

The Hereford Brand

14 PAGES TODAY

Death Works a 24-Hour Shift; Drive Carefully

Published Every Thursday Our Slogan: "More People—More Farms"

Forty-ninth Year—Number 1

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AROUND TOWN

SIGHTS, FACTS SEEN

Main street business personnel is undergoing some rapid changes these days as stores switch owners and personnel switch owners and personnel in the shops and new signs overhead.

Margaret Barrett has been employed at the Brand office to head the circulation division and local news. Besides that she's going to be editor and publisher of the Lion's Club bulletin now that that particular civic club has decided to put out their own news sheet about the goings on at a coming of members. Roberta Jans, here's more competition.

Corinne Jennings has been appointed assistant librarian at the Deaf Smith County Library, a post she assumed January 1. She will work with the new librarian, Mrs. Jake Boydston.

Apparently Deaf Smith County sugar beet growers are in for a 60-day wait before they begin receiving their checks from the Rocky Ford company. A call to the production and loan director at College Station Tuesday confirmed the delay, according to Faust Collier.

And still the cars keep picking up parking tickets for sitting on expired parking meter time. Out of the habit of plugging the meters, Hereford motorists are learning, dollar by dollar, that forgetfulness is expensive, even if they have such good excuses as getting caught behind the lather in a barber shop or having a tooth pulled. And as time rolls on, almost every car in town except the City Police Patrol car is picking up a ticket.

D. C. Martin, principal at Central School, is wagging his head these days over the vagaries of college professors. He declares fervently that in a correspondence course on state constitutional law which both he and his wife are taking she made an A on practically the same paper on which he made a B.

Is it Catalpa Street or Catalpa Street? Telephone operator Leta Curtisinger points out that the street on which she lives is misspelled in the telephone directory, and that the telephone officials got it from City records.

Hereford Jaycees swamped the Tulla Independents in the Tuesday night basketball game at High School gymnasium with a score of 53-37. The boys, sparked out in their blue and white uniforms, played their first game in several weeks. The audience was enthusiastic but small. More town support, plead the players.

The Society for the Preservation of Barber Shop Quartet Singing in America may soon inaugurate a new branch called, The Society for the Prevention of Disillusioned Audiences Who Have Been Listening to Some Barber Shop Quartets Sing. Hereford may be responsible. There is a new quartet in town made up (Continued on Page 8)

Last Rites Held For Henry Young

Henry Young, brother of Mrs. W. L. Alexander of Hereford, died New Year's day in Albuquerque. Funeral services were held at Black Funeral Home in Hereford Tuesday at 10 a. m. with Rev. R. H. Cagle of the First Baptist Church in charge.

Mr. Young was buried in White Deer Tuesday afternoon under the direction of the Black Funeral Home. Graveside rites were read by Rev. Marvel Up-ton.

Mr. Young was born in McKinney and had lived in Texas all his life. For the last two decades he had lived in Hereford and was an employee of the Santa Fe Railroad.

Survivors include two sisters and a brother, Mrs. Alexander, Mrs. Ella Ruff of Arlington and John F. Young of Kansas City.

County Officers Take Oath



Shown here are county officers being sworn in at a ceremony in the County Court Room the morning of Jan. 1. Reading from left to right the officers are Alec Thompson, county surveyor; O. L. Bybee, county attorney; Bruce Wooddell, animal hides inspector; J. T. Quinn, Precinct No. 3 commissioner; J. T. Higgins, Precinct No. 2 commissioner; Troy Moore, Precinct No. 1 commissioner; Valma Hodges, county treasurer; Robert Thompson, county clerk; Andy Thomas, J. C. Reese, county sheriff; and Leonard Foster, county judge.

Cross-Section Quiz Shows Some Administration-Proposed Measures Favored in Hereford, Others Are Frowned Upon

EDITOR'S NOTE: A new year has dawned and with it a new Congress has gone into session—a session which should prove one of the most vital and interesting of our time.

Because the world continues to spin in a dizzy leftward spiral, and nation after nation is being engulfed by the red tide—because of the dynamite-packed issues which will be at stake during this Congress session, and because of the hair-trigger tension between the United States and the Soviet Union, this may well prove to be a year of decision.

And what does the average citizen want his government to do?

What about the Taft-Hartley law? How about the Marshall Plan and federal aid to education? And what do people think about Mr. Truman's so-called "socialized medicine" plan? With these thoughts in mind, a Brand staff writer set out to gather opinions from a cross-section of Hereford.

Here are the answers she got:

By PHYLLIS RADOVICH

On the opening day of the 81st Congress, an assorted group of Hereford citizens were quizzed on what they wanted the newly-convened Congress to accomplish in solving domestic problems. They came up with varying opinions on some of the leading issues.

Most of them did favor continued price supports, and federal aid to education if it would not mean federal control. They were against establishing price ceilings, believing it impossible without chaining all prices, and they believed more funds would be designated for atomic energy control and research.

THE CONTROVERSIAL TAFT-HARTLEY LABOR LAW suffered the least in the tangle of replies for few of those questioned had made up their mind on the issue. Stock reply was that with so little industrialization in this area, the law had little direct effect on the town and therefore the issues at stake were not too well known.

Those questioned represented a cross section of townspeople bankers, county officials, business men, farmers, housewives, educators and ministers, and 41 per cent of them said they didn't know enough about politics to give any answers to the questions.

Among those who had formed opinions on the issues:

ROBERT THOMPSON, county clerk, said the first thing he wanted Congress to do was to set machinery in motion for paying of the national debt while times were good. He does not favor the so-called "socialized" medicine plan; He wants the federal government to maintain control of atomic energy until world conditions are settled. On the subject of civil rights he believes in states rights and will not favor any sort of legislation that takes control from the states.

ALEC THOMPSON, county abstractor, held many of the same theories that Robert Thompson

expressed believing that socialized medicine would only come about when private practices failed to do the job. He wants the government to finish the job now, have started in atomic fields, continuing their research, but does not favor federal aid to education because "That's when we'll get in trouble in education," he said.

MRS. HOMER BRUMLEY, housewife, thinks they should continue rent controls in some areas and that they probably will raise expenditures to cover armament costs. She declared she had not yet made up her mind on price controls, would like to see the Taft-Hartley law revised and still has an open mind on federal subsidy for education. She does feel, however, that it may force smaller church supported schools to close and she would not want to see that happen. If they raise the excess profits tax, she said, it would harness the capitalistic enterprises and they are the cornerstone of this form of government.

LEE COCANOUGH, rancher, said he had not thought too much about the labor law, but will not favor socialized medicine. He did favor the government's building federal housing projects.

ROBERT VEIGLE, farmer, agreed with Cocanough's views and both men championed price supports as the only recourse for taking care of agriculture. They believed it might necessitate decreased acreage but were willing to grow less if they were sure of a market price on that they harvested.

CLIFF ACKER, banker, said he would like to have the government bring building costs down where the veterans could afford to build houses. He said prohibitive housing costs were the key to the housing shortage.

Leary of price controls because they did not work before, Acker declared he was not familiar enough with the civil rights program to make any statements on it.

WALTER SEED, businessman, came out with the one commitment for socialized medicine because he believes it wouldn't cost anyone too much and would help everyone. He thought the government would appropriate more money for atomic research to keep ahead of other nations. He does not favor price controls. Prices will adjust themselves if left alone, he said.

Hereford's only two members of Delta Kappa Gamma, and both of whom received their Master's Degrees last summer, also were questioned.

MISS THELMA McMINN, high school English teacher and Glee Club instructor, would support the excess profits tax on corporations, would like to see the government build housing units to alleviate the shortage and thinks price ceilings should be slapped on some articles to regulate them to an extent.

MISS DELLA STAGNER, junior high school teacher, favored price supports and believes if the Marshall plan is continued there will be no need to slash acreage quotas. She said price ceilings

will not do as effective a job in controlling costs as the old supply and demand principle and "thinks an excess profits tax would stop black market practices and channel business into the proper streams. She has no opinion on the Taft-Hartley law, but does believe government should keep its hands off housing problems, leaving them up to individual localities and private enterprise.

Strongly favoring federal aid to education, she says it is the best way to equalize educational opportunities. "We can have federal guidance without federal control, just as we have state guidance but no state control now," she said. Inevitably, she declared, more money will be appropriated for atomic research.

Dr. R. R. WILLS, medical doctor, doesn't believe the Taft-Hartley law should be repealed although he says, "I'm sure they will." On the question of federal aid to education, he said, "My idea of federal aid is everything is that I don't believe in it."

"Every community should stand on its own bottom. They get more for their money that way. In regard to civil rights, every state should be allowed to decide for itself. I strongly favor states rights. I think the matter of public housing should be taken over by the states and the federal income tax law abolished and a state income tax law instituted in its stead."

RUSSELL WINGERT, pastor of the First Presbyterian Church,

would sanction some sort of government support for medicine, but not an explicit socialized medicine set-up. "The health of the people should be as important to the government as war and agriculture. It is a principal responsibility for good government," he vowed. He also wants to see a modified form of government benefits for public schools and believes the Taft-Hartley law has accomplished a great deal for labor. It should be retained, but revised.

H. V. STANTON, football coach, was against the principle of federal aid to education. "What the government pays for, the government regulates," he would be a good thing if it doesn't upset local control. "He doesn't favor socialized medicine, because he is afraid we may have had the same experiences with it that England has had. He does lean a little toward price control.

J. A. PITMAN, grain dealer, gave strong approval to price supports and a reduced acreage if necessary to compensate for the assured market.

Abundant yields of the past years have filled up available spaces, anyway, he said. He does not feel there is any need for price ceilings nor for rationing, because both agriculture and industry are building up surplus, and it is only mis-handling that creates the priced-out-of-the-market goods. Steel, for example, he pointed out, is all sewed up in the gray market.

District I-A Grid Schedule Drawn Up at Late December Conference

The conference schedule for the 1949 football season in District I-A was drawn up at a meeting of coaches of the district in Perryton late last month.

Conference games will not begin until the third Friday in October in order to give all the teams a chance to get in some preliminary practice.

George Graham, superintendent, pointed out that Hereford's non-conference schedule had not been completed and the team still had several open dates off the schedule.

The following schedule should be read from the standpoint of the team listed on the left. The letter "T" beside a name indicates the game will be played at that town; the letter "H" means it will be played at the town listed on the left. For instance Dumas plays Hereford at Hereford.

School	Oct. 21	Oct. 28	Nov. 4	Nov. 11	Nov. 18
Dumas	Canyon T	Perryton T	Phillips H	Dalhart H	Hereford T
Canyon	Dumas H	Phillips T	Hereford H	Perryton T	Dalhart H
Hereford	Perryton T	Dalhart H	Canyon T	Phillips T	Dumas H
Dalhart	Phillips H	Hereford T	Perryton T	Dumas T	Canyon T
Phillips	Dalhart T	Canyon H	Dumas T	Hereford H	Perryton H
Perryton	Hereford H	Dumas H	Dalhart T	Canyon H	Phillips T

Three New Elders Are Ordained at First Presbyterian Church Sunday

Ordination service for three new elders and three new deacons in the First Presbyterian Church were held at morning services, January 2, the first Sunday of the new year.

With Rev. Russell Wingert in charge the men subscribed to ordination questions and were installed as church leaders for the year. A communion service followed.

Shivering Across Plains Slows Down As Bright Sun Sends Cold into Retreat

Shivering subsided Wednesday afternoon when cold which had gripped the plains for the last two days was sent into a retreat by a bright sun which sent the mercury in Hereford climbing from 1 above zero Tuesday night to 49 above shortly before 2 p. m. Wednesday.

At 8 a. m. Wednesday the thermometer reading at the local fire station was 8 above zero.

King Winter slapped Hereford in the face Monday and Tuesday, when he breezed into town bringing with him a raft of temperature lows Hereford had not matched in a year.

Sunday dawned bright, but its future was limited between Sunday at 3 p. m. and Monday noon the temperature had pulled a typical Panhandle trick, sliding 44 degrees from a high of 58 to 14 degrees.

The mercury kept right on dropping, hitting the five below zero point at 9 a. m. Tuesday. These records are from the charts at West Texas Gas Company.

Marshall Formby reported the thermometer reading at KPAN was 2 degrees below zero Monday night and Faust Collier reported his thermometer reading at his home on Highway 51 was 6 below.

Tuesday brought blue skies, but instead of the overcast gray of the previous day and temperatures started an upward climb reaching 30 degrees about 3 p. m. But Tuesday night they fell back to 8 above.

While temperatures seasawed back and forth, the wind worked up some 30-mile-an-hour gales in the area and a

powdery snow Monday whitened the town.

This snow brought very little moisture. There was little of it in the first place and consisted of dry flakes. The moisture reading at the O. B. Russell home, January 4, recorded .05 for the three-day period. This residence is the official location for the gauge of the Soil Erosion Service.

Light snows were also reported at Amarillo, Lubbock, Guadalupe Pass and El Paso. Two days after the Sunbow game there (Continued on page 8)

THE WEATHER

High and lows for the first three days of the week were recorded at:
Sunday, high 58 at 3 p. m., low 32 at 8 a. m.
Monday, high 36 at 6 a. m., low 14 at 12 noon.
Tuesday, high 30 at 3 p. m., low 5 below at 9 a. m.

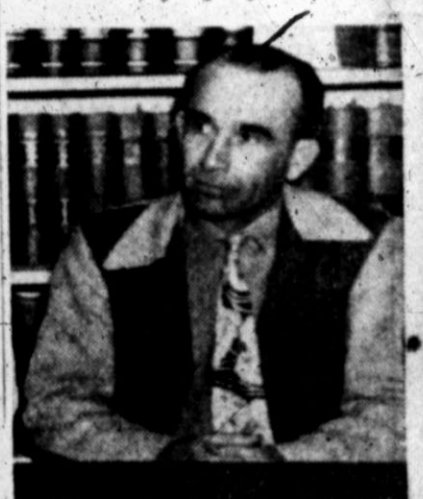
J. Henry Sears Elected President Of C of C at Tuesday Night Meeting

J. Henry Sears was elected president of the Hereford Chamber of Commerce for 1949 at the meeting of the Board of Directors held in the chamber of Commerce offices Tuesday beginning at 7:30 p. m.

Sears, a new member of the board, will work with Sylvester Slagle, newly elected vice-president; and O. L. Bybee, another new director who will serve as treasurer for this term. O. P. Cowart was re-elected secretary-manager.

The other five members of the board are Guy Lawrence, Colby Conkright, J. B. Nolan, Dr. Clifford W. Nobles and Dr. Will F. Graham.

Retiring members are Francis Hardwick, Dr. L. B. Barnett, J. M. French and Bob Wilson. Immediately following their election the new officers took over their duties. In the business session which followed they dis-



J. HENRY SEARS

? QUESTION ? of the WEEK

If your electric clock needs repairing, what do you do, take it to a jeweler or take it to an electrician?

Zula Gilliam: "I don't know. I never had an electric clock, so it never was a problem."

Howard Gault: "Well, that's a good question. First, I guess, go ask a jeweler; then go ask an electrician. You'll probably get the same answer both places."

Mrs. Dorothy Ross: "Oh, dear. You've asked me something I really don't know anything about. I believe, however, I'd take it to a jeweler because he'd know more about the clock part; the electric part, well, that would come under a different line."

Fred Neff: "I really hadn't thought. As a matter of fact we had an electric clock once, and I don't know what ever happened to it. Maybe we couldn't get it repaired anywhere! Let me know what you find out, because we may need to get it fixed sometime."

Mrs. Bruce Rose: "I took mine to a jeweler, but then all it needed was some repair work because it wouldn't set."

Mrs. Roy Calvert: "Take it to an electric shop. I'm sure they'd know something about it and I don't think jewelers fix clocks. I do hope you don't get yours fixed like I did. About a year ago when mine needed working on I took it to a clock repairman someone recommended and I haven't seen him or the clock since."

Henry Stahl: "You tell me. I've got one now that needs fixing. Just unplug it and put it on the shelf and keep it. That's where mine has been for three months."

Dean Dunlap Named Assistant DA at Amarillo

Dean Dunlap, son of Mr. and Mrs. W. E. Dunlap, Monday was sworn in as assistant district attorney for Potter County.

District Attorney Lloyd King had spoken to Dunlap of the possibility of his getting the job in case the commissioners' court approved action of appointing a second assistant. Monday, only a few minutes after the commissioners granted permission, Dunlap was contacted and sworn in by District Clerk Ben Smith.

King said Dunlap's duties would be varied and that he would not be confined to any single phase of work, but would fill in to help with their increased work.

Born and reared in Hereford, Dunlap attended Central School and was graduated from Hereford High School with the class of 1938. He entered Texas Tech the following fall and completed his pre-law course there in 1942. He spent a year in the office of the Panhandle and Santa Fe Railway Company before being inducted into the army in 1943.

Dunlap was in service for three years with the Army Engineers, being stationed 21 months in England. He was discharged as a private first class.

After his army stretch Dunlap entered Southern Methodist University where he received his law degree last June.

While at SMU he was a member of the Moot Court Council and was vice-president of Delta Theta Phi, legal fraternity. He also was a member of the Board of Editors of "Texas Law and Legislation."

In August, 1947 he married Miss Virginia Schofield of Dallas and the couple lived in Dallas until he finished law in February, 1948. At present he is living at 1701-B Highway 10, Amarillo.

After taking his baptism, Dunlap and his two months in Hereford to Amarillo this last year. He appeared as lawyer appointed by Bishop in District Court fall has been for three months.

Two Charged in Traffic Mishaps

Three traffic accidents were recorded by county and city officials this week and one driver was charged with failure to observe the 15 mile an hour speed limit set up around the public schools, and another for operating a motor vehicle without a valid license.

Two of the collisions occurred Wednesday afternoon. At 1:15 William H. Knox, driving a 1947 Buick sedan, collided with Reynold Herr, who was driving a 1946 Plymouth coupe and charges of speeding in a school zone were filed against Knox by Police Chief F. S. Buckalew.

Driving On Fourth Knox was driving east on Fourth Street and Herr was going south on Jackson. When the two hit, it caved in the side of the sedan and tore off the right fender and dented the grill on the coupe. Damage to both cars was estimated at over \$400.

About an hour later Claude LLee "Peewee" Morris driving a Chevrolet coach collided with Cecil Gilbert, who was driving a Chevrolet truck. Morris was making a left hand turn from Highway 60 onto McKinley Street when the two cars ran together. Gilbert was going west on the highway.

Morris and his four year old son, Jerry Dean, were taken to the Hereford Clinic for treatment of lacerations and bruises. No charges were filed.

Griffin Fined On Monday Louie Griffin was fined \$14 in Justice of the Peace Court after a Sunday night accident when his car collided with a parked pick-up.

Louie Griffin, driving a 1940 Ford coach, ran into a 1946 Dodge Pick-up parked in front of the Will S. Kerr residence.

Griffin explained the lights on his car went out and he did not see the truck. Deputy S. B. Berry who investigated filed charges against Griffin for operating a motor vehicle without a valid license.

Send down the same the area

Best Citizen Ballot

OFFICIAL BALLOT

LIONS CLUB "BEST ALL-AROUND CITIZENS" COMMITTEE

Care of The Hereford Brand P. O. Box 673, Hereford, Texas

I Nominate _____ as the Best All-Around Citizen of this community for the year 1947. My Reasons for making this nomination are: _____

(Attach another sheet to this ballot if needed.)

Signed _____

All ballots should be returned not later than January 31.

Selection of Hereford's "Best Citizen of the year" is to be made this month by a secret committee of the Lions Club. Winner will be awarded a silver loving cup. Sponsoring the event for the third successive year, Lions Club members point out that it is designed to give recognition to persons of Hereford and surrounding area who have contributed time, money and influence for the welfare of the community.

Basket of Christmas Lights Awaits Owners

There is a basket of assorted Christmas lights in the City Clerk's office, waiting for the owners, who lost them in the



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY

Motor Company

pre-Christmas raid, made by some high school boys. Owners can retrieve them by claiming them at the City Office.

The six boys were discovered at the Herman Neff residence before school was dismissed for the Christmas holidays.

When Neff caught one of them taking two bulbs from their outdoor tree decorations, he summoned local city policemen who questioned the boy and later picked up his companions down town. A basket of lights was later discovered near his home by the father of one of the boys.

No vandalism charges were filed against the youths, who ranged in age from 15-18, but they were turned over to the custody of school authorities. All are high school students and will stand a probation period with high school officials.

CARD OF THANKS

We wish to express our sincere thanks and appreciation for all the kind words of sympathy and deeds of kindness extended to us in the death of our brother and uncle, Henry T. Young. We especially wish to thank Mr. Matt Gilliland, Rev. R. H. Cagle, the choir members, and all our friends who sent the beautiful flowers and dishes of food. May God bless you.

Mr. and Mrs. W. L. Alexander and family, Mrs. Ella Ruff, Arlington, Texas, John F. Young, Kansas City.

FARM MARKET

(USDA)—First week of the new year opened with unsettled conditions on many southwest markets, with prices showing a mixture of ups and downs, according to the U. S. Department of Agriculture's Production and Marketing Administration.

Cattle markets ended a week of mixed trends Monday. Changes varied from losses of \$1 or more to gains equally as great, according to class, grade and location. Cows showed the full range of trends. Canner and cutter cows sold in a spread of \$13 to \$17.50 at Houston, San Antonio, Oklahoma City and Denver, \$11 to \$16 at Fort Worth and \$14.50 to \$16.50 at Wichita and Kansas City.

Hogs fell mostly \$1 to \$1.50 for the week, with much of the loss recorded on the first Monday of the new year. Declines reached \$2 or more at Denver. Sows brought \$17 to \$18 at San Antonio and mally \$16.50 and down at other markets.

Most southwest sheep and goats showed a slight weakness. San Antonio moved good wether sheep Monday at \$10 to \$10.50 and medium Angora goats in the hair at \$8.75 to \$9. Slaughter ewes sold up to \$9.50 at Kansas City, \$9.25 at Fort Worth and Wichita, and \$9 at Oklahoma City and Denver.

Trading in wool and mohair was about at a standstill last

week. Government support of wool prices for 1949 was announced, similar to that in effect in 1948.

Increased loadings of south Texas vegetables found slow demand the last week of the year. Spinach weakened sharply, and cabbage dropped to mostly \$2 a ton to growers. White grapefruit and early oranges brought higher prices. Fort Worth received the season's first okra and strawberries from South Texas. Light trading on light receipts netted some advances at New Orleans. Denver paid higher prices for a number of products. Colorado potatoes and onions strengthened for the week.

Losses of 1 to 3 cents on wheat, oats and white corn offset slight advances on other grains. No. 1 hard wheat closed Monday at \$2.43 3/4 to \$2.47 3/4 cents a bushel at Texas common points. No. 2 white corn sold from \$1.72 3/4 to \$1.76 3/4, and yellow corn around

\$1.65. Milo brought \$2.72 to \$2.77 a hundred pounds.

Rice held firm in tight trade during the pearend week. Wheat millfeeds and oilseed meals brought higher prices at southwest mills. Hay changed little in dull trade. Little peanut business took place, as the harvest was about completed and demand for shelled goods lagged.

Mostly good trading prevailed on southwest egg and poultry markets after New Years. Prices sagged mostly 1 to 3 cents a dozen on eggs and about as much per pound on poultry below a week earlier. Fresh eggs brought minly 45 to 50 cents at Fort Worth, Dallas, and New Orleans, and 42 to 45 at Denver.

Cotton prices eased downward \$1 to \$2.50 a bale for the week. Spot middling 15/16 inch closed Monday at \$2.10 cents a pound at Dallas, \$2 at New Orleans, \$1.95 at Little Rock, and \$1.90 at Houston.

MRS. W. A. TETER MOVES TO OKLAHOMA

Mrs. W. A. Teter, who has spent most of her time since her late husband's death, in Woodward, Oklahoma, and with a daughter, Mrs. J. T. Bell, in Edmond, left today to make her home in Woodward.

Mrs. Teter returned to Hereford Monday and has been a guest in the J. A. Pitman home this week.

CARD OF THANKS

We are taking this means of thanking our many friends in Hereford for the beautiful floral offerings, deeds of kindness, and words of sympathy and condolence in the death of our beloved Al.

Mrs. A. L. Simmons Jack Simmons 410 N. Cottonwood, San Angelo, Texas.

ANNOUNCEMENT

The Woman's Society of Christian Service of the Methodist Church will present a special program at the church Sunday evening, December 9, at 7:30 o'clock: Rev. Don Davidson, pastor, will present and discuss the "Advanced Program" of the women's work of the church. All Methodists are urged to attend the service.

Mrs. C. O. Wilkins has gone to Lawton, Okla. for a short visit with relatives.

LONE STAR CLUB TO MEET TUESDAY

The Lone Star Study will resume regular meetings after the Christmas vacation at the home of Mrs. W. S. Fluit on Tuesday January 11 at 3 o'clock. A program on "Education" will be presented by Mrs. Coy Phillips and Mrs. Vivian Major.

Mrs. Floy Potter, of Floydada left Wednesday after spending the holidays in the home of her son, Cliff Potter.

INCOME TAX SERVICES

MRS. CLYDE COCANOUGH

108 8th Street

SUPER SAVINGS MEATS FRUITS AND VEGETABLES GROCERIES



HAMS BACON

PINKNEY'S PICNIC SUGAR CURED 1b. 39c SUGAR CURED SLICED GOOD GRADE 1b. 59c CHEESE, Longhorn, Made in Tuli 1b. 39c

CRISCO 3 lb. can ONLY \$1.09

TOMATOES 2 for 25c

CHOCOLATE COVERED CHERRIES 1b. Box 59c

GRAPE JUICE Taft's Pure 2 for 35c

PEARS Bartlett, Remarkable, No. 2 1/2 can 29c

TUNA Treasure, Solid Pack, Light Meat Can 39c

OLEO Admiration — Enriched with 15,000 U.S.P. Units Vitamin A. 1b. 29c

PINEAPPLE JUICE Doles, 46 oz. can 39c

Fresh FRUITS and VEGETABLES Cost Less NOW!

GRAPEFRUIT Texas Seedless, Pink, Large size each 5c

CARROTS Large California — 2 bunches 15c

CRANBERRIES Fresh 1b. pkg 25c

ORANGES Texas Juicy — 5 lb. bag 29c

CABBAGE Texas, Fresh & Green Per Pound 5c

SAVE AT YOUR P. A. G. IN 1949

Hereford Super Market

107 W. FIRST GAYLORD PHONE 117 ASSOCIATED GROCERS NEWELL

SHOP N P. A. G. IN '49

Streus Diary

January 5, 1949.

DEAR DIARY:

A brand new year—and a brand new set of New Year's Resolutions—visions of prosperity—new cars—new clothes—new homes—all at reduced prices—while wages go up. There has to be a part of every year set aside for dreaming and hoping and wishing—this is it. Presently comes the awakening, with income taxes due, wages not rising, business incomes lower, and prices of most everything due another rise due to another round of strikes and wage increases in the major industries. I'm not pessimistic—just realistic.

Due to the press of Xmas business and the growing inventory, we feel that we did not adequately express our appreciation to our many, many friends and customers for their fine patronage during 1948. We do thank all of you, not only for your purchases, but for the fine word-of-mouth advertising that sent new customers to trade with us. Your advertising is worth a lot more than some advertising for which we pay considerable sums. (I would not mention just which paper.)

In appreciation for all the above, we have increased the number of items in our stock, and anticipate additional shipments soon. We have also just received

a complete new set of wall fixtures for the south wall of our store—these new, modern fixtures represent the last word in display, enabling us to show a maximum of goods, and enabling the customer to better shop for the items needed. This is only the beginning of a long-range plan for modernizing our whole establishment.

We welcome Otis Hall and Vernon Hilton to Hereford. These gentlemen (until proved otherwise) have purchased the Cokerham Furniture, and have interesting plans which should make Hereford a better place to shop.

We note that some local merchants seem to resent new businesses coming to town. We welcome all new businesses—every new business increases the potential business in our town—reduces the number of people having to go elsewhere to find what they need, and keeps us on our toes to stay in business.

Among all of the resolutions for the New Year which you have heard, how many have indicated a willingness to be of more service to their community, their state, or their nation? How about you?

STREUS

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30
HOLMAN AND GILLENSTEIN Publishers
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 All subscriptions strictly cash in advance.
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Notice to the Public
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office

Robert the Devil is the hero of an ancient French legend about the young man of prodigious strength who used it only for crime. The legend was used as the libretto for Meyerbeer's opera of that name.

MASONIC BULLETIN
 Hereford Lodge 548
 of instruction each Thursday, 8:00 P.M. Sec'y, W. C. HROMAS, W. M. day night.
 Masonic meeting second Monday in each month School

NOTICE OF MEETINGS
 ODD FELLOWS
 Each Monday Night
 REBEKAHS
 Each Tuesday Night

I SELL
"Freedom From Want"
 G. C. (Jiggs) HARTMAN
 104 E. 3rd St. — Phone 45
 Hereford, Texas
 Southwestern Life Insurance Company

Condensed Statement

The First National Bank Of Hereford

HEREFORD, TEXAS

At the close of business December 31, 1948

ASSETS:	
Loans & Discounts	\$ 1,902,664.44
Banking House	15,000.00
Furniture & Fixtures	11,994.40
Federal Reserve Bank Stock	6,000.00
Other Real Estate	5.00
Other Assets	1.60
U. S. Government Bonds	1,884,930.62
Other Bonds & Securities	321,058.22
C. C. C. Notes	593,672.54
Cash on hand & due from Banks	1,868,934.53
	4,668,595.91
	\$6,604,260.75

LIABILITIES:	
Capital Stock	\$ 50,000.00
Surplus	150,000.00
Undisposed Profits & Reserves	108,704.87
Deposits	6,295,555.88
	\$6,604,260.75

Lone Star Military Installations Named For State Congressional Medal of Honor Winners

By **TEX EASLEY**
AP Special Washington Service
 Washington (AP)—Four Texans who won the Congressional Medal of Honor for heroic feats in the nation's wars were honored by having military installations in the Lone Star State named for them.

Accounts of their feats are included in a book just published by the Army. It covers all army recipients of the medal since it was established in 1862.

The installations are Carswell Field, home of the big B-36 bombers at Fort Worth; the wartime training centers of Camp Berkeley at Abilene and Camp Howe near Gainesville, and Mathis Field in San Angelo.

Carswell and Mathis fields were named in honor of intrepid aviators who lost their lives in World War II. The other two military centers were named in honor of the World War I and Indian Wars heroes.

San Angelo Native
 Horace S. Carswell, Jr., major in the 308th Bombardment Group, was born in San Angelo and entered the service at Fort Worth. The citation accompanying the posthumous award of the Medal of Honor for his conduct reads as follows:

"He piloted a B-24 bomber in a one-plane strike against a Japanese convoy in the South China Sea on the night of 26 Oct., 1944.

"Taking the enemy force of 12 ships escorted by at least two destroyers by surprise, he made one bombing run at 600 feet, scoring a near miss on one warship, and escaping without drawing fire.

"He circled, and fully realizing that the convoy was thoroughly alerted and would meet his next attack with a barrage of anti-aircraft fire, began a second low-level run which culminated in two direct hits on a large tanker. A hail of steel from Japanese guns riddled the bomber, knocking out two engines, damaging a third, crippling the hydraulic system, puncturing one gasoline tank, ripping uncounted holes in the aircraft, wounding the copilot, but by magnificent display of flying skill, Major Carswell controlled the plane's plunge toward

the sea and carefully forced it into a halting climb in the direction of the China shore.

"On reaching land, where it would have been possible to abandon the staggering bomber, one of the crew discovered that his parachute had been ripped by flak and rendered useless; the pilot, hoping to cross mountainous terrain and reach a base, continued onward until the third engine failed.

Orders Crew To Bail Out
 "He ordered the crew to bail out while he struggled to maintain altitude; and, refusing to save himself, chose to remain with his comrades and attempt a crash landing. He died when the airplane struck a mountain-side and burned.

"With consummate gallantry and intrepidity, Major Carswell gave his life in a supreme effort to save all members of his crew. His sacrifice, far beyond that required of him, was in keeping with the traditional bravery of America's war heroes."

Jack W. Mathis, first lieutenant, was born in San Angelo and entered the service there. The citation which accompanied the posthumous award of the Medal of Honor for his brave conduct follows:

"For conspicuous gallantry and intrepidity above and beyond the call of duty in action with the enemy over Vegesack, Germany, on 18 March 1943. Lieutenant Mathis, as leading bombardier of his squadron, flying through intense and accurate anti-aircraft fire, was just starting his bomb run, upon

which the entire squadron depended for accurate bombing, when he was hit by the enemy anti-aircraft fire.

Right Arm Shattered
 "His right arm was shattered above the elbow, a large wound was torn in his side and abdomen, and he was knocked from his bomb sight to the rear of the bombardier's compartment. Realizing that the success of the mission depended upon him, Lieutenant Mathis, by sheer determination and will power, though mortally wounded, dragged himself back to his sights, released his bombs, then died at his post on duty."

"As the result of this action the airplanes of his bombardment squadron placed their bombs directly upon the assigned target for a perfect attack against the enemy. Lieutenant Mathis' undaunted bravery has been a great inspiration to the officers and men of his unit."

666 GIVES FAST RELIEF
 LIQUID OR TABLETS when COLD

TO HONOR CHINESE

SINGAPORE (AP)—An effort will be made to foster an appreciation of Chinese culture in Singapore, a British Crown Colony but one of the largest Chinese centers overseas.

A movement to establish a purely cultural organization to be called "The China Society" is underway. The Society will be open to all races.

Objects of the new society are to encourage study of the Chinese language, literature, history and folklore; art, science, industry, economics and customs.

It also aims to promote goodwill among the various racial groups represented in its membership.

LOOKING BACK

BIG TIMBER—Monty David Herries was hanging away earnestly but not effectively at an antelope that was moving away fast but kept looking back over its shoulder at the hunter as Herries fired. Suddenly the animal crashed into a fence post and was knocked out. Before the antelope could regain consciousness, Herries had killed it.

BACKACHE

For quick comforting help for Backache, Rheumatic Pains, Getting Up Nights, Stomach Aches, Irritating Passages, Leg Pains, Cuts under eyes, and swollen areas, due to non-organic and non-systemic Kidney and Bladder troubles, try Cystex. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystex today.

SONNY'S NEWS STAND
 Everything for your reading pleasure!
 I solicit your magazine subscriptions!
 Intersection Highways 51 and 50

"SPEEDY" by Hereford MOTOR CO.

HEREFORD MOTOR CO.
 HEREFORD, TEXAS

666 GIVES FAST RELIEF
 LIQUID OR TABLETS when COLD

HEREFORD MOTOR CO.
 Dudley Green — HEREFORD, TEXAS — *John Scott*

Cotton Markets

The usual year-end dullness settled over Oklahoma and Texas cotton markets last week, according to USDA's Production and Marketing Administration. Activity among local merchants and shippers centered on export business. Domestic interests were quiet.

Although sales at Galveston, Houston and Dallas were less than the previous week, they were a third larger than during the corresponding week of 1947.

Cotton prices advanced slightly during the week. The basis remained firm. Middling 15/16 inch cotton closed the year at 32.25 cents per pound at Dallas, about \$16.80 less than 1947's close.

Highest price for cotton recorded in 1948 at Dallas was in April when Middling 15/16 inch offerings rose from 36 to 38 cents per pound. Lowest price came August 23 when quotations sagged to 30.30 cents.

Some equities have been sold, but farmers are reluctant to sell at prevailing offers of \$4 to \$6 per bale.

Nearly all cotton has been picked in Oklahoma and Texas except some scrapping in the plains area.

You can obtain a complete set of

Perfection Brand

25-Year Guaranteed Aluminum Ware

FREE

by trading at our store

6 Qt. Covered Pot

This piece and a hundred others—absolutely free to our customers. We are dividing our profits—we are making it more than worth your while to TRADE WITH US.

NO ADVANCE IN PRICES

Come in and see our beautiful display of Perfection Aluminum Ware. Ask for catalogue describing the different pieces. Let us stand the expense of equipping your kitchen with Aluminum Cooking Utensils.

Full Particulars at Our Store
BEACH'S GROCERY
 204 25 Mile Avenue

Here is good news in WHITE GOODS
Take A Look At These New Low Prices!

Anthony's Annual White Goods Sale!

Heavy Type 128 "PACIFIC" SHEETS	
Large Size 81x99	\$2.00
72x99 Twin Size	1.98
81x108 Extra Large	2.39

It's been a long time since you have seen this heavy Type 128 sheet at this low price. And there's those Famous Pacific with the extra threads. Wide straight hems, absolutely no starch or filler. Buy NOW at Anthony's New Low Price!

Extra Heavy Type 140 "PACIFIC" SHEETS	
Extra Large 81x108	\$2.89
72x108	2.79
42x36 Pillow Cases	69c

Here you have the finest Muslin Sheet made. Extra heavy Type 140 . . . 140 threads to the square inch. You'll get years of wear from these sheets. Buy now at Anthony's New Low Price!

Type 112 81x99-in. SHEETS	\$1.88
Bleached pure white muslin 112 threads to the square inch. Wide straight hems. A good serviceable sheet.	
"Lady Pepperell" PERCALE SHEETS	
81x108 Type 180	\$3.29

Anthony's World Wide 200 Bleached Muslin

At a new low price, strong durable bleached muslin 35" wide. Will be hand torn for straight hemming. **yd. 19c**

Anthony's Brown Unbleached Type 112 Sheeting

A strong unbleached sheeting 81" wide that has hundreds of uses. A good quality with no starch or filler. Will be hand torn for straight hemming. **yd. 69c**

39" White Permanent Finish Organdy	yd. 59c
Quadriga Prints, Fast Color	yd. 49c
Woven Plaid Gingham	yd. 1.29c
42-in. White Pillow Tubing	yd. 59c
36-in. Outing Flannel, Plain or Stripes	yd. 29c

80 Square Bleached Muslin
29c yd.
 36-inch famous 80 square Bleached Muslin. At a new Anthony every day low price.

Anthony's

THE C. R. ANTHONY CO.
 HEREFORD

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. (Identical rates will be maintained in both publications.)

1st. insertion 4c per word
Each Additional 3c per word
Classified display 75c per col. inch

No Blind ads will be accepted in either publication.

Miscellaneous FOR SALE

FOR SALE

196 feet 16-inch casing, 3/16 inch steel shop made.

J. K. BAKER

B-1-23-tfc

ELECTROLUX CLEANER

and air purifier now available at prewar price of \$69.75. Immediate delivery for Christmas. 1001 West 8th Phone 7324 Col.

Amarillo, Texas

B-1-50-5-c

For sale: Large circulating type Sun Flame Kerosene heater, practically new, 6 miles South Summerfield, Texas. W. B. Boston.

B-1-19-50-tfc

NURSERY

MRS. J. F. WARD

Have assortment of shade trees, fruit trees, Hedge, evergreens, flowering shrubs, roses, and other nursery.

PLANT NOW

Man to plant them.

B-1-27-tfc

SUNNY BOY

20% cubes

\$73. per ton

FRASER MILLING COMPANY

B-1-27-2c

Apartment range for sale. Can be seen at 707 Lee, or Phone 996-W.

B-1-13-27-2p

For sale: Melster piano, \$150.00. Call 316-R.

B-1-9-27-2p

For sale: Model "M" tractor, complete farming tools \$3,600. B & D Tractor Co., 2nd and Jewell.

B-1-14-1-2p

For sale: New 5-room house on paved street. Near Central school. Terms. 115 Lake St.

B-1-16-1-2p

For sale: Trailer house. See Mrs. H. C. Welty 1/2 mile north of High School.

B-1-15-1-tfc

FOR SALE Farm Equipment

NEW WHITE IRRIGATION MOTORS READY TO GO JOHN WOOD EQUIPMENT COMPANY

B-2-11-30-tfc

Automobiles

FOR SALE

For sale: 1947 Hudson Commodore. John Wood Equipment Company.

B-3-9-53-tfc

For sale: 1946 Pontiac Torpede 8 sedan coupe. O. L. Glick, 595 Roosevelt.

B-3-13-26-4p

For sale: 1947 Diamond T 3-ton long wheel base truck. 13,000 miles. Priced to sell. Hereford Butane Gas Company, Phone 900.

B-3-21-26-5c

For sale or trade: 2 trucks, one 1/2 ton. Write Box 813, Hereford.

B-3-11-1-2p

For sale: 1941 Ford tudor with mercury motor. Phone 72, 142

B-3-13-1-2p

REAL ESTATE For Sale or Trade

Go West Young Man Go West Goff Armstrong

lives out there at House, New Mexico and has a lot of cheap land and ranch land for sale. Write him.

B-4-50-60p

For sale: Burdine planning mill also building and lot. Located on West Hwy 60. Call 417-J or 702. Mrs. Ella Burdine, 300 West 6th.

B-4-24-1-2c

FOR SALE

Choice 160 irrigated. Extra good well. Good improvements. 80 acres alfalfa. Eight miles north Hereford on paved highway 51. Priced reasonable.

E. G. WRIGHT, Owner Hereford, Texas

Route 4 B-4-27-4p

For sale: 11 acres in alfalfa. Has four inch irrigation well. Approved 30 acres. Phone 46-F-2.

B-4-16-52-4p

For sale: 40-acre irrigated farm, close to city. Call 211-W.

T-4-10-52-4

Apartment for rent: 615 Union Avenue, Phone 642-W.

B-5-8-24-tfc

For sale by owner: House, 3 rooms and bath. 2 1/2 lots, 20% discount. Phone 12-J.

B-4-13-53-2p

Office space for rent: Main Street. Inquire at Hereford Brand.

B-5-10-26-tf

Newly decorated, unfurnished apartment, 3 rooms and bath 411 Norton.

B-5-8-27-1h

For sale: 4 rooms with bath also 4 room basement and garage apartment with baths with \$120.00 month rent income Phone 277-W.

T-4-20-53-2p

CHOICE

Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506—338 Main

E. B. POSEY, REALTOR Hereford, Texas

T-4-50-tf

CASTRO COUNTY LAND 160 acres good land. Has well windmill, and irrigation well. 125 acres in cultivation \$110.00.

340 acres Good modern home and out buildings. Irrigation well with diesel motor. 25 acres alfalfa. 200 acres wheat. 1 mi. off payment. Good terms. possession now. \$160.00

One fine section of level land. Located in irrigation belt. Has small house, good out buildings well and windmill. 265 acres fine wheat goes. \$90.00

500 acres fine level land. all in fine wheat. Rent goes. \$50.00.

580 acres fine level land, all in irrigation. \$110.00.

Old established successful Farm Machinery business. Good building. Good location, in a good town in irrigation section. Clean stock, fixtures, and shop equipment. Total investment about \$25,000.00.

N. L. WESSON Realtor, Dimmitt, Texas

T-4-1-1e

GLENN WEIR REALTOR

Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated.

104 MAIN STREET Phone 200 Res. Phone 452-W T-4-45-tfc

Irrigated and Dry Land Farms. Houses and City Property.

Phone 193-W

CHARLES SOWELL

For sale: Eight room apartment house, two apartments, and bath. Payment paid. 700 South Main. B-4-15-1-8c

FARMS FOR SALE

Irrigated 60 acres, all in cultivation. Improved; 3 miles out of town. Price \$10,000; down payment \$2,000 balance \$8,000 at 6% interest.

Have other good buys in irrigated and dry land farms in shallow water district, some at 25% down payment.

Also small tracts from 5 to 20 acres, some improved and under irrigation.

Have for trade irrigated farms for city property.

J. M. HAMBLY 1 mile south of Hereford T-4-1-1e

HOUSES FOR SALE

3-bedroom brick on pavement. \$8,000, good loan value.

2-room house, bath, garage. 2 lots, \$7,500. Loan value \$4,000.

2-room house, bath, on pavement. \$5,800, down payment \$1,800, balance \$4,000 per month.

2-room house, bath, on pavement. \$5,800, G.I. loan \$4,400. Monthly payment \$37.00.

2-room house, pressure water system. \$2,200, down payment \$500, balance \$300 per month.

2-room house, 1 lot. \$1,400, will trade equity.

Other good buys in houses and lots. Have two 4-room houses and one 5-room with bath to be sold.

J. M. HAMBLY 1 mile south of Hereford T-4-1-1e

FOR RENT

2 bedrooms for rent: 615 Union Avenue, Telephone 642-W. B-5-9-16-tfc

For Rent: Tank type vacuum cleaner and attachments. Also electric polisher. NIPPER ELECTRIC. B-5-14-2-tfc

For rent: Nice bedroom adjoining bath, close in for men. Priced reasonable. Phone 385-J or call 1406 Roosevelt Ave. Hereford. T-5-21-1-1p

One or two large rooms, unfurnished or partly furnished. Phone 233-M. T-5-11-1-1k

For rent: Furnished four-room house, close in. See Cliff at Ike's Cafe. B-5-13-1-tfc

For rent: Modern bedroom for man. Handy to bath, 304 McKinley. T-5-11-1-1p

2 room furnished garage apartment. Phone 584-J. 126 25-Mile Avenue. T-5-10-1-1k

For rent: House—3 rooms and bath. See W. F. Perry Thursday afternoon, 133 H. Avenue. T-5-16-1-1p

For rent: One 3-room house and one 2-room house. Mrs. Paul Probasco, 224 Ave. I or call 298. T-5-20-1-1p

For rent: Furnished apartment, adults preferred. Bills paid. Phone 510-W. T-5-10-1-1p

For rent: Unfurnished apartment. Also bedrooms for men. Call after 3:00, 106 Ave. A. Phone 277-W. B-5-17-52-tfc

For rent: 2-room modern house. 408 B Street. B-5-9-1-2k

For rent: Desirable furnished apartment for couple, adults only. Bills paid. 415 11th and E. St. T-5-16-1-1k

1 room unfurnished apartment. Adults only. 108 8th Street. B-5-9-1-tfc

For rent: 3-room unfurnished apartment, 1/2 mile north of high school. See Mrs. H. C. Welty. B-5-17-1-tfc

For rent: Small 3-room modern unfurnished house, 1028 25-Mile Avenue. T-5-10-1-1k

WANTED

For rent: Apartment. Hereford area or company. B-5-6-27-tfc

Wanted: Wheat or other feed grazing for cattle. Contact O. G. Hill 93 W of O. G. Hill Jr., 833

wanted to rent: Land for wheat or row crop. Call 658-W or see Kenneth or Paul Rood. B-6-17-26-6p

HELP WANTED

Situations Wanted

NOTICE

To Mail Subscribers of Amrillo Daily News

Check your Subscription Expiration Date. Special Rates now in effect:

Daily News & Sunday News-Globe by Mail — 1 year \$10.95

Daily News without Sunday News-Globe by Mail — 1 year \$8.95

DAILY AND SUNDAY 2 years by Mail \$19.95

MAIL SUBSCRIPTIONS to

HEREFORD BRAND B-10-23-11

I have room for a few more boys and girls in the kindergarten class, beginning Tuesday, January 4th, 3:00 p. m. Mattie Mae Swisher Studio of Singing, 123 West 5th, residence phone 670-W. B-10-32-53-2p

NOTICE We buy and sell good second-hand furniture. See us at new Shamrock station, west of Hereford on Highway 60. We buy right and sell right and furniture and section products. Compare our prices. J. M. HAMBLY and PRED BELL. T-40-1-1e

NOTICE Will buy 80 acres irrigated or 640 or more buy land, if price and terms are attractive enough. No agents. Box 942, Canyon, Tex B-11-24-52-6

ANNOUNCING A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd 9015-F-3. B-11-24-tfc

For free estimates on driveway and sidewalks call Jeff Bank house 856. B-11-12-20-tf

Income tax services. Mrs. Clyde Cocanougher, 108 8th Street. B-11-9-26-tf

WANTED: Butcher cattle. Dea Smith County Meat Co; See me at stockyards. Bonnie Brumley 29-tfc

DRIVEWAY, SIDEWALKS FOUNDATIONS STUCCO PLASTERING RE-DASHING 20 Years in Hereford For Free Estimates Call 446-J H. E. WESLER T-11-53-tfc

Let us soften your water. Soft Water Service, 815 E. 1st. Phone 317-2-tfc

I Want to BILL YOUR AUCTION SALES B E BRUMLEY 2-u

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

NOTICE 10 people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, Sinks and Futane Dutch Oven, Ranges and Singer Sewing Machines for immediate delivery. We service any make of washer.

CUNNINGHAM MAYTAG CO. Phone 405 Canyon, Texas 11-23-tfc

Guaranteed radio repairs. Buckeye Radio Service, 133 Main. T-11-8-1-4c

LIVESTOCK Strayed — Pound Strayed: In Bippus community one Hereford steer yearling, branded lazy B right hip. \$50.00. Write Jack Brailey, phone 3070, Hereford, Texas. B-12-21-1-3p

LOST AND FOUND Lost: Steer calf, with horns, branded T-right hip, 7-right shoulder. Strayed from 12 miles north Hereford about Nov. 1st. Notify Charlie Hays, Dimmitt, Texas. B-13-26-51-tfc

LOST: 10.00-20 tire and rim between Hereford and Springlake. Reward if returned. Sam E. Fox, Mulshoe, Texas. B-13-17-1-4p

THE HEREFORD STATE BANK

Hereford, Texas

At the close of business December 31, 1948

Discounts	\$745,172.33	Capital Stock	50,000.00
Share in Fed. Res. Bank	3,000.00	Surplus & Undivided Profits	71,660.01
Furniture & Fixtures	14,000.00	Bonds	213,484.12
Municipal Bonds	75,466.90	C. C. Notes	47,986.46
Warrants	15,600.00	Warrantage	7,877.40
Available cash	953,876.00	Deposits	1,591,388.32
			1,716,048.33

The above statement is correct

Wm. R. Phillips, Cashier

Member of Federal Deposit Insurance Corporation



... and to think HE COULD PURCHASE one of IRELAND'S USED CARS SO CHEAPLY!

1947	Plymouth Special DeLuxe 2 dr. Sedan Radio and Heater	\$1850.00
1947	Dodge one half ton pickup — A good clean pickup	\$1275.00
1946	Dodge one and half ton pickup. Another good one	1050.00
1946	Dodge one and half ton truck — Two speed axle, grain bed	1150.00
1941	Dodge one ton pickup Dual wheels, grain sides and stock racks	900.00
1937	Dodge one half ton pickup. Would make a good fuel wagon.	150.00
1937	Dodge one ton pickup A good old pickup	300.00
1949	Lincoln Cosmopolitan (new) MAKE US AN OFFER. All the extras.	
1947	Dodge Custom Club Coupe. Radio Heater, seat covers.	\$1875.00
1941	Dodge four door sedan Good motor and tires	750.00
1942	Plymouth four door sedan New paint job	950.00
1940	Plymouth coupe — A real bargain	475.00
1937	Chevrolet two door sedan. A good old car.	225.00
1935	Dodge four door sedan Believe it or not — A two door car.	250.00

IRELAND MOTOR CO.

DODGE JOB RATED TRUCKS DODGE and PLYMOUTH CARS

209 West Third Hereford

AS THE CAMERA SAW 1948

CONTINUED FROM SUNDAY

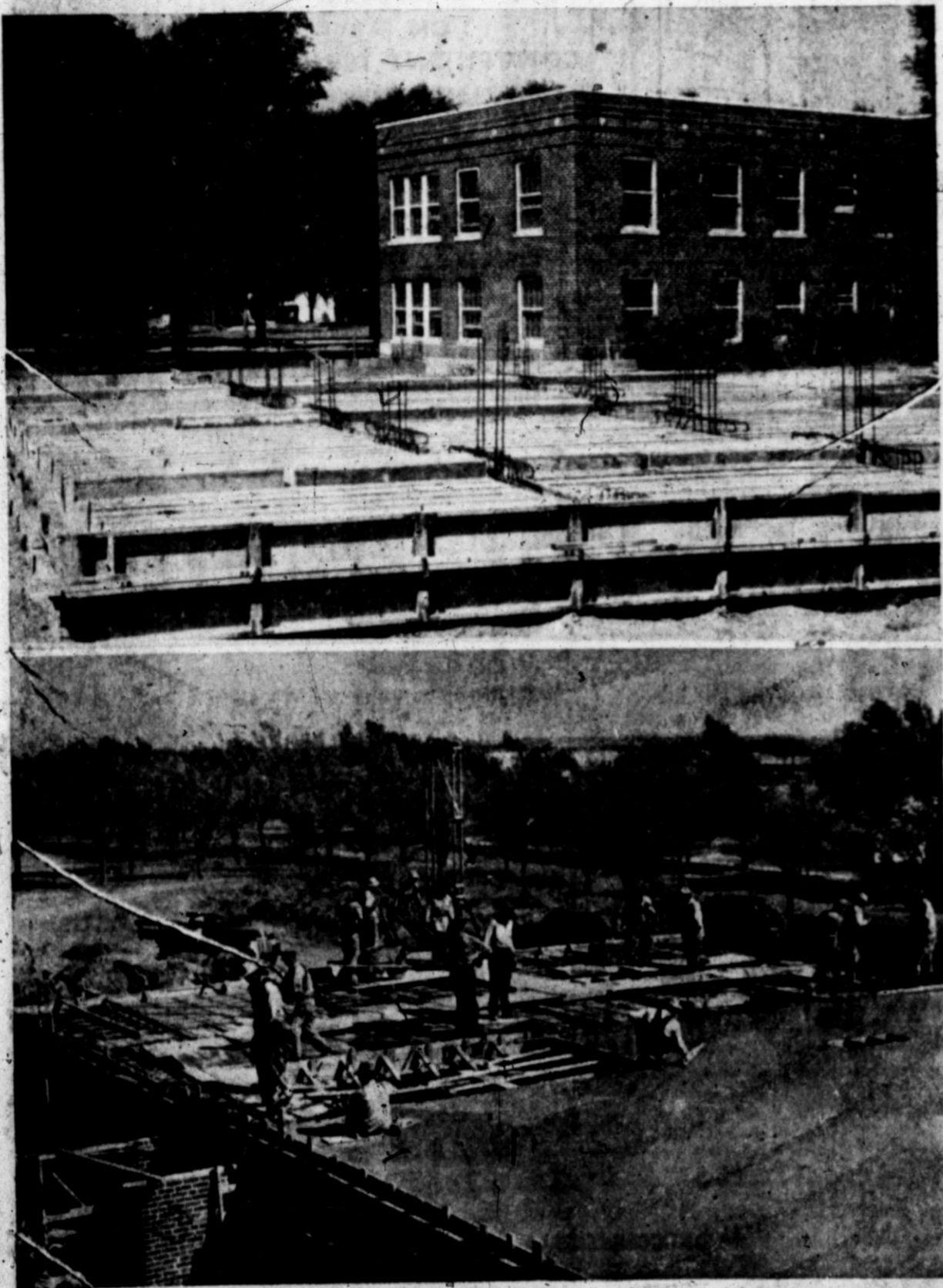
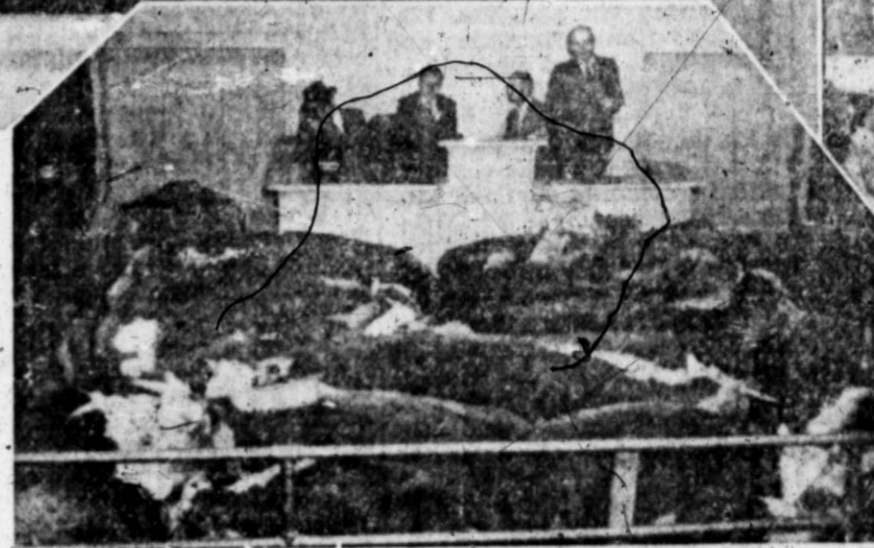


Hereford's new \$50,000 swimming pool opened in mid-July, and with a splash. Above pictures were taken at the opening. Shown here (1) left to right, Virginia Lyons, Mrs. Woodrow Ireland, Helen Ann Pitman, and Linnea French display new style suits. (2) Beverly Barclay, only girl life guard employed regularly at the pool.



GAVE HERD TO BOYS RANCH

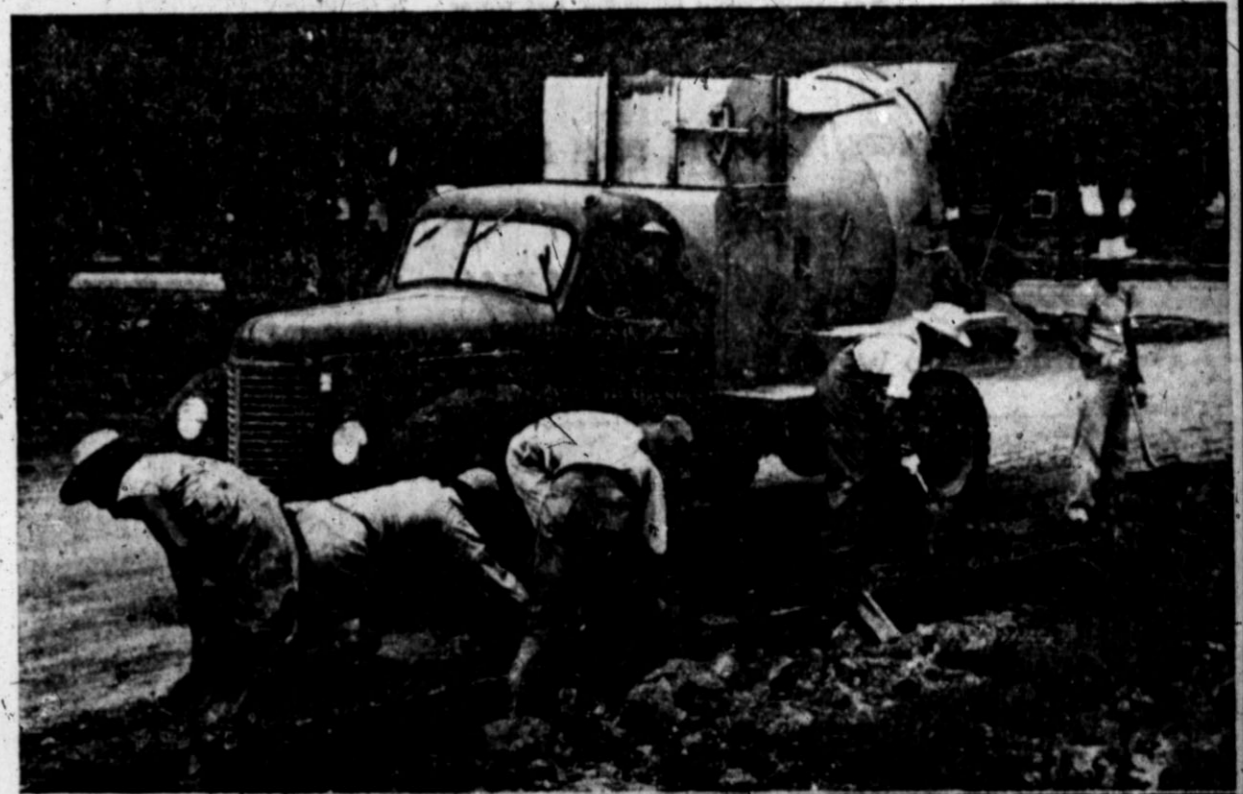
Explaining "we wanted to do something for the boys," a group of area citizens in March presented a \$15,000 herd of Whiteface cattle to Boys' Ranch. Pictures above were made at a banquet at which the title to the animals, also pictured, was presented to Hank Decker, Boys' Ranch superintendent.



COUNTY HOSPITAL ADDITION PROGRESS—Top picture was made in August when the foundation of the Deaf Smith County Hospital addition was being laid and cement flooring poured. Bottom picture was made in October and shows workmen pouring cement roof.



"BEST DRESSED, COWBOY"—Roger McQuigg, the young cowpoke pictured above was first-prize winner in a "Best Dressed Cowboy" contest staged at the Star Theater in late March. With the youngster is Francis Hardwick, theatre owner.



PAVING PROGRAM STARTS—As Hereford's \$400,000 paving program started in July, above pictures were taken as workmen poured curb and gutter installations. As the program began, contractors estimated it would take from nine to 12 months to complete.



BLUE RIBBON WINNER—Mrs. Dennis Barnard won a blue ribbon with this dining table flower arrangement at the flower show held in July, outer row of trees at the County Court House. Those in favor of cutting them won out and down came the trees.



HOT ISSUE—One of the most controversial subjects during 1948 was whether or not to cut down the trees in front of the County Court House.



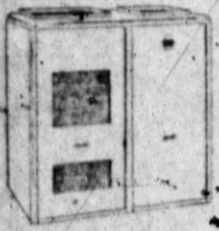
METHODIST IMPROVEMENT PROGRAM LAUNCHED—During the first week in September, local Methodists started work on a \$100,000 building program which would include a new chapel and better educational buildings. Plans included also electronics with tower chimes and public address facilities.



PLANNING A NEW HOME?

Make it all-gas

as thousands of others in this area are doing!



FOR HEATING, you will of course want to use natural gas, the economical, clean, healthful, effortless fuel. Buy the best heating equipment you can afford.



FOR FAST, easy preparation of delicious meals, you'll want a beautiful automatic gas range built to "CP" standards. Any range bearing the "CP" trademark is a good range.



FOR YOUR "New Freedom Gas Kitchen" you'll want a dependable gas refrigerator. Plenty of room for fresh and frozen foods. Everlastingly silent. Amazingly economical.



AND DON'T FAIL to provide your family the inexpensive luxury of an adequately-sized automatic gas water heater. Plenty of hot water for all needs always.

FOR GAS APPLIANCES, PLEASE SEE YOUR DEALER

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

PERSONALS

Visiting his parents, Mr. and Mrs. E. B. Posey Sr., were Mr. and Mrs. E. B. Posey Jr., of Sweetwater. Posey teaches in the public schools there.

Miss Elizabeth Dunlap and Miss Pat Hardwick, both students at Texas State College for Women, have returned to school. Miss Dunlap flew to Denton Monday and Miss Hardwick drove down with some of her schoolmates from Clovis.

Mr. and Mrs. H. V. Williamson entertained several out-of-town guests for the holidays. Their sons, Thurman, a student at Texas A&M, and Mr. and Mrs. Howard Williamson and son, Ayers, spent Christmas at the home of his parents. The Howard Williamson's went from Hereford to Boyer to visit with Mrs. Williamson's father and returned for New Years to join the house party that included Mr. and Mrs. A. E. Rohde of Tucuman and Elizabeth Been of Dallas. Sunday Mr. and Mrs. Williamson drove. Thurman and Miss Been to Dallas and returned to Hereford Sunday.

Mr. and Mrs. Melvin Ramey of Dumas spent the week-end here with her parents, Mr. and Mrs. Ernest Wade.

Major and Mrs. Jasper M. P. Vaughn and children, Kathleen and Douglas of Bryan, Texas, arrived Monday at the home of his mother, Mrs. W. A. Vaughn. Joining in the house party were Miss Ara Lewis, Mr. and Mrs. Frank Vaughn of Arapahoe, Nebraska, Mrs. Ruby Anthony and sons, Ronald and Freddie Mack of Elida, N. Mexico at the home of Mr. and Mrs. Carlos Vaughn.

Mr. and Mrs. Robert Gollehon have had as their house guests their daughter and her husband, Mr. and Mrs. Lloyd Crume of Littlefield.

Mr. and Mrs. Willie Price have as their guests Mr. and Mrs. Paul Fleming of Bonham. Mrs. Fleming is a daughter of the Prices.

Mr. and Mrs. Zoo Vineyard of Sherman, were in Hereford visiting Mrs. Vineyard's sister, Mrs. H. D. Culpepper.

Mr. and Mrs. Guy Herd have returned from a week's stay in Denton visiting with their parents, for the Christmas holidays.

Miss Margaret Barrett, Miss Bea Barrett and Mrs. Fred S. Barrett Jr., were in Lubbock last Tuesday to attend the wedding of Miss Sara Nicodemus, a college roommate of Margaret Barrett's at Trinity University.

Friends and relatives of the Norton family attended a family gathering at the home of Mr. and Mrs. Ezra Norton Sunday to celebrate with the annual New Years Day turkey dinner. The group attended the First Presbyterian Church Sunday morning to witness the ordination of Palmer Norton as an elder of the church. Attending were Mr. and Mrs. W. L. Palmer, Mr. and Mrs. Frank Ray Sr., Frankie and Mary Catherine, Mr. and Mrs. R. L. Benesch, Alma Norton, Una Hutchison and daughter, Helen, all of Amarillo, Mr. and Mrs. Palmer Norton and Mr. and Mrs. Ezra Norton.

Mr. and Mrs. Jimmy Allred were in Claude for the Christmas holidays to attend a reunion of Mrs. Allred's family at the home of her parents, Mr. and Mrs. Walter Hogg. Attending were Mr. and Mrs. Ray Thompson and children of Geronimo, Okla., Mr. and Mrs. Lee Hess and children of Claude, Mr. and Mrs. Scott Hogg and children of Colorado Springs, and Mr. and Mrs. Allred and Marlene, Claudine and Linton.

Spending Christmas with her sister in Fayetteville, Ark. were Mr. and Mrs. J. A. Grimes and son James. The family returned Tuesday.

Mr. B. E. Flowers, Mrs. H. D. Blythe and Mrs. Edgar Skypala returned Saturday from Dallas where they had taken Mr. Flowers to Baylor Hospital for medical care. His condition is reported as satisfactory. Mrs. Blythe is leaving this week to stay with him until his return home.

Mr. and Mrs. J. B. Harlin Jr., and their two children of Plainview were in Hereford, Christmas, visiting his parents, Mr. and Mrs. J. B. Harlan, Sr.

Mrs. Seth B. Holman is leaving Saturday to spend the winter months in Tucson, Arizona. She will be accompanied by Mrs. Julia Barry of Amarillo. Spending Christmas day with their son and his family in Amarillo were Mr. and Mrs. Arthur Thompson. They visited Mr. and Mrs. Arthur Thompson Jr. and baby.

Mrs. Lyndall Murray, hospitalized three weeks ago for an operation, is back at her job, as secretary in the Chamber of Commerce office.

Visiting in the home of Mr. and Mrs. L. Z. Oldham for the holidays were their children, Rev. and Mrs. E. K. Oldham and son, Johnnie of Grand Prairie, Texas, Mr. and Mrs. Carl Oldham and Cora Ann and Randa of Woodward, Okla., Mr. and Mrs. Clyde Oldham, Gary and Lynn of San Fernando, Calif., Mr. and Mrs. Johnnie Oldham of Van Nuys, Calif., and Mr. and Mrs. Orville Deaver and children, Joanne, Roy, Dean and Darline of Amarillo.

Guests of the Herman Neffs for the holidays were Mr. Neff's mother and brother, Mrs. Mary Neff of Fresno, Calif., and Otto Neff of Blackfoot, Idaho. Junior, Melton, of Wellington, was a guest last week in the home of Mr. and Mrs. Earl Phillips. Melton and Rosemary Phillips are both junior students at West Texas State College in Canyon.

Miss Zoe Beavers of Dalhart, was a visitor last Sunday in the home of her parents, Mr. and Mrs. M. M. Beavers.

Miss Elizabeth Benson was in Memphis last week visiting friends and relatives.

Little Miss Ramona Neff has been confined to her home after she fell Sunday evening and broke her ankle.

Mr. and Mrs. W. F. Ball and grandson, Bill Jr., of Tucuman, were in Hereford Saturday morning to visit Mrs. Loraine Sisk who has been confined to Deaf Smith County Hospital.

Mr. and Mrs. Dean Dunlap of Amarillo were Sunday visitors in the home of his parents, Mr. and Mrs. Walter Dunlap.

Mr. and Mrs. George L. LeGrand have returned to Waco where he is in school at Baylor University. Mrs. LeGrand has been living in the home of her parents, Mr. and Mrs. John Sexton, while George was in school this past semester.

Mrs. J. P. Sowell, Sr. and Mrs. John Turner had as guests last Sunday their two sisters and their families from Amarillo; Mr. and Mrs. A. C. Fraser and children, and Mrs. Lorena Sandage and children.

Mr. and Mrs. Bud Curtisinger and two children, Eddie Ray and Lavanda Sue arrived Christmas Eve to spend the holidays with his father, Ed Curtisinger. They left Tuesday for their home in Eureka Springs, Ark.

Mrs. Grady Wilson Sr. was taken to Baylor Hospital Wednesday morning for an operation. She was taken to Dallas by Mrs. Wilson, Mrs. Hughes Millard and Mrs. Bud Hopson.

Mrs. Windford Price, her daughter and her grandson who live near Seovoy, Texas, were guests of Mrs. W. A. Gentry Thursday.

Dallas visitor to Hereford is Mrs. C. P. Woods, who will leave this week-end for her home after spending a week as the guest of her sister, Mrs. Ivan Block.

Mrs. C. C. Ferguson spent the holidays with her daughter, Mrs. Sam H. Reid Jr. at Woodville, Texas.

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2 CANS 25¢



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- Kraft's Assorted **CHEESE SPREAD** 5 oz. jar 23¢
- A Delicious Meal for Four **KRAFT DINNER** 2 pkgs. 29¢
- Purity **OATS** 3 lb. box 33¢



ARMOUR'S LARD
3 LB. 66¢



NIBLETS
BRAND WHOLE KERNEL CORN
12 oz. tin 19¢

Armour's **MILK**
2 Tall cans 25¢

- TOMATO JUICE** Libby's - No. 300 cans - 2 cans 19¢
- CORN** Libby's Cream Style No. 303 can 21¢
- KRAUT** Libby's No. 2 1/2 can 19¢
- PINEAPPLE JUICE** Libby's - No. 2 can 19¢
- DEEP BROWN BEANS** Libby's - 2 16 oz. cans 31¢
- CATSUP** Libby's - 14 oz. Bottle 21¢
- PEAS** Libby's Garden Sweet - No. 303 can 19¢
- PINEAPPLE** Libby's Sliced No. 2 can 33¢
- ROAST BEEF** Libby's - 12 oz. can 51¢
- FRUIT COCKTAIL** Libby's No. 2 1/2 can 39¢
- VIENNA SAUSAGE** Libby's - can 19¢
- BEETS** Libby's Cut No. 303 can 14¢
- ORANGE JUICE** Libby's - No. 2 can 15¢

- SHORTENING** Jewel - 3 lb. Ctn. 89¢
- CLEANSER** Swift's - 2 cans 23¢
- CORN FLAKES** Kellogg's - 8 oz. box 14¢
- SYRUP** Penick Golden - 5 lb. jar 43¢
- SALT** Morton's 2 26-oz. Round Boxes 17¢
- SPAGHETTI** Skinner's Macaroni or Box 12¢
- SYRUP** Worth's Maple Flavor pt. bot. 21¢
- PEACHES** Del Monte - No. 2 1/2 can 29¢
- RED SALMON** Del Monte - No. 1 Tall can 71¢
- PRESERVES** Ma Brown Apricot - 16 oz. jar 27¢
- MATCHES** Diamond - 6 box ctn 39¢
- MEAL** Quaker White - 2 1/2 lb. box 27¢
- SUGAR** Pure Cane - 10 lb. bag 97¢

Beautiful 38 piece Royal Ruby **GLASSWARE SET** only 4.49

Sliced Sugar Cured **Bacon** Lb. 53¢

HAMBURGER Fresh Ground, Lb. 43¢

PORK ROAST Boston Butts - Lb. 47¢

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- Snowcrop **Boysenberries** 16-oz. Box 35¢

Admiration **COFFEE** lb. tin 55¢

GARDEN Fresh FRUITS & VEGETABLES



- 50 lb. Bag Red **Potatoes** \$1.59
- CABBAGE** 4¢
- Green Pascal **CELERY** lb. 13¢
- California **ORANGES** 2 lb. for 27¢
- Bulk **CARROTS** 2 lb. for 15¢

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25 lb. bag Pureasnow **FLOUR** 1.69

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CRYSTAL WHITE SOAP 2 for 19¢

AJAX 2 for 25¢

Fabulous Washing Discovery Large **FAB** 33¢

PALMOLIVE REG. SIZE 2 for 19¢

SUPER SUDS Large 33¢

Cashmere Bouquet 12¢

PALMOLIVE BATH SIZE 14¢

VEL Large 33¢

Strawberries 12-oz. Box 5¢

WOMEN OF THE YEAR ARE SELECTED

By DOROTHY ROE
Associated Press Woman's Editor

Typically American, with a tart Yankee humor and a stout fighting heart, Senator Margaret Chase Smith of Maine, first woman to win an initial election to the U. S. Senate strictly on her own merit, has been voted the woman of the year by editors of Associated Press newspapers.

Campaigning against what appeared to be overwhelmingly odds, capable, smiling Mrs. Smith, who once worked in a ten-cent store, rolled up a popular vote which was more than that of her three male opponents combined. In a heavily Democratic Congress, this Maine Republican's decisive victory proves once more that the American people love a fighter.

Among other women outstanding in their fields for 1948 are a number of new faces and several familiar to the yearly lists of the distaff Who's Who.

Dr. Helen Brooke Taussig, associate professor of pediatrics at Johns Hopkins University in Baltimore, and noted heart surgeon at Johns Hopkins Hospital, was voted the year's outstanding woman of science because of her sensational work in "blue baby" operations.

In the field of business, the vote went to Vivien Kellems, the Connecticut cable grip tycoon, who has made the headlines regularly during the year by talking back to the U. S. government's income tax dignitaries.

Loretta Young won the crown as movie queen of the year, as Academy Award winner for her performance in "The Farmer's Daughter."

Jane Froman was named first lady of radio, because of her gallant comeback as a major star of the air after her tragic accident near Lisbon in 1943 when she was almost killed in a plane crash as she was flying to Europe to entertain servicemen. It took 25 operations and 5 years to restore a fractured leg, crushed ankle and arm, broken ribs and dislocated back and put her on her own two feet again. Last March she married John Curtis Brown, pilot of the clipper that crashed in the Lisbon harbor, who saved her life by holding her up for an hour after the crash, although his own back was broken and his skull fractured.

Outstanding in the field of education was Mabel Studebaker, biology teacher at Strong-Vincent High School in Erie, Pa., who was elected president of the National Education Association.

Voted outstanding in the field of sports for 1948 was Mrs. Fanny Blankers-Koen of Holland, who made history by winning four gold medals for track events in the Olympic games. A housewife and mother of two children, Mrs. Koen amazed the sports world with her sensational performance.

Runners-up in the voting for sports queen of the year were Vicki Draves, of Los Angeles, Olympics diving star; Ann Curtis, of San Francisco, swimming champion; Babe Didrikson, the veteran gold champion; Barbara Ann Scott, Canadian skating sensation; Alice Coachman, track star; Zoe Ann Olsen, who also won Olympics diving honors, and

In the field of literature, Betty Smith, raconteur of Brooklyn, scored again with her new novel, "Tomorrow Will Be Better," based on the same pattern as her earlier success, "A Tree Grows in Brooklyn."

Beauty honors of the year went to Beatrice Bella Shopp, of Hopkins, Minn., chosen Miss America for 1948.

Stage honors went to Talullah Bankhead, long one of the great ladies of the American theater, who won fresh acclaim for her performance in the Noel Coward play, "Private Lives."

Laurels for public service were voted again to Mrs. Eleanor Roosevelt, for her work with the United Nations.

Survey Reveals College Man Who Lacks 7 Basic Traits Faces Failure

By EDWARD BRADY
Chicago, (AP)—Why does the college-trained man frequently fail at his first job?

The answer—he is still a child in one way or another, because he lacks one or more of seven basic traits.

That is the answer given by Dr. Robert N. McMurry based on a survey by his management firm which studied 1,167 trainees directly hired from college by 247 companies.

He listed the seven traits as: The ability to stay long enough with a company to repay the investment in training.

The ability to accept responsibility.

Perseverance, or the ability "to follow a path to the end," even if the path is unfamiliar.

The quality of being agreeable to different groups and different persons.

Identification of his personal goals with those of the firm.

And the ability to exercise authority without belligerence.

Absence of these traits, or any of them, indicates failure of an individual to grow emotion-

ally," said Dr. McMurry.

He said his study was based on experience with the 1,167 trainees recruited directly from college who were trained at the expense of \$2,750 each for the first year, exclusive of such items as supervision and breakage.

Of the whole group, only a small percentage were judged desirable at the end of the first year. The others had left or had proved unsatisfactory and were discharged.

The way to avoid this loss, Dr. McMurry said, is "to keep clearly in mind the qualifications for the job, and to use a patterned interview which permits the interviewer to explore all facets of the applicant's background. This latter will give the interviewer a factual basis for judging whether the trainee does have the qualities the company seeks—and this judgement must be made upon a careful evaluation of what the candidate has done rather than on what he says he will do."

Shivering

(Continued from Page 1)

was a two-inch covering of spow on the playing field.

Although motorists traveled warily Monday and icy pavements were reported in spots over the Panhandle, the Santa Fe Railroad agent here said none of their trains on the Los Angeles to Chicago route had been delayed by weather conditions.

The Fort Worth and Denver trains were hitting their schedules, too, and even the air flights went out although not always on time.

Monday's blustery weather was not only the first cold spell of 1949, but it was the most severe storm of the winter, according to weathermen. The temperature drop and snow flurries followed a long stretch of bright winter days.

Mr and Mrs. P. H. Gilliland have returned from Ventura, California where they spent the Christmas holidays with their son, Bob Gilliland, and his family.

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SIX-DAY KAYAK RACE

COPENHAGEN (AP)—Denmark will have its first postwar six-day race next August—not as previously in Copenhagen's Forum Hall and on bicycles but in the sea around the island of Funen and in kayaks.

The oKiding Kayak Club of Jutland is staging the race.

Around Town...

(Continued from Page 1)
Fuller, Bob Lawrence, Jim Kirby, and Edward Robertson and you should hear them do "Carry Me Back to Old Virginia."

The Rose Bowl Game New Year's eve called for some rallying in the F. T. Roloson home at 1100 N. M. St. Roloson, a graduate of Northwestern and his daughter, Mrs. Virginia Whisenand, attended the University of California this past summer. Therefore there were cheers and jeers on both sides of the fence but after the game ended, he rolled his wheelchair up to Betty and said merrily, "Betty, Northwestern won." Then he rolled out of the room again.

The unpredictable school bell at Central School was heard ringing merrily Tuesday after the 4 p. m. school closing time, but it apparently was just making up for lost time. All during school hours it wouldn't ring at all.

And speaking of schools, George Graham said one of the school patrons, a little hot under the collar, bounded into his office one day and said, "I want to speak to someone around here who has a little authority." "That's me," Graham assured him. "I suppose I have a little authority as anyone around here."

RETURNS TO WEST POINT

Mr. and Mrs. L. H. Rhodes and children of Tucuman, N. M. spent the New Year week-end in Hereford. They were guests of her sister, Mrs. Lisle Woodford.

On New Year's night Mr. Rhodes accompanied his son, Lloyd Henry, to Amarillo where he boarded a plane bound for West Point, U. S. Military Academy, where he is a cadet. They were accompanied to Amarillo by Lloyd Henry's grandfather, Jeff Gilbreath.

Sears Elected

(Continued from Page 4)
cussed a program of work for the ensuing year and agreed to make their complete plans and appoint their committees at the next meeting to be held January 25.

Plans were completed for the annual Chamber of Commerce banquet. It will be held Thursday, Feb. 10 at one of the local churches. B. D. Munroe, of Clayton, N. M., will be the speaker and dinner will be served by the Home Demonstration Clubs with Mrs. Argen Draper, CHDA, in charge.

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See this great new farming machine that helps you cut your farm production costs still more! You'll agree that never before has a single tractor included so many features for safer, easier, lower-cost power farming. But you be the judge—visit our special showing soon and we'll give you a special price!

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PORK & BEANS
Van Camp No. 303 cans 2 for 25c

PURE LARD
Pinkney 1/2 lb. Carton 81c

SAUER KRAUT
White Swan, No. 2 can 2 for 29c

SLICED BEETS
Stokely's No. 2 can 2 for 35c

PUMPKIN
Stokely's Finest, No. 2 cans 2 for 29c

ASPARAGUS
Stokely's, All Green, No. 303 cans 29c

GRAPEFRUIT JUICE
Stokely's 46 oz. can 2 for 35c

SLICED BACON Pickney's 1 lb. 49c

PORK CHOPS End Cuts 1 lb. 49c

CHILI Deaf Smith County, 1 lb. Brick 53c

PRODUCE

CABBAGE South Texas Firm and Green 1 lb. 5c

CARROTS per bunch 10c
South Texas, Excellent Quality 3 bunches 25c

CELERY Fancy Pascal, Large, Crisp Stalk 19c

SPUDS Idaho Long White — 10 lbs. 43c

ORANGES Texas Seedless — 5 lbs. 31c

GRAPEFRUIT Texas White Marsh Seedless — 6 lbs. 32c

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143 NORTH MAIN HEREFORD

The Hereford Brand

49th Year—Number 1 Hereford, Deaf Smith County, Texas, Thursday, January 6, 1948 Section 2

Boom in Home Building is Over, Newsmen Asserts

By CLARKE BEACH
AP Newsfeatures

WASHINGTON—The boom in home building is over, at least temporarily.

The end of the housing boom after the first World War came in 1925—four years before the whole economy began to disintegrate. But leading economists here see no such dire portent in this drop in housing production.

The main reason, as they interpret it, is that the builders have been putting up houses for the carriage trade. And now the boom is off that market. Most of the people who were badly in need of houses after the war and could afford to pay high prices for them are taken care of. The peak of that demand passed in late 1946 and early 1947.

The people who still want to invest in the new, relatively high priced homes, moreover, aren't finding it so easy to finance them as they did a year or two ago. Interest rates have gone up a bit. Some sellers are requiring larger down payments. And veterans, who used to do a large part of the buying, are finding it harder to get loans. Lenders do not consider the government's financing arrangements for veterans as attractive as they once did.

"In general," said one prominent economist in the housing

field, "people are losing faith in the housing market at the present prices."

The Housing Act of 1948 doesn't yet seem to have much effect on the home construction industry. That act contained most of the financing features of the rejected Taft-Ellender-Wagner housing bill. It was intended to make it easier to finance the building and buying of homes costing about \$11,000 or less.

The sponsor of the act, Rep. Wolcott (R-Mich.), predicted that as a result of it 1,000,000 new non-farm dwelling units would be started in 1948.

As now estimated by the Labor Department, however, the housing starts totaled only 925,000. The monthly total of new houses started began to drop in June, and it went down steadily from then on. The drop wasn't seasonal. The winter building lull ordinarily doesn't come until October or November.

The experts in the Commerce and Labor Departments predict that only 875,000 housing starts will be made in 1949. Even if the Taft-Ellender-Wagner Bill is passed, which political observers think is certain, it will mean no more than an extra 30,000 to 35,000 additional housing starts during the year.

It will thus be probably well

over a year before the all-time record for home building is equalled—937,000 dwelling units in 1925. (These were built when the U. S. population was only 115,831,963. Now it is about 147,280,000.)

The decline has not hit the construction as a whole. Both the volume and dollar value of over-all construction has been steadily rising. Commerce and Labor expect about the same amount of construction in 1949 as in 1948, although predicting that the cost of building will be 5 per cent higher.

Industrial construction is expected to decline in 1949. But offsetting both that and the fall in home construction are anticipated rises in the amount of construction work to be done in commercial, institutional, public utility and governmental construction work. Most of the latter is expected to be schools and hospitals built for the Veterans' Administration and the Public Health Service.

The volume of home construction is not actually low. In 1946 only 413,000 housing units were produced. The average in the 1930's was only 273,000 a year. In 1947 it jumped to 914,000 units. The low period in the thirties built up a large housing deficit. This was made worse after the war when the marriage

rush, followed by rising birth rates, created many new families, all wanting homes of their own.

But most of the people who now are in need of homes are in the low and low-middle income group. The experts estimate that 6,000,000 such families need new dwelling places. The best hope for boosting home construction, they say, lies in building to meet the demands of this group.

Many government housing experts and economists, as well as some members of the Senate and House, believe that builders can make a fair profit in the construction of low priced homes, and that some of them will turn to this now that they have skimmed the cream from the housing market. They concede, however, that only government subsidy can make it feasible for private interests to build for the very low income families.

The next housing boom, they believe, will not start before 1950, and the bulk of the dwelling units will consist of low priced houses and apartments. It will be stimulated, they say, not only by a public housing and slum clearance bill next session, as well as the Housing Act of 1948; but also by developments within the industry which will lower the cost of construction.

THESE WOMEN

Aw, C'mon - Kids Deserve A Better Break

By CYNTHIA LOWRY
AP Newsfeatures Writer

Now that Christmas is decently behind us, maybe it would be a good idea to start a campaign for next December: Christmas, 1949. This campaign will be known as the Let's-Leave-Santa-Claus-Alone Movement.

Personally, I like Santa just exactly as I knew him when I was a child. He's an aged fellow, with a full, pearly beard, red suit trimmed with white and black boots. He drives a sleigh of a type I've seen in museums and it's drawn by reindeer. It flies through the sky from the North Pole and lands on roof tops. Santa comes down the chimney and he has a large bag full of presents, which he leaves to all good children.

I don't think it's funny, even if some cartoonists do, to suggest by gags that there might be more than one Santa.

Charitable organizations ought to be more fussy about the characters they hire to make like Santa Claus on street corners for a couple of pre-Christmas weeks.

Even very young children can tell that rheumy-eyed gents with red bulb noses and mournful, hang-over air are not even half-brothers of the genuine, jovial St. Nick.

While we're on that subject, these same organizations ought to be more careful the way they handle these street-corner Santas. A neighbor of mine, with a five-year-old had a really bad time in town the other day. She was taking the boy, who was very, very excited, to a department store for his first interview with Santa. As they walked toward the store, an ancient wagon drew up to a street corner, and the bell-tinkling Santa stationed there gathered up his paraphernalia and jumped in—joining some six or eight other Santas en route back to headquarters after their stints were over.

The child took a look at the wide assortment of Santas and became understandably confused. The mother's feeble explanation

(Continued on Page 6)

Ghost Town Yields Atomic Treasure



The old ghost town of Caribou, Colo., a silver boom city in 1869, presents this desolate appearance today. But the city promises to become more important than it ever was, for work is under way in the area to mine tremendous deposits of pitchblende, out of which is refined uranium, basic material for atomic energy. The atomic ore is said to be rich as to make America practically independent of foreign sources for the raw ingredient.

Soviet Union Is Ignored by Finns

HELSINKI (AP)—The Finns seem to have found something to talk about besides the Russians. There was a time after the war when Russia and Russians appeared to dominate, or at least, weigh down, almost every conversation here.

Not so any more.

"Where," asked a Finn, "shall we have dinner?" Recalling his last trip to a restaurant, here more than two years ago, a visitor replied, "Does it make any difference?"

The Finn smiled. "Food isn't rationed anymore, you know." He was proud and justly so.

They went to an extremely nice restaurant atop one of Helsinki's fine buildings. Everything went beautifully, especially as fine a pair of lamb chops as you can find this side of Paris.

"During the war," said the Finn, "we didn't dance. We're doing it now."

Hours had passed and the visitor met a lot of Finns and still there hadn't been a word about Russia. It was left to him to bring it up.

"Oh, Russia," said a young Eng-

Assassinations Threatened by Greek Commies

ATHENS (AP)—The woes that go with being a Greek political leader are being intensified by Communist terrorists who want to put an end to their woes—and them.

Hardly a day passes that a minister doesn't receive an anonymous telephone call that goes something like this: "You dirty fascist reactionary. You have only a few days to live. We're going to kill you. Long live Markos!"

Minister of Justice Christos Ladas had several such calls before the Greek communists

ineer. "You Americans get too excited about the Russians. Look, we live beside them and we seem to be getting on."

"That," the visitor remarked, "was quite an observation for a Finn."

Post Edwin Arlington Robinson, several times awarded Pulitzer poetry awards, once was a subway inspector in New York.

celebrated May Day with his assassination.

The Greek police can't trace the calls because Athens has a modern dial system.

George Papandreou, who was prime minister at the time Greece was liberated and when the revolution of 1944 broke out, is becoming somewhat calloused to attempts and plots on his life. Already twice hand grenades have been thrown through the doors of his home, but he has escaped serious injury each time.

A few days ago the OPLA, Communist execution squad, had him scheduled for assassination at the time he would be attending the wedding of a friend. A repentant Communist, however, gave the plot away and the police arrested six persons.

Papandreou, chief of the Republican Socialist Party, is particularly despised by the Communists because he summoned British troops to quell the 1944 rebellion.

Guerrilla Chief Markos has nominated virtually every Greek political leader for extinction. He issues his sentences over his radio and demands that "comrades" in the cities carry out his orders. There is little doubt they are trying.

Personal

Mr. and Mrs. Bill Hardwick and Ted Hardwick left last Sunday morning to return to college at Fort Collins, Colo. where they are in school at Colorado A&M.

Mrs. Clara McLean left Sunday for Temple where she has accepted a position as librarian in the Veterans' Hospital there. She was accompanied by Doris Goldston who is returning to college.

Mr. and Mrs. Sylvester Slagle entertained with a New Year's Day Dinner Saturday at a farewell dinner for their daughter, Patsy, who has returned to school at North Texas State Teachers College. Attending the dinner were Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Troy Moore, Richard Ireland, the honoree and the hosts. In the afternoon Richard and Patsy left for Denton where she is in school.

Mrs. F. W. Dodson of Hale Center was here last week visiting Mr. and Mrs. Marlin Pierce.

Mrs. Lena Teter arrived Sunday and returned to Woodward, Thursday, where she will make her future home.

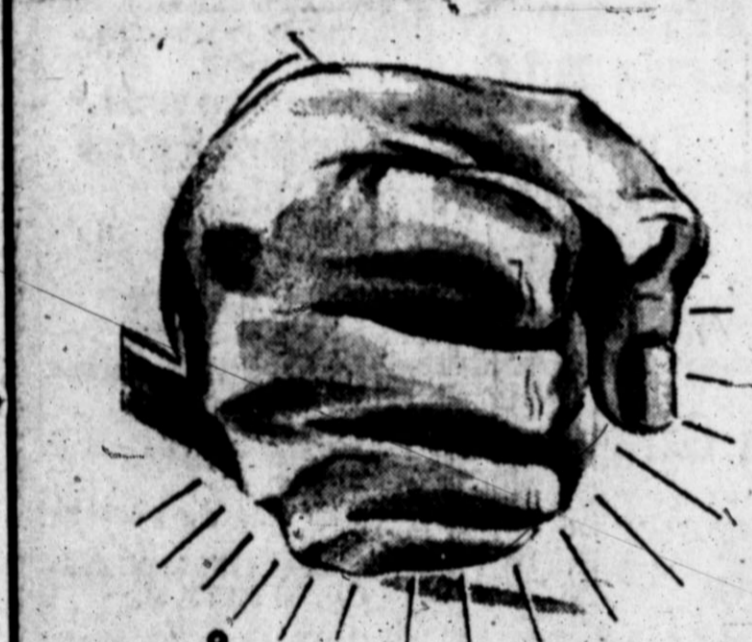
Mr. and Mrs. M. L. Simpson Sr. and Mr. and Mrs. Ed Adams have returned after a two week's tour of Texas that took them to San Antonio, Corpus Christi, Galveston and into Old Mexico.

Mr. and Mrs. G. W. Duncan and two children, Ronnie and Rebecca, returned last Monday from a 10 day visit with his parents, Mr. and Mrs. Bill Duncan of Henrietta.

Hardy Benson Jr. of Texas Tech and Mary Lou Benson, a student at Hardin Simmons, both left Sunday for college after visiting their parents for the holidays.

Mr. and Mrs. Jack Geffkin have moved to Lubbock this week. Jack is a student at Texas Tech and Mrs. Geffkin has been living here with her parents, Mr. and Mrs. W. H. Russell.

Major and Mrs. Charles Bell left Tuesday for Montgomery, Alabama, where he is stationed. They have been visiting his mother, Mrs. Allen Bell.



IT'S PLAIN GOOD BUSINESS TO CONSERVE THE SOIL

FOR CASH PAYMENT FOR LONG-RANGE DIVIDENDS

These Basic Soil Conservation Practices Draw Pay

(PRACTICES LISTED IN BOLD TYPE ARE ESPECIALLY APPLICABLE THIS SEASON OF THE YEAR IN DEAF SMITH COUNTY)

- | | | | |
|---|---|---|--|
| <p>1. CONSTRUCTION OF TERRACES FOR WHICH NECESSARY OUTLETS AND WATERWAYS ARE PROVIDED. Large Type - \$1.50 per 100 Feet - Small type - \$1.00 per 100 feet.</p> <p>2. CONSTRUCTION OF DIVERSION TERRACES TO CONTROL EXCESS WATER. 5c per cu. yd. of earth moved.</p> <p>3. SUBSOILING TO PERMIT BETTER PENETRATION OF WATER, \$1.50 per acre. Plowing will not qualify.</p> <p>7. LEAVING ON THE LAND AS A PROTECTION AGAINST WIND EROSION THE STALKS OR STUBBLE OF SORGHUMS OR MILLET. .25 per acre.</p> | <p>8. MANAGING CROP RESIDUES TO PROTECT SOIL FROM WIND EROSION. Summer fallow 60c per acre—Others 30c per acre.</p> <p>9. CONTOUR LISTING, CONTOUR CHISELING, CROSS-SLOPE CHISELING, BASIN LISTING OR PIT CULTIVATION. Summer fallow 60c per acre—Other 30c per acre.</p> <p>10. CONTOUR SEEDING DRILLED GRASSES, LEGUMES, OR SMALL GRAINS. 25c per acre.</p> <p>11. CONTROL OF BINDWEED. \$1.60 per lb. of 2, 4-D Not to exceed \$4.00 per acre.</p> <p>14. LEVELING FOR IRRIGATION LAND FOR WHICH WATER IS AVAILABLE. (a) If 50 yds. or more of earth to be moved 8c per cu. yd. Not to exceed \$15.00 per acre. (b) If not qualifying under</p> | <p>(a) \$1.50 per acre.</p> <p>15. REORGANIZATION OF A PERMANENT FARM IRRIGATION SYSTEM TO CONSERVE WATER AND PREVENT EROSION. (a) Permanent ditches 8c per cu. yd. (c) Drop boxes, Chutes \$10.00 cu. yd. concrete structures—Concrete and Steel pipe 15c to \$2.00 per foot.</p> <p>18. CONSTRUCTION OF EARTHEN DAMS OR RESERVOIRS FOR LIVESTOCK WATER OR EROSION CONTROL. Stock water dam 10c—Damless tank 8c—Spreader dam 8c per cu. yd.</p> <p>24. ESTABLISHING OR IMPROVING PERMANENT PASTURES BY SEEDING ADAPTED PASTURE</p> | <p>GRASSES, PASTURE LEGUMES, OR MIXTURES OF GRASSES AND LEGUMES. Payment rate per pound of seed.</p> <p>26. GROWING A GREEN MANURE OR COVER CROP OF SUMMER LEGUMES. Payment per pound of seed.</p> <p>27. ESTABLISHING A SATISFACTORY COVER OF WINTER LEGUMES AND RYEGRASS SEEDED IN THE FALL OF 1948. Payment per pound of seed.</p> <p>29. TURNING UNDER A SATISFACTORY GROWTH OF SWEETCLOVER. \$1.50 per acre.</p> <p>31. APPLICATION OF POTASH AND SUPERPHOSPHATE. Payment based on percent per hundred.</p> <p>38. CHISELING NOT ON THE CONTOUR. 25c per acre.</p> |
|---|---|---|--|

BE SURE TO MAKE APPLICATION FOR PRACTICES YOU INTEND TO CARRY OUT BEFORE WORK IS BEGUN IN ORDER THAT FUNDS MAY BE SET ASIDE.

INQUIRE AT THE COUNTY A.C.A. OFFICE FOR DETAILED SPECIFICATIONS

DEAF SMITH COUNTY

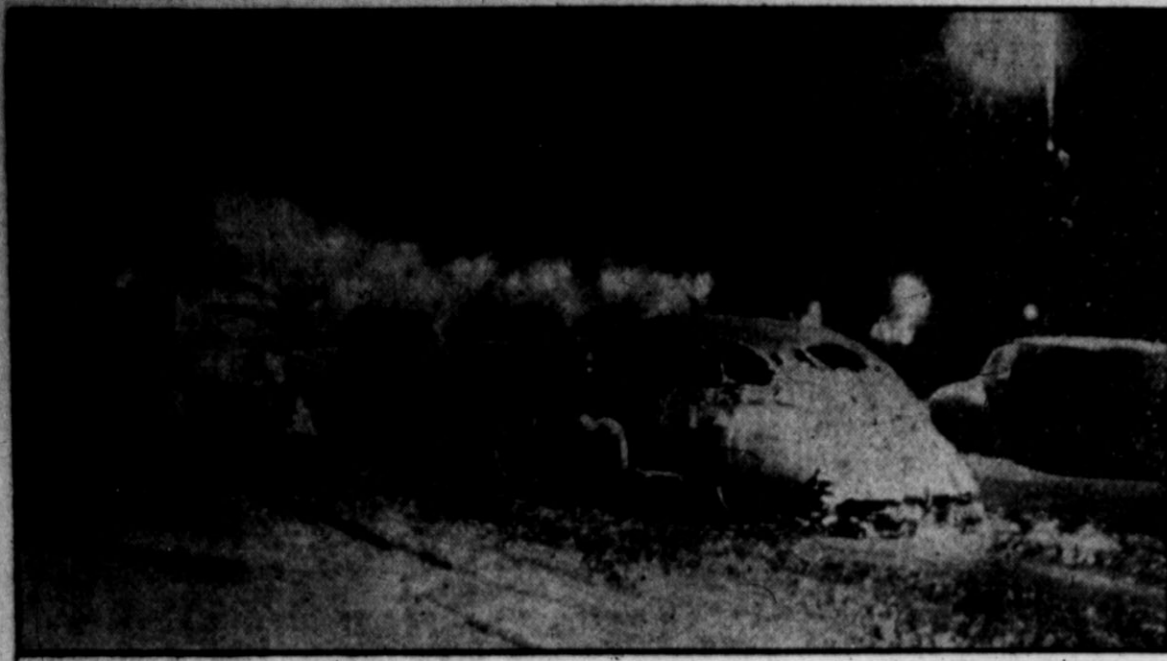
Agricultural Conservation Association

N. E. GASS, Chairman PAUL S. MATHERS, Vice-Chairman ED L. ADAMS, Member FAUST G. COLLIER, Secretary

LAND IS A PUBLIC TRUST --- CONSERVE THE SOIL WITH YOUR EVERY EFFORT



And The Weather -- Frightful



Some sections of the United States saw plenty of snow in the closing days of the old year. New York City had 20 inches of snow in its third-worst snowstorm in history. This picture of stalled cars, some of them abandoned by owners, on a suburban thoroughfare, was taken during height of the storm.

REVIEW OF 1948

(Continued from Sunday)

During the last week in June work on the street and alley paving program got off to a slow start because of a lack of machinery and materials. J. C. Pruitt, construction company superintendent, announced more equipment and material was on the way, and work would be stepped up as soon as it arrived. It was during the last week in June the first 1948 local potatoes hit the market with yields and grades high.

J. E. Hill, Hotel Committee chairman, announced July 1 that stock sales had reached \$185,000.

Sunday Brand Born
July 4 the Sunday Brand was born and told the world in a cocky young voice, "Construction Begins on New \$350,000 REA Line Extension."

Also chronicled was the story of a contest in which a \$50 cash prize was to be offered for the "best all-around clerk in town." Who'd get it?

By July a contest to name the new hotel had been started with 172 persons entering.

At mid-month a battle was raging over a proposal to cut down the outer row of trees surrounding the Court House. Some said it was a good idea, others

said it wasn't.

A new baseball diamond at Veterans' Park was dedicated July 18, at which time the local VFW team was defeated by Tulsa 16 to 4.

With a splash heard all over these parts, Hereford's ultra-modern \$50,000 swimming pool opened July 20.

Also in that July week, the local political pot, heretofore simmering slowly, began to boil furiously as state and county candidates began slapping their John B's in the ring.

Early in the morning of Aug. 4, Hereford's radio station, KPAN made its inaugural broadcast.

In mid-August, Deaf Smith County agricultural agencies and local elevator men endorsed federal crop insurance and expressed belief such action created the possibility of reducing premium rates if the insurance plan were participated in widely enough.

Clean-up Drive Authorized
A city clean-up drive was authorized by Mayor Demeron in a proclamation in the Aug. 19 edition of the Brand. The mayor said Hereford and Deaf Smith County were endangered by the spread of polio, then rampant in the state, with 31 of the cases in the Panhandle and other

parts of West Texas. The Brand for that date stated also, that a Humble well in the west part of the county had been abandoned after being drilled to a depth of 6,675 feet. As the month rolled along, a bright note found its way into the news columns when city churches announced expansion plans because of increasing congregations.

Gridmen Train
September came around and Whiteface gridmen put on uniforms and hit the old training grind in preparation of the season ahead.

By that time final primary results showed Deaf Smith County voters had returned Troy Moore for a third term as Precinct No. 1 commissioner and had given Coke Stevenson the nod over Lyndon B. Johnson as Democratic candidate for the U. S. Senate.

Other candidates had clinched their jobs in earlier races. **Draft Booms**
While the September draft board's business boomed and High School enrollment climbed to 358, the city announced plans to rename streets, and various civic groups sharpened pencils as a first step in measuring streets and numbering houses.

The night of Sept. 10 the Whitefaces lost their first game of the season to the McLean Tigers by a score of 10-0.

In an address before the Rotary Club Sept. 17, County delegate James W. Witherspoon, Henry Sears and O. P. Cowart said they had walked out of the State Democratic Convention at Fort Worth a short while before, because the state Democratic Party was in danger of being taken over by "labor leaders and Negroes." x x x

Win Over Panhandle

October arrived and the Whitefaces downed the Panhandle Panthers 26 to 12. Southwestern Public Service aired plans to double their Clovis-to-Hereford line capacity; and Mail Carrier E. W. Young figured he'd walked Hereford streets enough in the last 20 years to circle the globe three times.

Nov. 7 nocturnal thieves, disregarding the fact it was Sunday, a day set aside for rest, worked hard, and in a series of raids on local establishments, made off with an estimated \$75 in cash and an automobile.

They Liked Harry
When the shouting died down and the smoke cleared, returns from general election ballot boxes showed Deaf Smith voters had put their money on a 40-to-1 longshot in the presidential race, a fellow, who among other things, was right handy at playing the Missouri Waltz on the piano.

The county also gave Lyndon B. Johnson overwhelming support in the U. S. Senate race.

Speaking of elections, polls and such, a local woman, Mrs. Homer Brumley, won a trip to the Truman inaugural by making the most accurate estimate on the election outcome.

Early the morning of Nov. 21, a Hembree Jewelry Store show window was shattered by thieves who gathered up loot valued at \$2,500.

REA Approves Loan
The REA approved a \$760,000 loan for the District Rural Electrification Program as December began. It meant Deaf Smith County would get an additional 154.5 miles of new electrical line construction.

A lack of moisture and strong winds had damaged approximately 10,000 acres of this section's wheat by Dec. 12, and county farmers, tragic memories of the '30's all too fresh in their minds, hoped for the best.

But a fellow named Santa Claus helped brighten things considerably that day when he braved wind, dust and cold to do a Christmas preview here.

Vote For Bond Issue
At an election Dec. 21, a \$183,000 bond issue, forerunner in the expansion of Hereford's city limits, was approved by a vote of 91 to 10.

Ground for the new hotel was broken in a ceremony Dec. 23, thus climaxing many months of hard work by interested groups. Completion of the structure was said to be expected in about a year from the time the first shovel of dirt was turned.

'Twas the day before Christmas, but St. Nick put in an early appearance for a couple of Deaf Smith County Fellows.

Dennis Pulliam, one of Lady Luck's favorite children, won a beautiful new Buick convertible presented by the Rotary Club for the benefit of the Deaf Smith County 4-H Fat Stock Show. And—the guy had but one ticket in 5,000!

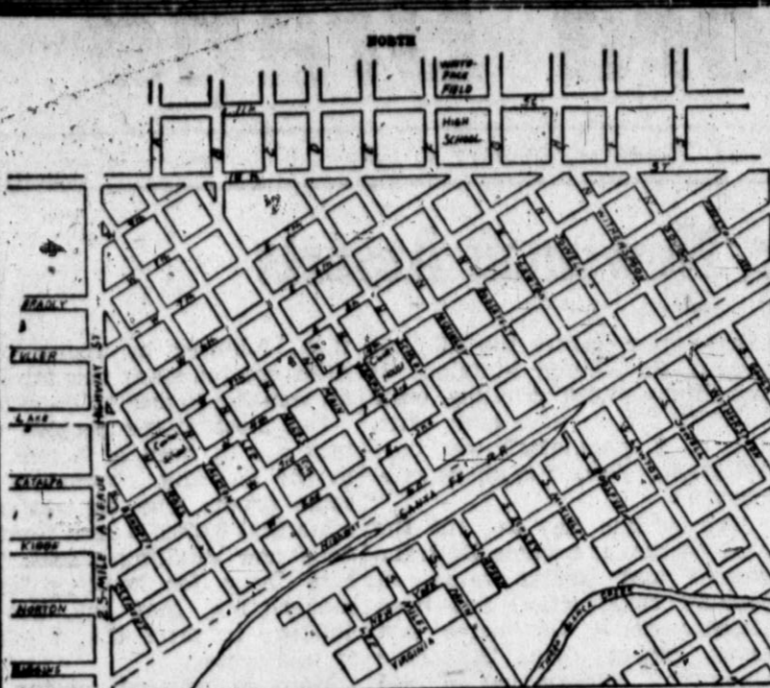
Then there was County Agent Hugh Clearman who was presented, a new Chevrolet coupe by a group of 4-H boosters as a surprise.

Surprise?—Yes indeed, said he, a very pleasant one.

The curtain fell, and 1948, now senile and feeble, doddered off into the wings to make way for another actor, a young guy, name of 1949.

Some of the audience proclaimed old '48, others decried him. What did you think of him?

Earliest mention of the legendary Robin Hood occurs in the latter part of the 14th century, in the second edition of Piers Plowman.



STREET MAP OF HEREFORD, TEXAS

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<p>The Candy Kitchen —Coney Islands —Home-Made Candy —School Supplies 310 MAIN STREET</p>	<p>I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY</p>	<p>DE SOTO PLYMOUTH Beavers Bros. Motor Co. 301 E. 3rd Phone 383</p>	<p>TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA</p>
<p>CARGRAY Butane & Propane GASES Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone 551</p>	<p>Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES Fountain Service... Drugs... Sandwiches 301 Main Street — Phone 694</p>		<p>J. K. (Dutch) FORE HAULING Local — Long Distance Specializing in Cattle Hauling PHONE 411-J</p>
<p>This Space For Sale</p>	<p>A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>HEREFORD PLANING MILL SCOTTY BUCKNER "We Build Anything"</p>	<p>For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station and Hiway Cafe Highway 60</p>
<p>BURNS JEWELRY FINE JEWELRY Guaranteed WATCH REPAIRING Across from Postoffice Phone 735 Hereford</p>	<p>McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23</p>		<p>MOORE'S are —Open 7 days a week —Open at 6:30 A. M. and Close at 9:00 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Hiways 51 and 60 Phone 156</p>
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<p>MERRY CHRISTMAS PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments Insured Hereford 308 N. Main MADE-TO-MEASURE CLOTHES</p>	<p>Shorly's Shoe Shop 104 West 3rd Across from Furr Food Boots Foxed and Rebuilt Cavalier — Esquire Venetian Creme SHOE POLISH Any Color Shoe Repairing—Any Kind Handmade Boots Made to Order Open 7:45 Close 6:30</p>		<p>TAXI Phone 32 24 Hours Service Call Us Anytime Located at Bus Station</p>

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WHEEL BALANCING
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KINSEY Motor Company

Births in 1948

January

Holly Lee Landers, son of Mr. and Mrs. Orvel Lee Landers, Jan. 2.

Ray Gene Braxton, son of Mr. and Mrs. James Ross Braxton, Jan. 5.

Nancy Delora Lane, daughter of Mr. and Mrs. Harold Lane, Jan. 10.

Allie Lee Martin, daughter of Mr. and Mrs. James Gilbert Martin, Jan. 12.

Ila Jean Brinkman, daughter of Mr. and Mrs. Henry Brinkman, Jan. 18.

William Jack Lowry, son of Mr. and Mrs. Earl William Lowry, Jan. 20.

David Lee Pepper, son of Mr. and Mrs. George David Pepper, Jan. 28.

Robert George Ward, son of Mr. and Mrs. George T. Ward, Jan. 29.

William Dalton Cockerham, son of Mr. and Mrs. Carroll Dalton Cockerham, Jan. 17.

Sammy Keith Curtsinger, son of Mr. and Mrs. Clie Clarence Curtsinger, Jan. 19.

Cynthia Jane Loerwald, daughter of Mr. and Mrs. Edward Frank Loerwald, Jan. 28.

Charles Robert Lemons, 2nd, son of Mr. and Mrs. Robert Wayne Lemons, Jan. 26.

Dow Webster Bellah, son of Mr. and Mrs. Webster Bellah, Jan. 28.

Barbara May Zinser, daughter of Mr. and Mrs. Frank Valentine Zinser Jr., Jan. 28.

William Howard Price, son of Mr. and Mrs. Leroy Price, Jan. 30.

February

Barbara Jean Burelson, daughter of Mr. and Mrs. Franklin Hert Burelson, Jan. 30.

Linda Kay Boone, daughter of Mr. and Mrs. Jack Wilton Boone, Feb. 2.

Phillip Wayne May, son of Mr. and Mrs. Melvin May, Feb. 3.

Virginia Gayne Newell, daughter of Mr. and Mrs. Gaylord William Newell, Feb. 4.

Judy Kay Wiltshire, daughter of Mr. and Mrs. Benjamin M. Wiltshire, Feb. 4.

Opal Lucile Self, daughter of Mr. and Mrs. Aubrey Jackson Self, Feb. 6.

Richard Louis Fangman, son of Mr. and Mrs. Sylvester Alexander Fangman, Feb. 9.

Lillian Sue Harms, daughter of Mr. and Mrs. Robert Lee Harms, Feb. 11.

John Carey Stork, son of Mr. and Mrs. John Clifford Stork, Feb. 13.

Robert Charles Konesky, son of Mr. and Mrs. Michael John Konesky, Feb. 14.

Janie Sue Brumley, daughter of Mr. and Mrs. Roger Henry Brumley, Feb. 15.

Vickie Lynn Damron, daughter of Mr. and Mrs. Oliver Wested Damron, Feb. 16.

Danny Boswell Lain, son of Mr. and Mrs. Randall Boswell Lain, Feb. 18.

Elva Louise Kelton, daughter of Mr. and Mrs. Omer D. Kelton, Feb. 18.

Virginia Bernadine Terry, daughter of Mr. and Mrs. Eddie Elmo Terry, Feb. 18.

Ronald Keith Ellison, son of Mr. and Mrs. Bobby B. Ellison, Feb. 18.

Jerry Raymond Gallagher, son of Mr. and Mrs. James Edward Gallagher, Feb. 23.

Larry Olson Pettyjohn, son of Mr. and Mrs. Harold Edward Pettyjohn, Feb. 25.

Jeanette Richards, daughter of Mr. and Mrs. Walter S. Richards, Feb. 27.

William Franklin Stewart, son of Mr. and Mrs. George Francis Stewart, Feb. 27.

Lauror Galician, son of Mr. and Mrs. Johnny Galician, Feb. 23.

Paul Harton Rodgers, son of Mr. and Mrs. David Matthews Rodgers, Feb. 27.

March

Agnes Amy Brorman, daughter of Mr. and Mrs. Joe Brorman, March 1.

Larry Randall Oldham, son of Mr. and Mrs. Carl Alfred Oldham, March 2.

James Anthony Huckert, son of Mr. and Mrs. Joseph Anthony Huckert, March 4.

Gerald Don Blackburn, son of Mr. and Mrs. Arthur Fredrick Blackburn, March 4.

Michael Dean McGee, son of Mr. and Mrs. Ernest Leslie McGee, March 6.

Carolyn Sue Atchley, daughter of Mr. and Mrs. Benjamin Thurman Atchley, March 7.

W. K. Brooks, son of Mr. and Mrs. W. K. Brooks, March 8.

Johnny Wayne Bicknell, son of Mr. and Mrs. Waymon Bicknell, March 13.

Richard John Kuper, son of Mr. and Mrs. Walter Leo Kuper, March 23.

Bonnie Louise Fincher, daughter of Mr. and Mrs. Wilford Thomas Fincher, March 22.

Sharon Rae Mills, son of Mr. and Mrs. Marcella Roman Mills, March 23.

Robert Charles Galley, son of Mr. and Mrs. Roscoe Galley, March 31.

Julian Gamez, daughter of Mr. and Mrs. Refugio P. Gamez, March 27.

Mary Ann Cox, daughter of Mr. and Mrs. James Walter Cox, March 17.

Deborah Jo Knox, daughter of Mr. and Mrs. Jack Dennis Knox, March 4.

Linda Louise Choate, daughter of Mr. and Mrs. Marion Frank Choate, March 21.

April

Harland Hugh Weis, son of Mr. and Mrs. Leslie Homer Weis, April 2.

Wesley Robert May, son of Mr. and Mrs. Charles Calvin May, April 4.

Charles Hulon Bell, son of Mr. and Mrs. Hulon Willis Bell, April 7.

Redlynn Tracy, daughter of Mr. and Mrs. Houston Henry Tracy, April 14.

Edward Lee Williams, son of Mr. and Mrs. Robert Lee Williams, April 18.

Jack Warren Brown, son of Mr. and Mrs. William Lee Brown, April 20.

Laurice Lucille Deaton, daughter of Mr. and Mrs. Leslie L. Deaton, April 19.

Joellen Hamilton, daughter of Mr. and Mrs. Joe Lackey Hamilton, April 14.

Penny Donna Jones, daughter of Mr. and Mrs. George Thomas Jones, April 20.

James Michael McGuire, son of Mr. and Mrs. James Hugh McGuire, April 22.

Linda Irene Rickman, daughter of Mr. and Mrs. Raymond Leroy Rickman, April 23.

Terry Ned Thomas, son of Mr. and Mrs. Nathan Lee Thomas, April 29.

Jerry Wayne McCathern, son of Mr. and Mrs. James Emmitt McCathern, April 29.

Michael Roy Richardson, son of Mr. and Mrs. Cruce Gilbert Richardson, April 30.

Aubyn Earl Hodges Jr., son of Mr. and Mrs. Aubyn Earl Hodges, April 7.

May

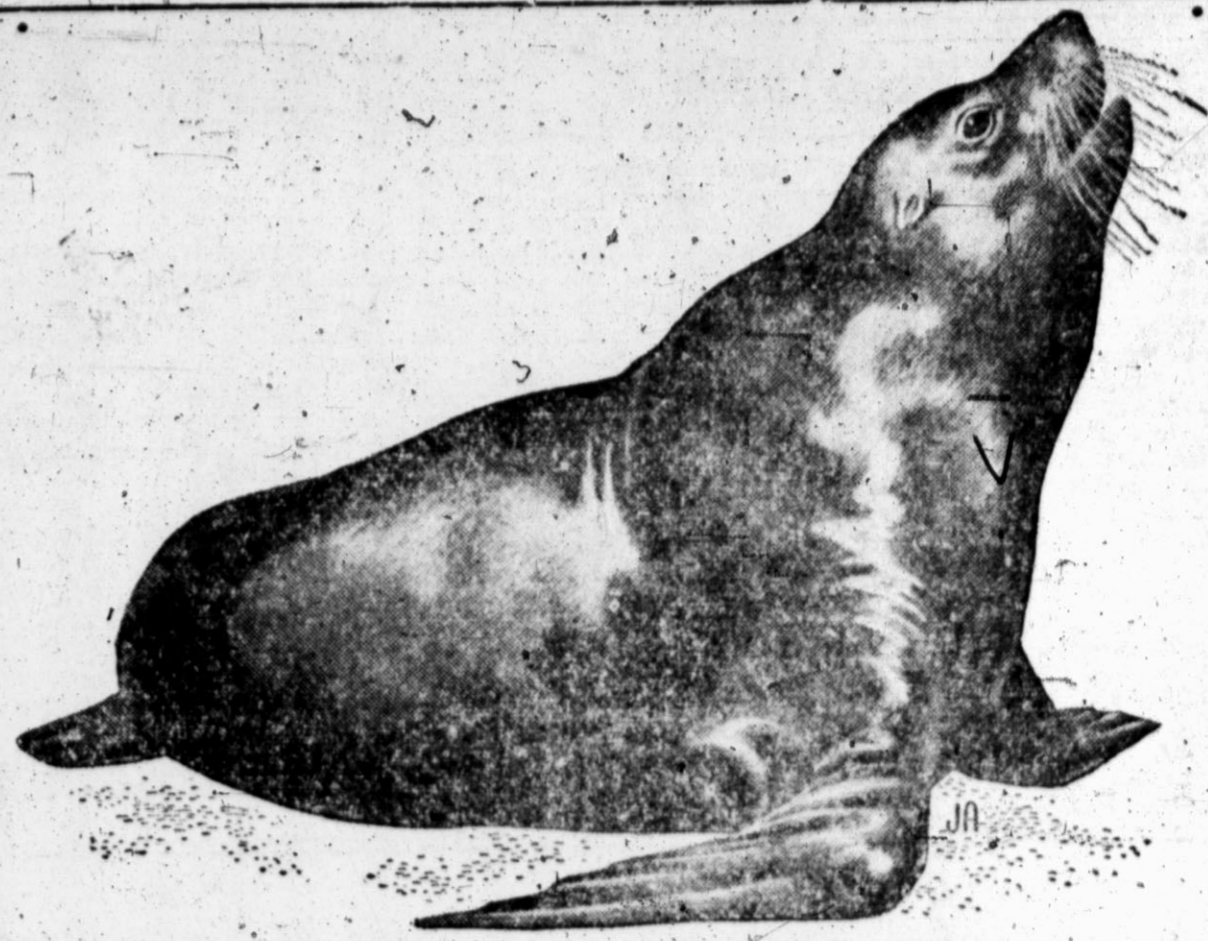
Toni Lenora Cox, daughter of Mr. and Mrs. Donald Bryan Cox, May 1.

Norma Kay Nickols, daughter of Mr. and Mrs. Cal Nickols, May 2.

Ina Sue Ferguson, daughter of Mr. and Mrs. Alfred Ferguson, May 3.

Alfonso Crespin, son of Mr. and Mrs. Flebio Crespin, May 6.

Richard Carl Brock, son of Mr. and Mrs. Arthur Brock, May 7.



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Radio KPAN.....9:15 A.M.
Bible Study.....10:00 A.M.
Worship.....11:00 A.M.

Evening:
Young People...6:15 P.M.
Worship.....7:00 P.M.

Daily Radio Program 4:45 P.M.

KPAN—860 on Your Dial We invite you to all services of the church. The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

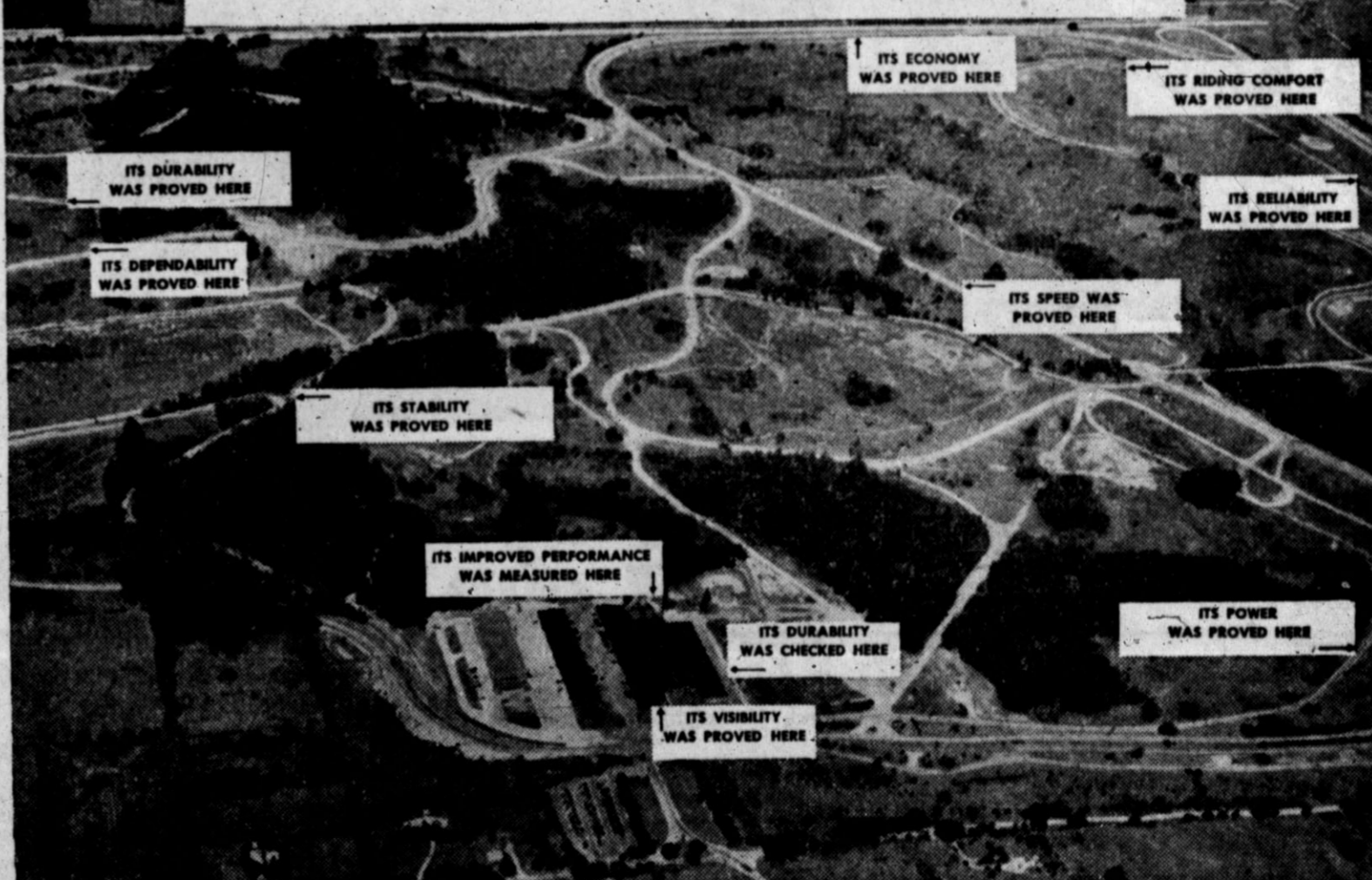
"Ah-h! I Can Breathe Again!"

When your nose fills up with a stuffy head cold or occasional congestion, put a few drops of Vicks Va-tro-nol in each nostril and get comforting relief almost instantly! Va-tro-nol is so effective because it works right where trouble is to soothe irritation, relieve stuffiness, make breathing easier. Try It! Get Vicks Va-tro-nol Nose Drops!

Coming JAN. 22

New Chevrolet for '49
Tested and Proved...

on the world's toughest Proving Ground



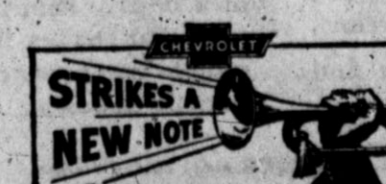
WHEN you see the 1949 Chevrolets, a glance will be enough to tell you they're new—all new—in line and contour, in beauty and style. And when you look inside, and under the hood, and beneath the chassis, you'll see that their newness is not merely in outward appearance, but in design and engineering and construction as well.

But, to a lot of people, the 1949 Chevrolet is already old. They know what it will do, and how exceedingly well it will do it—they know all about its performance, its comfort, its power, safety, durability and economy. They are the engineers and technicians of the General Motors Proving Ground—the largest, most completely equipped, outdoor testing laboratory in the automobile world.

Here, before a single new 1949 Chevrolet went into production, experimental models were tested—made to show that they possess, in greater measure than ever, all those qualities on which Chevrolet has built its leadership.

In short, the General Motors Proving Ground tests are your assurance that your new-model Chevrolet has proved its worth through many months and many, many thousands of miles of rough handling.

Soon you will see the new Chevrolet—and when you do, you will see a car not only new, but tried and true.



Kinsey Motor Co.

PHONE 740 **HEREFORD**

Births in 1948

Wayne Edwin Rhodes, son of Mr. and Mrs. Burnice Edwin Rhodes, May 11.
 Ethel Agnes Skypala, daughter of Mr. and Mrs. Edwin Rudolph Skypala, May 10.
 Linda Irene Boardman, daughter of Mr. and Mrs. Herbert Daniel Boardman, May 11.
 Stephen Owen Knox, son of Mr. and Mrs. Stanford Calvin Knox, May 11.
 Patricia Gay Wyly, daughter of Mr. and Mrs. James Allen Wyly, May 12.
 Linda Sue Williams, daughter of Mr. and Mrs. Clinton Roy Williams, May 20.
 John Richard Renfro, son of Mr. and Mrs. Clyde Charles Renfro, May 21.
 Linda Gayle Payne, daughter of Mr. and Mrs. Zane Harold Payne, May 22.
 Linda Katherine Kuper, daughter of Mr. and Mrs. Henry John Kuper, May 20.
 Clifford Ray Edwards, son of Mr. and Mrs. Glen Orval Edwards, May 24.
 Barbara Ann Gholson, daughter of Mr. and Mrs. Hubert Dale Gholson, May 27.
 Chester Lee West, son of Mr. and Mrs. Lee Carl Franklin West, May 27.
 Robert Franklin Brooks, son of Mr. and Mrs. Elton Brooks, May 31.
 Johnnie Ray Jones, son of Mr. and Mrs. Johnnie Henry Jones, May 29.
 Daniel Esquibel, son of Mr. and Mrs. Eugene Esquibel, June 8.
 Donald Gene Fowler, son of Mr. and Mrs. Lester D. Fowler, June 3.
 James Neal Young, Jr., son of

Mr. and Mrs. James Neal Young, June 7.
 John Thomas Leinen, son of Mr. and Mrs. John Leinen, June 13.
 Francisco Perez, son of Mr. and Mrs. Francisco Perez, June 27.
 Debbs Braht Knox, son of Mr. and Mrs. Eugene Debbs Knox, June 13.
 Rita Diane Fortenberry, daughter of Mr. and Mrs. Frank Fortenberry, June 26.
 Deborah Lynn Pierce, daughter of Mr. and Mrs. John Marlin Pierce, June 3.
 Shelia Kay Williams, daughter of Mr. and Mrs. Orvel Vernon Williams, June 11.
 Beverly Ann Beams, daughter of Mr. and Mrs. James Leonard Beams, June 11.
 Johnny Lopez, daughter of Mr. and Mrs. Augustine Lopez, June 12.
 Guyeth Lyn Bogle, son of Mr. and Mrs. Guyeth Bogle, June 13.
 Cleita Pat Taylor, daughter of Mr. and Mrs. Loyd Estes Taylor, June 14.
 Garland Stanley Solomon Jr., son of Mr. and Mrs. Garland S. Solomon, June 14.
 Carol Jean Skypala, daughter of Mr. and Mrs. Eliwood Vernon Skypala, June 15.
 Jimmy Lynn Cates, son of Mr. and Mrs. Joe B. Cates, June 14.
 Sharon Nanette Qualls, daughter of Mr. and Mrs. Wayne Qualls, June 15.
 John Lewis Lesley, son of Mr. and Mrs. Luther Edwin Lesley, June 15.
 Bobby Glenn Watts, son of Mr. and Mrs. Jesse Glen Watts, June 16.
 Linda Jean Worley, daughter of Mr. and Mrs. Noel E. Worley, June 16.
 Randy Dene Hopson, son of Mr. and Mrs. Earl Dean Hopson, June 19.
 Dennis Selias Ruiz Jr., son of Mr. and Mrs. Dennis Selias Ruiz, June 21.
 Judy Carolyn Summers, daughter of Mr. and Mrs. Clarence Lavance Summers, June 22.
 Filiberto Alvarado Jr., son of Mr. and Mrs. Filiberto Alvarado, June 22.
 Baby McLean, daughter of Mr. and Mrs. James Hershel McLean, June 23.
 Janice Ann Head, daughter of Mr. and Mrs. Harold Loyd Head, June 23.
 Jana Ellen Cole, daughter of Mr. and Mrs. Floyd Cole, June 23.
 Judy Nell Anglin, daughter of Mr. and Mrs. George Anglin, June 24.
 Doris Eugenia Walterscheid, daughter of Mr. and Mrs. Frank Joseph Walterscheid, June 25.
 Gary Gene Payne, son of Mr. and Mrs. James Franklin Payne, June 25.
 Paul Alan Hagar, son of Mr. and Mrs. Wesley Paul Hagar, June 27.
 Charlie Glenn Williams, son of Mr. and Mrs. Charlie Stevens Williams, June 28.
 Santos Flores, son of Mr. and Mrs. Francis C. Flores, July 3.
 Ricardo Vasquez, son of Mr. and Mrs. Benito Vasquez, July 28.
 Janice Kay Thompson, daughter of Mr. and Mrs. George Oscar Thompson, July 5.
 Wilfred Joseph Albracht, 2nd, son of Mr. and Mrs. Wilfred J. Albracht, July 25.
 Lauteras Ortiz, son of Mr. and Mrs. Domingo Ortiz, July 1.
 James Newsom Roberts, son of

LEGAL NOTICE

THE STATE OF TEXAS

To: T. B. Armstrong; the unknown heirs and legal representatives of T. B. Armstrong, deceased; Mrs. T. B. Armstrong; and the unknown heirs and legal representatives of Mrs. T. B. Armstrong, deceased.

GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 31st day of January, A. D. 1949, at or before 10 o'clock A. M. before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 12 day of November, 1948.

The number of said suit being No. 3109.

The names of the parties in said suit are: Clarence Dixon as Plaintiff, and T. B. Armstrong; and the unknown heirs and legal representatives of T. B. Armstrong; and the unknown heirs and legal representatives of Mrs. T. B. Armstrong, deceased as Defendant.

The nature of said suit being

Mr. and Mrs. James N. Roberts, July 4.

Nancy Jean Williams, daughter of Mr. and Mrs. Gene Buford Williams, July 5.

Cervey Vela, daughter of Mr. and Mrs. Simon Vela, July 5.
 David Leon Parsons, son of Mr. and Mrs. Leonard Arden Parsons, July 5.

Robert David Wood, son of Mr. and Mrs. Robert Theodore Wood, July 9.

Larry Ray Riley, son of Mr. and Mrs. Earl B. Riley, July 11.
 John Leslie Wolfe, son of Mr. and Mrs. Billie Eugene Wolfe, July 11.

Linda Evelyn Hobbs, daughter of Mr. and Mrs. Raymond D. C. Hobbs, July 16.

Alice June Calloway, daughter of Mr. and Mrs. Charles Ambers Calloway, July 18.

Charles Walter Shulk, son of Mr. and Mrs. Loyd V. Shulk, July 19.

Wayne Paul Reinart, son of Mr. and Mrs. Elmer Reinart, July 19.

substantially as follows, to wit: For the title to and possession of the Northeast 1/4 of Section No. 26, Township 2, Range 1 East of a Capitol Syndicate Subdivision, as shown by plat thereof of record in the Deed records of Deaf Smith County, Texas, and being located in Deaf Smith County, Texas, and containing 160 acres of land; and for such title of said land under statutory trespass to try title allegations and also under the ten and twenty year statutes of adverse possessions and Limitation of the State of Texas by virtue of the continuous, peaceable, open possession of all of said land for such periods of time under claim and assertion of fee simple title thereto; for general and special relief in law and in equity.

Issued this the 14 day of December under my hand and seal of said Court, at office in Hereford, Texas, this the 14 day of December, A. D., 1948.

R. L. THOMPSON, Clerk District Court, Deaf Smith County, Texas.
 By LUCILLE POSEY, Deputy.
 (SEAL) 51-4c

Shootin' irons ain't no fit toy fer kids but ever time I pick up a newspaper, I wonder if pencils ain't more dangerous.

FOR FREE REMOVAL OF LEAD STOCK CALL

Phone 9515 or 265

AMARILLO COMPANY

W. R. METCALF, Realtor

FARMS - RANCHES - CITY PROPERTY

112 West Third Hereford, Texas Phone 834

Don't be a

RUINED BRUIN

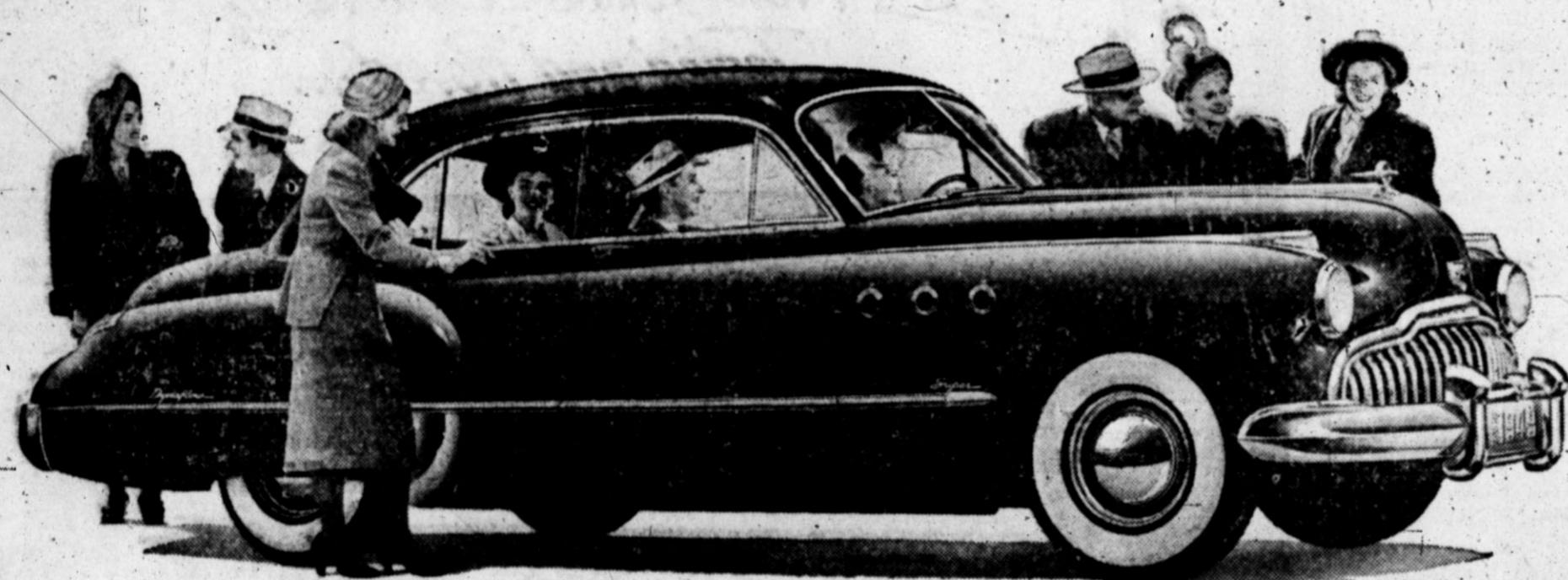
Let Roger Corbett clean your wardrobe, so that when you need to step out, you can be a . . .

REDDY TEDDY

Corbett Cleaners

Phone 71

"Just across from Central School"



Join this army and see the World!

HERE'S one army you'll be tickled to death to sign up with—and for a good, long hitch at that.

It's the growing band of happy folks who are stepping out in tidy new 1949 Buicks—and they've got plenty to sound off about.

Mobility for instance. All the life and zing of big Fireball power plants, cradled to velvet smoothness on 12 Poised engine mountings. Silk-smooth operation on city street or open highway through the near-magic of Dynaflow Drive, available now on the Buick SUPER as well as the ROADMASTER.

Easy-going ground coverage from soft coil springs and pillowy big tires on oversize rims. And what a wonderful outlook you find

here! Through broad, high, full-curving windshields that really let you see.

Through deep, airy side windows that send the whole countryside passing in review—through wide, one-piece rear windows that make parking and backing much easier.

Statistically, the fact is that 4-door Sedans have 22% more glass area than before. Practically, the thing to do is sit in one of these beauties—and note how beautifully you can see the world.

Note, while you're at it, the figures on your dealer's price tags. Even they are part of a mighty happy picture that makes it advisable to get your order in without delay.

BUICK alone has all these features

- Silk-smooth DYNAFLOW DRIVE*
- FULL-VIEW VISION from enlarged glass area
- SWING-EASY DOORS and easy access
- "LIVING SPACE" INTERIORS with Deep-Cradle cushions
- Buoyant-riding QUADRIFLEX COIL SPRINGING
- Lively FIREBALL STRAIGHT-EIGHT POWER on
- HI-POISED ENGINE MOUNTINGS
- Cruiser-Line VENTIPORTS (Super and Roadmaster)
- Low-pressure tires on SAFETY-RIDE RIMS
- DUREX BEARINGS, main and connecting rods
- Ten smart models featuring BODY BY FISHER

MORE CLEARLY THAN EVER

"Buick's the Buy"

Tune in HENRY J. TAYLOR, NBC Network, every Monday evening

When better automobiles are built BUICK will build them

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**HAILE
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20% SALE ON FRANCIS DENNEY Complete Line of Cosmetics

El Rio 32 Piece DINNERWARE

Start your set Today.
 One Piece of dinnerware for 21c with each 1.00 purchase

Tussy Wind and Weather LOTION
 1.00 size 50c
 2.00 size 1.00

Portrait Home Permanent 1.49 Value Special 69c
 Halo Shampoo 1.00 size 59c
 Modart Shampoo 75c size 38c

CHOCOLATES KINGS

1/3 off regular price

Mennens Baby Oil 1.00 size 68c
 Mennens Baby Talc 50c size 38c
 Mennens Baby Cream 50c size 33c

Chamberlain Hand Lotion 1.00 size 69c
 Wildroot Cream Oil 1.00 size 69c
 Knap Monarch Electric Mixer Reg. 35.95 Special 25.00
 Cookie Jars Reg. 2.49 Special 1.49
 Sunbeam Electric Irons 12.50 Value, special 9.49
 Set Silverware 20.25 value special 15.49

Hydrogen Peroxide pt. 39c Reg. 19c
 Kotex 33c size special 25c
 Ortho-Gynol 1.00 size special 69c
 Rubbing Alcohol pt. 49c Sp. 29c
 Evenflo Bottle and nipples 19c
 S M A Powder 1.35 value, sp. 89c

ALL WATCHES
 25% OFF REGULAR PRICE
 BULOVA
 ELGIN
 GRAHAM

Births in 1948

Jerry Wayne Dalley, son of Mr. and Mrs. Willie Cleon Dalley, July 20. Linda Lon Castanedo, daughter of Mr. and Mrs. Jesus Castanedo, July 22. William Roy Holley, son of Mr. and Mrs. Glenn Louis Holley, July 24. Charles Quintanna, son of Mr. and Mrs. Bernardo Quintanna, July 24. Ignacio Alvarado Jr., son of Mr. and Mrs. Ignacio Alvarado, July 28. Esmeraldo Agüero, daughter of Mr. and Mrs. Gilberto Agüero, July 15. Laura May Chester, daughter of Mr. and Mrs. Ollie Lee Chester, July 25. Billy Joe Wall, son of Mr. and Mrs. Billy Joe Wall, July 26. Barbara Gale Monroe, daughter of Mr. and Mrs. Alford Roy Monroe, July 27. Genna Lyn White, daughter of Mr. and Mrs. Clyde F. White, July 30. August Billy Hubert Stone, son of Mr. and Mrs. Holland Herbert Stone, Aug. 1. Verna Dene Brown, daughter of Mr. and Mrs. Sam Wesley Brown, Aug. 23. Margaret Ann Plank, daughter of Mr. and Mrs. John Sunday Plank, Aug. 23. Connie Lynn Schlenker, daughter of Mr. and Mrs. Carl Reeve Schlenker, Aug. 3. Elwyn Mitchell Bell, son of Mr. and Mrs. Leon Jefferson Bell, Aug. 4. Kenneth Glea Kendrick, son of Mr. and Mrs. Glenn Allen Kendrick, Aug. 4. Darlene Gay Wilson, daughter of Mr. and Mrs. Thomas Elwin Wilson, Aug. 6. Coleta Fore, daughter of Mr. and Mrs. William Robert Fore, Aug. 12.

John Ma Elias Sr. and Mrs. J. 14. Randy of Mr. and Mrs. Aug. 20. Ronnie of Mr. and Mrs. Aug. 20. Consuelor and Mrs. F. Russell of Mr. and Mrs. Aug. 2. Billy Ruser and Mrs. Sta. Aug. 5. Lou Ann of Mr. and Mrs. Cowart, Au Mary Lighter of Mr. and Mrs. Aug. 7. Elvira Lem and Mrs. Aug. 8. Lynne Rogher of Mr. and Mrs. Merrill Bar Charlotte of Mr. and Mrs. Henry Hane Francis L. M. and Mrs. W. 2. Raquel R. M. and Mrs. Aug. 14. Billy Royo of Mr. and Mrs. Aug. 14. Richard W. son of Mr. and Mrs. Aug. 14. Glenna R. daughter of Mr. and Mrs. Aug. 14. Fowler Dodall, son of Mr. and Mrs. Aug. 14. Joel Arella, and Mrs. Refugio, 22. Pamela Rutter of

Mr. and Mrs. Ernest Calvin Kerr, Aug. 25. Sylvia Faye Phipps, daughter of Mr. and Mrs. William Arthur Phipps, Aug. 26. Elena V. Juarez, son of Mr. and Mrs. Elena Jaurez, Aug. 26. September Regina Valdez, daughter of Mr. and Mrs. Santiago Valdez, Sept. 7. Ometa Valdez, daughter of Mr. and Mrs. Samuel Valdez, Sept. 6. Jerry Wayne Schuder, son of Mr. and Mrs. Preston Hodstger Schuder, Sept. 1. Maly Elaine Blankenship, daughter of Mr. and Mrs. Archle C. Blankenship, Sept. 5. Daira Uranga Jr., son of Mr. and Mrs. Daira Uranga, Sept. 5. Helen Elizabeth Beckman, daughter of Mr. and Mrs. Lawrence B. Beckman, Sept. 6. Donald Ray Leg, son of Mr. and Mrs. Henry Ray Lee, Sept. 6. Beulah Gwen Cargo, daughter of Mr. and Mrs. Billie Charles Cargo, Sept. 8. James Gratz Allison, son of Mr. and Mrs. James Robert Allison, Sept. 10. Tommy Gayle Schmidt, son of Mr. and Mrs. Herbert Schmidt, Sept. 10. Alton Ray Monroe, son of Mr. and Mrs. Alton Franklin Menroe, Sept. 10. Karen Lyn Blackwell, daughter of Mr. and Mrs. William John Blackwell, Sept. 11. Jose Salz, son of Mr. and Mrs. Victor Salz, Sept. 18. Vicky Jean Koelzer, daughter of Mr. and Mrs. Mienard John Koelzer, Sept. 18. Barbara Graham, daughter of Mr. and Mrs. Will Fleming Graham, Sept. 18. Cerelia Blea, daughter of Mr. and Mrs. Lucia Blea, Sept. 22. Carla Sue Robbins, daughter of Mr. and Mrs. Frank Stevens Robbins, Sept. 24. Karen Ann Agee, daughter of Mr. and Mrs. Francis Maynard Agee, Sept. 27. Geraldine Mason, daughter of Mr. and Mrs. James E. Mason, Sept. 28. Loretta Ann Hoffman, daughter of Mr. and Mrs. Edward Hoffman, Sept. 3. Lois Jane Hollabaugh, daughter of Mr. and Mrs. William T. Hollabaugh, Sept. 8. October Javier Aquirre, son of Mr. and Mrs. Eugenio Mayo Aquirre, Oct. 13. Gloria Lucia Maronjo, daughter of Mr. and Mrs. Alfonso Maronjo, Oct. 14. Mickey James Davis, son of Mr. and Mrs. Joseph Roy Davis, Oct. 5. Dennis Charles Owen, son of Mr. and Mrs. Charles Hunter Owen, Oct. 4. Ronny Joe Buse, son of Mr. and Mrs. Herman Dewey Buse, Oct. 8. Sue Jane Roland, daughter of Mr. and Mrs. Emerson Roland, Oct. 9. Jerry Richard Fowlkes, son of Mr. and Mrs. James Ross Fowlkes, Oct. 12. Beverley Ann Barnett, daughter of Dr. and Mrs. Lewis B. Barnett, Oct. 13. Charles Ivan Albracht, son of Mr. and Mrs. Eugene A. Albracht, Oct. 18. Berta Mae Lindsey, daughter of Mr. and Mrs. Finis Harvey Lindsey, Oct. 20. Gwendolyn Faye Albracht, daughter of Mr. and Mrs. Jerome Herman Albracht, Oct. 25. Conrad Joseph Schulte, son of Mr. and Mrs. Joseph Arthur Schulte, Oct. 28. Clifford David Harper, son of Mr. and Mrs. Clifton S. Harper, Oct. 4. Glenda Darlene Mingus, daughter of Mr. and Mrs. Glen Wesley Mingus, Oct. 9. Barbara Glen Buck, daughter of Mr. and Mrs. Carlton Dale Buck, Oct. 11. Roger Dale Jones, son of Mr. and Mrs. Alva Allen Jones, Oct. 20. Danny Joe Wheeler, son of Mr. and Mrs. Charles Phillip Wheeler, Oct. 26. William Eugene Sparks, II, son of Mr. and Mrs. William E. Sparks, Oct. 28. Jerry Dean Coker, son of Mr. and Mrs. Gerald Dean Coker, Oct. 29. November Cynthia Diane Jones, daughter of Mr. and Mrs. James Price Jones, Nov. 2. Donald Ray Tremble, son of Mr. and Mrs. Clifford Compton Tremble, Nov. 2. Margaret Helen Faulkner, daughter of Mr. and Mrs. Thomas Morgan Faulkner, Nov. 5. Dwayne Adolph Knabe, son of Mr. and Mrs. Adolph Albert Knabe, Nov. 5. Janice Rae Hardy, daughter of Mr. and Mrs. Olin Ray Hardy, Nov. 10. Frances Ann Lopez, daughter of Mr. and Mrs. Mathilde Charlie Lopez, Nov. 15. John Henry Cole Jr., son of Mr. and Mrs. John Henry Cole, Nov. 16. Mark Allen Tiefert, son of Mr. and Mrs. Arthur Tiefert, Nov. 17. John Franklin Cornelius, son of Mr. and Mrs. Guy Taylor Cornelius, Nov. 19. Amelia Lucero, daughter of Mr. and Mrs. Maurilio Lucero, Nov. 22. Emit Lynn Owen, son of Mr. and Mrs. Emit Lee Owen, Nov. 23. Servio Julio Gamez, son of Mr. and Mrs. Horace Gamez, Nov. 26. Joe Gary Story, son of Mr. and Mrs. James G. Story, Nov. 10. Lucile Irene Shields, daughter of Mr. and Mrs. Lillard Lindsey Shields, Nov. 5. John Frank Cheatham, Jr., son of Mr. and Mrs. John F. Cheatham, Nov. 5. Richard Allen Koehnig, son of Mr. and Mrs. Mark Anthony Koehnig, Nov. 7. William Perry Coffin, son of Mr. and Mrs. Harry Leon Coffin, Nov. 13. Thomas Lee Reinauer, son of Mr. and Mrs. Edward Charles Reinauer, Nov. 6. Dena Neil Cruse, daughter of Mr. and Mrs. N. M. Cruse, Jr., Nov. 23. Larry Burton Noland, son of Mr. and Mrs. J. B. Noland, Nov. 23. Linda Ann Howard, daughter of Mr. and Mrs. Robert Howard, Nov. 26. Lou Ann Cardwell, daughter of Mr. and Mrs. Barney B. Cardwell, Nov. 27. John Charles Cole, son of Mr. and Mrs. Troy Leo Cole, Nov. 28. Donald Ray Barclay, son of Mr. and Mrs. Ray Alfred Barclay, Nov. 29. John Douglas Aiken Jr., son of Mr. and Mrs. John Douglas Aiken, Nov. 29. December Ronald Glenn Wagner, son of Mr. and Mrs. Lester Francis Wagner, Dec. 1. Jerry Lynn Daniels, son of Mr. and Mrs. J. R. Daniels, Dec. 2. Maverly Ann Wilson, daughter of Mr. and Mrs. Grady William Wilson, Dec. 3. Thomas Noland Ritchie, son of Mr. and Mrs. Virgie Ritchie, Dec. 4. Dennis Dale Falwell, son of Mr. and Mrs. Charles Henry Falwell, Dec. 4. Freddie Joe Bednorz, son of Mr. and Mrs. Theodore E. Bednorz, Dec. 7. Pamela Lynn Winget, daughter of Mr. and Mrs. Charles Richard Winget, Dec. 10.



FRUIT COCKTAIL Red & White Highest Quality No. 2 1/2 Can 39c
APPLE BUTTER BRIMFULL 28 oz. JAR 24c
RICE Comet Long Grain 2 lb. pkg. 37c
SPINACH Del Monte 2 No. 2 cans 31c
CORN Brimfall 2 Whole Kernel 12 oz. cans 33c
LIMA BEANS Green & White Brimfull No. 2 can 29c
DRIED PRUNES LARGE SIZE DESSERT 2 LB. PKG. 45c
WASHO Large Box 27c
SOAP FLAKES Red & White - Box 25c
SOAP FLAKES Sunspun - Giant Box 29c
TOILET SOAP Red & White - 4 bars 39c
CLEANSER Red & White - 2 cans 19c
ORANGE JUICE Brimfull - 46 oz. Can 27c
PINEAPPLE TIDBITS Del Monte - 2 cans 35c
SPAGHETTI Marco - 2 Cans 29c
CATSUP Red & White - 14 oz. Bottle 21c
NOODLES Marco - 16 oz. pkg. 29c

MILK Carnation-Pet-Armours 2 Tall Cans 29c
Malted Milk Red & White 1 Lb. Can 43c
COFFEE Red & White Lb. 53c
FLOUR Robin Hood 10 lb. bag 85c
TUNA Brimfull Can 43c
TAMALES Marco Extra Quality 2 Large Cans 55c

PERCH FILLETS Lb. 35c
GREEN PEAS Snow-Crop - Frosted 12 oz. 33c
CUT CORN Snow-Crop - Frosted 12 oz. 31c
GREEN BEANS 12 oz. 33c
POTATOES Idaho Russets 10 lb. mesh bag 45c
TURNIPS Bulk 2 lb. 11c
CAULIFLOWER Snow Peak - Fancy - fresh head 23c
CRANBERRIES Eatmore - Fancy 1 lb. Cello bag 25c

CHEESE Elkhorn Lb. 44c
SPRY 3 Lb. Can \$1.09
RIBS BEEF Lb. 39c
BEEF ROAST Top Grade - Chuck lb. 49c
SAUSAGE Pure Pork - lb. 39c

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We thank our for customers for their good patronag the Cockerham Furniture Companyd we hope that each of you will come to trade with the new owners, MHilton and Mr. Hall.

All accounts are pable at the store, now the H. & H. Future Company, or at the Hereford Ste Bank.

C. D. Cockerham

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis

AGES TODAY

5c Per Copy

As Grip tion

power line t the storm his vicinity. parts of the traffic was ley roads. ot run Moh-school closed Hereford's pen.

R mperature through orded as 56, low at 30, low at 16, low at

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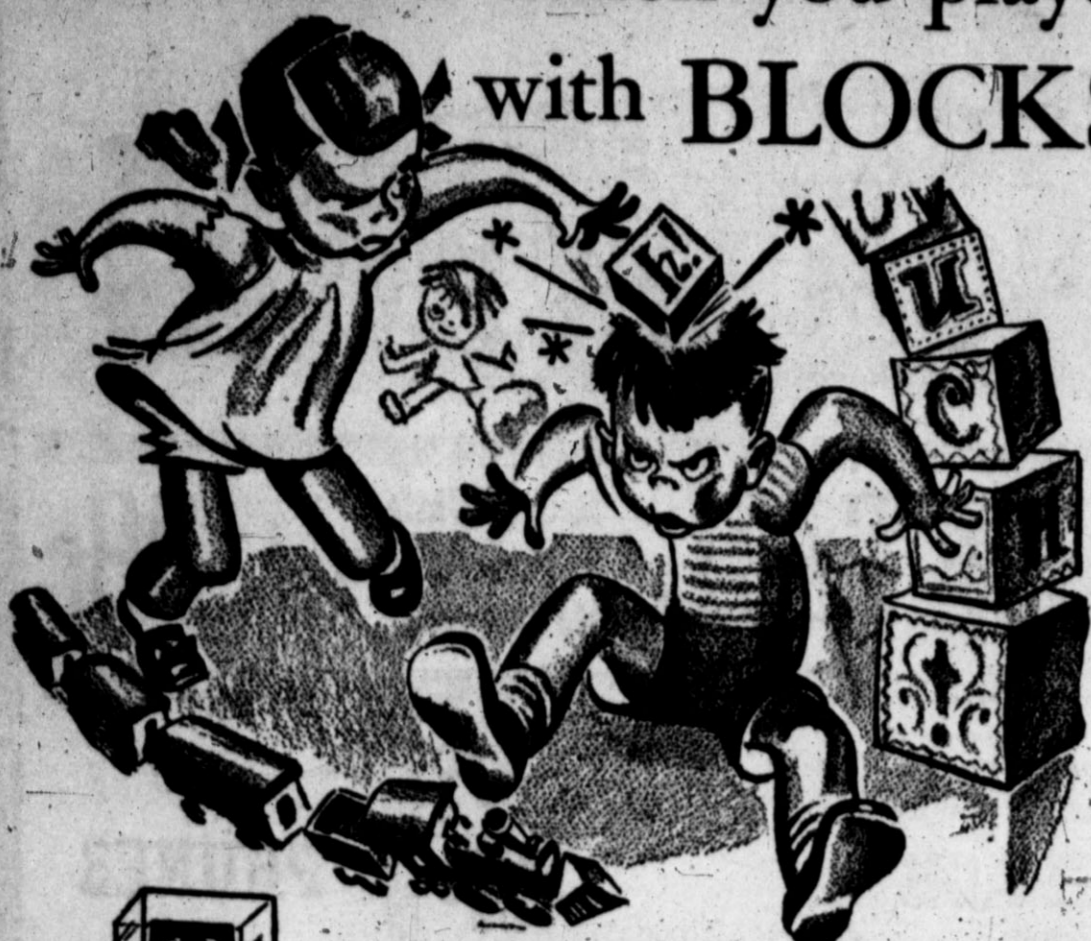
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Remember when you played with BLOCKS?



- TIME TO CHECK OVER YOUR ENGINE!**
When your engine acts sluggish and slow on the getaway, starts hard or runs unevenly—it's time for one of our expert tune-ups.
- UTMOST PRIDE IN A GOOD JOB!**
Years of tune-up experience make this your headquarters for fine, lasting engine service at economical charges.
- NATURAL THING FOR YOUR ENGINE!**
Every engine needs a periodic tune-up. Our tune-up service includes a careful check of all parts for wear and tear.
- EXTRA SATISFACTION IN SMOOTHER RUNNING AND QUICKER STARTING!**
What is sweeter than the sound of a purring engine that's hitting on all six? Your engine should pop off at once when you touch the starter.
- UNCERTAINTY OF WEATHER GONE!**
Your car should operate economicaly in all kinds of weather. How long has it been since you purchased new spark plugs?
- PERFECT PERFORMANCE GUARANTEED!**
We gladly guarantee our engine work. Hundreds depend on us for every car service.

KINSEY MOTOR COMPANY

223 W. THIRD PHONE 740

Aw, C'mon

(Continued from Page 1)
was that these fellows just were sort of assistant Santas, while the real old boy was busy inside the store taking care of specially good little children. She doesn't think it went over so good.
But most of all, I wish every advertiser of products, from whiskey to black silk nighties, would cease and desist from using Santa Claus testimonials in selling. In the first place, there should be no implication that Santa is in the employ of any concern or concerns. Santa Claus is a fellow who makes the gifts and distributes them himself, without any middlemen, any assistance. Furthermore, Santa Claus certainly isn't particularly fond of any one cola drink, or a particular brand of cigars.
What Santa does like is a piece of pie, one of Father's cigars, or a piece of candy which the children leave especially on the mantelpiece for him. The idea of Santa doing HIS Christmas shopping early so he can in turn parcel out boughten gifts is not only distasteful, it's downright sacrilegious. And it's unthinkable that children should get the idea that Santa has a special fondness for, let's say, a certain type of ladies' perfume, when what the kids really want are drums and dolls and electric trains.
So let's leave Santa Claus alone so the children can enjoy Christmas. You can have Mother's Day, Father's Day, Valentine's Day, New Year's—you can do anything you want with all the other holidays in the year, businessmen, but stop fooling around with Santa Claus. He's no myth, and first thing you know he's going to get good and annoyed at you. And you know what that's going to mean. Some fine Christmas morning, you'll wake up and find a lump of coal in your stocking.

GREEK GUERRILLAS

ATHENS (AP)—Markos' guerrillas have inflicted more than a quarter billion dollars worth of damage and devastation to Greek roads, railways, public utilities and buildings, since the beginning of the civil war.
According to the Greek government, the heaviest losses were caused to buildings, roads, agriculture products and equipment and livestock.

Texas Tech Has Experiments in Feeding of Lambs

Lubbock, Texas (AP)—Experiments to compare results of feeding Martin milo and Plainsman milo to lambs are underway at Texas Technological College here.
Ray W. Mowery, director of the feeding tests, reports weight gains as "exceptionally high."
The experiments will cover 112 days and 106 grade ram-bouillet lambs are being used. For the initial 28-day period, recently completed, 40 lambs were divided into two groups of 20 each and placed in dry lot.
One group was given a mixture of martin, alfalfa and cottonseed meal. These lambs showed a gain of 52 of a pound a day per lamb.
The other group was fed on a mixture of plainsman, cottonseed meal and alfalfa. These lambs showed a gain of 61 of a pound per day.
Average consumption was 85 pound of milo, 1.09 pounds cottonseed meal and 1.9 pounds alfalfa.
The remaining 66 lambs started grazing a small field of martin milo. For the first four days they were on sweet sudan and milo and on the fourth day alfalfa was added to their diet, three quarters of a pound per lamb per day. Field feeding was permitted for 30 minutes daily. This was increased until at the end of a week, the lambs were allowed full run of the field. Gains averaged 48 pound per head daily.
Carroll Wilson, Lubbock, graduate student in charge of the experiment, will use findings of experiments for a thesis.

COURTHOUSE RECORDS

Warranty Deeds
W. B. Durham and wife, Lucella O. Durham to E. E. Doak, all lot 39 and all S 10 ft. of lot 40, Evans Sub. of Blk. 17, Evans Add.
C. B. Thomas and wife, Ellen Thomas to Charles E. Crowell, and wife, Jean Crowell, 2 1/2 acres of SW 1/4, S 42, Blk. K-3.
J. O. Evans to A. L. Jones, all S 20 Blk. A, 410.8 acres.
Sylvester Slagle and wife, Wilhella Slagle to H. H. Buss, 5 acres of Ricketts Add.
Pauline Emiley Halle to Elster M. Halle, E 1/2 S 50, Blk. K-3, all W 1/2 S 49, Blk. K-3.
Elmer Winkler and wife, Eleanor Winkler to Horace Gamez, lots 11 and 12, Blk. 5, Womble Add.
Deeds of Trust
Fred S. Barrett and wife, Mary Ruth Barrett to The Connecticut Mutual Life Insurance Co., S 37, Blk. K-8.
Charles E. Crowell, and wife, Jean Crowell, to C. B. Thomas, 2 1/2 acres of SW 1/4, S 42, Blk. K-3.
H. H. Buss to Sylvester Slagle and wife, 5 acres out of Ricketts Add.
Urlin Streu and wife, Yetta Mae Streu to Mrs. C. B. Williams, lot 5, Blk. 2, original town of Hereford.
W. J. Gilliland and wife, Lois Gilliland to West Texas Burial Assn. part S 111, Blk. M-7.
Marriage Licenses
Allen Dean Kreighauser and Jeannette Albracht, Dec. 30.
Freddie Rice Tullery and Addie May Johnson, Dec. 31.
Births Recorded
Thomas Lee Reinauer, son of Mr. and Mrs. Edward Charles Reinauer, Nov. 6.
Roger Cole Jones, son of Mr. and Mrs. Allen Jones, Oct. 20.
The first great popularity of Robin Hood was in the ballads of the 15th and 16th Centuries.

Births in 1948

Judith Lynne DuLaney, daughter of Mr. and Mrs. Lucius B. DuLaney, Dec. 11.
Zadie Caralina Manion, daughter of Mr. and Mrs. Harvey J. Manion, Dec. 13.
Donald Ray Warren, son of Mr. and Mrs. William A. Warren, Dec. 14.
Lynne Adair Melton, daughter of Mr. and Mrs. Henry Waldron Melton, Dec. 15.
John Robert Ray, son of Mr. and Mrs. Lillburn B. Ray, Dec. 16.
Leland Ray Black, son of Mr. and Mrs. George Earl Black, Dec. 20.
Robert Edward Dredrup, son of Mr. and Mrs. Cornelius H. Dredrup, Dec. 20.
Alfred Eugene Stevens, son of Mr. and Mrs. William Eugene Stevens, Dec. 21.

Road Toll Tax Due in Ethiopia

ADDIS ABABA, Ethiopia (AP)—Under an Imperial Proclamation just published, in the Official Gazette, a road toll tax will henceforth be levied on users of Ethiopian roads travelling by automobiles, either on pleasure or business.
The new highway toll, known as the "Road Tax Proclamation of 1948", is claimed to be necessary for "better maintenance of those roads that contribute toward the productivity

Radio Programs

KPAM PROGRAM SCHEDULE FOR DECEMBER 860 On The Dial
7:45 Sign On
7:45-8:00 Alarm Clock Club
8:00-8:15 Local and State News
8:15-8:30 Hunter Quiz Program
8:30-8:45 UP NEWS
8:45-9:00 Morning Devotion
9:00-9:15 Special Christmas Program
9:15-9:30 Mainly for Women
9:30-9:45 It's Dance Time
9:45-10:00 Treasure Chest
10:00-10:15 UP news
10:15-10:30 Hog Market Report
10:30-10:45 What's New for Christmas
10:30-11:00 Announcers' Choice
11:00-11:15 Music by Martin
11:15-11:30 Hymns of all Churches
11:30-11:45 School Program
11:45-12:00 Sons of the Pioneers
12:00-12:30 Texas News
12:05-12:15 Top Tunes of the Day and Grain Report
12:15-12:30 Trading Post
12:30-12:45 UP News
12:45-1:00 Cowhand's Hour
1:00-1:15 Farm News
1:15-1:30 UP News Commentary
1:30-1:45 Meet the Band
1:30-3:00 Western Hit Parade
3:00-3:15 UP News
3:15-3:30 South American Way
3:30-4:00 Concert Matinee
4:00-4:45 The 860 Club
4:45-5:00 Church of Christ Program
5:00-5:15 UP News
5:15-5:30 Cowboy Music
5:30-5:35 Sports
5:35-5:45 Town Topics
5:45 Sign Off
Programs differ slightly on Sunday. U. E. newscasts are at 9:00, 12:30, 3:30 and 5:30. Hymns and religious broadcasts are programmed at 7:45, 8:30, 9:15, 11:00, 12:45, and 1:00. Various local talent programs are heard through the day.

NEW! Lose Weight Without Dieting!
Doctor's Amazing Discovery Now! Without dieting you can lose ugly pounds and have a more slender, attractive figure. All you do is eat a delicious AYDS (aida) Vitamin and Mineral Candy before meals as directed. Your appetite is curbed, you eat less, and accordingly lose weight. No dieting, no drugs, laxatives or exercise with the AYDS plan.
PROOF POSITIVE! Nationally known doctors have tested AYDS on over 100 people (one a nurse) resulting in weight losses of 14 to 15 pounds average, quickly and safely. Try AYDS yourself—today.
MONEY-BACK GUARANTEE! Many users have reported losses of up to 10 pounds with their very first box. AYDS are guaranteed—you, too, must lose weight with your first box (only \$2.99) or your money back.
FREE Scientific Weight Chart. Call for yours! Or sent free with mail or phone order. No obligation.

TWO FEATURES

ROBERT L. own adv. LUST
BULLETS and BAD MONEY!
BOYD
OF HOPALONG CASSIDY
STRANGE GAMBLER
AND ANDY CAYLES

FRIDAY SATURDAY

Wild Animal Thrills!
Richard Downing
Sheila Ryan
Mary Beth Hughes
Dexter Crabbe

MACK BROWN
Bury in The Lone Prairie

FRIDAY SATURDAY

ALL DRIVE ANY OTHER SILENT
BOTTLE COSTELLO
Meet Frankenstein
MIDNITE PREVIEW SATURDAY
SUNDAY MONDAY TUESDAY
STAR

LAFF TIME
Short Comedy Features
GAY NEW CINECOLOR

WH KILLED DOC OBBIN
in gay, CINECOLOR
VIRGIL DONOHUE
GRO CASTLE
Come on in... the FUN is fine!
HERE COMES TROUBLE
IN THE NEW CINECOLOR
TEXAS SUNDAY - MONDAY TUESDAY



YOU consult your physician because you believe in him. His ability, experience and judgement combine to merit your confidence. This same should be true of the Drug Store that is to compound the prescriptions your doctor writes. A pharmacy where competent, conscientious Registered Pharmacists are at your command; where only fresh, potent drugs are used; where prices are uniformly fair; where you are pleasantly and promptly served.
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