

Don't Wait For
Easter - Go To
Church Sunday

The Hereford Brand

16 PAGES
TODAY

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Our Slogan: "More People—More Farms"

50th YEAR—NUMBER 12

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Irrigation Farmers Oppose State Proration Of Water

Irrigators from the High Plains stated emphatically Monday they are "entirely satisfied" with a Fifty-first Legislature law which gives partial control of irrigation to local water districts.

Farmers in the Panhandle and South Plains want no part of state proration of water from underground supplies; however, they asked the Legislature's water code committee meeting Monday in Amarillo not to recommend laws giving a state board the authority to enforce allocation and use of water.

Monday's was the first of a 3-city series of hearings to determine what High Plains water users think should be done to strengthen water laws. Tuesday the committee meets at Wichita Falls and Wednesday they were in Stamford.

They will wind up a 10-meeting series next month in Dallas and Houston.

While farmers were entirely satisfied with the law which gives partial irrigation control to local groups, they stated strongly that they own the water under their farms and want to use it without state interference.

Several members of the committee had asked for opinions on a state commission which would be patterned after the Railroad Commission which controls oil production.

Most of the irrigators favored construction of a dam on the Canadian River now up for approval in Congress. The dam would furnish water to eleven Plains cities which now tap the same underground sources as the 12,000 irrigation wells.

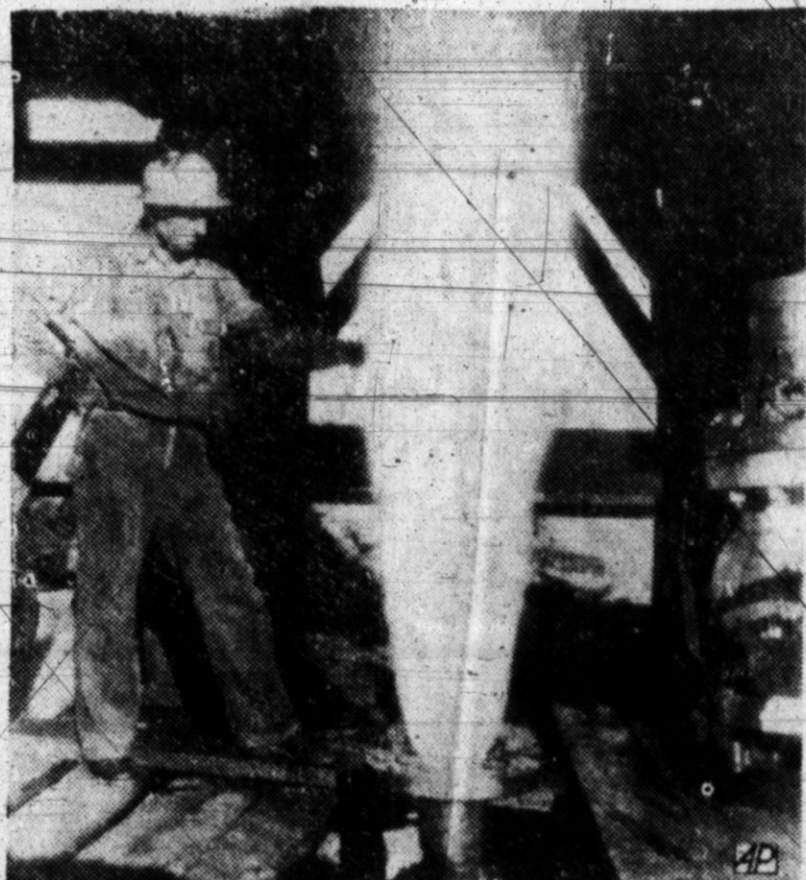
A state-enforced proration system was criticized despite a report by William Broadhurst, Texas geologist for the United States Geological Survey that 1,250,000-acre feet of water are being pumped out of the underground sands each year and only 50,000 acre feet goes back in as replacement in form of rainfall.

The irrigators say they are satisfied with water district laws which control spacing of wells but not their flow. Most denied the underground water table is being pumped too hard.

W. O. Fortenberry of New Deal in Lubbock County said irrigation farmers own the water under their land and that state proration will be confiscation.

"We own this water," Fortenberry declared, "and we are going to defend our ownership to the last ditch."

Others said the water controlling bureau in Austin would be "too remote to do West Texas anything but harm."



JUST ANOTHER JOB—John Jobe, expert oil well fighter from Houston, stands at the base of a wild gas well at Tyler. The dangerous job of capping the well is just another job to him, Jobe said. Early efforts to cap the well failed because of the strong pressure. The spray of gas caused officials to evacuate the surrounding area, hoping to avoid a serious fire. (AP Photo)

A. R. Brown Pleads Guilty To Aggravated Assault

A Hereford husband and father of six children plead guilty Monday in County Court to aggravated assault charges on a three and a half-year old Hereford girl.

Police Chief F. S. Buckalew said A. R. Brown was arrested Sunday following complaints by the little girl's parents that Brown had entered his home in East Hereford. Brown was sentenced to 90 days in the county jail and fined \$50 and costs, totaling \$79.30.

Brown and his wife are separated, his family living in another city, Buckalew said. Buckalew and Sheriff J. C. Reece made the arrest.

Only recently Gov. Allan Shivers signed into law five measures tightening restrictions on sex offenders. The new laws would have made the above offense a felony. However, sufficient time (90 days since the signing by Shivers) hasn't elapsed to make the laws effective.

The new laws will: Make it a felony offense to "entice, allure, persuade or invite any child under the age of 14 into a place for immoral purposes."

Provide a felony offense for indecent exposure to persons under 16 years of age.

Amend present law to make exposure before persons over 16 a misdemeanor.

Make it a felony to molest children under the age of 14 for immoral purposes.

Amend present law to clarify the assault and battery statute in view of the new acts.

The bills, enacted by the special session of the Legislature, were sponsored by Rep. Cecil Storey of Longview.

Forger Is Apprehended At Pawnee, Oklahoma

L. D. Russell was returned to Hereford Monday by Deputy Sheriff S. B. Berry on felony charges of theft over \$50. He was arrested in Amarillo and brought back to Hereford. He will wait action by the Grand Jury, according to Sheriff J. C. Reece.

Reece said also that Harry McGuire, charged in Hereford with forgery, has been located in Pawnee, Oklahoma where he is detained on a similar charge. In the event he is released there, Sheriff Reece said he will be brought back to Hereford for trial. According to Reece, McGuire forged two checks on O. G. Hill and one on Floyd McGee.

New Building Goes Up Soon

Another of Hereford's oldest landmarks is giving way to progress.

Sam Nunnally said Wednesday that the old red frame building presently addressed as 134 West Main will be torn down, completely, starting today or tomorrow. Nunnally will rebuild the building into a modern office.

(Continued On Page Two)

School Board Election Scheduled April First

H. H. Miller, Robert Veigle and W. J. Albracht are the first three candidates named for the Hereford Rural High School district school board election April first, according to Fred Baird, secretary of the board.

The three candidates and others who may file or be named candidates by petition will be running for two positions on the seven-man board. Miller and Veigle hold the two seats at present and are up for re-election.

Deadline for candidates is March 22. Trustees serve three terms.

New Requirement
School Board President A. J. Schroeter announced a new requirement enacted by the 51st Legislature this week. He stated it requires that before the name of a candidate shall be placed on the ballot for an election he shall file a loyalty oath, the form of the oath to be prescribed by the Attorney General. This procedure would apparently apply to elections of school district trustees or county school trustees. The Attorney General has prescribed the following form of loyalty oath required under Article 2978A.

Affidavit of Candidate For Public Office
I, _____ of the County of _____ State of Texas, being a candidate for the office of _____, do solemnly swear that I believe in and approve of our present representative form of government, and, if elected, I will support and defend our present representative form of government and will resist any effort or movement from any source which seeks to subvert or destroy the same or any part thereof and I will support and defend the Constitution and Laws of the United States and of the State of Texas.

Subscribed and sworn to before me at _____ this _____ day of _____, A. D. 19____.

Present members of the board are A. J. Schroeter, Sylvester Slagle, Lyle Woodford, W. T. Kelly, Howard Gault, H. H. Miller, and Robert Veigle.

Names of candidates must be filed with the president or Baird, and petitions must have five names on them.

Final Rites Held Tuesday
Final rites were held in the Friona Methodist Church Tuesday for Richard Rhodus Bussell, 85, who died in his Friona home at 9:45 Sunday morning after a lengthy illness.

Mr. Bussell moved to Friona from Ralls in 1916 and farmed there until his retirement. He was born at Camden, Arkansas January 1, 1865.

He is survived by his wife, Loueva Bussell, and three sons and two daughters. Morley M. Bussell and William R. Bussell live in Friona and Milo Bussell lives in Springdale, Colorado.

The two daughters are Mrs. Pearl Turner, Hereford, and Mrs. Jewell Williams of Washburn, Missouri.

Also surviving are 11 grandchildren and eight great-grandchildren.

Interment was in Hereford's Westpark Cemetery under the direction of Gilliland Funeral Home.

Court Is Postponed Until Stenographer Is Present For Trial
County Court hit a snag on the first day of a scheduled series of driving while intoxicated trials Tuesday.

Defense attorney James Witherspoon demanded a court stenographer to record all evidence in the trial of Wilbert E. Carroll, filed on for DWI January 1 of this year. No court reporter was available.

Judge L. H. Foster dismissed court until Witherspoon finds such a reporter.

Judge Foster said the trial will probably resume Saturday or early next week.

In addition to Carroll, other DWI cases due for trials in this session of County Court include Robert S. Barrett, filed December of 1947; Manuel T. Hawks, filed February 16, 1950; Charles B. Short, filed March 2, 1950; Leslie Weaver Williams, filed March 20, 1949; Joe Stone Samora, filed July 27, 1949; George O. Thompson, filed December 15, 1949; Clifford W. Boatman, filed January 16, 1950.

Hereford Couple Lose \$147 Worth Of Clothes

Mrs. Scot Kirkpatrick gives a word of warning to anyone going to Lubbock to be careful about leaving coats and suits in cars, whether they are locked or not.

She speaks with experience since she and her husband lost about \$147 worth of clothes there Saturday. Thieves picked the lock on their car and took a new suit that Mr. Kirkpatrick had had three hours, worth \$80. Mrs. Kirkpatrick's coat and Linda Kay's new Easter dress.

They reported it to the police there but were told there is little chance of recovering the clothes. They were told an organized gang is apparently performing the robberies, and generally only steal coats and suits. The moral then is not to leave things of value in your car in Lubbock, unguarded.

QUESTION of the WEEK

Are you going to buy a new Easter bonnet? Do you get a new one every Easter? What kind are you going to get this year?

Mrs. D. W. Crawford: I like hats and I like to go-and buy them. It will probably be about a month after Easter before I buy a new hat, though. I don't buy at Easter time. I like something in a small, dark thing that will sit on the head nice. I like it dainty with a few small flowers on it.

Mrs. Homer Thomas: No, I don't wear a hat very often. In place of a hat, I usually wear a scarf around my head. I haven't had a hat in ages and I probably won't even buy a new scarf come Easter.

Mrs. Ed Loerwald: No, I don't make a habit of buying a new hat every Easter. I buy clothes and things when I see something I like. No certain time to buy for me. We have to wear hats to church and I like to wear them. Style doesn't matter; I can wear any kind of a hat.

Mrs. Bob Jennings: No, I don't think so. I don't hardly ever wear a hat. I think the hats are very pretty this year. If I did buy one I would like one of those little things that sit on the back of my head. I like a plain hat with no flowers.

Mrs. C. E. Shellhouse: Yes, I think I will although I don't make a habit of buying a new hat every Easter. Along about this time of year we need new hats, though. It helps pep up the Easter holiday and, besides, they are nice to have. Women like to feel dressed up on Easter. I like the little perky hats which sit lightly on the head.

Wheat and Water Will Be Discussed Tonight

Deaf Smith County farmers tonight will have an opportunity to hear first-hand reports on the Panhandle Wheat Growers meeting and the Texas Water Code Committee meeting held in Amarillo Monday.

J. C. Morrison, chairman of the local Farm Bureau, said K. Kendrick, Stratford, and Carl Kuper, Dalhart, will explain wheat improvement progress from information received at the meeting in Amarillo. Kuper is head of the Texas Wheat Growers Association. Hugh Clearman will report on the water irrigation meeting.

Seven directors will be elected for the Farm Bureau, also tonight. The meeting will be held in the Deaf Smith County court house in Hereford. All farmers are cordially invited to attend.

B&PW Fifth Annual Style Show Is Rated 'A Success'

The Fifth Annual Business and Professional Women's Style Show, the best on record so far, was shown 4000 guests Monday evening in Hotel Jim Hill Ball room. Over 50 models representing 10 merchants and concerns showed spring styles of clothing for men, women and children.

This style show, under the direction of Mrs. Cecil Williams, surpassed all other similar shows in the Plains, including those of Amarillo, according to witnesses who viewed both. Reports indicate that at least 250 additional tickets could have been sold had there been room for the people.

One most impressive aspect of the show was the elaborate and aptly chosen floral decoration donated by Western Flower Shop. They decorated the entire ball room without charge to the B&PW Club.

In charge of the general planning of the show was Mrs. Williams, assisted by administrative and entertainment committees.

The script of the show was handled by Delia Stagner, Margaret Aven, Leona Blood, Teddie Alexander. Merchant contact was Bessie Lee Wood and Mildred Morehead. Finance was by Skeeter Hall, Johnnie Frances Neff. Tickets were handled by Clara Acker; properties by Louella Cowser; auditorium by Jewella Malone; program by Ethel Womble and Wilma Hill; records by Bessie Lee Woods; telephone and public address by Zula Gilliam.

Sam Nunnally was master of ceremony; Mrs. Cecil Parker played the piano; Adeline Koelzer, accompanied by Mrs. Robert Kerschen, presented a vocal solo; Jim Kirby, accompanied by Mrs. C. H. Dyar, presented a vocal solo; Art Quarry's studio gave dance selections featuring Irene Witherspoon; Mrs. Sam Nelson rendered marimba selections and Mrs. Nora Lawhon gave a specialty number.

Pages were Connie Kent and Judy Brady.

Merchants and models: Wonderland Tot Shop; Bar-

(Continued On Page Two)

April Heralds Babies, Donuts And Romance

By JOHN SCOTT
The freshest month of the year is almost here. April, full of Easter, donuts, flowers and new clothes, is also Diamond month.

And don't forget the elections coming up. They will sure have a spring flavor this year.

Above and aside from all the activities and "weeks" the real spring fever is the thing we'll feel pretty soon, now.

The young man's fancy, as you know, turns to love. Or maybe he just now gets around to telling about it. The old man's fancy turns to something he can catch—fish.

Loafing Is Fun
These are the days you think of a babbling brook with tall green grass stems waving in the breeze. These are the days you can think of nothing better than to loaf.

The most thrilling feature of spring, however, is seen in the ladies.

They are transformed from heavy, dark winter clothes into bright, attractive creatures of nature. They are the real sources of joy in the world, anyway.

Then National Baby Week comes the latter part of the month from April 30 until May 6. I imagine this emphasizes the showing of babies rather than summer.

Then Comes Summer

But look to the rest of this month and next month as that new beginning of newer things because it always happens every year.

Everything will pick up in all lines of business and entertainment. It will be a blossoming out of the cell.

All promotions will be aimed at Easter and then the routine will dwindle down to that long row of hot months of summer and baseball.

About the only thing that can come to disrupt the monotonous routine after this lovely atmosphere is spent could be the advent of some kind of a new saucer.

Please hold off, though. After all the activities of winter and all the goals on that will go on between now and Easter it is doubtful that a flying saucer could be handled.

Walk until the good old dull production.

Everything gets harder than it was a few weeks ago when it was still pretty cold. The stairs are steeper and seem to have added more steps. If you walk to work it seems twice as far from home to the job than it was.

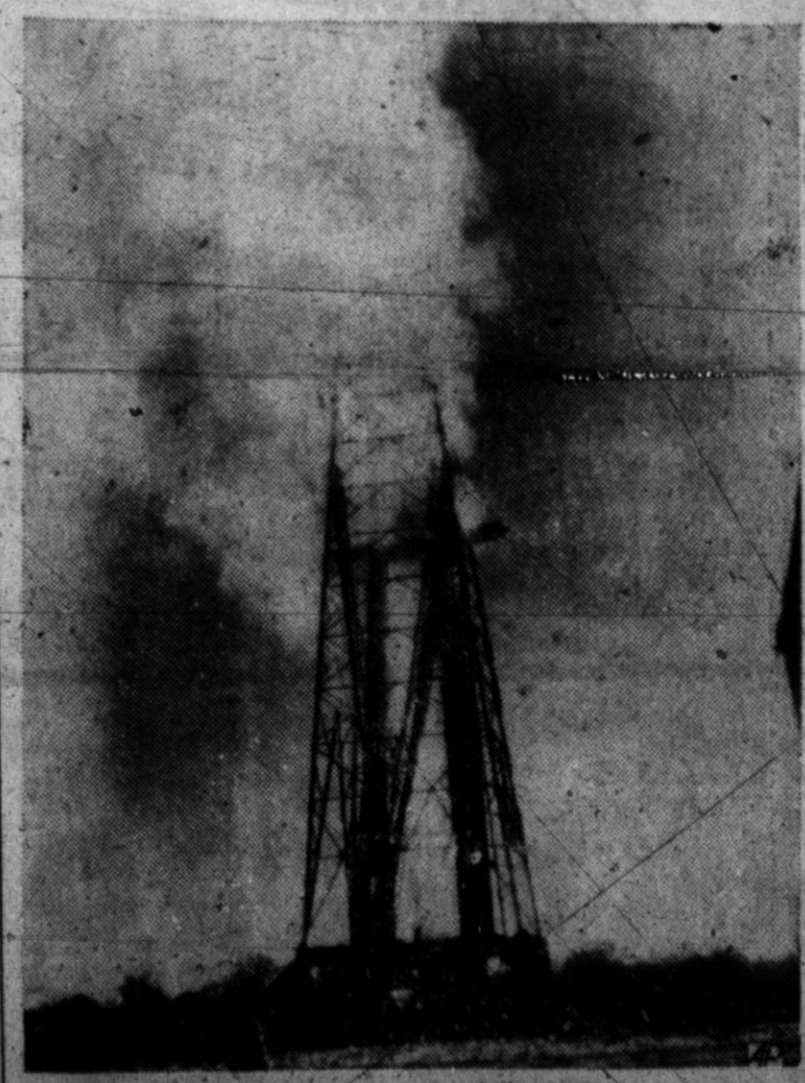
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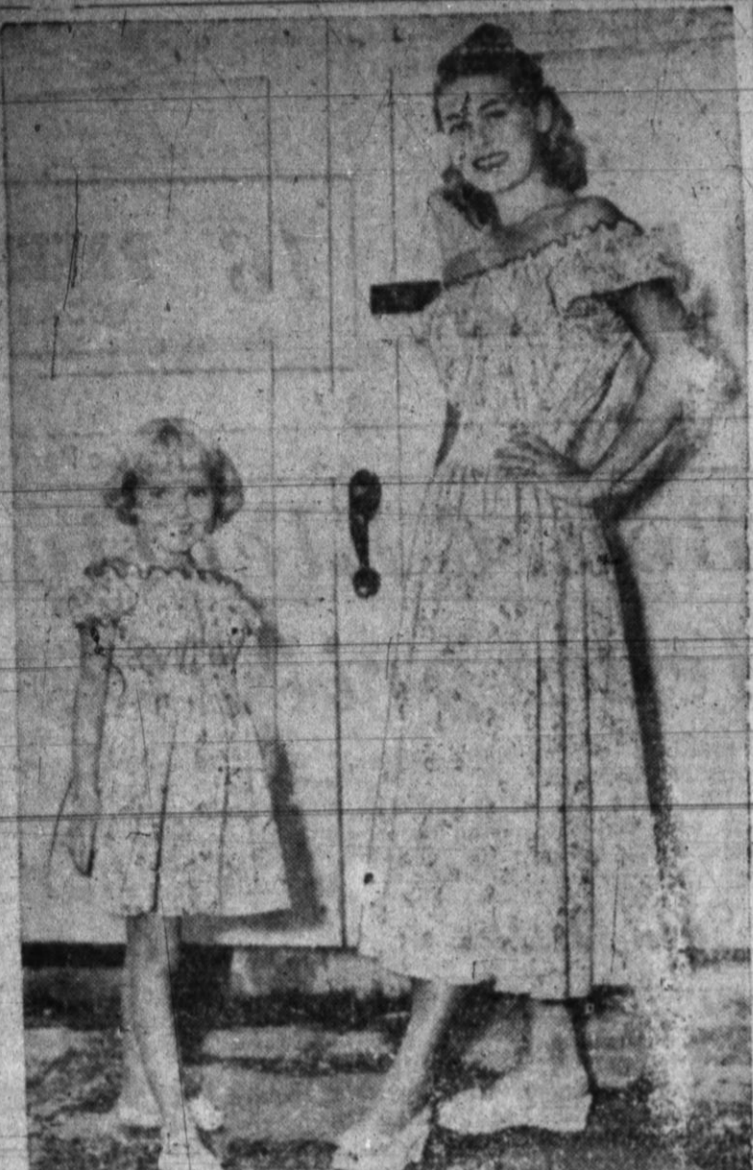
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WILDCAT BLOWS OUT—A fine spray of oil and gas is spouting from this wildcat oil well that blew out near Tyler, Tex. A nearby school disbanded classes and police evacuated an area of one-square mile, hoping to keep the mist of oil and gas from igniting. The well is the Bobby Manziel No. 1 John Campbell, a paluxy formation discovery. It had been drilled to 3,000 feet. (AP Photo)

Weather

Temperature readings for the last seven days taken at 8 o'clock each morning.
Thursday—High 66, low 28.
Friday—High 64, low 24.
Saturday—High 76, low 36.
Sunday—High 76, low 17.
Monday—High 65, low 31.
Tuesday—High 75, low 23.
Wednesday—High 61, low 24.
Total moisture for 1950—85.



COPY-CAT FASHIONS—Flowers and sunbonnets grace pastel grounds on these matchmate frocks for mother and daughter. Shirred detail eliminates buttons and snaps. Daughter's dress has attached pailties.

New
(Continued from Page One)
building. He recently purchased the property.
The building was formally occupied by Hunter Food Store and for the last four years, OK Rubber Welders has been in business there.
Nunnally said he will be in the new building within, possibly, 45 to 60 days.
The new office building will be occupied by two firms: Nunnally's Lone Star Insurance Agency will be on one side. The other side of the building will be used by Howard and Howard, accountants.

Around
(Continued from Page One)
McGhee, Mr. Carney and Hugh Clearman were among those present at the Water meeting in Amarillo Monday morning. Some of them also attended the Wheat Growers meeting that afternoon. They will report to Deaf Smith farmers at the meeting in the Court House tonight.
Col. Gomez, from the Amarillo ORC office, will be present at the Monday meeting of the Hereford Army Reserve Unit to explain the future of the Reserve and of the Hereford Unit. All members and persons interested are urged to attend.

Miss Helen Ann Pitman, Kathryn Acker and Sue Allmon visited at home from Texas University briefly last week end.

See Our
USED CARS SPECIALS
On The Classified Page
IRELAND MOTORS

Culbertson Herd Sire Lives To Be Almost Fifteen
Dalhart, Tex. (AP)—W. O. Culbertson, Jr. and Sons ranch of Dalhart and Bueyeros, N. M., thinks one of their herd sires may have set a record for long life.
D 132nd died recently at the age of 14 years and 11 months. He was buried on the range at Bueyeros, with a special marker over his grave, young Culbertson said.
"Other herd sires," he said, "may have lived longer. But I never heard of it. Their average age is about ten."
He said D 132nd remained active to the last. He had been out of service about a year and a half. The morning of the day he died he ate breakfast as usual. At noon he got up and ate a lot of hay. Then laid down again and in thirty minutes died peacefully.
D 132nd, his sire and his dam, were all raised on the Culbertson ranch. The ranch in 1933 bought his grandfather, Prince Domingo Lad, who had at the time just topped the Western National show in Denver, Colo.
D 132nd sired Prince Wilton, II, who later sold for \$23,350 at the Dan Thornton sale, Gunnison, Colo. A California ranch was the buyer. He was also the sire of the dam of CW 21st, who went to the W. J. Largent herd, Merkel, Texas and who stands first in registered merits among all Hereford sires in the U. S., Culbertson said.
He also sired many of the sires and dams now in the Culbertson herd. Young Culbertson said the ranch had had excellent results from crossing the D 132nd blood line with the Jayhawk blood line.

Announce Vacancies For WAC Recruiting
Position vacancies for enlisted Women's Army Corps recruiting personnel exist at the New Orleans, La. and Texarkana, Ark. recruiting main stations, according to Sgt. Riddle.

A vacancy for an enlisted Women's Air Force recruiting personnel exists at the Amarillo Recruiting Main station, Amarillo, Texas.
Applicants must be physically qualified, unmarried, and have had former service with the Women's Army Corps or Women's Air Force.
Accepted applicant would be assigned to one of the recruiting stations listed above, whichever she prefers.
For further information contact the local recruiting office, or call at the Amarillo Recruiting Main Station, telephone 5627.

Panhandle-Plains Dairy Show Dates Start April Tenth
PLAINVIEW, Texas — Over 2,000 copies of the 1950 Panhandle-Plains Dairy Show Catalogue have been mailed to dairy enthusiasts in the states of New Mexico, Oklahoma and Texas.
Rated as the nation's third largest dairy show, this event plays host to breeders of Guernsey, Jersey, Holstein and Milking Shorthorn cattle. Plans are now being made to include the

Brown Swiss Breed in the 1951 Show.
Mr. E. E. Anderson, Extension Dairy Specialist for the New Mexico State College in Las Cruces, New Mexico, will serve as official judge of the Guernsey, Jersey and Holstein breeds.
Mr. F. Frank Dale, past president of the New England Milking Shorthorn Breeders Association, has been selected to judge the Milking Shorthorn Division of the show.
The dates of the 23rd. annual Panhandle-Plains Dairy Show are April 10-14, 1950.

ATTEND EASLEY WEDDING
Miss Cecilia Guseman, her father, Cecil and Doug Timberlake of Chicago, Ill., plan to leave for Las Vegas today to attend the rehearsal dinner before the Jean Odgom-Jimmie Easley wedding Friday night in Las Vegas.
Mr. and Mrs. J. C. McCracken, Mr. and Mrs. C. C. Acker and Mr. and Mrs. W. L. Davis are going up Friday.
Secretary of the Treasury Snyder says we will have a savings bond drive this spring "to stir interest." Well, it's the interest we're thinking of when we buy the bonds.

B&PW
(Continued from Page One)
bara Graham, Billy Blood, Susan Blood, Wayne Hastings and Carol Kent, J. C. Penney Co., Mrs. Wm. Madsen, Mrs. Warren Owen, Miss Mary Ruth Strange, Miss Carrolle Sneed, Little Miss Katherine Nell Barnard, Ruth-erfords: Mrs. Pete Cowart, Miss Nancy Cagle, Mrs. Eargle Twiner, Mrs. C. W. Spurlock, Little Miss Penny Johnson, Little Fashion Shop; Miss Junanne Smith, Miss Virgie Sparks, Miss Geraldine Knabe, Mrs. W. J. Howard, Miss Jeannie Holman; Hereford Store; Miss Jeareen Sowell, Mrs. Wilda Womble, Mrs. E. Ward, Jr., Mrs. Raynold Herr, Mrs. H. D. Kreighouser; Wade's Cleaners; Mr. Cawthorn Bryant, Mr. Gene Prickett, Mr. Joe Paetzold, Mr. Frank Bezner, Mr. John Albraam, Vogue; Miss Bobbie Jane Sisk, Miss Patsy Wiltshire, Mrs. Will F. Graham, Mrs. Woodrow Ireland, Little Miss Kathy Boston; C. R. Anthony & Co.; Mrs. E. M. McCann, Miss Betty Cawthon, Mrs. Paul Harvey, Mrs. C. R. Smith; Popular Store; Mr. Lewis LeGrand, Miss Barbara Burney, Miss Connie Hopson, Miss Gulletta Gunstenon; Fox Man's Shop; Mr. Virgil Morton, Mrs. Dennie Lomas; Jim Terry Golf Course; Dick Lucas.

★ Values

CLIP & SAVE RECIPES FROM FURR'S ADS

TROPIC GOLD GRAPEFRUIT JUICE
2 46 oz. Tins **59¢**

TROPIC GOLD ORANGE JUICE
2 46 oz. Tins **59¢**

DON RIO TOMATO JUICE
3 46 oz. Tins **59¢**

FURR'S BAKERY TREATS

Med. Size With Burnt Sugar Icing, Ea. **45¢**
WHITE CAKES
The Finest In Quality — Low In Price —
Furr's Oven Fresh — Loaf **15¢**
BUTTERMILK BREAD
Fresh, Light, Fluffy—From Oven To You — Doz. **11¢**
DINNER ROLLS

Recipes

DEVILED Haddock
A McCall's Magazine Fail-Proof Recipe
2 cups cooked haddock, salmon
1/2 lb. mushrooms
1 egg, thick cream sauce
2 tablespoons dry mustard
1/2 cup bread
2 tablespoons parsley
1 teaspoon Worcestershire sauce
1 teaspoon mayonnaise
Salt
Pepper, freshly ground

Start your oven at 350° F or moderate. Then break the cooked fish into small pieces in a bowl.
Fry the mushrooms in butter just long enough to make them shiny and brown and mix with the thick cream sauce (any standard cook book gives you the right proportions for thick white or cream sauce).
Then add the seasoning: hot change a plain cream sauce into a deviled one: the dry mustard, parsley (dried parsley can be used), Worcestershire sauce, mayonnaise, salt and pepper. Toss fish into a mixed size casserole, pour deviled sauce over it and give it a stir.
Crumble bread into tiny pieces and brown in melted butter or margarine and sprinkle over top of the casserole. Bake 1/2 hour. Serves 4 generously.

CALIFORNIA SALAD
California Salad
A McCall's Magazine Fail-Proof Recipe
2 cups dry bread cubes
1/2 cup salad oil
1/2 cup mayonnaise
1 tablespoon Worcestershire sauce
1 egg
1/2 cup lemon juice

2 1/2 cup grated Parmesan cheese
Salt and pepper

Brown the bread cubes delicately by tossing them gently in about 2 tablespoons of the salad oil over a medium heat. Then set them aside so they will be cool and crisp when added to the salad.
Tear salad greens in bite-size pieces. Pour remaining salad oil and Worcestershire sauce over, then grated cheese, salt and pepper. Break the broken egg right into the greens, sprinkle lemon juice and pulp over greens and egg.
Toss salad mixture thoroughly. Finally add the browned bread cubes and toss again. Make a lot of salad for 6.

ALL 21 OF FURR FOOD STORES ARE BURSTING WITH BARGAINS GALORE

ARMOUR'S STAR HAM SALE AMERICA'S FAVORITE
Armour's Star Whole Small
HAMS lb. 44¢

Armour's Star, Shank End HAMS lb. 35¢
Armour's Star Butt End HAMS lb. 43¢
All Fresh Beef HAMBURGER lb. 35¢
Individual Cuts Broiling STEAK lb. 69¢
Country Style Pure Pork PORK SAUSAGE lb. 23¢
Armour's Columbia BACON Sliced lb. 34¢

Meat Specials Thurs. - Fri. - Sat. Only

GIANT PKG. RINSO 53¢

59¢ SALE!

Mission CORN 5 No. 300 Cans 59¢
Del Monte SPINACH 4 No. 2 Cans 59¢
Mission GREEN BEANS 5 No. 2 Cans 59¢
Armour's PORK & BEANS 7 Tall Cans 59¢
Dorman's NEW POTATOES 5 No. 2 Cans 59¢
Dorman's Black-eyed Peas 5 No. 2 Cans 59¢
Hunt's Prune Plums 3 No. 2 1/2 Cans 59¢
Hunt's APRICOTS 3 No. 2 1/2 Cans 59¢
White or Golden, Gallon Size Penick Syrup 59¢
Bama Peach or Apricot PRESERVES 2 1/2 Gallons 59¢
BAKERITE 3 59¢
Headstart DOG FOOD 8 Tall Cans 59¢
Silver Savor Sour or Dill PICKLES 3 Qt. jars 59¢
Swift's CLEANSER 6 Tall Cans 59¢
Sea Lion SARDINES 7 Flat Cans 59¢
Sunshine 7 1/2 oz. pkg. Hydrox Cookies 24¢

50 lbs. \$1.00

Colorado Red

Potatoes

ROTEL TOMATOES 59¢
5 No. 2 Cans

WHY PAY MORE

75¢ Value MENTHOLATUM 49¢
70¢ Value SAL HEPATICA 43¢
60¢ Value PRELL SHAMPOO 37¢
55¢ Value Bronco NOTEBOOK FILLER 17¢

BRIGHT & EARLY COFFEE 59¢
Lb.

WE BUY CREAM, EGGS, POULTRY, HIDES
West Texas FEED, SEED and HATCHERY CO.
Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

SAVE ON THESE

Ocean Spray CRANBERRY SAUCE 4 Tall Cans 59¢
StarKist Chunk Style TUNA 2 one-half Size Cans 59¢
Armour's Cloverbloom BUTTER Lb. Solids 49¢

BLOOD TESTED BABY CHICKS
1, 2, 3 Weeks Old
Booking for March and April
Hatching Each Monday

WE BUY CREAM, EGGS, POULTRY, HIDES

West Texas FEED, SEED and HATCHERY CO.
Jack Wright, Manager
HOME OF "MERIT" FEEDS
Hereford, Texas

Sunshine Krispy 2 Lb. Box CRACKERS 47¢
Bleach CLOROX Qt. Bottle 14¢
Toilet Soap LIFEBOUY 3 Reg. Size Bars 21¢
2 Bath Size 21¢
Toilet Soap LUX 3 Reg. Size Bars 21¢
2 Bath Size 21¢
Swm SOAP 3 Reg. Bars 24¢
2 Large Bars 25¢

HURRY- HURRY!

Hunt FOODS

DOLLAR SALE

Hunt-
for the
best

Hereford Food Mart Has Been Requested By Popular Demand To Hold Hunt Food Sale Through This Week End, March 24 and 25 At The Same Sensational Prices --
-- Thank You -- Buck Owens



HUNTS No. 2 1/2 Can PEACHES	5 For \$1.00
HUNTS No. 2 1/2 Can PEARS	3 For \$1.00
HUNTS No. 2 1/2 Can COCKTAIL	3 For \$1.00
HUNTS No. 2 1/2 Can PRUNE PLUMS	5 For \$1.00
HUNTS No. 2 1/2 Can Whole APRICOTS	4 For \$1.00
HUNTS 46 oz. can TOMATO JUICE	4 For \$1.00
HUNTS No. 300 Can TOMATO JUICE	10 For \$1.00
HUNTS No. 2 Can Solid Pack TOMATOES	5 For \$1.00
HUNTS No. 300 Can Solid Pack TOMATOES	8 For \$1.00
HUNTS No. 2 Can, Cream Style or Whole Kernel Corn	6 For \$1
HUNTS No. 2 Can Cat Green BEANS	4 For \$1.00
HUNTS No. 2 Can, Blackberries or Boysenberries	4 For \$1.00
HUNTS, 24 oz., Sour or Dill PICKLES	3 For \$1.00
HUNTS No. 2 Can RSP CHERRIES, In Heavy Syrup	3 For \$1
No. 2 Renown Whole Green BEANS	2 For 35c
No. 2 DIAMOND TOMATOES	2 For 25c
OLEO, Savory or Sweet and Fresh	1 Lb. 21c

HUNTS 12 oz. Jar CUCUMBER CHIPS	2 For 25c
HUNTS 24 oz. Jar SWEET PICKLES	2 For 85c
HUNTS No. 300 Can PORK & BEANS	11 For \$1.00
HUNTS 16 oz. Jar STRAWBERRY PRESERVES	3 For \$1
HUNTS 14 oz. Bottle CATSUP	3 For 49c
HUNTS 8 oz. Tomato Sauce	6 For 39c
HUNTS CHILI SAUCE	2 For 37c
HUNTS MEAT SAUCE	2 For 35c
HI-C 46 oz. ORANGE ADE	3 For \$1.00
KIMBELL No. 2 BLACKEYED PEAS	8 For \$1.00
CLOROX Qt.	Each 15c
PET MILK Tall Can	2 For 23c
LARD, Wilsons Pure Laruel Brand	3 Pound 43c
WRISLEY Bar Soap Asst. 10 Bar Bag	59c
HI-HO CRACKERS 1 Lb.	Each 27c
SUNSHINE CRACKERS 1 Lb.	Each 25c
Great Northern TISSUE	2 For 15c

Large Juicy Winesap APPLES	2 Lbs. 25c
Sunkist LEMONS	doz. 35c
Crisp tender CABBAGE	Lb. 2c
U. S. No. 1 Colorado Red POTATOES	10 lbs. 37c
Red tender RADISHES	Bunch 5c
Sweet and juicy California ORANGES	2 lbs. 19c
Spanish Yellow ONIONS	2 lbs. 9c

In Our Drug Dept.

60c LYSOL	37c
100's BAYER ASPIRIN	47c
98c GILLETTE BLADES	69c
ECONOMY COLGATES	43c

FREE DELIVERY -- Phone 1114

Specials for Friday and Saturday

Pure Pork Sausage, Country Style	Lb. 19c
PICNIC HAMS, Sugar Cured	Lb. 39c
BACON SQUARES, Cured	Lb. 19c
SALT PORK, Nice Lean	Lb. 24c
Beef Short Ribs, Choice Strips	Lb. 27c
Sliced Bacon, Pinkneys Gold Crown	Lb. 35c
Cudahys Gold Coin	
Choice Steaks & Roasts	
FRESH DRESSED POULTRY	
A Select Variety of Frozen Foods & Fish	

HEREFORD FOOD MART

128 WEST FIRST

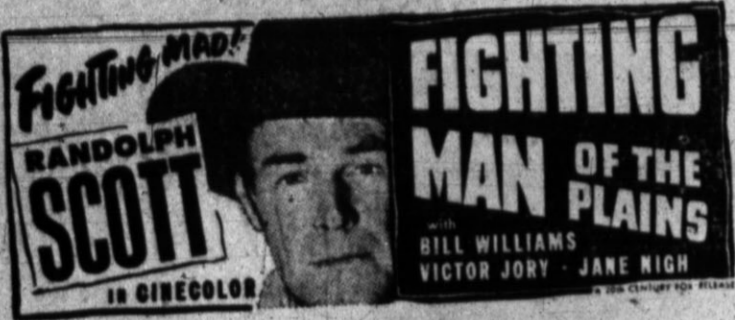
FREE DELIVERY

PHONE 1114

WANT ADS Phone 30 or 31

FREE Theatre Tickets

to see



STAR THEATRE

SUNDAY - MONDAY - TUESDAY

March 26, 27, 28

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

Notice to Classified Advertisers:

Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday: No ads can be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday: No ads can be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications. 1st insertion 4c per word

Each Additional 3c per word - when paid in advance!

No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous. Have 11 cases of MILLING CO. 9-1-30-tfc

FOR SALE Miscellaneous. FOR SALE: Spillways and pump bases. Stucco and concrete work. H. C. Parryin, phone 418-R. B-1-10-5p

FOR SALE Miscellaneous. Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. B-1-17-3-tfc

FOR SALE Miscellaneous. CHINESE ELMS wind break and shade tree also, Honey locust, walnut, ash and pecan tree. Blue spruce, other evergreens; fruit trees and flowering shrubs. Two year Tyler roses, 35c. Rose Hill Nursery, Plainview, Texas. D. D. Zowman, owner. B-1-38-37-4p

DAIRY SALE AT AUCTION. 50 head dairy cattle. All fresh & heavy milkers, milking machine, 9 Can Milk, Cooler and other articles. Sale begins at 1:00 P. M. Monday, March 27, 1950 at L. L. George's Farm, 6 miles due South of Olton, Tex. B-1-12-2c

FOR SALE. WE JUST SOLD another new Remington portable and now have a dandy Corona portable typewriter for sale. It's a real bargain at \$22.50, recently overhauled and good for several years of service. See it at The Brand office. First come, first served. B-1-20-38-2x

CONCRETE. Ready Mixed. Prompt Delivery. Sand. Gravel. Cement. Prices are Right. FRASER OIL CO. Phone 481. B1-3-35-16c

FOR BETTER HEALTH. and for better living - join the millions who use soft water the Culligan Way. Yes, it's good to drink. If you wish to know the hardness content of your water, bring in a small sample, we will test it without cost or obligation to you. CULLIGAN SOFT WATER SERVICE 841 E. Highway 60 T-1-12-tfc

FOR SALE Miscellaneous. YOUR ROOMS can look larger more inviting, restful, with the right kind of wallpaper. See our selections. E. B. Black Co. T-1-21-12-1c

FOR SALE Automobiles. FOR GOOD LOW PRICED TRANSPORTATION HERE YOU ARE CHEVROLET 1947 Four Door Sedan Beautiful light gray paint. It is equipped with factory installed radio and heater. No seat covers. We want you to see the clean upholstery. This is a one owner car and will give you his name on request. Our price is only . . . \$1125.00

FOR SALE Farm Equipment. USED. 2 Model L. Case Wheatland 1 S. C. Case Row Crop 2 C C Case Row Crop 2 New D. C. Case Tractors

FOR SALE Automobiles. 1946 FORD Tudor Sedan This little unit has only six cylinders but after all, isn't that enough? Has factory installed radio and heater for all the comforts of home. How about taking it out for a test drive. We think you will like it. It's yours for only . . . \$795.00

FOR SALE Miscellaneous. JACOBSSEN BROS., INC. 137 MILES Phone 777 B-2-6-tfc

FOR SALE Automobiles. 1942 Ford "8". Was new eight years ago. Got drafted by Uncle Sam and served a hitch in the Army. The body is rough but has a sweet running engine and good tires. A fair price \$350.00

FOR SALE Miscellaneous. FARMERS. Protect your valuables in a fire-proof home safe. Minimum cost see these safes at the Hereford Brand B-2-30-tfc

FOR SALE Automobiles. 1939 Buick four door. Was new once upon a time. Fenders wrinkled and part of grill is gone. Runs good and has fair tires. It should be worth . . . \$275.00

FOR SALE Miscellaneous. FOR SALE: One J. I. Case 14 inch hammermill. Just rebuilt. Price \$100. See at Case Company, Hereford or write Sam Gaudin, Happy. B-2-23-11-3p

FOR SALE Automobiles. IRELAND MOTOR CO. Phone 180 Across street north from City Hall T-3-12-1c

FOR SALE Automobiles. West Side Auto Cars and Real Estate Give us a trial. We won't hurt you. Phone 997 B-3-8-tfc

FOR SALE Real Estate. Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford. J. M. HAMBY 1/2 Mile South and 4 1/2 East Hereford B-4-27-tfc

FOR SALE Automobiles. Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-11-tfc

FOR SALE Real Estate. LOTS - LOTS BARGAINS! We have recently acquired a block of lots located on Texas Avenue just south of Harrison Highway. We have sold nearly half of them to a well known home builder and we are now offering the remaining five-50 x 200 ft. lots for only \$200.00 EACH SAM NUNNALLY (Over the Brand) Phone 424 T-4-12-1c

FOR SALE Miscellaneous. OFFICE SUPPLIES AT THE BRAND

FOR SALE Real Estate. For Sale: By Owner 686 acres irrigated land, shallow water, 2 irrigation wells with 8-inch pumps, three bedroom modern home and modern tenant house, six miles southeast Hereford. G. W. NEWSOM Box 569 Hereford, Texas T-4-12-1c

REAL ESTATE For Sale or Trade SPECIAL. New Home, well located for person walking to town. Cheap enough for an employee or as an investment. Best buy since '45', built since then. Inquire at West Side Auto or see MR. RUDD B-4-37-tfc

FOR SALE. 832 Acres with 2 houses, grade A dairy barn, 2 granaries and other buildings. 8 in. irrigation well. 1 mile SE on highway 51 and 1 mile east. C. E. White, Rt. 3, Hereford, Texas. B-4-11-4p

LIST YOUR PROPERTY WITH US FOR QUICK SALE. L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

CHOICE. Irrigated and Unirrigated caro Land, City Property P. O. Box 506 - 338 Main E. B. POSBY, REALTOR Hereford, Texas T-4-50-tfc

REAL ESTATE. Irrigated Farms, Dry Land Farms, Homes and City Property CHARLES SOWELL (Over Ph. 792 228 Cl. St. Res. Ph. 193-W T-4-5-tfc

GLENN WEIR REALTOR. Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated 104 MAIN STREET Phone 200 Res. Phone 452-W T-4-45-tfc

FOR SALE Real Estate. WESSON REAL ESTATE 716 W. 1st Phone 944 Hereford, Texas B-4-12-2c

FOR RENT. UPOLSTER and furniture repair. J. H. Hinds, 310 McKinley, phone 447-J. B-11-11-7-tfc

FOR RENT. WASHABLE wallpaper that will keep their color. Reasonable prices. E. B. Black Co. T-5-13-12-1c

FOR RENT. WANTED TO RENT: House or large apartment. See me at Postoffice or call 418-J, Coleman Wright. B-5-14-19-tfc

FOR RENT. FURNISHED apartment for couple. Phone 43. B-5-9-36-tfc

FOR RENT. Modern trailer parking space, water, electricity and sewer connections. \$3.00 per week. Also natural gas if desired. Hereford Camp, phone 678. B-5-23-12-2p

WANTED. 2 or 3 bedroom house by local business man. Permanent. Two children, one in high school. Tommy Tomberlin at news stand or call 694. B-8-25-38-2c

HELP WANTED. WANTED: Married man to work on farm. House furnished. Inquire S. H. Slagle, phone 486-J. T-8-15-12-1p

SITUATIONS WANTED. WANTED: Steady practical nursing. Will do some housework. Occasionally in daytime, baby sitting. Call Betty Wester, Phone 446-J. B-9-18-38-2c

NOTICE. HAVE 100 sacks Blue Tag Triumph will swap for 100 sacks certified cobbles. J. K. Baker, Phone 589 B-10-18-10-tfc

SPRING GARDEN TIME! Garden Seeds Flower Seeds Plants for Transplanting We have everything needed to carry out those gardening plans. Hereford Floral Shop Phone 773 B-10-11-tfc

THE MATTIE MAE SWISHER Studio of Singing has room for a few more pre-school, first and second grade students in her class which meets every Tuesday afternoon at three. Address is 108 West Fifth. B-10-34-38-2c

NOTICE. We service any make washing machine. Specializing in Helpy Selly laundries. Cunningham Maytag Co. Phone 405 CANYON, TEXAS T-11-29-tfc

PAINTED - NEON. 107 Lee Ave. Ph. 456-W T-11-16-tfc

Dumas Wins Triangular From Hereford-Canyon

Dumas High school ran away with honors Tuesday afternoon in a three District 1-A team meet at they garnered 98 points to Canyon's 42 and Hereford's 34 before a good crowd of Hereford High students. The Demons won eight first places, Canyon two and the Whitefaces two. Harold Morton won a first in the Shot Put and Jack Stanton tossed the Discus the farthest for another first place. Results HIGH HURDLES: time 18.8-Berry, Dumas; second, Phelps, Dumas; third, Barrett, Canyon; fourth, Walker, Hereford. 100 Yd. DASH: time 10.9-Atkinson, Dumas; second, Buckley, Dumas; third, Kelly, Hereford; fourth, Mowery, Dumas. 220 Yd. DASH: time 25.5-Atkinson, Dumas; second, Buckley, Dumas; third, Root, Canyon; Dumas; second, Wooten, Canyon; third, Shirley, Hereford; fourth, Brandt, Canyon. SHOT PUT: 34 feet 10 1/2 inches-Morton, Hereford; second, Irwin, Canyon; third, Burrus, Canyon; fourth, Gooce, Canyon. DISCUS THROW: 108 feet 9 1/2 inches-Stanton, Hereford; second, Burrus, Canyon; third, Erwin, Canyon; fourth, Harding, Canyon. 440 Yd. RELAY: time 48.8-Dumas, Hereford, Canyon. Dumas 68, Canyon 42, Hereford 34. fourth, Stanton, Hereford. 440 Yr. DASH: time 56.8-Cashlon, Dumas; second, Gresham, Hereford; third, Payne, Canyon; fourth, McClendon, Canyon. 200 Yr. LOW HURDLES: time



HEADS CATTLE RAISERS-Ray Willoughby (above) of San Angelo was elected president of the Texas and Southwestern Cattle Raisers' Association meeting in San Antonio. Willoughby was named president of the Texas Sheep and Goat Raisers' Association in 1944. He is the first man ever to become president of both organizations. (AP Photo)

Ford HD Club Meets With Hilda Strafuss Wednesday Afternoon

Ways of making every move count in home making was the topic for study when the Ford Home Demonstration Club met in the home of Miss Hilda Strafuss Wednesday afternoon. Mrs. George Epling, work simplification leader, distributed pamphlets showing improved methods of house keeping and suggested using the best tools and the simplification of every task. In conducting a bed making demonstration, Mrs. Epling showed the group the simple way after Mrs. Mazey Dowd had shown the longer method. For recreation, Miss Hilda Both conducted a quiz on candy making. During the business session plans were made for a bake sale to be held at Spinhrine Grocery in Vega Saturday, March 25, and the next meeting was announced for April 5 in the home of Mrs. Herman Both. Refreshments were served to Mesdames L. J. Strafuss, May Hall Clare, John Spinhrine, Maxey Dowd, E. E. Bishop, George Epling, J. B. Dyer, Herman Both, Hardy Benson, and the hostess, Mrs. Mary Hancock of Vega was a guest.

HELD IN SLAYING-A man who identifies himself as Jose Villalobos, 24, a Mexican national (above) was jailed in Ojinaga, Mex., following his arrest in Mexico at the climax of a border region manhunt. Villalobos reportedly admitted the fatal shooting of Presidio County, Tex. Sheriff O. W. Morrow. (AP Photo)

11. BUSINESS SERVICES

An Oil Shampoo to make wind parched hair SHINE for EASTER! Peggy's Beauty Shop Phone 729 T-11-12-1c

BRING YOUR JUG in and get a free sample of that good soft water. Yes, it is good to drink! If you don't have a jug, we will loan you one filled with that good soft water! It's Free for the Asking!

11. BUSINESS SERVICES

UPHOLSTER and furniture repair. J. H. Hinds, 310 McKinley, phone 447-J. B-11-11-7-tfc

13. LOST AND FOUND

FOR County and District Clerk ROBERT L. THOMPSON FOR County Treasurer MRS. VELMA HODGES FOR County Sheriff, Tax Assessor and Collector J. C. REESE FOR Commissioner Precinct 1 SYLVESTER SLAGLE M. T. (MARION) RUTTER FOR Commissioner Precinct 2 G. T. HIGGINS J. C. (Clarence) MORRISON FOR Commissioner Precinct 3 J. T. GUINN FOR Commissioner Precinct 4 CARL FERRIN C. G. RICHARDSON FOR County Judge and Ex-Officio School Superintendent LEON NORTON EDZARD FOSTER FOR Mayor WM. McGEHEE TROY MOORE FOR United States Congressman from the Panhandle District BLAKE TIMMONS E. T. BURK

Vic Vet says

PUT YOUR GI INSURANCE NUMBER ON EVERY CHECK, MONEY ORDER OR POSTAL NOTE THAT YOU WRITE TO PAY YOUR PREMIUM. THAT WILL IDENTIFY YOU MORE READILY

POLITICAL ANNOUNCEMENTS

Hereford Bull

By JIMMIE GILLENLINE



Notice in The Sunday Brand where we don't need rain as much as some of us have been led to believe, according to Bill Clutter's Soil Conservation Service which declared that most wheat crops can go another 30 days. This sounds mighty, mighty good—but I have read that darn Rootleg Philosopher so long that I am becoming skeptical, especially about these government bureaus. Anyway, I am hoping that SCS is right. I have to feel this way whether I want to or not.

Tuesday has been open-season on candidates for Congress. Al-tavene Clark was in early Tuesday morning and Walter Rogers of Pampa dropped in shortly after Mrs. Clark left. Both candidates said that they plan to be back in Hereford and do a lot of visiting. Both were definitely of the opinion that people are thinking, and thinking seriously, in regard to selecting a new congressman. E. T. Burke was in last week, also for a brief visit, and he says the same thing. All three candidates were mighty happy over the interest people are showing. They think this is a healthy situation for the country, and they are sure right.

Another sadly neglected political office is that of school trustee. These boys work hard and often stay up until 2:00 o'clock discussing problems. We have a school trustee election coming up in a few weeks and last year there was a total vote of around 45 ballots. This is a shame, a downright disgrace. Do you realize that operation of the schools is the largest business in Deaf Smith County. The payroll alone runs approximately \$260,000 a year. Interest and bond retirements run about \$38,000 a year. Operation of buses alone, costs more than \$35,000 a year. In addition, we have four buildings with a replacement value of around two million dollars. Lots

and lots of corporation officers make good money in operating and directing smaller businesses. Our school trustees are handling this business for you gratis—and 45 people take a few minutes to show their appreciation by voting. This year there are three candidates for two vacancies, all of which you probably noticed on the front page. It behooves every parent and taxpayer to carefully study the list and to show these three men the courtesy of voting.

Well, the B. and P. W. annual Style Show went over big this year; bigger, in fact, than ever before. The girls report that they could have sold 200 more tickets. They have a real show and the splendid support is no more than they deserve.

The JayCees, on the other hand, are unhappy. Their Reichman orchestra sponsorship lost money. Music was reported as excellent, but the tickets didn't sell. Why? Doesn't Hereford want name bands? Personally, I figure they made a fundamental mistake. If they had gone on to the top and slated a bigger band, they would probably have broken even. Guy Lombardo or Spike Jones would be easier to sell at \$1,700 than Joe Reichman at \$1,100. Anyway, the JayCees lost around \$480 on the deal. In addition to the \$1,100 guarantee, they also had considerable expense in securing special pianos for the band. These outfits are all unionized with the Petrillo outfit—and are fairly temperamental.

Quite a few people are taking interest in the proposed "Hereford Water" franchise. They keep on asking about it at The Brand office, and we don't know much about it. Understand they have carried on some extensive experiments out in California and have discovered that you can take 10 gallons of Hereford wa-

ter (plus one case of bourbon) and get plenty drunk. They say it has actually been tried.

Met an old S.M.U. schoolmate, Jack Anderson, the other day. He was out here buying some heifers from Bob Higgins and looked me up. He said that he was traveling down in Georgia last summer and got to talking with one of the natives. The subject of politics appeared on the scene and the old timer asked with all-sincerity:

"Who is President now?" Jack was absolutely floored and almost shouted back:

"Don't you have any newspapers down here?"

"Yeah, we got newspapers," replied the old man, "but them darn Republicans is gittin' so contrary they won't read to us."

Jack lives near Midloathian, and says that the Congressional Race in this 18th district is demanding lots and lots of interest. People are watching it with eagle eyes.

Jim Lipscomb dropped in Saturday to say that I was the most ignorant person he ever knew. This was OK and didn't make me mad—but he kept right on until he proved every word he said. This, naturally, got under my skin a bit. Jim had his big, black Postal Laws and Regulations book and he showed me where it said definitely that no post office can maintain directory service on local mail; not even New York or Chicago. He says the only way to get this is to have Congress pass some new postal laws. Well, I figure we got enough trouble with Congress as is, and I wouldn't mention it—even if we had a Congressman, which we won't after April 3. Anyway, I humbly apologize to Messrs. Lipscomb, Patterson, Wright, et al. If I had stopped to realize Congress passed all the postal regulations, I wouldn't have expected them to make sense in the first place. Like I said, though, these old boys have their troubles, too, and while they live up to the regulations we sure can't yell very loud.

Anyway, take my advice and get one of those big, black books before you start an argument with them.

You like coffee? ...really good coffee?
...good coffee?
THEN YOU'LL PREFER
WHITE SWAN
finer coffee!
So Rich • So Mellow • So Fragrant

Every Seal You Use HELPS
THE NATIONAL SOCIETY FOR CRIPPLED CHILDREN AND ADULTS, INC.
11 South La Salle Street, Chicago 3, Illinois

NONE OF THIS!
WHEN YOU SHOP AT...

JAYLORD NEWELL • PHONE 117 426 NORTH MAIN

DREFT Giant Box	65¢	Peaches Shurfine Yellow Cling Big No. 2 1/2 Can.	19¢
IVORY SNOW Large Box	19¢	Tuna Fish California Grated Per Can	25¢
SUPER SUDS Giant Box	65¢	Chow Mein Bengee Complete Dinner Chop Suey Noodles, Sauce	45¢
KRAFT'S MUSTARD 8 oz. Jar Plain or Horse Radish	10¢	We Deliver	
HUNT'S PRESERVES PURE PEACH 16 oz. Jar	19¢	Finest Quality MEATS	
PEANUT BUTTER Swifts - Homogenized Coaster Top, 12 oz. Jar	29¢	DRESSED — READY FOR THE OVEN	
		HENS . . 39¢ lb.	Wilson Sugar Cured SLICED BACON Lb. Layer 32¢
		Sausage .42¢ lb.	Fresh & Tender PORK STEAK 33¢ LB.
		Roast . . 39¢ lb.	

Special Purchase Sale
9x12 FELT BASE RUGS
All New Patterns and Colors
2 for \$9.00
or \$4.65 each
Hurry! Hurry! Hurry!
SUPPLY IS LIMITED!
HEREFORD LINOLEUM SHOP
116 West 2nd Phone 11

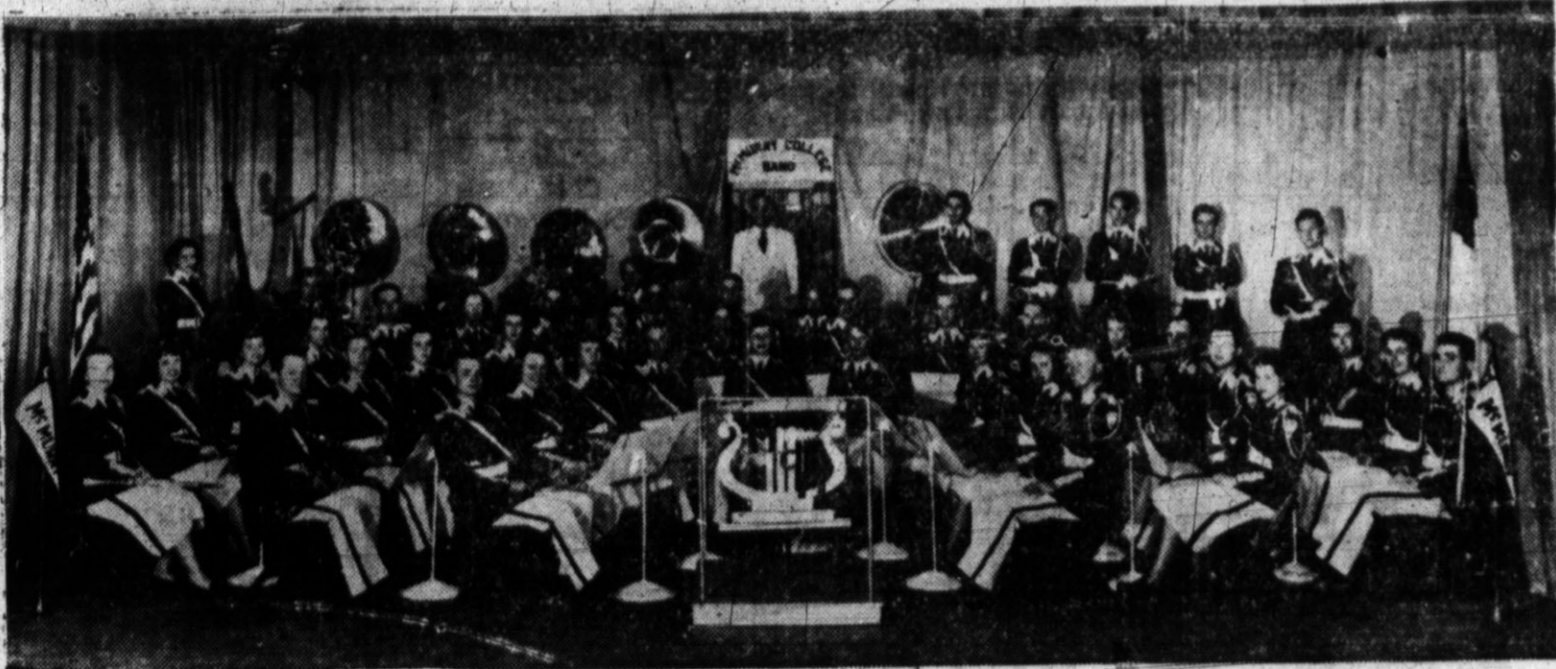
Tangerine JUICE Shurfine 2 NO. 2 **29¢**
CHICKEN Canned Swanson 3 1/4 Lbs. **\$1.59**
CHICKEN BONED Swanson 6 Oz. CAN **45¢**

PLASTIC CANASTA Table Covers
WHILE THEY LAST **69¢**

Fresh FRUITS and VEGETABLES

Large Size Sunkist LEMONS U.S. No. 1 Large Heads	doz. 29¢
LETTUCE Large Fancy Bunches	2 for 21¢
CARROTS No. 1 Yellow, Medium Size, Mesh Bag	2 for 15¢
ONIONS Fancy Florida, Tender, Stringless	3 lbs. 19¢
GREEN BEANS	2 lbs. 35¢

PIGGLY WIGGLY
CLEANSER SWIFTS Cleans-as-it-polishes, Per Can **10¢**
SYRUP Pure Sorghum Half Gallon Bucket **69¢**
PAPER TOWELS FORT HOWARD DRIZE 2 ROLLS FOR **35¢**



McMurry Band Plays At First Methodist Church

First appearance of the McMurry Indian Band in Hereford will be Tuesday night (Mar. 28) at the First Methodist church, according to the Rev. Don Davidson, church pastor.

The McMurry group under the direction of Raymond T. Bynum, will actually play two concerts in Hereford, according to the Rev. Davidson, the first being a concert of sacred music presented at the church, and the second a concert played for students at Hereford High School Wednesday morning.

For their appearance at the church, the Indian bandsters will present their "Let Us Worship Through Music" service. This service has been presented to Methodist congregations in more than 30 Texas cities since Mr. Bynum started the plan in 1947. Included in the service will be accompanied by the band.

"Crusaders" overture, "Come Ye Thankful People," "Softly Now the Light of Day" and "Spiritual," a collection of well known Negro spirituals.

Several soloists will also be presented. Miss Norma Sechrist, senior of Spur, will sing a soprano solo, "The Lord's Prayer," with band accompaniment. Also to be featured will be Jack Hampton of Ballinger, who will play as a baritone solo "The Holy City" with band accompaniment.

The band's mixed quartet and the men's quartet will sing several selections of a sacred nature, and the band chorus of 25 voices will climax the service with the singing of Fred Waring's arrangements of "Battle Hymn of the Republic" and "Onward-Christian Soldiers" accompanied by the band.

The public is invited to attend this service, according to the Rev. Davidson.

Cherry Ann Forrest Named Committeeman

ABILENE — A drive for funds began at McMurry College last week to finance the education of a displaced person from Estonia.

The D. P. is 21-year-old Lehton Parnaste, who is expected to arrive at McMurry in time to begin classes next September.

McMurry's administration has agreed to pay Parnaste's tuition and fees, while a student group has volunteered to pay his transportation (from New York) and to furnish Parnaste's room and board during his first year at McMurry.

Cherry Forrest, of Hereford, is one of 35 committeemen appointed to conduct the campus drive for funds.

Cleanup Should Precede Spraying For Best Results

"There is no easy road to the abatement of insects and rodents, says Dr. Geo. W. Cox, State Health Officer. Frequently people get enthusiastic about the destruction of the insects and believe that, if an airplane flies over the town, or if a huge fogging machine rolls through town spreading an insecticide, the insects will be killed instantly and peace from the insect nuisance will remain forever. This is an erroneous and, unfortunately, bad practice, because it creates an unwarranted sense of security.

Before any killing is anticipated, a thorough clean-up of the community should be carried on. This means cleaning up the rubbish and garbage and eliminating all insect feeding and breeding places. It might mean the draining or filling in of wet areas for destruction of the mosquito larvae. When this is done, one will be surprised how few insects are left to become a nuisance and, perhaps, a public health problem.

Following this, it is suggested that insecticides be sprayed manually to those places inhabited by the insects. Experience has shown that a 2 per cent to 5 per cent solution of DDT is still the most effective insecticide to use for general sanitation. This is spread to form a thin coat on the surface, where it can remain for future destruction. A spray that will just moisten the surface is sufficient to be effective. Spray only those areas where you know the insects gather.

An automatic pan greaser for bakers sells for about \$3600. Say, that's quite a roll of dough!



HOME is a place where you feel like you belong. It is indeed good to be home. We will be open for business Monday March 27.

The JEWELRY and GIFT SHOP
409 Main St. Hereford
Lynn C. Kester, Owner



HUNTERS RED and WHITE STORE

CHERRIES Brimfull Sour Pitted No. 2 Can **25¢**

BRIMFULL	Brim. u. l	2 16 oz.	19¢	RED & WHITE
PIE	FORK & BEANS	2 No. 2 cans.	25¢	Gelatine Dessert
CRUST	Bg M, Yellow or White	2 No. 2 cans.	25¢	FLAV-R-JELL
PKG	Marco, Whole	No. 2 Can	25¢	Assorted Flavors
	GREEN BEANS	2 No. 2 cans	35¢	2 BOXES 9¢
	PEAS	2 No. 2 cans	35¢	

Orange Juice Brimfull 46 o. can **39¢**

STAR-KIST	Marco	2 Tall Cans	29¢	POSTS
TUNA	SPAGHETTI	2 No. 2 Cans	27¢	SUGAR
Chunk Style	Red & White	No. 2 Can	29¢	CRISPS
CAN	TOMATO JUICE	No. 2 1/2 can	23¢	2 PKGS. 25¢
	FINEAPPLE		29¢	
	PEACHES		23¢	

Shortening Red & White For hydrogenated 3 Lb. **65¢**

BRIMFULL	Brimfull, Dried	1 lb. pkg.	33¢	RED & WHITE
SALAD	PEACHES	2 Lb. pkg.	49¢	COFFEE
DRESSING	BRUNES	Fancy Egg Lb.	31¢	Fancy Blend
PINT	NOODLES	Brimfull, Preserves	1 lb. Glass 45¢	LB. 79¢
	STRAWBERRY			

PICKLES Tommy Tinker Full Quart **18¢**

Sun Ray, Tenderized, Whole	Lb.	47¢	Red McClure	10 Lb. Bag	41¢
HAMS			SPUDS		
Loin, T-Bones LB.	Round lb.	79¢	Large Stalk	LB.	10¢
STEAK			CELERY		
Cell Wrap	LB.	39¢	Delicious	LB.	10¢
LINK SAUSAGE			APPLES		
Sun Ray Sliced	LB.	44¢	Large Bunches	2 FOR	15¢
BACON			CARROTS		

HUNTER'S RED & WHITE STORE

AT PENNEY'S STORE DRESSES



NOW... TRUE FIT
FOR HALF SIZES in CLASSICS OF TIMELESS SIMPLICITY
• 1950 DETAIL
• VERY GOOD BUYS
890

Deaf Smith Farmers Asked To Have Census Forms Completed By April 1

Between March 22nd and March 27th, copies of the 1950 Census of Agriculture questionnaire will be placed in the mailboxes of all farmers in Deaf Smith County, Walter S. Shaller, Census District Supervisor, said today. Farmers are requested by the Census Bureau, U. S. Department of Commerce, to fill in the questionnaires in time to have them ready to give to Census takers who will call on and after April 1 to take the Census of Population and Housing and to collect the Census of Agriculture reports.

questionnaire is being made in advance of the Census enumerator's visit to afford farmers time to consult their records for information about their farms and farm production during the year 1949. Mr. Shaller said. This method, he pointed out, will save time for both the farm operator and the Census enumerator.

All farmers in this county should receive the questionnaire by March 27th, allowing them about a week in which to fill the answers in to questions before Census takers start their rounds on April 1.

The average farmer can complete the Agriculture questionnaire easily. Many of the inquiries may be answered merely by checking a "Yes" or "No", and most of the other inquiries can be answered without reference to records. However, some questions will require a little more time, namely inquiries on crop yields and receipts from crop sales, on the production of livestock and livestock products and income from their sale, on farm expenditures for selected items, and on other inquiries about the farm business which cover the 1949

calendar year.

Did you know that in many countries the taking of the census is a public duty combined with the spirit of a national holiday? You see the head of each household consider it a solemn duty to go to government centers and there supply the information specified by law. In Turkey, people are required to stay at home on Census day until the enumerator calls. America has always approached the census in another way. Every effort is made to avoid regimentation or unnecessary interference with daily lives. Instead, the Census taker makes a house-to-house canvass to obtain the necessary information, with as little inconvenience to you as possible. The system of self-enumeration by farmers is being employed by the Census Bureau for the farmers convenience. If the farmer has his agricultural questionnaire filled in when the census enumerator calls, he will save himself time and trouble by having to stop work or come in from the fields to give the enumerator the information he must have.

You are urged to cooperate.

zfkHwioaBrMgsedil H 2WL nowitchelemitemofar allogo



ON THE SPOT — Circus-gay coin dots and curve-hugging shirring make a pert one-piece swim suit for Rae Stratton who vacations at Miami Beach, Fla. The seersucker suit has an adjustable halter tie and is finished with a saucy hemline ruffle.

Texas Double Feature Show Animals at Home

Animal lovers are supposed to have a treat in store for them this week end at the Texas when "Savage Splendor" is shown as part of a double feature along with "Make Mine Laughs."

The picture is based on wild animal life in its own environment with actual pictures taken on an African expedition.

The second feature "Make Mine Laughs" has Gil Lamb as master of ceremonies for this blend of song and dance acts mixed with movie personalities to form a revue. Names like Ray Bolger, Joan Davis, Jack Haley, Frances Langford, Anne Shirley and Leon Errol contribute their specialties. The various acts are movie flashbacks.

Hereford FFA chapter discussed summer trips and other business during their seventh meeting of the year Tuesday at High School. Club president Joe H. Alston reported on the recent Huntsville trip, according to club reporter Raymond Cummings. Cummings said the leadership team didn't win in the Huntsville contest.

Refreshments were served the entire group.

See Our **USED CARS SPECIALS** On The Classified Page **IRELAND MOTORS**

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Huntsville FFA Trip Report

By RAYMOND CUMMINGS

The Hereford FFA leadership team left Thursday 16, at 6:15 for Huntsville to compete in the State Leadership contest. We got to Canyon at 7:00 and picked up their Junior team. We left there at 7:45. We ate dinner at Seymour then drove on to Dallas and stayed all night in the Towers Tourist Courts. The next day we got up early and went to a guernsey dairy outside of Dallas. We saw many interesting things. We left Dallas at 9:30 and got into Huntsville at 4:45 p. m. We stayed at the Sam Houston State Teacher's College living quarters east of Huntsville. That night we saw SMU play SHSTC in baseball. SMU won 4 to 3. We got up early Saturday and went into town. We went to the college and had the contest. We didn't get into the finals so we left Huntsville. We left at 3:30 p. m. and went to Rayon where we drove over the campus of A&M College. That night we stayed in Waco. The next day we left at 8:30 and ate dinner in Abilene. We arrived in Canyon at 6:45 and got in Hereford at 8:30.

Happy Homes 4-H Club Meets in Dameron Home

A demonstration on how to clean and oil a sewing machine was presented to Happy Homes 4-H Girls at a recent meeting in the home of Barbara Dameron. Gail Albracht presided over the meet.

Members answered roll call with "something they would like to know about clothing." Each member showed patterns and materials.

A talk was also presented on care of chickens. The next meeting will be with Jane Newsom April 1.

Attending were Jo Eddy Scott, Earle Dean Gandy, Barbara Dameron, Jane Newsom, Gail Albracht, Doris Wilhelm, Linda Grimes, Carolyn Shirley and Glenna Faye Gandy. Sherry Damron, Gloria Damron and Mesdames Ott, Jury and Damron.

Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary, played with the McMurry College band at the St. Patrick's Day celebration in Shamrock Saturday.

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Wapco, Light Meat TUNA FLAKES 2 Cans 59c	Fort Howard, Soft as Down TOILET TISSUE 2 Rolls 17c
Kraft's Miracle Whip, Quart Jar SALAD DRESSING 57c	Our Mother's, Lb. Can COCOA 29c
Sunshine, 12 Servings SHREDDED WHEAT 17c	White Swan, Lb. Can COFFEE 73c
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Horace B. Gooch, Amarillo, Sec. Treas.

Baseball Wars Open As St. Anthony And Shirley Meet Today

Two ancient Hereford baseball rivals square off today at Shirley School when St. Anthony School and Shirley School collide at 1:00 this afternoon.

St. Anthony, fresh from a 12-1 feat at the expense of Central School last Thursday will send right-hander Ken Walterscheid to the mound for the second time in a week to face another right-hander, Morris Hacker from Shirley.

While Walterscheid is not expected to need any help, Hacker will have the benefit of the relief hurler Edwin Bridges. Bridges is a southpaw who catches when he isn't pitching. He and Hacker take turns behind the plate and on the rubber.

This is Shirley's first start of the season and coach Rex Lee reports a sparkling infield and a hawking outfield. He has three left-handed hitters in his murder row with the big stick.

Father Nathaniel's St. Anthony team is still a bit on the cocky side after the shellacking of Central but have been warned against overconfidence.

The Fifth and Sixth grades at Shirley School will turn out to bolster the home team on. That game time again is 1 o'clock this afternoon at Shirley School diamond.

Probable lineups:

St. Anthony	pos.	Shirley
Diller	c	Bridges
K. Walterscheid	p	Hacker
Albracht	1b	Drake
Walterscheid	2b	Moore
Nogger	3b	Shaw
Kershen	ss	Merritt
Paetzold	lf	Calloway
Peters	cf	White
Erdman	rf	Morrison



AN 18-PLAYER GOLF RELAY TEAM FROM ROSS ROGERS MUNICIPAL COURSE IN AMARILLO—THE TEAM MADE THE FRONT NINE IN 6 MINUTES, 31 SECONDS AND 40 STROKES, BEATING THE OLD RECORD OF 20 PLAYERS AT WALLA WALLA WASHINGTON, 27 1/2 STROKES AND 53 SECONDS.



W. J. 'BILL' MILLER
PUBLISHER OF THE SPEARMAN REPORTER, SPEARMAN, TEXAS, SIGNED IN THE ARMY IN WORLD WAR I AND IS FORMER EDITOR OF THE PANHANDLE HERALD AND THE WHITE DEER REVIEW. HE CONTRIBUTED THIS FEATURE IN THE AREA HE COVERS.



D. M. (SPECK) SPECTOR GAINED COMPLETE OWNERSHIP OF THE GASSERS AT CLOSE OF THE 1949 SEASON—IS STARTING 1950 WITH EXCELLENT ORGANIZATION AND TALENT PROSPECTS IN THE WEST TEXAS AND NEW MEXICO LEAGUE.

SPECK, RUSSIAN BORN, SPOKE NO ENGLISH UPON HIS ARRIVAL IN AMERICA IN 1912—A BORGAN FOR 23 YEARS AND AN EARLY AMATEUR BOXING PROMOTER—HE PROMOTED BORGER'S SEMI-PRO BALL CLUB AND THE "BUDDIES" IN THE LATE '20'S.



ON THE McLEAN TRAILS—HEREFORD WHITE TAILS—TULLA HORNETS—CANYON EAGLES—PERRY TON RANGERS—CLAUDE MUSTANGS—SPEARMAN LYNX—DALHART WOLVES—AND OTHER TRY-HARDE CONTESTANTS INDICATE THEIR EXCELLENT COACHING AND KEEN COMPETITION.

Grunt And Groaners Fight Rough Tag Match Saturday

Oh groanin'—what a life the poor wrestlers lead in West Texas!

It is not only unsafe for the guys who must bust each other inside the ring (though sometimes they fight outside, too), but is almost to the state where wrestling spectators are finding it hard to get decent life insurance rates.

Last Saturday night—at the Bull Barn, furious George Curtiss challenged Alex Kasaboski to 'come and get it' after Curtiss and his partner George Drake came out second best to Joe Miller and Kasaboski in the main liner Tag Team match.

Curtiss asked no holds to be bared and asked for no time limit. All he wants is a piece of Kasaboski.

During the build-up bouts Curtiss beat Kasaboski in a one-fall, 20-minute decision. But he didn't get enough.

George Drake and Joe Miller fought to a draw in the other warmer-upper.

And Dory Funk is still at it. Last week Funk and Frankie Murdock were trying their best to tear up the Amarillo Sports Arena. According to Times Sports editor Bob Bray, Funk won but had to take a beating to do it. Bray said Funk literally beat the daylight out of Murdock to take the first fall within a quarter-hour.

Murdock cut loose with a machine gun barrage of straight lefts carved Funk up but good. Murdock then shipped Funk out of the ring two or three times, evidently not wanting to be in the same ring with the bum. Funk recovered and started hoisting Murdock out the same way.

Bray said it was on the return from one of the latter excursions that Murdock latched onto a chair from the press row and proceeded to carve up the dome of Funk with it. After Murdock wore out the chair on Funk he tiled him away under "D" (for dreamland) via the usual Murdock route—the Python Hold, which cuts off circulation to the brain and puts the victim to sleep.

Murdock was disqualified, however, because of unnecessary roughness and didn't win very much.

Second---- -Guessing By JERRY STOLTZ

Those rule differences don't bother the Bobbies (much did they? All kinds of congratulations to Coach John Blaine's Champions of Texas and winners over the I o w a State Champs from Slater.

Doug Groom dropped in three field goals and a free shot to help Graham-Hoeme in their losing effort against Hooker-Vandergriff Chevrolet of Dallas Friday night. The Dallas champs won 75-55.

Bowlers are beginning to work the kinks out and scores are beginning to climb, according to J. V. Campbell, down at the new bowling alley. They started keeping track of high scores this week and will announce the three high each week in the future.

J. V. says most of the bowlers are catching on pretty fast, but the one thing they do need cautioning on is to wait for the pin-boys to get out of the pits before throwing. He said everyone of the boys got hit at some time or other Sunday.

The Hereford Brand SPORTS

Thursday, March 23, 1950

Section Two



BIG AND LITTLE SHOTS—Louie Miller, 19, of Central High of Oklahoma City and Richard Zeek of Lamesa High, Lamesa, Texas, pose before taking their turns in the shot-put preliminaries at the Southwestern track and field meet in Fort Worth. Miller, largest entry in the high school division, weighs 349 pounds, while Zeek weighs only 160 pounds. (AP Photo)

League bowling will start next week. Twenty teams have signed up and they'll probably be split into four leagues, giving more leeway for teams to bowl on convenient nights.

Whiteface Head Mentor Dalton Criswell reports the trip to Norman was in vain (in one sense). He went up to find a defense against the Split-T and didn't.

In answer to "will the Herd use

some of that stuff next year" he says he doesn't think so because it takes two or three years to get it working.

I'm inclined to disagree from the standpoint that the Canyon Eagles picked it up a lot sooner than that last fall, as we all remember so well and regret so much. But Cris is probably right cause that bunch of Eagles would have been just as potent or more-so off a double wing with their passing attack. Don't forget those were the same boys who just annexed a State basketball title.

Diggin' Divots

J. M. Posey moved into second place on the club ladder with a victory over John Channer Sunday, and John Renner took over Oscar Lange's 24th place and Lange moved down a notch.

Seventy-one played Sunday, while Saturday was just like every other day, so windy putts were hooking and slicing.

New faces department—N. D. Bartlett and Norman Bartlett got into the mashie swinging group with nine Sunday afternoon.

Henry N. Benson joined the list of new stockholders last week.

Ike Holman from Tulla played nine holes in 40 strokes Sunday. He's a southpaw, too. He also told Jim Terry that Tulla has between 12 and 15 players who would like to play Hereford on a home-home basis any Sunday, with them coming over here first.

Terry is now taking names to find out how many local divot diggers are interested in playing in such matches. He says Plainview and Amarillo have also sig-

nified interest along the same lines.

The High School golf team plays its fourth match Friday starting at 1 o'clock. The Whiteface squad will have a crack at Plainview on the home course after losing to them last Friday 18 1/2 points to 2 1/2 in Plainview. Kenneth and Alton Brock accounted for a point each and Pat Kerr picked up the 1/2 point. The boys haven't won one yet but they are gaining a lot of experience, and that is the only teacher where the game of golf is involved. Incidentally, Plainview beat Lubbock 13 to 2 in a match between the two double A schools

recently.

The Panhandle Men's Amateur golf association composed of Phillips Country Club, Pampa Country Club, Huber golf club (Borger) and Ross Rogers in Amarillo decided to wait one more year before inviting Hereford, Shamrock, and Dumas into the association at their meeting last week.

Local club officers did not apply for a membership, as there is doubt that the golfers here would want to travel that far when other courses such as Plainview, Littlefield, Clovis and Portales are a little handier.

(Continued on Page 8)

Comments On Sports

By ED SIMS

Boxing...

We watched a television show the other night concerning various great sports events, on which program the talkers gave their opinions as to who was and who wasn't the best in his field. Oscar Levant was on the program. The subject drifted around to boxing. Someone said they thought Jack Dempsey was a greater natural fighter than Louis. But Levant, not considering Louis necessarily, said he thought Gene Tunney was the better of the two—Dempsey and Tunney.

He was sharply rebuked by another guest on the program, over the Iowa state Champs (Continued on Page 8)

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New RCA Albums Herald New Era Of Dance Bands

A new golden era for dance music has arrived and heralding its return is a super promotion program by RCA Victor for simultaneous release of 15 new dance albums in a series, "Here Comes the Dance Bands Again," according to Urllin Streu at Siren Hardware.

He says it is the biggest popular promotion program in record history and success of the venture is assured by pre-release orders of nearly 250,000 albums by distributors. The albums are released on both 45 and 78 RPM speeds.

Fifteen top bandleaders and composers extend a nationwide invitation to dance in the albums and these volumes are slated to be of vital importance in bringing back the band business bigger than ever during the year. Each of the 15 albums features a single band playing six tunes of a noted popular composer whose style is the specialty of the band chosen for the album.

All the numbers are recorded in danceable rhythms designed to treat the feet as well as the ear. Scope of the tremendous program was inspired by a strong indication this past season the public once again has been feeling a rhythmic beat in their dancing shoes. Success of such disks as Tommy Dorsey's "Until," Les Brown's "I've Got My Love to Keep Me Warm," and the sensational reception given Ralph Flanagan's new band, all had a bearing on the new dance production program.

The bandleaders and composers selected by each are personalities in the popular music field most likely to stimulate interest in dance music and dance bands. Style of the composer in each case fits the style of the band chosen for an album. Each is good in the field selected and likely will receive a warm reception from disk fans, both listeners and dancers.

The albums include:

"Tommy Dorsey Plays Cole Porter," marking his 15th year as an RCA Victor artist. The album is one of the finest examples of the unusual instrumental Tee Dee arrangements. It has good taste and understanding treatment of pop tunes, with "Just One of Those Things" a stand-out.

"VAUGHN Monroe Plays Victor Herbert," offering the lush, full-throated melodies of the composer, well-suited to the Monroe delivery. One of the great light opera composers finds one of the most sympathetic mediums for his compositions in recent years.

"FREDDY MARTIN Plays Jerome Kern," with the light, airy touch which characterizes this band's popular dance music. He brings a new melodic enchantment to the tunes. "Make Believe" is a highlight in the hands of the "Concerto King."

"SAMMY KAYE Plays Irving Berlin," with a sympathetic, soothing touch, to make the most of Berlin melodies. "Blue Skies" is a sparkling, tap-tapping tune and the poetry and style of the band are happily mated with the romantic melodies in the album.

"LARRY GREEN Plays Vincent Youmans," and captures the sophisticated essence of the composer's music in his sparkling piano reveries. The green keyboard capers race merrily along with "Tea for Two," and other famed musical comedy hits.

Other album titles, to be reviewed more fully later, include: "Erskine Hawkins Plays W. C. Handy," "Charlie Ventura Plays Duke Ellington," "Spade Cooley Plays Billy Hill," "Tex Beneke Plays Hoagy Carmichael," "Ralph Flanagan Plays Rodgers and Hammerstein," "Claude Thornhill Plays George Gershwin," "Wayne King Plays Johann Strauss," "Ray McKinley Plays Rogers and Hart," "Miguelito Valdes Plays Ernesto Lecuona," and "Spike Jones Plays the



BRUSHING UP ON SIZE—Jimmy Petrone, superintendent of the brush division of a Westfield, Mass., manufacturing house, compares one of the world's smallest brushes with one of the world's largest, held by Fred Zimnoch. Zimnoch is supervisor in charge of materials and production.

Fabrics Glow With Color, New Textures And Prints

Never, ever has there been such a fascinating round-up of fine fabrics as shown in the Spring collections! You'll see tissue-weight woollens rich, yummy fleeces, rustic fabrics, reversible cottons, novel nylons

gay, embroidered or hand-worked look. Companion cottons are big news: striped, checked and plaid prints with solid or contrasting matchmates. You'll see piques in new designs, matelasse and embossed treatment of all cottons.

Major news for sports wear cottons is the "homespun," down-on-the-farm handling of bur-lap, hopsacking, cotton tweeds, sailcloth, and boucle effects. Denims go delightfully gay in bright hues, demure pastels and sparkling stripes, plaids and checks. Ever-favorite butcher linen is in the limelight again, in clear, glowing tints.

Everything is on the surface in woollens, nubby textures, interesting weaves, boucle effects, soft-to-the touch mohair, velour and camel hair types

and corded fabrics of all kinds. Coats and suits will wear textured crepe moss or pebbly faces, the perennially-popular high sheen gabardine corded worsted and the once-again revived serge, doeskins and suedes are important, too. Look for the homespun look in woollens, look for shantung and linen effects in wool and worsted suitings, and lots of checks, plaids, stripes in neat, small patterns to bold, brush ones.

Silk and Rayon
You'll find the elegancies of the fabric field in the luxurious new silks and rayons. Nubby, silk shantung, Honan textured Chinese shantung, so long missing from the fashion scene, makes a strong bid for popularity in round the clock dress inspirations. Plain and printed tafeta silk and rayon are crisp and elegant! Crepes of all textures and treatments are being shown extensively.

Look for surah in both silk and rayon, used for dresses, as lining for costume suits, and paired with blouses of the same fabric.

And it's nylon... nylon... nylon, all over the fashion scene! Nylon shirtings in dobby weaves, pique and oxford weaves. Nylon shers in chiffon and organdy—nylon in alpaca types, crinkles in stripes and checks! You'll see PRINTED NYLON in crepes, tafeta and checks. Nylon is blended with silk with cotton and with acetate for wonderful, wearable fashions.

So when you look to see what smart ensembles are made of, look for silks and spice, and most everything nice!

Mrs. Calvin Nolen of Austin is visiting her parents, Mr. and Mrs. W. E. Dameron, while Mr. Nolen is looking after business interests in Oklahoma.

Hereford Garden Club Elects Delegates To District Meet

Delegates to the Texas Garden Clubs district convention to be held in Midland on April 14-15 were named at the regular meeting of the Hereford Garden Club held Friday afternoon in the home of Mrs. A. O. Thompson. Those named were Mrs. A. L. Manjeot, delegate and Mrs. M. T. Rutter, alternate.

Mrs. Lyle Blanton, vice-president, presided over the business session when members voted to contribute to the Red Cross drive. A St. Patrick's Day piece was Mrs. M. T. Rutter's arrangement for the day. She used a decorative plastic harp adorned with tiny green shamrocks with yellow jonquils and lemon leaves as background.

The program was in the form of a lecture given by Mrs. John Jacobsen, Jr. on "Every Wild Plant is Potentially Useful." She described how wild plants have been developed into some of the most popular flowers and stated that the 250,000 wild plants already developed represents less than half the number that could be developed.

The Phillips film "Wild Flowers on the High Plains Area" was shown by Mrs. A. O. Thompson and Mrs. A. L. Manjeot with Mrs. Manjeot naming the flowers shown and telling something of their history and habits of growth.

Annuals that may be planted in March or April were listed and they included verbena, alyssum, cosmos, cockscomb, forget-me-not, hollyhock, marigold and petunia.

Members in attendance were

Mesdames Sanford Smith, Leroy Aven, Phillip Barkley, Dennis Barnard, Jim Black, Lyle Blanton, Roy Cruchfield, S. S. Dodson, C. C. Ferguson, E. E. Fridley, E. W. Harrison, Jim Higgins, O. G. Hill, John Jacobsen, Jr., W. S. Kerr, F. M. Kester, A. L. Manjeot, E. Ramey, Edward Robertson, M. T. Rutter, J. P. Slaton, Hardy Benson, Glenn Witherspoon and the hostess.

Covertibles New Model

Everybody wants a convertible! Everybody loves the free and easy look... the feel of luxury that is indicative of convertible styling. Fashion places great emphasis on convertibles for dress, casual and sportswear. You see these streamlined accents in the sweater tubes, strapless blouses, halter-neckline shirts, dressed-up tee shirts and middy jackets that go blithely from skirts to slacks to shorts!

With strapless and decollete frocks an important part of the

entire fashion picture... you'll want to convert them for any occasion wear with a bright scarf... a mantle-type stole... a sparkling-bright jacket. "Slip" dresses with long or short coats become appropriate for the dressiest occasions as the topper slips off.

Yes, it's a great season for conversion... a great season for convertible with cool tops that quickly adapt themselves to changing scenes, changing temperatures, with a quick cover-up trick!

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Secy. HENRY BEARS, W. M.

Hereford Lodge 849

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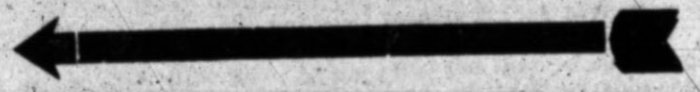
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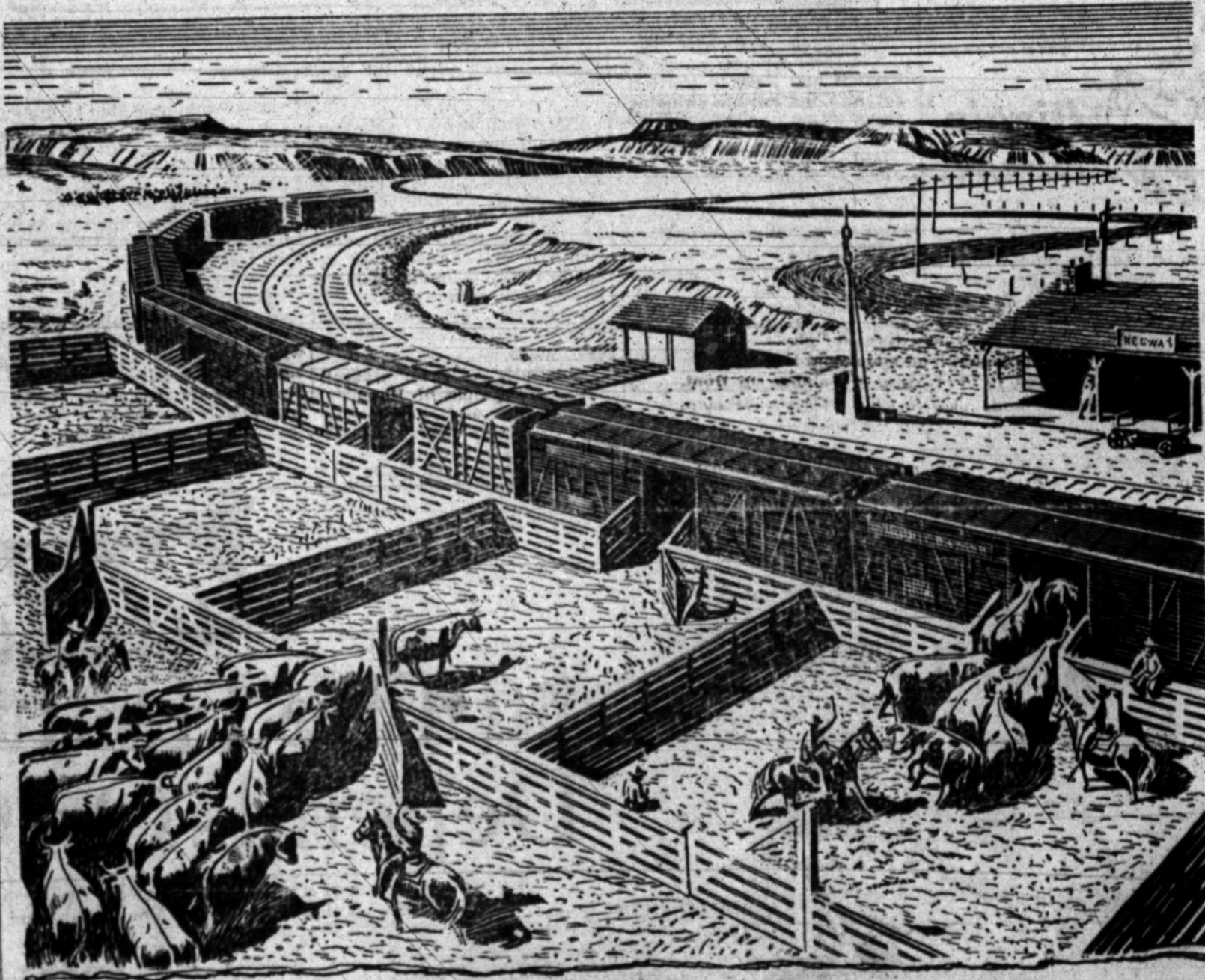
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The same Equitable dollar that is assuring your financial protection goes to work every day for American industry. The cattle a rancher shipped last night, the grain a farmer consigned to market this morning—were speeded on their way by Equitable dollars. Your Society's loans to railroads bought freight cars, improved right of way, and made the purchase of new passenger equipment possible.

Yes, your Equitable dollar really gets things done. It's building new industrial plants, providing the capital for the research that develops new and better products, and aiding home and farm owners with Equitable mortgages.

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In every phase of American economy your Equitable dollar goes to work, giving you and your family a more satisfying, more secure way of life.



THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

THOMAS I. PARKINSON, PRESIDENT
393 SEVENTH AVENUE • NEW YORK 1, NEW YORK

REPRESENTED BY: **GUY W. NEWSOM** HEREFORD, TEXAS

Church Notes

CHRISTIAN SCIENCE will present "Reality" as the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, Sunday, March 26.

The Golden Text is: "Since the beginning of the world men have not heard, nor perceived by the ear, neither hath the eye seen, O God, beside thee, what he hath prepared for him that waiteth for him." (Isaiah 64:4).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Stand therefore, having your loins girt about with truth, and having on the breastplate of righteousness" (Ephesians 6:14).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with

Key to the Scriptures" by Mary Baker Eddy: "Nothing is real and eternal, nothing is Spirit, but God and His Idea. Evil has no reality" (page 71).

Christian Science Services are held in the Star Theatre each Sunday morning at eleven o'clock. All who are interested are cordially invited to attend.

FIRST BAPTIST used for the first time Sunday the loud speakers in the rear of the auditorium. There are five hearing aids on the end seats of the center section of the auditorium. Located on the north end near the front, they are reserved for any hard of hearing.

The Monthly Workers Conference will meet today beginning at 10:00 this morning at the Summerfield Baptist Church.

Theme for the program will be "Church Covenant."

This week has been set aside as Tierra Blanca Association Work Week at the camp. It will not be long until our boys and girls will be attending camp and the grounds and buildings will need a lot of repair and work done on them so they will be ready. Each association in the District has been assigned a work week. It has been suggested if you can't go that you hire a man to go work in your place. You will need a hoe, rake and shovel.

Tuesday evening the local Brotherhood of the church had its regular meeting in the church.

SEVENTH - DAY ADVENTIST had as their visitor Saturday, Elder and Mrs. G. A. LaGrone from Amarillo.

Mrs. Harrell Deiter, Dimmitt, teacher of the Primary Division, will present a program pertaining to the 13th Sabbath offering to be taken at the close of the program.

The 13th Sabbath overflow offering will be devoted to the establishment of a new hospital in Karachi (Southern Asia Division) the capital of the new Pakistan Dominion.



ACQUITTED—Herbert Frizzell, 35, rodeo performer, (right) was acquitted by a Midland County, Tex. jury in the rodeo slaying of Henry (Buck) Jones at Big Spring last August. He is shown with his wife outside the Midland courthouse after the jury freed him. The cowboy pleaded self-defense. A bystander, Cary Myers, 23, Abilene college student, was killed at the same time Jones was slain. (AP Photo)

FIRST METHODIST SANCTUARY will be the scene of the McMurry College Indian Band concert Thursday night, March 28. They will play a sacred concert starting at 8 o'clock.

Raymond Bynum is conductor of the Indian Band and Odus Claxton is Drum Major. The 50-piece band will also play a concert in High School Auditorium Wednesday morning at 9:15, March 29. The public is invited to attend.

IMMANUEL Lutheran services for the Fifth Sunday in Lent begins with Sunday School and Bible Class at 10:30 a. m. Morning worship begins at 11:30 with Pastor Lichtsinn delivering the message for the day.

Sunday afternoon at 2:30 p. m. the voting members of the congregation will meet to transact the business of the church. Arthur Triefel will preside as chairman.

On Monday afternoon the Sunday School teachers will meet at the church office to continue their study of the book, "Home Life in Bible Times."

Jesus' words from the cross, "It is finished" will be the theme of the Wednesday evening Lenten devotion which begins at 7:45 p. m. The service is preceded by 15 minutes of devotional organ music.

Immanuel Lutheran Church invites the people of Hereford, Deaf Smith and neighboring counties to attend the showing of the picture, "The Sickle or the Cross," which will be shown in the Hereford High School Auditorium, Monday night, March 27 at 8:00 p. m. The picture produced in Hollywood under the auspices of the Lutheran Lay-

men's League, vividly portrays the vital conflict between Christianity and Communism. There will be no admission charge. A free will offering will be received which goes for the expense incurred in producing the picture.

ST. ANTHONY'S Passion Sunday is next Sunday which opens the pre-Easter season of Paschionide.

Sunday Masses are held at 6:30, 7:30, 8:30 and 10:30. Classes in religion for public school children and young people of high school age are at 9:15.

Lenten devotions are held on Sunday evenings at 7:30. Holy Hour is held Thursday evenings at 8 o'clock.

St. Anthony's Guild will meet Friday, March 24 at 2:30 in the basement of the Catholic School. A special program on the Holy Year of 1950 will be presented under the direction of Mrs. Edmund Loerwald.

The Holy Year which began with the opening of the Holy Door just prior to the singing of Vespers of Nativity in 1949 and will close on Christmas Eve of 1950. It was promulgated by Pope Pious XII on Ascension Thursday, March 26, 1949 by a formal reading of the Papal Bull, "Julleum Maximum," to all the faithful.

The special purpose of Holy Year is "to summon all faithful not only to expiate their faults and amend their lives but also to lead them to acquire vir-

ty and holiness."

During the program the voice of the Holy Father will be heard giving his blessing with a background of ringing of the bells of St. Peter's in Rome.

Anyone interested in hearing the program is cordially invited to be present as guests of the organization.

FIRST CHRISTIAN Week of Visitation will be from March 26 through 31. All those who will participate in this Visitation are asked to contact one of the following: Mrs. Jim Kirby, Mrs. Jane Dameron or H. M. Thomas. There was a special meeting for all visitors doing Visitation work last Wednesday.

District J World Fellowship Meet in Childress earlier this month was attended locally by 20 young people and three adults. At the meeting were Ray London, Bobbie Nell Pitman, Sue Smith, Sharon Moore, Doris Jean Smith, Wallace Ford, Martin Moore, Doris Jean Smith, Bob Mathers, Jimmy Nunnally, Betty Culpepper, Dorothy Veigel, Jeanette Houston, Robert Russell, Burl Fish, Doris Russell, Billy Robinson, Frankie Boyce, Myra Jo Sowell, Roy Ford, Mrs. Wilma Carnahan and Earl Phillips.

The Business Women's Group met Thursday, March 9, in the home of Mrs. A. M. Jones. Mrs. L. Z. Oldham lead the Devotional and Corrine Jennings had the lesson. The group is studying the

400 Attend Dance St. Patrick's Day In Hotel Jim Hill

More than 400 dancers and spectators crowded Hotel Jim Hill's Ballroom St. Patrick's Day for the dance sponsored by St. Anthony's Guild.

Father Colman, master of ceremonies, directed the Grand March, one of the highlights of the evening.

During intermission the crowd was entertained by exhibition square dancing by the Old Fashioned Square Dance Club. Performers were Mr. and Mrs. Pat Lawton, Mr. and Mrs. Lee Hoppson, Mr. and Mrs. Ralph Sears, Mrs. Elmer Mathis, Mr. Ralph Smith and Blue Turpin.

Ray Terry won the dear prize a watch from Lamin Jewelry.

Other contests were held with prizes awarded to Mr. and Mrs. Harold Hershey through the courtesy of Mrs. Joe Reinauer and Loerwald Brothers for winning dancers in the Spot Waltz.

Mrs. Herman Acker, Nazareth, won five dollars worth of groceries from Hunters' Red and White Food Store and Mr. Hollenstein of Umbarger won a wash and Genes Service Station as prizes in the Monte Carlo Waltz.

St. Anthony's Guild expresses

Personals

CALIFORNIA VISITORS—Mrs. and Mrs. Arnie Russell of Coronado, California, are expected to arrive this week for a visit with his parents, Mr. and Mrs. W. H. Russell and other relatives. Both are married and have children.

VISITS PARENTS HERE—Mr. and Mrs. W. H. Deas Hawkins and children spent the past week end here with their parents, Mr. and Mrs. Cliff Hicks, and his mother, Mrs. D. W. Hawkins, and other relatives. Mr. Hawkins is Agriculture vocational teacher in the Las Vegas, New Mexico, public schools.

Here Sunday to visit with his brother and mother, Mrs. Donald Hawkins and Mrs. Hawkins and their son Dan of Amarillo.

Mr. and Mrs. W. S. Fluitt are in Dallas this week for a visit with their son, Lytle.

Pat Frye spent the past week end in Lubbock with friends.

Rev. Don Davidson is in Dallas this week with his mother, Mrs. T. H. Davidson, who is undergoing medical treatment in a Dallas hospital.

C. P. Grimes plans to go to Circle, Montana the first of April to start his spring farming.

Mr. and Mrs. George V. Stam-

ough accompanied by his mother, Mrs. Jim Hill, went to Amarillo Tuesday to see Earl Bennett. Mrs. Stambaugh's brother-in-law, who was injured recently in a car accident.

Mrs. Chester Shellhouse returned Saturday from Wheeler after spending a week there with relatives.

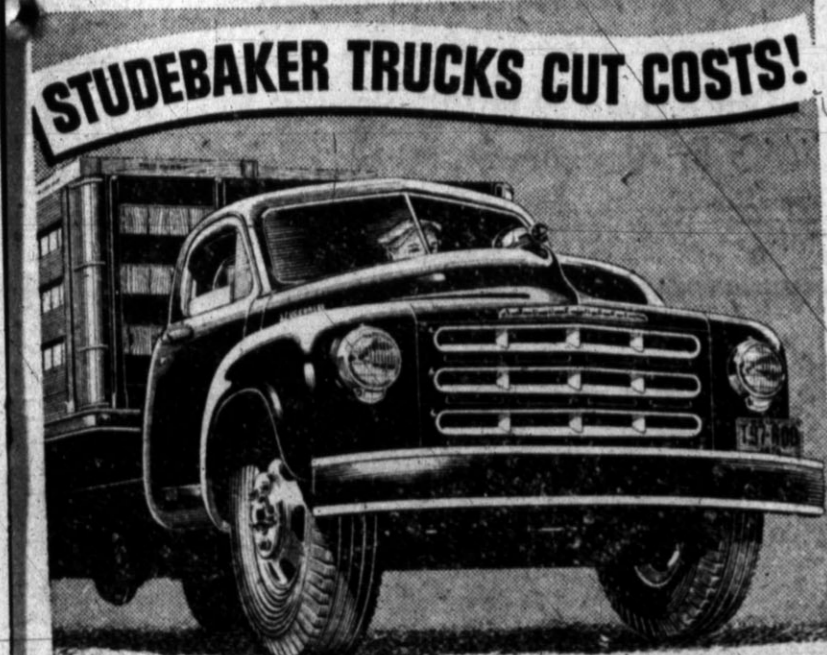
Mrs. Mary Jenkins and her sister, Mrs. Sally McGehee, both of Canyon were Hereford visitors Sunday. They were guests of Mrs. Troy Womble.

Mr. and Mrs. M. T. Rutter spent Tuesday in Lubbock looking after business interests.

Mr. and Mrs. N. E. Gass were in Olton Sunday for a short visit with Mr. and Mrs. Roy Alkman.

KERMIT GUESTS—Mr. and Mrs. Rex Everett, Kermit, Texas, were among the guests gathering in the home of Mr. and Mrs. Samuel Nelson Saturday evening. The group attended the Joe Reichman dance in Hotel Jim Hill later in the evening.

A Fellowship Social was held in the home of Mr. and Mrs. C. E. Leasure, Jr. Sunday evening. Attending were Mr. and Mrs. Clinton Jackson, Mr. and Mrs. Jack Seath, Mr. and Mrs. Earl Clark, Aline Carroll, Carl Hutchinson, Dallas Phillips, Doyle Cox, Rae Cox, Elaine Cox, Ruth Pickens, Volney Watson, Doris Mahaffey and Ray Starkey.



STUDEBAKER TRUCKS CUT COSTS!

New Studebaker designing assures extra gas mileage and fewer repairs!

- Modern designing puts amazing performance into the Studebaker Power-Plus and Econ-o-miser truck engines. They really wring the mileage out of gasoline.
- Modern designing reinforces every rugged inch of the Studebaker truck structure. A "plus" of frame length for maximum load space and load support. An exclusive twist-resisting K-member up front.
- Check up on Studebaker trucks now—see why they're America's stand-out trucks in cutting hauling costs.

John Wood Equipment Co

NOW "Better than ever" IN PRICE!



NEW 1950 MERCURY

LOWER PRICE SAVES YOU **\$100**

YOUR GREATEST VALUE FOR THE MONEY!

HERE'S good news for you! You now can own the big new 1950 Mercury at a new low price—saving you one hundred dollars! And what a value it is! Better than ever in everything! Better in styling—with new "Cus-

tomized" interiors! Better in comfort—with new "Lounger-Rest" foam-rubber cushioned seats! Better in economy—with "Econ-O-Miser" carburetion! Better in performance—with "Hi-Power Compression"! Better

to drive—easier to park! Better in all-around value, too! So come in today! Hear our new low price—get our special new "deal"—go for a ride in the better than ever new 1950 Mercury. You'll be glad you did!

COME IN FOR A SPECIAL APPRAISAL OF YOUR PRESENT CAR—AND A DEMONSTRATION OF THE NEW 1950 MERCURY TODAY!

Hereford Motor Company

Dudley Green HEREFORD, TEXAS Archie Scott

At A New Every Day Lower Price!

Crisp - Fresh - Clear

Permanent Finished

ORGANDY CURTAINS

82-Inch Width **\$2.98**
90-Inch Length

GOLD - GREEN - ROSE - BLUE

These clear, sparkling organdies have an ever-crisp, permanent finish—they won't wilt in a rainstorm or wash tub. Easy to launder because they never need starching... never stretch out of shape. 82 inches across the pair for generous fullness... finished with a full 4 1/2 inch ruffling... they're lovely for your living room, dining room or bedroom.

Double Window **\$6.90**
Size 158 x 90

IT'S NEW

IT'S DIFFERENT

All in One Piece

LACE DRAPERY

48-Inch Width **\$1.98**
90-Inch Length

In Shell Color

A beautiful pair of lace panel drapes joined at top with a deep matching scalloped lace valance... one piece with channeled top ready to slip on single rod. It's new, it's different... will laundry easily and beautifully. 50-inches wide and 2 1/2 yards long.

Anthony's
THE C. R. ANTHONY CO.
HEREFORD

Drapery Top Channeled Ready to Slip on Rod

Long Time Ago

25 Years Ago
Deaf Smith and Cass County were joining in one of the biggest rabbit drives in the history of the High Plains. Sixty business men were taking part in the mammoth hunt and the schools were turned out so the kids could have a chance. It all brought out skill in men. They all got in a circle and converged to the center trapping thousands of rabbits. They didn't shoot them—they knocked their heads off with clubs. According to Rev. W. J. Coughran of Dimmitt, who was in charge of the mass slaughter, the "hearty" cooperation of Deaf Smith citizens



FRENCH LEGATION BUILDING—This was the French Legation Building in Austin during the days of the Republic of Texas. It is a crumbling relic of the era when the French Minister to Texas was his Excellency the Right Honorable Count Mons. A. Saligny. Maury Maverick of San Antonio is campaigning to get the City of Austin and State of Texas to restore the old French Legation building before it's too late. (AP Photo)

LAND SPECIALS

CATTLE RANCH

5000 acres (leaded, 2000 acres leased; good improvements, plenty water. Good fences. Possession now. Good terms can be arranged. A fine little ranch located 2 hour drive west Hereford. See us for details and low price.

STOCK FARM

2 Sections well improved; 2 irrigation wells. 1000 acres in cultivation. Balance fine grass land. Possession now. Liberal terms: The price is too low to quote, better see us for price. **MIGHT TAKE SOME TRADE.**

OTHER GOOD LAND BUYS

We have a large list of listings of farms and ranches located in all parts of the county.

FARM LOANS

Money to loan on farms for putting down irrigation wells, building homes or for buying land.

LISTINGS WANTED

If you don't want to sell your property, you better not list it with us.

Wesson Real Estate

716 W. 1st Street
Hereford, Texas
Phone 944



was anticipated. It was hoped to trap at least 35,000 rabbits. Rev. Coughran wanted every able bodied man, woman and child in the community who wanted to watch the fun to be on hand in a military formation along the Castro County line and begin with a noon lunch. They were prepared to feed 8,000.

The boys of the Vocational Agricultural Classes of High School were engaged in stock judging contests. Under teacher Humble, the purpose of the contest was to determine which students were best in judging. The five best would constitute a team and were to enter a contest at Canyon.

Henry Thomson and Miss Carroll Shannon were married March 15, 1925 at Clovis. Thomson was an insurance man of Amarillo and the bride came from Whitesboro. She was a niece of Ralph Barnett and taught school at the Askren school house near Hereford.

The Carl Jennings restaurant installed a new cold drink ice box. The ice compartment was in the center and a patented arrangement on the sides provided receptacles for bottle drinks.

Rev. Thurman Morgan, Fort Worth, preached at First Christian Church in Hereford.

Mrs. C. S. Richard's mother, Mrs. Sophronia J. Jones, died at the home of her son, E. T. Jones. The Agriculture and Fair Committee met and went into active planning of a county fair for Hereford. E. B. Black was head of the committee.

E. J. Newell, 68, died during March of 1925 at his Hereford home.

The Hereford Golf Club grounds were being dressed up with trees in an effort to make it the playground of the Panhandle. Over 50 acres of various kinds of trees were set out in sub-irrigated land. Dow Mercer was asking for donations to help out.

Hereford High opened its baseball season with an 8-2 win over Dimmitt. Lineup was R. Cowser, H. Thompson, Y. Foster, E. Sharp, J. M. Posey, A. Russell, J. Russell, B. Robison, P. Barrett, R. Anthony, E. Sharp and R. V. Miller.

John Gilbreath, sea-going son of W. H. Gilbreath, sent a copy of his ship paper to his father. Jeff Roberson and Lassie Cald-

well were married March 21, 1925 in the home of Rev. W. R. Hill. They planned their home in Progressive community.

John McLean, proprietor of Corner Drug Store, was planning the biggest One Cent Sale in the history of Hereford.

Streu Hardware Company announced they had obtained the exclusive agency for Cooks Paint and Varnish Products.

It's the March winds that blow that keep the undertaker on the go, said City Drug store in their ad in the Brand. But in here and you won't blow around with the undertaker they said.

BANNER WINNERS

Methodist Church School workers brought home the attendance banner from the Workers' Council of adult departments of the Amarillo District held Thursday night in Amarillo. All departments of the Church School were represented. Those in attendance were Mr. and Mrs. L. E. Gross, Mr. and Mrs. Ray Conaway, S. O. Wilson, Mesdames J. F. Ward, Ida Ricketts, Jessie Terrell, J. W. Kirby, Ed Warren and Lowery Walker.

AMARILLO VISITORS

Visiting in the Melver home Sunday afternoon were Mr. and Mrs. Lewis P. Fields of Amarillo, Mr. and Mrs. Aubert Stinson and Mrs. Bobin, also of Amarillo.

Friona FFA Team Wins First Place At State Meeting

Friona FFA farm skill demonstration team won first place Saturday at the annual Huntsville state FFA convention. They demonstrated proper treatment for a cow with lumpy jaw.

Friona won first at the Area XI meeting recently in Amarillo. The boys actually perform a minor operation on a cow during their demonstration.

Plainview also had a hand in the honors. The FFA team advanced to the finals in senior chapter conducting.

Members of the Friona team are Ray Fitzgerald, Joe Mercer, James Frank Reed and J. T. Gee. Plainview members are Craig Silverthorne, Phil Taylor, Dean Howard, Marvin Dean, Dickey Roberts, Bobby Evans, Sid Pitts, Bobby Williams, Ronnie Wells and Donnie Yarbrough. Gene Barnett is advisor for Plainview.

Dinner guests in the home of Mr. and Mrs. C. P. Grimes Sunday were Mr. and Mrs. D. R. Grimes, Mr. and Mrs. Billy Wall and baby, Fatsy Hyde and David Sellers.

Personals

Mr. and Mrs. Victor Elliston and Mr. and Mrs. C. P. Grimes were in Amarillo on business last week.

A group of young people from the Seventh-Day Adventist Church attended the talented performance of the blind at the SDA Church in Amarillo Saturday. Those attending were Betty Jane Fortner, Betty Ann Delter, Evelyn Elliston, Wayne Elliston and Betty Mae Grimes.

Mr. and Mrs. George Parker and children of Amarillo were guests of his mother, Mrs. G. A. P., Sunday.

Mr. and Mrs. Victor Elliston were Sunday visitors in the home of Mr. and Mrs. Sylvester Fangman.

ATTEND SCHOOL
Members of the local chapter of the Order of Eastern Star who attended a School of Instruction held Saturday in Amarillo were Mr. and Mrs. H. Grace Terrell, Mr. and Mrs. Bill Jones, Mr. and Mrs. W. C. Hromas, Mr. and Mrs. John Patton, Mesdames Ada Higgins, Ollie Bradley, Myrtle Witherspoon, Vivian Major, Jessie Terrell, Betty Whisenand, Grace Thomas, Bruce Rose and Effie Melton.
Certificates of proficiency were received by all of the Hereford group attending.

CORRECTION
The date for the Laymen's Council meet sponsored by the First Christian Church is the second Thursday in April instead of the first Thursday as announced in the Sunday Brand. Wes Lizard will be the main speaker.

DR. C. D. KELTON CHIROPRACTIC CLINIC

501 Jackson Ave. Hereford, Texas
Office Hours, 9 to 12 — 2 to 5:00 p. m.
Or by Appointment, Phone 91 or 738W

The Talk of the Plains



E. T. BURK FOR CONGRESS

18th Texas District

SCENE: A store in an 18th Congressional District town. A Farmer comes in for a little shopping.
MERCHANT: "What do you hear about the Congressional race?"
FARMER: "Quite a bit of talk. Hear a lot of people say they're for this man E. T. Burk of Amarillo. He's got a good platform and lots of common sense."
MERCHANT: "I hear the same thing. Looks like Burk's got something on the ball. We need common sense. I'm for Burk."

Why Are So Many Voters Talking About Burk?

- Because—
- Burk is a successful businessman.
- Burk knows the farm problem.
- Burk knows the labor problem.
- Burk is not after a paycheck or a political career.
- Burk is paying his own expenses.
- Burk is not shackled. He can represent everybody.
- Burk believes in economical government.
- Burk is for private enterprise; against socialism.
- Burk will fight for world peace.
- Burk is the COMMON SENSE Candidate for everybody.

(Every citizen of the 18th Congressional District is invited to write E. T. Burk, candidate for Congress, Amarillo, for a copy of his platform.)

Get in the Swing — BACK BURK FOR CONGRESS

Finest Hudsons Ever Built



NEW 1950 HUDSONS NOW ON DISPLAY
Only cars with "Step-Down" design

SENSATIONAL LOWER PRICES

PRICES LOWERED AS MUCH AS \$166.50

New 1950 Hudsons are now on display—brilliant, newly styled beauties that bring you more car for less money!

There's roominess! That means seat cushions in all models, including the lower-priced Pacemaker, that are up to 12 inches wider than in any other automobile!

The secret of all this is Hudson's exclusive "step-down" design with recessed floor. Through this unique design, space wasted in all other cars is brought into the passenger compartment and, skillfully utilized for your comfort! **Most room—at sensational lower prices! That's one way Hudson brings you more car for less money in 1950!**

There's ride and safety! Hudson's low-built design, which preserves full road clearance, tells you that these delightfully different automobiles have the lowest center of gravity in any American automobile. You know instinctively that they handle more surely, hug the road more tenaciously than any other car!

Best ride—safest—at sensational lower prices! Two more ways Hudson brings you more car for less money in 1950!

There's more, much more, to see and enjoy in these great new Hudsons—luxurious new interiors—scores of other fine-car features that make "step-down" designed Hudsons leaders in resale value, coast to coast, as shown by official used car guide books! Won't you come in, have a good look, and try "The New Step-Down Ride"—real soon?

Available with Hudson's exclusive Super-matic Drive

**MOST ROOM!
BEST RIDE!... SAFEST!**
See for yourself... Try
"THE NEW STEP-DOWN RIDE"

HUDSON

If you're going to buy a car in the low-price field, see the **NEW, LOWER-PRICED PACEMAKER** that for just a few dollars more brings you all of Hudson's exclusive advantages.

HERE'S WHERE TO SEE AND DRIVE THE FINEST HUDSONS EVER BUILT

Hereford Hudson Co.



ASK FOR

**INSPECTED
DEAF
SMITH
COUNTY
MEATS**

At Your Grocery & Market
"NONE FINER"

Short Coats Take Honors In Season's Collections

Topper collections show tremendous variety... belted or full... some have a distinct Chinese influence... others are so short they barely reach the waist... and have a cape-flavor. These have rippling backs, dipping in the back and free-swinging.

Real or make-believe capes add distinguishing notes to coat collections. The chesterfield appears in three-button fitted versions. Plenty of pockets, dropped shoulders and interesting yoke detailing are smart highlights you'll see over and over again.

Casual fabrics, crisp and nubby by monotone tweeds, two-tone fleeces find top favor in the coat groups. Frog closings trim mandarin styled coats embroidered emblem pockets and velvet trims are some of the unusual detail that add brilliance to Spring coats.

Flared, tweed travel coats, always favored for many-purpose wear, have many new versions. Shapely yet full, the coats are in seven-eighths and full-length versions; some of the smartest in ombre tweed, novelty checks or bright nubby woolsens.

The dress coat... in other words, the completely feminine silhouette... is the good word for full length, dress-type coats. These styles accent the dropped shoulder line, sleeves that can be worn long or bracelet length, fluted backs, draped-out sides. Fitted coats in lightweight fleeces, tweeds, gabarines and broadcloths are important.

Wrappy tweed coats include the mantle-type collar coat... some are collarless and unbelted... others have self-fabric ties.



'The Little Boy Look' Gives Jaunty Look To Your Spring Wardrobe

The boyish look crops up with a low-waisted shirt with peter pan collars with suspender skirts and plenty of shorts.

Boy-cuff brief jackets top draw-string shirts and the added attraction of a sparkling white collar converts any casual dress of sweater to the "little boy" theme.

Add-on collar ensembles will give extra dash to your tailored ensemble. Such collar and cuff sets appear in nylon, pique, or gandy... are as tiny as one inch in width and as wide as over three inches. Dickies, too, will add distinctive notes to your ensembles. Spice the neckwear touches with a brilliant, artist's bow... and voila, a "boy brumme!" look!

Mrs. Reece Hosts Sims Demonstration Club

Mrs. Shorty Reece was hostess to the Sims Home Demonstration Club Wednesday afternoon.

The club assisted Mrs. Clarence Perrin and Mrs. J. A. Crawford in making their dress forms. Dress forms was selected a project the members will work on this year as a club goal.

Mrs. Reece and Mrs. Perrin showed western style shirts of drapery material they made.

A short business meeting was conducted by Mrs. C. W. Edwards. Ten members and two guests were present and answered roll call with an interesting lamp shade they had made or seen.

Attending were Mesdames C. H. Hammock, J. A. Crawford, C. W. Edwards, Claude Bogle, Glen Hetzler, Clarence Perrin, Guyeth Bogle, Clarence Hollabough, Shorty Reece, Fannie Hammock and E. M. Thomas.

ATTEND GRAND LODGE

In Dallas this week to attend the Assembly of the IOOF of Texas and Rebekahs are Mrs. J. E. Cockrell, representative of the Rebekah Lodge, Mrs. Orpha Nickerson, Mrs. Edna Bowe and Ben Conklin.

Toppers step into the limelight for Spring-into-Summer wear and designers consider the topper as much an important accessory to a smart wardrobe, as a hat, bag or gloves. These toppers will range in length from the brief-briefs to the classic 36 inch length.

the elbow, other coats in bright fleeces have points "fins" of fabric that give an illusion of width near the cuff. Some of the new short toppers show full-gathered sleeves.

Although set-in sleeves hold their own in most coat collections, dropped shoulders are the biggest of the new fashion details. Seamed several inches below the natural shoulder line

they are combined with normally slim sleeves and with understated flounce-versions. They take on a swagger feeling, a feeling that is increased by use of flounced push-up sleeves.

It's a wonderful fashion story in coats this year... soft and feminine... running a gamut of distinctive detail and trims... in a variety of styles that give the grand illusion of distinctive elegance!

THE SUIT STORY

Slimming Silhouette With Blouse Backs and Pockets

For the Easter Parade... for warm Spring days and cool Spring-evenings you'll want at least one smart suit for your wardrobe.

Fullness above the waist... shirred and bloused bodices, lend a general softening of the suit silhouette. D o l m a n and un-mounted sleeves too, give the figure a look of ease.

Skirts are slim and comfortable, featuring slit hems for walking comfort; narrow, inverted pleats that break from the knee and soft, pin-pleated or shirred waistline detailings.

Principal interest is focused, however, on jackets! Short jacket suits, both fitted and boxy with the shortest of them coming to an inch below the waistline and the average at hipbone length. Make a note to

watch for the return of the "Eisenhower" jacket... the bell-hop and the lumberjacket. Check the popularity of weskits to match or contrast classic, two-piece suits.

You'll find matching toppers... capes and boleros, teaming up with skirts. Velvet is introduced after a long absence as dress-up trims on many jackets.

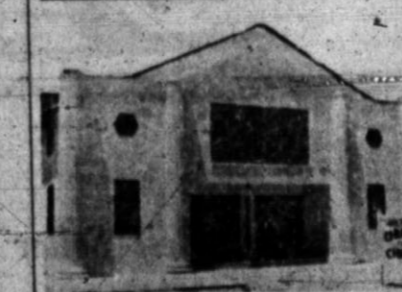
Jacket hip pockets are prominent, there are double pockets, make-believe pockets and buttoned-at-the-back pockets. Torso styles are significant and make their appearance in cocktail-type and dressmaker costume suits. They are often lavish with shirring and drapery and gently follow the natural silhouette.

All the new and exciting woollens are used in the suit collections... with gabardine still the ranking favorite... checked woollens are "very good this Spring" and will be shown in two-colors, window-pane checks, h o u n d s-tooth and shepherd checks. Worsteds, sharkskins and new interpretations of the perennially popular birdseye fabrics, will be seen over again.

For Spring—suits are significant... suits are sophisticated... and all are suitable for your 'round the clock wear.

The Tweedy Air... Everything from suits to separates wears a casual tweedy air not only in tweeds themselves but in worsteds, flannels, jerseys... even in the rustic quality of homespun cottons, that share tweed's easy elegance.

LUNCHEON GUESTS Luncheon guests of Mrs. H. H. Miller in Dawn Tuesday were Mrs. C. A. Wimberley of Wichita Falls, Mrs. Hardy Stevens, member of the Decatur Baptist College faculty, and Mrs. Baker Womble.



We Welcome You CHURCH OF CHRIST (Sunday) Radio KPAN... 9:15 A.M. Bible Study... 10:00 A.M. Worship... 11:00 A.M. Evening: Young People... 6:15 Worship... 7:00 Daily Radio Program 9:30 A.M. KPAN-860 on Your Dial We invite you to all services of the church. The Bible is right and it does make a difference what we BELIEVE and PRACTICE. Church of Christ Dudley Green



Sportswear and casual clothes this season, take the girls into boyland, with soft, masculine touches reminiscent of young lads at dancing school.

New Swim Suit for Summer Take Place Under Sun

You can do everything under the sun in the exciting, new suit and sand suits for your sun days' best!

Many new fabrics make their debut in swim and sun attire. Put an accent on nylon for the most exciting and infinite variety of textures and designs. 2-way nylon power crepe is made up into sleek suits that clearly define every smart curve, yet give a world of control. There are textured nylons that look like fish-scales and others that have a moire look. Lustrous nylon-satin with new semi-galated treatment give a shimmering look to sea-sirens.

Wool lastex gets the "sock" treatment in a one-piece tube suit, that conforms with the figure like a sweater. Out of the drawing room and

into the plunge, come two luxury fabrics: taffeta and velvet, dramatic and fluttering... they spark with color, yet resist the rugged effects of sun, heat and water.

Accessories dramatize many of the swim suits with fabric and color coordinated coats, scarves, skirts and boleros. Many manufacturers show "family groups" in swim and beach wear... with Mom 'n Sis and Pop and Junior all matching! Strapless suits have optional

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

straps... the majority of the better swimwear, have built-in, bust-conforming bras.

VISITS RIDGEWAYS Mrs. James Revis of Kansas City arrived Monday morning to a guest of her sister, Mrs. C. G. Ridgeway and husband. Wednesday morning her other sister and husband, Mr. and Mrs. H. A. Witt, Yucaipa, California, arrived in Hereford to celebrate Mrs. Revis' birthday. The guest for the birthday dinner were Mr. and Mrs. Witt, Mrs. Bess Werner and Mr. and Mrs. Ridgeway.

Mrs. Bess Werner was hostess for dinner Thursday evening. Those present were Mr. and Mrs. H. A. Witt, Yucaipa, California, Mrs. James Revis of Kansas City, Mr. and Mrs. C. G. Ridgeway and Mr. and Mrs. George E. Turren-



JOHN McLEAN this question: I am farming about 340 acres. My hired man and I must drive our two tractors on the highway to reach part of the farm. If while driving these tractors, either of us is involved in an automobile accident, can we be held liable? Is there inexpensive insurance that will protect us against such damage? In any insurance problem call.

John McLean Agency Phone IS1 or 273 Hereford, Texas



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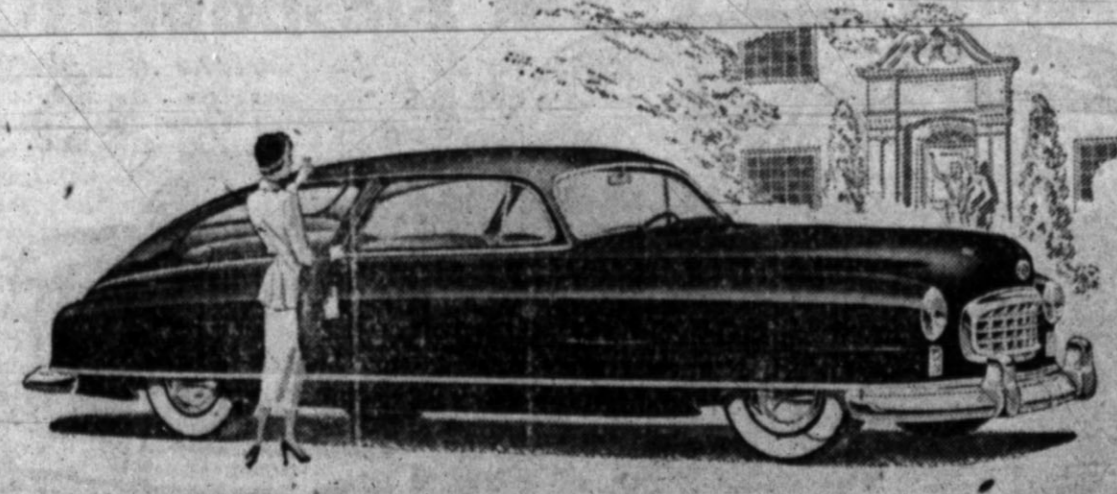
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John McLean Agency

THE 1950 NASH AMBASSADOR

Presents

AN ENTIRELY NEW IDEA OF LUXURY.



Completely new comfort awaits you in the 1950 Nash Ambassador.

Here alone is an Airliner Reclining Seat... the spaciousness of a Sky-Lounge. Here is the smoothest of rides, with super-soft coil springing on all four wheels.

Drive it, and listen. In this car of best aerodynamic design, wind-noise is hushed. Here is Airlite Construction that ends body-bolt squeaks and rattles.

There's Turbo-Head high-compression power—a revelation in performance and economy. Economy Run, the Nash Ambassador averaged 26.4 miles to the gallon!

Yet the Nash Ambassador, even the luxurious Custom model, costs as much as \$1,000 less than other cars of comparable size and quality. See it today. Hydramatic Drive is available at new low price.

Only Nash Ambassador Owners Enjoy All These Fine-Car Features

Turbo-Head Valve-in-head engine... America's highest compression ratio (7.3 to 1) utilizing regular gasoline... 7-bearing, 100% counter-balanced crankshaft... Airliner Reclining Seat... Twin Beds... Weather Eye System... Airlite Construction... Squeak-free and rattle-proof. Twice as rigid, stays new years longer, adds resale value.

Now Available in All Nash Ambassadors: HYDRA-MATIC DRIVE, AUTOMATIC OVERDRIVE OR STANDARD TRANSMISSION



Companion to the Nash Systems The Finest Values in Fine Cars Nash Motors, Division, Nash-Kellogg Corporation, Detroit, Michigan

THERE'S MUCH OF TOMORROW IN ALL NASH DOES TODAY

Phillips & Lawrence, Nash

It's Big

Everything about a '50 Ford—except the price—says "Big car." You get more hip and shoulder room than any car in Ford's field. You get "big" power from the '50 Ford's new "bushed" 100-horsepower V-8 engine. And you get a big car "feel," too, from Ford's low, level "Mid-Ship" ride.

It's Beautiful

With "Fashion Car" styling—this year more beautiful than ever... with new baked-on colors that are "built to live outdoors"... Ford looks the quality car, too. And, inside, sparkling, new upholstery fabrics make the '50 Ford a decorator's dream.



It's Buyable

Less money than you'd guess will put the keys of a '50 Ford in your pocket. Even with the 100-horsepower V-8, your price tag reads hundreds less than they're asking for most "big" cars! And nowhere else—for any price—are you offered Ford's 13-way stronger "Lifeguard" Body... 35% easier-acting King-Size Brakes and the other great features which add up to the new Ford "feel!"

"TEST DRIVE" THE '50 FORD AT YOUR FORD DEALER'S IT WILL OPEN YOUR EYES!

'50

FORD

Hereford Motor Co.

Dudley Green

HEREFORD, TEXAS

Archie Scott



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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EDITORS	Emmarie Turner, Earlena Phillips, Bob Hamilton
JUNIOR HIGH NEWS	Larry Slaughter, Gerry Patterson
FEATURE	John Southall
SOCIETY	Emmarie Turner
ORGANIZATIONS	Teresa Fangman, Chloe Fortenberry
SPORTS	Joe Kerr, Bob Hamilton
GENERAL NEWS	Maxie McCathern, Doris Jean McGee, Marco Joyce McGee
SCHEDULE	Joyce McGee
EXCHANGE	Gayle Roberson, Bettye Hamilton
JOKES	Michael Kelly
SENIOR WHO'S WHO	Ruby Barclay
TEACHERS WHO'S WHO	Anna Lois Cummings
POET'S CORNER	Linda Bessie, Gerry Patterson, John Southall, Maxie McCathern

High School Principals Have Heard That 'Ole Story A Hundred Times

By EARLENA PHILLIPS

"Please excuse, Ernestine. She was absent yesterday because I had to take her shopping." This is only one of the numerous excuses a high school principal has to read every day. If it isn't shopping, it is illness, missing the bus, or just "staying away." Many of the students have perfectly good reasons to be absent, but many more are not.

Did you ever stop to think what you miss by being absent one day? First of all, you missed the hour of study and class discussion in all of your subjects, information which you must get before you can go on. You have missed the ideas and opinions of your classmates, and they have missed yours. "That's not hard to make up," you say, "I can stay after school and get the teacher to help me." Yes, you can, but often that is very inconvenient for the teacher. You have decided to make her spend an extra hour of individual hour on you. It is obviously impossible for her to give this much individual attention to all of her students, and many of the students demand it without even thinking.

Excuses are too often thought of as just "something you must have before you can get back

Stymie Hate And World Is Better

A statement heard very commonly with teen-agers today is "I hate so and so." Do people really hate? I think it's just a question of having likes and dislikes. You don't really hate someone. One day you can like a person but when they disagree with you then you hate him. A few days later everything is all right.

During the war you heard many people saying how much they hated the Germans and Japanese. They blamed them for starting the war when it wasn't really all their fault.

Then again when people are together they talk about someone. If they don't particularly like this person, they say they hate him. People are just plain jealous of other people.

The two main reasons for hate are wars and jealousies. Let's try to overcome hate and our world will be better.

Former Herefordite In San Antonio Now

Terry Kirby, a former student of Hereford High School has recently enrolled as a freshman in Peacock Military Academy at San Antonio.

Terry is the son of Mr. and Mrs. Doc Kirby. We wish him the best of luck in his training.

Mr. and Mrs. George Brumley Have Returned Home After Spending Several Weeks in South Texas.

school is to prepare students for further and more specialized study. If you have not been a good student in high school, it stands to reason you won't be a good college student.

Before you miss school for a day or two think of these above reasons and get the best education our school offers.

Another duty of the high

Jokes??

By EMMARIE TURNER

I satisfied to sit down and think.
I satisfied with the water I drink.
I satisfied with when it rain.
I satisfied with my very own pain.
I satisfied with the color of my hair.
I satisfied with my shoes of one pair.
I satisfied with the Congressmen.
I know they do the best they can.
In all I suppose I'm satisfied.
The good Lord done know how hard I tried!

Only a few more weeks of school left. For some it will be the last weeks of formal schooling for the rest of their lives. As a student body, let's be satisfied. No more ailments! The world is with us. Rack that brain, calm that temper, loosen those smile muscles, now smile because there is some satisfaction in the hope that the sun will rise on a promising tomorrow.

Reba Dones Entertains During Tri-Hi-Y Meet

By CHLOE FORTENBERRY

Reba Dones opened the meeting playing "Moonlight Sonata." The group sang "More like the master." The business meeting was conducted by Earlena Phillips, president. "Have Thine Own Way; Lord" was then sung by the group. The program leader, Miss Rigler, read the theme of the program after which Mary Lou Griffith read the scripture. Miss Rigler gave a short talk on waven a talk on the book, "Let's Talk About You." Earlene West talked about "How to Win Friends and Influence People;" Donna Stagner told about "Singin In The Rain;" Naomi McGee talked about "Life and Growth;" Clara Jayne West on "Love at the Threshold;" Gayle Foster gave a talk on "Looking Toward Marriage;" Miss Rigler led a discussion and the meeting closed with the Tri-Hi-Y benediction.

One January day, Robert came home and gave his report card to his mother. "But, dear," she said, "what's the trouble? Why did you get such poor grades this time?"

"There's no trouble, Mom, replied Robert, "you know things are always marked down after the holidays."

College boy: "Your methods of farming are so out of date. I'd be surprised if you got a bushel of apples from that tree."

Farmer: "So would I. That's a pear tree."

Guide: "This castle has stood for 200 years. Not a stone has been touched, nothing changed, nothing repaired."

Visitor: "Must have the same landlord we have."

"What has chemistry given us?" asked the teacher.

"Most of our blondes," replied the student.

"My car is like 7 into 2," said Pat.

"Is that so? How come?" asked Mike.

"It won't go," answered Pat.

"It's raining cats and dogs outside," said Pat.

"Yes," said Mike, "I just stepped on a poodle."

Buzz Box

I've got some of the juiciest new gossip. I can hardly wait to tell you.

Have you noticed Ruby Barclay and Fred Frye together? Looks like our little mapor may be floating on his dust clouds for a while.

Since Audrey cut her hair again this is a common saying of hers. But, Duane, it will grow back again.

Purris Williams came in from lunch last week with an awful bump on his head. I think some girl hit him with a rock. I wonder who she was?

Since the fad of red hair among the boys in HHS it is pretty hard to call for Red, too, many answer.

Speaking of colored hair, I think Sharon and Dalia must have thought themselves Easter eggs they came up with green and blue hair. Rather unusual, don't you think?

Walter Paetzold was caught sleeping in Study Hall. I guess the Senior Banquet the night before was too much for him. Was it the banquet or what happened afterwards?

Wonder why Katharine Snare liked to stand up at the International Harvester Show?

Dona Alrhart has been having interesting dreams lately. He's very handsome, too!

We are glad that Jackie Luck could visit with us in school last week.

Maxie and Marco have been keeping their eyes open for a two-toned Chevrolet lately. Now whose car could that be?

It has been rumored that L. V. Watts has a new jealous streak. It seems his girl doesn't know she is his girl. Something should be done.

Jayne Craig is very fond of her new picture. I believe she said it was her new crush. Cute, too.

I always thought that Honor Students were smart, until that assembly program the other day.

It seems that Orlin Teed has acquired the new name of Darling in Geometry. Mrs. Hudspeth, how dare you allow such.

Jane Welch and Bob Johnson, old rooters of HHS were home last week.

One couple seen together recently is Joyce Rose and Haskel Duffer. Not bad.

Don't forget the Senior play—Thursday and Friday, March 23 and 24.

Bye, Snoopy.

Mr. and Mrs. Edgar Ireland and son, Paul, Sweetwater, spent last week end in the home of Mr. and Mrs. E. S. Ireland. They attended the birthday dinner in honor of Mr. E. S. Ireland.

Blind Musicians Present Program

Mr. Cooper had charge of the assembly program which was for the national society of the blind. The funds go into the library for the blind. All the books are sent free to the blind to read and the postoffice carries them free.

Mr. Calvinville and Jack Crow were the two blind entertainers. Jack Crow played "Sweet Mystery of Life," "American Patrol," "Rag Mop," and the "Arkansas Boogie" which he composed himself. Jack had finished high school last year and just had one month to work with the organ.

Calvinville played "Rhapsody in Blue" and wrote brail and read it to the audience. They closed with a duet in "Street Rag."

WTS Speech Class On Assembly

On Thursday, March 18, an assembly program was presented by the Speech Department of West Texas College. They are making a tour through the Panhandle and quiz five students of the senior classes. The winner of each school will go to a Master Quiz in Canyon on May 4. The questions were asked by Jack Walker. The programs were recorded by Radio Station KAMQ and will be broadcast on KAMQ each Saturday at 9:30.

The contestants from our school were Donna Jean Stagner, John Southall, Bobbie Jane Sisk, Earlena Phillips and Faye Knox.

Donna Jean will be our representative at the Master Quiz. We wish her the best of luck. The one winning there will receive a scholarship from W.T.C.

After the quiz was completed, the cheerleaders led us in our School Song.

Personality Quiz

Loves short hair.
Also likes a certain boy.
Might be president some day.
Opened eyes on 24th day of month of showers.
Won't be around next year.

See name on sign often.
Girls, he's taken.
When he came here, he was eight years old.
Born in the Land of the Sand-les.
Opposite of name is Out Woman.
Last week the personalities were Jack Stanton and Retha Godfrey.
Patsy Wiltshire guessed the personalities of Stanley and Maxie.

HHS Ideals

MY IDEAL BOY
By Carolyn Walker

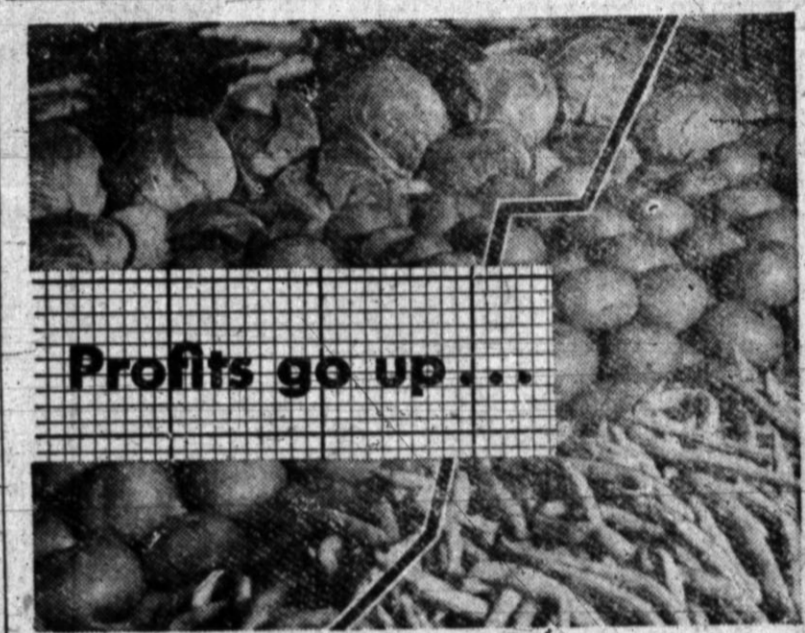
Eyes—Bill Engman
Ears—Ted Houston
Teeth—Dabney Williams
Hair—Bill Engman
Nose—Neil Witherspoon
Hands—Rayburn Strange
Smile—Purris Williams
Personality—Dwayne Christian
Best dressed—Eldon Powell
Photographic—Dwayne Walker
Complexion—Eldon Powell
Physique—Dale Doak
Legs—Joe Hershey

MY IDEAL GIRL
By Neil Witherspoon

Eyes—Patsy Wiltshire
Ears—Wanda Gunstenson
Teeth—Bobbie Jane Sisk
Hair—Clare Jane West
Nose—Joan McGee
Hands—Joan McGee
Smile—Claudia Lewis
Personality—Colline Brown
Best dressed—Colline Brown
Photographic—Gayle Foster
Complexion—Doris Jean McGee
Figure—Ruth London
Legs—Gayle Foster



CHAMP CLAM EATER IN ACTION—Dick Taylor eats 272 clams in Seattle, Wash., to win the title of champion clam eater. An attendant pours another bucket of clams on Taylor's plate as the winner continues to eat without breaking his stride. Taylor ate the clams in just 10 minutes.



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It's a fact that some of the finest crops in this section have been made with Vertagreen! Truck growers all over the nation have found that Vertagreen's complete, better balanced formula helps them get larger yields of finer quality vegetables. Feed Vertagreen to all your high-income crops. It will repay you many times over. Order today.

Use Vertagreen for lawns, flowers, trees, shrubs and garden vegetables.

ARMOUR FERTILIZER WORKS
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feeds 3 ways

ROOTS
STEMS
LEAVES

FLOWERS
FRUITS
VEGETABLES

HOW FAR Will They Go?

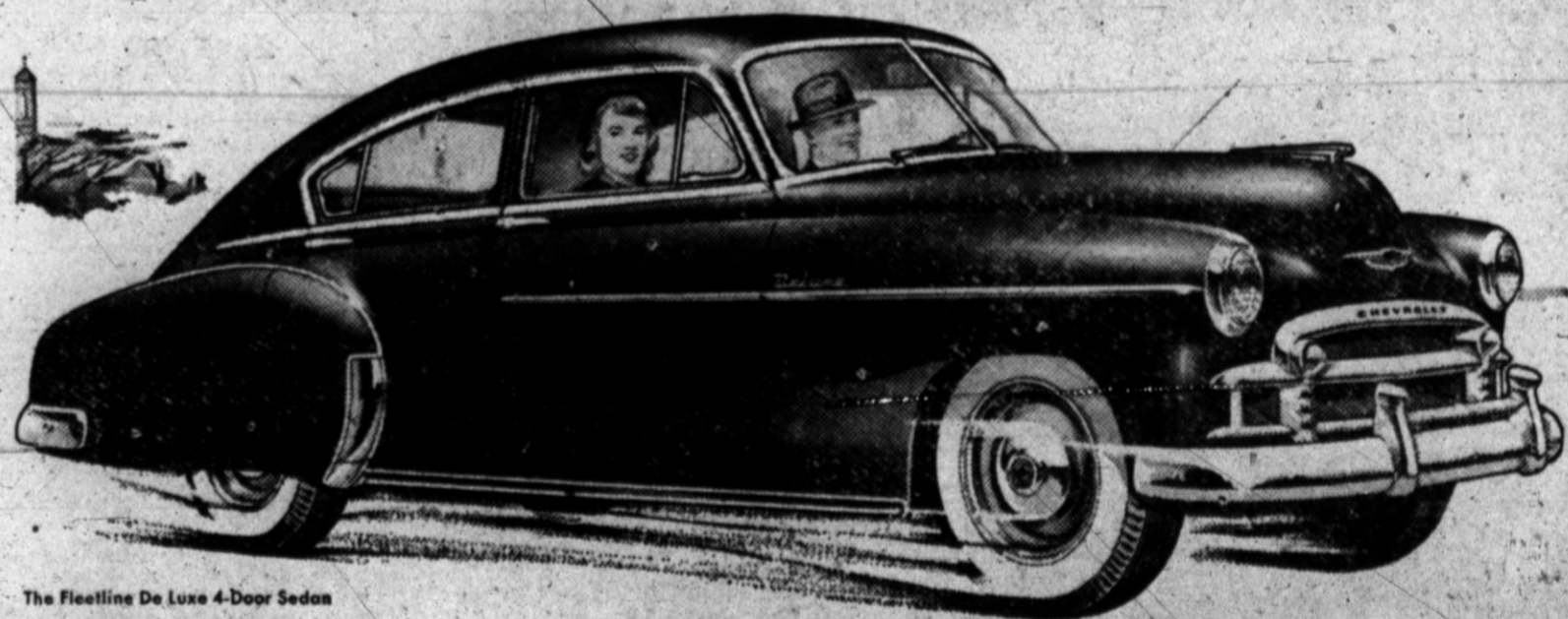
All the way... through high school, then on to college... for the education that will open wide the door to America's richest opportunities.

A small amount, deposited regularly in your savings account, will add up to a college education for your children. You cannot give them more. You will not give them less. Why not open that savings account in this bank today?

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Here's the car that gives you highest quality at lowest cost



The Fleetline DeLuxe 4-Door Sedan

America's Best Seller . . . America's Best Buy!



All these exclusive features make Chevrolet FIRST . . . and Finest . . . at Lowest Cost!

NEW STYLE-STAR BODIES BY FISHER • NEW TWO-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD WITH PANORAMIC VISIBILITY • LONGEST, HEAVIEST LOW-PRICED CAR • CERTI-SAFE HYDRAULIC BRAKES • EXTRA-ECONOMICAL TO OWN—OPERATE—MAINTAIN.

POWERGLIDE AUTOMATIC TRANSMISSION

Combination of Powerglide Transmission and 105-h.p. Engine optional on DeLuxe models at extra cost.

See how the new Chevrolet gives you all the things you want in your new motor car at lowest cost . . . and you will agree it's your No. 1 buy!

All comparisons will convince you . . . from the beauty of Body by Fisher to the comfort of Knee-Action . . . from the thrilling performance of its thrifty Valve-in-Head Engine to the extra ease of control that comes with your choice of the finest in automatic or standard drives.

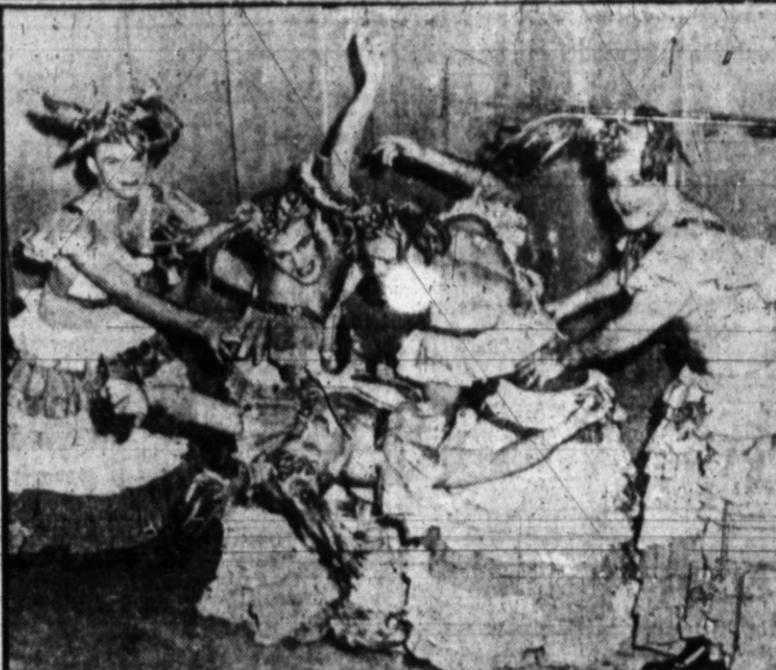
Here's the car that gives you feature after feature of higher-priced cars at the lowest prices and with surprisingly low cost of operation and upkeep . . . so come in today!

Kinsey Motor Company



REFORMATORY ENCOURAGES HOBBIES—This young inmate of Elmira, N. Y., reformatory works on his model of a chapel, made from burned matchsticks. Once a year a hobby show is held and prizes are awarded for the best entries. Young first offenders at Elmira are rehabilitated through discipline and education.

Mary Owens, Norma Sue Wilson, Royda Boyd and Margaret Ann Scott were guests Saturday night of Mary Kathryn Boyd. Mrs. Billy Jackson was hostess at a party last Friday at her home honoring the fourth birthday of her little daughter, Marilyn. The children played games after which Marilyn opened her gifts. Refreshments of birthday cake and ice cream were served with aster baskets as favors. Those present were Cynthia Seed, Gloria Covington, Becky Jackson, Beverly Williams, Sandy Winkler, Carolyn and Diane Jackson, the honor guest and Mrs. Jackson. Mary Lynn Morrison and Adair Melton sent gifts.



BOYS WILL BE... GIRLS—These "exotic" dancers are really men underneath the Latin American costumes, as if you didn't know. They're all members of the West Point Military Academy's football squad taking part in the annual "100th Night Show" given on the campus at West Point, N. Y.

Mrs. Ben Childers Elected President Of Bud-To-Blossom Club

New officers who will assume duties of office in the fall were elected at the Bud To Blossom meeting, held Tuesday afternoon in the home of Mrs. John...
Mrs. J. D. Nell presided during the business session. The members voted to contribute to the Red Cross Drive.
New officers include Mrs. Ben Childers, president; Mrs. D. C. Whorrier, 1st vice-president; Mrs. J. D. Nell, 2nd vice-president; Mrs. Hilrey Aven, 3rd vice-president; Mrs. R. A. Daniel, Jr., recording secretary; Mrs. John Winkler, corresponding secretary; Mrs. Bruce Aldridge, treasurer; Mrs. George Spritzer, parliamentarian; Mrs. C. W. Parker, federation councillor and Mrs. John Kelly, reporter.

The program was presented by Mrs. Hilton Higgins who told "How to Make and Grow Cuttings." She stated that rose cuttings should be rooted in sand and kept damp and told how to care for and cultivate for best results.
Mrs. Hilrey Aven made the arrangements for the day using pink tulips and white candy tuft in a blue shell container to carry out an Easter theme. Mrs. Aven will be hostess for the next meeting.
Members present were Messdames J. D. Nell, Hilton Higgins, W. H. Patton, C. W. Parker, John Winkler, Hilrey Aven, John Kelly and Bruce Aldridge.

of such tender years, as to be unable to know or realize the danger inherent in the situation he has created, might be injured, and that he should take due precautions to see that these children are protected.
For information on your particular situation see your local attorney.



JIM HILL SPECIAL

BUSINESS MANS LUNCH . . . 65c

Includes...
MEAT - TWO VEGETABLES
HOT ROLLS - BUTTER - DESSERT

You'll Find The Food Here Only The Best and Prepared For Real Taste Thrills

WESTWAY NEWS

Several Parties Given This Week; Rev. Don Davidson Here Sunday

Mr. and Mrs. Moody Smith of Plainview were visitors here Sunday and Bro. Smith preached here Sunday morning and Sunday night. The services were well attended. The solo by Moody Smith was much enjoyed. Birthday offerings were given by Franklin Boyd and Mrs. Paul Rudd.
Visitors were Mr. and Mrs. Moody Smith of Plainview, Margaret Ann Scott and Mary Owens of Hereford, Mr. and Mrs. Bert O'Connor of Plainview, Mrs. Ida Green of Yakima, Wash.

Mr. and Mrs. Merlin Kaul were dinner guests Sunday of Mr. and Mrs. Ralph Durstine at Friona. Mr. and Mrs. Bert O'Connor of Plainview spent the week end in the home of their daughter, Mrs. Elmer Combs. Mr. and Mrs. Moody Smith of Plainview were Sunday dinner guests in the Combs home.
Mrs. Ida Green of Yakima, Washington is visiting in the home of her brother Joe Landers. Mr. and Mrs. Merlin Kaul were dinner guests Sunday of Mr. and Mrs. Ralph Durstine at Friona. Mr. and Mrs. Bert O'Connor of Plainview spent the week end in the home of their daughter, Mrs. Elmer Combs. Mr. and Mrs. Moody Smith of Plainview were Sunday dinner guests in the Combs home.

Children present were Larry and Walter Kaul, Nathan Wilson, Eugene and Billy Don Combs and Lynn Young.

Mrs. Merlin Kaul's class of young married couples were entertained Saturday night in the home of Mr. and Mrs. Waldron Melton. Table and buffet decorations were in keeping with the Easter Season.

Supper was served at quartet tables after which Mrs. Kaul led in a discussion on "Faith."

A committee composed of Jack Dean, Waldron Melton, Vesta Mae Nunley, and Lucile Williams was appointed to make plans for a meeting to be held at the school house in the near future.
Those present included Messrs. and Mesdames Waldron Melton and Adair, Billy Jackson, Carolyn, Marilyn and Diane, Glen Williams, Beverly and Jerry, W. B. Nunley, Jackie, Ronald Lloyd and Ricky Lee, Jack Dean, Gene David, Roy Lee and Jimmy Lee. James Ray Coleman, Mr. and Mrs. Pat Williams and Sheila of Dimmitt, former members of the class, and Mrs. Kaul, were also present.

The Intermediate Class held a games party at the schoolhouse Saturday night honoring the birthday of the teacher, Bernie Northcutt and the birthdays of Franklin Boyd and Norma Sue Wilson.

Supper was served in the cafeteria under the direction of Mary Kathryn Boyd. Gifts were then presented to the honorees after which games were played.

Those present were Mary Owens, Norma Sue Wilson, Royda Boyd, Margaret Ann Scott, and G. C. Merritt of Hereford, Patsy Townsend, Mary Kathryn, Franklin and Francis Boyd, Larry Kaul, Ralph Morrison, Jim-

BELLVIEW NEWS

Grass Fire Creates Lots Of Excitement Saturday

By Mrs. A. L. CROSS
Brand Correspondent
Bellview Sunshine club met Tuesday afternoon with Mrs. George Pulliam.

The business meeting was conducted by the president, Mrs. Ralph Burnett. The group voted to send a potted plant to Mrs. Myrtle Riddley who has been ill. Mrs. F. B. Scott is going to make a piece of ceramic for the club to sell chances on to make money for club projects.

Anyone desiring a mail box marker can turn their order in to Mrs. W. E. Brown.

Mrs. Lizzie Pulliam gave a book review on "Give Me Thy Vineyard," written by Guy Howard.
Mrs. Harvey McInterff received the traveling gift and Mrs. Windsor Lacewell and Mrs. Glen Pulliam received gifts from their mystery pals.

At the close of the meeting, Mrs. Pulliam served chicken salad sandwiches, fruit salad, cup cakes and pop to Mesdames Ralph Northcutt, Glen Pulliam, Aronid Cross, Clella Hutchens, Gib Ruckers, Ralph Burnett, Wes Brown, Harvey McInterff and Cecil Colwell and one guest, Mrs. Stewart. The next meeting will be an all day affair with Vickie Spurling.

Bellview had quite a bit of excitement Saturday morning when a fire got out of control on the Johnson farm northwest of Bellview.

It crossed the road to a pasture owned by A. G. Campbell and pasture and stubble field of Kenneth Moore's and the old R. 3 West place where it burned down an old chicken house. It also crossed over to a corner of the Jim Ried farm and across to the Weslie Brown place.

It is thought that the changing of the wind is all that kept the Jim Ried and Weslie Brown homes from burning. They are located at the old Bellview site. It took nearly four hours to put the fire out.

The Baptist Church is building an addition 62 by 36 feet on their church which will be used for an auditorium and kitchen. The auditorium is to be used for classrooms.

The ladies of the church take hot lunches to the men working on the building every day.
The Bellview, Broadview, Grady, Wheatland, Forrest and San Jon churches are making plans to present a "Passion Play" on Easter morning at the Caprock on the Grady-San Jon highway. There is to be thirty costumed characters and a large chorus.
It will be at 4 o'clock in the morning, Easter Sunday.

J. J. Spurling has returned from Abilene where he attended the "Wilson Lectures" at McMurry College.
Mr. and Mrs. Tom Burnett are in Oklahoma City visiting relatives.

The Law And You

By BOB KIRK
DO YOU KNOW what an "attractive nuisance" is?
An "attractive nuisance" could

mean several things, but as a legal term it has a very definite meaning, and involves certain responsibilities and liabilities.

me Northcutt, Bernie Northcutt and J. C. Morrison.
Lamona Neff of Roekport, who with her parents, Mr. and Mrs. Herman Neff, brother and sister, are visiting here, was a guest Friday night of Patsy Townsend. Raymond Morrison is ill at the hospital with virus pneumonia.
Rev. Don Davidson will fill his appointment here Sunday afternoon at 3 o'clock. Everyone is invited to attend the service.
Several from here, attended singing at Gafela Community House last Sunday.

Accept no substitutes.

★ Born on a Williamson County farm, the seventh child in a family of 13 (six brothers and six sisters).
★ Farmed in Central and West Texas.
★ Worked his way through Lamesa High School and Texas Tech College.
★ Married and father of two children.

PRESTON SMITH
FOR
MINERAL WATER

★ Member of the Methodist Church, Mesquite Lodge and Kiwanis Club of Lubbock, Tex.
★ Successful West Texas business man and veteran legislator.
★ Believes in the application of sound business methods to state government.

Bob Wills Hears Folks Tell Of Hadacol's Many Blessings

Hundreds of folks, who are benefitting every day from taking HADACOL meet at the Trianon Building in Oklahoma City where Bob Wills, famous band leader, and his Texas Playboys broadcast each noon for HADACOL.

"It looks like all my fans are getting wonderful benefits from HADACOL," said Wills. "It is a real pleasure to broadcast for HADACOL because the folks taking HADACOL are so enthusiastic that I feel like I am performing a real service for mankind."

Hundreds have told Wills of the blessed benefits of HADACOL and the following statement by Miss Carol Jean White, 3636 West Park St., Oklahoma City, is a good example:

"One of the luckiest days of my life was when I heard Bob Wills tell about the wonderful blessings of HADACOL. I had lost my appetite, my energy was down, I suffered with gastric disturbances and indigestion. I took the advice of Bob Wills and took HADACOL. I felt better right off and have felt better and better as I have continued to take HADACOL. I now recommend HADACOL to my friends."

Miss White suffered with a deficiency of B Vitamins and important Minerals which HADACOL contains.
A lack of only a small amount of the B Vitamins and certain Minerals will cause digestive disturbances. . . . Your food will not agree with you. . . . You will have an upset stomach. . . . You will suffer from heartburns, gas pains, and your food will sour on your stomach, and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are

Bob Wills Hears About HADACOL'S Blessings



Bob Wills, famous western music band leader, loves to talk with his fans at the Trianon Building auditorium in Oklahoma City about the blessings of HADACOL. In the picture above Miss Carol Jean White, 3636 West Park St., Oklahoma City, tells Bob how much HADACOL has helped her. Hundreds of folks who are obtaining rich blessings from the precious B Vitamins and Minerals in HADACOL visit Wills each week for his network broadcast, which is originated from KBYE, Oklahoma City, Oklahoma's western music station, and sent over a leased wire to stations, KRMS, Tulsa; KWHN, Fort Smith; KGLC, Miami, Oklahoma; KLYN, Amarillo, and KWFT, Wichita Falls.

surely and certainly the symptoms and signs of the lack of the B Vitamins and Minerals which HADACOL contains. And if you suffer from such a disorder, there is no known cure except the administration of the Vitamins and the Minerals which your system lacks.

HADACOL contains not only one, but 5 of the B Vitamins. HADACOL contains not only one, but 4 of the necessary Minerals. It comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away.
It is easy to understand, therefore, why countless thousands

NOW IT'S YOUR TURN TO BLOSSOM OUT



Tone in HENRY J. TAYLOR, ABC Network, every Monday evening.

You've seen it happen with the family down the street, the friends across town, the folks you went to school with.
They started out, as most folks do, with a car of modest size—and still more modest price.
Maybe they moved themselves up a bit, step by step, to the top-bracket models in that particular price range.
Then they discovered something.
It doesn't cost much more—sometimes no more—to really blossom out in a Buick.
It's not such a long stretch to take command of a great-hearted valve-in-head straight-eight—to move into the room and restfulness and

steady going of a Buick—to cloak yourself in styling that's today's height of highway fashions.
You can know the good, satisfying feel of a Buick wheel in your hand—you can have the gentleness of soft coil springs on all four wheels—you can revel in the handiness of cars that are big in room and big in repute, yet traffic-sized and easy to park and put away.

BUICK ALONE HAS Dynaflo AND WITH IT GOES:

HIGHER-COMPRESSION Fireball valve-in-head power in three engines, five hp ratings. (New F-263 engine in Super models.) • NEW-PATTERN STYLING, with bumper-guard grilles, taper-through fenders, "double bubble" taillights. • WIDE-ANGLE VISIBILITY, down-up road view both forward and back. • TRAFFIC-RANDY SIZE, less over-all length for easier parking and garaging, short turning radius. • EXTRA-WIDE SEATS cradled between the axles. • SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube. • WIDE ARRAY OF MODELS with Body by Fisher.

YOUR KEY TO GREATER VALUE
It's SPRING JUBILEE TIME with BUICK!
WHATEVER YOUR PRICE RANGE
"Better buy Buick"
Phone your BUICK dealer for a demonstration—Right Now!

Cogdell Motor Co.
HEREFORD

When better automobiles are built BUICK will build them

FRIO NEWS

Interest High In The Dimmitt High Basketball Game Saturday Evening

By MRS. OWEN ANDREWS Brand Correspondent
Several from this community attended the I.H.C. show at Hereford Tuesday night. Mrs. Sam Lindley was fortunate enough to win the refrigerator. Mr. and Mrs. Luther Dowdy and sons of Tullia visited the Irwins Sunday. Gene Dickson visited Lester Irwin Sunday. Visiting the Charles Kings in Amarillo Sunday afternoon were Mr. and Mrs. J. E. Andrews, Miss Alma Andrews, Mr. and Mrs. Owen Andrews and family. Mr. and Mrs. J. E. Warrick and J. E. Warrick, Jr. visited Sunday in the home of Mr. and Mrs. Herbert Schmidt and sons, who live 12 miles north of Hereford. Mr. and Mrs. Lee Little of Hereford were Wednesday evening visitors in the Earl Cole home. Mr. and Mrs. Bernice Jackson of Hereford were Sunday night callers in the Earl Cole home. Several reported listening to the basketball game Saturday night between the Dimmitt Bobbies and the Slater, Iowa team. The Dimmitt team is State champion and was playing the Iowa team at Waco. Miss Lometa Odom, who is a niece of Mrs. W. H. Thompson, was a star player, making 24 of the 47 points scored by Dimmitt. She is an occasional visitor in this community. The total score 20 to 47, in favor of Dimmitt. Those who attended the Sunday School meeting at Friona on Monday night, from Frio were Mrs. W. C. Lowery, Mrs. Bill Dickson, J. H. Dobbs, Owen Andrews, W. H. Thompson, Leonard Irwin, Miss Lavada Shannon, Rev. and Mrs. R. L. Shannon and Dale Dickson. They were awarded an attention banner for the church. Mrs. Owen Andrews visited with the W. S. Dixons in Dimmitt on Friday afternoon.

Comments--

(Continued from Page 1)

Dempsey fought Tunney after he had passed his prime, this man said, if he had met Tunney in his prime he would have taken him easily. Well, that debate will go on forever, it seems, and never be quite settled. So interested in this great issue were some of us, however, that we managed to view the moving pictures of the first and second Dempsey-Tunney fights. The greatest amount of material had been written about the second, the long-count fight, but the first might be more educational. Tunney boxed Dempsey off his feet, to be sure, but he also outgulled him at selected intervals during the fight. Why didn't he stand toe to toe all the times and slug it out? Well that wasn't the ex-Marine's style, but he could slug and he hit Dempsey often and hard in the slugging exchanges. Of course, to

Diggin' --

(Continued from Page 1)

Tullia is hoping to have grass greens in the next year, also. Eight golfers won golf balls in the Weekly Sweepstakes Sunday with M. J. Layman number one on the list with a 91 minus 23 handicap for a smooth 68. Bill Dameron pressed close behind with an 88-19, 69 and Bruce Wooddell tied that with a 91-22, 69. Other winners were Dave Beavers-93-23, 70; J. M. Posey 83-11, 72; John Renner 86-13, 73; Wayne Phillips 89-15, 74 and Junior Rothwell 91-17, 74. The rest of the entrants shot as follows: Art Manjeot 105-28, 77; Ted Young 90-9, 81; John Channer 88-8, 80; Oscar Lange 92-12, 80; Dale Tinnin 102-22, 80; Joe Kerr 92-17, 75; Dick Lucas 99-16, 78; Erb Jordan 94-16, 78; Frank Laumer 97-20, 77 and John Patton 97-14, 83.

E. T. Burk Offers Copy Of Platform

E. T. Burk, candidate for Congress in the 18th district, offered through newspaper advertising to send any voter who wanted it, a copy of his platform. And the mail has poured in. "It seems to me," he said this week, "that the newspapers of this district are extremely effective. During the remainder of the congressional campaign, I intend to use as much newspaper space as possible to discuss the problems of this district. I intend to tell the voters that honest and efficient representation is what they need. So often I have heard people say, in pleading tones, that they wished they had public officials who didn't play selfish politics all the time. I am running for congress without thought of paycheck or political career. I am running without the backing of any selfish group. I will be in position to represent all the people of this district. When I go to Congress, there won't be a single citizen in this district who doesn't have a ready and reliable friend in Washington. As often as possible, I will use newspaper space to tell the truth of the Congressional campaign. "I appreciate the response I have had to my advertising. Hundreds of citizens have become voluntary workers for Burk for Congress." Burk said that within the next few weeks he would visit all parts of the 28-county district.

Wyche HD Club Features Lampshade Demonstrations

Wyche Home Demonstration Club met Thursday, March 16 in the home of Mrs. W. T. Kelly. Mrs. N. G. Elliston gave a demonstration on making lamp shades from parchment paper using a mathematical guide to cut a shade to fit any frame and demonstrated making a paper pattern fit an old frame. Mrs. Ira Ott demonstrated making cloth shades, showing members how to cover an old lamp shade using rug yarn wound tightly around the frame. She told of the advantage of this method as materials are inexpensive and colors may be changed often. She also showed a plastic shade covered from material left from her kitchen curtains. During the business session members voted to serve lunch for

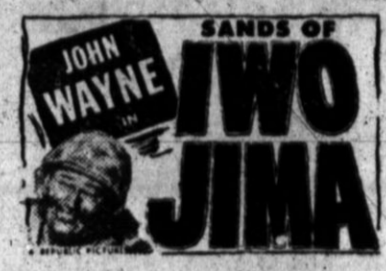
the M. M. dealers on March 23. Mrs. H. H. Caraway read a feature story prepared for the district meeting special edition in Berger, telling of the 4-H Club Work in the Wyche Community and of former 4-H Club girls and leaders and of those working in the Wyche Club now. Mrs. Jim Cross gave the market committee educational talk on roses stressing watering the plants well, shallow cultivation and the use of a good spray. The next meeting of the club will be held on April 6 with Mrs. G. W. Newsom. Those attending were Messrs. A. E. Jury, George L. Olson, W. R. Graham; R. L. Cocconougher, J. V. Pickens, R. W. Elliston, Jim Cross, Jack Williams, Guy Newsom, W. T. Carmichael, Truitt Johnson, W. C. Quattle-

baum, Raymond Paetzold, John B. Grimes, N. G. Elliston, C. R. Dameron, Curtis Traweck, H. Caraway, Ira Ott and the hostess.

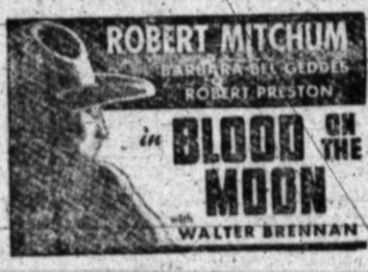
LINGENFELTER'S CLINIC RECORDS

J. W. Brown, son of Mr. and Mrs. Hope Brown, underwent surgery in Amarillo Osteopathic Hospital, March 15. W. D. Wilson underwent surgery in Amarillo Osteopathic Hospital March 19. Elmer Roach, minor operation in Amarillo Osteopathic Hospital March 19. Patsy Howard, daughter of Mr. and Mrs. Tom Howard, had tonsils removed at Lingenfelter's Clinic March 13. Martha Ponder, daughter of Mr. and Mrs. W. F. Ponder, had tonsils removed at Lingenfelter's Clinic March 19. Births To Mr. and Mrs. Bertram Jack, Friona, March 16, a daughter, Maria; To Mr. and Mrs. Don Wingo, Hereford, March 19, a daughter, Carylyn Kay.

NOW Also FRIDAY SATURDAY



SHOWING STAR Theatre



'Luck Of The Irish' Party Held At Wyche

The luck of the Irish was with husbands of members of the Wyche Home Demonstration Club on St. Patrick's Day when they were honored at a St. Patrick's Day dinner given in the home of Mr. and Mrs. Ira Ott. Traditional Irish Stew was served as the main dish from a long table arranged in the sun room with green and white colors carrying out the decorative theme. Canasta games were enjoyed after the dinner. Those attending were Messrs. N. G. Elliston, R. L. Cocconougher, W. T. Johnson, Jack Williams, W. T. Carmichael, W. P. Graham, Geo. L. Olson, Mrs. S. P. Starrett and Sammy Kay of Crosbyton, Mrs. Mary Ott, Robert Lee Ott, Mr. and Mrs. A. O. Thompson of Hereford and the hosts. Miss Joan Booth spent the week end in Lubbock visiting friends. Elenor Paetzold, Amarillo, visited her parents in Hereford last week. She works for Santa Fe in Amarillo. Dewey Nicholson spent last week end in Wichita Falls visiting friends.

TIPS - Repairing the hole your ball makes when it digs into the surface of the green is not only a matter of courtesy but it goes a long way towards making the course a better one. All you need to do is bend over and dig around the hole with a tee, kinda pushing the dirt back into the hole, then step on it a few times and you won't even be able to tell where the ball hit. But if enough golfers fail to do this, it won't be two months until the greens will be badly pitted and bumpy. Another thought along the same lines is to keep anyone with cowboy boots or high heels of any kind off the greens, they will really leave tracks.

ON TEXAS TOUR Mr. and Mrs. E. S. Ireland left last week on an extended tour of Texas. They expect to be gone about a month. They are traveling with Mr. and Mrs. Elmer Ireland from Lubbock. The two Mr. Irelands are brothers. Mr. and Mrs. Bob Lawrence attended a wedding in Breckenridge Saturday. They left Friday. Volney Watson, brother of Frank Watson, has moved to Hereford from McAllister, Okla.

Congratulations.

Anniversaries from Thursday, March 23, through Saturday, March 25. Mr. and Mrs. Dennis Baker Mr. and Mrs. G. B. Pace, Jr. Mr. and Mrs. E. W. Allen Mr. and Mrs. G. M. Suggs Mr. and Mrs. E. N. Johnson Mr. and Mrs. Harold Kreighauser upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

Rexall CHECK LIST for March Shoppers. Includes items like Bisma Rex, Phillips, Milk of Magnesia, Ampho Jel, Max Factor Pan-Cake Make-Up, Coty Face Powder, Unguentine, Fungi-Rex, Spring Cleaning Needs, and Spring Savings Days.

Who Says I'm Old-Fashioned? REDDY'S MY HANDY MAN. Advertisement for electric washers with an illustration of a woman and a washing machine.

TEXAS SUNDAY MONDAY TUESDAY ACTION THE FIRST PICTURE OF AFRICA IN COLOR. Advertisement for a movie program at the STAR Theatre.

SOUTHWESTERN PUBLIC SERVICE COMPANY. 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE.