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The Sunday Brand

24 PAGES Today Including 8 Pages of Colored Comics.

Volume 1—Number 8

Hereford, Deaf Smith County, Texas, Sunday, August 22, 1948

Price 10c Per Copy

Clean-Up Drive Round-Up Hours Set

Wednesday from 6 to 8 p. m. has been designated as the Round-Up Hours for Hereford's Clean-Up campaign.

Thursday afternoon a check up committee made up of representatives of various city organizations and headed by Chief of Police F. S. Bucklew will tour the city inspecting the results of the campaign.



Bobby Jane Sisk was nursing a headache Wednesday after a tumble from Bobby Hamilton's Model A car. When Bob offered Bobby, Donna Jean Stagner and Gayle Foster a ride, they hopped on the running board and when he turned in to park in front of a drugstore, Bobby lost her already loosened hold and fell to the pavement.

Hereford girls, it has been discovered by newcomers, are not ones to sit around and bemoan their fate. Their fate in this instance being the fact there are more girls of eligible marriageable age than boys.

P-TA Conducting Health Round-Up For New Students Summer health roundup work for children who will enter school for the first time this year is now being conducted by the Parent-Teachers Association.

False Teeth Prove Dangerous; Bite Owner In Collision Two men were injured Friday—one by his own false teeth—when the horses they were riding collided at Veterans Park here.

Heavy Damage Done In Fence Post Blaze The local Fire Department answered a call from the Hereford Lumber Company about 2 p. m. Friday to put out a blaze in a load of fence posts.

School Transportation Office Now Hums Of Activity Getting Vehicles Ready For Travel Expected To Exceed Last Year's Record

By PHYLLIS RADOVICH The yellow school buses that scurry over the country trundling children back to education are a full time responsibility for Bob Wilson, manager of the Hereford Rural School Transportation.

Contents Of Handbag Exposed To Public Eye



The seven women above look sheepishly at photographer Elmer Patterson as his camera exposes the contents of their handbags to public eye.

Can Opener, Ruler, Scissors, Toothpaste, Hairpins Among Articles 143 Items In Purses Of Seven Women Picked At Random By Brand Reporter On Hereford Streets

The Automobile Is Here To Stay; Hitching Posts Are Being Torn Down

Over Hundred Tax Payers Appear At Tax Board Here Thursday was a long hot day at the Hereford Rural School Tax Collector's office for the Equalization Board, which heard reports of over a hundred tax payers who presented themselves for an account of their property.

Missing Man Is Found In Oklahoma City John Foreman, 34, Pampa war veteran who disappeared July 14, Saturday was a patient at Worsley Hospital, Pampa, suffering from amnesia, following his discovery Thursday in downtown Oklahoma City by a friend.

Hereford Area School Buses Last Year Traveled 200,000 Miles, Equal To Circling Globe 8 Times By PHYLLIS RADOVICH The yellow school buses that scurry over the country trundling children back to education are a full time responsibility for Bob Wilson, manager of the Hereford Rural School Transportation.

Building Enlargement Of Hereford Churches Planned

Results From Increasing Congregations Current building plans of Hereford's various churches denominated regarding building enlargements to house their growing congregations maintain their previous records.

Author Tells Of Experiences With First Sheriff Of County

Punching cattle furnishes the money which allows him to write Texas history, said J. Evetts Haley when he spoke before the Rotary Club here Friday.



Leo Forrest At Regional Meeting Of REA Officials Leo Forrest, manager of the Hereford Rural Electric Administration office, returned Thursday from attending four-day discussion of administrative problems at Amarillo.

900 Acres Of Hereford Potato Crop Untouched With still 900 acres of potatoes to be harvested, less than two per cent of the local crop has gone to the government, according to Jack Renfro, Hereford potato broker.

C of C Directors Praise Courthouse Lawn Program Praise of the court house beautification program now underway was received by the county commissioners court Saturday from the Hereford Chamber of Commerce.

One Woman Among Crew Some of the drivers are residents of the rural neighborhoods, and some are faculty members. Among the crew there is only one woman, Mrs. Bill Hutson. She has driven a bus for the Westway community for several years and has been acclaimed by Wilson as one of the best drivers in the group.

Working with this as an out-planned and the drivers selected the county routes were selected. These people were chosen by Wilson in a personal interview. They are required to have a chauffeur's license and to take a first aid course.

Several years ago the Hereford Chamber of Commerce have instructed me to express to you their appreciation for the splendid manner in which you are conducting the court house lawn beautification program.

We're glad to note that so many grain producers are building their own storage facilities as we have encouraged, and as the Department of Agriculture has encouraged.

ARE YOU?

WE STILL HAVE THESE ITEMS FOR GRANARY CONSTRUCTION:

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Yellow Pine and Fir

KILN DRIED
SHIPLAP
Yellow Pine and Fir

KILN DRIED
No. 105 SIDING
Yellow Pine and Fir

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Fir

KILN DRIED
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BOLTS, NAILS, HINGES

CEDAR SHINGLES
All Grades

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Birthday Celebrated

Charles Neal Calloway was complimented Thursday afternoon when his mother, Mrs. Charles Calloway entertained with a party. He was three years old.

After games were played favors were presented to the children.

Refreshments were served to Rayburn, Mary Ruth, Nona Marie and Rosa Lee, James Virgil and Robert Earl Strange, Jimmy and Jerry Curtsinger, David Neal, Gay and Ila Rose Bell, Billy Stone, Royda Boyd, Sandra and Carolyn Caraway, Janis Sue Medley, Wanda Cornelius, Pat, Billy and Judy Price, Jerry and Gay Malone, Alice June and Billy Ed Calloway and the honoree.

Others attending were Mesdames Clarence Strange, Leroy Price, Stone, Dub Curtsinger and Betty and Virginia Curtsinger.

Rebekah Lodge Has Lawn Picnic Tuesday

Rebekah Lodge members were entertained at a picnic on the lawn at the home of Mrs. Hazel Sparks Tuesday evening.

Those enjoying the occasion were Messrs. and Mesdames Joe Kendall, Lee Curry, Lee Hopson, Jeff Roberson, E. E. Fridley, Mesdames; L. L. Cannon and daughter Mabel, Jasper Cockrell, Andy Godwin, Clarence Hollabaugh, R. A. Fullwood, Mildred Renfro, Louise Springer, Ursalee Jacobsen and son Marcus, Julia Sowell, Ida Hartman, Frazier Leona Sowell, Bub Sparks and the hostess, Misses Alice and Virgie Sparks and Ben Conklin.

Lingerie Shower Honors Bride-Elect

Intimate friends of Miss Marie Williams who became the bride of Wayne Cox of Dallas Saturday, was named honoree at a bridge party featuring a lingerie shower Thursday afternoon at the home of Ann Bateman. Margie Nelle Smith was cohostess.

At the conclusion of bridge games Helen Ann Acker was awarded high score prize and the shower was introduced when the hostess announced that the bride-elects score called for more prizes.

Those present were; Helen Acker, Beverley Barkley, Linnea French, Wilma Jean Miller, the honoree, Mrs. S. G. Nelson and the hostesses.

Messenger Club Meets

Messenger Home Demonstration Club met Friday, August 13 in the home of Mrs. J. T. Guinn with Mrs. Tom Draper, CHDA, in charge of the lesson for the afternoon. She gave a demonstration of cleaning upholstery and discussed preserving furniture.

Those present, were Mesdames; N. A. Brown, E. A. Brown, C. O. Northcutt, L. E. Beene, Earl Monroe, Wilson Wyley, W. H. Clements, Tom Draper and the hostess. Also one new member, Mrs. Bob Wyley.

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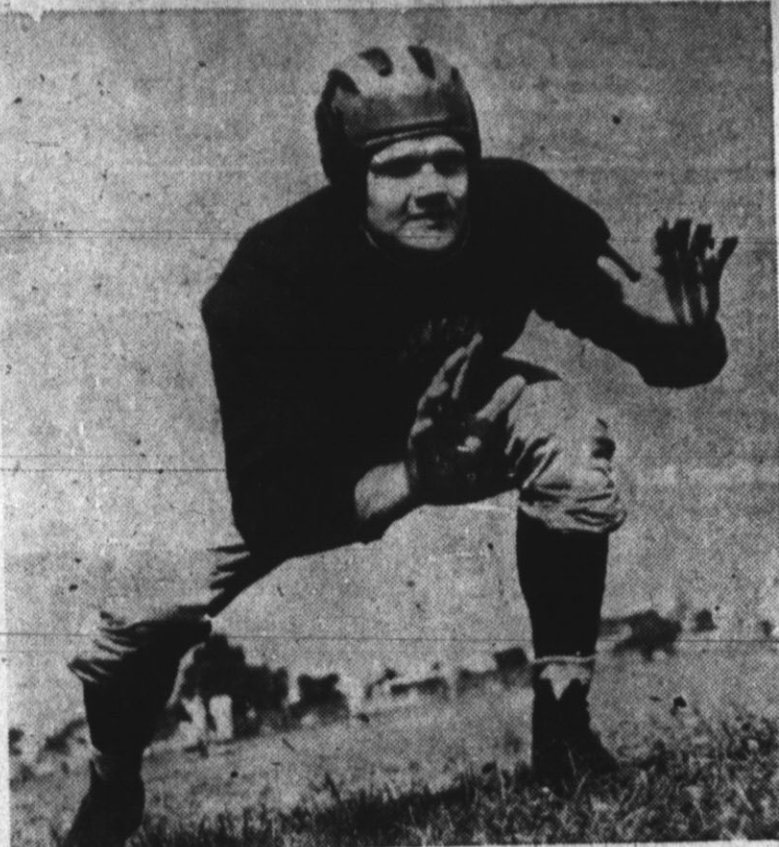
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Coulter Preps For Tackle Berth



Dewitt Coulter, Fort Worth, 245-pound candidate for a tackle berth with the New York Giants, works out with the club at Superior, Wis. He went to the United States Military Academy at West Point. He's 23 and stands six feet four inches.—(AP Photo).

Mrs. Roxie Medkief Honored On Her 80th Birthday By W. M. U.

The Women's Missionary Union of the First Baptist Church entertained Mrs. Roxie Medkief on her 80th birthday Friday. The surprise party was held at her home on Route 1 northeast of town.

Guests at the informal party were entertained with conversation.

Those attending were Mrs. G. J. Shirley, Mrs. H. V. Fields, Mrs. E. H. Harper, Mrs. Floyd Lowe,

CARD OF THANKS

To our many friends and neighbors who did so many kindnesses, sent such lovely flowers, and brought comfort to us during our recent bereavement in the death of our husband and father, we wish to express our sincere thanks.

The J. W. Scott family.

Mrs. Homer Thomas and daughters, Elias and Francis, Mrs. Ed-
die Luthrie, Mrs. Frank Byrd,
Mrs. J. A. Brown, Mrs. J. M. Lee
and Miss Norma Jo Bushy.

CARD OF THANKS
We wish to express our thanks and appreciation for the many kindnesses shown us, for the beautiful flowers and the cards sent us. May God's richest blessings be yours.
Mr. and Mrs. J. W. Terry and family.

Mr. and Mrs. Dave Alexander had as visitors in their home this week, a son and family, Mr. and Mrs. Burl Alexander and daughter, Sun of Fort Worth; a daughter and family, Mr. and Mrs. Joe Hudson and two daughters, Betty and Jerry Zan of Seagraves.

Mr. and Mrs. Frank Gyles returned Thursday from a week's vacation in Colorado Springs and Red River.

The new Mt. Palomar telescope extends man's range of vision by 500 million light years.

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and we haven't an enemy in the world!

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City Drug Store
FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

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Check Our Prices -- You'll Save!

APPRECIATION SALE

25 per cent off
ON MOST ITEMS
Including WATERPROOF WATCHES, Etc.

MANY
BELOW COST

INCLUDING
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Burns Jewelry

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Hereford

WE APPRECIATE THE WONDERFUL RECEPTION WE'VE RECEIVED IN

HEREFORD

Putting our words into dollars and cents... we're cutting many FIRST QUALITY ITEMS to **BELOW COST**

AS A SINCERE GESTURE OF APPRECIATION

FOR OUR FRIENDS...

A few weeks ago we mentioned that we now have a full counter of the lovely foods of John Sexton and Co.
 We would like to tell our customers, our friends, some more about the Sexton label of quality. This company produces under its brands the finest foods obtainable. They price them in line with other great foods and often below. Their products are in use by the chefs of many of the nation's leading airlines including our own TWA line. Proud hotels and dining salons feature Sexton Company's jellies, preserves, sauces and sundae toppings. Distinguishing housewives who want only the best for that special dinner or great occasion rely on Sexton.



The Famous SEXTON Products

Like our Green Room and our personal shopping aids and advice, the Sexton brands are tops. Come in and see the beautiful display in our store and read labels like these in preserves: Oregon plum, red raspberry, pineapple (mint flavored), strawberries, tomato. Take a look at the red currant jelly and the strawberry, pineapple and chocolate sundae toppings. Walk down the aisle and see the Sexton brand on sweet pickles, sweet cucumbers, 20th Century sweet pickle chips. Look at the sauces: sirloin, club, hot, mushroom, American Worcestershire. You will find crisp potato sticks, French-fried onion rings, brownbread with raisins, kieffer pears, seckel pears, whole spiced pears; tiny white potatoes, tomatoes, whole grain golden sweet corn; and many, many other fine and beautiful foods.

The Sexton line is of a high quality, select an exclusive list of fine foods. We are proud to have it for our friends and recommend it unqualifiedly and enthusiastically.

CITY FOOD STORE

Buy, Sell or Trade through Brand Want Ads

Author Tells

(Continued from Page 1)
 was in a jittery frame of mind when Cook appeared.
 More information was forthcoming from Cook about his life, his birth in the San Saba River country near Menard. He was captured by the Communists at the age of 12 as he was looking after the horses, and was carried away with them.

In due course of time he married White Swan, an Indian girl who later was snake bitten and died. Cook escaped soon afterwards.

He then hit the cattle trail which led him to the XIT Ranch in 1888, to become the sheriff of Deaf Smith County in 1890.

Claimed To Be Sober
 Jim Cook claimed he was never drunk, that he had never danced a set and had never been to see a doctor.

Through the years Cook kept asking Haley to either write his history or return his manuscript. Cook had never written one word but considered the information which he had given Haley as his.

Finally in 1933 Haley bundled up the three and one half pounds of manuscript and mailed it to him as requested to general delivery, Houston.
 April 1936 brought word from Cook's daughter that her father was tamping in Uncle Pete's Wagon Yard in Austin, having made the yards from Albuquerque to Longview. He was poverty stricken but as thoroughly independent as ever.

The story of Jim Cook's life was finally written by Dr. Pierce of Albuquerque and is titled, "Lane of Llano." It seems that his name was Lane in the beginning.

"Imagination is the keynote of all writing," said Haley in conclusion.

"Interesting stories are all about you in your own hometown!"

143 Items

(Continued from Page 1)
 bag. "I never carry this much stuff, usually, but I came in from out of town," said Mrs. Robert Singer of Dimmit, emptying out her patent leather bag and disclosing among other things, one of her children's brown socks.
 The women were all understandably reluctant at first, but they agreed to co-operate and began dumping the contents out on the desk. Space shrank. The editor got worried. It was still the only usable desk in the office. But finally after much heaping and piling of paraphernalia, everything was on one desk.
 Fascinated passers-by like G. W. Edwards and W. L. Alexander stopped wandering by and began wandering in to find out what was going on around the table loaded with such unrelated objects as drivers licenses, manicure scissors and half a show ticket.

Good-Luck Charms Found
 A total of 143 items were listed. All the purses contained one or two tubes of lipstick, bill folds, check books, handkerchiefs or paper tissues, glasses cases, compacts and combs.

Mrs. Norman E. Moore, who must believe in being prepared for any emergency, had a can opener, a ruler and three good luck pieces, from the World's Fair, the Masons, the Lone Gables, Mass. Beauty aids lead the list of accumulated articles, including with the above items, bobby pins, and a three inch hair pin, perfume, sachet, tweezers, and two tubes of toothpaste.

Woman's practical nature was revealed. Mrs. J. R. Euler had six yards of seam lining; Mrs. D. W. Wallace had a tape measure; Mrs. Cooper Morgan was carrying some anacin and Mrs. H. F. Paetzold discovered three purchase receipts dating from last April.

They carried a total of \$85.35 in their bill folds and coin purses of which a little over \$50, belonged to one woman. Also on the table was a locket, a rosary, insured mail receipts, a bent safety pin, a car payment book, a telephone bill, snapshots, letters, a lace handkerchief and a band-aid.

Re-loading Bags Difficult
 After the pictures were made and the women began jamming things into their purses, a few discovered that everything that comes out of a hand bag will not necessarily go back in. Adeline had trouble particularly. Her map of Pikes Peak, a radio announcer's test speech, a Hereford baseball schedule and the estimated expense account of her vacation trip were left over so she decided to clean house right there.

After things had settled back to normal the editor was spotted with a contented gleam in his eye. "I've been wanting to do this since the day I saw Mrs. W. F. Gillis take two hard boiled eggs out of her hand bag to feed her pet canary," he said.

Leo Forrest

(Continued from Page 1)
 subject of irrigation expansion in the Deaf Smith County Co-operative. Washington aid will hinge on the report of the application and line executives scheduled to visit this territory in September.

According to Dawes, there are about 1,000 rural electric co-ops in the U. S. Texas plays a big part in the national picture having about 10 per cent of the lines and almost the same per cent of projects. This is due to both its size and the amount of industrialized agriculture in the state.

Hitching Posts

(Continued from Page 1)
 Down town on Main and around the court house, a group of concrete posts were joined by lengths of chain which permitted more hitching room with less posts. A style which followed the long wooden hitching rails of the earlier 1900's.

Another style still remembered is the concrete block or heavy iron bar or cube which the grocery-boy, the ice man, the fruit vendor and others carried with them to stake their horses, just in case there were no hitching posts where they made their deliveries and calls.

Missing Man

(Continued from page 1)
 veteran showed no signs of recognition and failed to respond to William's greeting.
 The auto salesman followed his friend along the street until he found a police cruiser. The officers notified the Pampa's police chief, Louis Allen, who returned Foreman to his home. He was admitted to the hospital after failing to recognize his brother, Bill, or his brother-in-law and sister, Mr. and Mrs. Ray Frazier.

Contents of Foreman's pockets revealed \$5 in cash, a Greyhound bus schedule and a map. Missing is his wallet containing \$300 and his car, a special built, canary yellow colored 1941 model Chevrolet.

Investigation revealed he disappeared "somewhere between Dimmitt and Muleshoe."

In interview with officers, the man recalled being in the Frisco hotel in Oklahoma City; a hotel in New Orleans where he said he used the name 'Jack Flowers' but everyone 'called me Fannin,' and said he saw four baseball games in Boston.

The man said he does not know how or when he went to any of the places.

Officers said no marks any kind were found on Foreman's body.

The man said he used the name 'Flowers' because he saw Flowers on the wall of the New Orleans hotel. He said he has no idea who he is.

Authorities learned of the Boston visit when they asked whereabouts of a straw hat Foreman was wearing when he left Pampa.

The subject replied: "They don't wear them in Boston, just the Southerners."

The case was not called to attention of officers until 10 days after Foreman last was seen at Dimmitt.

Over Hundred

(Continued from Page 1)

the interview.
 About a fourth of the people who were notified came to see the board and to explain property improvements on their land.

"This information was vital and could not be obtained any other way," said Baird. "Most of the people were farmers, for the city rate has been established and straightened out over the past two years."



Through the years since 1924

A collection of your electric service bills from Southwestern Public Service Company since this company was started in 1924 would tell an interesting story.

For example, you'd see that today your electric service costs just about one-half what it did a few years ago.

Your electric service statements would tell a story of increasingly better living. You'd probably remember when you purchased your first radio, your electric refrigerator, started depending on electric service to make household tasks easier, and remember too how much more low cost electricity you're using today for better living—everyday.

Our 24-year story is a story of growth on our part, but more than that, it is a story of ever increasing benefits, in the way of better living, to all the folks we serve in the Panhandle Plains, Pecos Valley area.

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

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Economical and Versatile Because of These 10 Graham Advantages:

1. Doubles Subsoil Moisture.
2. Prevents Soil Blowing.
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5. Self-Sharpening Chisels.
6. No Side Draft.
7. Extra Light Draft.
8. Nothing to Grease.
9. Cuts Plowing Costs in Half.
10. Plows All Types of Land Without Adjustments.

GRAHAM PLOW
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DAVIS-McCRACKEN
Your Minneapolis-Moline Dealer

Junior GREAT COAT

... made to whirl you through your busy days looking smart as a fashion plate!

Graceful, full-flared back.
 Big, big cuffs on the sleeves.
 ... and the hood is detachable!

Has detachable zipper lining.
 In Covert, Sizes 7-17.

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 Blue
 Black
 Brown
 Grey
 Green
 Ruby
 Covert Tan

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 It's bound to be seen!*

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8, 11, and 15 ft. Lengths

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SELECT YOUR ENTIRE BACK-TO-SCHOOL WARDROBE AT THE POPULAR STORE.

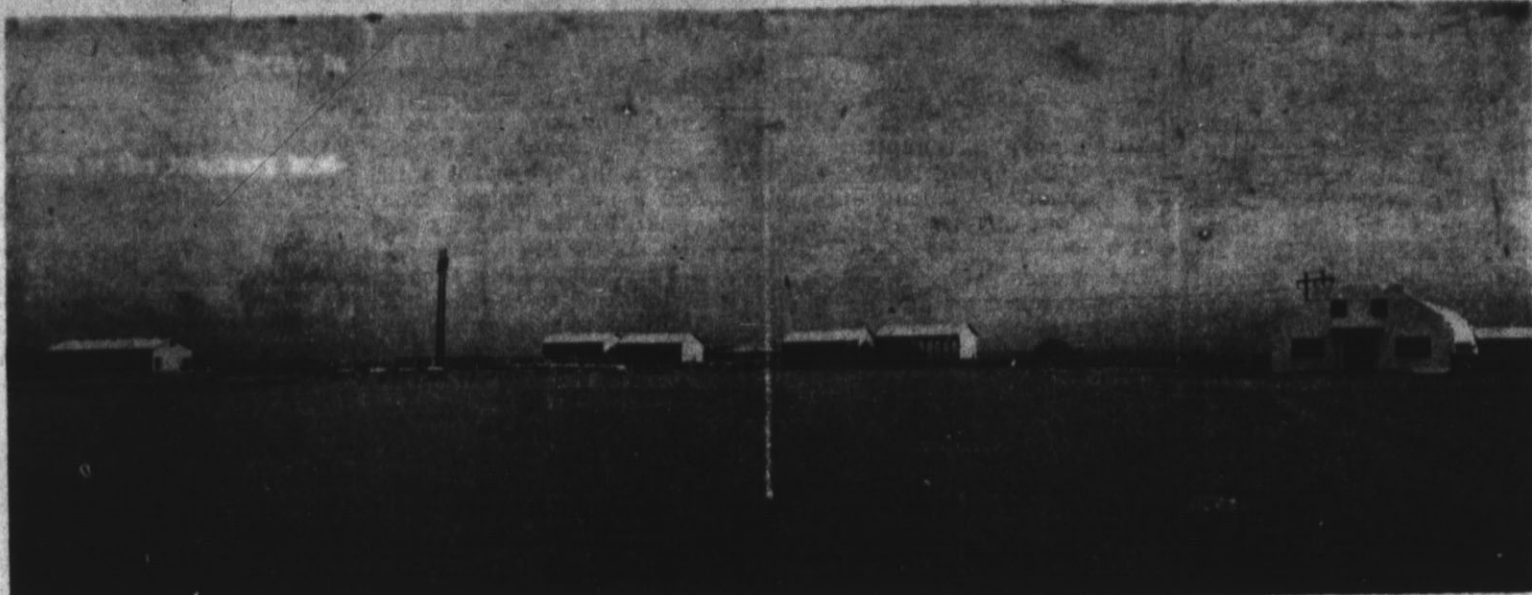
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POPULAR STORE

STORE OF VALUES SINCE 1921

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Construction Views of New Amarillo Stockyards



Panoramic view of the site and construction of the new Amarillo Stockyards is shown at top. The building on the right will house the commission firms, sales ring, and sales offices. The four hay barns in the center, all capable of holding 150 tons of hay, are to be added to in the future expansion of the yards, and the building on the extreme left will be the Amarillo Stockyard office and supply storage. View of the partially completed loading docks and pens at the new Amarillo Stockyard is shown in the three column photo at right. This photograph shows the concrete post and oak panel construction of the pens and the incomplete hard surface that is to be installed in approximately half the pens. Also shown at the left of the picture is the rear of one of the administration buildings and the Fairbanks-Morse scale that will be used to receive cattle at the yard.



New Stockyards In Amarillo Are Expected To Be Ready For Operation By September

The new and modern Amarillo Stockyards is nearing completion and should be in operation sometime in September. J. D. Amend and Paul Higgs, well known cattlemen of this area, have selected an ideal location for their yard, northeast of Amarillo at the junction of Highway 66 and 136, the Fritch Oilfield Highway. In addition to the easy availability to truck traffic, the new yard will be served by spur tracks from two railroads, one from Sante Fe, and one from Rock Island. The new operation will feature Commission Firms, with alley sales daily, a Sales Ring, and facilities to feed, water and rest any size shipment of cattle, whether by rail or by truck. The sale days for the Sales Ring will be announced as soon as construction has been completed. The Sales Pavilion will be spacious, well ventilated and will have comfortable seating arrangements. Pens will be "bull proof", constructed with concrete posts and oak panels, making the yard as nearly fire-proof as possible. Fresh running water will be available in every pen in concrete troughs and large feed bunks are being built-in all pens. As an added feature, approximately half of the pens will

be hard surfaced to keep cattle out of the mud in wet weather. Concrete alleys are being built around all of the pens for the convenience of the stockmen and buyers, and as an added precaution, the entire yard is built with two way grading to permit adequate drainage. Upon completion, the units under construction will allow the easy handling of up to eight thousand head of cattle at any one time, and plans are underway to increase this capacity as the need warrants the expansion. The Amarillo Stockyard owns two hundred acres of land at the site of the new yard, and inquiries have been received from two meat packers with reference to securing locations for packing plants. It is the aim of the owners of the Amarillo Stockyards to establish a central market in Amarillo to serve the surrounding territory in a comparable manner to other central markets throughout the country. Two modern buildings will

ing-rooms and facilities for visitors and customers. The personnel to operate Amarillo Stockyards is being "Hand picked" by Amend and Higgs. Their aim is to get the top hands to handle the various jobs, thus assuring the shipper and buyer of safe, efficient,

prompt, and fair handling of all cattle. This new stockyard is geared to handle the needs of a five-state area including New Mexico, Oklahoma, Kansas, Colorado, and Texas. Many Turtles live more than 100 years.

Care Ordered For Children MOSCOW—AP—The Ministry of Education of the USSR has decreed that Soviet schools must provide for after-school activities of children in schools of working parents until their parents return from work. Sell Thru the Want Ads!

SALESMANSHIP CONTEST
Use this ballot or secure one from your Hereford merchant.

Sponsored by
STAR and TEXAS THEATRES
"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest _____ from _____ (name) _____ (business house) for the SALESMANSHIP AWARD for month of _____ for the following reasons: _____

BEGINNING A WEEKLY FEATURE FOR SPORT FANS

SPOTLIGHT ON SPORTS

By Homer Fox.

Remember the long count? Do you remember the second Dempsey-Tunney bout in September, 1927? Sure you do, and all the discussion about the so-called "long count"!

In the seventh round, Dempsey floored Tunney, and many claimed they clocked Tunney on the mat for 15 seconds . . . more than the required 10 for a knock-out. And Dempsey stood over Tunney, and failed to go to his corner . . . which held up the count. Many blamed Dempsey for the boner of his career.

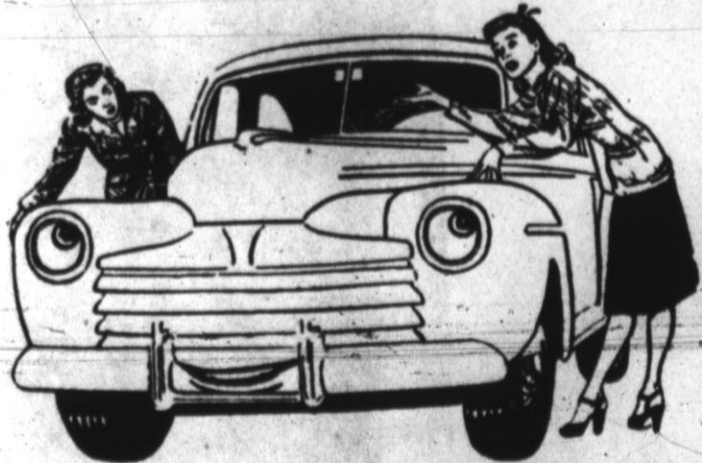
But then there was Tunney's side of the story. Being on the floor was a new experience to him. He ran into some of Dempsey's loose punches, especially a left-right-left sequence that dazed him. He went to the floor to recover, and Dempsey stood over him . . . hence the long count. Tunney won the decision, and showed no marks of injury from the battle.

Recollecting, perhaps Dempsey didn't pull a boner. He may have sensed that he hadn't hurt Tunney, and that Gene had gone to the floor just for the rest. Perhaps this made Dempsey angry, and he stood over Tunney, ready to carry the battle further. After all, Tunney couldn't stay on the floor all night . . . and when he did get up, he got some pretty rough treatment from the great Dempsey.

Do any ladies read this column? If so, won't you please send your "man" down to the Fox Man's Shop to see our new selection of Florsheim Shoes? We have a complete variety of styles and sizes.

FOX MAN'S SHOP

HOMER FOX



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The easiest way to make money is to drive your idle car or truck in our lot and walk out with a pocketfull of cash. Take advantage of the present high prices and sell your car now while the market is still high. Top values won't last forever, so sell us your car today, when you can still get a fat price for it.

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- The simplest and most complete sewing instruction sheet to make dressmaking easier
- Scientifically graded sizes, carefully planned to give you excellent fit throughout
- The latest and smartest in styles that are fashion right and figure flattering
- Correctly sized contour shoulder pad pieces important in the new silhouette.

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RUTHERFORD & CO.

WEEKLY CROSSWORD PUZZLE

HORIZONTAL

1. Pictured motion picture actress

12. Provided with weapons

13. Give assurance

14. Dined

15. Tropical fruit

17. Skill

19. Him

20. Free ticket

22. Lxivium

25. On account of (abbr.)

26. Married

27. Ever (contr.)

29. The same

31. Vessel

34. Erbium (symbol)

35. Us

36. Approaches

40. Clean with broom

43. Fish eggs

44. Assist

45. Pair (abbr.)

47. Seek alms

49. Skills

51. Behold!

53. Region

57. Charged atom

58. She is a well-known film

61. She has played in many

64. Freedom of access

65. Snares

VERTICAL

1. Partner

2. Exist

3. Ream (abbr.)

4. Id est (abbr.)

5. Computes sum

Answer to Previous Puzzle

JOHN TYLER
TENTH READER
NOTE SEATS TIT
AT PROTESTS EVE
METHUEN SPAR
EMITTING SERIAL
MR. MARC
TUBE JOHN A. ETON
SNEE DO SPA
AIR TYLER ME ER
RTI SAND
SERMON RUNTS
TENTS CREE

37. Measure of area

38. Steal

39. Observe

40. Was seated

41. Wisconsin (abbr.)

42. Editor (abbr.)

43. Plural (abbr.)

46. Cow

48. Entrance in fence

49. One (Scot.)

50. Float for water transportation

51. Privation

52. Upon

54. Five and five

56. Grain

57. Urchin

59. Near

60. City of Chaldea

62. Iridium (symbol)

63. Music note

6 Entangle

7 Island on Gulf of Riga

8 Nova Scotia (abbr.)

9 Symbol for tungsten

10 Age

11 Nothing

14 Exclamation

16 Like

18 Tantalum (symbol)

20 Domesticated animal

21 Excitement

23 Affirmative (abbr.)

24 Long fish

26 Weight (abbr.)

28 International language

29 Lair

30 Anger

32 Be indebted (symbol)

33 Energy (coll.)

63 Music note



Hospital Notes

Patients dismissed from the hospital this week were, Mrs. Clay Hughes, O. B.; Linda White, med.; Eva Gomez, med.; Mrs. Grady Rogers, med.; J. R. Braxton, med.; Mrs. Carl Frye, med.; Albert Schroeder, T & A.; J. A. Grimes, med.; Mrs. P. e. Engle, med.; W. T. Johnson, med.; Regina Edwards, med.; Mrs. F. C. Young, med.; Jack Faust, emrg. of Liberty Hill. Patients in the hospital this week are, Mrs. T. H. Coursey, med.; Mrs. J. F. Kelley, surg.; Mrs. J. P. Bradford, med.; Richard Fritz, med.; Lorenzo Anya, accid.; Mrs. H. K. Shearhart, surg. of Clovis; Mrs. E. C. Hewitt, med.; Mrs. W. J. Wilson, surg.; Mrs. Dorothy Allen, med.; A. C. Pierce, med.; Miss Virginia Gren, surg.; Miss Josie Plunk, med.; L. W. Phillips, emrg.; Mrs. W. A. Fewly, med.; Tom Sanders, emrg.; Mrs. Jack Kuykendall, surg.; Mrs. G. A. Burnett, O. B.; Bettie Deaton, of Black, tonsil.

Oiler



Donald DuClos Jr., of Chicago, age 4 1/2, has tackled a man-sized job of oiling a big railroad engine, and he's dressed right for the work. Donald, son of a station agent, took time out from a tour of the Chicago Railroad Fair to do the oiling job.

CZECHS LIKE U. S. FILMS

PRAGUE—AP—Czechoslovakian critics had nothing but praise for the American movie "Best Years of Our Lives"—the Academy Award winner in 1947. The movie was shown during the International Film Festival at Marianske Lazne (Marienbad). A previous American film shown there, "Blossoms in the Dust" war roundly criticized.

RULE BRINGS PROTEST
SYDNEY—AP—An outspoken Englishman says he is on his way back to London to tell the Colonial Office that administration in the Solomon Islands "is rotten, impossible, and criminal." The critic is Coleman Porter, a former director of education for the islands. He resigned this year.

The age of some turtles at death has been estimated between 200 and 250 years.

There are some 3,600 species of birds, belonging to more than 140 different families.

A ruby-throated hummingbird in June has 960 feathers or more.



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For Your
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Service

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358

If you plan on selling any piece of property — your farm, home, a lot or a piece of business property see us first! We'll list it for you, show it to prospective customers and give you every possible real estate service at the least expense.

J. C. RICKETTS
REALTOR



"I'm not being silly wearing my fur coat! It's so nice and cool in my LP-Gas kitchen."



After cooking all summer with an old-fashioned stove, it's no wonder an LP-Gas kitchen feels cool to this lady. With LP-Gas you cook the meal — and, not the cook! Yes, you cook easier, faster, and better than you've ever cooked before. Write, phone or come in and let us explain how YOU can enjoy a modern LP-Gas kitchen.

BLANTON BUTANE GAS CO.

Uncle Sam's Selective Service

1. Q—What is the purpose of the new Selective Service law?

A—To train a body of men capable of defending the nation and to select the men for this duty by the fairest method possible—registration of every man 18 through 25 years old, regardless of wealth, influence or social position. From this registration will be chosen those men 19 through 25 years of age who are deemed best fitted to receive 21 months of training.

2. Q—Is this the first peacetime draft?

A—No. The first was in 1940.

3. Q—How many men will be affected by the Selective Service law?

A—Military authorities estimate 9,600,000 men will be registered in the United States and its possessions. In Texas between 550,000 and 575,000 men are expected to register.

4. Q—Who administers the program?

A—President Truman has named Maj. Gen. Lewis B. Hershey as national director of the Selective Service System. In each state the governor acts as co-ordinating head and names a state director. Gov. Beauford H. Jester has named Maj. Gen.

K. I. Berry, state adjutant general, to hold this position in Texas.

5. Q—When will the Selective Service law go into effect?

A—President Truman has issued a call for the registration of all men 18 through 25 years of age who are living in the U. S. and its possessions. Registration in Texas will take place on the following days: On August 30 persons born in 1922 after Aug. 30, 1922, will register; on Aug. 31 or Sept. 1 persons born in 1923 will register on Sept. 2 and 3; persons born in 1924 will register; on Sept. 4 or 7 persons born in 1925 will register; on Sept. 8 and 9 persons born in 1926 will register; on Sept. 10 and 11 persons born in 1926 will register; on Sept. 13 and 14 persons born in 1928 will register; on Sept. 15 and 16 persons born in 1929 will register; on Sept. 17 and 18 persons born in 1930 before Sept. 19 will register. Persons born on or after Sept. 19, 1930 will register on the day they are 18 years old or within five days after they are 18.

6. Q—How long will the law be in effect?

A—Until June 24, 1950, unless sooner terminated by the two houses of Congress.

use the **CLASSIFIED ADS**

Something NEW



BLACK SUEDE or BROWN CALF LEATHER

WE HAVE ALL SIZES INCLUDING AA WIDTHS



THIS NUMBER HAS A HIGH BUILT-UP WEDGE IN SIDE, ALSO CUSHIONED INSOLE!

HEREFORD
Store Co.

S. L. HARMAN & SON PHONE 222

Please take time to read the following:

TEXAS STATE DEPARTMENT OF HEALTH

Geo. W. Cox, M. D., State Health Officer

Suggestions Regarding Control of Poliomyelitis

(INFANTILE PARALYSIS)

The primary way by which the virus of Poliomyelitis is transmitted from person to person has not been definitely determined. Some think that it is spread by direct contact through droplet infection of the nose and throat. Others believe that the primary mode of transmission is by way of the gastrointestinal tract through ingestion of contaminated food or drink. It is also possible that flies, mosquitoes and insects may be important factors in the dissemination of this dreaded disease.

Since the exact way in which Poliomyelitis is spread has not been determined, preventive measures against ALL possible sources of infection should be taken when this disease is prevalent. The following suggestions should be taken during the summer and fall months when Poliomyelitis is more likely to occur:

1. When suspicious symptoms (headache, undetermined fever, vomiting, drowsiness, stiffness of neck or back appear, a physician should be called at once.
2. Sudden chilling and over-exertion should be avoided.
3. Elective surgery involving the nose and throat should be postponed.
4. Good personal hygiene, especially of children, is very important at all times.
5. Children should avoid crowds and sick persons when Poliomyelitis is prevalent.
6. Individual home sanitation should be perfected to include approved water supply, waste disposal and proper control of insects, especially flies and mosquitoes. Raw fruits and vegetables should be cleaned well before using. Garbage containers should be covered at all times.
7. Community sanitation should be rigidly controlled the year around. The following recommendations are offered:
 - a. Approved water and sewerage systems.
 - b. Proper disposal of garbage and other waste products.
 - c. Sanitary supervision of public swimming pools.
 - d. Adequate supervision of all food handling establishments in order to assure compliance with State Food and Drug Laws, especially regarding sterilization of dishes and utensils.
 - e. Elimination of flies, mosquitoes, insects and rats as far as possible by use of DDT and other approved chemicals.
 - f. All milk for sale should come from approved sources.
 - g. Consult your local city or county health department whenever you need advice in a matter of sanitation or public health.

THIS AD PUBLISHED IN THE INTEREST OF PUBLIC WELFARE by

Hereford Chamber of Commerce

Clean-Up Drive

(Continued from Page 1)

campaign, both to remind their customers and to clean up the area around their stores.

"The FTA will distribute bulletins in a house to house drive reminding the residents of the importance of keeping neat grounds," said Mrs. Beatie Patterson, president.

When the fire whistle blows at 6 p.m. three blasts will be the signal to start operations. Radio Station KPAN will present a program sometime during the two hour period telling just what people are doing to straighten up their grounds and the vacant lots near them, according to Marshall Formby, manager.

Francis Hardwick, president of the Chamber of Commerce, said a loud speaker system will be available to cruise the streets and report on general activity among clean up groups.

"Six o'clock has been designed so that store owners and clerks may join others in participation. We hope that eight o'clock Wednesday will provide the finishing touches on our campaign," said one official.

Around Town

(Continued from Page 1)

vice Officer's School in Lubbock to learn how to interpret all this new veteran's legislation, but will be back in his office Thursday.

The court house had part of its face lifted the past week when workmen erected a scaffold on the north and east of the building to make minor repairs. When they cut down the trees they discovered wooden parts of the cornice had warped and needed straightening.

The bake sale of the Presbyterian Women's Guild must have been a huge success as they were sold out and scattered to the four winds by noon Saturday, when none could be contacted for specific results of their venture.

That's right, that's wrong, to borrow a phrase from a popular radio band leader and comedian. Only we're referring to the advertisement on Page 3 of the second section of today's Sunday Brand. The ad says a playoff baseball game between Tulla and Hereford is scheduled this

afternoon. Through a last minute change of plans, Plainview instead of Tulla will slug it out behind the plate at 2:30 p. m. in Veterans Park. Earl Wood has been advised by Tom Farris of Amarillo, president of the Central Plains baseball League.

Its a poor rule that won't work both ways says Miles Roberson of the First National Bank. He has been showing a house, he wants to sell, to a automobile business man. The man looked it over and liked it but said the price was too high. Miles replied "Your cars are too high too, but I would buy one if I could get one."

Miles is now showing the house to others and expects to close the deal shortly.

Miss Ona Hamner, recent winner of the most courteous clerk award has received many letters, and is still receiving them from many states from people she has known and others not known, congratulating her on her success, those knowing her assured her she deserved the place others merely showed their friendly interest.

The old story about the cobblers children never having any shoes to wear, was recalled this week by those who saw Carl McCaslin repairing his business building and even adding to the building to increase the much needed space for his lumber business.

house and high school said the Rev. Albert Heald, S. A.

The first two buildings to be erected will be the grade school and priests house. They will face Harrison and the school auditorium will border next to the church. The chapel will be built at an angle toward the intersection.

"A mission style of architecture has been decided upon," said Rev. Heald, "because we believe that the simple lines look well in this country side."

Seven Classrooms In School The school will have seven classrooms, a kitchen, and a large non-partitioned hall which may later be converted into classrooms if necessary.

The auditorium will adjoin the building and be used as a church until the permanent church can be built. At that time, the auditorium will also be available as a parish hall.

No definite date for construction has been set but plans call for the school to be completed by the 1949 term at the latest.

The Church of Christ has recently completed a \$30,000 redecoration program in which the building was extended 12 feet to the front and 26 feet to the rear to create an auditorium with a seating capacity of 534. They now have nine classrooms and a nursery and have installed an air conditioning system.

To Move Church Here The Episcopal group are planning to move a church into Hereford within the next two months. This building will be brought from Sudan and placed on the triangular lot which the church has just purchased at the intersection of Lee, Ninth and Highway Sixty.

Laying of the foundation is slated for sometime in September and the church hopes to on the Triangular lot which the cupancy by cold weather. The pastor is the Reverend Walter Scott of Plainview.

The Presbyterian Church will build a structure on the lot at the corner of Eighth and Lee Streets for a chapel and Sunday School room. At present the plans for the style of architecture and construction date are indefinite, said Grant Fuller, church secretary.

Mission Style Building The Lutheran Church now under construction at the corner of Harrison and B street is a mission style building designed by Ed Trefel. It is of tile construction with an asbestos roof.

Seating capacity in the auditorium will be about 150 in the 26 by 70 foot room. A full basement under the building will be used for Sunday School rooms.

School Buses

(Continued from Page 1)

the Hereford bus fleet was one of the smoothest running and most efficient he had ever inspected.

Day Begins At 5 A. M. During the school days, the bus manager's day begins about 5 a. m. when he goes down to the shed to warm up the busses and get them started. During the day he works out his report charts, checks complaints, reports road conditions to authorities, and helps repair the vehicles. Two mechanics, C. V. Burgess, Jr., Bill Airhart, C. W. on full time duty to keep the busses in top shape.

The drivers drift in between 6:30 and 7:30 a. m. in time to be back from their route before 9. When they check back in after the morning drive they fill out a daily report on the number of passengers, amount of gas and oil used, repairs needed on the buses and road conditions. They start their return in time to get to Central School by dismissal time at 3:45 p.m. and to High School by 4. Most of the drivers leave their buses at the shed but a few who live in the country take them home.

Discipline on the bus is subject to school authority. The names of offenders are turned in by the driver to the principal of the school in which the child is enrolled and that officer is responsible for correction.

Students "Good Citizens" "We have had very little trouble among the children, however," said Wilson. "We think they are good citizens as a rule and realize there is no excuse for misbehaving."

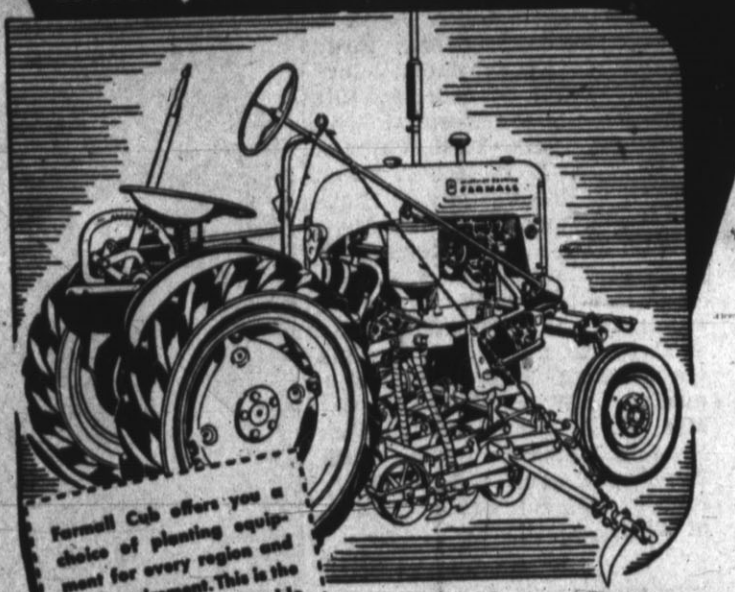
When the winds blow, the snows pile up and buses are likely to bog down, the school officials must decide on the plausibility of sending out this troupe and getting five hundred children to school. Last year the buses ran all but three or four of the days school was open. A temperature and rain gauge at the shed help determine the decision.

"We intend to use the local radio station this year as a means of informing bus riders about the buses," he said.

Since the buses and bus-riders are a vital cog in the school system, their supervisor is a key man. With his greasy overalls flapping about his legs he hurries around checking this bus's engine, that bus's tires, aware that he handles a big set-up involving plenty of money and the responsibility of one-third of the school children.

Read Our Want Ad Page!

IT'S A NATURAL FOR SMALL FARMS!
THE NEW *Farmall Cub*
WITH QUICK-CHANGE IMPLEMENTS



Farmall Cub offers you a choice of planting equipment for every region and crop requirement. This is the No. 474 4-row vegetable planter.

IN EVERY farming region and for every crop... this new Farmall Cub answers the demand for smooth, versatile tractor power on small farms and truck gardens.

Here's a balanced combination of tractor and matched implements. That's mighty necessary for the all-around efficiency that can mean better production.

Why do we say the Farmall Cub brings a new day to the small-sized family farm? Whether you farm full-time or part-time, the Cub gives you the ability to get more done in a day... easier than ever before... and with downright satisfying results!

Don't put off getting full details on the Farmall Cub. See us now.

FARMALL
CUB TRACTOR
\$876.85

One 2-Row
SHORT CORN BINDER
On Rubber
\$950.00

One Slightly Used
TALL CORN BINDER
1-Row, Steel Wheels
\$350.00

DRILLS

16-8 FERTILIZER SEMI-DEEP FURROW DRILL.
ON RUBBER WITH PRESS WHEELS \$673.56

16-7 FERTILIZER SEMI-DEEP FURROW DRILL.
ON RUBBER WITH PRESS WHEELS \$645.50

MOLDBOARD PLOW
3-Furrow, 14 Inch
Hydraulic — Remote Control
\$393.05

DISC HARROWS
10-ft. Tandem
18 Inch Discs
\$313.00

HEAVY DUTY TANDEM DISC
9 1/2 ft., 22" Discs
\$472.60

GENUINE McCORMICK-DEERING BINDER TWINE
\$13.50 Bale

If You Have Trouble Making a Good Seedbed...

Plowing and tillage to make a good seedbed are jobs about which plenty of farmers are mighty particular.

Have you ever noticed how many of these exacting farmers use McCormick-Deering Plows and Tillage Tools to do such work? They know they can bank on this equipment for a clean, accurate job... that it will satisfy the most critical user in the toughest going.

Before you start to work this fall, see us about this outstanding plow and tillage line. Each tool can be depended on to do its job right. Size and models to fit your power and farm.

USE McCORMICK-DEERING PLOWS AND TILLAGE TOOLS

1901 — 1948
E. B. Black Co.
Furniture - Undertaking
AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Ice Box Pie, Fresh Cherry Cobbler
Strawberry Shortcake, Every Day!

Always COOLER
Always CLEANER
Always QUIETER

THE NEW GREEN HEDGE

SHOP AT YOUR FRIENDLY **FURR** FOOD STORE

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| PURASNOW—25-lb. bag | \$1.57 |
| FLOUR | |
| ARMOUR'S PURE | 81c |
| LARD | |
| 3-lb. Carton | |
| BESTEX—46-oz. Can | 25c |
| ORANGE JUICE | |
| NILE BRAND—No. 2 1/2 Can | 22c |
| PEACHES | |
| EGG NOODLES | 5c |
| Mrs. Briggs—16-oz. Jar | |
| VEL and DREFT | 31c |
| SUNPAK No. 2 1/2 Can | 21c |
| APRICOTS | |

FURR HAS THE Everyday LOW PRICES

Hereford Implement Company
INTERNATIONAL HARVESTER FARM EQUIPMENT HEADQUARTERS



A Grip on the Future

A re-examination of your Life Insurance in the light of current conditions will give you the proper grip on the future. Let's talk it over, today.

G. C. (Jiggs) HARTMAN
 104 E. 3rd St. — Phone 45
 Hereford, Texas

Southwestern Life
Insurance Company

Creed-Johnson Vows Announced

Mr. and Mrs. H. L. Creed of this city have announced the marriage of their daughter, Dora, to Leonard D. Johnson, son of Mr. and Mrs. Wilson Johnson on Saturday August 14. The couple was married at the home of the officiating minister, Rev. A. Lorts, pastor of the Central Church of Christ of Clovis, New Mexico.

The bride wore a dainty two-piece frock of white pique with white accessories. Her corsage was of Talsman roses.

Attendants for the couple were the brother and sister-in-law of the bridegroom, Mr. and Mrs. E. W. Johnson.

After the wedding the couple returned to Hereford and have now gone to Snyder where Mr. Johnson is employed with the United Geophysical Drilling Company.

The Egyptians recorded the destructiveness of the moth in hieroglyphics.

Eels were once thought to grow out of mud.

From The Album: First Phone Exchange



Made around 1912, this photograph allows a glimpse into the first Hereford telephone exchange. At the left sits Miss Nannie Davidson; Miss Billie Woods is in the center, while Raleigh Lovelace stands at the far right.

Long Time Ago

45 Years Ago

Items of interest at that date: MAP OF TWENTY YEARS AGO. Lying before the writer is a map of Texas published in 1883. The only towns shown in the Panhandle are Tascosa, Carendon and Mobeetie. No railroads were then in this vast section. This was twenty years ago. Now nearly every county is organized and fairly well settled, with numberless towns and several railroads pass through this section.

Such towns as Amarillo, Quannah, Vernon, Childress, Hereford and other smaller but respectable towns, not then in existence. One is led to believe that the great progress of the past twenty years will be greatly outdone in the next twenty, and that long before that time has expired the Panhandle will have many many thousands of people and a most wonderful development.

FOR AN ARTESIAN WELL. Last Saturday a meeting of business men was held at the real estate office of Ricketts & Rayzor for the purpose of discussing the prospects of drilling for artesian water in Hereford. On motion, G. A. F. Parker was elected chairman and C. L. Stocks, secretary. After some discussion... a committee was approved to investigate the probable cost of drilling to the depth of 1500 feet (if necessary)...

W. H. Rayzor and F. L. Vanderburgh went to Roswell on that day to ascertain the charge made by the Roswell drillers... they found prices charged for deep water districts were \$1.00 per foot for the first 100 feet, and \$1.50 for the second 100 feet and so on adding 50c to each 100 feet drilled.

Personals:
 Miss Julia Martin, who has been the guest of Miss Mina Dameron, left Friday for her home at Childress. She was accompanied as far as Amarillo by Miss Dameron and her brother, Laban.

Mrs. C. W. Dodson left Friday to visit with friends at Ideal.

Mr. and Mrs. George Cloyd of this city and guests, Mr. and Mrs. Will Cloyd of Matador, are enjoying an outing in New Mexico.

Alvin Ward In Maritime Service

Alvin E. Ward, 24, son of E. Ward, 208 Short, enrolled in the U. S. Maritime Service for apprentice seaman training, has been transferred to the USMS Training Station, St. Petersburg, Fla., for a special course of training.

He will undergo a six-month training period to prepare him for a career in the U. S. Merchant Marine. Upon completion of this training Ward will graduate as a fireman, oiler or water-tender in the engine department; or as a second class cook and baker in the steward's department and will then be ready for assignment aboard ship in the U. S. Merchant Marine fleet.

Ward saw three years service during World War II in the Navy attached to the Asiatic Pacific theater fleet.

TSCW has been turning away hundreds of girls because of the shortage of dormitory space. This summer campus crews have rushed renovations and new construction in order to alleviate the housing shortage.

"It seems probable that we can take care of all the Texas girls who want to attend the college this fall," Dr. Hubbard states. But he warned that room reservations should be made with the Registrar as early as possible.

TSCW Housing Space Increased To Handle All Fall Applicants

DENTON—Good news for Texas girls still searching for a place to attend college this fall came from Texas State College for Women in Denton this week. Housing for more girls definitely will be available, President L. H. Hubbard announced.

For the past seven years



KINSEY Motor Company

FRAME STRAIGHTENING
 WHEEL BALANCING
 FRONT END ALIGNMENT

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For the past seven years

QUONSETS

FOR FARM AND INDUSTRY

When you need extra space in a hurry, nothing fills the bill like a Quonset.

APPROVED FOR GRAIN STORAGE
 We do a turnkey job on any sized Quonset.

WHY A QUONSET?

Here's why:
 ECONOMICAL... EASY TO ERECT... ALL-STEEL... STRONG... PERMANENT... QUICKLY ERECTED... FIRE-RESISTANT... SAG-PROOF... ROT-PROOF... TERMITES PROOF.

HOWARD STOLTENBERG
 Sinclair Warehouse TULIA, TEXAS Phone 200

WEED SPRAYING

SEE **Jim Kirby**

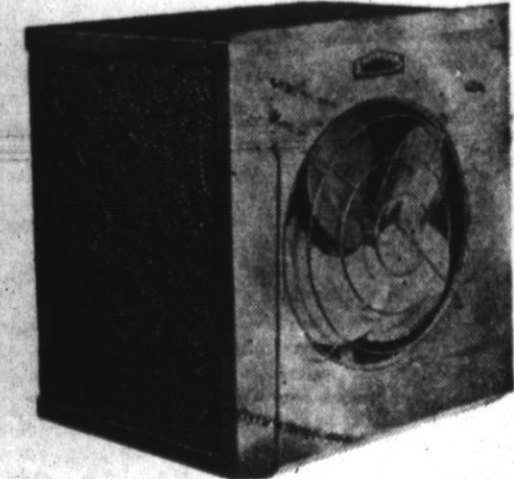
CONTACT AT BENEFIELD MOTOR CO.

I COOK IN A KOZY KOOL KITCHEN

KOZY KOOL F-15



- SHOT-BALANCED, non-vibrating Torrington fan.
- ATTRACTIVE—Rust proof, heavy gauge bright aluminum cabinet.
- NO CLOG—Special trough water system prevents stopping-up.
- SELF-OILED—G-E sealed-in-oil motor never requires oil or attention.
- ADJUSTABLE TO WINDOW—Fits any size window with adjustable side plates.
- KOZY KOOL OUTPUT—1500 cubic feet of cool washed air per minute.
- FULLY GUARANTEED—12 months written guarantee.



JUST A FEW LEFT

29.95

MILLER AUTO SUPPLY
 Hereford Phone 72

SONNY'S NEWS STAND

NEW! Everything for your reading pleasure I solicit your magazine subscriptions. NEW!

Intersection Highways 51 & 60

Post No. 192

Hereford, Texas Regular meeting 1st and 3rd Tues nights at 8:00.

MASONIC BULLETIN
 Hereford Lodge 249

Started meeting second Monday in each month. School of instruction each Thursday night.

W. L. TOMPSON, Sec'y.
 W. G. HROMAS, W. M.

STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

| | | | |
|---|--|---|---|
| Witherspoon Electric Co. APPLIANCES ELECTRIC WIRING FIXTURES 113 East Third Phone 75 | TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA | Huckert Radio Service Guaranteed RADIO REPAIRS at White's Auto Store 116 North Main Phone 85 | |
| I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY | Hereford Heating Company Everything in Plumbing and Heating Supplies 408 East 1st Phone 708 | A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information. | Cole Photo Service 103 W. 3rd We Photograph ANYTHING ANYWHERE ANY TIME |
| TIERRA BLANCA FEED & SUPPLY and Hereford Poultry & Egg Co. FEEDS, SEEDS, FARM SUPPLIES Stanton Feeds Phone 448 L. H. (BUD) BRADLY 112 Sampson | FREE... Pick-Up and Delivery Service PHONE 160 It's like new — when we're Thru... C & R Cleaners | Shorley's Shoe Shop 104 West 3rd Across from Furr Food Boots Foxed and Rebuilt Cavalier - White Ace SHOE POLISH Any Color Your Shoe Troubles Are Our Troubles Open 7:45 - Close 6:30 | |
| MOORE'S are —Open 7 days a week —Open at 6 A. M. and Close at 10 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Hiways 51 and 60 Phone 156 | <p>OUR WORK STANDS UP WE MAKE IT</p> <p>DE SOTO PLYMOUTH</p> <p>Beavers Bros. Motor Co. 301 E. 3rd Phone 383</p> | RADIO REPAIRS Free Pick-up and Delivery GENE'S RADIO REPAIR at PHONES 302 Main NIPPER ELECTRIC Day: 154 Night: 451-M | |
| PEGGY'S BEAUTY SHOP 211 West 9th Phone 729 Fashion-Right Permanents PROTECT YOUR BEAUTY WITH US | THIS SPACE FOR SALE | The Beauty Mart "... for a LOVELIER YOU" PHONE 8 210 North Main | |
| BURNS JEWELRY FINE JEWELRY Guaranteed WATCH REPAIRING Across from Postoffice Phone 735 Hereford | FOAM LATEX CUSHIONS For Office, Home, Car, and Tractor at the Brand Office | For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station Highway 60 | |
| Pinckert Welding Shop WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town | JONES SERVICE STATION TEXACO PRODUCTS 800 East 1st Phone 9 —We Call for and Deliver— | | |



PREMIUMS
(IN STRONG DEMAND)

WHICH ONE?

DISCOUNTS
(REPORT OF DOUBTFUL SALES)



The choice is yours! Just remember --- 70% of today's bread is baked in commercial bakeries. Mechanical mixers require strong-gluten flours. Comanche and Westar are strongest of all --- we need a lot of these to make up for high percentages of family type wheats such as Wichita and Triumph now being grown.

By planting Comanche and Westar you will secure highest yields and make the most dollars per acre. These varieties will satisfy miller, baker and housewife. They will create a stronger demand for Texas wheat and avoid any possibility of discounts in our area a year from now.

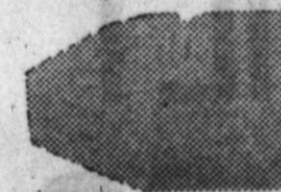
All seed wheat needs to be cleaned and treated. A few cents per acre, invested now, will pay dividends in dollars next harvest. Bring in our old wheat, take home new, pure seed of Comanche or Westar. We want to help you increase your income. Order your seed now.

Good Varieties



**COMANCHE
PAWNEE
WICHITA
TURKEY TYPE**

**TENMARQ
WESTAR
TRIUMPH**



Good Varieties

We'll Help You Find The Seed You Need

FRASER MILLING COMPANY
HEREFORD

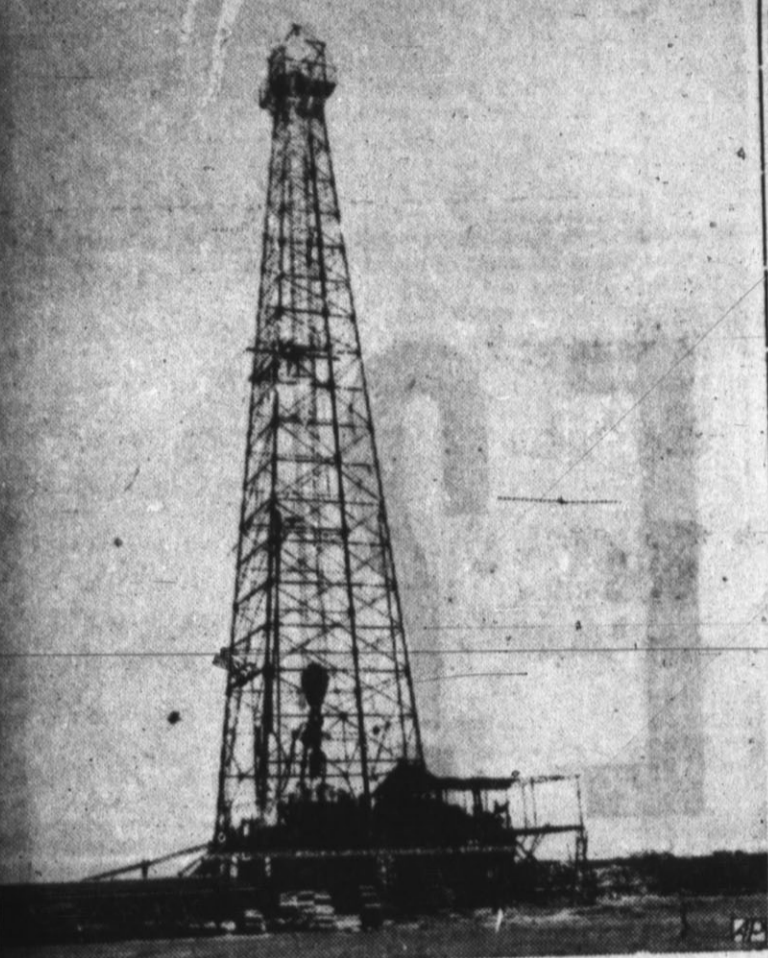
PACKARD MILLING COMPANY
HEREFORD

PITMAN GRAIN COMPANY
HEREFORD

SEARS & TETER GRAIN COMPANY
HEREFORD

RODGERS GRAIN COMPANY
DAWN

Mexico's Discovery Well



The derrick and drilling rig (above) of Petroleos Mexicanos No. 1 Reynosa, is Mexico's new discovery well and may prove to be a major new oil field along the northern border. The well flowed on test at the rate of 1,000 barrels daily in sand at 7,075 to 7,078 feet. No similar production has been found across the Rio Grande in the McAllen or Rio Grande City areas, which are opposite the location.—AP Photo.

Heiselman Club Plans Cooperative Buying

Mrs. Tom Draper, CHDA, outlined plans for cooperative buying at the meeting of the Heiselman Home Demonstration Club held Thursday with Mrs. Edith Jacobson of Adrian. Members answered roll call with "what I use to preserve my furniture." Mrs. Jacobson conducted the recreational hour.

Mrs. R. W. Perry, sponsor of the Adrian 4-H Club, gave an interesting report of the Summer Caravan of 4-H Girls to the Carlsbad Caverns and other points of interest in New Mexico.

Those present were Mesdames; R. W. Perry, K. W. Gruhlkey, Margaret Jacobson, George Dozier, Z. E. Lemke, Henry Kinsey, Paul Metcalf, Tom Draper, a guest of the club, Mrs. Irene Crenshaw and children, and the hostess.

Mrs. R. E. Brown will be hostess to the club on August 28.

Capacity Crowds Expected At Two Home W. T. Tilts

CANYON — Clark Jarnagin, ticket sales manager of West Texas State College athletics said this week he believed at least two of the Buffaloes home football games this fall "will draw capacity crowds" in the newly enlarged Buffalo Stadium.

Jarnagin said demand for season tickets for the five home games at Buffalo Stadium is brisk and above last year's, but are asking for reservations for that so far as single games are concerned, "the majority of fans the North Texas State College game on October 2 and University of New Mexico game on November 27".

In addition to these two games the Buffaloes will play home games with Flagstaff State of Arizona on Sept. 11, Abilene Christian College on Sept. 25, and Houston University on Oct. 30.

The Houston game will be the feature attraction of the annual homecoming festivities, and, therefore, also must be listed as a possible "capacity" attraction.

Buffalo Stadium will now seat 7,200 persons. Temporary bleachers can be erected that stretch that total to nearly 8,000.

Reserved seat tickets for the five Buffalo home games may be purchased now for \$10.50 by writing to Clark Jarnagin, West Texas State College, Canyon. Single game reservations also may be made now.

NOTICE

Notice is hereby given, that the City Commission of the City of Hereford, Texas, will meet on the 8th day of September, 1948 at 10:00 A. M. at its office in the City Hall for the purpose of holding a public hearing on a Budget for the City of Hereford, for the fiscal year of 1948-1949, at which hearing any tax payer of the City of Hereford shall have the right to be present and participate in such hearing.

W. E. Dameron, Mayor
City of Hereford, Texas
8-1-c

Ranch Style Supper Honors Dallas Couple

Mr. and Mrs. T. W. Roberson named Mr. and Mrs. L. C. Montgomery of Dallas honor guests

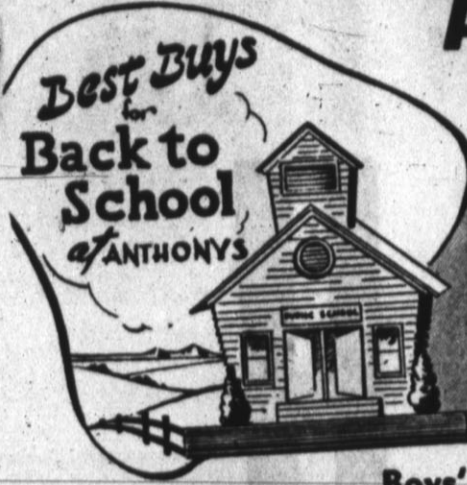
when they entertained at their country home with a ranch-style supper party. The Dallas couple are visiting her father, Allen Hughes and her sister, Miss Lucille Hughes. Other guests were Miss Edah

Park of Denver, Colo., who is a former Hereford resident, Thelma McMinn, Perry McMinn, former Hereford resident, Miss Lucille Hughes and Allen Hughes.

SMART COMMITTEEMEN

MANILA—AP—You can't win dept: Manila newsmen Melchor Aquino tells the story of a committee appointed by the government to investigate the affairs of a government owned corporation. Company employees had

complained that a stock of plywood intended for their use in home building was being illegally diverted to other hands. The committee investigated. The committee ended up getting the plywood for its own use.



ANTHONY'S EVERY DAY LOW PRICES!

FOR FIRST DAY OF SCHOOL LOOK



Boys' Wear Values

Long Sleeve
POLO SHIRTS
4 to 12 **79c**

They are good looking, practical and comfortable Tubbable and need no ironing. Bold blazer stripes. Rib knit wrists.

Zipper Fly
BLUE JEANS
Sizes 2 to 16 **\$1 98**

Heavy weight 9 oz. blue denim. New zipper fly closing. Riveted and orange stitch trim. Extra strong pockets.

8 oz. Blue Denim JEANS ---- **\$1 49**

Plaid and Fancy Sport SHIRTS



SIZES 8 to 12 **\$2 49**

Cotton flannel long sleeve sport shirts for boys. Plaids, checks and western designs. One pocket, two way collar.

Zipper Collar
POLO SHIRTS
4 to 12 **98c**

Blazer stripe flat knit cotton. Zipper neck opening. Rib knit wrists on long sleeve.

Satin Baseball JACKET



Boys' **\$8 90**
Men's **\$9 90**

Warmly lined rayon satin jacket exactly as illustrated. School or team colors. Zipper closing. Rib knit neck, wrist, waist.

BOYS' AND MEN'S "T" SHIRTS



Boys' **COTTON "T" SHIRTS**
Sizes **\$1 98**
S-M-L

Just the shirt for back-to-school wear. Football design and "Yea-Team" wording woven in. All cotton, short sleeve Crew neck.

Men's **Vertical Stripe "T" SHIRT**
Sizes **\$2 49**
S-M-L



Zig zag vertical striped "T" shirt for men and young men. All cotton, short sleeve style, crew neck.

Men's Blazer **Stripe "T" Shirt**
4-L ----- **\$1 79**



45 Gauge
30 Denier
NYLON
Sizes **\$1 35**
8 1/2 to 10 1/2

As sheer a 45 gauge as you have even seen. Extra serviceable Reinforced toe and heel. Ideal for school wear.

Shoes That Make News

Extra! Extra! Yes that's what you'll hear when you step along in these flirty leather wedgies... open toe and heel with a new buckle over the vamp treatment make these little charmers tomorrow's news



Ask To See
STYLE
No. 3868
As
Sketched

\$4.98



CREPE SLIP
Beautifully lace trimmed rayon crepe. Fitted bra top. Two eight-inch kick pleats. As illustrated. **\$2 98**

Girls' New Fall DRESSES



80 Square
Cotton Prints
3 to 6x—7 to 14
\$1 98

Colorful, Classroom Classics for the little kindergarten miss up to highschool beginners. Smart new print patterns in newest fall styles. Sanforized, color fast.

Childs' - Misses' RAYON PANTIES

0 to 12 and 5, 6, 7. **39c**

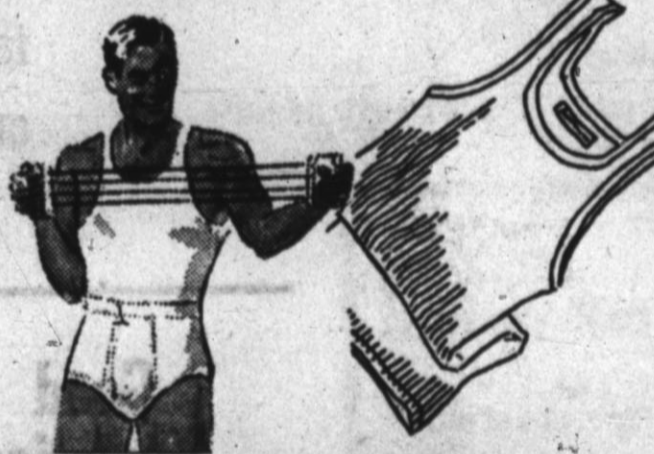


Two bar tricot knit panties for girls, misses and women. Lovely pastel shades of tea-rose, maize, blue and white.

0 to 12 5, 6, 7 **59c**



Both regular weave and satin stripe pastel panties for women, misses and girls. Girls' have lace trim leg.



Men's and Boys' Underwear

TRIEES Boys' .39 Men's .59 Combed flat knit. Full elastic waist band. Reinforced for full support.
SHIRTS Boys' .39 Men's .49 Rib knit or flat knit shirts for boys and men. Plenty long and ample arm and head room.

Young Men's Part Wool

Shadow Stripe **SLACKS**
Sizes 28 to 42 **\$9 90**

A brand new shadow stripe part wool slack for young men. New deep tone shades for fall. Pleated front. Zipper closing.

BOYS' SCHOOL SLACKS
Boys' fine solid colored part wool gabardine. Colors of brown and blue. Pleat front models. **\$4 98**
Sizes 6 to 16.



HEREFORD

USE OUR CONVENIENT LAY-AWAY PLAN

TWINE
New Shipment Arrived
BALING TIES
SWEEPS
At Your **CONSUMERS**
Hereford

READY BUILT GRANARIES
SAVE YOU MONEY

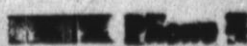
We're the Lumber Yard You've Depended On Since 1898

ROCKWELL BROS. & CO-
LUMBERMEN

E. J. KIRKSEY, MANAGER

104 South Main Street

Hereford



New Dormitory At WTSC Is Finished; Others Are Redecorated

CANYON -- Milton (Buff) Morris, supervisor of single men's dormitories at West Texas State college announced recently some important improvements had been made during the past summer.

Morris said, "students who stayed last year in Tierra Blanca, Terrill and Connor Halls will be surprised when they return this fall."

In addition to the completion of a new dormitory, Palo Duro Hall, the three mentioned above, have been redecorated, newly equipped with furniture in some cases, and otherwise put into top repair.

Tierra Blanca Hall has been completely redecorated. New furniture and floor coverings have been installed.

Terrill Hall has new furniture and has undergone a complete reconditioning treatment.

Connor Hall likewise has been put in tip-top condition.

Morris said about 75 per cent of the space in the four halls has been reserved, and that those who wish to enroll in West Tex-

Friona Couple Observe Golden Wedding Anniversary

In a beautiful home setting on Sunday afternoon, August 15th, Mr. and Mrs. George W. Magness celebrated their golden wedding anniversary with open house to their many friends,

as State and will need rooms in one of the men's dorms would be wise to get in their applications as early as possible.

Reservations must be accompanied by a \$10 deposit. They may be made through Morris, the dean of men's office, or the business office.

A closely organized program, including participation in intramural sports, has been mapped out to help make life in a dormitory at West Texas State interesting and worthwhile. Each hall has its own director who works with both the supervisor and the students.

Gift Party Fetes Marie Williams Bride-Elect of Wayne Cox, Dallas

In compliment to Miss Marie Williams, who became the bride of Wayne Cox of Dallas on Saturday, Mesdames J. W. Spradley, A. G. Thompson, R. P. Conaway, J. E. Beyer and J. P. Slaton were hostesses at a gift party in the Spradley home Tuesday afternoon.

The bride-elect's chosen colors of blue and white marked decorations throughout the house with the reception rooms featuring arrangements of white chrysanthemums and the bride's table in the dining room em-

phasizing an all-white theme. The table, laid with white linen and lace, was centered with an arrangement of asters. Blue table runners were also used on the table and the buffet piece matched the table arrangement.

Mrs. A. C. Thompson, Mrs. C. B. Williams, mother of the bride-elect, the honoree and Ann Bateman, bridesmaid, made up Christian, W. R. Schilgen, Den the houseparty were Mrs. J. C. McCracken and her daughter, Sylvia, Helen Tucker, who presided at the guest book, Mary Helen McGilvary and Helen Ann Acker, who assisted in the dining room.

Mrs. H. P. Conaway was in charge of the program which was presented during the afternoon. Piano music was provided by Mrs. W. J. Stanford, with violin music and Barbara Burney and Mary Helen McGilvary were the vocal entertainers. Mrs. D. W. Hawkins, carrying out the romantic theme, gave appropriate readings.

White roses, also signifying romance, were used in the rooms where gifts were displayed.

Those registering included: Mesdames J. A. Loerwald, I. O. Crosthwait, Florence Parr, A. B. Christian, W. R. Scheigen, Dennis Barnard, Hilton Higgins, Noah Ewton, Frank Terrell, G. A. F. Parker, E. W. Harrison, W. E. Dameron, Bob Higgins, W. M. Stovall, Dyalthia Bradley, R. C. McGilvary, J. W. Kirby, Carl Perrin, M. M. Beavers, J. F.

The gift room was lovely with a lavish display of gifts, and accordian music was furnished by their granddaughter, Bettie Foster.

A reading by Mrs. A. D. Smith, of Farwell, who composed the reading, was appreciated by all. Vocal numbers were given by Earl Roberts and Tim Magness, accompanied by Bettie Foster.

For the occasion Mrs. Magness was lovely in a blue crepe dress with white accessories and pearls with a gold rose corsage, as she was in her blue wedding dress, fifty years ago. More than a hundred guests attended.

Mr. and Mrs. Magness thank each one for their lovely gifts. Their friends wish them many more happy anniversaries.

Happy Homes 4-H Club Discusses Carlsbad Cavern Trip At Meet

Happy Homes 4-H Club members meeting in the home of Bettye Henry on August 13, answered roll call by mentioning something of interest noted on a recent trip to Carlsbad Caverns. Members making the trip were Gail Albracht, Gracie Potheringham, Doris Wilhelm, Earle Dean Gandy and Bettye Henry. Plans were discussed for the Wyche annual picnic with Bettye Henry, and Gail Albracht named to head the committee from the club. Plans were also outlined for a swimming party which will be held before school starts and members decided to send an invitation to the Sadie Lee Oliver club to join the swimming party.

Gracie Potheringham gave a demonstration on setting a table properly and told of her trip to the 4-H Club Camp at Lake Marvin.

Others present were Jo Eddy Scott, Karen Albracht, Mrs. Ira Ctt, and Mrs. W. J. Albracht.

The next meeting will be held on Friday August 28 with Doris Wilhelm.

Ward, E. J. Hudson, H. M. Benefield, Ada Morgan, Ella Lamb, F. M. Faulkner, I. H. Spratt, J. B. Hammer, Don Davidson, Alton Fraser, Jimmie Gillentine, Wm. McGeehee, C. A. Rettman, S. L. Easley, Ida Ricketts, W. C. Hromas, C. M. Hicks, Helen Pipkin, Misses Mary Jane Morgan, and June Dameron, and members of the house party.

Jumbo

Mrs. Glen May Mr. and Mrs. Mathews of Dallas were weekend guests of the L. A. Mathews family. Mr. and Mrs. Hayden Clowdus and children left Tuesday for a few days visit in Altus, Okla. Mr. and Mrs. Lem Brock, of

Flomot, visited in the Howard Bishop home Sunday. LaNelle Clowdus visited relatives in Enid, Okla., last week. Mr. and Mrs. F. A. May and Mr. and Mrs. Glen May and Eddie spent Sunday with friends and relatives whom they met at Palo Duro Canyon for an outing. Mr. and Mrs. Euell White and children visited relatives in Tuc-

cumcari last week. F. E. Clowdus and W. E. Clowdus left Tuesday on a business trip in Oklahoma. The M. L. Simpson family attended the Borden party in Amarillo Wednesday. Florence Brock accompanied them.

Sell Thru the Want-Ads!

BUTTER KIST

IS THE BEST
Nothing More Need Be Said.

A
HEREFORD BAKERY
Product

FOR SALE

IRRIGATED FARM

3 WELLS
660 Acres

Section 37, part Section 38, Block K-4.

Three miles off Hiway 41. 75 acres Alfalfa, harvesting 4 crops per year with over a ton per acre!

WELL IMPROVED
6-room Stucco House
300 tree Orchard.

A. D. GUGENHEIM

P. O. Box 468 Phone 26539 Amarillo, Texas



Fashionbill

Boxy style suit, Barrymore collar, one-button front, envelope patch pockets, hand-stitched finishing.

MATERIAL:
No. 605—Venetian covert in brown, grey, green, black, and wine.
No. 626—Gabardine in brown, grey, green, black, and wine.
SIZES: 10 to 18.

Barrymore collar, three-button front, four-gore swing back, hand-made button holes, slit pockets.

MATERIAL:
No. 1928—Gabardine in brown, grey, green, black, and wine.
SIZES: 8 to 18.

The Little fashion Shop

Smart Clothes for Smart Women



GOOD PROTECTION

Mr. Wheat Grower...

GOVERNMENT WHEAT INSURANCE

Check With
DEAF SMITH COUNTY
AGRICULTURAL CONSERVATION
ASSOCIATION

Office in Courthouse
Hereford

HEREFORD STATE BANK

The Bank of Hereford
Member of F.D.I.C. Member of FED RES SYSTEM

Messenger News

Mrs. J. N. Messenger
And still it rains! This community received another rain Saturday night, amounting to 1.16 inches, making a total of 8.56 inches, amounting to inches of moisture received in the form of rain since Aug. 3.

It looks now that row crops are assured, as they are looking fine up to this time.

George C. Messenger went to Hereford, Saturday to finish financing the new school bus for Messenger school. The old bus was sold at Friona, Saturday.

I had a letter from Mrs. Mae Abbott, of Marfa, Saturday. She says it is hot and dry at Marfa. She had a melon feast from her own garden for 43 students of her Mexican Mission. They had singing and games and all had a good time.

**Miscellaneous Shower Compliments
Nettie Hood, Bride-elect of Tom Wilson**

Many practical gifts were presented to Miss Nettie Hood who will be married to Tom Wilson Sept. 6 in the Little Chapel at Texas State College for Women at Denton, when a group of friends entertained with a gift-party Friday afternoon in the Roger Brumley home. Hostesses included Mesdames Bonnie Brumley, Louise Olson, R. B. Miller, Roger Brumley, C. S. Perrin, Otto Olson, Dyalithia Brady, Harold Pettyjohn, G. W. Duncan, E. D. Hopson and Miss Ellen Posey.

Guests were informally entertained during the calling hours with recorded music in candle-lighted rooms where roses, signifying love and romance were used to form attractive decorative appointments. Mrs. E. D. Hopson gave a toast to the bride.

The receiving line was made up of Mrs. Roger Brumley, Mrs. Charles Hood, mother of the bride-elect, the bride-to-be and her sister, Miss Audrey Hood.

The refreshment table was laid with a hand-made crocheted cloth and appointed in crystal and silver. Pink radiance roses formed the centerpiece flanked by white tapers in crystal holders.

Invitations were mailed to approximately 125 friends and relatives of the couple.

COURTHOUSE RECORDS

Warranty Deed
Bruce M. Rose to Edith P. Voegel, all of Lot 4 and S 4 ft. lot 3 Blk. 43 Hereford and add. Emma Jane Frye to W. C. Gunter, SW 1/4 S 29, K-14.
W. L. Jones and wife, Bessie B. Jones et al to Bernard E. Robertson and wife, Opal N. Robertson, S 20 ft. lot 6 and all lots 7 & 8 in Turrentine Sub., E 1/2 Blk 10 Evans Add.
Roy Shuck and wife, Carrie J. Shuck to J. R. Overstreet, 320 acres, all N 1/2 S 35 T 4 N R 1 E.
R. W. Mitchell and wife, Mabel E. Mitchell to C. H. West, Blk 26, Welsh Add.
Floyd McGee and wife, Gertrude McGee to Jay Boston, N 66 ft. E. 200 ft. Blk 14, Evans Add.
L. E. Flesher and wife, Agnes Lucille Flesher to Lewis Phillips, lot 13, Blk 2 of B-K & K Sub. Blk 25 Evans Add.

Deed of Trust
A. J. Ralston and wife, Nora Ralston to C. J. Paddock, all lot 10, Blk 1 Evans Add.
C. E. Newbill Jr. and wife, Pearl Newbill to Federal Land Bank of Houston, N 1/2 and west 1/2 of 120 acres S 1/4 S 46, Blk K-5.
C. E. Carney and Mary K. Carney to Kansas Life Insurance Co., Tr. 1. W 144.2 acres. S 88 Blk M-7. Tr. 2. E. 13 acres S 89 Blk M-7.
Jay Boston and wife, Ruby May Boston, to The Prudential Insurance Co. of America, N. 66 ft. E 200 ft. Blk 14, Evans Add.

Release
First Natl. Bank to Joe Ballinger, NE cor. S 111 Blk M-7.
W. H. Fuqua to Jas. L. Beams, lots 5, 6, and 7 Barcus and Bullock Sub. lot 1 & 10 Blk 5, Wemble Add.
O. H. Herring and wife, Altye L. Herring to F. B. Doshier, all E 1/2 S 36, Blk K-6 and all S 26, 46 Blk K-6, 1600 acres.

Marriage License
John Hampton and Freddie Vaughn.

Backs Dixiecrats



Joe Hill of Austin, (above) former state senator, brought some laughs and brief applause in his oratorical appeal on behalf of the Dixiecrats at the Democratic State Executive Committee meeting in Austin.

Gifts Are Featured

Gifts were featured when Mrs. Minard Koelzer was honored at a party given Monday in the home of Mrs. Frank Brinkman, Co-hostesses with Mrs. Brinkman were Mrs. Fred Barrett, Mrs. Fred Saltzman, and Mrs. Paul Hoff.

After games were played and gifts opened refreshments were served to Mesdames C. Betzer, Anthony Hoffmann, Carl Luke, W. H. Russell, Oscar Vaughn, Louise Olson, Richard Barrett, Harold Pettyjohn, Mary Bodkin, Arch Conklin, George Paetzold, M. H. Koelzer, Ed Jesko, Robert Kerchen, Jimmie Jesko, G. Cawley and the honoree.

WATCH
For the Opening of
HEREFORD FURNITURE COMPANY
THE "BIG" FURNITURE STORE
at
Corner of Main and Fourth



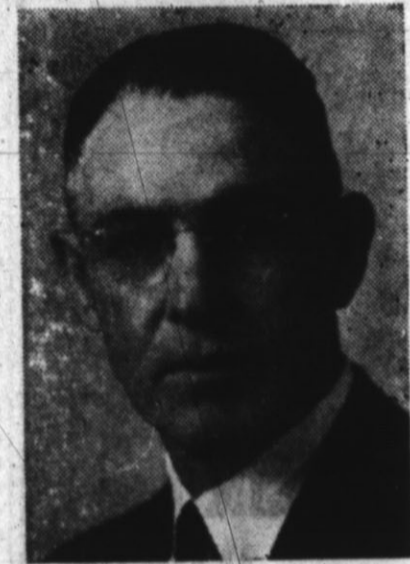
24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 — NIGHTS 419-W

HEAR REV. C. J. McCARTY
OF LUBBOCK, TEXAS

REVIVAL MEETING



REV. C. J. McCARTY

Morning Services
10:00 o'clock

Evening Services
8:00 o'clock

AVENUE BAPTIST CHURCH

HEREFORD

FRIDAY August 27

through

SUNDAY September 5

Everybody's Pointing to Hotpoint

See what a difference they make!

HOTPOINT CABINETS

"APPLIANCE-MATCHED"

CABINETS

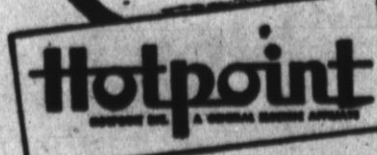


BEFORE

invites you to inspect the complete new line of Hotpoint aluminum cabinets—custom-matched to modernize your kitchen at new low cost.



AFTER



COME IN TODAY!
Now with Hotpoint's handsome new line of aluminum cabinets, you can remake your kitchen to your heart's desire. Cabinets complete in every detail. Satin-like finish is hard and durable, with two coats of enamel baked on at high temperatures. Surfaces are non-corrosive, easy to clean. You'll be amazed at the difference these cabinets make in your kitchen. Ask for details today.

KELTON ELECTRIC APPLIANCE

211 Main

Phone 31

Here it is
...the New
upright
Home
Freezer



by **Gibson**

UPRIGHT design for DOWNRIGHT convenience! . . . Saves floor space — no diving and fumbling for frozen food packages! Everything easy to get at in four spacious, easy-reach compartments. Buy when prices are down and quality at its best. Enjoy peak-of-perfection foods — in season or out!

\$289.50

INCLUDING

FREE

APPROXIMATE \$50.00 ASSORTMENT

of
SNOW CROP FROZEN FOOD

At No Extra Cost!

FOR A LIMITED TIME ONLY

HEREFORD BUTANE GAS COMPANY

PHONE 66

R. C. ANDERSON

JIMMIE ALLRED

DR. QUIZ CONDUCTED BY **ACME CLEANERS**

WHAT FAMOUS BULL IS ROLLED AND SMOKED?
A. FERDINAND
B. IRISH BULL
C. BULL DURHAM
D. BULL NELSON

FRANK GOTCH, FAMOUS WRESTLER OF THE OLD DAYS, IS REMEMBERED FOR HIS:
A. TOS-HOLD
B. STRANGLE-HOLD
C. FLYING TACKLE
D. SCISSORS

THE MAN ON THE RIGHT WOULD BE A—
A. FARMER C. POLITICIAN
B. BARTENDER D. DOCTOR

Are you interested in expert dry cleaning and pressing? Then come to the ACME CLEANERS. Interested in the answers to the above quiz? They are Bull Durham, Toe Hold and Bartender.

Acme Cleaners

SUITS TAILORED TO YOUR MEASURE

PHONE 111

WE PICK UP AND DELIVER

Surplus Government Buildings In West Texas To Be Released For Storage Of Grain

All available surplus government buildings in West Texas will be released for emergency grain storage use in answer to requests to the War Assets Administration by a number of congressmen and farm organizations representing six mid-western and southwestern states, it was disclosed today by Colonel Karl E. Wallace, regional WAA director at Grand Prairie.

In a move to make available urgently needed storage space for grain sorghum and other products threatened with spoilage because of lack of warehousing facilities in the area, the War Assets Administration has designated the Grand Prairie office as focal point for throwing open surplus government facilities. The Denver and Kansas City WAA offices will relay storage requests from states in their regions.

The action followed wires sent to Jess Larson, War Assets Administrator by Congressman

George Mahon in behalf of his district and those of five other congressmen. Similar requests have been received by WAA in the last few days from Walter Hammand, head of the Texas Farm Bureau Federation, and from other farm cooperatives, all indicating that the storage situation is critical.

"All suitable buildings not yet sold nor classed by the military as contaminated will be made available to ease this situation," Colonel Wallace said. He added that the program called for utilization of surplus facilities by organized agricultural cooperatives and bonded grain warehousemen.

Structures to be used include the greater portion of the sprawling Pantex Ordnance Works near Amarillo; Negotiations with WAA for transferring this installation to Texas Tech college are now in progress, but Texas Tech will cooperate in allocating maximum space, it was indicated.



Rev. John H. Osteen
Noted Evangelist

Revival Services At Friona Baptist Church To Begin

An Open-Air Revival will begin at the First Baptist Church Sunday, August 22nd, and extend through Sunday, September 5th. Rev. John H. Osteen, of Amarillo, will be the evangelist and Bill Sweeney, of Wayland College, the singer.

Before entering the field of evangelism, Brother Osteen was pastor of the First Baptist Church of Hamlin, where he did an outstanding work. During the two years he was there 421 were added to the church membership, with 148 coming for baptism. We are fortunate in having him come our way.

The singing for the revival will be the best under the leadership of Wayland's Bill Sweeney. Services will be twice daily.

McCRACKENS RETURN HOME

Mr. and Mrs. J. C. McCracken and children Jackie and Sylvia, have returned from a two weeks vacation trip. While away they visited his brother in Lincoln, Nebraska, a sister in Central City, Nebr., two sisters in Sioux City and one at Storm Lake, Iowa, returning by the Dakotas, Wyoming and Colorado. The last three days of the vacation were spent with friends in Cowles, New Mexico.

The WAA will also release available portions of the South Plains Airfield, Lubbock. As they are needed, facilities in Oklahoma, Kansas, Nebraska, New Mexico and Colorado will be designated for emergency storage purposes.

D. W. Williams, vice president for agriculture of Texas A. & M. college declared that the Bluebonnet Ordnance Works, which the college recently acquired from WAA, would be made available. Producers needing warehousing space, he said, should contact Mr. H. O. Hill, director of the Bluebonnet plant or Mr. J. D. Frewit of the extension service at College Station.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
E. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:55 A. M.
Training Union 7:15 P. M.
Sermon 8:30 P. M.
Mid-week Services: 8:00 P. M.
Wednesday 8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Preaching Service 8:00 P. M.
Mid-week Services: 7:30 P. M.
Wednesday 7:30 P. M.

FIRST METHODIST
DON E. DAVIDSON, PASTOR
Sunday School 9:45 AM
Morning Worship 10:55 AM
Youth Fellowship 7:15 PM
Even. Worship 8:00 PM
Mid-Week Services, Wed. 7:30 PM

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School 9:45 AM
Morning Worship 10:50 AM
Junior Endeavor 8:00 PM
O. Y. F. 6:30 PM
Evening Worship 7:00 PM
Mid-week Service every Wednesday 7:15 PM

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services: 8:00 P. M.
Wednesday 8:00 P. M.

DAWN BAPTIST CHURCH
C. F. Parker, Pastor
Sunday School 10:00

Morning Worship 11:00
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

ST. ANTHONY'S FARRISH
Father Albert Head, S. A.
Sunday Masses: 6:30 & 9:30 A. M.
Weekday Masses: 6:30 and 7:30 A. M.
Holy Hour: Thursday evening at 8:30

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evangelistic Service 8:00
Wed. Even. Services 8:00 PM

Farm Loans



LONG TERM
LOW RATE
NO STOCK COMMISSIONS

LONE * AGENCY
Sam Nunnally Hereford
123 Main

Authorized Mortgage Loan Solicitor for

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Baseball!

SUNDAY AUGUST 22nd

2:30 o'clock

PLAY-OFF

TULIA

vs.

HEREFORD

at

NEW FIELD

in

VETERANS PARK

Admission 50c

ROSE & BARBER

Realtors

Real Estate

Insurance

Loans

Phone 45

104 East 3rd St.



...its time for
Mann's MALTED MILK Bread
STAYS FRESHER LONGER



YOU DON'T HAVE TO BUY A WHOLE PIG TO ENJOY
SWEET TASTY CURED MEATS AT WHOLESALE!

CHECK THESE PRICES:

BACON, Premium 65c
PICNICS, Approximately 5 lbs. . . 54c
HAM, Best Quality 65c

Hereford Locker & Cold Storage

Wm. Warren, Manager — Phone 64
Hereford, Texas

Chrysler Industrial Engines — Are NOT Automobile Engines

Because They Are Built With:

- Pre-Seasoned Block (Harder)
- Special Built Manifold
- Lower Lift Camshaft
- Heavy Piston with chrome edged piston rings
- Sodium Cooled Valves (Good for life of engine)
- Special Alloy Bearing
- Heavy Industrial Fly Wheel
- Dual Fan Belts and Induction Type Fan
- Heavy Duty, Slow Speed Generator
- Heavy Duty Starter
- Heavy Duty Water Pump
- Ten-Gallon Tropical Radiator
- Velocity Type Generator

140 h.p. CHRYSLER ENGINE As described above 767.50

MORE THAN 460 CHRYSLER INDUSTRIAL ENGINES HAVE BEEN SOLD BY—

Benefield Motor Co.

Your Chrysler Dealer

6 Local Students

(Continued from Page 1)

Hereford Junior High School faculty.

She will receive her master's degree today in services held at 11 A. M. Her major for her M. A. degree was Education and her minor English. She holds graduate membership in Alpha Chi, National Honor Society.

Miss Stagner's thesis dealt with "Creative Dramatics as a Technique for Character Education for Junior High Schools."

Major Study in Education

Miss Park will receive a Master of Arts degree from West Texas State College today. Her major study has been in education and her minors, geography and history.

She is a member of the Dumas Public School faculty where she has taught for the past four years. She taught in the Wyche school in Deaf Smith County and at Vega for a number of years prior to teaching in Dumas.

At West Texas she has been a member of Gamma Xi, chapter of Delta Kappa Gamma, honor fraternity for women teachers, and at Dumas she is a member of the Business and Professional Women's club.

Served in Navy Air Corps

Lyle Fluit, son of Mr. and Mrs. W. S. Fluit, will receive a B. A. degree from the University of Texas, August 28. He is a graduate of Hereford High School and attended the University for one year before entering the service program during the war. He served as a member of the Navy Air Corps stationed at Georgetown and

later became a cadet lieutenant, stationed in California.

After being released by the Navy he returned to the University where he was a pre-dental student. He was a member of Phi Kappa Sigma, social fraternity, and was cited for work on the 1948 Cactus, University yearbook, receiving a silver award for his work on the annual this year.

Lyle will return home after graduation for a while but plans to continue his study of orthodontia.

Wins Scholastic Honors

Harold R. Close, son of Mr. and Mrs. H. A. Close, will receive his B. S. degree in pharmacy at the University of Texas August 31. He graduated from Hereford High School in 1942 and attended the University of Wyoming at Laramie before entering the service. While at the Wyoming school he was a member of Phi Delta Theta Fraternity, and won high scholastic honors.

He received his radio gunner's wings in 1944 and served eight months with the 392nd Bomber Group with the Eighth Air Force in England. He received the Air Medal and three oak leaf clusters and the Presidential Unit Citation and one cluster. He wore the European theater of operations Campaign ribbon with four major battle stars. He returned to the University of Wyoming for six months after being discharged from the service.

He was married to Miss Jane Wilson of Lubbock in 1945 and the couple moved to Austin in 1946 where he entered the University to complete his pharmaceutical studies. The couple plan to live in Sudan where he operates the Close Drug Store.

Varian J. Fuller, son of Mr. and Mrs. Grant Fuller of Hereford, is the third August graduate of the University of Texas. He receives his B. A. degree in Business Engineering.

Varian J. was selected a member of Beta Gamma Sigma last year. This is the honorary business fraternity open to students whose grade average is in the upper ten per cent of the class.

He was graduated from Hereford High School in 1937 and started to school the following fall in Austin. His college career was interrupted by navy service during which time he served aboard the destroyer, Renshaw. He received his discharge as a Lieutenant Junior Grade in 1946 and returned to the University to complete his work.

Two Hostesses Entertain At Three Lovely Courtesies For Friends Here

Three lovely courtesies for friends were given Tuesday and Wednesday when Mrs. T. R. y Moore and Mrs. Sylvester Slagle entertained at the Moore home.

A variety of midsummer blossoms were used in the decorations for the parties which began with a coke party Tuesday morning. Light refreshments and cokes were served from an attractively arranged table to Mesdames Will Graham, Millard Nobles, Ivan Block, Willis Edelman, Ralph Hastings, T. E. Seigler Jr., Roy Ford, M. C. Adams, B. F. Cain, and Louis Woodford.

Tuesday Afternoon Party

Four tables of players were entertained at bridge Tuesday afternoon with Mrs. J. D. Neill playing high. Mrs. Kellar Muse second high, and Mrs. Jim Lipscomb low, for the score awards.

Marie Williams

(Continued from Page 1)

the bride at Hockaday School, Dallas.

The bride's table was laid with a quaker lace cloth and was adorned with white gladiolus and white tapers. The three-tiered wedding cake was served by Barbara Burney and Miss Calhoun served punch. Linnea French was in charge of the registry for guests.

When the couple left for a two weeks wedding trip, the bride wore a Burgandy woolen suit with a beaded-braid trim featuring a snuff-colored blouse. She wore a small white-flame felt hat veiled in continental green with white mist gloves. Her shoes and hand-bag were of black suede and she wore the bridal orchid pinned to her shoulder.

Mrs. Cox is a graduate of Hereford High School and attended West Texas State College, Canyon. She was a music major at Hockaday School, Dallas last year. At college she was a member of Theta Kappa Psi, band fraternity, and at Hockaday she was a member of the Spanish Club.

Mrs. Cox attended Southern Methodist University, Dallas before entering the service where he spent 3 1/2 years in the Naval Air Corps. He is a senior student at W. T. S. C. where he is majoring in chemistry. After the wedding trip the couple will return to Canyon to continue his studies and to make their home.

The rehearsal party was held Friday evening at the home of the bride for members of the bridal party and out-of-town guests.

Outdoor Parties

(Continued from Page 1)

Mrs. Mack Beach and son George.

A breakfast in the back yard at the Harry Seed home was the order of the day Wednesday for group two of the Woman's Council of the First Christian Church.

After the breakfast Mrs. C. H. Dyar directed the program on a "Bethany Course in Christian Living." The group has chosen the life of Paul as their major study for this year in the course on the New Testament.

Mrs. B. F. Cain gave the Wednesday morning program discussing the first chapter of the book and explaining the purpose, aims and objectives of the work.

After the program a feature of interest was the shower for the mission camp in Puerto Rica which is sponsored by all groups. Towels, soap and other practical gifts were among the gifts.

Attending the breakfast and program were Mesdames; Herman Ford, F. M. Kester, O. H. Guispepper, George Muse, Carlos Vaughn, Frank Lucas, B. F. Cain, C. H. Dyar, Roy Ford, H. M. Thomas, Helen Pipkin, Nona Jowell, Miss Frances Dameron, and the hostess, all members. Guests included Mrs. Earl Gough of Austin, Mrs. Claude Witherspoon of Dallas and Mrs. Leta Barnett of Wichita Falls.

Mrs. Oldham Honored

Tuesday night Mrs. L. Z. Oldham was honored at a bring-a-dish picnic and party given in

Inflation Bull Ring

MADRID AP—The cost of staging a bullfight—Spain's "national fiesta"—has jumped from 7,500 to 1,000,000 pesetas (\$750 to \$100,000) in the last two hundred years, the Madrid sports weekly "Digmae" reports. The magazines said that in 1743 a star bullfighter received 950 pesetas (\$95) for an afternoon's performance. The late Manolete, "Champion" matador received as high as 275,000 pesetas (\$27,500) for killing two bulls.

Mrs. Garner Dies

Mrs. John Nance Garner (above), wife of the former Vice-President, died at her home in Uvalde, at the age of 78. Often referred to by Garner as his "right hand," she served as his personal secretary throughout his public life.—(AP Photo)

Family Reunion

(Continued from Page 1)

ters, Doris June and Judy Kay of Carlton, Mo., Mr. and Mrs. Walter Gwynne Owen and son Roger of Littlefield, Mr. and Mrs. Malcolm Cassels and children, Mary Neile, Johnny Ray, Duane and Joe Pat, Mr. and Mrs. Gerald Wilson and Diane, Warren, G. P. Owen Jr., John David, Lawrence and Homer Lee Owen.

the yard at the home of Mr. and Mrs. G. Blue with Mrs. Blue and Mrs. Cawthon Bryant as hostesses. The occasion was Mrs. Oldham's birthday.

Attending were Messrs. and Mesdames; Earl Phillips, Carl Williams, L. Z. Oldham, Cawthon Bryant, R. G. Blue and the Rev. and Mrs. Roy Ford.

The islands of the Philippine archipelago are largely volcanic.

A STRAIGHT LINE

IS THE SHORTEST DISTANCE BETWEEN TWO POINTS

In Our Business It Is From the (1) Company to (2) Agent to (3) the Assured.

COMPANY

AGENT

ASSURED

May We Help You?

John McLean Insurance

Phone 273
HEREFORD, TEXAS

WE APOLOGIZE!

We apologize for the inconveniences caused by our remodeling of the Star Theatre... a job that we hope to start this week.

Please bear with us, as this construction is for your future movie enjoyment.

THANK YOU,
The Management.

A VIGOROUS STORY... OF VIGOROUS PEOPLE!

JOHN WAYNE
JEANETTE FONDA
DORIS TEMPLE
JOHN AGAR

FORT APACHE

John L. Barry
Word Bond
George O'Brien
Victor McLaglen
Anna Lee
Bruce Mitchell
Roy Kibbee
Glen Withers
Max Baer

STAR Sunday - Monday
Tuesday

Sunday Monday

WHERE THE NORTH BEGINS

RUSSELL HAYDEN
JENNIFER HOLT

TEXAS

THE MAN FROM TEXAS

A Story of Love That Survived INHUMANITY, INJUSTICE, INTOLERANCE!

Walter Pidgeon
Dorothy Kerr

If Winter Comes

with ANGELA LANSBURY
JANET LEIGH
DAME MAY WHITTY

STAR Wednesday
Thursday

She's Plenty Good!

Linda BE GOOD

ELYSE KNOX
JOHN HUBBARD
MARIE WILSON

TEXAS Wednesday
Thursday

Have you seen... **Window Display** at **The Hereford Brand** ?

"IF WINTER COMES"

Someone is going to need the articles in this display, **SO—**

If anyone can identify any items as their own before Thursday night, they will be returned; if not identified they will be given to the County Welfare Committee.

["If Winter Comes" shows at the Star August 25-26 Wednesday-Thursday]



Come in and see...

Remembrance

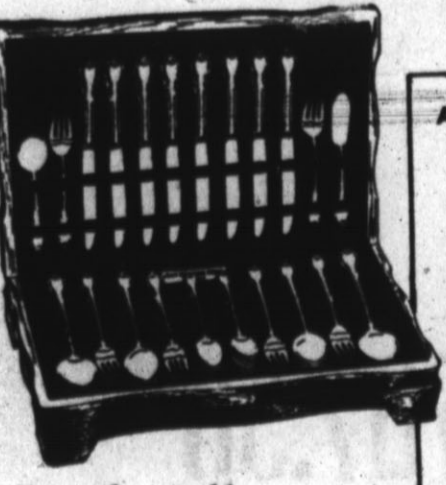
1847 ROGERS BROS.

Glorious 100th Anniversary Pattern!

Combining a modern simplicity with an old-fashioned charm of ornament, 1847 Rogers Bros. 100th Anniversary pattern is a masterpiece of design and craftsmanship.

Each exquisitely wrought piece with its perfect pattern detail and lustre finish reflects the quality skills of 100 years spent in creating fine silverplate.

Come in today and see it. Hold it in your hand. You'll love "Remembrance" and want it for your own.



ANNIVERSARY CHEST

52 piece service for eight including chest — **\$64.75**

An ideal starting service for the bride. Service includes:

- 16 teaspoons
- 8 knives
- 8 forks
- 8 soup spoons
- 8 salad forks
- 2 tablespoons
- 1 butter knife
- 1 sugar spoon

Also Available... 100 PIECE SERVICE FOR \$, \$100.00 Beautiful walnut grained Centennial Chest with Velveteen lining at extra charge.

WATCH REPAIRING

When You Think of the Finest in Jewelry... Think of **KESTER'S**

Mr. and Mrs. A. W. (Bill) Hembree
Hereford, Texas Telephone 24

What's New In COATS

Will Be Found At **Anthony's**

100% All Wool Gabardines

\$49.50

Top Right is the Boy Coat in single breasted style... full flare back... wide cuff sleeves. Bottom Left is a double breasted model with fitted waist and flare skirt, detachable shoulder cape. Both come in colors of Black, Luggage, Grey, Hunter Green, Wine, Brown, and Royal. Sizes 8 to 20.

Anthony's
USE OUR LAY-AWAY PLAN
HEREFORD