

Sunday High 72, Low 41
Monday High 77, Low 42
Tuesday High 85, Low 49
Wednesday High 78, Low 52
No Moisture.

Published Every Thursday

Our Slogan: "More People—More Farms"

50th Year—Number 47

The Hereford Brand, Hereford, Texas, Thursday, November 23, 1950

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Around Town

SIGHTS, FACES SEEN

To close or not to close. That was the question.

The story went both ways Tuesday afternoon about closing for the trip to the Herd-Irish game at Shamrock tomorrow.

The game and Thanksgiving kept the town interested most of the early part of the week. A total of 1,000 tickets were on hand Wednesday morning for sale.

It would have been hard to say who had the floor at the Toastmasters' meeting Tuesday night at the courthouse.

The Toastmasters will present the program for the Kiwanis club Thursday, December 7.

Monday morning a case of ammunition fell on Monte Baker's foot at the Hereford Hardware where he is employed.

New member of the city police force is George T. Young of Brokeno, Oklahoma, who is serving as patrolman. He is unmarried.

F. J. Clay, Paul Holland, and H. E. Loran went deer hunting on a ranch near Wheeler during the week end.

The Rotary Club will not have its regular meeting Friday because of the Thanksgiving holidays.

New employees at Landrum Hardware are Lee Roy Robertson, who worked for Phillips and Lawrence Service Station four years.

Members of the Rebekah Lodge are taking new subscriptions to the Holland's Magazine until December 13.

Don't know what the Brand would have done this week without Willis Dufur. He rated two pictures in this issue—one picture of which he is proud, a photo of Willis atop a truckload of sugar beets.

Captain Orville (Pete) Cowert, who left the ranks of civilian Hereford last month for active duty with the 2nd Armored Division at Fort Hood has been named Division Athletic officer. It was announced recently.

Pete is a reserve officer who has been called back into the Army. His civilian job is city manager of town without a headache, Hereford, Texas.

The lumber yards in Hereford will be closed at 11 A. M. Friday in order that their employees may attend the Hereford-Shamrock game in Pampa. They will remain closed for the balance of the day.



HARD TO BELIEVE, but it's true. Willis Dufur and three companions crawled unscathed from the wrecked 1950 Hudson above. The accident happened at 5:15 Monday on the Bradley Grain Company road. The car, after swerving, went out of control and turned over three times before finally coming to rest on its top at the side of the road. Repairmen said the car was a "total loss."

Car Demolished; Occupants Unhurt

Willis Dufur, 15, and two more occupants were shaken but unhurt when they crawled from the 1950 Hudson in which they were riding after it overturned near the Bradley Grain Elevators Monday at 5:15 p. m.

The automobile, which belonged to Willis' father, Sherman D. Dufur, was reported a total loss. Willis was driving the car when it overturned.

Highway Patrolman Bob Marsstrand said witnesses reported the car had made three flips before coming to a halt upside down in a ditch at the side of the road. He said the 15-year-old driver told him he had blacked out as he rounded a curve in the road and the car went out of control.

One of the occupants reported a muscle strained in his neck, but no serious damage of any nature done to any of the three.

Kiwanis Will Not Meet Thanksgiving

The regular Thursday-night meeting of the Hereford Kiwanis club will not be held today, Thanksgiving, it was reported earlier this week by Kiwanis president, Bob Wear.

The meeting of the club December 7 will feature a program by the Toastmasters club here. It will be held at 12 noon, as usual in the Jim Hill Hotel.

Fire Department Douses Grass Fire

The Hereford Fire Department answered an alarm at 11 a. m. Tuesday and rushed to extinguish a grass fire which threatened a house back of Fraser's Mill.

No damage was reported done, and the fire boys wasted no time bringing the flames under control.

Mrs. D. W. Allmon and Jackie spent Sunday in Plainview visiting in the home of her sister, Mrs. Walter Chiddix, where a big family reunion was held.



WOMAN DRIVER—When there's work to be done, there's work to be done. Mrs. C. T. Thompson, Route 4, Hereford, brings in a load of grain from the C. T. Thompson farm to the Fraser Mill. Sometimes when hands aren't too plentiful, women can exhibit their skill along with the best. Such was the case here.

Dry Weather Threatens

Although the wheat farmers and ranchers are beginning to want rain, the dry weather situation here has not become as bad as in many years.

Hugh Clearman, county agent, said he knew of no cases where dry weather has actually damaged the wheat. However, he said some ranchers are having to move their cattle off the wheat. If the ground becomes too dry, the cattle will pull the wheat up. Clearman added he has seen many times in Deaf Smith County when the need for rain was much worse than now.

The last rain of any sizable amount fell on the last day of September with rain over the county averaging a little over one inch down to one half inch on that date. During the month of October there was hardly any moisture, with only a few scattered showers being reported over the county. About four inches of rain fell in the month of September.

Irrigation farmers are now preparing to irrigate their wheat, and ranchers are searching for good pasture for their cattle. One rancher, Alton Fluit, said the dry weather has caused pasture to run out for the cattlemen who rent pasture land and the wheat is beginning to be severely affected. He said pastureland to rent was almost unavailable.

Farmers all over the county are hoping this winter will not repeat the dryness of last winter.

Wounded In Korean War

Mayor and Mrs. W. E. Dameron received word last week that their nephew, Bob Lester, son of Mr. and Mrs. Jack Lester of

Jr. Red Cross Drive Is Termed Success

A total of \$141 were collected and 115 kit boxes were packed for needy children overseas in the Junior Red Cross drive which ended here this week, according to Mrs. C. R. Lady, chairman of the drive.

When the count was all in from all the schools in the area, Mrs. Lady said she was "very grateful and well pleased for the very successful campaign this year."

The \$141 were collected in the enrollment drive and the 115 kits boxes were packed by children here for distribution among the needy children of foreign countries.

Sponsors at the various schools participating are Harold Harvey at Walcott, Mrs. J. D. Brewer at Dawn, Mrs. F. G. Collier at Central School, Sister Vitalis at St. Anthony school, Mrs. Jewel Malone at Shirley, Mrs. C. O. Brown at the Junior High school and Mrs. Don Little at the High school in Hereford.

Opening Day of T. U. Revival Is Sunday

Two of the four state workers who will participate in the Training Union Revival which begins Sunday at the First Baptist Church are former Hereford residents.

The campaign director, Mrs. Joe Trussell of Houston, is the former Miss Eddie Connell. Mrs. Trussell will have charge of the adult section.

Mrs. Aaron Rose of the elementary department is the former Miss Florence Shore, daughter of Mr. and Mrs. L. H. Shore and granddaughter of Mrs. L. R. Bradley. She comes here from the state headquarters in Dallas.

Other state workers from Dallas are Mrs. Len Hodges and Miss Mary Taylor, who will be in charge of the intermediate and junior departments.

The daily evening schedule for the week's program includes opening assembly, 7:15; classes, 7:30; inspirational period, 8:45.

Pueblo, Colorado, had been wounded at the Korean front on November 7. Whether he is seriously wounded is not known as the Lesters have been unable to make any contacts with anyone able to give the information.

Mrs. Lester is the former Miss Majorie Dameron of Hereford and is a sister of Mrs. A. M. Jones, Mrs. Claude Witherspoon, Miss Frances Dameron and Mayor Dameron, all of Hereford.

The Lesters have one other son, Jack, who expects to be called into service soon.

Baskets Distributed Through Red Cross

Mrs. Dyalitha Brady said not more than 20 baskets of food were distributed for Thanksgiving through the Red Cross this week, but many generous offers were made.

Mrs. Brady explained the need was not great this year as most families are employed now during the warm weather. The baskets were distributed to families who had had illness or were in need from other causes. She praised local residents for their generosity this year and through past years.

Former Resident Dies In Dallas

Funeral services were held Tuesday afternoon at Griggs Memorial chapel in Amarillo for Harvey R. McConnell, 40, who died in Parkland hospital, Dallas, Saturday after a long illness. Mr. McConnell was a printer in the Globe News in the late 1930s. He was employed by the Berger News-Herald and lived at Waco before moving to Dallas two and a half years ago. He is a former Hereford resident, and brother of George McConnell, of Del City, also a former Hereford resident.

He is survived by his wife, Mrs. Ann McConnell.

Rites Held For Friona Resident

Funeral services were held yesterday afternoon at 2:30 in the First Baptist Church at Friona for Mrs. Cynthia Silvertooth, age 75 years, Rev. Unrah of Portales, N. M., was in charge.

Mrs. Silvertooth died Monday at her home in Friona following an illness of several months. She had been a resident of Parmer County 25 years having moved there with her husband John R. Silvertooth, in 1925 from Oklahoma. Mr. Silvertooth died on May 25 of this year.

Mrs. Silvertooth was born on February 4, 1875, in Arkansas and was married on August 24, 1894. She was a member of the First Baptist Church in Friona. Survivors are six sons, Frank of Ft. Smith, Ark., Willie and John R. of Portales, N. M., Mack of Waynoka, Okla., Herbert of Alaska, and Evert of Amarillo; one daughter, Mrs. Edna Clark of Portales, N. M.; 18 grandchildren, and five great grandchildren.

Group Will Be Inducted Dec. 6

Mrs. Eunice L. Petersen, clerk of the local Selective Service Board, announced the following registrants from area number 18, Hereford, are to be delivered for induction on December 6.

Billy R. Smith, Nolle G. Elliston, Robert O. Elliston and Benjamin R. Plummer, all of Hereford; Charles H. Sullivan, Snyder; James R. Alexander, Hart; Franklin I. Bauer, Hopp; Robert F. Ervin, Chickasha, Okla.; Truitt G. Harrelson, Friona; Bob T. Axe, Wildorado.

Nolle G. Elliston and Billy R. Smith volunteered for induction under a new directive received in October. Previous to that time the boys were not allowed to volunteer for induction.

Mrs. Petersen said the board would like to know if any of these boys who have been called for induction are married now, so that their induction papers may reflect their change in status, thus making it possible for their dependents to receive their allotment from the government as soon as possible and not be held up by inadequate information being placed on their papers. This information should be sent to the board as quickly as possible, added Mrs. Petersen.

Gass Re-elected PMA Chairman

Nester E. Gass was re-elected chairman of the county committee of the Production and Marketing Administration when the counting of the ballots was completed this week. Paul S. Mathers was re-chosen vice chairman. Both men have served in these positions since 1942. They defeated W. T. Kelly for chairman and H. H. Miller for vice-chairman.

More than 300 ballots were cast in the election with all farmers and their wives participating in any phase of PMA work being eligible to vote. In the balloting for a regular member, Edgar L. Adams defeated E. W. Hobson. Two write-in candidates, B. F. Cain and Ira W. Ott, received two and one votes, respectively.

Palmer Norton was selected as First Alternate member over W. Mack Jackson, and Clinton Jackson was selected second alternate member over Jack Dean. One write-in vote went to Charley Shipley for second alternate.

Busses Chartered; 1,000 May Go To Pampa Game

Special Bus For Herd

Members of the Whiteface football squad will make the trip to Pampa for the Bi-District game with Shamrock in a special chartered 37-passenger Greyhound bus, Tom McFarland, C-C Secretary, said today.

The bus was chartered by friends of the team because it will be more comfortable for the players than riding regular school busses, he said. He also said that similar arrangements will be made for the players in case they play additional games in the state race.

The high school band and pep squad will travel to the game in regular school busses, under supervision of group sponsors. This situation was requested by school officials and will likely be pursued on any future games this year.

Hereford Pauses To Give Thanks For Crops, Homes

Hereford is taking the day off today from the rushing affairs of daily life to give thanks for the crops, the cattle, the many splendid homes, the schools, the churches, and the industry of the busy community, but above all, the local citizens indicate they are most thankful this year for the free country in which to live.

Last night at the Presbyterian Church union Thanksgiving services were held with members of several congregations taking part on the program. The sermon for the evening was delivered by Rev. R. H. Cagle of the First Baptist Church who used as his text Psalm 122:1, "I was glad when they said unto me, Let us go into the house of the Lord."

"We are thankful for our good churches in Hereford," said Rev. Cagle, who then urged those assembled to be conscious of the many new citizens moving to Hereford and help them to receive the blessings from the churches. In the latter part of his sermon, he stressed "We are thankful for Jesus and Heaven."

The prelude and postlude were played by Mrs. Clay Ridgeway at the organ. The program included two numbers by the choir of the Presbyterian Church, "The Netherlands' Hymn" and "Accept our Thanks."

The invocation was given by Rev. Roy Blockford of the Church of the Nazarene, followed by the congregation singing "Come Ye

Thanksgiving Dinner Today Is For Public

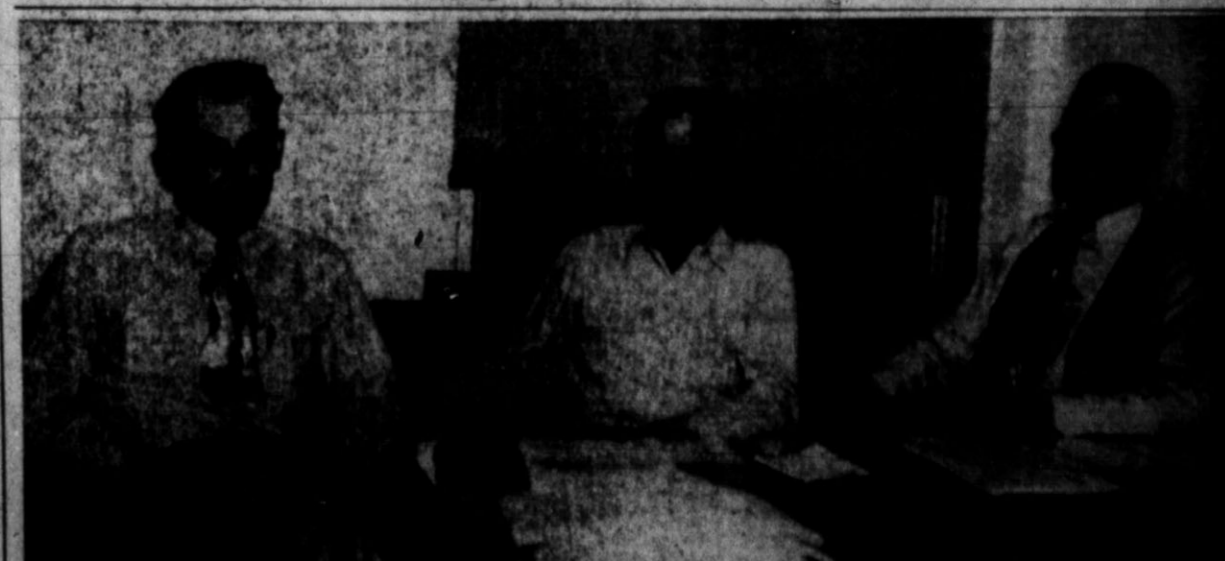
The committee in charge of arrangements for the turkey dinner today at the school hall of St. Anthony's Catholic Church promises plenty of home-cooked food to all those who attend. Dinner is served from 12 noon.

A carnival and bizarre will be held all afternoon under the sponsorship of the Knights of Columbus.

This dinner is an annual affair. The proceeds will go to the building fund. Father Colman has served as over-all director of the Thanksgiving Eve dance and of the Thanksgiving dinner.

Andrews Is Fined In County Court Monday

Lonnie T. Andrews pleaded guilty to a charge of driving while intoxicated and was fined \$75 and costs Monday. He appeared in county court before Judge L. H. Foster.



PMA COMMITTEEMEN, newly re-elected are shown at a meeting at the court house Tuesday afternoon. From left to right, they are E. G. Collier, local PMA head; E. L. Adams, a regular member of the county committee; Paul S. Mathers, vice chairman, and Nester E. Gass, chairman. The men were chosen by voters from all over the county in an election which closed last Friday and was tabulated this week.

Question OF THE Week

What is most important to you on Thanksgiving Day? For what are you most thankful?

Mrs. A. J. Peters: It has always meant the most to me to go home at Thanksgiving time—to Idaho. But we can't go this year. The children always want to see "Grandma."

Mrs. Glen Burrus: I am most thankful for just being in America and being able to celebrate Thanksgiving Day.

Mrs. H. I. Nickerson: A good Thanksgiving dinner. Mrs. Lucille Hopson: The most important thing to me this year is that I am going to have my three children home.

Mrs. Walter London: I'm thankful we are Americans and live in America. The most important thing to me is to have my children home, especially the granddaughters.

O. L. McKee: We should be very, very thankful for our health and for living in the country we live in.

Mrs. Emma Winkler: We usually get together with some of the folks—being together is important to us. We are especially thankful for good health.

C. R. Wingert: Most important to us, and possibly the thing we are most thankful for is that all our folks are able to get together on Thanksgiving and the fact we have had good health this year and still do have.

Norman Whisenand, local Department of Public Welfare field worker, spent two days working in Borger this week. The field worker there has been called into the service.

Louis Hembree and Hershel Miller spent the week end in Abilene where they attended the Hardin, Simmons-West Texas State football game.

A delegation of 1,000 Hereford fans were expected to attend the Bi-District playoff between Hereford and Shamrock in Pampa Friday afternoon. The prediction was made Wednesday by Tom McFarland, Chamber of Commerce secretary, who based his estimate upon the fact that 1,000 game tickets were allotted to Hereford and were going fast.

Most Hereford firms will remain open during the entire day, he said. However, most of the merchants indicated that they would release any employee who purchased a football ticket. The vote to remain open and to operate on skelton crews was almost unanimous following a motion of Urlin Streu and discussions pointing out the need of serving farmers during the peak harvest period.

Plans for a special train were also dropped by the group, which voted to use chartered busses instead. The action arose from the fact that round-trip tickets by bus were two dollars cheaper than train fare, also requiring lower guarantees. The group approved chartering 10 busses to handle 400 passengers at a reported cost of \$3.00 round-trip. A check following the meeting, however, boosted the ticket cost to \$3.25 round trip. Dub Reeves, chairman said. The charge was due to a mistake in the original quotation, plus addition of federal tax. The second quotation was \$3.19 and the surplus, if any, will be used to finance any deficit in guarantees of future trips. The \$3.25 figure, he said is approximately \$1.00 less than the regular round-trip fare to Pampa—and the rate is set by the Interstate Commission.

The buses are scheduled to leave Hereford at 10 o'clock Friday morning, Nov. 24, from the bus depot on Third Street. Banners and signs will be provided to decorate the busses. McFarland said, and the buses will carry passengers direct to the playing field in Pampa. Game time is set for 2:30 o'clock. Bus tickets are on sale at the Chamber of Commerce office in Jim Hill Hotel, at drug stores and at Fox Man's Shop. Game tickets are also available at these points. General admission will be \$1.25 or general admission, plus reserve seats, will be \$1.50 total, covering all admission costs. All persons planning to attend the game were urged to purchase their tickets in Hereford since a special Hereford section has been arranged on tickets sold here.

W. Hair, K. Snare Lead Grid Contest W. R. Hair and Kent Snare broke ahead of all other contestants to tie for first place in the football contest this week. They will share the first prize, \$5 in merchandise at the Shelton Tire Exchange, and second prize of \$3.

Third prize money went seven ways. The \$2 will be shared by Dean Herring, Cawhorn Bryant, O. C. Cursinsger, A. W. Goforth, Frank Markham, Mrs. George Olson, and J. W. Robinson, Jr.

Games most commonly missed by the contestants were those between LSU and Mississippi State, and Texas A. & M. and Rice.

Mr. and Mrs. J. H. Jackson visited relatives in Colorado City Sunday.

329 years of American Thanksgiving...



THERE'S something good about knowing, when you sit down to your holiday dinner, that you're taking part in the oldest truly American act of faith—the humble offering of thanks to God for His blessings on us all. And it's good to think that today, 329 years after the First Thanksgiving, we Americans can still give thanks in a land where our faiths and our freedoms stand as firm as Plymouth Rock!

Let's never lose Thanksgiving!

Let's make it our job—now, today—to preserve the good life for our children's children, as our fathers have kept it for us. That's not so difficult. All it requires, really, is that each of us shall make himself a strong, stable, economically sound citizen—with the financial security for ourselves and our families that gives us a stake in our way of life.

Let's Go
Whitefaces
Beat
Shamrock

PITMAN GRAIN COMPANY



MIDLAND'S FAMOUS golfing Bauer sisters, Alice, left, and Marlene, pose in the fancy cowboy boots they received as gifts from the Midland Chamber of Commerce. Chamber President Robert L. Wood is at left. Director Stanley M. Erskine is at right.

Hospital Notes

Patients in Hospital: Mrs. C. L. Brownlow, OB; R. N. Shields, Friona, med.; Irene Sellers, med.; Linda Gideon, med.; Dale Barkley, surg.; Allen Hughes, surg.; Mrs. K. B. Conner, Adrian, surg.; Mrs. Henry Kuper, Summerfield, OB; Chester Lee Perkins, med.; Mrs. Bill Cargo, surg.; Pat Harbour, Dimmitt, surg.; Mrs. G. R. Cameron, Dimmitt, OB; Mrs. Jack W. Boone, Levelland, OB; Mrs. Don Davidson, surg.; Mrs. H. V. Fields, med.; Calvin Cooper, Vega, med.; Mrs. Sid Barclay, med.

Patients Dismissed: Glen W. Atterbury, Albuquerque, N. M., med., 11-18; Mrs. Frank Huckert, OB, Summerfield, 11-18; Mrs. A. R. Brooks, Dennison, surg., 11-18; George Kelly Oliver, tonsil, 11-18; Mrs. W. G. Davis, OB, 11-18; Mrs. Jerry Spurgeon, OB, 11-20; Frankie Leta Sloan, Dawn, med., 11-19; Mrs. W. P. McMinn, Summerfield, OB, 11-22; Mrs. C. H. Gleaton, OB, 11-22; Mrs. J. D. Poarch, OB, 11-22; W. O. Miles, med., 11-21.

Births: A son, Bobby Randall to Mr. and Mrs. J. D. Poarch, November 19; a son, Earl Clifton, to Mr. and Mrs. C. H. Gleaton, November 19; a son, Larry Robert, to Mr. and Mrs. Henry Kuper, Summerfield, November 19; a son to Mr. and Mrs. C. L. Brownlow, November 19; a daughter, Jacqueline Sue, to Mr. and Mrs. Jack W. Boone, Levelland, November 20; a daughter, Lynda Kay, to Mr. and Mrs. G. R. Cameron, Dimmitt, November 21.

Bellview News

Social Activities Highlight News In Bellview Community This Week

By Mrs. A. L. Cross

Miss Morene Edmondson, daughter of Mr. and Mrs. A. B. Edmondson, of La Verne, Calif., formerly of this community, and Leon Berkovsky, son of Mr. and Mrs. Anton Berkovsky of Halleysville, were married Friday evening, November 3, at 7 o'clock in the parsonage of the First Methodist Church in Clovis. Thomas Raper read the marriage vows.

The bride wore a street-length dress of copper nylon suede with navy accessories. She carried a bouquet of white roses on a white Bible. Cecil Northcutt, a friend of the family, gave the bride away.

Mrs. W. A. Powell, sister of the bride, was her only attendant. Mrs. Powell wore gray satin and a corsage of salmon pink gladioli. W. A. Powell served as best man.

Miss Jimmie Malone played the traditional wedding music and accompanied Mrs. Billy Moore who sang "Because" after the ceremony. She also sang the "Lord's Prayer."

A reception was held in the home of Mr. and Mrs. W. A. Powell where the table was laid with a cloth of imported linen embroidered cutwork. The tiered wedding cake was topped with a miniature bride and groom and was served by another sister of the bride, Mrs.

Elbert Rury. Mrs. Cecil Northcutt presided at the punch service.

The bride's going away costume was a canary yellow dressmaker suit with navy accessories.

Mrs. Berkovsky is a 1950 Clovis High School graduate. She was president of Phi Delta Club and has been Altrusa's delegate to Girl's State.

The bridegroom is an architectural engineer in Sterling City where the couple will live.

Birthday Party Held
In honor of their daughter, Marilyn Kay, on her 10th birthday, Mr. and Mrs. C. L. Hutchins entertained the fifth and sixth grade girls of the Rosedale School Wednesday.

The group was taken to Hillcrest Park in Clovis where games were played and a picnic lunch was served after which they attended the show.

Guests were Gay Mitchell, Carolyn Adams, Novella Northcutt, Gleneas Pulliam, Donna Jean Decker, Martha Jean Miller, Geneva King, Anita Clayton, and the honoree.

HD Club Meets
The home demonstration club met Thursday in the Methodist Church basement with Mrs. Elsie Burnett as hostess. A covered-dish luncheon was served at the noon hour.

Most of the members started a piece of ceramic to be finished later.

Mrs. A. L. Cross received the traveling gift, and Mrs. A. G. Campbell and Mrs. Hershel Hughes received gifts from their mystery pals.

The next meeting will be at the church basement with the Hollene and Broadview clubs as guests.

Members present were Mesdames W. E. Brown, Clinton Burnett, A. G. Campbell, Ralph Burnett, Cecil Clayton, Tom Burnett, Cecil Colwell, A. L. Cross, Roy Ford, C. J. Hughes, Ralph Northcutt, Hershel Hughes, Glen Pulliam, Foster Scott, Jim Smith, James Spurlin, Henry Stovall, B. J. Trower, and Harvey McInturff.

Mr. and Mrs. Dutch Cook and family of Clovis visited his mother, Mrs. George Messenger, Sunday.

Mr. and Mrs. Archie Hayter of Weatherford, former residents of Broadview, notified their daughter, Mrs. Delmar Green, they had struck oil on the Hayter farm in Olney. It is a 55-barrel a day producer.

Mr. and Mrs. C. A. Brown and Maxine and W. H. Bryant of Wheatland were Sunday dinner guests in the A. C. Johnson home.

GREATER BARGAIN DAYS

HEREFORD WHITE FACE
We're With You All The Way
BEAT SHAMROCK!

DEE JAY - Yellow Freestone PEACHES 3 No. 2 1/4 Cans 87¢	for your Dining Pleasure	Brimfull - Cut WAX-BEANS No. 2 Can 18¢
Tommy Tinker ASPARAGUS No. 2 Can 25¢	Marco TAMALES Fancy 2 Large Cans 55¢	Brimfull - Fancy Cove OYSTERS Can 43¢
Marco - With - Cheese & Tomatoes SPAGHETTI Tall Can 15¢	Morton House BEEF & GRAVY Can 39¢	Brimfull - In Mustard and Tomato Sauce OVAL SARDINES Can 19¢
Brimfull - Long Cut GREEN BEANS 2 No. 2 Cans 39¢	American - Flats SARDINES 3 Cans 25¢	Austex BEEF STEW Tall Can 39¢
GREENIES - Garden Fresh PEAS Med. Size 2 No. 303 cans 39¢	Big M - Cream Style CORN 2 No. 2 Cans 29¢	
Brimfull - Pure APPLE SAUCE No. 2 Can 19¢		

TEXAS - BEST

Flour

GUARANTEED TO PLEASE
TUMBLER FREE WITH EACH
25lb. Bag \$1.69

Red & White - Fancy Pack
TOMATO JUICE 46-oz. Can 27¢

Marco Approved By American Medical Association
MILK 3 Tall Cans 35¢

Gerbers - Strained
BABY FOODS 6 Cans 49¢

Chuck Time
VIENNA SAUSAGE Can 10¢

Shine Up No. 12 MOPS Ea. 59¢	Red & White Coffee lb. 79¢	Old Fashioned MOP HANDLES Each 29¢
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White ONIONS Lb. 3¢	Any-time Specials	Bulk - Purple Top TURNIPS Lb. 5¢
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Town Talk COFFEE Lb. Pkg. 59¢	Sun-Ray Sliced BACON lb. 55¢	Valley - Sour Dill PICKLES Qt. 23¢
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Pickle and Pimento SANDWICH LOAF Lb. 44¢	Lean - Tender BOILED HAM 1/2-Lb. 49¢
Pure Pork - Country Style SAUSAGE Lb. 32¢	Smoked BACON SQUARES Lb. 33¢



HUNTERS RED & WHITE

LET'S BE THANKFUL! GO BEAT SHAMROCK



YOUR FINEST THINGS EXPERTLY CLEANED!

Let us dry clean your clothes! Our modern equipment, skilled personnel, purest cleaning solvents insure new-looking, spotless cleaning for every garment! Free pickup and Delivery

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WANT ADS Phone 30 or 31

FREE Theatre Tickets To See

DALLAS
TECHNICOLOR
GARY COOPER RUTH ROMAN
STEVE COCHRAN

Star Theatre

SUNDAY - MONDAY - TUESDAY

NOVEMBER 26 - 27 - 28

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

FOR SALE: Nine cubic foot Carrier food freezer. Miller Plumbing Co. 125 Sampson. B-1-42-13-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60, Herford, Texas. B-1-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Herford Brand. B-1-18-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

HOW IS the time to order your new fall suit. Acme Cleaners, phone 111. B-1-14-34-tfc

FOR SALE: Assortment of blue spruce. Mrs. J. F. Ward, North Main. B-1-12-19-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass. 1302 Park Ave. Ph. 1425 B-1-16-tfc

We Have III FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

HEREFORD AIRPORT FOR SALE 166 acres land, located 1/2 mile from city limits, south on Highway 51. 125 acres in cultivation, balance in grass. 90 acres wheat. All goes. Good five room modern house. Pressure water system. 29 x 283 ft. hanger building. 3/4 mile highway frontage. Excellent for airport, building site, or small farm. Priced for quick sale at \$225.00 per acre. Some terms. See any local real estate agent or Jesse Wofford at the airport. B-1-21-4-c

READ City Food ad for week end grocery specials. T-1-8-29-tfc

REBUILT CAR and truck transmission. Herford Wrecking Co. Phone 320. T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Herford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR SALE: Hegari bundles, 9 miles southeast. W. P. Axe. Rt. 3. B-1-12-47-2p

FOR SALE: Large size Coleman Kerosene heater. Roberta Campbell, Route 3. T-1-11-47-1-p

PRACTICALLY new Remington typewriter. Frank Knabe, 4 1/2 miles south Herford. B-1-10-21-3k

FOR SALE Miscellaneous

FOR SALE: New windmill and tower; large water storage tank. Mrs. Gertrude Lisenbe, 712 12th Street. B-1-16-20-tfc

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire proof home safe. Minimum cost. See these safes at the Herford Brand. R-2-20-tfc

FOR SALE: John Deere 6 1 combine No. 12-A with motor cut less than 200 acres. A bargain. One John Deere 7 ft. mower used very little. S. S. Dodson at Herford Glass Co. phone 1425 or 1309. B-2-37-16-tfc

Hesston Sorghum Attachments Raises and extends sickle on all makes combines. F. R. STIVERS 801 Texas Ave. Phone 930-J B-2-1-17-tfc

FOR SALE: or Trade: Three bottom plow with hydraulic lift control. Would trade for 8 or 10 ft. Hamey. Denzil Pulliam, 3 1-2 miles south of Herford. B-2-26-47-2p

FOR SALE Automobiles

1935 Standard Chevrolet tudor. New battery, motor just overhauled, new differential, radiator just cleaned, can be seen at 111 Ave. E. Price \$125.00 Cash Only. B-3-44-tfc

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

KINSEY MOTOR COMPANY OK-USED CARS PASSENGER 1949 Chevrolet 4 door Sty-line Deluxe one owner car. 1949 Pontiac 4 door Chieftain 8, Excellent condition throughout. 1948 Oldsmobile 4 door, 66 series. Radio and heater. Hydro-magic. COMMERCIAL UNITS 1949 Chevrolet 1/2 ton pick-up. Original green paint and very nice. 1949 Chevrolet 3/4 ton pick-up. 2100 actual miles. Black finish. 1949 Chevrolet 1/2 ton pick-up. Original red paint and in good condition. We have a new 13 1/2 x 8 foot Hobbs grain bed in stock. T-3-47-tfc

REAL ESTATE For Sale or Trade

FOR SALE The best lot left in Herford. 100 x 140 corner lot on Roosevelt and Sixth Street. B. E. BRUMLEY Phone 404 B-4-13-tfc

240 ACRES In irrigated area. Shallow water. All in maize. 1/4 delivered goes with place - 2 good granaries. 170 acre wheat base. \$75. per acre. Terms, 3 years - 29% each year. GLEN WEIR 104 Main PHONE 200 B-4-10-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Herford, Texas B-4-15-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENT'S JIM HILL HOTEL B-4-38-tfc

WESSON SPECIALS 1600 ACRE WHEAT AND STOCK FARM: Extra nice ranch style home with attached double garage, 4 room tenant house, 20,000 bu. grain storage, plenty of out buildings, plenty of shallow water for stock. 1000 acres in cultivation, balance excellent grass land. This farm is priced with lots of late model machinery to farm this land and more too. 640 acres of excellent summer tilled wheat, two-thirds go. Price per acre \$70.00 640 WHEAT FARM: 5 room modern house, large grainery, average corrals and sheds, R. E. A., mail route, school bus route, pavement on two sides. 580 acres in wheat, 40 acres grass. Wheat goes. Price per acre \$75.00 310 IRRIGATED FARM: 4 room modern house, 5,000 bu. grainery, sheds and other out buildings. Two good 8" irrigation wells. All good land in cultivation and irrigation. \$15,000.00 loan that can be assumed. Price per acre \$150.00 See Us For a John Hancock Farm and Ranch Loan WESSON REAL ESTATE 704 West 1st St. Phone 944 Herford, Texas B-4-45-tfc

FOR SALE Irrigated 320 acres, nice improvements, 2 wells, 290 acres in cultivation, priced \$150.00 per acre. New 3 bedroom home on paying, price \$8500. Will sell on G.I. loan. Also 7 room house with 2 room house in back, will sell on G.I. loan. J. M. Homby Real Estate 208 East Third Phone 701 B-4-47-2p

FOR SALE: One five room house to be moved. One Ford tractor and equipment. One "C" Allis Chalmers tractor. A. N. Hopson, one mile south of town. B-4-27-45-8p

FOR SALE: Oil lease and royalty. 650 acres located 21 miles Northwest Herford. Might sell land, too. J. O. Garlington, 1608 Ave. W. Lubbock, Texas. Phone 23055. B-4-27-46-5p

GLENN WEIR REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. 104 MAIN STREET Res. Phone 452-W T-4-45-tfc

HOMES Three bedroom home, close in, double garage, \$10,500. Three bedroom home, brand new, 1-2 block off paving, \$12,500. GLEN WEIR 104 Main Phone 200 B-4-46-tfc

FOR RENT

FOR RENT: 3 room modern house unfurnished. 507 Jackson. B-5-9-19-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. JIPPER ELECTRIC. B-5-14-2-tfc

FRIGIDAIRE for RENT Also Norges Leonards and Servels (butane or natural gas). Installed in your home LOW MONTHLY RENTAL COSTS (Can be applied on purchase) - and think of the Extra Food Savings and Convenience - GOOD HOUSEKEEPING SHOP Phone 1109 B-5-15-tfc

FOR RENT: Two room furnished apartment. Private bath. 340 West 3rd Street, East apartment. B-5-14-44-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOR RENT: Pasture: wheat, maize, carrots. Phone 1307, Herford. B-5-9-21-2k

FOUR ROOM down town apartment. Prefer couple. Phone 333-J. B-5-9-20-tfc

FOR RENT: Furnished apartment, also rooms and board. 712 12th Street. B-5-11-20-tfc

FOR RENT: One room furnished apartment. 210 Whiteface. Phone 1103-J. B-5-10-20-4-p

FOR RENT: Apartment. 613 25 Mile Ave. Phone 325-J. B-5-9-20-tfc

FOR RENT 90 acres with good irrigation well on Canyon Highway south of Amarillo to rent for cash. H. N. WHEELER 234 Amarillo Bldg. Phone 8292 B-5-20-tfc

EXPERIENCED, responsible man, married, 33 years old, wants management or working interest in large farm, ranch, or what have you. Write Box 68, Lindsay, Texas. B-6-25-21-3p

FOR RENT: Furnished apartment, also small house. Bills paid. 511 Grand Ave. T-5-12-47-1-p

LARGE 3 room apartment, nicely furnished. Water and lights paid. T. W. Alderson. B-5-13-47-tfc

FOR RENT: Exclusive apartment nicely furnished or unfurnished, newly built, new furniture, private bath, radiant heating. Children not excluded. Fullwood Electric. Phone 70 T-5-23-47-1-k

FOR RENT: Apartment and bedroom. Adults only. 207 Ross. T-5-9-47-1p

FURNISHED Apartments. Inquire Herford Motor Co. B-5-9-47-tfc

FOR RENT: Bedroom, private entrance, adjoining bath. Lady or employed couple. 229 Lee Ave., phone 707-T. T-5-16-47-1p

WANTED: Wheat pasture for 100 head cows. Will pay premium for some large wheat. G. W. Brumley. B-6-16-46-tfc

WANTED: Wheat pasture for cattle. Phone 93 or 1310. O. G. Hill. B-6-12-19-tfc

WANTED: Farm job tending stock and general farm work. Will have to have room and board. Can be reached at my brother's place just across the railroad from Joel Switch, the first house on the right, Ray Watson's. Virgil Watson. T-6-40-47-1p

WANTED: Old building or garage suitable for conversion to office and store room. 100 square feet or more. Also 2x4's and 1x8's or 1x10's in 8 foot lengths or over. Armstrong Nursery, phone 1004-W, 115, Avenue A. T-6-37-47-1p

7. Dressmaking-Ironing Dressmaking - Alterations Remodeling fast efficient service Mrs. Glen Nelson 120 Catalpa Call 1198-R B-7-17-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040. B-7-12-47-tfc

FOR RENT: Very, very nice furnished apartment. Sam Nunnally. B-5-9-21-tfc

FOR RENT: Very, very nice furnished apartment. Sam Nunnally. B-5-9-21-tfc

HELP WANTED

YOUNG MAN A GOOD JOB IS WAITING FOR YOU The Telephone Company needs men for construction work in Herford. This is an excellent opportunity for men who qualify to start on a career in the telephone business. No previous telephone experience is necessary. You will earn as you learn to become a part of the highly skilled telephone team. IF YOU ARE Under 27 years of age in good health Have a high school education or the equivalent you may qualify for one of these jobs. Preference given to veterans. As a Telephone Man You Will Have Good working conditions Regular Employment Regular Pay Increases Good Opportunities for advancement, Excellent sickness and other employee benefits. Apply In Person 514 W. 1st. After 4:30 P.M. SOUTHWESTERN BELL TELEPHONE CO.

9. Situations Wanted WANTED: Yardwork of all kinds. Experienced. References. Phone 746-J. B-9-9-41-tfc

10. NOTICE WE STILL HAVE elevator storage for white grain: Bradley Grain Company. B-10-11-47-2k

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. 984. B-10-37-43-tfx

BUSINESS SERVICES

WHEEL BALANCING: All makes cars, with Stewart Warner wheel balancer. Frank Craig. Studebaker, Massey-Harris. B-11-16-35-tfc

SCOTTY'S PLANING MILL

224 D St. Phone 1190 B-11-23-tfc

WANTED: Custom binding, combining and bundle threshing. Phone 980-J, 801 Texas Avenue. F. R. Stivers. B-11-15-40-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1922. B-11-16-27-tfc

WANTED: Custom combining, plowing and drilling. Phone 537-W. W. Rhodes. B-11-11-45-7p

SIGNS PAINTED - NEON GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-16-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry. T-11-12-29-tfc

Complete EARTH MOVING Service Land Leveling (Grading - Scraper) and Bulldozer Work Deep Plowing - Subsoiling WALLACE & BYRD 831-W 9015-F-3 T-11-29-tfc

READ City Food ad for week end grocery specials. T-11-8-29-tfc

PRINTING: Letterheads, envelopes, tickets, small work. Francis Printing, 707 Grand, phone 1303. B-11-12-46-4p

13. LOST AND FOUND

STRAYED: 5 calves, lazy Y on left shoulder. Notify John Hutchison. B-13-11-19-tfc

LOST: Black kid glove. Phone 1144-J. T-13-9-47-1p

Dr. and Mrs. John Channer and Mr. and Mrs. Sam Gaudin of the Arney community spent last weekend in Dallas seeing the SMU-Texas A&M football game and visiting relatives of the Gaudins.

Mrs. H. T. Hornbuckle is visiting in the home of her sister, Mrs. W. F. Gillis. A sister-in-law, Mrs. Viola Williams of Amarillo left Monday.

Mrs. Jack Standefer is a new employe at San Nunnally's real estate office.

Book On Negro Literature Shows Talents, Ideals Of Negro Race

By Corrine Jennings

"Education is incompatible with slavery. If you educate a person you make him love freedom; if you are to enslave, you must not educate." These are the famous words of the master of Frederick Douglass, and were said to his wife when he forbade her teaching the slaves they owned.

This very factor along with some other conditions prevented for over a hundred years the development of the American negro in literature and other arts. Herman Dreer, professor of English in St. Louis has compiled and edited a book "American Literature by Negro Authors" which does not cover the whole field but does give representative authors and some of their works.

In this work he aims to show how negroes have treated each type of American literature, and range from the age of Phillips Wheatley to current times. It covers nine sections, folklore, poetry, biography and autobiography, essays, addresses; short stories, novels and plays. By example pieces of literature we see how the negro has adapted to the American way of life and result of his efforts to solve his problem. His interpretation of life, his aspirations and his idealism show forth in his works. Finally his ability as an artist is shown.

Beginning with the negro's source the author explains why their many dialects prevented them having a common tongue. Because of this, their subjugation was more easy and was another factor against developing until they learned a common language, English.

In spite of the many handicaps the negro managed to find ways to learn reading and writing which held a penalty by law for those who attempted such. The Quakers took a big part in teaching them at every opportunity.

Well over a hundred years passed before negro authors managed to rise. He had a natural gift and with his natural heritage he learned to appreciate the rhythm of poetry. His curiosity brought him adventure. His experience mingled with emotions of love, joy, sympathy, hate or revenge stirred his imagination and led to the expression in proverbs, poetry and folk tales.

Literature produced before 1865 came mostly from the free negro and there was little before the war between the states. Professor Dreer has given some good background historical facts in his introduction of each of the nine divisions of the book. Fine examples of each type by well known negro authors and not so well known to us a part of the volume.

Besides Phillip Wheatley, John B. Russwom, William Whipper, some of their earliest negro authors, there are works of William Wells Brown, one of the most prolific writers. Other well known writers as Paul Dunbar, Countee Cullen, Colleen Williams, Gwendolyn Brooks, Booker T. Washington and a host of others known to those familiar with the negro literature, combine to give a well filled volume of writings.

Mrs. Boydsium, librarian thinks the volume will prove valuable to clubs and schools and colleges who are interested in such material.

Mr. and Mrs. Otis Hall and Mr. and Mrs. Dub Reeves attended the Shrine Ceremonial Dance in Amarillo Monday evening.

Robert Brockman Enlists In A.P.

Robert Brockman, son of Mr. and Mrs. George Brockman of Umparger, north of Dawn, made application this week for enlistment in the Air Force and will leave for processing November 29, it was announced this week by Recruiting Sgt. H. M. Riddle.

Recruit Brockman is 21 years old and will take examinations at Amarillo before being sent to Lackland Air Base at San Antonio for processing.

Undergoes Surgery

Mrs. W. I. Kucker, former Herford resident, now of Cleburne, underwent major surgery at the Memorial Hospital on November 10. She is reported to be improving satisfactorily at her home, 708 West Henderson, Cleburne. Mrs. Kucker visits in Herford occasionally, having spent two weeks here last summer with a friend, Mrs. Roy Rogers.

Mr. and Mrs. Dick Culpepper and son will spend Thanksgiving Day visiting her sister, Mrs. H. A. Kilinger, in Amarillo.



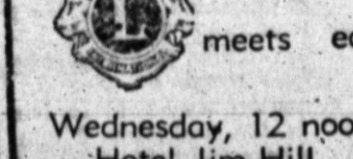
Herford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

JAYCEES

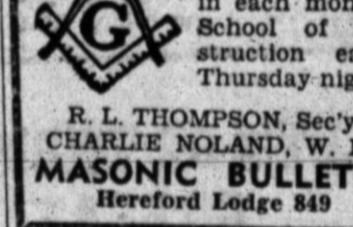
1st, 3rd Tuesdays Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays County Court Room



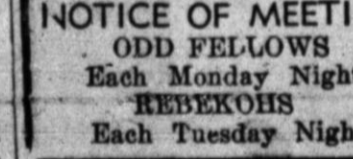
Kiwanis Club Thurs. Noon Hotel Jim Hill



Lions Club meets each Wednesday, 12 noon Hotel Jim Hill



Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y CHARLIE NOLAND, W. M. MASONIC BULLETIN Herford Lodge 849



NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKKAHS Each Tuesday Night

Real Estate

FARM LOANS A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate

716 W. 1st Street Herford, Texas Phone 944



Church Notes

God's Blessings Upon Our church will be the subject of Rev. Lichten's sermon at the Thanksgiving Day worship service at Immanuel Lutheran church, which begins at 11:30 a. m. The text is Psalm 26:7-8. "I may publish with the tongue of thanksgiving, and tell all thy wondrous works. And I have loved the habitation of thy house, and the place where Thine honor dwelleth." The public is cordially invited to join the congregation for this service.

Sunday School convenes at 10:30 a. m. November 26. The children will study a special mission lesson. The Bible class is studying the Gospel of St. Mark. The worship service will begin at 11:30 a. m. Members of Immanuel will travel to Amarillo in the afternoon to take part in the annual circuit meeting of Lutheran congregations of the northern Panhandle. An adult discussion class on the chief doctrines of the Christian religion is held each Wednesday night at the church at 8:00 p. m. The church presents a weekly radio program over KPAN each Wednesday at 1:30 p. m.

At the Bishop's meeting of the St. Thomas Episcopal church Thursday in the home of Mr. and Mrs. Bill Waldrep, it was decided that the annual congregational supper will be held Sunday, December 3. The church budget for the year will be presented at that time. The ladies of the Episcopal Church are at work compiling a recipe book, which will contain recipes from ladies all over the High Plains area. The books are scheduled for publication before Christmas. The exact date of their release, however, is not known.

"Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, Sunday.

The Golden Text is "Watch ye, stand fast in the faith, quit you like men, be strong" (I Corinthians 16:13). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And Jesus knew their thoughts, and said unto them, 'Every kingdom divided against itself is brought to desolation; and every city or house divided against itself shall not stand'" (Matthew 12:25).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus cast out evil and healed the sick, not only without drugs, but without hypnotism, which is the reverse of ethical and pathological Truth-power" (page 185).

Rev. Roy Bickford of the Church of the Nazarene, Fourth and Jackson, made the following announcement for the week: Sunday: Sunday School, 10 o'clock; morning worship service, 11 o'clock; evening worship, 7:30 in the evening.

Meetings of the Church of Christ, 205 East 6th Street continue on the regular schedule, including:

Radio program over KPAN each week-day morning at 9:30 and each Sunday morning at 9:15. Sunday: Sunday School, 10:

morning worship, 11; young people's meeting in classes for three age groups, 6:15; evening worship, 7:00.

Wednesday: Ladies meeting at 3:00 and mid-week services at 7:00.

The Training Union Revival will begin at the First Baptist Church Sunday and continue through the week with services each evening at 7:30. Four state workers will be present for work in each department.

The Baptist Sunday School reports the best record in the history of the church in Sunday School attendance for last month when the weekly average was 579.

Meetings for the week include: Sunday school, 9:45; morning worship, 10:55; training union, 6:45; evening worship, 8 o'clock. Prayer meeting is held on Wednesday evening at 8 o'clock.

Monday evening, the 27th, the Wesleyan Guild will meet at 7:30 in Ward Hall. Mrs. Eleanor Hudspeh will give the Devotional, and the program, "Why Make a Study of Worship" will be given by Miss Sadye Rikler. All members are urged to attend this meeting.

There will not be a choir practice at the Methodist Church since Thursday is Thanksgiving. All members are urged to be at choir practice on Thursday, the 30th. Members are requested to drop by the church office some time during the week to be measured for choir vestments.

Sunday morning the morning worship service will be on KPAN. If you are unable to attend church, tune in at 11 o'clock Sunday morning to KPAN for this service.

On Wednesday night, November 29th, the Young People's Department will have a dinner at 6:30 in the basement of the church. All young people are urged to attend this dinner.

The Seventh Day Adventists closed their week of prayer at the 11 o'clock hour by an article, "Come Out of Here My People" written by Mrs. Ellen G. White and given by E. A. LaGrone, visiting minister from Amarillo.

"To be separate from the world, to be wholly the Lord's to be uninfluenced by rules, maxims, practices, and methods of the world means far more than many comprehend," he said "We must hear the voice of God and obey. We must not make half way work of the matter, and try to serve God and mammon."

Wind Is Breaking Brittle Maize Before Farmers Can Get To It

By Mrs. W. R. Moore
The wind the past few days hasn't been too good on the feed as it is so brittle that a lot of it is on the ground. There is still a lot of feed in this community to cut.

Mrs. Vesta Whitaker and Mrs. Bruce Wheeler of Plainview were guests in the W. R. Moore home Thursday. A number of the women in the community have been helping the farmers with their combining. Some are hauling grain to the elevator, picking up maize heads, and stacking feed.

Wilson Yandell from north of Hereford visited in the Boyd Scivally home Sunday.

Mr. and Mrs. L. W. Tooley visited in the home of Richard Moore in Plainview Saturday evening and Sunday.

The duck hunters from all over the country are keeping the roads well traveled during the duck season.

LET US DO THE WORRYING!

IN THESE TROUBLED TIMES YOU CAN ALWAYS DEPEND UPON US TO GET THE VERY BEST BUYS FOR YOU... EVERY DAY!

★ PIGGLY WIGGLY ★

FROZEN FOODS

Snow Crop - Fresh - Ready To Eat

STRAWBERRIES
Per Pkg. 39¢ Case of 12 \$4.59

Snow Crop Fresh Frozen

PEACHES
Per Pkg. 25¢ Case of 12 \$2.79

Snow Crop Fresh Frozen

GREEN PEAS
8-oz. Pkg. 19¢ Case of 12 \$2.05

Snow Crop Fresh Frozen Green Cuts

BROCCOLI
Per Pkg. 25¢ Case of 12 \$2.89

Snow Crop - Concentrated

ORANGE JUICE
6-oz. Cans 2 for 49¢ Case of 12 \$2.89

JELLO 3 boxes 19¢

Shurfine Pure Vegetable

Shortening 3 Lb. Can 79¢

Southern Maid Colored Quarters

OLEO lb. 25¢ 12 for \$2.95

the HARVEST is in!

Always The Best In Garden Fresh Vegetables

Large Golden Ripe

BANANAS 2 lbs. 25¢

Purple Top Home Grown	Lb. 5¢	Portales Roasted	2 Lb. Bag 59¢
TURNIPS		PEANUTS	
Fancy Bartlett	Lb. 16¢	White or Yellow	Lb. 13¢
PEARS		SQUASH	

Lucky 7 Shoe Sale Ends Tues. Nov. 28

Velvet Step
WEDGE HEEL Shoes Values To \$9.95 **\$5.97**

Ladies Velvet Step CASUAL SHOES
Vals. To \$6.95 **\$3.47 and \$4.47**
Sling Pumps and Sandals. In Green, Black, Brown and Suede.

Women's - Children's - Genuine English Rib

ANKLETS 3 Pair 97¢
Regular 49¢ Each. Size 6 1/2 to 11. Assorted Colors.

Ladies Dress Shoes
By Velvet Step - High Heels In Opera Pumps, Sling Pumps. Vals. to \$10.95 **\$7.47**

Hereford Shoe Store
X-Ray Fitted Shoes
323 N. Main St. Phone 955

Golden Light COFFEE
lb. can 73¢
Demonstration Saturday, Nov. 25
Come in for FREE CUP of Coffee

FREE Bring this Special Free Cupon Here

FOR HI-LEX BLEACH
One Full Quart **15¢**
And An EXTRA QUART NO COST with this cupon

Pet or Carnation **MILK** 3 tall cans 39¢

Pillsbury's **HOT ROLL MIX** box 24¢

Pillsbury's **Pie Crust Mix** 2 pkgs. 35¢

Shurfine **Pumpkin** 2 no. 303 cans 23¢

RINSO Gaint Box 59¢

TREND 2 Lrg. Boxes 35¢

WHITE KING Large Box 25¢

Mission Bell **TOILET SOAP** 4 Bars 25¢

IVORY FLAKES Large Box 25¢

Campfire **Pork and Beans** 2 16-oz. cans 19¢ 12 for 98¢

Hawkeye White Cream Style **CORN** 2 no. 2 cans 29¢ 12 for \$1.59

Armour's Star **TAMALES** 2 glass jars 35¢ 12 for \$1.95

Hunt's Country Style **PICKLES** no. 2 1/2 jar 29¢ 12 for \$2.95

Campfire **Vienna Sausage** 3 for 29¢ 12 for \$1.09

Hereford **GREEN BEANS** 2 no. 2 cans 29¢ 12 for \$1.63

Hereford Mixed **Green Beans and Potatoes** 2 no. 2 cans 29¢ 12 for \$1.63

100 in Dispenser **PAPER TOWELS** Box 10¢ 12 boxes \$1.00

Shurfine **PEACHES** no. 2 1/2 cans 29¢ 12 for \$3.35

Ashley's Beef **ENCHILADAS** no. 2 can 49¢ 12 for \$4.95

Tastewell Golden **HOMINY** no. 2 can 10¢ 12 for \$1.00

Shurfine **Orange Juice** 46-oz. can 35¢ 12 for \$3.79

Roxey **DOG FOOD** per can 10¢ 12 for \$1.00

Cuduha's Puritan No. 1

BACON
Pound Layer **53¢**

Fresh Dressed **HENS**
Per Pound **47¢**

Nice Lean Loin **PORK ROAST**
Per Pound **45¢**

Sugar Cured **BACON SQUARES**
Per Pound **35¢**

DAWN NEWS

Dawn Farmers Are Harvesting Beets And Grain While Weather Is Good

By Bertha Frye
The farmers are rejoicing over the good weather, enabling them to harvest their grain and beet crops.

Mrs. L. L. Airhart, Dona and Janice, Mr. and Mrs. Tommy Airhart and son, Terry, of Canyon, spent the week end in Pampa visiting their daughter and sister, Mrs. Ervin Pressley and family.

Visiting in the Raymond Sargent home over the week end were Mrs. Sargent's mother, Mrs. Diener, her sister and brother-in-law, Mr. and Mrs. R. L. Dunne of Odessa.

Mr. and Mrs. Zed Stewart and Clifford Stewart attended the West Texas State basketball game at Canyon Thursday evening.

Dinner guests in the Zed Stewart home on Sunday were Mrs. W. J. Stewart of Canyon, Mr. and Mrs. Boyd Stewart and children of Littlefield, and Mr. and Mrs. Marlon Russell of Cados, Okla.

In Honor Society
Miss Sallie Womble, a student at West Texas State College in Canyon, was initiated into the Mary E. Hudspeth Honor Society recently.

Mrs. Frank Smith and daughter, Shirley, and Mr. and Mrs. Jack Holbrook of Sweetwater visited Noel Smith and the Carl Wimberleys over the week end.

Mrs. Johnnie Haney and son, Jimmy of Hereford spent Wednesday with Mrs. Cecil Payne.

Miss Peggy Bell of Hereford spent Thursday evening in the Troy Newman home.

Have Bonfire
The young people's class of the Dawn Baptist Church had a bonfire at the home of Walter Galley.

Games were played and refreshments were served to the following members: Dona Airhart, Wilma June and Wayne Wilcox, Noel Smith, Wanda Sue Wimberley, Bernice and Sid Perkins, Bud McIntosh, and Olinger Smith, and the guests, James Alston, Henry Spicer, Pat Walton, Chester Wesley, Joe Hardeman, LaDean Adams, Jerry Morris, and Irlene Galley, and the hosts, Mr. and Mrs. K. S. Fuller and Mrs. Walter Galley.

Mrs. Baker Womble and daughter, Sallie, were visitors in Plainview Saturday.

Mr. and Mrs. Carl Kropff, Betty and Stanley, of Hereford were week end visitors in the Troy Newman home.

Mr. and Mrs. Morris Thompson of Hereford visited in the Baker Womble home Wednesday evening.

Listed in Who's Who
Mentioned in Who's Who in West Texas State College this year is Tommy Airhart, son of Mr. and Mrs. L. L. Airhart.

Absent from school during this week because of illness were Gail Miller, Joe Newman and Manuel Beavers. Frankie Leto Sloan became quite ill on Thursday and was taken to the Deaf Smith County Hospital in Hereford.

Also ill this week were School Suplt. C. Corder and Troy Newman.

Mrs. Bill Tucker underwent an operation at the Canyon hospital on Tuesday.

Alfred May was able to return home after spending some time in the hospital at Hereford.

Miss Bertha Frye spent several days visiting friends and relatives in Amarillo.

Mrs. A. H. Frye and Mrs. Paul J. Frye of Amarillo were visiting in Dawn on Wednesday.

Miscellaneous Shower
A miscellaneous shower was given in the home of Mr. and Mrs. Johnnie Carathers last Saturday evening honoring the newlyweds, Mr. and Mrs. Robert Oglesby of Etter.

Guests included Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. R. T. Stewart, Mr. and Mrs. J. B. Caraway, Mr. and Mrs. Arnold Hershey, Mr. and Mrs. K. S. Fuller, all of Dawn Mr. and Mrs. J. R. Oglesby of Etter, Mr. and Mrs. H. R. Stewart of Stratford, and Mr. and Mrs. C. D. Roberson of Hereford.

The Dawn Home Demonstration Club met Friday afternoon in the home of Mrs. Orville Galley.

Weldon Goodin spent Sunday in the Zed Stewart home.

Mr. and Mrs. Raymond Sargent left Friday for Cannon to attend the funeral of Mr. Sargent's mother, Mrs. Emma Sargent.

Visiting the Frye families recently were their cousins, Mr. and Mrs. Gary Hooke of Nashville, Ill., who were en route to Denver, Colo.

Miss Frances Dameron is in



MEET MRS. D. C. MARTIN, second grade teacher at Central School. Shown with her little Sandra Moore, a second grader taking care of the flowers in the school room. Mrs. Martin, who is teaching her third year here, is a graduate of East Central College, Ada, Okla. She is now doing work on her master's degree.



MEET MRS. H. V. CRAWFORD, language arts teacher in the fifth grade at Shirley School. Mrs. Crawford is explaining subjects and predicates to Dorothy Jane Williams, on the left, and David Brumley, on the right. The teacher is a graduate of TWC in Fort Worth. She is now doing graduate work through West Texas State in Canyon and is teaching her third year in Hereford.

Personals
Mrs. J. C. McCracken returned Sunday night from Dallas where she accompanied her brother Sam Steele of Fort Sumner, New Mexico, who underwent surgery in a Dallas hospital. Mr. Steele is reported as recovering satisfactorily.

Mr. and Mrs. W. E. Landrum spent the week end in Livingston, N. M., visiting their daughter, Mrs. Molly Price.

Mrs. Arthur Thompson did some buying for the Little Fashion Shop in Amarillo Sunday.

Pueblo, Colorado to visit in the home of her sister, Mrs. Jack Lester.

Mr. and Mrs. Wayne Evans, Mr. and Mrs. Jim Kirby, and Dr. and Mrs. L. B. Barnett spent the week end in Abilene and attended the HSU-WT football game.

Marriage Licenses
Jack H. Luck and Frances Norene Meyers, November 17.

Edwin Goodall, M. D. and Barbara Ann Burney, November 18.

**ALL THE WAY
HEREFORD
WHITE FACE TEAM**



Roy Graham



Randy Thomas



Harold Morton

**Beat
Shamrock!**

Ray, Randy, and Harold are on the winning team ... you can be too when you shop at City Food ... Top in Quality and Savings.

We Wish You A Day Of Happiness
Mingled With The Many Blessings ...
On This Thanksgiving Day.

Ask For Your Free Car Tickets With Dollar Purchase

City Food Store

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Off**



Leonard Waltersheid

**To
Pampa**

**On To Victory
Beat Shamrock Friday**

Thanksgiving Greetings...
May the Spirit of the First Thanksgiving
Gladden Your Hearts This Happy Day

We are still carrying our Thursday's Specials of Nov. 16 ... Shop our Store for the best buys in meats and produce. Also for our everyday money saving Food Buys.

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Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Butane & Propane Highway 60 - Phone 551 CARGRAY GASES	A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.	PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS 308 N. Main Hereford MADE TO MEASURE CLOTHES It's Time to Get the Children's School Clothes Cleaned

She Who Stoops, Can't Conquer



A forward and backward swing, as far as the arms will reach each way, helps her achieve an upright posture and relaxed posture.

"THERE is nothing like a dame. . . . Particularly one who has poor posture. Chic clothes and a trim figure may bedazzle a man but not for long if you're one of those women whose droop has become a stoop.

One of the best ways to find out if you're keeping up a good back—and not merely a good front—is to consult your mirror. Does your posture radiate alertness? Do you appear vibrant, bouncy and animated? Or do you have that sagging jellyfish stance that's sure to dismay your beau or hubby?

If your mirror reveals curves in the wrong places, try these exercises, designed to help you achieve an erect but natural posture.

Begin by holding your arms straight at your sides. Lift them to shoulder level and swing them forward until your hands meet; then reverse the motion and swing your arms backward as far as they will go. Do this several times each day to relax and loosen your shoulder muscles.

A second set of muscles can be put into play by swinging your arms to an overhead position. This movement, which should be smooth and well-coordinated, is made up of three steps.

First lift your arms from a dangling, hands-at-thigh position to a vertical reach above your head. Stretch them as high as they will go. Then suddenly relax your elbows, allowing your hands to bounce lightly upon the top of your head. The final step is to fling them outward, and then downward again to their original position.

After a few weeks with these exercises, your carriage will express a determination to conquer all and your new attractiveness will cop a host of compliments.



This young woman, whose carriage expresses the verve and vigor she feels, bounces her hands lightly upon her head as one step in a stretching exercise.

Garden Clubs Emphasise Winter Bouquets And Bulbs

Winter bouquets and winter blooming bulbs were discussed and demonstrated at meetings of garden clubs held in the homes of members Friday afternoon.

Hereford Garden Club
Mrs. Jeff Glibreath was hostess for the Hereford Garden Club with Mrs. Lyle Blanton, vice-president, presiding.

During the business session members voted to endorse the candidacy of Mrs. Liston Wilson and Mrs. Ralph McCullough for district officers. Plans were made for the next meeting which will be held on December 1 in the home of Mrs. John Jacobsen, Jr. when members will discuss novel or unusual Christmas decorations.

Mrs. Jack Roberson was leader of the program giving a paper on "Winter Care of Bulbous Plants." In describing bulbs and their winter care she said "The bulb is a specialized subterranean bud, whose leaf bases are thickened and filled with stored food and whose stem is reduced to a disc from the lower side of which the roots develop. The function of the bulb is to tide over a period unfavorable to growth, usually winter or a dry season and it is important that they receive proper care to obtain the best results.

The spring bloomers are planted early in the fall, mulched well and left throughout the winter. The summer bloomers which are damaged by frost or freeze, must be dug up and stored for safe keeping. In putting the garden to bed for the winter, great care should be used in cleaning out old dried leaves and stems from beds, and destroying these if disease is noted. Recommended for winter are daffodils, crocus, tulips and Roman Hyacinths.

lipsis and Roman Hyacinths.

The real secret for winter bloomers is that they have a well established root system, and are correctly planted. Only the best and strongest bulbs should be used for house plants. Suggested for winter house plants are: Paper White, Golden Spur, King Alfred and Sir Watkin Daffodils. Any of the Darwin Tulips and Roman and Grape Hyacinths."

Mrs. A. O. Thompson who was in charge of the arrangement for the day used a frosted green and yellow kershaw filled with yellow and gold mums and foliage. Clustered around the base were various types of colorful fruits and two pilgrims, cleverly made of corn stalks, stood in the midst of a flock of miniature turkeys to suggest Thanksgiving Day.

Members present were Mesdames; Harry Benson, Lyle Blanton, Homer Brumley, E. E. Fridley, O. G. Hill, John Jacobsen, Jr., A. L. Manjeot, Ralph McCullough, E. Ramey, Jack Roberson, J. P. Slaton, A. O. Thompson, Liston Wilson, E. W. Young and the hostess, Mrs. C. D. Kelton was a guest.

Bud To Blossom Garden Club
Bud to Blossom Club met in the home of Mrs. R. A. Daniel, Jr. Friday afternoon and plans for the annual Christmas party were made. The party will be held with Mrs. D. C. McWhorter on December 1.

The program was under the direction of Mrs. M. T. Rutter, guest of the club, who discussed and demonstrated a Thanksgiving table arrangement and gave a report on the flower show school she attended recently in Lubbock.

Holiday time refreshments were served to Mesdames; D. C. McWhorter, Scott Kirkpatrick, C. W. Parker, Hilery Aven, Glenn Williams, H. H. Caraway, Bill Patton, Ben Childers, John Winkler, Herbert Haseloff, the hostess and the guest speaker.

Garden Beautiful Club
The Friday meeting of the Garden Beautiful Club was held in the home of Mrs. W. J. Stanford.

A School of Instruction for the Arrangement of Flowers was conducted by Mrs. Brucie Rose, an associate member of the club. Roll call was answered by members telling of "Things Out of the Ordinary."

Mrs. Rose used fruits, vegetables, greenery of various types, pampas grass, cat tails and other dried out materials in discussing and demonstrating arrangements of various themes and sizes. The high point in the arrangement was the dining table piece featuring a boat container or a mirror lake with pampas grass, cat tails and greenery forming a background for tiny duck figurines which appeared to be floating on the water's edge. Other arrangements included gold and yellow leaves combined for every occasion. Mrs. Rose concluded the school with a tour of the home explaining the different arrangement about the house.

During the business meeting plans were made for the Christmas party which will be held on December 8 in the home of Mrs. Joe Poindexter. Mrs. Minshall and Mrs. J. B. Harlin were welcomed as new members.

Members attending were Mesdames; E. L. Adams, Tom Carter, O. M. Dickey, S. L. Easley, E. W. Hoson, J. W. Kirby, F. P. Lyons, Mary Seiger, E. W. Solomon, J. W. Thomas, Brucie Rose, and the hostess, Mrs. F. A. McClure of Idaho was a guest.

Pvt. Amon G. Rogers Is at Camp Polk, La.

Amon G. Rogers, grandson of Mr. and Mrs. Henry Tiefel, recently joined the army and is now stationed at Camp Polk, La.

A former member of the Whitefaces, Rogers was born and reared in Hereford. He served in the navy during World War II.

Rogers made the highest grade of his entire group on the entrance test in Amarillo, gaining a score of 97. In addition, he was the only one of a group taking a test for Officers Candidate School at Ft. Sill, Okla., who was not a college man and passed.

His address is: Pvt. Amon G. Rogers, R. A., 18365236, Co. L, 180 Inf. Regt., 45th Division, Camp Polk, La.

Mr. and Mrs. A. D. Carlyle of Lubbock were week end guests of her mother, Mrs. Ella Burdine.

Mr. and Mrs. Bob Wear are visiting his parents in Shawnee, Okla.

Farmers Will Measure Wheat

Farmers will this year measure their own wheat acreage and turn the estimation in themselves, according to F. G. Collier of the Producing and Marketing Administration who says the information has just been released.

Estimates of acreages will be acceptable in certain instances and in other instances measured acreage will be required, to be determined by the county PMA committee. If the farmer is asked to measure his wheat, then it will be his obligation to do so accurately, said Mr. Collier.

Collier roughly estimated the cost of measuring wheat acreage as done in years past at \$5 per farm. Last year Deaf Smith county had six crews—of three men each working most of the three months doing this work.

He pointed out that measuring of wheat acreage is solely to qualify for price support. There is no penalty for over planting, but to be eligible for price support, a farmer must have planted within the allotment.

"We feel like it is a good thing," said Collier. "It was our recommendation to the state office and to Washington that farmers be allowed to do this and we be allowed to take their figures. We have found in the majority of instances the farmer's measurements are correct, and we believe most people are honest. We will be required to make a spot check of measurements—checking farms at random.

"Farmers will be sent a form to fill out. They are asked to wait until they receive it to make out their estimate," he concluded.

Mr. and Mrs. George Tiefel and family with a dinner at her home Sunday.

the popular store

Considers It A
Pleasure And A
Privilege To Wish
Its Friends And
Customers A Very

HAPPY THANKSGIVING

We Hope That This
Thanksgiving Will
Bring You Much
Happiness And Joy

Mr. and Mrs. Gaston Baer
Mr. and Mrs. Irving Alexander
And Employees

Read The Want Ads



Richard Pickens



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We Want To Say
CONGRATULATIONS
To The Herd And It's Fine Coaching Staff
For Bringing Us The District Honors.

Let's Go To State
BEAT SHAMROCK

Thanksgiving Is More Than A Autumn Holiday!

. . . it's more than turkey and sage and pumpkin pie . . . more than a brisk walk in the canyons or a week end at grandmothers.

Thanksgiving is the day for all of us to stop and think . . . seriously and hard . . . about the things we take for granted every other day. It's a day to take stock of our advantages, our assets . . . and to be thankful that they are so many and so great.

STREU'S



Thanksgiving

ONE OF THE MANY THINGS WE ARE THANKFUL FOR
"OUR AMERICAN FREEDOM"

MAY IT ALWAYS BE PRESERVED

FACTS NO AMERICAN SHOULD EVER FORGET

The average worker's weekly salary buys:

IN RUSSIA	IN GREAT BRITAIN	IN U. S. A.
17 lbs. Sugar	282 lbs. Sugar	500 lbs. Sugar
5 lbs. Butter	84 lbs. Butter	68 lbs. Butter
25 qts. Milk	133 qts. Milk	276 qts. Milk
20 loaves Bread	151 loaves Bread	400 loaves Bread
12 lbs. Beef	87 lbs. Beef	82 lbs. Beef

MAY YOUR THANKSGIVING BE A JOYOUS ONE

From All The Personnel At

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SUMMERFIELD NEWS

Summerfield Community Party To Be Saturday Evening at School House

By Bobbie Walser

The monthly party at the school house will be Saturday night, November 25, at 7:30. Everyone is invited and ladies are to bring cookies. The hostess will furnish the drinks.

Farmers and sugar beet men are making an effort to complete sugar beet harvest by December 1, but some will not make the deadline.

Mr. and Mrs. W. C. Neill of Lubbock have been guests of their son, Kenneth and Mrs. Neill and daughters. They also visited with their daughter, Mrs. B. E. Roberson and family and their son, Pat, and family in Hereford.

Miss Betty Jane Euler of Raton, N. M., visited her parents, Mr. and Mrs. Roy Euler, last week. She is an art supervisor of the Raton Elementary School. Betty and Janette will spend the Thanksgiving holidays with her parents.

Howard Landford was in Dallas last week end for the football grid clash between Southern Methodist University and Texas A&M.

Bob Powell and Mavis Henaley were visitors in Lubbock last week.

W. A. Powell has returned from East Texas where he was deer hunting.

The community extends its sympathy to the Sargent family.

Mrs. Emma Sargent died Friday. Mrs. Sargent and her son, C. W. Sargent, lived on the H. H. Landford place.

Mrs. L. B. Lookingbill and daughter, Anna, and Linda Noland visited in Amarillo Saturday.

Mr. and Mrs. J. A. Noland and Britt Clark are in Hot Springs, N. M., for a week's visit.

G. J. Morris and Paul Lance spent the week end at Brownwood with Mr. Morse' parents.

Mr. and Mrs. Weldon Webb of Lubbock spent the week end with her parents, Mr. and Mrs. Earl Lance.

Miss Francis Fullwood of McAllen, who has been visiting her brother and family, Mr. and Mrs. Bob Fullwood of Hereford, was guest in the Chrales Noland and D. C. Walser home last week.

Mr. and Mrs. George Sumner's and family have moved to Hereford. They have been living on the Ray Johnson place.

Mr. and Mrs. Pat Patrick and daughters, who have been living on the Bill Edleman place for several years, are moving to Gall, Texas.

Mrs. Frank Huckert is at home from the Hereford hospital with a new son, David. Mrs. Huckert's sister, Mrs. Fred Smith of Guymon, Okla., was staying with the family and had to go to the hospital for a few

Last Rehearsals Are Being Held

Two more regular rehearsals and the dress rehearsal will complete this season's practicing for the performance of the Messiah to be presented this year on December 3.

Time of the dress rehearsal will be announced Sunday, said Miss Mattie Mae Swisher, president of the Hereford Civic Chorus, who urged all of the 58 singers now participating to be present for the last regular rehearsal, Sunday afternoon at 3 o'clock and Monday evening at 7:45.

"Don Moore, the directors, is doing a fine job in these rehearsals," said Miss Swisher. "Singers should be anxious to participate in the rendition of the Messiah under his direction."

Mrs. J. C. McCracken will be pianist for the presentation, and Mrs. A. J. Schroeter will assist.

Mrs. Joe Huckert, Sr., kept house until Mrs. Huckert and Mrs. Smith were released from the hospital. Mr. Smith spent part of last week here.

Mr. and Mrs. Perry McMinn are the proud parents of a son. Jack Streun visited in South Dakota last week.

Miss Dixie Young of Hereford spent Monday night with Sandra Wright.

Miss Dorothy Veigel of Hereford spent Monday night with Bobbie Walser.

Oberthier Guests

Recent guests of Mr. and Mrs. F. H. Oberthier have been their daughter, Mrs. Dewey Lawrence and her son, Bill and his wife and small son and another son Lee, all of Tyler. A grandson of Mr. and Mrs. Oberthier, Timothy Tinsley of Albuquerque, N. M., was also a guest over the weekend. While here the group also visited with Mr. and Mrs. Oberthier's daughter, Mrs. Frances Houston, and her family.

Miss Lamas Berryman returned Sunday evening from Wellington where she had been visiting her grandfather.



Thanksgiving Greetings....

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Group 1	Now	\$7 ⁹⁵
\$12.95 to \$14.95		
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\$16.95 to \$19.95		
Group 3	Now	\$16 ⁹⁵
\$22.95 to \$24.95		

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"Briny Marlin"	"Marylane"	"Printzess"
Were		Sale Price
\$59.95		\$39.95
\$59.95		\$34.95
\$49.95		\$27.95
\$39.95		\$22.95

Gabardines, Coverts and Tweeds 100% All Wool And Lining Guaranteed For Life Of The Garment. — In The "Printzess" Coats There is The New Wonder Lining Called "Woolon", The Amazing Scientific Textile That Multiplies The Warmth Of Any Fabric Without Increasing The Weight!

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\$19.95 Values	Now \$12.95
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Thank You..

To Our Friends and Patrons

Yes, it took a lot of courage to erect our modern elevator at Black... but we had that courage, because we knew the fine lands of the area, and, more especially, because we knew the people, along with their own courage and willingness.

And TODAY, Thanksgiving 1950, we pause in our endeavors to express our appreciation for your kindness, your consideration and your patronage. We have been "filled up" for a long time... but despite the fact that we have 265,000 bushels on the ground, we are still taking your grain. This, we feel, is a service you merit and deserve.

Most of all, however, we are thankful for the privilege of living with and working with such fine people—stalwart, upright Americans, every one.

Remember, you are always
Welcome at Black Grain Co.

Black Grain Co.

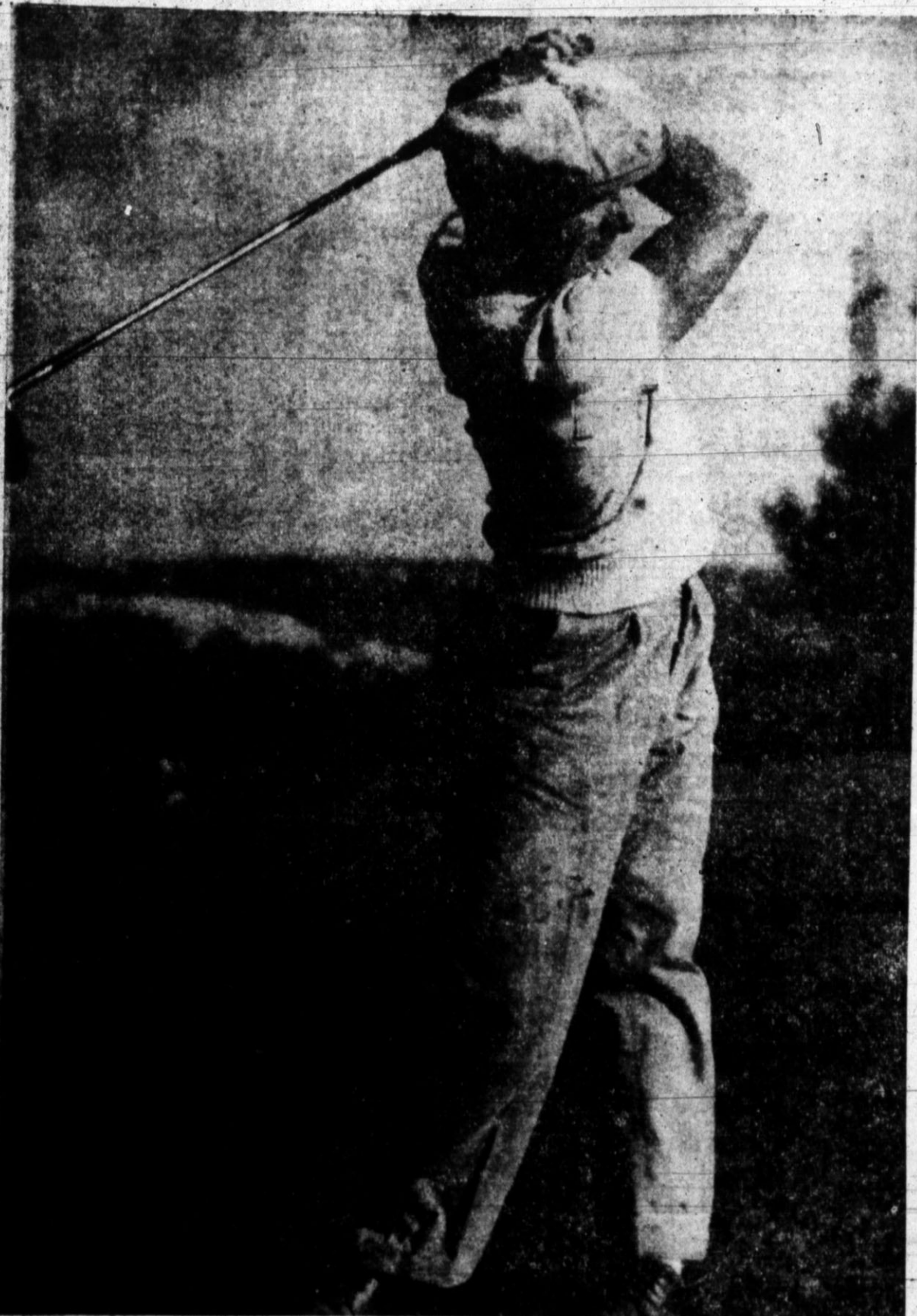
BLACK, TEXAS
J. R. "Pete" Braxton, Mgr.



The Hereford Brand
SPORTS

Thursday, November 23, 1950

Section Two



RAYLAN EVANS—Although he had a handicap of 14 when he left Hereford several months ago to attend school at Lubbock, Raylan Evans is said to be playing better golf now. He returns from his studies at Tech now and then to play a round or two on the local course. He was associated with the International Harvester company here before he moved to Lubbock. He was among the first ever to use the course here. —Brand Staff Photo



WHITEFACE BACK—Filling the right halfback slot on the District Champion Whiteface squad is Dwaine Walker, 17, a senior this year. In keeping with the old saying "You do best what you like best" Dwaine's favorite sport is football. He participates in track, however, when it is in season. His experience with the pigskin include one year in grade school, two years in junior high and two more in high school. Kyle Rote is his favorite player, and he picks SMU and Baylor as his favorite college teams. He plans to attend Baylor when he graduates from HHS. —Brand Staff Photo



Diggin' Divots

It seems a 74 net won the sweepstakes Sunday at the Hereford Golf course. Homer Lee Owens hit 74 net out of 80 gross. There were six in the sweepstakes, and he won only one golf ball.

Urlin Streu came in second with a gross of 82 and a net of

76. Urlin has a handicap of six. J. M. Posey tied Urlin with a net of 76 with a gross of 83. Each of them won a ball apiece.

The other three who participated in the sweepstakes were Ted Young, with an 83-4-79; W. W. Gilbreath with a 92-7-85; and Frank Lätlmer with a 90-10-80.

Scheduled to begin Monday Jim Terry, local pro at the course here, will plant hedgerow on the course. The purpose of the hedgerow is to separate some of the fairways and beautify the course.

Bi-District Battle Looms As Hard Test

As the teams improve the pressure increases, and no group is more aware of that fact than Coach Dalton Criswell's Hereford Whitefaces are this week, as they whip into shape for the bi-district battle with Shamrock which will be staged at Pampa tomorrow at 2:30 p. m.

The game was set for Friday afternoon rather than Thursday at the request of both schools. The Irish did not play last Friday and would possibly have been in better shape than the Whitefaces who battered themselves against Dumas last Friday.

An afternoon game also affords better weather, Coach Criswell pointed out.

The Irish have lost only one game and have tied only one of ten played. The tie came in the Shamrock-Phillips game. The Herd, on the other hand, has tied none, lost three and won seven of their games this year.

The Irish have a "good ball club" according to Coach Criswell or anybody else who may have watched their record this year. They feature a good passing attack as well as a running attack and are versatile on all their plays.

Maxie McKnight, Shamrock coach, and a former disciple of SMU's great coach, may have a trick or two up his sleeve when he unleashes his Irish on the Herd. But then the Whitefaces have pulled a few of their own—viz. The 35-9 upset over Phillips two weeks ago.

Hereford, rated number five before the Phillips surprise scampered all the way up the ladder to position number one after they defeated Dumas Friday and won the right to represent the district through the lucky flip of a coin with Dalhart and Phillips last Saturday morning.

Now facing a team rated among the toughest in the High Plains, the Whitefaces are grabbing what information they can about their Friday foe, never having scouted the District 2

champions before and being, until now, totally unfamiliar with their tactics.

The Irish have lost one of their powerhouses in the backfield. Skaggs, whose leg was broken in practice recently. Giving tit for tat in that respect, the Whitefaces also have a mis-

sing backfield sparkplug. Bill Engman, who has been out of play with a leg injury since the Dalhart game.

Other injuries include more bruises than anything else. Graham, who has been out of play for several games, will be missed. (Continued on Page 7)



WHITEFACE TACKLE—Plowing through the opposing line and nailing the ball carrier is 15-year-old sophomore Raymond Dement's specialty. Filling the right tackle slot on the Whiteface squad, Raymond weighs 170 pounds. He is the son of Mr. and Mrs. B. C. Dement, and has lived in Hereford for the past 11 years. Crosbyton was his former home. Interested in football since his years in junior high, Raymond has played four years, and football is his favorite sport. He also plays basketball and track. His two favorite college teams are West Texas State and A. & M. If he makes good in high school football Raymond may play football at A. & M. —Brand Staff Photo

From The Faith And Hope
Of That First
THANKSGIVING

Grew The Greatest
And Mightiest Nation
On The Earth.

LET US GIVE THANKS THAT WE ARE A PART OF THAT FAITH AND HOPE... LET US HOLD HIGH THE IDEALS THAT WERE FOSTERED ON THAT FIRST THANKSGIVING DAY.

It Is With Great Joy That We Wish To Offer Congratulations To Our Hereford Whiteface Football Team And It's Coaches - Let's Keep Going - Beat Shamrock.



YOUR

CASH WAY STORES

No. 1 and 2 in Hereford, Friona, Muleshoe, Earth, Dimmitt, Olton and Vega.

ELMER GOLLEHON



HEREFORD HOMES—Pictured above is the beautiful new home of Carl McCaslin, at the corner of Fifth and Roosevelt Streets. The new home is on the northwest corner of the intersection of the two streets. It was finished last year.

NORTHWEST HEREFORD NEWS

Northwest Hereford Farmers Are Trying to Meet Beet Deadline

By Mrs. R. C. Childers

Beet farmers are afraid they will never make the beet deadline, December 1. Some farmers may use the beets for cow feed if they do not get them harvested in time. The freeze being so late has caused many of the farmers to be late in getting their beets harvested. Freeze makes the sugar content much higher and makes the beets worth more money.

Wheat farmers would like to have some moisture, and the wheat could stand some. On the other hand the grain farmer is hoping it will stay dry until they get all their grain harvested. However the wheat still looks pretty good and most of it in this vicinity is being pastured.

Reporters Meeting
There was a reporter's meeting of the Home Demonstration Clubs of the county, Saturday at 2:30. Five clubs turned in their scrap books. Mrs. Draper

showed each book and complimented each on their books. Mrs. R. C. Childers read the club a story that she had written for the Brand during the summer, and told how she compiled the story.

Mr. and Mrs. B. F. Block, Wanda and Marcia Lynn, were visitors in the home of Mr. and Mrs. R. C. Childers Sunday. Mr. Block is a cousin of Mrs. Childers.

Mrs. S. J. Barclay is in the local hospital and has been since Friday. She hopes to be able to leave this week.

The C. S. Barclays hope to get through harvesting this week. Mr. Barclay has been sick since Friday. Mr. Barclay has quite a bit of cotton that he hopes will turn out good. The price is very encouraging to cotton farmers this year. Mr. Barclay says he is going to plant everything he has in cotton next year. He really likes to farm cotton.

Ford H.D. Club Holds Meeting

"How I Have Improved My Work to Save Both Time and Energy" was the subject of a round table discussion conducted at the Ford Home Demonstration Club meeting Wednesday afternoon in the home of Mrs. George Epting. Roll call was answered by members telling of improvements made in housework.

Mrs. Jackie Bishop, clothing demonstrator, modeled a dress she had made and Mrs. Epting, work simplification leader showed a utility room recently arranged in the home. She explained that the electricity helped her daughter win a \$45 prize in 4-H Club work.

Mrs. Tom Draper, CHDA, gave a demonstration in table appointments showing the types of cloths to use with the various types of china.

Refreshments were served to Mesdames: Earl Dyer, Henry Browning, Cecil Cayton, Jackie Bishop, Tom Draper, Hardy Benson, Miss Hilda Both and the hostess, Mrs. Henry Browning was welcomed as a new member.

Brother Is Injured
R. P. Malone, brother of Mrs. Raymond Palmer, was seriously injured in an automobile accident near Lubbock last week. He is in the veteran's hospital at Lubbock. He is reported to be making satisfactory recovery now, however, he will have several operations to undergo some time in the near future, as soon as he is physically able.

Mr. and Mrs. E. W. Hobson went to Tulsa Saturday to the opening of a new store, which is operated by Mrs. Hobson's brother.

Attend Funeral
Mrs. Pat Robinson and Mrs. J. T. Richardson went to Pampa Wednesday to the funeral of Mrs. A. B. Keahey, an old friend of the Richardsons and Robinsons.

At the funeral they saw Mr. and Mrs. Earl Johnson mother and father of Mrs. R. G. Childers. The Keaheys are neighbors of the Johnsons.

While at Mrs. Richardson and Mrs. Robinson visited in the home of Mrs. Ike Davis and her daughter, Opal Davis. They too are old friends of the Robinsons and Richardsons.

Mr. and Mrs. Edgar Ramey of Dimmitt, visited in Hereford Friday.

A meeting of the Federation club hostesses for the December 4th meeting was held in the courthouse Saturday. The Cultural Club is to serve coffee at the luncheon.

Mr. and Mrs. A. H. Inman are still with the Wayne Johnsons. Mr. Inman is hauling grain for Louie LeGrande.

D. C. Martin, principal of Central School, returned Monday morning from Baylor hos-

pital at Dallas where he went for a diagnosis. He is scheduled to return to Dallas Mon-

day for an operation.

Mrs. John H. Rugh of Albu-

querque, N. M., is visiting in the home of her parents, Mr. and Mrs. Homer Hamilton.



This Ad To Be Read By Sportsmen Only!



Good Sportsmen Are Always Attired In The Clothing Best Suited For The Occasion . . . So When Attending The Hereford, Shamrock Game See Us For Warm Comfortable Sportswear.

Congratulations To The 1950 Whiteface Team And It's Able Coaching Staff - On To Victory!

Thanksgiving This Year Is One When Each And Everyone Of Us Ought To Take Stock Of Our Many Blessings.

FOX MAN'S SHOP

305 N. Main

"Homer Fox"

"Dub Reeves"

Phone 112

THANKSGIVING

Once again the holiday season has rolled around and Thanksgiving is the first of those holidays to be celebrated, perhaps it may be one of the most important of holidays. This Holiday is one of remembering and remembering brings into light the things which are most dear to all of us.

A good town and good people make a good newspaper, and in our remembering we can feel the hearty friendship of all of our good town and all the people in it. We are thankful for your support and your kind criticisms.

THANKS

THE BRAND



Allen Brock



Alvin Shirley



Beryl Fish

It Will BE Alright To Eat Turkey Thanksgiving — But Let' Not Eat Crow Friday

BEAT SHAMROCK !

THANKSGIVING 1950 Means That We Should Be Thankful That We Are Americans Where We May Vote And Worship As We Please. Yes, We Have Much To Be Thankful For.

DAVIS McCracken

"Your Minneapolis-Moline Dealer"

District to Purchase Maintainer And Grass Seeder for Conservation

At a special called meeting of the Board of Supervisors of the Tierra Blanca Soil Conservation District Monday it was decided to go ahead with plans for the purchase of a maintainer and grass seeder.

The meeting was attended by all members of the Board including W. M. Stewart, T. W. Robertson, Carl T. Wimberly, Phillip Miller and C. F. Ricketts. In addition the following others were present: Faust Collier, P. M. A. Secretary, County Agent Hugh Clearman F. H. A. Secretary Walter Johnson, District Machinery Operator Ronald Matthews, and Acting District Conservationist, Myles A. Kelly.

It was brought out at the meeting that the grass seeding and terrace-building equipment were the most urgently needed items of machinery at this time. An invitation was sent to several machinery and grass drill

companies to attend the next regular meeting of the board, which will be on Monday, November 27.

W. M. Stewart was unanimously re-elected chairman of the Board. Applications for aid in doing research work on their farms were approved for Frank Witoski and J. H. Burrell.

The district heavy equipment recently completed a large tank for watering stock on the R. L. Lindsey farm northwest of Hereford. At present the machinery is on the farm of Phillip Miller finishing up a system of diversions and terraces to protect a section of land from damage from excess washing. Dr. Miller intends to retire about 440 acres of this section and reseed it to grass. He says he can make more clear profit out of running cattle on good grass than he can by farming the

Incubator Purchased For Use at Hospital

Miss Pearl West, hospital superintendent, this week announced she has set up a special account at the bank for the nursery fund. She purchased one incubator for the nursery Monday.

The new incubator to be delivered very soon is more portable than those now in use at Deaf Smith County Hospital. By paying cash from the fund, Miss West was able to obtain a \$255 incubator for \$236.

Several local women's organizations have raised the money for the nursery fund. The fund also included a check from the Noland children who gave a small donation to the nursery fund in memory of the Winkler baby at the time of its death rather than sending flowers.

Bob Reinauer Celebrates

Four year old Bob Reinauer was honored at a birthday party given by his mother, Mrs. Joe Reinauer, Saturday afternoon. Recordings of nursery rhymes provided entertainment preceding games and home movie comedies were shown.

Children sharing in the celebrations were: Frank Cain, Gail Newell, Nancy Martin, Carolyn Brumley, Ruth Ann Allison, Diane and Janice Smicker, Johnny Fowlkes, Lewis Branett, Mike Harvey, Susan Peters, Carolyn Aven, Catherine Nell Barnard, Lanna Cooke, and the honored.

Mrs. Hacker Entertains South HD Club Tuesday

The South Home Demonstration Club met Tuesday in the home of Mrs. John Hacker where roll call was answered by "Ways I have simplified my work."

Mrs. Tom Draper, HD agent, gave a demonstration of colored dishes on various luncheon clothes.

Present were Mesdames Adam Flowers, Carroll Hager, Hacker, Ronald Mathews, Franklin Miller, Lowery Walker, Steve Williams, Julia Sewell, John Draper, John Stanton, Oren Russell, and Miss Evelyn Bell.

The Christmas party will be December 19 in the home Mrs. Stanton.

land to annual crops. He has records over a period of years to prove this statement.

Long Time Ago

45 YEARS AGO

Postmaster W. H. Walters this week greatly improved the appearance of his office by the application of a fresh coat of paint to the woodwork of the building—Hereford has one of the neatest kept post offices of towns of her size the writer has ever observed.

Advertisement—I will be in Canyon City on Monday and Tuesday of next week and ask all wishing dental work to govern themselves accordingly.—Wm. Harrison, Dentist.

Not only will due respect be shown America's most popular fowl on Thanksgiving day in Hereford, but the carefully arranged program which will be rendered at the Presbyterian Church will afford abundant opportunity for each and every one to unite in offering up thanks and praise to the Creator.

Now that cotton has reached the 11 and 12 cent mark, nearly everyone in the cotton belt is doubtless regretting that he did not plant all his farm in cotton.

Citizens will meet Tuesday to discuss grading and graveling Dewey Avenue from the depot three blocks north, which would include the entire business district of the city.

We are informed that a daily paper is being printed in Amarillo, called the Paragon Amarillo is yet too small to produce a daily paper that will interest the people. In fact, why should they have a two by four daily when they have one of the best papers in all West Texas in the Twice-a-Week

Herald.

25 YEARS AGO

Thirteen new names in the county directory, including a successful farmer, together with ten head of good horses and mules, a herd of twelve Jersey cows and a good Jersey bull, and a whole raft of farm machinery and equipment, resulted in the arrival here Sunday of two immigrant cars from Cook County.

The family belongs to Louie Beznar who will farm the Borden ranch headquarters. Mr. and Mrs. Beznar have eleven children.

Hereford is experiencing a building boom that has not been equaled during the past fifteen years, as a result of the new homeseekers who are coming into the Panhandle and Deaf Smith county.

During the past eight months around \$350,000 worth of buildings have either been constructed, or are under construction at the present time with a \$150,000 paving program that has just been launched. One surprising thing about the residences that have been built, and the ones that are being planned, is the fact that no shacks are to be found among them. Practically every home that has been built in Hereford during the past eight months will figure between \$2,500 and \$7,500.

There are a number of things that are causing the developments here. Some 200,000 acres of rich pasture land in Deaf Smith county has been broken up into small tracts and is being rapidly sold to homeseekers.—By T. D. Moss, secretary, Chamber of Commerce.

E. B. Black called a meeting of the Hereford Breeders As-

sociation Saturday night to pool a good sum of money for the purpose of advertising the famous line bred Anxiety 4th Herefords that are raised here.

Floyd Wilson, Inez Ricketts, Travis Dameron and Ina Gregg were named as a committee to take magazine subscriptions to help Hill Garrison, carrying on his work while he went back to the Emporia Hospital.

Ad—Young Man: You furnish the girl—we furnish the home. E. B. Black Company.

Progressive Club Sponsors Service

The traditional Thanksgiving service was held at the Progressive Community Center Sunday sponsored by the Progressive Home Demonstration Club.

Mrs. C. C. Bowman, club reporter, said 40 or more attended with several visitors coming to enjoy the serenity of the countryside.

Following a basket dinner, song service began at 2 o'clock.

Myra Lou Coffin sang a special number.

Bruce Miller, Hereford, attorney, brought the message of the day, using as his subject, "Character Building."

Aubrey Smith spent Thursday through Saturday in Oklahoma City visiting her father, A. A. Smith, who suffered a stroke recently. His father is slightly improved. Mrs. Smith and daughter, Juane, met Mr. Smith in Shamrock Saturday and they spent the week end visiting relatives there.

Thanksgiving

Greetings



"There is one day that is purely American," said O. Henry—day of glad reunions. . . happy feasting. . . sweet remembering—day of thanks for a proud heritage. . . a glorious present—a day that is purely ours—Thanksgiving Day!

JOHN MCLEAN

Insurance Agency

127 W. 3rd.

Phone 273

Get Old Stove ROUND UP Time - TIME TO GET A NEW AUTOMATIC GAS RANGE

It's The Modern Range

Receive Free Set Of Glasses

See the MODERN gas ranges at your dealer's today. You'll be delighted with the beautiful styles and the time-saving features they have to offer the busy housewife. Now's the time to trade that old-fashioned stove in on a MODERN gas range. Ask your dealer about the FREE set of Blue Flame Glasses.

West Texas Gas Company HELPING BUILD WEST TEXAS SINCE 1927

Naturally it's GAS

Ken Brock, Bill Engman, Bill Kolly

Fight Team Fight!

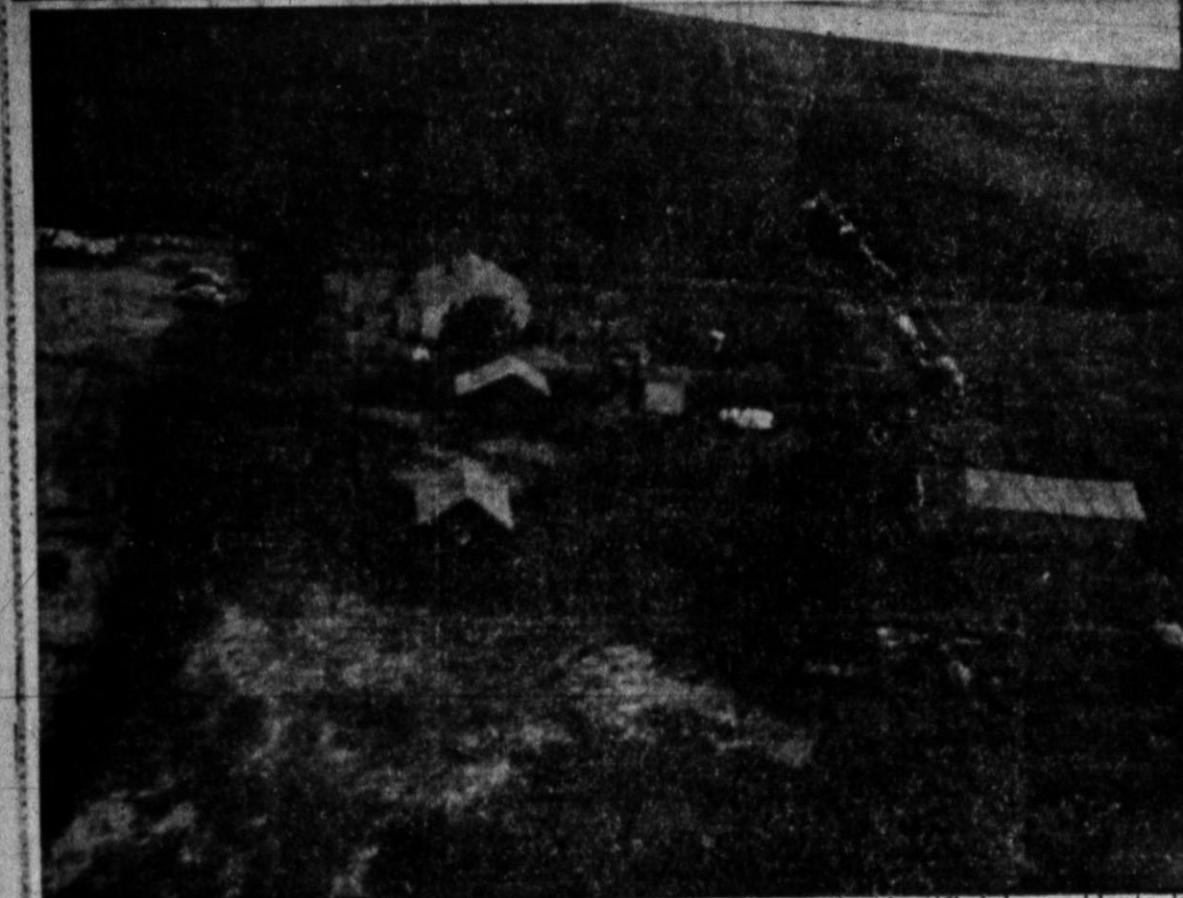
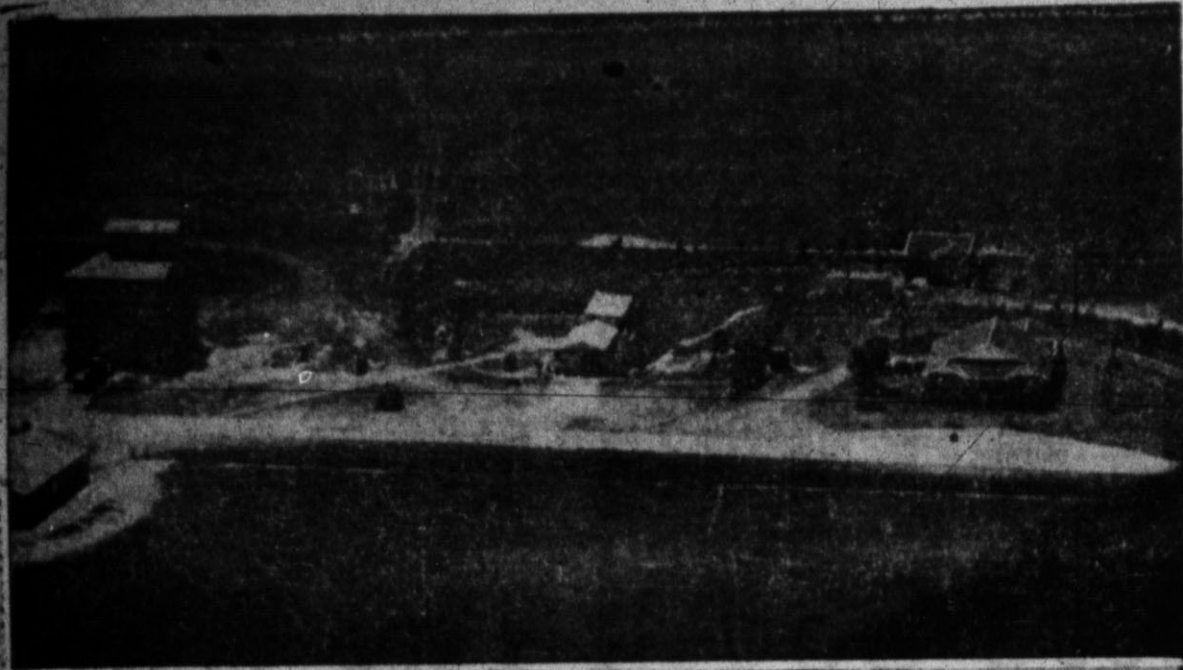
BEAT SHAMROCK

It's Not The Amount Of Whiteface In The Fight
It's The Amount Of Fight In The Whiteface

We're Thankful On This Thanksgiving For All The Abundance Of Material, Spiritual Benefits Provided In This Great Country Of Ours. We Hope That There Will Soon Be A Lasting Peace.

Carl McCaslin Lumber Co.

One Block East Of Courthouse In Hereford Phone 7 The Lumber Number



MAJESTY FARM—The Q. N. Lewis place above was correctly identified by residents inside and outside the city limits of Hereford. Identifier No. 1 early Thursday morning was Robert Woolsey of 203 Avenue A, Hereford. Next to him and next winner was Georgia Lewis from outside the city limits. Both lucky readers will be awarded two free movie-theatre tickets each in lieu of their correct guesses, as shown in the photo below. Four free movie tickets each in lieu of their correct guesses. The Mystery farm for this week is correctly identifying the place. Two tickets theatre tickets will be given away to two persons from outside the city limits, and two more to the first person from inside Hereford.

PHOTO BY BILL PATTON

New State Draft Call Is Issued

Men from the local draft area will help fill a draft call issued this week by the State Selective Service headquarters for 2,057 men to be inducted into the armed forces in January, according to a release received here by Mrs. A. Petersen, secretary of the local board.

The announcement of the new call was made by Lt. Col. Morris S. Schwartz, deputy state draft director.

Announcement of the January call was made by Colonel Schwartz in the absence of Brig. Gen. Paul L. Wakefield, state director, who is in Washington attending a conference of state draft directors.

A list of the next quota of local men who will be called for physicals will be published next week in the Brand.

Local board quotas for the January call, however, will not be made up until the early part of December, Colonel Schwartz said.

Federation Board Meet

Deaf Smith County Federation of Women's Clubs held a board meeting Saturday afternoon to make plans for the second quarterly luncheon meeting of the federation which will be held in the First Christian Church on Monday December 4. Mrs. Reed Williams, welfare chairman, will have charge of the program.

The next board meeting is scheduled for February 3.

Attending the meeting were Mesdames: Elmer Patterson, Jim Bookout, Bob Wilson, Cecil Parker, B. E. Roberson, A. M. Jones, F. L. Terrell, Grady Parsons, John Jacobson, Jr., A. F. Hargett, W. H. Patton and W. T. Carmichael.

Mr. and Mrs. O. D. Stone and son, Eugene, have returned to Hereford from Decatur where they had been living. He is employed on Walter Galley's farm, and Mrs. Stone is working at Cave's Variety.

Miss Doris Leggett, district Home Demonstration Agent, of Amarillo, and Miss Joan Mc-

Cullough, Home Demonstration Agent from Vega, visited in Hereford yesterday and check-

ed work of the local HD Agent. Mr. and Mrs. Monk Johnson

and Mrs. Seale Stevens did some marketing for Rutherford's in Amarillo Sunday.



Ray London



Tim Corbett



Joe Woolery

BEAT SHAMROCK

Friday at 2:30 P.M. at Pampa

We're With You All The Way

Hereford White Faces

You're on the winning team when
You bring your cleaning to us.

THANKSGIVING GREETING

May You Enjoy This Feast Day In All Its Traditions

CORBETT CLEANERS

414 N. Jackson

Phone 71

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W

Loyal Bluebirds Finish Plastic Aprons Tuesday

The Loyal Bluebirds finished their plastic aprons at their meeting Tuesday of last week at

the Camp Fire hut.

Present were Eugenia Alexander, Lynell Best, Jane Bookout, Donna Witherspoon, Ann Caraway, Melba Gay Lawrence, Mary Lynn Marson, Virginia Witherspoon, Lawuann Looking-

bill, Sandra Worley, Betty Louise Paetzold, Dolly Paetzold, Linda Kay Nolan, Linda Hair, Charla Berry, and one guest, Mrs. Alexander, and the leaders, Mrs. Bookout and Mrs. Best.



**HUSKY,
HEALTHY BODIES**

... need lots of dairy - fresh milk!

Milk is the food of champions! It scores high in vitamins—and supplies the richest concentrate of vitamins yet discovered, in delicious, digestible form.

BEAT SHAMROCK

We're with you all the way

Hereford Creamery

Home Of Cream 'O' Plains Products

230 E. 3rd.

Phone 680

Penney's Coat Clearance

**SAVE NOW
REDUCED
Our Entire Stock
of Winter Coats!**



At Special LOW PRICES!

GROUP 1.. COATS AT

Sheen Gabardine, 100% Wool Fleeces

\$16

GROUP 2.. COATS AT

All-Wool Coverts, Checks, Chinchilla, Some Zip-out Lined.

\$20

GROUP 3.. COATS AT

All-Wool Gabardines and Sharktics Some Zip-Out Lined.

\$25

GROUP 4.. COATS AT

Worsted Gabardines or Sharkskins! Some Fitted and Zip-Out Lined.

\$30

FRIO NEWS

Deaths, Church Services, Visiting, are Items of Interest at Frio

By Mrs. Owen Andrews

The community extends its sincere sympathy to Mrs. Arthur Blackburn and her family, on the death of Mrs. Blackburn's mother, Mrs. Emma Sargent. Mrs. Sargent was visiting in the Blackburn home, having come to spend Thursday night, when she became suddenly ill. She died in the Hereford hospital early Friday morning. The Blackburn family, with Mr. Sargent and the two Sargent sons, Carlisle, of Hereford, and R. L. Sargent, and Mrs. R. L. Sargent of Dawn, all left Friday afternoon for Canyon, which is near Van Alstein. Services were held there and the Blackburns were to return home Monday.

Rev. Shannon preached near Littlefield Sunday. Rev. Harper of Hereford preached at Frio both morning and evening. Mrs. Harper accompanied him for the evening service.

Mr. and Mrs. Dowdy of Washington, Okla., have been visiting their daughter, Mrs. Leonard Irwin and family. Tommie and Lester Irwin plan to take them back home Thanksgiving.

Returns To Frio

Mr. and Mrs. Herb Schmidt and boys are again living in the community. They are back with the Warricks where they lived when they first moved here three years ago.

Mr. and Mrs. H. F. Benson and girls, Mr. and Mrs. Robert Simpson and Nellie Jo, Dovie Jane Jones and Clark Andrews were among those from this community who attended the Hereford-Dumas football game Friday night at Dumas. The Simpsons stayed until Sunday afternoon visiting Mrs. Simpson's sisters, Mrs. Vernon Leverett and Mrs. Floyd Hudson and their families in the Dumas vicinity. Joe Ed Andrews accompanied Clark as far as Amarillo where he spent the week end in the home of his aunt, Mrs. Charles King and family. He came home on the bus Sunday afternoon.

To Have Achievement

The Frio H. D. Club will have its Achievement Day meeting at the Frio building on Nov. 30th. Mrs. Tom Draper plans to be a guest that day. Members are to wear dresses which they have either made or remodeled, or show some other phase of sewing studied this year. They also are to exhibit some example of work simplification achieved this year or be able to tell about the phase of work.

Mr. and Mrs. D. Yandell and Rose Marie of Tahoka spent the week end with Mrs. Yandell's sister, Mrs. Olin Parris and family. Rose Marie and Sonya Lowe spent Saturday night with Vera-

Wins State Corn Contest



FRED PITNER, whose farm is located one half mile south of Hereford, last week was announced winner of the State championship with 115 1/2 bushels of corn in the DeKalk 5-acre corn-growing contest. He will be awarded the token of championship, a large trophy, at Waco when he attends the corn-growing contest banquet there this week.

PHOTO BY BILL LATTON

delle and Frances Andrews. Mrs. J. E. Warrick recently went to Fort Worth where she visited her brother, John Buchanan, who was serious ill following an operation. He was much improved at the last report. The H. E. Lindleys took Mrs. Warrick to Wellington, where she met others of her relatives for the trip.

Mrs. W. C. Lowery and Mrs. Bill Dickson moved the Clyde Bast family from Hereford to Magum, Okla., last Friday night. They came back as far as Wellington Saturday and visited Mrs. Lowery's mother, Mrs. Owen, and other relatives. Mrs. Owens is now recovered from her recent very serious illness, and is reported to be unusually active for her age.

Mr. and Mrs. W. H. Thompson and La Von took Sunday dinner with Henry Dobbs. James Dobbs went with the rest of the Dimmitt football team to Olton on Friday night, where the Dimmitt team was guest at the Suman - Olton football game.

Conducts Funeral
Rev. Shannon was called to Meadow Monday to conduct

funeral services for a tiny baby. The child's mother was a former pupil of Rev. Shannon when he taught in the Meadow school system. The Baptist pastor from Springlake brought the message Sunday.

Visiting the H. E. Lindleys during the week end were Mr. Lindley's mother, Mrs. W. H. Lindley, and Mrs. Lindley's cousins, Mr. and Mrs. Jim Norton, all of Wellington. They with Mr. and Mrs. Ted Bush and the Elza Warrick and Carl Ridgeway families, spent Sunday with the S. J. Greensons at Black. Mrs. Sam Lindley and sons also were there.

Mr. and Mrs. Harry Yarvie and daughter, Lucretia, of Phillips spent Saturday night with their friends, the W. H. Andrews.

Trip To North Carolina

Mr. and Mrs. Lawrence Kendall are vacationing in North Carolina. While Mrs. Kendall (Mamie), a nurse at Deaf Smith County Hospital, is away, Miss Esther Klinker of St. Francis is working at the hospital. Mrs. Tom Warren has also helped out during her absence.

Adams - Duncan Vows Exchanged

BELLVIEW (Special)—Miss Ann Adams, daughter of Mr. and W. B. Adams of Bellview, became the bride of Howard Duncan, son of Mr. and Mrs. Jasper Duncan of Hollene, at 9 o'clock Sunday morning, November 5.

The ceremony was read before a chrysanthemum arch in the

Bellview Baptist Church. Baskets of pink gladioli flanked the arch on either side. J. L. Willis of Clovis, N. M., officiated at the double ring ceremony.

Attending the bride was Miss Wilma Duncan. Bud Anderson served as the bridegroom's attendant. Flower girls were Evangeline Duncan and Carolyn Adams. Patricia Ridley was ring bearer.

Given in marriage by her father, the bride wore a blue wool gaberdine suit with all pink accessories and a pink gardenia

corsage. She wore a short veil. For something borrowed, the bride carried a white bible belonging to Mrs. Walter Richardson.

Mrs. Vachel Ridley, accompanied at the piano by Mrs. Erven Duncan of Clovis, sang "Oh, Promise Me," "Always," and "I'll Walk Beside You."

The mother of the bride wore a gray dress trimmed in black, and the bridegroom's mother wore dark green. Both wore corsages of pink carnations. Out-of-town guests were Mrs.

Cilde Ratliff, Mrs. W. D. Ratliff and Jerry Adams of Friona, Mr. and Mrs. Erven Duncan and Donna Jo of Clovis, N. M.

Both Mr. and Mrs. Duncan were graduated from the Rose-dale High School with the class of 1950. He is now employed by the Farmer's Elevator in Clovis. They are at home at 1012 Mitchell, Clovis, N. M.

Mr. and Mrs. Curtis Camp of Tulla were Sunday dinner guests of Mr. and Mrs. Ray McCullough.



Bill Bookout



Jerry Reese

FRIDAY AT PAMPA
HEREFORD WHITEFACE TEAM
BEAT
SHAMROCK

THANKSGIVING GREETINGS

As we extend our compliments of this Thanksgiving Day, We want to express our true thankfulness for your patronage and cooperation of Every Day.

We Carry A Complete Line Of Appliances In
ELECTRIC - NATURAL GAS - BUTANE
You Are Always Welcome At Our Store
Hugh Bookout Mgr.

COMMERCIAL OIL CO.

131 N. Main St.

Phone 68

Pause...

Give Thanks For
Your Many Blessings
This Thanksgiving

BEAT
SHAMROCK!

HEMBREE JEWELRY

Mr. & Mrs. A. W. (Bill) Hembree

NOTICE

The Hereford Clinic

Will Remain

Closed Thursday Nov. 23

Thanksgiving Day

But will be open from

8 a. m. to 10 a. m.

Friday, November 24 and

Will be closed Friday afternoon on account of the football game

Dr. Roy J. Grubbs will be available for emergency calls

Telephone No. 1353 or at No. 660



Bill Rose



Neil Witherspoon



Dwane Jensen

GAME TIME 2:30 P. M. PAMPA

Hereford Vs Shamrock

KEEP ROLLING GANG - BEAT THOSE IRISH!

We're Behind You All The Way

We Want To Add Our Voice To The Millions Of Voices Giving Thanks On This Thanksgiving Day.

BLANTON BUTANE



James Nunnally

Hereford Brand, Hereford, Texas, Thursday, November 23, 1950

Jaycee Christmas Program Sets Off Under Full Steam



JIM, JIM!—Dick Lucas yells "Jim!" then tosses a burned out Christmas light bulb to Jim Terry. It is then cast into a big box with other used bulbs. The Jaycees found an entire barrel full of the bulbs which could not be used for the lighting program. They are shown above in the Bull Barn working on an assembly-line basis testing bulbs. —Brand Staff Photo

The extensive Christmas Program of the Junior Chamber of Commerce was launched last week and is now progressing under full steam.

Prepared now to go ahead with the lighting and decoration of the main streets of the town, the Jaycees met in the Hereford Bull barn last week, repaired equipment used last year and replaced useless lighting gear. Jim Terry, general chairman of the Christmas program, put his eight sub-committees to work on as many phases of the program.

Besides decoration of the streets, the program includes a committee for purchasing and financing, another for the two Santa Claus-Reindeer parades, another for the Christmas tree presentation of gifts to the children, a home-decoration contest, a committee on advertising, another for the Christmas pageant and carol-singing and still another for the construction of permanent cables for future decorations.

John Alken and Terry head the purchasing and finance committee. Bill Howard and J. A. McWhorter will head a crew a

piece for lighting and decorating with greenery all of Main Street from Highway 60 to Fifth street, a mile of Highway 60 and parts of Miles and Samson streets.

Dick Barrett and Stan Barrett are in charge of Lamp Post decorations. The parade will fall under the management of Ivan Block, Dub Reeves and S. A. Duckworth.

Otis Hall, Henry Turner and Harold Loerwaig will take charge of the Christmas tree and treats for the youngsters. The tree will arrive in Hereford from New Mexico and will be placed and decorated for the festivities.

A home-decoration contest will feature three prizes for the three homes decorated most beautifully in Yuletide theme. The first prize is \$25, second \$15 and third \$10. Expected to encourage residents to string lights and other decorations expressive of the Christmas season, the home-decoration project is slated to make Hereford one of the most beautiful "Christmas" cities in all the state of Texas.

Sam Nunnally and T. J. Clay are at the head of the advertising subcommittee and are at work acquainting all Hereford residents with the program underway.

Dub Reeves is in charge of the Christmas carols and the Christmas program. A pageant featuring the manger scene of Christ's birth has been planned.

Edward Young and Mutt Wheeler are in charge of the installation of permanent cables for the lighting program.



NEW SOCKETS are installed on the cables which will be strung up and down the streets of the city and hung heavy with brilliant lights to give the town a Yuletide atmosphere. Left to right, Otis Hall, Bill Howard and Nolan Grady. —Brand Staff Photo

Santa Claus Parade Will Come To Hereford November 20, December 30

Sleigh bells will twinkle, reindeer with big antlers will prance and pant, their ankles popping in rhythm with the bells, when Santa Claus comes to town November 30 and December 20 for the big parade sponsored by the Hereford Junior Chamber of Commerce.

Many who never saw a reindeer in their lives will be on hand. They'll see Dancer and Prancer, Donner and Blitzen—in person, very much alive, that is. And fresh from the frozen Arctic Circle, brought straight to Texas for the benefit of both children and grown-ups.

Grady Carothers, Goldthwaite ranchman, is inside the Arctic Circle rounding up Santa's sleigh team. When they come to Hereford for the parade it will be quite a show and all free.

wearing red leather harness and bright trimmings, and the children can tell which is Dancer, which is Blitzen, which is Prancer, for each will have his name spelled out on his, bright harness.

Santa's sleigh will be a colorful vehicle, too. It will be bright red and silver with green trim and the words "Merry Christmas" spelled out in the decorations.

The white-whiskered friend of all children will have a new suit made by expert tailors. No imported or second-hand clothes for the ruddy, happy gentleman. This suit set him back a lot of money, but he strives to look his best when he comes to our city.

No expense has been spared by Santa's helpers to make this

visit the most enjoyable occasion of this or any other year.

Inside the Arctic Circle a reindeer man from Texas is busy now corraling some reindeer to draw Santa Claus' brightly-colored sleigh in the big Hereford parade November 30 and December 20, under the auspices of the Hereford Junior Chamber of Commerce.

Grady Carothers, Goldthwaite ranchman, is this reindeer man. This is his third expedition to the Arctic for antlered sleigh deer.

When Santa comes to this city he'll ride in state behind Donner and Blitzen, Dancer and Prancer, four of the reindeer Carothers will bring out of Alaska and train to pull the sleigh.

There are two good reasons why Carothers became a reindeer man—his two sons, 10 and 16 years old. They used to ask him, "Dad, why doesn't Santa Claus come to see us in his sleigh pulled by reindeer?" Each December they listened in vain for sleigh bells in the frosty night around Christmas time.

Their father wondered, too—wondered why some one did not help Santa Claus find some real reindeer for his sleigh. Finally, Carothers wrote some airmail letters to towns in the Far North of Alaska, asking about reindeer.

He learned that herds, which feed on reindeer moss, are under Uncle Sam's supervision. It took two years before Carothers could complete arrangements to take out some reindeer.

Take those four reindeer. They've been whisked thousands of miles from the far north in Alaska. Grady Carothers has made three trips to Alaska in as many years to help Santa Claus, but it took him two years trying before he could arrange to bring out reindeer, in the first place.

He had to travel by bus, boat, rail, airplane and dogsled to reach the cold Arctic coast area where the reindeer herds feed on reindeer moss in the snow. Carothers had to sleep out on the snow after he

soed the reindeer. All around them were howling wolves, trying to slip up and kill the tethered deer. This year's trip alone required seven weeks.

Each year a reindeer sheds those huge antlers—and promptly grows a new set. They grow at the rate of half an inch a day, and in 90 days a reindeer will have grown himself a brand-new set of horns. Up in the Arctic the reindeer use those antlers for snow plows, to push drifts out of their way.

It's natural, Carothers says, for a reindeer to breathe with his mouth open and tongue lolling out, like a dog, when he's pulling a sleigh. The antlered natives of the Far North have been equipped by nature for life in the Arctic. Hair protects the ends of their noses, between their hooves and all parts of their bodies.

Uncle Sam is mighty particular about his reindeer, and that's why it took Carothers two years to arrange to bring the first ones out. The Eskimos are particular, too, but now they know Carothers and Santa will take good care of the reindeer while they're in Texas.

Their native food is lichen called reindeer moss, but down here they fare just fine on breakfast food. Rolled oats, that is, with a little mixed grain and a little peanut hay.

Eskimos help Carothers round up and train the wild reindeer to work in harness hitched to a sled. Sometimes they're teamed up with sled dogs at first, until they get used to harness. Then they're allowed to pull a sled by themselves, and finally they learn to draw Santa's bright sleigh.

Then they're ready for the big Santa Claus parade.

The Jaycees invite all children of this area to come downtown for the Santa Claus parade.

Carothers will help Santa Claus and will return to Texas from the Arctic Circle to be on hand for this big show.



BIG SPOOL—Definitely not a spool of thread, the huge contraption above is a spool around which is wrapped hundreds of feet of wiring which will be hung with lights to decorate the town. The project is under auspices of the Hereford Junior Chamber of Commerce. Jaycees at work are, left to right, Otis Hall, Dick Lucas and Don Golem. —Brand Staff Photo



REINDEER MAN CORRALS DANCER AND PRANCER—Grady Carothers, Goldthwaite ranchman, with reindeer he corraled inside the Arctic Circle to pull Santa's sleigh when he visits Hereford for a big parade. Carothers is on his third Alaskan expedition now to find reindeer for Santa Claus and the children of Texas.



PREVIEW OF LOCAL SANTA CLAUS PARADE—Santa will come riding in a brightly-colored sleigh drawn by four big-antlered reindeer in our town on November 30 and December 20. Here he waves to children thronging the street in another parade like the one you'll see. Those sleigh animals are Donner and Blitzen, Prancer and Dancer, and they're coming straight from the Arctic Circle near Kotzebud, Alaska, to Texas to gladden the hearts of all children.



Dwaine Walker



Raymond Dement



Franklin Boyd



Stanley Slagle

LET'S GO HEREFORD

BEAT SHAMROCK!

WE'RE PULLING FOR THAT VICTORY IN PAMPA FRIDAY AFTERNOON... WE KNOW YOU CAN DO IT.

ON THIS THANKSGIVING DAY LET US ALL TAKE TIME OUT AND
THANK GOD FOR OUR MULTITUDE OF BLESSINGS

BRADLEY GRAIN CO.

Located Intersection Harrison Highway And Highway 60

Phone 1216



GIFTS FROM Anthony's FOR A WONDERFUL Christmas



FOR BEST SELECTIONS BUY NOW ON LAY-AWAY!

LOVELY GIFT BAGS
in
Plastics
\$2.98
Assorted Colors

In smooth plastic or simulated leather... in sueded fabrics and corduroys. Small novelty styles, boxy or shoulder strap styles.



STYLESPUN
Nylon-Acetate
SLIPS
\$2.98
Sizes 32 to 44

Styled and tailored exclusively for Anthony's. Soft-smooth nylon and acetate crepe in white and pink. Four gored tailored model or straight cut lace trimmed model.



Brushed Bemberg
PAJAMAS
\$4.98

Wool cord and eyelet trim rayon brushed bemberg two piece pajamas. For lounging or sleeping comfort. Colors peach, blue, maize; Nile.

SMART GIFT PAJAMAS
in
Rayon Crepe
\$3.49
A, B, C, D

Comfortable smart coat style pajamas for his gift. Assorted solid colors with contrasting color piping trim. Washable fast colors.

For Practical Gift Giving

100% ALL WOOL
Sharkskin & Worsted

SUITS
\$45.00

New all wool worsted sharkskins in new woven patterns. Double breasted and single breasted. Blues, tans, browns, greys. Sizes 36/44.



Practical - Appreciated
GIFT GOWNS
in Brushed Bemberg
Sizes 32 to 42
\$3.98

Two tones and solid colors in rayon brushed bemberg fabric. Large style selection in colors of peach, blue, Nile and maize. Sizes 32 to 42.



Feathery Soft
CHENILLE ROBES
\$4.98

Soft warm practical cotton chenille robes for women and misses. Wrap around models with tie belt. All sizes.

Shop
Early
Use Our
LAY - AWAY PLAN

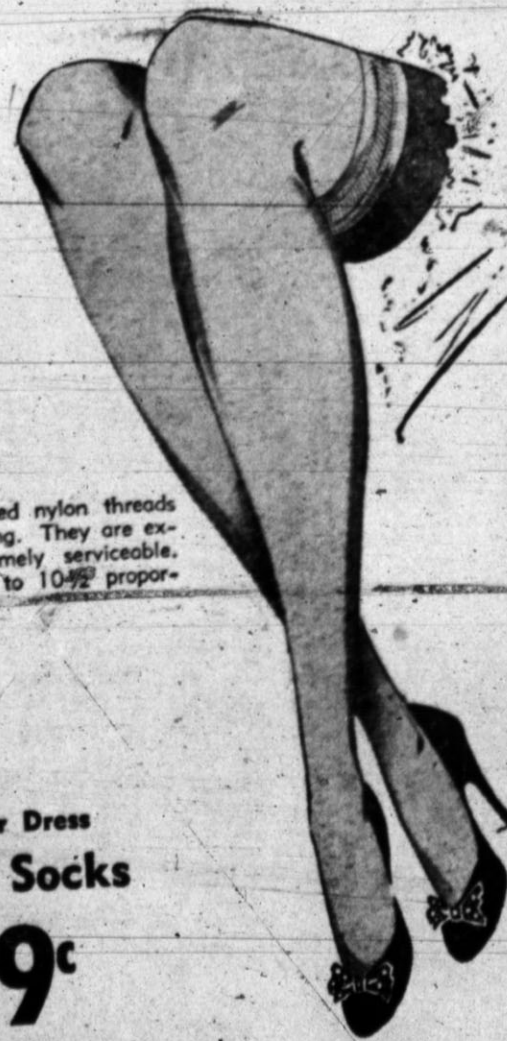


"Gibbe" Nylon
PANTY
Sizes 5 to 8
\$1.98

By "Globe" Sheer loop trim nylon panty. Nylon elastic. Mable crotch. White and pink.

in nylon
60 Gauge 15 Denier
STYLESPUN HOSE
\$1.39

High twist specially treated nylon threads highly resistant to snagging. They are exquisitely sheer yet extremely serviceable. Brand new shades. 8 1/2 to 10 1/2 proportional lengths.



He'll Appreciate Practical Gifts

IN ALL WOOL OR
100% All Wool
SHEEN GABARDINE

Sizes 28 to 42
\$14.75

Sheen gabardine in all wool continuous waist band, off set pockets, saddle stitching, pleat front. Sizes 28-44. Alterations free. Brown, Grey, Blue Tan.



in
Print or Solid
Outing Flannel
Sizes 32 to 40
\$1.98

Beautiful printed patterns or solid colors of pink, white and blue. Extra length and skirt sweep. 32 to 40.

BUY YOUR GIFTS EARLY
USE ANTHONY'S
LAY-AWAY PLAN

Tricot Knit
NYLON SLIPS
Nylon Trim
\$5.90

Colors: White
Sizes: 32 to 40.
100% all nylon... tricot knit slip with nylon lace and net trim top and bottom. Beautifully fitting bra top and paneled bodice. In colors of white and pink. Sizes 32 to 40.



Women's
Gift Panties
49c

Two bar tricot knit... Hollywood brief or band leg panties. Colors white, blue, maize, tea-rose. Sizes 5 to 8.



Dainty Soft
Handkerchiefs
49c ea.

Choose from plain neatly rolled hems... embroidered and applied or print patterns. Soft cotton lawn.



Sport or Dress
Men's Socks
39c

GENUINE FUR FELT

HALSEY HATS
\$6.90

Guaranteed genuine fur felt in every Halsey Hat. Plyofilm crown liner and Solite sweat band liner to prevent soilage. Many styles and colors.

USE
ANTHONY'S
LAY - AWAY PLAN



White or Colored
Handkerchiefs
25c

Soft cotton handkerchief lawn. In all white or colored border patterns. Neat wide hems.

Western Style
SHIRTS
\$4.98
to
\$9.90

A gift that is appreciated by all men
Form Fit - E - Z - Swing Pleated Back.
Gabardine Collars and Ace Tulex Nylon -
Genuine Shell Pearl Snaps Buttons May
pockets.
Sizes 14 to 17.



From Earth To Market A Story Of Sugar Beets



Sugar beets were first raised extensively in 1947 in the Deaf Smith County area, and the sugar beet industry here has now become well established with tonnage per-acre running higher than in many sections where farmers have raised them for years.

This year 3256 acres were planted to beets in Deaf Smith County, according to Odean Nixon, who is in charge of planting and shipping here.

The sugar beet story for this area begins in Rocky Ford, Colo., where each spring large sugar beets, well shaped and free from disease, are planted to raise seed to be planted elsewhere the next year. The beet shoots up a seed stalk which will produce an average of three tenths of a pound of seed each.

The next year some of the seed is shipped to Deaf Smith county and is planted in March, April and May. Most of the thinning and weeding is now done by hand. The crop requires plenty of water and cultivation through the growing season. A great deal of hand labor is required during early stages, but none is needed at harvest time.

Harvest begins each year just before frost. Usually the sugar content increases after frost, but this year the story has been a little different, as the sugar content has not made its normal increase. Experts say the condition may be due to a blight which hit the beets during the summer rains.

The rest of the story follows in picture form.

Sherman Dufur stands on the side of a sugar beet digger at the Wayne Evans farm on Harrison Highway. The digger tops the beets and the conveyor shown in the picture throws them into a big hopper. Dufur is throwing a few of the giant beets to the other side of the hopper, making room for more.

Another Large Conveyor rolls the beets into trucks to be carried to the dump east of town.

Atop A Load of sugar beets, Willis Dufur checks to see they are all secure for the trip to the dump. Sugar beet farmers pile the trucks higher than any other crop, just as the railroad cars are piled high with beets for the trip to Rocky Ford for refining.

Dumping A Load at the sugar beet dump east of town—the side of the truck bed is hoisted to allow the beets to roll onto a conveyor.

The Conveyor, lower photo carries the beets up to be loaded onto railroad cars. At the top of the conveyor is the office where a sample of each truck load is taken and put in a bag to be sent to Rocky Ford, Colo., for taring and testing for sugar content. The excess dirt is returned to the farmer's truck to be taken back to his field. This ends the sugar beet story so far as Deaf Smith County is concerned. The process of refining takes place at the American Crystal Sugar Company refinery in Rocky Ford.

—Brand Staff Photos

U. S. Newspapers Meet Paper Shortage

NEW YORK (AP) — By improvising and exercising ingenuity, United States newspapers and Canadian mills are meeting a newsprint crisis better than had been expected.

Four-fifths of this country's supply of newsprint, the paper on which newspapers are printed, comes from Canada and a nadian rail strike would result in

three-fourths of that moves by rail. It had been feared the Canadian early and severe shortage of supplies in this country, and cause Canadian mills to shut down.

But Cranston Williams, general manager of the American Publishers Association, said he did not believe the newsprint situation had reached a critical stage for many papers yet.

He told the Associated Press that the newsprint mills have remained open and "have been making superhuman efforts to

keep production going." "We get the information that there has been a much higher ratio of newsprint production than any one dreamed of," he said.

Williams said both newspapers and the mills are taking unusual steps to meet the situation.

Some U. S. publishers are sending their own trucks right up to the Canadian mills. Williams said the Provinces of Quebec and Ontario had granted special permission for the trucks to go in, waiving the usual license

regulations. A number of U. S. newspapers that normally receive newsprint over an all-rail route have arranged for shipments by water from Canada to a U. S. port, and by rail the rest of the way.

Williams said there is considerable borrowing and lending of newsprint supplies among individual publishers. Also, he said, publishers whose supplies have begun to get low are cutting down on the size of their editions to stretch out their supplies as long as possible.

Daily papers reporting to the ANPA had an average of 40 days' supply of newsprint at the end of July. Williams said the next report would not be received until about Sept. 3.

BABY'S COLD

 Now, to relieve distress without using rub on...
VICK'S VAPORUB

THANKS GIVING

This Year Should Bring
Out More Clearly The
Tremendous Amount Of
Our Blessings.

Fraser Milling Company

Beat Shamrock!

The Hereford Brand, Hereford, Texas, Thursday, November 23, 1950

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"
Hereford, Deaf Smith County, Texas — Phone 30

JAMES M. GILLENTHINE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office.

Club Meets For Study

Order of Eastern Star Study Club met in the country home of Mrs. Henry Melton Monday afternoon with Mrs. Virginia Patton, president, conducting the business and giving the lesson for the afternoon. The lesson continued the study of the constitution.

Those present were Mesdames: Minnie Evans, Nell Culpepper, Bessie Jones, Emma Suit, Virginia Patton, Myrtle Witherspoon, Juanita Hershey, Ollie Brady, Ada Higgins, Jessie Terrell and the hostess.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION

Something Old And Something New In Christmas Seals

Many of us have come to think of the Christmas Seal as the first harbinger of Christmas.

When these Seals arrive in our mail around Thanksgiving time, we realize that "Christmas is coming," that, once more we shall relive all of the beautiful traditions that make this the best time of year.

There is always a moment of pleasant anticipation before we open our envelope and unfold the sheets of Seals. This year's Seal, we know, will be different from last year's. There will be a new design—a new color combination—to give our holiday packages and letters a "new look."

There is always something new about the Seal. But there is something old about it. And we are glad there is, for it is the old which has established the Seal as a cherished tradition.

Every year the Christmas Seal proudly displays the red Double-Barred Cross, emblem of the world-wide crusade against tu-

Miss McGaughey Wins Second In Contest

Miss Betty McGaughey, daughter of Mr. and Mrs. M. B. McGaughey of the Fairview Community, won second place in the entire Junior Division of the "Make It Yourself with Wool" Home Service Contest at Lubbock Saturday. Her prize was \$10 in cash.

The Junior Division included 43 contestants, representing 4-H Clubs & Future Homemakers Clubs for this entire area.

Betty modeled a brown tweed full-length coat which she had made under the supervision of Miss Doris Mahaffey, assistant home demonstration agent.

The contest is an annual affair sponsored jointly by the Woman's Auxiliary of the Texas Sheep and Goat Raisers and the Department of Clothing and Textiles at Tech.

Accompanying Betty to Lubbock Saturday were her mother, a sister, Mrs. Jack Williams, and Miss Wilma June Wilcox and Miss Mahaffey.



BURN THAT STRING—The three scouts above are smiling, but they're working mighty hard, too. The first patrol lighting its campfire and burning the string stretched between two sticks was the string-burning contest. The scouts (left to right) Joe Easley, Wallace Ford and Billy Woodford are busy gathering wood and building the fire which will burn the string.



Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and *maintainability* found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.



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QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

READ THE CLASSIFIED

Let Us

Give

C'mon Whitefaces BEAT SHAMROCK

THANKS

This Thanksgiving In The Year Of Our Lord 1950. For Our Many Blessings.

Packard Milling Company

OLIVER
SALES SERVICE

Finest in Farm Machinery

H. E. MILLER OLIVER CO.
YOUR OLIVER DEALER

HIGHWAY 60 PHONE 195

Farm Loan Stockholders Will Meet Saturday

Stockholders of the Hereford National Farm Loan Association will meet Saturday afternoon at 2 o'clock.

George Muse, secretary and treasurer of the organization, urged all stockholders to be present.



Thanksgiving

In grateful memory of the courageous band of early settlers who withstood starvation and hardships... and, out of whose historic struggle this great nation was born!

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

We invite you TO BANK WITH US...

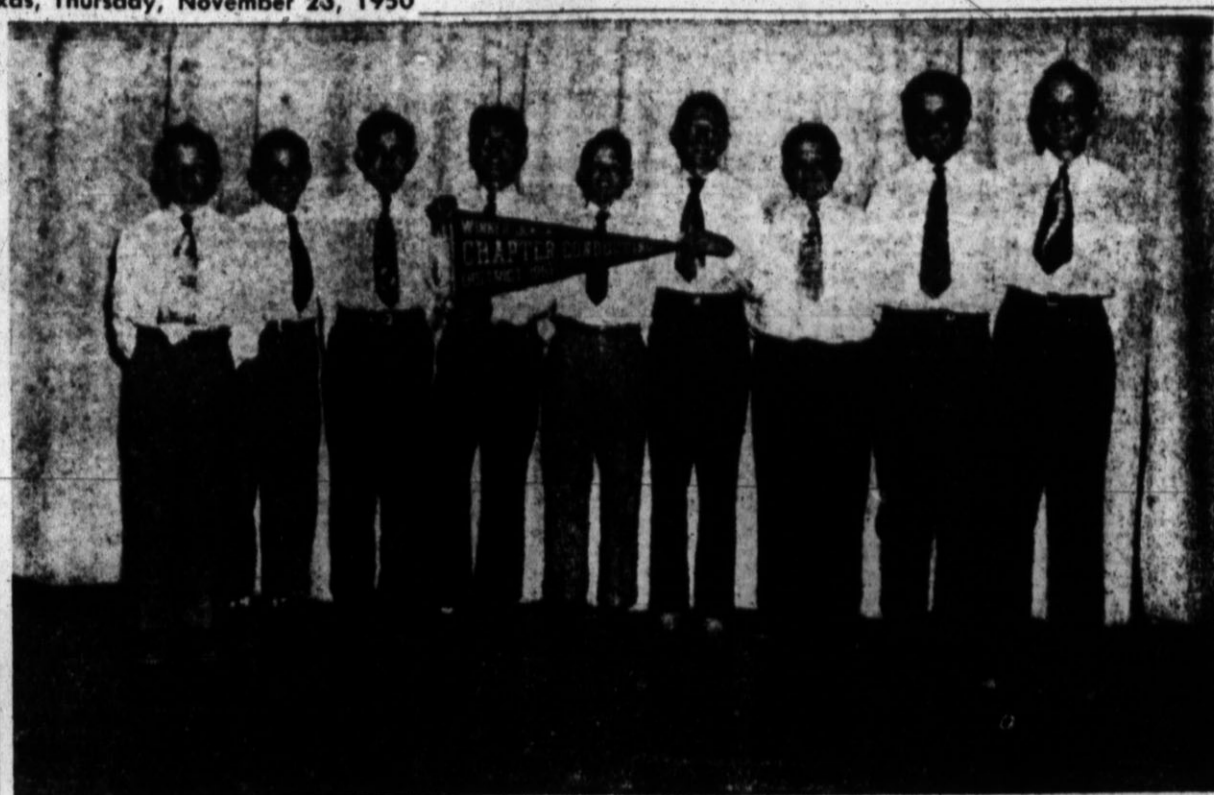
Mr. and Mrs. Arthur Chambers and family of Canyon and Miss Frances Chambers of Amarillo visited relatives here Sunday.



Mr. Dan Goldsmith, 3024 Curron Road, Louisville, Ky., owner of Coogla Cut Rate Store at 935 West Broadway, says there just aren't enough words in the English language to praise HADACOL correctly. He says he knows most folks don't realize what a change HADACOL can make in their life if their systems are deficient in Vitamins B, B₁₂, Iron and Nicotin. Here is Mr. Goldsmith's statement:

"Before I started taking HADACOL I was run down and nervous and had a hard time sleeping nights. With my work in the store I have to spend sometimes 14 hours a day on my feet. Since I am in the retail business I saw how many folks were asking for HADACOL so I decided to try it myself. After the first couple of bottles I could tell a definite improvement. Now I have all the pep and energy in the world, my nerves are steady as ever and I really do get a good night's rest. HADACOL is wonderful—I not only take it, but recommend it to all my customers. I praise the day Senator Dudley J. LeBlanc put HADACOL on the market."

HADACOL is So Different
Thousands are benefiting from HADACOL... whose systems lack Vitamins B, B₁₂, Iron and Nicotin. HADACOL is so wonderful because HADACOL helps build up the hemoglobin content of your blood (when iron is needed) to carry these great Vitamins and Minerals to every body organ—to every part of the body.
Give remarkable HADACOL a chance and if you don't feel better with the first few bottles you take—you get your money back. Only \$1.25 for Trial Size; Large Family or Hospital Size, \$3.50. If your druggist does not have HADACOL, order it direct from The LeBlanc Corporation, Lafayette, Louisiana.
© 1950, The LeBlanc Corporation.



WINNERS—First-place winners in the FF A Junior Chapter Conducting Contest for the Hereford district are (left to right) Louis Ra y Wombie, Don Rice, J. W. Suggs, Charlie Russell, Ken Carmichael, Francis Miles, Wayne Walsler, Anthony Urbanczyk and Kenneth West. Franklin Springer, also one of the winning team, is not shown.

Shunshine Club Has Meeting

Mrs. B. C. Dement entertained members of the Sunshin Club Monday afternoon with members answering roll call by naming something red added to their homes.

During the business members decided to entertain their husbands at a Thanksgiving dinner to be held at the home of Mrs. D. F. Mathis. Sewing furnished diversion for the afternoon and Mrs. Clint Lundry won the penny gift. The next meeting will be with Mrs. J. R. Higgins on November 27.

Members present were Mesdames; Oscar Vaughn, Fred Higgins, D. F. Mathis, Clara Mathis, J. C. Mays, Roy Campbell, Clint Lundry and the hostess. Guests were Mrs. Waits, Mrs. R. S. Holder and Mrs. G. R. Cole.

Bippus Club Plans Community Supper

The Bippus Home Demonstration Club met with Mrs. E. K. Pinnell Wednesday for an all day covered dish luncheon. Mrs. W. C. Briggs gave a demonstration on ironing shirts. The club decided to have a

Jaycee - Ettes Are Entertained

Jaycee-Ettes were entertained at a dinner at the Marine Grill Thursday night in Amarillo. The affair honored the outgoing president, Mrs. John Kelly, and new officers who include: Mrs. Dick Lucas, president; Mrs. W. J. Reeves, vice-president; Mrs. Harold Loerwald, secretary-treasurer and Mrs. Ivan Block, reporter. Mrs. Kelly was presented with a gift.

After the dinner the group attended an Amarillo theatre. Included in the group were Mesdames Darrell Blanton, Jiggs Hartman, O. G. Hill, Jr., W. J. Reeves, T. J. Clay, John Kelly,

Thanksgiving community supper Sunday night, November 19, at 6:30. Everyone is invited to attend.

Present were visitors, Mesdames Don Morgan, Stella Thudett, J. B. McNaughton, Billy Hampton, Percy Gruhkey; members, Mesdames Jack Fortenberry, C. F. Homfeld, E. K. Pinnell, Herbert Hoover, and W. C. Briggs.

Legal Notice

NOTICE OF MARSHAL'S SALE
United States of America Northern District of Texas
Public notice is hereby given, that by virtue of a writ of execution, dated October 18, A. D. 1950, issued out of the District Court, of the United States for the Northern District of Texas on a judgment rendered in said Court, on the 11th day of June, A. D. 1945, in favor of United States of America and against Alfred Ellison I have, on this 26th day of October, A. D. 1950, levied upon One Half of The Mineral rights, under the following described real estate, situated in the County of Deaf Smith and State of Texas, to wit:

The N. E. 1/4 of Sec. 21, the S. W. 1/4 of Sec. 22, the N. W. 1/4 of Sec. 22, the N. E. 1/4 of Sec. 22, the N. E. 1/4 of Sec. 27, the N. 1-2 of the S. E. 1/4 of Sec. 27, the N. W. 1/4 of Sec. 29, all being in Twp. 4, North, Range 1, East, Deaf Smith County, Texas.

and that I will, accordingly, offer said real estate for sale, at public vendue to the highest and best bidder, for cash, on the 5th day of December, A. D. 1950, at 11:00 o'clock A. M., at the East door of the County Court-house at Hereford, Deaf Smith County, Texas.

Dated, Amarillo, Texas, October 30, A. D. 1950.

J. R. WRIGHT,
U. S. Marshall,
Northern District of Texas
FRANK B. POTTER,
Plaintiff's Attorney,
By W. F. LAMPE,
Deputy,
T-45-4c

Ivan Block, Sam Nunnally, Adolph Duckworth, Dick Lucas, Harold Loerwald, Bill Howard, Paul Coneway, Jim Terry, Edgar Skypala, Noland Grady, Bert Steele, Jimmy Roberts and Sam Nelson.

Birthday Party Honors 3 Year Old

Charles Wells celebrated his third birthday at a party given by his mother, Mrs. Billy Wells, at the home of her mother, Mrs. C. E. Sheppard, Tuesday afternoon.
Tiny-tot games were enjoyed and gifts were presented. Children attending the party were; Mike and Don Watts, Johnny Pool, Jr., Barbara and Linda Pulliam, Mike Whelan, Roger

Ruland, Anthony Mays, Lynn Bogle, Lynn Wells and the honoree.
Mothers present were Mes-

dames; Jim Whelan, Johnny Pool, Don Watts, Deibert Ruland, Denzil Pulliam, C. E. Sheppard and the hostess.

Office Hours — 8:30 - 5:00
Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.
Dr. MILTON C. ADAMS
140 W. Third OPTOMETRIST Phone 37



The place where I worship is the wide open spaces built by the hand of the Lord.

Let us be thankful for all our blessings.

YOU ARE INVITED . . . to visit our complete Remodeled Modern Office Building, Anytime

George L. Muse
Secretary

Vera Byrnes
Assistant

Hereford National Farm Loan Association



nowadays
Quality
counts in your
coffee cup!



Thanksgiving community supper Sunday night, November 19, at 6:30. Everyone is invited to attend.

Present were visitors, Mesdames Don Morgan, Stella Thudett, J. B. McNaughton, Billy Hampton, Percy Gruhkey; members, Mesdames Jack Fortenberry, C. F. Homfeld, E. K. Pinnell, Herbert Hoover, and W. C. Briggs.



We Give Thanks

for our friends
for our opportunities
as Americans

**HEREFORD
IMPLEMENT
COMPANY**

"Beat Shamrock"



...OF COURSE YOU'LL HAVE AN ALL-ELECTRIC KITCHEN!



SMART HUSBANDS KNOW WHAT SMART WIVES WANT

Time was when a husband wouldn't be caught in the kitchen . . . ran the risk of being called a pantywaist. But today it's different! Many husbands can whip out a midnight snack that stokes your mouth water. Husbands are smarter these days. And so they have more than just a layman's idea of the kitchen. They know smart wives want modern electric kitchen appliances to ease meal preparation. That's why all-electric kitchens are becoming so popular. Husband and wife see "eye to eye".

Your Electric appliance dealer will be happy to show you all the smart electric kitchen appliances.

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

"Women in Arts and Crafts" Is Subject For Summerfield Club

"Women in Arts and Crafts" provided the theme for the Summerfield Study Club program Thursday afternoon at a meeting held with Mrs. C. R. Walser, Mrs. D. C. Walser was cohostess.

Mrs. B. E. Roberson, president, presided over the business session and called the roll with members naming outstanding women in arts and crafts in response.

Mrs. Earl Lance reviewed an article "I Paint With My Sewing Machine" by Louise W. Morris in which the story of a California woman who discovered a surprising use for her sewing machines is told.

"Starting with her sewing machine to do ordinary darning, she first used colored thread in making a peacock

perched on a bough of apple blossoms. Then she began making portraits which require about 40 hours but sell for fifty dollars or more. These included one of Claudette Colbert and one of Franklin D. Roosevelt," Mrs. Roberson said.

Mrs. L. J. Councilman reviewed "Grandma Moses" by Lewis Bromfield. She said in part: "Grandma Moses is considered America's greatest primitive painter and one of the remarkable things about her is that, although beginning late in life, she has steadily learned and improved her work. Most of her ideas are from her past life and she has used very crude materials and is perhaps better known for her Outside Christmas Scenes. She is also a china painter and is an artist in making jellies and jams."

A Thanksgiving table was arranged for the social hour which followed the program, with appointments featuring autumn colors.

Members present were Mes-



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CHURCH OF CHRIST
(Sunday)

Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening:
Young People 6:15
Worship 7:00

Daily Radio Program
9:30 A. M.
KPAN-860 on Your Dial
We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

Church of Christ

Dawn Musettes Hold Meeting

The Dawn Musettes held a regular meeting Monday afternoon at the Dawn School. Group singing was led by Lucybeth Miller with Pat Walton at the piano.

Numbers on the program included a reading "My Happy Day" by Walter Beavers; a piano selection, "Five O'Clock" by Ted Wimberly; "Reuben and Rachel in Society" by Janet Kerschen; "Santa Lucia" by Janice Kerschen; "Lullaby" a French Folk Tune by Cecelia Loerwald and "Rondo" (Mozart) by Wanda Sue Wimberly.

Other members present were: Peggy Lou Avender, Dorothea Stewart, Johnnie Carathers; Johnnie Kerschen, Linda Carathers, Gail Miller, Phyllis Ann Wimberly, Mrs. Ray Kerschen, Mrs. J. M. Carathers and Mrs. Carl Wimberly.

Members: L. Cannon, Lee Curry, Earl Lance, L. J. Councilman, K. W. Nell, J. B. Noland, B. E. Roberson, Mack Noland, Guy Walser, J. M. Wright and the hostesses.

Home Demonstration Club Activities

West Hereford Club

West Hereford Home Demonstration Club met Tuesday afternoon with Miss Evelyn Bell with Mrs. Wes Brady in charge of recreation.

Mrs. J. W. Witherspoon, president, presided and explained something of plastic crafts. Mrs. Bob Wilson gave a demonstration on leather tooling, etching of aluminum and copper trays and textile painting. The THDA report was given by Mrs. Ed Cox.

Refreshments were served to Mesdames: Wes Bradley, Ulys Pierce, Carlos Vaughn, Ida Vaughn, Minnie Walker, J. W. Witherspoon, Vern Witherspoon, P. H. Luck, John Jacobsen, Jr., Ed Cox, Edna Bove, Jack Flowers, Leland McMurry, Bob Wilson and the hostess.

North Hereford H. D. Club

Mrs. Fred Salzman entertained the North Hereford Home Demonstration Club Thursday afternoon. Plans were made for the annual club Christmas party which will be held on December 21 in the home of Mrs. Oscar Vaughn. The H. D. Council Christmas party will be held on December 19 in the First Christian Church.

The program for the day was given by Mrs. Tom Draper, CHDA, who gave a demonstration of table cloths and mats for the dining table.

Those present were Mesdames: Ed Cox and R. L. Carroll, visitors, O. C. Williams, M. H. Koelzer, Frank Wright, Dudley Rutherford, Fred Barrett, Otto Olson, W. H. Russell, H. E. Pettyjohn, Frank Wilde, Tom Draper, Bill Kelton, C. L. Kester, Mary Bodkin and the hostess.

Wyche Club Meets

Mrs. Ira Scott was hostess at a turkey dinner Thursday for members of the Wyche Home Demonstration Club. A business session followed when Mrs. W. T. Carmichael was named clothing demonstrator and Mrs. W. T. Kelly was elected council delegate with Mrs. Scott as alter-

nate.

Mrs. Bob Wilson, guest of the club, gave a demonstration in leather craft showing both finished and unfinished articles. She also gave suggestions for making aluminum and copper trays.

It was decided to hold the annual Christmas party in the H. H. Caraway home on December 7. Mr. and Mrs. Caraway plan to move to Arkansas in the near future.

Members present at the meeting were Mesdames: J. V. Pickens, J. H. Marsh, R. F. Day, V. P. Walker, C. R. Dameron, Jim Cross, Jack Scarth, Mark Koenig, Edwin Flood, Geo. L. Olson, A. E. Jury, W. C. Scarth, R. W. Elliston, A. C. Quattlebaum, H. H. Caraway, Marion Fite, Jr., W. T. Kelly, Raymond Paetsold, Ira Ott, W. T. Carmichael, and the hostess.

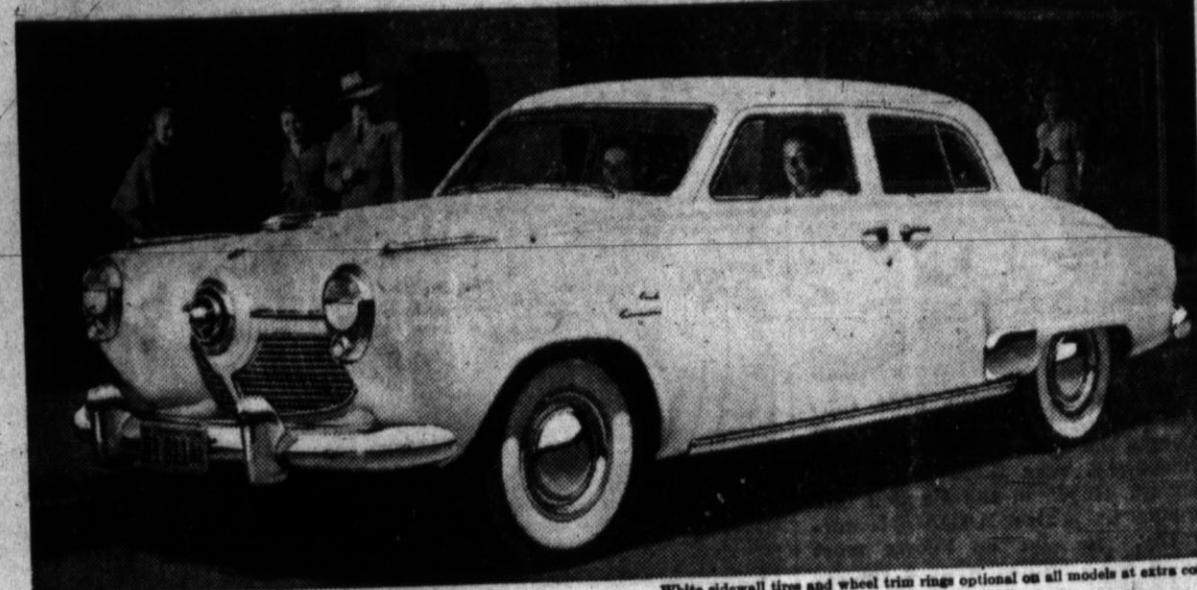
ey were appointed as a committee to plan a part on the program for the Council Christmas party on December 9.

Plans were made for a tray-

making program at the home of Mrs. Zelma Axe on November 28.

Guests attending the meeting were Mrs. O. C. Harriman and

Mrs. Dewey Foster. Members present were Mesdames Wayne Higgins, Tooley, R. L. Campbell, Joe Gill, Bryon Campbell, and Jack Higgins.



White sidewall tires and wheel trim rings optional on all models at extra cost

NEW 1951 STUDEBAKER

Your thrifty one for '51 and many another year to come!

THE NEW COMMANDER
A truly great new V-8 sparkling with new pep and power!

THE NEW CHAMPION
Top buy and top value of the top 4 lowest price cars!

FRANK CRAIG Studebaker, Massey-Harris

HOGS

WE NEED 'EM BRING 'EM IN!

Top Market Prices!

BRUMLEY HOG CO.

AT STOCKYARDS

Homer Brumley Henry Williamson

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Palo Duro Service Station

Highway 60 at Funston
Conoco Gas-Lubricants
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This Winter

WINTER can upset the performance of your car. Chilling blasts can slow your starts... cut down your power. Corrosive combustion acids—increased by cold-weather driving—cause extra engine wear and so reduce gasoline mileage.

Now... at last... you can cushion your engine against winter wear... by protecting it with the winter grade of new Conoco Super Motor Oil.

get Super Protection!

CHANGE NOW to new Conoco Super Motor Oil... proved by two winters' testing in the sub-zero cold of the Colorado and Montana mountains... to be the great new winter wear-fighter! Conoco Super Motor Oil safely gathers up acids and harmful moisture... flushes them out of your engine when you drain! New Conoco Super OIL-PLATES your engine... fights winter-rust, inhibits corrosion, reduces sludge!

Get flying starts... fast pickup... full power! Keep that new-car gasoline mileage! Drain and refill with the winter grade of new Conoco Super Motor Oil... at Your Mileage Merchant's... right away!



Ask Your Mileage Merchant About: "50,000 Miles No Wear!"



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Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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 Junior Who's Who Barbara Smith
 News Gladys Thompson
 Evening Events Leora Wilhelm
 Personality Quiz Marilyn Lewis
 School Boy and Girl Junanne Smith, Nelda Guy Lawrence
 Your Opinion, Please Janell Carter
 Spot Reporters Linda Betzen, Nelda Guy Lawrence, Junanne Smith

Senior... Who's Who

Keith Savage likes music, tennis, and science. Maybe some day when Keith becomes a scientist, which is his ambition, we can say, "I went to school with him!" Keith dislikes boiled squash and his pet peeve is "bossy people". His favorite food is pie ala mode.

He has two hobbies, tennis and gardening. Keith is a member of the Band and he plans to enter Wayland next fall. Keith said of H. H. S., "I think it is one of the best schools I have ever attended. It has a good spirit with a good faculty, school board and student body."

One of the newest members of H. H. S. is Elizabeth McReynolds. She hails from Friona. Elizabeth likes friendly people and dislikes unfriendly people. Her pet peeves are to have to study and get up in the mornings. She has three favorite foods which are fried chicken, dandy dogs, and chocolate cake. Her hobby is working on her hope chest (maybe hopeless, she says)! Elizabeth is a member of F. T. A.

Her ambition is to be a music teacher and she plans to attend North Texas State at Denton. She says of H. H. S., "I come from Friona but I think H. H. S. is one of the finest schools I ever attended. The pupils and teachers are one swell group of people to work and associate with."

Don McNeese likes going and all sports—mostly baseball. His pet peeve is cooked cabbage and to be laughed at. Don's favorite food is fried chicken. His hobby is swimming and diving. Don plans to attend the University of Minnesota and his ambition is to be a successful man.

Don is a member of De Molay. Don has a practical thought of H. H. S., "I think it's a pretty wonderful place. Give it a chance and it will give you a chance."

Subjects Of Study

Science Department

By Marilyn Lewis

Biology

In our school we are fortunate enough to have a very good biology department. Now they are studying plants and will continue to study them for about six weeks.

The students are preparing exhibits. A few types of them are: grafting, aquariums, and posters. They are also starting microorganisms. Everyone who is taking biology says that it is very interesting.

General Science

Calvert

The General Science department is very enthusiastic about a Science fair that they hope to exhibit next spring.

Lohman Lookingbill brought a short-wave set to the sixth hour Science class the other day and the students enjoyed some personal conversations.

The General Science students have been studying the operations of the local water and sewage systems.

General Science

Beene

Mr. Beene's general science classes are studying water and "Factors of our Environment." Previous to this time they have studied air, sound, fire, living things, and work in our environment. Students also think there have been too many tests. What about it Mr. Beene?

Tri-Hi-Y Has New Members

By Katharine Snare

A beautiful candlelight induction service was held in the First Presbyterian Church for the eighteen new members of Tri-Hi-Y. The participation of the old members in the service made it more deeply impressive upon the hearts of all those present.

The members, attired in white robes, entered the room to the strains of the club song "Living For Jesus" as played by the pianist, Evelyn Egenson. Old members carried lighted candles.

Barbara Smith, president, asked the new girls several questions on the meaning of the club. The three parts of the body, God's Temple, were then explained. Clara Jayne West spoke of the strength of the body; Edith McMillan of the wisdom; Katharine Snare of the spirit.

After a prayer by Sue Scarth, Marilyn Barkley sang "Just As I Am." The old members then lighted the candles of their little sisters.

Barbara told further of the purpose and beliefs of Tri-Hi-Y. The triangular pins of the club were presented by the old members to the new ones.

Everyone joined in the Friendship Circle, and the regular closing was held. After this, all introduced themselves to the little sisters. The presence of many of the girls mothers at the ceremony increased the importance of the occasion.

News Corner

The news around 'ole H. H. S. is that Coach and Mrs. Criswell have a one week and one day old baby girl. Her name is Vickie Gayle. We are all very, very proud. Still passing out the cigars, Coach?

The schedule for December is: Dec. 1, Pep Club Banquet; Dec. 8, Stunt Night; Dec. 15, Football Banquet.

We certainly did enjoy the Merriquet show on November 14. It was really good.

Who is Claudia's new crush? Honestly, Claudia, you really ought to let us know.

Although Joyce still has that certain person's name on her mind, we never seem to see them together anymore. However, she still goes to the grocery store.

It seems Toddy Pittner has a crush on Johnny Strickland. Here's wishing you all the luck you deserve.

Why is it we never see Thomas Botsford with a girl? What is the matter Thomas? We know plenty of girls who would like to go with you.

Say, Ted—Who do you go with now? We hope you are still having fun.

We are happy for La Juan and Jerry. Nice going kids!

Joan—we never see you anywhere—we wonder why? MM-M Leonard—what is this we hear about you and Doris? What ever happened to Kathlyn?

Lucille—who is the boy in Oklahoma that you are so interested in?

What is all the trouble between two certain senior girls? You really shouldn't be mad at each other.

Clara Jayne—just who do you like. You had better hurry and make up your mind.

Pat F.—do you still go with Johnny McBroom? Or is there a new interest, or should we say old interest???

Golly, it seems Bill Engman could get his mind on someone besides Gayle. A lot of girls

Ideal Boys And Girls

By Earline Nipper

Personality—Billy Gene White
 Complexion—Rayburn Strange
 Smile—Stanley Slagle
 Teeth—Purris Williams
 Mouth—L. V. Watts
 Eyes—Devon Thompson
 Eyelashes—Eison Hennington
 Nose—Alvin Shirley
 Ears—Clifford Galley
 Hair—Billy Gene White
 Physique—Leonard Walter-scheid
 Hands—Kit Carson Sanders
 Legs—Jack Stanton
 Feet—Tommy Culpepper

By Clara Jayne West

Hair—Johnny Fields
 Eyes—Bill Rose
 Ears—Bill Kelly
 Eyelashes—Dwayne Walker
 Mouth—Bill Engman
 Teeth—Jerry Reese
 Smile—Stanley Slagle
 Hands—Ray Graham
 Feet—Neil Witherspoon
 Legs—Jack Stanton
 Physique—Leonard Walter-scheid
 Personality—Randolph Thomas
 Complexion—Wayne Lady

Don Russell

Personality—Joyce Potter
 Complexion—Joan McGee
 Hair—Mary Ann Beckman
 Eyes—Gerry Patterson
 Ears—Pat Frye
 Mouth—Sue Savage
 Teeth—Sue Smith
 Smile—Jeanne Palmer
 Eyelashes—Clara Jayne West
 Hands—La Juan White
 Feet—Bobbie Walser
 Legs—Betty Hamilton
 Figure—Patsy Wittshire

Junior High News

Eleanor Aven

There was a play given for National Education Week under the direction of Mrs. W. C. Hromas. The pupils of the seventh grade presented it. Dick Wilson played the piano and Raymon Wells sang. The players were: Jack Hagar, Ronnie Malone, Don Zimmerman, Bobby Melugin, Tommy Weems, Sylvia Cox, Margarie Cox, Nelda May, Betty Hawkins, Lynn Jones, and Gary Slaughter. Robert Davis was the M. C. and Bill Kristler was the leading character. It was the story of getting along with individuals and not one's self.

Teddy Sumner and Barbara Jill Walker are two new students in Jr. High. Donald Thompson has moved to Lorena.

surely do wish he would. Are Wanda and Bedford still hitting it off? Someone ought to wise one of you up!

Why doesn't Joe Max and Ray learn to laugh like humans? Aren't you a little old to giggle?

Why is everything kept so quiet about V. S.? It seems Marilyn Lewis still has the same old crush. We wonder why?

Rayburn Strange seems to have a crush on Georgia Lewis—anyway he always writes her name all over his desk.

What's the matter Bettye H. don't you get around with Ted anymore or is one person taking up all of your time?

That's all for this week, see you next week.



WHITEFACE BACK—Harold Morton, halfback on the Whiteface varsity team, has been interested in football since the fifth grade. He is a junior, now and has played football six years—two in grammar school, two in junior and two more in high school. Son of Mr. and Mrs. J. G. Morton, 17-year-old Harold has lived in Hereford for the past 16 years. Besides his favorite sport, football, he plays basketball in season. Kyle Rote of SMU is his favorite pigskin toter, and Army is his favorite team. His brother played football here last year.

By - Lines

By Bybee

Hereford plays Shamrock tomorrow afternoon in what promises to be a real football battle. Hereford won the right to represent district 1A on the toss of a coin in Amarillo last Saturday morning. The Herd was in a three way tie with Phillips, and Dalhart. Shamrock has had their district clinched for several weeks.

Levelland will represent district 4A against Spur of district 3A. Districts 1, 3, and 4A ended in ties. This demonstrates the type of football played on the high plains.

Hereford placed four men on the all district team. Two on the second team and one honorable mention. Witherspoon, Alton Brock, Stanton, and Walter-scheid made the first team, while Kenneth Brock and Dwayne Walker made the second team. Engman received the honorable mention. He too would probably have made the

first or second team if he had not been injured.

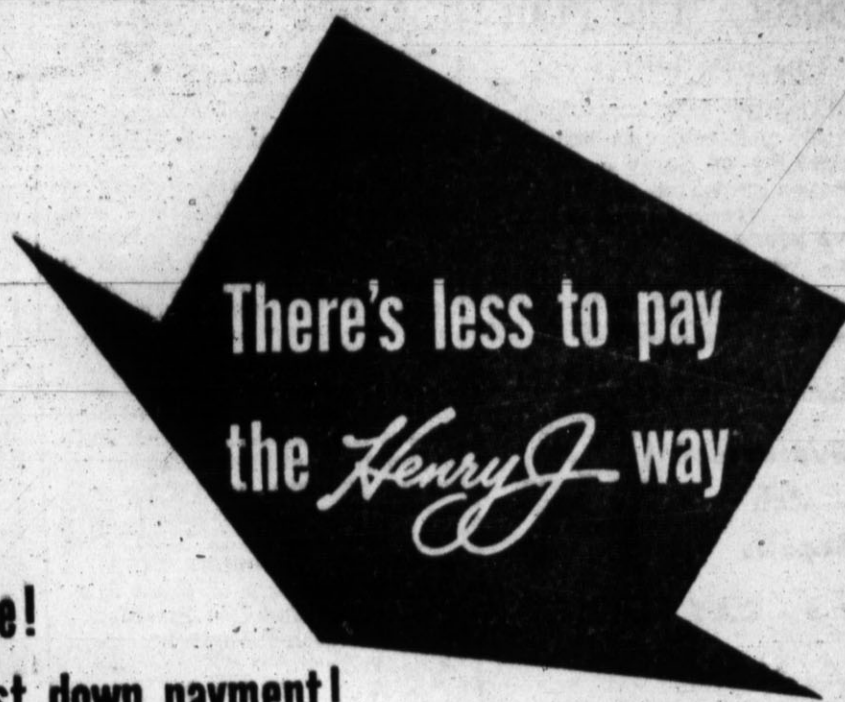
The "B" team lost their last game to Dumas last Thursday afternoon. They finished the season with a record of 1 win, 1 tie, and five losses.

W.M.U. Holds Luncheon Meet

Woman's Missionary Union of the First Baptist Church held its monthly luncheon at the church Thursday with the Sharpley Circle as host. An autumn theme was carried out in table decorations and a short business session was held with Mrs. S. B. McLallen, president, presiding.

Mrs. Lowell Sharp was leader of the program that followed. Mrs. Jimmy Allred opened the program with the devotional lesson on "God's Healing Power" which provided the theme for

the other speakers. Related to Malcom Cassels, Stanford-Smith, John Winkler and R. E. Caddell. Mrs. Paul Harvey entertained with vocal music.



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Truman's Life Is Reviewed In New Book, "The Man Of Independence"

By SAM SUMMERLIN

RALEIGH, N. C. — An author-editor, politician has written a biography of Harry S. Truman. Did you know that the President took a flyer in the oil business, as a young man?

In "The Man of Independence," Johnathan Daniels says

he has tried to "interpret the president in the terms of the average American man."

Daniels, 48-year-old editor of the Raleigh (N. C.) News and Observer, White House intimate, and author of such books as "A Southerner Discovers the South" and "A Southerner Discovers New England," will see his new work published September 27.

In an interview, Daniels said he believes he has uncovered facts about the president which have never been published. These include hitherto unrecorded details of Truman's relations with the late Kansas City "boss" Tom Pendergast, Truman's tiff with former Secretary of State Jimmy Byrnes and the President's relations with the late President Roosevelt.

Daniels prefers to keep mum on these details until after his



ONE, TWO, THREE TESTING:—More than 15 Jaycees gathered in the Hereford Bull barn last Tuesday night, November 14, to repair Christmas lighting decorations for the town. Shown in the picture above are a number of the Jaycees at work testing light bulbs. More than an entire 200-gallon drum full of the bulbs used last year were useless.

book is published. "The biggest surprise I got in writing the book was finding that so little research had been done on Truman's life before he became president," Daniels said. For example, he said he discovered that Truman took a fling in a number of other businesses besides the celebrated ill-fated haberdashery.

Daniels should know what's

new about Truman—after serving as administrative assistant and press secretary to President Roosevelt. He was an adviser and speech-writer for Truman during the now historic 1948 campaign. Daniels is Democrat National Committeeman from North Carolina, and has been one of the strongest southern supporters of the national administration.

Daniels says the idea for the book was suggested by George Stevens, Editor of J. P. Lippincott.

"I asked the President about it, and he said he'd like me to do the book," Daniels remarked. "The chief source," he added, "must be set down as the President himself—even though he probably will disagree with some of my conclusions. I don't expect Truman to like all the new lines I have put upon his portrait."

"The President cautioned me, though, not to trust his memory," Daniels said. "He wanted me to check the facts where the facts were recorded—and I think I have made the most thorough possible search for them."

Vivian and Mary Jane, the President's Brother and sister, shared their memories. Daughter Margaret related things about her early life.

"I was surprised to discover the forgotten activities of Truman in oil, mining and the building and loan business," the author said.

"All Books say that before World War I, Truman was a farmer, well, that's true. But he also went into the oil business, with a firm called Morgan and Company."

Daniels said he searched in vain for someone who recalled this enterprise until he finally located David H. Morgan himself in Eureka, Kans.

Morgan told him that the company, of which Truman was Treasurer, managed to sink a well 900 feet but it was dry all

Sub Soil Moisture Adequate for Wheat

According to recent tests made by technicians of the Soil Conservation Service, sub-soil moisture in the Deaf Smith County Wind Erosion District averages 40.2 inches. This is much above the average and is considered fully adequate for this time of

the year. With the war coming on and no money to go on, the group sold out to a bigger firm, down 1,000 feet more, and came in with one of the biggest wells in Kansas.

Daniels said Morgan chuckles when he relates how he received a letter from Truman in which his former partner wrote that he probably wouldn't be President today if that well had come through before the sale.

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year. Actually the moisture varied from about 18 inches, near Bootleg, to over 50 inches along the north side of the District, where heavy rains occurred in September.

Practically all wheat has been sowed and is up to good stands. Much late wheat was drilled in well soaked ground which was packed down well by the operation.

In general a good cover of sorghum, or sorghum stubbles, and growing wheat is present on the biggest majority of the land. This will greatly reduce the danger of blowing this winter if care is exercised in the grazing of such land.

The Supervisors of the District said they would again like

to call to the attention of all farmers that good sorghum stubbles be left on the land and NOT grazed too heavily.

Production and financial returns are good now, and soil erosion is under control. "Let's keep it that way by following good Soil Conservation Practices at all times," the supervisor said.

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Anniversaries from Thursday, November 23, through Saturday, November 25.

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