

Who Will Be Hereford's  
No. 1 Salesman  
For Month of August?

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

24 PAGES  
Today

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Hereford, Deaf Smith County, Texas, Sunday, August 8, 1948

## American Legion and Auxiliary Officers Installed



In the top photo, Mrs. D. C. Kelton receives the gavel from 18th District Commander Charlie Gibson, as she is installed as president. In line with her are the other Auxiliary officers, reading right and left, Mrs. Wilbur Bell, secretary-treasurer; Mrs. Carlos Vaughn, chaplain; Mrs. Loyd Neill, sergeant-at-arms; and Mrs. T. J. Clay, historian. In the bottom photo, Mr. Gibson installs the American Legion officers. Right to left, they are T. J. Clay, commander; Loyd Neill, first vice-commander; O. R. Hardy, second vice-commander; Grant Hanna, adjutant; Ralph Smith, chaplain and service officer; Carlos Vaughn, sergeant-at-arms; C. O. Wilkins, child welfare committee chairman; and L. C. Thomas, historian.

## Sixty Teachers Listed For Next School Year

A month from yesterday the crowd will be trading swim suits for school clothes and hay rides for home work and with preparations for the opening underway. Superintendent George Graham, Thursday, released the faculty lists.

The 60 teachers on the faculty are headed by a four man administrative staff. Superintendent George Graham is a graduate of West Texas State Teachers College, majoring in administrative education and government. He has completed twenty-two hours of work on his master's degree at the same school.

## Deaf Smith To Have 568 Boys In Draft Quota

Hereford and Deaf Smith County will be expected to furnish 568 boys when youths between 18 and 25 years of age register for the Selective Service draft between Aug. 30 and Sept. 18. The figures were released through Austin bureau of Associated Press and were based upon population estimates.

The four counties which are set-up to operate through the draft board with headquarters in Hereford are scheduled to furnish approximately 2,000 of the total 561,331 boys anticipated from the State of Texas.

Individual county estimates range from heavily-populated Harris County's 50,400 registrants to sparsely-populated Loving County's 22 registrants.

Estimated registration by Panhandle counties includes:

- Armstrong 195; Baily 584; Briscoe, 324; Carson, 529; Castro, 370; Childress, 1,120; Cochran, 448; Cottle, 640; Crosby, 920; Dallam, 640; Deaf Smith, 568; Donley, 600; Floyd, 960; Gray, 2,160; Hale, 2,000; Hall, 1,080; Hansford, 260; Hardeman, 885; Hartley, 160; Hemphill, 333; Hockley, 2,000; Hutchinson, 2,800; Lamb, 1,680; Lipscomb, 301; Lubbock, 4,142; Lynn, 954; Moore, 356; Motley, 399; Ochiltree, 337; Oldham, 110; Potter, 4,341; Randall, 574; Roberts, 97; Sherman, 162; Swisher, 522.

## Twenty 4-H Club Girls Leave For Carlsbad Cavern

A two-day trip to Carlsbad Caverns with stops enroute is in store for 20 4-H girls this week. A reward for having a demonstration in progress or completed in the record books, the trip will include a tour through the caverns, a visit to New Mexico Military Institute, the airport at Roswell, and the fish hatchery at Dexter.

All of the girls who have reached the age of 14, or more, since January 1 are receiving the trip as guests of the council.

These girls and the projects in which they specialized are: Marilyn Henderson, bedroom improvement; Betty Henry, poultry production; Mary E. Hund, sewing; Gerry Paschal, Mary Paschal, Shirley Perry and Jeanette Scott, all specializing in poultry production.

Sponsors for the trip will be Mr. R. H. Grunhkey, Adian; Mrs. Hughes Millard, Hereford; Mrs. (Continued on Page 5)

Central School Principal Rural Ford also received his B. A. degree from Canyon. He majored in history and minored in education, when he was awarded his M. A. from Colorado University.

H. V. Stanton returns as Junior High principal. He is a graduate of Baylor University and got his M. A. from Southern Methodist University in math and science. East Texas State Teachers College at Commerce is the Alma Mater of High School principal, Don Martin. He has completed several hours work on his masters degree from Canyon and the University of Texas.

### Five First Grade Teachers

The additions to Central School Building will also make increases in the faculty number. The first grade will have a new teacher who has just returned from a year in Port Engras, Alaska, where she worked as a governmental secretary. She is Miss Bonnie Studer of Colorado Springs, who has a B. S. degree in primary education. She taught in Canadian before going to Alaska.

The other first grade teachers will be: Miss Elizabeth Bone, a music major graduate of Trinity University; Miss Vida Hicks, a graduate of Baylor University with a minor in primary education; and Mrs. Merlin Kaul, who was graduated from Kansas State University with a major in primary education.

Second grade teachers who will continue with their work are Mrs. Phil Radovich and Miss Ella Alkman; both studied primary education at WTSTC. Mrs. J. D. Bruner, a teacher at Dawn last year, will teach in town this year. She was an intermediate education major at Canyon.

New to the group is Mrs. D. C. Martin, no relation to high school principal, Don Martin. She has had 18 years experience at Strother Consolidated School. A graduate of East Central State Teachers College in Oklahoma, she has an A. B. in primary education.

Instructors in third grade work are Miss Mary Bradley, a graduate of the Canyon college with a degree in intermediate education; Mrs. Guy Heard, elementary major who received her B. S. degree from North Texas State Teachers College; Mrs. J. N. Hutcheson, with a B. S. in intermediate education from WTS TC and Mrs. W. L. Thompson. She majored in home economics and minored in education at Texas Tech.

Many New Faces  
A new fourth grade teacher is Mrs. E. V. Crawford. She majored in intermediate education at Texas State College for Women and did graduate work at NTS TC. Mr. Crawford is farming near here, moving to Hereford from Cotton Center.

Mrs. Bank Ramey, who taught the opportunity room last year, (Continued on Page 5)

## Hereford's No. 1 Saleslady



Miss Ona Hammer was presented with a bouquet of red roses and a check for \$50 by Francis Hardwick last Thursday night when she was formally announced as Hereford's No. 1 Saleslady. The selection was made by a committee following nominations by the public. Judges based their decisions upon courtesy, efficiency and service beyond the call of actual duty. The contest will be sponsored by the Star Theatre each month for a period of one year to encourage clerks to offer better service to customers, Hardwick said. Nominations for the August selection are already being received.

## Dedication Ceremony... Prizes Listed Three Night Games Slated In Dedication Of New Ball Park

## Plans On East Ward School Go To Architects

In an effort to open Hereford's new East Ward School by September, 1948, trustees this week authorized architects to prepare plans for the new building, which will be constructed from the recent \$475,000 bond issue.

Plans submitted to the architect, Macon O. Carder of Amarillo, call for a one-story building, which will be in the shape of a "T" and will face the east, located one block east of the softball field. The new building will contain 12 classrooms, offices, and a large gymnasium-auditorium with a stage 15 x 36 feet, leaving 50 x 75 feet for other activities. It will accommodate 500 people, Supt. George Graham said.

The T-shape structure is being constructed in such a fashion that six additional classrooms can be added when necessary, Mr. Graham said. The additional classrooms would be located on (Continued on Page 8)

Hereford's new \$9,000 Class D baseball diamond will be dedicated with formal pomp and fanfare next Tuesday night, according to Earl Wood, manager, who said Saturday that details have been completed for the dedication ceremony, which will be followed by three night games between the VFW and the American Legion baseball teams.

Eighteen prizes have been offered by Hereford business men for player achievements during the series, Wood said. "The dedication ceremony will start promptly at 8:30 o'clock Tuesday night under the new lights and loud speakers will be installed for convenience of the fans."

Fox To Pitch First Ball  
Homer Fox, "Hereford's own Judge Landis", has been selected to open the game with the first pitched ball; Bartlett Dowell, J. Wallace Robinson and Dennis Barnard have been selected as official scorers. The dedication speaker will be a surprise feature, Wood said. He also said that Harry Gilstrap, Amarillo News Sports editor and other sports scribes have been invited to the dedication ceremony.

Baseball fans are looking forward to the three-game series (Continued on Page 5)

## 300,000 Bushel Crop Farmers Can Get \$2.28 On Grain Yields

Regardless of the market price which row crops may hit next fall, Deaf Smith County wheat farmers have been assured a government support price of \$2.28, which is the same as the current loan value, to everybody who joins the purchase Agreement program, F. G. Collier, P. M. A. office, said this week.

This represents the Commodity Credit Corporation's lowest support rate bid on grain delivered to them by April 30, 1949. Although the farmer may sell anytime before that, should he get a higher bid, he should understand the bid will be on the class and grade delivered and not on class and grade at the time of the agreement. The producer is responsible for care of his grain, if stored on his farm and for inspection and fumigation to cut grain deterioration losses as much as possible.

Storage Is Scarce  
Elevator storage space in town will probably be at a premium as local elevator men estimated only one bushel of storage space for each acre planted in this county.

Early guesses, based on long term production averages, place the harvest at approximately 3,000,000 bushels from about 150,000 acres, which will bring farmers more than six million dollars.

The current market price Friday morning for grain sorghums was \$1.85 here, but further south, where harvest was already underway, sorghums were bringing only \$1.60 and the price may continue to decline as more grain hits the market.

To join the price support program the eligible producer must sign a purchase form and pay this year, one cent a hundred pounds, to the county committee. Those farmers eligible to participate in the support program are:

Those unable to obtain storage in warehouses for lack of space; those who do not wish to obtain a loan but desire assurance of a floor price on grain; those whose farm storage does not meet loan specifications and those whose farm storage is located in an area of the state not eligible for farm storage due to hazards of climate and/or insects. This last qualification will not affect Deaf Smith County.

## Work Resumed On County Hospital

Construction on Hereford's new hospital, delayed because of difficulties in obtaining materials, was underway again this week after the tile arrived for the surfacing.

The hospital was originally planned for a 256-day working schedule on a five day week basis, but Alvin Wilson, construction foreman, said Friday that work is already 30 days behind schedule. The building will not be ready until after Christmas, and it may be almost a year from the starting date, which was about June 1.

At present, the men are working on the flooring for the entrance, waiting lounge, kitchen and ramps that will connect the buildings. After last week's rain, water had to be pumped from work could proceed.

## Rev. Parker Is New Dawn Pastor

Rev. C. F. Parker of Plainview, is assuming duties of minister of the Dawn Baptist Church and will begin conducting services there today. He is accompanied by his wife and two children.

## Akin Associated With Witherspoon

John D. Akin of Paris, Texas, will be associated with Jas. W. Witherspoon in his law office, beginning this week.

Akin is a graduate of the University of Texas Law School and spent five and one-half years in service during World War II. He is accompanied by his wife and they plan to make Hereford their home.

## AROUND TOWN SIGHTS, FACES SEEN

Latest rumor has it that the clerks of Hereford may organize, hold a meeting and chip in funds amounting to \$50, which they propose to submit to the most courteous customer each month. The movement, which will probably go no further, comes in answer to the \$50 award to the most courteous clerk of the month.

W. H. Blevins received a wire cage filled with angry bees via parcel post this week, and Leroy Price in handing out the cage could not resist the following remark, "I'm afraid you are going to 'bee stung' on this deal."

The Four-H boys who were all set for a big camping trip to Lake McClellan last week got drenched instead of entertained, when a Monday night down pour caught them. Almost 300 boys from 18 counties packed up in the middle of the three-day camp and returned home.

Business has been slow at the Grand office this week because people have been too good this week. Checking with the sheriff and the chief of police disclosed as the only misdemeanors on the books, a couple of speeding charges and a few drunks. From a news standpoint, when people are too good, its too bad.

Three year old Weldon Brinkman strayed five blocks from home, armed with a cigar box and a pair of scissors, and ended up at the B. M. Wilshire home. Unwilling to talk to strangers, Weldon froze under the question barrage, but was recognized by the yardman who also worked for the Brinkmans and returned safely home.

Some local man, who shall remain anonymous (Continued on Page 5)

## City Reports 32 New Homes Building Permits Pass Million Dollar Mark First Six Months

By Corinne Jennings

Permits granted at the City Hall the first six months of 1948 totaled \$1,092,000.

This figure included the new Hereford Clinic at a cost of \$162,000, and a permit was issued to the Lutheran Church for \$14,000. New business building permits totaled \$690,000 with one remodeled at a cost of \$6,500.00.

Thirty-two new permits on homes totaled \$223,450, this includes new homes built and houses moved in and remodeled. Three permits were issued for homes remodeled at the cost of \$3,560.

Permits granted the first six months in 1948 more than doubles the amount spent for building the entire year in 1947, using City of Hereford records for a basis. Last year shows, \$492,639 as a grand total, with \$219,438 for 26 business houses and \$273,290 for 57 residences and two housing apartments.

## Smith Is Named Band Director Dalhart Schools

Gerald Smith, son of Mr. and Mrs. Ralph Smith, has accepted a position in the Dalhart Public Schools as band director, and will assume his duties there on September 6.

Smith is a graduate of West Texas State College, Canyon, having received a B. S. degree with a major in music in May, 1948. He graduated from Hereford High School in May, 1944, and entered West Texas in September. He was a member of the Buffalo Band and served as a drum major for the band the entire four years. He played with the Variety Show and the College Swing Band.

## Florida Fuss As Rains Delay Potato Harvest

Even from Jacksonville, Fla., they are calling for Hereford potatoes. Jack Renfro, potato broker, received a wire from there this week saying, "If you have anymore potatoes up there like the five carloads we have just received, bill us another carload."

It looks like there will be some more. However, the potato grower. (Continued on Page 5)

## Parking Meters Collect \$11,999 First Year Operation



Since their installation a year ago tomorrow, Hereford's parking meters have collected almost \$12,000 in pennies and nickels. The same business principle that made Woolworth a multi-millionaire will help pay our city expenses, since half of the intake from these meters may be retained by the city and half goes to the meter companies until they are paid in full.

For the fiscal year ending April 30, the city financial report showed \$9,859.79 had been received from the meters. The estimate by city officials on the monthly intake ran about \$800 per month during the summer. Based on the figures an approximate sum of \$11,999.79 was reached for total intake to date. Because farming keeps people out of town and busy during summer, meters pay more during the fall and winter.

Fancy Meter Buggy  
Money from the meters is collected once or twice a week by City Marshall Ed Curtisinger. The coin collector is a mobile (Continued on Page 8)





### Texas Chiropractor Keeps Team In Trim; School Honors Him

Honors came thick and fast during the opening days of the new year to Dr. Charles W. Martin, energetic chiropractor of Canyon, Tex. In January, Dr. Martin was recognized by the Llano Estacado Council, Boy Scouts of America, for his service to the boyhood of his home town. At a gathering of over 300 leading citizens in Amarillo, Dr. Martin was presented with a Five Year Veteran Scouters Award. Dr. Martin is the organizer and first Scoutmaster of Scout Troop 66 with headquarters in Canyon.

Also, in January Dr. Martin was appointed by Bishop Quarterman of Amarillo to serve as Warden of All Saint's Protestant Episcopal Church in Canyon for 1948.

On February 5, Dr. Martin was called to the High School auditorium and in a special assembly program was presented with a beautiful new football radio, a plaque and a pennant by the Canyon Eagles Football Squad of 1947.

The Eagles won their way to the District Football Championship last fall for the first time.

The splendid gift was given in appreciation of the health services rendered without charge to the athletes of Canyon High for the past seven years.

Dr. Martin still finds time to serve as Secretary of the Canyon City Masonic Lodge besides maintaining a thriving practice. (adv.)

### New Light-Heavyweight Champ



Freddie Mills, 29, of Britain, a former carnival plugger, is the new light-heavyweight champion of the world, having won a surprise, 15-round decision from Gus Lesnevich of New Jersey in London. Lesnevich went into the ring a 3-to-1 favorite, but lost the

### SO THE ROOSTER LAID AN EGG

SYDNEY, Australia — (AP)— A rooster at Oakleigh, Victoria, has astonished its Australian owner, B. J. Finch by laying an egg. The egg was spherical and about three-quarters of an inch in diameter - much smaller than the average hen egg. The egg contained only white without any traces of yolk. As far as Finch knew, the bird was a normal rooster, but expert opinion is that it must have been at least half a hen with both male and female sex glands developed. Hens can occasionally turn into roosters but the reverse process does not occur. On rare occasions, generally late in life, the vestigial male organs in hens begin to develop and mature. Hormones from the male organs bring about this secondary male sexual characteristics - crowing, male comb, lobes and hackles. The hen has become functionally and in appearance a rooster.

### BULB THEFT IS BERLIN "PROFESSION"

BERLIN — (AP) — This is probably the only city in the world where one man could make more than \$500 a week stealing electric light bulbs. The bulb thief may not be "public enemy no. 1" in Berlin but he ranks pretty near the head of the list. He steals bulbs from subway trains, subway stations, apartment house lobbies, telephone booths and any other vulnerable place. One such thief confessed that his sole occupation for two years was stealing light bulbs. He sold the bulbs in the black market. He got fourteen months imprisonment.

### Westway

The revival which began last Friday night at the school will continue throughout this week. Rev. Wayne Wilcoxon, pastor of the Baptist Church is conducting the services.

Birthday offerings given Sunday at Sunday School included those of the superintendent Joe Landers and Paul Rudd.

The explosion of the motor used to operate the irrigation well on the Fred Sevlers farm 2 miles northwest of Westway Store Thursday morning resulted in total damage to the motor and the well house which covered it. When the explosion occurred the gas from the large butane tank automatically cut off and no damage resulted to the tank. Steaks hit an all time high here last Thursday afternoon when one of Wade's cows, which is being pastured in Kelly Gray's pasture, was suddenly scooped up by J. R. McNeill's plane which crash landed in the Gray pasture. The cow escaped with a number of major cuts and bruises. Mr. McNeill came the last of the week and removed the badly damaged plane.

Mrs. Grace Little announces the arrival of a granddaughter last Friday, July 30. She is the daughter of Mr. and Mrs. E. H. Little, Jr. of Frio. She has been named Peggy Sherie.

Another new arrival last week was Billy Joe Wall, son of Mr. and Mrs. Billy Frank Wall, Mrs. Wall, formerly Rose Marie Grimes, lived with her parents for several years where the Tom Clays now live. She and her husband have been living for several months on the farm where Joe Doerfler lived. Mr. and Mrs. Daye Grimes of Hot Springs, N. M., are here visiting the Walls and other relatives.

Another new citizen and her mother are Janice Ann and Mrs. Harold Head arrived home last week from the hospital.

Miss Bobbie Boyd of North-west Texas Hospital in Amarillo spent Friday night in the home of her parents, Mr. and Mrs. Robert Boyd.

Grady Wilson is in South Dakota for a few days on business. Mrs. Grady Wilson was a recent visitor in the E. B. Osburn home in Amarillo.

Mr. and Mrs. Clarence Morrison and family visited relatives in Amarillo Friday.

Mr. and Mrs. Henry Miller and family of Canyon were Sunday visitors in the Carl Schroeder home.

Miss Oneta Faye Sims of Odessa was a guest over the week-end in the Paul Rudd home.

Mr. and Mrs. Robert Boyd were visitors Sunday afternoon in the home of Mr. and Mrs. Albert Lowther at Hereford.

Relatives of Amos Torbett, who were guests in his home last week, included Mrs. E. E. Torbett and Mr. and Mrs. C. R. Torbett of Tulsa, Okla., and Mr. and Mrs. John Frank of Philadelphia, Penn.

Visiting this week are Mrs. Torbett's parents, Mr. and Mrs. L. F. Biosch of Bristow, Okla.; her brother, Harold Biosch and family of Cushing, Okla.; a niece, Martha Lou Hamlin of Grand River Dam near Disney, Okla.

Mr. and Mrs. E. M. Cook of White Bird, Idaho, are visiting in the home of their son, Robert Cook.

Mrs. Robert Cook returned home last Wednesday from Hobart, Okla., where she had gone to attend the funeral of a friend, Mrs. Lloyd Watkins. Jimmy Lloyd Watkins returned home with her to spend a week here. The Cook's daughter, Norma Sue, left Monday morning for a visit in Hobart and Jimmy Lloyd re-

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# FURR

FOOD STORE

## Streu's Diary

August 5, 1948.

DEAR DIARY:

For twenty odd years I have been dreaming of taking a whole month's vacation. Seemed that first one thing and then another would prevent it—mostly to work for a living and not having the car—or the money—or the clothes—or something.

But finally I am taking off—for a whole month. I borrowed enough money—financed a car—charged clothes—and delegated the work to the store crew. I'm going up north where the Damyankees hold forth—and, so I am told, the fish abound—just waiting hungrily for some southern bait!

Meanwhile, the boys and girls here at the store will carry on—giving you the best of merchandise and service at reasonable prices.

Lots of new merchandise will arrive within the next few days—stop by from time to time and check the new arrivals.

With those few kind words, dear diary, I bid you and all the customers a fond adieu.

STREU.

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### Our COMPLIMENTS

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Have You Made A Will?

A little old lady walked into the office of a Hereford lawyer a few years ago and said, "I want to make a will."

The lady had no heirs, much to the barrister's surprise, but the thing which really lifted his eyebrows a few minutes later was her statement, "I want to leave my money for the improvement and welfare of the community."

The lady's name, not made available to us, should be published for two reasons. First, because she thought enough of the community where her money was made to want to see it improved in many ways. As she put it, "My husband always said it isn't right to take everything from the land, and put nothing back."

John L. Sullivan, champion fighter, died without making a will. He firmly believed he would reach the allotted three score years and ten. He was confident of the necessary strength to carry him. Death, the inconsiderate reaper, reached him early.

In these days of highway accidents, train wrecks and plane crashes, not one person in the country can forego the duty and privilege of making a will.

Literally thousands of court cases, millions in money, and untold numbers of heartaches and family quarrels would be averted if men and women would realize the importance of arranging in time for the distribution of their property by making a will. The sentiment of the thing, the grimness involved, should be forgotten. The making of a will is a strictly business proposition.

The man or woman with a family, above all others, needs an adequate will. Even the single young man and woman owes debts of gratitude to others.

Think it over. What would happen if you died tomorrow—without a will?

Letters From Our Readers:

August 4, 1948

To The Brand:

The other night I was in a Hereford cafe and a bevy of young folks was at the next table, having themselves a time. At first it sort of made you regret your own hoary locks; then you weren't so sure, when one young sissy took out a pocket comb, posed in front of the wall mirror and started to dandruff fly all over everybody else's vittles. The pseudo-sophisticated modern miss used to take her powder puff and slap face powder all over the food as soon as she sat down at the table. Now she nonchalantly lights a cigarette instead. But her brother goes her one better. He scatters hair and dandruff indiscriminately, to season the dishes. But what's the matter with her, and her sisters? Instead of he-men, nowadays they actually seem to prefer the vanity-lads, chic sheiks and simpsissies. Ye gods! Are we heading for a matriarchy in another generation or two?

The new mayor is to be congratulated on keeping the Typhoid Marys and their ilk out of the food business. The next step is to educate the clientele themselves on hygiene, if not on manners. The moot question is not whether or not a gentleman keeps his hat on in a restaurant. By all means let him keep it on, if to take it off means that he must comb his hair in public. I always considered one of the biggest boons in being a man was his short hair that you didn't have to worry about every time you put your hat on or off. I thought that was only one of the many drawbacks in being a female of the human species, having to worry about hair-do's and hair-don'ts. Apparently I'm only old-fashioned. Perhaps the answer to it all is for restaurants to put up signs all the place saying: "Tables are meant to eat at; there is a washroom for combing hair and powdering noses."

Mary Smith, Box 852, Hereford.

Diamond dust used to polish hard metal dies is recovered and used again.

The glare of headlights is the worst hazard for motorists driving at night, a survey shows.

The United States used from six to 10 million ounces of silver a year during World War II to make military insignia.

PLENTY OF ICE CREAM

ST. LOUIS.—A dream come true! Eight lucky children here have been selected to eat ice cream sundaes for several hours each Saturday—and be paid 65 cents an hour for doing it.

The company which hired the children is an ice cream firm that is developing a series of flavors for home use and wants them to appeal to their largest body of customers—boys and girls. The jury, four boys and four girls, will tell company officials when they have hit the right flavor.—Ft. Worth Star-Telegram.

The Sunday Brand

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Hereford, Texas

Editor.....Jimmie Gillentine  
Society Editor.....Mrs. John McLean  
Adv. Manager.....Bert Neelley  
Shop Foreman.....Am. DeWolfe

Clippings from Our Exchanges

Never-Under-Estimate-the-Power-of-a Woman Dept., Division One: If it hadn't been for a furious female, "Clarence the Peeper" would still be around Floydada, but his ogling days are over, according to their local paper.

ONLY WINDOW SHOPPING

A window-peeper, known simply as "Clarence", roams Floydada no more, after he confessed peeping under our window shades since 1940.

If he hadn't been a little slow one night in Plainview and care-less one night in Floydada, he might still be minding his own windows.

In Plainview one night, while he peeped in a lady's house in one window, she peeped out at him from another window. By the time poor Clarence realized what was happening, the police were on their way and he had to drive right past the lady to get away. The watchful lady took his license number. In this way the Plainview police were already on the lookout for his car and were not greatly surprised that he was window-peeping in Floydada the night he was caught.

Taken down to the court house and questioned, Clarence admitted everything, saying he had been window-peeping here and in Plainview since 1940.

Clarence was a veteran only 27 years old. He is not married, was still window-shopping.

Inflationary prices are getting women down. In Dallas they started a campaign to boycott meat dealers until they lowered their prices and in the Canal Zone a couple of women even discovered how to get through the canal at reduced rates.

PADDLE ACROSS PANAMA CANAL

GAMBOA, CANAL ZONE.—The average cost in tolls for a commercial ship to cross the Panama Canal is nearly \$4,000. Some vessels have paid as much as \$15,000 in tolls to cross from ocean to ocean through the 50-mile American waterway.

But two women have just paddled through the canal in a cayuco at a cost of only 72 cents—the minimum toll.

Mrs. Mabel Kimmel of Gamboa and Miss Dorothea Watkins, a physical education teacher of Aliquippa, Pa., made their trip in a "holloved-out log" in only three days. Their equipment consisted of a lantern, anchor and life preserver.

The trip across the continent was made in three stretches. First their craft entered Gatun locks from the Atlantic ocean. After clearing Pedro Miguel and Miraflores locks the pair arrived safely at Balboa.

Buses have been making news these days from New Mexico up to Wisconsin. In the first place the passengers have to get out and walk and in the second place they couldn't get out and walk. From Tucumcari comes the story of the ambulating passengers.

DON'T COMPLAIN OF BRIDGE WALK TUCUMCARI, (AP)—Transcontinental bus passengers now have to walk across the Canadian River bridge at Logan, 24 miles northeast of here.

U. S. Highway 54 crosses the river at this point on a 26-year-old bridge, which has a 10-ton load limit.

The State Highway Department has found that a large, empty transcontinental bus exceeds this limit by about 1400 pounds. The department agreed a year ago to let the busses unload their passengers at one end, cross carefully in the center of the bridge at 10 miles an hour and pick up their fares at the other end. It was not until last Tuesday, however, that the state began strict enforcement of this stipulation.

And from Kenosha, Wis., comes the incident of the irked driver running away with the passengers.

DRIVER FLEES WITH 12 PASSENGERS KENOSHA, Wis.—Police here had a tough time arresting Clarence Berdick. They claimed he had been doing wrong things with his bus. The officers sought to give driver Berdick a ticket, charging him with obstructing traffic. He slammed the bus door in their faces, they said and drove off.

The policeman gave chase in their squad car. Every time they tried to pass the bus, they related, Berdick would force them to the curb, his zigzagging bus swaying and his 12 passengers clinging to their seats.

The squad car radioed for help. Another prowling car joined the chase. With sirens wailing, the two squads managed to trap the bus at the northern city limits. They escorted it to the police station. There they booked Berdick on charges of obstructing traffic and resisting arrest.

Berdick pleaded not guilty in municipal court.

BRITISH-MADE CARS

First shipments of Anglia and Prefect passenger automobiles and Thames vans, equivalent to the American light panel truck, have arrived in Weslaco from England, according to J. A. Medley, owner of Medley Motor Co., Weslaco Ford dealers.

This new line of British-made cars and light truck models is being introduced for the first time with the arrival of the initial shipment of sample and display units.

The Anglia is a 4-passenger, two-door sedan, and the Prefect is a 4-passenger, four-door model. The Thames van comes in two different sizes which are equivalent to domestic one-quarter ton and one-half ton light panel truck models.—Weslaco News.

The gunwale of a ship is so named because in old fighting ships the rails had to be strong to meet the movement of the old muzzle-loading cannon.

the BOOTLEG philosopher

Editor's note: The Bootleg Philosopher doesn't look for much success from his buyers strike against high meat prices, his letter this week reveals. We doubt though that he'll ever get 33 cents a pound for any of his cattle, but if he does, it'll be a sure sign inflation is at its peak.

Dear editor:

It being August now and hotter than ever, I have been doing most of my thinkin at a special spot out here on the draw, where two trees is so situated a man can lay down in the shade in the mornin and still be in the shade in the afternoon without never havin gotten up, and I was there Monday readin a newspaper I borrowed when I noticed an article about some Dallas women organizin a strike against the high price of meat.

These women say they ain't gonna buy anymore meat until prices come down.

Now aside from the fact I been holding a Jersey steer off the market, tryin to get 33 cents a pound for it so I can make the down payment on two plow points and a pair of pants which ordinarily would cost about three dollars and seventy-five cents, I just don't see how them Dallas women is gonna win.

I can see how they might stop buyin meat because the price is high, but can they stop buyin gasoline because the price is high? Can they stop buyin dresses? Automobiles? Sugar? Groceries? Milk? Butter? Refrigerators? Hats? Laundry service? and so forth?

Meat ain't high because cattlemen are highway robbers. It's high because everthing else except maybe the level of current politicians' intellects is high.

I been arguin for years in favor of a law to bring down the price of things I buy and increase the price of things I sell but ain't got no where, and I will figure them Dallas women is gettin down to serious business when they strike against buyin all them other high-priced items, although with their husbands ben interested in producing and sellin a good many of em, I don't look for no wide spread general buyin strike from that quarter any time soon.

Besides, ain't Dallas the place where the women struck against wearin long skirts? And ain't Dallas the place where they're wearin em longer than ever?

Yours faithfully,  
J. A.

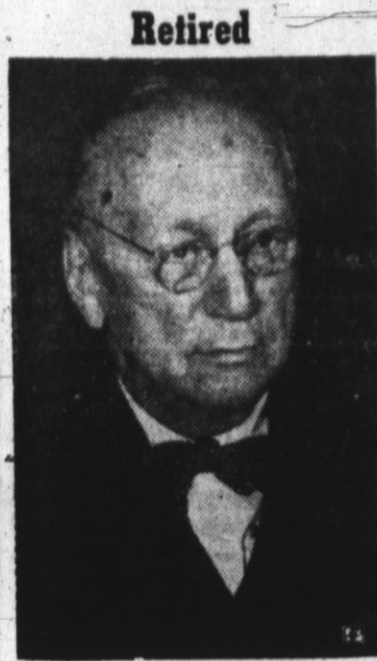
COLORADO BEETLE

WROCLAW, Poland — (AP)—The Colorado beetle has arrived in Poland. The pest apparently is making serious inroads. The newspaper "Economic Daily" said the province of Wroclaw, formerly German Breslau, particularly has been invaded by the beetle.

27,000 PEDDLERS

ROME — (AP) — There are over 27,000 peddlers in Rome, the peddlers union has announced. Of these, it said, 12,000 have regular licences and sell vegetables, fruit and other food products in Rome's 27 markets. The rest tour the streets selling wares varying from antiques to brushes.

Oxford University in England is a federation of 21 colleges each with its own government and teaching staff.



A. J. Chester (above), vice-president of operations of the Texas and Pacific Railway, retired August 1, after 51 years railroad service. He was succeeded by L. C. Porter.—(AP Photo).

RAIN RUINS CROPS

BRUSSELS — (AP) — Belgian farmers, tramping their sodden fields, fear that a large part of the harvest will be lost as result of the abnormally heavy summer rains. Already the Ministry of Agriculture has had reports that in some places the crops are going to seed. The corn yield in Flanders, which had been expected to be the best in years, refuses to ripen. Some of the wheat is beginning to blacken and the experts predict up to 80 percent of the crop may be lost if the weather does not change.

Potatoes, too, are suffering. The early ones are beginning to rot, but the late ones might still be saved if the sun would shine.

It is proving impossible to dry the hay and much of what has been harvested is said to have no nutritive value. In the dripping orchards, pears are said to be mainly bad and the apples only 50 percent of normal. Cherries have been good, but they rot very soon after they are picked. Plums are expected to bring an average yield.

Political

Announcements

The following have authorized The Brand to announce the candidates for office, subject to action of the Democratic Primary on Aug. 28, 1948.

For County Treasurer: MRS. VELMA HODGES (Re-election)

For County and District Clerk: ROBERT THOMPSON (Re-election) H. V. (Henry) WILLIAMSON

For County Attorney: OWEN L. BYBEE

For County Commissioner, Precinct Number One: TROY MOORE (Re-election) M. T. (MARION) RUTTER

For County Commissioner, Precinct Number Two: J. C. (CLARENCE) MORRISON G. T. HIGGINS

For County Commissioner, Precinct Number Three: J. T. GUINN (Re-election) VACHREL (V.) RIDLEY

For County Commissioner, Precinct Number Four: JOHN I. MORRIS (Re-election)

For County Judge and Ex-Officio School Superintendent: LEONARD H. FOSTER (Re-election) J. E. (Jim) KIRBY

For Justice of Peace: ANDY THOMAS

HEARTIEST CONGRATULATIONS

KPAN

As One Friend to Another

We Extend Greetings and Welcome

It's 860 on Your Dial for Good Listening

WATCH REPAIRING

When You Think of the Finest in Jewelry... Think of

KESTER'S

Mr. and Mrs. A. W. (Bill) Hembree

Hereford, Texas

Telephone 34

We Are Happy to Extend Greetings to

Mr. Marshall Formby and his staff

at KPAN, Hereford's New Radio

Station.

COMMERCIAL OIL CO.

HUGH BOOKOUT

WE EXTEND BEST WISHES

to

KPAN

HEREFORD'S OWN RADIO STATION

FOR RADIO LISTENING PLEASURE

IT'S KPAN

FOR FARM MACHINERY SALES

AND SERVICE

IT'S

DAVIS - Mc CRACKEN

Your M-M Dealer

HEREFORD

Our Sincere

BEST WISHES

GO TO YOU,

KPAN

WELCOME TO HEREFORD

from your

GOODRICH STORE

LEE LITTLE



# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion ..... 4c per word  
Each Additional ..... 3c per word  
Classified display ..... 75c per col. inch  
No Blind ads will be accepted in either publication!

### 1. FOR SALE Miscellaneous

**They're Here! RIVERSIDE TIRES!**

Come in today for your new Riversides! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

### FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore  
Hiway 60—Phone 161  
B-1-2-tfc

Plenty good alfalfa hay for sale, 2 miles north of Progressive School House. J. L. McGee.  
B-1-15-2-tfc

### FOR SALE

NO. 1 CERTIFIED WESTAR SEED WHEAT From my granary 2 miles west of Hereford. Have Loader.

T. E. SEIGLER

426—Phone—809W  
B-31-1-1-tfc

For Sale: 350 lbs. of alfalfa seed. Mrs. Carl Gilliland, Phone 144-J.  
B-1-7-5-4k

### Ever-Clean

### POCKET PROTECTORS

Keeps Pencils From Marking Shirt. Keeps Pocket in Shape. Keeps Clips From Wearing Pockets.

25c

at the BRAND OFFICE  
B-1-5-tfx

For Sale: New Console Domestic Electric sewing machine. Call 227-J after 3:00 P. M.  
B-1-13-6-2p

For Sale: Alfalfa seed, \$25 a ton. West Texas Development Co., East Hiway 60.  
B-1-14-6-3c

### SEED WHEAT FOR SALE

J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling Blackhull Seed Wheat, thresher run, for sale at the Pitman Grain Company, Hereford, price \$2.60 per bushel f.o.b. Contact J. E. Hill or Pitman Grain Company for car or truck lots.  
B-1-6-4c

### Farm Equipment FOR SALE

For Sale: 7 1/2 foot John Deere Oneway. New discs. In excellent condition. 10 miles north, 7 east of Hereford. L. M. McGee farm.  
B-2-23-6-2p

For Sale: 1946 1/2 ton Studebaker pickup. John Wood Equipment Co.  
S-2-11-6-1c

### 3. FOR SALE Automobiles

For Sale: 1946 1/2 ton Studebaker pickup. John Wood Equipment Co.  
S-3-11-6-1c

### 4. REAL ESTATE For Sale or Trade

**BE PROTECTED**  
Buy or sell the REALTOR way.  
B-4-2-tfc

"REALTOR" on an ad is your go-ahead sign. B-4-2-tfc

House in Amarillo to trade on 1/4 irrigated improved farm and equipment. 207 North Buchanan. I. F. Strong.  
B-4-18-32-2p

For Sale: By owner practically new 4 room house with bath and garage between 11th and 12th on I St. Bob Pinckert.  
B-4-22-32-2p

### FOR SALE

320 acres, summer tilled wheat land. 640 acres, half summer tilled, balance in row crop. Rent on row crop. Possession of summer tilled land. 320 acres, just off pavement, no improvements, 280 cultivation, balance grass. 2 nice lots close to High School.

W. E. DUNLAP

Alderson Bldg. S-4-5-3c

### REAL ESTATE LOANS — QUICK SERVICE

AUTO LOANS

YOU DON'T HAVE TO WAIT

JOHN McLEAN

Phone 273 S-4-2-tfc

For Sale: Two 4 room modern houses, good location. Priced right. See Al Medlin 408 B St.  
B-4-17-32-4c

### HOUSES

6 room brick veneer and garage, 170 ft. front on payment, at the edge of town, price \$16,000. Will carry \$10,000 loan. Also some small houses and lots.

J. M. HAMBY

One mile South of Hereford  
B-4-6-2c

### FOR SALE

Small tracts improved and unimproved. Also some good improved irrigated sections and 1/2 sections, some 80's and 160 acre farms.

J. M. HAMBY

One mile South of Hereford  
S-4-6-1c

### SOS!

Pressed to Sell My House. Five 14x16 rooms, garage, wash house, bath, built-ins, a very substantial house, trees on lots, 15, 16, 17 in block 4, Hereford. Two blocks from the new hotel, one block from courthouse. 60% cash, 40% on time. I make your first payment. This is urgent. Not listed.

M. M. BEAVERS

S-4-6-1p

For Sale: Several houses and lots, some bargains. See Al Medlin, 408 B St.  
S-4-14-6-tfc

For Sale: 3 bedroom home; good condition; choice location. 2 lots good garage. Bendix. Reasonable. 511 McKinley.  
B-4-17-6-2k

### 5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.  
B-5-14-2-tfc

For Rent: Unfurnished two room house close in. Bills paid. Phone 108-J or 298.  
S-5-14-6-1p

For Rent: Two room furnished apt. 306 East 2nd.  
S-5-9-6-1p

For Rent: Bedroom. 408 B St.  
B-5-9-6-2k

Bedroom for rent. Men only. 106 Ave. A.  
S-5-8-6-1p

For Rent: Large furnished house. Call 556-W.  
S-5-7-6-1p

For Rent: Furnished apartment 712 12th St.  
S-5-7-6-1k

For Rent: New duplex apartment, unfurnished. 109 8th St.  
S-5-9-6-1k

For Rent: Unfurnished house, completely modern. Call 528-W, or 112 Ave. H.  
S-5-12-6-1k

### FOR CASH RENT

For 1949, 160 acres, 2 irrigation wells. One 5 room house, one three room house and barns.

J. M. HAMBY

One mile South Hereford  
S-5-6-1c

### 6. WANTED

Wanted to Buy: Good used cars. Milbrn Service Station.  
B-6-9-2-tfc

Wanted: Custom plowing. Capacity 500 to 600 acres per day. Write or call C. S. Moore, Roosevelt, Oklahoma. Phone 55 on 12.  
B-6-20-4-8p

\$25 Reward for information leading to rental of 5 room or larger house. Permanent. D. C. McWhorter. Phone 484.  
B-6-19-36-2k

WANTED: Wheat land to rent. G. W. Edwards, City Drug, Hereford.  
B-6-10-31-tfc

Wanted: Farm work by 14 year old boy experienced in driving tractor. 600 Miles or phone 233-W  
S-6-17-6-1k

Wanted: To buy one straight breed Hereford herd bull. Mrs. Geo. E. McGowan. Vega, Texas.  
B-6-15-6-2p

Wanted: Furnished apartment for couple. Brand employee. Call 30.  
B-6-6-2k

### WANT TO CASH LEASE

1 or 2 sections wheat land, or buy equipment and rent.  
C. L. LINDSEY  
2216 29th St. Lubbock, Tex.  
B-6-6-5p

### NOTICE

NO TRESPASSING will be permitted on my farm, which is W 1/2, Sec. 128, Bk M-7, formerly occupied by the Prisoner of War Camp.  
L. B. HOLLAND  
B-6-6-2c

### LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN  
Phone 161

Troy Moore Buddy Sowell  
S-6-2-tfc

Year around job for experienced farmer. Modern home. Party must have furniture and car. Prefer a man in his thirties. Pain's Ranch, 4 mi. south Dawn.  
B-6-25-6-2p

### 7. Dressmaking-Ironing

### 8. HELP WANTED

Couple wanted for general farm work. House, fuel and electricity furnished. References required. Box 673, Hereford.  
B-8-15-6-2k

Will do house cleaning 75c per hour; caring for babies in evening 50c hour, or consider full time position. 105 E. Ave.  
S-8-23-6-1k

### 9. Situations Wanted

### 10. NOTICE

Deal through a REALTOR.  
B-10-2-tfc

NOTICE: Honest value on used cars, always. BENEFIELD MOTOR CO.  
B-10-10-2-tfc

### WANTED

CLEAN COTTON RAGS  
10c Pound

The Hereford Brand  
B-10-29-tfx

### REFRIGERATION

Commercial or Household. We repair any kind of electric box. Phone 402—Dick Walker Oren Parsons in charge of Motor and Magneto Repair at

WALKER Refrigeration Service  
300 East Third  
B-10-2-tfc

### 11. BUSINESS SERVICES

### SEPTIC TANKS

WE SPECIALIZE

in

### AIR CONDITIONING

For Real Satisfaction See

### WILKINS SHEET METAL AND ROOFING

East Hiway 60 Phone 94  
B-11-2-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317.  
B-11-13-29-tfc

### 12. LIVESTOCK Strayed — Found

### 13. LOST AND FOUND

Found: 10.00/20 truck tire and wheel on Hiway 60. Calvin Goodin, Sears, Teter Grain Co.  
S-13-15-6-1p

Hawaii consists of nine inhabited islands and several uninhabited islands.

The tallest mountain in Hawaii is Mount Kea (White Mountain), with a height of 13,675.

Lost: 1 Beverage dolly in front of Ike's Cafe Friday noon. Finder please leave at Phillips "66" station 101 Main  
S-13-20-6-1p

## WELCOME KPAN

We congratulate you on two wise decisions:

...for selecting Hereford as your home

...for selecting Kemp Lumber Company for lumber needs.

## KEMP LUMBER Company

# School Days Almost Here! Is The School Car Ready ?

If not, you'd better bring it in so our mechanics can repair, overhaul, adjust, and tune it up for dependable, economical transportation.

Did you know about our—

CHRYSLER CORP. PARTS, COMPLETE BODY SHOP, GOOD GULF OILS, GREASES, BEAR WHEEL ALIGNMENT, COMPLETE GARAGE, AND OUR STOCK OF ACCESSORIES?

### GREETINGS TO KPAN

## IRELAND MOTOR COMPANY

Dodge

Plymouth

Dodge "Job Rated" Trucks

## WOMEN CAN KEEP A SECRET.....

YES, WOMEN CAN KEEP A SECRET AS WELL AS MEN, BUT IT TAKES MORE OF THEM TO DO IT!

That is just another of the reasons that Butter-Kist Bread is so popular with women, too.

In fact, all Hereford Bakery Products meet with the little woman's approval... and with your appetite's.

## HEREFORD BAKERY



### Three Games

(Continued from Page 1)  
between the VFW and Legion. The VFW squad is leading in the West Texas League and has dropped only two games out of 12 for the season. The Legion team go into the play as dark horses, but have a squad which fans believe will put up a stiff fight.

#### Player Rosters

On the VFW squad are: Blue Turpen, catcher; Glenn Anderson, pitcher; Raymond Lueb, third base; Stan Barrett, shortstop; Conrad Clark, first base; Onias Carroll, left field; Bud Stengle, center field; Wendie Burdine, second base; Don Roberson, right field.

Playing for the Legion will be: Lloyd Neill, pitcher; Ray Hardy, catcher; Pete Black, pitcher; O. B. Caraway, catcher, Bill Phipps, pitcher; Harold Loerwald, second base; Larry Loerwald, first base; George Loerwald, shortstop; Red Merrill, third base; Werner Koelzer, center field; Wilbur Bell, right field; Jimmie Hendrick, right field; Earl Stagner, left field; T. J. Clay, left field.

#### Merchants Give Prizes

The following prizes have been announced by Hereford Merchants for special player at Coleman Camp stove from Streu Hardware; first three-base hit, Lohley casting reel from Hereford Hardware; first two-base hit, \$10 Stetson hat; Fox Man's Shop; first single, leather billfold from C. R. Anthony Co.; first unassisted out, suit cleaned and pressed, C and R Cleaners; pitcher getting first strike-out, bundle of shingles from McCaslin Lumber; three first men to execute double play, carton of cigarettes from Halle Drug; first unassisted double play, portable ice box, Close Drug; first man to steal second base, three pounds fish from Furr Food; first man to steal third base, dress shirt from Rutherford & Co.; first catcher to throw man out at second base, gambler's shirt from J. C. Penny; first put out in outfield, 50 pound sack flower, Packard Milling Co.; first outfield to throw out runner, fielder's glove from Barclay-Fuller-Phipps; first batter to

### Bethany Class Entertained In Roberson Home

Bethany Class of the First Baptist Church met with Mrs. T. W. Roberson Friday afternoon with associate members of the class as hostesses. They included Mesdames; Roberson, J. J. Buckner, John Hamby, Jack Roberson, G. P. Owen, A. O. Thompson and Edgar Moseley. Roll call was answered with quotations usually attributed to the Bible, but found elsewhere. Mrs. G. P. Owen, president, conducted the business meeting when members decided to sponsor home extension work, including gifts and cards to shut-ins.

Others besides the hostesses, present were Mesdames; Wirt Phillips, E. M. Cox, O. G. Smith, W. A. Dobbins, Jno. Draper, Walter Easter, Joe Evans, O. L. Massey, I. I. West and Grace Adams.

#### TO TAKE PART IN WEDDING

Helen Ann Pitman left Tuesday for Phoenix, Arizona to take part in the wedding of her suitemate at Stephens college, Columbia, Mo. Miss Ann Campbell. She was accompanied by Miss Jean Gieseking of Springlake, Michigan, Miss Virginia Theis of Webster Grove, Mo. and Bill Self of St. Louis.

Helen Ann and Virginia Theis will be bridesmaids and Mr. Self will serve as best man in the wedding which is scheduled to take place today. The three young people had been visiting in the Pitman home since Sunday.

sacrifice run, western shirt from Hereford Store Co.; first batter to hit fair ball out of park, two boxes shotgun shells, Western Auto Store; first man to reach first base on bunt, carton cigarettes, City Drug; first pinch hitter to deliver, Esterbrook fountain pen, Hereford Brand; first man to win argument with umpire, "Buick sedan" from Coddell Motor Co.

### Around Town ...

(Continued from Page 1)  
main anonymous if his plans work out, rushed up to Zeldadenges last week and admitted, "My wife told me to be sure and come in to cancel her appointment and I forgot. I'm willing to pay you for your time, but please don't let my wife know what happened." Zeldadenges must have agreed, because when he left he was muttering, "Thanks, if my wife ever hears what happened, I'm sunk."

Quite a few people, including the owners, are wondering how workmen are going to remove the dark tar stain which remained after the awning was removed from the old Cash Way building at Main Street and Fourth. Workmen have been scrubbing on the streak for more than a week without avail. General predictions are that the entire building will have to be painted to hide the streak.

Debbis Knox visited Hereford Friday to secure preliminary plans and sketches of Hereford's swimming pool. He reports that Tulsa is planning a similar project.

How many out-of-state cars do you think were parked on Main Street in Hereford Saturday afternoon at 2:30 o'clock. Take a guess, then verify your answer in The Brand next Thursday.

### Guild Plans Contests Given For Guests

The Young Woman's Guild of the Presbyterian Church met in the home of Mrs. Charles Hill Tuesday afternoon with Mrs. Elizabeth Boneseo conducting the devotional lesson.

Mrs. Millard Nobes led the program for the afternoon which was built around the theme "Stewardship in the Home". After the program a business session was held with Mrs. Will Graham, president, directing the meeting. Members decided to feature a contest of the semi-monthly bake sale now being sponsored by the group and captains for the two groups are Mrs. Charles Hill and Mrs. J. T. Gilbreath Jr.

### Swimming Party And Chicken Fry

Three guests of Helen Ann Pitman were entertained at a swimming party followed by a chicken-fry when Virginia Lyons complimented the group at the home of her parents, Mr and Mrs. F. P. Lyons, Monday evening.

The three guests were Miss Jean Gieseking of Springlake, Mich., Miss Virginia Theis of Webster Grove, Mo., and Bill Self of St. Louis. Others enjoying the party were Louise Hankins of Rock Springs, Linnea French, Barbara Burney, Cecelia Guseman, Mrs. W. E. Ireland, John Dyer, Richard Ireland, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. Lyons and the hostess, Virginia Lyons.

### Plans On East

(Continued from Page 1)  
the north side of the T, connecting with the front of the building. Mr. Graham said that work fast progressing on Central school improvements according to schedule and the new Central annex will be ready for school opening in September.

### Florida Fuss

(Continued from Page 1)  
ers are divided on the amount of harm done to the spuds, most of them agree that the greatest damage was just the delay in digging.

The prices are staying right up at the top, with white rose bringing \$3 to \$3.15 a sack. Cobblers are worth \$2.50 a hundred. These are prices quoted on potatoes dug at Monroe and Muleshoe, where they were not stopped because of rains.

### Twenty 4-H Club

(Continued from Page 1)  
coe Pinnell, Sims; Mrs. Earl Scott Westway; Mrs. Joe Wagoner, Westway; and Mrs. Ardin Draper, county home demonstration agent.

The members represent four of the six clubs, Sadie Lee Oliver, Happy Homes, Jolly Girls and the Adrian Club.

The girls making the trip are Sheila Millard, Norma Sue Wilson, Gayle Wagoner, Royda Scott, Margaret Ann Scott, Gail Scott, Doris Wilhelm, Gail Albracht, Gracie Featheringham, Joyce Wagner, Eualaine Perry, Esther Gruhkey, Judy Pinnell. Special guests are Dorothy Wilde and Getrude Betzen.

### Building Permits

(Continued from page 1)  
plumbing, electricity and gas. Owners outside the city often install and inspect their own work, which creates possible fire hazards and has been considered the possible cause of some fires. The Hereford building ordinance, No. 212, Sec. III, in Vol. II and reads: "Before the erection, construction or alteration of any building, structure or any part thereof, or any platform, staging or flooring to be used for standing or seating purposes is commenced, the owner, lessee, or agent, of either, or the architect or builder employed by such owner or lessee in connection with the proposed erection or alteration shall apply to the Building Inspector, for a permit to do such work."

"Structure hereafter erected without permit or not in conformity with this ordinance shall be removed."

"No building shall be removed until permit has been obtained from the Building Inspector and such official of the building would seriously increase the fire hazard of the surrounding buildings. Each building permit shall recite this section. The provisions of this Section shall apply to all the territory embraced within the City Limits of the City of Hereford, Texas."

R. W. Perry, Adrian; Mrs. Rosalind Perry, Adrian; City employees said. Onias Carroll, City Plumbing Inspector, checks all new buildings within the city limits on

### Sub-Deb Picnic Followed By Dance

Informal parties, picnics and other forms of out-door fun highlight August social affairs for the Sub-Deb Club members and guests including out-of-town visitors.

A picnic supper party given at Veteran's Memorial Park Friday evening was followed by a dance at the club house with Mrs. C. D. Carnahan, one of the Sub-Deb sponsors, as hostess.

Enjoying the party were Jacqueline Newell and C. W. Reeves of Tulsa, Bettye Jo Carnahan and Luther Self from Tulsa,

Mary Katherine Carroll and Reuben Knox, Doris Hastings and Ted Hardwick, Patsy Slagle and Richard Ireland, Anne Bateman and Afton Williams, Barbara Lee of Amarillo and Trigger Carlyle, Mary Jo Mathis and Bobby Carnahan, Pat Longbottom and Harold Loerwald, Billie Johnson and Buddy Corbett and Martha Thomas and Bill Forb.

#### Dancing is Enjoyed

Others attending the dance were Cecelia Guseman and Bill London, Joan Hardwick and Keith Hufson, Louise Hankins

### REVIVAL CLOSING TONIGHT

The Assembly of God Revival, which has been in progress for the past two weeks, will close tonight, Rev. S. E. Eldridge said Saturday.

Declaring the revival a success, he said that large attendance was recorded at all gatherings and expressed appreciation for cooperation shown the meetings.

and Jack Simmons, Roger Corbett, Charles Skejton, Glen Hopson, Perk Flowers, Bill Dameron, Max Johnson, John Coombes and Merle Ewton.

As shown in WOMAN'S HOME COMPANION

HEREFORD STORE CO.

Happy Home DRESSES BY RELIANCE

3.69

Sun Back Cape Dress Pretty Frosting For Wash'n'Wear Cotton Sweet Clover Print

You'll love and live in this crisp, cool cotton and its little cape. Whisk off the top and be ready for the sun. Of course, it's another cute, and capable Happy Home cotton. 12 to 20. Grey, Pink, Blue on white background.

Advertised in LIFE GOOD HOUSEKEEPING WOMAN'S HOME COMPANION

Happy Home DRESSES BY RELIANCE

A pert and pretty "Ponchita" for you Slips over your head a la poncho Buttons down both sides Sells for only

3.69

So easy to wear... to launder! Crisp as lettuce... pretty with ric-rac trim. Handy pockets, a flowing sash at back. A cool and capable cotton—this Happy Home "Ponchita"! Colors Blue, Red, Brown. 12 to 20.

Guaranteed by Good Housekeeping

Advertised in LIFE GOOD HOUSEKEEPING WOMAN'S HOME COMPANION

Opens Flat For Easy Ironing

**THE HOME OF GOOD FEEDS and SEEDS**

Cash Buyers of CREAM, EGGS, POULTRY and HIDES

**West Texas FEED, SEED and HATCHERY CO.**

HOME OF "TEXAS PRIDE" FEEDS  
Jack Wright, Manager

FOR RADIO STATIONS

**K P A N**

FOR POTATO DIGGERS

STUDEBAKER SALES-SERVICE

FOR MASSEY-HARRIS FARM IMPLEMENTS

IT'S

**John Wood EQUIPMENT COMPANY**

319 East 1st Hereford

**HEREFORD STORE CO.**

See These in Our Windows

SPECIAL This Week

Sensational Boot Sale Hurry! Hurry! Hurry!

**17.50**

Third Large Shipment Values to \$27.50

Strictly Hand-Made Throughout COWBOY BOOTS

Sizes 5 1/2 to 12

**\$17.50**

- Full Leather Lined
- Beaded-Edge
- Three Rows Stitching
- Pre-Shrunk Calf Vamp
- Colors: BROWN VAMP BLACK VAMP

with nicely matched fancy inlay work.

ONE FULL RACK OF OUR BETTER SUMMER DRESSES

REDUCED TO CLEAR **\$5.00**

**Hereford Store Co.**

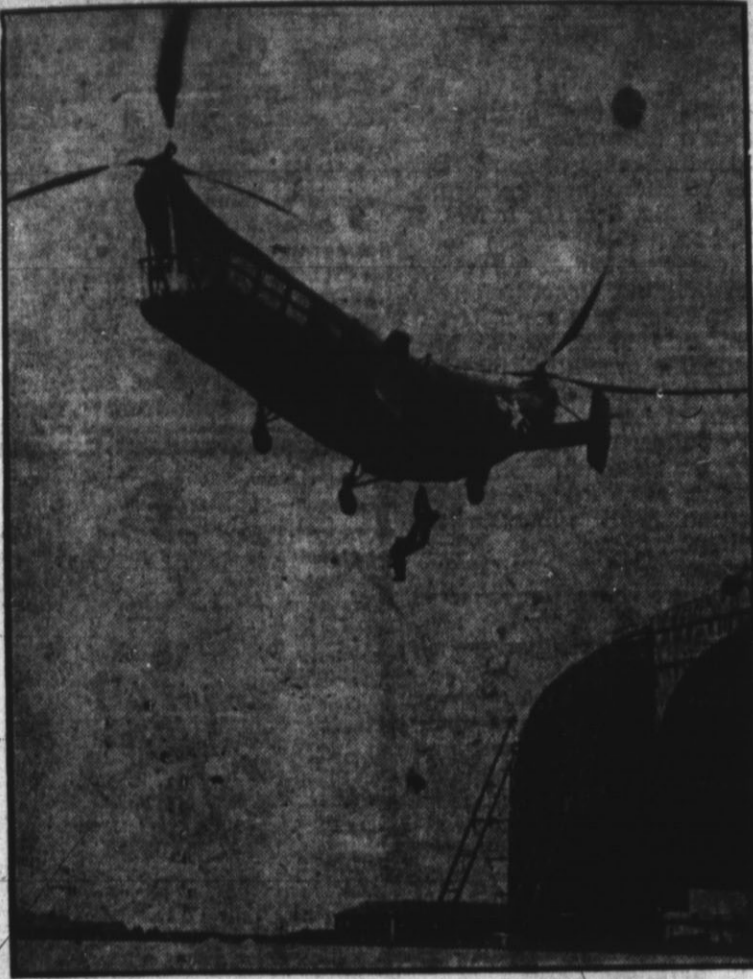
S. L. HARMAN & SON Phone 382



**BRITISH PLANE NEARLY READY**  
**LONDON** — (AP) — The drapes will be taken off Britain's "New Look" aircraft, which is built of non-inflammable magnesium and has its propeller in the tail, at the Society of British Aircraft Constructors' flying display at Farnborough, Hampshire, in September. The plane, the Satellite, made by the Planet Aircraft Co. has a top speed estimated at 208 M. P. H. with a cruising speed of 190 M.

**ENVOYS FOR INDIA NEW DELHI** — (AP) — The government of India has decided to enlarge its diplomatic corps from its present strength of 180 to 240 by the end of the year. A foreign ministry official said by the end of 1949 the total strength would be 320. India presently has exchanged diplomatic representatives with 21 countries.

### Helicopter Practices Rescue Work



A member of the Helicopter Development Squadron, U. S. Navy, is hoisted aboard the "Rescuer" during a simulated rescue at the Navy's Lakehurst, N. J., air base. The tandem-rotored helicopter is the largest in the world, and in actual operation can rescue ten or more men.

### MOSCOW SUBWAY FARE REMAINS STABLE

**MOSCOW** — (AP) — A ride on the Moscow subway no matter from where to where costs seven and one half cents. The fare was set some years ago and has remained without change for a considerable period. It comes to forty kopecks which is to say forty one-hundredths of one ruble. The ruble is pegged at 5.30 rubles per one American dollar.

Some other forms of Moscow municipal transport are cheaper. The street car, for instance, costs less than four cents. To ride on a trolleybus one must pay according to distance. Taxis are now on the streets again after an absence during much of the war. They cost about 35 cents for six tenths of a mile.

### PREACHER ON THE GO! COLORADO SPRINGS — (AP)

So far as he knows, Paul E. Brown is the only sight-seeing car operator here who can drive a couple to the summit of Pike's peak and then marry them. Six days a week, Brown wearing western garb, and his "hack" are at the disposal of tourists. Every Saturday night a sign, "Go to church Sunday," goes up in his office window and he becomes the Rev. Mr. Brown, pastor of the Roswell Union church, a Methodist Interdenominational branch.

"It gives some of my passengers confidence when they find out they're riding with a minister," Brown said. "I never bring it up myself, however. It might make some people uncomfortable."

### Progressive

Mr. and Mrs. Ben Bowman and their daughter-in-law, Mrs. Rea Bowman called in the C. C. Bowman home Wednesday evening. They are from Los Angeles. Ben and C. C. Bowman are first cousins. Rea is connected with Hereford's new radio station KPAN.

Glenn Ricketts visited Thursday and Friday last week with his sister, Mrs. Archie Dougherty and family north of Clovis.

Mr. and Mrs. P. L. Carmichael and children were in Plainview recently.

Mr. and Mrs. Clois A. Kemp and son, Dannie, left Monday for their new home in Colorado.

Mr. and Mrs. Howard Higgins and children, Darrell, Donna and Sandra, of Texline spent the week-end recently in the home of her parents, Mr. and Mrs. Ira Ricketts.

Sam Hershey returned from Scout Camp Wednesday, after ten days of camping and training.

Mr. and Mrs. Ira Scott, Joe Eddy, Kay Lynn and Betty Mae and Mr. and Mrs. V. E. Dodson returned home Monday after a vacation tour in Colorado and New Mexico.

Glenn Ricketts left Wednesday morning to spend a short time with his sisters, Mrs. L. L. McBrayer and family of Dalhart; Mrs. Howard Higgins and family of Texline.

Mickey Griffin of Borger is spending this week in the home of his uncle, P. L. Carmichael.

Mr. and Mrs. Marvin Stephenson left Tuesday afternoon for Memphis for a visit with relatives.

Homer Hershey is attending 4-H encampment at Lake McClellan this week.

Mr. and Mrs. C. V. Burgess and Melvin Joe drove to Amarillo Sunday afternoon and visited with Mr. Burgess' son, Vernon Burgess in the Veterans Hospital.

Mr. and Mrs. P. L. Carmichael and family visited Friday with her sister, Mrs. Dee Brown and family, at Muleshoe. The Browns were leaving on a vacation trip to the Pacific coast, Yellowstone Park and other scenic points of interest.

Forrest Ricketts visited with Joe and Homer Hershey Sunday. The boys went for a swim with Robert Russell and Glenn Ricketts at the home of Clyde Russell in the afternoon.

Vernon Burgess was released from the Veterans Hospital Friday and spent the night with his father, C. V. Burgess and family.

An aunt, Miss Lula Eidson from Littlefield, and an uncle, Jessie Eidson of Bornmarton, visited the C. E. Watts Tuesday and Wednesday.

Mr. and Mrs. Ira Ricketts and Genn were Sunday dinner guests of Mr. and Mrs. Clyde Russell and children.

Mr. and Mrs. Clarence Stephenson visited Monday night and

Tuesday with his son, Marvin Stephenson and wife.

Junior Burgess went to work Monday morning at the Bus terminal getting the busses ready for school.

Mr. and Mrs. Ira Ricketts called in the J. C. Ricketts home Sunday evening.

Mrs. Horace Hershey and Sam were business visitors in Amarillo Monday.

Glenn Ricketts accompanied Rev. Roy Ford to Ceta Glen Tuesday where they attended Adult Conference for the day.

Progressive Community enjoyed its most abundant rainfall since 1941. Tuesday and Wednesday morning the rainfall measured three and one half inches, following a rain of one inch which fell Saturday night. The farmers are all smiles and the irrigation wells will get a rest as will the farmers from the chore of irrigating. Farmers can now concentrate on getting their wheat land in shape as there is enough moisture now to get the fall wheat up when sown.

# Congratulations to KPAN

**WE WELCOME THIS NEW ASSET TO HEREFORD**

For Good Listening, it's KPAN  
 For Good Lumber . . .

**HEREFORD LUMBER COMPANY**

Accept Our GREETINGS **KPAN**

We Welcome this New Business in Hereford.

WE'RE GROWING WITH HEREFORD, TOO . . .

Since 1925

**J. C. RICKETTS**  
 REALTOR

**67** is "A Good Parts Number". Pick up your telephone and Call 67 for Everything in Good Automobile Parts.

**860** is the number on your radio dial to remember . . . "A Good Listening Number".

We Are Happy to Extend Greetings to Hereford's Newest Asset . . . **KPAN**

WE WISH YOU EVERY SUCCESS

**SUITS AUTO SUPPLY**

PHONE 67  
 "A Good Parts Number"

### THANK YOU

I take this means to express my thanks to my many friends for their generous support and votes which gave me the place which I was recently awarded in the Salesmanship Contest.

**ONA HAMMER**

A Charming Two-Piece Dress In Subtle, Tiny Checks

**Perez Casuals**

To style this go-everywhere two-piece dress Perez has used Petti-Check, a Labtex rayon fabric. You will be charmed by this new fabric . . . subtle, tiny checks produce a sparkling, vibrant tone effect . . . perfect for adding new interest to your fall wardrobe. In brown and black in sizes 10-20.



The **Little Fashion Shop**  
 "Smart Clothes for Smart Women"

## LOOK

**POLIO INSURANCE**  
 Pays up to \$5000.00 for Treatment of Each Person

- Hospital Services—Room, Board, Attendants, Apparatus, Medicines.
- Medical Services—M. D. or Osteopath.
- Nursing Service—Registered Graduate Nurses, 3 a day @ \$10.00 per day each.
- Ambulance Service—\$25.00 each Hospital Confinement.
- Iron Lung—Or similar mechanical apparatus.
- Transportation—Railroad or Aircraft, to Hospital; patient and 1 attendant. Special plane when necessary.
- Braces and Crutches—As needed.

Written in **Alliance Life Insurance Company**  
 Assets Over \$26,000,000.00

Premium, 1 person—  
 First Year, Only \$3.00 a year  
 Renewal, Only \$4.00 a year

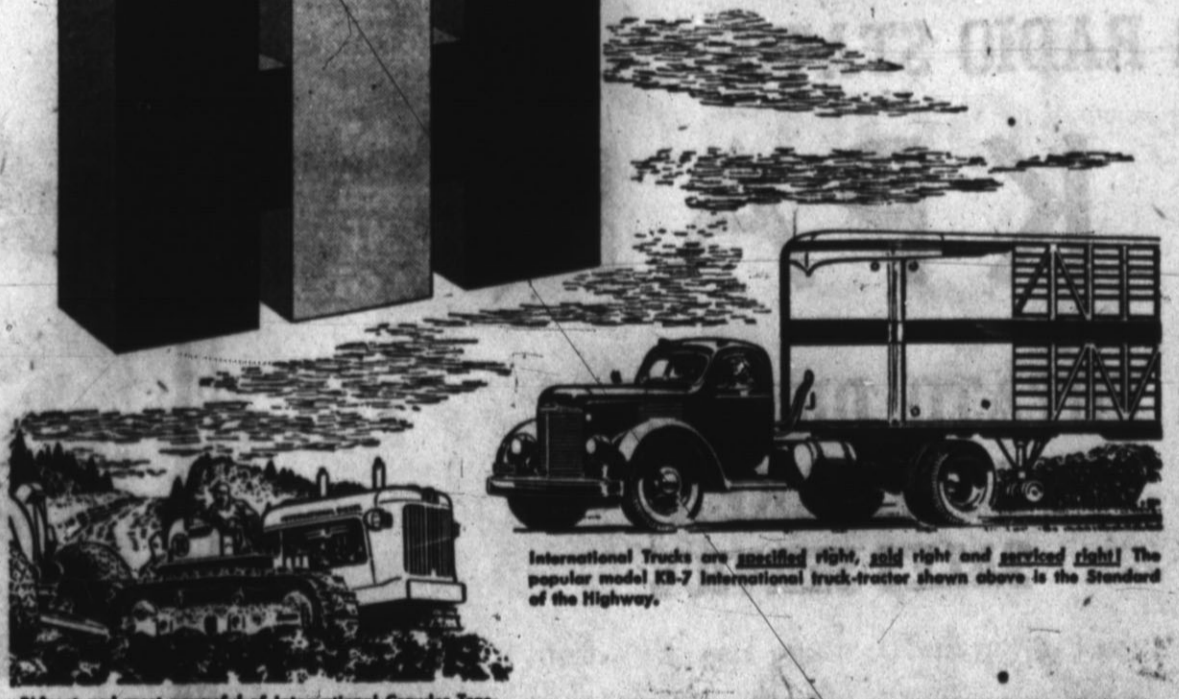
Premium, Whole Family—  
 First Year, Only \$9.00 a year  
 Renewal, Only \$8.00 a year

Policies written in Houston and losses paid by Crovans, Dorgan & Company.

More Protection at a Reasonable Price

**LONE AGENCY**  
 123 Main Call 424  
 SAM NUNNALLY

THIS SYMBOL MEANS...  
 Product of **INTERNATIONAL HARVESTER**



International Trucks are **built right, sold right and serviced right!** The popular model KB-7 International truck-tractor shown above is the Standard of the Highway.



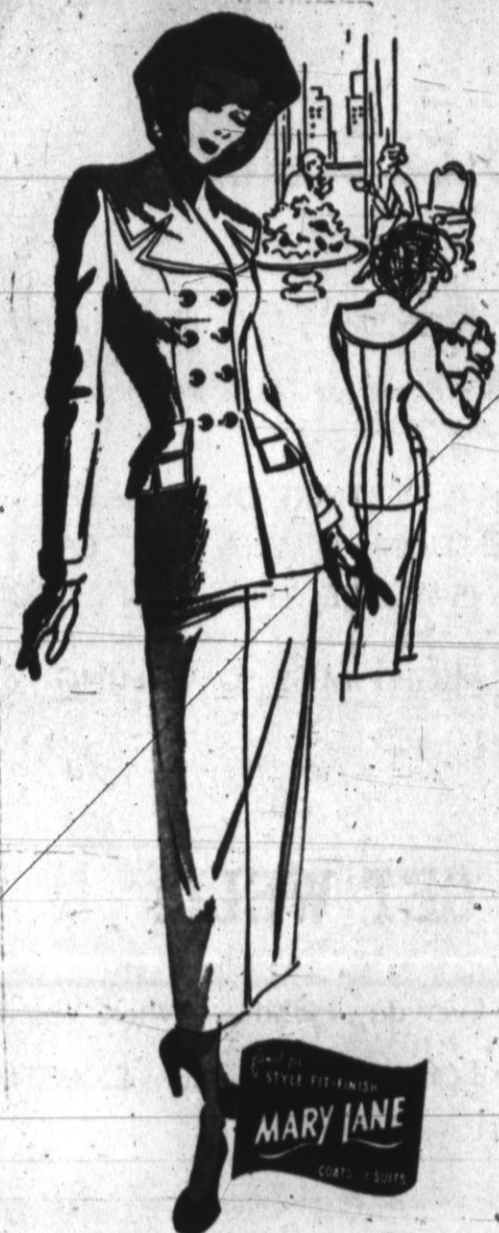
Biggest and most powerful of International Crawler Tractors is the 18-ton, 180 h.p. model TD-24 . . . newest member of a mighty Diesel lineup. In fields and groves, farmers rely on other Internationals in the full crawler line for ready adaptability and low-cost performance.

Two International Harvester Tractors—4 and 11 cu. ft. sizes—bring the year-around, at-hand convenience of frozen foods to large and small families alike. Coming soon: New IH household refrigerators.

## HEREFORD IMPLEMENT COMPANY

LISTEN TO OUR NEWS BROADCAST OVER KPAN DAILY EXCEPT SUNDAY, 7 o'clock A. M.





**MARY LANE'S Outstanding 13 steps to Quality**

1. Fabric is scientifically Sponged Processed to assure superior wearability and adherence to size and fit.
2. Ample cutting to assure generous seams and home and plenty of lap-over.
3. "Life-Long" lining . . . guaranteed for life of garment.
4. Pleat in lining to allow freedom of action.
5. Specially treated canvases and percalines carefully selected assure garment will have same appearance after many cleanings.
6. Sleeve linings expertly tacked prevents "peeking" of lining below sleeve.
7. Seams reinforced at all points of strain.
8. Comfortable armholes achieved by special design.
9. Cost facings and edges never cockle or roll back . . . hold flat by hundreds of hidden cross-stitching.
10. "Wash-Worthy" buttonholes with bound ends for center, longer wear.
11. Durable, shape retaining shoulder pads assure neat shoulder lines for life of garment.
12. Evenly trimmed edges give that tailor-made look.
13. Frequent pressing during process of mfg. assures garment will always retain designers interpretation of correct "drape" and "hang".

Your assurance of satisfaction

**USE OUR LAY-AWAY PLAN on COATS and SUITS**

A Few Dollars Down Will Hold Your Selection.

**RUTHERFORD & CO.**

**U. S. Helps Turkey Build Roads**



This rugged, narrow road through the Toros mountains in Turkey is typical of that country's highway system. The United States has granted \$5,000,000 and the use of U. S. technical experts and equipment to the Turkish government to help in a 10-year program of highway reconstruction. This is Gulek Pass, the route over which Alexander the Great made his way through the mountains to conquer the Middle East.

**QUESTION of the WEEK**

**What do you think about Dollar Day?**  
Wayne Edwards: "It helps my business, it is good advertising and good business. The merchants are having better merchandise to offer the people, who appreciate this and are taking advantage of it."

Mrs. Elmer Patterson: "I think Dollar Day gives the merchant a break and gives the customer a chance at some good buys."  
Mrs. Will S. Kerr: "I come to town Dollar Day, look around, do find bargains; I think it is, better to look for them here than go other places in hot weather and do a lot of walking to find things no better than we have."

Paul Zahn: "We had a good Dollar Day Monday, one of the best, I think more people are taking advantage of the bargains and that merchants are offering better bargains to the people."  
Eunice Mathes: "Monday was one of the busiest Dollar Days we have had, lots of people were in town and they were buying."

**BAPTIST WOMEN TO HOLD ALL-DAY MEET**

The Woman's Missionary Union of the First Baptist Church will hold an all-day meeting Wednesday, August 11 at the church.

An executive board meeting will be held at 11 o'clock with the program session convening at one following a luncheon at twelve noon.

The program, built around an international theme, will have Mrs. F. A. Tucker as leader and Mrs. Jimmie Allred will conduct the Bible lesson.

Mrs. Bess Jennings of Amarillo arrived this week to spend a week with friends in Hereford. She is a former resident of Hereford.

**Personal**

Mr. and Mrs. L. M. McGee and children, Barbara, Sylvia and Randall, left Thursday for a visit in Seminole, Shawnee, and Tulsa, Oklahoma.

Mr. and Mrs. Hall Beavers will spend this week fishing in Creed, Colorado.

Mrs. Lily May Vaughn and son, Rayburn, of California visited Mr. and Mrs. R. A. Freeman last week. Sunday visitor in the Freeman home was Mack Freeman, who is moving to South Dakota Sunday.

Mr. and Mrs. Urlin Streu and son, Oliver, left Friday for a month's vacation to the Northern states and into Canada.

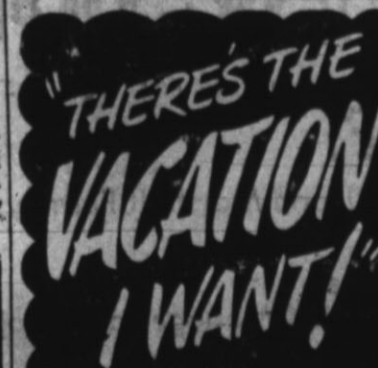
Mr. and Mrs. Lavern of the Rio Grande Valley visited the P. N. Yarbro's last week end.

Miss Sybol Oliver, who is a teacher in the Clayton, N. M. schools, is visiting Mr. and Mrs. Don H. Little this week.

Mr. and Mrs. Henry Melton attended the horse show in Amarillo over the week-end.

Skippy Ricketts, son of Mr. and Mrs. L. A. Ricketts Jr., of Fort Worth, left last week after a month's visit here with his grandmother, Mrs. Ida Ricketts. He was accompanied by Louis LeGrand who returned to Hereford Wednesday.

Alice Morgan of Canadian is visiting in the home of Mr. and Mrs. Paul Mathers, a guest of their daughter Paula. Miss Morgan made her home in Hereford with Mr. and Mrs. Ben Ezzell before moving to Canadian.



This lady is smart. She knows that a gleaming new LP-GAS range is the finest vacation any housewife could ever have. It's fun to cook with LP-GAS. It's so clean, so fast, so convenient. You always cook your best. If you'd like a vacation from that old-fashioned cook stove, come in and let us tell you how to get it.

**BLANTON BUTANE GAS CO.**



**We Congratulate You K P A N**

for the new business you have established in Hereford.

**WE APPRECIATE YOUR FRIENDSHIP.**

**GOOD LUCK!**

Listen to the News at 7 o'clock A. M. Daily Except Sunday

SPONSORED BY

**HEREFORD IMPLEMENT CO.**

**24 HOURS EVERY DAY PITMAN SERVICE STATION STILL IS YOUR BEST BET FOR RELIABLE STATION SERVICE.**

We will continue operation under the well known trade mark of Pitman Service Station.

Owners and operators are Odice Bulls and Ed Bulls, whom most of you know. May we have the honor of your patronage?

**YOUR CONOCO STATION ON SOUTH MAIN**

**PITMAN SERVICE STATION**

tick  
tock  
tick  
tock  
24  
hours  
every  
day  
we  
are  
on  
the  
job  
for  
you.

**Congratulations K P A N**

The establishment of a new radio station is certain to be a large task; we appreciate the services such a station in Hereford affords, and the spirit we are sure it represents.

**We Wish You Success in Hereford**

**JACOBSEN BROTHERS**



## Sixty Teachers Are Listed For Coming School Term

(Continued from page one)

will teach the fourth grade this year. She studied at Baylor and attended Wayland College this summer.

The other teachers in that grade are Mrs. R. D. Ford and Mrs. Cawthon Brvant, both studied education at Texas Tech; and Mrs. L. C. Thomas who has studied at NTSTC and did summer work at WTSTC this year.

Fifth grade teachers are Miss Madeline Bell, Mrs. Faust Collier, Mrs. Alta Mae Fortenberry Hirsins, Mrs. Fred Welsh and Miss Fabel Womble. Except for Mrs. Collier, who got her degree from NTSTC, all this group are education graduates of WTSTC.

Junior High Departments The Junior High Faculty will again be departmentalized. New

to the list is Mrs. Lillie Lloyd Poff, who was often a substitute last year and was employed in the school system before her marriage. She received her degree in 1940 in history.

Her co-workers will include Mrs. Caudia O. Brown, commercial work and geography graduate of WTSTC; History major Mrs. Douglas Groom from WTSTC; Mrs. Bill Hromas, an art major graduate of NTSTC; Mrs. Tandy Legg, math and history major from Kansas State College; Miss Mona McMaster, who studied math at Texas Agriculture and Industrial College, and Miss Della Stagner who is an English major at Canyon and has completed work on her master's degree there this summer.

Byron Durham was an administrative education major at WTSTC and has done work on his masters at colleges in New Mexico and the University of Colorado. W. L. Thompson taught vocational agriculture at High School last year, but is going into classroom work at Junior High so his summers will be free for farming.

**High School Faculty**  
The High School faculty has added two new teachers. D. C. Martin, came here from Seminole, Okla. He is a history major from ECSTC in Durant, Okla. Mr. and Mrs. Martin are building a home here east of high school. The new vocational agriculture instructor is William J. Stanford, Jr. He was graduated from A. and M. last February after a four year stretch in the army interrupted his education. Band Director T. V. Brantley has spent the summer in Ann Arbor Michigan, which annually holds a nationally known band clinic. He is a music graduate from Hardin Simmons University.

Also returning are Mrs. Charlotte Calvert, a home-economics and education major from Southwest Institute of Technology at Weatherford, Okla., who will again teach science; Mrs. D. C. Criswell, librarian, who is a library science major from NTSTC; and Mr. C. D. Criswell, teacher of math and athletics, who studied industrial arts at NTSTC and WTSTC.

Kansas State Teachers College is also the Alma Mater of Mrs. A. B. Dettman, social sciences teacher who majored in history and English. Mr. J. W. Garner majoring in government and math which he will teach. Basketball coach Douglas Groom was a physical education major at WTSTC. He will teach math in addition to his coaching duties. Clarence Hamilton has received his masters degree from WTSTC in government and he will teach social studies. Mrs. Eleanor Hurdpath, another math instructor, is a math and education major from Canyon College.

Transferring from Junior High Frank Jones will be the English instructor at High School. He has a masters degree in English from WTSTC. Mrs. Don Little again will be the home economics teacher. She was a home-economics major at Canyon.

Also completing work on her masters degree this summer at WTSTC, Miss Thelma McMinn will teach English and Chorus here. English II instructor is Miss Sayde Rieger, an English

major graduate of WTSTC. Pat Sullivan, drivers education and English IV instructor, is a graduate of Texas Tech and did graduate work there this summer.

Commercial work teacher will again be Joe H. Smith, another Canyon College graduate. The school secretary will be Mrs. Morris Thompson, an English major from Mary Hardin Baylor. Mrs. Norman Whisenan completes the high school roster. She is a science major from WTSTC and worked in California, doing graduate work this summer.

**Three 'At Dawn**  
The Dawn faculty has three teachers. New to the group is Mrs. Frances Shaw of Canyon, who will teach the first two grades. She has a primary education degree from WTSTC. Mrs. Peggy Goodman, also a new comer, will teach the third and fourth grades. She was awarded her degree this spring after attending McMurray College and WTSTC. Mrs. J. J. Bolling will return to teach the fifth and sixth grades. She was a social sciences major at Canyon.

## Parking Meters

(Continued from Page 1)

little device with a funnel which fits under the meter. When the meter is unlocked, the coins slide down a metal tube into a locked safety compartment which is not opened until the collection is complete.

Relatively little of the total income is from parking fines. The only official fine records readily available were the total for over-parking and parallel parking tickets for July. They amounted to \$60.

"Fines have fallen off since the first installation as people get in the habit of feeding the meters and remembering to keep an eye on the time," said Mr. Curtsinger.

Original antagonism to the idea of installing the meters has practically disappeared. The casual shopper likes being able to find a parking place easily and the store owners like the turnover it gives to parking space in front of their business. "In fact," said Mayor W. E. Dameron, "some people who have no meters in front of their places are beginning to insist that they be installed."

There are about 1,300 miles of parkways, either completed or under construction, throughout the United States.

## Pharmacy IS OUR BUSINESS



OUR first consideration is proper professional service for our customers . . . Service which only college graduation, state licensure and years of experience can give. That is what we offer you when you bring your prescriptions to us.

## HOW TO GET SICK!

Some Folks Seem Determined to Be Sick . . . So Here Are a Few Suggestions to Help Speed the Process for Those People . . .

STAY IN THE SUN UNTIL YOU ARE OVERHEATED  
DON'T PAY ANY ATTENTION TO WHAT YOU EAT  
LET MINOR INFECTIONS ALONE, THEY DON'T LOOK BAD  
WHY SLEEP? . . . YOU MIGHT MISS SOMETHING

## HOW TO GET WELL!

Use Common Sense in Your Everyday Habits. When You Do Become Ill See Your Doctor and Obey His Instructions EXACTLY.

EDWARDS

## CITY DRUG

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS.

PHONE 100

## WE NOW HAVE...

We now have for you to select from . . . a complete stock of the four leading makes of—

## INNERSPRING MATTRESSES

at prices ranging from

29.95 to 69.50

1901

1948

# E. B. Black Co.

FURNITURE — UNDERTAKING

## Hereford's Own Radio Station

# K P A N

## IS NOW ON THE AIR

SUN-UP TO SUNDOWN DURING AUGUST, 6:15 AM to 7:30 PM.

### FEATURES:

- Full United Press Leased Wire
- Six Newscasts Daily, including Two Local
- Standard Library—3,500 Selections
- Local Talent Programs
- Daily Devotion Program, 8:45 AM Monday through Friday
- Sunday Sermons

### KPAN STAFF:

- John Blake (Brownwood) and Marshall Formby, Co-Owners
- Marshall Formby, Manager
- H. W. Blymiller, Commercial Manager and Program Director
- Clint Formby, Chief Announcer
- Rea Bowman, Chief Engineer
- Faye Bowman, Script Writer
- Mrs. Bessie Patterson, Hereford Reporter
- Alton Stewart, Construction Engineer

### WE COVER THE FOLLOWING COUNTIES:

- |  |                    |
|--|--------------------|
| Deaf Smith   | Castro             |
| Oldham   | Bailey             |
| Randall  | Parmer             |
| Swisher  | Hale               |
| In addition KPAN is heard plainly by thousands of listeners in the following counties: |                    |
| Briscoe  | Lubbock            |
| Floyd  | Lamb               |
| Dickens  | Hockley            |
| Crosby   | Cochran and others |
| Potter   | Quay (N. Mex.)     |
| Curry (N. Mex.)  |                    |

# 860 ON YOUR RADIO DIAL



MARSHALL FORMBY

## KPAN

"Radio Voice of the Town Without a Toothache"

"860"



ALTON STEWART

## KPAN

Your PANhandle Station

"860"



CLINT FORMBY





MRS. JOHN P. SLATON

MRS. F. H. OBERTHIER

## Civic Beautification Leaders Awarded Garden Club Honors

People have for years been debating, writing lengthy articles and quoting outstanding writers, as to whether or not a married woman should have a career. There is one line of endeavor, however, which few would object to — the career of civic beautification. Recently two Hereford women, Mrs. J. P. Slaton and Mrs. F. H. Oberthier, were presented with life memberships in the Hereford Garden Club in recognition of their ambition and work toward attaining the goal set by the club: The Beautification of Hereford.

Both Mrs. Slaton and Mrs. Oberthier are charter members of the Garden Club and both have given unselfishly of their time and energy, working with patience and loyalty on every enterprise sponsored by the club.

When formal presentation of the life membership awards was made, Mrs. Slaton was

given tribute as an "All-Around Club Woman," whose sincerity of purpose in the promotion of horticulture and her zeal in the beautification has inspired every new member of the club. Horticultural advisor for the club, she is an ardent grower and shares knowledge, gained through working with her own flowers, with other gardeners.

Mrs. Oberthier was presented with the life membership for "being an outstanding member throughout the years and for giving courage and confidence of success, impelling members of the club to strive for higher standards in the face of disappointment and defeat."

Because of health conditions, Mrs. Oberthier is not a grower but keeps up the study program of the club and gives much of her time to flower shows and displays.

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 131

## The Sunday Brand

Section 2

August 8, 1948

### Personal

Mr. and Mrs. Carl Mountz left Monday for Indiana, where they will visit relatives. They will also visit relatives in Detroit, Michigan before returning home.

Mrs. Clemmie Randel of Tulsa has returned to her home after spending the past ten days in Warren.

Dr. and Mrs. Norman Harris and son Johnny of Amarillo, formerly of Hereford, spent a day in Hereford last week.

Kathlyn Kester of Falmington, N. M., is here to spend a couple of weeks with her grandparents, Mr. and Mrs. F. M. Kester.

Mrs. Dyalitha Bradley left Sunday to spend a few days in the new home of her sister, Mrs. J. C. Gilbreath and family in Dimmitt.

Mr. and Mrs. Aaron E. Rose and daughter, Sybil, have returned to Silver, Texas after a visit in the home of her family, Mr. and Mrs. Lan Shore.

Mr. and Mrs. George McConnell and daughter left Tuesday for El Paso to look after crop interests after a stay here in the home of her mother, Mrs. Oscar Vaughn. They were here for the wedding of their daughter, Georgia Faye, to Robert Bruce Allen, which took place last Sunday in the First Baptist Church.

Miss June Dameron recently returned from Austin, where she attended the University last winter and stayed over for a summer term to work on her master's degree in Educational Psychology. She is spending her vacation in the home of her parents, Mr. and Mrs. W. E. Dameron.

Miss Winnie Kahrr, of Plainview, who was formerly employed in the law office of Jas. W. Witherspoon, returned Thursday after an absence of several weeks. She is again on the staff in the Witherspoon office.

Mr. and Mrs. B. F. Marrs left Saturday for Creed, Colo., for a two week fishing trip. They will join Mr. and Mrs. Milton Orr and children, Ronnie and Sharol Ann, of Clovis.

Mrs. T. F. Brantly and daughters, Marian and Barbara, of Lake Waters, Fla., cousins of Mrs. Rosa Speer and Mrs. B. F. Marrs, visited here Thursday. They had been visiting relatives in Denver, and planned to make stop overs in Norman and Oklahoma City before going to Lincoln, Neb., where the Misses Brantlys have positions.

Mr. and Mrs. Gordon Taylor and daughter, Phyllis, of Amarillo were guests over the past weekend of Mr. and Mrs. N. E. Milburn. Mr. and Mrs. Taylor are former Hereford residents.

Amarillo visitors Thursday were Mrs. Fred Barrett, Mrs. Phil Radovich and Misses Bea Barrett and Phyllis Radovich, who dined at the Marine Grill in the Everglades room, celebrating Miss Radovich's birthday.

Mr. and Mrs. E. M. Thomas and Mr. and Mrs. C. W. Edwards have returned from a vacation in South Dakota and the Black Hills. Enroute home they stopped in Cheyenne, Wyo., to attend the Frontier Days Rodeo.

Mrs. A. L. Manjeot, accompanied by her mother, Mrs. Reber Howton, left Wednesday for Ventura, Calif., where they will visit in the home of Mr. and Mrs. Bob Gilliland. He is Mrs. Howton's grandson.

Mrs. J. A. Pitman left Wednesday for Dallas where she spent the weekend with her sisters, Mrs. Jack Mounts and Mrs. Cecil Rockwell. Mr. Pitman went to Dallas by plane Friday and the couple plan to drive home today.

**HAVE NEW DAUGHTER**  
Mr. and Mrs. Pete Cowart have announced the birth of a daughter who has been named Lou Ann. The baby arrived Friday County Hospital and checked in at six and one half pounds. The Cowarts have another little girl who is 15 months old Lillian Ruth.

The maternal grandmother is Mrs. Harvey Cassel of Canyon and the paternal grandmother is Mrs. Lou Cowart of Chicago, Ill.

### Women's Council Holds Luncheon And Program Wednesday Afternoon

The Women's Council of the church in the Eastern outposts First Christian Church held its regular luncheon and program at the church Wednesday. A business session was held in connection with the luncheon and a program arranged by Mrs. Roy Smith was featured in the afternoon.

The program theme was "Eastmost Outposts" and the devotional lesson, given by Mrs. Eunice Petersen, was correlated with the group's study of Puerto Rico. Mrs. Roy Smith told of the plans made by the council to study the masonry work of the church in the Eastern outposts.

Two out of town guests attended the meeting. They were Mrs. Claude Witherspoon of Dal-Benich, California, whose father, Mrs. E. M. Haile of Long Beach, California, whose father, Mrs. T. E. Shirley, was one of the founders of the First Christian Church of Hereford.

### Wedding Date Is Told At Party

The wedding date for Miss Juanita Kelley and Warren Owen was announced at a party given Friday night July 30, at the home of Mrs. Gerald Wilson with her mother, Mrs. G. P. Owen Sr., as co-hostess.

The bride-elect's chosen colors of yellow and white were featured in the decorative appointments with the wedding news revealed at an attractively laid table. Yellow tapers, in blue holders, flanked a centerpiece of yellow gladioli in a blue crystal bowl. Written in gold on the white yellow satin ribbon that linked the candle holders was the important announcement "Nita and Warren-August 22". The wedding will be held in the First Baptist Church.

Discussion of the wedding plans provided entertainment for the evening.

Those present were the bride and bridegroom-elect, Mr. and Mrs. Hilton Higgins, Mr. and Mrs. Walter London Jr., G. P. Owen Jr., G. P. Owen Sr., Gerald Wilson and the hostesses.

### Attend WSCS Seminar Meet

Nine Hereford women attended the annual bi-district WSCS seminar meeting held in Amarillo Thursday.

The meeting opened at 9:30 o'clock in the morning and closed at 3 with a luncheon featured at the noon hour.

Conference officers directing the day's activities were Mrs. M. B. Hilburn, Lubbock, conference president; Mrs. Homer Brumley of Hereford, recording secretary; Mrs. S. H. Hudkins of Midland, secretary of Christian Social relations; Mrs. Gordon Bennett of Hamlin, youth work; Mrs. J. E. Peters of Post, spiritual life chairman; and Mrs. T. W. Whigham of Amarillo, missionary education.

The seminar consisted of the presentation of four new studies for the coming year and workshops were conducted for thirty minute periods.

Those from Hereford attending were Mesdames; Noah Ewton, J. F. Ward, Frank Terrell, W. L. Davis Jr., Lee Kent, J. W. Kirby, Ed Warren, Homer Brumley and Leo Forrest.

### Hereford Man To Marry New York Girl

Mr. and Mrs. Gordon Taylor and daughter, Phyllis, of Amarillo were guests over the past weekend of Mr. and Mrs. N. E. Milburn. Mr. and Mrs. Taylor are former Hereford residents.

Amarillo visitors Thursday were Mrs. Fred Barrett, Mrs. Phil Radovich and Misses Bea Barrett and Phyllis Radovich, who dined at the Marine Grill in the Everglades room, celebrating Miss Radovich's birthday.

Mr. and Mrs. E. M. Thomas and Mr. and Mrs. C. W. Edwards have returned from a vacation in South Dakota and the Black Hills. Enroute home they stopped in Cheyenne, Wyo., to attend the Frontier Days Rodeo.

Mrs. A. L. Manjeot, accompanied by her mother, Mrs. Reber Howton, left Wednesday for Ventura, Calif., where they will visit in the home of Mr. and Mrs. Bob Gilliland. He is Mrs. Howton's grandson.

Mrs. J. A. Pitman left Wednesday for Dallas where she spent the weekend with her sisters, Mrs. Jack Mounts and Mrs. Cecil Rockwell. Mr. Pitman went to Dallas by plane Friday and the couple plan to drive home today.

**HAVE NEW DAUGHTER**  
Mr. and Mrs. Pete Cowart have announced the birth of a daughter who has been named Lou Ann. The baby arrived Friday County Hospital and checked in at six and one half pounds. The Cowarts have another little girl who is 15 months old Lillian Ruth.

The maternal grandmother is Mrs. Harvey Cassel of Canyon and the paternal grandmother is Mrs. Lou Cowart of Chicago, Ill.



MRS. ROBERT BRUCE ALLEN

### Georgia Faye McConnell Becomes Bride of Mr. Allen In Church Rites

Miss Georgia Faye McConnell, daughter of Mr. and Mrs. Geo. S. McConnell of Hereford and El Paso, became the bride of Robert Bruce Allen, son of Mrs. J. B. Ford of Montgomery, Ala., Sunday August 1, in the First Baptist Church.

Rev. Henard East, formerly of Hereford and pastor of the Baptist Church in Kingsville, read the single ring service at 4 o'clock before an altar flanked by baskets of white gladioli and fern and candelabra bearing white cathedral tapers.

Music before the ceremony included three organ solos, Schubert's "Ave Marie," "Indian Love Call" and "Ah, Sweet Mystery of Life" played by Miss Thelma McMinn; also two vocal solos, "Because" and "I Love You Truly," by Bettye Kathryn Hodges with accompaniment by Miss McMinn. The organist played "The Bridal Chorus" from Lohengrin as the bridal party approached the altar.

Misses Dolores Anne and Elizabeth McConnell, sisters of the bride, served as candelights, wearing all-white dresses and holding the lighters in a ring of flowers. Ray Terry was best man, and ushers were Darrell Jansen and Charles Johnson.

The bridesmaids, Misses Mary Louise Grady and Barbara Boyd, led the party to the altar. Their dresses were in peach and pale blue and they wore net mitts and headresses to match. They carried pink and blue carnations.

Following the bridesmaids was the maid of honor, Miss Minnie Alice Wells, whose gown of deep blue crepe was also complimented with matching net mitts and headress. She carried white carnations.

At a reception held at the home of the bride's grandmother, Mrs. Oscar Vaughn, Mrs. Jim Williams of Olton served the wedding confection and ladled punch from the lace-laid refreshment table.

When the couple left for a month's trip through the South-eastern states, the bride wore a light tan suit with palmolive accessories and panama straw hat. They will live in Ponca City, Okla., where he is stationed as a radio communicator with Civil Aeronautics.

Mrs. Allen attended school in Washington, D. C., where she was a member of Beta Gamma Phi Upsilon National Sorority. She sang one season with the Columbia Light Opera Company Louise Grady and Barbara Boyd, in their presentation of Sigmund Rorberg's "New Moon" and she also served as church soloist.

Mr. Allen attended Sam Houston State Teachers College and the University of Idaho prior to his entrance into the Navy where he served three years in the amphibious forces in the far East as a radio aircraft communicator.



MRS. ANTHONY HOFFMAN

Mrs. Anthony Hoffman, shown above, was Miss Marcelle Luke before her marriage July 28, which took place in St. Anthony's Catholic church with close friends of the couple in attendance. Mr. and Mrs. Hoffman are now on their wedding trip, but will return to Hereford to make their home on his farm.

### Music Pupils Are Entertained

A picnic-party in the backyard at the home of Mr. and Mrs. Ellis Coombes Monday night, entertained members of Mrs. Coombes' summer class in piano and marked the close of the summer session. Classes will be resumed the first of September.

Those enjoying the outing were: Flora Bouck, Marilyn Russell, Nancy Cagle, Claudia Green, Nancy Story, Glenda Robbins, Bobbie Jean Drury, Linda Kay Noland, Reba Dones, Donna Jean Stagner, Elaine Wagoner, Judith Ann Maples, Sonny Brown, Ann bill and Leaton Clark. Mrs. Geo. Maples of Dimmitt assisted the hostess.

### Gifts Featured At Informal Party

Gifts were featured at the informal party given to honor Mrs. Wm. Blackwell last week at the home of Mrs. Grady Parsons on Harrison Highway. Other hostesses included, Mesdames Louise Olson, R. L. Fitzgerald, and Earl DeHart.

Games appropriate to the occasion were played and refreshments were served to Mesdames; Paul M. Hoff, J. I. Pindley, Geo. Parker, Fred Saltzman, Otto Olson, H. E. Pettyjohn, George Heard, Mary K. Hagar, Mary Bodkin, R. A. Fullwood, Frank Brinkman, Oscar Vaughn, R. E. Barrett and the honoree.

### O. C. Renfro Celebrates Birthday At Party

O. C. Renfro celebrated his birthday Tuesday afternoon with a party given in the country home of his parents, Mr. and Mrs. Clyde Renfro, in the Jumbo community.

Bicycle riding and games provided outdoor fun for the group and birthday cake and ice cream were served.

Those attending the party were: Edward DeLozier, Ronnie Dale Nelson, Joe Cord, Newton Dimmitt, Donald Renfro, Richard Hunter, Teddy Jack Godfrey, Don Mobley, David Adams of Hereford and the honoree.

The hostess was assisted by Mrs. Elbert DeLozier, and Mrs. Homer Newton.

### Hart Visitor Is Honored At Party

Five couples were entertained Thursday evening with Miss Patsy Smitherman of Hart named honor guest, at the home of Mr. and Mrs. Henry Hastings. Miss Smitherman is a guest of Miss Jaynice Boston.

A picnic supper in the yard was enjoyed and later recorded music and dancing furnished entertainment.

Those enjoying the informal entertainment were: Jaynice Boston and Keith Hulson, Patsy Slagle and Bobby Carnahan, Billie Ray Johnson and Oliver Streu, Patsy Longbottom and Harold Loerwald, Doris Jean Hastings, the hostess, and Ted Hardwick and the honoree.

### Coterie Club Party

Mrs. George Carmody of Burleigh, Idaho, who with her husband, is spending the summer in Hereford, was a special guest when members of the Coterie Club were entertained Friday afternoon in the home of Mrs. Howard Gault.

Midsummer flowers created a pleasant and colorful atmosphere for the party and at the conclusion of games, a salad plate was served to Mesdames Lee Benefield, Grant Fuller, Troy Moore, Frank Lucas, George V. Stambaugh, Cecil Gunter and the hostess.

### Shower Is Given For Miss Kelley, Bride-To-Be

Miss Juanita Kelley, bride-elect of Warren Owen, was the honoree Wednesday night when Mrs. Hilton Higgins and Mrs. Walter London Jr., entertained with a kitchen shower at the Higgins home.

Yellow and white, colors the bride will use in her wedding, were emphasized in decorations for the party with yellow dahlias predominating in the floral accent.

To introduce the shower, the honoree found directions for finding gifts written on yellow satin ribbons streaming from the spout of a beautiful coffee pot.

Included in the guest list were: Mrs. J. P. Jones, Mrs. Gerald Wilson, Frances Young, Bettye Katherine Hodges, Lillye London, Virginia Curtisinger, Bees Hagar, Betty Craig, Pauline Loerwald and the honoree.

### Parties Favor Out Of Town Visitor

Mrs. George F. L. Bishop of Houston was complimented at a tea Thursday afternoon when her sister-in-law, Mrs. Claude McGowen Jr., entertained in her honor. Cut flowers were arranged on a pretty buffet table from which guests served themselves informally while chatting over the tea cups.

Those attending were the honoree, Mesdames; Dee Graham, Alton Biggers, N. E. Milburn, Clyde Cave, Milton Adams, Urlin Streu, C. W. Spurlock, Willis Edelman, Joe Smith and the hostess.

**Coffee Friday**  
Six guests enjoyed coffee and chats with Mrs. N. E. Milburn Friday morning as a brief courtesy to the Houston guest. They included Mrs. Alton Biggers, Mrs. Will Graham, Mrs. Dee Graham, Mrs. Joe Smith and Mrs. McGowen.

This coming season will see a style change from severe "new look" to the sweet, feminine simplicity of yesteryear as shown in the snug little double-collar jacket closed with silvery buckles above. It is clipped at the waist to meet a slim-swinging skirt, and has white waffle pique trims on Coham Frostpoint.



**MASONIC BULLETIN**  
Hereford Lodge 548

Postal meeting second Monday in each month. School of instruction each Thursday night.

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**PUSHES REBUILDING**

MOSCOW — (AP) — Lenin-grad will have completely reconstructed war-damaged and destroyed housing by the end of this year, says Tass, the Soviet news agency.

P. G. Lazutin, chairman of the City Soviet, says that during the war Leningrad as a result of enemy action lost enough housing for from 300,000 to 450,000 people according to accepted norms of housing occupancy in Europe.

**ROME HAS 19th TIBER BRIDGE**

ROME — (AP) — Rome's 19th bridge across the Tiber has just been opened. Work on it started 10 years ago but war and post-war difficulties slowed construction. The bridge was originally to have been named the "Africa Bridge" but Italy's unfortunate African adventures determined its change to "Testaccio," name of the suburb it serves.

**WEEKLY CROSSWORD PUZZLE**

**Answer to Previous Puzzle**

**HORIZONTAL**

1 Pictured baseball team manager  
9 Flying mammal  
12 Isle of Man (abbr.)  
13 Wood sorrel  
14 Negative word  
15 Ozone  
16 Jewel  
18 Discover  
20 Gaelic  
21 Expression of sorrow  
22 East Indies (abbr.)  
23 Metal peg  
24 Music note  
27 Amount of rent  
29 Fowl  
30 Furniture for sleep  
31 Mountain lake  
32 Rodent  
33 Possesses  
34 Obtained  
35 That one  
36 Belongs to him  
37 Energy  
38 Employ  
39 Roman date  
40 Automobile  
41 Dined  
42 Exist  
43 Near  
44 Unit  
45 "Coyote State" (abbr.)  
46 Wealthy  
48 Work  
50 Literary collection  
51 Article  
52 Electrical

**VERTICAL**

1 Tobacco roll  
2 Egg dish  
3 Negative  
4 Frozen water  
5 Artist's frame  
6 Some  
7 Company (abbr.)  
8 Carat (abbr.)  
9 Hinder  
10 Passageways  
11 Step  
12 He is  
13 Philadelphia Athletics  
19 13418  
20 Half an em  
22 Razor strap  
24 Fondle  
25 Within  
26 Insect  
28 Detest  
30 He is a ball  
32 Acorn  
33 Concealed  
36 He  
37 Green rust  
38 Shoshone  
39 Indian  
40 Gem weight  
41 Any  
42 Farewell (Fr.)  
44 Exclamation  
45 Therefore  
47 Is able  
48 Beverage  
49 Sheltered side  
51 Symbol for thallium  
52 Him

**WEED SPRAYING**

SEE

**Jim Kirby**

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**Cattle Warned Not To Graze Range Too Close As Grass Shoots Appear.**

COLLEGE STATION, August 4 — Ranchmen in West Texas have been getting some good rains in that area recently. These rains have brought in some small amounts of green grass that brings a warning from A. H. Walker, extension range specialist of Texas A & M College.

Walker says livestock numbers should be kept low on the range for at least another year. The drought has lasted for three years in some areas of West Texas and the most desirable grazing grasses have almost disappeared from the range. Those grasses that remain are in a poor grazing condition.

Livestock prefer the fresh grass shoots that are coming back and will graze them first if given a chance. When the cattle graze off these small shoots that come from the grass crowns, the supply of plant food which the grass must store in its roots is lowered. And, in many cases, this grazing of the new shoots weakens the plant so much that it later dies.

Soon the good grasses will be starved out altogether. This is what happens when a range area is overstocked following a good rainy spell, such as the western parts of Texas had not long ago.

As the better grasses are grazed out or die because of the drought, the poorer grasses, weeds and brush begin to come in. Depending on where you live, this may mean needle grass, bitterweed or mesquite.

Give the better grasses a good chance to seed out and grow to a healthy size before turning the livestock in to graze on them, advises Walker. In far West Texas, the "good" grasses can be listed as black and blue gama; in the Southern Great Plains -- from the top of the Panhandle southward to Valverde, Edwards, Real and Bandera counties -- these good grasses are buffalo, blue gama and side-out gama.

These grasses will produce more forage and more pounds of beef per acre if they are properly taken care of, says Walker. Give them a chance to get a good start on your range before building up your herds.

**8,500 Records Eight Miles Of Wire Buried At Station KPAN**

By Phyllis Radovich

Prowling behind the scenes of Hereford's radio station last week the reporter uncovered the following facts:

The station has four rooms: the reception room, the broadcasting studio, the control room and the room that houses the transmitter and moderator.

Ground wires leading to the 270 foot tower total eight miles in all. There are 240 of them, half are 270 feet in length, and half are 150 feet.

In the record library are 3500 selections of hill billy folk songs, western, dance records and classical music.

One of the engineers, Rae Bowman, formerly played bass violin in the Baltimore Symphony Orchestra.

Manager Marshall Formby was a McAdoo boy and a former State Senator from the Plainview district.

The other members of the staff are H. W. Blymiller, program director, Mrs. Rae Bowman, secretary, and Clint Formby, production manager.

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# COURTHOUSE RECORDS

**Warranty Deeds**  
 Joe Poindexter to Minnie Poindexter, his wife, W 1/2 S 6, T 2 N 2 R E.  
 Minnie L. Kelley and husband, Roy A. Kelley, to Emma Engle

Lot 25, Phillips Sub. Blk. 39, Evans Add.  
 Emma Engle and husband, H. W. Engle, to Roy A. Kelley, Lot 9, Phillips Sub. Blk. 39, Evans Add.  
 Jeff Roberson and wife, Lasse Roberson, to George W. Hugins, part Blk 21, Evans Add.  
 J. L. Richardson and wife, Jessie Viola Richardson, to S. O. Wilson, Lot 1, Blk. 64 town of Hereford, and add.

Delmar Durrett and wife Linda Kay Durrett, to Byron Gist, Sr., all S. 9, Blk K-6.

Joe Poindexter to Minnie Poindexter, his wife, Lot 75 and 56, Allison Sub. Blk 2 and W 1/2, Blk 3 and E. part Blk 16, Welsh Add.  
 J. L. Hoffman and wife, Elizabeth A. Hoffman, to Chris M. Jacobsen, W. 160 acres of N 320 acres S. 85, Blk K-3.

### Release

The Traveler Insurance Co. to W. J. Coppin and wife, Bertha Coppin, a deed of trust.

I. L. Larson to Leslie Daub and Ruby Daub, Lots 14 and 20 in R. Severn's Sub. W 1/2, Blk 24 Evans Add.

H. T. Wedel and wife, Pauline Wedel, to Inman L. Larson, 42.2 acres S. 111 Blk M-7.

The Federal Land Bank of Houston to Clarence L. McBroom and wife, Ola McBroom, a deed of trust.

The Federal Land Bank of Houston to Joe Brorman and wife, Margaret Brorman, a promissory note.

### Marriage Licenses

Oneta Faye Sims and Kenneth Paul Rudd.  
 Harry J. Foust and Billy C. Sutton.

Glenn Cruse and E. Virginia Bartlett.



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# CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**FIRST BAPTIST**  
 R. H. Cagle, Pastor  
 Sunday School 9:45 A. M.  
 Sermon 10:45 A. M.  
 Training Union 7:15 P. M.  
 Sermon 7:15 P. M.  
 Mid-week Services 8:00 P. M.  
 Wednesday 8:00 P. M.

**FIRST PRESBYTERIAN**  
 Russell A. Winger, Pastor  
 Sunday School 9:45 A. M.  
 Morning Worship 11:00 A. M.  
 Evening Worship 7:30 P. M.

**AVENUE BAPTIST**  
 E. V. Fields, Pastor  
 Sunday School 9:45 A. M.  
 Morning Worship 11:00 A. M.  
 Training Union 7:00 P. M.  
 Preaching Service 8:00 P. M.  
 Mid-week Services 7:30 P. M.  
 Wednesday 7:30 P. M.

**FIRST METHODIST**  
 DON E. DAVIDSON, PASTOR  
 Sunday School 9:45 AM  
 Morning Worship 10:55 AM  
 Youth Fellowship 7:15 PM  
 Even. Worship 8:00 PM  
 Mid-Week Services, Wed. 7:30 PM

**FIRST CHRISTIAN**  
 Roy W. Ford, Pastor  
 Sunday Services: 9:45 AM  
 Morning Worship 10:50 AM  
 Junior Endeavor 6:00 PM  
 C Y F 6:00 PM  
 Evening Worship 7:00 PM  
 Mid-week Service every Wednesday 7:15 PM

**ASSEMBLY OF GOD**  
 S. E. Edridge, Pastor  
 Sunday School 9:45 A. M.  
 Morning Worship 11:00 A. M.  
 Young People's Service 6:15 P. M.  
 Evangelistic Service 7:45 P. M.  
 Mid-week Services: 8:00 P. M.  
 Wednesday 8:00 P. M.

**DAWN BAPTIST CHURCH**  
 C. F. Parker, Pastor  
 Sunday School 10 a. m.  
 Morning Worship 11 a. m.  
 Training Union 7:30 P. M.  
 Evening Worship 8:30 P. M.  
 Midweek Service Wednesday, 8:00 p. m.

**IMMANUEL EV. LUTHERAN**  
 "The Church of the Lutheran Hour"  
 E. W. Lichtsinn, Pastor  
 R. A. Frye, Sunday School Supt.  
 Sunday School and Bible Class, 3:00 P. M.  
 Worship Service, 4:00 P. M.  
 Communion service on the first Sunday of every month.  
 Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:30 A. M.; KVIA, 2:00 P. M.

**ST. THOMAS EPISCOPAL CHURCH**  
 Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

**ST. ANTHONY'S PARRISH**  
 Father Albert Heald, S. A.  
 Sunday Masses: 6:30; 8; 9:30 A. M.  
 Weekday Masses: 6:30 and 7:30 A. M.  
 Holy Hour: Thursday evening at 8:30

**CHURCH OF THE NAZARENE**  
 Rev. Lewis Patterson, Pastor  
 Sunday School 10:00  
 Morning Worship 11:00  
 Evangelistic Service 8:00  
 Wed. Even. Services 8:00 PM

## French Premier



Andre Marie, above, Radical Socialist lawyer, became premier of France by a narrow vote of confidence from the National Assembly. He succeeds Robert Schuman. Marie, a 50-year-old veteran of the Nazi Buchenwald concentration camp, named a "middle-of-the-road" cabinet, excluding Communists.

Mr. and Mrs. W. A. Teter returned Monday from Woodward, Okla., where they spent the week end with relatives.

Mrs. Dave Parnell of Weatherford has arrived for a visit in the home of her daughter, Mrs. John Draper.

## Frio

BY LAMERLAS BERRYMAN

Mr. and Mrs. Raymond Mobley and Kent, accompanied by Mrs. H. M. Mobley and family, were Amarillo visitors Sunday.

Mr. and Mrs. Jack Wright of Hereford and Lyla Robbins spent part of last week at the X. I. T. Rodeo in Dalhart. Lyla spent part of the time with Bettye Jean McBrayer.

Fred Andrews and Willy of Melrose visited the J. E. Andrews Tuesday.

Sunday afternoon visitors in the home of Mr. and Mrs. Frank Robbins were Mr. and Mrs. H. D. Robbins and family.

Mr. and Mrs. W. H. Andrews visited in the Owen Andrews home Sunday.

Rev. and Mrs. R. L. Shannon of Meadow, Texas, and Mr. and Mrs. E. B. Berryman and Lamerlas were Sunday guests of Mrs. H. M. Mobley and family.

Junior and Intermediate classes enjoyed a picnic at the Park Sunday.

Mr. and Mrs. E. H. Little are

## WELL, WELL, WELL -- GASOLINE

DENVER — (AP) — Imagine Carl Stone's surprise when a water well on his truck farm exploded. He soon found out why—gasoline had seeped into the well in blast-sized quantities.

Stone doesn't know where the gasoline is coming from and neither do his neighbors, Philip Schwieder and Mrs. Bonnie Perko.

All they know is that gasoline is polluting their wells and threatening their gardens. Schwieder claims he pumped 6,000 gallons of gasoline from his well in three months -- gasoline good enough to use in machinery on his dairy farm. City and state oil experts can't figure it out. There are oil refineries nearby but officials say they couldn't be losing that much gasoline without knowing it.

the parents of a daughter born July 30. The baby who has been named Peggy, weighed five pounds and 11 ounces.

E. B. Berryman spent part of this week with relatives in Wellington.

## ROSE & BARBER

### Realtors

Real Estate

Insurance

Loans

Phone 45

104 East 3rd St.

# Picket Fence

3 1/2 ft. White

4 ft. White

5 ft. White

# Ornamental Yard Fence

36 Inch, 42 Inch, 48 Inch  
**YARD GATES, same style**

36 Inch, 42 Inch

# Wallpaper

**FREE OFFER**

Buy Your Wallpaper Here... and Receive Your Choice of Our 25c Ceiling Paper Free!

PHONE THE LUMBER NUMBER 7

# CARL McCASLIN LUMBER

HEREFORD

WE SALUTE

# KPAN

HEREFORD'S OWN RADIO STATION

Make Yourself at Home in Hereford!

LONE ★ AGENCY

SAM NUNNALLY

CALL 424

**DR. QUIZ** CONDUCTED BY **ACME CLEANERS**

THE LAST STATE ADMITTED TO THE UNION WAS...

A. ARIZONA  
 B. CALIFORNIA  
 C. OKLAHOMA  
 D. ALABAMA

THESE MEN ARE PLAYING A GAME CALLED  
 A. BLACK-JACK  
 B. HORSESHOES  
 C. PITCH

THIS LITTLE FELLOW IS USED TO IDENTIFY....

A. CIGARETTES C. SUGAR  
 B. FLOWERS D. HOTELS

If you want the most-dependable and stylish tailored-to-measure suits, come to the ACME CLEANERS. If you want the key to the quiz, it's Arizona, Horseshoes and Cigarettes.

**Acme Cleaners**  
 SUITS TAILORED TO YOUR MEASURE  
 PHONE 111 WE PICK UP AND DELIVER

YOU NAME IT ... CARL McCASLIN HAS IT



Ticklers

By George

Things in the Future

Farm Telephones On Program For Deaf Smith Residents

By Phyllis Radevich
If recent experiments by telephone companies prove successful, the farmer cruising around inspecting his land may answer his car phone and hear his wife calling him into town for dinner.

for a phone in his farm home. About 600 of these rural phones are now being installed in the Floydada area.

The bronze statue known as Christ of the Andes, on the border of Chile and Argentina, was erected in 1902 to commemorate peaceful settlement of a boundary dispute between the two countries.

Gold Star Pins Ordered By Four

Gold star pins have been ordered by Mr. and Mrs. A. L. Simmons, and Mr. and Mrs. C. L. Pinkert according to the Deaf Smith County service officer, Ralph Smith.

"These pins may be ordered through my office," said Mr. Smith. "They are available free to the widows, fathers, mothers, step fathers and mothers or parents by adoption of anyone killed in service."

Sons and daughters or brothers and sisters of servicemen killed in battle are also eligible to wear the pins but they must pay for them at cost, usually about a \$1.50 charge.

Mr. Smith also warned all veterans who have not applied for terminal leave pay to do so before August 31.

A transcontinental South American railroad ending in the west at Lima, Peru, is at one point 15,000 feet above sea level.

Lima, Peru, was the home of Saint Rose, the first native inhabitant of the Americas to be canonized.

Expert Praises Hereford Pool

Out of town visitors, Pfc. and Mrs. Foy Kimmell, complimented

Hereford's new swimming pool highly following a swim there this week.

Mrs. Kimmell, an expert swimmer, won honors in swimming contests in Denver, Cheyenne and California. She and Mr.

Kimmell are also professional skaters.

Following their vacation here with his aunt, Mrs. J. I. Finley, the couple will be stationed at Roswell where Private Kimmell will be in the air corps.



"I once had a crush on a bearded lady in a circus. . . There was something about her—she was so different."

Bridge Club Meets

The Justakrd Club met Wednesday afternoon with Mrs. Grant Fuller; at the close of the games Mrs. Kellar Muse high score and Mrs. N. E. Milburn held second high. Both were presented awards.

Refreshments were served to Mesdames; Kellar Muse, Frances Maxfield, C. J. Crump, Geo. V. Stambaugh, N. E. Milburn, Henry Sears and a guest of the club, Mrs. J. D. Neill.

Official Outlines Plans For Rebekahs

Mrs. Gene Lawless of El Paso, president of the Rebekah Assembly of Texas, outlined plans for her term of office at a recent meeting of the Hereford Rebekah Lodge held in the IOOF Hall.

The Assembly president named the first objective; better cooperation with both IOOF and Rebekah organizations, second, that all officers commit their charges to memory and third that all new officers attend the semi-annual school of instruction held in each district.

In announcing the school of instruction for district six, she said the school will be held in Amarillo in December and urged members of the Order to attend.

Mrs. Lawless was accompanied to Hereford by Mrs. Dean Ares, also of El Paso.

South Hereford Club Meeting

South Hereford Home Demonstration Club met with Mrs. H. Walker Tuesday afternoon for a program of demonstration in finishing details of clothing. Mrs. Orin Russell, Mrs. Ethel Layman and Mrs. John Draper gave demonstrations in making bound button-holes, set-in pockets and zippers.

Refreshments were served to Mesdames; Clarence Hollabaugh, Adam Flowers, Steve Williams, Orin Russell, Ethel Layman, J. P. Slaton, D. H. Bryant, C. I. Rudd, Herman Fletcher, W. H. Goetsch, John Draper, Miss Evelyn Bell and the hostess.

Mrs. J. P. Slaton will be hostess for the club on August 17.

CLERGY TO LOSE BRITISH COAL GRANTS

LONDON — (AP) — The grants which the Clergy received from the owners of Coal Mines before they came under public ownership under the Labour government are to stop in 1951 according to a statement issued by the National Coal Board.



Bob Wear, Minister

We Welcome You

(Sunday)

KPAN Radio . . . 9:15 A.M.

Bible Study . . . 10:00 A.M.

Worship . . . 11:00 A.M.

Subject: Marriage and Divorce

Evening Service . . . 8:00 P.M.

Subject: The Law Of Life

We invite you to all services.

Church of Christ

THESE BOYS WERE THERE

CASH WAY EMPLOYEES

Store No. 1

Gerald Gollehon

Navy

Wayne Phillips

Army

Roy Brittain

Army

Aubrey Jackson

Navy

L. C. Jordan

Navy

Herman Meyer

Army

Bob Townsend

Army

Store No. 2

Arthur Tinsley

Navy

Earth Store

W. C. Maxcey

Army

Muleshoe Store

W. D. Niewarner

Army

Gene Sterling

Army

James Brown

Army

Friona Store

Orville House

Navy

Dimmitt Store

Joe Freeman

Navy

SATURDAY

AUGUST 15th

V. J. DAY

ALL

Cash Way Stores

No. 1 and No. 2 in Hereford — Friona — Muleshoe — Earth — Dimmitt Will Remain Closed in Observance of the Occasion of V-J Day.

ELMER GOLLEHON

GUARANTEED WATCH REPAIR

Scientifically Checked on our WATCHMASTER



Keep it Running on Schedule

PLASTIC WATCH BANDS Waterproof — Perspiration Proof

DOWNING LEATHER BANDS BABY RINGS VANITY CASES

PEARLS RESTRUNG

BUY QUALITY JEWELRY NOW ON OUR SPECIAL LAY-AWAY PROGRAM.

LAMM JEWELRY

Formerly BREITLING JEWELRY

106 West 3rd

Phone 527



# Castro County Fair To Be Held Sept. 17-18; To Elect Queen

A date for the Castro County Fair, set at September 17 and 18, was decided by a meeting of the members of the Castro County Fair Association last week.

Exhibits of farm produce, livestock, fine arts displays and the annual flower show will be held in the remodeled army barracks recently moved to the fair grounds. The Fair Association has been incorporated and money from shares and other sources will pay for these buildings.

Plans are being made to select a queen for the fair to be crowned at the half of the football game to be played Friday, Sept. 17. Other entertainment features include a rodeo, and traditional fair concessions.

European and Asiatic persons have long eaten roasted, boiled, baked, stewed, fried, or pickled eel meat.

Eels were considered a delicacy among the Romans.

### Progressive H. D. Club

"How I Preserve My Furniture" was the topic discussed during roll call when members of the Progressive Home Demonstration Club met Tuesday afternoon in the home of Mrs. C. E. Watts. The lesson for the afternoon was on cleaning upholstery and was conducted by Mrs. Tom Draper, CHDA.

The next meeting will be held with Mrs. F. J. Walterscheid on August 17.

Members present were Mesdames: P. L. Carmichael, V. E. Dodson, Horace Hershey, F. J. Walterscheid, C. V. Burges, C. C. Bowman, Ira Ricketts, T. J. Parsons, Tom Draper, Miss Augustine Gregory and the hostess.

In one old French recipe, eels were drowned in wine, and then stewed.

Among the Japanese, eel meat has been regarded as a tonic against summer lassitude.

## Smirking Killer



A confessed partner in the killing of six persons during a two weeks' crime orgy in Ohio and Michigan, Robert M. Daniels smirks in his Colina, Ohio, jail cell, and boasts, "I got my share (of the victims)." "Gee, I'm famous," and "Come to my last supper, fellas; I'll show you how to eat." Daniels' partner in the brutal murders, John C. West, 22, was shot to death at a road-block near Van Wert, Ohio, when police intercepted an auto-carrier truck the pair had stolen after shooting the driver in cold blood. One of the acts of the "mad-dog" pair was the grudge-killing of Ohio prison farm superintendent John Niebel, his wife and daughter at Mansfield, Ohio. Both criminals were parolees of the Mansfield reformatory. "Give me credit for the Niebels," Daniels boasted to newsmen.

Use this ballot or secure one from your Hereford merchant.

### SALESMANSHIP CONTEST

Sponsored by

### STAR and TEXAS THEATRES

"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest \_\_\_\_\_ from \_\_\_\_\_ (name) \_\_\_\_\_ for the \_\_\_\_\_ (business house)

SALESMANSHIP AWARD for month of \_\_\_\_\_

for the following reasons: \_\_\_\_\_

Date: \_\_\_\_\_ Signed: \_\_\_\_\_

## Two Held After Farwell Murder

A suspect in the death of a Melrose farmer, O. T. McDaniel, was taken into custody in Farwell, Thursday, by Ranger W. E. Renfrow of Lubbock. The Brownwood man, Carl E. Williams, was named in connection with the road-side death of the retired farmer.

Williams had been sentenced in 1938 in a federal court in Lubbock for the theft of a mail pouch at O'Donnell.

Another suspect is being sought in Fort Worth to help clarify the details in the McDaniel death. A note was found in the dead man's car mentioning "Two men are sitting on the running board with a rifle pointed at my head." The only prints discovered near the car was the mark of a rifle butt.

## Ice Box Pie, Fresh Cherry Cobbler Strawberry Shortcake, Every Day!

Always COOLER

Always CLEANER

Always QUIETER

THE NEW GREEN HEDGE

## The Hereford Brand

GREETINGS to KPAN from your

HOMETOWN NEWSPAPERS

## The Sunday Brand

### Whoa, Gal!



The very latest in cowgirl fashions is modeled here by Dorothy Malone movie feature player. The white shirt is of heavy, rough crepe, with gold nailheads across the yoke line. Frontier pants are of beige gabardine. Ten-gallon hat and white string gloves with chamomile palms complete the ensemble. Giddap, gal.



# Ginger Kelly's

COTTON CRAVAT DRESS

as seen in August "Seventeen"

When is a tie a cravat? When it sports its own pearl stick pin. As, for instance, here. The skirt of Dan River cotton hugs your ribs up top, then swirls into unpressed pleats; boasts oversize pockets. Black, brown or green with harmonising madras shirt blouse. Sizes 10 to 16.

12.75

# Anthony's

HEREFORD



## JUST IN TIME FOR BACK-TO-SCHOOL SEWING. Brand New Arrivals At Anthony's Low Prices!

Fabrics For Tots To Teens and Oldsters!



Special For Back To School Sew and Save

### 36-IN. WOVEN GINGHAMS

59c and 69c Values

39¢ Yd.

Large group of very colorful Woven Gingham. Large and Small plaids and checks woven in to assure color fastness and pattern permanence. Sanforized shrunk and threads are vat-dyed. Every imaginable color combination to select from. 36 inches wide.

### 36-IN. WOVEN CHAMBRAY

Regular 98c Value

77¢ Yd.

The ideal fabric for both boys' and girls' school clothing. Also ideal for any age whether in school or not. Brand new striped patterns in two color or multicolor combinations. All stripes are woven in for permanence. Sanforized and guaranteed color fast. 36 inches.

### 36-Inch PINWALE CORDUROY

Fast Color

\$1.59 Yd.

Shearcode better Corduroy. Has that soft silky appearance. For boys' wear and girls' wear. New fall colors of Blossom Pink, Copen, Brilliant Red, Wine, Russet and Aqua. 36 inch.

### 80 Square QUADRIGA PRINTS

New Low Price

49¢ Yd.

The finest most beautiful patterned 80 square combed material woven. Large and small florals, nursery patterns, plaids, checks, dots and solids. Fully Sanforized and colors are vat-dyed. 36 inch.

### Fine Combed WOVEN GINGHAM

\$1.19 Yd. Extra fine quality combed cotton gingham. Mercerized and fully sanforized. All yarn dyed in bright colorful plaids. 36 inch. All color combinations.

### You Protect Their Health...



Young feet are extremely pliant. They need much more than mere covering to help them develop straight, strong and trouble-free.

Young Feet Need the Extra Protection of PRE-TESTED Poll-Parrot SHOES FOR BOYS AND GIRLS

4.49 to 4.98



Poll-Parrots are Pre-Tested in actual wear. That's why they offer such extra protection as: room to grow, age-conforming arches and heels, and extra protection in all vital parts.

See What Pre-Testing Gives You



# Anthony's

THE C. R. ANTHONY CO. HEREFORD



# Long Time Ago

From the Album: First Westway Car!



Shown above is one of the first cars in Westway community. The back seat was removed to keep crowds out. None of the old timers seem to know the fellow on the extreme left, but the remaining four, left to right, are Carl Cockrell, Louis Arnold, Holly Tucker, and Pete Skidmore.

45 Years Ago

News stories of the week:  
**A SERIOUS ACCIDENT.** This morning at Canyon, while following the exceedingly carefree past-time of racing with a train, one of the reins broke, which turned the horse into a telegraph pole, smashing the buggy and precipitating the occupants, A. U. Menchew of Tulsa, and the Misses Bruce and Ima Gass, of this city, onto the ground.  
Miss Bruce received the most serious injuries, a broken nose and several bruises. Miss Ima

suffered bruises, while the driver of the horse, was not seriously injured though somewhat bruised.  
**SIMPLY DISGUSTING!** It does seem as though tobacco chewers would have respect and common decency enough to refrain from expectorating on the floor of the new post office.  
While in the post office this morning we overheard a woman making serious objections (and we don't blame her) to having her dress soiled on the bottom by being dragged through a puddle of tobacco expectorations, which she did not notice until too late, supposing on one would be so ungentlemanly as to spit on a floor in so public a place. We trust that no one will again commit so ungentlemanly and so disgusting a misdemeanor.  
Notice:  
**NOTICE TO FISHERMEN:**  
1. No fishing on Sunday. 2. Permission must be granted by the proper authorities. 3. Gates must not be left open or grapevines or other property molested. 4. Bass or Croppy under 8 inches must be returned to the water immediately.  
Advertising: Stolen: A heart from a fair damsel by taking her to Beach & Orr's Ice Cream Parlor.  
Advertising tonics, pill, etc., were headed by trick titles, "End of Bitter Fight!" "Suicide Prevented." "The Death Penalty." "Bitten." "Lost."  
Ad: Mollie Bailey's show is a strictly Texas institution and is worthy of patronage. Attend it tomorrow (Sat) night.  
Teachers wanted!

## Geophysical Unit Moves To Snyder Hear Bob Wear

Gone but not forgotten will be the Geophysical boys who left Wednesday morning for their new home in Snyder after a 15 months stay in Hereford.

The boys took part in community affairs, played in ball games and married Hereford girls. In leaving here for Snyder, three local men who have joined the company, will go with them. They are: G. H. Poff, C. W. (Weldon) Poff and Dick Oakes.

W. R. Hunnicutt, of the personnel office listed J. W. Brantley, Bob Williams and Satterwhite as men marrying Hereford girls. He also said he would like to live here in a different set-up, as he liked it here.

R. W. Cowden, party-chief and Paul Bloff, chief computer, head of the office personnel, have become well known, as representatives for the group.

### RUSSIA REPORTS HISTORICAL FINDS

MOSCOW — (AP) — Hundreds of historically valuable finds are being unearthed in many parts of the Soviet Union this year. Several times every week dispatches come into the Capital telling of relics of ancient civilization in Russia coming to light as the result of excavations in one place or another.

Digging a tunnel main for a new heating system in Moscow this week caused considerable ripples in archeological circles when the workmen found, at considerable depth, old streets, squares and art objects. Included were a gravestone dated 1696 and a kopeck dated 1703.

## Dimmitt Lions Hear Bob Wear

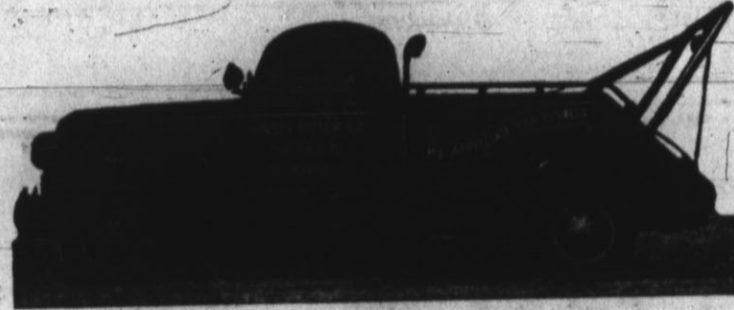
Bob Wear was the guest speaker at the last regular meeting of the Dimmitt Lions Club.

Wear, who is Zone Chairman of Zone 2, Region 1 in this District spoke briefly on the slogan of Lionism, "Liberty; Intelligence; and Our Nation's Safety." He said that Lionism and Americanism are synonymous. The remainder of Wear's address had to do with "The American Way of Life," what it is; some dangers which threaten it; why we should preserve it; and how we can preserve it.

"Our government is a government of, by and for the people,"

and we are the people," Wear said. If we do not faithfully meet the obligations of citizenship, we cannot hope to retain the privileges of citizenship. We must be alert, and be busy about the task of maintaining our American way of life. Two great dangers which threaten are: communism and the combined religious and political effort being made to unite church and state. "Both of these are inspired by foreign powers and if either movement is successful Americanism will be destroyed," he declared.

Wear also said that our public school system must be guarded with great care, because without our system of public education the American way of life cannot long survive.



24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 — NIGHTS 419-W

Buy It In Hereford

GET IT AT  
**CONSUMERS**  
**SWEEPS**  
6 Inch to 30 Inch  
**DISCS**  
**WE STILL HAVE TIRES AT THE OLD PRICE... NO INCREASE**  
**BOLTS**  
**WE'VE JUST REPLENISHED OUR LARGE STOCK OF BOLTS**  
**CONSUMERS**

There's only one look...

The Arden Look



ESSENTIALS TO

CLEANSE,

REFRESH,

SMOOTH

CLEANSE with Arden or Fluffy Cleansing Cream, 1.00 to 6.00.

REFRESH with Skin Lotion, 1.00 to 9.50. Arden Special Astringent, 2.25, 4.00 and up.

SMOOTH with Arden Velve Cream, 1.00 to 6.00; Orange Skin Cream, 1.00 to 8.00; or Perfection Cream, 3.25, 6.00, 10.00, 18.00.

CLOSE DRUG

### FINDS MILLSTONE AFTER 46 YEARS

GALESBURG, Ill. — (AP) — Forty years ago Glenn Glass began to look around for a pair of millstones. He set great store by them. His great-grandfather had installed them, back in 1851, in the first water powered mill in Knox county. The mill was abandoned during the Civil War and the stones vanished.

Glass picked up a few clews one of the stones had been buried as the years went by. He learned led in a well. He gave up on that one. But recently he unearthed the other stone. It was under a barn on the Willard Johnson farm.

Willamette University in Oregon is the oldest institution of higher learning west of the State of Missouri.



"She says she can't think of a nicer place to spend her vacation than in her cool LP-Gas kitchen."



We will admit that this lady may be overdoing it, but an LP-Gas kitchen does seem like a summer resort compared to a kitchen with an old-fashioned cook stove. We'll be glad to show you how you can enjoy the convenience, pleasure and economy of a modern LP-Gas kitchen. Phone, write or come in soon.

BLANTON BUTANE GAS CO.

# NITE BASEBALL

TO DEDICATE

## Veteran's Memorial Park

### V.F.W. vs. American Legion

Tuesday, Wednesday, Thursday

August 10 - 11 - 12

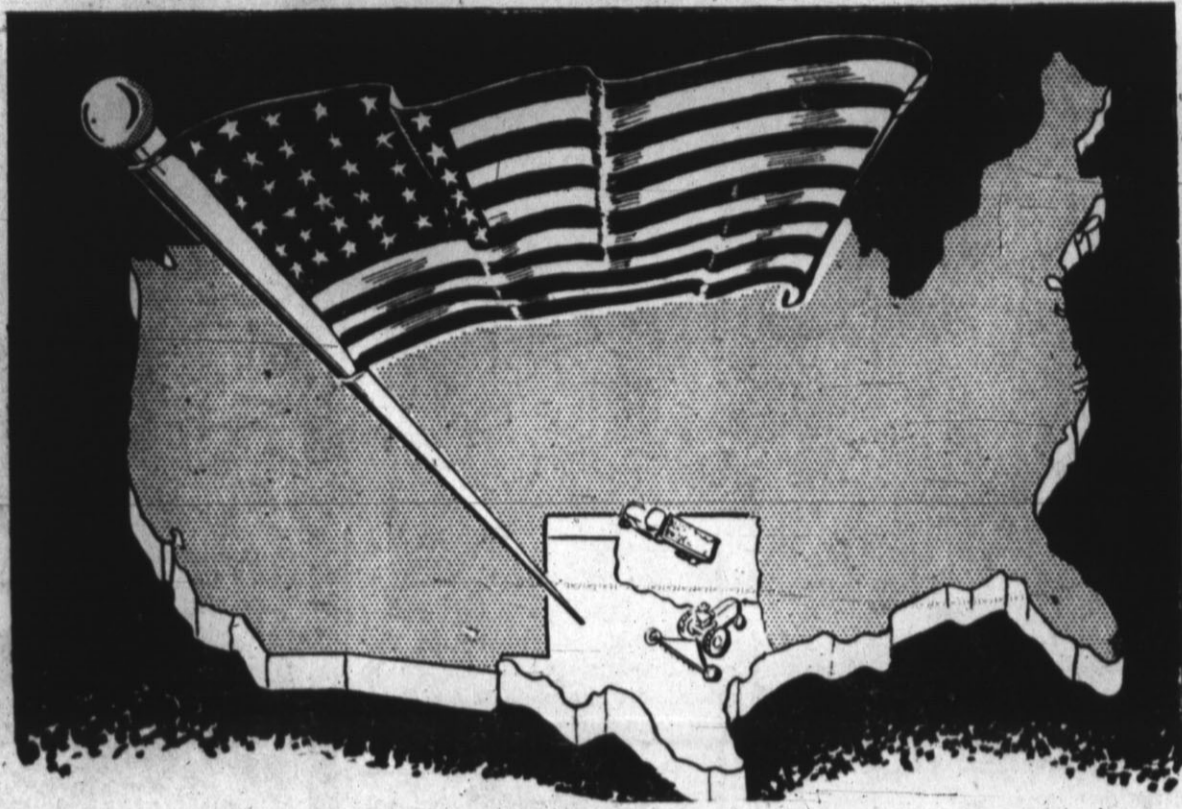
Games Start 8:30 Each Nite

Admission \$1.00

The Veterans built this park for the entertainment of people in Hereford and surrounding towns.

Attend These Games and Help Us Get Started





# FREE TO CHOOSE

## THIS IS AMERICA!

Farmers may plant any crop they choose. Wheat growers may plant any variety they wish. We all believe in the incentive system. We grow the crops our land and climate will produce best. We select the varieties in strongest demand. They must yield highest, too.

Your incentive is provided by the housewives of America. They tell the baker the kind of bread they want. The baker tells the miller the quality of flour required. The miller pays premiums for acceptable varieties and avoids undesirable varieties except for export. When the housewife leaves bread from your wheat on the grocery shelf your incentive disappears.

Comanche is a strong gluten wheat, the most desirable of modern wheat varieties for use in the mechanical mixers of commercial bakeries where 70% of today's bread is baked. It's high in yield, high in test weight and stands well for combining. Westar is tops in yield, high in gluten strength, and stands best of all in the Panhandle. Wichita and Triumph are early and high in yield but only suitable for home baking. Go easy on these two varieties.

We have some Certified Wheat Seed for sale. Bring in all your old wheat. Take home new, pure seed.

## We'll Help You Find The Seed You Need

**FRASER MILLING COMPANY**  
HEREFORD

**PACKARD MILLING COMPANY**  
HEREFORD

**PITMAN GRAIN COMPANY**  
HEREFORD

**SEARS & TETER GRAIN COMPANY**  
HEREFORD

**RODGERS GRAIN COMPANY**  
DAWN



### Reeves Is Fined \$150 In Canadian Shooting Affray

Ray Reeves, former Hereford man who was charged with aggravated assault in connection with the shooting last February of Glenn Muir, young Canadian businessman, was found guilty by a Hemphill County

Court. last Tuesday and fined \$150 and costs.

An inspector for the Texas Liquor Control Board, at the time, Reeves was haled to court after a fight in which he was involved with Muir, his employee, Glenn Sprull and another inspector, Bill Money.

The trial hinged around whether or not the men were acting in an official capacity when, in the brawl, Reeves shot Muir in the knee. The jury de-

ided they were not. Reeves is now deputy sheriff in Collingsworth County and for a few weeks last year was employed as assistant advertising solicitor at The Hereford Brand. Defense attorneys, E. T. "Dusty" Miller and W. F. Nix of Amarillo, representing quite a barrage of legal talent, had indicated before the trial ended they would appeal the case if the jury failed to return a "Not Guilty" verdict, but no definite notice of appeal was made.

### It's Hereford Wrecking

For . . .  
**24 HOUR  
WRECKER SERVICE**

We have two Heavy Duty Winch Trucks on duty at all times.

WE MAKE  
**CATTLE GUARDS**  
ANY SIZE

GRILLS  
for  
Fords, Chevrolets, Plymouths

Visit Our

Complete Service Department  
**HEREFORD WRECKING & PARTS CO.**

O. H. Culpepper Phone 320 U. V. Pierce



### Texas Coaches See Line Play Demonstration



Bully Gilstrap (front center), end coach of the University of Texas, demonstrates line play at the Texas coaching school at Abilene. Gilstrap shows the offensive stance. Working with him are Jack Boles (standing), Hardin-Simmons end, and Buddy Jungmichel of the University of Texas coaching school. Part of the more than 1,000 coaches enrolled in the school watch the demonstration.—(AP Photo).

### Hereford VFW Leads League

The Hereford VFW nine will travel to Nazareth Sunday in what fans anticipate as an easy game for the squad, which has lost only two games during the season. The VFW team, slated as leaders in the league, will meet Hart in Hereford August 15.

If successful in these two games, Hereford is a cinch to go into the play-off rounds.

Batting averages through Sun-

Player	AB	R	H	Pct.
Bl Turpen c	7	27	11	.407
G. Anderson p	6	13	5	.384
R. Lueb 3b	12	49	18	.367
S. Barret ss	12	51	18	.353
C. Clark 1b	12	49	15	.306
O. Carroll lf	11	51	15	.294
Bud Stengle c	5	24	7	.290
L. J. Clark rf	11	25	7	.280
Jno. Winkler p	12	23	9	.271
Bill Stengle cf	12	43	10	.233
W. Burdine 2b	8	25	4	.160
Don. Roberson rf	10	28	4	.133

Oslo, the Norwegian capital, was founded in 1048, destroyed by fire and rebuilt in 1624, renamed Christiania and then given its original name back in 1925.

### Hospital Notes

Patients dismissed from the hospital this week: Mrs. Clyde F. White, O. B.; Julian Gandy, T & A; Joe Stagner, orth.; Mrs. C. W. Edwards, med.; Regina Edwards, med.; Mrs. G. Moore, med.; Mrs. Hermina Cordova, med.; Cecil Barrow, med.; Penny Johnson, med.; Betty White, med.; Mrs. Hazel Raaberry, surg.; Mrs. J. B. Shannon, O. B.; Mary Jane Rhodes, med.; Mrs. J. Kuykendall, med.; Billy Lynn Miller, T & A also Lucybeth, Norma Gall Miller and Bobbie Allen Miller, T & A all of Dawn; Mrs. J. Dukes of Friona, surg.; Mrs. E. M. Baker of Childress, med.; Mrs. C. B. Schlenker of Friona, O. B.; J. M. Goker Jr., surg.

Patients in hospital this week: Mrs. T. H. Coursey, med.; Mrs. E. H. Little, O. B.; Mrs. Anne May Russell, surg.; Mrs. Ronald Matthews, surg.; Mrs. Henretha Wright, surg.; Mrs. Pete Cowart, O. B.; Mrs. L. J. Bell, O. B.; Jack Starr, med.; Mrs. W.

Watts, O. B.; Mrs. Sanford Smith med.; Mrs. Hubert White, med.; Mrs. Juana Games, med.; Mrs. J. E. Sullivan, surg.; Mrs. Elvin Wilson, O. B.; Mrs. Charles Short, O. B.; Betty Lou Hagar, T & A; E. W. Young, dental; Mrs. G. A. Kendrick of Black, O. B.

**New Babies**  
Babies born at the hospital this week: Connie Lynn Schlenker, daughter of Mr. and Mrs. Carl R. Schlenker, 8-3; Elwyn Mitchell Bell, son of Mr. and Mrs. Leon J. Bell, 8-5; Kenneth Glea Kendrick, son of Mr. and Mrs. Glenn Allen Kendrick, 8-4; Darlene Gay Wilson, daughter of Mr. and Mrs. Thomas Elwin Wilson, 8-6; Billy Russell Watts, son of Mr. and Mrs. S. V. Watts, 8-5; Lou Ann Cowart, daughter of Mr. and Mrs. Pete Cowart, 8-6

The eel is one of the favorite kinds of edible fish eaten in Western Europe.

The Philippines were discovered by the white man in 1521, but the Spanish didn't begin permanent conquest of the islands until more than 100 years later.



Feel Heavenly  
in a  
**Starlight BRA**

HEREFORD STORE CO. D

## Announcing...

TWO NEW PATTERNS IN STERLING SILVER

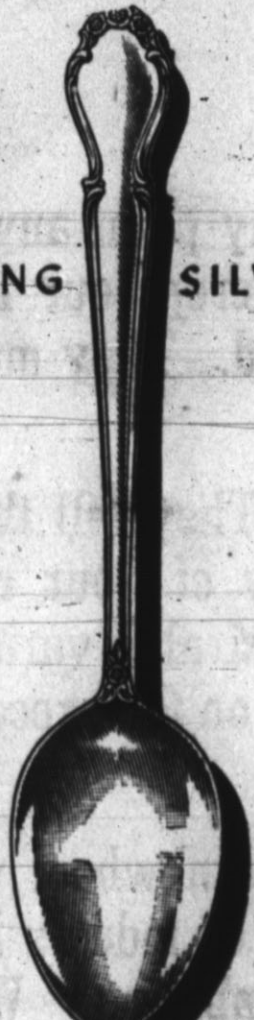
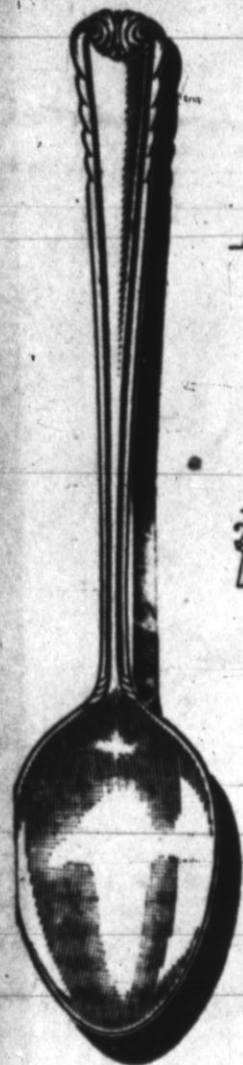
The latest creations of America's foremost artists in silver. Come in and see them... you will want one of these superb designs... for your proudest possession.

### Moonbeam

... The curved surface of the central panel is bordered with fine beading. At the tip, broad scrolls sweep into rows of half circles.

### Wedding Bells

... Warmth of an elaborate design is combined with the charm of a simple pattern. Flower ornament expresses the finest craftsmanship.



## ROGERS & STERLING

48 Pc. Service for 8 \$180.00  
Including Federal Tax

WE'VE JUST RECEIVED A NEW SHIPMENT

of  
**LODGE RINGS**  
EXTRA GOOD BUYS AT \$29.50 UP  
SEE OUR LARGE SELECTION

of  
**WEDDING BANDS**

in  
WHITE GOLD AND YELLOW GOLD

# Burns Jewelry

The House of Quality and Dependability

—GUARANTEED WATCH AND JEWELRY REPAIRING—

Across From Post Office —Phone 735— Hereford



We're Looking for You to Come in and Buy  
Some of Our Good Beef

WE CAN SELL OUR LOCKER CUSTOMERS CHOICE BEEF FOR AS LITTLE AS 43c IN WHOLESALE CUTS AS SMALL AS 30 POUNDS; ALSO WHOLESALE PRICES ON—

**CURED MEATS — FRUITS  
AND VEGETABLES**

RENT A LOCKER AND POCKET THE SAVINGS

**Hereford Locker & Cold Storage**

Wm. Warren, Manager—Phone 64

Hereford, Texas

Romance calls out!  
THRILL TO YOUNG LOVE  
... FROM THE EXCITING  
PAGES OF A BEST-  
SELLING NOVEL!

Color by **TECHNICOLOR**

**SCUDDA-HOO!  
SCUDDA-HAY!**

starting  
**LON McCALLISTER  
JUNE HAVER**  
with  
**WALTER BRENNAN**  
Anna Rovers

Bugs Bunny  
ADDED  
"Rabbit Punch"

**STAR** Sunday - Monday  
Tuesday

TO GIVE YOUR HEART A LIFT...  
HERE'S  
A NEW  
STAR-BRIGHT  
LOVE  
TEAM!

**THE Voice of  
THE Turtle**

Ronald - Eleanor - Eve - Wayne  
**Reagan - Parker - Arden - Morris**  
KENT SMITH · JOHN EMERY

"SO YOU WANT TO BE A GAMBLER"  
**STAR** Wednesday  
Thursday

UN SUSPECTED  
... BUT ALL CLUES  
LEAD TO HIM!

**THE Unsuspected**

JOAN GARFIELD  
CLAUDE RAINS · ANDREY TOTTER  
CONSTANCE BENNETT  
HURD HATFIELD  
and introducing MICHAEL WORTH

SELECTED  
SHORTS

**TEXAS** Sunday  
Monday

"A LETTER TO A REBEL"  
IS  
SWEEPING THE COUNTRY  
Every Citizen Should See It!  
Showing Here Wednesday and Thursday  
with

**Jungle  
WOMAN**  
ACQUANETTA · J. CARROL NAISH

**TEXAS** Wednesday  
Thursday



# The Sunday Brand

Hereford, Texas

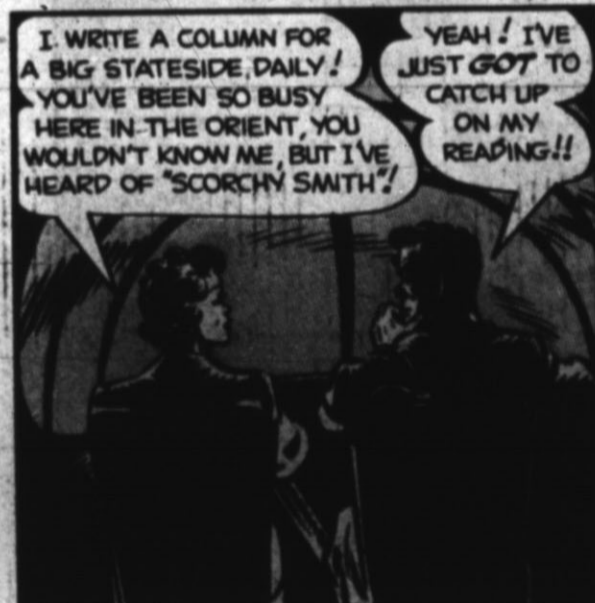
COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 8, 1948



**A**T THE AIRPORT, FLEDGLING TONI LOVELL APPEALS TO SCORCHY TO PINCH HIT FOR HER ABSENT FLYING INSTRUCTOR. PUZZLED BY TONI'S URGENCY, SCORCHY AGREES. AT THE CONTROLS, TONI PUTS THE SMALL PLANE THROUGH SOME PLAIN AND FANCY PACES... AND SCORCHY'S PUZZLEMENT INCREASES...







DAN AND J. REGINALD LARGETUB WE WILL LEAVE ALONE IN A POWER LIFEBOAT, WHILE WE TAKE A LOOK AT DICKIE!--

YA' KNOW, FORT WORTH WILLY, I WUZ JUST THINKIN'---

-- YOU AN' GEORGE WERE LUCKY A COUPLA' SAILORS LIKE WAGS AN' ME DROPPED IN ON YOU!-- I MEAN IN THIS SUDDEN STORM AN' ALL ---



ONE THING PUZZLES ME, F.W.W. -- HOW COME A LANDLUBBER LIKE YOU DOESN'T GET SEASICK?

WELL, DICKIE, IT'S LIKE THIS -- WHY DON'T YA HEAVE TO A BIT?



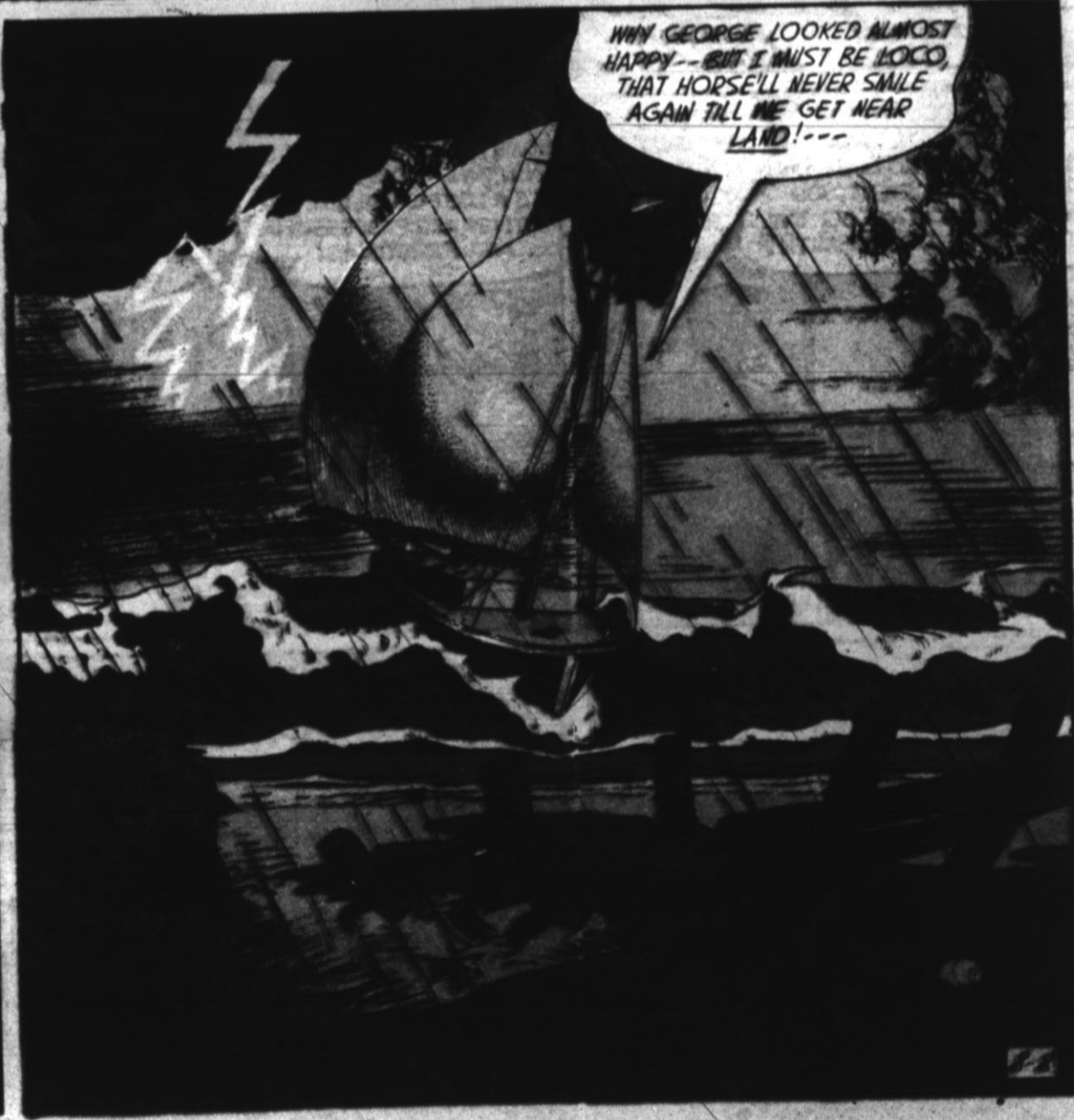
THAT'S A SIGHT BETTER YA' LOOK MORE WATCHFUL PLUMBED BEHIND A STACK OF FLAPJACKS!--



ABOUT SEASICKNESS, I GUESS OLD GEORGE JOUNCED ALL THAT OUT AFTER A COUPLE OF THOUSAND MILES RIDIN' HIM!



I RECKON GEORGE WISHES HE'D SPENT MORE TIME RIDIN' ME! -- HE SURE MISSES HIS GROUND! -- WHERE DID YOU SAY WE WERE?

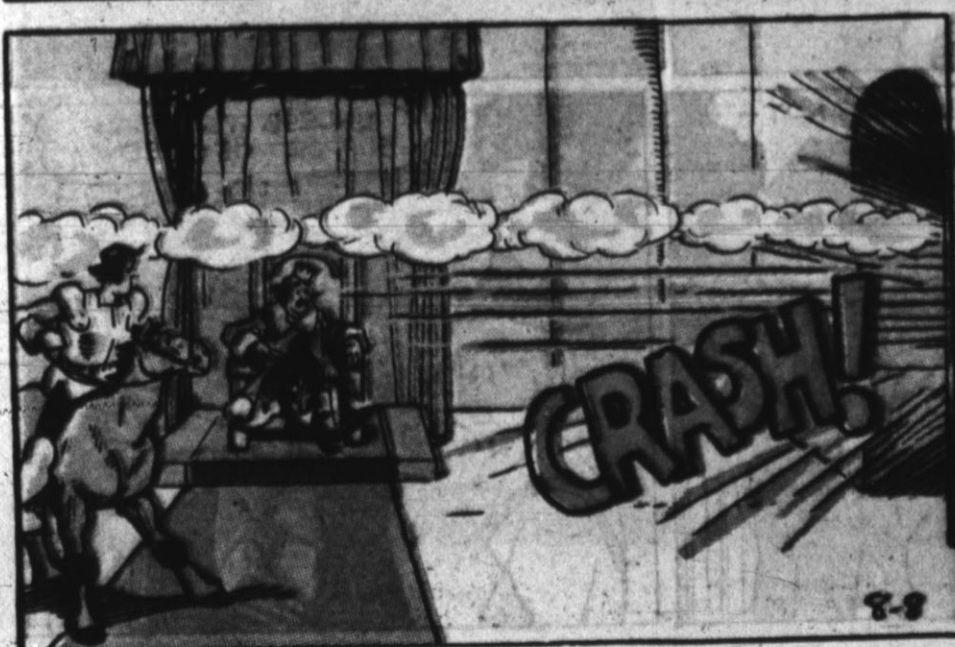


WHY GEORGE LOOKED ALMOST HAPPY -- BUT I MUST BE LOCO, THAT HORSE'LL NEVER SMILE AGAIN TILL WE GET NEAR LAND!--



NAVIGATOR DARE IS NEVER WRONG! -- AT THIS MOMENT WE ARE EXACTLY TEN MILES AWAY FROM THAT BOAT BOOBY TRAP, CAPE HAT TERAS! -- WHY?







# THINGS TO COME

AN "ASSEMBLY-LINE" RESTAURANT DESIGNED TO ELIMINATE LINGERING TOO LONG OVER COFFEE AND CIGARETTES.

MUST SEE MY DOCTOR ABOUT THIS LET-DOWN FEELING I GET RIGHT AFTER LUNCH.

YOU'RE JUST A SAP TO FALL FOR THIS SORT OF STUFF!

THIS IS ABSOLUTELY TH' LAST CALL FOR DESSERT, LADIES!

IF I'M NOT FINISHED IN TIME I JUST TAKE MY PLATE DOWN TO THE BEGINNING OF THE LINE AGAIN!

WILL THERE BE ANYTHING ELSE, GENTLEMEN?

WHY YES - AN EMPTY ASHTRAY. AND KEEP US POSTED ON THE PROGRESS OF THAT GALLOPING CHOW LINE.

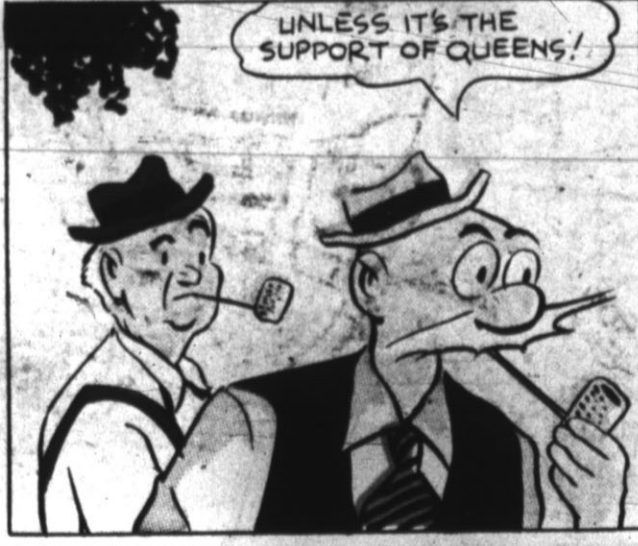
8-8-48

AP Newsfeatures



## NEIGHBORLY NEIGHBORS

BY MORRIS



8-8



# Rat





# SPORT SLANTS

Maureen  
McGill



- THE LOVELY BARBIZON MODEL WHO WAS CAPTAIN OF HER JUNIOR COLLEGE SWIMMING TEAM, KEEPS FIT BY DAILY WORK-OUTS IN THE POOL

8-8-48  
PAP

JOE  
ADAMS



TOMMY  
CHAMBERLAIN

- THE FORMER RING KINGS TEAMS WITH ADAMS TO MAKE UP ONE OF THE FUNNIEST ACTS ON THE NIGHT CLUB CIRCUIT



MENDENHALL  
- THE COLORFUL YANKEE HURLER, PLAYS THE PART OF A WASHINGTON PITCHER IN THE MOTION PICTURE ABOUT THE LIFE OF BASE RUNN

JOE  
GLYNN

- THE DANCING STAR WAS NATIONAL FEJERING & BOXING CHAMPION OF HUNGARY

© H. H. Munroe

## MOVIE HOOPERS

by David  
Taylor



WOMEN, WILL YOU LOOK AT MY ELECTRIC IRON - IT DOESN'T HEAT UP LIKE IT DID WHEN NEW!



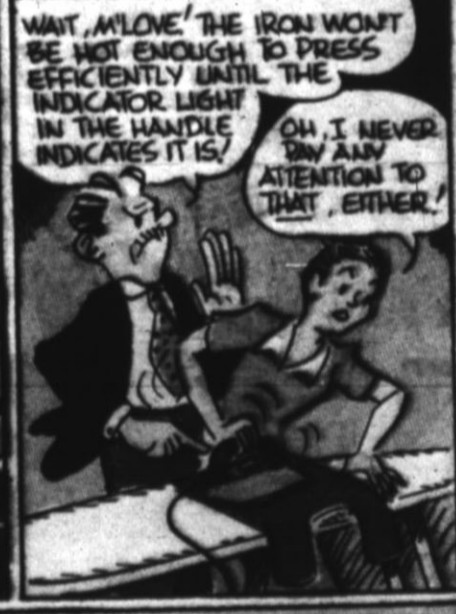
HM-M-M-

JUST AS I THOUGHT!



YOU DIDN'T HAVE THE HEAT CONTROL TURNED UP ENOUGH!

THAT'S SO! I ALWAYS FORGET TO ADJUST THAT KNOB!



WAIT, M'LOVE! THE IRON WON'T BE HOT ENOUGH TO PRESS EFFICIENTLY UNTIL THE INDICATOR LIGHT IN THE HANDLE INDICATES IT IS!

OH, I NEVER PAY ANY ATTENTION TO THAT, EITHER!



YOU SHOULD PAY ATTENTION TO IT! YOU CAN'T BE A MODERN HOUSEWIFE IF YOU DON'T USE MODERN LABOR-SAVING DEVICES! THAT'S WHAT THEY'RE FOR - TO MAKE YOU MORE EFFICIENT SO YOU CAN DO MORE WORK!

DON'T STOP - I'LL BE RIGHT BACK!



YOU'RE AS OLD-FASHIONED AS MA! SHE DOES EVERYTHING THE HARD WAY! THE ONLY WAY SHE CAN TELL HOW HOT AN IRON IS IS TO TOUCH IT...



THIS IRON IS NOT ENOUGH - WHAT WAS OLD HOOPER TALKING ABOUT, ANYWAY?

I HAVEN'T THE FAINTEST IDEA! HERE ARE HIS TROUSERS HE SAYS TO TURN THE HEAT CONTROL DOWN AND FINISH PRESSING THEM, PLEASE!

8-8-48

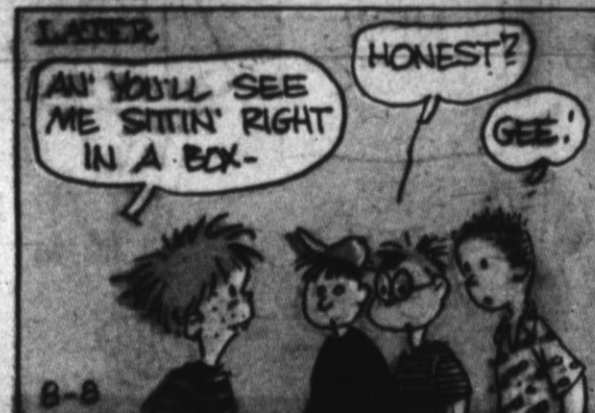
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# HIT N' RUN



# Peter Plink





# AP NEWSFEATURES COMICS

WORLD'S FASHIONS

"I THINK WE'D BETTER GO HOME JOHNNY, BEFORE YOU GET HALF-BAKED!"



"GO I SAID, DO YOU FOLLOW ME?" - AND SURE ENOUGH, HE'S BEEN FOLLOWING ME EVER SINCE!"



"MARY'S BRINGING THE POTATO SALAD, SUSIE, THE SANDWICHES AND YOU BRING THREE NICE MEN!"



"YOU NEVER WOULD THINK THAT SHE JUST HAS TONS OF CLOTHES, WOULD YOU?"

"MY GOSH! IT ISN'T EVEN GOING TO BE ANY FUN TO GO TO THE BEACH ANYMORE!"



BEACH BABIES  
by  
JAY ALAN  
8-8



LOONY BEACH

NOW HAS THAT NEW LOOK

OPEN FOR 1948 SEASON