

FROM THE ALBUM: THE HEREFORD CONCERT BAND



Many still-familiar faces are in the group above... the Hereford Concert Band, in a photo from the album of Mrs. Smith McElroy of Chicago (formerly Grace Robinson of Hereford). The photo was made in the early part of the century. Henry Cloyd is at the big drum; Raleigh Hough with the snare drum. Others in the photo include Luther Hough, Bill and Les Smith, Lester Quinn, Glen Brunk, George Cloyd, Bill Argo, Edgar Argo, Edgar Immon, Tom Webb and Claud Witherspoon. How many more can you name? (See Around Town).

AROUND  
TOWN  
SIGHTS, FACES  
SEEN

Alex Thompson swears to this, and while we advise the customary grain of salt, we'll pass it along for what it's worth. Anyhow, Alex says that Cecil Williams bought a new Easter bonnet, and when she and Reed were out riding, the wind blew it off into a cow pasture and when Cecil got out to pick it up, she thought she had found it several times before she really did. On second thought, maybe the story's salty enough the way it is. It really could happen here. Easter bonnets being what they are, and cow pastures being the way they are.

How many of the citizens in the picture at the top of the page can you recognize? Our correspondent, Mrs. Smith McElroy (who was formerly Grace Robinson) sends the picture from Chicago. And incidentally, some of the bandmen but don't know the rest. The girls in the bandstand, she reports, were visitors from Dimmitt and Canyon.

That old bandstand, by the way, is still standing, and now marks the No. 1 tee at the golf course. It used to occupy the southwest corner of the courthouse square, and was later moved (about 1910 or 1912, Earl Wood believes) to the corner north of the First Baptist Church. Its been at the Golf Course for years.

Wayne Edwards at City Drug has installed a flashy new prescription department which really gives the store that much talked-about "new look."

Congratulations are in order. Some body's cleaned up the bulletin board at the courthouse and most of the notices posted are not only up to date... but they can be found without the aid of a rake.

NEW ARRIVAL IN TOWN: Julia (Continued on page 10)

Pete Encinas To  
Face Second DWI  
Charges Here

Pete Encinas of Hereford was arrested Sunday afternoon by Sheriff J. C. Reese and Deputy Neal Young and charged with driving while intoxicated.

Encinas had been previously convicted of drunk driving, and will automatically face felony charges in connection with this offense, Sheriff Reese reports.

Charges have been filed in District court here, and will be turned over to the Deaf Smith County Grand Jury for action.

Reese himself had arrested Encinas for drunk driving when he was convicted on his first offense three years ago. The Deaf Smith county sheriff was, at that time, a member of the Texas Highway patrol, and had arrested Encinas in Randall county in 1945 for drunk driving.

He pleaded guilty in Randall Court on September 30, 1945, records show, and was fined \$50 and costs.

Under Texas laws, conviction for a second offense on drunk driving charges becomes an automatic felony.

Troop 52 Elects  
Quartermaster

Wendell Morton was elected the Quartermaster of Scout Troop 52 at a troop meeting this week. Scoutmaster M. C. Adams reports.

Plans for building a trailer to carry gear and supplies on camping trips were also made by the troop. The trailer will be built by the Boy Scouts and will be used on camping trips this summer.

Golden Anniversary  
Plans Near CompleteRed Cross  
Over Top  
On Quota

Deaf Smith County's Red Cross Chapter went over the top yesterday on its 1948 Membership Quota. Yesterday was the final day of the annual Membership campaign.

At noon yesterday, receipts at local Red Cross chapter headquarters had totaled \$6,721.92, more than the quota of \$6,448.

Deaf Smith was the fourth county in the Panhandle to reach its quota. The leaders in order, were Armstrong, Hall, Childress, and Deaf Smith.

No further contributions are needed by the Deaf Smith County chapter, Mrs. Dyalthis Brady, executive secretary, said yesterday afternoon.

Many persons, Mrs. Brady said, have urged workers during the campaign to come back for additional contributions if the chapter found (Continued on page 10)

Car Registrations  
In County Will  
Set New Record

Automobile and truck registrations in the county at the close of business yesterday had totaled 3,385 according to Worth Covinton at the Tax Assessor's office.

Several hundred more registrations are expected today (April 1) the deadline for getting 1948 license tags on all vehicles.

Registrations have already exceeded last year's total at the close of business on April 1 by 478. Registrations through April 1, 1947, had totaled 2,910.

A total of 2,050 passenger cars had been registered last night. Other classifications included 760 farm vehicles, 286 commercial trucks and 36 truck-trailers, 20 farm truck-trailers, 100 trailers, 10 motorcycles, 25 dealers licenses, and 5 house trailers.

Lines have been forming at the Assessor's office all this week as hundreds of vehicle owners joined the last-minute rush to get license tags.

Bill Dameron Named President  
Of Nat'l Intercollegiate C-C

William Dameron, of Hereford, junior in the School of Business at Texas Christian University, was elected president of the National Intercollegiate Chamber of Commerce at the organization's second annual convention held March 29-31 at Indiana University, Bloomington, Ind.

The National Intercollegiate Chamber, which is modeled after the United States and National Junior Chambers of Commerce, has branches in various colleges and universities having schools for the training of students for business careers. It was founded prior to World War

Plans for Hereford's Golden Anniversary celebration, which will be held on May 8, were nearly complete this week.

Big features of the celebration will be a Pioneer Reunion, a rodeo staged by Boys Ranch, a street carnival, dancing, and an old-fashioned Chuck-Wagon supper.

Representatives of eleven local organizations which will take major parts in arrangements for the celebration have formed an executive committee to handle all plans.

Mrs. Cecil Williams of the Hereford Business and Professional Women's Club is general chairman of the celebration.

Registration of old settlers will be held during the morning of the Reunion day, and the first event on the program will be a basket lunch at Lake Park. Arrangements for this event are in charge of the Hereford Rotary Club, represented on the committee by Faust Collier.

Ribbons and prizes will be awarded the oldest settlers, older couple, largest family, first born in county, and to the person coming the greatest distance, at the Lake Park reunion. Turtle races, ball frog races, and other contests and events are planned.

A giant 50th Anniversary Parade is slated to begin at 1:30 in the afternoon. Arrangements for the parade are being made by the B&PW Club, with the assistance of the Deaf Smith Riders Club.

Two classes of floats are invited to enter, with cash prizes offered in both classes. Civic and social clubs are invited to enter floats, with the entrance fee set at \$1 for each. Business houses may enter floats in the commercial division, for an entrance fee of \$5. Cash prizes of \$25, \$15, and \$10 will be awarded the best floats in each division.

Following the parade, there will be a special program arranged by the Chamber of Commerce, when a "time capsule" will be buried on the courthouse grounds. The capsule is to be opened in 1998, on Hereford's 100th Anniversary.

The Boys Ranch Rodeo will be held between three and four o'clock at the rodeo grounds in Veterans Memorial Park. Arrangements for the rodeo are being made by the Hereford Lions Club and the Hereford Ropers Club.

Also in the afternoon, there will be a program for Old Timers in the District Courtroom. A short skit, comparing the Hereford of 50 years ago with Hereford today; music by an old-fashioned string orchestra, and a story telling contest by the Pioneers Settlers will feature the program. Prizes will be offered for the best stories.

A street carnival, under direction (Continued on page 5)

It, lapsed during the war period, and was re-established at a meeting held a year ago at Indiana University.

Delegates from educational institutions attending the second annual convention voted to establish national headquarters at Indiana University and to publish a monthly news-letter for the exchange of ideas between business students.

Mr. Dameron as president for the coming year succeeds Sam L. Barth, of Vincennes, Ind., a student at Indiana University.

He is the son of Mr. and Mrs. W. E. Dameron of Hereford.

## City and School Elections Holding Spotlight

City Calls for  
Bids on New  
Sewer Plant

Bids for the construction of Hereford's proposed new sewage disposal plant, and for extension of sewer lines in the city, will be opened on April 20.

Mayer W. E. Dameron this week issued a notice to contractors that bids on the project would be received at the City Hall in Hereford at 10 o'clock on the morning of April 20.

The City expects to let contracts for the work at that time.

Plans call for the construction of a new sewage disposal plant with a capacity of 500,000 gallons per day, which city engineers estimate will be large enough for the requirements of a city of 8,000 to 10,000 population.

Also in the plans are specifications for installing more than two miles of sewer mains.

Included are 5,000 feet of 15-inch main, 4,850 feet of 10-inch main, 500 feet of 8-inch main, and 3,000 feet of 6-inch main.

The City is contracting to furnish all the vitrified clay sewer pipe and fittings for the proposed sewer lines, so that the project will not be further delayed for want of materials.

A city bond issue totalling \$20,000 for sewer system improvements and extensions was voted by citizens of Hereford last year. Contracts for water works extensions, including the erection of a 200,000 gallon overhead storage tank, have already been let.

Letting of contracts for the sewer system improvements and extensions will complete the contracting of the entire \$392,500 civic improvement program launched last April when Hereford voters approved four large bond issues.

Included were street paving (contracts for which were let last week), a new swimming pool and bath houses (now under construction in Lake Park), water works improvements and extensions (some of which are completed and the remainder contracted), and the sewer system extensions and improvements.

Mayor Dameron has expressed a hope that all of the projects will be completed this year.

Chamber of Commerce  
Looks to the Future

The Hereford Chamber of Commerce, with an eye to the future, is already making plans for Hereford's Centennial Celebration... in 1998.

Directors Tuesday night appointed Bob Wilson to head a committee to supervise the filling of a "time capsule" to be opened on Hereford's 100th Anniversary. The capsule will be buried as a part of the 50th Anniversary Celebration on May 8.

The "time capsule" is to contain a history of Hereford's first 50 years, with supporting documents and pictures, and a forecast for the future. Wilson is to name a committee to help him select the contents and burial site.

In spite of material shortages and rising costs, Hereford is enjoying a building boom.

At least 25 new homes are under construction within the city limits of Hereford now, and local lumbermen's estimates indicate that at least as many more have been completed during the first quarter of 1948.

Definite figures regarding the amount of construction and the total value cannot be obtained. Although city ordinances require issuance of building permits, the laws are not strictly enforced, and no permits have been issued for a majority of the new houses constructed here in the past few months.

Building permits issued by the city for the first quarter of 1948 list only 18 new residences, with a total valuation of \$123,600; plus three new business buildings totalling \$38,500; and one church, estimated to cost \$16,000.

Hereford to Elect Mayor, Two Commissioners  
Tuesday; School Elections Will Be Saturday

City and school elections will hold the spotlight in Hereford and Deaf Smith County this week-end and next week.

Voting in most boxes is expected to be light, since few of the offices are contested, but voters in the City of Hereford, the Hereford Rural High School District, and in most of the county's Common School Districts will ballot on one or more election issues.

Hereford's municipal election, which will be held next Tuesday, April 6, is un-contested. The names of Mayor W. E. Dameron and City Commissioners Lyle Blanton and J. C. McCracken have been filed for re-election, with no opposition ticket filed.

Space will be provided on the City ballots for write-in candidates, but no organized opposition to the present City Administration has been evidenced.

Polls will be at the City Hall, opening at 8 a. m. and closing at 7 p. m. Tuesday. State poll tax or occupation receipt is required of voters.

Election officials will be W. E. Dunlap, presiding clerk; and Mrs. Earl Phillips, Clerks.

More interest has been indicated in school board elections in the Hereford Rural High School District Saturday, where two tickets have been filed for the ballot (See story at right).

Also on Saturday, all Deaf Smith voters will go to the polls to ballot on a member-at-large for the County Board of School Trustees.

E. H. Norton, president of the

BRITISH SCHOOLBOY GETS AID FROM HEREFORD  
Hereford Couple "Adopt" An  
Eight Year Old English Boy

Mr. and Mrs. Faust Collier of Hereford have "adopted" a son.

Although they have never seen him, the Colliers have become foster parents to eight and a half year old David Halliday, who calls England home.

Through the Foster Parents Plan for War Children, the Colliers are contributing \$15 per month toward the support of young David, whose father died during the war, and whose mother is teaching in a British school to maintain a home for the youngster.

Mrs. Edna Blue, International Chairman of the Foster Parents Organization, recently advised Mr. and Mrs. Collier that their application had been accepted, and mailed a snapshot of young David, together with a brief "case history" to allow them to get acquainted with the youngster whom they are sponsoring.

"David," Mrs. Blue writes, "is an only child, and one who has suffered continually throughout a lifetime. He can hardly remember anything but life and bombardment, fear and privation."

"His parents were both school teachers before the war, but they could not continue teaching when the children were forced most of the time to stay in shelters all day. While the family was being evacuated from

Rural High Board  
Places Contested;  
Five Nominated

Voters in the Hereford Rural High School District will go to the polls Saturday to elect three members to the District Board of Trustees.

Names of five candidates for the three positions to be filled on the board have been filed with the County Judge.

Two separate tickets were filed, Judge Foster reports, but the name of one of the incumbents, A. J. (Major) Schroeter, secretary of the board, appeared on both tickets, so that only five names will appear on the ballot.

Nominated with Schroeter for re-election were W. T. Kelly and Joe Waggoner.

The second petition filed nominated Schroeter, W. F. (Bill) Harlow, and Sylvester H. Slagle. Slagle is a former member of the board of trustees of the old Hereford Independent School District.

Polls for the entire district will be located at the County Courthouse in Hereford.

Polls will open at 8 a. m. and will close at 7 p. m.

Election officials appointed by Judge Foster will be John Falton, presiding judge, Mr. Frank Morris, judge; and Mrs. Mona Jewell, clerk.

All residents of the Hereford Rural High School district who have poll-tax receipts or certificates of exemption are eligible to ballot in the election. The district covers portions of Deaf Smith, Farmer, and Castro counties.

Voters in the Hereford Rural High School district will ballot, at the same time and place, on a member-at-large for the County School Board of Trustees. E. H. (Ezra) Norton of Hereford, president of the board, is candidate for re-election, with no opponent.

Dollar Day Monday  
Features Bargains

Next Monday is Dollar Day again in Hereford.

In this issue of The Brand, local merchants are offering some of the biggest buys of the year. Hereford's monthly Dollar Day, featured on the first Monday of every month, has been running now for more than a year, with increasing popularity among the people of the Hereford territory.

Remember: Every First Monday is Dollar Day in Hereford.

Senate OK on FHA Extension  
Opens Way to Hereford Loans

Applications for FHA loans on homes in the proposed FHA Housing addition in Hereford are being processed this week.

Senate approval of a bill extending FHA authority to make "Title 6" loans this week opened the way for the Hereford applications, and speedy action is expected.

E. T. Sterns, head of the Texas division of the Federal Housing Administration at Fort Worth told Chamber of Commerce Secretary Pete Covinton in a long-distance telephone conversation this morning that the bill extending FHA authority to make the emergency housing loans is now on the President's desk, and Truman's approval is believed certain.

Sterns gave the go-ahead signal on local loan applications.

Twenty-five applications for the "Title Six" FHA loans had been held up here pending Congressional action after FHA had reached its authorized limit on this type of loan several weeks ago. Federal Housing Authority had refused to accept any further applications until favorable Congressional action had been taken.

The House of Representatives had passed the extension bill by voice vote last mid-week, but the bill had struck a snag in the Senate Banking Committee, and amendments were threatened.

Sterns said yesterday morning, however, that the Senate had approved the bill, and only the President's signature was needed to put it into effect. No veto was anticipated.

"Go ahead and process the applications," he advised Covinton yesterday.

Contractor W. C. Schults Jr., of

Hotel Survey  
Contracted By  
Hereford C-C

Another attempt is going to be made to secure a modern hotel for Hereford.

The Board of Directors of the Hereford Chamber of Commerce Tuesday night signed a contract with the Hockenbury System, Inc., of Harrisburg, Pennsylvania, to make a hotel survey in Hereford.

On the results of that survey will hinge further developments in the Chamber of Commerce program to promote the erection of a hotel here.

The Hockenbury Plan has been responsible for the construction of more than 200 hotels in the United States since its founding in 1911, according to Chamber of Commerce Manager Pete Covinton.

Covinton said he had written to Chambers of Commerce and other civic organizations in 150 U. S. Cities where hotels had been built under this plan in recent years, and had received uniformly favorable replies from everyone.

Operators of the company contract to make a comprehensive survey in the city to determine the size and type of hotel needed and to assist in planning to meet the community's need.

"The Hockenbury System refuses to undertake the development of a community hotel project until it is satisfied that a definite need exists for that hotel," company officials say.

If a hotel plan is agreed upon, however, and the Hockenbury System is adopted, the company will contract to raise local capital to finance the construction.

The Board of Directors Tuesday night took no action beyond contracting for a survey and a report.

Sub-Chairmen for  
Cancer Fund  
Drive Appointed

Local sub-chairmen for the fund campaign of the American Cancer Society, which gets underway in Hereford today, were announced this week by Mrs. Joe H. Smith, county chairman.

J. A. Pittman has accepted appointment as special gifts chairman for the campaign.

Kellar Muse will head the drive in the business district. Mrs. Ben Childers is chairman for the Federated Women's Clubs; Alex Thompson for local churches; Mrs. Tom Draper for the County Home Demonstration Clubs; Clarence Hamilton for the schools; Dr. L. B. Barnett for the Lions Club and Dr. M. W. Nobles for the Rotary Club.

Deaf Smith County's quota the first ever assigned to this county, will be \$448. State goal is \$447,490. The drive opens today (April 1) and will extend through this month.

Funds are solicited annually by the American Cancer Society (in Texas, through the Texas Division) to support research and treatment centers in the fight against Cancer, which is one of the nation's foremost killers.

In Deaf Smith County alone during the past year, local doctors report, five persons died of cancer, and five others, whose cases were diagnosed in time, were cured. In addition, a total of 18 skin cancers were detected and treated in this county last year.

Funds raised by the Texas division in the annual drive go to help support nine tumor and Diagnostic Clinics maintained in the state. Campaign directors this year hope to be able to increase the number of clinics to fifteen, one for each of the 15 Councillor Districts in the state.

Deaf Smith county is in District 3, which includes all of the Panhandle and South Plains counties.

Rainbow Girls Will  
Hold Sock Supper

The Rainbow girls are sponsoring a sock supper at the high school Cafeteria Friday, April 2, at 8 o'clock. The public is invited.

Lunches are to be brought in a sack by the women and they are to be auctioned off to the highest bidders.

Lighted Baseball  
Diamond Planned  
At Veterans Park

A lighted baseball diamond will be available for games in Hereford early this summer.



## American Legion National Commander to End Texas Tour in Amarillo on April 10 and 11

Legionnaires from Texas, New Mexico and Oklahoma will converge upon Amarillo the evening of Sunday, April 10, to pay honor to the National Commander of The American Legion, James P. O'Neill of Manchester, N. H., who will conclude a week's itinerary in Texas there.

National Commander O'Neill will begin his Texas tour by arriving in Houston the afternoon of Sunday, April 4. It will be concluded by his leaving Amarillo the morning of Sunday, April 11.

The welcoming committee from the Amarillo Hannon Post No. 54, chairmanned by George E. Broome, has sent invitations to Legionnaires and their wives to all the American Legion Posts in the 18th Congressional District and the northern half



JAMES P. O'NEIL  
National Commander  
The American Legion

of the 18th District. Also invitations have gone out to Legionnaires of Eastern New Mexico and the Panhandle and Western Oklahoma. Sol Levine is Commander of the local Post which has through a number of strong committees, worked out an impressive program for the National Commander and his party.

A banquet will be held at the Crystal Ballroom of the Herring Hotel starting at 7:00 o'clock Saturday evening April 10. National Commander O'Neill will be the speaker at the banquet. A short, round-table discussion led by George S. Berry of Lubbock, Department Commander, will follow.

From the Herring Hotel the group will go to the Legion Home, 615 West Seventh Street for an open house and dance honoring the National Commander. Many outstanding newspapermen are expected to attend the program arranged for Commander O'Neill as the Panhandle Press Association will end its annual Convention in Amarillo April 10 and these have been invited to remain over.

In the party with National Commander O'Neill and Department Commander Berry will be James R. Gleason of Stamford, Fifth Division Commander; G. F. "Cowboy" Sanders of Childress, 18th District Commander; and G. Ward Moody of Austin, Department Adjutant.

On the basis of population, the three largest countries in the Americas are the U. S., Brazil and Mexico.

## MARKETS

(U.S.D.A.)—Grain and cotton furnished principal strong points at southwest farm markets during the past week as most livestock sold lower, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Sorghums gained 15 cents a hundred pounds for the week, and wheat 10 cents a bushel, with other grains one to five cents higher. No. 1 ordinary hard wheat closed Monday at \$2.58, No. 2 white corn \$2.94 to \$2.98, and milo \$3.85 to \$3.90.

Rice markets showed little change last week. Rice planting started in Texas and Louisiana. Millfeeds and meat scraps advanced, while other feeds sold steady to lower. Farmers rushed their surplus hay to market, but spring weather reduced demand. Shelled peanuts continued slow. Cold damaged early plantings in Texas.

Cotton closed Monday around \$5 a bale higher than a week earlier. Dallas quoted spot middling 15/16 inch at 35.25 cents a pound.

Easter week trade held prices fairly firm on eggs and poultry. Increased egg production in recent days no more than filled the gap caused by earlier cold weather. Offerings of hens and fryers barely kept up with demand. On Monday, current egg receipts sold mainly from 37 to 41 cents a dozen, and fryers 38 to 40 a pound.

Cabbage and spinach maintained strong trends during the past week, while other southwest fruits and vegetables moved in rather dull trade at southwest shipping points.

Strawberry movement from southern Louisiana got into full swing. Prices fluctuated widely, but week end auction sales at Hammond averaged \$7.10 per 24 pint crate. White grapefruit netted Texas Valley growers around \$4 to \$5 per ton.

Cattle sold strong to 50 cents higher for the week at Texas markets in contrast to losses of mainly 25 cents to \$1 at other southwest terminals. Monday's trading showed little change from last week's closing trends. Medium and good steers and yearlings ranged from \$23 to \$28 a hundred pounds in Texas sales, \$25 to \$26 at Oklahoma City, and around \$24 to \$27 for steers and heifers at Wichita, Denver and Kansas City. Good beef cows reached \$21 to \$22.50 throughout the southwest.

Hog prices drifted downward almost continuously since Monday last week for losses of \$1 to \$2 at the principal markets. This week opened with Texas markets showing a little strength, but other terminals continued weak to lower. Top butcher hogs ranged from \$21.25 at San Antonio to a high of \$22.75 at Denver.

Lamb prices eased downward 25 cents to \$1 for the week at most southwest terminals, although woolled lambs sold strong at Fort Worth and all classes held steady at San Antonio. Aged sheep held their own fairly well at all markets. Fort Worth and Oklahoma City paid \$19 to \$22.50 for medium and choice spring lambs and \$20.50 for medium and good woolled lambs in this week's early trade. Dusted hocks and unsettled markets almost halted southwest wool contracting.

## Westway

MRS. CARL SCHROEDER

Visitors in the Kelly Gray home included Mr. and Mrs. Giles Bennett, Mary and Lila of Huntington, Tenn. Elmer Winkler of Hereford, Mr. and Mrs. Jim Wagoner of Ward Community, Mr. and Mrs. Don Shanahan of Hereford, Mr. and Mrs. Tony Hartman and children of Canyon.

Robert Boyd visited Luther Boyd who is in the hospital.

Mrs. Earl Scott returned home after spending a week in the hospital.

Mr. and Mrs. Bob Jackson called at the A. A. Head home last week.

Mrs. Finis Wright of Amarillo spent Friday with her sister, Mrs. Elmer Combs. Other week end guests were Mrs. W. E. Combs, Cliff and Margaret Phelps of Plainview.

Mr. and Mrs. Carl Schroeder and family were guests in the Charley Green home Sunday.

A. C. Pierce has been ill with flu this week.

Supper guests Friday night in the Elmer Combs home were Mr. and Mrs. E. H. Little, Mr. and Mrs. Martin Pierce, Mr. and Mrs. W. B. Nunley, Mr. and Mrs. N. L. Thomas and Mr. and Mrs. G. C. Merritt.

Mrs. W. E. Combs and Cliff, Mr. and Mrs. G. C. Merritt, Margaret Phelps, Mr. and Mrs. Elmer Combs and sons and Mr. and Mrs. W. B. Nunley were guests in the N. C. Thomas home Saturday night.

Carl Schroeder Jr. has been in Amarillo this week having his eyes re-checked.

Joe Robert Wagoner had his tonsils removed last week.

Sunday is the regular date for Rev. Wayne Wilcox to preach.

Friday night there will be singing at the Westway schoolhouse at 8 o'clock.

## HOME FOR EASTER

Home for Easter were Mr. and Mrs. Geo. L. LeGrand and Mary Estelle LeGrand. George L. has been attending Baylor University but will remain in Hereford until the summer session of the school, and Mary Estelle is a student at Hardin-Simmons University, Abilene. Guest of Mary Estelle in the home of her parents, Mr. and Mrs. Louis LeGrand, was Dee Childers of Dalhart, also a student at Hardin-Simmons.

Cameron Gault, student at Colorado A&M College, Fort Collins, was in Hereford to spend the Easter vacation with his parents, Mr. and Mrs. Howard Gault.

Charles Frye, student at Spartan School of Aeronautics in Tulsa, spent the Easter vacation with home-folks.

Jim Worrell of the U. S. Army Air Force, San Antonio, and Marie Williams, student at Hockaday school in Dallas, spent their vacation for Easter in Hereford with Mrs. C. B. Williams.

Clifton Cox of Elston, formerly of Hereford, was an Easter time visitor of relatives in Hereford.

Miss Mary Kate Brotherton, her mother, Mrs. Alexander and her uncle Tom Branson were visitors in Hereford Sunday. They spent some time in the Spradley home and also visited with Mrs. E. S. Scott and Mrs. Dyalthis Brady.

## Seated Tea Is Given For Group

Miss Betty Dunlap, senior student at TSCW, Denton, and her mother, Mrs. W. E. Dunlap, entertained for ex-students of TSCW and senior girls of Hereford High School on Thursday afternoon.

Conversation topics of interest centered around the school and its interests. Miss Phyllis Jean Radovich told of special events and social affairs sponsored annually by the school and a round table discussion of things as they were, things as they are and the future outlook for the school was enjoyed.

Tea was served to Mrs. Will S. Kerr, Mrs. Clara McLean, Mrs. W. L. Davis Jr., Mrs. George L. LeGrand, Phyllis Jean Radovich and Florene Lloyd, all ex students. Nettie Hood and Pat Hardwick, students home for the Easter vacations, and a group of Hereford High School seniors.

They included: Louise Green, Jacqueline Newell, June Reynolds, Diane Jowell, Mary Helen McGilvary, Jaynee Boston, Marisha Ramey, and Ruth Loerwald.

Others present were Mrs. Charles Newell, Mrs. Jeff Robertson, and Mrs. Ullin Stree, room mothers for the senior class.

## Chu-De-Nang Group Elects

Chu-De-Nang group of Camp Fire Girls elected new leaders at the meeting held at the Camp Fire Hut Monday afternoon. They include: Cynthia Hull, president; Doris Russell, vice-president; June Marian Smith, secretary; Sue Barnard, treasurer; Marilyn Legg, reporter. June Marian Smith planned games and served refreshments to; Sue Barnard, Lu Durham, Patsy Womble, Wynogene Sewell, Marilyn Legg, Martha Heard, Doris Russell, Margaret Phillips, Nancy Peterson, Dorothy Veigel, Cecelia Wilkins, Neldean Flowers, June Marian Smith, Sylvia McCracken, Marian Lomenick, Jane Houston, Cynthia Hull, Margie Ford, Eleanor Aven and the sponsors, Mrs. George Heard and Mrs. Frances Houston.

The Red Cross two day school for the training of Gray ladies in Amarillo this week was attended by Mesdames Reed Williams, James Black, Ralph Smith, Art Manjeet and Weldon Poff.

## Former Hereford Girl Marries

The wedding of Miss Nellie Thompson of Abilene and Mr. Arval Stuard of Breckenridge has been announced here. She is the daughter of Mrs. R. W. Thompson of Pampa, formerly of Hereford and a sister of Robert Thompson of this city. She was reared in Hereford and attended Hereford schools.

The wedding took place Sunday afternoon in the First Methodist Church with Rev. Marvin Boyd, pastor, officiating. Robert Thompson gave his sister in marriage.

Attendants were the bride's twin sisters, Mrs. Sena Wade and Mrs. Joe Massey, and Joe Massey who served as best man.

Mrs. Stuard has been employed in the Farmers-Merchants Bank in Abilene. They will make their home in Breckenridge where he is employed with the A&P Grocery Stores.

## Pretty Affair Honors Miss Peggy Barnard

Among the parties given for Peggy Barnard before her marriage to Hilton Higgins on Easter Sunday, was a pretty affair in the form of a dinner party given in the home of Mrs. Raylan Evans. Hostesses were Mrs. V. C. Hopson, Mrs. John David Dowell, Mrs. Donald Robertson, Mrs. Hicks Robertson and Mrs. Evans.

A kitchen shower was the feature of the party and in keeping with that theme centerpieces for the tables were flower scoops made into wheelbarrows drawn by cleverly made dolls and filled with Easter eggs. Cookie cutters were made into baskets which were used as place cards. Pastel colors were used throughout the decorations and appointments for the party.

The shower was introduced in a treasure hunt with dozens of balloons released for the bride-elect to capture. When the balloons were opened directions for the hunt were revealed.

Miss Virginia Adams of Lubbock was the week end guest of Mr. and Mrs. Jack Pickens.

Mrs. and Mrs. Garner L. McKnight of Delta, Colorado arrived Tuesday for a few days visit with her parents, Mr. and Mrs. Noah Ewton. Mrs. McKnight is the former Miss MarthaNelle Ewton.

## GET THEM

at

## HEREFORD IMPLEMENT CO.

## BEET & BEAN PLANTERS

4 Row and 6 Row—ON RUBBER

## Martin "HUMMER" Ditchers

## Chattin Double-Wing Ditchers

2 ROW

## POTATO PLANTERS

with Fertilizer Attachments

Berry 3 or 4 Row

## MARKERS

for "H" and "M" Farmalls

McCormick-Deering

## BALER TWINE

16 ft. Spring-Tooth

## HARROWS

## IRRIGATION TUBES

3-4 Inch to 2 Inch Sizes

HEREFORD IMPLEMENT CO.

## PENNEY'S CLEARANCE

MONTH-END



Pin Dot or Plain Marquisette

## PRISCILLA CURTAINS

4.49

Lavish 6" ruffles, pert decorator tie-backs make these frothy priscillas perfect for Spring. Rolled hems won't fray. 82" x 90" Plain, 88" x 90" Pin Dot.

## "VICTORIAN"

SHADOWLACE NET PANELS  
Ready to hang.

Size 44"x2 1/2 Yards

\$1.49

## RAYON TAILORED PANELS

Size 43x81 ..... \$1.98  
Size 43x90 ..... \$2.29

## "MORE DECORATOR FABRICS"

### LUXURIOUS DAMASKS

Jacquard Floral designs in gleaming Rayon Satin—

\$1.19 yd.

It needn't cost a lot to re-decorate your home with Cretonnes, Floral Twill—

\$1.29 yd.

### COVER FURNITURE

Stripes and solids in long wearing cotton Friezetta fabrics—

98c yd.

So you'll be overjoyed with our "ROUGH-TEX" CRETONNES  
Pebby and Crepe weaves. 36 inches wide

98c yd.

## MAKE YOUR OWN FOR DIFFICULT WINDOWS CURTAIN FABRICS

Windows extra large, unusually small? Solve that problem by stitching curtains to fit perfectly. Plain, Dotted or Figured Marquisette, 39" and 47" widths.

39c yd.

## \$ DOLLAR DAY SPECIALS \$

### 22 ONLY

Ladies' better Cotton and Rayon Dresses, broken sizes. Reduced to sell at—

\$2.00 ea.

### 12 ONLY

Girls' Cotton School Dresses, sizes 6 to 12. Reduced to sell at—

\$1.00 ea.

### 9 ONLY

Girls' Spring Coats and Suits. Size 6 to 14 years. Reduced to sell at—

\$9.00

### REMNANTS

Table of Piece Goods, Cotton, Rayon and Crepes—

1-Price

### 40 PAIRS

Teen-Agers ballet type "Blockbusters," Black Suede and Brown Alligator. Reduced to sell at—

\$2.00

### BROKEN SIZES MEN'S ARMY TWILL KHAKI WORK SHIRTS

Reduced to sell at—

\$2.00 ea.

### BOYS' BLUE JEANS

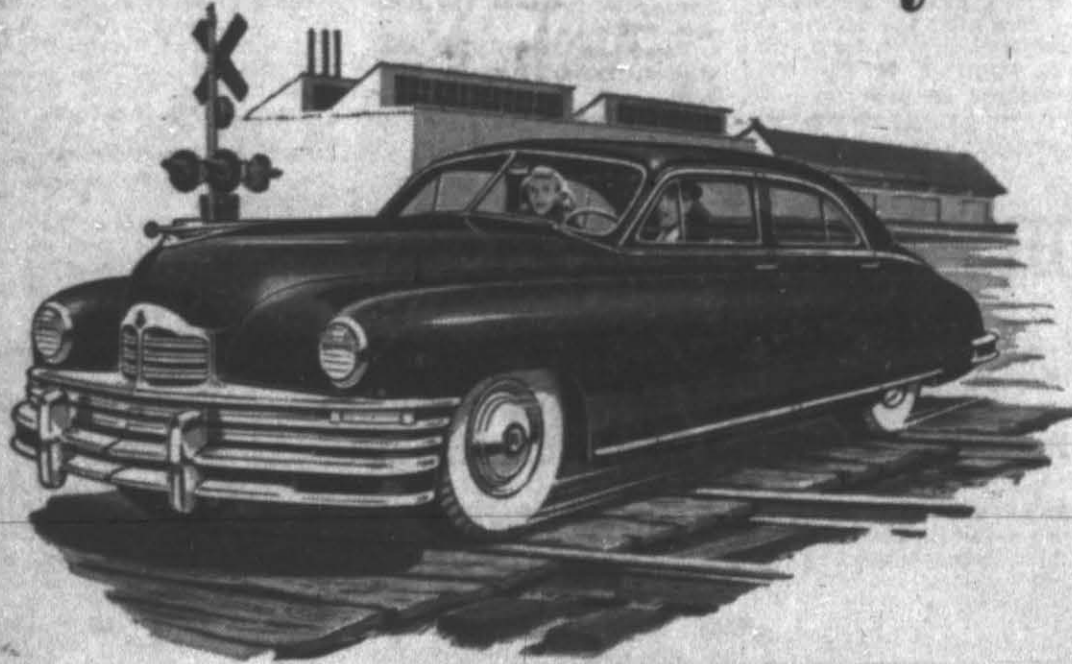
Size 1 to 5 yrs. .... \$1.49  
Size 6 to 16, 8 oz. .... \$1.69  
Size 6 to 16, 10 oz. .... \$1.98

### 20 PAIRS

Men's Work and Dress Shoes. Reduced to sell at—

\$4.00

## Paves its own way!



Come in—learn the secrets of the famous Packard ride!

Scientific tests have proved it. Reports from delighted owners have confirmed it . . .

Packard's luxurious comfort is out of this world!

Why? Because the new '48 Packards have a suspension system all their own. A system that provides just the right softness for rough-pavement travel . . . just the right firmness for restful country cruising.

For it's an advanced, precision-

built system, with an ingenious, built-in ability to compensate for variations in load and road.

And to top it off—Packard adds to riding ease with heavier coachwork, styled for distinctive roominess as well as beauty. Scientifically sound-proofed. Luxuriously fitted out.

Come in—see for yourself!

ASK THE MAN WHO OWNS ONE

Packard

ROBERSON MOTOR COMPANY

123 West First

Hereford



## Peggy Jeanne Barnard Is Bride Of Hilton Reid Higgins In Easter Rites

At 9 o'clock in the morning, Easter Sunday, March 28, Miss Peggy Jeanne Barnard, daughter of Mr. and Mrs. Dennis Barnard, became the bride of Hilton Reid Higgins, son of Mr. and Mrs. Jim Higgins, in a beautiful candlelight service, Rev. R. H. Cagle, pastor of the First Baptist Church, read the double-ring ceremony in the Methodist Church. The forget-me-not blue tones of the costumes worn by the bride's five attendants gave color contrast to an otherwise all white and green scene. Light from wedding tapers in seven branched candelabra silhouetted bouquets of Easter lilies and white gladioli which flanked an arch of greenery and Easter lilies against a background of palms and fern. The altar was draped with white and decorated with greenery. Pewes were tied with white flowers and white satin ribbon bows.

Mr. W. J. Stanford presided at the organ for the wedding music, playing Schubert's serenades and the traditional wedding marches. She also accompanied Jim Worrell who sang "Because" (DeKoven) and "Ah Sweet Mystery of Life" (Victor Herbert).

Miss Georgia Crutchfield of Pampa, aunt of the bride, was maid of honor and bridesmaids were Sue Barnard, sister of the bride, Dorothea and Betty Crutchfield of Las Vegas, N. M., cousins of the

bride, and Frankie Ann Studer of Pampa, also a cousin of the bride. The attendants wore identical dresses of forget-me-not blue slipper satin fashioned with light fitting basque and drop shoulder effect, finished in graceful scallops. The long waistline was attached to a lavishly rippled ballerina skirt. All wore matching satin gloves and satin picture hats trimmed in dainty forget-me-nots in complete color harmony. Each carried a colonial nosegay of white gladioli, petals, lilies of the valley and blue delphinium.

James Ellis Higgins who came from Bryan where he is a student at Texas A & M College, was his brother's best man, and G. T. Higgins, Walter London Jr., L. H. Lookinsbill and Warren Owen were the ushers.

Given in marriage by her father, the bride wore a traditional wedding gown of ivory slipper satin, styled with basque bodice, sheer net yoke with high round neckline and featuring an off-shoulder bertha treatment of imported Irish lace. Tiny French buttons trimmed the back of the yoke and long pointed sleeves. The full skirt attached to the low pointed waistline of the bodice swept into a cathedral train.

She wore a three-tiered veil of illusion which fell from a heart-shaped halo and carried white orchids, showered with stephanotis, gladioli petals and ivory satin streamers. For sentimental reasons she wore her great-grandmother's wedding band.

Mrs. Barnard wore a navy sheer two-piece dress with navy accessories and Mrs. Higgins wore navy with pink. Both wore a white orchid.

**RECEPTION AT CLUBHOUSE**  
Mr. and Mrs. Barnard, parents of the bride, were at the clubhouse door to receive reception guests and the bridal party stood before the flower-decked fireplace.

The refreshment table was done in an all-white bridal motif and appointed in crystal and silver. Easter lilies were featured for decorations for the table which was lighted by white wedding tapers in candelabra. Cecelia Guseman and Virginia Lyons and Elizabeth Benson presided over the serving of the punch and the three-tiered wedding cake. Mrs. Don Combs was at the guest register.

Leaving Hereford Sunday for a wedding trip to New Orleans, the bride traveled in an original suit with skirt of slate blue and dove-gray jacket with full pleated back. She wore a matching off-the-face straw hat, white blouse and gloves and gray suede bag and shoes. The couple will return here to live at 208 West Ninth.

Both Mr. and Mrs. Higgins are graduates of Hereford High School. She attended Texas Tech at Lubbock for a year and a half and was a member of Las Chaparritas social club, Tech Chamber of Commerce and Home Economics Club.

Mr. Higgins spent 22 months in the China, Burma, India theatre of war and received his degree from Texas Tech last June. He is associated in the ranching business with his father.

Out-of-town guests at the wedding included: Mrs. J. J. Crutchfield, grandmother of the bride, Mrs. John Studer, Mrs. Bob McCoy, Mrs. Claude Henderson and Elaine, Mrs. J. Wade Duncan and Cynthia, Mrs. Larry Fuller and Mr. W. H. Brady, all of Pampa. H. P. Barnard, grandfather of the bride, Mr. and

## BECOMES BRIDE ON EASTER SUNDAY



Mrs. Hilton Reid Higgins (above) was formerly Miss Peggy Jeanne Barnard before her marriage on Easter Sunday morning at the First Baptist Church. (Photo by Edwards Studio).

Mrs. H. P. Barnard Jr., Mr. and Mrs. H. T. Dickens and Sharon, Mr. and Mrs. J. W. McBrayer, Mrs. Eva M. Golladay and Gertrude, all of Whiteoak.

Mrs. Della Hines, Norman, Okla., Major Clifford C. Hines and Major Pierce of the French Army, both of Lawton, Okla., Robert Jennings and Mr. and Mrs. Frank Satterfield of Amarillo, Mr. and Mrs. R. K. Bruner and Roy Kay of Clovis, Marjorie Caldwell, Roswell, Mrs. J. E. Wagner and Victor Wagoner of Groom, Mr. and Mrs. Frank Markham of Pampa and George Elliott of Anton.

**REHEARSAL DINNER**  
Mrs. Jim Higgins, mother of the bridegroom, and Mrs. Walter London Jr., sister of the bridegroom, were hostesses at the rehearsal

dinner Saturday evening. Besides the bridal party those attending were Larry Fuller of Pampa, Jimmie Hendrick, Mr. and Mrs. W. J. Stanford, Mr. and Mrs. Barnard and Mr. and Mrs. Jim Higgins.

Table decorations included Easter lilies and blue tapers and toasts to members of the bridal party were given.

Delmo and Duaine Williams of WTSC spent the Easter holidays at home with their parents, Mr. and Mrs. Carl Williams.

David Sowell, son of Mr. and Mrs. P. B. Sowell, spent the Easter vacation with his parents. He is a student at Trinity University, San Antonio.

## New Club Is Organized

An organization meeting for a new Child Study Club was held at the home of Mrs. Ben Ezell Monday evening.

The club is being sponsored by the El Nino Study Club with Mrs. Ben Ezell, Mrs. T. J. Clay and Mrs. Stanford Knox in charge of organization plans.

Officers for the club were named. They include Mrs. Richard Barnard, president; Mrs. John Winkler, vice-president; Mrs. Paul Harvey, record-

ing secretary; Mrs. Nell Young, corresponding secretary; Mrs. Lowell Sharp, treasurer; Mrs. Otto Noland, reporter; Mrs. G. W. Edwards, parliamentarian; and Mrs. Preston Hagans, historian.

Named to serve on a committee to select a name were Mrs. Raylan Evans, chairman; Mrs. Chas. Hill and Mrs. John Schneider. On a committee to draft a constitution were named: Mrs. G. W. Edwards, chairman; Mrs. Delbert Balmum and Mrs. Joe Reinauer.

Regular meetings of the club will be held on the second and fourth Monday nights of each month. The next meeting will be held on April 12 with Mrs. Preston Hagans at 8 o'clock.

Those present were Mesdames: Cecil Malone, Dennis Baker, Paul Harvey, Otto Noland, Jack Davis, Bartley Dowell, Nell Young, John Schneider, Raylan Evans, Chas. Hill, John Winkler, Joe Reinauer, Lee Kent, Lowell Sharpe, G. W. Edwards, Preston Hagans, Delbert Balmum and Richard Barnard.

Texas farmers have built enough terraces during the past eleven years to reach eight times around the world.

Freezer locker plants are located in all 48 states, with the greatest concentration in the corn belt and the Pacific northwest.

## Ship Your Cattle To Us For A Good Competitive Market

### PLENTY OF BUYERS

We expect a big run of stocker cattle at our next sale; yearlings, cows, and calves.

Cattle from Hereford vicinity need no permit—we have a Texas inspector at the sale pens.

TRY US AND NOTE THE PROFIT

## CATTLE AUCTION

EVERY

Wednesday and Thursday

and Friday If Necessary

NEXT HORSE SALE

TUESDAY, APRIL 6

HORSE SALE EVERY OTHER TUESDAY  
MANAGED BY JIMMY HARGROVE

There will be a Special Saddle Horse Sale on April 6.

## CLOVIS CATTLE COMMISSION CO.

OWNERS

Ben Davidson Lloyd Otten  
Clyde Rayl Pete Knapp

PHONE 999 CLOVIS, NEW MEXICO

Tune in KICA Every Wednesday, Thursday and Friday  
at 1:15 New Mexico Time for Market Report.

## "FERTILIZER TALKS"

### NITROGEN ITS EFFECT ON SOILS AND PLANT GROWTH

NITROGEN GIVES THE LUXURIANT DARK GREEN COLOR TO PLANTS AND STIMULATES RAPID GROWTH—

PROMOTES INCREASED LEAF, STEM AND FRUIT OR SEED GROWTH, IMPROVES QUALITY OF LEAF CROPS—

INCREASES PROTEIN CONTENT OF FOOD AND FEED CROPS, FEEDS SOIL MICRO-ORGANISMS DURING THEIR DECOMPOSITION OF LOW NITROGEN ORGANIC MATERIALS.

We are all familiar with the dark green spots of wheat found in fields where cattle have been pastured. At the same time we have all probably wished our whole field would grow and develop like those spots do. I also have wondered if the reason why Green Bugs do not seem to hurt these "Spots" of wheat as badly as the balance of the field is because the Nitrogen content of the "Spots" simply grow the wheat away from the bugs. Using the same reasoning, I also believe that the balance of the field is sick from a Nitrogen deficiency and falls easy prey to any kind of an infestation of bugs. Certainly it would take more than a light infestation of insects to discourage a good healthy green wheat crop growing on soil with no plant food deficiencies.

Nitrogen is used in large quantities by growing crops. Some may also be lost by erosion and leaching, therefore it should be replaced frequently to maintain proper soil fertility.

In order to meet the enormous need of Nitrogen, nature has been generous in providing unlimited quantities of it in the air about us. Thru a synthetic fixation process Nitrogen can be utilized in proper form for our use. As Chemical Nitrogen Legumes, when properly inoculated, have the ability to convert and store Nitrogen from the air into plant food, also small amounts may be washed into the soil by snow and rain.

IF A NITROGEN DEFICIENCY EXISTS ON YOUR PLACE, INVEST IN SOME ADDITIONAL INCOME THRU THE USE OF CHEMICAL FERTILIZERS. IT'S QUICK AND SURE AND YOU KNOW, "THAT ONLY A RICH MAN CAN AFFORD TO FARM WITHOUT IT."

P. S. IN ORDER TO INSURE SUPPLIES OF FERTILIZER WHEN NEEDED, LET US HAVE YOUR ORDERS WELL IN ADVANCE. BECAUSE OF HEAVY FERTILIZER EXPORTS AND ALSO DUE TO AMERICAN FARMERS USING FAR GREATER QUANTITIES THAN EVER IN HISTORY, DELIVERY DATES ARE UNCERTAIN AND SOME TIME IS NEEDED TO AVOID SHORTAGES WHEN THE TIME COMES.

HOWARD GAULT

## WHY PRAY TO MARY?

"Even though Catholics don't ADORE Mary, they are always PRAYING to her. Why don't they pray to God directly, or through the mediatorship of Jesus Christ?"

As a matter of fact, Catholics DO pray to God directly; and in the CENTRAL ACT of Catholic worship—The Sacrifice of the Mass—as well as in many private prayers, they supplicate God THROUGH THE MEDIATORSHIP OF JESUS CHRIST. But in addition to that they often ask Mary, the Mother of Christ, to pray to God for them.

And what's wrong with that? Did not God command Abimelech to ask Abraham's prayers (Gen. 20: 7, 17) and did He not forgive the sin of Israelites in the desert because of the prayers of Moses? (Ex. 32:11-15) St. Paul frequently urged the early Christians to pray for him, and very likely you yourself occasionally request your friends to pray for you.

Why then should anyone object to Catholics asking Mary to add her prayers to theirs? Is it because she is already in heaven? Does that lessen her influence with God or her interest in us? In Revelations 8:4, St. John says he saw "the prayers of the Saints ascending before God out of the hand of an angel."

Catholics believe that to have their petitions re-echo in the Courts of Heaven from the lips of the Most Blessed of Women will do no harm. QUITE THE CONTRARY! It is entirely possible that, as at the marriage feast at Cana, (John 2:1-11) Christ might grant a favor at His mother's request which He would not grant otherwise!

A full explanation of Catholic devotion to Mary is given in our Correspondence Course in Catholic doctrine. If you are interest just fill in the form below.

The Home Study Service  
204 East Fourth Street  
Hereford, Texas

Please send me without cost or obligation your Correspondence Course in Catholic doctrine.

Name .....

Street or P. O. Box .....

City and State .....



## WAYS to Please a Lady

Demonstrated and Recommended by NIPPER ELECTRIC

WATCH OUT FOR LIPSTICK WHEN YOU BRING HOME ONE OF THESE MAGNIFICENT PROCTOR WORK SAVERS, IRON OR TOASTER

## The New "1948" PROCTOR NEVER-LIFT IRON

(This with our new SIT-DOWN Ironing Board enables you with ease to sit through the entire ironing!)

Yes, the iron that LETS HER SIT DOWN to iron! No lifting—ever. Touch a button and the Proctor lifts itself on a cool, secure leg... when iron is lowered, slight hand pressure on the rear of handle locks leg out of the way.

Other Proctor features:

Rayon-Nylon Safety Signal, Fabric Dial, Clear Vision Button Ledge and Double Thermostat.

Use the Never-Lift 30 Days—then if Not Completely Satisfied MONEY IS REFUNDED

## THE FAMOUS PROCTOR CHAMPION IRONS

A Speed Iron. Even heat distribution makes ironing better, quicker

See the New Console Sensation

from

## ADMIRAL

This beautiful console will do a lot to brighten up your home. And how it plays! Just hear it once on radio or records, and you'll not be satisfied until you own it.

- Plays up to 12 records
- Automatically changes records in 3½ seconds
- Admiral-Perfected superhet radio
- High-fidelity audio system
- Variable tone control
- Alnico permanent magnet speaker
- Easy-to-read vertical dial
- STORAGE SPACE FOR 108 RECORDS

In Stock

\$109.95

With Walnut Cabinet

The MIRACLE TONE ARM is the greatest improvement in Record Playing since the invention of the phonograph. NO COIL, NO CRYSTAL, NO FILAMENT, NO SPECIAL TUBES—These prime causes of distortion have been done away with in the amazing Miracle Tone Arm.

## HAND PAINTED LAMPS

A New Shipment of Sets and Singles. You've Been Waiting for These!

FOR GUARANTEED RADIO SERVICE & REPAIR

SEE US

# NIPPERS



# WANT ADS

## 1. FOR SALE Miscellaneous

They're Here!

## RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

## FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore  
Hiway 60—Phone 161  
18-tfc

Alfalfa seed for sale, sacked and cleaned. Nazareth, Texas. Frank Huseman. 8-6p

Alfalfa for sale: \$1.50 per bale. 10 miles west 1/4 mile north of Hereford. Paul Rudd. 1-13-3p

You fill your fuel tank less often with a Chrysler Industrial engine. 1-13-3p

**FREE! FREE! FREE!**

Demonstration of the most popular, better than ever **ELECTROLUX VACUUM CLEANER**. A service rendered with each demonstration in your own home without obligation. Two million Electrolux Cleaners made and sold since V-J Day at their pre-war price.

**CECIL BOYER**  
Phone 399-R Box 444  
504 Ave. D, Hereford, Texas  
5-tfc

For sale: Buff-Orpington setting eggs, 75 cents. Phone 60W. Mrs. Troy Womble. 1-13-3p

## SEED OATS

and

## SEED BARLEY

## FRASER MILLING CO.

Phone 484 1-14-2c

Six black Angus Bulls, 14 months old. Can be seen at first house west of gin in Hereford. B. B. Northcutt. 20-1-13-3p

For sale: 18' Trailer House with all built-ins. \$350. Floyd Copeland 10 miles west 2 south 1/4 west Dimmitt. 1-13-3p

For sale: Blonde-belted carved Wilton carpeting and carpet base. Mrs. Edna R. Jett, 104 Ave. F. 1-17-13-3p

Now Available—With

## FREE DEMONSTRATION

the famous

## SALAD MASTER

Shreds, chops, slices, rice and strings all kinds of vegetables and fruits. 75 different uses in the kitchen.

Also complete line of Masterbilt Aluminum Mirror's heaviest quality. Not Sold in Stores.

## ARLIE GREEN

Box 1501 Hereford 1-13-2p

For

## VEGETABLES FLOWER PLANTS BULK GARDEN SEEDS

See

## HEREFORD FLORAL SHOP

Phone 773 and 104-W 1-14-1p

## FOR SALE

Minnesota Blue Tag Cobblers—Bargain. J. K. BAKER Phone 589-W 1-14-tfc

Extra large and heavy irrigation dams, \$5.00 each. Jack's Shop. 1-11-14-4p

Practically new Adding Machine with multiplication and subtraction for \$14.95. Regular \$175 value. Replaced with Electric machine. Kirby Sales Co. Phone 58. 1-23-14-3c

Living room two-piece suite for sale. Also 1 base chair, porcelain topped dinette with four chrome legs. \$125.00. Call Mrs. E. C. Walker, 1 mile north 1 west of Summerfield. 1-23-14-1p

## RING BINDERS

Popular, Convenient Notebook Binder in Leather and Leatherette

\$2.45

Students, Businessmen, Salesmen all find this space binder a necessity. Has ring protectors, all around zipper closing, and bound edges.

## TYPEWRITERS

Remington Standards and Portables. Ideal Gifts for the Graduate, in stock, ready for delivery.

## THE HEREFORD BRAND

## FURNITURE FOR SALE

Location, 2 1/2 miles west on Highway 60 from Summerfield and 1 mile north.

- 1 2-piece Kroehler (tapestry) living room suite
- 1 4-burner (White Star) range
- 1 5-radiant gas heater
- 1 2-piece bedroom suite, chest optional
- 1 E. S. lamp (floor)
- 1 bridge lamp
- 1 desk chair
- 1 coffee table
- 1 occasional table
- 1 small desk table
- 1 5-piece (oak) breakfast suite
- 3 small venetian blinds
- 1 wide venetian blind
- 4 small wool rugs
- 1 9x12 congoletum rug
- 1 new piece of inlaid linoleum for bath room
- 1 3-piece sectional book case
- 1 practically new lawn mower.

## PERRY McMINN

Phone 163-J 1-14-1c

For sale: Several hundred good cedar posts at 35 cents and some eight foot corner posts at \$1.00. See Earl Cole 2 miles west and 6 miles south of Hereford. 1-23-14-2p

For sale: 2 wheel trailer built last fall, 600-16 tires, bed 4x8 feet, all in good shape by owner. 308 Lawton. 1-18-14-1p

Meyers Hatchery, Canyon, has large hatches of baby chicks, heavyweights, ready to go Mondays and Thursdays. We also have started chicks. 1-21-14-tfc

For sale: Good bright alfalfa hay, \$1.25 per bale, also certified Texas Early Hegari seed, Dayton Chisholm, 7 miles south on old Dimmitt Highway and one mile East. 1-14-23-tfc

For sale: Practically new Maytag washing machine with gas motor. See or call Earl Prather at the Kinsey Motor Co. 1-20-14-1p

For sale: Cookstove, gas, \$75.00. A. B. Christian, 508 Miles. 1-10-14-1p

## FOR SALE

196 feet 16-inch casing. 5/16 inch steel shoe made. J. K. BAKER Phone 589-W 1-14-tfc

## FIELD SEED

Please Place Your Order Early

Oats	Barley	Alfalfa	Caprock Milo	Plainsman Milo	Texas Yellow Milo	Martin Milo	Combine Kaffir	Blackhull Kaffir	Early Hegari	Bonita	Orange Cane	Red Top Cane	African Millet	Common Sudan	Sweet Sudan
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## FRASER MILLING CO.

Hereford, Texas 1-14-4c

For sale: Baled alfalfa hay, Phone 766. Jack Grady. 1-9-14-1p

## 2. FOR SALE Farm Equipment

Tractor for sale: Farmall Regular on rubber with lister, planter and 7 foot power take off mower. J. C. Reese. 7-tfc

For sale or trade: One 1938 CC Case and one 1939 CC Case tractor. V. E. Dodson, Route 1. 2-12-3p

For sale: '46 Oliver '30' with 4-row equipment used very little. Geo. Byrd, Box 135, 2 1/2 miles North of Clover Airport. 2-22-14-1p

New model A John Deere tractor with Power-trol; six row cultivator, best harvester and loader. Alton Fraser, Phone 484. 2-20-14-4c

For sale: New Chrysler 8-cylinder industrial engine. Complete for irrigation. Alton Fraser. Phone 484. 2-14-14-4c

For sale: 1947 Farmall model M tractor with four row equipment. One E. H. C. 4 disc breaking plow. One Albi Chalmers combine. Chas. B. Jones, M. D. Wellington, Texas. 2-25-14-1c

## FOR SALE

Model D John Deere. Good rubber, cheap. Ivan Block. Phone 246M. 10-tfc

For sale: 3 row power lift Moline lister planter. H. D. Buss, Catalpa St. 2-14-14-1p

## FOR SALE

New Peerless Pump, 140 ft. setting, 8 inch, 3 stage 12. Bargain!

## JAMES R. ROBINSON

510 Ross Phone 540-W 2-13-3p

## FOR SALE

1943 model Baldwin combine on new rubber with electric lift. Phone 623W. 2-14-14-1p

## 3. FOR SALE Automobiles

Chevrolet school bus for sale. Ideal for following harvest, also a few 1950x20 truck tires practically new. These items priced to sell. See Geo. Graham or Bob Wilson at the Bus Terminal. 48-tfc

For sale: 1938 Ford Tudor. George Jones at Hereford Potato Growers Association. 11-tfc

For sale: 1937 Oldsmobile. D. P. Mathies, Gulf Service Station. 9-3-13-tfc

## FOR SALE

1940 Dodge Sedan  
1939 Chevrolet Tudor  
1939 Oldsmobile  
1946 Jeep  
1936 Ford Pick-up in top condition.

Cash or terms.

These and about six more can be seen on lot across from Black Furniture Store, Friday and Saturday or Phone 725. 3-14-1k

For sale: '42 Chevrolet Club Coupe, '41 Ford Coach, '38 Chevrolet truck, new motor, '36 Pontiac convertible. Brownlow's Garage and Car Lot. 1/4 block West of Hiway Intersection. 3-28-14-1c

For sale: 1941 Ford winch truck. See Elmer Combs at Westway Store. 3-12-14-3p

Special: One 1938 Ford. Half price. Milburn Service Station. 3-9-14-1c

For sale: 1946 Dodge Deluxe 4-door Sedan. Excellent condition, good rubber. See at 407 Jewell. 3-15-14-1p

Used 1/2 Ton Studebaker Pick-up. 1946 model. Also 1939 Nash 4-door Sedan. John Wood Equipment Co. Hiway60. 3-16-14-1c

Used 1/2 Ton Studebaker Pick-up. 1946 model. Also 1939 Nash 4-door Sedan. John Wood Equipment Co. Hiway60. 3-18-14-1c

Used 1/2 Ton Studebaker Pick-up. 1946 model. Also 1939 Nash 4-door Sedan. John Wood Equipment Co. Hiway60. 3-18-14-1c

For sale or trade: 1941 Oldsmobile 4-door sedan. A nice car. Has had only one owner. G. W. Brumby. 3-20-13-tfc

## 4. REAL ESTATE For Sale or Trade

## REAL ESTATE LOANS

## QUICK SERVICE

## AUTO LOANS

## YOU DON'T HAVE TO WAIT

## JOHN McLEAN

Phone 273 11-tfc

## FOR SALE

Irrigated and dry land farms 160 acres up, Deaf Smith, Castro and Farmer.

Ranches, New Mexico and Colorado.

Homes and town lots in Hereford.

4 1/2-5% Money To Loan

Your listings appreciated and will be given our personal attention.

## W. R. (Bill) METCALF

Realtor

G. D. CAISON, Salesman

321 1/2 Main Phone 710-748 9-tfc

## Large Listing of Farm and Town Property

## LUTHER PEVELEY

300 W 3rd—Phone 524W 47-tfc

## 'REALTOR' on an ad is your go-ahead sign. 3 tfc

Have 160-acre irrigated farm for cash lease, and with equipment. See John Hutchison, old Dr. Heard place. 4-18-14-1c

For sale: Six room modern house on paving, 2 lots. Priced below average. C. N. Cosby, Realty. 4-17-14-tfc

For sale: Four room modern house, built last summer, garage, shade and fruit trees, corner lot 72x120, faces East. Also girls' used 24 inch bicycle, 11th and A. 4-20-14-3p

For sale: 50 foot barracks and lot. See Bob Hillman on L. J. Kuper farm. 4 miles west on Clovis Hwy. 4-21-14-1p

## Income property: One four room house, one two room ranch house with four large lots, pressure pump, gas, electricity, part of bathroom fixtures on hand. Will trade for late model car or house close in. See Pitts at Creamery. 4-30-14-1c

For sale: 6 room house to be moved. Must sell in 30 days. Phone 625J after 6:30 p. m. 4-18-14-1k

Ranch for trade: In Ute Creek Valley. Well improved, good grass. Lots of water. Will trade for irrigated land around Hereford, Texas. Ranch is 45 miles Southwest of Clayton, N. M. P. H. Baldridge, Greenville, N. M. 4-37-14-3c

6 1/2 acres, 6 room modern house. One mile to town. \$8,000. \$4,000 cash. Glen Weir, 104 Main. Phone 200 10-4-13-3c

## TWO

Choice business locations on Highway 60. Frontage on Highway 150 and 200 feet, respectively.

## W. R. METCALF

REALTOR

321 1/2 Main Phone 710 4-13-2c

## REAL ESTATE DEALERS

## NOTE

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## TO LOAN

Very liberal valuation and prepayment privileges — four percent interest. We specialize in loans on irrigated farms and ranch lands.

## ROSE & BARBER

38-tfc

## BARGAIN

8-room frame house to be moved. Good modern construction throughout. Plenty built-ins; hardwood floors, Venetian blinds; well wired for electricity; easily moved. \$4200.

Lots of good furniture, rugs, 8 ft. Servel Electrolux refrigerator, Roper cook stove, several heaters, Butane or gas. All goes for \$5250.

14 miles east, 3 south of Floydada, Texas. See

## E. S. FOSTER

Dougherty, Texas 4-13-2p

## FOR QUICK SALE

A choice 10 acre tract. Close in. Newly improved. New 4-inch irrigation well powered by electricity.

## W. R. METCALF

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321 1/2 Main Phone 710 4-13-2c

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Ask about our listings.

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Anderson Bldg. Hereford 4-13-tfc

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Honor us with your Real Estate problems.

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Cheek Our Bargains for Farms and Homes.

We Appreciate Your Listings and Business.

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Residence Phone 193-W

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Residence Phone 229-W 34-tfc

## Consult a REALTOR 3-c-tfc

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## NATURE'S MINERAL RICH DEAF SMITH COUNTY SOILS.

Large and small tracts of acreage reasonably priced. 4-5% Loans made when needed on good irrigated farm land and improved business properties.

All Listings Appreciated.

## E. B. POSEY, Realtor

321 1/2 Main Phone 710-366-W 10-tfc

FOR SALE: 9-room house in Canyon. Suitable for residence or rooming house; near college and business section. Call owner. R. L. Thompson. Phone 328. 27-tfc

## GLENN WEIR

Realtor

Houses, Lots, Farms.

10- and 20-Acre Tracts.

Listings appreciated.

## 104 MAIN STREET

Phone 200

Res. Phone 452-W

## FOR SALE

Irrigated Farms.

203 acres, 150 acres cultivation, improved, 1 irrigation well, 5 miles Hereford, price \$120 per acre. Good terms and possession.

225 acres, 195 acres in cultivation, 80 acres in wheat, 1/4 rent goes, two houses, grade A dairy barn and shed, one irrigation well, REA, school bus, mail route, 9 miles Hereford, one mile off pavement. Price \$100 per acre, terms and possession. Would consider in trade 5 or 6 room house at edge of town.

Nice modern houses for sale, from 3 to 7 rooms, well located.

## J. M. HAMBY

One mile South Hereford. 4-14-1c

## Irrigated Stock Farm

673 perfect acres. Randall County. 1500-gallon well; improved, every convenience; near State College. Bus at door. Clear debt; grossed \$25,000 in 1947. Priced worth the money; terms. Owner, P. O. Box 1131, Amarillo, Texas. 4-14-3k

Nice four room modern home, good garage, 72 foot east front corner lot. \$5800.00. Owner leaving town.

A good half section, all in cultivation, rent wheat goes to buyer. Located in shallow water belt, five miles from paving. \$52.50 per acre.

Five very nice lots, just off of highway; the price is right.

## ROSE & BARBER, Realtors

4-14-1c

## 5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. 50-tfc

For rent: Desirable furnished apartment for couple. Adults only. Bills paid. 517 E. 11th. 5-14-14-1k

For rent: Four 3 room, partly furnished apartments. John Johnson, Northside Grocery. 5-12-13-2p

For rent: Furnished apartment. 109 W. 8th. 5-9-14-1k

For rent: Concrete mixers, 15 cents per sack plus \$1.50 per day. H. E. Wester, Phone 446J. 5-16-14-2p

For rent: Bedroom adjoining bath. 708 East 12th. 5-8-14-1k

For rent: One room furnished house on Ave. D. Call at 132 Morton, Phone 537W. W. W. Rhodes. 5-18-14-1p

Apartment for rent. See Elizabeth Womble. 5-9-14-1c

For rent: 4 large unfurnished rooms. Phone 346. Mrs. John B. Miller. 5-12-14-1c

Furnished apartment for rent. 713 on 12th. 5-14-9-1c

For rent: One 2 room unfurnished house. Fresh eggs for sale. Call 211R. 5-18-14-1k

Shop with the Want Ads! 9-14-1c

## 6. WANTED

Wanted to Buy: Good used cars. Milburn Service Station. 40-tfc

WANTED: Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley. 28-tfc

Wanted: A modern house to rent. Three bedrooms preferred. Will lease for six months or a year. Austin Rose. Call 132 Friday or Saturday



## BURIED MOUNTAIN RANGE UNDERLIES TEXAS HIGH PLAINS

## Lowdown on Panhandle Earthquake March 11 Comes from New Mexico University Professor

ALBUQUERQUE, N. M., March 30.—The Texas Panhandle earthquake of March 11, which occurred at 10:31 p. m. Central Standard Time (or 9:31 p. m. Mountain Standard Time) was felt by many persons over portions of five states, announced Dr. Stuart A. Northrop, University of New Mexico.

Early press reports suggested that the epicenter of the quake was located in northeastern New Mexico, somewhere in the vicinity of Clayton. Prof. Northrop, of the University of New Mexico geology department, who is the New Mexico collaborator in seismology for the U. S. Coast and Geodetic Survey, began his investigations of the shock by setting up a questionnaire-card net.

As reports came in, it became apparent that the quake was of some what greater intensity in the Texas Panhandle, especially in the Dalhart-Amarillo region, than anywhere in New Mexico, reported Dr. Northrop. Reports are still coming in, but those received to date indicate that this earthquake was felt throughout an area of about 50,000 square miles.

The felt area is bounded roughly by Tucuman, Shoshone, Cimarron, and Raton, New Mexico; La Junta, and Lamar, Colorado; Johnson, Kans.; Guymon, Okla.; Spearman, Clarendon, Memphis, and Canyon, Texas.

In the Dalhart-Amarillo region, the quake had an intensity of 5 on the Mercalli Scale, classed as a moderately strong shock. Beyond the area in which it was felt by human beings it was recorded on seismographs, such as those at El Paso and Denver.

The same general region has experienced quakes in 1907, 1917, 1926, and 1936, or approximately one every eight to ten years. The March 11 quake covered a greater area (50,000 square miles) than the 1936 quake, which covered only 40,000 square miles, but did not approach the 1925 quake which was felt over an area of 200,000 square miles.

Beneath the level High Plains surface of the Texas Panhandle is a buried mountain range, the Amarillo Mountains, trending east-west just north of Amarillo. This ancient mountain range has steeply dipping flanks on which younger sediments were deposited. It is thought likely, explained Dr. Northrop, that these younger sediments are undergoing compression, thus setting up strains which are relieved by slight slips from time to time. Enough energy is released at the time of these adjustments to cause the earth tremors.

Inhabitants of the region may take comfort in the fact that seismologists believe that these shocks of slight to moderate intensity act as a sort of safety valve, thus preventing long-time accumulation of strains which in other parts of the world sometimes result in disastrous shocks with much loss of life and property.

## World's Champ Ropers to Vie At Levelland

Levelland, March 27 (Special).—All set for the world's championship match calf roping event in Levelland Rodeo Arena Sunday afternoon at 2:00 o'clock will be Troy Fort of Lovington, N. M., current titleholder and Toots Mansfield of Big Spring, leading contender for the crown.

The two outstanding calf ropers will rope and tie twelve tough brahma calves in a time event.

Mansfield defeated Fort here on Aug. 11, 1946, and Fort had the best time over Mansfield here March 23, 1947.

Besides the main event, a number of leading cowboys will enter brahma bull riding and jackpot roping events.

Already entered in the brahma bull riding are Spec Tipton and Bud Hull.

A dance sponsored by the Levelland Rodeo Association, will be held in the R. D. McDonald building on North East Avenue Saturday night beginning at 9:00 o'clock.

Visiting in the home of Mrs. Kate Dixon and her daughter Wanda, Sunday was C. R. Boyd of Colorado.

## Doctor's Youngest, Oldest Deliveries



"Dr. Johnson Day" at Gorin, Mo., honoring Dr. Fred M. Johnson, right, for more than 50 years of service in the area, found Dewey Hawly, 49, Rutledge, oldest person present whose birth the doctor attended, holding little Mary Helen Wyble, two weeks old, of Gorin, youngest of the 3000 babies in Dr. Johnson's career.

## Southwestern Industrial Show Will Be Held at Fort Worth

Visible proof of the Southwest's sudden industrial expansion, which has resulted in a net gain of more than 100 per cent since 1939, will be seen at the First Annual Southwestern Industrial Exposition to be held in Fort Worth May 30 through June 6.

Conceived by Southwestern manufacturers and sponsored by eleven commercial and industrial associations in the states of Arkansas, New Mexico, Louisiana, Oklahoma and Texas, this exposition will afford the first comprehensive evidence that the Southwest is the fastest growing industrial area in the nation.

Need for a display of products made by the more than 10,000 manufacturers in the Southwest is recognized by C. W. Wofford, exposition president, who says "The recent war emergency broke the inertia of manufacturing activity concentrated in the North and East, and caused a gravitation of industry toward areas with the greatest potentialities in terms of raw materials, markets, transportation facilities, and climate."

"The Southwest has received the full benefit of this shift in the center of industrial gravity," Mr. Wofford explains, "and we are fortunate that facilities are available to stage a representative showing of the goods produced in this area."

Site of the show will be the \$3,000,000 plant of the Will Rogers Memorial Coliseum and Auditorium grounds. Six new steel and concrete buildings used for the first time during the recent Southwestern Exposition and Fair Stock Show will be available for exhibitors.

In addition to the 250,000 square feet of exhibits, there will be daily

amusement features. Purchasing agents and wholesale buyers have expressed interest in the show, which will be open to the public. No Admission will be charged.

Texas sponsors of the exposition include the Texas Manufacturers Association, Texas Association of Commerce, West, East, and South Texas Chambers of Commerce, and the Fort Worth Chamber of Commerce. Inquiries may be addressed to Charles E. Lahey, 114 East 8th St., Fort Worth, manager of the show.

## Anniversary Plan

(Continued from page 1)

of the Hereford Junior Chamber of Commerce, will operate during the afternoon and evening.

The midway will be set up around the Courthouse square, and local clubs and other organizations are invited to set up games and concessions on a percentage basis. Carnival arrangements are in charge of Jiggs Hartman, Dick Barrett and Lowell Sharp.

An old-fashioned Chuck Wagon supper will be served by the County Home Demonstration Clubs at the Pullwood building on W. 3rd street at six o'clock. Stunts, an old-fiddlers contest, a Western trot show, and other entertainment, arranged by the Veterans of Foreign Wars, provide entertainment during the supper.

Dances will be held during the evening, with modern ballroom dancing at the City Hall in charge of the Hereford Piemen's Club; Square Dances, arranged by the Deaf Smith Riders Club; and folk dancing arranged by the FFW.

The American Legion will take charge of decorating the city for the event.

The Hereford Chamber of Commerce will handle good-will tours and advertising. Local citizens are asked to cooperate by wearing western dress for at least two weeks prior to the celebration date.

Four thousand people are expected in Hereford for the celebration. Offices of the Hereford Chamber of Commerce are headquarters for the celebration. Anyone requiring any information about any phase of the celebration may call 267.

On the Executive Committee, with Cecil Williams as chairman, are Paul Conaway, treasury; Mary Dyer, Lillie Poff, Bessie Smith, Leny Loewald, Ellen Carter, Ben Russell, W. F. Hardwick, Hugh Clearman, Earl Stagner, T. J. Clay, Dick Barrett, Forrest Minton, Jiggs Hartman, Pete Coward, and Lillie London.

Highway 60 Boosters Will Meet April 6 At Clovis, N. M.

Highway 60 boosters are going ahead with their plans to drain off part of the heavy traffic load from U. S. Highway 66.

Earl Phillips of Hereford, member of the Hereford Chamber of Commerce Highway 60 committee and chairman of the regional Highway 60 Advertising committee, reports that a meeting of the regional group will be held at Clovis on April 6.

Plans for erecting four large signs on Highway 66 east of Amarillo, and two on Highway 60, plus smaller signs for filling stations along both routes between Amarillo and Oklahoma City and literature to be placed in tourist courts and hotels boosting the Highway 60 route will be submitted to the delegates at Clovis for approval.

Morris Thompson spent several days last week at home. He has a traveling position with headquarters out of Wichita Falls.

Jack Brumley who was home for the holidays returned with Jack Eshman and John Estes to A. & M. this week.

Mr. and Mrs. William F. Smith (Bill-Jr.) and children of Garland, visited her parents, Mr. and Mrs. C. O. Wilkins for the Easter holidays. Mr. and Mrs. Bill Smith left Tuesday for the Rio Grande Valley where he is to be on business for the next month. The children, Gary and Suzanne will spend the month with their grandparents here.

Robert L. Thompson was in Abilene Sunday where he attended the wedding of his sister, Nellie Thompson.

Sell Thru the Want Ads!

## Prominent Scientist Featured In Lecture Series at Tech

LUBBOCK, March 29.—Dr. R. A. Millikan, chairman of the executive council of the California Institute of Technology and among the first eminent scientists to advance the theory that no conflicts exist between religion and science, will be presented by Texas Technological College in a series of lectures on the campus May 2, 3, 4, and 5, Pres. W. M. Whyburn announces.

The first talk is scheduled for 3:30 p. m. May 2, highlighting the Parents' Day and Recognition Day program at the college. Subsequent lectures will be held in the evenings. Among subjects to be discussed by Dr. Millikan are "The Two Supreme Elements in Human Progress" and "Man's Place in the Evolutionary Scheme." It is expected that the speaker will devote one program to discussing questions prepared and submitted by members of the audience.

Winner of the Nobel prize in physics, Dr. Millikan also holds other medals and awards from learned societies in the United States, Europe and Asia in recognition of his outstanding achievements.

Mrs. Ruth Barnard visited in the home of her mother Mrs. A. E. Ellison Easter and attended the wedding of her niece Peggy Barnard to Hill-ton Higgins Sunday.

Relatives of Mrs. Arthur Tiefert who have been visiting here, left last week for their homes in Plato, Minnesota after a week's visit here. They were her sister and husband, Mr. and Mrs. Herbert Schwartz and a brother, Otto Droege and a sister-in-law Mrs. Elbert Droege and two children.

Robert Hickman, formerly of Hereford, visited here for the Easter holidays from A. & M. with friends. His home is at Uvalde, Texas. Virgil Young and Billie London came home and returned to school with him.

## Political Announcements

The following have authorized The Brand to announce their candidacies for office, subject to action of the Democratic Primary on July 24, 1948.

For Sheriff, Tax Assessor, and Collector: J. C. REESE (Re-election)

For County Treasurer: MRS. VELMA HODGES (Re-election)

For County and District Clerk: ROBERT THOMPSON (Re-election)

For County Attorney: OWEN L. BYBEE

For County Commissioner, Precinct Number One: TROY MOORE (Re-election)

J. E. (EARL) SPRINGER

For County Commissioner, Precinct Number Two: J. C. (CLARENCE) MORRISON

G. T. HIGGINS

For County Commissioner, Precinct Number Three: J. T. GUINN (Re-election)

VACHREL (V.) RIDLEY

For County Commissioner, Precinct Number Four: JOHN I. MORRIS (Re-election)

For County Judge and Ex-Officio School Superintendent: LEONARD H. FOSTER (Re-election)

For Justice of Peace: ANDY THOMAS

## MARRIED IN DALLAS



Mrs. Paul M. Pearson (above) was formerly Thama Wheeler of Hereford before her marriage on February 21 in Dallas.

## Thama Wheeler Is Married to Dallas Man February 21

The marriage of Mrs. Thama Wheeler to Paul M. Pearson of Dallas was solemnized on February 21 at the Canton Avenue Church of Christ in Dallas. Minister J. E. Blissett presided at the rites.

Mrs. Pearson is the daughter of Mr. and Mrs. E. W. Cawthon of Hereford.

Mr. Pearson is a son of Mrs. Lee Welch of Dallas. He is connected with the Dallas Plumbing Co., Inc., and has recently been transferred to Hobbs, N. M., where the couple will make their home.

The bride was dressed in a grey wool suit with black suede accessories and carried a white Bible topped with a corsage of purple orchids.

The couple was attended by Mr. and Mrs. Harlan Roberts of Dallas. Mrs. Pearson has recently been employed in Highland Park Village.

## Bride-Elect Is Honored

A miscellaneous shower complimented Miss Ella Mae Martin, bride-elect of Mr. John Hnatok of Houston, when a group of hostesses entertained in the home of Mrs. Nell Young Tuesday evening. Hostesses included Mesdames: Nell Young, J. E. Young, Velma Hodges, J. B. Harlin and Misses: Marcie Koelzer, Pauline Loewald, Jose Plunk and Lillie London.

Decorations for the party carried out a Spring theme with yellow jonquils and during the evening Mrs. Clyde Russell entertained with appropriate readings.

Refreshments were served to Mesdames: Elvora Woolsey, Ola Haaker, Lowell Sharpe, Harvey Hudson, T. C. Martin, George Hudson, Verdon Watts, Clyde Russell, Raylan Evans, Floyd Lowe, Urline Schneider, Ellen Carter, Lorraine Sisk, and Bobby, T. C. Martin Jr., A. O. Thompson, Ethel Lewelyn, and Misses: Mary Lou Alden, Martha Ramey, Mary Louise Grady, the hostesses and the honoree.

## Betas Elias Hear Book Review

Beta Eta Chapter of Epsilon Alpha Sigma Sorority met in the home of Pauline Loewald Monday evening.

During a business session members set May 16 as the date for the Panhandle Sorority meet, the place to be announced later. A discussion of the club's part in Hereford's Pioneer Jubilee celebration was held and Mrs. Corinne Jennings was guest speaker.

Mrs. Jennings reviewed "Peace of Mind" by Joshua L. Liebman. Those present were: Jaunita Kelly, Ruth Pickens, Marcie and Adeline Koelzer, Troye Hanna, Ella Mae Martin, Marie Denton, Lillie London, Gwen Springer, Frances Young, and guests; Mrs. Jean Williams, Mrs. Corinne Jennings, Miss Delores Phillips and Mrs. Phyllis Cory.

Mr. and Mrs. Paul Foster of Amarillo were guests of friends in Hereford on Easter Day. They are former Hereford residents.

Peyton Ramey and Ben R. Plummer were other A. & M. students to visit in the homes of their parents for the holidays.

Mr. and Mrs. Jerry Goodwine of Borger spent Sunday in the home of Mr. and Mrs. Paul Harvey. Mr. Goodwine is the manager of Anthony's Store in Borger.

## FROZEN FOOD LOCKERS PAY

OVER ONE MILLION AMERICAN FAMILIES now save on food bills the locker way.

More and more people are discovering the joys of better living at less cost through the use of frozen food locker plant facilities.

The dudgery and uncertainties of outdated kitchen methods is now nothing more than a sad memory to the modern, up-to-date housewife.

Start NOW to let a locker serve YOU!

**HEREFORD LOCKER**  
and COLD STORAGE

MEAT, FISH, BREAD, BUTTER, EGGS, VEGETABLES, FRUIT, CANNED GOODS

**I CUT YOUR FOOD BILLS**

## AFTER EASTER SALE AND \$ \$ \$ DAY VALUES

LADIES' NEW SPRING SUITS AND COATS

Going at **1/3 off** Ladies, this is a Real Buy!

SPRING  
HATS  
20% OFF

ONE RACK  
DRESSES  
Values to \$22.75  
Going at  
**\$5.00**

A COUNTER FULL OF  
BLOUSES  
Values to \$5.98  
Going at  
**\$1.98**

NYLON HOSE  
Worth \$1.65  
Going at—**\$1.25**

LADIES'  
Dress Oxfords, Pumps  
Etc.  
\$\$\$ DAY VALUES from **\$1.98** Up

SPECIALS ALL OVER THE STORE  
DON'T FORGET OUR MEN'S AND BOYS' DEPARTMENT  
TO SAVE—TRADE AT

**POPULAR STORE**  
YOUR STORE OF VALUES SINCE 1921

# WASHING

# LUBRICATION

**STANDARD STATION**

"The TWO J's"

Jim Bookout

West Hwy 60

J. D. Curtsinger

Our Business Relies on Your Business



Mr. and Mrs. Loyd Miller visited a day with the Sanford Smith family on their way home in Lewis, Kansas after spending the last five months in Phoenix, Arizona.

Bill Farrar from Dallas spent

"Smart Clothes for Smart Women."



### Breakfast Given For Young People

The annual Easter breakfast for members of the young people's department was held Sunday morning in the church fellowship hall. Wayne Evans presided over the breakfast

program. Rev. R. H. Cagle, pastor, gave the invocation and the main address was given by William Farrar of Dallas, Royal Ambassador leader for Texas. Owen Stagner gave the benediction. Tables for the breakfast carried out the Easter theme in flower decorations.

Special guests included A. O. Thompson, superintendent of Sunday Schools and Mrs. Thompson, superintendent of young people's department. Sara McLallen, Jr. S. secretary, and Mrs. McLallen, Mr. and Mrs. Owen Stagner, Mr. and

### Easter Program Presented By Music Club

The annual Easter program was presented at the Music Study Club meeting held at the home of Mrs. T. W. Roberson Monday afternoon. Easter lilies and lovely yellow daffodils carried out the Easter-time theme in decorations.

Mrs. H. A. Close was leader and introduced a musical program with a chorus of eight voices singing "Sweet Bells of Easter Time" (Baines). Those making up the chorus were Mesdames; H. K. Fox, J. E. Beyer, Jeff Gilbreath, J. B. Jones, H. A. Close, T. W. Roberson, A. O. Thompson, and A. C. Thompson.

Other musical selections included: "The Voice Triumphant" (Stull) vocal, Mrs. Earl Phillips, "I Am the Resurrection and the Life" (Stull) duet, Mrs. C. J. Mounts and Mrs. R. P. Conaway, "Hallelujah from the Messiah" by Mrs. J. C. McCracken, "How Beautiful Upon the Mountains" (Harker) vocal solo sung by Mrs. H. K. Fox.

Concluding the program "Sanctus from St. Cecilia Mass" (Gounod) was presented by Mesdames; H. K. Fox, J. E. Beyer, C. C. Ferguson, Jeff Gilbreath, H. A. Close, B. F. Cain, J. B. Jones, A. J. Schroeder, T. W. Roberson, Earl Phillips, A. C. Thompson, A. O. Thompson, with Mrs. C. H. Dyer accompanying.

Out-of-town guests attending were Mrs. H. L. Broadwell, a former member, Mrs. Clement Birkmeyer and Mrs. Mary Garrett, all of Amarillo.

Members present were Mesdames; J. E. Beyer, B. F. Cain, H. A. Close, R. P. Conaway, C. H. Dyer, C. C. Ferguson, H. K. Fox, Jeff Gilbreath, Norman Harris, J. B. Jones, J. C. McCracken, C. J. Mounts, Earl Phillips, A. J. Schroeder, Glenn Snyder, W. J. Stanford, O. A. F. Parker, A. C. Thompson, A. O. Thompson, Miss Mattie Mae Swisher and the hostess.

Mrs. J. B. Harlin, Mr. and Mrs. J. B. Harlin Jr., of Plainview, Mrs. Wayne Evans, Mary Estelle LeGrand and Dee Childers, students at Hardin-Simmons University, and Virgil Young, student at Texas A & M College. Approximately 45 members of the department attended.



## DOLLAR DAY SPECIALS

One Lot Light Weight, Shower Proof  
**COATS and JACKETS**  
Broken Sizes **\$1.95**

One Lot Men's Oxford and Woven Cloths  
**PAJAMAS**  
A Real Bargain **\$2.95**

SANFORIZED, BROKEN SIZES  
**BLUE RODEO PANTS and JACKETS**  
TO MATCH  
**\$1.95 Each**

**FOX MAN'S SHOP**  
Homer Fox

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**MONDAY, APRIL 5th**

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BE OUR HONORED GUESTS

### OUR PERSONAL MESSAGE:

Our policy of selling is only one of many changes in merchandise for your better interest and to your bigger advantage.

Our line is a first quality line, it will be a complete line smartly styled to meet peoples wants. It will be sold and serviced with the customers gain fully in mind.

These points are basic in all our present planning for you and it will be our personal responsibility to see they are carried out to the letter. We expect to give you the best of everything, but we can win fullest success only with your understanding, confidence and active support.

Other messages will inform you further of our new aims and activities, please feel free to visit our store at any time to ask us questions and offer your suggestions.

Prompt service on all repair work done by experts. Licensed watch maker.

MR. AND MRS. R. L. BURNS.

# Burns Jewelry

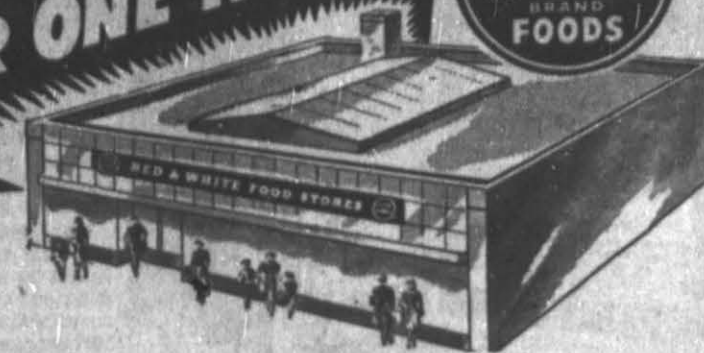
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BRAND  
FOODS**



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Finest  
Granulated Soap  
Large Package

**28c**

### PREM

Swift's  
Luncheon Meat  
12 oz. Can

**45c**

### GLOCOAT

Johnson's  
Pint Can

**49c**

### SALMON

Our Value  
Tall Can

**45c**

### APPLE BUTTER

Brimfull.....28 oz. Jar

**25c**

### PEANUT BUTTER

Red & White.....16 oz. Jar

**33c**

### HONEY CREME

Sioux Bee.....16 oz. Pkg.

**37c**

### COOKIES

Honey Squares.....Box

**22c**

### APRICOTS

Red & White, Fancy Halves...Tall Can

**23c**

### SALAD DRESSING

Sun Spun.....Pint Jar

**35c**

### PORK & BEANS

Brimfull.....2 16-oz. Cans

**23c**

### GREEN BEANS

Marco, Whole Fancy.....No. 2 Can

**25c**

### SUGAR

Imperial  
Pure Cane

**10 LBS. 85c**

### PEAS

Brimfull.....2 No. 2 Cans

**35c**

### CATSUP

Red & White.....14 oz. Bottle

**21c**

### NECTARS

Red & White  
Peach, Pear, Apricot.....Can

**10c**

### CHILI

Delgados, Plain.....Large Can

**39c**

### TAMALES

Marco.....Large Can

**24c**

### FLOUR

Gold Medal  
25 Lb. Bag

**\$1.71**

### ORANGE JUICE

Brimfull  
46 oz. Can

**23c**

### FRUIT COCKTAIL

Red & White  
No. 2 1/2 Can

**35c**

### COFFEE

Red & White  
Lb.

**49c**

### SYRUP

Brimfull  
White or Dark  
5 Lb. Jar

**51c**

### ORANGES

Sun Kist.....7 Lb. Bag

**47c**

### APPLES

Winesaps, Fancy.....Lb.

**10c**

### CELERY

California Fancy.....Large Stalks

**15c**

### BELL PEPPERS

Fancy Bull Nose.....Lb.

**23c**

### POTATOES

FRENCH FRIED  
Frosted.....Pkg.

**26c**

### CAULIFLOWER

Frosted.....Pkg.

**29c**

### APPLE SAUCE

Frosted.....Pkg.

**19c**

### PEACHES

SLICED  
Frosted.....Pkg.

**25c**

### CRISCO

3 Lb. Can

**\$1.09**

### SAUSAGE

Pinkney.....Lb.

**37c**

### SMOKED PICNICS

1/2 or Whole.....Lb.

**49c**

### DRY SALT BACON

No. 1 Sides.....Lb.

**25c**

### STEW MEAT

Lb.

**39c**

### PEARS

Brimfull  
In Syrup  
No. 2 1/2 Can

**39c**

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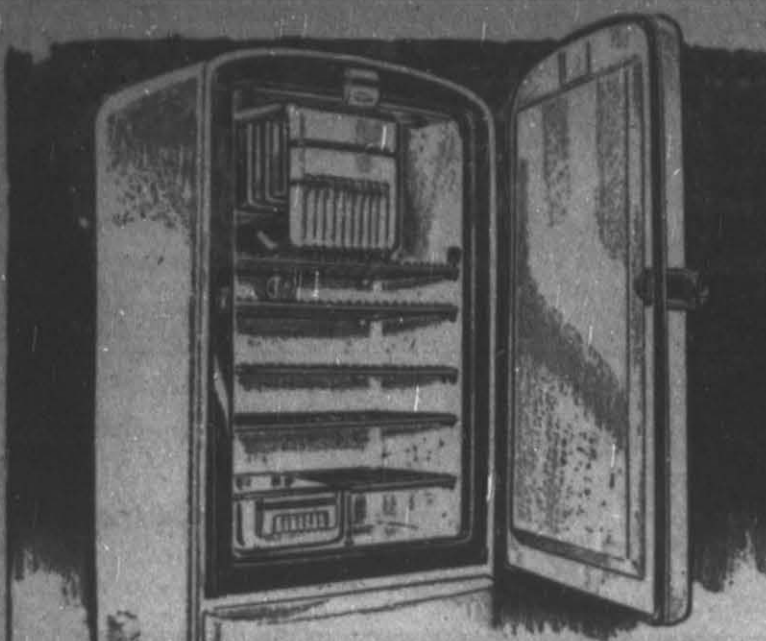
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NO OTHER REFRIGERATOR GIVES YOU  
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THAN THIS  
**BIGGER, FINER, GUARANTEED**  
9.9 cu. ft. **WIZARD!**

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CONVENIENCES AND LONG-LIFE FEATURES, YOU  
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## RECORDS COMPARE FAVORABLY WITH 1947 DUAL MEET MARKS Whiteface Track Team Wins Dual Meet From Dimmitt Bobcats at Local Track Thursday

Hereford High's Whiteface Track team turned out in a surprisingly good opening performance here last Thursday afternoon to out-point the Dimmitt Bobcats 87-54 in a dual meet.

The Whiteface thin-clads made a clean sweep of the track events, but didn't fare so well in the field games.

Hampered by bad weather, however, the team had little time to get in shape, and Coaches H. V. Stanton and Dalton Criswell were surprised and pleased with the performances turned in by their charges in their initial start.

Leo Hennington was high point man for the meet, racking up first places on his own, and running a lap on the winning 440-yard relay team for a total of 21 and one-quarter points.

Buddy Corbett was second with eleven and a quarter, and Ruben Knox was third with nine and a quarter.

Marks in this year's dual meet compare favorably with the marks set in the same competition with Dimmitt last year by the Hereford team which went on to win the District 1-A crown at Canyon.

Ruben Knox won the 120-yard high hurdles in 19.4 seconds, only slightly over the 18.5 mark set in that event last year by Fred Close.

Leo Hennington captured the 100-yard dash in 16.5 seconds, two tenths of a second slower than his own 16.3 mark last year.

Charles Gresham scampered around the track to capture the 440-yard dash in fairly good time of 56.9 seconds, only four-tenths of a second slower than the 1947 mark set by Higgins at 56.5.

Jack Reynolds bettered Pangman's 1947 220-yard Low Hurdle mark (28.2) with a flashy 27.6 seconds to take first place in that event.

The 440-yard relay team, composed of Corbett, Knox, Rudd and Hennington, ran the distance in good time at 48.5 seconds to capture first place in that event. Last year's mark set by Hennington, Close, Higgins and Pangman, was 48.3 seconds.

Neely Kimbrough, durable distance man, clipped a couple of se-

### Whiteface Team Will Enter Panhandle Meet

The Whiteface Track Team will enter the annual Panhandle Invitation Track and Field Meet at Panhandle Saturday, Coach H. V. Stanton said today. Twenty-five schools are expected to compete in the tournament. The Hereford thin-clads will journey to Canyon the following week-end (April 16) to defend their District 1-A title at the West Texas State College track.

condes off his winning 1947 time (2:18.4) in the 880-yard run to capture first place in that event in 2 minutes, 17.6 seconds.

Leo Hennington equalled his 1947 mark in the 220-yard dash coming home in front in 24.2 seconds.

Only in the Mile Run did the 1948 Whiteface thin-clads fall far behind their '47 mark. John Rhodes won the long race in slow time, 5 minutes, 41.9 seconds, which doesn't compare too well with Reynolds' 1947 mark of 5 minutes, 2.2 seconds.

The Mile Relay team, however, trimmed nearly 16 seconds off the 1947 mark (4 minutes, 22 seconds) with a flashy 4:04.2. On the relay team are Charles Gresham, Gilbert (Trigger) Carlyle, Bobby Hamilton, and Neely Kimbrough. Last year's quartet was made up of Reynolds, Knox, Wilson and Owens.

The Dimmitt Bobcats did a little better in the field events, winning three of five first places.

Birchfield of Dimmitt captured the shot-put with a heave of 34 feet, 4 inches, but was short of Leub's 1947 record of 35 feet, 5 inches.

Birchfield also won first place in the pole-vault with a mark of 8 feet, 9 inches, to better the winning 8 feet 6 inches set last year by Harrison of Dimmitt.

Jowell of Dimmitt was fourth at 7 feet, 8 inches, and Corbett of Hereford placed a close third at 8 feet, 6 inches. Hamilton of Hereford was fourth at 7 feet, 8 inches.

Dimmitt also won the high jump

at 5 feet, 3 inches.

Hennington of Hereford captured the other two first places in the field events, heaving the discus 113 feet, 2 inches, bettering by several feet the 99 feet covered by Taylor of Dimmitt last year; and leaped 19 feet, 5 inches to take the broad jump, bettering the 19 feet, 1 inch mark set by a Dimmitt jumper last year.

### Hospital Notes

#### DISMISSED THIS WEEK

Mrs. Tony Trus, surgery; Mrs. Eugene Boggs, medical; Carl Gilliland, medical; Mrs. O. B. Roberson, surgery; Nancy Eldridge, medical; Mrs. W. T. Fincher, OB; Mrs. Earl H. Scott, surgery; Linda Gale Horner, medical; Henry Armstrong, medical; Joe Wagner, surgery; Mrs. Walter Cox, OB; Mrs. W. R. Griswold, medical; Mrs. Ray Mills, OB; Mrs. W. A. Laster, medical; Bonnie L. Faver, medical; Mrs. Chester Wiggins, medical; Joe Don Edelman, medical; L. F. Boyd, medical; Fred Henry, medical; Verna Dene Brown, tonsil; L. J. Kuper, ortho; T. J. Parsons, medical; Colleen Reeves, tonsil; and M. C. Allen, medical.

#### IN THE HOSPITAL

Mrs. W. M. Marnell, medical; Herbert Bretting, medical; Mrs. R. B. Laine, medical; Mrs. J. W. Terry, surgery; Mrs. O. K. Higgins, medical; Mrs. Refugio Gomes, OB; Mrs. Fred Welch, surgery; Mrs. Lyle Blanton, medical; Henry Hapell, medical; P. W. Goodnow, medical; Dean H. Whaley, surgery; Mrs. R. B. Miller, medical; Clell Best, medical; Daniel Cargo, surgery; Mrs. Twiner Jr., ortho; Mrs. Orval Galley, OB; Alvin Sifford, medical; Danny Gregg, medical; and Mrs. B. L. Burk, medical.

Mr. and Mrs. Sam Glibreath and sons of Dimmitt were guests over the week-end in the home of her sister, Mrs. Dyalitha Brady, Mrs. Mary Stovall who has been staying with Mrs. Glibreath was also in Hereford for the week-end.

# Dollar Day NEWS!

AT THE  
**HEREFORD STORE CO.**

New Shipment  
**BABY DOLL  
WEDGES, \$4.95**

Boys'  
**Zelan Jackets**  
Sizes 8 to 18  
with Zipper  
**\$3.00**

Boys'  
**Sweaters**  
Coat Style  
**\$2.00**

One Group  
Men's Dress  
**SHIRTS**  
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Men's Better  
**TIES**  
REDUCED!  
**\$1.00**

Men's  
All Leather  
Zipper  
**BILLFOLDS**  
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Men's  
**FELT HATS**  
Dollar Day Only  
**\$3.00**

Men's  
Heavy Duty  
**Work Oxfords**  
**\$4.00**

Boys'  
**TROUSERS**  
**\$2.00**  
Sizes 9 to 16

Close-Out  
Men's Black  
Dress Oxfords  
**\$4.00**

Boys' Cowboy  
**BOOTS**  
**\$7.00**  
6 1/2 to 3

**DOLLAR  
DAY  
SPECIALS**

Men's  
Leather Palm  
**Work Gloves**  
2 Pair for  
**\$1.00**

Kiddies'  
**Sandals**  
White or Brown  
**\$2.00**

Men's  
Sanforized  
**Work Suits**  
**\$5.00**

86x105  
Cotton  
**Spreads**  
**\$5.00**  
ROSE — BLUE  
GREEN — TAN

One Group  
Our Better  
**DRESSES**  
Reduced for  
Dollar Day  
**\$7.00**

ONE  
GROUP  
**SKIRTS**  
**\$2.00**

Extra Large  
Colored  
**Feed Sacks**  
3 for  
**\$1.00**

**BED PILLOWS**  
**\$2.00**

Sheer  
Long Length  
**SCARFS**  
**\$1.00**

Special  
Group  
Kiddies'  
**HAND BAGS**  
**\$1.00**

Ladies'  
Pastel  
**Fabric  
GLOVES**  
**\$1.00**

Girls'  
**BLOUSES  
and  
DRESSES**  
**\$1.00**

48"x51"  
Mexican Design  
**Lunch Cloths**  
**\$1.00**

46" Wide  
**OILCLOTH**  
2 Yards  
for  
**\$1.00**

Knit  
**DISH CLOTHS**  
10 for  
**\$1.00**

Printed  
**TOWELING**  
4 Yards  
**\$1.00**

Kiddies'  
Rayon  
**PANTIES**  
4 Pairs  
**\$1.00**

Avondale  
Striped  
**CHAMBRAY**  
2 Yards  
**\$1.00**

For Men of Action... Ranger Heavy Duty 8" Top... Steel Toe  
**WORK SHOES, \$12.95**

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GOOD FRIDAY, SATURDAY, MONDAY

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Jergen's, 50c size

**OLIVE TABLETS** 36c  
Dr. Edwards, 60c size (Limit 1)

**FORMULAC MILK** 23c

**SNAKE BITE KIT** \$1.50

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THE COMPLETE  
LINE OF FAMOUS  
WALGREEN PRODUCTS  
Drugs with a  
Reputation

**PREP  
Shave  
Lotion**  
50c size  
29c

**Swan  
Shaving  
Cream**  
2 for 69c

**Formula 20  
CREAM  
SHAMPOO**  
4 oz. 89c

**Bottle 100  
HINKLE  
TABLETS**  
19c

**MENNEN  
SHAVE  
CREAM**  
50c size 43c

**COUPON**

**Balloons**  
**3c**

**Longer Wearing...  
RUBBER  
GLOVES**  
Tyson Brand... 59c

**Buy Two—Save!  
33" MAGNESIA  
TOOTH PASTE**  
2 for 33c

**TYSON Quality  
Save! ON HOT  
WATER BOTTLE**  
Holds heat LONGER! 1.98

**Drug Sale  
Specials!**

**BUY 2  
and SAVE**

**69c  
PERFECTION  
COLD CREAM**  
2 8-oz. 1.01

**2 for price of 1  
6-ounce bottles  
49c  
FORMULA 20  
SHAMPOO**  
2 for 49c

**Buy Two—Save!  
33" MAGNESIA  
TOOTH PASTE**  
2 for 33c

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2 for 49c

**2 for price of 1  
6-ounce bottles  
49c  
FORMULA 20  
SHAMPOO**  
2 for 49c

**ONCE A YEAR SALE!  
Popular ORLIS  
MOUTH WASH**  
Save 49c  
PINT SIZE  
2 for 69c

**GE  
Electric  
Iron**  
\$8.25

**27" COTTON  
SHOE LACES**  
2 Pcs. 7c

**2.39. Olafsen  
BAYTOL**  
Vitamin B COMPLEX  
2 BOTTLES OF 100 CAPSULES 2.39

**Jeris  
Hair Oil  
and  
Tonic Comb.**  
51c

**1.00 Bottle  
WILDROOT  
Cream Oil**  
HAIR  
TONIC... 89c

**Kolex**  
**34c**

**B-B  
Ball Point  
PENS**  
3 styles... 98c



**PERFECTION  
HAND CREAM**  
3 ounce jar 79c

**DOVE ALL ELSE**  
R here, your Pharmacist's duty is to compound prescriptions with precision and care in exact compliance to your Doctor's written instructions. Always rely on us for precisely filled prescriptions.

**ONCE A YEAR SALE!  
Popular ORLIS  
MOUTH WASH**  
Save 49c  
PINT SIZE  
2 for 69c

**GE  
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HAIR  
TONIC... 89c

**Kolex**  
**34c**

**B-B  
Ball Point  
PENS**  
3 styles... 98c



**INDIAN HEAD** colorful  
practical  
for cloths  
and napkins  
It's easy to have gay, "modern" table linens—make them yourself of permanent finish Indian Head. Cut them in a jiffy—hem them without basting. Indian Head is Sanforized, won't fade in washing.

**GENE AUTRY JEANS and  
GENE AUTRY SHIRTS**



Buy them separately or as a set!—The Jeans are of long-wearing blue denim, labeled with GENE AUTRY'S autograph. You can send in the pocket label, and Gene will send you an autographed photo of himself and Champ! The shirts are of fast color, sanforized cotton, designed by GENE AUTRY. His signature, Champ's name, the Flying A brand and horses and cowboys galore are printed on the shirts.

Jeans and Shirts for  
Children 1 to 16

Gene Autry  
Jeans, \$1.98

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Shirts, \$1.89  
and \$2.89

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## JayCees to Hold 21st Annual State Convention at El Paso

The 21st Annual Convention of the Texas Junior Chamber of Commerce to be held at El Paso, Texas, April 15-17 will serve as a homecoming for two prominent young Texans who have attained the highest possible honors in that unique organization of young men.

Several delegates from the Hereford Junior Chamber of Commerce plan to attend.

Some 1,500 delegates and wives from 130 chapters in all parts of the state are expected to be on hand to acclaim C. Taylor Cole, an oilman of Midland, Texas, and John Ben Sheppard an attorney of Glade-water, Texas, who will be recently returned from the World Congress of Jaycees International at Rio De Janeiro marking the close of Cole's year as president of Junior Chamber International. Sheppard is president of the United States Junior Chamber of Commerce. His term will expire June 5.

Both figures have been in the headlines frequently the past year as their travels carried them to all parts of the globe on their Jaycee missions.

Cole has visited in all of the 28 foreign countries which have Junior Chamber groups. That number includes a predominance of Latin-American Countries as well as Canada, Alaska, Europe, Australia, The Hawaiian Islands and others.

Sheppard as president of United States Junior Chamber of Commerce has visited in forty-six of the forty-eight states in this country and has interviewed more than thirty Governors and accompanied Cole on his European visitations.

Both of these luminaries are scheduled to appear on the three-day program at the Texas State Junior Chamber of Commerce Convention at El Paso next month which will be attended by delegates from the local chapter.

A fund-raising campaign for the purpose of sending local delegates is now in progress.

### DINNER GUESTS

Mr. and Mrs. Frank Berner entertained relatives and friends Sunday at a dinner given in their home.

Those attending were Rev. Father Albert Heid, Mr. and Mrs. H. P. Fangman, and family, Mr. and Mrs. Sylvester Fangman and family, Mike Betzen, Ed Berner, Mrs. L. F. Berner, Clovis, Mr. and Mrs. Joe Marnell and Jimmy and Mr. and Mrs. W. C. Fangman and sons of Frisco, Mr. and Mrs. Lawrence Jensen, Vega, and Mr. and Mrs. Earl Gibson and family of Amarillo.

### Summer Camp Requirements Are Listed

A called meeting of the Camp Fire Guardians Council was held at the Camp Fire Hut Wednesday afternoon March 24.

Rules governing Camp Fire Girls attending the annual Summer Camp held near Las Vegas, N. M., June 7-11 were announced.

In order to attend the Summer Camp all girls must comply with the following requirements:

1—No girl can attend the camp with more than two unexcused absences from regular meetings. Excused absences to include prolonged absence from town and sickness.

2—All dues and back debts must be paid up to date including camp week.

3—Memory books must be up to date.

4—Beginning groups must have requirements off for trailseekers rank. Older groups must have at least two requirements off for wood-gatherers and firebreakers ranks. All requirements must be completed by May 24.

Plans were made at the meeting to attend the National Training Institute to be held in Carlsbad, N. M., on April 9 and 10.

The next meeting of the Guardians Council will be held on April 10, with a cook-out as part of the program.

### OUT-OF-TOWN DINNER GUESTS

Out-of-town relatives and friends were entertained Sunday when Mr. and Mrs. Ezra Norton and Mr. and Mrs. Palmer Norton were hosts at a dinner held in the Ezra Norton home.

Those present were Mrs. Ruby Urabel, Mexia; Miss Alma Norton, Mrs. Una Hutcheson and daughter Helen, Mr. and Mrs. Luther Glover and their niece Miss Reed, Mr. and Mrs. Walter Palmer, Mr. and Mrs. Frank Ray and children, all of Amarillo.

Mr. and Mrs. D. C. Kinsey and son, Robert, Mr. and Mrs. Carroll Whiteside and three children visited with Mrs. Kinsey's and Mr. Whiteside's parents, J. W. Whiteside, in Amarillo Sunday. Three children of the Whiteside family also visited their parents celebrating Mr. Whiteside's birthday.

## Annual Easter Egg Hunt and Dinner At Westway Sunday

WESTWAY, March 30—Westway church entertained people of the Westway community, friends and former residents with a dinner, program, and egg hunt on Sunday.

Mrs. Merlin Kaul conducted a short program, and lunch was served to over 100 persons.

The afternoon was spent in group singing, and featured a musical program by the A. J. Walker family from Walcott. An Easter Egg hunt was conducted for the children.

Visitors present included Mr. and Mrs. A. J. Walker and family of Walcott; Mrs. W. E. Combs, Cliff Combs, and Margaret Phelps of Plainview; Mr. and Mrs. Billy Jackson and son of Amarillo; Mr. and Mrs. Joe Head of Rosedale, N. M.; Mr. and Mrs. Howard Gore and son of Hereford; Mr. and Mrs. Leland McMurray and sons of Hereford; J. B. Noland of Summerfield; Mr. and Mrs. Glen Williams and Beverly of Hereford; Mr. and Mrs. Bub Lorent, Mr. and Mrs. N. G. Thomas, Mr. and Mrs. Lookadoo, Mr. and Mrs. Tom Welch and family, Mr. and Mrs. Bert O'Conner, Mr. and Mrs. W. W. Laceywell of Rosedale; Mr. and Mrs. R. N. Gunn of Hereford; Mr. and Mrs. Charles Hollis of Clovis; and Mr. and Mrs. J. S. Reynolds and Johnny.

## Westway HD Club Meets Wednesday At Little Home

WESTWAY, March 30—Westway Home Demonstration club met with Mrs. Grace Little last Wednesday, with Mrs. A. C. Pierce discussing "Fabrics, Designs, and Consumer Buying."

After a recreation period, a short business session was held.

Those present were Mrs. A. A. Head, Mrs. Leland McMurray and Mrs. Clarence Bailey, visitors; and Mrs. M. S. Roe, Mrs. Grady Wilson, Mrs. E. L. Wilson, Mrs. Paul Rudd, Mrs. Elmer Combs, Mrs. Clarence Morrison, Mrs. A. C. Pierce, Mrs. Bess Werner, Mrs. Carl Schroeder, Mrs. Johnnie Townsend, Mrs. Joe Landers, and the hostess, Mrs. Little members.

The next meeting of the club will be held on April 14 in the home of Mrs. Clarence Morrison, with Mrs. Tom Draper, CHDA, in charge of the program. A demonstration on making dress forms will be given.

## Summerfield

BY GAYLE ROBERSON

Mrs. Jessie Pratt of Wichita Falls is visiting her son, R. A. Pratt, Mr. and Mrs. Frank Huckert were visitors in Amarillo Tuesday.

Mr. and Mrs. Jack Streun have gone to Oklahoma to visit his parents.

Mrs. Sallie Ann Goodwin of Amarillo and Miss Nancy Carl of Hereford spent Saturday night with Rose Lane.

Miss Joan Walser spent Saturday night visiting in the home of Mr. and Mrs. Jim Clark.

The Clark family celebrated Mr. and Mrs. J. P. Cheatham's birthday. Those present were the honorees, Mr. and Mrs. Jack Clark and son, Mr. and Mrs. Duane Baine, Bob Clark, Roland Clark, Harry Clark and Mr. and Mrs. Carl Lee. The celebration was held at the Lee home.

Mrs. Grabbe went to Canyon Saturday.

The Walser family celebrated O. R. Walser's 60th birthday this week. Mr. and Mrs. D. G. Walser and girls, Mr. and Mrs. Guy Walser,

Mr. and Mrs. C. R. Walser, Mr. and Mrs. Jim Clark, and Mr. and Mrs. Hollis Walser and children were present. The party was at the C. R. Walser home.

Mrs. Chlois Grabbe spent the week-end with Mrs. Womble.

Mr. and Mrs. L. B. Lookingbill gave a birthday dinner honoring Mrs. J. B. Noland. Those present were Mr. and Mrs. J. B. Noland and girls.

Mr. and Mrs. L. H. Lookingbill spent Sunday in the home of Mr. and Mrs. John Winkler.

Mrs. Bill Edman has been in the hospital at Plainview.

### WILL GIVE RECITAL

David Goldston, junior high school student will be presented in a voice recital by Miss Mattie Mae Swisher, teacher, Sunday afternoon at 3 o'clock in the First Methodist Church.

David has won superior ratings through the Federated Music Festivals for juniors for the past four years. He will present a varied program and the general public is invited to attend.

Miss Ona Faye Smith of Hereford spent Easter Sunday with her parents in Dimmitt.

Mr. and Mrs. Elmo Hicks visited in the home of Mr. and Mrs. George O. Short Sunday in Amarillo.

Mr. and Mrs. Robert Petersen, another son of the Petersens, of Shamrock and her father, Mr. McWilliams of Brady also visited in the A. Petersen home Sunday.

Mr. and Mrs. Guy Gilliland and daughters, Bobbie and Betty visited in the J. M. Gilliland home Easter and in homes of other relatives here. They live in Colorado Springs, Colorado.

## SUPER MARKET

# FOODS GRAPEFRUIT

TEXAS SEEDLESS

Doz. . . . 29c

FRESH SHIPMENT

Box of 96 . . . \$2.29

## Apples

Fancy Red Delicious, Medium Size

Dozen . . . . . 35c

Box of 150 . . . . . \$3.75

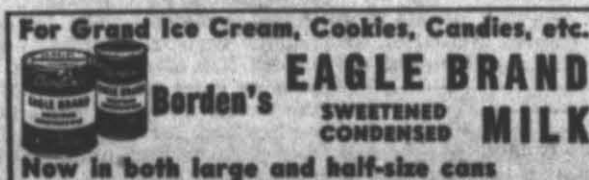
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No. 1 Red, 10 Lb. Mesh Bag

59c

### FANCY LOUISIANA STRAWBERRIES AT LOWEST MARKET PRICE

FRUIT COCKTAIL	No. 1 Tall Can	23c
GARDEN PEAS	Hunt's Tender, No. 2 Can	35c
SALAD WAFERS	Supreme	15c
GRAPEFRUIT JUICE	Texsun	17c
FURNITURE POLISH	O'Cedar	19c
MY-T-FINE DESSERT	2 for	15c



SUGAR, Pure Cane, 10 lbs. . . 87c

DOMEDARY PIMIENTOS 25c

4 oz. Can . . . . . 2 for

LYSOL 21c

3 oz. Bottle . . . . .

PASTE WAX 59c

Johnson . . . . . 1 Lb. Can

IVORY SOAP 35c

Large Bars . . . . . 2 for

LAVA SOAP 10c

Regular Bar . . . . .

PERSONAL IVORY SOAP 7c

Regular Bar . . . . .

CAMAY SOAP 10c

Regular Bar . . . . .

IVORY SNOW 33c

Large Package . . . . .

WONDER SOAP 23c

Sayman's Veg. Regular Bar 2 for

CAKE FLOUR 41c

Swans Down . . . . . 44 oz. Pkg.

PANCAKE FLOUR 19c

Aunt Jimima . . . . . Regular Pkg.

HUNT'S YC PEACHES 27c

Sliced or Halves . . . . . No. 2 1/2 Can

CHICKEN SOUP 16c

Campbell's . . . . . Can

APRICOTS 59c

Big No. 10 Can . . . . . Only

PRINCE ALBERT 69c

1 Lb. Can . . . . .

## TAMALES

Ellis, Regular Jar

2 for 25c

12 for \$1.45



SAUSAGE 39c

Pure Pork, Deaf Smith County . . . . . Lb.

GROUND BEEF 49c

All Beef . . . . . Lb.

BEEF SHORT RIBS 39c

Fine for Stew and Barbecue . . . . . Lb.

BEEF STEAK 69c

AA Grade, Loin . . . . . Lb.

SHORTESTING \$1.09

Bakerite . . . . . 3 Lb. Can

CRANBERRY SAUCE 23c

Ocean Spray . . . . . Size 300 Can

CORN 19c

Joan of Arc Fancy Golden . . . . . No. 2 Can

MORTON'S TABLE SALT 17c

26 oz. Pkg. . . . . 2 for

RAISIN BRAN 15c

Skinner's . . . . . 10 oz. Pkg.

MARVENE SUDS 29c

2 Boxes . . . . .

MUSTARD 11c

Edwards Pure, 6 oz. Jar . . . . . 2 for

SHREDDED COCOANUT 59c

Lb. . . . .

Fresh Shipment . . . . . 1/2-lb. 31c

## AFTER-EASTER CLEARANCE

### SUITS and COATS

Group 1 Reg. \$69.95 **NOW \$39.95**

Group 2 Reg. \$59.59 **NOW \$35.00**

Group 3 Reg. \$49.95 **NOW \$29.95**

**All Others 40% Off**

### DRESSES

Group 1 Reg. 27.95 to 29.95 **NOW \$17**

Group 2 Reg. 22.95 to 24.95 **NOW \$13**

Group 3 — ALL 40% OFF!

Group 4 Reg. 10.95 to 25.00 **NOW \$5**

THE *Vogue*  
"For the Lady of Fashion"

VALUE  
and  
ECONOMY

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Downyflake  
**HOT DONUTS**





# The Hereford Brand

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Our Slogan: "More People—More Farms"  
Hereford, Deaf Smith County, Texas — Phone 30  
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BEN EZZELL News Editor  
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All subscriptions strictly cash in advance.  
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**Notice to the Public**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

## Avenue Baptist Church Planning Revival Meetings

The Avenue Baptist Church is making plans for the simultaneous revival meetings of the Baptist Churches of District 9, April 11-25. Workers are out completing the census cards and extending to every one an invitation to attend the revival.

H. V. Fields, who has recently moved to Hereford will be in charge of the services at the Avenue Baptist Church.

Announcement will be made at a later date of the leader of the singing.

Rev. Noel Bryant and son, Stevie of Wellington spent Wednesday in the home of his parents, Mr. and Mrs. D. H. Bryant. They helped to celebrate Mr. Bryant's eighty-first birthday on that date.

J. L. McFarling, Jr., spent the Easter holidays with his parents, Mr. and Mrs. J. L. McFarling Sr.

## Texas University Students at Home

John Douglas Pittman, son of Mr. and Mrs. J. A. Pittman, and Joe Bishop, son of Mr. and Mrs. Joe Bishop Sr., were at home for the Easter holidays from Texas University of Austin. They were accompanied by friends.

A skiing party made up of John Douglas and his friends and accompanied by J. A. Pittman, and Bob Wilson of Kansas City, spent several days at Tres Ritas, New Mexico.

Mrs. C. D. Kelton was in Amarillo hospital last week following a slight accident in which she received a painfully wrenched knee. She returned home Sunday after a three day stay.

Elizabeth Benson, daughter of Mr. and Mrs. G. E. Benson was home for the Easter holidays and for the wedding of her friend, Peggy Barnard.

Styx, according to Roman mythology, was the river one crossed to the land of the dead.

# Residential Building Boom in Hereford Is Reflected in New Homes Under Construction

(Continued from page 1)

posed 26-house FHA addition which is still in the planning stage. Construction is starting this week on a new business building, to be occupied by the Cashway Grocery and Market, at the corner of 4th and Miles. Estimated cost is \$31,000. The building will occupy the corner location formerly occupied by Dr. Norman Harris' Clinic. The clinic has been shifted to the lot east of the new building site.

Steel work is now going up on the new Ford Motor building at 2nd and Miles; and the Pullwood Building on west 3rd street, built at an estimated cost of \$100,000, is nearing completion. The Pullwood Building, in addition to housing the Pullwood Battery and Electric Company, will provide nine ultra-modern apartments on the second floor.

Construction was started last week on the new Immanuel Evangelical Lutheran Church building at Avenue B and 10th street. The building will be constructed at an estimated cost of \$16,000.

The new Hereford Medical and Surgical Clinic, which will hold its formal opening Sunday, has recently been completed at a cost of more than \$70,000.

A large new tile and concrete building is being constructed on east 2nd Street by Alton Biggers, to house a garage and repair business. Several smaller business buildings have been completed during the past three months, but the big boom is in residential construction.

## Red Cross Goes Over Top This Week in Drive

(Continued from page one)

itself short of the goal. "We appreciate this spirit more than we can say," Mrs. Brady said, "but we are happy that we have not had to go to any individual a second time for funds."

No effort will be made by the local chapter to go any further beyond the quota. "There will be other worthy causes requiring funds and the Red Cross has no desire to hog all the money," she said.

Mrs. Brady and Chapter Chairman E. C. Rubanks joined in expressing their sincere thanks and appreciation to all volunteers who worked with the Red Cross during the annual membership drive, and to the people of Deaf Smith County who gave generously to fill the quota.

Mr. and Mrs. John Gassaway of Amarillo spent Sunday afternoon in the home of Mr. and Mrs. Cawthon Bryant.

Mr. and Mrs. Dean Huffman and children of Denver, Colo., were guests Monday in the Marvin Knox home. Mrs. Dorothy Dodd of Amarillo was also a guest.

## Plan to Organize Local Chapter Of Nat'l Rifle Assn.

A chapter of the National Rifle Association is being organized in Hereford, C. B. Service reported this week.

Wilson Gyles is heading the organization of the chapter and, making up a list of prospective members. The group plans an indoor range for both pistols and rifles, and plans to have regular practice nights each week for both weapons.

## Hereford Couple Send Aid to English Boy

(Continued from page 1)

home in ruins and all she once possessed gone. Ever since, she has been depriving herself of medical care, and necessities, to keep David alive. She is weak now and still ill as a result of a serious operation; nevertheless she is still trying hard to continue her teaching and against doctor's orders.

"We heard of Mrs. Halliday's plight and visited the small room in which she is now staying. Despite all her struggles we found she has not been able to provide clothing for David other than the ragged suit he wore, and that the child was badly undernourished. He was accepted under the care of one of our outside colonies, which means that help will be brought to his door."

"David is a quiet child, affectionate and anxious to please. He often speaks of his father, although he cannot remember him too well. He is a good natured boy, interested in everything that goes on around him but not always able to take part because sometimes he is tired or feverish. Only with proper care and food can David regain full health and the carefree face of a child. He is shown in the photo after he had been cleaned and given something to eat. He is rather shy . . . and it sort of pleased him to have his picture taken."

The Plan operates projects in France, England, Italy, Holland, Belgium, Czechoslovakia, Poland, and China, and cares for children of fifteen different nationalities. Mrs. Blue reports:

On receipt of an application by the Foster Parents Plan, the foster parents receive as soon as possible, a photograph and a brief history of the child, and pays \$15 per month toward his support.

An international committee, of which President Truman, Mrs. Eleanor Roosevelt, Helen Hayes, Rep. Clare Booth Luce, and Mrs. Stephen S. Wise are American representatives, sponsors the work of the Plan.

## Around Town . . .

(Continued from page one)

Gomez, new daughter of Mr. and Mrs. Refugio Gomez, arrived at the Deaf Smith County Hospital on March 27.

The prize story of the year comes in a round-about way from young Douglas Ruland, 7 year old son of Mr. and Mrs. Delbert Ruland, Douglas, who's a first-grader this year, is thoroughly sold on the Easter Rabbit. On the way home from school the Monday before Easter, Douglas, along with some other youngsters whose names we didn't get, was strolling through Lake Park when a bright object in the grass caught his eye. It was an Easter Egg, sure enough! Excited over their find, the youngsters looked around and found 19 more. Young Douglas ran home bubbling over with news that the Easter Bunny had been early this year, and informed his parents that he was going to take another look next day and see if the Bunny had laid some more eggs. He did! And so did the Bunny! Douglas turned up with nine more eggs on Tuesday. Nobody can tell him now that the Easter Bunny's a myth. Young Douglas knows better.

Quarterhorse races will be featured again at Veterans' Memorial Park Sunday. Twelve races are on the card for the afternoon. The races are sponsored by the VFW and American Legion Posts.

Camp Fire Girls celebrated Spring last Saturday with spring cleaning at the Camp Fire Hut, and set a good example for the rest of the town by doing a first-rate clean-up job around their Hut and the new addition. Mothers report that the girls were in need of a good clean-up job themselves before the day was finished, but obviously, a good time was had by all.

The Green Hedge Cafe is sporting a new mural painted by Wilton Lillard of Prisma, who also did the murals for the Hereford State Bank and others around town. The painting is of a wagon train crossing a stream . . . a good portrayal of the pioneer West.

A lame duck is an office holder who has been defeated for re-election, but whose term has not expired.

Heligoland, an island in the North Sea, was bought by Germany from England before the First War and turned into an immense fortification and naval base.

Rat control is a five-fold job: (1) Do not shelter rats; (2) Do not feed rats; (3) Kill rats regularly; (4) Organize community rat control projects; (5) Follow a year-around program.

In 1796 Charles Pinckney, the ambassador to France, said, "Millions for defense, but not one cent for tribute."

Here is a clipping from Coronet, published by special request of a peeved gentleman, who says he has been wronged:

Where Danger Lies  
"I am more deadly than the screaming shell from a howitzer; I ruin without killing. I tear down homes, I break hearts and wreck lives. I have no respect for truth or

## HEREFORD Bull

By JIMMIE GILLENTE

There is an old, old saying that a man of forty is like a dog, acts like forty, feels like thirty, and can see plenty of opportunities he overlooked at twenty. This is certainly no description of Alex Thompson.

Last Monday night was plenty warm. All the windows in the Prisma Auditorium were closed—but Alex still got cold feet.

Yes sir, at the very last minute Alex flat refused to judge in the Beauty Contest. We had to go out into the audience and recruit Bruce Woodwell. Alex first said he wanted to take pictures, then he even tried to say that Audrey told him not to judge. He was just plain scared. All of the way to Prisma Alex kept on telling about a beauty contest they once held in Gainesville when he was a boy. Alex says his father got a dry goods store drummer to act as judge, and the old boy refused to announce the winner until the train whistled into the station; he then gave the announcer his decision and barely grabbed the last car of the train as it took off.

When we got to Prisma Alex made us turn around and park the car with the front pointing to the road for a quick take-off. He even wanted to leave the engine running. Anyway, he finally backed out.

To tell the truth, we were all a little bit scared. However, we did an excellent job. We made our choice separately, then met outside—and the selections were practically unanimous. Pete Cowart got off the beam once in a while, but Bruce and I came fairly close to choosing the same ones. I always thought the winner kissed the judges—but they didn't. Alex says he knew this all the time, and that is why he would not serve as a judge. Anyway, we had a lot of fun.

The Rotary Club, generally known as the "Old Man's Club," pulled a good one. They had for their program last week a guest speaker on the subject of "How to Collect Social Security Benefits" after you become 65 years of age.

Do you want to be Wise? Rich? Famous?

"God says: Take what you want and pay for it."—Old Spanish proverb.

Recently I ran across this old proverb in the Dallas News and got to thinking how true it is. Practically everything has a price. Of course, there is the little matter of credit, but finally the bill must be paid in full—and as we travel through life these payments make us sad or happy, weak or healthy, useful or wasted. Too often the things we admire or covet in life are not really the things we would want, provided we realized the responsibilities, inconveniences and unhappiness connected with them.

Despite the shortage of homes in Hereford, reports indicate that some of the extremely high priced houses are not selling like they did a few months ago. Scores of new houses are under construction, but it appears that the exorbitant figures you've been hearing about on sale of homes maybe a thing of the past. Land sales seem to be going in the opposite direction. Most real estate men report that they have lots of buyers, but very, very few listings. This picture may change after the harvest, of course, but it looks as if the business of getting three to four times the value of an old house may be over. Good-bye lots seem to be still running from \$1,500 to \$4,000, but they are not moving too fast.

The population of Hereford seems to be growing steadily. Estimates now place it at 5,500 to 6,000. Lots and lots of people will be interested to know that The Brand expects to start a Sunday edition this fall. We have already placed our order for a fast roll-paper press and have been promised delivery the last quarter in 1948. Newspaper is still highly critical. We are almost out of print now, but are supposed to have a car shipped out of Canada early in April. If we can get the newspaper, we will publish on Thursday morning and Sunday morning. We feel that we can maintain two GOOD papers each week. What do you think? We will be glad to hear from you on this subject.

Check the Dollar Day advertisements this week. They are really loaded with dynamite. Values offered should make next Monday the biggest Dollar Day yet. You can even get dollar bills for 90 cents.

City Attorney Owen Bybee says that the City is responsible for accidents resulting from people falling into water meters and stumbling over meters installed above sidewalk levels. There are several hazardous installations of this type in town. Wonder about the crumbling sidewalks and curbs? These also offer considerable hazards.

As usual, political interest in this area is passive. No one seems to get excited; few people seem anxious for the jobs. There are rumors that a prominent Amarillo man and civic worker may announce for Congress.

Here is a clipping from Coronet, published by special request of a peeved gentleman, who says he has been wronged:

Where Danger Lies  
"I am more deadly than the screaming shell from a howitzer; I ruin without killing. I tear down homes, I break hearts and wreck lives. I have no respect for truth or

justice, no mercy for the defenseless. You will find me in the pews of the pious and haunts of the unholy. I am witty, cunning, malicious—and I gather strength with age. I make my way where greed, mistrust and dishonor are unknown. I feed of good and bad alike. My victims are as numerous as the sands of the sea and often as innocent. I never forgive and seldom forget. My name is GOSSIP."

## Cub Scouts Plan Bake Sale April 3

Cub Scout Pack Fifty will have a bake sale Saturday, April 3 beginning at 11 A. M. at Streu Hardware.

Funds derived from the sale are to be sent over seas by the Scouts to Scout groups over there to buy equipment and for other needs.

Paul Coneway is Cub Master and John Hicks is Commissioner for the group. Den mothers helping with the group and the sale are Mrs. John Hicks, Mrs. Robert Cowden, Mrs. Troy Moore and Mrs. Joe Vinton.

Sell Thru the Want Ads!

## FHA Housing

(Continued from page 1)

2<sup>nd</sup> loan provision, which is permanent, "Title Six" loans which may be guaranteed by FHA are limited

by Congressional approval of funds. Under its provisions, larger loans are made, on less security, than under the permanent "Title 2" plan.

Lost Atlantis is a fabled island in the Atlantic supposed to have been swallowed by the sea.

## WANTED



The privilege of extending to you the same Life Insurance Counseling Service many others are finding profitable.

## HERMAN FORD

Life Insurance Counselor

Southland Life

123 Main

# Food BUYS

BEANS	French Style, Sliced, McGrath's, No. 2 Can	2 for 31c
TOMATO SAUCE	F & P	7 1/2 oz. Can 6c
CATSUP	Heinz	14 oz. Bottle 28c
SPINACH	Stokley's, No. 2 Can	2 Cans for 33c
GRAPE JUICE	Church's	1 Quart 53c
APPLE JELLY	Heinz	12 oz. Jar 23c

## FRUIT COCKTAIL

Heart's Delight Tall Can 27c

APRICOTS	Heinz in heavy syrup, No. 2 1/2 Can	29c
PEARS	Stokley's Finest, Lge. No. 2 1/2 Can	43c
COFFEE	W-P Special	1 lb. Pkg. 39c
CRACKERS	Sunshine	2 lb. Box 45c
GINGERBREAD MIX	Domodary, 14 oz. pkg.	2 for 49c
PI-DRO	Aunt Ellen, 8 oz. pkg.	2 for 29c
CHOCOLATE SYRUP	Hershey's	16 oz. Can 17c
LARD	Pinkney	4 lb. Carton \$1.09

## PORK and BEANS

Diamond No. 303 Can

2 for 25c

MARVENE SUDS	2 Big Packages for	29c
LIGHTCRUST FLOUR	25 Lb. Bag	\$1.89
VIENNA SAUSAGE	Can	15c
JELLO	Tapioea Pudding	Pkg. 9c
DREFT	Large Pkg.	33c
VEL	Large Pkg.	33c
STEAKS, AA Grade	T-Bone Choice Cuts	Lb. 73c
BEEF ROAST	AA Grade	Lb. 53c
SLICED BACON	Pinkney Gold Crown	Lb. 59c
PORK SAUSAGE	Pinkney Country Style	Lb. 37c
BACON	Dry Salt, Light Average	Lb. 35c
PORK CHOPS	End Cuts	Lb. 49c



WE MAINTAIN A COMPLETE STOCK FRESH PRODUCE EVERY DAY

## CARROTS

Extra Fancy 2 Bunches 25c

## FRESH STRAWBERRIES FROZEN FOODS

# CITY Food Store

1901 — 1948  
**E. B. Black Co.**  
Furniture - Undertaking  
AMBULANCE SERVICE — DAY OR NIGHT  
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

**COMMUNITY ICE CO.**  
Will be open all day instead of part time.  
Now Available  
CRUSHED ICE IN PAPER CONTAINER

**GIANT REDWOOD**

The Right Equipment Is Important, too!

... Take the manufacture of fine, extra high quality flour, for instance. That is a job that simply cannot be done without the right tools and equipment. Next comes a parade of people, the men and women who spend thousands of hours each year in running machinery, buying raw products, selling finished products, keeping books . . . and finally, the actual growing of wheat by hundreds of producers in this section.

... These things all go hand-in-hand with the manufacture and sale of Sunny-Boy Flour, which in turn represents growth and progress for our entire territory.

... Fraser Milling Company merely provides the means to an ultimate goal. In addition to operating a modern manufacturing establishment, we also like to feel that we are performing a service to our neighbors and friends . . . that we are helping you to realize more from your own products by processing them in Hereford rather than in some distant city. If we are reaching this goal, then we are in a small way repaying you for the fine spirit of cooperation you have always shown us since the establishment of Fraser Milling Company!

**FRASER MILLING COMPANY**  
Every load of wheat we process provides Work, Taxes, Advertising, Greater Land Values and business for your community!





# The Hereford Brand

Section 2

Published Every Thursday

Our Slogan—More People—More Farms

48th Year—Number 14

The Hereford Brand, Hereford, Texas, Thursday, April 1, 1948

Price 5c Per Copy

SMALL FRY VIE FOR BEST-DRESSED COWBOY AND COW GIRL TITLES AT STAR THEATER



PRIZE WINNERS IN THE STAR THEATER'S "BEST DRESSED COWBOY" CONTEST are pictured above as they appeared on the stage at the theater last week. At left, first-prize winner Roger McQuigg poses with theater manager Francis Hardwick. At right, the finalists are lined up on-stage. Left to right, they are Carol Ann and Marilyn Kay Newell, Steve Slagle, Mike Wilson, Vicki Rue Hopson, Pamela Clay, Ted Freeman, Roselia Thomas, and Roger McQuigg. Roselia Thomas placed first among the girls, Ted Freeman and Pamela Clay were second place winners, and Vicki Rue Hopson and Mike Wilson placed third. (Photos by Alex Thompson).



## COMPLETE REPORT OF FINDINGS TO GO TO CITY COMMISSION Insurance Inspector Makes Study of Local Fire Department and Fire Prevention Set-up

Recommendations for improvements in Hereford's fire fighting and fire-prevention organization were being prepared this week in Dallas.

Carl G. Wetterson, inspector for the Texas Fire Prevention and Safety Bureau, of Dallas, spent last Thursday and Friday in Hereford making a thorough inspection of the local situation.

A complete report of Wetterson's findings, and recommendations for improvements, will be made in writing to the Hereford City Commission.

Wetterson came to Hereford last week-end at the request of the Fire Prevention and Public Safety committee of the Hereford Chamber of Commerce.

Wetterson made a thorough inspection of the Hereford Fire Department, fire fighting equipment, the city's water supply, personnel and organization of the fire department, law enforcement in the field of fire prevention, and city ordinances and building codes.

Wetterson is an inspector for a bureau which represents all fire insurance companies operating in the state of Texas. A copy of his report on his survey of Hereford will be sent to every fire insurance agency operating in the state, he said.

A copy will also go to the City Commission in Hereford. Wetterson did not say whether or not copies of his report would be turned over to the Chamber of Commerce.

The inspector talked with Mayor Dameron, and briefly pointed out changes in organization and equip-

ment which he would recommend, promising a complete written report.

While he made no official statements regarding the local situation, he did recommend adoption of the underwriters Standard Fire Prevention and Building Codes, modernization of the city's fire fighting equipment, and employment of at least some paid firemen as members of the City's fire department.

Mrs. J. A. Pitman and Mrs. W. C. Pitman have just returned from Dallas where they visited Mrs. J. A. Pitman's sisters, Mrs. Jack Mounts and Mrs. C. C. Rockwell. Mrs. Mounts' son Bob also accompanied them.

Mrs. J. A. Pitman and her sisters planned to leave Monday for a visit with relatives and friends in their old home in Kentucky.

## Rance School District Vote On Union With Hereford Set

### Mrs. F. J. Parr Injured In Hiway Crash

Mrs. Francis J. Parr, 63 years old, of Hereford, was seriously injured late Saturday afternoon in a highway crash on the Dumas highway north of Amarillo.

Two other persons, Obe Dee Coyle, 71, of Amarillo, and his daughter-in-law, Mrs. Faye Coyle, 23, of Dumas, were also injured in the crash. All three were taken to the Northwest Texas hospital in Amarillo.

Mrs. Coyle's 2-year old daughter escaped without injury.

The crash occurred on the Amarillo-Dumas highway five miles north of the Canadian River bridge late Saturday afternoon.

Texas Highway patrolman Joe Cantrell of Amarillo, who investigated the crash, said the accident occurred when Mrs. Parr, who was alone in her car and traveling north, apparently lost control and swerved into the west lane.

Coyle, who was driving south with his daughter and granddaughter as passengers, crashed head-on into the Parr car.

All three victims suffered fractures, severe cuts and shock. None was believed to be in critical condition, however.

Both cars were demolished.

BANQUET SPEAKER



Wes Izzard, editor of the Amarillo Globe-News, was the speaker at the high school press banquet here last Friday night.

### Izzard Speaks to High School Press Group Friday

"There will never be a machine to replace the reporter and writer," Wes Izzard told Hereford High School journalism students Friday night.

Izzard, editor of the Amarillo Globe-News, was the principal speaker at a banquet given at the High School Friday night for members of the school newspaper staff and their guests.

He discussed the future of the newspaper business, and gave some sound advice to the fledgling reporters.

### Elections In Both Districts On April 17

One more rural school district may be added to the Hereford Rural High School District.

Voters in the Rural High School district will go to the polls on Saturday, April 17, to ballot on admission to the district of the Rance Common School District No. 12 in Castro County.

In a simultaneous election on April 17, voters in the Rance School District will ballot for or against joining the Rural High School District.

The election must carry a majority vote in both districts.

Deaf Smith County Judge Leonard Foster acted last Friday, March 26, in response to petitions from qualified voters in the Rural High School District to order the election here.

At the same time, County Judge E. L. Ivey in Castro County ordered an election on the same date in the Rance school district.

The election in the Hereford school district will be held at the Deaf Smith County Courthouse in Hereford on Saturday, April 17. S. L. Walser has been appointed presiding judge, Judge Foster said.

This election will probably be the last in a long series of similar elections on which voters in the Rural High School District have been asked to vote during the past year since the Rural High School District was formed.

Another Castro County rural district, the Prio district, was voted into the Rural High School District in an election last month. The Summerfield school district was added to the newly formed Hereford Rural High School district last summer. (Continued on page 12)

# OUR ANNIVERSARY MESSAGE

## TO OUR FRIENDS OF THE HEREFORD TERRITORY

### We Appreciate ---

... the Loyalty, Friendship, and Cooperation of the people of this territory who have made our anniversary date more than a mere mark of time—who have made our Second Anniversary in Hereford a culmination of two years of growth and service—and goodwill.

### CARRY THESE AWAY

We must make room for a busy Summer season so we are passing some items on to you at wholesale for quick removal. They are quality goods; we're not discounting their value, just their price!

FAIRBANKS-MORSE

8 Ft. WINDMILLS FEED MILLS  
DEEP WELL PRESSURE PUMPS  
PUMP JACKS (with or without motors)  
ONE SET OF 15-32 TRACTOR TIRES AT WHOLESALE

WHOLESALE PRICES

### We Pledge ---

... to continue giving a complete and economical service to everyone who comes within our doors. We pledge fair dealings, and we will give as complete service as possible in a line of quality farm machinery and needs.

We will let you in on our theory of business right here; we believe the soundest business is that one built upon Volume of Good Material coupled with Small Profits. We practice just that.

### ABOUT OUR SERVICES AND MERCHANDISE:

We have added more room to our Service Department practically to double our shop room. We urge you to bring your Combines and Tractors right on in to us now while we can get them back to you with a minimum delay.—It's Just Good Business!

Here are a number of items that you can always find at our place: A complete stock of OLIVER FARM EQUIPMENT, KIRBY JOY-RIDE TRACTOR SEATS, AUTO AND PICKUP TIRES, GASOLINE MOTORS (2 to 5 hp.), and a good stock of FRICTIONEEZE GUN GREASE—The Grease That Stays On. STOCK PARTS for all Oliver Equipment, P & C TOOL LINE with tools for every farm need; BRIGGS OIL FILTER—We're exclusive dealers for this revolutionary filter; they're really going, but we can still get them, and we insist that you place one on every motor on your farm; a good line of AUTOMOBILE ACCESSORIES; HYDRAULIC JACKS (1½ to 8 ton); DAMS, SHOVELS, PLASTIC TUBES—EVERYTHING FOR THE IRRIGATION FARMER; fair stock of CHISELS and SWEEPS, FARM BATTERY CHARGERS, BELT CHANGE-OVER FOR YOUR COMBINES, HANDEE CONVERTER—It actually Changes Row Crop Tractor to Wide Front End in 15 MINUTES! MARVEL MYSTERY OIL, Famous CAMILLUS POCKET KNIVES, and for the lady of the house we have those MAGIC STEP-ON GARBAGE CANS. Don't forget our complete stock of GULF Oil Products.

# H. E. MILLER OLIVER CO.



Herbert Hoover headed American War Relief work in Belgium during the First World War. Midas was given the power by the God Bacchus to turn all that he touched into gold.

## REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for irrigated land.  
Loans, small or large, at good interest rates are made with no charge for handling.

See us if you want to sell.

**J. C. RICKETTS, Realtor**



## 24 Hour Wrecker Service

**KINSEY MOTOR CO.**

PHONE 740 — NIGHTS 419-W

IN A TRACTOR TIRE IT'S THE TREAD THAT COUNTS

ONLY THE  
**SEIBERLING**  
TRACTOR TIRE  
HAS THE  
FLOW CONTOUR  
TREAD

EXTRA TRACTION  
LONGER WEAR  
SMOOTHER RIDES

ASK THE MAN  
WHO USES THEM



**SHELTON TIRE EXCHANGE**

Hiway 60

Phone 122

**FARM TIRE SERVICE CENTER**

## Wayland Seeks Senior College Standing Soon

The question of Wayland College's accreditation as a senior college was put before the Texas Association of Senior Colleges' Committee of Reclassification and Standards at Dallas last week, according to Dean E. E. Cranfill.  
The application for senior accrediting was made by Dr. J. W. Bill Marshall, president, Dr. Cranfill, academic dean, and J. E. Harden, business manager.  
Officials are awaiting the association's approval of the Wayland application, pending inspection of the campus by a representative of the committee. The College must satisfy demands for the raising of deficient standards before it can be given recognition.  
At present school officials are doing their best to see that Wayland can meet the minimum required standards. Although Wayland has rigid standards to meet before the final approval is given, Dr. Cranfill believes it has excellent prospects for reaching its goal of being a fully accredited Christian college by next September.

## Fairview HD Club Meets in Hughes Home March 16

Members of the Fairview Home Demonstration Club were guests on Tuesday afternoon of last week in the home of Mrs. C. R. Hughes.  
A business meeting was held under the direction of the president, Mrs. Byron Campbell, and Mrs. Jack Higgins, program chairman, was in charge of the program.  
Mrs. C. R. Hughes and Mrs. E. W. Womble discussed Children's Clothing Labels, Fire-proofing Fabrics, and Consumer Buying.  
Refreshments were served to Mesdames Jack Higgins, Byron Campbell, E. W. Shugart, Joe Rogers, P. E. Finney, E. W. Womble, Sr., the hostess, and two guests, Mrs. Austin and Mrs. J. F. Matthews.  
The next meeting of the club will be held on April 13 at 3:30 o'clock in the home of Mrs. Rush.

## Bippus HD Club Meets With Mrs. E. K. Pinnell

Bippus Home Demonstration Club met in the home of Mrs. E. K. Pinnell Wednesday afternoon.  
Members answered roll call with "My New Year's Resolution About My Home Demonstration Club Work."  
Council committee plans for 1948 were read and approved by the members.  
Mrs. Tom Draper, CHDA, talked on the cooperators goal for the year. She also discussed draperies.  
The Club made plans for a meeting at the community house on Friday evening to organize a Sunday school.  
Attending were Mrs. O. F. Rickels, Mrs. Irene Ballard, Mrs. J. V. Perrin, Mrs. Hardy Harris, Mrs. C. H. Hornfeld, Miss Christine Portenberry, Mrs. D. C. Banks, Mrs. Draper and the hostess.  
Gen. Jan Christian Smuts was a famous general in the war against England, and later became a great colonial statesman for England.

## LEGAL NOTICE

**NOTICE TO BIDDERS**  
Sealed proposals will be received by the Commissioners' Court, Deaf Smith County, Hereford, Texas for the construction of an addition to the Deaf Smith County Hospital at Hereford, Texas.  
Address bids in care of Honorable Leonard Foster County Judge, Commissioners' Court, Hereford, Texas.  
The addition is a one story patients rooms and surgery department, also remodeling present building 48' 6" x 107' and wing 48' 6" x 50' concrete and tile joint, brick, asphalt tile and terrazzo floors. Roof tar and gravel over insulation.  
Bids will be received until 10:00 a. m. April 12, 1948, at the

Court House, Commissioners' Court Room, Hereford, Texas.  
Plans and specifications can be secured from Guy A. Carlander, architect, Box 318, Amarillo, Texas. A deposit of \$25.00 is required for plans and specifications which will be returned when plans are returned within 5 days after date of opening bids.  
Additional sets of plans may be obtained for cost of reproduction provided plans are returned within 5 days after date of opening bids. The same \$25.00 deposit is required on additional plans.  
No certified check is required with bid.  
Owner reserves right to accept or reject any or all bids and to waive any formalities.  
Contract will require a 100% approved statutory Surety Bond, guaranteeing the fulfillment of contract and payment of all bills connected therewith.



A Complete Line of  
**Records & Albums**

—R. C. A.  
—Decca  
—Capitol  
Special Number for  
Children; Religious  
Records, Classical Music  
and Jive Bands—We've  
Got 'em All!

**MORGAN MUSIC & AMUSEMENT CO.**  
303 Main Street  
Over 75,000 Records  
in Stock

## Shorty's Boot & Shoe Shop

We Rebuild & Fox Boots  
Your Business  
Appreciated.  
W. T. "Shorty" Vernon  
Formerly Powelson's  
Shoe Shop

## 32 Is the Taxi Number

**HEREFORD CAB CO.**  
Located at Bus Station

Wedding Pictures, etc.

**Films and Photo Finishing**

**Cole Photo Service**  
103 W. 3rd

## City Drug Store

Where Old Friends Meet  
**Complete RX Service**  
Phone 100

## SIMPSON LAUNDRY

Headquarters for  
Wet Wash or Helpy-Selfy  
Plenty of Hot Water  
Courteous Service  
Phone 368

## TRIPLE E CAFE

Short Orders  
Steaks a Specialty  
A Nicer Place for the  
Whole Family to Eat  
24-Hour Service  
**THE ENGMANS**



OUR WORK  
STANDS UP  
WE MAKE IT

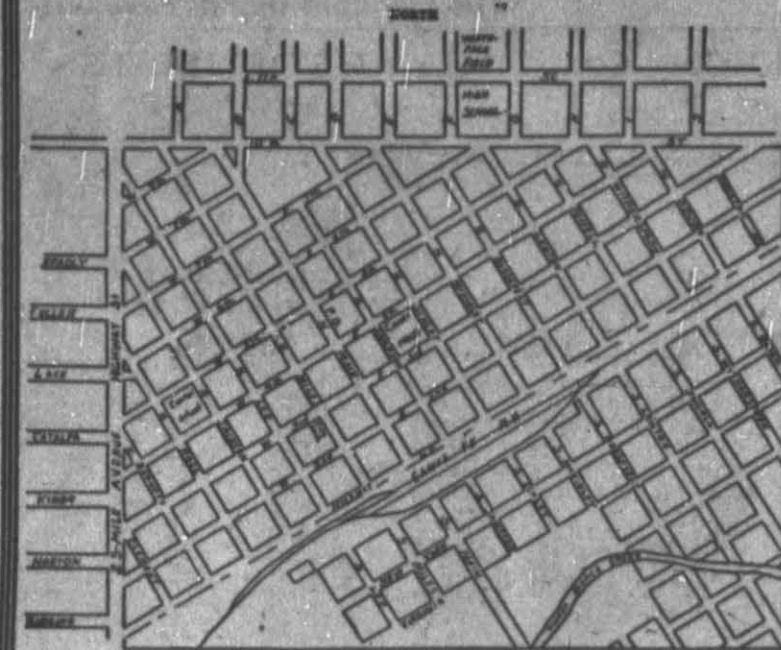
**DE SOTO PLYMOUTH**

**Beavers Bros. Motor Co.**

301 E. 3rd Phone 383

Additional sets of plans may be obtained for cost of reproduction provided plans are returned within 5 days after date of opening bids. The same \$25.00 deposit is required on additional plans.  
No certified check is required with bid.  
Owner reserves right to accept or reject any or all bids and to waive any formalities.  
Contract will require a 100% approved statutory Surety Bond, guaranteeing the fulfillment of contract and payment of all bills connected therewith.

## STREET MAP OF HEREFORD, TEXAS



**Hereford Wrecking Co.**  
Highway 60  
Complete Line of  
**USED PARTS**  
See us for Expert Repair  
Work of All Kinds!

**The Candy Kitchen**  
—Coney Islands  
—Home-Made Candy  
—School Supplies  
810 MAIN STREET

**CARGRAY BUTANE & PROPANE GASES**  
Complete service on all Butane & Propane Systems! Appliances of all kinds Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
Highway 60 — Phone 551

**Hereford Heating Company**  
Everything in Plumbing and Heating Supplies  
408 East 1st Phone 708

**FISH, FRIED CHICKEN, SIZZLING STEAKS, ELITE CAFE**  
"Home of Good Coffee"  
PHONE 11

**Witherspoon Electric Co.**  
APPLIANCES  
ELECTRIC WIRING  
FIXTURES  
113 East Third Phone 75

**TIERRA BLANCA FEED & SUPPLY**  
and  
**Hereford Poultry & Egg Co.**  
FEEDS, SEEDS, FARM SUPPLIES  
Stanton Feeds  
Phone 448 L. H. (BUD) BRADLY 112 Sampson

**THIS SPACE FOR SALE**

**AMERICAN LEGION**  
Post No. 192  
Hereford, Texas  
Regular meeting 1st and 3rd Tuesday nights at 8:00.

**MASONIC BULLETIN**  
Hereford Lodge 348  
Stated meeting second Monday in each month. School of Instruction each Thursday night.  
R. L. TOMPKINS, Sec'y.  
G. T. HIGGINS, W. M.

# BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

**LLOYD OTTEN PETE KNAPP B. B. NORTHCUTT AUCTION SALES**  
Farm Sales—Land Cattle — Furniture  
Contact Earl Eubanks for booking or call Telephone No. 109

**Card Files**  
Result in Systematic Business  
CARDS, CARD FILES, INDEXES  
Complete Line Bookkeeping Needs at the  
**BRAND OFFICE**

**Hereford News Stand**  
Your Favorite  
NEWSPAPERS and MAGAZINES  
Fountain Service... Drugs... Sandwiches  
301 Main Street — Phone 694

**HEREFORD PLANING MILL**  
SCOTTY BUCKNER  
"We Build Anything"

**McRight & Smith Garage**  
AUTOMOTIVE and TRACTOR Supply and Service  
WELDERS  
211 East 3rd Phone 23

**ROBERSON DISTRIBUTING CO.**  
Dean Roberson — Phone 666  
Distributors for  
**WIND ELECTRIC PLANTS**  
Wincharger Jacobs  
Complete Line of Commercial Refrigeration  
WARREN — Walk-in Boxes — Meat and Vegetable Counters — Home Freezers.  
See Us for Sales and Service on Above Items  
606 West 5th Hereford, Texas 1503 19th St. Lubbock, Texas

**Pinckert Welding Shop**  
WE BUILD:  
Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe  
We do WELDING and REPAIR JOBS of all kinds On Highway 60 \* East Side of Town

**Philco** **Eureka Cleaners** **Hotpoint**  
Appliances Kitchen Appl.  
House Wiring Materials  
**Kelton Electric Appliance Co.**  
211 Main Phone 31

It Aint What You Do  
But the Way You Do It.

—Roger Corbett

**CORBETT CLEANERS**

311 West 4th

Phone 71



# Plan, Economize with this **FOOD** Shopping Guide

## DOLLAR DAY VALUES GOOD Fri., Sat., Mon.

**SUGAR** 10 Lbs. **85c** | **LARD** Armour's Pure 3 Lbs. **75c**

**PEACHES** NILE BRAND 5 No. 2½ Cans for **\$1.**

**PRESERVES** Libby's Apricot 4 16-oz. Jars **\$1.00**

**PICKLES** Libby's Home Maid 4 303 Jars **\$1.00**

**SOAP** Silver Foam 4 Large Boxes **\$1.00**

**Green Beans** Rio Sun 10 No. 2 Cans for **\$1.00**

**ORANGE JUICE** Texusun 9 No. 2 Cans **\$1.00**

**KRAUT** Frank's 9 No. 2 Cans **\$1.00**

**KITCHEN KLENZER** 20 Tall Cans **\$1.00**

**STARCH** Elastic 20 10c Boxes **\$1.00**

**VIENNA SAUSAGE** Libby's 6 Cans **\$1.00**

**APRICOTS** Sun Pak 5 No. 2½ Cans for **\$1.00**

**FRUIT COCKTAIL** Libby's 4 No. 1 Cans **\$1.00**

**SWEET POTATOES** Pine Grove 8 No. 2½ Cans **\$1.00**

**CHILI** Ellis 5 16-oz. Jars **\$1.00**

**OLEO** Mayflower 3 Lbs. **\$1.00**

**SPAM** 2 12-oz. Tins **\$1.00**

**VEL, DREFT, or SUPER SUDS** Package **33c**

**SPINACH** BIG LEAGUE 10 No. 2 Cans for **\$1.**

**PORK & BEANS** Whitson's 10 12-oz. Cans **\$1.00**

**CORN** Stokley's, Whole Kernel 5 No. 2 Cans **\$1.00**

**PEAS** Happy Vale 8 No. 2 Cans **\$1.00**

**PEACHES** Sugaripe 5 11-oz. Boxes **\$1.00**

**ROSE BUSHES** All Colors 3 for **\$1.00**

**PRUNES** Italian, No. 10 Cans 2 for **\$1.00**

**TOMATO JUICE** Lady Lynn, 46 oz. Can 4 for **\$1.00**

**Prunes** SUN PAK 7 No. 2½ Cans for **\$1.**

**APPLES** Delicious or Winesap 2 Lbs. **25c**

**GRAPEFRUIT** White 6 for **19c**

**TEXAS ORANGES** 2 Lbs. **13c**

**TOMATOES** Pound **29c**

**CAULIFLOWER** 17c **CARROTS** 2 Bunches **17c**

**IDAHO POTATOES** 69c **GREEN ONIONS** 2 Bunches **17c**

**MEAT Special**

**FRYERS** Armour's Dressed and Drawn Lb. **63c**

**PICNICS** Armour's Star Lb. **49c**

**SAUSAGE** Country Style, Sack Lb. **39c**

**ROAST** Fancy Beef Lb. **47c**

**BACON** Sugar Cured, Sliced Lb. **59c**

**PORK ROAST** Shoulder Lb. **44c**

**BACON** Armour's Star, Sliced Lb. **79c**

Save at **FURR FOOD** Super market  
Low Everyday Prices



# GARDENS FLOWERS Lawns



PRUNING SHEARS

GRASS CATCHERS

NOZZLES

HOES

Sprinklers

HOSE

TREE TRIMMERS

Seeds

RAKES

FORKS

HANDICARTS

SHOVELS

Faucets

VIGORO

HOSE REPAIRS

HEDGE TRIMMERS

Grass Shears

Spading Forks

Weed Burners

Hand Garden Tools

LAWN MOWERS

## STREU HARDWARE CO.

Home of Service and Quality  
Phone 48



DR. MILTON C. ADAMS  
OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

121 West Third

Phone 37  
22-tfo

## YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED  
UP TO \$5,000.00

See Elizabeth Womble  
AGENT — HEREFORD, TEXAS

FIRST  
FEDERAL SAVINGS  
AND LOAN ASSOCIATION

37-tfc

"SPEEDY"

Hereford MOTOR CO.



HEREFORD MOTOR CO.  
Dudley Green HEREFORD, TEXAS Archie Scott

PITMAN  
Service Station



MAIN STREET & HIGHWAY 60  
Phone 588  
"WE FIX FLATS"



## This spring, first thing...

...you've got a date that just can't wait!

So, clear out! Get down the street, where a Conoco Mileage Merchant can drain out dirty, contaminated winter oil and refill with Spring-time Conoco N<sup>th</sup>... the oil that OIL-PLATES as it lubricates!

It's like this: When N<sup>th</sup> Oil (Patented)\* enters your engine, a special added ingredient fastens extra lubricant so closely to metal that cylinder walls

and all working parts are actually OIL-PLATED!

Because this extra OIL-PLATING stays up on cylinder walls... won't all drain down to your crankcase, even overnight... a Spring change to Conoco N<sup>th</sup> Motor Oil extra-protects from "dry-friction" starts... from power-choking sludge and carbon due to wear!

That's why, for extra-cool, extra-powerful, extra low-cost miles you'd better...



make a date to OIL-PLATE!

Another Letter to the Editor from...

## The Bootleg Philosopher

Dear editor:

I don't like to repeat myself in your paper, but I'm gonna keep hammerin' on one thing until I get some action on it.

About this time every year my energetic neighbors out here at Bootleg get afraid they ain't gonna get their beddin' or their dishin' or their platin' done early enough, and as a result keep their tractors goin' way into the night.

It ain't no local situation as I read in four different papers the same situation prevails in other parts of the state, with farmers gettin' afraid there ain't gonna be enough time to get all their farmin' done, whereas there is just as much time as there ever was and I learned long ago time was made to enjoy as it comes, not to fret over and sweat and worry about, and you ain't gonna

catch me workin' at night to produce what may wind up as a crop failure anyway. If I'm gonna work for nothin', I'll do it in the day time.

I tell you it's no easy problem to get around when your farm may be a little behind, maybe no more'n it's been for the last 15 years, and you tell your wife you just ain't got the time to do everything and she wakes you up in the middle of the night whamin' you with her elbow and pointin' out them tractor lights flashin' the sky on farms all around you with the motors soundin' like a bomber attack and says "See that? If you was out there workin' you wouldn't be so far behind and maybe we could have a new washin' machine."

As I say, there ain't no satisfactory answer to such a question, which is the reason I am resummin' my campaign to get a law passed stoppin' the nuisance. It ought to be against the law for them to drive a tractor at night. I will appreciate you gettin' hold of Rep. Worley or Sen. Connally and gettin' them to draw up a bill along this line right now.

What my neighbor does ain't none of my business as long as his activities don't affect me, but them tractor lights disruptin' the darkness at night and sweepin' the earth ever time he swings around at the turn-over is a constant source of unpleasantness and destroys a reflective man's peace of mind. It ought to be against the law for the manufacture to install lights on a tractor and against the law to drive one of the things after sundown, and I will appreciate you lining up with me on this.

Yours faithfully,  
J. A.

## Salt Water On Irrigation Fringe Danger to Crops

LUBBOCK, March 29—A number of farmers outside the already established South Plains "irrigation belt" are in serious danger of ruinin' their land indefinitely because of high salt content in irrigation water, is a warning sounded by Dr. A. W. Young, head professor of plant industry at Texas Technological College.

A large percentage of water samples from relatively deep wells around Morton and Pecos showed high contents of salts, especially chlorides, carbonates, bicarbonates and sulphates of sodium, according to tests Dr. Young has run recently. He urged all farmers in that area to have chemical analyses run on their irrigation water before using it.

Although this water would probably produce satisfactory crops for two or three years, Dr. Young explained that it will leave heavy deposits of salt on the top soil, making it unfit even for dry farming. Natural rainfall in the only source of water that could then remove the chemical deposits, and that might take as long as 25 to 30 years, he stated.

Shop with the Want Ads!

The city people should be just as concerned about the soil erosion and window shades should have at least one coat of paint. This keeps out moisture and prevents warping.

Dried peas can sometimes be used as a meat substitute, since they are high in protein and contain moderate amounts of the B vitamins and minerals. When used with potatoes, a green or yellow vegetable and milk, they make a complete and nourishing meal.

The tops and bottoms of all door and window shades should have at least one coat of paint. This keeps out moisture and prevents warping.

The ideal laundry center is a space on the main floor of the house that is convenient to the clothesline, and with plenty of hot and cold running water.

**SONNY'S NEWS STAND**  
NEW! Everything for your reading pleasure  
I solicit your magazine subscriptions.  
Intersection Highways 51 & 60  
NEW!



We welcome all suggestions as to how we can improve our services—how we can do a better job for you.

**HEREFORD STATE BANK**  
→ The Bank of Friendly Service  
Member of F.D.I.C. ... Member of FED. RES. SYSTEM

# FARM SALE

## Wednesday, April 7

FROM HEREFORD, TEXAS: Go 9 miles north on Highway 51, then 6 miles west and 1 mile north on the Old Rutherford Place.

SALE STARTS PROMPTLY AT 1 O'CLOCK

### MACHINERY

- 1 John Deere Model G Tractor, with 4-row equipment.
- 1 John Deere Model G Tractor.
- 1 Rumley Combine, 20 foot. Good shape.
- 2 Eight-hole Dempster Drills.
- 1 16-10 Van Brunt Drill.
- 2 13-ft. Hoemes.
- 1 10-ft. One-Way Plow; big discs.
- 1 10-ft. One-Way Plow; small discs.
- 1 10-ft. John Deere One-Way Plow.
- 1 500-gallon Gas Tank and Wagon.
- 1 Grain Loader.
- 1 1½-hp. Pump Jack. New.

### TRUCKS

- 1 1941 Ford Truck, grain and stock racks.
- 1 1941 Dodge 1-ton Pick-up, grain and stock racks.

### CATTLE AND HORSES

- 7 Cows and calves.
- 20 Stocker Calves.
- 2 Saddle Horses.

### MISCELLANEOUS

- 100 Good Posts.
- 2 or 3 miles of good wire.
- 15 Gas Barrels.
- 1 Set new Well Block and Rope.
- 1 Chain Hoist.
- 1 Saddle.
- 1 6-volt Windcharger and Batteries.
- 2 Stock Trailers.
- 1 500-gallon Butane Tank.

Other items too numerous to mention. This is a good sale. Don't miss it!

## J. R. "Joe" DOERFLER

Auctioneers:

Jack Coulter and B. E. Brumley

Clerk:

Clinton Jackson





**WHITE SWAN COFFEE**

**COFFEE AT ITS FINEST!**



MILK... GRADE A... PASTEURIZED

Delivered Daily  
Anywhere in Hereford **Ph: 680**

Also on Sale in Hereford Stores!

**HEREFORD CREAMERY CO.**  
*Cream O'Plains*  
BRAND  
FRESH CREAMERY *Butter* HEREFORD, TEXAS

AT  
**HEREFORD HARDWARE ONLY**  
You Pay Only 50c Down, 50c Per Week  
for  
**A SPECIAL SET AT A SPECIAL PRICE**

**Club Aluminum**  
HAMMERCRAFT WATERLESS COOKWARE



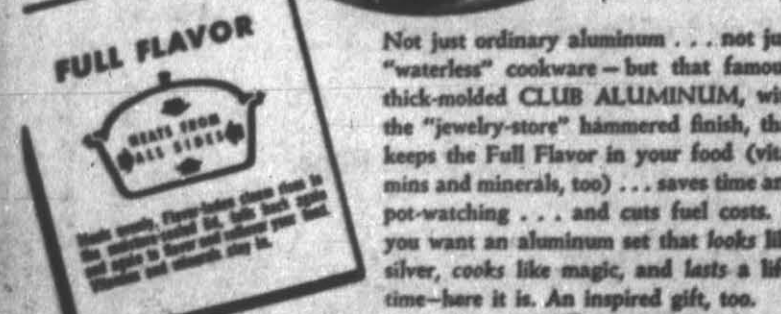
**CLUB'S 25th ANNIVERSARY SET**

**COVER FITS BOTH**

**6 Pieces \$18.88**  
REGULARLY \$21.20

**COVER FITS BOTH**

**50c Down 50c Weekly**



**FULL FLAVOR**

Not just ordinary aluminum... not just "waterless" cookware—but that famous, thick-molded CLUB ALUMINUM, with the "jewelry-store" hammered finish, that keeps the Full Flavor in your food (vitamins and minerals, too)... saves time and pot-watching... and cuts fuel costs. If you want an aluminum set that looks like silver, cooks like magic, and lasts a lifetime—here it is. An inspired gift, too.

**HERE'S WHAT YOU GET:**

1 1/2-qt. Covered Sauce Pan (Cover fits 1 1/4-in. Fry Pan)	\$2.15
2-qt. Covered Sauce Pan	2.45
3-qt. Covered Sauce Pan	2.95
4 1/2-qt. Dutch Oven (Cover fits 10-in. Fry Pan)	2.95
10-in. Open Fry Pan	1.75
6 1/4-in. Open Fry Pan	
(*) Same as previous	
<b>TOTAL</b>	<b>\$21.20</b>

EXACTLY  
As Advertised in  
**LIFE, April 5 (This Week's Edition)**

**HEREFORD HARDWARE**

## Long Time Ago

**25 YEARS AGO**  
Headlines: Hereford Band Will Head Delegation in Cars Leaving Here Monday for Amarillo. Knights Templar Easter Service Was A Beautiful and Impressive Occasion. Membership in Golf Club Reaches Top Very Quickly. Canning Factory to be Discussed at Monday Luncheon. County Trustees Candidates Not Yet Determined. Cow-Sow-Hen Demonstration Train Attracts Unusual

## CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**FIRST BAPTIST**  
E. H. Cagle, Pastor  
Sunday School... 9:45 A. M.  
Sermon... 10:35 A. M.  
Training Union... 6:45 P. M.  
Sermon... 8:00 P. M.  
Mid-week Services:  
Wednesday... 7:30 P. M.

**FIRST PRESBYTERIAN**  
Russell A. Wingert, Pastor  
Sunday School... 9:45 A. M.  
Morning Worship... 11:00 A. M.  
Evening Worship... 7:30 P. M.

**AVENUE BAPTIST**  
H. V. Fields, Pastor  
Sunday School... 9:45 A. M.  
Morning Worship... 11:00 A. M.  
Training Union... 7:00 P. M.  
Evening Worship... 8:00 P. M.  
Mid-week Services:  
Wednesday... 7:30 P. M.

**FIRST METHODIST**  
O. B. Herring, Pastor  
Sunday School... 9:45 A. M.  
Morning Worship... 11:00 A. M.  
Youth Fellowship... 8:45 P. M.  
Evening Worship... 7:15 P. M.  
Mid-week Services:  
Wednesday... 7:30 P. M.

**FIRST CHRISTIAN**  
Roy W. Ford, Pastor  
Sunday School... 9:45 A. M.  
Morning Worship... 10:30 A. M.  
Junior Endeavor... 6:00 P. M.  
O. Y. F... 8:00 P. M.  
Evening Worship... 7:00 P. M.  
Mid-week Service every Wednesday... 7:15 P. M.

**ASSEMBLY OF GOD**  
S. E. Edridge, Pastor  
Sunday School... 9:45 A. M.  
Morning Worship... 11:00 A. M.  
Young People's Service... 8:15 P. M.  
Evangelistic Service... 7:45 P. M.  
Mid-week Services:  
Wednesday... 8:00 P. M.

**CHURCH OF THE NAZARENE**  
Rev. Lewis Patterson, Pastor  
Sunday School... 10:00 A. M.  
Morning Worship... 11:00 A. M.  
Evangelistic Service... 7:30 P. M.  
Wed. Eve. Prayer Meeting 7:30 P. M.

**IMMANUEL EV. LUTHERAN**  
"The Church of the Lutheran Hour"  
R. A. Frye, Pastor  
Sunday School, Supp. Bible Class, 3:00 P. M.  
Worship Service, 4:00 P. M.  
Communion service on the first Sunday of every month.  
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

**ST. THOMAS EPISCOPAL CHURCH**  
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

**DAWN BAPTIST CHURCH**  
J. E. Byers, Pastor  
Sunday School... 10 a. m.  
Morning Worship... 11 a. m.  
Training Union... 7 p. m.  
Evening Worship... 8 p. m.  
Midweek Service Wednesday, 7:30 p. m.



## A Good Impression Counts

SEE

## NEW SAMPLES

Chicago Kahn Bros. Tailor-Made Suits

\* FREE PICK UP AND DELIVERY \*

**Came Cleaners**  
"WEAR-CLEAN-CLOTHES"  
PHONE 111

## Easter

BY MRS. J. W. GODFREY

The Easter Home Demonstration Club met in the home of Mrs. Jim Brooks March 25. Miss Mattie Lee Seago CHDA gave a demonstration of feather comforts.

Four visitors were present, Madames Henry Andrews, Owen Andrews, W. H. Andrews of Prio and Deward Taylor of Prio. One new member was added to the club, Mrs. Ernest Flood.

Refreshments were served to Madames Olin LaPlant, Allen Parker, O. H. LaPlant, L. E. Stone, Fred Walton, Ben McBrayer, Leo Hall, Ernest Flood, A. H. Brown, Dan Allen, Frank Allen, J. H. Burnett, W. A. Epperson, Owen Andrews, Henry Andrews, W. H. Andrews, Deward Taylor, Miss Mattie Lee Seago and the hostess.

Mrs. J. H. Burnett will be hostess for the next meeting scheduled for April 8. The program will include flower arrangements, center pieces and corsages.

Mr. and Mrs. Ben Medley and daughter Janis Sue of Hereford spent Sunday with Mr. and Mrs. W. A. Epperson.

Mr. and Mrs. H. H. Smith and family of Hot Springs spent the holidays with her folks, Mr. and Mrs. E. M. Allen of Hereford, and her brothers, Dan Allen and Frank Allen families.

J. S. Smith accompanied his son, H. H. Smith to Hot Springs for a visit.

Mr. and Mrs. Allen Parker and son visited Sunday with her sister and family, Mr. and Mrs. Scheller of Olton.

Mrs. Henry Flood was called to Oklahoma City to be with her sister who is ill in the hospital there. Mr. and Mrs. Frank Allen were dinner guests in the home of relatives, Mr. and Mrs. Allen of Hereford Sunday.

Mrs. Deward Taylor and sons of Prio spent one day with her mother and father, Mr. and Mrs. Jim Brooks, last week.

Mr. and Mrs. W. A. Epperson visited with Mr. and Mrs. O. B. Roberson at Summerfield Friday.

Little Carolina Godfrey has been ill in the hospital at Dimmitt. The people of the community wish her a speedy recovery.

Also on the sick list this last week are the boys of Mr. and Mrs.

**EL RANCHO FEEDS**  
presents  
"Western Hits"  
Mon.-Wed.-Fri.  
3 P.M.  
Take Your "Q" from  
**KAMQ**  
1918 ON YOUR DIAL



**YOUR Friendly DRUGGIST...**  
SAYS:  
*We give you Safe, Reliable Prescriptions*

**WHY?**

Because We Recognize  
the **BIG FIVE**  
of  
Prescription Service

1. PURITY
2. SERVICE
3. HONESTY
4. ACCURACY
5. RELIABILITY

Yes,  
PHONE  
100

I don't mind red tape so much  
as long as it don't tie  
up my ropin' arm.

FOR FREE REMOVAL  
OF DEAD STOCK CALL  
Phone  
9515 or 265  
Hereford



Shop with the Want Ads!

**STRAIGHT ANSWERS TO IMPORTANT QUESTIONS ON YOUR FARM LOAN**

WHAT do I get...?  
WHERE can I get it...?  
HOW much does it cost?  
WHEN can I get it...?

Thousands of farmers throughout the country are using the long-term loan service now offered by this bank through our special arrangement with The Equitable Life Assurance Society. They found that it answers these important questions as does no other loan plan:

**What** do I get for my money? You get a low-cost, long-term loan that never has to be renewed, yet, with the money-saving FARM INCOME PRIVILEGE, can be paid off as fast as a short-term loan; you get the PREPAYMENT RESERVE to tide you over lean years.

**Where** can I get this service? Your loan is made at this bank... using local funds... dealing with home folks. What's more, you make interest and principal payments right here at the bank—another handy, time-saving advantage of this new loan service!

**How** much does it cost? Your interest is the low net rate of 4%, on the unpaid balance. No extra charges... No stock obligations. No fees and no commission to pay... only the usual abstracting or title policy and recording expense.

**When** can I get my loan? You get quick, expert service—no red tape... A decision on your application in 3 or 4 days.

Let us explain this modern farm-ownership plan to you.  
Your inquiry will be kept confidential. No obligation.



## First National Bank

Member:  
Federal Reserve System  
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

## WE WISH—

That we could sit across a table  
and chat informally  
with each one of you... about  
Your First Duty... and Ours.  
YES, guarding your health and  
the health of your family  
is a heavy responsibility  
for you.

May we share it with you?  
When your doctor finds it  
necessary to write a  
Prescription he expects you to  
get the type of service  
WE ARE EQUIPPED TO GIVE YOU.  
We have spared no effort  
to give you the most MODERN  
EFFICIENT-PRESCRIPTION SERVICE  
possible.

Come by and look over our NEW,  
yes, N-E-W; Prescription Department.  
Everything is arranged and built  
for your safety, your convenience,  
and your satisfaction. Certainly  
it is a satisfaction to rest assured  
that a competent pharmacist has  
filled your prescription in  
a complete prescription department  
where only YOUR interests  
were considered.

## City Drug

Prescription Specialists  
"THE SICK NEEDS THE BEST"  
G. W. Edwards



Mr. and Mrs. W. C. Hromas left this week for Bluff Dale, Texas where they were called by the sudden death of her father, Mr. Harris.

Bobby Millard of Lubbock Tech was at home with his parents, Mr. and Mrs. George Millard for the spring holidays.

Mr. and Mrs. C. G. Barnett of Plainview spent Easter Sunday with her mother and sister, Mrs. J. W. Boone and Miss Myrtice Boone.

Mr. and Mrs. John Gaseaway, former residents visited friends here last week and were in the home of Mr. and Mrs. F. H. Gilliland.

## Hereford Seniors to Present Annual Play April 8 and 9

On April eight and ninth, the Senior class of Hereford High school will present a farce in three acts, entitled "The Antics of Andrew."

Admission prices will be 40 cents for students and 60 cents for adults. The characters in the play are: Andrew Browne (Eugene Robertson) a senior in Cameron College; Willie Waldo (Rueben Knox) Andrew's pal; Harold Hadley (Oliver Streu) another pal; Petunia (Diane Jewell) Andrew's Daisy cook; Miss Prunella Thorne (Jacqueline Newell) a maiden lady in love with Socrates Boynton (Keith Hutson) Dean of Cameron College; Althea Thorne (Jay-nice Boston) Miss Prunella's niece; Jacques (Ray Terry) Andrew's French butler and valet; Isaac Zimmerman (Sam Hershey) Andrew's

millionaire uncle from New Zealand; Julie Boynton (Pat Sagle) Harold's sweetheart; Betty Boynton (June Reynolds) Willie's sweetheart; O'Flarity (Don Shipley) a detective from headquarters; Royle (Dale Russell) His Shadow; Rev. Doolittle (Homer Rudd) a man of mystery.

The play is being directed by Mr. Pat Sullivan, class sponsor, and student director, Mary Helen McGilvary. Betty Kathryn Hodges is Properties Manager and Doris Hastings is in charge of make-up.

The proceeds from the play will go to help finance the Senior trip and everyone is promised a full evening's entertainment if he comes to see "The Antics of Andrew."

Mrs. Ida Davis and Mrs. Nora Russell of Clovis visited Sunday in the homes of their brothers, Arthur and Roy Thompson.

Mr. and Mrs. J. L. Alder and son of Dimmitt were week end visitors in the home of her mother, Mrs. C. I. Rudd.

Mr. and Mrs. Jack Kirksey and daughter visited their relatives in Portales last week end.

Miss June Dameron of Texas University was home for the Easter holidays from Austin. She is the daughter of Mr. and Mrs. W. E. Dameron.

### BETTY SUE by G.D. BILL & FURM STEAKLEY



Does your motor have a knock in it? Bring your car to G. D. STEAKLEY & SONS SUPER SERVICE... let us fill the tank with Texaco gas. You'll be more than satisfied when you leave. And... if your tires are getting a little frayed around the edges... re-tire with Fisk tires... we have them to fit any car. We offer you tire repair, also.

**G.D. STEAKLEY & SONS SUPER SERVICE**  
G.D. BILL & FURM STEAKLEY  
Highway 60 E. of Town Phone 9



We Pack Our Bread with Deaf Smith County Vitamins

At Your Favorite Grocery

Certainly, It's a **HEREFORD BAKERY** Product

# SPECIAL!

<b>BANANAS</b> 2 Lbs. ....	25c
<b>ORANGES</b> 8 Lb. Bag .....	40c
<b>GRAPEFRUIT</b> 40 Lb. Sack .....	\$1.00
<b>POTATOES</b> 10 Lbs. ....	50c
<b>SWEET POTATOES</b> Bushel ..	\$2.00

WE HAVE JUST OPENED  
COME OUT AND GIVE US A TRY

## Hereford Fruit Market

NORTH HWY 51 AT CITY LIMITS

"Buy at The Fruit Market and Save"

## NEW LOCATION

We've moved to a new location, closer to town, where we can serve you even better in your welding needs.

VISIT US AT

JACKSON Between FIRST and SECOND

## CARAWAY WELDING SHOP

Jackson Between 1st and 2nd  
PHONE 423

## Lyndon Johnson Says Now Is Time to Prepare Against War

AUSTIN, April 1—A Texan in the best position to know has warned that "it is time to prepare, to keep out of World War Three." This warning came from Congressman Lyndon Johnson of Austin in a statewide radio broadcast last week.

Two wars, Johnson said, caught us unprepared. Prior to both wars, those who advocated preparedness were condemned as "warmongers." Johnson asked, "Shall we make the same mistake the third time, at the very probable cost of civilization?"

Johnson spoke as Senior Texas member of the Armed Forces committee, and as a member of the Joint Committee on Atomic Energy. His statewide broadcast resulted from the fact that on a brief visit to Texas, so many people had asked him whether the recommendations for selective service and universal military training came from "war hysteria" drummed up for "political purposes."

Pointing out that our military leaders are not running for office, Johnson said: "No American plotted the fall of Bulgaria, Yugoslavia, Czechoslovakia, Romania and Albania. Finland is trying to make the best of a bad bargain, and what she does may determine the fate of Sweden and Norway. We have been told to get out of Germany. Guerrillas have crept on her knees. Stalin is marching as Hitler marched. If we continue to do nothing, we'll wake up to a world in which the western hemisphere is a lonely island surrounded by communism."

Johnson pointed out that our armed forces are 221,000 short of supposed peacetime minimum strength; that Russia has some three times as many men under arms and is building many more planes; is spending twice as much as the United States to "make herself invincible." It is not, he said, a time for fright, hysteria or politics; it is a time to prepare, to keep out of World War Three.

Johnson said, "To make us less forgetful, somewhere there should be a tablet of enduring bronze, and on it inscribed two columns. Above one would read: 'Here are the names of those who refused to prepare; the names of those who voted to send our army home; who thought our European friends beggars and tramps and who voted against selective service, UMT, the Marshall plan. On the other column would be eight short words: 'Here are the names of those who died.'"

Mr. and Mrs. John Dowell of WISG from Canyon visited in the home of their parents, Mr. and Mrs. R. L. Dowell and Mr. and Mrs. Sanford Smith this past week end.

Miss Nadine Clark from Phillips University of Oklahoma spent the Easter week end in the home of Mrs. Ricketts and family.

CLOSE DRUG

### SAVINGS THAT COUNT

75c DOAN'S PILLS . . .	69c
60c MURINE . . . . .	49c
75c VERAZEPTOL . . .	59c
\$1.25 Caroid & Bile Tablets .	98c
25c Ex-Lax Chocolate . .	22c
\$1.00 J & J BABY OIL . .	89c
59c Boyer Hair Arranger .	49c
\$1 Luster Cream Shampoo .	89c
50c Ipana Tooth Paste . .	39c
\$1.20 SYRUP PEPSIN . .	89c
\$1.00 CARDUI TONIC . .	59c
50c Phillips Milk Magnesia .	39c
60c ALKA-SELTZER . .	39c
\$1.00 HALO SHAMPOO .	89c
\$1.00 Wildroot Cream Oil .	89c
\$1.50 AMPHO JEL . .	\$1.39
50c Dr. West Tooth Paste .	29c
\$1.50 LANTEEN BLUE .	\$1.39
50c BALM BARR . . . .	43c
\$2.00 BEXEL "B" Complex	\$1.39
\$3.25 Mead's Oleum Percomorphum . . .	\$2.89
60c LYSOL . . . . .	49c

THIS  
**COUPON**  
10c Package  
**BOBBY PINS**  
4c

## No Fooling- YOU'LL FIND REAL SAVINGS HERE!



There are no strings attached to these values. They're the real thing in safe economy—nationally famous health and beauty aids... quality-proven products... at the lowest possible prices. You won't see them any lower, anywhere. So don't pass by CLOSE DRUG without picking up your drug and toiletry needs. No fooling—your savings are "found money."

**400 Count CLEANSING TISSUES** 33c  
**Assorted POPULAR LIPSTICKS** Your Choice 39c

**Wrisley's SUPERB BATH SOAP** 4 Large Bars \$1.50 Value  
**\$1.39 per box**

**REXALL SPECIALS**  
MI-31 Sol. .... 39c  
Bisma Rex .... 49c  
Aspirin, 100's .... 39c  
Ordies .... 49c  
Milk of Magnesia .... 39c  
Spring-Tabs. .... 25c  
Aspiroids .... 49c  
Gipsy Cream .... 49c

**KODAKS** \$4.25 to \$32.50  
**FILMS** All Sizes  
We Develop Your Kodak Films

**EXTRA SPECIAL VITAMINS**  
**PLENAMINS** 144's ..... \$4.98  
288's ..... \$7.98  
A Super Vitamin with Liver and Iron

**G-E Electric Blanket** \$39.75

**Apache Air Rifle** A Wonderful Rabbit Gun \$25.00 Special \$17.39

**Alkami Soil Builder** Specially for Lawns 300 Sq. Ft. \$2.00

**SQUIBB ASPIRIN** Bottle of 200 .79 Buy The Large Size - Save 18c

**KOTEX ECONOMY PACKAGE** 64 Pads BOX of 12 30c \$1.29



### KNIFE-EDGE PRECISION

The arms of our analytical scales balance on a knife-edge which enables us to make measurements so accurate that we can determine the weight of your signature written in lead pencil. And it is this knife-edge precision which characterizes all our professional services... which guarantees that Nth degree of accuracy that is so essential to your health and well-being.

## KEMP LUMBER COMPANY

J. W. WHELAN, Mgr.

Hereford

Phone 44

YOUR REXALL DRUG STORE

**CLOSE Drug Store**  
PRESCRIPTION DRUGGISTS

Phone 13



# FORMAL OPENING

Sunday, April 4th

2 - 6 P. M.



## HEREFORD MEDICAL & SURGICAL CLINIC

We are happy to announce that our New Medical and Surgical Clinic has been completed; we are proud of this new building, and we extend sincere invitation to our friends of this territory to visit with us Sunday, April 4, and to inspect our new facilities.

We have 28 rooms, including the large reception room, office suites, four examining rooms, physiotherapy department, operating room, laboratories and X-ray rooms, and recovery rooms for out-patients.

Please consider this a personal invitation from every one of our staff.

R. R. Wills M.D., L. B. Barnett M.D., M. W. Nobles M.D.

and Staff



*Anthony's*

# DOLLAR DAY

Savings For  
All the Family

## MONDAY, APRIL 5th

Dollar Day Merchandise  
Monday, April 5, Only



### NYLON HOSE

Irregulars of higher priced hose.  
Kantum.  
Spring colors.

Sizes 8 1/2 to 10 1/2

**\$1**



### LADIES' SLIPS

Tea Rose, White and Blue.

Sizes 34 to 46.

2 for

**3**



### Ladies' Rayon Pants

First Quality Run Resist.  
Sizes Small, Medium, Large.

3 pair

**\$1**



### Misses' and Children's Mercerized Cotton ANKLETS

Dollar Day Special  
9 to 10 1/2

8 pairs  
Mostly White

**\$1**



### Ladies' Half SLIPS

White and Tea Rose. Wide Lace Trimmed. Sizes Small, Medium, Large.

Extra Special for Dollar Day

**\$1**

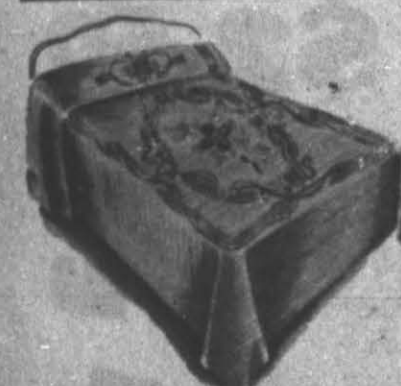


### Children's Rayon PANTIES

Tea Rose, Grey of better panties. Buy a supply now.

4 pair

**\$1**



### Chenille Bed Spreads

Full bed size.

Heavy tufted assorted colors. White, Blue, Green, Rose, Yellow.

**5**



### Children's Cotton PANTIES

0 to 12.

8 pair

**\$1**

## After Easter Clearances

Starts Friday Morning; Lasts Through Dollar Day



25% REDUCTION ON ALL

### LADIES' SPRING SUITS

\$19.75 for	\$14.81	\$34.75 for	\$26.06
\$24.75 for	\$18.56	\$39.75 for	\$29.81
\$29.75 for	\$22.31	\$49.50 for	\$37.08
\$54.50 for			\$40.88

### LADIES' DRESSES

Early Spring Dresses reduced to clear—  
\$12.75 and \$14.75 reduced to—

**\$9.00**

### ONE RACK DRESSES

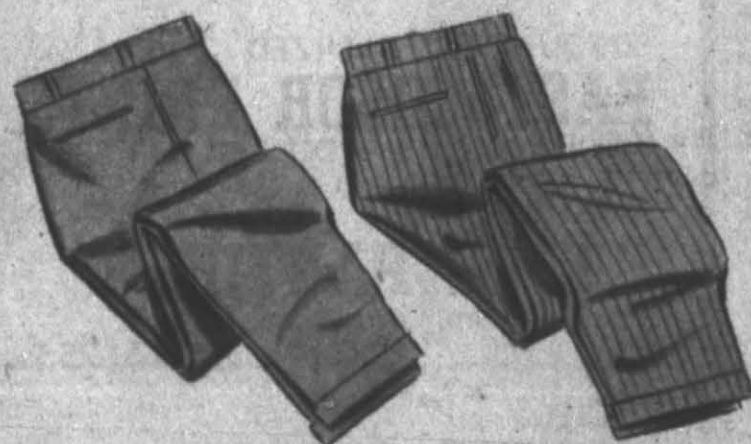
FOR QUICK ACTION

**\$5.00**



### UNIFORMS

Just received a new shipment of white short sleeved uniforms for only  
Sizes 12 to 20..... **\$2.98**



### LARGE TABLE Remnants 1/2-Price

One Bargain Table. Lots of good odds and ends.

### Men's Slacks

Two large tables to choose from—

#### Group I

Values to \$8.90

**\$5.00**

#### Group II

Values to \$4.98

**\$3.00**

### MEN'S HATS

Fine fur felts, slightly soiled, repriced to clear.

**\$5.00**

Values to \$12.50

**\$3.00**

Values to \$6.90

### MEN'S SHIRTS

White or printed. Large selection to choose from. 14 to 17.

**\$1.98**



### Men's Rayon UNDERSHIRTS

White only.

Special 2 for—



### World-Wide Sheets

81x99 ..... **\$2.39**

81x108 ..... **\$2.59**



Your Shopping  
Center for  
Deaf Smith  
County

*Anthony's*  
HEREFORD

Shop  
Where  
Your  
Dollar  
Will  
Go  
Farthest



### Men's Knit BRIEFS

Irregulars of regular 59c Shorts.  
Dollar Day Special—

3 for

**\$1**



### Men's Colored T-SHIRTS

Blue, Tan, Maize.

Dollar Day Special—

2 for

**\$1**



### Men's Fancy DRESS SOCKS

Irregulars of 50c and 75c socks.

Dollar Day Special—

4 pair

**\$1**



### Men's KNIT SHIRTS

3 for

**\$1**



### Men's NECK-TIES

All good patterns.

2 for

**\$1**

### LACE TABLE CLOTHS



54x72

DOLLAR DAY SPECIAL

**2**



### Children's DRESSES

Dollar Day Specials.

All sizes. Limited stock.

Mezzanine Floor.

**2**



### Printed Lunch Cloth

52x52

All fast to wash.

Dollar Day Special.

**\$1**



## Dexterous Daphne



"Here's a story about the BREITLING JEWELRY... they have a complete line of fine jewelry."

Watches Just Received  
**BULOVA** **BENRUS**  
**GRUEN** **WALTHAM**  
 and many others  
**SILVERWARE**  
**COMMUNITY** **1847 ROGERS**  
**HOLMES & EDWARDS** **TUDOR PLATE**  
**WM. ROGERS**

Graduation is coming very soon. Remember we have many fine gifts. Use our Lay-Away Plan, and select early. Be sure you get the choice Gifts at Breitling Jewelry where Quality leads.

Guaranteed Watch Repairing  
 and Jewelry Repair

**BREITLING JEWELRY**  
 106 W. 3<sup>RD</sup> ST. PHONE 527

## Seventh District Convention Dates Announced For April 5, 6, 7 In Pampa

Federated Clubs of Pampa, Pampa Chamber of Commerce and other civic organizations have extended an invitation to all club women of the Seventh District to be their guests at the annual spring convention of the Seventh District Texas Federation of Women's Clubs to be held in Pampa on April 5, 6 and 7.

Registration for board members will begin at 4 p. m. Monday afternoon, to be followed by a dinner session. The convention proper opens on Tuesday April 6 at 9:30 at the Methodist Church and will continue until noon Wednesday April 7.

Delegates and visitors wishing to attend the Tuesday luncheon should make reservations now by sending \$1.50 (price of luncheon) to Mrs. Robert Sandford, chairman of the housing committee, Pampa, Texas.

Mrs. D. L. C. Kinard of Memphis, president, will preside and other state officers attending will be Mrs. Joseph Perkins of Eastland, state program chairman, Mrs. J. Howard Hodge of Midland and Mrs. O. B. Jackson, Plainview, state treasurer.

## "Interior Decorating" Topic For Club

Calliopean Club members were entertained in the home of Mrs. W. L. Davis Jr., Thursday night with Mrs. Richard Barnard in charge of the program on "Interior Decorating."

Mrs. Barnard said in part, "The success in building and creating a home depends largely in knowing what to do. The spirit and atmosphere of a home may be expressed through decorating keyed to the personality of those who live in it. Basics to remember are line, proportion, texture and color, blended with a careful study of color harmony suitable to the individuals in the home."

Members of the club attending the meeting were Mrs. Richard Barnard, B. P. Cain, Pete Cowart, Paul Conaway, Wayne Evans, J. T. Gilbreath, Jr., Norman Harris, J. E. Kirby, Millard Nobles, David Rodgers, Raylan Evans, the hostess and Mary Ann Acker and Genevieve Eberle.

## Child Study Club Elects Leaders

New officers were elected at the Child Study Club meeting held with Mrs. F. G. Witherspoon Thursday night. Mrs. Earl Springer was the hostess.

The new leaders, who will be installed in May, include: Mrs. Merl Kaul, president; Mrs. Ira Foster, vice-president; Mrs. Maurice Tannahill, recording secretary; Mrs. Joe Story, corresponding secretary; Mrs. Clinton Jackson, treasurer; Mrs. Carl Oldham, historian; and Mrs. Earl Springer, reporter.

The program on "The Family" consisted of discussions given by Mrs. J. C. Reese and Mrs. E. J. Pepper. Mrs. Reese presented the "Do's and Don'ts" for a successful marriage and Mrs. Pepper told of the "Democratic Family" emphasizing the attributes of democracy for a well regulated family life.

Plans were made for the next meeting when children of members will present the program. The place of meeting will be announced later.

Those present were Mesdames: Carl Oldham, Worth Covington, Ira Foster, Marlin Gilliland, G. G. Heard, Merl Kaul, E. J. Pepper, J. C. Reese, Edward Roberson, Earl Springer, Maurice Tannahill, Dale Tinnin.

## Garden Club Meets With Mrs. Black

Mrs. Jim Black was hostess for the Hereford Garden Club meeting Friday afternoon. Mrs. O. G. Hill, president, conducted a business session when it was announced that the club now has one hundred dollars in its project fund. Members were reminded to stress the home vegetable garden this summer and Mrs. G. G. Heard was named chairman of that committee.

Mrs. Lyle Blanton was named to serve on the nominating committee and the club elected Mrs. Chas. Dones and Mrs. Will S. Kerr, delegates, with Mrs. W. S. Pruitt and Mrs. Edward Roberson, alternates to the district convention when the president announced that the convention will be held in Odessa on April 16 and 17.

Mrs. John Robinson discussed Delphiniums, stating that the use of sharp sand around the crowns will repel cutworms.

Mrs. J. P. Slaton gave horticultural advice, recommending the use of DDT for leaf hoppers, flea beetles, cabbage worms and web worms.

Continuing the club's study of the Amaryllis, two plants were judged. They were shown by Mrs. W. S. Pruitt and Mrs. G. G. Heard. The next meeting will be held with Mrs. Lyle Blanton when members are requested to bring lists of plants available for exchange.

Members present were Mesdames Jim Black, Lyle Blanton, Homer Brumley, C. D. Carnahan, Roy Crutchfield, Chas. Dones, G. G. Ferguson, W. S. Pruitt, E. E. Fridley, G. G. Heard, V. Hendrick, O. G. Hill, John Jacobson Jr., W. F. Kerr, A. L. Manjeot, E. Ramsey, Edward Roberson, John Robinson, J. P. Slaton, Earl Springer, A. O. Thompson and Leroy Aven.

## Martin-Beene Vows Announced

Announcement has been made here of the marriage of Shirley Frances Martin, daughter of Mr. and Mrs. E. E. Martin, and Douglas Beene, formerly of Hereford and now of the U. S. Army.

The wedding took place in San Antonio on March 15 and Mrs. Beene has returned to Hereford to remain with her parents until Mr. Beene can secure living quarters near Fort Jackson, S. C. where he is stationed.

Mrs. Beene moved to Hereford with her family from Hall County in 1942 and before her marriage was employed at Close Drug Store.

Mr. Beene grew up in Hereford and attended Hereford schools. He is a grandson of Mrs. J. W. Beene of Hereford.

## Recent Bride Is Shower Honoree

Mrs. Fred Barrett Jr., a recent bride, was named honoree at a miscellaneous shower given in the home of Mrs. Frank Brinkman Thursday afternoon. Hostesses were Mesdames Paul Hoff, Mary Bodkin, Louie Olson, Pat Robinson, J. T. Richardson and Fred Saltzman.

A program of readings was presented by Mrs. G. W. Duncan and Mrs. Louie Olson gave dialect readings. The shower was introduced at the conclusion of games led by Mrs. Paul Hoff, and refreshments were served to Mesdames: E. J. Hudson, Marion Rutter, Norman Livesay, Earl DeHart, George Parker, Art Daniel, Grady Parsons, Fred Barrett Jr., Stanley Barrett, Dick Barrett, Chas. Owens, G. W. Duncan, M. H. Koelzer, Harold Pettyjohn, C. L. Whitehead, W. H. Russell, T. H. Coursey, the honoree and the hostesses.

**GARDEN BEAUTIFUL CLUB WILL MEET**  
 Garden Beautiful Club will hold its regular meeting Friday afternoon in the home of Mrs. Frank Terrell. The meeting is called for 3 o'clock.

Mr. and Mrs. E. S. Ireland returned Friday from a ten day trip to the Valley and to San Antonio.

Madelle Beavers, daughter of Mr. and Mrs. Hall Beavers, and Jackie Wright, daughter of Mr. and Mrs. Jack Wright, both students at West Texas State College, Canyon, were among WT students home for the Easter vacation.

Mr. and Mrs. Earl Gunther and son Mike of Lubbock were in Hereford for the Easter weekend. Mrs. Gunther is the daughter of Carl and the late Mrs. Carl Faye.

## Jumbo

BY MRS. GLEN MAY

There was good attendance at the school house Thursday and some much needed work was done on the building.

Mr. and Mrs. Clyde Renfro, O. C. with Mrs. Renfro's mother, Mrs. R. P. Blankenship, were sightseers at Buffalo Lake, Canyon Museum and the Palo Duro Canyon this week.

Mrs. Dow Adonis arrived late Friday for a visit with her parents, Mr. and Mrs. M. L. Simpson. Her husband has been sent to Hawaii where Mrs. Adonis will join him in about two months.

Mr. and Mrs. Howard Bishop and Tommie Lynn were Sunday visitors of the Lem Brooks of Plomot. Relatives from Plainview and Floydada were overnight guests of the Glen May family.

Leroy Edwards of Odessa was a week end guest of the Glen May family.

Students of Texas Tech who were home for the Easter holidays were Mary Gene Dyer and Orville Pierce.

Mrs. Clayton Devin and Eugene arrived Friday for a week end with Mr. and Mrs. Fred Ake.

Mr. and Mrs. Clyde Renfro, O. C. and Mrs. Blankenship were Easter dinner guests in Friona.

Mr. and Mrs. J. J. Wilder and Charles spent the Easter vacation in Kansas with their son, Bernard and family.

There was an attendance of 75 at the Easter services Sunday. After a basket dinner, the children enjoyed an Easter egg hunt.

Mr. and Mrs. Glen May were visitors in Amarillo Monday.

Mr. and Mrs. Burke of the Army

community, who are the parents of Mrs. Addison Hunter, attended services here Sunday and spent the rest of the day with the Hunter family.

E. L. Matthews was in Colorado this week on business.

Dottie Hendrick of Abilene Christian College was home for Easter holidays in the home of her parents, Mr. and Mrs. A. V. Hendrick. She had a guest from Plainview, Miss Joyce Canaler.

Sell Thru the Want Ads!

# THOR

Magic Washers

Dishwashers

Glad Irons

AT

**THE GOODRICH STORE**

LEE LITTLE

Hereford

Phone 36

**JOHN McLEAN**  
**INSURANCE AGENCY**

AT YOUR SERVICE  
 ALL THE TIME



# DOLLAR DAY SPECIALS

Monday, April 5th

ONE LARGE RACK

**LADIES' DRESSES**

All New Spring Dresses, Values to \$16.95

FOR **\$8.00**

**NYLON HOSE**

Since we are carrying three nationally advertised lines of hosiery, we have decided to discontinue one of these lines.

For DOLLAR DAY we offer you First Quality

STRUTWEAR NYLONS, Values to \$1.95—for

80 SQUARE NEEDLE-IZED

**FAST COLOR PRINTS**

Regular 59c yard — DOLLAR DAY SPECIAL—

**\$1.00**

Pair

**45c**

Yard

LADIES'

**RAYON PANTIES**

Sizes Medium, Large, Extra Large

Values to \$1.25 Pr. — SPECIAL 2 Pair for

LADIES'

**FABRIC GLOVES**

By "FOWNES" Assorted Colors and Sizes Regular \$1.95 Value

**1.00**

Pair

ONE GROUP

**MEN'S DRESS SHIRTS**

Values to \$3.95

**\$2.50**

MEN'S 4-D

**CUSHION-FOOT SOX**

3 PAIR

CHILDREN'S

**JIMMY-ALL**

Regular \$1.95 Value

FOR

In **HEREFORD**

**Rutherford & Co.**

... It Is

Phone 439

Corner Main & Third Streets

Hereford, Texas

## NOT ONLY DOLLAR DAY BUT

UNTIL PRESENT SUPPLY IS EXHAUSTED

**Glidden** **HOUSE CLEANING SPECIAL**

A 2.14 VALUE

**Glidden LIQUID CLEANER**

Pint of Glid-N Liquid Cleaner and Quart of **SPEEDOLEUM** Linoleum Finish Both For **\$1.59**

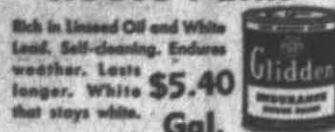
Speedoleum is a transparent protective finish for linoleum surfaces. Dries overnight; keeps floors clean longer. And for speedy dishwashing, just add Glid-N Liquid Cleaner to water. This offer for limited time only.

Save Porches... **FLORENAMEL**



Save your porches, screen doors with this tough, long-lasting enamel. Use inside or outside... **\$4.75** Gallon

**ENDURANCE House Paint**



Rich in Linseed Oil and White Lead. Self-cleaning. Endures weather. Lasts longer. White that stays white. **\$5.40** Gal.

Green is Higher

The Winner of the NESCO STAINLESS STEEL Set was S. L. Harman

THIS WEEK'S RIDDLE:

Why Do People Use Any Paint, but **GLIDDENS?**

TRY IT ONCE, AND YOU, TOO, WILL ASK WHY

**BARCLAY-FULLER-PHELPS**

119 West Third Street

Phone 704

USE GLIDDEN PAINTS



**BOOKKEEPING**

We are located in the Buckner Bldg., Room 4, above the Hereford Brand, and will welcome you at our new location.

**W. L. Alexander** **Beverly Alexander**  
Phone 709

**BE A MAN WITH A PLAN**

INVESTIGATE OUR

- INSURANCE
- HOME LOANS
- ABSTRACTS
- AUTO LOANS
- PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

We Are Equipped to Handle Your Needs!

**Elizabeth Womble**

Across the Street South from the E. B. Black Co.

**COURTHOUSE RECORDS****DEED OF TRUST**

Lee McGee to First National Bank of Hereford N 88 feet lot 12 Blk. 11 Evans Add.

E. H. Norton and wife, Avis A. Norton et al to B. H. Kirby et al, 1st tr. All S 31 T 5 NR 4E, 2nd tr. S 30 T 5 NR 4E, 3rd tr. S 35 T 5 NR 3E, 4th tr. S 35 T 5 NR 3E.

S. J. Barclay and wife, Inez Paye Barclay to United Fidelity Life Insurance Co. Lots 7, 8, & 9 Blk. 26 original town of Hereford.

Arthur Lee Howe and wife, Maude Strader Howe to Traveler's Insurance Co. All S 28 Blk. K-7 697 acres.

J. H. Hoffer to J. C. Ricketts all S 53 Blk. K-11.

Claude L. Morris and wife Anita Willis Morris to Security Life & Accident Co. N 18 feet lot 8 and lot 9 and 10 Blk. 2 Hester and Baskin Sub. Blk. 3 Mabry Add.

Coleman L. Wright and wife, Fay Wright lot 5 and S 1/2 lot 6 Hough's Sub. Blk. 33 Evans Add.

H. W. Melton and wife, Effie W. Melton to Wilder A. Richardson et al all undivided 1-3 interest in E 1/4 S 10 Carter and Head Sub.

H. W. Melton and wife, Effie W. Melton to Wilder A. Richardson et al W 1/4 S 11 Carter and Head Sub.

Noel E. Worley to W. O. Miles lot 18 H. E. Miller Sub. S 60 Blk. K-3.

W. S. Pluitt and Florence A. Pluitt to Traveler's Insurance Co. S 1/2 S 35 T 5 NR 3E.

**WARRANTY DEED**

J. L. Graham Jr. and wife, Zolena B. Graham to N. E. Cass all S 110 acres of E 1/4 S 64 Blk. K-3.

Ben A. Taack and wife, Imogene B. Taack to O. L. Click and wife, Gladys M. Click all lot 3 N 32 feet lot 4 Blk. 4 Whitehead Add.

Earl Plank and wife, Ethel Paye Plank to Herman Neff all S 49 Blk. K-4 658.7 acres.

Jeanette Morgan to Mack Noland E 1/4 S 134 Blk. M-7 330.7 acres.

H. E. Miller and wife, Gladys B. Miller to Jack Squires lot 11 H. E. Miller Sub. west part tr. 18 S 60 Blk. K-3.

Vernice Hunter Greer et al to Sam Nunnally part S 62 Blk. K-3.

Wilder A. Richardson et al to H. W. Melton and wife, Effie W. Melton E 1/4 S 10 Carter and Head Sub.

Wilder A. Richardson et al to H. W. Melton and wife, Effie W. Melton W 1/4 S 11 Carter and Head Sub.

W. E. Neal to J. H. Hoffer all S 63 Blk. K-11 640 acres.

C. B. Service and wife, Ruth K. Service to Claude L. Morris N 18 ft. of lot 18 and all lot 9 and 10 in Blk. 2 Hester and Baskin Sub. Blk. 3 Mabry Add.

D. S. Gidson to T. C. Covington and wife, Wilma Covington all lot 6 of First Christian Church Sub. Blk. 19 Evans Add.

G. E. Gollehon and wife, Lena Mae Gollehon to Norman Harris part Blk. 27 original town of Hereford.

Orpha Click and wife Gladys M. Click to Joe G. Story and wife, Maud E. Story part lot 6 Blk. 7 Evans Add.

A. B. Christian and Mary Lucy Christian S 1/2 lot 2 & N 1/2 lot 3 Blk. 29 original town of Hereford.

B. H. Kirby et al to E. H. Norton et al 1st tr. all S 31 T 5 NR 4E, 2nd tr. all S 30 T 5 NR 4E, 3rd tr. all S 35 T 5 NR 4E, 4th tr. S 35 T 5 NR 3E.

E. H. Norton et al to B. H. Kirby et al S 9 Blk. A.

Sam Nunnally and wife, Eva Nunnally to Lee McGee part Blk. 11 Evans Add.

Katherine Kirby Perrin and husband Carl S. Perrin to B. H. Kirby et al all SW 1/4 S 25 T 5 NR 3E.

N. W. Livesay and wife, Daisy Mae Livesay to Floyd McGee lot 16 Barcus and Bullock Sub. lots 1 to 10 incl. Blk. 5 Womble Add.

F. M. Campbell and wife Mollie Campbell to Glenn Campbell part E 1/4 Blk. 77 town of Hereford.

**RELEASES**

First Federal Savings and Loan Association to C. B. Service and wife, Ruth K. Service N 18 feet lot 8 and all lots 9 and 10 Blk. 2 and Blk. 3 Mabry Add.

First National Bank in Canyon to Herbert Priemel and wife, Josephine Priemel, a note.

Humble Oil and Refining Co. to John B. Renfro and Esse Renfro 480 acres S 1/4 S 55 SW 1/4 S 48.

Sadie H. Kirby to B. H. Kirby et al S 35 T 5 NR 3E.

Federal Land Bank of Houston to Martha C. Hoffman and H. A. Hoffman a promissory note.

W. W. Hill to Tony Thomas and wife Dollie Thomas all E 1/4 S 64 Blk. K-3.

Hereford Texas Federal Credit Union to L. V. Smith and wife, Lorraine Smith Blk. 21 Evans Add.

Troy Womble to C. B. Service and Ruth K. Service N 18 feet lot 8 and all lots 9 and 10 Blk. 2 and Blk. 3 Mabry Add.

**QUIT CLAIM**

First National Bank of Hereford to Ellen L. Carter part Blk. 18 of Evans Add.

**MARRIAGE LICENSE**

W. B. Nunley to Mrs. Vesta Mae Johnson.

George Arval Stuard to Nellie Mae Thompson.

Hilton Reid Higgins to Peggy Jeanne Barnard.

Mrs. Bruce Rose accompanied her aunt, Mrs. W. T. Womble of Amarillo visited the M. D. (Mac) Womble in Colorado Springs, Colorado for the Easter holidays. They planned to attend Easter Sunrise services to be held in the Garden of the Gods.

Mr. and Mrs. Edward Roberson, Mrs. Albert Springer and Miss Gwendolyn Springer were business visitors in Lubbock Wednesday.

Mr. and Mrs. James Floyd Ross and little daughter, Cynthia, of Lubbock visited in the home of Mrs. Dorothy Ross for the Easter holidays.

Miss Lilly Nafziger spent the Easter holidays in the home of the Earl Springers. Miss Nafziger lives in Houston.

Sell Thru the Want Ads!

FOR A  
**SPECIAL TREAT**

TRY

The Ice Cream that's  
Fit for a Golden Spoon

Ask for it at your  
favorite

**Borden's**  
DEALER

If it's Borden's it's Got To Be Good  
So Why Not Try Our Milk Products, Too

**MEMO:**

Remember Southwestern  
Public Service Company  
is a very important  
taxpayer!

You Citizens pay less  
taxes because of the  
taxes S.P.S.Co. pays



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**SOUTHWESTERN**

**PUBLIC SERVICE**

**COMPANY**

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



**Controlled: Quality, Price, Constuction**  
**are yours in these THREE GREAT CO-OP TIRES**

**CO-OP PREMIUM**

Here is truly a premium tire and a tire that in our opinion is the best that money can buy. It costs you a little more than ordinary tires, but gives you far greater features. Deeper non-skid tread, longer life, due to exceptionally powerful cord solidly embedded in rubber insulation, greater mileage and a special feature of shoulder traction because of the tread design built into the side of the tread.

Price .... 6:00x16-4 ply

**\$16.70**  
Plus Tax

**CO-OP DELUXE**

Here is an outstanding tire selected by Co-op for its exceptional value—it has extra stopping power because of its 6,340 saw tooth edges on the tread. It is one of America's most modern tires because of its broad, flat tread that puts more rubber to work to share the wear and adds miles of safe, dependable service. The Co-op Deluxe features greater strength through the strong construction resulting from cords insulated and bonded in liquid latex. It runs cooler, another great protection against blowouts.

Price .... 6:00x16-4 ply

**\$13.75**  
Plus Tax

**CO-OP HEAVY DUTY**

This popular all-purpose tire was a great war-time favorite with thousands of Co-op users. Now with higher natural content and improved stronger construction, it's even better than ever. The rugged tread assures good mileage and the rubber is especially compounded to withstand wear and weather. This tire's strong carcass construction makes it ideal for general service over all types of roads.

Price .... 6:00x16-4 ply

**\$12.35**  
Plus Tax

**CONSUMERS FUEL CO-OPERATIVE ASSOCIATION, Inc.**



### Bud To-Blossom Club Has Meet

Bud-to-Blossom Club had a meeting recently in the home of Mrs. Mary K. Kox with Mrs. Ernest Kox as co-leader.

During the business session a resolution was passed to have a picnic at the home of Mrs. Kox on the 15th of April. The picnic will be held at 10 o'clock and the picnic will be held at the home of Mrs. Kox on the 15th of April.

### Rance School...

(Continued from page 1)

### First Birthday Is Observed

Mrs. John Whittier and Mrs. L. H. Whittier celebrated the first birthday of their son, John, on Wednesday, March 31. The birthday party was held at the home of Mrs. Whittier and was attended by many friends and relatives. The birthday boy was one year, one month and one day old.

O. P. Owen from Harlan-Sumner was the guest of honor at the birthday party. He was presented with a gift of a book by the birthday boy.

Members of the Whittier staff are Wayne Williams and Mary Jo Smith. The birthday party was a very successful one and all enjoyed it very much.

Virginia Lyons, daughter of Mr. and Mrs. P. P. Lyons, and Cecilia Guzman, daughter of Cecil Guzman, spent the Easter vacation here with relatives. They are students at Stephens College, Columbia, Mo.

W. P. Lyons and son Paul Lyons are in Oklahoma City this week on business.

Mr. and Mrs. George Benson.

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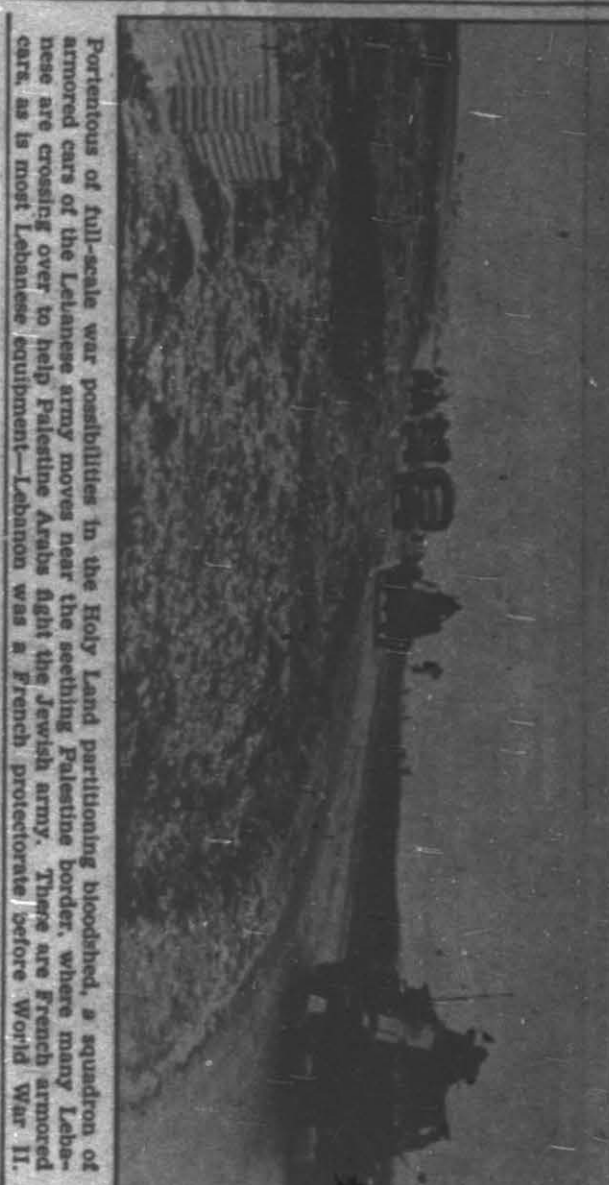
Mr. and Mrs. George Benson.

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### Lebanese Armor Moves Toward Palestine



Portentous of full-scale war possibilities in the Holy Land partitioning bloodshed, a squadron of armored cars of the Lebanese army moves near the seething Palestine border, where many Lebanese are crossing over to help Palestine Arabs fight the Jewish army. There are French armored cars, as is most Lebanese equipment—Lebanon was a French protectorate before World War II.

Carrying out the "service to others" motto of the "Bible World" project, the group planned an Easter service for patients in Veterans' Hospital, Amarillo.

The group under the supervision of Dr. W. E. Williams, with their made Easter cards and plates, and other items, and then, in a special service, they made her own design, using her choice of the delicately decorated shells to form the daily decorative model, and printed an individual Easter card with the name of the double folder with the name of the double folder with the name of the double folder.

Six members of the group, Mary Ann Sexton, Marian Jo Williams, Honorable Mayor and City Councilman Dan Brummon, Marilyn

received at the office of W. E. Williams, together with their group, made the presentation to the hospital on Wednesday before Easter. A guided tour of the kitchen and dining hall and other parts of the hospital was conducted by Miss Williams, the dietitian.

LEGAL NOTICE  
NOTICE TO BIDDERS  
Sealed Proposals addressed to The Honorable Mayor and City Councilman Dan Brummon, Marilyn

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### KERR'S IRONINGS by KERR Implement Co.



KERR'S IRONINGS by KERR Implement Co. John Allen Sales Service Hereford, Texas

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