

AROUND TOWN

Membership blanks for rural telephones are available at the REA office according to Loyd Lovel. He says better than 200 have already signed up. Anyone wanting one can get it. The cop application has been in for almost a month, now, but they haven't setup the organization for processing them in Washington.

REA's radio tower on the east side of town will be ready Monday. Their new building will be built in front of the tower. Plans will probably be announced on the building within the next month. The tower will connect with a remote control board at the downtown office for the time being, as soon as Motorola people get here to install the unit and individual car units.

Leo Forrest, REA manager and Emerson Roland, line foreman, attended an engineer's meeting in Lubbock Saturday. E. A. Wright, regional construction engineer from Washington, talked at the meeting.

The new Conkright Memorial building will enable the First Baptist Church to double educational facilities. Present plans are to use the building on the 19th, even though it will not be finished, if work progresses during the next two weeks as it has during the past two.

Gaston Baer returned from Dallas market Friday evening.

A few more days like Saturday and the Hereford Chamber of Commerce can start claiming that slogan "Where the summer spends the winter." From the looks of things that stuff about the groundhog is just so much malarkey.

Gaylor Newell and wife joined a group in Amarillo Saturday to attend a Panhandle Associated Grocers National Convention in Chicago.

Final total for Poll Tax payments, including mail orders, was 2,595 with 58 exemptions, according to Worth Covington, Chief Deputy Tax Collector.

J. R. Johnson and Dub Reeves just beat the ice storm out of Dallas Tuesday night. In fact they caught part of it, but still managed to get to Wichita Falls. They were returning from a couple of days at the Southwestern Men's Wearing Apparel market. Both reported better merchandise than ever before in store for the shopper.

Pete Cowart, Chamber of Commerce Secretary, was the speaker at the Friday noon Rotary luncheon-meeting. He spoke on Chamber of Commerce work.

Bruce Rimes, treasurer of the March of Dimes drive received 98 more dollars from advance gifts and other items Saturday to bring the total drive net to \$4,556.09.

Amarillo's Texas Tech Ex-students association has invited all Hereford Tech Exes, and anyone else interested in attending, to a meeting they are having at the Dowell's Saratoga Cafe No. 2 at North 3th and Ellmore St., at 7:30 Wednesday night. The entire Tech coaching staff will be present and they will show motion pictures of the Raisin Bowl game played Dec. 29. A few skits from this year's Varsity show will also be presented by D. M. McElroy.

If you think the FFA boys aren't earned in their work how about this—David McDuff lives about a mile north of the Ford school and four west. He was just a couple minutes too late getting to town to catch the bus to Dimmitt Saturday morning with the team. But he hitchhiked on down in time for the contest. He is a vice-president on his team and would have been sorely missed.

4-H Boys met with Hugh Clearman in the courthouse Saturday afternoon to view a film.

First Week of Canasta Tourney Is Over Champion Has Five More Matches Left

One week of the "March of Dimes" Canasta tournament has passed with no bloodshed and the original field of 44 teams has been cut in half to 22 teams. This week's opponents are: Mr. and Mrs. John McClesky vs. Mr. and Mrs. Bill Davis, Jr. Mr. and Mrs. Ernest Wade vs. Mrs. Ira Foster and Mrs. Vivian Major. Mrs. C. R. Smith and Mrs. John Miller vs. Zula Gilliam and Bruce Rose.



DIRECTS CAMPAIGN — Herman King, Superintendent of adult work of the Baptist Sunday School Board at Nashville, Tenn., directs all adult work for the entire Southern Baptist Conference which includes the entire southern part of the U. S. Mr. King will direct a Sunday School enlargement campaign at the First Baptist Church here starting here next Sunday. King and a faculty of seven assistants, all specialists in their respective fields, will enlarge the Sunday School from nine departments and 51 classes to 18 departments and approximately 100 classes. It will start Feb. 14 and run through to the 19th.

Couple Killed In Wreck Will Be Buried Today

Funeral services for Mr. and Mrs. H. G. Beene will be held this afternoon in the Friona Methodist Church at 2:30. Mr. and Mrs. Beene were killed in an automobile wreck near Tulsa, Oklahoma Thursday morning. They lived two and a half miles southeast of Friona. They were returning from a visit with Oklahoma relatives at the time of the fatal crash. They were residents of Friona vicinity for many years and Mr. Beene was about 60. Their son-in-law and daughter, Mr. and Mrs. Joe Brummett left Wednesday from Friona for Tulsa. Gilliland Funeral Home of Hereford will handle the funeral and Rev. Howlett, Friona, will officiate.

MAYBE THE DRY CLEANER ISN'T THE GUY

Who's to Blame for Melting Buttons --- Shrinking Skirts

Think twice the next time you send a garment to the dry cleaner with ink on it and it comes back with the ink still there, there might be an excellent reason.

Just who is responsible when buttons occasionally fail to withstand the dry cleaning process or a new blouse comes back with the colors in the wrong places?

A quick check in Hereford's five dry cleaning establishments will convince you the owners have definite opinions on this matter. They are positive a great deal of blame which they receive should be switched to the manufacturers.

Of course dry cleaners always have, and probably always will have their troubles, but it seems like they might be more numerous now, even though they are the first to admit that some materials are better today than ever before in history.

It might be a problem started during the war when manufacturers were forced to make substitutions in garments because of fabric and material shortages, and then again they will admit that a small per cent of the time it will be something so new that they don't know how to handle it. But nine out of ten times the trouble can be traced to the

Mr. and Mrs. Wayne Higgins vs. Mrs. Clyde Cave and partner. Ben Jancek and Ted Bednorz vs. Mr. and Mrs. C. L. Brownlow. Mr. and Mrs. C. C. Rockwell, Jr., Bye.

Mrs. C. B. Williams, and Mrs. J. B. Jones, Bye.

Mr. and Mrs. Joe Gill vs. Mr. and Mrs. J. D. Neill. Mr. and Mrs. Ernest May vs. Mrs. J. S. Hooper and Mrs. Ray Thompson.

W. C. Witherspoon and Gene Brown vs. Myra Witherspoon and Virginia Hartman.

Kenneth Mayes and Wayne Stark vs. Mr. and Mrs. G. E. Benson.

Johnny McIver and Duwayne Wallace vs. C. J. Lance and Donald Robertson.

One change in original plans caused by the number of entrants, is that three teams will meet in a round-robin play-off for the championship. We realize this could result in every team winning one game, in which

Black And Orange '50 License Tags Are On Sale Now

Shiny, new 1950 license plates are now available for sale in the Tax Collector's office. About 3,800 vehicles will probably be tagged in Deaf Smith this year, according to Deputy Tax Collector Worth Covington.

Covington put in the usual plea for car owners to call early and get the tags before the rush starts. He also had a few instructions for tag buyers.

The tags have to be on the cars by April 1. New cars bought between now and April 1 have to be registered for 1949 but 1950 plates will be issued. In other words, Covington said, if you buy a new car now you have to pay for the last two months, February and March, this year in addition to the 12 months for 1950. No 1949 plates will be issued but the tax will have to be paid for the remaining two months of 1949.

Cars brought in from out of the state with expired tags also have to pay for these last two 1949 months at the same time 1950 taxes are paid.

Covington said a few states, Idaho for example, has the same April to April setup on tags Texas has. If a car is brought in from a state whose laws expire tags December 31, then those overlapping taxes have to be paid along with 1950 taxes.

Bring in your title and 1949 registration receipts so the purchase can be made in the shortest time. If you don't, a lot of time will have to be spent in looking up last year's records.

The new tags are black with orange numbers and are lettered AM instead of the 1949 AA.

case they will play again or the team scoring the most points during the round-robin will be the champion, whichever way three contestants agree to before play commences.

Five of the prizes announced before the tournament started were based on points and they have been changed somewhat so there can be no doubt as to who wins what.

The Western Auto prize of \$5 in trade for tools will be given to the man on a man and wife team if they win, or it will be split between two men if a man's team wins, or it will go to the second place team the same way in the event an all-woman team wins.

City Food's \$3.50 worth of groceries will go the same way except to a woman instead of a man.

Close Drug's deck of Canasta Cards will be awarded to the third place team.

Jiggs Service Station will give the wash and grease job to the third place team.

Nipper Electric will give the electric kitchen clock to the woman on the winning team or to the oldest woman on the team if two women win or to the woman going furthest in the tournament.

Contestants must have results of the above matches in the Brand office by Saturday morning, Feb. 11 at 9:30.

Ralph Smith To Talk At Veterans Meeting On Hoover Commission

Ralph Smith, Veterans' Service Officer in Hereford said Saturday if the Hoover Commission was successful in all it proposed to do the veterans would find themselves served by a Veterans Administration as mixed up and inefficient as it was in the early days just after the close of the war.

Smith said a meeting at the Veterans' Club House Tuesday night at 8 o'clock is open to all veterans of Hereford. He strongly urged them and all others interested to attend. Smith will speak and the rest of the meeting will be thrown open for questions and answers.

According to Smith, the VA would be divided into five separate bureaus under the designs of the Hoover Commission. He added that the VA just now is reached the state of efficiency and service and if the Hoover Commission succeeds in tearing it down again it might be years before it would be as efficient again.

The change would effect the Veterans' Insurance, the Veteran Medical service, the Veterans' loan guarantee service and the hospitals. Each would be taken out of the VA's hands and placed into another bureau.



FIFTH ANNIVERSARY — Rev. R. H. Cagle, pastor of the First Baptist Church, will be honored by the church with an attendance of 555 in Sunday School and 200 in the Training Union today. During the five years Rev. Cagle has been with the church the Sunday School has grown from 514 to 938, the Training Union from 115 to 301 and the membership from 1,007 to 1,340. The church established the Mexican Mission, has almost completed a \$100,000 educational plant, established the Avenue Baptist Church and bought a new parsonage under his leadership.

Hereford FFA District Chapters Vie For Honors In Contest Sat.

Seven Future Farmers of America Chapters from the Hereford District vied for honors in the district leadership contest at Dimmitt Saturday morning and for the chance to represent the district in the area leadership contest at Amarillo, February 18.

The two top teams in each division represent the district in the area contest. Teams present were from Bovina, Friona, Farwell, Canyon, Dimmitt, Lasbuddie and Hereford.

Hereford placed second in the Senior Chapter conducting behind Canyon and ahead of Dimmitt in third and Bovina in 4th. Canyon also won the Junior Chapter conducting in a contest so close that only 2 1/2 points separated first and second. Farwell won second, Hereford third and Dimmitt fourth.

Those were the only two events Hereford entered.

In the Senior Farm Demonstration contest Friona won, Canyon was second, Farwell third and Dimmitt fourth.

Canyon won the Junior Farm Demonstration with Dimmitt, second. Only two teams entered. Dimmitt placed first in the Senior FFA quiz with Farwell the only other team entered in second.

Dimmitt also won the Junior FFA quiz with Lasbuddie second. Ten Members on Team

Local Potato Men Get Break On Parity Price

July Texas potato parity was set at \$1.55 per 100 pounds, loaded on the car—a 15 cent raise over the 1949 price—terminating three years of hard work on the part of local potato men for a fair price, according to Jack Renfro Friday afternoon. June parity was set at \$1.75 which will catch a small part of local shipments.

This raise in support price for the Deaf Smith County area is particularly satisfying to local growers since support prices were cut throughout the rest of the United States. Probable reasons

for the raise in the face of cuts elsewhere include the fact that very few potatoes from this area ever go to the government price support program, the quality is high and the local organization has put forth considerable effort during the last three years for the raise.

Department of Agriculture spokesmen in Washington stated that in 1949 the Deaf Smith area did the best job of moving their crop of any producing area in the country.

Seventy per cent of money spent for potato price support

has been in New York, New Jersey and Maine, according to Renfro. This is also the source of unfavorable publicity for the industry, he stated.

Wednesday Night Meeting — About 35 to 40 potato growers from the Umbarger, Dawn and Hereford areas met with Dennis Poe, State Marketing specialist for PMA, in the court house Wednesday night to hear from him and to discuss the position this area should take at the National Potato Council meeting in Washington later this month.

Producers agreed that Jack Renfro, National director for the five states, Texas, New Mexico, Oklahoma, Arkansas and Louisiana should represent them as favoring marketing quotas with penalties for overplanting, if they can get 90 per cent of parity support prices (the same as other basic commodities get) with quotas on acreage alone.

They say that if the National Potato Council tries to put marketing quotas on a bushel basis they are opposed to it and favor no support what-so-ever in preference to bushel quotas. Their reason for not accepting this plan is that if they catch a big crop they can't sell over the bushel quota, while if they have a bad year and come up short it's just tough luck. In other words a perishable crop like potatoes can't be regulated on the same basis of crops that can be stored and held over for lean years. According to the potato growers, it would be unprofitable.

Minimum Raised — Howard Gault will accompany Renfro to the Washington conference where the council will try to write a bill to fit the industry rather than having one written by a Congressman or the Department of Agriculture given to them.

Poe told the group that the minimum on potatoes will be 2 inches this year instead of 1 1/2 inches, which means less buying. He also explained the new program in the valley. Roughly 3,000 acres will be planted in potatoes in Deaf Smith this year, which will be about 400 acres less than last year when a poor crop grossed something like 2 1/2 million dollars for 63 growers.

Sightseers Look Over Hotel Sat. — Hotel Jim Hill had a stream of visitors Saturday looking for place over. Telephone installers and carpet layers were working Saturday getting the hotel ready for its late February opening.

A. K. Owens, Sweetwater, is laying the carpets. Everything on the second, third and fourth floors will be covered, wall to wall, by carpets, according to Bill Burnett who works for Owens. Some rooms on the second floor are already finished out and carpet work will be completed next week, Burnett said. He said 2,600 yards of carpets would be laid in the building.

Grauman Company of Denver, Colorado is putting in the modernistic kitchen. Hank Butler is in charge of installations. He said there would be two reach-in freezers in addition to one large walk-in freezer unit when the kitchen is complete. He added all the latest kitchen equipment will make the hotel the most modern in the Panhandle.

The large banquet room floor is to be covered with small squares of tile. The elevator is complete and in use. The Dallas company turned it over to the hotel last week as finished. Elevator machinery is located in the "penthouse" of the hotel. It has a safety cable which automatically closes down and slows the car when it descends too swiftly.

Boothman Is Fined \$806 In County Court — Carl Jeter, Hereford, was arrested Wednesday on two separate charges of illegal sale of whiskey, according to Sheriff J. C. Reese. He was tried in county court Wednesday and found guilty, according to the sheriff. He was fined \$500 and costs, totaling \$528.30, on the first charge and \$250 and costs, totaling \$278.30, on the second charge. The fines and costs totaled \$806.60.

March of Dimes Lacks \$600 of Attaining Goal

Hereford's March of Dimes campaign stepped to within \$600 of the \$5,000 goal set up for Hereford in the 1950 march said week. Treasurer Bruce Rose said hopes were high that the extra

cash would come in with some outstanding advance gifts and scrolls still to be totaled and added to the final sum.

The Lions Club gave and collected an even \$1,000. They accumulated most of their total with their booth in front of the First National Bank and a nights receipts from the Lions-sponsored wrestling matches and club fines.

The Lions also had \$152.40 for the March obtained through Boy Scout fines one Saturday during the drive.

Advance gifts totaled \$213.50. More of these gifts are to come in. The Home-Talent Show netted \$36.

The Junior Chamber of Commerce turned in \$1,076.33 from their coffee day money, square dances and radio show. Also adding to the Jaycee total was \$70 from the Park of Dime meter drive.

Jaycees express appreciation to Bruce Woodell, (exhausted rooster Jaycee,) who devoted so much time and effort to the drive. Radio station KPAN was also thanked.

From different clubs \$236.20 came in. Eleven returned scrolls revealed \$184.36. The schools gave \$251.75 and the 100 iron lung boxes brought \$389.65, including the Canasta tournament money. Mrs. Bessie Hill was chairman of the iron lung.

The Birthday Balls earned \$121.93.

Directors Vote For 50-51 Series

Hereford Concert Association directors voted unanimously to sponsor a series of concerts for Hereford during the 1950-51 season Monday night. The decision came after evaluation cards returned by Association members showed enthusiasm for the concerts and demanded their continuation.

New officers elected at the Monday night meeting were Jim Kirby, president; Faust Collier, vice-president; Mrs. R. R. Willis, secretary-treasurer; Mrs. Elmer Patterson, publicity director.

Members of the board of directors for the coming year are Robert Thompson, A. J. Schroeter, Howard Gault, Bruce Miller, Mrs. Jess Stanford, Mrs. Ray Conaway, Mrs. C. H. Dyer, Mrs. Ellis Coombes, Wayne Evans, Werner Koelzer, Adeline Koelzer, Miss Mattie Mae Swisher, Mrs. J. C. McCracken, Mrs. Earl Springer, Thelma McMinn, Frances Young and Bob Lawrence.

The meeting was held in the Chamber of Commerce offices.

Jan. Postal Receipts Down From A Year Ago

Postal receipts for January, although misleading according to Postmaster Jim Lipscomb, declined for 1950 as compared to the same month of 1949. The first month of last year showed \$4,229.38 beside the 1950 figure of \$4,204.15.

Jan. Postal Receipts Down From A Year Ago

Lipscomb said meter settings for January of 1949 was the difference in the amounts recorded. He said business was up for this year but the meter settings would not come until February of 1950. He added that no just comparison is gained by counting a single month's receipts. Quarterly receipts, four each year, give a clearer picture.

Until that time, they wouldn't mind if the average patron would give a little thought to who is to blame for the misfortune which sometimes come from cleaning clothes.



**LAST WEEK'S
ACTIVITIES**

The Ta-Wan-Ka Camp Fire Girls held their regular meeting at the Camp Fire Hut Thursday afternoon. They had their second lesson in the making of

Ceramics. Announcement was made of the Valentine Party to be given by the Business and Professional Women's Club on Monday February 6.

Refreshments were served by Marcella Bezner, Gwendolyn Jesko and Cleta Betzen to the following girls: Sue Barnard, Martha Jean Brown, Kay Ruth Barnard, Gracey Bell Brunson, Nancy Crawford, Bonnie Lewis, Sylvia McCracken, Georgia Lewis, Earleen Plank, Evelyn Wilf, Rita Vinton, Faye Ann

Kershen, Barbara Sue Rodgers and Patsy Jackson.

Chu-De-Naang Camp Fire Girls met Tuesday afternoon at the Camp Fire Hut, with Mrs. George Heard, sponsor, in charge of the meeting.

Mrs. Leroy Aven directed Folk dances including a new Portuguese dance.

Jane Houston, president, presided over the business meeting when plans were made for a Valentine Tea honoring other Camp Fire Girls. Plans were also discussed for a party which will honor mothers of members and members of the Child Study Club, sponsoring club for the group.

Those attending were Jane Houston, Nancy Patterson, Lu Durham, Dorothy Valgel, Kathleen Tucker, Martha Heard, Margie Ford, Wynogene Sowell, Marian Lomenick, Marilyn Legg, Neldean Flowers, Mrs. Leroy Aven and the sponsor.

Shishtinia Camp Fire Girls contributed \$16 to the March of Dimes. This was the total amount made by their sale of tickets to the "Discovery unlimited" show sponsored by the Camp Fire Girls January 28 and 29.

The Loyal Bluebirds Camp Fire Group meet each Tuesday afternoon at 2:30 in the Camp Fire Hut. They have just finished making stocking dolls. Mrs. Clell Best met with the group and helped them.

The Loyal Bluebirds donated five dollars to the March of Dimes.

Mrs. Jim Bookout is the leader of the group and Mrs. W. J. Reeves and Mrs. T. J. Clay are assistants. The following girls are members: Charla Berry, Lynell Best, Jane Bookout, Maria Brummel, Mona Kay Calhoun, Ann Caraway, Linda Hair, Lilly Ray Higgins, Patsy Hyde, Luwana Lookingbill, Melba Gay Lawrence, Lana June Crow, Carol Ann Newell, Betty Jean Noland, Linda Kay Noland, Betty Wayne Smith, Nona Marie Strange, Donna Witherspoon and Virginia Witherspoon. Colleen Reeves and Pamela Clay are the mascots.

Tanda Camp Fire Group met Friday afternoon and worked on their scrap book. They donated five dollars to the March of Dimes. Mrs. Steve Williams is their leader and Mrs. W. H. Goetsch is the assistant.

Present were Sandra Rainey, Wilsena Witherspoon, Janet Chisholm, Jackie Brown, Gladys Lee, Sue Channer, Linda Brown, Ann Reeves, Dervice Barnard, Martha Bookout, Joan Fowlkes, Glenna Gault, Phillis Goetsch, Shirley Pierce, Ella Marie Williams, Agatha Malone, Donna Wooddell, Dorothy Williams and Linda West.

Martha Bookout is the reporter.

SEE PAGE 1
**DOLLAR DAY AD
ON BACK PAGE**

FOUND

THE WAY TO TAKE THE TWIST AND SHIP OUT OF BRIDAL RING SETS!

\$350.

Feature Lock
RING MOUNTINGS
SET WITH FINE QUALITY DIAMONDS

She may choose to wear these engagement wedding rings separately on occasions BUT when she wants them together, they won't twist, shift or separate. Bring her in to try them on — and learn the secret of their lock! Wonderful rings... wonder values.

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Can be worn together — or separately.

Liberal Credit Terms

\$50.

\$65.

RINGS THAT FIT TOGETHER... FOREVER!

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Mr. and Mrs. Bill Hembree

OFFICIAL SANTA FE WATCH INSPECTOR

Steelmaster No. 1-A

Really New!
ALL-IN-ONE COMPLETE FILING SYSTEM and STORAGE CABINET

• The only answer to space saving.
• The remarkable unit brings office efficiency to homes, offices, organizations, churches etc.
• Precision made — all steel — Futura Grey.

LOW PRICED ONLY! \$39.95 (Locks Extra)

Shipping Wt. 90 lbs.
Dim.: 27" w x 33 1/2" h x 16" d

at

The Hereford Brand

TOMORROW ONLY! ..save a mint of money!
RUN! HURRY! SCURRY! HUSTLE! FLY!
PENNEY'S DOLLAR DAY

Ladies, Size 14 to 44
COTTON Each **\$1.44**
WASH FROCKS

Full Bed Size, 5% Wool, DOUBLE **\$3.98**
BLANKETS

Ladies' RAYON AND COTTON **\$1**
BLOUSES

Ladies White and Pink **\$1**
NYLON PANTIES

42 x 80 White **\$1**
RAYON PANELS

50 Pair LADIES **\$2**
DRESS SHOES

45 Pair Values up to \$6.90 **\$3**
BETTER SHOES

Men's 2x39 Value, Winter Weight **\$1.77**
SUEDE SHIRTS

Men's 5.90 Value Winter Weight **\$4**
WOOL SHIRTS

Boy's Blanket Lined, Size 10 to 16 **\$1.99**
BLUE DENIM JACKETS

5 Boys Size 7 to 14, \$11.75 Value **\$8**
LEATHER JACKETS

Boys' 32 oz., Size 18 to 14 **\$3**
WOOL JACKETS

Boys' Mac, 5.90 Value **\$4.50**
WOOL COATS

4 Men's \$34.75 Value, TWILL **\$17.50**
TOP COATS

ALL BOYS' AND MEN'S Reduced **25%**
SWEATERS

One Lot Broken Sizes, Men's TOWNCRAFT **\$1.50**
DRESS SHIRTS

Ladies' 51 Gauge, 15 Denier Special **69¢**
NYLON HOSE

Pennney's "Nation Wide" **\$1.67**
81 X 99 SHEETS

Rayon and Wool, 48 and 54 Inch Width, WOOL Reduced to **\$1**
SUITING

8 Only, Rayon Suede, Size 4 and 6 2-PIECE Each **\$1.50**
SNOW SUITS

One Rack Ladies BETTER **\$4**
RAYON FROCKS

One Rack Girls COTTON **\$1**
WASH FROCKS

SHIRRETTE RUFFLED CURTAINS

SHERROD
Pre-shirring at rod hem with its extra fullness permits window-lovely criss crossing of ordinary width curtains.

STA-PLEAT
Exclusive four-stitched ruffing for exciting beauty—adds strength at the curtain's weakest point, makes them simple to iron.

ROLEGE
Dainty handkerchiefs roll hem on ruffles is new, interesting. It stays beautiful, will not unravel or fray from constant washings.

DOLLAR DAY FEATURE

\$3

BATH ROOM SETS \$1
Shag Rug and Seat Cover

DOUBLE TERRY BATH TOWELS 2 FOR \$1
21 x 42

MATCHING WASH CLOTHS 8 FOR \$1
12 x 12

Men's COTTON WORK SOX 6 Pair \$1
Grays and Whites

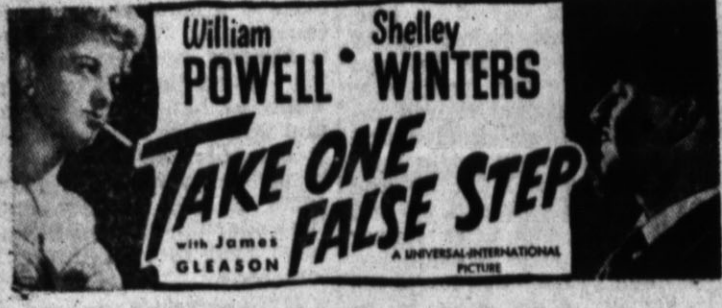
Ladies RAYON SLIPS 2 FOR \$3
Lace Trim
Blue, Pink, White

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February 8, 9

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

Notice to Classified Advertisers:

Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:
Monday:
No ads can be accepted after 12 o'clock Wednesday immediately preceding publication date.
Sunday:
No ads can be accepted after 12 o'clock Saturday immediately preceding publication date.
Identical rates will be maintained in both publications.
1st insertion 4c per word
Each Additional 3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin—all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

FOR SALE at Pitman Elevator: 400 bushels seed rye, re-cleaned and sacked. \$1.75 bushel. G. W. Brumley. B-1-16-24-tfc

FOR SALE: A few loads good alfalfa. W. D. Nafzger. B-1-11-50-tfc

FOR SALE: Used L. C. Smith typewriter. Old but good buy for \$17.50 cash. See at Brand office. B-1-18-32-1x

FOR SALE: 3 Boston Scrollwail bulldogs, 3 months old. L. R. Blevins, call 256-J. B-1-14-32-2p

FOR SALE New HOUSES TO BE MOVED
2 and 3 Bedroom
Interior ready to be finished in your own color scheme.
Priced from \$2150 up for 2 Bedroom \$3550 up for 3 Bedroom
See these on 1200 East First, Texico Highway
CLOVIS, NEW MEXICO
Builders Supply & Manufacturing Company S-1-26-tfc

2. FOR SALE Farm Equipment

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company. 322 North Main. Phone 392. B-2-20-46-tfc

FOR SALE: 22-36 IHC tractor, recently overhauled, and ten foot oneway with power life. J. C. Reese. B-2-17-5-2c

1949 Ford Motor, New, with carburetor, generator, starter, clutch, transmission, and battery. Running. At Bargain Price for the Irrigation Farmer. Martin Manzer, Phone 2-8239, 513 Lamar, Amarillo, Texas. B-2-28-5-2c

DAVIS-McCRACKEN
DEEP CHISELING SUB-SOILERS
To Mount on your Home Plow Pull to 13" deep with farm tractor.
Minneapolis - Moline Dealer B-2-5-tfc

2. FOR SALE Farm Equipment

FOR SALE: New electric box brooder. 609 Main, phone 142-J. B-2-10-5-2p

FOR SALE
New White Irrigation Motors and repairs.
JOHN R. WOOD, Inc. B-2-32-tfc

3. FOR SALE Automobiles

FOR SALE: 1948 Ford 2-door Super Deluxe one owner, Car good condition. Reasonable. Kenneth Neill, Summerfield, Texas. B-3-18-20-tfc

FOR SALE by original Owner: 1946 Chevrolet Aero Sedan. Excellent condition. See Leo Forrest or call 166 days, 9008 evenings. B-3-20-32-1c

FOR SALE

1949 Studebaker Comm. 4-dr Loaded.
1948 Dodge 4 dr. heater
1947 Plymouth 2-dr. heater
1939 Chevrolet, 4 dr. radio and heater
1939 Chevrolet 2-dr. heater
1947 Jeep 4 wheel dr. with power takeoff shaft.

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USED CARS

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Fleetline 4-Door Sedan
1947 OLDSMOBILE
4-Door 76 Sedan, Hydramatic.
1947 PACKARD DELUXE
Clipper 4-Door, Overdrive
1947 OLDSMOBILE 8
Club Sedan, Hydramatic
1942 CHEVROLET
Deluxe 2-Door
1942 PONTIAC 6, 2-Door
1939 CHEVROLET 2-Door

USED TRUCKS

1945 FORD
Long Wheelbase, Good Grain Bed, Brown - Lipé Transmission
1941 FORD TRUCK
Good Condition
1940 DODGE TRUCK
Good Grain Bed
1939 INTERNATIONAL PAN-EL, 1/2 Ton
Good Condition, Priced to Sell
1939 INTERNATIONAL Pick-Up
1939 CHEVROLET 1/2 TON
Pickup. Excelent Condition.
THE ABOVE CARS AND TRUCKS ARE PRICED TO SELL
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4. REAL ESTATE For Sale or Trade

FOR SALE
Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford.
J. M. HAMBY
The Trading Post Station
Highway 60 - West Hereford
B-4-27-tfc

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS

YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273 B-4-2-tfc
E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 288-W
338 Main, Hereford, Tex. B-4-12-tfc

4. REAL ESTATE For Sale or Trade

FOR SALE: 160 acres of irrigated land. Five room modern house. Three new graineries, one electric well. Located four miles northeast of Hereford. Price \$200 an acre. See I. E. Fendleton, Route 1. Will not sell after first of March. B-4-40-32-4p

FOR SALE or trade for Hereford property: Duplex, 4 rooms and bath to side. Newly decorated. New double garage. 3901 Harrison St., Amarillo, Texas. H. R. Dickson. B-4-27-32-1c

TO RENT: 160 acres with two irrigation wells. 150 in cultivation. \$20 an acre rent. 12 miles southeast across from Jumbo. F. A. May. B-4-25-5-3p

FOR SALE: Seven room house, including seventeen acres and three apartments. Also new apartments on 25-Mile Avenue. Phone 152, Mrs. W. I. Valentine. B-4-24-5-2p

FOR SALE

Modern 6 Room home. Built in May, 1948. \$1,400 in carpets. All newest built-ins; large utility room and garage attached. One of Hereford's nicer homes. Sacrifice price as I am moving to my farm.
MARK BENEFIELD
310 Union B-4-5-8c

FOR SALE

FOR SALE: 160 acres all in grass, \$30 per acre. C. R. Smith and Son, Buckner Lambert Bldg. B-4-18-3-tfc

FOR SALE or trade: 223 acres of fine land, the best in Denton County. Excellent location for schools and markets on black top road. Modern six-room house with other improvements and good fences. Would consider 1/4 or 1/2 section in irrigated district. Owner, Roy A. Yeatts, Ponder, Texas. B-4-49-31-6c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfc

FOR RENT: Apartments. Men preferred. 109 Avenue A. Phone 277-W. B-5-10-25-tfc

5. FOR RENT

FOR RENT: Two room house, 132 25-Mile Avenue. W. O. Miles. B-5-12-5-2p

FOR RENT: Three rooms and bath. 120 Avenue H. Open for inspection Sunday. Winford Ferry. B-5-15-32-1p

FOR RENT: Two room furnished apartment. Phone 584-W. 25 Mile Avenue. B-5-11-32-1p

FOR RENT: Four room duplex apt. Couple only. Vacant Feb. 15. Phone 589-W. B-5-13-32-tfc

FOR RENT: 3-room modern house. 181 North 25-Mile Avenue. B-5-11-32-1c

FOR RENT: Bedroom adjoining bath. Phone 425-J. B-5-9-32-1k

FOR RENT: Unfurnished three room duplex and bath. Apply 507 Jackson. B-5-11-32-1k

6. WANTED

Wanted: Wheat hauling. Any size job. Call 54, Vega. B-6-9-31-4p

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-45-tfc

7. Dressmaking-Ironing

CUSTOM made buttons, bells, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 1040-W. B-7-22-27-tfc

8. HELP WANTED

9 JOBS NOW OPEN
House Manager
Projectionist
Cashier, Etc.
We will furnish training for the right persons.
If you want a good job with a future apply for details.
FRANCIS HARDWICK
or
BOB GRAVITT
AT
STAR THEATRE
B-8-5-tfc

10. NOTICE

NURSERY: Plant now - fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

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10. NOTICE

Sealed bids will be received in the office of the State Board of Control, Austin, Texas, until 10:00 a. m. February 13, 1950 for the rental of Office space for the Texas Highway Department, Hereford, Texas for period of 3-1-50 thru 8-31-51.
Specifications are obtainable from Board of Control, Austin, Texas, and Mr. James G. Lott, Box 510, Amarillo, Texas. B-10-32-1c

11. BUSINESS SERVICES

FOR TREE pulling which truck work call 758-W or see Leslie Holman, 107 Lee. B-11-14-5-3p

See Rutherford's DOLLAR DAY AD ON BACK PAGE

IT'S GOOD BUSINESS

Your most valuable asset is your good health. Protect your income with a complete personal protection plan through life, accident, health and hospitalization insurance.

J. W. ROBINSON, JR.
211 Park Avenue
Phone: 269

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... Economical Service ... Friendly Service

JOHN DEERE DEALER

Here's friendly, economical, efficient reconditioning service for your John Deere Farm Implements. It's a combination you can't afford to pass up!

On every machine, we overhaul and recondition it the way the factory recommends. Our friendly, skilled mechanics have the "know-how" and the equipment to do the job right. Nothing is omitted; nothing unnecessary is done. This means fast, expert service at a reasonable cost to you.

You'll be amazed at the completeness... the fine results you get when we recondition your John Deere Equipment. See us soon for complete details.

KERR IMPLEMENT COMPANY

618 West First HEREFORD Phone 5

BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS!

Don't Pay Rent! Own a Home!

We specialize in financing local homes and can save your time and money.

Low Cost - Long Term
No Delay
Mortgage Loans
See Elizabeth Womble at the
HEREFORD INSURANCE AGENCY

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

THANK YOU FRIENDS

In announcing the sale of the Hereford Bakery, we take this means to say how deeply we appreciate the many friendships and the fine business we have enjoyed since our first opening in this same location 19 years ago.

We know that without your confidence and loyalty we never could have made the Hereford Bakery the high quality firm that it is today. Our sincere gratitude goes to each of you.

Most of you already know Debbs, our brother, to whom we have sold the business, and we are fully confident he will merit your complete confidence and generous trade in the bakery business. We invite you to accord him the same many considerations we have enjoyed.

Very sincerely,
MR. and MRS. BOYD KNOX

Values on
NATIONALLY
ADVERTISED
MERCHANDISE

STREU'S

SALE
BEGINS
MONDAY
MORNING
FEB. 6

26th. ANNIVERSARY SALE

1924
to
1950

THESE ITEMS
**TO BE
STOLEN
AT**

GREETING CARDS

20 in Box

BENT GLASS TRAYS

**"JACK FROST" GLASS BOWLS
AND VASES**

SATINTONE FOOTED BOWLS

ROPE-BOUND WOODEN TRAYS

DELL COLORED GLASS

BEACON GLASS VASES

LA BONITA PASTEL

5-PIECE PLACE SETTING

FLATWARE

PHOTO ADDRESS BOOKS

VIOLIN CIGARETTE BOXES

DOG MATCH HOLDERS

**ONE
12-TUBE
RADIO COMBINATION**

1/3 OFF

**TWO
11-TUBE COMBINATIONS**

1/2 OFF

**OTHER BARGAINS IN
RADIO COMBINATIONS**

TERMS: CASH

These Nationally Advertised Products
To Go At

1/2 PRICE

CHADWICK CHINA

FENTON HANDMADE GLASS

GLASTONBURY CRYSTAL

All Patterns

FLAMEWARE PYREX

BLUE RIDGE DINNERWARE

1 Set

COVINA POTTERY

TABLE LAMPS

OVENWARE BAKING DISHES

BABY 3-PIECE EATING SETS

LIDO WHITE DINNERWARE

SYLVAN SALAD BOWLS

HAND PAINTED WOODEN TRAYS

PLASTIC PICTURE FRAMES

DINNERWARE

Chippendale, Johnson Bros.
Serving Pieces

WESTMORELAND

PRESSED GLASS CRYSTAL

STEINWARE, PLATES, BOWLS,

CHOPPLATES

SOCIAL SUPPER TRAYS

MILK GLASS, VASES, VANITY SETS

Hand Painted

LEATHER GOODS

Westward Ho
Desk Sets, Card Boxes, Cigarette Boxes

TILE MATS

GE ELECTRIC MIXER

**THE ABOVE AND MANY OTHER ITEMS
WILL BE OFFERED AT ONE-HALF OFF!**

NO REFUNDS

NO RETURNS

THESE ITEMS

To Be
Sacrificed
At **49¢**

QUICKVIEW PHOTO FOLDERS

PHOTO CASES

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GLASS BUR VASE LYRES

IVY HOLDERS

GOLD PITCHERS

SMALL PITCHERS

Cosco

FOLDING UTILITY TABLES

Reduced from \$16.95

12.95

"Grand"

Natural Gas and Butane

GAS RANGES

1/3 OFF

NO EXCHANGES

STOP BUY ACT

Sloss-Morris Wedding Is Held In A. Biggers Home

Mrs. Theolone Gilley Sloss, daughter of Mrs. J. M. Gilley of Claude, became the bride of James Morton Morris, son of John I. Morris, Sunday, January 29, in the home of the bridegroom's sister, Mrs. Alton Biggers.

The double ring ceremony was performed by Rev. R. H. Cagle, pastor of the First Baptist Church of Hereford.

Baskets of carnations and greenery served as a background for the nuptial space and Mrs. E. W. Dettman gave the wedding music. She played "Always" preceding the ceremony and the "Lohengrin" wedding march.

The bride was attended by Mrs. Archie Love who wore an afternoon dress of navy crepe made with high neckline and tucked bustle effect. Archie Love served as best man.

The bride who was given in marriage by her brother, Lee Gilley, of Amarillo, wore a navy wool gabardine suit featuring a white blouse. Her accessories were in black and she wore veiled off-the-face linen hat. Her lapel corsage was of white roses and she carried a white Bible topped with white roses.

After the ceremony refreshments were served from a table laid in white linen. The two tiered wedding confection was served by Mrs. Biggers and Mrs. Dave Gilley poured punch.

Mrs. Morris is a graduate of Claude High School and Mr. Morris graduated at Adrian. He served in the Army Air Corps for three years during World War II. Following a short wedding trip the couple will make their home near Hereford where he is engaged in farming.

Out-of-town guests included: Mr. and Mrs. Lee Gilley and Mr. and Mrs. Dave Gilley of Amarillo, Miss Mary Gilley, J. C. Gilley and D. M. Gilley of Claude.



MR. and MRS. JAMES M. MORRIS

Mrs. Bill Waldrep Reviews Book

Mrs. Bill Waldrep was leader of the program when the L'Allegria Club met with Mrs. Richard Winget Thursday evening. A short business session was held by Mrs. Winget, president of the club, when plans were made for a party honoring husbands were made. Plans were also made for a bake sale to be sponsored in the near future and Mrs. Floyd Ross was welcomed as a new member of the club.

Mrs. Waldrep reviewed "The Road Ahead" by John Flynn which appears in the current Readers Digest. Quoting Mrs. Waldrep said, "Most people think that the greatest threat to our economic system and form of government, is communism. This is a serious mistake. The most dangerous enemy is the person or group who deny they are socialists and operate behind a mask which they call national planning."

Those present were Mesdames Hilton Higgins, Darrell Blanton, Jack Brown, James Edmonson, O. G. Hill, Jr., V. C. Hopson, Lee Kent, Walter London, Jr., Bill Waldrep, Jerry Stoltz, Floyd Ross and the hostess.

Announce Wedding Of Dolores Wester To William A. McCabe

Mr. and Mrs. H. E. Wester have announced the marriage of their daughter, Dolores, to William A. McCabe, son of Mr. and Mrs. H. V. McCabe of Dawn.

The couple was married Saturday evening in the study of Central Church of Christ in Amarillo with the pastor, Minister Hoyt Houchen, officiating.

The bride was attractive in a pink taffeta frock made with net bodice and full skirt with bolero jacket. Her accessories were in gray and she wore a gray felt hat. Attendants were Mr. and Mrs. Dan Johnson of Canyon.

Mr. McCabe is employed by Jacobson Brothers and at the time of her marriage, Mrs. McCabe was a student in Hereford High School. They are now making their home at 111 W. Sixth street.

ATTENDS SCHOOL

Joe Rosers who is employed by the Kinsey Motor Company, has been attending an Oldsmobile School in Lansing, Michigan the past week.

Mexican Consul Addresses P-TA Group On U. S. - Mexico Relations

Eugenio Pesquiera, Mexico's consul to this area stationed at Amarillo, was the speaker at the February meeting of the Parents - Teachers Association held Thursday night in the high school auditorium.

Preceding the speaker's address, Mrs. H. H. Caraway, president, conducted a business session and the Spanish Class of Hereford High School under the direction of Mrs. Roy Calvert, sang "America" and "Good Night Ladies" in Spanish accompanied at the piano by Reba Dones. Ramon Childers also presented two appropriate piano numbers.

Supt. George Graham introduced the speaker who discussed relations with Mexico and the United States with special attention given to problems found in Texas and in this area.

As an introduction the speaker explained that the duties of a consul in former times dealt mainly in promoting trade in this area, but to also promote the improvement of conditions of Mexican nationals and promote good will between the two countries. He pointed out that 80 per cent of the people of Mexican extraction living in Texas are citizens, and that legally his office had no connection with them other than a deep interest. He gave a brief history of the Mexican people, most of whom belong to the agricultural class, and cited the



EUGENIO PESQUERA

community of Slaton as an example where the people of Mexican extraction have become an asset to the town. In conclusion he suggested hiring workers on a selective basis and a concerted effort to aid those workers in finding permanent employment.

"If they are not segregated and are allowed to take part in community interests, the better class may be obtained which is a much better method than segregation as is employed in another nearby city."

Mr. Pesquiera was accompanied to Hereford by his wife who is of Irish-American descent, and his daughter Elaine.

Mrs. Elliston Is Guest Speaker At Calliopean Club

Mrs. Nolle Elliston was guest speaker for the Calliopean Club Thursday evening at a regular meeting held with Mrs. Alton Fraser.

Miss Genevieve Eberle, chairman of the program, introduced the speaker following a short business session conducted by the president, Mrs. O. F. Cowart.

Mrs. Elliston reviewed the book "Morning Faces" by John Mason Brown, the title of which was taken from Shakespeare's play "As You Like It."

"John Mason Brown has told the story of his home and his two small sons, and shares with his readers intimate incidents that make for interesting and entertaining reading," Mrs. Elliston said, and in a clever manner she compared his account of his family with many incidents concerned with her own sons. In conclusion she summed up in the description of the book in one sentence.

Those attending the meeting were Mesdames: J. T. Carroll, Paul Conaway, O. P. Cowart, W. L. Davis, Jr., Will Graham, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Millard Nobles, Carl Perrin, Miss Genevieve Eberle, and the hostess.

BEYERS VISIT FRIENDS

Mr. and Mrs. J. E. Beyer spent a couple of days in Slaton the past week. They were guests of Rev. and Mrs. O. B. Herring and Mr. and Mrs. C. C. Cox, all former residents of Hereford. Enroute home they visited friends in Lubbock.

Mrs. Cain Sketches Life Of Texas Composer For Music Study Club

Mrs. Glenn Snyder was hostess for the Music Study Club meeting held Monday afternoon.

A short business session was conducted by the president, Mrs. W. T. Carmichael, when reports were heard and an invitation from the Happy Music Club to attend a guest event on March 3, was read.

Mrs. E. F. Cain was leader for the day and observed Federation Day in her program, speaking briefly on the work of the Texas Federation of Music Clubs.

Introducing the Texas Day program, Mrs. Cain gave a sketch of the life of David Gulon, Texas composer who was born in Ballinger. Mrs. Earl Phillips entertained with one of Gulon's songs, "My Prayer" and Mrs. J. C. McCracken played his "Sheep and Goats."

Other musical selections presented were: a vocal solo "The 91st Psalm" (McBertell) sung

The Sunday Brand SOCIETY

Sunday, February 5, 1950

Section Two

"Health Program" Presented For Members Of Bay View Study Club

Mrs. Phil Barkley and Mrs. E. W. Harrison presented the "Health Program" outlined in Bay View Club year books at a meeting held Thursday afternoon in the home of Mrs. George Heard.

In the business session preceding the program, Mrs. Paul Mathers, president, called for a discussion of the Deaf Smith County of Women's Clubs proposed center or club-house and reports were heard. Mrs. J. P. Slaton, chairman of the year book committee for 1950-51, announced that the course of study will be "American Literature."

Mrs. Barkley was leader of the program and reviewed "The Trembling Years" by Elsie Oakes Barber.

The Trembling Years is a story of a 17 year old college girl who became a victim of polio and her valiant efforts at recovery. Her bitter rebellion ended when she was made to realize that she had to depend on herself to get well. Her determination to walk and return to college although a cripple, her struggle in making an entire set of new friends, her attempt at suicide were all climaxed when she championed the cause of a girl crippled in spirit because of race prejudice, and found unsuspected courage within herself.

Mrs. Harrison reviewed "Thank God For My Heart Attack" by Charles Yale Harrison, a newspaper man and author who wrote the book to help others who might have the same ailment.

Mrs. Harrison described the book as purposeful and timely, one in which the author proved conclusively that he is justified in being thankful. Continuing she said "While the author was writing his most recent novel he suffered a coronary attack so severe that he was not expected to live through the night. How he survived, what he learned about the disease, how he discovered a more rewarding and satisfying design for living afterward—make an interesting story that will give courage and hope to those who fear the most dreaded diseases."

The next meeting of the club is scheduled to be held with Mrs. Phil Barkley.

Members attending were Mesdames: J. R. Allison, Phillip Barkley, Lee Benefield, Essie Cardwell, Calby Conkright, H. G. Conkright, Wayne Evans, Howard Gault, E. W. Harrison, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson, Claude Witherspoon and the hostess.

Methodist Women Discuss Missions

The Valentine motif was used in decorations for tables at the Fellowship luncheon held by the Woman's Society of Christian Service of the Methodist Church Wednesday. Hostesses were Mesdames J. E. Beyer, E. W. Solomon, Paul Conaway and Frank Terrell. The president, Mrs. A. B. Christian, conducted a business meeting and Mrs. Noah Ewton was leader of the program on "The World Must Learn to Read."

Mrs. Ewton discussed the subject telling of the great need for more missionary work in education in the Korean fields. Mrs. A. B. Christian told of the deplorable millions who are illiterate, and who are clamoring for knowledge. Mrs. Frank Terrell told of teaching "The Bible, the best book of all," in the mission fields and told how the natives were taught to use their hands while learning of Christ. She showed some hot-dish mats which pupils in the Methodist school at Columbia, S. A. had made using bright red and brown seeds.

Two Are Honored At Birthday Feat

A birthday party honoring both Stevie and Suzanne Seigler was held at the home of their parents, Mr. and Mrs. T. E. Seigler Sunday afternoon. Stevie was three on the day of the party and Suzanne is two today and the joint party included little friends of both. Supervised play with toys made up the entertainment for the happy little group and balloon-animals were given as favors.

After the birthday candles were blown, appropriate refreshments were served to David Evans, Zee Ann Evans, Ruth Ann and Jimmy Allison, John Graham, Barbara Graham, Troy Don Moore, Wayne Hastings, Frank Cain, Ann Kirby, and the honorees. Others attending the party were the honoree's grand mother, Mrs. Mary Seigler and Mr. and Mrs. Wayne Evans.

Voco Club Will Present Program

Miss Mattie Mae Swisher will present her high school division of the Voco Club in a song recital given at the Methodist Church Monday evening at 7:30 p. m.

The program will include selections to be presented in the Junior Federation Festival which will be held here on March 11. The interested public is invited to attend.

Those who will sing include: Colline Brown, Betty Robbins, Mattie Jane West, Peggy Messenger, Yvonne Bearden, Charles Whitehead, Jerry Witherspoon, Dwayne Walker, Bill Murphy and Don Nelson.



MR. and MRS. R. P. ODOM

Patsy Kelly And R. P. Odom Are Wed In Double Ring Ceremony At Stanton

Mr. and Mrs. Dale Kelly announce the recent marriage of their daughter, Patsy, to R. P. Odom, son of Mr. and Mrs. Odom of Stanton. The Double Ring ceremony was performed in the home of Mr. and Mrs. Elmore Johnson with Mr. Johnson, minister of the Stanton Church of Christ, officiating.

Miss Joan Jones, Stanton, and Dean Forrest, Big Spring, were the couple's only attendants.

Mrs. Odom wore a navy blue suit with navy and pink accessories. Miss Jones wore a brown suit with brown accessories. Mrs. Odom's bouquet was an arrangement of pink carnations and sweet peas, atop a white

Bible.

After a wedding trip to Colorado Springs the couple will be at home in Stanton.

Attending the wedding were Mr. and Mrs. Dale Kelly and Mrs. Charles, parents and brother of the bride, Hereford, Mrs. Odom and Velma Dean, mother and sister of the groom, Mr. and Mrs. James Jones, Mr. and Mrs. Nell Fryor and son, Larry, Lowell Hamilton, Mrs. Elmore Johnson and children, Alfred and Leta.

Mrs. Odom was attending TSCW at Denton at the time of her marriage.

Mrs. Odom was honored with several parties prior to the marriage.

Bobbie Jane Sisk Is Complimented At Rainbow Assembly Tea Sunday

Miss Bobbie Jane Sisk who serves as grand religion of the Order of Rainbow for Girls of Texas, was complimented at a tea-courtesy Sunday afternoon, January 29, in the home of Mrs. W. C. Hromas, who has served as grand officer of the Order of Eastern Star. Hostesses included members of the Hereford Rainbow Assembly No. 151 and members of the Advisory Board.

Guests were received by Mrs. Hromas the honoree, Kay Matrone of Muleshoe, grand representative of the Order of Rainbow; Colline Brown, newly elected worthy advisor of the local Order; Mrs. Horace Hershey, junior mother advisor; Mrs. Nell Culpepper, worthy matron of the Order of Eastern Star; and Mrs. Troy Moore, chairman of the Advisory Board.

Those assisting in the house party were Sharon Dee Moore, Betty Sue Smith, Gayle Gault, and Joan Moore at the guest register. Gayle Roberson and Earline Phillips escorted guests into the dining room and Sallie Womble, Gayle Foster and Martha Thomas assisted with serving. Reba Dones, Mrs. W. L. Jones, Mrs. Robert Thompson and Mrs. A. L. Manjeot served alternately at the silver tea service.

In charge of the party arrangements were Mesdames Troy Moore, Howard Gault, Roy Ford and L. C. Thomas.



BOBBIE JANE SISK

The attractive refreshment table was covered with a white damask linen cloth centered with a ribbon runner in colors of the rainbow. A double-rainbow container in the center held violet and orchid sweetpeas. The home was decorated throughout with cut flowers in a range of colors co-ordinated with high-fashion colors keynoting the furnishings. They included deep red carnations, golden yellow jonquils and sweet peas with flanking tapers. Recordings gave musical background for the party.

Others besides members of the house party registering were: Mrs. Clifford Leake, Lillie Ann Ellison and Margie Leake, Bovina; Mrs. Emma Miller, Bessie Sue Welch, Glenna Rutherford, Janabeth Laing, Patsy Miller, Wilma June Keller, Lucille Jones and Mrs. Gladys Lovins. Earth; Mrs. Florence Guinn, Friona; Mrs. Dudley Malone, Mrs. Vance Wagnon, Billie Margaret Collins, Jerie Nell White, Sondra Wagnon, and Jo Addie Wagnon, all of Muleshoe; Lillian Aldridge, Nancy Aldridge, Sandra Bateman, and Mary Belle Aldridge, Farwell; Mesdames: W. S. Flutt, C. C. Ferguson, Edna Lee Collier, C. F. Moore, Wirt

(Continued on Page 2)

MRS. WAYNE PHILLIPS

Beef Fillets For Little Suppers, For Special Guests Or The Family

There is something lovely about the thought of entertaining friends in your own home. It may be traditionally called a feast with guests gathered around the banquet board; but happily, it can become a feast with only two or three couples gathered by the fireplace or in the cozy warmth of the home. During the winter months when the cold outside suggests informal parties and get-togethers, housewives enjoy trying out starved white aprons and preparing a delectable meal for a few, or for several as the occasion demands.

Mr. and Mrs. Wayne Phillips enjoy serving little suppers with close friends as guests now and then, and her choice of meat for such an occasion recently was beef fillets. Here is her recipe:

Beef Fillets
2 pounds tender of beef
salt and pepper
onion and garlic salt
2 tablespoons soft butter
8 bacon slices
Beat meat with cleaver almost to a pulp and remove all strings. Take a quarter of a pound of meat and circle with a strip of bacon fastening with tooth picks. The two pounds of meat will make eight medium fillets.

Have broiler preheated and place fillets three inches from the heating unit. When brown on one side, season with salt and pepper, then turn over and season the second side. Make a paste of the soft butter, onion and garlic salt and brush on the fillets



Return to broiler oven and allow to brown. Broiling requires from 20 to 25 minutes for fillets 1 1/2 inch thick. Serve on crisp, hot toast rounds.

Mrs. Phillips says there are a number of appetizing causes that may be used with the fillets, including mushroom sauce which can be made by adding 1 medium size can of mushroom sauce to 1 1/2 cups well-seasoned medium cream sauce. Some people like the flavor that a little mustard adds, too.

For the rest of the evening Mrs. Phillips used apparatus consisting of tiny browned-in-butter potatoes garnished with a green salad, was strawberry ice-cream, coconut layer cake.

Mrs. Elmer Patterson was elected president of the Deaf Smith County Federation of Women's Clubs at the third quarterly luncheon-session held at the City Hall Tuesday. Officers who will serve with her are: Mrs. Earl DeHart, vice-president; Mrs. Paul Hoff, recording secretary; Mrs. Walk Boston, corresponding secretary; Mrs. Earl Phillips, treasurer; and Mrs. Ray Johnson, parliamentary.

Hostess clubs included: L.A.E. Club, Lone Star Study, Summerfield Study Club, El Nino Study Club, Westway and Cultural Home Demonstration clubs. The Valentine motif was carried out in decorations with red carnations, cupids and lacy Valentines dotting the tables.

Mrs. Ray Johnson, retiring president, presided over the business session and introduced Mrs. A. L. Manjeot, chairman of the welfare department, who was in charge of the program. Mrs. Manjeot outlined briefly accomplishments and future plans for civic improvements and presented Miss Thelma McMinn and her High School Sextet who entertained with vocal selections. They included Reba Dones, Shirley Sharp, Audrey Hood, Faye Knox, Patsy Wiltshire and Colline Brown. They sang "Winter Wonderland," "Memory Lane" and "Bells of St. Marys."

Mrs. Dyalhia Bradley, Deaf Smith County Welfare Chairwoman, was guest speaker. Her subject was "Welfare Needs of

Hereford" dealing for the most part with the seven phases stressed by the welfare department of the Texas Federation of Women's Clubs. They are: improvement, cancer control, tuberculosis, Red Cross, M. of Dimes, Youth problems and citizenship.

Mrs. Bradley told of the welfare agencies in Hereford and of the needs of the local community. She suggested using Good Neighbor policy in contributing to the March of Dimes and Red Cross, told of the need for recreational facilities that would take care of "others than our own" and urged raising the standards in sanitation, education and citizenship. Statistics were given to show the need for immunization for school children, and the advantages already gained by the Truancy Law put into effect last year.

Mrs. Bradley paid a tribute to the approximately 350 federated club women of the county and in conclusion mentioned that it is harder to measure the good than the bad. "But with all our many needs, Texas ranks top in welfare work in the nation, in sending packages and writing overseas," she said.

The fourth and final meeting of the year will be held on April 25 in the Methodist Church. A Fine-Arts and Youth Program will be presented. Hostess clubs will be: Garden Beautiful, Farm and Ranch, Child Study, LaPlata Study Club, L'Allegria Club and West Hereford Home Demonstration Club.

Mrs. Don Schmitt Is Honored With Shower Tuesday

Mrs. Don Schmitt, a recent bride, was honored at a miscellaneous shower given in the home of Mrs. Chester Wingans Tuesday night. Other hostesses were Mesdames H. H. Caraway, J. C. Reese, Bob West, Martin Knox, F. M. Campbell, Martinson, B. E. Brumley and Lorraine McGee.

Mrs. West assisted the honoree in receiving the guests and an informal program was directed by Mesdames Caraway and Reese. Alma Faye Knox, Colline Brown and Audrey Hood formed a trio to sing "Until, My Best To You" and "Let the Rest of the World Go By."

The romantic theme was suggested in the Valentine motif used in decorations throughout the house and the bride's colors of pink and white were used in flowers and tapers for the refreshment table.

Registering were Mesdames Dale Kelly, Deniz Pullman, W. T. Johnson, Billy Wells, Raymond Palmer, Wilburn Axe, Elmer Peterson, L. E. Gross, A. C. F. West, A. W. Hembree, W. A. L. ter, N. D. Bartlett, Jr., Bill Ke J. B. France, E. J. Reynolds, P. Caraway, Stanford Knox, F. est McGee, Jed Miller, Paul W son of Stratford, the honoree and the hostesses.

Bob Wear Speaks For Dumas P-TA

"Unless we preserve and maintain the American Public School system we cannot preserve the way of life," said Bob Wear in the opening statement at the meeting of the P-TA in Dumas Thursday evening. He also said, "Public schools must never be used to assist parochial schools, whether Protestant, Jew or Catholic."

The speaker spent the remainder of the time discussing the P-TA subject for February, "Teamwork For Good Citizenship." He defined a good citizen as the individual who is well developed mentally, physically, spiritually and socially. He pointed out the fact that Christ developed in this manner. "And

Jesus increased in wisdom and stature and in favor with God and man."

Mr. Wear said: "Parents and teachers must work hand in hand to give our boys and girls the training which will enable them to develop mentally, physically, spiritually and socially. It must be remembered that the training of boys and girls is primarily the function of the home. The school, in its work, is but an adjunct of the home. In this connection there is one point I wish to make stand out, namely, it is not the responsibility of the school to give religious training. Surely, teachers must be men and women who believe in God and the inspiration of the Bible. Teachers should be good examples, but religious education must be left for the home and the church. There are many good reasons why this arrangement must be followed."

The speaker concluded his address with the following observation, "The majority of teachers are sincerely interested in young people and are teaching because they have dedicated themselves to a life of service. They are worthy of and need the honest and intelligent cooperation of all parents. With this teamwork, good citizenship will be the result."

See Rutherford's DOLLAR DAY AD ON BACK PAGE

Bobbie Jane

(Continued from Page 1) Phillips, Jessie Radovich, Ira Foster, Vivian Major, Jim Bookout, Lorraine Slav, Bobby Owen, John Patton, N. E. Gass, Dow Mercer, Henry Melton, Earline Walton, Travis Caraway, Norman Whisenand, Howard Gault, Misses: Betty Hamilton, Eleanor Aven, Sue Barnard, Lucy Reed, Dorothy Veigel, Janelle Hilton, Phyllis Radovich, Retha Godfrey, Pat Frye, Margaret Phillips, Jane Houston, Joan Moore, Katherine Snare and Bobbie Waiser. Others attending were Robert Thompson, Howard Gault, Rev. Roy Ford, W. L. Jones, W. C. Hromas, A. L. Manjeot, Travis Caraway, Troy Moore, Bill Forbus, Dale Doak, Bill Engman, Jack Reynolds, Hester Thomas and H. L. Hershey.

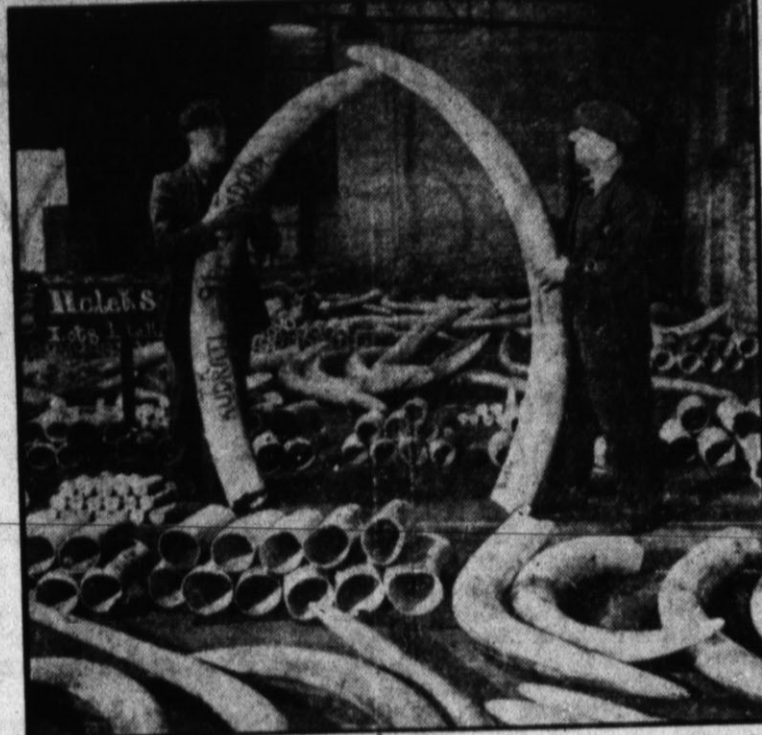
Whisenand Attends Meeting Of Public Welfare Districts

Representing four counties, Norman Whisenand, in charge of the Hereford State Department of Public Welfare office, attended a 4-district staff meeting in Amarillo January 24 through the 26. Whisenand has Deaf Smith, Farmer, Castro and Oldham counties under his supervision.

W. E. Scarlett, field representative from Lubbock, was in charge of the meeting. From the state office in Austin, L. C. Rouse, office of public assistance, and Lydia Cage, child welfare consultant contributed to the meet.

Each of four districts has four supervisors present who helped conduct the meeting. 38 persons covering 42 counties were there.

The group divided into six committees and took children's cases for study and solved them as if they were an actuality.



PREPARE FOR IVORY AUCTION—Workers handle elephant tusks as they sort them for the forthcoming auction to be held on the "Ivory Floor" at St. Catherine Docks in London. Piled up on the floor are some 13 tons of ivory—the product of a thousand elephants. Much of the ivory, of which America is a big buyer, goes into the making of piano keys.

Whisenand noted that the information gained from representatives from districts where children's problems are more numerous gave him some valuable pointers for his work here. He said that many times public welfare delegates looked in to cases where children were being neglected, and simply made a financial grant. Lots of times this was not the fault, he said.

He added that rehabilitating the parents, securing and providing positions for them made things much better for the children than simply temporary monetary bequests.

Few of this type problem exists in the Panhandle, Whisenand said.

Mrs. Chance Demonstrates Textile Painting To Club

Jumbo Home Demonstration Club met in the home of Mrs. Foy Clowdus this week. Two visitors and 12 members were present.

Roll call was answered with "My Favorite Flower." Mrs. Paul Chance gave a demonstration of textile painting.

Refreshments were served the following Mesdames: Glen May, Fred Axe, W. E. Clowdus, T. E. Brock, Sam Maynard, F. A. May, Howard Bishop, L. A. Mathews, Clancy Wortham, Paul Chance, Elbert DeLozier, H. B. Honney and the hostess.

OLIVER SALES SERVICE
Finest in Farm Machinery
H. E. MILLER OLIVER CO.
 YOUR OLIVER DEALER
 HIGHWAY 60 PHONE 195

DOLLAR DAY FOOD BUYS



YOU SAVE HERE! Best Quality Lowest Prices!

AT **PIGGLY WIGGLY**

EGGS Fresh Country **4 DOZEN \$1**

TOMATO JUICE Shurfine, Fancy Colorado **4 CANS \$1**
 Big 46 oz. cans

GRAPEFRUIT JUICE Texsun, No. 2 Cans **7 FOR \$1**

CHERRIES Red Sour Pitted, Shurfine No. 2 Cans **4 CANS \$1**

CATSUP Hunts, 14 oz. bottles **7 FOR \$1**

NEW POTATOES Hereford, No. 2 Cans **9 CANS \$1**

PURE SORGHUM SYRUP 1/2 GALLON
BISQUICK 20 oz Box **BOTH FOR \$1**

PURE LARD 4 lb. ctns., Pinkney's Snowwhite **2 Ctns. for \$1**

BULK CANDY Assorted **4 Lbs. \$1**

PEACHES Hunt's, No. 2 1/2 Cans **5 FOR \$1**

ICE CREAM Cream O' Plains **5 Pints \$1**

PREM Swift's Luncheon Meat **3 Cans \$1**

BACON Sliced Armour's Star **2 LBS. \$1**

GAYLORD NEWELL 424 NORTH MAIN



POPULAR STORE DOLLAR DAY

VALUES SPECIFICALLY SELECTED TO MAKE THIS
A DAY TO SHOP!

LADIES
SLIPS \$1
 Broken Sizes
 PINK and BLACK
 VALUES to 6.95

LADIES
PANTIES
 PINK, WHITE, BLACK
 Sizes 4, 5, 6, 7, 8, 9
 VALUES TO 1.95
59c

Our Entire Stock
 LADIES
FALL HATS \$1
 VALUES TO 15.75

BLOUSES
 Jersey and Crepe
 Broken Sizes
 Values To 7.95
 SDAY FOR ONLY **\$1**

Ladies 100% Wool
COATS \$10
 A Beautiful Buy, Only 3 Left!

30 BEAUTIFUL FALL
DRESSES \$5
 Values to 29.75
 Good Selection of Sizes

HAND BAGS
 Values TO 7.95
 A SDAY SUPER VALUE **\$1**

THESE ARE BUT A FEW OF THE MANY WONDERFUL BUYS WAITING FOR YOU... at the

fashionably yours
 SINCE 1921

POPULAR STORE

The Value Event of the Month! Savings in Every Department for the Whole Family!

DOLLAR DAY

NOW AT C. R. ANTHONY STORE

Men's
WORK SOCKS 6 FOR **\$1**
Irregulars
Longs and Shorts, Sizes 10 to 12

Ladies'
FULL LENGTH SLIPS **\$1**
Crepes,
In White and Pink
ONLY

Circular Knit
RAYON GOWNS \$DAY **\$1**

Men's
T SHIRTS 2 FOR **\$1**
1 x 1 Rib
Seconds
S, M, L, in White Only

Ladies'
HOSE NOW **\$1**
Kant Run, Sizes 8 1/2 to 11
Irregulars
New Spring Colors

Misses and Children's
ANKLETS 6 PR. **\$1**
Assorted Colors, White, Blue, Red
Sizes 4 to 10 1/2

Boy's
SOCKS 5 Pair **\$1**
Elastic Top
Select Yarns, Assorted Patterns

WOVEN CHAMBRAY **\$1**
Solids and Stripes
Fast Color
2 Yds.

Ladies'
COTTON BLOUSES \$DAY **\$1**

EARLY FALL DRESSES Now **\$6.90**
Long Sleeve
Crepes, Corduroys, Failles
Values to 14.75

Forecast for Spring



Top of the fashion check-list for Spring are these soft sheen gabardine suits with important new dressmaker details. Anthony's pictures here two of several precision tailored styles . . . satin twill lined in Spring acclaimed colors. Both single breasted . . . 501 with double collar and button trimmed flapped pockets . . . 546 is a variation on the classic with shawl collar and neat belted, panel-pleated back.

\$19.75
TO
\$44.50

USE OUR LAY AWAY

COTTON PRINT DRESSES **\$2.79**
80 Sq. Prints
Plaids, Checks, Stripes
Sizes 12 to 44

KHAKI PANTS **\$3.98**
Men's Heavy 9 oz.

New **SPRING SANDALS** 2.98 AND 3.98
White, Red, Wheat

EYELET BATISTE **\$1**
White Only YD.
This First Quality at this
Unbelievable Low Price for \$Day

Boys' All Wool
PLAID JACKETS Now **\$5**
Sizes 8 to 14

Men's All Wool
SUITS Look! **\$27**
Single and Double Breasted
Regulars, Shorts, and Longs
Grey, Brown, Blue
Sizes 35 to 42

Women's
100% NYLON
SWEATERS **\$2.98**
Reds, White, Grey
Sizes 34 to 40
Short Sleeve

Men's
KNIT BRIEFS 3 FOR **\$1**
Irregulars of 59c and 69c Briefs

Women's
SATIN BRASSIERES 2 FOR **\$1**
White and Pink
A and B Cup
Sizes 32 to 40

Men's Athletic
UNDERSHIRTS 3 FOR **\$1**
Full Cut, Irregulars,
Sizes 34 to 44

WHITE CLIFF
PILLOW CASES 3 FOR **\$1**
42 x 36
Dependable Quality

DOUBLE BLANKETS **\$4.98**
72 x 84 Double Bed Size
5% Wool, 35% Cotton,
60% Rayon



THEY CALL THIS FUN—Tingling toes and fingers didn't stop these folks, clad in bathing suits, from romping around in a one-foot snow at Longview, Washington. Gleeefully rubbing snow on each other are, left to right: Lavon Rasmussen, Dale Schweitzer, Joyce Snyder and Chuck Goodner.

BOOKS ON PARADE

Reading Experiment Continued From Woman's Angle This Time

By CORINNE JENNINGS
Continuing a recent experiment in library reading, at which time we asked six men to list their favorite books for the past year, we have now completed another part by asking the same number of women readers their choice. These women were asked because of their long reading list.

Hoping to arrive at some base to work from, we chose two books one fiction and one non-fiction, which had the largest circulation in the library last year. The first was Frances Parkinson Keys' "Dinner at Antoine's," an entertaining novel of New Orleans with a mystery involving the main characters, most of whom are inhabitants of that city.

Second, Mary Bard's "The Doctor Wears Three Faces," which is autobiographical and is told in a style similar to that used by her well known sister, Betty MacDonald of "The Egg and I" fame.

Mrs. F. L. Terrell chose Sholem Asen's new book, "Mary" which completes a triad of biblical background novels by that author. Her second choice was an older book of the same type, "The Brother" by Wilson. Mrs. Terrell likes humor too and mentioned Ernest Roger's new one in this vein, "The Old Hukum Bucket."

Mrs. Nolle Elliston, who perhaps reads more than half a dozen other regular readers, gave her first preference as being Waltari's "The Egyptian" for fiction and "You Can Change the World" by James Keller as non-fiction. The outstanding thought of the last named she said, "Any or all of us have an important place in the scheme of things and we never know just how far our influence goes. One word or thought expressed may go one and on indefinitely. This applies to all persons but it is especially true of those in professions."

Mrs. Hugh Bookout gave for light reading, "The Peaceable Kingdom" by Ardyth Kenney.

which is an informative and amusing story of the early day Mormons in Utah. Two wives of one member of the religious group have the leading roles. Mrs. Bookout's second choice was "The Doctor Wears Three Faces" which she considers quite amusing.

Mrs. Berry Jacobsen definitely likes non fiction and especially biography. She gave her favorites read last year as, "This I Remember" by Eleanor Roosevelt, "Cheaper by the Dozen" by Gilbreth and Carey, "Backwoods Teacher" by Nelson and "With No Regrets" by Nehru's sister, Krishna Huthseeling of India. The last named is charming and one that any one should enjoy Mrs. Jackson said.

Mrs. A. Petersen gave "The Egyptian" as her first choice with "The Woman of Samaria" by Ingles as second. The last named has a biblical background and is written in a modern manner. It has a beautiful thought one finds on completion of the story she said in giving the reason why she liked it.

Mrs. Purris Williams gave "The Victory of Paul Kent" by Cunningham as her choice off hand without thought as it deals with the problem of a profession and since she is a teacher she said it was interesting to see how other people meet and solved their problems. With some thought she added "The Thread That Runs So True" by Jesse Stuart; Fred Gipson's, "Hound-Dog Man" for light reading and a historical novel, "The Big Freeze" by Partridge which tells the history of the water works in the city of New York. Mrs. Williams prefers historical novels above all others.

Compare the two experiments we found that the men had a tendency toward the realistic and classics in their reading preferences while the women turned to ones with biblical backgrounds, the philosophical and the biographical.

(Another observation which was rather amusing was that one book we picked for a likely choice of the men was chosen by two women readers as their first preference and not once by any of the men.)

If any of the above mentioned books appeal to you they can be had at your own county library, as can hundreds of others of your own choosing.



S. L. HARMAN & SON
HEREFORD STORE CO.

PRESENTS



THIS DOLLAR DAY SALE IS SOMETHING SPECIAL
LARGE GROUP WOMEN'S AND MISSES
SHOES
TWO FULL TABLES TO CHOOSE FROM!
FIRST PAIR \$4 YOU MAY CHOOSE A SECOND PAIR FOR \$1
So We Urge You To Come Early, While Selections are Complete, and SAVE!

MONDAY, FEB. 6

lovely - All Wool **HEADSCARFS \$1** Children's **ANKLETS 4 PR. \$1**

New Shipment - Crepe Lace Trimmed - 4 Gore **WHITE SLIPS \$2** LITTLE GIRLS RAYON **PANTIES 4 PAIR \$1**

ONE GROUP - MISSES ALL WOOL **SKIRTS 50¢** LILY WHITE FLOUR **SQUARES 5 FOR \$1**

Men's All White **T-SHIRTS 2 For \$1** HEAVY - Cotton Woven **BEDSPREADS \$3**

MEN'S HEAVY LEE CANVAS **GLOVES 4 PAIR \$1** GOOD QUALITY Bleached Muslin **PILLOW CASES 3 For \$1**

2 Lb. Taylor Made COTTON **BATTS \$1**

300 To A Box 5 Boxes YES **TISSUES \$1**

80 Square Cloth of Gold 3 yds. **PRINTS \$1**

SUPER VALUES!
EXTRA HEAVY EXTRA NICE BIG DOUBLE BED SIZE
CHENILLE SPREADS \$5
COLORS: WHITE - BLUE ROSE - GREEN - WINE PEACH - BROWN

LARGE GROUP CHILDRENS **DRESSES** Price One Group - Misses **BLOUSES \$1**

JUST RECEIVED LARGE NEW SHIPMENT - BOY'S HANDMADE WESTERN **BOOTS** Beautiful Patterns Any Size 8 to 2 **6.95**

ENTIRE STOCK OF **BOY'S GIRL'S CHILDREN'S SHOES 25% OFF**

ENTIRE STOCK **Millinery 1/2 PRICE**

EXTRA LARGE CANNON BATH TOWELS 2 FOR \$1
SUPER VALUES!

Embroidered on-ninon FANCY **LINEN \$1** Yd. NICE - SIZE Cannon Wash **CLOTHS, 12 for \$1** New Shipment SPRING COLORS 51 Gauge - 15 Denier **NYLONS \$1**

MEN'S SNAPPY STYLES - ALL LEATHER **DRESS OR CASUAL OXFORDS \$5.**

ONE GROUP - GIRL'S **COATS \$8**

NURSES WHITE **UNIFORMS 2 FOR \$5** SIZE 12 TO 20

NEW STYLES HAPPY HOME **HOUSE DRESSES 2 FOR \$5**

SUPER VALUES! ONE FULL RACK OF **DRESSES \$5**

Most of them NEW SPRING NUMBERS

BIG DOUBLE BED SIZE CHINA - QUEEN **DOUBLE BLANKETS \$4** WIDE SATEEN BINDING

LEE UNION - MADE **OVERALLS \$2.98** Any Size

ONE GROUP MEN'S ALL WOOL **SUITS \$25.00** DOLLAR DAY ONLY

EXTRA HEAVY - EXTRA NICE DOUBLE BED SIZE **CHENILLE BEDSPREADS \$5**

NEW SHIPMENT - ALL COLORS PURITAN CROCHET **COTTON 5 BALLS \$1**

Check This Value! DUCHESS PEPPERELL LUXURY MUSLIN **SHEETS 2 For \$5** 81 x 108

ULTRA VIOLET SUN RAY BED **PILLOWS Part Down \$2.98**

Stop! Buy! Save!

HOME OF LEE'S FAMOUS WORK CLOTHES!



See RETURN TO DOLLAR DAY AD ON BACK PAGE

Don't Despair Get More Wear **REGAP!** **SHELTUN'S TIRE EXCHANGE** East First Street
RECAPPING and TIRE REPAIR A Specialty of
SEIBERLING TIRES ANTI-FREEZE FOR TRACTOR TIRES VULCANIZING WE SERVICE TRACTOR TIRES AT OUR SHOP OR ON YOUR FARM
We Have Gasoline Pumps to Put Anti-Freeze in Your Tractor Tires **PHONE 122**

Long Time Ago

45 Years Ago
 Week of February 10, 1905
 With this issue, The Brand closed out its fourth year. During the four years the paper's career could be termed quite successful according to The Brand. The size of the sheet had not only been increased but the circulation had been extended from a few local subscribers to almost 1,000 paid-in-advance readers, covering several states and territories, thus giving its advertising prestige, unexcelled, if equaled, by any paper in West Texas. During 1905 The Brand had many improvements under contemplation which will continue to give Hereford the best and most up-to-date printery west of Ft. Worth in Texas. Editor Brandon, of the Cannon News, visited the City of Hereford for the first time. He was showed around by J. Ray of The Hereford Brand. Although Brandon arrived in Hereford too early to get a clear insight into the business progress of the town, he got enough information about the town from the Hereford index—The Brand. Every business in Hereford worth mentioning was represented by an ad in The Brand, Brandon said. The ad were standing ads and

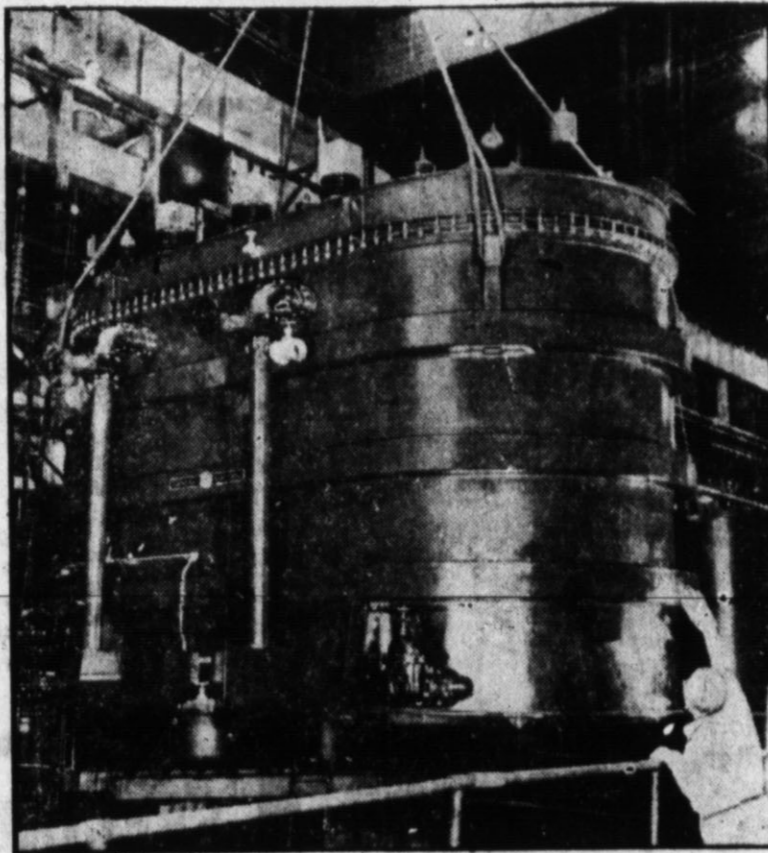
all of them (over 50) stood without a single "trade out." Brandon continued, "There is not a newspaper in the Panhandle that can beat this record, and, by the way, there isn't a finer paper in the Panhandle than the Hereford Brand."

It was about this time that the United States Senate passed bills providing for the admission of Indian Territory and Oklahoma as one state (to be known as the State of Oklahoma) into the Union along with New Mexico. Arizona was to remain as a territory.

J. W. English was offering two sections, one seven miles from Hereford, improved, seven dollars paid out. The other was eight miles from Hereford, fenced, windmill, five dollars paid out. 125 head stock cattle for \$1,600—\$1,000 cash with the balance on time.

The pupils of Bovina school, assisted by Miss Parten, gave a concert at the school house. Small admission proceeds were to be used painting the building. After the concert a box supper was given by the ladies at Mrs. W. L. Townsen's.

Miss Jessie Winana, teacher in the College, went to Portales to conduct a carnival.



NEW GIANT TRANSFORMER—The giant 150-ton transformer, most powerful ever built by the General Electric Company, is hoisted from the test pit at Pittsfield, Mass. Improved design has made possible a 25 per cent reduction in size, making it easier to handle than earlier models.

L. R. Bradly sold two of his registered cows to George Cloyd. The cows were driven through the streets. Both animals were registered Herefords and were as fat as feed and attention could make them. They weighed 1,425 and 1,525 pounds respectively.

B. Barnard might have suffered considerably when he hitched his horse to a delivery wagon and started for town and the animal became unruly and ran away, the wheel striking a post and throwing him from the wagon. The wagon was wrecked but Barnard got only minor bruises.

The Pecos Valley Railroad was running a snow shovel in addition to the trains. Many of Hereford citizens had never seen a similar machine in operation. It was a beautiful spectacle to see the great shovel throwing the snow high above the engine.

C. T. Palmer, Pecos Valley railroad operator for a number of years, was transferred to Bovina where he was to become a station agent as well as operator. The vacancy at Hereford was filled by George Perkins, Amarillo.

Clara Edwards, Boom school teacher, spent a week end in Hereford with relatives.

J. S. McDowell was confined to his room for weeks with illness.

Mr. and Mrs. Will Vaughn and children left for Old Mexico where they were to make their home.

Rev. H. B. McGee returned from different points in Missouri where he went in the interest of immigration. He was much encouraged at the interest which the Missourians manifest in this country and felt assured he could bring them in good numbers to Hereford when the winter broke that year.

James Hughes, teacher of Frio school, dismissed school for several days because of the continued cold weather.

Mr. and Mrs. Woodrow Ireland met Mrs. Ireland's mother, Mrs. Irma Mangold of Dallas in Amarillo last week end. They went to the premiere of The Sun-downers there. They were joined by two other couples, Mr. and Mrs. Jack Osburne and Mr. and Mrs. Wiley Reynolds, both from Pampa.

Mr. and Mrs. Paul Mathers have returned from Las Vegas, N. M. where they transacted business and visited with the Charles Donalds, former Hereford residents.

Mrs. Del Brunsteter of Alva, Okla. arrived Wednesday to be with her mother, Mrs. George Parker, who underwent surgery at Deaf Smith County Hospital Thursday. While she is in Here-

ford she will be the guest of her sister, Mrs. Frank Gyles.

Mr. and Mrs. J. A. Pitman have returned from an extensive vacation trip spent in several southern states and in Cuba.

Mr. and Mrs. Bill Roberson and daughter Sue of Amarillo were in Hereford the past week. They were called here by the illness of her mother, Mrs. E. B. Posey.

Mr. and Mrs. Leo Sharp and Mrs. T. H. Sharp, Clovis, were visitors in the home of Mr. and Mrs. Lowell Sharp Sunday. The Clovis visitors also visited in the Lloyd Sharp home.

Mr. and Mrs. O. G. Hill left Tuesday for a several days stay in Mineral Wells. They will also attend the Fat Stock Show in Fort Worth while away.

Mrs. L. B. Barnett and children have returned from visiting with relatives in the state of Oregon.

FOR SALE

One section (640 acres) virgin soil located five miles west of Tulia, Texas (in proven irrigation district). Water in abundant quantity. R. E. A. One mile from State Hiway. For sale by owner. Write or call

FIRST BAPTIST CHURCH

Tulia, Texas
 Felix Mote, Trustee

DIRECT GI LOANS MADE

PLAINS INSURANCE AGENCY

INSURANCE & LOAN SERVICE

Jno. H. Patton

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DOLLAR DAY VALUES AT FOX MAN'S SHOP

One Lot 100% Wool
SLEEVELESS SWEATERS
 Regular 3.20 and 4.95 Values

\$1.95

Men's
ATHLETIC UNDERSHIRTS

2 FOR \$1

WHITE T-SHIRTS
 ONE-POCKET

2 FOR \$1

ONE LOT
WORK SHOES
 Broken Sizes

\$6.50 to \$8.50 Values

\$4.45

One Lot
SPORT SHIRTS
 Regular 3.95 - 4.95 Values

On Sale At

2.95

ONE LOT
DRESS SHIRTS
 Broken Sizes

A REAL BARGAIN OF YOU CAN FIND YOUR SIZE WHILE THEY LAST

\$1.

FOX MAN'S SHOP

FOLLOW THE CROWDS TO REAL SAVINGS

DOLLAR DAY

5 Only

FALL SUITS

\$20

Red, Black, Brown, Green

KID GLOVES

1/2 PRICE

ALL COLORS Including Gold, Blue, Teal

FABRIC GLOVES

50c PAIR

Assortment of Higher Priced Blouses

BLOUSES

\$1.

ALL **SWEATERS**

1/2 PRICE

GROUP **SKIRTS**

1/2 PRICE

GROUP **DRESSES**

\$5

MICKY BOY SUITS

Corduroy Gabardine Sizes 1 to 6 **4.75**

THE

Vogue

For "The Lady of Fashion"

COME! SHOP! SAVE!



Rexall

...as advertised in LIFE

47th Anniversary 1903-1950

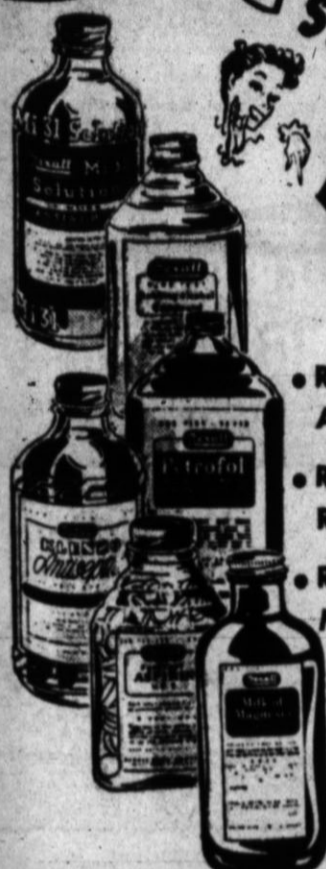
Anniversary SALE

Our Annual "Solebration" that Saves You Money on Hundreds of Health and Home Needs

Special Combination Offer!

any 2 for 89c

Anniversary Sale on 6 Great Products



- REXALL Mi31 (pint) ANTISEPTIC SOLUTION
- REXALL Puretest RUBBING ALCOHOL (pint)
- REXALL Petrofol MINERAL OIL (pint)
- REXALL Klenzo ANTISEPTIC (pint)
- REXALL Puretest ASPIRIN (5gr., 100's)
- REXALL (quart) MILK OF MAGNESIA

Choose any 2 for 89c

YOU SAVE UP TO 49c WHEN YOU BUY NOW!

Complete HOME AQUARIUM

Yours for only 19c



Two select Comet Goldfish up to 2 1/2" in length in stunningly designed 40-ounce Gothic Globe. Beautiful plants and sparkling rainbow chips included. Limited stock of fish available. Come in for yours today!

Special Offer with \$1.00 or more of Rexall Anniversary Sale Merchandise

BATH CRYSTALS
(Assorted Odors) Wrisley Water Softner Crystals
4 Lb. Bag **59c**

ANAHIST
NEW MIRACLE DRUG FOR COLDS
60c SIZE FOR **\$1.29**

CAPE COD Pint VACUUM BOTTLE
Keeps contents hot or cold longer.
REG. \$1.39 **99c**

SCOUT FLASHLIGHT
2-cell focusing spotlight, 3-way switch.
\$1.39 value **99c**

Scout Jr. Penlite, 1 cell... 59c
Scout Jr. Pocket Lite, 2 cell, 79c

SPECIALS

- TEAPOT 2 Cup** 29c
- IPANA, Economy Size** 59c
- 70c SAL HEPATICA** 49c
- 1.25 CREOMULSION** 98c
- KOOLEEZ Baby Pants** 69c

\$ MONEY-SAVERS \$ \$

- 6" NAIL FILE** Klenzo... Regular 19c each **9c**
- ASPIRIN TABLETS** Hobart's, 5 grain... 12's **3c**
- ENVELOPES** Banbury 6 1/4", white... package of 12 **3c**
- GLYCERIN SUPPOSITORIES** adult or infant, 12's **14c**
- THIAMINE CHLORIDE** Tablets, 10 mg... 100's **87c**
- GARMENT BAG** Medford... Regular 35c **27c**
- REEL-ROLL COTTON**... 3-ounce dispenser package **49c**
- WATER BOTTLE** Symbol, 2 quart capacity... **1.79**
- POCKET COMB WITH CLIP**... **3c**
- REX ALARM CLOCK**... Luminous... **2.29**
- PERMEDGE SHEARS** 7" forged steel... Reg. 98c **69c**
- KLENZO WASH CLOTH** 12"x12", asstd. colors, 2 for **25c**

Anniversary Sale Value!

CHERROSOTE COUGH SYRUP
8 oz. size - plus MEDICINAL TEASPOON at no extra charge.
BOTH FOR **89c**

PLENAMINS Multi-Vitamin Capsules
Supply all the vitamins for which minimum daily adult requirements have been established, plus liver concentrate & iron.
72 capsules **2.59**

POLYCAPS
Multi-vitamins for children up to age 12.
30 Capsules **87c**

Handy-Pakt GLASS TUMBLERS
Red and white banded tumblers. Chip-proof rolled edges. In handy carrying case.
9 1/2 ounces **6 for 49c**

ALCO-REX Rubbing Alcohol
Helps reduce body temperature in fever.
PINT **29c**

COD LIVER OIL
High potency source of Vitamins A and D.
PINT \$1.75 value **1.29**

Milk of MAGNESIA
Antacid and laxative.
FULL PINT **33c**

Milady White Vellum STATIONERY
30 folded sheets
Reg. 39c... ON SALE **29c**
30 MILADY ENVELOPES to match... 29c

Cascade Maycroft LINEN
36 folded letter sheets and 36 matching envelopes.
SPECIAL **59c**

Lord Baltimore LINEN
Choice quality - ivory, pink or blue.
24 folded letter sheets, 24 envelopes.
REG. \$1.00 **79c**

Helen Cornell HORMONE CREAM
A luxurious night cream fortified with natural estrogens.
30-day supply.
Reg. \$1.00 **79c**

CARA NOME LIPSTICK \$1.00
at no extra charge with purchase of large \$2.00 size
Cara Nome FACE POWDER
Save \$1.00 on two fine Cara Nome Make-Up essentials!
Both for **2.00**
\$3.00 value

AMMONIATED TOOTH POWDER
Licensed by U. of Illinois Foundation
Anti-decay protection for adults and children! Helps prevent many cavities... promotes general dental hygiene!
3 OZ. JAR **39c**

Fragrantly scented...
Mascal's HAND CREAM
Helps keep your hands soft, smooth & lovely to the touch.
50c SIZE
6 1/2 ounces **37c**

ADRIENNE Bath Powder & Cologne. \$2.00 value, both for **1.29**
MINUTE MAKE-UP KIT make-up stick, lipstick, powd. **25c**
Cara Nome Miniatures face powd., perfume, \$1 val. **29c**
THEATRICAL COLD CREAM Rexall, 1 pound jar **89c**
LAVENDER shave cream & talc... 84c value **49c**
SILQUE CREAM OIL HAIR TONIC... 5 ounces **43c**
SILQUE CREAM SHAMPOO... 4-ounce jar or tube **95c**
SILQUE HAIR TONIC... 6-ounce bottle **43c**
HAIR NETS Goodform nylon, choice of 7 shades, 3 for **25c**
KLENZO NYLON TOOTH BRUSH three styles **23c**

Klenzo HAIR BRUSH
Club style in red or amber nylon bristles.
REG. \$1.19 **69c**

Stork NURSER
Remove the cap, feed the baby! 31c each.
3 for 89c

QUIK-BANDS
Ready-made adhesive bandages. Handy for home, office or car. Choice of plain or mercurochrome.
Pkg. of 36 **27c**
REXALL QUIK-BANDS, Pkg. of 73... 47c

stag SHAVE CREAM and Double Edge BLADES
Coated
Combination package.
64c value - BOTH FOR **49c**

Victoria HOUSEHOLD GLOVES
Finest natural latex with roughened, non-slip finish. Sizes 7-9... **49c**

PRO-CAP ADHESIVE TAPE
Less irritating, "stays put," may be left on body longer!
1" x 5 yards... Reg. or waterproof **27c**
3/4" x 2 1/2 yards... Regular style... **9c**
3/4" x 1/2" x 1/4"... **47c**
2" x 3 yards... Regular style... **49c**

SALE STARTING MONDAY FEBRUARY 6th

Fun for the Family... THE REXALL RADIO SHOW
Starring PHIL HARRIS and ALICE FAYE
Your Radioland Favorites • Every Sunday Eve

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Cosmetic Items subject to Federal Tax.

CLOSE Rexall DRUGS
YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Hereford Scouts Observe Boy Scout Week

Scouting Record in 40 Years Has Exceeded All Expectations

A "good turn" by an unidentified British Boy Scout in 1909 to an American businessman who had lost his way in a London fog, led to the incorporation of the Boy Scouts of America in Washington, D. C., 40 years ago next Wednesday, Feb. 8.

The late William D. Boyce, Chicago publisher, was so impressed with the helpfulness of the British Boy Scout, who declined his tip for the "good turn," that he accompanied the Scout to the office of Sir (later Lord) Robert Baden-Powell, founder of Scouting, learned about the program and brought a trunkful of pamphlets to America. Later, he incorporated the organization.

On June 21, 1910, a group of men representing 34 national groups interested in youth, started developing the organization and opened a temporary office in New York City.

From that modest beginning the Boy Scouts of America has grown in four decades until now it has an active enrollment of over 2,300,000 boys and adult leaders. Since 1910 more than 16,500,000 American boys and men have subscribed to the Scout Oath and Law.

The First Decade: 1910-1919
President Taft became Honorary President of the new organization and at his invitation the first annual meeting of the National Council was held in 1911 in the White House. His successors in the White House have served as Honorary Presidents, and all showed keen interest in Scouting.

Colin A. Livingston of Washington, D. C. became the first President, an office he held until 1925. Daniel Carter Beard was National Scout Commissioner, a post in which he served until his death in 1941, shortly before his 91st birthday.

James E. West, a young attorney of Washington, D. C., accepted the invitation to be the administrative officer of the organization. Dr. West opened the first National Scout Office at 200 Fifth Avenue, New York, on Jan. 2, 1911 with seven employees. Sixteen years later larger quarters were required and the National Office was moved to its present location at 2 Park Avenue, New York.

Baden-Powell made a tour of the United States in Sept. 1910 explaining the program wherever he went. His timely visit gave great impetus to the organization work.

The first of many National "Good Turns" came in 1912 when Boy Scouts promoted a campaign for a safe and sane Fourth of July. Scouts rendered valuable service at Gettysburg, Pa. in 1913, aiding the Civil War veterans who gathered for the 50th anniversary of the famous battle there.

Although a young organization, its members gave a good account of themselves rendering aid in the spring floods in Ohio and Indiana. This and other civic service led Congress in 1916, to grant the organization a Federal Charter which gives special protection to the name, insignia, terminology. Another act of Congress protects the Scout Uniform.

Service in World War I

The Boy Scouts of America placed their full resources at the services of the Government in 1917 when this country entered the first World War. Then began a tremendous demonstration of boy-power, trained and organized for service. Scouts sold 2,350,977 Liberty Loan Bonds totaling \$147,876,962; War Stamps to a value of \$53,043,898; located 20,758,660 board feet of walnut and the equivalent of a hundred carloads of fruit pits used in gas masks. Over 30,000,000 pieces of Government literature were distributed. Service in other ways included food and fuel conservation and the growing of thousands of Boy Scout War Gardens.

The active membership at the close of the first decade, Dec. 31, 1919 was 462,060 Scouts and leaders.

The Second Decade: 1920-1929

The First World Scout Jamboree was held in England in July 1920. It attracted Scouts from 37 countries including 301 Scouts and 55 adult leaders from the United States. Since then the Boy Scouts of America had a prominent part in furthering world-wide aspect of Scouting.

Scouts served as aides and guides at the Limitation of Arms Conference in 1921. Outstanding civic service included forest conservation and assistance at the Knickerbocker Theatre disaster

at Washington, D. C., and floods at Pueblo, Colo., and San Antonio, Texas.

In 1923 the Lone Scouts of America comprising mostly rural boys, merged with the Boy Scouts of America. Where there are insufficient boys in rural areas to form a Scout Unit, a boy may become a Lone Scout, carrying on his program with the aid of an adult friend and counselor. There are several thousand such members today.

In 1922 the Boy Scouts International Bureau was established in London. Today there are 46 Boy Scout Associations registered by the Boy Scouts International Bureau with a total membership in 1948 of 4,306,010 boys and adult leaders.

The Second World Jamboree in 1924 brought 6,000 Scouts in a camp outside Copenhagen, Denmark, with 56 Scouts from the United States. The Third World Jamboree marked the "Coming of Age" of Scouting in 1929. It was the largest encampment held to date with 50,000 Scouts at Birkenhead, England, with 1,300 Scouts and leaders from the United States.

A big Scout adventure came in 1927 when eight Chicago Sea Scouts sailed with the Borden-Field Museum Arctic Expedition, north of Bering Sea. The following year Commander Byrd took a Sea Scout, Paul A. Siple of Erie, Pa., on his first Antarctic expedition and also in 1928 three Eagle Scouts accompanied the Martin Johnsons on a safari in Africa.

The second decade closed Dec. 31, 1929 with an active enrollment of 883,897 Scouts and Leaders.

The Third Decade: 1930-1939

In March 1930 President Hoover launched a development program at a dinner in Washington attended by Cabinet officers, which commemorated the 20th Anniversary. The Cub Scout program for boys of pre-Scout age was launched that year. In 1932 the Ten Year Program of growth was started, seeking to enroll at least one boy of every four, keeping them in Scouting at least four years. That year Mrs. Jacob H. Schiff presented to the organization the Mortimer L. Schiff Scout Reservation at Mendham, N. J., as its national training center in honor of her son, a national leader in the movement for over two decades, and President at the time of his death in 1931.

An American contingent of 406 Scouts and leaders attended the 4th World Scout Jamboree in Godollo, Hungary in 1933 which brought 21,000 Scouts together from 46 countries.

Scouts rendered outstanding service in relief work throughout the depression. The radio call from President Roosevelt on Feb. 10, 1934 for a "National Good Turn" resulted in the collection of 1,812,284 items of clothing, household furnishings, foodstuffs and other supplies for the needy and distressed.

In 1935 when the 25th anniversary was observed, the membership passed the one million

mark. The ten millionth copy of the "Handbook for Boys" was presented to President Roosevelt at the White House in 1935. He was the first to become President with record as an active Scout Leader, having served as a founder and President of the Boy Scout Foundation of Greater New York, and member of the Troop Committee of the Warm Springs, Ga. Troop.

First National Jamboree

At the invitation of President Roosevelt, the Boy Scouts of America held its first National Jamboree in Washington, D. C. in the summer of 1937, with 27,232 Scouts and leaders camping on both banks of the Potomac River. From this camp, an American Contingent of 814 Scouts and leaders went to Vogelenzang, The Netherlands for the Fifth World Jamboree.

While long-term and short term camping has been a feature of Scouting since its earliest days, this activity received new impetus in 1938 by the gift made by Waite Phillips of the Philmont Scout Ranch near Cimarron, New Mexico, where each summer hundreds of seasoned Scout campers go for rugged Rocky Mountain camping experiences.

Several thousand Boy Scouts and Sea Scouts rendered valiant aid during the New England hurricane in Sept. 1938. In 1939 and 1940 Boy Scouts rendered notable service to officials at the Golden Gate Exposition and at the New York World's Fair. At the latter, Boy Scouts lived in their own camp adjacent to the Federal Building.

The third decade's close saw the active membership on Dec. 31, 1939 as 1,357,993 boys and leaders.

The Fourth Decade: 1940-1949

In 1940 the Emergency Service Corps plan was adopted for older Scouts. Methods of mobilizing Senior Scouts to render aid in times of disasters, and severe storms were developed. The entire resources of the Boy Scouts of America were placed at the service of the Government with the declaration of war. Boy Scouts in Honolulu and Pearl Harbor rendered valiant services immediately following the Pearl Harbor attack.

It is estimated that over four million men in the Armed Forces were once Boy Scouts or leaders. During the war years Scout service included the distribution of Defense Bonds and Stamps Posters, air raid posters and other Government literature; collection of aluminum, waste paper and rubber. They served as Government Dispatch Bearers and helped harvest crops in addition to raising victory gardens.

Sixty-nine requests by the Government from 1941 to 1945 for Boy Scout war service was received. The World Friendship Fund from Voluntary gifts of Scouts and leaders to help restore Scouting in the war torn nations was inaugurated. The Fund, since 1944, has made

(Continued on Page 4)

Boy Scouts Mark 40th Anniversary

"STRENGTHEN LIBERTY"



The 40th anniversary of the Boy Scouts of America will be observed Feb. 6 to 12 in every part of the nation by more than 2,300,000 boys and adult leaders. "Strengthen Liberty" is the birthday theme. The Boy Scouts' "Crusade to Strengthen the Arm of Liberty" continues through 1950.

During Boy Scout Week, Units will hold "Crusade Night" meetings when 1949 Crusade Awards will be presented. Representing the 12 Scout Regions, 12 outstanding Boy Scouts will make a "Report to the Nation" at Washington, D. C., where the Movement was incorporated Feb. 8, 1910. They will also take part in an impressive ceremony at Independence Hall in Philadelphia.

The highlight of 1950 will be the Second National Jamboree which will see 40,000 Scouts and Leaders camping together at Valley Forge, Pa., from June 30 to July 6, including Scouts of other lands.

Since 1910 more than 16,500,000 boys and men have been identified with the Boy Scouts of America.

Castro And Parmer County Boys Win Pig Show Honors At Fat Stock Show

Castro and Parmer county boys practically stole the show at the Boys Pig Show at the Southwestern Exposition and Fat Stock Show in Fort Worth this week as they walked off with both individual and group honors.

Castro County 4-H club boys had the best carload of 25 pigs. Results were, Berkshire — Chester White Barrows, 190-220 pounds, First, Ray Verner, Farwell; second, John Bridges, Hart; third, Kenneth Acker, Nazareth; fourth, Tom Acker, Nazareth; fifth, Jack Acker, Nazareth; sixth, Floyd Acker, Nazareth; seventh, Tom Acker, Nazareth; eighth, Jack Acker, Nazareth; ninth, Charles Verner, Farwell; tenth, Floyd Acker.

Barrows, 221-250 pounds — First, Roy Verner, Farwell; second, Charles Verner, Farwell; third, John Bridges, Hart; fourth, John Bridges, fifth, Truman Swopes; sixth, Kenneth Acker; seventh, Truman Swopes; tenth, Charles Verner.

Mrs. Ross Resigns As Secretary Of Credit Association

Mrs. Dorothy H. Ross, for 11 years secretary of Hereford benefit Association, resigned that position effective a month ago to devote her entire time and efforts to her Hereford Credit Association position, it was announced this week.

Mrs. Ross said her Credit Association job has grown to the extent that it is impossible to handle the Benefit Association secretary position as it should be done. She said Florence Wilkins is the new secretary.

The organization moved its headquarters from the courthouse to the Gilliland Funeral Home office. It was organized 40 years ago, in 1908.

Mrs. Ross said increased Hereford business and more requests for credit references have made it impossible for her to go out and work her accounts as they should be worked.

Joanna Halstead, Tulsa, visited in the home of her mother, Mrs. R. T. Adams, in Hereford last week end. On the same week end another daughter and her husband, Mr. and Mrs. Noble Hoppe, Borger, also visited Mrs. Adams.

Hereford Scouting Has Reached Limit Until More Leaders Can Help Boys

Hereford Scouts, 120 strong, will observe the 40th anniversary of Boy Scouting in America this week after another year of intensive activity and further growth.

Scouting in Hereford dates back 26 years to the first troop formed in 1914. Through the years scouting has had its ups and downs, somewhat depending on the leadership the boys received. 1950 finds more Scouts, more organizations and more leaders active than ever before in the history of Hereford Scouting.

The only gloomy part of the local scouting picture is that the program has reached a standstill so far as further expansion is concerned because of the lack of trained leadership.

Commissioner Urlin Streu declares enough boys are available for four Scout troops, four Cub packs and three Senior units. The only things holding back growing to that strength is lack of leadership.

Active organizations in the district include Cub Pack 50 sponsored by the Lions Club, Cub Pack 52 sponsored by the Men's Class of the First Christian Church, Troop 52 sponsored by the Stanford Men's class of the Methodist Church and the Explorer Post also sponsored by the Lions Club.

Two Cub Packs
Pack 50 was organized about 1941 and Pack 52 was organized later when the demand warranted another Pack.

Pack 52 had 34 boys registered at the end of 1949 according to Cub Scout Commissioner John Hicks. Walter Seed is Cubmaster and Lloyd Sharp, assistant. Pack 50 had 31 boys registered at the end of the year. Denmothers were Mrs. Worth Covington, Mrs. Jason Luck, Mrs. W. D. Jones

Lion Sponsored Troop
Troop 50 was organized in 1935 with Ray Conroy as scoutmaster. J. C. Thorns succeeded him in 1936-37, followed by W. E. Dunlap in 1938. Urlin Streu was scoutmaster from 1939 to 1945 when Bill Phillips took over his present duties. Assistant scoutmasters are Gerald Wilson and Wendell Burdine. The troop has 32 members registered. The Lions have sponsored the troop all of the way.

The Explorer Post was organized in 1947 with Dave N. Beavers as the first advisor. Urlin Streu is now scoutmaster. The Lions sponsor the unit.

Troop 56 and Pack 56 at Friona are the only other active units in the district, although the Dawn Troop was active for a short time during the year. Lack of a scoutmaster is said to be holding the troop back now. Friona Lions sponsor the troop and pack there.

Allen Bell, Scoutmaster
Boy Scouts began active organization in Hereford in 1914 under the leadership of Allen Bell.

Scouting Grows Past 16,500,000 Members Point

The Boy Scouts of America is observing its 40th Anniversary. Although it began with a small membership in 1910 it caught on rapidly. By 1916 Boy Scouts had rolled up so creditable a record of service to their communities that the Congress of the United States granted the Boy Scouts of America a Federal Charter.

The record shows that the current active membership is two and a half million boys and leaders. During the organization's forty years, more than sixteen million, five hundred thousand have been influenced by the Scout Oath and Law. As a matter of fact, nearly twenty percent of the male population of America today has been identified with the Boy Scouts of America.

The purpose of Scouting, reads the Federal Charter, "shall be to promote through organization and cooperation with other agencies, the ability of boys to do things for themselves and others, to train them in Scoutcraft, and to teach them patriotism, courage, self-reliance, and kindred virtues."

Today, the Boy Scouts, virtually a cross-section of American life, are at the mid-point of a two-year Crusade to "Strengthen the Arm of Liberty" by bringing a better Scouting program to more boys under better trained leaders. This worthy effort will have its climax in a great National Jamboree this summer which will fitly be held on historic ground—Valley Forge, Pa., where George Washington and his heroic Continental Army helped to lay the foundation for our Republic. It will be a gathering of the youth who will be among the nation's top leaders a few decades hence.

To the Boy Scouts of America on their fortieth anniversary, we say: "Happy Birthday!"

"The Boy Scout Movement is flourishing in America because it enjoys the good will of all citizens. We deeply appreciate this confidence. We hope we shall always merit it."

SCOUTWEEK SCHEDULE

Dates: Feb. 6 (Monday) to February 12 (Sunday)

Scouts will wear uniforms all week.

Cub Pack 50 and 52 will have a joint parent's night banquet Friday evening at the First Christian Church with all scout organizations represented.

Cub Packs 50 and 52 will have window displays in Street Hardware windows all week.

Explorer Post 50 will have a shelter house and, weather permitting, serve coffee and doughnuts on the southwest corner of the courthouse lawn Friday. It will be old fashioned boiled coffee on a wood fire.

Troop 52 window display plans are not complete.

Troop 50 will have their display in a Hereford Store window.

Representatives of all units will appear at Lions and Rotary club meeting on Wednesday and Friday.

Post 50 will have a Dad's night, Monday, February 13.

25 Boys in Troop
That first troop had about 25 boys. Most of them have moved away now. A few of them were Paul Wilson, Guy Gilliland, H. Garrison, Daniel Bell, Guy Guthrie, Paul Smith and A. Miller.

The first Scout Hut belonged to a group of girls who had set up near the railroad station used it to serve soldiers when they would pass through the 'troop' trains during World War I. When the war was over the canteen affair was moved to the grounds where the First Baptist Church now stands.

The Scouts used this as their first clubhouse.

Hereford Scouting reached a high point as a close-knit organization between 1924 and 1929. A lot of those former Scouts still in Hereford say that interest on part of the boys, themselves, has never been as high as it was then.

There were three Boy Scout Troops in Hereford then. The Methodist and Christian Group was under the leadership of Jim Black. The Presbyterian troop was led by Rev. Ross and the Baptist troop was led by E. W. Harrison.

The Baptist Troop held their meetings in the Harrison Elevator.

"It was under Harrison's leadership that we had the most fun," Marlan Gilliland said. Gilliland was assistant leader of the troop. He added that he doubted if the interest has been as avid since Harrison died in 1929.

Five Eagle Scouts
The 18 boys in the troop boasted five Eagle Scouts. Oliver Ray, Bill Parker, Delth Guthrie, Marlan Gilliland and Paul Barnett had reached Scouting's highest rank.

Parker is with the Federal Bureau of Investigation now. Guthrie is teaching school in California and Barnett is in Amarillo.

This Baptist group, without the aid of any business or businessmen in Hereford was the most successful Scout Troop in the history of Hereford, according to Gilliland.

They paid for a modern, complete gymnasium at Harrison's elevators out of their own pockets. They sold wood on Saturdays to make the money. Every boy in the troop was an excellent swimmer and athlete.

"We didn't ask anyone for help in any way," Gilliland said. "We did it all ourselves."

Trip to Mexico
He added that the work of leader Harrison was of invaluable aid. He remembered once when the group was going to Mexico on a trip.

"Each boy had to put up nine dollars. When we left, Mr. Harrison couldn't make the trip. We were all disappointed, of course. Harrison gave us \$100 in case we needed anything. We spent nine of the hundred and brought the rest back to him. Harrison was a devoted, tireless worker with the Scouts and live forever in the memory of the Scouts of that day."

Each of those boys paid for own uniforms with money earned, themselves. The had to work for their money. buy anything other than necessities in those days.

Lots of times the troop would go on hikes with no matches. They got the flint system of fire making down pat.

When Harrison died the Scouts in Hereford faded, to a low ebb pitch of interest.

In the troop were Albert Faris, Jim Gilliland, Newt Gilliland, Marlan Gilliland, Homer Brumley, Loyd Bousher, Paul Bousher, two Purcell brothers, Cyril Lane, Howard Lane, Roger Orr, Jack Miller, Pluto Read, Haskell Runton, George Connell, and David Harrison.

They had 90 per cent attendance on their weekly Friday meetings. The Harrison elevators was where the Pitman Elevator is now.

When they moved to the Harrison Elevator for meetings, the old original Scout Hut was given to a widow and she used it for her home in the north part of town.

Other leaders who played important parts in Scout Work were Lee Biggs, and Rev. J. R. Sharp.

Visitors in the home of Mrs. Ed Jesko Sunday were Mr. and Mrs. Matt Jesko and family from Muleshoe and Mr. and Mrs. C. J. Berned of Amarillo.

Mrs. R. E. Tusha, mother of Mrs. Dale Tinnen, is visiting in the Tinnen home from Eldorado.



DYNAMITE BLASTS MOUNTAINSIDE—A mountainside erupts in this huge dynamite blast pictured at Boyan Dam, Wyo. More than 100 million pounds of rock were thrown loose by the 32 tons of dynamite used. Note the thick ice cracking in the Big Horn River at the mountain's base. An idea of the explosion's scale can be gained by noting the full-sized trees along the river bank.

Texans in Washington

By TEX EASLEY

Washington (AP)—Congressional payrolls have been much in the news lately.

The conviction of Rep. Parnell Thomas of New Jersey of payroll padding served to focus attention on the subject. And some members of Congress themselves have been critical of payroll practices.

The attitude of the overwhelming majority of the legislators is summed up in the words of Rep. Lloyd Bentsen, Jr., of McAllen, who said:

"Rep. Burdick (R-ND) has introduced a meritorious bill calling for a searching investigation of congressional staffs to expose any payroll padding and salary kickbacks on Capitol Hill. If a thing like this is going on, it certainly should be stopped."

Cases of payroll padding and kickbacks are undoubtedly few and far between. The very fact that the House makes public its entire payroll obviously would serve as a deterrent against such practices.

On the Senate side of the Capitol such data is secret. But Senate Secretary Les Biffle recently said he would publish the whole payroll in his forthcoming report to the Senate.

Each Senator is allowed an administrative assistant at \$10,000 a year. The rest of his staff receives salaries comparable with those doing similar work on the House side. Arthur Perry of

Austin is Senator Tom Conally's administrative assistant; Walter Jenkins of Wichita Falls has the same job in Senator Lyndon B. Johnson's office.

Each representative is allowed approximately \$20,000 yearly for clerk hire; he can pay a maximum of \$7,720 to any one employee and he can have as many as six employees. If he doesn't use the full amount, the taxpayers are saved the difference. These are the only restrictions in force.

There is no prohibition against having a relative on the payroll. Many congressmen have their wives or other relatives on the payroll. Some Texas congressional wives have worked in secretarial tasks in the past, but none are so employed at present.

One odd fact is that while a congressman can have a total payroll of about \$20,000 a year, the base salary limit is \$12,500 yearly. The base limit he can pay any employee is \$5,000, compared with the \$7,720 maximum gross amount that actually is paid.

This comes about because Congress, in voting various pay increases to government employees, merely added the boosts to the base amounts. An employee down for a base salary of \$1,500 actually gets \$2,679; one down for \$3,000 gets \$4,849.

The staff handle large volumes of mail for their bosses, spend much time on the telephone seeking information for constituents, help write speeches in some cases and do research work. Some are lawyers or otherwise especially qualified for certain tasks.

By and large, they work longer hours than other government employees since Congress fre-

quently holds late sessions and the staffs must await the boss' return to sign the late mail.

The number of employees on payrolls of the Texas representatives varies from month to month. For instance, the December payroll shows that the staff of Rep. Gene Worley of Shamrock again included Florence Graham. For years a secretary to the congressman, she had quit several months ago when she married and returned to Pampa. She was reemployed for work in Texas while Worley was back there in December, but she is not now on the payroll. Occasionally one or more extra typists are hired temporarily when the work piles up.

Bonham's veteran Congressman Sam Rayburn is allowed to hire a number of additional employees because he's Speaker of the House. He also is allowed a \$404-a-month chauffeur for his official limousine.

Employees of the staff of the Texas representatives as shown by the December payroll, and the gross monthly salary received by each:

- Beckworth: Helen L. Cagle, \$416; Margaret Yavulla, \$358; Edna M. Simon, \$313; Beth Graham, \$259; Margaret Groch, \$237.
- Bentsen: Cecilia H. Martin, \$561; Thomas McElroy, \$367; Elizabeth McKenzie, \$355; Hermillia Anzaldua, \$35.
- Burleson: John P. Hardesty, Jr., \$643; Kathryn Cunningham, \$416; Lura D. Hoskinson, \$319; Eddie Lee Hardesty, \$295.
- Combs: Sophia O. Nerren, \$524; Shirley Schwartz, \$319.
- Fisher: Helen W. Routh, \$440; Gladys B. Gordon, \$440; James L. Ables, \$404; Stella Guggenheim, \$352.
- Gossett: Zeno J. Phillips, \$643; Stella Merrill, \$524; Geraldine S. Senti, \$404.
- Kilday: Irene Williams, \$573; Gloria Valdez, \$428; Elizabeth A. Healy, \$307.
- Lucas: Elizabeth Myers, \$555; Frankie E. Caraway, \$373; Margaret P. Mac Vicker, \$343.
- Lyle: Mary Cowles, \$585; Ernestine Trevino, \$428; Robert E. Lyle (no relation to the congressman), \$259.
- Mahon: Dorothy J. Rylander, \$500; Maxine Drury, \$404; Mary Nell Lea, \$367.
- Patman: Lucille Spain, \$643; Vivienne Redlich, \$379; Wesley Naron, \$343; Gloria Kennedy, \$319; William A. Spain, \$101.
- Pickett: Helen L. Chenault, \$5536; Veda Huddleston, \$392;

Ruth Foscoe, \$343; Rosebelle Heath, \$115; Curtis Cox, \$331; Poage: Lacey Sharp, \$573; Pauline Graves, \$422; Iva Earl Heath, \$422.

Regan: Kate George, \$643; Marita Fannings, \$428; Gertrude Ruff, \$343.

Rayburn: Alla Clary, \$754 as secretary to the Speaker; John W. Holton, \$753 as executive secretary to Speaker; Lorraine M. Kimbrough, \$330 as clerk for the Speaker; James W. McDade, \$530 as clerk to Speaker; Robert T. Bartley, \$903 as administrative assistant to the Speaker; Jane Lagler, \$559; Dee J. Kelly, \$259.

Teague: Marie D. Ball, \$585; Imogene Baumgardner, \$404; Mary Petticrew, \$367; Lorene Mason, \$319.

Thompson: Jules C. Leverett, \$643; John Goldsum, \$367; Julia Trocki, \$355; Louise Dick, \$283.

Thornberry: Ira L. Gallaway, \$548; Benton Coopwood, \$418; Billie Strawbridge, \$283; M a r y Virginia Alves, \$268; Dorothy Plyler, \$229; Margaret Duncan, \$101.

Wilson: H. G. Bender, \$548; Dorothy A. Beam, \$379; Irma Robertson, \$283; Leola C. Kimbrough, \$168.

Worley: Florence Graham (not on January payroll), \$404; Louise Klutz, \$379; Margaret Kezer, \$379; Hazel W. Gillies, \$168.

Mr. and Mrs. Buri Ellison flew to the Stock Show in Ft. Worth this week.

MASONIC BULLETIN
Stated meeting second Monday in each month School of instructor each Thursday night
R. L. TOMPSON, Sec'y
HENRY SEARS, W. M.
Hereford Lodge 849

MEETING OF FELLOWS
Every Tuesday Night

Experiment Station Says Farmers Made Money On Mechanical Pickers

Are mechanical cotton pickers worth the cost?

The Texas Agricultural Experiment Station thinks it knows the answer. The results of exhaustive tests made in 1948 are included in a progress report recently released by the service.

The report is written in scientific language and in several tables. But one point stands out: The farmer got more money per acre and more profit per bale in 1948 when he used a mechanical stripper than when he had the cotton snapped by hand.

These tests were made in the high plains of Texas. The results are hedged about by a number of "ifs" and "ands."

One question left unanswered is how the mechanical picker will operate in terms of dollars and cents if used in areas where frosts arrive late. That would take in a large section of Texas, including the lush lower Rio Grande valley and the rich central, south and east Texas farm-

lands. The report states, "in the absence of an artificial defoliant (some process by which leaves can be removed) cotton cannot be (mechanically) stripped satisfactorily by machines until a week or 10 days after frost has caused the leaves to shed." In the area where the experiments were carried out, the first killing frost occurred Nov. 9.

The report boils down to these facts about the 1948 tests:

1. Cotton stripped (mechanically) on dry-land farms showed a return of \$89.74 a bale above harvesting costs, while cotton harvested entirely by hand returned \$80.03. Cotton snapped by hand the first time over the field and then mechanically picked the second time over, following frost, returned \$82.28.
2. Irrigated cotton picked entirely by hand brought \$86.16 a bale over harvesting costs, while that mechanically stripped brought \$98.72 a bale over combination of the two—hand snapped the first time over, stripped the second time—brought \$95.75.
3. Loss of cotton was greater when mechanical strippers were used. But this loss was overcome by the lower harvesting costs of mechanical strippers. Losses in hand snapping were about three per cent, while losses in mechanical stripping ranged from six to 14 per cent, depending on the varieties of cotton grown.

The report was prepared by M. N. Williamson, Jr., of the experiment station, and Ralph H. Rogers of the U. S. Department of Agriculture.

The final figures in the report were arrived at by attempting to take all the complex factors involved and applying them to farms of average size.

Matters considered included yields, grade of cotton at various periods, price changes during the season, weather conditions, wage scales, time of harvesting, fixed costs, interest and depreciation on machinery.

An estimated 4,000 to 5,000 machines of the stripper type were

used on the high plains in 1948, the report says. About 15 to 20 per cent of the cotton harvested in the area was machine picked. One reason for increasing use of strippers, according to the report, is scarcity of labor. Many dry-land farmers with low yields found it impossible to hire hands at a reasonable price. As a result, such farmers had to use strippers, resort to sies, pay exorbitant prices for hands or abandon the crop.

Mrs. Lloyd Sharp visited in the home of her mother, Mrs. Cora Williams in Clovis Friday.

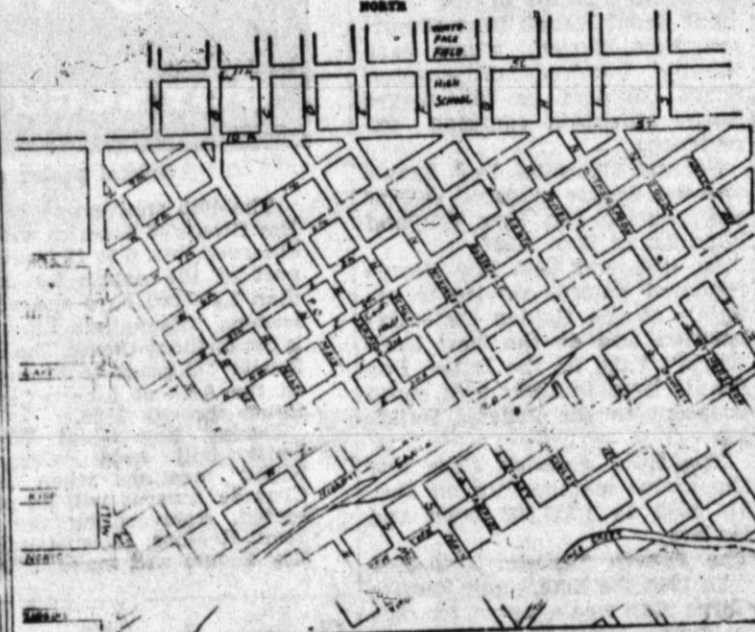
DR. C. D. KELTON CHIROPRACTIC CLINIC

501 Jackson Ave. Hereford, Texas
Office Hours, 9 to 12 — 2 to 5:00 p. m.
Or by Appointment, Phone 91 or 738W

40,000 FEET

USED
16 INCH HEAVY GAS LINE IRRIGATION CASING
IMMEDIATE DELIVERY
JOE SIEGEL
AMARILLO JUNK - WESTEX PIPE COMPANY
AMARILLO, TEXAS — PHONE 3-4201

STREET MAP OF HEREFORD, TEXAS



BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service use this Directory

LITTLE DINER

2 Blocks West of the Light ON HIWAY 60
Try Our Homemade Pies and Chili Short Orders and Good Coffee
OPEN 6 A. M. 'til 9 P. M.
W. J. HARRIS

BEAUFORT TRUCKING CO.

128 and 200 Lawton Phone 263
All Types Hauling
Specializing in Livestock

A O Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Hereford News Stand

Your Favorite NEWSPAPERS and MAGAZINES SCHOOL SUPPLIES
Fountain Service... Drugs... Sandwiches
301 Main Street — Phone 694

Hereford Wrecking Co.

HIGHWAY 60
USED PARTS
See Us For Expert Repair Work of All Kinds!

REMINGTON TYPEWRITERS OFFICE SUPPLIES FARM AND HOME FLOOR AND WALL SAFES AT YOUR HEREFORD BRAND

THIS SPACE FOR SALE

PARKER BROTHERS PLANING MILL & CONTRACTORS

We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.

GEAR HEAD REPAIRS

For Irrigation Pumps In Stock or Made in Our Modernly equipped machine shop for any make gear head.

FOAM LATEX CUSHIONS

at the For Office, Home, Car, and Tractor Brand Office

COME IN PLEASE—GO OUT PLEASSED
Skilled Operators Using The latest methods

THE BEAUTY MART

Phone 3

BEARINGS, GEARS SHAFTS W. M. (Bill) WHITESIDES

207 EAST FIFTH PLAINVIEW, TEXAS

PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS

All Garments Insured
308 N. Main Hereford MADE TO MEASURE CLOTHES

THIS SPACE FOR SALE

Let Us Show You The Advantage of the

HARKINS IRRIGATION PUMP

Manufactured Right Here In Hereford!
GUARANTEED FOR ONE YEAR

Against Material or Workmanship Defects

- OIL LUBRICATED
- AMARILLO JOHNSON GEARHEAD
- EITHER OPEN OR CLOSED TYPE IMPELLER
- BEARINGS EVERY 5 FEET
- HIGH GRADE TUBING and SHAFTING

We Have Connections Enabling a 15 YEAR FINANCE PLAN 4 1/2% Interest

Let The Pump PAY FOR ITSELF!

WE SPECIALIZE IN REPAIR WORK ON Any Make Pump

Machinery and Equipment All Here in Hereford Assuring a

Speedy & Satisfactory Repair Job

DARREL HARKINS

LOCATED EAST ON HIWAY 60

Dollar Day Food BUYS

AT FURR FOOD

BUSHELS OF BARGAINS

126 W 3rd

Hereford



Red McClure **50** lb. bag **\$1**
RED POTATOES

Fancy **15** LBS. **\$1**
WINESAP APPLES

8 lb. bags, Marsh Seedless **3** BAGS **\$1**
GRAPEFRUIT

5 lb. bags **3** BAGS **\$1**
TEXAS ORANGES



Armours Columbia **3** lbs. **\$1** Red Boneless **3** LBS. **\$1**
BACON **PERCH FILLETS**

Pure Country Style **3** lbs. **\$1** **3** LBS. **\$1**
PORK SAUSAGE **BOLOGNA**

WELCH'S GRAPELADE **4** JARS **\$1**
1 lb. jars

Crystal 12 oz. jars **3** FOR **\$1**
Strawberry Preserves

Lady Royal 46 oz. **3** FOR **\$1**
GRAPEFRUIT JUICE

SAVE

DORMAN Fresh, No. 303 Cans **12** CANS **\$1**
BLACKEYED PEAS

HUNT'S WHOLE, No. 303 Cans **12** CANS **\$1**
NEW POTATOES

MAYFIELD, No. 2 Cans **6** CANS **\$1**
CREAM STYLE CORN

WINTER VALLEY, No. 2 Cans **5** CANS **\$1**
WHOLE BEETS

No. 303 Cans **5** CANS **\$1**
GEBHARDT'S TAMALES

Sun Harbor, No. 1, Tall Cans **10** CANS **\$1**
SARDINES

One-Fourth Flats **4** CANS **\$1**
TUXEDO TUNA

Baxter **8** CANS **\$1**
VIENNA SAUSAGE

Hunt's No. 2 1/2 Cans **3** CANS **\$1**
WHOLE UNPEELED APRICOTS

Del Monte No. 2 cans **3** CANS **\$1**
WHOLE STRING BEANS

HI-C 46 oz. cans **3** CANS **\$1**
ORANGE JUICE

Hunt's Halves or Sliced **4** CANS **\$1**
PEACHES No. 2 1/2 cans

12 ROLLS **\$1**
NORTHERN TISSUE

Wrisley's **2** BAGS **\$1**
ASSORTED BAG SOAP



WE ALSO GIVE
GUNN BROS.
THRIFT STAMPS

For Additional Bargains Visit FURR FOOD



EARL HENDRICKS Hendricks Dates Auto Experience Back Six Years

When Earl Hendricks decided to go into the automobile business in Hereford he had good reason to because his work in this field dates back to 1934. When Earl graduated from LSU (Louisiana State University) he went to work in the sales divisions of one of the major motor car agencies of the United States. He worked up with that major company to Zone Manager of the Austin, Texas zone, a position he held until his entry into the Army Air Forces in 1942. He served for three and a half years in the Air Forces, seeing duty with the Flying Training Command, a part of the Air Forces which saw to the train-

ing of thousands of pilots, navigators and bombardiers. He was assistant Commandant of Cadets at a basic flying school in Virginia. Upon his release from active duty in 1946 he entered an automobile business in Seminole, Oklahoma. He sold out in December of 1948 and came to Hereford in July of 1949. He has devoted the majority of his life so far, to the automobile business. He is president and supervisor of Palo Duro Sales Company which is the authorized Pontiac and Allis-Chalmers dealers in Hereford.



R. G. LEWIS Bob Lewis Farms Along With Palo Duro Sales Work

R. G. Lewis has been a Here-

ford resident since 1943. He has been a farmer in the Panhandle for 15 or 16 years. He was born in Amarillo and is a graduate of Amarillo High School. Before the organization of Palo Duro Sales he had the whole setup, himself, under the name of Farmers Equipment Company for three years. He still owns two farms near Hereford and works them with two Allis-Chalmers tractors. Sometimes he uses as many as five and six tractors when the season is rushed. He owns his home in Hereford and the Lewis' have a daughter, Marilyn, a 14-year-old student in Hereford High School. He says he is well acquainted with agricultural work in the Panhandle. He is still a farmer and indicated he likes the work very much. He is vice-president of the new Palo Duro Sales Company which will have their formal opening of their new offices and sales rooms February 3 and 4.



LOWELL SHARP Lowell Sharp Has Experience With Automobile Work

Although only a resident of this part of the country since 1946 when he came out of active duty with the U. S. Navy, Lowell Sharp has made many friends in Hereford. He will serve as Sales Manager and Secretary - Treasurer of the newly completed Palo Duro Sales Company in Hereford. When he came to Hereford his first venture was the Hereford News Stand. He ran the News Stand for one year and a half where he met lots of people and made a lot of friends. He said he is probably on first-name speaking terms with as many people here in Hereford as anybody. After he sold out the News Stand he was associated with Sharp-Edwards Motor Company. He was in this business for about a year and a half, too. It was then, after he left the Motor Company, that he went into the active organization of Palo Duro Sales Company. He takes into the business over 10 years of service with Phillips Petroleum Company in Borger.

Lowell is married and the father of a daughter, Shirley, a sophomore in Hereford High School. He owns his home in Hereford and likes it fine here.

Scouting

(Continued from page 1)
available funds, totaling over \$180,000. In 1943 Dr. James E. West, having served as Chief Scout Executive for 32 years, became the Chief Scout and Dr. Elbert K. Fretwell became Chief Scout Executive for five and a half years, until Sept. 1948 when Dr. Arthur A. Schuck assumed the duties of the highest administrative office in the movement. Walter W. Head of St. Louis, who served as President of the National Council from 1926 to 1946 was succeeded by Almyr Houghton of Corning, N. Y. During 1947 the basic requirements were realigned, tested and authorized, putting equal emphasis on Scout spirit, participation and Scoutcraft or skills. In 1949 in line with other progressive moves, the entrance ages were lowered by one year as follows: Cub Scouting to 8 years of age and Exploring to 11 years of age and Exploring for young men beginning at 14.

World Jamboree
The Sixth World Jamboree, first since 1937, brought together 32,000 Scouts from 38 countries to France in the summer of 1947 with the United States Contingent including 1,151 Scouts and Leaders. In Feb. 1948 and Feb. 1949 President Truman received 12 outstanding Boy Scouts in the White House who presented to him a "Report to the Nation" of Scout service to communities throughout the nation. It included everything from simple usher service at charity entertainments to aiding blood banks, traffic surveys and collecting millions of pounds of food for the hungry here and abroad. In February 1949 the organization launched its two-year Crusade to "Strengthen the Arm of Liberty" to give more boys a richer experience in Scouting through better trained adult volunteer leaders. The climax of the Crusade is to be the second National Scout Jamboree. It will bring 40,000 Scouts and Leaders to historic Valley Forge, Pa., next June 30 to July 6 to camp together with Scouts of other lands. As the fourth decade came to a close on Dec. 31, 1949, the membership exceeded 2,300,000 boys and leaders.

Donny Elliston Celebrates Eleventh Birthday Wed.
Donny Elliston celebrated his eleventh birthday Wednesday afternoon with a party in his parents', Mr. and Mrs. Joe B. Elliston, home at 239 Lee. Friends present at the party during which ice cream and cake were served and a Valentine motif observed were Jimmy Carnahan, Loy Gene and Mickey Smith, Phillip and Leslie Sharp, Don Crutchfield, Edwin Schroeter, Skett Collier, John Stanfield, Billy Paul Knox and Nelson Rutter.

REBEKAH LODGE PARTY
Hereford Rebekah Lodge invites the Odd Fellows and families to a party at the IOOF Hall, Tuesday evening at 7:30 February 7.

Mr. and Mrs. Clyde V. Cave will return today from Dallas where they spent the week at market.

See Ruthertoria
DOLLAR DAY AD
ON BACK PAGE

K. of C. HEREFORD COUNCIL

No. 2778

Hereford, Texas

We are happy to announce that we are sponsoring a Radio Program named

"FAITH OF OUR FATHERS"

on Station KPAN, every Sunday night at 6:15 P. M.

You are cordially invited to listen in to our message of good will in our first broadcast tonight, February 5th, 1950. We hope you like it.

ASSOCIATED GROWERS OF HEREFORD JOHN PAETZOLD AND SONS

A Word about our Faith

in the

SOIL PEOPLE FUTURE

of Deaf Smith and the Surrounding Counties

The potentialities of Deaf Smith County land were first proved to me years ago when, with irrigation, I first sowed forty-five acres of wheat on irrigated ground, sowing thirty pounds to the acre. That year, even with adjacent land blowing over it, I harvested over thirty bushels per acre, with a large increase on following years. My first barley produced 20 bushels to the acre, and sudan matured 1200 pounds of seed to the acre; sixty five acres of row crop averaged 30 bushels each; eight acres of cotton yielded a bale each.

These yields seem very modest now, with the advent of fertilizers "tailor-made" or mixed for each particular soil, and with improved irrigation methods. But these first ventures proved to me the now undisputed fact that Deaf Smith County is in reality a "Garden of Eden."

From those old standard crops I branched out, experimenting on a larger and larger scale with carrots, potatoes, sugar beets, onions, and lettuce. They each yielded high returns.

Working with the soil myself, producing the diversified products thriving in this county, I feel that I have a solid understanding of the needs and possibilities of farming here. That is why I established the Associated Growers of Hereford, specializing in the services outlined in this ad.

We are looking forward to greater years, both in production and shipping. We have the facilities, the equipment, and manpower, and I might modestly say the "know how" to get the job done for the farsighted people of Deaf Smith County.

We appreciate your cooperation, your interest, and your suggestions in "growing with Deaf Smith County and the surrounding territory."

Sincerely,
John J. Paetzold

ANNOUNCING

... A NEW INDUSTRY THE FIRST COMPLETE FERTILIZER MIXING PLANT IN THIS AREA

FEATURING:

- * COMPLETE MIXING FACILITIES
- * COMPLETE STOCK FERTILIZERS
- * CUSTOM MIXED FERTILIZERS
Mixed to fit the farmer's individual soil requirements.
- * "TOP O' TEXAS" BRAND FERTILIZERS
Our Own Brand
- * COMPLETE LABORATORY SERVICE FOR SOIL ANALYSIS
(Free to our Customers)
- * FERTILIZER DISTRIBUTOR SERVICE
Distributors for loan to the farmer at no cost to him!

Our Registered Mixes as authorized by the state are:
10-20-0
10-10-5

IN STOCK FERTILIZERS:

Phillips 66 Chemical Company
AMONIUM NITRATE, 33 1/2%
AND AMMONIUM SULPHATE
Colorado Fuel and Iron Co.
AMMONIUM SULPHATE
NATURAL CHILEAN NITRATE
Pelleted
16-20-0
11-48-0
0-20-0
5-10-5
0-14-7
45% PHOSPHATE,
Armour's Pelleted
(Contact your County ACA office and learn the benefit payments available for use of this Phosphate)

MURATED POTASH, 60%
We can mix any of the above to obtain the desired analysis for your particular requirements as custom mixes.

WE INVITE ALL INTERESTED PERSONS
TO VISIT OUR MODERN PLANT
AT ANY TIME

BUMPER CROPS BEGIN WITH

TOP O' TEXAS FERTILIZER



THANK YOU

In announcing the sale of my service station at 346 West First Street, I wish to thank all my customers and friends who have favored me with their business. Since I opened this business in 1944 I have enjoyed your loyal patronage, and it has been sincerely appreciated.

I invite you to give the new owners, Jack Hudson and Gene Albracht, the same trade I have enjoyed. . . I am sure they will merit it.

Sincerely,

JIM BOOKOUT

PHONE 156

Behind the familiar facade of your pharmacy house stands a friend who is dedicated to your service . . . your pharmacist. Think of the times you have sought his help, day and night . . . the trust you put in him because he was your pharmacist . . . not just a merchant, but a friend of professional integrity and training . . . for in the preparation of prescriptions your pharmacist is ever a bulwark of trust and dependability.

WE INVITE YOU TO COME IN AND SEE OUR ULTRA - MODERN PROFESSIONAL PRESCRIPTION SHOP AT ANY TIME . . . A SHOP SPECIFICALLY BUILT TO SERVE YOUR PRESCRIPTION NEEDS.

EDWARDS PHARMACY
331 Miles Ave.

Hereford Bull

By "MIE GILLENTE"



Heard of an incident the other day which everyone seems to think is very funny. Everyone, that is, except the Rotarians, said:

"I am going to speak on the Bible character who, if living today, would be a Rotarian." George Graham, visiting Lion, piped up right away and called out: "Methusalem! No doubt."

Anyway, they say that Jesse made an excellent talk. He stressed the Rotary motto of "Service Above Self" and really went to town. Jesse, incidentally, is one of the best public speakers in Hereford.

Kelly Gray was by the office the other day and says that he is figuring on making the trip to New York. Kelly, like myself, says he has always wanted to see the Big Town, but never before had a good chance. He is hunting someone to milk for him while he is gone. Won't some of you Westway folks help—Kelly out? This will be the trip of his life—and he will be the life of the trip. Kelly is one old cowpoke who can wear boots and not apologize to anyone. The rest of the drugstore variety cowboys should feel a little bit ashamed, but Kelly is typical of the West—old and new. He is really a swell fellow and I am hoping that he can get things worked out. I believe he can, too. Understand that quite a few are backing out at the last minute. Some have good reasons; others were "born 30 years too late"—and are afraid of the plane trip.

Supt. George Granam and Sheriff J. C. Rees, came by the office this week with an unusual request, one which it truly pains me to write about. Both of them seemed to be in a quandary. It seems that in the past year-three small girls have been improperly approached by strangers who tried to talk with them. In all cases the girls were 10 to 12 years of age and they reported the strangers to be rather uncouth individuals. No harm has resulted in any instance, except for severely frightening the girls, two of whom were on their way to school. Both men said they figured it was best to omit publicity on the incidents, but they got to thinking it over and figured maybe that parents should have some sort of warning; that they were entitled to know that things like this actually could happen in Hereford.

I think they are right. Furthermore, I do pity any poor devil caught in such an act in this community. Mob action would be simultaneous, and that would be bad. However, both men pointed to sex crimes, during recent months in Amarillo, Canyon and Muleshoe. It can happen. They felt that all parents should drill their children about getting into

cars with strangers, about even talking with strangers. They also urged parents to see children about letting their children out at night. They definitely do not want to scare anyone, but they both felt that a warning now may be better than "locking the stable after the horse is stolen." Furthermore, they both felt that the thing can easily be avoided; that equal harm could result in cases where the parents might frighten their children too much.

Understand Minister Bill Alexander, Christian Church pastor in Oklahoma City who delivered the Chamber of Commerce address here two years ago, is almost a cinch to run for the U. S. Senate. I hope he makes the grade. Some horse-sense in Washington will be nice for a change.

Politics also seem on the upgrade in good old Deaf Smith County. These Commissioner races are going to be hot this year and I understand that two men are seriously considering the race for County Judge. During the 12 years I have been in Hereford no one has ever taken County offices very seriously. This surge of political interest is encouraging. It is happening all over the country. I think that it will move from local races to state races, thence into national contests. It is time that the people began thinking seriously about government. Our state of democratic freedom has gradually been moving further and further away until it now actually hangs in balance. Frankly, I think the United States is more socialist than democratic right today. This, of course, depends upon your definition of socialism. But Brother, we're on the verge under anybody's definition.

Saw Old Tack the other day. He is still marveling over the phenomenal growth of Hereford. Says he thinks that Hereford has the best future of any small city in the country. I told him that he had better cook up some rain or the future wouldn't be too bright, and he promised to do something about it very, very soon. At least, he said he would do the best he could.

Have a nice letter from O. C. Hicks, Registered Hereford breeder of Garden City, Kansas, who is excited over the not-far-off opening of the new Jim Hill Hotel.

"Anyone who lived in Hereford 28 years is delighted for such an improvement as the Jim Hill Hotel," M. Hicks writes. "As a boy of five, I well remember the hotel on the east side of Main about the middle

of the block the First National Bank corners now. My father and I stayed one cold wintry night there. It was so snowy and windy to return to the ranch 13 miles east of town.

"About the only attractive thing about that hotel was that the proprietor made us welcome," Mr. Hicks concludes.

I wonder if he didn't strike a most important point there. I hope this new hotel management turns out OK and I hope they do have the all-important facility of making people feel truly welcome. Few hotels have achieved this goal. Running the Jim Hill Hotel right would be a most difficult job. The people built this hotel. They paid for much of it out of their pockets. It should be operated in a manner reflecting the attitude and atmosphere of the community. Already, I am hearing people complain about the hotel "buying out of town." This, of course, isn't right. Local people who built the hotel should be given a chance to bid or compete on an equal basis. On the other hand, running a hotel is a tough job. I would personally rather see a little "chiseling" than to see the outfit operate at a loss.

Understand that we are leaving around 4:00 o'clock Sunday morning on the New York trip. It sounds gruesome. I still can't find out who is going, except for John Blake and I. Also understand that David Rasco is going for the Amarillo News. He and John can give you the high spots, but if you want a real honest report on the trip be sure and read the Bull Column. This is going to be a tough job for me. David will have all of the facilities for wire-photos and fast coverage. John Blake will have things on the air even before David gets it, all of which leaves me behind the eight-ball. Guess I will just have to concentrate on having a good me. Maybe they will overlook something that someone might be interested in hearing. Anyway, I'll do my best and with the help of Kelly Gray I figure we'll get by somehow.

RECORDS COURTHOUSE

Deeds of Trust
Dalton Criswell and wife to Prudential Insurance Company of America. Lot 6, R. G. Blue Subdivision of a part of blocks 1 and 2, Evans Addition; \$6,000.
Garland Campbell to Luther Henley. All of lot 5 and S 4, feet of lot 4 in block 3 of Hester and Baskin Subdivision of block 3 of Mabry Addition to Town of Hereford.

Joe A. Hellman to Farmer's Home Administration for State of Texas. 80 acres of NE corner of a 600-acre tract of land commonly known and designated as the Tom Fox 600-acre tract, Deaf Smith County. \$3,565.
A. E. Stephens and wife to V. C. Hodges. All of E 1/2 of section 43, block K-3.

Billy W. Carthal to James H. Wagnon. SW 1/4 of section 12, blk. K-7, Deaf Smith County.

N. A. Brown and wife to Federal Land Bank of Houston. 840 acres of land, 29 miles W of Hereford in Deaf Smith County. \$7,800. (app. 75)

Automobile Registrations
Ira Scott, 1950 Oldsmobile sedan.
C. S. Barclay, 1950 Plymouth sedan.

M. S. Benefield, 1950 Plymouth sedan.
W. J. Gilliland, 1950 Dodge sedan.

Mrs. Bess Moore, 1950 Dodge sedan.
Robert A. Bell, 1950 Dodge sedan.

Blanton-Butane, Inc., 1950 Chrysler sedan.
H. H. Langford, 1950 Chevrolet sedan.

CARD OF THANKS
We sincerely thank everyone who expressed their sympathy and friendship in any way during the long illness and time of passing of our father, John L. Wilson. Those many kindnesses shall ever be remembered.
The John L. Wilson family

There are over 100 vocational or hobby skills in the Boy Scouts' Merit Badge field.



Common Goal

Every day, every hour, men of vision are planning for the future, the further development, the continued prosperity of the rapidly expanding Panhandle-Plains-Pecos Valley area.

With the steady influx of new industries . . . new businesses . . . new families coming into this vast region, we at Southwestern Public Service are hard at work, too . . . making certain there is plenty of dependable electric service to meet all needs.

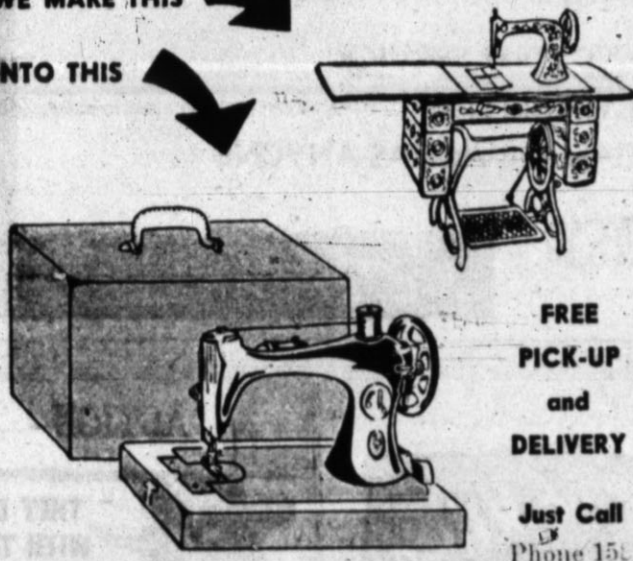
That is our common goal here in your Public Service Company . . . planning ahead with you . . . safeguarding the security—the electrical future—of the great area we serve . . . bringing a new and better life . . . electrically . . . to everyone.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

5 -Day Special!

THURSDAY - FRIDAY - SATURDAY
SUNDAY - MONDAY

WE MAKE THIS
INTO THIS



FREE
PICK-UP
and
DELIVERY

Just Call
Phone 15

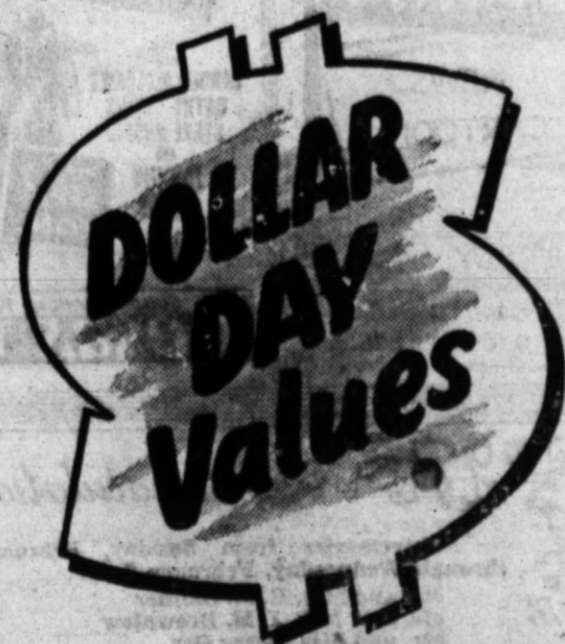
CONVERT ANY MAKE,
ANY MODEL into a new
PORTABLE ELECTRIC only **\$29.50**
\$5.00 Down, \$1 Per Week

Parts used are the finest money can buy!

- NEW MOTOR BY GENERAL MOTORS
- NEW AIRPLANE PORTABLE CASE
- NEW FOOT CONTROL
- NEW SEW-LIGHT-NEW RHEOSTAT
- OVERHAUL BOBBIN CARRIER
- ADJUST AND OIL MOVING PARTS
- WRITTEN GUARANTEE

IN HEREFORD AND VICINITY, CALL
MRS. HAZEL SPARK

Phone 15
Representing Hall



HEREFORD SHOE STORE

HOME OF X-RAY SHOE FITTING

LADIES . . .

If you have a sample size foot, there is a real bargain awaiting you at the Hereford Shoe Store:

We have an assortment of
VELVET STEP CASUALS,
High and Medium Heels
Sizes 4 - 4 1/2 - 5 - 5 1/2

Also an Assortment of Sizes 8 1/2 and 9
Values from \$6.95 to \$9.95

\$3

YOURS FOR ONLY

BALLERINAS

Green, Red

Men's Heavy Sole, Regular \$8.95

SPORT OXFORDS

1.98

5.95

QUALITY FOOTWEAR THROUGHOUT THE STORE

"Velvet Step And City Club Shoes"

323 North Main

Phone 955



THE NEW JACK & GENE'S

CHEVRON SERVICE

346 West 1st
New Owners:

JACK HUDSON

E. A. ALBRACHT

Specializing in

**TIRE SERVICE
WASHING - GREASING
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SUMMERFIELD NEWS

Several Attend Works Council In Canyon; WMU Meets In Lance Home

By BOBBY WALSER
Brand Correspondent
Eleven women from this community attended the Federation Tuesday at the City Hall. Those attending were Mesdames Ray Johnson, L. L. Cannon and Ma-

Rev. and Mrs. A. A. Simons, Mrs. George Summer and Marco and Shirley and Betty Holland attended a meeting Sunday afternoon at Dimmitt. WMU met at Mrs. Earl Lance's Wednesday with Mrs. A. A. Simons in charge of the program. Attending the meet were Mesdames George Summer, Oliver Summer, J. B. Noland, A. A. Simons, Roy Lovett, L. L. Cannon, C. R. Walsler, Wayne Lee, Guy Walsler and the hostess, Mrs. Earl Lance.

The Exploring Program of the Boy Scouts of America, designed for young men of 14 and over, includes land, sea and air activities

Mr. and Mrs. Roy Lovett and family spent the week end at Mrs. Lovett's parents, Mr. and Mrs. King, at Quanah.

Mr. and Mrs. L. J. Clark visited recently in the home of Mrs. Clark's parents, Mr. and Mrs. Brit Clark.

J. F. Cheatham is driving the bus now that it picks up the children in the northern part of Summerfield.

Mrs. Hugh Ray and Gene, Levelland, visited in the home of Mr. and Mrs. B. E. Robeson. Mrs. Robeson is Mrs. Ray's sister.

Mr. and Mrs. J. A. Noland and Mrs. Lee Kendall are visiting in Hot Springs, N. M.

Lewis Block is staying in the Ed Russell home for a few days while his mother, and daddy, Mr. and Mrs. Ivy Black are vacationing.

Mrs. Pat Partick and Mrs. Carl Lee have been in Littlefield visiting their ill sister.

Don Russell returned from Ft. Worth Sunday with the FFA when they attended the Fat Stock show.

Mr. and Mrs. Jimmie Ryde and daughter, Amarillo, Mrs. Louie Huckert and Mr. and Mrs. Adam Thow of Hereford were visitors in the Lee Curry home Sunday.

Mr. and Mrs. Ray Johnson spent last week end in Amarillo and attended the Golden Gloves.

Mr. and Mrs. B. E. Roberson are vacationing in Mexico this week with friends.

Howard Langford, son of Mr. and Mrs. H. H. Langford, is attending school.

Attending the services Sunday morning were 65. Attending Sunday night were 50.

Mr. and Mrs. Oliver Summer visited in the Elbrut DeLozie home Sunday in Dimmitt.

Q. What are the meanings of hats, organized clubs and rare clubs throughout the U. S. INS, UP, AP?

INITIATED INTO FRATERNITY Lubbock - Bob Carnahan, Hereford student at Texas Tech college, has been initiated by the campus chapter of Alpha Psi Omega, national honorary dramatic fraternity.

Carnahan is a senior at Tech. He is the son of Mr. and Mrs. C. D. Carnahan, 707 Miles Ave., Hereford.

The Boy Scouts of America was incorporated on February 8, 1916 in the city of Washington, D. C. Collin H. Livingston was the first President of the National Council.

The Boy Scouts of America was granted a Federal Charter on June 15, 1916, giving the organization full protection of titles, uniforms, badges and insignia.

In 1910 the membership of the Boy Scouts of America was approximately 50,000 Scouts and leaders. The grand total during Boy Scout Week 1930 is in excess of 2,300,000.

Since the founding of the Boy Scouts of America in 1910, the grand total of boys and leaders enrolled is 16,500,000.

The Boy Scouts of America is organized in all sections of the United States and Alaska, Hawaii, the Canal Zone, Puerto Rico, Guam, the Virgin Islands, and in many U. S. Army Posts overseas.

Cub Scouting for younger boys was organized by the Boy Scouts of America in 1930. Since then more than 2,500,000 boys have been enrolled.

The Senior Program of the Boy Scouts of America is now known as Exploring. It is for young

men of fourteen and over. Scouting has three age groupings—Cub Scouting for 8, 9 and 10-year olds; Boy Scouting for those of 11, 12 and 13; and Exploring for young men of 14 and over.

The Handbook for Boys, official Boy Scout Manual, is second only to the Holy Bible in sales. Since 1910 more than 12 1/2 million copies have been issued.

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Men's White T-SHIRTS

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One Group Little Boys' SPORT JACKETS \$2.00 Values to 6.95, Sizes 2 to 6

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ONE BIG TABLE

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Men's GENUINE FUR FELT HATS 2.49 Values to 6.95

Chicago Deadline advertisement featuring Alan Ladd and Donna Reed. Text: Kill that story... or be killed! Alan LADD Donna REED Chicago Deadline NEWS CARTOON WITH JUNE HAVOC Sheppard Strudwick - Arthur Kennedy

Massacre River advertisement featuring Guy Madison and Rory Calhoun. Text: ACTION-- THEY DIED WITH THEIR BOOTS ON! GUY MADISON RORY CALHOUN MASSACRE RIVER CARLE MATHEWS CATHY DOWNS STEVE BRODIE and JOHNNY SANDS SEPIA TONE

SUNDAY-MONDAY-TUESDAY Hereford Star YOUR COMMUNITY CENTER

There's Danger in Every Silken Curve! advertisement featuring William Powell and Shelley Winters. Text: TAKE ONE FALSE STEP MARSHA HUNT-JAMES GLEASON A CHESTER ESKINE PRODUCTION

Congratulations. Anniversaries from Sunday, February 5, through Wednesday, February 8... Gable Tracy Colbert Lamarr Boom Town advertisement. Text: GABLE TRACY COLBERT LAMARR BOOM TOWN WEDNESDAY-THURSDAY Texas YOUR FAMILY THEATRE