



### Ta-Wan-Ka Camp Fire Girls Hold Round-Up And Rodeo For aDds

Ta-Wan-Ka Camp Fire Girls entertained at a Dad's Round-Up and Rodeo at the Camp Fire Hut Friday evening. As the dads arrived each was branded with the Square D or Circle R Ranch brand with Rita Vinton and Evelyn Wilf serving as ranch foremen.

For entertainment, cowboy songs were sung around the camp fire and Bonnie Lewis play-

ed special musical numbers on her guitar.

Highlight of the entertainment was the "Rodeo" with entries in events including: Races—Dangerous Dan McStrue, Sure Foot Gray, Hop-A-Long McMinn, Cotton Eye Barnard, who was the winner. Bulldogging contest—Stonewall McCracken, Dead-Eye Vinton, winner; Trick Riding: Pretty Boy Crawford, Cannon Ball Bezner. Shooting

Match: Baby Face Hall and Hot Shot Vernon. Mr. Vernon and Evelyn Wilf were selected as the best couple in the grand promenade.

Members and their guests attending were Sue Barnard and D. C. Barnard, Marcella Bezner and Frank Bezner, Virginia Brock and her Dad, Martha Jean Brown and Perry McMinn, Nancy Crawford and H. V. Crawford, Norma Grace Gray and Norman Gray, Fay Ann Kerschen and Andrew Kerschen, Bonnie Lewis and Nate Thomas, Georgia Lewis and Art Lewis, Sylvia McCracken and J. C. McCracken, Earleen Plank and Earl Plank, Lou Alice Shir-

ley and Jim Shirley, Trave Smith and her Dad, Rita Vinton and Leon Vinton, Evelyn Wilf and Mr. Vernon Rose Mathes and Mr. Hall.

Special guests were Mr. and Mrs. Urlin Streu, and the chuck wagon bosses were Mrs. J. C. McCracken, Mrs. Art Lewis, Mrs. Herbert Crawford and Mrs. Earl Plank, sponsor of the Ta-Wan-Kas.

### Hospital Notes

Patients discharged from hospital: J. S. Fore, surg.; Mrs. J. A. Grimes, med.; Bill Githens, emerg.; Vella Kee Skypola, med.; Mrs. Earl Scott, surg.; George Kelly Oliver, med.; Mrs. G. L. Woods, med.; Mrs. Wanda Tinsley, surg.; Mrs. S. A. McCathern, surg.; Bobby Galt, Gilbreath, med.; Mrs. Walter B. Tinnin, surg.; F. M. Woolbright, med.; Frank Woolbright, med.

Patients in hospital: J. H. Ross, med.; Mrs. W. P. Axe, surg.; Mrs. A. S. Brooks, surg.; Ronda Kay Moore, med.; Mrs. Wayne Evans, O. B.; Mrs. W. H. Gentry, O. B.; Nellie Pearl Shannon, surg.; Mrs. A. A. McMillan, surg.; Mrs. Earl Prather, med.; A. V. Hendrich, med.; John Lesly, med.; Mrs. Ed Loerwald, O. B.; H. T. Bellows, surg.; Father James, med.; Mrs. R. D. Eldridge, O. B.; Mrs. W. H. Vick, O. B.; Mrs. Marie O. Breitling, surg.; Charlotte Duncan, med.; Mrs. N. Froelick, med.; Mrs. J. T. Wood, O. B.; Stanford Knox, surg.

### New Babies

Born to: Mr. and Mrs. W. H. Gentry, a son, Robert Ray, on March 19; Mr. and Mrs. R. D. Eldridge, a daughter, Cynthia Rosalia, March 22; Mr. and Mrs. Edd Loerwald, a daughter, Claudia Margaret, March 20.

### G. A. Girls Study American People

Junior Girls Auxillary of the Baptist Church of Summerfield met at the church Friday afternoon for a business meeting and program. A study of "America and its People" was conducted. Girls present were Sandra Wright, Ann Lookingbill, Nelda May, Sandra Patrick, Carol Walsler, Elnora Patrick, Gloria Walsler and the sponsor, Mrs. J. H. Patrick.

In making stuffed green peppers for a main dish many cooks like to soften the peppers before stuffing by simmering them in boiling water for a few minutes.

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THE NEW

# Parkway Grocery

ON EAST HIGHWAY 60 — JUST WEST OF  
HEREFORD OIL COMPANY

**LOTS OF FREE PARKING SPACE**

FRESH VEGETABLES

QUALITY MEATS

COMPLETE STOCK OF GROCERIES

We believe we have brought to East Hereford the modern, complete grocery and meat headquarters that you have been asking for. Everything possible has been done to provide a complete stock, experienced personnel, and convenient shopping. May we enjoy your patronage?

PH. 429

GLENN WATTS

R. N. LARMER

J. R. FOWLKES

## WILLYS-OVERLAND

*Reduces Prices*  
**\$25 to \$270**



**NEW LOW PRICES ON ALL MODELS**

Now America's Most Useful  
Vehicles Cost Less to Buy  
As Well As Less to Run!

Willys-Overland's policy of avoiding wasteful yearly model changes—plus new economies in manufacturing and materials—make possible

new low prices that car and truck buyers will welcome. You'll keep on saving, month after month, year after year, with these vehicles that are world-famous for low-cost operation and maintenance. Owners of the 360,000 Willys-Overland vehicles built since the war will vouch for that!

Come in now and see the money-saving price tags on 'Jeep' Station Wagons, 'Jeep' Trucks, the Universal 'Jeep' and the Jeepster.

# Roberson Motor Company

1st and MILES

HEREFORD

PHONE 440

## AT PENNEY'S TOMORROW

NEW LOW PRICES

ON

OVERALLS & JEANS

# FINDS

FOR A WELL-ROUNDED WARDROBE!



**5.90**  
COMPARE

★ COTTON CASUALS

★ BUTCHER RAYON

★ CASH-AND-CARRY VALUE!

You know they're buys! Left, clear cotton pique print... right, crisp-textured embroidered rayon. From a collection that goes all the way from casual to dressy... stays at one low price!

Size 9 to 44  
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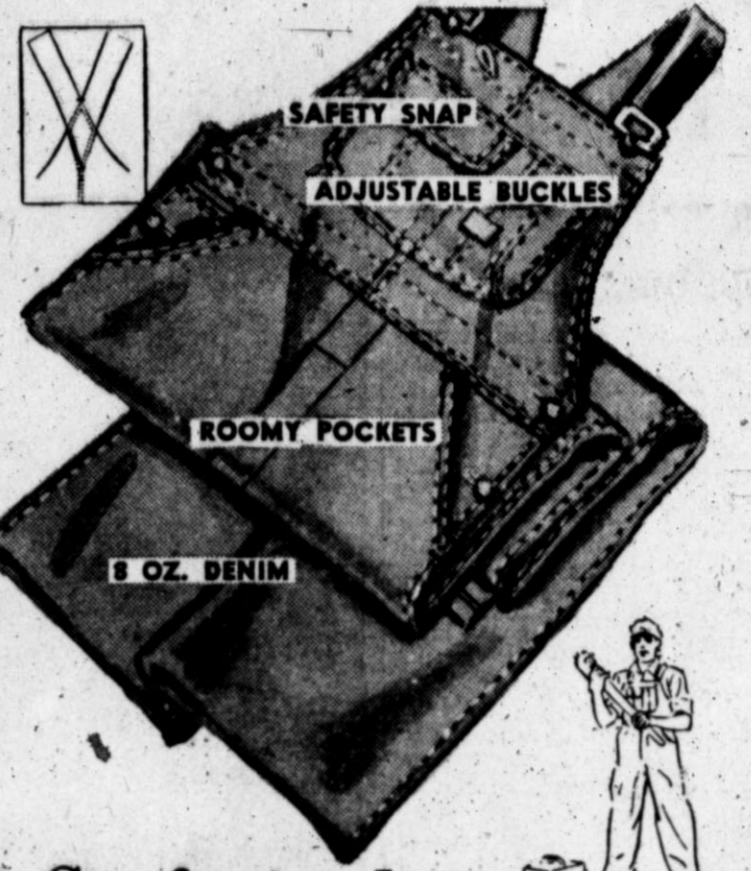
**SPECIAL SPRING BUY,  
COME LOOK AND YOU WILL  
BUY**



**2475 to 3500**

A CASH-AND-CARRY VALUE!

Whether you choose yours full or fitted... you've chosen real value! They're very well tailored in pure wool covert. For a bit of back interest, fitted coat has half-belt... swinging coat has yoke top. In good spring colors... 10-18.



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# BIG MAC\* OVERALLS

★ THRIFTY VALUE!

**\$2.29**

MEN'S PAYDAYS . . . . . \$2.79

FOREMOST JEANS . . . . . \$2.29

BOYS' BIG MAC OVERALL . . \$1.39

FOREMOST JEANS . . . . . \$1.89



**SHEER  
GAYMODE  
NYLONS**

**51 Gauge! 1.15**  
NOW DOWN TO

If we could tell you the original price of these wonderful hose, you'd recognize it as the biggest nylon bargain you've ever heard of! Very fine, very sheer, dress weight—15 denier—and every pair FIRST QUALITY. No irregulars or seconds, ever! Now, \$1.15. New spring shades. Get yours now!

45 GAUGE, 30 DENIER  
**NYLONS**

88c

# The Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

**OLMAN AND GILLENLINE** Publishers  
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### Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon the receipt of same being given to the editor personally, at the office.

## Committees For Courtesy Tea Are Appointed at Board Meeting

Committees for the tea which will be given by Deaf Smith County Federation of Women's Clubs as a courtesy affair during the District 1. Garden Clubs convention to be held here on April 8-9, were appointed at the board meet held Saturday afternoon at the court house. Those named by the president, Mrs. Ray Johnson, include: program—Mrs. A. J. Schroeter, chairman; Arrangements—Mesdames Frances Houston, Lillian Wilson, A. L. Manjeot, Vivian Major and Lyle Blanton; Invitations—Mesdames Ed Cox and Forrest Minion; Refreshments—Mesdames Charles Burk, Tom Draper, O. L. Click, Curtis Traveek, B. E. Roberson and Palmer Norton; Tables—Mesdames Howard Gault, H. H. Caraway, V. E. Dameron, L. H. Lookingbill, and W. J. Stanford.

Other plans completed included the vote nominating Mrs. Ray Johnson delegate to attend the 15th District T F W C convention which will be held in Lubbock April 4-5-6 and a decision to send a letter of appreciation to Mrs. Clara McLean, former Deaf Smith County Librarian, and one to the county commissioners. Members of the board voted to assist Mrs. A. L. Manjeot, welfare chairman in the forthcoming clean-up, paint-up and fix-up campaign and plans for the Federation's Anniversary tea were discussed. The tea will be held late in April or early in May. Plans were also announced

for the Friendship Day Luncheon which will be held by federated club women Friday.

## Trades Day Is Now Considered

The Retail Merchants Committee agreed Tuesday, to canvass the town and see if merchants favored reviving the Appreciation Day drawing. Johnny Poole, chairman announced this week.

Harry Lewis, representative of the copyrighted Appreciation Day Program was in town Tuesday and Wednesday to spark-plug the canvass. He was main speaker at the morning meeting of the merchants committee. "Locally, we have not had an appreciation day since February 1948," said Poole. "We can make no definite commitments until our group has talked with all the members of the association but should they agree with the plan, we will be able to announce details of the program in the Brand next week."

Mr. and Mrs. Wayne Cox of Canyon spent the week end here with her mother, Mrs. C. B. Williams. Mr. Cox, who is a student at W T S C, will receive a degree in chemical engineering from the school in May. Mrs. Cox is the former Miss Marie Williams.

## Congress-Bound?



With a vacancy in Congress left by the death of New York's Rep Sol Bloom, 35-year-old Franklin D. Roosevelt, Jr., has agreed to become a candidate for the post in a special election to be held at an as yet undetermined date. He is expected to be supported by both Democratic and Liberal parties of New York's 20th district.

## Camp Fire Group Plans Outings

Members of the Camp Fire Council met Tuesday morning at Ike's Cafe to discuss plans for this summer's camp fire camp. Earl Phillips, president of the Council, presided at the meeting.

Tentative dates set for the camp was June 6 through 10, and the committee headed by C. O. Wilkins, chairman, is investigating availability of a camp near Ruidosa. A camp at Las Vegas will be available at that time. Details of transportation and cancellations for the camp were also discussed.

Mrs. Berry Jacobsen, treasurer, gave the financial report, stating that there were sufficient funds in the treasury to take care of the recent additions to the Camp Fire hut.

Those attending were Earl Phillips, president; C. O. Wilkins, camp committee chairman; Bob Wilson, adult membership chairman; Mrs. Barry Jacobsen, treasurer; Mrs. D. O. Barnard, social committee chairman; Mrs. Urlin Streu, President of the

Guardian's Association: Faust Collier, finance committee chairman; Mrs. Homer Brumley, extension chairman; and Mrs. Elmer Patterson, chairman of public relations committee.

Faust Collier, ACA head, and his secretary, Miss Virgle Lee Sparks, attended an Agriculture Conservation meeting at Amarillo on Wednesday.

## FIRST VISIT IN 23 YEARS

Clifford Ward of Detroit, Michigan, arrived here Sunday for a visit with his uncle, L. F. Boyd, and cousins, Robert and Roy Boyd. A former resident of Hereford, Ward is visiting here for the first time in twenty-three years. He plans to leave Saturday.

Read the Want Ads!

Hugh Cleatman, County Agent, and Don Heiser spent Tuesday of this week in Portales, attending a meeting of the Portales Chamber of Commerce at which Sugar Beets were discussed.

Miss Frances Young attended an Auditor's Meeting Monday in Amarillo, held at the Hearing Hotel. She was accompanied to Amarillo by her mother, Mrs. J. E. Young.

## ATTENDS DUMAS DEDICATION

Mrs. J. E. Ward was in Dumas Sunday to attend the first service held in the new First Methodist Church. She moved to Dumas in 1904 and taught a Sunday School class for sixteen years, and one of the highlights of the day was renewing friendship with some of the members of that class, now leaders in the church. While in Dumas she was a guest of Mr. and Mrs.

Fred McKieig and returning by Amarillo she spent Monday with a nephew, Everett Story and family and with an old friend, Miss Grace Foreman.

She returned to Amarillo with Rev. and Mrs. I. E. Walker of Edna, a former Hereford resident who entered the ministry while living here and who preached the dedication sermon in Dumas Sunday.

## GROCERIES VEGETABLES BAKERY MEATS



No Need to Run Around from Store to Store...

# FULL FOOD STOCKS



We at the Hereford Super Market want to thank everyone of you who visited us during our P.A.G. Third Anniversary Event. We knew that our prices were right, but your generous trade and many expressions of good will were all that anyone could ask for. We appreciate your friendship and your patronage; We want you to come here often and depend on Hereford Super Market as your everyday source of fine foods, vegetables, and meats at prices consistent with your pocketbook.

## HAM! EASTER

### PRE-EASTER HAM SALE

Get Them While They're Cheap

### PINKNEY'S SUN-RAY HAMS

ANY SIZE

WHOLE lb. 49c	SHANK HALF lb. 47c	TOP HALF lb. 55c
PURE PORK SAUSAGE Home Made - per lb.		39c
LONGHORN CHEESE Full Cream per lb.		39c

Those receiving \$5 baskets of groceries free during our anniversary event are:

- MR. ARNOLD BETZEN
- MR. O. M. DICKEY
- MRS. R. B. LATHAM, JR.
- MR. J. T. MATTHEWS
- MRS. A. J. WALKER
- MR. SAM RICE
- MRS. H. C. ANGELO
- MR. O. M. BEAVERS
- MRS. DON T. MARTIN
- MRS. J. D. BURKETT

CANDY 4 lbs.	\$1
Assorted - Bulk	
DATES 25c	
Dromedary Pitted pkg	
MINUTE RICE 13c	
New, Try Some pkg.	
CHERRIES 25c	
Surgeon Bay No. 2 can	
NECTAR No. 10 can 65c	
Apricot, Heart's Delight	
PAPER NAPKIN 10c	
60 in Package	

CELERY Fancy Large Pascal bunch	19c
LETTUCE Nice Large Heads 2 FOR	29c
RADISHES Fresh and Crisp Bunch	5c
BANANAS Nice Golden Fruit lb.	15c
APPLES Fancy Winesaps, Medium Size - dozen	39c

BAKERITE All Hydrogenated Shortening 3 lb. can	79c
PINTO BEANS No. 1, re-cleaned, lb.	10c
CANDY Choc. Covered Cherries - Lb. Box	55c
COFFEE Bright & Early, - 1 lb. Jar - While it Lasts	39c
VANILLA WAFERS 1 lb. bag, only	29c
CORN Yellow Cream Style, Uncle William 2 No. 2 cans	29c
MEXICAN STYLE BEANS 16 oz. can 2 for	25c
TOMATO JUICE No. 2 Can, Hunt's 2 for	25c
PEACHES Hunt's Sliced or Halves 2 tall cans	29c
CATSUP Shurfine 14 oz. bottle	16c
TOILET TISSUE Canadian Spruce 4 rolls for	25c

PURE LARD Deaf Smith County Brand 4 lb. bucket	79c
SUGAR Brown, 2 boxes	25c
COFFEE Shurfine, None finer 1 lb. can	53c
COFFEE Folger's 1 lb.	55c
SPRY 1 lb. can	35c

DREFT 29c	BREEZE 29c
VEL 29c	SUPER SUDS 31c
DUZ 31c	FAB 2 for 49c

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# Hereford Motor Company

Dudley Green Hereford, Texas Archie Scott  
WE FORD DEALERS KNOW FORD ENGINES BEST!

SHOP P.A.G.

## Hereford Super Market

107 W. FIRST GAYLORD NEWELL  
PHONE 117

SAVE EVERY DAY



THE VOICE OF PUBLIC OPINION

Letters To The Editor

Dear Editor:

What Kind Of A Town Do We Live In?

Just read my point of view on Hereford, and the kind of people who control some of the business concerns.

Over three years ago, I applied for a Telephone to be installed in my home, as I have an invalid mother to care for. The reply was, "Just as soon as we have the facilities, you will get some consideration." Two years later, I asked about my phone, and was told my application had been lost, and if I was a mind to, I could fill out another. Later I was told it had been found, and I would get some consideration.

Six weeks ago I was told that in less than a month any one in Hereford who wanted a phone would get one. Monday I was told definitely "It is impossible to get a line out your way."

My case is an emergency, on account of my mother's illness, which is much more acute now. A telephone in my house would help settle many details, which otherwise require me to leave her alone and make a trip to town. Dr. Willis realizes my need, and signed an application for an emergency.

Sometimes my neighbors, who have phones, and are willing to share them are not at home when I need to use one. It takes much valuable time to go to a neighbor's house, and use their phone.

Less than a year ago some officials of the City called at our house to ask if we wished to be included in the City Limits, and that we could get a phone much sooner if we were in. Now we are in City Limits, whether we wanted it or not. What are the results? Well you read the issue in Sunday's Paper.

Today, Tuesday, I was to meet the official manager of the Telephone Co. to discuss my problem, but he did not come to Hereford, and I only was told over the phone to find some party who was on a single line, and willing to co-operate and let me on with them. In the local office I was informed that only one person out this way had a single line, and that he definitely would not let any one on it. He was not at home when I called at his home, and I did not contact him.

Another wise thing, I was told to move my invalid mother, who is bedfast, to another part of town, where I could get phone service.

We own a home where we live, and pay taxes just like other Citizens of Hereford; but now, I do not have much desire to stay.

What is the opinion of Hereford people? Do I need a telephone?

Another thing, if some one decides to have their removed, I will have a chance. So please, if any of my good neighbors are planning to have their phone removed, will you please let me know?

Mrs. R. A. Wells,  
Box 104,  
Hereford, Texas

"Friendship Day" To Be Observed At Federated Clubs Meet Friday

In keeping with Texas Federation plans which call for the observance of Friendship Day by all clubs during the month of March, The Deaf Smith County Federation of Women's Clubs will observe Friendship Day at the fourth and final Friday program of the year Friday, March 25. The meeting will be held at the First Christian Church, instead of at the Baptist Church, as was previously announced, and the luncheon will be held at one o'clock.

All newcomers in the city are extended a special invitation to attend, Mrs. Ray Johnson, president, has announced, and club presidents will be asked to introduce new club members.

The program will be given under the direction of Mrs. Earl De

Hart, chairman of the department of American Homes, and Mrs. Tom Draper, CHDA, will be the main speaker. Special features will also be presented.

Hostess clubs include Lone Star Study, Hereford Garden Club, El Nino Study, Bay View, and Sims Home Demonstration Club.

The final meeting of the year will be a birthday tea, the date and place to be announced at a later date.

Bond Buying For County Increases

J. C. Ricketts, Deaf Smith County savings bond chairman, reports that for the first two

months of the year, Deaf Smith residents have purchased \$53,375 worth in war bonds.

January totals were \$12,837.50 for the county and February totals were \$40,537.50.

Harry Owens, state director for Texas, has announced to the bond chairman of the state that Texans bought \$500,000 worth more in bonds in February, 1949 than in February, 1948.

During the month of January, Texans bought \$15,987,622.75 in Series E bonds and \$6,744,113 in Series F and G bonds, making a total of \$22,641,735.75.

Bovina Woman Is Buried Wednesday

Funeral services for Mrs. Lizzie Burns were held Wednesday afternoon at the First Baptist Church of Bovina. Mrs. Burns died Monday at her home in Bovina after an extended illness.

MEMO:

NOW IS THE TIME and IRELAND'S IS THE PLACE for OVERHAULING IRRIGATION MOTORS (OUR MEN KNOW HOW) THE LADIES WILL LIKE OUR COMPLETE G. E. LINE, TOO

IRELAND MOTOR CO.

218 WEST THIRD PHONE 180  
YOUR GENERAL ELECTRIC DEALER

Dodge

Dodge "Job Rated" Trucks

Plymouth

Sports Round-Up

By "SKEETER" SKELTON

Things haven't been very "sporty" this week. After two or three days of hunting for news in the various local information bureaus, such as Abe Martin's barber shop, I came up with the net result of one fish lie, the outcome of a game of horse-shoes played by two unidentified octogenarians, and the news that Bud Bradley had sprained his "pinkie" playing ping pong. I even stopped (of my own free will) in Homer's, but he is discussing Alf Landon's chances of election in '52 and tried to get me to take a political survey.

Ray Hardy is having trouble. He is the man whose task it is to organize the junior ball club and keep it rolling. He has encountered difficulties in the persons of some of the larger boys of school age who should be out knocking the horsehide around, but aren't. It seems these fellows would like to play, but don't want to admit they are under 17, which is the maximum age for the team. Horseapples! That's no excuse, you guys; let's have no more of that nonsense. Remember, too, that you don't have to be enrolled in school. The team will be glad to have any boy, provided he is under 17.

The boys who have already come out for the team are: Bill Engman, Pat Corbett, Randolph Thomas, L. T. Hawks, Joe Hershey, Jack Hennon, Jack Stanton, Lenord Walters, Jerry Reese, Richard Turnbow, Jackie Dee Lemons, James L. Althart, Pat Kerr, Tommy Culpepper, Jay Krutchfield, Tommie Corbett, Alton Brock, Kenneth Brock, Cecil Tud, Jim Wilkins, Robert Russ, Jerry McWright, Lynn Bybee, Gene Walker, "Tunny" Wilson and Raymond Cummins.

Does anyone have a harpoon I can borrow? At least I think it is a harpoon I want—I'm going seal hunting. I have just found out that there is a fortune in furs waiting to be taken from Buffalo Lake. Eight or ten different people claim to have seen a seal wallowing blissfully through the waves over there last Saturday. One person claims to have seen two seals fighting over a fish, but he was probably just over-fortified against possible snake bite.

At any rate, the possibilities of the thing intrigue me. I took

a look at my Coble's Fishing Calendar, and it showed that the fishing was excellent all this month until last Saturday, when it took a definite downward trend, and the Calendar shows quite clearly that by the end of this month there will be practically no fishing at all. All this adds up. The seal is rapidly depleting the fish supply. There is but one course of action left open to us sportsmen—we must band together and destroy this menace before it cleans out Buffalo Lake and starts up the creek.

If Jim Lipscomb, Dick Culpepper, Joe Pitman and Joe Bishop will meet with me, we will start planning our campaign at once.

Did you hear about the famous athlete who took Carter's Little Liver Pills so long that when he died they had to take a stick and beat his liver to death?

Hereford Girls To Attend FHT Meet In Canyon

An estimated fifty future homemakers from Hereford high school will attend the annual area meeting of the Future Homemakers of Texas which will meet on Saturday at the West Texas State College auditorium. Hostess club for this year's meeting is the Canyon High School FHT.

Participating in the style show from here will be Misses Joyce Potter and Pat Walton, who will model garments which they have made in their Home Economics class. In the running for area offices will be Misses Bobbie Brownlow, who is candidate for area treasurer, and Colleen Brown, a candidate for area song leader. The election will be held at the final session Saturday afternoon.

Sixty schools in this area will be represented at the meeting, and an expected number of 1200 girls will be present. Sponsor of the local FHT chapter is Mrs. Don Little.

The first weight-driven clock was invented during the Middle Ages.

YOU CAN DEPEND ON  
**FURRS**  
FOR CONSISTENT  
LOW PRICES

**OLEO, Golden Maid lb. 25c**

**FURR'S LOW PRICES MEANS MORE FRUITS AND VEGETABLES FOR YOUR TABLE**

**Winesap Apples Lb. 16c**  
**California Oranges Lb. 14c**  
**Tomatoes Lb. 25c**  
**CELERY Lb. 15c**  
**Potatoes Colo. Red 10 lb. 49c**  
**Texas Carrots 2 bunches 11c**  
**Yellow Squash lb. 23c**  
**Yellow Onions 3 lb. for 10c**

**OTOE PORK & BEANS No 300 CAN 5c**

**PURE LARD Armour's 3 lb. Carton 35c**  
**Mission TOMATOES Winter Valley No. 2 Can 17c**  
**SPINACH Happyvale White No. 2 Can 13c**  
**LIMA BEANS Kumer's No. 2 Can 15c**  
**TOMATO SAUCE Shortening SNOWDRIFT For Frying or Baking WESSON OIL**

**QUALITY MEATS AT LOW COST**

**BACON** Sliced Cudahy's 1 lb. Layers lb. **43c**

**HAMBURGER** Fresh Ground lb. All Meat **39c**

**SAUSAGE** Cloth Bag Country Style All Pork lb. **32c**

**BOLOGNA** Old Fashion Ring, Pure Meat lb. **29c**

**BACON SQUARES** Sugar Cured Smoked lb. **28c**

**NABISCO WEEK**

**SHREDDED WHEAT Large Package 15c**

**NABISCO RITZ Lb. Pkg. 27c**

**NABISCO SUGAR HONEY GRAHAM CRACKERS Lb. Pkg. 27c**

**NABISCO VANILLA WAFERS 7/4-oz. Pkg. 22c**

**La Choy Chinese Food No. 2 can 21c**  
**Chow Mein Noodles No. 2 can 15c**  
**Bean Sprouts La Choy can 58c**  
**Meat Chinese Dinner La Choy No. 2 can 40c**  
**Meatless Chop Suey La Choy 3-oz. bot. 11c**  
**Soy Sauce La Choy 5-oz. bot. 16c**  
**Brown Sauce Banquet Jelly, 12 oz. jar 21c**  
**Strawberry**

**C. I. B. TOMATO JUICE Stokely's Honey Pot No. 2 can 17c**  
**PEAS Milford Cream Style No. 2 can 17c**  
**CORN Armour's Cloverbloom 2 lb. loaf 79c**  
**CHEESE FOOD Clovernook Qt. Bot. 19c**

**APPLE JUICE Shortening BAKERITE 3 lb. can 87c**  
**HONEY 72 oz. jar Clearinger BABO 75c**  
**Can 10c**

**Self Polishing Liquid Wax O- CEDAR qt. 49c**  
**In Plastic Bag KITCHEN TOWELS 18 x 34 sizes 3 49c**  
**MARVENE SUDS large boxes 2 15c**

**WHY PAY MORE?**

For Muscular Aches **BAUME BENGUE 49c**

16-oz. Bottle **HEAVY MINERAL OIL 17c**

Heavy 8" Ladies' **DRESS COMB 3 for 14c**

50c Val. Dental Cream **COLGATE 33c**

\$1.00 Val. Lotion **TRUSHAY 67c**

\$1.00 Val. Shampoo **SHASTA 59c**

**Admiration COFFEE Lb. tin 51c**

**Flour PURASNOW 10 lb. bag 76c**

**Bleach 1/2 gal. 27c Gal. 56c**

**TAVERN PASTE WAX LB. JAR 29c**

**American Beauty Macaroni and Spaghetti Pkg. 22c**

**Super BAKERY Treats**

Treat the Family with one of Furr's large each **75c**

**WHITE ICING CAKES** For those Delicious Sandwiches, Serve Oven Fresh loaf **20c**

**PUMPERNICKLE BREAD** Pack Your Lunch with These Fresh Rolls from Furr's Bakery doz. **25c**

**CINNAMON ROLLS** Fine For Parties, Serve with Hot Coffee dozen **25c**

**CHOCOLATE BAR COOKIES** Rich Flaky Crusts, Chuck Full of Fresh Petang ea. **40c**

**PECAN PIES** Try These Delicious Rolls with Fresh Preserves dozen **15c**

**DINNER ROLLS**

**SWAN RINSO 5c SALZ 2 FOR 36c**

**SWAN LGE. BAR 16**

**SPRY 97c**

**LUX TOILET SOAP 2 FOR 25c**

**LUX FLAKES SMALL 10c**

**LIFEBUOY 3 FOR 25c**

**SWAN MED. BAR 2 FOR 25c**

### Lions Governor Visits Hereford

Bill Rutherford, editor of the Moore County News, Dumas, and governor of District 2-T-1 Lions Clubs, was a guest of the Hereford Lions Club Wednesday.

In his talk to the local club, Rutherford outlined some of the district and state projects of the Lions Clubs, including a

Crippled Children's Hospital in Kerrville, ceiling projectors for showing films to bedridden patients, and sight conservation campaigns. He told of outstanding accomplishments of individual clubs in the district, and emphasized the relationship of international club service to the individual Lions club member.

Rutherford was introduced to the club by John McLean, immediate past governor of this district.

### Hereford Corn Goes To College

Now its corn for the colleges! Hereford today shipped 800 pounds of yellow hybrid corn to Tufts Dental College in Massachusetts for use in their laboratory dental surveys.

The indefatigable Chamber of Commerce, never willing to sit idly by while somebody else cashes in on Hereford's publicity, took one long look at the Brand story about Tufts Dental College using Lubbock milk in their tooth-decay surveys and set typewriters clacking.

As a result, Tufts was informed of Dr. Edward Taylor's dental report on Deaf Smith County, to wit the fact that the no-tooth-decay area immediately surrounded Hereford.

Tufts wired back for the corn. Secretary Pete Cowart turned

the matter over to Packard Mill. Now all that bothers Pete is: Why, of all things, should they request corn from Hereford?

### Course Opened For Boy Scout Leaders

First meeting of a Scout Leadership Training Course in Camping will be held Friday evening at 7:45. It was announced by Urlin Streu, District Scout Commissioner. To be held in the home of Urlin Streu, director of the project, this meeting will be the first of a series of five indoor meetings, with a four-day wilderness camp climaxing the course.

Objectives of the training course, will include, among other things, programs, commissary, and transportation, and each phase will be directed by a qualified person.

The course is open to all Scout Leaders, Committee members, District committee members, or any interested person.

### PERSONALS

Mr. and Mrs. O. G. Hill have been in Clovis, N. M., this week where his brother, Austin Hill, is seriously ill following an operation in a Clovis Hospital Friday. Mr. Hill's condition became worse Sunday.

Mrs. Dorothy Ross was in Plainview Sunday to attend a district meeting of the Retail Merchants' Association. Her son, Floyd, of Lubbock, met her there to attend the meeting and he arrived in Hereford Tuesday to resume his farming activities.

Mr. and Mrs. Larry Summers and Judy spent last week end visiting with her parents, Mr. and Mrs. C. L. Collins of Portales, and with his parents, Mr. and Mrs. R. B. Summers of Clovis.

Jimmy Easley, sophomore from Hereford, will take part in the annual Tech Rodeo, sponsored by the Tech Rodeo Association, to be held at the Football Stadium in Lubbock on April 1 and 2. Mr. and Mrs. Oscar Easley of Hereford plan to attend.

In making sandwiches for small children be sure to cut each sandwich into four triangles or small squares for easy eating.

Finely sliced radishes and scallions give cole slaw a different taste and a springlike touch. Save some of the radish slices to sprinkle over the top.

### Around Town

(Continued from page 1)

Is that said animal is probably just an "Easter Seal."

Haile Drug is enlarging the store, according to owner Grady Rogers. Workmen have been busy this week removing plate glass sections so they can add ten feet to the front of the store and redesign show window space.

Dr. and Mrs. J. W. Hendrix recently moved back to Hereford from Lubbock, where they have been located several years. They have purchased the Homer Ewton duplex on Third Street.

The old Hereford Gas and Oil location east on Highway 60 has been repainted and remodeled into the "Parkway Grocery," under the management of Glenn Watts, R. N. Larmer, and J. R. Fowlkes. The firm features meats, vegetables and a complete line of staple groceries.

Ervin Ward is all excited over the mystery snow for the week end. With the boss out of town, Ervin got a booking on "El Paso" —only two days following the world premier in El Paso, Texas.

Worth Covington, deputy in the sheriff's office, has announced that the office of tax collector will remain open at noon from now until April 1, for the benefit of people who still must purchase their automotive and vehicle licenses.

### Gault Replaces

(Continued from Page 1)

name from the ballot," Mr. Forrest declared.

County Judge L. H. Foster said that the withdrawal petition had been duly filed. He also said that several other petitions were being circulated regarding posts in various other districts which offered vacancies.

# CITY FOOD STORES

ADVERTISED PRICES ALWAYS ARE GOOD AT BOTH OUR STORES. SHOP THE ONE MOST CONVENIENT TO YOU.

No. 1 at Second and Main, Phone 15

No. 2 on East First, Phone 430



<b>TREND, Rich Sudsing</b>	2 large pkgs. for 33c
<b>SHORTENING, Mrs. Tucker</b>	3 lb. Carton 69c
<b>BLEACH, Hi-Lex, qt. bottles</b>	2 for 31c
<b>CORN Mayfield, No. 2 can</b>	2 for 29c
<b>SALT, Carey's Round Pkg., 26 oz.</b>	2 for 17c
<b>GRAPEFRUIT JUICE Del Haven No. 2 can</b>	3 for 28c
<b>SALAD DRESSING, Bluebonnet, pint jar</b>	23c
<b>APRICOT NECTAR, Welch's 12 oz. can</b>	13c
<b>TISSUE, Fort Howard, Soft as Down,</b>	2 rolls 25c
<b>SHREDED WHEAT, Nabisco 12 lrg. biscuits</b>	19c
<b>DEVILS FOOD MIX Duff's, lrg. pkg</b>	29c
<b>COFFEE, Bright and Early 1 lb. jar</b>	39c
<b>APRICOT, Hunt's In Heavy syrup No. 2 1/2 can</b>	25c
<b>COCOA, Hershey's 1/2 lb. box</b>	21c
<b>FLOUR, Packard's Best, 25 lb. bag</b>	\$1.63

### Quality Meats

<b>PORK SAUSAGE</b>	lb.	31c
Country Style		
<b>BEEF ROAST</b>	Chuck lb.	53c
<b>VIENNA SKINLESS</b>	Deaf Smith Meat Co. lb.	39c
<b>HAMS</b>	Picnic, Wilson Certified 4-8 lb. average lb.	45c

### COMPLETE STOCK LENTEN FOOD



### PLENTY FRESH STRAWBERRIES

<b>ONION PLANTS, 2 bunches for</b>	15c
<b>ONION SETS per lb.</b>	16c
<b>SPUDS, Idaho Long Whites or Colo. Reds 10 lbs.</b>	47c
<b>GRAPES, Red Emperors, 2 lbs. for</b>	35c
<b>GRAPEFRUIT, Florida, Plenty juice, lb.</b>	10c
<b>ORANGES, Florida, Sweet, Loaded with juice, lb.</b>	10c

1901 — 1949

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AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

They couldn't be cuter...  
the quality is there...  
and they're priced to make this  
Spring's shopping a double pleasure

## Cinderella Cotton Print Dresses

Good Quality \$1.98 Sizes 3 to 6x 7 to 14

GOOD QUALITY cotton prints in a lovely assortment of new spring and summer designs. Cleverly styled. Fast colors, won't shrink.

For . . .  
Play day  
or  
For . . .  
Sunday

Better Quality \$2.98

Sizes 3 to 6x — 7 to 14

BETTER QUALITY cottons in a larger better assortment of solids, prints and plaids. Fully shrunk and vat dyed colors.

Famous Nationally Advertised "CINDERELLAS"

Anthony's LAY-AWAY is A Convenient Way To Pay

Best Quality \$3.98

Sizes 3 to 6x — 7 to 14

BEST QUALITY cottons that are sanforized shrunk and colors vat dyed. Best detailed styling, more colorful prints, plaids and solids.

# Anthony's

THE C. R. ANTHONY CO.  
225 MAIN, HEREFORD



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

## Girls All State Basketball Team



These six girls are shown after they were selected as members of the All State High School Girls' Basketball Team of Texas at the recent state championship tournament held in Hillsboro, Texas. Left to right: Ozell Collins, forward, East Chambers; Bertha Jones, forward, Roosevelt, Lubbock; Wanda Jones, forward, Dalhart; Wanda Gene McAdams, guard, East Chambers; Lillian Upchurch, guard, Forrester; and Patsy Pharr, Guard, Seagraves. (AP Photo).

## Highway 51 Delegates To Meet In Austin March 31

The Texas Division of the International Parks Highway — from Canada to Mexico and running through Hereford — plans to have a big delegation before the Texas Highway Commission at its March 31 session in Austin. Known generally as the Texas Highway 51 Association, the dele-

gation will bear down on  
1—A bridge over the Canadian between Channing and Vega.  
2—Completion of pavement from the present end of State 51 pavement in Texas on south to a junction with Mexico highways.

These plans were worked out by the Texas 51 Association Executive committee which was named at the association meeting in Levelland Feb. 16. Association President Bill Swanson of Vega named the committee. P. Dent, chairman; Hartley

(Continued on Page 8)

## PERSONALS

Miss Mary Paschel, daughter of Mr. and Mrs. Fred Paschel, and Miss Ann Gallagher, daughter of Mr. and Mrs. Leo Gallagher, spent the week end visiting their parents in Hereford. Both girls are students at St. Vincent's Academy in Albuquerque.

C. D. Hardesty is a business visitor in Amarillo today, where he is taking a course in Public Relations being given by the Southwestern Public Service Company. The course, scheduled to last six months, is about half over.

Mr. and Mrs. Jim French have returned to Del Norte, Colorado, following a two weeks trip to Oregon. Carl French and Duane Christian plan to drive to Del Norte Saturday to bring Mrs. French back to Hereford, where she will remain until school is out. The Frenches will move to Del Norte, where he has business interests.

Sunday guests in the home of Mr. and Mrs. Dub Hair were his brother and family, Mr. and Mrs. Lewis Hare of Olton. Accompanying them back to Olton was their mother, Mrs. Ora Hair, who has been visiting her since Friday.

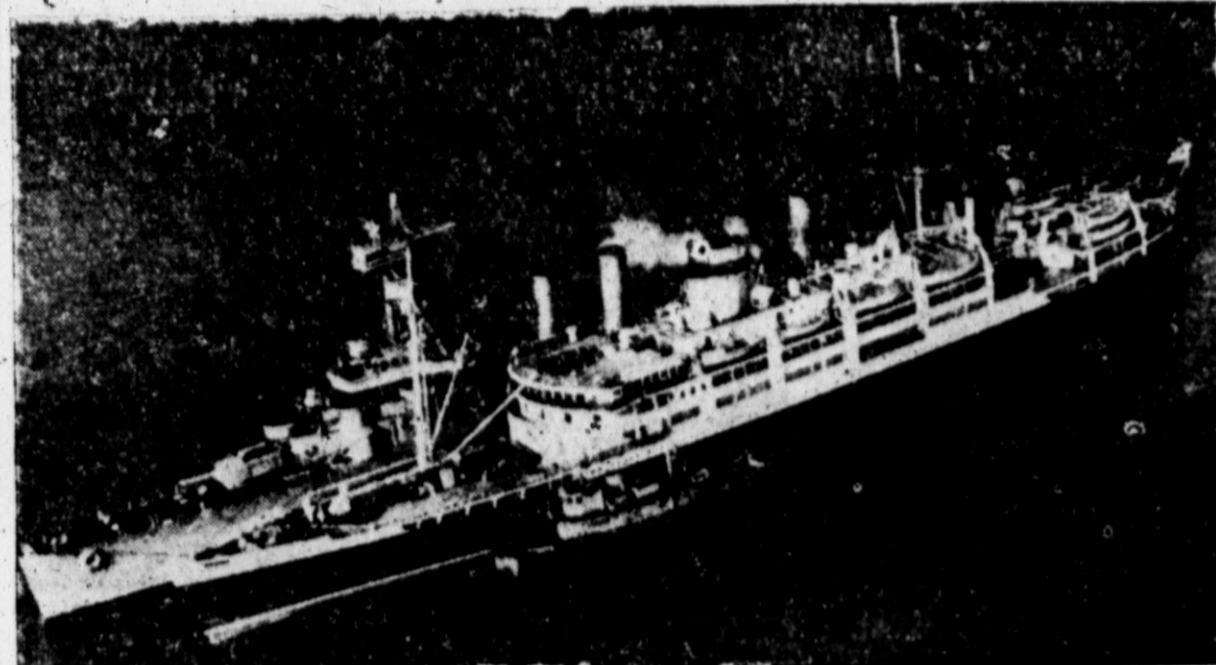
Mr. and Mrs. Jack Jones of Stanton and their daughter Belle of WT, Canyon, and Edith Davill were dinner guests of the Dale Kelley's last Sunday.

Mr. and Mrs. Wayne Edwards and children, Linda and Larry, spent from Wednesday until Sunday of last week visiting friends and relatives in their former home at Elk City, Oklahoma.

Mr. and Mrs. W. C. Hromas spent Tuesday afternoon and evening in Silverton where Mrs. Hromas paid an official visit as Deputy Grand Matron of District 2, Section 3. OES of the Silverton Eastern Star meeting chapter held in the Masonic Hall.

# Engineers Begin Harrison Survey

## Lend-Lease Cruiser to Be Scrapped



The Russian steamer Molotov, foreground, ties alongside the cruiser Murmansk, formerly the U. S. S. Milwaukee, off the Delaware coast, and prepares to receive Russian sailors for the return trip to the Soviet Union. The cruiser, recently returned to the U. S., has been in Russian hands since it was lend-leased by the U. S. for wartime service in the Red navy. Headed for the scrap heap, the ship will first be thoroughly inspected by naval authorities to learn as much as possible about Russian methods of operation.

## Boulevard Is New Official Title Of Historic Road

W. V. York, resident engineer for the State Highway Department, who arrived in Hereford Friday to set up shop and start survey work on Harrison, pointed out that in official records, this main farm-to-market stem is known as Harrison Boulevard.

In Hereford lingo it has always been Harrison Highway, and probably will long be called that, even after it receives official designation with farm to market road numbers.

The road was named for E. W. Harrison, pioneer elevator man of Hereford, who was interested in getting a direct road from New Mexico into this territory. In recognition of his work in getting the roadway designated, furnishing a tractor and grading it, the road was named in his honor.

### Created in 1919

Alec Thompson, county surveyor, said the road was designated as a public roadway Oct. 13, 1919. "The Highway ran more or less along the path of a former trail," Alec mused. "There was a lane six miles out that ran to a gate, and after that this two-rutted trail wandered over the plains. When it became a public roadway they changed all that."

Recalling some of the old stories about Harrison Highway, Robert Thompson remembered when there were signs all along reading "20 miles to Harrison," "10 miles to Harrison," "5 miles to Harrison," etc. One day a stranger wandered in to town and asked how far it was to Hereford. "This is Hereford," he was told.

"No kidding, gosh, I thought (Continued on Page 6)

## Many Farmers Begin Planting 1949 Potatoes

Getting ready for potato planting which started last week and will continue to snowball in activity for the next two weeks or so, spud sheds are busy gutting or preparing to cut seed potatoes.

Potato Growers Association began cutting last week and have reported nine farmers who have started planting. E. C. Reinauer and Baker Womble apparently get first planting honors for their started seeding potatoes March 14, three days jump on the traditional St. Patrick's day planting sign.

Other farmers who have already begun planting are J. E. Andrews, W. H. Andrews, Otto

Olson, Walter Hodges, Byron Hodges, T. L. Sparkman and Jack Johnson.

All of the potato sheds reported they were either already cutting or would be by the first of next week.

The Associated Potato Growers have completed dipping of an estimated 15,000 sacks of spuds for planting, all processed since the first of March.

This dipping special process involves dipping of seed potatoes in a hot formaldehyde solution, kept within a temperature range of 122-126 degrees, for three or four minutes. This is to kill scab fungus on the tuber and protect the potato against several other

diseases, John Paetzold explained.

The potatoes are left in the sack while they are dipped; they are drained, left under cover for over an hour under canvas and then the sacks are set apart for quick cooling. A waiting period of three or four weeks is advised before they are cut and planted.

Cold solution baths for pre-cut potatoes are also being tried. Ollie Peters is reported to be dipping his cut spuds in a cold mercury solution immediately before planting.

Read the Want Ads!

# A Word about . . . HEREFORD'S LITTLE FOLK

I am your Cream O' Plains routeman. I work for you and the folks down at the Hereford Creamery.

I see your children about their play each day as I make my rounds, delivering your Cream O' Plains milk and butter. I watch these little tots grow; It is with anticipation that I start my route thinking of your children, your neighbor' children, and even my own, who greet me with a wave. They are my friends.

Frequently I talk with the boss over at the Hereford Creamery about these children. Of course it makes us mighty proud to know that we are contributing in their development with our healthful products. But we don't stop our discussions at this point. We talk of the roles that your children and mine will fill in making tomorrow in Hereford a better day. Yes, it is our children who will lead Hereford in its tomorrows. We sincerely hope that most of them will find it profitable to stay in our community. . . and you and I so often shape their destiny here, though we frequently fail to realize this responsibility. We pay taxes — money that stays right here at home; we meet local pay-rolls, we participate and contribute in the functions of our schools, our churches, our civic and community organizations.

WHO ELSE BUT YOU AND I - local citizens and local firms - DO ALL THIS?

Yours for a greater Hereford,  
YOUR CREAM O' PLAINS Routeman

# Hereford Creamery

YOUR HOME CREAMERY  
Giving You



# CREAM O'PLAINS MILK & BUTTER



# Long Time Ago

**25 Years Ago**

"After a session lasting practically all of Monday morning the County Commissioners, in called session, announced about noon the selection of W. E. Dameron, young local attorney, as County Judge of Deaf Smith county, to fill out the unexpired term of Judge W. M. Megert, deceased." The Brand reports in its main story March 25, 1924. Details of the untimely death of Judge Megert stated that "the mortal remains of Walter M. Megert . . . were laid to rest in

the city cemetery Saturday afternoon, by the local lodge I. O. O. F., following the gathering of a vast concourse of people at the Christian church, where the sad ceremonies were conducted by the Rev. Paul J. Merrill. The people of the city attested their sorrow by closing all business houses during the afternoon and the entire community rested for a short time from its daily labors as a mark of esteem for the departed official." Four resolutions were published on page 1, drawn up by various official bodies of the city, attesting grief upon the death of the judge.

A brief story on page 1 relates that: "A. S. Higgins, north of Hereford, claims the honors of raising the biggest chicken egg of the season. The egg was brought to the Brand office by H. H. Hawkins and measured seven by eight and a quarter inches and is almost a perfectly formed egg."

And a grand total of \$106,500 was submitted to the Hereford Chamber of Commerce as the total cash turnover resulting from the city's cotton gin investment.

Fifteenth anniversary of the local Mother's Club was cele-

## Lemme Outa Here!



Eight-year-old Bobby Martin, right, feels a sudden desire to leave the premises as Harold Richardson, 9, comes up with a potential haymaker in their 70-pound bout in the Boys' Athletic League's 18th annual Boxing Tournament in New York. Bobby just remembered he left his bicycle in a no-parking zone.

brated at the home of Mrs. J. B. Jones, the Brand reports, mentioning that guests were greeted by a reception line consisting of charter members and ex-presidents of the club.

## Revival Leader Announces Topics

Dr. C. E. Colton, pastor of the First Baptist Church in Waxahachie, who is conducting revival services at the First Baptist Church in Hereford this week has announced his topics for the remainder of the session.

Thursday morning the minister will speak on "How Jealousy Ruined a Man," and Thursday evening the topic will be "The Preacher Who Singled Out His Man." Friday's topics will be "The Man Who Ran from a Woman," and "The Curse of a Coerced Religion." On Saturday evening, Dr. Colton will discuss "The Man Who Would Not Listen to His Preacher," and Sunday's topics will be "A Search for Soul Satisfaction" and "A Type of Christ."

The revival began last Sunday morning, and will close this Sunday evening, Dr. Colton, who taught Bible classes last year at Wayland College in Plainview, is a house guest of Rev. and Mrs. R. H. Cagle.

It's a good idea to keep a separate board for slicing and chopping onions so that the onion flavor does not affect other foods.

as stands in front of other states in this respect. . .

Tierra Blanca news carried the following items: "Mr. and Mrs. Grady Wilson are the proud parents of a fine boy." "Mrs. Pink Gilliland has returned home after a very serious operation at the Hereford sanitarium." "The community enjoyed a pleasant get together meeting at the home of Mr. Owens on Sunday. The occasion was Mrs. Owens' birthday and Mrs. Owens planned the surprise for him. Every one came and brought a dish. Mrs. Owens had a splendid baked turkey. All enjoyed the occasion hugely."

### Personal Items

Local items include: "E. E. Ireland of Shallowater arrived here Monday morning." "Mrs. Harve Yantis of Kansas City arrived here Monday morning . . . to visit her parents, Mr. and Mrs. J. B. Jones." "Mrs. Perry Beyer and two children of Pollett, Texas, arrived here Monday morning and is visiting in the home of her parents, Mr. and Mrs. J. E. Beyer." "Mrs. Dewey Lawrence and little son of Paris, Texas, arrived here last week and are visiting in the home of her parents, Mr. and Mrs. F. H. Oberthier."

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Hereford Lodge 548

Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. TOMPSON, Sec'y.  
W. C. THOMAS, W. M.

**NOTICE OF MEETINGS**

**ODD FELLOWS**  
Each Monday Night

**REBEKAHS**  
Each Tuesday Night

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of the Medium Duty Field

**GMC 450 SERIES**

**BIG "Army Workhorse" Engine**  
the same famous GMC valve-in-head "270" that performed so dependably and economically in nearly 600,000 military GMCs on battle fronts all over the world.

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eight inches wider and seven inches longer than previous, all steel-welded with 22 per cent greater vision, seats with double the number of springs, automatic built-in ventilation system, complete insulation and soundproofing.

**BIG Husky Frame and Chassis**  
with heavy duty frame of 10.1 section modulus . . . big husky axles, clutch, transmission, brakes and springs. Built to handle gross truck and trailer weights up to 37,000 pounds.

Built by the **Biggest Exclusive Producer of Commercial Vehicles**

**COGDELL MOTOR COMPANY**  
322 North Main Hereford

Little Man, What Now?

**Mann's MALTED MILK BREAD**

**STREET MAP OF HEREFORD, TEXAS**

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<p><b>The Candy Kitchen</b></p> <p>—Coney Islands —Home Made Candy —School Supplies</p> <p>310 MAIN STREET</p>	<p><b>FIREPROOF FLOOR &amp; WALL SAFES</b></p> <p>at <b>The Hereford Brand</b></p>	<p><b>Hereford News Stand</b></p> <p>Your Favorite. NEWSPAPERS and MAGAZINES</p> <p>Fountain Service . . . Drugs . . . Sandwiches</p> <p>301 Main Street — Phone 694</p>	<p><b>TRIPLE E CAFE</b></p> <p>Short Orders Steaks a Specialty</p> <p>A Nicer Place for the Whole Family to Eat 24-Hour Service</p> <p><b>ROY and ADA</b></p>
<p><b>GARGRAY Butane &amp; Propane GASES</b></p> <p>Complete service on all Butane &amp; Propane systems. Appliances of all kinds Ensign Carburetors</p> <p><b>BLANTON BUTANE GAS CO.</b></p> <p>Highway 60 — Phone 651</p>	<p><b>A. O. Thompson Abstract Co.</b></p> <p>Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p><b>HEREFORD PLANING MILL</b></p> <p>SCOTTY BUCKNEB</p> <p>"We Build Anything"</p>	<p><b>J. K. (Dutch) FORE HAULING</b></p> <p>Local — Long Distances Specializing in Cattle Hauling</p> <p><b>PHONE 411-J</b></p>
<p><b>This Space For Sale</b></p>	<p><b>PARKER BROTHERS. PLANING MILL AND CONTRACTORS</b></p> <p>We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.</p>	<p><b>McRight &amp; Smith Garage</b></p> <p>AUTOMOTIVE and TRACTOR Supply and Service</p> <p><b>WELDERS</b></p> <p>211 East 3rd Phone 23</p>	<p><b>MOORE'S are</b></p> <p>—Open 7 days a week —Open at 6:30 A. M. and Close at 9:00 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs.</p> <p><b>MOORE'S GROCERIES</b></p> <p><b>GAS AND OIL</b></p> <p>Intersection Highways 51 and 60 Phone 156</p>
<p><b>Gibson Plumbing &amp; Heating</b></p> <p>Plumbing — Heating Work and Supplies Repair Work a Specialty</p> <p><b>FREE ESTIMATES</b></p> <p>Prompt and Courteous Service Phone 884, If No Answer, Call 207-M</p>	<p><b>FREE... Pick-Up and Delivery Service</b></p> <p><b>PHONE 160</b></p> <p>It's like new — when we're thru . . .</p> <p><b>C &amp; R Cleaners</b></p>	<p><b>WILKINS SHEET METAL AND ROOFING</b></p> <p>All Kinds of Tin Work Air Conditioning and Heating Combine Repair</p> <p><b>FREE ESTIMATES — WE GO ANYWHERE</b></p> <p>Hereford and Tulla Located on East Hiway 60 in Hereford Phone 94</p>	<p><b>THIS SPACE FOR SALE</b></p>
<p><b>THIS SPACE FOR SALE</b></p>	<p><b>PICK-UP AND DELIVERY SERVICE</b></p> <p><b>PHONE 111</b></p> <p><b>ACME CLEANERS</b></p> <p>All Garments Insured</p> <p>308 N. Main Hereford MADE-TO-MEASURE CLOTHES</p>	<p><b>THIS SPACE FOR SALE</b></p>	<p><b>THIS SPACE FOR SALE</b></p>



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Don't forget our safety deposit boxes; and our special savings department.

**HEREFORD STATE BANK**  
 HEREFORD, TEXAS  
 A Bank Owned by Home People



**BUY EASTER SEALS**  
 One small plea on behalf of thousands is made by two-year-old Gordon Strickland of Orange, Texas, who like 20,000 other handicapped youngsters in Texas, is receiving assistance made possible by the annual Easter Seal Sale of the Texas Society for Crippled Children. This year 1,000,000 Texans will receive sheets of the Easter Seals with the request that they buy and use them. The sale dates are March 21 through April 17.

**BIPPUS NEWS**

**Wayland College Students Provide Special Music For Church Services**

By CHRISTINE FORTENBERRY

Rev. James McPatridge from Wayland College filled his regular appointment at Bippus Sunday and Sunday night. Accompanying him was his bride of one week. He was married to Miss Linda Ames of Iowa, who is student this year at Wayland. Eld Davis and Miss Flora Favor, also of Wayland attended church here, providing special music during the song service. J. G. Fortenberry visited with his father, J. C. Fortenberry near Lockney, Monday. Clinton Homfield was a Hereford visitor Thursday. Mr. and Mrs. D. C. Banks and Barbara D. visited in White Deer Saturday and Sunday. Ray Fortenberry attended the sale in Amarillo Monday. Mr. and Mrs. Richard Evans returned home last week from Amarillo where they were both hospitalized for a few days, and where they visited with her mother. Mr. and Mrs. Zerrel Thomas visited in the J. G. Fortenberry home Wednesday night. Some light showers fell in this community Sunday evening. Frank Fortenberry from near Hereford visited in his father's home Monday. Mrs. Irene Bullard visited Mrs. J. G. Fortenberry Wednesday. Some of the people in this community have lost a few cows from wheat poisoning the past week. The Pacific Ocean covers one-third of the earth's surface.

**Irrigation Work Increases With Spring Activity**

With the approach of Spring considerable farming activity is in evidence. Recent Soil Conservation work done by the Deaf Smith County Soil Erosion District includes: Laying out main and row direction ditches for Howard Brothers on Robert L. Thompson farm. Running graded contour ditches for watering wheat on the Latham place for L. Norvell. Running ditch lines for wheat on the Reinart-Ferguson farm. Surveying and starting an elevated ditch for Willard Scarth on Clark and Brown farm. Making a topographic or elevation map for Frank Knappe. Devising and laying out a system of irrigation on pasture grasses for Ernest McGee. Running contour lines for chiseling and seeding for Claude Ward. Laying out an irrigation system for S. S. Dodson to water alfalfa and cultivated pasture grasses. Staking an elevated ditch for E. R. Kistler. District machinery is still working on a large elevated ditch on Lyle Woodford.

**RETURN TO HEFORD**

Dr. and Mrs. J. W. Hendricks and daughter, Joan have returned to Hereford to make their home following about two and a half years of residence in Lubbock. Dr. Hendricks first moved to Hereford in 1925, and has practiced here for over 20 years. The Hendricks are residing now at 507 West 3rd, where he has his office.

Mrs. Clell Best and daughter, Lynell, spent last week-end visiting with her mother-in-law, Mrs. H. S. Best in Amarillo, and with her sister, Mrs. Walter Dittberner in Panhandle. Mrs. Dittberner came to Hereford with Mrs. Best for a three-day visit, returning to her home Thursday.



**We Welcome You CHURCH OF CHRIST (Sunday)**

Radio KPAN . . . . . 9:15 A.M.  
 Bible Study . . . . . 10:00 A.M.  
 Worship . . . . . 11:00 A.M.

Evening:  
 Young People . . . . . 6:45  
 Worship . . . . . 7:30

Daily Radio Program  
 4:45 P. M.  
 KPAN-860 on Your Dial  
 We invite you to all services of the church.  
 The Bible is right and it does make a difference what we BELIEVE and PRACTICE.  
**Church of Christ**

**WESTWAY NEWS**

**Westway Singers Hosts At Party: Community School House Repaired**

By MRS. MERLIN KAUL  
 Westway singers were hosts Saturday night at a "42" party at the school house. There was a veiner roast followed by lots of ice cream and cake. Singing and "42" was enjoyed by a large crowd. Several men in the community have been doing repair work on the schoolhouse the past month. A partition in the north room provides two Sunday School rooms, new shades were put up in the auditorium, and the windmill put in running order. New song books have arrived for both Sunday School and the singing classes. The oil well is still a Number One item here. Drilling continues.

Mr. and Mrs. John Tinkle have moved their trailer home from Kelly Grays to Tom Drapers south of Hereford where they are employed. Mr. and Mrs. Cliff Combs of Plainview and Mr. and Mrs. Finis Wright of Amarillo were visitors last Sunday in the Elmer Combs home. Bobbie Boyd of Amarillo spent Friday with her family here. The baby-daughter of Mr. and Mrs. B. B. Northcutt was in the hospital several days last week with bronchial pneumonia. Mrs. Merlin Kaul attended the Teacher's Conference at Amarillo Friday where she presided at the Primary Section of the meeting. Carolyn Cooke and her mother, Mrs. R. N. Cooke also attended the meeting. Carolyn

**Relief At Last For Your Cough**


Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

**77 YEARS**  
 of finer foods  
 ... your assurance that the **WHITE SWAN** brand means better quality at reasonable prices



was with the operetta group which presented songs and dances at the meeting. R. M. Gunn was a visitor last Sunday in the home of his daughter, Mrs. Joe Landers.

if it's **DEPENDABILITY** you want it's a new **ROPER** you want




**ROPER** "America's Finest Gas Range" for homes beyond City Gas Lines

Rain or Shine you can count on **L. P. (LIQUEFIED PETROLEUM) GAS**  
 Regardless of weather . . . during wintry blizzards or summer cloudbursts . . . Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is the ideal fuel for rural or suburban homes. Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern **ROPER** gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

**BLANTON BUTANE GAS CO.**

**The Beautiful**



**PRESTOMATIC FLUID DRIVE TRANSMISSION**

*The Beautiful Chrysler Silver Anniversary Model*

**NOW ON DISPLAY** at Chrysler dealers everywhere. The new Silver Anniversary Chrysler. With more room—greater comfort—greater safety and performance. Completely new in its well-bred beauty! Advanced again in its inspired engineering. Like every Chrysler for 25 years, our Silver Anniversary car is beautiful because it reflects the common sense and the imagination of the engineering underneath. Your greater safety . . . your greater comfort . . . your greater satisfaction in your car's performance . . . these come first

in the Chrysler way of building cars. And once again, with more than 50 important improvements, you are getting first from Chrysler the advances that really count. The full beauty of the Silver Anniversary Chrysler goes far beyond all that is exciting to the eye. Tailored to taste, with ample headroom—with plenty of shoulder room and legroom—with wider chair-height seats. This is a car perfect in every detail right to its jewel-like ash tray.

There's more horsepower from the foremost high-compression engine, the mighty Chrysler Spitfire! With Prestomatic Fluid Drive Transmission . . . with Safety-Level-Ride . . . with exclusive Safety-Rim wheels that make it almost impossible to throw a tire . . . with more than 50 advances in safety, comfort, convenience, and performance—this is the car you'll talk about for years to come. We cordially invite you to see and ride in it . . . by far the greatest value offered!

**AGAIN YOU GET THE GOOD THINGS FIRST FROM CHRYSLER**

**New Chrysler**

We Aim to Take Care of Our Own—With Chrysler-Plymouth Service That Matches Chrysler-Plymouth Engineering  
**BENEFIELD MOTOR COMPANY** . . . **411 West First**





**FRIO NEWS**

**R. L. Shannon is Guest of Honor At Surprise Birthday Dinner**

By MRS. OWEN ANDREWS

Rev. R. L. Shannon was surprised with a birthday dinner Sunday at the church. About 75 persons were present for the "Happy Birthday" song, after church was dismissed. Some of the 77 present for Sunday School were unable to stay, but the H. F. Bensons and W. A. Springers came after attending church at Hereford and Dimmitt.

Mrs. Earl Springer of Hereford

took lunch with the T. L. Sparkmans on Thursday, and then attended the Missionary Society of the Lutheran Church meeting in the home of Mrs. E. F. Vogler.

Many of the men in this community are busy planting or preparing to plant potatoes.

Mrs. H. M. Mopley entertained with a Stanley party last Friday.

On Friday the Shannons attended the teachers meeting in

**Amarillo.**

The W. S. Littrells are visiting friends at Lawton, Okla. this week. They are closing a deal, selling their place to Scroggins of Amarillo and Bagwell of Hereford who are brothers-in-law of the Lemons of this community. The Littrells are planning to leave within a few weeks for California to visit their daughters, Mrs. Leon Williams and Mrs. Earl Allgood, before locating again.

The Yandell and Parris families spent the week end in Lubbock with their parents.

Mr. and Mrs. Jack Johnson and Ronnie went to Dallas Sunday where Jack was to attend to business matters the first of the week.

Mrs. T. L. Sparkman, Jr., Tommie and Bonnie, and Miss Alma Andrews spent from Wednesday until Saturday in the home of their sister and aunt, Mrs. Charles King and family in Amarillo.

Home for the week end were Misses Lyla Robbins of Springlake, Lamerlas Berryman and Dorothy Moble of Amarillo.

Among those who have been ill this week are Jana Cole, who was in the hospital the first of the week and Mr. and Mrs. T. L. Sparkman, Sr.

H. E. Lindley and Ted Bush went to Pampa Saturday morning, where Bush underwent a tonsillectomy. They returned home Sunday and Bush was recovering nicely.

The young people have resumed their Friday night volleyball games, discontinued last fall because of the weather. This Friday night, however, is the regular community recreation night and all families who will participate will each present a number on a talent program.

The Navion plane, which crashed in Oklahoma killing the Biedsoes and Dennis, recently made a "cow pasture" landing the day before the crash in Glenn Gripp's wheat field. The men bought sheep from Gripp, Dayton Chisholm and Robert Simpson.

Earl Cole accompanied three loads of his and Floyd Cole's cattle to Oklahoma City Saturday, for sale there.

H. E. Lindley marketed cattle in Amarillo on Wednesday.

Mrs. W. C. Lowery was an honoree at a dinner Sunday at the home of her daughter, Mrs. Bill McReynolds at Friona. The occasion was the celebration of her birthday, which will be next Wednesday. Others attending the dinner were Mr. Lowery, the Earl Lowerys and son, and the Clarence Smiths and children.

**Feet's Too Big**



The camera doesn't lie, but at times stretches the truth a bit. Clint Hartung, New York Giants' pitcher, looks as though he's composed mainly of hands and feet at the Giants' Phoenix, Ariz., training camp. But it's the same kind of optical illusion opposing batters suffer when they face Clint's fast ball.

**Mrs. B. E. Roberson Re-Elected President of Summerfield Club**

New officers for the 1949-50 club season were elected at a meeting of the Summerfield Study Club held Thursday afternoon in the home of Mrs. C. R. Walser. Mrs. Jim Clark was cohostess.

Mrs. B. E. Roberson was re-elected president and others to serve with her include: Mrs. Guy Walser, vice-president; Mrs. Britt Clark, recording secretary; Mrs. Jim Clark, corresponding secretary; Mrs. Mack Noland, treasurer; Mrs. J. B. Noland, parliamentarian and Mrs. Kenneth Neill, historian.

The year book committee was named with Mrs. Ray Johnson, chairman. Assisting her will be Mrs. Jim Clark and Mrs. Glen Olson.

During the business session members named Mrs. Charles Noland as the club delegate to attend the 7th District TFWC Spring convention to be held in Lubbock, April 4-5-6. Mrs. B. E. Roberson was chosen alternate. It was decided that the club assist in arranging a picnic unit at the VFW Memorial Park and by secret ballot, Mrs. Ray Johnson was chosen the club's woman of the year. Two birthday gifts will be sent to boys at Boys

Ranch in March and members voted to send another box to overseas relief. The federation director's report was given by Mrs. Charles Noland.

Mrs. J. B. Noland was leader of the program on "the Middle-west of Today." She gave the history of the corn belt tracing the growth of the state of Iowa.

"The Mayo Clinic," its beginning and development and present day achievements, was the subject given consideration by Mrs. Ray Johnson.

Members attending the meeting were Mesdames Ivan Block, Walk Boston, L. L. Cannon, Britt Clark, Lee Curry, Ray Johnson, L. B. Lookingbill, L. H. Lookingbill, Charles Noland, Glen Olson, B. E. Roberson, O. B. Sumner, D. C. Walser, H. H. Langford, H. L. May, Claude McGowen, Guy Walser and the hostess.

The next meeting will be held April 14 instead of the date given in year books.

A European species of beetle-eating wasp presses down on the bodies of its prey to open an armored joint through which it can sting it into paralysis.

**FREEDOM TRAIN DOCUMENTS ARE HERE!**

**NEW EXHIBIT**



**YOU'RE CORDIALLY INVITED TO VIEW "THE FIRST WOMAN TO SERVE IN THE ARMED FORCES OF THE UNITED STATES APPLIES FOR A PENSION"**

(An enlargement of the original)

This document will be on exhibition in our bank lobby from March 25th through April 7th, between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

**FREEDOM IS EVERYBODY'S JOB**

**The First National Bank OF HEREFORD**



Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers



every dollar you spend pays a dividend!

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**FLORSHEIM**

**FRENCH TOE SHOES**

A dividend of extra comfort, to be sure... because Florsheim French Toes are famous for their fit and feel. But there's also an actual money-saving on your purchase... because they last longer and cost you less per mile of wear.

**FOX MAN'S SHOP**

HOMER FOX

**Engineers--**

(Continued from page 1)

this was Harrison," he replied in astonishment.

Engineer York says he doesn't think they'll award the paving contract until autumn, but that is a tentative plan. The Highway is being paved under farm to market provisions, but will be done according to state highway specifications, he pointed out. This is being done, because that's the way Deaf Smith wanted it, he explained.

**AN ENTIRELY NEW PRINCIPLE IN AIR CONDITIONING**

Do you really want to see something NEW, something that isn't like anyone else's.

**WE ARE INTRODUCING A COMPLETELY NEW AIR CONDITIONER**

**DOES NOT USE A WATER PUMP DOES NOT RUN WATER ON THE GROUND NO PACKS NOR TROUGHS TO WASTE WATER LOW OPERATING COST**

A new and different Principle of cooling. Cabinet is "Stainless Steel" won't rust or corrode. we are the exclusive Dealer for this district. You must see this unit to appreciate it. Place your order Now.

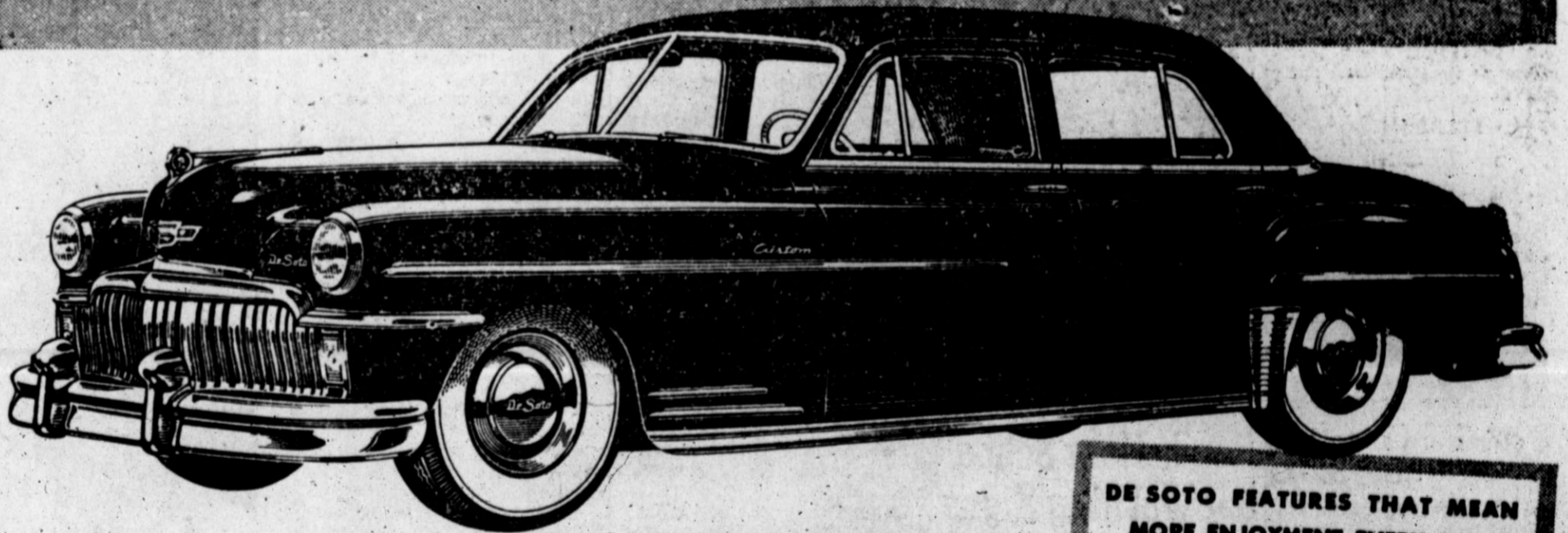
**WILKINS SHEET METAL**

East Highway 60

Hereford, Texas

Phone 94

**Brilliant new DE SOTO gets tremendous welcome from public!**



Come in and see "The Car Designed With YOU in Mind"

IT'S BRAND-NEW... so new that there aren't many on the streets yet. But already it's a tremendous success. And it's easy enough to see why. Everybody wants a smart, good-looking modern car. But most of us don't want to pay a penalty for being modern. We want more room... more comfort... more visibility... not less.

That's where De Soto scores. It's got those long, low lines. But you don't have to wriggle into it. It has big wide doors. Plenty of headroom, too. The roof won't scrape your hat, no matter where you sit. It's roomier than ever.

It's no use having bigger windows and windshields unless you can see out of them. In the new De Soto you can... because you're sitting on chair-high seats. Even a short person can see over the steering wheel. Even a six-footer won't hit his knees on it.

You don't have to enlarge your garage to hold the new De Soto. You can still change a tire yourself. And a dent in the fender doesn't mean an expensive body repair job. Come in and see this wonderful car that lets you drive without shifting. Compare it with any other at any price. Then decide.

Tune in "HIT THE JACKPOT" every Tuesday night, all CBS stations

**DE SOTO FEATURES THAT MEAN MORE ENJOYMENT EVERY MILE**

- ★ Tip-Toe Hydraulic Shift with Fluid Drive
- ★ New Feather-Light Steering
- ★ High Compression Powermaster Engine
- ★ New All-Weather Comfort System
- ★ Faster Getaway
- ★ New Ignition System
- ★ Longer Wheelbase with full "cradled ride"
- ★ Safeguard Hydraulic Brakes with new Cycle-bonded linings
- ★ Lubricated Cylinder Walls
- ★ Safety Rim Wheels and Super Cushion Tires

**DE SOTO LETS YOU DRIVE WITHOUT SHIFTING!**

YOU CAN DEPEND ON DE SOTO-PLYMOUTH DEALERS FOR GREAT CARS, FINE SERVICE, A SQUARE DEAL

**Beavers Bros. Motor Company**

301 EAST THIRD STREET — HEREFORD

### Hereford Students Go To Band Clinic

Sixth annual High School Band Clinic was held on Tuesday, March 15, at West Texas State College. Following a concert by the Amarillo High School Band, under the direction of Clyde H. Rowe, the band students attended sectional clinics.

Those in charge of the sectional clinics were: Flute, Hall Axtell, Musical Arts Conservatory; Oboe, C. A. Jensen, White Deer; Basson, Clyde H. Rowe, Amarillo; Clarinet, Lyle Upshaw, Upshaw-Adams Music Co.; Alto, Bass Clarinet, Don Hays, Littlefield; Saxophone, Herman Demus, Canyon; Cornet, Charles Tolman, Clovis; French Horn, Marianna Pierce, Pampa Junior High School; Trombone, Rufus Johnson, Wellington; Baritone, Orland Butler, Pampa; Tuba, O. M. Stookey, Eastern New Mexico College; Percussion, Glenn A.

### Mexico Honors Texas Publisher



William Prescott Allen (center), publisher of the Laredo, Texas, Times, receives medal in Mexico City, March 8, for his work in cementing closer relations between United States and Mexican newspapermen. The medal, the fourth he has received in Mexico, was presented to Allen by the Mexican division of the United American Journalists. Left to right: General Othron Lobato, chief of the Mexico City Police; Allen and Efrain Hidalgo, president of the Mexican division of the Journalists Institute. Mrs. Allen, who was in Milwaukee, Wisconsin, heard Hidalgo's words by phone as he decorated her husband. (AP PHOTO)

### Home Loans

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Monthly Payment Plan see

Elizabeth Womble

at the HEREFORD INSURANCE CO.

or Write To

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

121 E. 4th Clovis, N. M.

Truax, formerly of WTSC; Student Conducting, Lewis Stoelzing, WTSC.

At 12 o'clock a concert by the West Texas State College band, under the direction of M. J. Newman, was presented, followed by a luncheon for visiting teachers and directors held in the Blue Room of the College Cafeteria. In the early afternoon Music Movies were shown, including "Hymn of the Nation," "Marching Band," and "Trumpet Serenade."

Recreation and entertainment included conducted tours over the WT campus, and activities in the Student Union. Climaxing the day's events was a concert presented by the Amarillo Philharmonic Orchestra under the direction of A. Clyde Roller.

Those attending from Hereford were: Kenneth Carroll, Perry Cates, L. T. Hawks, Dorrell Hansen, Neal Lomenic, Willie Earl Wait, A. L. Williams, Emma Jane Brown, Betty Henry, Pat Longbottom, Doris Jean McGee, Joyce McGee, Naomi McGee,

Jeanette Scott, and Jane Welch. Billy Ray Evans, Bill Forbus, Bill Kelly, Wayne Lady, Jack McCracken, Jerry Morton, Lloyd Russell, Cortland Savage, Keith Savage, Purris Williams, Bob Hamilton, Leo Hennington, Bradley Lookingbill, Duane Jansen, Conrad Clark, Kenneth Finley, Jim Lookingbill, Glen Wilson, Doyle Cox, Dabney Williams, Joan Palmer, Carolyn Walker.

Elson Hennington, Randolph Thomas, Jo Ann Witherspoon, Melvin Garner, James Grimes, I o m e r Lee Owens, Norman Walker, Jack Luck, John Newsum, Jerry Reese, John Southall, Jack Ramey, Alex Schroeter, Colleen Brown, Mary Lou Griffith, Joan McGee, Gayle Robertson, Donna Cowser, Audrey Hood, Bobbie Nell Pitman, and Leta Dene Springer, and band director, Purris Williams.

Adamant was an imaginary substance, either a metal or a stone, which the ancients believed was an impenetrable hardness.

### Personals

#### HAVE HOUSE-PARTY

Mr. and Mrs. Dale Kelly and Charles returned from Stanton Friday where they attended the Senior play in which their daughter, Patsy, had one of the leading parts. They were also in Stanton when a Patsy was presented as sweetheart at the annual F. F. A. banquet. Returning to Hereford with them were their children, Patsy and John Dale, Mr. and Mrs. Earl Douglas and son, Gene, Joan Jones, Leslie Jean Tom, Spencer Blacker, Wayne Church and Felix Russel. The group had a picnic lunch at Palo Duro Saturday at noon and attended the show in Amarillo in the afternoon. Mr. and Mrs. James Jones and Janell joined the house party Saturday evening. They all returned to their homes in Stanton Sunday afternoon.

Cal Brumley, who is employed with the Associated Press in Dallas was in Hereford Friday for a brief visit with his relatives.

### Mrs. Chas. Burk Named Club Woman Of Year By Farm And Ranch Club

Mrs. Charles Burk was voted the club woman of the year for the Farm and Ranch Club at a meeting held Thursday in the home of Mrs. Phillip Miller.

Decorations for the luncheon which preceded the program, featured a St. Patrick's Day theme with flowers, shamrocks, and favors accented the March 17 date.

Mrs. Charles Burk directed the program and gave a discussion on gardening, including advice on selection of site, choosing

tools and equipment, soil preparation, seed treatment, and mulching and watering.

Mrs. Frank Rickels told about time for planting, how to plant, specific vegetables for this area, plant diseases and control of garden insects.

Those present were Mesdames Ed Thomas, Roy Pruitt, Frank Rickels, P. B. Sowell, Charles Burk, Henry Melton, Zerrell Thomas and the hostess, Mrs. Joe L. Hamilton of Hereford was a guest.

### ELECTRICAL CONTRACTING

#### FREE ESTIMATES

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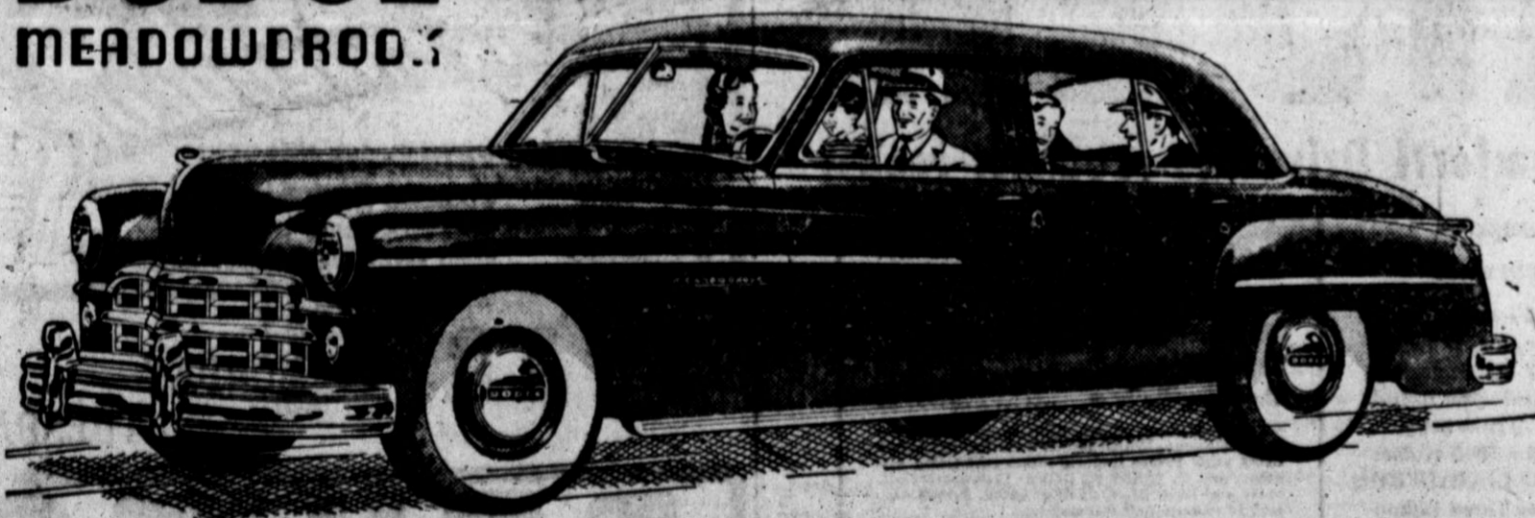
307 MAIN PHONE 154 HEREFORD

# HERE'S THE CAR THAT DARES TO BE DIFFERENT...INSIDE AND OUT!

The New **DODGE** MEADOWBROOK



LONGER on the inside... SHORTER outside!  
WIDER on the inside... NARROWER outside!  
HIGHER on the inside... LOWER outside!



SURE, you want roominess—that lets you ride relaxed and comfortable mile after mile! That's why Dodge made this new car bigger three ways inside... longer, wider, higher!

But many people don't want a car that's big and bulky outside. So Dodge made this new car shorter outside, narrower outside, lower outside.

Here's an engineering miracle that gives you new

ease of handling in traffic, new ease of parking and garaging. And new beauty, too—because Dodge sleek lines stem from true functional design.

Powering this exciting new Dodge is the famous Dodge "Get-Away" engine—high-compression engineered to deliver extra power with gasoline economy—plus the proved smoothness of gyrol Fluid Drive. See how much more Dodge gives for your new car dollar today!

IRELAND MOTOR COMPANY

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PLENTY FREE PARKING



OUR STORE-SERVICE QUALITY LOW PRICES ARE AS NEAR AS YOUR TELEPHONE

PHONE 143 (Prices Good Thursday-Friday and Saturday) WE DELIVER

## Pineapples

Winter Valley Crushed No. 2 Can

25c

KIDNEY BEANS Marco 2 tall cans 29c

PORK & BEANS Brimfull No. 2 Can 15c

CORN Brimfull Golden 2 12 oz. cans 29c

PEAS Red & White No. 2 Sieve No. 2 can 29c

MIXED VEGETABLES 2 No. 2 cans Red & White 35c

CORN MEAL Mothers 5 lb. Sack 37c

FRUIT COCKTAIL Brimfull

No. 2 1-2 Can 35c

Fancy COOKIES 7 Kinds

Your Choice 23c Pkg.

Brimfull APRICOTS

No. 2 1-2 Can 27c

Brimfull GRAHAM CRACKERS

2 lb. box 49c

## RAISINS

Brimfull Seedless 2 lb. Pkg.

25c

MILK Carnation - Pet. Tall Can 12c

CATSUP Tommy Tinker 2 14 oz. bottles 29c

Red & White SHORTENING 3 lb. tin 85c

COCOA Baker's 1-2 Lb. Box 21c

PEANUT BUTTER Red and White pint 39c

RIPE OLIVES Brimfull Tall Can 31c

Red & White ASSORTED CEREALS Tray Pack 29c

WHITE KING Granulated Soap lg. Box 29c

LUX TOILET SOAP 3 reg bars 21c

SALMON Our Value Tall Can 45c

PREM Swift's 12 oz. tin 39c

WESSON OIL PINT SIZE 31c QUART SIZE 59c

APPLE BUTTER Brimfull 28 oz. jar 23c

PICKLES Brimfull Sour or Dill Quart 34c

CARROTS 2 large bunches 15c

RADISHES 2 bunches 9c

CELERY Green Pascal Stalk 19c

UNION PLANTS Fresh and Green 3 bunches 25c

CHOPPED LAMB MOR 12 oz. can 52c

CHOPPED VEAL MOR 12 oz. can 52c

BAKE RITE 85c SHORTENING — 3 lb. tin

CORNED BEEF HASH 16 oz. can 39c

PICKLED PIG FEET 14 oz. glass 39c

BEEF ROAST Chuck lb. 48c

BACON SQUARES lb. 25c

BEEF SHORT RIBS lb. 32c

HAMS Sunray Whole 49c

Cured and Tendered

Butt Half 53c Shank Half 47c

# HUNTER'S

Mrs. Wif Phillips, Mrs. Lynn Chisholm and Bill Phillips spent Sunday in Tucumcari visiting with Mr. and Mrs. Frank Ball and family.

John Estes, who is employed with the Soil Conservation Service in Plainview, spent the week end visiting his parents, Mr. and Mrs. Cliff Estes, in Hereford.

LEGAL NOTICE

ORDINANCE NO. 339 (First published March 24, 1949) AN ORDINANCE ANNEXING THE HEREINAFTER DESCRIBED TERRITORY TO THE CITY OF HEREFORD, DEAF SMITH COUNTY, TEXAS, AND EXTENDING THE BOUNDARY LIMITS OF SAID CITY SO AS TO INCLUDE SAID HEREINAFTER DESCRIBED PROPERTY WITHIN SAID CITY LIMITS, AND GRANTING TO ALL THE INHABITANTS OF SAID TERRITORY ALL OF THE RIGHTS AND PRIVILEGES OF OTHER CITIZENS AND BINDING SAID INHABITANTS BY ALL OF THE ACTS, ORDINANCES, RESOLUTIONS AND REGULATIONS OF SAID CITY

WHEREAS, on this the 17th day of March, 1949, there has been submitted to the City Commission of the City of Hereford, Texas, petitions of the inhabitants of the hereinafter described territory to be annexed and become a part of the City of Hereford, Deaf Smith County, Texas, said territory petitioned to be annexed is described as follows, to-wit: BEGINNING at the intersection of the West boundary line of Section No. 60, Block K-3, (the existing city limits line) and the North property line of First Street, (also known as U. S. Highway No. 60);

THENCE in a Northeasterly direction on the North right-of-way line of U. S. Highway No. 60, a distance of 1562 1/2 feet to the East property line of Whittier Street;

THENCE North on the East property line of Whittier Street a distance of 255 1/2 feet to the North property line of Forest Street;

THENCE West on the North property line of Forest Street a distance of 1350 feet to the West boundary line of Section No. 59, Block K-3, (also known as the center-line of "K" Street);

THENCE North on the West boundary line of Section No. 59, Block K-3, (which is also the center line of "K" Street) a distance of 680.65 feet to the South property line of Thirteenth Street;

THENCE West on the South property line of Thirteenth Street a distance of 5307 feet to the center-line of 52 Mile Avenue (also known as Texas State Highway No. 51);

THENCE South on the center-line of 25 Mile Avenue a distance of 680.65 feet to a point directly East of the South property line of Moreman Avenue;

THENCE West on the South property line of Moreman Avenue a distance of 1720 feet to a point;

THENCE South a distance of 2670

Not Amphibious



When the Boyer River reached its crest in Missouri Valley, Ia., it left flood waters lapping at the windshield of this truck, stalled and abandoned in the middle of a street. Oddly enough, the mechanical island bears a sign "Spirit Lake, Ia." The driver failed to see the humor of the situation.

feet to the center-line of Harrison Avenue;

THENCE East on the center-line of Harrison Avenue a distance of 370 feet to a point;

THENCE South a distance of 450 feet to a point;

THENCE East a distance of 340 feet to a point on the center-line of Texas Avenue (the existing city limits line).

WHEREAS, said territory adjoins the City Limits of the City of Hereford and is not more than one-half mile in width; and,

WHEREAS, attached to said petitions is the affidavit of Carlos Vaughn, G. B. Hagar, Paul S. Mathers, J. E. Turner, H. V. Williamson, Harry E. Cayler, O. B. Russell, A. Peterson, Ralph Smith and Earl Waits, who represent under oath that they and each of them are inhabitants of the territory above described, to be annexed, and are qualified to vote for members of the State Legislature; said affidavit of the above named parties further shows that each inhabitant of said territory who is qualified to vote for members of the State Legislature has had notice of and an opportunity to vote his or her choice in the matter of annexing said territory to the City of Hereford, Texas, and that a majority of those inhabitants so qualified to vote have voted in favor of becoming a part of said city; and,

WHEREAS, said petitions and affidavit have been filed before the Mayor of said City, who has certified the same to the City Commission of said City;

NOW, THEREFORE, be it ordained by the City Commission of the City of Hereford, Texas, that the hereinabove described property be and the same is hereby annexed to the City of Hereford, Deaf Smith County, Texas, and that the boundary limits of the City of Hereford be and

the same are hereby extended to include the above described territory within the City limits of the City of Hereford, and the said above described territory shall hereafter be included within the territorial limits of said City of Hereford, and the inhabitants thereof shall hereafter be entitled to all rights and privileges of other citizens of the City of Hereford, Texas, and they shall be bound by the acts, ordinances, resolutions and regulations of said City.

Be it further ordained that this ordinance shall be published two times in the Hereford Brand, a newspaper published in said County.

The above and foregoing ordinance was unanimously introduced, passed and adopted by all members of the City Commission of the City of Hereford, Texas, on this the 17th day of March, A. D. 1949.

W. E. Dameron, Mayor, City of Hereford, Texas.

(SEAL) ATTEST Mabel Barnhart, City Secretary, City of Hereford, Texas.

12-2c

Highway 51--

(Continued from Page 1)

County Judge L. M. West of Channing, Cal Farley of Amarillo, Ray Thompson of Vega and ex-district Judge James W. Witherspoon of Hereford.

The executive committee met Feb. 28 in Hereford, planned the delegation to Austin, is asking every Texas county traversed by Highway 51 to send one or more delegates.

Demonstration Club Activities

Wyche Club Wyche Home Demonstration Club met Thursday afternoon with Mrs. W. T. Carmichael in Hereford. Mrs. E. C. Hewitt conducted the business session in the absence of the president, Mrs. Ira Scott.

Mrs. Scott was elected as a nominee for delegate to the District Home Demonstration Club meeting to be held in Canyon on April 15. The next meeting will be held with Mrs. George L. Olson on April 7.

Those present were Mesdames N. G. Elliston, J. H. Caraway, Jack Williams, George L. Olson, Jim Cross, A. E. Jury, R. W. Elliston, Howard Hume, E. C. Hewitt, Jr., W. T. Kelly, Ira Ott, Raymond Paetzold, Curtis Trauwiek, C. R. Damron, a new member, Mrs. A. O. Thompson and the hostess.

Cultural Club An all-day meeting was held by the Cultural Home Demonstration Club Thursday in the home of Mrs. E. F. Duckworth. Mrs. R. C. Childers assisted the members present in making gloves.

Progressive Women Study Glove-Making

Meeting in the home of Mrs. V. E. Dodson last Tuesday, the Progressive Home Demonstration Club had as its roll call "Practical Hints on Making Leather Items." Mrs. V. E. Dodson was in charge of a demonstration on glove-making, and Mrs. M. T. Sparkman was selected by club members to serve as alternate delegate number one for council. Mrs. George Byrd was elected alternate number two.

Members and visitors present were Mesdames D. Y. Edwards, Calvin Edwards, Ira Ricketts, M. T. Sparkman, P. L. Carmichael, Floyd West, Horace Hershey, C. V. Burges, F. J. Walterscheid, George Byrd, T. J. Parsons, C. C. Bowman, Bert Coffin, Leon Coffin, Dale Kelly, Miss Augustine Gregory and the hostess.

An all day quilting meeting will be held at the home of Mrs. T. J. Parsons on Tuesday, Mar. 29. Next regular club meeting will be at the home of Mrs. Horace Hershey on April 5.

A DOUBLE PROGRAM THAT WILL PLEASE

Advertisement for the movie 'Night Has a Thousand Eyes' featuring Edward G. Robinson and Gail Russell. The text says 'GIFTED...or CURSED... THIS MAN WHO COULD SEE INTO THE FUTURE' and 'Action & Action In Your Second Hit'.

Advertisement for the movie 'Johnny Mack Brown' featuring Johnny Mack Brown and Virginia Bruce. The text says '...brings LAW to the WEST! The SHERIFF OF MEDICINE BOW'.

STAR FRIDAY SATURDAY

THE RANGERS RIDE ONCE MORE NORTH of the RIO GRANDE!

Advertisement for the movie 'The Law Comes to Texas' featuring Bill Elliott and Veda Ann Borg. The text says 'DEADLY TOYS THAT LEAD TO MURDER... and BULLDOG DRUMMOND'S MOST DESPERATE ADVENTURE!'.

TEXAS FRIDAY SATURDAY

Congratulations upon the occasion of your wedding anniversary. March 24 through March 26 Mr. and Mrs. George M. Suggs Mr. and Mrs. Edward N. Johnson Mr. and Mrs. Harold Kreighauer Mr. and Mrs. G. B. Pace, Sr. Mr. and Mrs. Joe Hangan

Advertisement for Elizabeth Womble, Insurance Agent. It features the word 'LOOK' in large letters and lists various insurance services: Hospital Services, Medical Services, Nursing Service, Ambulance Service, Iron Lung, Blood Transfusions, Drugs and Medicines, Transportation, and Braces and Crutches. It also mentions 'Alliance Life Insurance Company' with assets over \$26,000,000.00.

Advertisement for Edwards City Drug. It features a photograph of the drug store interior with a sign that says 'PRESCRIPTIONS'. The text emphasizes that the most important thing in the store is something you'll never see, which is the pharmacist's professional knowledge and technical skill. It lists various services and products available.

Advertisement for the Kaiser De Luxe car. It features a large image of the car and the slogan 'RIDE - THEN DECIDE!'. The text highlights features like 'Less bounce over bumps' and 'Less side-sway on curves'. It lists prices for different models: The Kaiser Traveler at \$2088.48, The Kaiser Special at \$2328.57, and The Kaiser De Luxe at \$2509.01. The dealer is Hereford Auto Company, managed by Mack McCarty.

Advertisement for the movie 'El Paso' featuring John Payne and Gail Russell. It says 'A GREAT PICTURE Showing here only Two Days after its World Premier!' and 'WHERE LAWS WERE "ADMINISTERED" DOWN THE SIGHT OF A GUN BARREL!'. It also lists other cast members like Sterling Hayden and Dick Foran.

Advertisement for the movie 'Drums' featuring Sabu and Raymond Massey. It says 'Technicolor with SABU - RAYMOND MASSEY' and 'TEXAS SUNDAY MONDAY TUESDAY'.