

Plan Now...
Go To Church
Easter Sunday

The Hereford Brand

16 PAGES
TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

49th Year—Number 15

Hereford, Deaf Smith County, Texas, Thursday, April 14, 1949

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AROUND TOWN SIGHTS, FACES SEEN

The fire Sunday night was a small blaze at the Fred Neff residence on Third Street. Firemen reported damage was negligible, and believed the fire was caused by paper, which caught on fire from the furnace. Fire whistle blasts Tuesday night meant nothing more than that the fireboys were out testing the alarm to see if it was usable. It was!

Thursday being April 21, and San Jacinto Day, a hallowed day in Texas history, the banks will remain closed. The Brand issues this warning to all the "Ckies" and "Yankies" who were so confused March 2 when they couldn't do their banking on Texas Independence Day.

The eclipse of the moon Tuesday evening had half the town talking and gawking at the sight. However, some people missed it. As one avowed Republican declared, "Shoot, they said on the radio that the only place in the country you could see the total eclipse was in Washington, D. C. and I just naturally figured that Harry had ordered it that way, so I didn't bother to go out, and look."

Most of the cafes in town will be featuring special Easter menus on Sunday to help everybody celebrate the holiday with new attire, new Easter bonnets and dinner away from home.

The NBC broadcast "So Proudly We Hail" got in a plug for ye olde home county Saturday evening when they presented to the radio drama "Deep in the Heart." The story concerned a Texas lad and lassie who said their fond farewells as she satched up to Hollywood to become a famous actress but agreed to meet five years later and review the intervening years. Comes the scheduled meeting time and the Texan, boasting 27 well wells on his farm, arrives in Hollywood to greet the girl, who boasts a typical Hollywood mansion and all the trimmings of glamour town. Turns out, of course, the gal was but a maid in the movie star's home and the Texan's oil wells exist mainly in his impressive talk, so they both decide to give up Hollywood and return to the farm out in good old Deaf Smith County. Pronounced, with typical abandon, "Deaf Smith County."

The fishing trio returned again this year, with still another story to add to the growing list of the "hazards and happiness involved in a fishing expedition." Prize story this time concerns Mac McGilvary who polished off his luncheon one day devouring some fig newtons Urlin Streu had thoughtfully provided and then had to polish off his false teeth to rid them of fig seeds. While involved in this process down by the lake side, Mac thoughtlessly let go his lower plate and it went sliding some 40 feet straight down to rest placidly at the bottom of the pool. That's why Mac is so anti-cocky minded at the present.

Richard Tucker, winner of the Deaf Smith County Spelling Bee, was a guest of honor of the Lions Club Wednesday, where he was presented with, as Robert Thompson put it, "this little old speller"—a giant-sized Columbia Encyclopedia which was practically too much for the 18-year-old Junior High School student to hold. Richard will go to the Globe-News sponsored district Spelling Bee to be held in Amarillo on April 30. Winner of that contest will get a trip to Washington, D. C., to participate in the National Spelling Bee.

Rev Roy Ford has announced that the organ dedication services at the First Christian (Continued on Page 8)

WHAT'S A LOOP?

Highways Are Now Connected

Know what a loop is? Ever since the sign "Loop 211" appeared near the intersection of Park Avenue and Highway 51 puzzled citizens have been inquiring about its meaning.

According to Chamber of Commerce Secretary, O. P. Cowart, a loop is a paved connection between two designated highways, and when financed mainly by state funds. It receives state numbers similar to the numbering plan of farm to market roads.

Therefore the jaunt down Park Avenue connecting State Highway 51 with U. S. Highway 60 has become Loop 211. That's what a loop is.

Irrigation School Set For April 26

Bob Thurmond, irrigation specialist from Texas Tech, was in Hereford Monday to confer with assistant county agent Foster Whaley on plans for the irrigation school to be held in Deaf Smith, April 26.

The school will be held at the Ed Dziuk farm south of town. A day long meeting is being planned with dinner to be served at noon by one of the Home Demonstration Clubs of the county.

In conjunction with this program, a demonstration of the new pipe sprinkling system will be on display at the neighboring Hodges farm. Whaley said this was a rather new innovation for this part of the country and the exhibit will give farmers in the region a chance to see how it works.

Potato Growers Re-Elect Adams

Hereford potato growers re-elected Ed Adams president when the association met Tuesday night at the Court House for their annual election of officers.

Walter Hodges was named vice-president to succeed Frank Brinkman, and Norman Moore was named secretary-treasurer, succeeding John Kelly. The Board of Directors will include the new officers plus Howard Beasley, Herman Neff, John Patzold and Jack Renfro. During the business session the men voted to contribute \$500 to the United Fruit and Vegetable Association, potato division, money to be used as part of the nationwide goal of \$100,000 in sponsoring an advertising campaign to "eat more potatoes."

The goal for the state is \$2,000, of which Deaf Smith growers will contribute a half and Valley growers will furnish the other half.

They also agreed to donate \$337.50 to the National Potato Council, an organization with headquarters in Washington, D. C., to work for effective potato growing legislation.

Warn Vandals Against Golf Course Damages

Requesting the co-operation of people in building up and taking care of the golf course, Edward Roberson, president of the Association, this week warned the citizens of Hereford that anyone caught destroying property on the course would be prosecuted by law and required to pay for the damage.

This warning came after an incident last week-end when a car was driven around on the newly planted Number 1 tee and did an estimated fifty dollars worth of damage.

"From now on any damage done by livestock, children, or motor vehicles will be considered a serious offense. We are working hard to get this course ready for spring playing and our costs are high enough as it is, but when such property is destroyed intentionally and maliciously we believe it is time to step in and take definite steps to amend such behavior," said Roberson.

Elephant Roundup After Stampede



Circus roustabouts round stampeded elephants at Gonzales, Texas, after a cowboy's six-gun shots sent them scurrying through a ravine. The elephants, owned by Dailey Bros. circus which winters near Gonzales, was stampeded for nervous cameraman Lee Orr. The stampede was supposed to be an imitation, but turned out better than expected. The herd ruined his camera and he had to run for safety. (AP Photo).

SWIMMING POOL TO OPEN IN JUNE

City Plans Park Improvements

Plans for improving park and playground units in Hereford were made by the City commission when they met at the mayor's office Tuesday afternoon.

The commission agreed to construct and pave a road through the Jaycees park in South Main and build parking areas that will serve both the club house and picnic grounds. The road will follow the general path of the dirt road now at the park, from the cut off at South Main, around by the club house, down to Tierra Blanca and circling back out of the park.

At Lake Park plans were made to landscape the ground east of the swimming pool and to build a playground area around the wading pool.

"We want to arrange a parking area around the swimming pool so that even in muddy weather people can get to and from the pool without getting muddy or tracking mud into the pool," said Mayor W. E. Dameron.

He also outlined plans for landscaping the area between the pool and the triangular intersection east of there. The land will be leveled, the old shrub bushes removed and paving and curbing installed where necessary.

Opening date for the swimming pool is tentative and waives between the last week of May and the middle of June. Mayor Dameron said most of the towns in this part of the Panhandle had discovered that the middle of June was as early as it was feasible to open a pool. However, no definite plans have been made.

Around the children's wading pool the commission plan to install the swings and slides which they have purchased as playground equipment. They are now building up and leveling off that

Grain Sorghums Can Be Released

The ACA office has announced they have received official notification that grain sorghums stored in terminal and sub terminal elevators can be moved under the same provisions that was offered to farmers with grain stored in county elevators or warehouses.

Although loan dates do not terminate until April 30, farmers are given the option of moving their grain out now if they choose. "Any farmers interested, may come by my office and fill out the release forms in the same manner they may release other grains," said Faust Collier, ACA head.

Wildcat Nearing 7,000 Feet — Will Go To 'Oil or Granite'

With two deep well producers on the North Plains, interest surged in the Honolulu test, 12 miles west and two north of Hereford.

Located on the W. F. Ponder place, the well is now reported at a depth of approximately 7,000 feet with one trace of oil. No definite showing was reported, however, and would probably be held in secrecy.

Work on Adrian Derrick Also of general interest in this area is the fact that construction work has begun on the derrick for the wildcat seven miles southeast of Adrian. Contract on this well calls for 6,500 feet, and has been let to a Fort Worth concern.

The test well is located on the W. T. Howard place, Sec. 85, K-6, Oldham County, Tex.

this area an indication of possibilities. Oil men also point out that both of the new wells on the North Plains are around 9,000 feet in depth.

indicates that lack of snowing from the well do not necessarily mean "bad news." Honolulu, realizing deep test possibilities, originally announced "oil or granite."

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BEEF PLANTING UP 500 ACRES

Increased Retail Price On Sugar Will Mean More To Beet Growers

An increase in the retail price of sugar, effective April 4, will mean a corresponding increase in the price sugar beet growers will receive in their next payments. To be made sometime this summer, according to Odean Nixon, field representative of the American Crystal Sugar Beet Company.

Exact amount of the price rise was not definite, but the price ranges on a 25 cents-per-hundred increase to wholesalers. Contract termination dates are set at Oct. 31, but Nixon said

he believed the final payment would be out during the summer.

Housewives, too, will feel the influence of this price rise as it affects the retail price of sugar, but a spot check on local groceries this week disclosed that although the increase had already hit the warehouses, it has not hit retail trade.

Nixon indicated Monday that growers were getting ready to plant beets for the fall harvest. First farmer to get his seeded

Hitching Post Kids Locate Home, Now Searching For More Furniture

Tomorrow night at 8 p. m. the Hitching Post, teen age youth organization, will hold its first regular meeting at the County Court Room. The director of youth organizations from Amarillo will be guest speaker.

Now that the club has obtained a barracks in which to hold their meetings, they are planning to have a shower next Friday, April 22, at which time teen agers and any other interested parties, can contribute games, tables and other furni-

ture for the use of the organization.

The barracks was given to the teen canteen by the American Legion and is located in Veteran's Park. It is equipped for lighting but no heating facilities are installed. The Hitching Post hopes to be able to provide their own building by colder weather.

Sunday afternoon the youths will put on a radio program over Radio Station KPAN to discuss plans of the organization. Four members will participate.

County Gets Five Miles Paving; To Improve Cemetery Crossings

Meeting in regular session the Commissioners' Court Monday discussed appropriation of the five mile paving stretch as delegated by Senate Bill 287, canvassed the returns of the county school board election, agreed to construct crossings at the cemetery and passed a motion denying a coast to coast truck line petition.

All four commissioners were at the meeting presided over by county judge. This five mile paving stretch is Deaf Smith County's apportionment of the \$15,000,000 farm to market funds recently passed by the state legislature. Under its provisions, this county re-

ceived \$51,000 for construction, according to district engineer J. G. Lott. This amount will build approximately five miles of road.

Under current traffic counts, the Wyche Road is the number one unpaved road in the county but the paving stretch will not be definitely delegated until after Lott's visit to Hereford.

Canvass Election Returns of the school board election were reviewed and approved. The new members will officially take office as soon as they take the oath administered by the County Judge. There will be no public ceremony.

The court also planned to

construct three crossings on the east side of West Park Cemetery with the cemetery improvement program now underway. Work is scheduled to begin immediately.

In regard to the fire truck, the court agreed to stand pat with their decision as announced in the Brand March 17.

A petition was submitted by Paul H. Winstead of the Santa Fe Railway Company, regarding the appeal of the Hancock Truck Line Inc. of Evansville, Ind., for Interstate Commerce Commission approval on a coast to coast line to travel to and from California via 16 different routes including Highway 60.

Winstead pointed out the truckline would neither pick up nor dispense freight at any point west of the Mississippi until they unloaded in California and that such coast to coast trucks paid no taxes on highways they used, nor were they required to buy licenses in states through which they passed, but only added traffic to highways already congested.

He asked commissioners courts throughout the area for their support in denying petitions to the line, petitions which are to be submitted at the ICC hearing.

Richard Tucker Is Top Speller, Will Compete In Amarillo Meet

Richard Tucker has been proclaimed winner of the county Spelling Bee elimination held at the Junior High School last Tuesday night. Competing with him for county championship was Mary Francis Pittner, from St. Anthony's Catholic School. Richard, an eighth grader from the Hereford Junior High School, will go to Amarillo to the District run-off on April 30.

Representatives from some thirty eight counties will meet in Amarillo on April 30 to determine a district winner, who will go to Washington, D. C. to contend in the National Spelling Bee.

Entries for the district contest must be certified in writing to H. Grady Wilson, Potter County superintendent, by midnight, April 16. Registrations by contestants on the mezzanine floor of the Herring Hotel on the day of the district meet must be completed by five o'clock.

Richard, 13 year old son of Mr. and Mrs. F. A. Tucker, was winner of a contest held last Thursday afternoon at the Junior High School, in which six spellers were eliminated. Other participants were Jerry Witherspoon, James Nunnally, Emmett Brown, Billy O'Neill, David Stanton, and Dixie Young, Miss Sadye Rigler acted as caller, and Miss Della Stagner and Mrs. George Graham were judges.

Mary Francis Pittner, 13 year old daughter of Mr. and Mrs. Fred Pittner, in the eighth grade at St. Anthony's. She was winner of a contest held April 10, in which Joseph Artho, Gail Albracht, Duane Albracht, Sam Albracht, Annie Brorman, Anthony Brorman, Nellie Conklin, Coletta Diller, Wilfred Erdman, Ardella Frerick, Faye Kersian, Joan Knabe and Rita Vinton competed.

Final Contestants Participating in the final contest were Richard Tucker and Mary Francis Pittner. A representative from the Dawn School was to have competed, but due to absence from school, the Dawn candidate withdrew. Caller at the Tuesday night meet was Miss Ethel Womble, and Mrs. James Garner and Mrs. Tandy Legg served as judges.

Winners from several neighboring counties have already been entered for the district meet. Potter county final eliminations will be held tomorrow, it was announced.

QUESTION of the WEEK

"If you had to ask the question of the week, what would you ask?"

Tom Howard: Ask people why they don't kick in the money to finance this new golf course if they are so interested in having one. That's what we're having a conference on right now.

Bill Warren: Wonder how many new store fronts they are going to put in along Main Street during 1949? We are making some plans now for some changes and I imagine other people are, too.

Virgie Lee Sparks: What do the men think about organizing and belonging to a Barber Shop Quartet since they've been getting quite a bit of mention lately. I heard them the other day and they are just pretty good.

Troy Moore: There's a telephone. Let's go ask my wife, because women always know more questions than men do—and they usually know the answers, too.

Deward Roberson: Why don't you ask them why there was so very much interest in Little Kathy Fiscus last week. People all over the nation were talking about it. I think it still proves to me that this is a good country to live in.

Mrs. Jay Boston: Ask women why they always put everything off until the last minute when they are planning to have club the next day.

Jim Lipscomb: This would be a good question: Ask people why they eat fig newtons, especially certain people—like Mac McGilvary.

R. B. Latham: I guess the reason they don't have me asking this question of the week is because I never could think of anything to say.

Faust Collier: Why don't they teach a foreign language course here in Hereford, either in High school or in the grades? It wouldn't have been so bad ten years ago, but now everybody should have some training like that.

Mrs. W. S. Fluitt: I think it would be interesting to know why people don't plant carrots and beets in their flower gardens. Actually those plants make real nice decorations and are a real addition to gardens.

"Hot Checks" On Increase, — Reese

Reminding merchants that hot check calls are still increasing, Sheriff J. C. Reese once more issued a reminder to store managers not to accept checks without adequate identification from the signees.

"We have had more hot checks reported this year than at any time since I've been in this business of chasing them down. Since the first of January, we've had more than a dozen calls on such cases. About half of them are out of towners and about half are local people. Unless we have some knowledge of the person, we can't help the store get its money back," said Reese.

Forgery cases have fallen off from last year. Not more than two or three have been reported during these past three months. Reese said he could offer no definite explanation except perhaps they had located some of the forgers and had them behind bars.

He explained the increase in hot check offenses by declaring that a lot of the easy money had gone and bank accounts were simply not as flush as they used to be.

Austin Hill Is Buried Saturday

Austin Hill, brother of O. G. Hill, and former Deaf Smith County rancher passed away Thursday, April 7, at the Clovis Memorial Hospital. Funeral services were held Saturday at Portales with the Rev. Alfred Richards of the Calvary Baptist Church conducting the services.

Mr. Hill had been ill for about six weeks. He had never recovered from a major operation which he underwent early in March. A pioneer rancher of this area, he had been associated with his brother, O. G. Hill in ranching in Deaf Smith until about 1931 when he moved to Portales and assumed business interests there. He was well known in this area, particularly (Continued on Page 8)

THE WEATHER

High and low temperatures, Sunday through Wednesday, readings taken at 8 o'clock each morning.
Sunday—High, 70; low, 31. Trace of moisture.
Monday—High, 52; low, 37.
Tuesday—High, 51; low, 33.
Wednesday—High, 80; low, 44.
Total April moisture—25.
Total 1949 moisture—2.95.

Hereford Takes Fourth Place In 1-A Track Meet

By FAT CORBETT

The Phillips Blackhawks, led by Hoyt Earnest and Melvin Eldridge, amassed the total of 64 points to win the District 1-A Track and Field Meet. The Dalhart Wolves won second place with 33 points. They were winners of the meet last year. Canyon was third with 19 points and Hereford was fourth with 17 points. Dumas had 13½ points and Tulla had 6½ points.

The meet was run off with the District 1-AA teams. The 1-A boys ran their race and

they were followed by the 1-AA teams. Amarillo was the winner in the 1-AA District.

One of the highlights of the meet was when Neely Kimbrough ran the 880 yard dash in 2:07.3, he finished the race yards ahead of the second place man. The 100 yard dash was run in better time in the preliminaries than in the finals. Jack Ramsey, of Tulla, ran the 100 yard sprint in 10.1 in the preliminaries, but came in second in the finals behind Melvin Eldridge, who won the race with a 10.2.

All of the first, second and third place winners will be eligible to compete in the Regional Meet to be held at Lubbock, April 23. The Hereford boys that will be eligible to go are: Neely Kimbrough—880 yard dash and mile relay, Ted Houston—high jump and high hurdles, and Bob

Arkansas Governor Calls For State Rights



Gov. Sidney S. McMath of Arkansas (above) tells the Texas legislature that the communist threat must be met by armed might, wise diplomats and internal strength guaranteed by states rights. He spoke before the legislature in Austin, Tex., March 31.

Hamilton, Bill Kelly and Duane Christian—all on the mile relay team. The results of the meet follows:

TRACK EVENTS

100 yd. dash—1. Melvin Eldridge, Phillips; 2. Ramsey, Tulla; 3. Bramlett, Dumas; 4. Ussery, Phillips, Time, 10.2.
120 yd. high hurdles—1. Earnest, Phillips; 2. Houston, Hereford; 3. Parsons, Dalhart; 4. Hamilton, Hereford.
440 yd. relay—1. Moore, Ussery, Hughes, Eldridge, Phillips; 2. Canyon; 3. Dumas; 4. Dalhart, Time, 45.9.
880 yd. run—1. Kimbrough, Hereford; 2. Smith, Phillips; 3.

3. Daniels, Phillips; 4. Flores, Dalhart, Time, 23.7.
FIELD EVENTS.
Shot Put—1. Earnest, Phillips; 2. Price, Dalhart; 3. Newman, Dalhart; 4. Reopple, Dalhart, 38 ft. 4 inches.
Pole Vault—1. Craig, Canyon; 2. Abbot, Canyon; 3. Ramsey, Tulla; 4. Earnest, Phillips, 9 ft. 9 inches.
Discus—1. Earnest, Phillips; 2. Lindsey, Canyon; 3. Koepple, Dalhart; 4. Hutson, Tulla, 126 ft. 10 inches.
Broad Jump—1. Eldridge, Phillips; 2. Flores, Dalhart; 3. Taylor, Dalhart; 4. Phelps, Dumas, 20 ft. 2 inches.
High Jump—1. Huston, Hereford; 2. Lundy, Phillips; 3. Adair, Dumas; 4. Currie, Dumas, 5 ft. 6 inches.
Hereford's entries at the Canyon meet were:
TRACK EVENTS
120 Yard High Hurdles—Bobby Hamilton, Ted Houston, Jack Reynolds.
100 Yard Dash—Alec Schroeter, Leonard Walterscheid, Bill Forbus.
440 Yard Dash—Charles Gresham, Dale Doaks, Neil Witherpoon.
200 Yard Low Hurdles—Bob Hamilton, Jack Reynolds, Jesse Click.
440 Yard Relay—Leonard Walterscheid, Bill Kelly, Alec Schroeter, Dwaine Christian.
880 Yard Dash—Neely Kimbrough, Orin Teed, L. T. Hawks.
220 Yard Dash—Alec Schroeter, Leonard Walterscheid, Dwaine Christian.
1 Mile Run—John Rhodes, Dick Axe, L. Slaughter.
1 Mile Relay—Dwaine Christian, Bill Kelly, Bob Hamilton, Neely Kimbrough.
FIELD EVENTS
Pole Vault—Jack Reynolds.
High Jump—Ted Houston.
Broad Jump—Ted Houston, Charles Gresham, Bob Hamilton.
Shot Put—Darrell Janssen, Conrad Clark, W. Morton.
Discus—Darrell Janssen, W. Morton, Jack Reynolds.
Managers for the team are John Higgins, Rayburn Strange, Alton Brock, Kenneth Brock and Jerry Reese.

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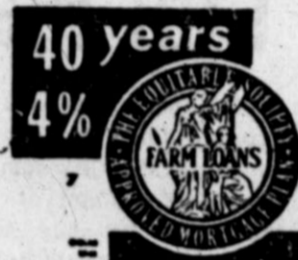
James Greenleaf Whittier was first inspired to write verse when, as a boy, his teacher loaned him a copy of Robert Burns' verse.



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Here in the Silver Anniversary Chrysler is the climax of 25 years of forward-looking common sense and imagination in engineering and research. Tailored to taste... here is well-bred beauty that reflects the perfection of the engineering that makes this the greatest Chrysler value in history.

Wider chair-height seats—plenty of headroom and shoulder room—plenty of legroom—more horsepower than ever before from the mighty Spitfire High Compression engine, the leader in high compression performance. Prestomatic Fluid Drive Transmission—the Safety-Level-Ride—exclusive Safety-Rim wheels that make it almost impossible to throw a tire in case of blow-out—more than 50 advances in safety, comfort, convenience and performance! These will make seeing the new beautiful Chrysler an experience you'll long remember. Come in today—for the greatest car value we've ever offered!

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411 West First

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Milk	White Swan, Tall Cans	2 Cans	25c
Paper Napkins	Marcas	Packet	15c
RINSO	Large Box		29c
Salad Dressing	Morton	Pint	29c
Grapefruit Juice	White Swan, No. 2 Can		10c
Carrots		3 Bunches	10c
Celery		lb.	9c
Lemons		lb.	11c
Tomatoes		1 lb. Package	25c

Parkway Grocery

ON EAST HIGHWAY 60 WEST OF HEREFORD OIL COMPANY

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OPEN ON SUNDAYS

The Hereford Brand

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Notice to the Public
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office.

Among the common names for the tiny evergreen wintergreens are tea-berry, checkerberry, box-berry, jersey tea, spice-berry and ground holly.

Shrine To Sponsor Orthopedic Clinic

Second annual Diagnostic Orthopedic Clinic will be held in Khiva Temple, 5th and Fillmore, Amarillo, on Saturday, April 30, beginning at 9 a. m. It was announced here by Henry Sears, Hereford representative.

"The clinic for examination, observation, and recommendation only," said Sears, "will be conducted by three orthopedic specialists, registered nurses, and medical stenographers."

Any child under 15 years of age, of normal mentality whose physical functions or movements are impaired by reason of a joint, bone or muscle defect or deformity is eligible for diagnosis in this clinic.

"Lunch will be served at noon to all attending the clinic. A reception and resignation committee will be on hand, and entertainment for the children, while waiting their turn, will be furnished," Sears added.

"Anyone interested," he concluded, "should write Khiva Temple, Box 328, Amarillo, Texas."

A reindeer in northern Finland eats about 27 pounds of white lichen—reindeer moss—in a day.

Lucky Fish



Fish in Hollywood are jumping for the chance to be hooked by starlet Laura Elliot, above. The winsome miss plays opposite Alan Ladd in Paramount's "After Midnight."

Coke Party Honors Garden Committees

Mrs. Homer Brumley was hostess at a Coke party at her home Tuesday morning when she entertained the chairmen of the committees that had worked on the Garden Club convention.

Mrs. Brumley was general chairman. She presented each of the guests with potted pansy plants in appreciation of their work toward the success of the convention. Final reports were made during the morning and the women enjoyed looking over the scrapbook of their fall garden show, the book that won first place in the contest. Mrs. William Hull compiled the notebook.

Easter decorations were used in the centerpiece of the table with a fat Easter bunny guarding a nest filled with colored eggs and baby chickens. The entire arrangement was centered on a mirror. Bouquets of spring flowers were used throughout the house.

Attending the party were Mesdames George Graham, O. G. Hill, Jim Neill, William Hull, N. D. Bartlett, Jr., A. L. Manjeot, Marshall Formby, John Jacobson, Jr., Dennis Bernard, and the hostess.

ATTEND S. C.

A former high school graduate from Hereford now attending the University of Southern California is Gilbert Loy Cook. It was announced in a release by Howard Patmore, registrar.

Also announced by Patmore were enrollment figures for this semester showing 17,000 daytime Trojan students, the largest spring term registration in the university's history.

Plans for the 1949 development program of S. C. which include an expenditure of approximately \$3,000,000 for four new buildings were made known recently by President Fred D. Fagg, Jr. They include a new women's residence hall, cafeteria, ROTC armory, and a four-story classroom structure.

Personals

W. J. Daniel and Mrs. Paul Roach of Spearman spent last week end in Hereford visiting with his sisters and her cousins, Mrs. Allan Bell and Mrs. W. H. Russell. The Spearman people stopped here en route to their home following a two week long trip through the Southern States and South Texas.

Mr. and Mrs. Wylie Roerson are visiting this week in Yuma, Arizona, with their son and family, Mr. and Mrs. Hicks Roerson and Melvin.



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT AND ALIGNMENT

KINSEY Motor Company

Your first thrill is seeing it...
 - Your greatest thrill is driving it!



The Styline De Luxe 2-Door Sedan
 White sidewall tires optional at extra cost.

The most Beautiful BUY of all

now made even more attractive by new lower prices!

The most Beautiful BUY for Styling. Yes, it has smoother, smarter lines—front, top, side and rear! Add to this the glowing color harmonies, the luxurious fittings and fabrics of its Bodies by Fisher, and you'll understand why people call Chevrolet the most beautiful of cars.

The most Beautiful BUY for Driving and Riding Ease.—with new Center-Point Design. This great 4-way engineering advance—including Center-Point Steering, Center-Point Seating, Lower Center of Gravity without loss of road clearance, and Center-Point Rear Suspension—brings you a brand new kind of driving and riding ease exclusive to Chevrolet and higher-priced cars.

The most Beautiful BUY for Performance with Economy. Talk about thrills! You'll get the biggest "triple thrill" in motoring out of seeing, driving, and saving money with this new Chevrolet—the most beautiful buy of all—now available at new lower prices!

And, while you'll naturally be happy to know it's the beauty-leader, we believe you'll get your greatest thrill out of driving it. You'll experience amazing new handling ease and riding ease, thrilling acceleration, and outstanding hill-climbing ability—plus typical Chevrolet economy. For here's the only low-priced car with a world's champion Valve-In-Head engine—of the type now being used on more and more higher-priced automobiles.

Give yourself and your family the biggest "triple-thrill" in motoring—see, drive and save with Chevrolet—the most beautiful buy of all!

The most Beautiful BUY for Comfort. Enjoy the lounging restfulness of a Super-Size Interior with extra-wide "Five-Foot Seats," extra-generous head, leg and elbowroom, and the advanced heating and ventilating systems of a "car that breathes." *(Heater and defroster optional at extra cost.)

The most Beautiful BUY for All-Round Safety. Featuring: (1) Certi-Safe Brakes with "Dabl-Life" rivetless brake linings (2) Extra-Strong Fisher Unisteel Body (3) Panoramic Visibility (4) Safety Plate Glass in all windows, and (5) the super-safe Unitized Kneep-Action Ride.

FIRST FOR QUALITY AT LOWEST COST!

CHEVROLET



KINSEY MOTOR COMPANY

224 E. THIRD

PHONE 740



After the Fast... the Feast! EASTER FOOD SPECIALS

- TOMMY TINKER CATSUP 2 14 oz. bottles 25c
- APRICOTS Brimfull 2 Tall Cans 35c
- GRAPEFRUIT Brimfull 2 No. 2 Cans 37c
- PEACHES Brimfull 2 No. 2 1-2 Cans 57c
- WAX BEANS Brimfull 2 No. 2 Cans 41c
- LIMA BEANS Brimfull 2 No. 2 Cans 57c
- PORK & BEANS Brimfull 3 16 oz. cans 25c
- CORN Brimfull Golden 2 12 oz. Cans 29c
- PEAS Brimfull 2 No. 2 Cans 35c
- SPINACH Brimfull 2 No. 2 Cans 29c
- CORN Brimfull 2 No. 2 Cans 39c
- TOMATOES Brimfull 2 No. 2 Cans 37c
- POTATOES Brimfull 2 No. 2 Cans 32c
- SALMON Brimfull, Pink, Tall Can 55c
- TUNA Brimfull can 43c
- PICKLES Brimfull Sweet Pint 39c
- PIE CRUST Brimfull Pkg. 19c
- OLIVES Marco — Stuffed, Tall Jar 35c
- MINCE MEAT Marco — 9 oz. pkg. 18c
- SALAD DRESSING Sun Spun pt. 29c
- CRANBERRY SAUCE Tall Can 19c
- RAISINS Red & White 15 oz. pkg. 17c
- OLIVES Ripe — Mammoth, Red & White Tall Can 39c
- DOG FOOD Red Heart 2 tall cans 27c
- PEARS Remarkable No. 2 1-2 Can 33c
- APPLE JUICE Brimfull 46 oz. can 32c

- Red & White Tall Can FRUIT COCKTAIL 19c
- CARROTS YOUR CHOICE
- GREEN ONIONS 3 BUNCHES 10c
- RADISHES
- SQUASH Yellow Lb. 12c
- CABBAGE New Crop Lb. 5c
- OLEO Meadow Lake 1-4 Pound Prints Lb. 39c
- Red & White Lb. COFFEE 51c
- BACON Cudahys Rex Slab 1-2 or whole, lb. 38c
- BEEF Short Ribs Lb. 32c
- BACON Sliced Sunray Lb. 54c
- SAUSAGE Pure Pork Lb. 27c
- Complete Line HAMS, HENS, FRYERS AND LAMB AT LOWEST PRICES
- Red & White 3 lb. can SHORTENING 85c
- CLOROX Quart 15c
- OXYDOL Large Box 29c
- DREFT Large Box 27c
- IVORY SOAP Personal Size 3 for 17c
- MARVENE Large Box 6c
- IVORY SOAP 2 med. Size 19c
- CRISCO 3 lb. Can 93c
- CHICKEN SOUP Red & White 2 tall can 25c

A MOST COMPLETE LINE
FROSTED MEATS - VEGETABLES
 OUR STORE-SERVICE QUALITY LOW PRICES ARE AS
 NEAR AS YOUR TELEPHONE

PHONE 143 (Prices Good Thursday-Friday and Saturday) WE DELIVER

RED & WHITE STORE HUNTER'S RED & WHITE STORE

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st. insertion 4c per word
Each Additional 3c per word
—when paid in advance!

No Blind ads will be accepted in either publication!

FOR SALE

Miscellaneous
See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfx

Nursery: Assortment of evergreens, grasses, gaulias, fruit trees and flowering shrubs. Mrs. J. F. Ward. B-1-19-39-tfx

For sale: Baled alfalfa hay. Wire tied. Cheap. A. E. Thomas, 1/4 mile north of cotton gin. B-1-17-13-6p

For sale: 82 irrigation tubes, 1 1/2 inch, plastic, guaranteed. Price \$5 each. Tel. 164-W, 210 East 9th. B-1-17-14-3p

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfx

For sale: Easter bunnies. 307 Park. T-1-9-16-1p

For sale: White Easter bunnies. Call 465. T-1-7-16-1k

For sale: Electric washing machine. Reasonable price. 305 Lawton, Phone 170-J. B-1-11-16-3k

MILCH COWS FOR SALE.
65 Head Holsteins
Sold Singly or Groups.

See
CECIL MALONE
at
Hereford Creamery
B-1-16-2e

USED FURNITURE

Good Used Walnut Bedroom Suite \$39.50
Good Used Gas Ranges \$10' up
Used Breakfast Suites \$12.50 up
Used Ice Boxes 12.50 out
Used Maytag Washers, Gasoline or Electric.
Baby Buggy, good
Used Baby Beds
New Base Rockers \$19.50
MAIN STREET FURNITURE
143 Main St Hereford
Phone 19
Everything in Used Furniture
We buy, sell, and trade used Furniture
T-1-16-1e

FOR SALE

Farm Equipment
For sale: International Potato Planter. Planted only 70 acres. Priced right. E. W. Hobson, 3 miles west of Harrison. T-2-18-16-1p

FARMERS

Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

International model 41 Sugar Beet planter used on 150 acres. Like new. \$225.00. C. E. Carter, and Sons, Plainview, Texas. Phone 419-P. B-2-22-38-8p

For sale: 10 foot oneway plow with power lift. Good condition. Can be seen at H. E. Miller Oliver Co. W. B. Boston. B-2-23-39-tfx

NEW WHITE IRRIGATION MOTORS READY TO GO.

JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfx

For sale: Two Massey Harris self propelled combines. Contact B. M. Moore, Portales, N. M. Phone 298-W, 212 Northwest Kansas. B-2-20-41-2p

PRICED TO SELL
Ford tractor in good condition. Oversized filled tires. Lights. Ford tractor jack, long tool bar. Cultivator.
MILTON BEAVERS BEAVERS MOTOR CO.
T-2-16-1-p

FOR SALE

Automobiles
For sale: or will trade for cattle 1942 Chrysler 4 door sedan. Phone 486-J. B-3-14-41-3p

For sale: 1941 Chrysler Royal. good condition. Radio and heater. Phone 90-J. 226 25-Mile Avenue at House Trailer. T-3-19-16-1p

NEW '49 STUDEBABER
1 1/2 ton Truck
With Kippis Grain Body
Make us a reasonable offer

'48 PLYMOUTH SEDAN
Extra nice in every way
Priced at \$1485.00

'42 CHEVROLET FLEETLINE
5-Passenger Coupe
A one-owner car and a bargain at \$865.00

'38 CHEVROLET 2-Door
In Good condition for its age
Price \$445.00.

'37 PLYMOUTH 2-door
A good car with good rubber
Price \$235.00

'49 CHRYSLER NEW YORKER SEDAN
Driven by Mrs. Benefield for 60 days and will be sold \$750.00 less than new price. This car has not been licensed.
BENEFIELD MOTOR CO.
Your Chrysler-Plymouth-Reg Dealer
T-3-16-1e

REAL ESTATE

For Sale or Trade
FOR SALE
New 3 bedroom house, double garage paying to be paid, Price \$500.00. New big 4 room house, ath, single garage \$6,500' GI loan \$4,991.00 payable \$34.90 month, rents for \$65.00 month. room house bath, single garage 1 1/2 blocks of Main St. \$6,000.00 loan \$4,358.00 room apartment and 3 room house, price \$6,000, will rent or \$140.00 month.
room house 1 lot \$1,800 down payment; \$1,000 balance \$30.00 month, also good buys in irrigated and dry land farms and small tracts in Hereford district, some farms to trade for city property.

J. M. HAMBY
New Shamrock Station on Highway 60, West Hereford
B-4-40-tfx

Go West Young Man Go West
Goff Armstrong
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.
B-4-50-60p

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 228 Ct. St.
Res. Ph. 193-W
T-4-5-tfx

CHOICE

Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 — 338 Main. **E. B. POSEY, REALTOR**. Hereford, Texas T-4-50-tfx

For sale: New 6 room stucco home—large rooms, hardwood floors, floor—furnace, Venetian blinds, landscape, back yard fenced. \$7,950. 1203 8th Ave., Canyon, Phone 591-J. T-4-26-11-5k

See this newly built 2 bedroom, modern home on 2 lots; double garage with servants' quarters. Call 312 or 801-J. B-4-20-16-2k

GLENN WEIR REALTOR

Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. **104 MAIN STREET** Phone 200 Res. Phone 452-W T-4-45-tfx

For sale: 4 room house on pavement. 108 Brady. B-4-9-14-3p

Nice Level 355 acres Set of small improvements Good irrigation well, 100 ft. to water! 100 acres of wheat, all goes \$135.00 per acre. Good terms. B-11-11-41-tfx

GLENN WEIR REALTOR

109 Main Street Ph. 200 Res. Phone 452-W B-4-41-3-e

\$55. BUYS
160 Acres on pavement, irrigation district, electricity, school bus, mail route. This is a dandy stock farm. **CLAUDE HIGGINS** Phone 134-W B-4-16-2-p

FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC** B-5-14-2-tfx

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfx

For rent: Furnished apartment. Bills paid. 712 12th Street. B-5-9-11-tfx

For rent: Apartment furnished or unfurnished. Elizabeth Womble. B-5-8-3-tfx

For rent: Desirable downtown furnished apartment. Hereford Motor Co. B-5-9-13-tfx

For rent: Bedroom for men. 509 Ross. Phone 847-J. B-5-9-16-6k

For rent: House, 3 rooms and bath. 133 H Ave. W. F. Perry will be available Thursday to show house. Adrian, Texas. T-5-22-16-1p

For rent: Two room furnished apartment. 307 Park Avenue. T-5-9-16-1p

For rent: Bedrooms, close in. Call 280-J. B-5-7-16-2k

For rent: One room garage apartment, unfurnished. Also bedroom for men. Call 277-W after three P. M. 109 Avenue A. B-5-19-16-tfx

For rent: Three room apartment, adults only. 344 Schley. T-5-9-16-1k

For rent: Bedroom for men at 235 E Street. T-5-9-16-1k

For rent: Bedrooms with kitchen privilege. close in. Lady or couple only. 111 West 6th. T-5-12-16-1k

WANTED

Wanted: Curtains to wash and stretch. 139 A Street. Phone 411-J. B-6-11-14-3k

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-6-11-41-tfx

Will do ironing at my home. Call 516-W. B-6-8-16-2p

COURTHOUSE RECORDS

DEEDS OF TRUST
Lyle Blanton and Elizabeth Blanton, Mack Bainum and Vera Bainum to Henry Hastings: All of Lots No. 3 to 6 both inclusive of Block No. 29, Whitehead Addition, Town of Hereford. B-7-12-14-7p

M. A. Cone and Gwendolyn Cone to Charley Kent: Part of Lot No. 17, Block No. 7, Womble Addition, Town of Hereford. B-7-12-14-7p

Less Thompson (Jasper L. Thompson) and Hester Thompson to O. Wilder: Lot No. 11 of Megert's and Orr's Subdivision of E 1/2 of Block No. 20 of Evans Addition, Town of Hereford. B-7-12-14-7p

M. S. Roe to Bruce Burney: Undivided 1-8 interest in and to all of the oil, gas and other minerals in, to and under said land. B-7-12-14-7p

WARRANTY DEEDS
Ira Humphries to J. G. Evans: All my undivided interest in and to all of the properties and assets, real, personal and mixed of the estate of John R. Moseley, deceased, including lands in Deaf Smith County now in possession of E. B. Hedrick, as Administrator of the Estate of John R. Moseley. W. F. Humphries to J. G. Evans: All my undivided interest in and to all of the properties and assets, real, personal and mixed of the estate of John R. Moseley, deceased, including lands in Deaf Smith County now in possession of E. B. Hedrick, as Administrator of the Estate of John R. Moseley. Emory Humphries to J. G. Evans: All my undivided interest in and to all of the properties and assets, real, personal and mixed of the estate of John R. Moseley, deceased, including lands in Deaf Smith County now in possession of E. B. Hedrick, as Administrator of the Estate of John R. Moseley. Mrs. May Bell to J. G. Evans: All my undivided interest in and to all of the properties and assets, real, personal and mixed of the estate of John R. Moseley, deceased, including lands in Deaf Smith County now in possession of E. B. Hedrick, as Administrator of the Estate of John R. Moseley. Lyle Blanton and Elizabeth B. Blanton and Mack Bainum and Vera Cora Bainum to Blanton Butane, Inc.: First tract: Lots 1, 2, 3, 4, 5, and 6 of Block 29, Whitehead Addition to Town of Hereford. Second tract: All of Block 4 of Burk's Subdivision of Block 17, Mabry Addition, Town of Hereford. Cleo Lee and Mrs. Jessie Lee to Bob L. Gray and Mrs. Lanelle S. Gray: Tract or parcel of and, being part of Block No. 14 of Evans Addition, Town of Hereford. M. A. Cone and Gwendolyn Cone to Charley Kent: Part of Lot No. 17, Block No. 7, Womble Addition, Town of Hereford. Less Thompson (Jasper L. Thompson) and Hester Thompson to O. Wilder: Lot No. 11 of Megert's and Orr's Subdivision of E 1/2 of Block No. 20 of Evans Addition, Town of Hereford. M. S. Roe to Bruce Burney: Undivided 1-8 interest in and to all of the oil, gas and other minerals in, to and under all of Section No. 66, Block K-8, Deaf Smith County. **PARTIAL RELEASE**
Connecticut Mutual Life Insurance Company to Taft McGee and Margaret McGee: W 1/2 of Section 58, Block K-4, Deaf Smith County. **RELEASE**
Hereford Texas Federal Credit Union to Less Thompson and Hester Thompson: Lots No. 11 and 12 of Orr and Megert Subdivision of E 1/2 of Block No. 20, Evans Addition, Town of Hereford. **AUTOMOBILE REGISTRATIONS**
Irene Gilliland, 1949 Chevrolet. Imogene Whitehead, 1949 Studebaker. Maesie Whitaker, 1949 Studebaker. Marshall Formby, 1949 Mercury. Morris G. Beavers, 1949 Plymouth. J. D. Burgess, 1949 Plymouth. Fred W. Baird, 1949 Chevrolet. Mrs. Cawthon Bryant, 1949 Plymouth. Dr. J. W. Hendricks, 1949 Hudson. Bruce Brown, 1949 Pontiac. **BIRTHS**
Lewis Bertram Vick, son of Mr. and Mrs. William H. Vick, March 23; James Terrell Wood, son of Mr. and Mrs. J. L. Wood, March 24; Nelson Edward Ken-

NOTICE
We buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is. **J. M. HAMBY & FRED BELL** West Hereford at new Shamrock Station. B-10-3-tfx

NOTICE
We have Certified Furr Storage **WADE CLEANERS** 142 Main Phone 27 B-10-16-tfx

WADE CLEANERS
142 Main Phone 27 B-11-16-tfx

11. BUSINESS SERVICES
We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-11-11-41-tfx

Washing: Washing and ironing. 220 25-Mile Ave. Mrs. Fletcher Cole. B-11-10-10-tfx

WANTED
Let us clean and store your furs. **WADE CLEANERS** 142 Main Phone 27 B-11-16-tfx

ANNOUNCING
A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3. B-11-24-tfx

NOTICE
To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer. **CUNNINGHAM MAYTAG CO.** Phone 405 Canyon, Texas T-11-23-tfx

SEPTIC TANKS
Cleaned, built and repaired. All Work Guaranteed. See **STATE SANITATION & SUPPLY** Today. Box 23 or 318 C Street. T-11-2-tfx

WANTED
Your Refrigerator Repair Work Satisfaction Guaranteed Walker Refrigeration Service 3rd & Schley Hereford Phone 402 B-11-37-tfx

Experienced baby sitters, age 12. Call 215-W. T-11-7-16-1p

SIGNS
PAINTED — NEON
GLENN BORADMAN 107 Lee Ave. Ph. 456-W. T-11-16-tfx

12. LIVESTOCK
Strayed — Found
Strayed: From old Battle place southeast of town, two yearling steers branded twenty four connected right hip or seven up on left hip. Ira Scott, Route 3. B-12-37-14-4p

At present, the most important oil region in the Middle East lies in a great geologic trough extending down through Iran, Iraq, Saudi Arabia, and the sheikdoms of Kuwait, Bahrain, and Qatar.

PERSONALS

Matt Gilliland was in Amarillo Monday for a check-up with his surgeon on the eye operation performed several weeks ago. The doctor reported Mr. Gilliland to be recovering satisfactorily, but he will continue the periodic check-ups.

Mr. and Mrs. Dalton Criswell are planning to spend the Easter holidays with her parents in Throckmorton.

Worth Ware returned home this week for a brief business stay. Mrs. Ware and children remained in Somerville with her parents; she is recuperating from a severe illness. She will return to Hereford as soon as her physical condition permits.

Mrs. Maude Montfort and her daughter, Mrs. Tommy Montfort and son of Amarillo visited Mrs. Montfort's daughter, Mrs. Homer Brumley Tuesday and attended her granddaughter, Carolyn's, birthday party.

ATTEND LEGION MEET
In Shamrock Saturday and Sunday were Mr. and Mrs. T. J. Clay, Dr. and Mrs. C. D. Kelton, Mr. and Mrs. Carlos Vaughn, Mrs. Ida Mae Vaughn and Miss Ara Lewis to attend the annual convention held by the 18th District, American Legion. The Vaughns' also visited relatives near Shamrock.

J. W. Roberson arrived home Tuesday night from A&M college to spend the Easter holidays here. He was met in Amarillo by his parents, Mr. and Mrs. J. W. Roberson.

Argentine can be translated as "republic of silver."

O. B.; Lucille Hall, surg.; Mrs. Rowena Norton, med.; Mrs. Minnie Vaughn, surg.; Mrs. Cecil Coker, med.; Jack Miles, med.

Babies born in the hospital: Cynthia Lucille, daughter of Mr. and Mrs. Leonard Newcomb; Michelle, daughter of Mr. and Mrs. Flake Barber; Deborah Susan, Virginia Eberle, med.; Mrs. John R. Hayer, O. B.; J. B. Easter, emerg.; Bonifacia Gutierrez, Mrs. Pablo Gutierrez.

Patients in the hospital: J. H. Ross, med.; Tommy Ramosa, med.; Mrs. Joan Euler, O. B.; Mrs. Jack Dean, O. B.; Mrs. Pauline Baird, O. B.; Mrs. Leonard Newcomb, O. B.; Betty Smith, surg.; Mrs. Flake Barber, O. B.; Mrs. Virginia Eberle, med.; Mrs. John R. Hayer, O. B.; J. B. Easter, emerg.; Bonifacia Gutierrez.

Patients discharged from hospital: Mrs. B. F. Cain, surg.; Mrs. W. W. Wells, O. B.; Mrs. E. A. Foster, O. B.; Nelson Welch, surg.; Jimmy Allison, med.; Janis Higgins, med.; Francis Hill, med.; Lula Treadway, med.; Mrs. J. T. Wood, med.; Mrs. Tom Robinson, T&A; Tommie Kay Robinson, T&A; Joe Wilhelm, med.; Rudy Valdez, med.; Mrs. Jimmie Jesko, med.; Mrs. Eugene Musick, O. B.; Johnny Lee Newcomb, med.; Mrs. V. Sky-pola, med.; Roger McQuigg, T & A; Gary McQuigg, T & A; Mrs. Earl Scott, med.; Mrs. Earl Cole, T & A; Mrs. J. C. Hagler, med.

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FRIO NEWS

Young People Plan Easter Service, Date is Set For Baptist Revival

By MRS. OWEN ANDREWS

At the regular Baptist Church conference last Wednesday night it was decided to begin the Spring Revival meeting on the night of May 27th, and that Rev. Shannon would invite the evangelist who will preach. The meeting will continue through June the fifth.

Those visiting the Elbert Summers at their home near Hart last Sunday were Mr. and Mrs. T. L. Sparkman, Sr., Mrs. W. A. Springer and Charles Ralph, Clark Andrews and Glenn Andrews. The Summers are building a new home, which has about ten rooms with all modern built-ins and closets and will be partially brick veneered. Mr. Summers has been doing practically all the carpenter work, with the exception of the help of Mr. Springer.

The R. L. Shannons and Miss Lavada Shannon took Sunday dinner with the W. C. Lowerys. The Bill Dicksons were afternoon callers in the Lowery home. Mr. and Mrs. E. B. Berryman and Sue visited in Amarillo Sunday in the home of Mrs. Berryman's sister, Mrs. G. E. Jones. Miss Lamerlas Berryman stays at the Jones' home while she is taking a beauty course at the San Jacinto Beauty School.

Mrs. H. M. Mobley, Lanell and Jon Mobley, Larry Dobbs and Joe Ed Andrews called in the H. E. Lindley and Earl Cole homes Sunday afternoon. Other callers in the Cole home were Mr. and Mrs. T. L. Sparkman, Jr. and children, Mr. and Mrs. J. E. Andrews and Mr. and Mrs. J. H. Dobbs.

The Young People met at the school house Sunday afternoon and practiced on a special Easter Service to be presented on Sunday night. Misses Alma Andrews and Betty Robbins are planning the program and Miss Lavada Shannon will arrange the decorations. The Service promises to be an impressive one, who will take part are invited to practice again on Friday night, when the young people will meet for their usual Friday night volleyball game.

On Sunday morning as he was on his way to take Wesley Lindley, the eight months old son of Mr. and Mrs. Sam Lindley to the Dimmitt Hospital, J. C. Simpson had a collision with a truck belonging to Frank Vance. The accident occurred at the

road intersection at the Knabe home. The Simpson car, a new Chevrolet, received a badly smashed fender and rear right side but no one was injured badly. The baby received minor bruises. W. H. Andrews took Simpson and the Lindleys on to Dimmitt, where the baby was thought to not be seriously ill but was to be kept at the hospital.

H. A. "Pop" Parris of Fort Worth, who was the grandfather of Olin Parris, died at Fort Worth Friday. He had suffered a stroke a few days ago, and never was able to rally. Mr. and Mrs. Olin Parris and Walker left immediately for Ft. Worth on receiving the message and were not expected home until the latter part of this week.

Mrs. Fred Andrews, Wiley Andrews, Mrs. Ralph Hart, and Mrs. Loyd Roberts and children all of Melrose, N. M., visited their relatives, the J. E. Andrews, the Wiley Littrells and the W. H. Andrews on Saturday.

Rev. and Mrs. William Benson of Lamesa visited his sister, Mrs. J. E. Andrews, and brother, D. O. Benson and their families on Monday of last week and spent the night with another brother, H. F. Benson and family. Rev. Benson is pastor of the Church of the Nazarene at Lamesa and last year held a revival at the Hereford Church of that faith. The Bensons were accompanied by a young grandson.

Miss Dorothy Mobley spent last week at home on leave from her job at an Amarillo beauty shop.

Mr. and Mrs. Leonard Irwin and family left Friday for a few days visit with relatives near Oklahoma City and Chickasha, Okla.

The Baptist Brotherhood, W.M.U. and G.A. and Sunbeam organizations met Monday night for the regularly monthly programs. Nine women, eleven girls, about ten men and four Sunbeams were present.

Mr. and Mrs. H. F. Benson and daughters visited Mrs. Benson's brother, Carl Johnson, and a brother-in-law both of whom were in a Pampa hospital Sunday. Mr. Johnson had undergone an appendectomy.

There will be an Easter egg hunt Sunday morning immediately after church for Juniors, Primaries and Beginners. All of

who will come are invited and those who can will bring eggs.

Mrs. Earl Cole underwent a tonsillectomy Monday at the Hereford clinic and spent Monday night at the hospital.

Henry Andrews is having an irrigation well drilled, located a short distance north of his home.

Mr. and Mrs. W. S. Littrell were Sunday dinner guests of Mr. and Mrs. James Dixon of Hereford.

Wheat Poison Is Topic Of Expert

County Agent Hugh Clearman has announced to all ranchers and stockmen of the area that Dr. Morgan, the veterinarian in charge of wheat poisoning research at Pantex, will be in town today to discuss this malady.

The meeting will be held at the Court House beginning at 8 p. m. Dr. Morgan will discuss causes, effects and treatment of the disease which took an estimated 200 head of cattle in the county this season.

All cattlemen are invited to hear this discussion, said Clearman, regardless of whether they are members of the Registered Hereford Breeders Association or not.

The Breeders will hold a business meeting following the talk and a special invitation has been extended to those members to attend.

Scouts Conduct Old Paper Drive

Boy Scouts of Troop 52 reverting to war-born tactics of collecting waste paper, Saturday picked up an estimated 7,000 pounds of newspaper and magazines over town.

Wild and windy weather cut their drive short and the boys finished it by working Tuesday and Wednesday afternoons. Armed with a tarpulin to throw over the truck, the scouts drove over town trying to collect all the stacks of paper people had deposited on porches and front lawns, but finally high winds drove them indoors.

The work was continued during the week, but Scoutmaster Gerald Wilson said the boys were not planning at present to repeat the drive.

Assisting with the work Saturday were Robert Hicks, Dabney Williams, Larry Slaughter, Gary Lee Slaughter, Nelson White, M. J. Layman, Kenneth Matthews and Keith Hodges.



BRINGING YOU FINE FOODS FOR YOUR EASTER FEAST!



BACON ARMOUR'S STAR FIRST GRADE LB. LAYER **57c**

HAMS ARMOUR'S STAR PICNICS LB. **39c**

HAMS ARMOUR'S STAR, CURED 10 to 12 lb. size, Half or Whole lb. **59c**

VELVEETA 2 lb. box for only **79c**

STRAWBERRIES FRESH FROZEN SLICED WITH SUGAR 1 LB. BOX **43c**

BAKE-RITE PURE HYDROGENATED 3LB. CAN **79c**

TUNA CALIFORNIA LIGHT MEAT CAN **33c**

VIENNA SAUSAGE CHUCK TIME REG. SIZE 2 CANS FOR **25c**

CRANBERRY SAUCE Regular size 18c 2 for **35c** Stokely's

PURE APPLE JELLY Whitehouse 2 lbs. **35c**

MIRACLE WHIP Pint Jar **29c**

MILK Tall Cans Carnation or Pet 2 for **25c** case 48 cans **5.85**

RAISINS Thompson 4 lb. bag **63c**

COFFEE Folgers lb. can **55c**

SURF New Hard Water Soap 2 large boxes **36c**

TREND SUDS 2 large boxes **36c**

BREEZE 2 large boxes **39c**

VEL 29c **SUPER SUDS** 31c

PLENTY EASTER HAMS, HENS, FRYERS ETC. AT LOWEST PRICES

CLEANSING TISSUE Box 300 YES **23c** BOX OF 100 10c

COFFEE Shurfine, None finer, lb. can **51c**

PICKLES CHB Country Style No. 2 1-2 glass **29c**

TOILET TISSUE Delsey 2 rolls **25c**

ORANGE JUICE Del Monte 46 oz. sweetened can **29c**

PRODUCE

ONIONS Green Fresh Fancy 3 bunches **10c**

ORANGES 2 doz. California, Fine For Peeling **35c**

LETTUCE Extra large 2 Heads heads **35c**

CELERY Long Fancy Pascal Bunch **17c**

ONIONS White, Crystal Wax New Crop lb. **10c**

RADISHES 3 bunches Red, Round, Crisp **10c**

SPINACH Del Monte No. 2 can 2 for **29c**

PINEAPPLE JUICE Doles 2 for 12 oz. can **29c**

PORK & BEANS Tastewell No. 2 can **10c**

DOG FOOD Red Heart 2 cans Beef, Cheese or Fish Flavor **25c**

PEACHES Dried 2 lbs **29c**

SEE the difference!

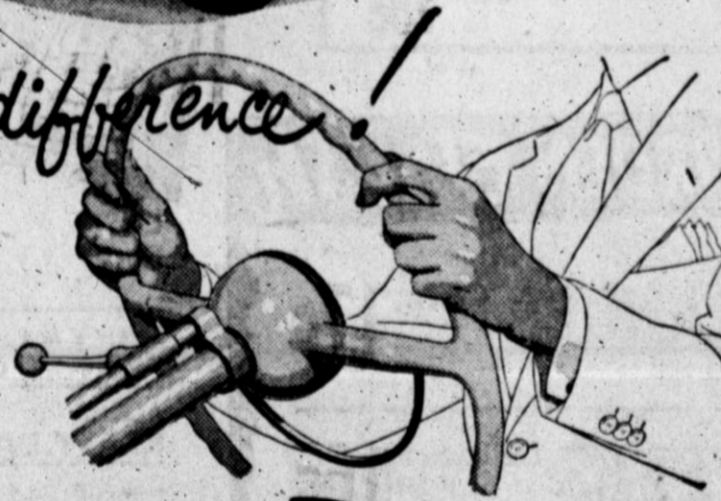


No car has captured the look of tomorrow the way Ford has. No wonder the Fashion Academy of New York has selected Ford as "Fashion Car of the Year." Study those big "Picture Windows," for instance. The rear window alone is 88% bigger.

Ford Six Tudor Sedan

FEEL the difference!

Feel the instant response of "Equa-Poise" Power. Feel 35% easier to apply "Magic Action" Brakes. Feel the comfort of Ford's "Mid Ship" Ride on "Hydra-Coll" and "Para-Flex" Springs.



SAVE the difference

Ford gives you more for your money with a choice of 100 h.p. V-8 or 95 h.p. Six—up to 10% more economy... up to 25% with Overdrive.*

FORD SIX TUDOR SEDAN 1578.40
DELIVERED IN HEREFORD
This delivered price includes Oil, Bath Air Cleaner, Oil Filter, Delivery and Handling Charges, Gas (5 Gallons) and Oil. State taxes, license and accessories extra.

Take the wheel... **FORD 'FEEL'** try the new

at your Ford Dealer's **HEREFORD MOTOR COMPANY**

DUDLEY GREEN HEREFORD ARCHIE SCOTT

FASHION ACADEMY OF NEW YORK SELECTS THE '49 FORD AS "FASHION CAR OF THE YEAR"

Hereford Super Market

107 W. FIRST GAYLORD
PHONE 117 ASSOCIATED GROCERS NEWELL

DANIEL NEWS

Rev. D. H. Burgin and M. O. Evans Conduct Revival Service This Week

By MRS. W. R. MOORE

A revival meeting began Sunday at the Palo Duro Baptist Church, scheduled to run from April 10 to April 17. Rev. D. H. Burgin is in charge of the services, assisted by Rev. M. O. Evans of Skelly Town.

Due to a rain which fell Saturday, the wheat in this community is looking good, and is growing very fast.

Belton Finney from near Adrian visited in the W. R. Moore home Saturday night.

Mr. and Mrs. J. T. McClain and children, Katharine Ann and Alice Tenia, made a business trip to Canyon Saturday.

Billy Moore, Truman Price, and Joyce Moore attended the Senior Banquet in Hereford Friday night.

Mr. and Mrs. Roy Medlin and two children, Wanda and Charlie, and Connie Arntic made a business trip to Portales over the week-end.

A. D. Moore from Kress is visiting in the home of his daughter, Mrs. L. W. Tooley, and is working on his irrigation well which was just completed Saturday.

Mr. and Mrs. L. W. Tooley called in the J. T. McClain home Friday evening.

Mr. and Mrs. Frank Finney are the owners of a new International pick-up truck.

Don and Johnnie Gamble and Albert Glass from near Adrian, and Miss Joyce Moore were visitors in the home of Wilma and Billy Moore Sunday.

Mr. and Mrs. Frank Finney visited in the Belton Finney home near Adrian Sunday afternoon.

Miss Carol Russell entertained a group of young people with a party Friday night.

Billy Moore and Truman Price visited in the homes of Mary Jane Pickens and Mattie Jane West near Hereford Sunday.

Mr. and Mrs. Foy Price visited with friends in Tullia Sunday.

Mrs. J. F. Matthews made a business trip to A&M College in College Station last week.

Joe Stafford is visiting in the home of his daughter, Mrs. Floy Compton who lives near Lockney. He will return here in a few days.

Committee Heads Of Garden Convention Honored With Supper

Entertaining the executive committee of District 1, of Texas Garden Club, Inc., Mrs. Lyle Blanton and Mrs. A. L. Manjeot entertained with a buffet supper Friday evening, following the program of the convention.

The women, who have all worked together in Garden Club activities for several years, spent the evening reviewing the work of the club and making plans for future programs.

As favors, the guests were given two named varieties of Iris rizons wrapped in cellophane containers. The tray on which the gifts were presented was centered with an Easter decoration featuring novelty candles in Easter colors.

Spring flowers were used throughout the house in a color scheme of red and yellow to complement the red and gray color scheme of the living room in the Blanton home. Jonquils and scarlet sweet peas predominated.

The informal supper was served buffet style. The table was laid with an ivory cutw-cloth and silver appointments were used.

Attending the supper Mrs. T. E. Berthelot of Amarillo, Mrs. John B. Powers of Lubbock, Mrs. J. M. Crain of Amarillo, Mrs. Joe Deason of Amarillo, Mrs. Carol Boyd of Dumas and the two hostesses.

ANNOUNCEMENT

The Hereford Garden Club will meet at the home of Mrs. LeRoy Aven at 9:30 Friday morning.

Mr. and Mrs. T. L. Beyer of Amarillo visited his parents, Mr. and Mrs. J. E. Beyer Sunday.

The J. E. Beyer's returned to their home here Friday after having spent the week with their son and family in Amarillo.

Prehistoric kangaroos were 12 to 20 feet tall, but the biggest living specimens are seven to eight feet tall.

PERSONALS

Returning Saturday from Austin, where they attended a conference for elementary school principals, were D. C. Martin, head of Central School, H. V. Stanton, of Junior High School and Byron Durham, who will be principal of the Shirley school now under construction.

College students begin arriving home for the Easter Holidays this week. Expected are a group from Texas A&M at College Station. Included in the crowd are Lloyd Manjeot, Thurman Williamson, Jack and Bill London, Buddy Corbett, Robert Peyton Ramey and J. W. Roberson.

Mr. and Mrs. Clifton Cox, former Hereford residents, now of Slaton, visited with her father, W. B. Anthony, the past week end.

Mrs. Buck Owen and daughters, Sara Beth, Nancy and Ginger, and their schoolmates, Ruth London and Nan Longbottom, were in Amarillo Friday afternoon to have luncheon and to visit with Mrs. Owen's mother, Mrs. G. L. Stone.

The blood of William the Conqueror, who ruled England from 1066 to 1087, has flowed in the veins of every king or queen who has ruled the British Empire since.

"SPEEDY"



HEREFORD MOTOR CO. Dudley Green - HEREFORD, TEXAS Archie Scott

EASTER BUNNIES FOR SALE



MRS. CALVIN EDWARDS

1 Blk. North of Smith Motel PHONE 553-J HEREFORD



46 oz. can

28c

Del Monte Cream Style CORN No. 303 Can

19c

FEATURED BY FURR FOOD STORES

- Del Monte Whole Kernel Vacuum pack 12 oz. can CORN 19c
- Del Monte Diced No. 303 jar CARROTS 14c
- Del Monte No. 2 can SPINACH 15c
- Del Monte Early No. 2 can ASPARAGUS 45c
- Del Monte Whole No. 2 can POTATOES 19c
- Del Monte Buff can SARDINES 25c
- Del Monte No. 2 Can TOMATO JUICE 13c
- Del Monte 12 oz. Bottl CHILI SAUCE 25c
- Del Monte No. 300 cans TOMATO JUICE 29c
- Del Monte Whole Unpeeled No. 303 Can APRICOTS 20c
- Del Monte Whole Unpeeled No. 2 1-2 can APRICOTS 30c
- Del Monte alves Unpeeled No. 2 1-2 can APRICOTS 31c
- Del Monte Halves No. 303 can APRICOTS 22c
- Del Monte No. 2 1-2 can PEACHES 31c
- Del Monte Spiced No. 2 1-2 can PEACHES 37c
- Del Monte No. 303 can PEACHES 23c
- Del Monte No. 303 can FRUIT COCKTAIL 24c
- NORTHERN TOILET TISSUE 2 ROLLS 15c



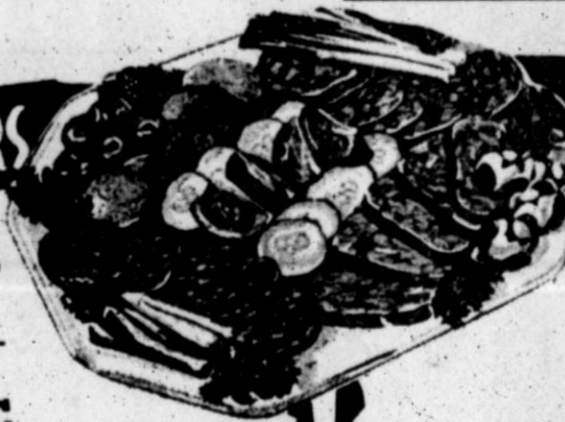
- Del Monte Fruit Cocktail No. 2 1-2 Can 39c
- Del Monte CATSUP 14 oz. Bottle 19c
- Del Monte TOMATO SAUCE 2 8 oz. Cans 15c
- Del Monte RED SALMON No. 1 Tall 71c
- Del Monte Fancy TOMATOES No. 2 Can 25c

BAKERY TREATS

- Treat the Family, Try Furr's Delicious Juicy BLACKBERRY PIES ea. 35c
- Full of Fresh Fruits & Nuts COFFEE CAKES ea. 20c
- Large Unleed Delicious with Fruit Cocktail ANGEL FOOD CAKES ea. 49c
- Fine For Strawberry Shortcakes MARY ANN SHELLS pkg. 18c
- Keep Your Cookie Jar Filled With These Tasty RUM COOKIES doz. 20c

MEAT TREATS FROM FURRS

- Armour's Star Butt End lb. HAM 54c
- Armour's Star Shank End lb. HAM 49c
- Armour's Star Whole 10 to 14 lb. avg. lb. HAM 54c
- Full Cream Longhorn lb. CHEESE 37c
- Country Pure Pork lb. SAUSAGE 34c
- Wilson's Sliced 1 lb. Layers BACON 43c



GARDEN Fresh

- ORANGES Calif. 2 Pounds 17c
- Delicious lb. APPLES 16c
- Flats. TOMATOES 23c
- Reds. 10 Lbs. SPUDS 47c
- 2 bunches 7c RADISHES
- lb. 17c CUCUMBERS
- LB. 15c CELERY

WHAT DO THEY SAY ABOUT YOU

as the "other woman" on the party line?

Do they say you space your calls to give others a chance at the line?

Do they say you hang up quickly when the line is in use?

Do they say your children use the telephone correctly, and considerately?

If they do, you are a good party-line neighbor.

SOUTHWESTERN BELL TELEPHONE CO.

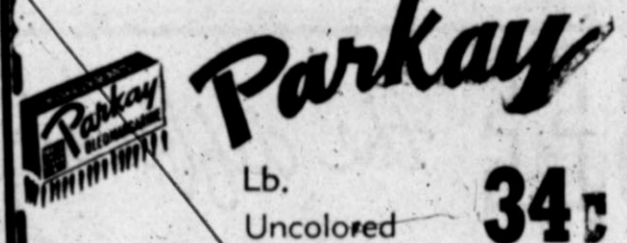


DELICIOUS Foods Plus KRAFT MILD VELVEETA

- 2 lb. Loaf 79c
- Ballard BISCUITS 2 cans 27c
- Kraft's American CHEESE 2 lb. loaf 85c



- Pint Jar quart jar 33c 59c
- Kraft's Pimento relish pineapple Olive, Pimento, CHEESE SPREAD 3 5-oz. jars 75c
- Infant Food FORMULAC 2 cans 41c



- Lb. Uncolored 34c
- Pound Colored ctn. 45c
- Kraft's Choco. MALTED MILK Lb. jar 43c
- Fresh Lemon juice added Kraft's 8 oz. 29c 16 oz. 49c
- MAYONNAISE 29c

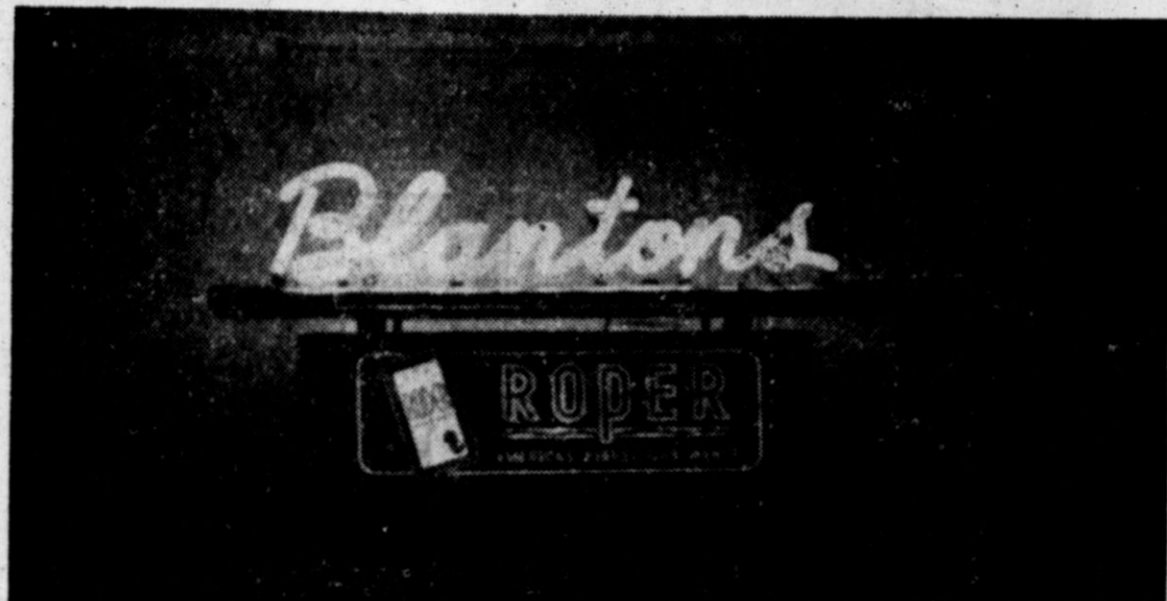


- Lb. Bag 35c
- Kraft's Miracle FRENCH DRESSING 2 bots. 47c
- A-Meal for Four KRAFT DINNER 2 boxes 27c
- Kraft's PIMENTO CHEESE 2 lb. loaf 93c
- 1-2 lb PKG. 33c
- Kraft's CHEESE SPREAD 3 5 oz. jars 91c
- Roka Limburger, Smokelle Old English, Cheese, Bacon, American, Amer. Pimento

WHY PAY MORE?

- Easter Egg Dye RIT 3 pkgs. 20c
- 45c Tooth Paste LISTERINE 29c
- 50c Antiseptic LISTERINE 33c
- 40c Vaporub VICKS 23c

Blanton Butane, Inc. WELCOMES YOU



New fixtures throughout add to the beautiful interior at Blanton Butane, Inc.

To Our FORMAL OPENING Saturday, April 16th

Every feature of the new Blanton Butane, Inc. home is designed to say WELCOME to you. From the sound-Proof walls to spacious display floor, we planned this building for YOUR service. We can serve you more efficiently, more promptly, because of this renovation. A receptionist is a member of our regular staff to make your visit with Blanton Butane one you will enjoy.

We could talk at great length about the new features of our service and sales house, but we had so much rather you would honor us with your presence and see for yourself the new fixtures, the new design in interior decoration, the hard surface parking lot being prepared for you.

We especially invite your visits Saturday when our entire facilities will be geared to give you a pleasant day at Blanton Butane. You'll profit from the big introductory specials on all our appliances, too! Just drive east on Highway 60 from Main Street until you come to the big neon BLANTON BUTANE, INC. sign... where the welcome mat is out!



We're showing all the late models Roper and Tappan Ranges—all equipped for operation with either natural gas or Butane and propane.



MONEY IN YOUR POCKET - APPLIANCES IN YOUR HOME!

All the Week of April 16 thru April 23

10% Off

**ON ALL APPLIANCES
CASH or TERMS**

NOT VALID IF TRADE-IN ACCEPTED.
EFFECTIVE AT HEREFORD OR
FRIONA STORE

**Bring All The Family
BEAUTIFUL FLOWERS FOR THE LADIES
Saturday, April 16th**

Conveniently Located 437 East 1st - Plenty Parking Space

CLOSE **Rexall** **DRUGS**
GOOD HEALTH TO ALL FROM REXALL

Spring Cleaning Needs

Elkay's CEDAR CHEST COMPOUND 8 oz. 23c
Elkay's FLOOR BRITZ WAX QT. 83c
Elkay's MOTH KILLER & CONTROL LIQUID 7 1/2 oz. PINT 59c
Elkay's GERMICIDE 8 oz. 98c
Elkay's MOTH FUME CRYSTALS 16 oz. 59c
Elkay's GLASS CLEANER 8 oz. 19c

1.00 JERGENS LOT. 79c
1.00 CREAM-OIL 79c
50c HALO Shampoo 39c
50c IPANA 39c
75c MOLLE 49c
1.20 SYR. PEPSIN 89c
60c MURINE 49c
VETO Deoderant 39c

MARTHA WASHINGTON CHOCOLATES FOR EASTER

REXALL
Original ONE CENT SALE
COMING
APRIL 20, 21, 22, AND 23
See The Sunday Brand

Defender SHOWER SPRAY Multi-purpose Aluminum Head spray, 56-in. rubber tubing with universal faucet connector 79c

FIRST-AID KIT First-aid insurance for emergencies. Every essential in compact metal case. Only 1.49

Spring Cleaning Hint from Your Rexall Druggist DON'T FORGET YOUR MEDICINE CHEST! Clean it out and keep it clean! Toss out all old, unused prescriptions! Check your first-aid supplies and replace missing items! Put poisons, clearly labeled, out of reach of children!

Worn to a frazzle from Spring Cleaning? Rest and Relax with OUR REXALL RADIO SHOW featuring PHIL HARRIS & BUICE BAY. EVERY SUNDAY 10-12

New State Ruling Discourages Road Paving Plan In This Area

The farm to market road committee met again Saturday, faced with sobering facts on the anticipated farm to market road program, and discussed future strategy for furthering the county road plan.

"We have definitely not abandoned the project and we are enthusiastic about trying further to obtain a definite commitment from the Highway Department, but it is beginning to appear that we may have started six months or a year too late in establishing our rural road requirements with the department as their fund for maintenance has about reached the saturation point," said A. J. Schroeter, chairman of the project.

Funds recently provided by the Legislature in Senate Bill 7 for a two year rural road program will only build from four to six miles of road in Deaf Smith. This fund cannot be attached by the county on a 75-per cent basis but it is an outright grant to the county.

The 75-25 per cent program has been restricted to \$100,000 per year within a county, which means that the State would furnish the county with a \$25,000 allotment, which the county would match with \$75,000, making the total of \$100,000 per year.

Under this plan it would take Deaf Smith ten years to build its proposed 100 miles of road; and it would necessitate a \$75,000 bond issue each year provided cost of road building remained stationary.

The commission is reluctant at this time to take over any more road from counties for maintenance because their funds have practically all been delegated and the amount of maintenance funds will not change appreciably until funds are provided from other sources, explained Schroeter.

Several members of the committee will, in the near future, present their plan to DeWitt C. Greer, State Highway Engineer, hoping that perhaps some solution to the road problem can be worked out, other than that planned under the \$100,000 set up.

E. H. Norton was elected vice-chairman of the committee to work with Fred Baird, Troy Moore, Ira Ott, Bob Campbell, Cord Hammock, Louis Smith, Clarence Morrison and Schroeter.

Aid Sought In Cancer Drive

In this, the second week of the annual cancer drive, Mrs. J. E. Smith, chairman of the drive pointed out that cancer, long considered a disease of old people, was also the leading killer of children in the five to nine year age group, and that cancer, including leukemia and Hodgkin's disease, is now the second ranking cause of death among children of all age groups.

In the general population of the United States, cancer, leukemia and Hodgkin's disease now kill over 2,000 children each year, statisticians of the Metropolitan Life Insurance Company in New York report from a study of children insured in the company's industrial department.

Deaths from the four principal communicable diseases of childhood, scarlet fever, diphtheria, whooping cough, and measles

Increased Retail

(Continued from page 1)

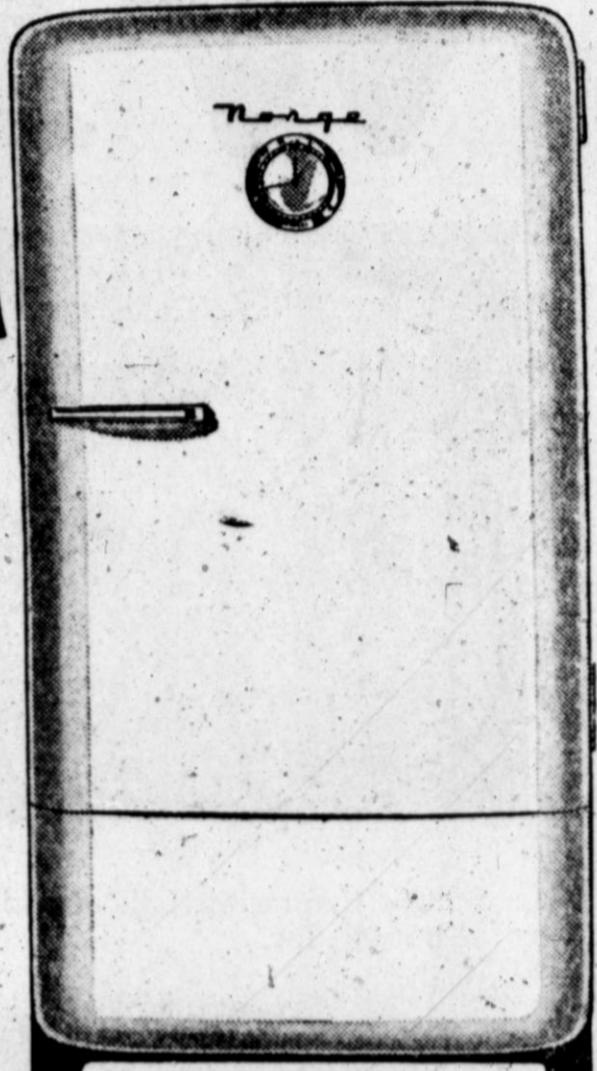
was J. B. Nolan. Others planting now includes Schlub Brothers, Wait and Aubyn Hodges and Mac Nolan.

Some 2,000 acres have already been contracted, and Nixon predicted they'd have about 500 more in this season. This is a decrease of some 700 acres from the number seeded last year. Doc Langford, whose place is northwest of town has contracted 300 acres, largest patch to be planted.

...Here today... **NORGE**

BIG 8-CUBIC-FOOT REFRIGERATOR
with **Self D Froster***

AT A NEW LOW PRICE



- LOADED WITH FEATURES**
- Automatic Defrosting
 - Rollator Coldmaker
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 - 14 Sq. Ft. of Shelf Area
 - 4 Easy-Out Ice Trays
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 - 5-Year Protection Plan
- 1 Refrigerator automatically turns itself off—then, after the defrost period, automatically turns itself on again!
 - 2 Thin film of frost on outside of freezer is dissolved — refrigerator always works at peak efficiency.
 - 3 Defrost water drains into easy-to-remove, spillproof Handfroster — can be emptied at your convenience!

E. B. Black Co.
1901 1949
SEE NORGE BEFORE YOU BUY

BEST EATING IN TOWN - AT OUR

Del Monte Round-up

SEEDLESS RAISINS 15 oz. package 16c	PEACHES In Heavy Syrup No. 2 1-2 can 2 FOR 63c 33c
DILL PICKLES 24 oz. jar 33c	PEARS Large No 2 1-2 can 49c
BOYSENBERRIES No. 303 jar 35c	PINEAPPLE JUICE No. 2 can 2 for 35c
CELERY Fancy Green, Crisp and Tender Lib. 12c	CATSUP 14 oz., bot. Tomato 2 for 33c
RADISHES Red, Fresh and Crisp 2 Bunches for 9c	FRUIT COCKTAIL Large No. 2 1-2 can 39c
NEW SPUDS Texas 3 lbs. 29c	ORANGE JUICE No. 2 can 2 for 31c 46 oz. Can, Sugar Added 34c
SPUDS Idaho Long Whites 10 lbs. 49c	CORN Golden, Whole Kernel 12 oz. can 19c
TOMATOES Fancy No. 1 Lib. 27c	CORN Golden Cream Style No. 303 can 19c
	SUGAR PEAS Early Garden No. 2 can 22c
	SPINACH Early Garden No. 2 can 2 for 25c
	TOMATO JUICE No. 2 can 13c
	TOMATO SAUCE .8 oz. can 2 for 15c

PRICES EFFECTIVE THRU WEDNESDAY
(Except Meats and Produce)
Advertised Prices Always Are Good At Both Our Stores. Shop The One Most Convenient To You.
No. 1 at Second and Main, Phone 15
No. 2 on East First, Phone 430

EASTER HAMS

BACON Wilson lb. 43c
SAUSAGE Pure Pork lb. 32c
BEEF ROAST Chuck lb. 49c
BISCUITS Ballards 2 for 27c

COFFEE, GOLDEN LIGHT, One Pound Can 51c
FLOUR, LIGHTCRUST, 25 lb. bag \$1.79
BLEACH Hi-Lex, quart bottles 2 for 29c
HI-HO CRACKERS, Sunshine, 1 pound Box 29c

CITY FOOD STORES

Springtime In Texas



Snow falls on the green foliage of trees and shrubs at the home of J. T. Owens in Odessa, Texas, as the area experienced an April snowfall. (AP Photo)

Hereford Group At Press Meet

The fortieth annual Panhandle Press Association convened in Amarillo this past week-end with more than 400 representatives from newspapers throughout this part of the state in attendance.

The three day session began Thursday and first scheduled event was the Past President's Dinner at the Herring Hotel Thursday evening, honoring Clyde Warwick, retiring secretary of the Association and publisher of the Canyon News. Attending from Hereford were Mrs. Seth B. Holman, who was president of the organization in 1940, and Jimmie Gillentine, president in 1943.

Friday morning sessions, also at the Herring Hotel, included talks by Paul Allingham, vice-president of the Amarillo Globe News; Mayor Lawrence Hagy; Frank R. Jamison, founder of the Association and Vernon

Sandford, manager of the Texas Press Association.

In the afternoon talks were devoted to newspaper experiences. Phyllis Radovich of the Brand appeared on the program to speak on "Trails and Tribulations of a Reporter."

Saturday the program included a mechanical clinic and discussion of make up, type, etc. Entertainment features during the convention included a John Snider Barbecue, the annual Smorgasbord dinner given by General Ernest O. Thompson and the Association dance.

Others attending from Hereford were Mr. and Mrs. Bert Neelley, Mr. and Mrs. Elmer Patterson and Beryl Elliston.

RETURNS TO HEREFORD

Mrs. Ethie P'Pool has returned to Hereford after spending the winter in Munday. She will make her home here with her daughter, Mrs. Paul Mathers. Mrs. P'Pool was accompanied here Saturday by her nephew and his wife, Mr. and Mrs. W. M. Wiggins of Munday.

Chamber of Commerce Names Membership Drive Committee

Chamber of Commerce directors met Tuesday night to make plans for their membership drive and to handle the routine business of the organization.

Co-chairmen of the membership drive, scheduled to begin next week are T. E. Seigler, Bill Davis, Sr., Don Zimmerman and Paul Harvey. The organization currently enrolls 225 members on their list; members include business men, farmers, ranchers and business firms.

Henry Sears, president, reported on the progress of paving on Highway 51 and the farm to market roads, pointing out that George Lott, district engineer, said Deaf Smith County was being delegated only 6 and 2-3 miles of farm to market

road paving under the provisions of the Senate Bill deleting the additional \$15,000,000 for such construction throughout the state.

Announcement was made of a National Affairs Conference to be held in Pampa, Monday, April 23, in connection with the state-wide national affairs dinners. Chamber of Commerce representatives and businessmen from the Panhandle are requested to attend to hear discussions of pending legislation and its effect on American business.

Attending the meeting were Henry Sears, Guy Lawrence, Dr. M. W. Nobles, Sylvester Slagle, Dr. Will P. Graham, Owen L. Bybee and O. P. Cowart.

Billingslea To Build Four New Elevators In This Area

Plans to build four or five new elevators in this area were today outlined by E. O. Billingslea, who recently moved to this area from Frederick, Okla. Mr. Billingslea has more than 30 years experience as a broker and elevator operator in Texas and Oklahoma.

The Billingsleas recently purchased a section of improved irrigation land two and one-half miles north of Joel Switch, and adjoining the section his son, C. C. Billingslea, purchased a half section. Both places are well improved and both families expect to make their homes on the farms.

"I do not know just where I will locate the elevators," Mr. Billingslea said, "but will probably install them within the next 18 months."

Mr. Billingslea says that in addition to grains, he also expects to handle cotton on a brokerage basis.

"We left a mighty good country when we left Frederick," said Mr. Billingslea, "but I think we came to a better one."

Cattle Shipments 1,996 For April

Guseman and Dawson, shipping 1273 head of cattle in three different shipments, held the lead as biggest cattle shippers for the month of April, according to the records of Bruce Wooddell, Animal and Hide Inspector for Deaf Smith County.

As of April 9, some 1,996 head of grade cattle had been sent out through this inspection office by five different men or firms.

All the animals were sent out of state, the Guseman and Dawson cattle going to Parkman, Wyoming. Other shipments went to Greeley, Colo., King City, Calif., and Iowa City, Iowa.

Other local shippers included Carl Frye, Art Lewis, Don Guseman and Leo Singer.

Fletcher and Hullitt of Amarillo and H. W. Golden of Dimmitt were also shipping this month.

I believe this Hereford country offers some of the best possibilities of development of any part of the United States. We may even extend our brokerage business to include vegetable crops, if they continue to develop as the trend now indicates."

Mr. Billingslea is widely known among grain operators and elevator men of the Southwest as a successful business man.

PERSONALS

Mrs. Dave Alexander had as her house guest from Thursday through Saturday, two members of the Garden Club at Tucuman, N. M. who were here for the convention. They were Mrs. J. M. McIntosh, a former resident of the area, who lived in the Ford Community, and Mrs. R. R. House.

House guests in the Byron Durham home this week end were his brother and family of

The Hereford Brand

Thursday, April 14, 1949

Section Two

This One Didn't Get Away



C. B. Midkiff and Wilson Smith, Cisco, Tex., fishermen, proudly exhibit a 58 1/2 pound, four-foot yellow cat fish they caught in Lake Cisco. The big fish, second largest ever hooked from the lake, was taken on a trot line set out by the two men. (AP Photo)

Collier Named To District Office

Paul Collier announced this week that in conjunction with his new duties with the PMA district manager he will be out of his office on Tuesday, Wednesday and Thursday of each week, under the schedule as now drawn up. He will try to arrange his office hours in Hereford for Monday and Friday.

This week his duties carried him to Canadian on Wednesday, Lamas on Thursday and Amarillo on Friday.

Paul Collier, who is local PMA manager, was notified Monday that he had been made assistant district field officer of district 1, of the Production and Marketing Association in Texas.

His appointment, effective at time of announcement, is in connection with setting up the wheat and cotton allotment throughout the 17 Panhandle counties of the district.

Notification came from R. T. Price, administrative assistant at the Production and Marketing Association in the state office.

Collier will serve as assistant to Wortham H. Seale, district field officer.

"This new duty will take me out of my office sporadically for the next couple of months," said Collier, "but I shall continue my work here, arranging a schedule of definite days to be in the office. Final plans have not been worked out, but I shall announce them as soon as the schedule is completed."

Week-end visitors with Mr. and Mrs. H. V. Williamson were their son and family, Mr. and Mrs. Howar, Williamson and Ayers of Muleshoe. They arrived Saturday and returned Sunday. Young Ayers is expected to visit his grandparents again this week-end while his parents are vacationing in Hot Springs, New Mexico.

The alpaca, South American ruminant, is a member of the camel family.

My Dad's the Smartest Man

HE USES ONLY

CHRYSLER INDUSTRIAL ENGINES



WE SELL AND RECOMMEND the

KIPPS COMBINATION BEET - GRAIN - STOCK BODIES

Guaranteed to do the job on both Beets and Grain
THE ORIGINAL COST IS EVEN LESS THAN MOST GRAIN BODIES ALONE!
YET YOU HAVE ALL THREE

The CHRYSLER INDUSTRIAL ENGINE is engineered and built to work under sustained heavy load factors. . . . exactly suited for Deaf Smith County irrigation. This is NOT an automobile engine.

It is a proven fact that year after year more farmers are switching to Chrysler's Industrial Engine because of its endurance and economical operating records.

Sales & Service

by

BENEFIELD MOTOR COMPANY

YOUR CHRYSLER—PLYMOUTH—REO DEALER

Long Time Ago

25 Years Ago

A big contest was held in April, 1924 featuring the awarding of cash prizes to the farmers having the best cotton yields. Quoting the Chamber of Commerce committee, composed of G. A. F. Parker, George L. Muse, and A. Herbst, the Brand for April 16 said: "We find that the prize offered on the best yield of cotton produced, calculated on five hundred pound lint bales, on twenty-five acres or more, was won by Mr. J. David Thompson, he having produced 7078.7 pounds of lint cotton on twenty-nine acres, or a total of 244 and 1-10 pounds of lint cotton per acre. The next prize of \$25.00 for the best yield on ten acres was won by Mr. J. F. Ward, who produced 2528 pounds of lint cotton on ten acres, or a total of 252.8 per acre. The prize offered by the First State Bank and Trust Co. and the Hereford Cotton Gin, was won by Mr. D. L. McDonald, who produced and marketed in Hereford 19,054 pounds of cotton."

brought a large hen egg to the Brand office Monday, measuring eight by six and one half inches.

"Messrs. J. H. Head and W. S. Williams rolled their big eggs into the Brand Office Tuesday morning. The Head egg measured eight by six and three quarters inches and Mr. Head says only Rhode Island Reds are capable of doing double time. The Williams egg measures eight by six and one quarter inches, rather long and slender. Come on you Buff Orpington and White Wyandotte chicken men! Twelve large eggs have entered the contest and the interest is growing, with A. S. Higgins still in the lead."

New Rifle Club

A new rifle club was in the process of organization when the Brand went to press on April 15. Announcing the purpose of the Rifle Club to be "in line with the government policy of training riflemen during times of peace for emergency use in time of war," a call meeting date was set to which "every red-blooded citizen of this community who likes to shoot a gun of any kind is invited and urged to attend."

Henry Hastings was named County Brand and Cattle Inspector by the Commissioners Court, succeeding Lem Chesser, who was promoted into larger work by the Texas Cattle Raisers' Association. The Brand says of Mr. Hastings: "(He) has a long record of successful cattle handling behind him and is well known and liked by cattlemen of this section, among whom he will have to do his work."

Liked This Area

And a letter from Wilbur F. Patterson of Seattle, Washington gives Deaf Smith County a plug: "I can truthfully say that I have enjoyed your paper more the past year and am more willing to subscribe for it this time than at any renewal for the past sixteen years. The reason



Upon the completion of their training as a special airborne rescue team, these nurses and girl medical orderlies of the Women's Royal Air Force made an 800-foot parachute jump. Standing before the plane from which they later parachuted are, left to right, Senior Sister V. M. Ashworth; Sister I. N. Thomson; Nursing Orderly Cpl. D. I. Purvis; and Nursing Orderly ACW C. H. Sheldon.

is the publicity you are giving the products of your section. This farming news makes good reading to me and gives me ammunition to help boost 'The Plains.' Whether you realize it or not, I believe that your section is on the eve of tremendous development, one that will make the Plains section of Texas as well known as any other agricultural section of the United States. You fellows are the advance guard. It is up to you to make the country realize what you have."

Third Cub Scout Pack Is Planned

Boy Scout executives held their regular monthly luncheon meeting Thursday to discuss plans for the organization of a third Cub pack in Hereford. These leaders also took the pledge to help scouts in their "Strengthen the Arm of Liberty Program," and received metal pins.

John Hicks, cub master for Hereford said the troop would be organized if possible in answer to a membership demand from the boys. This has been named project of the month for the Deaf Smith District Council.

Robert Thompson, chairman, presided at the dinner meeting and W. J. Hiatt, scouting executive of the district, read the minutes of the previous meeting. Thompson reported on the plans for rechartering Cub Pack 52 of which Charlie Calloway is leader. This is an annual event and the pack will this week submit their application for the charter.

Harry Dalashmutt reported on the reorganization of the Scout Troop at Friona of which Eric Rushing will be troopmaster.

Camping and activities chairman, J. C. Reese, discussed the participation of local troops in the annual field day and caparee to be held by all ten counties in this council at Camp Don Harrington on June 3.

Paul Harvey, finance chairman, reported the drive this year would begin April 26.

Attending were Thompson, Reese, Harvey, George Graham, D. C. Kinsey, Delashmutt and Hiatt.

NEW GRADE SCHOOL

"Work on the new school building is progressing according to schedule, and we expect to be able to open the new grade building on September 1," Graham said. "All materials have been secured except tile for part of the interior, and we expect to be able to have this item in ample time."

By experimenting with garden peas, Gregor J. Mendel in the mid-1800s developed a principle governing inheritance and called Mendel's Law.



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

MASONIC BULLETIN

Herford Lodge 848

Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. TOMPSON, Sec'y.
W. C. HROMAS, W. M.

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night

REBEKAHS
Each Tuesday Night

SONNY'S NEWS STAND

Everything for your reading pleasure
I solicit your magazine subscriptions
Intersection Highways 51 and 60

Beautiful Floors in Minutes!

FULL QUART Special 69¢

Self Polishing Instant LUSTRWAX

WITH NEW IMPROVED LUSTER

GAUTAMA BUDDHA SAID:

if you would avoid sorrow... hold nothing dear!

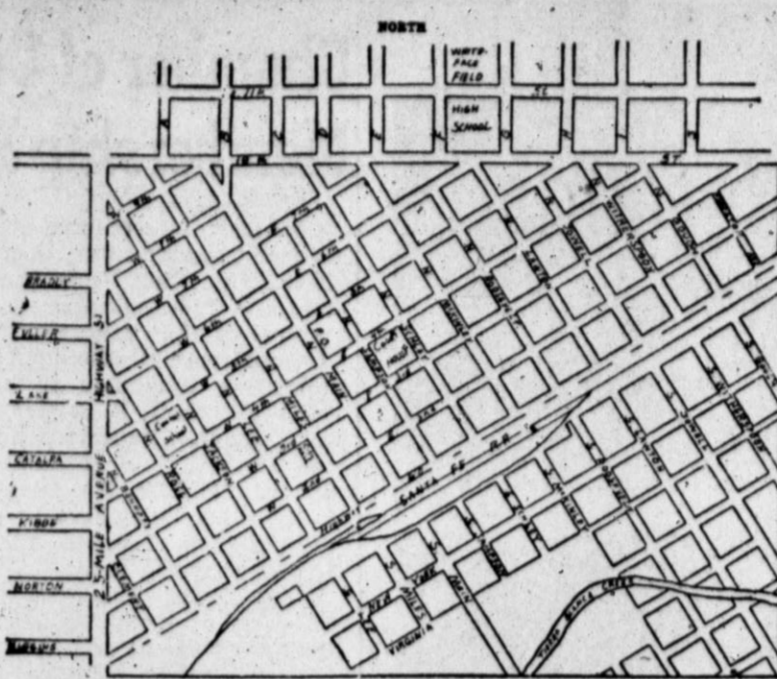
But it's human nature to cherish keepsakes and heirlooms. And it's common sense to safeguard the documents that are the proof of your ownership of home, automobile or investments, as well as other

important papers. The fire and burglary resistant vault in this bank guarantees peace of mind to all who use Safety Deposit Boxes. Ask any officer about this protection for your valuables.

HEREFORD STATE BANK

HEREFORD, TEXAS

A Bank Owned by Home People



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

<p>Hereford Wrecking Co.</p> <p>Highway 60 Complete Line of USED PARTS</p> <p>See us for Expert Repair Work of All Kinds!</p>	<p>HOUSE MOVING</p> <p>And Local Truck Work We buy and sell houses to be moved.</p> <p>J. F. MESSER LOCATED</p> <p>First House East of Gin on Highway 60 Rt. 1, Hereford</p>	<p>THIS SPACE FOR SALE</p>	<p>Gulf Service Station and Garage</p> <p>1 miles west on highway 60 No job too big or too small. All work guaranteed</p> <p>EDWARDS-CASTER</p>
<p>The Candy Kitchen</p> <p>-Coney Islands -Home Made Candy -School Supplies</p> <p>310 MAIN STREET</p>	<p>FIREPROOF FLOOR & WALL SAFES</p> <p>at The Hereford Brand</p>	<p>TRIPLE E CAFE</p> <p>Short Orders</p> <p>Steaks a Specialty</p> <p>A Nicer Place for the Whole Family to Eat</p> <p>24-Hour Service</p> <p>ROY and ADA</p>	<p>THIS SPACE FOR SALE</p>
<p>CARGRAY Butane & Propane GASES</p> <p>Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors</p> <p>BLANTON BUTANE GAS CO.</p> <p>Highway 50 - Phone 551</p>	<p>Hereford News Stand</p> <p>Your Favorite NEWSPAPERS and MAGAZINES</p> <p>Fountain Service... Drugs... Sandwiches</p> <p>301 Main Street - Phone 694</p>	<p>THIS SPACE FOR SALE</p>	
<p>This Space For Sale</p>	<p>A. O. Thompson Abstract Co.</p> <p>Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>HEREFORD PLANING MILL</p> <p>SCOTTY BUCKNEB</p> <p>"We Build Anything"</p>	<p>For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station and Hiway Cafe Highway 60</p>
<p>PARKER BROTHERS PLANING MILL AND CONTRACTORS</p> <p>We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.</p>	<p>McRight & Smith Garage</p> <p>AUTOMOTIVE and TRACTOR Supply and Service</p> <p>WELDERS</p> <p>211 East 3rd Phone 23</p>	<p>MOORE'S are</p> <p>-Open 7 days a week</p> <p>-Open at 6:30 A. M. and Close at 9:00 P. M.</p> <p>Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.</p> <p>Headquarters for Gas and Oil Needs.</p> <p>MOORE'S GROCERIES</p> <p>GAS AND OIL</p> <p>Intersection Highways 51 and 60 Phone 156</p>	
<p>Gibson Plumbing & Heating</p> <p>Plumbing - Heating Work and Supplies Repair Work a Specialty</p> <p>FREE ESTIMATES</p> <p>Prompt and Courteous Service Phone 884, If No Answer, Call 207-M</p>	<p>FREE... Lock-Up and Delivery Service PHONE 160</p> <p>It's like new - when we're thru... C & R Cleaners</p>	<p>WILKINS SHEET METAL AND ROOFING</p> <p>All Kinds of Tin Work Air Conditioning and Heating Combine Repair</p> <p>FREE ESTIMATES - WE GO ANYWHERE Hereford and Tulla Located on East Hiway 60 in Hereford Phone 94</p>	
<p>THIS SPACE FOR SALE</p>	<p>THIS SPACE FOR SALE</p>	<p>THIS SPACE FOR SALE</p>	
<p>PICK UP AND DELIVERY SERVICE</p> <p>PHONE 111</p> <p>ACME CLEANERS</p> <p>All Garments Insured</p> <p>308 N. Main Hereford MADE-TO-MEASURE CLOTHES</p>	<p>THIS SPACE FOR SALE</p>	<p>24-Hour Service</p> <p>WESTERN BOILER & WELDING WORKS</p> <p>Portable Equipment</p> <p>W. L. LUGINBYHL 1-2 block off Highway 60 On Lawton Ave.</p>	

THE BAPTIST HOUR



Dr. J. D. Grey Preacher

Hear Gospel Messages ... Inspiring Music

STATION KGNC

7:30 A. M. 710 on Dial

Sunday, April 17

Subject: "Alive for Evermore."

New Potato Subsidy Program To Afford 60 Percent Parity Pay

Faust Collier, PMA head for this county, announced this week two major changes in the price support program for Irish potatoes in 1949. "Principle change," said Collier, "is the establishment of a single price as the basic support price for all eligible potatoes, in order to encourage movement of the better grades of potatoes into consumption through regular commercial channels. This will limit, insofar as possible, government purchase to lower grades," he added.

"The other major change," he continued, "is the announcement at this time of the year of

the complete price-support schedule by States for the entire potato crop."

60 Per Cent Parity
In previous programs the support price has been based on an established price for U. S. No. 1 grade potatoes, with certain lower grades supported at 50 per cent of this price. The single support price for the 1949 potato price-support program averages \$1.89 per hundredweight for the season for all potatoes which qualify as U. S. No. 2 grade—1 7-8 inch minimum or better. This price, based on the January 1, 1949 parity price, is designed to insure support at 60 per cent of parity, as announced by Secretary of Agriculture Charles F. Brannan on November 17, 1948, in keeping with the provisions of the Agricultural Act of 1948.

Last year's support prices for the Irish potato crop averaged \$2.92 per hundredweight for U. S. No. 1 grade potatoes, and 50 per cent as much—\$1.46 per hundredweight, for No. 2 grade and U. S. No. 1, size B grade, potatoes. The national potato acreage goal for 1949 is 200,000 less than the 1948 planted acreage. Under provisions of the Steagall Amendment, a war measure, potatoes have been supported since 1942 at 50 per cent of parity, and all 1948 crop potatoes harvested before January 1, 1949 are supported at the 90-per cent level.

"Announcement of the complete price-support schedule by States is made at this time," said Collier, "in order to give growers information on actual support prices as far as possible in advance of planting."

During the last few years the support price for the early and intermediate crops has been based on the January 1 parity price and was announced in the winter, while the support price for the late crop has been based on the July 1 parity price, and was not announced before July.

If there is a surplus of potatoes, it is expected that the single price established for support of the 1949 crop will result in poorer grades being delivered to the Department first and the better grades going into the commercial markets.

"In effect this means," said Collier, "that the only place the U. S. No. 1 grade potato will command a premium price will be in the commercial market. But," he added, "growers selling potatoes to the Department will still be required to deliver potatoes on a graded basis."

Loans Available
Chief method of providing price support under this year's program will be through purchase programs that provide for disposition of the potatoes in various food and nonfood outlets. As in the past two years, the program authorizes sales in consumer markets at prices below support levels. Commodity loans will be available on storable potatoes on an optional basis as a means of supplementing support operations, and assist-

ing growers to hold potatoes in storage for orderly marketing.

Eligibility requirements for support are generally the same under the 1949 program as under last year's program. Growers, to be eligible for price support, must stay within their acreage goals, pay a nominal service fee, and enter into an agreement with the Department under which limits may be set on the rate at which potatoes may be offered to the Department. Sales of specified low grades and small sizes may be restricted to the Department or to approved outlets.

PERSONALS

Mr. and Mrs. J. N. (Newt) Harding of Oxford, California, are visiting in the home of Mr. and Mrs. N. E. Moore for two weeks, having arrived last Wednesday. Harding is a partner in the Williams Farms Lettuce Growers of Texas.

Mr. and Mrs. Jack Streun of Summerfield spent Tuesday on business in Amarillo.

Mr. and Mrs. Jack Boydston and daughter Sheri, and her mother, Mrs. Ralph Furr III of Lubbock spent Sunday visiting with his parents here. Mr. and Mrs. J. J. Boydston, Boydston is manager of the Pioneer Air Base in Lubbock.

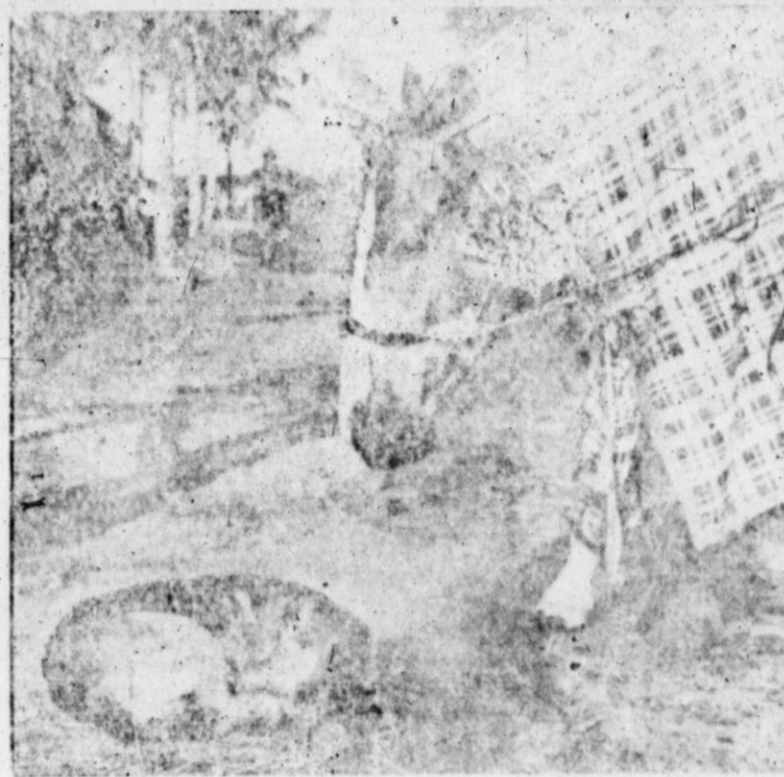
EASTER FOOD SALE

Dawn Home Demonstration Club will have a food sale Saturday, April 16 at the Cogdell Motor Company Building. On sale will be home-made cakes, pies, dressed hens, fresh country eggs and cream.

American oilmen discovered oil in 1932 on the Island of Bahrain in the Persian Gulf.

There are about 2,000 different species of the frog and toad family of tailless amphibians.

Let's Sleeping Dog Lie



"Lucky Dog," sports Woodfair Farms' Sport Page as he passes a habitue of Hialeah Park race track snoozing in the sun. The dog was altogether unimpressed with hard-working Sport Page, who had just finished an early-morning workout. Those in the know say the horse may prove an upset victor if he goes to the post in the Kentucky Derby.

SAFeway CABS

PHONE

888

NEW CARS ONLY!

SAFeway CAB COMPANY
BUS STATION BUILDING
L. H. McMURRAY GENE BROWNLOW

ELECTRICAL CONTRACTING

FREE ESTIMATES
LIGHTING FIXTURES—APPLIANCES
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307 MAIN PHONE 154 HEREFORD

ANNOUNCING

WE ARE NOW OFFERING AN
AIRCRAFT WEEDSPRAYING SERVICE

INCLUDING GRASS SEEDING

TIERRA BLANCA FEED & SUPPLY

129 SAMPSON PHO. 448

See the new DESOTO before you decide on any other car at any price!



Compare the others with "The Car Designed with YOU in Mind"

You cannot compare the new cars merely by looking at pictures . . . or by watching them on the highway. You've got to get behind the wheel yourself.

That's why we urge you to come and see this new De Soto before you decide on any other car.

You notice the difference right away. De Soto's doors are wide. You walk in . . . and keep your hat on. The steering wheel doesn't hit your knees. You're on chair-high seats, so that you get all the benefit of the larger windows and windshield.

You've got full stretch-out leg room, front and back. And you've got more luggage space in that

flush-floor trunk than you ever dreamed of before.

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NORTHWEST HEREFORD NEWS

Cultural Home Demonstration Club Studies Landscaping And Shrubbery

By MRS. GRADY PARSONS
Cultural Home Demonstration Club met Thursday, April 7 in the home of Mrs. John Henderson. Mrs. Grady Parsons was elected community reporter.
A program on Landscaping followed the business meeting, with Mrs. Earl DeHart as leader. Mrs. DeHart discussed the top close planting of shrubs, pruning of trees and shrubs, and disinfection and depth of bulb planting for this area.
Next meeting will be in the home of Mrs. E. F. Duckworth, April 22.

bits which she showed at the 4-H show.
Mrs. C. S. Barclay has an addition to her farm family—200 baby chicks which arrived last Thursday.

PERSONALS

Mr. and Mrs. Fidele Perez arrived from Pittsburgh, California, and are visiting with Mr. and Mrs. C. A. Saucy.

Ed Dziuk and Foster Whaley were in Lubbock Saturday to attend a meeting of State Certified Seed Growers held at the Agriculture Building on the Tech campus. Discussion included the new regulations and suggestions from growers on growing grain sorghums and certified seed.

Mrs. R. C. Childers visited in the home of her daughters, Mrs. C. S. Barclay Wednesday afternoon.

Mr. and Mrs. Wayne Johnson made a business trip to Pampa Friday, and were caught in the snow. They had to be pulled to pavement by a tractor.

Those attending the Ceramics Art Classes in Hereford from this community are Mesdames J. T. Finley, J. T. Richardson, and R. C. Childers. Mrs. Childers has 14 pieces made, and Mrs. Finley has completed eight pieces.

Mr. and Mrs. Earl DeHart attended the funeral of Mrs. Arch Finley in Claude Tuesday.

Visitors in the home of Marilyn Henderson and James Henderson last Sunday were Leonard Walterscheid, Gertrude Betzen and Mary E. Hund.

Mr. and Mrs. Bill Hargett are building a new dairy barn. Three sides have been put up already.

Mrs. Raymond Childers visited Mrs. W. P. Caraway, who has been in the hospital for a week.

Mr. and Mrs. C. S. Barclay had as dinner guests last Sunday, Mr. and Mrs. Calvin Goodin of Hereford, Mr. and Mrs. Virgil Lamb, and Mr. and Mrs. Bill Simpson of Jumbo.

Mr. and Mrs. R. C. Childers were Sunday evening visitors in the G. W. Witherspoon home.

Mr. and Mrs. George Parker went to A. J. Olanow, Saturday to attend the Golden wedding anniversary of their sister and husband, Mr. and Mrs. Elmer King.

Mr. and Mrs. Calvin Goodin were supper guests in the home of Mr. and Mrs. C. S. Barclay last Thursday night.

Those helping serve lunch at the Brumley sale Friday were Mesdames Louie Olson, J. T. Finley, Earl DeHart, Grady Parsons, R. C. Childers, Fred Wollington, John Henderson, A. L. Hargett, R. N. Cook, J. T. Finley, George Parker and Paul Corbett.

Mrs. Parsons visited her 4-H mother last Friday, where she worked on an apron.
Sue Cooke has eight baby rabbits.

Spending Question Marks



"What kind of money do you want?" this American dependent in Berlin asks a taxi driver when paying her fare. The monetary mixup in the German capital has resulted in the use of five different standards of currency: the East Mark, backed by the Russians; American scrip; the West Mark; French military scrip; and British Armed Forces currency.

LEGAL NOTICE

NOTICE TO BIDDERS
Sealed bids will be received by the City of Hereford, Texas on April 23rd, 1949, up to 2:00 P. M. closing time, for the following fire apparatus and equipment, the following specifications controlling:
One 750-G.P.M. Triple Combination Pumping Engine—with 300-gallon booster water tank—with full standard specification basic equipment and to include the following requirements:
The Pump and Engine to be built & guaranteed by the bidder.
Engine to be either 6- or 12-cylinder. Brake horsepower—not less than 185—as certified on curve chart with bid.
Fire pump—to be two-stage

series parallel—all bronze—and to deliver the following capacities upon delivery in Hereford, Texas.
750-G.P.M. at 150 lbs. pump pressure.
525-G.P.M. at 200 lbs. pump pressure.
375-G.P.M. at 250 lbs. pump pressure.
300-G.P.M. at 300 lbs. pump pressure.
The fire pump is to embody high-pressure characteristics whereby 600 lb. fog can be supplied through two separate high pressure 3/4-in. hose lines, operated through hose lines carried on two separate reels, one reel mounted at the rear and one reel mounted over top of body at the front—each reel carrying at least 150 ft. of 600 lb. high pressure best grade 3/4-in. hose, including two high pressure fog nozzles & equipment.
Fire pump is to be equipped with four 2 1/2-in. discharge gates, each having an individual gauge in addition to the two standard mounted gauges. All gauges to be 600 lb. Also each discharge gate to be equipped with self locking hydraulic type gate lock valves, located under each gate.
Fire pump to be equipped with 4 1/2-in. suction hose equipment, including all necessary fittings, etc.

All basic fire equipment as required by the National Board of Fire Underwriters, and the Texas Fire Insurance Department, such as ladders, pike poles, extinguishers, pinch bars, axes, lighting equipment, suction hose, etc., including two (2) 2 1/2-in. Shut-Off Nozzles with Playpipes, Two (2) 1 1/2-in. Fog & Straight Stream Nozzles, One 2 1/2-in. x 1 1/2-in. x 1 1/2-in. Brass Plain Siamese.
Bidder is to state in his bid best delivery possible, based upon this specification, and bidder can offer bid on alternate size engines if available over the 185-H. P. minimum.
Bids must include delivery F. O. B. Hereford, Texas, subject to tests and requirements of Texas Inspection and Rating Bureau, and to include full delivery costs of delivery representative, etc.
Any bids received later than 2:00 P. M. April 23, 1949, will be rejected—unopened, and returned to bidder.
Dated April 4th, 1949.
CITY OF HEREFORD, TEXAS.
By W. E. DAMERON, Mayor.
ATTEST: MABEL BARNHART, City Secretary.
14-2-c
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Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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EDITOR	Jane Welch
ASSISTANT EDITOR	Inez Tucker
NEWS EDITOR	Sallie Womble
ART EDITOR	Virginia Green
FEATURE EDITOR	Gertrude Betzen
OFFICE COVERAGE	Naomi Carter
EXCHANGE EDITOR	Evelyn Ford
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JR. HIGH EDITOR	Lola Faye Brunson
PERSONALITY QUIZ	Rose Stephan
TEACHERS WHO'S WHO	Caren Conklin
SENIORS WHO'S WHO	Doris Jean Smith
ALUMNI EDITOR	Orene Dugan
SCHEDULE OF EVENTS	Mary E. Hund
CLASS NEWS	Rose Stephan and Dorothy Lee

SCHEDULE OF EVENTS

Thursday, April 14—Board Meeting. FHA meeting.
 Friday, April 15—Easter Holiday
 Monday, April 18—Easter Holiday
 Tuesday, April 19—Tri-Hi-Y meeting. PTA meeting.
 Thursday, April 21—Dramatics meeting. Senior Trip begins
 Friday, April 22—FHA Steak Fry. Senior trip
 Saturday, April 23—Senior Trip.

Charles Whitehead, Jr. High Pupil Will Complete School Work At Home

Charles Whitehead, a student of the eighth grade, has been confined to his bed because of illness for several months. This handicap, however, has not made Charles give up his schooling for the year. He is continuing his studies at home under private instruction and is doing good work as is shown in the following article written by him. He expects to complete his work and graduate with his class in May.

Government Vs. The People
 Maybe one shouldn't call it that; the government is the people. Many people do not realize this fact. Maybe, they are not willing to share and accept responsibilities; or maybe they just want something to gripe about.

We are always hearing people talk about the government spending money too much and too foolishly. If we could only see all sides of it we wouldn't have so much to fuss about. A lot of people howl about their income tax and try to avoid paying every cent they possibly can even when they know they owe it. That is just like having a team of mules tied together;

they are all doing fine until one tries to go the other way and this slows the others down. However, the team manages to get along for the simple reason that they are bigger than one mule. There is a certain group of people just like that. They say if the government does not quit spending foolishly they are not going to pay their taxes. They are just like that stubborn mule; they are going to slow down the government but the government is bigger than they are.

To state this fact more fully let's take the time between the Civil War and the First World War. During that time we did not have many serious drawbacks. Do you know why? Everybody was pulling towards the same thing, and that was to build up the nation. It is one's duty to pull with the government and pay those taxes and get those billions of dollars of debt off our shoulders where we won't have any more heavy taxes to pay. Think this over, and don't be the mule that is trying to pull away from the others; let's get everyone going the same direction.

The Wish Of The Tail

My-my—a new column in the paper—what do you think about it? Oh! I forget you haven't read it all yet.

Well—to begin with, have you seen Susie Roger's new engagement ring? My, my, it's a pretty thing. Must be the Spring Fashion, engagements and marriages. Oh, how I wish I had a steady. Don't you think everyone looks cool and summery in their new spring dresses? Really is a change from the same old skirt and sweater.

Have you seen "Tooie" Smith's Bo-Peep dress? She should lead a lot of lambs to the slaughter with that!

Guess what? Spring is here! Can anyone figure out why Sarah is so moody lately? Have you noticed Bobby Nell strutting down the hall recently? Could it be that the contest is coming up soon? I don't know, you answer it! I have just figured out what is the matter with Sarah—she is so mistreated.

I've been noticing quite a few new steadies in H.H.S. Some of which are: Purris and Betty, Elaine and Harold, Jack and Bobbie Jane, Mary and Martha,

Bob and all the Available girls in H.H.S.

Have you ever seen as many girls driving their boy friends' cars? If you haven't just drop by main street some Saturday or Sunday night.

I guess you have noticed by now all of the seniors strutting with a chip on their shoulders. Reckon it could be because it is getting close to the senior trip and graduation.

Everyone has certainly missed Betty Smith and her cheerful personality around H.H.S. lately. We hope she will be back soon.

We would put something about Ruth London but she hasn't done anything important lately. What is this about Bettie Jo not going steady anymore? Could it be that she and Brack have broken up?

Is it true that L. T. and Joyce are about to break up because he won't buy her any Frenchries?

Wish I knew some more to pass on to you but so much for this time.

See you E. A. E.

JUNIOR HIGH NEWS

Mr. Stanton has gone to Austin, Texas this week. He is attending the Elementary Principals meeting there. Mr. Thompson is the temporary principal at Junior High School during the absence of Mr. Stanton.

The classes at Junior High are planning to hold a Spelling Bee on Tuesday, April 12. All of the schools in this county will compete in the contest. After quite a lot of changes and planning the date for the eighth grade banquet is set. It will take place on Thursday, April 14. The theme is to be the Solar System. All of the eighth grade students are looking forward to a wonderful time.

What Does Easter Mean To You?

Miss Thelma McMinn—One of the two most important events in the history of the world.
 Mrs. Thompson — Holidays from school.

Mr. Graham — Hundreds of people in Church and Sunday School who never go any other time.
 Mr. Stanford — Other than from the religious standpoint, I like to see the new white hats.
 Milton Newell — Get out of school two days.
 Louis LeGrand — Get a new pair of stockings to wear on Sunday.

Don McNeese — Vacation from school.
 Dwaine Walker — Schools out!
 Joe Kerr — Get out of school.
 Joan Orr — It is a date to remember and think about.

Gene Walker — It means the six weeks tests will be past.
 LaJuan White — It's a very sacred day I think. I think it should be held that way.
 Rayburn Strange — Get out of school two days.
 Inez Tucker — I like the little rabbits.
 Rose Stephen — Hunting Easter eggs.
 Dick Ake — Hunting Easter eggs.

Uil Gunter — Holidays.
 Mary K Boyd — The resurrection of Christ.
 Nellie Jean Brown — When Christ arose from the dead.
 Dorothy Watson — The rising of Christ from the grave!
 Mrs. Little — It's spring.
 Joan Southern — It's a sacred day.

Betty Carney — It means a happy joyous season.
 Donna Airhart — A glad time and can be even more so if you take it in the right attitude.
 Sue Berrynan — I think mostly of Christ's arising.
 Annie Mae Castor — It means I get a new dress.
 Evelyn Benson — It is one of the most important holidays in the year and I think it should be kept more than any of them.

Edith McMinn — Through Christ's arising from the dead, we have salvation.
 Alice Ward — A new Easter outfit and going to church.
 Elma Rae Hamby — It's a special day and generally it's always pretty and I love the Sunday School lessons on Easter Sunday.
 Pat Frye — The day to dress up and go to church.

Betty Jo Bell — It means going to church on Easter.
 Ruth Payne — It means being able to go to church with the whole family.
 Kathryn Davis — It means I have more time to do nothing in.
 Audrey Hood — It reminds me of coloring Easter eggs.
 Jo Ann Witherspoon — New clothes.
 Leo Hennington — Just another holiday.
 Eugene Collier — Something sacred.

Dwight Wilson — It means that everybody dresses up and goes to church.
 Joan Walser — Pretty clothes and going to church.
 Marvis Hensley — Everyone thinks about the arising of Christ.
 Marilyn Henderson — The resurrection of our Lord and the end of Lent.
 Earlena Phillips — It means spring is here for good—maybe.

Today's sport fan is Bob Patterson, a student at Hereford High School. He became interested in sports when he first started playing them in grade school. His favorites are: High School—James Garner, All-American high school and from Amarillo.
 College—Doak Walker, the All-American back from S.M.U.
 Pro—Lou Boudreau, the playing manager of the world champion Cleveland Indians.

His biggest sport disappointment was when the Whitefaces lost a close basketball game to the Friona Chiefs this year. His biggest thrill was when he made the all district basketball team this year.

The boys' debate team, composed of Danny McLallen and John Southall, walked off with the blue ribbon for the boys' division. The debate subject was: Resolved: That the State of Texas Should Increase the Severance Tax On Its Natural Resources.

The girls' debate team, composed of Ruby Faye Barclay and Emmarie Turner, returned home with red ribbons representing second place in the girls' division.
 "The Advantages of Being Shy," the one-act play submitted by Hereford, received no rank. The cast consisted of: Iris Gray, Martha Thomas; Helen, Mary Katherine Carroll; Janet, Pat Longbottom; Olivia, Jane Welch; Tom Thurston, Jack Stanton; Miss Blakely, Sallie Womble.

Mary Katherine Carroll made the all-star cast as the second best actress.

Mrs. Oma Link Rowley was the critic judge for the one-act plays.
 Those taking part in the play and debates were members of

the dramatics and speech classes of Hereford High School. They were under the direction of Mr. Jack Cogdill.
 The trip to Canyon was made in cars under the sponsorship of Mr. Cogdill, Miss Ethel Womble, and Miss Vida Hicks.

Four and three fourths billion pounds of fish are caught annually in the United States.
 The duck hawk is reported to be the fastest flying bird in the United States.
 There are more than 800 species of native North American birds.

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 The trip to Canyon was made in cars under the sponsorship of Mr. Cogdill, Miss Ethel Womble, and Miss Vida Hicks.

Churches Observe Easter Services

By GERTRUDE BETZEN
 Easter is a festival of the Christian Church in remembrance of the Resurrection of Jesus Christ. This is a movable feast.

The Church Council at Nicaea decided that Easter should be celebrated on the first Sunday after the first full moon on or after March 21. Therefore Easter may come as early as March 22 or as late as April 25.

In many churches Easter is preceded by a period of prayer and fasting called Lent. This is in memory of Christ's forty-day fast in the desert.

The Easter service is the most elaborate of the church year. The message "The Lord is risen" is expressed in ceremonies, prayers, and music. Besides these services Sunrise Services are held outdoors in many places.

The white lily, symbol of the Resurrection, is the Easter flower. Colored eggs and rabbits have come from pagan antiquity as symbols of new life.

The name "Easter" comes from the Anglo-Saxon goddess of spring, Ostara, in whose honor an annual spring festival was held. Some of our Easter customs have come from this and other pre-Christian festivals. Others come from the Passover feast of the Jews, observed in memory of their deliverance from Egypt.

In spite of the pagan practices Easter is still a religious holiday for all churches and is observed as such.

LAUGHS

Grammatically Speaking
 Tom: "What is the Mason-Dixon line?"
 George: "A division between you-all and youse guys!"

Miss Milquetoast
 Little Girl: "Is there a train going north within the next hour?"
 Agent: "No, there isn't."
 Little Girl: "Is there a train going south then?"
 Agent: "No, there isn't."
 Little Girl: "East?"
 Agent: "No."
 Little Girl: "West?"
 Agent: "No."
 Little Girl: "Then I guess it's safe for me to cross the tracks."

Bad Weather
 Mary: "What's worse than raining cats and dogs?"
 Jane: "Halling streetcars and busses."

Lady's Daze
 The luggage-laden husband stared miserably down the platform at the departing train. "If you hadn't taken so long getting ready," he admonished his wife, "we would have caught it."
 "Yes," the little woman rejoined, "and if you hadn't hurried so, we wouldn't have so long to wait for the next one!"

Advertisement clipped from the Kansas City Star: "Take out an accident policy. One customer broke her arm the other day, and we paid her \$500. You may be the lucky one tomorrow."

Rubbing It In
 A Republican and a Democrat were having a discussion. Said the Republican: "I read where the President and his family have to move out while the White House is being repaired."
 "Yes," said the democrat. "A handful of carpenters did what millions of Republicans couldn't accomplish."

Poor Father
 A mother hen was scolding one of her chickens and said, "Why, if your father could see you now he'd turn over in his grave!"

Easter Cantata Will Be Presented By School Chorus

A joint concert will be presented by the Junior high and the Senior high school choruses on the evening of Wednesday the 13th at 8:00 in the High School Auditorium. This concert will consist of about 190 singers.

The concert will tell the entire Easter story through the use of songs, sextet, octet, small ensembles, and obligato numbers. Jo Ann Witherspoon will be the reader and Jane Welch will be the accompanist at the piano.

The aim of the program is to make the Easter story more vivid and real in the minds of Hereford people.

Some years ago the United States experimented with tea growing in South Carolina and Texas but later abandoned it.

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FROM THE ACA OFFICE

Spring Conservation Practices Are Giving Farms In Area "New Look"

Conservation work in the county A. C. A. office has continued to be active as farmers prepare for planting season.

Subsoiling 12 inches or more for better water penetration is being done by the following: Roberta Campbell, 104 acres; T. E.

Seigler, Jr., 400 acres; I. E. Pendleton, 157 acres; James G. Newkirk, 250 acres; Wayne Johnson, 299 acres; Claude Ward, 350 acres; Elmer Northcutt, 110 acres; E. P. Kistler, 100 acres; H. R. Vaughn, 200 acres; Walter L. Kuper, 165 acres; H. H. Miller, 400 acres; Von Edelman, 336 acres; C. G. Richardson, 356 acres; Donald Schmitt, 100 acres; J. W. Brown, 28 acres; Richard C. Medlin, 500 acres; Raymon C. Childers, 100 acres; Jack E. Walker, 238 acres; F. E. Finney, 166 acres; C. Palmer Norton, 193 acres; H. Leon Coffin, 157 acres; C. A. Betzen, 120 acres; William S. Fluitt, 160 acres; H. W. and Norman Gray, 500 acres; Norman Gray, 319 acres; Joe Brozman, 115 acres.

Contour chiseling to protect summerfallow and other crop land acreage is planned by the following: Morris Easley, 613 acres; Morris W. Blankenship, 514 acres; C. F. Homfield, 360 acres; Donald Hicks, 75 acres; C. L. Vestal, Jr., 801 acres; Gorman E. Tannahill, 533 acres; Claude Ward, 350 acres; James R. Higgins, 360 acres; John E. Rouse, 120 acres; O. Dwight Rouse, 595 acres; James T. Guinn, 100 acres; Elmer Northcutt, 574 acres; Edward A. Dziuk, 33 acres; C. R. Richardson, 300 acres; Jack E. Walker, 317 acres; C. Palmer Norton, 193 acres; Paul S. Mathers, 30 acres and Von Edelman, 336 acres.

Contour seeding, of small

grains: Morris Easley, 300 acres; C. L. Vestal, Jr., 160 acres; James R. Higgins, 160 acres; Paul S. Mathers, 30 acres; C. G. Richardson, 140 acres; and C. Palmer Norton, 73 acres.

Joe Brozman is using 28 pounds of 2, 4-D on 13 acres of bindweed.

Reorganization in irrigation systems are continuing. Requests for leveling have been asked for by Paul S. Corbett, 225 acres; A. L. Jones, 80 acres; Charles T. Noland, 153 acres; C. A. Bettman, 20 acres; H. R. Vaughn, 200 acres; F. E. Finney, 166 acres and Abraham Drager, 110 acres. Mr. Drager is moving 450 cubic yards of dirt for leveling at a rate of 8 cents per cubic yard. E. P. Kistler is constructing an elevated ditch using 300 cubic yards of dirt.

Concrete construction on irrigation systems is being done by John P. A. Drager, 3 cubic yards; Paul S. Corbett, 4 cubic yards; A. N. Hopson, 6 cubic yards; Charles W. Cogdell, 17 cubic yards; F. E. Finney, 3 cubic yards; William T. Gunstenson, 2 cubic yards; Paul S. Corbett is installing 56 feet of metal culverts; Charles T. Noland is installing 28 feet of metal culverts.

Clyde W. Russell is establishing permanent pasture by seeding 70 pounds of bromegrass, 50 pounds of orchard grass and 50 pounds of perennial ryegrass.

Mark A. Koenig has seeded 150 pounds of Hubam clover to turn under and A. J. Peters has seeded 300 pounds. John J. Paetzold has seeded 20 acres of white sweet clover to turn under and William T. Gunstenson has seeded 35 acres.

Superphosphate is being applied to legumes by the following: Mark A. Koenig, 800 pounds; Edward A. Dziuk, 3700 pounds and William T. Gunstenson, 9200 pounds.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Flake Barber announce the birth of a daughter, Michelle, Sunday, April 10, in Deaf Smith County hospital. Mrs. Barber is the daughter of Mr. and Mrs. A. H. Gentry of Gullport, Miss., and Mr. Barber is the son of Mr. and Mrs. Frank Barber of Hereford.

Ticklers

By George



"Clara, why don't you bring the young man home sometime? . . . Me and yer maw would like to know what kind of folks he comes from."

All-Day Services To Be Held Easter At Bippus Church

By CHRISTINE FORTENBERRY

Clinton Homfield visited in the home of Hardy Harris Saturday. J. G. Fortenberry was in Amarillo Tuesday on business.

D. C. Banks made a business trip to Gainesville Thursday. Ray Brown, Leon Ledbetter, and Ray Fortenberry hauled cattle for J. G. Fortenberry Tuesday.

Mr. and Mrs. Jake Fortenberry and children, Mr. and Mrs. Hugh Fortenberry, and boys visited in the home of J. G. Fortenberry Friday night.

Hugh and Richard Fortenberry visited in the home of J. G. Fortenberry Monday.

Rev. James McFrittridge will conduct services at the Bippus Church Sunday, April 17. There will be an all day service, with an Easter egg hunt for the children in the afternoon. Dinner will be served at the church at noon.

Mr. and Mrs. Charles R. Higgins of Hereford visited in the home of J. G. Fortenberry Friday night.

Chloe Dell Fortenberry visited with her parents over the week-end.

Robert Caldwell and Mr. Pounds of Adrian were visitors

in the home of J. G. Fortenberry Thursday.

Mrs. J. G. Fortenberry and daughter, Anna Kate, visited in Floydada and Lockney Thursday. Mrs. C. F. Rickels visited in the home of J. G. Fortenberry Wednesday.

Jimmy Bradley visited with his parents at Roaring Springs over the week-end, and attended funeral services for an uncle.

King William II of Britain, an unjust and grasping ruler, invoked the wrath of the church by selling church offices or keeping them unoccupied so he could keep the revenue for himself.

People once believed that eels would grow from horse hairs cut into finger-long pieces and thrown into a river.

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Bible Study..... 10:00 A.M.
Worship..... 11:00 A.M.

Evening:
Young People..... 7:15
Worship..... 8:00

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4:45 P. M.

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Special Dinner

\$1.25

Soup: Cream of Tomato

Salad: Deviled Egg

Entree:

Baked Turkey with Celery Dressing

Giblet Gravy

Green Beans

Baked June Corn

Snowflake Potatoes

Cornbread or Hot Rolls

Drink Milk or Ice Tea 5c Extra

Dessert: Strawberry Shortcake

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MESSENGER NEWS

Construction is Started This Week On Messenger Community Building

By MRS. BOB WYLY

Men of the Messenger Community, with the aid of two carpenters, Johnny Brand and Virgil Hall, ran the foundation last Friday for the new Community Center. Located on the south side of Harrison Highway, across the road from the C. O. Northcutt place, the property for the community house was deeded to the Messenger Home Demonstration Club by Northcutt. The building will be used for home demonstration club activities and for community affairs.

colored Easter eggs for the centerpiece. Club members interested in glove-making spent the day working on gloves, supervised by Mrs. W. H. Clements, while other members crocheted. Mrs. C. A. Castleberry of Stanton, mother of Mrs. W. H. Clements, was a visitor.

Mrs. W. H. Evans made a shopping trip to Clovis, New Mexico Thursday afternoon.

Mr. and Mrs. T. J. Poindexter and Joey and Mrs. Poindexter of Arona were business visitors in Lubbock Tuesday of last week.

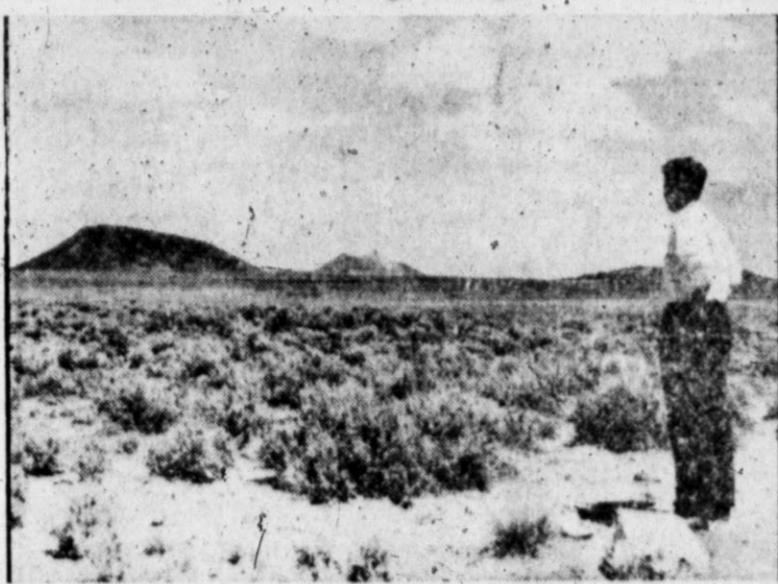
Duane Wyly made a business trip to San Jon Thursday. He visited his brother, Porter Wyly. Mr. and Mrs. L. E. Beene and children were shopping in Clovis last Friday.

Mr. and Mrs. W. H. Clements spent last week-end visiting relatives in Dalhart.

Mr. and Mrs. C. A. Castleberry and son, Montie, visited in the

Members of the Messenger Home Demonstration Club met in the home of Mrs. C. O. Northcutt Friday, to have an all-day meeting. A covered dish luncheon was served, at noon from a large dining table, attractively decorated with an Easter bunny sitting in the midst of brightly

No Shortage of Space



Just north of the twin buttes in the background, near Arco, Idaho, the Atomic Energy Commission is planning to set up its half-billion-dollar atomic energy reactor installation. The commission will have plenty of room in the vast, flat wasteland to work on its project to develop an atomic-energy-powered engine for naval craft.

home of their daughter, Mrs. W. H. Clements last week.

Mrs. J. A. Wyly and Duane went shopping Tuesday afternoon in Clovis.

Luke Cathey of Stanton was a week-end visitor in the T. J. Poindexter home. Cathey is an uncle of Mrs. Poindexter.

Mr. and Mrs. Eldred A. Brown spent Sunday in the home of Mr. and Mrs. Jack Patterson in the Rhea Community.

Mr. and Mrs. N. A. Brown and sons took Sunday dinner in the home of Mrs. Brown's brother and family, Mr. and Mrs. Ray Potts of Hollene, New Mexico. Mr. and Mrs. N. A. Brown, Mr.

and Mrs. S. N. Thweatt motored to Amarillo Friday, where Mrs. Brown and Mr. Thweatt underwent medical treatment.

Mrs. Wilson Wyly has been ill the last two weeks. Her mother, Mrs. Waters of Silverton, is staying with her until she recovers.

Mr. and Mrs. Bob Wyly were Sunday guests in the Forest Gaines home.

PERSONALS

Among the group attending the meeting in El Paso to take Masonic work will be Mr. and Mrs. Ben Childers and Mr. and Mrs. Frank Cogdell. Childers will take his Scottish Rite. The foursome plan to leave Sunday and be gone a week.

Mr. and Mrs. George Graham and children, Ray and Peggy, will spend the Easter holidays in Plainview visiting Mrs. Graham's parents, Mr. and Mrs. Charles King. Easter Sunday will also be the occasion of Mrs. King's birthday and her daughter will be there to help her celebrate the occasion.

Mr. and Mrs. Homer Erwin and Mr. and Mrs. Maren... attended a meeting in Amarillo Friday night for students of Texas Technological College.

Warr, student at Amarillo Junior College, was guest soloist at the morning service at Methodist Church Sunday.

Mr. and Mrs. C. C. Barnett of Plainview spent the weekend here with her mother, Mrs. J. W. Beene.

Mr. and Mrs. A. C. Green and daughter were guests of her sister, Mrs. Hall Beavers and family in Hereford Sunday.

Miss Paula Mae Mathers who is attending the University of Oklahoma in Norman, is expected home this week to spend the Easter vacation with her parents, Mr. and Mrs. Paul Mathers.

In northern Scandinavia, the ocean warms areas because of the influence of the sun, but the water temperature is low.

In Virginia, the state raises tobacco, the leaf which is used for chewing, which was a part of the old Indian trails converted to "railing roads."

Methodist Choirs to Present Easter Cantata Sunday Evening

The choir of the First Methodist Church will present the Easter Cantata "The Divine Redeemer" arranged from Charles F. Gounod, at 8 p.m. Easter Sunday evening.

Under the direction of Mrs. J. C. McCracken the adult choir will be augmented by the youth choir which is directed by Carl Johnson, public school music director.

Soloists will be: Mrs. W. E. Stevens, Miss Mattie Mae Swisher, Colleen Brown, Marilyn Markley, Jim Worrell, Jim Sparkman and Bob Thompson. Mrs. W. J. Stanford is organist.

The cantata reveals the Easter story in song and drama the scenes of Christ's last week on earth and the final tragedy of Calvary.

The Lapps, many of whom live in northern Finland, are real life counterparts of Scandinavia's legendary dwarfs. They are, typically, four and a half to five feet tall, and have great physical strength.

Honored On Birthday

Troys Riddle was honored at a surprise party recently when Mrs. Riddle entertained with a games party on his birthday. Birthday cake and ice cream were served and card games were enjoyed.

Those present were Mr. and Mrs. Jimmie Jesko, Mr. and Mrs. Lilburn Hamilton, Mr. and Mrs. Eugene Sparks, Mr. and Mrs. Jack Bivins, Mr. and Mrs. C. E. Leasure Jr. and the honoree and hostess.

The Alexandria, Virginia, Gazette, founded in 1784, claims to be the nation's oldest daily newspaper.

Frogs (a term which also includes toads) vary in size from a Cuban type which measures three-quarters of an inch long to a West African giant which has a two-foot leg spread.

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Bright sun shining—new greenery showing—soft breezes calling you onto the highway—this is the season that Buick of yours was made for!

This is the time when you'll want to hear the sweet hum of its eager power, feel the lazy comfort of its easy stride, get the springtime feel of its thrilling action.

And you can have all that—with just a little attention to some simple things to shake the winter out of its bones.



For instance—the rusty sludge that has accumulated in your radiator should be cleaned out. Transmission and rear end may be low on lubrication, and should be checked. Crankcase oil should be changed to a summer grade.

The underside of your car has taken a lot of splashing on wet roads. Some of the chassis grease has been washed out, some of it fouled with mud and grit.

Time to Spring Clean your Buick too!



Check your car— Check accidents!

Driving is twice the fun when you have complete confidence in your car—when you know that tires, brakes, steering, lights and the like won't let you down.

Altogether, there are 10 points to be checked for safety on any car. Bring your Buick in to us for a thorough going-over before setting off on your spring safari. We'll take the worry and fuss off your hands—so you can be carefree at the wheel.



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HEREFORD

SUMMERFIELD NEWS

Easter Egg Hunt, Clean-Up Program To Be Held Friday in Summerfield

By BOBBIE WALSER
The annual Easter egg hunt for the community, sponsored by the Summerfield Study Club, will be held Friday afternoon at the school house. Each child is asked to bring six eggs. In combination with the egg hunt, clean up day for the school-house, and church yards will also be observed. Meeting time for the community clean-up ac-

tivities will be at one o'clock at the school-house, with the Easter egg hunt scheduled for later in the afternoon.

Mrs. C. R. Walser, Mrs. L. L. Cannon, Mrs. J. O. Clark, Mrs. D. C. Walser and Mrs. Earl Lance attended a W. M. U. meeting in Tulla Wednesday. Several women from this com-

munity attended the Garden Club convention tea Friday at the home of Mrs. Frances Houston in Hereford.

Sixty-five were in attendance at the Summerfield Church Sunday morning. Services were conducted by Brother Merrill Weathers of Amarillo. Accompanying him were Mrs. Weathers and Neida.

Mrs. B. E. Roberson and Gayle, Mrs. Guy Walser, Bobbie and Betty, attended the services at the First Christian Church Sunday, at which all members of the Rainbow Girls were honored. Gayle and Bobbie are both members of the Rainbow girls.

Mr. and Mrs. Kenneth Neill are the parents of a daughter, born Wednesday at the Friona Hospital.

Mr. and Mrs. J. R. Euler are the parents of a son, born Wednesday at the Deaf Smith County hospital.

Mavis Hensley of Hereford spent the week-end with her grand-parents, Mr. and Mrs. W. A. Pallow of this community.

Jessie Criss of Plainview spent Sunday visiting in the home of Mr. and Mrs. O. C. Stone and

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The first of a group of 250 refugee orphans to be resettled in the United States arrives at Idlewild Airport in New York from Hamburg, Germany. Homes will be found for the children in this country by the U. S. Committee for the Care of European Children.

family. Ronald Criss of Hereford was another visitor in the Stone home.

Mr. and Mrs. George Summer and family are new-comers to Summerfield.

Mr. and Mrs. J. A. Noland, who have been vacationing in Hot Springs, New Mexico, were in an auto accident upon their return to Summerfield. They returned to Hot Springs to have the car repaired. Neither received any injuries.

Americans are credited with in a kind of chewing gum.

Edward I, the first Prince of Wales, is believed to have born in Caernarvon, Wales.

Certain Mongolian tribes use salt in their tea.

Delegates Home From Convention

Delegates to the annual Seventh District, Texas Federation of Women's Clubs convention have returned home after attending sessions held in Lubbock Tuesday and Wednesday, and reports are being given at club meeting this week.

Headquarters for the convention was the First Methodist Church and numerous luncheons, teas and social affairs were given as side-light entertainment features.

Highlights of the program included an address by Dr. D. M. Wiggins, president of Texas Tech, whose subject was "A Look At Today". He stressed the need for individualists "What the American nation fears today is the lack of individual responsibility," he concluded.

dent; Mrs. O. M. McGinty, Spur, vice-president and Mrs. U. L. Willie, Matador, treasurer.

Memphis was chosen as the next convention site after invitations had been extended for the 1950 Spring convention.

Clubwomen from Hereford attending the convention were Mesdames Bill Blood, Henry Benson, J. R. Johnson, D. H. Alexander, J. P. Slaton, Burl France, John Patton, Frank Terrell, A. V. Hendrick, N. E. Gass and J. B. Jones.

William the Conqueror caused a great census to be made of England, called the Domesday Book, which enumerated all possessions down to the last pig, ox and cow.

Eels live in fresh-water rivers, but go to the Sargasso Sea to spawn.

Wodrow Wilson taught history and political science at Bryn Mawr and Wesleyan universities before he became a Princeton professor of jurisprudence.

The Kodiak bear, a species on Kodiak Island in 1895, is the largest living carnivorous land animal. Because bears are unable to procure food during the winter months in temperate regions, they hibernate.

DOUBLE ACTION PROGRAM ON THE SCREEN AT LAST... THE ADVENTURE IDOL OF MILLIONS! JUNGLE JIM WITH WEISSMULLER VIRGINIA GREY GEORGE REEVES Like BARON - Rick VALLIN JOHNNY MACK BROWN GUNNING FOR JUSTICE STAR FRIDAY SATURDAY

MYSTERY AND ACTION SEE-- Ancient Ruins Pagan Gods Eerie Murder ROLAND WINTERS CHARLIE CHAN THE FEATHERED SERPENT WITH KEYE LUKE GUN LAW BITA OSHMAN RAY WHITLEY TEXAS FRIDAY SATURDAY

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THAT'S WHAT OWNERS SAY ABOUT THIS ROAD-PROVEN NEW 1949 MERCURY! Imagine being able to drive hundreds of miles in a day—and scarcely feel it. That's how restful and relaxing this road-hugging new 1949 MERCURY is! Owners say there isn't a smoother-riding, easier-handling car in its class! And there isn't!

You can look forward to years of ease and relaxation in your new 1949 Mercury. For everything in it has been road-proven by thousands of owners for millions of miles! Here are a few of the many good things you get: A powerfully thrifty new 8-cylinder, V-type engine! Owners claim 17, 18, 19 miles per gallon—and up! Front coil springing! A restful "comfort-zone" ride! Easier steering! "Super-safety" brakes! Softer, broader seating! Increased visibility, too! Drive it—just drive it—and you'll say: "It's Mercury for me!" *Even more with optional Overdrive

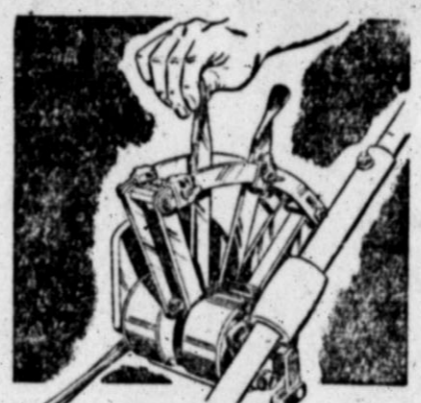
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Fingertip FARMING!

A fellow came in the store the other day and asked, "What's this I've been hearing about the Farmall C tractor and Fingertip Farming? I'd like to try it once." "There it stands," I said. "Hop to it." He hopped on the seat, grinned a little, then touched the starter. Then he tried the Touch-Control lever. Watching the cultivator lift and lower automatically, he burst out laughing and said: "Never saw anything like it. No more heavy muscle work... no more aching back or arms... Yesser, from now on it's the Farmall C for me! I like this new Fingertip Farming!" Why don't you drop in and see the Farmall C?

DEMONSTRATION TUESDAY, APRIL 19 10 A. M. to 6 P. M.

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Congratulations, Thursday, April 14, through Saturday, April 16 Mr. and Mrs. Pat Wederbrook Mr. and Mrs. E. H. Harper Mr. and Mrs. M. T. Hawks Mr. and Mrs. James A. Derryberry Mr. and Mrs. Sam W. Brown upon the occasion of your wedding anniversary.

YOUR EASTER ENTERTAINMENT FROM BURLESQUE TO BROADWAY 12 SHOW-STOPPING SONG HITS! BETTY GRABLE DAN DAILEY WHEN MY BABY SMILES AT ME Technicolor with JACK OAKIE STAR Sunday Monday Tuesday

Jungle Challenge! A NEW TARRAN Battles New Dangers! TARRAN'S Magic Fountain TEXAS Sunday Monday Tuesday