



**TALL TAIL TEST**—Fifty feet above the floor of a hangar at Ames Aeronautical Laboratory, Moffett Field, Calif., technicians install pressure measuring equipment in the lowering tail of the Navy's Lockheed Constitution transport plane. Research flights will provide valuable data on tail loads during flight of very large aircraft. The Constitution, with a wingspan of 189 feet, will have a maximum weight of approximately 80 tons during the tests.

**Pretty Latin-American Airline Hostess Has Fun**

By MARTH COLE  
Associated Press Staff  
DALLAS, Tex. (AP)—The Airline hostess said she just stood there, mouth agape, staring at 14 of her passengers suddenly acting like crazy.  
"They call for coffee and water. And I bring it. And they start dipping their fingers in and sprinkling each other—and just giggling. And they wrap themselves up in blankets and they put on little hats they make out of newspapers.  
"All the time just giggling and talking in Spanish. They're 14 doctors from Cuba.  
"And you know what it is all about? We were crossing the equator. They pretend like we're on a ship.  
The hostess, Rita Teixeira of Lima, Peru, said that was the only time such a beautiful thing ever happened in the 14 months I have been flying the Houston to Rio de Janeiro run.  
Rita gets her English mixed up occasionally. But there's nothing mixed up about the light tan beauty and charm of the 21-year-old girl.  
"All the girls in Lima, Peru, that's what they want to be—an airline hostess," she said.  
"The nice girls, their families do not wish them to work as anyone else. But a hostess is different. When a company put out



**LATIN-AMERICAN HOSTESS**—Rita Teixeira, (above) of Lima, Peru, has been a Braniff Airways hostess on the Houston to Rio de Janeiro for 14 months. Rita speaks Spanish and English. She says all the girls in Lima want to be an airline hostess. (AP Photo)

a call for a hostess you find—oh, sometimes more than a hundred standing in line."  
The way she got started — "I was sick, you know—asthma? And I say maybe it's because I

have nothing to do. I go apply to be a hostess. And I get it. But I do not tell my mother until the day before I leave for my training. And I do not tell my father. My mother tells him after I leave. And you know. He did not not speak to me for three months." Rita is a Braniff hostess.

She speaks Spanish in her home, taught herself to speak English and understands Portuguese, though she speaks it little. "I think I understand it," she said, "but we go to Rio and they speak so fast. And then they stop and go 'humph'." The hostesses from South

America, Rita said they called themselves Latin-Americans—are a closely knit group. "We all have lovers in Panama City and we get together there. But it's always so hot. We go to the air-conditioned theatre right after lunch and stay there until it gets dark so we keep cool."

Thick Creamy Chocolate Icing - Oven Fresh  
**FATHER'S DAY FUDGE CAKES**  
Each **69¢**

Armour's  
**SHORTENING**  
3 Lb. Ctn. **49¢**

Rotel  
**TOMATOES**  
3 No. 2 Cans **25¢**

JUST A FEW OF **FURR** FOOD STORES **FATHER'S DAY Specials**

**Chase & Sanborn COFFEE**  
"With Pressure it's fresher!"  
**59¢**

**REMEMBER DAD SUNDAY JUNE 18**

**TOASTED COCONUT ICE CREAM**  
A McCall's Magazine Fail-Proof Recipe  
1/2 cup sweetened condensed milk  
1/2 cup water  
1 1/2 teaspoons vanilla extract  
1 cup heavy cream  
1 cup shredded coconut  
Combine condensed milk, water, and vanilla extract. Pour into a mixing tray of your automatic refrigerator; set cold control trays and freeze until the chilled milk mixture. Return to the meantime put coconut on a shallow pan and place it in a moderate oven, 350°F. for about 15 minutes or until coconut turns a golden color. Cool.  
Remove ice cream to a chilled bowl and beat smooth with a beater. Mix with coconut, return to refrigerator trays and freeze until firm. Serves 4 big ice cream cakes.

**BAKE DAD HIS FAVORITE CAKE**

**STEAK FROM FURRS**

- Jacks 1 lb. pkg. **25¢**
- VANILLA WAFERS** 2 303 Cans **45¢**
- Del Monte Early Garden **5¢**
- PEAS** 8 oz. can **5¢**
- Hunts **29¢**
- Tomato Sauce** 2 14 oz. bottles **29¢**
- CATSUP** 5 lb. can **35¢**
- Penick **25¢**
- WHITE SYRUP** 1 1/2 lb. pkg. **25¢**
- Dessert Brand Thomp. **39¢**
- Seedless **29¢**
- RAISINS** lb. Quarters **19¢**
- Colored Oleo **19¢**
- MEADOWLAKE** lb. pkg. **19¢**
- American Beauty **19¢**
- EGG NOODLES** lb. pkg. **19¢**
- American Beauty **19¢**
- MACARONI or SPAGHETTI** 300 Sheet Box **19¢**
- Facial Tissue **87¢**
- YES** 20 - 5c pkg. **69¢**
- Almond or Plain Fresh Bars
- Box of 24 - 5c Bars
- HERSHEY'S**

- Swansdown **37¢**
- CAKE FLOUR** 2 3/4 lb. pkg.
- Swansdown Instant or Devils Food, 16 oz. pkg. **36¢**
- CAKE MIXES** 8 oz. pkg. **39¢**
- Baker's **17¢**
- CHOCOLATE** So. Style, 4 oz. **19¢**
- Baker's, Premium Shred 4 oz. **19¢**
- COCONUT**

- Fryers** FRESH DRESSED and DRAWN **45 LB.**
- BACON** Armour Star, 1 Lb. Layer **49¢**
  - LUNCHEON** Assorted for Cold Plate Lunch, Lb. **45¢**
  - FISH** Red Perch Fillets, Cello Wrapped LB. **34¢**
  - LOIN STEAK** Choice Cuts Grain Fed Beef, Lb. **85¢**
  - ROUND STEAK** Tender & Juicy LB. **85¢**

**WHY PAY MORE?**

10c Val. Invisible with Elastic **4 FOR 19¢**

50c Val. Shave Cream (YOUNG MAN'S CHOICE) **37¢**

**MENNENS** Red or Yellow - Baked Enamel Inner Pail - 10 Qt. Capacity **79¢**

**Step-On Garbage Can** 16 oz. Rubbing **9¢**

**ALCOHOL**

**BEST FOODS MAYONNAISE** 4 1/2 PT. JAR **41¢**

- CALIFORNIA** 2 Lbs. **25¢**
- Oranges**
- CALIFORNIA CARROTS** 2 Large Bunches **15¢**
- FANCY RIPE CANTALOUPE** LB. **10¢**
- FANCY YELLOW SQUASH** 3 Lbs. **25¢**
- BLACK VALENTINE GREEN BEANS** 2 lbs. **25¢**
- CALIF. SHAFTERS POTATOES** 5 lbs. **23¢**

WE ARE PAYING 25c DOZEN FOR EGGS AND 27c DOZEN IN TRADE

- BUY BY THE CASE!**
- Hunt's **SPINACH** 2 300 cans **25¢**
  - Hunt's Tender Garden **2** Picnic Cans **25¢**
  - PEAS** 2 200 Cans **25¢**
  - Van Camp's **PORK & BEANS** 2 300 Cans **19¢**
  - Hunt's **TOMATO JUICE** 2 No. 2 cans **21¢**
  - Los Fresnos **GREEN BEANS** 2 No. 2 Cans **17¢**
  - Stillwell **HOMINY** 2 No. 2 cans **49¢**
  - Hunt's **GREEN BEANS** 2 Picnic Cans **23¢**
  - Hunt's Whole Kernel **GOLDEN CORN** 2 303 Cans **23¢**
  - Mission Cream Style **GOLDEN CORN** 2 303 Cans **25¢**
  - Spraeen Garden Sweet **PEAS** 2 No. 2 1/2 cans **55¢**
  - Rosedale **PEARS** 3 No. 2 1/2 Cans **69¢**
  - Hunt's **APRICOTS** 2 No. 2 1/2 Cans **33¢**
  - Hunt's **PRUNE PLUMS** 2 300 Cans **37¢**
  - Hunt's **FRUIT COCKTAIL** 46 oz. can **35¢**
  - Tropic Sweet **GRAPEFRUIT JUICE** 46 oz. Can **35¢**
  - Winter Gold **ORANGE JUICE**

- Case of **48 Cans** **\$5.49**
  - Case of **48 Cans** **\$5.89**
  - Case of **48 Cans** **\$5.89**
  - Case of **48 Cans** **\$4.39**
  - Case of **24 Cans** **\$2.49**
  - Case of **24 Cans** **\$1.98**
  - Case of **24 Cans** **\$5.79**
  - Case of **48 Cans** **\$4.98**
  - Case of **24 Cans** **\$2.69**
  - Case of **24 Cans** **\$2.85**
  - Case of **24 Cans** **\$6.49**
  - Case of **24 Cans** **\$5.49**
  - Case of **24 Cans** **\$3.85**
  - Case of **48 Cans** **\$8.79**
  - Case of **12 Cans** **\$3.98**
  - Case of **12 Cans** **\$3.98**
- Guaranteed 5 Years, 50 Ft. Lengths Coupled **\$4.49**
- GARDEN HOSE**
- Calif. Dinnerware, Mint Green - Nutmeg Pink - Cinnamon  
Brown - Sage Gray - Giger Yellow - Spice Turquoise
- 10.80 Value **\$4.79**
- HOLIDAY POTTERY**
- Coffee lb. **59¢** Golden Light
  - Coffee lb. **59¢** Schillings
  - Shortening 3 lb. **59¢** Crisco
  - No Rub **AEROWAX** Lib. Paste **49¢** Pint Can **29¢** Quart Can **49¢**

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# SEVEN HOURS TO PRODUCE TOP TV SHOW

A glimpse behind the scenes of one of television's top programs, Lincoln-Mercury's "Toast of the Town," shows how a dazzling production is whipped together for the new medium in a matter of hours. For this one-hour weekly performance, the production staff numbers seventy-three. Ray Bloch and his eighteen piece orchestra and the chorus line, the glamorous Toastettes, are permanent parts of the entertainment staff.

Each week, the greatest of the old and the finest of the new talent are assembled for presentation to television viewers everywhere by famous emcee Ed Sullivan.



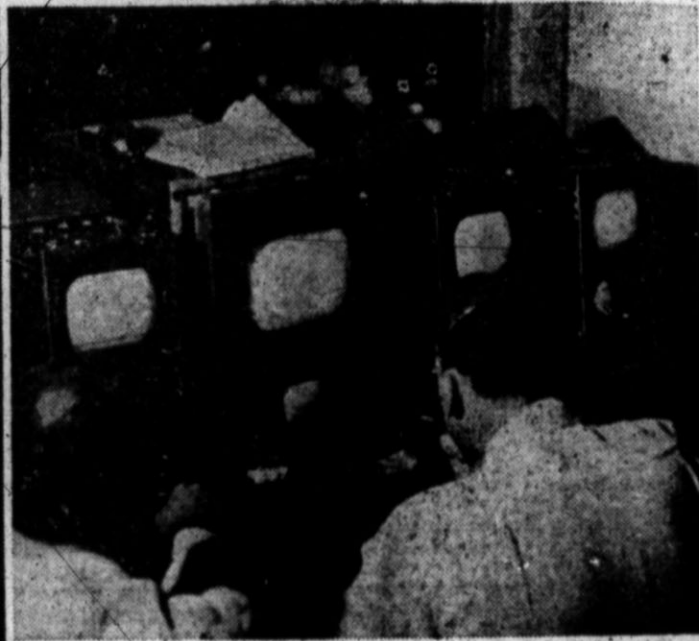
1. SEVEN HOURS TO SHOW TIME—Rehearsal time for the CBS-TV show "Toast of the Town." Emcee Ed Sullivan, child movie star Margaret O'Brien and singer Vic Damone run through their lines.



2. TWO HOURS TO SHOW TIME—Production conference. Dress rehearsal over, staff meets on stage to cut and polish the show. Left to right, first row: floor manager Bob Payne; director John Wray; guest singer Monica Lewis; emcee Ed Sullivan. Behind them, producer Mario Lewis; orchestra leader Ray Bloch.



3. ONE HOUR TO SHOW TIME—Make-up girl Frances Arvold puts the finishing touches on Ed Sullivan's makeup. The "suntan" complexion is necessary under television's lights that make the closest shave look like a few days growth.



4. ON THE AIR—After seven hours of rehearsal, the show is in the laps of the electronic gods. Director John Wray (right) and his control room crew direct the cameras by an inter-communication system that sends the picture traveling over miles of network cables into living rooms all over the country.

## Personals

Mr. and Mrs. Joe Reinauer, and children and Mr. and Mrs. Eddie Reinauer and sons have returned from Oklahoma City where they attended the June 10 wedding of their nephew, E. Franklin Reinauer, and Miss Georgia Anne Schreiber. They were accompanied by Mrs. M. G. Reinauer, mother of Joe and Eddie, who lives in Los Angeles.

Don Holman returned from California where he spent the past winter.

Mrs. Gwynne Buck and small son and Mr. and Mrs. Will Johnson, all of Lubbock, spent last week end with Mr. Johnson's mother, Mrs. Seratt Johnson in Hereford.

Mr. and Mrs. G. M. Hudson, El Campo, were here Tuesday visiting Mr. and Mrs. D. H. Alexander. They were enroute to Boulder, Colorado, where both will attend University of Colorado this summer. Mr. Hudson, principal of El Campo High School, will study for his doctor's degree and Mrs. Hudson, third grade teacher in El Campo, will be studying for her master's.

Genevieve Eberle left Saturday for Los Angeles, where she will visit with her sister, Virginia. They will be joined there by their brother, Dr. Howard Eberle, Corpus Christi.

Gene Moore and A. L. Manjeot are fishing at Eagle Nest. The trip is a graduation gift for Gene.

Mr. and Mrs. Edgar Culwell and sons and Mrs. Olga Weber are visiting Mr. W. L. Tomberlin and Mr. and Mrs. Ira Foster in Hereford. Mrs. Culwell is from Venezuela and the Webers are from Denver.

Buck Owens, Elmer Mathis and C. E. Sheppard are expected back from a vacation trip to Red River and Gunnison, Colorado Friday. They called in, long-distance, Monday and said it was

too cold to fish. It was likely they would encounter snow

Edgar Ruth and Agnes Childre, Amarillo, visited relatives in Hereford Sunday.

Mr. and Mrs. W. S. Flutt returned from Pie Town, N. M.

where they transacted business last week.

Mr. and Mrs. Rayburn Jones and daughter, Elaine, of Fort Worth, spent the past week end in Hereford. They were guests of Mr. and Mrs. E. W. Solomon.



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**JUNE 18**

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**When Mother Shops Here For His Favorite Foods!**

- FRESH MEATS**
- Longhorn Full Cream **CHEESE** Lb. 39c
  - Pure Pork Country Style **SAUSAGE** Lb. 23c
  - Pork **ROAST** Lb. 49c
  - Pork **STEAK** Lb. 49c
  - All Meat **Franks or Bologna**, lb. 39c

**PREM** Can 12 Oz. **39c**

**BEANS** Ranch Style No 2 Can **2 FOR 29c**

**PEAS** ARGO No. 2 Can **2 FOR 25c**

**COFFEE**

Hills Bros. Vacuum Pack Lb. Tin **65c**

**TEA**

LIPTONS Big 1/4 Lb. Package **29c**

**Soap** CRYSTAL WHITE **2 BARS 17c**

**CORN-ON-THE-COB** STOKLEYS Big 2 1/2 Can 4 EARS **39c**

**PET MILK** 2 tall cans **23c**

**BLEACH** W-P, 1/2 Gal. **25c**

**MILK** White Swan, tall can **9c**

- Plenty of Fryers Hens and Rabbits**
- GARDEN FRESH VEGETABLES**
- FANCY **Green Onions** 2 bu. 13c
  - CRISP FRESH **RADISHES** bu. 5c
  - California No. 1 Shafter's **POTATOES** 5 lbs. 27c
  - California Tender **CARROTS** 2 bu. 17c
  - Fresh **Pineapple** Ea. 27c

**RECIPE OF THE WEEK**  
*By Mary Lee Taylor*

**Mexican Cole Slaw**

3 tablespoons vinegar  
1 teaspoon salt  
2 teaspoons sugar  
1/2 teaspoon chili powder  
few grains pepper  
1 teaspoon ground onion

1/2 cup Pet Milk  
1 cup finely shredded cabbage  
1/2 cup sliced celery  
1/2 cup finely cut green pepper  
1/4 cup drained kidney beans, cooked or canned

Put into a jar the vinegar, salt, sugar, chili powder, pepper, onion and milk. Cover jar and shake well. Keep chilled. At serving time, shake salad dressing well and mix with remaining ingredients. Makes 4 servings.

*You will need:*  
**Pet Milk, Kidney Beans, Chili Powder, Cabbage, Celery, Green Pepper and Onions.**

**HEREFORD FOOD MART**

ON HIGHWAY 60 — PLENTY PARKING SPACE — PHONE 1114 — WE DELIVER  
OPEN SUNDAYS — 8 a. m. to 8 p. m.

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Is The Right Time  
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With your school diplomas and medals — your service records — and various other things you value beyond price, including that "I DO" document from City Hall!

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With your insurance policies — the deed or lease on your house — your children's birth certificate — and all of those precious inherited family heirlooms!

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With your bonds — your will — and all those sentimental lifetime treasures that nothing in the world could ever replace!

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FREE Theatre Tickets



STAR THEATRE SUNDAY - MONDAY - TUESDAY JUNE 18 - 19 - 20

Be Sure and Ask for Your Free Tickets! With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

2. FOR SALE Farm Equipment WANTED TO TRADE New 1950 model LA Case tractor in on a 4 or 5 room house in Hereford. WESSON REAL ESTATE Hereford, Texas B-2-49-tfc

3. FOR SALE Automobiles Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

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Kinsey Motor has these: Used Passenger Cars 1940 Dodge, 4 door, radio, heater 1938 Buick, 4 door 1938 Dodge coupe, heater, sun visor. 1937 Oldsmobile, 4 door Used Trucks 1948 Dodge truck, 2 speed axle, radio, heater. 1940 Dodge truck, heater, grain bed. 1938 Ford truck, grain bed. 1946 Chev. truck, heater, good beet bed. 1946 Chev. 2 T with grain bed. 1939 3/4 T Chev. pickup. 1949 Jeep Sedan Delivery. FOR OK USED CARS KINSEY MOTOR CO. Phone 740-Ring Three Times B-3-24-tfc

4. REAL ESTATE For Sale or Trade LIST YOUR PROPERTY WITH US FOR QUICK SALE. OFTEN WE ARE PREPARED TO BUY OUTRIGHT. L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

7500 ACRE RANCH: 4750 acre deeded, balance lease. 5 room modern home, plenty of ranch buildings and corrals. Good fences, 4 pastures, 8 windmills. 200 acres in cultivation. Flat and rolling short grass land. Good location on good road close to town, about 100 miles N. W. of Hereford. Possession now. \$70,000 loan at 4% can be assumed. Price \$112,000. WESSON REAL ESTATE Hereford, Texas B-4-49-tfc

I HAVE two lots for sale in South Hereford. Elmer Morrison. B-4-11-50-2p

20 ACRE FARM: Has 5 room modern home, garage and other of buildings. Electric irrigation well, all good level land. Has \$5000.00 loan. Will trade for a 4 or 5 room house in town, located near Hereford. Price \$12,500.00 Wesson Real Estate 116 W. 1st St. Hereford, Texas B-4-50-tfc

WESSON SPECIALS ALFALFA FARM: To lease for cash. Fine modern home, 3 room house, hay barn, dairy barn, two 10" irrigation wells. 200 acres alfalfa, 50 permanent pasture; bal. fine cultivated land. Reasonable priced. WHEAT FARM: 960 acres fine level land in cultivation. Large grainery, well and windmill. Now plowed. Good moisture. Good terms. Buy now. Let this next crop help pay for it. An exceptionally good buy. Per acre \$55.00. IRRIGATED FARM: 340 acres good land in cultivation. Fine 8" irrigation well, 120 ft. Now planted to maize. Fine moisture, 29% down, good terms on Bal. A bargain. Per acre \$100.00. 160 ACRE FARM: Good irrigation well and windmill. All good land in cultivation. 100 acres level land, bal. rolling. \$5000.00 will handle. Per acre \$87.50. 80 ACRE FARM: Good improvements. Electric irrigation well. All good land in cultivation. Located close to Hereford. Price per farm, \$17,500. 20 ACRE FARM: Nice modern 5 room house and other buildings. Electric irrigation well. All fine level land. \$5500.00 loan. Price per farm, \$12,500.00. Buy land now. Let this year's crop help pay for it. Write for new list of farms and ranches we have for sale. Wesson Real Estate Hereford, Tex. Ph. 944 B-5-24-tfc

5. FOR RENT FOR RENT: Bedrooms for men. 109 Avenue A. Phone 546-R. B-5-10-23-3k

FOR RENT: Bedrooms with kitchen privileges. Call 1082-J before 3 o'clock. B-5-11-50-2c

DESIRABLE furnished apartment for couple. Private bath. Frigidaire. Bills paid. 514 Union. B-5-12-24-2k

FOR RENT: Modern bedroom for man. 304 McKinley. B-5-9-24-3p

FOR RENT: Nice private bedroom adjoining bath. Close in. 111 West 6th. T5-12-24-1p

FOR RENT: One bedroom. 227 B Avenue. B-5-9-24-2k

FOR RENT: Two room furnished apartment. Clean, private entrance, good innerspring mattress. 711 East Third. T6-15-24-1p

FOR RENT: Light housekeeping apartment. 127 Ave. H. Rhone 458-J. T-5-10-24-1p

6.-WANTED WILL DO miscellaneous typing at 10 cents per page. Leave with complete written instructions at 823 Knight Street. B-6-18-49-4c

Strange

(Continued from Page One) books, canes, guns, arrows, polished stones and a home-made fireplace in his den. He has insured his collection for \$4,500 but he can't estimate its worth. The magazines date back 70 years and Joe says the writers of that day were alarmed by an arms race between major nations. Some of Joe's books, according to assistant County Librarian Corrine Jennings, have ceased to be published and are not to be found on many shelves. Takes Time "You can't come in and stay a couple of hours and expect to see it all," Joe tells us. "I could spend days telling you about my collection. People are always lamenting the fact that this country around Hereford has nothing, anymore, for the collectors. But I bet I could take you out here and find a handful of arrowheads. There is a wealth of sources in this country." Another oddity, is the type of

11. BUSINESS SERVICES Vegetable Dusting and Spraying by Airplane Inquire Wafford Airport Or Call 9508 V. L. OLMSTEAD B-11-23-6p

Farm Bureau provides all your insurance needs at actual cost, paying up to 40% dividends on premiums. Call at the office in the B. T. Gallaway Bldg., Friona, or send a card to Raymond Euler, Serv. Rep., Box 522, Friona, Phone 2021. B-11-49-1p

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LET US SOLVE your hard water problems. We have a size softener to fit your need. Portable Domestic, Industrial, Automatic and automatic. We now have in stock a soap made especially for use with soft water. Culligan Soft Water Service, 841 East Highway 80, Phone 317. T-11-46-18-tfc

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BEAT THE HEAT! Let us Install a Sun Visor on your Dodge Truck or Pickup \$19.00 installed Fits 1948-49-50 Models IRELAND MOTOR CO. Phone 180 218 W. Third B-11-24-2c

12. LIVESTOCK Strayed - Found STRAYED: 300 pound sow. J. M. Carathers, 4 miles south of Dawn. Box 43. B-12-14-24-2c

Advanced Ice Age However, the specimens found left by the Yuma and Folsom tribes were traced. The same type of work was found in Canada and sent to Joe. The same blood strain of people made those arrowheads. Joe says the people probably advanced the Ice Age. It's hard to break away from the old-time relics there in the front room of Joe Green's house. He has a wonderful collection of stone polishing on his main desk in the den. He has done some good selling this line, he says. But the basic fascination of the collector's work is still the "whys" and "whens." The arrowheads that were taken of the corpse of an Indian up around Vega, buried between a couple of rocks. When was the Indian put there? And who put that bullet in his skull they took out when they discovered his body? This is the reason Joe Green had rather collect than go fishing.

JOINS AIR FORCE Claude T. Melugin, 19-year-old son of Mr. and Mrs. Tom Melugin, rural route 4, Hereford, enlisted in the United States Air Force this week according to Recruiting Sgt. H. M. Riddle. Melugin enlisted for four years Tuesday and will start his 13 weeks basic training at Lackland Air Base in San Antonio next week. He plans to make the Army a career Sgt. Riddle said. Young Melugin has two brothers, Bobbie and Billie.

WHAT MORE FOR AN ACTIVE boy than an inviting retreat all his own for reading or study or lounging? Three porches above his desk look out onto a semi-circular drive where he can watch his pals ride up on their bikes, and plenty of daylight for study pours onto his desk through the large window at the left which, like others in a solar-type home near Dayton, O., is glazed with insulating Thermopane. Max G. Mercer, of Yellow Springs, O., was the architect.

Try The Want Ads THE FASTEST BUSINESS FORMS EVER DEvised! For your Handwritten Form problem, consider THE MOORE PORTABLE REGISTER ... Light and easy to carry! ... 22% Faster than the fastest operating sales book! ... 172% Faster than loose forms and carbon! When teamed with Continuous Flatpunch Register forms, the Moore Portable will give you 100% SPEED. Designed for all wholesale and retail transactions for service stations, dry cleaners, clothing stores, specialty shops and all other retail stores; ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other applications. Counter Models also available. Write or Phone Today!

Early Molting Hens Cut Into Egg Profits Even with low summer egg prices, hens can make money when the "quitters" are taken out. At usual summer prices for feed and eggs, there's a fair profit spread for flocks laying at a 50% rate. This means the farmer must gather half as many eggs every day as there are hens in the laying house.

Good flocks can be kept well above this level when the "quitters" are taken out - hens which have gone into molt and stopped producing. These early molters are the poorest producers. They take longest to molt and usually won't be back into full production until early winter. Many Purina dealers and their employees are offering free flock culling service this summer to help poultry farmers. It is estimated Purina's egg upwards of a million dollars in feed costs by taking the non-producers out of the flocks.

Dad's are wonderful! remember each Dad that you admire with Quality GIBSON greetings on Father's Day! See our selections. The Brand Phone 30

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NOTICE OF MEETING ODD FELLOWS Each Monday-Night REBEKOHS Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

JAYCEES 1st, 3rd Tuesdays Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays County Court Room

Kiwanis Club Thurs. Noon Hotel Jim Hill Lions Club meets each Wednesday, 12 noon Hotel Jim Hill Ladies night-Tuesday May 23, 8 o'clock Hotel Jim Hill No charge to members



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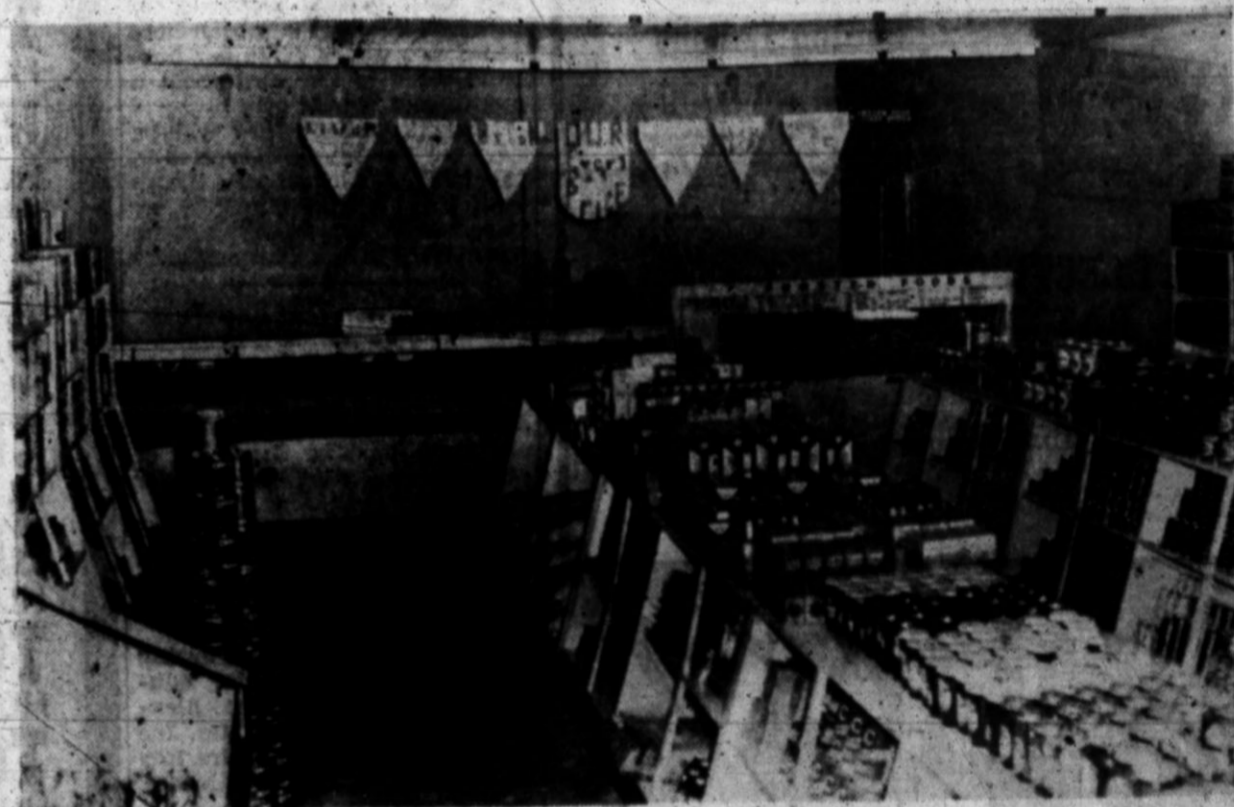
**Pork or Beef Liver lb. 25°**

Choice Center Cut

**PORK CHOPS lb. 43°**

Our Own Cure

**SLICED BACON lb. 38°**



Fancy All Meat Fresh Ground  
**HAMBURGER** LB. **43¢**

Armour's Star  
**SLICED BACON** LB. **48¢**

Velveeta  
**CHEESE** 2 Lb. Box **70¢**

**Garden Fresh Vegetables**  
Crisp Solid Heads Large Heads **7¢**  
**LETTUCE**

California U. S. No. 1 Long White  
**POTATOES** 10 LBS. **29¢**

CALIFORNIA SUNKIST LB. **7¢**  
**ORANGES**

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Friday - 6 To Be Given Away  
On Saturday - Just Register  
As You Enter Our Front Door

Country Fresh  
SELECTED  
**EGGS**  
4 dozen **\$1.00**

CONCHO CORN CREAM STYLE 10 No. 2 Cans **1.00**

WHITE SWAN HOMINY 12 300 Size Cans **\$1.00**

WHITE SWAN PORK N' BEANS 11 300 Size Cans **\$1.00**

GREENFIELD CUT GREEN BEANS 10 No. 2 Cans **\$1.00**

CONCHO TOMATOES 10 No. 2 Cans **\$1.00**

WAPPLES PLATTER BLEACH 2 QTS. **25¢**

DIAMOND APPLE BUTTER 2 14 Oz. Jars **25¢**

KIMBEL'S 12 OZ. JAR BLACKBERRY PRESERVES **19¢**

### Womack Funeral Held Wednesday

Funeral services were held Wednesday in the First Presbyterian Church for R. H. Womack, early deaf Smith County resident, who died Tuesday at Cross Plains, Texas. Rev. Russell Wingert officiated.

Mr. Womack lived in Hereford from 1910 until 1933. He worked as a grocery clerk for Frank Gyles and, eventually, went into the grocery business for himself. He was born in Tennessee. His first wife died in Hereford and is buried at West Park Cemetery. He remarried and his second wife is still living.

At one time, Mr. Womack was an elder in the Hereford Presbyterian Church.

Besides his wife, he is survived by a son, Oscar Womack, who lives in Amarillo and four daughters: Mrs. Gordon Maddox, Memphis; Mrs. M. A. Beasley, Memphis; Mrs. C. H. Daniels, Galveston; Mrs. Stone Baker, Houston. Twelve grandchildren and three great-grandchildren also survive.

Burial was at West Park Cemetery under the direction of Gilliland Funeral Home.

### Four Hereford Students Attend H-SU this Summer

ABILENE, (Sp) — Four students from Hereford are among the 1,200 attending the summer school at Aardin-Surmon University. They are enrolled in the first six weeks of school which will be concluded July 8. The second six weeks will start July 11. There will be a final week term beginning August 19.

Approximately half the students are graduates. Many of them are attending as a result of the Gilmer-Alkin bill.

Those from Hereford are Eugene Matthews, senior; Rosemary Cronin, Special; Lavada Shannon, Graduate; L. B. Russell, Graduate.

### Dawn HD Club Meeting Held At Sparkman's

Dawn Home Demonstration Club met Friday in the home of Mrs. T. L. Sparkman, Jr. The club presented a very interesting demonstration on the art of ironing and folding a shirt. Mrs. Ceell Billingslea gave the demonstration.

After the demonstration, discussion of the plan of the field trip was held. The club will make the trip June 16. Plans were incomplete but the committee will notify every member of arrangements early in the week.

Refreshments were served 12 members and the guests. Mrs. Ceell Billingslea.

Those attending were Mesdames: Ed Moseley, C. J. Mountz, Edna Bowe, Q. A. Dobblins, Phil Radevich, John Draper, Jeff Gilbreath, V. J. Pickens, Willie Daniel, Si Orr, Allen Powelson, R. E. Caddell, O. G. Smith, Herman Gray, Hale. Walter Easter, Wirt Phillips, Ed Cox, A. O. Thompson, Vivian Major, John Patton, E. A. Jury, J. B. Gilbert and the hostesses.

**DON'T FORGET DEAR OLD DAD**



Justin - Amity **BILFOLDS** Leather **TRAVEL KITS**

**CIGARS** All Popular Brands **CIGARS** Smoking Tobacco



Pipes & Tobacco Pouches

Shaving Lotions Talcs., Shaving Sets, Colognes




**ELECTRIC RAZORS** REMINGTON SCHICK SUNBEAM

**CAMERAS** EASTMAN REVERE



GRAFLEX ARGUS ANSCO

**CAMPERS NEEDS**



Thermos Bottles and Jugs - Sun Glasses and Many Other Items. **DAD WOULD ENJOY**

**City Drug**

### Two Families Move to Hereford

Two new families that recently moved to Hereford are Mr. and Mrs. Lee Storm from California and Mr. and Mrs. Paul Hanson, Texas.

Mr. and Mrs. Paul Hanson come from Amarillo. He is new manager of Furr Foods Meat Market, a position he has held for the month he has been here. His home town is Billings, Montana, and her home town is Amarillo. They lived in Montana until April when they moved to Amarillo.

They have two children, a boy and a girl. Six-weeks-old Mark Everett is their son and 15-month-old Susan Kay is their daughter.

Mrs. Hanson said Wednesday that, barring transfers, they can be considered permanent.

Mr. and Mrs. Leo Storm come from Holtville, California. Mr. Storm is associated with Charles Huston, who is grower and shipper and partner in the new picking shed southeast of town. Mrs. Storm has been here about two weeks while her husband came to Hereford about a month and a half ago.

Mrs. Storm said they will be here until lettuce is harvested in the fall. After that, Mrs. Storm said, plans are indefinite. They have no children and their home town is Holtville, California.

### Mrs. Alton Fraser Is New Guild President

St. Thomas Episcopal Auxiliary Guild met in the home of Mrs. Pipkin June 7. Officers for the coming year were installed.

Mrs. Alton Fraser was installed president; Mrs. F. L. Alexander, vice-president; Mrs. Jack Bradley, treasurer; Mrs. Bruce Miller, secretary.

Mrs. Fraser made following committee appointments: education and program, Mrs. Alexander, chairman, with Mrs. Joe Smith, assistant; social, Mrs. Roy Crutchfield, chairman, with Mrs. Jack Bradley, assistant.

Report on Inter-Diocesean meeting held in Amarillo June 5 and 6 was given by Mrs. Fraser. This was last regular meeting of the Guild until September.

### Card of Thanks

We want to thank everyone who donated to our quilt. Your kindness was and is appreciated. We have \$214 on the quilt. Missionary Council of Assembly of God Church.

Rev. and Mrs. Russell Poague and children were guests of her parents, Mr. and Mrs. Jack Robinson, in Hereford last week.

Mr. and Mrs. E. Ramey are spending a 2-week vacation in Truth or Consequences, N. M.

### Bethany Class Has Picnic Lunch Friday

An old-fashioned picnic lunch at noon was the order of the day for the Bethany Class of the First Baptist Church. Friday, when Mrs. Pat Robinson was hostess for the class at the home of her mother, Mrs. J. T. Richardson. Co-hostess was Mrs. Chas. Hood.

After the picnic-lunch was served on the lawn the group held a business session in the house. Music and a round table roll call on "Religion in the News" made up the program.



## CITY FOOD STORES

No. 1 at Second and Main, Phone 15  
No. 2 on East First, Phone 430



### HELD OVER

For the benefit of our many customers who have not had the opportunity to take advantage of our SILVER DOLLAR SALE we are extending it through June 17th.

- HUNT'S **TOMATO JUICE** 4 46 Oz. Cans \$1.00
- HUNT'S **PEACHES** 5 No. 2 1/2 cans \$1.00
- HUNT'S **CUCUMBER CHIPS** 3 12 oz. jars 39¢
- HUNT'S **BLACKBERRIES** 4 No. 2 cans \$1.00
- HUNT'S **CUT GREEN BEANS** 4 No. 2 cans \$1.00
- HUNT'S **SPINACH** 8 No. 300 cans \$1.00
- HUNT'S **SOLID PACK TOMATOES** 7 No. 300 cans \$1.00
- HUNT'S **TOMATO JUICE** 10 No. 300 cans \$1.00
- HUNT'S **WHOLE KERNEL CORN** 5 No. 2 cans \$1.00
- HUNT'S **FRUIT COCKTAIL** 3 No. 2 1/2 cans \$1.00
- HUNT'S **BARTLETT PEARS** 5 No. 300 cans \$1.00
- HUNT'S **PRUNE PLUMS** 5 No. 2 1/2 cans \$1.00
- HUNT'S **PEACH PRESERVES** 5 1 lb. jars \$1.00
- HUNT'S **POTATOES** 10 No. 300 cans \$1.00

- SHURFINE **SHORTENING** 3 LB. TIN **63¢**
- SHURFINE **SALAD DRESSING** PINT JAR **25¢**
- BONNERS SEEDLESS **RAISINS** 15 OZ. PKG. **17¢**
- BITE SIZE **SHREDDED RALSTON** LARGE PACKAGE **18¢**

**Cooking's CLEAN and FAST with L. P. GAS** for homes beyond the gas mains. Take Advantage of Our Special Offer Now in Effect. Easy Terms On **ROPER GAS RANGES**



**BLANTON BUTANE, INC.**  
437 E. 1st Ph. 551

### CHOICE MEATS

- FRESH DRESSED **FRYERS** LB. **53¢**
- KRAFT ELKHORN **CHEESE** LB. **41¢**
- Swift Premium **BACON** Lb. **49¢**
- Pinkney Country Style **PORK SAUSAGE** 2 lb. **47¢**

**PRISCILLA NAPKINS** Heavy Weight Pk. **17¢**

**FORT HOWARD PAPER TOWELS** 300 Single Sheets, Roll **19¢**

**FORT HOWARD TOILET TISSUE** Soft As Down 2 rolls **17¢**

### GARDEN FRESH VEGETABLES

- CELERY** Ea. **27¢**
- HEARTS** **27¢**
- EXTRA FANCY **LETTUCE** LB. **9¢**
- California Shafers **POTATOES** 10 LB. MESH BAG **49¢**
- SUNKIST **LEMONS** DOZ. **39¢**

**Main Street**

by Ralph Stein



**Texans in Washington**

By TEX EASLEY

WASHINGTON, (AP) — Four Texas sheriffs are the subject of an article in the June issue of the FBI Law Enforcement Bulletin.

The article is entitled "Texas Takes to Air in Law Enforcement." The four Texas peace officers are T. W. (Buckshot) Lane of Wharton, William F. Crawford of Victoria, Charley H. Meyer of Beaumont, and Leonard M. Fisher of Port Lavaca.

Their experience has yielded some unique and interesting incidents and has resulted in the conclusion that the airplane is a most effective addition to the weapons used in combating crime," the story begins.

It then points out how the flying sheriffs effectively use planes for numerous tasks, including tracking down cattle rustlers.

"Sheriff Crawford advises that he has used his airplane to good advantage in investigating cattle theft cases by being able to survey even remote sections of the country from the air," the story continues.

By means of his landing lights he has been able to note the description of the truck and in some instances the license number. He is able to check by police radio to determine the car owner and thus determine quickly and easily whether the truck is on legitimate business or whether it is actually being used in the stealing of cattle.

Both Lane and Crawford reported travel expenses of their office, including transporting of prisoners, is considerably cheaper by plane because of savings in time, involving meals and salaries. They say gas and oil for the plane runs between 5 and 6 cents a mile.

Sheriff Meyer's office is credited with being the first in Texas to maintain a plane, having purchased one in 1947. It usually is piloted by Deputy Glenn Leighton, a Navy veteran. Deputy T. O. Grant acts as communications officer.

Deputy Sheriff Max Council of Port Arthur teams up with Leighton for parachuting jobs, such as the time one of them leaped with food and medicine for a hunter who was lost for two days in a marsh.

Calhoun County has 300 to 400 miles of coast line with numerous off-shore islands. Sheriff Fisher reports he can patrol the whole county in 2 1/2 hours by plane, whereas it takes two weeks by land.

**Around the Capital:**

Naval Capt. Frank E. Shoup, of Dallas, a 1923 graduate of the U. S. Naval academy, has become chief of staff for the commander of the naval forces in the Marianas after shore duty here. His headquarters are on Guam. His wife and two sons, Frank and Donald, leave by boat next week as soon as their schools are out.

Captain Shoup was engineering officer aboard the USS Minneapolis in the battles of the Coral Sea and Midway, executive officer of the USS Astoria when it was sunk in the battle of Savo Island, and commanding officer of the USS Clermont in the Okinawa campaign.

At Annapolis, Captain Shoup was the academy's tennis champion in 1923. Last week his son, Frank, in a tournament at Richmond, Va., won the southern states high school conference tennis singles championship and played on the winning doubles team.

The new Assistant Secretary of the Army, Earl D. Johnson, trained at Randolph and Kelly Fields in San Antonio in 1932. Shortly after he took the oath of office he was honor guest at a reception given by Mr. and Mrs. Edward Marcus of Dallas. Marcus, long time friend of the assistant secretary, is vice president of Neiman & Marcus store in Dallas.

Walter G. Bayer of Dime Box, Tex., wonders what he can get for Heinrich Himmler's autographed stamp collection.

Now on the U. S. Capitol police force, Bayer noticed dispatches from Germany to the effect that gold and jewels of Hitler's dead Gestapo chief have been uncovered. The accounts said American tourists were swarming over the area buying all kinds of souvenirs at fancy prices.

"I was with the American Military Government when we first went into Hof Bayern, Himmler's headquarters town in Bavaria," Bayer relates.

"A captain and I were the first to enter the castle which Himmler had abandoned during an aerial bombardment. On his desk I found this collection of 200 stamps, and Himmler's name is penned across the front of the book."

Bayer said he turned down a \$50 offer for the stamps made to him by a professional collector who did not know they once belonged to Himmler.

**Hospital Notes**

Patients discharged from hospital: Mrs. R. E. Campbell, OB; Weldon Goodin, med.; Dorothy Drye, med.; E. Y. Crow, T&A; Bennie Boyce, surg.; Lewis Reynoso, T&A; Mrs. O. M. Jennings, med.; Mrs. Melvin May, OB; Mrs. Lois Heaton, med.; Mrs. George Jones, T&A; Mrs. Pete Engle, med.; G. W. Warren, med.; Mrs. Harry Coffin, OB; Ernest Kendall, surg.; Eva Ordenez, surg.; Mrs. Mabel Gumm, med.; Jack Larimore, T&A.

Patients in hospital: Mrs. Katie B. Conner, surg.; Hershel Gallie, med.; Jim Valdez, surg.; Mrs. Harold Shearhart, OB; Mrs. D. F. Mathis, surg.; Mrs. V. E. Fogle, surg.; Elma Hamby, surg.; Diana Wilson, med.; Ames O'Rear, med.; Mrs. Cecil Boyer, med.; A. E. Barnett, med.; Mrs. W. L. Ballard, med.; Marvin Kuper, acid.; Donna Cowser, surg.; Mrs. O. G. Hill, Jr., OB; Mrs. Frank Gyles, Jr., OB; J. L. Luck, med.; Wanda Franklin, acid.; Claude D. Goldsmith, med.; Mrs. C. G. Lee, surg.; Mrs. Forest Marnell, med.; Mrs. Lester Wagner, med.; Joe Landers, acid.

Born To: Mr. and Mrs. O. G. Hill, Jr., a girl, Kandis Lee; Mr. and Mrs. Frank A. Gyles, Jr., a girl, Christy.

Mr. and Mrs. Nelson McRight and son, Perry, accompanied Powell Meacham to Amarillo Monday. He caught a plane from Amarillo to his Oklahoma City home. He is nephew of Mrs. McRight.

**Pamper Papa**

**ON FATHERS DAY JUNE 18<sup>th</sup>**



**Prince Albert**

SMOKING TOBACCO For Father's Day

LB. CAN 79¢

**HE'LL LOVE PIGGLY WIGGLY'S EXTRA FINE FOODS**

**HELD OVER**

For the benefit of our many customers who have not had the opportunity to take advantage of our SILVER DOLLAR SALE we are extending it through June 17th... so... take advantage of these Dollar Values for the remainder of the week:

- Hunt's **CATSUP** 6 14 oz. bottles \$1.00
- Hunt's **APRICOT PRESERVES** 5 No. 1 Size \$1.00
- Hunt's **FRUIT COCKTAIL** 6 No. 300 Size \$1.00
- Hunt's **CORN WHOLE KERNEL** 5 No. 2 Cans \$1.00
- Hunt's **CORN CREAM STYLE** 5 No. 2 Cans \$1.00
- Hunt's **CORN WHOLE KERNEL** 9 No. 1 Cans \$1.00
- Hunt's **CUT GREEN BEANS** 4 No. 2 Cans \$1.00
- Hunt's **CUT GREEN BEANS** 6 No. 1 Cans \$1.00
- Hunt's Tender **GARDEN PEAS** 8 No. 1 Cans \$1.00
- Hunt's **SPINACH** 8 No. 300 size cans \$1.00
- Hunt's Solid Pack **TOMATOES** 7 No. 300 Cans \$1.00
- Hunt's **POTATOES** 10 No. 300 size cans \$1.00
- Hunt's **TOMATO JUICE** 10 No. 300 size cans \$1.00
- Hunt's **CHILI SAUCE** 6 12 oz. bot. \$1.00
- Hunts **BLACKBERRIES** 4 No. 2 Cans \$1.00
- Hunts **BOYSENBERRIES** 4 No. 2 Cans \$1.00
- Hunt's Tender Garden **PEAS** 6 No. 2 cans \$1.00
- Hunt's **TOMATO JUICE** 4 46 oz. cans \$1.00
- Hunt's **PORK N' BEANS** 10 No. 300 Cans \$1.00
- Hunt's **PEACHES** 5 No. 2 1/2 Cans \$1.00
- Hunt's **FRUIT COCKTAIL** 3 No. 2 1/2 Cans \$1.00
- Hunt's Bartlett **PEARS** 5 No. 300 size cans \$1.00
- Hunt's **PRUNE PLUMS** 5 No. 2 1/2 cans \$1.00
- Hunt's **PRESERVES Strawberry** 3 1 lb. jars \$1.00
- Hunt's **TOMATO SAUCE** 4 8 oz. cans 25¢
- Hunt's **LOGANBERRIES** 4 No. 2 Cans \$1.00

- Hunt's **CUCUMBER CHIPS** 3 12 oz. jars 39¢
- Hunt's **PRESERVES Peach** 5 1 lb. jars \$1.00
- Shurfine R. S. P. **CHERRIES** 4 No. 2 cans \$1.00
- Shurfine **HOMINY** 9 No. 2 Cans \$1.00

- ADMIRATION LB. CAN 59¢
- COFFEE** 29¢
- SWIFT'S ALL PURPOSE LUNCHEON MEAT 12 OZ. CAN 29¢
- PREM CHUCK WAGON** TALL CAN 10¢
- BEANS** BRIGHT AND EARLY (Glass Free) 1/4 LB. BOX 25¢
- TEA** Shurfine, All Meat

- Vienna Sausage 2 cans** 29¢
- Identification Bracelet with **Swift's Peanut Butter** 29¢
- (Free Knife, Fork Spoon) Shurfine **Salad Dressing pl.** 25¢
- Wrisley's (In Plastic Bag) **Toilet Soap** 10 bars 49¢

HI-C **ORANGE-ADE** 46 Oz 3 For \$1 CAN 3



GET A SET FOR YOUR CHILDREN

**6 COMIC BOOKS** for only 15¢

AND 1 BOX TOP FROM OXYDOL OR DREFT OR 2 LARGE SIZE IVORY SOAP WRAPPERS

\* HANDY POCKET SIZE • BRAND NEW • 32 PAGES EACH

ARCHE • SHMOO • TERRY-TOONS • JOHN WAYNE • LIL ABNER • DAISY MAE

<b>OXYDOL</b>	<b>DREFT</b>	<b>IVORY SOAP</b>
Lrg. Box 23c	Lrg. Box 19c	25c

**Quality MEATS**

- Swift's Premium Tenderized **PICNIC HAMS** LB. 39¢
- Sugar-Cured Tenderloin **CANADIAN BACON** 1/2 Lb. 59¢
- No. 1 Clear Side Streaked Lean **SALT MEAT** LB. 32¢
- Fresh Water **CHANNEL CAT FISH** LB. 65¢
- Made Daily **HOT BARBEQUE BEEF** LB. 65¢

**FRESH FRUITS & VEGETABLES**

- Tender Valentine **GREEN BEANS** 2 Lbs. 29¢
- Young Tender Pascal **CELERY HEARTS** Cello Pkg. 29¢

- Home Grown **ONIONS** Green 2 bu 15¢
- Fancy Calif. **ORANGES** lb. 10¢
- Fancy Calif. **CUCUMBERS** lb. 12¢
- Cantaloupes, Cherries, Apricots, Peaches, Pineapples, Etc.

"YOUR KEY TO THRIFT!"

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Ready-To-Wear  
**Clearance**  
Starts Thursday  
June 15

MID-SUMMER  
**Sale!**

Ready-To-Wear  
**Clearance**  
Starts Thursday  
June 15

Entire Summer Stock Of Ready To Wear Reduced

**Buy Now!**

**Save Now!**

**Wear Now!**

LARGE GROUP  
**Dresses** \$ **3**  
Values to 12.75 For This Event  
NO TRY-ONS All Sizes

One Large Group  
**Bathing Suits** \$ **5**  
ALL SIZES  
Nationally Advertised  
VALUES TO 16.95

ONE GROUP  
**Blouses** **1**<sup>99</sup>  
PURE SILK ORGANZA  
Reg. to 4.00  
Others Reduced, All Sizes

**SUITS**  
Only 8 Values to 82.75  
Broken Sizes **1/2 OFF**  
**15**<sup>00</sup>  
One Group Rayon Summer Suits  
Values To 24.75  
Sizes 10-18

LARGE STOCK SUMMER  
Sheers, Organdies, Piques, Chambray Pure Silk Shantung Pure Silk Prints, Linens  
Dresses  
Sizes 9-15 10-20 12 1/2-26 1/2 38-54  
Were 45.00 Now 29.00  
Were 39.75 Now 20.00  
Were 24.75 Now 15.00  
Were 17.75 Now 12.00  
Were 14.95 Now 10.00  
Were 12.95 Now 8.00  
Were 10.95 Now 7.00  
Were 9.98 Now 6.00  
ALL OTHERS REDUCED  
All Nationally Advertised New in Season Dresses

OUR ENTIRE STOCK  
**SKIRTS**  
CAROUSEL, TEGRA, COTTON TWEED, RAYON GABARDINE  
SIZES 10-20 VALUES TO 10.75  
All Nationally Advertised New Summer Merchandise  
**1/2 PRICE**

**ACCESSORIES**  
Summer, One Group, Values to 4.95  
**JEWELRY** **50**<sup>¢</sup>  
Genuine Leather, All Colors  
**BAGS** **1/2 OFF**  
All Summer Shades, Reg. 1.69  
**HOSE** **\$1.00**  
Fabric and Nylon, Reg. to 5.95  
**GLOVES** **\$1.00**

**Small Fry Shop**  
**Dresses**  
Sizes 3 Mos. - 12 Years  
WERE NOW  
5.98 3.98  
4.98 2.99  
3.98 2.59  
2.98 1.89  
1.98 1.49  
One Special Group Broken Sizes  
Play Clothes and Sun Dresses  
WERE NOW  
4.98 2.99  
3.98 2.59  
2.98 1.99  
1.98 1.49  
ONE GROUP CHILDREN'S BLOUSES  
Values to 3.98 **\$1.00**

**Lingerie**  
Long Slips and Half Slips Crepe, Jersey, White, Pink, Black  
**Slips** **\$1**<sup>99</sup>  
SIZES 32-48 REG. TO 4.98  
LONG AND SHORT  
**Gowns** **\$1**<sup>99</sup>  
SIZES 32-42 REG. TO 3.98  
**Pajamas** **\$1**<sup>99</sup>  
LONG AND SHORT SEERSUCKER, COTTONS REG. TO 4.98  
Others Reduced  
Shorts, Skirts, Pedal Pushers, Reg. To 3.98 **\$1.99**  
**DENIM PLAYCLOTHES**

# POPULAR STORE

# The Hereford Brand

Thursday, June 15, 1950 Section Two

## Homer Fox Says: DID YOU KNOW.....

Please, you good friends of Jimmie Gillentine—quit worrying. In the first place, Jim is not going to swim the length or width of the swimming pool, with guards or without, but just in case he should, the chances of his drowning is very slim. If he should get a few feet away from the bank and away from his guards, he still won't drown.

It is possible that the muscles in his head will become heavier than his feet (if he keeps improving) and of course his head will go down and unless some one should find him and straighten him up, he would drown. They won't have to drag the pool for him, they won't have to look for him, cause since he has developed this Junior sized pot, he is "toting" around, he can't sink, his head may be under the water, but Jimmie will be in plain sight out there "Bottoms Up."

Jim is another one of the many "disloyal" boys that grew out of the ranks of us "thin" men. I can remember a few years ago when he had a perfect 31 waist, then he grew a pot and turned his back on us thin fellows for good. Bill Knox, Worth Covington, Jess Carter, Bob Thompson are just a few more of the boys that raised the ante and grew a "pot." I remember my good friend George Beams, when he was thin, wore a han-

die bar mustache and was tall, and straight as an Indian.

I will admit that the increase in weight is very becoming to these old boys, and once they enter the ranks of the fat boys, they won't ever come back if they can help it. I can't help but admit that I admire the loyalty of these fat boys to each other. There is no question about their being better natured. And their laughs are a lot nearer the surface than thin guys. But they make me want to climb a tree and look for coconuts sometimes the way they pour it on us skinny guys.

Hi, "Heavy," you had better stick a few rocks in your pocket before you risk going outside in this wind today—what you know; here is old too "narrow" and too "short," bet he won't weigh 100 pounds soaking wet, Ha, Ha, Ha—just as cruel as tying a tin can to a stray dog's tail, all the dog can do is run and all we can do is one little "ha."

These old-fat boys get together and do they have fun. Listen to them talk and you would think they designed and drew the blue prints, laid the foundation and built the structure, themselves. Then when they meet, "Hi fat boy, Hi heavy, Hi too thick and too wide, how much do you weigh? Oh, about 221." "Shucks" fat boy, you are



**SITTING BULL**—El toro took a tumble during this bullfight in Mexico City, and landed in what appeared to be a sitting position. Whirling his cape as he gracefully avoids the bull's sharp horns is Antonio Valesquez, one of Mexico's top matadors. Bullfighting was a feature of the recent Spring Festival in Mexico City.

just a runt—I just weighed 237—say you are growing 'ain't' you?"

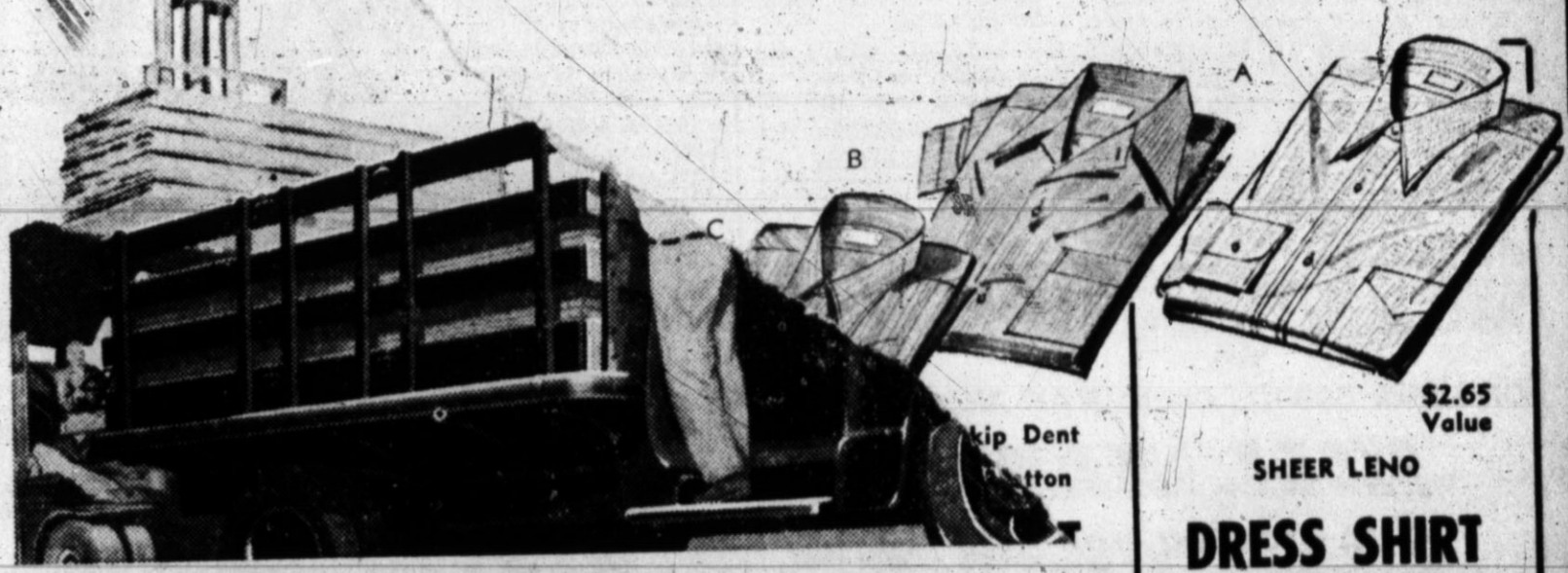
How big are you in the waist "Tiny?" By George, you know I have got to be watching out about that, all the pants I have are 36 and this morning I measured 37 1/2, and I can't afford to get any larger. I grabbed a tape measure right quick, run-around this old boy and the tape stopped on 41 TIGHT.

I get the biggest kick out of these old boys when they talk about reducing. They are always going to take off some weight, but you just let one of them lose some pounds and a few inches in the waist and he will howl his head off. Don't ever worry about one of these fat guys reducing very much, they love that fat and I don't blame them. But I do wonder if part of it is because they can

stick around and pour it on us skinny guys. I have thought about organizing a club of these thin guys like: Lake Dishman, Frank Marrs, Marlin Gilliland, Walter Seed, Joe Smith, Earl Springer, D. C. Kinsey, Tom Robinson, Chas. Cogdell, Chas. Burk, F. H. Oberthier, Wayne Evans, Reed Williams, O. L. Bybee, Dr. Channer, Joe Elliston, George Stambaugh, Dale Tinnin, Abe Martin, Jim Clark, and hundreds of others.

We could have a wonderful organization that would make these fat birds look at their hole card. If we could drill the proper loyalty into these birds, but you just can't do it. The very minute one of these skinny meat heads gains a few inches in the waist and he realizes that he is starting a "POT" he jams his (Continued on Page 4)

# Help Him Look Nifty in 50! of DRESS and SPORT SHIRTS and Just in time for FATHERS DAY, TOO!



Take time out to talk to some Chevrolet truck users. You'll find it reveals that Chevrolet trucks pay their way by hauling more loads—more for less! And you'll find that this extra measure of value is even more apparent in new Chevrolet models. Definitely, they're America's first-choice trucks. Heavy units feature a brand-new 105-h.p. Valve-in-Head engine with the power to haul heavy loads and conquer steep grades. They offer new Power-Jet carburetion for smoother, quicker operation. They bring you the fast, safe shifting of Chevrolet's 4-speed Synchro-Mesh transmission. But whatever your hauling requirements, Chevrolet trucks are your best bet. See them in our showroom. You'll agree.



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**ADVANCE-DESIGN TRUCKS**  
**Kinsey Motor Co.**

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If you are considering buying a new Chevrolet truck do you always think of price first? If you do we are in a position to give you a price that will satisfy you. On the other hand when you select your family doctor do you always think of cost first? Of course not. The first thing that comes in your mind... IS HE COMPETENT? Does he have a good background. Can I depend on him? Now we don't consider ourselves doctors, but we are competent, we do have a good solid background and we are dependable! When you buy from an authorized dealer you can depend on....



★ **OWNER SERVICE POLICY**

Dealer Warranty Backed By A  
Nationwide Chevrolet Service Organization

WE HAVE ON HAND  
A LARGE STOCK OF  
TRUCKS AND PICK-UPS

★ **EXPERTLY TRAINED SERVICEMEN**

★ **LIBERAL TRADE-IN ALLOWANCE**

# Kinsey Motor Company

244 E 3rd St.

"YOUR AUTHORIZED CHEVROLET DEALER"

Phone 740



This corsage was presented to The Brad Monday afternoon with a nice card, which read, "In appreciation for all you and your paper have done in promoting Home Demonstration and 4-H Club work, we present a sample of our work."

Corsages are the current Home Demonstration project, it seems, and it was mighty nice of the ladies to remember us. In face of the usual well-deserved criticism, an occasional happening of this sort is the thing which really makes the life of a small-town newspaperman superior to that of the large city papers. Thanks a million to all H-D and 4-H Club members.

Did you know that Ernest Medkief, Conoco man, hunter and fisherman par excellence, started out to become an undertaker. He really did. It was over at Pampa many more years ago than Ernest likes to recall. They had a big explosion and Ernest, along with another apprentice, was sent out of gator bones and bits of flesh in tubs. It is quite a story, and it cured Ernest. He says he would starve to death before he would make his livelihood as an undertaker. The other boy, incidentally, went on and is now one of the leaders in the profession.

It is funny how you associate people with specific trades or professions. Take J. A. Pitman, for instance. They tell me that Pit started out to become a banker and that he was doing a good job before he got into the grain business. I just cannot picture Pit anywhere except around an elevator. Bill Davis used to be a wow in the produce business; Bob Thompson, S. O. Wilson and Jim Clark are all three registered pharmacists and followed the profession many years for a livelihood. Urllin Streu was a radio station manager, and Judge L. H. Foster is a qualified printer. That's the way it is, but it just doesn't seem right.

Remember back during the war how folks rallied around to contact and help Hereford, England? Friday evening is your chance to hear a real, live Herefordshire resident. Kenneth Brooks is his name and he comes here recommended as a good speaker. He will probably have an interesting report. I understand that they once had a huge stone wall around Hereford, Eng., to ward off invaders. Maybe it still stands, parts of it anyway. It is an old, old town and it is a large town when compared with Hereford, Texas. I am most unhappy to miss his talk, but we expect to be out of town. Guess I can read about it in The Sunday Brand.

Will be off to Ft. Worth early this morning (Thursday) to attend the annual Texas Press Association meeting. The advance literature says that it will be educational and inspirational. Despite all of this propaganda, I do think it will be pretty good. Amos G. Carter, internationally known publisher, plans to have the entire 400 newspaper people as his guests Friday night. This will be at his ranch, Shady Oaks. Associated Press writers from all over the world gathered there this Spring—and they are still talking about the party.

There will be a tour of Swift & Co., packing plants and of the huge Convair airplane plant between Ft. Worth and Dallas, also the Ft. Worth television station. Representatives from newspapers, big and little, will be on hand for the convention. They also promise to tell us what is wrong with the newspapers—but if they can do any better job than some of the subscribers, I'll take off my hat.

Marlin Gilliland is still screaming about my not accepting his challenge to fight. Actually, this is a crude way to settle anything. I figure we should have a good, old fashioned pie-eating contest.

Howard Gault sent a really classy piece of literature into the wholesale potato markets of the nation this week. It was clever all of the way. One of the poems said:

Way out in West Texas  
Where laters are really good,  
The wind draws the water  
and the cows cut the wood."

CARD OF THANKS

Simms community wish to thank this means to express thanks to the following business firms and individuals who sent floral arrangements, ice, ice cream and our opening a success.

- Wayne Evans
- Earline Floral Shop
- Wesson Floral Shop
- Hereford Floral Shop
- Hereford Creamery
- signed by the building committee of Simms Community:
- M. W. Blankenship
- C. H. Hammock
- R. L. Pinnell

Use The Want Ads

DR. MILTON C. ADAMS  
OPTOMETRIST

140 West Third Hereford, Texas  
Phone 37 Office hours—8:30 5:00



STILL "CUTTING UP" AT 80—Mrs. Bertha Huntington, who has been a lady barber in Rochester, Vt., for 62 years, celebrates her 80th birthday by trimming the hair of her great-granddaughter, Marcia Fay Hill. Later she helped "Grandma" Huntington blow out the 80 candles on her cake.

I remember once I threw a rock and broke out a church window. There was a crowd around and they all ran and so did I. However, it got to hurting my conscience so much that I went next day and told the preacher about it. He was mighty nice, and I felt a lot better — so I didn't tell my dad. Finally, he heard about the deal, though, and he gave me quite a going over. He said it was fine to tell the preacher, but when nothing was ever done the preacher would think that he was no good. I had to agree with him. We both went up to see the preacher, and we had the glass put back — and everyone was happy. That is, everyone except

me. I went two months before I finally got Dad repaid for the glass and repairs. Furthermore, I have never since broken a window of any kind.

I mention this in defense of the youngsters who are doing this damage. I believe if they will stop and think, just once, that they will stop breaking these markers. Hereford is a wonderful town, but if all of our citizens went about damaging public property, it would be the worst place in the world to live.

NICEST-THING-YET department: A beautiful white gardenia corsage from the Home Demonstration ladies. Really and truly,

it's POP'S turn to  
**HIT THE JACKPOT!**  
JUNE 18

It's Arrow all the way



PEOPLE NOTICE THE  
**Arrow "Dart"**

WITH THE COLLAR THAT  
STAYS NEAT ALL DAY!

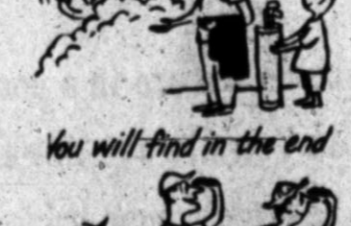
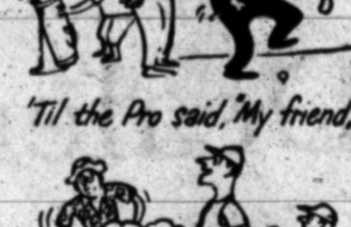
\$3.65

You'll appreciate the Dart shirt with comfortable non-wilt collar that stays neat and fresh all day! Sanforized (shrinkage less than 1%) and made to fit you better. Extra durable buttons are anchored on. Stock up NOW!



**ARROW TIES**  
New Cool Summer Shades and Colors  
**\$1.50 UP**

**ARROW SHORT STORY**



The Pro was right! ARROW shorts have no irritating center seam, and they're full cut for comfort. Sanforized-labeled, of course. Come in for YOURS now!

ARROW SHORTS \$1.25 UP  
Undershorts 85c up

**ARROW Mesh Weave SPORT SHIRTS**  
**\$3.95**

- \* Light Ventilated Colors
- \* White and Solid Colors
- \* Sanforized

Let these cool Arrow sports shirts keep you crisp and comfortable when the weather man says "hot and humid"! Mesh-weave fabric with thousands of tiny "windows" admit every breeze, keep you fresh all day long! Smartly tailored in the "Arrow" manner. Come in for yours today!

**Rutherford & Co.**

All Father's Day Presents  
Gift Wrapped FREE



**Nelson-Paige casual shirts with Tu-Way Convertible Collars**

IN THE BEST-DRESSED CIRCLES... quick-change artists are rare... yet you can change fast from dressy tie and shirt to casual open-collar shirt, if you wear a Nelson-Paige casual shirt with the Tu-Way Convertible Collar. Special neckband construction permits collar to lie flat when open. Superior shirtings, fashioned to fit with Nelson-Paige's usual finesse. **2.49 to 3.99**



**Wonderful buys for wonderful guys—our Dads**

BEAUTIFUL ASST. OF TIES BY  
\* REGAL \* RESISTO 50  
\* CUTTER CRAVAT  
\* MELBROKE \* BROAD CRAVAT  
**\$1.00 To \$3.50**

GIVE DAD SLACKS THE POPULAR GIFT STYLED BY HIGGINS WE'RE SHOWING A LARGE ASSORTMENT OF PATTERNS — PRICED FROM **\$4.98 To \$7.90**

MEN'S ALL LEATHER  
**SANDALS** For COOL COMFORT  
**\$3.98 & \$4.98**

Nationally Advertised Bud Berma Originals T-SHIRTS  
**\$1.00 & \$1.98**

Look How Dan River Open Weave Shirtings keep you cool. Styled by Nelson Paige  
Pastel Colors **\$2.95**  
or White

Dozens of Styles IN COOL DRESS STRAWS **1.98 to 8.95**

**RANGE RIDERS Rodeo**  
5 Big Shows  
July 1, 8 p.m.  
July 2, 2 p.m.  
July 3, 8 p.m.  
July 4, 2 p.m. & 8 p.m.  
FAIR GROUNDS  
**AMARILLO**  
Produced By BUTLER BROS. Elk City, Okla.  
**ALL NEW ACTS**  
Including Jack Knapp and Bobby Arthur Allen Sheep Dog Act, the Kitchenettes Trampoline Act, Rodeo Clowns and Bull Fighters, and 160 Head of Wild Stock.  
Gigantic Street Parade Saturday, July 1—4 p.m.

**HEREFORD STORE CO.**  
S. L. HARMAN & SON PHONE 382  
**WE GIVE "D.N." GREEN STAMPS**

The Hereford Brand, Hereford, Texas, Thursday, June 15, 1950

### Ben Guill Reports To The People

If the decision of the Supreme Court on the Texas Tidelands case made the people back home half as angry as it did the Congressmen up here in Washington, then the air must have been blue last Monday all the way from Ferryton to Childress and from Farwell to Follett.

The decision stole a billion dollars out of the pockets of our Texas school children. It also broke the solemn word of the United States government, given in 1845 when Texas voluntarily joined the United States.

There is a bill which would overrule the decision of the Supreme Court being considered by the House Judiciary Committee this week. It will undoubtedly be reported out favorably and the House will undoubtedly pass it if it comes to the floor. Unfortunately, it looks as if there will not be time for the Senate to pass it and, even if it did, the President would certainly veto the bill.

The tidelands area embraces 2,608,774 acres of shallow, submerged lands which have been legally within the boundaries of Texas since the first session of the Congress of the Republic of Texas in 1836. The tidelands were specifically given to Texas for all time in the Joint Resolution annexing Texas to the United States in 1845.

In 1933 Mr. Harold Ickes, then the Secretary of the Interior, stated that tidelands generally could not be appropriated except by authority of the sovereign states. But, three years later, "The Old Curmudgeon" began to have his doubts, and with those

doubts the fight for Federal appropriation began.

But even the bureaucrats of 1938 believed that specific permission from Congress would have to be obtained if the tidelands were to be appropriated. They asked the 75th and the 76th Congresses for that permission and were turned down cold. After this, Mr. Ickes again reversed himself, and on April 19, 1943 he told the Truman Committee he disapproved of litigation in regard to submerged lands. In June, 1944, he reversed himself for the third time and tried to move in on the tideland States. At this point the States went to Congress and sought relief. The House passed a resolution on September 20, 1945 favoring the tidelands states by a vote of 105 to 11. The Senate passed a similar resolution on July 22, 1946 by a 44-34 vote. So President Truman vetoed the Bill on August 1, 1946. The House failed to override the veto by a mere 17 votes, 139 to 95.

The bureaucrats, suddenly deciding that they didn't need Congressional approval to steal the tidelands after all, especially since that approval wasn't forthcoming, sued the State of California for possession of its underwater lands. The Supreme Court decided against the State of California in June, 1947.

The matter was brought up before the 80th Congress again and this time, on April 30, 1948 the Tideland bill passed by the overwhelming majority of 257 to 29. (Remember, this was the so-called "worst" Republican Congress.) Administration pressure prevented the tidelands bill from getting out of committee in the Senate. The bill died.

But, all this was in regard to the tidelands in general and had little to do with Texas. Texas had been given permanent ownership of her tidelands through a solemn agreement with the



**CANDIDATE**—Dale Richardson (above), La Porte's constable who left his precinct last summer to raid Houston bookie shops, has announced as a candidate for Harris County Sheriff. (AP Photo)

United States government, as a condition under which she joined the Union. The United States Attorney General's office chose to consider the solemn word of the United States as unimportant, and sued Texas anyway. The Supreme Court, on Black Monday, June 5, 1950 also decided that the solemn word of the United States government isn't worth the paper it's written on.

The decision simply "legalizes" theft. It also leaves all of us Texans with the problem of raising a billion dollars in tax money over the years to support our public schools. That money would have been forthcoming from the revenue from oil-producing wells in the tidelands area.

But there are other implications. The decision gives the Federal Government the green light to move in on anything it wants within the sovereign states. Mr. Philip B. Perlman, the United States Solicitor General who is so fond of quoting Communists and fellow-travellers as authorities in his briefs, was asked recently if the tidelands decision would affect the Great Lakes. "I don't know," he said. "Let's find out if there's anything in the Great Lakes the government wants."

If the Federal Government, in its greedy quest for control of every natural resource in the country, can claim that the McChellian Creek (which is four inches deep in some places) and any other stream in which you can float a log is "navigable," it can also declare that the Canadian River or even our Panhandle field tanks are technically "tidelands" and thus subject to Federal ownership and control.

Texas had the law, tradition, the word of the Government and the Congress on its side in the tidelands controversy. The administration merely had greed. Greed won.

# To Help Him Look Nifty in 50!

BE THRIFTY... Shop **Anthony's** SALE of DRESS and SPORT SHIRTS and Just in time for FATHERS DAY, TOO!

**Sanforized Cotton**  
**MEN'S DRESS SHIRTS**  
**\$2.88 2 FOR \$5.50**

Nofade and Channing dress shirts in white broadcloth and solid colors and fancy patterns in woven cottons. Sizes 14 to 17.

**F-G—Sheer Mesh Weave**  
**PEACH BLOSSOM SHIRTS**  
 Short Sleeve **\$2.88** Long Sleeve **\$3.44**  
 2 for \$5.50 2 for \$6.75

Exclusive Peach Blossom mesh weave Nofade sport shirts. Long and short sleeve... Two flopped breast pockets. White and five pastel colors. S, M, L.



**A**  
**SHEER LENO**  
**DRESS SHIRT**  
**\$2.44**  
 2 for \$4.50

A beautifully tailored sheer cool dress shirt. Regular style stand-up collar and regular barrel type cuffs. One pocket. Beautiful buttons. In white or solid pastel colors of blue, tan, green, and grey. Neck sizes 14 to 17—sleeve 32 to 35.

**B**—Skip Dent  
 Sheer Cotton  
**SPORT SHIRT**  
**\$1.44 2 for \$2.75**

An all around sport and dress shirt... sheer sanforized cotton. Two way collar... short sleeves. Sizes 14 to 17.

**C**—Skip Dent  
**DRESS SHIRT**  
**\$1.88 2 for \$3.75**

Sheer cool dress shirt... regular style collar and cuffs, tubenized. A shirt that breathes... skip dent mesh weave. Sizes 14 to 17.

**Just Received**

Another Small Shipment of that Heavy Canvas for Irrigation Dams.

Also A Good Supply of that Famous Fabric Cement — Do Your Own Patching.

**Jack's Shoe Shop**  
 Hereford, Texas

## "THE BIG VALUE NOW IS DODGE!"

SAY MOTORISTS FROM COAST TO COAST



**YOU COULD PAY \$1000 MORE and still not match Dodge for roominess and ruggedness**

Here's VALUE you can see—VALUE you can feel as you drive—VALUE you notice in your pocketbook!

Dodge sleek, well-bred beauty is apparent to all. Dodge compact design OUTSIDE gives you an easier handling car—a car that's easier to park and

garage. Yet INSIDE there's a world of roominess—head room, shoulder room, leg room.

Stop at your Dodge dealer's, check Dodge VALUE for yourself. Drive one "Magic Mile." We'll leave it to you which car gives most for your money.

**NEW BIGGER VALUE DODGE**  
 Just a few dollars more than the lowest-priced car!

**GYRO-MATIC**  
 LOWEST-PRICED AUTOMATIC TRANSMISSION. PRESS YOU FROM SHIFTING! Available on Coronet Model or Drive Cost

Your present car may never again be worth what we'll give NOW!  
 Today we're back again with the best opportunity in town for you to make a good deal on your present car. Don't delay... act now, let's trade!

**Ireland Motor Co.**  
 218 W. 3rd HEREFORD, TEXAS Phone 180

### STRAW HATS

Go On SALE

If You Choose...  
 Rayon Braids  
 Straw Braids  
 Textile Braids  
 Cotton Braids  
 Twisted Cords

You Pay Only **\$1.49**  
**\$1.98**

If You Want the New Tweed  
 You Pay Only **\$2.98**

and then...  
 Where But at ANTHONY'S can You Buy a...  
**GENUINE PANAMA**  
 For As Little As...  
**\$3.98 and \$4.98**

A size, a style, a type, a color to please the most discriminating! 1950 styling of 1950 straws. Every imaginable type of straw in many colors. Genuine leather sweat bands. Twist, tweed, and solid weaves. Narrow, medium or wide bands in plains and fancies. Sizes 6 1/2 to 7 1/2.

## Slacks for Father. in ALL RAYONS and PART WOOLS at LOWER PRICES!

**A**  
 Solid colored all rayon gabardine with sewn-on waistband. Colors are grey, green, tan, brown and blue. Sizes 28 to 42 waist.  
**\$4.98**

**B**  
 All rayon super sheer gabardine in sewn-on waistband or continuous waistband. Solid colors of grey, tan, brown and blue. 28 to 42 waist.  
**\$5.90**

**C**  
 Super sheer gabardine or part wool gabardine and sharkskin. Solid colors and fancy patterns. In grey, tan, green and brown. Sizes 28 to 42.  
**\$6.90**

At your Anthony store you'll find one of the most complete dress and sport slacks stocks in town. All are priced exceedingly low, quality and style considered. You'll find slacks from 4.98 to 16.75.

**Anthony's**  
 THE C.R. ANTHONY CO.  
 Hereford, Texas **FREE ALTERATIONS**

# Shower Honors Miss Helen Acker At The Home Of Mrs. Holman

An all-white theme marked the table in decor arrangements for an attractively appointed shower given for Helen Acker, bride-elect of Austin Rose, Jr., at the home of Mrs. Selh B. Holman Friday afternoon. Other hostesses were Mesdames J. A. Pitman, J. C. McCracken, Alton Fraser and Oscar Easley.

in candelabra flanking a silver bowl filled with Esther Reed daisies and white stock combined with baby's breath.

Mrs. Homer Fox and Helen Ann Pitman presided at the silver coffee service and cake squares topped with sugar-spun rosebuds and leaf tracery in green carried out the bride-elect's chosen colors.

In the bedrooms where the gifts were shown, red roses and blue delphinium were used in profusion to emphasize the June-time wedding theme.

Mrs. J. A. Pitman stood at the door to receive the guests and presented them to the receiving line consisting of Mrs. Holman, Mrs. C. C. Acker, the bride-elect's mother, the honoree, Mrs. Austin Rose, Sr., the prospective bridegroom's mother, Katherine Acker and Joyce Rose.

Assisting in the house party were Mrs. Jimmie Easley of Santa Rosa, N. M., Helen Ann Pitman and Mrs. John Barry of Amarillo, a house guest of Mrs. Holman.

Those registering were Mesdames I. O. Crosthwait, J. E. Beyer, E. W. Harrison, J. B. Hammer, Tom Robinson, O. E. Sherman, H. V. Williamson, Dan Guseman, W. F. Dameron, W. E. Dameron, T. W. Roberson, W. L. Davis, Jr., A. C. Thompson, F. L. Lucas, Helen Pipkin, Frances Houston, F. H. Oberthier, H. A. Close, B. F. Cain, J. R. Allison, Colby Conkright, Hilton Higgins, Dennis Barnard, J. M. Gillentine, Bill Clutter, Mark Benefield, Carl McCaslin, M. C. Adams, Frank Gyles, Jeff Gilbreath, Don Davidson, Homer Henlee, B. M. Whitshire, Henry Benson, Clyde Cave, R. E. Willis of Carlsbad, N. M., sister of the bridegroom-elect, Ray Coneway, Morris Easley, Richard Ireland, V. O. Hennen, E. B. Hedrick, W. W. Ireland, J. Wallace Robinson, W. L. Davis, Sr., T. H. Coursey, Glenn Synder, Misses Jaynee Boston and Barbara Burney and members of the house party.



**FAVORITES AMONG TCU FRESHMEN**—Selected from among all the coeds in the freshmen class at TCU, Miss Beverly Herrin (left), Vernonia, Ore.; Miss Jo Ann Ruby (center), Lufkin; and Miss Ursula McDermott, Lufkin, are three of the 12 coeds named as "Favorites" at the University. Three girls and three boys were selected from each of the four classes and announced in the 1950 Horned Frog, University yearbook.

Mrs. J. J. Flanery has returned to her home in Sherman after spending a few days here in the home of her daughter, Mrs. Colby Conkright. Mrs. Flanery returned home with Mr. and Mrs. Conkright and son, Jimmy, when they made a visit to Sherman recently.

## for Governor



Allan Shivers has served Texas well since he succeeded to this office a year ago. Now he is running for his first elective term.

ALLAN SHIVERS

good natured pass word. I don't think there is any question that if some fat man would run for office on a fat man's ticket, he would be elected.

I have always been thin, my highest ambition has been to grow a "POT" and the greatest disappointment I have ever had, since I was 16 and found out there wasn't any Santa Claus, came a few years ago. I put on two or three inches in the waist, I kept real still about it. I was as proud as I could be. I would wake up at night, scared afraid it would be gone. I could hardly wait, cause I wanted to show some of those thin guys up—then one day it was gone, and I realized what had happened. It was in July and cherry season, I had swallowed three or four cherries, seeds and all, and of course in a few days I lost my pot. I know what it is to get a pot started and then lose it—

and I feel sorry for any guy that this happens to. I am watching one bird across the street though—he is beginning to look suspicious, and I don't think I can take it, if Abe-Marlin grows a pot, I am going to get out the old twelve gauge and load her with scatter load shells—any guy that has been thin as long as Abe, just can't haul off and grow a pot and leave me holding this 30 waist, — I will do something about it.

Guess it does us good to be honest now and then. I am afraid if I was offered my choice to be Governor of my native state, "Texas" or president of the U. S. or the right to grow a nice 36 inch waist, I wouldn't hesitate a minute—I would take the "POT".

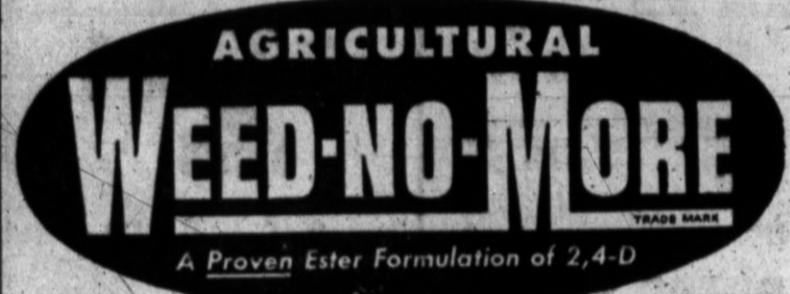
Mr. and Mrs. Joe Long and Mr. and Mrs. Charley Kirk of Amarillo were guests of Mr. and Mrs. W. F. Gillis Sunday.

# Get higher yields

OF SMALL GRAINS, CORN, FLAX AND PASTURES

## KILL WEEDS

in growing crops with



The new miracle chemical 2,4-D in Agricultural Weed-No-More, brings you the practical, low-cost way to kill weeds in growing small grains.

Spraying Agricultural Weed-No-More on young corn is faster than cultivating, kills weeds right up to the corn plants, makes row-planting practical.

On pastures, fence rows, ditch banks, and grassed waterways, Agricultural Weed-No-More kills many weeds, roots and all.

Agricultural Weed-No-More goes on fast—covers 7 to 15 acres per hour. It goes far, too—1/4 pint to 2 pints in only 5 gallons of water treats 1 acre! Apply it by the new low-gallonage method developed and proved by Sherwin-Williams Research. Use a simple, low-cost rig that you or any local shop can quickly assemble.

**AGRICULTURAL WEED-NO-MORE**

Costs less per acre because it controls weeds more effectively!

Agricultural authorities have found that the ester forms of 2,4-D used in Agricultural Weed-No-More penetrate weed leaves within 5 minutes, do not wash off, mix easily with water, won't clog or corrode spray equipment, and are harmless to stock. Agricultural Weed-No-More has been proved on more than 500,000 acres.

**FREE BULLETINS**

Before you buy any 2,4-D weed killer, let us give you all the facts on Weed-No-More performance on farms like yours. Ask us for new free bulletins... today!

PRODUCT OF **SHERWIN-WILLIAMS RESEARCH**



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\* POTATOES \* ONIONS \* FERTILIZERS

\* CERTIFIED SEEDS \* CHEMICALS

## Homer Says—

(Continued from Page 1)

chest way out and swaggers down the street and I mean the middle of the street to show his pot, and us thin guys have lost another member, and they won't ever come back if they can help it.

That is the difference, these fat guys are a loyal bunch. Heard two of them the other day. Say, "fat man—come here, what do you mean fat, son," (he patted himself on the belly and says, "Boy that is muscle and not fat." "Yeah, I know about the muscle, looks like about four buckets of lard to me if it was rendered." Then the big "Haw, haw, haw" and this is their "horse laugh" which is their

## Chicken in the Rough

\$1

OPEN—  
5:30 a. m.  
to 10 p. m.

HARRY'S CAFE  
East on Hiway 60

keep father in tune with... **the 18th of JUNE**

**FATHER ALWAYS DEMANDS COMFORT REAL COMFORT CAN BE YOURS**

**City Club ARCH HELPER SHOES**

Metatarsal Pad...relieves pressure; prevents tiring!

Cushion Heel Pad...absorbs the jar of walking.

Arch Pad...locks the heel in place; supports the arch!

Don't let tired, aching feet get you down. A pair of Arch Helpers will put pep into step with wonderful "st-ease" magic.

OTHER STYLES \$5.95 TO \$8.95

Men's Brown, Grey, Tan, Maroon elastic top **NYLON SOCKS** pr. 69c

Men's Fancy Tan, Grey, Blue Elastic Top **NYLON SOCKS** pr. 85c

Men's Assorted Color **RAYON SOCKS** 49c & 59c

**Hereford Shoe Store**

X-RAY SHOE FITTING PHONE 955

324 MAIN

**PENNEY'S**

**PAMPERS POPPAT**

**HIS DAY! JUNE 18!**

**Collar Guaranteed To Outwear The Body**

TOWNCRAFT WHITE DRESS SHIRTS **\$2.98**

Now the collar on Towncraft white dress shirts will outwear even the superb broadcloth body. (And the smooth Sanforized broadcloth body has 220 threads in every square inch.) This new collar slopes comfortably to the natural curves of your neck. Will lie smoothly, look fresh the day through. Sizes 14-17.

**Men's Cool Rayon TROPICAL SLACKS**

GREASE RESISTANT COOL AND LIGHT WEIGHT **\$5.90**

These are the same rayon tropical slacks that were so tremendously popular at all the warm weather resorts last winter! Penney's has them now for only 5.90! The coors are soft and rich, perfect for your vacation or leisure time! See them! Sizes 28 to 42.

**YOURS FOR THE ASKING**

**COMPLETE CUTTING AND SEWING GUIDE**

to make your own **WALT DISNEY "CINDERELLA" APRON**

It's yours with the purchase of Penney's Fabric Center.

Available At The Star Theatre DURING THE SHOWING OF CINDERELLA — STARTING SUNDAY — JUNE 18 - 19 - 20

**LIVE, LOAF, ENTERTAIN Outdoors!**

**SUN COUCH...**

Invest in comfort now... and save! Sturdy steel frame couch on wheels for easy moving into those cool spots! Complete with water-repellent, washable inner-spring pad, for one low price!

SEE OUR FINE SELECTION OF LAWN CHAIRS

**E. B. Black Co.** 1901 Furniture 1950

## About 55 Attend Opening Night Of Revival Monday

**By MRS. OWEN ANDREWS**  
Brand Correspondent  
Rainfall in the community on Saturday night varied from two inches at the Mobleys, 1.4 at the Luther Ellis home, 1 inch at the Olin Parris to none at Frio and northward. Some showers also fell, on Monday afternoon.  
Vacation Bible School closed with a program on Friday night. An average of 65 attended the five day school. After awards were passed out, Mr. Alex Thompson of Hereford showed a missionary film and a comic one. He was accompanied by his granddaughter.  
T. L. Sparkman, Jr. and Geo. A. Sparkman went fishing in New Mexico the last of the week. Mrs. Sparkman and children and Miss

Alma Andrews spent the time in Amarillo visiting their sister, Mrs. Charles King and family.  
Sunday dinner guests with the Mobleys were the E. B. Berrymans, Miss Betty Robbins, Rev. and Mrs. E. L. Shannon.  
Mr. and Mrs. James Brooks and children of Duncan, Okla. visited on Tuesday and Wednesday in the home of their brother, Harold Shearhart.  
Ralph Cole of Hixon spent the week end with his parents, the Earl Coles.  
Mr. and Mrs. Robert Simpson and Nellie Jo spent Saturday and Sunday with Mrs. Simpson's sister, Mrs. Floyd Hudson, and family at Dumas. They were making acquaintance with the new grandson of the Hudsons.



**NOT A CANDIDATE** — W. Lee O'Daniel (above), former governor of Texas and U. S. Senator, told a radio audience from Fort Worth, Tex., that he is not a political candidate. O'Daniel said he was forming his own insurance company. (AP Wirephoto)

The Hollis family and Mr. and Mrs. Elmer Carlson and children of Hereford enjoyed an outing at Buffalo Lake, Sunday.  
Between 50 and 60 persons were present Monday and Tuesday morning and a good crowd Monday night, for the opening services of the revival at Frio. Rev. Greenwood, the evangelist, is already well known by many having lived at Wellington among many Frio folks who came from there. All who will come are sincerely invited to do so.  
Mr. and Mrs. W. S. Dixon of Dimmitt, called in the H. D. Robbins and Owen Andrews homes, Tuesday afternoon.

## Army Reserve Is Open To Non-Veteran Women

WAC "citizen-soldiers"—all members of Organized Reserve Corps training companies—will report to camp with their home-town units for the first time this summer as the Army's new program of joint field training for men and women reservists gets under way.  
The first Women's Army Corps reservists to report with their

units in the Fourth Army area are now on duty at Fort Hood, Texas, with Adjutant General and Quartermaster organizations. Others are scheduled to train with medical, adjutant general, and finance units at Fort Sam Houston, Texas, and with transportation units at Camp LeRoy, Johnson, New Orleans, La.

The women reservists will undergo the same field training as other members of their units—except for rifle practice on the firing range. Classes in administration, personnel, and supply will be substituted for the target practice given other unit members.

More than 4,000 WAC veterans in the ORC are now training with their units throughout the nation. There are no ORC companies made up entirely of Wacs.

Women without prior military service are now being accepted for enlistment in the WAC Reserve Section of the ORC. In opening up the reserve ranks to women without previous training, the Army has specified that applicants must be enlisted for vacancies in units now on a full training status.

## The Law-You

By Bob Kirk

**DO YOU KNOW** what the grounds for divorce are in Texas? You may not secure a divorce in Texas, unless there are alleged and proved the reasons set forth by the statute entitling you to a divorce. Even though both parties might desire a divorce, still one of the parties must be able to prove the other guilty of such grounds for divorce as are set out in the statute. The statutes further state that if there is collusion between the parties that the court shall not grant the divorce.

The grounds for divorce as set out by statute are as follows:  
1. Excesses, cruel treatment, or outrages by one of the parties of such a nature as to render their living together insupportable.  
2. Abandonment for a period of three years.  
3. Adultery.  
4. Living apart for ten years.  
5. Conviction of a felony, but suit may not be filed until one year after conviction.  
6. Permanent and incurable insanity; but not until five years after the adjudication of insanity.

For further information on this subject see your local attorney.

## Classified Ads Get Results

### NEW SPOT

On Your DIAL!  
TUNE

# KICA

## 980 kc

Beginning Saturday  
June 17th at 1 P. M. MST

**it's FATHER'S DAY**  
**JUNE 18**

### GIFT SUGGESTIONS

**Electric Razor's**  
**REMINGTON**  
**SUN BEAM**  
**SCHICK**

**PEN SET**  
**PARKER 51**  
**PARKER 21**

Look over this line of gift suggestions and give Dad a gift he will enjoy. Fine selection of rings and watches.

**BULOVA - HAMILTON - ELGIN**  
**Hembree Jewelry**

Mr. & Mrs. A. W. (Bill) Hembree  
Official Santa Fe Watch Inspector

Mr. and Mrs. Geo. A. Springer and baby went to Roaring Springs Sunday to attend a family reunion of Mrs. Springer's maaly, the Atchleys.  
Mr. and Mrs. C. N. McClure entertained during the week end their daughters, Mrs. Jetta Mills and Mrs. Lajuana Davenport, and their families and Mrs. McClure's father, Mr. Masten. They were honoring Mr. Masten's 90th birthday.

Mr. and Mrs. David Yandell and Rose Marie of Tahoka spent the week end visiting the Olin Parris home and other friends in the community. Rose Marie was a Sunday dinner guest with Frances and Veradelle Andrews. They were accompanied, for the visit, by Junior Parker, brother of Mesdames Yandell and Parris.

Mrs. W. C. Lowery went on Thursday to Wellington to be with her mother, Mrs. Owens, who is seriously ill in a hospital, here.

Mr. and Mrs. W. A. Springer and Charles Ralph were shopping in Amarillo Monday and in Plainview on Wednesday. On Thursday, Mrs. Springer's brother, Alton Steele, of Silverton, flew his plane to the Springer home for a brief visit with them.

Mr. and Mrs. Julian Johnson are comparative newcomers in the community, having moved here about three weeks ago. They have been building their new home, on the former Hodges place, one mile east and a quarter mile south of Frio. The home is a modern one with nice decorating inside and has four rooms and a bath. Mrs. Johnson is a daughter of W. N. Hodges of Hereford. The Johnsons are from California. Beets constitute a part of their crop this year, and the Johnsons are using Mexican labor now for weeding them.

Leroy Dowdy, Tulsa, spent the week end with his aunt, Mrs. Leonard Irwin and family.

Mr. and Mrs. Elbert Summers and children, Hart, were visiting the W. A. Springers Sunday, and Mr. and Mrs. T. L. Sparkman, Sr., called in the afternoon.

Mrs. Deward Roberson and children and Mrs. Earl Springer and Twila called on their niece, Mrs. Owen Andrews and family, Sunday afternoon.

**YOU BE THE JUDGE!**

**COMPARE OUR LOW PRICES!**

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# APPLE BUTTER

BRIMFULL PURE 28 Oz. Jar **19¢**

<b>KOUNTY KIST</b> GOLDEN WHOLE KERNEL <b>CORN</b> 12 Oz. Can <b>10¢</b>	<b>Beverage Set</b> Set \$1.49	<b>VAL-SWEET</b> GRAPE NECTOR 46 Oz. Can <b>39¢</b>
<b>Red &amp; White</b> PLAIN or IODIZED <b>SALT</b> 2 ROUND BOXES <b>15¢</b>	<b>Anchorglass</b> 9 PIECE REFRESHMENT SET	<b>BIG M</b> GREEN BEANS 2 NO. 2 CANS <b>27¢</b>

# SALMON

Brimfull, Fancy Pink Tall Can **39¢**

<b>Roasted Beef</b> LB. <b>64¢</b>	<b>SUGAR &amp; CINNAMON</b> Domino, pkg. <b>18¢</b>	<b>California, Valenia</b> LB. <b>10¢</b>
<b>Cured, Smoked BACON SQUARES</b> <b>24¢</b>	<b>CRISCO</b> 1 Lb. Can <b>31¢</b>	<b>ORANGES</b> <b>10¢</b>
<b>Choice of Brands, 1 lb. rolls</b> <b>36¢</b>	<b>WEINERS</b> Oscar Myers Can <b>45¢</b>	<b>California Long White SPUDS</b> 10 Lbs. <b>39¢</b>
<b>Cured Pork STEAK</b> LB. <b>48¢</b>	<b>TUNA</b> Star Kist Can <b>32¢</b>	<b>California, Fancy Slicers</b> LB. <b>10¢</b>
	<b>NORTHERN TISSUE</b> 3 ROLLS <b>21¢</b>	<b>CUCUMBERS</b> <b>10¢</b>
	<b>GRAPEFRUIT</b> B. F. No. 2 can <b>25¢</b>	<b>California, Fresh White Hd.</b> <b>26¢</b>
	<b>WHEAT PUFFS</b> B. F. Pkg. <b>12¢</b>	<b>CAULIFLOWER</b> <b>26¢</b>
	<b>DOG FOOD</b> Red Heart 2 For <b>25¢</b>	

**LIGHT CRUST FLOUR** 10 LB. BAG **85¢**

**BRIMFULL 2 16 oz Cans** **PORK & BEANS** **19¢**

**HUNTER'S RED & WHITE STORE** 46 OZ. CAN **29¢**

**ORANGE ADE**

**Sure! WE'LL COME OUT TO YOUR PLACE...**

Complete parts and service for your John Deere Tractor and other farm equipment is as near as your telephone.

If minor breakdowns come unexpectedly, a call will bring our service truck out to repair your equipment right on the spot. If a complete overhaul is necessary, we'll haul your equipment into town for a thorough going over.

Remember—work in our shop is done only by trained mechanics working with precision tools and using only genuine John Deere Parts. It's a 3-point service no other shop in town can offer you.

**We Carry A Complete Stock Of Parts For KRAUSE PLOWS**

**H & W IMPLEMENT CO.**  
(Successors to Kerr Implement Co.)

PHONE 5 HEREFORD

The Trademark of Quality Farm Equipment

### The Hereford Brand, Hereford, Texas, Thursday, June 15, 1950 Bridal Shower Honors Recent Bride Friday

FRIONA, (Special)—A bridal shower, honoring Mrs. Richard London, was given Friday, June 9, at the Friona Club House. Mrs. London is the former Miss Mary Nell Faulk.

The table was covered with a beautiful corcheted tablecloth. A white heart, made of flowers, was in the center of the table. Around it were chaster daisies.

A bouquet of red roses was on the table where the guest book was placed. Mandel London was in charge of the guest book.

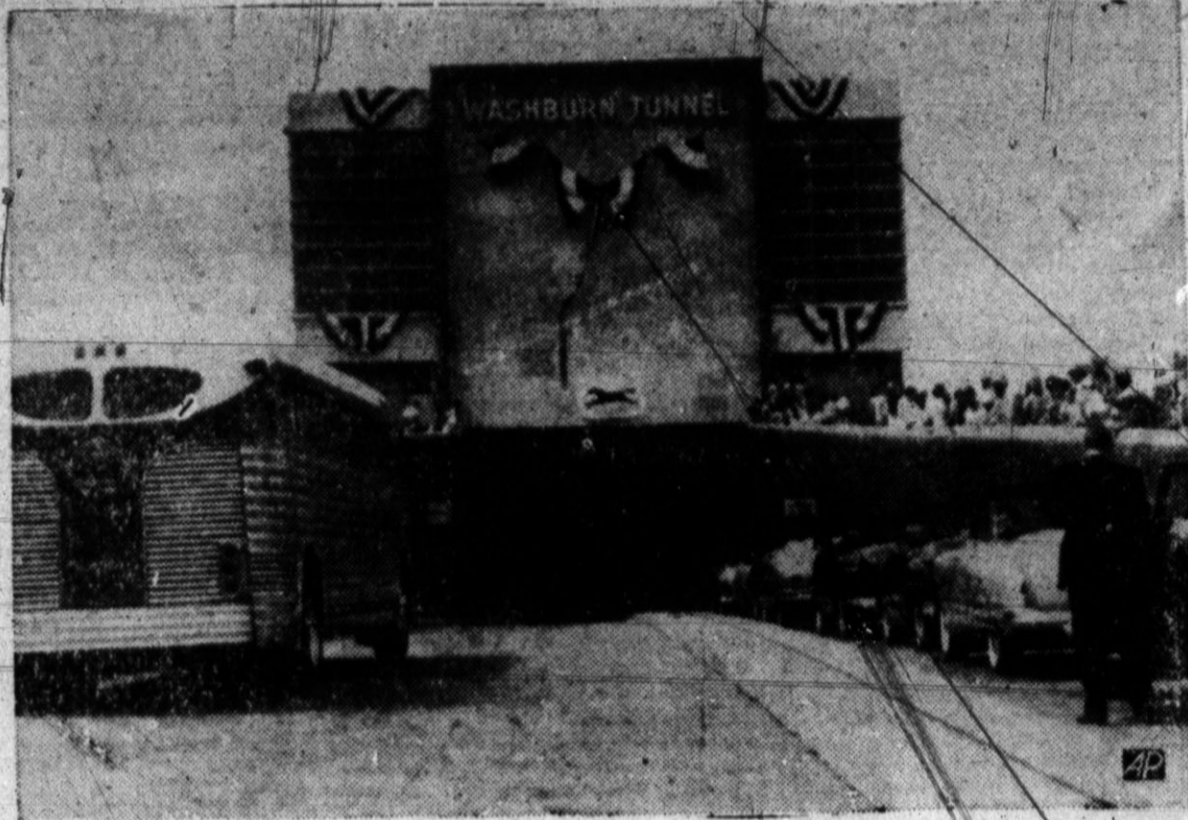
Vera Ann Jones played soft music while guests were being seated. A song by Joyce Ann Miller, "An Hour Never Passes", was accompanied by Vera Ann Jones. Gifts were opened and refreshments of punch and angle food cake were served to 29 guests and

the honoree. Mrs. Floyd Rector poured punch. Mrs. O. C. Jones serving the cake.

Those registering in the guest book were: Mrs. Weldon Dixon, Mrs. Dewaine Cleveland, Mrs. F. L. Reed, Mrs. Giles Cobb, Mrs. Jimmy Cruse, Mrs. A. A. Crow, Mrs. P. L. London, Mrs. Muri Dodson, Mrs. A. H. Hill, Mrs. Ralph Durtin, Mrs. C. C. London, Mrs. H. D. Mayfield, Mrs. James Tidwell, Mrs. George Stowers, Mrs. Howard Ford, Miss Patay Cobb, Miss Peggy Mayfield, Miss Vera Ann Jones, Miss Wanda Robson, Miss Ruby Shaffer and Miss Joyce Ann Miller.

Hostesses were Mrs. O. C. Jones, Mrs. E. R. Day, Mrs. Jim Shaffer, Mrs. Floyd Rector, Mrs. Forrest Osborn and Mrs. O. F. Lange.

Mr. and Mrs. A. R. Bateman and family of Farwell, visited Mr. and Mrs. Samuel G. Nelson and family, last week end. Mrs. Bateman remained overnight and left Monday morning attending a shower at Hotel Jim Hill.



AT TUNNEL OPENING—Shown is the North entrance of a new vehicular tunnel as it was opened to the public in Houston. Official cars are shown at the entrance of Washburn Tunnel ready to carry officials through following dedication services. (AP Wirephoto)

Mrs. Clinton Jackson last week. The men's classes under the direction of Marlin Gilliland, D. C. Kinney, and Jimmy Allred pro-

vided and prepared the steak and the women's classes headed by Mesdames Sanford Smith, J. B. Harlin and A. L. Manjeot pro-

vided the other accompaniment for the feast. Wayne Evans is departmental superintendent. Fifty five members attended.

## ROSE & BARBER

### Realtors

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### From The Grandstand

By Wilbur Martin  
Associated Press Staff  
The Associated Press Poll for the greatest upset in Texas sports history is completed. There's many an argument. There have been so many upsets. One of the greatest of them all was Texas' 7-0 victory over Texas A. and M. in Memorial Stadium at Austin on Thanksgiving Day, 1940.

This was the great A. and M. team that was Rose-Bowl bound. This was the team with Jarrin Jawn Kimbrough.

Nearly every sports writer wrote columns about that great upset. Nearly everybody had his own theory of why—at the very outset of play—Texas scored the touchdown that derailed that Rosebowl Express. Why A. and M. and Kimbrough couldn't make up that deficit.

Just about every reason in the world has been given. But there is another minor mystery attached to this game. As far as we know it has never been satisfactorily explained where the Aggies went after that game.

The night before the morning of the game Austin was thronged with cadets from College Station. Seemingly there were thousands—happy, shouting, confident cadets.

But that was the night before and the morning of the game. By 9 P.M. that night—after Texas beat A. and M., 7-0—there were no cadets on the streets. Matter of fact, there were no cadets anywhere.

Gordon Fulcher, then managing editor of the Austin American, practically turned over the newspaper to the sports department that night. Everybody on the paper seemingly wrote a story—game, dressing room, crowd, color, comment.

But nobody explained what happened to the Aggies. How they disappeared so suddenly.

Ten years later it still seems amazing.

lo; Sam Hunter, Dimmitt; Earl Lust, Bethel; J. R. Moore, Amarillo. Sam Early, Earth; J. H. Boyle, Friona and John L. Seaton, Lazbuddy.

After the closing devotion program given on the theme "Together" by the chairman, a colored film strip entitled "Swinging Toward the Light" was shown depicting scenes from the recent church convention held in Cincinnati, Ohio.

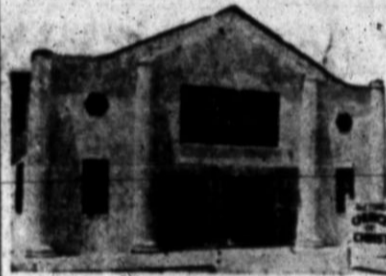
### Standings

Team	W	L	Pct.
Vega	7	0	1.000
Hereford	6	1	.857
Canyon	4	2	.666
Tulia	3	4	.428
Umbarger	2	4	.333
Nazareth	2	5	.286
Hart	1	4	.200
Vigo Park	1	5	.167

Sunday's Scores  
Vega 8, Vigo Park 0.  
Hereford 16, Nazareth 4.  
Tulia 17, Umbarger 11.

Dept. Has Steak Fry at Jackson Home Mon.

Adult Department 1 of the First Baptist Church enjoyed a steak fry at the home of Mr. and



### We Welcome You

CHURCH OF CHRIST

(Sunday)

Radio KPAN 9:15 A. M.  
Bible Study 10:00 A. M.  
Worship 11:00 A. M.

Evening:  
Young People 7:15  
Worship 8:00

Daily Radio Program  
9:30 A. M.

KPAN—860 on Your Dial  
We invite you to all service of the church.  
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

Church of Christ

### WCS Sponsors Training School

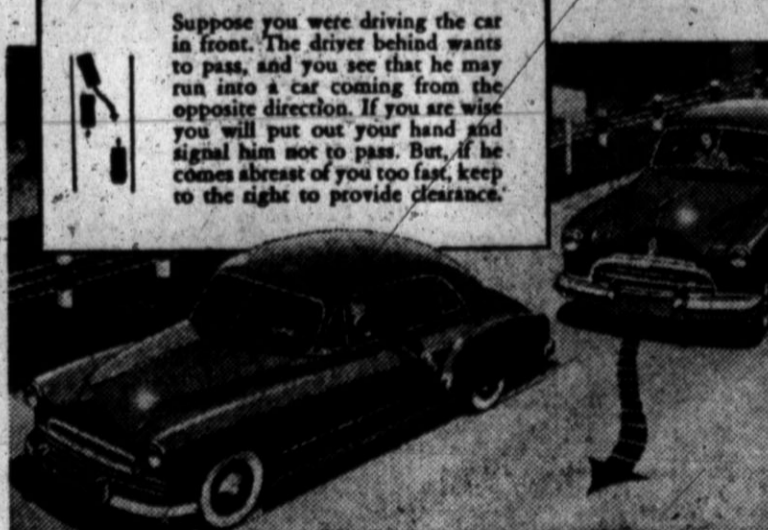
Approximately 100 Church School officers attended the District Officers Training Day for the Amarillo District held in the Hereford Methodist Church Thursday.

Following a welcome by the pastor, Rev. Don Davidson, recommendations for the 1950-51 year were read and the assembly was divided into groups representing each office in the Woman's Society of Christian Service. Officers of the district conducted a training course for each group.

Out-of-town workers conducting the school included: Mesdames N. L. Jacobsen; Adrian; Vernon Estes, Boyina; Early Brown, Amarillo; Homer Newton, Dimmitt; Kermit Lawson, chairman of the course, White Deer; T. W. Swearingen, Amarillo.

### What was the RIGHT thing for this Driver to do?

Suppose you were driving the car in front. The driver behind wants to pass, and you see that he may run into a car coming from the opposite direction. If you are wise you will put out your hand and signal him not to pass. But, if he comes abreast of you too fast, keep to the right to provide clearance.



### Drive RIGHT with Phillips 66

Phillips 66 Gasoline provides the fast, smooth response you want whenever you may be faced with a "ticklish" driving situation. Thanks to improved refining methods, this great motor fuel now gives smoother anti-knock performance, faster acceleration and greater power than it ever did before! It's right for safe, pleasurable driving.

You can get new, improved Phillips 66 Gasoline now, at your Phillips 66 Dealer's.

LISTEN TO the Rex Allen Show Every Friday Night Over C.B.S.



## CLOSE Rexall DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

THIS IS OUR 19th YEAR OF SERVICE

## EVERY DAD HAS HIS DAY

POP'S IS JUNE 18

For gifts he'll "go for", visit our Rexall Drug Store

**STAG GIFT SET** hair oil, powder, shave cream & lotion, stationery . . . . 1.49\*

**STAG COUNTRY CLUB COLOGNE** 12 ounces 2.25\*

**LAVENDER SHAVING BOWL** . . . . . Each 1.00

**KLENZO LATHER BRUSH** badger bristles 3.69

**GENTLEMEN'S STATIONERY** Stag—60 sheets, 48 envelopes 98c

**BILLFOLDS, KEY CASES** priced from 1.00 up

**KEEP COOL**

APRIL SHOWERS COLOGNE By Cherymy 1.00 Value 89c

**SHEAFFER** NEW TOUCHDOWN PEN & PENCIL Set \$17.50

**Yardley AFTER-SHAVE LOTION** Makes shaving a delight. Pleasantly scented; cooling, soothing . . . . 4 ozs. 95c

**Sensational SHAVING BARGAIN** Improved Gillette Super Speed 1-pc. Razor & 10-blade Dispenser. \$1.75 value 1.00

Your friends will tell you our Prescription Service is "tops"

60c Unguentine	49c
70c Sal-Hepatica	49c
60c Syrup Pepsin	49c
50c Phillips M. M.	39c
Rexall Foot Powder	29c
Bayer's Aspirin, 100's	59c
M1-31 Antiseptic	69c
60c Alka-Seltzer	39c

**Vinyl Plastic PICNIC KIT** 44 sq. in. plastic pad and plastic service for four. Pad carries food and utensils when folded. 239

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

**Summer-Right, Value-Right Health and Home Needs**

**SLIM JIM ICED TEA GLASSES** 12-ounce—white tulip design 6 for 69c

**DIAPERS (For Baby)** 5 For 99c

**INSECTICIDE SPECIAL** Qt. Elkey's (5% DDT) and Metal Sprayer—\$1.24 value! 79c

**75c RUBBER GLOVES** 49c

**Rexall FUNGI-REX COMBINATION** Complete three way treatment for athlete's foot discomfort! 1.57

**DR. WEST'S MIRACLE-TUFT TOOTH BRUSH** . . . . . 49c

on the air **DICK POWELL** as Richard Diamond, Private Detective • NBC Every Wednesday starting June 14

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### IT'S KILL OR BE KILLED ...100 MILES FROM NOWHERE!

A Story Full of Fight and Fury!

# BARRICADE

Color by **TECHNICOLOR**

starring **Ruth Roman-Dane Clark** **RAYMOND MASSEY**

## STAR

FRIDAY SATURDAY

TEXAS FRIDAY - SAT.

### BUCK-A-CAR REGARDLESS OF NUMBER

Bring a Car Load Every Saturday

### TOWER DRIVE-IN

Edmund Gwenn Janet Leigh "HILLS OF HOME" A Lassie Story

**STAR** FRIDAY SATURDAY

## 750 WALT DISNEY 750 CINDERELLA'S

**FREE APRON PATERN FREE** TO EACH FAMILY ATTENDING

# STAR

Great! Great! "SNOW WHITE"

Tuned to laughter, romance and soul!

# WALT DISNEY'S CINDERELLA

Color by **TECHNICOLOR**

JOHNNY SHEFFIELD CALICE BOWNETE LITA BARON

## TEXAS

SUNDAY — MONDAY  
**CHARLES WINNINGER — MISHA HUER DESTRY RIDES AGAIN**

TUESDAY — WEDNESDAY  
Robert Young — Robert Mitchum — Robert Ryan  
**CROSS FIRE**

THURSDAY — FRIDAY  
BETTY GRABLE — DAN DALEY  
**WHEN MY BABY SMILES AT ME**

2 Shows Every Nite — Rain or Shine

## "MOTHER DIDN'T TELL ME"

**DRIVE IN**



**DON KOEPFLE**  
of the DALHART WOLVES  
OUTSTANDING LINE MAN IN  
THE POWERFUL FOOTBALL  
TEAM LAST FALL AND WAS  
THE BACK-STOPPER ON THE  
**DISTRICT 1A  
CHAMPIONSHIP  
BASEBALL TEAM THIS SPRING**

**SPORTS**  
TRI-STATE  
AREA  
HUT HUTSON and  
**HARRY GILSTRAP**

**HEREFORD JC'S  
(GOLFERS) INVADE  
PERRYTON  
SUNDAY JUNE 18TH**

KEITH LANE and  
IVAN BOWWELL  
OF PERRYTON  
CHALLENGED THE  
HEREFORD  
HOT MASHIE  
SWINGERS



**PAUL CONWAY**  
PRESIDENT HEREFORD JC'S

THE HEREFORD JUNIOR CHAMBER OF COMMERCE  
GOLFERS INCLUDES T. J. CLAY, DICK LUKAS,  
DARRELL BLANTON, EARL HENDRICKS WILL  
ACCOMPANY THEIR PRESIDENT PAUL CONWAY  
(PERRYTON HAS SAND GREENS - HEREFORD  
HAS GRASS GREENS)

VEGA ENTERPRISE - KARL BROADLEY  
IS A NEW PUBLISHING - REPORTER OF  
THIS FEATURE - KARL HAS AN ACTIVE  
ATHLETIC RECORD AND WILL COVER  
HIS AREA THOROUGHLY - WE WELCOME  
THIS NEW SPORT COVERAGE

**IN AND OUT AGAIN  
JOHN TRUELOVE**

RETURNS AS KRESS KANGAROOS  
HEAD COACH - SERVED AT  
CANADIAN HIGH SEVERAL  
MONTHS THIS YEAR - KRESS  
WON THE REGION 1-B  
FOOTBALL CHAMPIONSHIP  
LAST FALL.

IT'S IN THE BAG ---  
AND THE FANS ARE  
ALL HAPPY TO HAVE  
TRUELOVE HOME  
AGAIN!



VEGA ENTERPRISE - KARL BROADLEY  
IS A NEW PUBLISHING - REPORTER OF  
THIS FEATURE - KARL HAS AN ACTIVE  
ATHLETIC RECORD AND WILL COVER  
HIS AREA THOROUGHLY - WE WELCOME  
THIS NEW SPORT COVERAGE

**Second-Guessing  
BY JERRY STOLTZ**

Off hand a guy might come to  
the conclusion that the Central  
Plains League is lacking balance.  
That is if you look back over the  
first half of the season when

segers read Hereford 15, Vigo  
Park 0; Hereford 20, Umbarger  
7; Hereford 9, Canyon 2; Here-  
ford 28, Hart 2; Hereford 16;  
Nazareth 4. In losing to Vega  
the score was 9-7 and VFW beat  
Tulla 2-1 when they just had  
nine men, minus some regular  
starters, to play . . . . . If  
these were really hitting speers it  
wouldn't be so bad. But these er-  
rors contributed to the final  
scores. . . . . Manager ANDY AN-  
DERSON'S biggest worry is keep-  
ing up interest among his ball

players. Sunday they took a 15-  
0 lead and then loafed along  
through the last four innings. . .  
But back to the balance state-  
ment. Either Hereford is head  
and shoulders above all but a  
couple of teams in the league  
because of good talent, or the  
rest of the league is plain punk.  
I kinda think it is half of one  
and half the other personally.  
But if the competition was a  
little closer more interest would  
be shown by local fans and base-  
(Continued on Page Two)

**The Hereford Brand Nazareth Absorbs 16-4  
Shelling By VFW Nine**

Thursday, June 15, 1950 Section Two

**Kerr Has 1-Up Lead On  
Channer At The Turn**

Joe Kerr held a slim 1-up lead  
on Dr. Channer in the finals of the  
"A" flight in the Handicap  
tournament at the end of nine  
holes Monday afternoon. They  
plan to complete the match this  
evening.

Ed Young and Martin Pav-  
letich will play for the "B"  
flight championship sometime  
this week, and the winners of the  
two flights square off to see who  
wins the tournament.

Pavletich downed Bruce Wood-  
dell 4 and 3 Sunday and Ed  
Young ousted John Patton 2 and  
1 to reach the finals.

Consolation finals in the two  
flights match Owen Jacks vs.  
Wayne Phillips and Bill Dameron  
vs. Mutt Wheeler. Jacks beat  
Alvin Shirley 2 up to reach the  
finals and Phillips defeated Dar-  
rell Blanton. Dameron was 5 up  
and 3 to go on T. J. Clay and  
Wheeler had a 3 and 2 margin  
over Bill Miller.

**Rough Tag Team  
Bout Saturday Is  
Crowd Thriller**

Frankie Murdock, who is rough  
and ready and who lost his dog  
in Amarillo last week, and Ray  
"Big Train" Clements, who was  
side-tracked in the preliminaries  
Saturday night, won the Main  
Event Tag-Team match at the  
Bull Barn.



**Diggin'  
Divots**

Lots of activity on the golf-  
ing front this week, it really  
looks like a big summer in Here-  
ford. The Jaycees golfers leave  
Sunday morning to take on Per-  
ryton Jaycees in an 18 hole  
match up there, the ball sweep-  
stakes is getting better each  
week, interest in ladder play is  
increasing, the ladies are whip-  
ping up a lot of golf and the  
handicap tournament has reach-  
ed the finals.

Starting off with first things  
first, Stan Barrett reflected the  
general interest in the Perryton  
match when he just joined the  
Jaycees so he could play on their  
side. A dozen or so of them will  
be back in town Sunday night  
with plenty to talk about.

Twelve winners got golf balls  
out of the Sunday sweepstakes.  
Martin Pavletich shot a 79 minus  
12 handicap for a 67 and first  
place. Joe Butler was in second  
with an 87-18, 69. O. F. Lange  
with 83-13, 70. Jreach Edelman  
with 81-10, 71 and Bruce Wood-  
dell with 91-20, 71 wound up the  
sub-par shooters for the day.

Other winners were Dr. Ling-  
enfelter 82-10, 72, Will Graham  
96-24, 72; Henry Lewis 84-12, 72;  
Homer Lee Owens 90-17, 73; Bill  
Howard 86-12, 74; Bill Waldrop  
87-13, 74; Frank Latimer 87-13,  
74.

Hereford VFW blasted Naz-  
areth pitchers for 16 runs and  
another one-sided Central Plains  
League victory Sunday as Naz-  
areth scored 4 times on their  
home field.

VFW batters slammed out 13  
hits in the first seven innings  
as they built up a overwhelming  
16-4 lead and then coasted in.

Two circuit clouts hit by L. J.  
Clark and Johnny Renner high-  
lighted the hitting spree. Stan  
Barrett pounded out four sing-

les in five trips to the plate and  
was safe on an error the fifth  
time for the biggest day at the  
bat.

Wendell Burdine and Clark  
both got two hits each and the  
rest of the 14 were scattered out  
one to a player.

VFW got their first run after  
Buddy Anderson banged out a  
triple in the first. Clark scored  
the second run with his home  
run in the second.

The top of the batting order

teed-off the third. Burdine sing-  
led, Anderson walked, Conrad  
Clark singled, Barrett singled  
and Lueb singled. Four runs  
scored before the dust settled.  
Burdine and Anderson scored  
again in the fourth and then al-  
most everyone scored in the big  
sixth inning.

Omas Carroll, L. J. Clark and  
Stan Barrett hit singles. Ren-  
ner smacked out his four bag-  
ger and two errors contributed  
to the cause. Barrett scored  
again in the seventh when his  
single got away from the Naz-  
areth fielder and he circled the  
bases.

The Vets open the second  
half of the season at Vigo Park  
Sunday and then play Umbarger  
at home the following week.  
Vega will be here July 9 for the  
game that will probably decide  
the champion.

Naval Reserve from Amarillo  
will be here for a night game  
Thursday of next week. This  
should be one of the best games  
of the year according to Man-  
age Andy Anderson.

Player	ab	r	h
Burdine, lf	5	3	2
Anderson, B, 3b	4	3	1
Clark, C, lb	6	2	1
Barrett, as	5	3	4
Lueb, 2b	4	1	1
Corbett, c	6	0	0
Carroll	4	1	1
Clark, L. J., cf	4	2	2
Anderson, G. p	1	0	0
Winkler, ss	9th	1	0
Patterson, 2b	6th	2	0
Ross, rf	6th	1	0
Totals	47	16	14
Nazareth	ab	r	h
Schulte, G. 2b	4	0	1
Schulte, E. as	4	1	1
Gerber, E. c	3	0	1
Polemier, L. cf	4	0	1
Wilhelm, lf	4	1	0
Gerber, F. rf	4	1	0
Gerber, V. lb	4	0	1
Heeting, 3b	4	0	1
Hechsten, p	1	0	0
Venhans, pth	1	1	1
Acker	1	0	0
Kozrens	0	0	0
Totals	34	4	7
HEREFORD	114	207	100-16
NAZARETH	000	002	200-4



**DIGS DEEP**—Polly Riley of Fort Worth, Texas, Curtis Cup player  
and twice winner of the Trans-Mississippi women's golf tournament,  
found her ball buried deep in the sand at the edge of the trap  
alongside the eight green during the qualifying round of the tour-  
nament in Dallas. Here she shovels out the sand but digs under the  
ball which falls back into the trap. Her next blast carried the ball  
on to the green. Miss Roley lead the field of 196 in the qualifying  
round with a one-over par 74 to take medalist honors. (AP Photo)

**GRAND OPENING**

**MILLER  
MEDLIN  
COMPANY**

**Saturday June 17th**

**Hereford's Newest Plumbing, Heating  
And Air-Conditioning Company**

**125-Sampson  
Street**

This is your invitation to "come see  
us" anytime you need anything in  
the way of plumbing heating or air  
conditioning. If you don't need any-  
thing drop in anyway and say  
"hello". We want you feel that  
you can call on us anytime and  
expect to get courteous, friendly  
service.

**We Will Carry A Complete  
Stock Plumbing and Heating  
Fixtures. Expert Guaranteed Service  
"Dick Miller-- John Medlin"**

**FREE**

**5 Pc. Silver Service Set**  
Coffee Urn - Tea Pot - Sugar-  
Creamer - Tray.  
You May Register Any Time  
Thurs. - Fri. or Saturday and be  
Eligible to Win.

More than 20 New  
1950 Models for  
every type of  
dwelling and factory

Controlled water  
distribution on pure  
aspen pads with  
"Uniflow" system

Now Stream  
Mountings for less  
vibration, longer  
life, Much Quieter

Tested on same  
equipment used by  
Bureau of Standards

"Sank-Banded"  
inside and out so  
no water-proof  
years longer

"Sank-Banded"  
cooler bottom is  
rust-resistant

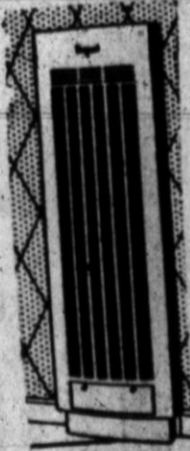
**America's  
Largest Selling  
Cooler**



**For Flowing  
Warmth The  
Utility  
Forced Air  
Furnace**

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**Hot Water  
Heaters  
Automatic Gas  
Radiant Panel Heaters**



**TRACY  
Stainless Steel  
Cabinet Sinks**

If you are building or remodeling and you haven't  
seen the Tracy Stainless Steel Sinks you're missing a  
real thrill. They are the last word in modern beauty.



**Room  
AIR CONDITIONERS**

Cools the air, lowers the sticky  
humidity, keeps you comfort-  
able. Installation is quick and  
easy. There's a five-year guar-  
antee on the hermetically sealed  
refrigeration system.



The Hereford Brand, Hereford, Texas, Thursday, June 15, 1950

### Horizon Club Prepares For Annual Camping Trip

Members of the local Camp Fire Girls groups and their sponsors left Monday morning on their fourth annual Camp Fire Girls camp trip to Gallinas Canyon near Las Vegas, New Mexico. For the first time the group traveled in their own bus a recent purchase made by the Hereford Rotary Club. The bus, a bright orange, was placarded with Camp Fire banners and is scheduled for a new paint job as soon as the group returns.

Mr. and Mrs. Urlin Streu is in charge of the Pioneer Camp which was established last year for girls of highest rank. The sixteen girls in that group are Cecelia Wilkins, Rita Vinton, Marcella Bezner, Evelyn Wilf, Betty Culpepper, Martha Jean Brown, Sylvia McCracken, Nancy Patterson, Rose Mary Young, Vivian Brock, Margaret Phillips, Jane Johnston, Marian Jo Wilson, Earline Plank, Bonnie Lewis and Jaynice Craig.



**Ask JOHN McLEAN**

This Question:

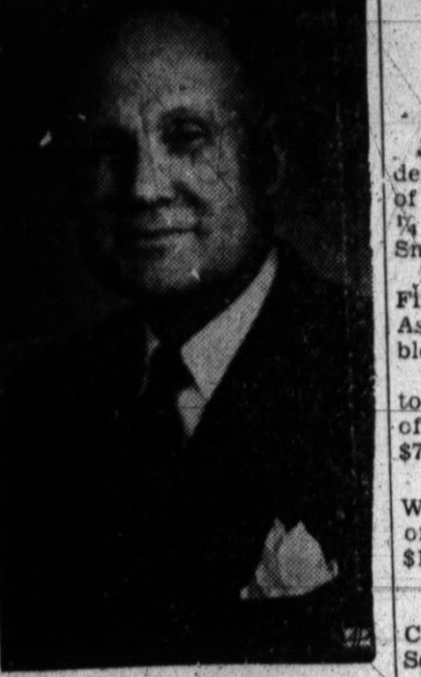
I am being sued by a person who broke his leg when he tripped on one of my children's toys. I can't afford a lawyer for my defense, but a friend told me my Personal Liability Insurance provides for my defense, lawyers' fees, court costs—in fact, everything. Is this true?

**John McLean Agency**  
Phone 181 or 273  
Hereford, Texas



**NEW DEAN**—Rev. Roy C. Snodgrass (above), has been named new Dean of the Bible College of the Bible at Texas Christian University in Fort Worth.

was another who expressed interest in the job. He's an ex-OU guard and halfback who played under Bud Wilkinson. Martin is head football and basketball coach at Barnsdall, Okla. High School. More stuff in the way of sports publicity is crossing this desk from the University of Houston than any other place. A few of the items include the fact they may move into the Missouri Valley conference in another year. (That would extend the Valley from Detroit to Houston) And also they have William and Mary down as their homecoming for next year. Might mention Coach Gus Miller's 1950-51 cagers have been rated the third ranking team in Texas at this early date by Dick Duenkel, nationally famous basketball statistician. Baylor and SMU were ahead of the Buffs. According to Duenkel's rating, the Buffs will play five teams holding first place ratings in their respective states next season. They are Oklahoma A&M, Western Kentucky, Marshall of Virginia, New Mexico A&M and Arizona University. They open the season with Oklahoma A&M at home in the new West Texas State Field House.



**Elmer Northeutt** to C. T. Guseman, 640 acres out of Capitol League 420, being all of section 18, township 18, township 3N of range 2E, in Deaf Smith county.

### Courthouse Records

**Deeds of Trust**  
J. L. Hoffman and wife to Prudential Life Insurance Company of America. NW 1/4 and N 1/4 of NE 1/4 of section 75, block K-3, Deaf Smith County. \$12,000.

**Lowery Walker and wife** to First Federal Savings and Loan Association of Clovis. Part of block 2, Mabry Addition. \$3,600.

**Parker Brothers Planning Mill** to Kemp Lumber Company. All of lot 17, Parker Subdivision. \$7,400.

**T. C. Malloy and wife** to Fred W. Baird. N 50 feet of S 133.6 feet of block 21, Evans Addition. \$1,500. —(246)—

**Warranty Deeds**  
T. J. Polndexter and wife to C. T. Guseman. All of Survey of Section 23, township 3N, range 1E of a Capitol Syndicate Subdivision. \$14,080.

**Elmer Northeutt** to C. T. Guseman. 640 acres out of Capitol League 420, being all of section 18, township 18, township 3N of range 2E, in Deaf Smith county.

**L. B. Redwine and wife** to W. R. Redwine. All of lot 22 and S 1/2 of lot 23, Skeen's Subdivision. \$8,500.

**Releases**  
Travelers Insurance Company to W. S. Fluit and wife. Deed of Trust. —(116-810)—

**Marriage License**  
Helen Louise Acker and Austin

### Rough

(Continued from Page One)  
fall in 14 minutes by taking Tommy Martindale out with a Single Crab.

Referees Benfy Truedell and George Bruckman might have cut themselves a bit of trouble—just living—Saturday. The Josers, George Overhulls and Tommy Martindale got hot up because they didn't think they were getting a fair shake and challenged the referees to do their talking in the ring next Saturday. Lions Club wrestling manager Guy Lawrence doesn't know, yet, whether Truedell and Bruckman decided to leave the country or whether they will be back in fighting clothes next Saturday.

### 2nd. Guess

(Continued from Page One)  
ball players as well.

Congratulations and good luck to WAYNE STARK on stepping into DOUG GROOM'S old shoes as head coach of the Whiteface basketball team. Wayne got a good job that some good men were seeking. JIGGS JACKSON second all-border conference guard down at Tech this last season was one. Jiggs was also tenth in the nation on free throw percentage. T. L. MARTIN

### Diggin

(Continued from Page One)  
are going to enter the qualifying for the National Jaycee Junior Amateur Golf Championship at Amarillo Friday. If they make it they go to Ames, Iowa to the tournament.

Urllin Streu goes up and down the ladder more than any other player on it. He knocked Dr. Lingenfelter down to 9th during the week and took over second place and then lost that notch to Stan Barrett and moved back to fourth.

Eula Lee Cave and Jean Streu tied with low net scores Thursday for the traveling bracket. Mrs. Cave shot 80-49, 31 and Mrs. Streu had 62-31, 31.

The tournament for the week was a prize to the player having the most of any one number. Mrs. Streu and Reba Barrett tied for this with four 7's each.

Scores posted were Mrs. Cave 31, Mrs. Streu 31, Irma Terry 57-18, 39; Phyllis Radovich 71-26, 45; Lucille Posey 61-11, 50; Reba Barrett 63-28, 35; Pauline Howard, 72-24, 48; Friday scores, Cora Jane Benson 57-28, 29; Mrs. Deward Roberson 59-19, 31.

Only Thursday scores count towards the bracelet.

New players include Mrs. C. C. Rockwell, Jr. Mrs. John Pitman and Mrs. Woodrow Ireland.

Frankie Murdock, who still hasn't found his lost dog, and Tommy Martindale failed to register against each other in 20 minutes of combat in the other first-round preliminary.

### HI SCHOOL GRAD FINDS ACTION-PACKED CAREER WITH THE ARMORED INFANTRY

#### Mortar Gunner Gets Big Bang Out of Job

Pvt. Louis A. Martin of New Orleans, has found what he was looking for in the U. S. Army. Says Martin:

"This is the kind of a life I've always wanted... plenty of action, plenty of opportunity. This armored infantry is tops."

Martin, now with Co. C, 12th Armored Infantry at Ft. Hood, enlisted 9 months ago after graduation from Martin Behrman High School, New Orleans.

Places are now available to qualified men in several branches of the U. S. Army. You, too, may find the career of a lifetime in one of them.



Pvt. Louis A. Martin, 60mm mortar gunner with Co. C 12th Armored Infantry Bn.



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

# DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

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Paint  
Wallpaper  
Linoleum  
Builders Supplies  
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**WEST SIDE AUTO**  
New & Used Cars  
**REAL ESTATE**  
On Highway 60 West of 51  
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**L. BASKIN INVESTMENTS**  
List Your Holdings  
With Us For Quick Sale  
OFFICE  
JIM HILL HOTEL  
East Door  
Ground Floor

**IKE'S CAFE**  
We Specialize in STEAKS and MEXICAN FOOD  
1st at the Highway

**PICK-UP AND DELIVERY SERVICE**  
**PHONE 111**  
**ACME CLEANERS**  
Now is the time to Clean your Winter Clothes & Blankets and store them in Cedar Bags.  
308 N. Main Hereford  
MADE-TO-MEASURE CLOTHES

**CARGRAY Butane & Propane GASES**  
Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
Highway 60 — Phone 551

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands, and town lots in Deaf Smith County. Write for information.

**Hereford Wrecking Co.**  
Highway 60  
Complete Line of USED PARTS  
See us for Expert Repair Work of All Kinds!

## HERE'S WHY HUDSONS STAY YOUNG SO LONG

Low upkeep costs and longer car life, due to extra-sturdy construction that protects against road shock and strain.

Added resale value in luxurious worsted wool or nylon interiors with crackproof, scuffproof Dura-lab trim.

Quiet, steady going in an all-welded, single-unit Monobilt body-and-frame\* with exclusive recessed floor.

Marvelously smooth power from the only engine precisely balanced as a unit.

Unusual security from the only hydraulic brakes with a reserve mechanical system on same pedal.

Exceptional protection with box-section steel girders completely surrounding the passenger compartment—a Hudson exclusive.

"Like-new" performance over thousands of extra miles because Hudson uses more costly metal alloys.

Minimum wear and repair over long engine life because of chromium engine block—toughest in the industry!

Increased economy and mechanical engine life from the industry's only precision-position piston rings.

Hudson's styling and beauty will be "like new" for years to come... and these sturdiness features keep Hudsons "like new" in action, too!

What you see above only high-spots the great line-up of sturdiness features that keep Hudson young in looks and in action.

We invite you to discover for yourself the important advantages Hudson offers in addition to these long-life features. Hudson's recessed floor ("step-down" design) results in true streamlining, magnificent beauty. It provides the most room in any automobile at any price! It brings you the best and safest ride ever known!

Won't you come in—see and drive the car that stays young—the car with so many important advantages that it is among the leaders in resale value, coast to coast, as shown by Official Used Car Guide Books!

# HUDSON

**MOST ROOM...BEST RIDE...SAFEST**

The new, lower-priced Pacemaker brings you all of Hudson's great advantages for just a few dollars more than the lowest-priced cars!

NOW...3 GREAT SERIES...LOWER-PRICED PACEMAKER • FAMOUS SUPER • CUSTOM COMMODORE

## HEREFORD HUDSON COMPANY

1220 E. FIRST      HEREFORD

TRAFFIC SAFETY ARTICLE 5

### Do You Understand Your Highway Traffic Signs?

The shape and color of a highway sign should have a meaning for you, Mr. and Mrs. Motorist, even though there is no message or symbol on it. You have only a split second at high speeds to read a written message or grasp the meaning of a symbol on a traffic sign. If you fail, you may be courting disaster. Is it not logical then that meaning should be assigned to shapes and colors of a sign as added assurance of your glance recognition? Wouldn't knowledge of

both be added insurance for your safety?

From the shape and color of



REGULATORY SIGNS



WARNING SIGNS



GUIDE SIGNS

SKETCH G

the sign, it is possible for you to tell whether it is a REGULATORY sign intended to inform you of a law or regulation enacted to promote safety and convenience upon the streets and highways, whether it is a WARNING sign erected to tell you of a hazardous condition either on or beside the road, or whether it is a GUIDE or DIRECTIONAL sign to lead you to your destination.

This is one in a series of articles designed to make Mr. and Mrs. Average Driver more familiar with traffic control signs, which when properly understood and obeyed, make our highways a safer place to be. This is the story of the REGULATORY sign. It is important enough to repeat that the REGULATORY sign is used to inform you of certain laws and regulations enacted to promote safety and convenience on streets and highways. A violation of these rules is a misdemeanor.

Generally, the REGULATORY sign is rectangular in shape, and it is mounted with the longer side up. The letters and border are black, and the background is white with only the following exception: (1) Night speeds which have white letters on a black background; (2) Parking signs which have red or green letters on a white background; and (3) top signs which are so important as to merit a full description.

The top sign is the outstanding exception to the usual shape and color combination of the REGULATORY sign group, and it needs no explanation to most motorists. It is the only standard sign which has an octagonal (eight-sided) shape, and it usually has black letters and border on a yellow background. Unless they are illuminated by a fixed source of light, the REGULATORY signs are always reflectorized to improve night visibility by using reflector buttons to outline the message or symbol or by covering the entire background with a reflective

### WEEKLY CROSSWORD PUZZLE

#### U. S. NURSE

- HORIZONTAL**
- 15 Pictured first head of U. S. Navy Nurses' Corps
  - 10 Age
  - 11 Dry
  - 13 Evening before
  - 14 Palm lily
  - 15 Kind
  - 16 Measure of cloth
  - 17 Gaelic
  - 20 State
  - 25 Upon
  - 25 On account (ab.)
  - 26 Measure of area
  - 27 Within
  - 29 Discolored
  - 31 Requires
  - 33 Myself
  - 34 International language
  - 35 Enclosing barrier
  - 38 Wavy
  - 41 Editor (ab.)
  - 42 Egyptian sun god
  - 43 Bone
  - 44 Southeast (ab.)
  - 45 Musical instrument
  - 47 Pedal digits
  - 49 Fumbled type
  - 50 Space
  - 53 Opera (ab.)
  - 55 Ever (contr.)
  - 57 Sea animal
  - 58 Sheep's bleat
- VERTICAL**
- 1 Permit
  - 2 Great Lake
  - 3 Sodium (symbol)
  - 4 Despise
  - 5 Part of body
  - 6 Notion
  - 7 Exist
  - 8 Always
  - 9 Long fish
  - 12 Railway (ab.)
  - 18 Fish eggs
  - 19 Sorrowful
  - 21 Movers' truck
  - 22 Before
  - 23 Concerning
  - 24 Titled
  - 27 False gods
  - 28 Nova Scotia (ab.)
  - 30 Lair
  - 32 Make a mistake
  - 35 Iron (symbol)
  - 36 Weep (Latin)
  - 37 Justice
  - 38 Dove's call
  - 39 Employ
  - 40 Biblical pronoun
  - 45 Place
  - 46 Simplicity
  - 47 Soft mineral
  - 48 Cleanser
  - 49 Writing implement
  - 51 Things (Latin)
  - 52 Each (ab.)
  - 53 Dance step
  - 56 Railroad (ab.)
  - 58 Written form of Mister

Here's the Answer



Independent Baptist  
**REVIVAL**  
120 Sampson Street  
Preaching at 8 P. M.  
Everyone Welcome  
Conducted By  
**EVANGELIST**  
Wm. E. FESSANT

**KING**  
FOR  
A DAY!



Time to salute that wonderful guy again! Show him just how really wonderful we think he is.

What better way of letting Dad know than an electrical gift . . . something he can claim as his very own. An electric shaver, that very special electrical tool for his hobby shop. Or a Certified Lamp. Perfect companion to his favorite chair . . . a Certified Lamp will add extra "see-ability," extra reading enjoyment . . . from Chaucer to the Sports Page!

Yes, Dad likes nice things. He appreciates comfort and efficiency . . . and he'll find both in an electrical gift. Why not visit your dealer? He'll help you choose just the gift from his wide selection of new electrical "man-kind" appliances. They're all so very economical . . . low cost, dependable electric service makes them that way!



**SOUTHWESTERN**  
**PUBLIC SERVICE**  
COMPANY  
34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

**ATTENTION**  
**IRRIGATION FARMERS**  
**CASTRO, PARMER, DEAF SMITH Counties.**

We Will Contract Additional  
Acreage For Planting This Month

**GREEN BEANS**  
**Blackeye PEAS**  
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NEW SHIPMENT OF  
**SEED — JUST ARRIVED**

CALL 954 or 386-J HEREFORD FOR DETAILS  
Inquire or Write

**HEREFORD CANNING CO.**  
BOX 384 — HEREFORD, TEXAS

We Are Now . . .  
**READY FOR YOUR GRAIN**

With Complete Storage  
Facilities

**BLACK GRAIN COMPANY**

J. R. 'Pete' Braxton Mgr.  
Black, Texas

material. Remember the shape and colors of REGULATORY signs. Remember, too, that they inform you of laws or regulations that have been enacted for your safety and convenience. If you disregard them, you are not only endangering the life and property of others who use the highways, but also threatening the lives and property of yourself and loved ones who may be with you.

Mrs. W. B. Tinsley and daughter, Joyce, from Homer, La. are visiting with Mrs. Robert E. Waggoner two or three days before going on to Amarillo and Groom to visit more relatives and friends.

Mr. and Mrs. Victor Elliston spent the week end at Tucumcari, N. M. visiting with relatives and friends.

Sixteen Attend McMurry Assembly At Abilene

Twelve young people and four adult youth workers of Hereford Methodist church last week attended Young Peoples Summer Assembly at McMurry College in Abilene.

Delegates from Hereford were Bill Kelley, Duane Christian, Joe Woolery, Lloyd Parsons, Collie Brown, Juneanne Smith, Claudia Lewis, Jessie Click, Cherry Anne Forrest and Mary Helen McGilvary.

Adults attending were Mr. and Mrs. O. L. Click, Mrs. Caudie Ola Brown and Robert Thompson. Part of the group made the trip by car and the others traveled by special bus from the Amarillo District.

**Use The Want Ads**

## Introducing the Beautiful

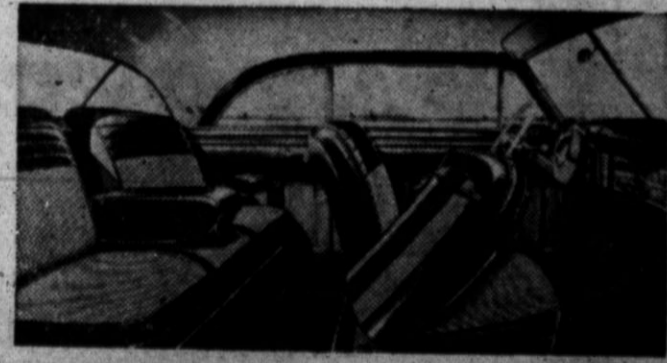


Chrysler's New Yorker Newport with Clearbac rear window.

## Chrysler Newport



Chrysler Windsor Newport . . . the sensational medium priced version of this sparkling, sporting car with the all steel top and Clearbac rear window.



No car, regardless of price, can match the luxurious materials and the tasteful appointments featured in the interiors of this beautiful Chrysler Special New Yorker Newport shown above.

Sleek and smart as a convertible . . . snug and safe as a sedan! Newest of the new body styles. Developed first by Chrysler! Envid . . . copied . . . but never equalled! Every last gleaming inch is a masterpiece of engineering. Come look at the great workmanship! At the quality of the materials! You find solid value all the way through that only Chrysler offers! Built-in value that gives you a car with no rival in performance, comfort, and safety! Quality, we believe, that will keep you buying Chrysler's from now on!

today's newest style classic!

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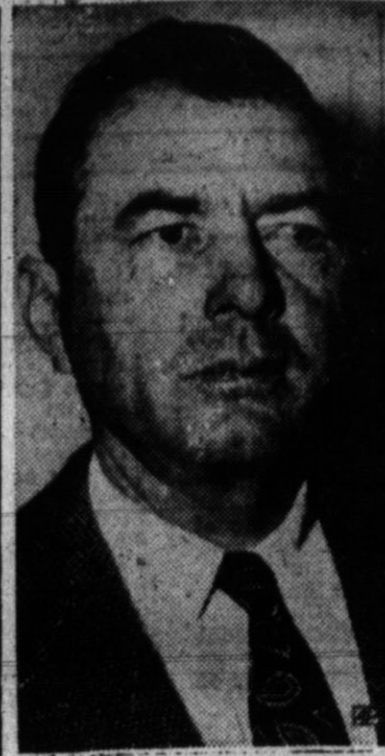
**J. C. RICKETTS**  
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133 W. 3rd St. Phone 358

## Long Time Ago

**25 Years Ago**  
H. H. Hawkins, of the Golden Rule Produce Company, bought a 12,000-egg mammoth incubator which was to be installed as soon as possible. He also said he bought the O. O. Curtis property, east of Hereford city limits, and would build an incubator house of a capacity to take care of two such big incubators. Henry V. Williamson was to operate the plant for Hawkins.  
Deaf Smith county fair was to be held September 18-19 in 1925.  
Tiefel Brothers, Hereford contractors, were to furnish the contracting and lumber for a new Cleo school house in Castro county. Cleo community voted \$17,000 worth of bonds for the

structure and the contract called for \$15,000.  
Plans for a double header baseball game July 4th between Hereford and Dimmitt were in the making. Arrangements were in the hands of C. C. Rockwell and Charlie Whitehead.  
Sheriff Benton warned automobile owners to display their numbers or else he would enforce the law. He said he had been as lenient as possible but that owners had plenty of time to get their numbers and he would enforce the law from then on.  
Dimmitt BYPU gave a program at the Baptist church accompanied by Max Gray, they delighted local attendance.  
Ralph Barnett, Red Cross county chairman, announced safety lessons to be taught local swimmers by A. W. Cantwell.  
Benjamin Park Hodges, 15-year-old son of Dr. and Mrs. F. E. Bowe, died at his home after apparently recovering from an extended illness.  
Uncle John Estes was blessed as few men were by becoming a proud great-grandfather. The grandchild was born in Lubbock—a daughter to Dr. and Mrs. Julius Kreuger.  
J. S. Jones had sugar corn out of his garden. He ate his first meal, including the corn, and was considered about six weeks early with his crop.  
Alton Frazier, accompanied by his cousin, Miss Etzel Fuqua, left to Ft. Worth where Miss Fuqua visited relatives.  
W. A. Chandler, just north of Hereford, traded his irrigation farm to E. Alexander of Dallas for revenue bearing property in that city. All farming equipment and livestock were included in the deal.  
Star Theatre manager Pickett first ran a matinee Friday afternoon, July 3, 1925. He would run a Friday matinee as well as a night show and again on Saturday afternoon and night.  
D. R. Cass left for Galveston for a visit with friends.  
A Frigidaire refrigerating plant was installed by City Drug Store.  
County Commissioners C. J. Paddock, J. E. Hill, H. A. Gray, J. C. Allred, published an explanation in The Brand. It was simply to clear up a misunderstanding.  
T. D. Moss, secretary of Hereford Chamber of Commerce, said no county in the Panhandle offered the homeseeker more opportunities than Deaf Smith. The wheat farmer, cotton raiser the man for a hobby, for grain sorghums and forage crops, the dairyman, the poultry raiser, the fruit specialist, and the truck farmer all had equal opportunities, Moss said.



**CANDIDATE** — Robert W. Calvert of Hillsboro (above) is a candidate for Associate Justice of the Supreme Court of Texas, Place 2. He is former Hill County attorney, member and speaker of House of 45th Legislature, and chairman of the State Democratic Executive Committee. (AP Photo)

**Jolly Twelve Club Meets At Wes Brady Home**  
Jolly Twelve Club met with Mrs. Wes Brady June 1 with members bringing their own work. secret Pal gifts were exchanged and June Callaway received the Penny Gift.  
Next meeting will be in the home of Mrs. B. E. Brumley June 15.  
Refreshments were served the following members: Mesdames Ray Boyd, Franklin Miller, Roy Thompson, D. N. Allmon, Charles Callaway, Fay Huff, W. N. Wiseman, John Hacker, L. J. Matthews, John Draper and a visitor, Mrs. Walker.  
Under the college Reserve Officers Training Corps system, cadets are divided into basic and advance groups. Ordinarily the basic course extends through the freshman and sophomore years and the advanced course through the junior and senior years.

**Certified Seeds**

**ARIZONA SEED**

Martin Milo  
Westland Milo  
D - D No. 38 Milo  
Plainsman

**TEXAS SEED**

Martin Milo  
Red Top Cane  
African Millet  
Sweet Sudan

**West Texas Feed, Seed and Hatchery Co.**

Jack Wright, Manager

HOME OF "MERIT" FEEDS  
Hereford, Texas

*Now 4 to see instead of 3*  
in the lowest price field!

The Studebaker Champion is one of the 4 lowest price largest selling cars!

**LOOK WHAT YOUR MONEY BUYS FOR YOU IN THE LOW PRICE STUDEBAKER CHAMPION**

- An exceptionally roomy car superbly appointed and richly upholstered • A 6-cylinder Studebaker "gas-mileage-champion" engine of new higher compression power • Exclusive Studebaker brakes that automatically adjust themselves • Automatic choke • Oil-proof "black light" dash dials • Variable ratio "extra leverage" steering • A brand-new kind of coil spring front end suspension • Tight-gripping rotary door latches • Capacious trunk • A full range of body types • A fine choice of attractive body colors.



**FRANK CRAIG**  
STUDEBAKER — MASSEY-HARRIS

R. Q. Lee, president of West Texas Chamber of Commerce, was slated to speak July 11 in Hereford to outline his doctrine of diversification.  
Mr. and Mrs. C. A. Skelton and children returned from a vacation trip in which they hunted squirrels.  
**Jolly Girls 4-H Club Meet At Ann Dyer's**  
The Jolly Girls met at Ann Dyer's house for the regular meeting last Thursday June 8. In the absence of the president Mary Paschel, vice president Carolyn Cayton called the meeting to order.  
A complete financial report was given by the club treasurer Ann Dyer.  
The program consisted of a demonstration of planting annuals. Mrs. Dyer gave the demonstration. Gladiolus and dahlias were planted.  
Refreshments were served to the members and their guests. The next meeting will be with Thelma Epting.

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## Youngster Is Feeling Good After Drinking Deoderant

By Mrs. E. R. Day  
Brand Correspondent

made him very sick. He was taken to Parmer County Hospital where Dr. Paul Spring had to pump the little fellow's stomach. He returned home the same evening and, at last report, was feeling good.



**STORM WRECKS HOME**—The home of O. L. Fagan lies in ruins near Denton after the passage of gale-like winds on May 29. Property damage was heavy over a large section of the state after storms ripped through. (AP Photo)

evening and, at last report, was feeling good.

Mr. Joe B. Collier and Mrs. Lucille Foster were married at Methodist Church in Clovis Thursday morning by the Rev. James Tittwell, Friona Methodist Church minister. Mrs. Foster chose, as her dress, a navy blue with navy and white daisies. Her corsage was of white daisies. After a short wedding trip to New Mexico, the couple will be at home in Friona. Mr. Collier is a retired farmer.

Mr. and Mrs. John Terry have returned home from Red River, N. M. where they spent their vacation.

Mr. and Mrs. Jake Lamb are visiting in Waco this week with relatives.

Mr. and Mrs. Herman Tedford are the parents of a son, Jerry Mac.

Mr. and Mrs. Tilden Slagle are the new parents of a son, Robert Paul.

Mr. and Mrs. Dayle Cummings have a new daughter, Perri Sue.

Mrs. O. F. Lange and daughter, Doria Ann, left Thursday for Houston and Harlingen where they will visit Mrs. Lange's son in Houston.

## Comments On Sports

Washington, D. C. x x x—The American League race may be a three or four-way battle after all. When the Yankees moved out front by four games about Memorial Day, it looked like they might pull away from the pack, in one of those traditional bursts of speed. And indeed the Yankees did burn up the league. They surpassed their winning clip of 1949 and should have been six or eight games out front. The one catch was that Detroit's Tigers were keeping them in view. It was a dogged chase, but Red Wolfe had his men in sight all the way.

Joe McCarthy up at Boston was winning games with consistency. If McCarthy could just beat the Yanks, he would be hard to stop. But the Yanks have treated Boston's Red Sox badly. The Sox seem jinxed when they encounter New York. The pitching isn't jinxed as much as the hitting. All the reserve of power that comes to the front in games with other teams seems stilled when the Sox collide with Yankee pitching.

Whether the Tigers can keep up the pace with the Yankees, and probably the Red Sox, is a big question. This writer liked them enough in February to go out on a limb and give them the flag.

Over in the National, one can't help comparing the Phillies with the Tigers. The Phillies are a real dark-horse team. Fans knew Brooklyn, St. Louis and Boston would probably have it, but the Phillies — they might

crumble. Old veterans around the Major circuit say the leader on July 4th will be the leader September 30th, or the final day of the season — whatever it is. That isn't the case when three or four team races are in progress. One team must be counted out too early in the National — and that team is the Braves. Southworth is a manager from way back, and has Sphan and Sain and Bickford pitching winning ball games. The Cards can never be counted out, and if Pollet, Lanier and a couple of other hurlers hold up, so will the Cards and Masial.

The Dodgers have been stronger than expected in this corner. Roe is a master, of course, and Newsome is a big asset, but Dodger hitting is potent this year, terribly so. When the Brooks beat St. Louis three straight in Brooklyn recently, it was a shock to many fans. It has been the other way around so long. If the Cards don't master the Dodgers they can't win pennants. Usually they have mastered them.

The next four weeks will be crucial ones, the next ten probably decisive by August, the weaknesses will show up, and during that torrid month the men will leave the boys. The teams are now entering the backstretch, you might say.

## Church Notes

**FIRST CHRISTIAN CHURCH**—The eight attending the Ceta Glen conference last week returned Saturday. They were Beryl Fish, Don Veigle, Doris Jean Smith, Tommy Carnahan,

Robert Russell, Don Russell, Bill Carmichael and Betty Robinson. Six more went to Ceta Glen this week.

The Laymen's League met at the Harry Seed home Thursday evening. Dave Sheaverton, assistant pastor, spoke to the group.

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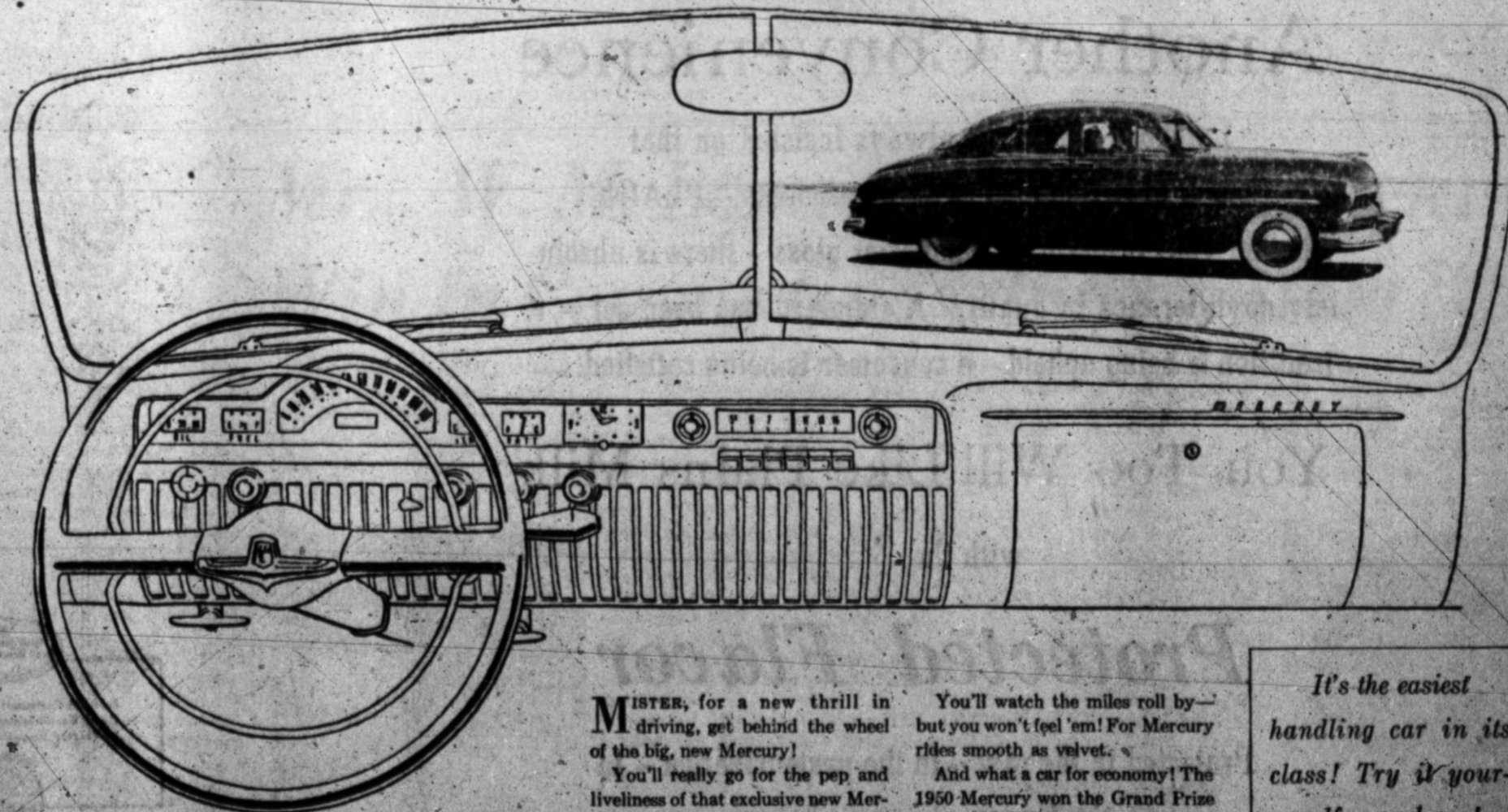
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**TEXAS REPUBLICAN CONGRESSMAN**—Here is the Ben H. Guill family, Texas' first Republican Congressional family in 24 years, 40-year-old Pampa business-man and Navy combat veteran, was elected over ten Democrats in a special election May 6 in the Texas' 18th District to fill a vacancy caused by the resignation of Eugene Worley. With Guill are his wife, Marjorie and 20-months-old son, Hugh. (AP Photo)

## Church Notes

Immanuel Lutheran Church Sunday schedule begins at 10:30 a. m. with Sunday School and Bible Class. Sunday School lesson for June 18 is the story of the conversion of Saul.

The worship service for Sunday morning begins at 11:30 A. M. Pastor Lichtsinn will deliver the sermon for the day based on Luke 14:16-24, the story of those who refused the invitations to the Great Supper.

Listen to the Lutheran radio program each Wednesday at 1:30 P. M. over station KPAN.

Immanuel Ladies' Aid will meet at the Church Wednesday afternoon at 2:30 P. M. for a business meeting and topic discussion. Mrs. E. Springer will preside at the business meeting. The topics are taken from the "Christian" magazine. Visitors are welcome.

CHRISTIAN SCIENCE Services are held each Sunday morning at 11 o'clock in the Star Theater.

All who are interested are cordially invited to attend.

"Is the Universe, Including Man, Evolved by Atomic Force?" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, June 18.

The Golden Text is: "In the beginning was the Word, and the Word was with God, and the Word was God. . . All things were made by him; and without him him was not anything made that was made." (John 1:1,3).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Be still and know that I am God: I will be exalted among the heathen, I will be exalted in the earth." (Psalms 46:10).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Belief is changeable, but spiritual understand-

ing is changeless" (Page 96).

**ASSEMBLY OF GOD** Sunday School starts at 9:45 and morning worship begins at 11. A radio program is at 1 o'clock Sunday afternoon and Young Peoples service is at 7 o'clock in the evening. Regular Sunday evening services are at 8 o'clock.

Women's Missionary Council meets at 2:30 Wednesday afternoon.

Vacation Bible School will begin June 20. It has not been announced who will be in charge, yet.

**FIRST METHODIST** church services Sunday morning will be along a Father's Day theme according to pastor Don Davidson. Sunday evening, the service will be presented by the group of young people who went to the Young People's Summer Assembly at McMurry College in Abilene last week.

Rev. Don Davidson is on the Morning Devotional program each morning this week over KPAN.

Choir Practice this evening will be in the Sanctuary at 8 o'clock. All members are urged to attend.

**SEVENTH-DAY ADVENTIST** visiting minister G. A. LaGrone used "Health Principles" as his subject for the last 11 o'clock hour.

Our first parents, Adam and Eve, were severely tested on the principle of appetite wherein Eve and her companion lost their Eden home by disobedience.

Children of Israel, being fed the manna, food from God, longed for the flesh pots of Egypt—as a result they were punished because of their appetites. Numbers 11:30-34.

We, who dwell in the world of today, must guard our bodies well, not partaking of such as the appetite desires. Our bodies are a temple of the indwelling of the Holy Spirit. Our own desires may be in conflict with the laws of health.

"The principles of health reform rest upon a sane, rational basis and are very comprehensive. Pure air, sunlight, rest, exercise, proper diet, the use of water, trust in divine power—these are true remedies." Ministry of Healing, page 127.

"Health reform is one branch of the great work which is to fit a people of the coming of the Lord. It is as closely connected with the third angel's message as the bond is with the body." Testimonies, Vol. 3, page 161.

Junior Camp for the Adventist Youth will be at Ceta Glen June 25 to July 2. I. V. Stonebrook, Amarillo, will be in charge



**GETS APPOINTMENT**—This is Earl Leroy Smith, 18, of Hereford, Tex., who entered Boys Ranch, 40 miles northwest of Amarillo, when he was 12, an orphan. He was a good athlete, an A student and stayed there 5 1/2 years. He is now finishing his first year at Texas A. & M. Cal Farley, president of Boys Ranch, announced he has just been notified that Ben Guill, new Republican representative for the Texas panhandle, has appointed Smith to West Point. (AP Photo)

of camp activity.

### Mahaffey 4-H Club Meets In County Court Room

Mahaffey 4-H Club Saturday held the regular meeting in the county court room.

Many things were learned about planting and caring for flowers.

Members present were Wilma Jane Wilcox, Willa Mae Wilcox, Ruby Wilcox, Nancy Parsons, Betty Lou McGoughy, Irene, Galley and Mrs. T. J. Parsons, leader.

Mr. and Mrs. Edd Cardinal were Sunday guests in the home of Mr. and Mrs. G. L. Cardinal of Floydada. Also, Mr. and Mrs. Albert Cardinal of Ft. Worth, T. J. Cardinal, Shorty Cardinal and Jerry Cardinal and Margue Cardinal of Floydada.

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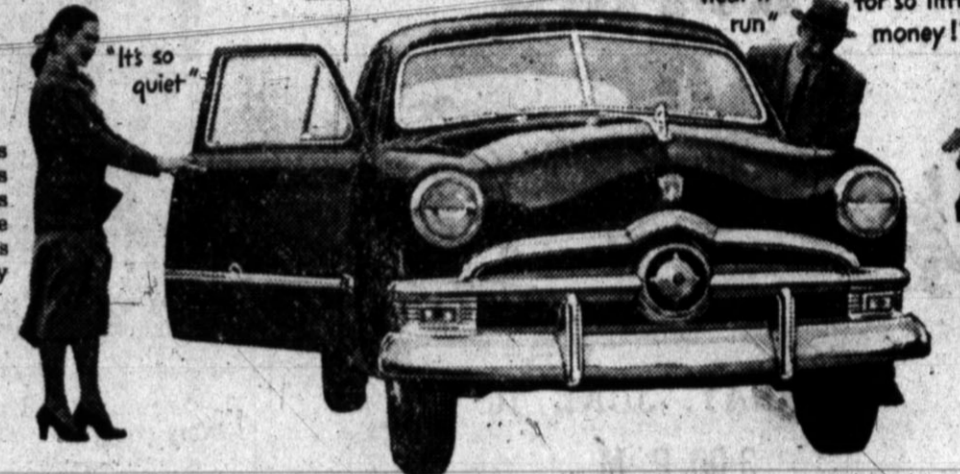


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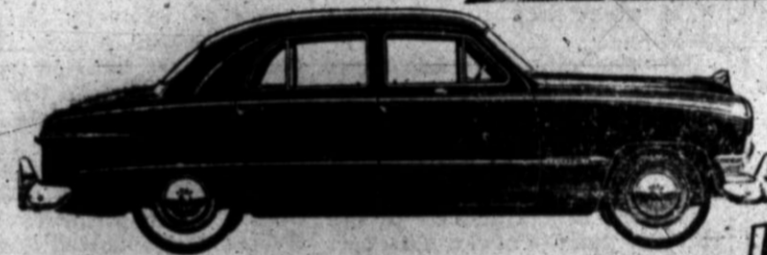
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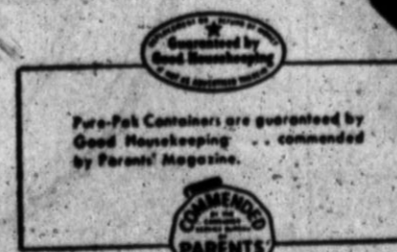
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