

Sunday—High 78, Low 40  
Monday—High 76, Low 42  
Tuesday—High 80, Low 41  
Wednesday—High 72, Low 44  
No Moisture

Published Every Thursday

Our Slogan: "More People—More Farms"

50th Year—Number 46

The Hereford Brand, Hereford, Texas, Thursday, November 16, 1950

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## Around Town

SIGHTS, FACES SEEN

All the grocery stores in the main part of town are going to close at 4 o'clock Friday afternoon for the Hereford-Dumas football game at Dumas, said S. A. Duckworth, who contacted the grocers this week. The grocers in the suburbs will remain open. Dub Reeves contacted many of the other businessmen, who were all willing to let their employees go to the game, but had not decided to close yesterday afternoon.

E. L. Strange brought a sweet potato to the Brand office this week which measured 40 inches in length. The vegetable raised in his garden, resembled exceptionally large link sausages as it had the appearance of several ordinary sweet potatoes joined at the ends, but it was just one potato.

Miss Lucille Draught is the new manager of the lunch counter and soda fountain at Halle Drug. She had been employed by the City Drug a little more than two years.

Bill Waldrep was in charge of a car float from the Hereford Exes of Tech organization for the homecoming parade at Lubbock Saturday, but his car arrived a little late for the parade. However, it was in prominent sight at the football game. Among those from Hereford attending the homecoming were Mr. and Mrs. Jack Bradley, Mr. and Mrs. Ivan Block, Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. T. W. Ferrin, Mr. and Mrs. Homer Brumley and children, Mr. and Mrs. Lee Kent and daughters, Mr. and Mrs. Jerry Stoltz, Mrs. Tom Draper, and Bill Phillips.

New Brand correspondent at Dawn is Miss Bertha Frye, who plans to write her first column for the Brand early next week. All residents of Dawn are asked to help out by taking or sending items of local interest to Miss Frye, who lives in Dawn.

Mr. and Mrs. Dale Kelly attended the 4-H Achievement Day program at Shirley School last week where he received the Gold Star Award for Boys for his son, John Dale, a student at Abilene Christian College. Only the names of the boys who were present were included in the list of awards last week.

Miss Dean McNight left Monday evening via air for Alaska. A former employee of Halle Drug, she said she had really enjoyed the friendly people in Hereford.

Hub Homer, manager of the Hereford Shoe Store, attended a shoe convention in Dallas the first of the week.

Bessie Patterson, correspondent for the Globe-News, is planning to devote more time now to feature writing, having recently completed her work as local news writer for station KPAN for whom she had written two years. Phyllis Radovich is now in charge of local news for the station.

The story begins with a phone call to Major Schroeter, who, it was hoped, might be able to shed light on the rumor that geese shot by hunters this season are diseased, poisoned and not fit to eat. Major Schroeter said he had heard of it, but knew nothing definite. So far nothing definite has been learned about poison geese. But the phone call did shed light on another less unhappy fact.

R. Schroeter, Harry Danforth and E. R. Carmichael left at 5:30 Friday morning for the hill country of Burnet County to go deer hunting. The hill country, it seems, is familiar ground to Mr. Schroeter, who was reared there. Further conversation with Major Schroeter revealed that Mrs. Schroeter, the former Miss Kelsberger, also a native of the hills, is a cousin of Oscar Fox. Fox is the composer of "The Hills of Home," world-famous semi-classic melody written while Fox was inspired with the beauty of his native country in Burnet County.

## Regulations Affecting Renewal Of Driver's Licenses Are Effective

New regulations are now in effect in connection with the renewal of driver's licenses, stated Examiner Patrolman Bob Rigler this week. It is no longer necessary to obtain forms for filling out renewals. The procedure now is to simply tear off the top half of the driver's license now in force, mail it with the required amount of money, in the form of a money order, payable to the Department of Public Safety, to the department at Austin. Renewal fee is 50¢ for operators, \$1.00 for commercial operators, and \$3.00 for chauffeurs, said Mr. Rigler.

"Be sure your address is correct on the top half," warned the patrolman. Law requires that operators notify the Department of Public Safety within 10 days after changing address as shown on the license; however, many overlook this, and the department must have the correct address in order to return the renewed license. "Simply fill out a penny post card with your correct mailing address and include your old address," said Mr. Rigler.

Another change is the driver's license itself. A new and smaller one is being issued to new drivers and to those who have applied for renewal. Thirty days before the new-type license expires, the Department of Public Safety is to notify each opera-

tor, allowing him plenty of time to obtain a renewal. Rigler stressed two points—the notification by the Department is at the time the new-type license expires, not the old type now held by operators, and point number two, each operator must keep the department informed as to his correct address.

The patrolman will give driver's license examinations each Tuesday at the court house.

## Kiwanians To Hear High School Chorus

The Hereford High school chorus, featuring 60 voices, will provide the program for the regular 12 noon luncheon of the Kiwanis club today in the Jim Hill Hotel.

The chorus, under the direction of Don Moore, will make its first public appearance this year before the Kiwanians. The program will begin at 12:30.

## Ministers Set Union Thanksgiving Meet

A Union Thanksgiving service for all religious creeds will be held at the Presbyterian Church here Wednesday, November 22, at 8 p. m. It was decided at a meeting of the Hereford Ministerial alliance held at 7:15 a. m. Monday in the Jim Hill Hotel.

Rev. Dick Cagle, pastor of the First Baptist Church, will preach the sermon for the services.

Although the entire program has not yet been worked out, final details will be announced in the Sunday Brand, according to Rev. Roy Bickford, pastor of the Church of the Nazarene.

Rev. Bickford, secretary of the alliance, said all the public of all churches are invited to attend the services, which are held annually at Thanksgiving. Services last year were held at the First Christian church here.



ON STRIKE—The telephone strike came to Hereford in person Tuesday when Floyd E. Wilson (left) and Frank Fillman (right) set up a picket line around the Bell Telephone company building here. Both men said they were from Amarillo and did not expect to be in Hereford longer than one day. No pickets appeared Wednesday. The Western Electric Communications Workers of America (CIO) are on strike throughout the nation.

## Jaycees Begin Work On Extension Decoration Party For Christmas

Jaycees gathered at the Bull Barn Tuesday night and made final preparations for decorating Hereford with Christmas lights.

After a business meeting in the County Court room of the courthouse, the Junior Chamber of Commerce members gathered at the Barn and repaired old lighting equipment used last

year and replaced worn out materials with new.

In their extensive Christmas lighting program, the Jaycees will begin the day after Thanksgiving with the stringing of brilliant, colored lights one mile of Highway 60 and several blocks of Main, Sampson and Miles Streets.

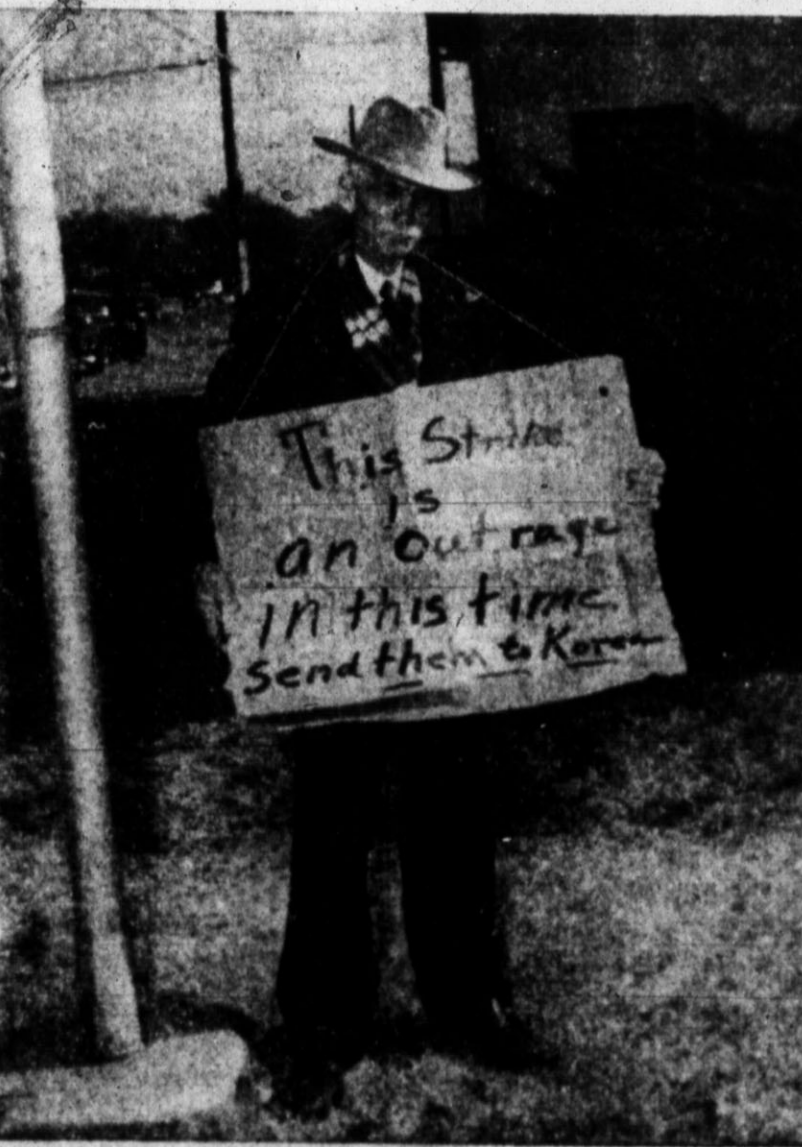
Further plans were made for the awarding of a first prize of \$25 to the resident whose home is most attractively decorated for the holidays. Jim Terry, in charge of the Christmas program, said second and third prizes of \$15 and \$10 each would be awarded residents whose homes were next most attractively decorated.

Santa Claus is scheduled to appear with his reindeer in Hereford November 30 and December 16. Terry said the good saint would be here again December 22 to hand out gifts, including candy and nuts, to the children.

A community caroling and a Christmas pageant on December 22 also are among plans on the Jaycee program. The pageant, hoped by the Jaycees to be an annual affair of their organization, is scheduled to be held on the courthouse lawn. Plans, however, still are indefinite.

It was learned at the business meeting that the project for the construction of tennis courts in Hereford would necessarily be suspended as a result

## County Pioneer Pickets Against Phone Picketers



PICKETS PICKETS—F. H. Oberthier, 81-year-old pioneer of Hereford and Deaf Smith County didn't hesitate to let the world know what he thinks of the current strike of telephone Western Electric workers, Communications Workers of America (CIO). Picketing the telephone office here, he displayed his sign to all who cared to see. Mr. Oberthier said when he got tired he would hire somebody to carry the sign "for, say, \$1.50 per hour." "Our boys are dying in Korea, and these young bucks go on strike," he said.

of recent government restrictions curtailing the construction of public amusement buildings. Jaycee officers expressed regret that the project, which already was underway, must be suspended. Materials for the construction of the courts were at the site, but the foundation had not yet been put down when the restricting regulation came.

## Scouts Want To Repair Toys Now

Everyone is asked to bring toys to the offices of the American Red Cross as soon as possible so they can be repaired by boys of Troop 52, Boy Scouts, in plenty of time for gifts to the needy at Christmas. Worth Covington, scoutmaster, stressed the fact that toys are acceptable if they can be repaired.

He especially urged local residents to take a look around the house and bring in toys that the boys can fix up—by painting, adding a wheel, etc. A tricycle isn't worthless, he pointed out, if it has one wheel missing as someone else may bring parts of another one and thus a good one can be created.

Toys should be left at the offices of the Red Cross on the second floor of the courthouse. Toys that do not need repair will also be accepted and saved for distribution. In years past, several individuals have made clever rag dolls and other items for the needy.

Covington stressed the fact toys should be brought immediately to give the boys time to get the work completed.

## Hereford Auto Is In Accident

Mrs. C. H. Smith, 65 years old, of Austin, mother of Mrs. Willard O. Witherspoon, is in critical condition in Northwest Texas Hospital in Amarillo where she and Mrs. Witherspoon have both been hospitalized as a result of an automobile accident Sunday afternoon near Amarillo.

Mrs. Witherspoon suffered a broken arm, three broken ribs, and facial cuts as well as shock. Injuries to Willard Witherspoon, driver and the only other occupant of the Witherspoon car, were described only as bruises.

The Witherspoons were returning on the Dallas highway from Wellington where they had

## Services Held At Friona Sat.

Theodore R. Wilkerson, 45 years old, died at Friona Saturday at noon. He had moved to this area two weeks previously for his health and was staying with a brother seven miles southeast of Friona.

Funeral services were conducted at the Friona Baptist Church Tuesday afternoon with Rev. Jimmy Tidwell of the Methodist Church and Rev. Tommy Allen of the Baptist Church officiating.

The family, including Wilkerson, his wife, Nona, and six children, ages 18 months to 18 years, came to Friona from Decatur, Ala. Wilkerson was born at Stevenson, Ala., on November 27, 1905.

Survivors, other than the wife and children, include three brothers, Willie and Alvin Wilkerson of Friona, Lonnie Wilkerson of Stevenson, Ala.; three sisters, Claudia Durhan and Jennie Evens of Scotsboro, Ala., and Comfort Southern of Duncan, Ala.

Interment was at Friona under the direction of Gilliland Funeral Home.

## Zone 1 Meeting Of Legion Is Held Here

Legion officers from all over the district participated in the program for the Zone 1 meeting of the American Legion and Auxiliary Tuesday evening at the Legion Home in Veteran's Memorial Park when approximately 90 were present.

Tom Hairell of the Veteran's Agency in Lubbock, main speaker for the evening, told of his experiences as a Legionnaire and outlined the aims and objectives of the American Legion since its organization.

Other Legion officers present included Sid Lowery of the regional office, Lubbock; 18th District Commander Rhea Smith; 18th District Auxiliary President Mrs. L. A. Pitt of Amarillo; Mrs. George Farlow of Canyon, representing the Veteran's Hospitals; Fifth Division Chairman Jimmy Faulkner of Amarillo; 18th District Adjutant Roy Beard, and the Zone 1 Commander Loyd Brewer.

A business meeting was held to discuss regular business of the zone. Mrs. Roy Ivey of Vega was elected Zone 1 chairman of the Auxiliary.

## Two Rifles Are Stolen Sunday

Two .22 caliber rifles were stolen from the Donner place Sunday evening according to Sheriff J. C. Reese, who still is investigating the matter.

Sunday afternoon a group cleaned and listed the rifles and other items, getting them ready for an auction sale on Monday by the Methodist Church to whom the property was left. The guns were missed before the sale started.

Reese described one gun as an old type single shot with an octagon barrel, and the other as a later model Winchester pump type rifle.

## City Police Nab Couple Wanted By U. S. Marshall

Nicholas Joseph Zuk and his wife Grace, alias Grace Petrilla, alias Grace Kreisek were turned over to U. S. Deputy Marshall Bill Lampe of Amarillo Tuesday morning after they were arrested here Sunday night by City Police Officers Roy Campbell and J. A. (Ab) Balentine.

Charges of driving a stolen

automobile in interstate commerce, a federal offense, were filed against the couple in Federal Court in Amarillo Tuesday in connection with the driving of a car stolen in Albuquerque.

The police officer said Clarence Veazey of Bandy and Veazey's Conoco Service Station in

day near Main Street and Highway 60. He said they told him their home was in Wayne, Indiana, and formerly in Cleveland, Ohio.

The police officer said Clarence Veazey of Bandy and Veazey's Conoco Service Station in

Balentine said the couple was arrested about 11:55 p. m. Sun-



CONFISCATED—Police Chief Floyd H. Reeves (Center) points to an eight-millimeter French pistol and a blackjack which he said were confiscated from a car driven by a couple, who were turned over to Federal police in Amarillo. Officers J. A. (Ab) Balentine (left) and Roy Campbell (not shown in photo) arrested the couple Sunday night at Highway 60 and Main after a phone call from Clarence Veazey informing the police department they were on their way to Hereford. Officer Hollis Rainey stands by at right. Balentine said the arrested man, Nicholas Zuk, told officers he had gotten the pistol in New Caledonia. The man and his wife, Grace, are in jail at Amarillo on a charge of transporting stolen goods in interstate commerce.

## Forgery Trial Is Postponed

No jury was paneled and trial was postponed until December 4 in Judge Harry Schultz' District Court for the case in which S. L. Powell, Jr., former manager of Furr Food Stores, is charged with forgery.

Approximately half of the citizens called for jury duty were busy with harvests and a jury could not be selected.

Powell faces three charges, two which allege altering a written instrument, and one which alleges forging a name to a written instrument.

## Snare Wins Weekly Football Contest

Winner of the football contest for the week ending November 11, was Kent Snare. O. C. Curtisring and S. T. Loerwald tied for second. First prize was given by Shelton Tire Exchange. Games most commonly missed were Arizona-Arizona State and SMU-Texas A&M.

The telephone strike has come to Hereford. And F. H. Oberthier, 81-year-old Deaf Smith County pioneer, put in a strike against the strikers.

A picket line of two Western Electric employees from Amarillo patrolled the premises of the telephone building here Tuesday, and Oberthier, the founder of Hereford's first power company, put up a counter-picket line, walking slowly down the sidewalk and wearing a cardboard sign which read "This strike is an outrage."

The aged, but spirited counter-picket said: "I am opposed to all these strikes in these times. While our boys are dying in Korea these young bucks go on strike and tangle up our country."

The two Communications Workers of America (CIO) pickets, Floyd E. Wilson and Frank Fillman, both of whom said they were residents of Amarillo, paid scant attention to the old man. One of them mumbled a few words about years spent in Japan during the last war.

Oberthier turned and held his sign high, exhibiting it to all passing motorists and pedestrians and readily answered queries with "The labor unions have become unions of destruction."

A resident of Hereford since 1908, Oberthier has been active in the business life and growth of the town. With the exception of a picket line posted during the construction of the Jim Hill Hotel last year, Oberthier said he could remember no other strike here.

His sign read "This Strike Is An Outrage. In This Time Send Them To Korea." The signs were printed by hand on sprawling black letters on a large piece of ragged brown cardboard.

The counter-picket went "on strike" at approximately 10 a. m. Tuesday and remained throughout most of the day, with the exception of a few minutes out for lunch.

He said he would remain on the job as long as the pickets were there. He added that, in event he grew tired he might hire "somebody to walk for me."

The picketing ended at nightfall and all employees were back on the job Wednesday. John A. Cornell of Plainview, manager of the Plainview and Hereford offices, said he estimated about half of the operators here had honored the picket line. Most of those working during the picketing were not members of the union, he pointed out.

He said "We never know where they will hit next nor when." Fillman, one of the pickets, said he believed they would picket here only through Tuesday. They did not picket Wednesday.

## Question OF THE Week

What do you consider the most interesting thing to show visitors to Hereford or Deaf Smith County?

Dale Martin: I think these new homes or the new REA building would be the most interesting.

Mrs. Vern Hilton: I think there are a lot of interesting things here in town. We showed several different things to our out-of-town guests last week. They were especially interested in the trucks coming into the elevators and the ice plant and packing shed. I would also include the new business buildings on main street, the new shopping center, and new homes.

Sank Ramey: Show them our good teeth, even if they are false.

Mrs. R. C. Childers: I could show them a good variety of agricultural enterprises in our community. There are three or four modern dairies and others starting in our community. Growing and processing of lettuce and carrots, both fairly new crops in our vicinity, is very interesting.

Mrs. C. W. Parker: We usually





### Brand Is Named In New Book

Newspapers whose names show imagination or historical awareness are mentioned in Boyce House's newest book, just out, entitled "Texas Laughs—

and the Amazing Truth about Texas." Among the papers mentioned are the Hereford Brand, Comanche Chief and Fort Lavaca Wave.

Besides nearly 200 new (or nearly new) Texas jokes, the handy book contains more than 200 "believe-it-or-nots" about Texas in the "amazing truths" chapter such as—

That a pig changed the history of Texas; Marshall, Texas, was once the capitol of Missouri; the last battle of the Civil War was fought in Texas—and won by Texans; Interesting things about Judge Roy Bean, King Ranch, oil booms, great sayings of great Texans, Texas Rangers; And the many activities in

which Texas is first. Then there are cowboy ballads, Sen. Joseph W. Bailey's speech about dividing Texas, ranch country terms, odd animals, scenic wonders, etc. Everything is compactly told.

There have been many books written about Texas but never one like this. A Texan anywhere, if armed with "Texas Laughs—

and the Amazing Truth about Texas" can win all the arguments.

Kemper Military School at Boonville, Mo., scholastic honor roll for the grade month ending November 4. The honor roll is announced each month by Lt. Col. F. Marston, dean. A cadet must maintain an average of 80 or above in each course during grade month to be named on the roll.

This new generation is going to be the dogs! It has been the hue and cry of oldsters for many years, but it seems to make little difference; and in a few decades this same bunch of kids are going to be old—and they are crying out the same old phrase.

At this used to worry me quite a bit until I got to thinking about how civilization had advanced "since we started going to the dogs." This is a stock answer that the old timers just cannot overcome and I was pretty well convinced that the younger generations, despite their faults, were OK. However, this week appeared a demonstration of pioneer fortitude which again has me pondering over the question. I am beginning to wonder if the later generations, including myself, compare at all with the folks who settled this area, lived in dugouts, battled death, dust and primitive hardships.

The decision came with the appearance of F. H. Oberthier as a counter-pick. Last Tuesday Mr. Oberthier got so mad that he painted a sign about sending strikers to Korea, put on his overcoat and joined right in the picket line. Despite the fact that Mr. Oberthier is 81 years of age, he is spry and plenty capable of taking care of himself. He came to this country way back in 1908 and he feels that it is strictly Un-American to strike during the stress of the Korean war. Furthermore, he had the courage to speak out and let people know what he thought. Besides, it really got under the skin of the pickets. One of them kept muttering about having seen service in Japan, but they were both a little ashamed—which is something in their favor.

Those local girls want to go to work," Mr. Oberthier said. "They are satisfied with their conditions, most of them anyway, and I don't see why paid pickets from Amarillo and other towns should interfere."

Thousands and thousands of people all over the country feel just as Mr. Oberthier feels—but they haven't the courage to speak up. Which brings up the point about generations. Whether you agree with Mr. Oberthier or not, you must admit that his generation is heard from in an effective manner. How many of your generation—further against the phone strikes—would have the courage to stand up for the ideals as does F. H. Oberthier?

And speaking of war in Korea brings to mind Senator Lyndon Johnson's talk in Amarillo last Friday. For a guy who was pretty much of a Coke Stevenson fan, it may sound odd to point on the coal for Lyndon—but he is doing an excellent job. He is conscientious and sincere and is the type man Texas needs to develop as a successor to the aging Tom Connally. I drove up with Woodrow Ireland and Bob Thompson and they definitely agree that Johnson has something on the ball. Woodrow was also a Stevenson man, but Bob was a Johnson booster.

Anyway, the Senator spoke

most convincingly. He said that the United States has been lucky. "So far we have always let the enemy decide the place, the conditions and the weather for our wars," Lyndon Johnson said; all of which he pointed out as a poor way to wage war. He further said that maintaining a proper future defense will be a most expensive procedure. On the other hand, he pointed out that the wiping out of 10 Russian cities with atom bombs would lead to the wiping out of 10 American cities by the same method from Russia and he reviewed what might happen if atom bombs fell on Detroit, Chicago, New York and Washington with some under-secretary who happened to be away from Washington on vacation setting up an emergency government in Florida.

All in all, Senator Johnson admitted that he did not have the answer, but he said Washington is steadily pondering the problem—and he asked the people of the district to write to him. He wants opinions, even gripes and complaints. Every man who heard Lyndon Johnson last Friday left with a lump in his heart and a doubt regarding the future welfare of American democracy. Furthermore, if the other senators and congressmen feel as does Johnson, I would not be surprised if the United States does unload a few tons of H-Bombs and Atom Bombs on Russia within the next 12 months. It all depends upon Russia. I don't think the United States plans to back up one single inch.

Boy, Oh Boy. My wife is in the dog house for a change. Our four year old son, Buz, woke about five o'clock the other morning crying. He had dreamed that he was eating a hot dog and his mother took it away from him. He finally got back to sleep, but next day the deal was very real to him and he still contends she took the hot dog away from him. He said that Dick Culpepper put it out on the counter and she wouldn't let him eat it—and he starts crying every time he thinks about it. He had the dream last Tuesday morning—and he still gets mad. Wonder how many hot dogs he will wrangle from this one dream?

When this comes out I will be in Wellington, Texas, where I am going to be best man at my brother-in-law's wedding. I still insist that these bald-headed men have a chance. Notice where they had a bald headed men's convention down in Shreveport and the selected delegate with the most kissable bald head. Why don't we do something like this around Hereford? It would be an ideal project for the B. and P. W. Club. Just think what a mess this town would be in if all of the bald heads were shipped to Africa or even attended a convention. The climate may be good for the teeth, but it sure is rough on the men's hair.

### McGaughey Enters Area-Wide Contest

Miss Betty McGaughey of the Fairview Community will enter an area-wide contest of Texas Tech in Lubbock Saturday in which she will model a wool, full-length coat, which she made. She is a member of the County-Wide 4-H Club. The contest is sponsored by the Sheep and Goat Raisers, and a \$50 prize is offered the winner in each division. Betty will enter the junior division, wearing her brown tweed coat.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

## C. B. Black Co.

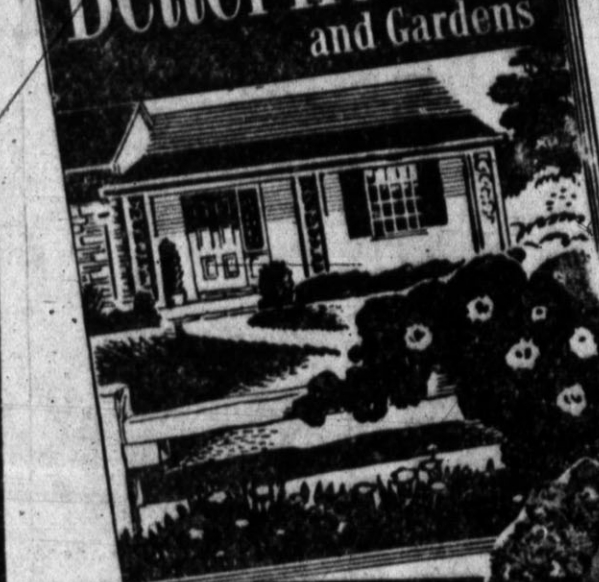
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All Beef—Lb. Hamburger 59c

Wilson's Corn King Sliced BACON lb. 46c

Morrell Pride Short Shankled PICNICS lb. 43c

PORK—CENTER CUTS 59c Lb.  
CHOP FIRST CUTS 48c Lb.

FRESH DRESSED FRYERS lb. 55c



Ruby Red GRAPEFRUIT Lb. 10c

Green Pascal CELERY Lb. 10c

PIE PUMKINS Lb. 5c

Golden Ripe BANANAS 2 lbs. 25c

Fancy Winesap APPLES Lb. 10c

Medium Heads Green CABBAGE Lb. 4c

Colorado Red POTATOES 10 Lbs. 35c

Acorn SQUASH Lb. 7c

HORMEL SPAM 12 oz TIN 47c

DEL MONTE SLI. CRUSHED ORCHUNKS PINEAPPLE NO. 2 TIN 29c

BRIGHT & EARLY COFFEE lb. 79c

Libby's Sliced or Halves PEACHES No. 2 1/2 Can	53c
COCA COLA 6 Bot. Ctn. Plus Deposit	23c
Campbell's TOMATO SOUP Tall Can	10c
Shortening CRISCO 3 lb. Can	85c
Aunt Jemima PANCAKE FLOUR Lge. Box	33c
Del Monte FRUIT COCTAIL 303 Can	25c
Bleach CLOROX P. Bot. 9 Qt. Bot. 14c 1/2-Gal. Bot. 27c Gal. 49c	
Cake Flour SOFTASILK Lge. Box	39c
Swiss SWIFT'NING 3 lb. Can	85c
Cigarettes LUCKY STRIKE 10 Pack Ctn.	\$1.87
Jolly Time POP CORN 2 Tall Cans	35c
Crackers RITZ Lb. Box	31c
Armour's Dog Food DASH 2 tall cans	25c
Baker's Shredded Coconut 4-oz. box	17c
Del Monte Picnic PEAS 2 size	33c
Laundry Bleach HI-LEX Quart	15c
Angelus MARSHMALLOWS 10-oz. Pkg.	21c
Peter Pan Smooth or Crunchy PEANUT BUTTER 12-oz. Glass	29c
Skinner's MACARONI-SPAGHETTI 2 Boxes	21c
All Varieties Baby Food GERBER'S 3 For	25c
Large Box CREAM OF WHEAT	31c
Oscar Mayer With Bar-B-Q-Sauce WEINERS 13-oz. Can	57c
Campbell's CREAM OF MUSHROOM SOUP 2 tall cans	33c
Shunshine Crackers CHEESE IT'S Medium Box	21c
Best Foods MAYONNAISE Pint	47c
Betty Crocker's DEVILS FOOD CAKE MIX 20 oz. Box	33c
Betty Crocker's GINGER CAKE MIX 14 1/2-oz. Box	25c
BISQUICK 20-oz. Box	27c

### WHY PAY MORE?

American Made -8-Light Series Type Set XMAS TREE LIGHTS	69c
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Lge. Box SUPER SUDS 25c	Lge. Box FAB 29c	VEL Large Box 29c Giant Box 69c
New Pressure Pack Coffee CHASE and SANBORN Lb. tin	77c	
Ocean Spray CRANBERRY SAUCE 3 no. 300 cans	49c	

### FURR'S BAKERY TREATS

Med. Size APPLE SAUCE CAKES	Ea. 57c
Fresh LEMON CREAM PIES	Ea. 49c
Assorted DANISH ROLLS	Doz. 59c



# Lions Have Zone 1 Meeting And Ladies Night Banquet

An unusual and varied program was presented Tuesday evening at the ladies night meeting for Zone 1 of the Lions Club at Hotel Jim Hill. Each of the four clubs represented, South Amarillo, Downtown Amarillo, Canyon, and Hereford presented a portion of the program.

Earlier in the afternoon officers of Zone 1 met in a business session with Howard Gault, Zone chairman, in charge.

After welcoming the guests at the banquet Wayne Edwards, Lion Boss for the local club presented Mr. Gault, who served as program chairman.

The Canyon group presented a soloist and a male quartet from West Texas State College who gave several clever selections.

Blackburn Shaw quartet was presented by South Amarillo Lions, after which the Hereford club had as its guest, Carl Sundeen, vocalist, accompanied by Mrs. Sundeen.

Herbert Lewis of the downtown Amarillo club showed color

slides of the International Lions Convention at Chicago.

Lyle Blanton, past-president, presented a gift from the Lions to Miss Barbara Burney, retiring Lion Sweetheart and bride-elect of Dr. Edwin Goodall of Gatesville. President Edwards then introduced the new Lion Sweetheart, Miss Beverly Barkley.

Lion Bruce Miller was made to wear the dunce cap, wear a bib, and drink from a baby bottle when he could not produce the answer to the question of the week in the information program. Pau' Holland, who is in charge of the question concerning Lions International or

activities of the local club, had given Miller a week to find the answer to the question. He made some slight error. George Graham was then given a chance at a new question, but his luck was similar.

### Personnel Officer

James N. Wood, Jr., has been made a personnel officer at Camp Hood. He went into active duty recently after having been employed more than two years by the Eubanks Accounting Office. He says he has enough night work at the camp now to do to compare with making out income tax returns.

Mrs. A. E. Manjeot and her mother, Mrs. Reber Howton, have returned from Dallas where they attended the SMU-Texas A&M football game. They were joined there by Mrs. Manjeot's son, Lloyd, a Texas A&M student. They were accompanied by Mrs. Horace Hershey who vi-

sited relatives in Dallas and who also met her son, Joe, there for the game. Joe is a student at Texas A&M College.

Week end guests of Mr. and Mrs. Jerry Stoltz were Mr. and Mrs. S. G. Stoltz of Hobbs, N. M.



**MYSTERY FARM**—Two brothers, one in Hereford, the other in the country, were the correct identifiers of the mystery farm this week. Ellwood Skypala of 714 Avenue L and Norbert Skypala, who lives on the Harrison highway one and a half miles from Hereford, were first of all callers who said the mystery farm was the Ted Earback place one mile northwest of Dawn. The two brothers are entitled to two free theatre tickets apiece.

**BELOW**—The first person from inside Hereford's city limits who correctly identifies the mystery farm below will receive two free theatre tickets. Likewise, the first caller from the country who can name the place will be awarded two free tickets.

### C. Of C. To Select Four New Directors

Chamber of Commerce members this week received card ballots for the purpose of selecting four new directors. Tom McFarland, secretary, said Wednesday, Thursday, Nov. 30, was listed as deadline for returning the ballots.

Four candidates will be select-

ed from the eight listed. Mr. McFarland said. The list includes: Jim Bob Allison, Paul Harvey, Bill Warren, Ray Cowser, Major Schroeter, Berry Jacobsen, A. W. Hembree, and Jimmie Allred.

Retiring board members are: Owen Bybee, J. H. Sears, Dr. Will Graham and Guy Lawrence.

New directors will take office Jan. 1, 1951.

### Card of Thanks

To our many friends, we wish to express our appreciation for the beautiful flowers, kindness and generosity shown us in the loss of our dear wife, daughter and sister. Sincerely,

Phillip Minear  
Mr. and Mrs. E. F. Drury  
Mr. and Mrs. Thurmon Drury  
Mr. and Mrs. Cloyse Drury  
Mr. and Mrs. I. F. White  
and  
Bobbie Jean Drury

### Card of Thanks

We wish to express our sincere gratitude to all of our friends, Drs. and Nurses for their kindness, sympathy and help during our recent illness and bereavement of our beloved baby boy and brother.

The Medley Family

*Everybody loves it!*  
**MARY LEE TAYLOR'S PUMPKIN PIE**

**TRY THIS EASY RECIPE:**

**PUMPKIN PIE**

*Broadcast: November 18, 1950*

1/4 cup brown sugar	1 1/2 cups cooked or canned pumpkin	Turn on oven; set at very hot (450°). Mix brown sugar, flour, salt and the spice. Add rest of ingredients and stir until smooth.
1 tablespoon flour	1 1/2 cups Pet Milk	Pour into deep 9-in. pie pan lined with unbaked pastry made with pie crust mix. Bake 15 min., then reduce heat to slow (325°) and bake about 40 min., or until firm.
1/2 teaspoon salt	1 slightly beaten egg	
2 1/4 teaspoons pumpkin pie spice	2 tablespoons dark molasses	

**You Will Need:**  
**WHITE SWAN CUSTARD PUMPKIN 35c**  
2 No. 2 Cans

*Fresh dressed POULTRY*

Pure Pork Country Style <b>SAUSAGE</b>	Lb. 30c
Wilson's Corn King <b>BACON</b>	Lb. 39c
Krafts Elkhorn <b>CHEESE</b>	Lb. 39c
Pinkney's Cello Wrapped <b>FRANKS</b>	Lb. 39c
<b>DRY SALT BACON</b>	Lb. 29c
Deaf Smith County <b>CHILI</b>	Lb. 49c

PLENTY OF HENS AND FRYERS

Ocean Spray Cello Bag <b>CRANBERRIES</b>	Lb. 15c
Delicious Fancy Large <b>APPLES</b>	2 Lbs. 25c
Calif. Green Slicers <b>CUCUMERS</b>	2 Lbs. 15c
Firm Green <b>CABBAGE</b>	Lb. 3c
Yellow Spanish <b>ONIONS</b>	Lb. 5c

Ocean Spray <b>CRANBERRY SAUCE</b> 2 Cans <b>35c</b>	Wapco Whole <b>BEANS</b> 2 No. 2 Cans <b>37c</b>
Concho Fancy <b>PEAS</b> 2 No. 303 Cans <b>27c</b>	Sun Vally <b>OLEO</b> Colored Quarters <b>Lb. 25c</b>
Wapco Cut <b>BEANS</b> 2 No. 2 Cans <b>25c</b>	White Swan Crushed or Sliced <b>PINEAPPLE</b> 3 No. 1 Cans <b>39c</b>

We will close at 4:00 p. m. Friday to give our employees time to see the Whiteface game.

# HEREFORD FOOD MART

128 W. 1st. We Deliver Phone 1114

**Yes, 3 good reasons to know your Bank, better**

- 1** *Discover New Banking Convenience*  
Come in and get acquainted with our many friendly services. You'll find our friendly interest in your banking problems means more convenience and help for you.
- 2** *Night Depository*  
Personalized Checkbook control Means Safe Handling of Personal Funds. When you pay by check, you have complete control of your personal finances.
- 3** *Be Safe!*  
Check stubs are a record of Expenses... cancelled checks are receipts... Personalized check books can be supplied you at a nominal cost.

Enjoy the advantages of our Night Depository Box. Why risk having your money stolen with this convenient and safe service.

Enjoy security for your valuables and keep safes. For convenience and protection rent a safe deposit box at our low rates.

Join the hundreds who know our bank for Service and Savings... Come in and let's get acquainted.

## The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation - Federal Reserve System



# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



## Star Theatre SUNDAY - MONDAY NOVEMBER 19 - 20

Be Sure and Ask for Your Free Tickets

With each PAID-UP-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### FOR SALE Miscellaneous

FOR SALE: Nine cubic foot Carrier food freezer. Miller Plumbing Co., 125 Sampson. B-1-42-13-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

OFFICE SUPPLIES: Regular Lines and special orders. The Hereford Brand. B-1-14-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

NOW IS the time to order your new fall suit. Acme Cleaners. Phone 111. B-1-14-34-tfc

FOR SALE: Assortment of blue spruce. Mrs. J. F. Ward. North Main. B-1-12-19-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: Wincharger 32 volt complete with batteries. L. H. Lookingbill, Summerfield, Texas. B-1-13-44-tfc

We Have III FEED MOLASSES. Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE: Broad breasted Bronze turkeys. See or write Walter London, Jr., Rt. 4, Hereford. B-1-15-45-tfc

READ City Food ad for week end grocery specials. T-1-8-20-tfc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

PRESBYTERIAN CHURCH and Bazaar will have a bake sale at Hereford Hardware December 8. T-1-14-46-1p

TURKEYS Anyone wishing turkeys, place your order now as we will market them before Thanksgiving. MRS. J. T. GUNN B-1-46-2c

FOR SALE: Hotpoint ironer. Phone 902-J or come to 222 Bradley. B-1-11-20-4-c

FOR SALE: One 1,000 gallon Propane tank. One steel water tank. 40" high. Call 1203-W. B-1-15-20-3p

FOR SALE: New windmill and tower; large water storage tank. Mrs. Gertrude Lisenbe, 712 12th Street. B-1-16-20-tfc

**2. FOR SALE Farm Equipment**  
FOR SALE: 1949 Co-Op self propelled combine. Good buy. Jack Welty, Hereford, Texas. B-2-13-45-4p

**FARMERS**  
Protect your valuables in a fire proof home safe. Minimum cost. See these safes at the Hereford Brand. R-2-90-tfc

FOR SALE: John Deere 6 ft combine No. 12-A with motor. Cut less than 200 acres. A bargain. One John Deere 7 ft. mower used very little. S. S. Dodson at Hereford Glass Co. phone 1425 or 1309. B-2-37-16-tfc

Hesston Sorghum Attachments Raises and extends sickle on all makes combines. F. R. STIVERS 801 Texas Ave. Phone 930-J B-2-1-17-tfc

**FOR SALE**  
Model "C" Allis Chalmers tractor with complete equipment for truck farming. Including fertilizer attachment and spray equipment to mount on tractor. Also a tandem disc new last spring. PHIL BARKLEY 5-2-20-tfc

**1949 McCORMICK 125 SP**  
Self Propelled COM'INE With Bin Unloader HEREFORD IMPLEMENT CO. T-2-46-1c

**3. FOR SALE Automobiles**  
**FOR SALE**  
1935 Standard Chevrolet Tudor. New battery, motor just overhauled, new differential, radiator just cleaned, can be seen at 111 Ave. E. Price \$125.00 Cash Only. B-3-44-tfc

**Eliminate unnecessary tire wear!**  
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%. Bear System Front Wheel-Aligning. KINSEY MOTOR CO. Phone 740 B-3-14-tfc

**FOR SALE or Trade:** 1948 3-4 ton Ford pickup. Also 1950 Hudson Super 8 club coupe. See John Phillips. B-3-19-20-2-k

**KINSEY MOTOR COMPANY**  
OK Used Cars Passenger  
1949 Chevrolet 4 door Sky-line Deluxe. Radio, heater, beautiful tulone paint and new tires.  
1949 Nash 2 door, 600 series. This is a one owner car.  
1948 Oldsmobile, 4 door, 66 series. Very nice. Radio and heater.  
1948 Chevrolet 4 door Fleet-master. 4 new tires, radio, heater and extra clean.  
Commercial Units  
1945 Dodge 1-2 ton pickup. Will sell cheap.  
1949 Chevrolet 1-2 ton pickup. Original green paint and been well cared for.  
1949 Chevrolet 1-2 ton pickup. Very nice.  
1946 Ford 1-2 ton pickup, new paint and good tires. T-3-46-1c

### 4. REAL ESTATE For Sale or Trade

**GLENN WEIR REALTOR**  
Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated 104 MAIN STREET Res. Phone 452-W T-4-45-tfc

**FOR SALE**  
The best lot left in Hereford. 100 x 140 corner lot on Roosevelt and Sixth Street. B. E. BRUMLEY Phone 404 B-4-13-tfc

**240 ACRES**  
In irrigated area. Shallow water. All in maize. 1/4 delivered goes with place - 2 good granaries. 170 acre wheat base. \$75. per acre. Terms, 3 years - 29% each year. GLEN WEIR 104 MAIN PHONE 200 B-4-10-tfc

**CHOICE**  
Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

**LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT**  
L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

**WESSON SPECIALS**  
1600 ACRE WHEAT and STOCK FARM. Extra nice ranch style home with attached double garage, 4 room tenant house, 20,000 bu. grain storage, plenty of out buildings, plenty of shallow water for stock. 1000 acres in cultivation, balance excellent grass land. This farm is priced with lots of late model machinery to farm this land and more too. 640 acres of excellent summer tilled wheat, two-thirds go. Price per acre ..... \$70.00 640 WHEAT FARM: 5 room modern house, large grainery, average corrals and sheds, R. E. A., mail route, school bus route, pavement on two sides. 580 acres in wheat, 40 acres grass. Wheat goes. Price per acre ..... \$75.00 310 IRRIGATED FARM: 4 room modern house, 5,000 bu. grainery, sheds and other out buildings. Two good 8" irrigation wells. All good land in cultivation and irrigation. \$15,000.00 loan that can be assumed. Price per acre ..... \$150.00 See Us For a John Hancock Farm and Ranch Loan. WESSON REAL ESTATE 704 West 1st St. Phone 944 Hereford, Texas B-4-45-tfc

**FOR SALE**  
Irrigated 320 acres, nice improvements, 2 wells, 290 acres in cultivation, priced \$150.00 per acre. New 3 bedroom home on paving, price \$8500. Will sell on G.I. loan. Also 7 room house with 2 room house in back; will sell on G.I. loan. J. M. MARBY Real Estate 208 East Third Phone 701 B-4-46-tfc

**FOR RENT**  
3 room modern house unfurnished. 507 Jackson. B-3-8-18-6c

**FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC.** B-5-14-2-tfc

**FRIGIDAIRE for RENT**  
Also Norges Leonards and Servets (butane or natural gas). Installed in your home (LOW MONTHLY RENTAL COSTS (Can be applied on purchase) - and think of the Extra Food Savings and Convenience! GOOD HOUSEKEEPING SHOP. Phone 1109 B-5-15-tfc

**FOR RENT: Two room furnished apartment. Private bath 340 West 3rd Street, East apartment.** B-5-14-44-tfc

**BEDROOM for rent.** 509 Ross. Phone 847-J. B-5-9-40-tfc

**FOR RENT: Two three room apartments, private baths. One furnished and one unfurnished. 115 B or call 569.** B-5-18-42-tfc

**FOR SALE:** One five room house to be moved. One Ford tractor and equipment. One "C" Allis Chalmers tractor. A. N. Hopson, one mile south of town. B-4-27-45-8p

**FOR SALE:** Oil lease and royalty. 650 acres located 21 miles Northwest Hereford. Might sell land, too. J. O. Garlington, 1608 Ave. W. Lubbock, Texas. Phone 23055. B-4-27-46-5p

**FOR SALE or Trade:** All or part of irrigated section, 4 miles north, 3 west of Hereford. M. A. Cone, Box 1029. B-4-22-20-2-p

**FOR SALE:** 320 acres irrigated farm, 2 houses, 2 irrigation wells, water well, Grade A dairy barn and other out buildings. Price 150 per acre. Can give some terms. M. A. Crum, Friona, Texas. T-4-34-46-1p

**FOR SALE or Trade:** All or part north 3 west of Hereford. M. A. Cone, Box 1029. B-4-22-20-2-p

**HOMES**  
Three bedroom home, close in, double garage, \$10,500. Three bedroom home, brand new, 1-2 block off paving, \$12,500. GLEN WEIR 104 Main Phone 200 B-4-46-tfc

Nice 320 acres, improved, half grass. Three miles from highway. Price \$60.00 an acre. Improved section, 600 acres in cultivation. Only three miles from paved highway, \$75.00 per acre - will accept some income property or good land in exchange. An irrigated half section on paved highway, \$150.00 per acre. See us for farm loans, we can make it if it is a GOOD loan. ROSE & BARBER 107 East Third Phone 45

**HOMES FOR SALE**  
A good three bedroom home, excellent location. Six large rooms, floors covered, carpet and linoleum. Will sell furnished or unfurnished. Good terms, if desired. A good five room home on West Third Street, lot has 75 foot front. We have three GOOD four room houses, priced at five, six and seven thousand dollars. Let us show you! ROSE & BARBER 107 East Third Phone 45

**IDEAL STOCK FARM**  
320 acres of land nearly all in cultivation. 2 good 8 inch irrigation wells in shallow water. 2 very nice modern homes, 1 grade A dairy barn, 1 granary and 1 barn. This is one of the nicest set of improvements in the country and the owner has the Arkansas fever, wants to sell quick. This place in priced below the market. \$150.00 per acre. SAM NUNNALLY LOAN STAR INSURANCE AGENCY 136 Main T-4-46-1c

**FOR RENT: 3 room modern house unfurnished. 507 Jackson.** B-3-8-18-6c

**FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC.** B-5-14-2-tfc

**FRIGIDAIRE for RENT**  
Also Norges Leonards and Servets (butane or natural gas). Installed in your home (LOW MONTHLY RENTAL COSTS (Can be applied on purchase) - and think of the Extra Food Savings and Convenience! GOOD HOUSEKEEPING SHOP. Phone 1109 B-5-15-tfc

**FOR RENT: Two room furnished apartment. Private bath 340 West 3rd Street, East apartment.** B-5-14-44-tfc

**BEDROOM for rent.** 509 Ross. Phone 847-J. B-5-9-40-tfc

**FOR RENT: Two three room apartments, private baths. One furnished and one unfurnished. 115 B or call 569.** B-5-18-42-tfc

No. 7 E.K. Finnell • 0	No. 8 C.C. Wimberly • 7	No. 9 R.D. Hicks • 0	No. 10 Joe Allred • 0
No. 6 C.F. Rickels • 0	No. 5 Phillip Miller • 0	No. 11 Taft McGee • .05 J.F. Rickman • 7	No. 12 Carl Wimberly • 0
No. 4 N.A. Brown • 0	No. 3 O.W. • 0	No. 1 Harrison Highway Hereford • .05 V.S. • 0	No. 13 B.E. Roberson • .86

**OCTOBER RAINFALL** hit a definite low, according to Soil Conservation Service reports released this week. Only four points reported moisture: Hereford .05, Taft McGee .05, Carl Wimberly .05 and B. E. Roberson, Summerfield, .86. The other 10 stations reported no rainfall or merely traces.

**THREE ROOM furnished apartment, innerspring mattresses, private shower bath, bills paid Phone 556-W. B-5-13-20-2k**

**FOUR ROOM down town apartment. Prefer couple. Phone 333-J. B-5-9-20-tfc.**

**FOR RENT:** Furnished apartment, also rooms and board. 712 12th Street. B-5-11-20-tfc

**FOR RENT:** One room furnished apartment, 210 Whiteface. Phone 1103-J. B-5-10-20-4-p

**FOR RENT:** Apartment, 613 25 Mile Ave. Phone 325-J. B-5-9-20-tfc

**FOR RENT**  
90 acres with good irrigation well on Canyon Highway south of Amarillo to rent for cash. H. N. WHEELER 234 Amarillo Bldg. Phone 8292 B-5-20-tfc

**FOR RENT:** Furnished apartment for couple. Phone 43. T-5-9-46-1k

**FOR RENT:** Two upstairs bedrooms for men. Call 286-J. T-5-10-46-1p

**FOR RENT:** Three room furnished house. Call 484. T-5-9-46-1p

**FOR RENT:** Light housekeeping room. Hereford Camp. B-5-7-46-2-p

**EXCEPTIONALLY nice two room furnished apartment. Private entrance, innerspring mattress, electric refrigerator, built-ins. Recently decorated. 711 East Third. B-5-18-46-2p**

**FOR RENT:** Two room furnished apartment, private bath, frigidaire, bills paid. Phone 78-W. T-5-13-46-1p

**FOR RENT:** Bedroom. 511 Lawton, call 545-W. T-5-9-46-1p

**FOR RENT:** Three room apartment, furnished, for couple. Bills paid. Phone 970-W. T-5-12-46-1k

**FOR RENT:** Two room furnished apartment, bills paid. 901 Union, phone 521-W. T-5-12-46-1k

**FOR RENT:** Clean, modern two room furnished apartment with refrigerator and bath. Phone 1241-R, Robert Petersen. T-5-16-46-1k

**WANTED:** Wheat pasture for 100 head cows. Will pay premium for some large wheat. G. W. Brumley. B-6-16-46-tfc

**WANTED:** Wheat pasture for cattle. Phone 93 or 1310. O. G. Hill. B-6-12-19-tfc

**WANTED TO RENT:** Brand employee needs 4 or 5 room house. Permanent. T-5-12-46-1k

**Dressmaking-Ironing**  
Dressmaking - Alterations Remodeling fast efficient service Mrs. Glen Nelson 120 Catalpa Call 1198-R B-7-17-tfc

**COVERED buttons, belts and buckles.** Mrs. Mathis, 224 Ave. C. Phone 1040. B-7-12-47-tfc

**FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1153. B-7-11-34-tfc**

### 8. HELP WANTED

**WANTED:** Man on farm for general farm work with wife to help in home part time, 10 miles south, 10 East, Hereford. B-8-22-20-2-p

**HELP WANTED**  
Girls for general office work STAR NUNNALLY LONE STAR INSURANCE AGENCY 136 Main T 8-46-1c

**9. Situations Wanted**  
WANTED: Yardwork of all kinds. Experienced. References. Phone 746-J. B-9-9-41-tfc

**10. NOTICE**  
IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00, 338 Main, Room 5. Alcoholics Anonymous Club, P. O. Box 984. 984. B-9-37-43-tfc

**11. BUSINESS SERVICES**  
WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris. B-11-16-35-tfc

**SCOTT'S PLANING MILL**  
224 D St. Phone 1190 B-11-23-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service

**ELIZABETH WOMBLE**  
146 Main Phone 497 B-11-27-tfc

**WANTED:** Custom binding, combining and bundle thrashing. Phone 930-J, 801 Texas Avenue. F. R. Stivers. B-11-15-40-tfc

**UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKinley, phone 1092. B-11-16-27-tfc**

**WANTED:** Custom combining, plowing and drilling. Phone 537-W, W. W. Rhodes. B-11-11-45-7p

**FOR the best watch repair job**  
Jewelry. T-11-12-20-tfc

**Complete EARTH MOVING Service - Land Leveling - Grading - Scraping - and Bull Dozer Work Deep Plowing - Subsoiling WALLACE & BYRD Phone 9015-F-3 831-W T-11-29-tfc**

**READ City Food ad for week end grocery specials. T-11-8-29-tfc**

**SIGNS - PAINTED - NEON GLENN BOARDMAN 407 Lee Ave. Ph. 456-W T-11-16-tfc**

**PRINTING:** Letterheads, envelopes, tickets, small work. Francis Printing, 707 Grand, phone 1303. B-11-12-46-4p

**TUNE THE PIANO J. G. MERITT T-11-46-1p**

Utah. Mrs. Grayson Whisenant and daughter, Mrs. Louise Jones of Roswell, N. M., visited Mrs. Whisenant's father, J. H. Boydston, and brother, J. J. Boydston, Saturday and Sunday.

**Hereford Rotary Club**  
meets every Friday at 12:05 Hotel Jim Hill

**JAYCEES**  
1st, 3rd Tuesdays Noon Luncheon  
Hotel Jim Hill  
3rd, 4th Tuesdays County Court Room

**Kiwanis Club**  
Thurs. Noon  
Hotel Jim Hill

**Lions Club**  
meets each Wednesday, 12 noon  
Hotel Jim Hill

**MASONIC BULLETIN**  
Hereford Lodge 849

**NOTICE OF MEETING**  
ODD FELLOWS  
Each Monday Night REBEKOHS  
Each Tuesday Night

**44% SOY BEAN MEAL - TON LOTS \$78.00 CAKE \$80.25 20% Range Cubes**  
Delivered To Your Ranch  
**\$70.00 Per Ton**  
**BRADLEY GRAIN COMPANY**  
Located Intersection Harrison Hwy. and Hwy. 60  
PHONE 1216

**Real Estate FARM LOANS**  
A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.  
**Wesson Real Estate**  
716 W. 1st Street Hereford, Texas Phone 944





**WHITEFACE GUARD**—A 17-year-old senior, Neil Witherpoon has played football four years in high school. He is a native of Hereford and has been interested in football as long as he has known about it. He likes track next to football. Bud McFadin of Texas University is his favorite player, although Baylor ranks highest in his estimation of teams. He plans to attend Abilene Christian college and to play football there.

—Brand Staff Photo

## Long Time Ago

### 45 YEARS AGO

Geo. W. Irwin, L. Gough, and R. Collins purchased the G. R. Jowell-ranch east-of town some time ago. They are opening up ditches and already have 100 acres of land ready for water from the dam across the river that Mr. Jowell constructed a few years ago. It is the intention of the gentlemen to spare neither labor nor money in making this a veritable garden spot and thoroughly demonstrating what can be done along the line of scientific irrigation.

Wheat shipped to a Fort Worth market brought the satisfactory price of 81 cents per bushel.

J. D. Thompson said he purchased 5,120 acres of land in the Panhandle for ranching purposes four years ago at \$1.50 an acre, "which looked high at that time. Now I could sell it out clean for \$6 an acre which is climbing up pretty fast."

"This year I raised 70 bushels of oats to the acre and over 20 bushels of wheat to the acre. In places in that neighborhood wheat made over 30 bushels to the acre and Indian corn made 40 bushels to the acre."

Railroad companies are investigating running a railroad from Amarillo to Kerrville, a distance of 450 miles. This will make the only north and south line in Texas west of Fort Worth, and will cross a country at present sparsely settled, but which is filling up with settlers.

The preachers of Hereford have organized an association and will work together in the future. Come to think of it, preaching must be hard work in Hereford on account of lack of burning. There isn't a saloon in burning. There isn't a saloon in town, and there isn't printing office. It is the champion Sunday lld-on town in the world (they won't even allow yeast to work on Sunday) and the drug stores won't handle Peruna. Evangelistic work must be hard in a layout like that.—Amarillo Herald.

### 25 YEARS AGO

"More Paving—and Better Paving." Hereford's Slogan.

Editorial—Wonder just how much a man like Dr. J. A. Hill of the North West State Teachers College is really worth to a community, or section? Men of his stripe are so rare they are not usually appreciated at their full worth until after the last ceremony.

From the high school newspaper—Urin: "You surely do walk fast."  
Dyalthia: "I walk faster when I'm by myself."  
Urin: "I'm glad I'm not walking with you when you're by yourself."

The Ninth Annual Junior Red Cross Roll Call will be held from Armistice Day to Thanksgiving.

Director Ralph Smith and his Merchants Band gave a rattling good concert in the District Court Room Thursday night.

Ever since last Saturday even-

ing Johnathan Pitman, young banker with the long stride, has been observed to be taking even longer and quicker strides as he smiles his way down Main street. For on Saturday night Mr. Pitman became the father of a husky nine pound boy, Johnathan Douglas, and the world is smiling for Johnathan, Senior.

## Hospital Notes

**Patients in Hospital:** Mrs. J. M. Brethling, Canyon, med.; D. F. Mathis, surg.; Mrs. Dalton Criswell, OB; Mrs. Pete Garnett, Tucumcari, N. M., surg.; Allen Hughes, surg.; Helen Mack Redwine, med.; Mrs. Shirley Neighbors, OB; Celia Thornton, Summerfield, orth.; R. N. Shields, Friona, med.; Mrs. W. G. Davis, OB; Irene Sellers, med.; Jay Ray Crutchfield, med.; Alfred May, med.; Mrs. W. P. McMinn, Summerfield, OB; Mrs. K. B. Conner, Adrain, surg.; Linda Gideon, med.; Mrs. Margaret Zipper, ortho.; Mrs. Lloyd Heaton, Adrain, OB; Mrs. Frank Huckert, Summerfield, OB; Mrs. Harry Hale, OB; Mrs. A. R. Brooks, Dennison, surg.; D. C. McWhorter, med.

**Patients Dismissed:** Amos O'Rear, med., 11-15; Mrs. Leora Robinson, med., 11-15; Mrs. Barret Sowell, med., 11-12; Miss Lavada Shannon, med., 11-14; Mrs. Don Guseman, Adrain, med., 11-14; Mrs. Charles Skelton, surg., 11-14; Mrs. F. Y. Moreman, surg., 11-14; Mrs. D. W. Wallace, OB, 11-13; Nelson Kendall, med., 11-12; Mrs. H. J. Kuper, med., 11-12; Mrs. J. B. McMinn, med., 11-12; James Calvin Russell, emerg., 11-13; Edward N. Johnson, emerg., 11-13; June White, Friona, med., 11-12; L. Coy, med., 11-12; Mrs. W. N. Phillips, Dimmitt, OB, 11-12; Carolyn Cooke, ortho., 11-12; Mrs. W. J. Powell, Bellview, N. M., OB, 11-12; Mrs. John Ellis, Dimmitt, OB, 11-12.

**Births:** Mr. and Mrs. Dalton Criswell, a daughter, Vickie Gayle, November 15; Mr. and Mrs. Lloyd Heaton of Friona, a son, David Michael, November 14; Mr. and Mrs. Frank Huckert, Summerfield, a son, November 14; Mr. and Mrs. Harry Hale, a son, Joy Lynn, November 14.

## Homebuilders Class Will Have Meeting

The Homebuilders Class of the First Methodist Church will hold an executive meeting tonight at 7:30 at the home of Mrs. Ida Ricketts, 219 N. Lee. Officers, teachers, and committee chairmen are asked to attend.

Date of the social has been changed from the fourth Thursday of the month to the fourth Tuesday, effective this month. A social will be held on Tuesday, November 28, at 7:30 in the church basement. A sifter will be provided for the children.



WE WILL CLOSE FRIDAY 4 P. M. - BEAT DUMAS

EVERYTHING FOR YOUR

# Thanksgiving Feast

PRICES GOOD THRU NOV. 22

COMPLETE LINE OF NUTS AND CANDIES



Campbell's  
**TOMATO SOUP**  
2 cans  
**19c**

Marco - Blue Lake No. 2 Cans	
<b>WHOLE - GREEN BEANS</b>	2 for 49c
Ocean Spray	
<b>CRANBERRY SAUCE</b>	can 15c
Brimful 46 - oz. Can	
<b>ORANGE JUICE</b>	29c
Red & White	
<b>SHORTENING</b>	3 lb. Tin 83c



Red & White  
**COFFEE**  
lb. **79c**

Light - Crust		
<b>FLOUR</b>	10 lb. Bag	83c

Del - Monte		
<b>PINEAPPLE JUICE</b>	46 oz. Can	35c

Brimful Halves In Syrup		
<b>PEARS</b>	No. 2 1/2 Can	43c



2 16 oz. jars **27c**

Brimfull		
<b>MAPLE SYRUP</b>	12 oz.	25c

Red & White		
<b>CATSUP</b>	14 oz. bottle	23c

Brimfull - Preserves		
<b>STRAWBERRY</b>	Tumbles	38c

Three Minute		
<b>POP CORN</b>	2 cans	35c

Marco		
<b>EGG NOODLE</b>	8 - oz. Pkg.	17c

Brimful - Fancy		
<b>SALAD DRESSING</b>	Pint Jar	25c

Red & White - Fancy		
<b>FRUIT COCKTAIL</b>	2 Tall Cans	49c

Marco - Tiny - No. 1 Seive		
<b>PEAS</b>	2 No. 303 Cans	53c

Brimfull Seedless		
<b>RAISINS</b>	2 lb. Pkg.	57c

Brimfull - Tiny Tot		
<b>SWEET PICKLES</b>	12 oz.	39c

Brimfull		
<b>SWEET POTATOES</b>	No. 3 can	23c

Red & White		
<b>MARSHMALLOWS</b>	Pkg.	23c

Blue Plate		
<b>SHRIMP</b>	Can	47c



1 lb. pkg. **19c**

California - Fancy - Sliced		
<b>CUCUMBERS</b>	lb.	9c

Fancy - Tender - Crisp		
<b>CELERY HEARTS</b>		24c

Florida - Sweets		
<b>ORANGES</b>	lb.	9c

Brimful Pure 2 lb. Jar		
<b>APPLE JELLY</b>		33c

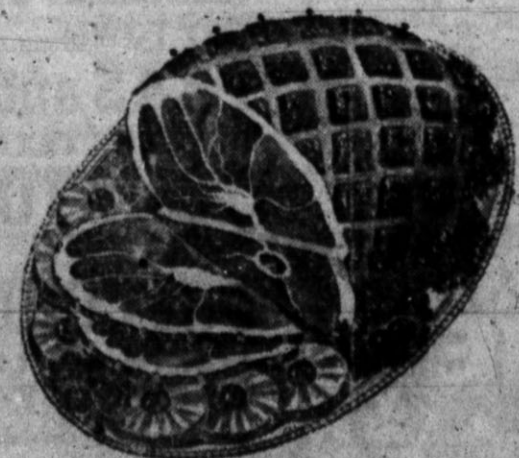


Idaho - Russet		
<b>POTATOES</b>	10 lb. Bag	29c

Roman Beauty - Fancy		
<b>APPLES</b>	lb.	10c

Fancy Cello		
<b>SPINACH</b>	Bag	19c

Red & White Golden or White Cream Style		
<b>CORN</b>	2 No. 303 Cans	35c



Picnic

**HAMS**  
Lb. **39c**

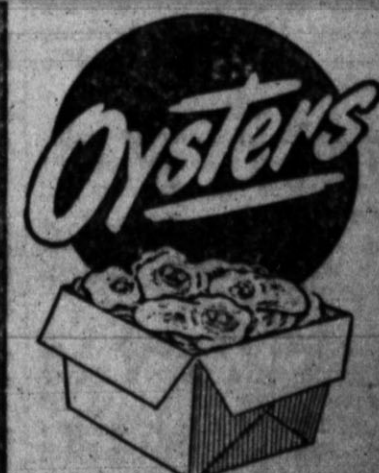
## GEESE - Turkeys - DUCKS HENS - FRYERS - HAMS - ORDER THEM NOW -

Choice		
<b>T BONES</b>	lb.	87c
Bacon		
<b>SQUARES</b>	lb.	34c
Elkhorn - Cheddar		
<b>CHEESE</b>	lb.	41c
Pimento - Cheese		
<b>SPREAD</b>	lb.	49c

# HUNTER'S

PLENTY OF FREE PARKING

RED & WHITE STORE  
PHONE 143



Fresh Selected  
**Pt. 84c**

**WE'VE GOT IT!** *Butter's New*  
**STIR-N-ROLL**  
BISCUIT RECIPE  
GOLD MEDAL ENRICHED FLOUR  
**HUNTERS FOOD STORE**  
219 N. Sampson Phone 143



The Hereford Brand, Hereford, Texas, Thursday, November 16, 1950

# Church Notes

Rev. Roy Bickford of the Church of the Nazarene this week made the following announcements for Sunday: Sunday school, 10:00; morning worship, 11:00; evening worship, 7:30.

Prayer meeting is held each Wednesday evening at 7:30.

The regular monthly singing of the Churches of Christ of this area will be conducted here Sunday afternoon at 3 o'clock. Bob Wear, minister, extends an invitation to the public to attend. The singing lasts only one hour.

Regular meetings of the Hereford Church of Christ include Sunday: Sunday school, 10:00; morning worship, 11:00; young people's meeting for all ages, 6:15; evening worship 7:00.

Mid-week services are held each Wednesday evening at 7:00, and the ladies and their friends meet on Wednesday afternoon at 3 o'clock at the church building.

Daily broadcast over KPNB is at 9:30 on week days and 9:15 on Sunday.

Budget for the First Christian Church was recently announced for the coming year—\$16,616.27 is the amount, including \$3,792.23 in benevolences.

Sunday meetings of the First Christian Church are church school, 9:45; morning worship, 10:45; CYF, 6:00; evening worship, 7:30.

Wednesday meetings include group meetings of the Christian Women's Fellowship and mid-week service at 7 o'clock, followed by Choir Rehearsal at 8 o'clock.

Ladies of the CWF canned a total of 536 quarts of tomatoes for Boy's Ranch and the Juliette Fowler Orphans homes.

The worship hour at Immanuel Lutheran Church begins at 11:30 A. M. each Sunday. Sunday School and Bible Class convene at the church at 10:30 A. M. under the leadership of the Superintendent, George Tiefert. This Sunday the children will study the last in a series of stories from the Old Testament for the current year, "Daniel in the Lion's den." On the next Sunday they will begin their study of the Christmas story and prepare for their special Christmas Eve service.

"To help the community and the church membership observe Thanksgiving Day in a God-pleasing manner," said Rev. E. M. Lichstein, a festive service will be conducted at the church on Thanksgiving Day, beginning at 11:30 A. M. "In this service the congregation will have an opportunity to express thanks to God for the multitude of blessings of the past year, and to pray for continued guidance and prosperity from God," he added.

The adult membership class is conducted at the church each Wednesday evening at 8:00 by the pastor. The church's weekly radio program is heard over KPNB Wednesday at 1:30 P. M.

"Soul and Body" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday. The Golden Text is: "The Lord God is a sun and shield; the Lord will give grace and glory; no good thing will he withhold from them that walk uprightly" (Psalms 84:11).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For we know that if our earthly house of this tabernacle were dissolved, we have a building of God, an house not made with hands, eternal in the heavens" (II Corinthians 5:1).

Christian Science Services are held each Sunday morning at 11 o'clock in the Star Theatre. All who are interested are cordially invited. There is a radio program on Christian Science broadcast each Sunday morning at 9:45 over Station KAMQ, Amarillo.

The Episcopal Church is holding a bishop's meeting tonight at 8 o'clock in the home of Bill Waldrep.

The Auxiliary met yesterday at the home of Mrs. W. G. Kennedy in Friona.

Plans are well underway at the First Baptist Church for a Training Union Revival for the week of November 26 to December 1. Four state workers will be present for the week, representing all departments of the work. The revival meetings will begin each night at 7:30.

The Junior Choir rehearsals will be Saturday morning at 10 o'clock. Last week 552 attended.

Sunday School and 148, Training Union.

Prayer meeting is held each Wednesday evening at 8 o'clock, followed by Choir rehearsal. On Sunday, the services include: Sunday School, 9:45; morning worship, 11 o'clock; Training Union, 6:45; evening worship, 8:00.

On Wednesday prayer meeting is held at 7:30, and the ladies of the W.M.U. meet on Thursday at 2:30.

Meetings of the Avenue Baptist Church with Rev. H. V. Fields as pastor include: Sunday School, 9:45; morning worship, 11 o'clock; Training Union, 6:45; evening worship, 8:00.

On Wednesday prayer meeting is held at 7:30, and the ladies of the W.M.U. meet on Thursday at 2:30.

## City Police

(Continued from Page 1)

Friona called Hereford Police headquarters Sunday night and reported a couple in a 1950 maroon Chevrolet had ordered \$37.75 worth of gasoline and a quart of ten-weight oil and had left without paying for their purchase. Veazey said the man had asked for a road map and had fled when the station operator went inside for the map.

Balentine said he and Roy Campbell waited at the signal light at Main and Highway 60 and arrested the Zuk couple as they came through Hereford. "In less than 20 minutes after Veazey called us we had the couple locked up in the County Jail," Balentine said.

Police Chief Reeves showed a pistol and blackjack which he said police had found in the two-door maroon-colored Chevrolet.

Balentine said the couple appeared to be in their twenties. The woman appeared to be in her early twenties, the officer said, and the man "looked like he was between 25 and 30."

The police officers said material in the car included, besides the gun and blackjack, a set of golf clubs, one golf ball and papers "indicating the automobile belonged to someone in Tulsa, Oklahoma."

Bonds of \$1,000 and \$500 respectively were set for the couple by the U. S. Commissioner.

## Auto

(Continued from Page 1)

been to visit Mrs. Smith's relatives. Their 48 Desoto, which was involved in the collision with a Ford at the intersection of the Pullman Switch, Dallas Highway, was completely demolished. A Buick, which had stopped at a stop sign on the Pullman Switch road, also was damaged when one of the other cars spun into it. State highway patrolmen are investigating the accident.

Also hospitalized as a result of the accident were Mr. and Mrs. Walter Shuman and their two children, Louis and Lois, and Kenneth Ray Taylor, all of Lubbock.

Willard Witherspoon is employed by the Witherspoon Electric Company here. The Witherspoons only child now at home, Wilcena, decided to visit in Hereford Sunday instead of making the trip with her parents.

## Question

(Continued from Page 1)

take our guests for a ride in the country to look at the crops and cattle.

Mrs. Dyalhia Brady: The churches. We always point out how many churches there are in Hereford and how many have been remodelled. We then go to see the big elevators, and if we have time, the many beautiful homes and schools. I have been accused of sounding like the Chamber of Commerce as I always point out the nice pavement. It has been more fun showing guests around Hereford since the streets are paved.

Mrs. Carroll Hagar: Hereford is a pretty town. There are some very pretty houses. A tour of the town is what we show our guests as a general rule.

Kenneth Coker: I generally show visitors who come to see me the irrigated crops in the county—crops like lettuce, sugar beets, milo, potatoes, etc., and the irrigation wells at work. I show them such things, because farming is the principal industry of the county and strangers who aren't familiar with the procedures used here are usually very much interested.



# FIXIN'S FOR YOUR FEAST!

A STORE FULL OF THANKSGIVING TREATS!

TO PLEASE YOUR FAMILY!

We will be CLOSED Friday, Nov. 17 at 4 p. m. in order that we and our employees may back the team in Dumas

## PIGGLY WIGGLY

15,000 Units Vitamin A—Southern Maid Colored Quarters

# Oleo 1 lb. 25c



- TURKEYS
- DUCKS
- GEESE
- HENS
- FRYERS

PLACE YOUR ORDER EARLY TO GET CHOICE SELECTION AT LOWEST MARKET PRICE

- Loin End Cuts PORK CHOPS lb. 49c
- Deaf Smith Skinless All Meat WEINERS lb. 39c
- Deaf Smith Pure Pork SAUSAGE Cloth Bag lb. 39c
- No. 1 Longhorn CHEESE lb. 45c

We will have Long Island Geese and Ducks also



Betty Crocker's New STIR-N-ROLL BISCUIT RECIPE (RECIPE AT OUR DISPLAY)

- GOLD MEDAL FLOUR 10 Lb. Bag 89c
- WESSON OIL Quart 69c

### Food Demonstration Of These Tasty Items--

FRIDAY and SATURDAY

- PATIO CHILI No. 300 Can 49c
- COME IN - TRY SOME
- PATIO BEEF TAMALES No. 300 can 24c
- PATIO CHICKEN TAMALES No. 300 can 29c
- PATIO BEEF ENCHILADAS No. 2 can 49c
- PATIO CHICKEN ENCHILADAS No. 303 can 49c



These Wonderful Recipes Available at Store

- SHURFINE PUMPKIN No. 303 Cans 2 For 35c
- PILLSBURY'S PIE CRUST MIX Pkg. 19c
- PET MILK Tall Cans 3 for 37c

RINSO Giant Box 65c

WHITE KING Giant Box 65c

SILVER DUST Dish Towel Free Giant Box 65c

TREND While It Lasts Large Boxes \$1



U. S. No. 1 Fancy Wisconsin CRANBERRIES lb. bag 19c

Extra Fancy Washington Delicious APPLES lb. 12c

Large Green Pascal CELERY Per Bunch 15c

Fancy "Fire Flame" TOKAY GRAPES 2 lbs. 29c

Large Fresh COCONUTS 2 For 35c

Fresh Shipment Georgia Pupperish PECANS lb. 39c

CAMPBELLS TOMATO SOUP tall can 10c

DEAF SMITH COUNTY PURE LARD 4 lb. bucket 65c

SCHILLINGS COFFEE lb. 79c

MONARCH CATSUP 14 oz. bottle 23c

CROWN ALL MEAT VIENNA SAUSAGE 2 cans 29c

SHURFINE PINEAPPLE JUICE 46 oz. can 35c

TEA GARDEN PURE CONCORD GRAPE JUICE 24 oz. bottle 35c

TOY TOWN PEAS and CARROTS No. 303 can 15c

REAGANS TEXAS PACKED TOMATOES No. 2 can 10c

CURTISS POPCORN tall can 15c

WORTH MAPLE FLAVOR WAFFLE SYRUP quart 39c

SNOW CROP FROZEN ORANGE JUICE 2 cans 49c

SHURFINE SLICED PINEAPPLE No. 2 can 25c

HEREFORD CANNED GREEN BEANS No. 2 can 29c

WE'VE GOT IT! Betty Crocker's New STIR-N-ROLL BISCUIT RECIPE

GOLD MEDAL ENRICHED FLOUR 426 N. Main Phone 117

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS



**Wants Names of Former Members**

President George Graham and members of the board want the names of all persons who served on the Hereford Board and who are still here or elsewhere. The list at present includes

D. H. Alexander, Jesse Stanford, Henry Sears, Homer Henslee, Jimmie Gillentine, Bill Kerr, Joe Waggoner, Cliff Hicks, L. L. LeGrand, Leo Forrest, J. C. McCracken, A. O. Thompson, J. T. Gilbreath, C. R. Smith, E. S. Ireland, and Mrs. E. W. Harrison.

Other names should be sent to George Graham, high school, Hereford, Texas.

Office Hours — 8:30 - 5:00

Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.

**Dr. MILTON C. ADAMS**

140 W. Third — OPTOMETRIST Phone 37

**NOTICE**

TEMPORARY LOCATION OF

**W. R. METCALF**

Real Estate

107 Fuller Hereford, Texas Phone 902-W

**Mary-Martha Class Meets**

Mary Martha Class of the Methodist Church was entertained in the country home of Mrs. E. O. Billingslea. Mrs. Joe Poindexter presided over the business session when plans were made for the annual Christmas party to be held at the Tom Alderson home on December 15.

The program for the afternoon was built around the Thanksgiving theme with Mrs. M. T. Sparkman giving the devotional lesson on "Giving." Mrs. Homer Henslee conducted the recreational period and read a poem as a tribute to "The Unknown Soldier." Holiday time refreshments were served.

Members attending were Mesdames: M. T. Sparkman, C. E. Williams, W. M. Stovall, J. C. Cummings, T. W. Alderson, O. B. Russell, J. H. Lomas, Joe Poindexter, Frank Terrell, H. E. Henslee, and the hostess.

Mr. and Mrs. Eugene Robertson attended Texas Tech Homecoming celebrations held in Lubbock Saturday. They were accompanied by Glen Hopson and Miss Vonda Lee Atchley of Tulsa, both students at WTSC, Canyon.

**LICENSE STORY IS GIVEN IN REVERSE**

This week the marriage license story is different. In recent months, New Mexico has been doing big business in the issuance of marriage licenses, while Texas towns, especially those near the New Mexico line, have had little work in that department, despite the fact Texas no longer has a three-day waiting period.

A couple from Tucumcari, New Mexico came here this week to obtain a license—one not granted in New Mexico. The New Mexico law requires that a girl must be 16 years of age to be married, while the Texas law requires 14 years for the girl and 16 for the boy, with the consent of the parents up to the age of 18 for girls and 21 for boys. Miss Anna Corina Rael is only 15 years of age; hence the trip to Texas from Tucumcari. Her fiancé is 18 years of age. Both the fathers, Jose Encinas and Clodia Rael, signed the license giving their permission.

Miss Mildred Jones of Gallup, N. M., is visiting her aunt, Mrs. J. T. McIver.



**THANKSGIVING Special!**

Shop our store for the best buys in town... We have Consolidated No. 1 and No. 2 at 143 N. Main till we are ready to move to our new location... Watch for our Grand Opening Announcement

- Cut Green Beans** 2 no. 2 cans 33¢  
Wapco
- CAKE FLOUR** Lg. Box 45¢  
Swan's Down
- Tomato Juice** 2 no. 2 cans 25¢  
Shurfine
- Pineapple Sliced** no. 2 can 29¢  
Vitapine
- SYRUP** 12 oz. Bottle 29¢  
Vermont Maid
- Peaches Heavy Syrup** 2 Tall Cans 33¢  
Heart's Delight
- COFFEE** Lb. Can 78¢  
Golden Light
- Vanilla Wafers** Lb. 31¢  
Pioneer Cello Package
- Domedary Dates** Lb. Pkg. 25¢  
Pasturized
- PECANS New Crop** 7 oz. Pkg. 69¢  
Wonder Pak 4-oz. Pkg. 35¢
- POPCORN** 2 For 37¢  
Three Minute
- CHERRIES** No. 2 Can 25¢  
Wapco Red Pitted

**Best Buys of the Week in**



**MEATS FISH POULTRY**

- PLENTY OF TURKEYS, HENS**
- FRYERS and OYSTERS**
- PORK ROAST** Lb. 43¢  
Lean Tender
- SLICED BACON** Lb. 55¢  
Morre'l Pride
- BALOGNA** Lb. 43¢  
Tinkney's All Meat
- CREAM CHEESE** Lb. 39¢  
Brook Field
- Apple Sauce** 2 no. 2 cans 35¢  
White House
- Cranberry Sauce** 2 Lg. Cans 49¢  
Ocean Spray
- MEAT SOUP** 2 Cans 39¢  
Chicken Noodle or Beef
- Chocolate Candy Drops** Lb. 27¢  
Cello Bag
- WHEATIES** 2 Med. Boxes 31¢  
Breakfast of Champions
- SALT** 2 - 26 oz. Boxes 19¢  
White Swan
- Shortening** 4 Lb. Carbons 69¢  
Mrs. Tuckers
- TISSUE** 2 Rolls 15¢  
Ambassador
- LUX FLAKES** Lg. Box 27¢



**Vegetables**

RIGHT OUT OF THE GARDEN

VISIT OUR PRODUCE DEPARTMENT

Helping to support the Whiteface Team... We Will Close Friday at 4:00 p. m., Nov. 17  
ALL PRICES GOOD TO NOV. 22

**CITY FOOD STORE**

ASK FOR YOUR FREE TICKETS WITH EVERY DOLLAR PURCHASE

134 N. Main We Deliver Phone 15

**RUTHERFORD & CO.'S**



**THURSDAY - FRIDAY - SATURDAY**

**These Prices FAR Below replacement Cost And Good These Three Days Until Supply is Exhausted!**

**Boy's DRESS PANTS**

Rayon Gabardines  
Plaids and Cords

Values to \$5.95 **\$3.19 pr.**

**Group Ladies CASUAL SHOES**

Mostly Suedes

Values to \$4.95 **\$2.69 pr.**

**Girl's All Wool COATS**

\$19.95 Value **\$12.95**

\$16.95 Value **\$10.95**

\$15.95 Value **\$9.95**

\$14.95 Values **\$8.95**

Sizes 4 to 14

**Men's KHAKI PANTS**

Heavy Army Twill  
Boatsail Drill Pockets  
Sanforized Shtrunk

Regular \$2.98 Value **\$2.29**

**Fast Color PRINTS**

And Solid Color  
BROADCLOTHS  
Sanforized

Values to 69¢ Yard **34¢ yd.**

**Boy's Heavy Weight SWEAT SHIRTS**

Sizes 10 to 16

Regular \$1.25 value **79¢**

**EXTRA SPECIAL!**

Angel Skin 15 Denier 51 Gauge Regularly \$1.95

**NYLON HOSE \$1 pr.**

**Our Group Men's All Wool SHIRTS**

Broken Sizes SPECIAL

**\$3.98**

**Group DRESS MATERIALS**

Rayon Gabardines  
Rayon Washable Plaids

Values To \$1.39 **69¢ yd.**

**Men's Fine Combed Under Shirts**

59¢ Value

**3 For \$1.00**

**10 Pair Little Girl's Black Patent STRAP SLIPPERS**

Sizes 5½ To 7

Regular \$3.95 value **\$1.39**

**Group Boy's JACKETS**

Values to \$6.95 SPECIAL

**\$2.49**

**MEN'S BREIFS**

69¢ Value SPECIAL

**2 for \$1**

**RUTHERFORD & CO.**



### Farewell Parties Honor Mrs. Gross

Two courtesies this week, honored Mrs. L. E. Gross who is moving to Port Lavaca where her husband already is employed by the Aluminum Company of America.

A farewell courtesy in the form of a morning coffee was given in the home of Mrs. S. S. Williams Tuesday morning with members of the South Hereford Home Demonstration Club as hostesses. Other special guests were Mesdames Don Davidson, F. L. Terrell, Tom Draper and Miss Doris Mahaffey.

Full flowers were used in appointments for the party and a toast to the honoree was given by Mrs. J. P. Slaton. A club gift was presented to Mrs. Gross at the conclusion of the farewell affair.

Members of the club attending were Mesdames; Lowery Walker, J. P. Slaton, John Hacker, Clarence Hollabaugh, Franklin Miller, D. H. Bryant, Carroll Hagar, John Draper, Ray Hershey, and the hostess. The honoree's daughter Beth was also a guest.

**Luncheon Is Given**  
A covered dish luncheon was given to honor Mrs. Gross in the home of Mrs. Elmer Patterson Tuesday at One o'clock.

A going-away gift was presented by the group to the honoree.

Those signing the register were Mesdames; Lawrence McGee, Chester Wiggins, Bill Hembree, J. C. Reese, E. Ramey, Bob Wear, R. C. Childers, Ray McCullough, R. A. Freeman, Marvin Knox, U. V. Pierce, Jed Miller, W. F. Caraway, Dale Kelly, Gordon Witherspoon, E. J. Reynolds, N. D. Bartlett, Harold Wester, H. H. Caraway, Stanford Knox, Homer Brumley, W. H. Knox, B. E. Brumley, J. H. Hinds, Elmer Patterson and the honoree.

### Former Resident Returns On Visit

Ted Clancy, a former Hereford boy, stopped here Friday to visit Mrs. J. F. Ward who adopted and raised his sister, now Mrs. Dolly Auger of Los Angeles, California, and with whom he lived a part of the four years he spent in Hereford.

Mr. Clancy was enroute to his home in Cleburne after being called back into service in September. He served in the Navy during World War II and has received his discharge from the Navy, having been stationed in San Francisco the past two months.

In Cleburne he will join his wife and three children and resume his old job as machinist for the Santa Fe Railroad. He also serves as part time minister for a rural church near Cleburne and has been scoutmaster for several years.

### Housewarming Honors Couple

Mr. and Mrs. O. D. Breittling who have recently remodeled their home, were honored at a housewarming by friends and neighbors Thursday night. Gifts were presented and games of forty-two and canasta were enjoyed.

Refreshments were served to Messrs. and Mesdames; Tom Platt and children; E. W. Pritchard, J. M. Breittling of Canyon, Wm. Warren and children, H. E. Breittling, John Bragg, H. D. Bythe, Jr., Ed Skypala, T. I. Benson and daughter, Jason Luck, Walton Smith and children, Mesdames; R. D. Lance, Sr., Sylvia Wolfington, Leland McMurtry, Grace Little, the honorees and their children.

Several friends sent gifts who were unable to attend the party.

### Delegates Attend District Meeting

Official Hereford delegates at the district American Legion and Auxiliary meeting in Shamrock Saturday and Sunday were Mr. and Mrs. Cecil Parker. This was the annual fall meeting.

Addressing a joint session Sunday morning, State Commander of the Texas Department of American Legion, Bill Elkins stressed the United States should be tougher with Russia and recommended that the U. S. use the atomic bomb.

Principal speaker for the meeting of the Auxiliary was Mrs. H. N. Lyle, state Auxiliary president.

Attending the meeting from Hereford were Mr. and Mrs. Ralph Smith, Mr. and Mrs. C. W. Parker, Mr. and Mrs. Monroe Parker, Mr. and Mrs. Jack Pickens, and Mr. and Mrs. Carlos Vaughn.

The spring convention will be held at Borger.

# The Vogue Presents The Pre-Holiday Value Event Of The Season Starts Thursday Nov. 16 - Thru Wednesday November 22nd.

## COATS and SUITS

An Exciting Group Of Coats And Suits  
Sacrificed For This Event

Were	Clearance Price
\$39.95 . . . . .	\$25.00
\$49.95 . . . . .	\$29.95
\$59.95 . . . . .	\$39.95
\$65.00 . . . . .	\$42.50
\$67.00 . . . . .	\$45.00
\$75.00 . . . . .	\$50.00
\$85.00 . . . . .	\$55.00
\$150.00 4 only	\$100.00



Coats in the group come in sizes 8 thru 18 and in Gabardines, Fleeces and Tweeds. Suits in sizes 9 to 15, 10 to 20, 16 1/2 to 22 1/2 and in Gabardines, Flannels, Sharkskins and Mens Wear Fabrics.

## Lingerie

One Special Group Of  
Nationally Advertised  
PETTI SKIRTS, GOWNS  
SLIPS, PAJAMAS \$3.00

A Beautiful Assortment Lace Trimmed and Tailored Slips in Pink, Rose, Champaque, and Brown.

## NYLON HOSE

A Special Purchase  
Of 25 Dozen Famous Name Brand \$1.00  
51 Gauge 15 Denier



# Clearance

One Group Wool Jersey  
BLOUSES Values To \$8.95 \$5.00

HATS Values 1/2 price

Savings In Little Girls Wear  
SKIRTS, JACKETS, JERSEYS \$3.00  
CREPE BLOUSES, DRESSES

CLOSE OUT

MICKEY BOY SUITS \$5.00

MICKEY BOY O'ALLS \$2.00

## Dresses

A Group Of Better Dresses  
At Un-usual Savings.

Regular Value	Clearance Price
\$10.95 to \$12.95	\$7.95
\$14.95 to \$16.95	\$9.95
\$22.95 to \$24.95	\$14.95
\$26.95 to \$29.95	\$16.95
\$32.95 to \$39.95	\$20.00



Early arrival of crepes, wool jerseys, wools, gabardines, satins, and velveteens. Size 9 to 15, 10 to 20 and 14 1/2 through 22 1/2.

All Sales Cash.  
No Refunds or Exchanges.  
A Small Charge Will Be Made For Alterations  
Tickets For FORD Will Be Given On Cash Purchases Or Credit On Account.

# THE Vogue





**WHITEFACE QUARTERBACK**—Jack Stanton has lived 16 years and has played football with the Whitefaces for three of those years in high school and two more in junior high. The son of Coach and Mrs. H. V. Stanton, Jack has quarterbacked the Herd through all their nine games this year. Although football is his favorite sport, he also plays basketball and track. Sammie Baugh is his favorite pigskin toter, and he likes the Chicago Bears better than all others. He plans to attend college and play football, but doesn't know where just yet.

—Brand Staff Photo



**WHITEFACE GUARD**—Bill Bookout, son of Mr. and Mrs. Jim Bookout, has been interested in football since his fifth year in school, and has played one year on the 'B' squad, two in grade school and two in junior high. Bill is 15 and a sophomore and likes football above all other sports. He also plays basketball and runs track. SMU's Kyle Rote is his favorite player and Texas University rates highest in his estimation of college teams. Although he plans to attend Texas University, he will not play football there. Bill is a former resident of Hartley.

—Brand Staff Photo



## Diggin' Divots

First place winner in the sweepstakes Sunday afternoon was Earl Brock, who hit a 92 gross, resulting in 66, when his handicap of 26 was subtracted. He took away two golf balls.

Next to him were Ted Young and Urlin Streu, who both netted 71. Ted's gross was 75 and Urlin had a gross of 77.

In place number three stood Bruce Woodell with a 91 gross, 18 handicap and a net of 73. Fourth place winner was Dale Tinnin, who hit 87 and a net of 74. All third, second and fourth place winners won one ball apiece.

Others who participated included Ed Young, 91-14-77; Frank Latimer, 84-9-75; Oscar Lang, 84-10-74; Alvin Shirley, 92-14-78; and M. J. Layman, 95-20-75.

## Hereford Trounces Phillips 35 - 9

A group of supercharged Whitefaces clearly outplayed Phillips 35 to 9 in one of the biggest upsets of the year in class A football. This victory threw district 1A into a three way tie between Dalhart, Phillips, and Hereford.

Phillips recovered a Hereford fumble early in the first quarter and went on to score on a seventeen yard run by Bobby Wells. Wells also kicked the extra point. Hereford came roaring back on runs by Walker, Stanton, and Walterscheid with Walterscheid scoring the touch-

down of the passing for Dumas.

Backs Jack Stanton, Bill Engman and Leonard Walterscheid were elected honorary co-captains for the Whitefaces Tuesday at 12:30. Coach Criswell revealed.

Dumas' Black and Orange will clash with Hereford's Maroon and White in the game which begins at 8 p. m. in Dumas.



**BOB LINGENFELTER**—One of Hereford's top golfers. Bob Lingenfelter has played on the course here since it first opened. He hits usually in the low eighties and seventies and is one of the course's regular players and a good sport. His handicap is seven.

## Herd Licks Chops, Gears For Rugged Dumas Tussle

The Hereford Whitefaces this week were licking their chops after devouring Phillips 35-9, and swung into practice despite bruises and influenza, prepping for the game with Coach Joe Champion's Dumas Demons, the team that defeated Hereford last year 26-19.

Matched almost exactly as far as weight is concerned, the Demons average 156 pounds per man in the probably starting

lineup to Hereford's 156. Dumas backs tip the scales at 158 pounds per average man, as do Whiteface carriers. The lines average 155 pounds per man apiece.

The game will be played at Dumas.

Last year the Demons turned a 19-6 defeat into a 26-19 victory over the Whitefaces in the final minutes of the game. Dumas,

beaten this year both by the Phillips Blackhawks and the Dalhart Wolves, are rated Number Five. They have won only one conference game this year, and have lost three—to Dalhart, Phillips and Canyon. They have won three and lost six of all their nine games so far this season.

The Whitefaces, rated number three team, stands only beneath

Phillips (whom they beat last week) and Dalhart, who stomped the Herd three weeks ago. The district percentages of all three top teams, however is 750, a tie-up for the championship.

Coach Dalton Criswell says "Anything can happen." He said Dumas will be far from a "lead pipe cinch" and pointed out that nothing was certain.

Named as potential threats on the Dumas team are Gene Atkinson, 173-pound fullback, one of the fastest and hard-hitting men in 1-A football, and Joe Pat Mowery, right halfback, who plowed 75 yards for the only touchdown the Demons made against Phillips. Don Phillips, quarterback does most

down. Kelly kicked the first of five extra points he was to score for Hereford. At the half the score was tied at seven all.

Stanton scored in the third quarter on a beautiful reverse. Kelly converted and a few minutes later made a touchdown to run the score to 21 to 7.

After a goal line stand down on their two yard line the Whitefaces took the ball. Stanton fumbled and fell on the ball behind the goal line to give Phillips a safety.

Hereford scored again in the fourth quarter when Walterscheid roared off tackle for

eight yards. Kelly kicked his fifth conversion of the night.

The game featured some of the most terrific blocking and tackling by the Whitefaces that has been exhibited by Hereford this season. Time after time the line opened gaping holes for Hereford's backs.

# FRANK CRAIG INVITES YOU TO THE Formal Showing OF THE NEW 1951

# STUDEBAKER

FRIDAY and SATURDAY  
NOVEMBER 17 and 18  
Come See It!



**NOW HERE!**  
The thrifty one  
for '51

## Announcing NEW 1951 STUDEBAKER

A grand new  
*Studebaker Champion*  
in the lowest price field!  
One of the 4 lowest price  
largest selling cars in America!

A new high-efficiency V-8  
*Studebaker Commander*  
A truly great car  
that sparkles with brilliant  
new performance!

**THEY'RE** here today in all their gleaming glory!  
Come in and see them—styled ahead, engineered ahead, enjoyingly built new 1951 Studebakers!  
See the grand new Studebaker Champion in the lowest price field! See the brand new high-effi-

ciency Studebaker Commander V-8! Beauties both!  
They're attractively priced—amazingly saving of gasoline! They don't require premium fuels!  
They're here for you right now—new Studebakers of surpassing value! Stop in and take a look!

**FRANK CRAIG**  
STUDEBAKER — MASSEY-HARRIS



**GARCIA NEWS**

**Work Continues as Cold Weather Prevails in Garcia Community**

By Mrs. N. A. Brown  
Weather has been very much in the news out Garcia way. Temperature down to 10 degrees after much beautiful weather made one feel like it was zero weather. After a week of biting cold, everyone is getting used to the cold. Combines are humming again, threshing malze.

Mrs. Herbert Hoover and Mrs. Roy Pruitt went shopping in Clovis Monday.  
Mr. and Mrs. Wilson Wylie and children were dinner guests of Mr. and Mrs. Oscar Baxter of Friona Sunday.

Mr. and Mrs. Elmer Northcutt and children, Jerry and Wanda, visited Mr. and Mrs. Jack Clark and children Wednesday evening.

Mrs. Josie Busby and daughter, Norma Joe, spent last week in and around Lubbock visiting Mrs. Busby's children. They also tried a little cotton picking. Carrol Busby spent the week watching while they were gone.

Mr. and Mrs. Harris Evan are the proud parents of a daughter, Christa Elaine. She was born in Parmer County Hospital about two and a half weeks ago.

Mr. and Mrs. Bob Wylie and Gay, Mr. and Mrs. Harris Evan and children visited Mrs. Alta Wylie Sunday.

Mr. and Mrs. Floyd Brown visited Mrs. Brown's sister and family, Mr. and Mrs. Francis Decker and children, Sunday.

Mrs. A. E. Miller and children, Len and Becca are visiting her parents, Mr. and Mrs. E. M. Jack, this week.

**Attend Celebration**  
Several from this community attended the 100th birthday celebration of Mrs. Nancy Thornton. Mrs. Roy Pruitt is a great granddaughter.

Mr. and Mrs. Harold Balze and daughters, Sheila Jo and Karen, Mr. and Mrs. Lester Wiggins and daughter, Novayne of Hereford visited Mr. and Mrs. Elmer Northcutt Sunday.

Mrs. A. R. Hoover of Portales, N. M., is visiting her granddaughter and family, Mr. and Mrs. Roy Pruitt and daughters, this week.

Mr. and Mrs. S. N. Thweatt have returned home after spending two weeks in Levelland remodeling and redecorating their home.

Mrs. A. R. Hoover and Mrs. Roy Pruitt visited Mrs. Edwin Morrison in Hereford Wednesday.

Mr. and Mrs. J. W. Baxter, Mr. and Mrs. L. D. Chiles and Jerry and James Wylie were dinner guests of Mr. and Mrs. Bertram Jack and daughters Sunday.

Mr. and Mrs. Eldred Brown were dinner guests of Mr. and Mrs. Fred Chandler of Hollene, N. M., Sunday.

**Wedding Is Held**  
Miss Anne Adams became the

**Mrs. Josie Busby Is Hostess To HD Club**

"How I have improved my work to save both time and energy" was given in answer to the roll call Friday afternoon when the Messenger Home Demonstration Club met in the home of Mrs. Josie Busby.

Each member present either modeled a garment she had made or told of an improvement she had made in caring for clothing. Mrs. Roy Pruitt, clothing demonstrator, brought a scrapbook for inspection by the members.

Mrs. Tom Draper, HD agent, gave an interesting demonstration of the proper table linen to use with pottery, china, or crystal place settings. She said one should never use coarsely woven fabrics with their best china or fragile crystal.

Mrs. Eldred Brown was elected clothing demonstrator for the coming year.

Refreshments were served to Mesdames Bob Wylie, Alta Wylie, Roy Pruitt, Wilson Wylie, Bertram Jack, Elmer Northcutt, J. T. Guinn, and two guests, Mrs. Daley, mother of Mrs. J. T. Guinn, and Miss Norma Joe Busby, and the hostess.

Next meeting of the club will be in the home of Mrs. Eldred Brown. Each member is asked to bring her hobby or homemade Christmas gifts. Mrs. N. A. Brown will have the Christmas meeting, December 8.

Approximately 60 percent of the 1950 cotton acreage in Texas was planted to corn hybrids. This compares with the national average of 77.2 percent.

A good carving set is a must for those who will carve the Thanksgiving or Christmas turkey. The carving knife should be sharp.

bride of Howard Duncan of Hollene Sunday. Those from Garcia attending were Mr. and Mrs. N. A. Brown and Mr. and Mrs. Earnest Brown.

After the wedding, both Brown families visited W. L. Potts and Mrs. Kenneth McInturf and Koenia.

Mrs. Roy Pruitt was a special guest at the Bellview Sunshine Club at their annual county-wide banquet at the Colonial Club in Clovis. The only guest from Texas, Mrs. Pruitt was presented a lovely corsage. She is president of the Messenger Home Demonstration Club.

**WE'RE READY! SATURDAY MORNING - 9 a.m. Sharp**

**HARMAN'S**

**DON'T FAIL TO BE HERE!**

**A Thrilling SATURDAY FEATURE In Celebration of Our**



**10<sup>th</sup> Anniversary Sale!**

**TERRIFIC SAVINGS at GOOD OLD-FASHIONED PRICES!**

**To Everyone Making a Purchase of \$1.00 or More We Will Give a . . .**

**"Princess Aloha" Hawaiian BABY ORCHID**

**DOORS OPEN 9 A. M. SHARP SATURDAY NOVEMBER 18th BE HERE!**

Listed below are only a few of the many Anniversary Specials featured by each sales clerk - you will find throughout the Store which we are offering in appreciation of your patronage.

**MRS. PRICE:**  
Says: My feature for Saturday will be - **FAMOUS BELSON COATS**. Nationally advertised in seventeen - All Wool - Garbardine - Sharkskin - Broadcloth. Values \$39.50 to \$45.00  
Our Anniversary Sale Price **\$27.87**

**MRS. KIMBROUGH:**  
Better Be Here Early - Sale of our Clock-wise & Jane Evans **DRESSES** - about 100 dresses grouped on two large racks for your convenience. Values ranging from \$8.00 to \$17.95. **DON'T MISS THIS VALUE \$7.77.**

**MRS. WATTS:**  
I just know you ladies will want two or three lovely **"HAPPY HOME" HOUSE DRESSES**. Sizes 12 to 52 Anniversary Price **\$2.37**

**MRS. LITTLE:**  
Be sure to check the Hosiery Dept. I will be featuring 51 gauge denier **HUMMING BIRD NYLONS**. New Colors - Limit 2 pair. **\$1.00**

**MISS BARBARA KIMBROUGH:**  
It will be a pleasure to pin a lovely orchid on each customer.



**Three hundred Beautiful, Delicate "Princess Aloha" Baby Orchids Flown Air Express From Hawaii to Harman's For This Anniversary Celebration.**

In appreciation of the continued Patronage of our many friends and customers of Hereford and surrounding territory, we will present each customer with a beautiful Princess Aloha orchid upon presentation of a cash sales slip of \$1.00 or more . . . dated Saturday, November 18th.

These exquisite Aloha Orchids come to you in a plastic heart-shaped lapel pin vase which holds the orchid in water, will not spill on clothing, and keeps fresh for several days. The pin is an attractive jewelry piece in itself.

**MRS. WILSON:**  
Purchased especially for this Event Puritan Crochet cotton all colors. 5 balls for **\$1.00**

**MRS. ALICE CAMPBELL:**  
This is below replacement cost, but we wanted our customers to share in our Anniversary Celebration.  
**CLOTH OF GOLD PRINT 3 yds. \$1.00**

**MRS. MARY HARMAN:**  
These are really nice - beautiful 4 - Gore Tex Sheen Slips. Colors white, or Tearose \$3.98 value  
Anniversary Price **\$2.88**

**MR. RAYMOND WEBB:**  
You will hardly believe your eyes when you see the two full tables of misses and ladies shoes for **\$1.00 a pair.**



**PICK HARMAN:**  
Fellows, I have just received a shipment of the Famous Resistal Hats. Drop by and let me show you these wonderful values. **\$7.50 to \$20.00**

**A REAL Cutter-Upper!**

**MCCORMICK-DEERING Stalk Cutter**

It's a real problem to prepare good seedbeds when big, husky stalks of corn or cotton remain standing in the field. The best solution is to cut the stalks with a McCormick-Deering Stalk Cutter. They can then be plowed under cleanly or worked into the soil with a disk harrow. This sturdy, tractor-drawn cutter does a real job and does it in a hurry. Thirty acres of tough cutting a day is nothing unusual. The machine has plenty of weight to cut through the heaviest stalks and ample strength to stand up under fast working speeds.

Stop in and examine the McCormick-Deering Stalk Cutter the next time you are in town. We think you will agree that it's a real cutter-upper.

**HEREFORD IMPLEMENT CO.**

SYMBOL of SERVICE MARK of QUALITY



# Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"  
Hereford, Deaf Smith County, Texas — Phone 30

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Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$5.95 per year outside Zone 1.  
Subscriptions strictly cash in advance.  
Second-class matter at the Post Office in Hereford under the act of March 30, 1879.

Notice to the Public  
No reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in columns of this paper, will be gladly corrected upon proof of same being given to the editor personally, at the office.

**WE'VE GOT IT!** *Best Crockery New*  
**STIR-N-ROLL**  
GOLD MEDAL ENRICHED FLOUR **BISCUIT RECIPE**  
**FURN FOOD STORE**  
126 E. 3rd. Phone 74

**CATTLE AUCTION**  
EVERY SATURDAY  
A FARMERS SALE FOR FARMERS  
**FARMERS LIVESTOCK AUCTION CO.**  
Dist. 3-3715—Located On The Frich Highway North of The "Y" On N. E. 8th Box 963

## Rev. Davids Named On Speakers' Bureau

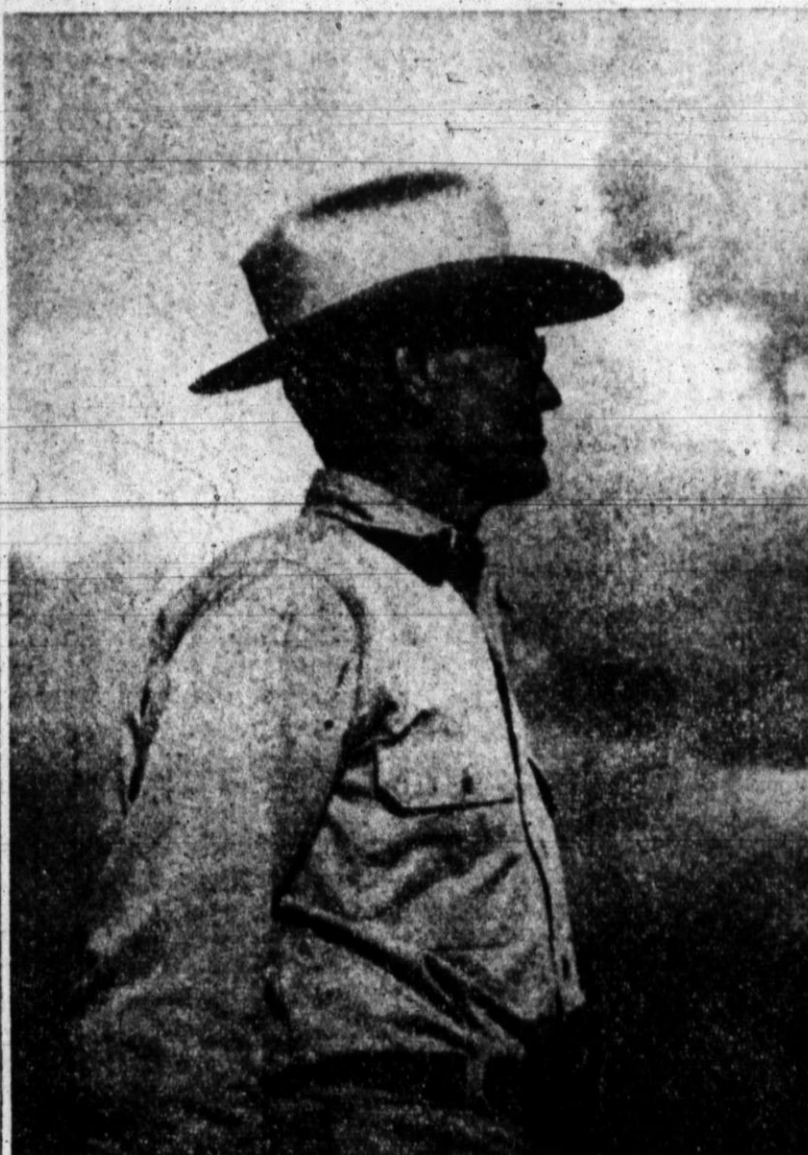
Rev. Don R. Davidson, Box 327, Hereford, has accepted a place on the speaker's bureau for the Revised Standard Version Bible Observance in the fall of 1952 from September 20 to October 5, when the entire Revised Standard Version of the Bible will be published.

Mr. Davidson is the Minister of the Methodist Church.

He will be available on the special day of the celebration, Tuesday, September 30, 1952, for speaking engagements within a radius of 500 miles, according to the announcement made by Dr. Harold E. Sassen, president of the University of Pennsylvania, who has been president of the International Council of Religious Education since 1942.

The announcement reports that the Council, with its committee augmented by many local groups, is making extensive plans for the observance. This will include mass meetings in at least 3,000 communities in the United States and Canada. The completion of the Revised Standard Version of the Bible (the New Testament section was published in 1946) will mark an epoch in the religious life of the English-speaking peoples comparable to that marked by the issuance of King James Version in 1611.

In discussing the reasons for the preparation of the Revised Standard Version, Dr. Sassen stated: "The English language constantly develops so that many words and phrases become obsolete or change their meaning."



W. M. Stewart, author of an article, "It's Different Now to Bleak 30's" appearing in the November issue of Southwestern Crop and Stock magazine. Stewart tells a story of the change from "dust bowl" days to modern methods of soil conservation. He is a supervisor of the Tierra Blanca Soil Conservation District.

## Stewart Writes For Farm Publication

An article, "It's Different Now to Bleak 30's" by W. M. Stewart, supervisor of the Tierra Blanca Soil Conservation District, appears in the November Southwestern Crop and Stock magazine.

Stewart describes the problems of the "dust bowl" days and contrasts them to the farming of today, pointing out the improvements which have been made along the way.

As a typical example he tells of the farming of Forrest Marnell, whose picture appears in the magazine. Stewart writes:

"Young Forrest Marnell is a typical irrigation farmer in this district. The Marnell family has farmed the same place for 25 years, but only since Forrest took over operation of the farm four years ago has it been on a conservation plan. He noticed a long time ago that he needed a rotation plan for his cropland. His present rotation is summer fallow, wheat, sorghums and legumes.

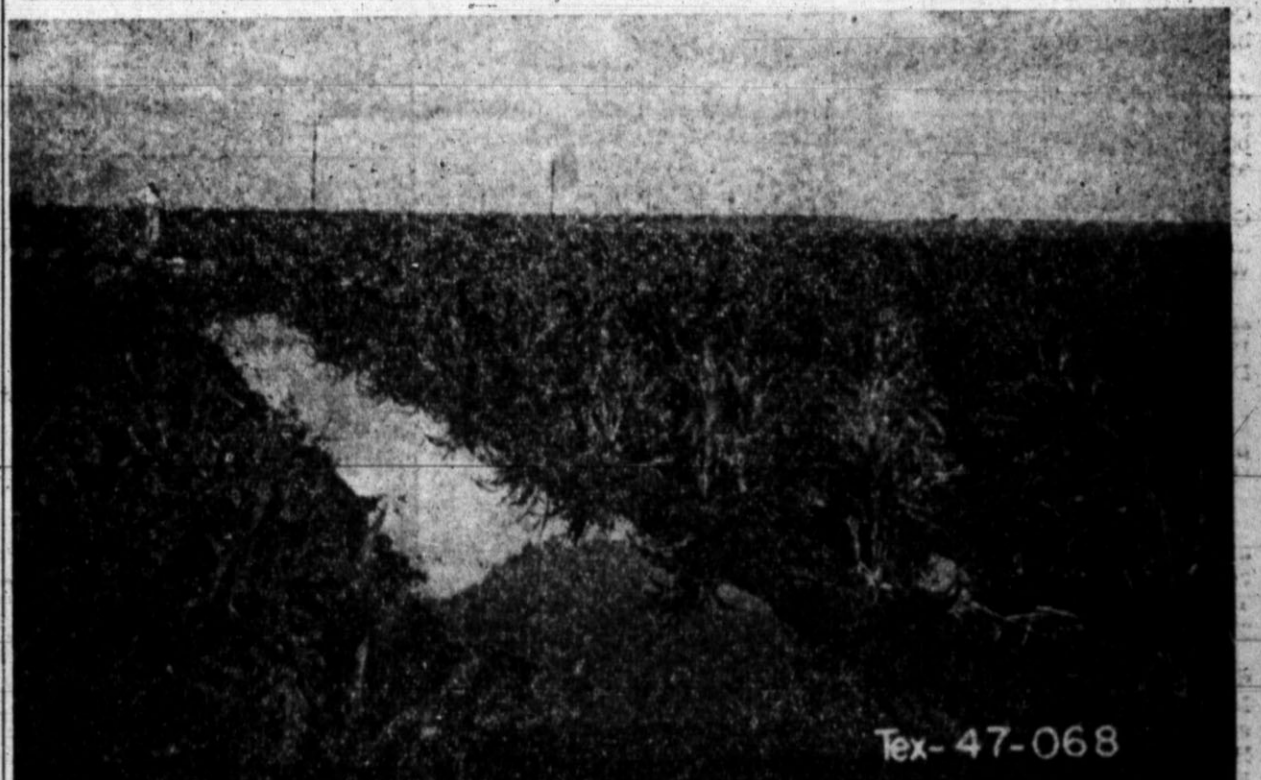
Young Marnell plans to have at least 50 to 100 acres of cover crops every year to turn under

to add organic matter to his soils. He planted 15 acres of pasture grasses in the fall of 1949. In April of this year he turned 20 head of cattle on the grass and kept them there six months until his wheat pasture was ready. He had plenty of grazing all the time."

Ten of the farmers who entered the Wood County Veterans Vocational School corn growing program made yields of more than 100 bushels per acre. The high yield was made by Clarence Bridge, Quitman—131.56 bushels per acre.



FORREST MARNELL is shown tending irrigation water at night on his farm—a farm which the Marnell family has worked for 25 years. Forrest has been operating the farm four years under a conservation plan and using crop rotation.



A FINE GRAIN CROP is shown along the irrigation ditch at the Forrest Marnell farm before the grain matured. Marnell, operating under a soil conservation plan, raised 35 acres of mung beans and milo this year. After combining the maize, he will turn under the beans for green manure and residue.

# CLOSE Rexall DRUGS

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Look Collier's Country Gentleman  
HEAR DICK POWELL as "Richard Diamond, Private Detective" — Wednesdays, NBC  
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Cosmetics subject to tax

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\$1.00 OLD SPICE Shaving Lotion 89¢	REXALL PLENAMINS multi-vitamin capsules . . . 72's \$2.59
GIBSON Xmas Cards 30c to 1.00 BOX Buy Early	REXALL ASIPIROIDS Cold Capsules . . . . . 36's 69¢
	\$1.20 SYRUP PEPSIN . . . . . 98¢
	75c ILASAL HAND LOTION . . . . . 49¢
	KLENZO FACIAL TISSUES 300's . . . . . 21¢
	40c VICKS SALVE . . . . . 33¢
	\$1.25 CREOMULSION . . . . . 89¢
	STAG BRUSHLESS SHAVE CREAM . . . . . 4.8-oz. tube 49¢
	REXALL BISMA-REX for acid upset stomach . . . . . 4% oz. 69¢
	THERAMINS Rexall high potency vitamins . . . . . 50's \$4.75
	REXALL MILK OF MAGNESIA . . . . . Pint 39¢
	REXALL PURETEST MINERAL OIL . . . . . Pint 69¢
	TEK DELUX TOOTHBRUSH . . . . . 49¢

**Beware Coughs From Common Colds That HANG ON**  
Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.  
**CREOMULSION**  
relieves Coughs, Chest Colds, Acute Bronchitis

**BE PREPARED FOR Powerline Failures**  
WITH A **WINCHARGER** ELECTRIC POWER INSURANCE  
**A. C. Generator**  
Tractor Or Engine Driven  
Protect your farm and family against the dangers and losses of power line failures. Wincharger Power Insurance A. C. Generator provides a low cost emergency source of electricity, efficiently powered by your tractor or gasoline engine.  
**DON'T WAIT**  
Come in Today  
**Hereford Implement Co.**

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**ROYALTEX**  
More than 3000 building blocks per tire  
BEST PROTECTION NEVER POSSIBLE BEFORE

**LIFE-TUBE**  
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**THE GREAT Mid-Century U.S. ROYALS**  
THE ONLY Air Ride IN THE WORLD

**TIRE QUALITIES AND FEATURES NEVER KNOWN OR POSSIBLE BEFORE**

- ★ Never Before, U. S. ROYALTEX TREAD AND TRACTION to sweep, bite and hold in slippery weather, where tires never held before!
- ★ Never Before, U. S. NYLON LIFE-TUBES for blowout protection and Life Protection far beyond all previous standards.
- ★ Never Before, MID-CENTURY PROTECTIVE CURB GUARD to end all grinding curb scuff and abrasion—to safeguard the sidewalls of your tires.
- ★ With EVERLASTING WHITEWALLS or BLACKWALLS, to maintain the trim beauty of your tires.

**YOURS, For Years Instead of Miles SAFETY and COMFORT**

**"CAN WE MAKE ENOUGH OF THEM?"**  
Never in our history has there been such demand as we have experienced for the Mid-Century ROYAL MASTER and the new U. S. NYLON LIFE-TUBE!  
People have asked us whether we'll be able to make enough of them to go around. The answer is—we have never been able to make enough of them. They have been "selling out" as fast as we could make them.  
Of one thing you may be sure—we will make all of them we can in keeping with all official limits on rubber supply.  
OUR BEST ADVICE WOULD BE—keep in close touch with your own neighborhood U. S. Royal Dealer. He will do his utmost to give you these exclusive Master and Life-Tube qualities—never known or possible before.  
He will see you safely and comfortably through the months and years ahead and we, of course, will do our utmost to help him.

**UNITED STATES RUBBER COMPANY**  
America's Largest Maker of Tires  
U. S. ROYAL TIRE SERVICE... RIGHT WHERE YOU LIVE

**Jones Service Station**  
PHONE 1281 813 E. Highway 60 HEREFORD



### Legal Notice

#### NOTICE TO CREDITORS OF THE ESTATE OF E. L. DONNER, DECEASED

Notice is hereby given that original letters of Administration upon the estate of E. L. Donner, deceased, were granted to me, the undersigned, on the 9 day of October, 1950 by the county court of Deaf Smith County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are 415-25 Mile Avenue, Hereford, County of Deaf Smith, State of Texas.

C. M. HICKS  
Administrator of the Estate of E. L. Donner, deceased.

T-43-4c

### Legal Notice

#### NOTICE TO CREDITORS OF THE ESTATE OF MAUD A. DONNER, DECEASED

Notice is hereby given that original letters of Administration upon the estate of Maud A. Donner, deceased, were granted to me, the undersigned, on the 9 day of October, 1950 by the county court of Deaf Smith County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are 415-25 Mile Ave., Hereford, County of Deaf Smith, State of Texas.

C. M. HICKS  
Administrator of the Estate of Maud A. Donner, deceased.

T-43-4c

### Legal Notice

#### NOTICE OF MARSHAL'S SALE

United States of America )  
Northern District of Texas ) ss:

Public notice is hereby given, that by virtue of a writ of execution, dated October 18, A. D. 1950, issued out of the District Court, of the United States for the Northern District of Texas on a judgment rendered in said Court, on the 11th day of June, A. D. 1945, in favor of United States of America and against Alfred Ellison I have, on this 26th day of October, A. D. 1950, levied upon One Half of The Mineral rights, under the following described real estate, situa-

ted in the County of Deaf Smith and State of Texas, to wit:

The N. E. 1/4 of Sec. 21, the S. W. 1/4 of Sec. 22, the N. W. 1/4 of Sec. 22, the N. E. 1/4 of Sec. 27, the N. 1-2 of the S. E. 1/4 of Sec. 27, the N. W. 1/4 of Sec. 29, all being in Twp. 4, North, Range 1, East, Deaf Smith County, Texas.

and that I will, accordingly, offer said real estate for sale, at public vendue to the highest and best bidder, for cash, on the 5th day of December, A. D. 1950, at 11:00 o'clock A. M., at the East door of the County Court-house at Hereford, Deaf Smith County, Texas.

Dated, Amarillo, Texas, October 30, A. D. 1950.

J. R. WRIGHT,  
U. S. Marshall,  
Northern District of Texas  
FRANK B. POTTER,  
Plaintiff's Attorney.  
By W. F. LAMPE,  
Deputy.  
T-45-4c

### Legal Notice

#### CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Samuel F. Brown and the unknown heirs, devisees, legatees and legal representatives of Samuel F. Brown, and W. T. Smith and wife, Alma A. Smith, and the unknown heirs, devisees, legatees and legal representatives of W. T. Smith, and the unknown heirs, devisees, legatees and legal representatives of Alma A. Smith.

GREETING:

You are commanded to appear and answer the Plaintiff's Original Petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 11th day of December, A. D. 1950, at or before 10 o'clock A. M. before the Honorable 69th Judicial District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said Plaintiff's Original Petition was filed on the 23rd day of October, 1950. The file number of said suit being No. 3299. The names of the parties in said suit are:

Tom Bandy, Jr., Gladys Barnard and husband, U. V. Barnard, Ina Bandy, a single woman, and Edith Sewell and husband, Jack D. Sewell, as PLAINTIFFS, and Samuel F. Brown and the unknown heirs, devisees, legatees and legal representatives of Samuel F. Brown, and W.



**MEN AT WORK**—Ed Bulls and Odice Bulls are shown at work at Pitman Service Station which they own. Ed, on top of ladder, is replacing fluorescent tubes, while his brother, Odice, supervises the job. This scene was a common one until the brothers acquired some tubes guaranteed to last a year.

—Brand Staff Photo

T. Smith and wife, Alma A. Smith, - and the unknown heirs, devisees, legatees and legal representatives of W. T. Smith, and the unknown heirs, devisees, legatees and legal representatives of Alma A. Smith, as DEFENDANTS. The nature of said suit being substantially as follows, to-wit:

A suit in trespass to try title involving the following described land:

160 acres out of the Southeast part of Section Two (2), Block M-7, BS&F Original Grantee, Deaf Smith County, Texas, and described by metes and bounds as follows:

Beginning at the Southeast corner of said Section 2, Block M-7; Thence North 95.4 varas a pit 12" x 12"; Thence West 95.4 varas to a point; Thence South 98 varas pass a pit 12" x 12" under fence, 95.4 varas to a pit in the South line of said Survey 2, Block M-7; Thence East 95.4 varas to the Southeast corner of said section 2

and containing 160 acres, more or less. Plaintiffs further affirmatively plead the Three, Five, Ten and Twenty-Five Years Statutes of Limitation. Plaintiffs also sue for such other and further relief to which they may show themselves entitled upon trial of this cause.

If this citation is not served within 90 days after date of its issuance, it shall be returned unserved.

WITNESS Robert L. Thompson, Clerk of the 69th Judicial District Court of Deaf Smith County, Texas.

(SEAL)

R. L. THOMPSON  
Clerk, 69th Judicial District Court of Deaf Smith County, Texas.

ISSUED this the 23rd day of October, 1950. Given under my hand and seal of said Court at office in Hereford, Texas, this the 23 day of October, A. D. 1950.

R. L. THOMPSON  
Clerk, 69th Judicial District Court of Deaf Smith County, Texas.

(SEAL) T-43-4c

Mr. and Mrs. Jess Shannon, Mrs. Margaret McKinley and son, and Geneva Killian were Sunday guests of Mr. and Mrs. H. B. Whittington.

Mr. and Mrs. L. W. Belt and son, Eddie, of Borger and Mr. and Mrs. Misner of Perryton were

Sunday guests of Mr. and Mrs. Lynn Kester. Mrs. Belt is Mrs. Kester's niece.

Reuben Knox, son of Mr. and Mrs. Bill Knox and a student at North Texas State in Denton, was confined to a Denton hospital last week with strep-

tal last week with strep-tococcal infection. Friends in Hereford

The need of additional facilities for installment financing in the Lubbock trade territory has been recognized. The unprecedented growth in both population and development has made the fixed policies of present institutions inadequate to serve the growing requirements of an industrious people.

Like all meritorious financial ventures, we have been faced with a number of vexing problems, both inside and outside our organization. But, with the successful solution of each problem, we have grown in strength and stature, and public confidence in our venture has mounted. Today, Western Acceptance Corporation is taking its place as a major finance institution in the Southwest. Its future is limited only by the future of the great Southwest itself.

We, the management of Western Acceptance Corporation, are especially grateful to our Board of Directors and the Stockholders. Our tremendous growth in public confidence and financial strength has been possible only through the wisdom and experience of these Directors, and the whole-hearted cooperation of the vast majority of our Stockholders.

In the future, as in the past, frankness and honesty will characterize the entire operation of this Public Service Institution.

**GROWTH IN ASSETS**

JULY 31, 1949	140,248.95
APR. 30, 1950	133,516.20
MAY 31, 1950	118,920.17
JUNE 30, 1950	123,154.72
JULY 31, 1950	129,472.53
AUGUST 31, 1950	1349,884.30
SEPT. 30, 1950	1369,879.61

**WESTERN ACCEPTANCE CORPORATION**

AUTHORIZED CAPITAL \$1,800,000.00

1612 Texas Ave., Lubbock, Texas, Dial 3-3232

**FINANCING**

**AUTOMOBILE - FARM IMPLEMENTS**

Household Appliances

Installment Notes

You can borrow on any of the above without giving up possession for an instant. Use our convenient service for extra cash.

HERE'S ALL YOU DO! Just come in to our office, leave with cash in a few minutes.

COMPLETELY PRIVATE - COURTEOUS SERVICE

W. E. "Bill" Mewery  
Loan Manager

What we believe to be an unusual investment opportunity is available to a select group of dealers and individuals in Preferred Stock of the Company.

**WRITE FOR FREE BOOKLET**

With a fine new office at 1612 Texas Avenue, Lubbock, it is the intention of the company to establish other offices in West Texas to better serve the needs of the Southwest.

**OFFICERS and DIRECTORS**

J. C. SALISBURY  
President

TRAVIS W. BARN  
Vice-Pres.  
Comptroller

M. A. SALISBURY  
Secretary

Clarence W. Nugent  
Grady Goodpasture  
John Lee Smith  
G. B. Mayfield  
Alex Sanders  
Hollis Keys

## Football Contest

USE THIS

### ENTRY BLANK

FOR FOOTBALL CONTEST

WEEK ENDING NOVEMBER 18

1—Hereford	[ ]	26—Dumas	[ ]
2—Phillips	[ ]	27—Perryton	[ ]
3—Dalhart	[ ]	28—Canyon	[ ]
4—Arizona	[ ]	29—Texas Tech	[ ]
5—Southern Cal.	[ ]	30—Washington	[ ]
6—Illinois	[ ]	31—Ohio State	[ ]
7—Iowa	[ ]	32—Notre Dame	[ ]
8—Wake Forest	[ ]	33—N. C. State	[ ]
9—Texas A&M	[ ]	34—Rice	[ ]
10—Minnesota	[ ]	35—Purdue	[ ]
11—S. Carolina	[ ]	36—N. Carolina	[ ]
12—Oklahoma	[ ]	37—Missouri	[ ]
13—Georgia Tech	[ ]	38—Alabama	[ ]
14—Pittsburg	[ ]	39—Michigan State	[ ]
15—West Texas State	[ ]	40—Hardin-Simmons	[ ]
16—L. S. U.	[ ]	41—Miss. State	[ ]
17—Kansas State	[ ]	42—Kansas	[ ]
18—Michigan	[ ]	43—Northwestern	[ ]
19—Memphis State	[ ]	44—Vanderbilt	[ ]
20—Texas	[ ]	45—T.C.U.	[ ]
21—Tennessee	[ ]	46—Mississippi	[ ]
22—Army	[ ]	47—Stanford	[ ]
23—S.M.U.	[ ]	48—Arkansas	[ ]
24—Yale	[ ]	49—Princeton	[ ]
25—Pennsylvania	[ ]	50—Wisconsin	[ ]

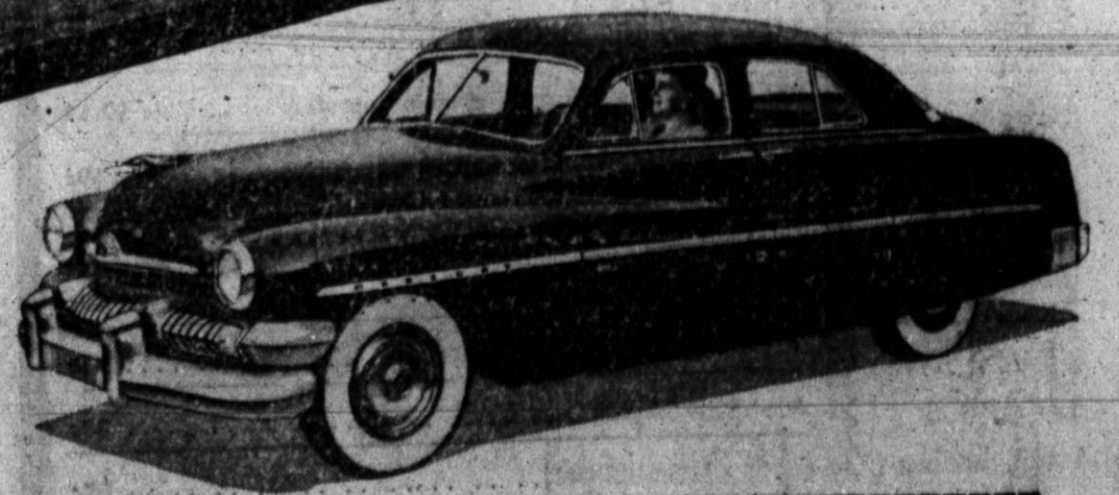
See it! Compare it! You'll agree —

# "Nothing like it on the road!"



**TOP PERFORMANCE!**

Hills, curves, rough roads, city traffic—the new 1951 Mercury takes everything in stride. Here's a car ready and eager to answer your every wish. Here's a car ready and eager to fulfill your every driving need.



**BUILT-IN VALUE!**

This big, beautiful Mercury wears a more-car-for-the-money price tag, squeezes the last mile out of a gallon of gas. And remember, when you buy a new car today, it's just good business to get a really new one. So, see the 1951 Mercury today—for "the drive of your life" and "the buy of your life."

New  
1951

# MERCURY

## Hereford Motor Co.

**3WAY!  
CHOICE!**

For "the drive of your life"—new Merc-O-Matic Drive and Shift, Touch-O-Matic Overdrive, optional extra cost, and Silent-Ease synchronized standard transmission.

Dudley Green

142 N. Miles St.

Phone 39

Archie Scott



NEWS

Shannon Of Frio Misses First School Day In Twenty-Four Years

by Mrs. Owen Andrews
Mrs. Frank Robbins has been absent quite a bit of time her mother, Mrs. F. Y. Aman, who underwent an operation at Deaf Smith Hospital on Wednesday of last week. She was reported to be going satisfactorily the last of the week.

Miss Lavada Shannon entered the hospital on Saturday night for treatment of a respiratory infection. This will be Lavada's first absence from teaching school during the fourteen years she has been in that work. She is not thought to be but is one of a stubborn and will require treatment in the hospital for two or three days at least. In addition to her record since she began teaching, she also was not absent a day while attending junior high school, high school and college. She is being reminded by her many friends though that "all good things must come to an end."

A musical entertainment at Frio was enjoyed by quite a number of young folks and a few older ones Saturday night. Piano, guitar, mandolin, violin and vocal numbers made up the unrehearsed program.

Tommie and Bonnie Sparkman, children of Mr. and Mrs. T. L. Sparkman, Jr. of Dawn, spent Friday night in the home of their uncle and aunt, Mr. and Mrs. Owen Andrews and family. Junior Parker of Tahoka spent the week end with his sister, Mrs. Olin Parris and family.

Mrs. J. B. Thompson is enjoying a visit from her parents, Mr. and Mrs. Roy Goodman, Sr., of Oklahoma City. She reports one of her twin brothers last week reported to San Diego for service with the Navy. The other brother is already in the army, stationed at Camp Polk, La. They are 18 years of age. Mrs. Thompson also has a younger sister, who is still at home with the parents.

Mr. and Mrs. W. A. Springer and Charles Ralph visited Sunday with Mr. Springer's brother, D. M. Springer and Mrs. D. M. Springer, and a niece, Mrs. Romie Boggs and family, all of whom live near Kress.

Visitors in the W. H. Thompson home Thursday were Mr. and Mrs. Hiram Odum, Mr. and Mrs. M. B. Odum, and Mr. and Mrs. Raymond Odum and all their families, Mr. and Mrs. Teague of Dibble, Okla., who are Mrs. Raymond Odum's parents,



JOLLY 4-H GIRLS entertained their parents at a dinner in connection with an Achievement Day program last week at the Ford school house. Members of the club pictured are: front row, left to right, Mary Pashel, Alma Ruth Larson, Pluma Metcalf, Lucille Larson, Peggy Browning, Doris Epling; Back Row, Mrs. George Epling, Thelma Joyce Epling, Miss Doris Mahaffey, Mary Cayton, Mrs. J. E. Dyer, and Ann Dyer.

and Mrs. Eva Odum. Mr. and Mrs. Clifton Gordon of Lubbock spent Sunday with her sister, Mrs. Henry Andrews, and family.

Mrs. Robert Simpson and Nelle took Sunday dinner with the John Simpsons.

Mrs. A. T. Jones reports that their son, J. P. called his wife and baby at Hereford on Wednesday to tell them that he was leaving that day for Japan. J. P. has been in San Francisco for several weeks, after having been called back to active duty with the Navy, from the Reserves.

Mr. and Mrs. H. E. Lindley are busy getting their new five room home finished. It is located near the Elza Warrick and Ted Bush homes. It will be finished, and has an attractive feature—a picture window in the living room.

The new rat poison, Warfarin, appears to be one of the most effective poisons yet developed for controlling rats and mice. It is poisonous to all warm-blooded animals, but the amount recommended for controlling rats and mice is so small that there is little danger of farm animals or people being poisoned accidentally.

Parents Of Central School Make Visits

Teachers and pupils in Central School welcomed a large number of parents during Education Week. Most of the visitors spent all of last Friday in the classrooms. In some of the classes parents took active part along with the children in the classwork.

After school dismissal there were conferences and further visiting between teachers and parents. The entire faculty of Central School was pleased with the large number of parents participating in Education Week.

The parents visiting the school were: Mesdames W. E. Bell, Toney Denny, W. T. Fincher, Ray Howell, Leroy Price, M. H. Wiseman, Elza Warrick, A. L. Hopson, Mont Baker, John Jacobson, E. E. Fridley, Bill Wolfe, Jack Dean, Carlos Anderson, Archie Scott, Madeline Faugh, Jack Gilliland, Denzil Pulliam, O. D. Breittling, H. D. Buse, M. G. Caywood, T. W. Powell, Bob Wear, J. E. McCathern, Frances Parish, Jesse Scott.

J. L. Bell, Mae Noland, R. W. Lemons, Eldon Craig, Tonie Edens, W. H. Franz, Guy Walser, H. E. Wester, Sam Brown, Pat Robinson, Alva Teas, E. Y. Crow, J. C. Morrison, Joe B. Wagoner, Glen Witherspoon, J. W. Witherspoon, J. B. Snead, Joe Reiniger, C. D. Alken, C. H. Hale, Clarence Strange, J. B. Noland, J. J. Fetters, Jimmie Alfred, Wilda Womole, L. C. Kester, John Chenner, Don Zimmerman.

Cub Scouts Make Tour of County Library Yesterday

Yesterday afternoon, the Cub Scouts under the direction of Mrs. Joe Reiniger visited the County Library at the court house.

Mrs. J. J. Boydston, librarian, said the boys were interested in crafts especially. They were shown how to use the library, and how the library can help them with their plans and programs.

Jeanette Euler Is Listed In Who's Who

Miss Jeanette Euler, daughter of Mr. and Mrs. Roy Euler of Summerfield, has been selected for Who's Who of West Texas State in Canyon.

Jeanette is a junior majoring in Primary Education. She is a member of the band, orchestra, Alpha Chi, Student Christian Association, Future Teachers Association, and she is treasurer of Tau Beta Sigma. A graduate of Hereford High School with the class of '47, Jeanette was formerly a member of the Mary E. Hudspeth society at W. T.

Cassels, R. A. McNeese, Dick Walker, Raymond Palmer, J. B. Pool, Ollie Owens, R. A. Wingert, Jack Walker, E. J. Shea, H. D. Blythe, George L. Tiefert, Roger Brumley, A. W. Goforth, H. C. Poarch, W. B. Boston, G. A. Brown, D. C. Walser, Robert Wagoner, Owen Andrews, Larry Moore, Bill Knox. Other visitors were: Mrs. Melvin Rainey, Miss Phyllis Warrick, and J. B. Pool.

More Are Attending Messiah Rehearsals

Largest attendance so far this season participated in the Monday evening rehearsal of the "Messiah" which will be presented by the Hereford Civic Chorus on December 3—the sixteenth annual presentation of the "Messiah" here.

Miss Mattie Mae Swisher, president of the Chorus, appealed to bass and tenor singers, especially, to join the rehearsal next Sunday afternoon at 3 o'clock in Ward Hall of the Methodist Church. The other regular rehearsal is Monday evening at 7:45 in Ward Hall.

"All singers should take advantage of the opportunity the "Messiah" affords," said Miss Swisher.

Bringing the total membership to 56, the following are the new singers this week: Mrs. Eva Miller and Mary Lou Miller of Friona, Mrs. Hershey and Mrs. Alma Godfrey of Dimmitt, Mrs. M. T. Sparkman, Mrs. C. E. Leasure, Carl Sundeen, M. T. Sparkman, Mrs. M. C. Kaul, Mrs. Louis LeGrande, Mrs. David Sowell, Mrs. C. G. Lee, Mrs. A. C. Thompson, Mrs. Paul Hoff, and Cawthon Bryant.

The first performance of the Messiah took place in Dublin, April 13, 1742, and an instant and full appreciation was rewarded the work. Seven hundred, instead of 600 persons, were able to see this performance due to the fact the women sacrificed fashion and left their hoop skirts home. The men were also asked to discard their swords to save space. Proceeds were used from the first performance, as

Edwards Is Prexy Of New Caprock Club

A new 4-H club, the Caprock Club, was organized at the Simms Community House Friday night as a joint organization for boys and girls under the direction of Miss Doris Mahaffey, assistant home demonstra-

tion agent, and Hugh Clearman, county agent. Following are the officers for the new club: Arlis Edwards, president; Jack Shaw, vice-president; Judy Pinnell, reporter; Barbara Pinnell, drill leader. Leaders are Rascoe Pinnell, M. W. Blankenship, Mrs. Rascoe Pinnell, and Mrs. Elmo Pinnell. Thirteen members attended the first meeting. The next meeting will be Saturday morning at the Simms Community house at 10 o'clock. Regular meetings will be held the first and third Saturdays of each month at 10 o'clock at Simms.

Nurse Tells How Hadacol Was So Helpful To Her

Supplied Vitamins B1, B2, Iron and Niacin Which Her System Lacked



Mrs. Jennie Lee Adele, 412 N. 27 St., East St. Louis, Ill., a nurse, says she wishes she had found out about HADACOL sooner because since taking HADACOL she feels so good. Mrs. Adele was suffering a deficiency of Vitamins B1, B2, Niacin and Iron which HADACOL contains.

Here is Mrs. Adele's own statement: "I have been a nurse for over 14 years. My food never seemed to agree with me. I heard one day how so many folks were being helped because of HADACOL. I tried it and after 3 bottles I could tell a big improvement. Now I eat anything I want—sleep well and I am full of energy."

Why HADACOL Gives Such Fine Results

HADACOL does not bring just symptomatic relief. HADACOL now makes it possible to actually relieve the cause of aches and pains in the shoulders, legs and arms, certain nervous disturbances, and a general run-down weakened condition due to deficiencies of Vitamins B1, B2, Niacin and Iron in your system.

HADACOL not only supplies deficient systems with extra quantities of Vitamins B1, B2, Iron, and Niacin but also helpful amounts of important Calcium and Phosphorus

tion agent, and Hugh Clearman, county agent.

Following are the officers for the new club: Arlis Edwards, president; Jack Shaw, vice-president; Judy Pinnell, reporter; Barbara Pinnell, drill leader. Leaders are Rascoe Pinnell, M. W. Blankenship, Mrs. Rascoe Pinnell, and Mrs. Elmo Pinnell.

Thirteen members attended the first meeting. The next meeting will be Saturday morning at the Simms Community house at 10 o'clock. Regular meetings will be held the first and third Saturdays of each month at 10 o'clock at Simms.

—elements so vital to help maintain good health and physical fitness.

Why These Vitamins and Minerals Come in Liquid Form

There's a very good reason why HADACOL comes in special liquid form. These precious Vitamins and Minerals are more easily and quickly absorbed into the blood stream this way—ready to go right to work. A big improvement is often noticed within a few days.

Don't Be A 'Doubting Thomas'

After reading Mrs. Adele's wonderful experience with HADACOL—how can you doubt that this great new nutritional formula will help you if your system lacks Vitamins B1, B2, Iron, and Niacin?

What HADACOL did for Mrs. Adele, it can do for you if you're troubled with aches and pains in the shoulders, legs, and arms, certain nervous disturbances, insomnia when due to an upset stomach, stomach distress and a general run-down weakened condition due to such deficiencies.

So what are you waiting for? Don't you see that HADACOL is the kind of product you need—the kind you should buy and the kind you should start taking immediately!

Sold On A Strict Money-Back Guarantee

HADACOL even helps build up the hemoglobin content of your blood (when Iron is needed) to course through your body, carrying these great health-building elements to every body organ. No wonder HADACOL helps you feel wonderful!

Be fair to yourself! Give yourself a break if you have such deficiencies! Why continue to drag yourself around—a burden to yourself and your family—when relief may be as close as hand as your nearest drugstore if you suffer a deficiency of Vitamins B1, B2, Niacin and Iron. This great HADACOL is inexpensive, too—costs only a small amount a day. Trial size, only \$1.25. Large family or hospital size, \$3.50. If your drugstore does not have HADACOL, order it direct from The LeBlanc Corporation, Lafayette, Louisiana. © 1950, The LeBlanc Corporation.

Advertisement for HOGS by BRUMLEY HOG CO. featuring a pig illustration and text: 'WE NEED 'EM BRING 'EM IN! Top Market Prices! BRUMLEY HOG CO. AT STOCKYARDS. Homer Brumley Henry Williamson'

Advertisement for 'FACTS ABOUT MONEY!' featuring an illustration of a man and a woman at a desk. Text: 'NOT WORTH A CONTINENTAL'

Advertisement for HEREFORD STATE BANK. Text: 'MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION. We invite you TO BANK WITH US.'

Advertisement for Church of Christ. Text: 'We Welcome You CHURCH OF CHRIST (Sunday) Radio KPAN 9:15 A.M. Bible Study 10:00 A.M. Worship 11:00 A.M. Evening: Young People 6:15 Worship 7:00 Daily Radio Program 9:30 A.M. KPAN-860 on Your Dial We invite you to all services of the church. The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. Church of Christ'

Large advertisement for Oldsmobile 'Rocket' car. Text: 'For Power with Economy...it's High Compression! FOR HIGH COMPRESSION... IT'S THE "ROCKET"!'. Includes illustration of the car and 'OLDSMOBILE' logo.





# Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor	Gerry Patterson
Assistant Editor	Pat Walton
Exchange	Nellie Conklin, Doris Wilhelm
Junior High	Gayle Gault, Eleanor Aven
Proofreader	Marilyn Barkley
Sports	Bruce Bybee
Features	Gerry Patterson, Pat Walton, Gary Walker
Teacher Who's Who	Evelyn Tucker
Senior Who's Who	Barbara Smith
Band News	Gladys Thompson
Coming Events	Leora Wilhelm
Personality Quiz	Marilyn Lewis
Ideal Boy and Girl	Junanne Smith, Nelda Guy Lawrence
Your Opinion, Please	Janell Carter
Spot Reporters	Linda Betzen, Nelda Guy Lawrence, Junanne Smith

## Coming Events

- Nov. 16 Dramatics, Dumas "B" Game.
- Nov. 17 Dumas Game, there.
- Nov. 18 FFA-FFA Box Supper.

## Junior High

By Gayle Gault  
 Tuesday, November 7th, Hereford played Vega with a victory of 33 to 7. Buddy Godfrey made three touchdowns and one extra point. George Jury and Jackie Burris both made touchdowns also.  
 Mr. Usleton has been called out of town because of his father's illness. We hope that he will be back soon.

## Buzz Box

Who's Jeanne Palmer got a crush on? I've heard he is a Sophomore with initials of J. R.  
 Did you, who went to the Phillips bonfire, notice "Miss Patricia Sullivan"? She was quite charming and worth braving the cold north wind to see.  
 What is so interesting about the notes Joan McGee has been writing in 2nd period Plane Geometry? Would you boys in the back of the room know anything about it, Jack?  
 Joe Smith has come up with the reason it was cold November 9 and 10. Someone left the refrigerator door open. Another reason heard around school was that someone left the gate down at Amarillo. Whatever the reason, it was COLD.  
 Spanish class seems to become more interesting every day. The other day someone was discussing Pep Club Banquet dates and one of them seemed to think that a certain boy looked like a sugar bowl but the other one thought his ears were cute. Boys, do you ever gossip like that in Spanish—or anywhere else for that matter.

## Speech Dept. Grade School

Do you know how to walk, talk, sit, stand, breathe or read? Naturally you know how, but do you get the most out of your reading, your walking or even your breathing? It is my guess that once you have taken a year of Speech you will be better prepared to understand the true meanings of what you read, to stand straight with graceful carriage, to sit straight and still be comfortable.

Yes, better prepared to do these things and many more worth while accomplishments that will make you a better and more enjoyable member of your community.

Many people have the mistaken idea that speech is merely a subject to take to learn how to give plays and act in them, but actually in the first year of speech little is done about acting in plays.

Each year speech is coming to be recognized as a more important part of the daily life of every individual.

In our speech course in high school the students learn: how to read and save time, still getting the most from the material read, how to breathe correctly, essentials of good parliamentary practice and procedure, choral speaking, and still, love to deliver effective types of speeches.

Each student learns as an individual to elaborate a little of speech making. Each student is studied as an individual salesman of personality and his needs are supplied accordingly.

Each fall a combined Speech festival and conference is held on the campus of West Texas State College at Canyon. The conference has a number of divisions and all the Speech students go and each one enters in to which ever division he chooses.

In the spring the Interscholastic League is held with divisions open in one-act play acting, declamation and many other fields. Last year the Hereford Speech Class won second place with their play, The Valiant which is a fact of which we are very proud.

An outgrowth of the Speech Class is the Dramatics Club which meets in regular session once a month. Since the school's curriculum contains only one year speech, the importance of the Dramatics Club is to teach the fundamentals of acting as well as to practice them.

The Speech and Music Departments are combining forces this year to present a Christ-

Della Stagner

The other day I visited Mrs. Bookout's second grade class at Shirley. The children were reading a story about the farmer, Mr. Parker, and his sheep. In addition to learning the new words, by sounding them out for themselves, and through associations, the children were enthusiastically discussing sheep and how they helped people.

Although one child spoke of the wool as the "fuzz" of the sheep, she nevertheless knew what the "fuzz" was used for. Ricky and Danny and Glenda and Bobby all were able to contribute something they knew about sheep and through these discussions the teacher was busily interested in guiding their oral English habits, teaching them to respect each other's rights, and in reading to find something they did not then know.

Such learning experiences take time, thought and careful direction, but they pay big dividends when one watches the children grow.

Today I visited Mrs. Moore's first grade room at Central. The children had been doing a unit of work on Indians. Today they had made head pieces of colored paper and were to wear them during their music period while they sang songs about Indians

and Thanksgiving.

The children had drawn a large table and loaded it with pictures of foods for a Thanksgiving dinner. Pictures of Puritan boys and girls are placed around the table with names on them representing all the children and their guests, their teacher, Mrs. Moore, and their principal, Mr. Martin.

They have worked very hard on this, and it is very real to them. Linda pointed out to us where she was sitting and where the guests were seated. Most of the boys and girls are

(Continued on Page 7)

## By Lines

By Bybee

Last Friday night was the first time a Hereford team has ever won a clear cut decision over Phillips. In 1942 Hereford beat Phillips on penetrations. This was the only other time that Hereford has ever beat Phillips.

Every week during the football season Frank Godsoe chooses the player of the week for the Amarillo news. It is too bad that he doesn't choose

even players. If he did so Hereford couldn't miss.

Levellard upset mighty Littlefield last week which took a lot of attention off of the Hereford win over Phillips. Littlefield who was favored to win state again will now have a tough time winning their district.

Hereford plays Dumas this week. Dumas could easily be out for Herefords scalp since the

Whitefaces have become one of the top contenders for the district title. Dumas has a habit of pulling an upset when it really hurts a team.

The "B" team plays Dumas' "B" team this afternoon at three o'clock. The school paper has not written up the last two "B" games. It was not because I did not want to. It was because it was impossible to attend the games.

**WE'VE GOT IT!** *Betty Crocker's New*  
**STIR-N-ROLL**  
*BISCUIT RECIPE*

**GOLD MEDAL** "Kitchen-tested" **ENRICHED FLOUR** **AT YOUR FAVORITE GROCERY or FOOD MARKET**

**STRAN-STEEL**  
**Quonset 40**

**Your ideal answer to every storage need!**

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and *usability* found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

**YOU CAN'T BEAT QUONSET FOR VALUE!**  
**B. E. BRUMLEY**  
 Box 608 Phone 404  
 QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

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**REAL ESTATE INSURANCE**

**LOANS**

**IF IT'S A GOOD LOAN - WE CAN MAKE IT**

Phone 45 104 East 3rd St.

Spanish class seems to become more interesting every day. The other day someone was discussing Pep Club Banquet dates and one of them seemed to think that a certain boy looked like a sugar bowl but the other one thought his ears were cute. Boys, do you ever gossip like that in Spanish—or anywhere else for that matter.

**STREET MAP OF HEREFORD, TEXAS**

**BUSINESS and PROFESSIONAL DIRECTORY**

**When in need of Prompt, Dependable Service... use this Directory**

**THIS SPACE FOR SALE**

Day Phone 951 Night Phone 148-J

**Gililand Funeral Home**

AMBULANCE

Day and Night Service 131 East 2nd St.

**JACKSON ELECTRIC CO.**

Electrical Engineers Contractors

Electrical Motor Rebuilding

P. O. Box 982 Phone 1446

Hereford, Texas

**L. BASKIN INVESTMENTS**

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We Specialize in **STEAKS** and **MEXICAN FOOD**

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**Hereford Wrecking Co.**

Highway 60 Complete Line of **USED PARTS**

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308 N. Main Hereford

MADE TO MEASURE CLOTHES

It's Time to Get the Children's School Clothes Cleaned



**it's a CHANCE you wouldn't take**

No, you wouldn't risk moving in, unarmed and unprotected, on a deadly rattler, no more than you'd expose your life to any one of the hundreds of risks against which you can have protection.

But it's easier to see the peril of a rattler poised to strike than to sense some of the everyday chances many of us still take with our own and our families' lives.

Leaving a family without the security of life insurance is no less a risk than tempting a rattler; it's a risk no man can afford to take.

For without adequate life insurance a family is taking chances, reckless, unnecessary chances. See for yourself how easy and inexpensive it is to secure family protection—there's an Equitable representative near your home who will be glad to explain how you can assure your family's future.

**THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES**

THOMAS I. PARKINSON - PRESIDENT

393 SEVENTH AVENUE • NEW YORK 1, NEW YORK

**REPRESENTED BY:**

**Jimmie Allred.**

101 S. Lawton St. Hereford, Texas



### Or... Who's Who

omenick is one of those who plays in the White-... He likes dogs, horses, music, and sports. Neal member of DeMolay. He turns and spinach. et peeve is 'people who ir heels when walking. esn't have one favorite three. They are: straw-...orteake, fried chicken, tea. He plans to be an ant but he hasn't de- yet where he will go to e. Neal thinks H. H. S. is od school." His hobby is eling stamps.

The senior girl of the week is sse Evelyn Curry. She likes urch, singing and walking. e dislikes beets and turnips. esse Evelyn is a typical senior because her pet peeve is 'teachers giving too many assignments.' Her favorite food is fried okra. Jessie Evelyn may attend West Texas State and she plans to be a missionary so that will require extra training. Her hob- by is reading a good book. She says, "H. H. S. is swell."

One of those senior boys who has the 'real short hair' is Nell Witherspoon. He likes football, girls, Mr. Sullivan, and fried chicken. He dislikes girls to cry over nothing and turnips. His pet peeve is, "people who try to run a football team and they don't know anything about foot- ball."

Nell is a member of Hi-Y and Band and he is president of Hi-Y. His favorite food is banana pud- ding. Nell's ambition is to own a ranch and to have a family, and he plans to go to Abilene Chris- tian College. His hobby is girls. Nell says of H. H. S. "I think H. H. S. is one of the best schools in Texas. The administration is also one of the best organized."

### Teacher's Who's Who

We have a teacher in HHS whose hobbies are dogs and automobiles. This is Mr. S. N. Henry, who teaches commercial subjects D. E., and mathematics. Many of the students become acquainted with him during

### Ideal Boys And Girls

#### IDEAL BOY

By: La Juan White  
HAIR: David Stanton  
EYES: Jerry Reese  
EYELASHES: Dwaine Walker  
NOSE: Johnny Fields  
EARS: Ray Graham  
MOUTH: Bill Engman  
TEETH: Purris Williams  
SMILE: Jack Stanton  
HANDS: Bill Kelley  
FEET: Nell Witherspoon  
PHYSIQUE: Leonard Walter- scheld  
COMPLEXION: Randolph Thomas  
PERSONALITY: Stanley Slagle

#### IDEAL BOY

By Pat Walton  
HAIR: Don McNeese  
EYES: Clifford Galley  
EYELASHES: Joe Newman  
EARS: Rayburn Strange  
NOSE: Jack Stanton  
MOUTH: Bill Engman  
TEETH: Dabne Williams  
SMILE: Johnny McBroom  
HANDS: L. V. Watt's  
FEET: Jimmy Lawhon  
PHYSIQUE: Devon Thompson  
COMPLEXION: Frankie Boyce  
PERSONALITY: James Alston

#### IDEAL GIRL

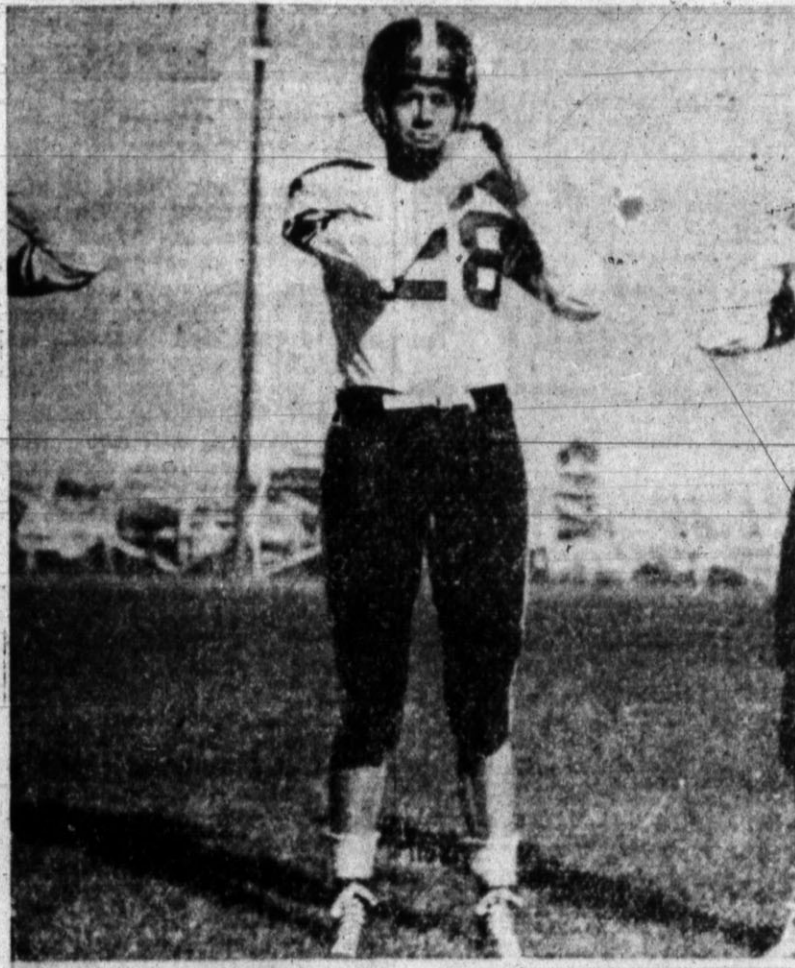
By Jerry Reese  
HAIR: Mary Ann Beckman  
EYES: Wanda Gunstenson  
EYELASHES: Joyce Potter  
EARS: Rosene Lance  
NOSE: Gladys Thompson  
MOUTH: Betty Henry  
SMILE: LaJuan White  
TEETH: Clara Jane West  
HANDS: Claudia Lewis  
FEET: Joan McGee  
PERSONALITY: Noama McGee  
FIGURE: Patsy Wilshire

Study Hall before 9:00 each morning.

Mr. Henry taught one year in Eastland County Rural School, Eastland High School; then he was a member of the faculty of Perryton High school for six years. But he considers HHS as one of the best, regard- less of size.

The college s he has attended are: John Tarleton Agricultural College, Howard Payne, University of Texas, and University of Colorado.

So, let Mr. Howard know you are glad to have him on the faculty.



**WHITEFACE BACK**—Although 16-year-old Stanley Slagle said "I doubt it" when asked if he would play college football, the Whiteface back has put in three years in high school playing his favorite sport. He is a senior now and has been interested in football since grade number one. He likes track and golf, too. Texas Tech is Stanley's favorite team and Kyle Rote, his favorite player. Stanley is the son of Mr., and Mrs. S. H. Slagle, and has lived in Hereford 12 years.

—Brand Staff Photo

### PMA Election Will End Monday At 5:00

Ballots for Production & Mar- keting Administration Commit- teemen must be in the ballot box in the PMA office in the Court House by 5 o'clock Mon- day, November 20, when the election is closed. F. G. Collier of the PMA says the ballots are coming in fast.

To be eligible to vote one must be a participant in some phase of the PMA program. Nominees were chosen by the nominating committee, Ira Scott, chairman; A. N. Hopson, and Virgil Walker. The official ballot was mimeographed and mailed out to voters about a week ago.

Candidates for chairman of the county committee are Nestor E. Gass (re-election) and W. T. Kelly. Others are: vice-chair- man, Paul S. Mathers (re-election) and H. H. Miller; regular member, Edgar L. Adams (re- election); and E. W. Hobson; first alternate member, Palmer Norton (re-election) and W. Mack Johnson; second alternate member, Clinton Jackson and Jack Dean.

Mr. and Mrs. T. O. Downey of Amarillo visited in the homes of their sons, Ray and John Downey, Sunday.

### News Corner

Congratulations, speech de- partment! Your assembly pro- gram, Living Constitution, was very good.

We are happy to welcome some newcomers to our midst this week. One is Frances Rodriguez who comes from Sonoras, Texas. Another is Darlene Nelson from Stillwater, Oklahoma. Welcome!! Hope you enjoy H. H. S. as much as the rest of us. Ben Gull led the high school election by 44 votes and Allen Shivers led by a large majority. Votes for the other candidates were not recorded.

Considering the bad weather there was a good turn-out for the Phillips bonfire. You could freeze on one side and bake on the other but all of you who did not go really missed a lot of fun.

The football mothers met the other day to plan the annual football banquet. From the sound of things it will be very good.

Not to be outdone the Pep Club mothers met to plan the menu for the annual Pep Club Banquet. All the people who miss these two banquets will really regret it when the kids go to telling of all the good things they had to eat.

### Whiteface

(Continued from Page 6) reading from their books at a good rate of speed for this early in the year.

All can match their words as Helen, Terry, Sammy, Onesimo, Peggy, and Freedy proudly demonstrated.

### Two Hereford Men Promoted At Tech

Homer Rudd, son of Mr. and Mrs. Paul Rudd, near Westway, and Clarence Beauford, son of Mr. and Mrs. C. E. Beauford, Hereford, were among more than a hundred non-commissioned officers of the Texas Technological College Air Re- serve Officer Training corps who were promoted in rank.

Rudd was promoted to staff sergeant, and Beauford became sergeant, according to an announcement made by Lt. Col. Ollen Turner.

Dannie McLallen of Wayland College spent the week end here with his parents.



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Delightful gifts for your home at a saving

**BRIGHT COLORFUL WASHABLE LUNCHEON CLOTHS**

**\$1.98**

Size 52 x 52 - Inch

Beautiful selection of washable, fast colored cotton cloths. Soft, solid colors in pastels, colored print borders and all over prints. Ideal gifts to brighten breakfast or dining room.

Add Charm to Your Kitchen

**NOLINT TEA TOWEL**

Assorted Figures **49c**

Colorful, neat no-lint tea towels. Large selection of modern figures, floral and comic prints. Neatly hemmed ends.

**GIFT BOXED DINNER SETS**

4 - Piece Matching Set

**\$3.98**

"His" and "Hers" Face and Bath Towel

Attractively gift boxed practical-terry weave towel set. Two large bath towels and two face towels. Colorful embroidered "His and Hers" design.

**PRINTED and WOVEN LUNCHEON CLOTHS**

Sizes 52 x 52 or 52 x 70

**\$2.98**

Luncheon or dinner size cloths... Bright colorful plaid patterns. Colors are guaranteed fast to washing.

**IMPORTED Fine Combed Cotton and Rayon DAMASK**

In Six Pastel Shades

**\$1.98**

Size 52 x 52  
Size 56 x 76 **\$2.98**

So easily laundered combed cotton and rayon cloths... color fastness guaranteed. Genuine imports. Choose from six pastel shades.

Washable Fast colored Rayon in Pastels

**BRIDGE SET**

5 - Piece Set Cloth and Four Napkins

Easily laundered guaranteed fast colors. Attractively gift boxed set of one cloth and four napkins. In neat soft pastel shades.

**GIFT BOXED DINNER SETS**

Of Cotton and Rayon

Self Figured **DAMASK**

Cloth 56 x 76  
Napkins 16 x 16

**\$2.98**

2 - Matching **PILLOW CASES**

Embroidry Trim Gift Boxed **\$1.98**

Strong long wearing 80-square muslin bleached pure white. Attractive designs in neat embroidery. Size 42 x 36.

Soft washable blended combed cotton and rayon. Gorgeous self patterns and self stripe border, neat flat hemmed ends and straight, strong selvage. Neat Gift boxed.

Cloth 64 x 84 **\$8.95**  
Cloth 50 x 66 **\$3.49**

**WE'VE GOT IT!** Best Cooker's New **STIR-N-ROLL BISCUIT RECIPE**

**GOLD MEDAL ENRICHED FLOUR**

**CITY FOOD STORE**  
143 N. Main Phone 15



### You are Invited to Drive the World's Most Modern Car

#### The 1951 Ambassador

One of the world's greatest road performers. Recently a Nash Ambassador averaged 95.3 miles per hour for 712 miles in official competition.

COME IN and drive the 1951 Nash Airflyte. Discover how Airflyte Construction brings you new safety, economy and performance, with luxurious roominess. See why Nash has a postwar sales gain 5 times as great as the average of the industry. Be doubly happy with the next car you buy. Before you decide, take an Airflyte ride—in the world's most modern car.



Nash Motors, Division Nash-Kellogg Corp., Detroit, Mich.



The 1951 Statesman

Drive the big roomy car that gets more than 25 miles to the gallon at average highway speed. Like the Ambassador it offers Hydra-Matic Drive, Airliner Reclining Seat, Twin Beds.

BEFORE YOU DECIDE, TAKE AN AIRFLYTE RIDE — IN THE WORLD'S MOST MODERN CAR!

**PHILLIPS & LAWRENCE NASH**  
503 E. FIRST ST. HEREFORD, TEXAS



NORTHWEST HEREFORD NEWS

Duck Hunting, Illness, Club Work Are In Northwest Hereford News

By Mrs. R. C. Childers

Farmers in this vicinity are pasturing their wheat. Last week Fred Inmann turned his cows in on his wheat, and this week Art Lewis, moved about 150 head on the Paul Corbett place. T. E. Seigler is still in the process of building a fence. He has one wire up all around his wheat now.

Carolyn Cooke was brought home from the hospital Sunday, Carolyn is the daughter of Mr. and Mrs. R. N. Cooke. She is 10 years old and a member of the Workers 4-H Club.

Duck hunters are keeping the rural roads hot these days. It is something unusual to see cars coming and going before day light, but since duck season opened they really get out early to get those ducks and geese.

Wayne Johnson is combining maize for Louis LeGrand this week. Mrs. Johnson is driving the truck and hauling the grain to the elevator in town.

**Illness In Community**  
There has been quite a bit of illness in the community. The Joe Watsons have all been sick with colds. Stan Nelson was taken to the doctor today.

Mrs. Nelson who is going to school, is taking Distributive Education, which requires several hours at work in some public place. She is working for Junior Pool at the Western Auto Store.

Mrs. G. F. Witherspoon is now employed part time at the newly located Rutherford Store. Ronnie Hembree and Nelson Pierce were hunting ducks in this vicinity Saturday.

Grady Parsons on the T. E. Seigler farm has all of his maize land plowed. Plows and stalk cutters are following combines all over the country. Mr. and Mrs. Earl Dehart visited in the home of Paul Metcalf last Tuesday afternoon.

**Cultural Club Meets**  
The Cultural Home Demonstration Club met at the home of Mrs. Noble Willier Friday. In absence of the President, Mrs. Grady Parsons, vice president, presided. The program



AT ACHIEVEMENT NIGHT DINNER given recently by the Jolly 4-H Club girls for their parents are: on the extreme left, Hardy Benson, Jr., seated at the next table, Fred Pashel, Mrs. Hardy Benson, and Mrs. Fred Pashel; Gir is in the background, left to right, Lucille Larson, Alma Ruth Larson, Ann Dyer, Thelma Joyce Epting, Mary Cayton, Mrs. George Epting, and Mary Pashel.

Condition of Mrs. Frank Lucas is Improved

Mrs. Frank Lucas is now out of the hospital and is recovering from an operation which she underwent some time ago at Brownwood. She is at the home of her mother, 1216 Third Street in Brownwood.

Letter To Editor

Editor, Hereford Brand, Dear Sir:

Since we are so often asked about our son, Donald, who was wounded by a mortar shell in the battle on Leyte, losing his left eye, I wish to say that he lives in Wichita Falls where he is employed by the Wichita Falls Music Co. as Electronics Technician and salesman for the Wurilizer electric organ, his most recent sale being a \$3895 organ to the First Baptist church at Seymour, it being the third organ he sold in that town, the other two being bought by the Catholic church. He also wires and services organs throughout seven counties (his territory) when necessary. He took his electronics course at Hardin College in Wichita Falls, then later, a short course at the Wurilizer organ factory in Buffalo, N. Y., on the G. I. bill. He is thrilled with this sort of work; it seems to be right up his alley, so to speak, and I think his many friends here, old schoolmates, especially, will be pleased to hear how he's doing. He has been with this firm two years.

Yours truly,  
Mrs. John Gaetz

P. S. One of the Brand staff, James Wilde, knows Donald. Both were in the 1st Cavalry. James being wounded and evacuated before our son was hit.

Mrs. Ray Downey and children were guests of Mrs. Jack Edwards in Amarillo Saturday.

Kiwanians Welcome Two New Members

Kiwanians gathered for their regular Thursday noon luncheon last week and heard Ralph Smith, county service officer, explain the meaning of Armistice day.

Two new members, Blue Turpin and Mutt Wheeler were accepted as new members of the organization.

Smith, himself a veteran of World War I, explained the importance of Armistice day, and told how necessary is the proper rehabilitation of veterans of wars.

WSCS Studies Rural Church

Carrie Black Circle of the Woman's Society of Christian Service met in Ward Hall Wednesday afternoon for a program in the study book "The Church and the Rural Community." Mrs. Leo Forrest was leader for the day and spoke on the subject "The Church's Stake in Community Agencies."

She pointed out that the church is as much concerned with the soul of the community as it is with the soul of the individual, and as alert to the quality of ideals and motives of every agency that serves the family." In primitive areas it is the church that sponsors health services, schools and leadership in the various economic social and cultural activities of the community" she added.

Mrs. Joe Poindexter told of "The Rural Strength of the Church", saying "The potentialities of the rural church need to be understood by the public in order that it may reach its highest point of service." The rural church has made far greater contributions to their communities than is generally known."

Mrs. M. M. Beavers concluded the meeting with a devotional lesson on The Parable of the Sower.

Research studies show that good eating habits tend to go downhill as school children grow older. With the onset of the teen years and continuing through high school, food habits decline still further.

To Relieve Misery of COLDS take 666

"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything." Anniversaries from Sunday, November 19th, through Wednesday, November 22nd. Congratulations Mr. & Mrs. Floyd Coker Mr. & Mrs. B. J. Lueb Mr. & Mrs. E. P. Kistler Mr. & Mrs. N. E. Shockley Mr. & Mrs. G. L. Hudson Mr. & Mrs. W. J. Frost Mr. & Mrs. C. C. May Mr. & Mrs. John Geer Mr. & Mrs. S. L. Haile Mr. & Mrs. O. R. Hendricks Mrs. Otto Olson

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NORTH DAKOTA Certified Seed POTATOES

MOTHER NATURE MAKES THEM RUGGED! When it comes to hardiness, there's none to compare with North Dakota certified seed potatoes. Dry-land grown above the 47th parallel north. ASK YOUR DEALER To Reserve Your Needs. STATE SEED DEPARTMENT Fargo, N. D.

RUGGED Right down the line! Rugged engines Rugged frames Rugged cabs All-welded cabs! Powerful Valve-in-Head engine! Strong rear axles and heavy-steel channel-type frames! Right down the line, Chevrolet trucks are built for the rough-tough jobs and the big payloads. All parts, all units—like Chevrolet's positive Synchro-Mesh transmissions—are engineered to withstand the shocks and strains of real work. Engineered to serve you better—and longer! That's why there are more Chevrolet trucks on the road than any other make... why you should come in and see these great trucks today! CHEVROLET Advance-Design Trucks Kinsey Motor Co. PHONE 740 244 E. 3 ST.

IT'S TIME TO ROUND UP GOOD MEALS On The Range The holiday season will soon be here. Good meals will be the order of the day... and, plenty of them. For the best cooking—the most convenient cooking—you can't afford to be without a modern electric range. There's no need for hours and hours of slaving over a hot stove... let Reddy "round up" those holiday meals for you... with clean electric cooking. What's more Reddy won't quit when the holidays are over. He'll be in there working for you every day... all day. THERE'S AN ELECTRIC RANGE TO SUIT YOU Thirty makes of electric ranges are represented in the Panhandle-Plains-Pecos Valley area served by Your Public Service Company. These thirty makes offer many, many models... one for your needs. Visit the electric appliance dealers in your city... see the many makes and models of electric ranges now available. SOUTHWESTERN PUBLIC SERVICE COMPANY 24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

STAR FRIDAY NITE ONLY DOOR OPENS - 7:00 SHOW STARTS 7:30 SADI HAWKINS CONTEST \$50.00 PRIZE TO WINNING CLUB HAVING THE BEST 5 DOGPATCH CHARACTERS Judy Canova RADIO'S FAMOUS FUN-SATION IN HER CRAZIEST SCATTERBRAIN ALAN HOWARD - RUTH DONNELLY EDNA FAY, JR. - JOSEPH CANTORON

FRIDAY AFTERNOON ALL DAY SATURDAY DOUBLE FEATURE GAY... CAREFREE... EXCITEMENT and Thrills! COUNTY FAIR RORY CALHOUN JANE HIGH CINCINCOLO THE IROQUOIS TRAIL GEORGE MONTGOMERY BRENDA MARSHALL

SUNDAY MONDAY GAY... SPICY... MUSICAL! JUDY GARIAND-KELLY GENE Summer Stock Color by TECHNICOLOR EDNA BRACKEN-GLORIA DE HAVEN MARJORIE MAIN - PHIL SILVERS

TEXAS YOUR FAMILY THEATRE FRIDAY and SATURDAY Red Light ELIKON HAYDEN West of the BRAZOS

SUNDAY MONDAY TUESDAY Easy Money AND A HARD DAME GOT HIM INTO... Quicksand! MICKEY ROONEY JEANNE CAGNEY PETER LOBBE