49th YEAR—NUMBER 49

Hereford, Deaf Smith County, Texas, Thursday, December 8, 1949

Price 5c Per Copy

look him up at the Clubhouse moving was added to the list. | ment has been raised on 4 foot and he will show you where you can dig your young trees.

Ohio stopped at Miller Oliver for to \$2,500 this year. water it was. Robert Miller told leased at \$180,000 for 1950, about him that this town is famous for \$32,000 over the 1949 \$148,000 alits water, etc. The fellow was im- location. pressed and believe it or not to make a long story short, they poured out half a jug of wine and filled it up with Hereford water and took off for Arizona with "good water." There's a moral there somewhere.

Lester V. Smith, who is nicknamed Jimmy and works at Johnson Pump and Supply, provides one of those, "so you're one of the Smith boys" type of stories. He came in Monday and said it was embarrassing but the fellow who was arrested on a DWI charge a week or so ago isn't him. One is James L. Smith and the other is "Jimmy." Jimmy says he wasn't even in town that week.

This one got lost under the pile last week when it should have gone into Round Town, but maybe it is still good. Tommy Bartlett, mc on "Welcome Traveler" big-time radio program, asked a couple who live on the Pan-Tex farms out of Amarillo What famous city in Texas is World reknown for a famous breed of cattle?" or something like that and they won a prize by answering "Hereford, Texas."

Mrs. C. J. Mapes of Dimmitt, daughter of W. A. Tate and formerly Pearl Tate, reports she since it started and for the last 37 years has been taking it. Up to then her father was taking it.

Mrs. Art Manjeot says her son Lloyd down at Texas A&M, who receives the Brand, had a time because of his paper not long ago. He had picked it up at the post office and was on his way home when he stopped off at "The Battalion" printing offices. He laid his paper down and for-got it until he was home. When he went back to get it, some of the fellows around the shop were reading it and wouldn't give it back until they had read

Francis Hardwick brought back word from his Dallas trip that for the first time in Hereford history a moving picture will run four days. He thinks "Sundowners" the show that was filmed as "Thunder in the Dust" in Palo Duro recently will warrant it. gin next year. This, of course, The picture will be here the first four days in February, just one farmers, if alloted only small day after the World Premiere is shown in Amarillo, January 31.

Jimmy R. Lee from Gilmer, Texas is the new employee at the Hereford Shoe Store. Wendell Burdine is back at Burdine Studio taking pictures full time

Virgil Morton is also new a Fox Man's Shop.

Kinsey Motor Company has a new neon sign up on their mod-ern Used Car Lot.

The Jaycee Ettes gave \$47 to Dimmitt Call Saturday

the Jaycee Christmas lighting program that they made from their Bake Sale.

Party on Saturday afternoon De- the house when firemen arrived. way to get some more tourist 000, it was announced yesterday. cember 10 at 2:30 in the First It had spread to the chicken trade. I like to bowl but we don't This gives a total capital struc-

there now but, after the first of the year, there will be a three-man staff in a new office building. The building should be finished in the next two or three but firefighters there controlled but firefighters there controlled but is people would drive a lot of miles but firefighters there controlled but light up their house with at least a wreath or more if they could, people would drive a lot of miles but firefighters there controlled to look at our lights and dec-

PMA Releases 1950 Conservation **Practices For Deaf Smith County**

day with one addition and one lowed \$1.40 per pond of 2,4-D TROL EXCESS WATER. 6 cents deletion from the 1949 list.

They dropped the practice of up to his \$2,500 limit. "Snooks" Bailey says anyone not particularly practical in permit better penetration of wa- TER. \$2.00 per acre. Not over 4 them at Veteran's Park. He says grazes stalk while the practice time to any appreciable extent acre. Not over 7 ft. spacing 12 in. now is the time for transplant- called for no grazing. Controlling last year has gained a lot of fa- deep. ing, so if you want one or more competing weeds in pastures by vor Collier said, and the pay-

in overall rates, according to spacing on 4 to 7 feet is up from Faust Collier, PMA secretary. 75 cents to \$1.25. Hereford Water never ceases to However, the limit that can be produce new and often startling earned under this program has things. A couple of fellows from been raised from last year's \$750 dinary farm machinery, thus

gas and one of them wanted a He also said that the county certain some contractors will be drink of water. After a healthy allocation for conservation funds doing the work with big maswig he commented on what good has been semi-officially re-

Another change is that control

Cotton Gin May Finish Up By **Christmas Day**

If the weather holds good, their biggest cotton ginning spree in history Christmas day, according to manager John Mc-Cleskey. With the crop threequarters finished and ginned, 200 bales had passed through the Hereford gin Wednesday.

H. E. Lindley, leading Hereford cotton farmer, succeeded in bringing in 20 bales in one load Saturday. He did this once before earlier in the season, the first time any farmer has brought this much cotton in at one time in Hereford. Saturday his cotton-laden trucks and in front of the gin. He farms with his son and has made 62 bales this year, so far. He is reported to have more to come.

For the past month the gin has been working around the clock. McClesky said that work probably would revert to one crew starting next week. Wednesday there were 171 bales sitting on the yard waiting to be

McClesky said 95 per cent of the cotton had been grown the Hereford area. Only about five per cent came from outside greas. However, J. H. Adams, Vernon; who hauled 30 bales to Hereford for ginning from Spade said there was one farmer who had never been touched. He said that a large part of this crop would come to Hereford Cotton Gin. Spade was the farthest point that cotton has been hauled to Heremiles away.

About cotton crop for 1950, Mc-Clesky said that farmers would vote on cotton allotment December 15. He said only cotton farmers could vote. A wild guess by depends on many things. Some amounts for cotton, will not

Weather, as always, is another element to consider. This year the weather was better than it likely to get the desired results. had ever been in the opinion of Mrs. W. F. Gillis: I think peo-

Fire Department Answers

of Mrs. I. H. Spratt, 504 Samp-

Methodist Church. All 4-H Girls and Home Demonstration C I u b Women are urged to come.

O. T. "Slim" Vardell moved to Dimmitt Saturday where he will manage the new Blanton Butane Company. Vardell is the only one there now but, after the first of the last of

Very few changes were made spacing from \$1.50 to \$2 and the

He said this type of work has proven almost too heavy for orcausing the rate to go up. PMA is chinery for near the payment price, although they haven't set their rates yet.

Collier added that terracing will again be available under CMS, the practice through which county farmers have been very fortunate in getting terraces built for the payment. It will be at the same rate.

The complete list of 1950 conservation practices follows:

1. CONSTRUCTION OF TER-RACES FOR WHICH NECES SARY OUTLETS AND WATER-WAYS ARE PROVIDED. Large type-\$1.50 per 100 ft.; small type If the weather holds good, —1.00 per 100 ft.; large spread-Hereford Cotton Gin will end er terraces—\$1.50 per 100 ft.;

QUESTION of the WEEK

What suggestions can you make for an entertainment prolook sadly on the scene, Judge Boy Bean, champion junior yearling Hereford of the International Livestock Show, poses with his new owner, David Meeker (right), Dearborn Motors, Detroit, Mich., director of education at Chicago. The Judge weighed in at 1200 pounds and brought a record price.

Standard Show, poses with his new owner, David Meeker (right), Dearborn Motors, Detroit, Mich., director of education at Chicago. The Judge weighed in at 1200 pounds and brought a record price.

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ises clean and attractive. Hiway shabby that I was worried about PICK YOUR CAR ONCE MORE people passing through what might think. They might get the idea that all the town was like that. It is looking much better now and I am very proud of it.
Each one should do his part by
keeping his property clean. It
would help the whole town if we

Mrs. H. L. Higgins: I have thought about it quite a bit. I think that if grass and trees were planted along the highway from the east end of town to the west end it would improve things very much. People don't really get to see the beauty of Hereford if they don't get off the highway. 500 acres of good cotton that had Most aren't off the highway if they are just passing through. ploy many Hereford people to When I first came to Hereford I sell, service and advertise the wasn't impressed because of the cars.

ford for ginning. Spade is 75 an attractive square dance program would be beneficial to tourists. I like to square dance. I also belong to the Riding Club. I think riding shows with the participants dressed western style New Postage Rate On Christmas Cards would be attractive. These are the only two recreations I have and I think both are good for Is Two Cents, And Send Them Early

tourist trade. Lindal Murray: People expect tor see a rodeo in this western part of the country. I think tourplant at all. No other farmer can ists would appreciate something plant his allotment so that much like that. There should be an annual rodeo in the early summer when most of the people are

most cotton farmers. It was good ple should plant more flowers, most cotton farmers. It was good cotton weather anyplace. Next year farmers may not be favored with such excellent conditions.

The stand grass along the high-way to give the tourists some idea of the beauty inside Hereford. I think Hereford is as pretty as most any city but people could still plant more flowers and grass to make the town more United States is three cents. They beautiful. These steps would at-A trash fire at the residence tract tourists, I think.

Mrs. A. D. Godwin: Well, I don't Hereford State Increases their Bake Sale.

Son in Hereford, got out of control Tuesday and 15 firemen arrived in time to prevent serious attract tourists from all over.

The Home Demonstration Council of Deaf Smith County will hold its annual Christmas toward doing serious damage to it is healthy. I think this is one count \$20,000 to a total of \$70,-

and he can use all he wants to per cubic yard of earth moved. 5. SUBSOILING TO PERMIT leaving stubble because it was The practice of subsoiling to BETTER PENTRATION OF WA-

(Continued on Page 4)

nothing to sell, the authorized they want.

lion dollars. These dealers em- just wanting a new car for a

Now, almost five years after all of Texas and, to illustrate, a

the end of the war, there are man told him that he had shop-

still people waiting to get new ped Lubbock and Amarillo and

cars. One dealer said he had a found only a dollar difference.

waiting list, another said that He said he just decided to buy in

cels now or at the earliest pos- Mexico and South America, ac-

said that every year many flat mail, which includes Christ-Christmas packages fall to make mas cards, is two cents for the

delivery in time because of this first two ounces if there is no

Department will handle 40,000,- Christmas" or "Happy New Year" 000,000-(b) pieces of mail this and name and address of the

00, it was announced yesterday. handling with the letter mail.

sible date to avoid congestion in cording to Lipscomb.

new car dealers of Hereford are

In Hereford, one dealer esti-

mated the investment of all new

car and truck dealers to be

around three-quarters of a mil-

the mail cars and terminals. He

congestion due to late mailing.

Lipscomb said the Post Office

year and that the heaviest load

will come this Christmas. There

are just so many railway cars

The rate on Christmas cards

mailed to points outside the

ing the past, and we look for-ward to being of even greater assistance to them in the future,"

available to handle the load."

gradually grown brighter.

Texas Highway Commission Okays PMA committeemen announce of bindweed is no longer limited per 100 ft. ed 1950 Conservation practices to a certain amount of money per acre. The farmer is now allowed State per acre. The farmer is

9. CONTOUR LISTING, CON- Hereford, going north and then 100. Financial aspects have been Austin recently. TOUR CHISELING, CROSS east to State Highway 51, and taken care of with the state set-SLOPE CHISELING, PIT CULTI- the 5.7 miles from the end of ting aside \$25,000 in Senate Bill said Tuesday that work will prob- T. H. Webb, Assistant State VATION, OR CHISELING NOT Farm-to-Market road 809 at Old- 287 of the 51st Legslature and ably commence on the part of Highway Engineer, in the letter ON THE CONTOUR. Summerfal- ham County line South to the a \$500,000 bond issue carried in the road that joins into Harrison announcing the decision of the low-60c per acre-other-30c per Wildorado-Ford Road intersec- the county in October.

Two men at animal's head are W. R. Moody, feeder, and Will Slaten, handler. (AP Photo)

beginning to see light. The light unloaded at the railroad or off tory-trained mechanics and au-

started to come with the end of of convoys-with very few ex- thorized parts. This was for the

World War II in 1945 and has ceptions. Any miles on new cars customer who had to keep his

Shopping Around Now

People are shopping around for their cars, too. They aren't

new cars sake, but for service and

comfort. A dealer said Tuesday

that his prices were in line with

The new rate on third class

writing in the parcel or on the

card. Notations such as "Merry

sender are not considered as a

written message and are permis-

sable on Christmas cards at the

All Christmas cards, particu-

sender's name and address on

the card so that they can be for-

warded-to new addresses or re-

turned to sender if addressed

party cannot be found. Lipscomb

added that this class of mail

costs only one cent more and has

involved should be mailed be-

"The rapid growth and pro-gress of Hereford State Bank has been made possible by the loyal support of our many friends dur-trains out of Amarillo and this new car through other means

Postmaster Jim Lipscomb urged plies to all countries in the west-everybody to mail Christmas par-ern hemesphere such as Canada, the new car dealer.

two cent rate.

are satisfactorily explained to car on the road so much longer

larly those going out of town, strikes don't become too serious should be sent first class with one dealer said. People are going

the advantage of first class of charging people a bonus for handling with the letter mail. a new car when it was hard to

Lipscomb further stated that get a new car. He was speaking

schedule is also important to airmail as it can be delivered in New York and San Francisco the next day. Mail dropped after 4:15 is delayed 12 to 18 hours in delivery as it does not leave here until 5 a.m. the next day.

all mail that has a time element of the dealers as a who

tion, and the 7.6 miles from U.S. Assumption by the state of re-

maintenance to keep the cars

than ordinary. Parts and Main-

business as the sales, itself.

tenaince became almost as big a

One dealer in a larger city said

agency every day. He pays rent, salaries, overdue bills, bad debts,

taxes and repair bills on new

cars that go bad on guarantee.

Every authorized dealer in new

automobiles has a factory guar-

antee that goes with the car for

fault of factory construction

within the guaranteed time limit,

the dealer stands behind the bill

and fixes it up. This is part of

the service the buyer gets from

Half Pay Cash

pay cash and the other half buy

on time. You can get 24 months

to pay for a new car but most

people in Hereford buy on a 12-

month contract. It costs a mini-

mum of one-third down when you buy on time. Trade-ins are handled in the usual manner.

Cars are going to be easy to

get in any model about the mid-

dle of 1950 if steel and coal

to be able to come and name the

color, style and size of the car

All dealers expect to be able to

have enough cars within a year.

wasn't guilty, to his knowledge,

A dealer said that Hereford

He said that he, himself, never

charged a dime over list for de-

and get it on the spot.

People in Hereford are still

Deaf Smith County Farm-to- end of Farm-to-Market road 1062 roads upon completion of con- before Harrison is. York said. Market roads received an official at the Randall County Line, were struction is probably due largely Money has already been apwanting popular trees can get country where nearly everyone ter which was used for the first ft. spacing 12 in. deep. \$1.25 per okay from the State Highway De-Deaf Smith County's share of ers, judge and chamber of com- state. Thirty-five and four tenths of estimated construction costs merce Farm-to-Market roads The county will still have \$65,road starting 23 miles west of amounts to \$444,100 of the \$469,- committee members made to 900 with which to build addition-Resident Engineer W. V. York completed.

Highway by July. Harrison is Commission, explained that the scheduled to be completed by the program may require several first of July. The remainder of years to complete and that Deaf the 50.7 miles of road will prob- Smith will maintain the roads ably be finished within a two until the Department eventually

year period, he said. about 51/2 mile, road will go. This being built,

Fifty and seven tenths miles of | 60 at Dawn north and east to the sponsibility to maintain the stretch will probably be finished

al roads when all of this plan is

takes over.

Wyche Road, south of town, is The situation concerning roads still hanging fire, just waiting in the county now totals up to for a decision from District En- about \$938,000 worth of rrads gineer James G. Lott on where that will amount to 921/2 miles, the controversial last mile in the, all somewhere in the process of

Rev. Wingert Points To Democracy In Talk On 'Religion And Communism

nesday on the topic of "Religion and Communism."

against communism was started blanket move toward Utopia, economists, diplomats and

Leral Services

3:15 Saturday afternoon of a Prayer, pointing out lack of faith heart attack while sitting in his in God by communists.

Shortage of New Cars Is Easing Mr. Boyd was born in Huntingdon, Tenn., 71 years ago. He came to Texas and Deaf Smith county After almost 10 years of taking particular style and were waitit on the chin because they had ing until they could get what dealers turned to service and in 1916 from Atwood, Tenn.

He is survived by two sons, Robert and Roy, of Hereford, and six grandchildren. A brother, W. Cars that the dealers sell are running. They specialized in fac- P. Boyd lives in Purcell, Okla. and two sisters, Mrs. Ada Pugh and Mrs. Jane Essary, both of Huntingdon. His wife died in

> Mr. Boyd lived at 117 Higgins Pall bearers were Miles Robin-

son, Joe Landers, Roy Landers Merlin Kaul, Arthur Rogers it costs him \$2,000 to open his Clarence Morrison.

Burial was in West Park Cemetary under the direction of Gil-Illand Funeral Home.

Conducts Services a number of months or miles When Minister Fails driven. In case anything goes wrong with the car, through the To Arrive On Time

Services as usual were uled to speak was unable to knew they were hunting for her. arrive in time because of car trouble.

conducted every Sunday ister had not arrived.

uniform of a Texas A&M ed in Hereford stores. College cadet. He was "home" for a few days.

The rest of the boys turned and looked at their to the pulpit and conducted the service.

18 years old and a freshman engineering student at Texas A&M College. He the forgeries. is attending college on a scholarship provided by the Sania Receives His

THE WEATHER

Temperature readings for Sunday through Wednesday taken at eight o'clock each

Communism, along with its politicians; Rev. Wingert said function and alms, was dissect- that it was inevitable that ed and laid before the ordinary Christianity should also be drawn

control of production and dis-

tribution, and class struggle were

American citizen by Rev. Rus- into the conflict, because, as he sell Wingest, who spoke before phrased it, "Communism is the the Hereford Lions Club Wed- illigitimate child of religion," having been born as a protest against social injustice. Pointing out that the fight Four points: materialism,

cited as fundamentals of communism. "Are we at heart communists?" he asked the group, pointing out Held For Mr. Boyd he asked the group, pointing out that it is easier to sit on the side-Funefal services were held lines with a lack of moral re-Monday afternoon at 3 o'clock sponsibility than to light for a in the First Presbyterian Church belief or truth. He compared the for L. F. Boyd, who died about communist creed with the Lord's

parked car in downtown Here-ford. Reverend Russell Wingert Boy Scout Creed, 'A good turn "Too many of us live by the daily'." he said, "and upon such a single faith has been launched storm troopers. Christian love is the one greatest obstacle in the spread of Communism," he con-

tinued. "What are you and I doing?" Rev. Winget asked in closing; "are we parasites living off the blood of others? If you take away a vital 10 per cent of the people

in our churches today, Christianity would fold up."
"We are a Communist or a Christian," he said. "What we believe and how we keep faith will keep Democracy alive."

District Court Open Again Sat.

Carolyn McEwan of Amarillo, the sixth person indicted by the Grand Jury Friday, was arrested in Clovis Monday at the request of the local Sheriff's office, according to Sheriff J. C. Reese. The name was omitted in the conducted at the chapel at Sunday Brand in cooperation Boys Ranch recently even with law authorities who wished though the minister sched- to apprehend her before she

Miss McEwan is charged with when time for the non-tried in District Court which will convene here again Satur Her alleged accomplice I. W. Almorning, to begin, the min- len was sentenced to two years in the State Prison in District Seated in the audience Court Saturday. She is charged was a young man in the with writing the checks he pass-

Another case on the District Court docket concerns Pete Encenias, two time DWI offender, who plead guilty before Judge Schultz in a District Court sesuniformed pal of previous schultz in a District Court ses-years. He stepped to the front of the chapel, walked delayed at that time and further

action may be taken this time. Sheriff J. C. Reese said that Earl Smith of Hereford five checks passed on Hoover and stepped into the role of Sons were forged. Checks were leading the service. He is passed to Pennys, Furrs, Hunter

Mail At The Brand

Write your letter today to San-ta Claus, boys and girls. Avoid the big Christmas maing rush and send it in now wh

there's plenty of time.
Santa designated the Brand as his official mailing address for

We've already received sor tters, so hurry up and wr our now.

WATCH FOR OPENING

of the

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INSTANT POSTUM

SYRUP W-P Waffle Top Quality Merchan-

PARKWAY-

ood specials

WEEK END

JOY SUDS Bubble Bath, Large Box

BAKERS DOT CHOC.

rimfull, No. 21/2 can

shley's, 18 count in can

J. D. OWEN

At E. B. Black Furniture

Wife Finishes College At Baylor; Husband Is Missionary In China

WACO, Tex. -Several thous- ness is at a standstill. and miles, an ocean, and the Iron Curtain has cut off all organized mail service from the outside world. Missionary Sears, Baylor University student, Sears didn't know his wife was

from her husband. Mrs. Sears and her husband, Baptist Missionaries to Northern given to Chinese friends who China when the Communist forces invaded: They were warned repeatedly by the American consul of the approach of Communist forces, and finally on insistance of the consul, Mrs. Sears returned to America last January 10. Mr. Sears chose to remain at While waiting to be reunited M

with him, Mrs. Sears came to Baylor this year to finish her college work. The few letters she has gotten from him have revealed some interesting things about Communist China.

First, surprisingly to many, is the amount of decency the Commies have displayed, at least outwardly. Sears reports there has been no interference with worship in Tsingtoa. However, the missionaries have been able to start no new work. Each mission station is allowed to use one Thompson, med.; Don Zimmer-

The biggest change under the surg .; Betty Jean Roach, med. new regime has been a great in- K. E. Deaton, med.; Mrs. C. W. crease in taxes. The tax on the Spurlock, surg.; Mrs. Dorothy Sears' home at the mission went Shannon, surg.; Mrs. George up from \$50 to \$500 annually, U. Robertson, med.; Billy Ed Drake, S. currency value. Gasoline now med. costs \$3 per gallon.

except to return to their home med. Mrs. T. H. Davidson, med. countries. And once out, it is im- Mrs. G. C. Nobles, surg.; Mrs.

We Give Gunn Bros. THRIFT STAMPS

IRELAND MOTOR CO.

35¢

39€

2 for 25¢

The Iron Curtain has cut off Sears didn't know his wife was in Baylor until several weeks ago. Rev. S. B. Sears, were Southern Letters from Tsington must be carry them to Hong Kong where

they are mailed. The Commies have not yet solved the Chinese inflation problem. Mrs. Sears has paid as much as \$5,000,000 (Chinese currency) for one meal's groceries. A few weeks ago her husband paid \$2,000 (Chinese) for a hair-

Meanwhile, Mrs. Sears is hoping that the Communists will relax their laws enough to allow her to rejoin her husband within the next year or so. After all, 7,000 miles is a long distance

pital: Mrs. Beatrice Ashley, med.; George E. Brashear, surg.; Roger man, med.; Mrs. Toney Denney,

costs \$3 per gallon.

Patients in hospital: Mrs. Dora
Foreigners are not allowed to L. Smith, surg.; William H. Garleave town or do any travelling rett, emerg.; Mrs. Fred Henry, possible for them to return to Bertha Pope, surg.; Billy Mit-Communist China. Foreign busi-chell, emerg.; Clifford Hayhurst, surg.; Linda Barton, surg.; Lou Ann Cowart, med.; Mrs. Johnny Haney, med.; Mrs. R. R. Stewart, med.; Lillian Cowart, med.; Mrs. W. P. McMinn, surg.; Mrs. W. W. Hampton, O. B.; Mrs. John Crawford, surg.; Mrs. James Shaffer, surg.; Farrell Damron, med.; L. H. Casey, med.; J. H. Cheatham, med.; Doris Smith, med.; Mrs. R. C. Creed, O. B.; Mrs. C. R. Damron, med.; Mrs. Bill Simpson, O. B.

Born to: Mr. and Mrs. W. P McMinn, a daughter, Cynthia Verne; Mr. and Mrs. W. W. Hampton, a daughter, Cathy Lynn; Mr. and Mrs. R. C. Creed, a daughter, Wanda Janice.

Guests in the home of Mr. and Mrs. W. H. Russell the past week end were their children, Mr. and Mrs. Jack Geffken and son and Dr. and Mrs. Jack Russell and son of Lubbock. Visitors in the Russell home Sunday were Judge and Mrs. Henry Bishop of Ama



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OUR ENTIRE STOCK . Jackets, Skirts, Suits, Weskits

now 1/2 price

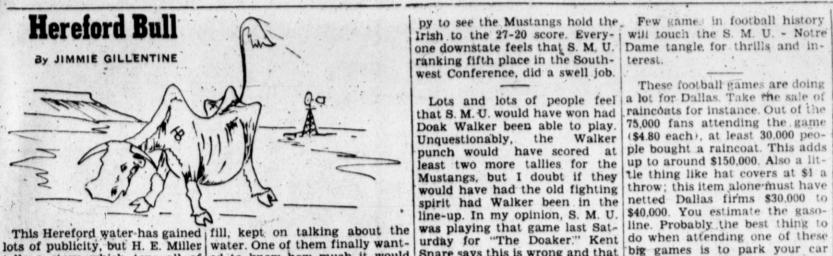
SKIRTS & SWEATERS

OUR ENTIRE STOCK

Now 1/2 Price

Fall... Ladies & Childrens

POPULAR STORE-



travellers went away happy.

Russell says he has pulled off

well nailed and in good shape.

This column is supposed to be

football game but I don't know

the best game of the 1949 sea-

into Mr. Miller's station on High- search started for a container. way 60, ordered their car serviced, and asked: "Isn't this the Town Without A Toothache'?"

water and after drinking their



just turn right from the left lane. You'll probably hear swearing and the screech of brakes. Try it at high speed on the highway and you'll be the death-of-the-party.

But if you want to be a safe driver, turn from the correct ane and signal first. That's the courteous thing to do. We like o discuss automobile insurance with courteous drivers because they are the careful drivers. May we talk to you?

ranking fifth place in the South- | terest. west Conference, did a swell job

None could be located around the implement house or in the car. Finally, Mr. Miller says the the luggage and came up with a they had for "The Doaker."

gallon jug of wine. He went out to the side of the building, pour-I kept saying that I wish it was ed out the wine, rinsed out the jug, refilled it with good old Rice instead of S. M. U. out there on the field, but my wife con-Hereford water-and the two tends that S. M. U. played a better game than any other team in the Southwest could have played. Never, never again will I fuss She says S. M. U. can always do about my water bill being too a better job than any other Southwest team in these interthe pups, but is somewhat ham- Worth really back a Dallas vensurrounds the Hunter yard. One Telegram devoted the entire not get to them, so he took one game. In fact, the Star Telegram of the picketts in his teeth and said the Irish were lucky, rather pulled it off. Since then he has been doing the stunt regularly.

five of the pickets, which were Dame had the better team of the that is, all except you. two. S. M. U. passed every time they got the ball. The only time they ran was inside the 10-yard ton Bowl, which is truly an about the S.M.U. - Notre Dame stripe, or when the passer was achievement for the Southwest. unable to find a receiver. Some- They announce fixed prices of where to start. Most people, who times, this caught the Irish off 10c for Cokes, 15c for hot dogs, were interested, heard the game guard and some nice gains were etc., and ask you to pay no more and have read an about it in the chalked up—and this is where Another point on which they depapers. Unquestionably, it was Walker could have changed the serve a big hand is the manner complexion of the entire game by in which they take care of the son, and will probably top most keeping the Irish defense guess- students. Tickets were scalping ing. Doak told Notre Dame coach at 50 bucks a throw for end zone season. Betting around Dallas Leahy that he was proud of Kyle seats, but the students sat on the Rote—and everyone else was 50-yard line at a cut rate. This proud of Rote. I do not see how is good. After all, football games he stood up under the load he are school contests and I am carried. A service station atten- proud of the fact that the Cotton dant told us that Rote has been | Bowl'has not commercialized the over-shadowed by Walker and he students out of a decent place to believes that Rote will be greater sit. Without such recognition, than Walker. This, I also doubt. college football would become a Walker has a natural flare that strictly professional procedure-Rote will never have. But a lot of and professional games have people feel different. A man be-hind us in the stands said, "Boy, lege games." Notre Dame can have Sitko and Hart and those All-Americans! Just give me that Kyle Rote."

> In my opinion, SMU could never have won the game except in ing the presentation of Carmen the last mirrute or two of play. in Amraillo Monday night includ-Notre Dame is too powerful, too ed Phyllis Radovich, Carl Johnsmooth and too efficient. When son, Mr. and Mrs. Faust Colthe game tied up 20-20, the Irish took the ball and actually marched across the Mustang goal line. They did the job without fanfare or flurry. They gained by seven to nine yards a clip.
> Actually, the Irish have such a
> powerful squad that they do not
> realize their own strength. They
> were were scared to death all of
> the time, but I could not help
> wondering what would have hapwondering what would have happened had the Notre Dame boys been in there fighting with the same spirit the S. M. U. boys played. They are plenty good, and don't forget it. In addition, they got a break by having the cold weather in Dallas last week. A warm day would probably have meant a victory for S. M. U.
>
> Amarillo. She visited from last ridge until Tuesday. Paul, the new gradnson, is the son of Mr. and Mrs. Morris Easely of Hereford.
>
> Mr. and Mrs. Lloyd Crume of Littlefield spent the week end here with her parents, Mr. and Mrs. Robert Gollehon.

py to see the Mustangs hold the. Few games in football history Irish to the 27-20 score. Every- will touch the S. M. U. - Notre one downstate feels that S. M. U. Dame tangle for thrills and in-

These football games are doing Lots and lots of people feel a lot for Dallas. Take the sale of that S. M. U. would have won had raincoats for instance. Out of the Doak Walker been able to play. 75,000 fans attending the game Unquestionably, the Walker (\$4.80 each), at least 30,000 peopunch would have scored at ple bought a raincoat. This adds least two more tallies for the up to around \$150,000. Also a lit-Mustangs, but I doubt if they the thing like hat covers at \$1 a would have had the old fighting throw; this item alone must have spirit had Walker been in the netted Dallas firms \$30,000 to line-up. In my opinion, S. M. U. \$40,000. You estimate the gasotells a story which tops all of ed to know how much it would Snare says this is wrong and that big games is to park your car cost to get a gallon or two to he believes the boys are jealous downtown and take a street car take along. Mr. Miller told them of Doak; he says they just out to the stadium. That's what Last week two fellows drove to help themselves—and the couldn't help resenting Doak's we did—along with thousands of publicity. All Dallas and S. M. U. others. This saves hours of time, is crazy about Walker, however, along with untold fenders and and I think those Mustangs love smash-ups. When we left the fair him like a brother. It was his grounds, the roads were literally last game-and I still believe crammed with automobiles. Peothe men asked for a drink of tion and one of them delved into those Mustangs gave everything ple tell me that you are lucky to maze of traffic following a big ball game.

All of the football fans are on an outing and the first thing they want to do after the game is go to a nice place and eat. Just try and get into one. Lines are from one-half to one block long. You either wait for an hour or two, or eat a sandwich. Dallas sectional frays. She might be hotels were booked solid on this Russell Hunter has a Chow right, too, and certainly that's a game since last May and June. with five small puppies and down lot coming from an old T. C. U. Ft. Worth holets were booked out the street lives a neighbor with ex. This game incidentally, marks in June and July. Even Wichita a large Collie. The Collie likes the first time I ever saw Ft. Falls hotels filled up on the overflow. People without friends or pered by a pickett fence which ture with all its heart. The Star relatives had a rough time. Tourist camps were charging \$15 up day this week the Collie wanted front page of its sports section for double rooms. We stayed with to play with the pups and could to the S. M. U. - Notre Dame relatives in Decatur and everything worked out swell, but lots of people drove all night. You can't help wondering if people who drive 300 to 500 miles to see This, I doubt. I think Notre a football game aren't fools-

A note of praise for the Cot-

PERSONALS

Hereford concert goers attend-

Mrs. S. L. Easley has been visiting her new grandson in Amarillo born Dec. 1 at Washington Center Osteopathic Clinic in Amarillo. She visited from last-



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Will Make A PERSONAL APPEARANCE

> AT PENNEY'S SATURDAY

2 to 6 P. M.

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Fancy Quality

PEANUT BUTTER Brimfull 24 oz. jar 53c Brimfull Pt. Jar 37c 2 No. 2 cans 35c GREEN BEANS Brimfull APPLES Brimfull-For Pies 2 No. 2 cans 39c

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RED & WHITE Highest Quality

Red & White 2 Round Boxes WAFFLE SYRUP R&W 12 oz. 24c

ALMONDS Soit Shell I lb. cello bag MIXED NUTS 1 lb. cello bag 37c

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PORK & BEANS Brimfull 2-11b. cans

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SARDINES

No. 1 Tall Cans

MARCO 1 LB. CAN . CRISCO

IVORY SNOW

IVORY FLAKES

DUZ or TIDE

YOUR CHOICE

CABBAGE 16. 41¢

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LETTUCE

2 Large Bars P°G SOAP

3 Regular Bars

CAMAY

Ivory Soap

Large Bar

2 Medium Bars

Ivory Soap

For Better Baking 3 Lb. Can

RED & WHITE

69c

23

13

SUN-RAY - TENDERIZED PICNIC HAMS

WILSON — Quality Sliced D & CON LB.

BACON

BACON SQUARES Lb. TOP QUALITY

SUGAR CURED - SMOKED

LB. 46°

BEEF ROAST

WHITE HUNTER'S STORE STORE

of the bowl games of the current and Ft. Worth gave S.M.U. back-Insurance and Loans ers from 25 to 35 points. I talked with two men at the game who PLAINS INSURANCE AGENCY had S.M.U. and 35 points; one Jno. H. Patton won \$250 and the other won \$100. Betting seemed fairly general downstate. Most of the S.M.U. Wm. H. Patton students I saw were mighty hap-

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GRAPEFRUIT, 40 lb. bag \$2.00 ORANGES, Juicy 3 bags \$1.00 lb. BANANAS **TANGERINES** Dozen LEMONS Dozen 5c CABBAGE lb. 15c 2 bunches Fresh Radishes, 15c 2 bunches Green Onions, 15c Turnips & Greens 2 bunches 25c 2 lbs. BELL PEPPER 25c head CAULIFLOWER 25c 25c 25c 25c SQUASH 3 lbs. GREEN BEANS 21bs. 3 lbs. **TOMATOES** 3 lbs. PERSIMMONS \$9.00 Pinto Beans, Colo., 100 lbs.

Plenty Delicious Apples For Christmas PAPERSHELL PECANS 3 lbs. \$1.00

PORTALES PEANUTS CHRISTMAS TREES OF ALL SIZES CHRISTMAS CANDY

HEREFORD FRUIT MKT

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With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

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Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified tds in The Brand and Tue Sungay Brand

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immediately preceding publication date. Identical rates will be maintained in both publications, 1st. insertion4c per word -when paid in advance!

No Blind ads will be accepted in either publication!

FOR SALE

Farm Equipment

VEW WHITE IRRIGATION MO-

B-2-11-38-tf

B-2-12-48-4p

B-2-30tfx

B-2-20-46-tfc

B-2-26-23-4p

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FOR SALE: 2100 bushel steel

equipment, good condition. One

16 hole Van Brunt drill. Sell

all or any part at a bargain.

T. P. Newton, 6 miles south

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type Minneapolis-Moline UTS

tracter. Used very little. Cog-

FOR SALE: 1947 W. C. Allis

mitte Highway.

. Chalmers tractor with equip-

ment in good condition. Adolph

Knabe, Star Route, three and

REAL ESTATE

For Sale or Trade.

purchaser. 31/2 miles off Harri-

from school. Box 153, Hereford.

FOR SALE

BY OWNER'

a frame stucco house with gar-

age and fenced backyard with

- Call 308 J Evenings

kief, phone 9009-F11.

FOR SALE or trade: 50 acres

with large modern home. Will-

trade for house in Hereford

and difference. Located one

mile Southeast, Ernest Med-

B-4-2-49-4c

Main. Phone 392.

dell Motor Company. 322 North

687-W, Canyon.

FOR SALE Miscellaneous

e clean and block hats for \$1.00. Acme Cleaners. Phone 111 WOOD EQUIPMENT COMPANY B-1-11-tfe

We Have It! FEED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfe FOR SALE: One F-30 and one

FOR SALE

New and used furniture at The Trading Post Station, West Lereford, Highway 60. 3-1-6-tfe

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas.

B-1-13-tfe Brand.

FOR SALE: About 20 tons alfal- FOR SALE:: 1949 Wheatland fa hay. S. S. Dodson, 115 Ave-B-1-12-48-tfc

FOR SALE: Underwood portable typewriter. Good condition. Call Dyalthia Bradly. B-1-10-23-2p

BEAUTIFUL crochet for sale Bed spread, table cloths, baby sets and baby bootees. A specialty. Mrs. C. O. Lee, 344 Schley

B-1-22-23-2c

FOR SALE: Like new. 1948 Rolla-Long 20 foot house trailer. Accomodates three. Completely equipped, including butane gas and electric brakes. See at Green and Scott, 209 Miles Ave-

B-1-30-23-2c

FOR SALE: 40 pigs, 8 to 12 weeks. \$10 to \$14. Two breed registered | home, on lot 50.x 178 feet, locat-Hampshire sows. Also 10 breed | ed on street included in proposgilts and bro odosws. Ky Hig- ed new paving program. This is gins Farm.

B-1-26-49-3p FOR SALE: Antiques make beau- shade trees and fruit trees lotiful gifts for Christmas and cated two blocks from Shirley other occasions. Elizabeth School. Bonesio, 132 Avenue D. B-1-16-49-2p

For SALE: One Jersey milk cow. Fresh two weeks. Call 332-R.

B-1-12-23-4k FOR SALE: Circulation heater. gas or butane. Frank Witkow-ski, 117 Avenue C. FOR SALE: South half of section 30, Township 4, range 3; one half grass, one half cultivation. On road to be paved soon. Price \$42.50 per acre. C, R. Smith and Son.

650 Aeres Good land 18 miles of will take a nice trailer house Hereford. 11/2 miles of paving. on deal. Good irrigation well, good farm improvements. 530 Acres in cultivation. 120 Acres in grass. 200 Acres wheat up, all goes at \$85. per acre. \$25,000 will handle.

GLENN WEIR

Realtor 09 Main Phone 200 Res. Phone 452-W B-4-49-3e

OR SALE, TRADE or LEASE On account of other obligaons, I will sell; trade, or lease re Trading Post Station. It is station building, 3 rent ouses and bath house and enough land on paving for ourist court and enough land at ack for 10 or 12 rent houses, 3 ouses on back have been rentng for \$90.00 a month clear, ould consider trading for 160 cres irrigated and take some

J. M. HAMBY AT The Trading Post Station ghway 60, West Hereford lighway 60, B-4-42-tfe

OR SALE: Air-Motor windmill pipes complete and 1,000 gallon overhead, tank. A. T. Dilley, Pitman Elevator.

B-4-17-46-4p

CHOICE

irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 -- 338 Main E. B. POSEY, REALTOR Hereford, Texas T-4-50-tfc

REAL ESTATE crigated Farms, Dry Land arms, Homes and City Proper-

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INVESTIGATE THESE

A good irrigated half section on pavement. Nice improvements. \$157.50 per acre, with good West Hereford on Highway 60 grain bins, \$495. each. Phone terms.

A choice half section, well improved, irrigation well. Locat- 5. ed on pavement. \$165.00 per F-20 tractor with row crop aere.

8 foot Moline oneway; one 13 190 acres, all in cultivation, a foot Graham Hoeme plow; one good irrigation plant on natural good irrigation plant on natural gas power. Located near highway. \$150.00 an acre-

> T-2-51-49-4p A good home, well located. Owners say SELL, the price is far below other homes of the like.

rotect your valuebies in a fire. A nice five room home, stuccoproof home safe. Minimum cost. | Well located, nice lawn and

See these safes at the Hereford shrubs. \$7,500.00. ROSE & BARBER Realtors 107 East 3rd Street

Phone 45 B-4-49-2

FARMS 320 Acres 1 irrigation well \$120.00

one half miles south on old *125.00 320 Acres 10" Well, house \$165.00

FOR SALE: 160 acres of land 320 Acres - 19 Grass 1 Well & House \$150.00 sowed to wheat. 2-3 wheat to son Highway on REA. 3 miles 1 Well \$130.00 B-4-29-48-4p

640 Acres 2 Wells - Home \$165.00

Will sell equity in 2 bedroom Perfect 320 Acres . Wheatland 160 Acres still in grass .. \$67.50

SAM NUNNALLY 144 MAIN T-4-49-1e

T 4 45 +F-

GLENN WEIR REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings apppreciated 104 MAIN STREET Phone 200 Res. Phone 452-W

LOTS FOR SALE: East front in city limits. 214 Irving Street, Phone 639-J. B-4-18-23-2p

A good quarter section, close in Mary, darkly. on highway. Good improve

Choice 800 acres! Well located. 600 acres sown wheat goes with sale at \$57.50 per acre-

B-4-49-47-2c An EXTRA nice small home in a choice location, on paving-

> ROSE & BARBER 107 East 3rd St. Phone 45

FOR SALE by owner: 650 acres 550 in cultivation. Two excellant irrigation wells, shallow water. Ever foot well irrigated. Two stock wells, 160 acres of wheat. Perfect for lettuce or onions. One set of modern improvements. \$140 per acre. \$30,000 will handle. M. A. Cone. 830,000 will list Box 1029, Hereford. B-4-47-23-3c

160 acres in good irrigated distriet all in cultivation, Price \$75 per acre. \$4,000 down., \$8,000 balance payable in 10 years on or before at 4% interest or can pay any amount of principal at any interest paying date.

Other good buys in targe and small tracts and city property.

J. M. HAMBY * At The Trading Post Station West Hereford on Highway 60 B-4-48-tfc

FOR SALE: Sec. 17 5 north 3 east in northwest part of Deaf Smith County. All tillable, good land in mazie stubble. Price \$50 per acre. Deal with owner, Robert Hortenstine, 2024 Lips-comb Street, phone 9852, Amarillo, Texas.

B-4-38-48-40

FOR SALE

Irrigated 160 A. 155 A. cultivation, some wheat, R. E. A. school bus, mail route, seven miles from elevator, \$120 acre-\$4,000 down, good terms on bal.

160 acres in good irrigation disrict. 100 acres wheat, 40 acres grass. Windmill and sheds \$65 acre, some terms.

J. M. HAMBY At The Trading Post Station

FOR RENT

Ross, phone 847-J.

For Rent: Tank type vacuum clean-er and attachments. Also electric floor polisher. NIPPER ELECTRIC

B-5-14-2-tfc FOR RENT: Bedroom for men. 509 klin and Jesse Scott.

B-5-9-44-tfk FOR RENT: Modern bedroom for Ford Tractor & Dearborn Farm

man or men. 304 McKinley. B-5-10-23-3p OR RENT: Bedroom for men.

109 Avenue A. phone 277-W. B-5-10-23-tfc FURNISHED aparthment for rent 712 12th Street. Bills paid. B-5-9-21-tfc

FOR RENT: Three room furnished apartment. 307 Park Ave. T-5-9-49-1p

FOR RENT: Furnished apartment for couple. Phone 43. T-5-9-49-1k VANT TO share home with couple. Inquire at 102 Avenue B.

Mrs. E. E. Standifer. B-5-15-49-20 OR RENT: Furnished apart- We service any make washing ment, 601 Grand. Bills paid.

OR RENT: 2 room modern Cunningham Maytag Co house. Newly refinished. 309 B. B-5-10-47-2p

POR RENT: Light house-keeping rooms. Hereford Camp. B-5-8-49-2p

> WANTED PROJECTIONIST

liefe's your chance to learn a good trade.

Permanent Employment Ask for Mr. Hardwick at STAR THEATRE

B-5-2-49-ffe

FOR RENT: Two nice bedrooms Men preferred. 227 North 'B' Street. B-5-11-49-2k

FOR RENT: Bedroom with private entrance. 113 Fuller St. Phone 904-W.

Discerning Youngster "Come, come, Joan, surely you know if the world is round or square . . . Mary, tell her-It's crooked, teacher," said

ments. For quick sale, \$160.00 FOR RENT: Apartment for men. 10 Avenue A. Phone 277.W. B-5-10-48-tfc

WANTED

WANTED

Wheat Pasture for Cattle O. G. HILL Phone 93-W or 357-J

B-6-15-tfc

B-7-14-34-tfc

7. Dressmaking-Ironing

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.

CUSTOM made buttons, belts buckles and button-holes Mrs. Hazel Sparks, 340 Schley. Phone

9. Situation Wanted

WANTED: By married man with son 18, both experienced with tractors, a farm job. Must have place to live. T. L. Davis, 706 Hackberry, Borger, Texas. Phone 2965-W.

B-9-28-23-3p

NURSERY: Plant now - fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

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Tile Loma Loom Carpeting with Built-In Sponge Rubber Rug

Asphalt, Rubber and Ceramic

Cushions HEREFORD LINOLEUM SHOP

116 West 2nd Phone 11 B-11-48-tfe

NOTICE machine. Specializing in Help: T-5-9-49-1p selfy laundries.

Phone 405 CANYON, TEXAS T-11-29-tf

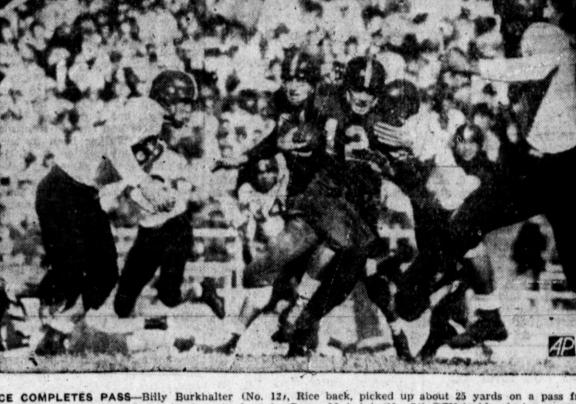
PAINTED - NEON GLENN BOARDMAN 107 Lee Ave. T-11-16-tf ALL KINDS LINOLEUMS

Loma Loom Carpeting with Built-In Sponge Rubber Rug Cushions

Asphalt, Rubber and Ceramic

HEREFORD LINOLEUM SHOP Phone 11 B-11-48-tfc

13. LOST AND FOUND LOST: Man's Bulova wrist watch



RICE COMPLETES PASS—Billy Burkhalter (No. 12), Rice back, picked up about 25 yards on a pass from Tobin Rote (not shown) before being brought down by Roger McAuley (No. 74) TCU tackle, during game between Rice and Tcu in Fort Worth. McAuley is shown bringing Burkhalter down. (AP Photo)

CONVERSATION NEWS AND VIEWS

Wheat May Be In Need Of Moisture Many Farmers Have Been Irrigating

The large machinery of the fair to good, but the wheat seems Soil Conservation District is still to be needing rain. Some farmbusy on the V. Skypala farm, ers are complaining that their Several large terraces are being wheat has not formed much of a LARGING DRAINAGE DITCHES. teveled to prepare the land for root system. irrigation. Then a large diversion terrace will be built to catch any excess run-off flood waters periment Station thinks it is 14. LEVELING FOR IRRIGAand spill them on to his grass-

Joe Ballinger and M. S. Beneleveling parts of their farms so they can irrigate better and with less waste of water.

Paul Corbett is leveling around his farmstead three miles west on Harison Highway with the object of making it possible to border the yard, garden, and orchard. Then he will be able to turn the water in at one corner and let it flow until the entire plot is flooded, or covered the required depth.

E. C. Reinauer, on his farm east of Hereford is leveling around his farmstead and lots so that flood waters will not acdrain off toward his field. Soil Conservation Engineer, O. farm.

field have asked for assistance in wheat may actually be suffering. 15. REORGANIZATION OF A

run for Paul Mathers, Fred Arnold, Iverson Leake, M. A.

Cone, and Erwin Wilson. Lines for contour cultivation have been laid out on the Hfram cumulate and stand but will Jones farm west of Hereford and for C. W. Border on the Knowles

Scott to his ranch to assist him work of various kinds have re-in locating a place for an ad-cently been received from W, B. 22. APPLICATION OF PH

B-11-17-23-2p High School Band Wins Second At Plainview Meet Wednesday Night

northwest parts of the county is A. Williams.

Hereford High School White- and Peggy Graham play flutes clover 14c per lb. face Band placed second in and Dan Janssen, Gayle Potter, first and Audry Hood placed sec- play bass drum. and in twirling in other judge-

erce sponsored affair. This senior band will lose some of its members by graduation Legy, Carolyn Shirley, Barbara LEGUMES, OR MIXTURES OF gh band training program that

lace the lost musicians. About the first of October Wilusicians from Shirley and Cenal grade schools in addition to nior High school students. The 3h were chosen to take the George Davis and Jim Culpep gh musical aptitude the stuents had to have a good or su- Virden and Ella Marie Williams and classes are held during The Junior High

uld not keep up the pace.

nd with band instruments. nd concentration.

In the Shirley band, 36 memers include Mary Ruth Oswald, M SHOP
Thompson, Raymond Wells, Nanresidents.

Cy Story, Charlotte Moore, SamThe West 2nd

Mr. and Mrs. J. W. Harrington mie McLellan, Glenora Gault, of Throckmorton and sons spent Helen Marie Edwards, Elsena the week end with their daugh-Witherspoon, Martin Reed Moore | ter and son-in-law, Mr. and Mrs. on clarinets. Coronet players are Dalton Criswell.

view Wednesday, November 30, Patsy Watts on saxaphones. Bob- LEGUMES AND RYEGRASS inaugaurating the annual Christ- by Melogen, bass, Wayne Walker SEEDED IN THE FALL OF 1949. mas Shopping Day program and Kenneth on trombones and Payment rate per lb. of seed.

Shopping Nell Pitman placed O'Dell Spears and Key Crawford 35. CONTROLLING COMPETirst and Audry Hood placed second in twirling ire other judgenents. Eight bands took part in
he Plainview Chamber of Comlackie Brown, Sandra Jo Caraproce sponsored affair.

The Central Band is composed MOVING. 50c per acre per year.

39. ESTABLISHING OR IMPROVING PERMANENT PASTURES BY SEEDING ADAPTED way, Claxin Green, Theora Cosby, Norma Sue Sowell, Marlene PASTURE GRASSES, PASTURE

ext year. Band director Purvis Damron, Martha Baskeat, Linda GRASSES AND LEGUMES. Payilliams said Monday that out Joan Brown, Pat Callionn and ment rate per lb. of seed.

Application for thes practices f the new elementary and junior Pat Elliston on clarients. Wendell Welsh, Ronald Zimmerman, Ede would have at least 20 to re- win Schroeter, Donald Zimmerman, Pat Cagle, Boyce Kelly, Bobbie Viegel, John Bryant and ms started training the young Linda Reese on coronets. Carlynn Williams, and Jane Newsom on flutes. Inez Brown, Don Parson, Charles Weemes, Bill Knox, idents were given rhythm and Carroll Whitesides on horns. tch tests and those that rated Trombone players are Arol Acton, usic training. In addition to a per. Don Crutchfield and Dick igh musical aptitude the stu-

The Junior High band is com udy periods and low academics posed of Eva Gayle Biggers, Nettie Jo Williams, G. W. Suggs, This system of training stu- June Marian Smith, Paul Mornts while very young will make ton, Wynogene Sowell, Mariloyn ture Whiteface bands much Williams, Marian Lomenick, E. rger and more talented, Wil-ums said. Soon, by the time the Clarence Caywood, Wallace Ford, udent band members reach Gleenda Harget, Earleen Plank, igh school they will be seasoned Gwendolyn Wright, Johnny Mcusicians both on the drill field Iver, Jummy Lady, Leslie Thompson, Nancy Jean Smith, Sue Wil-Williams said the young stu- son, John Benson, Kenneth Deents were responding to train-ag wonderfully. He said they Wilson, Pat Newell, Martha ere enthusiastic about their Brown, Eddie Morton, Lewis Bigork and loved music. Williams, gers, Kay Jowell, Betty Jo Kelly, dded that music training is one Mary Ruth Strange, Anna Jo f the most valuable in that it Southall, Nelson Pierce, Anita nakes for better coordination Ponder, Jay Roy Crutchfield and Lee Drake.

Mr. and Mrs. A. Lawrence of Billy Woodford, John Frasier, Lawrence, Kansas are guests of Lois Thompson, Patricia Young, Mr. and Mrs. J. A. Pitman this Janey Womble, Bob Bradley, Jack Week. Both are former Hereford

PMA

(Continued from Page 1)

10. C O N T O U R SEEDING DRILLED GRASSES, LEGUMES, OR SMALL GRAINS, 25c per acre. 11. CONTROL OF BINDWEED.

\$1.40 per lb. of 2,4-D. 12. CONSTRUCTING OR EN-5-7 sq. ft. cross section per linear Irrigation specialist Norris P. ft., 92c per 100 linear feet. 7 sq. Swanson of the Bushland Ex- ft. or more 10c per cu. yd.

quite possible that the heavy TION LAND FOR WHICH WAmoisture in May and June was TER IS AVAILABLE. 8c per ca used up faster than normal and yd. not to exceed \$15.00 per acre. Especially is this likely to be PERMANENT FARM IRRIGAtrue on wheat planted following TION SYSTEM TO CONSERVE wheat. Some farmers failed to WATER AND PREVENT ERO-get a good stand while others SION. Permanent reservoirs, contemplate plowing up their ditches, laterals, or dikes-8c per wheat and seeding spring barley. cu. yd. Lining irrigation ditches Many farmers have been, or with open metal flumes-50c to are, irrigating wheat though 75c per linear ft. Construction of opinion is divided as to the ad- flumes, drop boxes, and chutes, visability of winter irrigation, concrete construction \$10.00 per Ditch lines have recently been cu. yd. Concrete or metal pipe (2" to 24" in diameter) 10c to \$1.20 per linear ft. Metal or concrete turn out boxes: 6 in .- up, \$2.00 to

\$8.00 per unit. 19. CONSTRUCTION OF EARTHEN DAMS OR RESER-VOIRS FOR LIVESTOCK WATER OR EROSION CONTROL. Stock Soil Conservation Engineer, O. farm.

B. Russell, accompanied Ira Applications for conservation Spreader dam—8c per cu. yd.;

22. APPLICATION OF PHOSditional stock-water tank. He re-ports the grass in the west-and Gray, Stuart Condron and James 22. APPLICATION OF PHOS-PHATE. 92c to \$2.08 per 100 lbs. NURE OR COVER CROP OF SUMMER LEGUMES. Payment

per pound of seed. 26. INCREASING THE TOTAL FARM ACREAGE OF BIENNIAL AND PERENNIAL LEGUMES AND GRASSES. Madrid Sweet Clover 21c-other biennial sweet

27. ESTABLISHING A SATISmarching at a contest in Plain- Sue Kirby, David Brumley and FACTORY COVER OF WINTER

ING WEEDS IN PASTURES BY

must be made before work is begun, in order that funds for payment may be set aside. Specifications and rates may be had from your PMA County office by mail, telephone or person, first floor

Piano Recital Will Be

Texas.

Moore.

of the Courthouse, Hereford,

Held Sunday Afternoon

Mrs. Ellis Coombes will present her piano students in a recital mday afternoon at 3 o'clock in the First Christian Church, The. miscellaneous program which will be of special interest at the holiday season, will have a Christmas theme. The public is

invited. Those who will participate in the program are: Dovie Jane Jones, Norma Grace Gray, Pat DeLozier, George DeLozier, Da-line Tinnin, Reba Dones, Patsy Childers, Raymond Childers, Barbara Sue Rogers, Anne Morgan, Verita Joyce Sanders, Kit Carson Sanders, Leaton Clark, Billy Robinson, Margaret Phillips, Eleanor Jo Aven, Elaine Wagoner, Linda Joan Brown, Jackie Brown, Raymon Wells, Willeta Norene Spears, Jenny Lynn McCathern and Milton

Domestic Dynamite "What caused the explosion at your house last night?"

COST: Man's Bulova wrist watch
Saturday in front of Nipper
Electric. If found, please leave
at Brand office.

On clarinets. Coronet players are Milk wilson, Don
McCathern, Gene Waits, Sandra
Story, Robert Kinsey, Jeff Marton, Peggy Williams and Genton, Peggy Willi broth made

"Powder on my sleeve." Young Sop Diner: "What on earth is this

Garden Clubs Turn Eyes Towards Christmas Holidays As Tempo Of Yuletide Activities Increases Daily

Beautiful Club opening the seaparties ever given by the club, in the form of a seated tea at the home of Mrs. Colby Conkwright

Dickey, Mrs. E. O. Jordan and interpretations including those of Australia. son with one of the prettiest Friday afternoon.

The huge red and green Christand once inside the holiday spir-

The HEREFORD CLINIC Will Be Closed

December 26

CHRISTMAS



We Welcome You CHURCH OF CHRIST

(Sunday) Radio KPAN....9:15 A.M Bible Study 10:00 A.M Worship 11:00 A.M.

Young People 6:15 Worship 7:00

Daily Radio Program 9:30 A. M. KPAN-860 on Your Dial We invite you to all services of the church.

nake a difference what we BELIEVE and PRACTICE. Church of Christ

KINSEY MOTOR COMPANY

MODERN

USED CAR LOT

SANTA CLAUS

Will Make A

PERSONAL APPEARANCE

AT PENNEY'S

SATURDAY

2 to 6 P. M.

The Bible is right and it

Club programs, parties and all red theme. A conversation arcial interest in that he gave first other forms of social affairs are rangement of white carnations hand knowledge of the paints, giving way to the spirit of and red holly berries on the pi- having seen many of them while Christmas as teas, guest day af- ano was flanked by white tapers stationed in France and Italy fairs and Christmas tree parties in silver holders. End tables held during the war. will take over for the rest of De-sprays of holly and silver bells Introducing h cember. Santa Claus will find tied with silver ribbon and at the Wingert said: "There was nothhomes decorated inside and out, fireplace boughs of spruce and ing in art until the 4th or 5th and the air will be filled with oversize pine cones were featured. century showing Mary alone. Christmas music as the tempo of Graduating silver stars of plastisome of the greatest works of art
activities mount.

Graduating silver stars of plastisince that time have found ex-

Receiving the guests were Mrs.

of the club into a Christmas story Mrs. A. L. Manjeot announced yuletide welcome to the guests and presenting Mrs. R. B. Miller plans for the Christmas pilgrim-

wo yuletide readings.

When guests were served in the fellowship hour.

Mrs. A. O. Thompson gave the many report and dining room they found the rearrangement of white carna- fund. white tapers i nsilver holders table featuring pine, Jerusalem gave soit illumination. Mrs. cherries and gold baubles on a

Newsom, Maurice Tannahill, J. Black, Homer Brumley, Roy R. Overstreet, D. H. Alexander, Crutchfield, C. C. Ferguson, W. Faye Adkins of Amarillo, B. M. S. Fluitt, E. E. Fridley, E. W. Har-Wiltshire, Elmer Patterson, Ray rison, O. G. Hill, W. S. Kerr, A Johnson, J. R. Allison, W. T. Kel- L. Manjeot, F. H. Oberthier, E. ly and Don Martin.

Serving as hostesses for the party were Mesdames S. L. Easley, Joe Kendall, Sandford Smith and F. P. Lyons, Tom Carter, Mary the hostess. Mrs. Mary Draper Seigler, J. W. Thomas, D. C. Kin- was a guest. sey and Colby Conkwright.

· Other members attending were Mesdames E. W. Hobson, Joe. Reinauer, E. L. Adams, Lisle Woodford, O. M. Dickey, Joe Poindexter, N. D. Bartlett, Jr., Carroll Whiteside, Norris Larmer, George Graham, E. O. Jordan, and R. B. Miller.

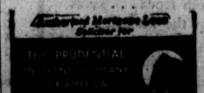
For Hereford Garden Club gert Friday afternoon. The subject, in keeping with the season, was "The World's Great Madon-

nas" and his program, based on the book of that title, was of spe-WATCH FOR OPENING of the

> Guest conductor was Emil F. Myers, director of Amarillo Civic Chorus. Members of Amarillo Philharomic Orchestra also took part in the program. Nellie Ear-hard was guest organist and Mrs. Mae Foreman Carr was guest pi-

Farm Loans

LONE STAR AGENCY



Introducing his subject, Rev. Some of the greatest works of art Garden clubs of the city were among the first to observe the holiday season in programs and bickey were in charge of decorations.

Name of the city were was tied with silver ribbon. Mrs. o. M. bickey were in charge of decorations.

Social affairs with the Garden bickey were in charge of decorations.

Resulting the great was tied with silver ribbon. Mrs. o. M. bickey were in charge of decorations. tists of France, Spain, Germany, Conkwright, Mrs. Norris Larmer, Russia, England, The East Indies,

Mrs. O. M. Dickey introduced Mrs. W. S. Fluitt, president, the program weaving the history conducted a business session and who sang three Christmas solos mage which will be held on Deand once inside the holiday spirit was established with miniature trees and other bright and colorful suggestions in a silver and the home established with miniature trees and other bright and colorful suggestions in a silver and the home established with p. m. and ending at the Homer two yuletide readings.

Sember 19, beginning at the home of Mrs. Deward Roberson at 6:30 p. m. and ending at the Homer two yuletide readings.

freshment table representing a county federation report and huge Christmas package tied members voted to contribute ten-with red satin ribbon. A corner dollars to the Jaycee lighting

tions, huckleberry and sprigs of The arrangment for the day holly was the focal point with was done by Mrs. J. P. Slaton who appointments in sliver. Tall chose a Christmas piece for the George Graham presided at the reflector lighted by flanking gold silver coffee service and assisting tapers. After the program an exin the dining room were Mes- ecutive board meeting was held dames F. P. Lyons, Tom Carter, when Mrs. A. L. Manejeoa was J. W. Thomas, S. L. Easley and named to represent the club on Guests registering were Mesdames Charles Hood, W. M. Stovall, J. D. Neill, E. W. Harrison, Ed Warren, E. C. Reinauer, C. W. Mary Seigler. Mrs. George the planning committee for the

Ramey Marion Rutter, J. P. Slaton, Frank Brinkman, Carl Fry,e

Messiah Presented To Capacity Crowd

Hereford's annual presentation of Handel's Messiah played to an audience numbering at Rev. Wingert Presents Program least 500 Sunday with people from a large part of West Texas The Hereford Garden Club met and some from New Mexico atin the home of Mrs. John Jacob- tending. Some 80 singers from sen, Jr., for a Christmas program | Hereford and neighboring towns presented by Rev. Russell Win- took part in the Christmas program which was held in Hereford's First Baptist

> Pianist Mrs. A. J. Schroeter said the program was enjoyed by all who had commented. She said she met several out-of-town guests who thought the cast and directors had done a fine job. Director of the Messiah was Miss Mattie Mae Swisher, who

> has taught music for a number of years in Hereford. Assistant Director was Mrs. J. C. Mc-

> A voluntary collection was taken to care for expenses. All over expenses was to be given to Director Mattie Mae Swisher for her outstanding work in Here-

CARD OF THANKS Words cannot express our ap-preciation for the kindness and sympathy shown us by our friends and neighbors during the passing of our loved father and grandfather, L. F. Boyd.

The Robert and Roy Boyd families



Sam Nunnally Hereford .



CHRISTMAS LIGHTS







TRUCK LOAD **CHRISTMAS** CANDY

IN STOCK! CHURCHES & SCHOOLS

CANDY

WECAN SAVE YOU MONEY on Your

FINE MEATS

BEEF RIBS 35€ Best Grade 37¢ HAMS Pienie, Armour's Star CHILL Wilson, Old Fashioned Brick Wisconsin Longhorn, Aged

Oven Ready THES SWATT Biscuits 2 for 25c

107 W. FIRST

PHONE 117

Salt Cured Nice & Lean 1b. 29c

BACON

10 lh. Printed Bag Packard's Best FLOUR Libby's Deep Brown BEANS Bright and Early COFFEE Hershey's 16 oz. can CHOCOLATE SYRUP



2 for 29°

WALNUTS No. 1, Large Size **Checolate Covered** CHERRIES 1. Pound Box

PLUM PUDDING, Heinz, 15 oz. can

PAIL SALE

- 10 gt. Galvanized Pail Super Suds

Fab

- Palmolive

Cashmere Bouquet

VANILLA WAFERS, 14 cz. bag, Only CRACKERS, Town House, Pound Box CAKE MIX, Dromedary Devils Food, Box 29c DATES, Shurfine Pitted 6 oz. pkg. SHORTENING, Shurfine, Pure Veg., 3lb. can 69c OLEO, Admiral Colored Quarters, JELLY, Assorted Flavors, Pure, 2lb. jar

SYRUP, Log Cabin, 12 oz. can for 23c

Herseradish Sauce, Monarch, 8 cz. jar, 2 for 35c

FRESH PRODUCE	TOOTH PASTE Colgate, Giant Size 29¢			
CELERY Bungh 19¢				
CARROTS Faney Calif., Large Bunches / 2 for 19¢	Metrose Combination Cleansing and Skin Gream			
BELL PEPPERS Crisp and Meaty 1b.	60c Size 49c			
CAULIFLOWER Large White Heads Head 23¢	1.00 Size 89c			
ORANGES Fancy California Juley 1h: 96	Loose Leaf			
APPLES Extra Fancy Red Delicious Box \$3.95 lb. 106				

Hereford Super Market GETANEW FORD FOR CHRISTMAS

Ask for tickets and Details Available at our Store GAYLORD

NOW

This Car Can Be Yours!

DUZ, Large Box 25c | Dreft, Lrg. Box 25c | TIDE, Lrg. Box 25c | VEL, Lrg. Box 25c

NEWELL

er 11, at 11 o'clock in the ar Theater. Subject of the lesill be "God-The Preserver fan." Golden Text is from 1, 31-5, and is as follows: "As flying so will the Lord of defend Jerusalem defend-

also he will deliver it and sing over He will preserve it."

Pick Your **CHRISTMAS** PLANTS

Early

Beautiful POINSETTAS CYCLAMEN

> and other **Potted Plants**

HEREFORD FLORAL SHOP

209 Higgins

and 1/2 mile North of Hereford.

site. On REA and School Bus Route.

ing Thursday night which in-

cluded a Covered Dish Supper. Mrs. Samuel Nelson played several number on the marimba and a film entitled "And Now I See" was shown.

Following members were elect- and Mrs. Orpha Click and Mr. ed to offices. To the Session was and Mrs. Bill Stanford were with elected Frank Daniel, A. J. Schroeter, Henry Benson and O. P. Cowart Board of Dea-

Miller, D. D. Henand Clarence d of Trustees Behrend les, Dr. Will were Dr. .d. F. Graham and Mr. narold Close. The Trustees were elected to succeed themselves for three

At the installation of Officers celia Wilkins was installed as Moderator. Other commissions and officers were Katherine Snare to Faith and Life Commission, John Benson to Outreach Commission, Dorothy Faye Daniel to Fellowship Commission and Norman Kerr to Stew-

ardship Commision. Present at the Installation were Adult advisors, Mrs. C. O. Wilkins. Mrs. H. A. Close, Rev. and Mrs. R. A. Wingert and the parents of the young people. Re-freshments were served to all.

Christmas activity begins to stir the organizations in the First Methodist Church. Senior M.Y.F. group is busy decorating the Sanctuary. Intermediates are at work on Fellowship Hall. Both rooms will be the scene of

LAND BIDS

163 Acres located 9 miles North, 3 miles West,

New Irrigation well. Good windmill and building

We are taking bids

Terms: Cash

This fand will carry \$7,000.00 Loan

See and real estate agent in Hereford

Call or See

SAM NUNNALLY

a number of Christmas affairs hearts of geenrations of good in the next few weeks.

M.Y.F. were represented in the our English tongue it's most famitt Sunday: Eldon Powell, Mi- cile expression. Never was a chael Kelly, Loyd Parsons, Dale weary world more in need of the First Presbyterian Church meet- Mrs. Leo Forrest accompanied hatred and ill will." them as Counselor.

On Sunday evening, Jesse Click was guest speaker at Friona Methodist Church. He was asisted in the program by Colline Brown from our local M.Y.F. Mr.

them in service. Our choir will meet Thursday evening at 7:30 in preparation for our Christmas singing.

Our pastor will be in the palpit

for both services next Sunday and we expect to continue to put chairs in the aisles to take for Westminister Fellowship Ce- care of our crowds each Sunday. going to Mrs. Henry Melton, Wal- debut in New York last season

> circles meet every Wednesday the group was entertained by the pianists before the public today. afternoon at 2:30 in a different home. The six WMU circles are freshments being served to all Hereford from his second and Fenderson, Vada Waldron, present. Sharpley, Dickson, Hughes and Miller. Different lady members of the WMU are hosts at each

R. E. Rieger, who is holding a series of meetings at the Seventh Day Adventist Church at Third and Lawton will have for his Fri-"The Fantasy and Futurism."

The meetings will be held Frimorning at 11 o'clock and Sunday evening at 7:30.

The public is invited to come and study.

The Kings Heralds quartet can be heard over the Voice of Prophesy Sunday on Mutual and ABC networks. These young men consecrate their talents as ministers of song-not for entertainment but for the salvation of souls. As they select and plan for their hymns their desire is that every song shall be in itself a sermon and be in harmony with Elder HMS Richards' sermon.

This quotation from President Truman should most surely be heeded by the Christian people of our day as he encourages people to read their Bibles more.

President Truman says "Our forebears were a people who read one book. Happily for them and for us that the book was the Bible. From earliest childhood days through all the years to advanced age it was for them the source of an amazing fortitude, the fountain of peaceful and lasting spiritual energy."

"The Bible is the book that guided the souls and molded the

men and valiant women. It be-The following members of our came the rock on which rested message which the Bible alone

> "May God continue to bless and increase the reading of His

WALCOTT NEWS

School Kids See First Reindeer

a real reindeer.

The community social was well attended Friday night with high ceptance collect." point honors in Progressive "42" dron Melton and Bill Damron. First Baptist Church WMU After games of "42" and bingo, Westway Quartet followed by re-

> made a trip to Lubbock Monday and brought back a new school bus that will be used on the West

Mrs. Everett Lookadoo was hostess to a Stanley party and a birthday party for her sister, Mrs. E. E. Bishop in the home of day evening meeting the subject Mrs. Mac Jackson Friday afternoon. Those present and sending gifts were Mesdames Bill Pruitt, day evening at 7:30, Saturday Roy Grider, W. C. Osburn, John Henderson, Winters, Guy Davis, Mac Jackson, E. E. Bishop and the hostess, Mrs. Everett Looka-

> Mr. and Mrs. Ilioof Collins and Mr. and Mrs. H. A. Sewell were shopping in Amarillo Saturday. Mr. and Mrs. Clifton Johnson attended the stock sale in Clovis

Mr. and Mrs. Taylor Moore of Muleshoe and Mrs. Roy Grider and children were visitors in the R. N. Shields home Sunday.

Mr. and Mrs. B. B. Northcutt and children visited relatives in Rosedale Sunday.

Second Concert Series Program To Be Presented December 16th

held Sunday morning, De- to approximately 80 people at the Durham and Bedford Forrest. brings to nations rent by anger, originally scheduled for Sunday her death in 1948. Mr. Lewenafternoon, Nov. 27 on the Hereford Concert Association series, will be here Friday, December 16 at 8 o'clock in the High School Auditorium, according to Francis Young, secretary of the As-

Phil Pryor of the Lucius Pryor Mr. H. A. Sewell, several pa- again. Lewenthal invited to play trons and the teachers took the on New York's highest paying foremost young concert artists. Our men are already talking school children to Hereford Fri- and swankiest concert course at about coming to the Fellowship day morning to see Santa and the Waldorf Astoria. Date comes Meeting December 14 when Wes his reindeer. This was the first in middle of our tour. He asked Izzard will be our guest speaker. time for most of the group to see, us to shift date to accommodate him. Will you accept Friday, Dec. 16th for your concert? Wire ac-

> and was immediately acclaimed one of the most important young Mr. Lewenthal, who comes to even more successful Town Hail Phillip Miller and Guy Davis recital on October 7, and the Waldorf - Astoria course, was born in San Antonio, Texas. He was educated in Hollywood, California, where he studied with

Lewenthal made his Town Hall

Helena Lewyn, Thilo Becker and Mme. Lydia Cherkassky. As a scholarship student he studied at the Julliard School of Music

Raymond Lewenthal, who was with Mme. Olga Samaroff until with the Philadelphia Orchestra under Dimitri Mitropoulos on July 9, 1948, playing Prokofieff's Third Piano Concerto. Prior to that he had won the notice and praise of such notables as Bruno Walter, Leopold Stokowski, Albert Coates and Leonard Bernstein, A Concert Service explained the winner of the Gainsborough change in date in a telegram as Music Foundation Award in 1946, follows: "We've picked a winner Lewenthal has rapidly taken his place as one of this country's

> Hereford Girls Will Be Home For Xmas Dec. 16

BELTON - The Christmas vacation at Mary Hardin-Baylor college will start Dec. 15 and classes will resume Jan. 2.

Students from the Hereford area who are expected home to spend the holidays are Florence Goldston and Martishia Ramey.

> We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

The second secon WATCH FOR OPENING of the KINSEY MOTOR COMPANY MODERN USED CAR LOT

WE APPRECIATE

The wholèhearted response, attendance, and generous contributions of the general public at the recent exhibit of the Ceramic Art Club, staged for the benefit of the hospital nursery.

CERAMIC ART CLUB



SANTA CLAUS

Will Make A

PERSONAL APPEARANCE

AT PENNEY'S SATURDAY

2 to 6 P. M.

SAVE AT YOUR

FURR

FOOD STORE

or Christmas

HOUSEHOLD

INSTITUTE

Waterless Cookware

10" FRYING PAN

PRICE WITHOUT CARD

HOUSEHOLD INSTITUTE

Cookware

THREE WAYS

When establishing banking connections, we offer you these suggestions . . . choose any one or a combination of the three

SELL A BANK

1. ASK OUR CUSTOMERS ABOUT US

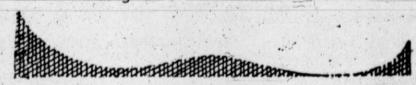
... how well and how long we've served them, and how they like us as bankers and as neighbors

2. COME IN FOR A VISIT

. . . talk to our employees and our officers, ask to be shown and told about the services we have to offer.

3. WALK IN AND OPEN AN ACCOUNT

... then let the service you receive be the deciding factor





The First National Bank

Member: Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

Here's How: Have total amounts of your purchases in our storesexcept Household Institute itemspunched on the card we give you. With each \$5.00 in "punches," on one or more cards, buy your choice of any Household Institute item at our money-saving card price.

CARD

2-QT. SAUCE PAN

Here's What: You get heavy cast aluminum. 'Cooks over low heat on the top of your range . . . requires no water to cook fresh foods . . . saves time and work in the kitchen . . . practically wear-proof. Don't miss this opportunity to equip your kitchen at a big money saving.

CAST ALUMINUM

SAVE OVER 40% WITH OUR CARD PLAN THIS CARD IS WORTH MONEY TO YOU

> THICK-MOLDED 30 DAYS' TRIAL Satisfaction Guaranteed Use for 30 days and if not satisfied, return for

You Save Over 40% on these Items

2-qt. Covered Sauce Pan 3-qt. Covered Sauce Pan 4-qt. Covered Sauce Pan

6-qt. Dutch Oven 10-in. Frying Pan 10-in. Frying Ran Cover 1134-in. Frying Pan 1,134-in. Frying Pan Cover

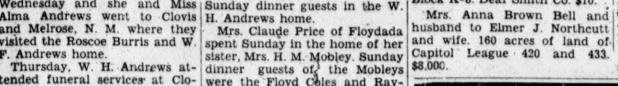
10-in. Handled Griddle 5-inch Sizzler-Server 15-inch Sizzier-Server
10-qt. Kettle Oven
Breakfast Set (1½-qt. Sauce Pan
and 6¼-in. Frying Pan)
8-Cup Drip Coffee Maker
8-Cup Percolator
4-qt. Pressure Cooker

Several Attend Music School At Hereford Baptist Church Sunday By MRS. OWEN ANDREWS Miss La Vada Shannon, the

drews and family. She also vis- Oscar Hunt. ited the J. E. Andrews home on Mr. and Mrs. D. O. Benson were visited the Roscoe Burris and W.

whom he had known for many Mahon were afternoon callers

day night with Clark and Glenn and Winegirt are sisters.



Mr. and Mrs. Charles King and Jerry of Amarillo visited the J. E. Andrews on Saturday night her daughter and son-in-law, all and Sunday. Jerry spent Satur- of Plainview. Mesdames Glenn

Those from Frio attending the opening of the music school at the First Baptist Church in Hereford on Sunday afternoon were Rev. and Mrs. R. L. Shannon and



STOVE



ROPER Gas Range that will exactly meet your requirements.

Many fine models. Many excellent values.

PAY AS LITTLE \$30. Down Payment and

\$14.71 Per Month BLANTON BUTANE INC.

Miss LaVada Shannon, the H. D.

Robbins family, Mr. and Mrs. H. Mrs. Jewel McNutt, of Bowie, F. Benson, Mr. and Mrs. T. L. spent Wednesday night in the Sparkman, Sr., Mr. and Mrs. home of her nephew, W. H. An- Owen Andrews and Mr. and Mrs.

Wednesday and she and Miss Sunday dinner guests in the W.

spent Sunday in the home of her and wife. 160 acres of land of. Hereford. \$7,900. tended funeral services at Clo- were the Floyd Coles and Rayris for Mr. H. E. Hawthorne mond Mobleys, Mr. and Mrs. Mc-

> from Dimmitt. Sunday visitors in the Glenn home were Mrs. S. J. Winegirt,

Thanksgiving guests in the Mobley home were Mr. and Mrs. Lee Renfro and family, Mr. and Mrs. Clyde Renfro and O. C., Mr. and Mrs. Raymond Mobley and Kent, and Mr. and Mrs. Floyd Cofe and Jea, Mr. and Mrs. Charles Calloway and family of Hereford were afternoon visitors.

Mr. and Mrs. Raymond Odam and family of south of Dimmitt were Sunday afternoon visitors in the W. H. Thompson home. Grandmother Odam spent the week end with the Thompsons.

LeRoy Dowdy arrived from California on Saturday to stay a while with his aunt, Mrs. Leonard Irwin and family.

J. E. Andrews and W. H. Andrews left Tuesday for Marlow, Oklahoma to attend funeral services Wednesday for a relative, Mr. "Doc" Wolf. They expected to return Thursday.

Courthouse Recards

Deeds of Trus' W. J. Stanford to Irc. Gilli-

land. All of lot 3 and S is feet of lost 2 of R. G. Blue Subdivision of a part of blocks 1 and 2 of Evants Addition to Town of

Gus Pedde to J. K. Gray and C. Ricketts. All of lots 5 and in block 68 of Town of Hereford. \$1,040.

E. W. Young and wife to Security Life and Accident Com-pany of Denver. All of E 72½ feet of lots 7 and 8 in block 54, Town of Hereford. \$2,000.

Ralph Shirley and wife to Hereford Texas Federal Credit Union. Part of block 8 of Ricketts Addition to Town of Hereford.

American General Investment Corporation. All of lot 32, Ralph Smith Subdivision of a part of of Hereford, \$6,850.

Charles Moore to G. W. Wilson. All of lot 30 of J. A. Fox Subdivision a part of block 12, Evants Addition to Town of Hereford.

Warranty Deeds

Bernard E. Roberson and wife to A. J. Peters. N. 15 feet of S 20 feet of lot 6, Turrentines Subdivision of E1/2 of block 10, Evants Addition to Town of Hereford

T. B. Bailey and wife to George S. Granot and wife. All of sec-tion 1, Township 6 N, Range 2 E of a Capitol Syndicate Subdivis-ion in Deaf Smith County. \$67,-

Mary Hast Shope to C. T. Guseman. SE'4 of section 36. Township 4 N of Range 2, E of a Capitol Snydicate Subdivision.

J. L. Hoffman and wife to Veola Gregory, et ux. N 30 feet of section 86, block K-3, Deaf Smith County. \$10.00.



SANTA CLAUS

Will Make A

PERSONAL APPEARANCE

AT PENNEY'S SATURDAY

2 to 6 P. M.

livision of a part of block 4, Ma- to Town of Hereford. \$3,000. ory Addition to Town of Here-

to Town of Hereford, \$6.500.

Jess M. Carter and wife to W. A. Carter, All of undivided 14.

C. W. Parker and Monroe Park- Mary Maive to Hugh Lee and bry Addition to Town of Here- MAKES OFFICIAL VISIT er to Vernon Wilson and wife. wife. Plot, 100 x 208.71 of NE por- ford, \$2,730. All of lot 32, Ralph Smith Sub- tion of block 28, Evants Addition Grady Wilson to B. 3. North-

Brownlow. Lot 61, of Allison to Town of Hereford. \$2,184. M. S. Roe and wife to C. W. Rid- Subdvision of block 20, W of J. R. Daniel to Herbert L. Higdle and wife. W 5 acres of S 370 block 3 and E part of block 16. gins. W 1/2 of lot 14, block 5, Womfeet of block 26, Mabry Addition Welsh Addition to Hereford. \$10. ble Addition to Town of Here-

Releases

Kemp Lumber Company to C. BIRTH ANNOUNCEMENT Block K-8. Deaf Smith Co. \$10. Parker and wife. Lot 32 of Ralph Hereford, announce the birth of Mrs. J. E. Gyles. Mrs. Anna Brown Bell and Smith Subdivision part of block a son, Paul Morris, born Decemhusband to Elmer J. Northcutt 4, Mabry Addition to Town of ber 1, weight, 7 pounds, 12

B. M. Wiltshire and wife to E. feet of block 26, Mabry Addition religion, made an official visit to

ford. \$700.

ounces. Mr. and Mrs. Dudley football banquet horoning the

Bobby Jane Sisk, who serves the Texas Assembly of the Order cutt and wife: W 5 acres of S 370 of Rainbow for Girls as grand the Rainbow Assembly at Earth Monday night. She was accompanied by Mr. and Mrs. A. L. Manjeot and Joy Miller.

Mrs. Robert Cowan has returned to her home in Aurora, Mo. afinterest in SE14 of section 24. W. Parker and wife and Monroe
Block K-8. Deaf Smith Co. \$10. Parker and wife Lot 32 of Ralph

Mr. and Mrs. Morris Easely, in Hereford with her mother,

> Miss Joy Miller attended the John F. Hickman to M. S. Roe Green are maternal grandpar- Canyon Eagles, co-district cham-and wife. Part of block 26, Ma- ents. pions, in Canyon Friday. pions, in Canyon Friday.

WATCH FOR OPENING of the KINSEY MOTOR COMPANY MODERN USED CAR LOT

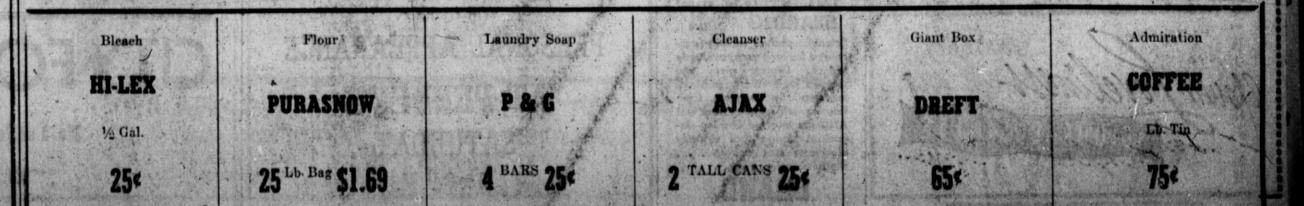
50e Val Cold Cream

POND'S

379

GUNN BROS. THRIFT STAMPS With Every





2 Tall Cans 25¢

Dessert Brand Thomp. Seedless 11/2 lb. pkg. 27

PRUNES

CHERRIES

CHOCO. DROPS

Sun Valley Candy Choco. Covered

Lb. Box Lb. Cello Bag

PICKLES

DOG FOOD

Furr's Finest

FRUIT CAKES

Massed Choir Festival Friday-Climaxes Music Emphasis Week At Baptist Church

Wayland A Cappella Choir ford They are Elaine Cox, Danny under the direction of Ben McLallen and Courtland Savage. o'clock. The public is invited.



MR. SHELBY COLLIER

Texans in Washington By TEX EASLEY

Washington (AP) - Rep. Omar Surleson of Anson says he has ad such success last year pollhis constituents on their views he has decided to do it

He plans to mail questionnaires o approximately 50,000 men and romen in his West Texas dis-

For the outlay of a three-cent tamp and a little effort they can let him know how they feel about what he describes as the most vital issues to come before

Congress in 1950. The questionnaires will not deal with subjects on which views were solicited last year, even though some of the issues still

are unsettled. The response then, for in- "franking" privileges of a con- years pastor of the First Baptist week. She left Monday for Mulestance, showed residents of the gressman. Enclosed is a self-ad- Church in Waco, is here as execu- shoe to see a daughter, Mrs. 12 counties in Burleson's district dressed, but unstamped, return tive head of public relations of Harold Wyer. Mrs. Morgan is a to be overwhelmingly in support envelope. of the Taft-Hartley Labor Law Last year Burleson got back He is becoming recognized as a and against President Truman's nearly 10,000 answers, or a re- national leader in the fight of Civil Rights program. He says he turn of approximately 22 per Protestant churches for strict thinks this sentiment still pre- cent, which he said is consider- separation of Church and State.

1. The President has indicated Burleson got to the idea, as rehe will ask Congress for a tax flected in comments and separincrease. If it is necessary to balate letters many of his constituence the budget, do you favor ents wrote, that several other Church, where President Truance the budget, do you favor ents wrote, that several other such an increase?

2. During the war a tax was adopted the plan and polled the placed on communications, pub-lic transportation, leather goods, jewelry, cosmetics, places of entertainment, etc., commonly The crusade of Rep. Lindley oil field area before coming to called excise or luxury taxes. Do Beckworth of Gladewater to get Washington in 1945, recently was you favor the repeal of these

3. Do you favor federal aid to hospitals turns up some interest-ing comments. religious schools? (b) To public

schools only? 4. Do you favor a system of compulsory health insurance? Other questions deal with Southwestern states. However, Schriener Military Institute in

strengthening laws against sub- occasionally come such views as versive activities and extension the following from the manager Hardin-Simmons University, Abiof the draft law beyond its ex- of the Louisville, Ky., VA hos- lene, in 1935. Later he attended piration date of June 24, 1950. pital: Burleson invites comments on

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO.

Gulf Service Station

Shanklin is the feature of Music | Climax of the week will be the imphasis week Thursday night massed choir festival in which as they present a thirty minute four choirs made up from memprogram of music consisting of bers of 10 churches that have music built around Religious Folk been attending the school will Music and Chirstmas, starting at sing Friday night. Some 150 voices are anticipated, accord-Three members of the 55 voice ing to J. D. Riddle, general di-Wayland choir are from Here- rector. Mr. Riddle is director of the Department of Music of the Baptist General Convention of

The four choirs will be: the Advanced with 50 to 75 voices under the direction of Mr. Riddle, the Youth choir with 30-40 voices directed by Shelby Collier, dean of Wayland College Music Department, the Junior Choir directed by Bob Lawrence and the Primary Choir under the direc-tion of Mrs. Bob Lawrence.

Each choir will present at least two individual selections and the rest will be sung as a massed choir. The selections willbe divided into three sections, one of Christmas Carols, another of Gospel Songs and lastly

these and other issues.

Around the Capitol-

Replies from commanding of-

ble vegetable very acceptable at

installations in the Southern and

in the garbage can, she does not dren.

lack eyed peas, green can-

feel justified in using any type

Three transplanted Texas-Bap-

So favorable was the reaction from coast to coast.

Texas members of Congress man attends services. Like her

black-eyed peas served regularly elected president of the District

"The dietician states that since cal Seminary in Ft. Worth. His

very nearly all of the black-eyed wife, the former Ardell Watkins

peas that were served at this of Atlanta, has a Master of Re-

hospital were not consumed by ligious education degree from the the patients but had to be thrown | Seminary. They have three chil-

at military centers and veterans' several addresses in Texas.

ficers show the South's delecta- morial Baptist Church.



WAYLAND COLLEGE A CAPPELLA CHOIR

choruses and Anthymns. Wayne Evans is organist and on Music Fundementals.

Mrs. Riddle pianist. Mr. Riddle-

is general director. of Music Directing, Art of Hymn Frio, Oklahoma Lane and Tulia.

Playing, Voice and Theory and

The Massed Choir program starts at 8:30 Friday evening. Enrollment in Tierra Blanca Ten churches represented in Association Choir Clinic and this choir are First Baptist church music school topped 200 Church, Avenue Baptist Church, after the first night. Classes are and churches at Dimmitt, Bobeing conducted nightly in Art vina, Friqua, Lazbuddie, Dawn,

BEN SHANKLIN

all Baptist churches of America. former Hereford resident.

Tuesday_

made speeches on the subject

Mrs. Dawson, incidentally, is

teacher of a women's class of 200

husband, Mrs. Dawson also is in

demand as a public speaker. She

returned recently from making

held pastorates in the East Texas

The Rev. Frank Burress, who

of Columbia Baptist Convention.

After finishing high school in

Uvalde, Rev. Burress went to

Kerrville and then graduated at

Southwestern Baptist Theologi-

The Rev. Ray Garrett, formerly

of Merkel, is pastor of the Sec-

to the oldest church in the District, and is now engaged in

building what is expected to be one of the most beautiful edifices in the nation's capital.

Mr. and Mrs. Earl Phillips and daughter Margaret attended the SMU-Notre Dame football game in Dallas Saturday. They were

accompanied by their daughter and son-in-law, Mr. and Mrs. Freeman Melton of Canyon.

He is pastor of the Fountain Me-

Mrs. W. B. Phillips has gone to Philadelphia, Pa. to visit a daughter, Mrs. Rotchelle, and her new grandbaby.

Mrs. O. G. Hill, Mrs. E. W. Young, Mrs. Jim Lipscomb and Rev. R. H. Cagle attended the Tierra Blanca Association Meet held in Oklahoma Lane Thurs-

Mr. and Mrs. P. B. Sowell left Monday for Dallas where he will undergo surgery the latter part of the week. They were accompanied by their son David.



McLEAN

this question:

tist ministers are making a name Mrs. Cooper Morgan of Austin The questionnaires go out under the free-mailing, so-called Dr. Joseph M. Dawson, for 31 M. Benefield the first part of the Last Christmas we had a sad experience when our tree caught fire and completely burned out our living room and part of our dining room. This year we've not only increased our fire insurance coverage but we've Mr. and Mrs. Gerald Turner who have been visiting in the bought one of those home fire ed remarkably good for such a During the past six weeks he has Howard Gault home for the past extinguishers. Will this affect week left for their Idaho home our policy rate?

In any insurance problem con

Rev. R. H. Cagle left Sunday for Dallas where he attended an executive board meeting of the John McLean Agency Baptist General Convention held

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SANTA CLAUS

PERSONAL APPEARANCE

AT PENNEY'S SATURDAY

Will Make A

2 to 6 P. M.



Have more time for Christmas shopping by spending less time in the kitchen. Yes-you can shop till five, yet have an appeteasing meal on the table by six when you serve these grand-fasting, meal-a-minute foods that solve your menu problems in short-order cooking. Come in today and stock up with quick-as-a-wink foods that save time-at low, low prices that save money for you.

S & H Green Stamps



PORK & BEANS, Van Camp, No. 303 2 for 23c VIENNA SAUSAGE, Hosless 2 for 25c PURE LARD, Pinkney, 4 lb. carten 53c Asparagus Spears, Stokely's All Green, No. 2 can 49c FRUIT COCKTAIL, Hunt's No. 1 tall can SALMON, Golden Shore, Tall Can Chili Con Carne, Libby's with Beans, No. 2 can GREEN BEANS, Stokely's No 3 can PAPER TOWELS, Drize, 150 Double Sheets



SAUSAGE

Pure Pork, lb. 32c

SLAB BACON Sugar Cured, Smoked, lb. 49c

CALF LIVER

Fresh, lb. _ 39c

2 for 17c Toilet Tissue Fort Howard, Soft as Down

CHEESE FOOD Velveeta, 2 lb. box

CATSUP 17c

Stokely's 14 oz-bottle

Shredded Ralston 2 for 35 Bite Size, Large Pkg.

Shredded Wheat Made from Whole Wheat, Sunshine

12 bisquits.

BISQUICK 43c 12 in 1 Mix, Large Box

APRICOTS Hant's, In Heavy Syrup, No. 21/2 can

COFFEE White Swan, Ilb. can



Idaho Russetts Lb bag

Fresh Corn

Extra Fancy Arizona,

Fresh Hawaiian, PINEAPPLE LB.

Sunkist, Navel, Large Size, Doz.

ORANGES RED DELICIOUS APPLES 2 Lbs. 25°

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Zelda Denges

ned or dried.

120 East 2nd INVERTED BEARING

Scientific posture seating engineered for long years of steady service. Cramer gives you molded foam rubber cushions, micromatic adjustments, free-floating, self-aligning back rest AND the Inverted Bearing—ingenious design that virtually eliminates seat wobble . . . sheds abrasive grime.



AP ALL-SOUTHWEST CONFERENCE TEAM—Quarterback Doak Walker of Southern Methodist and two Rice stars—James (Froggie) Williams, end, and Joe Watson, center—were unanimous choices of the coaches for the All-Southwest Conference football team. Kyle Rote, pile-driving SMU halfback, lacked only one vote of making all the selections. Rice, the conference champion, and Baylor, the runner-up, each placed three men. Williams, Watson and tackle Ralph Murphy represent the champions. Baylor has end J. D. Ison, guard Don Mouser and Quarterback Adrian Burk. TCU, like SMU, placed two — Quarterback Lindy Berry and Tackle Harold Kilman. Lewis (Bud) McFadin, Giant guard-tackle of Texas, made the other guard post. All members of the first team are seniors except Kilman, McFadin and Rote, who are juniors.. (AP Photo)

Divots

Hereford High school golfers are three years old, but still not will get their baptism to inter- very high, so throw your ball out school competition Saturday of the tree holes and don't hurt morning when Clovis High golf- the trees.

ers play here. Clovis Pro J. D. Taylor is bring- irrigating. They will stay like ing six players who will match they are except for the one cutcomposed of Joe Kerr, Homer will be substituted there in place Lee Owens, Ray Graham, Ken- of the ditch. neth Brock, Pat Kerr and an undetermined sixth man. The rest of the squad is playing for that Urlin Streu into fifteenth place Walterscheid made honorable ed to vote Sudan, Seagraves and his bride across the threshold, position this week. (Continued on Page 6) mention at guard as did Dale Sundown in for next year. All slipped and broke his ankle.

The boys will tee-off starting a Digging 10 o'clock and play regular two ball and four ball matches, totaling nine points in each foursome

> Trees are being put out this week, but don't look for anything very tall. In fact Jim Terry says to be careful and don't

The ditches have been dug for against Jim Terry's team ting out into two fairway. A pipe

Paul Coneway climbed above

Second Guessing

By JERRY STOLTZ There's only one good second guessing topic this week, Notre here's a quote, "Football fans Dame and SMU But it's been played over so many drug store counters and elsewhere that anything written here is outdated.

And then most of those who saw the Littlefield-Lefors game were dissappointed in the Lefors'

Charles Gresham was placed on the News-Globe All-Regional

In Hart Tournament Saturday team came within one point of ing battle against Hart with 19 winning the Hart Tournament points. That, incidently, waslast Thursday, Friday and Sat- high for both teams in that

Whiteface Five Cons Second

basketball letters before Groom Hereford won the first garde said his team is weak in spots but from West Texas High School of should improve as they progress. Canyon, 34-26., He said his weakest spot was player heighth.

Average heighth won't run ver five feet and nine inches. Groom said, He said Ted Houston was the tallest man on the squad at six feet."

Joe Kerr is expected to be the

Wrestling Fans See Strangler Lewis And Two Rough Matches

By BOB HAMILTON took a decision over the Grey (Hereford 46, Olton 19) Mask Saturday night with world- PLAYER famous "Strangler" Lewis refereeing.

Overhuls, handicapped by a bad knee, plainly out-classed Morton Pappenheim with brute strength. Engman After a long display of straining Houston (Continued on Page 6)

three schools have under 150 enollment and will have to go back to class B ball now. Sudan will make a salty class B eleven won't they. You know Hereford' only beat them 6-0 on a last minute touchdown and they also tied Littlefield.

Although the Whiteface basketball team won't face either Dalhart or Dumas until the District tournament unless they happen realize that pretty drum major- to draw one of them in the Dalettes of high school bands prac- hart tournament January 5, 6 tically knock themselves out to and 7, we'll try to keep up with Kerr please the crowd. But Celia Slav- the district opponents to a cerens of the Champaign, Ill., high tain extent, particularly when school band actually did it. She they play each other.

Dalhart's 27-26 win over Duit smacked her on the head and mas Thursday night is the first report, we've had of one.

Down in 4-A things are going In Kapsville, Ill., bridegroom team Sunday, at guard. Leonard around and round. Members fail- James Inman blissfully carried night at Vega. The next home Several games will be scheduled son looks good, despite the loss

urday, losing to Hart in the fi- game. In the second game with nals, 35-34. Olton B Team Kerr was high Coach Douglas Groom's short man for both teams with 9 points men played surprisingly well to Hereford won that one, 46-23 be a team composed almost en- Hopson and Kelly both got 8 tirely of men who had won no points in the Olton B game

> Kerr scored a total of 32 points in the tournament. Total points into 1950. scored for Hereford were 105. First game box score for Hereford against West Texas High: (Hereford 34-WTHS 26)

		THE PERSON OF THE PROPERTY.				
	PLAYER	FG	FT	F.	T	
	Hopson	1	1	2		
e	Kelly	0	0	0		
	Patterson	7	5.	4	1	
	Morton	(%	0	.0		
	Engman	1	0.	1		
	Houston	. 1	0	1		
	Houston	-1-	1	0		
	McBroom	.1	1	3		
	Young .	0	0	2		
	Kerr.	2	0	3		
	513.		-	-		

Before a capacity crowd, 13 8 15 34. George Overhuls bested Jack Semi-final game box score for Pappenheim and Andy Tremaine Hereford against Olton B team. FG FT

Patterson McBroom

Finals against Hart. (Hereford 34, Hart 35) PLAYER Hopson Kelly Morton Engman Houston

Teams represented in tournament were Hart A squad, tions for a double header with Hart B squad, West Texas High, both Friona and Dimmitt and Olton, Dimmitt, Hereford, Happy and Lockney.

Hereford played Vega Tuesday days. game will be Tuesday against for both squads after the holi- of Doak Walker, Dick McKissack,

The Hereford Brand



By WILBUR MARTIN

phases of the 1949 football season is with us and will run well quit?"

This, of course, is the period have a better team?' of conversational retrospect. There is more material this verbal ammunition:

year than at any time in the last several seasons. For instance: four games?"

What a flop, that SMU."

Beginners Can Play Free Golf On Mondays

okayed a couple of proposals to increase revenue on the Golf through the winter months this week, according to of the better young backs play-President Deward Roberson.

All restrictions on juniors playing golf during the remainder of the winter months have benn lifted and beginning golfers will be allowed to play free or Mondays for the rest of the winter months.

Both measures are to stimulate play. The latter particularly should be of thating benefit to the club, according to Roberson.

Junior Teams Start Basketball Workouts

Both the Junior High boys and younger High School boys start- changing his mind. TCU is ver 0 ed working out this week to bring the total of basketball teams to four including the High School varsity and "B" squad.

the Junior High School boys all the rest. 19 while Kenneth Mayes is coaching the Junior High Team. Neithe yet, but they are hoping negotitheir junior teams may be obtained before the Christmas holi- the future to talk about.

One of the more interesting every year

. "When's Dutch Meyer gonna

"Thought A&M was gonna Just for the sake of providing

Texas lost four games by total of ten points, three by How the heck did Texas dose total of four. It lost at least two by the inability of players to hang on to passes and two by impotent goal line offense.

Southern Methodist didn't flop and you have the word of Coacl Matty Bell for that. As far back as before the season he predicted the Mustangs would lose four Hereford Golf Club directors ball games. His thin line re serves were spread even thinner due to injuries during the season and he ended up having one ing defensive end. Yep, that's where Pat Knight, the highly publicizied Thomas Jefferson (San Antonio) boy ended the

The officials aren't getting any worse, they're still very competent gentlemen who have to pass rigid examinations in order to get a crack at officiating and who have to stay up to par to keep doing it.

Texas Christian Coach L. R (Dutch) Meyer denied during the season he planned to quit, denied rumors he would take the vacancy at Oklahoma A&M and hasn't said anything about happy with Meyer's work.

A&M did have a better team this year. In 1948 the Aggies lost nine and tied one. This season Coach Wayne Stark is handling they won one, tied one and lost

Next season is when you want to look out for Harry Stiteler's ther team has scheduled a game Aggles. His sophomore-laden eleven will have a year's experience under its belt. In case these topics should be-

come exhausted, there's always SMU's future next football sea-

Doak at Center, Jack Stanton,

quarterback, Duane Christian,

Walterscheid also made honor-

able mention on the Times All-

Before getting off football

twirled her baton so energetically

RHB, and Jack Reynolds, FB.

District eleven.

knocked her cold.

GLIDDEN

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- L. C. SMITH SHOTGUN
- A BEAUTIFUL 4-PIECE SET OF THE NEW STEAM SEAL
- WEAREVER ALUMINUM
- UNIVERSAL MIXER
- WAFFLE IRON

You Receive a FREE TICKET Just for Registering Opening Day Additional Tickets Given Free with Every Dollar Purchase During the Period Dec. 10-Dec. 17th.
GIFTS WILL BE AWARDED
SATURDAY, DEC. 17th
4:30 P. M.

We'll Give Double Gunn Bros. Thrift Stamps on Grand Opening Day

WE EXTEND A CORDIAL INVITATION TO EVERYONE TO VISIT OUR STORE

ZENITH RADIOS

UNIVERSAL

REFRIGERATORS WASHERS

- IRONERS MIXERS

SUNBEAM

MIXERS PERCULATORS TOASTERS **IRONS**

MANNING -- BOWMAN

TOASTERS WAFFLE IRONS POPCORN POPPERS CONTEST WINNER-Twelve-

year-old Peter Stuyvesant French of New York has been awarded

poetry volumes which he re-

ceived for winning the Academy of American Poets' contest for

served to Frank Cain, Jacki

Wagoner, Mary Lynn Morrison

Billy and Eugene Combs, Vera

and Tommy Haney, Ross Jou

Landers, Helen Diller and Gayle

Mrs. Johnnie Townsend enter-

tained her Sunday school class or

Junior Boys with a Thanksgiving

Mr. and Mrs. Robert Boyd and

family were guests on Thanks-

giving in the Jason Luck home

Albert Morrison of Post was a

Mrs. Meriin Kaul was able to

return to her school work at

Hereford Monday after a three

week's illness, 10 days of which

were spent in the hospital at

Mr. and Mrs. Gerald Townsend

visitor in the J. C. Morrison home

one day last week.

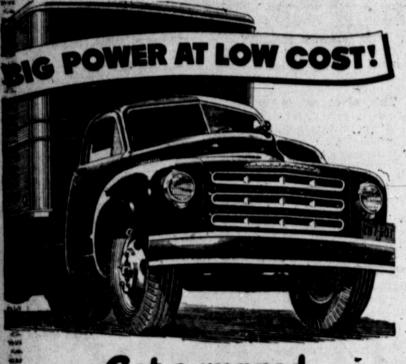
VESTWAY NEWS

Holiday Season Reflected With Many Community Get To Gethers

the schoolhouse last Thursday tainment. the was well attended. Many

The Thanksgiving supper held | games of "42" provided enter-

Those present from Hereford ormer Westway residents were included Mr. and Mrs. Jimmie ent. After the bountiful sup- Thomas and children, Mr. and the Westway singers and Mrs. 'Kenneth Ladd and family,



Get a rugged Studebaker truck and get the tops in value!

- Get the extra pulling power—the extra staying power—the extra earning power—of a husky, hand-some, trustworthy Studebaker truck!
- Get the extra value of the super strength in a Studebaker truck's K-member frame—the extra driver comfort of the roomy, big-vision Studebaker cab— the extra convenience of a Studebaker truck's unique "lift-the-hood" accessibility!
- Stop in now and get the proof of the big savings Studebaker trucks effect on your kind of hauling.

John Wood Equipment Co.

East First - Hereford

Mrs. Leland McMurray and boys, Mr. and Mrs. Howard Gore and son, Mr. and Mrs. J., B. Cocanougher, Virgil and Don, Mr. and Mrs. Grady Wilson, Larry and Norma Sue, Royda Boyd, Mr. and Mrs. G. C. Merritt and son, Mrs. Grace Little, R. M. Gunn and Melba Gay Lawrence; also Junior Welch of Portales, N. M., Mr. and Mrs. T. M. Watson and Bobbie Watson of Oklahoma, Rev. and Mrs. T. V. Watson and Karolyn of Plainview, and Mr. and Mrs. E. H. Little and Peggy of Frio and Mr. and Mrs. Gerald Townsend and children of Winters. Families present from this community included those of Lon Haney, Joe Landers, Ernest Hardman, Bernie Northcutt, W. B. Nunley, Clarence Morrison, Robert Boyd, John Young and Lynn, Johnnie Townsend, Abaham Drager, Merlin Kaul, Paul, Rudd, Pat Ranspot, Elmer Combs, Roy Lee Wilson, Ervin Wilson, Junior Wilson, Ben McBrayer, and J. B. Little, Rosa and Lonnie Grubbs and Lucille Jones. Mrs. Jimmie Thomas Honored

Mrs. Roy Lee Wilson, Mrs

Vernon and Mrs. Merlin Kaul were hostesses Friday afternoon at a gift party at the home of Nunley, Carolyn Diller, Ani Vernon Wilson honoring Mrs. Jimmie Thomas. Mrs. Roy Lee Wilson conducted appropriate contests in which Mrs. Grace Little and Mrs. Glen Williams Wagoner. were winners. A duet "Rock-a-by Baby" was used to introduce the

Dainty refreshments with plate dinner at her home last Sunday favors of tiny marshmallow go- The boys present included Walt carts were served to Mesdames er Lynn Kaul, Billy Don and Eu-Jimmie Thomas, Grace Little, gene Combs, Loyd Haney, Wood-Paul Rudd, Leroy Boyer, Elmer row Northcutt and Nathan Wil-Combs, W. J. Frost, Joyce Henson, Edwin Morrison, Fred N. Higgins, J. C. Morrison, E. H. Little, Robert Boyd, Joe Landers, Grady Wilson, Johnnie Town-Elvin Wilson, B. B. Jackson, Harold Head, Abraham Drager, B. B. Northcutt, G. C. Merritt. Pat Ranspot, Doris Rutherford, Glen Williams, Stella Thuett. Carl Schoeder Bess Werner and N. G. Thomas.

Several sent gifts who were unable to attend the party.

Mrs. Johnnie Townsend entertained with a party one after- and children Peggy and LaMarr noon last week honoring the 7th of Winters were guests several birthday of her daughter San- days last week in the home of dra. Out door games were played his brother Johnie Townsend. after which refreshments were Mrs. Robert Boyd visited her

pital in Amarillo Thursday night. Bobbie leaves Saturday for Fort Worth for three months intensive training. Mr. and Mrs. Merlin Kaul, Lar-

ry and Walter were guests for Thanksgiving in the Ralph Durstine home in Friona.

J. B. Little returned home last veek from a visit with relatives and Triends at Bowie.

Mr. and Mrs. Kenneth Rudd pent Thanksgiving with her parents, Mr. and Mrs. W. A. Sims t Goldsmith, and other relatives nd friends at Odessa.

Congratulations to the newlyeds, Mr. and Mrs. Harold Rudd. hey were married Thanksgiving norning in Clovis, N. M. Harold s the son of Mr. and Mrs. Paul udd and his wife is the former Ainnie Alice Wells, daugnter of ir. and Mrs. Raymond Wells of ereford. Mr. and Mrs. Paul udd and Homer and Mr. and irs. Kenneth Rudd attended the edding.

Rev. and Mrs. T. V. Watson nd Karalyn came from Plain-.ew for prayer meeting Wednesly evening. Rev. Watson will fill is appointment here Sunday.

Rev. Don Davidson announces hat there will be church services ere on the afternoon of the econd Sunday in December at 3 J'clock. Everyone is invited to atend the services.

Mr. and Mrs. Joe Wagoner and amily spent Thanksgiving with is mother, Mrs. J. E. Wagoner t Groom.

Mr. and Mrs. Clarence Saulcy went to Roaring Springs last veek where they visited her daughter, Mrs. L. A. Mullins and family and to Killeen where they visited her sister, Mrs. John Bal-

relatives.

Mr. and Mrs. Bob Rickman are new comers to this community from South Missouri. He is a brother of Lyle Rickman.

Herbert Bippus is building a large sheet iron granary at his place on Harrison Highway. Fences and light poles are being moved back preparatory to

hard sufacing operations on Harrison Highway.

A. C. Pierce was taken to the

hospital for a transfusion Tues-day. He is home and is feeling better. Thanksgiving Day visitors in the Pierce home included Mr. and Mrs. Verner Glen of Vega, Ben Pierce of McLean, Mr. and Mrs. Marlin Pierce and Deborah, Mr. and Mrs. Raymond Pierce, Beck and Randy, and Mr and Mrs. Ulys Pierce and children of Hereford.

The Kentucky Derby has been run every May since 1875.

MASONIC BULLETIN

each Thursday night.
R. L. TOMPSON, Sec'y HENRY SEARS, W. M.

Hereford Lodge 849



OTICE OF MEETINGS ODD FELLOWS Each Monday Night KEREKAAR

Each Tuesday Night

daughter Bobbie at the Nurses's lard and Sergeant Ballard and The estimated average yield home of Northwest Texas Hos- her brother, Jim Davis. Mr. and Mrs. J. C. Morrison and 13.9 million pounds. This is an family are spending the week end at Post visiting the Thuett average of 45 pounds per colony. freezes. family and other friends and Both figures are new records and - Plumbing fixtures are heavy.

Grapes top the list of all fruits tested at the Big Spring Field Station. They bloom late and usually escape the late spring

are more than double the figures Be sure that the supports under the bathroom are strong enough to support them.

to help your body maintain

RICH, RED BLOOD

Bexel Special Formula combines IRON with the important B VITAMINS

Here at last is a great new formula which has helped thousands of people who, without knowing it, are suffering from slight B-vitamin deficiency in their diet and do not get enough Iron. This is Bexel Special Formula.

Everybody knows the importance of B Vitamins. Everybody knows the importance of Iron in the diet to help the body maintain rich, red blood. Well, just one capsule of Bexel Special Formula a day (that's all you take) con-tains 5 times the minimum daily requirement of Iron! Also 5 times the minimum daily requirement of Vitamin B. . . in addition to the other important

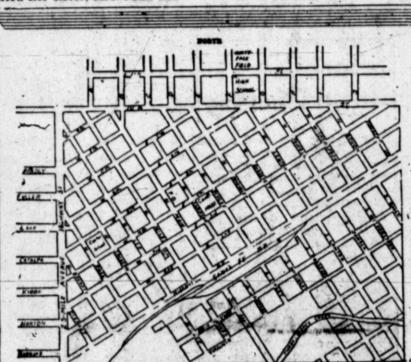
229 Main

If you have been feeling fatigued, nervous, weak, "out-on-your-feet" lately, all due to the fact that you do not get enough B Vitamins and Iron in your food, then Bexel Special Formula may prove a real blessing to you. Regard-less of whether you've been taking other vitamin preparations, try Bexel! Costs only 6¢ a day-but may do wonders for

Money-back guarantee

Take Bexel Special Formula for 30 days. If you don't agree that you feel better, are your own brighteyed cheerful self again, your money will be refunded in full.

HAILE DRUG



STREET MAP OF HEREFORD, TEXAS

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Home-like Cooking A Specialty

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A. O.

Co.

Thompson Abstract

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If you want that something extra in gifts...give a

beautiful modern automatic gas range . . . Servel gas

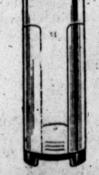
refrigerator...gas clothes dryer...automatic gas water heater...or a forced-air furnace. These are practical

gifts...gifts that will be enjoyed by the entire family

for years to come.

Santas READY TO DELIV

Practical Gifts



Gas Clothes Dryer

Automatic Gas Water Heater

Long Time Ago

.24 Years Ago

whipped the Vega Outlaws, 7-0, was the son of Mr. and Mrs. J. E. in Vega. SHereford's team was Beyer, Sr., of Wichita, Kansas. made up of former Hereford High school football stars. On the team was Ab Posey, Homer Thompson, Earl Wood, Kenneth Rayzor, Clarence Karr, George Murphy, Price Barrett, Elmer Sharp, Coach Riggs, Onais Carroll and Jess Russell, Barrett, following interference beautifully. game's only score just before the

Gregg was the daughter of Mr. Hereford Town Football team and Mrs. A. W. Gregg and Beyer

> Mrs. Harrison Trow, widow of the late Captain Trow, gave a section of land to Wayland College as a Memorial to her husband. Captain Trow was a famous Indian fighter and ex-Confederate soldier and known over a large section of the country for around the county. his deeds and fearlessness during

Better telephone service was Invitations were being received promised Hereford by South- its convention in Mineral Wells. around December 10, 1925 to at- western Bell Telephone Company. tend the wedding of Lura Neal The auditorium of new High Bishop of Amarillo was sitting Mr. Picket at Star Theater.

County Agent Dunkle was going to Lubbock to investigate the of Tax Assessor. possibilities of cottonseed. Here-Dr. Overton held his annual ma Jean Donald who attended "Possum and Taters" dinner at WTSTC spent a week end in Stockmen's cafe.

D. L. McDonald said that the bettered because they were prof- home of Mrs. Wright's father, A itable and fitted in with farming W. Gregg.

day School in Hereford. Rev. Hill returned from Bap- Corner Drug Store

Gregg and J. E. Beyer, Jr. Miss school building was being readied on the case of C. B. Williams vs. More marriage licenses were

CLINIC

for formal opening December 18, H. L. Morell in place of Judge

Miss Jenis Anthony, who wa ford was beginning to think that associated with First National cottonseed was really valuable Bank in Hereford, left for Amaand that some care was going to rillo where she accepted a posibe given to the growth and bet- tion with Lumpkin and Trueiove. terment of quality of cottonseed. Miss Elouise Pittman and Em-

Hereford. Judge and Mrs. Clyde Wright swine industry in Deaf Smith and children of Silverton mocounty should be developed and tored to Hereford to visit in the

M. A. Withers, representing Alex Thompson was general Globe Laboratories of Et. Worth, sped around left end for the the pioneering days of the south- superintendent of Baptist Sun- was in Hereford visiting his local agent, John McLean, at

Gene Hughes of Lamesa ar-In District Court Judge Henry rived to accept a position with



SWEDEN TUMBLES EIRE-Eire's center forward D. Walsh plunges forward as T. Lindberg, Swedish goalkeeper, saves the ball in the second football match between the two teams in the World Cup preliminaries at Dublin, Eire, Sweden won 3-1 and may qualify in Brazil next July. It won the previous match in Stockholm by the same score.

Miss Mattie Lou Woolery on December 5 and to Charlie Roberson and Tessie Smith on the same

Oran Sharp, son of Mr. and Mrs. O. L. Sharp, Progressive, died December 2, 1925. He was 24. City Commission cleared up the misunderstanding in minds of Hereford people about the

paving issue of 1925. Bond was to

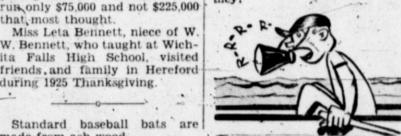
that most thought. Miss Leta Bennett, niece of W W. Bennett, who taught at Wichita Falls High School, visited friends, and family in Hereford during 1925 Thanksgiving

Standard baseball bats made from ash wood.

TEST YOUR I. Q.

1. What was the name of the carrier from which Jimmy Doolittle took off on his first Tokyo raid?

2. All commercial passenger aircraft on regularly scheduled airlines in the U.S. A. have two letters of the alphabet printed on their wings. What letters are









DR. C. M. STAPP

Dr. C. M. Stapp, Chiropractor, is a graduate of Palmer School of Chiropractic, Davenport, Iowa, where chiropractic was discovered in 1895. Palmer teaches all subjects pertaining to the human body, anatomy, physiology, neurology, etc., as well as the science and art of chiropractic. The minimum course contains full class hours, or 143 semester hours, which compares favor-

with the 2163 to 2400 class hours, or 120 plus semester hours' ulred by the Universities of Texas for a B. A. or B. S. degree, Stapp holds a Texas State License and a Nevada State Lianiners. You may consult Dr. Stapp with full confidence and the assurance that he is well trained in his profession as a chiroprac-

The Chiropractic Clinic uses the latest scientific instruments a complete chiropractic analysis and the modern Palmer hod of spinal adjustments for the correction of spinal subluxations causing organic distress.

While the wide scope of Chiropractic is amazing to the unin-

formed, we do NOT recommend chiropractic as a CURE-ALL. Chiropractic is effective in those cases only where the cause is found to be defective in organic energization due to spinal mis-alignment (subluxation). Most all of our cases are those that had viously resisted ordinary methods of healing. Our examination designed to eliminate those we can't help.

Case histories published here are from the files of Dr. Le Mond Clinic in Austin. They are displayed here to show the extent and scope of Chiropractic

While the wide scope of Chiro-practic is amazing to the uninformed, we do NOT recommend PRESSURE chiropractic as a CURE-ALL. Chiropractic is effective in CASE NO. 2013: A young moththose cases only where the er, age 32, after being treated cause is found to be defective three times a week for a year in organic energization due to spinal misalignment (subluxation). Most all of our cases are healing. Our examination is designed to eliminate those we cannot help.

AGREED

"After practicing medicine for 15 years; and spinal orthopedics for 10 years I am daily astonished at the remedia power of Chiropractic spinal adjustments as a cure of di-

LeForest Potter, M. D. Orthopedist, New York

AGREED

"The sooner the medical profession recognizes the work of vigor, and not a single comthe chiropractor, the better. He is doing a work that medicine cannot do; he belongs exclusively to the class of specialsts.' -Dr. M. E. Kind in the Therapeutic Review.

ARTHRITIS

32, came to the Clinic comlaining that she had been sufndicated nerve interference charged when alignment was better than she had in her enrestored at which time she had it ire life, was happy that an opno pains and said she felt completely well.

The life life is a larged, this larged, th

Corner 3rd and Main - Upstairs over Rutherfords.

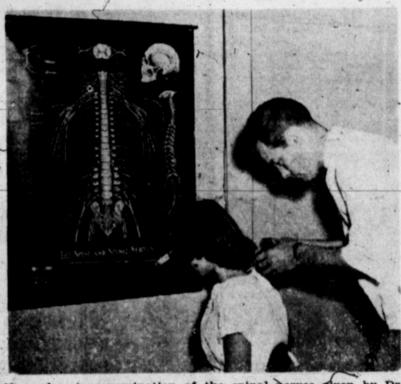
HOURS

MONDAY - WEDNESDAY - FRIDAY 9-12 --- 2-5

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PHONE 128 FOR APPOINTMENT



Neuocalometer examination of the spinal nerves given by Dr Stapp locates defective nerves emitting from the spine on their way to the organs and glands of the body. Here we determine which nerves are defective, when they return to normal and other

NERVOUSNESS

age 24, who had an appendic tron of age 28 had not had a without results, came to the Chiropractic clinic complaining those that had previously re- of a pressure feeling inside her sire to run and scream; ima- treme nervousness, nausea, insisted ordinary methods of head. "Feels like the top will gined dreadful things; had cry-blow out," she said, "then it ing spells; couldn't sleep or eat; which had resisted all previous will itch and tingle, and then had nauseating spells, head-my entire back tingles painful-aches; pressure-feeling in back TheLeMond Chiropractic Clinly. Nose stops up all the time. top of head; was weak and alysis to locate the defective Eyes burn and feel sore above them, and the back of my head and my neck feels sore. I feel tired all the time and have weak spells. Have frequent colds, dizzy spells, indigestion, gas, bloating, constipation, and came to the chiropractic Clinlow blood pressure. Generally ic. A spinal Neurocalometer speaking," she said, "I've been analysis revealed nerve wave sick most of my life." The Neuinterference and X-rays locatrocalmeter spinal examination ed the spinal subluxation caus- A man, 72 years of age, started and X-ray located a spinal sub- ing the interference. Adjustluxation. It was corrected by ments restored alignment and felt heavy and became useless adjustments. When the patient this patient when last seen, rewas discharged she said she felt ported all nervous symptoms perfectly well, full of life and had disappeared and that she after thinking it over, got up felt fine.

NEURITIS CASE NO. 1216: A lady of 39

BILLIOUS ATTACKS years complained of irregular periods, right side pains, bad CASE NO. 2277: A young bustcramps for two days a month, severe headaches before and after, dizzy spells, low back pains, bladder pains, neuritis in ness woman came to the Clinic complaining of bilious attacks CASE NO. 1616: A matron, age twice a year. Also, for the past six months she had suffered shoulders, and sinus inflammawith pain in her left temple tion. She came to the Chirotering for five years with ter- for two or three days after rible pains along the spine be-tween her shoulders which had cramps, menopause symptoms. because a patient had recommended it for that complaint. previously been diagnosed and Neurocalmeter analysis and treated as arthritis. She also X-ray examination revealed complained of period head- misaligned vetebra in the aches, cramping, low backache, neck, causing pressure and in-and low abdominal pains. The terference with vital nerve and subluxated (misaligned) vertebra in the neck causing Neuocalometer spinal analysis waves. Adjustments replaced spinal cord interference. After vertebra and released the ina few months she was amazed and X-rays revealed spinal terference, permitting a return to discover her female trouble vertebral misalignment causing to normal health. When distance and other complaints had vanithe interference. She was disoperation had been recom-mended. It is not necessary now, for she feels perfect in all

IRREGULARITY

operation and afterwards began period for 7 months, had freto develop nervous spells, grew quent headaches, left breast worse, became fearful, had de- | pains, shortness of breath, exof head and neck, extending to ic made a Neurocalometer antrembling; was badly consti- innervation and X-rays to pated; had rheumatic pains in bring the area into view for her left hip and leg, and trou- correction. Adjustments were ble at period time. She grew begun and in few months this worse while under the usual case reported periods were reprofessional care and finally gular and other symptoms gone.

CASE NO. 1505: to work; noticed his left arm and came to the Chiropractic Clinic where spinal Neurocalometer analysis and X-rays disclosed nerve interference at the base of the skull. Corrective adjustments were begun. This man returned to work at the end of the month with no visible sign of paralysis remaining. Warning: Not all cases are as qquickly disposed of as this one.

STOMACH practic Clinic for her headaches | TROUBLE

CASE NO. 1533 A married lady of 40 years was being treated Neuocalometer spinal analysis for the change of life and sufand X-rays indicated defective fering from indigestion, stomenergizations of the pelvic area ach trouble, nervousness, sinus bladder and arthritis, none of which had responed to any past treatments. A spinal analysis revealed the cause to be in her spine. Corrective adjustments discharged feeling grand, able to eat as she pleased without discomfort, and without a single pain complaint.

CASE NO. 1629 is a matron, CASE NO. 1015: A young ma-**NYLON SLIP**

Acetate and nylon blended slip with lace trim top and bottom. Colors white and pink.



NYLON

Washable, wearable nyion and acetate blended gown. Rich lace trim top and bottom.





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- . for Complete Selections
- . for Savings
- . . for Convenience
 - (SHOP IN HEREFORD)

Tick-tock, tick-tock . . . with every swing of the pendulum, Christmas draws closer and closer. Shopping crowds become thicker and thicker, and gift stocks become thinner and thinner! Wise shoppers plan their shopping ahead of the throngs. Our stocks are at their best now . . . rich in exciting newness, a wonderful selection for everyone on your gift list . . . with prices to match your gift-budget needs. So as the cuckoo calls the coming Christmas hour . . . be the "early bird" and catch the finest of gifts with a

HEREFORD MERCHANTS

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A GRAND SELECTION

minimum of hystle and bustle.

OF

CHRISTMAS GIFTS

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STOP putting off your GO shopping to-day



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terest Compiled and Published by students of Hereford High School.

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FAIRNESS IN HHS

whenever you needed it.

tion than they.

AA-8204

AA-6647

AA-7621

BE-9851

AA-3333

in the world."

ligion or a different classifica-

It is well to remember that to

you have to be fair in everything.

We nominate this week for the

By SPEEDY K.

"Why the toothbrush in your coat lapel?"

"It's my class pin-I go Colgate."

Maggie: "Were we happy?"

"My girl friend has a twin." "How do you tell them apart?"
"Her brother is taller."

Daffynitions

Peacock: A chicken in bloom.

Horsesense: Just stable think-

A battered barber shop patron,

Fruit salad tonight.

By EARLENA PHILLIPS

You are probably saying that

SCHEDULE OF EVENTS

Thursday, December 8-Board meeting. Basket Ball

Friday, December 9-Pep Club Banquet Monday, December 12—Faculty meeting Tuesday, December 13-Basket Ball game with Canvon here.

WHAT DO YOU THINK

With football season over for mother year, we thought it would e a good idea to find out what there is not fairness in HHS, but the students and teachers there is. Think a minute and this question: "What do you teachers are as fair to one perthink of the Hereford 1949 Foot- son in high school as they are to the answers:

did their best, school spirit was in grade school used to so theregrand and even if we didn't win fore they can't be as partial. If all the games we still had a you at least tried to like a teachscruptious team.

Clara Jayne West: It was real, real good. They played good foot-ball. We had some wonderful captains.

I think we had the best team and the best football boys on the High

Bob Patterson: Pretty good seaon all together. be a friend you have to be a Richard Alston: Well, first half friend first. Try to be a friend to

pretty good; last half wasn't too everyone and you will see that

Glenn Talley: Successful, in a y, our team fell apart too soon We reached our peak at the Dalhart game, and then slid slowly and gracefully down. From all indications we will have a good license numbers for you to identify the first one to reach Gayle. team next year.

. Pat Dunlap: Real good.

Jeanette Kopp: Real good, boys played best could. The best in the printed in the paper as winner. Mrs. Dettman: Wonderful first

part of year, last part wasn't so

Wendell Morton: It was fair, considering. Bobbie Jane Sisk: It was just

marvelous, the boys did their most courteous persons: Pat Frye best and in my opinion they are and A. L. Williams. still the best. Marlene Mitchell: Pretty good at first but the last wasn't so hot. Wise and Otherwise Anna Lou Burks: It was just

pretty good but we should have won all the games. Donna Cowsert: It was real good and I think that we will

have a complete victory season Charles: "I dreamed I was next year. The coaches have real-married to the most beautiful girl ly done swell. Don Davidson: All right. It was

better than last year. Leona Urbanczyk: I liked it all I sent my boy to college

right. This is my first year to attend football games in Hereford. I spent ten thousand dollars, Abbie Longbottom: It was pret- And got—quarterback. ty good and a lot better than last year. The boys showed good sportsmanship. John Southall. Dalhart week

was the best school spirit I have ever seen. If we had continued spirit we wouldn't have been

Don Hooper: It could have been better if boys had played harder.

been better if boys had played harder.

Colline Brown: This was the best season since I have been in high school. The team had bethigh school sch

Jack McCracken: It was pretty successful but I guess we din't have what it took for the clinches. I'll say it was exceptionally

Dale Doak: I wish we could play the last three games over. It who had only one arm, was being was a good season.

was a good season.

LaJuan White: Real grand season. They had good teamwork, and the school was really behind them. The boys showed good spirit and good sportsmanship.

Gayle Foster: Marvelous.

Mr. Martin: It was a very suc-

Mr. Martin: It was a very successful season and I enjoyed it very much. Our mistake was in reaching the peak too soon. A nut at the wheel A peach at his side A curve in the road

Recent scientific breakfast tests demonstrate that when you eat a good breakfast you are more likely to work better, to be sharper in your thinking and action and to be calmer and stead.

Ruth: "Why five minutes after we met, the insolent fellow called me a fool."

Tom: "What caused the delay?"

There is no satisfactory subtion and to be calmer and stead-fer while you work during the stitute for brains—but silence late morning hours.

Personality Quiz

"She has personality." You have often made that statement, but do you know what you mean? Personality has many definitions but regardless of any of them personality is always related to young. someone else. Personality affects

importance of personality? Here's Mr. Raymond explained how your answer. Naturally in your the snake sheds its skin. A snake Senior boy's new belt buckles. grandmother's day people didn't can eat anything as much as talk about personality but that five times larger than its head. wasn't a sign it wasn't impormother had lived today she would patient down, apply a tournihave been noted for her dis- quet above the wound, cut bite agreeable personality. In work as with sharp knife to bleed the well as in play personality is an wound. Next use a suction cup. important matter.

reliance. In this is getting rid of many fears. One good way to do fear of it anymore. Next, is learn- digo snake from Florida. ing social customs. We study etiquette in school and maybe you book about Kentucky for her think you know all of them but help. These Reptile Gardens are thought of the season by asking you'll see what I mean. The there is always room for im- located 6 miles from Cane City. provement. To have a good personality you must always be inall Season?" Here are some of another. Now you say that some formed, but that doesn't mean to teachers have pets, maybe so, but be nosey. Try cultivating a Patsy Wiltshire: It was a grand is high school teachers don't see pleasant voice, try to see both season, one of the best. The boys as much of you as the teachers sides of a question, be willing to express your thoughts freely speak distinctly and slowly, and develop a sense of humor. Above er, you would see that they will all don't talk about yourself too treat you nice and tried to help much.

Being a person with a good per-Not only are the teachers fair sonality is hard but don't think but the students as well. They that once you have a good per-Kathryn Davis: Even though don't say that a certain person sonality that that is enough we didn't win all of our games, cannot speak because this person there is always room for improvehappens to be of a different re- ment.

JUNIOR HIGH STUDENT

Our student for this week is

This time we are having some fy. The first one to reach Gayle Roberson or Bety Hamilton with

hominy and most boys.

where you are.

Are you wondering what is the ing \$1.25 a can.

To develop a good personality

By LARRY SLAUGHTER

pretty 12 - year - old Virginia He bucked and he shoved with Brock. A member of Jr. High's High chorus, Virginia is very well liked among her classmates. She likes English, fried chick-

en, football and Mrs. Williams. She dislikes snoopy people

SOUTHERN ASSEM. PROGRAM By JOYCE McGEE

Mr. Graham introduced Mr. Jack Raymond to us. Mr. Raymond is the owner and director of the Kentucky Reptile Gardens. These Gardens cover ten acres of ground. It is opened from May to September. More than 20,000 people come every year from all over the world. In the winter his reptiles are sent

to the swamps.

He told us that in the whole world there were 2,300 kinds of snakes. Only 250 of these are poisonous. In the United States we have 1,135 different kinds of snakes. Only 4 kinds of these are poisonous to man. These four are rattler, cottonmouth, copperhead and coral. The coral's bite is the only one that will cause you to die in a matter of minutes. You can live for hours from a bite from the others. Some snakes lay eggs and some give birth to their Hi, There!

We were showed specimens of snake meat that people eat, cost- important events.

He told us everything to do in

Mr. Raymond has been bitten long aisle. five times by poisonius snakes, first you have to develop self- but only one of them was really

We were shown live specimens this is to do the thing that is of gray rat snakes. Nancy Cagle feared and you won't have the assisted him by holding an in-Mr. Raymond gave Nancy a

MISTAKEN HERO

His arms went up the ball to surround: His feet were flying as they

struck the ground. He looked ahead at the touchdown line. But the yards to go numbered

ninety-nine. He stretched his legs and began to stride. But eleven tacklers forced him

to the side. Then he headed for the middle and the fun began. He twisted and jerked, and

kept on going. He sweated and worked, till the goal was showing.

Five yards to go to the goal and success:

all his soul

over the goal. But then, poor fellow, on closer inspection. Found he'd been going in the

wrong direction!

Band Wins Second Place At Plainview Two Whiteface Twirlers Win Honors

women.

stand in the hall.

and some people.

won't co-operate.

second day.

certain someone.

Thomas Albracht-steadies who

Kathryn Davis-English test

Genevieve Erdman-people who

L. V. Watts-mistreatment of

Opposite of name is Rain no

Born on the first month on the

Might graduate next year with

Occupation: talking about a

The personality last week was

Gayle Foster and believe it or not

Senior Who's Who

Likes: Sports, horses, Claudia,

Dislikes: People that don't like

Organizations: Band, Hi-Y.

Name: Margaret Staats.

Ambition: Farmer's wife.

Breakfast cereals are a basic

food, important in the daily diet

for their nutritional value, versa-

tility, economy, and varied fla-

LUTHER PEVLEY

Real Estate

212 Main Street

she is a genius, she guessed it.

Name: Glenn Wilson.

Ambition: Rancher.

College: None,

Pet Peeve: Cats.

Offices: None.

Offices: None.

vors and textures.

Office Phone

and to eat.

PERSONALITY OF WEEK

Very popular in HHS.

By JOYCE McGEE entered the twirling contest. Bob-The Whiteface Band left here bie Nell Pittman won first place at 3:00 Wednesday for Plainview with her baton twirling. Audry to be-present for the annual Hood won second place in her Santa Claus Day Parade. The pa- twirling. Our Band placed 2nd in marchrade began at the railroad station and continued through ing. Plainview took first place. Main Street. We were among several other bands and many floats. We marched approximate-Gary Walker-sassy people. ly 50 blocks for one and a half Raymond Morrison-women Ruby Barclay—apple-polishers. Mary Kathryn Boyd—hateful, hours. Our Band marched down

the street playing "Our Director," "High School Cadets," "On the catty people. Square" and "Queen City." Johnnie McBroom-unfriendly We assembled by the courtpeople. Dick Axe-stuckup people and house and watched the Plainview Band perform. Our twirlers

Gee! With all the holidays and things, it has been pretty hard to Joyce McGee different people different ways. snake eggs, tiny cottonmouths, get the gab session in; but I will stupid animals.

This is always true regardless of snake oil, and a small can of try to catch you up on all the

The shining hour has already begun if you have noticed the

Congratulations to Lucy Donnell on he rannouncement that she is a new bride. We will miss Rumors are flying, also, about

Delores Wester and Eva Pearl Roberson. They are reported to soon be walking down that long.

Old news: Hershel's surprise party turned out to be a beauty parlor didn't it Don and Claude? That flash you see now and

then is only Tommy Carnahan and his new car. Bet he's proud I wonder who J. L. L. is? I bet

Norma Sue Cooke knows. Everyone was lying low while those rootin' tootin' girls Betty Smith, Betty Carnahan and Joan Hardwick were here.

Wow! That new girl in HHS is really cute. We are really glad to have her.

College: None. Garland Roberson has a new Likes: Lyndal, fried chicken. way of reducing. He hits himself Dislikes: Liver. with books. Pet Peeve: Six week's test. Mr. Sullivan you had better Organizations: None.

start knocking before you enter the Home Ec. Lab., don't you think? Most of the boys are broke from the "box supper"in the gym

last Friday. It was the craziest fun there's been in ages. Everyone that went to Canyon with the Speech Club will sin-

cerely agree with me on the fact that 7:30 really comes early. The kids did real well. Everyone is nervously awaiting the Pep Club banquet. The secret

under the hat band will soon come to light. The announcement of the new cheer leaders. know how anxious everyone is to know See you around,

"Snoopy" Couple of the week: LaJuan -Abilene High Battery White and Bob Patterson.

For Prompt, Dependable Service . . . featuring all PHILLIPS "66" PRODUCTS

We Invite You to Give us a Trial

Highway 60 at Main Street Phone 88

Don't Stall - START! with



Stepped-up Volatility means faster warm-up... long mileage ... less wasted gas!



Winter-Blended Phillips 66 Gaso-line is blended differently for cold weather. It's "pepped up" by add-ing more of the valuable high-volatility elements your car needs for winter driving.

These high-volatility elements assure faster warm-up. They

help prevent fuel waste. You en-joy better all-around performance under the conditions of winter

PHILLIPS 66 GASOLINE

Cull low producing dairy cows, roughage, winter grazing and It will save money on the win-shelter facilities for the good ter's feed bill and will leave more producers.

AND THE STATE OF T WATCH FOR OPENING of the KINSEY MOTOR COMPANY MODERN **USED CAR LOT**

FOR THE FIRST TIME IN THE TRI-STATE AREA!

COME TO AMARILLO DECEMBER 16-17-19-20-21

FRIDAY-SATURDAY-MONDAY-TUESDAY-WEDNESDAY

FIVE NIGHTS BEGINNING AT 7:30 P.M.

AT THE BEAUTIFUL

NEW SANDIE STADIUM A GREAT RELIGIOUS PAGEANT

to bring you the background story of Christ from Abraham to the Nativity-

THE PALO DURO PAGEANT ASSOCIATION

BEGINNING THE OF GLORY

8 BIG DRAMATIC ACTS With a Cast of Hundreds

This play endorsed by the Amarillo Ministerial Alliance A CIVIC NON-PROFIT EVENT

-SAVE! ADVANCE TICKET SALE!-Reduced Price Until Dec. 13-Buy NOW! REGULAR PRICE \$1.20 Special Advance Price \$1.00

Tax Included TICKETS MAY BE USED FOR ANY PERFORMANCE

ADULT TICKET IS GOOD FOR TWO CHILDREN Fickets on sale at downtown stores, schools and civic organizations. Or mail your check or money order to Tolzien Music Store, 109 E. 9th St., Amarillo.

WE WILL BE

CLOSED **FOR** INVENTORY SATURDAY

DEC. 10

Carl McCaslin **LUMBER COMPANY**

BLOCK EAST OF THE COURTHOUSE, HEREFORD

DIGGIN'S

(Continued from Page 1) matches have been reported."

Homer Lee Owens won first in the ball sweepstakes Sunday with an 84 minus 18 handicap for a 56. Stan Barrett with 78-11, 67 drawing for seven dollars. and Wright Williams with 85-14, In the next bout, Grey Mask hood. Maybe because he was so Young 78-4, 74 and John Patton 90-15, 75 won the golf balls.

Other scores turned in (not

Wrestling. .

muscles by both men, Big good sportsmanship. He spoke George got his favorite hold, the Full Nelson, to end the first fall.

The second fall started and the they just work that much harder

worst weakness.

by shaking each others heartedly with loud cheers. the ladder, according to the hand. Grey Mask, Overhul's rival, information. No other referreed the bout. He and Big wrestled 44 years and held the George were having some pretty world's title for years. He was the match.

71; J. R. Rothwell 90-17, 73; Ted was out of the ring almost as big, he kept growing and, at the long as he was inside. In the first age of 13, he weighed 200 pounds. fall alone, he took four eight While he was wrestling, he counters before entering the ring. weighed 250 pounds and stood six unting handicaps) include J. He was repeatedly warned by the foot one. He now weighs 285. A. Posey 85, W. W. Gilbreath 91, referee, Big Ed Lewis, for not Ed Young 105, Nolan Grady 111, breaking a hold when told. Tre- takes ten months out of every Frank Latimer 96, Henry Lewis maine finally got the dreaded year. He spent Friday at Boys' 90, Pat Kerr 107. Rolling Leg Split. Mask very Ranch and puts it in the class willingly gave up.

pressive speech on wrestling and He said: "In Boys' Town when a

Pappenheim came back to win Mask was again warned several the second fall with the inside times for not breaking holds Step Over Toe Hold, Overhul's clean. After so many warnings, referee Lewis caught the Mask It didn't take Big George long with a hammer lock and sent to gather Pappenheim up in his him sprawling to the floor. Lewis the Junior Heavyweight title in arms with another Full Nelson to then told the Mask to go to the a few years. When asked about

Both Overhuls and Pappen- maine the bout. The crowd re- heim displayed good sportsman- ceived Lewis' decision whole- 72 On Honor Roll

Ed "Strangler" Lewis, 60, has arguments throughout born in Wisconsin and weighed the unbelievable weight of 14 Between the two main events, pounds. He then moved to Ken-Guy Lawrence held the regular tucky with his parents and lived on a farm throughout his boy-

Lewis is now on a tour which with Boys' Town. Lewis said Boys' During the intermission, Ranch had one thing he liked "Strangler" Lewis gave an imbetter than Boys' Town, though. with the boy.

Lewis said the wrestling fans were "the best behaved crowd" he had ever seen. He said George Overhuls would probably hold dressing room and awarded Tre- Andy Tremaine he said, "Trenaine is the finest light-heavy wrestler I have ever seen."

Lewis is going on to St. Louis and other key towns in the southeast and then will return to Boys' Town for a week's stay.

Safe Drivers And Highways Needed Says Patrolmen

The attitude of some motorists nas become a plague, a state

nighway patrolman says. R. H. Pecot, a patrolman for the Texas Department of Public Safety, who is stationed at Ennis said the "you-can't-do-thisto-me" atitude persists among many drivers arrested for unsafe driving. There is also the "I'll-get-your - job - young man" attitude, Pecot told a club meeting here.

"It's disheartening to stop a man in an old jalopy with no brakes and have him contend that his car is safe on the road because he just creeps along and isn't going far anyway. It is equally disheartening to stop a to listen while he explains that he is a good driver, that his car is in perfect condition, and that, therefore, it couldn't happen to

him," the officer said. Pecot said: "We take an awful lot off the drunks. They try to slash the upholstery; but we take

care of them and their property. "When he sobers up, a drunk is invariably remorseful and apologetic. The jury sees him when he is on his good behavior. For every 12 drunken drivers arrested and taken to jail, about 6 are indicted; on an average, 3 of the six will be freed; 2 of the last 3 will receive suspended sentences; probably 1 of the 12 will pay the minimum penalty of a fine of \$50 and costs and a suspension of his driver's license.

"Traffic accidents have be come a social disease. The death toll in Texas is about 6 per day, with dozens sent to hospitals and perhaps a hundred injured. Then, consider the property damage. Engineers who have worked on the problem say that only with a moderate amount of caution every 2,000 accidents could be

Seventeen students of Shirley School made all A's on the second six weeks honor roll released Monday by Principal Byron Durham. Two rolls, the high honor roll and the low honor roll, are recorded by the school. corded by the school.

Students must make A in citizenship if they are on either roll. On the high honor roll were Addie Mae Bettis, Charley Murray Thompson, Lynn Thompson, and James Gentry from the 1st grade; Lue Minor, Linda Byrd, Sandra Ann Roberson and Loretta Witherspoon from the second grade; Linda Hair from third grade: Peggy Graham, Robert Kinsey, Dorothy Williams, Gladys Bernice Lee, Charlotte Moore and Willeta Spears from fourth grade and Gloria Walser and Dorothy Daniel from the fifth grade.

On the low honor roll with grades of A and B were Tommy Kay Robinson, Vera Faye Smith Karen Sue Daniel, Joan Morton Audrie Self, Patsy Wooddell Vicki Worley, Wyndolyn Sheppard, Judy Wofford, Frankie Lee Taylor, Randall McGee, Bobbie Carol Pinckert, Billie Jean Barnett, Lynda Jean Addy, Gary Norton, Steve McWhorter and Layton Covington from first grade; Ronald Anderson, Beverey Ann Shirley, Carlie Smith, Bobby Batterman, Judy Kay Turner and Claudia Lee from second grade: Jo Ann Cupell, Patricia Ann Howard, Melba Gay Lawrence, Karolyn Kirby, Jimmy Bradley, Gary Lynn Roland, Lovilla Finley, Carol Ann Newell, Patricia Paddock and Darlene Sexton from third grade; David Brumley, Roy Lee Crafford, Jeff Minton, Glenna Gault, Marilyn Sigle, Jeannette Smith, Linda Smith, Clydene Thomas, Jo Ann Botett, Sandara Jan Rainey, Paula Wright, Donna Jean Wooddell, Gerald Brooks, Monte Gene Medlin, Dale Taylor and Gene Waits from fourth grade; Carol Rae Walser, Roy Flowers, John Martin, Billy Woodford and Inene Edwards from fifth grade.

Mrs. J. K. Baker left for Okla homa City Monday morning to visit with her mother.

Mrs. Guy Herd is ill and will speedster behind the wheel of a undergo a major operation in a high powered new car and have Denton hospital. She teaches at Shirley School.

reduced to 500.

Pecot thinks Texas needs standardized drivers' courses, uniform markers and signs, and 4lane highways. He explained that fight and tear up the patrol car. old highway markers and signs are in force until they placed and that it will take approximately 10 years to replace and standardize signs in Texas. "There has not been a death on the 4 lane section of State Highway 75 south of Dallas since it was completed over a year ago," he added.

Mr. and Mrs. L. D. Lee of En- | Ellen Bowsher spent the week dee, N. M. visited in the home of end in Hereford visiting her par-Mr. and Mrs. George Cantrell ents and friends. Miss Bowsher and relatives Thursday and Fri- works in the Texico Conference

R. E. Rieger, pastor of Seventh-Day Adventist Church, spent Billy Wall and Mrs. Irene Sellers Saturday night in the home of were in Amarillo shopping Mon-Mr. and Mrs. George Cantrell. day.

Office of Seventh-Day Adventists in Amarillo.

Mr. and Mrs. D. R. Grimes, Mrs.

DR. MILTON C. ADAMS CPTOMETRIST

140 West Third

Hereford, Texas

Phone 37.

Office hours-8:30 5:00

BETTER IN HANDLING EASE

BETTER IN

ERCURY SPORT SEDAN

Archie Scott

ROAD VISION with "Hi-Wide" visibility!

MALTS ICE CREAM SODAS MILK SHAKES **FUDGSICLES** SUNDAES FROSTED COKES **POPSICLES** ICE CREAM DISHES 400's COCA COLA CONES BANANA SPLITS Ice Cream Sandwiches

THANK

The enthusiastic response you gave the formal opening of our Dairy Bar last Saturday was indeed gratifying. We were happy to be host to so many of our friends on this successful occasion. It will be our constant aim to merit your good will and a liberal share of your patronage in the months to come.

HEREFORD CREAMERY

HOME OF

Cream O' Plains DAIRY PRODUCTS

COME IN AND SEE THE

YES, IT'S BETTER THAN EVER IN EVERY WAY TO MAKE YOUR NEXT CAR INTERLURY

Hereford Motor Company

Hereford, Texas

Better than ever BETTER IN STYLING with new advanced BETTER IN ECONOMY with thrifty new "Econ-O-Miser" Carburetor and gas-saving Touch-O-Matic Overdrive*! BETTER IN PERFORMANCE BETTER IN RIDING COMFORT with 8-cylinder, V-type, with "Cushion-Coil" front springing, new "Lounge-Rest" foam-rubber seat cushioning! BETTER IN WINTER AND SUMMER with new Fiberglas in-sulation! BETTER IN DRIVING EASE with new "Safe-T-Vue" instru-BETTER IN RE-SALE VALUE

with Mercury now more in demand than ever before!

Dudley Green



SAY "Merry Christmas

NEW CHEVROLET PICKUP And a Few Others

1936 CHEVROLET

1947 BUICK

SQUARE DEAL

AUTO COMPANY

C. I. Rudd and Leland McMurray

We think that this Christmas will be one of the higgest Here and happiest eve. And to mak it extra merry the rafters and happiest eve stacked shelves to the rafters filled showcases filled showcases filled showcases for just what you've always wanted known brands of just what you've always wanted filled showcases til they re fairly bulging with nath known brands of "just what you ve always wanted." Now the only question is, how to take the hustle and push of the fatigue and short tempers, out of your annual Yuletide shopping tour. We've a suggestion. Shop at home, where you will be served by friends and where you will be served host because your Shop at home, where you will be served by friends and neighbors where you will be served best, because you save salespeople know you! Shop at home because and every time and many hing and still can obtain anything and every time and many hing. salespeople know you! Shop at home because you save time and my available anywhere else. Shop at home better thing that eaugh the merchants who are supporting the merchants who are schools ing you. eause you are supporting the merchants who are supporting the merchants who are supporting the merchants who are supporting to merchants who are supporting the merchants who are supported the merchants who are support And on Christmas Day right here, we've contributed this Christmas, by shopping right here, we've and a better to a better Holiday Season for ourselves—and a better community for all! community for all!

HEREFORD STATE BANK

MEMBER F. D. I. C.

Pontiac Announces '50 Models With Greatest Advertising Campaign

barked upon the largest new model advertising campaign inits history, according to Harry J. Klinger ,general manager.

"Dollar For Dollar You Can't Beat A Pontiac!" is the 1950 To announce its 1950 models theme song of announcement Pontiac Motor Division has em- advertisements appearing in 2,915



A CLUE FOR WOMEN

Who Have Just Started To Save Gunn Bros. Stamps

You are going to be delighted at the thrilling selection of wonderful premiums which soon will be your reward for saving Gunn Bros. Stamps.

Although the value of the first few stamps you receive may seem small, you'll be amazed at how fast they accumulate if you concentrate your purchases at stores which give them. Before you know it, your book will be filled and you'll be selecting the premium

Remember every stamp you fail to collect is a definite loss to you. So begin to save them religiously

THESE FIRMS GIVE GUNN BROS. STAMPS FREE WITH EVERY PURCHASE

RUTHERFORD & COMPANY LANDRUM HARDWARE WEST TEXAS FEED, SEED, & HATCHERY **FURR FOOD STORE** C & R CLEANERS D&S VARIETY STORE H & H FURNITURE COMPANY HAILE DRUG HEREFORD LAUNDRY & DRY CLEANERS IRELAND MOTOR COMPANY

See the Wonderful Premiums

PITTMAN SERVICE STATION

Ask your dealer for a free premium catalog or visit Guan Bros. Thrift Stamp Department, 310 W. 7th,



DATE WITH A DREAM-This pretty gown of cotton batiste, with shoulders and neckline bordered in eyelet. The gown was designed by a student at the Carnegie Institute of Technology School of Design in Boston.

newspapers with a readership excceding forty-seven, millions. Full-page space was used in 29 key cities on announcement day advertisements ranging down- H. Lookingbill, Sr. ward from 119 inches. A heavy newspaper follow-up campaign is scheduled.

Pontiac announcements were carried by 1001 radio stations in J. Lady family. 1 ctiles and over 48 television provably the most conentra ed use of these media by

n automobile manufacturer. with a combined readership of They are from Haynesville, La. twenty-seven millions, will carry Pontiac announcement advertisements. Full color spreads will be used in The Saturday Evening Post; Life and Collier's. Other magazines will carry full-color single pages.

RESERVE UNIT MEETS

Hereford Army Reserve Units meet Monday night in a regular pay session at the County Court House. Col. Vincent Gomez was present last Monday from the Amarillo office. A picture show on the "A" bomb was shown. Another show will be on hand this

Mr. and Mrs. Allen Powelson and her sister, Mrs. B. D. Witham, had; Rev. Corliss Witham New York City, as a guest in Hereford Friday and Saturday.

C. P. Grimes and John Jordan Levelland hauling cotton

Dr. Stapp Opens New Chiropractic Clinic

Dr. C. M. Strapp, 32, formally opened his new Chiropractic clinic upstairs above Rutherfords Monday in newly decorated and remodeled offices

Dr. Stapp graduated from Pennsylvania college in 1939 and afer practicing in Dallas went into he Air Transport Command as technician during the war. He returned to school when he was discharged, graduating from Palmer School at Davenport. lowa in early 1948.

He came back to Texas and

moved here from Borger. Dr. Stapp is married with a 4-year-old son and a 2-year-old daughter. His family is in Borger, waiting for him to finds a satisfactory place to live. He says Hereford was highly recommended to him as a good town to live and work in and he is certain he and his family will like it here.

Mrs. L. H. Lookingbill Is Bridge-Lüncheon Hostess

Mrs. L. H. Lookingbill, Jr., the former Miss Betty Craig, comolimented members of her recent wedding party and shower hosesses with a bridge-luncheon in her home last Monday evening

November 28. Quartet tables were arranged about the house where an autumn theme was carried out in

Attending the party were Mrs. Rex Lee, Mrs. Hilton Higgins, Mrs. V. C. Hopson, Mrs. Lewis Beckman, Mrs. Walter Landon; Jr., Mrs. John Winkler, Mrs. P. Dishman; Mrs. Lee Hopson, Mrs. Sanford Smith, Mrs. Wilma-Carnahan, Mrs. Charles Noland, Mrs. Lloyd Walcott, Miss Velma Harper, Mrs. B. E. Roberson, with other newspapers carrying Mrs. L. B. Lookingbill and Mrs. L.

> Mr. and Mrs. Cecil Lady and sons, Wayne and Jimmy, spent Sunday in Kress visiting the O.

Mrs. J. W. Hulse, a niece and Mrs. C. D. Medlin, a cousin, vis-Seventeen national magazines last week. They left Tuesday.



IT'S ABOUT TIME-Dr. Robert S. Black of Corpus Christi, Tex., is the inventor of a new dental drill which reportedly eliminates most of the pain in drilling teeth. The unit at left mixes an abrasive in a chamber with carbon dioxide gas, minimizing heat, pressure, vibration and noise. Dr. William Mann, above, demonstrates the device on Gerald Fitch.

Monday with Mr. and Mrs. Geo. mitt. Millard and Mr. and Mrs. R. E. Cottingham. Mr. Jenkins is a brother of Mrs. Millard and Mrs.

Mr. and Mrs. T. A. Jenkins, Thanksgiving with Mrs. Edwin Waco, visited last Thursday until Flood on their farm near Dim-

> In boxing, the rabbit punch is delivered at the base of the skull. Jockeys stand in their stirrups.



So Mellow ... So Fragrant



"Reddy's always ready!" is more than just a humorous saying. For Reddy Kilowatt symbolizes the day-night watch that your Public Service Company keeps . . . assuring a constant supply of vital, dependable electric service.

Yes, Reddy is truly a modern minute man. And it is the mission of your Public Service Company to plan ahead for the rapidly growing power needs of the folks in the great Panhandle-Plains-Pecos Valley area . . . to stand guard over their future ... to provide dependable, low-cost service for new and better living-electricallyfor everyone.

PUBLIC SERVICE

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

During 1949

breferred by truck users over the next two makes combined



ADVANCE-DESIGN TRUCKS

This overwhelming preference stems from just one fact:

Chevrolet trucks give more for the money!

sed on incomplete but conclusive nationwide registration figures.



home for Christmas! on the Santa Ee



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence-the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



The Gridiron

romise in their brackets. year is Marshall. P Last year the Yellowjackets again will be favored.

were doped to be the team in the

Hey Kids!

southern bracket. They had a powerful ground game much like the one this year. They met Waco Yellowjackets of Port in Austin in the semi-finals. They rthur and the Westerners of were the favorite. The Tigers Lubbock are rolling right along filled the air with passes (41 to be exact) and held the Yellowof the state's dopsters are put-ting their guesses on these teams. state. This probably won't hap-Both of these teams show great pen again. The telling game this year is Marshall. Port Arthur

The Westerners were good in

SATURDAY

PENNEY'S

2 to 6 P. M.

effective on January 1, 1950, PMA brief digest this week.

He said for the basic commodties, wheat, cotton, corn, rice, tobacco and peanuts the follow-

ing five points explain the act: (1) The level of support for y if marketing quotas are not

(2) The level of support for

1939 but they didn't have much last year. They have the most promising team in the northern bracket this year. They will not be upset in this part of the world. They will go to the state, but then there'll be a hot time in the old town tonight.

Teams to watch in the playoffs will be: Lubbock, Abilene, Marshall, Highland Park, Austin Ma-

roons and the Yellowiackets."

News Flash! A dopster down state has picked Abilene over Lubbock—could be

Kids Ideal Of HHS

Linda Betzen's Ideal Boy: Hair-Bill Pruitt. Eyes-Tommy Albracht. Legs-Hayen't seen any. Nose-Eddie Reinauer. Feet-Devon Thompson. Personality-Ted Houston.

Complexion-Fred Frye.

Physique-Leonard Walter Ears-Bill Kelly.

Devon Thompson's Ideal Girl: Hair-Mary Ann Beckman. Eyes—Clara Jayne West. Legs-Gayle Foster. Nose-Patsy Wiltshire. Feet-Bobby Jane Sisk. Personality-Shirley Sharp. Complexion-Elma Rae Hamby. Figure-Wanda Gunstenson. Ears—Emmarie Turner.

Explains Agriculture Act Of 1949 That Replaces Aiken Bill In Jan. As a means of explanation of keting quotas or acreage allotthe recently enacted Agricultural ments are in effect except the

Act of 1949 which replaces the level of support for tobacco shall Aiken bill which was to become be 90 per cent of parity. (3) The level of support for secretary Faust Collier gave a 1952 and thereafter shall be at

75 to 90 per cent of parity depending on the supply except the level of support for tobacco shall be at 90 per cent of parity.

(4) The level of support when marketing quotas have been dis-950 shall be 90 per cent of pari- approved shall be at 50 per cent of parity except for tobacco on disapproved and marketing quo- price support ssall be available if as or acreage allotments are in marketing quotas are disap-

(5) The level of support for 1951 shall be not less than 80 per corn to cooperators outside the cent of parity if marketing quo- commercial corn-producing area tas are not disapproved and mar- shall be 75 per cent of the level of support for the commercial producing area.

> While for designated nonbasic commodities: (1) Milk, butterfat and products thereof the level of support shall be 75 to 90 per cent of pari-

(2) The level of support for wool, mohair, tung nuts, potatoes and honey shall be 60 to 90 per cent of parity.

Other Nonbasic Commodities: (1) The level of support for storable nonbasic commodities shall be at 75 to 90 per cent of parity depending on supply and available funds.

(2) The level of support for perishable commodities shall be not more than 90 per cent of parity at the discretion of the Secretary and to the extent that funds are available.

Collier said a new modernized parity formula is provided based on the most recent 10-years and including wages paid hired labor. Price supports for all commodities for the first four years will be based on either the present parity (1910-14 base) or the new parity (most recent 10 years) whichever is higher and after that on the new parity only.

Compliance by the producer with acreage allotments, prodution goals and marketing practices may be required as a condition of eligibility for price support. A co-operator with respect

Tune In HENRY & TAYLOR, ABC Network,

Cultural Club Has "42" Party In Finley Home

Mr. and Mrs. J. T. Finley and Millard entertained Cultural Club members with a "42" party in their home Friday night.

Refreshments of pie, coffee and hot chocolate were served to the following guests: Mr. and Mrs. R. N. Cook, Colleene, Carolyn, Janice and Robert, Mr. and Mrs. Paul Scorbett, Paula Beth, Ron-ald and James, Mr. and Mrs. Wayne Johnson, Mr. and Mrs. R. C. Childers, Mr. and Mrs. Fred Wolfington, Mr. and Mrs. George S. Parker, Mr. and Mrs. D. R. Denson, Mr. and Mrs. A. F. Hargett, Glenda, Billy and Janet, Mesdames Louie Olson, Grady

Parsons and J. A. Pool. All had an enjoyable time.

to any basic commodity shall be a producer who does not exceed the farm acreage allotment for the commodity.

1901

Hereford Boy Initiated Intot Honor Fraternity

Fort Collins, Colo. - William F. Hardwick, Jr. of Hereford was initiated into Alpha Zeta, December 1 at Colorado A&M College in Fort Collins.

Alpha Zeta is a national honorary fraternity and members are outstanding students in the field of agriculture. The Aggie Chapter initiated 29 students at their meeting Thursday evening.

The farmer, industry, and scientific research combine to bring wenty generic types of hot and ready-to-eat breakfast cereals to modern homes.

> We Give Gunn Bros. THRIFT STAMPS

IRELAND MOTOR CO. Gulf Service Station

E. B. Black Co.

FURNITURE

PHOTOGRAPHS

SHOULD BE MADE EARLY

... to avoid the fast minute rush.

OUR PHOTOGRAPHS ARE GUARANTEED TO PLEASE YOU

We have been in business in Texas for over 26 yrs.

MAKE YOUR APPOINTMENTS AT YOUR EARLIEST CONVENIENCE

Littlejohn Studio

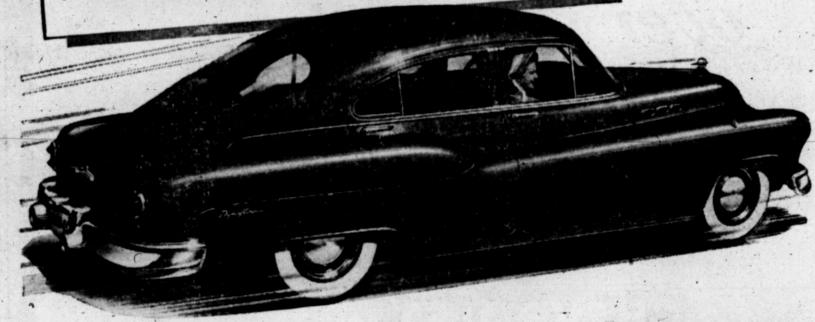
401 North Main - Opposite the Post office

A FRONTIER THREATENED BY

Phone 823

LET DEAF SMITH COUNTY'S BIGGEST BABY SITTER KEEP THE KIDDIES WHILE YOU SHOP IS IS ONE OF OUR COMMUNITY SERVICES

LOOKS like a Jet Plane ELS the same wa



TOU see it quick-stepping along the highway - and you can't miss the parallel.

You glimpse a bold front end - sleek tapering fenders - flaring, streamlined roof lines - even to "double bubble" taillights, here is the look of "the fastest thing that flies."

Then you try one on the road, courtesy of your Buick dealer.

Adjectives flock into mind-"agile" -"nimble"-"eager."

You realize that here is action, swift and easy-action born of Fireball valve-in-head straight-eight power action floated on soft coil springs that, for all their lightness, keepyour grip on the road sure-footed and firm.

This you tell yourself, is traveling as traveling should be.

Comfortable - in the spacious manner of king-size interiors. Easy - in the lightness of controls, which can include even the magic of Dynaflow

Drive* if you wish. Pleasurable - in the wide, wide outlook that's yours, and the inner satisfaction of having a Buick for your very own.

And we might add another thing, . just by way of being practical.

It's frugal too. Frugal in a first cost that's actually less than for some sixes. Frugal in the surprising way such a sizable car gives the go-by to gas pumps.

And if you have Dynaflow, frugal even in many upkeep costs you can

forget about - such as clutch troubles, transmission maintenance, even many engine servicing costs.

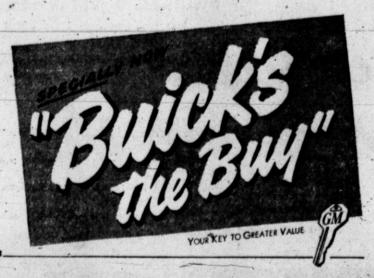
Why not put yourself into one of these jetlined beauties right now? It's more easily managed than you might imagine - as you'll see by talking to your Buick dealer. * Optional at extra cost.

TEN-STRIKE! Only Buick SPECIAL has

> TRAFFIC HANDY SIZE MORE ROOM FOR THE MONEY . DYNAFLOW DRIVE optional at extra cost . JET-LINE STYLING . NON-LOCKING BUMPER-GUARD GRILLES . HIGH-PRESSURE FIREBALL STRAIGHT-EIGHT ENGINE .

all these Features?

COIL SPRINGING ALL AROUND . LOW-PRESSURE TIRES ON SAFETY-RIDE RIMS . GREATER VISIBILITY FORE AND AFT . SELF-LOCKING LUGGAGE LIDS . STEADY-RIDING TORQUE-TUBE DRIVE . THREE SMART MODELS WITH BODY BY FISHER

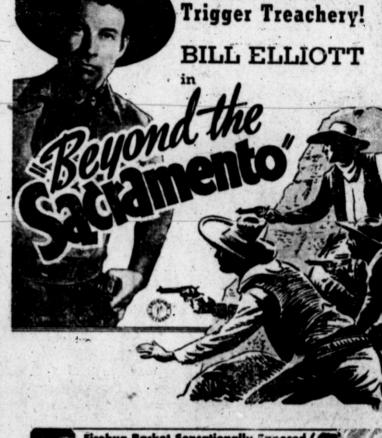


When better automobiles are built BUICK will build them

MOTOR









SATURDAY FRIDAY

SATURDAY

MOVIES ARE YOUR CHEAPEST, BEST AND MOST POPULAR

ENTERTAINMENT

FRIDAY

Congratulations,

Anniversaries from Thursday, December 8, rough Saturday, December 10...
Mr. and Mrs. Fletcher E. Cole
Mr. and Mrs. H. Waldron Melton
Mr. and Mrs. Charlie Callaway
Mr. and Mrs. Alva B. Christian
Mr. and Mrs. Reed Williams

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.



SUNDAY -- MONDAY -- TUESDAY.



A True and Violent Story.

of \$20,000,000 in Gold

322 North Main