

Have You Helped
The Polio
Emergency Drive?

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 2—NUMBER 13

Hereford, Deaf Smith County, Texas, Sunday, September 25, 1949

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AROUND TOWN

SIGHTS, FACES SEEN

Paul Harvey says Hereford has some of the best weight guessers in the world. Several weeks ago Paul filled a pair of Oak-Kosh overalls with sand, suspended them for the ceiling in the store window—and started taking guesses. In all 197 people guessed at the weight, but the startling result was the accuracy of the estimates. When weighed, the overalls and sand tipped the scales at 79 pounds, 12 ounces. Wm. M. O'Neal was first place with 79 ounces, 10 ounces; Mal Odum and Cruz Ramirez each guessed 80 pounds, while W. V. York and J. N. Edmonson guessed 79 pounds, eight ounces—creating a four-way tie for second place. J. I. Finley was in third place with a guess of 79 pounds, five ounces. Another estimate was recorded at 79 pounds, but failed to even get within the first six estimates.

New neon signs are up on Main Street in front of Witherspoon Electric and the Hereford Shoe Store.

The replica of a baseball game in the Candy Kitchen window on the "Stratton Story" stops most of the passers-by for a moment's inspection.

John Biegel of the Hereford Water Company in Los Angeles was in town this week. He didn't say so but we suspect he was checking to be sure the water supply was still strong because we understand that the water has gone over so big out there that just a few of the movie stars on the list of Hereford Water drinkers include Bob Hope, Joan Crawford, Joan Davis, William Bendix, Gloria Swanson, Penny Singleton, Judy Garland, Hoagy Carmichael, Rhonda Fleming, Dick Haymes and John Carroll.

The roof of the Jim Hill Hotel will be in about a week and a half. This is the last big step to be completed to insure a speedy finish to the building. All the rest of the work will be on the inside so the weather won't have any effect on the work, according to A. R. Ratliff superintendent.

Contributions thus far to the Emergency Polio Fund drive taken in at the two Hereford banks and post office would scarcely pay one half a day's hospitalization and medical care for a patient stricken with infantile paralysis, according to Paul Harvey, county chairman.

Hereford Jaycees are trying to get the word out that they appreciated Carl McCaslin's loaning them 3,600 square feet of lumber plus 2x4's for the dance floor at the Square Dance Jamboree a week ago. They say it was a mighty fine gesture.

The Popular store is introducing their new Small Fry Shop in a most novel manner, and boy how would you like to be one of the judges in a contest like that?

Barbara Ann Burney has accepted a position with the Pittman Grain Company of Hereford. She will not, therefore, return to the University of Texas this year where she would have been a junior in the Business School, majoring in accounting.

There were sure a lot of people around town with colds after Friday night's football game. Probably sweated too much late in the fourth quarter.

L. R. Rickman dropped by the other day and said he had found a frog more than five feet down in the earth while digging a cesspool on his place. You know a guy over by Artesia did that a couple of years ago and then they tried to prove that the frog was as old as the strata of rock he was found in. Seems like the rock was over 1,000,000,000 years old or something like that.

Jaycees and wives are going to meet Tuesday night at 7:30 at the City Hall for a dinner meeting and to organize the Jaycees. All Jaycees are urged to be present with their wives.

Perennial Grass As Seed Crop Is Past Experiment Stage Here

Perennial grass, particularly Sand and Weeping Lovegrass, has proven itself as not only a desirable sod forming crop but also as a cash crop in Deaf Smith County, according to Fred Smith, conservationist aid of Deaf Smith County Wind Erosion District.

Facts bear out Mr. Inman's statement as approximately a dozen county farmers with more than 170 acres of different varieties of grasses complete the second growing season of the experiment started here in the spring of 1948 with cash in their pockets to show for it.



SWITCH GRASS—Ed Dzuik, stands waist deep in his three acre patch of grass that he will combine sometime this week.—Photo Courtesy News

Mack Noland combined about 8 acres of Sand Lovegrass on his place about three miles west of town this week with a yield of better than 200 pounds per acre. This amounts to somewhere in the neighborhood of \$1,400 with the seed marketing between 70 cents and a dollar per pound.

Higher Per Cent Profit
Advantage of grass over ordinary crops in actual money is that the return the farmer gets is a higher per cent profit, because he doesn't have the cost of seeding and breaking as he would on an ordinary crop.

Of course, even as much or more profitable in the long run is the increase in organic content to his soil, the water content and the fact that it makes desirable structure.

Noland's crop, which is a fair example of the others, was planted in the spring a year ago with a special grass planter, one half pound of seed to the acre. The special planter is necessary to dole out the seed in such small quantities and to keep from getting the seed too deep. He watered twice and didn't harvest anything that year.

This year he kept the middles worked out by plowing three times and didn't water due to the excessive amount of moisture received. He combined Thursday and plans to turn cattle in to graze before long.

According to Inman, during a normal year, for the maximum yield, a farmer would water starts to head and again when it has headed out to avoid blasting.

Can Harvest Twice
Bill Clutter, district conservationist said it is possible for the farmer to harvest two crops of seed from a field of grass each year. Or he can harvest the first crop for seed and use the patch as a forage crop for the rest of the grazing season as Noland is doing.

Grazing experiments at the experiment station at Woodward Oklahoma reveal more pounds per animal are gained on Sand Lovegrass than any other, says Inman.

Yield on Ed Dzuik's 3 acres of Switch grass will probably be well over 100 pounds to the acre, marketing at between 70 cents and a dollar per pound. He plans to combine this week.

T. W. Roberson harvested part of 8 acres of Weeping Lovegrass with an estimated yield of between 100 and 150 pounds per acre. Rain shattered out his grass pretty bad.

Hit By Hall
T. W. Inman, northwest of town, lost nearly two-thirds of 7 acres of Indian Grass from hail. It knocked heads down, bruised stalks and there is not much telling what the yield will be now, although it was expected to be 100 or better to the acre prior to the hail damage.

Milhoan Bros. harvested a crop of crested wheat grass that yielded 300 pounds per acre and Bromo grass yielding 100 pounds per acre.

Lynn and Wilbur Axe have already harvested 20 and 5 acres respectively.

Contract For New Drive-In-Theatre Is Let; Located West On Highway 60

The contract has been let and work will begin around Oct. 15 on a new \$60,000 drive-in-theatre, according to Francis Hardwick, who also announced purchase of 12 acres of land just west of Radio Station KPAN on Highway 60. The land was purchased from Joe Kendall.

"We expect to give Hereford one of the most modern drive-in theaters in the Panhandle," Mr. Hardwick declared. "It will accommodate 300 cars at one time and will include individual speakers for each car; the screen will handle a picture 32 feet high by 40 feet wide, and we are leaving more room between cars than found in most drive-ins."

He also said that a patio will be built in front of the concessions stands and that a children's playground will be placed in front of the screen; the playground will be seeded in grass.

"We also expect to construct a large stage or platform between the playground and screen," he continued. "This platform can be used for square dances or community programs, as the occasion demands." No completion date was specified by Mr. Hardwick, but he indicated that the new drive-in will be completed and open for business when the season opens next spring.

Tri-Club Roping Scheduled Oct. 2

Plans for a Tri-Club roping match were made at a special meeting of the Hereford Riders Club Wednesday night at the City Hall. Dimmitt, Bovina and Hereford Riding Clubs will take part in the roping event which will be held Sunday afternoon, October 2 at 2 p. m. Amateur Jack-Pot roping will be a feature of entertainment following the roping and a 500 pound baby beef will be awarded to the holder of the lucky number. Each ticket to the performances will be numbered and one will be the prize number.

Plans were made at the meeting to ride in the parade scheduled for the Friona Fair and Rodeo Saturday, and an invitation was read from the Roswell Club to ride in their parade on October 5.

Those attending the meeting were Mr. and Mrs. Pat Lawhon, Mr. and Mrs. Jack France, Mr. and Mrs. J. R. Kendall, Mr. and Mrs. Lee Hopson, Robert Waggoner, Nell Spradley, T. W. Roberson, D. R. Holt, Mrs. Ralph Sears, Jeff Roberson, A. L. Hopson, Cawthon Bryant, Forrest Minton and J. D. Neill.

Phillips 47, McLean 0
Perryton 3, Clarendon 20
Dumas 7, Memphis 7
Dalhart 27, Shamrock 7
Lvelland 38, Sundown 7
Dimmitt 22, Springlake 7
Texas 94, Temple 0
Notre Dame 49, Indiana 6
Ohio State 35, Missouri 34

Doubled Capacity In Hereford Elevators Puts City At Top Of World Non-Terminals

Chief Of Police Sounds Warning

Police Chief F. S. Buckalew sounded a warning to citizens of Hereford that petty thievery and house prowling was on the increase. He urged everybody to lock their cars when they park them downtown. "When we see someone getting into a car we don't know whether it belongs to them or not. If the owner has locked the car and the thief has to break the lock or a window then we will investigate."

House prowling is becoming a menace more than it ever has before the Chief said. "We've already arrested some small boys. I believe that they (kids) are responsible for most of the prowling." He said that when you leave your house unlocked you are inviting a prowler or thief to steal from you.

Chief Buckalew said that two more bicycles had been added to his collection. Now he has six. Bill Stanford had a tire and wheel stolen off of his car last Sunday night. The car was parked in front of his house at 507 West 4th when thieves jacked it up and stole the tire and wheel. They left the car jacked.

Manila Gideon McKinney, Dimmitt, was picked up Saturday night September 17 for drunken driving. She plead guilty the following Monday and was fined \$50 and costs, totaling \$74.30.

Concert Association Starts Drive Monday

Hereford Concert Association, so popular in this city last year will hold their kick-off dinner at the Lions-Rotary hall next Monday night. Plans for the campaign, which will last one week, will be given to the workers at the meeting. One hundred invitations have been mailed out, so far, and an enthusiastic response is expected by association secretary Frances Young.

"People wanting memberships should buy them next week," Miss Young said, "after then they will not be obtainable." The ticket sales will determine the quality of performers Hereford will be seeing in the concerts this season.

Among the available artists is John Anglin, negro tenor, who was liked last season. He is said to be the greatest American negro tenor on the concert stage. He is in demand by a great many cities this year.

"Whether we will be able to get top-flight entertainment depends on the outcome of the drive next week," Miss Young said. There will be five division chairmen headed by Charles Thomas at the kickoff Monday night.



BLUSHING BRIDE?—As sweet an October bride as ever minced down the aisle hardly fits F. S. Buckalew in his costume for the Lions' Club "Parade of Fashions" to be presented at the High School Auditorium Oct. 6-7. As a matter of fact to put it in the vernacular "we ain't talkin' the aisle hardly fits F. S. Buckalew there's more than Buck in a bride's costume to create a hilarious show. Jim Kirby is slated to put on a strip tease while Hal Blymiller furnishes the music for such acts as Rev. R. H. Cagle's "Hula Hula." As Phil Harris would say, "Oh Brother!"

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Pete Cowart Speaks To Rotarians Friday

Chamber of Commerce manager Pete Cowart spoke to Rotarians Friday at their regular noon luncheon concerning the \$500,000 road bond issue and urged them to get out the vote for the October 1 election.

Mr. Cowart explained a map showing present county roads, those in the process of construction, those proposed and those considered in future programs, to his accompanying members of the Rotary club with the significance of the road bond issue.

In answer to a question from the floor, county commissioner Troy Moore brought out the point that the present bonded indebtedness of the county rates as one of the lowest three in the state, if not the very lowest.

Hereford this week stood in a good position to become the world's largest non-terminal grain storage point as plans were revealed for construction of a potential 2,275,000 bushels of grain storage by five companies. This figure, when added to the present 2,440,000 bushels of storage in Hereford, brings the total to 4,715,000 bushels.

Already considered as one of the largest non-terminal storage points, the almost double storage capacity would crown Hereford as unquestionable leader in the non-terminal field. Some grain dealers also indicated that Hereford might become a terminal point with a small grain exchange provided additional rail facilities developed.

State Auditors Find County Tax Books In Perfect Condition

If it were left up to Worth Covington the State Auditors would be out of business.

State Auditors H. G. Young and George R. Boyd, both in Hereford this week checking the tax collectors' books found nothing out of order.

Mr. Young said "If all the tax collectors' books were in the shape this one (Hereford's) is we wouldn't have a job." Covington has been in charge of the largest part of the books of the county for the last six years.

Mr. Young and Mr. Boyd are part of the seven crews that cover the 254 counties of Texas. They audit every county every year. It takes them two or three months to examine the books of a county the size of Dallas or Houston. "It all depends on the shape the books are in," Young said. "These books were in perfect shape. We completed this job in two days."

From here they are going to Farwell where they will be for the next few days.

Boy Scouts Will Receive Awards At Court Of Honor

Six Boy Scouts will receive their Second Class awards and Tenderfoot investiture ceremonies will be given for the new scouts who came into the troop under the recent lowering of age limits at the Monday night Troop 50 Court of Honor, Scoutmaster Bill Phillips announced Friday.

He particularly emphasized that parents of the boys are urged to attend the 7:30 p. m. meeting at the Boy Scout Hut. Ribbons won last month at the Council swimming meet in Amarillo will be presented and the name of the honor camper at the six-day summer camp at Las Vegas, N. M. will be disclosed.

The Weather

Temperature readings from Wednesday through Saturday taken at 8 o'clock each morning.
Wednesday—High 85, low 58.
Thursday—High 81, low 62.
Friday—High 86, low 54.
Saturday—High 79, low 52.
Total moisture for September—1.67. Total for year—24.71.

400,000 Bushel Unit

The new Pitman storage will be located immediately west of the west bins which Pitman maintains on the Santa Fe tracks. Preliminary work began on this construction earlier in the week and considerable of the materials are already on site. (Continued on Page 3)

Whitefaces Down Sudan In Last Minute Thriller, 6-0

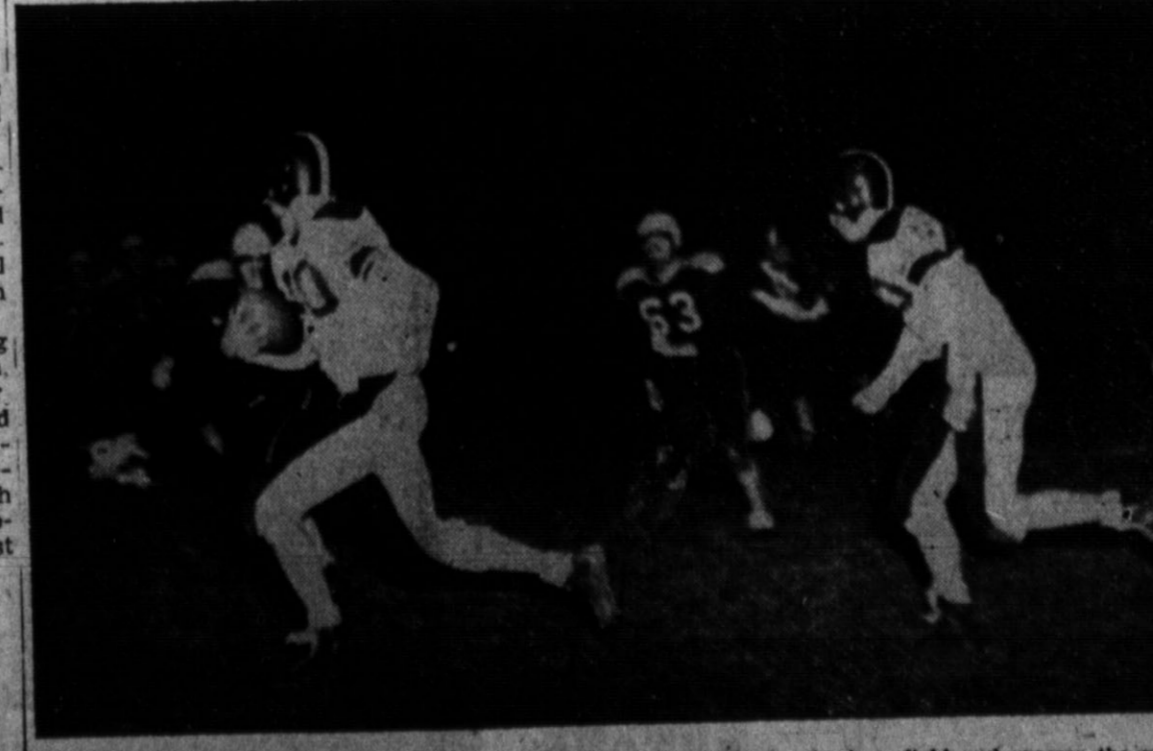
Hereford's Whiteface "T" quarters while a band of Sudan lifeless game with a pass and Model 1949, spluttered and Hornets soundly outplayed them, coughed through three and a half and then capped an otherwise touchdown in the final minutes

of play to win 6-0, Friday night at Whiteface Memorial Stadium. Bill Kelly's beautiful one-handed catch of Stanton's pass in the left flat on the Hereford 45 yard line, right in front of the west stands, and sprint down the side line to pay dirt extended the Whiteface season to three victories and at the same time the Herd's goal line is uncrossed.

Good defensive work on the part of Whiteface ends who turned in most of Tommy Sherrill's (150-pound Hornet tall-back) end sweeps after the first quarter and a stellar ball game by guard Charles Gresham kept the Hornet ground gained under 100 yards for the night. The line also kept Sherrill moving while he attempted to pass late in the game.

The statistics reveal that it is a good thing the score is all that counts.

Half-time statistics showed even a wider margin with Sudan leading the Whitefaces 5 to 2 in first downs and 61 to 28 in yards gained rushing.



KELLY HEADS FOR PAYDIRT—Bill Kelly, Whiteface right halfback wheels upfield and crosses the middle stripe after catching quarterback Jack Stanton's pass in the left flat with scarcely more than 60 seconds remaining as Hereford downed Sudan 6-0.—(Lawrence Krebs, Brand Photographer)

Next game is Friona there Friday night.

Sherrill fumbled on Hereford's first play losing 8. Both sides off-side. Christian took handoff and made 3 through the middle. Reynolds made 8 through right end, play was called back when Hereford was penalized 5 yards for offside. Christian fumbled and Sudan recovered on their own 31.

Sherrill went around right end for 2. Sherrill passed, incomplete. Sherrill tried left end and made a yard. On fourth down with 17 seconds left, Sudan's attack was poor except when

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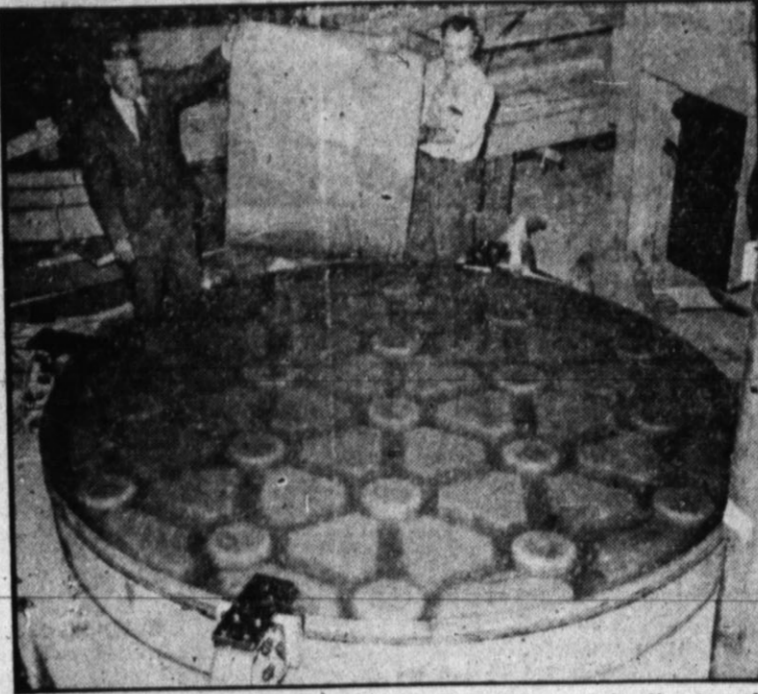
CHDA NEWS

Drape Making Popularity Due To Inexpensiveness And Added Color

By DORIS MAHAFFEY Making draperies is becoming very popular with home makers because it is an easy and relatively inexpensive way to add interest and new life to a room. Draperies together with the wall and floor coverings from the background for the furniture. They should be carefully chosen so that they will blend with the other furnishings. They may be used to change the apparent size of a window. However, care must be taken to keep the window in good proportion with the wall space. Draperies are easy to make but accurate measuring and cutting are very important factors. Nothing can do more for a room than perfectly tailored and hung draperies. Floor length draperies are very desirable, but whatever length is used, the lower edge of the drapery should come to some structural line of the wall. A valance cornice or decorative pole may be used to give a finished look at the top of the window. Skimpy draperies made by splitting the ma-

Six Hereford Students Are WT Band Members

Union, Texas—Hereford is represented in the famed Buffalo Band of West Texas State by six players. Winning positions in this top flight musical organization are: H. J. Wilson, clarinet; Wanda Walker, clarinet; Jane Brown, clarinet; Doris Jean Hastings, percussion; Jeanette Euler and Leta Springer, flutes; and Betty Wade, saxophone.



THINGS ARE LOOKING UP—Dr. C. D. Shane, left, director of the Lick Observatory on Mount Hamilton, near San Jose, Calif., and engineer W. W. Baustian examine the huge mirror purchased for the telescope under construction at the observatory. Exceeded only in size by the 200-inch giant at Mt. Palomar, the 120-inch disk was cast in 1933 to make tests on the design of the Palomar mirror. Purchase of the mirror advances the Lick project about two years.

List-Your PROPERTY with J. C. RICKETTS, REALTOR Irrigated farms, Wheat land, Ranches Your business appreciated

DANCING SCHOOL FOR HEREFORD Art and Helen Query of the QUERY DANCE STUDIO In Amarillo will open a branch studio Featuring Tap, Ballet and Ballroom — under the Direction of Miss Francine Stevenson Mr. Query will be at the club house in Memorial Park Thurs., Sept. 29th, from 1 to 5 p. m. for interviews. For advance information you may call Mrs. J. R. Fowlkes, 553-J-3

Come in and hold a piece of our

WALLACE STERLING in your hand



turn it slowly around and see its "Third Dimension Beauty"



Let us show you Wallace Sterling's "Stradivari" with its rhythmic grace. Examine for yourself the lacework in silver that is "Rose Point." Let us help you choose, between these two lovely patterns, the silver that symbolizes your taste.

terial are worse than none at all. Draperies should be 36 to 38 inches wide. Very attractive draperies can be made from inexpensive materials and are more desirable than skimpy draperies made from more expensive material.

The dress goods counter with its wide variety of patterns and colors plus a bit of imagination offers many interesting possibilities. These lighter weight materials hang nicely when they are lined. Lining is almost a must for any material. Draperies hang better and look richer when they are lined. Lining also keeps light from shining through and protects the colors from strong sunlight.

The kind of furnishings and the wall covering in a room help determine the material that should be used for draperies. The design whether figured, striped, or plain, should be chosen in keeping with the room and according to personal taste. At the present time geometric patterns in rough textured fabrics are especially popular and they are always in good taste.

Whether you spend a lot or a little make sure that the draperies add personality to the room by choosing them to suit the room furnishings and the size and shape of the window.

Ford HD Meeting Is At Both Home

Mrs. Herman Both was hostess for Ford Home Demonstration club Wednesday afternoon. She was assisted by her daughter, Miss Hilda Both. Fall flowers furnished decoration throughout the house. "America" and "The Eyes of Texas" were the songs that were sung during the recreation period. Roll call was color combinations of drapes and wall papers.

A business session was conducted by the president and plans were completed for the community party at the Ford Schoolhouse Saturday night, October 1. The meeting was turned over to Mrs. Tom Draper, CHDA, who gave a very interesting demonstration on the making and hanging of drapes. Refreshments were served to Mesdames May Hall, John Spahr, Lawrence Jentzen, Earl Dyer, George Epling, Hardy Benson, Tom Draper, Miss Hilda Straffus and the hostesses. The next meeting will be in the home of Mrs. John Spahr.

HOBBY SHOW TICKETS ARE NOW ON SALE

Tickets went on sale this week for the second annual Hobby Show which will be held October 29-30 at the Camp Fire Hut. The Hobby Show is being sponsored by the LaPlata Club with Mrs. Homer Brumley as general chairman.

Avenue Baptist Church Revival On All Week

Marvel Upton, well known revivalist who was a pastor in this vicinity for many years, will continue to conduct revival services at the Avenue Baptist Church all of this week according to Rev. H. V. Fields, pastor of the church. The new church addition was opened Friday night to take care of the capacity crowds attending the revival. Services will be conducted at 10 a. m. and 8 p. m. daily through next Sunday this week.

Hospital Notes

Patients discharged from hospital: E. F. Duncan, med.; Pat Sullivan, med.; Tommy Majors, med.; Mrs. Geppy Higgins, med.; Mrs. John H. Alston, surg.; Harry McCauley, med.; Mrs. T. I. Denson, med.; Quirino R. Moreno, surg.; Donald Zimmerman, med.; Andrew Cocanougher, burns; Junior Casey, med.

Patients in hospital: Mrs. Salie Carter, med.; Mrs. Mattie Wallace, surg.; William H. Smith, med.; Archie Barrett, surg.; L. E. Williams, accident; Mrs. Martha Maler, med.; Mrs. R. A. Williams, surg.; Mrs. E. J. Hudson, med.; Mrs. Jim Robinson, ortho.; David Moya, med.; Mary Frances Rogers, surg.; Frank R. Smith, surg.; Mrs. Hubert White, med.; Mrs. Ernest Hardman, surg.; J. V. Ferrin, Jr., ortho.; John D. Phillips, med.; John I. Morris, med.; Mrs. Frankie Dugan, med.; Mrs. J. C. Scott, O. B.; Mrs. Barbara Ann Beene, surg.; Mike Harvey, T&A; Lewis Barnett, T&A; Elma Rae Hamby, med.

Hembree Jewelry

Mr. and Mrs. Bill Hembree OFFICIAL SANTA FE WATCH INSPECTOR

WE INVITE YOU TO ATTEND REVIVAL SERVICES CONTINUING ALL THIS WEEK

SERVICES TWICE DAILY 10:00 A. M. 8:00 P. M.



MARVEL UPTON PREACHER

Avenue Baptist Church

"LIGHTING THE AVENUE TO CHRIST"



OLD STOVE ROUND-UP

Trade in Your Old Stove on a New ROPER GAS RANGE



Visit us soon and select the new ROPER Gas Range that will exactly meet your requirements. Many fine models. Many excellent values.

PAY AS LITTLE AS \$30. Down Payment and \$14.71 Per Month BLANTON BUTANE INC.

RUTHERFORD & COMPANY Inaugurates a New Era in Hereford Shoe History bringing to Hereford's Discriminating Shoe Buyers THE FAMOUS ENNA JETTICKS LINE "America's Smartest Walking Shoes"

Fashion with an added attraction ...COMFORT!



Unbelievable—that such forward-looking fashions should feel so serenely comfortable, be so agreeably priced! That's the triumph of long-skilled ENNA JETTICK shoe making. See these new-for-Fall styles right here, right now!

Some ENNA JETTICK Styles are made in sizes 1 to 12 widths AAAAA to EEE \$7.95 to \$9.95



RUTHERFORD & CO. X-RAY SHOE FITTING

WANT ADS

FREE

Theatre Tickets

to see



STAR THEATRE

WEDNESDAY - THURSDAY

September 28, 29

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Tuesday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications. 1st. insertion4c per word
Each Additional3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

For Sale: 2150 bushels steel grain bin. Phone 687-W, Canyon B-1-10-13-2p

BULBS
For Sale: Received assortment of Peonies, Tulips, Hyacinths, and other bulbs from Holland PLANT NOW
Mrs. J. F. Ward 101 East 6th B-1-13-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Cassin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

2. FOR SALE
Farm Equipment

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

BEEF FARMERS

FOR SALE: One IHC Beet Harvester, like new, with or without tractor.
One 1940 chevrolet truck with Beet Bed and two speed axle. One 14 foot Beet Bed. All at Bargain Prices. Ray Kerschen 6 miles East on Hwy 60 B-2-37-tfc

FOR SALE

3 Model "L" Case Tractors
1 Model "CC" Case Tractor
1 Model "23-24" A. C. Tractor
New side delivery rakes
New Tandem Discs.
JACOBSEN BROS. B-2-34-tfc

1948 Allis-Chalmers combine, auxiliary motor. Grain bin extension. 2 1/2 miles Southwest Summerfield. K. W. Neill. B-2-16-13-4c

4 model D John Deere tractor for sale. Good condition. Ernest May, phone 485-J. B-2-14-13-4p

3. FOR SALE
Automobiles

GOOD USED CARS FOR SALE
John Wood Equipment Co. East First, Hereford. B-3-23-tfc

4. REAL ESTATE
For Sale or Trade

FOR SALE
House from 1 to 3 bedrooms, also dry land and irrigated farms and small acres.
J. M. HAMBY At The Trading Post on West Hwy 60 B-4-1-tfc

For Sale: Lot 60 x 200. 109 Ave. A. Phone 277-W. B-4-7-37-4p

E. B. Posey, Realtor
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AUTO LOANS
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JOHN MCLEAN
Phone 273 B-4-2-tfc

For Sale: Three corner lots, 56 by 130 at \$500 each. Five inside lots 56 by 130 at \$350.00 each. These lots will soon be on pavement. Call 312. B-4-29-13-2k

For Sale: House, double garage and apartment. Ten lots. Call 312 or 801-J. B-4-13-13-2k

160 acres, 80 acres in cultivation sowed in wheat, balance in grass. 2 1/2 miles off paving. All goes. \$70.00 per acre. Irrigated 10 acres 4 room house and other improvements. Price \$10,000.
5 acres, 5 room house, barns, irrigation well, no pump \$8,500. 3 bed room brick tile home on paving \$6,500.
See my listings for good buys in large and small farms and houses and lots.
J. M. HAMBY At The Trading Post, Highway 60 West Hereford B-4-13-tfc

For Sale: White Rock fryers, \$1.00 each. 302 North 25-Mile Ave. Phone 12-J. B-1-13-38-2p

State certified Westar seed wheat, \$2.25 bushel. Joe Hastings, Dimmitt. B-1-10-13-3p

For Sale: Good Round oak gas range, cheap. Grand and "H" phone 473-J, Mrs. J. E. Turner. B-1-17-13-tc

For Sale: Baled oat straw. Liston Wilson, 5 miles S.E. on 51. B-1-12-13-1p

348 ACRES
On Pavement - Irrigated
Land Perfect
\$125.
SAM NUNNALLY
144 Main B-4-13-1c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. SLIPPER ELECTRIC. B-5-14-3-tfc

For Rent: Bedrooms. 509 Ross phone 847-J. B-5-7-12-tfc

For Rent: Modern room for man. 304 McKinley Ave. B-5-9-38-3p

For Rent: Nice three room modern furnished apartment. Phone 9522. B-5-10-38-2p

For Rent: 2 room apartment to adults, south front, electric refrigerator. Best bed. 711 East 3rd Street. No pets. B-5-13-1k

For Rent: Modern two room house. 408 Ave. B. B-5-9-38-2k

For Rent: 3 room unfurnished duplex. 216 I Street. B-5-9-13-1p

Bedroom for rent. Phone 280-J 420 Schley. B-5-9-13-2c

For Rent: Furnished garage apartment. Adults only. Phone 510-W. B-5-9-13-1p

For Rent: Bedroom with or without kitchen privileges. 313 25 Mile Ave. Phone 95-W. B-5-14-13-1k

6. WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-18-1-tfc

Private party wishes to buy 1/2 section irrigated land from owner. Box 3003, Amarillo, Tex. B-6-15-38-2p

7. Dressmaking-Ironing

Covered buttons, bells, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W. B-7-14-34-tfc

Custom made buttons, belts, buckles, and button-oles. Mrs. Hazel Sparks, 340 Schley. Phone 851-J. B-7-14-14-tfc

8. WANTED

Experienced stockman for permanent work which is in line with the program advocated by the Department of Agriculture. Must have car. Here's a real opportunity for reliable man who likes livestock. Do not apply unless you are acquainted in this territory. Write R. H. Cary, Inc. 908-10 Liberty Building, Des Moines 9, Iowa. B-8-13-1c

10. NOTICE

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-10-13-35-9p

SEED WHEAT
EARLY TRIUMPH WE WILL RECLEAN YOUR SEED WHEAT.
FRASER MILLING CO. B-10-10-tfc

Hunters and fishermen: "Vist Trout Haven." Webster's Trout Lodge. Hunting parties booked now. Open until Nov. 1. Box 57, Antonito, Colo. B-10-21-12-5p

NOTICE

A one dollar bill, souvenir from Japan, accidentally spent 10th or 11th. Return to Brand office. Reward. B-10-13-1k

11. BUSINESS SERVICES

Specializing in decorative home furnishings. Hand made draperies, Slip Covers, perfect fit. All kinds curtains, bed spreads, etc. Years experience. Work guaranteed. Phone 188-W. Mrs. S. L. Easley. B-11-38-2p

Radio and Appliance Service
Joe Huckert
at
White's Auto Store
B-11-1-tfc

Mr. and Mrs. G. C. Hutchinson of Tulsa were visitors in the N. E. Gass home Friday. Mrs. Hutchinson is Mr. Gass' sister.

Mr. and Mrs. Lyle Blanton were in Amarillo Tuesday where he attended a directors' meeting of Boys Ranch officials.

Mrs. O. G. Hill, Jr. and daughter attended the Lamb County Fair at Littlefield and visited with relatives there this week.

Locker Room Chatter

They say history repeats itself, and I believe them. This week was much like last week, the hard battle for the first three and a half quarters and then—boom. The Whitefaces score. If they keep this up, the Herd is going to have a reputation that others will fear.

The game's highlights were: Doak recovering a fumble on the first play of the game, made by Sudan. Hereford getting three-fifteen yard penalties, the Herd making a forty five yard drive to be stopped on the ten yard line in the fourth quarter and Sudan making 9 first downs to the locals' six.

PLAYERS OF THE WEEK:
Bill Kelly, a fifteen year old Sophomore, who earned his letter in football his freshman year. Bill also played varsity basketball and was a speed demon on the track squad. For a side line he plays cornet in the band and has a little time left to donate to his ready-steady, Nancy Cagle. He was selected for a number of reasons; he comes up from safety position to get tackles on the line of scrimmage, he punted the ball forty five yards and tackled the returner before he had returned it five yards, he intercepted his third pass of the season (one in each game) and made a spectacular one handed catch on the fifty yard line and outran three tacklers to make the winning score in the last two minutes of playing time.

Charles Gresham, an 18-year old senior, who has two letters in football and has gone to regional track meets the last two years. Charles was chosen as lineman of the week because of this spectacular defensive play. If you remember, he is the one who took a "hand off" from the Canyon quarterback last year and ran thirty five yards for a touchdown. He covered two of the Hornet's fumbles and made a number of tackles behind the line of scrimmage, not to mention being in on well over half the tackles.

Honorable mention: Jack (bulldozer) Reynolds, who picked up a lot of needed yardage when we needed it most. Jack Stanton, who did some fine running and passing. Nell Witherspoon and Dale Doak, two fine guards who were a constant threat behind the line of scrimmage. Bill Engman whose defensive movements saved us more than once.

I'm taking Hereford over Friona by twelve points. It should be a good game because it's such an old feud, in case you didn't know. Friona has never beaten Hereford in football. Good Luck Whitefaces!

Mrs. Jim Lipscomb and Mrs. Willie Daniel, Jr. attended a district board meet held in Lubbock Wednesday by the Woman's Missionary Union to the Baptist Church. They were accompanied as far as Earth by Mrs. G. M. Suggs and Mrs. Frank Lambert who visited there with Mrs. John Haberer, a former neighbor in Hereford.



KITCHEN MEMO
BY ANN CLARK
When you're entertaining and want to be free of pot-watching, serve **Hamburger Goulash**. It's full of flavor, combines nicely with a tossed green salad and suffers no change if it must stand and wait for late guests' arrival. Fry 4 slices bacon and add 1 lb. cubed beef, 1 lb. cubed pork, 1 cup chopped onion. Brown lightly. Add 1 slice tomato, 1/2 tsp. paprika, 1/2 tsp. caraway seed, 1/2 tsp. marjoram, 1 tsp. salt, 2 cups stock. Simmer over low flame until beef is tender (about 2 hrs.). Yield: 4 portions. Place the goulash in a ring of fluffy white rice or mashed potatoes.

Dust and lint in the air collect on the side filters of your gas furnace. Now is an excellent time to replace this inexpensive protection obtainable from your hardware dealer or furnace repairman.

Soup sometimes becomes quite greasy. Drop 1 few lettuce leaves in it to absorb excess fat, then remove them just before serving.

Any acid foods allowed to remain on porcelain surfaces of sink or gas range will stain them. Wipe up spills at once with a soft paper towel.

Your smart trousers will have a smoother finished texture if they are damp-dried in the gas dryer instead of dried out completely. They'll be easier to iron too.

Diced bacon favors hamburgers and helps to keep them moist. Use about 4 slices bacon to 1-lb hamburger.



COMMEMORATIVE DANCE—More than 1200 visitors from Austria, Switzerland and Southern Germany gathered in Überlingen, Germany, on Lake Constance for the traditional Schwertle Dance—or dance with the little swords. The dance, held every 10 years, commemorates the city's heroic defense against Swedish troops back in 1634. Dancers, above, performed amid a big crowd on Muenster Place.



This luscious lass adds an extra bit of sunshine to a hot summer day. She seems unconscious of the rising temperature in her cool California frock by Schaefer. It is designed in frosty pastel and trimmed with snow-white pique. The National Cotton Council says.

IF YOU TOOK OUT NATIONAL SERVICE LIFE INSURANCE BEFORE JAN. 1, 1948 AND KEPT IT IN FORCE 3 MONTHS OR MORE, YOU'RE ELIGIBLE FOR THE SPECIAL GI INSURANCE DIVIDEND, SO

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THE HEREFORD BRAND

Father of Norman

Gray Buried Sunday

Mr. and Mrs. Norman Gray and family have returned from Crowell where they attended funeral services for his father, H. W. Gray, Sunday afternoon September 18.

the Masonic Lodge since 1917. He had been an active farmer until his illness.

Besides his wife, he is survived by four sons, Norman of Hereford, Fred and Beverley of Crowell and Lloyd of Vernon.

Mr. and Mrs. Roy Manning and children from Fayetteville, Ark are visiting relatives in Hereford

Wyoming granted women suffrage in 1869.

Lake Superior is the largest freshwater lake in the world.

Pittacosis is a parrot disease or fever, communicable to man.

Largest reptile in the U. S. is the alligator.

Chester, common endings for English town names, comes from the Roman word castr meaning camp, since many were originally Roman camps

Vitamin D is the rarest among ordinary foodstuffs.

Bees have four wings.

First words spoken over the telephone were, "Watson, come here; I want you," spoken by Alexander Graham Bell to his assistant.

Most Antarctic explorers have been English.

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

BIBLE COMMENT FOR SEPT. 25

Ancient Psalms Are Inspiration Of Modern Hymns

CHRISTIANITY, like the Judaism out of which it came, is a singing religion. Many of the Christian hymns are paraphrased versions of the Psalms, or chants of unparaphrased Psalms.

In that multiplicity and variety there are vast differences in the quality of expression, and the religion they express. Nearest to the Psalms are ancient and stately hymns of the church, which like the good news of the Gospel, are ever new.

Some hymns, widely sung, are little more than the rhythmic expression of doctrines very limited, and of doubtful validity in the deep range of Christian truth. At the opposite pole are the hymns and songs of shallow sentiment, with no depth of sincerity, jingles that have no relation to great doctrines and truth.

They represent in the field of religion the sort of sentimental songs that in the secular field are typical of the music hall and the radio. They are not to be entirely condemned.

It is unfortunate, however, when they attain to chief, or exclusive, use.

The Psalms were often expressions of personal moods and experiences, significant because these moods and experiences found so deep a response in the souls of others. Greatest of similar Christian hymns is Newman's "Lead, Kindly Light."

But richest and best of Christian hymns are those which sound the depths of love and grace, such hymns as Charles Wesley's "Love Divine, All Loves Excelling," and one that is among the richest and best of all, the hymn of the blind George Matheson, "O Love, That Wilt Not Let Me Go." These sound the note of something higher and deeper than man's love to man, or man's love to God—the Love of God, which is the Source of all love.

Miss Evalyn Lovelace of Hannibal, Mo. visited with Mrs. Bess E. Givan over the week end on her way home from a trip to California and points west.

Mr. and Mrs. S. B. McLallen and family are vacationing and attending to business in Denver, Colorado.

Mr. and Mrs. O. G. Hill returned home Thursday after attending a reunion of his family in Murfreesboro, Tenn.

Visiting in the A. Petersen home is his nephew, Jack, of Great Falls, Montana.

Perennial

(Continued from page 1)

of Sand and Weeping Lovegrass respectively. Wilbur let his go too long and only got 40 pounds to the acre on it.

Highest priced grass seed in the county was harvested by Fred Axe who had 5 acres in King Ranch Blue Stem. It brings around \$2 to the pound. This is a new variety from the famed King Ranch and the limited supply is responsible for the high price.

Side Oats Grama Milhoan Bros. also harvested 5 acres of Side Oats Grama and have 15 acres of Sand Lovegrass.

Prices for grass seed varies with supply and demand to a great extent according to Inman. He points out though, that supply never has surpassed demand for most of the grass seeds. They are used extensively to combat soil erosion from washing or blowing, and with decrease in wheat acreage under allotments announced recently by the government, the demand is expected to continue better.

This grass experiment which has about gone out of the experiment stage has been helped with technical advice from the wind erosion office. No subsidies are paid through the office for the recommendations.

Five local farmers: W. M. Stewart, T. W. Roberson, Ira Ott, Phil Miller and Zerrill Thomas compose the district board.



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At this low price you can choose from many styles. The two illustrated are typical of what you'll find in Anthony's stock. Full belted models, half belted models, novel or tailored collars, single or double breasted. All of fine smooth sheen gabardine.

In Your New Fall Footwear Prices Have Tumbled Down But... Styling and Quality Have Risen



Above, rich suede leather in black or brown. Extra high dress heel. In sizes 4 to 9.

Above, smooth grain black calf-skin. Medium high heel. In sizes 4 to 9.

Right, a dress-up high heel with platform sole. Suede leather in black or brown. Sizes 4 to 9.

Above, style right and comfort plus in this smooth calf oxford. Wall toe and Cuban heel. In black and brown. Sizes 4 to 9.

Left, sling heel pump with medium high heel and platform sole. Black, brown, and green calf. Sizes 4 to 9.

Above, sling heel pump in black, brown and green. Calf or suede. Very high heel. Sizes 4 to 9.

Fall's newest offerings in women's and misses' medium and high heel pumps. In smooth calf or rich suede leather. Pumps that sold last year for two or three dollars more.

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Figure it out for yourself! Can you afford not to own a Deepfreeze home freezer?

Stop in at our store today. Let us prove to you—with your own food budget figures—that you can live better at 10 to 20% lower cost with a Deepfreeze home freezer—that it actually pays for itself with money it saves.

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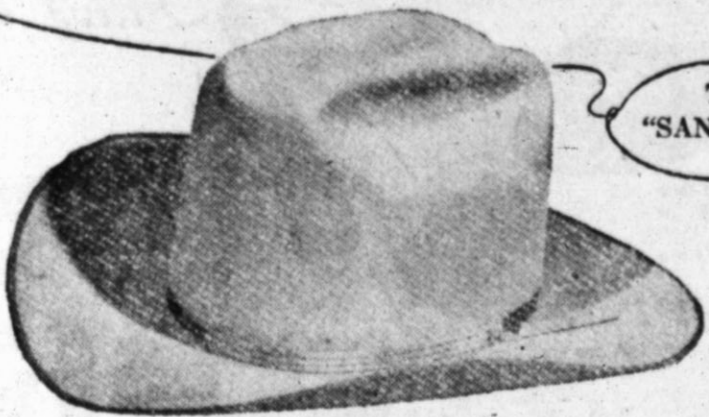
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Double Capacity

land, according to J. A. Pitman, who anticipates Nov. 10 as final completion date on the new units. Like other units in the present 1,300,000 bushels of storage space offered by the firm, the new bins will be of fireproof concrete construction. This new elevator will be slightly larger than the last one built," Mr. Pitman said. "The elevator this spring offered 340,000 bushels of storage and the new unit will be 400,000 bushels." Mr. Pitman said that the new storage space will enable the firm to handle the present row crop harvest, as well as future demands in the community. The present Pitman elevator has been accorded wide publicity as the largest non-terminal, concrete elevator in the world and the additional 400,000 bushel storage will make it even larger.

Letters To The Editor

(Continued from Page 3)
 by at least, taints the election. These questions do not always meet this requirement, but sometimes conceal from the voter the substance, purpose and effect of the amendment. Take for example the amendment "relative to the sessions of the Legislature and to compensation of its Members." This question does not tell "the compensation of its Members," whether it is raised or decreased. It does not tell the voter that the amendment raises the salary of a legislator from approximately \$15,000 to \$12,000 for a two year term. But it does. It does not tell the voter that each present legislator will receive an increase in his salary for 1950 of \$3,600.00. But it does. The present Legislature voted for this amendment: increasing its salary by \$3,600.00 for 1950 in face of the Constitutional provision which says a legislator who has an interest in a measure shall not vote thereon. They each shall get a \$3,600.00 interest in the amendment. The Constitution says a legislator is ineligible to hold an office whose salary is increased during his term of office. In the face of all of this the Legislature submitted this amendment to the people. Vote against this Amendment. Vote No. If you don't understand the question to be answered on any Amendment vote against the Amendment. Vote No!

Yours,
 T. H. McGregor

China, Russia and India are the three largest countries by population. John Adams, who died at 93, lived longer than any other U. S. President. There are no tigers in Africa. If sold for the value of its chemical elements, the human body would be worth about 98 cents. The penultimate day of the month is the next to the last day. Only 12 letters comprise the Hawaiian alphabet. England's King is not allowed to enter the House of Commons.

"Hard, Cold Winter" Predicted By Old Timers Who Read "Signs"

By JOHN SCOTT
 The one most likely fellow in the county to know what kind of weather we are going to be up against this winter—Kelly Gray—hasn't been to town this week or if he was, he didn't show up in the Brand office. If we could have gotten hold of him we would have had to go no farther. We hear that what he don't know about this country and the elements just isn't. If he could have been interviewed and his predictions printed everyone would have been fully informed as to the coming winter because it is said that Mr. Gray has, by now, seen all the signs that are evident to the skilled observer. Some fellow around Waco said that because the turtles were building their nests up high on the river banks that the winter was going to be hard and early. The birds are also building their nests a lot stronger this year he said.

With the ability to glean from nature like this, the need of meteorologists hardly seem necessary. However, the Panhandle is in a class by itself when it comes to the weather. What looks like a blue norther may be just some gas and oil smoke blowing up the Canadian River. This throws some of the old timers off in their predictions.

Warmer Winters
 It's not likely that this winter will be the coldest that ever hit Hereford or the Panhandle. There just hasn't been any cold weather, recently, that would compare with the blue norther of 35 or 45 years ago. It doesn't get as cold as it used to.

Vern Witherspoon said that when he came to this part of the country all respect was given to a blue north sky. "When you saw that cold blue-looking sky in the north you'd better have a helle to crawl in by night because it was really going to turn cold." Mr. Witherspoon is anxious to see how this winter is going to be because he believes that there is going to be an early frost and a severe winter. His theory is that of the tree leaves shedding. "Those leaves are shedding earlier than I ever saw," he said, "and I think that we will have it pretty rough this winter." He came to the Panhandle in 1898. That was two years before Hereford came.

E. S. Ireland has been in Hereford for 50 years and has noticed the numerous electric storms recently and throughout the past summer. "I have been uneasy about an early winter this year because of the early cold spells. I don't adhere to signs of trees, animals or anything like that. Weather just comes in cycles. We sure don't have the cold weather we used to have."

Predicts Early Frost
 Mrs. L. R. Bradley agrees that it will be pretty chilly this winter. She predicts the first frost on or about the 8th of October. "I get this prediction from my father," she said. "He used to note the first norther in July. Then on that same day in October the first frost would come. That seldom fails." Mrs. Bradley came to the Panhandle in 1891 and says that two or three blizzards were common each winter then. Abe Martin says that the signs may work in some part of the country but they won't work here. "I expect just an average winter, with a frost about the 10th or 15th of October. People used to believe in weather signs but I can't say that they are too reliable. Geese may be a good sign but I haven't seen any geese this year."

We asked William McGehee

what kind of a winter he thought we were going to have and he said, "You don't think I'm a weather man do you?" He said that the didn't give much stock to signs of weather. However, he did tell us a sure way to tell when a blizzard is coming. "You can take a lesson from the dumb animals. The horses and cattle can smell a blizzard right off. When you see them looking north with their heads high and breathing deep and bawling you can bet that a blow is coming. I've seen it happen." Mr. McGehee said that he hoped we would have a cold, hard winter. He said that the Indians foretold the weather by the actions of the animals.

Signs Don't Count
 George Muse said that signs were of no significance whatsoever. "Only a newcomer or a fool would try to predict what kind of weather we were going to have this winter. I would be afraid to say." He said that it is always a good idea to be prepared for anything. "I'll leave the predictions up to the experts," he said.

It is interesting to note the decline of the severe winters. An explanation could be interesting if it told why there are no more three and four foot snows. It would also be interesting to learn why there are fewer of the blinding blizzards that cowboys used to fight in tending their cattle.

If the past summer is any indication of the turn in the weather cycle, we may be headed for some real cold weather again. This has been one of the mildest of summers. The cool weather has started early. This seems to duplicate some of the earlier day beginnings. One year a hard freeze on October 12 killed all the cotton in this county. All the men who settled this country as cowboys agree that the cowmen of today are fortunate, indeed, that they don't have at least three or four blizzards to contend with.

Benjamin Franklin designed a dollar made of silver, brass and pewter bearing the motto, "Mind Your Own Business," and minted in 1776. John Adams was the first U. S. ambassador to England. In going through the Panama Canal one travels a little more than 50 miles. Texas has more railroad mileage—over 16,000 miles—than any other state. Labor Day is the only national holiday recognized by Congressional action.

Science Discovers New Vitamin B-12

(B-12, Another Key to Life)
 By GLEN E. SHEPHERD, M. D.
 One of the nominations for the most important medical discovery of 1940 was that of vitamin B-12. Certainly it is the outstanding contribution in the field of such blood diseases as pernicious anemia. Until the discovery of vitamin B-12, the mystery of what is in liver to make it the only treatment for pernicious anemia had everyone puzzled. It was one of the mysteries of medicine. People who have had this disease

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960 ACRE FARM

Good large house and other improvements, 2 wells and windmills. 640 acres in cultivation, balance good grass land. Per acre \$50.00

IRRIGATED FARM

575 acres. Fair house well windmill, 2 irrigation wells. 440 acres good level land in irrigation and cultivation, balance grass. Extra good terms, extra low price Per acre \$110.00

FINE FARM HOME

390 acres. Beautiful modern home, and good farm building. Good shallow irrigation well, 240 acres in cultivation, balance fine irrigated grass land. Good terms. Fine location in Castro county. Possession on purchase. Price exceptionally low Per acre \$100.00

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320 acres fine land, 250 acres in cultivation, and irrigation. Balance fine grass. Has well windmill, granary, and fine electric irrigation well. Will trade in on grass land or larger farm. A fine tract of land for only Per acre \$120.00

200 ACRE FARM

5 room modern home and basement, and other good farm buildings. Good new irrigation well. Well located on highway, 4 miles from Hereford. All good level land. Extra good terms at low interest rate. Will trade for home in Hereford. Per acre \$175.00

160 ACRE FARM

Good 5 room house, and farm buildings. Good irrigation well on natural gas line. Shallow water. Located in fine farming section (Castro County) 1-3 mile of pavement. Extra good terms. Low rate of interest. Priced very low at per acre \$167.50

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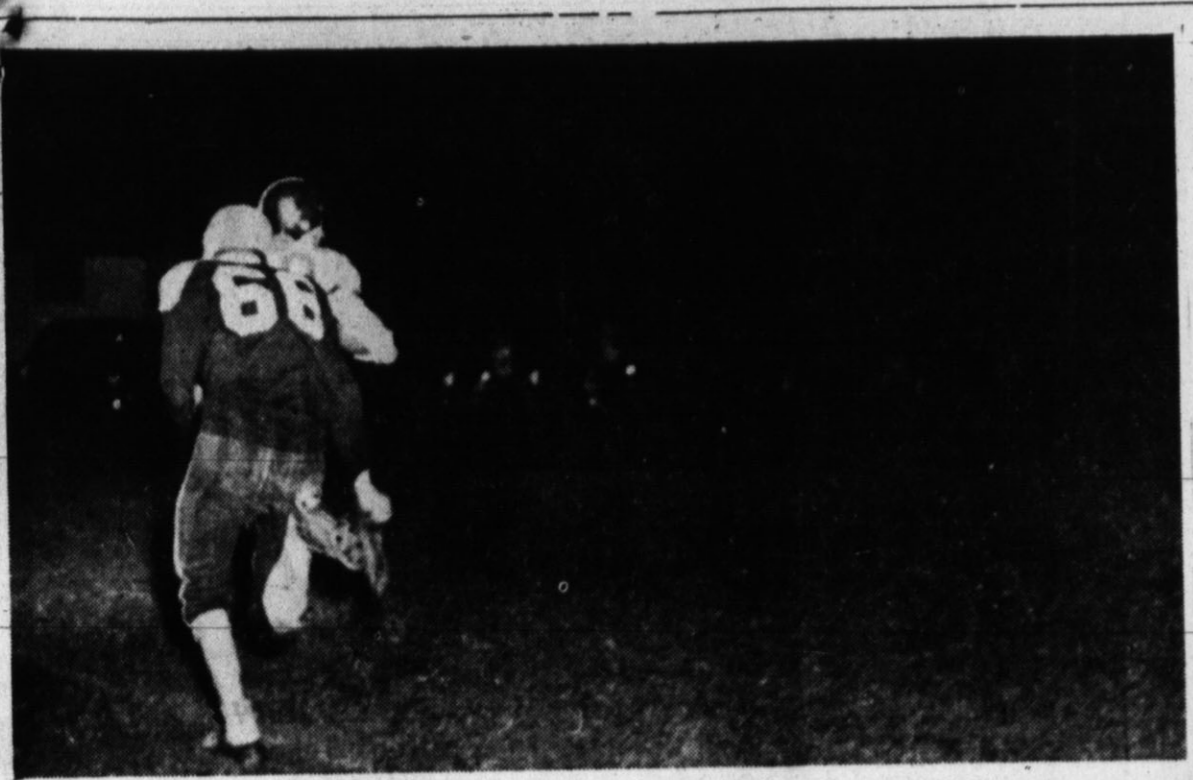
We have a fine assortment of listings in farm land, ranch land, large and small tracts, improved, and unimproved, dry land and irrigated. We should be able to help you with the selection of a farm or other property.

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DESPERATE CHASE FAILS—Hornet halfback Don Crouch pursues in vain as Bill Kelly shows fleet heels to the Sudan squad on his 55 yard dash to the winning touchdown. Kelly threaded the west sideline almost all of the way. We also have a question on this play—we understand if an offensive player leaves the field on a play he cannot come back on into that play, such as an end running out of bounds and then getting back in bounds to catch a pass—what we are wondering, with the Sudan played evidently out-of-bounds on this play, would what have happened if he had caught Kelly? It makes a good story anyhow. —(Brand Photo)

Whitefaces

(Continued from Page 1)

to go, Hammock kicked 40 yards to Kelly who ran it back to his own 44.

Christian dented left tackle for 2. Stanton lost 3. Third down and 11 to go. Kelly took a pitch-out from Stanton and ran right end to the 42. Kelly kicked from his own 40 out of bounds on the Sudan 25.

Sherrill got 5 around left end. Johnson took a hand-off through left tackle for 4. Hammock got 2 and a first down.

Sherrill got 15 and another first down around right end. Kelly made a one hand tackle possibly averting a Sudan TD.

Hereford called time out. First down for Sudan on Hereford 43. Sherrill made 3 around left end. Sherrill fumbled with Gresham recovering for Hereford on the 41.

Christian tried left tackle for no gain as the quarter ended 0-0.

Second down and 10. Reynolds made a yard over right tackle. Stanton passed incomplete to Kelly. On fourth down with 10 to go, Kelly booted from his own 43 to Sudan 22.

Sherrill ran the punt back 10 yards.

Sherrill made 9 around right end. A vicious tackle by Engman stopped him. Hammock made 3 and a first down but the play was nullified. Sudan was penalized 5 for offside. Sherrill got 3 around left end. On third down, Sherrill passed to Johnson for a first down on Hereford 45.

Johnson through left tackle for a yard. Sherrill didn't gain. Hereford refused a backfield in motion penalty. Hereford was penalized 5 for illegal substitution. Sherrill lost 5. Crouch kicked out of bounds on Hereford 30.

Kelly made 9 yards through the middle for Hereford. Walker made a first down to the 40. Stanton's pass for Kelly was intercepted by Wiseman.

First and 10 for Sudan on

their own 42. Sherrill hit tackle for 8. Johnson skirted left end for a yard. Sherrill made a first down on the Hereford 30 yard line. Hammock went to the 20 making it second and 1. Sherrill lost 3 on a fumble. Hammock made 1 through the middle. Hammock carried again and made a first down on the Hereford 18.

Sherrill circled left end for 4. Sherrill made another yard around right end. Play was nullified when Sudan was penalized 5 yards for backfield in motion. Sherrill missed Whitman with a pass. Bad pass from center lost 21 yards with Gresham and Reynolds rushing in for Hereford. On fourth down and 25 Sudan elected to play the ball and lost 1.

Hereford took over for first and 10 on their own 39 yard line. Kelly hit the center of the line netting 5. Stanton pitched, incomplete, to Schroeter. Reynolds hit the middle of the Sudan line for 4 more yards. With one yard to go for a first down, Reynolds made it.

Play was nullified when Hereford was penalized 15 yards for noiding. First down and 25. Reynolds found a hole through left tackle and went to the Sudan 44. Walker got 3 more, that on off-side penalty wiped out making it second down with 20 yards to go as the half ended. Score, 0-0.

Kelly kicked for Hereford from the N goal to Sherrill who ran it back 18 yards.

Sherrill slashed left tackle for 3. Hammock hit the same spot for 4 more. Hammock powered through the middle of the Hereford line for a first down on the Sudan 47.

Sherrill was thrown for a 1 yard loss by Gresham. Sherrill threw a strike to Whitman for a 30 yard gain. This made a first and 10 on the Hereford 32.

On a bad pass from center Sherrill lost 10. Hammock made 3 over right tackle. Witherspoon stopped Sherrill for no gain. Hammock, on a fourth down, booted into the end zone.

Stanton faked a handoff from the 20 and got 1 around right end. Stanton then lost that yard on his own recovered fumble. Christian's 5-yard gain was discounted when Hereford was penalized 5 yards for offside. On third down, with 15 to go, Kelly got off a 8 yard kick.

Sudan's ball, first and 10 on the Hereford 21.

Hammock got 3 over tackle. Ramey stopped the play for Hereford. Sherrill hit the same right tackle for 2 more. Sherrill went through the center for 5 yards and a first down on the Hereford 11. Gresham recovered a Sudan fumble for the Whitefaces.

Kelly got 3 through left tackle. Christian went through the other tackle for 3. Stanton skirted right end making 2. Kelly took a handoff and made a first down on his own 32.

Stanton was smeared for a 12 yard loss. Kelly dropped Stanton's pass. Hereford was penalized 10 yards for snoving, making it second down with 40 to go on their own 5. Kelly booted on the Hereford 32. The play called back on offsetting penalties. Kelly's kick was returned to the Hereford 28.

Sherrill was held for a 1 yard gain. Sherrill lost 5. Third and 16. Sherrill faked a pass and ran picking up 2. With fourth down and 2 Sherrill tried a pass but failed.

Reynolds took a pitchout and made 1. Christian made 4 more. Stanton missed on a pass. Kelly punted out on the Sudan 47.

Johnson made 5 through the middle. Sherrill made another 9 and a first down on the Hereford 32. Kelly scooped him. Sherrill made 2 over-guard as the quarter ended 0-0.

Hammock tried left tackle for 2. Sherrill lost one. Sudan drew a 5 yard penalty on the substitution rule. Fourth down and 12. Hammock booted 20 yards to the Hereford 41. Stanton, on a quarterback sneak made 5. Christian took a handoff and made a first down on Sudan 45. Sudan called time out. Stanton skirted right end for 8. Kelly took a handoff and made a first down. Christian got 3 around left end. Reynolds bulled between tackle, on a 12 yard gain and a first down on 28.

Stanton fumbled Kelly recovering for Hereford. Stanton passed long to Schroeter. Stanton threw a strike to Schroeter for 10, fourth and 2. Reynolds was inches short for a first down. Sherrill made a yard for Sudan through left tackle. Hammock got 6 more. Gresham recovered a Sudan fumble for Hereford.

Stanton missed Kelly on a pass. Stanton missed Kelly again by inches. Reynolds made a yard. Stanton passed incomplete. Ball went over on downs.

Sherrill's pass was broken up by Kelly. Hammock was thrown for a loss by Gresham. Third down and 11 to go on their own 19. Hammock tackled by Gresham after making 4. Hammock kicked out on Sudan 48.

Reynolds made 4 through the middle of the Sudan line. Christian got another. Hereford was penalized 15 yards for holding. Second down and 17. Stanton hit Kelly in the left flat and he ran 55 yards for a Hereford touchdown.

Score 6-0 Hereford.

Kelly's kick was low for the extra point.

Hereford kicked off with Engman holding and Kelly kicking. Hammock ran the kickoff back 17 yards to the Sudan 30. Sherrill threw an incomplete pass. Sudan lost the ball when Engman intercepted a pass on the Sudan 43.

Reynolds took a delayed pitch-out from Stanton and made 5. On the last play of the game Kelly recovered his own fumble. Final score 6-0, Hereford.



WORRYING THE OPPOSITION—Big Bob Campbell of Caldwell, N. J., a senior at Miami University, certainly looks like he can pull down forward passes and run them right into touchdown territory. That's the job the Miami Hurricanes expect him to do as well this fall as he has been doing on the practice field.

PHILLIPS AND DALHART WIN

Two Strong District Opponents Show Impressive Strength Friday Night

Accurate placements and deadly ground games were the feature of this week's winners in District 1-A.

The Phillips Blackhawks repeated their warnings to other district contenders when they mauled McLean 47-0. The Hawks tallied seven times and made the extra point good for five of the TDs. In a hammering ground game they piled up 431 yards rushing to 78 for McLean. They completed three of six passes for 84 yards. Hereford beat McLean 18-0 in their season opener.

Perryton let up too early and Clarendon beat them 20-13 with a fourth period touchdown pass. John King, Perryton back, sped 60 yards for the game's first score and then kicked the extra point. Their other score came when Mickey Houston, Perryton end, intercepted a Clarendon pass and ran 57 yards to a TD.

Dumas, 34-12 winner over Spearman last week, was beaten by Memphis 15-7. Memphis nosed Canyon last week 19-13. The Dumas score resulted when Memphis fumbled and McKown ran it over.

Dalhart Wolves crushed Shamrock 27-7. Dalhart got 363 yard rushing to 143 for Shamrock. Seven passes were thrown by the Wolves with no completions. Dalhart led in first downs, 14-4.

Levelland's Lobos bounced back from their 0-6 loss to Hereford to knock off Sundown 38-7.

Although of no importance to Hereford district play, Coach John Blaine's Dimmitt Bobcats staged a comeback stunt to beat Springlake 22-7. Springlake led at the half, 7-2.

Next week's games, Hereford at Friona, Dalhart at Wellington, Canyon at Price College, Perryton at Spearman and Phillips at Childress.

Letter carriers' uniforms are a 50-50 blend of the Union Blue and Confederate Gray.

Snakes have as many as 300 pairs of ribs.

The average weight of the human brain is 48 ounces.

Congressmen cannot be arrested for traffic violations.

E. B. Hedrick Accepts County Chairmanship

Governor Allan Shivers has announced that E. B. Hedrick, president of the First National Bank, has accepted chairmanship of this county's committee to raise funds for the Gonzalez Warm Springs Foundation. Gov. Shivers is general chairman of the state-wide campaign committee. In urging Hedrick to accept the chairmanship for Deaf Smith County, the Governor wrote: "Texas needs to provide more facilities at this great treatment center and more money to insure its operation on a vastly enlarged scale."

Directors of the Foundation are proud that the state's own Warm Springs Foundation for treatment and re-education of the physically handicapped is a truly Texas institution which was built and has been operated through contributions from every county. "Big-hearted Texans are not stinting their efforts to provide the best in treatment facilities for our small children and our young men and women who are crippled by poliomyelitis and other diseases," states Ross Boothe, president of the Foundation's Board of Directors. "We are pleased to have Mr. Hedrick serve as Chairman of the Deaf Smith County Committee for the Foundation campaign," Mr. Boothe said. "We know that all the volunteer committee workers will join with the Governor to make this a highly successful project."

Mr. and Mrs. Norman W. Whitsell spent Thursday and Friday in Borger visiting Miss Lillie Hostetler, former Hereford resident, and other friends.

Mrs. Mary E. Stovall is visiting her daughter and family, the Sam Billbreaths in Dimmitt.

United States President John Tyler was the father of 14 children.

Mrs. John Jacobsen, Jr., Mrs. Lyle Blanton and Mrs. A. L. Manjeot were in Littlefield Thursday where they served as judges in the Littlefield Fair flower division which was sponsored by the Littlefield Garden Club.

Mrs. A. L. Manjeot was in Amarillo Friday where she served as one of the judges in the Amarillo Garden Club Placement Show.

Three From County Attend Feed Grower's Field Day

Wilbur Axe, Ed Dziuk and Hugh Clearman attended a Grain Sorghum growers Field Day at the Lubbock Agriculture Experimental station Monday.

There were 60 growers present from the Panhandle-South Plains area. Clearman says there are 3,500 to 3,600 strains of grain sorghum growing at the station.

Mr. and Mrs. Harold Close of Sudan were among the many football fans from Sudan who attended the Hereford-Sudan football game here Friday night. Mr. Close is the son of Mr. and Mrs. H. A. Close of this city.

Mrs. Arthur Rogers, chairman of the group, gave the opening prayer concluding with a poem, and conducted a short business session. Report was heard from the nominating committee which is made up of Mrs. C. C. Ferguson, Mrs. D. H. Alexander and Mrs. Paul Mathers. New officers will be elected in December and will take over duties January 1.

Mrs. C. O. Wilkins was leader of a Prayer-Retreat program which included Bible readings responsive readings and songs with members of the group participating. Theme for the Retreat was "All God's Chillun" with correlated topics making up the program.

Among those attending the meeting at Amarillo where E. Stanley Jones spoke were Rev. and Mrs. R. W. Ford, Mr. and Mrs. Claude Witherspoon, Miss Frances Dameron, Mrs. Roberta Dyer, Mr. and Mrs. J. E. Kirby, Mr. and Mrs. Troy Moore, Mr. and Mrs. Ellix Coombes, Mr. and Mrs. Virgil Dodson, Mr. and Mrs. A. Petersen, Mr. and Mrs. Carl Williams, Mr. and Mrs. W. E. Dameron, Mr. and Mrs. Harry Seed and Mrs. Mina Jones.

Mrs. W. S. Fluitl has returned home after visiting with her daughter, Mrs. Dean Whitehead and family in Prosser, Wash.

Mrs. Travis Dameron of Amarillo, formerly of Hereford, is a guest in the home of Mr. and Mrs. Ernest Mecklef.

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5. Genuine Goodyear Welt or Nailed Construction
6. All Leather Re-inforcements
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UNUSUAL PETS—Little Johnny Keller of Harlingen has three unusual pets in his home—a fawn, a baby javelina, and an adult javelina. He is shown at mealtime with the two youngsters. (AP Photo)

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Hereford Garden Club Stages Fall Flower Show Friday In Black Home

The Hereford Garden Club held its first flower show of the season Friday afternoon in the home of Mrs. Jim Black with the guest list limited to members of the local garden clubs, including Bud To Blossom Club, Garden Beautiful, and the garden department of the Summerfield Study Club and the Vega Garden Club.

The brilliance and beauty of September flowers garnered from gardens of members of the club, carried out a theme of "Autumn Bounty" on a lavish scale. Approximately 72 entries were judged.

The general flower show committee consisting of Mesdames Will S. Kerr, Jim Black and Homer Brumley, was in charge of arrangements. Judges were Mrs. O. M. Dickey and Mrs. Tom Carter, members of the Garden Beautiful Club, and Mrs. H. H. Caraway and Mrs. R. A. Daniel, Jr., members of the Bud To Blossom Club.

Church arrangements were judged by the competitive sys-



WIN TRUCKER AWARDS—Frank M. Pannell, second from left, and X. Z. Ballard, (right) won the Texas Truck "rodeo" driving contests recently in Dallas. Congratulating the winners are Railroad Commissioner Olin Culbertson (left) who awarded the trophies, and Henry English, owner of the trucking firm for which the drivers work (line is Red Ball). AP Photo

tem. Winners were Mrs. A. L. Manjeot, first; Mrs. Will S. Kerr, second; and Mrs. J. P. Slaton, third.

Other arrangements and cultural specimens were judged by the merit system. Division 1—Artistic. Demonstration of arrangements by appointment—

Class 1, buffet arrangement, Mrs. O. G. Hill with a bronze container holding a line arrangement of Burma gladioluses, Max Welton gladioluses and fall daisies. Mrs. Deward Roberson's buffet arrangement of one pink Pierady gladiolus in a low green oblong bowl, illustrating the triangle line.

Class 2—dining table arrangement. Thanksgiving theme, Mrs. M. T. Rutter, an "S" arrangement of an oblong reflector, using two pleasant figurines with white grapes, pears, apples, snowberries and lemon leaves. Mrs. F. M. Kester's arrangement of fruit in Autumn tones rested on a large round wooden platter. Included were grapes, bananas, avocados, egg plant and limes with flanking copper candle sticks holding yellow tapers.

Class 3—Mrs. A. L. Manjeot showed a complementary color arrangement of cockscomb and foliage in a glass container with heavy glass accessories for a tiered table. Mrs. Phillip Barkley showed an arrangement of red and yellow zinnias and orange marigolds in a black square pottery deer, in a triangle line composition for a tiered table.

Class 4—Mrs. John Jacobsen, Jr. displayed an horizontal line arrangement of analogous colors in shades of red in asters complemented with King Lear Gladioluses and red snap dragons. This arrangement for the mantel was in a dark wine pottery bowl.

Another mantel piece was done by Mrs. W. S. Fluitt and consisted of a line arrangement in an oblong white ceramic bowl featuring purples in analogous colors. Asters, one large purple dahilia and fall asters.

Section B—small arrangements. Blue ribbon winners were Mesdames E. Ramey, Deward Roberson, Jim Higgins, J. P. Slaton, A. L. Manjeot, Homer Brumley, Leroy Aven, Marshall Formby. Red ribbons—Mesdames Jack Roberson, Lyle Blanton, Dennis Bernard, Harry Caylor. White ribbons—Mesdames E. E. Fridley and Jim Black.

Section C—corsages—Blue ribbon winners; Mesdames A. L. Manjeot, Jack Roberson, O. G. Hill. Red ribbon—Mrs. E. Ramey. Division 2—Cultural Classes—section E—gladioluses, blue ribbon, Mrs. John Jacobsen, Jr., red ribbon Mrs. Jack Roberson, Mrs. Deward Roberson. Section F—roses: blue ribbon, Mrs. Jim Black, Mrs. Lyle Blanton. Red ribbons, Mrs. Deward Roberson and Mrs. O. G. Hill. White ribbon—Mrs. E. Ramey.

Section G—Dahlias: Blue ribbons, Mrs. Jack Roberson, Mrs. Will Kerr, and Mrs. F. M. Kester. Red ribbons: Mrs. F. M. Kester, Mrs. E. E. Fridley, Mrs. E. Ramey, Mrs. J. P. Slaton and Mrs. Harry Caylor.

Section H—Marigolds—Red ribbons: Mrs. Will S. Kerr; white ribbon, Mrs. Phil Barkley. Section I—petunias: blue ribbons: Mesdames Lyle Blanton, A. L. Manjeot, Leroy Aven, Homer Brumley, Jack Roberson, Dennis Bernard and O. G. Hill. Red ribbons: Mrs. J. P. Slaton and Mrs. M. T. Rutter.

Section K—zinnias: red ribbons, Mesdames Will Kerr, S. S. Dodson, O. G. Hill, and E. Ramey. White ribbons, Mrs. Lyle Blanton, Mrs. E. W. Harrison and Mrs. E. Ramey.

Lloyd's of London writes all forms of insurance except life insurance.

Pure radium resembles common table salt.

There is no law requiring Justices of the Supreme Court to be lawyers.

Herodotus is known as the Father of History.

Louisiana is the only state whose laws are not based on English common law.

More salt is present in the Atlantic than in the Pacific Ocean.

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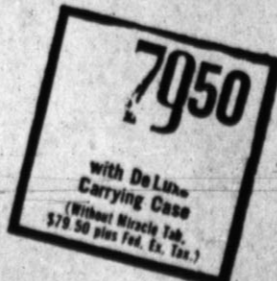


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A large shipment of Vanity Fair Slips and Panties just arrived!

SOCIETY

Past President's Luncheon Honors Incoming President Of Music Club

Preliminary to the first meeting... the annual past-presidents' luncheon heralded the beginning of the 1949-50 Music Study Club season Monday when the group was entertained at the home of Mrs. A. O. Thompson.

Following a custom of many years the luncheon-affair honored the incoming president of the club, who this year is Mrs. W. T. Carmichael. Also following a precedent of years, there were no business nor program interests to mark the strictly social occasion.

In the center of the table the hostess had arranged huge white

Les Meres Study Club Meets In Bagwell Home

Les Meres Study Club was entertained in the home of Mrs. Eugene Bagwell Monday night with Mrs. Dick Gholson as co-hostess.

The program included a discussion of "Comradeship Between Parent and Child" in which Mrs. Jim Terry stressed the need for parents to encourage the development of trust, friendship and understanding between parents and their children.

"Let's Stop Blaming the Parents" was the subject of a topic given by Mrs. W. D. Jones. Quoting from the article from which her discussion was taken, she said "Adults are human also, and they have physical and mental needs as well as the child" pointing out the need for consideration and cooperation between parent and child.

The next meeting will be held in the home of Mrs. Robert Lemons on October 3.

Members of the club attending the meeting were Mesdames Ray Boyer, Elton Brooks, Dick Gholson, Howard Gore, Glenn Gripp, W. D. Jones, Robert Lemons, S. S. Loerwald, Jimmy Mercer, Larry Summers, Jim Terry, R. N. Yarbro and the hostess.

ATTEND SMU GAME DALLAS

Hugh Clearman and J. W. Robinson went to Dallas Friday to see the S.M.U.-Wake Forrest football game.

VISIT PARENTS IN CANYON

Mr. and Mrs. Talmage Bosley, Louisa Jewell and Talmage, Jr., visited in the home of his parents, Mr. and Mrs. Cecil Bosley in Canyon last week end. A brother, Kenneth from Lockney was also present.

VISITS DAUGHTER

Mrs. A. H. Elliston is visiting her daughter, Mrs. Ruth Barnard in White Deer.



EAGER BEAVER—Eyes bright with excitement, this winsome pupil has to wait for teacher and the ten o'clock scholars to arrive. She wanted to be on time for her first roll call in the first grade.

Mrs. Minton Finds Year Old Hobby In Ceramic Art Exceeds Expectations

One of the most skilled enthusiasts of Ceramic Art in Hereford is Mrs. Forrest Minton who began less than a year ago with an interesting hobby and now finds herself conducting a business which has reached a magnitude far beyond her expectations. These days the magazines are full of articles on "How to keep the little woman happy"...



ART AND ARTIST—Mrs. Forrest Minton shows some of the ceramic art she has worked up since taking up the hobby less than a year ago. For the trimming on the dresses she uses real lace which burns away during the firing leaving the imprint.

LaPlata Club Hears Discussion By Mrs. Marshall Formby On Designer

Beginning the 1949-50 course of study "Personalities in Architecture," members of the LaPlata Club heard Mrs. Marshall Formby discuss Wallace Harrison, designer of United Nations at the first program meeting of the year.

Mrs. Formby told something of his life and achievements and quoted his ideal for United Nations: "For the people who lived through Dunkirk, Warsaw, Stalingrad, and Iwojima, may be build so simply, honestly and clearly, that it will inspire the United Nations who are today building a new world, build this world on the same pattern."

Members of the club present were Mesdames Milton Adams, Bill Bond, Homer Brumley, Walk Boston, Harry Caylor, Emil Dettman, Pete Cowart, Marshall Formby, L. E. Gross, J. R. Johnson, Charles Newell, A. J. Schroeter, Charles Spurlock, Urlin Streu, Morris Thomson, W. J. Wilson, Bill Wolfe and the hostess.

Members attending were Mesdames I. H. Spratt, F. A. Millard, J. E. Beyer, J. F. Ward, Andy Thomas, C. M. Hicks, J. I. Fundeburg, C. S. Davis, M. M. Beavers, F. M. Faulkner, John Jacobson, Jr., Clara Freeman, T. H. Coursey, C. B. Williams, A. C. Thompson, William McGehee, D. H. Bryant and the hostess.

Family Picnic Honors I. A. Allred On His 73rd Birthday Sunday In Amarillo

Relatives and friends of Ira Allred met at Ellwood-park, Amarillo, Sunday to honor him on his 73rd birthday with a party and picnic at a family reunion. A basket lunch was spread, games were played and families and friends were given a chance to visit.

Mr. Allred's three brothers, two sisters and three children and families were present. They are Mr. and Mrs. J. B. Allred of Wichita Falls, Mr. and Mrs. J. C. Allred of Hereford and Mr. and Mrs. E. M. Allred of Amarillo. The sisters, Mr. and Mrs. John Copp of Long Beach, California and Mr. and Mrs. Ben Floyd of Plainview. Children: E. T. Allred, Joe Allred and Mrs. L. B. Fowler and families.

Other relatives and friends attending the reunion included: Mr. and Mrs. R. C. Anderson and family, Mr. and Mrs. Jimmie Allred, Marlene, Clydene and Lynn, all of Hereford. Mr. and Mrs. E. D. Peacock, Mr. and Mrs. H. O. Fowler, Mr. and Mrs. J. D. Jenkins, Jimmie and Corale Mr. and Mrs. Jack Howell, Mr. Mrs. Glen Allred, Rev. and Mrs. L. E. White, Jr., Jane and L. E. White, all of Wildorado.

started here last spring and found herself in a different world, for students in Ceramics speak a language all their own. For instance, if someone says "My Dear," you are using too much slip," she doesn't mean that your slip is showing or anything near like that. Slip is simply thin clay. When objects are green they are not green at all. They are simply painted with colored slip which gives the basic body colors before firing.

Pottery is the oldest craft in the world. Out of clay man made his first vessels for preparing and storing food, which spelled the beginning of civilization. Out of it he also made ornaments, modeled natural forms and even made books.

Today the art has been simplified so that anyone may learn. The unique tints and glazes of the old Chinese Ceramics have been brought to light in fool-proof and tested materials and the student, almost at once, is able to fashion useful



ART AND ARTIST—Mrs. Forrest Minton shows some of the ceramic art she has worked up since taking up the hobby less than a year ago. For the trimming on the dresses she uses real lace which burns away during the firing leaving the imprint.

Win One Class Elects New Officers Tuesday

Mrs. E. W. Solomon was hostess to members of Win One class of the Methodist Church Tuesday afternoon. Mesdames Pearl Bergin, L. Ellis, J. D. Story and P. M. Houser were co-hostesses.

New officers were elected during the business session with Mrs. William McGehee, president; presiding, they include: Mrs. C. M. Hicks, president; Mrs. John Jacobson, Sr., vice-president; Mrs. F. A. Millard, secretary; Mrs. Pearl Bergin, treasurer; Mrs. C. S. Davis, reporter; Mrs. William McGehee, folwers; and Mrs. E. J. Hudson, cheer committee chairman.

Mrs. J. F. Ward, teacher of the class, gave the prayer followed by the devotional lesson given by Mrs. C. M. Hicks. Theme for the lesson was "Why Hurry?"

Members attending were Mesdames I. H. Spratt, F. A. Millard, J. E. Beyer, J. F. Ward, Andy Thomas, C. M. Hicks, J. I. Fundeburg, C. S. Davis, M. M. Beavers, F. M. Faulkner, John Jacobson, Jr., Clara Freeman, T. H. Coursey, C. B. Williams, A. C. Thompson, William McGehee, D. H. Bryant and the hostess.

Shower Favors Recent Bride

Mrs. Harold Loerwald, the former Miss Pat Longbottom, was complimented at a miscellaneous shower given in the Catholic School Hall Sunday afternoon. Hostesses were Mesdames Frank Brinkman, Ben Lueb, W. J. Lueb, F. J. Walterscheid, Agnes Hellman, Sylvester Loerwald, Gene Loerwald and Miss Susie Reinart.

Forming the receiving line to greet the guests with the honoree were Mrs. J. A. Loerwald, Miss Ruth Loerwald and Mrs. Frank Brinkman.

Forming an interesting part of the procedures of the afternoon was the unwrapping of attractively packaged gifts. Those attending were Mesdames V. O. Hennen, M. J. Koelzer, Bill Howard, Leo Hoffman, Ed Loerwald, G. W. Hund, J. H. Reinart, M. H. Koelzer, Ed Jesko, Robert Kerschen, W. J. Lueb, Ben Lueb, Gene Loerwald, F. J. Walterscheid, S. F. Loerwald, J. A. Loerwald, and Misses Alice Marie Lueb, Agnes Hellman, Susan Reinart and Ruth Loerwald.

Patsy Hammock-Billy Joe Hampton Wedding Plans Are Revealed Here



MISS PATSY HAMMOCK

Mr. and Mrs. Cord Hammock have announced the engagement of their daughter, Patsy, to Billy Joe Hampton, son of Mrs. D. R. Vandever.

The wedding has been planned for October 15 in the home of the bride's parents. The prospective bride has chosen her sister, Mrs. Pete Garnett of Fort Sumner, New Mexico for her matron of honor and Miss Bobeye Lee Witherspoon will serve as honor maid.

Both Miss Hammock and Mr. Hampton attended Hereford High School. She has been employed at the John McLean Insurance Agency.

Mr. Hampton served three years in the Navy during the war and at present is employed with a construction company in Beavers, Okla.

Gift Party Honors Mrs. Marvin Knox And Baby Daughter In McGee Home

Mrs. Marvin Knox and her infant daughter, Cynthia Ann, were favored with a lovely courtesy in the form of a gift party Tuesday afternoon when a group of hostesses entertained in the home of Mrs. Lawrence McGee. Hostesses were Mesdames Bob Wear, J. C. Reece, Wilburn Axe, R. C. Childers, J. M. Carruthers, Arnold Hershey and Elmer Patterson.

A Rockabye-Baby theme was carried out in the program with Mrs. Elmer Patterson gave, read Mrs. J. H. Hinds played "In the Garden of Tomorrow" and "Baby Face," Mrs. Bob Wear sang "My Daughter" an original composition by Mrs. Hinds, and Mrs. Elmer Patterson gave readings.

The shower was introduced when Sylvia McGee, small daughter of the hostess, pushed a baby carriage into the reception room with decorations in pink and blue, and laden with gifts for Cynthia Ann.

Attending the party were Mesdames Densil Pulliam, R. Adams Floyd West, Leo Hoffman, Paul Harvey, B. E. Brumley, J. B. France, Elvin Wilson, G. W. Wilson, Truett Johnson, W. A. Laster, Billy Wells, A. W. Hembree, N. D. Bartlett, Jr., Frank A. Gyles, Elmer Reynolds, J. E. Lenington, O. B. Southern, E. D. Hopson, Stanford Knox, Ernest McGee, Harold Baize, Bill Knox, F. M. Campbell, H. H. Hinds, Jack Flowers, H. H. Caraway, Syd Barclay, Raymond Palmer, the honoree and the hostesses.

Those sending gifts were Mesdames R. L. McGee, Earl Henson, Carl Kropff, Chester Williams, C. E. Sheppard, B. u. c. Owen, J. W. Robinson, I. v. Block, A. V. Hendrick, Ted Miller, Warren Daniel, Jap Dickerson, Jr., Ulys Pierce, M. C. Adam, H. V. Stanton, Harold West, Wilbur Vaughan, J. H. Jackson, Lester Wiggins and E. W. Cayton.

Guild Members Hear Mrs. Neill Review 'The Big Fisherman'

Young Women's Guild of the Presbyterian Church met with Mrs. J. D. Neill Tuesday afternoon. Mrs. Charles Hill told the story "Prayer is Power" for the devotional part of the program. Feature of the program was a review of the book "The Big Fisherman" by Lloyd C. Douglas given by Mrs. H. A. Close.

The story deals with Peter the big fisherman, who reluctantly followed Jesus of Nazareth and reluctantly accepted Christ's teachings. Sometimes he doubted them, once he drew his sword in their defense and in the end he died for them.

In conclusion Mrs. Close said, "In Peter we see the man of today, faced with a new and higher conception of world order and morality, he balks, tries to ignore its call and go back to the safe old ways, only to finally accept the inevitable, and in accepting find the peace of right doing."

During the business session plans were completed for the Birthday And Anniversary Calendar which will go to press October 1. Mrs. Lee Combs was welcomed as a new member.

Fourteen members attended the meeting.

MRS. PAUL MATHERS Jellied Chicken Proves Popular And Fitting For Serving Club Luncheon

Chicken dishes are good the year 'round but they are especially good for this season of the year when fowls are fat and in good condition.

You may be planning a luncheon when you entertain your bridge club or a buffet supper or maybe a dinner with several couples as guests. The versatile and seasonally plentiful chicken is a happy choice in either instance.

Mrs. Paul Mathers served jellied chicken at a club luncheon the other day and, being a very informal affair, everybody went back for second helpings. The guests were all anxious to secure the recipe and here it is:

- Jellied Chicken Mold
1 5-pound fowl
1 1/2 teaspoon salt
1 bay leaf
1 teaspoon celery seed
1/4 teaspoon pepper
1 tablespoon gelatine
2 pintons chopped fine
3/4 cup green olives
Cover fowl with cold water to which salt, bay leaf, celery seed and pepper have been added. Cook slowly until meat falls off the bone. (Thirty minutes in a Presto Cooker is time enough). Remove fowl from broth and remove skin and bones, cutting the meat in small pieces. Combine with pintones and olives. Strain the broth and remove as much fat as possible. Measure 2 3/4 cups full and heat. Add the hot broth to the one tablespoon...

Ingredients and pour in cold, mold. Place in refrigerator to congeal. This may be molded in a loaf or square pan and garnish with hard-boiled eggs, parsley or even vegetables. Mrs. Mathers served it in a ring mold surrounded by sprigs of parsley with the center filled with buttered beets. The center of the ring may be filled with a green salad when placed on a large chop or platter, or browned potatoes may be added to the mold. Recipe serves eight.



Let's Cook Something

Progressive HD Meets In Drake Home On Tuesday

The Progressive Home Demonstration club met Tuesday, September 20, in the home of Mrs. Herman Drake with the president in charge of the business session. The club voted to begin work on the school house to be used as a community recreation center.

Mrs. Hershey read a paper on glass etching and making aluminum trays.

New officers elected for the coming year are: Miss Augustine Gregory, president; Mrs. M. T. Spangman, vice-president; Mrs. T. J. Parsons, secretary; Mrs. Ira Ricketts, treasurer; Mrs. F. J. Walterscheid, council delegate; Mrs. V. E. Dodson, alternate; Mrs. C. C. Bowman, reporter; Mrs. R. W. Barnhart, assistant reporter; Mrs. H. L. Hershey, parliamentarian; Mrs. R. W.

Barnhart, living room demonstrator; Mrs. C. C. Billingslea, Mrs. Herman Drake, work simplification demonstrators.

Those present were Mesdames R. W. Barnhart, C. C. Bowman, C. V. Burgess, R. L. Carmichael, V. E. Dodson, D. Y. Edwards, H. L. Hershey, Ira Ricketts, F. J. Walterscheid, Calvin Edwards, C. C. Billingslea, E. O. Billingslea, Miss Augustine Gregory and the hostess.

The next meeting will be with Mrs. C. C. Bowman, October 4.

DANCE SCHOOL OPENS HERE
A branch studio of the Querry Dance Studio in Amarillo is scheduled to start this week at Veterans Memorial Park Club House.

Mr. Querry will be at the clubhouse Thursday afternoon from 1 to 5 p. m. for interviews. Classes will be instructed by Mr. and Mrs. Querry and Miss Francine Stevenson.

—Buy It In Hereford—



CONGRATULATES ESTES—Rep. Wright Patman (d-Tex) (left) and Sen. George W. Malone (r-Ne) (second from left) are shown in Longview as they talked with Carl Estes, Longview publisher (right), and his mother Mrs. J. G. Estes of Dallas, at "Carl Estes Appreciation Day" ceremonies. The congressman and the senator, both long-time friends of the publisher, joined hundreds of the Longview man's friends in honoring him for his part in bringing the Tennessee Eastman's Corporation's Southwestern plant to Longview. (AP Photo)

Amarillo Garden Club Extends Invitation To Tour And Show Tuesday

Mrs. B. V. Blackwell, Jr., president of the Amarillo Garden Club, announces that the club will be hosts to all home and garden lovers of the Panhandle area on September 27 from one to four in the afternoon.

The occasion will be the Annual Tour of Gardens and Placement Show in each of the four homes to be opened.

The theme of the show will be the Trek to School and ultra-modern home of Mr. and Mrs. Morris McCart, at 1229 Rusk Street will feature a party for very young school children.

A reception for Teachers will be staged at the French Provincial home of Mr. and Mrs. J. Ernest Eaton, 1522 Rusk, and a Buffet Supper for Football Boys will be the attraction at the Early American home of Mr. and Mrs. Ben Lane, 2118 Lipscomb.

The Colonial home of Mr. and Mrs. W. B. Gunn, 710 Avondale, will be the scene of a Luncheon for Departing College Girls.

ing tour may be secured from Mrs. John Armstrong, 2411 Ong Street, for one dollar per person. Escorts for out of town parties will be supplied those who write Mrs. Armstrong for this service.

PERSONALS

Mr. and Mrs. J. H. Lisle of Canyon visited relatives in Hereford Sunday.

Mrs. Fay Dodson of Hale Center spent the past week end in Hereford. She was a guest in the home of Mr. and Mrs. P. H. Gilliland.

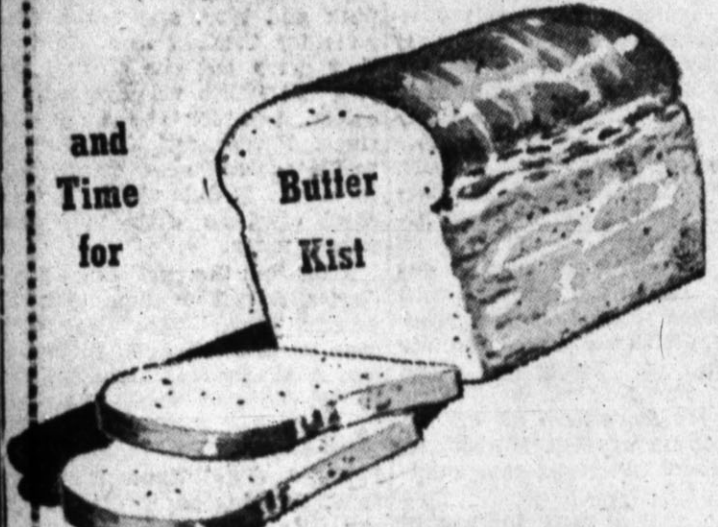
VISITORS
Mrs. Will O'Brien and Mrs. Margaret Shore of Amarillo and Mrs. Barney Edwards of Fort Worth who is visiting Mrs. O'Brien in Amarillo, spent Tuesday in Hereford looking up relatives and old friends. All are former Hereford residents. They were accompanied to Hereford by Mrs. G. T. Oliver, also of Amarillo.

Mrs. Seth B. Holman plans to go to Amarillo today to be the guest of Mrs. Ted Neely until

Wednesday. She will attend the opening of the Amarillo Little Theater in its presentation of "arsenic and Old Lace."

Mrs. W. C. Clearman, who had been visiting her son, Hugh, for the past week left Wednesday for Ranger with her mother, Mrs. G. B. Neill who also visited here, to visit a sister there. Hugh Clearman drove the couple down.

SCHOOL TIME...



and Time for **BREAD**
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where! And now, from Maine to the western Rockies and beyond, Hudson ranks first, second, third or fourth in sales among cars in all price classes in markets of all sizes!



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WHAT a picture! Hudson sales for the first seven months this year over 30 per cent ahead of last year! Already more than 114,000 people have switched from cars of other makes to own a "step-down" designed New Hudson!

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B-36 CRASH SNURVIVORS — Members of the B-36 bomber crew which crashed in Lake Worth which adjoins Carswell Air Force Base in Fort Worth, Texas, are shown in the base hospital following the crash. Left to right: Maj. Toy B. Husband, pilot; Woodlake, Calif.; John H. Keene, co-pilot, Miami, Fla.; 1st Lt. Richard L. English, flight engineer, Sartell, Minn.; T-Sgt. Harry Holloway, Jr., Monongahela, Pa.; S-Sgt. James Bradshaw, Elysian Fields, Tex.; S-Sgt. Quentin Freed, Youngstown, Ohio; T-Sgt. J. R. Shumate, Red Springs, Tex.; S-Sgt. Jack Allen, Weatherford, Tex. Standing back of the group is Maj. Robert H. Brooks, base surgeon. (AP Photo)

WESTWAY NEWS

**Promotion Day Attendance Is Good
Nine Students Advance One Class**

By **MRS. MERLIN KAUL** — There were 85 present last Sunday for Rally and Promotion Day exercises. Promotions from the Primary Class were Kenneth Ladd and Tommy Haney to the Juniors; from the Junior Class Larry Kaul, Woodro Northcutt, Patsy Townsend, Francis Boyd, Ralph Morrison and Gordon Shaffer to the Intermediate Class.

Birthday offerings were given by Elmer Combs, Robert Boyd, Johnnie Townsend and Beverly Williams.

At the close of the morning's program, a basket dinner was served in the cafeteria. The afternoon was spent in visiting and singing.

Visitors present included Mr. and Mrs. Mills and daughters of Plainview. Rev. Mills brought a

short message at the close of the Promotion Program and again Sunday night.

Mrs. Robert Boyd and Mrs. Elmer Combs were hostesses last Friday night at a party at the Boyd home honoring the birthdays of Robert Boyd and Elmer Combs.

Games of "42" furnished entertainment after which the gifts were presented by Patsy Townsend and Mary Lynn Morrison. Refreshments were served to the families of Robert Boyd, Elmer Combs, G. C. Merritt, Johnny Townsend, J. C. Morrison, Merlin Kaul, P. H. Luck, Adam Flowers, also to Lynn Young, Margaret Ann Scott, Gordon Shaffer, Woodro and Jimmy Northcutt.

Mr. and Mrs. Joe Wagoner and Mrs. C. A. Sauley helped Mr. and Mrs. Arthur Shaffer move last Thursday. They moved from the house on the B. B. Northcutt farm to Clovis, New Mexico. There Mr. Shaffer and his brother-in-law, Van Colthorp will be associated in a filling station and tourist court business.

Mrs. C. A. Sauley and Mrs. Mack Jackson spent two days last week visiting friends and relatives in Roaring Springs and Crosbyton.

Mrs. Joe Wagoner and Mrs. C. A. Sauley were visitors in the home of Mrs. R. A. Hutchinson of Clovis, New Mexico last Thursday afternoon.

Mrs. Paul Rudd underwent an operation at Northwest Texas Hospital in Amarillo last Monday for the removal of the gall bladder. She is reported doing fine and will return home this week.

John Young and his son Lynn will move to the house on the Northcutt farm formerly occupied by the Arthur Shaffer family. John will be employed by B. Northcutt.

Several from here attended the dedication service for the Immanuel Lutheran Church at Hereford Sunday afternoon. They included Mr. and Mrs. Abraham Drager and family, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. J. C. Morrison and Mary Lynn, and Mrs. Buren Sowell and Margaret.

Margaret Sowell, Helen Jo Wilson, and Homer Rudd left last week for college—Helen Jo and Margaret to West Texas State and Homer to Texas Tech.

Mr. and Mrs. Elmer Combs and Mrs. Nate Thomas went to Amarillo Thursday where they visited Mrs. Paul Rudd at Northwest Texas Hospital and Mrs. Combs' sister Mrs. Finis Wright.

Little Lester Ray Haney has been quite ill as the result of ceresan poisoning. The ceresan had been used on wheat and Lester Ray played in the pick up which had been used to haul treated wheat.

Mrs. P. C. Davis and John S. Davis Winters were visitors last week in the Johnny Townsend home. Mrs. Davis is Mrs. Townsend's mother and John S. is her brother. All of them went to Vega Sunday to visit in the home of Mrs. Davis' other daughter

R. M. Gunn, who spends much of his time in the Joe Landers' home here, is visiting friends and relatives in Wewoka and Okemah, Okla. Cards received from him say that the weather there has been rainy and cold. Mr. Gunn has been attending the Association Meeting of the Primitive Baptist there of which he is a member.

Mr. and Mrs. Roy Lee Wilson and Nathan and Mr. and Mrs. Merlin Kaul and boys attended a birthday party at the T. J. Parsons' home last Thursday night honoring his birthday.

Mrs. Dute Williams underwent an operation for the removal of the gall bladder on Monday morning at Deaf Smith County Hospital. She is doing as well as possible. Mrs. Ernest Hardman entered the hospital Wednesday morning for a major operation.

Several Hereford people were present at the dedication of the First Methodist Church at Dimmitt Sunday. Among those present were Mr. and Mrs. Clyde Cave, Rev. and Mrs. Ray Gilbreath, Mr. and Mrs. O. L. Clark and son, Miss Colleen Brown, Dyalitha Bradley, Rev. M. M. Beavers and J. W. Statford.

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The most Photogenic Boy or Girl in EACH AGE GROUP will receive a \$50.00 wardrobe of his own choice. One portrait photograph will be taken FREE of charge by Littlejohn Studios, 401 N. Main Street.

RULES

1. Any parent may enter her children in this contest.
2. Come in to the Popular Store, and you will receive a ticket for a free portrait photograph to be taken at the Littlejohn Studio.
3. The child must be entered in his or her proper age group.
4. The judges will consist of three impartial persons to be announced at a later date.
5. The decision of the judges will be final.
6. NO purchase is required.
7. Photographs will be on display at the Popular Store during the contest.
8. Contest closes October 30, 1949.

NOBODY .. BUT NOBODY .. BUT NOBODY

HAS AS BEAUTIFUL A CHILD AS YOURS ... COME ...

EVERYBODY .. BUT EVERYBODY .. BUT EVERYBODY

and help us celebrate the opening of our new

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CREST BLUE FUTURAMIC '98' CLUB SEDAN

DELUXE MODEL, with Oversize White Sidewall Tires, Hydra-Windshield Washers, Oil Filter, Super Deluxe Radio (6 tube, push button tuning), Deluxe Air Heater and Defroster, Heavy Duty Air Cleaner, Foam-Rubber Seat Cushions (front and rear), Rear Fender Panels, Turn Signals, Polished Stainless Steel Wheel Discs and Accessory Group.

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DELUXE MODEL, with Oversize White Sidewall Tires, Hydramatic Drive, Windshield Washers, Oil Filter, Super Deluxe Radio (6 tube, push button tuning), Deluxe Heater and Defroster, Heavy Duty Air Cleaner, Foam Rubber Seats (front and rear), Rear Fender Panels, Turn Signals, Polished Stainless Steel Wheel Rings and accessory group.

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"NONE FINER"

Mrs. Allison Appointed Baylor Drive Chairman

Appointment of nine county chairmen in the Baylor University stadium campaign now being organized in the Panhandle was announced by James Cobb of Amarillo, area chairman for 26 Panhandle counties. Cobb, David Beck, also of Amarillo, and Roy Bass of Lubbock are setting up the drive among friends of Baylor in the Panhandle and South Plains to help raise a share of the \$1,000,000 now being sought in a statewide Baylor Stadium campaign. Cobb has appointed these County Chairmen:

H. L. Moss of Wheeler County; Mrs. J. B. Allison of Hereford for Deaf Smith County; R. C. Henry of Canyon for Randall County; D. G. Ellis of Wellington for Collingsworth County; Joe Balles and Bill Kirkpatrick of Dimmitt; for Parmer and Castro Counties; Burrell Evans of Tulla for Swisher and Briscoe Counties; Asa Lee (Ace) Galley of Memphis for Hall County; H. T. Burton of Căarendon for Donley County.



PLEASED TO MEET A VISITOR—A young hospital patient has the honor of introducing her doll to a distinguished visitor at Bellevue Hospital in New York city. The clown is part of a vaudeville act which entertained more than 100 youngsters in the hospital's recreation yard.

U. S. Tax court Judges Luther A. Johnson, Corsicana, who served in the House from 1923 to 1946, and Eugene Black, Clarksville, who served as congressman from East Texas from 1915 to 1929;

West Texas District Judge Ewing Thomason of El Paso, who served as a congressman from West Texas from 1931 to 1947.

The retired federal jurist is former North Texas District Judge James C. Wilson of Fort Worth, who served in the House from 1917 to 1919.

The following have retired but to law practice or other activities still devote some of their time

to:

Hatton W. Summers of Dallas, now writing a book on constitutional government, who served in the House from 1913 to 1947;

Richard Kleberg, part owner of the famous King Ranch in South Texas, who represented the Corpus Christi district from 1931 to 1945; O. H. Cross of Waco, who served in the House from 1930 to 1937.

Former Fort Worth Rep. Fritz G. Lanham, who served from 1919 to 1947, now represents the Trinity River Improvement Association and other interests in Washington.

Clyde L. Garrett of Eastland, in the House from 1937 to 1941, now is an attorney with the Veterans Administration and travels in Ohio and Michigan.

Others who once answered roll calls in the House and who now are practicing law are listed below with the years of their service in congress:

Maury Maverick, San Antonio, 1935-1939; Tom Blanton, Albany, and Abilene, 1929-1937; Nat Patton, Crockett, 1935-1945; Charles South Coleman and Austin, 1935-1943; Martin Dies, Jasper and Orange, 1931-1945; Sam Russell, Stephenville, 1941-

1947; Morgan Sanders, Canton, 1921-1939; Joe H. Eagle, Houston, 1913-1921.

446 Attend Dedication Of Immanuel Lutheran

Attendance at Immanuel Lutheran Church on Dedication day Sunday, September 18, was 176 for morning service, 180 for afternoon service and 90 for the night service.

Next Sunday's schedule of services is Sunday School and Bible at 10:30 and Divine worship at 11:30. Holy Communion is celebrated the first Sunday of each month. Radio program is

heard over KPAN at 1:30 each Wednesday.

Mr. and Mrs. J. E. Beyer left Thursday for Wichita, Kansas where they will visit relatives. From there they will go to Sterling, Kansas to see his brothers and they will also visit a son, J. E. Beyer, Jr. and his family in Hutchinson, before returning home. They expect to be away two or three weeks.

Mrs. R. O. Stark of O'Donnell has been a guest of her parents, Mr. and Mrs. William McGehee this week.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station



Texans in Washington
By **TEX EASLEY**

Washington (AP)—This column has dealt considerably with activities of Texas members of congress. But what of the state's ex-congressmen who are still living.

A calling of the roll shows there are 22 of them—one less than the number of seats Texas has in congress.

No official trace is kept of former members of congress. The House and Senate Sergeants-at-Arms, who handle business affairs for them while they are in office, have no official date on those who have left congress. The pension system for the lawmakers is voluntary and relatively new, so it is not much help.

But here's what's become of former Texas members, so far as can be ascertained from here:

Four are federal judges, with salaries ranging from \$15,000 to \$17,500 each;

One is a retired federal judge whose salary continues for life;

Five others are retired;

One is a registered lobbyist in Washington;

Nine are engaged in private law practice;

Two are lawyers with government agencies in Washington.

Most prominent among the state's former members of congress is former Vice President John Nance Garner, who is living in retirement at his home in Uvalde. He served in the House from 1903 to 1933 and was Speaker from 1931 to 1933.

The state's list of "ex-es" includes two former senators:

W. Lee O'Daniel, who left office at the beginning of this year and is living on his ranch just west of Fort Worth; and Earle B. Mayfield, Sr., who served from 1923 to 1929, now practicing law in Tyler and Meridian.

The four federal jurists are: Chief Justice Marvin Jones of the U. S. Court of Claims, formerly of Amarillo and the Panhandle's congressman from 1917 to 1941;

SEEDS

NOW IN STOCK

- ORCHARD GRASS
- CRESTED WHEAT
- BROOME GRASS
- BIRDSFOOT TREFOIL
- YELLOW BLOSSOM CLOVER
- MADRID CLOVER
- VETCH, WINTER
- AUSTRIAN WINTER PEAS
- ALFALFA
- WHITE DUTCH CLOVER
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**Government's EASY PAY Plan
OF BUILDING**

Build a Machine Shed or Even a Barn
FOR STORING GRAIN

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PHONE THE LUMBER NUMBER 7 HEREFORD

**CARL McCASLIN LUMBER
COMPANY**



READS TESTAMENT IN JAIL — Sandra Peterson reads from a Testament in the McCullough County jail in Brady where she is being held on charges of murdering Lewis E. Patterson, Brady real estate dealer, on August 25. A McCullough County grand jury recently "passed for further investigation" Sandra's case. A birth certificate in her home town of Somerville, Mass., shows she will not be 18 years of age until December 11, 1949. (AP Photo)

FRIO NEWS

Fourteen Attend Baptist Meeting; Parents Take Students To College

By MRS. OWEN ANDREWS
Mr. and Mrs. H. E. Lindley, Mr. and Mrs. Jack Shirley and children and Mr. and Mrs. Ted Bush left Thursday a week ago on a trip to Arkansas. They visited Mr. Lindley's sisters, Mrs. Price, at Quitman, Ark., which is near Ft. Smith, and Mrs. Jester at Oklahoma City. They returned through the southern part of Missouri and arrived home on Tuesday.

Owen Andrews, W. H. Andrews and J. H. Dobbs were in Clovis on Wednesday at the cattle sale. Earl Cole, Floyd Cole and Frank Robbins were in Amarillo at the sale there on Friday.

Several families from Frio attended the fair at Dimmitt the last of the week. Don Mobley exhibited his 4-H calf and took first honors on it. Congratula-

tions, Don!
Wade Thompson was home with the W. H. Thompsons last week end after enrolling and taking examinations for the beginning of his college work at Tech. He returned to Lubbock on Sunday afternoon.

The Missionary organizations of the Baptist Church met on Wednesday night for their regular meetings. About fifty or sixty people were present.

Sunday dinner guests of the Earl Coles were the Floyd Coles and Ralph Cole. The John Coles were afternoon visitors.

Mrs. H. M. Mobley, La. Nelle and Don, Mr. and Mrs. E. B. Berryman and Lamerjas were Sunday dinner guests of the Henry Dobbs.

Mr. and Mrs. J. E. Andrews and Miss Alma Andrews were Sunday

dinner guests in the home of their daughter, Mrs. T. L. Sparkman, Jr., and family at Dawn. Mr. and Mrs. T. L. Sparkman, Sr. were afternoon visitors.

Dinner guests in the T. L. Sparkman, Sr., home on Sunday were Mr. and Mrs. D. M. Springer of Kress. Mr. Springer is Mrs. Sparkman's brother.

Mr. and Mrs. A. T. Jones and Dovie Jane attended the dedication services for the new Methodist church at Dimmitt on Sunday.

Donnie Ray Brock of Jumbo and Ray Murphy of Dimmitt and Mr. and Mrs. Jim Brooks of the Easter community were afternoon callers in the J. H. Dobbs home on Sunday.

Rev. and Mrs. R. L. Shannon and Miss Lavada Shannon were dinner guests of the W. H. Thompsons on Sunday. Others also spending the day with the Thompsons were Lester, Velma and Winnie Jo, Irwin, Tommy Irwin and Le Roy Dowdy.

Mr. and Mrs. J. E. Warrick spent the week end visiting their sons at Wellington.

Mr. and Mrs. W. A. Springer and Charles Ralph took her mother and step-father, Mr. and Mrs. Stone to Silverton where they will visit others of Mrs. Stone's children. The Stones had been visiting the Springers since Wednesday. They are returning from an extensive tour of the western states in a bus which they own and with a hired driver. The driver returned to Silverton while the Stones visited here and Mr. Springer drove the bus to Silverton on Sunday. They all attended church at Roekcreek near Silverton, which is the old home community of the family.

On Friday the Springer and Stone families visited Mr. and Mrs. Elbert Summers and children at their home near Hart.

On Saturday Mr. and Mrs. W. H. Andrews and children, A. H. Brown and Miss Betty Brown went to Lawton, Okla. where Mrs. Andrews and children stayed and visited her parents while Miss Betty Brown to Denton to W. H. Andrews and Brown took enroll in the girls' college there. Brown also visited an aunt, El Walters and Andrews visited his aunt at Bowie before returning by way of Lawton to bring Mrs. Andrews and the children home on Sunday afternoon.

Clark and Glenn Andrews attended an FFA meeting at Hereford on Monday night.

Mr. and Mrs. H. F. Benson and Genelle went to Dallas on Thursday where Genelle went through a clinic the last of the week. Mr. Benson had called the other girls, Evelyn and Sherry several times by Monday and were expected to be home by the middle of the week. Genelle is not thought to be seriously ill, but is undergoing a thorough check up to determine exactly the cause of her trouble.

Among those attending the annual Baptist Association meeting at the First Baptist Church at Hereford on Tuesday were Rev. and Mrs. R. L. Shannon, Mr. and Mrs. J. E. Andrews, Miss Alma Andrews, Mrs. David Yandell, Mrs. Henry Andrews and Doris Jean, Mrs. H. D. Robbins, Mrs. E. H. Little and Peggy, Henry Dobbs, and Mr. and Mrs. Owen Andrews.



NOW
You Can Obtain

THE NATIONALLY FAMOUS

"S. & H."
GREEN STAMPS

From The Following Merchants In
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- CITY DRUG
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- E. B. BLACK COMPANY
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S. L. HARMAN & SON

HERE'S HOW YOU SAVE AS YOU SPEND WITH "S. & H." GREEN STAMPS

You get 1 "S. & H." GREEN STAMP with each 10-cent purchase — 10 with each \$1 purchase, etc.

All "S. & H. Green Stamps wherever-obtained, may be placed in the same "S. & H. GREEN STAMP book.

Filled books of "S. & H. GREEN STAMPS are worth your choice of hundreds of nationally advertised merchandise items for home or personal use.

REMEMBER THIS

"S. & H." GREEN STAMPS HAVE BEEN ISSUED BY LEADING MERCHANTS FOR OVER 50 YEARS. ALL GREEN STAMPS ARE STILL GOOD REGARDLESS OF AGE. TRADE WITH THESE MERCHANTS AND YOU WILL SOON FILL YOUR BOOKS, WHICH ARE GOOD FOR MERCHANDISE OF NATIONAL REPUTATION.

Green Stamps are given on all Cash Purchases. Merchants extending credit give Green Stamps on accounts ONLY when paid in full and on time.

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The Biggest State Fair in the World

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Just Across from Central School
Phone 71

ONCE A YEAR WE CLEAN THIS SPACE . . . but EVERYDAY we'll clean your clothes . . . expertly and quickly. Leave your cleaning as you bring the kiddies to school, or call 71 for pickup and delivery.

COURTHOUSE RECORDS

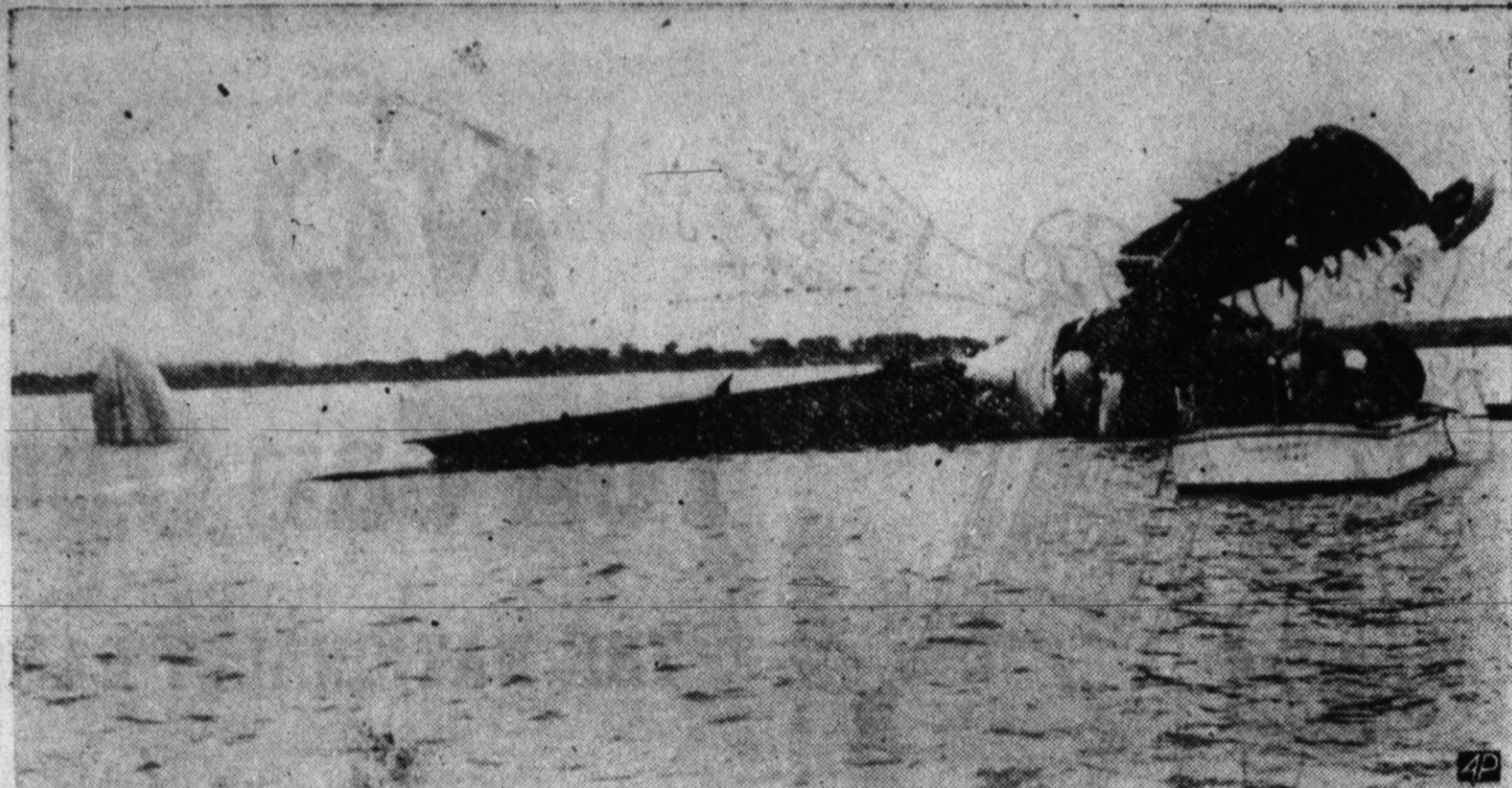
Deeds of Trust
C. R. Winget and wife to Geo. W. Huggins. N 60 feet, block 5 in block 21 of Evans Addition of Town of Hereford.

Warranty Deeds
O. C. Free and wife to H. L. Newman. E 84 feet, lot 3 block of Meacham Subdivision of block 16 of Mabry Addition. \$1,000.

Floyd McGee and wife to Ben Malone. Part of block 1 Evans Addition beginning at a point on N line of block, 80 feet E of NW corner. Thence S parallel with W side 135 feet; thence E parallel with N side 60 feet; thence N parallel with W side 135 feet; thence W 60 feet. \$8500

Ova A. Wimberly to J. V. Perrin. W 1/2 of section 344 and E 1/2 of NE 1/4 and SE 1/4 of section 33 all in township 6 N, Range 3 E of Capitol Syndicate Subdivision. \$26,508.95.

Ova A. Wimberly to Larry E Ballard and Irene Ballard. W 1/2 of section 35 and E 1/2 of section



WATERY GRAVE—Wreckage of a giant B-36 bomber lies in the murky waters of Lake Worth adjoining Carswell Air Force Base in Fort Worth, Texas, after the plane crashed into the water on a take-off attempt. Three crew members are known to have died in the crash and two others are missing. (AP Wirephoto)

34 all in township 6 N of Range 3 E of Capitol Syndicate Subdivision.

G. W. Cox and wife to Wesley Cox. NE 1/4 of section 10, block 3 of A. B. and M. Survey.

George W. Higgins, Jr., and wife to C. R. Winget and wife. N 60 feet of lot 5, block 21 of Evans Addition.

Frank Barber and wife to Deaf Smith County Electric Co-operative Inc. Lots 1 through 7 Burkes Subdivision of block 17 Mabry Addition. \$2,250.

Frank Barber and wife to Deaf Smith County Electric Co-operative. Lots 8 through 12,

block 1, Burkes Subdivision, blk 17, Mabry Addition. \$2,500.00.

Fuqua Developing Company to James C. Beams. Lot 7 and W 15 feet of lot 6 Beams and Bullocks Subdivision of N 1/2 block 5, Womble Addition.

Releases
Hereford Texas Federal Credit Union to Oscar C. Free. E 84 feet of lot 3 in block 2 of Meachams Subdivision of block 16 of Mabry Addition.

R. R. Erady and V. T. Brady to J. S. Stocks and Helen R. Stocks. Section 36, township 5, N of range 3 E in Deaf Smith County.

Attendance Reaches 350 At Convention


First Baptist Church of Hereford was host to the annual Tierra Blanca Baptist Association meeting Tuesday. Church executives totaling more than 240 transacted business and gave reports of their past year's work. Brother C. J. Sewell, Tulla, was Moderator. Brother Earl Landtroop was elected to Moderator for the 1950 meeting to be held in Tulla. Over 350 attended the convention. A luncheon and dinner were served. Principal speakers were Arch McMillan, Journalism Head at Wayland College and J. W. Marshall, president of Wayland College. Mrs. Gregory represented the Mexican Baptist Orphanage at San Antonio.

The following people were elected to these offices: Rev. Weldin Franks of Bovina to preach Annual Sermon and as Sunday School superintendent, Mr. Joe Rucker of Tulla as Training Union director, Rev. H. V. Fields of Hereford Avenue Baptist Church as vacation Bible School leader and Mr. Owen Andrews of Frio as Associational Brotherhood President.

It Won't Be Long Now; Fall is Here And Winter is Not Far Behind. Let Us Get Your Clothes Ready. We Have The Know How. PARTICULAR PEOPLE PATRONIZE

C & R CLEANERS
PHONE 160

FRESH FRUIT VEGETABLES



Colorado Rome Beauty Apples \$2.50 per bu.
Johnson Apples 2.00 per bu.
Golden Delicious Apples 3.00 per bu.
Canning Pears 3.00 per bu.
Mountain Grown Beans, new crop 10c lb. 9.50 cwt.
Spuds, No. 1 red 4c lb. 3.50 cwt.
Sweet Potatoes, Maryland Yams 2.00 per bu.

Open 'til 8 each evening, Open 'til 9 Saturday
Open Each Sunday

HEREFORD FRUIT MARKET
GARLAND COX, Prop.
25 Mile Avenue Phone 816



CALL OF THE WILD—Peggie Castle, one of Hollywood's cheesecake cuties, demonstrates what one film fashion designer calls the "nature look." The designer expects the new fashion to bring women back to their natural looks by eliminating flaring hair-dos, falsies and shoulder pads. Peggie seems to be on the right track.

WE WON'T ATTEMPT TO SWIM THE ENGLISH CHANNEL BUT We Will Dive Into a Winter Battery Check For You.

Featuring **BATTERY WEEK**

PHILLIPS SERVICE STATION
100 North Main

WHY . . .

Do So Many People Come Back to Our Place to Buy Cars?

- Because they save money
- Because they have the best selection in Hereford
- Because they are reconditioned by good mechanics to give good service
- Because they have first class appearance
- Because we give good trade-in prices
- Because we handle them for you on easy terms
- Because we personally drive and test each car before it is sold
- Because people like to buy where they get good service time after time . . . Every time!
- Because you can buy with confidence with us

Square Deal Auto Co.

Owned & Operated

By

LELAND H. McMURRAY

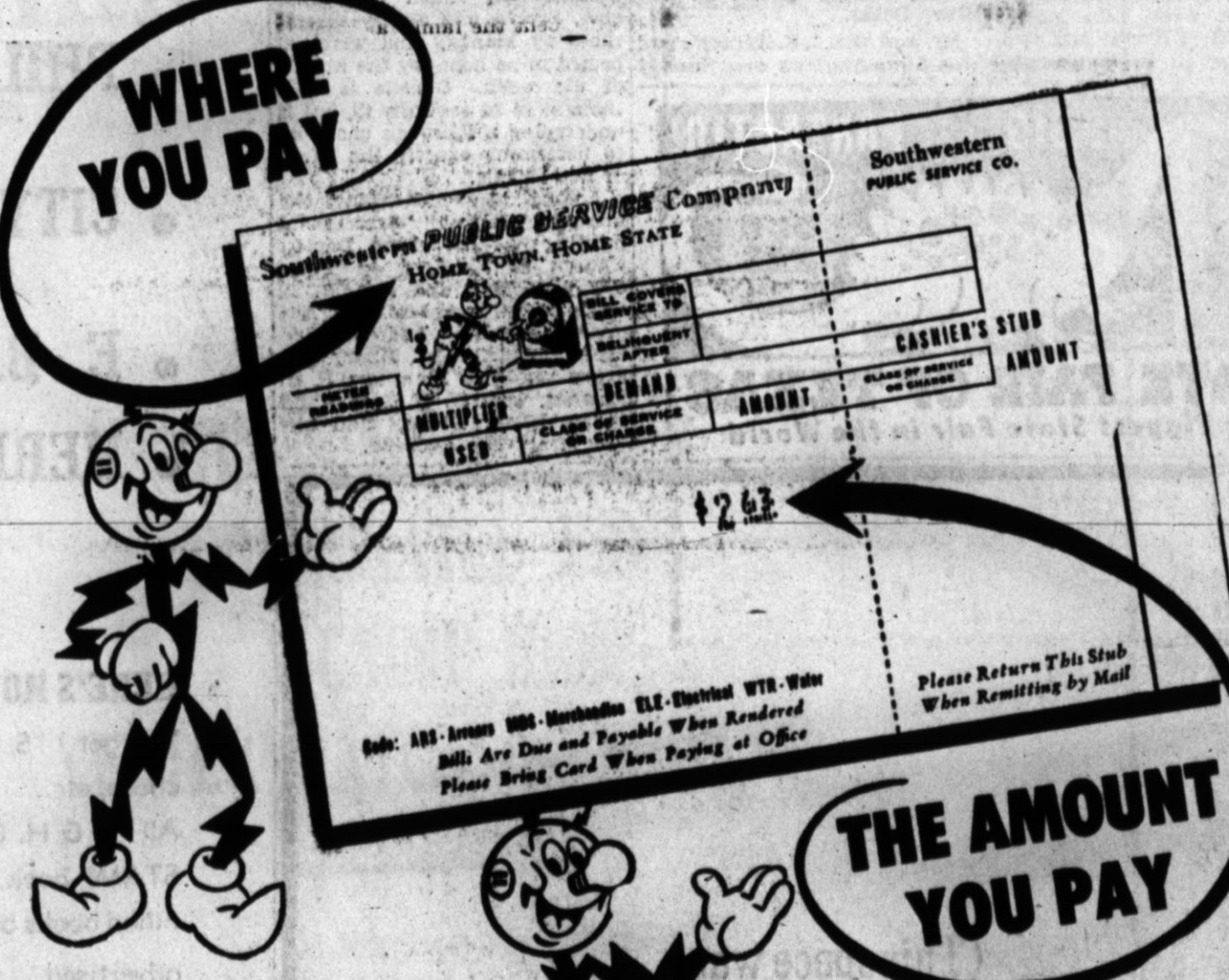
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C. I. RUDD, Salesman

Phone 105

"Nixie is a postal term meaning mail which for some reason cannot be delivered."

Introducing Our NEW Post Card Statement



WHERE YOU PAY

THE AMOUNT YOU PAY

Southwestern PUBLIC SERVICE Company
HOME TOWN, HOME STATE

ALL COVERED SERVICE 15¢
MULTIPLIER
DEMAND
AMOUNT

CASHIER'S STUB
CLASS OF SERVICE OR CHANGE
AMOUNT

Col: 485 - Areas 484 - Merchants ELE - District WTR - Volo
Bill. Are Due and Payable When Rendered
Please Bring Card When Paying at Office

Please Return This Stub When Remitting by Mail

Your next Public Service Company statement will come to you in post card form.

Wherever you live, simply continue to make your payment where you always have. You'll find the address of the office at which you pay your statement across the top of this new post card form.

SOUTHWESTERN PUBLIC SERVICE COMPANY

33 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



ALWAYS GLAD TO SEE ROYALTY—On her arrival in Rapallo, Italy, the Duchess of Windsor receives a corsage of flowers while the Duke grins broadly. The Windsors arrived in Italy to spend a pleasant vacation.

DAWN NEWS

Mrs. W. W. Wilcox Elected President Of Dawn Home Demonstration Club

Miss Margaret Edwards of Hereford spent the past week end with Wanda Sue Wimberley.

Mr. and Mrs. H. E. McCabe of Amarillo visited with their son, H. V. McCabe and his family Wednesday.

Mr. and Mrs. L. E. Henriksen of Roswell, N. M. were guests of Mr. and Mrs. Baker Womble Sunday.

Mrs. Baker Womble visited Mrs. Jim White in Canyon Wednesday.

The Dawn Home Demonstration Club met Friday with Miss Lula Botsford in her home. They elected officers for the coming year. Elected were Mrs. W. W. Wilcox, president, Mrs. A. C. Hershey, vice-president, Mrs. Johnnie Carathers, secretary and treasurer, Mrs. J. B. Caraway, reporter, Mrs. R. A. Frye, council representative, Mrs. Ed Stewart, council alternate; Mrs. Cecil Payne, clothing demonstrator and Mrs. Walter Galley and Mrs. Falmer Norton, works simplification demonstrators. Present at the meeting were Mesdames Zed Stewart, R. T. Stewart, J. B. Caraway, Cecil Payne, A. C. Hershey, Johnnie Carathers, Walter Galley, W. W. Wilcox, Falmer Norton and Mrs. W. J. Stewart of Canyon. A guest was Mrs. B. E. of Hereford.

Miss Mary Frye spent the week end with her parents, Mr. and Mrs. A. J. Frye. Miss Frye teaches school in Roswell, N. M.

Mr. and Mrs. J. M. Wilson of Spearman visited in the Baker Womble home Monday.

The Dawn Suzy Club met with Mrs. L. L. Airhart Tuesday afternoon. Mr. N. R. Miller gave a book review guide to confident living. Those present were Mesdames Clarence Betzer, A. J. Frye, Alfred May, Ernest May, Melvin May, H. V. McCabe, N. R. Miller, David Rodgers, Zed Stewart, Floyd Walton, William Wimberley, Mary Byrd and C. B. Womble. Miss Bertha Frye was a guest.

Mr. and Mrs. Lloyd Airhart and family attended the football game at Canyon Saturday night to see their son play his first game of college football.

Mr. and Mrs. L. G. Airhart and family of Pampa spent the week end with his parents, Mr. and Mrs. L. L. Airhart. Mr. and Mrs. Tommie Airhart and family also spent the family at home.

Mr. and Mrs. Cecil Parker, Mr. and Mrs. Floyd Walton, Jr. and Miss June Hicks were Sunday evening callers in the Floyd Walton home.

Mrs. Marion Sloan of Hereford spent Wednesday afternoon with her parents, Mr. and Mrs. Troy Newman.

Dawn will have their first community night at the school house Friday night, September 23. Everyone is invited.

Mr. and Mrs. Johnnie Haney entertained their son, Jimmie, with a birthday supper Wednesday night. Jimmie was five. Mr. and Mrs. L. E. White of Hereford and Mrs. and Mrs. Cecil Payne and Bobbie Jean were guests.

Among those shopping in Amarillo Saturday were Mrs. Larry Loerwald, Mrs. Troy Newman, Mrs. H. V. McCabe, Mrs. Baker Womble and Mrs. A. J. Frye and family.

Mr. and Mrs. Raymond Miller and Mrs. Adolph Frye of Amarillo were supper guests in the H. H. Miller home Sunday.

Mrs. H. H. Miller and family and Mrs. A. T. Frye visited in the H. T. Wedel home near Hereford Wednesday afternoon.

A dead person may vote, legally, if he mails an absentee ballot and then dies before election day.

Libel is written abuse. Slander is oral abuse.

DAUGHTER IS BORN

Lt. and Mrs. W. C. Hitchings have announced the birth of a daughter, Lynnora Kay, on September 15. Maternal grandparents are Mr. and Mrs. Elmo Lawhon. Mrs. Hitchings is the former Miss Mattie Lawhon and the

newcomer has the distinction of having ten living grandparents. The couple has another daughter, Lisa Carol, aged 3 1/2 years.

Lt. Hitchings is an instructor pilot with the U. S. Air Force stationed at Reading, Pennsylvania. He stopped here Friday enroute from Reading to Los Angeles, California to see his family.

Passing through the Panama Canal from the Atlantic to the Pacific one travels from west to east.



TRAVELING BOAR—John Dale Snider, back 16, of Clinton, Okla., talked Nowata, Okla., publisher Dave Johnson, left, into bundling John and his Chester White barrow hog, "Flash," into his plane and flying them to the National Barrow Show at Austin, Minn. "Flash," who was bedded down on straw behind the pilot, peeked out at Kansas City when the trio stopped for gas.

ATTEND MEET

Mr. and Mrs. F. M. Kester attended a meeting of Spanish War Veterans and Auxiliary held in Amarillo Sunday. They also visited with their son, Lynn Kester and family while in Amarillo.

Guests in the home of Mr. and Mrs. F. M. Kester the past week has been his niece, Mrs. Kenyon Long of Wichita Falls. She returned to her home Thursday.

Those from Hereford that attended the banquet given in honor of Bishop Lawrence J. Fitzsimon Tuesday night at the Amarillo Country Club were Mr. and Mrs. Bob Lamm, Mr. and Mrs. Frank Bezner and Mr. and Mrs. Andy Kersten. Bishop Fitzsimon just returned from a trip to Europe.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station

Avoid The Fall R-U-S-H for WINTERIZING

Just like your home needs heat and your body needs heavier clothes, so does your car need protection against the cold blasts that are soon to come.

DON'T SPEND NEEDLESS DOLLARS TO BE TOWED IN THIS WINTER—A FEW CENTS NOW WILL SAVE THAT EXPENSE.

STRANGE GARAGE

Clarence Strange Motor Overhauls 143 West Third Tune-ups Phone 198

YOUR GRAIN MEANS MONEY IN THE BANK!



Assure '49 profits by taking full advantage of government support programs—store grain on your farm in a **QUONSET**

- All-steel Quonsets meet all C.C.C. requirements for grain storage facilities!
- You get a fire-resistant, wind-resistant, all-purpose building that's ideal for equipment storage, animal shelter and general storage.
- Financing available through your local bank or Commodity Credit Corp.

SEE or WRITE **Orville Groneman** Rt. 4, Hereford

THE FASTEST BUSINESS FORMS EVER DEvised!



THE MOORE PORTABLE REGISTER
••• Light and easy to carry
••• 25% faster than the latest open-end roll books
••• 175% faster than loose forms and pads
When teamed with Continuous Receipt Register Form, the Moore Portable will give you 100% speed!
Designed for all wholesale and retail businesses for service stations, dry cleaners, building stores, specialty shops and all other retail stores. Ideal for sales slips, bill receipts, invoices, delivery receipts and for hundreds of other operations.
Counter Models also available.

Write or Phone Today! Carbons . . . Salesbooks **HEREFORD BRAND**

For Unsurpassed Style and Comfort we present **LINDA KAY JUNIORS** For Junior Girls and Short Women

Unsurpassed values in a cream-of-the-crop selection of fashion wise classics. Every one a masterpiece of beauty, with smart lines, generous, deep pockets. Choose from our vast array of these new-season styles in Coverts, Gabardines, Sharkskins, and Tweeds.

BUY . . . Use our Convenient **LAY - AWAY PLAN**



BROWN WINE BLUE GREY GREEN

The Little Fashion Shop
"Smart Clothes for Smart Women"

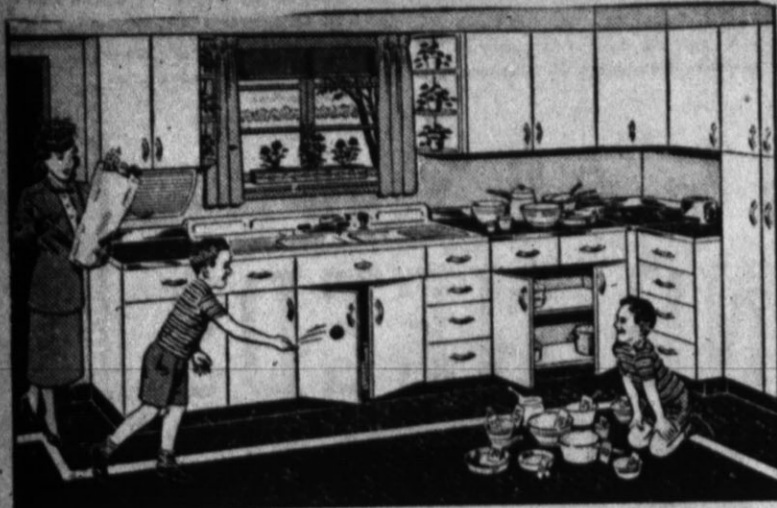
Values In All Your HEATING NEEDS

TAPPAN RANGES
EMPIRE FLOOR FURNACES
(We Install)
ARMSTRONG SPACE HEATERS
BUTANE & PROPANE TANKS

Any Size
Above Ground or Below Ground
QUICK DELIVERY

HEREFORD BUTANE GAS COMPANY

Remember Our Gibson Refrigerators Phone 9000



Youngstown Kitchens of white-enameled steel fit every kitchen plan—old home or new.

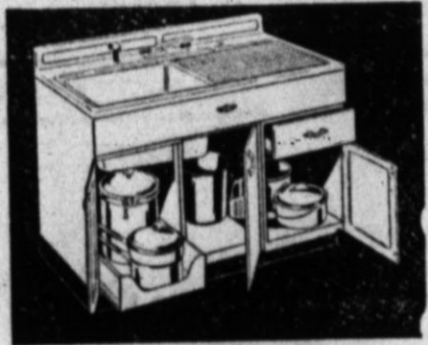
Dream kitchens cost less than you'd think

Lovely, yes lovely—these Youngstown Kitchens of sturdy steel!

We have them at prices your budget can reach. Come in and see how gleaming, white-enameled Youngstown units can be arranged in your kitchen.

Whether you're planning to build or remodel, or not planning anything now—it's worth your while to visit us and see these kitchen beauties.

Neatly designed with a place for everything, this roomy Youngstown 48" twin-bowl Kitchen-aid cabinet sink has many wonderful features you'll want to see.



Youngstown Kitchens
BY MULLINS

STREU Hardware

Highlight and Eyclight with Certified Lamps



Eyes are rationed... only two to a lifetime! Good lighting provides maximum protection in all seeing tasks.

Certified Lamps are designed and constructed under 105 rigid specifications. These requirements control lighting performance... insure more light where and when you need it... protect precious eyesight from uncomfortable glare... avoid shadows on shades... in short, give you the best possible lighting for all home uses.

Let your Public Service representative or electrical dealer help in your selection. In addition to superior lighting performance, you'll find Certified Lamps styled to blend with any decorative scheme.



Hear "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on YOUR PUBLIC SERVICE COMPANY NETWORK

SOUTHWESTERN PUBLIC SERVICE COMPANY

35 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Long Time Ago

45 Years Ago

Lead editorial of the Brand on September 30, 1904 told the readers that Hereford would soon become a great producing area. "For with an abundance of moisture, rich soil and climate especially suited to its growth, wheat should soon be recognized as one of the leading Panhandle crops."

Another editorial said that the Republican party had left many gaps down, through which the Democratic party might reasonably hope to pass triumphantly to victory this fall.

A number of county seat towns on the plains were instituting what were known down in Central Texas as "First Mondays" or "Extra Sale Days" which occur on the first Monday of each month. The editorial writer did not believe any good could come of teaching the boys of our country to devote one day of each month in endeavoring to become professional horse traders. The same writer said that he had better be attending school or if they were too old for school, better still there was a useful work at home for them to do. The writer further stated "It is very difficult for one to engage continually in business of trading horses without in a measure dealing some heavy blows at veracity and we believe after observing the actions of these men on these First Mondays for years that they are the cradle in which rocked nothing good."

A. F. Eaton announced for the office of Commissioners of Precinct one of Castro county.

J. B. Snyder had business in Bovina.

J. J. Myers, who lived east of town, came in Tuesday after supper.

Claude Witherspoon and Grayson Bell returned Tuesday from St. Louis Exposition.

Judge and Mrs. W. B. Boyd visited friends in Amarillo. There were about 120,000 trees growing in the Hereford Nursery owned by L. P. Landrum. Mr. Landrum stated that he now has eight collectors in the field and that he hopes to put out at least 50,000 more trees.

A prominent Santa Fe official was so impressed with a large cabbage head which was sent from Hereford to Chicago not long ago that he was heard to remark that if they would give it to him, he would make a barrel of kraut of it.

New addition to Panhandle

journalism was the Texoma Times published by J. E. Kerr. John B. Vannoy, jeweler, was returning to Hereford "to stay" and to set up a jewelry store. Miss LeGrand, president of the Ladies Aid Society was prompting all members to come to the October 5 meeting with full missionary barrels.

R. H. Norton notified the public, in an ad, that there would be no more hunting on his land. J. H. Cardwell went back into the grocery business in the same old place and doing business the same old way.

The Hereford National Bank had a capital of \$25,000 and a surplus of \$15,000.

The Western National Bank had a capital of \$50,000.

Stambaugh and Lipscomb invited the entire public to attend their millinery opening.

J. W. Lambard arrived in Hereford to spend a short time for the benefit of his health and to visit old friends.

Suds Don't Clean Any Better Than Sudsless Soaps

COLLEGE STATION — White foamy suds are usually accepted as the sign that soap or a detergent is doing a good job of cleaning.

But it isn't always true, research shows. Foam is an attractive and pleasant indication that a detergent is in the washing solution, but it is not the guide to its cleaning effectiveness.

Mrs. Florence Low, extension specialist in home management of Texas A&M College, says that research recently made at the New York State Experiment Station by G. J. Hucker, indicated that suds don't clean. Washing tests showed that some of the sudsless solutions removed soil in dish-washing better than others with plenty of foam.

The cleaning ability of any detergent depends largely on two things; first, how well it dissolves soil and, second, on how much it aids water in getting the soiled articles wet so that the dirt can be carried away quickly and thoroughly. Water alone, the specialist points out, cannot wet material as well as water containing soap or other detergents.

The amounts of soapsuds in the dish pan or wash tub has long been used as a rough guide to indicate whether the water contained enough soap for efficient washing. But what holds true for soap does not hold true for all detergents.

The report adds that the synthetic detergents simply remove soil and cannot be counted on as a sanitizer.

Knots in pine logs are almost imperishable, decaying much less rapidly than the log itself.

Great Barrier Reef along the North-eastern coast of Australia has largest coral formation in the world.



With One Policy Insure Against

FIRE

PLUS

- LIGHTNING
- WINDSTORM
- HAIL
- EXPLOSION
- RIOT AND CIVIL COMMOTION
- FALLING AIRCRAFT
- VEHICLE DAMAGE
- SMOKE DAMAGE

Phone or write for an on-the-premises survey and estimate for your own farm.

SEE OUR WINDOW DISPLAY

John McLean Agency
PHONE 181 or 273
Hereford, Texas

Keep The Stock Back, Give Grass A Better Chance

reduction of livestock numbers in all sections of the state coupled with fairly good moisture conditions made it possible for many ranchmen and stock farmers to practice deferred grazing on much pasture land in the state this year. This is the payoff season, says A. H. Walker, extension range specialist of Texas A&M College, and he recommends that grazing be withheld for another month or two to give the grass a chance to mature their seed.

In some areas the preferred grasses have already made seed, but in others, they are making seed right now. He says give the elements a chance to shatter and distribute the seed first. If you permit grazing too soon, chances are good that you may lose what you have gained.

The choice is up to the individual producer as to whether he will grow the high producing good grasses or the low producing poor ones, says Walker. The essentials of good range management must be practiced to get the job done and it takes time.

By balancing the livestock with range forage production, deferred grazing, proper salt and water distribution and other management factors, more range livestock producers are finding that it pays to grow the good grasses, says Walker.

The good grasses will produce from two to five times as much he says that the more pounds forage as the poor invaders, and of good grass you can grow per acre will mean more pounds of meat per acre.

It takes grass to grow grass. From 1-3 to 1-2 must be left for maintenance of the plant and litter each year, says Walker and that left is insurance for future.

Trade winds always blow from an easterly direction toward the equator.

Noah was 600 years old when the ark was completed.

Old Faithful, Yellowstone National Park's famous geyser, erupts once every hour.

Man's first weapon in warfare was the slingshot.

SUPER SPECIAL!

ANOTHER OF OUR

RED HOT MONDAY BARGAINS

1/3 OFF

On All
G. E. ELECTRIC FANS
IN STOCK

Something New Each Monday

IRELAND
MOTOR COMPANY
218 West Third
Phone 180

BEST BASEBALL STORY EVER FILMED



STAR SUNDAY MONDAY TUESDAY

STORY OF A PREACHER IN THE WEST



Texas SUNDAY MONDAY TUESDAY

Congratulations, Anniversaries from Sunday, September 25, through Wednesday, September 28...
Mr. and Mrs. James Martin
Mr. and Mrs. E. B. Miles
Mr. and Mrs. Earl Sullivan
Mr. and Mrs. W. A. Romines

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.



STAR WEDNESDAY THURSDAY



Texas WEDNESDAY THURSDAY

★ AP NEWSFEATURES ★ COMICS ★

WOMEN'S WEAR DEPT.

FUR SALE

THIS MUSKRAT IS SHEARED AND DYED TO LOOK LIKE COON AND THIS COON IS SHEARED AND DYED TO LOOK LIKE MUSKRAT!!



HE'S A SKUNK BUT HE GAVE ME THIS MINK!!



NOW, NOW, YOU DON'T WANT A MINK COAT! THINK HOW YOU'D ALWAYS WORRY ABOUT IT BEING STOLEN?! //

THE PRICE ISN'T SO BAD IT'S THE TAX THAT I COULDN'T AFFORD!! //



I TELL YOU WE CAN'T AFFORD IT! AFTER ALL, DIDN'T I JUST BUY YOU A NEW WASHING MACHINE? //



The Sunday Brand

Hereford, Texas

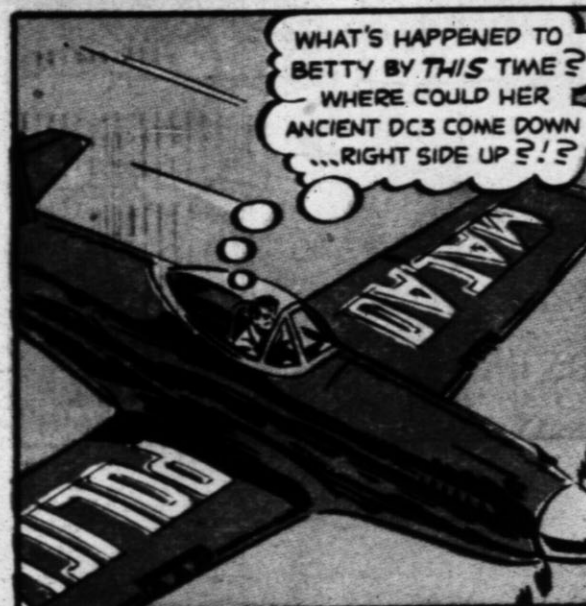
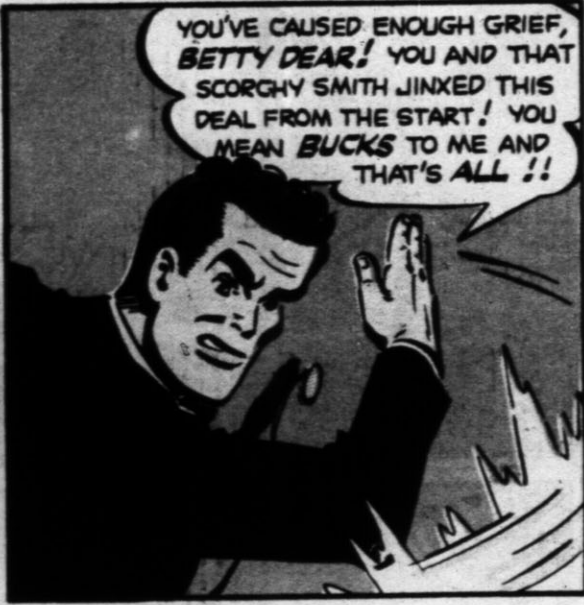
COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, SEPTEMBER 25, 1949



SCORCHY TAKES OFF IN A P51 ON A LONG SHOT SEARCH FOR BETTY FORBES, KIDNAPPED IN HER OWN DC3 BY THE MAN-WHO-LOOKS-LIKE-SMITH, CYRIL SNYDE AND PRETO WHO HAGGLE OVER DOLLARS AND TREACHERY WITH YELLOW HAWK...





WHILE KRYPTARZI, DICKIE AND DAN ARE MAKING TRACKS, TWO SECRET POLICE BEND OVER THE BODY OF DOCTOR SUBTUGATE...

AH! AH! AH! IT IS TOO BAD! TSK!

HE IS DEAD, THEN?



AH! NO! THAT IS THE PITY!

OF COURSE "OUR" WAY IS BEST-- YET ONE CANNOT ENTIRELY ADMIRE SUCH AS THIS ONE!



TO MAKE A BUSINESS OF BETRAYAL! THAT IS BAD BUSINESS!

IF ONLY THE POOL OF BLOOD HAD NOT BEEN BUT RED INK!



MEANWHILE...

THE BORDER!... HASTEN-- THEY PATROL IT WELL!



RUN! WE ARE DISCOVERED!

FIRE! THREE MORE HAVE ESCAPED!

THE LUCKY SWINE!



A FEW DAYS LATER...

IT IS FEARED THEY MADE THE BORDER, DOCTOR!

BAH! I WILL NOT BE FOILED! THEY CANNOT ESCAPE ME!




KRYPTARZI-- THE PILOT'S OFF COURSE-- THAT'S YOUR VILLAGE BELOW!

YES, DICKIE!



FORGIVE ME MY FRIENDS! I WANT ONE LAST LOOK! BUT WHEN I RETURN TO AID MY PEOPLE IN THEIR FIGHT FOR DEMOCRACY, I PROMISE, WE SHALL NEVER GET OFF COURSE AGAIN!!



YIPEE



HIT N' RUN



SPORT SLANTS

ON GRAND SLAMS



Lou Gehrig
HIT 23 GRAND SLAM HOME RUNS - HOMERS WITH THE BASES LOADED

WINNING THE BRITISH OPEN, BRITISH AMATEUR, U.S. OPEN AND U.S. AMATEUR GOLF TITLES IN 1930 GAVE

Bobby Jones

THE GREATEST GRAND SLAM IN THE HISTORY OF SPORTS



DAD

CITATION

-WON THE KENTUCKY DERBY, PREAKNESS AND BELMONT STAKES TO EARN THE TRIPLE CROWN



WHIPPY WHEATON

THIS AMAZING RINGSMAN HELD THE FEATHERWEIGHT, LIGHTWEIGHT AND WELTERWEIGHT CHAMPIONSHIPS

Whippy Wheaton

9-25-44



CONTINUED ON PAGE 13 - PAGE 13 ... PAGE 13...



M'LOVE, WHERE IS PAGE 13 OF TODAY'S PAPER?

OH DEAR, IF MUST BE IN THE PART MA PUT ON THE KITCHEN FLOOR AFTER SHE SCRUBBED.



A FAT LOT OF GOOD THE PAPER DOES ME ON THE KITCHEN FLOOR!



PAGE 13 - PAGE 13 - PAGE 13 -



MA, WHERE IS PAGE 13 OF TODAY'S PAPER?

IT'S IN THAT GARBAGE CAN, NOOPER, IF IT'S THE PAGE I SWEPT UP THE DIRT ON BEFORE I COULDED THE FLOOR!



PAGE 13! PAGE 13! PAGE 13!



PAGE 13!

9-25-44



IN HIS CLOAK OF INVISIBILITY OAKY IS ON HIS WAY TO MAKE MAXINE MYSTERIA REMOVE THE SNEEZING JINX SHE HAS PUT ON THE KINGDOM...



CONTINUED...

THINGS TO COME

FACTORIES OF THE FUTURE COULD BE RUN ENTIRELY BY ROBOTS... RAW MATERIALS WOULD BE FED INTO ONE SIDE WITH COMPLETED AND INSPECTED PRODUCTS COMING OUT THE OTHER... HUMANS WOULD MERELY CONTROL INSTRUMENT PANELS.

MAYBE WE CAN USE SOME HELP... WHAT WOULD YOU LIKE TO DO?

DU-H-H... I'D LIKE TO TRY BEIN' ONE OF THEM ROBOTS



PERSONNEL MANAGER

MY RAW MATERIAL IS BRAINS... IF I JUMPED IN THERE MAYBE I'D COME OUT THE OTHER SIDE WITH SOME IDEAS.



I'M GETTING TIRED OF PUNCHING OUT THESE THINGS... WONDER IF I PUNCHED SOME DIFFERENT BUTTONS IF THEY'D COME OUT DOLL CARRIAGES.



9-25-49

BARRON.

NEIGHBORLY NEIGHBORS BY MORRIS



WHAT SEEMS TO STRIKE YOU SO FUNNY, MERVIN?

HO HO HO... IT'S THAT TWINEHAM BOY--



JOHN?... WHAT'S SO FUNNY ABOUT HIM?

HE'S BEING INITIATED INTO A CLUB OR SOMETHING... HE'S STANDING ON THE NEXT CORNER.



YOU OUGHT TO SEE THE GET-UP THEY'VE GOT ON HIM!

PROBLY ALL VERY SILLY!



HI, PETERS-- HO HO HO HO--

HI!



I CAN'T IMAGINE WHAT CAN BE SO DAGGONE UPROARIOUS!



9/25

Reg. U.S. Pat. Off. AP Newfeatures

Reg. U. S. Pat. Off.
AP News Features

PATSY

in
Hollywood

by Bill Dyer

GEE, MISS THRUSH,
THE MOVIE MAGAZINES
SAY YOU'VE BROKEN YOUR
ENGAGEMENT TO
ROD RICHER!

YES... AND I HEAR
THE POOR BOY IS
CARRYING A TORCH
FOR ME!

HELLO,
PATSY!

DON'T
YOU DARE
SPEAK TO
ME, TEDDY!

YOU'VE BEEN
AVOIDING ME LATELY!
"PROBABLY SEEING
SOME OTHER GIRL!
I HATE YOU!

YOU
GOT ME
ALL
WRONG!

I'VE GOT A JOB
AS A MOVIE USHER
AND I'M ON DUTY
EVERY AFTERNOON,
HONEST!

A
LIKELY
STORY!

AW, GEE, PATSY
YOU'RE THE ONLY
GIRL I LIKE!
YOU GOTTA
BELIEVE ME!

HMMM,
I'M NOT
SO SURE!

GOODIE!
NOW I
HAVE SOMEONE
CARRYING THE
TORCH FOR
ME!

