and aluminum boxes, two similar large boxes, a kite, and a \$65 parachute.

John Bjorkland of the University of Chicago AG2 A. E. Heintz, USN, arrived in a truck to return the equipment to White Sands from which place it was released at 8 o'clock Saturday morning, six and one half hours before it was found here. The apparatus made the 299-mile trip at an average speed of 44 miles per hour.

Bjorkland said the equipment is designed to reach an altitude of 90,000 feet—18 miles. The small cardboard box contains a device for checking the height to which the instruments ascend. One of the red zipper bags contains radio instruments so observers may trail the appar-

atus either in airplanes or radio-equipped trucks. This particular research set was being trailed Saturday morning, but because of the weather, the plane turned back. A one and a half ton truck "just filled with radio equipment" is used to trail the set.

The men in charge of the equipment said they have trailed similar sets as long as 37 and a half hours. This set came down in perfect condition. Many of them, according to the scientist, have been practically demolished when they reached the earth and some have been damaged by those who found them. The men told of one case in Canada where someone emptied two or three boxes of shells into the equipment. Another one landed in a lake up north. It was caught in a fisherman's nets, not pleasing the fisherman.

Measures Cosmic Rays
Bjorkland explained that the equipment contains photographic plates and other device for measuring cosmic rays, which scientists believe come from the sun. The results are used in connection with nuclear physics, which Webster defines as "the central portion of an atom, containing a positive charge equal to the negative charge of the electrons."

In the second zipper bag, Bjorkland said is equipment to release the balloon which carries the equipment aloft. On this bag, the boys found a tag, "Danger Cut These Wires Before Handling." The warning is attached in the event the equipment should descend to the earth before the dynamite was discharged to release the balloon.

Photographic plates used in the research come from England. The emulsion on them is 50 times thicker than on ordinary

This system of measuring cosmic rays was designed by Dr. Marcel Schein of the University of Chicago. On the side of the plastic boxes were inscribed, "Property of the University of Chicago. Finder please telegraph collect Professor Marcel Schein."

Each of the 9 or 10 separate

(Continued on Page 3)

Community Hotel Corporation met Tuesday evening in the hotel ballroom to review operation reports of Jim Hill Hotel for the first nine months and to select directors for the ensuing year.

During the first nine months, the hotel grossed \$109,000, showing a net of \$9,000 to the local corporation, according to the report. Due to opening expense of \$4,000 the corporation had failed by a small margin to accrue necessary funds to meet payments and interest demands over the nine month period, Dr. L. B. Barnett, president, said. However, he pointed out that during the past three months the hotel has been slightly more than meeting requirements to meet interest and loan payments.

Total cost of the hotel was cited at \$515,080, including building, furnishings, sheets and other necessary items. The report said that the corporation now has outstanding bills payable in the amount of \$35,300.

"Nine thousand dollars still remains to be paid in the form

of stocks and bonds sold," officers reported. They further cited the fact that the corporation must collect these pledges and notes—by filing suit if necessary—or lost the hotel corporation charter.

Capitalized at \$173,500, the corporation has collected \$163,000 from stockholders, plus \$51,836 from the Hill Estate, \$43,000 in debenture bonds and \$10,000 from Associated Federal Hotels, which holds the operating contract. A loan of \$210,000 is outstanding to RFC.

The report also pointed out that a total of 22 full time employees are used by the hotel, along with occasional employment for others.

The following directors were elected for the ensuing 12 months: L. B. Barnett, J. A. Pittman, C. T. Guseman, C. S. Perrin, J. R. Allison, Joe Evans and J. H. Sears. Officers will be elected by the new board during the month of January, Barnett said.

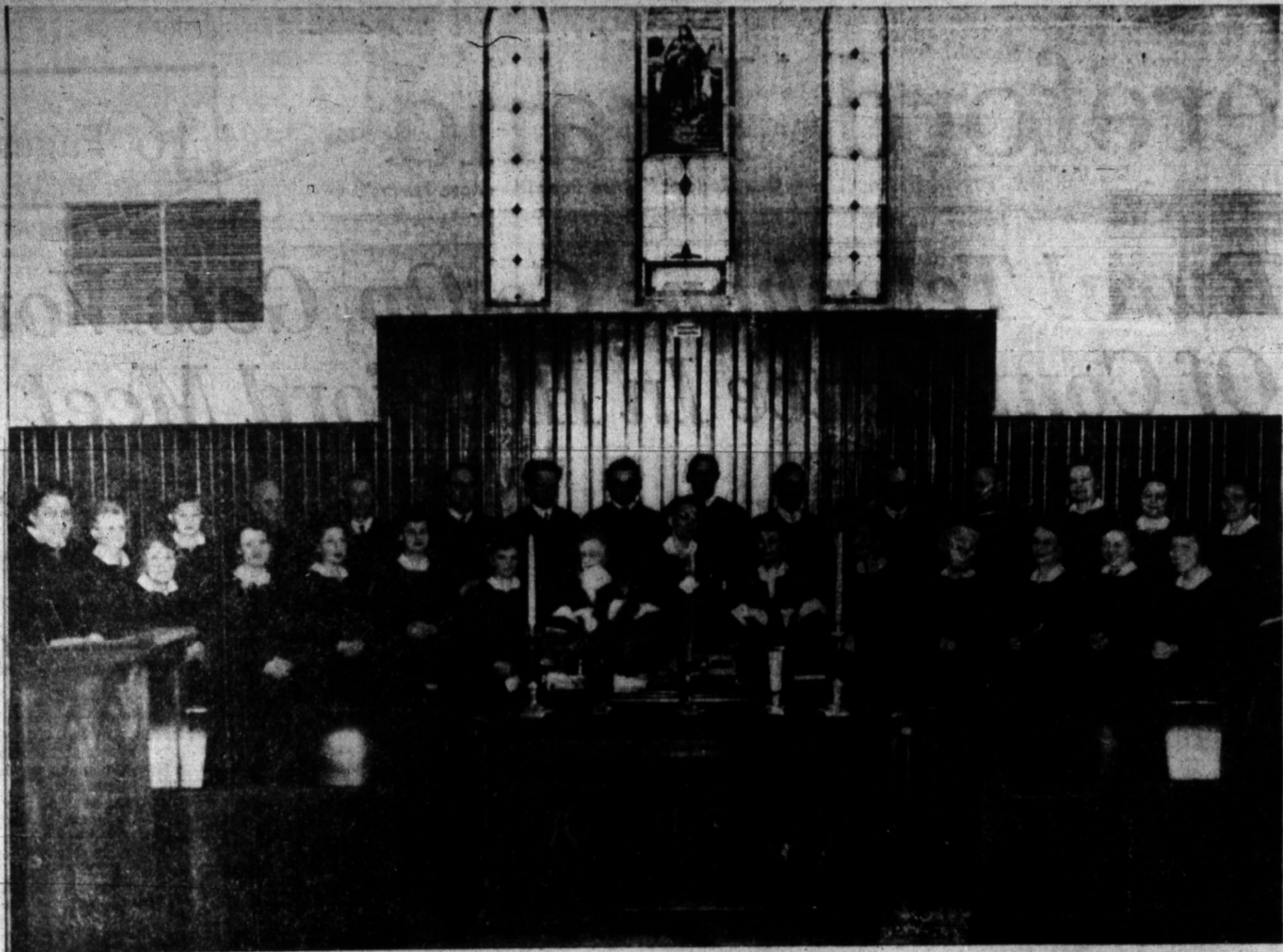
Hotel Operation "Slightly In Red" First Nine Months

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THE CHOIR OF THE FIRST METHODIST CHURCH wore their new choir robes for the first time last Sunday. From left to right, they are: front row, Miss Mattie Mae Swisher, Mrs. J. E. Beyer, Mrs. Richard Ireland, Mrs. Joe Hamilton, Mrs. Norman Whisenand, Mrs. Bill Stanford, Mrs. Jess Stanford, Mrs. J. C. McCracken, Mrs. Glenn Snyder, Mrs. F. L. Terrell, Mrs. E. E. Fridley, Mrs. M. T. Sparkman, Miss Claudie Lewis, Miss Patsy Wiltshire, second row; Mrs. A. M. Jones, Miss Marilyn Earley, J. E. Beyer, Bruce Miller, Robert Thompson, Cawthon Bryant, Bill Stanford, Don Moore, M. T. Sparkman, Norman Gray, J. H. Brooks, Mrs. A. C. Thompson, Mrs. Forrest Minton, and Mrs. Caudiola Brown. Photo by Alex Thompson

Seven Men Will Enter Air Force After Feb. 1

Sgt. H. M. Riddle of the local recruiting office yesterday announced seven men are in the process of signing up for the air corps, to be enlisted after February 1.

A telegram received yesterday by Sgt. Riddle states, "Effective immediately men without prior service will not be forwarded to this main station for enlistments in the air force before February 1, 1951. This does not affect air force cadets or air force officers candidate school, nor the Waifs."

Bennie Lee Boyce enlisted in the air force this week before the order went into effect.

Lewis A. Hembree, Don Popper, Billy Roy Thompson, Hershel Melling, Reuben Knox, Gilbert Carlyle, and Harlow Sprone are taking preliminary examinations, preparing to enter the air force after February 1.



MAN AT WORK—George Beach lifts a carton of milk from the produce department at Beach's Grocery on 25 Mile Avenue. Beach is owner and manager of the neighborhood grocery. He likes the grocery business in which he has been employed five years. —Brand Staff Photo

Hospital Notes

Patients in Hospital: Mrs. R. J. Giles, med.; C. R. Gandy, med.; Mrs. Alvin Schmuecker, OB; Mrs. Ernest May, surg.; Dean Crosthwait, med.; Mrs. Roger Corbett, surg.; Mrs. A. M. Duncan, surg.; Claude W. Edelman, surg.; Earl Walts, med.; Mrs. H. V. Williamson, med.; Mrs. J. H. Mears, Friona, surg.; C. J. Moutz, med.; Janis Higgins, surg.; Mrs. Fred Saltzman, med.; Mrs. R. M. Fox, Littlefield, OB; Mrs. Grace Little, surg.; R. W. Barnhart, med.; Mrs. J. H. Hinds, med.; Judge Leonard Foster, med.; Billy Ivle, Friona, med.; Mrs. Cordelia Brewer, med.; Mrs. W. C. Flack, surg.; Mrs. Lowery Walker, med.; Mrs. T. W. Perry, Adrian, med.



MEET MISS LAVADA SHANNON, second grade teacher at the new Shirley School, who is shown with Charles Thompson, on the left, and Patsy Woodell and Karen Sue Daniel. Miss Shannon, a graduate of Hardin-Simmons University, is working on her master's degree. A few weeks ago she missed the first day of school in 14 years, which include her high school and college education and several years teaching. This is her second year to teach in Hereford. —Brand Staff Photo

Mrs. J. E. Young Hostess to Class

The Golden Circle Sunday School class of the First Baptist Church met Friday evening in the home of Mrs. J. E. Young, 129 Avenue E. Mrs. C. E. Hood served as assistant hostess.

Mrs. B. F. Markham opened the meeting with a prayer, after which Mrs. E. M. Cox directed the business meeting. The class voted to adopt a family for the

next three months to help the family's needs. The class teacher, Mrs. R. H. Hale, closed the meeting with a prayer.

Present were Mesdames Glenn Boardman, E. Ward, Dick Culpepper, Markham, E. M. Cox, Hale, Hood, Hazel Sparks, George Benson, H. M. Benson, and the hostess.

Paul Corbett is now employed at the E. C. Eubanks Accounting office.

Thieves Work To Tune Of Three Dollar Bills

Things are slow, even in the robbery business!

Such must be the opinion of thieves who early Monday morning broke into Streu Hardware and left with three \$1 bills to the good.

City police, acting upon a telephone tip from some boys, went to the store and discovered that entrance had been made through a back window of the store. The alarm went through shortly after 1 o'clock. Walter London, store employee, was called to make a check and reported the three bills as the only loss. Other employees Monday agreed with London that they could find no other money or merchandise missing.

The three \$1 bills were part of the change placed in the cash register in the rear portion of the store. Employees said that the thieves did not touch approximately \$7 in silver which was also in the cash register. The safe and registers in the front portion of the store were unmolested, they said.

Police and employees agreed that the thieves must have been frightened during the robbery and for some reason made a rapid escape through the window which they entered. Urlin Streu, store owner, was in Oklahoma City when the robbery occurred.

Mrs. Gregory Is Hostess Thursday

The first meeting of the year for the Progressive Home Demonstration Club was held Tuesday afternoon with Miss Augustine Gregory as hostess. The year's work was planned and outlined.

Mrs. T. J. Parsons was elected council delegate, and Mrs. Calvin Edwards, alternate. Roll call as suggested in the 1951 yearbook was adopted.

Following are the committees appointed for the new year: program, Mesdames M. T. Sparkman, Leon Coffin, and T. J. Parsons; recreation, Mesdames C. C. Billingslea, Clyde Russell, Bert Coffin; finance, Mesdames Ira Rickets, Frank Walterscheid, and V. E. Dodson; expansion, Mesdames E. O. Billingslea, D. Y. Edwards, Herman Drake; marketing, Mesdames Pete Carmichael, Calvin Edwards, Robert Barnhart.

Mrs. E. O. Billingslea gave an interesting review of clothing construction work to begin in February.

Refreshments were served to Mesdames C. C. Billingslea, E. O. Billingslea, C. C. Bowman, Leon Coffin, Bert Coffin, V. E. Dodson, D. Y. Edwards, Calvin Edwards, Mrs. W. P. Gregory, T. J. Parsons, Ira Rickets, M. T. Sparkman, R. C. Weathers, and the hostess.

Mrs. E. O. Billingslea will be

HHS Choir Sings For Lions Club

A varied musical program was presented yesterday at noon at the Lions Club meeting by the high school choir, under the direction of Don Moore.

The entire choir sang three Capella numbers, "Praise Be to Thee", "Love Lift" by Eriskay, and "Climbing up the Mountain", a negro spiritual.

Three numbers, "The Sleigh", "Smoke Gets in Your Eyes", and "The Little Worm", were given by the girl's sextet.

Farmers May Report Acreage

Contrary to previous announcements, F. G. Collier of the Producing and Marketing Administration, said this week that farmers will not be required to measure their wheat; however, he recommended that they voluntarily report their wheat acreage to the PMA office in order that a complete record may be kept.

Mr. Collier pointed out the fact that there is no allotment on the 1951 crop; thus all wheat growers are eligible to loans. The wheat measurement was for the purpose of determining whether or not a farmer stayed within his allotment to qualify for a loan.

"The PMA office," Mr. Collier said, "recommends that each farmer report the number of acres he has in wheat, in order that a complete record may be kept for future use. If allotments are established again, a complete history of the crop will be available and will aid the farmer. If a farmer sells his land, the permanent record still is kept and follows the land."

Personals

G. L. Woods spent Monday attending to business here.

Mr. and Mrs. Bill Catlett of Seminole, Okla., spent the first of last week in the home of her parents, Mr. and Mrs. John Hamby. They are moving to Oklahoma.

Mr. and Mrs. J. G. Fortenberry of Adrian attended to business here during the week end.

hostess to the club at the next meeting on January 30 when the subject for the day will be magazines.

Week end guests in the home of Mr. and Mrs. W. E. Landrum were their son, Bill, and a friend, Gene Coon, of Austin where both are employed as state auditors.

Attending the livestock show in Denver this week are W. E. Dameron, Travis Dameron and Lee Cocanougher. They planned to return to Hereford today.

OPEN FOR BUSINESS

Yancey's Sewing Machine Center

Featuring the Famous Sew-Gem Sewing Machine

- Button Covering
- Button Holes
- Hemstitching
- Sewing Machine Rentals
- We Maintain a Complete

Sewing Machine Service Department For All Makes of Sewing Machines

129 W. 3rd St.

Former Location of REA

Watch for Formal Opening

Please remember... **JAN. 26** IS OUR BIG **John Deere Day** FREE TO ALL FARMERS AND THEIR FAMILIES

Come early... there's a good time for everyone

See our new entertainment feature picture - "One Happy Family" plus "ODDITIES IN FARMING" "WHAT'S NEW IN JOHN DEERE FARM EQUIPMENT" and other new pictures both entertaining and educational

H & W IMPLEMENT COMPANY Hereford

If you don't have tickets or need more, ask us for them - *They're Free!*



THE 4-H CLUB COUNCIL met Saturday afternoon at the court house to go over rules and regulations of the Rotary Club Junior Livestock and Poultry Show, scheduled for February 16 and 17. The council represents boys and girls clubs all over the county. From left to right, front row: Marilyn Russell, Patsy Townsend, Betty Lou McGaughey, Sue Cooke, secretary and treasurer, Miss Doris Mahaffey, sponsor; back row: Dwaine Walker, Stanley Slagle, Jack McCracken, chairman, Loyd Parsons, and Hugh Clearman, sponsor. Five members, Bill Kelly, vice-chairman, Raymond Childers, Mary Paschel, Judy Pinnell, and Doris Wilhelm, were not present. —Brand Staff Photo

BELLVIEW NEWS
Bellview News Features Webb-King Vows and Shower for Mrs. Stovall

By Mrs. A. L. Cross

In the presence of only relatives and close friends, Noami Webb, daughter of Mr. and Mrs. Tom Webb, and Lester King, son of Mr. and Mrs. Howard King of Portales, were married recently.

The wedding took place in the home of Mr. and Mrs. Clyde Newton, 501 Pile Street, Clovis, with W. E. King officiating.

The bride wore a tailored suit in dusty rose with navy accessories and her corsage was of white carnations.

Her only attendant was her sister, Norma Webb, whose suit was of beige worn with black accessories and a corsage of carnations. Arden Hawkins served as best man.

Mrs. King is employed by the Clovis News Journal. Mr. King is employed with the Furr Food company, but he expects to go to the armed services in about a month.

The couple make their home at 501 Pile in Clovis.

Shower For Mrs. Stovall
Mrs. Rondal Stovall was honored at a shower and Stanley party Thursday afternoon in the home of Mrs. Cecil Stovall.

Cocoa and cake were served to Mesdames Arvin Wood, Clarence Allen, Elmer Fryar, A. L. Cross, Bill Fryar, Minnie Trower, Johnnie Northcutt, John Mores, Lizzie Pulliam, C. J. Hughes and Hurshel Hughes, Ralph Burnett, Henry Stovall, Polly Pulliam, Roy Jghe, Alvin Clayton, Vachrel Ridley, and Orlie Rusk; Earnest Brown, Eldred Brown, Floyd Brown, and N. A. Brown from the Garcia Community, and Howard Pulliam and Joe Hatley of Clovis.

In the report last week of the canasta party in the home of Mr. and Mrs. Windsor Laceywell, Mr. and Mrs. Eldred Brown were also guests of the evening.

Telephone...

(Continued from Page 1)

persons would result in going through an operator, he said, but require no additional charge into towns served by the unit.

Questions followed the discussion period. A total of 33 persons within the proposed five-mile Bell radius were asked to stand. When asked how many of the group would continue with the RTA plan, 31 of the 33 present voted to remain with the RTA program.

Engineers estimated that a minimum of 10 months would be required to put into operation the RTA program. Chief delay was cited in the difficulty of securing central switchboard equipment.

Mrs. Glenn Campbell and son, Douglas, and Roy Campbell met Glenn at the airport in Amarillo last week end. Glenn was returning from Fort Worth where he spent a week at the Frigidaire school.

Nuclear...

(Continued from Page 1)

units of the equipment is tied to the other by means of heavy cord. The entire set looks fragile to the average observer, but it stood the 299 mile trip in good shape.

Mr. and Mrs. H. W. Roberts of Rye, Colo., former Hereford residents, attended to business here Saturday.

Guest in the home of Mr. and Mrs. Kenneth Coker is her sister, Mrs. Earl Baker of Geary, Okla., who arrived Friday to spend a week or 10 days with the Cokers and their new son.

Bearl and Joe Riley went to Atoka County, Oklahoma, Monday to visit their mother, who is ill. They were planning to have her return home with them.

Mr. and Mrs. Ray Downey and family visited her parents at Plainview Sunday afternoon.

Around Town

(Continued from Page 1)

lighter colored shirts, matching caps, and black ties.

When you get the mumps in the family—that's when friendship ceases says Mrs. Bruce Woodell whose child has the mumps this week. But she really isn't "hard up" yet. One man who was discussing the situation on Main Street recently says his six children have taken time about having the mumps since Christmas.

A huge birthday cake, containing 300 numbers for prizes will be cut and served at the Piggly Wiggly grocery Saturday in observance of the first anniversary of the new store.

Celebration days are both Friday and Saturday.

On Friday cookies and coffee will be served, while on Saturday the birthday cake, to be made by the local bakery, will be served with coffee.

Gaylord Newell, owner and manager, has announced a contest to guess the weight of the huge cake.

Mr. and Mrs. E. Ramey and Mrs. W. P. Caraway, who returned Monday from Hope, Ark., where they had spent a week, said there was so much rain in Arkansas they hardly got to see the new ranch to which Mr. and Mrs. Hartland Caraway and daughters, Ann and Kay, recently moved from Hereford. Mrs. Caraway wished she could bottle up the rain and bring it home.

On the way to Arkansas the Hereford party accompanied

Mrs. Hartland Caraway and daughters and stopped to visit relatives at Wichita Falls, Ector, Dennison, Paris, and Durant, Okla. Hartland had gone a day earlier with the van.

"Electric" colors are still spreading. First the teenage girls started wearing the daring colors in anklets and sweaters, but the men and boys have taken over now for ties and socks.

Carl Kropff has called a meeting of all persons interested in organizing a Civilian Air Patrol in Hereford. The first meeting will be Thursday evening (tonight) at 7:30 in the county court room. Kropff said Dimmitt and Friona people are also invited to the meeting.

This week Mrs. Jean Cox's mother, Mrs. A. Ferguson,

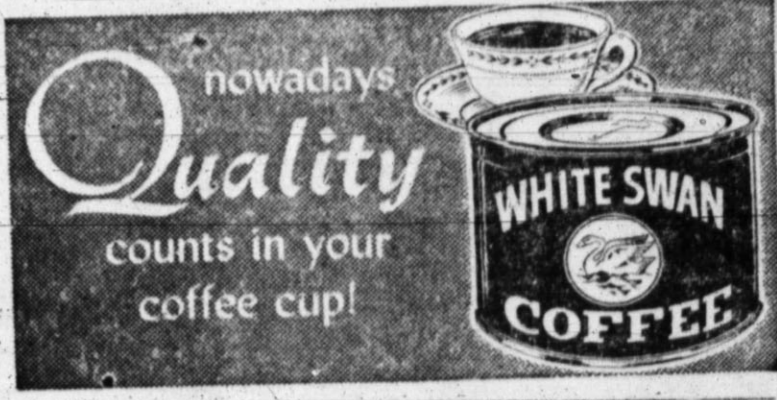
and her son, Joe Smith, moved to Hereford from Amarillo.

Home On Leave
Fireman Lee Roy Boyer, USN, is spending a 23-day furlough here with his wife and two children, Boyer, who has been in the Navy since August, is stationed on the AKA 55, now dock-

ed at San Francisco.

J. A. Pipman and Cecil Guseman are attending the stock show in Denver, Colo., this week.

Brich Hopson is in Denver, Colo., this week where he has entered a horse in the stock show.



SEE THEM IN EVERY DEPARTMENT

Top Values

Yes **CRISCO** lb. can **25c**

TISSUES Box **10c**

Bright and Early (Glass Free) **TEA** 1/4 lb. box **19c**

Sunshine **CRACKERS** 1-LB. BOX **29c**

HOGS

WE NEED 'EM BRING 'EM IN!

Top Market Prices!

BRUMLEY HOG CO.

AT STOCKYARDS

Homer Brumley Henry Williamson

Mr. and Mrs. H. W. Roberts of Rye, Colo., former Hereford residents, attended to business here Saturday.

Guest in the home of Mr. and Mrs. Kenneth Coker is her sister, Mrs. Earl Baker of Geary, Okla., who arrived Friday to spend a week or 10 days with the Cokers and their new son.

Bearl and Joe Riley went to Atoka County, Oklahoma, Monday to visit their mother, who is ill. They were planning to have her return home with them.

Mr. and Mrs. Ray Downey and family visited her parents at Plainview Sunday afternoon.

Choice Meats

Pure Pork, Country Style **SAUSAGE** Lb. **29c**

Pinkney's Lean Slab **BACON** Lb. **49c**

Deaf Smith 'Co. or Pinkney's **CHILI** Lb. **49c**

Wilson's Corn King Sliced **BACON** Lb. **49c**

PLENTY OF HENS AND FRYERS

Hereford Food Mart

RECIPE OF THE WEEK

By Mary Lee Taylor

Apple Sausage Loaf

Broadcast: January 20, 1951

1 lb. bulk pork sausage
1 1/2 cups day-old bread crumbs
1/2 cup fat milk
1/2 cup canned apple sauce

1 1/2 cups day-old bread crumbs
8 small sweet potatoes, cooked or canned

Turn on oven; set at moderately slow (350). Mix sausage with milk, apple sauce and bread crumbs. Shape into loaf with wet fingers. Put into shallow baking pan. Bake 1 hour. Arrange potatoes around loaf. Spoon fat in pan over potatoes. Bake 20 min. longer, or until loaf is brown. Makes 4 servings.

You Will Need:
Fat Milk, Bulk Pork Sausage, Canned Apple Sauce, Sweet Potatoes.

IVORY FLAKES or IVORY SNOW

2 Boxes Medium **15c**

GARDEN FRESH VEGETABLES

Delicious, Extra Fancy **APPLES** 3 lbs. **25c**

Sunkist Navel **ORANGES** 6 lb. bag **45c**

Large Heads **LETTUCE** 2 heads **25c**

Yellow Spanish Sweets **ONIONS** lb. **4c**

Maryland Sweets **SWEET POTATOES** 2 lbs. **15c**

Hi-Ho Crackers

1-Lb. Box **29c**

Skinner's Long **SPAGHETTI**

2 7-oz. Boxes **19c**

Brown **SUGAR**

2 1-lb. Boxes **19c**

DEL HAVEN PEAR NECTAR 2 12 oz. CANS **25c**

AVAILABLE NOW!

for **Immediate Delivery**

One G. E. Deluxe (Push Button) **ELECTRIC RANGE**

One G. E. Standard (Dual Control) **ELECTRIC RANGE**

One Carrier 12 1/2 Cu. Foot **HOME FREEZER**

LANDRUM HARDWARE

We Give Gunn Bros. Thrift Stamps

136 W. 3rd Phone 704

HEREFORD FOOD MART

PHONE 1114 — WE DELIVER — ON HIGHWAY 60 — PLENTY OF PARKING SPACE

IT'S OUR FIRST....

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

JUST ARRIVED! Garden Fresh FRUITS AND VEGETABLES!

Tops for Juice!



Sunkist Full of Juice

ORANGES

No. 6 Bag For 49c

Fancy Delicious or Winesap

APPLES No. 6 Bag 69c

Texas Seedless

GRAPEFRUIT No. 8 bag 49c

No. 1 Spanish Sweet

ONIONS lb. 5c

No. 1 Firm and Fresh

LETTUCE large head 12 1/2c

Fresh, Crisp and Red

RADISHES large bunch 5c

Snowdrift **SHORTENING** 3 LB. CAN 89c

Kraft's Chocolate Flavored **MALTED MILK** LB. JAR 39c

Flat Cans. In Oil **SARDINES** 3 for 25c

Keyko Colored Quarters **OLEO** Lb. 29c

Imperial Pure Cane **SUGAR** 5 LB. BAG 45c

Sorghum **SYRUP** 5 LB. BUCKET 69c

Campbell's **TOMATO SOUP** 3 cans 29c

Van Camp's None Finer **VIENNA Sausage** 2 cans 39c

California Light Meat **GRATED TUNA** per can 29c

Pitas **PEANUT BUTTER** 12-OZ. MUG 35c

Patio, Really Delicious **CHILI** NO. 300 CAN 49c

Imperial Powdered or Brown **SUGAR** 2 BOXES 23c

Val Sweet **GRAPE NECTAR** 3 46 OZ. CANS \$1

Hunt's **TOMATO JUICE** 3 NO. 2 CANS 39c

Diamond Embossed **NAPKINS** 2 80 COUNT BOXES 25c

Pation, 6 in shucks **TAMALES** PER CAN 24c

Dole's Crushed **PINEAPPLE** NO. 2 CAN 29c

Hereford New **POTATOES** 2 NO. 2 CAN 25c

OXYDOL Giant Box 79c

RINSO Giant Box 65c

WHITE KING Giant Box 65c

SILVER DUST Large Box 29c

FAB Large Box 29c

DUZ Giant Box 79c



It's our anniversary - and yours! For it's you, our customers, who've made it possible for us to celebrate. And this is our way of saying - "Thank you - and come in again!"

Hunt's Halves

Peaches

4 No. 2 1/2 Cans \$1

Shurfine **Grapefruit Sections** 2 No. 2 Cans 45c



Campfire

PORK & BEANS

5 Pound Cans 49c

Tom SA

3 can

Morton's **SALT** 2 Boxes 19c

Hunt's **CATSUP** 3 14-Oz. Bots. 59c

PET MILK 3 Tall Cans 37c

VEL Giant Box 73c

Texsun **Grapefruit JUICE** 46 Oz. Can 25c

Admiration **COFFEE** Pound Can 79c

Maryland Club **COFFEE** Pound Can 85c



SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

FRIDAY and SATURDAY JANUARY 19th and 20th

OUR BIRTHDAY CAKE BAKED BY THE HEREFORD BAKERY IS ONE OF THE WONDERS OF THE PANHANDLE. PILLSBURY'S BEST, THE GRAND NATIONAL FLOUR, AND PET MILK, NUTRIOUS EVAPORATED MILK WERE USED IN THE BAKING OF THIS HUGE CAKE. WE INVITE YOU TO COME IN AND ENJOY A PIECE OF THIS CAKE SATURDAY. WE WILL SERVE COFFEE WITH THE CAKE. FRIDAY WE WILL SERVE COFFEE AND COOKIES.



Hidden in this cake are some THREE HUNDRED CAPSULES with numbers that will entitle you to a delightful surprise. IF YOU CORRECTLY GUESS THE WEIGHT OF OUR BIRTHDAY CAKE YOU WILL WIN A HANDSOME GIFT. HOWEVER IF NO ONE GUESSED THE WEIGHT EXACTLY THE CLOSEST ONE WILL BE THE WINNER.

Party Sale

COME IN AND GET YOUR
FREE!
\$25,000
PRIZE WINNER
PLUS 5 OTHER
PRIZE WINNING
RECIPES
From PILLSBURY'S \$100,000 RECIPE and BAKING CONTEST

Pillsbury's BEST Flour FREE PREMIUM
THE GRAND NATIONAL FLOUR

25 Lb. Bag \$1.89

Hunt's Cream Style

CORN

No. 2
Cans **37c**



Here's good eating
on
PANCAKE DAY
(SHROVE TUESDAY—FEB. 6th)

Pillsbury PANCAKE MIX 2 1/2 lb. box 33c

**WONDERFUL
CAKES**
(ALL YOU ADD IS MILK)
**Pillsbury
CAKE MIXES** 35c
WHITE OR CHOCOLATE FUDGE

Shurfine

ORANGE JUICE

3 46-Oz. Cans **\$1**

25c

Hunt's Whole In Syrup
Apricots

No. 2 1/2
Cans **59c**

Hunt's Bartlett
PEARS

4 No. 300
Cans **\$1**

TREND

2 Large Boxes
39c

FREE!
BALLOONS FOR
THE KIDDIES

Snow Crop Fresh Frozen
Strawberries 12 oz. pkgs. **39c**

Snow Crop Fresh Frozen
Orange Juice 6 oz. can **23c**

**Homemade
CHERRY
PIE**
EASY...
QUICK...
**Pillsbury PIE CRUST
MIX** 15c
CHERRIES 2 cans 45c

**Pillsbury's
HOT ROLL
MIX**
Per Box
24c



meat

... THAT'S A
TREAT TO EAT!

Pinckney's Pure Pork

SAUSAGE

Cloth
Bag **29c**



Fresh Dressed
and Drawn

HENS

Lb. **49c**

Loin End Cuts
Pork Chops Lb. **49c**

Kraft Kay Natural
Cheddar Cheese Lb. **65c**

No. 1 Loin Streaked
Salt Bacon Lb. **35c**

YOU SAVE MORE

EVERY DAY AT

PIGGLY WIGGLY



N. Main

Phone 117

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

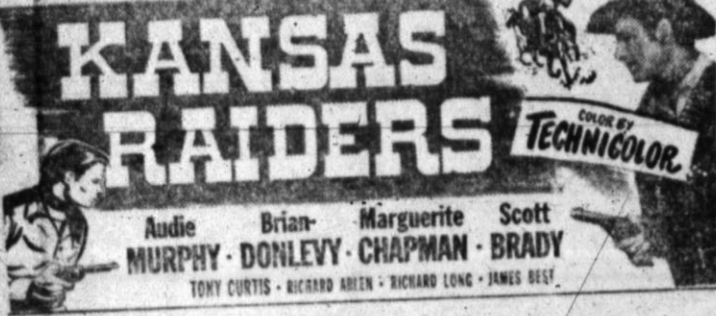
Hereford Brand, Hereford, Texas, Thursday, January 18, 1951

WANT ADS Phone 30 or 31

FREE Theatre Tickets

To See

THE FAMOUS FIGHTING STORY OF QUANTILL'S CHEERLEADERS!



Star Theatre

SUNDAY - MONDAY - TUESDAY

JANUARY 21 - 22 - 23

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

4. REAL ESTATE For Sale or Trade

HOMES
Three bedroom home, close in, double garage, \$10,500.
GLEN WEIR
104 Main Phone 200
B-4-46-fc

FOR SALE by owner: Four room house and bath on pavement. 806 Lee. Phone 302-W or 2, Muleshoe, Texas.
B-4-19-28-fc

HEREFORD FARMS

210 acres, well improved, close in. Good 8" irrigation well. Nice modern home just off pavement.
Price \$15,000.00 Down
Perfect 200 acres south of Hereford. 2 homes, one 8" irrigation well.
Price \$200.00 per acre
Very nice 1/2 section 6 miles from Friona. Good 8" irrigation well. No improvements. Rented for 1951.
Price \$135.00 per acre
320 acres, 2 wells, one 8" and one 10". Land lays perfect. 3 room house and granaries. There is 120 acres of rented land that goes with this farm.
Price \$185.00 per acre
408 acres, 100 acres native grass. Well improved and on pavement. One 8" irrigation well. This is a wonderful stock farm.
Price \$150.00 per acre
332 acres south of Hereford with 2 houses and grade A Dairy barn. Good 8" irrigation well in shallow water. 35 acres of native grass. Small down payment will handle.
Price \$135.00 per acre
If you are buying land in the panhandle irrigation area and need financing remember that we represent the PRUDENTIAL largest farm lender in America. Long term, low interest.

FOR SALE Farm Equipment
FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford brand.
B-2-30-fc
FOR SALE: Model G John Deere tractor 3 miles west on highway 60, 7 miles south. O. W. Parris.
B-2-19-28-6p
FOR TRADE: Four year old mare for horse gentle for woman to ride. Also sows and pigs for sale. A. B. Dezler, 1 mile east Progressive school.
B-1-27-2-3-p

FOR SALE Automobiles

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Alligning
KINSEY MOTOR CO.
Phone 740
B-3-14-fc
KINSEY MOTOR CO
OK Used Cars
CARS
1947 Chevrolet Fleetline 2 dr.
1950 Chevrolet Styleline Deluxe
1949 Chevrolet Club Coupe
1948 Olds 4-door sedan
1947 Pontiac 2-door sedan
1947 Pontiac 2-door
TRUCKS & PICKUPS
1948 GMC 2-ton truck
1945 Chevrolet 1 1/2 ton truck
1949 Chevrolet 1/2 ton pickup
1949 Chevrolet 1/2 ton pickup
1947 Chevrolet 1/2 ton pickup
1946 Chevrolet 1/2 ton pickup
1948 Chevrolet 1/2 ton Pickup
T-3-3-1c

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REAL ESTATE

CHOICE
Irrigated and Unirrigated Farm Land. City Property.
P. O. Box 506 - 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-fc
LIST YOUR PROPERTY WITH US FOR QUICK SALE
OFTEN WE ARE PREPARED TO BUY OUTRIGHT
L. BASKIN, INVESTMENTS
JIM HILL HOTEL
B-4-38-fc
FOR SALE
The best lot left in Hereford. 100 x 140 corner lot on Roosevelt and Sixth Street.
B. E. BRUMLEY
Phone 404
B-4-13-fc

FOR SALE
Choice irrigated 320 acres, 90 acres summertilled wheat. All goes. 10" inch irrigation well. Price \$175 per acre. \$13,600 loan; 5% payable \$800 year plus interest. Down payment \$20,000, balance good terms. Lays 1 mile off paving. Irrigated 165 acres all in cultivation. Five room house, other improvements. Price \$150 per acre.
Other good buys from 5 acres up to 640 irrigated and dry land.
Also will sell equity in 9 room apartment for \$1200.00.
J. M. HAMBY
Real Estate
208 East 3rd Street
B-4-29-fc

THREE ACRES

On gas and electric line \$1500. terms. Modern 4-room house \$4500. terms. Improved 20 acres. Listings and trades appreciated.
CLAUD HIGGINS
Fone 544-W
T-4-3-1p

FOR SALE, Trade or Rent: Modern 4 room house. Roy Boyd, call 1128-R.
T-4-13-1p

FOR SALE LAND BARGAINS

160 acres, good irrigation well, three room house, all in cul. close to Hereford. 1/2 mineral goes. Price \$165 per acre, good terms.
320 acres, two sets of improvements all in cul. except about 30 acres in good grass. Two good irrigation wells. Price \$175 per acre. Good terms.
NEED MORE LISTINGS...
Also listings on Leases and Royalties.
W. R. METCALF
632 W. 1st - Hiway 60
Res. Ph. 902-W Office 854
Hereford, Texas
T-4-3-1c

WESSON SPECIALS

FINE SECTION: 320 acre fine level land in cultivation, in summertilled wheat. 320 acres fine grass. Located S/W Hereford. Per acre \$65.00.
320 ACRE IRRIGATED FARM: 5 room modern home, 8" irrigation well, all fine clean land in cultivation. Will take in trade home in town. A fine buy at per acre \$140.00!
5 ROOM MODERN HOME: Frame stucco, located close to new school. Might take a car in trade. Terms to suit you. This is an exceptionally good buy, \$5,750.00.
RESIDENT LOTS: We have a number of residence lots listed for sale. We may have just the home site you want. Check with us.
MANY OTHER GOOD BUYS. We have a fine selection of listings, farm land, farm homes, stock ranches, city and business property. We should be able to help you with your real estate problems.
LISTINGS WANTED: We are familiar with property, and the value of property, located in this part of the country, have a broad program of advertising, an efficient office set up, and we should be able to help you sell any property you might want to offer for sale.
FARM LOANS: We have a fast and efficient farm loan service to fit most any need. Free, liberal, and prompt appraisal, long time terms, low rates of interest, no stocks to buy no commission to pay. Loans for making improvements, buying more land, or for refinancing your old loan.
WESSON REAL ESTATE
Located directly across west of Court house.
Hereford, Texas
B-4-3-fc

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WESSON REAL ESTATE
Located directly across west of Court house.
Hereford, Texas
B-4-3-fc

320 ACRES
2 miles of Hereford, on paving, wo 8 inch irrigation, wells. Two good houses and other improvements. \$260.00 per acre.
GLENN WEIR
109 Main Phone 200
Res. Phone 452-W
B-4-47-fc

FOR SALE or Trade: Our large 7 room modern home and 5 acres, with orchard, evergreen trees; Phone 9006-F-2.
B-4-19-28-4p

OIL LEASE and royalty on one section. 19 miles NW Hereford. Joseph Chmelik, Box 1082, Winter Haven, Florida.
B-4-18-29-2p

FOR RENT

FOR RENT: Three room modern furnished apartment. Adults only. 603 Jackson Ave. Call 217-W after 4:00 p. m.
B-5-16-23-fc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC.
B-5-14-2-fc

BEDROOM for rent. 509 Ross. Phone 847-J.
B-5-9-40-fc

FOR RENT: Three room furnished apartment. Inner spring mattress and private shower. Bills paid. Call 556-W.
B-5-16-29-3-c

FOR RENT: Nice bedroom joining bath. Phone 316-W.
B-5-8-29-2p

TWO ROOM furnished apartment, bath, refrigerator, bills paid. No children. 307 Roosevelt Ave.
B-5-13-29-2p

TWO ROOM office suite. T. W. Alderson, phone 333-J.
B-5-9-50-fc

FOR RENT: Furnished apartment, also rooms and board. 712 12th Street. B-5-11-20-fc

FOR RENT: Three room furnished duplex. Phone 141.
B-5-9-3-fc

FOR RENT: Desirable furnished apartment for couple. Private bath, fridge, garage. Bills paid. 514 Union.
T-5-15-3-1c

FOR RENT: Three room furnished apartment. All bills paid. Phone 1260, 448 East Mabel.
B-5-14-3-2p

FOR RENT: Two 2-room furnished apartment. Phone 584-W. 815 25 Mile Ave.
T-5-12-3-1p

FOR RENT: Bedroom adjoining bath. Close in. 111 West Sixth.
T-5-10-3-1-p

FOR RENT: Large nice furnished apt. with refrigerator and garage. Bills paid. 901 Union or call 521-W.
T-5-12-3-fc

FOR RENT: Nice bedroom close in. 420 Jackson.
B-5-8-3-2p

BEDROOM and furnished apartment. All bills paid. 401 Lawton. Mrs. W. M. Megart.
T-5-13-3-1k

FOR RENT: Five room house. 131 North 25 Mile Avenue.
T-5-10-3-1k

TWO BEDROOM unfurnished apartment. Down town. All newly decorated. T. W. Alderson, phone 333-J. B-5-14-25-fc

FURNISHED Apartments. Inquire Hereford Motor Co.
B-5-9-47-fc

FOR RENT: Three room modern, unfurnished house. 507 Jackson.
B-5-9-52-fc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589.
B-5-17-27-fc

WANTED

ATTENTION FARMERS
We will buy your equity in milo/kafir stored under CCC loan. Phone, wire or write HERMAN DAWSON CO.
Fort Worth 2, Texas
Phone Fannin 5373
B-6-29-16c

WANT TO RENT: From 1/4 to 1 section irrigated land. Have equipment and finances to run place. References furnished. W. M. Hayes, Petersburg, Texas. B-6-24-2-4p

WANTED: Wheat pasture for cattle. Phone #3 or 1310. O. G. Hill.
B-4-12-19-fc

WANTED: Farm and ranch couple. Man to do general farm and ranch work; lady to do cooking. Good job for the right people. If not qualified do not apply. Roger Brumley.
B-6-31-3-2p

WANTED: Two or three room apartment. Desire private bath. Write in care of City Hall.
T-6-15-3-1c

7. Dressmaking-Ironing

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153.
B-7-11-34-fc

BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040.
B-7-15-2-fc

8. HELP WANTED

MAN or WOMAN to take over route of established Watkins Customers in Hereford. Full time income, weekly profits of \$50 or more at start possible. No car or other investment necessary. We will help you get started. Write C. R. Ruble, Care The J. R. Watkins Co., 70 West E. H. Crump Blvd., Memphis, Tennessee.
T-8-3-1p

WANTED: Man for profitable Rawleigh business. Must be satisfied with good living at start. Write Rawleigh's, Dept. TXA-160-101, Memphis, Tenn.
T-8-20-3-1p

WANTED: Man for profitable Rawleigh business. Must be satisfied with good living at start. Write Rawleigh's, Dept. TXA-160-101, Memphis, Tenn.
T-8-20-3-1p

10. NOTICE

GET YOUR TICKETS to the Chamber of Commerce Banquet NOW
B-10-29-3c

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room B. Alcoholics Anonymous Club, P. O. Box 984.
B-10-37-43-fc

11. BUSINESS SERVICES

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-fc

INCOME TAX RETURNS
J. K. BAKER
305 Roosevelt
Phone 589
B-11-1-fc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris.
B-11-16-35-fc

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-fc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092.
B-11-20-23-fc

INCOME TAX SERVICE
Mrs. Clyde Cocanougher
108 8th Street
B-11-26-fc

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GLENN BOARDMAN
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12. LIVESTOCK

FOR SALE: Hegari butts, 2 miles north, 1 East Umbarger, Vincent Friemel.
B-12-3-2-p

Mr. and Mrs. Joe Beyer have returned from Little Rock, Ark., where they spent the Christmas holidays with their daughter and family. Rev. and Mrs. Harold Hicks and children.



MEET MRS. F. G. COLLIER, who teaches sixth grade geography at Central School. Mrs. Collier holds her bachelor's degree from Texas Tech and her master's from West Texas State. She has done special work in social science. This is her seventh year to teach in Hereford. -Brand Staff Photo

Average Rainfall in Deaf Smith County for 1950 is 19.36 Inches

Average rainfall for the county for 1950 was 19.36 inches with the year showing six dry months and six wet months. The average is compiled by O. B. Russell of the soil conservation office, based on reports from the 10 rain gauges located throughout Deaf Smith County.

In January, February, and March very little moisture was reported with only three gauges showing any at all. The average for the three was .14 of an inch.

From April through September, the bulk of the 19.36 inches fell with July receiving the highest moisture for the period.

In October, November, and December, only one gauge reported any moisture, and that was .05 of an inch on October 1.

Following are the totals for the year from each of the rain gauges: Hereford, 20.96; G. W. Brumley, 17.93; N. A. Brown, 17.38; Phillip Miller, 17.72; C. F. Rickels, 17.98; E. K. Pinnell, 17.94; R. D. Hicks, 18.08; Joe Alred, 21.39; Taft McGee, 20.63; Carl Wimberly, 21.62.

He pointed out that new plates must be placed on vehicles on or before April 1, 1951, and could be purchased any time after Feb. 1.

Two Cows Stolen Near Wildorado

Warning people of the area that petty thievery seems to be on the increase all over the country, Sheriff J. C. Reese said today that in addition to two business firm burglaries during the past week that a stock feed theft was reported in the Garcia Community and that two cows were reported stolen near Wildorado.

One of the cows was a mottled face and the other a two-year-old Whiteface heifer. Reese reported. Both were taken from the Sullinger place seven miles south of Wildorado, and both carried a "Reverse K" brand on the right hip. A saddle was reported stolen at the same time.

Reese pointed out that most of the local thefts seem to be aimed toward cash, rather than merchandise. He said that the Plainview sheriff reported an average of five robberies each night, while Amarillo and other Plains towns were reporting an outbreak of burglaries.

"We are still working on the cases here," he said. "They include Hereford Lumber and Streu Hardware, along with the farm thefts."

NOTICE OF MEETING ODD FELLOWS

Each Monday Night REBEKOH'S Each Tuesday Night

Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. THOMPSON, Sec'y CHARLIE NOLAN, W. M. MASONIC BULLETIN Hereford Lodge 849

NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY
Notice is hereby given, as provided in Article 2544, RSC, that the Commissioners' Court of Deaf Smith County, Texas, will, at its regular meeting on February 12th, 1951, receive bids from banking institutions in this County that may desire to be selected as the depository of County Funds for the 1951-52 biennium. Sealed bids will be received at the office of the County Judge, in the Court-house, up to 10:00 o'clock A. M., February 12, 1951.

L. H. FOSTER, County Judge T-3-3c

Loyd Lovell, REA office manager, flew to Phoenix, Ariz., Friday evening and attended the conference of the directors of the West Region 10 supervisor's group. The organization includes the west half of Texas, all of New Mexico, and Arizona. Lovell returned home via air Sunday.

Mrs. C. C. Ferguson, who recently returned from Los Angeles, Calif., where she spent Christmas with her son, says she was one of a million and a half who attended the rose festival. She also visited two brothers, one in Sacramento and one in San Francisco.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

Annual Junior Livestock Show Plans Are Released

Committees for Livestock Show Named Last Week

With the naming of committees last week, preparation was begun for the annual Hereford Junior Livestock and Poultry Show, sponsored by the Rotary Club, February 16 and 17. The show includes boys and girls of the 4-H, FFA, and FHA clubs of Deaf Smith, Oldham, Castro, and Parmer Counties.

Hugh Clearman, county agent, said the boys are grooming "as hard as they can", getting their pigs, lambs, and calves ready for the show, while the girls spend much time with the poultry; however, there a few girls who raise livestock in the area.

Clearman said this is the fifth annual show since the war. The show began before World War II, but was discontinued during the war years.

The Deaf Smith County Farm Bureau has agreed to buy 10 metal chicken coops, Clearman said.

Saturday afternoon at 2:30 the 4-H Club council, including representatives of clubs all over the county, met at the court house to review rules and regulations governing the show. The Rotary Club recently announced committees for the show. Pete Petersen was given charge of the arm bands, and Ernest Wade was named secretary. Following are the committees with the first person designated as chairman:

Fellowship: N. E. Milburn, Troy Moore, Leo Forrest, Ben Childers, Earl Phillips, and Hugh Bookout.

Seating and arrangements: Ben Childers, D. H. Alexander, Berry Jacobsen, Don Martin, Leslie Combs, Bill Davis, Norman Moore, Troyce Carmichael, Morris Thompson.

Clerks: V. O. Hennen, W. R. Fair, Bill Davis, Norman Moore.

Invitation: Faust Collier, Berry Jacobsen, Carl Sundeen, Leslie Combs, Kenneth Coker, Norman Whisenand, Bill Jackson.

Barbecue: Francis Hardwick, Earl Phillips, Hugh Bookout, Ernest Wade, L. C. Thomas, Bill Davis, R. E. Lingenfelter, John Patton, Jack London.

Coordinating: J. C. McCracken, Hugh Clearman, Bill Stanford, Faust Collier, Mrs. Argenraper, Herb Miller A. J. Lumm.

Superintendents: Calf — Bill Stanford, Hogs — Raymond King, Lambs — J. W. Jones, Chickens — Jack Wright.

Publicity: Carl Sundeen, Besie Patterson, Norman Whisenand, Phyllis Radovich Dishman.

Arrangements for Girls' Division: George Heard, Troy Moore, Grady Rogers, Mrs. Ira Ott, Rep. C.H.D.C., Jack Wright, Earl Phillips.



CHAMBER OF COMMERCE DRIVE OPENS with a kick-off breakfast. President Bruce Wooddell, left, glances at notes of Veri O. Powell; Secretary Tom McFarland is busy sorting cards while Director Guy Lawrence gazes with interest. The C. of C. reports 60 new members, approximately 40 percent from rural areas.

Floats: Mrs. Cecil Williams, B & PW Club.

Pictures: Kenneth Coker, Jimmie Gillentine, J. C. McCracken, Elmer Patterson, Bill Patton, Alex Thompson.

Welcome: J. H. Sears, Earl Hendricks, V. E. Hennen, E. B. Hedrick, Francis Hardwick, Roy Ford, N. E. Milburn.

Awards: Roy Ford, Leo Forrest, Dick Barnard, Hugh Clearman, Frank Lucas, Lynn Kester.

Parade: Ben Wiltshire, Faust Collier, Ernest Wade, D. C. McWhorter, Norman Whisenand, Frank Cogdell, Bruce Wooddell, Hereford Riders.

Buyers: E. B. Hedrick, Henry Benson, Henry Sears, Francis Hardwick, Bill Jackson, N. E. Milburn, W. W. Ireland, Cecil Guseman, Ezra Norton, Al Smith, Don Webb, J. A. Pitman, B. B. Northcutt, B. E. Bramley, J. B. Allison, O. E. Easley.

Attend to Business

Among the many out-of-town people attending to business in Hereford recently were T. S. Stevenson of Canyon, Dean White of Perico, Roy Harberer of Muleshoe, Ellwood Kessler of Amarillo, Mrs. George E. McGowan of Vega, Mr. and Mrs. Sam Sharp and Mrs.

Claudous Newbill and son of Vega, Mr. and Mrs. Ed Spruelli of Wildorado, Joe and Duane Allred of Wildorado, Paul Artho of Canyon, M. W. Blankenship of Adrian, Mrs. A. H. Boatman of Friona, Mr. and Mrs. W. C. Briggs of Adrian, Milton Brown of Spearman, Mr. and Mrs. Homer Brooks of Adrian, C. W. Dunn of Canyon, Raylan Evans of Lubbock, A. C. Hays of Dimmitt, Charles Hoover of Portales, N. M., and Charlie Hoover of Adrian.

With approximately half of the Chamber of Commerce banquet tickets still remaining, Secretary Tom McFarland said today that early sales have surpassed expectations of the directors.

"However, 300 is the number that can be handled in the banquet room," he said, "so it will have to be 'first come, first served'."

Frank Streetman, highly publicized "Mayor of Sasakwa" has been engaged as speaker for the occasion, which will also feature presentation of Hereford's "Man of the Year" by the Lions Club, along with other community activities.

Mrs. Edna McKendall of Amarillo was a guest of her daughter, Mrs. C. R. Lady, recently.

HALF OF BANQUET TICKETS ARE SOLD

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Question OF THE Week

Question—What would you do with Cook?

Earl Hendricks: Let due process of law take its course. There isn't any question that he is guilty of one of the most brutal types of crimes.

Fred Kroll: He's done plenty of damage, and I don't think hanging would be too good for him. I really don't think we should torture him. I don't think he was in his right mind.

Herschel Miller, Jr.: I think if I had caught him in the cafe, I would have pretended he tried to escape. I think that would have been justice.

Mrs. E. T. Tumlison: I really think he is criminally insane, but I think we should lock him up for life, so he can't hurt someone else.

Delmo Williams: He has to be proved guilty before you can do anything. I'd give him whatever is just.

Mrs. R. C. Childers: After he said to authorities that he hadn't killed anyone, I'm not so sure he is the one. If he is the one, his punishment should be steep. He deserves everything he gets.

Bill Helton: They won't do anything to him. If he can get a good lawyer, he will prove he blacked out. Any man like that should not be turned loose; I don't think he is crazy.



WILLIAM E. "BILL" COOK, suspect in a cross-country series of eight slayings, was captured near Tijuana, Mexico, Monday. Cook pleading memory blackouts, said he does not even remember being with the Moser family, whose bodies were found near Cook's hometown of Joplin, Mo.

Joy Walker of Dimmitt was a guest of little Miss Coretta Golehon in the home of her parents, Mr. and Mrs. Gerald Golehon, the past week end.

G. E. Starkey of Amarillo, who formerly was in business here, visited in Hereford one day last week.

Mr. and Mrs. Dalton Criswell and daughter spent the week end with their relatives at Throckmorton.



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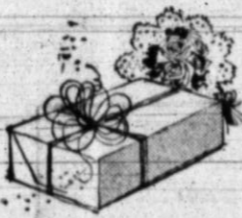
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Who in your family has a birthday this month?



Make your birthday gift the present with a future!

CANDLES ON THE CAKE this month for someone close to you? One of your youngsters, or a favorite niece or grandchild? Make your gift the one that keeps on growing—birthday after birthday. A U. S. Savings Bond, the present with a future!

Bond buying is the easiest gift shopping in the world. You can make the purchase conveniently at any bank or post office or at your place of employment. There's a price for every pocketbook—from \$18.75 to \$375. And bonds are always on sale at 25% off (\$18.75 buys a bond worth \$25 at maturity).

Make it a habit to give U. S. Savings Bonds—for birthdays, for Christmas, or for any special occasion.

Put yourself on your gift list, too!

Start now to give yourself the gift of future security. Start saving regularly, safely, systematically, by buying U. S. Savings Bonds in your own name. Use the convenient Weekly Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank.

Your bond gift grows from birthday to birthday (For simplicity, this table shows only bond value increases at two-year intervals. Actually, the cash value of a U. S. Savings Bond increases every year after the first year.)

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| \$ 18.75 | \$ 19.25 | \$ 20.25 | \$ 21.50 | \$ 23.50 | \$ 25.00 |
| 37.50 | 38.50 | 40.50 | 43.00 | 47.00 | 50.00 |
| 75.00 | 77.00 | 81.00 | 86.00 | 94.00 | 100.00 |
| 150.00 | 154.00 | 162.00 | 172.00 | 188.00 | 200.00 |
| 375.00 | 385.00 | 405.00 | 430.00 | 470.00 | 500.00 |

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WITH Care-Free AUTOMATIC DEFROSTING!

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- ★ NOTHING TO WATCH

No muss, no fuss, no bother. Nothing else like it! The new 1951 Shelvadors defrost themselves at 3 A.M. in 2 to 10 minutes—so fast that frozen foods don't even begin to thaw!

Crosley's Exclusive Worksaver Design gives you twice as much food where you want it—in front, in sight, in reach... at the "convenience level."

Thrilling New Beauty. Your choice of "sora-glo" Interior Styling with gold-colored trim, or white with chrome.

Full-width Freezer holds up to 50 pounds of frozen foods. ButterSafe in the door keeps butter or margarine at the consistency you like best.

Electrosaver Unit, Crosley engineered for quietness, long life, economy, 5-year warranty.

Come in and see the sensational new Shelvador Refrigerators for '51!

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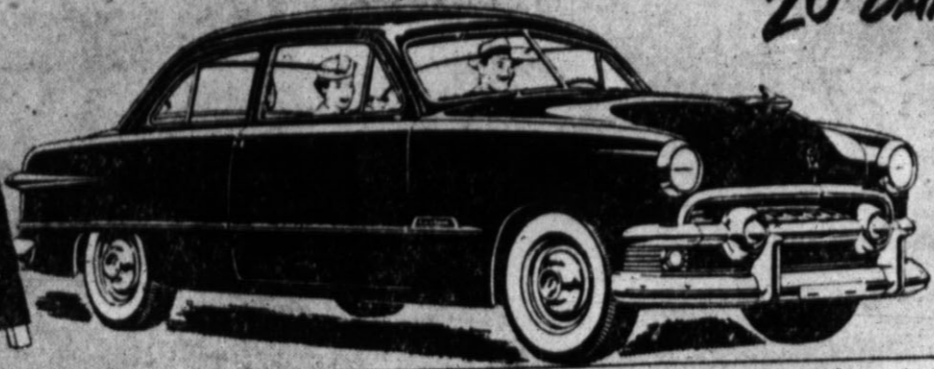
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1000 GALLONS
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| DUZ | | DREFT | | IVORY SOAP | | |
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| GIANT BOX | LARGE BOX | GIANT BOX | LARGE BOX | LARGE 2 BARS | MEDIUM 3 BARS | PERSONAL SIZE 3 BARS |
| 85c | 31c | 85c | 31c | 33c | 29c | 19c |

FURR'S Beef WILL MELT IN YOUR MOUTH

Shoulder Cut
BACON lb. 49c

Shoulder Cut
Pork Roast
lb. 49c



SPICED POT ROAST WITH CARROTS

Spiced Pot Roast with Carrots
A McCall's Magazine Fail Proof Recipe

- | | |
|---------------------------------|---------------------------|
| 2 onions | 1/4 teaspoon pepper |
| 1/2 cup fat or salad oil | 1 bay leaf |
| 4 lb. beef chuck, rump or round | 1/2 teaspoon whole cloves |
| 1/2 cup flour | 1/2 cup vinegar |
| 1 No. 2 can tomatoes | 2 tablespoons brown sugar |
| 1 teaspoon salt | 6 medium whole carrots |

Chop onions fine and cook until gold color in hot fat or salad oil. (Use your Dutch oven or similar heavy, tightly covered pan). Now coat meat in flour and brown on all sides with onions. Add the tomatoes, salt, pepper, bay leaf, cloves, vinegar and brown sugar. Cover the cooking kettle tightly and cook very slowly for about 3 hours or until a fork pierces the beef easily. One hour before end of cooking time, add carrots. Serves 6 generously with enough leftover for tomorrow's lunch.

FURR'S FRESH BAKERY SPECIALS

| | |
|---|--|
| Guaranteed, A Home Type Cake, Fresh BANANA CAKES 2-7 Inch Layer 59c 2-8 Inch Layer 79c | 100% Whole Wheat-With A Delicious Sugar Glazed Icing DO-NUTS Doz. 39c Filled With A Rich Date Nut Filling and Topped With Rich Vanilla Icing FIESTA DATE NUT FANS Ea. 39c |
| Really Delicious Baked with Fresh Orange Juice Orange Chiffon Cakes med. size, ea. 39c | P & G Laundry Soap 6 giant bars 49c LAVA Soap 2 med. bars 21c 2 Lge. Bars 29c IVORY SNOW Lge. Box 33c |
| Dipped In Buttermilk, Topped With Brown Sugar & Sliced Almonds DANISH CRISP KRISPIES Doz. 59c | Swift's with Beans CHILI 16-oz. can 35c Baxter's VIENNA SAUSAGE 3 cans 39c Del Monte APRICOTS No. 2 1/2 can 37c Allen's BLUEBERRIES No. 2 can 39c Betsy Ross GRAPE JUICE Full Quart 45c Toilet Soap CAMAY 2 reg. size 19c 2 bath size 27c |
| Baking Powder CLABBER GIRL 25-oz. can 27c Fascination Chocolate Cherries 3-1 lb. boxes \$1.29 Patlo CHICKEN ENCHILADAS 303 can 47c La Placita SOPAIPILLA MIX No. 2 can 31c Port Clyde SARDINES 3 cans 25c Flour GOLD MEDAL 25 lb. bag \$1.89 | |

Marcell Pride, Bindless
Slab Bacon lb. 59c

Longhorn No. 1 Rolled
SAUSAGE lb. 33c

Red Perch Fillets
FILLETS lb. 49c



| | | | |
|--|--|--|---|
| Reagan's TOMATOES 6 No. 1 Cans 49c | Kraft's Cheese VELVEETA 2 Lb. Loaf 85c | Coffee Chase & Sanborn pound 79c | Swift's Shortening JEWEL 3 Lb. Ctn. 85c |
|--|--|--|---|

| | | | |
|---|--|--|--|
| All Flavors Pudding MY-T-FINE 3 pkgs. 23c | Don Rio Grapefruit Juice 46 oz. can 25c | Del Monte Pineapple Juice 2-12-oz. cans 27c | Mission Cut GREEN BEANS 3 No. 2 cans 45c |
| Frost Sliced BEETS 2 No. 2 cans 27c | Coleman Cream Style White CORN 2 No. 2 cans 29c | Rose Early Garden PEAS 3-303 cans 39c | All Flavors Ice Cream PARK LANE 2 pints 29c |

| WHY PAY MORE? | |
|---|-----|
| 50c Val. Phillips MAGNESIA TABLETS | 29c |
| 60c Val. Cream SOFSKIN | 37c |
| \$1.00 Val. Nylon Bristle, Assorted Colors HAIR BRUSH | 39c |
| Plastic Assorted Colors (4 compartment) SILVERWARE TRAY | 59c |

| | |
|--|--|
| Washington Wines APPLES 2 lbs. 25c | California Sunkist ORANGES 3 lbs. 25c |
| No. 1 Idaho Russet Potatoes 5 lbs. 23c | Perla Rican YAMS 2 lbs. 15c |
| Fresh Oceanspray Cranberries 2 lbs. 25c | Yellow Spanish ONIONS lb. 5c |

| | |
|---|---|
| Granulated Soap WHITE KING 2 lge. boxes 67c | Skinner's EGG NOODLES 14-oz. Pkg. 29c |
| Green Giant PEAS 2-303 cans 45c | Libby's VIENNA SAUSAGE 2 cans 39c |
| Libby's CORNED BEEF HASH 39c | Lge. Box IVORY FLAKES 33c |

| | | | | | | | |
|---|---|--|---|---|--|---|---|
| Bestyett SALAD DRESSING Qt. Jar 53c | Laundry Bleach HI-LEX Qt. 15c | Swift's PEANUT BUTTER 12-oz. Jar 33c | For Frying or Baking WESSON OIL Pl. 45c Qt. 89c | Shortening SNOWDRIFT 3 lb. can \$1.10 | Skinner's Macaroni-Spaghetti 3-7 oz. boxes 31c | Cleanser AJAX 2 tall cans 25c | Whole Grain Corn NIBLETS 12-oz. can 19c |
|---|---|--|---|---|--|---|---|

The Hereford Brand

Hereford, Texas, Thursday, January 18, 1951

Section Two



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

| | |
|----------------------|---|
| Editor | Gerry Patterson |
| Assistant Editor | Pat Walton |
| Exchange | Nellie Conklin, Doris Wilhelm |
| Junior High | Gayle Gault, Eleanor Aven |
| Proofreader | Marilyn Barkley |
| Sports | Bruce Bybee |
| Features | Gerry Patterson, Pat Walton, Gary Walker |
| Teacher Who's Who | Evelyn Tucker |
| Senior Who's Who | Barbara Smith |
| Band News | Gladys Thompson |
| Coming Events | Leora Wilhelm |
| Personality Quiz | Marilyn Lewis |
| Ideal Boy and Girl | Junanne Smith, Nelda Guy Lawrence |
| Your Opinion, Please | Janell Carter |
| Spot Reporters | Linda Betzen, Nelda Guy Lawrence, Junanne Smith |



DISTRIBUTIVE EDUCATION STUDENT, Lloyd Parsons, working with C. R. Anthony & Co. Lloyd is doing a course in D. E. during his Senior year in High School. His classes are scheduled for the morning and his afternoons are taken up with a well-rounded training program in stock work and selling under the direction of Mr. Harvey and his experienced staff.

Football: Juniors Versus Seniors??

There has been quite a bit of talk around school about a possible Jr.-Sr. football game this spring since the Interscholastic League has "okayed" spring training. Everyone is looking forward to this, especially the Seniors. Coach Criswell has said he has not received any official word about spring practice but is sure it will be legal this spring probably because of the restricting of all Texas high schools. It should be a fairly

evenly matched game. The Seniors have a slight edge in backfield strength but the Juniors have a decided edge in the line. The probable starting lineups are as follows:

Seniors:
 Left end: Pat Walton
 Left tackle: Joyce Pottier
 Left guard: Roseane Lance
 Center: Mavis Hensley
 Right guard: Bettye Henry
 Right tackle: Claudia Lewis
 Right end: Gladys Thompson
Quarterback: Marco Sumner
Fullback: Patsy Wiltshire
Left halfback: La Juan White
Right halfback: Heien Markem

Juniors:
 Left end: Sue Barnard
 Left tackle: Shirley Sharp
 Left guard: Mrs. Jeanne Rhodes
 Center: Pat Frye
 Right guard: Clara Jayne West
 Right tackle: Nancy Owen
 Right end: Johnny Burkett
Quarterback: Reha Joe Godfrey
Fullback: Mary Ann Beckman

SORE THROAT
 DUE TO COLDS
 For soothing relief, rub on...
VICKS VAPORUB

It's News To Me - -

Hi, there everyone!
 It seems like every new year has new fads but I think 1951 really takes the cake. A certain Sophomore girl acts like she thinks it's leap year. She has been taking boys home and even walking them to the doctor. Her latest victim is Tommy Culpapper. What's the matter, Bettye, have you got your years mixed?
 Ted, looks like you're going to have to get your track shoes—Abbie says she isn't going to do the chasing.
 Sue, do you just call everyone "Mother"? Or was your mind wandering away from music when you called Mr. Moore, "Mother" the other day?
 Jean Orr says she guesses she won't be getting married

this spring after all, since Glenn passed his physical the other day. Tough luck, kids!
 Everyone has been worried to death this week about whether they would be exempt or not. Maybe the trouble is that they should have been worried for six weeks instead of one.
 Bye, se ya' next week!

By - Lines

The Whitefaces dropped a game to the Canyon Eagles last Saturday night to bring the season records to 7 wins and 7 losses. Johnny McBroom was high point man of the night with 18 points. Burris and Busted were high for Canyon with 15 points each. The Whitefaces poured in 55 points but the Eagles from Canyon took the game by sinking 78 points. This game took on the aspects of a college game in the points department.
 Last Tuesday the Whitefaces won a thriller from Springlake by the score of 43 to 41 in two overtime periods.
 There is good news for the student who graduates after 1952 for plans are afoot for a new school to be built which will contain a gymnasium with a seating capacity of 800. This will tend to help Hereford teams greatly as they have always been handicapped by a small gymnasium. The gym was built 25 years ago.

planning to attend Texas Tech but her ambition is to get married and to raise a family. Joan is a member of the Horizon Club. Her opinion of H.H.S. is, "It is one of the most friendly schools I have ever been to. I have been to several schools and I was always glad to get back where I felt at home, in H.H.S."

The boys of the week is Bill Engman. Bill began his life in Amarillo, Texas on October 11, 1932. He likes Gayle, sports, friendly people who have a sense of humor. He dislikes windy days and sour kraut. As most people do, Bill has a pet peeve, which is, people who put on airs, and people who get mad at you for doing something to them they did to you. Bill's hobby is piddling. His favorite foods are banana cream pie, and avocado salad. When Bill was asked what college he was planning to attend this was his answer, "What boy my age is planning on college? Uncle Sam has a scholarship for me." Best of luck anyway! His ambition is, "To be able to take a vacation every year. Bill's opinion of H.H.S. is, "I think this school has a wonderful school spirit and there is no distinction of great importance between seniors and freshmen. I like that. The people going here are all really nice."

One of the girls seen in the hall with one of the brightest smiles and always a cherry hello is Pat Walton. Pat was born in Clayton, New Mexico on June 10, 1934. She likes friendly people and good books. Pat couldn't think of a thing that she dislikes. She plans to attend West Texas State and her ambition is to be successful. Her hobby is piano playing and horse-back riding. Pat likes to eat fruit salad and chocolate cake. Her pet peeve is people who think they are better than everyone else. Pat said of H.H.S., "A very good school with a lot of wonderful people in it." Pat is an active member in F.H.A., F.T.A. and Pep Club. She is vice-president of F.H.A., secretary of F.T.A. and the Senior class treasurer.
 Here's to all three of you.

Seniors Who's Who

It seems that a few years ago in a little town called Hereford on September 17 a little girl who was named Joan Orr started her life. Now Joan is a Senior and she likes Glenn, bowling, to talk, and to go places. She seems to dislike studying or working. Joan's pet peeve is lockers and coats that won't fit. Her favorite food is dill pickles. As most of us know Joan's hobby is drawing and she does a very good job of it! She is

Tri-Hi Y Members Make Resolutions

New Year's Resolutions were the theme of the Tri-Hi-Y meeting on January 9th. "The Rosary" played by Patsy Wiltshire opened the program. Nan Buckner led the group in prayer.

The New Year's Resolutions presented to the group were as follows:
 To be more friendly—Dalia Twiner.
 To be more tolerant—Naimo McGee.
 To be more religious—Mary Lou Griffith.
 To be a truer woman—Wanda Gunstenson.
 To be of more service—Claudia Lewis.
 To be more loyal—Joan McGee.
 To be more careful of thoughts, words, and deeds—Sherry Benson.
 Finally as a final resolution to be more truly a Tri-Hi-Y girl during 1951—Katharine Snare.
 Special music was provided by Betty Hamilton and Shirley Sharp who sang "The Shepherd of Love."
 The meeting was closed with sentence prayers and the benediction.
 Mr. Seeley, area director of the Club, will be the guest of the club at the next meeting.
 There will also be a pot luck supper to be held on January 19.

Junior High News

By Eleanor Aven Norma Cummings (Jr. High Reporters)

On January 5, the eighth grade had a meeting for the purpose of electing officers. They elected Buddy Godfrey for President, Jackie Burris for Vice-President, Martha Jean Brown for secretary and treasurer, and Norma Cummings as reporter. They also selected their sponsors. They are: Mrs. Brown, Mrs. Ramey, Mr. Thompson, and Mrs. Garner.
 The eighth grade basketball boys played Canyon January 4th and was defeated, 36 to 28. The seventh grade basketball boys also played Canyon and defeated them, 17 to 7.
 On January 8, the eighth grade basketball boys played Bovina. The score was Bovina 23—Hereford 16. The seventh grades score with Bovina was Hereford 20—Bovina 15.
 Several new pupils have enrolled in Junior High. Among these are Roy Williams from

(Continued on Page 2)
 Ears—Ray Dean Axe
 Legs—Jack Stanton
 Teeth—James Alston
 Complexion—Frankie Boyce
 Best Dressed—Bill Engman
 Voice—Thomas Botsford.

Happy Harvey Will Appear in Assembly

We are happy to announce that for the next Southern Assembly program, on February 7, we will have "Happy Harvey" a pianist, humorist, and entertainer. He presents "Fun and Music", a delightful program of fun, music, group singing and piano novelties.

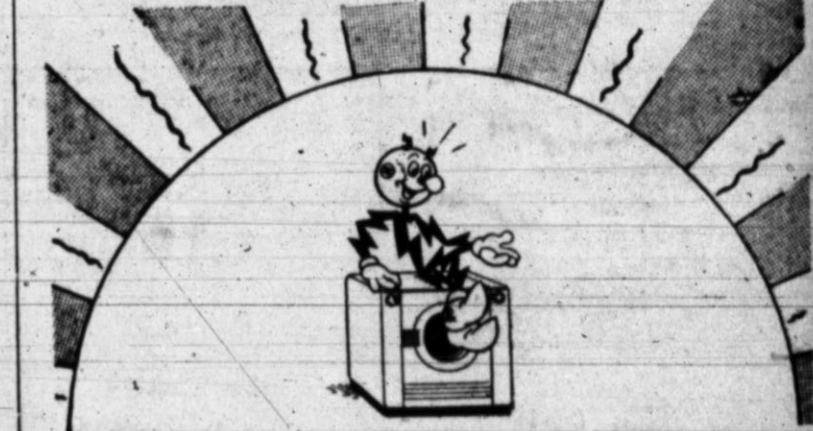
His program has been enjoyed by more than a million students for the past three years and we are sure that the students of H.H.S. will find it enjoyable.

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Ideal Boys And Girls

J. T. Groin
 Legs—Patsy Wiltshire
 Hair—Ginger Smith
 Smile—Doris Stanton
 Personality—Pat Walton
 Figure—Patsy Wiltshire
 Feet—Virginia Sigle
 Hands—Doris Stanfield
 Eyes—Pat Walton
 Nose—Sherry Benson
 Ears—Betty Hamilton
 Mouth—Dovie Jane Jones
 Ginger Smith
 Hair—Johnny McBroom
 Eyes—Clifford Galley
 Personality—James Alston
 Nose—Eugene Miles
 Feet—Gene Walker
 Mouth—Buddy Pickens
 Physique—Ray London
 Smile—A. L. Williams
 Hands—Lewis Ray Noble

REDDY-MADE SUN



... that's your electric clothes dryer. You make your own sun—your own drying day—when you dry your clothes the modern electric way. And that's not all—think of the steps you save, the back breaking job of carrying clothes out to the line that is eliminated when all you do is take the clothes from your automatic washer and place them in the dryer. See the electric clothes dryers displayed at your home town appliance store now. Make every day a perfect drying day with Reddy-Made Sun—an automatic electric clothes dryer.
 You've no idea how soft your linens, sheets, cottons and other flat pieces can be until you've dried them electrically. And your towels will be so fluffy, you'll think they're floating in air. Be modern—go electric.
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FACTS ABOUT MONEY!



THE INDIAN HEAD PENNY

It may be surprising to some people to know that the Indian-head cent, which was replaced with our present Lincoln-head cent in 1909, does not portray the head of an Indian but is actually the portrait of Sarah Longacre, daughter of James B. Longacre who was chief engraver of the mint during this period.
 ...remember, the penny that you save today is MORE than a penny earned.

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SUPREME BAKERS
 Westerners know their brands and when it comes to crackers Supreme Salad Wafers are always first choice!
 Supreme Flavor has made Supreme Salad Wafers the outstanding quality crackers of the West.
 Buy these thin saltines in the new 4-Pack for ...
FLAVOR • FRESHNESS • CRISPNESS • FLAKINESS

Supreme IN FLAVOR!
 BY **Supreme BAKERS**
BOWMAN BISCUIT CO.



AN OUTSTANDING COOKIE BY SUPREME BAKERS
PECAN CRUNCH
 an old-fashioned type cookie, made with pure butter and pecans... Supreme in Flavor!

The Hereford Brand, Hereford, Texas, Thursday, January 18, 1951

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

JAMES M. GILLETTE Publisher

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Junior Hi News...

(Continued from Page 1)

Amarillo. Royda Boyd is back with us. She moved to Tullia about a year ago. Both of these students are eighth graders. We also have a new seventh grader. She is Sharon Wesson from Dimmitt. We are very glad to have these pupils with us.

are losing Thomas Botford, who joined the Air Force, Don McNeese and Perry Cates, who joined the Navy. Good luck, fellows.

Prices at the cafeteria have gone up from 25c to 30c. We have been practicing fire drills this week. We elected drill cap and room leaders. Be careful kids and watch the talk during the drill.

That's all for this week kids—be seeing you!

News Corner

Well, everyone is wondering what their tests will be like today. We are behind you kids, here's hoping you pass your exams. Good luck!

Last week the different classes elected their class favorites: Seniors: Pat Walton and Richard Pickens; Juniors: Thomas Botford and Earlene West; Sophomores: Joan Moore and Charles Whitehead; Freshmen: Nan Longbottom and Charles Quattlebaum.

We are very sorry that we

Janice Craig Is New Horizon Club Prexy

Janice Craig was elected president of the Jolly Teens Horizon Club at the regular meeting Wednesday at the Urlin Streu home.

Other officers are Betty Culpepper, vice-president; Marion Wilson, secretary; Neida Guy Lawrence, treasurer; Cecilia Wilkins, reporter, and Nancy Patterson, historian.

The girls discussed going to the ice show in Amarillo, January 19.

Next meeting of the club will be January 17 in two groups, the interior decoration course at Mrs. Henry Benson's, and the dramatics group at the home of Mrs. Elmer Patterson.



James Roberts, left, was host last week at dinner for the Hereford boys who are leaving today for induction in the U. S. army. Left to right, are Roberts, Virgil LaPlant, James Hutson, Raymond Lueb, Robert Elliston, James Fangman, Lloyd Oswald, and Nolie Elliston. Joe Lyons, John David Owen, and Troy Joe Longford, whose names are listed in the call for today, were not present. Roberts, a veteran of World War II, said, "Maybe you better cut my picture off of that; I'm not being inducted." —Photo by Alex Thompson

Les Meres Study Club Studies Pre-School Age Children

Two topics of interest held the attention of members of Les Meres Study Club Monday night when Mrs. Howard Gore and Mrs. Carroll Hudson were cohostesses at the Gore home. Roll call was answered by members giving views on "What Makes a Good Club Member."

Mrs. Spicer Gripp presented the first topic giving a discussion of "Is Your Child Polite" concluding with the thought that the best way to insure politeness in your child is to set an example of politeness in the home.

some "Help Toward Good Behavior" stressing that good behavior comes from establishing good behavior habits. "Keeping a child busy is a big asset to good behavior, its the idle youngster with not enough to do that gets into mischief," she said.

During the business session members voted to adopt a project for 1951. They will look after the children's interests at Deaf Smith County Hospital, working with physicians and members of the staff to provide entertaining for convalescing

Mrs. Maurice Vincent told

children.

Those present were Mesdames: Eugene Bagwell, Roy Boyer, Dick Gholson, Glenn Gripp,

Spicer Gripp, W. D. Jones, Robert Lemons, Monroe Parker, Maurice Vincent, C. E. Hudson and the hostess.

Families should keep an inventory of all durable goods. In the case of a fire, tornado, explosion or theft, many families

Bethany Class Is Entertained

Bethany Class of the Baptist Church was entertained in the home of Mrs. C. J. Mountz, Friday afternoon. Mrs. T. W. Roberson was cohostess.

Mrs. John Patton, president, presided at the business meeting and roll call was answered by members reciting poems on friendship.

Mrs. Mountz was in charge of the devotional lesson and special music was provided by Mrs. T. W. Roberson and Mrs. Mountz. The next business and social meeting of the class will be held in February with Mrs. Myrtle Nickell.

Refreshments were served to Mesdames A. O. Thompson, Joe Evans, V. J. Pickens, W. A. Dobbins, T. J. Richardson, Jessie Radovich, Myrtle Nickell, Walter Easter, Edna Bowe, John Draper, Allen Powelson, Willie Daniel, J. J. Buckner, R. T. Adams, John Patton, Ed Moseley, R. E. Caddell, J. T. Gilbreath, Sr., O. L. Massie, Vivian Major, Jack Roberson, Buford Crosthwait, Frank Lambert, T. W. Roberson, Wirt Phillips and the hostess.

ies do not know exactly what to claim as a loss when the insurance adjuster calls on them. Better keep two copies—one at home, the other in a safety deposit box.

Symptoms of Distress Arising from **STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST**

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Over four million bottles of the WILLARD TALKERS have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—free—at

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largest windshield in any passenger car (1096 sq. in.) with slimmest double-veed corner posts, slanted back out of your line of vision...no "blind-spots"!

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extra luggage space, clear and clean, because the spare tire rides in a Tuck-Away Tire Well under the luggage compartment, not in it!

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Kaiser's new Supersonic Engine is literally loaded with instant high-torque power, yet it's a modern miracle in thrift!

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Kaiser's entire new low design brings you new comfort and relaxation. New elbow-height windows let you rest your arm comfortably while driving...no "craning," thanks to Kaiser's new low hood and high-slant windshield!

Newest in door design...
Kaiser's beautiful High-Bridge Doors, curved up into the roof line, give you new ease in entering. No stooping...or knocking off your hat!

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Mrs. P. E. Riggs Has Been Her Own Doctor and Nurse Nearly a Century

"Hard work and common grub" are the items to which Mrs. P. E. Riggs, who celebrated her 97th birthday Thursday, attributes her very good health and long life.

Mrs. Riggs celebrated her birthday quietly in the home of her daughter and son-in-law, Mr. and Mrs. Frank Tackett, Sr., who live four miles southeast of Hereford with whom Mrs. Riggs has lived the past two and a half years.

Little Schooling

Parthenia Elizabeth Ragle was born in Alabama Jan. 19, 1854. Although she speaks quite accurately, Mrs. Riggs says her schooling was very limited, not amounting to more than the eighth grade of today. She did go to school and each term, she reviewed everything she had learned previously before she was allowed any new material. "I wore out two or three blue back spellers," she said, indicating on the Bible she was holding how she had held her thumb on the bottom of the book until the pages and back were completely worn through. Parthenia Elizabeth still has an old blue back speller just like the one she used as a girl. When she was seven years of age, the Civil War interrupted her schooling, which was not resumed until she was 11 years of age. Her father was to have been taken into the Confederate Army, but because of his sympathies with the Union, he went across the border to the North. The family lived in Confederate territory, but were very near the border.

At the age of 19, she was married to P. E. Riggs. The young couple lived in Alabama and Tennessee several years before deciding to come to Texas. In 1878, Mr. and Mrs. Riggs and their small children made the trip to Texas in a covered wagon. "We had to hold our purses in our hands," she recalled, "we had to pay a toll at every rock we saw along the way." She explained there were many toll bridges and even "dug out" places in the road which required a toll to cross. The only big excitement to the young wife along the road was her fright when going through Indian territory. She was afraid to sleep at night, but the family didn't have any encounter with the Indians.

Settle in Dallas

The family settled in Dallas, which Mrs. Riggs recalled as being both pretty and muddy. The streets were paved with bold-arc posts.

From Dallas the family went to Weatherford, Texas, and then in 1897 to Mangum, Greer County, Okla. "I raised my family on the road," Mrs. Riggs said.

At the time the Riggs family went to Oklahoma, people were staking claims. There were some houses in town, but most people in the area lived in dugouts similar to the one which served as home for the Riggs family. In telling about the friendly Indians who pitched their teepees in front of the dugout, Mrs. Riggs said an old Indian squaw wanted her bonnet. "She thought it was pretty, so I gave it to her, and the last I saw of her, she was wearing it off." Mrs. Riggs is a third cousin of Quannah Parker, whose story is famous in history.

Did Her Own Doctoring

The oldtimer recalled beating her clothes with a "batting" stick as she didn't even have a rub board, but perhaps her most interesting oldtime story is that of her experience in doctoring her children. "The doctors would starve to death if they depended on me," she said, adding that the only time she had had a doctor, except when her babies were born, was about 20 years ago. "He didn't do me any good

then", she vowed. She said she seldom ever uses any medicine at all, but sometimes uses a little turpentine.

Thirteen children were born to Mr. and Mrs. Riggs, and the only time a doctor was required, except at birth, was for treatment at the time three of them became ill and died, one from meningitis, one from poisoning, and one from pneumonia and typhoid. Other than that, Mrs. Riggs says she just didn't use a doctor. "I never did give one of them a dose of castor oil. I just gave them butter with no salt in it." As a treatment for pneumonia, the pioneer lady said she bound onions to the children's wrists and used roasted onions with sulphur. Ginger tea and composition tea were favorite treatments for colds, and each child who got sick at his stomach got a dose of lobelia, a herb which caused him to throw up. When asked if she had good luck with her doctoring, Mrs. Riggs replied, "Why of course."

"I was born and raised on the farm, and I love the farm yet, Mrs. Riggs said. After the death of her husband at Tulsa, Okla., 40 years ago, Mrs. Riggs bought a farm at Erick, Okla., and paid for it with the help of her children.

Mrs. Riggs keeps working to stay happy. In the spring she goes out with her hoe and cuts weeds in the yard, and last week she made her nests on the Tackett farm. Her other activities include reading the Bible which she can do without her glasses, but she says she reads faster with her magnifying glass; writing letters, piecing quilts, knitting, making rugs, and cooking.

Has 146 Descendants

Letter-writing is one of the big items on Mrs. Riggs' list as most of her 146 descendants expect to hear from her. In addition to them, she corresponds with her sister, age 90 and her brother, age 92.

"My descendants are, like Jacobs, numbered as the sands of the sea," Mrs. Riggs laughingly said. She has 10 living children, 32 grandchildren, 72 great open program.



MRS. P. E. RIGGS, who celebrated her 97th birthday Thursday, smiled pleasantly when posing for the camera, but she refused to give a big smile. "I hate to see girls show their teeth when they smile," she said.

—Brand Staff Photo

grandchildren, and 32 great great grandchildren.

The children are: one son, S. I. Riggs of Erick, Okla., and nine daughters: Mrs. Ida Riley, Liberty; Mrs. Ada Riley, El Cajon, Calif.; Mrs. Frank Tackett, Hereford; Mrs. E. L. Linehan, Denton; Mrs. George L. Smith, Damascus, Ark.; Mrs. E. W. Reinhardt, San Antonio; Mrs. R. H. Cheney, Britton Station, Oklahoma City; Mrs. R. E. Culbertson, El Monte, Calif.; and Mrs. E. R. Petree, Mangum, Okla.

Mrs. C. C. Ferguson returned from Los Angeles, California, where she spent the holidays with her son, Charles. She also visited two brothers in San Francisco and Sacramento.

Mr. and Mrs. George Benson and Mrs. Phil Radovich were in Tulsa recently to hear Mrs. Ruff Bryan Owen who spoke on an open program.

Gladys Lee Is New Tarda Group Prexy

Gladys Lee was named president at the meeting of the Tarda Camp Fire girls recently. Barbara Sue Wright was chosen vice-president, Walsena Witherspoon, secretary, Ella Marie Williams, reporter.

Friday the girls had a doll show when Mrs. Urbin Streu and Mrs. David Neal Beavers were guests. Mrs. Beavers has accepted a leadership position with the Camp Fire girls.

Present were Carlyn Knox, Joan Brown, Jackie Brown, Dorothy Williams, Phyllis Goetsch, Carla Sue Crosswait, Gladys Lee, Denice Barnard, Martha Ann Bookout, Ella Marie Williams, Linda Lee West, Wilsena Witherspoon, Linda Cavender, Joan Folkes, Agatha Malone, Sue Channer, Donna Jean Wooddell, Barbara Sue Wright.

Mrs. L. D. Chiles Is Hostess to HD Club

Organization for the coming year served as the main subject for the Messenger Home Demonstration Club meeting Friday in the home of Mrs. L. D. Chiles.

Mrs. Roy Pruitt, president, conducted a business meeting. Each member chose her own subject, for answer to roll call. Names for secret pals of 1951 were drawn.

Mrs. Tom Draper, home demonstration agent, gave a clothing demonstration and laid plans for each member to make a dress for herself.

Members were interested in the remodeling being done at Mrs. Chiles' home. They also enjoyed seeing a textile painted apron and etched aluminum tray made by the hostess.

The floating prize, a set of plastic refrigerator bowls, was won by Mrs. Bertram Jack.

Refreshments of pie, peanuts, coffee or hot punch were served to Mesdames Roy Pruitt, Bob Wyly, E. A. Brown, S. N. Thewalt, Elmer Northcutt, Bertram Jack, J. T. Guinn, Alta Wyly, E. M. Jack, N. A. Brown, Mrs. Chiles, and two guests, Mrs. A. R. Hoover and Mrs. Draper.

The next meeting will be January 28 in the home of Mrs. Harris Evans.

Rotary Club Hears New Aspects of Law

New aspects of the Social Security Law were discussed at the Rotary Club meeting last week by Floyd Ellington, field representative from the Amarillo Social Security office.

With the appointment of committees, plans for the Rotary Club Junior Livestock and Poultry Show scheduled for February 16 and 17, got underway.

President James Witherspoon announced the annual Rotary Club Ladies Night will be February 9.

Mrs. D. W. Allmon and son, Jackie, spent the week end visiting in the home of the Allmon's son; Bob, at Brownfield. Mrs. Bob Allmon and children, David and Susan, returned with them to spend the week.

Packard Mill Is Named Distributor For "Light Crust"

Appointment of Packard Milling Company of Hereford as distributors of "Light Crust" Flour was made this week through Morris Milling Company.

We will continue to manufacture and distribute "Packard's Best" flour, along with "Light Crust" Wilson Gyles, partner in the firm said. "It is our aim to carry a complete stock of both lines and to offer them through retail outlets in this area."

Sam Hershey and Bill White of Texas Tech. Lubbock, visited

Sam's parents, Mr. and Mrs. H. L. Hershey, over the week end.

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ANTHONY'S January WORK CLOTHING SALE

BUCKHIDE Woven Chambray WORK SHIRTS

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Tough, long wearing woven chambray work shirts in blue and grey. Two button-through breast pockets. Strong neatly sewn seams. Cut full and roomy. Neck sizes 14 to 17.



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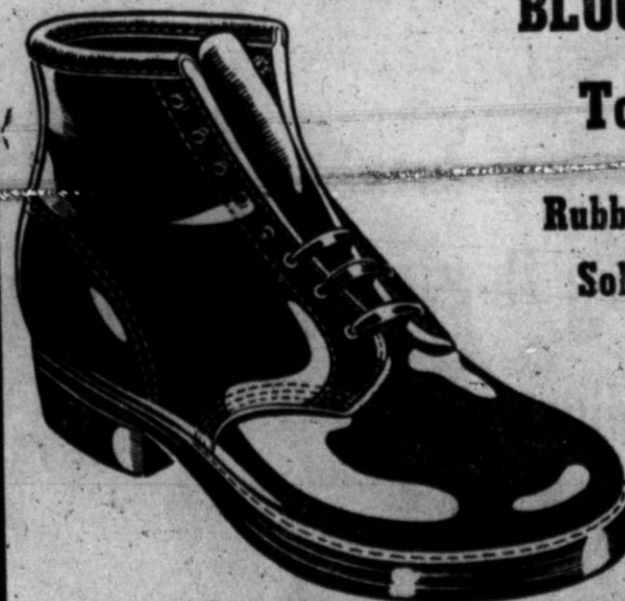
At this low price you save money; and, at the same time, get an exact-matching, good-fitting, long-wearing work suit. Tough, rugged, Stevens Twist Twill Khaki Army cloth... sanforized shrunk... vat-dyed color. Neat tailoring throughout with all strain points reinforced. Pants have boat sail drill pockets... plenty of wide belt loops... wide 2-inch cuff. Shirts have two button-down flap pockets... long tail... dress-shirt type collar.

Strong cotton work socks with nylon reinforced toe and heel. In random, white and rockford type mix. 10 1/2 to 13.

BLUCHER WORK SHOE Tough Glove Leather

Rubber Sole

\$5.90



Tough rugged plain toe work shoe... blucher type... brown rubber sole and heel... leather insole, counter and slip sole... lined vamp.

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Colors: pearly white dots on red, blue, and green. Eyelet embroidery becomingly frames your face. Tie-back sash for trim and precision fit. Two-inch hem.

Colors: white stripes on red, green, and brown. Detachable self-belt and bow create casual look. Gored skirt in back provides smooth fit over hips. Two-inch hem.

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Perky waffle pique collar and pocket trim, waist-whittling set-in waist band, two-inch hem.

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Anthony's THE C. R. ANTHONY CO.

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Value Your Health More Than Riches

Some folks think that fine clothes and fine, big houses are the most important things in life, but these things really don't mean too much if a person doesn't feel well enough to enjoy them. Most folks don't realize this, but Mrs. Lucy Braswell, of Route 2, Stone Mountain, Ga., realizes it very well. Mrs. Braswell takes HADACOL, and by taking HADACOL she found she is helping her system overcome deficiencies of Vitamins B, B, Nicotin and Iron, which HADACOL contains.

Here is Mrs. Braswell's own statement: "I have been sick for some time with stomach disturbances. I began taking HADACOL and I have been taking it about six weeks. I am so much better and much stronger. I will continue to take HADACOL. It sure has helped me. I tell my friends about HADACOL. I can't praise HADACOL too much. I am 59 years old."





NEW AND RETIRING DIRECTORS of Hereford Riders are, left to right, Jeff Roberson, treasurer; Ky Lawrence, retiring board member; D. R. Holt and Jack Brown, board members; Mal Stewart, new president; Jim Neill, retiring board member, Joe Kendall, retiring president; and Nell Spradley, who served as secretary at the recent meeting in the absence of Mrs. Woodrow Ireland. Jack Streun and O. G. Hill, Jr., board members, were not present. —Brand Staff Photo

GARCIA NEWS

Walcott Building Is Progressing; Week End Moisture Is .12 Inch

By Mrs. N. A. Brown

Work on the new Walcott school building is progressing nicely. The new teacherage was built in Hereford and moved to the new location last Saturday.

Snow amounting to .12 inch fell in our community Saturday evening and night. It was nice on the winter wheat. Farmers have started plowing their lay-out-land, getting ready for another crop year.

Mrs. A. R. Hoover of Portales, N. M., is visiting her mother, Mrs. N. A. Thornton and her granddaughter and family, Mr. and Mrs. Roy Fruit and daughters.

Go to South Dakota

Mr. and Mrs. Wilson Wyly, Mr. and Mrs. Porter Wyly, Mr. and Mrs. Elton Wyly, Bruce Coleman, and Carroll Busby have gone to South Dakota looking for a new location. They reported by letter that the weather is beautiful and reasonably mild.

Mr. and Mrs. Frank Meier and four children have moved to the Wilson Wyly place which they purchased in December. Two of the children are attending school at Walcott.

Frank Ford is building a new home north of the Bootleg corner four miles.

Mr. and Mrs. S. N. Thweatt made a business trip to Leveland Saturday.

Mr. and Mrs. Jim Sheehan of Clovis, N. M., visited their daughter and family, Mr. and Mrs. Walter Thompson and son, Sunday.

Mr. and Mrs. James Coleman are staying with Mrs. Ruth Coleman while Bruce is in South Dakota. Mrs. Coleman is recovering from a serious operation.

Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. E. A. Brown journeyed to Clovis, N. M., for a Mexican dinner and attended a show, "Secret Fury" Saturday evening.

Mr. and Mrs. Bertram Jack attended the funeral of his nephew at Floydada on January 3.

To Leave For Army

Mr. and Mrs. Elmer Northcutt and children, Jerry and Wanda, attended a farewell supper in the home of Mr. and Mrs. Johnny Northcutt of Bellview in honor of Bobby Joe Northcutt who is leaving for the army.

Miss Dorothy Nell Guinn and a friend, Miss Sammy Clements, were week end guests of Mr. and Mrs. J. T. Guinn. The girls are attending college.

Mr. and Mrs. Elmer Womble of Gunnison, Colo., former Hereford residents, attended to business here Thursday.

Elwyn Hartman of Hereford, Mr. and Mrs. Elmer Northcutt and children, Jerry and Wanda.

Gene Pope of Friona visited little Miss Gay Wyly Thursday.

Rob says ack

We have a line visiting our community. Friday night a pick-up load of hay was taken

right out of the top of a big stack of hegrira bundles belonging to N. A. Brown. He came from the east and went West. The Browns had just finished stacking the hay the day before.

Mr. and Mrs. W. B. Saxton of Hale Center spent Friday in Hereford.

Condensed Statement

The First National Bank of Hereford

Hereford, Texas

at the close of business December 30, 1950

| ASSETS: | |
|--------------------------------|----------------|
| Loans & Discounts | 1,313,392.17 |
| Banking House | 13,000.00 |
| Furniture & Fixtures | 5,000.00 |
| Federal Reserve Bank Stock | 7,500.00 |
| Other Real Estate | 4.00 |
| Other Assets | 1.00 |
| C. C. C. Loans | \$1,526,552.39 |
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| Cash and Due from Banks | 1,628,975.02 |
| | 5,342,562.41 |
| | \$6,681,459.58 |
| LIABILITIES: | |
| Capital Stock | 100,000.00 |
| Surplus | 150,000.00 |
| Undivided Profits and Reserves | 192,708.88 |
| Deposits | 6,238,750.70 |
| | \$6,681,459.58 |



The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System

Joined for LEADERSHIP in service to farmers

Mal Stewart Succeeds Joe Kendall As President of Hereford Riders

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He replaces Joe Kendall, retiring president.

O. G. Hill, Jr., was named to the Board of Directors to fill the vacancy made by the resignation of Lee Hopson, who moved recently to Springer, N. M. Jeff Roberson was re-chosen treasurer, and Mrs. Woodrow Ireland, secretary.

The club voted to carry on the role, until their return, names of members who go into the armed services.

Plans were made for participation in the annual Hereford Junior Livestock Show, February 16 and 17, and for inviting other riding clubs to parade on Saturday, February 17.

Retiring from the Board of Directors are Jim Neill, Ky Lawrence, and Joe Kendall. The present Board includes Jeff Roberson, Mal Stewart, D. R. Holt, Jack Brown, Jack Streun, and O. G. Hill, Jr.

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Mrs. Clinton Homefeld called the meeting to order. Roll call was answered by each member selecting a subject from the yearbook. Rules and by-laws of the club were read and discussed. Recreation period was spent exchanging magazines.

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If You Are In Need
Of
BUTANE
Or
PROPANE
Phone 124
CONSUMER'S CO-OP
FUEL ASSN.

Goes a long way on a gallon!



The high-compression Hurricane engine squeezes more miles

from every gallon to give

top economy in the **WILLYS** Station Wagon

SOUTHWORTH WILLYS Dist.
Amarillo, Texas

IT'S TWO CARS IN ONE!
Along with top economy, Willys gives you double usefulness—a smooth, comfortable passenger car and, with seats removed, a big-capacity cargo carrier. Come in and road-test this thrifty, dual-purpose car!
WILLYS makes sense



You get all these
GREAT FEATURES
only in Chevrolet
ADVANCE-DESIGN TRUCKS



PHONE 740 Kinsey Motor Company 244 E. 3 ST.

GREAT ENGINE FEATURES
TWO GREAT ENGINES • VALVE-IN-HEAD EFFICIENCY • BLUE-FLAME COMBUSTION • POWER-JET CARBURETOR • PERFECTED COOLING • SPECIALIZED 4-WAY LUBRICATION • THERMOSTATIC HEAT CONTROL • CAM-GROUND CAST ALLOY IRON PISTONS

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Mrs. Finley was a faithful worker in the Cultural Home Demonstration Club. She also worked with one of the girl scout groups in town.

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This immediate area has lost three prominent families, and are about to lose another about the first of February.

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Mr. and Mrs. Raymond Palmer, Jack, Joe Bob, Jim, Judy and Jennie are moving to House, New Mexico, where they have bought 480 acres of land. They plan to rent a house in town until they can build on the ranch. We of this vicinity regret losing them very much.

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The Fort Worth exposition is offering the largest amount of premiums in the 55 years' history of the Southwest's oldest and greatest stock show—\$146,000 (including the rodeo and horse show).

The world's greatest indoor rodeo will be presented in magnificent Will Rogers Memorial Coliseum, with Verne Sillott, "Mr. Rodeo" himself, as the producer. Some 375 cowboys, the top competitors of the rodeo world, will contest for the championship honors and the rich rewards—approximately \$50,000. A new feature will be the wild horse race, which is truly rugged. Interspersed with the rodeo contests will be the horse show events with nearly \$25,000 in prizes to Quarter horses, cutting horses, Palominos and gaited horses. Skeeter, 1950 world's champion cutting horse, will compete in the open event. Specialty acts and new clowns will appear.

The Southwestern Championship Square Dance Contest, which drew packed houses a year ago, again will be presented each afternoon.

Millions of dollars' worth of the finest beef and dairy cattle, sheep and swine will be shown. The poultry, turkeys and rabbits will be housed in the new poultry building. Quarters for carload-and-pen division of bulls have been doubled and other improvements made, such as glassing in the archways connecting the livestock buildings. The Stock Show is not subject to the weather as it is all indoors—17 buildings, 32 acres under roof.

The boys' livestock show, Midway, commercial exhibits, numerous bands and "days" honoring cities and civic organizations will make the 1951 show the most educational and the most entertaining yet. And indications point to a new high in attendance.

Two Are Honored

Mrs. Sandford Smith, teacher of the Mary Martha Class of the First Baptist Church, honored two members of the class who plan to move from Hereford soon at a coffee Saturday morning.

The honorees were Mrs. Wayne Williams whose husband will enter the study of ministry at Wayland College; and Mrs. Clarence Smith whose husband will be engaged in business in Plainview.

Other members of the class

attending were Mesdames: Fred Kroll, Leroy Price, T. A. Paul, Jimmy Roberts, and the hostess.

ELLISTONS VISIT CANADA

Mr. and Mrs. J. B. Elliston returned Sunday from a trip which took them into several Western states and Canada. Mrs. Elliston left Hereford Nov. 14 for Cheney, Wash., where she visited her son, "Scooby". Mr. Elliston left Hereford Dec. 14 and joined his wife at Spokane, where they spent Christmas.

After Christmas the couple visited Vancouver, Canada, Seattle, Portland, San Francisco, Los

Miss Catherine Davis, student at St. Anthony's School of Nursing in Amarillo, spent the week end here with her parents, Mr. and Mrs. A. H. Davls.

Joe Hill of Columbus, Ohio stepped here one day last week for a visit with Mrs. Hill's mother, Mrs. A. M. Jones, and other relatives. He had made a business trip by plane to California and had spent a couple of days in Canyon with his parents, Dr. and Mrs. J. A. Hill.

Angeles and Catalina Islands before returning to Hereford.

Rev. and Mrs. Noel Bryant and children of Borger visited his parents, Mr. and Mrs. D. H. Bryant, last week end.

Hereford Automatic Washateria

PARK AVENUE SHOPPING CENTER
 "Take the Work Out of Wash Day"
 Pickup & Delivery — Drying Service

Phone 1508

FRIO NEWS

Visiting, Parties, and Sickness Feature News of Frio Community

By Mrs. Owen Andrews

Mr. and Mrs. E. H. Little have been staying with his mother, Mrs. Grace Little, at the hospital in Hereford. Mrs. Little underwent surgery on Wednesday and again on Saturday last week. Peggy, little daughter of the E. H. Littles, has been staying with her grandparents, the H. D. Robbins.

The H. D. Robbins recently received a letter from Rev. Lansdown, who was pastor of the Baptist church about 1936 and '37. He has been a district missionary in the vicinity of Okla., since leaving here.

Mr. Robbins writes that he has recently retired, as he has reached the age of retirement, with a salary, as provided by Baptist churches. He also told of being honored with a farewell dinner at Cherokee, Okla., by a large number of his friends, as a tribute to his years of service.

Birthday Honorees

Last Wednesday night, Mrs. L. Shannon and Leonard Irwin were honor guests at a birthday supper, as both had birthdays that day. Quite a large number of people brought supper and immediately after

Church conference and the missionary meetings, the honorees were surprised with the "happy birthday" song, and shown the supper.

Home Makers Club

The club met in the home of Mrs. Henry Dobbs, Wednesday, January 10th, and was officially named "Home Makers Club" as it is no longer a demonstration club. The work for the new year was planned and will be carried out in the same way as has been done in recent years. Among subjects to be studied during the coming year will be "Heart Disease", "Farm Safety", "Home Nursing", "Housecleaning", "Consumer Buying of Linens", "Home Freezing Foods" and several other interesting items.

Members present chose subjects for roll call in which special study can be made. Those present were Mesdames Henry Andrews, H. F. Benson, E. F. Vogler, T. L. Sparkman, Sr., W. A. Springer, Frank Robbins, Owen Andrews, a visitor Mrs. J. P. Hays, and the hostess, Mrs. Dobbs.

The next meeting will be at the home of Mrs. Owen Andrews on January 24th and will feature a demonstration on sewing zippers into a seam. Each is asked to bring a zipper so that she can follow the demonstration as it is presented.

Wade Thompson spent the week end at home from college at Tech.

Mr. and Mrs. J. B. Thompson have moved to Hereford from near Wildorado. They live at 118A Fuller St. He is employed in the meat department at Cash-

way Grocery.

Mr. and Mrs. Olin Parris gave a party for the young people, on Friday night. Those enjoying games and refreshments were James Dobbs, Leonard Schmidt, Tommy Irwin, Clark Dobbs, Clark Andrews, Lester Irwin and Misses Oma Ruth Thompson, Nellie Jo Simpson, Gladys Thompson, Evelyn Jean Benson, Veradelle Andrews, Genelle Eenson, Velma Irwin, Frances Andrews and a visitor, Miss Helen Redwine of Hereford, who was a guest that night of Miss Genelle Benson.

Rev. R. L. Shannon accompanied D. O. Benson to Amarillo Monday where he received radium for a small skin cancer, on his face. The early treatment is expected to cause early healing.

Winnie Jo Irwin was ill over the week end.

Callers in the Shannon home Sunday afternoon were Freeman Curtis and daughter, Betty Sue, of Dimmitt.

Mr. and Mrs. Odie Roberts and family of Wellington spent the week end with his sister, Mrs. Robert Simpson and family.

The Lowes moved to Dimmitt Tuesday of last week. They are located near the high school.

The Shannons took Sunday dinner in the D. Johnson home. Guests in the Owen Andrews home Sunday were Miss Velma Irwin and Doyle Johnson.

Mr. and Mrs. Art Schmidt and family of Hobart, Okla., Mr. and Mrs. C. R. Riner, Corn, Okla., were visitors in the Herb Schmidt home Sunday. Art Schmidt is a brother to Herb and Leonard Schmidt, and the Riners are Mrs. Art Schmidt's parents. The two families had been to California visiting relatives, having left home Christmas week, and were on their way back home. They stayed for dinner with relatives here, before resuming their journey.

J. E. Andrews and Henry Andrews were in Lubbock Friday getting cotton seed. On Monday J. E. Andrews, Clark Andrews and James Dobbs went back for more seed.

Mr. and Mrs. W. H. Andrews and children went to Groom Sunday to visit Mrs. Walter Kohen, who is ill in the hospital there. The Kohens are long time friends of the Andrews, who are now living ten miles north of Hereford.

FREE!

A bottle of Tyné's Non-Allergy Hand and Skin Lotion at Park Avenue Drug.

We gave away about 500 bottles of this lotion during our opening last month.

So many have bought it after trying it that we want every one to try it. It is made from the same pure Oils and creams used on babies so it is a safe skin food as well as antiseptic lotion.

Also remember we fill any Doctor's prescription.

Park Avenue Drug Store
 Rex Tynes, Pharmacist

LOWER FOOD PRICES!

every day in the week!

| | | |
|---|---|---|
| Grapefruit Juice 46 oz. Can 19c Kimbell's | APPLES One-Half Bushel \$ 1.69 Delicious or Winesap | FLOUR 5-lb. Bag 43c Gold Medal |
| SYRUP 5-lb. jar 53c Blackburn, any flavor | Lettuce 2 Heads 25c Crisp Green | PAPER NAPKINS 80 count package 17c |
| PURE HONEY 1-lb. strained 29c 1-lb. comb 39c Burlison | Radishes Bunch 5c Red Crisp | BRILLO SOAP PADS Large Size 23c Cleans Aluminum |
| PORK and BEANS 2 No. 1 Tall Cans 25c Monarch | Carrots Bunch 9c California Finger | Ginger CAKE MIX Large Size 23c Betty Crocker |
| SALAD DRESSING Quart Jar 49c Morton's None Better | Grapes 2 Lbs. 25c Fancy Tokay | GOLDEN HOMINY 2 for 23c White Swan |
| PEANUT BUTTER 12-oz. Jar 33c Monarch, none better | Potatoes 50 Lbs. \$1.35 Idaho Red | PEACHES No. 2 1/2 can 29c Shuffco, with heavy syrup |
| DOG and CAT FOOD 2 pound cans 15c Roxey | ONIONS Lb. 4c Yellow Spanish | COFFEE 1 lb. vac. can 79c Golden Light |
| SUGAR PEAS 2 No. 303 cans 27c Mission | Oranges no. 10 sack 51c Sunkist Navel | GREEN BEANS 2 No. 2 cans 35c Renown, Whole |
| OATMEAL 3-lb. box 39c Crystal Wedding | MEAT | CATSUP 14 oz. Bottle 25c Monarch |
| TREND 2 large boxes 37c For Fine Fabrics | Club Steak Lb. 79c Tender Juicy | |
| SHORTENING 3-lb. can 97c Shurfine, pure vegetable | FRANKS Lb. 43c Sun Ray - All Meat | |
| | BACON Lb. 49c Morrell's Sliced | |

THOMAS FOOD
 In Park Avenue Village
 515 Park Ave. We Deliver Phone 15



NEW AND RETIRING DIRECTORS of Hereford Riders are, left to right, Jeff Roberson, treasurer; Ky Lawrence, retiring board member; D. R. Holt and Jack Brown, board members; Mal Stewart, new president; Jim Neill, retiring board member, Joe Kendall, retiring president; and Nell Spradley, who served as secretary at the recent meeting in the absence of Mrs. Woodrow Ireland. Jack Streun and O. G. Hill, Jr., board members, were not present. —Brand Staff Photo

GARCIA NEWS

Walcott Building Is Progressing; Week End Moisture Is .12 Inch

By Mrs. N. A. Brown

Work on the new Walcott school building is progressing nicely. The new teacherage was built in Hereford and moved to the new location last Saturday.

Snow amounting to .12 inch fell in our community Saturday evening and night. It was nice on the winter wheat. Farmers have started plowing their lay-out land, getting ready for another crop year.

Mrs. A. R. Hoover of Portales, N. M., is visiting her mother, Mrs. N. A. Thornton and her granddaughter and family, Mr. and Mrs. Roy Fruit and daughters.

Go to South Dakota

Mr. and Mrs. Wilson Wylie, Mr. and Mrs. Porter Wylie, Mr. and Mrs. Elton Wylie, Bruce Coleman, and Carroll Busby have gone to South Dakota looking for a new location. They reported by letter that the weather is beautiful and reasonably mild.

Mr. and Mrs. Frank Meier and four children have moved to the Wilson Wylie place which they purchased in December. Two of the children are attending school at Walcott.

Frank Ford is building a new home north of the Bootleg corner four miles.

Mr. and Mrs. S. N. Thweatt made a business trip to Leveland Saturday.

Mr. and Mrs. Jim Sheehan of Clovis, N. M., visited their daughter and family, Mr. and Mrs. Walter Thompson and son, Sunday.

Mr. and Mrs. James Coleman are staying with Mrs. Ruth Coleman while Bruce is in South Dakota. Mrs. Coleman is recovering from a serious operation.

Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. E. A. Brown journeyed to Clovis, N. M., for a Mexican dinner and attended a show, "Secret Fury" Saturday evening.

Mr. and Mrs. Bertram Jack attended the funeral of his nephew at Floydada on January 3.

To Leave For Army

Mr. and Mrs. Elmer Northcutt and children, Jerry and Wanda, attended a farewell supper in the home of Mr. and Mrs. Johnny Northcutt of Eelview in honor of Bobby Joe Northcutt who is leaving for the army.

Miss Dorothy Nell Guinn and a friend, Miss Sammy Clements, were week end guests of Mr. and Mrs. J. T. Guinn. The girls are attending college.

Birthday Dinner

Mrs. Jack Clark entertained in her home Monday with a birthday dinner for her hus-

Elwyn Hartman of Hereford, Mr. and Mrs. Elmer Northcutt and children, Jerry and Wanda.

Gene Pope of Friona visited little Miss Gay Wylie Thursday.

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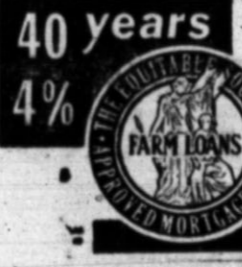
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A record-breaking number of livestock from 30 states, Canada and Cuba will be displayed at the show.

The Fort Worth exposition is offering the largest amount of premiums in the 55 years' history of the Southwest's oldest and greatest stock show—\$146,000 (including the rodeo and horse show).

The world's greatest indoor rodeo will be presented in magnificent Will Rogers Memorial Coliseum, with Verne Sliott, "Mr. Rodeo" himself, as the producer. Some 375 cowboys, the top competitors of the rodeo world, will contest for the championship honors and the rich rewards—approximately \$50,000. A new feature will be the wild horse race, which is truly rugged. Interspersed with the rodeo contests will be the horse show events with nearly \$25,000 in prizes to Quarter horses, cutting horses, Palominos and gaited horses. Skeeter, 1950 world's champion cutting horse, will compete in the open event. Specialty acts and new clowns will appear.

The Southwestern Championship Square Dance Contest, which drew packed houses a year ago, again will be presented each afternoon.

Millions of dollars' worth of the finest beef and dairy cattle, sheep and swine will be shown. The poultry, turkeys and rabbits will be housed in the new poultry building. Quarters for carload-and-pen division of bulls have been doubled and other improvements made, such as glassing in the archways connecting the livestock buildings. The Stock Show is not subject to the weather as it is all indoors—17 buildings, 32 acres under roof.

The boys' livestock show, Midway, commercial exhibits, numerous bands and "days" honoring cities and civic organizations will make the 1951 show the most educational and the most entertaining yet. And indications point to a new high in attendance.

Two Are Honored

Mrs. Sanford Smith, teacher of the Mary Martha Class of the First Baptist Church, honored two members of the class who plan to move from Hereford soon at a coffee Saturday morning.

The honorees were Mrs. Wayne Williams whose husband will enter the study of ministry at Wayland College, and Mrs. Clarence Smith whose husband will be engaged in business in Plainview.

Other members of the class

attending were Mesdames: Fred Kroll, Leroy Price, T. A. Paul, Jimmy Roberts, and the hostess.

ELLISTON'S VISIT CANADA

Mr. and Mrs. J. B. Elliston returned Sunday from a trip which took them into several Western states and Canada. Mrs. Elliston left Hereford Nov. 14 for Cheney, Wash., where she visited her son, "Scott". Mr. Elliston left Hereford Dec. 14 and joined his wife at Spokane, where they spent Christmas.

After Christmas the couple visited Vancouver, Canada, Seattle, Portland, San Francisco, Los

Miss Catherine Davis, student at St. Anthony's School of Nursing in Amarillo, spent the week end here with her parents, Mr. and Mrs. A. H. Davis.

Joe Hill, of Columbus, Ohio stepped here one day last week for a visit with Mrs. Hill's mother, Mrs. A. M. Jones, and other relatives. He had made a business trip by plane to California and had spent a couple of days in Canyon with his parents, Dr. and Mrs. J. A. Hill.

Angeles, an Catalina Islands before returning to Hereford.

Rev. and Mrs. Noel Bryant and children of Berger visited his parents, Mr. and Mrs. D. H. Bryant, last week end.

Hereford Automatic Washateria

PARK AVENUE SHOPPING CENTER
"Take the Work Out Of Wash Day"
Pickup & Delivery — Drying Service
Phone 1508

FRIO NEWS

Visiting, Parties, and Sickness Feature News of Frio Community

By Mrs. Owen Andrews

Mr. and Mrs. E. H. Little have been staying with his mother, Mrs. Grace Little, at the hospital in Hereford. Mrs. Little underwent surgery on Wednesday and again on Saturday last week. Peggy, little daughter of the E. H. Littles, has been staying with her grandparents, the D. Robbins.

The H. D. Robbins recently sent a letter from Rev. Lansdown, who was pastor of the Baptist church about 1936 to 1937. He has been a district missionary in the vicinity of Okla., since leaving here. He writes that he has recently retired, as he has reached the age of retirement, with a salary, as provided by Baptist churches. He also told of being honored with a farewell dinner at Cherokee, Okla., by a large number of his friends, as a tribute to his years of service.

Birthday Honorees

Last Wednesday night, Mrs. L. Shannon and Leonard Irwin were honor guests at a birthday supper, as both had birthdays that day. Quite a large number of people brought supper and immediately after

Church conference and the missionary meetings, the honorees were surprised with the "happy birthday" song, and shown the supper.

Home Makers Club

The club met in the home of Mrs. Henry Dobbs, Wednesday, January 10th, and was officially named "Home Makers Club" as it is no longer a demonstration club. The work for the new year was planned and will be carried out in the same way as has been done in recent years. Among subjects to be studied during the coming year will be "Heart Disease", "Farm Safety", "Home Nursing", "Housecleaning", "Consumer Buying of Linens", "Home Freezing Foods" and several other interesting items.

Members present chose subjects for roll call in which special study can be made. Those present were Mesdames Henry Andrews, H. F. Benson, E. F. Vogler, T. L. Sparkman, Sr., W. A. Springer, Frank Robbins, Owen Andrews, a visitor Mrs. J. P. Hays, and the hostess, Mrs. Dobbs.

The next meeting will be at the home of Mrs. Owen Andrews on January 24th and will feature a demonstration on sewing zippers into a seam. Each is asked to bring a zipper so that she can follow the demonstration as it is presented.

Wade Thompson spent the week end at home from college at Tech.

Mr. and Mrs. J. B. Thompson have moved to Hereford from near Wildorado. They live at 118A Fuller St. He is employed in the meat department at Cash-

How To Relieve Bronchitis

Creamulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden mucus and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creamulsion has saved the test of millions of users.

CREOMULSION
Who's Coughs, Chest Colds, Acute Bronchitis

FREE!

A bottle of Tyne's Non-Allergy Hand and Skin Lotion at Park Avenue Drug.

We gave away about 500 bottles of this lotion during our opening last month.

So many have bought it after trying it that we want every one to try it. It is made from the same pure Oils and creams used on babies so it is a safe skin food as well as antiseptic lotion.

Also remember we fill any Doctor's prescription.

Park Avenue Drug Store
Rex Tynes, Pharmacist

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Also remember we fill any Doctor's prescription.

Park Avenue Drug Store
Rex Tynes, Pharmacist

LOWER FOOD PRICES!
every day in the week!

GRAPEFRUIT Juice
46 oz. Can **19c**
Kimbell's

SYRUP
5-lb. jar **53c**
Blackburn, any flavor

PURE HONEY
1-lb. strained 29c
1-lb. comb 39c
Burlison

PORK and BEANS
2 No. 1 Tall Cans **25c**
Monarch

SALAD DRESSING
Quart **49c**
Jar
Morton's None Better

PEANUT BUTTER
12-oz. Jar **33c**
Monarch, none better

DOG and CAT FOOD
2 pound cans **15c**
Roxey

SUGAR PEAS
2 No. 303 cans **27c**
Mission

OATMEAL
3-lb. box **39c**
Crystal Wedding

TREND
2 large boxes **37c**
For Fine Fabrics

SHORTENING
3-lb. can **97c**
Shurfine, pure vegetable

APPLES
One-Half Bushel **\$1.69**
Delicious or Winesap

Lettuces 2 Heads 25c
Crisp Green

Radishes Bunch 5c
Red Crisp

Carrots Bunch 9c
California Finger

Grapes 2 Lbs. 25c
Fancy Tokay

Potatoes 50 Lbs. \$1.35
Idaho Red

ONIONS Lb. 4c
Yellow Spanish

Oranges no. 10 sack 51c
Sunkist Navel

MEAT

Club Steak Lb. 79c
Tender Juicy

FRANKS Lb. 43c
Sun Ray - All Meat

BACON Lb. 49c
Morrell's Sliced

FLOUR
5-lb. Bag **43c**
Gold Medal

PAPER NAPKINS
80 count package **17c**

BRILLO SOAP PADS
Large Size **23c**
Cleans Aluminum

Ginger CAKE MIX
Large Size **23c**
Betty Crocker

GOLDEN HOMINY
2 for **23c**
White Swan

PEACHES
No. 2 1/2 can **29c**
Shurfine, with heavy syrup

COFFEE
1 lb. vac. can **79c**
Golden Light

GREEN BEANS
2 No. 2 cans **35c**
Renown, Whole

CATSUP
14 oz. Bottle **25c**
Monarch

THOMAS FOOD
In Park Avenue Village
515 Park Ave. We Deliver Phone 15

Church Notes

The Sunday schedule at Immanuel Lutheran Church begins with Sunday School and Bible Class at 10:30 a. m. The Sunday School lesson is "The Flight into Egypt." The worship service begins at 11:30 a. m.

An instruction class for persons interested in studying the chief parts of the Bible is held at the church each Wednesday night at 8:00 p. m.

The church sponsored radio program is heard over KPAN each Wednesday afternoon at 11:30 a. m.

At 11 o'clock each Sunday morning, Christian Science Services are held in the Star Theatre. All who are interested are invited to attend.

"Life" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, January 21.

The Golden Text is: "This is the record, that God hath given to us eternal life, and this life is in his Son" (I John 5:11).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For I have not spoken of myself; but the Father which sent me, he gave me a commandment, what I should say, and what I should speak. And I know that his commandment is life everlasting." (John 12:49, 50).

Sunday afternoon at 3 o'clock the area-wide singing will be held at the Church of Christ in Dimmitt. The public is invited to attend.

The weekly schedule for the Hereford Church of Christ includes: Sunday, Sunday School, 10 o'clock; morning worship, 11 o'clock; young people's meeting, 6:15; evening worship, 7 o'clock; Wednesday, Ladies' Bible Class, 3:00; mid-week Bible class and singing, 7 o'clock.

The daily radio program is heard over KPAN at 9:30 each morning except Sunday when the time is 9:15. Bob Wear, minister, is speaker each day.

Sunday school begins at 10 o'clock at the Church of the Nazarene, Fourth and Jackson, followed by morning worship at 11 o'clock.

11 o'clock. On Sunday evening and Wednesday evening services are held at 7:30.

Rev. Roy Bickford is the minister.

Beginning Monday the 22nd through Friday the 26th Rev. Don Davidson of the First Methodist Church will be on the Radio over KPAN at 8:45 each morning. You will not want to miss these devotional messages.

Choir Practice will be held Thursday evening at 7:45 in the Sanctuary. All members are urged to attend this meeting.

The Wednesday evening prayer service is held each Wednesday at 7 o'clock in Ward Hall.

You are invited to attend this mid-week service.

Tonight at 7:30 the quarterly meeting of the official board of the First Christian Church will be held. All department chairmen are requested to have written reports for this meeting, outlining the work of their respective departments for the past quarter.

A treasurer's report from Ceta Glen Christian Camp shows \$850 more on hand at the close of 1950 than at the beginning of the year, in addition to a large amount being paid out.

Sunday services of the church include: church school, 9:45; morning worship, 10:50; youth groups, 4:00 evening worship, 7:00. Mid-week services are at 7:15 on Wednesday, followed at 8 o'clock by choir rehearsal.

The Bible Study Week is in progress at the First Baptist Church with classes each evening at 7:30. "The Bible and Prayer", a book by Dr. R. G. Lee, president of the Southern Baptist Convention is being used in the study.

Classes and teachers are adults, Rev. R. H. Cagle; young people, Don Boles; intermediates, Bob Lawrence; Juniors, Wayne Williams. The classes will end with the Friday evening meeting.

Tuesday evening an evangelistic rally was held in Amarillo at the first Baptist Church for this part of the state. The same evening the Associational Brotherhood met at the Avenue Baptist Church where Rev. A. C. Hamilton of Plainview was speaker.

DAWN NEWS

Members of Dawn Church Win Two Banners at Friona Monday Night

By Bertha Frye

Thirty-five persons from the Dawn Baptist Church went to Friona last Monday night for the Associational Sunday School and Training Union meeting and brought back two banners, the associational attendance banner and percentage banner.

The Dawn quartet consisting of Pat Miller, Nancy Smith, Sid Perkins, and Bernice Perkins sang "In the Sweet By and By" at the meeting.

Mr. and Mrs. Stuart Condon had dinner with the H. H. Millers Friday evening. Later in the evening they were joined by Mr. and Mrs. Floyd Walton, Sr. and Mr. and Mrs. H. V. McCabe for some bridge.

HD Party

Members of the Home Demonstration Club had a party in the Johnnie Carathers home Friday honoring Mrs. Cecil Payne who recently moved to Hereford.

Present were Mesdames H. S. Fuller, T. L. Sparkman, W. U. Adam, W. J. Stewart, Zed Stewart, Luther White, Baize, and the hostess.

Miss Dona Airhart attended the Hardin-Simons Chapel Choir presentation at the First Baptist Church in Hereford last Tuesday night.

Mr. and Mrs. H. H. Miller attended a birthday party given in honor of their brother-in-law, Billie Hill, at Amarillo Monday night.

Mrs. L. M. Harris of Amarillo spent the week end with her daughter and family, the C. C. Stewarts.

Surprise Farewell Party

Members of the home demonstration club honored Mr. and Mrs. A. C. Hershey with a surprise farewell dinner at their home on Monday night.

The club presented a gift to the honoree.

The Hersheys moved last Friday to the Walton Smith place northwest of Hereford.

Attending were Mr. and Mrs. Wilcox and family, Mr. and Mrs. Charles Corder, Mr. and Mrs. Larry Loerwald and family, Mr.

and Mrs. Johnnie Carathers and family, Mr. and Mrs. H. S. Fuller and family, Mr. and Mrs. Zed Stewart and Mr. and Mrs. W. J. Stewart of Canyon.

The Dawn Music Club met with Mrs. Johnnie B. Caraway on Tuesday of last week.

Lloyd Bentley and Carl Wimberly left Wednesday night for Marlin.

Mr. and Mrs. Johnnie B. Caraway, Robert Elden, Alice Ann, Mr. and Mrs. Ray T. Stewart and Linda spent the week end with Mr. and Mrs. J. W. Oglesby at Etter.

Miss Ruby Wilcox is ill with the mumps and Cecilia Loerwald has measles.

Party on Birthday

Members of the Dawn Baptist Training Union gave a surprise birthday party in honor of their leaders, Mrs. Raymond Sargent, at the Carl Wimberly home Friday night.

The evening was spent playing games and singing songs.

Refreshments were served to Bernice, Lanette, Johnny, and Sid Perkins, Wilma June, Willa

Mae, and Wayne Wilcox, Florine and Bud McIntosh, Pat Miller, Sara Jo Smith, La Dean Adams, Dona and Jamie Airhart, Nancy Smith, Wanda Sue, Phyllis and Ted Wimberly, Raymond Sargent, and Mrs. Carl Wimberly.

Four Year Old Celebrates At Party-Event

Four year old Coretta Gollehon celebrated her birthday at a party given by her mother, Mrs. Gerald Gollehon, Saturday afternoon.

Games and toys provided entertainment for the group and valentines were given as favors.

Children attending the party were: Sheryl Edmonson, Linda Margaret London, Marsha Gay Houser, Connie Renfro, Gwendolyn and Craig Balmum, Susan Hopson, Joy Walker of Dimmitt, Alona Cooke, Cheri Baker, Gary Tinsley, Debbie Beene, Judy and Pat Price, Charlotte Hamilton, Martha Sue and Judy Kay Wiltshire, Sandy Winkler, Janice Lynn Britain, Norma Jean Gollehon and the honoree.

Mothers attending were Mesdames: Walter London, Jr., Marcus Houser, Delbert Balmum, V.

Letter To Editor

Hereford, Texas January 12, 1951

Editor Hereford Brand Hereford, Texas

Dear Editor:

Far seeing men, lawyers, Title and Oil men, have been in Hereford recently, looking over the possibility of establishing in Hereford, of what might be termed a second Midland for the oil industry, housed in their own modern building of several stories, for themselves and oil companies wishing to locate branches in this part of the state and New Mexico; this corporation, if formed, will be amply financed, will be staffed by trained people with three de-

C. Hopson, Roy Britain, Arthur Tinsley, Bruce Beene, Leroy Price, Lilburn Hamilton, B. M. Wiltshire, Elmer Gollehon and the hostess.

partments to begin with, one being Land Titles, one a department of lawyers, and one a department of loans.

In the Title department they could in a matter of days, and the use of photo static machines, set up a complete and accurate set of Abstract Books; the law department equipped to take over law business in this section, and in any part of Texas for that matter; the loan business equipped to handle loans of any kind or nature, and in any amounts, on land, city property, Oil and minerals as well. Several things here have been thoroughly looked into, such as the main line of the Santa Fe Railroad, irrigation, modern hotel, paved Highways running east and west, north and south etc. If oil is struck in "paying quantities, our present Jim Hill Hotel would require two or more additions upward. So far all this is what may be termed "The Pipe Stem Stage", but could blossom out in a reality before the year is out.

Sincerely yours, L. Baskin

John, McLean George H. McLean

1929 - 1951

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Phone 273 - Office Phone 181 or 817 - Residence



Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and reliability found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

YOU CAN'T BEAT QUONSET FOR VALUE! B. E. BRUMLEY

Box 608 Phone 404

QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

8575 TEXANS During The Past 11 Years!

Were Stricken With Polio



"Lend me a hand"



JOIN THE MARCH OF DIMES

IMAGINE wiping out a town of 8,575 persons with one hidden germ. That is virtually what has taken place in TEXAS during the past 11 years.

POLIO THE PARALYZER struck down 8,575 TEXAS men, women and children from January 1, 1939 to January 1, 1950. There were 232 cases in 1939. There were 2,355 --- or more than ten times that amount in 1949.

Our 11-year record leaves a cripple in every 210 Texas homes. Something must be done to stop this killer. Your dimes and dollars are needed to fight POLIO.

Pitman Grain

Hereford Bakery

Miller Oliver

Deaf Smith County Meals

Good Housekeeping Shop

Hereford News Stand

Cashway Stores

Green Hedge Cafe

Little Diner

Frank Craig

The Brand



KIWANIS OFFICERS, New and Old Front row, left to right: Worth Covington, board member; Bob Wear, retiring president wears the first dress hat he has owned in 22 years, a presentation from the club; Gerald Wilson, board member and Bob Selby; installation officer from the Downtown Amarillo Kiwanis Club. Back row, J. B. Pool, incoming president; Lowell Sharp, board member, Ray Downey, vice president; Lloyd Lovell, secretary-treasurer, and Bill Phillips, board member.

Long Time Ago

25 YEARS AGO
A gigantic mound of beautiful floral offerings marks the spot in Hereford's cemetery where lies the remains of Uncle Sam Estes, a veteran West Texas ranchman, farmer, mill progressive business man, and philosopher, who died Monday morning about 10 o'clock. He was laid to rest Tuesday afternoon. The principal occasion in West Texas was a funeral, but Mr. Estes took up most of the day in planning and carrying out his last wishes. He put in the "Sugar Mill and Cotton Gin" business and men came as far as fifty miles to secure "pure" cotton from him for planing purposes. In 1905 the family moved to Hereford, lived one year, improved another section, and moved back to the ranch, selling the old place. About 1910 they moved back to Hereford, where they have resided since, after selling all the old place and trading for several farms near Hillsboro.

Gaston Baer of the Popular Store has a unique window display this week advertising shows. The display consists of a mechanical device operated by electricity.
H. G. Conkright and Bob Higgins announced for Commissioner Precinct No. 2; Claude Benton announced for re-election as sheriff and tax assessor; M. R. Avery announced for the office of County Judge and Supt. of Schools.

45 YEARS AGO
"Do you want to vote? That's your poll tax at once."
Elder Jesse B. Haston resigned as pastor of the Christian Church. On February 1 he and his family are going to their new home in Colorado.
On Tuesday evening of this week, the older members of the local Baptist church, who have very heretofore been regarded as law-abiding citizens, broke into the residence of Rev. O. W. Dean at the parsonage and took complete possession of the home, notwithstanding the fact that the preacher and all his family were present. The intruders did the principal part of the damage in the culinary department. After the band had taken their leave, Mr. and Mrs. Dean found the following spoils in great abundance: coffee, sugar, beans, ham, sausage, live chicken, dressed chicken. There was a similar scene at the home of the Baptist missionary, D. Morgan for the members of the BYPU, led by O. F. E. C. Eubanks attended a tax Smith, were there for the same clinic at Lubbock last week.

the blaze—no telling where it would have gone, as there was a high wind at the time. The women of the neighborhood showed their nerve and good sense in rushing water, brooms and tow sacks to help in the fight. No one was hurt. There were pipes and cigarettes on the job.

W. G. Stafford, who has been connected with the John J. Burns Land Company of Amarillo for several months, has formed a partnership with Ed Connell and will now direct his energies toward the settlement of Deaf Smith and surrounding counties.

We predict that Messrs. Connell and Stafford will make a whole team in the immigration business.

From the date at which Hereford's young people are entering upon the married life, it is but a matter of a few months when there will not be a sufficient number of them left to create even a ripple in the social world.

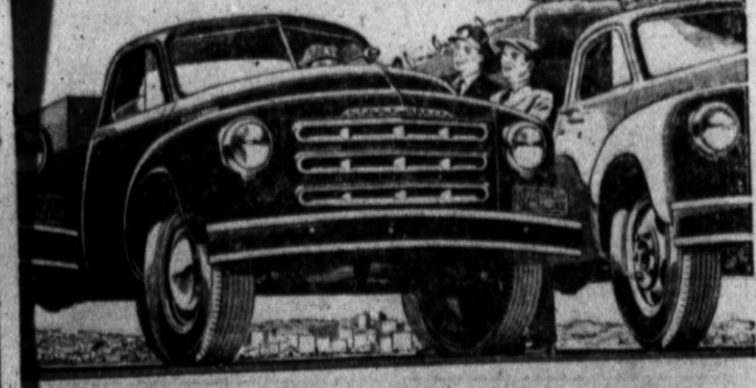
This time it is our privilege to announce the wedding of Allen Hughes of this city to Miss Mary Northern of Mertens, Texas. Of all the young men of this community, Mr. Hughes is classed among the most worthy.

Mr. and Mrs. R. E. Drager and family, and Mr. and Mrs. Will Kellinske went to Lubbock Tuesday to visit and attend to business. On Wednesday they visited the Kellinske's daughter at Wilson to celebrate her birthday.

Week end guests in the home of Mr. and Mrs. W. M. McGeehee were their son and daughter-in-law, Mr. and Mrs. Wallace L. McGeehee of Kansas City, who were on their way to Mexico City.

Studebaker trucks cut costs plenty!

Available in a wide range of popular sizes and wheelbases!



Extra money's worth everywhere!

Big visibility cab with head room, hip room, leg room. For three... Fully enclosed safety steps... "Lift-the-hood" accessibility to engine, ignition, instrument panel wiring... Adjustable seat with "finger-tip" control... Adjusto-Air seat cushion... Cab light with hand and automatic door switches... Automatic "hold-open" door steps... Tight-gripping rotary door latches... Extra strong K-member front frame reinforcement... Shock-proof cross link steering with variable-ratio for easier turn-arounds and parking.

FRANK CRAIG
STUDEBAKER — MASSEY-HARRIS

Feel the Lift
it gives your car!
Get Winter-Blended
Phillips 66
Gasoline!



Drive RIGHT with Phillips 66
LUBRICATE FOR SAFETY EVERY 1,000 MILES
Hear Rex Allen and the Sons of the Pioneers every Friday night over C.B.S.

Winter-Blended Phillips 66 Gasoline is right for the season... right for fast starting, smooth acceleration, and thrifty mileage on winter days. Right now it contains extra amounts of quick-burning, high test (high volatility) elements—the elements your engine needs for full-powered performance in cold weather. Get Winter-Blended Phillips 66 Gasoline at any station where you see the famous orange and black Phillips 66 shield.

YOUR GUIDEPOST TO Food Savings HUNTER'S SHOP WITH CONFIDENCE AND ECONOMY!

LAUNDREX The Perfect Bleach qt. 15c

| | |
|---|---|
| Brimfull PIE CRUST 2 pkgs. 37c | Brimfull - Dried PRUNES 1 lb. pkg. 32c |
| Red & White BAISINS 15 oz. pkg. 29c | Red & White MINCE MEAT 2 pkgs. 35c |
| Brimfull APPLE JUICE 48 oz. can 34c | Brimfull Marshmallows 1 lb. pkg. 29c |
| Anglo CORNER BEEF can 53c | Brimfull - Sour or Dill PICKLES quart 34c |

Peanut Butter Peter Pan 12 oz. Jar 29c

| | |
|---|---|
| Marco - Fancy Whole GREEN BEANS No. 2 can 28c | Red & White - Cream Style CORN 2 No. 303 cans 37c |
| Brimfull - Fancy KRAUT 2 No. 2 cans 27c | Red & White - Small Sieve PEAS No. 2 can 29c |
| Brimfull - Solid Pack - Fancy TUNA can 35c | Ranch Boy DOG FOOD 2 cans 15c |
| Brimfull PORK & BEANS 16 oz. can 10c | Dorman's - Fancy TOMATO JUICE 46 oz. 25c |

MILK Red & White Endorsed by American Medical Association 2 Tall Cans 25c

PEACHES Freestone Halves - Dee Jay No. 2 1/2 Can 29c

Fruit Cocktail Red & White 3 No. 2 1/2 Cans \$1

Gelatin Dessert Royal All Flavors Pkg. 5c

VEL Large Box 29c FAB Large Box 29c

COFFEE Red & White Lb. 83c Apple Jelly Zestee - Pure 2 Lb. Jar 29c

| | |
|---|---|
| Wilson's - Quality BACON Sliced - Lb. 36c | Texas - Ruby Red GRAPEFRUIT Lb. 7c |
| Pure Pork SAUSAGE country style lb. 29c | Roman Beauty - To Eat or Cook APPLES Lb. 10c |
| Deaf Smith or Panhandle CHILI Lb. 49c | Red Emperor - Finest Flavor GRAPES Lb. 12 1/2c |
| Armour's Star DRIED BEEF pkg. 43c | California - Large Solid Fresh LETTUCE head 12c |
| Midget - Horn CHEESE Wisconsin - Lb. 45c | Fancy YAMS 3 lbs. 25c |

HUNTER'S RED & WHITE STORE

Walter Rogers Introduces Two Congress Bills

Congressman Walter Rogers, of the 18th District of Texas, introduced in the House of Representatives two pieces of legislation before he had served as congressman ten days. On January 12th he offered an amendment to the Fair Labor Standards Act, which would permit children under sixteen years of age to work in agriculture if properly excused by the school authorities. On the same day he introduced a bill which would prohibit the mailing of literature by an organization or group designated by the Attorney General under Executive Order No. 9835 as totalitarian, fascist, communist or subversive, or as having adopted a policy of advocating or approving the commission of facts of force or violence to deny others their rights under the Constitution of the United States, or as seeking to alter the form of Government of the United States by unconstitutional means.

Rogers stated that his action in introducing the two pieces of legislation was in keeping with promises he made during his campaign. He said the amendment to the Fair Labor Standards Act would eliminate the necessity of closing schools in certain school districts in order to get the crops harvested, and would permit school authorities to arrange the school work of those who needed to help in the harvest so they could fully comply with State attendance



THE WINNER! Tailwister Marlin Gilliland raises aloft the hand of Dr. R. R. Wills, first winner in the Lions Club question contest, sponsored each week by Paul Holland. The contest was started back in June, 1950, increasing \$5.00 each week. Because no one answered the weekly quiz, the prize amounted to \$155.00. The club voted to send \$125 to the Gonzales Foundation for Crippled Children and to begin all over with \$30 in the jackpot. Then, Wham, Dr. Wills, first quiz contestant in the new series, answered his question. Paul Holland is seen presenting the check, as he puts it: "To the one and only winner."

laws. "Since this country will need an all-out effort by cotton farmers in raising a crop this year, it will answer one of their most difficult problems, that is the harvesting problem", he ad-

ded. Referring to his proposed anti-subversive publications bill, Rogers declared, "This is only the beginning of legislation I have in mind to put communist

and subversive publications completely out of business and to stop the publication and distribution of such organs as the Daily Worker and similar publications."

Courthouse Records

DEEDS OF TRUST

Wayne Qualls et ux to Wilford Taylor, Jr, Lot 3, Petersen Sub. of pt. Blk. 2, Mabry Add.
 Samuel Gooding Nelson et ux to Farm & Home Savings & Loan Association, Lot 3, Barber Sub. Blk. 22, Evans Add.
 N. A. Brown et ux to Connecticut Mutual Life Insurance Co. Sec. 25, T3N, R2E, E 1/4 Sec. T3N, R2E.
 Edgar Junior Zimmerman et ux to Farm & Home Savings & Loan Association, Lot 32, Barber Sub. Blk. 22, Evans Add.
 Davis & McCracken, 1950 Buick Sedan.
 Lloyd H. Manjeot, 1950 Plymouth 4 dr Sedan.
 Moss Howell, 1950 Dodge 4 dr Sedan.
 Elmore Nunn, 1951 Nash 4 dr Sedan.
 R. F. Marnell, 1950 Chevrolet 2 dr Sedan.
 T. W. Perrin, 1950 Packard 4 dr Sedan.
 Travis J. Jackson, 1950 Buick 2 dr Sedan.
 Vincent J. Meyer, Wildorado, Texas, 1951 Hudson 4 dr Sedan.
 Glenn B. Allred, Wildorado, Texas, 1950 Dodge 4 dr Sedan.
 P. L. Carmichael, 1950 Chrysler 4 dr Sedan.
 J. T. Gilbreath, 1950 Chrysler 4 dr Sedan.
 D. C. Barnard, 1951 Pontiac 4 dr Sedan.
 Henry Hastings, 1950 Buick 4 dr Sedan.
 J. B. Sneed, Jr., 1951 Oldsmobile 4 dr Sedan.
 V. C. Hopson, 1951 Chevrolet



James Whitmore, Gary Gray, and Nancy Davis hear a radio report in this scene from MGM's "The Next Voice You Hear," showing at the Star Friday and Saturday, double feature days, with Roy Rogers in "Sunset in the West" being the other feature. "If you miss a musical, there will be another one along; if you miss a western, there will be several more along; but if you miss the picture entitled 'The Next Voice You Hear,' you may never have another chance to see a similar picture. The story tells how the voice of God was heard on the radio," Francis Hardwick, manager, said.

4 dr Sedan.
 Forrest Minton, 1951 Chevrolet 2 dr Sedan.
 Robert-L. Edgmon, Broadview, New Mexico, 1951 Henry J. 2 dr Sedan.
 A. B. Lueb, 1950 Plymouth Cib Cpe.
 H. H. Miller, 1951 Studebaker 2 dr Sedan.
 E. M. Green, 1951 Chevrolet Cib Cpe.
 Mary E. Seigler, 1951 Chevrolet 4 dr Sedan.
 Grady Rogers, 1950 Buick 4 dr Sedan.
 Dr. J. W. Hendrix, 1951 Packard Cib Cpe.

Mrs. Annie Rose, 1950 Chrysler 4 dr Sedan.
 Clifton Johnson, 1950 Dodge 4 dr Sedan.
 M. J. Koelzer, 1951 Studebaker 2 dr Sedan.

Mr. and Mrs. Jack Roberson have returned from a week visit with relatives in other Texas points. They stopped at Kress for their daughter and family. Rev. and Mrs. Russ Pogue and children, who went to Dallas to attend an evangelistic meeting. The Robersons visited Cleburne, Avalon and Val Verde. On the return they stopped at Wichita Falls and Post Oak.

MILLER'S PLUMBING
 PROTECT YOUR HEALTH BOTH DAY AND NIGHT-SEE THAT YOUR HEATING PLAN IS RIGHT
 Miller PLUMBING
 Best Metal Work
 125 N. CAMPSON • Phone 1287
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WHEN COLDS START... HERE'S AN ANTI-HISTAMINE THAT YOU CAN TRUST!



Cold's distresses are stopped in many cases the first day.

Official Showing

NEW 1951 DODGE - SAT. - JAN. 20th
 GILES MOTOR COMPANY

HERE'S THE NEW '51 DODGE

New Inside...New Outside
 with a Completely New Kind of Ride



NEW in more ways than cars costing up to \$1,000 more

AT A SECRET PREVIEW THESE FAMOUS AMERICANS SAID:



TED WILLIAMS—"When I first saw this new 1951 car, its smart good looks and its new engineering advances made me put it in the expensive car class," says Ted Williams, baseball's great left-handed slugger.



BETTY HUTTON—"It's so big, so roomy, with greater visibility for every passenger," says Betty Hutton, famous for her own exuberant way of putting over a song. "And so luxuriously appointed, inside and out!"



DALE CARNEGIE—"I think I know what influences people, and this new car will do it," says famous author of "How to Win Friends and Influence People" and "How to Stop Worrying and Start Living."

* Soon to be seen in Cecil B. DeMille's "THE GREATEST SHOW ON EARTH," a Paramount Release, Color by Technicolor

Now YOU can see it! The new 1951 car that thrilled hundreds in secret previews coast-to-coast! Yes, famous Americans and people in all walks of life—engineers, stylists, architects, mechanics—were excited by its stunning new beauty and host of engineering improvements... were amazed that any car offering so much sells for so little!

New Riding Principle! New Oriflow shock absorber system brings you a truly new kind of ride... lets you "float" down roads that stop other cars. Here's a new kind of smoothness—over the same roads that jarred and "hammered" you in the past! Whether it's cobblestones or country ruts—wheels stay on the ground.

New Watchtower Visibility! Here's visibility for all passengers through the new wider windshield and deeper, wider panoramic rear window—for greater safety, comfort. Here's new spaciousness inside to let you ride relaxed, uncrowded. Yet outside, its new beauty is sleek and trim for easier handling and parking.

See the New 1951 Dodge January 20th! Step in at your Dodge dealer's. Learn how you could pay up to \$1,000 more and still not get all the new beauty, extra room, famous dependability of this great new Dodge!

The Beautiful New
1951 DODGE
 ON DISPLAY JANUARY 20th

GILES MOTOR COMPANY

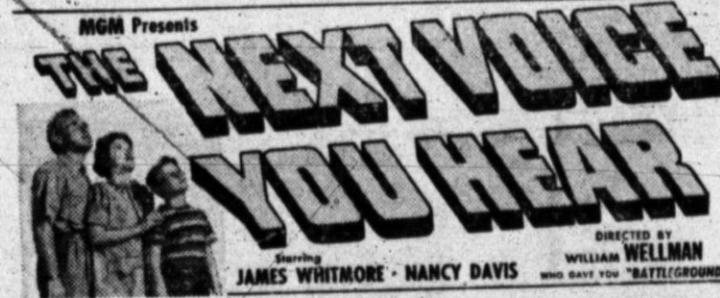
Never Have Movies Provided So Much For So Small Part of Your Entertainment Dollar
 Movies Are Your Best and Cheapest Entertainment.

STAR

YOUR ENTERTAINMENT CENTER

FRIDAY - SATURDAY

The Story of the Day God Spoke on the Radio



"If you miss a musical, there will be another one along; if you miss a western, there will be several more along; but if you miss the picture entitled 'THE NEXT VOICE YOU HEAR...' you may never have another chance to see a similar picture. And as you leave the theatre, I am sure you will realize you will have seen nothing short of an absolute miracle."

SECOND FEATURE



SUNDAY - MONDAY - TUESDAY



The West's Most Desperate Outlaws
 ...Thundering, Plundering under the Black Flag of Quantrill's Guerrillas!
KANSAS RAIDERS
 COLOR BY TECHNICOLOR
 Audio Brian Marguerite Scott
 MURPHY - DONLEVY - CHAPMAN - BRADY
 TONY CURTIS - RICHARD AXLEN - RICHARD LONG - JAMES BEST

FREE Kiddies Show & Radio Program
 EVERY SATURDAY MORNING
 9:45 to 11:00



"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Thursday, January 18, through Saturday, January 20th...

Congratulations

- Mr. & Mrs. J. K. Fore
- Mr. & Mrs. E. C. Hewitt, Jr.
- Mr. & Mrs. H. D. Gholson
- Mr. & Mrs. Robert Peterson
- Mr. & Mrs. D. C. Roberson
- Mr. & Mrs. E. L. Owens
- Mr. & Mrs. T. B. Caraway
- Mr. & Mrs. Mark Koenig

TEXAS

YOUR FAMILY THEATRE

DOUBLE FEATURE

FRIDAY SATURDAY
 HIT NO. 1



HIT NO. 2



SUNDAY - MONDAY - TUESDAY

