

Thursday—High 35, Low 6
Friday—High 38, Low 16
Saturday—High 60, Low 24
No Moisture

Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 3—NUMBER 24

The Sunday Brand, Hereford, Texas, Sunday, December 10, 1950

PRICE 10 CENTS PER COPY

Around Town

SIGHTS, FACES SEEN

For the month of November \$84,000 worth of building permits were issued in Hereford. The figure includes five new residences with a total value of \$53,000. Eleven other new buildings were authorized to complete the figure. Building permits at Canyon for the month totalled \$50,000, and Amarillo had \$2,963,000.

The Texas Bureau of Business Research predicts that a decline in private construction in 1951 is expected to leave the year's total 27 per cent below 1950, but public construction will run approximately 10 per cent ahead of the current year.

In Hereford more and more business houses are opening in new modern buildings each week, making the town really dressed up. Other businesses continue remodeling.

This year there are many unusual Christmas decorations being displayed by local merchants with very attractive windows showing up all over town.

Christmas shoppers are rushing more each day. Only 12 shopping days remain until Christmas.

First official entry received for the Jaycee's Christmas Outdoor Home Decoration and Lighting Contest is R. W. Ford, 517 Main. Contest blanks must be in on or before December 19. The rules—simply decorate and light the outside of your home to the best of your ability, using any type of light or decoration—submit your entry blank, by mail or in person, to the Brand Office where it will be turned over to the judging committee.

Housewives have been asking, "what are mashed cherries," or "how do you mash cherries?" Last week, through typographical error "Maraschino cherries" was changed to read "mashed cherries" in Mrs. J. W. Robinson's cherry spice cake recipe in the Brand. One cup of maraschino cherries is required in the recipe.

H. E. Miller is sporting a new 17-jewel Bulova wrist watch around town. The flashy new timepiece came as the award for Miller's having won second place in sales of Schaffer plows in the United States during November. First prize went to a Schaffer plow dealer in Iola, Kansas.

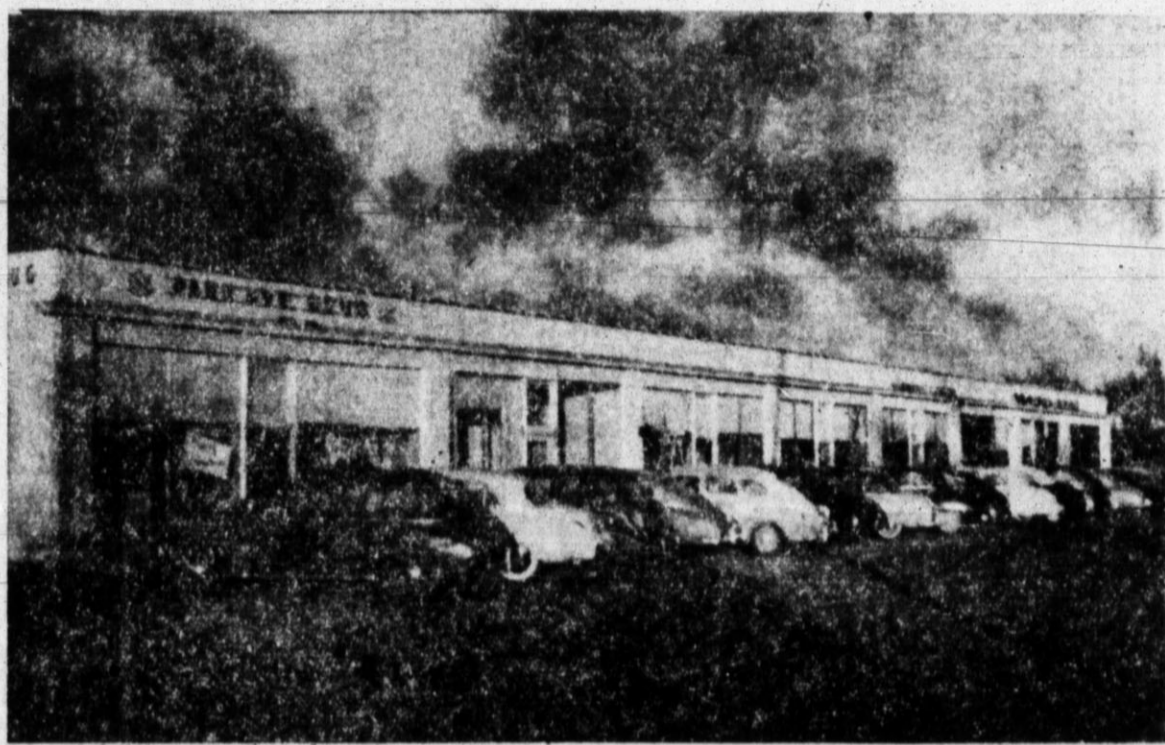
Francis Hardwick asked the point-blank question: "What would you do if you were standing, fire extinguisher in hand, in the midst of smoke from your burning home and someone walked up, tapped you on the shoulder and asked: 'Having troubles?'" His still-incomplete new home on Star Street sputtered a little flame last week. That's undoubtedly where the idea for the question came to him. When he mentioned the fact he had a fire extinguisher in his hands could it have been an indication how he was tempted to answer the question?

There will be a Zone 1 meeting of the American Legion Auxiliary at Vega, Texas Tuesday night at 8:00.

The fire siren was sounded at noon Saturday to summons firemen to a gas fire near Highway 60 near the highway barn. The blaze was extinguished before any damage resulted.

"The most useless thing at a wedding is the bridegroom's father," said Grant Fuller when asked this week if he planned to attend the wedding of his son, Varion Jay, in Springfield, Mo., on December 16. He then explained the part the bride's father has—giving his daughter away; the mothers of the couple are given special place, but he says there is just no place for the bridegroom's father.

Robert Petersen, is a new employee at Rutherford's. He had been employed two years at Anthony's.



A LINE OF CARS is strung out in front of the glistening new Park Avenue Village shopping center, which opened officially for business this week. Prospective customers swarmed from all parts of town to see the new addition to the business world of Hereford. Although the people themselves are not visible outside, the insides of all the business establishments were thronged with the multitudes. —Photo by Bill Patton



LOOKING OVER the new H. & H. Furniture store, which opened officially this week is a crowd of citizens from Hereford and elsewhere. Hundreds of men, women and children paid visits to the new store and registered. Balloons were given away free to children, and some lucky adult was given a free suite of furniture. —Brand Staff Photo

Red Threat Makes Bleak Future For Democracies

Painting a bleak picture for the future of the United States and other democracies of the world, J. Norman Lodge, former war correspondent, world traveler and present editor of the Clovis News-Journal, told members of the Hereford Rotary Club Wednesday that the situation was largely due to the fact that politicians have replaced statesmen in our government.

"We have a stock pile of approximately 150 atom bombs," Lodge declared. "Our only possible hope of survival is to send out 50 planes with 50 atom bombs—and to wipe Russia and the Russian people off the face of the globe."

"But we have no one in Washington capable of giving this order," he continued. "Our president puts election and personal welfare above the future of the country."

This statement followed a review of war conditions over the entire globe in which Lodge pointed out that withdrawal from Korea would afford an ideal base for invasion of the United States by Russia—in preference to invasion from the north countries where he said that 60 million dollars had been spent in erecting defensive radar equipment. He further disclosed



Earl Rogers

that approximately 62 per cent of the world population will be fighting with the Communists.

"The people who pay the bills and who do the fighting are not being told the truth," declared Lodge. "Senator Lyndon B. Johnson in Amarillo recently told a group some of the existing conditions—and this is the only time in recent years a Washington office holder has

Music School Begins Today With Rally

This afternoon at 3 o'clock the associational music school starts at the First Baptist Church with a big rally. 700 persons attended this rally at the opening of the school last year.

"Everyone of the church and community are cordially invited to attend this rally and the school through the week," said Bob Lawrence, educational director at the Baptist Church here. He explained that knowledge of music is not essential to attendance.

Three courses will be taught and three choirs will be used for study and work. Practical music lessons, conducting, and hymn playing are the courses to be held. The choirs are adult and young people, intermediate, and junior.

This week Happy and Friona are having similar schools. At Friona Bob Lawrence will be one of the directors.

Earl Rogers of the First Baptist Church in Clovis, N. M., will be director of the school and will teach practical music lessons and direct the adult and young people's choir.

Mrs. Bob Lawrence will teach hymn playing and will direct the junior choir. To conclude the program for the week, the three choirs will give a Christmas concert at the church Saturday evening at 8:15.

frankly-presented a true picture to the tax payers regarding war conditions."

He further emphasized the point by citing the fact that all AP and other news agencies secured results of the Ailee-Truman conference through London, while U. S. officials in Washington remained silent.

Another Lodge prediction was (Continued on Page 2)

Agents Nab Man At Labor Camp

Agents of the Texas Liquor Control Board, working with City police here, Friday arrested Joe E. Sanchez at the Labor Camp, and Sanchez has been charged with illegal sale of liquor in a dry area.

Arresting officers said Sanchez was charged with having sold liquor on two occasions. City officers said they searched the premises when the arrest was made and found a quantity of liquor. Sanchez was brought to the courthouse about 4:30 p. m., and charges filed.

Alvin Kesselburg Makes Bond After DWI Charge

Alvin Kesselburg made \$1000 bond late this week after being charged in County Court with driving while intoxicated.

Kesselburg entered a plea of innocence to this, his second charge of driving while intoxicated.

Is Charged With Check Swindle

Dick Young was arrested Thursday by officers and charged with swindling by check of an amount over \$50.

Rites Are Held For Pioneer Of Bellview Area

BELLVIEW (Special)—Funeral services were held Monday at 2 p. m. in the Bellview Methodist Church for Mrs. Coral Johnston, wife of A. C. Johnston and pioneer of the Bellview community.

Reverend J. J. Sparflin, pastor of the Bellview Methodist Church and Rev. V. S. Wheeler, pastor of the Broadview Nazarine Church, conducted the services for the pioneer lady, who had moved to the Bellview community while still a child.

Mrs. Johnston died Saturday, December 2, at her home six miles north of Broadview at the age of 54. She had been ill for several months.

Besides her husband she is survived by a son, Mansel, of Broadview; two daughters, Mrs. Fern White of San Jon, New Mexico, and Joyce Johnston of Bellview.

Pall bearers at the funeral were Curtis Culpepper, Doyle Lowe, Buster Seals, Jess Wood, Roy Ford, Floyd Lofton, Gibb Rueker and George Pulliam.

Those attending the services from other towns included Mrs. Winnie Tinner of Fresno, California, Mr. and Mrs. John Nichols and Mrs. Dovie Bowen, all of Childress, Texas; Mrs. Sue Bedford, San Bernardino, California, Burton Mote, Midland, Texas, Mrs. Anglo Youngblood, T. J. Youngblood, Mr. and Mrs. Maynard Johnston and children, Socorro, New Mexico; Mr. and Mrs. Gene White, Tucumcari, N. M.; Mrs. White, Mr. and Mrs. Roy Gordon, Harvey Haynes and Frank Haynes all of San Jon, New Mexico; Walter Haynes, Bord, New Mexico; Mr. and Mrs. R. H. Johnston, Mrs. H. E. Chandler, Mrs. Frank Williams, Mr. and Mrs. Dallas Johnston, L. A. Johnston, Mr. and Mrs. Lawrence McCormick, Mr. and Mrs. Wren Henson, Mr. and Mrs. Buren Johnston, Mr. and Mrs. G. C. Cogdell and children, all of Clovis; Mr. and Mrs. Vernon Cogdell and family, Mr. and Mrs. Mack Baynum and family, Friona; Mr. and Mrs. Buster Cogdell and daughter, Jane and Lonnie Johnston of Roswell.

Interment was in Grady cemetery.

City Police Now Has Full Force

When Leland Alderson joined the Hereford City Police yesterday, the department became full strength, having a total of five men, according to Chief Floyd H. Reeves.

A resident of Hereford for approximately eight months, Alderson is the second addition to the force within a month. George T. Young became a City policeman late last month.

Other city policemen besides the chief and the two new men are Officers Ab Ballentine and Hollis Rainey.

Public Invited To See Film

Dick Lucas, Jaycee president, extends an invitation to the public to attend the Junior Chamber of Commerce meeting Tuesday evening at 7:30 in the County Court Room at the Court House when important issues will be discussed.

A film, "The First 40 Days in Korea" will be shown, and Tom McFarland, secretary of the Chamber of Commerce, has promised to obtain an authority to answer questions in regard to the water conservation issue.

Flames Damage Roy Davis Home

Fire trucks from the Hereford Volunteer Fire department rushed to the J. Roy Davis home at 501 East Second street early Wednesday night in time to extinguish the flames burning there and save the home.

Firemen estimated a total of \$50 damage was done in the walls and on the roof of the house, which began blazing from undetermined causes.

Those investigating the fire said the probable cause lay near a gas cock in the wall which went up in flames.

Frank Burleson made application for membership in the fire department.

Final Analysis Indicates Farm Year Below Average

The record grain harvest now almost completed was the only really bright spot in the farm picture for the entire year of 1950, according to a general survey of opinions taken from farmers, buyers of farm products and others interested in the agriculture of the county.

With wheat leading off the crop disappointments with a harvest which, according to County Agent Hugh Clearman and several wheat farmers, did not produce even as much as was seeded, onions, cantaloupe, tomatoes and lettuce followed

similar trends either as a result of weather conditions or low markets.

Grain sorghum and wheat farmers realized no income for an entire year when the wheat harvest failed. Their last sizeable amount of cash came at the end of grain harvest last year and are only now realizing returns on their investments with the present grain harvest.

Not until the milo, hegar and other grain sorghums came in did the county notice an in-

crease in farm income. The biggest grain harvest in the history of the county, however, went a long way toward salvaging the losses earlier in the year. An acreage estimated to be almost two times as great as the 80,000 acres planted last year produced between five and six million bushels of milo alone.

Since 85 percent of all grain sorghum in the county was milo, an estimated 750,000 bushels of hegar and another 250,000 bushels of other grain sorghums were harvested.

Although not a major crop, the potato crop, which came shortly after wheat was harvested, was reported by Howard Gault and others connected with the harvest of potatoes to have been a good crop, which made money for its growers. For the most part, growers said, the yield, quality, price and demand held good throughout the harvest with a negligible amount of the crop on government support. No government support will be on potatoes during 1951.

Onions, however, were reported to have been a disappointment. With rains coming late and flooding the country for so many weeks, much of the county's crop was rotted away. Cantaloupes made money for a lucky few, but insects, honeydew, too much rain and a bad market made the product unprofitable for the average grower.

Red Coffin, who raised the first large scale crop of tomatoes in the county, produced many a red beauty. Coffin had obtained plenty of market for number one tomatoes, but a blight, caused by the unseasonable rains, kept the tomatoes from rating top quality; therefore the Coffins had difficulty in marketing the crop. Toward the end of the season, they sold tomatoes at \$1 per bushel to everyone who wished to pick their own.

A tremendous quantity of lettuce was produced in the county, but here, too, the market remained at a low ebb throughout the harvest.

A limited quantity of beans, peas and purple hulls also were grown, but the amount nor the success of the crops has not yet been revealed.

Sweet sorghums joined their grain cousins and also produced large and bountiful harvests for farmers and ranchers. A sizeable amount of bundle feed is on hand as a result. The largest sweet sorghum crop was African millet. Jack Brown, who raised 100 acres of the feed on dry land, reported it had grown a high and thick he was unable to harvest it.

Sumac and red top ran close seconds and thirds to the millet, and Atlas sorgo also was planted extensively in the county.

As a result of the successful bundle feed harvest, cattle are doing well over most of the county. Wheat pasturage, however, is short and is not expected to last much longer than (Continued on Page 2)



FIREMEN IN TIME to save the home of J. Roy Davis at 501 East Second Street, are at work on the roof in the photo above. Firemen estimated \$50 worth of damage was done to the house before the flames were brought under control. Since the address was given as 501 Second street and not 501 East Second Street when the fire was reported, one truck went to the wrong side of town, but realizing an error had been made, the firemen wheeled about and rushed back to the scene of the blaze. —Photo by Bill Patton



One of the oldest buildings in Lubbock county, Tex., is shown as it was destroyed by flames. The house was built in 1906 and was a showplace of the South Plains for many years. No one was living in the 15-room mansion when it burned. The aged timbers burned rapidly, and firemen were unable to save any portion of the once-proud home.

Putting Safety In Santa's Bag

COLLEGE STATION—Christmas time is always looked forward to as a joyous season, but unless safety is considered in choosing Christmas toys, the

surprises left by Santa may prove apt. Mrs. Eloise T. Johnson, specialist in family life education with the A&M College Extension Service, gives a few pointers for buyers of children's toys.

Remember the child's age, his interests, and stage of development, Mrs. Johnson reminds, because children naturally are

curious and constant supervision is not always possible. A two-year-old in the hand-to-mouth age should have washable toys with no sharp points or edges and nothing flammable nor with poisonous paint should be included.

Stuffed animals, the specialist points out, sometimes offer hazards if they have glass eyes or buttons which may come off. She suggests rubber balls, plastic bathtub toys, solid wood toys, or light weight hollow blocks. For children between the ages of six and eight, electrical toys are popular. Mrs. Johnson advises, however, that these should have the seal of approval from Underwriter Laboratories—a guarantee of proper construction against fire hazard and shock.

A place to keep toys can be a safety measure. A box, cupboard or open shelf is handier than drawers or a cabinet with doors which are hard to manage or sometimes stick. "Playthings are the tools which help children to learn," says Mrs. Johnson, "so it is an important job to select safe toys and teach safe habits in using them."

Presbyterian Group Presents Pageant

Mesdames Glenn Weir, Sam Nelson and J. D. Neill served as hostesses for the Presbyterian council Wednesday afternoon when a Christmas program was presented in the fellowship hall of the church.

A Christmas pageant "And the Star Went Ahead" was presented with Mrs. Chas. Hill taking the part of Mary. Mesdames Will Graham, N. E. Milburn, and D. H. Alexander, the voices; Mrs. Donald Henslee, soloist and Mrs. Clay Ridgeway pianist.

New officers for the coming year were installed by the pastor, Rev. Russell Wingert. They include: Mrs. Will S. Kerr, president; Mrs. H. A. Close, vice-president; Mrs. Will Graham, recording secretary; Mrs. N. E. Milburn, treasurer; Mrs. D. H. Alexander, spiritual life secretary; Mrs. B. Y. Crosthwait,

Question OF THE Week

What would you probably do if you knew you had only 24 hours to live?

Mrs. Arthur Tinsley—I think I would go to church. I'd try to get right with the Lord. I imagine I have a baby that I'd want to be certain would be taken care of. That's kind of a hard question to answer. I think I'd try to live a lifetime in those twenty-four hours.

Tom McFarland—I think I'd stay at home. I think I'd try to enjoy it while it lasted—check

up, see that my house was in order, financially, spiritually and other way, and spend the rest of the time playing with my kids.

Mrs. E. T. Tumlison—I have an idea I'd be studying the Bible. I'd expect that's what I'd do. That's all I'd want to do. I believe I would just shut myself up and read the Bible. I think I'd be happier doing that than

anything else. I think I would simply enjoy it normally. I believe I would change my life. I wouldn't make any other preparations. I would go on with my work or whatever I might be doing and make the best of it. Death is one thing I'm not too much afraid of. Not that I would want to die.

Hugh Clearman—I believe I'd do about what I've been doing. That's all I know. I have often wondered about that myself. There are a few things you probably would want to wind up, but I don't know that there'd be any big change.

stewardship; Mrs. Henry Hastings, missionary education; Mrs. Walk Boston, foreign missions; Mrs. Paul Mathers, national missions; Mrs. C. C. Ferguson, christian education; Mrs. J. T. Gilbreath, Jr., overseas supplies and missionary sewing; Mrs. J. D. Neill was named a member of the nominating committee.

Group officers include: Mrs. D. H. Alexander, chairman, group 1; Mrs. J. T. Gilbreath, Jr., vice-chairman; Mrs. Geo. Millard; secretary; and Mrs. Chas. Hill, treasurer.

Group 2—Mrs. Gene Bagwell; chairman; Mrs. R. B. Miller, vice-chairman; and Mrs. Clay Ridgeway, secretary-treasurer. Refreshments emphasizing the Christmas spirit were served by the hostesses.

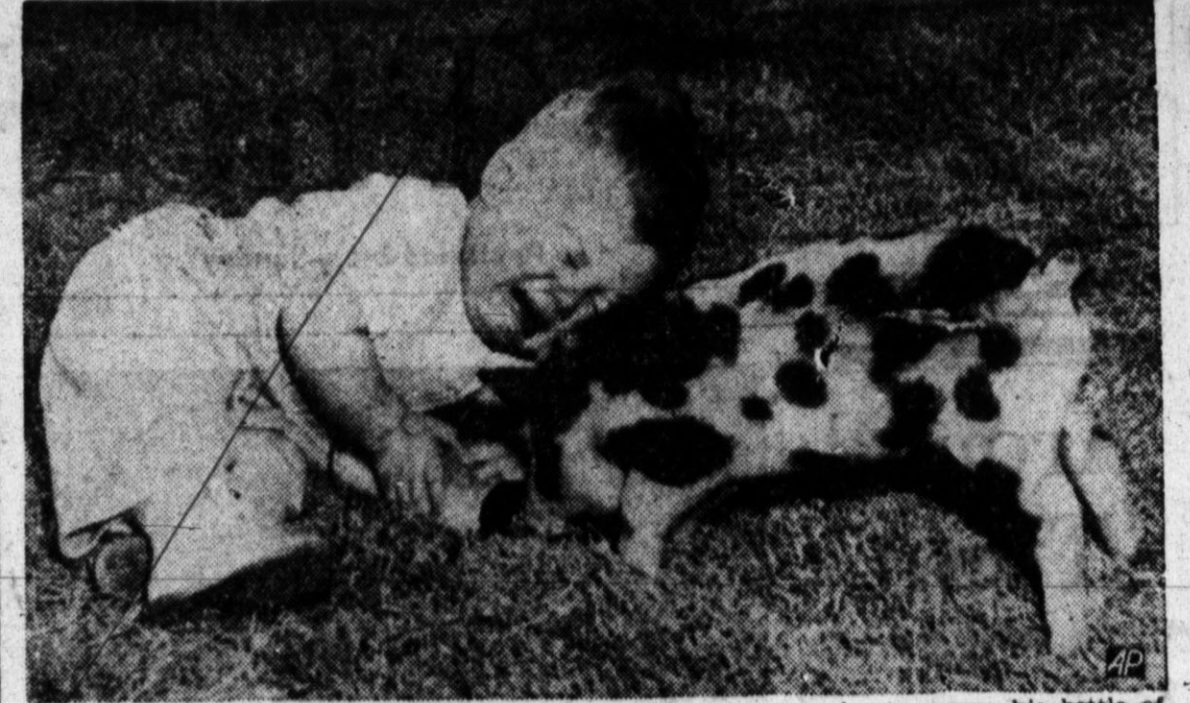
Reds...

(Continued from Page 1)

that men from 16 to 50 years of age will be drafted, also women in serviceable age brackets.

His outlook as to winning the war by democracies was also gloomy, and at this point he pointed to a surprise attack on Russia with the 50 atom bombs as the only probable means of survival.

Most of the foot trouble among children results from their wearing outgrown and badly fitted shoes.



Little Sammy Singleton sets up a howling protest as he struggles to rescue his bottle of milk from a greedy pig. Sammy is the 13-month-old son of Mr. and Mrs. Sam Singleton of Amarillo, Texas. Usually the toddler stands up and offers his pet porker a swig or two. This time, when the swine tried to get more than his share, Sammy protested loudly. The pig paid no attention to the howling.

Final....

(Continued from Page 1)

January.

Not a large amount of cattle are being shipped from the county at the present time.

Corn, despite insect damage, surprised observers and growers as well. A very successful crop was reported by most farmers. In one field production reached 115 bushels per acre. In others the crop averaged between 60 and 100 bushels per acre.

The high price of livestock kept most ranchers hopeful as the year rounded the final bend.

Although it has not rained here for two months now, pasturage was not reported unavailable. More sheep were grazed this year than in previous years.

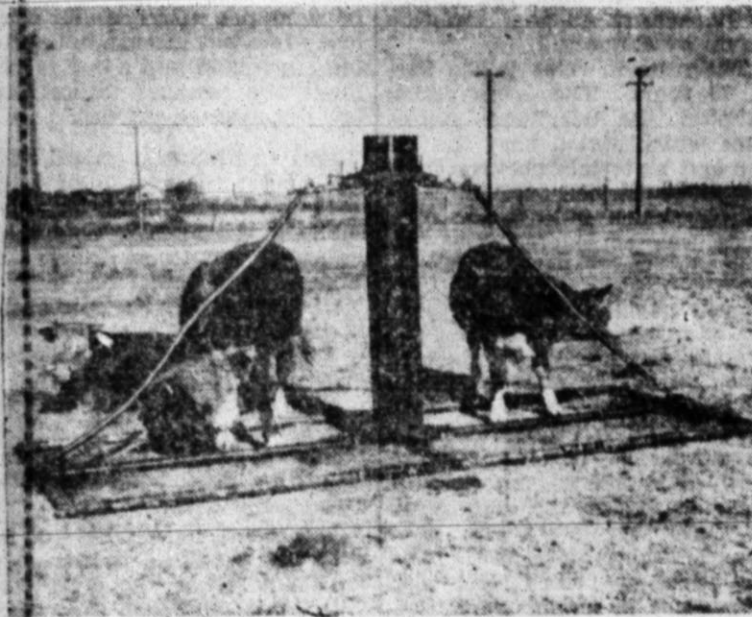
John McClesky, manager of Hereford ginning company, reported 700 bales of cotton had been ginned, but only 250 bales of that amount were from Deaf Smith County. Quality of the cotton was reported inferior to previous years as a result of late rains. The low production, however, was attributed largely to the government acreage controls levied this year.

One of the most alarming conditions of the wheat now is its

not being properly rooted down. Three reasons were given by wheat producers: (1) There seems to be a species of aphid around the roots; (2) There is possible fungus growth on the roots; but most important (3) is the fact that topsoil became extremely dry when the wheat was sown and the roots never succeeded in piercing the earth to any appreciable extent.

Greenbugs are in evidence in many wheat fields, but are not reported to be more prevalent than in other years.

As a whole 1950 was one of the worst years in history for destruction by insects.



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New Frigidaire Automatic Electric Dryer!
Dries clothes in any weather. Saves backaches—no lugging of heavy, wet wash to line.

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Cuts ironing time in half. Provides maximum comfort and ease of control.

The Matchless Frigidaire Food Freezer!
Saves trips to market—and money, too. Keeps out-of-season favorites handy. Choose from 3 sizes.

Only Automatic Washer with Live-Water Action!
Gets clothes clean and bright at the single-touch of a dial. Porcelain-finished inside and out.

America's No. 1 Refrigerator!
What woman wouldn't adore a beauty like this! 3 types, 10 sizes to choose from.

America's Most Beautiful Electric Range!
Makes all cooking easier, better, faster. Models with one and two ovens—in various sizes.

Thank You

We wish to thank each and everyone who helped to make our opening a huge success... We were very happy to see you and get acquainted on our opening days... For those who haven't made it... please feel free to stop in anytime and browse around.

Thank you again

Mr. Otis Hall

Mr. Vern Hilton

H&H Furniture Co.

423 N. Main

Phone 19

Ask about all the Frigidaire appliances for Christmas giving, including the Frigidaire Electric Water Heaters, Kitchen Cabinets and Sinks, Window Air Conditioners and Dehumidifier which are not shown here.



Place your order early!

Ask About Bargains In Used Appliances
Tested — Approved — Guaranteed

GOOD HOUSEKEEPING SHOP

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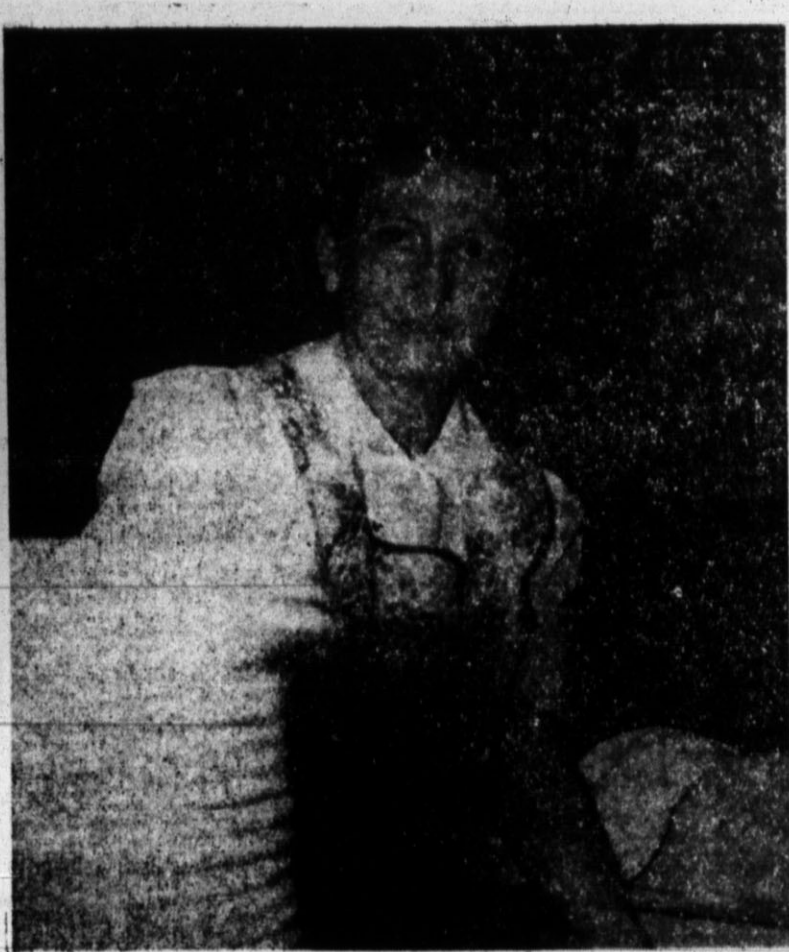
Call Us For Service On All Makes of Appliances

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AT SHIRLEY SCHOOL CAFETERIA the workers are shown filling trays for the youngsters. From left to right, the three women shown are Mrs. Lester Wiggins, Mrs. Oliver Cummings, and Myrtle Morrison. Mrs. Ray Shirley was at the extreme left and only her shoulders are visible. PHOTO AT RIGHT, Mrs. J. D. Tyler has just finished washing a big stack of plates at the Shirley cafeteria. Mrs. Tyler says she enjoys washing dishes, alternating with other employees.

—Brand Staff Photo



Group Completes Art Workshop

Reversing the order, the primary teachers in both Shirley and Central Schools went to school themselves for five hours a day last week to receive art instructions.

The occasion was a fifteen-hour art workshop which was held in the Shirley School cafeteria with Clyde C. Clack of Dallas, representing the Binney-Smith Art Company, conducting the school which was given free to the teachers.

He explained modern philosophies regarding art in the public schools today. Experiments were made with various media such as finger painting, water colors, crayola work, textile painting, paper construction, etc.

Certificates were awarded the following persons who attended all sessions: Mrs. Alice Christman, Mrs. Lois Thompson, Mrs. Leta Kaul, Mrs. Lucille Smith, Mrs. Juanita Moberg, Mrs. Sophie

Share, Miss Vida Hicks, Mrs. Myra Farnberry, Mrs. Francis Shaw, Mrs. Evelyn Ford, Mrs. Jessie Mae Dodson, and Miss Erna Walker.

Others who worked in the workshop are Mrs. Nancy Casper, Mrs. Erlene Walton, Miss Lavada Shannon, Mrs. Mary Carter, Mrs. Della Martin, Mrs. Mitty Bradshaw, Mrs. Margaret Young, and Miss Della Stagner. Some of these were representatives of local churches and plan to use the training in working with vacation Bible schools.

Sessions were held from 3 to 6 and 7 to 9 each afternoon and evening. A social hour with coffee and sandwiches was held each evening from 5 to 7.

BABY'S COLD VICKS VAPORUB
Now to relieve distress without using rub on...

Miss Cocanougher Is In H.E. Honorary Sorority

Miss Elizabeth Cocanougher of Hereford was initiated recently in Phi Upsilon Omicron honorary Home Economics society at Texas Technological College, Lubbock.

Other new members are Doris

Elkins, Tulla, Jane Foster, Bellevue, Velene Compton, Fort Worth, Wanda Rhine, Lockney, Myrle McDonald, Plainview, and Carolyn Reers, Lubbock.

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Pre-Christmas Sale
Watch Bands - Baby Jewelry - Many Other Items
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Final Group Is Invited to Eat At School Cafeterias This Week

This week will conclude the three weeks especially set aside by the school cafeterias for entertaining parents of school children with a different group invited each week. Mrs. Evelyn Francis, dietitian, said other interested persons are also invited. During the first two weeks, 100 guests attended.

At Central and Shirley school cafeterias where serving begins at 12 noon and 12:05, respectively, parents of fifth and sixth

grade students are especially invited this week. At the high school cafeteria serving begins at 12 noon and parents of junior and senior students are urged to visit sometime during the week. Cost of lunches at the grade schools is 20 cents, and at the high school, 25 cents.

Special feature at the high school cafeteria every day is hot rolls made fresh daily.

Mrs. Francis said the lunch room program is profitable from the following points of view: improved vigor and health from a well-planned lunch program; fewer eating problems and greater appreciation for the value of food to building bodies; surveys have shown children in various

school to make better grades, show better muscular coordination, and be more mentally responsive when the lunches are nutritious especially in the B vitamins; practice of table etiquette and courtesy; increase in school attendance where good lunches are served; every class in school can use the lunchroom as a learning experience.

Menus for the week of December 11-15 are as follows:

Monday: salmon loaf with tomato sauce, mashed potatoes, English peas and cheese salad, bread, butter, milk, apricot cobbler.
Tuesday: Ground beef and spaghetti, buttered green beans, hot rolls, butter, milk, stewed peaches.
Wednesday: Pinto beans, pickles, onions, spinach or carrot sticks, cabbage slaw, cornbread,

butter, milk, apricot cobbler.

Thursday: Sew with tomatoes, carrots, potatoes, and onions, peanut butter and raisin sandwiches (using whole wheat and white bread), ginger bread, milk.

Friday: Hamburger patties, sliced tomatoes, lettuce, cheese strips, pickles, mayonnaise-mustard spread, buttered buns, milk, apple.

Mr. and Mrs. C. R. McGhee recently moved to Wichita Falls.

Mrs. C. C. Ferguson was scheduled to be home this week end after having spent a month in south Texas visiting her daughter, Mrs. Sam H. Reid, Jr., at Lake Talwahehe near Woodville.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W



HOLIDAY SPECIALS!

CURTIS CABINETS

5 x 9 Ping Pong Tops	\$17 ²⁵
Unfinished Breakfast Set	\$37 ⁵⁰
Storage Cabinet	\$16 ⁰⁰
China Closet	\$25 ⁰⁰
Colonial Fire Place Mantels	\$45 ⁰⁰

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THE Vogue



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Costume Jewelry FOR HOLIDAY GLAMOUR



A WOMAN CAN'T HAVE TOO MANY Scarfs

Bags MAKE BEAUTIFUL USEFUL Gifts

Nylons



THE Vogue

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400 acres in cultivation, balance good rolling grass land, 2 good wells and windmills, good fences, several pastures, located 15 miles from Hereford, in irrigation district. Price per acre only \$60.00
620 IRRIGATED FARM: All in cultivation, two 8" irrigation wells on natural gas, 4 rooms and bath, 2 room-house, out-buildings, new barn. All good level land. A VERY GOOD FARM on pavement, 1 mile from elevator. A BARGAIN! Price per acre \$150.00.

50 ACRE TRACT: One irrigation well, all perfect and in cultivation, 1/2 mile off of pavement. Immediate possession. Price for tract \$12,500.00
FARM AND RANCH LOAN: Should you need a farm or ranch loan, do not fail to talk to us.

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640 acres, one-half in cultivation. Good irrigation well and fine improvements. Price \$75 per acre. \$16,000 down, balance in 15 years 5 percent interest.
Three bedroom home on paving, price \$8500. Will Sell on GI loan.

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Good wheat section, on pavement, 480 acres of perfect land, balance rolling, 480 acres of good wheat now being pasture. 1/4 delivered goes. Price \$57.50
Very nice close in 1/4 section, well improved. 2 irrigation wells. \$15,000 cash will handle. 656 acres, 180 acres in cultivation, 1 irrigation well, balance in fine grass. \$16,000 cash will handle.

Here is the best buy we have. A good half-section in shallow water with 2 good irrigation wells. Old improvements. Price \$150.00

Put your farm loans with
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LONE STAR INSURANCE AGENCY
136 MAIN B-4-24-tfc

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FOR SALE: Nine cubic foot Carrier food freezer. Miller Plumbing Co., 125 Sampson. B-1-42-13-tfc

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FRASER MILLING CO.
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FOR SALE: Used large coal or wood heater; two large new oil heaters at a good price. Rufe Hardware Co., Panhandle, Texas, phone 86 or 26. S-1-26-24-1k

NEW Hotpoint Automatic washing machine. Mrs. Austin Rose, 1/2 mile west cemetery on south side of road. B-1-17-24-2k

FOR SALE: Assortment of fruit trees, shade trees, grapes, shrubs, hedges, evergreens and other plants. Plant now. Mrs. J. F. Ward, North Main. B-1-23-23-tfc

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WHY NOT an Air-Way Sanitizer for Christmas? The Vacuum cleaner that does everything. Call 530-J for free demonstration. B-1-18-24-2k

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FOR SALE: Well grained hegarri bundles, 10 cents per bundle. Ten miles northwest Hereford. L. L. Arnold, Route 3. B-1-19-24-4p

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FARMERS
Protect your valuables in a fire proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfs

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Model "C" Allis Chalmers tractor with complete equipment for truck farming. Including fertilizer attachment and spray equipment to mount on tractor. Also a tandem disc new last spring. B-2-20-tfc

PHIL BARKLEY
S-2-20-tfc

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FOR SALE: Or Trade for livestock, 1941 Chevrolet sedan, radio and underseat heater. Stanford Knox 13th Street between I and J. Phone 410 J. B-3-25-24-4p

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1935 Standard Chevrolet tudor. New battery, motor just overhauled, new differential, radiator just cleaned, can be seen at 111 Ave. E. Price \$125.00 Cash Only. B-3-44-tfc

Eliminate unnecessary tire wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear Sires
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740 B-3-14-tfc

FOR SALE: 1949 Custom 2 door Ford. Low mileage, Radio & heater. B-3-12-49-3-k

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FOR SALE: Modern five room house, 504 East 5th Street. Garage 14x24. Will give immediate possession. Roy V. Smith. B-4-19-48-tfc

FOR SALE: Five room house. 113 West Lake on 70 ft lot. B-4-12-49-8-p

BEAUTIFUL 2 BEDROOM HOME
Very nice home located in the best part of close-in Hereford. Living room, dining room and hall carpeted from wall to wall with \$15.00 carpeting. Bath and kitchen floors covered with inlaid linoleum. Tub and shower in bath, 2 large bedrooms, 1 with 2 closets and plenty of built-ins. Approx. 1100 square feet with attached garage. Back yard forms a natural summer outdoor living room. Price \$14,185.00. Owner will carry substantial part of the balance.
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LOIE STAR INSURANCE AGENCY
136 MAIN B-4-24-tfc

FOR SALE: A choice residential lot desirably located on pavement. See Mrs. C. C. Ferguson, 514 Union or phone 495. B-4-20-24-2k

FOR SALE: New four room house on pavement. 816 Knighl. B-4-10-23-4p

FOR SALE by owner, new 4-room house, attached garage, carries GI loan. 113 Ave. 1, Call 1385. B-4-16-23-4fc

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LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT
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2 miles of Hereford, on paving, two 8 inch irrigation wells. Two good houses and other improvements. \$260.00 per acre.
GLENN WEIR
109 Main Phone 200 Res. Phone 452-W B-4-47-tfc

REAL ESTATE For Sale or Trade
FOR SALE: One five room house to be moved. One Ford tractor and equipment. One "C" Allis Chalmers tractor. A. N. Hopson, one mile south of town. B-4-27-45-8p

HOMES
Three bedroom home, close in, double garage, \$10,500. This bedroom home, brand new, 1-2 block off paving, \$12,500.
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104 Main Phone 200 B-4-46-tfc

TWO SECTIONS
Land, mostly grass, close in. Good price. Three bedroom house, basement, garage and washroom. \$8500.00
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FOR SALE: A choice residential lot desirably located on pavement. See Mrs. C. C. Ferguson, 514 Union or phone 495. B-4-20-24-2k

FOR SALE: New four room house on pavement. 816 Knighl. B-4-10-23-4p

FOR SALE by owner, new 4-room house, attached garage, carries GI loan. 113 Ave. 1, Call 1385. B-4-16-23-4fc

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FOR SALE: One five room house to be moved. One Ford tractor and equipment. One "C" Allis Chalmers tractor. A. N. Hopson, one mile south of town. B-4-27-45-8p

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FOR RENT
FOR RENT: Furnished apartment. Phone 401-W or 1241-R. B-5-9-23-tfc

FOR RENT: Two three room apartments, private baths. One furnished and one unfurnished. 115 B or call 569. F-5-18-42-tfc

FOR RENT: Three room modern furnished apartment. Adults only. 603 Jason Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT: Two room apartment. All bills paid. Mrs. W. M. Megart, 401 Lawton. F-5-14-49-1-k

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IN A FEW DAYS will have apartment, unfurnished and about January will have the present REA office. F. H. Oberthier. S-5-20-24-1p

FOR RENT: Two room apartment. All bills paid. Mrs. W. M. Megart, 401 Lawton. S-5-14-24-1k

NICE, comfortable bedroom, close in. Mrs. Lemmon, 308 Jewell. S-5-9-24-1k

THREE ROOM modern furnished apartment. Will take children. 307 Park Avenue. S-5-11-24-1k

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FOR RENT: Bedrooms for men. Close in. 304 McKinley. B-5-9-48-3p

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. JIPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Three room modern house. 131-North 25 Mile Ave. S-5-11-21-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOUR ROOM down town apartment. Prefer couple. Phone 333-J. B-5-9-20-tfc

FOR RENT: Furnished apartment, also rooms and board. 212 12th Street. B-5-11-20-tfc

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90 acres with good irrigation well on Canyon Highway south of Amarillo to rent for cash.
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UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092. B-11-20-23-tfc

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3rd, 4th Tuesdays County Court Room

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Hereford Lodge 849

Kiwanis Club
Thurs. Noon.
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Efficiency In Kitchen Needed

COLLEGE STATION — The kitchen is a very important unit in the family home. It is so important, that Mrs. Bernice Claytor, specialist in home management for the Texas A&M College Extension Service, says that the whole family's welfare—and disposition—is largely dependent upon how well it is planned and used.

"Housewives in these days don't just walk into the kitchen and start impulsively to work," Mrs. Claytor says, "because they have found they can work with more efficiency if proper arrangement has been made as to the kind of work and where it can be done best." Preparing the food, cooking, serving, and clearing and washing dishes are the four phases of activity in the kitchen outlined by the specialist.

Mrs. Claytor suggests that the kitchen sink, for example, be well lighted, preferably with a window in the wall which is at right angles to the sink. Dishes in the kitchen should be above the working surface at the left of the sink or within easy reach of it. The range may be at right angles to the sink or directly opposite. Working surface is needed on both sides of the range. As for the refrigerator,

These are the men chosen to make up the All-Southwest Conference football team of 1950. The team: Harold Riley of Baylor and Ben Procter of Texas, ends; Kenneth Jackson of Texas and Paul Giroski of Rice, tackles; Lewis 'Bud' McFadin of Texas and Dave Hanner of Arkansas, guards; Dick Hightower of Southern Methodist University, center; Larry Isbell of Baylor, Kyle Rote of Southern Methodist University, Byron Townsend of Texas and Bob Smith of Texas A&M, backs. (AP Photo)

ter, the specialist thinks that it should be given a central location and easily accessible.

Light and ventilation are two items planners of future kitchens should keep in mind, Mrs. Claytor points out. Windows should be placed on two sides of the kitchen and light fixtures should be located so that the light will fall on the work areas. For the average-size kitchen Mrs. Claytor advocates a 12-inch globe equipped with a 150-watt bulb.

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

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A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate
716 W. 1st Street Hereford, Texas Phone 944



PFC. CLAUDE T. MELUGIN
—Brand Staff Photo

Jaycees Asked to Help Seal Campaign

Junior Chambers of Commerce in Texas were urged today by C. J. M. Roesch, State Jaycee Public Health Chairman, Austin, to give all assistance possible to the Texas Tuberculosis Association and its county affiliates in the 1950 Christmas Seal campaign now in progress throughout the nation. The Seal Sale is the sole annual appeal of the voluntary TB associations for funds to conduct their year-round programs of tuberculosis prevention and control.

"Tuberculosis can and does strike people of all ages," Roesch said in a bulletin issued to 15,000 Jaycees in 134 Junior Chambers in Texas, "but it is a disease which takes a particularly high toll among young adults in the productive years of life. It is especially fitting, therefore, that Texas Jaycees join forces with the TB associations to bring this destructive disease under control in our State."

Roesch suggested that Jaycees offer local TB associations cooperation in Seal Sale and other activities, or that they contact the Texas Tuberculosis Association, Austin.

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The easy pulling plow that pays for itself.

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Office Hours — 8:30 - 5:00

Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.

Dr. MILTON C. ADAMS
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Lovely accents... brimful of Christmas cheer! Handsome lamps, cocktail tables, occasional pieces are right for every home!

Special purchase! Modern and period style table and floor lamps, gift-specialized at Black's low prices! Every home will welcome these beauties!

For the Little One... Give a Musical Rocker this Christmas

E. B. Black Co.

FURNITURE

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Naval Reserves Can Volunteer

Seaman recruits and seaman apprentices who were members of the Naval Reserve prior to September 1, 1950, can now volunteer for active duty in the Navy after they have received draft induction notices, Eighth Naval District headquarters announced.

The Commandant of the Eighth Naval District said the new ruling will affect approximately 14,000 men in the district who are in the above category.

Until now, he said, regulations had prevented men in the Naval Reserve's two lowest pay grades from volunteering for active duty unless they had at least six months' previous full time duty on their records. Under those regulations, a number of these men have been drafted for lack of required regular duty. The Navy cannot now take draftees.

These reservists may now be placed on active duty in the Naval Reserve while they are being processed under selective service, at any time prior to the selective service induction date, the Navy ruling stated.

The procedure is as follows: The reservist wishing to volunteer should contact his nearest Naval recruiting station or substation. He must meet the same mental, physical and other standards as the regular Navy recruit.

He will be required to sign an agreement to serve 24 months on active duty.

He will then be sent into recruit training with regular Navy recruits, but will maintain his identity as a Reservist in Class V-13 of the Naval Reserve.

Reservists in the rates of seaman and fireman, and petty officer in certain ratings, still are being accepted as volunteers, the Commandant pointed out.

OFFICIAL ENTRY BLANK

Jaycee's Christmas Outdoor Home Decoration And Lighting Contest

\$25 - \$15 - \$10 In PRIZES

NAME

ADDRESS

RULES

Simply Decorate and Lighten Outside of Your Home To the Best of Your Ability, Using Any Type of Light or Decoration. **CONTEST BLANKS MUST BE IN ON OR BEFORE DEC. 19.**

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE

No Relief Seen In Car Shortage For Grain Here

Even if railroad cars were available here for shipment of the year's tremendous grain-sorghum harvests shipping would remain a problem here because of complications elsewhere, according to a news release from the Santa Fe Railway News bureau at Amarillo.

While there was—and still is in Deaf Smith county—a very critical freight car shortage, the difficulties in handling the 1950 sorghum grain crop have been considerably complicated by lack of storage. J. J. Mahoney, Santa Fe Railway general superintendent of transportation, said

today. Alleviation of the critical shortage in some parts of the state has resulted in jams at the Gulf port cities, he added in a statement of his company's car supply situation.

"The sorghum grain harvest in the Southwest presented the same transportation problem as the wheat harvest this year because farm and terminal storage facilities were filled with old grain awaiting transportation to make space for the new crop," Mahoney stated. "The largest volume of grain offered for rail shipment in the grain-shipping states was Commodity Credit Corporation grain moving to the Gulf ports for export, and grain moving to tank storage at Holden, Texas."

In the Texas Panhandle, storage which was available in country and terminal elevators before the sorghum harvest was quickly filled by the unexpected greatest yield in the history of the area.

"Santa Fe officials, in recent conferences with the grain interests in Fort Worth, Amarillo and other grain terminals, warned that even a slight improvement in the box car supply situation would result in port embargoes since there was little storage space at grain terminals," Mahoney said.

"The critical car shortage in the grain states improved materially, starting the week of November 13, and in the 10 days following, enough grain was moved from grain producing territories to the Gulf ports to block Houston, Galveston and New Orleans."

Embargoes were placed at Houston November 22 and Galveston November 27.

Mahoney said that as of December 5, there were 2,387 carloads of grain on hand at Galveston and 637 carloads were held out of the port because the terminal could not receive them. Houston had 1,398 carloads of grain on hand and the Santa Fe held out 243 cars.

ne Walsler, Kenneth West, Shelby Whitfield, A. L. Williams, Louis Ray Womble, and Bob Morgan.

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Better Pastures Details On Hand

Better Texas Pastures, incorporated, an organization for the promotion of better permanent pastures in the state this week sent details of their work to the local Chamber of Commerce and C of C manager Tom McFarland said information about the group and its work is on hand at the Chamber

of Commerce office. Persons interested in the organization may secure information and application for membership at the local C. of C. office. The program was recommended for study and consideration in Deaf Smith county by W. O. Cox, executive secretary of Better Texas Pastures, Incorporated. Safety should be considered by the buyers of children's Christmas toys.

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Soft and Alluring Gifts from Our Complete Stock

THE LITTLE FASHION SHOP

Moore wrote "A Visit from St. Nicholas" in Fun Many Years Ago

By Corrine Jennings

One of the best known and most loved of all Christmas poems, "The Night Before Christmas" or as it is sometimes called "A Visit from St. Nicholas" was written in fun by Clement Clarke Moore many years ago.

county library, is the first in a volume titled "Famous American Poets" recently edited by Laura Benet. His birthdate 1779, is probably the reason for his having first place in the book but if most children had their way it would be because of the above poem.

His biography, now on hand at Since he was born in New

York, the children of that state take a special pride and interest in him and call him their own poet.

He never knew that his little poem was to bring so much joy and pleasure to the whole world of children when he wrote it which he did in a merry mood to please his own household of youngsters.

Four of his own family of nine must have been old enough to enjoy the poem when it was first written in 1822, says the author. Strangely enough, and as is so often the case of parents and children, they did not especially care for the poem. But a little friend of the family, a four-year-old, liked it so well that she memorized it.

The author goes into detail about this work as his outstanding and most famous. It was written on Christmas Eve while Moore was riding home in a sleigh full of toys and gifts for the next day, when the jingle of bells worn on the harness of the horses, set his mind to making rhymes in tune with them. He completed the poem and read it that night to the children before the fireplace.

His inspiration for Old Santa was a jolly Dutchman who did odd jobs around Mr. Moore's place, "Chesla", out from New York City. The lines describing him, "Who had a red face and a little round belly, that shook when he laughed like a bowlful of jelly."

The next year, a friend who had seen a copy of the poem asked permission to copy it and sent it to an editor. He realized how good it was and published it on December 23, 1883.

Mr. Moore was very much annoyed since it had been published without his consent. However it was printed, and reprinted again and again until it reached far away lands. But it was not until six years later that his name was linked with the poem.

Finally it was included in a collection of poems by Moore and titled "Visit from St. Nicholas" which explains why it is often known under this name. In time it was illustrated by wood engravings by Myron King,



COLBY CONKED 'EM—Colby Conkright conked the two wild coyotes in the photo above. He did it the modern way—driving his automobile across country until he finally ran them down in his pasture, which is two miles long and one mile wide. Another coyote escaped with his life by leaving the pasture. Incidentally, Colby admitted he was listening to the Aggie-Texas U. football game on the radio in his car. Two sports at one time, the coyote killer remarked.

and in a delightful manner portrayed steep roofs of old Dutch houses, the flying reindeer above, and inside the homes, trundle beds and night-capped figures who were aroused by "prancing and pawing of each little hoof."

Many other interesting facts are given about Dr. Clement Clarke Moore, his ability, and his background in the short sketch of his life along with biographies of American authors.

Included are William Cullen Bryant, Ralph Waldo Emerson, Henry Wadsworth Longfellow, John Greenleaf Whittier, Edgar Allan Poe, Oliver Wendell Holmes, James Russell Lowell.

And other favorites as Walt Whitman, Emily Dickson, Celia Thaxter, James Whitcomb Riley, Eugene Field, Laura E. Rich-

ards, Paul Lawrence Dunbar, Robert Frost, Carl Sandburg, Nicholas Vachel Lindsay, William Rose Benet, Christopher Morley, Stephen Vincent Benet, and Mary Carolyn Davies, complete this book done in a condensed and readable volume by Benet.

Texas 26 and 28, corn hybrids developed by the Texas Agricultural Experiment Station, out-yielded other hybrids and varieties in tests during 1950 at 18 widely scattered locations in the state.

Kitchen planners should keep in mind the four phases of activity in the kitchen . . . preparing food, cooking, serving and cleaning and washing dishes, when they are making plans for the new kitchen.

Hospital Notes

Patients in Hospital: Joe Bill Wills, med.; Mrs. Glenn Smith, OB; Dennis Hodges, med.; Elizabeth Ann Blythe, med.; Jerry Ray Landers, surg.; Mrs. W. M. Drake, OB; Ethel Eric Mondis, med.; Mrs. Murle Dodson, Friona, med.; Miss Norma McBride, med.; Mrs. J. M. Bretling, Canyon, surg.; Mrs. K. B. Conner, Adrian, surg.; Mrs. George Green, Friona, surg.; Mrs. H. R. Patterson, med.; Mrs. John W. Blackburn, Friona, OB; Mrs. M. L. Simpson, Jr., Dimmitt, OB; Mrs. G. H. Hanegan, surg.; E.

B. Whitefield, Friona, med.; Mrs. Cora Hunter, med.
Patients Dismissed: Mrs. Oscar Brattebo, med., 12-9; Mrs. O. E. Jacks, surg., 12-6; Mrs. T. I. Denson, med., 12-9; Allen Hughes, med., 12-9; B. E. Hudson, med., 12-9; Herbert Frie-mel, Canyon, surg., 12-8; Mrs. Todd Herrington, OB, 12-8; Kay Lynn Williams, Wildorado, med., 12-7; Mrs. Thurmond Johnson, Friona, med., 12-6; Mrs. J. S. Orr, surg., 12-7.
Births: A daughter born to Mr. and Mrs. W. M. Drake, 12-9; a daughter, Patricia Eileen, to Mr. and Mrs. M. L. Simpson, Jr., Dimmitt, 12-5; a daughter, Brenda Nell, to Mr. and Mrs. John W. Blackburn, 12-2; a son, Steven Douglas, to Mr. and Mrs. Glenn Smith of Childress, 12-9.
 If a legume pasture is not available, the developing gilt should be fed on leguminous hay. This can be fed from a hay rack.
 The entire family's welfare and disposition may well depend upon how well the farm kitchen is planned and used.

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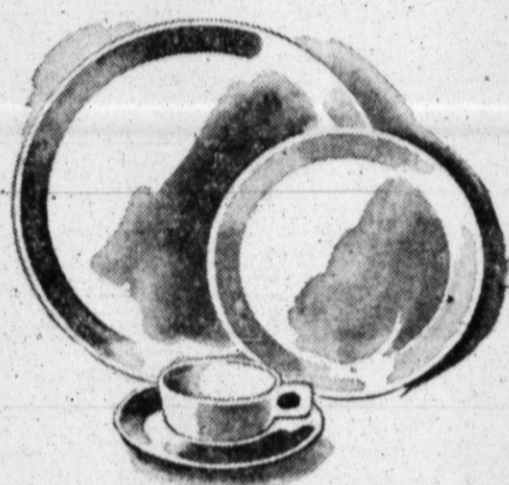
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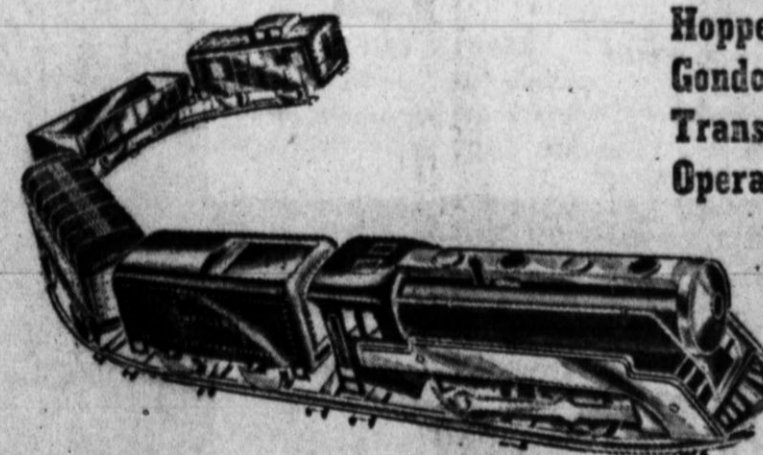
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STREU'S

"Oh But We Had Fun" Says Mrs. N. C. Vogele of "Her Big Family"

Mrs. N. C. Vogele, though she never had any children of her own, entertained her family of nine children and ten adults with a turkey dinner Sunday at her home, 604 Lee.

"Oh but we had fun," said "Auntie Pearl" recalling the days the whole family lived with her on 25 Mile Avenue. "Auntie Pearl" is the only term the family uses to describe their former landlady, though it's stretching the term to call her just a landlady.

Three of the couples had small babies at the same time. Mrs. Vogele says she took care of the babies when the parents went to the show. "We had the best time for almost three years," Auntie Pearl helped dry diapers over her own stove and took care of the babies if the mothers felt badly.

Mrs. Vogele had a sandpile

constructed for the children as soon as they were old enough. At one time the children had two dogs and Mrs. Vogele had lots of cats to entertain them.

"I wanted them (speaking of her renters) to have children. Nobody in the world loves children better than I," said Mrs. Vogele. The first child born at her home, Norman D. Jordan, son of Mr. and Mrs. L. C. Jordan, Jr., was named for Mr. Vogele although his parents were never acquainted with him. The Jordan's second child, Hal Edmond, was born on Mrs. Vogele's birthday, July 1.

Mr. and Mrs. Arnold Wall moved to Mrs. Vogele's house as a bride and groom, and the Jordans had been married only two months. Mrs. Vogele bought a croquet set for the young couples and had her place plowed. The Walls, the Jordans, Mr.



MRS. N. C. VOGELE entertains "her family" at a dinner last Sunday when two baked turkeys with all the trimmings were featured. All are members of families who lived in her apartments a few months ago on 25 Mile Avenue. The three little boys grouped around Mrs. Vogele (seated) are, left to right, Robert Allen Stewart, Wendell Wall, and Norman D. Jordan, who were born while their parents lived with Mrs. Vogele. The parents and other children are, left to right, Mr. and Mrs. C. A. Stewart and daughter, Marjorie Yvonne, of Friona; Mr. and Mrs. Arnold Wall and daughter, Deranda Louise, of Hereford; Mr. and Mrs. L. C. Jordan, Jr., and son, Hal Edmond, of Clovis, N. M.; Mr. and Mrs. Arthur Tinsley and son, Gary, of Hereford; Mr. and Mrs. G. L. Bumpus and daughter, Peggy June and son, Danny, of Hereford.

and Mrs. C. A. Stewart, who are also a part of the family, and Mrs. Vogele made garden together and canned and canned. They were all the best natured people, Pearl said. "We just had a good time."

They all could do just as they pleased, she said. "If I baked me a pie, I baked four more (by this time the family was joined by Mr. and Mrs. G. L. Bumpus,

who moved their trailer into the yard). If I had rolls, they had rolls. When any were sick, I helped with the work," she added. "I bought bassinets, high chairs, nursery chairs, go-carts, etc."

Another couple, Mr. and Mrs. Arthur Tinsley, friends of the whole group, became a part of the family although they were unable to get an apartment at

the Vogele house. Mrs. Vogele traded her apartment house a few months ago, but her children still visit her frequently. Some of the little boys who were born while their parents lived with Mrs. Vogele still beg to stay with her, and she cries with them when they leave her.

Auntie Pearl came to Hereford in 1909 as a bride. Her husband

died in 1940. Mrs. Vogele now spends much of her time in her work with the Church of Christ, Scientist. She still finds plenty of time for helping others. She recently has completely remodelled the interior of her six-room home. She has an apartment size stove which would have fit in her new kitchen, but "it wouldn't bake but one pie at a time," so she had to buy a new

stove in order to maintain her one else when she bakes one for habit of baking a pie for some herself.

New-1951 ZENITH "COBRA-MATIC" Combinations

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In charming, Decorator-Designed period cabinet of Mahogany veneers and solids. Generous record storage compartment.

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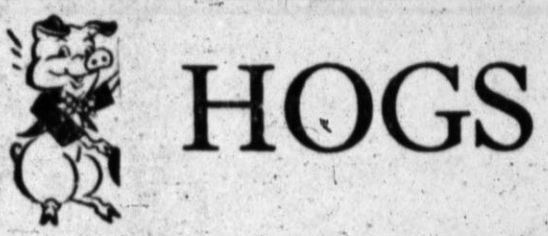
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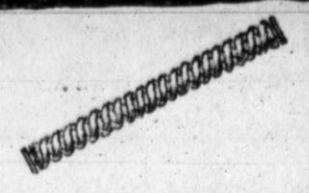
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Heavily silverplated for long wear in a lovely pattern. Chest is included at this Reduced Price.

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SOCIETY



SEATED AT PIANO, left, Clydene Allred, daughter of Mr. and Mrs. Jimmie Allred, and Peggy Graham, daughter of Mr. and Mrs. George Graham with Glenna Gault (standing) daughter of Mr. and Mrs. Howard Gault. At the second piano, standing, Wynogene Sowell, daughter of Mr. and Mrs. Charles Sowell, and seated, Beverly Eldridge, daughter of Rev. and Mrs. S. E. Eldridge, and Dick Wilson, son of Mr. and Mrs. Bob Wilson, who presented solos, two-piano numbers, and duets.

—Brand Staff Photo



PATSY, LEFT, AND RAMON CHILDERS, daughter and son of Mr. and Mrs. R. C. Childers. Patsy is a high school freshman and Ramon is a sophomore. Both have been studying piano for about five years.

—Brand Staff Photo



CENTER PHOTO, left to right, Martha Heard, daughter of Mr. and Mrs. George Heard; Nancy Crawford, daughter of Mr. and Mrs. H. V. Crawford; Nancy Patterson, daughter of Mr. and Mrs. Elmer Patterson; Nancy Storey, daughter of Mr. and Mrs. Joe Storey, are shown as they play a two-piano quartet.

—Brand Staff Photo

Shirley Morris Nuptials December 23



MISS SHIRLEY MORRIS

The approaching marriage of Miss Shirley Morris to Horace (Buddy) Roark is being announced by the bride-elect's parents, Mr. and Mrs. C. L. Morris of Vega. The bridegroom-to-be is the son of Mr. and Mrs. A. E. Roark, also of Vega.

Wedding plans will be revealed this afternoon at a tea given by the bride-elect's mother at the Morris home between the hours of 3 and 5.

The all white table will blossom with the sheen of satin, the soft glow of candle light and delicate illusion, suggestive of the wedding scene. In keeping with the Christmas theme, a tree fashioned of white satin leaves and branches, will form the central decor against a mirror background set in the midst of illusion snow and glittering sparkles of ice. White carnations will give the floral accent and the wedding news will be inscribed on the mirror in flecks of elixiring ice "Shirley and Buddy—December 23."

Mrs. R. L. Morris will greet the guests who will be received by Mrs. C. L. Morris, mother of the bride-elect; the honoree, Mrs. A. E. Roark, mother of the bridegroom-elect; Mrs. John Worsham and Mrs. T. R. Snodgrass. Joyce Roark will preside at the bride's book and Ferne Bellah, Polly Caperton, and Margie Grimes will alternate at the silver tea service. Miss Thornton Shirley, Mrs. Cliff Estes and Mrs. Jeff Gilbreath of Hereford and Mrs. C. C. Wimberley will also assist in the house party.

The couple will exchange vows in the Methodist Church of Vega at 7 o'clock Saturday evening December 23, with Rev. Chas. Lutrick, pastor, officiating.

Miss Morris is a graduate of Vega High



"Aunt Jenny" Thompson who celebrated her 93rd birthday Wednesday December 6. The red-letter day was marked for Aunt Jenny by greetings by the score including flowers and gifts. Long-time friends kept her door bell jingling as they stopped by for a brief "hello" and congratulations.

In the afternoon The Woman's Missionary Society of the First Baptist Church and The Sunbeam group went in a body to present gifts and enjoy a song-fest with the honoree. Her son Alec, made the picture. She has one other son, E. M. Thompson of Gainesville, three grand children and five great-grand children.

—Photo by Alex Thompson

LaPlant Engagement Is Announced

Mr. and Mrs. G. H. LaPlant have announced the engagement and approaching marriage of their daughter, Rosalie, to Windell Markley, son of Mr. and Mrs. H. O. Markley, all of Hereford.

The couple will exchange vows in the home of the bride-elect's parents on Saturday, December 23.

The prospective bride is a graduate of Dimmitt High School and at present she is a student at Draughons Business College, Lubbock. Mr. Markley graduated from Sweetwater, Oklahoma, High School. He is engaged in farming in the Easter Community where the couple will make their home.

LOWER PHOTO

Mrs. Carl Mountz pours tea for Mrs. Joe Trussell of Houston at Mrs. A. O. Thompson's party given in her honor Thursday. Mrs. Trussell is the former Miss Eddie Connell, who made her home here for many years.

Mrs. Trussell has been in Hereford the past week in the interest of the Baptist Training Course Union. She is a field worker for the Texas organization, which has its headquarters at Ft. Worth.



MISS ROSALIE LaPLANT

Music Students Give Program

Junior musicians, students of teacher-members of the Music Study Club, provided the program for the club in the First Baptist Church Monday afternoon.

Mrs. Ellis Coombes was director for the program and gave the welcome to the junior performers. She reminded the group that the slogan for the bi-ennial convention of the National Federation of Music Clubs and also for the Junior Music Festival which will be held here in the Spring, is "Music, Youth and Democracy." She told the group "We, as a club, work through music to help build good citizens, applying it first to the ambitions, to the ability and the objectives of the youth.

Mrs. Coombs also conducted a Christmas Music Quiz before announcing the program which opened with the Hymn of the Month "I Heard the Bells on Christmas Day," sung by the entire group with Patsy Childers at the piano.

"Blossom Time" (Weiser) a piano quartet was played by Nancy Storey, Nancy Patterson, Nancy Crawford and Martha Heard. "Tumble Town Waterfall" (Weybright) a piano duet, played by Peggy Graham and Clydene Allred. "Air de Ballet" (Depret) piano, Wynogene Sowell; "Birthday of a King" (Neidinger) vocal, Dale Hinds with Mrs. Cliff Estes accompanying; "Paganine Variations" arranged by (Continued on Page 5)

School and is a junior at West Texas State College, Canyon. She was one of six candidates for College Beauty Queen in a campus-wide vote held recently.

Mr. Roark is also a graduate of Vega High School and will receive his degree at West Texas State College with the 1951 graduating class.

Federation Hears Ray Cowser.

Women's clubs of the county joined Monday in the second quarterly luncheon program of the Deaf Smith County Federation of Women's Clubs held in the First Christian Church.

One of four sessions planned for the year with department chairmen in charge of programs, the theme for the year was public welfare, with Mrs. Reed Williams, welfare chairman in charge.

Hostesses for the luncheon were Summerfield Study Club, Bud To Blossom Garden Club, El Nino Study Club, L.A.E. Study Club and Cultural and West Hereford Home Demonstration Clubs.

Tables carried out a yuletide theme with greenery and bright baubles and informal music was provided during the luncheon hour by Mrs. John Jacobson, Jr., and Mrs. C. W. Parker. The Hereford High School Girls sextet presented three numbers. Singers were Marion Barkley, Gerry Patterson, Anna (Continued on Page 5)



Former Resident Feted At Two Affairs In A. O. Thompson Home

Mrs. Joe Trussell of Houston, the former Miss Eddie Connell of Hereford, was feted at two parties recently while here assisting with a training school in the First Baptist Church. Mrs. Trussell works with the Texas Training Union with headquarters in Dallas.

Thursday afternoon Mrs. A. O. Thompson honored Mrs. Trussell at a tea with old-time friends of the honoree making up the guest list. A Thanksgiving theme with emphasis on "old friends" was carried out in appointment for the table which was centered with an epergne filled with flowers and fruit. Accessory decorations were miniature turkeys and pilgrim figurines. Mrs. C. J. Mountz and Mrs. Cliff Estes presided at the coffee service and Mrs. Louie LeGrand and Mrs. Nelson McRight assisted in the house party. Mrs. A. J. Schroeter greeted the guests at the door. Those attending were Mesdames J. W. Spradley, Phil Radovich, J. M. Gilliland, J. C. Cummings, G. P. Owen, Wood Vaughn, T. W. Roberson, E. W.

Young, Jack Roberson, Mack Beach, J. B. Harlin, C. H. Carl, E. B. Moseley, F. H. Oberthier, Jim Lipscomb, Dora Suggs, Harry Whitchurch, Doyle Rose, Bruce Rose, O. G. Hill, Willie Daniel, J. D. Bourn, Essie Cardwell, W. I. Valentine, Roy Thompson, C. H. Dyer, C. E. Smith, Geo. Muse, Corinne Jennings, J. C. McCracken, Oscar Easley, Zula Gilliam, Miss Jonnie Estes and members of the house party.

Thursday Evening Buffet. Mr. and Mrs. Thompson were hosts at a buffet supper complimenting Mrs. Trussell Thursday evening. Special guests were Mrs. Lew Hodges and Miss Mary D. Taylor, both of the Dallas Training Union office.

Attending were Messrs. and Mesdames Wayne Evans, O. M. Dickey, J. B. Harlin, Jeff Roberson, Louie LeGrand, Bob Lawrence, J. M. Gilliland, George Graham, A. J. Schroeter, the honor guests and the hosts.

Personals

Mr. and Mrs. R. A. Freeman had as guests last week end a daughter, Mrs. Paul Kuhnley and three children and grandson and family, Mr. and Mrs. Harold Vaughn and children, all of Albuquerque, N. M.; a daughter, Mrs. A. M. Childress and family of Tulla. Late Sunday evening some old friends, Mr.

and Mrs. Jack Balding and children of Adrian, visited the Freemans.

Makes Honor Roll. Danny McLallen of Hereford was listed on the honor roll of 58 students recently released by the dean of Wayland College at Plainview.

Danny was listed on the high honor roll of the school.

Local Men Say Ten Of New Bureau Resolutions Vital

Virgil Dodson and Char. Holt, farmers northeast of Hereford, who attended the state convention of the Texas Farm Bureau federation at Mineral Wells late last month, reported ten of more than 60 resolutions approved at the convention were vital to this area.

Deaf Smith county, which has more than 250 members in the Farm Bureau, was represented by Dodson and Holt, who farm northeast of Hereford. The meeting was attended by approximately 800 farmers from all parts of the state.

Resolving to support legislation that will assure grain sorghum growers a support price not less than 90 percent of parity, the group also decided to favor giving the wheat farmer an opportunity of plowing up any wheat he has over-planted to comply for government loan not to exceed 10 percent of allowed acres.

Other points considered by local men to be vital to this area were:

- (1) Acreage of basic crops must be measured, in years when there is no control to assure accurate basis for future allotments.
- (2) The condemnation of the principles of the Brannan Plan.
- (3) The grain sorghum support price resolution which included a recommendation to the AFBB that they in turn work for legislation that will assure grain sorghum growers a support price of not less than 90 percent of parity, when corn has no acreage allotment, and not less than 70 percent of parity when corn has acreage allotment. However, should acreage allotments on grain sorghum become necessary then the support price be not less than 90 percent of parity, and that the AFBB work to secure storage payments in addition to the parity payment on grain sorghum and wheat rather than deduct the storage from the parity price.
- (4) Foreign competition: It was recommended that the State and national organizations study the problem of foreign competition confronting the fruit and vegetable industry, urging also that adequate tariffs and or embargoes be established immediately on all commercial vegetable or citrus grown or imported from foreign countries.
- (5) A resolution that a state law be introduced requiring ice cream mix be made from dairy products meeting Grade "A" standards.
- (6) A resolution that the Texas Farm Bureau recommend that a financial responsibility law which will require owners or operators of all motor vehicles to be able to prove financial responsibility in event of accident.
- (7) Another resolution that the Texas Farm Bureau Federation exert a strong effort to force equalization of freight rates.
- (8) A recommendation that the Texas insurance laws that pertain to hail insurance be amended whereby adjustments of claims can be handled on a more satisfactory basis so the insured.
- (9) A resolution to advocate allowing more students to qualify to enter medical schools.

New Post Office

The Spur Post Office will move into its new quarters Saturday afternoon, December 2, 1950, states Post Master Guy Katz this week, pending the arrival of authorization to move from the Post Office Department.

—The Texas Spur

Damage to Wheat

Reports are coming in that County wheat fields, already suffering from need of wet weather, are now facing a new threat from rusts.

Reports of red and black rust have been received at the County agricultural agent's office, Philip E. Crystal, assistant agent, said that in many cases rust is spotting the wheat fields badly.

Scattered reports of greenbugs have been received, but there is no specific area or in no great numbers.

—The Melrose News

Clean Up

Mayor Minyard called attention to the many fire hazards around town, and especially some of the streets and alleys of the business district, such as weeds and trash, and asked that everyone clean up their premises and where there was rubbish that could not be burned, the city will haul it off to the dump grounds.

—Briscoe County News

Mr. and Mrs. Bill Davis were in Austin last week end to attend the Texas A&M-TU football game.

Cubs To Have Christmas Party

Cub Scout leaders have announced that a Christmas party will be held for the cubs on December 23 at the hut at 7:30 p. m. Boys are requested to bring articles of clothing, food or toys to pack a box for less fortunate boys and girls.

Final plans for the party will be made at the cub leaders meeting which will be held December 20 at the hut.

School Fire

Damage estimated at a figure upward of \$3,000 was done at noon Monday by fire in the locker and storage rooms of the Floydada High school athletic department, and two firemen fighting the stubborn blaze were slightly injured.

—Floyd County Hesperian

Mr. and Mrs. V. D. Powell visited their daughter, Miss Marie Le Powell in Amarillo Tuesday.

Parties, Illness, and Weather Are In News of Northwest Hereford

An anniversary party was held in the home of Mr. and Mrs. S. J. Barclay Wednesday, honoring their son and daughter-in-law, Mr. and Mrs. C. J. Barclay, on their third wedding anniversary. Tables were set with canvas trays, and cards, and the group played canasta. There were 21 present.

After the gifts were presented, refreshments were served to Mr. and Mrs. C. E. Lesure and daughter, Cynthia, Mr. and Mrs. Tom Barclay, and son Lynn, Mr. and Mrs. Bill Kendall and son, Nelson, Mr. and Mrs. Lawrence Kendall, Mr. and Mrs. R. C. Childers and Patricia, Jim Suttle, Joe Lyons, Joyce Potter, the honorees and the hosts.

Return To Houston
The R. N. Cookes left at 8:00 Thursday morning to return to Houston where they had taken their daughter several weeks ago. In interviewing Mrs. Cooke she said that the report they received Wednesday wasn't good, and they didn't know just what treatment she would receive as yet. Carolyn hasn't been hospitalized, but they hoped to be able to get her in the hospital Tuesday.

At HARMAN'S

New Shipment of MISSES & WOMEN'S SHOES

*Pretty Feet
Pretty Pumps...*

Mrs. A. F. Hargett and daughter, Jan, and Mrs. Hazel Potts spent Tuesday in Amarillo.

A. H. Inman has returned home after almost a month in this vicinity working the grain harvest. The Inmans live at Plainview where he is in the irrigation well business. They have been in the home of Mr. and Mrs. Wayne Johnson.

Rubye Barclay came home Wednesday to spend a little time with her parents and to see her little nephew Larry Curtis Barclay. He is the son of Mr. and Mrs. C. S. Barclay. She returned Wednesday evening. She is attending school in Canyon, W. T.

Charles Inman is still seriously ill. Some of the family are sitting up each night with him. Mr. and Mrs. A. F. Hargett, Glenda, Billy and Jan, were visitors in the home of Mr. and Mrs. Jim McBride in Portales Sunday. Mrs. McBride is a sister of Mrs. Hargett's.

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Men's Lee Blanket Lined

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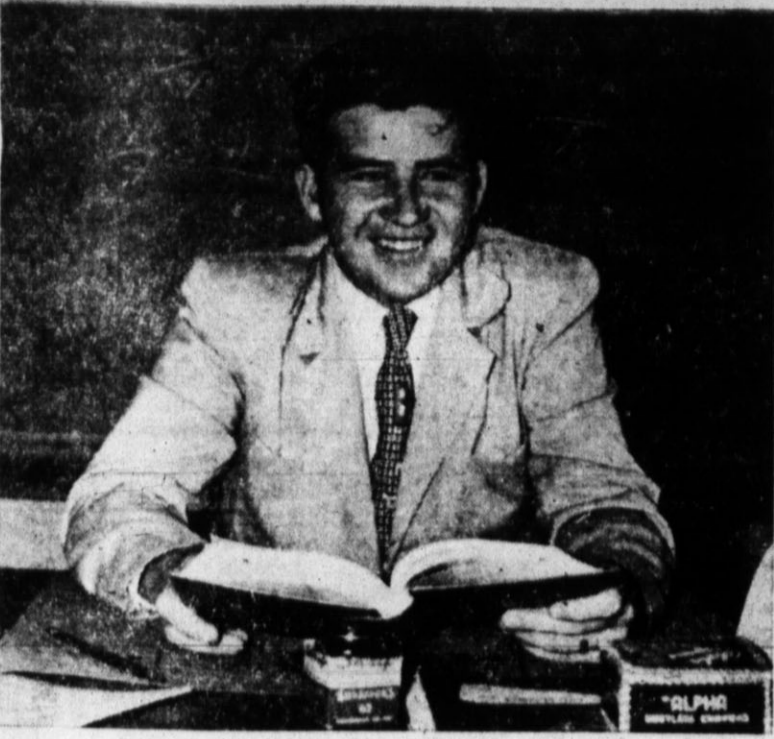
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Opening Up

Style 2346 \$4.95



MEET REX LEE, director of physical education and teacher of science at Shirley Elementary School. Mr. Lee holds his science book while discussing a study of fish with a class at Shirley. The instructor holds his bachelor's degree from Hardin-Simmons University and plans to work on his master's degree next summer.

—Brand Staff Photo

MRS. RALPH McCULLOUGH

It Wouldn't Be Merry Christmas Without Traditional Fruit Cake

To the Englishman, plum pudding is likely to represent the finest in Christmas eating. But when the American housewife begins to think about Christmas cooking, it's the fruit cake that she gets off her hands first—and stores away for the holidays.

Long before Santa Claus ever wore a red suit the Christmas fruit cake had become a tradition and today its almost certain to be found in some form or other in homes where Christmas is being celebrated.

Most everyone has a favorite recipe and today's column gives you Mrs. Ralph McCullough's prize white fruit cake recipe. It's lovely to look at and wonderful to eat.



White Fruit Cake
 1 pound butter or margerine
 2 cups sugar
 4 cups flour
 8 EGGS
 1/4 pound citron
 1 1/2 pound pecans
 1/2 pound almonds
 1 1/2 pound candied cherries
 1 1/2 pound candied pineapple
 1 1/2 pound white raisins
 1/2 pound small spiced gum drops (chopped)

Cream butter and sugar thoroughly and add eggs one at a time beating well. Add two cups of flour to this mixture and blend well. Chop and mix all the other ingredients and add to the remaining two cups of flour. Stir the two mixtures together and pour in lined pan.

Bake in 200 F oven 3 1/2 to 4 hours if baked in large pan. Bake 2 to 3 hours if made in smaller pans.

Place pan of water in bottom of oven while baking. When done remove from oven and allow to cool before storing in airtight container. A pressure cooker makes an ideal storing place for fruit cake as it allows the cake to lose none of its moisture.

By request next week's recipes will include Mrs. Roy Ford's candy recipes, and the next week, also by request, will feature two of Mrs. Ralph McCullough's holiday concoctions especially suited for informal entertainment when the college students are around.

Rebekah Lodge Elects Officers

Officers were elected at the Rebekah Lodge meeting held Tuesday night at the IOOF Hall. Those who will serve for 1951 are: Mrs. Ola Hacker, noble grand; Mrs. Charlotte Calvert, vice-noble grand; Mrs. Ethel Fridley, recording secretary; Mrs. Lydia Hopson, financial secretary; Mrs. Catherine Russell, treasurer; and Mrs. Earline Manning, team captain.

Representatives to the grand assembly were chosen including Mrs. Earline Manning and Mrs. Mildred Renfro as alternate. Mrs. Orpha Nickerson was named district deputy and those named to the advisory board for Theta Rho Girls Club included Mesdames; Bobbie Meacham, Earline Manning, Alta Davis, Orpha Nickerson, Ursalee Jacobsen and Lydia Hopson.

Wetomachick Girls Plan Christmas Party Monday
 Plans for their Christmas party were made by the Wetomachick Camp Fire Girls at their meeting Monday at the Camp Fire Hut. All 18 members were present for the meeting.

The party will be tomorrow night at 7:30.

Mrs. J. I. Finley had charge of the meeting in the absence of Mrs. Dale Tinnin. The girls are selling Christmas cards, which may be obtained from Mrs. Tinnin.

Mrs. Jack Lester of Pueblo, Colorado returned to Hereford with her sister, Miss Frances Dameron, last week. Miss Dameron had gone to Pueblo to be with her sister when she received word that a son was wounded in the Korean War. Bob Lester who suffered a head wound, a broken nose and a broken ankle is now back at the front.

P-TA Entertained By Music Groups

Parent Teachers Association met Monday night at the high school with grades 4, 5 and 6 of Central and Shirley schools presenting a program of Christmas music under the direction of Don Moore, public school music director. Traditional and folk music were included.

Superintendent of schools George Graham in a talk on school and public relations, gave a report on the school buildings mentioning that all schools have been re-decorated except the high school and plans were being made for that to be done during the summer vacation months. He stated that the board is working on a plan for a new high school building which will be submitted to the voters in the near future. He gave statistics to show that the school enrollment has more than doubled since 1944 and that more than 100 persons are employed in the system, 81 of that number being teachers. Expenditures are 5 times what they were 10 years ago, he stated.

During the business session presided over by Mrs. H. H. Caraway, president, her resignation was accepted and Mrs. Earl Springer, 1st vice-president, was named to fill her place. Mrs. Jimmie Allred was named publications chairman. Mrs. Carroll Whitesides, membership chairman, reported 308 names on the P-TA roll and announced the winners in a recent membership drive. Mrs. Pres William's room won first, and Mrs. W. C. Hromas' room won second in Junior High School. Mrs. Smith's first grade won first, and Mrs. Merlin Kaul's first grade, second at Central School, and Mrs. Byron Durham's first grade, first, and Miss Lavada Shannon's second grade, second at Shirley School.

The next meeting was announced for January 1, with a program of films scheduled for entertainment.

Dawn Club Plans Christmas Party

Mrs. Clarence Betzen was hostess for the Dawn Study Club meeting held Tuesday afternoon. Reports were heard and plans were completed for the club's annual Christmas party which is slated for December 19 in the home of Mrs. H. H. Miller. Each member is requested to bring food for a Christmas basket which will be delivered later to a needy family.

Mrs. Bennie Womble and Mrs. Murphy White were welcomed as new members.

Mrs. Baker Womble gave the program on "Great Men in the News" giving something of the lives and achievements of Eisenhower, McArthur, Stassen, and others. She said "History has proven that great leaders are available in times of stress," and stressed the thought that responsibilities rest on each individual in this time of national need.

Members attending were Mesdames; Ernest May, Floyd Walton, Sr., David Rodgers, A. T. Frye, Alfred May, Bennie Womble and the hostess.

Return Home
 Mr. and Mrs. Frank Lucas have returned to their home here after spending the past two months in Brownwood. The couple left Hereford expecting to be away two weeks but an emergency operation for Mrs. Lucas caused the return trip to be delayed. Mr. Lucas was also ill while away but both are considerably improved and able to be up and out again.

GIFTS FROM Anthony's FOR A WONDERFUL Christmas



LOVELY GIFT ROBES
 in NYLON-ACETATE CREPE
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Sizes 12 to 20

A luxurious nylon and acetate robe with contrasting piping trim around large shawl collar and cuffs. One button front with double breast effect. Full swing skirt.

or Feathery Soft Chenille

\$4.98

Soft warm cotton chenille robe with chenille applique trim skirt. Wrap around model with self tie belt. Sizes 12 to 20 and 38 to 44.



Nylon-Acetate CREPE SLIP
 Lace Trim
\$4.98

Easily laundered quick drying nylon acetate crepe slip. Flounce trim skirt and lace trim top. Four gore style. White and pink.

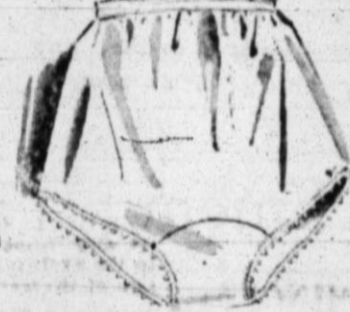


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 Smartly styled... Strong enough to stand on!

Wherever you're heading, Samsonite luggage is your best buy. Two pieces cost less than you'd expect to pay for one such case! Just look at Samsonite's tough, dirt-proof, better-than-leather covering! Just test that rugged construction... look at those solid brass streamlined latches, those rich, long-wearing linings. Make your reservations now for smart travel—with a matched set of Samsonite.

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They're Perfect Gifts, Too! and They're Priced Low!

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First time offered in cotton yarn — Fluorescent colors of Lemon, Lime, Raspberry and Orange. And first time at this low price—extra length cuff, new high spliced heel, nylon reinforced toe and heel. In girls, misses and women's sizes 7 to 11. They will make ideal Christmas gifts.

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 15 Denier

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In Colors: Bonheur - Maple Glace

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54 Gauge 15 Denier

In Colors

Bonheur, Maple Grace and French Coffee

Gift Box of 3 Pair **\$3.50**

1 Pair In Gift Folder **\$1.29**

51 Gauge 15 Denier

In Colors

Bonheur - Maple Grace and French Coffee

Gift Box of 3 Pair **\$3.25**

1 Pair In Gift Folder **\$1.15**

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Mr. & Mrs. Jerry Albracht

In A New Location on West Highway 60 (Across the Street from Our Former Location)

Plenty of Parking Space

It's The Home Of

Delicious Steaks - Super Hamburgers - Breakfast Orders

Featuring

New England Chili Mac

It's New! It's Different! It's Yummy!

Editorials

Our Young Men Face

Those who live in Deaf Smith county, along with all residents of the United States, will have to pay for the defense of their civilization. The decision to intervene in South Korea and the rearmament program will cost money and lots of it.

It is apparent that Russia, and her satellite nations, will make a serious effort to acquire world control. The invasion of South Korea made it plain that communist ambitions included the use of force whenever conditions are favorable to expansion. The diplomatic history of the last few years also makes it clear that Soviet pretensions of democracy and a desire for peace are insincere.

War in Korea emphasizes the danger of western Europe. If the communists use force in Asia, in the expectation of gains, they will use force in Europe if the prospect of gain appears. This depends upon the relative balance between available armed forces. In Europe today there is no military combination strong enough to check a Russian attack unless it is our possession of the atomic bomb. This is not at all certain. In a review of Russian military strength *Time* magazine concludes that, in the first phase of warfare in Europe, Russia would hold together under our atomic bombing while taking over and consolidating Western Europe. Russia would attempt to force us to an armistice by atomic bombing of the United States. If this failed the second phase would reveal Russia backed by European and Asiatic power, strong enough to make victory a "heavy possibility."

It is against this background of world power that the United States must quickly arm itself and friendly nations. Whether there is time enough to carry out a program that will balance the military power of the

communist group of nations is uncertain. Surely, there is no time to lose. If the democratic nations mean to fight for freedoms, if and when Russia decides for war, they must get ready in a hurry. Only rearmament on a massive scale will destroy Russian military superiority and dim the Kremlin's hope of triumphant aggression.

Already the United States is calling young men to the colors. This mobilization is under way as fast as soldiers can be trained for battle. Congress is almost certain to pass a universal service law which will require two years of active service for young men. Older men, in the reserves, are being required to abandon their budding economic enterprises as the nation uses their war experience in preparation for defense. Many have already been called in Deaf Smith county; others will march into the ranks in the near future.

Mothers and fathers, wives and children, will see their homes broken as men of fighting age are mobilized. It is comforting to believe that there may be no great war and that these men will soon return. It would be unfair, however, to overlook the possibility that this hope is unreasonable. Millions of casualties may be suffered before we can turn again to the dream of world peace and the shape of things on the earth may be altered almost beyond recognition.

The men who are being called to combat-training, if not to war itself, are making no complaints. The families that give up loved ones for training and battle are adjusting life to the present peril. There are no rebellions, no lamentations in public and few efforts to secure exemptions for those affected by the draft. Generally, our people recognize the inevitable as they resolutely reject the alternative of surrender to communism.

The Washington Merry-Go-Round

War Unlikely

THE FINAL DECISION as to how the Russo-Chinese alliance will go toward all-out world war will depend largely on one factor—how many atomic bombs we have, compared with the number Russia has.

The preponderance of atomic weapons in our favor continues to be the most reassuring thing in the otherwise unhappy international picture.

For definite information has been obtained that Russia has been able to manufacture only 24 atomic bombs and is making them only at the rate of two per month.

On the other hand, the American atomic stockpile, while a secret, is vastly greater. Furthermore our rate of production is much faster.

This superiority of atomic strength has been the main factor deterring the Soviet from world war up to now, and the chances are it will continue to be a deterrent in the future. It is also why the Russians have adopted the policy of wearing down American resources by wars of attrition in which satellite nations, not the Red army, do the fighting.

In brief, it is likely that the Kremlin will not risk a major war in which Russian troops must do battle and in which Russian cities are exposed—until there is a better balance between our atomic stockpile and Moscow's.

Guarding the President

Until the recent attempt on his life, President Truman had given little thought to his personal safety. He once told his assistant, Fred Blumenthal, that he had figured out what he would do if an assassin came into the room. Most assassins, he said, would expect the president to get under the desk, but he was planning to reverse things and attack the attacker—just as Andrew Jackson did when attacked in the halls of congress. . . . When last week's shooting started, Mrs. Truman rushed into the president's bedroom where he was napping, to tell him a secret service man was lying wounded on the street. Actually she mistook assassin Collozo for a plain-clothes man. . . . One secret service man was in front of Blair House at the time of the shooting, the others were in the rear eating lunch. The White House police, which bore the brunt of the

attack, are under the secret service. . . . The secret service have been under some criticism in recent years for having become partially political. . . . Gen. Harry Vaughan intervened in the early days of the Truman administration, fired Mike Reilly, who operated under Roosevelt, and gave the impression he wanted to run the service. This would not have been tolerated in the old days of Chief William Moran. . . . Later, during the senate five-percenter probe, Reilly was hastily rehired and given a 10,000 job in the interior department. (He knew too much about how the secret service gave a special pass to Vaughan's friend, John Maragon, and about other political wire-pulling.) . . . Despite occasional politics, however, the secret service does a good job.

Problem for U.N.

The North Korean-Manchurian area is an ideal one for United Nations cooperation— Moscow would permit it. Reason is that the Japs, which once controlled both Korea and Manchuria, developed power and industry regardless of international boundaries, just as Grand Coulee and Bonneville dams serve several states, regardless of state boundaries. . . . Seven major dams are reported on the Yalu river between Manchuria and North Korea. The Suho dam, one of the largest in the world, is 328 feet high, 2,788 feet long, has a reservoir 40 miles long and delivers 700,000 kilowatts of power. . . . Another dam, Mamposhin, delivers 234,000 kw. The total system, when completed, will produce 2,000,000 kilowatts and will operate industries as far south as Port Arthur at the southernmost tip of Manchuria. . . . Two other reservoirs are south of the Yalu river, wholly in North Korean territory, and about 20 miles north of the present U. N. front. It was about the time U. N. troops approached these reservoirs that Chinese troops crossed the border. . . . The only possible way these power projects can be operated is under some form of United Nations control, since they are located in and supply power to two countries. This is a ticklish situation and one that the U. N. has to be doubly careful about in the solution to prevent war.

Behind the Iron Curtain

RED ARMY CHIEFS MEET—The American legation reports that a mysterious meeting of eastern European Communist bosses is now going on at the Russian resort town of Sochi in the Crimea. This is Prime Minister Stalin's favorite hideaway and it's believed he may be present. A number of Polish and Rumanian generals are known to be present and American diplomats believe the subject being discussed is how to bring greater coordination between the satellite armies.

The AMERICAN WAY



The Cracked Plank

'Tater Peelin's

By Roberta Campbell

We hope the old gentleman who drove his reindeer down Main Street recently isn't slipping in popularity with the youngsters but were we surprised when we asked Mike Robinson small son of Mr. & Mrs. Tom Robinson if he saw Santa Claus and he popped up with,

"I saw Rudolph the Red-nosed Reindeer in front of the bank."

We are always interested in signs along our highways, especially those with few enough words that can be read quickly but it looks as if the ultimate in brevity has been accomplished by Texaco with their three word slogan

"IT'S GOT GIT"

Just when we were all steamed up to pay a visit to the new Park Avenue shoppin' center we encountered Mr. and Mrs. Rex Tynes headed that way armed with mop, broom, and floor sander so we decided to play safe and wait for the formal opening.

As we recalled how much we enjoyed Rebecca of Sunnybrook Farm in the book we were prompted to buy a season ticket to the Business and Professional Women's Club which is sponsorin' three of the Claire Tree Major stage plays beginning January 9th.

Bringin' the productions to Hereford will be a break for the children whose mothers didn't care to make the drive to Amarillo or Canyon as a number have done in years past.

Gift suggestion— Small part build-up puppies old enough to take away at Christmas. May be had for the askin' if you give them a good home.

Panhandle Paragraphs

Collingsworth Oil

Oil activity took the spotlight in Collingsworth County this week with the announcement of a location six miles west and three-fourths south of Wellington, a test designated as the Bud Carraway No. 1 Lacy Well, located 660 feet from the south line and 1980 feet from the west line of section 88, block 14. The land is owned by Dennis Lacy.

Pit for the well has been dug and practically all the equipment is now on the ground, according to Clark Anderson, who completed leasing the block for the well. The well is expected to proceed according to schedule, and reports given are that it will go to production, granite, or 7,000 feet.

—Wellington Leader

Wisdom to Know

Someone quoted this: "God grant me the serenity to accept things I cannot change, the courage to change the things I can, and the wisdom to know the difference."

—Claude News

Alarm Clock Awards

Dumas merchants in a meeting Tuesday morning decided to get together in sponsoring a Door Award Trade Feature to be presented for their customers in appreciation of their holiday business.

An alarm clock, set for the hour each store wants to give away its award, will be the signal for the presentation. Awards will be given to the customer being waited on at the time when the clock alarm sounds.

—Moore County News

Fire Causes Death

A minor hotel fire took the life of Stewart Seymour, 45, as he slept Tuesday night in a second-story room of the Hazel Hotel in downtown Dumas.

The man apparently asphyxiated when a mattress on which he was confined to the single room and was extinguished seconds after the Fire Department was called; but not before the occupant of the room had fallen victim to the deadly smoke fumes in the tightly closed room. Fire Chief Roy Myers said.

(Continued on Page 7)

The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher on his farm near Bootleg has another odd idea this week, which is customary with him.

Dear editor:

I was out here the other day not lettin anything worry me, dozin comfortably and feelin satisfied with my farm and wonderin why the rest of the world couldn't feel the same way, looks like them energetic people who're always stirrin up things and pushin out for more territory and bringin on turmoil could settle down once in a while, although I'm here to tell you I'll stew about the world a reasonable amount but I don't go around feelin like the burden is on my shoulders alone, anyway, as I was sittin here I was amusin myself with a favorite pastime, watchin a strong south wind blow a newspaper along the ground, wonderin if it was gonna get close enough to me so I could reach it without gettin up, and after circling a few times it swooped down right at my feet and I lifted one foot enough for it to blow under and let it hold it down until I was rested enough to start readin.

The first thing I noticed was an article sayin Washington was urgin banks to tighten down on loans, to avoid inflation. According to this, some banks

are loanin too much money. Look like everybody's credit is good, and Washington is askin em to clamp down.

I sat almost bolt upright and read that article clear to the end, followin it from the front page over on the inside, and I wish to report Washington is still as careless as ever. I can understand the importance of tightenin down on bank loans, but what the article left out, and what I wanted to know above all, was what banks is doin this?

What I want is a list of them banks. All the banks I know is way ahead of the government, they clamped down on loans long ago, in fact, I imagine they didn't open in the first place until they had the clamps in place and that may be the reason they're still open, but if Washington is gonna be of any service to me in this matter, I ought to let me in on where I can find one of these reckless banks. I will be glad to do some business with a few of em and I guarantee I will convince em of the importance of tightenin down on loans. I could help the government a lot in this matter, if they'd only give me a chance.

Yours faithfully, J. A.

Louisa's Letter

Dear Louisa:

I have a boy friend who, when he was away was always writing me about getting married but when he came home on leave from the Navy, he didn't mention it.

I can't understand it unless his mother has persuaded him to wait. He helps her with part of his salary every month. I think she likes me all right.

This boy and I have been going together several years. What would you do—about this?

L. M. Wisconsin.

Answer:

Is the boy financially able to get married and support a wife? It may be that his mother has persuaded him to put off getting married until he can afford to do so. In such a case as that, he must certainly should have discussed the situation with you and let you know where you stand.

I think if I were in your position I should write to him and ask him why he asked you to marry him when he wrote but failed to say anything about it when he was with you. Certainly, if he has changed his mind he should let you know and if he hasn't, he should explain why he acted as he did.

LOUISA

Dear Louisa:

I am a lonely girl of 14. I sit at home all of the time and I am never with boys and girls of my own age.

All the girls around here date but my father won't let me date. My mother doesn't mind. I have plenty of chances to date but I always have to say "No, thanks, I can't date." I think a lot of one special boy and I know he thinks a lot of me.

Please advise me what to do. D. G.—Tenn.

Answer:

Perhaps your father will not object if you go in a group. Ask him if he will allow two or three couples of your age to go together to the movies, if you come home early. Surely he will not object to your inviting several of the boys and girls to your house to make cancy or play games.

While I do not think it is good for a girl of your age to do any heavy dating, I see no objection to your going to the movies or a party on the weekend with a boy who is near your own age. However, I think it unwise for a girl your age to have dates with grown young men.

LOUISA.

Sunday Current Question

Opinions Vary on Subject of Evacuating Men from Korea

What, in your opinion, should be our policy now in Korea? Should we evacuate our boys and withdraw from the field or should we increase our strength in Korea?

Don Davidson—I do think we should get the boys out of Korea. I don't want to go into Russia that way. If they need the atomic bomb, use it. I wouldn't want to use it on China, but on Korea. We've got at least 100,000 men over there who bet their lives on the United States while we sit home and do nothing about it. We should be true to them.

I think we should get out of there with all haste and use anything it takes to get out of there. I don't think we should give up Formosa. We should let MacArthur tell us what to do instead of Atlee. We've been picking the chestnuts out of the fire for Britain too long. Our foreign policy in China has been decided by Britain for a long time. I'm disgusted with it. It's money to Britain. The main thing they want is us to look after Europe.

Bill Hembree—No, I don't think we should withdraw. If we have to fight, now is the time to do it. If it's necessary to use the atom bomb, use it. It's cheaper to stay than to go back after we've lost it. I feel MacArthur is the only capable man in America to handle the job. If MacArthur is given complete authority, we won't have a Dunkirk and we won't lose Korea.

Mrs. J. E. Moad—I should think we should increase our strength and win. Why lose what we have gained over there?

Mrs. Homer Brumley—I haven't made up my mind about that. I'm not in favor of appeasement. I believe we should seriously consider the offer by the middle East countries to have a truce until some kind of settlement is made.

Dr. Willis—What's the difference between Korea and China? If we had no business in China, then we had none in Korea either because it's trying to kill the very same dog. It would take several pages for me to say what I think of the asinine stupidity of our State Department. They have bungled badly and we will have to eventually pay the price.

Able to Pay Taxes? Encroachment

The argument for and against an excess profits tax is going on before Congressional committees, with labor leaders, as a rule, arguing for a higher levy than that proposed by the President and the representatives of industries, almost without exception, doing what they can to prevent the passage of such a tax.

Stanley Ruttenberg, official of the C. I. O., proposes an eighty-five per cent tax rate on profits in excess of seventy-five per cent of a corporation's average earnings for 1946 through 1949. This is a ten per cent hike over the Administration proposal but Mr. Ruttenberg says that, even if levied, it would leave the country's corporations with about \$16,000,000,000 of profits after taxes in 1951. This is sixty per cent more than they earned during World War II and more than they made in 1946 but notasmuch as "during the inflationary years of 1947-49."

An interesting appearance was that of a representative of independent television broadcasting companies which protest that the 1946-49 base on excess profits would destroy their opportunity to recoup losses and eliminate the possibility of retaining adequate earnings to insure continued growth.

John A. Kennedy, representing the television companies, presented figures on earnings by the country's fifty largest industrial companies to show that the proposed excess profits tax would "practically amount to a fancy W. P. A. for the corporate fat-cats" when compared with television broadcasters. His figures showed that the fifty concerns would have an exemption or credit against excess profits, more than four times as large as they had under the World War II tax.

No great delay was necessary when the government hiked taxes on individuals because the individuals are unorganized and have no spokesmen to argue their case before committees. When an excess profits tax is proposed, however, the representatives of business, big and little, howl like stuck pigs. This despite the fact that most of the corporations are making more money in the year 1950 than ever before.

We know a man who rag after a girl for years and finally married her, now, he spends his time running for her.

Those who decry the steady advance of the Federal Government into the field of municipal and state affairs should take notice of the statement of Albert E. Cash, Mayor of Cincinnati, who says that this has happened because the states have defaulted on their responsibilities to serve local communities adequately.

Mr. Cash points out that the only way in which many cities can now obtain assistance in providing local services is by dealing directly with Washington and bypassing reluctant state legislatures. He warns that unless the states assume their proper responsibilities, the Federal government may be expected to enter more and more fields.

The reason for this extension, in the words of Mr. Cash, is that the activities of the Federal Government "are those demanded by the people" and which "are not being performed by the proper unit of government." He cited housing, street construction, public buildings, airports and schools as examples in this field, saying that most mayors dislike accepting Federal aid but do so because "the states have almost completely defaulted in the function which is appropriately theirs."

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine, Editor and Publisher
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News Editor Bert Steele
Society Editor Mrs. John McLean
Adv. Manager Carl Sundeen
Shop Foreman Jim O'Hair

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Cowsert

(Continued from Page 1)

Lois Cummings, Jean Scarborough, Shirley Sharp and Abbie Longbottom. Abbie Longbottom was accompanist.

Mr. Williams introduced the speaker, Attorney Ray Cowsert, who spoke on "A Yardstick for Good Citizenship." He stated that of all the yardsticks by which a good citizen may be measured, the 8th verse of the 6th chapter of Micah stands for the best, and quoted "He hath showed thee, O man what is good; and what doth Jehovah require of thee, but to do justly and to love kindness, and to walk humbly with thy God."

Cowsert told the group; "Good citizenship does not come easy—there is a lot of hard work attached. A good citizen must be industrious, he must be tolerant and he must have interest of public welfare at heart." In conclusion he said "Hereford ranks first with cities its size in all phases of welfare work."

A short business session followed the program with Mrs. Elmer Patterson, president, presiding. She announced a new-member club recently affiliated with the county federation and gave the date for the next board meet which will be on Saturday February 3. The next luncheon-

program will be on February 12, with the American Home Department in charge of the program.

Music

(Continued from Page 1)

ranged by Schaum, was played as a duet by Beverly Eldridge and Dick Wilson. Glenna Gualt played "Paul on the Hilltop" arranged by Munson—and the concluding number was "On the Trail" (Ferde Grofe) played by Ramon Childers.

Parents of the students were special guests and a tea hour, arranged by the hospitality committee of the club, was enjoyed after the program.

Miss Beavers Is Married In Clovis

Mr. and Mrs. Roy Thompson have announced the marriage of their daughter, Mary Ann Whitaker, to Mr. Charles Laing of Tipton, Okla.

The wedding took place Saturday December 2, in Clovis, New Mexico. Attending the wedding were Miss Betty Goodin, Mrs. Rena Rae Noland, Mrs. Johnny Rhea of Albuquerque and the bride's sons, Clyde and Jerry Don Whitaker. Mr. Laing is employed with

Coffee Planned For L'Allegra Club Annual Christmas Event

L'Allegra Club held a meeting in the home of Mrs. Bill Waldrep Thursday afternoon featuring a program on Christmas given by Mrs. Lee Kent.

The religious story of Christmas and scriptural background formed the main part of Mrs. Kent's program and in conclusion she gave demonstrations and instructions on making Christmas wreaths and decorations for the home.

Plans were made for the annual holiday event which will be a coffee in the home of Mrs. O. G. Hill, Jr. on December 21.

Those attending were Mesdames; James Edmonson, Gerald Gollehon, O. G. Hill, Jr., Francis Pierce, Floyd Ross, Jerry Stoltz, Richard Winget and the hostess.

Mr. and Mrs. Phillip Miller left Wednesday for Portageville, Mo., to attend rites held there Friday for Mrs. Miller's aged aunt, Mrs. Maggie Fisher.

the Texas Electrical Company in Lamesa where the couple will make their home.

W. S. C. S. Holds Luncheon Program

All circles of the Woman's Society of the Methodist Church met for the regular fellowship luncheon program at the Church Wednesday at noon. Mesdames Ernest Medkief, O. L. Click and Ed Warren were hostesses.

Mrs. S. L. Kasley, president, conducted a short business meeting during the lunch hour and a fifteen minute prayer interlude was held between the luncheon and program.

The program held in Ward Hall was opened by group singing of the Christmas hymns and Mrs. Richard J. Ireland sang Silent Night accompanied by Mrs. W. J. Stanford. Mrs. M. M. Beavers gave the prayer.

Mrs. J. W. Kirby gave the devotional lesson using scripture for the Christmas story interspersed with carols sung by the group.

Mrs. Carl Perrin gave the

story "The Second Christmas" by Holmes. H. W. Howland of Houston were guests of Mr. and Mrs. George Benson Sunday. Mrs. Sawyer and Mrs. Howland are sisters of Mrs. Benson.

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Reg. U. S. Pat. Off. © Kaylon Inc. 1950

Goes To Wedding Mrs. Grant Fuller left this week for Springfield, Mo., to attend the wedding of the Ful-

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Miss Beavers Is Honoree

Miss Madejle Beavers, bride-elect of Jack D. Mellot, was complimented Thursday afternoon at a miscellaneous shower given in the home of Mrs. B. M. Wiltshire. Hostesses included Mesdames: P. L. Dishman, D. C. Kinsey, T. W. Roberson, A. C. Thompson, J. A. Pitman, Phil Radovich, Ray Conaway, Henry Williamson, W. E. Dunlap and B. M. Wiltshire. The wedding will be held on December 17 in the Methodist Church.

Seasonal greetings established the tone of the party in the form of red Christmas candles and greenery about the house. Mrs. Wiltshire greeted the guests and presented them to Mrs. Hall Beavers, mother of the bride-elect, the honoree and her sister-in-law, Mrs. David Neal Beavers. Mrs. D. C. Kinsey presided at the guest register.

Glistening under candle light, the refreshment table suggested both the Christmas season and approaching nuptials. White carnations, silver and white wedding bells and gleaming gold ornaments were arranged on a silver-white float to form a center background arrangement. Appointments were in silver and cake squares were done in white with topping of gold rosebuds to repeat the bride's chosen colors of gold and white. Mrs. J. A. Pitman poured and Mrs. A. C. Thompson served cake.

Informal piano music was provided during the calling hours by Mrs. T. W. Roberson and other hostesses assisted in the house party.

Those signing the register were Mesdames: J. C. McCracken, S. M. Easley, S. L. Easley, J. E. Beyer, Lynn Kester, George

ler's son, Varian Jay, to Miss Mary Ann Donnell of Springfield on December 16. V. J. Fuller is a public accountant at Dallas.

Two Hereford Men Appear In Drama

Tommy Carnahan and John Southall, both of Hereford, will appear in the presentation of G. B. Shaw's "Androcles Aand The Lion" at Texas Technological College.

The play will be given in the studio theater in the speech building at Tech. The production will have a week's running beginning Dec. 11.

Carnahan is a freshman, majoring in animal husbandry. Southall is a freshman majoring in pre-medicine.

Beavers, C. B. Williams, Ralph McCullough, M. M. Beavers, J. H. Lomas, Boyd London, W. A. Munter, Henry Hastings, J. P. Slaton, J. W. Kirby, J. W. Spradley, Bob Wilson, E. W. Harrison, John McLean, Jeff Gilbreath, Noah Ewton, J. O. Newell, H. E. Henslee, Frank Terrell, Vivian Major, W. H. Patton, Ida Ricketts, Jim Bookout, Byron Durham, W. J. Stanford, Bill Stanford, A. W. Hembree, John Jacobsen, Jr., G. W. Neeson, Gerald Gollehon, Miss Phyllis Radovich, Miss Thornton Shirley and members of the house party. Many sent gifts who were unable to attend the party.

Kitchen Shower
Mrs. Gerald Gollehon and Miss Phyllis Radovich were hostesses at a kitchen shower Tuesday night to honor Miss Beavers. The party was in the form of a buffet supper at the Gollehon home and gifts were presented by small Susan Hopson.

Attending were Mesdames: V. C. Hopson, Hilton Higgins, Wm. S. Dameron, Dave Beavers, Misses Mary Jo Mathies, Evelyn Ford, the honoree and the hostesses.

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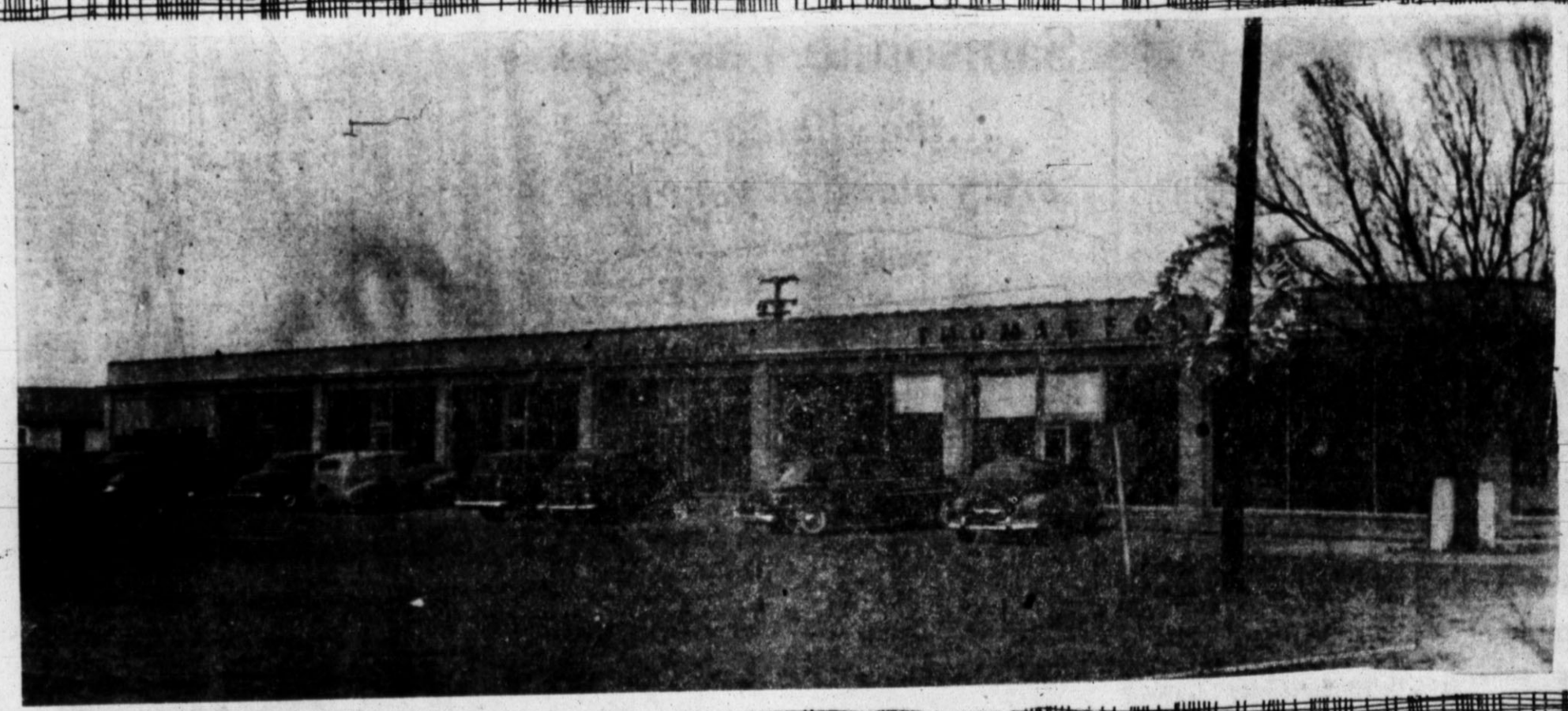
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Bellview News

Rosedale School Presents Amateur Program; WSCS of Bellview Meets

The Rosedale school presented its second amateur program Tuesday night of last week when Earl Hawthorn was master of ceremonies.

To open the program, the Rosedale playboys played "South." Playboys present were Fred, Nolan and Martin Lee Chandler and Jack Burnett. They also played "The Steel Guitar Rag."

The Stunt Boys including Eddie Harrington, Jerry Ray Lofton, Donald and Johnny Rucker, presented "A Day in a Barber Shop" complete with raw egg shampoo and numerous looking barber tools.

The Sour Twisters, a sextet including Betty Grider, Norma Jo Singleberry, Juanita Trower, Louise Trapp, Glenda Trower, and Jane Haultman with Zandra Kay Seals at the piano, sang "Missouri Waltz."

Sharon Tompkins Sings Little Sharon Tompkins sang "The Little Toy Town Parade" with her sister, Sandra Jean, at the piano.

"Remember Me I'm the One Who Loves You" was sung by Dwight Turner, who played two piano selections, "Carol Time" and "Away He Goes."

Jimmy Trower, Dale Pulliam, Jack Burnett, and Nolan Chandler were a comic quartet who sang "Oh Suzanna," accompanied by Wayne Turner at the piano.

Dale Fleming played "Just a Closer Walk with Thee" accompanied on the guitar by Fred Chandler.

Donna Kay Osborn sang "There's a Bluebird on Your Window Sill" and "Here Comes Santa Claus." Her brother played the piano and Fred and Nolan Chandler played the violin and guitar.

Frank Edsel Foster sang, "If You've Got the Money, I've Got the Time" and "Cuddle-Buggin Baby" with the playboys providing the accompaniment.

Gary Madole presented a comedy stunt in which he imitated a whole family.

Plays Two Solos Nola Dean Lofton played two piano solos, "Twelfth Street Rag" and "Under the Double Eagle."

Gail Potts played a piano solo, "Largo."

A vocal duet by Marlene and Morgan Smith, accompanied at the piano by their mother, Mrs. Jim Smith, was "I'm a Plain Ole Country Boy." An encore was "A Home in Wyoming."

Musical stunts to the tunes of "If You've Got the Money, I've Got the Time" and "I'll Never Be Free" were presented by the Gopher girls, Lunell Harrington, Nola Dean Lofton, Johnnie Mae Foster, Larue Northcutt, and Marquita Madole.

Arceia Northcutt played, "I'm Movin' On" and "Second Hand Heart" on her accordion. Wayne Turner played on the piano, "Cincinnati Dancing Pig" and Bonaparte's Retreat.

The closing number was requested by the audience, "Just a Closer Walk with Thee," sung by Fred Chandler with his guitar.

WSCS Has Meeting

The Woman's Society of Christian Service of the Methodist Church met Tuesday with eight members present.

Mrs. Eugene Scott read the scripture and lesson from The Psalms, after which Mrs. Russell Harrington gave the second lesson in the book, "Rural Prospect", dealing with the problems

of small rural churches.

The president, Mrs. George Pulliam, presided at the business meeting when plans were made for the Christmas party to be held December 12 at the home of Mrs. Eugene Scott.

The ladies accepted the invitation of the Trinity W. S. C. S. in Clovis to attend the tenth birthday party, December 21.

Mrs. F. B. Scott dismissed with a closing prayer.

Smiths Hunts Pheasants Jim Smith and three companions lashed one pheasant getting their limit Saturday when they were hunting southeast of Roswell.

Mr. and Mrs. Pryde Brown of Portales, N. M., spent the week and with his parents, Mr. and Mrs. W. E. Brown.

Vachrel-Ridley was taken to the hospital in Hereford Saturday.

Mr. and Mrs. W. B. Adams guests Sunday were Mrs. Rhodes of Richmond, California, Mr. and Mrs. Horton of Modesto, California, Mr. and Mrs. Elvin Hodges of Portales, Mrs. Duncan, Wilma and Ethel of Hollen-Claude Adams, Richmond, California, Mrs. Ratliff and Gerry Adams of Friona and Mrs. Howard Duncan of Clovis, N. M.

Entertain Young People Mr. and Mrs. Pat Ridley entertained the young people's class of the Nazarene Church at dinner Sunday. Those present were Ervin and Jeanette Wheel-

er, Glenda Trower, David and Elmer Chandler, Avon Bally, Ruby Jo Taylor, Leon Box, David Bally, and Morlene and Morgan Smith. Also present were Mr. and Mrs. Jim Smith and Donnie.

Mr. and Mrs. C. L. Hutchens visited her parents, Mr. and Mrs. Jim Reese in Fort Sumner Sunday.

Mr. and Mrs. R. H. Johnston, Mrs. H. E. Chandler, Mrs. Alta Williams, and Dena Bond of Clovis, N. M., were dinner guests Monday in the A. L. Cross home.

cowboy drifted to the lush ranges of eternity. J. M. (John) Jackson, 84, manager of the Matador Land & Cattle Company ranch here for 16 years died at an early hour Wednesday morning in Hot Springs, New Mexico.

Death of the cattle-country patriarch resulted from injuries sustained November 11 when an automobile in which he was riding, overturned and plunged into an irrigation ditch near Hatch, N. M., about 46 miles from Hot Springs. He was rushed to Hot Springs hospital where medical examination revealed that he

suffered ten broken ribs, shock and bruises.

—Matador, Tribune

Lucky 13th

The 13th may be unlucky for some—but for Lem Lowry it appears to be a very lucky day. For the past three years, Lem has bagged a big buck on the 13th of November, and by the way, using only one snoot on each of the three bucks. But then the 13th isn't so lucky after all—for instance, how about the poor old deer!

—The Paducah Post

Panhandle...

(Continued from Page 4)

a lighted cigarette may have started the fire.

—Moore County News

New Hospital Wing

The addition of a new wing at the Clovis Memorial Hospital is reported to be rapidly nearing completion. An addition which will add from 34 to 43 more beds to the institution, it is stated. And according to superintendent, Francis O. McVey, the new addition will more than likely be open by Dec. 8.

—Curry County Times

Pioneer Cowboy Dies

Another pioneer West Texas



MEET MRS. DON MOORE, first grade teacher at Central School where she is teaching her first year here. She is shown teaching a reading class with Terryle Caywood and Patricia Ann Powell sitting at her left. A graduate of McMurry, Mrs. Moore is now working on her master's degree.

—Brand Staff Photo

LaPlata Club Hears Talk On Santa Fe

LaPlata Study Club was entertained in the home of Mrs. Elmer Patterson Tuesday night with Mrs. J. R. Johnson, president, presiding. Mrs. A. J. Schroeter reported that the club had prepared and sent five boxes overseas and members voted to change the time of the meeting from 8 o'clock to 7:30 for the remainder of December and January and February.

Mrs. Morris Thompson was named recording secretary and Mrs. Hester Brumley parliamentarian, to fill vacancies.

Plans were completed for the annual Christmas party which will be held in the home of Mrs. Morris Thompson on December 18 instead of the 19th as outlined in the year books.

Mrs. Liston Wilson presented the program on Santa Fe, New Mexico. She characterized the city as "The City Different" and described the people as eccentric with no commercial ambitions. She called the city one of contrast where each day the newest bump into the oldest, and told of its tourist trade and beauty spots which cater to their enjoyment.

Members of the club attending the meeting were Mesdames: M. C. Adams, Homer Brumley, Emil Detman, S. S. Dodson, J. R. Johnson, A. J. Schroeter, Charles Spurlock, Urlin Streu, Morris Thompson, Liston-Wilson, Miss Genevieve Eberle and the hostess.

Thelma and Doris Epting Entertain Jolly Club

Thelma and Doris Epting were recently hostesses to the Jolly 4-H Club girls.

After the president, Mary Paschel, called the meeting to order, the girls answered roll by presenting a picture of a Christmas decoration idea. Plans were discussed of a play for Christmas.

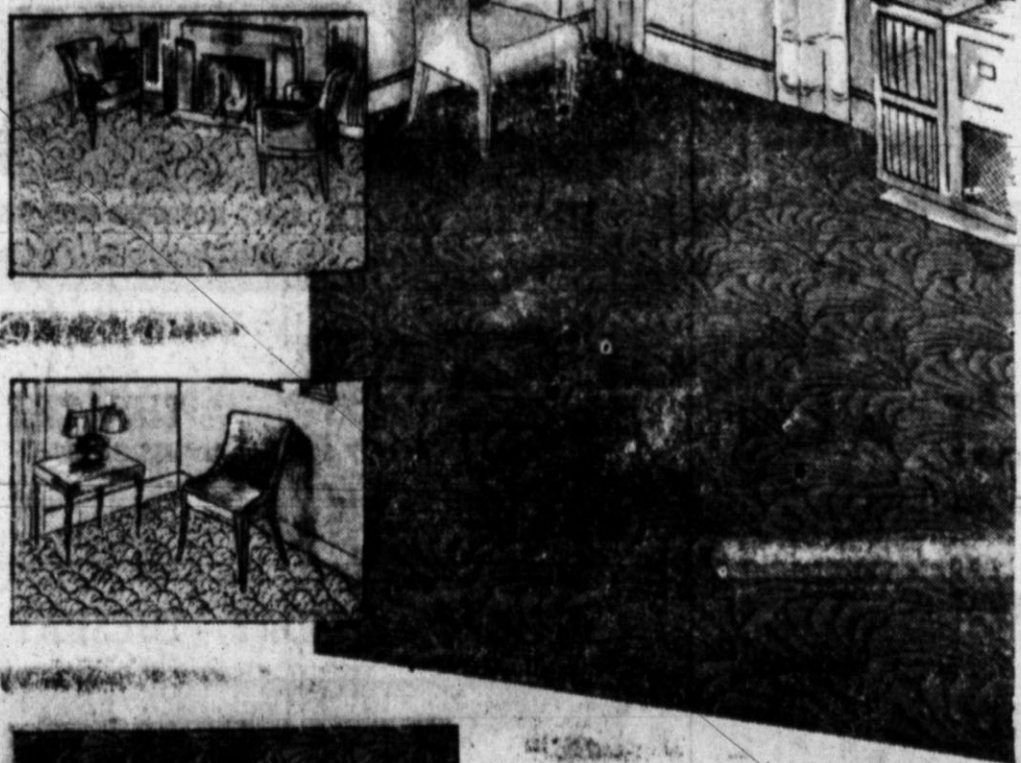
A demonstration was given by Thelma on how to make a Christmas gift, after which refreshments were served to Alma and Louell Larsen, Doris and Thelma Epting, Mary Cayton, and Mary Paschel.

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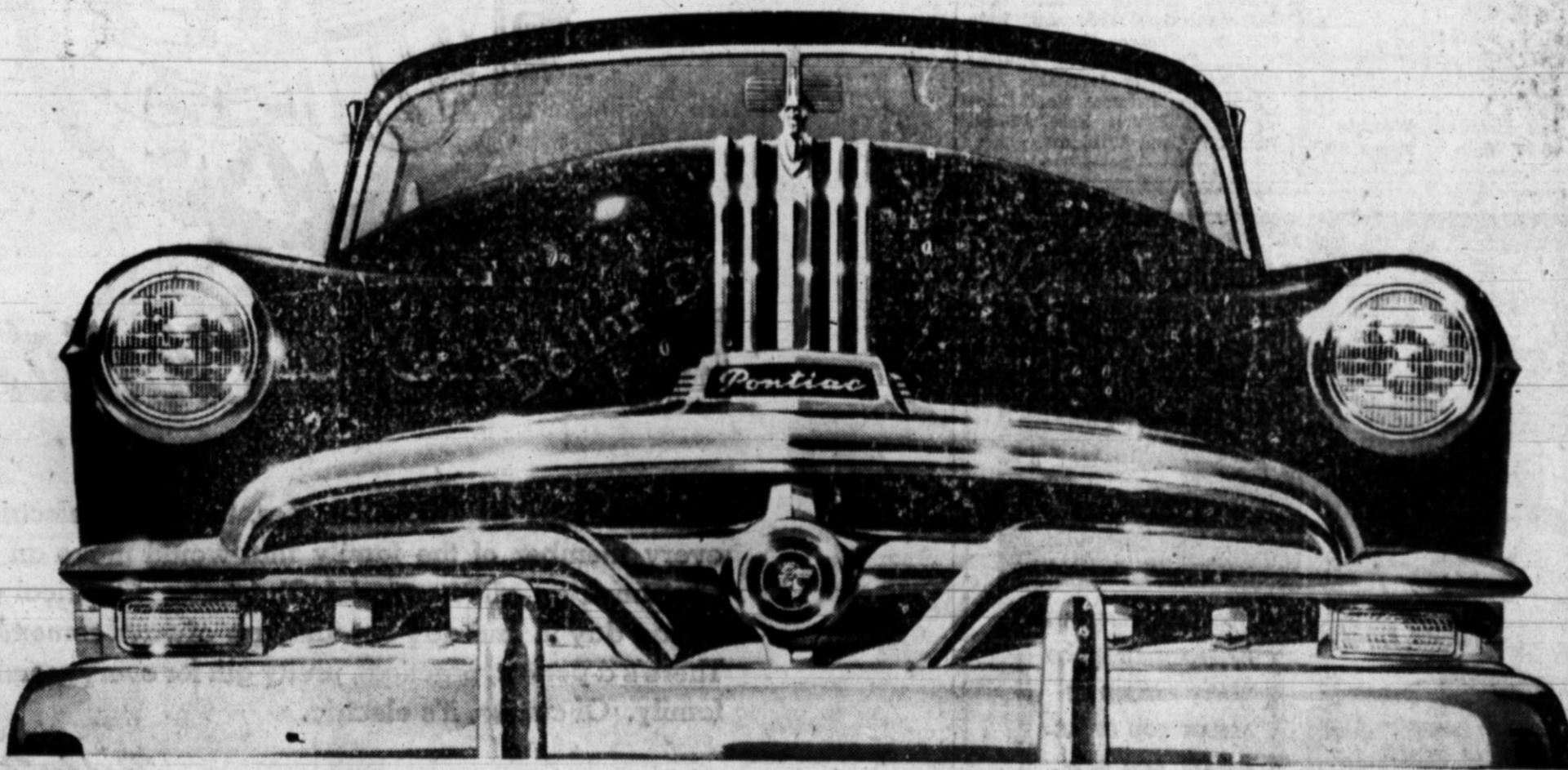
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8. Distinctive New Gull-Wing Styling
9. Strong, Rugged Bodies by Fisher
10. Luxurious New Interior Color Harmonies
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Bay View Clud Hears Story Of "The Littlest Shepherd"

"The Littlest Shepherd" by Ruth Adkinson, a deeply moving classic, was given in an impressive interpretation by Mrs. J. R. Allison Thursday afternoon at the Bay View Club Christmas party held in the home of Mrs. Colby Conkright.

From the bright wreath on the door, and throughout the house, came Christmas greetings to members of the club as the group assembled providing an appropriate setting for the program.

Mrs. Allison presented the story in costume and vividly portrayed David who was too small (in his mother's eyes) to be a shepherd, yet determined enough to follow the Star to the Christ Child. How he overcame his fears, how he accepted the responsibility, even at the age of twelve, was revealed with understanding, and in conclusion as he sees the dawn of that first Christmas morning and hears the angels sing, David's faith becomes justified and the story is climaxed at a high point of inspiration.

After the program a tea hour

was enjoyed with members of the social committee in charge. The table, laid with cut-work linen cloth, was centered with an arrangement of greenery with one tall green candle rising from its center. Red and white candy canes encircled the candle with tiny Christmas bells and sparklers intermingled with the greenery. Favors were mistletoe corsages tied with tinkling little Christmas bells. Mrs. Henry Benson presided at the silver coffee service and other members of the committee assisting were Mrs. J. R. Allison and Mrs. Frances Houston.

During a short business session Mrs. Paul Mathers appointed Mrs. John McLean and Mrs. Colby Conkright to serve on the nominating committee and Mrs. F. T. Roloson reported that two boxes have been sent to a children's home in Greece. Another box will be turned over to the Red Cross for local distribution.

Special guests were Mrs. J. E. Donnelly of Terre Haute, Indiana, who is visiting her daughter, Mrs. Geo. Heard, and Mrs. Norman Whisenand.

Members attending were Mesdames: D. H. Alexander, J. R. Allison, Phillip Barkley, Henry Benson, Wayne Evans, Roy Ford, Francis Hardwick, E. W. Harrison, George Heard, Frances Houston, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson, F. T. Roloson, Miss Frances Turrentine and the hosts.

B&PW Club Slates Children's Plays

Mrs. Alma Hilton, 1st vice-president of B&PW Club, presided at the meeting held Monday evening at the City Hall. Mrs. Theresa Lamm was welcomed as a new member and plans for the children's plays which will be sponsored by the club early in the new year, were discussed. Dates for the presentations and further plans were outlined by Mrs. Jewell Malone, chairman.

Plans for the annual Christmas party were discussed and Mrs. Cecil Williams, chairman, announced that the party will be held on December 18 in the new home of Mrs. Alma Hilton.

Members present were Mesdames: Theresa Lamm, Dyaltha Brady, Ellen Carter, Cora Cockrell, Louella Cowser, Lola Dishman, Opal Garrison, Zula Gilliam, Sketer Hall, Alma Hilton, Velma Hodges, Pauline Howard, Ursalee Jacobsen, Jewell Malone, Frances Neff, Lucille Posey, Bruce Rose, Hazel Wilhelm, Cecil Williams.



WOMEN AT WORK—Mrs. Ruth Service, nurse's aid at left and Mrs. J. C. Simpson, graduate nurse, are pictured working on charts at Deaf Smith County Hospital where they are employed. Mrs. Service has been with the hospital five years, and Mrs. Simpson, who serves as head nurse from 3 to 11 each afternoon, has been with the local hospital one year.

—Brand Staff Photo

L. A. E. Club's Annual Christmas Dinner-Party Honors Husbands

Heralding the Christmas season club groups are turning December meetings into Christmas parties and celebrations as annual events get underway in civic, cultural and church circles.

One of the first Christmas parties of the season was the annual Christmas dinner and party given by members of L. A. E. club members, with husbands as honor guests, at Hotel Jim Hill Tuesday night.

Tables presented a holiday scene with greenery and gleaming bright balls down the center with red candles interspersed at intervals. The central decoration was a group of miniature carolers.

After the dinner canasta and

forty-two games were enjoyed with Mr. and Mrs. Boyd Knox as the canasta winners and Mr. and Mrs. Luther Lesley winning the forty-two score award. Gifts were exchanged.

Those attending were Messrs. and Mesdames: N. D. Bartlett, Jr., George Benson, Altus Higgins, Bill Jones, Boyd Knox, Luther Lesley, T. W. Roberson, Stanford Smith, George Suggs, Robert Wagoner, Jim Whelan and Mesdames P. L. Dishman and Phil Radovich.

Other guests were Mr. and Mrs. O. L. Click, Mr. and Mrs. Bill Hutton, Mrs. Wirt Phillips and Paul Dishman.

O. E. S. Chapter Initiates Two

A called meeting for initiation of new members was held by the Hereford Chapter of the Order of Eastern Star Tuesday night at the Masonic Hall. Mr. and Mrs. O. L. Hall received the initiation rites.

Mrs. Henry Melton presided in the East for the opening of the chapter and Mrs. W. C. Hromas presided for the initiation service.

Announcement was made that a supper meeting will be held at Hotel Jim Hill preceding the regular meeting next Tuesday night, which will honor Mrs. Willa Mae Ross of Bovina, district deputy grand matron. Members are to contact Mrs. Bruce Rose for tickets.

Following the supper Mrs. Ross will give her message from the Worthy Grand Matron at the regular meeting held at the Masonic Hall.

Sarge Says Married Men May Enlist In Air Force

Local Recruiting Sergeant Riddle reported this week men without prior military service and have no more than two dependents are now being accepted for enlistment.

Reservists re-enlisting immediately, as well as airmen, may be enlisted without regard to dependents. He added that he will furnish all interested men with information concerning the new regulations.

Sgt. Riddle also announced 3,000 volunteer nurses and 250 volunteer women medical specialists have been called for by the army.

Announcement was also made of the O.E.S. Study Club Christmas party which will be held Monday afternoon in the home of Mrs. B. E. Roberson.

Mr. and Mrs. George Benson spent Friday and Saturday of last week looking after ranching interests in Briscoe County, also going quail hunting while there.



"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Sunday, December 10, through Wednesday, December 13 . . .

Congratulations

- | | |
|------------------------------|----------------------------------|
| Mr. & Mrs. Alva B. Christian | Mr. & Mrs. Grant A. Fuller |
| Mr. & Mrs. Claude Blackburn | Mr. & Mrs. Ollie Forbus |
| Mr. & Mrs. Reed Williams | Mr. & Mrs. Ira J. Foster |
| Mr. & Mrs. L. Culpepper | Mr. & Mrs. V. S. Elliston |
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OUR PRESCRIPTION FILES

a human history of this community

OUR 19 YEARS IN HEREFORD, AND 30 YEAR EXPERIENCE ASSURE YOU OF ACCURATE AND CAREFUL FILLING OF YOUR PRESCRIPTIONS. WE ALSO ASSURE YOU OF THE LOWEST POSSIBLE PRICES.

YOU CAN DEPEND ON ANY PRESCRIPTION FILLED BY US.

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Your Rexall Pharmacist

Phone 13

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... MERRIEST CHRISTMAS. Yes, there's an electrical gift for every member of the family that would make an all-electric Christmas an all-wonderful Christmas. Electrical gifts go on giving day in and day out and are always remembered, too. There's a perfect, practical, pretty gift for every member of your family. Of course, it's electric.

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Your local electric appliance dealer is the place to take your Christmas shopping list. Whether your gift budget is large or small, you'll find electric appliances to please everyone on your gift list. Give electrifying gifts — give electric appliances.

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MOTHERS - DON'T FORGET TO LEAVE THE KIDDIES WITH US WHILE YOU SHOP DEAF SMITH COUNTY'S BIGGEST BABY SITTER

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'CAGED' Is A Good Picture for Adults—But I Do Not Recommend It For CHILDREN.

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Women without men... Except in their memories!



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Show Starts at 7 P.M. — ADMISSION 35c

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An Additional Cost

THE BRAND Phone 30

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Hereford, Texas

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BUZ SAWYER by ROY CRANE



AND LUCILLE RECOVERS IN THE END ZONE FOR A TOUCHDOWN!

HE KICKS THE EXTRA POINT AND YIPPAHOOPY WINS, 21 TO 20

Roy Crane
12-19



BLONDIE

by
CHIC YOUNG



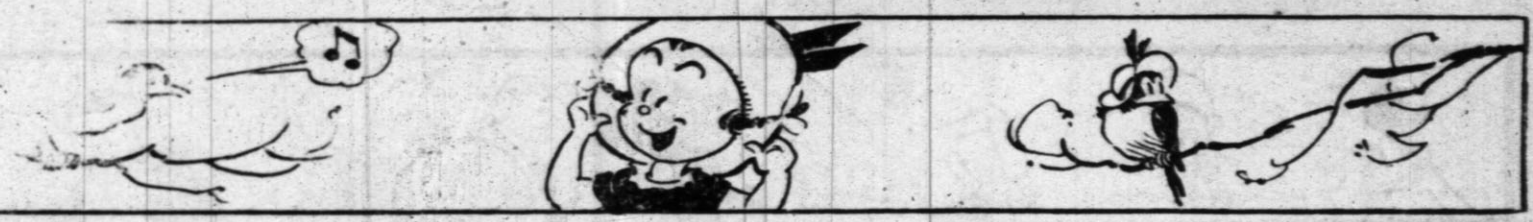
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Right Around HOME[®] with MYRTLE

by Dudley Fisher






LOOK FOR THE
LOAF WITH THE
"LITTLE MANN"



Mann's MALTED MILK Bread

TEENA[®] *by Lilla Terry*

NOW, REMEMBER, I'M YOUR AGENT. I GOT THE TICKETS FOR THIS BROADCAST, AND IF YOU GET ON, I GET 10% OF EVERYTHING YOU WIN!

RADIO STA
STUDIO-B
"PEOPLE ARE AMUSING!"

NOW, FOR OUR NEXT CONTESTANT - HA-HA-HA - HOW ABOUT THIS LITTLE LADY IN THE FRONT!



THAT'S IT--STEP RIGHT UP...NOW WE HAVE TWO PRIZES WE'RE GOING TO LET YOU CHOOSE FROM--



-THE FIRST ONE'S IN THIS LITTLE BOX - OOPS - NOW HOW'D THAT HAPPEN!!?

PEOPLE ARE AMUSING!



-AND THE OTHER ONE - THAT'S ENOUGH WITH THE PIES, BOYS - IS PARKED OUTSIDE BY THE CURB -



BOY! I WAS SO AFRAID YOU WOULDN'T GUESS ABOUT THE CAR! IT'S JUST WHAT WE NEED TO GET US TO HOLLYWOOD!!



-NOW, REMEMBER, YOU'RE MY AGENT! IF I GET A PARKING TICKET BEFORE THAT ICE MELTS, YOU PAY 10% OF THE FINE!!



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THE BRAND

PHONE THIRTY

JOHNNY HAZARD by FRANK (20/35/1)



THE "SILENT ONE" ENTERS POGG'S VILLAGE FORTRESS ON HIS YEARLY SEARCH FOR A BRIDE TO REPLACE HIS LONG-DEAD WIFE! POGG HAS HOPED THAT GOOGIE GRAHAM WILL BE THE GIRL HE PICKS! AS GOOGIE GAGGS, THE SILENT ONE MAKES HIS SELECTION...

O-OH... N-NO... NOT ME!

NOT HER... SHE TOO PALE! MASTER CHOOSES THE FLAMING HAIR ONE! SHE!



LOOK, HONEY, DON'T PANIC-- PLAY FOR TIME! IF WE GET OUT OF POGG'S CLUTCHES WE STAND A BETTER CHANCE FOR ESCAPE! MAYBE THIS BUST IS A BREAK!



OKAY, J-JOHNNY ... I-I'LL TRY...



MY MASTER SAY YOU WILL MAKE HIM VERY HAPPY TO BE HIS WIFE! YOU MAYBE WANT SOMETHING?! ANYTHING HE GIVES AS GIFT!

W-WELL... I-I... ER YES! I WILL GO NOWHERE WITHOUT MY LITTLE BROTHER PETEY... AND MY, ER... MAID GOOGIE!



MAID!! WHY THE---

SAVE IT, GOOGIE! IF YOU CLIMB OFF YOUR HIGH HORSE YOU MAY SAVE YOUR NECK!



O SILENT ONE, YOU ARE BEING DUPED! THIS WOMAN IS NO...

MASTER SAYS: "SHUT UP!"



AND I ECHO THOSE GENTIMENTS, MYN-HEER POGG! YOU'RE JUST JEALOUS THAT THE GREAT SILENT ONE HAS SELECTED SUCH A LOVELY WIFE! YOU JUST WANT TO QUEER THE ACT!



WHY! WHY! WHAT YOU TRYING TO DO? MASTER SAY THANK YOU, BUT HE CAN SPEAK FOR HIMSELF! MAYBE YOU CAN FIGHT BESIDES WITH MOUTH... YOU WANT BODYGUARD JOB?!

I'M HIS MAN! TELL HIM HE'S GOT HIMSELF A BOY!



... YOU MIGHT ADD THAT I'VE GOT SOME MIGHTY FINE REFERENCES!

HOKAY...



... MY MASTER SAYS...



... HE CHECKS YOUR REFERENCES!

12-10

CONTINUED...

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WICKY MOUSE

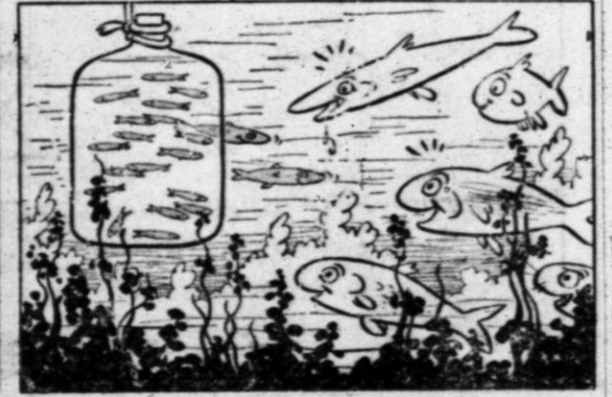
WALT DISNEY



UNCLE REMUS

WALT DISNEY PRESENTS
AND HIS TALKS OF BRER RABBIT

ONE TIME BRER BUZZARD TOOK ON BRER RABBIT FOR A FISHIN' CONTEST.



Let's make a Date for Dinner...

A Variety of Dishes To Suit You!

Every festive occasion becomes gayer when you dine out. Next time, dine here for a real treat!

Jim Hill Hotel Coffee Shop

"It Costs No More For The Best!"

The KATZENJAMMER KIDS



AND TODAY I'M GOING TO READ YOU THE HAWAIIAN LEGEND ABOUT THE GIANT CLAM

WERE THERE ANY PEARLS IN IT?



BOY! A GIANT CLAM OUGHT TO HAVE PEARLS BIGGER THAN YOUR HEAD

OR EVEN YOURS, MASTER RHUBARB

PEARLS DOT BIG VOULD BE VORTH THOUSANDS



DO YOU TINK DISS VILL LOOK ENUF LIKE A POIL?

MORE LIKE A POIL DAN ANY POIL DISS SIZE EFER LOOKED



LOOK, MAMA, A CHIAIT POIL OUDT UF A CHIAIT CLAM

REMEMBER, IF SHE LOOKS TOO CLOSE VOT TODO

GOOTNESS! VE'LL BE RICH!



VOOPS!

STOBP IT!

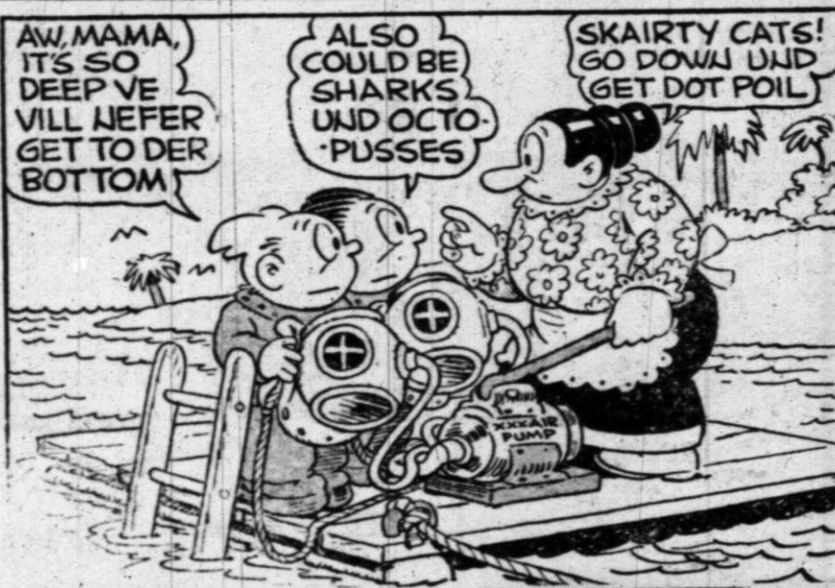
DON'T LET IT GO IN DER OCEAN



UND IT VOULD HAF MADE US RICH!

HIMMEL! HARDLY OUDT FROM DER OCEAN DAN BACK IN AGAIN

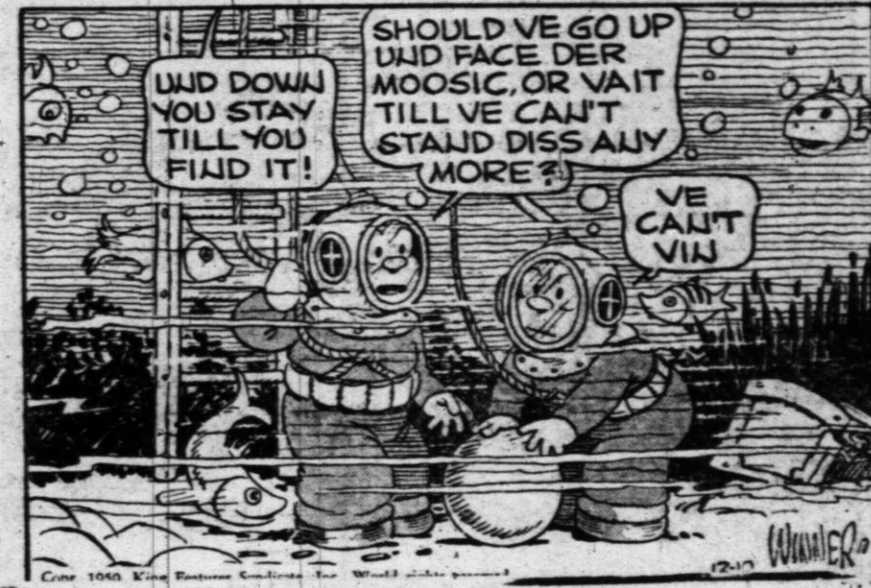
KER PLUNK!



AW, MAMA, IT'S SO DEEP VE VILL NEFER GET TO DER BOTTOM

ALSO COULD BE SHARKS UND OCTO-PUSSES

SKAIRTY CATS! GO DOWN UND GET DOT POIL



UND DOWN YOU STAY TILL YOU FIND IT!

SHOULD VE GO UP UND FACE DER MOOSIC, OR VAIT TILL VE CAN'T STAND DISS ANY MORE?

VE CAN'T VIN



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



YES, SIR~ SAILOR SALLY TREATED ME GRAND~ JUST LIKE I WAS HER OWN LITTLE GIRL~ AN' SHE LIKED ZERO, TOO~



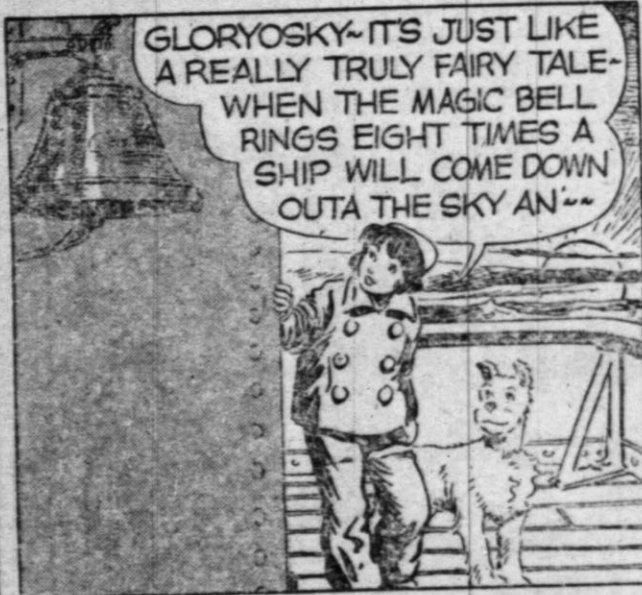
WOULD YOU LIKE TO GO BACK AND LIVE WITH HER, OR~

HONEST, CAPTAIN~ JUST TO THINK ABOUT SEEN' HER AGAIN MAKES ME FEEL GLAD ALL OVER~



WHEN YOU DISCOVERED THAT SPY FLASHING SIGNALS TO AN ENEMY SUBMARINE, YOU SAVED THIS SHIP AND THE LIVES OF EVERYONE ABOARD~

CAPTAIN



GLORYOSKY~ IT'S JUST LIKE A REALLY TRULY FAIRY TALE~ WHEN THE MAGIC BELL RINGS EIGHT TIMES A SHIP WILL COME DOWN OUTA THE SKY AN'~



THERE GOES THE BELL~ AN' LOOK! LOOK UP NEAR THE MOON~ IT'S THE MAGIC SHIP COMIN' TO TAKE US BACK TO SAILOR SALLY~



IT'S A LITTLE TOKEN OF THANKS FROM THE CAPTAIN AND CREW~ OPEN IT WHEN YOU ARRIVE AT SALLY'S~

GEE~ I WISH I KNEW HOW TO SAY THANKS~



NOW I KNOW WHAT FOLKS MEAN WHEN THEY SAY THEY'RE SITTIN' ON TOP OF THE WORLD~

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HONEST, ZERO~ I FEEL LIKE I'M GOIN' UP TO HEAVEN ON A BEAUTIFUL STAR~



GLORYOSKY, ZERO! I KIN SEE SALLY STANDIN' ON THE PIER HOLDIN' OUT HER ARMS TO WELCOME US HOME~

12-10

DARRELL MECLURE

Ed Skypola, Distributor

At All Leading Food Stores

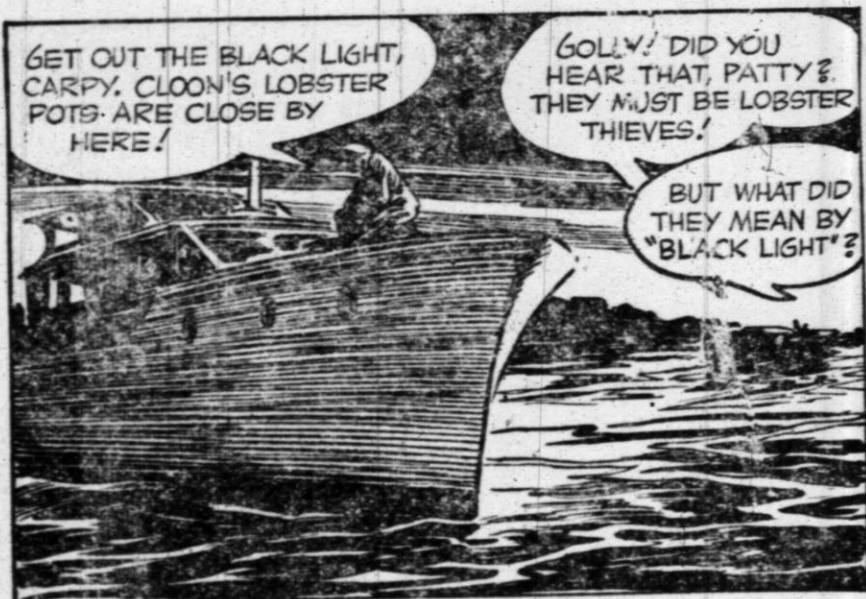
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RUSTY RILEY

by FRANK GODWIN



Automatic Savings
SURE Savings ---
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THE HEREFORD BRAND

OZARK IKE by RAY GOTTO

HAVING TIED THE ALL-STAR BOBCATS, OZARK'S PIGSKIN PUSHERS HOPE TO BEAT THE BEAVERS FOR A BID TO THE MOLASSES BOWL!



LOOKS LIKE TH' RAIN DONE STOPPED!

YOU GALS ARE GONNA HAVE A FINE, MUDDY GAME T'DAY!

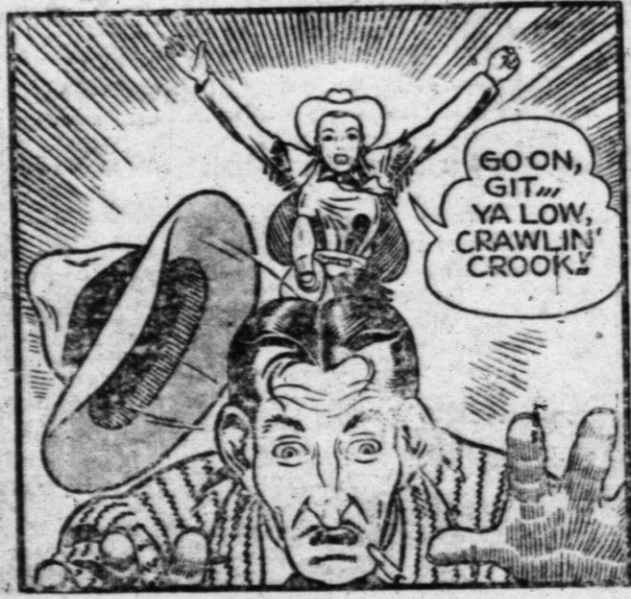
HEY, FOLKS!



WELL, IF IT AIN'T BARNEY, TH' CARNIVAL MAN!

GREETINGS! THIS GENTLEMAN AND I HAVE PLACED A SMALL WAGER AND...

HOW 'BOUT A "GRAND" T'TROW D' GAME?



GO ON, GIT YA LOW, CRAWLIN' CROOK!



LATER IN SAL AND DINAH'S DRESSING ROOM

THAT GUY WAS QUITE A CHARACTER, HUH, DINAH?

YOU BET, SAL! BUT WE'VE GOT A FEW OTHER CHARACTERS. I TAKE CARE OF 'EM T'DAY!



SURE AIN'T GONNA NEED NO MUD-PACK BEAUTY TREATMENT AFTER THIS GAME, SAL!

THOSE BEAVERS OUGHT'A BE AT HOME IN THIS MUD!



THE KICKOFF!

A BEAVER BACK RETURNS SAL'S KICK! HE SLIPS AND SLIDES UPFIELD FOR A TOUCHDOWN!



WITH SECONDS LEFT TO PLAY IN THE FIRST HALF, THE BEAVERS ARE LEADING THE PUSHERS 6-0!

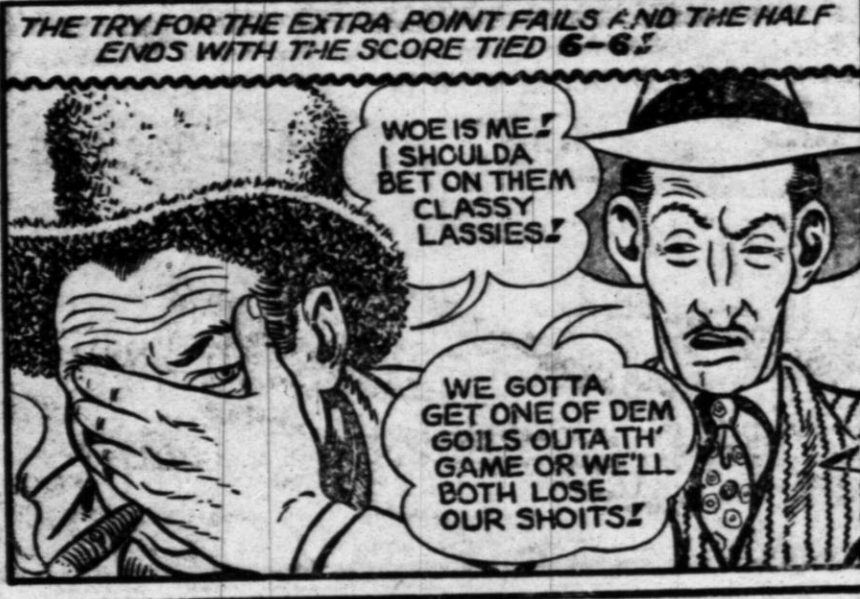
THERE'S ONLY ONE CHANCE T' SCORE BEFORE TH' HALF ENDS! NUMBER 35, BOYS, A LONG PASS T' DINAH IN TH' END ZONE!



SAL FIRES A FORTY-YARD BULLET PASS...



COMPLETED TO DINAH FOR A TOUCHDOWN!



THE TRY FOR THE EXTRA POINT FAILS AND THE HALF ENDS WITH THE SCORE TIED 6-6!

WOE IS ME! I SHOULDA BET ON THEM CLASSY LASSIES!

WE GOTTA GET ONE OF DEM GOILS OUTA TH' GAME OR WE'LL BOTH LOSE OUR SHOITS!

WE HAVE 'EM

Complete line of Desk Lamps.
Flourescent, also goose neck lamps.

Best Buys OFFICE SUPPLIES

AT THE BRAND

PHONE 30

GRANDMA by CHAS. KUHN-



PITMAN
GRAIN

PHONE 1
NO. 1

KING
of the
ROYAL MOUNTED
by
ZANE GREY

THAT STOP MOUNTIE? NOW SOOKUDLAH GET DIAMOND RING AND MONEY!

1 JUST AS KING APPEARS ON THE RIDGE, INTERRUPTING SOOKUDLAH'S ROBBERY OF MRS. CAPE, THE ANGRY GUIDE FIRES AND DROPS THE MOUNTIE?

HAF GIRL RUN INTO WOODS. SHE THINK SHE HIDE FROM ME... BUT SHE WEEL DIE IN THERE AND THEN I GET VALUABLES?

OOH, DEAR! THIS SUSPENSE IS AWFUL! I-I EXPECT SOME MURDEROUS CREATURE TO LEAP AT ME FROM EVERY SHADOW.. I-I'M SO TIRED.. B-BUT I-I WON'T GIVE UP.. I-I CAN'T!

3 LATER, AS HEAVY SNOW CLOUDS HASTEN THE ARRIVAL OF THE LONG WINTER NIGHT!

HAF GOLDEN HAIR THEENK SHE CAN HIDE FROM ME... I ONLY WAIT FOR WOODS TO KILL HER... THEN I GET DIAMOND... IT NOT BE LONG NOW!

4

DEATH WOULD BE BETTER THAN THIS HORRIBLE FEAR! I-I.... OH! A-A CABIN! THANK GOODNESS... SHELTER! SOMEONE WILL HELP ME!

5

MILES AWAY, AS THE HOWLING BLIZZARD SWEEPS DOWN UPON THE FOREST, KING'S DOGS CHEW THROUGH THEIR HARNESS AND DESERT HIM?

6

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JM
Grey
12-10

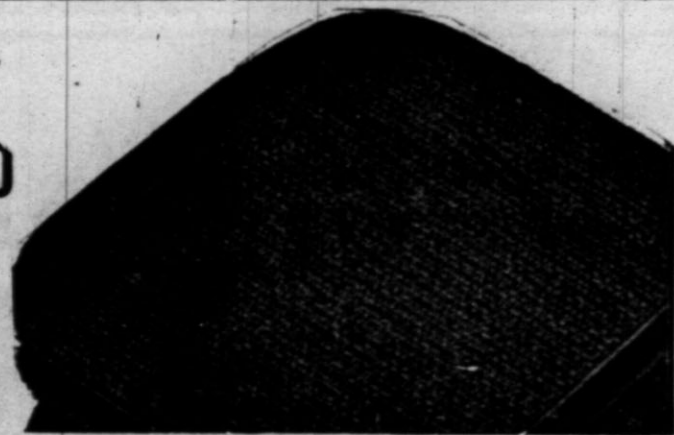
New Air Foam Cushions

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EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



st- of- ak- vs. ing ret lid. omc boys are size 30ys boys are size 6-8 in. lton boys and were for mill are in onse rad- ngh- erec- lok- at

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

BECAUSE, IT IS RIGHTFULLY MINE! I COME FROM AN ANCIENT, NOBLE FAMILY IN THE ORIENT! FOR CENTURIES IT WAS OUR PROUDEST POSSESSION!



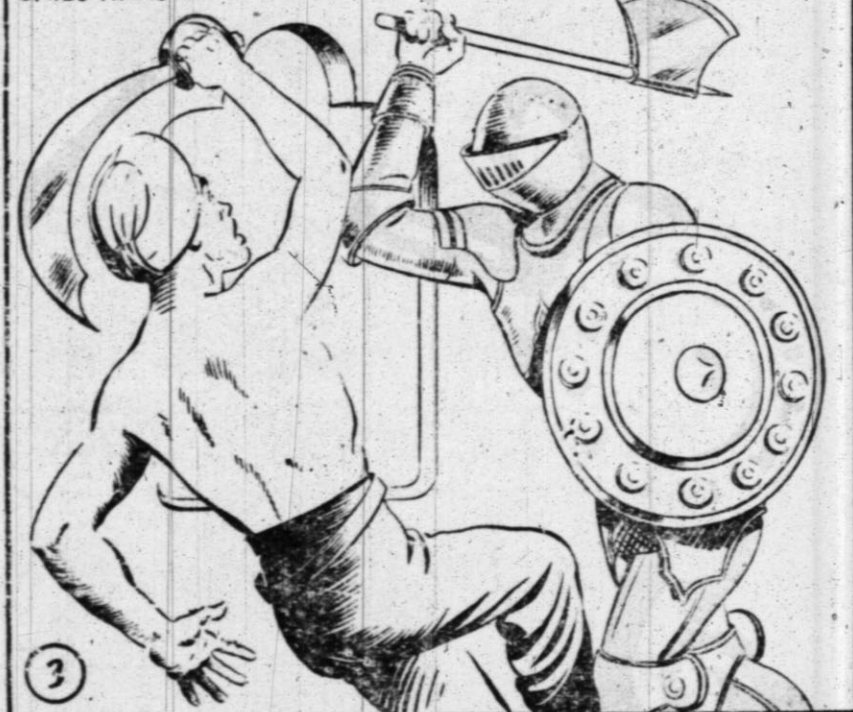
"WE GUARDED IT NIGHT AND DAY, NOT ONLY BECAUSE IT WAS PRICELESS, BUT BECAUSE IT HELD A SECRET SO ANCIENT NO ONE COULD REMEMBER WHAT IT WAS!"



TELL US YOUR STORY! WHY DID YOU TRY TO KILL NARDA FOR THIS RING?



"THEN, ARMIES FROM THE WEST INVADDED OUR KINGDOM! A MIGHTY LORD OF COCKAIGNE TOOK THE RING FROM US!" ADDS THE STRANGER. -- "WHY-- THAT WAS MY ANCESTOR!" CRIES NARDA.



"MY ANCESTORS," CONTINUES THE STRANGER, "SWORE TO REGAIN THAT RING, IF IT TOOK THE REST OF THEIR LIVES! GENERATION AFTER GENERATION, THEY TRIED TO GET IT BACK--"



"A CENTURY PASSED. NONE SUCCEEDED. I REMEMBER, MY GREAT GRANDFATHER ALMOST GOT IT BACK FROM A FAMOUS MOUNTAIN-CLIMBER WHO OWNED IT AT THE TIME," ADDS THE STRANGER.



THAT MOUNTAIN-CLIMBER WAS MY GREAT-GRANDFATHER! THIS IS FANTASTIC! FOR CENTURIES THIS MAN'S FAMILY HAS CARRIED ON A SECRET FEUD WITH MY FAMILY -- FOR THE RING!

AND YOUR FAMILY KNEW NOTHING ABOUT IT -- AND THOUGHT THE RING WAS CURSED!



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Prince Valiant

IN THE DAYS OF KING ARTHUR
by HAROLD R. FOSTER



Synopsis: PRINCE VALIANT AND HIS FRIENDS ARE FORTUNATE, FOR THEY ARRIVE AT SUNSET BEFORE A FAIR CASTLE THAT PROMISES FOOD AND SHELTER FOR THE NIGHT. — THE DRAWBRIDGE IS LOWERED FOR THEM.....



...THEY ENTER, BUT, ERE THE GATES CAN CLOSE, A LONE HORSEMAN GALLOPS UP.



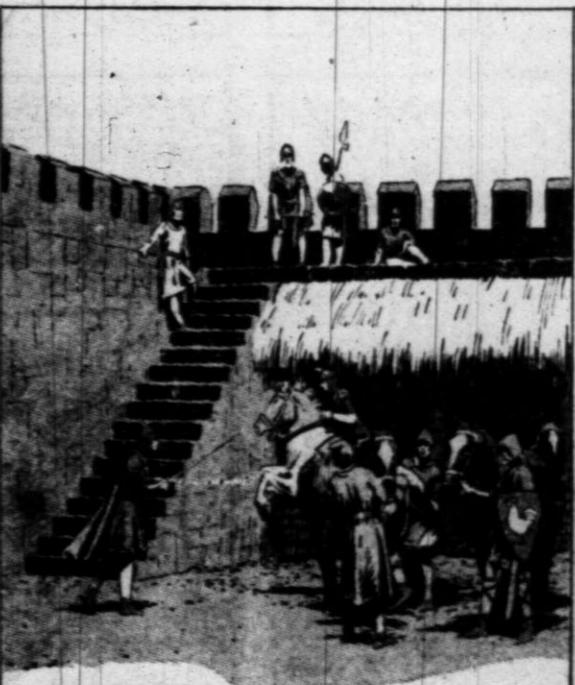
TOWELS AND A BASIN OF SCENTED WATER ARE BROUGHT AND THEY REFRESH THEMSELVES



AFTER A LONG WAIT THE LORD OF THE CASTLE RECEIVES THEM. IF HE IS SURPRISED AT THE BALD-HEADED APPEARANCE OF HIS GUESTS HE IS TOO COURTEOUS TO SHOW IT.



"NOBLE SIRs," SAYS THEIR HOST, "I AM HONORED TO HAVE YOU ACCEPT MY HOSPITALITY THIS NIGHT, BUT AT DAWN YOU MUST LEAVE, FOR I HAVE JUST RECEIVED WARNING THAT MY ENEMIES ARE MARCHING TO ATTACK!"



AT DAWN THEY THANK THEIR HOST AND MOUNT..... BUT THEIR DEPARTURE IS DELAYED.....



..... FOR THE MEADOW BEYOND THE GATE IS SWARMING WITH ARMED MEN, AND MORE ARE ARRIVING WITH EVERY PASSING MINUTE. THE ATTACK HAS COME!

NEXT WEEK - War to the Death.



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

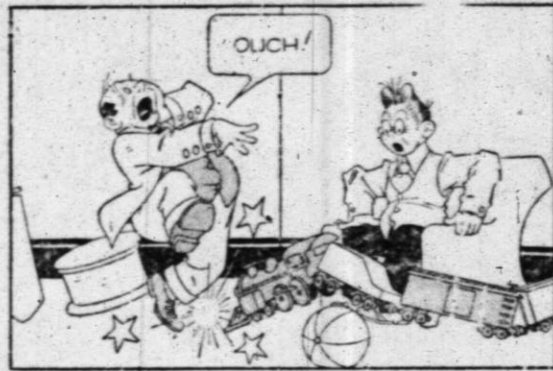
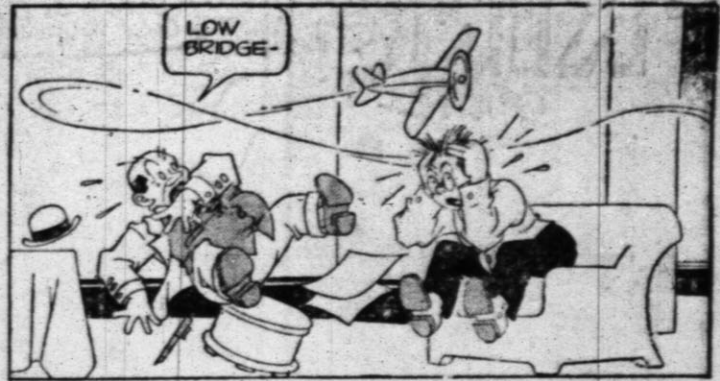
SHIRTS 20c Each
When Accompanied with Family Bundle 17c Ea.

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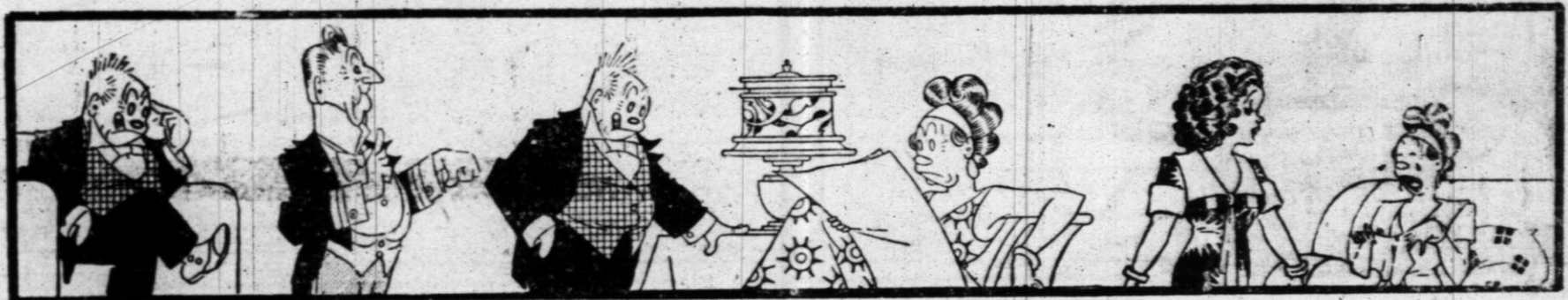
Spooks
by
GEOMCMANUS



Bringing Up Father

Registered U. S. Patent Office

By George McManus



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