

Welcome
Rodeo Fans

The Sunday Brand

38 PAGES
TODAY
Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 2—NUMBER 45

Hereford, Deaf Smith County, Texas, Sunday, May 7, 1950

Price Ten Cents Per Copy

Brand Will Operate Election Score Board

Early Turnout Indicates Fairly Heavy Voting As Eleven Run In Special Congressional Election

Indications for one of the heaviest votes in history of Panhandle special elections was indicated today as voters marched to the polls to name a successor to Eugene Worley's vacated post in the House of Representatives.

At 4:30 o'clock a total of 770 votes had been cast in the three boxes in Hereford: Precinct 1, 241; Precinct 2, 329; Precinct 3, 200. This count compares favorably with the recent city election in which a total of 1,010 ballots were polled—and voters still had two and one-half hours to cast their ballots. In the last county election, October 2, 1949, a total of 712 votes were cast.

Meanwhile, supporters of various candidates continued to argue over merits and possibilities in a badly split ticket, which offered ten Democratic candidates and one Republican.

Hereford voters also faced considerable confusion in Precinct 2, which had been split with the west portion voting at Central School and the east portion voting at the Courthouse. Several persons applied for ballots at the courthouse and had to be sent to the school to vote.

Absence of campaign propaganda, speeches and excitement was also noticeable Saturday as most of the candidates climaxed campaigns Thursday and Friday.

Incomplete results were not available at presstime. However, a complete election story will be out as soon as the information is available.

Results from the entire district and Deaf Smith County will be kept during the evening on a scoreboard in front of the Star Theatre.

A special Brand reporter has been sent to Amarillo to telephone election results back as soon as they are available.

Panhandle Firemen Will Converge On Hereford Tuesday

Over 200 firemen from the Panhandle are expected to be in Hereford Tuesday for the 32nd Semi-Annual Convention of the Panhandle Firemen's Association. Fire Chief Earl Phillips said representatives from as far away as Childress and Quanah are expected. The last meeting was held in Tulsa last September.

Registration will be from 8 o'clock until 10 o'clock Tuesday morning. The session will begin at 10 o'clock at Firemen's Hall. An interesting program on "Salvage" will be presented in the afternoon following the morning business session.

A pumper race and a water polo game will be staged in front of Hotel Jim Hill Tuesday afternoon. Wives of the Hereford firemen will serve lunch at noon in the City Hall.

Climaxing Hereford's first Fireman's Convention will be the Firemen's Ball Tuesday evening at Hotel Jim Hill. Ladies will be admitted free. The site of the next convention will be decided Tuesday.

Start Remodeling Masons Home

Hereford Masonic Lodge this week began the remodeling of the old Presbyterian Church recently purchased from the Presbyterian congregation at the cost of \$17,500. The church moved out of the building this week.

Henry Sears said about \$2,000 will be spent on the building by the Hereford lodge remodeling and changing the interior to fit their needs. The Masons will move in as soon as the remodeling is finished. They have been meeting over the H&H Furniture Store building.

Sears said the pulpit has been removed and the rooms will be taken out on the south end. He said probably the outside will be repainted after painting work on the inside is finished.

Bill Hromas is building superintendent and the Hereford Masons are devoting time to the labor. Sears said the building will be ready for use in about two weeks.

Parade Heralds Second Night Of Riders Rodeo

Almost 100 horses paraded down Main Street in Hereford Saturday afternoon to swing attention to the second night of the Rider's Club Rodeo at their arena east of town.



"GAUGE" GOT HIM—Royce Powell, Deaf Smith county spelling contestant, went out on that tough one at Amarillo Saturday afternoon. At presstime contestants from Castro, Lamb, Moore and Hale counties were still spelling.

Riders from six states rode in the parade in addition to trying for the big money Friday night during actual competition. Cowboys came from Colorado, Washington, Nevada, Arizona, Oklahoma, and Texas.

Although unofficial results from the first round competition which was partially completed Friday night, feature some strong riding, the second and third go-around might change the picture entirely, according to Mrs. Woodrow Ireland.

A crowd of 600 watched the first show.

Friday Nights Results

Bulldogging
First—Dug Wallace, Amarillo, 25 seconds; second—Bud Blivins, Elida, N. M., 26 seconds; third—Cecil Martin, Littlefield, 51.2 seconds.

Team Tying
First—Spicer Gripp, 30.5 seconds, Hereford; second—Everett Horner, 36.7 seconds, Friona; third—Jim Moore, 40 seconds, Hereford.

Bareback Bronc Riding
First—Fuzz Duke, Tanglefoot, Nevada, 290 points; second—Wayne Crume, Kenna, N. M., 288 points; third—Sammy Wess, Tightwad, Oklahoma, 286 points.

Saddle Bronc Riding
First—Dug Wallace, Amarillo, 297 points; second—Bruce Wise, Quitaque, 295 points; third—Sammy Groves, Tightwad, Oklahoma, 294 points.

Break Ground For Ice Plant Construction Starts Monday

Ground will be broken and construction started on the \$250,000 commercial ice shed southeast of town Monday, according to Travis Jackson, construction superintendent, Saturday.

Jackson said Joe Ballinger, partner in the \$75,000 packing shed to be built next to the ice plant, will have the honor of digging the first shovel-full.

Ballinger's partners in the packing shed are Atterbury, Beasley and Chas. A. Huston. The shed will be 60 by 200 feet and will be equipped with the most modern type vegetable packing equipment.

The ice plant will be 128 by 78 feet and in the center of a tract of land 400 by 1,200 feet serviced by a double track siding by the Santa Fe. The Santa Fe is also going to build a car-icing island.

Provide For More Sheds
Original plans include positions for seven more packing sheds similar to the one starting this week.

The ice plant can also handle 75 car loads or more of potatoes under refrigeration, according to George Basore, branch manager of Frick company from Oklahoma City, equipment suppliers. Santa Fe is going to lay about

Presbyterians Hold First Services In New Church

With construction of their new building 98 per cent complete, the Presbyterian Church congregation today will hold their first services in their new home.

Formal dedication of the new building will be held the last Sunday in this month, May 28. At that time a popular former pastor of the church, Jimmy Aiken, will be present. Aiken is now in Denton, Texas where he is an active church worker.

Building Chairman Dr. Will Graham Saturday said only a few small carpenter jobs remain to be done before the building will be called complete. He said the large lawn is now in the process of being planted in grass. Graham particularly expressed

The Weather

Temperature readings for Thursday through Saturday taken at 7 o'clock each morning.

Thursday—High 88, low 54.
Friday—High 85, low 45.
Saturday—High 75, low 38.
Total moisture for 1950—51.

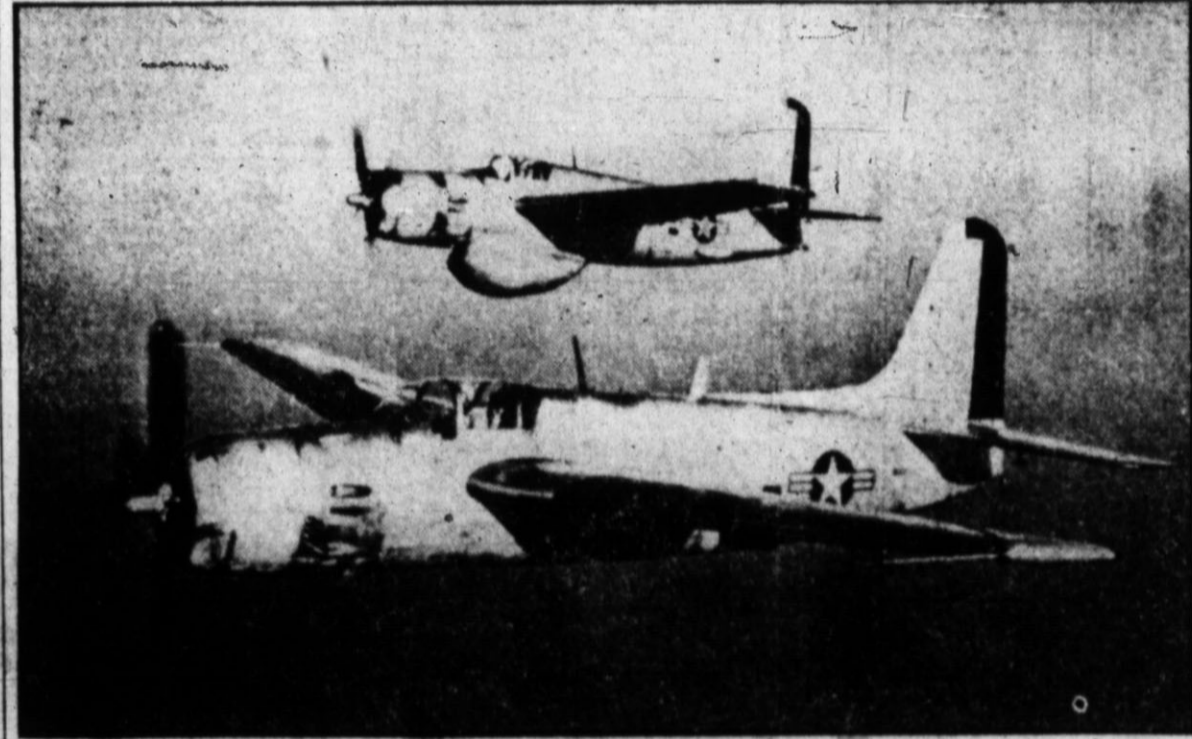
Col. Tchou Says War Would Kill Over Half The American People

Offering world laws and a world police force as the answer to world peace, Col. M. Thomas Tchou, noted Chinese lecturer, Friday night addressed a small group in the High School auditorium in Hereford.

Following the address an organization was created to formulate plans and to carry on the movement in this community. Jas. W. Witherspoon, chairman, appointed Will Graham, Roy Ford, Robert Thompson, Don Davidson and E. C. Eubanks. Purpose of this committee will be the distribution of literature and promotion of ideas leading to world peace.

Predicting that more than half of the American people will lose their lives in the next world war, due to atom bombs and hydrogen bombs, Col. Tchou branded war as useless.

"We are using Twentieth Century weapons, along with medieval mentality," he declared. "World peace is the challenge of the atomic age."



SUBMARINES BEWARE—The Navy's latest answer to the threat of submarine warfare is the Grumman "Guardian," now in production. These heavily-armed attack planes will join the seven newly-designated VS (Anti-Submarine) squadrons. Shown above are the prototypes for the AF-1W (top), and AF-1S, Navy's largest single engine aircraft in the world.

Playtime Amid Scars of War

Four years after the war's end, many sections of Berlin are still clogged with the rubble of bombed buildings and wrecked army equipment. These grim mementos, however, have a lighter side—they serve as playgrounds for German children, offering no end of adventure. These youngsters are playing in the wreckage of a former German Army staff car amid the ruins of a street in the U. S. sector.



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Five Subdivisions Have Been Added Last Year And Half

Another step upward in the continuing growth of Hereford was noted this week as City Attorney Ray Cowsett announced the addition of another subdivision to the City.

Announcement of the West Acres Subdivision brings the number of major divisions of residential property added since the Barber Subdivision was approved in November, 1948, to five.

West Acres, approved April 28, is just off 25-Mile Avenue on Plains Avenue. Its boundaries are Vogele Avenue on the north; Knight Street on the west; Plains Avenue on the south; 25-Mile Avenue on the east.

Partially Restricted
It is a partially restricted residential section.

Other major subdivisions are the Hardwick Subdivision, approved August 22, 1949. Restricted to residential purpose, the Hardwick Subdivision is between Park and Union and between J and K Streets. This site opened a new street, Star Street, from Union to Grand. Star Street, 40 feet wide, is paved.

The R. G. Blue Subdivision was also approved August 22, 1949. It is between J Street and Star and between Park Avenue and Union. It is also restricted.

The Jesse E. Ford Subdivision, not restricted, lies between Mabel and Forrest Streets on Irving. Ford Subdivision was also approved August 22, 1949.

The Parker Subdivision approved April 15, 1950, is restricted and is bounded by Star and J Streets and Grand and 13th Streets.

Pesquiera To Speak Monday At Kiwanis

Amarillo Chief of Police Sid Harper spoke to the Hereford Kiwanis Club Thursday at their noon luncheon. The meeting will be held on Monday this week because of previous commitments for the banquet room on Thursday. However, in the future all meetings will be held on Thursday. President Bob Wear announced.

Chief Harper described and exhibited many of the weapons and circumstances that make it necessary for police authorities to act as they do on certain occasions. He urged the group to cooperate with local law enforcement agencies to the best of their abilities and to understand the problems that Sheriff J. C. Reese and Chief F. S. Buckalew, both were guests, have to put up with almost daily.

Mexican Consul Eugenio Pesquiera will be the guest speaker Monday. He represents the Downtown Kiwanis club of Amarillo. Meetings start at 12 o'clock.



A simple ground-breaking ceremony for the new St. Anthony's Church will be held today at 3 o'clock.

Architect for the new building is O. E. Walker of Lubbock and the contractor is Cliff Hicks of Hereford.

Father Dominic Kenny is pastor of St. Anthony's Church.

The Fire Department answered two calls, Thursday noon and Thursday night, to the V F W Park, east of Hereford where a grass fire burned what firemen estimate 25 or 30 acres of grass and tree stumps.

Jack Crownover, Texas State Highway Patrolman assigned in Hereford, spent last week at the Highway Patrol Training School in Austin taking his yearly week of re-training. He and his wife will be back today.

Odd quirk in the new car registrations this week, "Jesse Ford bought a Chevvie."

The Presbyterian ladies are going to have a Bake Sale at Piggly Wiggly Saturday morning, starting at 10 o'clock.

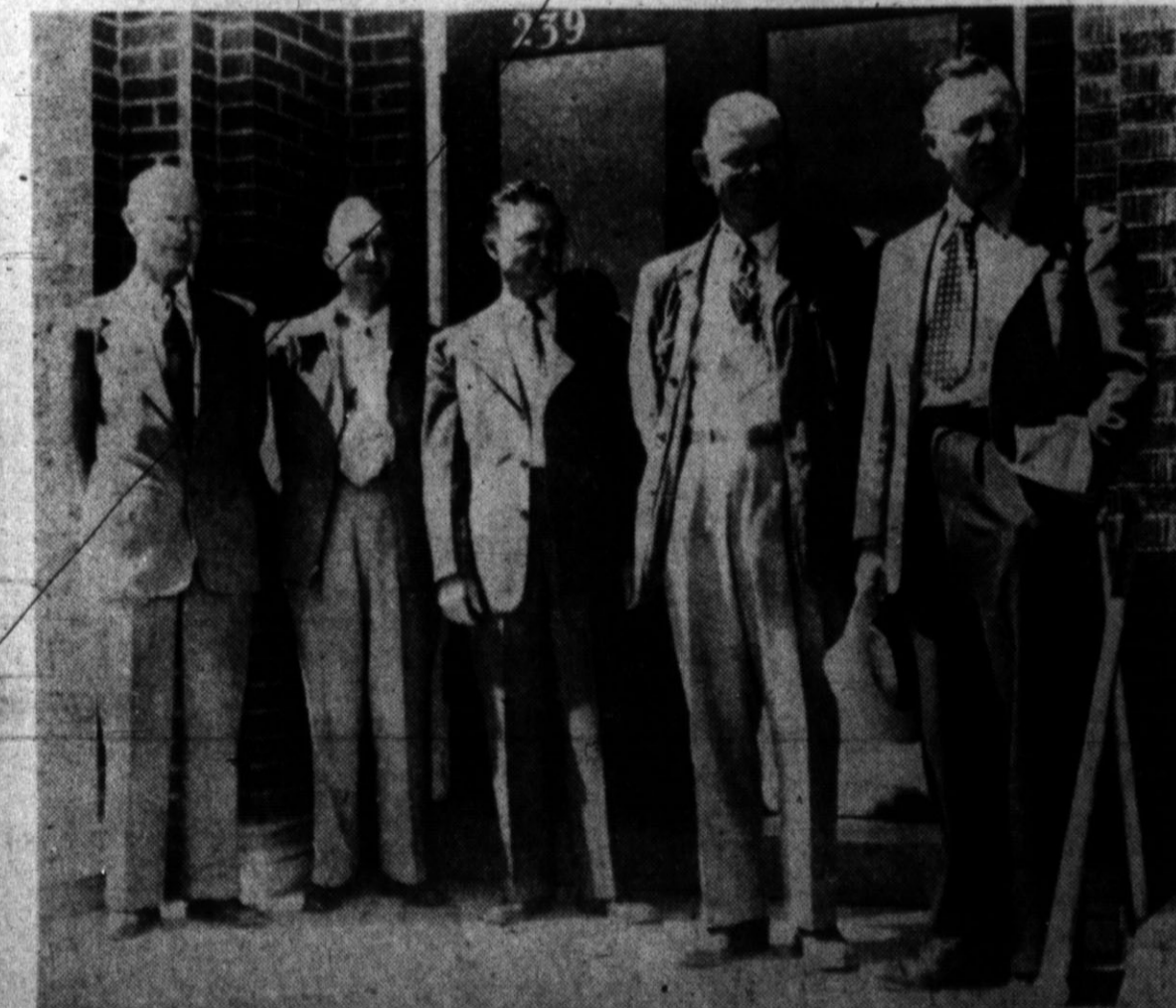
Furr Food Store will host to Miss Wisconsin Tuesday morning between 9 and 10 o'clock. She is a former Miss America now employed by Armour and Company as Miss Wisconsin.

Twenty-eight planes on the Flying Farmers Air Tour of the Panhandle landed here Saturday morning and were served cocktails. As a matter of fact they were thirsty enough to consume 25 cans of tomato, orange, grapefruit and pineapple juice. Courtesy Hereford Chamber of Commerce.

The planes came in from Plainview and proceeded on to Boy's Ranch at Tascosa for a barbecue lunch.

Walter Pittman, former president of the National U. S. 60 Association, from Riverside county, California, stopped off to talk "highway" in Hereford Saturday. He and J. B. Porter and William Jones also from California, are on their way to Ponca City, Okla. and the Association meeting.

Frances Neff is going to attend as the Hereford delegate.



OCCUPANTS OF 239 MILES CHANGE—Ex-city commissioners Lyle Blanton and J. C. McCracken, the two gentlemen on the right, leave the City Hall following their last meeting Tuesday, while new city commissioners S. O. Wilson and Don Zimmerman, the two on the left, with Mayor Dameron, in the middle, prepare for the next two years in office.

Organized in 1931 In The Home of Mrs. R.J. Kibbee

This past week was an important one, not only for the one-and-a-quarter million rural women who are enrolled in Home Demonstration Clubs throughout the land, but for the families and communities of these members as well.

Texas has a total of 2,122 home demonstration clubs with approximately 4,000 members.

Reserve District No. 11-D State No. 1778

REPORT OF CONDITION OF

Hereford State Bank

OF HEREFORD, TEXAS, at the close of business

April 24, 1950, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS

1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$1,035,780.33
2. United States Government obligations, direct and guaranteed	85,493.76
3. Obligations of States and political subdivisions	80,762.44
5. Corporate stocks (including \$3,600.00 stock of Federal Reserve Bank)	3,600.00
6. Loans and discounts (including \$444.34 overdrafts)	684,730.69
7. Bank premises owned, furniture and fixtures \$12,375.00	12,375.00
12. TOTAL ASSETS	1,907,742.22

LIABILITIES

13. Demand deposits of individuals, partnerships, and corporations	1,528,344.50
14. Time deposits of individuals, partnerships, and corporations	109,985.40
15. Deposits of United States Government (including postal savings)	1,818.95
16. Deposits of States and political subdivisions	80,410.06
17. Other deposits (certified and officers' checks, etc.)	36,397.32
19. TOTAL DEPOSITS	\$1,756,956.23
23. Other liabilities	658.43
24. TOTAL LIABILITIES (not including subordinated obligations shown below)	1,757,614.66

CAPITAL ACCOUNTS

25. Capital	50,000.00
26. Surplus	70,000.00
27. Undivided profits	30,127.56
29. TOTAL CAPITAL ACCOUNTS	150,127.56
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$1,907,742.22

*This bank's capital consists of:
Common stock with total par value of \$50,000.00

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes \$80,762.44
I, WM. R. PHILLIPS, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

WM. R. PHILLIPS,

(SEAL) CORRECT - ATTEST:
W. N. HODGES,
O. G. HILL, JR.,
J. R. ALLISON,
Directors.

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
Sworn to and subscribed before me this 2nd day of May, 1950.

Hope Bowman,
Notary Public.



EMPHASIZE POULTRY—Members of the various Home Demonstration clubs over the country emphasize poultry raising and care as one of their main projects. For the past two years, the Poultry show in conjunction with the Rotary Junior Livestock show has proven very popular. Under expert guidance of the Home Demonstration club members and agents, these children, most of them 4-H members, garner many blue ribbons.



CHAIRMAN—Mrs. Earl DeHart is the Deaf Smith County Texas Home Demonstration club's chairman.

approximately 46,000 members enrolled. In addition approximately 300,000 non-members also received benefits from the club work.

The work was under the leadership of 204 agents and 44 other staff members. These agents and club members are an unselfish group. They have spread the gospel of good homemaking to hundreds of non-club members. And the large number of girls enrolled show that tomorrow's home-makers are not forgotten.

These worthy groups are reaching out beyond the home. Some achievements in 1949 were: increased interest of the homemaker in international relationship; increased leadership within each local club; community spirit development; better cooperation with ministers and businessmen, and arousing more interest in National Home Demonstration Week.

Like any wide awake group, these women are never satisfied. In 1950 we hope to increase our activities. We plan to let the world know what we are doing by getting more local publicity. We are striving to develop a greater appreciation for music; extend a program of balanced farming and homemaking as well

to promote 4-H activities. We realize the strength and safety of a community consists in the virtue and intelligence of its youth. Youth is the season of hope, enterprise and energy of our nation. Club women should give every support and encouragement possible to all 4-H activities.

J. C. Holland said "The homes of a nation are the bulwarks of personal and national safety and thrift"—so may I urge each homemaker to remember that the principal business of our organization is the business of making Good Homes Better.

BOXER SHORTS



...for BOYS

...for GIRLS

Youngsters live in these playtime favorites all summer long! Made by Long for lots of wear, in cool Sanforized® fabrics with wide elastic waistband, front pockets. Ideal for camp or beach.

SIZES 2 to 8

89c to \$1.19
Wonderland

Hospital Notes

Patients discharged from hospital: Florence Teague, surg.; Alfred Blevins, med.; Stanley Byrd, surg.; Mrs. Thurmond Johnson, med.; Art McFatter, med.; Mrs. Ann Bell, med.; Jack Kuykendall, accid.; Mrs. George

E. Frederick, surg.; Mrs. Roy Landers, med.; Beverly Barnett, med.; Mrs. C. M. Hicks, med.; Mrs. L. H. Williams, OB.

Patients in hospital: Paul Kern, surg.; Mrs. Katie B. Conner, surg.; Mrs. Lucille Barnett, surg.; L. M. Lawrence, med.; Mrs. J. L. Heigh, surg.; Ronald Beay, accid.; Gene Brownlow, emerg.; Mrs. Clyde E. Rush, OB.; Mrs. R. L. Lawrence, surg.; Mrs. Herbert Friemel, OB.; Richard Don Denney, med.; Garland Sanford, surg.; Mrs. E. H. Cole, surg.; Harry Scott, surg.; Dean Jones, med.; Mrs. S. A. Fangman, OB.; Mrs. Melba Neelley, surg.; Mrs. Opal Mears, surg.; Mrs. S. C. Ramey, med.; Marissa Galicia, med.; Mrs. Esther Patterson, OB.; Mrs. Winnie Conder, OB.; Carl Perrin, med.; Mrs. N. M. Cruse, OB.; Mrs. Grace Fernell, surg.; Victor Fogle, accid.; Clara Snoderly, surg.; Gary Adams, T&A; Mrs. Ira Scott, surg.; Dorothy Ann Mercer, T&A; Mrs. C. W. Bowman, OB.

Born To: Mr. and Mrs. E. H. Cole, a son, John Allen.

Junior High School Presents
"AUNT - DRUSILLA'S GARDEN"
Tuesday, May 9th
High School Auditorium

Rotarians Hear Talk About Tour Of Europe

Relating his experiences during a recent tour in Europe, A. F. Roberts, elevator contractor and Deaf Smith County wheat farmer, spoke before the Hereford Rotary Club Friday in Hotel Jim Hill.

Mr. Roberts cited Italy as possibly the most poverty stricken country he visited on the trip. He also told of entering Berlin after considerable effort in getting through the Russian zone.

"Berlin was really bombed," he declared, and he favored the prediction of friends that the United States will be forced com-

pletely out of Berlin unless drastic steps are taken. London, he said, was also bombed severely, but that most of the damage has been covered with fences or walls.

Attention!

Appliance Dealers

Do you sell on extended terms?

Do you have satisfactory financing?

If you are a new dealer without a financing connection, or if you do not have satisfactory financing arrangements, we are in position to handle your paper on the usual term basis.

We desire some new accounts in towns all over this territory and are prepared to handle your business promptly and satisfactorily. Write us your requirements and we will go into the matter with you personally.
G. D. BOWIE, Treas. and Mgr.

NOTICE OF MEETINGS
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
HENRY SEARS, W. M.
Hereford Lodge 849

PLAINS INVESTMENT COMPANY

J. LINDSAY NUNN, Pres.
Telephone 2-019 P. O. Box 2314
NUNN BUILDING
AMARILLO, TEXAS

PRE-KUT ORNAMENTAL IRON PRODUCTS

Available Now In Hereford at Carl McCaslin's!

Pre-Kut Ornamental Iron columns, railings, and other products add charm and distinction to large and small homes. Use them for remodeling and on new homes for breezeways, porches, balconies, fences and other uses. They will not rot, split, warp or shrink. They last a lifetime. Choose from many new attractive designs, offered for immediate delivery. Insist on Pre-Kut products for highest quality at low cost. Remember, you can add to or rearrange your designs at any future time — an exclusive feature of Pre-Kut Ornamental Iron Products.



- MAIL STANDS • TRELLIS
- COLUMNS • RAILINGS
- DOOR GRILLS

Come in at your earliest convenience and let us help you plan an iron-porch, fence or other ornamental arrangement. We can offer expert advise, immediate delivery and complete satisfaction.

- BEAUTY
- STRENGTH
- DURALIBILITY



- ECONOMICAL
- VERSATILE
- USEFUL

Yours Now -- Immediate Delivery!

CARL McCASLIN

LUMBER COMPANY

One Block East of Courthouse In Hereford
PHONE THE LUMBER NUMBER SEVEN

Dainty GIFTS



for MOTHER'S DAY

Handmade GLOVES \$6

Linen HANDKERCHIEFS 50c to \$2.95
Pure Silk Handscreen Scarfs \$3 to \$5

Beautiful Mother's Day Greeting Cards 10c to 50c

Wonderland
TOTAL GIFT SHOP

Mother's Day GIFT SUGGESTIONS

Lamps! Lamps!



Table Lamps \$4.95 to \$22.50

Silk, Nylon, Plastic - Shades with lovely china bases.

6 And 7 Way Floor Lamps

\$11.25 to \$32.50

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FURNITURE

Historical Novel Rates As Escape Literature

By CORINNE JENNINGS
In spite of a promised let up in historical novels, each month brings more of them to the book shelves and Ernest L. Leisy in his new book, "The American Historical Novel" seeks to give an explanation for their continued popularity.

He says historical novels have become known as "escape literature" along with several other types of writings so much in demand today. But Leisy says they are much more than that and defends them by adding whatever takes one from where he is and brings him back refreshed there is a justification for it.

"A good historical novel," says May L. Becker, "eases strained nerves, because what happens one knows is past and there is nothing we can do about it."

This type of reading is so popular today because it satisfies so many tastes. In it we find a story suspense, and drama. It is broadening because of the reactions of people in the past to their happiness and misery and too we see how our forefathers coped with their problems. This heritage may in turn help us solve some of ours with fortitude and prepare us better to meet the future.

More than this, we look into

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Presents
"AUNT DRUSILLA'S GARDEN"
Tuesday, May 9th
High School Auditorium

past history, get true-to-life biographies and travel to new lands all at the same time.

Under various classifications authors of the past have set forth the novels which they considered outstanding and enduring. Among them we find old friends and some very worth while ones that we have missed. But it is not too late to read them even now.

Included are "The Long Hunt" by James Boyd, "The Trees" by Conrad Richter, "Giants in the Earth" by O. E. Rolvaag, "Uncle Tom's Cabin" and "The Pickwick Papers," as models.

According to Leisy there is much controversy among critics over Tolstoy's "War and Peace" as a historical novel though they do admit it is one of the greatest novels.

Leisy divides the American novel into periods. The beginning of our novels was at the end of the 18th Century with Indians and the Revolution furnishing the material.

Cooper was the outstanding writer of the period, although he was preceded by 20 years by John Davis, who wrote "First Settlers of Virginia." Although he had many imitators during his time, Cooper is the favorite.

By 1830, stories of the South, New England States and the Puritans were in majority. Hawthorne wrote his "Scarlet Letter" and "House of Seven Gables."

Civil War days carried the theme of divided kinsmen, soldiers of the north in love with girls of the south. Books by Eggleston, Cable, Catherwood, Howells, James and Lew Wallace were

the most popular authors of the novel.

The middle nineties placed the straight novel and short story in vogue but the war with Spain turned writers to the historical again with love and adventure at a high peak.

At this time we had such books as "To Have and To Hold," "Hugh Wayne," "Janice Meredith," "Alice of Old Vincennes," "The Battle Ground," "Richard Carvel," "The Crisis" and "The Crossing" as the popular ones.

By 1905 realism was the thing and authors switched to other themes.

Mary Watts in 1910-1915 period gave us "Nathan Burke," "Mary Johnson," "Long Roll" and "Cease Firing" and Emerson Hough, "The Magnificent Adventure."

Chosen as outstanding for 1925 period was "Drums" by James Boyd and it was followed by the depression era and those lengthy novels, Hervey's "Anthony Adverse," and Margaret Mitchell's "Gone With the Wind."

Since that time historical novels have increased in quantity and quality until they constitute one of the most important types of literary works before the public Leisy says.

The latest in historical novels to arrive at the County Library according to the Librarian, Mrs. Boydston are "Great Day in the Morning" by Andrews, "Flymouth Adventure" by Gebler, "Bridal Journey" by Van Every, "Phantom Fortress" by Lancaster, "Rogues March" by Chapman and "Each Bright River," by McNeilly, "The Bizarre Sisters" by Walz.

About Your Home

—By FRANCIS DELL

Although fall is the perfect time to make new lawns, they can be made in spring if seeding is done early.

There are a few simple steps to follow when making a new lawn that will help insure the success of the project.

Always spade deeply when preparing the soil. The minimum depth is six inches. The soil should be pulverized and a humus material or sand, whichever is needed, worked into the soil.

For each one-hundred square feet of soil, work four pounds of plant food into the top two inches of soil several days before seeding is to be done.

Don't try to economize on the seed. If possible get information from the local agricultural bureau as to the recommended seed for the area.

Roll the lawn after it has been seeded.

Water daily with a fine spray until germination is complete.

After the lawn has become established, keep it deep-rooted by soaking it thoroughly once each week. Daily light sprinklings are harmful because the grass roots come to the surface seeking water.

Feed the lawn twice each year—in early spring and early fall. Never cut grass shorter than one and a half inches.

Try The Want Ads

BLUE JEANS
FOR ALL YOUNG BUCKAROOS

Real Western style! Extra-long pant legs for turning up—the way youngsters like to wear them. Long-wearing 8 oz. Sanforized* navy blue denim. Bright copper rivet trim that won't scratch. Choice of regular or suspender styles. Zipper fly on boys' jeans, inside double knees except on girls' regular jeans. Concealed side zipper and adjustable snap fastener waistband on girls' jeans.

REGULAR	SUSPENDER
Boys and Girls Sizes 4, 12 2.49	Boys and Girls Sizes 2 to 6 1.98

WONDERLAND

MOTHER'S DAY MAY 14

If You Really Want To Make MOTHER Happy On Her Day, Just . . .

Have the Kitchen Walls Rebeautified with a In Asphalt Tile or Inlaid Linoleum . . . We Have a Beautiful Selection . . . OR . . .

Have the Kitchen Walls be Beautiful with a Bright Color of Congowall . . . and at the same time have the Kitchen Cabinets Recovered.

Hereford Linoleum Shop
1116 W. 2nd Street Phone 11

Mother

deserves the best

There's no one like Mother — and no time like Mother's Day for telling her so! Make her gift a special one — something pretty and personal, for herself alone — that she'll wear with a glow of maternal pride! Come in, soon, and let us help you find "just what she wants!"



NYLON
HOSIERY

Sheer full-fashioned hosiery; new flattering heels. All sizes and new colors in time for Mother's Day.

GRACIOUS GLOVES

Cool, washable leather Nylon sheer gloves in a wide variety of colors and styles.



HANDBAGS

White washable leather gloves in new panier handle pouch and cradle shapes, of straws.



DAINTY HANDKERCHIEFS

Lovely, lacey little handkerchiefs that always add to Mother's Day gifts. Wide variety of colors & sizes.



BEAUTIFUL BLOUSES

A real thrill for Mother on her day would be one of our extra fine washable shirred nylon blouses.

Travel Twosome

FEATHER-WEIGHT
STAY FRESH
COOL RAYON MESH

For daylight, this trim two-piecer . . . a dewy white gardenia on the ribbon-bound jacket. Black, brown or navy. Prominette in regular and half-sizes.

GORGEOUS GOWNS

Nylon net-trimmed rayon gowns in pink and blue. Elasticized waist. An excellent choice for a Mother's Day gift.



COSTUME JEWELRY

All of the new styles of costume jewelry for Mother's Day giving Broaches, pins, ear screws and a galaxy of other jewelry.

SHIMMERING SLIPS

Nylon slips with lace bodice and wide lace at hem. White and flesh in all sizes.



The Little Fashion Shop
"Smart Clothes for Smart Women"

Central Slugs Out 22-8 Victory Over Vega Nine

With the aid of some red-hot fielding by rookie shortstop Willie Carter, Central slugged out a 22-to-8 softball win over Vega Friday afternoon in Hereford.

The locals were nervous in only one inning—the fifth—when Vega flushed across seven runs with the aid of several walks issued by Central relief hurler Junior Holmes.

Holmes and Tony Esquivel, the starting pitcher, both owe the wild contest to the tight infield play sparked by Carter in his first game of the season. Playing errorless defensive ball in the hottest baseball corner of them all, Carter was also a wizard with the bat.

He hit for two and walked once, drawing free passes twice. While on the bases, the fourth-grade shortstop continually put gray hairs in both the Vega pitchers' head heads by faking or actually stealing all the bases on the field. He was thrown out once—a close play—otherwise taunting the Vega infield and pitcher all afternoon.

Central coach J. E. Mode said Carter will be a regular on the 1950-51 crew and might well be the means of a winning team.

Other standouts were pitcher Esquivel who hit two for two at the plate and scored five runs in addition to pitching almost perfect ball for five innings. Arol Acton scored four runs and hit two for four in the wild game. Power hitters Knox, Parsons, Hollis and Acton opened a booming second inning with lining doubles and triples. They were scored on singles by Jones, Bryant, Hollis and Carter before the fire was put out. Every man on the Central team batted and some batted twice that inning.

Vega got only four hits all afternoon while making their eight outs.

Box Score:

Central (22)	AB	H	R	E
Knox, 2b	3	0	0	2
Parsons, 1b	3	2	3	1
Hollis, lf	3	0	1	0
Acton, 3b	4	2	4	0
Esquivel, p	2	2	5	0
Jones, c	4	3	2	0
Bryant, cf	4	1	4	2
Hollis, rf	4	1	1	0
Carter, ss	2	1	2	0
Holmes, p	1	0	0	0
TOTALS	29	12	22	5

Vega (8)	AB	R	H	E
Hill, 1b	2	0	1	1
Newbill, 2b	4	1	1	0
McNabb, p	3	0	1	0
Russ, 3b	4	1	0	0
Youngblood, c	4	0	1	0
Willite, lf	3	0	1	1
Coursey, rf	3	1	1	0
Burkes, cf	2	0	1	0
Cook, cf	1	0	0	0
McComb, lf	3	1	1	0
Armitage, lf	1	0	0	0
TOTALS	28	4	8	2

SCORE BY INNINGS: R H E
 Vega 010 070 0-3 4 2
 Central 0123 313 x-22 12 5

WEEK END VISITORS

Week end visitors in the Wm. McGehee home this week were: Dr. J. A. Hill, Canyon, accompanied by his cousin, Dr. Lawrence Hill of the University of Ohio at Columbus. Dr. Hill was Superintendent of the Lockney Independent School District for four years while Mr. McGehee was chairman of the Board. Hence the close acquaintanceship.

Other guests were Mrs. Bruce W. Bryant of Austin, accompanied by her niece, Mrs. Fred Penick. Mrs. Penick is the niece of Mrs. McGehee and Mrs. Bryant. The Penick's home is in Fort Worth.

Lang's DENIM BOXER LONGIES with shiny copper rivets. Lang made these elastic waist longies so they wear, wear, wear! Sturdy construction pleases Mother. 8oz. Sanitized navy blue denim.



Small Sizes \$1.89 Wonderland

St. Anthony's Lose To Price College In 21 To 19 Slugfest

Home runs by Ken Walterscheid, Erdman, Albracht and Noggier failed to do the St. Anthony's Ramblers any good Thursday as Price College of Amarillo eked out a 21-to-19 softball win at Amarillo.

Trailing in the fourth, 5-to-15, the Ramblers got six runs in the fifth and eight in the seventh. Price College scored five in the sixth, however, to nullify the local's efforts.

Ken Walterscheid started on the mound and was blasted out in the second. Tony Urbanczyk tried to stop Price for the next three innings but yielded to Walterscheid who came back for another futile 6-run sixth inning. Price was shut out in the seventh, however.

St. Anthony's goes on the road again Monday for a crack at UMBarger before closing out the season—with a return game against Price College in Hereford May 16.

Harold Livesay Pays Fine And Costs; DWI Charge

Harold Livesay plead guilty to DWI charges filed in county court last Thursday and paid a fine of \$100 and costs, totaling \$129.30.

Livesay was picked up by the Highway Patrol on the east edge of Hereford last Wednesday night by Robert Marstrand and Sgt. A. L. Shilcoate.

Sheriff J. C. Reese said two other persons had paid fines on bad checks. Ullman Hunter was fined one dollar and costs, totaling \$29.30, plus a \$40 check passed to Ikes Cafe. He paid his fine last Saturday. G. O. Thompson also paid a fine and costs totaling \$29.30, plus a \$10 check passed to Hudson Gas Mart.

Piano Students Go To Amarillo

Piano students from St. Anthony's School went to Amarillo, Thursday, May 4, to play in the National Piano-Playing Auditions and thus to become members of the National Fraternity of Student Musicians.

The adjudicator was Dr. Ellet Griffiths of Los Angeles. He has studied in London, Paris and Vienna, and is a composer of note. The hearings are not a contest but a method of measuring the pianistic progress of students from year to year.

Those playing were: Susie Loerwald, Intermediate Class A, 11 pieces. Ann Rose Dziuk, Elementary Class A, 11 pieces. David Dziuk, Elementary Class A, 10 pieces. Laura Jane Lamm, Elementary Class A, 12 pieces.

State Membership: Edward C. Reinauer, Jr., Intermediate Class B, 8 pieces. Joseph Crawford, Elementary Class B, 8 pieces.

District Membership: Dolores Loerwald, Intermediate Class A, 6 pieces. Sharon Brinkman, Elementary Class C, 6 pieces. Vella Kee Skypala, Elementary Class C, 6 pieces. Mary Katherine Huckert, Elementary Class B, 6 pieces. Eddie Gerald Skypala, Elementary Class A, 4 pieces.

B&PW Elect New Officers

Election of officers for the coming year highlighted the Business and Professional Women's Club meeting Monday night with Bruce Rose, Pauline Howard and Bessie Lee Wood serving as hostesses in the City Hall.

New officers who will be installed at a later date include: Della Stagner, president; Leonia Blood, 1st. vice-president; Bruce Rose, 2nd. vice-president; Leonia Blood, president elect; Skeeter Hall, recording secretary; Frances Parker, corresponding secretary; Clara Acker, treasurer (re-elected); Pearl West, parliamentarian; Ellen Carter and Zula Gilliam, short wave.

Delegates to the B&PW State Convention to be held in Austin May 19, 20, 21 were: Skeeter Hall, Della Stagner, Dyalitha Brady, Lucile Posey and Seale Stephens. Alternates include: Leonia Blood, Lillian Smith, Harriette Alexander, Louella Worcester and Bessie Prickett. Twenty five members attended the meeting.

J. W. Robinson Is One Of Top Ten Salesmen

Southland Life Insurance Company announced J. W. Robinson, Jr., Hereford, is among the ten leaders in paid business for Southland Life during the month of April this week.

Famous Pianist Plays Here Mon.

Esther Johnson, who will be sponsored by the Music Study Club in a concert held at the High School Auditorium Monday afternoon at 3 o'clock has been acclaimed all over Europe as one of the greatest interpreters of Mozart of all-time.

Before the German occupation, she was chosen soloist for the quarter century festival commemorating the 175th anniversary of Mozart's birth at Salzburg, Austria. During her concert tours that took her from Scandinavia to the Balkans and Turkey Esther Johnson played for the greatest living composers and many of the crowned heads of Europe. Today she is one of the foremost authorities on the age-old music of southeastern Europe.

Miss Johnson has played with the symphony orchestras of Berlin, Salzburg, Paris, Vienna, The Hague, Bucharest, Budapest, Athens, Belgrade and many others.

A spring time motif was used in floral decorations featuring tulips and iris. Close friends and relatives attended the courtesy.

Mr. and Mrs. Knight were married March 9 and returned here for a brief visit after visiting his parents in Bardotown, Ky. They are now making their home in Tech Village, Amarillo where he is employed.

Newlyweds Are Honored At Shower In Neu Home

Mr. and Mrs. Carlton T. Knight, recently wedded couple, were honored Friday night, April 28, at a shower given at the home of Mrs. C. C. Neu, Hostesses were Mesdames Moody Stephen, Harvey Hudson, George Hudson, H. V. Fields, Frist Christman and C. C. Neu.

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P-TA Installs New Officers

The local Parent Teachers Association met Thursday night in Shirley School auditorium when

Junior High School Presents "AUNT DRUSILLA'S GARDEN"

Officers include: Mrs. H. H. Caraway, president (re-elected); Mrs. Earl Springer, 1st. vice-president; Mrs. Carroll White-side, 2nd. vice-president; Mrs. R. E. Lingenfelter, recording secretary; Mrs. Bob Wear, corresponding secretary; Pat Sullivan, treasurer; Mrs. Merlin Kaul, parliamentarian; Mrs. W. C. Thomas, historian and Mrs. Elmer Patterson, reporter.

Officers include: Mrs. H. H. Caraway, president (re-elected); Mrs. Earl Springer, 1st. vice-president; Mrs. Carroll White-side, 2nd. vice-president; Mrs. R. E. Lingenfelter, recording secretary; Mrs. Bob Wear, corresponding secretary; Pat Sullivan, treasurer; Mrs. Merlin Kaul, parliamentarian; Mrs. W. C. Thomas, historian and Mrs. Elmer Patterson, reporter.

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Kwiki-kral
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 Quick on—quick off! Just snap the crotch—and zip the front. Roomy sizes—Sanitized pre-shrunk cottons.
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KITCHEN SCOOP
 of bright "Ice-Blue" plastic
 Come to our Frigidaire Spring Showing and get one of these handy kitchen scoops. But hurry!—while our supply of these beautiful, useful articles lasts!
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MOTHER'S DAY GRADUATION DAY MAY 14th MAY 19th
 ... for either occasion ...

Give Her Gifts Of **Nylon**

A page from the Vanity Fair Sketch Book

The sweetheart of slips
 In magic nylon tricot. With a young flourish Of full wide ruffle In nylon net edged With narrow nylon "Val" lace. Topped with beading laced with baby ribbon.

Slips Gowns Panties

May We Suggest:
 • ROBES, by Linda
 • BLOUSES, in Batiste and Nylon
 • BAGS, new styles and colors
 • GLOVES, to enhance her ensemble
 • COSTUME JEWELRY complete selection
 • HANDKERCHIEFS, of pure linen

THE Vogue
 "For The Lady of Fashion"

IN NYLON CREPE TRIMMED WITH EXQUISITE NYLON EMBROIDERY
 It's a dream to sleep in... a dream to look at... and a dream to wash! Harry Berger's beautiful new NYLON pajama has Tommies' famous tailoring for longer wear, greater comfort. Deliciously cool shades of Seafoam Aqua, Lemon Yellow, or Heaven Blue, all trimmed with lovely white nylon embroidery. Scientifically sized in Proportionettes to fit your height! 32 to 38.

TINY TOMMIES if you're under five feet two inches. 32 to 34.
 REGULAR TOMMIES if you're between five feet two and five feet six inches. 32 to 38.
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all covered seams; no raw edges to ravel.
 buttons locked on to last 133% longer.
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 revolutionary Mysticollart for easier ironing, cooler sleeping.

Reg. U.S. Pat. Off. ©Klayton Inc. 1950

The Sunday Brand

SOCIETY

Celestine Pittner Is Wed At St. Anthony's

Sunday April 30, 1950 SECTION TWO

'Tales of The South Pacific' Will Be Reviewed Wed.

Advance ticket sales for the Wednesday night musical, book review of "Tales of the South Pacific" were reported brisk Saturday by Jaycee-Ettes president, Mrs. John Kelly.

Mrs. Dolly Lynch, reviewer from Amarillo, is the wife of Amarillo High School football coach Howard Lynch. At present she is managing the Dolly Lynch Concert Bureau for music. Mrs. Lynch has gained considerable recognition throughout the Panhandle for her review. She is also a leader and member of several music clubs, including the Philharmonic club. John Michener wrote the book in seven months when he found himself "stranded on a small island with nothing to do" during the war. The record breaking musical comedy was then taken from the book and Edio Pinza and Mary Martin teamed to make it the greatest musical play in history.



MRS. DOLLY LYNCH

LaPlata Club Musical Tour Has Appreciative Audience

Approximately 125 music lovers joined the "Musical Tour" sponsored by the LaPlata Club Tuesday night in observance of National Music Week. A 15 minute program was presented by six entertainers in the Henry Benson Bob Lewis, W. J. Stanford, J. R. Allison and Emil Dettman homes with the concluding program in the Methodist Church. Entertainers were Mrs. Pete Cowart, Terry McRight, J. Roy Crutchfield, Adeline Koelzer, Emmarlene Turner, Mrs. J. C. McCracken and the Hereford High School

Vows were exchanged between Miss Celestine J. Pittner and Jimmy R. Sparkman at 8 o'clock Sunday morning, April 30 in the parsonage of St. Anthony's Catholic Church. Father Nathaniel Madden was the officiant for the double-ring ceremony.

Betty Goodin was the bride's only attendant. She wore a frock fashioned similar to that worn by the bride of pastel green net and lace jacket with peplum. Her corsage was of white iris. Wayne T. Sparkman of Tulsa, Oklahoma was best man.

In a pink nylon net and lace ensemble, the bride was attractive in a ballerina length dress made with bouffant net skirt over taffeta attached to a strapless lace top with lace jacket featuring a short peplum. She wore pink gloves and sandals and a pink Swiss straw hat trimmed with nylon veiling and small pink rosebuds. Her corsage was of two Cymbidium orchids and wore matching gold necklace and ear rings, a gift of the bridegroom.

The bride's mother wore navy blue crepe with navy and white accessories and the bridegroom's mother wore pink crepe with black accessories. Both wore corsages of white feathered carnations.



MR. AND MRS. JIMMY SPARKMAN are shown as they cut the wedding cake during the reception which followed their wedding Sunday solemnized in the parsonage of St. Anthony's Catholic Church.

Reception Is Held
Following the wedding the couple was honored at a reception in the home of Mr. and Mrs. O. L. Click, 505 N. Roosevelt St., where the bride's table was laid in lace and floral decorations carried out the bride's colors of pink and pastel green. Pink tapers burned in silver holders. Mrs. Maryanna Whitaker served the wedding cake and Dorothy Dee Wilde presided at the silver coffee service. Mrs. Wayne T. Sparkman of Tulsa, Okla. registered the guests. Other members of the house party were Donna Sue Gooch and Mrs. Birdie Dee Fellers.

Standing with the couple and their attendants to receive the guests were the bride's parents, Mr. and Mrs. Fred Pittner, the bridegroom's parents, Mr. and Mrs. M. T. Sparkman and Mrs. C. E. Throckmorton of Levelland. Mrs. Sparkman is a graduate of Hereford High School. She is a member of Beta Sigma Phi Sorority and for the past four years

L.A.E. Club Closes Year's Activities With Luncheon

L.A.E. Club closed the year's activities with a luncheon held at the home of Mrs. N. D. Bartlett, Jr. Tuesday at 1 o'clock.

One long table was arranged for guests with the club flower, sweet peas, in red and white forming the centerpiece. Place cards carried out the floral motif and miniature corsages marked places for favors.

Preceding the luncheon, LuAnne Higgins entertained with vocal selections accompanied by Mrs. T. W. Roberson.

Following the luncheon Mrs. Roberson read several poems and Mrs. Robert Veigel conducted impressive installation ceremonies for new club officers. Those assuming duties for next year's club work were: Mrs. Bill Jones, president; Mrs. Boyd Knox, vice - president; Mrs. George Suggs, secretary-treasurer; Mrs. Phil Radovich, parliamentarian; Mrs. T. W. Roberson, council member, and Mrs. Robert Wagoner, reporter.

During the business session members of the year book committee were named. They were

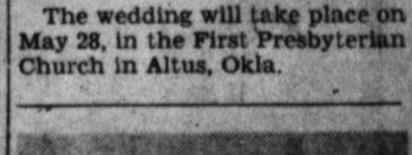


David Sowell To Wed Soon

The engagement of Miss Mary LaVerne McWhorter to Buren David Sowell, son of Mr. and Mrs. F. B. Sowell, has been announced by her parents, Mr. and Mrs. H. A. McWhorter of Wellington.

The bride-elect is a member of the Hedrick, Okla. school faculty and Mr. Sowell is a graduate of Hereford High School. He attended Trinity University at San Antonio.

The wedding will take place on May 28, in the First Presbyterian Church in Altus, Okla.



MISS DOROTHY BROOKS

Dorothy Brooks To Marry Billy Hutson In Dalhart

The engagement and approaching marriage of Miss Dorothy Wynell Brooks, daughter of Mr. and Mrs. I. A. Brooks of Dalhart, and Billy Dennis Hutson, son of Mr. and Mrs. Bill Hutson of this city, has been announced here.

The wedding rites have been planned for Friday, May 19, at nine o'clock in the morning in the First Baptist Church of Dalhart with the pastor of that church officiating.

The bride-elect has been employed as a nurse in Deaf Smith County Hospital for the past two years. Mr. Hutson is a graduate of Hereford High School and attended Texas Christian University. He is employed in the Hereford Post Office.

The luncheon was served buffet-style and later the honoree opened the many lovely gifts for the group to view.

Those attending and sending gifts were Mesdames Ulys Pierce, J. B. France, E. E. Brumley, E. D. Hopson, R. C. Childers, Ernest McGee, O. C. Cummings, Jack Williamson, Borger, Lee McGee, Wesley Cox, Troy Newman, Wil-

Members attending the session were Mesdames Milton Adams, Bill Blood, Harry Brunley, Walk Boston, Holly Caylor, Pete Cowart, Dalton Criswell, S. S. Dodson, Willis Edelman, L. E. Gross, J. R. Johnson, Chas. Newell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Chas. Spurlock, Uralin Streu, Morris Thomson, Lisa Wilson, W. J. Wilson, L. W. Combs and the hostess.

Flower Show Thursday Themed The Iris Rainbow

The Deaf Smith County Council of Garden Clubs spring flower show which will be held Thursday, May 11 from 2:30 to 9:00 p. m. in Hotel Jim Hill is of widespread interest.

The show will be four-fold in interest as the council is composed of The Hereford Garden Club, Garden Beautiful Club, Bud To Blossom Club and the Garden Department of the Summerfield Study Club.

Theme—The Iris Rainbow
Theme of the show will be "The Iris Rainbow" with all flower arrangements and appointments designated to carry out a definite part of the overall picture. Marked by three divi-



MRS. JIM BLACK—general chairman for the annual spring flower show.



MRS. O. G. HILL—president of the council and Mrs. Jim Black is the Deaf Smith County Garden Club Council.



Elect Carolyn Kester New Class President

Carolyn Kester, Earle Dean Gandy, Nancy Story, Carolyn Virden, Eugenia Knox and Mary Ruth Oswald were installed as new officers of the Four-Square Sunday School class in an impressive ceremony last week in the S. B. McLallen home.

Each of the girls came forward to be installed she gave Mrs. Gerald Wilson yellow tulip for the bouquet shown in the picture. Alec Thompson, Sunday School superintendent closed the installation with a dedication prayer.

Sammy Lou McClellan and Eugenia Knox greeted the guests who were the mothers of the class members. Nancy Story played several pieces on the piano while the guests were gathering.

The program commenced with Carolyn Kester welcoming the guests. Carolyn Virden gave a reading and then Mr. Wilson installed the officers. Mrs. Jason Luck is the class teacher.

Guests besides the mothers included Mr. and Mrs. Thompson and Mrs. Sona Schultz.

Dimmitt Women Are Guests At Luncheon

Members of the Methodist Church Woman's Society of Christian Service held its regular Fellowship luncheon and program at the church Wednesday with 14 members of the Dimmitt WSCS as special guests.

Mrs. A. B. Christian, president, directed the business discussion and Mrs. G. W. Newsom, leader, introduced the program on "The Home and Mother" by presenting Mrs. R. P. Conaway who sang "Mother" accompanied by Mrs. W. J. Stanford. A poem, "Keep Sweet" was read by the leader followed by a devotional talk on "The Home and the Love that Mother Gave" given by Mrs. Don Davidson.

The lesson from the study-book "Christian Homes" was given by Mrs. E. W. Hobson who talked on "Christian Homes in China. Mrs. Leroy Aven told of Christian Homes in India and Mrs. Don

INSTALL NEW OFFICERS—All eyes are on Mrs. Gerald Wilson as she installs new officers of the Four-Square Sunday School Class. Mrs. Wilson is on the left with Mrs. Jason Luck beside her. The girls are (from the left) Carolyn Kester, Earle Dean Gandy, Nancy Story, Sandra Lou McClellan, Carol Virden, Eugenia Knox and Mary Ruth Oswald.

Breakfast Is Final Event On Bay View Club Program

Final event of the club year for Bay View Study Club members was an attractively arranged breakfast given at Hotel Jim Hill Thursday morning at 9 o'clock.

The social committee carried out a May-Day theme for the early morning affair using pastel green and yellow runners to center the tables' length. Placed at intervals on the table were dainty may poles swirled with pastel ribbons and interspersed with yellow may baskets filled with pansies. Other floral decorations included arrangements of purple and yellow iris combined with yellow daisies and carnations. Mesdames Wayne Evans, George Heard, J. R. Allison and Howard Gault made up the committee.

Entertainment features were presented by Mrs. Henry Benson and Mrs. R. B. Miller, associate members for the past year, who introduced Carl Johnson and his Central School Choir. Four vocal selections were presented by the choir.

Mrs. Paul Mathers, president, Don Richard Ireland

Don Richard Ireland Has Birthday Party

Don Richard Henslee celebrated his fourth birthday with an enjoyable party at the home of his grand parents, Mr. and Mrs. H. E. Henslee Saturday afternoon, April 29. Donnie is the son of Mr. and Mrs. Donald Henslee.

Games were played and toys were given the children as favors. Decorated cakes and ice cream were served to Lisa Hitchings, Lenora Kay Hitchings, David and Donna Hill, Mickey Bonasio, Sandra Winkler, Keith Blanton and the honoree.

Mothers attending were Mesdames W. A. Hitchings, Chas. Hill, John Winkler, Elizabeth Bonasio, and Darrell Blanton. Also the honoree's grandmothers, Mrs. E. S. Ireland and Mrs. H. E. Henslee.

Announce Pickens-Carroll Wedding Will Be May 28th

Plans for the forthcoming marriage of Miss Ruth Pickens to Carroll Newsom have been announced by her parents, Mr. and Mrs. J. V. Pickens of the Wyche Community. Mr. Newsom is the son of Mr. and Mrs. G. W. Newsom.

The wedding will take place on Sunday, May 28 in the First Baptist Church with Rev. R. H. Cagle performing the ceremony.

Miss Pickens is employed as secretary of the First Baptist Church at the present time.

Mr. Newsom is attending Air Force Cadet School at Goodfellow Air Base in San Angelo and the couple plan to make their home there.



MISS RUTH PICKENS

MRS. J. R. JOHNSON

Colonial Salad Provides Needed Dairy Products For Spring Diet

For the housewife whose salad repertoire needs replenishing here is a recipe meriting the tall topping hat and snowy hecker-chief reserved for the finest professional chefs. In the spring most of us begin tempting the family with lighter foods and the salad department is one of the most important in any season. Using cheese in a salad turns out to be a sensible, as well as a savory idea.

Nutritionists emphasize the importance of milk not only for children, but for adults as well and while cream cheese is not new for salads it does work dairy products into the diet.

Mrs. J. R. Johnson makes this salad often and while it is simple and easy to make it is unusual in eye and taste appeal.

Colonial Salad
1 package lemon jello
1 pint pineapple juice and water
1 No. 2 can crushed pineapple
2 packages Philadelphia cream cheese
1 small can pimientos
1/2 teaspoon salt
1/2 pint whipping cream
1/2 cup chopped nuts

Method: Drain juice from pineapple and add enough water to make one pint. Heat to boiling point and pour over jello and allow to cool until it becomes a heavy syrup. Mash the cheese with a fork and blend with the pineapple. Add pimientos and nuts and stir into thickened jello. Whip cream stiff and fold into mixture. Place in mold and allow to set until firm. Makes 12 servings.



Let's Cook Something



ANNOUNCE WEDDING—Mr. and Mrs. S. L. Hale have announced the marriage of their daughter, Mary Lou, and Calvin T. Knight, son of Mr. and Mrs. C. F. Knight of Bardstown, Ky. The wedding took place March 9, in Clovis, New Mexico with the bride wearing a navy blue ensemble accented with a white carnation corsage. Following the wedding the couple left for Bardstown to visit his people. After the honeymoon trip they returned to Tech Village in Amarillo where he is employed. Mrs. Knight was a student in Hereford High School at the time of her wedding. Mr. Knight was released from the U. S. Army in February, 1950 after serving sometime overseas with the U. S. Army.

Mrs. Scott First West Hereford Club President

The West Hereford H. D. club was organized October 23, 1945 with 22 charter members. Eight of the original members are still active.

The first president was Mrs. Archie Scott and Miss Sadie Lee Oliver was the ager.

The club has functioned very successfully during its four years. The programs are always carried out in fullest manner in interest and information. A large per cent of the members put it to practice the helpful information they learn from the programs.

The annual Thanksgiving supper is always a successful affair for the members and their families.

Mrs. Ed Cox was the second president and she has been a good leader for the club, and also a good worker in the council.

The club often has special meetings such as entertaining another club with a hobby show

Two Systems Combined to Heat Basementless Home

A radiant-forced warm air heating system has been developed to meet the need for a satisfactory, low-cost method of heating basementless houses, according to American Builder magazine.

Warm air is distributed through ducts under the floor at the perimeter of the house. Radiant heat rises from the ducts up into the walls. In addition, warm air outlets are installed under windows to eliminate downdrafts of cold air.

With the combination of radiant heat and outlets for forced warm air, the problems of cold floors in basementless houses can be eliminated," American Builder says.

A special oil-burning heating unit has been devised for use with this method of heating. Unlike conventional warm air furnaces which deliver heated air from the top, the unit forces heat out at floor level. This permits the unit to be located on the same level as the rooms to be heated, a necessity in basementless dwellings.

and interesting book reviews. Special guests are sometimes invited to give a program or demonstration.

The hostesses always serves the members a tasty and attractive plate at the close of the meetings.

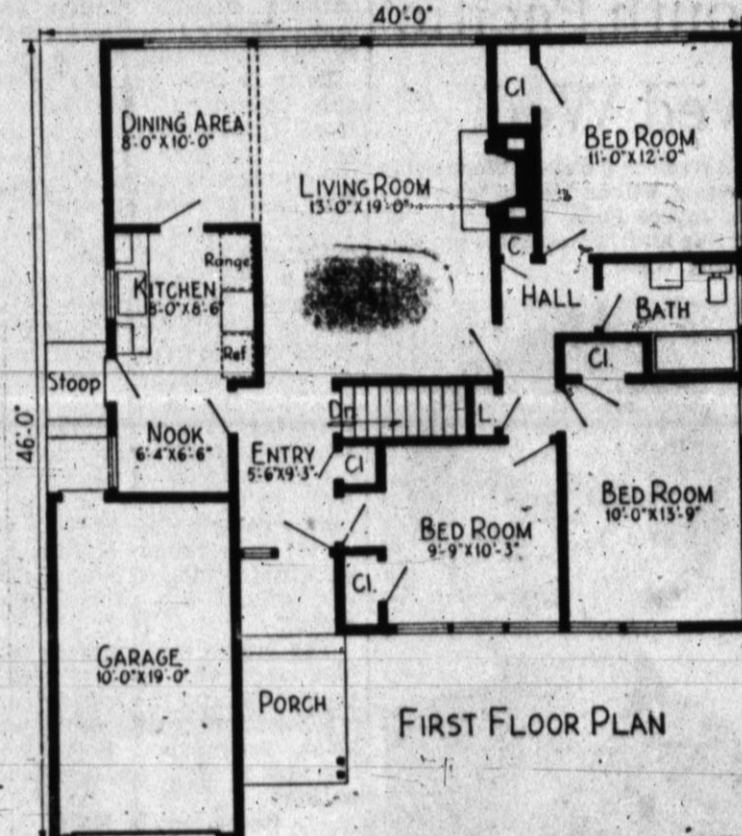
The West Hereford H. D. Club is always ready to do its part in civic affairs and in the promotion of better living in its community.

Dawn Study Club Closes Year With Luncheon Meet

Dawn Study Club installed officers for the 1955-56 club year at the closing luncheon meeting held in Hotel Jmi Hill Tuesday. Floral arrangements for the tables were of yellow carnations and daisies with pansies serving as place cards.

Mrs. Floyd Walton, Sr., outgoing president, presided at the installation ceremonies when retiring officers outlined duties to incoming officers, presenting a

Planned for Easy Living



Excellence of room arrangement in this single-story house was the reason for its selection as Plan No. 39 by American Builder magazine, 30 Church St., New York 7, N. Y.

American Builder says that a house is easy or difficult to live in depending upon "circulation," the relationship of rooms to one another. In Plan No. 39, all rooms, the basement and the garage can be reached conveniently from the entry.

The three bedrooms, clustered about a small hallway, are on one side and the front of the dwellings. The living room, the dining area are at

the yard. The house has a full basement, offering ample space for heating and laundry equipment and for indoor recreational facilities. There are approximately 1,200 square feet of living area in the house, not including the garage.

Window design adds a modern note to the traditional exterior treatment. A colorful roof is suggested as the basis of the exterior color plan.

Detailed estimating plans and a complete home planning packet of building information are available from American Builder, 30 Church St., New York 7, N. Y. (Refer to Plan No. 39.)

ceasing to each as a token of good will and cooperation.

New officers include: Mrs. David Rogers, president; Mrs. H. V. McCabe, vice-president; Mrs. Alfred Smith, secretary; Mrs. Baker Womble, parliamentarian; Mrs. H. H. Miller, librarian; and Mrs. A. T. Frye, reporter.

Mrs. H. V. McCabe distributed new year books for the coming year's work and a vote of thanks was extended the Rodgers Grain Company for printing the books. Gifts were presented to Mrs. Floyd Walton and Mrs. Melvin May, retiring president and secretary.

Those attending were Mesdames Lloyd Airhart, Wesley Cox, A. T. Frye, Alfred May, Ernest May, H. V. McCabe, Melvin May, Gayle Neal, David Rodgers, Alfred Smith, Zed Stewart, Floyd Walton, Sr., William Wimberley and Baker Womble.

Rebekahs Initiate Mrs. Ruth Smith At IOOF Hall Tuesday

Rebekah Lodge members held initiation rites for Mrs. Ruth Smith Tuesday night at the IOOF Hall.

Installing officers were: Mrs. Ethel Fridley, noble grand; Mrs. Alyene Lomenick, R. S. to noble grand; Mrs. Edna Draper, L. S. to noble grand; Mrs. Verma Sowell, vice-grand; Mrs. Thelma Biggers, R. S. to vice-grand; Mrs. Earlene Manning, L. S. to vice-grand; Mrs. Mildred Renfro, conductress; Mrs. Catherine Russell, warden; Mrs. Edna Bowe, chaplain; Mrs. Allie Fullwood, inside guardian and Mrs. Ada Hollabough, outside guardian.

Mrs. Mildred Renfro gave a report of the Theta Rho Girls' activities at the Associational Meet held last week in Pampa.

Teamwork was presented by Mesdames Alyene Lomenick, Verma Sowell, Lydia Hopson, Velma Kendall, Lassie Roberson, Florence Wilkins, Earlene Manning, Edna Draper, Edna Bowe, Alta Davis, Mildred Renfro, Julia Sowell, Ola Hacker, with Gertrude Bailey serving as musician.

Refreshments were served to approximately 30 members.

HOSPITALIZATION INSURANCE

First Day Coverage
With Self
Service Claim Drafts

Commercial Travelers Casualty Company
For Info—Write Box 673
LeRoy Riegel—Hereford

HOW MUCH PAINT?
On a smooth, porous wall, one gallon of paint will cover about 400 square feet of area. On hard plaster, one gallon will cover about 650 square feet.

Fryers

2-lbs. and over. These Are The Best Fryers We have Ever Seen!

State Tested
WHITE AND YELLOW SURECROPPER
CHICKS—1 day to 6 weeks old

We Buy Cream, Eggs, Poultry and Hides

West Texas

FEED, SEED and HATCHERY CO.
Jack Wright, Manager

HOME OF "MERIT" FEEDS
Hereford, Texas

it means so much to mom when you remember... Mother's Day



Sanforized Cotton

BROADCLOTH SKIRTS

\$1.98

Waist 24 to 30

Summertime comfort and convenience... sanforized fast colored broadcloth skirts. So easily washed and ironed. Full sweep... two patch pockets. Side zipper placket.



Tubbable Woven Cotton PLAY SHOE

\$1.98

Yes, when they get soiled you can throw them in the washer and wash them. The fast colors are solid red, blue and multi-colors... in red and blue... also solid white. Rubber sole and flat rubber heel.



Colored Worldwide

SHEETS **\$2.79**

Mother will love colored sheets and matching cases. Large 81x108 sheet and 42x36-in. cases. Neat, wide hems. Type 123. Matching Case... 69c



SPECIAL PURCHASE SALE
Bemberg Sheer DRESSES **\$4.87**

Regular
Half and
Large
Sizes

Brand new summer sheers... in prints that are bright and gay. Many new styles to select from. Every imaginable color. All sizes.



Sheer Cool Batiste Eyelet Embroidery Trim

BLOUSES **\$2.98**

32 to 38

358

White, pink, blue and maize sheer Batiste blouses with tiered eyelet embroidery front trim. White and blue, maize and pink pastel shades. Sizes 32 to 38.

Sheer batiste with eyelet and lace panel inset front. Dainty lace trimmed puff sleeves. Colors white, maize, pink, blue. Sizes 32 to 38.

Rich Deep Ecru Color Lace Curtain PANELS

\$1.00

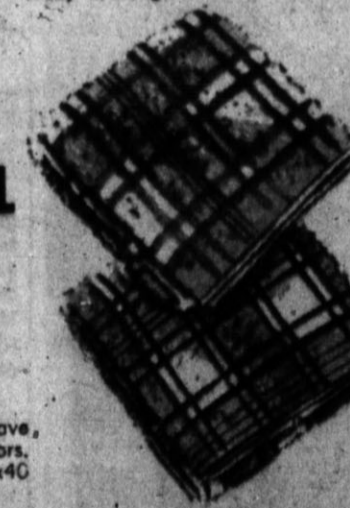
Dainty all over lace pattern. Rich creamy ecru color that will blend with all colors. Channeled top—ready to hang.



Colorful Plaid BATH TOWEL

59c

Thick thirty double loop weave, bath towels. New decorator colors. Double stripe block plaids. 20x40 inch.



Fine Feathers First Quality Full Fashioned

NYLONS

54 Ga. **\$1.49**

51 Gauge 15 Denier

\$1.25

Nationally advertised Fine Feathers... one of America's sheerest nylons. Brand new spring and early summer shades to choose from. Sizes 8 1/2 to 11. Varying lengths.



Rayon Knit PANTIES 49c

A style, type, a color to please all. Two bar tricot knit rayon. Double crotch. Tailored or lace trimming. Sizes 5, 6, 7, 8. White, pink, blue, maize, Nile and orchid.



2-Piece Chenille

BATH SET **\$1.98**

Beautiful new bathroom rug and lid cover sets. All over rows of chenille with chenille applique center pattern.

Anthony's THE G.R. ANTHONY CO. Hereford

Chicken in the Rough
\$1
OPEN—
5:30 a. m. to 10 p. m.

HARRY'S CAFE
East on Hiway 60

Hembree Suggests

GIVE YOUR GRADUATE A FINE START IN LIFE

GIVE A DEPENDABLE BULOVA



- A GODDESS OF TIME 17 Jewels \$3750
- B LEXINGTON 17 Jewels \$4500
- C CLAIRE 17 Jewels \$5500

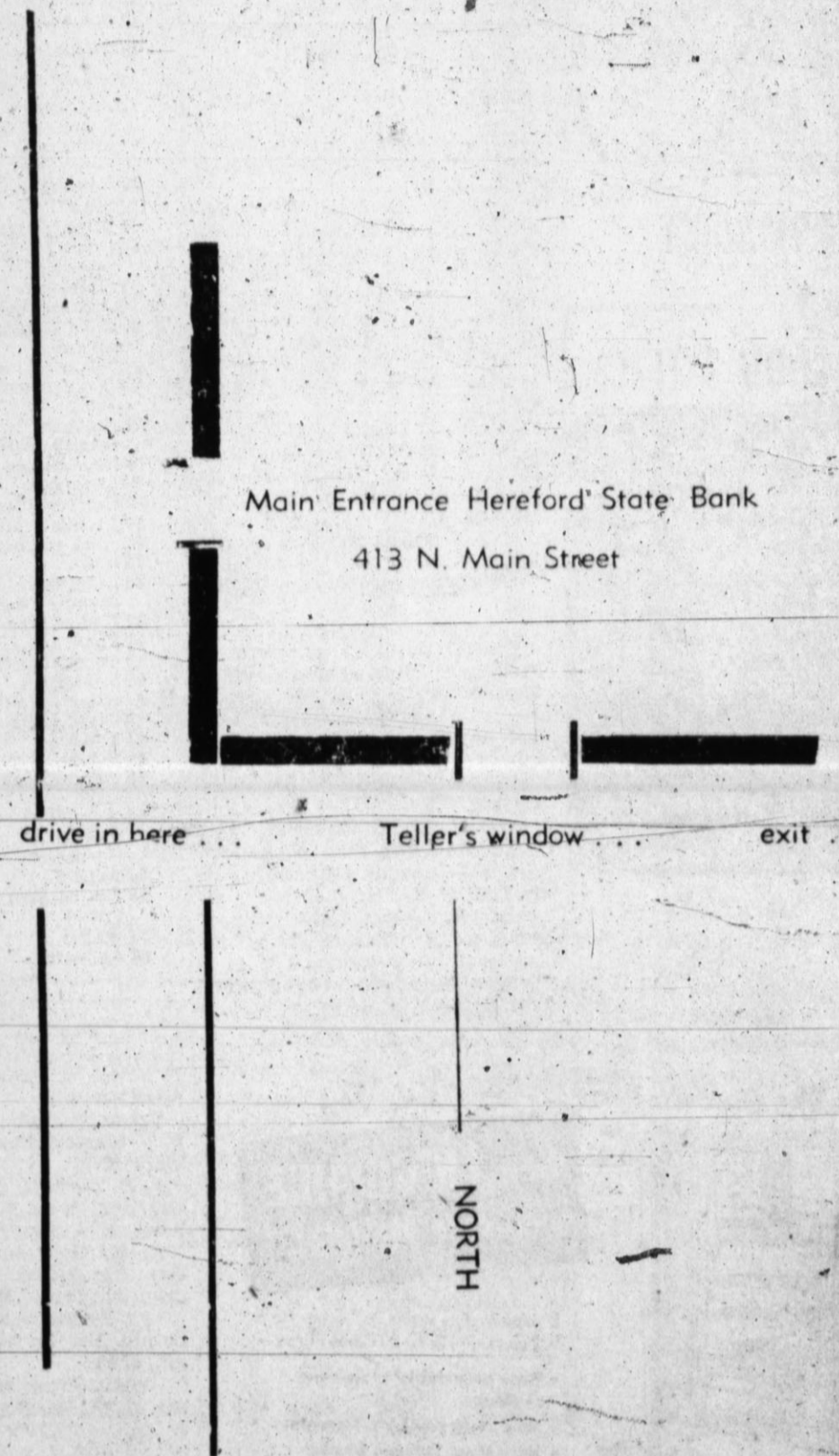
NEW EASY TERMS at No Extra Cost

Prices Include Fed. Tax

Hembree Jewelry

Mr. & Mrs. A. W. (Bill) Hembree
Official Santa Fe Watch Inspector

FOR YOUR Convenience..



We Are Pleased To Announce The
Opening Of Our New, Modern-

DRIVE-IN Banking Window!

Fret no longer about the weather or your appearance when you have banking to be done! Just hop in the car and drive up to our teller's window! There, you can take advantage of all our banking services... WITHOUT LEAVING YOUR CAR! For making deposits, withdrawals, cashing payrolls or what ever your need may be, use this new installation, operated for your convenience! The Banking Window will be open during regular banking hours, starting Thursday, May 11th.

- ★ Drive In Bank Service
- ★ Bank - By - Mail Plan
- ★ Interest Bearing Savings
- ★ Competent Bank Service

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Your PHARMACIST is a GOOD CITIZEN

Although your good health is his first consideration, your Rexall pharmacist finds time to take part in numerous community activities, youth organizations, civic improvements, school activities, good government... all receive their share of his attention and support.

Your Rexall pharmacist is a good man to know. Get acquainted with him.

CLUSE

Courthouse Records

Deeds of Trust
Dick Ellis to R. L. Hoffman, 8 1/2 of section 68, block K-3.
Leslie Neal and wife to Southwestern Life Insurance Company, 497.87 acres—more or less—14 miles north, 80' east from Hereford and adjoining the Town of Dawn, \$7,000.
W. F. Ponder to G. W. Wilson, First tract: 640 acres out of Capitol League 426 and 427—known as the N 640 acres of the J. M. Ligon Tract. Second tract: 534 acres—more or less—being a part of Capitol League 426. Third tract: 436 acres of Capitol League 426 and 204 acres out of League 427, \$4,500.
Harry E. Cayler and wife to first federal saving and Loan association of Clovis, 10-acre tract in SE corner of section 58, block K-3.
D. Y. Edwards and wife to L. H. Shore, L.C.s 49 and 50 in block 4 of Burk's Subdivision, \$1,500, (44)
Warranty Deeds
Fred C. Winfrey and wife to Fred Estel Winfrey and Laverne Wesley Winfrey, All of section 11, S 1/2 of section 2, N 1/2 of section 36, 2 1/2 of section 23, all in township 4 N of Range 3 E of a Capitol Syndicate Subdivision, \$48,000.
G. C. Davis and Hatlie K. Davis to Lucille Davis Ford, All of section 9, in League 412; section 10 in League 412 and 411; E 1/2 of section 4 in League 412; SE 1/4 of section 20 in League 423; all in township 3 N Range 3 E of a Capitol Syndicate Subdivision containing 1,760 acres.

WEEKLY CROSSWORD PUZZLE

PRESIDENT

- | | |
|---------------------------|------------------------|
| HORIZONTAL | VERTICAL |
| 1 Pictured | 1 Speedily |
| 2 former U. S. president, | 2 Tree limb |
| 3 Male sheep | 3 Ignited |
| 4 Forenoon (ab.) | 4 Newspaper paragraphs |
| 5 Gaping | 5 Court (ab.) |
| 6 Entangle | 6 Mineral rock |
| 7 Ignited | 7 One who lends |
| 8 Newspaper paragraphs | 8 Birds' homes |
| 9 Court (ab.) | 9 Month (ab.) |
| 10 Mineral rock | 10 Rupees (ab.) |
| 11 One who lends | 11 Violent stream |
| 12 Birds' homes | 12 Ship |
| 13 Month (ab.) | |
| 14 Rupees (ab.) | |
| 15 Violent stream | |
| 16 Ship | |



Here's the Answer

20 — was the 42 Port tallest of all U. S. presidents

28 Sloping way

29 Verbal

31 Babylonian village deity

32 Dargy goddess

33 Narrow inlet

37 Dress family

38 Of the thing

41 Symbol for silver

42 Coincide

45 Attire

48 Upon

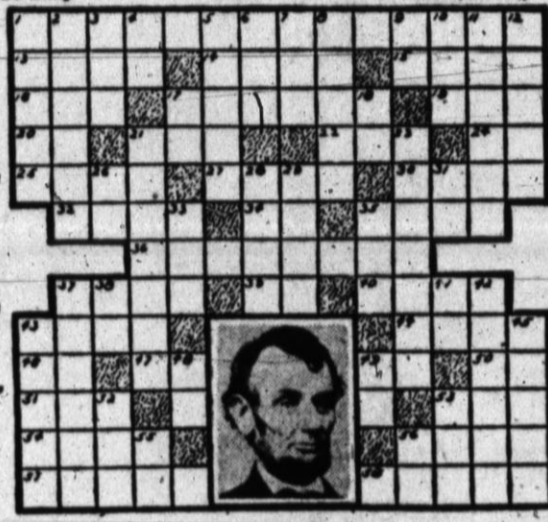
49 From

52 Russian village community

53 Blackbird of the cuckoo

54 Symbol for nickel

56 And (Latin)



-Eva Davis and husband to Charles M. Davis, N 50 feet of E 1/2 of lot 2, block 8, of Womble Addition, \$10.
Frank Tackill, Jr. and wife to P. V. Morton, Part of section 60, block K-3.
L. B. Barnett, et al, to Will F. Graham, A tract in section 81, block K-3, Deaf Smith county.
G. E. Gollehon and wife to Gerald Gollehon, Lot 10, block 27, original town of Hereford, \$10.
Lyle Bianton and wife to H. A. Lamm, Lot 79, Allison Subdivision, \$500.
Maryann Evans and wife to Carroll R. Whiteside, All of lot 78, Allison Subdivision and W 1/2 of blk. 3 and E part of block 16, Welsh Addition.
J. R. Allison and wife to Carroll R. Whiteside, All of lot 77, Allison Subdivision of block 2 and W 1/2 of block 3 and E part of block 16, Welsh Addition.
H. H. Sears and wife to Gus Driggers and wife, 10-acre tract in SE 1/4 of section 38, blk. K-3, (327)

Automobile Registrations
T. Sparkman, Jr. (Dawn), 1950 Buick 4-door.
Glenn H. Williams, 1950 Chevrolet 2-door.
Bruce L. Miller, 1950 Morris 2-door.
W. L. Winget, 1950 Oldsmobile 4-door.
Ben Conklin, 1950 Chevrolet 4-door.
Gladys M. Smith, 1950 Buick 4-door.
I. E. Pendleton, 1950 Mercury 6-passenger coupe.
Hereford Farms, 1950 Hudson 2-door.
Joe Bob Thompson, 1950 Studebaker coupe.
Bessie Prickett, 1950 Studebaker 4-door.
W. C. Hromas, 1950 Buick 4-door.
Palmer Brothers, 1950 Studebaker 2-door.
G. D. Calsor, Jr., Ford Tudor.
Eugene Noel, 1950 Ford 2-door.
S. M. Easley, 1950 Ford Tudor.
Marguerite Engman, (Littlefield), 1950 Oldsmobile club.
O. McCrohan, 1950 Ford Tudor.
Mrs. C. C. Ferguson, 1950 Chevrolet 2-door.
A. L. Biggs, 1950 Hudson 4 door.
Horace Games, 1950 Ford Tudor.
G. S. Rutter, 1950 Hudson 4-door.
R. L. Hopson, 1950 Plymouth 4-door.
Lawrence J. Strauss, 1950 Chevrolet 4-door.
Roy Phillips, 1950 Chevrolet 4-door.
Velma Harper, 1950 Ford Fordor.
W. J. Howard, 1950 Nash 2-door.
Pen. F. Malone, 1950 Mercury 6-passenger coupe.
Lillian Estelle Hopson, 1950 Chevrolet 4-door.
Hugh L. Clearman, 1950 Chevrolet 2-door.
A. P. Hohnstadt, 1950 Mercury Sport sedan.
Ernest May, 1950 Chevrolet 2-door.
John N. Jacobsen, Jr., 1950 Chevrolet 2-door.
J. T. McClung, 1949 Dodge club.
I. L. Whitfield, (Lasbuddie), 1950 Studebaker 2-door.
V. Campbell, 1950 Hudson sedan.
Kenneth Taylor, (Amarillo), 1950 Hudson 4-door.
L. S. McMillian, (Lubbock) 1950 Pontiac 2-door.
W. H. Patton, 1950 Ford fordor.
Jesse E. Ford, 1950 Chevrolet Club.
Fraser Milling, 1950 Lincoln
James E. Tidwell, (Frisona) 1950 Studebaker 4-door.
Eugene Bagwell, 1950 Ford Tudor.
Purris F. Williams, 1950 Buick 4-door sedan.
F. M. Cogdell, 1950 Buick 4-door sedan.
W. W. Webber, (Plains), 1950 Chevrolet Tudor.

PENNEY'S SUMMER DRESS CARNIVAL



THEY LOOK SO COOL... FEEL SO COOL!

Crisp-Finish Rayons

FROSTED WITH WHITE EMBROIDERY...

PRICED AT A COOL LITTLE

5.90

You've seen them... and loved them... at higher prices... but that's Penney for you! Lots of these hardy perennials for you... simple in line, lavished with embroidery, in clear fresh colors. 12-20.

BE SMART... BUY TWO!

See The Gold-and-White Beauty of The

New FRIGIDAIRE Master Models!

3 sizes in this series — 7.6 cu. ft. — 9.2 cu. ft. — 11 1/2 cu. ft. Come in, see —

- New adjustable aluminum shelves
- New twin stack-up Hydrators
- New Meat Storage Drawer
- New Super-Storage Design
- New large Super-Freezer
- New improved Meter-Miser

Model shown MM-92 \$74.75

Other models from \$89.95

Good House Keeping Shop

144 N. MAIN PHONE 1109

Now Is The Time

This Is Your Chance To Secure

Homestead Exemptions

On Your State Taxes for 1950

It is necessary that the property owner shall render his property for taxes in order to secure Homestead Exemptions.

Call At Our Office

Those who have not rendered their property for 1950-taxes must call at this office at an early date to secure this homestead exemption on your state taxes. Please do so at once

J.C. REESE

SHERIFF, TAX ASSESSOR AND COLLECTOR

MOTHER knows NYLON is best!

LACE-TRIMMED NYLON BRIEFS 1.49

Smooth fitting easy-to-care-for nylon briefs trimmed with dainty nylon lace. The elastic waist is nylon, too! In pink or white, 5, 6, 7.

NYLON GOWNS 7.98

Perfect gift for Mother on Her day! Lace trimmings and dainty inserts wide shoulder straps, smooth fitting mid-riffs. In pink, blue, or white. Sizes 32 to 40.

LACE TRIMMED NYLON SLIPS 4.98

They're all nylon—even the leel! They're buys at \$9.98. Smooth fitting, easy-to-care-for, long-wearing! In pink, blue, or white. Sizes 32 to 40.

STRAPLESS NYLON BRAS 98c

Wonderful under your sundresses! No straps to show, and you really get grand support and uplift. Nylon elastic, ruffling at the top, firm back closing. A buy at just 98c. White, 32-39, A, B.

LUXURY SHEER NYLON NYLONS

51 GAUGE 15 DENIERS AT A NEW LOW PRICE! 98c pr.

Imagine paying so little for 51 gauge 15 denier nylons—especially when they're first quality and in the newest summer shades! Choose from Sonata, neutral taupe, Serenade, muted beige, Prelude, light beige, or Minuet, smoke-tupe. Sizes 8 1-2 — 11.

PLASTIC CALF BAGS 2.98 plus tax

Good looks, hard wear, low price! Handsome calf-grain plastic, some lined in leather-like plastic. Black, red, brown, blue or green.

RAYON SUEDE GLOVES 98c

Right the year around these carefully sewn gloves in soft rayon suede. Wide choice of colors black, white, brights, darks, pastels.

RAYON CREPE HEADSQUARES 98c

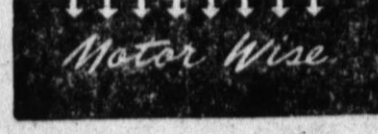
Such nice big squares, too 22" with hand screened prints in clear florals or geometrics on fine rayon crepe machine rolled hems.

PRINTED LAWN HANDKERCHIEFS 15c

Lots of prints, lots of colors to choose from... all at one tiny price! In fine cotton lawn with fresh floral and border patterns.

Emma Gunter Brought HD Clubs And Taught Pressure Cooking

Home Demonstration work was first brought to Deaf Smith County when Miss Emma Gunter was hired. A number of organized groups and community clubs reorganized as Home Demonstration Clubs and began the study-program.



By Jiggs



"That's the end."

There's no end to the quality of our products. Our good gasoline, our top-quality oil, our lubrication and car washing service are designed to please YOU and protect your car.

Jiggs Service Sta.
 TEXACO Gas - Oil
 3rd & Sampson - Ph. 875

Probably the most outstanding Home Demonstration work done by Miss Gunter was teaching the women how to use pressure cookers. Very few women were familiar with the correct usage of pressure cookers, but under expert supervision and advice, the amount of canning done more than doubled. This was the first time the women had been able to successfully can their starchy vegetables and meat.

In the Progressive Community, pressure canning was a community-wide project. Both men and women participated, and both fruits and vegetables were processed in enormous amounts. Thus the families participating, as well as needy families, were provided with canned foods and the surplus sold.

Miss Gunter left in the spring of 1931. A great need for expert canning instruction was felt by not only the women, but by the business men. About that time Mrs. Bob Wilson, a former Home Demonstration Agent had moved to Hereford as a bride. Seeing the enthusiasm and need of the women to work part time with the women, she met with all the clubs and helped the members with their canning problems. Since Mrs. Wilson could not be hired as a Home Demonstration Agent at this time (at that time an Agent was considered ineligible for the job if she was married), four business men paid her salary. These men were Harry R. Fritz, president of First State Bank; Gus Streu, of Streu Hardware; J. D. Buchanan and Prentice Ross of the International Harvester Company. These men will be long remembered by the H D Club women for aid in carrying on our good work that could have easily died then for lack of guidance.

Miss Lulu Martin came in 1932. Apparently her outstanding accomplishments for the clubs was the county-wide field day when pantry displays were visited in November. Home canning was at last coming to the front. Home Demonstration club women were conscious of the fact that well-stocked pantries of home grown foods meant better meals and healthier families. This pantry tour sold other families, as well as our commissioners court on the value of the work done by the Home Demonstration women and Agents.

Miss Martin was with us until 1934 when she married one of Wyche community's most eligible men.

No Demonstration Agent
 For the next three years or so, we had no Home Demonstration Agent, yet many of the clubs continued to meet either as study or social groups. These groups felt the need of meeting, together for visits—and exchange of ideas and information. This several clubs continued to meet and were functioning when our next agent came to us.

Miss Sadie Lee Oliver came to us in the fall of 1937. Under her leadership the council and several clubs were reorganized. The active groups were brought to Home Demonstration club standards. Thus began another era of active Home Demonstration work, which has been interrupted only by change of agents.

Miss Oliver was very interested in landscape work. She loved to see things growing and encouraged the women to plant trees, shrubs, flowers, vines and roses. She helped the women make long range planting plans, and many of the beautiful well-planted yards that are just now growing into a spot of beauty is the result of her planning. Some of the most outstanding windbreak plantings in this area of the State are found in Deaf Smith County. These were planned and planted under her direction. These windbreaks have shown their real value many times. Another interest of Miss Oliver's was well balanced, properly cooked foods. One club woman says "Before Miss Oliver left, every woman in the county could recite the Texas Food Standard, backward and forward, in her sleep, and put it into practice in her waking hours." Thus a further interest in gardens, canning and food preparation played a major part in the work of all clubs.

During the period that Miss Oliver was with us, she was out of the office for several weeks once on doctor's orders. During this period, Mrs. J. F. Matthews, another ex-Home Demonstration agent, who lives near Wildorado, stepped in and helped the women carry on with their work. It can truly be said of Mrs. Matthews that she truly applies her principles of Home Demonstration work by helping others.

In 1947 Mrs. Tom Draper came to work with us. Under her supervision 2 clubs were re-organized and one club organized.

Interest Mounts
 Interest in 4-H work was gained and encouraged. Today eight active 4-H groups are functioning.

Sims Contributes To Worthy Causes

The Sims Home Demonstration Club went on a field trip to Amarillo Tuesday.

The group visited several places of interest, including the county jail, and were guests of Uncle Jay and Bernie Howell on their program. A picnic lunch was held in Elwood Park before the group continued on their visit to General Mills, Mann Bakery and Cunningham Floral Shop.

Four members of the Bippus Club, Mrs. Elmo Pinnell, Miss Christine Fortenberry, Mrs. Herbert Hoover and Mrs. J. V. Perrin accompanied the group.

Sims Club members making the trip were Mrs. Vance Adams, Mrs. R. L. Brooks, Mrs. W. Blankenship, Mrs. Claud Bogle, Mrs. Glen Hetzler, Mrs. R. L. Pinnell, Mrs. Cord Hammock, Mrs. W. A. Hammock, Orville Groverman, Mrs. O. A. Alexander, Mrs. J. A. Crofford, Mrs. C. A. Hallabough, Mrs. C. A. Ferrin and Mr. Claud Boyce and Mr. Glen Hetzler.

The Home Demonstration clubs assist the girls by sponsorship and furnishing 4-H leaders. Since 4-H work is comparatively new here, no state wide winners have yet come from this group, but their achievements and accomplishments are outstanding and beneficial. I predict that in a few years we will have some state winners. How about it girls, can't we have a scholarship girl before long?

In 1948 the Agent's schedule with Home Demonstration clubs and 4-H girls became too heavy for one agent. The women felt the need of continued guidance in order to maintain better homes. Our girls needed trained guidance to become better homemakers. We realized that what we do for our girls must be done today because tomorrow is too late for today's youth.

In the early months of 1949 Miss Doris Mahaffey was placed with us for her "Agents in Training Work". Now there was a demand for agents and we felt there wasn't a chance for us to secure her services as an assistant, but we went to work to see what could be done. When her period of training was over she was hired as Assistant Home Demonstration Agent and assumed complete charge of the 4-H clubs. She continued the pattern of work as outlined by Mrs. Draper and the results of her demonstrations in poultry raising was seen in the poultry show in February.

Even the youngest girls are learning to make their own clothes. Their knowledge of materials, patterns, sewing and pressing gained by Miss Mahaffey's demonstrations to them, will be evident at their Dress Revue on May 8.

It is hard to say just what the most outstanding demonstrations that Mrs. Draper has given or just what her outstanding project with the women has been. When you ask women what one is outstanding to them, you get many answers. Usually they say "Every one of her demonstrations has been helpful to me."

Comment on Work
 The interior of our homes seem to come in for much needed improvements. We are more conscious of color combinations throughout our home we have learned to make many of our decorations also how to improve and coordinate others.

Other women comment on our lessons in dressmaking already improvements in our home made clothes is evident. Since our demonstrations are planned on a 3-year basis, any woman interested in sewing will be a better seamstress when this period is up.

Work simplification has only begun in our county but learning to do our work in the most efficient manner, using the labor saving devices we have, and planting our purchases of others, is something every woman is vitally interested in. I daresay eventually from this study above, we will soon be doing our work more quickly, without so much effort and will have more leisure time for our hobbies and families.

Mr. and Mrs. W. A. Dobbins spent the week end visiting Mrs. Dobbins' brother, Mr. and Mrs. L. E. Williams.

Mr. and Mrs. S. G. Stoltz of Hobbs, N. M. visited in the home of Mr. and Mrs. Jerry Stoltz over the week end.

Westway Club Has 25 Members Now; Started With 15

In the fall of 1937, the women of this community began to feel keenly the need of a home demonstration agent to assist them in making and maintaining better homes, to aid in making more attractive home surroundings, and to aid them in organizing a club to foster the community spirit.

Accordingly, several women met at the Westway schoolhouse and organized the first Westway Home Demonstration Club. Mrs. Elma Hartman was elected as president. As the result of this organization, along with several other of the county, Miss Sadie Lee Oliver, came here as the Home Demonstration Agent.

The club started with a membership of 15 and now has 25 active members and 10 inactive members.

First Planting
 Accomplishments of the club directly made be seen in the windbreak plantings in the community. The first planting was made at the home of Mrs. Bess Werner where it has been a beauty spot on the landscape for several years. Others plantings were made at eight other homes in the community. Along with the windbreaks, members became interested in landscaping, shrubs, flowers and lawns.

As a result of the study of Interior Decoration, one member, Mrs. W. G. Rice, has become a professional decorator.

Many new homes have been built in the community since that first club meeting and nearly every home has been remodelled or redecorated.

The women have been especially interested in providing food for their families in conforming to the Texas Food Standard. Thus gardens, canning, and food preparation have played a major part in the work of the club.

Since the school children now attend school in town, the club is one of the major factors in sponsoring community gatherings, projects, etc. to keep alive the spirit of Westway community.

Personals

Mrs. Samuel Nelson and son, Steve, returned from an extended visit at Norman, Okla. Tuesday. Her mother, Mrs. George Kerr, drove back with them. Mrs. Kerr will probably return to her Norman home Monday.

Mrs. S. H. Davis and Mrs. Art Messall, from Bartlesville, Okla. visited in the Lloyd Sharp home Tuesday evening.

ATTEND DISTRICT MEET
 Members of the Hereford Woman's Society of Christian Service of the Methodist Church visited a meeting of the Amarillo District held in Happy Thursday were Mesdames J. F. Ward, Joe Poindexter, A. B. Christian, J. C. Cummings, Ed

Warren, Frank Terrell and Rev. and Mrs. Don Davidson.

A CORD OF TOOTHPICKS
 Approximately 9,000,000 toothpicks can be made from a cord of wood.
SQUARE INCHES IN MILE
 There are 4,014,489,600 square inches in a square mile.



Your Share

in Southwestern Public Service Company

Nearly everyone has a stake in your Public Service Company. You, your neighbor, your doctor, the teacher in the next block, your friends... these and many other folks are the stockholders—the real owners of Southwestern Public Service. And another thing... no one stockholder owns more than 2% of the total stock in the company. Add to that the many folks whose savings at the bank or in their life insurance policies have been re-invested in Public Service securities, and you see how, directly or indirectly, lots of people have an interest in this company. It is a working example of free enterprise... the system that has made America great and strong!

FREE ENTERPRISE IS THE AMERICAN WAY!

SOUTHWESTERN PUBLIC SERVICE COMPANY
 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

SWITCH TO SERVEL

SAVE WEAR! SAVE REPAIRS!
 Only the GAS Refrigerator HAS JET FREEZE



NEW LOW PRICES
 TEN-YEAR GUARANTEE

You change to economy when you change to the famous Gas Refrigerator. For Servel's amazing Jet Freeze system makes ice and cold without a single moving part. And no moving parts means no wearing parts. It stays silent, lasts longer.

See the new 1950 models, with every new convenience, today.

COMPARE BOTH TYPES
 YOU'LL CHOOSE THE GAS REFRIGERATOR

STAYS SILENT... LASTS LONGER
Servel
 The GAS Refrigerator

LOW DOWN PAYMENT • CONVENIENT LIBERAL TERMS
COMMERCIAL OIL CO.
 131 N. Main St. Phone 38

JUST RECEIVED

Small Shipment of No. 6 and No. 8 White Canvas... Makes Any Kind of Dams.

JACK'S SHOE SHOP

128 East 5th St.
 Phone 742-W.

CAUTION!

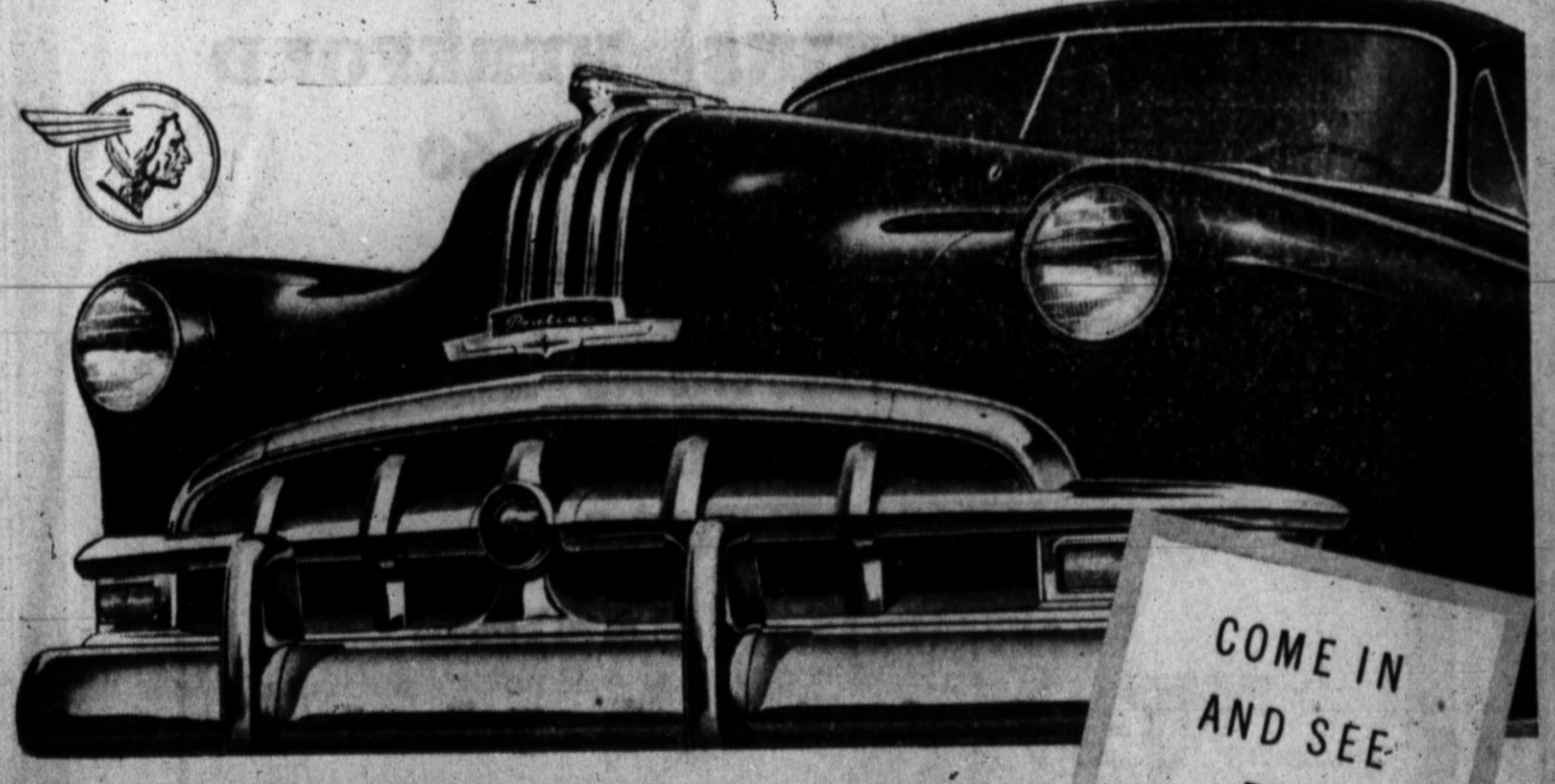
Faulty Electrical Connections and Dry Trees make this...

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CULTURAL HDC

Only Two Members Lost In 2-Year History: 18 Gained

The increase in population in the area served by this club, as well as the interest in H. D. work is credited with the organization of the club. Heretofore, the few residents of the area that were interested in H. D. work had to go outside this area to attend H. D. club meetings. New homes were ap-

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WHOOPIING CRANE EGG—Josephine, the female of a Whooping Crane pair that began an estimated 28-day incubation period last week stands by her egg. Crip, her mate, shares incubation duties with Jo in the 150-acre Aransas National Wildlife Refuge near Austin, Tex. The nest is made of salt grass gathered by both birds on the refuge. Only 37 Whooping Cranes are known to exist. Bird fanciers hope the present nesting activities will result in an increased population of the rare cranes. (AP Wirephoto)

pearing on the landscape in increasing numbers. Other farms were changing hands, and vacant houses were becoming homes. Population was increasing and many of the homemakers were interested in Home Demonstration work.

The women who were attending other H. D. clubs began to realize that their neighbors and friends were not getting this work. The active H. D. clubs adjoining were already overcrowded so the only feasible plan to spread H. D. work into this area was to organize a new club.

Thus these women went to contact their friends and neighbors and consulting the H. D. Agent. The organizational meeting was called for 2:30 p. m. Saturday, August 21, 1948 in the commissioners court room. Officers were elected, the club was named, and meeting dates were scheduled.

Charter members included: Mesdames Grady Parsons, R. C. Childers, Pat Robinson, Earl DeHart, J. T. Richardson, Louie Olson, J. I. Finley, Bill Hargett, R. N. Cooke, Foster Duckworth and Bob Carsons. Of this group, only the latter two moved from this community. The club now has 18 members. In addition to regularly sched-

Child Study Club Meets In Reese Home Thursday

"Problem Night" was featured at the Child Study Club session held Thursday night in the home of Mrs. J. C. Reese. Once each year members bring to the club their individual problems written out for the problem box, from which each member draws one problem, not her own, and during the next two weeks studies out the answer. On Problem Night the questions and problems are answered and discussed in a round table with actual experiences and suggestions and advice gleaned from authoritative writers making up the answers. Mrs. Maurice Tannahill, program chairman, was in charge of Thursday night's program.

Plans were made for the next meeting which will be the final one for the year. It will be a joint banquet program with the El Nino Study Club, held in Hotel Jim Hill on Monday, May 15 at 7:30 o'clock. Officers of both clubs will be installed at the banquet.

Members present were Mesdames Earl Springer, Maurice Tannahill, Deward Roberson, N. D. Bartlett, Jr., George Trefel, Joe Story, Worth Covington, Clinton Jackson, Ira Foster, John Robinson and the hostess.

attended the club meetings. The club was represented at both District THDA meetings, each time five members were there. The County THDA chairman is a member of the club.



WYCHE CLUB—Mesdames V. P. Walker, Raymond Patzold, Jack Williams, Ira Ott and Ira Scott are members of the Wyche

Les Meres Elect New Club Officers Monday

Les Meres Study Club held election of officers at the meeting in the home of Mrs. Eugene Bagwell Monday night. Mrs. R. N. Yarbro was cohostess.

Those elected were Mrs. Howard Gore, president; Mrs. S. L. Loerwald, vice-president; Mrs. Jim Terry, recording secretary; Mrs. C. E. Crowell, corresponding secretary; Mrs. Monroe Parker, treasurer; Mrs. R. N. Yarbro, parliamentarian; Mrs. Larry Summers, historian and Mrs. Eugene Bagwell, reporter.

Plans were made for the installation banquet which will be held in Jim Hill Hotel on May 15. Arrangements for the banquet are being made by the social committee.

Mesdames W. D. Jones, Larry Summers and Eugene Bagwell were appointed to serve as the year book committee for the next club year. Members present were Mes-

Larry Summers, Jim Terry, R. N. Yarbro, Maurice Vincent and the hostess.

HOUSE WARMING

(Continued from Page 1) burr, Axe, Chester Wiggins, D. C. Allmon, W. A. Laster, Elmer Reynolds, Ettie Mathis, Ira Page, L. R. Blevins, H. E. Wester, Audine Turner, R. L. McGee, Dale Kelley, Harold Baize, Elmer Golehon, Lawrence McGee, Bob Wear, Raymond Palmer, Arnold Hershey, H. R. Patterson, Clint Laundry, Floyd McGee, Bill Simpson, J. C. Reese, F. G. Witherspoon, Marvin Knox, Stanford Knox, H. H. Caraway, Bill Knox, Elmer Patterson, Floyd West, Ernest Kerr, H. V. Stanton, E. Ramey, Bill Hembree, H. P. Quarels and the honoree.

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Small In Number But Long On Tradition: 20-Years

The Fairview H. D. Club was organized in 1930. Miss Lula Martin was Deaf Smith County Home Demonstration Agent. Much of the credit of organization goes to Mother (Mrs. M. H. Burum, who felt there was a need among several young wives and mothers for training and encouragement to help make their homes better homes.

Two of the charter members are still active members of the club. Both of these women have been very successful in H. D. work, but in different ways. Mrs. R. L. Campbell who is now state president of the THDA, was one of those charter members. This same Mrs. Campbell—your state president—once rode 2½ miles horseback to attend a club meeting. Mrs. Campbell has worked her way up the THDA ladder by holding every office in the work except that of vice-chairman of county council. She has helped to keep the state (and nation) aware of what home demonstration clubs are doing to make ours a better world in which to live.

First President
Mrs. E. W. Womble, the other charter member, was the first

president of Fairview H. D. club and at the present time is again president of her club. She personifies this average H. D. woman by taking an active part in her club, community and church affairs; by accepting responsibilities and doing work the club has asked of her; and by efficiently carrying out the job of running a home (being a housewife and mother). The "Extension Service News" had this to say about Mrs. Womble in its November 23, 1944 issue:

"Mrs. Womble holds the record for having conducted one of the most complete demonstrations in her county, according to Sadie Lee Oliver, H. D. Agent."

The "Extension Service News" devoted a whole page to telling how Mrs. Womble gained this honor by making major improvements in her kitchen and back porch, papering and painting two bedrooms, adding a lawn chair, cement curbing, flowers and shrubs to her yard and doubling in size her chicken house.

Another woman who is not now a member, but of whom the club is justly proud because she was once a member is Mrs. J. F. Matthews. Although Mrs. Matthews is not an active club member, she goes about her community applying the principles of H. D. work by helping those who most need help. Mrs. Matthews is not without past honors either. During the war years she was chosen "Citizen of the Week" by the Amarillo Globe News and Cunningham's Floral Shop. She received a beautiful floral tribute in recognition of her work in conducting special food conservation demonstrations.

First Demonstration
Women made of this kind of material are what have helped the club weather the storms of its life—bad weather, illness and muddy roads, small membership and sickness.

The first demonstration given to Fairview H. D. Club came were on "Improving Bedrooms." There were twelve or more members. During the years 1936 and 1937 the club did not function, when Deaf Smith County did not have an agent. It was reorganized in 1937 when Miss Sadie Lee Oliver first came to this county to work as agent. Since this time the club has been small but active.

Probably the outstanding service to the community that has been accomplished by the club was the converting of the Daniel Schoolhouse for both Fairview and Dapfel communities into a Community Center. The club has taken the responsibility of providing entertainment for the young people as well as the whole community. For the past two years Fairview has sponsored a County Fair in the Community Center.

Today the club has ten members.



CONFEDERATE VET CELEBRATES—Thomas E. Riddle, who fought under Gen. Lee at Gettysburg grins as he opens greetings on his 104th birthday at the Confederate Home for Men in Austin. The three-layer cake had 104 candles. (AP Photo)

WYCHE HDC

Wyche Has Built Up Annual Party To Community Event

Wyche Club was organized in 1928 as a community club, but as soon as the county secured the services of a Home Demonstration agent in 1923, the club reorganized as Wyche Home Demonstration Club. At that time the membership numbered ten.

Miss Emma Garter was the first agent with whom the club worked. Her most successful work with this club was with pressure cookers used for canning. Very few were familiar with correct usage of pressure cookers for canning meat or starchy vegetables. All the club women more than doubled the amount of canning they had previously done, under her direction.

In 1928 Mrs. Lulu Martin became agent and was here until 1934. Her outstanding success in the community was that of marrying one of Wyche's most eligible bachelors. During the depression years the county had no agent, but Wyche club continued to study under the supervision of Mrs. Bob Wilson and Mrs. Boling.

In the fall of '37 Miss Sadie Lee Oliver came to this county as CHDA. By that time Wyche boasted of 31 members and membership has remained approximately that up to the present time. Before Miss Oliver left every woman in the club could recite the Texas Food Standard in her sleep, and put it into practice in her waking hours. Wyche benefitted especially from Miss Oliver's interest in landscaping and windbreaks. Wyche has ten outstanding windbreaks that have shown time and again their real value in this county.

Mrs. Tom Draper became CHDA in 1947. Wyche club has enjoyed her work in color combinations, labor saving devices in the home and her development of leadership among the club members.

Through the years of home demonstration work, Wyche Club supplied three council chairmen; marked and named all the roads in the community; has had a live club that is still adding to the number enrolled; that the club has developed a spirit of friendly, neighborly cooperation; that it has backed every forward movement for the benefit of the county. Wyche also likes to brag of her annual out door party that has grown from a small

family picnic party to a community get-together and reunion of over two hundred people.

FOR HDC

Mrs. Benson and Mrs. Dyer Are Two Charter Members

Ford community met with a Home Demonstration Agent the first time in September, 1950. The work was new but Miss Emma Gunter was a good saleswoman; and it brought new members into the original Study Club. There are two charter members of this first Ford H. D. Club, Mrs. Hardy Benson and Mrs. J. E. Beyer. We young farm wives were delighted at the opportunity to be able to learn and keep up with all the latest helps for home and family life on the farm.

We had a battle before we got our second agent, Miss Martin, a pretty little red head in 1932. We were all organized and waiting for her on her first meeting in our community. She helped us sell our commissioners' court by having a county wide field day with pantry displays of all our winter's food supply that we had put up by November. But after she had been here a year of two again we had a court battle, the depression made this a long war.

Then in the summer of 1938 we got Miss Sadie Lee Oliver. Between each tenure of a Home Demonstration Agent, Ford club gradually slid back into the Study club. After Miss Oliver met with us a few times the club had

to vote as to whether they would again become a Demonstration club. Those farm women who were interested and wanted demonstration work organized a separate group which was the same H. D. Club that has continued through the years. It was a small club, often having no more than four or five members, but this little nucleus was a devoted group. Gradually we built up our membership with meetings only once a month until 1947 when we could proudly report that we now had two regular meetings each month and had all of our programs as presented in the yearbook. The Study club died out through the years and now the Ford H. D. Club is the only social or community organization in our community. All of our community activities center around this group and in our club house which was a school house and community house combined before consolidation.

Dimmitt

(Continued From Page One)
Martin gave something about Christian Homes in Africa. The leader closed the program by summing up the theme of the day in a talk on Christian Homes Around the World.

In keeping with the theme Mrs. Burnan of Dimmitt was presented a corsage as the youngest mother present and Mrs. E. J. Hudson was given a corsage as the oldest mother present from the local organization Mrs. J. F. Ward was presented with a bouquet for serving as the "Mother of the Hereford WSCS."

Mrs. LaVada Waldron, who has been visiting in the Henry Melton home, left Friday to attend the Southern Baptist Convention which will be in session through next week.

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\$7.98 Gal.
10 colors
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Long Time Ago

45 Years Ago
J. Ray, of The Hereford Brand, talked to the Northwest Texas Press Association on "Should The Members of This Association Have Uniform Prices For Commercial Work?" April 17, 1905, held in Amarillo.

The electric light plant purchased by Tucker and Jacobsen arrived and work was rapidly progressing on the installation of same. The plant was designed to serve Hereford until she reached 6,000 population. Hereford was on a boom, then, too. Costing between \$6,000 and \$7,000, the plant was to be ready for use in six weeks.

The Methodist District Conference in Clarendon was attended by several Hereford delegates. Rev. Thomas S. Barcus and James Hughes were among the visitors.

James Head sold his confectionery and cold drink stand to W. A. Hancock. Hancock was going to remodel the inside of his building and put an ice cream parlor in the rear.

In an editorial, The Brand noted that Dallas had at last raised the amount required by the U. S. Government and was rejoicing in the possibility of one day seeing a tug or schooner wending its way among the beds of the Trinity River. No people outside of Dallas had ever believed there was sufficient water in the Trinity to render the stream navigable.

Deaf Smith county prisoners who were being kept in the Canyon jail pending completion of the new Hereford jail, escaped. They were found, asleep, near Goodnight 24 hours after their escape. They were to be brought back to the Hereford jail.

Parents were reminded to call at W. W. Cogdell's store and register their children for the next school year.

Oscar Foster, employee of the Bovina Division of the R. I. T. Ranch, fell off a 40-foot windmill tower and lay unconscious for nearly 24 hours before he was found and brought to Bovina and then back to Hereford for medical attention. He died shortly.

S. S. Evans bought 240 acres of land north of Hereford from B. F. Stanley for \$4,080. In the deal, Evans sold Stanley five acres in the College Addition at \$500 and 200 head of cattle at \$30 for the cows and \$25 for the calves and \$17 for the yearling heifers.

A whole train, consisting of 144 car loads of matches arrived. They were sold only by J. O. Gallens at five cents a box and two boxes were advertised to contain as many matches as any other three boxes. Gallens also received a thousand Stay Fast Hooks and Eyes which they put on sale at a penny per dozen or six dozen for a nickel.

The Commissioners Court met and gave attention to the construction of an iron bridge across the river just south of Hereford.

Omair Dendy attempted to rope a horse and, when the loop settled over the horse's head, the animal became frightened and pulled the rope in such a way as to catch the boy's thumb, jerking the limb off at the first joint. Young Dendy was the son of J. T. Dendy of Boom.

W. G. Ross began the construction of a toll line from Hereford to old LaPlaita. Ross was extending the system of lines throughout all parts of the adjacent county and he predicted in only a short time all the farmers of Deaf Smith and Castro County could say "hello" to each other.

Heiselman Group Formed In 1945

Heiselman Home Demonstration Club was organized on May 10, 1945. Mrs. Tom Fields was elected president and presided through 1945 and 1946. Then Mrs. Henry Kinsey presided through 1947 and 1948. Mrs. E. L. Brown was elected in 1949 and is still presiding. We served two farm sales netting us \$140.00.

Sims HD Club Makes Amarillo Field Trip

Sims Home Demonstration Club was organized in 1938. The club has had regular meetings since it was organized.

Sims Home Demonstration Club has been regular contributors to Red Cross, Polio, and other organizations.

The first president was Mrs. Lauren LuAllen, first council delegates, Mrs. M. W. Blankenship and Mrs. Clarence Hollabough, first secretary Mrs. Glen Hetzler. Although members drive perhaps the greatest number of miles of any other Home Demonstration Club, in the county, it remains one of the largest clubs.

Pioneer West Texan Is Buried At Earth

Funeral services for Herman Russell Haberer, 52, a pioneer resident of the Earth area, were conducted Tuesday afternoon, April 18, at the First Methodist Church in Earth, with Rev. Hugh F. Blaylock of Miami officiating, assisted by Rev. A. W. Blaine, Muleshoe. He was born November 18, 1897 at North Bend, Neb. Interment was in the Earth cemetery under direction of Hammons Funeral Home of Littlefield.

Mr. Haberer died about 5:30 p. m. Sunday, April 16th, in the Payne-Shotwell Foundation, of a heart condition.

Survivors include his wife; two sons, Russell and Ted, both of the Earth community; mother, Mrs. John Haberer, 2515 Downer Avenue, Richmond, California; three brothers, A. L. of Ralls; and Roy and Johnny of Earth; and one sister, Mrs. Ruth Greathouse of Richmond, California.

Mr. Haberer had lived in the area for more than 40 years, and at his home near Earth for about 20. He had been engaged in farming and stock raising.

Mrs. John Haberer and Mr. and Mrs. Howard Greathouse attended the services. Mr. and Mrs. A. L. Haberer were touring Old Mexico and did not hear of his death until Tuesday night.

DANIEL NEWS

Winter Peas Are Doing Good For Several Daniel Farmers

By MRS. W. R. MOORE
Brand Correspondent
Most of the farmers have their land ready for planting feed. A number have planted winter peas which are growing nicely.

Mr. and Mrs. Clarence McBroom called in the home of T. M. McBroom in Canyon Sunday. Mr. and Mrs. Higley from Clovis were visitors in the W. R. Moore home Sunday.

Mr. and Mrs. J. T. McClain and children visited in the S. R. Garrison home in Plainview Friday night.

Misses Neta Jo and Joyce Moore, Plainview, were visitors in the home of their mother, Mrs. J. T. McClain, Saturday and Sunday.

Mesdames W. R. Moore, Zelma Axe and Zane Axe made a business trip to Canyon Sunday afternoon.

Mr. and Mrs. Bill Kepler, Mrs. Brucie Wheeler and little daughter, Dona, Mrs. Vesta Whitaker and son, Gordon, from Plainview, were visitors in the W. R. Moore home Sunday.

Mr. Elmer Womble made a business-trip to parts of Colorado last week.

Mr. and Mrs. Pies Brown from Amarillo and Rev. and Mrs. Lee White visited in the J. T. McClain home Sunday.

Billy Moore made a business trip to Shamrock Wednesday. Miss Genevieve Herdman from Hereford was a visitor in the home of Wilma Moore Thursday night.

Baptist Class Meets In Matthews Home

The Kings Daughters Class of the First Baptist Church met in the home of Mrs. L. J. Matthews Monday night with Mrs. Jim Clark as cohostess.

The program on "Salvation" was presented by the teacher of the class, Mrs. Malcolm Cassels. Mrs. W. S. Rice directed games for the evening.

Mrs. J. R. Johnson, class president, presided over a brief business meeting when new year books were distributed. Other members present were Mesdames Carroll Whiteside, Lowell Sharp, Toni Edens and J. R. Johnson.

Mrs. Maxine Tollison and Mr. and Mrs. Noble Hoppy and baby will spend the week end with Mr. and Mrs. R. T. Adams in Hereford. Mrs. Tollison and Mrs. Hoppy are both daughters of the Adams and both live in Borger.

Mr. and Mrs. T. C. Covington and children attended a family reunion at his mother's home at Turkey Sunday.

Mr. and Mrs. David Rodgers and Jon David were in Dallas last week to attend the opera.

Mr. and Mrs. Bob Lawrence were in Ilbary, Texas last week. They were called there by the death of a relative of Mrs. Lawrence.


Mr. and Mrs. J. L. Taylor and daughter, Peggy Sue of Friona

and Mr. and Mrs. Ralph Stork and daughter, Patsy of Tucumcari, were Sunday visitors in the home of Mr. and Mrs. J. T. Burkett.

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Entertainment --- For Real Relaxation
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A COMEDY OF KISSIN' AND KILLIN'



Bob HOPE in **The Great Lover**

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Anniversaries from Sunday, May 7, through Wednesday, May 10...

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- Mr. and Mrs. L. H. Shore
- Mr. and Mrs. Herman Buse, Jr.
- Mr. and Mrs. Homer Hamilton
- Mr. and Mrs. S. B. McLallen
- Mr. and Mrs. G. W. Johnson
- Mr. and Mrs. E. E. Doak
- Mr. and Mrs. J. R. Johnson
- Mr. and Mrs. E. E. Gouid
- Mr. and Mrs. W. V. Hull
- Mr. and Mrs. R. W. Caster
- Mr. and Mrs. Wm. McGehee

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

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STAR Thurs. - Fri. Saturday May 11-12-13

Thrilling Love!



The DOCTOR and the GIRL

Starting **GLENN FORD**
JANEY LEIGH - CHARLES COBURN - GLORIA DE HAYEN

TEXAS WED. - THURS May 10-11

SATURDAY NITE ONLY!

\$1.00 Per Car

Regardless of the Number of Occupants — Starting May 13

TOEPLITZ	Sunday and Monday May 7-8 SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard	Located West Of Town on Hwy. 60	COME AS YOU ARE	Thursday - Friday May 11-12 HUCKSTERS Clark Gable Deborah Kerr	DRIVE-IN
	Tuesday - Wednesday May 9-10 HONEYMOON Shirley Temple Guy Madison			Saturday May 13 SUNDOWN Gene Tierney Bruce Cabot All The Family In One Car For \$1.00	

Relax, Smoke Eat, Talk In The Comfort Of your own car.

TWO SHOWS NIGHTLY — 8:00 O'CLOCK AND 10:00 O'CLOCK

ROSE & BARBER Realtors

Real Estate Insurance
Loans
IF IT'S A GOOD LOAN - WE CAN MAKE IT
Phone 45 104 East 3rd St.

DANCE

Saturday Night, May 13

HOTEL JIM HILL



WELDON BRIGHT AND HIS QUINTETTE

Music By...
Weldon Bright Quintette

9:30 till

ADMISSION \$3.00 Per Couple
Sponsored By Hereford Jaycees

AP NEWSFEATURES COMICS

WORLD'S EARLIEST KIDS



" I DON'T KNOW WHAT'S THE MATTER WITH ME, I CAN'T SEEM TO MAKE A DECENT MUD PIE ANYMORE! "

" I WANT A NICKEL'S WORTH OF YOUR MOST ALLURING PERFUME! "

" BUT MOTHER, I CAN'T RUN AN ERRAND FOR YOU UNTIL I GET A BABY SITTER FOR DAISY. "



" FOR GOODNESS SAKE, MARY, DON'T BE SO CHILDISH! "



" WE SAW A TELEVISION AERIAL ON YOUR ROOF, CAN WE COME IN AND WATCH! "



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MAY 7, 1950



SCORCHY SMITH
by *Redd Foxx*

TO ME, THIS JOB IS A CHINESE PUZZLE, SCORCHY, ... ONLY I HAVE PIECES LEFT OVER!

HOLD YOURS TILL I SOLVE MINE! WHY DOES MAJOR MARK HAND ME SEALED ORDERS AS WE TAKE OFF?

WITH NO FACTS TO HOLD THEM BACK, SCORCHY AND BETTY FORBES TAKE OFF IN THE BLUE ON A RED-HOT ASSIGNMENT...



LOOKS LIKE A CODED LIST AND PASSPORTS!

YOURS IS STRAIGHT STUFF! THIS'LL BE MINE ... JUMPIN' JEE-LIPITER!



THAT'S WHY THE MAJOR SEALED IT UP! HE GAVE ME CYRIL SNYDE'S PAPERS!

THE HEEL I ONCE THOUGHT I LOVED ... !?



I HATE THIS, BETTY, BUT IT FIGURES! HE WAS A BLACK MARKETEEER IN THE BIG TIME AND WE CARRY BLACK MARKET STUFF AS COVER-UP CARGO!

RIGHT NOW YOU LOOK LIKE HIM, TOO!



AND THIS DECODES AS A LIST OF CONTACTS WHEN WE HAVE TO PUT HER DOWN IN "CURTAIN" AIRPORTS!

RED LIGHT ON THAT AUTOMATIC MONITOR! MAYBE A SHORT-WAVE GOOD-BYE KISS FROM THE MAJOR!



TIME: TWO TWO OH FIVE. WEATHER REPORT FOR ANDAMAN ISLANDS - TYPHOON - MOVING N.N.W. BY N. AT 65 M.P.H.



I DECODED QUICKER WHEN I WAS ONLY PRACTICING 'BACK IN MACAO! ... WOW! DO YOU THINK I GOT IT RIGHT, SCORCHY?

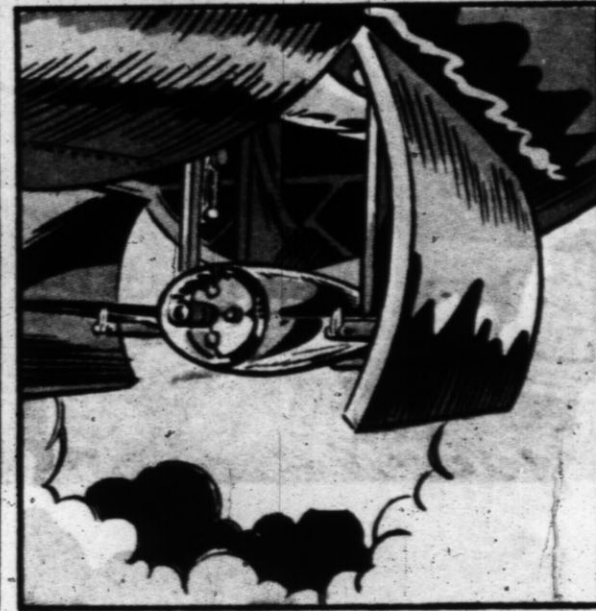


"UNCONFIRMED. DISC CHAIN SIGHTED OVER AREA 229 N AT 650 MPH ... ONLY 160 MILES FROM OUR POSITION!



650 MILES PER HOUR!?! AND OUR TOP SPEED IS 250? IF THEY ARE FLYING SAUCERS HOW CAN WE EVER HOPE TO CATCH UP, SCORCHY?

WHY WE'VE GOT A FEW TRICKS IN OUR CRATE, TOO BETTY ... OR HADN'T YOU NOTICED?



NEWPORT, RI IS A BOATING PARADISE

BUZZARDS BAY
NEWPORT
POINT JUDITH
MARTHA'S VINEYARD

DICKIE DARE

by *OSCAR REYNOLDS*

Illustrated by *COULON WAUGH*

THE "DICKIE DARE" LIES SNUGLY AT ANCHOR DAN HAS BEEN WRITING WHILE DICKIE TOURS THE TOWN

SEE ALL THE SIGHTS?

YEP, TOWN HALL, THAMES STREET

-- BEST OF ALL, AN OLD STONE TOWER S'POSED TO HAVE BEEN BUILT BY NORSEMEN! GOSH, DAN, DID THE VIKINGS REALLY COME TO NORTH AMERICA?

THAT'S WHAT THE EXPERTS WHO HAVE STUDIED THE OLD SAGAS SAY! I'M WRITING THE STORY FOR MY BOOK ON FAMOUS VOYAGES

WOW, SPILL IT!

IN OLD NORWAY, THORVALD ASVALDSSON AND HIS SON, "ERIK THE RED" HAD THE WORST TEMPERS ON RECORD---

PIG DOLT!

THE VIKINGS WERE NO SISSIES, BUT THIS QUARRELING GOT TO BE TOO MUCH FOR THEM---

YOU ARE BOTH BANNED FROM NORWAY

GOOD! WE'LL NOT MISS YOU SNAKES

THERE WAS A COLONY OF VIKINGS IN ICELAND--THEY FITTED OUT A SHIP AND SET SAIL THAT WAY

WE WILL LIVE IN A LAND WHERE MEN ARE MEN RATHER THAN HUMAN SNAKES!

THORVALD DIED, ERIK MARRIED AND RAISED THREE SONS. BUT ERIK HAD INHERITED HIS DAD'S LOOKS AND HIS DAD'S TEMPER---

SNAKE!

THAT MAN!

RESULT IN THE YEAR A.D. 982

ERIK, YOU ARE BANNED FROM ICELAND FOR THREE YEARS

THESE COUNTRIES WERE UNKNOWN

ICELAND
BRITAIN

GOOD! SOME THINK LAND LIES WESTWARD. I WILL SAIL THERE--

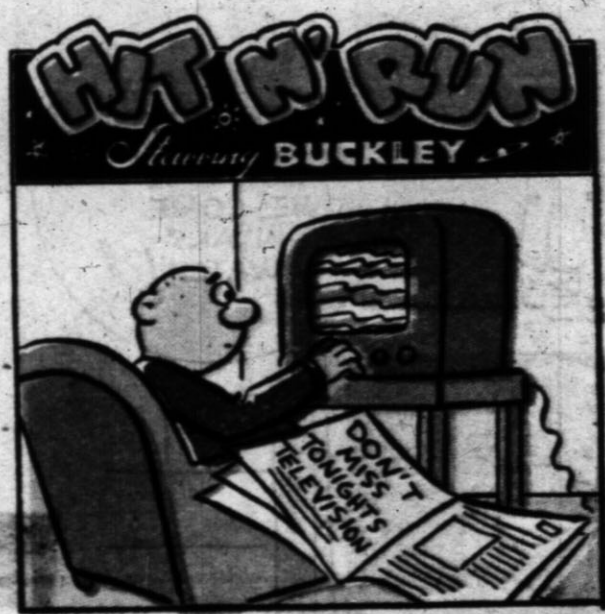
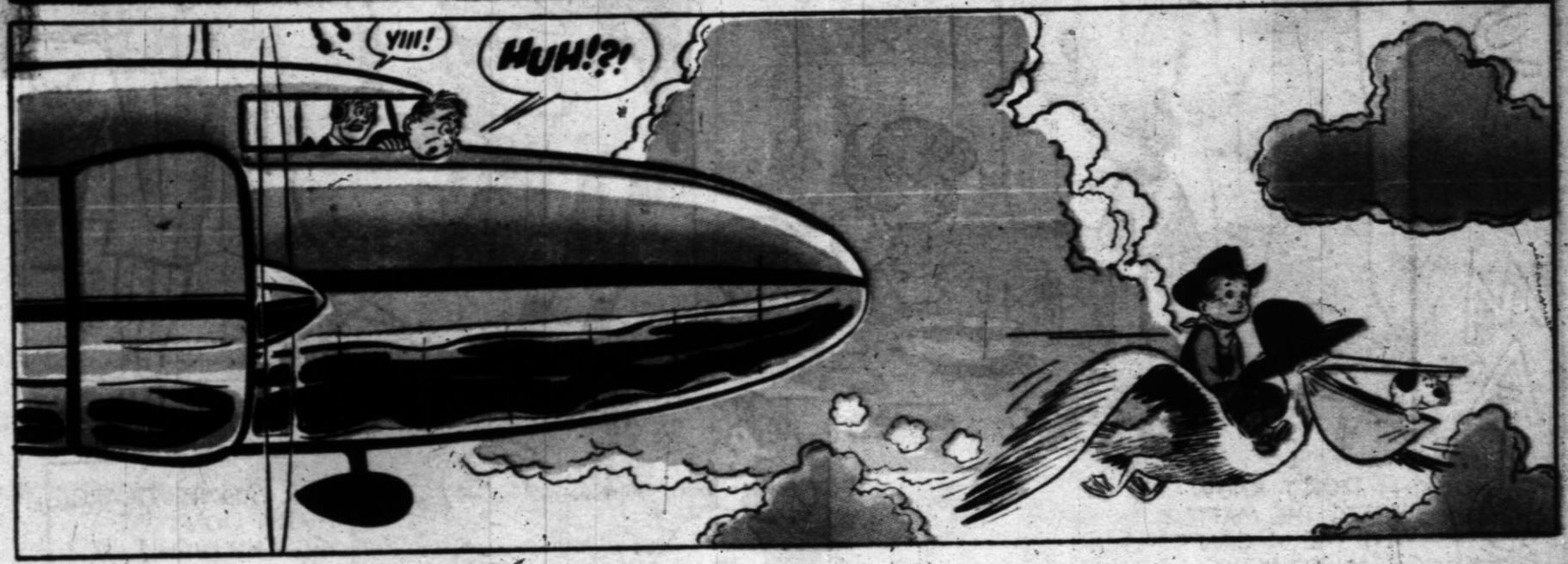
-- TO FIND A PLACE WHERE A MAN CAN HAVE PEACE AND QUIET ---

WOW-- THINK OF THAT OL' SOUR PUSS BEING THE FIRST MAN TO DISCOVER THE AMERICAN MAINLAND

BUT HE WASN'T-- AND HE DIDN'T

5/7

FIND OUT WHO DID --NEXT SUNDAY!



SPORT SLANTS

-On the KENTUCKY DERBY



REGRET
-THE LONE FILLY TO WIN THE KENTUCKY DERBY -1915-

Eddie ARCARO
TOPS ALL JOCKEYS WITH FOUR DERBY WINNERS



THE GREAT **MANO'WAR**
DID NOT RACE IN THE BLUE GRASS CLASSIC

BEN JONES
TRAINED FIVE KENTUCKY DERBY WINNERS - LAWREN, WHIRLAWAY, PENSIVE, CITATION AND PONDER.



MEMORY MIRROR
HE WITNESSED EVERY RUNNING OF THE KENTUCKY DERBY FROM 1875 THROUGH 1949
... HIS ABLE PROMOTION MADE THE DERBY ONE OF THE MOST COLORFUL OF ALL SPORT CLASSICS

5-7-50 PAP

HOWER LOOPER by RAND TAYLOR

Panel 1: A woman asks, "WHAT BECAME OF THE BULB IN THIS LAMP?" A man replies, "HERE'S ONE FOR IT, M'LOVE -"

Panel 2: The man says, "HEY, WHO TOOK THE BULB OUT OF MY STUDENT LAMP?" He adds, "I'LL BRING YOU ANOTHER AS SOON AS I PUT THIS IN -"

Panel 3: The man says, "THERE!" A woman asks, "HAS ANYONE SEEN THE BULB THAT WAS IN MY BRIDGE LAMP?"

Panel 4: The man says, "HERE'S ONE THAT'S JUST AS GOOD, MA!"

Panel 5: A woman asks, "DID YOU KNOW THAT SOMEONE BORROWED THE BULB FROM THE BATHROOM LIGHT SOCKET?" The man replies, "I'LL GET ONE FOR IT, M'LOVE -"

Panel 6: The man says, "WE'LL BREAK HIM OF THAT HABIT IF IT TAKES ALL NIGHT!"



WHILE THE TWO SEAMEN WHO DESERTED CAPTAIN LIL'S SINKING SHIP WERE TRYING TO GET AWAY WITH HER TREASURE CHEST, OAKY CAUGHT THEM RED-HANDED! BUT NOW...



HURRY UP, CROOK! PART HIS HAIR IF YE'RE GOIN' TO!





NEIGHBORLY NEIGHBORS BY MORRIS





COME ON, PATSY!
I'VE GOT A COUPLE
OF PASSES TO
THE BASEBALL GAME
TODAY!



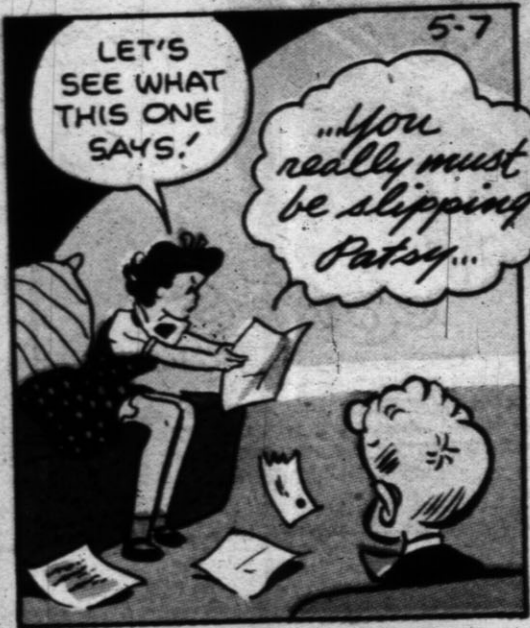
WELL... OKAY, TEDDY!
BUT CAN YOU WAIT
UNTIL I LOOK OVER
MY FAN MAIL?

I
GUESS
SO!



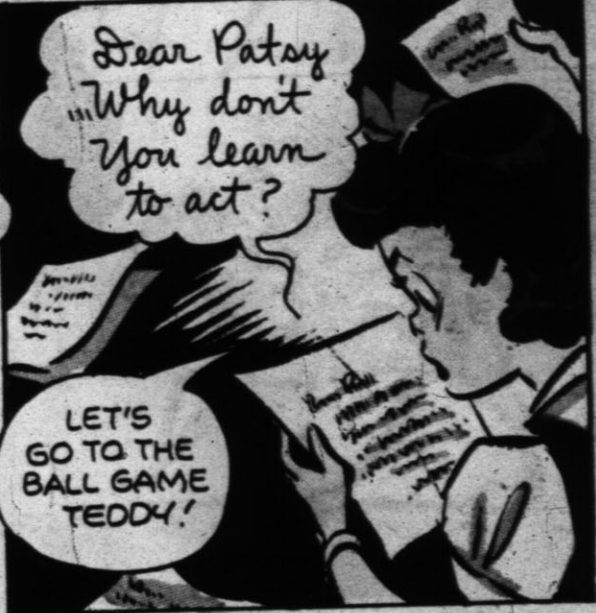
"I thought you
were terrible in
your last
picture!!"

HUMPH!



LET'S
SEE WHAT
THIS ONE
SAYS!

"You
really must
be slipping
Patsy..."



Dear Patsy
Why don't
you learn
to act?

LET'S
GO TO THE
BALL GAME
TEDDY!



I THINK FANS
HAVE GOT A LOT OF
NERVE TO SAY UGLY
THINGS LIKE THAT!



OUT!

OH
WHAT A
BLOCKHEAD!

GET
SOME
GLASSES!

THIEF!



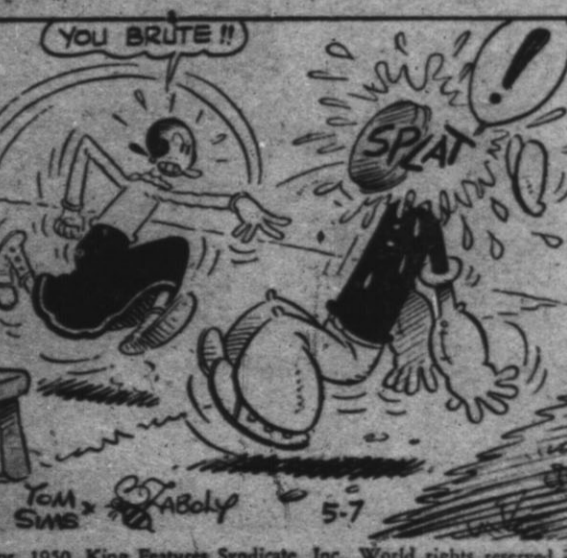
THEY
SHOULD BE
CONSIDERATE
OF PEOPLE'S
FEELINGS!

BASEBA

THIMBLE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



ENTERTAINMENT UNDER THE STARS
SEE AND HEAR THE MOVIES IN THE PRIVACY OF YOUR OWN CAR... EAT SMOKE... TALK... WHILE YOU SEE THE STARS UNDER THE STARS.

LOCATED WEST OF TOWN ON HWY. 60

NO BABY SITTER TROUBLE HERE

Come As You Are

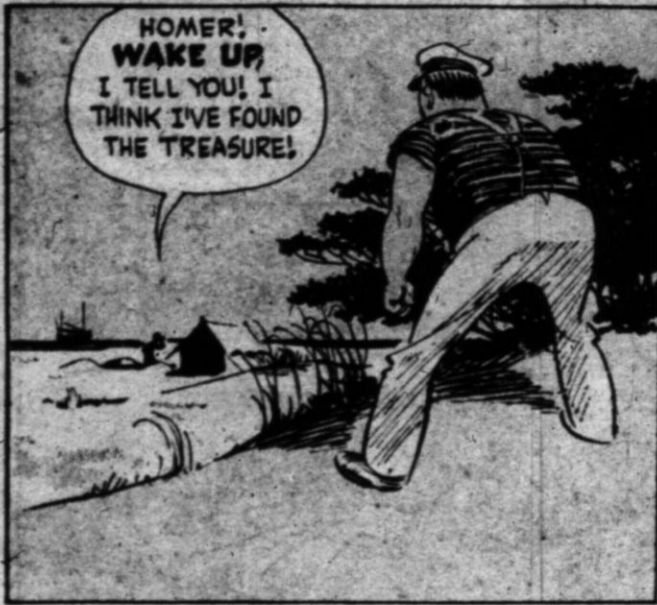
TOWER DRIVE-IN

The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



BLONDIE

by
CHIC YOUNG



I'M REALLY
TIRED TONIGHT--
I WON'T HAVE
ANY TROUBLE
SLEEPING



DAGWOOD, WAKE UP!
YOU LOOK ENTIRELY TOO
PLEASED ABOUT YOUR
DREAM TO SUIT ME



NOW I WONDER IF
I CAN GET BACK INTO
THAT SAME DREAM
WHERE I LEFT OFF



GOLLY--
A PERSON
CAN'T HELP
WHAT THEY
DREAM



DREAM CONSTRUCTIVE
THINGS --- DREAM
ABOUT HAPPENINGS
AROUND YOUR
OFFICE



YEOW



DAGWOOD BUMSTEAD---
MAYBE IT WOULD BE
BETTER IF YOU DIDN'T
DREAM AT ALL!

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CHIC YOUNG



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

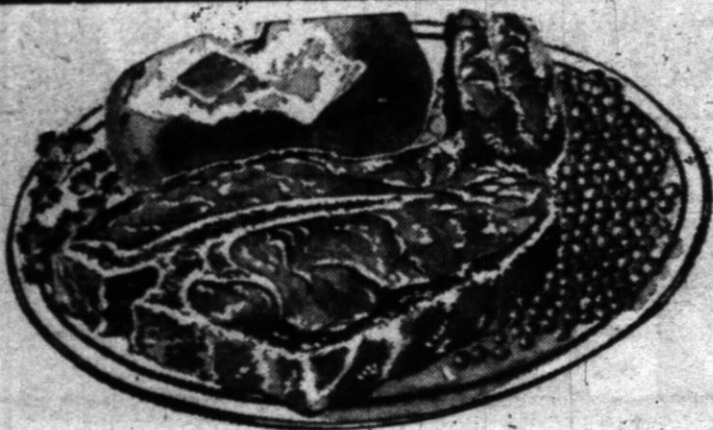
★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

Right Around HOME by Dudley Fisher

WE PAPER THE LIVING ROOM



for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

SPOOKS
by
GEOMCMANUS



Bringing Up Father

Registered U. S. Patent Office

By George McManus



**PITMAN
GRAINCO.**

**PHONE 1
NO.**

The KATZENJAMMER KIDS



"Bear" the Heat Better!

KEEP COOL

with
AIR CONDITIONING

Phone 708

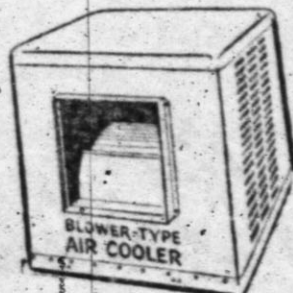
It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

Experts in Plumbing - Sheet Metal work

HEREFORD HEATING CO.

529 East 1st Street

Authorized LENOX Dealers



LITTLE ANNIE ROONEY

by BRANDON WALSH

Registered U. S. Patent Office

LOOK, ANNIE~LOOK! HERE COMES THE SUN~IT'S BEEN HIDIN' BEHIND THE BLACK CLOUDS ALL MORNIN' JUST LIKE IT WAS SCARED~



THE SUN WAS NOT AFRAID OF THE CLOUDS~IT WAS AFRAID OF THAT OLD TROUBLE MAKER, MRS. PETTAFOG~WHEN IT SAW THAT OLD SUPER-SNOOPER SPYING 'ROUND, THE SUN WENT ON A SIT-DOWN STRIKE~



THAT'S RIGHT~BUT THE DARK CLOUDS AN' MRS. PETTAFOG ARE BOTH GONE NOW, SO WE KIN HAVE FUN~LET'S PLAY A GAME~



LET'S PLAY STORE~I'LL BE THE STOREKEEPER AND YOU AND ZERO WILL BE~

HE WAS HERE A MINUTE AGO~



OH, MY GOODNESS GRACIOUS~ZERO IS EATIN' SOMETHIN'~DROP THAT ZERO! DROP IT, I SAY!!



WHAT'S THE MATTER, ZERO? ARE YOU SICK??



MRS. PETTAFOG~THAT STEAK~POISONED!

YOU CARRY HIM HOME~I'LL RUN QUICK AND TELL MOTHER TO CALL A DOCTOR~

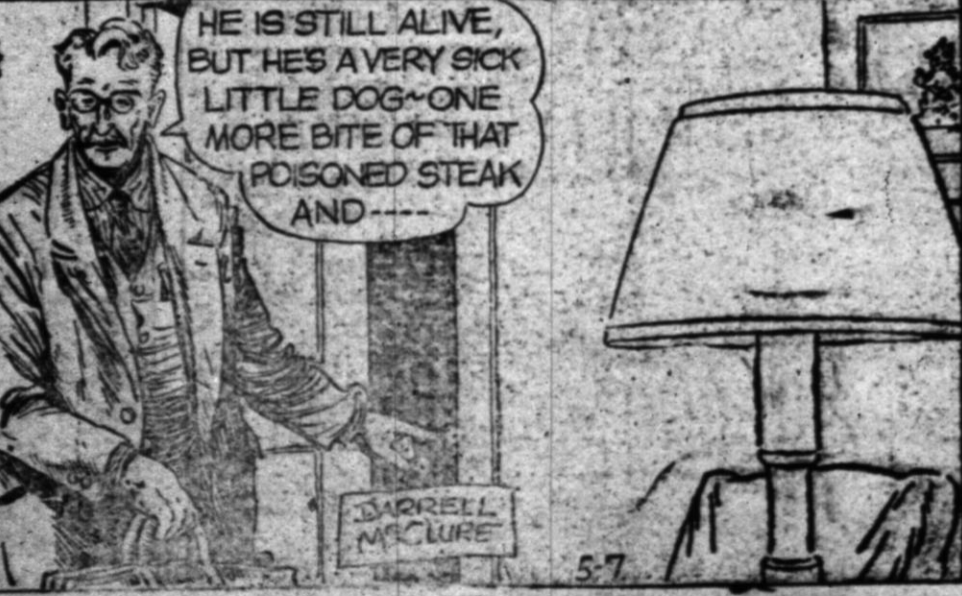


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PLEASE, DOCTOR, HOW IS ZERO? IS HE TERRIBLE SICK? WILL HE DIE??



HE IS STILL ALIVE, BUT HE'S A VERY SICK LITTLE DOG~ONE MORE BITE OF THAT POISONED STEAK AND----



DARRELL MCCLURE

57

UT

MANN'S

Buttermilk Cream

BREAD

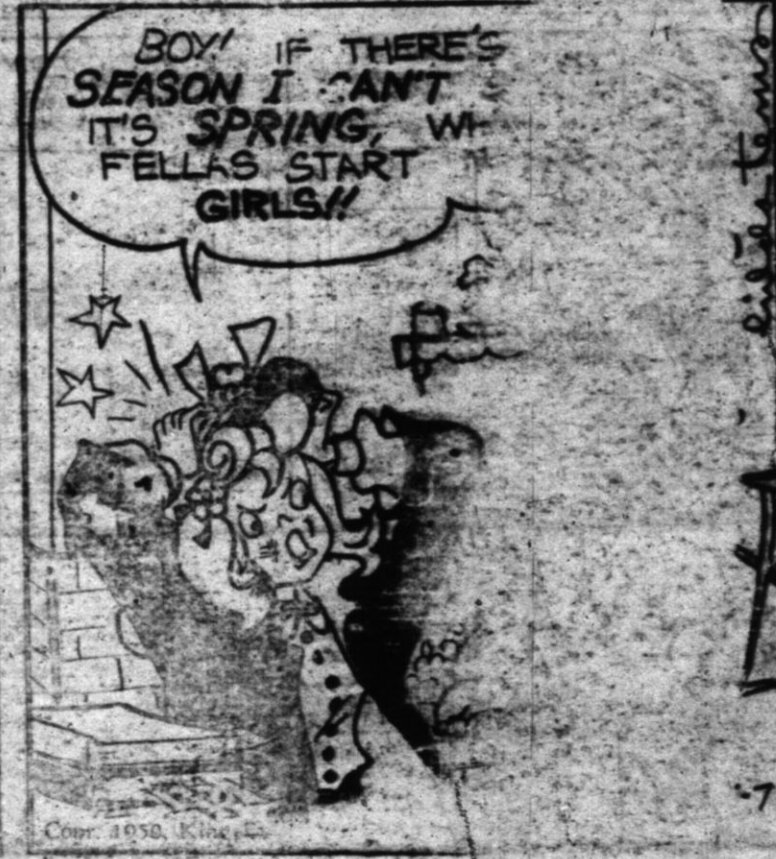
LOOK FOR THE BREAD IN THE BRIGHT RED POLKA DOTS



TEENA [®] by *Lilla Terry*



YIN A H



YIN A H

sugar 'n spice 'n everything nice...

THAT'S WHAT OUR **BAKERY FOODS** ARE MADE OF!!

Fresh In Hereford

Hereford Buttermilk Bread

Hereford White Sliced

HEREFORD BAKERY

Prince Valiant

IN THE DAYS OF KING ARTHUR



SUMMARY: PRINCE VALIANT IS ON THE VERGE OF DEFEAT IN HIS DUEL WITH EGIL AND HE PRAYS FOR A MIRACLE TO SAVE HIM. NO MIRACLE ARRIVES—SO, CLIMBING TO THE SNOW-LADEN ROOF, HE CREATES ONE OF HIS OWN.



THE SNOW, WET AND HEAVY FROM THE SPRING SUNSHINE, HAS BEEN FIRMLY PACKED BY THE FALL, AND IT IS QUITE SOME TIME BEFORE THE DUELISTS ARE UNCOVERED.



VAL HAD BEEN DROOPING WITH WEARINESS, SO HE HAS FALLEN LIMPLY AND IS UNHURT.



BUT EGIL, MAD WITH RAGE, HAD STIFFENED UNDER THE IMPACT AND SUFFERED A PULLED TENDON.



"I AM READY TO CONTINUE, SIR VALIANT," SAYS EGIL. "IF YOU WISH TO DIE, DO IT NOBLY FIGHTING FOR KING AND COUNTRY, NOT IN A SENSELESS QUARREL," ANSWERS VAL.



VAL SMILES, THEN LAUGHS ALOUD. "IT IS FITTING THAT SUCH A SILLY DUEL HAVE A SILLY ENDING!"



AT THIS MOMENT THE KING IS NOT SMILING. HE HAS BEFORE HIM AN AGE-OLD PROBLEM, SOMETIMES GOOD, SOMETIMES TRAGIC, BUT ALWAYS DANGEROUS. ONE OF HIS JARLS IS TALKING: "THESE STRANGERS HAVE COME AMONG US TO OVERTHROW THE GODS OF OLD AND SET UP ALTARS TO A NEW GOD. MANY HAVE ABANDONED THE FAITH OF THEIR FATHERS TO FOLLOW THEM, AND THERE IS CONFUSION IN THE LAND."

NEXT WEEK - The Mission.

VAL FOSTER

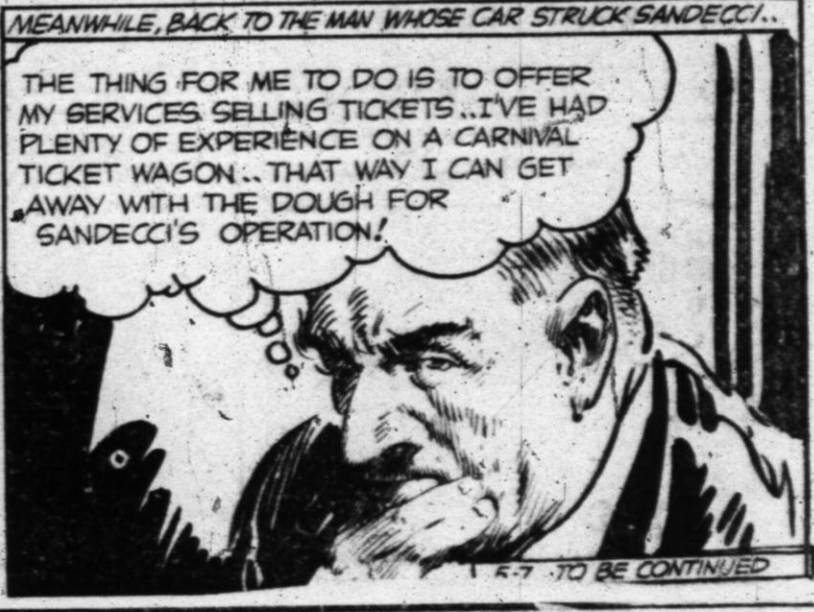
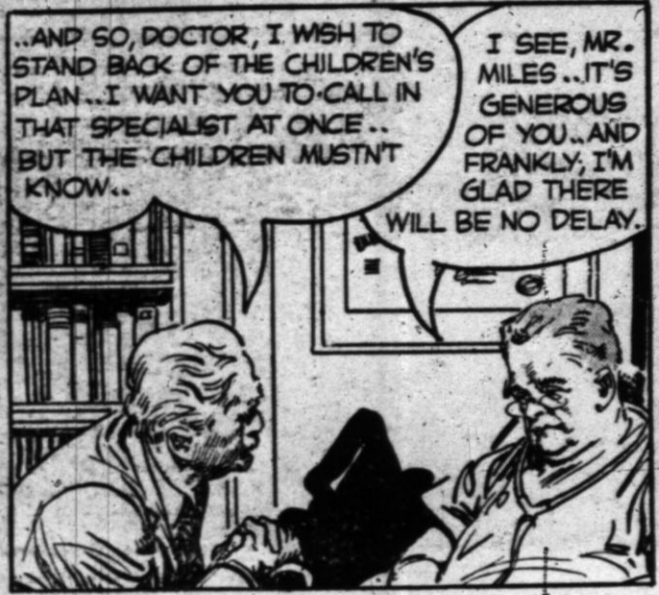


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For Complete Details - Inquire
THE HERFORD BRAND
 Phone 30

RUSTY RILEY by FRANK GODWIN



EVERY NEW
CONVENIENCE
YOU'VE BEEN
LOOKING FOR

Servel
The GAS Refrigerator

Only Servel -- The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT — LAST LONGER

COMMERCIAL OIL CO.

131 Main Street Phone 68
Factory Trained Service Men On Duty at all Times

GRANDMA by CHAS. KUHN-



FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars — save meat by storing the modern way. Try Our New Cellophane Wrap

Weekly Special BIRDSEYE FROZEN FOODS

HEREFORD LOCKER and COLD STORAGE

KING of the ROYAL MOUNTED

by
ZANE
GREY



KING, I'M FINISHED WITH THE WORK ON MY ILLUSTRATIONS FOR TODAY... I'LL TAKE YOU OVER TO THE CAUSEWAY!

FINE, MR. CURRENT! I WANT TO LOOK OVER THE SCENE OF THE ROBBERY!

WE'LL GO IN THE RACE, KING... HERE YOU'D BETTER WEAR THIS CRASH HELMET. BUCKLE IT ON TIGHT!



BY PERSUADING KING TO USE HIS HOME FOR A HEAD-QUARTERS, EDDY CURRENT IS ASSURED THAT NO PROGRESS IN THE CAUSEWAY KILLING WILL BE MADE WITHOUT HIS KNOWLEDGE!

WHEW! WHO'D EVER BELIEVE A BOAT COULD GO THIS FAST!

THE BARRACUDA IS GOING TO BREAK THE WORLD RECORD. IF SHE DOESN'T BREAK ME FIRST... AH! THERE'S THE CAUSEWAY!



THAT MUST BE WHERE THE BANDIT AMBUSHED MIKE... THERE'S THE BARRICADE... SAY! I JUST HEARD A LOUD CLICK!



YES, KING, THE CLICK OF A CLEVER POISON-GAS DEVICE CONCEALED IN THAT HELMET!

COUGH!



THAT WILL TAKE CARE OF HIM... PERMANENTLY! NOW FOR THE BIGGEST ROBBERY IN THE CAREER OF THE LONG BAY BANDIT... THE BANK AT SHALLOW LANDING!



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CONTINUED.



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Expert Repair Service on Cars, Trucks & Tractors

Hereford Wrecking Co.

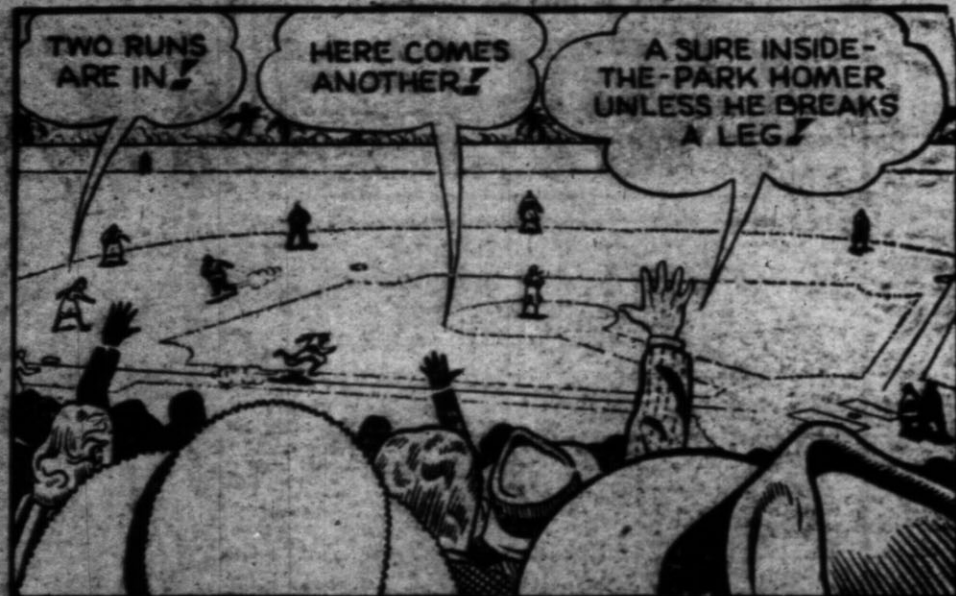
709 E. First Street - Phone 320

OZARK IKE by RAY GOTTO



SCARECROWS-4
BEACHCOMBERS-0
...AND WITH
SAGEBRUSH SAL
JUST ONE OUT
AWAY FROM A
SHUTOUT THE
BEACHCOMBERS
LOAD THE BASES!
AND THEN...

...A DRIVE TO
THE CENTER-
FIELD
WALL!



TWO RUNS
ARE IN!

HERE COMES
ANOTHER!

A SURE INSIDE-
THE-PARK HOMER
UNLESS HE BREAKS
A LEG!



ONLY ONE CHANCE
OF SLOWIN' HIM DOWN
WHILE TH' BAWL IS
BEIN' RELAYED
IN!



AND AS THE RUNNER
ROUNDS THIRD AND
HEADS FOR HOME
WITH THE TYING RUN...

HEY, MISTUH!
DID YUH TAG
THUD BASE?



WHO SAID I
MISSED
THIRD?

NOBUDDY
SAID YA
DID...
AH WAS
JUS'
ASKIN'!



OUT!

THREE
AWAY!
THE
SCARECROWS
WIN--
4 TO 3!

(MOAN)
NEVER ARGUE
WITH A
WOMAN!

GOTTO
5-7

NEXT WEEK:-
THE BIGGEST FISH
STORY SINCE JONAH!!



Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
ELIZABETH WOMBLE

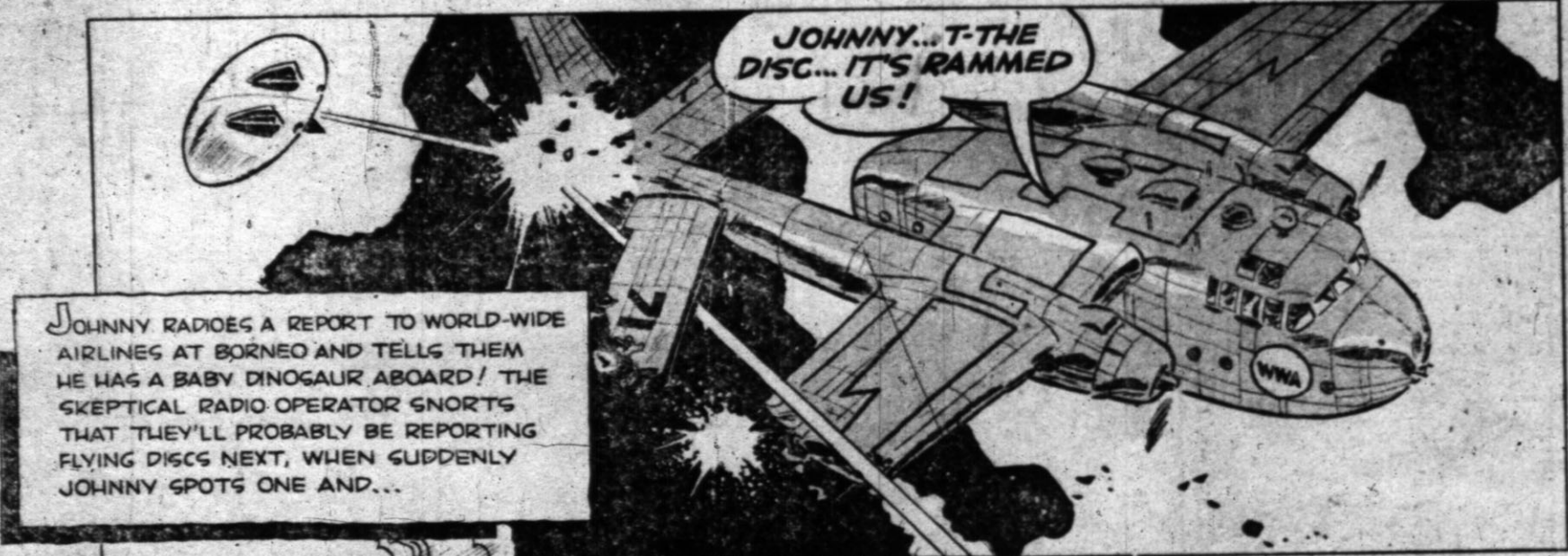


But
Ir
CARE
REFO
R. C.

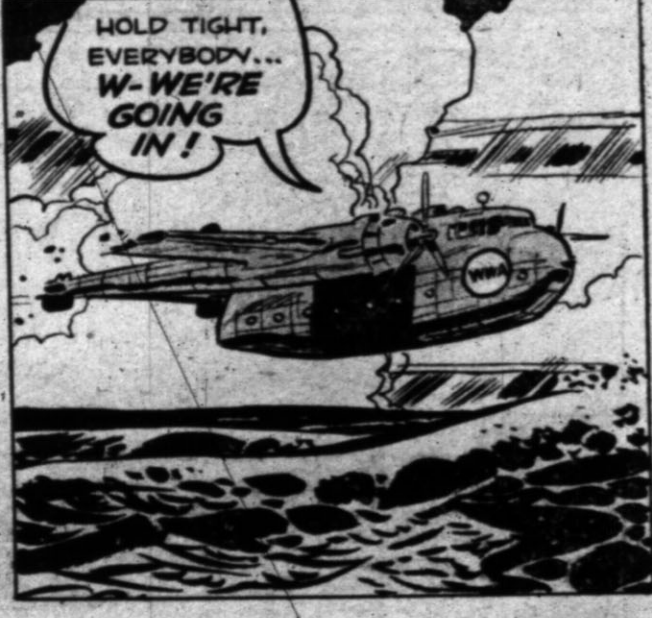
Phillips
6

ASES
RES

JOHNNY HAZARD by FRANK ROBINSON



JOHNNY RADIOS A REPORT TO WORLD-WIDE AIRLINES AT BORNEO AND TELLS THEM HE HAS A BABY DINOSAUR ABOARD! THE SKEPTICAL RADIO OPERATOR SNORTS THAT THEY'LL PROBABLY BE REPORTING FLYING DISCS NEXT, WHEN SUDDENLY JOHNNY SPOTS ONE AND...



What Wonderful Premiums

You have your choice of over 100 handsome, valuable premiums for only one book of Gunn Bros. Stamps! Solid brass Ornaments, Card Trays, Pottery Sets, Baby Cups, Milk Glass Decorative Pieces, Mirro Aluminum, Pyrex Sets, Hide-A-Brush Baby Blankets, Kitchen Racks, Sporting Goods—these are just a few of the many, many lovely one-book items. And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

- D & S VARIETY STORE
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- HEREFORD LAUNDRY & DRY CLEANING
- LANDRUM HDW.
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- WEST TEXAS FEED, SEED & HATCHERY CO.

57 CONTINUED...

MANDRAKE

THE
MAGICIAN

BY LEE FALK & PHIL DAVIS

LORO EXPLAINS TO NARDA HOW HE MADE THE ONLY ROAD OUT OF LETHE IMPOSSIBLE TO USE BY MAKING IT PERIL ROAD...

HERE I MIX MY SECRET POWDER. IT GOES FROM THIS HOPPER TO EVERY RESERVOIR AND FAUCET IN LETHE. WITHOUT IT THEIR MEMORIES MIGHT RETURN.



I HAD TO KEEP SECRET WHAT I'D DONE. I WANTED NO ONE TO ENTER OR LEAVE LETHE!



I WEARY OF LETHE AND SOMETIMES FLY TO OTHER COUNTRIES. IMAGINE-- ALL THIS IS MINE-- AND IN ALL THE LAND ONLY YOU AND I HAVE MEMORY.

WHY DID YOU SPARE ME?



BECAUSE I WANT A QUEEN, NOT A SPEECHLESS CREATURE LIKE THAT-- BUT A REAL, NORMAL WOMAN, LIKE YOU.

NO--



MANDRAKE, LOTHAR! YOU'VE GOT TO REMEMBER! YOU'VE GOT TO HELP ME!



IT'S NO USE-- THEY REMEMBER NOTHING! WHAT CAN I DO?



CONTINUED--



SHIRTS you'll be proud to wear!

Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

SHIRTS 20c Each
When Accompanied with
Family Bundle 17c Ea.

Call 298 or ask our driver for complete details!

HEREFORD LAUNDRY &

DRY CLEANERS

PHONE 298