

GIVE TO THE  
RED CROSS

# The Sunday Brand

38 PAGES  
TODAY  
Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 2—NUMBER 37

Hereford, Deaf Smith County, Texas, Sunday, March 12, 1950

Price Ten Cents Per Copy

## Groom Resigns As Basketball Coach

Head Basketball coach Douglas Groom requested his release from that position in Hereford High School athletics Thursday during a meeting of the Hereford School Board. He said his interests were in the classroom and he wants to remain with the school on a strictly classroom instructor basis.

The School Board extended the contracts of head football coach Dalton Criswell and his assistants, Wayne Stark and Kenneth Mayes for another year. All the other school principals, H. V. Stanton, Don Martin, D. C. Martin and Byron Durham were also re-hired for another year.

Superintendent of Schools

George Graham's contract was extended until June 30, 1952.

### Too Much Strain

Groom said Saturday, "The nervous strain" was too much for him as a coach. He added, "I like the sport and I like to work with the boys, but coaching is too fast for me. I am going to quit it now while I have my health. That is the only reason I am quitting—the strain is too much for me."

"I get worked up during the season like any coach does with his team. Lots of coaches can get worked up and take it. But that isn't for me. There are parts of it I like but rather than lose my health I am turning to classroom work, entirely, from now on."

"This is a good sports-minded town and Hereford has the material to make a good basketball team next year. Of course, we don't have an adequate gym and, until we do, basketball spirit will never be what it should."

**Works on Master's Degree**  
Groom said money didn't enter into his decision and that he had absolutely no future plans in coaching. He will receive his Master's Degree from West Texas State shortly and will devote all his time to teaching.

All athletic coaches received a raise in pay, according to A. J. Schroeter, president of the school board.

George Graham said there isn't anybody under consideration to fill Groom's shoes. He indicated more emphasis on basketball next year and said the new coach will probably not come from Hereford.

Hereford's basketball team finished out the season with a won 11, lost 15 record this year taking three beatings from Class A State Champions, the Canyon Eagles.

## Wheat Yield Depends On Getting Moisture

Saturday forecasts of severe cold which is expected to alleviate the greening situation slightly, if the cold holds over for several days, was the only bright spot in increasingly grave prospects for a 1950 Wheat Crop of any magnitude.

Although Deaf Smith wheat farmers haven't been faced with prairie fires as their neighbors to the north have during the past week, they still have had drought and dust storms to the point where if measurable rainfall isn't felt before the end of the month or sooner wheat losses will be high.

In any case, grain growers predict the 1950 crop will be smaller than in 1949 because fewer acres were seeded to wheat. They blame this situation on the lack of moisture and the presence of acreage controls.

## SPRING

# And A Women's Fancy Turns To Clothes

Easter 1950 promises to be the gayest and brightest in history if Hereford merchants and style experts throughout the country aren't sadly mistaken.

Not only will Easter Sunday find Mama dressed in new fashion but the children, both sister and brother, will really be stepping out. Hereford merchants assert and reassert the fact that the children's clothing field is probably growing faster than any other field of wearing apparel today.

Little sister will probably wear one of the "fussy" little dresses, a Dotted Swiss or an imported Organdy pinafore with bonnet to match. She can top any dress with a little pique coat and matching bonnet in pastel shades and white. During the summer she will wear sun dresses just like mother's if she chooses. Hats in the juvenile lines have as much originality and almost as much variety as those for mother, too. Straw, pique, organdy.... you name it.

Little Brother won't care much one way or the other, but he'll have the opportunity to wear an outfit ever bit as nice as the one his father will probably wish he could have had. Eton suits, sport shirts like Dad's and hats and caps are available in quantity.

### Better Quality Too

Mrs. Bill Blood at Wonderland Toy and Gift Shop and Irving



**HEN ADOPTS GUINEA PIGS**—Betty Jane Robb, of Colorado Springs, Colo., kneels down to feed her motherly pet hen who is a busy biddy these days. The hen has adopted 20 full-grown guinea pigs and treats them as she would her own brood of chicks.

## Square Dancers Contribute \$120 to Heart Fund Drive

The major square dancing clubs of Hereford got together in one big dance in the ballroom of Hotel Jim Hill Thursday night. Over 120 couples attended and danced supplying the Heart Fund Campaign with \$120. Admission was one dollar per couple.

D. C. McWhorter was master of ceremonies and also represented the Foot 'n Fiddle dance club. The grand march was led by Molly and Fibber McGee and the exhibition square was under the direction of Bob Lewis and Bud Bradley.

## Takes A Smart Man To Sell Like This

The newspaper business recorded some kind of new high in Hereford Thursday afternoon.

A small boy selling Brands came in at the News Stand and priced yo-yos. Mr. W. L. Tomberlin, whose husband owns the place, quoted 35 cents as the only style she had on hand. The boy asked to see the yo-yo and upon loving inspection declared he didn't have enough money.

But he did have a few Brands he hadn't sold yet. As he was about to leave defeated, Mrs. Tomberlin said, "Wait a minute son—I'll buy a paper and you'll have enough." He waited and she bought, paying a dime for one copy.

The boy didn't even glance at the stack of Brands on the stands there along with the rest of the papers. He turned immediately to Judge L. H. Foster and asked:

"Brand, mister?"

Among the guest callers was Jess Sparkman, honorary member of several Hereford square dance clubs. Other callers came from Amarillo, Canyon, Tulia, Vega, Friona and Clovis.

Participating Hereford clubs were the Foot 'n Fiddle, led by D. C. McWhorter; Ye Old Fashion Club, led by Onias Carroll; Sal & Joe, led by Weidon Dye; Last Chance, led by Jim Neill; Texas Star, led by Homer Brumley.

Clyde Smith's orchestra was donated with Jessie Scott, Buck Watts and Jimmie partici-

Western Flower Shop donated a large flower arrangement in front of the MC's stand. It was a large satin heart with a bowl of red carnations.

The Hereford Brand and Fraser Milling donated the programs and Hotel Jim Hill donated the ball room.

Participating in the exhibition dance was Sharon Moore, Randy Thomas, Bill Bookout, Reitha Godfrey, Connie Cayler, Gayle Gault, Johnnie Boyce, Jimmy Lawhon, Virginia Sigle, Jo Anne Moore, Sue Barnard, Dan Gleaton, Charles Whitehead, Dale Winget, Timmy Corbett, Marilyn Lewis, Roy Crutchfield and Eleanor Aven.

## City Commission Puts Off Telephone Rate Decision

The City Commission met briefly with representatives of the Southwestern Bell Telephone Company during their Thursday morning meeting.

Many items of business were discussed at the lengthy session. John A. Cornelf, Plainview, manager of the Hereford tele-

phone office and A. O. Thomas, district manager of the telephone company from Amarillo, were present a short time during the Commissioners meeting but no decision was reached on the requested raise in telephone rates for Hereford.

Mayor W. E. Dameron said the

commissioners haven't had sufficient time to justify commissioning the telephone company's request to render an opinion at this time. Pressing questions have heaped on the commissioners in great amount for the past several months, the Mayor said, but the question will be studied soon.

Cornell said Friday the company wasn't going to "push" the commissioners on a decision. He said plenty of time would be given to them to give the matter their closest study.

He said all the people, with the exception of about 40, in Hereford who requested telephone service, have been supplied. Those remaining 40 parties will be supplied within the next 20 days, Cornell said.

Cornell said while Hereford users were in favor of efficient service with the increase in rates most of them considered service in the same light as dial telephones. He said that for the present it is practically impossible to install dial telephones in Hereford because of lack of equipment.

He said 3,500 people are waiting for service in Amarillo right now where a dial system is in

force. All the available dial telephone equipment now is going to supply the areas already set up with the system.

All the dial equipment is going to cities like Dallas, Fort Worth and other larger places. To install a dial system in Hereford would necessitate a new building or the addition to the present building and the almost complete re-installation of all equipment, Cornell said.

Hereford will, eventually, get a dial system but Cornell declined to speculate as to specific dates. He did say, however, that the rate decision will probably be made by a new city commission resulting from the election next month.

Hereford now has a 4-party telephone service available to users who desire it. Those who wish straight lines are being accommodated if possible, Cornell said.

In other City Commission business, some paving problems were ironed out to the satisfaction of parties concerned, according to commissioner Lyle Blanton.

Mayor Dameron announced active work on a long-range program improving the park system of Hereford. At the request of the Hereford Chamber of Commerce about a year ago, Mayor Dameron said a motion was passed to join with the Chamber of Commerce in a cooperative move to utilize the further develop the present parks and, possibly, a landscaping firm of Kansas City will be contacted.

## City Hall "New Look" Program Is Continued

Take a quick look because you won't know that City Hall before long.

Mayor W. E. Dameron disclosed the immediate beginning of the continuation of a City Hall Beautification Program started last summer.

He said evergreens, grass and shrubbery will be planted. The whole grounds are going to be closely kept and the place is going to look real pretty all summer long.

Work is beginning right now on the beautification.

## Red Cross Drive Gets New Life This Week

The Big Red Cross drive rumbled on this week with the tables set up in the Post Office and banks tapping some untouched sources for funds in the 1950 "Cross" drive.

Drive Chairman "Dub" Reeves said they lack only a thousand dollars of finishing out this year's work. Saturday collections totaled right at \$5,050. The quota this year is \$6,050.

The drive picked up life toward the end of last week, according to Dyalthia Brady. She said if the money wasn't received by tomorrow it soon will be because several clubs have decided to work the streets until it is.

LaPlata and American Legion women are on the tables in the Post Office and banks.

The Jaycees-Ettes are starting a "Chain Bake Sale" tomorrow under the direction of Mrs. W. J. Reeves.

Mrs. Reeves said each member of Jayceettes will bake a cake and sell it to someone else. The minimum price is two dollars and the highest priced cake hasn't been announced yet. Upon the sale of one cake, the person sold to will bake one and sell it to someone else. The chain goes on and on like that.

## Ever Little Bit Helps Even A Couple Pennies

Two cents is two cents. Six-year old Wilma Sue Burkett was standing around in the Post Office Friday waiting her turn to buy her mother a stamp.

She walked over to the Red Cross table manned by Mrs. Pete Cowart and said she knew about Red Cross. "I've got a nickel but I have to buy my mother a 3-cent stamp," little Wilma said.

"Go ahead and buy your stamp like your mother said," Mrs. Cowart said. Wilma did and came back to the table. "Would two cents help?"

Mrs. Reeves said the chain will not be broken. All money will be turned in to her at 107 E Street. Any information about the sale can be obtained by calling her at 992-J.

The sale isn't confined to the Jaycee-Ettes she said. Ladies had best look out because they won't know when they will be approached.

There are 22 active Jaycees-Ettes now so there is \$44 to start with," Mrs. Reeves said.

The American Legion is planning a Band Wagon which will be running next week end if things don't start this week end. Legionnaires in uniform will collect funds.

Clubs who have turned in funds are Farm and Ranch, five dollars; West Hereford Home Demonstration Club, two dollars and a half; El Nino, five dollars; Sims Home Demonstration Club, two dollars.

Mrs. Brady said some persons have phoned in and said they will double their gifts already made this year in the event the drive looks like it is going to fail. Some have already done this and others are planning to Mrs. Brady said.

Last year the tables in the banks and Post Office did an unmeasurable amount of good. This year it seems as the "Table Campaign" will be the making of the drive.

"At least it set the real work of the drive in motion," Mrs. Brady stated. "I am so anxious to get this drive complete because I know what the people have been asked for already this year. But Red Cross is necessary and everybody knows it."

## The Weather

Temperature readings for Thursday through Saturday taken at 8 o'clock each morning.

Thursday—High 51, low 18.  
Friday—High 75, low 34.  
Saturday—High 72, low 29.  
Total moisture for 1950—65.

## School Board Buys Site

A. J. Schroeter, president of Hereford Rural School Board, said Saturday the School Board has bought land for a new school just north of Texas Street on Plains Avenue in northwest Hereford.

Schroeter said the decision to buy came because of the rapid growth of the school system and the Board thought best to buy now while the site is available. It is undecided whether an elementary or high school will be built but in all probability it will be an elementary school, Schroeter said. More study and consideration will be given the matter, according to Schroeter.

In other business at the monthly school board meeting Thursday, in Superintendent George Graham's office at High School, bills were paid and teaching contracts were awarded.

## Farmers Elect Supervisors For Conservation District Wednesday

Deaf Smith county farmers in three districts of the recently formed Tierra Blanca Soil Conservation District will elect supervisors Wednesday, according to E. H. Norton, polling superintendent.

In District No. 1, in the west end of Deaf Smith County, election will be held at the Bippus Community House at 2:00 p. m.

In District No. 3, including most of the central part of Deaf Smith County, election will be at the Walcott School building at 8 p. m.

In District No. 5, in the east side of Deaf Smith County the election will be held at the Dawn School house at 2 p. m.

These elections will all be of the convention type, that is, it will be an open forum meeting with nominations from the floor. For this reason Norton said it is important that everyone who is interested be present at the opening of the meeting. He said it is hoped that a representative turn-out of land owners will be present at each of these meetings so that the Supervisors so elected will represent the choice of the majority in each district.

## Man Pays \$128.30 In County Court Friday

Eddie Shulte was arrested Thursday by the Sheriff's department and charged with transportation of liquor for the purpose of sale in a dry area, according to Deputy Sheriff S. B. Berry.

Berry said Shulte pled guilty Friday and was fined \$100 and costs, totaling \$128.30. When arrested Shulte had the evidence in his car, according to Berry.

## Gene Brownlow Buys Hereford Cab Company

Safeway and Hereford Cab companies were merged into one this week with the announcement that Gene Brownlow had purchased the Hereford Cab Company from Glen Campbell.

Brownlow said he hasn't made up his mind on what the name will be since the two-way radio system is in the Hereford Cab name but he is partial to Safeway since he started that company in Hereford in February 1949.

The company will continue the policy of giving free rides to and from church on Sundays.



**"MOVE OVER, PAL"**—The second postwar Cruft's International Dog Show drew world-wide interest in kennel circles, but these two boxes just couldn't seem to get excited over the event. They were found half asleep at the height of the London show.



Due to sudden illness, the Bootleg Philosopher will be absent this week for the first time since he started. It will appear again next week.

Mrs. Sally Larmer is the new employee at John McLean's Insurance Agency and Wayne Phillips has moved his services from Cashway to McCaslin Lumber Company.

Roger Corbett has tickets for the Don McNeill Breadstix Club program Monday morning and is hoping to get on the air. He left Friday morning for Chicago with his sister, Mrs. Earl Phillips and Mrs. Rosemary Melton. He planned to attend the National Institute of Cleaners and Dyers there.

Canasta winners can come by and pick up a letter saying they are entitled to their prizes, etc....

The new "Help Keep Our City Clean" cans for waste paper were placed on downtown streets Friday.

Mrs. Sam Nelson played marimba selections for the noon Rotary Club meeting Friday. Rev. Roy Ford was in charge of the program and led in group singings.

A quartet composed of Faust Collier, Roy Ford, Carl Sunben and Bill Wolfe also serenaded the Rotarians.

Mrs. W. A. Gentry, 169A East Sixth, has some black walnut seeds which came off her tree which she says are welcome to anybody who wants them. She says they are homegrown and she is certain they will produce if planted.

A. Gene Smith plans to open a record shop at Fullwood Electric soon.

The Draft Board office in the court house will be closed all next week. Any important problems can be solved by calling S. O. Wilson at 238-W.

Joe Reichman is stopping off in Hereford between engagements at the Roosevelt Hotel in New Orleans and the Mark Hopkins in San Francisco, according to Paul Coneway.

Hereford Chamber of Commerce will make out a complete mailing list for any local firm that is having difficulty getting out their statements or local mail through the Post Office. Make out your mailing list and take it to the Chamber of Commerce. They will return it with correct local addresses.

Bill Stanford was elected chairman of the Texas Panhandle Vocational Agriculture teachers at their second annual meet in Amarillo Friday.

St. Anthony's Guild met Friday and completed plans for the March 17 St. Patrick Dance to be held in Hotel Jim Hill.

Prize contributors for the dance contests are Jack and Gene's Service Station, Hunter's Grocery and Lamm's Jewelry. Lamm will present a watch as door prize for contest winners.

### Frio Club Meets In Dobbs Home

The Frio Home Demonstration Club met in the home of Mrs. J. H. Dobbs, Thursday, March 9, with vice president, Mrs. Floyd Cole, in charge of the meeting in the absence of the president, Mrs. Dayton Chisolm. Mrs. Glenn Gripp, recreation chairman, led a quiz on "Green Things" carrying the St. Patrick's Day theme. Mrs. McClure won the "Penny" gift.

Roll Call was answered with "Interesting Lambs I Have Seen" bringing out an interesting discussion on unusual lambs.

The program opened with a discussion on "Better Homes and Gardens" on "Making Lamp Shades" given by Mrs. Gene Noel. "One may use material matching drapes or wall paper, for clever harmonious shades," said Mrs. Noel.

Mrs. E. H. Little gave a discussion, also from "Better Homes and Gardens" about clever ideas for recovering lamp shades, and Mrs. Floyd Cole told how to clean them.

After a business meeting, with committee reports given, the meeting adjourned.

Those present were Mesdames Spicer Gripp, C. N. McClure, Glenn Gripp, Floyd Cole, E. H. Little, B. E. Berryman, W. C. Lowery, E. F. Vogler, Gene Noel, H. O. Markley, Henry Andrews, Owen Andrews and the hostess, Mrs. Dobbs.

The next meeting will be on March 23, in the home of Mrs. W. A. Springer. The subject will be "Work Simplification". All members are urged to be present, as some special plans are being made for the meeting. Mrs. Draper is to be present, and Mrs. Gene Noel will be leader, for the program.

Mrs. Earl Phillips left this week for a visit with her sister in Indianapolis. She accompanied her brother, Roger Corbett, who is attending a convention in Chicago.

**Absentee**  
 Angry Visitor: That means fight where I come from.  
 Angrier Citizen: Why do n't you fight, then?  
 Visitor: I'm not where I came from.

### WEEKLY CROSSWORD PUZZLE

#### POLITICIAN

- HORIZONTAL**
- 1, 4 Pictured politician
  - 10 Gratuity
  - 13 Excitement
  - 14 Bird
  - 15 Lyric poem
  - 16 Distribute
  - 18 Infants
  - 19 Enemies
  - 20 South America (ab.)
  - 21 Dance step
  - 23 Australian bird
  - 25 Street (ab.)
  - 26 Toe
  - 27 Urchin
  - 29 Two times
  - 31 Jumps
  - 34 Rowing stick
  - 35 Rodent
  - 36 Iron
  - 39 Admittance
  - 41 Drink slowly
  - 42 Playing
  - 43 Spain (ab.)
  - 45 Grain
  - 47 Male sheep
  - 48 East Indies (ab.)
  - 50 Sound
  - 52 Urn
  - 55 Finishes
  - 57 Age
  - 58 Tell
  - 60 Lubricant
  - 61 Spider's home
  - 62 Makes speech
  - 63 Route (ab.)
- VERTICAL**
- 1 Jellies
  - 2 Plan

Here's the Answer

### Texas Couple Have Forty Acres Of Flowers And Beautiful Hobby

By J. CULLEN BROWNING  
 Orange Leader  
 (Written for Associated Press)  
 Orange, Texas (AP)—Texas' most splendid sight, a 40-acre blaze of color, is going to grow.

Many more azaleas and camellia plants are awaiting transplanting in the Orange Shangri-la Floral Gardens and Wildlife Sanctuary maintained in this southeast Texas city by Mr. and Mrs. H. J. Lucher Stark.

And every so often a railroad flatcar is unloaded here of some huge bush which has caught the

Stark's fancy and was dug up along with a huge blob of its own earth and transported to Orange for replanting in Shangri-la.

Nor have the dogwoods begun to bloom. Several thousand of these trees, which break out into a riot of four-petaled white blossoms every spring, have been planted in a 100-acre wooded tract adjoining the floral gardens. In the next year or so these young dogwoods will start blooming and Shangri-la will have concentrated in a space small enough to walk over all the attractions of East Texas' famed dogwood trails.

Shangri-la was opened for public visiting for the first time during the blooming season three years ago. About 6,000 persons passed through the gardens then. Last year the number of visitors in 22-day period climbed to 22,168. This season there were 23,283 visitors during the first 14 days, indicating a total attendance this year of about 35,000.

In planting thousands of multi-colored azaleas and camellias on the site, which used to be most-

ly marsh. Mr. and Mrs. Stark have made every effort to preserve a natural atmosphere. Wildlife which inhabited the spot before development began is still there. The wild creatures are so tame they now pay no attention whatever to the thousands of visitors.

Wild ducks and geese are hatched, grow up, mate, raise families and die in the lake which takes up about half the 46 acres. They never migrate. Squirrels and cottontail rabbits are visible here and there. Birds are everywhere.

Even the fish are more or less domesticated. Huge striped bass and brilliant bluegill bream idle in the shallow waters of the lake's edge and return visitors' stares without the least show of fright. No fish in the lake has felt the sting of a hook for several of their generations.

But it isn't the fish or the fowl that visitors come to see in Shangri-la. It's the flowers. Azaleas and camellias dominate but there also are many others, some rare and exotic: purple magnolias and pink dogwoods, for instance.

One of the camellias is of particular interest. It is more than 130 years of age and was brought here from Bowling Green, Miss. Persons who read the famous historical novel, "So Red the Rose" will remember it. The bush was burned down by the Yankees along with the plantation house which it graced. But there was life left in the roots and today its blood-red blossoms add fiery elegance to the beauties of Shangri-la.

Mr. and Mrs. Stark make no effort to commercialize on their property. They started the gardens as a hobby and it kept getting bigger and bigger. Finally they decided to begin sharing it with the public.

Many persons entering the gates never learn that the smiling, white-haired man and tall, quietly tailored woman directing visitors through the turnstiles are the owners of Shangri-la.

**Weed Control Meet Scheduled April 20**

The third annual Weed Control Conference, sponsored by the Texas Weed Control Association, has been scheduled for April 20 at the Municipal Auditorium in Amarillo. Art Bralley, Potter County Agent and Association Chairman has announced.

The one-day meeting will consist of an educational program and exhibits by various firms of equipment and supplies for the eradication and control of noxious weeds, Bralley pointed out.

Knox Parr, District Agent and Chairman of the Program Committee, is completing arrangements for the program on April 20. "We will have a worthwhile and informative meeting which should be of interest to a large number of land owners and farmers in the entire area," he declared.

Scheduled to appear on the program are C. E. Fisher of the Spur Experiment Station; Dave Savage, Woodward, Oklahoma Experiment Station; Dale Carter, Field Supervisor PMA; and Roger Hamilton, Amarillo Experiment Station. There will be a round table discussion by eight County Agents on brush and



**ARMY FASHIONS**—Ladies of the U. S. Army step out in new taupe-colored uniforms during a Fort Jay, Governor's Island, N. Y., showing. Pvt. Patricia Crantford, top, wears the "havelock" bad-weather hood to protect the hat; Pfc. Elaine Arnold wears the new service cap; and Sgt. Ruth Seshun, bottom, wears the new hat. Jacket has rounded neckline and nipped-in waist.

weed control as carried out in the various counties. Parr added that the complete program will be announced within about two weeks.

J. B. "Uncle Jay" Linn with radio station KGNC in Amarillo will be in charge of the musical portion of the program.

**He Couldn't Say**  
 First Farmer: Pretty bad storm we had last night.  
 Second Farmer: Yep, 'twas.
 First Farmer: Damage your barn any?  
 Second Farmer: Don't know. Haven't found it yet.

The installation of guard rails and a pig brooder in the farrowing house may save many a baby pig from being crushed or chilled. Hogs must live and be healthy if they are to be profitable.



We Are  
 Now Taking  
 Names For  
 Teams and  
 Leagues -- You  
 Better Hurry  
 Because They're  
 Filling Up Fast.

#### BOWLING HOURS

Daily: 1 P. M. to 12 Midnight  
 Sundays: 1 P. M. to 6 P. M.

## Hereford Bowling Alleys

111 N. MAIN



## Thank You!

We Wish To  
 Thank Each  
 And Every One  
 Of You Who  
 Helped To Make  
 Our GRAND  
 OPENING  
 A Huge  
 Success!

J. V. CAMPBELL  
 Owner-Operator

Watch for  
**IMPORTANT ANNOUNCEMENT**  
 about  
**FLYING SAUCERS**

### Serving Sunday Dinner In Ball Room

12 Noon  
 Until  
 3 P.M.

- SUNDAY SPECIAL DINNER MENU**  
**JIM HILL HOTEL SPECIAL DINING ROOM**  
 Fresh gulf shrimp, oyster, white crab meat cocktail, chilled tomato, pineapple, grapefruit juice.
- CHOICE OF**  
 Fresh home made garden vegetable soup, or hot consomme with rice
- ENTREES**
- Broiled Fresh Rainbow Trout, maitre de Hotel
  - Grilled Flounder Steak with anchovy butter ..... \$1.75
  - Roast Young Beef Turkey, dressing, cranberry sauce ..... \$1.50
  - Baked Sugar Cured Ham with fruit sauce ..... \$1.75
  - Chief Special Fried Veal Cutlet with cream sauce ..... \$1.75
  - Roast U. S. Prime Rib of Beef on toast with ham ..... \$1.50
  - Broiled Kansas City Club Steak with Yorkshire pudding ..... \$1.50
  - Grilled Baby Lamb Steak with mushroom sauce ..... \$2.00
  - Fried Half Spring Chicken, cream gravy ..... \$1.75
  - corn fritter
  - Fresh Yard Egg Omelette with little pig sausages ..... \$1.75
  - Choice of Two Vegetables ..... \$1.35
  - Candied Texas Yams
  - Baked Idaho Potato
  - Fresh Fruit with cream dressing
  - Tiny Whole Green Bean
  - Buttered Slice Beets
- DESSERTS**
- Fresh Strawberry sundae. Choice of ice cream. Choice of sherbert. Stewed prunes, Melba Peach.
  - Coffee
  - Ice Tea
  - Buttermilk
  - Hot Rolls
  - Butter

Hotel Jim Hill

When You  
 Need a  
 Home Loan...

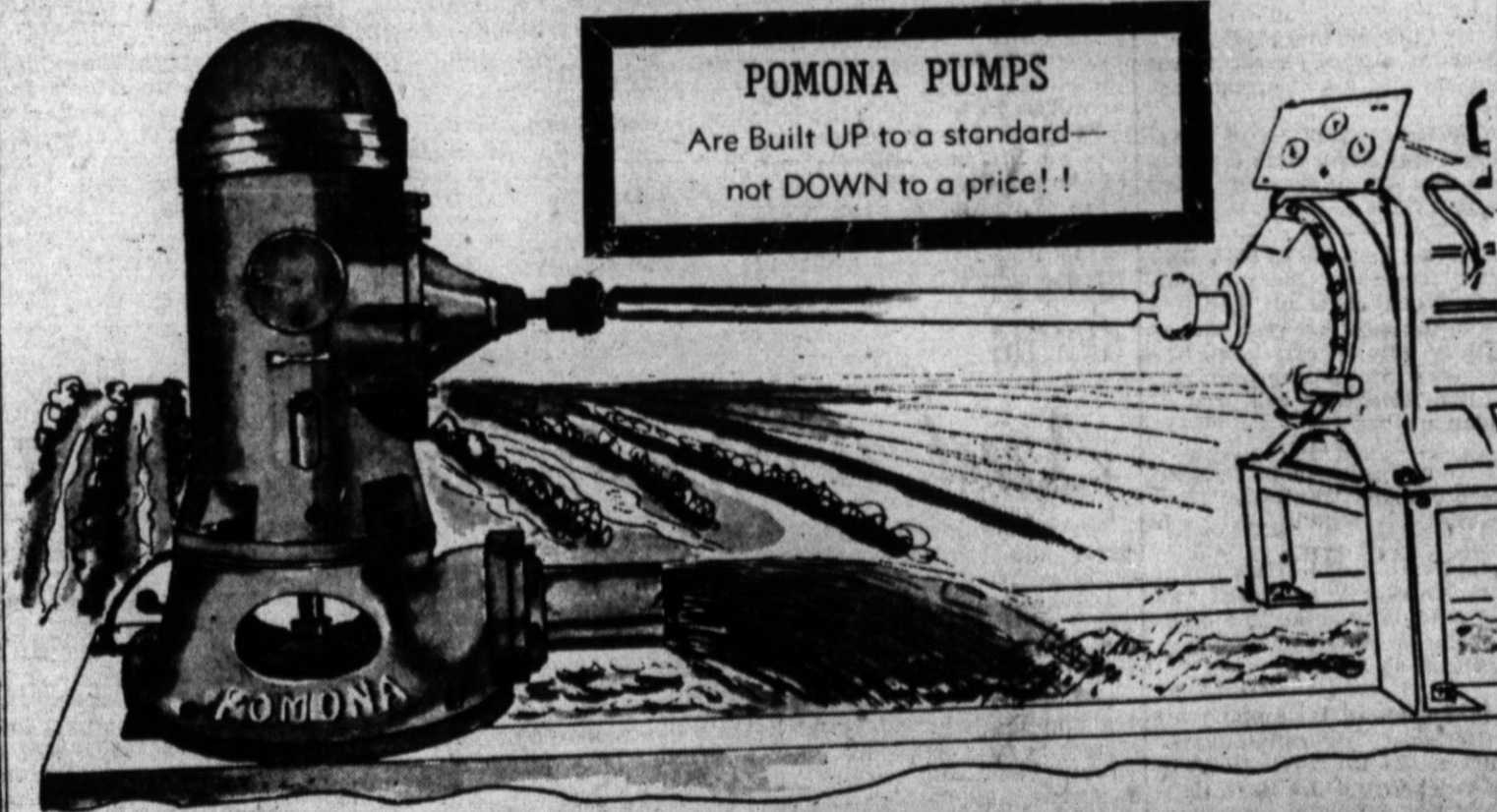
We will  
 be pleased  
 to tell you  
 all about  
 our home  
 loan plan

AMPLE FUNDS  
 are AVAILABLE

Low Cost - Long Term  
 No Delay  
 Mortgage Loans  
 See Elizabeth Womble at  
 the  
**HEREFORD INSURANCE AGENCY**



## How Much? Should You Pay For? An Irrigation Pump?



**POMONA PUMPS**

Are Built UP to a standard—  
 not DOWN to a price! !

A POMONA costs more\*—but very little more—and NO MORE if you'll take into consideration that the best is the cheapest in the long run.

"We have no quarrel with those who sell for less. They should know what their stuff is worth"

\*POMONA installations in the Hereford area have proven their "worth" in low maintenance.

Recently—A Substantial Price Reduction—See Us!

Five Mobile Service Units Available To Serve You, Any Time—Any Place

## CLOWE & COWAN, Inc.

Distributors of Pomona Pumps  
 Stores in Hereford, Amarillo, Plainview, Lubbock and Roswell

# Editorials

NO "BUCK PASSING"

## Red Cross Is Popular Cause

With more than \$4,100 paid on the 1950 Red Cross quota of \$6,050, Roll Call leaders this week issued a plea to end the current Red Cross drive within the coming week.

As in past years, Deaf Smith County is again leading the field in meeting its quota and obligations. This is true in spite of the fact that other drives and demands have taken a heavy toll from the community during recent months.

Red Cross has always been a popular cause with people of this area, because Red Cross does things. Under the capable leadership of Mrs. Dyaltha Bradly, Red Cross has been active in conducting health improvement campaigns, meeting local emergencies and aiding helpless cases. Regardless of how other counties may operate, the Deaf Smith Chapter has been well financed each year and has not been forced to resort of "buck-passing" into other agencies.

Like most worth-while things, Red Cross does cost a lot of money—more than \$500 a month—but with visible results in answers to immediate problems, it continues to be well supported.

This, we believe, is the reason Deaf Smith County meets a \$6,000 quota while other counties fall on a \$2,000 quota. Furthermore, this is the reason that the annual 1950 Roll Call Drive will be met within record time.

### GUEST EDITORIAL

## Prairie Fire In Dumas Area

The Soil Conservation Service says 2½ million acres in Western Texas and Oklahoma are in serious danger of wind erosion. Some 700,000 acres of native grassland have been broken for cropland since 1940. Whether the prairie fire at Dumas, carrying dust with it, is a reflection of this is hard to say. But it is certain that with billions spent since 1933 to reclaim the Dust Bowl, we are getting back to where we started.

Today 18 millions living on Farms must support 132 millions who do not. The billions spent to conserve the soil have been negated by two government policies: 1. High wages in the city, driven up by union labor with government sanction, have drained farm population to urban centers and necessitated more food output. 2. Price supports and subsidies have encouraged plowing up land, rather than conserve it.

The "suitcase" farmer has been encouraged to plow up good grasslands to get the subsidy rake-off. After the suitcases gut the land for what it's worth, they move on to new pastures—or take an aircraft job in a California factory.

Subsidies have enabled the less-efficient farmer to make a go of it, the farmer who doesn't know conservation and doesn't care. He can make a living on payments from Washington—the soil be hanged.

It is another fallacy of economic "planning and dictation. Planning, per se, is all right. But when the planning includes plans for getting votes, plus plans for worthwhile conservation, something goes haywire. Rube Goldberg used to draw pictures about it.

—Dallas Morning News

## Notes And Comments

Not many people pay much attention to the words of a consistent liar.

It's easy to make the problems of life so simple that no solution is necessary.

A racket is any form of making money without giving worthwhile service in return. Men are utterly unable to understand women and women do not try to understand them.

So far, 1950 has been a slow year for those who are interested in commemorative stamps.

A raise in pay should be followed by more efficient work if a second raise in pay is expected.

There are so many organizations in the United States that somebody will soon organize the organizations.

The Senate has voted to curb potato suspensions. It will take the curb and gutter, too. Apparently one doesn't have to be in his cups to see those flying saucers.

If warfare is what we are preparing for, our "unified" arms forces are getting plenty of practice.

## Who's Confused?

Movies, the comic books, the atom bomb and war planes confuse children if you subscribe to some schools of thought.

You'll even hear there is no reason to argue the point. In fact, the same factors of modern life have confused many adults.

However, to the contrary, without moving picture shows a fair percentage of our population would practically go without entertainment. Life could become exceedingly dull to many of them. Comic books have also become a part of our American way of life. Children love them and adults have accepted them in most cases. This type of literature has improved rapidly. The atom bomb and war planes may be confusing to a child. But at the same time they are safeguarding that child's playgrounds and system of education.

Consider the facts again. Look around and out who is saying "Everybody seems confused." Then ask yourself, does that fellow go to church on Sunday? Does he live a clean life with the interests of his community at heart? And just why does he think everyone is confused.

Maybe he's the one who's confused.

## Labor—A Minority Government

As a result of the election in Great Britain, the Labor government now finds itself in the same position occupied by the President of the United States—in control of a government although the recipient of less than a majority of the popular votes in the election.

It seems that the combined vote of the Libera. and Conservative candidates will exceed that of Labor candidates by at least half a million, or about two per cent of the total. The majority in the House of Commons, over both opposition parties, will be between ten and fifteen seats which is not enough to insure safe control of the decisions to be made in that body.

The Labor statesmen may take the election as a "mandate" for this or that, just as the President speaks of his recent sneak back into office. Nevertheless, it is safe to assume that the voting in Great Britain will tend to restrain the Labor government from proceeding much further along the lines of nationalization unless, and until, another election gives them a more convincing mandate from the people.

In Great Britain the life of the Labor government depends upon its ability to retain the confidence of the House of Commons. Once defeated upon a matter of major importance, the Prime Minister would be expected to resign and another election would be held. This is different from the custom in the United States where a President stays in his office until the expiration of his term regardless of what happens to his leadership in Congress.

It takes a good speller to dispute the dictionary

A compliment makes more friends than the truth.

Statisticians report a "slight drop" in the cost of living.

A good way to get burned is to fall asleep smoking a cigarette.

## The Sunday Brand

Hereford, Texas  
Established 1948  
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher  
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$5.15 per year. Carrier delivery, 60¢ per month. Single copies, 20¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor ..... Jerry Stoltz  
Society Editor ..... Mrs. John McLean  
Adv. Manager ..... Bert Nealey  
Mechanical Dept. .... Vernon O. Roland

## THE Washington Merry-Go-Round

By Drew Pearson

### Spy Disclosures

AFTER J. Edgar Hoover's lengthy session with the senate appropriations committee regarding A-bomb leaks, newspapers reported that senators left the meeting ashen-faced over the disclosures.

Here is what Hoover said to cause those ashen faces.

Hoover dramatically reported that subversive activities in the United States are at an all-time high—worse than during the war.

He also revealed that Communists are doing away with party cards in order to prevent detection and conviction. Instead, they identify each other by word of mouth.

Hoover told the senators that Communists were making a special attempt to infiltrate into strategic industries such as telegraph, telephone and the manufacture of electrical equipment. Asked point-blank by the senators whether there was a spy ring inside the government, Hoover answered "no."

The head G-man complained that Elizabeth Bentley's sensational disclosures two years ago had been premature and that as a result the FBI lost many sources that had been carefully planted for 10 years inside the Communist party.

Listening to Hoover as he testified was Sen. Homer Ferguson of Michigan, who was partly responsible for the Bentley disclosures. Ferguson, together with Congressman J. Parnell Thomas, then chairman of the un-American activities committee, heard about Miss Bentley in connection with the Communist treason trial being prepared in New York and jumped the gun on the justice department. In order to cop the news headlines, they called Miss Bentley before their committees and smeared her testimony all over the front pages.

### New Employees Needed

Hoover was testifying in order to secure appropriations for about 70 new employees. He illustrated the work of his G-men by telling how during the first trial of Alger Hiss, the FBI was unable to locate Hiss' maid. All Mrs. Chambers could remember about the maid was her name, "Mary." However, after the first trial, Mrs. Chambers dug up a rough sketch she had made of the maid, gave it to the FBI, and after honeycombing Baltimore and using only this sketchy evidence, finally the G-men located the maid.

Hoover told the senators that Dr. Klaus Fuchs had access to every atomic secret in the United States and was even in on the "final critical assembly" of the A-bomb. This was the most top-secret phase of the Manhattan project.

Hoover testified at machine-gun speed throughout the closed-door session. Here are some of the figures he rattled off regarding crime in the U.S.A. Last year: 1,066,670 major crimes committed in the entire country; the big increases since 1941 have been 67.4 per cent more "aggravated assaults," 35.2 per cent more rapes, 27.2 per cent more burglaries, 24.2 per cent more robberies, 7.3 per cent more larceny.

However, murder has dropped 0.7 per cent since 1941, manslaughter has decreased 5.5 per cent and auto thefts 11.5 per cent. The FBI, he said, had a record of 97.2 per cent convictions last year.

### New Fuchs Worked

Here is the background in which Dr. Klaus Fuchs, arrested as a Russian spy in London, worked in the U.S. during the war.

Los Alamos, where he was stationed, was unlike all the other atomic installations and not compartmentalized. In other words, scientists did not work in secret compartments, but were familiar with each other's work. There were some 600 scientists at Los Alamos, of which the foreign "colony" numbered about 60—20 British, two Swiss, 10 German refugees, and some Italians.

Sir James Chadwick headed the British delegation. Fuchs was not considered on the first team, but rather on the second. Since there was no compartmentalization, his exact scientific standing made no difference as far as collecting data was concerned.

Fuchs' friends recall that he first worked on atomic matters in Canada, at the Chalk river plant in northern Ontario.

According to British intelligence, Klaus Fuchs came to Britain from Germany in 1933 as an anti-Nazi refugee on orders from Moscow. Fuchs' instructions were to work his way into British scientific circles. As a result he became a British citizen, knew every secret of the A-bomb including the exact size to the critical mass that makes an explosive, and even the secret of the detonator.

Fuchs also knew about the H-bomb, which our scientists tried to produce before they got the A-bomb.

## Silver Lining



## Louisa's Letter

Dear Louisa:

My mother is a widow and lives with me except for a month each summer when she visits my only sister. When she is sick, I wait on her and we really like to have her with us as she is a pleasant person to have in the house and her grand children love her dearly.

Now mother has a small income so that she is not dependent on either of us, but she is very generous and my younger sister takes advantage of this trait. Each summer she buys something that sister feels she has to have although she never needs it quite as much as we do.

Last year it was an extra bathroom, although we have been getting along with only one. I asked mother why she paid for it when all of us had only one and she said that I always seemed to make the best of things, but Sister was so unhappy when she couldn't have what she wanted. Then mother wanted to put one in for use but, of course, she didn't have the money and I wouldn't let her go in debt.

Now sister has started writing to mother and pretending that she can't wait for her visit this summer. She has also mentioned how nice it would be if she had a deep freeze box to keep her food in. She says she has to throw away so much cooked stuff that could be used.

Poor mother hasn't caught on at all, but I know that when she leaves sister's next summer, she will be convinced that sister has to have that box and all of her extra money will have been spent to buy it.

I hardly know what to do. It is hard to tell mother that her own daughter is squeezing her for every thing she can get out of her.

The poor dear is so unselfish that she always imagines that she has discovered something that they must have and never realizes that it is being taken for a ride. She denies herself trips and small luxuries to buy these expensive things.

What would you advise me to do?

B. L. G.—Va.

I hardly know what to say. Your sister is one of those gimble girls who knows how to turn on the charm to get what she

wants and nothing you can say will have the slightest influence on your mother.

It's a pity, however, that she couldn't visit them and let them think that she had lost her income. I imagine that would be an eye-opener. I doubt if it would even be convenient for them to have her one month out of the year.

When people are truly selfish, they can always persuade themselves that they can't afford any expense for other people, but they always manage to get the things they want, whether they are necessary things or not.

It might be wise to ask your mother to let you keep some of her money in reserve so that she can't draw on all of it when she is away. Why don't you borrow some of it before she leaves and just put it aside for her in case she needs it?

LOUISA

Address your letters to:  
"Louisa, P. O. Box 532  
Orangeburg, S. C.

## About Your Home

By FRANCES DELL

Many rooms that should, by all rights, be very attractive have been made unpleasing to the eye by ineffective arrangement of furniture. In the same way, beautiful pieces of furniture have been made to look out of balance and altogether unattractive.

This is a crime against good decoration that is unpardonable because it is so easy to study and learn the simple basic rules for arranging an interesting room.

First, every room should have a center of interest, or focal point. This focal point gives the room a feeling of restfulness, because the attention is drawn to one particularly pleasing aspect. Usually, if the room has a fireplace, it becomes the natural center of interest with the furnishings arranged accordingly. Quite often a chair is placed on each side of the fireplace with a table in the middle.

A picture window with a view makes a delightful focal point. If

(Continued on Page 6)

### BOOKS ON PARADE

## The Mystery Story And Its Hereford Readers

By CORINNE JENNINGS

The mystery story's place in literature remains a controversial subject and just as comes for children still lacks a satisfactory solution. Nevertheless, both furnish material for relaxation, pleasure and escape from routine and are read extensively.

A program and discussion on this subject by a local woman's study club found that most of its members did read detective stories, but according to Miss Nell Spradley the members did not seek to place an evaluation on their place in literature but studied what various critics had to say concerning them.

Admitting that she read a great many in this bracket, Miss Spradley said there were a few who did not care for them. "What is one man's meat is another's poison," so instead of relaxation, the opposite effect was the reaction of some members to "who dunnit."

Most popular of detective story authors is Erle Stanley Gardner, if the reading at the Deaf Smith County Library is an indication. Mrs. J. J. Boydston, librarian, said that the circulation of his books outnumber any other mystery writer's or even several others combined.

Gardner is a well known lawyer and report has it that he could have become famous as a criminal lawyer, and though he does practice, he seems to prefer the writing profession. His new book, "Negligent Nymph," has been classed as tops in this field.

He writes under pseudonyms, A. A. Fair, Carlton Kendrake and Charles J. Kenny and does two types of mysteries under his own name. These are the D. A. or District Attorney tales and the Case yarns in which Perry Mason figures. The last named is the preference of the library readers.

Although most readers have favorite authors in this class of fiction there are some who read all that come to the library. Mrs. A. J. Schroeter is one, and with them she mixes some new fiction and books on music. Mrs. Nolle Elliston reads them all and

about all the other books that drive.

Mrs. Earl Stagner reads all the new ones and then goes back for old copies alternating them with magazine reading. Mrs. Jimmie Gillentine checks them all out in time but says she does not get to read them since her husband reads part of them.

Bill McIver reads all of them along with the westerns as they are available. Mrs. R. J. Naylor checks them out along with other fiction several times a week.

Those who read only certain authors make up a long list. Mrs. Lee Kent prefers the works of Mignon Eberhart, Leslie Ford, Constance and Gwenth Little. Rarely does she read any others and definitely does not like English backgrounds, she says.

Gordon Ridgeway chooses Peter Cheyney, Charles Leonard, Rex Stout, Little and Gardner's case stories. He reads these, because he likes humor along with the seriousness of death and murder.

Although Mrs. Robert Lemons reads a great many mysteries she reads just as much modern fiction, too. She likes Gardner's case stories and Frances Crane's writings. Mrs. C. W. Seed prefers to read the "who dunnits" of Orford, Wentworth, Little and Gardner.

Mrs. Cliff Estes mixes detective stories with other types for reading pleasure. She chooses first A. B. Cunningham, our own West Texas writer who teaches at Texas Tech. He is one author who writes this type of story under his own name and other books under a pseudonym. Mrs. Estes likes the nature background of his stories especially his earlier ones. Others on her list were Knight and Hughes.

Mrs. George Byrd reads the case stories of Garner, Miss Silver in the Wentworth stories, those by Stout, Crane and Little. Mrs. H. L. Newman listed for her favorites, Gardner, Ford, Little and Crane.

Mrs. Luther Griffin will read other authors but prefers Gardner's books along with much of the modern type of fiction. She (Continued on Page 6)

### SUNDAY'S CURRENT QUESTION:

## Garden Planting Time Arrives In Hereford

Are you going to plant a garden this spring? What kind—vegetable or flower?

Mrs. C. F. Finley: I have had a garden every year for 20 years and I will probably start planting Monday. I am going to plant onions, peas, beans, radishes, mustard, lettuce, carrots, tomatoes, cabbage and peppers. I don't have a very large place to plant so I won't plant anything but vegetables. I will have vegetables from the time they start coming up until fall if I get busy planting pretty soon.

Mrs. Toney Denney: Yes, I intend to plant both flowers and vegetables. Two years ago I had a very nice garden here. I usually try to plant by Good Friday and have an early garden. I think I'll plant beans, spinach, beets, okra, corn, carrots and maybe lettuce. I don't know how I am going to do with lettuce. I want to plant flowers in our front yard because it is bare right now. We are going to plow it up and plant grass, too, I think.

Patsy Cates: Well my mother will plant one and I will probably have to help. She doesn't plant many flowers and will probably confine her planting to vegetables. I think she will raise carrots, lettuce and beans and others like that. Personally, I don't care very much for gardening.

Mrs. J. B. Chesser: I don't think there has been enough rain to do much good with a garden this year. I will probably not plant as much as I did last year. Last year I planted a lot of stuff and almost every bit of it came out good. I canned a lot of vegetables. I don't plant many flowers.

## Ticklers by George



"I can't stand the draft on my head."



**LAND SPECIALS**

**160 ACRE IRRIGATED FARM**

Has well and windmill, good irrigation well. All good land in cultivation. 100 acres flat, 60 acres rolling. EXTRA SPECIAL BARGAIN . . . . . Per Acre \$87.50

**80 ACRE IMPROVED IRRIGATED FARM**

3 bedroom home. Irrigation well. Fine location on pavement. Close to town. Take some trade. Must sell. Price—Best offer.

**MANY OTHER GOOD BUYS**

In land, large tracts, small tracts, dry land, and irrigated land. Also city property. Let us know your wants in Real Estate.

**MONEY TO LOAN**

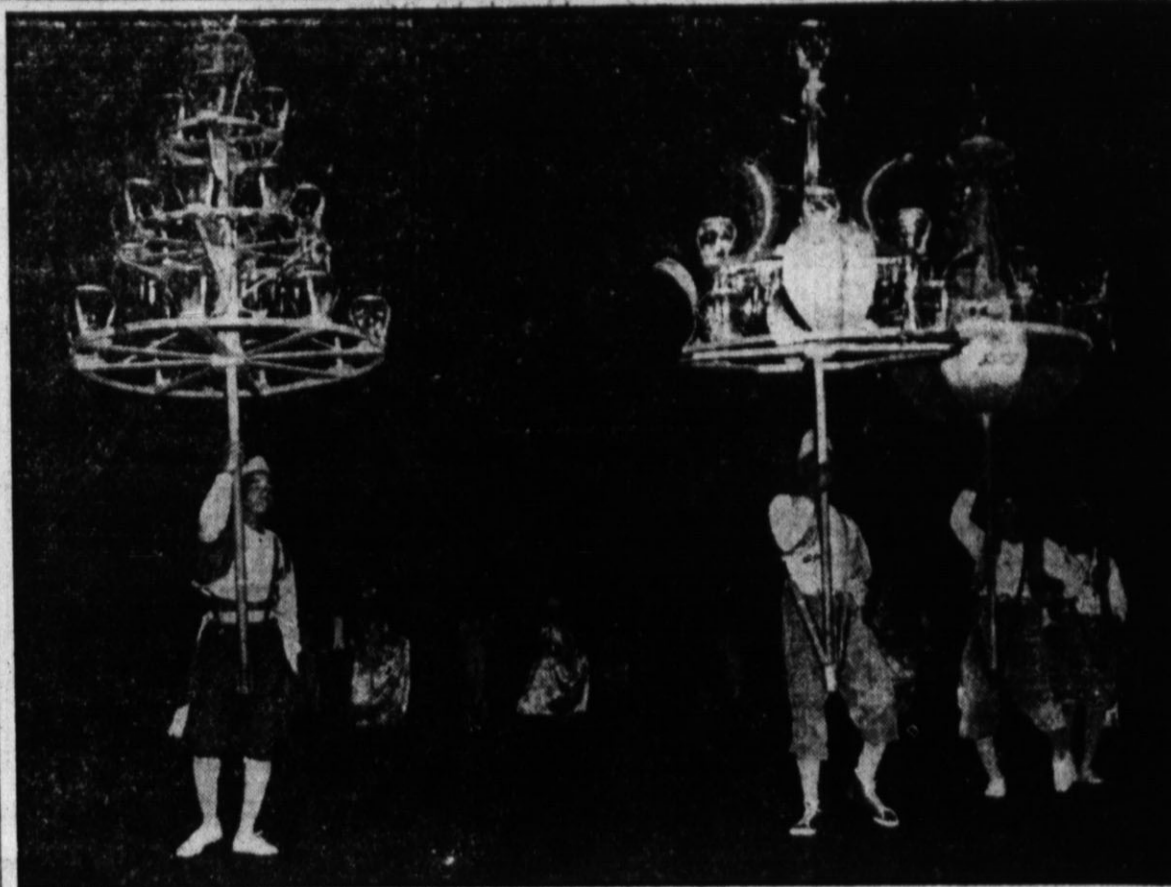
On farms for putting down irrigation well, making improvements, refinancing your present loan, or to buy land. See us about a John Hancock Farm loan service.

**LISTINGS WANTED**

We make an effort to sell property listed with us. Let us sell for you what you have for sale.

**Wesson Real Estate**

716 W. 1st Street  
Hereford, Texas  
Phone 944



**CARNIVAL TIME IN CUBA**—Carrying traditional "farolas," natives cavort down a Havana street, marking the opening of carnival season. "Comparsas"—Negro folk dances—were the feature of the opening night festivities.

**Make Every Pound Of Feed Count; Save A Month On Feeding Period**

The efficient pork producer makes every pound of feed count and he gets his hogs to market weight just as fast as possible. D. W. C. Banks, extension veterinarian of Texas A&M College, says that spring pigs will reach market weight faster and will do it cheaper if farrowed in clean pens and houses and fed

in sanitary lots. He says recent tests show that well cared for pigs reached a market weight of 210 pounds, a month earlier than pigs that had their growth retarded by internal parasites. The test also showed that pigs raised on clean ground required a half pound less grain per pound of gain.

Sanitary farrowing and feeding practices also help to prevent a number of infectious diseases and intestinal disorders which annually take a heavy toll of pigs each spring in the state, he says.

He points out that the installation of guard rails and a pig brooder in the farrowing house will save many a baby pig from being crushed or chilled. Every pig that can be saved increases the producer's income. Pigs lost at farrowing time or soon after may mean the difference be-

tween a profitable farm enterprise or a financial loss.

Dr. Banks says the rations you are feeding should be checked against deficiencies of B-complex vitamins and for balance. Feeding a ration too high in rich concentrates is wasteful.

Profits are made, says Dr. Banks, only from feeding and producing healthy hogs. At the first sign of trouble, remove the sick animals from the herd and obtain a diagnosis so the cause can be removed. Only healthy and thrifty animals can fully utilize the feed and water they eat and drink. It is a good practice to vaccinate pigs against hog cholera with the use of the dead serum vaccine.

**Only 1,100 Motorists Have Bought Licenses**

Deaf Smith Deputy Tax Collector Worth Covington warned motorists to buy their 1950 license plates now or face a long line later this month, Friday. Covington said 1,100 tags have

**Burk Announces For Congress**

Mr. E. T. Burk, for 20 years owner and operator of the Amarillo Furniture Company in Amarillo, has announced his candidacy for the Congressional post currently filled by Eugene Worley of Shamrock.

Mr. Burk said he would be a candidate in the Democratic primary in July and also in any special election to fill the unexpired term of Mr. Worley who has not indicated when he may resign to accept an appointment offered by President Truman.

Mr. Burk, who is a native of Arkansas, came to Texas by way of Missouri and Oklahoma, has retired from the furniture business after enjoying many years of successful business operation.

Many friends will be pleased to learn of this announcement since his acquaintances accumulated over a long period of years respect his straight forwardness and reputation for fair dealings.

Mr. Burk said, "The time has come in government when men are needed in all districts to represent the people without allegiance to any group or faction. No financial assistance is solicited nor will it be accepted. It is my sincere desire to be of service to the fine people of this area. You can depend on my full and unrestrained support of legislation representing your best interests."

Mr. Burk will make an active campaign, throughout the 18th District, and he added, "And on my own money."

Platform issues will be met as the occasion arises.

been sold so far and that about 1,800 Deaf Smith motorists still have to buy.

He also called attention to laws requiring registration in the driver's county of residence. After the April 1 deadline, Covington said, cases will be filed against anyone registering in a county other than the motorist's county of residence.

Registration over the state of Texas will be the heaviest in history this year.

Doris Jean Smith, West Texas College student spent last week end with her parents in Hereford.

**52,000 FEET**

USED  
16 INCH HEAVY GAS LINE IRRIGATION CASING  
IMMEDIATE DELIVERY  
JOE SIEGEL

**AMARILLO JUNK --- WESTEX PIPE CO.**

AMARILLO, TEXAS --- PHONE 3-4201

See it advertised in Life

Vogue, Harper's Bazaar

FRONT VIEW  
BACK VIEW  
ANY VIEW

it narrows your waist  
narrows your hips  
narrows your thighs  
as no other girdle design can



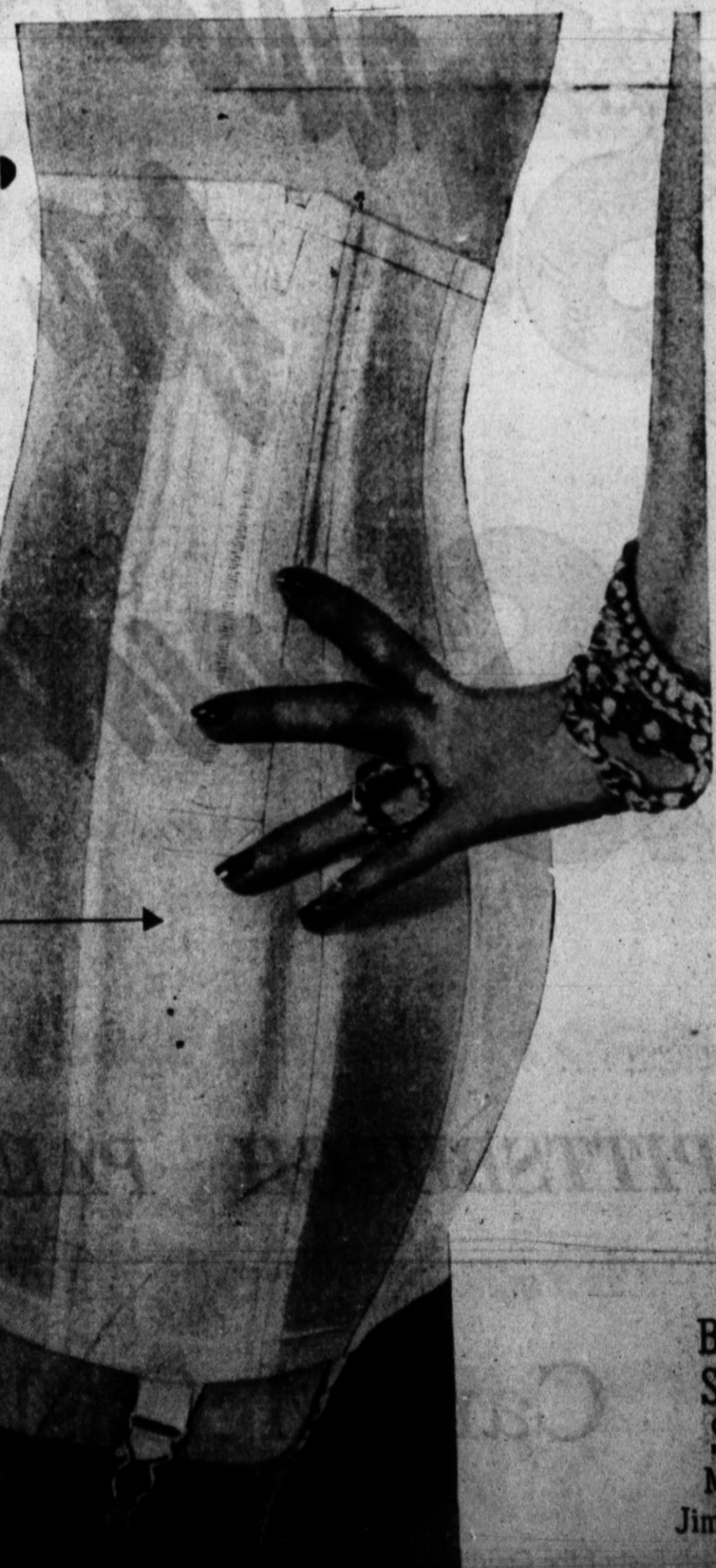
*The Little*  
**fashion shop**  
"Smart Clothes for Smart Women"

presents  
**Gossard's**  
**NARROLINE**

**for the smart, narrow fashion lines of spring**

The moment you step into our superb Narroline you'll know you've found the only girdle design that gives you the smooth, fashion-slim, action-free figure you've always desired!

See the narrow panel smack over each hip. It does the trick by limiting the elastic stretch, subtracting unwanted inches.



Attend the  
**B & PW**  
**STYLE**  
**SHOW**  
March 20  
Jim Hill Hotel

**NOW**

YOU CAN OBTAIN THE  
NATIONALLY FAMOUS  
**S & H GREEN STAMPS**

AT  
**HEREFORD TIRE & SUPPLY**  
Lee Little

Other Merchants Giving S & H Green Stamps

ARE:

- CITY FOOD, No. 1 and 2**
- PACKARD MILLING COMPANY**
- PHILLIPS 66 STATION**  
1st & Main
- E. B. BLACK CO.**
- CITY DRUG**
- EDWARDS PHARMACY**
- ACME CLEANERS**
- HEREFORD STORE COMPANY**

Get the Habit of  
**SAVING**  
**AS YOU SPEND**  
with  
**S & H GREEN STAMPS**



## Scouting Around

Doug Bartlett, Larry Kaul and Billy Joe Kelly received their Second Class Badges at a Troop

50 Court of Honor last week. Robert Lamm also received his, however, he had completed work on it some time ago and was just now getting around to receiving his badge.

Tommy Woodford was awarded four merit badges and his

Star Badge. The merit badges were: First Aid, Safety, Public Health and Pathfinding.

Assistant Scoutmaster Gerald Wilson received his Star badge and qualified for several merit badges.

Five new tenderfoot scouts in the troop are Joe Easley, Lynn Young, Walter Kaul, Clifford Russell and Edwin Schroeter.

**Pic-Tours of Europe**  
**IN DENMARK**  
 TOURISTS ENJOY THE LOVELY COUNTRYSIDE AND HAVE A GOOD TIME IN THE CITIES BECAUSE THE DANCES ARE FRIENDLY PEOPLE WHO LIKE TO HAVE FUN IN THE CAY CAFES, AND ENJOY HELPING VISITORS TO HAVE FUN, TOO.

COMBINING BUSINESS AND PLEASURE, MANY PEOPLE VACATION IN EUROPE TO OBSERVE METHODS OF FARMING, MANUFACTURING, ETC. THEY GET NEW IDEAS THAT HELP THEM IN THEIR JOBS BACK HOME.

THE PASSION PLAY, PERFORMED EVERY 5 YEARS SINCE 1931 BY RESIDENTS OF TEEGLEN IN THE NETHERLANDS ALWAYS ATTRACTS THOUSANDS OF VISITORS. THIS YEAR THE PLAY WILL BE GIVEN ON SATURDAYS AND SUNDAYS FROM MAY TO SEPTEMBER.

**OLIVER SALES SERVICE**  
**Finest in Farm Machinery**  
**H. E. MILLER OLIVER CO.**  
 YOUR OLIVER DEALER  
 HIGHWAY 60 PHONE 195

Watch for **IMPORTANT ANNOUNCEMENT** about **FLYING SAUCERS**

**Spruce up... for Spring!**

WE SUGGEST....

**PITTSBURGH PAINTS**

from

**Carl McCaslin**  
 LUMBER COMPANY

1 Block East of the Courthouse in Hereford—Phone the Lumber Number 7

## Books—

(Continued from Page 3)

reads several volumes a week. Mrs. Lloyd Sharp selects books by Gardner, Eberhart and Eberhart because they are writers of good clean murders, she said. She reads light fiction along with this type of story. Mrs. Orland Newell prefers Cunningham and reads most of the others by title for pastime reading but reads more novels than this type.

Mrs. W. H. Patton prefers Gardner's works but says she reads them all eventually, along with magazine reading as a supplement.

Many others occasionally add mysteries to their reading lists.

## About Your

(Continued from Page 3)

the window is in a living-room or den, arrange the furnishings around this point as would be appropriate with a fireplace. In a room that boasts both, choose either fireplace or picture window and make it the definite focal point.

An unusually handsome piece of furniture can also be made the interest point in a room. Use pictures to set it off, if necessary.

There are rooms that offend simply because there's too much in them. These over-furnished rooms are referred to as "busy" and the effect is usually restless. Don't clutter any room with useless chairs, tables or nick-nacks.

Even hallways can be made interesting. Color can be brought into dark and cheerless halls by painting the walls a soft yellow and decorating with suitable pictures. Or, try a bold-striped wallpaper with a light-colored ceiling.

## Camp Fire Banquet Is Postponed Few Days

The Ta-Wan-Ka Camp Fire Girls visited Black's Furniture store Thursday afternoon where they picked out the furniture they would use in arranging a window for Birthday Week. The project is to arrange a bedroom attractively and is a requirement under Home Craft.

Jesse Stanford told something of the type of furniture and who manufactured it.

Those taking part were Virginia Brock, Evelyn Wilf, Laverne Goetsch, Dorothy Hund, Cieta Betzen, Earleen Plank, Rita Vin-

ton, Martha Jean Brown, Sylvia McCracken, Marcella Beznar, Patsy Jackson, Barbara Sue Rodgers and the leader, Mrs. Earl Plank.

The Camp Fire Council Banquet scheduled for March 16 has been postponed. Date of the banquet will be announced later, according to Mrs. Earl Plank.

A total of 109,763 Texas cotton producers participated in the 1949 Smith-Doxey Program. They were members of 1,148 cotton improvement groups and planted almost 89 per cent of the state's 1949 cotton acreage. The program provides free chassing and market news service for all farmer members. It is supervised by the USDA's Production and Marketing Administration.

Mr. and Mrs. Jack Roberson have announced the marriage of their daughter, Mrs. Molly Jo Schofield to Dexter Schofield of Los Angeles, California.

**In Person**  
 Sponsored by The Hereford Jaycees Hotel Jim Hill

**JOE REICHMAN**  
 AND HIS ORCHESTRA  
 Sat. Mar. 8  
 9:30 to 1:30

**Easter Cards**

at **The Hereford Brand**

**TAXI MISTER**  
 Just Phone **32**  
 Or 888

And We Will Take You To Your Destination Promptly -- Courteously

**GENE BROWNLOW OWNER OF SAFEWAY CAB COMPANY**  
 Proudly Announces His Buying Out The Hereford Cab Co.

**We Will Continue To Give Free Rides To Church . . . Phone 32 or 888**

### Senior Class Presents Play

The Senior play March 23 and 24 will be something entirely different, according to director Pat Sullivan.

Entitled "This Is That Night," the comedy drama is built around a Pacific Island setting during the late war. It picks a few hours of the lives of six GIs who have just completed a raid on Jap troops. Although a war play, there is no horror angle to the play, Sullivan says.

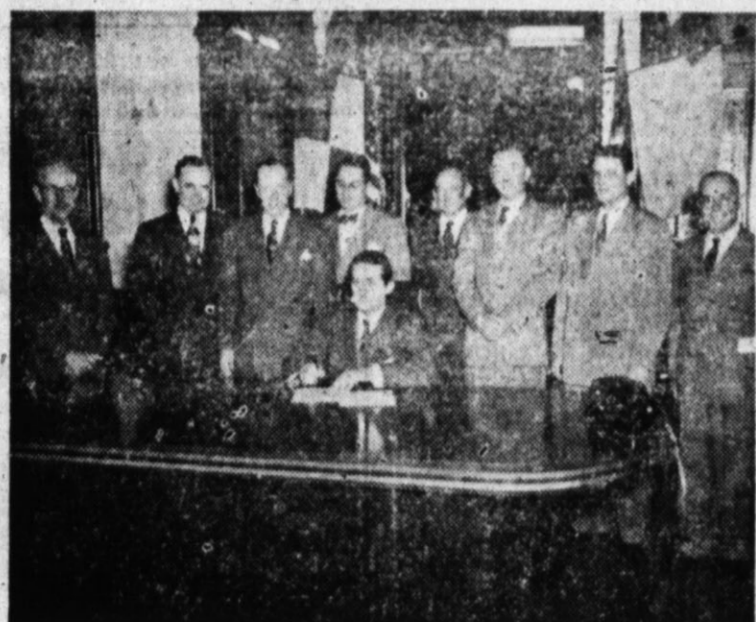
Co-directing with Sullivan is Mrs. Eleanor Hudspeth. The play will be presented in the High School auditorium. Admission prices are 60 cents for adults and 40 cents for children.

The cast includes:

- Chanley ..... John Southall
- Scates ..... L. T. Hawks
- Hike ..... Alex Schroeter
- Dutch ..... Bill Forbus
- Leon ..... Joe Keno
- Velvet ..... Jack Reynolds
- Clare ..... Emmarie Turner
- Mrs. St. John ..... Nancy Cagle

Also in the cast is Bobbie Jane Sisk, Garland Robinson, Robert Lueb, Ruth London, Tommy D. Carnahan, Donna Jean Stagner, Alma Faye Knox, Dale Doak, Wendel Morton, Wilma Moore, Eldon Powell, Milton Newell, Joyce McGee, Duane Christian, and Michael Kelley.

Student director is Earlena Phillips.



**TEXAS INDUSTRIAL WEEK**—Governor Allan Shivers (seated) is shown signing a proclamation designating April 1-8 inclusive as the first annual "Texas Industrial Week." Present for the ceremony in the Governor's office are officials of the Texas Manufacturers Association. Left to right: T. J. Butler of Austin, director; Ed C. Burris of Houston, executive vice president; Robert E. Clements of Amarillo, president; H. P. McKenna of New Braunfels, director; W. D. Johnson of Austin, director; Hugh Burdette of Pampa, regional vice president; O. K. Black of San Antonio, regional vice president; and Harry Pickoff of Taylor, director.

Mrs. W. L. Tomberlin and children are spending this week end in Amarillo visiting Mrs. Tomberlin's mother.

If the temperature is too low in deep-fat frying foods, the food will absorb too much of the fat and be greasy.

### Plan and Shop For Remodeling Work

Shopping around for materials, labor and credit, when needed, often cuts down on the expense of remodeling a home. To get the best job for the money, W. S. Allen, extension agricultural engineer—buildings of Texas A&M College, says it is advisable to draw up a careful plan in advance. Then consult workmen, dealers in building supplies and lending agencies if a loan is needed, he adds.

The remodeling plan should be just as specific as the plan for a new house and should include scale drawings of structural changes such as new doors and windows or an added room. Making changes on paper in advance, he says, is easier and cheaper than making them after construction gets underway.

Once the plan is drawn, Allen says you'll be wise if you get cost estimates from many sources—masons, lumber deal-

ers, electricians, heating contractors, dealers in equipment and supplies or local purchasing cooperatives. Then compare prices and the merchandise each has to offer. He points out that farm families can often make considerable savings by using stone, sand, gravel or rough lumber from their own property.

Generally, he says, it pays to employ skilled labor for cabinet work, flooring, wiring, plumbing or for doing other jobs requiring an expert. Competent workmen often charge no more than unskilled workers and they do a better job in less time. Home owners can add to the savings by helping with the construction work: Farmers may use their own equipment to excavate, haul supplies and do other necessary jobs in connection with the remodeling and this too will cut expenses.

Marion Plummer will move to Flagstaff, Arizona next Tuesday. She recently resigned from International Harvester. Helen Greer will take her place there.



**CENSUS CREW LEADER**—Mrs. Richard Gidden of Canyon has been named Census Crew Leader for the counties of Randall and Deaf Smith counties. Mrs. Gidden will train the enumerators which will be selected by Walter S. Snaller, district superintendent of the census for the two counties.

### CARD OF THANKS

May I take this means of expressing my gratitude and thanks to the doctors and nurses of Deaf Smith County Hospital for the care and courtesy they gave me while I was in the hospital. And to my friends that called to help make my stay more pleasant. Also for the lovely cards sent me. May God's richest blessings be with each of you.

Sincerely,  
Mrs. E. F. Drury.

**New Class Organized In Baptist Sunday School**—Mrs. E. O. Jordan was hostess for the preliminary meeting of a Sunday School class of the First Baptist Church which is to be organized soon. Mrs. Clarence Smith presided.

Plans for the organization of the class were discussed and committees named.

Those entering into the discussions were Mesdames Charles Crowell, Bill Yarbrough, Clarence Smith, James Roberts, Harold Meacham and the hostess.

### Jolly Workers Club Welcomes New Member

Jolly Workers Club was entertained in the home of Mrs. Roy Thompson recently with members answering roll call with various embroidery stitches.

Mrs. John Draper was elected parliamentarian during the business and Mrs. D. W. Allmon was welcomed as a new member. Gifts were exchanged by Sunshine Friends and the afternoon was spent embroidering cup towels and quilt blocks for the hostess. The next meeting will be held with Mrs. M. H. Wiseman.

Those present were Mesdames C. L. Morris, Neal Young, Gilbert Hooper, Roy Boyd, John Hacker, Bruce Aldridge, Arthur Tinsley, Franklin Miller, Chas. Calloway, Jean Miller, D. W. Allmon, John Fennell, the hostess and her mother, Mrs. W. I. Valentine.

Mrs. A. Peterson left by plane this morning to be at the bedside of her sister in Los Angeles, California, who is dangerously ill.

Small but steady quantities of iodine are needed by the body for normal growth and development, healthy skin and hair, mental alertness, physical vigor as well as a preventative for goiter. The best source for this needed supply is "Iodized" salt.

## Now Open

at our Same Location

on

## EAST HIGHWAY 60

Fred F. Kroll, Operator



### Watch for Opening

## A. GENE'S RECORD SHOP

FULLWOOD ELECTRIC BUILDING

Watch for  
**IMPORTANT  
ANNOUNCEMENT**  
about

## FLYING SAUCERS



### YOU ARE INVITED TO THE

# BIG STAGE SHOW

## TUESDAY, March 14th

### 8:00 P.M. at the High School Auditorium in Hereford

*No Sales Talk . . . Just Entertainment  
at this Annual Fun Fest. . . the*

## HEREFORD IMPLEMENT COMPANY

# FAMILY PARTY

A Cordial Invitation is Given to You and Your Family to be  
Our Guests at this Evening of Fun

## Free For Someone

### A 1950

## I-H Refrigerator

# HEREFORD IMPLEMENT COMPANY

### Pagliacci Of The Piano, Joe Reichman Plays At Hotel Jim Hill, March 18

Smart dance music with a touch of excellent showmanship is slated for dancers at Hotel Jim Hill Saturday night, March 18, when Joe Reichman, the "Pagliacci of the Piano," and his orchestra play.



JOE REICHMAN

Reichman's visit to Hereford is the first in a series of name bands expected to visit Hotel Jim Hill in the future, under the sponsorship of Hereford Junior Chamber of Commerce.

Long acclaimed as one of the country's top-notch dance orchestras Joe Reichman's sophisticated, along with his natural flair for showmanship, has won him ranking among the biggest 'name' attractions of the nation.

Reichman has long been known for his glowing performances while seated at the keyboard of his piano. His performances have earned him the title of "The Pagliacci of the Piano"—a sobriquet duly deserved.

The dance which will be from 9:30 to 1:30, will be a semi-formal affair.

Home gardeners and in some cases commercial growers should try some of the new varieties of vegetables that are now being offered for the first time. Plant breeders are working continuously to improve and develop better and more productive crops. The new varieties are the result of this work.

Use Easter Seals.



**BUILDING COMMITTEE**—Pictured above from left to right are E. M. Osborne, Creed Hancock, and Dr. A. Hope Owen of the building committee of the Colonel C. C. Slaughter Memorial Center of Wayland College. Hancock is the chairman. Also on the committee (not shown) are Burton Craig and W. B. Davenport.

### Summerfield Study Club Has Banquet At Hotel

Hereford's new Hotel Jim Hill's ballroom was the scene of an attractively arranged banquet enjoyed recently by members of the Summerfield Study Club and their husbands who were honored guests.

The banquet, an annual affair, is one of the club's high spots of the year and traditional decorations and ceremonies

mark each occasion. Decorations in the seasonal motif were used to make the banquet tables colorful and festive with greenery used in combination with red sweet peas, the club flower, and red satin ribbon. Mrs. Ray Johnson, Mrs. H. H. Langford and Mrs. Guy Walser made up the arrangement committee.

### Oratorio Choir Starts Practice

Rehearsals for the Wayland Oratorio Choir performance of Mendelssohn's *ELIJAH* oratorio May 18 began immediately following student registration for the Wayland spring semester. The chorus under the direction of Shelby Collier will number a hundred voices with students from the Wayland International Choir, the A Cappella Choir and other students and professors who are interested in oratorio music.

The Oratorio Choir already has established itself firmly as a part of the college's musical tradition. It won major critical acclaim for its first public presentation of Handel's *MESSIAH* last December. Nucleus for the Oratorio Choir was found in the already active choral groups within the college Fine Arts Department. The A Cappella Choir has been well received in several out-of-town engagements this year under the direction of Mr. Ben Shanklin, voice and organ professor who came to Wayland campus this year from the University of Kansas. The International Choir has won wide acclaim for its many concerts this year. The choir has traveled more than seven thousand miles giving concerts in the principal cities of Texas and New Mexico and has accepted an invitation to sing for the Southern Baptist Convention in Chicago this May. It is receiving recognition in the papers of other countries. A Latvian paper has been received with an article and picture of Wayland's International Choir. More singers in the oratorio choir from music students and professors who have had wide experience in Oratorio music.

### New Vegetables For Home Garden

Plant breeders have been busy during the past few years working to develop new and to improve existing varieties of vegetables both for the home garden and the commercial growers. Tests have been completed on many and commercial seed producers have increased seed supplies to the point where they are now available for widespread distribution.

John E. Hutchison, associate extension horticulturist of Texas A&M College, says many of the new varieties haven't been tested in Texas but in other areas have shown exceptional promise. He says the new bush bean, Top Crop, is such a variety. It is said to be a heavy yielder, and is good fresh, canned or frozen. Another new bush bean that has shown well in tests so far is the Contender.

A new pole bean is the Stringless Blue Lake variety. Home gardeners in areas where cabbage can still be set might like to try the new Early Round Dutch variety. Hutchison says it has shown up good in trial plantings in Texas. For the home garden only, he suggests a few hills of a new cantaloupe—Smith's Perfect.

Two new cucumbers are available. Earliest of all is a pickling variety and Palmetto is best for slicing and is mildew resistant. Excel is a new onion that was partially developed in Texas and in early trials has looked very good. Hutchison says. Pontiac, red, and Sebago, white, are two new Irish potatoes. The Murf

Bush Porto Rico sweet potato has been tested in field plantings in the state with good results.

A new squash which Hutchison says is very good is called Uconn. Two heat resistant tomato varieties are the Red Cloud and Summer Prolific. Both have been grown in Texas with good results. The newest tomato is called Sunray. It is recommended for home gardeners who want a wilt-resistant yellow variety. It has relatively few seeds, rather firm flesh, is medium in size and has the typical tomato shape—a slightly flat sphere. Sunray may be grown in home gardens in any part of the United States where other tomatoes are grown.

Hutchison suggests that you try a few hills of the new Congo watermelon in the garden and it's also a good commercial variety, he adds.

Of course, concludes Hutchison, you'll not be able to try all of these new varieties this year but if you have room in the garden for just a few of the more promising, give them a trial. Give them good care, control the insects and good results should be good.

### Hereford Band Will Enter Festival At

Everything points to a contest far larger this year than any other year when the Texas Intercollegiate League's Music Competition Festival begins at West Texas State College in Canyon next month, according to Hereford Band director Purris Williams, Sr. The Festival will meet April 26, 27, and 28.

Williams said Hereford will probably participate the last two days of the contest.

From half of the school replying to questionnaires sent out from Canyon, directors indicate participation by 40 bands, five orchestras, 23 mixed choruses, 19 girls choruses and three boys' choruses.

The instrumental contest will be all three days of the meet. Tentative plans call for elementary and junior high bands who

do not march on Wednesday the 26. Thursday and Friday will include all the high school bands in Classes AA-1, AA, A and B plus those from other classes which enter marching competition. That arrangement will make marching necessary on Thursday and Friday only.

Each day there will be a complete contest for each organization so no students will have to stay overnight or return a second day.

### Shishtinta Camp Fire Girls Party Thursday

The Shishtinta Camp Fire Girls enjoyed a slumber (slumberless) party at the Camp Fire Hut Thursday, March 9.

The girls played canasta and at supper at 2 o'clock in the morning. They sang and danced and finally went to bed at 4 o'clock that morning.

Breakfast was prepared and everyone laughed about the night before.

The girls attending were Ida Rae Brunson, Janice Craig, Betty Culpepper, Bobbie Jean Drury, Margaret Ann Sexton, Doris Stanfield, Marion Jo Wilson, Rosemary Young and Mrs. Bob Wilson, guardian.

By shipping to the United States, the Bahamas are getting record tomato prices now.

At Sydney, Australia, \$42,000 an hour changes hands at bac-caral games.

### MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. H. S. THOMPSON, Sec'y. HENRY SEARS, W. M.

Hereford Lodge 849

### NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Egypt now has 25 factories producing vegetable oils from linseed, sesame and nuts. One-fifth of the traffic accidents in the US in 1947 involved children.

## Just Arrived At The POPULAR STORE

SMALL FRY SHOP



A LARGE SHIPMENT OF OUR FAMOUS

Kate Greenaway

DRESSES

Sizes 1-3, 3x-6x, 7-12

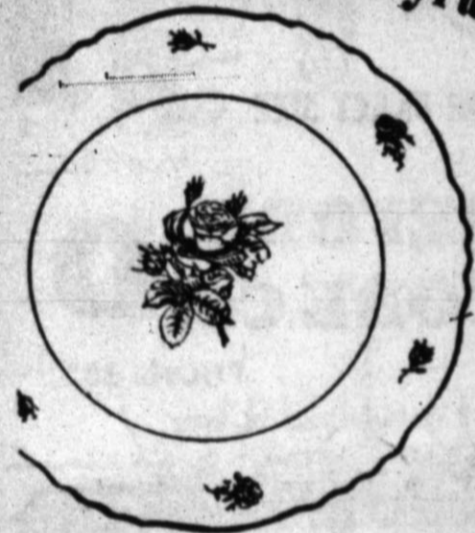
\$1.98 to \$14.95

1901 1950

# E. B. Black Co.

FURNITURE

Designed by Syracuse China



to promote Color Harmony

VICTORIA, a lovely pattern in subdued hues from the Creative Design Studios of Syracuse China.

The muted, warm reds of this favored Syracuse Pattern—the echo of its greens—the slight touches of gold—the whole pattern, so exquisite in itself—instantly stirs the decorator in you. With just a pleasant hint of frills, it will harmonize with many styles and color schemes—or it is equally adept at contrasting. In either role, it will enhance the charm of your dining room decor.



## Hembree Jewelry

Mr. & Mrs. A. W. (Bill) Hembree  
Official Santa Fe Watch Inspector

## FLOOR COVERING

For DISCRIMINATING PEOPLE

### BUY QUALITY NOT QUANTITY

We guarantee all of our work to be just the way you want it. Your needs are our problems. Our workmen are experts in their field.

ARMSTRONG • NAIRN • PABCO  
BIRD • SLOAN • GOLD SEAL

Inlaid, in wide assortment  
Felt Base, Yardage in 9-12-6 ft. Widths  
Felt Base Rugs; All Sizes

FOR RENT

FLOOR POLISHERS

We Carry A Complete Line Of  
Wax - Polishes - Cleaners

# Hereford Lin oleum Shop

116 W. 2nd St.

Phone 11

WHEN YOU THINK OF LIFE INSURANCE

think of



211 Park Avenue  
Phone 269  
J. W. ROBINSON, JR.



Spring and You

Your most important Spring purchase is your Suit, of course

and as you browse among our complete selections, you will realize this is a season of INSPIRED Designs and Materials

SO....

Select from Our Complete Stock of **SPRING SUITS**

All Sizes PRICED

**24.75 to 125.00**

fashionably yours

SINCE 1921

# POPULAR STORE



# Camp Fire Girls Celebrate Birthday Week - - -

If you should come to Hereford, and should say to someone "What does this town do in the way of worthwhile efforts for its youth?"—that respectable citizen would likely answer, "Well, stranger what Hereford is doing could well provide a challenge to any other town of comparable size in this whole area." If there's anything Hereford hasn't done for its youth through its many organizations, it's because the committees just haven't had time to do it all but they'll get around to it.

Camp Fire Girls, one of Hereford's oldest youth enterprises, has reached the ripe old age of forty since its national beginning in 1910. And Hereford's Camp Fire Girls organization, which

date back to 1927 with Mrs. Herbert Dowell as leader, will see to it that Camp Fire's national birthday be officially celebrated during Birthday Week activities which begin today, March 12.

Behind the plans for Birthday Week is the story of the organization's growth from a few members of one group to an approximate 175 in ten groups, and of the successful efforts in developing interest and appreciation of Camp Fire Work. The groups have won many honors in their accomplishments in the past and one leader, Mrs. Bob Wilson, was one of ten in the nation to win a leadership medal in 1946.

This week, exhibits of discov-

eries in creative living which resulted from their National Birthday Project, "Discovery Unlimited—An Adventure in Creative Living," examples of applied and fine arts and crafts around which the girls win their honors, will be displayed in business houses and store windows. They may be found at Streu Hardware, C. R. Anthony Store, J. C. Penney Co. Rutherford's, Hereford Hardware, and E. B. Black Furniture Company.

Three radio programs have been scheduled over KPAN. On Monday Mrs. S. S. Williams Tandia group, Wednesday, Mrs. Marlin Gilliland's Wetomachick group and on Friday, Mrs. Louis Woodford's Bluebirds—all program sat 9:15 in the mornings.

Friday noon the Chu-De-Naang group will entertain the Rotary Club and Vesper services at 5 o'clock Sunday, March 19 at the Methodist Church will conclude the week's program.

Highlight each year is the annual Camp which is conducted at Gallinas Canyon west of Las Vegas, N. M. Other outdoor activities are featured throughout the year. Most of the groups sponsor a dad and daughter banquet and ceremonies are held by individual groups. The grand ceremonial which concludes the Camp program each year includes all groups.

Each year their projects and accomplishments are on a larger scale and this year textile painting and aluminum etching were included. In May a Folk Festival will be held with all groups participating to conclude the "Discover Unlimited" project of the year.

That's just a part of the many things Camp Fire Girls do, leading up to perhaps the most important phase of the work, the building of homemakers and good American citizens who will take their places in the Hereford of tomorrow. On top of that is the team-work, co-operation and fine spirit which the group develop and which the girls will learn to apply to other activities of merit in later years.

Fortunately, Camp Fire work in Hereford has had outstanding leadership who have worked diligently and consistently at the job year after year.

Besides the guardians, sponsors and assistants in each group there is the council body

which plays an important part in the advancement of the work. Members are: Earl Phillips, president; Elmer Patterson, 1st vice-president; Glenn Witherspoon, 2nd vice-president; Mrs. Harry Cayler, secretary; Mrs. Berry Jacobsen, treasurer; Bob Wilson, regional representative; Mrs. Earl Plank, chairman of the Guardians Association, J. C. McCracken, adult membership; Ernest Wade, finance; Mrs. O. H. Culpepper and Mrs. Bob Lewis, training; Mrs. Elmer Patterson and Mrs. John McLean, public relations.

Cecil Wilkins, Earl Plank, Guy Lawrence and Art Lewis, make up the Camp committee. Mrs. Urlin Streu, extension; Mrs. Dyalthisa Brady, community service; Mrs. Richard Barnard, committee of awards; Mrs. D. C. Barnard, social.

The committee at large includes George Jowell, L. C. Young, Tandy Legg, Mrs. Earl Scott, Robert Veigel, Frank Bezner, Marlin Gilliland, Ben Childers, Howard Gault, Dr. John Channer, Mrs. A. L. Manjeot and Francis Hardwick.

Group leaders and members of the various groups include: Tawanka Camp Fire Girls: Mrs. Earl Plank, leader; Mrs. Art Lewis, asst. leader; Sponsor, Mrs. J. C. McCracken.

Members are: Sue Barnard, Marcella Bezner, Kay Ruth Barnard, Clea Betzen, Virginia Brock, Martha Jean Brown, Gracey Bell Brunson, Nancy Crawford, Norma Grace Gray, Lavern Goettsch, Faye Ann Kershen, Bonnie Lewis, Georgia Lewis, Sylvia McCracken, Earleen Plank,

Rita Vinton, Evelyn Wilf, Patsy Jackson, Gwendolyn Jesko, Dorothy Hund, Barbara Sue Rodgers, Shishtinta Camp Fire Girls. Mrs. Bob Wilson, leader. Members: Patsy Cates, Betty Culpepper, Ida Rae Brunson, Janice Craig, Gayle Gault, Bobbie Jean Drury, Patricia Rapstine, Margaret Ann Sexton, Doris Stanfield, Marian Jo Wilson, Rosemary Young.

Chu-De-Naang Camp Fire Girls, Mrs. George Heard, leader; Mrs. Earl Phillips, Sponsor; Mrs. C. O. Wilkins, Sponsor. Members: Martha Heard, Marion Lomenick, Dorothy Veigel, Jane Houston, Marjle Ford, Margaret Phillips, Cecelia Wilkins, Kay Jowell, Nancy Patterson, Kathleen Tucker, Lu Durham, June Marian Smith.

Wetomachick Camp Fire Girls, Mrs. Dale Tinnin, guardian; Mrs. Marlin Gilliland, assistant. Members: Darlene Tinnin, Carolyn Kester, Eddie Lynell Morrison, Carolyn Virden, Marlene Legg, Laura Jane Lamm, Mary Catherine Huckert, Sharon Ann Brinkman, Ramona Frerich, Marlene Gilliland, Linda Reese, Norma Jean McMillan, Ethel Elaine Jones, Betty Woolsey and Dorothy Faye Daniel.

Loyal Blue Birds: Mrs. Jim Bookout, leader; Mrs. Clell Best, assistant. Members: Charla Berry, Lynell Best, Jane Bookout, Maria Brummell, Ann Caraway, Lana June Crow, Linda Hair, Lilly Ray Higgins, Melba Gay Lawrence, Luwana Lookingbill, Betty Jean Noland, Linda Kay Noland, Carol Ann Newell, Nona Marie Strange, Donna Witherspoon, Virginia Witherspoon, Patsy Hyde, Eugenia Alexander.

(New Blue Bird Group) which has held only two organizational meetings with Mrs. T. J. Clay and Mrs. Dub Reeves as leaders. Girls who have signed up with the group are Caren Sue Danahy, Kay Caraway, Nelda Mae Barnett, Billie Jean Barnett, Suzanne Yarbro, Linda Jean Neff, Patsy Wooddell, Colleen Reeves, Pam Clay and Lynn Thompson.

Tandia Camp Fire Group: Mrs. S. S. Williams, guardian. Members are: Denise Barnard, Gale Dee Blythe, Martha Bookout, Joan Fowkes, Glenn Gault, Phyllis Goettsch, Shirley Pierce, Linda Lee West, Dorothy Williams, Donna Wooddell, Agatha Malone, Ella Marie Williams, Ann Reeves, Linda Joan Brown, Sue Channer, Gladys Lee, Jackie Brown, Janet Chisholm, Wilcena Witherspoon, Carla Sue Crosswalk and Sandra Rainy.

Jolly Blue Birds: Mrs. Lee Kent, leader; Mrs. Jack Walker and Mrs. Coy Patton, assistant leaders. Members: Sondra Brumley, Mary Lois Coker, Jackie

Walker, Lynn Crow, Carol Kent, Wanda Higgins, Norma Jean Warrick, Beth Lemons, Virginia Patton, Lou Ann Higgins, Patty Barrett, Marjorie Sue Muse, Zell Crump, Barbara Tiefel, Kay Cole and Linda Witherspoon.

Jolly Blue Birds: Mrs. Louis Woodford and Mrs. Joe Smith, leaders. Members are: Bonnie Craig, Claudia Lewis, Sheryl Patterson, Jenny McCathern, Judy Palmer, Twila Springer, Judy Coffin, Betty Walser, Barbara Edens, Ann Smith, Polly Monroe, Sharon Cooper, Jane Poole, Rosa Strange, Lois Cristman, Sandra Roberson, Marilyn Newell, Susie Woodford, Doris Willoughby, Ann Lance, Verna Brown, and Anita Matthews.

Horizon Club leaders are Mrs. Urlin Streu, advisor and Mrs. Guy Lawrence, assistant.

Members include: Nelson Guy Lawrence, Gerry Patterson, Lola Verne Pitts, Marilyn Matthews, Mary Katherine Boyd, Joan Orr, Maxie McCathern and Glenna Finley.

## SOCIETY

Sunday, March 12, 1950 Section Two

### Ludie Turner Is Honoree For Pre-Nuptial Shower

The club house was the scene of a pre-nuptial shower given Wednesday evening to honor Miss Ludie Turner, bride-elect of J. D. Greason. The couple was married Friday evening in the First Baptist Church.

Guests were greeted by Mrs. J. R. Euler, the honoree, Mrs. B. K. Greason of Summerfield, Mrs. B. M. Sheppard and Miss Emmarie Turner who served here sister as bridesmaid.

Seasonal flowers were placed at vantage points about the club house and the refreshment table held a center piece of carnations and sweet peas in tones of pink and blue, the shades selected by the bride-elect for her wedding. Mrs. G. A. Bogle at the silver coffee service and Mrs. Ervin Wilson served cake. Favors were tiny scrolls announcing the wedding date.

Mrs. E. Ward, Jr. presided at the register and a program of appropriate readings were presented by Mrs. C. E. Lease, Jr.

Other hostesses assisting in the house party were Mesdames J. P. Jones, Billy Miller, George Robertson, Bessie Smith and Roy Euler.

The guest personnel included Mesdames: Urlin Streu, Henry Hastings, C. P. Cockrell, Ellen Carter, George Millard, J. W. Tery, A. J. Walker, Roy Euler, A. J. Schroeter, Frank Bezner, Mike Betzen, V. D. Powell, Willie Daniel, O. T. Bailey, Ralph Smith, T. W. Roberson, A. O. Thompson, E. W. Young, Louie LeGrand, and Mr. A. O. Thompson.

Many sent gifts who were unable to attend the party.

### Mrs. Summers Is Hostess To Club

Les Meres Study Club was entertained in the home of Mrs. W. D. Jones Monday evening with Mrs. Larry Summers assisting as hostess.

A brief business session was held when members voted to change the meeting time from 7:30 to 8 o'clock.

Mrs. Howard Gore was in charge of the program discussing two short articles on "Guiding Principles" and "Looking Forward," in which was emphasized that "Parents should have a goal for their children and work toward that end." "Truth, obedience, usefulness and consideration are four good goals to try to reach," she said.

Mrs. R. N. Yarbro conducted a quiz for mothers of pre-school age children. A set of twenty questions were answered by members and discussed in a round table of opinions.

The next meeting is scheduled to be held with Mrs. Glenn Gripp on March 20.

Those attending were Mesdames Eugene Bagwell, Roy Boyer, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, Robert Lemons, S. S. Loerwald, Larry Summer, R. N. Yarbro, Forrest Marnell and the hostess.

### Mrs. O. G. Hill Reviews Book For L. A. E. Club At Tuesday Meeting

Mrs. Robert Wagoner was hostess to members of L.A.E. Club Tuesday afternoon with roll call answered with notes from "Texas Brags."

Mrs. O. G. Hill, guest of the club, gave the program, reviewing "The Greatest Story Ever Told," by Fulton Oursler.

The author says of the book, "With much help and counsel I have told here the great story of the greatest event in human history. For once upon a time and long ago it actually happened, according to the faith of true believers, among which the author counts himself. While continuing to be the true God, He became a human being like ourselves. He became a real man to show us how to live—and explained truths that would make our souls joyous and free. This is the story of Jesus—the greatest story ever told."

Members present were Mesdames Bob Higgins, Boyd Knox, T. W. Roberson, Sanford Smith, Robert Veigel, Pat Webb and the hostess.

Miss Ara Lewis left for Houston where she will receive a series of radium treatments on her throat.

### Camp Fire Girls In Action

In the pictures Camp Fire Girls are shown representing activities of the various groups throughout the year. 1—back row, left to right: Neldean Flowers, Joan Orr, Marian Jo Wilson, Gerry Patterson, Nelda Guy Lawrence, Betty Culpepper, Lu Durham. Front row: Bonnie Lewis, Earleen Plank, Nancy Story, Bobbie Jean Drury, Margaret Phillips, Sue Springer, and Frankie Dee Culpepper at a vesper service during Birthday Week. 2—In foreground, Mrs. Bob Wilson presents torch bearer craftsman ranks to Marian Jo Wilson, Patsy Cates, Doris Stanfield, members of the Shishtinta group, the first group in Camp Fire history. (The tall candles represent the Camp Fire Girls and the small ones the Little Bluebirds). 3—Donna Wooddell admires the antique and foreign display shown at the "Discovery Unlimited Show" held at the Camp Fire Hut in January. 4—Jolly Blue Birds: Back row, Ann Smith, Barbara Edens, Polly Monroe. Front row, Sharon Cooper, Jane Poole, Rosa Strange.

Lois Cristman, Sandra Roberson, Marilyn Newell, Susie Woodford, Doris Willoughby, Ann Lance, Verna Brown and Anita Matthews. Also in this group but not included in the picture are Sheryl Patterson, Kay Scott, Jenny McCathern, Judy Palmer, Twila Springer, Judy Coffin, Betty Walser, Bonnie Craig and Claudia Lewis. 5—Stunt night at the annual Camp. Back row, Lavern Goettsch, Nelda Guy Lawrence, Neldean Flowers. Front row, Lamona Neff, Darlene Tinnin, Marilyn Legg and Wynogene Sowell. 6—A group from Pioneer Camp on the trail coming down from Hermit's Peak. In the back row are Doris Stanfield, Cecelia Wilkins, Gracie Belle Brunson, Rose Mathis and Margie Ford. Front row, Rosemary Young lights a pipe for Urlin Streu who seems completely exhausted after the climb, as Nancy Patterson looks on. 7—Dad and Daughter Banquet for the Horizon Club. Included are Lola Verne and Joe Pitts, Marilyn and Ronald Matthews, Mary Katherine and Robert Boyd, Joan and Jerry Orr, Nelda Guy and Guy Lawrence, Gerry and Elmer Patterson, Maxie and S. A. McCathern, Glenna and C. F. Finley.



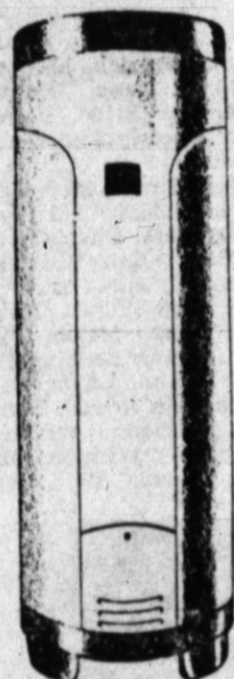
**FOR HOT WATER MAGIC**  
**GAS has got it!**



Today the mere turning of a faucet, like the wave of a magician's wand, is sufficient to produce unlimited quantities of hot water, ready to take the work out of washing or the scores of other cleaning chores around the home. This modern wizardry is the product of today's automatic GAS water heater, with its thermostatic control, ever ready to give adequate hot water service at the turn of a faucet. See the new automatic gas water heaters at your dealer's today and select one to meet your family's requirements.

USE THIS GUIDE TO HELP  
 SELECT THE RIGHT SIZE  
 Automatic Storage  
 Gas Water Heater

Number Bathrooms	Number Bedrooms	Storage Capacity Gallons
1 or 2	1	30
3 or 4	1	40
2 or 3	2	40
4 or 5	2	50
3	3	50
4 or 5	3 or 4	75



*West Texas Gas Company*

HELPING BUILD WEST TEXAS SINCE 1927

**Texans in Washington**

By **TEX EASLEY**

WASHINGTON (AP)—Residents of the National Capital who fear extinction from the dreaded H-Bomb have been advised to take a lesson from the courage of Galveston in facing death-dealing hurricanes.

Under the title of "Bombs over Washington," the Washington Times-Herald published an editorial citing its people have learned to live calmly and normally under threat from hurricanes.

After asserting "we are less than five years away from the biggest and most terrible war in all human experience," the editorial went on:

"That is why, every now and then, somebody up on Capitol Hill brings up the subject of an alternate Capital of the Republic, and that is why everybody in town knows the ill-kept secret that the Department of Defense is working on just such a proposition."

With the observation that most of the million residents of the Washington area must remain here whether they like it or not, the editorial continued: "For the instinct of survival, we offer you the real American case of Galveston, Tex."

"On Sept. 8, 1900, a hurricane and tidal wave killed 6,000 of its residents and devastated the property of nearly all. What do they do about it? They work hard and build seawalls. But that is not all."

"In Galveston there is a rule: You can cross the causeway to the mainland anytime, unless the weather bureau has run up a storm warning. If you cross the causeway then, just keep on going. For if you come back to town after the danger has passed, you are dead so far as Galveston is concerned. Nobody will do business with you or even speak. They won't even let their children marry your children."

**Around The Capital:**

Probably the most exclusive establishment in Washington is the barbershop for Senators in the Capital.

Here the Senators can get shaves, haircuts and massages free; so they go frequently



**GOLD STANDARD CHAMPION**—Returning from a pilgrimage to Washington where he tried to convince officials that the nation should go back on the gold standard, 84-year-old prospector Frank E. Gimlett suffered a stroke and was hospitalized at Joliet, Ill. He shows gold bearing ore samples as he preaches a gold economy sermon to nurses' aid Kathryn Masters.

many daily. They can step a few paces from the Senate Chamber with its worried oratory, curious spectators and favor-seeking constituents, and find instant quiet and privacy. Few people other than Senators pass through the dark, unmarked swinging doors into the high-ceiling room with its

shelves of individual shaving mugs.

What brings this to mind is the story told the other day by one of the veteran barbers in the much less exclusive shop in the House wing of the Capital.

"Your Texas friend, Senator Lyndon Johnson, showed up

here the other day" commented the barber, pausing between snips of his scissors. "He came for a sample haircut to take back and show his new barber over there in the Senate." And after another interval: "He had to pay for this one." "F5: Most Washington barber-shops charge \$1 for a haircut. In the subsidized Capital Senate and House office building shops—there are three on the House side, available to staff employees as well as Congressmen—the charge is 50 cents, plus tip.

Mrs. Altavane Clark, on leave as executive officer of the House Agriculture Committee while she runs for Congress from the Texas Panhandle District, got some last-minute, impromptu advice as she left to campaign. Leaving the committee office, she encountered Mrs. Reva Bosone, Utah Congresswoman in the corridor. "She gave me the cheering assurance that, at least in her part of the west, being a woman is no disadvantage in seeking political office," related Mrs. Clark.

"Her good advice was to express your honest convictions and feel confident the people will make their choice on the basis of qualification." "Texas never has had a woman member of Congress."

The government is richer today because of the honesty of one Robert K. Terry of 4100 Santa Fe St., Corpus Christi. He received a \$953.17 dividend check on his National Service Life Insurance. He mailed the

check to Rep. John E. Lyle of Corpus Christi with the explanation that he should have received only \$197.90. Lyle is having the Veterans Administration make the adjustment. Recent visitors to Washington included Mr. and Mrs. Ray D. Brown of Mount Pleasant and their two children, Bill and Betty. The superintendent of schools at Mount Pleasant, Brown and his family were en route to Atlantic City for a convention.

**Personals**

Miss Wilderling Smith of Falls spent the past week end in Hereford as the guest of her sister, Mrs. Cawthon Bryant. Miss Smith is a student at a Lubbock Business College.

Mr. and Mrs. Henry Melton have returned from a ten day vacation trip to the Valley.

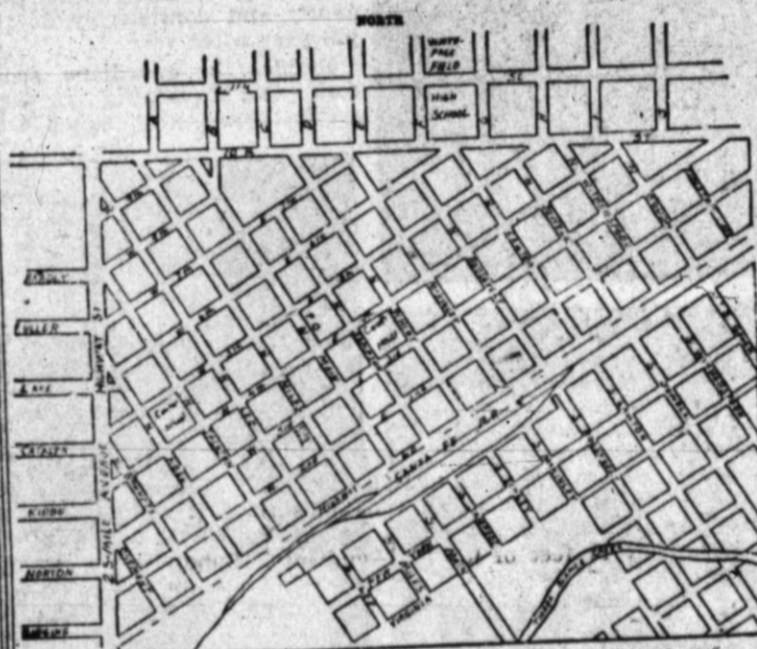
Bill Knapp and Bob Wilson both of Kansas City, have returned from their homes after transacting business in Hereford.

Johnny Bush is visiting his parents here after spending the winter in California.

Clarence Schultz is recovering from an operation in St. Anthony's Hospital in Amarillo.

**HAVE NEW SON**  
 Mr. and Mrs. Leroy Conklin have announced the birth of a son. The baby arrived at the Nebitt Hospital in Canyon on February 24.

**STREET MAP OF HEREFORD, TEXAS**



**BUSINESS and PROFESSIONAL  
 DIRECTORY**

When in need of Prompt, Dependable  
 Service... use this Directory

**HEREFORD PLANING MILL**  
 231 East 2nd Street  
 Gene Medlin      Lawrence Kendall  
 KITCHEN CABINETS OF WHITE PINE  
 CUSTOM MADE FURNITURE  
 CATTLE FEEDERS AND TROUGHS  
 WOODWORK FOR ANYTHING

**BEAUFORD TRUCKING CO.**  
 128 and 200 Lawton  
 Phone 263  
 All Types Hauling  
 Specializing in Livestock

**A. O. Thompson Abstract Co.**  
 Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

**Hereford News Stand**  
 Your Favorite  
 NEWSPAPERS and MAGAZINES  
 SCHOOL SUPPLIES  
 Fountain Service... Drugs... Sandwiches  
 301 Main Street — Phone 694

**Hereford Wrecking Co.**  
 HIGHWAY 60  
 USED PARTS  
 See Us For Expert Repair Work of All Kinds!

**REMINGTON TYPEWRITERS  
 OFFICE SUPPLIES**  
 FARM AND HOME  
**FLOOR AND WALL SAFES**  
 AT YOUR  
**HEREFORD BRAND**

**THIS SPACE  
 FOR SALE**

**PARKER BROTHERS PLANING MILL & CONTRACTORS**  
 We build houses to be moved. Will build to your specification. Check our prices before you build.  
 Cabinet work.

**GEAR HEAD REPAIRS**  
 For Irrigation Pumps  
 In Stock or Made in Our Modernly equipped machine shop for any make gear head.  
 BEARINGS, GEARS  
 SHAFTS  
**W. M. (Bill) WHITESIDES**  
 301 EAST FIFTH  
 PLAINVIEW, TEXAS

**FOAM LATEX CUSHIONS**  
 at the  
 For  
 Office, Home, Car, and Tractor  
**Brand Office**

COME IN PLEASE—  
 GO OUT PLEASED  
 Skilled Operators Using The latest methods  
**THE BEAUTY MART**  
 Phone 3

PICK-UP AND DELIVERY SERVICE  
**PHONE 111**  
**ACME CLEANERS**  
 All Garments Insured  
 308 N. Main Hereford  
 MADE TO MEASURE CLOTHES

**WEST SIDE AUTO**  
 New & Used Cars  
**REAL ESTATE**  
 Phone 997  
 RUDD ..... NAFZGER  
 On Highway 60  
 West of 51

Let Us Show You The Advantage of the  
**HARKINS  
 IRRIGATION PUMP**

Manufactured Right Here In Hereford!  
**GUARANTEED FOR ONE YEAR**

Against Material or Workmanship Defects

- OIL LUBRICATED
- AMARILLO JOHNSON GEARHEAD
- EITHER OPEN OR CLOSED TYPE IMPELLER
- BEARINGS EVERY 5 FEET
- HIGH GRADE TUBING and SHAFTING

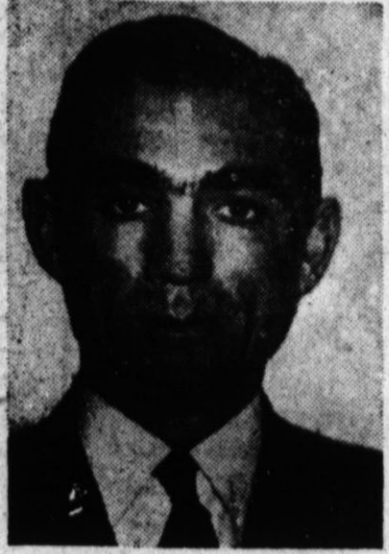
We Have Connections  
 Enabling a  
**15 YEAR FINANCE PLAN**  
 4 1/2 % Interest  
**Let The Pump  
 PAY FOR  
 ITSELF!**

**WE SPECIALIZE IN  
 REPAIR WORK  
 ON  
 Any Make Pump**  
 Machinery and Equipment  
 All Here in Hereford  
 Assuring a  
**Speedy & Satisfactory  
 Repair Job**

**DARREL HARKINS**

LOCATED EAST ON HIWAY 60

### Add One Candidate to List Of Those in Congress Race



LEROY LAMASTER



ALTAVENE CLARK



BLAKE TIMMONS



E. T. BURK

Addition of E. T. Burk to the list of candidates in the race for United States Congressman from the 18th district was the only new development during the past week. Worley still hasn't officially resigned and only one new candidate has announced since the first four jumped in.

As previously stated the election date cannot be set until after Worley's resignation arrives in Austin. Conjecture is that if it does not come through by the latter part of April the election will be held with the regular July 22 first Democratic primary. Governor Shivers is required to

call a special election to fill the office immediately after the vacancy occurs. By precedent the election is usually called in 30 days, but it may not be less than 20 or more than 90 days from the date of vacancy. Putting on an election costs the state several thousand dol-

lars and if the two elections can be held at the same time it will be the economical move, thus causing the belief both will come off at the same time. Four of the five candidates who have announced are pictured above. The fifth is Walter Rogers of Pampa.

divided 1/2 interest in section 67 and 74 in block K-6.  
N. O. Glenn to R. B. Glenn. Undivided interest in following: First tract: All of section 1, Township 5N, Range 3E, Eecond tract: NW 1/4 of section 6, Township 5N, Range 4E. Third tract: All of section 12, Township 5N, Range 3E. Fourth tract: S 320 acres of section 36, Township 6N, Range 3E.  
N. O. Glenn to R. B. Glenn. Undivided 1/2 interest in following: First tract: All of survey 2, Township 5N, Range 3E. Second tract: SW 1/4 of section 3, Township 5N, Range 3E. Third tract: All of E 1/2 of S 320 acres of section 35, Township 6N, Range 3E.  
J. M. Brownlow and wife to E. I. Brownlow. All of lot 40 of Allison Subdivision and W 1/2 of block 3 and E part of block 16, all in Welsh Addition.  
A. N. Norton to T. B. Cox. NW 1/4 of section 29, block K-14.  
Chet W. Williams and S. F. Williams to M. W. Blankenship, et al. One acre of section 4, blk. C.  
Carl C. McCaslin and wife to Hubert D. Gholson and wife. Lot 11 of Bradley Subdivision of S 1/2 of block 3, Evans Addition.  
Pearl June Beardson to S. A. McCathern. N 1/2 of section 69, block K-3, Deaf Smith County.  
S. A. McCathern and wife to

Pearl June Beardson. Lots 11 and 12 of block 4 of Whitehead Addition.  
Joe Ballinger to V. O. Hennen. 10 acres of section 112 in block M-7, Deaf Smith County. (425)  
Releases  
John Deere Plow Company to J. K. Fore and J. B. Joiner.  
Henry Koszmeyer and wife to J. B. Edlison and E. B. Posey. NW 1/4 of Survey 29, block K-14.  
Mrs. Herman Gray to W. A. Johnson and wife. Lots 13 and 14 of block 3, Burks Subdivision.  
Japanese experts are rushing completion of a textile-weaving mill in Pakistan.  
Bulgaria is getting not only Russian farm machines but Russian experts to teach their use.  
Trinity Hall, Cambridge, England, has just celebrated the 600th anniversary of its foundation in 1350 by William Bateman, Bishop of Norwich.  
A new electric "pickproof" motor car lock which replaces the old ignition switch, prevents short circuiting, permits switching, and starts with a single key, is being manufactured in Stockholm, Sweden.  
Use Easter Seals.

**NOW**

IS THE TIME TO GET YOUR

**POTATO MACHINERY**  
IN SHAPE

Bring those Planters, etc., on in for repair!

**PLENTY PARTS**  
FOR

**IRON AGE**  
POTATO PLANTERS

**John R. Wood, Inc.**

EAST FIRST      HEREFORD

## B.&P.W. Style Show Set For March 20th

March 20 was the date set for the annual Spring Style Show at the meeting of the Business and Professional Women's Club held Monday night at the City Hall with Mrs. Lucile Posey and Mrs. Pearl Dickerson serving as hostesses.  
Mrs. Cecil Williams, chairman of the show this year, announced that the fifth annual event will be held at Hotel Jim Hill in the ball room and tickets will be \$1 for one dollar each, with pie and coffee included in the purchase of the ticket.  
This is one of the highlights of the year for the club and one looked forward to by the general public. The show has grown in size and scope each year and this year's event promises to be staged in keeping with the new hotel's swank atmosphere.  
During the business session members voted to endorse Mrs. Altavene Clark's candidacy for U. S. Congresswoman. Mrs. Clark is a member of a B&P.W. Club in Washington.  
**Dr. Rush Is Speaker**  
Dr. Clyde Rush was the speak-

er for the evening's program using "Safety" as a theme for his talk. He spoke briefly on safety measures for the nation in case of war, of safety on the highways and of safety in the home, then turning the safety of our souls and bodies as probably the most important to the average individual, he urged keeping bodies safe with every available health measure and keeping souls safe with God's love.  
Members of the club present were Mesdames: Ursalee Jacobsen, Julia Gilliam, Leona Blood, C-Ora Cockrell, Alma Hilton, Bruce Rose, Corinne Jennings, Dyalthia Bradley, Velma Hodges, Ethel Lewellyn, Adeline Koelzer, Ethel Womble, Ellen Carter, Cecil Williams, Hazel Guerry, Louella Cowser, Della Stagner, Frances Parker, Marie Sears, Pauline Howard and the hostesses.  
The National Geographic Society says Dr. Thomas Walker in 1750 disclosed the importance of Cumberland Gap as a way to the West.

### Court House Records

**Deeds of Trust**  
E. I. Brownlow and wife to J. M. Brownlow. All of lot 40 of Allison Subdivision of block 2 and W 1/2 of block 3 and E part of block 16, Welsh Addition to Town of Hereford. \$5,000.  
D. G. Chiles and wife to Federal Land Bank of Houston. E 1/2 of NW 1/4 of section 33, township 5N, Range 2E of a Capitol Syndicate Subdivision, containing 480 acres 27 miles north of Friona. \$5,460.  
George S. Parker and wife to First Federal Savings and Loan Association of Clovis. Part of blk. 32, Evans Addition.  
Wilbert E. Carroll and wife to First Federal Savings and Loan Association of Clovis. S 40 feet of lot 19, and N 10 feet of lot 18, Mergert and Orr Subdivision.  
E. I. Brownlow and wife to

First Federal Savings and Loan Association of Amarillo. All of lot 40 of Allison Subdivision of block 2 and W 1/2 of block 3 and E part of block 16, Welsh Addition.  
Hubert D. Gholson and wife to American General Investment Corporation. All of lot 11 of Bradley Subdivision of S 1/2 of block 3, Evans Addition. (370)  
**Warranty Deeds**  
E. E. West and wife to Floyd E. Clemmen, et al. All of section 20 and W 1/2 of section 21, all in Township 5N, Range 2E, of a Capitol Syndicate Subdivision, containing 960 acres. \$42,240.  
N. O. Glenn to R. B. Glenn. Undivided 1/2 interest in E 1/2 of section 34, Township 4N, Range 2E, of a Capitol Syndicate Subdivision except 1/2 interest in all oil, gas and other mineral interests.  
N. O. Glenn to R. B. Glenn. Undivided 1/2 interest in section 93, block K-6, Deaf Smith County. Also assumption of 1/2 of indebtedness against the description.  
N. O. Glenn to R. B. Glenn. Undivided 1/2 interest in section 46, block K-6, except 1/2 mineral interests. Also assumption of 1/2 indebtedness.  
N. O. Glenn to R. B. Glenn. Undivided 1/2 interest in all of sections 24, 25, 26 and 36, Township 4N, Range 1E, of a Capitol Syndicate Subdivision - except some mineral interests.  
N. O. Glenn to R. B. Glenn. Un-

THE MID-CENTURY

FEATURING ALL THE GLAMOUR of the *fashion scene* Fabulous Fifties

Soon . . .  
B & P W  
Annual  
**Style Show**  
. . . March 20  
Hotel Jim Hill



From stereoscope to television! From horseless carriages to jet planes! What a magnificent half century of fact and fashion! Think back on regal, floor-sweeping dress elegance of the 1900's . . . the revolutionary flapper fashion of the '20's . . . the broad-shoulder look of vintage '30 . . . the ultra-feminine look of the frightened Forties . . . then, Hail to functional fashions that thrill with gentle frills and herald the smart attire for Spring and Summer, 1950!

THE *Vogue* For "the Lady of Fashion"

## We've Got What It Takes

TO GIVE YOUR REFRIGERATION EQUIPMENT THE BEST OF CARE!

We've Got Frigidaire-Trained Refrigeration Servicemen

No shot-in-the dark, trial-and-error fumbling for us! We know and understand your equipment. Frigidaire keeps its men up to date via schooling, and up-to-the-minute instructions on the newest approved service methods.

And . . . We Use Genuine Frigidaire Parts

Our aim in serving your refrigeration equipment is to make it run JUST LIKE NEW. So naturally, when worn parts need replacing, we use genuine Frigidaire parts . . . parts that are engineered and built with the same precision and care as those used in the assembly of new Frigidaire products.

WHEN YOUR REFRIGERATION EQUIPMENT NEEDS ATTENTION . . . Call for

Genuine Frigidaire Service from the

Good Housekeeping Shop

PHONE 1109

HEREFORD

144 NORTH MAIN



# Whiteface Cindermen Open Year With Win Over Friona Thursday

Hereford High track and field men easily defeated Friona High school Friday afternoon with a second team also entered from Hereford to make it a triangular meet. Whiteface trackmen garnered 82 points to Friona's 42 and Hereford No. 2 team's 11.

Leonard Walterscheid led the Hereford squad with 11 1/4 points in this first track meet of the year. He won both the 100 and 220 and was on the winning Mile Relay team. Bill Engman scored 11 points with a first in the Broad Jump and two seconds, one in the High Hurdles and one in the Mile.

Tommy Lacey led the Chiefs with 10 1/4 points. He also led the field in number of events placed in. He took two seconds, a third, fourth and ran on the second place relay team.

Times were understandably slow because of the earliness of the meet. However, Charles Gresham's 59 second quarter and Ted Houston's 54" High Jump stand as pretty fair marks for this time in the season.

**Results**  
120 HIGH HURDLES: Time 17.1—first, Houston, Hereford; second, Engman, Hereford.

100 yd. DASH: Time 11.1—first, Walterscheid, Hereford; second, Shirley, Hereford; third, Stanton, Hereford; fourth, Lacey, Friona.

220 yd. DASH: Time 25.5—first, Walterscheid, Hereford; second, Lacey, Friona; third, G. Shirley, Hereford; fourth, Stanton, Hereford.

440 yd. DASH: Time 59—first, Gresham, Hereford; second, Massey, Friona; third, Fields, Hereford; fourth, H. Morton, Hereford.

200 yd. LOW HURDLES: Time 30.7—first, Rose, Hereford; second, Robison, Friona; third, Franklin, Friona; fourth, Winget, Hereford.

880 yd. RUN: Time 2:23.2—first, Barnett, Friona; second, Slagle, Hereford; third, Teed, Hereford; fourth, Pickens, Hereford.

440 yd. RELAY: Time 50.4—first, Friona (Lacwell, Houlette, Barnett, Massey); second, Hereford (Rose, Fields, Stanton, Gresham); third, Hereford 2 (Gayler, Nunally, Rettman, Dement).

MILE RUN: Time 5:49.8—first, Axe, Hereford; second, Engman, Hereford; third, Schlabs, Friona.

MILE RELAY: Time 4:03.3—first, Hereford (Walterscheid, Reese, Doak, Gresham); second, Friona (Millers, Pulks, Cruse, Massey).

BROAD JUMP: 16 ft. 11 3/4 inches—first, Engman, Hereford; second, Dement, Hereford 2; third, Lacey, Friona; fourth, Barnett, Friona.

HIGH JUMP: 5 feet 4 inches—first, Houston, Hereford; second, Lacey, Friona; third (tie) Morton, Hereford, Dement and Dickson, Hereford 2.

SHOT PUT: 33 feet 9 inches—first, Jones, Friona; second, Morton, Hereford (33-2); third, Fish, Hereford (29); fourth, Corbette, Hereford 2.

DISCUS THROW: 106 feet 4 inches—first, Stanton, Hereford; second, Morton, Hereford; third, Massey, Friona; fourth, Reese, Hereford 2.

## From The Grandstand

By WILBUR MARTIN  
Associated Press Staff

Kyle Rote has learned that with fame (three touchdowns against Notre Dame) came honor (Southwesterner of the year), and speeches.

Southern Methodist's great halfback isn't quite as shy as his famed teammate, Doak Walker, but "honest, folks," he says, "I'm no speech maker."

When he was presented as the "Southwesterner of the Year," Rote said:

"Right now I feel like the fellow in a joke I heard.

"He was a woodcutter and the forest where he chopped wood was about five miles from his house. Every day he'd get chop wood, then take a shortcut home. And every day he'd get stuck with his truck load of wood in a big ditch on that shortcut. He'd have to unload his truck, drive it out, then load up again.

"One day, he decided he wouldn't ditch. He'd see if he got stuck then.

"Well, sure enough. He drove up to the ditch and got stuck.

"Now that's how I feel. Stuck and with nothing to unload."

They like to tell some daffy tales about the antics of the Brooklyn Dodgers, so maybe this story came out of the days when they were known as the "Daffy Dodgers."

"Say Leo," says the horse, "gimmie a tryout, huh?"

Well, the story is about the Dodgers, so it goes on like this: "Can you hit?" asked Leo.

"Sure, I'm good," says the horse.

"Go ahead then," says Leo. The horse goes up to the plate and knocks 'em a mile.

"Can you field?" says Leo.

"Sure, I'm good," says the horse.

He's another Joe Dimaggio in the field.

"You're my secret weapon for the Giants," announces Leo. Comes a game when the Dodgers and Giants are tied; the bases are loaded and the score is 2-2.

"Go on in," Leo tells the horse. The fans go wild when the horse bangs out a triple. Everybody starts tearing for home.

But not the horse. He's standing at the plate, leaning on his bat.

"Run, you silly horse, run," screams Leo.

"Leo," says the horse with tears in his eyes, "if I could run I'd be at Santa Anita."

Haphazard

Moe: You certainly hammer nails like lightning.  
Blow: You mean I'm really fast?  
Moe: No, you seldom strike twice in the same place.

Fifty years ago federal taxes amounted to only \$3.88 per person. Now it's about \$270 a head.

Hydrogenation is a process for turning liquid vegetable oils into solid white fat.

Dr. C. Eppel reports, in the British Medical Journal, removing an appendix packed with more than 60 small lead shot from a woman patient, aged 52, who often ate game.

# SPORTS

## Joe Louis Fights In Amarillo Soon

AMARILLO — Retired heavyweight champion Joe Louis—one of the greatest fighters in the history of boxing—will fight an exhibition here on March 17.

Louis, who is expected by many to fight Ezzard Charles for the title next summer, will meet Sterling Ingram of Denver in his appearance at the Amarillo Municipal Auditorium.

The Louis-Ingram four-round exhibition will be the feature of a special five-bout card, according to Promoter Gilbert Pendley. Other fights on the card will be announced soon.

The Brown Bomber's scheduled visit in Amarillo will mark the first time that a major heavyweight has fought in the Panhandle.

It comes at a time when Louis is the big question mark of boxing. For, despite his 35 years, many fight followers believe that the Bomber still can and will again hold the championship he resigned.

Louis has been proving across the country that he still has that famous explosive punch by slapping exhibition opponents around in a manner reminiscent of his "bum-a-month campaign" back in the old days.

Of course, Louis has not always shown the killer complex he had in title fights. But, the exhibition tour opponents who have had the audacity to get playful have indeed been sorry.

Most prominent of these was Pat Valentino, the bushy-haired Californian. Valentino, a short time earlier, had made the mistake of having gone eight rounds with champion Ezzard Charles.

The Bomber apparently decided that Valentino had no business going any longer than that with him and he ended things accordingly. And, those first seven rounds were by no means easy money for the West Coast entry. He took a terrific lacing.

Al Hoosman in Oakland, Calif., was another to learn the Bomber still is dynamite. Hoosman, a tall, rangy, experienced fighter who had been Louis' sparring partner when he was training for title fights, apparently thought he could handle himself without danger.

Hoosman punched Louis enthusiastically with a long left and poked him with solid rights to the tummy until Louis became irritated. Then Hoosman suddenly found himself stalked into a corner where he was dropped by a vicious left to the head and right to the jaw.

Johnny Shkor in Boston, Joe Chesul in Newark and Johnny Flynn are some of the others who have felt Louis' power dur-

ing the current exhibition tour. Ingram, the Bomber's opponent here, certainly is not of the same class as Louis. But, he is a sound, experienced heavyweight who has a left hook that would hurt anyone.

The Denver Negro, who won the Colorado championship in 1947, already has fought Louis one exhibition. He met the champ in Omaha, Neb. early in January in a four-rounder which was witnessed by almost 5,000 fans.

Tickets for the Amarillo fight are on sale at the Crestney Drug Store and the Roosevelt Bar. Tickets may be ordered by mail by writing Arvis Woodring, 500 West Sixth, Amarillo. Prices are \$4 for ringside seats, \$3 reserve seats, and \$2 general admission.

No Lip Reader  
An American was seated opposite a nice old lady in the compartment of an English railroad car.

For some time he chewed his gum in silence, then the old lady leaned forward and murmured, "It's so nice of you to try to make conversation, but I must tell you that I'm terribly deaf."

Head Start  
Tillie: Which grows faster, cabbage or onions?  
Mille: I give up. What's the answer?  
Tillie: Cabbage. It always comes in a head.

Efficiency  
Dora: I don't see how football players ever get clean.  
Flora: Silly, what do you suppose the scrub teams are for?



We are not SCOTCH

The spending of a premium dollar in the fire and casualty field is a fine art. Done expertly, that dollar can do a lot; in fact, lots more than if it were spent in a careless or inexperienced way. We, as an insurance agency, believe in spending the dollars of our clients judiciously and wisely. While we are not Scotch, we do think that we can stretch a dollar as far as any Scotsman, make it buy more when it is used to buy insurance protection.

OUR ADVICE COSTS YOU NOTHING

John McLean Agency

## TWO YEARS

OF BUSINESS IN OUR MODERN BUILDING AT 1220 EAST FIRST IN HEREFORD

## TWO YEARS OF SERVICE



March 4, 1948 you read of the formal opening of the Hereford Hudson Company in its new quarters . . . built especially for sales and service geared to better serve automobile owners of this area.

WE PLEDGED

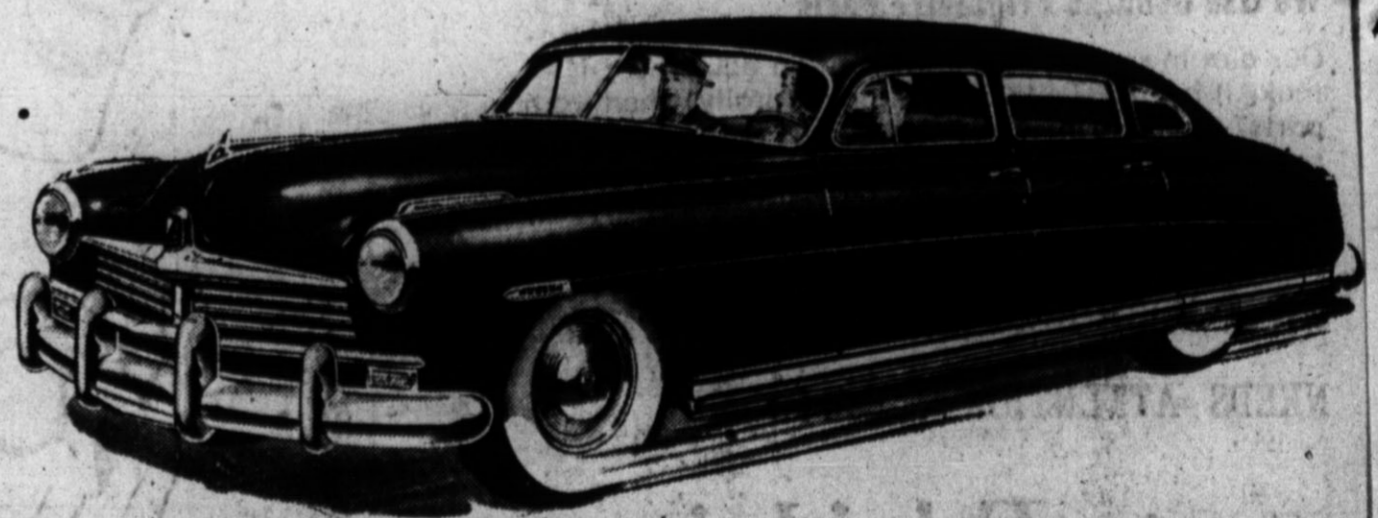
THE FINEST SERVICE WE KNEW

Backed By Good Equipment and Competent Mechanics . . . throughout these two years we have tried every day to even improve on these services!

OUR PRODUCT IS BETTER THAN EVER, TOO

HUDSON . . .

the car that has the most of all the things you want most in a car!



YOU CAN DEPEND ON GOOD SERVICE EVERY DAY AT HEREFORD HUDSON

Hereford Hudson Company

## ROSE & BARBER

Realtors

Real Estate

Insurance

Loans

IF IT'S A GOOD LOAN - WE CAN MAKE IT

Phone 45

104 East 3rd St.

Register Your Cars And Trucks

EARLY

AVOID THE LAST-MINUTE RUSH

Bring your title and 1949 Registration Receipt with you

These Tags May Be Placed On Your Car

NOW

J. C. REESE

Assessor-Collector, Deaf Smith County, Texas

MRS. HENRY MELTON

### Old-Fashioned Pound Cake Rates On List Of Traditional Foods



Let's Cook Something

Traditional foods are favorites in many families, especially in the homes of grandparents of today. Ask any one of them to name their special preference and in most instances they will come up with old-fashioned dishes their mothers prepared. Standing high on the list will likely be the old-fashioned pound cake, rich and wholesome with country fresh ingredients. So universal was its preference in the olden days that it often stood as a symbol of hospitality, most often served to wintertime callers.

There is nothing unusual in the recipe for pound cake except that it was used so often that by the time it reached the traditional stage the formula was so perfected that it was easier to make a success than a failure. Mrs. Henry Melton gives you today's recipe which has been handed down from generation to generation in her family. It is between 50 and 100 years old.

**Old-Fashioned Pound Cake**  
 1 cup butter  
 1 1/2 cups sugar  
 1/2 teaspoon vanilla extract  
 5 eggs  
 2 scant cups sifted flour (all purpose)  
 Cream butter and sugar thoroughly and add extract. Add one

egg at a time beating thoroughly after each addition. Continue beating until thoroughly blended and fold in flour gently. Pour in tube pan lined with waxed paper and bake at 375F for about 50 minutes.

This is delicious served with hot tea or coffee or summertime iced drinks or ice cream.

### Beta Sigma Phi Meets In Moore

The Texas Kappa Iota Chapter of Beta Sigma Phi held an open meeting Wednesday, at the home of Catherine Moore. New pledges presented were Betty Whisenant, Birdie Fellers, Jewell Malone and Donnie Sue Gooch. The Sorority rushes are held twice yearly.

Plans for the Cancer drive which the sorority is in charge of in this city were made. Highlight of the evening was a very interesting discussion on Cancer given by Mrs. Gonda Smith. In her talk, she stressed that the people must overcome the fear of cancer. To do this, she said, we must learn the symptoms, to have immediate treatment and know that cancer can be cured. She brought out the fact that the money collected during the cancer drive was used for research and treatment and to help support the cancer clinics in Texas.

Mildred Morehead and Phyllis Channer were in charge of the cultural part of the meeting. Miss Moorehead's subject was "Living as an Art." Mrs. Channer's subject was "Music." Refreshments were served and Canasta furnished entertainment.

Members and pledges present were Lorraine Jones, president; Margaret Johnson, vice president; Bessie Prickett, secretary; Betty Goodin, treasurer; Catharine Moore, Mildred Moorehead, Maryanna Whitaker, Nadine Wade, Celestine Pittner, Phyllis



LLOYD MANJEOT

Lloyd Manjeot, son of Mr. and Mrs. A. L. Manjeot, is one of the 31 outstanding students at Texas A&M College selected for Who's Who among Colleges and Universities. Students are selected on the basis of scholastics, popularity, leadership and extra-curricular activities. Lloyd's name is the only name listed from the Panhandle.

Lloyd is now in his senior year at Texas A&M College. He is a business major and holds the position of secretary of the student senate. He is vice president of the Business society, president of the YMCA cabinet and is active in campus affairs.

He has also been accepted in the Ross Volunteers, a military organization which serves throughout the state on special occasions.

### Dawn HD Club Meets In C. P. Norton Home

The Dawn Home Demonstration Club met Friday, March 3 in the home of Mrs. C. P. Norton. The meeting was given a very pleasant beginning in the form of a kitchen shower for the hostess.

The club members each brought a small gift to Mrs. Norton to use in her newly remodeled kitchen.

The meeting was called to order and Mrs. Walter Galley was leader. Demonstrations of the program was "Work Simplification." Specifically, the purpose was to simplify the everyday job of doing dishes. Mrs.

Channer, Betty Whisenant, Jewell Malone, Birdie Fellers and Donnie Sue Gooch. The next meeting is to be held March 23, 1950.

Norton demonstrated her method of doing dishes then each member discussed the method by which the job could be simplified for Mrs. Norton.

Mrs. Galley gave several points on many household duties that were timely and asked each member to work on some specific project to simplify before next meeting and bring the "before" and "after" of her simplification.

The meeting closed and refreshments were served 14 club members and two guests. The members present were Mesdames J. M. Anderson, J. B. Caraway, R. A. Frye, Orual Galley, Walter Galley, A. C. Hershey, L. W. Loerwald, C. P. Norton, Cecil Payne, I. L. Sparkman, Zed Stewart, W. J. Stewart, R. L. Stewart, and W. W. Wilcox.

Guests were Mesdames Stuart Condon of Dawn and Mrs. Brown, cousin of Mrs. Walter Galley from Tahoka, Kansas.

#### Really Hard

Little Jack (upstairs): Mother, I can't—  
 Mother (interrupting): Jack never say you can't. Nothing is impossible if you try.

Little Jack, O. K. You come up and put the toothpaste back in the tube.

National 4-H Club Week is March 4-12.

Use Easter Seals.

NEW

## Spring Straws

In Beautiful Reds, Navy, Black, Tan, Beige, Natural, etc.

\$2.95

to

\$5.95

Remember...  
 B & PW  
 STYLE SHOW  
 March 20

### Anthony's... Own STYLESUN NYLONS

Full Fashioned First Quality



51 Gauge 15 Denier 98¢

54 Gauge 15 Denier \$1.35

Woven by a nationally known maker to Anthony's own rigid specifications. Neat straight seams... ankle and foot lines. Extra wear, extra sheerness in every pair of Stylesun. Sizes 8 1/2 to 10 1/2, lengths proportional.

A PRE-VIEW OF

HINTS

for

# Easter

Navy and White Is Always Right For

## SPRING DRESS-UP DRESSES

Sheer Rayon Crepe

DRESSES

on Mezzanine Floor



\$8.90

Sheer Rayon Tissue Faille dress with self covered buttons to waist... tiered peg pockets... white pique detachable collar. Sizes 12 to 18.

Cool soft Canara Rayon Crepe dress... button trimmed tiered skirt and waist... Jewel neck line... long zipper back closing. Sizes 14 to 20.

628



In Rayon Satin Strap or Strapless Brassieres

59¢

107

199

Sizes 32 to 38

All rayon satin brassieres with full and half stitched cups. Strap and strapless styles. In colors of white and pink.

Cups A, B, C

For Comfortable No-Creep Fitting

## FOUR GORE STYLING SLIPS

In Multifilament Rayon Crepe

\$1.98

SIZES

32 to 44



Beautiful multifilament rayon crepe neatly tailored into four gore styled slips. Lace trim top and bottom. Colors of white and pink. Sizes 32 to 44.



1811

## NYLON ACETATE CREPE SLIPS

In Pink White Blue

SIZES

32 to 40



Anthony's Low Priced

\$2.98

Rich looking lace trim top and wide lace flounced bottoms... tailored of soft smooth nylon and acetate blended crepe. Easily washed, dried and pressed. Pink, white and blue. 32 to 40.



400

The Dressier Type Medium High Wedge Heel

## CASUAL SANDALS by ROGERS



\$2.98

Eyelet Vamp Sandal

Paulette Goddard Truly Hollywood Fashions

Sizes 4 to 9



\$3.98

Buckle Vamp Sandal

Colors:

- White
- Red
- Green
- Black
- Wheat
- Multicolors



\$2.98

Hollywood Sandal

All leather uppers on Panolene and leather soles and heel tips. Medium high wedge heels for dressy smartness and walking comfort. Sizes 4 to 9.

### Your Electric Range

... saves your precious time and energy. Adds extra leisure hours to every day. Economical? Very! Low-cost, dependable electric service makes it that way!



SOUTHWESTERN

## PUBLIC SERVICE COMPANY

COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

225 NORTH MAIN

# C. R. ANTHONY CO. HEREFORD

# Long Time Ago

**45 Years Ago**  
**Week of March 17, 1905**  
 Captain Harrison Trow topped the Texas stocker market with a string of 140 head of his own which sold at \$4.45. The Brand said Trow left Missouri only five years before that and came to the Panhandle. By 1905 Trow owned 400 acres of land and raised all the feed necessary to carry his cattle through a very rough 1905 winter.

The Woman's Home Mission invited all to the home of Mrs. William Cogdell for a cake and drink reception. The entertainment was to be furnished by Jimmie Snyder, Bertha Witherspoon, Willie Howard, Bessie Snyder, Magdaline Humphrey, and Nellie Black. Mesdames Parker and Shelly, Pattie Estes, Willie Robinson, Bertha Dameron, Mamie Inmon and Nellie Black were also on the entertainment slate.

Herman Heidgreken, prominent Shreveport, Minnesota citizen arrived in Hereford and were taken to the Nazareth colony where they had bought a four and a half section ranch and were planning to build permanent homes.

A. S. Peters, Pilot Point, decided to make Hereford his permanent home and bought a 5-acre block in Evans addition which was to serve as a place for him to build. He bought from W. F. Manning.

An educator had an interesting formula with which he judged the value of education—high school education that is. He said the average man with a high school education gets a salary of \$1,000 per year. He works 40 years, making a total of \$40,000 in a life time. The average laborer gets \$1.50 per day, 300 days a year, making \$450 a year. The difference, \$22,000,

equals the value of education. To acquire this earning capacity requires 12 years of school of 180 days each or 2,160 days. Divide \$22,000—the value of the education, by 2,160—the number of days required in getting it and you find that each day at school is worth a little more than \$10. (Wonder how that formula works today?)

Elmer Dameron wrote something on the Panama Canal which was printed in The Hereford Brand.

O. F. Smith bought out his partner, E. W. Orr, in a drug store. Smith became the sole owner.

Nellie Lee Wyche, daughter of Mr. and Mrs. J. S. Wyche, came home from Denton where she was attending Girls' Industrial College.

A. J. Lipscomb came home from Houston where he was sent as a delegate from the local IOOF to a meeting of the grand lodge.

Mr. and Mrs. H. C. Myrick welcomed a fine boy.

W. A. Hancock, W. W. Dodson, T. J. Graves and A. H. Elliston went to hunt a coyote on the farm of Robert Ball. They had horses and dogs and were real thorough in seeing a real coyote. They found the coyote but it out-coyoted them and got away. The thought they caught him but their catch turned out to be a dog. The poor hunters never did get to see a coyote.

Ladies of the Woodmen Circle gave a 15 cent lunch at the Webb building.

Still enlarging at the time, John Clark had broken all records planting fruit trees. He had eight acres.

H. B. McGee was advertising a 3-room house for sale at \$350.



**FIDDLING WITH MUSIC**—During the first rehearsal of the Israel Philharmonic Orchestra at Tel-Aviv, Israel, Conductor Serge Koussevitzky, left, and screen star Edward G. Robinson talk over Robinson's "unparalleled" technique with the violin. Dr. Koussevitzky, apparently enjoying the horse-play, is on a world tour.

Although the winter of 1905 was the worst on record in Hereford, Ed Connell said the cattlemen were in good shape. He said it looked for awhile as if there would be no cattle left in all the Panhandle but after the long and severe winter had passed and the cow men got out to look up their cattle, they found that the losses weren't so bad. Preparatory plans were made to shingle the school house. A volunteer group, men of the community, offered to do the work.

Mrs. E. O. Billingslea was in charge of recreation. "Intelligent Planning" was given as a roll call.

"By using my head," said one member, "I can save 10 steps when it comes to setting the table"

"Make your Motions Count" was discussed by Mrs. Wayne Johnson from Cultural Club. She conducted a round table discussion, simplifying the steps:

1. Break down the job.
2. Question every step.
3. Develop new methods.
4. Use the new method.

Mrs. T. J. Parsons gave a demonstration of the correct way to wash dishes.

The simplification program for April 18 was assigned Mrs. C. C. Billingslea.

A short business session was held in which the committees on finance, marketing and Red Cross reported.

The pool order of roses was divided.

Refreshments were served Mesdames C. V. Burgess, E. O. Billingslea, C. C. Bowman, Pete Carmichael, E. E. Clark, Leon Coffin, Bert Coffin, V. E. Dodson, Herman Drake, D. Y. Edwards, W. H. Gentry, Floyd McGee, Robert Hickman, Clyde Russell, Ira Ricketts, T. J. Walterscheid, R. C. Weathers, C. E. Watts and Miss Augustin Gregory.

Mrs. McQuig was a visitor and Mrs. Wayne Johnson was demonstrator.

Mrs. Herman Drake will be hostess for the next meeting, March 21.

**Class Meets In J. B. Harlin Home**

Phebean Class of the First Baptist Church met Tuesday night in the home of the teacher, Mrs. J. B. Harlin. Mrs. Jimmy Mercer was cohostess.

Mrs. Bob Lawrence gave the opening prayer followed by the devotional service which was conducted with scripture quotations.

After roll call centering around "How March Winds Affect Me" Mrs. Harlin took charge of the business session when new officers were elected.

Officers include: Mrs. Hulon Richardson, president; Mrs. Lee Renfro, membership vice president; Mrs. Francis Graham, class mistress; Mrs. Wayne Evans, associate vice president; Mrs. Jimmy Mercer, secretary; Mrs. Harold Meacham, treasurer; and group captains, Mrs. H. D. Blythe and Mrs. Earl

**Miss Cecilia Guseman Is Initiated in Sigma Kappa**

Miss Cecilia Lisle Guseman, daughter of Mr. C. T. Guseman, 504 East 5th, has been initiated into Sigma Kappa sorority at the University of Denver.

Miss Guseman, a graduate of Hereford high school, attended Stephens college before enrolling in the largest private university of the Rocky Mountain region.

Mr. and Mrs. R. S. Bradbury of Kansas City have returned to their home. He is associated with the Stockyards National Bank of Kansas City and after visiting the J. A. Pitmans here they attended the opening of Friona's new bank.



**BORDER OLYMPICS QUEEN**  
 Miss Patricia Brand, 16-year-old Laredo, Texas high school student will reign as queen at the 18th annual Border Olympics in Laredo, March 10-11. She will present team trophies and individual medals to winners in the high school, junior college, college and university divisions. (AP Photo)

**IT'S JOHN WAYNE AT HIS BEST**  
 IN A PICTURE YOU'VE BEEN WAITING TO SEE

**STAR THEATRE HEREFORD**

**4 BIG DAYS**

**WED., THURS., FRI., SAT.**  
**MARCH 22-23-24-25**  
 (Regular Admission — Door Open Daily — 1:15 — Continuous Showing)

**LUSTY SAGA OF THE MARINES!** **SANDS OF IWO JIMA**  
**JOHN WAYNE JOHN AGAR ANDELE MARA**

Pictures We Have Play dates on in the near future  
 "12 O'CLOCK HIGH" Gregory Peck  
 "Jolson Sings Again" Larry Parks  
 "Riding High" Bing Crosby  
 "WHEN WILLIE COMES MACHING HOME" Dan Daily  
 "AMBUSH" Robert Taylor—John Hodiak  
 "KEY TO THE CITY" Clark Gable—Loretta Young

# STOP BLOWING Before It Starts

with . . . **The GRAHAM-HOEME PLOW**

*The Revolutionary Plow*

**WE HAVE 'EM ON HAND**

Manufactured by **GRAHAM-HOEME PLOW CO., INC. AMARILLO, TEXAS**

Self Sharpening Points • No Side Draft  
 Extra Light Draft • Nothing to Grease  
 Plows All Types of Land Without Adjustments  
 Prevents Erosion by Wind and Water  
 Cuts Plowing Cost in Half  
 Doubles Soil Moisture

**BUILT TO LAST A LIFETIME**  
 KEEP VEGETATION ON TOP

Nature's own method is to keep vegetation on top. That cuts down evaporation, keeps the soil in place in spite of heavy winds. The Graham-Hoeme Plowing Method with the two-inch chisel, as shown in illustration, permits water to by-pass the top soil into the sub-soil. It's a moisture storage center.

**PROVEN FACTS**

On the average, enough rain falls on your farm every year to make fine crops. But, after the first few minutes of rain a smooth surface seals itself, causing run-off. It has been scientifically proven that the same field will NOT seal itself when plowed with the Graham-Hoeme All Purpose Plow with a 2-inch chisel furrow every 12 inches. This method by-passes the rainfall through the top soil and keeps a straw mulch on TOP. Upwards of three times the moisture enters the ground.

If the next day is fair and hot, the bare soil would soon be steaming and losing its moisture rapidly. BUT NOT IF THAT GROUND IS COVERED. The Graham-Hoeme Plow leaves vegetation on top to shade and protect, and moisture stays in the soil longer to bridge between rains.

These are not just opinions, but proven facts. A covered corrugated field in a good, brisk rain, will absorb 200 per cent more moisture than a bare field and 60 per cent more than a field with vegetable matter plowed into the surface. To supply this covering for the soil without the expense of artificial cover, and to place the soil in a condition to by-pass the moisture through the top soil is the purpose and achievement of the Graham-Hoeme Plow.

**Davis - McCracken**  
 Minneapolis-Moline Sales and Service

## Club Hears Mrs. Parsons

"Raising The Roof" took on a new meaning when the Progressive Home Demonstration Club met Tuesday with Mrs. T. J. Parsons.

Preparatory plans were made to shingle the school house. A volunteer group, men of the community, offered to do the work.

Mrs. E. O. Billingslea was in charge of recreation. "Intelligent Planning" was given as a roll call.

"By using my head," said one member, "I can save 10 steps when it comes to setting the table"

"Make your Motions Count" was discussed by Mrs. Wayne Johnson from Cultural Club. She conducted a round table discussion, simplifying the steps:

1. Break down the job.
2. Question every step.
3. Develop new methods.
4. Use the new method.

Mrs. T. J. Parsons gave a demonstration of the correct way to wash dishes.

**ASK FOR INSPECTED DEAF SMITH COUNTY MEATS**

At Your Grocery & Market  
**"NONE FINER"**

**SHEEP HERDERS**

**MONTANA'S RANGE WAR**  
**CATTLE OR SHEEP**

**ERROL FLYNN ALEXIS SMITH**

**NOT WANTED**

Without any reservations, the highly respected LOOK MAGAZINE frankly said: "A FILM FOR ALL TEEN-AGERS AND THEIR PARENTS TO SEE—AND THINK ABOUT!"

**WOMEN ONLY MATINEE**  
**2 O'CLOCK MONDAY**

For Women and Girls Not Wanting to see this picture in a mixed audience we will have a Matinee—For Women Only, Monday 2 o'clock

**TEXAS** YOUR FAMILY THEATRE

**UNWED MOTHER**  
**NOT WANTED**

LET'S BE FRANK. THIS IS THE STORY OF AN

**CONGRATULATIONS.**  
 Anniversaries from Sunday, March 12, through Wednesday, March 15 . . .  
 Mr. and Mrs. George Beams  
 Mr. and Mrs. H. L. Martin  
 Mr. and Mrs. C. C. Boyer  
 Mr. and Mrs. Louise LeGrand  
 Mr. and Mrs. Jesse Wofford  
 Mr. and Mrs. O. R. Sanders  
 Mr. and Mrs. Douglas Beene

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary date.

**DANGERING IN THE DARK**

THEY WANT THE WORLD TO APPLAUD YOU... Even if you're a bit late!  
 Do one good thing in your life!

**WEDNESDAY-THURSDAY**  
**TEXAS** YOUR COMMUNITY CENTER

**CONFLICT OF DESIRES**

**ROBINSON - HAYWARD**  
**House of STRANGERS**

**WEDNESDAY-THURSDAY**  
**TEXAS** YOUR FAMILY THEATRE

# AP NEWSFEATURES COMICS

WOMEN'S MAGAZINES

BUT, WILLIE, I HAVE TO CHANGE THE EXPRESSION ON MY FACE ONCE IN AWHILE!!



BUT, GLORIA, YOU'RE SO BEAUTIFUL, HOW CAN YOU TELL IF YOU'RE GOING OR COMING?!



... AND DON'T MAKE ME LOOK LIKE I JUST STEPPED OUT OF A BEAUTY PARLOR!!



IF YOU CAN FIX YOUR FACE HERE I GUESS I CAN TOO!!

I DON'T NEED ANYTHING, I JUST COME DOWN HERE TO GET THE LATEST GOSSIP!!



## NEWS BULLETINS

BETTY HAD A DATE WITH PAUL CANDICE LAST NIGHT  
 RUTH TRY TO GET  
 ANN ...



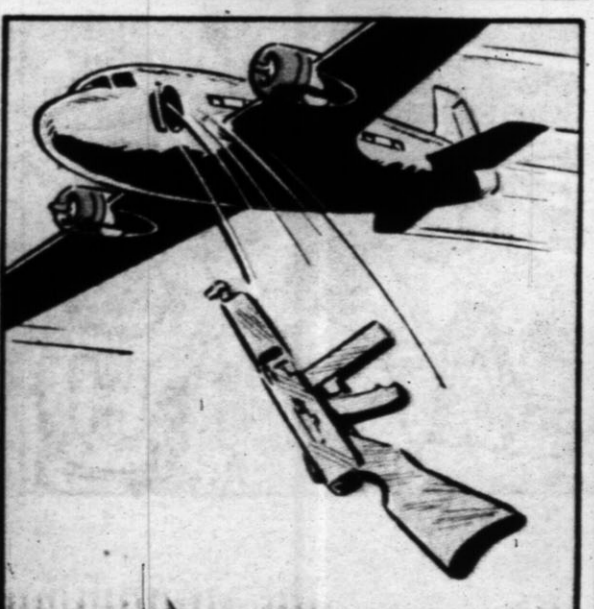
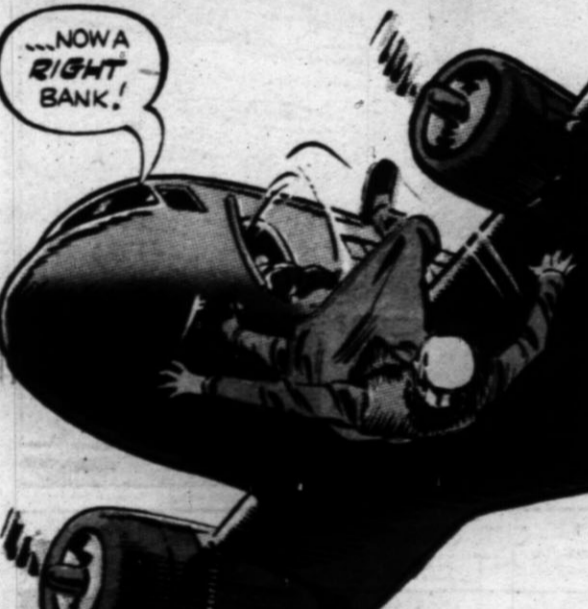
# The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 12, 1950







# YIPEE



# SPORT SLANTS

Hans SCHWEGLOFER

-THE 'JUDAS' IN THE OBERAMMERGAU PASSION PLAY IS A SKI JUMPER WITH A LEAD OF 240 FEET TO HIS CREDIT



On the TWICE TALENTED!

Tito GUIZAR

-THE MEXICAN TENOR OWNS MACACO, WINNER OF THE RICH MEXICAN FUTURITY



Ralph BRANCA

-THE DODGERS MOUND ACE SINGS PROFESSIONALLY AS A SIDE LINE



## MEMORY MIRROR

ARMY'S ALL-AMERICA ACE PLAYED HIMSELF IN A MOVIE DIPICTING CADET LIFE IN THE U.S. MILITARY ACADEMY AT WEST POINT.



3-12-50 DAD

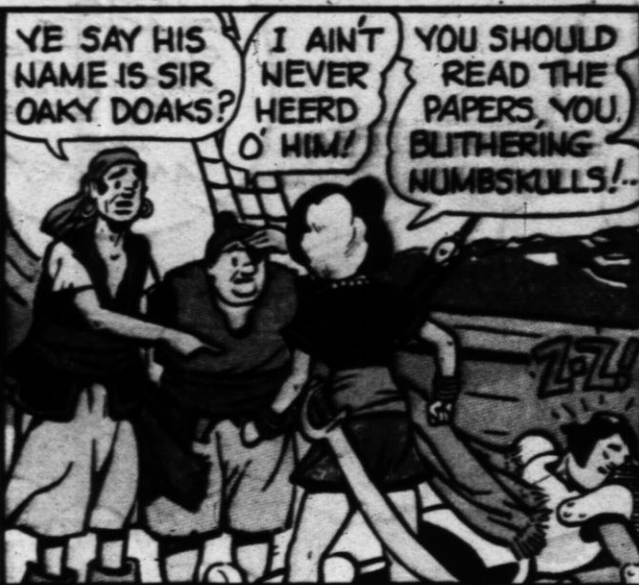
## HOOPEE

by RAND TAYLOR





HAVING BEEN DOPED BY TWO SLY SAILORS, OAKY HAS BEEN TAKEN ON BOARD A SHIP WHICH IS NOW OUTWARD BOUND...



CONTINUED...

# THINGS TO COME

"ANCHORS" FOR AIRPLANES WILL SOON AID PILOTS MAKING EMERGENCY LANDINGS--AN ANCHORING PEG WHICH CAN BE SHOT INTO THE GROUND WILL CHECK THE PLANE'S RUN BY MEANS OF A CABLE OF NYLON OR SOME OTHER STRETCHY MATERIAL.

FINE PLACE TO RUN OUT OF GAS--WELL, HERE GOES THE ANCHOR!

DON'T PRESS YOUR LUCK!



SMACK! LOVE THAT ANCHOR!

## NEIGHBORLY NEIGHBORS BY MORRIS



THERE OUGHT TO BE A LAW AGAINST 'EM!

CONFOUND IT!

I HATE THESE DADBLAMED MARCH WINDS!

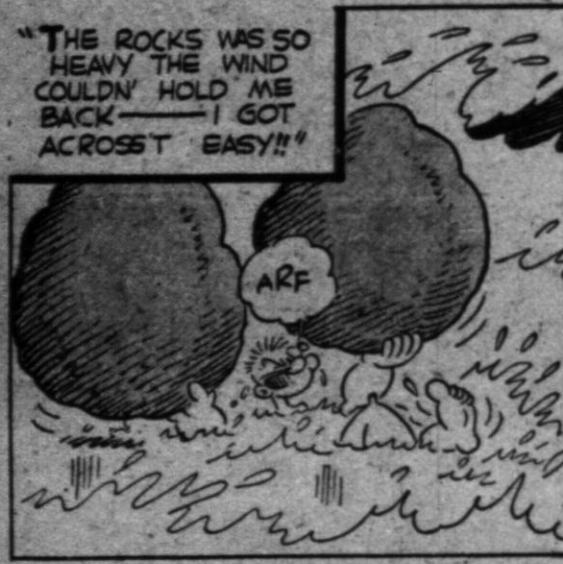
WHAT AM I SAYING!?



# THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOY

Registered U. S. Patent Office



Copyright 1950, King Features Syndicate, Inc.

World rights reserved.

TOM SIMS and BILL ZABOY 3-12



## What Wonderful Premiums

You have your choice of over 100 handsome, valuable premiums for only one book of Gunn Bros. Stamps! Solid brass Ornaments, Card Trays, Pottery Sets, Baby Cups, Milk Glass Decorative Pieces, Mirro Aluminum, Pyrex Sets, Hide-A-Brush Baby Blankets, Kitchen Racks, Sporting Goods—these are just a few of the many, many lovely one-book items.

And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

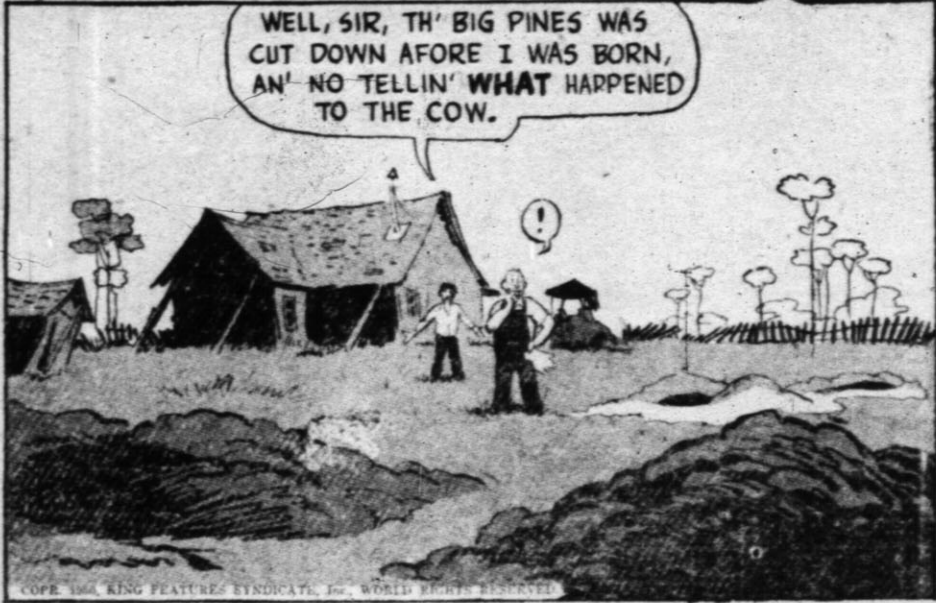
- D & S VARIETY STORE
- FURR FOODS
- C & R CLEANERS
- H & H FURNITURE
- HAILE DRUG CO.
- HEREFORD LAUNDRY & DRY CLEANING
- LANDRUM HDW.
- PITTMAN SERVICE
- WEST TEXAS FEED, SEED & HATCHERY CO.

# The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

## BUZ SAWYER by ROY CRANE





# BLONDIE

by  
CHIC YOUNG

NOW, REMEMBER, DAGWOOD. WE'LL PICK YOU UP AT 4:30 IN THE MORNING?

DON'T WORRY, HERB I'LL BE READY

ARE YOU REALLY GOING TO GET UP AT 4 A.M. TO GO HUNTING?

SURE, THAT'S NOTHING -- I'VE DONE IT A LOT OF TIMES



We Specialize in . . . .

## Courteous Service

Maybe it's old fashioned . . . maybe we are all wet, but a smiling, happy customer makes us happy, too . . . of which means Fair Prices, Honest Treatment . . . and good friends! Give us a chance, we'll try to make you smile, too.

Phone 120

**QUALITY  
FOOD STORE**

Frank Daniel, Owner

# Right Around HOME by Dudley Fisher

## MRS. SMALTZ GIVES THE BOYS A LESSON



BUT, FREDDIE, I THOUGHT WE WERE GOING TO PLAY BRIDGE!

SHUCKS, SUSIE! YOU GIRLS PLAY BRIDGE OVER THERE..... WE'RE GOING TO HAVE A LITTLE SOCIABLE GAME OF OUR OWN AT THIS TABLE.

KEEP YOUR EARS OPEN, MINNIE, AND WHEN I GET A COUPLE OF BUCKS AHEAD, I'LL COUGH AND THEN YOU SAY YOU THINK IT'S TIME TO QUIT AND GO HOME!

COME ON, SUSIE, ANYTHING IS BETTER THAN PLAYING BRIDGE WITH MAC.

I DON'T THINK I'M THE ONLY FISH AROUND HERE!

I HOPE YOU FELLOWS ALL BROUGHT YOUR PIGGY BANKS, 'CAUSE I FEEL MIGHTY LUCKY TONIGHT.

THERE'S TWENTY-FIVE CENTS, ARNOLD, AND IF YOU LOSE THAT THEN YOU AND I ARE GOING TO SWITCH TABLES.

GET DOWN HERE AND KEEP OUT OF SIGHT, SAMPSON, BEFORE SOMEBODY GETS THE IDEA THAT WE OUGHT TO GO TO BED!

I THOUGHT WE'D HAVE SOME COFFEE AND COOKIES, BUT I CAN'T BREAK UP THE GAME UNTIL FREDDIE WINS HIS WRIST WATCH BACK.

I STILL SAY IT WAS BETTER THAN PLAYING BRIDGE WITH MAC.

WELL, I STILL SAY SHE CAN'T KEEP THIS UP ALL NIGHT... I'LL BET ONE!

DID YOU COUGH, SLUG?  
NO, I CHOKED.

TWO MORE!

GEE, HYACINTH, I GUESS YOU AND I ARE THE ONLY ONES STAYING UP FOR THE EATS.

Copyright 1950, King Features Syndicate, Inc., World rights reserved. 3-12

### FROZEN FOOD LOCKERS

#### FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars — save meat by storing the modern way.  
Try Our New Cellophane Wrap

### Weekly Specials on BIRDSEYE FROZEN FOODS

## HEREFORD LOCKER and COLD STORAGE

# The <sup>®</sup> KATZENJAMMER KIDS



for *FINE FOODS*

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

# SPOOKUMS by GEORGE McMANUS



Copyright 1950, King Features Syndicate, Inc. All rights reserved.

## Bringing Up Father

Registered U. S. Patent Office

## By George McManus





**HEREFORD LAUNDRY &**

### SHIRTS you'll be proud to wear!

Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing . . . at low cost, too!

**DRY CLEANERS**

FAMILY FINISH  
ROUGH DRY — FLUFF DRY  
WET WASH

Call 298 or ask our driver for complete details!

**PHONE 298**

# LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



THERE'S RICH OLD DR. CABALON NOW~ WITH FIRE IN HIS EYES!

YOU SHOULD BE ASHAMED OF YOURSELF~I JUST KNOW YOU ARE RESPONSIBLE FOR MAKING THE DOCTOR AND THAT TYCOON, MR. IRONDOOR, BOTH DETERMINED TO BUY THE ANTIQUE TABLE AT ANY COST~



AH, THERE'S MR. IRONDOOR IN PERSON, WITH TEN MILLION IRON MEN IN HIS CHECK-BOOK TO HELP HIM WIN THE BATTLE FOR YE ANCIENT TABLE~

AND MAKE SOME POOR ORPHANS HAPPY~



IT'S A KINDA NICE~LOOKIN' OLD TABLE, BUT EVEN IF IT WAS NEW AN' SHINY, I DON'T SEE WHY IT'S WORTH SO TERRIBLE MUCH MONEY~



GOING~GOING~GONE~ TO THE PERSPIRING GENTLEMAN WITH A HANDFUL OF COLD CASH~

THERE'S NOTHING LEFT BUT THE OLD TABLE~



THIS BEAUTIFUL, AUTHENTIC RELIC FROM THE PALACE OF QUEEN ANNE~LET YOUR BIDS MEASURE YOUR APPRECIATION OF THE HONOR AND PRESTIGE THIS TABLE WILL SHOWER UPON ITS LUCKY OWNER~



\$10,000

DR. CABALON BIDS \$10,000~ DO I HEAR ANY~

**\$30,000!** IT'S WORTH THAT MUCH AS AN ADVERTISEMENT FOR IRONDOOR'S PRODUCTS!



I'M AFRAID I CAN'T TOP MR. IRONDOOR'S BID~

GOING~GOING~GONE! MRS. ANDREWS AND HER CHILDREN WILL DONATE THE TOTAL SUM OF MONEY RECEIVED FROM THIS AUCTION~\$63,875.44~TO THE CHILDREN'S HOME~

COPY, 1960, KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.



GLORYOSKY, IT'S LIKE A DREAM! A LOTTA POOR LITTLE ORPHAN KIDS WILL BE TERRIBLE HAPPY JUST 'CAUSE I TOLD THE CONTEST MAN WHAT AN ANEMOMETER WAS~

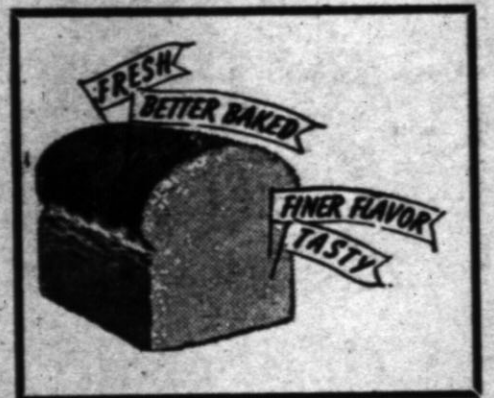


Buy it fresher... and better...

The Delicious Loaf

from your

**HEREFORD BAKERY**



# TEENA<sup>®</sup> *by Lilla Terry*

IT WAS *HIM!*  
RIGHT IN TEIDEMAN'S  
DRUGSTORE!!! **LEROY  
HEARTBURN, THE  
ACTOR!!!!**

AND YOU  
SAW HIM?!!  
**GOLLY!**  
WHAT I  
WOULDN'T GIVE  
TO SEE HIM  
CLOSE UP IN  
PERSON!!



WAIT!  
THERE HE  
IS NOW!!

AT THE  
FOOT OF  
DEVIL'S RUN-



-BUT THERE'S NO WAY TO  
GET DOWN EXCEPT BY THE  
BIG JUMP!  
YOU CAN'T -

**TEENA!**

**WOW!**  
HERE  
GOES!



Copr. 1950, King Features Syndicate, Inc., World rights reserved.

TEENA ...  
OPEN YOUR  
EYES...PLEASE...  
JUST FOR A  
MINUTE...

JUST  
ONE EYE,  
CAN'TCHA?

TRY, TEENA,  
TRY!

"JUST A  
LITTLE PEEK!"



3-12

## An Open Letter to the Picture Show . . . .

If it were not for the picture shows, the average families would not have any recreational privileges at all, especially we farming people. I know because I am a farmer's wife, and on a farm it is work from dawn until dark and if we didn't have our theatres that we can go to after a hard day's or a week's work it would be a dull life for us and also our children. I believe that I would almost forget how to laugh, if I didn't have the opportunity to attend a good comical picture show once in a

while. It helps forget our worries and hard work, and the high taxes we have to pay are unfair and unjust as it keeps lots of people from seeing shows, especially the poor. Very often through our picture shows we can keep up with the world affairs and the latest news. Not only hear but see it. Also all the sports of the world and see right before our eyes the most beautiful places on earth, also see and hear the most prominent people of our country, such as our law makers.

foreign people—countries—and cities. We see their customs and ways of life, and we also can see and hear and learn what our U. S. and State officials are like, and we learn the past and present and future business transactions by seeing the newsreels at our picture shows. Therefore, I feel that our picture shows are a necessity to our well-being, also educational to all, young and old. There isn't any thing on earth that can give more pleasure and pastime to our common class of people than our picture shows.—Name omitted by request.



If it were not for our movie shows, thousands of our Americans would not have the opportunity of even knowing what our President looks like. Through our picture shows we see



# Prince Valiant

IN THE DAYS OF KING ARTHUR  
BY HAROLD R. FOSTER



**Synopsis:** THE HORSES ARRIVE AND PRINCE VALIANT AND HIS FAMILY SET OUT ACROSS THE RUGGED HILLS. TILICUM HAS NEVER BEEN ON A HORSE NOR WILL SHE TRUST PRINCE ARN TO ONE. INDIAN FASHION SHE GOES AND HER HEART IS SINGING, FOR THE FOREST-CLAD HILLS OF THULE ARE JUST LIKE HER HOMELAND ACROSS THE WIDE SEAS.



KING AGUAR HEARS THE SHOUTS OF WELCOME, HIS SON'S RINGING VOICE IN GREETING AND THE RIPPLE OF ALETA'S LAUGHTER.



HIS VISION BECOMES BLURRED AND HE MUST BLOW HIS NOSE VIOLENTLY. ALREADY THE GRIM OLD CASTLE SEEMS TO HAVE BECOME WARMER, BRIGHTER!



VAL BOWS POLITELY. "I TRUST YOU HAVE BEEN WELL, SIRE?" THE KING ALSO BOWS: "SPLENDID," HE ANSWERS—"AND WILL YOU BE STAYING FOR SUPPER?"



(WE PASS LIGHTLY OVER THE NEXT SCENE BECAUSE IT IS INCLINED TO BE EMOTIONAL. SUFFICE IT TO SAY THAT AGUAR IS A WISE AND JUST KING BECAUSE HE DESIRES TO BE WORTHY OF HIS STALWART SON, AND VAL IS A GREAT WARRIOR FOR HE COPIES HIS BELOVED FATHER IN EVERYTHING.)



FROM BEYOND THE CURTAINED DOORWAY COMES A BEDLAM OF NOISE, SCREAMS, BELLOWS, SHRIEKS AND SOBS—BAD-TEMPERED, DEMANDING! "WHAT IN THUNDER IS THAT?" CRIES THE KING IN ALARM!



IT IS ONLY PRINCE ARN ASKING FOR HIS MOTHER. VAL AND ALETA WERE PLANNING TO SURPRISE THE KING—NO DOUBT THEY DID!  
NEXT WEEK—"My Sword"



Pat. the Plumber

Leaking or rusty pipes are both a nuisance and an unnecessary expense. Call Hereford Heating Co. experts to repair pipes in faulty condition. Prompt service; reasonable costs.



Complete Line Of Eljer Fixtures

PHONE

708

HEREFORD HEATING CO.

529 East 1st Street

Headquarters for

AIR CONDITIONING

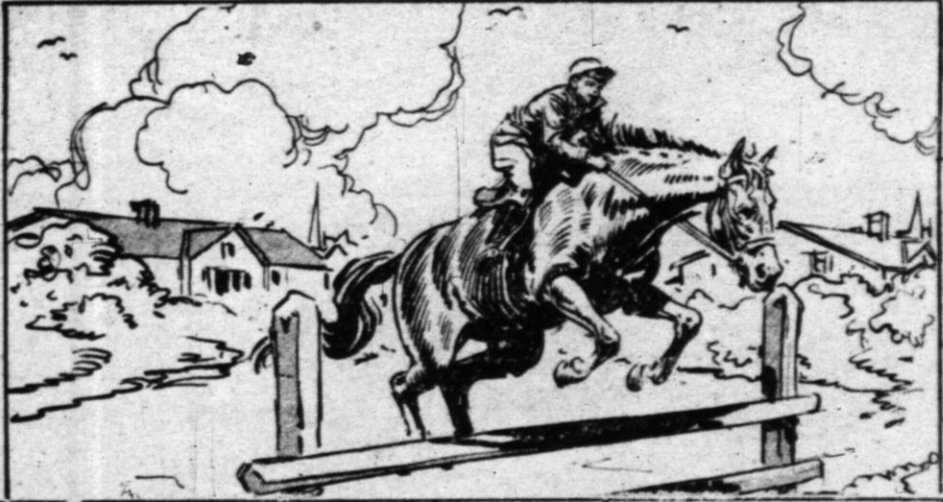
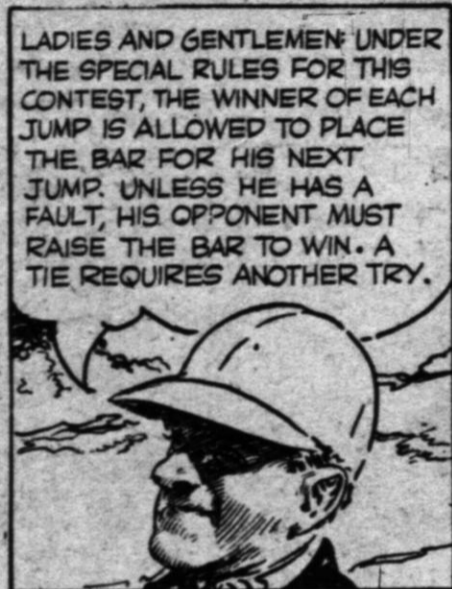
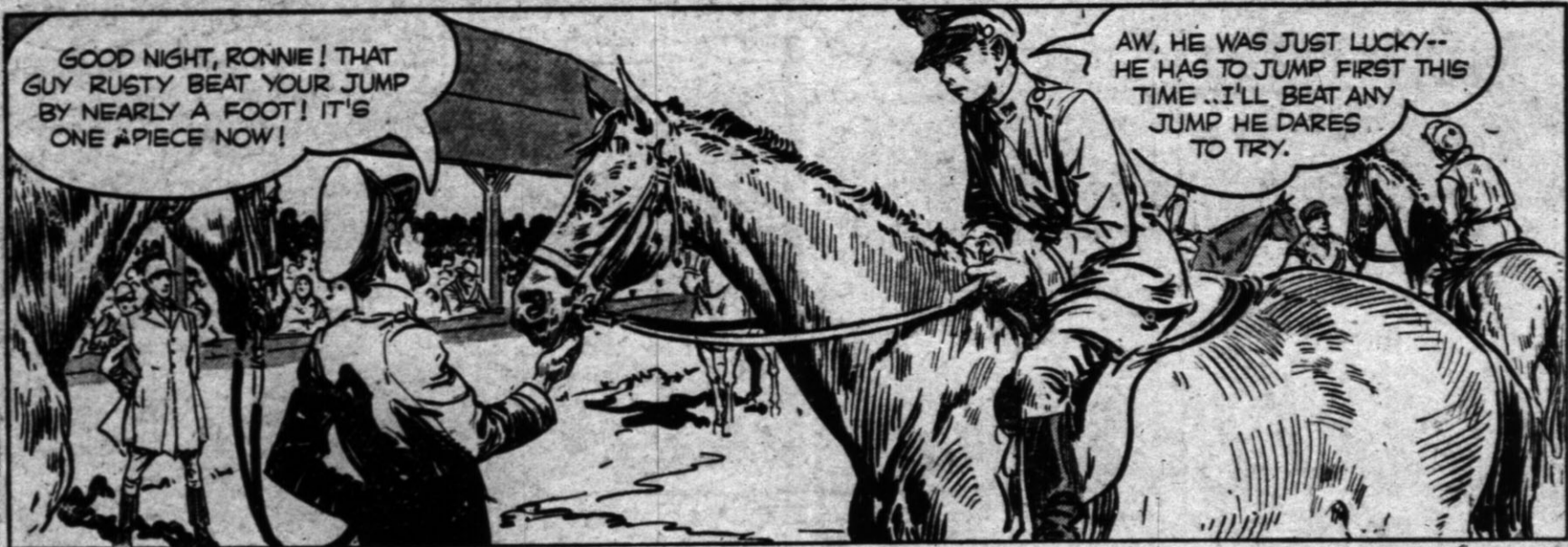
and

SHEET METAL WORK

HEREFORD HEATING CO.

Authorized LENOX Dealers

# RUSTY RILEY by FRANK GODWIN



**BENDIX**  
automatic  
**Washer**

No Work . . . No Waiting . . . No Weather Worries  
with a new, modern, low cost

**Bendix**  
Come by for Free Demonstration  
**COMMERCIAL OIL CO.**



131 Main Street Phone 68  
Factory Trained Service Men On Duty at all Times



# KING

of the

## ROYAL MOUNTED

by ZANE GREY

ALL TOGETHER... ONE MORE PUSH AND OVER SHE GOES!

**STOP! STOP!**  
A MOUNTIE IS IN THAT CAR!

AFTER LIFTING THE ROBBERS' LOOT, OLD MULLEY SEES THE GANG ABOUT TO SHOVE THE CAR, IN WHICH HE HAD HIDDEN KING, OFF THE CLIFF.

HEY! WHAT'S THIS?

THAT GUY'S GOOFY! HE SAID A MOUNTIE IS IN TH' CAR!

HE'S RIGHT! **LOOK!**

DON'T LET HIM OUT... PUSH IT OVER!

THERE IT GOES!

SOMEBODY GET THAT COP!

LEAVE THAT T' ME!

I'LL PLUG 'IM... **OH!**

YOU WON'T DO ANY MORE SLUGGIN'!

**OO!**

Produced by Empire Pictures, Inc.  
Copyright 1930 by King Features Syndicate, Inc.  
World rights reserved.

*Tim Shay 3-12*

**CONTINUED**

## Can You Afford a Fire?

Few people can . . . and adequate insurance coverage is the only practical answer.

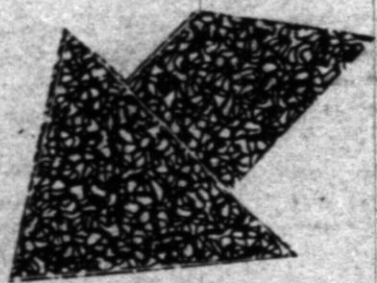
In addition to Complete Insurance Service we also specialize in

LOANS and ABSTRACTS

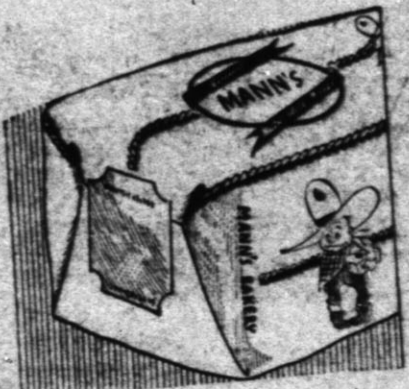
### HEREFORD INSURANCE CO.

ELIZABETH WOMBLE

# GRANDMA by CHAS. KUHN-



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

**WICKY MOUSE**  
by WALT DISNEY

SO YOU WANT ME TO TAKE CARE OF YOUR TALKING MYNAH BIRD FOR A COUPLE OF DAYS?

YEAH... ELLSWORTH AND ME AN'T GETTIN' ALONG TOO GOOD... ARE WE, ELLSWORTH?

LATER

MAYBE THIS MIGHT INTEREST YOU?

WHAT KIND OF A CLAMBAKE IS THIS?

NORTH-CHESTER BIRD SHOW

IS HE KIDDING?

STRIPED STOCKING TWEEZER BILL

OH BOY!

NOT A BAD-LOOKING DISH!

GET HIM!

WHAT DID YOU SAY, BUO?

SPOAF!

BIRD OF PARADISE

KFFF! KFFF! KFFF!

YEAH? YOU AND YEH ELSE?

ELLSWORTH, PLEASE!

LOOK OUT! STORM TROOPERS!

FEEL BETTER?

GREAT! HAVEN'T HAD SO MUCH FUN IN YEARS!

WALT DISNEY

**UNCLE REMUS**  
AND HIS TALES OF BRER RABBIT

THIS IS ABOUT THE TIME WHEN OL' BRER BAR WUZZ HIBERNATIN'.

BRER BAR OWES ME A TATER HILL... AN' HE WON'T BE NEEDIN' THAT 'N WHILE HE'S HIBERNATIN'!

THESE TATERS WOULD ONLY ROT WHILE TH' BEAR SLEEPS!

NOW I IS FIXED FER TH' REST OF TH' WINTER!

YASSUH, BRER BAR RAYS HIS DEETS... WHETHER HE WANTS TO OR NOT!

IN TH' MEAN-WHILES...

HUH? IF THEM AN'T BRER RABBIT'S TRACKS, THEN THERE AN'T NO BRER RABBIT!

I CAN'T BE WRONG EVEN IF I WUZZ RIGHT!

BRER RABBIT CREEPS BY DAY... BUT I CREEPS BY NIGHT!

THE NEXT MORNING...

NOW WHO YOU SPOGE COULD HAVE MADE OFF WITH THAT HILL...? UNLESS...?

HOW COME SUCH GOIN'S-ON?

BRER RABBIT, I GUESS I WUZZ WALKIN' IN MY HIBERNASHUN!

LEAVE THINGS ALONE AN' THEY'LL STAY WHERE THEY BELONG!

**MONEY-SAVING**

**NEWS FOR FARMERS**  
Here's how the plan works. You order your spring or year's supply of Phillips 66 products now from your local Phillips 66 dealer or tank truck salesman. Tell him the date between now and May 31, 1950, when you want your products delivered. Order must be placed before March 31, 1950.

MOTOR OILS	List Price Per Gallon in 55 gallon drums	GREASE-GEAR OILS	
		Per Gal. Dis.	Per lb. Dis.
Phillips 66 Premium Motor Oil	74 cents	30 Gals. Minimum-Drums or case lots	\$0.02 1/4 cent
Phillips 66 Motor Oil	57 cents	50 Gals. Minimum-Drums or case lots	.03 3/4 cent
Phillips 66 Unique Motor Oil	42 cents	90 Gals. Minimum-Drums or case lots	.04 3/4 cent
Plus Fed. Tax—6c Gallon		150 Gals. Minimum-Drums or case lots	.05 3/4 cent
		8 lbs. Grease or Gear Oil—equal 1 Gallon	

**Phillips 66**

**Jimmie Allred**  
DISTRIBUTOR  
Phone 66

# OZARK IKE by RAY GOTTO

THREE DESPERATE CRIMINALS... ANXIOUSLY HOPING THAT A SHERIFF WILL RESCUE THEM FROM THE WILDS OF NATURE AND CROSS FIRE OF AN OZARK MOUNTAIN FEUD!



LOOK!... A STREAM!

AH... A CHANCE TO GET OFF OUR (GROAN) ACHING FEET!

MAYBE WE CAN SWIM OUR WAY OUT OF THIS WILDERNESS!



LATER...

HEY!... HOGS UP AHEAD!

WHAT A RELIEF!... BACK TO GOOD OLD PASTURE-VIEW PLAZA!

SAFE AT LAST!

THE SHERIFF'S AROUND HERE SOMEPLACE, NO DOUBT!



FIVE MINUTES LATER...

GUESS THEM CROOKS MADE A CLEAN GETAWAY!

BUT THEY'RE STILL A-COMBIN' TH' HILLS FER 'EM!

NO SENSE IN MOVIN' THEIR BELONGIN'S UNTIL TH' SHERIFF COMES BACK!



HEAR THAT? WE CAN SLIP UP TH' BACK STAIRS, GRAB TH' LOOT...

...AND OUR ARTILLERY AND HIT TH' ROAD FOR CIVILIZATION!

Produced by Stephen Shoups, Copyright 1950 by King Features Syndicate, Inc. World rights reserved.

YONO 3-12



AND WITH GUNS IN HAND, ONCE AGAIN THEIR BRAVERY RETURNS!

INTO TH' CAR, KIDS!... WE'RE USING YOU AS HOSTAGES!

HOSSTIGES? IS ZAT A COMPLIMUNT?

NEVUH HOSTIGED BEFO' IN ALL MAH LIFE!



MEANWHILE...

NO TELLIN' WHERE THEY ARE BOYS, SO LETS LAY DOWN A ROAD BLOCK!

DEAD END?



See us for a Complete line of

**NEW & USED PARTS**

Expert Repair Service on Cars, Trucks & Tractors

**Hereford Wrecking Co.**

709 E. First Street -- Phone 320

# JOHNNY HAZARD by FRANK ROSSIN

LOOK, JOHNNY. DON'T THINK I'M UNGRATEFUL FOR THE RESCUE OR ANYTHING... BUT A STRANGE JUNGLE, AT NIGHT, CAN BE SUICIDE!

CHECK, BARONESS. BUT WITH THOSE FRUSTRATED PTERODACTYLES SWARMING AROUND UP THERE... I'D RATHER TAKE MY CHANCES ON THE JUNGLE!

BARONESS FLAME AND GABBY GLIP OUT OF THE TANK UNDER THE COVER OF DARKNESS JUST AS JOHNNY AND HIS RESCUE PARTY GET TO THEM! WITH EVERYONE PRESENT AND ACCOUNTED FOR, JOHNNY OUTLINES HIS ESCAPE PROCEDURE...

CLOSE UP... DON'T LOSE CONTACT! FOLLOW THE TRAIL WE BLAZED COMING IN!

AS THE STYGIAN BLACK OF THE JUNGLE NIGHT CLOSES IN, THE PARTY COMES TO A SUDDEN HALT...

JOHNNY! WHAT'S THE MATTER? WHAT'S HOLDING US?!

THE JUNGLE! A SOLID WALL OF IT! WE'VE LOST THE PATH!

NOTHING TO DO BUT BED DOWN BEST WE CAN RIGHT HERE! MAYBE IN THE MORNING WE CAN FIND OUR WAY CLEAR! ZIGGY, TAKE THE FIRST GUARD SHIFT... I'LL RELIEVE YOU FOR THE GRAVEYARD TRICK!

OKAY, JOHNNY!

AT DAWN

NOT MUCH LIGHT DOWN HERE EVEN IF IT WERE HIGH NOON! BETTER FIND A WAY TO CHECK OUR BEARINGS...

SIMBU CAN CHECK! I WILL CLIMB THIS TREE AND LOOK!



YAAAAAH!

YIII-III!

PITMAN GRAIN CO. PHONE NO. 1

# MANDRAKE

## THE MAGICIAN

BY LEE FALK & PHIL DAVIS

**ON PERIL ROAD:**  
MANDRAKE, NARDA AND  
LOTHAR ARE TRAPPED ON A  
GIGANTIC BOWLING ALLEY,  
TO BECOME PART OF THE  
"GREAT GAME!"

IT'S THE ELECTRIC  
CURRENT -- UNDER  
OUR FEET --  
HOLDING US --

THE STRANGE BOWLER PRESSES THE BUTTON --  
THE RAMROD PROPELS THE ENORMOUS BOWLING  
BALL --



WHIZZING DOWN THE ALLEY, THE GREAT BALL HITS THE HUGE  
PINS WITH AN EARTH-SHAKING CRASH!



THE RACK LOWERS ON THEM,  
CARRYING THEM INTO THE AIR  
AS AN AUTOMATIC SWEEPER  
CLEARS THE FALLEN PINS.

WE'RE BEING  
SET UP -- FOR  
ANOTHER TRY!

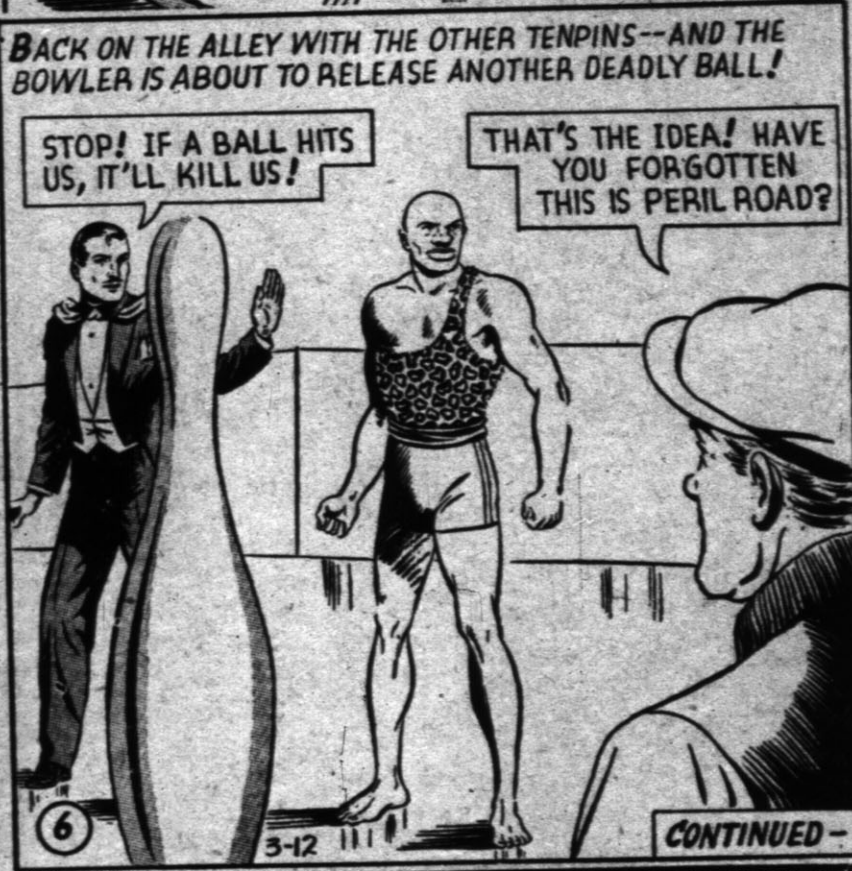
WHAT'S --  
HAPPENING?



BACK ON THE ALLEY WITH THE OTHER TENPINS -- AND THE  
BOWLER IS ABOUT TO RELEASE ANOTHER DEADLY BALL!

STOP! IF A BALL HITS  
US, IT'LL KILL US!

THAT'S THE IDEA! HAVE  
YOU FORGOTTEN  
THIS IS PERIL ROAD?



5

6

3-12

CONTINUED -

© 1950, KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.



Specialists - - - in

**AIR CONDITIONING**

NONE TOO LARGE — NONE TOO SMALL  
**HEATING SHEET METAL**

FREE ESTIMATES

**Wilkins Sheet Metal**

837 East First

Phone 94

