



The Hereford Brand

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This Week

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Our Slogan—More People—More Farms

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CENTRAL SCHOOL BALL PLAYERS GET NEW UNI FORMS FROM HEREFORD ROTARIANS



Members of the Central School softball team pose (above) in the new uniforms presented to them last Thursday by the Hereford Rotary Club. With them are Faust Collier, who made the presentation for the Rotarians, and their Coach, Principal Rual Ford. Players are, left to right, front row: Jack Davidson, catcher; Jim Bateman, catcher; Lynn Bybee, shortstop; Gary McQuigg, outfielder; and Richard Hager, shortstop; back row: Don Thompson, outfielder; Tunny Wilson, 2nd base; Jim Lady, outfielder; Eddie Perry, 1st base; Homer Hershey, pitcher; Francis Boyd, shortstop; Roger Shipley, outfielder; Joe Easley, Catcher; and Aral Acton, 3rd base. (Photo by Alex Thompson).

AROUND TOWN SIGHTS, FACES SEEN

Old-timers who have lived in Deaf Smith county or the Panhandle for 50 years or more will be specially honored at Hereford's Golden Anniversary Celebration on May 8. Mrs. Cecil Williams of the B&FV Club requests that these half-century residents register early on the celebration day, since they are to lead the parade on a special float which will be provided for

Somebody has started a rumor that there are catfish and bass in plentiful supply in Tierra Blanca Creek. None of our leading fishermen have confirmed this, and its too early in the spring to start believing fish stories. . . but our Secret Operative X-11 has overheard a story about a Negro woman landing a 10-pound cat from under the bridge at the Highway 51 crossing of the Tierra Blanca, and other fishermen are supposed to have

Dr. I. Q. Will Stage Show for Church Fund

Jimmie McClain, the original Dr. I. Q. of radio fame, will be firing his questions and handing out prizes tomorrow night at the Municipal Auditorium in Amarillo for the benefit of a Hereford church building fund. McClain, now an Episcopal minister at Eastland and Brokenridge, is coming to Amarillo to stage the show for the benefit of a church building fund for the Hereford Episcopal Church. Prizes for the show have been donated by Amarillo, Clovis, and Hereford merchants. Radios, electric razors, wrist watches, table lamps, and gift certificates will take the place of silver dollars formerly dispensed by "Dr. I. Q."

Marion Rutter Is Candidate Precinct One Commissioner

M. T. (Marion) Rutter this week authorized The Brand to announce his candidacy for the office of Commissioner of Precinct 1, subject to action of the Democratic Primary in July. A resident of Deaf Smith County for the past 37 years, Mr. Rutter feels that he is well acquainted with the problems and needs of this territory, having served most of that time as a farmer. He also feels that his experience as a county employee for the past several years places him in a position to know the needs and to assist the entire court in maintaining the best possible roads at the lowest cost. In announcing for the office, Mr. Rutter promises to devote his time and best efforts toward filling the office like the people want it filled, asking the consideration and influence of his friends upon the basis of his qualifications to make you a good commissioner.

DELEGATES AND VISITORS THROG HEREFORD FOR THREE-DAY MEETING Four Hundred At Odd Fellows Convention

ODD FELLOWS AND REBEKAH LEADERS HERE FOR MEETING



High ranking members of the Odd Fellows and Rebekah Lodges, in Hereford this week for the Panhandle Association convention, posed for photographs at the City Hall. Left to right, they are Vinita Norman of Borger, secretary-treasurer, PHA; Dorothy Pasley, Dallas, past president of the Ladies Auxiliary of Texas; Essie Elliott, Amarillo, second vice president of the Panhandle Association; Clarence E. Wood of Lubbock, Past Grand Master of Texas Lodge; and General E. N. Paaley, of Dallas, Department Commander of Texas. (Photo by Alex Thompson).

Hereford Citizens Roll Back Calendar With Western Costumes and "Gay-Ninety" Dresses

EVEN THE YOUNGSTERS ARE DOING IT



Linda Beas Edwards (left) and Pamela Clay pose in costumes of the Gay Nineties which they're wearing for Hereford's Golden Anniversary Celebration. Linda is the daughter of Mr. and Mrs. G. W. Edwards. Pam is a daughter of Mr. and Mrs. T. J. Clay.

Hereford business people, men and women, turned back the calendar fifty years this week to go into Pioneer costumes for Hereford's Golden Anniversary celebration which will be held on May 8. Costumes ranged from brightly-colored rodeo shirts, bandannas and boots on most of the men to hoop skirts and ankle-length dresses of 1890 vintage sported by the women. Leaders in the dress-up business were Hereford's Business and Professional Womens Club members, who, with the Chamber of Commerce and Jaycees, are co-sponsors of the Anniversary Celebration and Pioneer Day fete.

A meeting of the Celebration-Committee, which is composed of representatives of all cooperating clubs, was held last Friday night, said Mrs. Cecil Williams, general chairman, reports that all arrangements for the celebration are being completed according to schedule. A complete program of events will be published in The Brand next week. Arrangements are being made to stage the Boy's Ranch Rodeo, which will be one of the outstanding features of the day's program, at (Continued on page 12)

Jayne Boston Is Third Place Winner In Declamation

Jayne Boston, who won first place in the District 1-A Boy's Girl's Declamation contest at Canyon two weeks ago, placed third in the Regional Interscholastic League contest at Lubbock last week-end. Jennie Chowing of Floydada won the Senior Girls division at the Regional contest, with Diane Kent of Puryton placing second.

Amarillo Will Be 1949 Convention City for Group

Nearly 400 delegates and visitors thronged Hereford this week for the annual convention of the Panhandle Association of Odd Fellows and Rebekah Lodges.

The convention officially opened Sunday afternoon, and well over 300 delegates had been registered by Monday afternoon. The convention closed with a banquet Tuesday night at City Hall, and local officers estimated that approximately 400 persons had attended the sessions. Amarillo was selected as the 1949 convention city at the closing business session of the three-day convention Tuesday afternoon at the First Christian Church. The invitation to meet in Amarillo was extended by O. K. Chamberlain, member of the Amarillo Odd Fellows Lodge No. 418, representing all Amarillo lodges. V. J. Casika of Pampa was re-elected as president of the Odd Fellows association; and Howard Elliott of Amarillo was elected vice president. Mrs. Edna Kindie of Amarillo was elected president of the Rebekahs, and Eula Mae Dabery of Shamrock was named vice president.

On the joint executive committee for Odd Fellows and Rebekahs of the Panhandle Association were Roy Krutchemier of Pampa, Essie Elliott of Amarillo, and Preston Hagans of Hereford. Vinita Norman of Borger is secretary-treasurer of the Association. In degree work, Pampa lodges won all four trophy cups awarded Tuesday for drill contests, held on (Continued on Page 12)

High School Glee Club to Present Annual Concert

Hereford High School's Glee Club will present its annual Spring Concert next Thursday evening, May 6, at the high school auditorium. A chorus of 104 voices, under the direction of Miss Thelma McMinn, will be heard. There will be no admission charge. The public is invited. The program will consist of Negro spirituals, sacred music, classical and semi-classical selections, as well as "rag-time." Miss McMinn has announced. There will also be dramatizations along with the singing of some of the numbers, Miss McMinn said. Jo Anne Jett is accompanist for the club.

Featured on the program will be the boy's and girl's octettes in special numbers alternating with the choral selections. The chorus has been active this year in presenting concerts in the neighboring towns, as well as at local functions, where they have proved popular entertainers. A representative group of approximately 63 numbers has presented programs during the year in several surrounding schools. A program was presented during the year at Canyon High School, and the singers were featured two weeks ago at Dimmitt. The Spring Concert, in which the entire chorus is presented, is an annual affair given during the closing days of the school year.

Muny League Will Open 1948 Softball Season Here Monday

Last Rites Held for Mrs. Barnhart

Funeral services for Mrs. Bertha Ida Barnhart, 73 years old, pioneer resident of Hereford, was conducted last Saturday afternoon at the E. B. Black Funeral Chapel. Rev. Russell Wingert, pastor of the First Presbyterian Church of Hereford was in charge of the rites. Mrs. Barnhart died suddenly last Thursday afternoon, April 22, at her home here. She had been in ill health for several years, although she had not been confined to her bed. Interment was in West Park Cemetery. Bertha Wright was born in Springlake, Wisconsin, on July 5, 1874. With her parents, she moved to Emery, South Dakota, at the age of seven, and lived there until her marriage in October, 1899, to A. G. Barnhart. Mr. and Mrs. Barnhart moved to Castana, Iowa, after their marriage, and in 1908 came to Hereford. One daughter, Hazel, died in 1909, and Mr. Barnhart died in March, 1935. Mrs. Barnhart had been a church member since early childhood, and was a member of the First Presbyterian Church in Hereford. Surviving her are her daughter, Mabel Barnhart, with whom she made her home here; two half-sisters, Mrs. Bess Wright Albracht of Redfield, South Dakota, and Mrs. Jack Johnson of Rapid City, South Dakota; and a half-brother, Frank Wright of Redfield, South Dakota.

EDUCATION DIRECTOR



Bob Lawrence (above) is the new music and education director for the First Baptist Church. Lawrence will arrive in Hereford probably on May 16.

Ten Teams In Loop; Schedule Is Announced

Opening games in the 1948 pennant chase in the Hereford Municipal Softball League will be played at the Softball Field here next week. Ten teams are entered in the Muny loop this year, and an 18-week schedule has been drawn up for the regular season, with a two-week post-season Shaughnessy play-off slated for September. Dawn and the Sunday School will clash in the season's opener Monday night, Bruce Woodwell, league president, announced this week. Other first games will match the American Legion and United Geophysical on Tuesday night; Summerfield and Sun Oil on Wednesday night; VFW and High School on Thursday night; and Hereford Firemen and Rotarians on Friday night. Opening the second week on May 10, VFW will play Rotarians. On Tuesday night, May 11, Dawn will meet Sun Oil. Wednesday night, May 12, American Legion meets United Geophysical. On Thursday night, May 13, Firemen meet United Geophysical; and Friday night, May 14, Summerfield meets Sunday School. A complete season's schedule will be published in the Brand next week. Each team will play a scheduled game each week, with games slated for every Monday, Tuesday Wednesday and Friday nights. (Continued on page 12)

Mrs. W.M. Marnell Died Saturday at Hospital Here

Last rites for Mrs. W. M. Marnell, 73, pioneer Plains settler, were conducted Tuesday, April 27, at St. Anthony's Church in Hereford. Interment was at Catholic Cemetery, under the direction of E. B. Black Funeral Home. Mrs. Marnell died Saturday, April 24, at the Deaf Smith county hospital after a long illness. Mrs. Marnell was formerly Elizabeth Catherine Trainor. She was born at Walnut, Kansas, on June 6, 1874, and taught school there for eleven years. She was married in 1904 to Walter Marnell, and the couple homesteaded near Clovis, New Mexico, four years later. They moved to Hereford in 1920. Mr. Marnell still owns the farm which he bought at that time, five miles north of Hereford. Mrs. Marnell is survived by her husband; five sons, John Marnell, Dick Marnell, F. A. Marnell and Anthony Marnell, all of Hereford; and Joe Marnell of Friona; and two daughters, Mrs. Frank Lutz of Wichita Falls and Mrs. Weldon McFadden of Los Angeles, California. Also surviving are two sisters, Mrs. Anna Westoff and Mrs. Ellen Dowling, both of Walnut, Kansas; and a brother, William Trainor, of San Francisco; and five grandchildren. Mrs. Marnell was a member of the Christian Mothers Society of Saint Anthony's Church.

Brand Will Feature Branding Irons

Who has the oldest cattle branding iron . . . in the Hereford territory? The Hereford Brand, which incidentally has a brand and an iron of its own, plans to arrange a window display of branding irons for the Pioneer Day Celebration May 8, and would like to borrow your branding irons and obtain a brief sketch of their history. The display will be opened on Saturday, May 1, and Branding Irons will be added to the collection as they come in . . . until May 8. Seven-photos of the collection will be given to each rancher supplying an iron. Entries are not limited to Deaf Smith county. Anyone who has a brand, and a branding iron to go with it, is welcome to enter the display.

Mrs. W. B. Dameron, Pioneer Citizen, Died Here Saturday

Mrs. W. B. Dameron, 84-year old Hereford resident, died at her home here last Saturday night after a long illness.

Funeral services were held Sunday afternoon at the First Christian Church, with Rev. Roy W. Ford, pastor, in charge of the rites. Interment was in West Park Cemetery. Mrs. Dameron had been a resident of Hereford since the spring of 1900. Even in that early year in the history of this community, Mrs. Dameron was not new at the business of pioneering. In 1879 after her marriage to the late W. B. Dameron, she had lived in the Indian Territory, where Mr. Dameron managed a general store among the Indians, freighting his goods by wagon train across the Red River. In the course of a business trip to the Panhandle in the early 1890's Mr. Dameron had filed on land five miles northeast of the present town of Dimmitt, and bought additional land at a dollar an acre in the Hereford territory. In the spring of 1900, the Dameron's moved their family to the Panhandle. Mr. Dameron and the five oldest children traveling by covered wagon while Mrs. Dameron came out by train with her son, Travis, who was then a baby. Mrs. Dameron was a native Texan. She was born Sarah Elizabeth Barnard, in Cooke County, the daughter of Gilbert Barnard, a young Confederate soldier, on November 29, 1863. The Barnards came to Hereford from Cooke county in 1900, the same year that the Dameron's moved to the Plains. It was while attending school in a log cabin schoolhouse that she first met her future husband . . . William Bruce Dameron . . . who was her school teacher. They were married in January, 1879. Their first home was in Bloomfield, Texas, and they later lived (Continued on page 6)



Mrs. W. B. Dameron posed for this picture a little more than a year ago.

Hereford Students At Tech Tech to Be Recognized

LUBBOCK, April 25—Betty Sue Walker, daughter of Mr. and Mrs. Jack E. Walker of Hereford, and Ennis Raymond Fowler, son of Mr. and Mrs. Garland Wilson of Hereford, will be among the students to be honored at the annual Recognition and Parents Day ceremonies at Texas Tech College Sunday afternoon. The service, which will begin at 9:30 o'clock Sunday afternoon, is planned to recognize the year's outstanding men and women students at the college.

Hereford Rifle And Pistol Club Ready for Charter

Organization of the Hereford Rifle and Pistol Club was completed at a meeting at the county court room Tuesday night, with 23 charter members on the rolls. The club will be chartered as an affiliate of the National Rifle Association. Charter application will be held open for additional members until next Wednesday, May 5, officers of the club have announced. Persons interested in becoming charter members of the club should contact Wilson Gyles, secretary, or J. T. Carroll, treasurer, before that date. Dues were set at \$10 per year. \$2.50 of that amount goes to the National Rifle Association. Plans are being made to set up small bore targets and arrange for some shooting within the next two or three weeks, according to vice president, Urtis Streu. It will probably be some time in July before a range and equipment will be available for large-bore firing. Streu said. A representative of the National Rifle Association met with the local group Tuesday night, and outlined the advantages to the club and to individual members of affiliation with the National organization. The U. S. Government will furnish 22 calibre target rifles, five M-1 and Springfield Rifles, targets, field telephones, and some ammunition to the local club through the NRA. Officers of the Hereford Club are C. B. Service, president; Urtis Streu vice president; Wilson Gyles, secretary; J. T. Carroll, treasurer; Dennis Baker, instructor; and Wallace Cox, executive officer.

Rotarians Present New Baseball Suits To Central Team

Hereford Rotarians last week presented 13 genuine baseball uniforms to the Central School Softball Club. The thirteen fifth graders, coached by Principal Rual Ford, had attracted the interest of local Rotarians by their spirited playing during recess hours at the school. Presentation of the uniforms was arranged as a surprise. The new suits, which carry the letters (Central) across the chest, and caps with the initials "H." were presented to the youngsters last Thursday. Friday afternoon, playing their first game in the new suits, the boys trimmed a Dawn team, which had previously beat them, by a whopping 12-2 score. Young Tunney Wilson, making the official thank-you speech to the Rotarians, said "we just can't lose in those uniforms." The Central team had lost and 11-10 decision to the Dawn team a couple of weeks before. Last week they also defeated St. Anthony's 12 to 9. Today at noon, they're meeting a Friona Grade school nine.

Visiting Rebekahs Are Entertained

Visiting Rebekahs and Theta Rho Girls here for the three-day session of the IOOF and Rebekah Panhandle Association April 25-26-27, were honored at a tea given at the City Hall Sunday afternoon. Hostesses were Hereford and Dimmitt Rebekah Lodge members. Approximately 125 attended.

A pink and green theme was carried out in decorations for all entertainments given for the visitors and the hall was decorated throughout in flowers emphasizing those colors. The unusual centerpiece for the refreshment table was a scene representing Rebekah at the Well. The well was cleverly done in pink and green being Mrs. Helen Sowell and Mrs. Hembree of Dimmitt served punch.

A program of music was presented by Mrs. Gertrude Bailey and Mesdames Leta Kaul and Katherine Russell. Rebekah at the Well was given in pantomime by Mrs. Helen Sowell as Rebekah, Mrs. Leona Sowell, servant and Mrs. Pauline Burns as narrator.

Committees for the tea included: Mesdames Ida Hartman, Ella Cockerell, Lora Long, Polly Millard, Julia Sowell, Dolly Godwin and Mabel Strange, flowers; Mrs. Alice Cox, entertainment; Mesdames: Pauline Burns, Ruth Rogers, Lomenick, and members of the Dimmitt Lodge, refreshments. George Burns made the centerpiece for the refreshment table.

Pioneer Club Studies Federation

"Federation Work" was the subject for the program given at the Pioneer Study Club meeting held in the home of Mrs. Burl France Tuesday evening. Mrs. H. A. Close and Mrs. Ray Johnson were assistant hostesses.

Mrs. France, president, conducted the business session when plans were discussed for a float in the Old Settlers Day parade. Mrs. O. G. Hill, Mrs. John Patton and Mrs. Wirt Phillips were named to a committee to arrange the float.

Mrs. Frank Terrell was in charge of the program. She discussed Federation Personalities showing pictures of national and state officials.

Mrs. J. E. Beyer told about Political Influence in Federated Women's Clubs and Mesdames: Burl France, Ray Johnson and B. E. Roberson gave reports from the Seventh District. TPWC convention held recently in Pampa.

Members attending the meeting were Mesdames: Fred Barrett, A. C. Bell, J. E. Beyer, A. Christian, O. M. Dickey, Noah Elyton, Bob Higgins, J. M. Gilliland, O. G. Hill, Ray Johnson, J. B. Jones, F. M. Kester, Tandy Legg, A. L. Manjeot, John Patton, Wirt Phillips, B. E. Roberson, Frank Terrell, Al Werner, Mary Seigler and the hostess.

Music Club Holds Closing Luncheon

The closing luncheon, which marks the end of the year's work for the Music Study Club, was held in the home of Mrs. H. K. Fox Monday.

A spring-flower theme was carried out in decoration throughout the house. The luncheon table and buffet held large arrangements of pink phantasy tulips and place cards repeated the flower idea.

Annual reports were heard and a special meeting, when back numbers will be given will be held Monday afternoon at the Methodist Church. Mrs. Stephens was welcomed as a new member.

Members seated were Mesdames: O. C. Acker, J. R. Allison, J. E.

Beyer, B. F. Cain, W. T. Carmichael, R. P. Coneway, Ellis Coombes, C. C. Ferguson, Norman Harris, S. B. Jones, J. C. McCracken, O. J. Mounts, Earl Phillips, A. J. Schroeder, Glenn Snyder, A. O. Thompson, A. C. Thompson, Miss Mattie Mae Swisher and the hostess.

CARD OF THANKS
We wish to thank all the nurses at the hospital, the doctors, friends and neighbors who sent flowers, cards, and food and all who helped in any way, during the long illness and recent death of Mrs. Marnell. Mr. W. M. Marnell and family.

Mrs. Harris Complimented At Informal Tea

Mrs. J. R. Allison and Mrs. Wayne Evans entertained Tuesday afternoon in the Allison home with an informal tea in honor of Mrs. Norman Harris who will leave soon to make her home in Amarillo.

Suggesting the time of early spring flowers, green and yellow were the colors used for the party. Large centerpieces of yellow tulips, irises and aprons adorned the refreshment table and buffet. Appointments for the table were in crystal and silver. Mrs. Colby Conkright and Mrs. J. C. McCracken poured and Mrs. Charles Hays of Dimmitt assisted in the dining room. Members of the house party were Mrs. Mattie Seago, CHDA, a demonstration of frozen food lockers for

Home Demonstration Club Activities

Sims Meeting
Sims Home Demonstration Club met Thursday afternoon with Mrs. Edd Thomas. Mrs. Zerrell Thomas, president, conducted the meeting and announced that the meeting will be with Mrs. Roscoe Pinnell.

Refreshments were served to Mesdames: Glen Hettler, A. E. Edwards, C. W. Edwards, Cord Hammons, Clarence Hollabaugh, Claude Bogle, Homer Brooks, Zerrell Thomas, M. W. Blankenship, Jack Dean, Alexander, and the hostess.

Rance Club
Rance Home Demonstration Club met in the home of Mrs. A. F. Blake more recently for a program on frozen foods. Members voted to contribute to the landscaping funds for the Dimmitt hospital grounds and after the business meeting, Miss Mattie Seago, CHDA, gave a demonstration of frozen food lockers for

the home.
Those present were Mesdames: Jack Streun, G. H. DeLozier, L. J. Counselman, T. R. Newton, Roy Campbell, F. M. Woolbright, A. F. Blakemore, H. G. Behrends, Clifton Harper and Miss Seago.

West Hereford Club
West Hereford Home Demonstration Club met with Mrs. Josie Funderburg Tuesday afternoon with Mrs. Jimmie Mercer in charge of recreation. Roll call was on proper fittings for individual figures, with Mrs. Tom Draper, CHDA, leading the group in a round table discussion of that subject.

Refreshments were served to Mesdames: A. L. Thomas, Tom Garner, J. T. McClung, Carlos Vaughn, Travis Caraway, R. N. Yarbo, Alfred Smith, Jimmie Mercer, Jack Flowers, Tom Draper, Bruce Woodzell, E. M. Cox, Vern Witherspoon, Nell Young, J. W. Witherspoon, John Jacobson Sr., Roy Boyd, P. L. Luck, Ulys Pierce, Miss Evelyn Bell and the hostess.

Rebekahs and Odd Fellows Guests At Banquet

Odd Fellows and Rebekahs were entertained at a banquet Monday evening at the First Christian Church as part of the entertainment features honoring delegates from all over the Panhandle attending the 45th annual IOOF-Rebekah Association Meet which opened Sunday.

Owen Stagner was toastmaster and Rev. R. A. Wingert, pastor of the Presbyterian Church, gave the invocation. Clarence Woods of Lubbock, Past grand master of the state, gave the official welcome to the delegates and Mrs. Jessie Ross of Amarillo past president of the Rebekah assembly, gave the response. Mrs. Leta Kaul and Mrs. Katherine

Sunshine Club Has All-Day Meet

Sunshine Club met with Mrs. Eris Pulliam Thursday in an all-day meeting with a fried chicken dinner featured at the noon hour. The afternoon was spent embroidering for the hostess.

Those present were Mesdames: Clint Lundry, J. O. May, Verdon Watts, J. W. Thomas, C. L. Whitehead, F. L. Matfies, James Tucker, Billy Wells, C. E. Sheppard, and the hostess.

The most famous American air-cooled automobile was the Franklin.

ine Russell entertained with a vocal duet with piano accompaniment by Mrs. Gertrude Bailey. Following the banquet members of both lodges held competitive work sessions.

CARD OF APPRECIATION

The Odd Fellow and Rebekah Lodges want to extend their sincere thanks to the City of Hereford—to everyone who had a part in making the Panhandle Association a pleasant one. Especially do we appreciate being permitted to use the First Christian Church, the City Hall and High School gymnasium for our services.

Mrs. Lyle Blanton was speaker for the Floydada Garden Club Friday. Mrs. Blanton who is district councilor, District One, Texas Garden Clubs Inc., talked on district and state federation work.

Mrs. F. B. Crenshaw of Brownwood, who has been visiting with her daughter, Mrs. Frank Lucas, is in Amarillo this week to attend the 61st annual convention of Texas Christian Churches. She will return to her home with delegates to the convention from Brownwood.

Pocket the SAVINGS from
SUPER-MARKET VALUES
Read Every Item



SHORTENING Swift and Jewel	3 lb. Carton	\$1.05
TOMATOES Fancy Whole	Big 2 1/2 Can, Only	21c
GRAPE JUICE Welch's Pure	Quart	49c
LUNCHEON MEAT Oscar Meyer	12 oz. Can	39c
CLEANING TISSUES Box of 400		29c
HONEY Pure Extracted	5 lb. Can	98c
SPINACH Fancy California	No. 2 1/2 Can	15c
SALAD DRESSING Bestyett	Pint	29c
MARVENE SUDS 2 Large Boxes		29c

PRUNE PLUMS In Syrup, Big 2 1/2 Cans	2 for	29c
PEACHES Sliced or Halves Big No. 10 Can	Per Can	69c
PEACHES Hunt's Sliced or Halves In Syrup, No. 2 1/2 Can		25c
CRUSHED PINEAPPLE No. 2 Can, Fancy	Per Can	33c

TOILET SOAP Cashmere Bouquet	2 Bars	21c
ICE CREAM CONES Box of 24		25c
DOG FOOD Mo-Vi, Chopped Horse Meat	Can	19c
GINGER ALE 12-oz. Bottle	3 for	25c

Week-end **MEAT** Special

BACON Slab, Sugar Cured, No. 1 Lb. 59c	HAMS SUGAR CURED TENDERIZED 1/2 or Whole 55c	BEEF STEAK Arm Round, AA Grade Lb. 65c
HAM HOCKS Small—Fine for Seasoning Lb. 23c		HOT BARBECUE Fresh Cooked Lb. 65c

Fresh **FRUITS** and **VEGETABLES**

ORANGES Texas, good quality. Lb.	7 1/2c	NEW SPUDS Texas, No. 1... 3 Lbs.	25c
FRESH ONIONS Large Bunch	2 for	SQUASH Yellow	15c Lb. 9c

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Day till 7:30 p. m.
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"Vacations"
Topic For Club

The final study club program of the year was given at the Lone Star Study Club meeting held with Mrs. Jim Higgins Tuesday afternoon. Mrs. Earl Phillips assisted.

In keeping with the approaching vacation time for club women, the program centered around "Vacations." Mrs. Joe Kendall told of scenic spots in Canada that all the vacationer, and Mrs. Ed Warren told of interesting places in Alaska and the Alaskan Highway. Interesting vacation tips were given in answer to roll call. Plans were made for the luncheon meeting which will close the year's activities for the club. Mrs. O. L. Click and the social committee will be hostesses.

Members present were Mesdames: Lyle Blanton, O. L. Click, Leo Forrest, Homer Henslee, Berry Jacobsen Jr., Joe Kendall, Nelson McRight, C. W. Newson, Coy Phillips, Earl Phillips, Buren Sowell, Robert Thompson, Ed Warren, Lawrence Womble, Forrest Minton and the hostess.

FEDERATION BOARD MEET SATURDAY
Deaf Smith County Federation of Women's Clubs board will hold an executive meeting at the county court house Saturday afternoon at 3:30 o'clock. All board members are urged to attend.

Be Dumb Like a Fox
Send Clothes to Corbett's

CORBETT CLEANERS

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Hereford Super Market

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GAYLORD
NEWELL

HEREFORD Bull

By JIMMIE GILLENLINE

Beginning last Saturday, Hereford was supposed to go all out in colorful Cowboy and Pioneer garb. However, something seems to be lacking. Most people are complying in a mild fashion. Very, very few seem to be getting into the spirit of the thing with enthusiasm and zest. Maybe it is because Western togs are fairly common around here at all times, and our efforts do not stand out.

As for Pioneer type clothing, very few people actually know how the pioneers dressed. Most of all the real pioneers I have known either have white hair—or no hair at all—and have long since lost their teeth. Jack Wright could use some powder on his hair and quality, and Frank Daniel could just get the right clothes and be all set. Maybe some of the real, sure enough old timers will dig out some clothes and appear in the parade—dressed as folks used to dress in 1898. How about it? This would be a hey-day for the scores of amateur photographers around Hereford.

Incidentally, The Hereford Brand will give a \$10 prize for the best Pioneer Day picture made on May 8. It can be of one person, several persons, the parade or any other incident. However, it must be made on May 8 and submitted not later than Saturday, May 15 at the Brand office. We have three judges who will decide the winner on the basis of content, 60 per cent, and quality of photograph, 40 per cent. The pictures will be displayed in The Brand window until May 22, and returned.

I still say the turtle log in Streu Hardware window is electrified. Due to pressure exerted from this column Streu was last week forced to make a slightly more liberal offer. He said he would give away the turtles as they appeared on the log in the following order, A, P, E and X, and finally the little moronic one without any letter at all would draw the vacuum cleaner for the person who first saw it on the log. What happened? Streu just turned on a little more electricity—and not one single turtle has yet climbed onto the log. When that toothless guy gives away anything—even a turtle—you can figure there is something wrong.

Hear by the grapevine that a furniture store is going into the present Cash Way location at fourth and Main Street; Elmer Gollehon expects to move around June 15. Dudley Green and Archie Scott are also progressing nicely on construction of their new home, and have recently completed their apartment house.

In fact, there is a tremendous lot of building in progress here. Everytime you get out several new houses have sprung up in one place or another.

Incidentally, another "hotel boom" is with us. A survey is now in progress by the Hockenhill System, a national organization which operates for the purpose of determining

need and type of hotels in various communities. They are supposed to make the survey, then recommend the best type of hotel and general hotel operation for Hereford. Furthermore, at least two outsiders have been here this week investigating the probability of building a hotel here. The people have heard so much about a hotel that they don't get excited anymore. However, the need is a definite one. A hotel is the next step in the growth of this community. The recent IOOP-Rebekah convention attended by 400 persons, is a good example of why we need a hotel. Each convention should also feature an optional tour of the irrigation district.

Debbs Knox is leaving Saturday morning for Tulsa, where he has bought a bakery. Debbs is one of the old boys who knows more people than anyone else, and has just that many friends. There are literally hundreds and hundreds of people who will be exceedingly happy to hear that Debbs is getting into business for himself, and most of these people will also realize that Hereford is losing a real community worker.

The push and energy of Debbs Knox has accounted for many, many things in this community. Debbs always seemed to get the "dirty work"—and always did a good job. He has organized and pushed the football program, he took tickets at the Firemen Dances so long that he was practically a fixture. Debbs was always the old boy who got up the baseball pot, wore the loudest shirt on Pioneer Day, went around to see all of the merchants about closing, and bought the first ticket on the special football train. Debbs has done a lot of things for the community, and it is with regret that we see him leave. However, this is wishing the entire Debbs Knox family "Good luck and Success," and please accept our congratulations—along with a complimentary subscription for six months to The Hereford Brand.

SLO 4-H Club Has Meeting April 24

A meeting of the Sadie Lee Oliver 4-H Club was held in the county court room April 24.

The members planned their program to cover the months up to September 1.

Those present for the regular meeting were Sue Wilson, Thelma Joyce Epting, Mary Hund, Janice Craig, Sandra Caraway, Elaine Waggoner, Gail Scott, Patsy Townsend, Margaret Scott, Royda Boyd, Mary Boyd, Marilyn Henderson, Nelda Lawrence, Shelia Millard, and three sponsors, Mesdames, John Henderson, Joe Wagoner and Earl Scott and one visitor, Mrs. Elmer Coombes.

Dimmitt Student To Give Recital

Johneen Bice, senior high school student, will be presented in a song recital in the Dimmitt High School at 8 o'clock Monday evening May 3. Miss Helen McGilvray of Hereford will be her accompanist.

Johneen is a student of Miss Mattie Mae Swisher and is well known in Hereford having sung with the Voco Club and on other occasions here. Interested friends are invited to attend the recital.

Buck Owen, C. E. Sheppard and Tommy Aaron attended the banquet of Furr Food Employees in Amarillo Monday night.

WANTED



The privilege of extending to you the same Life Insurance Counseling Service many others are finding profitable.

HERMAN FORD
Life Insurance Counselor

Southland Life 123 Main

BURDINE STUDIO

We Specialize in

COMMERCIAL WORK

Let Us Photograph Your

Banquets Weddings Parties
Dances All Special Occasions

Open 9 A. M. to 5:30 P. M.
Appointments for Working People
After 5:30 P. M.

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BURDINE STUDIO

Wendell Burdine
301 West Sixth

YOU WILL FIND BIG HIT SPECIALS EVERYDAY AT YOUR

FRIENDLY

FURR

FOOD STORES



Fancy Blue Ocean

SALMON

7 1/2 oz. Can

37c

Fancy White Star Kist

TUNA

7 oz. Tin

45c

GERBER'S

Baby Food Cereal, 3 pkgs.
Nile Brand, Sliced or Halves

45c

PEACHES

2 No. 2 1/2 Tins

35c

APRICOTS

No. 2 1/2 Tin

20c

PRUNES

No. 2 1/2 Tin

15c

Lima Beans

No. 2 Can

21c

Pork - Beans

3 12-oz. Tins

25c

WHY PAY MORE?

For Drugs

50c Value
IPANA 33c
Tooth Paste

50c Value
WILLIAMS 33c
Shave Cream

50c Value
TRUSHAY 39c
Lotion

75c Value
MODART 39c
Shampoo

40c Value
CASTORIA 33c
Fletcher's

A Real Value—Pocket
COMBS 9c
4 For

Imperial Pure Cane
SUGAR 79c
10 Lb. Bag

Ranier
Gr. BEANS 25c
2 No. 2 Cans

COFFEE 49c
All Brands



Meat Makes the Meal

FRYERS lb. 65c

FISH 34c
Boneless Perch Lb.

FRANKS 39c
Cello Lb.

SAUSAGE 43c
Country Style Lb.

PICNICS 47c
Armour's Lb.

BACON 64c
Sugar Cured Sliced Lb.



Garden FRESH

ORANGES 19c
Texas 3 Lbs.

FLAT TOMATOES 27c
Pound

LETTUCE 15c
Pound

CUCUMBERS 15c
Pound

SPUDS 79c
10 Lb. Mesh Bag

GREEN ONIONS 15c
2 Bunches

YELLOW ONIONS 15c
Pound



Libby's
TOMATO JUICE 29c
46 oz. Tin
(Win a Cadillac Car)

JUICE 15c
Libby's Orange

BABY FOOD 19c
Libby's 3 Cans

BEETS 25c
2 No. 2 Cans

PUMPKIN 15c
No. 2 Can

CORN 33c
2 No. 2 Cans

PEAS 10c
Happyvale No. 2 Can

JUICE 19c
46 oz. Tin

JAM 41c
2 Lb. Jar

PEACHES 19c
11 oz. Box

RAISINS 27c
2 lb. Cello Bag

SOYA 29c
2 Boxes

Raisin Bran 29c
2 10-oz. Boxes

BISQUICK 49c
40 oz. Box

SOYA 29c
2 Boxes

RAISIN BRAN 29c
2 10-oz. Boxes

BISQUICK 49c
40 oz. Box

RAISIN BRAN 29c
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BISQUICK 49c
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BAKERY

Oven Fresh

Layer Cakes

Each 45c

Golden Brown, Flaky, Rich
Crust, Assorted

FRUIT PIES 45c
Each

Fine for Lunches, Picnics
or Parties, Assorted

CUP CAKES 20c
6 for

Individual Large Size,
Golden Brown

MARY ANN SHELLS 20c
4 for

Complete your Meal with
Furr's Delicious

DINNER ROLLS 18c
Dozen

Try These Delicious Furr's
Bakery Treats, Butterscotch

BROWNIES 20c
6 for

Save At Furr's

IVORY FLAKES 33c
LARGE

IVORY SNOW 33c
LARGE

IVORY 3 for 21c

DREFT 33c

LAVA SOAP 2 for 19c

IVORY SOAP 11c
MEDIUM

DUZ 33c
LARGE

Anthony's DOLLAR DAY!

HEREFORD

Take Full Advantage of Dollar Day to get those gifts for Mom... Yes, let's get personal about Mom—give her dresses, bags, skirts, lingerie, lovely housecoats, hankies, heart-winning slippers and gowns, sheer hose, beautiful blouses, gloves for a summer wardrobe, hats... everything can be had at Anthony's! Then there are bedspreads, table cloths, slippers, prints, costume jewelry. AND DOLLAR DAY PRICES MAKE THESE ITEMS MORE ATTRACTIVE THAN EVER!

MOTHER'S DAY
MAY 9

Remember Her with Gifts from Anthony's



SLIPS
Rayon Crepe



White, Tea Rose, Blue. Irregulars of higher priced slippers purchased especially for DOLLAR DAY.



PANTIES

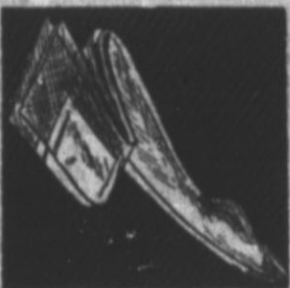
First Quality Rayon, All Elastic Waist.

3 for—



DOLLAR DAY SPECIAL

S. M. L.



Ladies' **NYLON HOSE**

Pr. New Spring Shades



Misses' and Children **ANKLETS**

8 Pair for



All White



Brief Training **PANTIES**

8 Pair for

Absorbent soft all cotton training panties. Double crotch. Snug waist and leg bands. All white. Easily laundered.



Printed **Spun Rayons**
79c yd.

Ideal for making play suits, street dresses, sun-back dresses.



LADIES DRESSES

\$5.00

Ladies' **SKIRTS**
\$2.00

DOLLAR DAY SPECIAL

Cotton Print **DRESSES**
\$2.79

Good Patterns, Large Selection Styles and Sizes

Men's Cotton Knit **BRIEFS**

4 Pair \$1.00

DOLLAR DAY SPECIALS

Men's **Rayon**

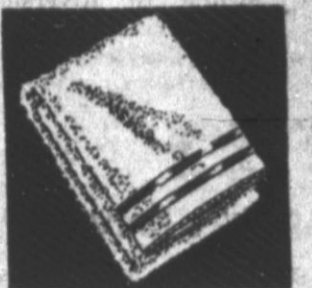
UNDERSHIRTS

3 for \$1.00

Men's **White**

Handkerchiefs

10 for \$1.00
Large 17x17 Inch



Man Size **BATH TOWEL**

3 for \$1.00

Colored border or all over self design. Thick thirsty double loop weave. By Cannon.



Men's-Student's **Dress Sock**

5 Pair \$1.00

Rayon and cotton fancy knit dress socks. Bright and subdued colors. Elasticized top.



Thick Chenille **Bedspread**

\$5.00

Extra large for plenty of drape at sides and end. Thickly covered with chenille. Solid colors and multi-colored, also White.

Children's **RAYON PANTIES**

4 Pair

BOY'S 'T' SHIRTS

2 for

2-Piece

PLAY SUITS

\$9.90

PIONEER DAY
MAY 8



CHENILLE RUGS

Medium Size Assorted Colors



Make Anthony's Your Headquarters for Western Togs. We've the Western Clothes...the Western Hospitality...the Western Spirit!

Anthony's

HEREFORD

WANT ADS

1. FOR SALE Miscellaneous

They're Here!
RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
18-tfc

You fill your fuel tank less often with a Chrysler Industrial engine.
1-12-tfc

FREE! FREE! FREE!

Demonstration of the most popular, better than ever **ELECTROLUX VACUUM CLEANER**. A service rendered with each demonstration in your own home without obligation. Two million Electrolux Cleaners made and sold since V-J Day at their pre-war price.

CECIL BOYER
Phone 299-R Box 844
504 Ave. D, Hereford, Texas
5-tfc

FOR SALE

Minnesota Blue Tag Cobblers—bargain.
J. K. BAKER
Phone 589-W
1-14-tfc

We now have reginned registered cotton seed at Hereford Gin. Open from 9:00 to 5:00.
Hereford Gin Co.
1-16-3-c

RING BINDERS

Popular, Convenient Notebook Binder in Leather and Leatherette
\$2.45

Students, Businessmen, Salesmen all find this spacy binder a necessity. Has ring protectors, all around zipper closing, and bound edges.

TYPEWRITERS

Remington Standards and Portables. Ideal Gifts for the Graduate, in stock, ready for delivery.

THE HEREFORD BRAND

Meyers Hatchery, Canyon, has large hatches of baby chicks, heavy, ready to go Mondays and Thursdays. We also have started chicks.
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FOR SALE

196 feet 16-inch casing, 5/16 inch steel shoe made.
J. K. BAKER
Phone 589-W
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Furniture and Car Upholstering. All new patterns. Free estimates, within 30 miles.

JOHNSON UPHOLSTERING

West on Hiway 60
Box 932
1-18-tfc

For **AVON PRODUCTS** Call **MRS. W. H. RUSSELL**
Phone 347
1-18-3c

For **MERLE NORMAN COSMETICS** Call **MAESIE WHITAKER**
Phone 511-J
1-18-3c

For Sale: New and used sewing machines, sewing machine motors, sew lights and button hole attachments for all makes. Pinking shears, Kirby Vacuum Cleaners with complete attachments including power floor polisher. Services on all makes sewing machines. All work guaranteed. Allen's Sewing Machine Shop, Phone 1516, 109 West 8th St., Plainview, Tex.
1-52-17-6p

For sale: Children's gym with swing, see-saw, etc. Also mangle ironer. Phone 3943. Mrs. J. C. McCracken.
1-17-17-2p

For sale: Medium grained hegarri bundles at twenty cents per bundle. Located eight miles East Dimmitt. Fred Annen.
1-17-18-2p

Dahlia bulbs for sale. Mrs. Warren Daniel, 106 Ave. A.
1-10-18-1c

For sale: Living room suite. Its a good one. See at 403 Roosevelt or Phone 640J.
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For sale: 450 ft. used wire fencing 5 ft. high. Good as new. Some 800 gallon tanks with stands, good for gasoline or water storage. Small 2 wheel trailer. Pinkert Welding Shop.
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1-8-18-1c

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1-14-18-2p

For sale: Plainsman, Martin and hegarri seed, one year from certified. Re-cleaned and state tested. O. B. Roberson, Summerfield.
1-19-18-5p

For sale: Like new 1947 Main Line trailer house. 1946 Deluxe Ford car. Would sell together or separate. \$3500 for both or \$1800 each. C. W. Stockdale, 906 25 Mile Ave.
1-31-18-1p

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10-tfc

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2-25-15-4c

F-30 tractor, good rubber, good condition. W. T. Carmichael, one mile West Wyche school. Call 521W after 8 p. m.
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For sale: Farmall tractor, 16-16 Van Brunt drill, 6 foot one-way, field cultivator, 4 burner oil cookstove, brooder stove. O. Wilder, Box 422.
2-21-18-1p

For sale: Model D John Deere tractor. Case model P Combine. Chris Wegner. Price \$1500.00.
2-15-18-2p

For sale: 1943 model Baldwin combine on new rubber with electric lift. One 22-36 tractor. New sleeves and pistons. Good tires. Excellent condition. Phone 522W.
2-25-18-2p

For Sale or Trade: Good International pickup hay baler, Model M, also about 25 bundles of bale ties. J. T. Matthews, 2 miles north, 1/2 mile west on Hiway 51.
2-30-17-tfc

New Ford tractor with new from Age two row potato planter with fertilizer attachments. List prices. Call or write Harry Kilns, Littlefield, Texas.
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For sale by owner: Well improved section of land 16 miles Southwest of Hereford. Including farm machinery and wheat crop. Priced at \$20,000 per acre for quick sale. For particulars phone 904J.
4-25-18-1k

For sale: Hardware store in heart of Omarks northwest Arkansas. Small town no competition, good trade territory. Owner must quit bad health. A money maker. Also good Ozark farms. Chris Opeiland, Real Estate, Bentonville, Ark.
4-25-18-1p

Irrigated improved farm, 480 acres with 200 under 2 1/2 inch inch wells. Good modern house, other good improvements. Price \$125,000 per acre. See Home or Co. 198 E. 2nd, Dallas, Texas.
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Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN

E. B. POSEY W. R. METCALF
REALTORS
321 1/2 Main
Bus. Ph. 710 Res. 366-W
Salesman, G. D. Caison
Phone 748
4-16-tfc

For sale: 1938 Ford Tudor. George Jones at Hereford Potato Growers Association.
11-tfc

For sale or trade: 1941 Oldsmobile 4 door sedan. A nice car. Has had only one owner. G. W. Brumley.
3-20-13-tfc

For sale: Sows and pigs. L. F. Carter, Hereford Laundry.
1-10-18-2p

Dahlia bulbs for sale. Mrs. Warren Daniel, 106 Ave. A.
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Irrigated improved farm, 480 acres with 200 under 2 1/2 inch inch wells. Good modern house, other good improvements. Price \$125,000 per acre. See Home or Co. 198 E. 2nd, Dallas, Texas.
4-21-18-2k

For sale by owner: Well improved section of land 16 miles Southwest of Hereford. Including farm machinery and wheat crop. Priced at \$20,000 per acre for quick sale. For particulars phone 904J.
4-25-18-1k

For sale: 2 houses on lot. Furnished. Located 2044 South Houston St., Amarillo. Price \$2,500. Call 269W, Hereford.
4-18-18-1k

For sale: 1-2 inch and 3-4 inch black pipe, 1 1/4 inch and 1 1/2 inch galvanized pipe. West Texas Development Company. Hiway 60 East of Hereford.
2-25-18-1c

For sale: 12 foot Self-propelled IHC Combine. 1946 model dual wheel. Can be seen at IHC Dealer, Pampa. Also Three Electric pumps, 7" column, several 6" and 4" pumps, bargains. Also 3-4 ration Amarillo-Johnson gear-head, will accept new crop tractor at trade-in. Call 247J or write Bob 893, Borger, Texas. M. G. Gaywood.
2-48-18-1p

New model D John Deere tractor for sale, would prefer trade for new 4-row farm type International M34 or for John Deere. See Doyle Rose, Hereford.
2-27-18-1p

For sale: Farmall tractor, 16-16 Van Brunt drill, 6 foot one-way, field cultivator, 4 burner oil cookstove, brooder stove. O. Wilder, Box 422.
2-21-18-1p

For sale: Model D John Deere tractor. Case model P Combine. Chris Wegner. Price \$1500.00.
2-15-18-2p

For sale: 1943 model Baldwin combine on new rubber with electric lift. One 22-36 tractor. New sleeves and pistons. Good tires. Excellent condition. Phone 522W.
2-25-18-2p

For Sale or Trade: Good International pickup hay baler, Model M, also about 25 bundles of bale ties. J. T. Matthews, 2 miles north, 1/2 mile west on Hiway 51.
2-30-17-tfc

New Ford tractor with new from Age two row potato planter with fertilizer attachments. List prices. Call or write Harry Kilns, Littlefield, Texas.
2-23-17-3c

For sale by owner: Well improved section of land 16 miles Southwest of Hereford. Including farm machinery and wheat crop. Priced at \$20,000 per acre for quick sale. For particulars phone 904J.
4-25-18-1k

For sale: Hardware store in heart of Omarks northwest Arkansas. Small town no competition, good trade territory. Owner must quit bad health. A money maker. Also good Ozark farms. Chris Opeiland, Real Estate, Bentonville, Ark.
4-25-18-1p

Irrigated improved farm, 480 acres with 200 under 2 1/2 inch inch wells. Good modern house, other good improvements. Price \$125,000 per acre. See Home or Co. 198 E. 2nd, Dallas, Texas.
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2-30-17-tfc

Consult a REALTOR 3-c-tfc

Write for free listing 80 business opportunities, farms, ranches, tourist courts, drug stores, hatcheries, filling stations, restaurants, large farms and ranches our specialty, West Walnut Street Land Co., Rogers, Arkansas.
4-30-17-4p

NATURE'S MINERAL RICH SOILS

Choice offerings in irrigated and non-irrigated land in large and small tracts.
DEAF SMITH, CASTRO and PARMER COUNTIES. CITY PROPERTY
Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN

E. B.

Last Rites for Mrs. Williamson Held at McAdoo

Mrs. Sarah Williamson, 55 years old, died Monday morning in the Deaf Smith county hospital. Funeral services were conducted at McAdoo, and interment was in the McAdoo cemetery. The body was taken to McAdoo by Black Funeral Home of Hereford.

Mrs. Williamson had recently moved to Hereford from her husband, G. T. Williamson, from the Rio Grande Valley.

She was born in Arkansas, and was married to G. T. Williamson in Oklahoma on May 1, 1911.

Besides her husband, she is survived by three sons, Guy Williamson

and Curt Williamson, both of Hereford, and Joe Williamson of Leaky, Texas; one daughter, Mrs. Levi Alexander of Leaky; and six grandchildren.

CHANGE MADE IN DATE FOR CLUB MEETING

The date for the fourth and final quarterly meeting of the Deaf Smith County Federation of Women's Clubs has been changed from May 7 to May 14. The change in date was made because of the Pioneer Day Celebration on May 8.

The meeting will be held at the Methodist Church and a fine arts program is being arranged.

Mr. and Mrs. Jack Russell are spending a couple of weeks with his parents, Mr. and Mrs. W. H. Russell. Mr. Russell has just completed his course at the Ohio College of Chiropractic at Cleveland, Ohio and expects to locate in Fort Worth for the present.

Hereford Garden Club's Annual Spring Flower Show Is Acclaimed Huge Success Last Week

BY MRS. JOHN McLEAN

The Hereford Garden Club has staged many flower shows and, since each successful event has assumed larger proportions, Hereford has become known as the city of the flowers. By popular vote the two-day show held Saturday and Sunday at the Camp Fire Hut was one of the most colorful and beautifully arranged projects the club has sponsored.

The show, named "A Spring Symphony" featured a musical motif through out with tulips the main point of interest. Like a gardener's dream were the artistic arrangements showing the symphony of spring colors, the designs suggesting Springtime in other countries and the dish gardens depicting first signs of spring. Arrangements in class four gave clever interpretations of song titles.

In the opinion of the certified judges the show was "beautifully staged and easily judged. Entries showed fully developed sense of color and were very accurately done. The entries were so original that all of West Texas could be proud."

The state certified judges included Mesdames Forrest R. Barnes and Leland Abbott of the Amarillo Garden Club, and Mesdames R. C. Badget and John V. Powers of the Lubbock Garden Club, Mrs. Alex McDonald and Mrs. J. A. Fortenberry of Lubbock Garden Club, who are student judges, practiced judging.

Highlight of entertainment features was a musical revue and style show presented by the High School Glee Club Sextet under the direction of Miss Thelma McMinn. Fantomined interpretations of songs were presented as each girl modeled teen-age spring frocks. Mrs. Glenn Snyder was the accompanist Saturday afternoon and Mrs. Liston Wilson served as narrator. Corsages arranged by Hereford's two floral shops were featured.

The show was judged on the competitive system and the following winners have been announced. On dish gardens prizes went to Mrs. J. P. Slaton, first; Mrs. W. S. Pruitt, second; and Mrs. C. C. Ferguson, third. For Line Arrangements Mrs. John Robinson won first, Mrs. James Black second; and Mrs. Leroy Aven third. For Designs suggesting springtime in Other Countries, Mrs. Deward Roberson, first; Mrs. A. O. Thompson, second. For a composition suggesting a song title, Mrs. F. M. Kester, first; Mrs. A. L. Manjeot, second; and Mrs. Deward Roberson, third. For Arrangements using exhibitor's favorite container and design, Mrs. A. O. Thompson, first; Mrs. Liston Wilson, second and Mrs. A. L. Manjeot, third. Blue ribbons were awarded to the Garden Beautiful Club for a tea table for Mother's Day and to the Bud-to-blossom Club for a child's birthday table using floral arrangements.

In the horticulture class featuring tulips, prizes were as follows: pink, Mrs. A. O. Thompson, first; Mrs. Deward Roberson second and Mrs. Lyle Blanton third. Rose, Mrs. Homer Brumley first; Mrs. R. A. Daniel Jr. second; and Mrs. Earl Springer third; red, Mrs. W. S. Pruitt first; Mrs. A. O. Thompson second; and Mrs. E. E. Fridley third; yellow, Mrs. W. S. Pruitt first; Mrs. A. O. Thompson second; and Mrs. O. O. Hill third; lavender, Mrs. Jim Black first; Mrs. E. W. Harrison second; and Mrs. M. T. Rutter third; purple, Mrs. A. O. Thompson first; other colors, Mrs. A. O. Thompson first; Mrs. J. P. Slaton second; Mrs. Deward Roberson and Mrs. Will S. Kerr third (a tie); breeder tulips, Mrs. Will S. Kerr first; Mrs. Deward Roberson second; Parrott, Mrs. O. O. Hill first; Cottage, Mrs. C. C. Ferguson first; iris, Mrs. A. O. Thompson first; Mrs. A. L. Manjeot, second; and Mrs. Ben Childers third.

Mrs. J. P. Slaton won a blue ribbon for her entry of pansies, and for flowering shrubs winners were Mrs. A. L. Manjeot first; Mrs. J. P. Slaton second; and Mrs. A. O. Thompson third. Blue ribbons in the unscheduled classes went to Mrs. F. M. Kester for her aguratum; Mrs. E. Ramey, narcissus; Mrs. Deward Roberson, hyacinths; Mrs. A. O. Thompson, collection of double Darwin tulips and to Mrs. Liston Wilson for her collection of columbines.

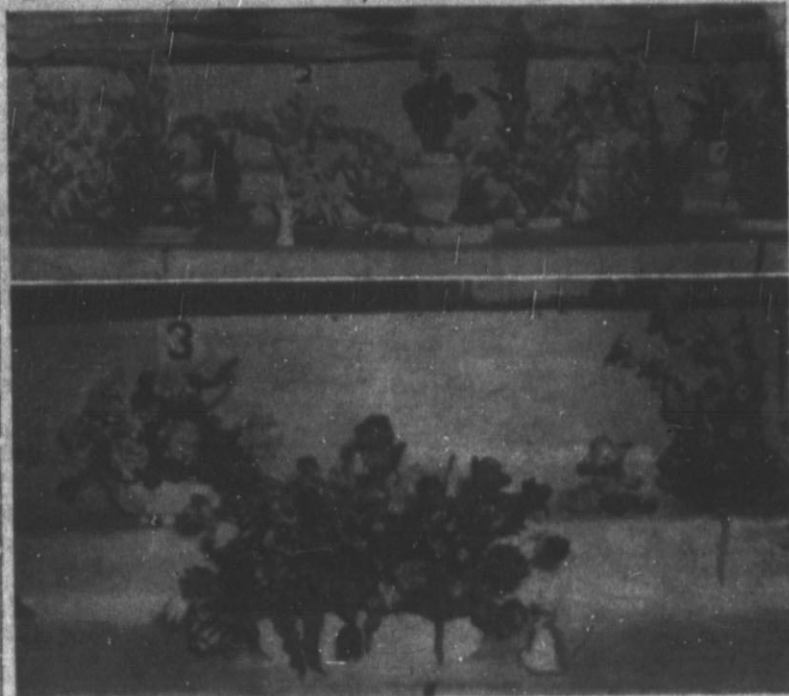
Mrs. Deward Roberson won the sweepstake prize on artistic arrangements and Mrs. A. O. Thompson won the cultural sweepstake prize.

Mrs. C. D. Carnahan was general chairman of the show and committee chairmen included: Mrs. C. D. Carnahan, schedule; Mrs. Earl Springer, staging; Mrs. O. O. Hill, entry; Mrs. W. S. Kerr, and Mrs. J. P. Slaton, classification; Mrs. E. Fridley, properties; Mrs. Homer Brumley, publicity; Mrs. F. M. Kester, judging; Mrs. John Robinson, clerk; Mrs. W. S. Pruitt, awards; Mrs. D. C. Barnard, hospitality; Mrs. Jim Black, finance and Mrs. Deward Roberson, clean-up.

ATTEND PTA CONGRESS
In Amarillo to attend the annual Eighth District Congress of Texas Parents and Teachers held Tuesday and Wednesday of last week were Mrs. Elmer Patterson, president of the local organization, Mrs. H. H. Caraway, Mrs. Earl Springer, Mrs. Marilyn Gilliland, Mrs. J. C. Reese and Mrs. Phillip Barkley. Mr. and Mrs. George Graham and Mrs. T. V. Brantley attended the Wednesday session when Mr. Graham was the featured speaker. He spoke on "Parents and Family Life."

Reports on the Congress session will be heard at the regular PTA meeting here May 10. Mrs. Roy D. Tread of Hart, district officer, will join the installing officers for the new officers.

Mr. and Mrs. Jeff Gillbreath have gone to Tennessee for visits with relatives. Before returning home they will also visit relatives in Atlanta, Ga.



Some of the prize-winning exhibits at the Garden Club Flower Show last week are pictured above. The top photo shows a class of spring floral arrangements, and the lower photo is an arrangement depicting flowers in other lands. (Photos by Elmer Patterson).

Around Town

(Continued from page one)

caught several pounds of catfish and some bass. As we said to start with... it's pretty early in the spring, and these may well have been "bottle fish" if you know what we mean.

Volunteers are wanted. Sheriff J. C. Reese was on the telephone early this morning with an urgent yelp for help. Tomorrow morning (Friday) at 9 o'clock, work will start on building fence and roads chutes at the high school football field for the Boys Ranch Rodeo, which

will be staged here on May 8 as a part of the Golden Anniversary celebration. Forrest Minton, Ralph Sears, and Pat Lawson of the Rogers Club, will be on hand to direct the job, and a lot of volunteer help will be needed for a few hours.

Mr. and Mrs. H. E. Baise out Prio way have a new daughter in their home. She is Karen Lavon, and has been at home with the Baises since she was three days old, but they're just announcing the young lady's arrival.

And either the Around Town editor or Manager Elmer Mathias at the Deaf Smith county hospital owes an apology to Mr. and Mrs. George

T. Jones, and particularly to Miss Penny Dona Jones, who's a new arrival in the Jones family. Penny Dona is definitely a daughter, Around Town to the contrary notwithstanding.

Seems like this has to be repeated every so often: The Brand will not publish anonymous letters. We've just had one, criticizing the costume-wearing for the Golden Anniversary celebration. The writer dares us to publish the letter, but doesn't dare, apparently, to sign his or her name. How about it, Mr. or Mrs. Old-Timer? Let's have your John Henry and we'll turn the letter over to the People's Pulpit for publication.

Streu's still having turtle trouble. The little hard-shells just won't cooperate. Streu's about decided that they can't spell after all, and we wouldn't be surprised at all to see turtle soup on some local menu just any day now. Particularly since Streu himself is a confirmed soup eater these days.

Spring has definitely arrived. The baseball players are beginning to crawl out of their holes and start limbering up. Hereford will have two leagues operating this summer... one baseball, and one softball. The hard-ball boys get underway here Sunday, and the softballers will move onto the diamond for the opening game Monday night.

There's more hotel rumors floating around. An investigator for the Hockenberry Plan is in town this week, making inquiries around and about; and a couple of well-dressed gentry from downstate have also been making hotel noises at the Chamber of Commerce office. We'll let you know when something definite develops... or is that castle still in the clouds?

Little Miss Bessie Jo Blevin is here for a month's stay with her grandparents, Mr. and Mrs. W. H. Blevin, and her aunt, Mrs. Bessie Patterson. She returned home with her grandparents who have been visiting their son, L. R. Blevins, and his family who included a new son, in Sacramento, California.

Read the Want Ads! Read Our Want Ad Page!

GENE AUTRY JEANS and GENE AUTRY SHIRTS



Buy them separately or as a set - The Jeans are of long-wearing blue denim, labeled with GENE AUTRY'S autograph. You can send in the pocket label, and Gene will send you an autographed photo of himself and Champ! The shirts are of fast color, sanforized cotton, designed by GENE AUTRY. His signature, Champ's name, the Flying "A" brand and horses and cowboys galore are printed on the shirts.

Jeans and Shirts for Children 1 to 16

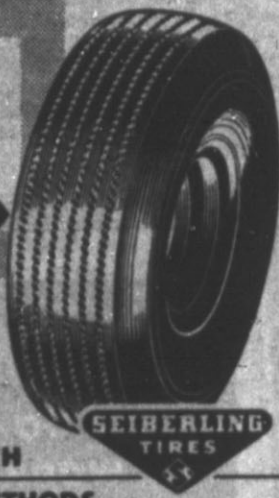
Jeans - - - \$1.98
Shirts - - - \$1.89 and \$2.98



HEREFORD STORE CO.
S. L. HARMAN & SON PHONE 382

Your Smooth Tires Can Look Like This..

WITH SEIBERLING Tire Treading



- * NEW TIRE TREAD WIDTH
- * FACTORY APPROVED METHODS
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SHELTON TIRE EXCHANGE



EVER-FRESH BREAD

Enriched With DEAF SMITH COUNTY VITAMINS

Certainly, It's a HEREFORD BAKERY Product

SEED - SEED - SEED

HYBRID SEED CORN
YELLOW DENT, WHITE SURE CROPPER,
HICKORY CANE

CERTIFIED SEEDS

- Double Dwarf Milo
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- Caprock Milo
- Hegari
- Early Hegari

STATE TESTED SEEDS

Combine Kaffir
Red Top Cane and African Millet
Sweet Sudan and Common Sudan

PASTURE MIXED GRASS SEEDS
LAWN SEEDS
BULK GARDEN SEEDS

HUSKY BABY CHICKS

Hatching Each Monday

Cash Buyers of CREAM, EGGS, POULTRY and HIDES

West Texas FEED, SEED and HATCHERY CO.

HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager

SINCE 1879
JUSTIN BOOTS

Justin has been favorite of the West since 1879. Only Justin give you such famous comfort features as cushioned side walls, baseball leather lining, steel arch, and old-time hand lasting that molds the leather to your feet.

\$23.50 TO \$36.00

FOX MAN'S SHOP
HOMER FOX

ATTENTION Ex-G.I.'S

We now have our Flying School approved for the following courses:

**Private Pilot
Commercial Pilot
Flight Instructor**

Anyone interested in learning to fly, inquire at our office.

BENGER AIR PARK
Box 325
FRIONA, TEXAS

BROWN'S DITCHER

V-POWERLIFT

--- 3 MACHINES IN 1 ---
Without Extra Parts
The Machine You've Been Waiting For

**DITCHER BACK-FILLER
BORDER BUILDER**

The Moldboards of this Ditcher were perfected in cooperation with the Engineering Department of Texas A & M College, and in actual tests has proven to save 50% to 75% of ditching costs. One man operated, it completes a ditch in one operation! It can cut to 22 inches in depth and is adjustable for narrow or wide ditches. You simply reverse the blades for use as a back filler; as a back filler the blades are arranged the same as in building borders.

We Have Been Made Dealers for the famous

Texas Terracer

THERE'S NO USE OF BEING WELL INFORMED UNLESS YOU PUT IT TO GOOD USE!

We put our knowledge of farm machinery repair service to good use. We are experienced in major repair work... have a fully equipped shop and stand behind our work. Bring your repair problems to us soon. The H. E. MILLER OLIVER COMPANY will deem it a pleasure to serve you, anytime.

STURDY COST-REDUCING FARM EQUIPMENT
H. E. MILLER OLIVER CO.
PHONE 195 HEREFORD, TEXAS EAST HWY. 60

Buy It In Hereford — Shop with the Want Ads!

STERLING SILVER

IS A NECESSITY FOR THE HOSTESS WHO TAKES PRIDE IN A DISTINCTIVE TABLE

Choose one of these beautiful new patterns for a lifetime of usefulness and beauty.

ROGERS & STERLING

48 Piece Service for 8 \$180.00 Including Federal Tax

Mother Wants Jewelry

MOTHER'S DAY

BURNS JEWELRY

Clovis Man Gets Back Lost Purse

D. H. Lemmons of Clovis, New Mexico, regained his purse . . . and renewed his faith in human nature this week.

Lemmons lost his purse, containing some cash and papers of considerable value, when he stopped at a local filling station Monday afternoon en route home to Clovis.

Discovering the loss after arriving at home, he hurriedly called Sheriff J. C. Reese in Hereford, asking him to try to locate the missing purse.

Reese went to the Gulf Service Station on Hiway 60 in west Hereford, and found that the attendant, James Laymon, had found the purse and was anxious to return it, money and all, to the owner.

J. T. Estes Takes Part in A&M Day

College Station, April 26 (Sp)—J. T. Estes, a senior range and forestry student at Texas A. & M. College, will take part in the Agriculture and Engineers Day here May 8.

Estes will escort visitors through the range and forestry department.

VACATION ALMOST A CAREER

GUAM—AP—What's the best way to spend a college vacation? Two bearded and browned students from the University of California at Los Angeles will tell you it's sailing the Pacific—if you don't care how long your vacation lasts.

Brothers Al and Joe Linsch joined a shark fishing expedition to Tahiti during the last summer's vacation from UCLA. They returned to Hawaii in a small Tahiti ketch, too late to make the fall term at school. So they signed on the missionary schooner Morning Star VI for the Marshalls and Carolines.

Now they have signed a year's contract with a trading company in the Pacific islands. Asked if they really intend to return to UCLA, they said "Yes, when our summer vacation is over."

TO GIVE RECITAL



Mary Helen McGilvary (above), voice student of Miss Mattie Mae Swisher, will be presented in a senior recital at the First Methodist Church Sunday afternoon. (See story on Page 7, Section 2).

Mrs. Schroeder Is Party Honoree at Westway Tuesday

WESTWAY, April 28—Mrs. Carl Schroeder was honored with a surprise party and supper Tuesday night at the Schroeder home.

Those present were Mr. and Mrs. Clarence Morrison and family, Mr. and Mrs. Merlin Kaul and sons, Mr. and Mrs. G. C. Merritt and G. C. Jr., Mrs. Joe Landers and Ross Joe, Mrs. Pat Ranspot and children, Mrs. A. A. Head and Harold, Mr. and Mrs. Johnny Townsend and girls, Mr. and Mrs. Robert Boyd and family, Dorothy, Frances, Mosele and Lynn Young, and Mr. and Mrs. Elmer Combs and sons.

W. C. McLEAY

MRS. JOHN McLEAN, Society Editor Phone 181

Ford H. D. Club Meets With Mrs. Maxey Dowd

Ford Home Demonstration Club met in the home of Mrs. Maxey Dowd Wednesday April 21 for a regular meeting.

Roll call was answered with "Clothing That Flatters My Figure."

In the absence of the CHDA agent, Mrs. Tom Draper, Mrs. Dowd demonstrated the care and cleaning of a sewing machine.

During the business session plans were made for a supper to be held in the Ford school house Friday evening May 14. Following the supper Beryl Elliott will show a movie including the latest pictures of his recent trip over Texas.

Everyone is invited to attend.

Mrs. Herman Boothe and daughter, Hilda, were welcomed into the club as new members.

Refreshments were served to Mesdames, George Epting, Earl Dyer, H. M. Benson, F. D. Ferguson, Herman Boothe, Hilda Boothe and the hostess.

Mrs. Earl Dyer will be hostess for the next meeting scheduled for May 1 when the subject of "New Medicines and Treatments" will be studied.

Westway

MRS. CARL SCHROEDER

Mary Katherine Boyd spent Saturday night with Norma Sue Wilson at Hereford.

Mr. and Mrs. Joe Landers and Ross Joe visited Mr. and Mrs. Roy Landers Sunday afternoon.

Mrs. A. A. McMillan, Billy, Edith Arlene, Norma Jean and Kenneth, were dinner and supper guests in the Carl Schroeder home Sunday.

Visitors in the M. S. Roe home Friday night were Mr. and Mrs. Bud Hopson and Vicki, Mr. and Mrs. Pete Hopson and Mr. and Mrs. Junior Wilson and Jay Lynn.

Week-end guests in the Roy Wilson home were Helen Jo and her guests, Mabel Beavers and Marie Williams, all of West Texas State at Canyon.

Mr. and Mrs. J. C. Morrison and Mary Lynn and Mr. and Mrs. Merlin Kaul attended the Memorial Services of the IOOP Convention at the First Christian Church in Hereford Sunday night.

Mrs. Grady Wilson, Mrs. Bud Hopson, and Vicki spent Tuesday with Mrs. M. S. Roe.

Visitors in the A. A. Head home last week were Mr. and Mrs. Glen Rutter and Leland Rutter, Mr. and Mrs. Marion Rutter and children, Mr. and Mrs. Carlton Buck, Mr. and Mrs. Harold Clark, and Mr. and Mrs. Roscoe Pinnell and family.

There were 63 present at Sunday School. Rev. Wayne Wilcoxson will conduct services here next Sunday.

Harold Head and Jimmy Fangman made a trip to Cortez, Colorado last week.

Mrs. R. L. Wilson, Mrs. Elmer Combs, Mrs. Hughes Millard, Mrs. Joe Waggoner, and Mrs. Earl Scott attended Home Demonstration Club Council Saturday afternoon.

William Dean Howells was often called the Dean of American Letters.

The largest single military fortification of ancient times was the great wall of China.

AUSTRIA EXPORTS MUSIC

VIENNA—AP—Music and drama are high on the list of Austrian exports to the West this year. Trips to Western European nations and the United States are planned for the Vienna Burgtheatre and the Vienna Philharmonic Orchestra.

In addition, "Danton's Death," the opera composed by young Gottfried von Einem, will be performed in five foreign countries.

"Danton's Death" had its world premier at last year's Salzburg music festival. It will be staged in Stuttgart and Hamburg, Germany, and in Brussels, Paris, Milan, Venice and New York. The Hungarian conductor, Ferenc Fricsay, has been engaged to conduct the opera at the Metropolitan in New York.

Heiselman Club Meets With Mrs. Vern Jackson

Mrs. Vern Jackson was hostess to the Heiselman Home Demonstration Club which met April 22.

"For floors that can take it, use a penetrating oil seal" was the advice of Mrs. Lorin Creitz, who opened the program. Subject for the program was "Floor and Wall Finishes."

Mrs. Tom Fields discussed use and kinds of wax to use in caring for finished floors while Mrs. Clarence Story pointed out some short cuts in papering.

Business was conducted under the leadership of Mrs. E. N. Jacobson. A social hour followed and Mrs. Vern Jackson read a poem "One Man Town."

The refreshment course featuring a spring motif was served to Mesdames, V. E. Lemke, Clarence Story, Paul Mottel, E. N. Grubley, E. B. Pounds, Tom Fields, E. N. Jacobson, Lorin Creitz, and the hostess.

The club is scheduled to meet next in the home of Mrs. Henry Kinsey May 13.

Summerfield

BY GAYLE ROBERSON

Mrs. Chloe Grabbe visited her nephew, Oliver Grabbe, in Canyon over the week-end.

Mr. and Mrs. Cecil Smith from Hydro, Oklahoma, and Mr. and Mrs. Elmer Euler of Friona, visited in the home of Mr. and Mrs. Roy Euler Sunday.

Mr. and Mrs. Curtis Galloway of Hot Springs, New Mexico, were visitors in the home of Mr. and Mrs. Lawrence for a few days last week.

Mr. and Mrs. R. J. Stuebbs and family and Darline Ebroten of Littlefield visited in the homes of Mr. and Mrs. Britt Clark and Mr. and Mrs. Jim Clark over the week-end.

Mr. and Mrs. Myrtle Counts visited in the home of Mr. and Mrs. Lynn Powelson.

Rev. and Mrs. R. A. Pratt spent a few days last week in Wichita Falls on business.

Mr. and Mrs. J. A. Noland, and Charles Noland attended a funeral of a sister-in-law last week.

Salmon are noted for their ability to jump waterfalls while swimming upstream.

REAL WEED KILLERS

TO DO CLOSE, ACCURATE WORK AT HIGH SPEEDS

MCCORMICK-DEERING • FARMALL

Cultivators

Stubborn, noxious weeds just don't have a chance when you put a McCormick-Deering Farmall-mounted 1-, 2- or 4-row cultivator to work on 'em!

Today's demands for fast cultivation are really answered with the high-speed sweeps and covered shields that are supplied with Farmall cultivators. Parallel link construction of gangs keeps sweeps at the correct angle regardless of depth. Yes, these cultivators "stay put!"

Equipment combinations for practically any crop—corn, cotton, beans, potatoes, peanuts, etc.—and for rows spaced from 28 to 48 inches (as narrow as 22 inches with 6-row spacings on tool bars.)

See us now for all the facts on Farmall Cultivators, or information on McCormick-Deering horse-drawn models.

McCormick-Deering • Farmall

Cultivators

IN STOCK

HM-221 Cultivator
HM-236 Cultivator
HM-238 Cultivator

Fertilizer Side Dressing Attachments to fit all H, M, and B Cultivators

BEET CULTIVATOR

GROUND TOOLS

Disc Weeders
Knife Weeders
Diamond Points
Clamps

Deer Tongue Irrigation Shovels
Duck Feet
Shanks

HAY RAKE

McCormick-Deering No. 10 Heavy Duty Side Delivery, on Rubber HYDRAULIC LIFT

Arriving Next Week:

TANDEM DISC HARROWS

10 ft. Heavy Duty

HEREFORD IMPLEMENT CO

DOLLAR DAY

COMBINES WITH OUR

Anniversary Sale

Making This a Greater Dollar Day Than Ever at The Popular Store! Bargains All Over the Store!



LADIES

NEW SUMMER DRESSES **20% OFF**

These are arriving daily and are included with all other dresses in stock at this bargain price. Cottons, Rayons, Silks, Etc.

NEW SPRING COATS **1/2 Price**

100% Wool Shorts and Longs

DOLLAR DAY ONLY

All Ladies' SHOES **20% OFF**

Rayon GOWNS Were \$5.75 **\$2.98**

Nylon First Grade HOSE All New Shades **\$1.25**

PANTIES **\$1.00** 2 Pr.

MEN

DRESS SHIRTS **\$2.49**
Values to \$3.98

SPRING HATS **\$2.98** Up
Straws

Men's SPORT SLACKS **\$6.00 TO \$12.95**

CHILDREN

Infants' DRESSES **\$1.29**
Values to \$3.98

Children's Summer DRESSES **\$1.98**
Pinafore Style, \$3.98 Values

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No longer need you pay high blueprint prices . . . our complete full size patterns are economical.

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LAWN CHAIRS . . . BOOKCASES . . . WORKBENCHES . . . WALL CABINETS . . . CUPBOARDS . . . WINDOW CORNISHES . . . and a large number of other items. Use the Easi-Bild Pattern method . . . Complete patterns at a minimum cost . . . Become the one who can build things!

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HEREFORD HARDWARE

Don't Forget . . . Plenty Western Clothes for May 8 Celebration

the **POPULAR** store

STORE OF QUALITY AND VALUES SINCE 1921

Senator William L. March in 1832 said, "To the victors go the spoils."

Barnacles are small crustaceans which adhere to rocks and the bottoms of ships.



LOOK!

CLIP FREE COUPON

SAVE 15c
ON ONE POUND OF
GOLDEN LIGHT COFFEE

Sign Now—Take It to Your Favorite Grocer

WORTH 15c—
Toward the Purchase of a one-pound tin of Golden Light Coffee at Your Favorite Grocery Store.

NAME _____
ADDRESS _____
CITY _____

Limit 1 can to a customer. Not good after May 8, 1948

ROASTED IN AMARILLO
by Golden Light Coffee Company

Bridal Shower Is Given In Summerfield

A bridal shower honoring Mrs. W. N. Nunley, a teacher in the Summerfield school, was held recently in the home of Mrs. Charles Noland. A spring theme of pink and green was carried out in flowers and appointments for refreshments. Games were played and favorite recipes were written for the bride. Mrs. Kenneth Neill entertained with a vocal solo and after gifts were opened refreshments were served. To Mesdames: Kenneth Neill and Cheryl, Earl Lane, Lee Curry, L. H. Lookingbill, O. B. Sumner, Fernando Olquin and daughter, Mack Noland, Lynn Fowelson and Eva Mae, Joe Landers, L. L. Carter, B. E. Roberson and Gayle, L. B. Lookingbill and Ann, Chloé Grabbe, J. B. Noland and Linda Kay, Gray Walker and children, Charles Noland and Bette Jean, W. B. Nunley and the honoree.

Scottish Rite Ladies Club Is Entertained

Scottish Rite Ladies Club was entertained with a bridge party in the home of Mrs. Herman Ford on Monday afternoon with Mrs. A. Petersen as cohostess. Tulips and spirea were arranged in attractive bouquet arrangements for decoration and at the conclusion of bridge games Mrs. Ernest Medkief was the winner of the high score award.

Those making up the three-table party were Mesdames; Robert Lewis, Wayne Evans, Mack Noland, Chas. Noland, Bill Hutson, Lison Wilson, Ernest Medkief, Robert Wagoner, J. C. McCracken, W. S. Fluitt, James Black and the hostesses.

Homer Brumley was in Dimmitt, Saturday for the Fat Stock Show and acted as judge of the show.

Home Demonstration Club Council Meet

The Deaf Smith County Home Demonstration Council held a meeting Saturday afternoon in the courthouse at 3 o'clock.

Mrs. F. D. Ferguson, president of the council, presided and conducted the meeting. Dawn, West Hereford and Westway clubs recorded 100 per cent attendance. Mrs. Ira Ott gave the report from the recreation committee. Mrs. Joe Wagoner, finance, and Mrs. E. M. Cox, exhibits, announcing that Ford and West Hereford Clubs will have exhibits at the next meeting.

Announcement was made that a kitchen exhibit will be held on the Pioneer Day celebration at the Fullwood building. Mrs. V. E. Dodson gave the yearbook committee report and asked that the yearbooks be returned at the May 22 meeting. Mrs. Clarence Hollabaugh gave the market report and Mrs. J. P. Slaton reported on Education. She announced that an out of town speaker will be featured in National Home Demonstration Week activities here in June. Mrs. Ira Ricketts gave the report on expansion and the president requested each club to bring a five minute written report to the next meeting on May 29.

Mrs. Elmer Combs named committees for the Chuck Wagon Supper District Panhandle convention of to be served on May 8, and in conclusion the president announced the Home Demonstration Clubs which will be held in Perryton next week. Mrs. Tom Draper, CHDA, and Mrs. F. D. Ferguson will represent the council at the convention.

GARDEN CLUB COUNCIL MEET

There will be a meeting of the city council of Garden Clubs in the home of Mrs. Homer Brumley Friday afternoon at 3 o'clock.

Mrs. Tom Draper spent Wednesday, Thursday and Friday in Amarillo attending a district meeting of Home Demonstration Agents.

Misses Eleanor and Jeannette Altman of Amarillo visited their parents Mr. and Mrs. A. H. Altman over the week end.

LOTS OF FREE

BUY ALL YOUR FOOD NEEDS UNDER ONE ROOF

RED & WHITE FOODS



PARKING at HUNTERS

Grapfruit Juice 46 oz. 13c

Fruit Cocktail 2 1/2 Can R & W 35c

Marco Pancake Flour 3 Lbs. 29c

Catsup 14 oz. R & W 21c

PORK & BEANS
Brimfull Two 16 oz.

25c

FLAV-R-JELL
2 Boxes

13c

VIENNA SAUSAGE

R & W
2 Cans

35c

VEGETABLES

Plenty of Arkansas Quart Strawberries
RADISHES, bunch 5c
NEW POTATOES, 3 lbs. 29c
GREEN ONIONS, 2 bunches 15c

RED and WHITE COFFEE lb. 49c

TOMATOES Brimfull Two No. 2 Cans 37c

BOLOGNA
LB.

37c

BEEF STEW MEAT
LB.

43c

PORK ROAST
LB.

45c

PEAS Big M
Tender Sweet

No. 2 Can

10c

COOKIES Honey Squares—9 oz. Pkg. 25c

MARCO TAMALES Large Can. 24c

CHICKEN SOUP R & W—2 Cans. 25c

SALAD DRESSING Sun Spun, Pt. 35c

PICKLES Sour or Dill—Quart. 33c

TREND SOAP
2 Boxes 39c

WASHO SOAP
Box 31c

BACON SQUARES
LB.

39c

SALT BACON

No. 1 - Lean
LB.

35c

Home-Made
SAUSAGE
LB.

39c

EASY TO PARK

EASY TO SHOP

EASY TO SAVE

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RED & WHITE FOODS

HUNTER'S

RED & WHITE FOODS



NEWEST BRIGHTEST FASHIONS

Featured in.

1 DAY

SPECIALS

Rayon and Cotton, Washable
SPRING DRESSES \$10
Group Values to \$16.95

Rayon
SKIRT S \$5.95
Group Values to \$8.95

Rayon and Cotton
BLOUSES \$3.98
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BLOUSES \$1.98
Cotton, Values \$3.98

RAYON GLOVES 50c
Values to \$1.98

Lorraine
KNIT SLIPS \$1.00
\$1.98 Values

Lorraine Knit
CHILDREN'S PAJAMAS \$2.25

Cotton Crepe Short
LADIES' PAJAMAS \$3.98
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Group Form O' Uth
BRASSIERS \$1.98
Good Uplift, Some Nylon, Were \$2.98

EAR SCREWS \$1.00
Group Values to \$3.98

The Little fashion shop
"Smart Clothes for Smart Women"

CARDS FOR NEW MOTHERS POPULAR Mother's Day Cards Are Fancy, But Old Fashioned Sentiment Unchanged

The modish, modern mother wins the most glowing tributes on this year's Mother's Day greeting cards. She's saluted for her skill as child-psychologist, home-finance wizard, and fashion expert.

But underneath all these fancy titles, the cards reveal, she's still the same old-fashioned, lovable Mom who baked us pies when we were good and spanked our bottoms when we were bad.

And on Mother's Day, which is Sunday, May 9, grateful sons and daughters everywhere will pay their respects to Mother with sentimental greetings and gifts of flowers and candy.

Many of the new Mother's Day cards have an air of luxury befitting the year's most sentimental occasion. Featuring delicate flower reproductions in glowing colors on

huge perfumed satin puffs, they are decked with lace, sparkling rhinestones, and wide satin ribbons. Simple, sincere verses—with just a touch of humor—have taken the place of the flowery sentimentality of years past. One card pictures an angelic Mother leading a pussy cat through the clouds—

If you were any nicer, Mom
In any sort of way—
I'll bet you'd sprout
a pair of wings
And up 'n' fly away!

There's a noticeable increase this year in the number of cards intended for new mothers, undoubtedly the result of last year's all-time record of 3,910,000 new babies.

Cut out cards for youngsters to

send are increasing too. One little bear cub is presenting a double-dip ice cream cone to Mother Bear. The top dip pulls out and opens to read—

I love you SUNDAY,
Monday and every day.
One card, from a grown-up son, recalls all the things he learned at his mother's knee—face downward, of course. Another is very respectful in tone—

Just a little card
But it brings my thanks
For giving me
Those well-earned spanks,
and then, in much smaller type—
P. S. I would have sent
A bigger card
If you hadn't hit
So gosh-darned hard.

Frio

BY LAMERLAS BERRYMAN

Mr. and Mrs. W. H. Dickson of Dimmitt visited in the H. D. Robbins home Thursday.

Mr. and Mrs. Henry Dobbs visited with the Browns Sunday afternoon. Mr. and Mrs. Henry Dobbs, Mr. and Mrs. Owen Andrews, Mr. and Mrs. W. H. Andrews, and Rev. T. D. Allen attended church in Dimmitt Monday night.

Mr. and Mrs. Joe Blanton of Merion were week-end visitors in the Earl Cole home.

Sunday dinner guests of Mr. and Mrs. E. H. Lindley were Mr. and Mrs. Jack Shirley and son, Mr. and Mrs. Sam Lindley, and Mr. and Mrs. Elza Warrick and family.

Mr. and Mrs. A. E. Barnett and girls attended the singing at Bethel Sunday afternoon.

Week-end visitors in the Robert Simpson home were Mr. and Mrs. C. E. Roberts, Mr. and Mrs. John H. Ward, all of Wellington, and Mr. and Mrs. Floyd Hudson of Dumas. Sunday guests were Mr. and Mrs. Archie Roberts of Canyon and Mr. and Mrs. Roy Campbell and Orvil Orice.

Mr. and Mrs. J. H. Simpson are spending the week-end in Wellington.

Mr. and Mrs. Henry Dobbs and family were Sunday dinner guests of Mr. and Mrs. Leo Hall and Ramona.

Mr. and Mrs. T. L. Sparkman Jr. and family and Mrs. Owen Andrews and family were Sunday visitors in the T. L. Sparkman Sr. home.

Mrs. Elsie Jones and girls were Sunday visitors in the A. T. Jones home.

Mrs. H. M. Mobley and family and Mr. and Mrs. Raymond Mobley and Kent visited with Mr. and Mrs. Claude Price in Floydada Saturday. They took Mrs. Mobley's mother to her home.

The H. D. Robbins visited in Canyon Sunday.

Mr. and Mrs. Henry Andrews and Doris Jean were Lubbock visitors Sunday.

Rev. T. D. Allen and family and Rev. Webb were Sunday dinner guests in the Olin Farris home.

Mr. and Mrs. J. H. Stalcup visited in the David Yandell home last week-end.

Mrs. Webb and family were Sunday dinner visitors in the home of Rev. T. D. Allen. Rev. Webb, who has been holding a revival meeting here, returned home with them.

FOLDING MOTORCYCLE
LONDON—A collapsible motor cycle that does 130 miles to the gallon has appeared in England. It is a peacetime version of the paratroopers collapsible motor cycle. With its handle bars folded, it stands 19 inches high and measures 53 inches long and 13 inches wide. It opens to 37 inches high, two feet two inches wide. It runs 30 m. p. h. and weighs 95 pounds.

Flower Show Judges Are Complimented

A small luncheon honoring judges in the Spring Symphony Flower Show held by the Hereford Garden Club Saturday and Sunday, was given Saturday at noon in the home of Mrs. Maurice Tannahill.

In keeping with the flower show theme, a spring table was arranged for the luncheon with ruby-red tulips combined with bridal wreath centering the table. The colors of the flowers were picked up in the lovely china service used.

The four judges complimented were Mrs. J. A. Fortenberry and Mrs. John Powers of Lubbock, Mrs. Forrest Barnes and Mrs. LeLand Abbott of Amarillo. Other out-of-town guests were Mrs. Alex McDonald of Lubbock.

Others attending were Mrs. W. S. Plutti, vice-president of the Garden Club, Mrs. Lyle Blanton, district councillor, Mrs. C. D. Carnahan, chairman of the flower show, and Mrs. C. C. Ferguson, chairman of the hospitality committee.

An oculist is an eye doctor.

Chu-de-naag Camp Fire Girls Have Bicycle Hike

The Chu de naag group of Camp Fire Girls met at the Hut April 26 for a bicycle hike which led to the Boy Scout's Hut where they had a lunch.

Those taking part were June Marian Smith, Marian Lomenick, Wynogene Sowell, Marilyn Legg, Lu Durham, Fatsy Hamby, Margaret Phillips, Sue Barnard, Dorothy Vogel, Doris Russell, Cecelia Wilkins, Martha Heard, Jane Houston, Sylvia McCracken, Eleanor Aven, Cynthia Hall, Neal Dean Flowers, Nancy Patterson and their leader, Mrs. Frances Houston.

TRIPLE TRAGEDY
GRAND VALLEY, Ontario—A Triplets, an extremely rare occurrence among standard bred horses, recently were foaled by the mare Mabel Gratton in this Canadian town—but all three were dead upon foaling. Two of the trio, which arrived 82 days ahead of schedule, were of normal size while the third was not much larger than a cat, although normal in proportions.

HOW PROUD THEY'LL BE
Graduation Day—
GIVE
BULOVA

CLAIRE
17 Jewels
\$55.00

HIS EXCELLENCY
21 Jewels
\$52.50

DIANA
17 Jewels
\$39.75

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**REMEMBER
MOTHER**
With an Item from Our
COMPLETE JEWELRY STOCK

SPECIAL

50-Piece
Service for 8
Wm. Rogers & Son
Was \$33.50
Now
\$23.50
Including Tarnish-Proof Chest

51-PIECE SERVICE FOR 8
Rogers & Bro.
Reinforced Plate—Long or Short Blades
Was \$34.50, Now It's
\$24.50
Including Tarnish-Proof Chest

STERLING
Always a Fine Gift
We Suggest Alvin, International,
or
KING EDWARD
in Gorham
Ice Tea Glasses Included

WHEN YOU THINK OF THE FINEST IN JEWELRY
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KESTER'S
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Boxes in Various Sizes; Get Yours Now!

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4%
First National Bank
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**CONGRATULATIONS—
1898 - HEREFORD - 1948**

IT'S CHICKEN TIME AGAIN!

WE HAVE:

- One Inch Poultry Netting**
Twelve and Thirty-six inches high
- Poultry Fence**
Five foot high
- Screen-Glass**
Twenty-eight and Thirty-six inches wide
- Hail Screen**
One-eighth, one-quarter and one-half inch mesh
- Baby Chick Feeders and Chicken Waterers**

We also have a stock of Hog Fence, twenty-six and thirty-two inches high Galvanized "Bob" Wire

When you need Hardware or Paint
Visit
BARCLAY-FULLER-PHIPPS
119 West Third St. Phone 704

**mom's
the
Word!**

Tell Her how
much you think
of her... with
a Gift of
Flowers!

Sunday, May 9, is Mother's Day

PLACE YOUR ORDERS NOW... We Suggest

— FRESH CUT BOUQUETS —
— BLOOMING PLANTS —

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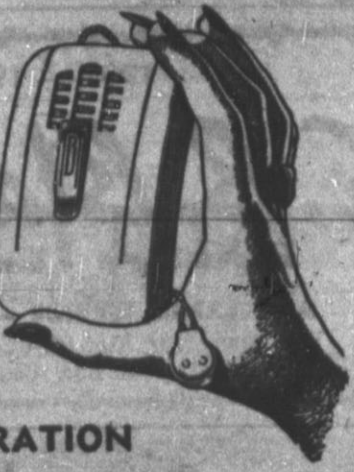
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HARD OF HEARING ?

NEW one-unit
The Amazing

Beltone
MONO-PAC

There are more
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pacs to use than any other one
unit hearing aid.



FREE DEMONSTRATION

TUESDAY, MAY 4, TEXAS HOTEL, HEREFORD, TEXAS

Mr. Joe S. McCallister, specially trained technician, will be at the Texas Hotel to make free hearing tests and demonstrations to all that are hard of hearing. Plan now to attend this demonstration and take advantage of this unusual opportunity to experience the joy of good hearing.

Write or Call Mr. Joe S. McCallister, Phone 271, Texas Hotel, Hereford, Texas.

BELTONE HEARING SERVICE

Ask for Special Appointment for Home Demonstration
BATTERIES FOR ALL MAKES OF HEARING AIDS
117 West 6th Street
Amarillo, Texas

TEEN-AGERS STILL FIND TIME FOR READING BOOKS

And County Library Features Old Favorites And New Hits to Cater to Young Folks Taste

Catering to the wide variety of interests of its teen-age patrons, the Deaf Smith County Library features old favorites and new hits to suit every taste.

Librarian Mrs. Clara McLean, reports that despite dates and doings and classroom work, Hereford's teen-agers still find time to make regular trips to the County Library, and lists some of the most popular reading in demand there among the young folks.

"Your Manners are Showing" by Betty Betz, The Handbook of Teen Age Know How, is a bright breezy low down on dates, popularity, jobs, clothes, parents, smoking, money, table manners, parties and dozens of other vital teen-age matters. It is illustrated in a modern manner and has a way of presenting the matter so that grown-ups could learn and enjoy it as well as get an insight into their young fry's problems.

"Personality Plus" by Sheila Daly is another popular choice in this type of reading material. The writer is the young sister of the well-known Maureen Daly who writes the Sub-Deb Column for the Ladies Home Journal.

Maureen Daly is also the writer of a popular seller and one of the best read books in the library by high school boys and girls, "Seven-

NEWLY-WEDS POSE WITH WEDDING CAKE



Mr. and Mrs. Jimmie Derryberry are pictured above following their wedding on April 16 at the First Methodist Church. Mrs. Derryberry was Miss Lucy Welty before her marriage. (Photo by Elmer Patterson).

teenth Summer." "Susan be Smooth" by Giles will apply to young business girls as well as high school girls while the boys will like "Etiquette Junior" by Clark in this class.

Current magazines of interest to boys and girls to be found at the library are "Calling All Girls," "American Girl" and the "Junior Bazaar." Mrs. McLean recommends the well known "Seventeen" magazine to which so many young folks subscribe in their own name, but which is not carried in the library at this time.

Gay Head writes a good column "Boy Dates Girl" in the magazine by the name of Senior Scholastic. It too is found in the library.

Betty Betz's "Party Book" is a must for those who entertain as it solves many problems connected with parties, such as, how to handle parents, what to wear, how to act, menus, games, words and music, party pests, favorite party tunes, memory pages for recording birthdays and party high spots.

"The Game Book" by Mulac is highly recommended for all kinds of popular games for the teen age party and frolics.

Reading for past time and amusement is important too and the present favorite of the young girls of Hereford seems to be Headley's "Date for Diane" which has a waiting list and has had for several months past.

The boy's favorite is Parley's "Son of the Black Stallion" and though there are several copies in the library there is never enough to meet the demand. Mrs. McLean

says: "All of Janet Lambert's books old and new alike, are in great demand by the girl readers. While both boys and girls continue to like and read the well known books which have been made into popular movies, "Pleka," "Thunderhead" and the newest one "Green Grass of Wyoming" by O'Hara.

Lasting favorites for a good many years to be found on the shelves are, "Clementine" by Goodin; "First Love" and "Heart Specialist" by the two Lorimers.

Some newer ones yet to reach the height in popularity are "Bittersweet" which is the story of a girl who assumes the duties of a big sister to seven children who live on a farm; "The Daredevil" by Silliman which is a story of a boy, Rusty and his dog, King will appeal strongly to boys. And another adventure story for boys is of Roger and his dog Ranger in the far north, called "Ranger, Sea Dog of the Royal Mounted" by Strong.

"Everglade Gold" by Sackett, is a story of what goes on in the oil fields and this is especially complicated as it is the everglades of Florida and trouble is had with the Seminole Indians by Jed Strong's father. Jed flies his own plane to the location and hopes his friend, a Seminole Indian, Sharlo, will stand by and is disappointed when he turns unfriendly.

Historical stories, which are entertaining too, are particularly enticing to the young reader in the new books and are, Amilla Earhart, Heroine of the Skies" by Garst. This is about a girl who was different and was often called, "The Girl in

Brown Who Walks Alone". Both boys and girls will read it with admiration and interest.

Every girl will want to read about the most popular of all president's ladies, Dolly Madison, in a book by the name of "Mistress of the White House" by Morgan.

"Abe Lincoln Grows Up" by Carl Sanburg, famous for his grown up historical books about Lincoln offers here a condensation of all of them in an easily read style for the young people.

Eaton's "Narcissa Whitman" will appeal to the young adventuresome girls because it tells the story of a young girl who married a young doctor and in the early day traveled across the continent from the east coast to Oregon. On the trip she kept a journal and the story is written from this journal.

"Davy Crockett" is a hero to all boys who know the least little thing about him and they all want to know more. This book by Rouke is dedicated in a fitting manner which leads one to believe it is authentic because it reads "For my great aunts Minerva and Elizabeth Mayfield who knew stories about Davy Crockett."

A thirteen year old came into the library and asked for a book about Davy Crockett which bears out the theory that all boys of this age are hero worshippers—and who isn't?

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Worship 11:00 A. M.
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Specials Friday, Saturday, Monday

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- Jergens' Hand Lotion, 50c size 29c
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A BARGAIN EVERY DAY AT HAILE'S

- Wild Root Cream Oil, 60c size 49c
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- Bayer Aspirin, 75c size 69c
- Petrogalor, \$1.25 size 98c
- Lustre Cream Shampoo, \$1.00 size 89c
- Red Arrow Rubbing Alcohol 49c
- Listerine Antiseptic, 75c size 69c
- Dreft, large box 35c
- Hudson Spray \$1.19

LADIES, TAKE NOTE!

- Ladies' Hair Brush \$2.50 up
- 3-piece Dresser Set \$10.00
- Plastic Table Cloth \$2.50
- Plastic Aprons \$1.25

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With a prescription in your purse or pocket, your first thought is for safety. You want accuracy, competence, fresh potent drugs. But, you also want that prescription compounded at a fair price. Because our business is built on just such a sound basis, we cordially invite you to try us on your Doctor's next prescription.

GILBERT CLOCKS \$3.50

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- J & J Baby Talc, 50c size 47c
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- Pee Wee Training Cup 50c
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- Z-Tips 29c
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5 Year Guarantee
50 ft. \$12.95

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For lightweight comfort and support. Fast drying. Also suitable for golf, tennis, etc. dress. SMALL MEDIUM LARGE



Tussy CREAM DEODORANT

- Banishes perspiration odor
- Checks perspiration moisture
- Gives longer-lasting protection
- Gentle to skin and clothing
- Keeps you fragrantly dainty
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It's the most wonderful deodorant you've ever used! Get yours now at half price and extra jars for the rest of the family!

Large \$1 size jar 50¢ plus tax!

HAILE DRUG

AT PENNEY'S

IT PAYS TO SHOP WHERE EVERY DAY IS BARGAIN DAY!



Linen-Like Rayon
PASTELS
and
Sleek Rayon Jersey
PRINTS
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NEWEST DRESS STYLES IN FAVORITE, COOL FABRICS
Wonderful linen-like rayon... look like linen, wash like linen, without the penalty of high prices. Eyelet embroidered types, suit-dresses, casuals. Rayon jerseys with dark grounds, vivid floral prints have young swirl-skirts, peplum, draped hiplines. Juniors', misses', women's sizes.

Other Prices
from
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The Hereford Brand Munny League...

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Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

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REN EZZELL News Editor

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Notice to the Public
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

(Continued from page one)
day, Thursday and Friday nights. All league games will be played under the lights at the Softball Park, Wooddell said. Regular admission charges this year will be 15 cents per game, with no season tickets offered for sale.

The admission price has been boosted this year, Wooddell said, because the Softball Association hopes to show a sufficient profit to retire the debt against the high school athletic stadium which was completed last year.

The Softball Association plans to turn profits from this season's play over to the Stadium fund. The number of teams in the loop this year jumped from eight to ten. Although efforts were made to trim

the entry list to eight teams, the Association finally decided to organize a ten-team schedule to accommodate all of the entries.

Entrance fees of \$15 per team must be paid before the first game is played, Wooddell said.

A 15-player limit has been set for all teams, and rosters must be turned in to the league secretary, Bartley Dowell, before the second game.

The official 1948 softball rules will apply to all league contests, and there will be no special agreements or expectations, the president said.

Homer Fox has been re-elected by the association as the League Commissioner, and all disputes will be referred to him.

Dowell, who is secretary-treasurer of the association, will probably serve as official scorer.

Four Hundred...

(Continued from page 1)

Monday night, The Odd Fellows drill contests were held at the Hereford high school gymnasium, and the Rebekah drills were conducted at the city hall.

The winning Pampa teams represented Pampa Odd Fellows and Rebekahs, and the Theta Rho girls club and Junior Odd Fellows club boys.

Individual awards for work done during the drill contests were presented to winning contestants Tuesday. Medals for individual charges went to the following Rebekahs: Chaplain, June Kreis of Skellytown; Unwritten work, Ethel Morgan of Shamrock; Fast Grand, May Phillips of Pampa; and Vice Grand, Clarice Winkle of Skellytown. Banner charges went to Anna Chamberlain of Amarillo.

Banner Charges for Odd Fellows were awarded to G. N. Voyis, Vice Grand, of Pampa; Arthur Ferguson, Warden, of Borger; W. N. Adams, Conductor, of Skellytown; W. D. Matzger, Chaplain, of Hereford; Ted Mathews, Fast Grand, of Hereford; and R. B. Wilkins, Unwritten Work, of Amarillo.

One of the highlights of the session was the donation of \$500 to the association by Mrs. Eva Davis of Amarillo. The gift is to be used for the Odd Fellows Home for Children at Corsicana.

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Read the Want Ads!

Hereford Citizens

(Continued from page 1)

Whiteface Field. Rodeo chutes and arena will be constructed there under supervision of the Deaf Smith Riders Club and the Lions Club.

Boys from Boy's Ranch will stage the afternoon rodeo.

Part of the big street carnival, which will be set up along Sampson Street west of the courthouse, will open next Wednesday night.

A merry-go-round, ferris wheel, and kiddie-car ride will be set up early next week at the corner of Third and Sampson, and will be in operation for three nights preceding the celebration day, and all day on that date. These concessions will be operated jointly by the Lions Club and B&P.W. Club.

Entries for floats to take part in the Pioneer Day Parade are still pouring in from clubs and

organizations, although entries in the Commercial Division have been slow.

The committee is making efforts, and still hopes to obtain the original train operated by the Santa Fe Railway through Hereford. Santa Fe officials have already promised to have their miniature train on hand for the parade, but negotiations are still underway on the actual "first train" to roll through Hereford.

All local business firms are being urged to prepare appropriate window displays as far in advance of the celebration date as possible.

Good-will trippers, under direction of the Hereford Chamber of Commerce, have been on the road this week, visiting neighboring towns and extending invitations to come to Hereford for the Anniversary Celebration.

Plans are being made to entertain a crowd of more than 5,000 visitors here on the Anniversary Date.

TO GET DEGREE

Leo S. Rudd, son of Mr. and Mrs. Charles Rudd, is a candidate for the A. B. degree at William Jewell College, Liberty, Mo. Commencement will be Monday, May 24.

FRANK LUCAS HOME AGAIN

Frank Lucas who has spent the past ten days in an Amarillo Hospital, is home again and will soon be able to be up and out again, according to relatives here.

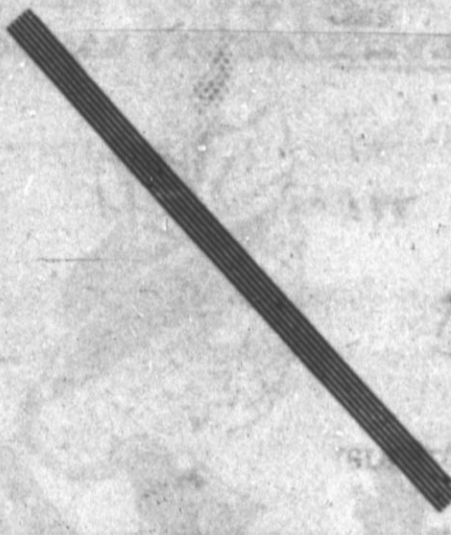
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E. B. Black Co.


Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

A Dollar Saved is a Dollar Made



Every Load of Wheat We Process Provides EMPLOYMENT, TAXES, Advertising—all of which means Better Living in A Better Community... for YOU!



FRASER MILLING COMPANY

"A Hereford Industry"

Monday night, The Odd Fellows drill contests were held at the Hereford high school gymnasium, and the Rebekah drills were conducted at the city hall.

The winning Pampa teams represented Pampa Odd Fellows and Rebekahs, and the Theta Rho girls club and Junior Odd Fellows club boys.

Individual awards for work done during the drill contests were presented to winning contestants Tuesday. Medals for individual charges went to the following Rebekahs: Chaplain, June Kreis of Skellytown; Unwritten work, Ethel Morgan of Shamrock; Fast Grand, May Phillips of Pampa; and Vice Grand, Clarice Winkle of Skellytown. Banner charges went to Anna Chamberlain of Amarillo.

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Read the Want Ads!

Savings are IT at our TAG DAYS SALE



- Admiration TEA 1 lb. Tea and Ice Box Bottle for \$1.09
- Lightcrust FLOUR \$1.74
- Tapioca 8 oz. Pkg. 19c
- COFFEE Golden Light 1 lb. Tin With Coupon 40c

Specials Good Friday - Saturday Monday

Every price is a low price every day at CITY FOOD'S—but, through smart and careful buying, we are always able to offer several outstanding specials each week—values that give you EXTRA SAVINGS. To acquaint you with this policy of ours, we've gone through our market and hung big red tags on these extra good buys. You can't miss 'em. They're here, there and everywhere—in every department—and each one puts extra stretch into your food dollars. So—stock up with savings at our TAG DAYS SALE.

--DOLLAR VALUES--

- VIENNA SAUSAGE \$1.00 7 for
- APRICOTS \$1.00 Hunt's, No. 2 1/2 Cans, in Heavy Syrup... 4 for
- CUCUMBER PICKLE CHIPS \$1.00 Fresh, Hunt's CHB, 12 oz. jar... 4 for
- PORK & BEANS \$1.00 Diamond, No. 303 Can... 8 for
- PINEAPPLE JUICE \$1.00 Heart's Delight, No. 2 Can... 5 for
- BABY FOOD \$1.00 White Swan or Stokley... 20 cans for
- GRAPEFRUIT JUICE \$1.00 White Swan, No. 2 Cans... 15 cans for
- FORMULAC \$1.00 Infant Food—Kraft... 4 for

Grocery Dept.

- CRACKERS Sunshine, 2 lb. box... 45c
- SPICE CAKE MIX Duffy's, large pkg... 33c
- LARD Pinkney, Sno-White 2 lb. carton... 57c
- COCOA Our Mother's, 1 lb. box... 23c
- CHEESE American or Pimento Wilson—2 lb. box... 98c
- TIDE New Washing Miracle Oceans of Suds Large-Box... 33c
- RAISINS Mission Cello Bag—4 lbs... 69c
- RICE Uncle Ben's, 2 lb. box... 53c

Look Now This

NEW LUGGAGE STYLE Admiral

"thin man" PORTABLE RADIO



only \$49.95

Less Battery

NIPPER ELECTRIC RADIO REPAIRS

- 3 tubes plus selenium rectifier
- Triple-tuned R. F. circuit
- Screen power output for rich tone
- Exclusive built-in Aerials
- Suggested Model No. 3 speaker
- AC-DC Battery operation
- Plastic dial and grille
- Lightweight, compact case

LIMITED SUPPLY

Only One Left

7-ft. Power Take-off MOWER

Only One 4-Row BEET THINNER

One 2-Row BEET THINNER

Good Stock of V-CRIMP TIN

12 ft., 10 ft., 8 ft., 7 ft. Lengths

CONSUMERS

Fruits & Vegetables

- SQUASH White or Yellow... Lib. 8c
- CUCUMBERS Fancy, Slicing Size... Lib. 14c
- RADISHES Fresh and Crisp... 2 Bunches 9c
- CELERY California, Crisp and Fresh... Stalk 19c
- GRAPEFRUIT Seedless, White... 5 lbs. for 19c
- ORANGES Texas Seedless... 5 lbs. 33c
- APPLES Delicious... 5 lbs. 54c

Quality Meats

Oven Ready BISCUITS 29c | Extra Nice, Deaf Smith HAMS 57c

Ballards—2 for... | 1/2 or Whole, lb...

- PORK SAUSAGE Pinkney Country Style... Lib. 39c
- PORK CHOPS Nice and Lean... Lib. 59c
- BACON SQUARES Wilson Cello Wrapped... Lib. 39c
- BEEF ROAST Chuck, Choice... Lib. 53c

CITY Food Store

We Have Plenty Arkansas Strawberries in Quarts!



The Hereford Brand

Section 2

Published Every Thursday

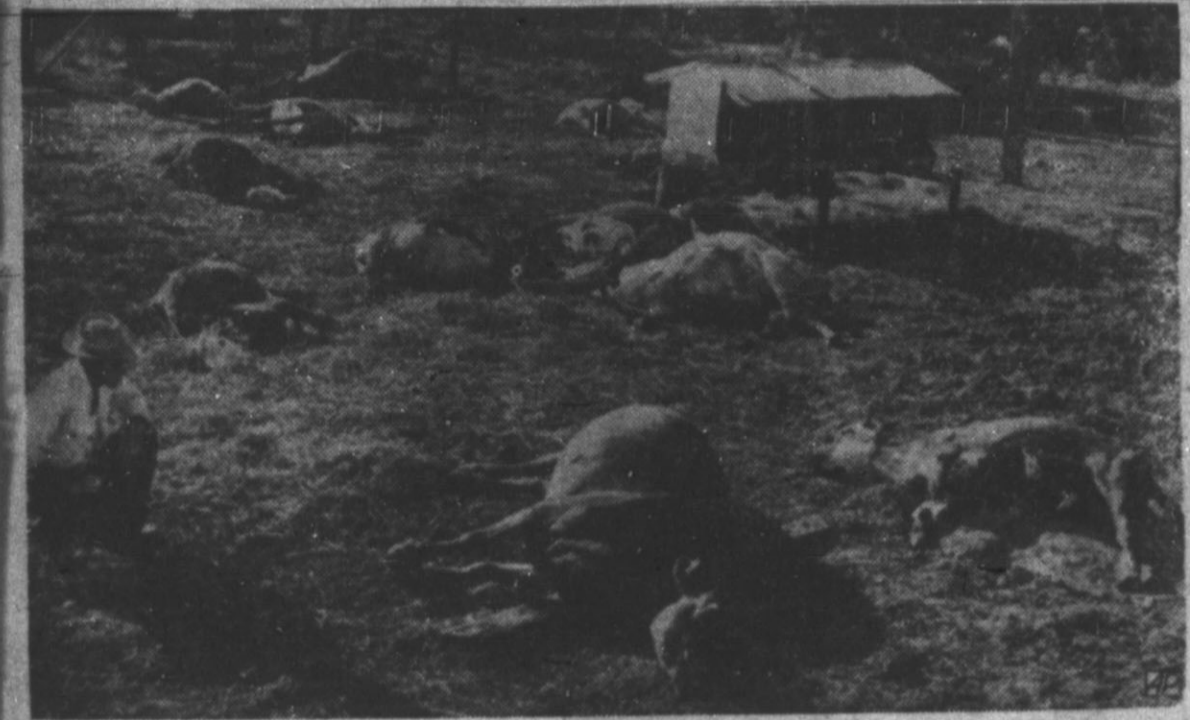
Our Slogan...More People—More Farms"

The Hereford Brand, Hereford, Texas, Thursday, April 29, 1948

Price 5c Per Copy

48th Year—Number 18

WEED-KILLER DUMPED IN STREAM POISONS CATTLE AND HORSES



Dead cattle litter the farm yard of T. J. Boone near Sweeny, Texas, after they drank poisoned water from a small stream near the farm last week. Several hundred cattle and horses were reported dead in the area after a railroad tank car filled with an arsenic compound used to kill weeds was dumped in the stream by mistake. Heavy loss of wild game along the stream was also reported. (AP Wirephoto).

Baseball Season Opens Here on Sunday

Seminole Indians Win Region 1-A Track and Field Meets

Hereford's four-man track entry in the Region 1-A Inter-scholastic League track-and field meet at Lubbock last Saturday found the competition double-tough, and came out with only one fourth place in the meet. Neely Kimbrough, running the half-mile for the Herd tracksters, was the only Whiteface runner to place, coming in fourth in a fast field paced by John Ethridge of Sundown, who sped the distance in two minutes, 5.7 seconds.

Only four Whiteface team-members entered the regional competition. Neely Kimbrough, Homer Rudd, Buddy Corbett and Jack Reynolds made up the squad. Corbett and Reynolds failed to qualify for the finals. Kimbrough qualified in the half-mile, and Rudd in the hurdles, but the Whiteface hurdler failed to place in the final heat.

The Seminole Indians walked away with the Class A regional title, copping five first places and stacking up a total of 34 points. The Phillips Blackhawks were second, Peccos third, Andrews fourth, Shamrock fifth, Monahans sixth and Lefors seventh in team totals.

Times in the track events, and distances in the field, were generally excellent, and all marks will be considered new records in the Class A and Class B divisions, since this year, for the first time, athletics in these divisions competed separately from the Class AA conference schools.

Class A conference results were: High Hurdles: First, Bal Joe Walker, Seminole; second, Jack Young, Andrews; third, Pete Walters, Monahans; fourth, Ralph Jones, Seminole. Time, 14.3 seconds. 100-yard dash: First, Arnold Farley, Peccos; second, Jack Frichard, Denver City; third, John Gomer,

Lefors; fourth, Bobby Close, Shamrock. Time 10.1 seconds.

440-yard dash: First, Charles Baker, Seminole; second, Johnny Moore, Phillips; third, Otto Finley, Peccos; third, Harry Smith, Phillips. Time: 53.6 seconds.

200-yard low hurdles: First, Jack Young, Andrews; second, Val Joe Walker, Seminole; third, Eugene Milner, Phillips; fourth, Hartwell Martin, Monahans. Time 22.5 seconds.

440-yard Relay: First, Seminole, team members, James Powell, Ralph Jones, Charles Baker, Val Joe Walker; second, Phillips; third, Lefors; fourth, Denver City. Times 45.1 seconds.

880-yard Run: First, John Eth-Fambrough, McCamey; Billy Hughes, Phillips; Fourth, Neely Kimbrough, Hereford. Time, 2 minutes, 5.7 seconds.

220-yard dash: First, Arnold Farley, Peccos; second, John Gomer, Lefors; third, Leonard Grigsby, Floydada; fourth, Melvin Floridge, Phillips. Times, 22.3 seconds.

Mile Run: First, Don Edwards, Phillips; second, Richard Christian, Dalhart; third, Claude Mack, Seminole; fourth, Sherman Lonning, Sundown. Time, 4 minutes 52.5 seconds.

(Continued on page 12)

SPORTS

Truman's Southpaw Opens Season



President Truman officially opens the 1948 baseball season in Washington's Griffith Stadium with a southpaw pitch in the opening game between the Washington Nationals and the New York Yankees. At left, in the Presidential box is Mrs. Truman. At right stand opposing managers Joe Kuhel of Washington and Yank B... (Continued on page 12)

VFW Nine to Meet Tulia In Opener

Hereford's VFW nine will open the 1948 baseball season here next Sunday afternoon in a Central Plains League game with the Tulia nine. The team will play a 15-game schedule in the new baseball loop, winding up the season on August 15. Games are scheduled every Sunday afternoon.

The season's opener here will be played on the Softball Field, beginning at 2:30 o'clock Sunday afternoon. Admission will be fifty cents.

Organization of the team is nearly complete, although three positions on the 16-man roster are still being held open and the team will still welcome some good ball players. Manager Pete Garmichael, however, should be able to field a heads-up club Sunday afternoon.

Carmichael is being carried on the roster as playing-manager, and Chris Clark will be player-coach.

On the roster for the infield are Onie Carroll, Stan Barrett, Raymond Leub, Dwaine Balze, and Conrad Clark.

Bud Stengel will be the regular catcher for the club. Outfielders are Bill Stengel, Johnny Renner, Donald Roberson, and L. J. Clark.

The pitching staff will include Johnny Winkler, who pitched most of the games for the club last year and is a capable moundsman; Johnny Renner, of Friona, and Bill Stengel, both of whom can plug holes in the outfield when not serving on the mound; and Stan Barrett. (Continued on Page 12)

Certified Seed Growers to Meet On Tuesday Night

Members of the Deaf Smith County Certified Seed Growers Association will hold a meeting at the courthouse Tuesday night at eight o'clock, County Agent Hugh Clearman announced this week.

The Association members will elect new officers at that time, Clearman said, and will make plans for this year's service.

All farmers in the area who are planning to grow seed of any kind for certification this year are invited to attend. (Continued on page 12)

High School Drama Group to Present Three Plays Tonight

Three one-act plays will be presented tonight (Thursday) at the High School Auditorium by The Cast, high school dramatics club. Presentation of these plays, which will be presented for one night only, will close the current season's work for the group.

The plays will be presented under the direction of Miss Mary Ellen Hensale, dramatics instructor.

Curtain time will be eight o'clock sharp, and following the established practice of the company, no one will be admitted after the curtain

has gone up on the first act until the initial play is finished.

The three plays will run for a little more than an hour and a half. On the program are "Ladies of the Mop," "Sunday's Child," and "Nobody Sleeps."

Members of the Cast who will take part in the performances are Donald Shipley, Oliver Streu, Kelth Hutson, Eugene Roberson, Doris Hastings, Martha Thomas, Mary Kathryn Carroll, Billie-Ray Johnson. (Continued on page 12)

WESTERN AUTO'S NEW BIG REFRIGERATOR

ANOTHER REFRIGERATOR GIVES YOU MORE FOR YOUR MONEY THAN THIS BIGGER, FINER, GUARANTEED 9.9 cu. ft. WIZARD!

WHEN YOU SEE ITS EXTRA SIZE, ITS MANY ADDED CONVENIENCES AND LONG-LIFE FEATURES, YOU WON'T WANT TO PAY HIGH PRICES ELSEWHERE!

- 9-POINT FINGER-TIP SELECTOR
- BIG FREEZER COMPARTMENT Holds 24 Lbs. Ex-Out Trays
- 12-Qt. "CRISPER" Keeps Fruit and Vegetables Crisp-Fresh!
- "FEATHER-TOUCH" DOOR HANDLES

8-YEAR PROTECTION PLAN \$274.50 CASH EASY TERMS... PLUS WARRANTY!

COME IN... SEE IT TODAY!

Why Pay \$750 ELSEWHERE? WIZARD 1000-HR. RADIO "A-B" BATTERY PACK \$5.95

Reg. \$6.59 During Sale Dry Batteries for Every Need at Similar Savings!

Why Pay More and Get Less? EXTRA SAVINGS!

FRIDAY — SATURDAY — MONDAY

- WESTCRAFT 1/4" ELECTRIC DRILL** WELL-BALANCED, LIGHTWEIGHT. GETS IN TIGHT PLACES! A.C.C. ONLY **\$17.25**
- BIG GALLON SIZE! THERMIC JUG** SANITARY, WIDE, EASY-TO-FILL NECK. FULLY INSULATED. Reg. 2.72 Now **\$2.59**
- 5-PC. OPEN END WRENCH SET** DROP-FORGED, HIGH-CARBON STEEL. 1/4" OPENINGS. 3 DAYS ONLY **98c**
- PORTABLE ICE BOX** CARRY ANYWHERE — IT'S LIGHT! ADDED SPACE FOR PERISHABLES. ONLY **\$6.25**
- 25 FT. GARDEN HOSE AND BRASS NOZZLE** DON'T DEPEND ON A WORN-OUT, LEAKY HOSE! BUY NEW EQUIPMENT NOW AT THIS SPECIAL PRICE. Reg. 3.79 3 Days Only **\$3.19**
- BIG 8-QUART MINNOW BUCKET** HINGED, PERFORATED 1/2" SPRING-LOCK DEVICE. 3 DAYS ONLY **98c**
- FOR OUTDOOR COMFORT** NO CENTER SAG, HARD WOOD FRAME — STEEL BRACED. **\$5.35**

AMERICA'S FAVORITE... WESTERN FLYER

OVER 4,000,000 SATISFIED OWNERS!

NO WONDER SO MANY PREFER WESTERN FLYER... WITH ITS SLEEK STREAMLINED BEAUTY PLUS STURDY "LIFETIME" CONSTRUCTION! FULL-CROWN FENDERS, DAVIS BALLOON TIRES. FULLY GUARANTEED! #2100, 1

GET YOURS NOW! Boy's or Girl's Model **\$38.45** EASY TERMS

The Most Amazing Announcement of Tire Safety Ever Made!

BECAUSE ACCIDENTS ON CURVES WILL KILL OR INJURE 100,000 PEOPLE THIS YEAR. DAVIS TIRE ENGINEERS Develop the FIRST and ONLY CURVE-SAFETY TIRE! GUARANTEED 2 FULL YEARS

SIZE 6.00 x 16 Other Sizes Similar Savings **\$13.75** EASY TERMS

1036 AUTOMATIC "INVISIBLE" CURVE-GRIPPERS (SEE ABOVE) GRAB THE ROAD INSTANTLY... CAN SAVE YOUR LIFE ON A SLIPPERY CURVE!

DE LUXE FIBRE SEAT COVERS

BEAUTIFUL "Hollywood" LEATHERETTE TRIM-SNUG FITTING COUPES \$7.25 to \$9.25 SEDANS & COACHES \$15.45

LONG WEARING FIBRE IN COLORFUL PLAID PATTERNS. HEAVY WEIGHT ELASTIC INSERTS INSURE SNUG WRINKLE FREE FIT. NS111-54

\$150 TRADE-IN for Your OLD BATTERY on a **WIZARD DELUXE GUARANTEED 2-FULL YEARS!**

GIVES LONGER STRONGER SPINNING POWER, SEASON AFTER SEASON—EQUALS HIGH-COST BATTERIES!

For Most Pop. Cars **\$11.25** Only **\$13.95** and old battery

Long Type for GM's and old battery

Look! Sensational New QWIK-CHEK "Window" PLUG SHOWS YOU JUST WHEN TO ADD WATER! NO NEED TO REMOVE PLUG! ANOTHER WIZARD "EXTRA" AT NO ADDED COST!

Western Auto Associate Store 222 Main J. B. POOL HEREFORD, TEXAS Phone 703

HAIL

ELIZABETH WOMBLE

Insurance

Loans

Abstracts

Does this page or this suggestion startle you?

It is a challenge to you to prepare for HAIL THAT IS GOING TO STRIKE, somewhere, perhaps on your farm.

See us now... Hail may cause you to lose a crop... but not a year's income if you prepare in time... Insurance in an old line stock company is your answer — your protection.

Cherry Ann Forrest On Honor Roll At McMurray College

ABILENE, April 28—Cherry Ann Forrest of Hereford, student at McMurray College in Abilene, was named on the honor roll for the first half of the spring semester. Jerome Vannoy, registrar, announced this week.

The list included 23 students, out of approximately 700 enrolled in the college. To be eligible for the honor roll, a student must have earned an average grade of at least 90, Vannoy said.

Cherry Ann is the daughter of Mr. and Mrs. Leo Forrest of Hereford. She graduated last year from Hereford High School.

Clowns have long slapped each other with a split stick which makes a loud noise. From this comes the word slapstick.

The War of the Roses was so called because the emblem of the House of York was a white rose and that of the House of Lancaster was a red rose.

Tech Gridders To Meet Texas U At Lubbock in 1949

LUBBOCK, April 26—Agreement for the Texas Longhorn football team to make its first appearance in Lubbock on Saturday, Sept. 23, 1950, and for Texas Tech to play in Austin Sept. 17, 1949, has been reached, Morley Jennings, Tech athletic director has announced.

Texas and Texas Tech have met five times, the Longhorns winning each time, 14-0 in 1928; 12-0 in 1934; 28-12 in 1937; and 33-0 in 1945 and 1947.

A three-year contract was signed for Texas by D. K. Bible athletic director at Austin, last summer but dates for the last two games were not agreed upon until this week, Jennings said.

Frio H. D. Club Meets Wednesday At Andrews Home

FRIO, April 24—Frio, Home Demonstration Club met April 21 in the home of Mrs. W. H. Andrews. Roll call was answered by members in a round-table discussion on "Making Every Motion Count in caring for Floor and Walls."

After the business session and a recreational period, Mrs. T. L. Sparkman Jr., gave a demonstration on preparing and finishing floors. Mrs. Frank Robbins gave information on preparing and finishing walls.

Refreshments were served to Mesdames: Owen Andrews, Frank Robbins, Glenn Tripp, D. E. Chisholm, Elmer Jones, H. F. Benson, and the hostesses.

The next meeting of the club will be with Mrs. W. A. Springer on May 7.

William Henry Harrison, president of the U. S., was the grandfather of Benjamin Harrison, a later president.

Baron Von Steuben was a famous German officer who helped organize the Continental Army during the Revolution.

President Coolidge commuted the federal sentence of Gerald Chapman so that he might be hanged for a state offense.

LEGAL NOTICE

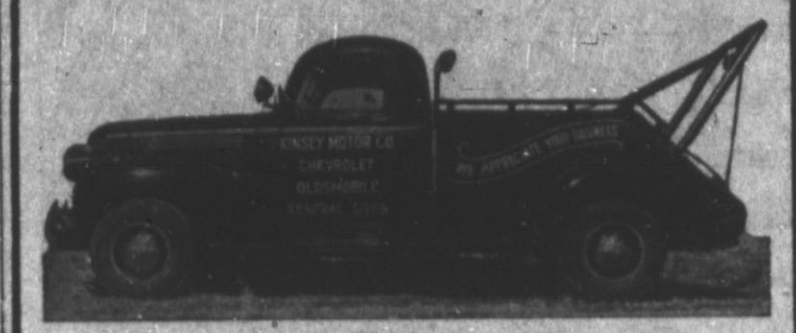
THE STATE OF TEXAS
TO: The First State Bank, Panhandle, Texas, the Unknown stockholders of The First State Bank, Panhandle, Texas, and C. E. Deahl, and all persons claiming any title or interest in and to the land hereinafter described, Defendants, Creditors:

You are hereby commanded to appear before the Honorable District Court Hereford of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 17th day of May, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 1st day of April A. D. 1948, in this cause, numbered 3052 on the docket of said court and styled C. L. O'Brien, W. B. O'Brien, J. G. O'Brien, and Edie O'Brien, Indv. and as Ind. Executrix of the Estate of W. O'Brien, Deceased, plaintiffs, vs. The First State Bank, Panhandle, Texas, the Unknown Stockholders of The First State Bank, Panhandle, Texas, and C. E. Deahl, Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the cancellation of a debt and deed of trust covering the West 1/4 of Section No. 21, Twp. 2, North of Range 4, East of the Capitol Syndicate Subdivision of Deaf Smith County, Texas, recorded in Vol. 38, Page 441, Deed Records of Deaf Smith County, Texas, executed by W. O'Brien to George F. Crow as trustee for The First State Bank of Panhandle, Texas, on the ground that said note and lien has been satisfied and discharged; and also that said note and lien is barred by limitation in that more than ten years have elapsed since the maturity date of said note described in said deed of trust and the record thereof; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 1st day of April A. D. 1948.

Attest:
R. L. Thompson Clerk, District Court, Deaf Smith County, Texas. 15-4-c (SEAL)



24 Hour Wrecker Service
KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W

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Magic Washers
Dishwashers
Glad Irons
AT
THE GOODRICH STORE
LEE LITTLE
Hereford Phone 36

France calls its national flag the Tri-Color. A long ton is 2,240 pounds, while a short ton is 2,000 pounds.

HOME LOANS
—TO—
BUILD -- REMODEL -- REPAIR
See Elizabeth Womble
AGENT — HEREFORD, TEXAS

If you have SAVINGS that are not working for you, why not deposit them with this Association—your savings are insured up to \$5000, and we are paying . . .

3%
Current Dividend Rate

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
116 East 4th St., Clovis, New Mexico

TAKE A TIP FROM *Elvis*

SERVE **Borden's** GRADE A MILK AND OTHER FINE DAIRY PRODUCTS
Fresh Daily AT YOUR GROCER

If It's *Real*, It's Got To Be Good. So Why Not Try Our Ice Cream, Too!

HEREFORD LOCKER'S HOME FREEZER
with **THREE YEARS' LOCKER RENT**

Approximately 10 Cubic Feet of Storage Space Both for. **\$199.50**

BETTER Food For Less **GREATER** Convenience **GREATER** Variety

SAVE up to 25% on Food With a **Frostmaster** Home Frozen **FOOD CABINET**

You Own the **FREEZER**

It is our desire to make our locker service more convenient for you, the "Locker Customer." This plan gives you that convenience.

A Freezer at Home Gives the convenience of having your frozen foods at your finger tips.

By Combining Your Home **FREEZER** with **LOCKER SERVICE** TERMS IF DESIRED

You have everything that could be desired in frozen foods. THE CROSLY FROSTMASER AND THREE YEARS' LOCKER RENTAL AT THE HEREFORD LOCKER FOR ONLY **\$199.50**

HEREFORD LOCKER and COLD STORAGE

BIRDS EYE FROZEN FOODS

WHITE PINE

20 to 28 Inches Wide

5-4 Inch x 16 ft. and 4-4 In. x 16ft.

You have waited for this wide pine for a long, long time. Now here it is! IDEAL for DRAINBOARDS, for COUNTER TOPS, and any job requiring wide, beautifully grained lumber. You will also want some of the "VELVA WALL" KNOTTY PINE PANELLING that arrived in this new shipment. GET IT NOW!

CARL McCASLIN
1 Block East of Courthouse

Read the Want Ads! Sell Thru the Want Ads! Shop with the Want Ads! Shop with the Want Ads! — Buy It In Hereford —

Harvard investigators recently announced that materials found in onions aid the healing of wounds, and an ancient Roman writer listed 38 human diseases which onions would cure.

Washington D. C. is on the banks of the Potomac River.

SAVE USED FATS!
HELP YOUR COUNTRY... HELP YOURSELF!
There is still a very real need for every ounce of used fats we can salvage. The world-wide shortage is greater today than ever before. Please... keep saving and turning in your used kitchen fats. P. S. Yes! you do get paid for them... and you know how ready cash counts today.
Keep Turning in Used Fats!
American Fat Salvage Committee, Inc.

Another Letter to the Editor from ...

The Bootleg Philosopher

Dear editor:
I was out here at Bootleg Monday watching spring unfold, with the sun shinin, the grass gettin greener all the time, the trees puttin out leaves, the breeze just right, which is a pleasant way to spend a day, providin the farmers on the surroundin farms keep their tractors tuned down where they don't make no unharmonious noises, just a sort of hulin sound that lets a man know the wheels of agriculture is turnin without him havin the personal experience of losin sweat and energy about it, and it bein one of those days when everything seems to go right, I wasn't surprised when a puff of wind picked up a newspaper from out of nowhere apparently and put it down right at my feet.
And since a man ought to soak up intellectual nourishment the

same as sunshine, I finished my nap and opened the newspaper and read where the census bureau has discovered a three per cent drop in farm families right when farmin is considered to be a profitable undertakin.
"American families are fleeing the farms and moving into the cities," was the way the newspaper reported it.
This is what makes newspapers funny to read. There ain't nobody fleedin the farms, as the city people like to put it. What's happenin is that the farmers is merely cullin themselves, with the culls movin to town.
Farmin is a rigorous way of life, although a thinkin man can keep the rigorousness down to a comfortable level if he handles things right and his wife ain't too naggin and is as pleased over a new well rope as some people are over a deep-freeze unit, but the idea that a man stays on the farm only because he can't leave is city propaganda, worked up to make the city people feel better off about bein cooped up.
Some folks say farmin is a business, but it ain't, not the way I practice it. It's the way of life. Ain't one business man in a hundred who can run a farm and ain't one farmer in a hundred who runs his farm in a business-like way. If you want to get run in a business-like way, move to a city and get you a job on an assembly line and you'll be business-like eight hours a day, but as for me I'll take the country.
It doesn't matter what the census figures say, people ain't no more fleedin the farm than they're flockin to the penitentiary.
Yours faithfully,
J. A.

The sweet potato crop has been, and still is, the most important truck crop in the South.
Good eating means that food should be appetizing and enjoyable, but that it provide, as well, all the substances needed for good health.
The production of fat calves is a method of beef production which requires plenty of good pasture and roughage and small amounts of concentrates.
To supply eggs and poultry products for a family of five, an average of 30 layers should be kept.
One of the big problems of insect control is to find new poisons as fast as the insects become more resistant to the old ones. Florida laboratory workers have developed house flies which can withstand twice the amount of DDT that kills normal flies.



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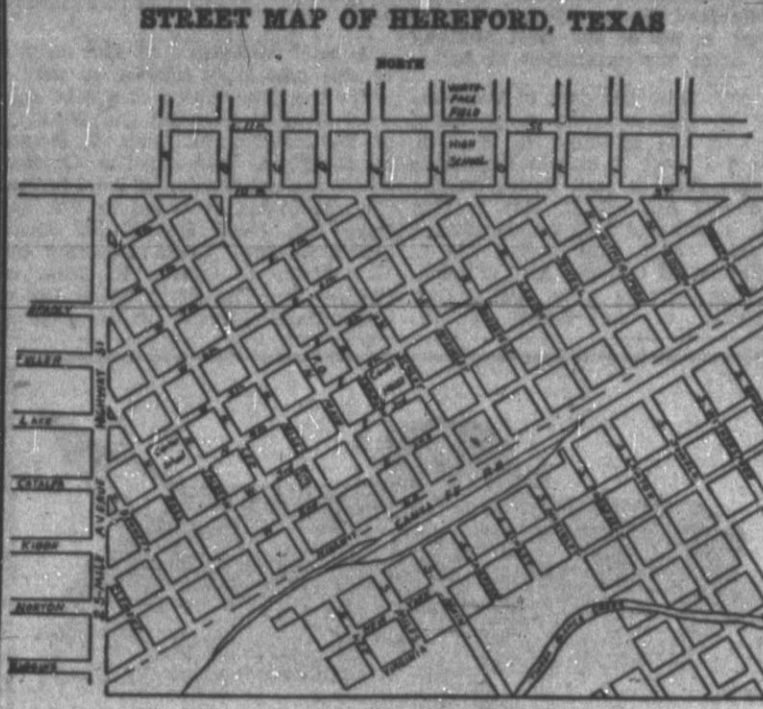
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L'Allegra Club Features Guest-Day

L'Allegra Club held its annual guest-day affair in the home of Mrs. B. R. Waldrep Thursday afternoon. Mrs. Johnnie Winkler was cohostess.

A short business session preceded the program when members voted to sponsor a booth at Hereford's Pioneer Day celebration to be held on May 8. Mrs. Walter London Jr. and Mrs. James Edmondson gave reports of letters received from Germany and Poland in which the club

was thanked for boxes sent to families in those countries.

Entertainment for the afternoon was a book review given by Mrs. W. L. Davis Jr. who reviewed "Why They Behave Like Russians" by John Fisher, a Texan who was permitted to go behind the iron curtain. She stressed the fact that the book reveals that all of Russia is filled with fear of the United States and that the author declares that Stalin has warned his people that war with the United States is inevitable.

Special guests for the day included Mesdames; Earl D. Hopson, Pete Hopson, George Huggins, Charles Hill, L. W. Winfrey, Dayton Chisholm, Hilton Higgins, Howard Gore, Johnny Winthroath and daughter Ann.

Members present were Mesdames; V. C. Hopson, James Edmondson, W. L. Davis Jr., Earl Stagner, Jack Brown, Bartley Dowell, Grady Wilson, Darrell Blanton, B. R. Waldrep, Lee Kent, Gerald Gollehon, Marlin Pierce, Leroy Price, Walter London Jr., Otho Noland and Johnnie Winkler.

Mr. and Mrs. Jack Knox visited in Floydada over the week end with Mrs. Knox's parents, Mr. and Mrs. Schultz.

Dottie Hendrick Is Honor Student At Abilene Christian

ABILENE, April 23—Dottie Hendrick, daughter of Mr. and Mrs. A. V. Hendrick of Hereford, has been named as an honor student in Abilene Christian College in Abilene, Texas, for the first half of the college's 1948 spring semester. Abilene Christian College counts the scholastic top ten per cent of each class as its honor roll.

She is a freshman student in Abilene Christian College.

Camp Fire Group Meets April 19

The Chu-de-naang Camp Fire Girls held a meeting at Cynthia Hall's home April 19.

After a business meeting games were played by the group and refreshments were served to the following members, Dorothy Veigel, June Marlen Smith, Wynogene So-well, Marian Lomenick, Marilyn Legg, Neleson Flowers, Sue Barnard, Margie Ford, Lu Durham, Eleanor Aven, Nora Lee Joiner, Cecelia Wilkins, Sylvia McCracken, Margaret Phillips, Patay Hamby, Jane Houston, Martha Heard, the hostess, Cynthia Hall and the sponsor, Mrs. Frances Houston.

Kendall Sells Vogue To Mrs. C. F. Moore

Mrs. C. F. Moore has bought The Vogue from Ernest Kendall and will take over as manager May 1. The store will be closed Saturday for inventory and will re-open for business Monday, April 28.

Kendall will go into the farming business with his brother, Bill Kendall near Hereford.

Mr. and Mrs. A. J. Kelly of Perryton arrived Friday to be with their daughter Mrs. Harry Cayler who underwent an operation in the Deaf Smith County Hospital. Mr. Kelly left Sunday but Mrs. Kelly will remain for some time.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School..... 9:45 A. M.
Sermon..... 10:55 A. M.
Training Union..... 7:15 P. M.
Sermon..... 8:30 P. M.
Mid-week Services:
Wednesday..... 8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Winger, Pastor
Sunday School..... 9:45 A. M.
Morning Worship..... 11:00 A. M.
Evening Worship..... 7:30 P. M.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School..... 9:45 A. M.
Morning Worship..... 11:00 A. M.
Training Union..... 7:00 P. M.
Preaching Service..... 8:00 P. M.
Mid-week Services:
Wednesday..... 7:30 P. M.

FIRST METHODIST
O. B. Herring, Pastor
Sunday School..... 9:45 A. M.
Morning Worship..... 11:00 A. M.
Youth Fellowship..... 6:45 P. M.
Evening Worship..... 7:15 P. M.
Mid-week Services:
Wednesday..... 7:30 P. M.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School..... 9:45 AM
Morning Worship..... 10:50 AM
Junior Endeavor..... 6:00 PM
C Y F..... 6:00 PM
Evening Worship..... 7:00 PM
Mid-week Service every Wednesday
7:15 PM

ASSEMBLY OF GOD
S. E. Edridge, Pastor
Sunday School..... 9:45 A. M.
Morning Worship..... 11:00 A. M.
Young People's Service..... 6:15 P. M.
Evangelistic Service..... 7:45 P. M.
Mid-week Services:
Wednesday..... 8:00 P. M.

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School..... 10:00
Morning Worship..... 11:00
Evangelistic Service..... 7:30
Wed. Eve. Prayer Meeting 7:30 P. M.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class,
8:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPFA, Amarillo, 9:00 A. M.; KVIA, 8:00 P. M.

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Valler R. Scott of Plainview in charge.

DAWN BAPTIST CHURCH
J. E. Sparr, Pastor
Sunday School..... 10 a. m.
Morning Worship..... 11 a. m.
Training Union..... 7:30 P. M.
Evening Worship..... 8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

L. V. Hennington Buys Portable Rain-Maker for Irrigation Here

L. V. Hennington is the new owner of a portable rain-making system which will lay a forty foot strip of one-inch soaking rain per hour. He and Robert Veigel used the rain-maker first on Veigel's newly planted permanent pasture ten miles north of Hereford last week.

Hennington's outfit includes a mile of very light weight galvanized steel pipe, quick couplings and other fittings, which take water from the pond, deep-well basin or ditch and pump it at a controlled speed from its own portable pump through a delivery line of 8-inch pipe into 6-inch pipes perforated to deliver a soaking spray twenty feet in each direction from the line.

California has had this and similar systems for years, but the war delayed introduction here. No runoff of water is one of the big advantages of the system which gives even distribution with no dry spots. Other economies claimed for it are that two men can easily move the 8-inch pipe over the roughest land and no leveling is necessary since the water is under constant pressure from the portable pump.

It is reported that these rain-makers are adaptable to all crops and result in no soil washing, leaving plant food moist at the plant roots.

Mr. and Mrs. Harry Denges attended a family reunion at Abilene Sunday. Approximately one hundred relatives were in attendance of the affair which was in the form of a picnic in the city park. The mother of Mrs. Denges, Mrs. T. O. Carroll was the guest of honor.

Bill Wolf Gets Expense-Paid Trip To Dude Ranch

W. E. (Bill) Wolfe, special representative in Hereford for the Great American Reserve Insurance Company of Dallas, has won an expense-

paid trip for himself and his family to Cloudcroft, New Mexico. The occasion will be the annual company-sponsored Dude Ranch Party.

Wolfe led the company's field force of over 100 men in life insurance production and commissions earned during March, the Company reports.

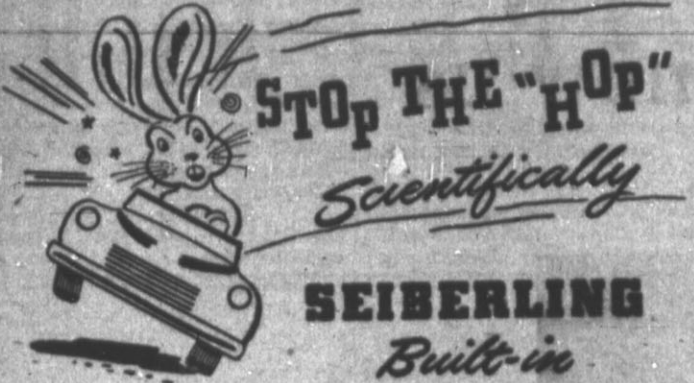
For his outstanding record, Wolfe, who is in his second year with the organization, was awarded the New Mexico trip.

Mrs. W. L. Hall left Wednesday for Wilson, Oklahoma to visit relatives. She is the mother of Mrs. Edna Mathes of Hereford.

Mrs. W. A. Carroll and Mr. and Mrs. Pete Furchett of Berger visited in the home of her son and family, Mr. and Mrs. Onias Carroll. A sister from Amarillo, Mrs. Audrey Lee also visited at the time.

J. B. Harlin Jr. and family accompanied by Rev. and Mrs. Martin all of Wayland College of Plainview visited in the home of the J. B. Harlins Sr. Sunday.

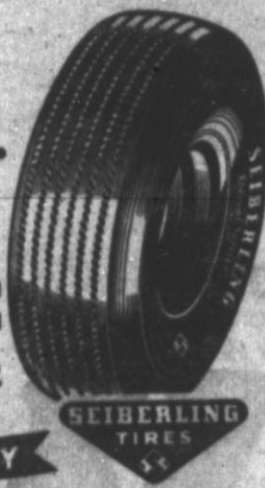
J. T. Gilbreath Jr., left this week for Galveston to spend a few days with his brother Sam and his wife in the John Seale Hospital there.



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Once you visit our complete prescription department, OR

Once you come for Veterinary supplies, OR

Once you come for that special gift,

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COMMUNITY

MRS. JOHN McLEAN, Society Editor Phone 181

Installation Luncheon Planned By Club

The installation luncheon, when new officers of the club will assume duties, was planned at the regular meeting of the Child Study Club held with Mrs. Joe Story Thursday evening. Mrs. Cawthon Bryant, president, named Mrs. Dale Tinnin as chairman of the arranging committee and the date was announced for May 13, at the City Hall. Program for the evening was built around the theme "Home-

maker or Housekeeper." Mrs. John Robinson discussed "What Does Your House Say About You" bringing out the thought that a home tells of happiness and also reveals discord. Mrs. Clinton Jackson talked on "What Does Homemaking Mean to You" talking about teaching children to do their part in making of a home.

Those attending the meeting were Mesdames; Cawthon Bryant, Frank Daniel, Marlin Gilliland, Worth Covington, Merlin East, J. C. Reese, Clinton Jackson, John Robinson, Dale Tinnin, and the hostess.

Celebrates Birthday

Employees at Pitman Grain Elevator entertained at a surprise affair honoring J. A. Pitman on his birthday Saturday evening at the Pitman home. Games in the rumpus room entertained the group and the two-tiered birthday cake was topped with a decorative wheat design. Mrs. Dalton Criswell presented the honoree with a gift from the group, a fitted cowhide traveling bag.

Those present were Miss Genevieve Eberle, Mr. and Mrs. Dalton Criswell, Mr. and Mrs. A. L. Manjeot, Mr. and Mrs. J. F. Rogers, Mr. and Mrs. E. Ward, Mr. and Mrs. Dilliey, W. E. Fincher, John Casebeer, Mac Pitman, Bert Inman, the honoree's parents, Mr. and Mrs. J. H. Pitman, the honoree and Mrs. Pitman.

Read the Want Ads!

Picket Duty Brings Life Contract



Sealing their picket line marriage with a kiss, Norman Plumley, 20, and Mrs. Max Wilson, 22, embrace after the ceremony in front of Armour & Co., Atlanta, Ga. Both work at the packing house, but didn't meet until they became fellow pickets. Other pickets took up a collection to buy the license and pay the minister, Rev. Andrew Jenkins (dark glasses).

Jane Houston, Martha Heard, Dorothy Veigel, Doris Russell, Cynthia Hall, Ann Longbottom, Dixie Young, Lu Durham, and Peggy Miller of Plainview.

Sell Thru the Want Ads! Shop with the Want Ads!

Mr. and Mrs. Frank Terrell spent the weekend in Lorenzo where they attended the 92 birthday celebration for his uncle, J. R. Terrell. The celebration was in the form of a get-together for old-timers in that community and open house was held in the Methodist Church.

Clifford Kester, formerly of Hereford, who now operates a jewelry store in Craig, Colorado, has been named chairman of the Craig Air Show for the second time. Begun last year, the event which is sponsored by the Chamber of Commerce, is scheduled to become an annual affair. Clifford is the son of Mr. and Mrs. F. M. Kester.

ANNOUNCING

CHANGE OF OWNERSHIP THE VOGUE

We congratulate Mrs. Bess B. Moore on the purchase of THE VOGUE, which we have owned and operated for the past two years.

Mrs. Moore is the new owner, effective May 1; she is no stranger to most of you, as she has served you well as an employee here in the past. To her we extend every good wish.

We thank all our loyal friends and patrons who have made our tenure of business in THE VOGUE quite pleasant; it has been a privilege to serve you.

H. E. DANFORTH
E. R. KENDALL

Vocal Student To Give Recital

Mary Helen McGilvary, voice student of Miss Mattie Mae Swisher, will give her senior recital at 4 o'clock Sunday afternoon in the First Methodist Church. Mary Helen is the daughter of Mr. and Mrs. R. C. McGilvary. She has studied voice for five years and has given several individual recitals. She is a senior in high school, member of the high school glee club and is much in demand as a pianist as well as a vocalist.

Her program will be in honor of National Music Week and will include numbers by Bach, Handel, Grieg and Giordani and she will sing in four different languages. Best loved American songs will also be included and some in lighter vein.

Miss Margaret Barrett will be the accompanist and Miss Jane Welch will assist with piano selections. The public is invited to attend the program.

Evelyn Richardson And Kenneth Adams Married at Dawn

DAWN, April 26—The parsonage of the Dawn Baptist Church was the scene of the marriage of Evelyn Richardson of Dawn and Kenneth Ray Adams of Umbarger Saturday, April 24.

The bride is the daughter of Mrs. M. E. Ramsey of Dawn. Mr. Adams is the son of Mr. and Mrs. William Adams of Umbarger.

The bride was beautifully gowned in a rose and aqua street-length dress, with white accessories, and carried a white bible.

Rev. J. E. Beyers, pastor of the Dawn Baptist Church, read the marriage rites.

Attending the ceremony were Mr. and Mrs. M. E. Ramsey, Mrs. William Adams, and son, Lydean Adams, Mrs. J. E. Beyers and daughter, Mrs. J. M. Anderson, and Clifford Adams.

A reception was held at the home of Mr. and Mrs. Ramsey following the ceremony for friends and relatives of the young couple.

The couple will make their home at Dawn.

El Nino Study Club Elects

Election of officers was held when El Nino Study Club met in the home of Mrs. Paul Coneway with Mrs. Bruce Wooddell as hostess, Monday night.

The new leaders who will be installed at a luncheon to be held at the club house on May 15, include: Mrs. Millard Nobles, president; Mrs. Jim Bookout, vice-president; Mrs. Byron Durham, recording secretary; Mrs. Paul Coneway, corresponding secretary; Mrs. Bruce Wooddell, treasurer; Mrs. W. J. Reeves, reporter; Mrs. R. A. Daniel, parliamentarian and Mrs. Elizabeth Bonesto, historian.

Mrs. Ben Essell gave an informative talk on the duties of officers of a club and then discussed "Discovering Words with Children." Members present were Mesdames; Elizabeth Bonesto, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniels, Ben Essell, E. J. Kirksey, Stanford Knox, Millard Nobles, Byron Durham, W. H. Patton, W. J. Reeves, Joe Smith, Worth Ware, Gerald Wilson, Paul Coneway and the hostess.

Piano Recital Will Be Given

A piano recital presented by junior students of Mrs. C. W. Parker will be given at the First Christian Church Sunday afternoon May 2, at 2:30 p. m. Mrs. Parker has announced that the public is invited to attend the program.

Those who will play include: Sue Channer, Tony Benson, Sammy Lesly, Ann Ames, Wayne Scott, Johnny Wear, Raymond Wells, Betty Grimes, Dorothy Veigel, O. O. Renfro, Sue Bagwell, Richard Hunter and Carolyn Bagwell.

Sell Thru the Want Ads!

Patsy Jackson Honored at Party

Patsy Jackson, who was twelve years old Sunday, celebrated her birthday at an enjoyable party given by her mother, Mrs. Clinton Jackson, at the Jackson home Sunday afternoon.

Those sharing in the party fun with Patsy were; Gayle Gault, Margaret Phillips, Cecelia Guseman,

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Little Boys' Sailor Suits

Fine Mercerized Poplin
Sizes 3 to 8 \$2.79
\$3.95 Values for

Children's Dresses

Sizes 12 months to 3 years \$1.00
\$2.95 Values for

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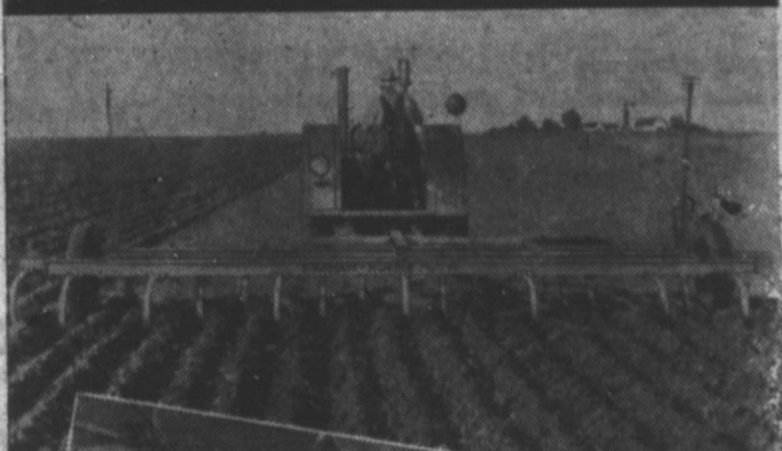
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 Carl G. McCaslin to David C. Phillips all lot 4 Bradley's Sub. of 8 1/2 Blk 3 Evans Add.
 Dean Roberson and wife, Dorothy Jane Roberson to Ella Coombes and wife, Grace H. Coombes all lot 15 in Megett & Orr Sub. E 1/2 Blk 20 Evans Add.
 Ben W. Childers to A. E. Reese and wife, Eva Reese lot 15 in Megett & Orr Sub. E 1/2 Blk 20 Evans Add.
 G. C. Oliver and wife, Roberta Oliver to G. W. Brumley E 1/2 lots 10, 11, & 12 Blk 97 Hereford and Add.

Arva Ratliff and husband Clyde Ratliff to Bert Adams part Blk. 29 Evans Add.
 C. L. Robinson to Paul Koeltzow NW 1/4 26 T. NR 1 E.
 James Leonard Beams and wife, Edna Mae Beams 1/2 undivided interest in W 10 ft. lot 3 & 4 58 ft. Barcus & Bullock Sub. N 1/2 Blk 3 Evans Add.
 Carl Gilliland and wife, Irene Gilliland to John J. Paetzold part S 80 Blk M-7.
 Tom J. Boyd and wife, Cleo E. Boyd to Edna R. Jett part Blk 52 town of Hereford and Add.
 James Leonard Beams and wife, Edna Mae Beams to Charles Doose, E 40 ft. Lot 5 Barcus & Bullock Sub. N 1/2 Blk 5 Womble Add.
 T. A. Key and wife, Sybil L. Key to Frank Carl E 1/2 S 35 Carter & Head Sub.
 W. D. Harp and wife, Ruth Casey Harp to Barton M. Harp and wife, Edna Mae Beams to Charles Doose, E 40 ft. Lot 5 Barcus & Bullock Sub. N 1/2 Blk 5 Womble Add.
 T. A. Key and wife, Sybil L. Key to Frank Carl E 1/2 S 35 Carter & Head Sub.
 C. C. Shield and wife, Laura T.

Shield to Bernard H. Shield all S 8 Blk A.
 Henry Helman et al to J. G. Weir lot 10 Blk 24 orig. town of Hereford less 7 ft. and 10 in along and off Waide.
 Edgar Teichik and wife, Irene Teichik to H. B. Stanfield all lot 23 Evans Sub. Blk 17 of Evans Add.
 Jack E. Brown et al to Delbert Balmum S 64.71 ft. of E 112.71 ft. lot 5 Blk 7 of Womble Add.
 Harry L. Doyle and wife, Verona M. Doyle to Leo Hoffman and wife, Oleta Hoffman lot 49 of Lytle's Sub. Blk 13 Evans Add.
 Harold J. Harlin and Ella Mae Harlin to J. B. Harlin Sr. Lot 17 Evans Sub. Blk 17 Evans Add.
 R. S. Odom and wife, Romille Odom to A. W. Coker lot 10 Forson's Sub. Lot 3 Blk 8 of Evans Add.
 Ernest L. Wade and Nadine Wade to Frank Tackitt Jr. part S 66 Blk M-7.
 Frank Tackitt Jr. and wife, June Tackitt to Ernest L. Wade part Blk 7 Evans Add.
 Daniel E. Turrentine and wife, Shirley Turrentine to George E. Turrentine SW 1/4 S 12 Blk K-3.
DEEDS OF TRUST
 E. T. Bush to W. B. Durham N 1/2 of N 4 S 58 Blk K-3.
 E. T. Bush to W. B. Durham N 1/2 of N 4 S 58 Blk K-3.
 A. E. J.ury and Bessie K. J.ury to Kansas City Life Insurance Co. NE 1/4 W-3 of SE-4 Blk M-7.
 Elmo Funk and wife, Mary Funk to Kansas City Life Insurance Co. E-2 of SE-4 S 87 Blk M-7.
 H. V. Crawford and Ruby K. Crawford to Kansas City Life Insurance Co. all W 287 acres S 38 Blk K-3.
 J. B. Harlin Sr. and wife, Willie E. Harlin to Harold J. Harlin Jr. and wife, Ella Mae Harlin lot 17 of Evans Sub. Blk 17 Evans Add.
 Alvin J. D. Hacker and wife, Bobbie Jean Hacker to Willard J.

Karcher E 75 ft. lot 39 & 40 of Hough Sub. Blk 33.
RELEASES
 J. W. Adrian to G. C. Sgell all S 57 Blk K-7.
 Bert Adams to Clyde Ratliff and wife, Arva Ratliff part Blk 29 of Evans Add.
 The Federal Land Bank of Houston to Liston Wilson and wife, Pauline Wilson a deed of trust.
 The Federal Land Bank of Houston et al to B. S. Arnold and wife, Elizabeth M. Arnold, two notes.
 R. R. Willis Md. to R. M. Dunn and wife, lot 10 Lambertia Sub. of lot 7, 8, 9, Blk 6 Womble Add.
 William McGhee to Mary J. Arnold 80 acres of land NE 1/4 65 Blk M-7.
 J. C. Alfred to F. E. Finney N 1/2 S 12 Blk 7 except one acre in NE corner.
 First Federal Savings and Loan Association of Amarillo to W. H. Bryner all lot 8 and S 19 ft lot 7 Blk 2 of Hester & Baskin Sub. Blk 3 Mabrey Add.
 C. C. Lisenbe and wife, Gertrude L. Lisenbe to Jack E. Brown et al part lot 8 in Blk 7 Womble Add.
 Vern Witherspoon and wife, Myrtle Witherspoon to A. E. J.ury all E 1/2 S 87 Blk M-7.
QUIT CLAIM DEED
 Leon L. Arnold to Fred H. Arnold

N 80 acres of E 337.5 acres S 65 Blk M-7.
 Vern Witherspoon and wife, Myrtle Witherspoon to A. E. J.ury E 1/2 S 87 Blk M-7.
MARRIAGE LICENSES
 Mike N. Betzen and Dorothy Fangman.
 William Rodney Byars and Lillian Ines Mireddih.
 J. T. Holland and Beulah Mae Wilson.
 J. T. Terry and Mrs. Marie Mitchell.
 James A. Derryberry and Lucy Marie Welby.
 C. F. Paddock and Kate Sindt.
 Edward William Bishop and Leta Maurie Barton.
 Mr. and Mrs. Si Orr left Sunday for Corpus Christi where they will spend two or three weeks with their son and wife, Mr. and Mrs. Duane Orr.
 Elizabeth Benson of Lubbock Tech spent the week end in the home of her parents, Mr. and Mrs. George Benson.
 Mrs. F. U. Randall of Long Beach, California is visiting in the home of her mother, Mrs. G. R. Jewell for two weeks.

Firemen Are Guests of City Commissioners at Banquet

Members of the Hereford Volunteer Fire Department and their wives were special guests of the Hereford City Commission at a banquet at City Hall last Friday night. Cal Farley of Amarillo was the principal speaker of the evening. Hosts for the dinner were Mayor W. E. Dameron and City Commissioners Lyle Blanton and J. C. McCracken.
 Mayor Dameron acted as master of ceremonies. The Hereford High School girls sextette, under the direction of Miss Thelma McMinn, entertained with several numbers. Special guests for the evening were the presidents of Hereford civic clubs and their wives. Seventy-two persons attended.
 Mr. and Mrs. Dubs Reeves have returned after a weeks business trip to El Paso where he took his Scottish Rite degree, visited in Jaures, Mexico, and returned by the Carlsbad Caverns.

Vega Voters Okay Two Bond Issues

VEGA, April 24—Voters of Vega Saturday approved two bond issues of \$40,000 each for municipal water works improvements.
 Both issues passed by an overwhelming majority.
 The program calls for construction of a 150,000 gallon reservoir, to supplement the present 50,000 gallon overhead storage tank, and laying of approximately 11,000 feet of new water lines, plus drilling of a new municipal water well and installing two automatic booster tanks.
 One of the \$40,000 bond issues, backed by tax assessments, carried by a vote of 117 to 14; and the other, also for \$40,000, and to be issued as revenue bonds, carried by a vote of 130 to 14.
 "There will be no increase in city taxes as a result of the bond issues," according to Vega's Mayor Bill Swanson.
 In addition to the water works program, Vega is now finishing a paving program. "We now have 38 and one-half blocks of hard surfaced or paved streets," Mayor Swanson said.
 Among the several cars of representatives from Hereford, attending the Vega Celebration Saturday were Francis Hardwick, T. M. Alderson, Cecil Williams, Bruce Rose, Dyalthis Brady, and Pete Cowart. They kept busy passing out invitations and information of our forthcoming Golden Jubilee.
 Emanuel Fortalantini, whose home is in Porto Rico, visited with his room mate, Bill Brady in his home here Sunday. He attends WTSC at Canyon and this is his first year in the states. He is studying to be a doctor and chose Canyon because he knew a boy in army service from the Panhandle who recommended the school.



WE BABY YOUR TIRES

We have just installed the newest, scientific type of tire mounting and dismounting—the famous Coats Iron Tireman. No mallets or irons to scuff or damage your tires. No wrestling them around on rough concrete to mar your sidewalls. With this new Iron Tireman equipment tires are mounted or dismounted by precision rollers, which simply roll them on or off the rim.

MAKES TIRES LAST LONGER

It treats your tires gently... safeguards them against the bruising and beating of old-style methods. For fast, dependable tire service; bring them to us, where better care, better service will make them last much longer.

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Jim Bookout J. D. Curtsinger

Political Announcements

The following have authorized The Brand to announce their candidacies for office, subject to action of the Democratic Primary on July 24, 1948.

For Sheriff, Tax Assessor, and Collector:
J. C. REESE (Re-election)

For County Treasurer:
MRS. VELMA HODGES (Re-election)

For County and District Clerk:
ROBERT THOMPSON (Re-election)

For County Attorney:
OWEN L. BYBEE

For County Commissioner, Precinct Number One
TROY MOORE (Re-election)
J. E. (EARL) SPRINGER
M. T. (MARION) RUTTER

For County Commissioner, Precinct Number Two
J. C. (CLARENCE) MORRISON
G. T. HIGGINS

For County Commissioner, Precinct Number Three
J. T. QUINN (Re-election)
VACHREL (V.) RIDLEY

For County Commissioner, Precinct Number Four
JOHN I. MORRIS (Re-election)

For County Judge and Ex-Officio School Superintendent:
LEONARD H. FOSTER (Re-election)

For Justice of Peace:
ANDY THOMAS

From a Famous Salon to you!



the new, improved Richard Hudnut home permanent

The latest in home permanents... featuring the same type preparations... the same improved process used in the Richard Hudnut Fifth Avenue Salon for expensive waves!

Ask for the new, improved RICHARD HUDNUT HOME PERMANENT at our cosmetic counter \$2.75... Refill Kit \$1.50 prices plus 30% Fed. tax

Quick... easy... such simple directions that anyone from teen age up can follow!


ARE YOU EXPECTING To Buy Baby Goods Today?

It seems as though you're always buying something for baby. If it isn't food it's baby powder—or any of a number of other things you need to keep baby healthy, happy, and hefty. And that's why it's so important to buy at CLOSE DRUG. Not only do we have full lines of the very finest products your doctor recommends, but everything is priced to bring down the cost of bringing up baby.

Capn. Ad. Int'l. Exchange Inc. 1948

REXALL PURTEST MILK OF MAGNESIA 39c	TEEN-AGE CASTORIA 50s Size 29c	DR. WEST'S CHILD'S MIRACLE-TIP TOOTH BRUSH .25
EPSON SALTS 1 pound 12c	NANETTE DUPRE 400 Soft Tissues 33c	DAVOL Bottle, Nipple and Cap 23c
MENTHOLATUM 60c size 49c	ZBT Olive Oil Base Tale 50c Size 39c	REXALL THERAMINS High potency multiple vitamin capsules. Contains vitamins A, B, C, D, G plus Nicotinamide. 100's 945
SYRUP PEPSIN \$1.20 size 89c	MENNEN ANTISEPTIC BABY OIL BEST FOR BABY'S SKIN 43c	ATLACIDE OCHROLATE WEED KILLER (Better Than a Hoe) 20c Pound 100 lb. Drum... \$15.98
ALKA-SELTZER 60c size 39c	HAIR LOOKS BETTER SCALP FEELS BETTER VASELINE HAIR TONIC 69c	IT'S A BABY'S WORLD Yes, the future belongs to your baby—and you can help make that future sound by following the experienced advice of your physician in all matters pertaining to your baby's health. When baby needs a prescription filled, bring it to us. Baby must have the best, and your professional skill and knowledge... our precise equipment... and our complete stock of high-quality drugs and chemicals, guarantee the best of everything in prescribed medicine.
PEPTO-BISMOL 60c size 39c	for Mother's Day give Airmaid Nylons 15 DENIER In the Tulox Travel Case 30 Denier in Regular Package Mother's eyes will sparkle when you give her sheer, youthful Airmaids. She always needs nice hose—and she knows Airmaid mean lasting loveliness! Smartest spring shades, in the transparent Tulox cylinder. Factory fresh!	YOUR REXALL DRUG STORE
MI-31 SOLUTION 75c size 59c	DOAN'S PILLS 75c size 59c	CLOSE Drug Store PRESCRIPTION DRUGGISTS Phone 13
DOAN'S PILLS 75c size 59c	BISMA-REX 60c size 49c	
BISMA-REX 60c size 49c	FITCH'S IDEAL \$1.00 size 89c	
FITCH'S IDEAL \$1.00 size 89c	CARTER'S PILLS 29c size 23c	

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for Mother's Day give Airmaid Nylons 15 DENIER In the Tulox Travel Case 30 Denier in Regular Package Mother's eyes will sparkle when you give her sheer, youthful Airmaids. She always needs nice hose—and she knows Airmaid mean lasting loveliness! Smartest spring shades, in the transparent Tulox cylinder. Factory fresh!

HAIR LOOKS BETTER SCALP FEELS BETTER VASELINE HAIR TONIC 69c GIANT SIZE-6 OZS.

ATLACIDE OCHROLATE WEED KILLER (Better Than a Hoe) 20c Pound 100 lb. Drum... \$15.98

YOUR REXALL DRUG STORE

CLOSE Drug Store PRESCRIPTION DRUGGISTS Phone 13

IT'S A BABY'S WORLD Yes, the future belongs to your baby—and you can help make that future sound by following the experienced advice of your physician in all matters pertaining to your baby's health. When baby needs a prescription filled, bring it to us. Baby must have the best, and your professional skill and knowledge... our precise equipment... and our complete stock of high-quality drugs and chemicals, guarantee the best of everything in prescribed medicine.

Bedouins are nomadic tribes of the Arabian and African Deserts. Rome is divided by the Tiber River. A facet is one of the faces into which the surface of a gem is cut to increase its brilliancy. A horse power is a unit of power equaling 550 foot-pounds per second.

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Across the Street South from the E. B. Black Co.

Texans in Washington

By **TEX EASLEY**

BY **TEX EASLEY**
AF SPECIAL WASHINGTON SERVICE
 WASHINGTON, April 26—(AP)—Texas Congressmen Lyndon Johnson of Austin and Paul Kilday of San Antonio, along with Representative Vinson (D-Ore.), were the real leaders in the successful House fight for a 70-group Air Force.

All three are members of the House Armed Services committee. They were backing the White House recommendation of a 55-group Air Force.

Shortly before the issue came to a final vote in the committee, Defense Secretary James Forrestal sent his own car to the Capitol to pick them up for a huddle in Forrestal's Pentagon Building Headquarters across the Potomac.

Forrestal tried unsuccessfully to get them to change their minds. Johnson said later. He argued, Johnson said, that such a large Air Force would throw the nation's defense machinery out of balance to the disadvantage of the Army and Navy.

The vote in the House when the question came to a final decision was 345 to 3 in favor of the 70-group force. Which is to cost \$3,198,100,000 (B) as compared with \$2,376,000,000 (B) asked by the Administration.

Around The Capital:
 The cost of new automobiles to Texans living in the Gulf Coast region could be lowered if water transportation was used extensively, says John Simmons of Orange.

He is director of the Industrial Development Committee of that city, and contends that barges laden with new automobiles could come down the Mississippi and along the intracoastal canal to Texas ports.

Cars from the factories already move in large numbers down the Mississippi and help motorists in parts of the south meet the "discriminatory freight rates" in that section, he said.

Simmons was here working out an agreement with federal authorities for the movement through the port of Orange of 5,000,000 (m) pounds of shelled peanuts destined for Europe.

They are part of a 21,000,000 (m) pound allocation set aside from American production for European relief and scheduled to be shipped from various ports by the end of the month, he said.

Former Dallas Congressman Hutton W. Summers has been here helping officials of the Civil Air Patrol draw up legislation which would integrate that body into the over-all national defense structure.

The retired legislator holds the honorary rank of Lieutenant Colonel in the CAP in recognition of his free services as legal counsel of that organization.

Secretary of the Army Kenneth Royall is to fly to Houston for the Dedication Saturday, April 24, of the Baylor University College of Medicine in that city. Ralph Pittman, Washington lawyer and 1924 graduate of Baylor, and Mrs. Pittman plan to accompany Royall to Texas.

LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 131.756 miles of Seal Coat & 7 miles of Dbl. Asp. Surf. Treat. Fr. Sherman C. L. to Okla. State Line; Fr. Stratford to Dallas C. L.; Fr. Dallas to Sherman C. L.; Fr. Vega to Potter C. L.; Fr. Deaf Smith C. L. to Canyon; Fr. Hereford West to Castro C. L.; Fr. Dalhart N. 15.6 mi.; Fr. Spearman to Ochiltree C. L.; Fr. 8.6 mi. N. of Lipscomb to Lipscomb; Fr. Lipscomb to 2 mi. south; Fr. Cunard Ave. in White Deer south 5.378 mi.; Fr. US 87, 4 mi. N. of Happy to Armstrong C. L.; Fr. Randall C. L. to Wayside; Fr. Texdine east 7.858 mi.

On Highway No. US 60, US 287, 68, 51, 117, 325, & FM 294, 295 & 296, covered by C 95-1-2, C 95-2-3, C 95-4-9, C 95-4-11, C 168-8-10 C 168-5-6, C 225-2-3, C 355-5-2, C 582-1-5, C 582-2-4, C 788-2-2, C 789-1-2, C 789-2-2, & C 790-1-2, in Dallam, Sherman, Moore, Oldham, Randall, Deaf Smith, Hanford, Lipscomb, Carson, & Armstrong County.

will be received at the Highway Department, Austin, until 9:00 A. M., May 12, 1948, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of James G. Leht, District Engineer, Amarillo, Texas, and Texas Highway Department, Austin. Usual rights reserved.

CLEAN-OUT WORK, PUMPS, CASING, SHOOTING AND FISHING JOBS

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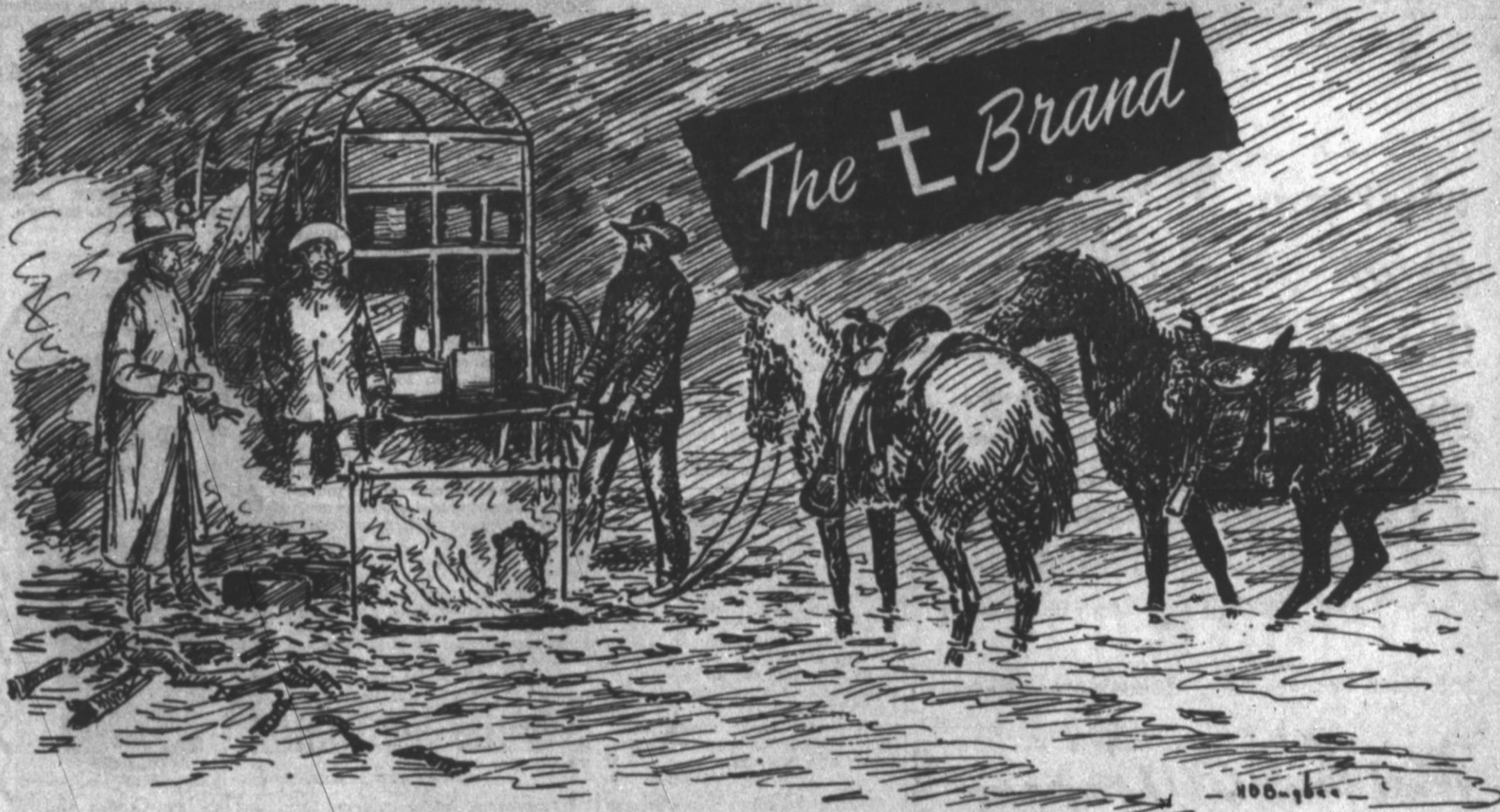
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 HEREFORD, TEXAS



THE STORY of one of the most determined struggles to turn disaster into success that was ever burnt in brands.

By J. EVETTS HALEY
 ILLUSTRATED BY H. D. BUGBEE

For those who read their history on the hides of cattle as they leisurely lope along, two significant facts stand out on the early records of the open ranges. One is that wherever men first dared to take the grasses of the Great Plains, lean and weathered Texans invariably drove and worked the herds. And the other is, that when these ranges were first turned for corporate cash, the really fabulous enterprises often came to be backed by British capital. And so any catalogue of the really important brands of the West must eventually list the tallies of what has been called the "Mother of the British Companies".

Its history is wrapped up in three great brands—the LITs in Texas, the JIs in Colorado, and the Cross Ls of New Mexico. All were great outfits, but the two northern divisions were so extensive that they still stir the imagination of men. The story of the Cross Ls begins on the San Saba, in Texas, where three brothers—Nath, Jim and William Hall—had settled before the Civil War.

About 1870, they drove their brand up the Goodnight Trail, across the high ridges of northern New Mexico, and into the Cimarron Canyon to locate the Cross L ranch thirty miles northeast of the malpais cone of Capulin, one hundred miles south of Las Animas, and sixty-five miles from Trinidad. There, by tending strictly to business, and by treating and trading with the Ute Indians to keep them off their grass, they more than held their own until the boom in beef brought a flock of Britishers. Early in 1881 they sold their herds, their range rights, and their twelve room house to the Prairie Cattle Company, of Edinburgh, and struck a trot back to Texas.

A really fantastic venture in high finance and short grass began in December, 1880, with the organization of the Prairie Company. In the years that followed its first plunge, the story became one of the most determined struggles to turn disaster into success that was ever burnt in brands.

During the first three years its officials declared dividends of from twenty to thirty per cent, and its annually printed reports swept their conservative Britain off its feet as other investors rushed to put their funds into this bonanza built on bulls.

Then the iridescent bubble burst. The Scotch found that the dividends had reduced their capital assets. Rugged reorganization brought an eighty per cent levy on the stockholders, the acknowledged loss of more than 20,000 acres through faulty titles, and, by 1890, a reappraisal of their tallies to show that they actually had 65,000 cattle less than they thought they had six years before. For 20 years they never showed a profit, but stubbornly they battled on. They put experienced managers like W. J. Tod and Murdo Mackenzie in the office, kept real cowmen in the saddle, and took the rough trail that turned up-hill.

Though their troubles came a-plenty, their broad pastures presented a striking panorama a cowman could never forget. Their cattle ran from the Ratons fifty miles down the Cimarron to mix with the 101 herds and "ball up" against the XIT fence. They ranged from the Colorado line on the north, to mingle with the mighty Belts on the Canadian, to the south. Their hands wrangled their horses and gathered their stock out of the weather and away from the thieves all over northeastern New Mexico.

They took the good and bad at a high lode, though the winter of 1889 will always be remembered. They rode for days kicking the snow with the toes of their boots at every step their horses took. It was tough going, but with abiding loyalty they would not quit. The boss of a neighboring sheep outfit kept faithfully to his rounds. When he was picked up after the snow had melted thirty days later, he had gone as far as he could and was still sitting against a tree.

Some cattle herds were out when the worst storm struck, and Henry Miller, who lost three men, left the town of Folsom, against the advice of all, saying:

"I'm going to the herd, or to hell, one!"

When they finally found him, Bob Haley, boss of a Cross L Wagon, out at the same time, says that "He was a-settin' down with his bridle reins on his arm—and that's the way they found him." Haley kept his cook up all night, held his herd in spite of it all, and pulled his men and cattle through. "Awful hard," he said, "to freeze a man when he's full and working."

It was characteristic of those who made the West—of the waddies who worked the herds and pulled the Prairie through. Soon after 1900 the company showed its first genuine profit, and saved the reputation of the Scotch. And so, with success achieved, in 1903 it sold the Cross L outfit, retreated to the north, and wrote the final chapter to its sturdy story in the tracteries of its cow trails, across the grass of Colorado.

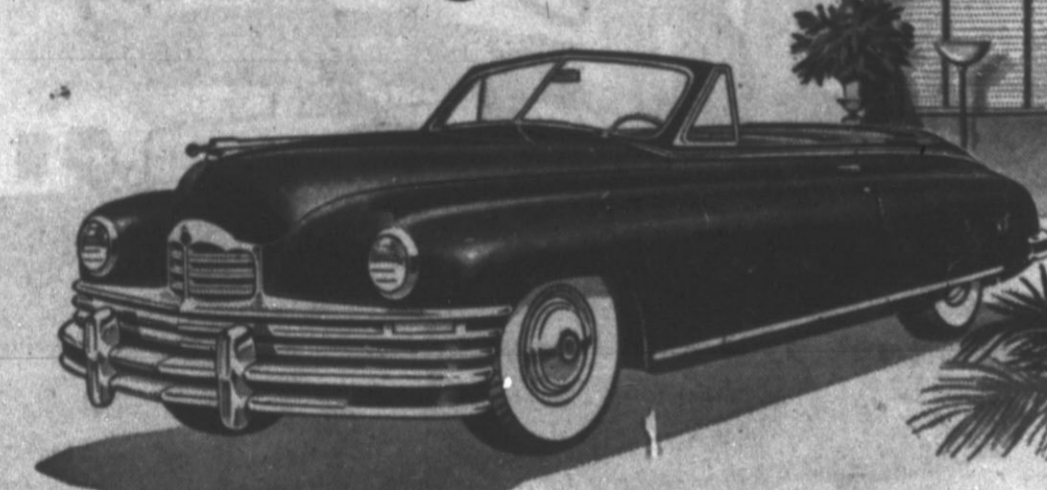
Another Outstanding Southwestern Brand...

This symbol is your assurance of dependable gasoline. Stop at the big green Shamrock sign—get extra mileage, extra power, extra smoothness.

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 MADE IN THE SOUTHWEST FOR THE SOUTHWEST

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION • AMARILLO, TEXAS

Hello, Gorgeous!



Come in... meet the glamour queen of the motor car world!

If Atlantic City were holding a beauty contest for automobiles this year, there'd be no question about the winner.

It's pictured above—the breathtaking new Packard Convertible.

And it's beauty that's backed by brawn and brains. Its newly engineered chassis gives this Packard a safety, a rigidity, a glued-to-the-road stability new to this type of car. Its low-slung body is the quietest any Packard convertible ever had.

The new engines—whether the 145-h.p. Super or the 160-h.p. Custom—well, you have never known performance that could touch what they give you. And every ultra-smart interior appointment is what you would expect in the finest Packard ever built.

But come in, meet this dazzling darling. From the first glance, there'll be a new love in your life!

ASK THE MAN WHO OWNS ONE

Out of this world... into your heart... **Packard**
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NEW! Everything for your reading pleasure **NEW!**
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what you
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 gas ranges
 have!

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- ✓ Streamlined design
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- ✓ Extra-insulated oven
- ✓ Thrifty-simmer burners

See Your Favorite Gas Range Dealer Now!

West Texas Gas Company

FROM THE ALBUM: PITMAN REAL ESTATE



J. H. Pitman (above) posed for this photo in his real estate office back in 1912. The slogan was: "If you have any business, tell it. If you have nothing but time, kill it."

Long Time Ago

25 Years Ago

Front Page News: Nearly Two Inches of Rain Has Fallen—splendid season in ground insures fine crops. R. B. Posey Makes Seventh Member of School Board, Hereford Gun Club in Second Place in League—Panhandle Trap Shooters Association. Oil Man Buys Bunch Fine Registered Cattle Here—Mrs. L. R. Brady sells lot of Anxiety 4th stuff. Henry Hobbs of Wichita loaded out 160 registered cows and heifers—92 head belonged to O. M. Shore. Dandelions Problem Puzzling the Commissioners—What to do with that Dandelion courthouse lawn? (It is claimed that our Dandelions of Hereford today originated from those mixed with grass seed planted at the courthouse.) Golf Club Hires a Ground Keeper—Interest Growing—Seven men left in contest—Rev. Paul Merrill, Luther Hough, Doug. Fox, E. B. Posey, Mac Pitman, Virgil Cuning, Brack Williams or Jim Black. Locals—The Brand force is indebted to Capt. Jahn Estes for some of the finest Kentucky tobacco ever smoked. T. E. Shirley is spending a few days in Hereford this week. T. B. Kellow and daughter, Edna left for Abilene Thursday. Misses Virginia Laird, Mary McDonald, Eva Skelton, Eloise Pitman, Louise Ricketts and La Moyne Shaw went to Canyon Saturday to take in the interscholastic meet. Robert Wilson, David Broadwell and Harry Seed were among those accompanying High School students to Canyon Friday and Saturday.

45 YEARS AGO

News Story of the Week—Murderer Arrested—We learn the slayer of J. W. Jarrott has been arrested—the detective working on the case made himself so agreeable to a freighter named Nicks that a confession was elicited from him—the detective pretended there were two or three men he wanted killed and he would give him so much—Nicks upon hearing the amount complained of the smallness of the amount and stated he received \$500.00 for killing Jarrott—Nicks arrest followed. News Items—The Women's Christian Temperance Union of Hereford has appointed Miss Fanny Robinson as a delegate from this local union to convention to be held in Fort Worth. Hereford is soon to have one of her greatest needs filled—an organization of a social club for our young men—innocent games of amusement plenty of good reading material, comfortable furniture and gymnasium appurtenances. Persons—College students enjoyed a picnic Wednesday at the home of their class mate, Ezra Norton. A. O. Thompson was a pleasant caller in this office yesterday. George L. Muse was in from his ranch yesterday and made us a call. Carl Gilliland arrived from Lillydale, Tennessee this week and will henceforth make Hereford his home—Mr. Gilliland is an attorney and will at once open an office for the practice of law.

Wind is the result of air passing from a place of high pressure to a one of lower pressure.

Disregarding air resistance, a body will fall 16 feet in the first second after it is dropped.



Dr. C. D. Kelton
 5th and Jackson
 Phone 91
 for Appointment

28-tfc



ON A BIG SCALE
 Weigh the advantages of making this your bank: the most modern of equipment—well trained and efficient personnel—complete banking services—the desire to serve you well—and a friendly atmosphere.

HEREFORD STATE BANK

The Bank of Friendly Service
 Member of F.D.I.C. *** Member of FED. RES. SYSTEM

17 Scholarships Offered by Mary Hardin-Baylor

BELTON, April 26—Mary Hardin-Baylor College is offering seventeen scholarships for the coming year to Texas girls in honor of Mrs. Fannie Breedlove Davis and the Woman's Missionary Union of the State, according to Dr. Gordon O. Singleton, president of the college. One of the scholarships is to be awarded to a girl in each of the seventeen WMU districts in Texas. Each will amount to \$180 for the year 1947-48. Mrs. Fannie Breedlove Davis, a Mary Hardin-Baylor graduate, led in the organization of the Texas Woman's Missionary Union in 1889; she also led in the organization of the Southern Baptist Woman's Missionary Union and served as the first president of the WMU in Texas. Applicants must be 1947 graduates of accredited high schools and must be in the upper fifty per cent of their classes. Applications must be filed with the secretary to the president not later than June 1, 1948. Forms for applications may be obtained by writing to the president's secretary, Mary Hardin-Baylor College.

ATHLETES FOOT ITCH NOT HARD TO KILL IN ONE HOUR.

If not pleased, your 35c back at any drug store. TE-OL, a STRONG fungicide, contains 90 per cent alcohol. IT PENETRATES. REACHES MORE germs so KILL the itch. Today at Halle Ddrug.

FOR A SPECIAL TREAT TRY

The Ice Cream that's Fit for a Golden Spoon
 Ask for it at your favorite Borden's DEALER

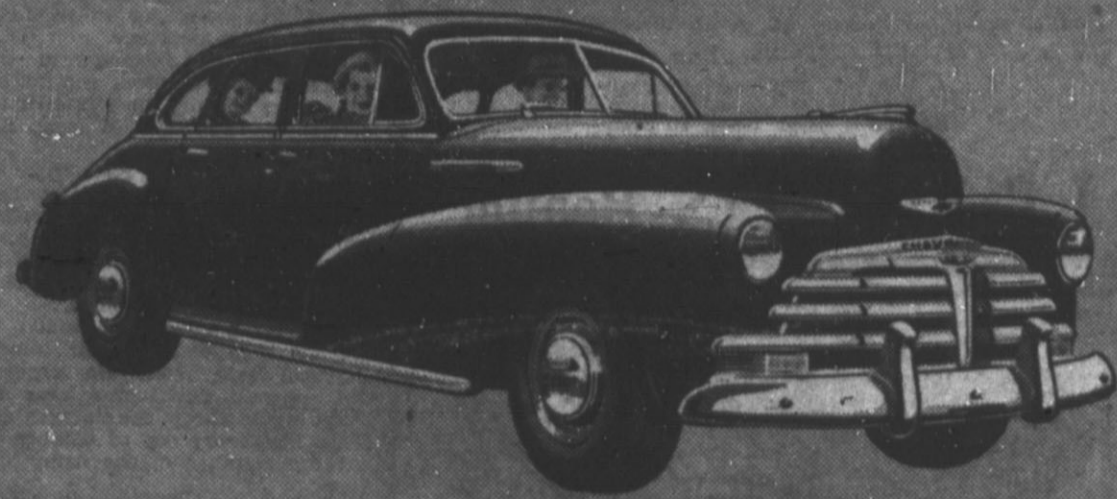
If It's Borden's It's Got To Be Good—So Why Not Try Our Milk Products, Too!

The 447 million pounds of fat salvaged by American women and the army and navy during the past five and one-half years would supply every family in the U. S. with a six months supply of soap.

MASONIC BULLETIN
 Hereford Lodge 848
 Stated meeting second Monday in each month. School of instruction each Thursday night.
 R. L. TOMPKSON, Sec'y.
 O. T. HIGGINS, W. M.

AMERICAN LEGION
 Post No. 192
 Hereford, Texas
 Regular meeting 1st and 3rd Tuesday nights at 8:00.

From its styling to its stamina...
 from its road-action to its ride...



CHEVROLET—and ONLY Chevrolet— IS FIRST!



First in all-round quality in the entire low-price field

How you and your family will enjoy ownership of this newer, smarter, finer Chevrolet for 1948! It brings you BIG-CAR QUALITY—not in one item only, but in every phase of styling, engineering and construction—and brings it to you AT LOWEST COST, as well. That is why more people drive Chevrolets, according to official nationwide registrations—and more people want Chevrolets, according to seven independent nationwide surveys—than any other make of car. That is why you, too, will agree that CHEVROLET AND ONLY CHEVROLET IS FIRST in all-round value!

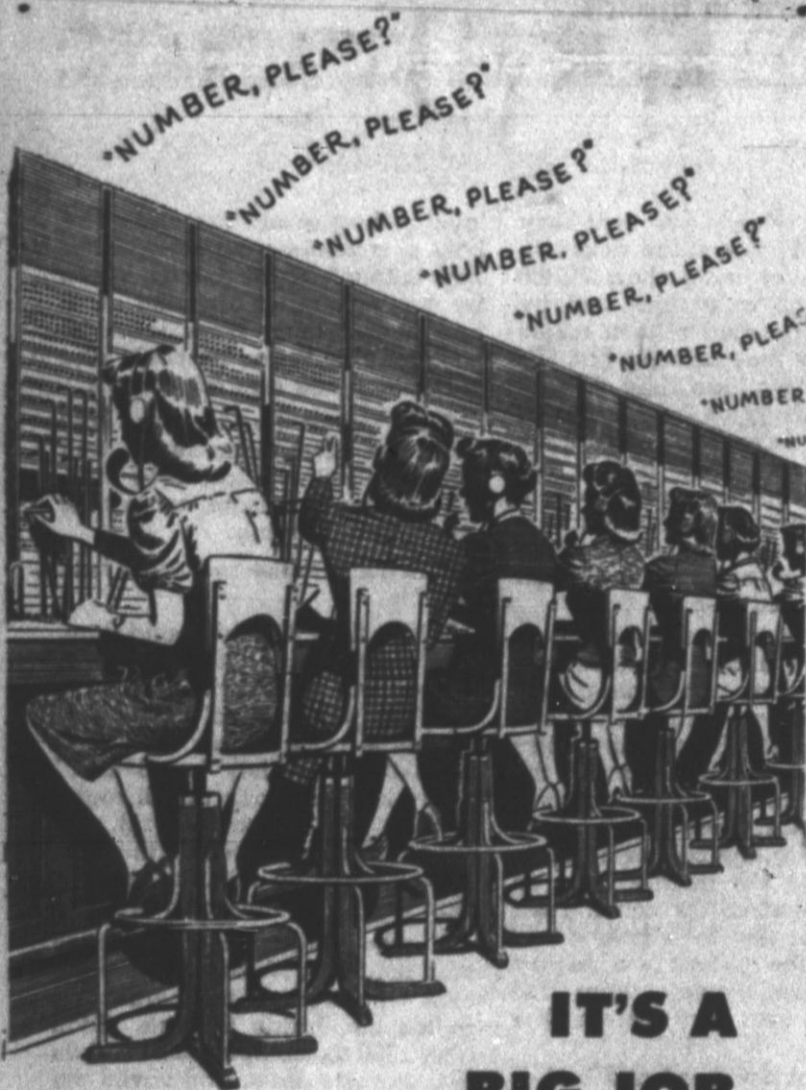
Nowhere else beauty like this New styling! New color! New upholstery fabrics! All this added to the basic Big-Car luxury of Chevrolet's famous Body by Fisher. Remember—this body is exclusive to Chevrolet and higher-priced cars.



You'll enjoy much greater comfort in Chevrolet for 1948. It brings you the Big-Car riding-smoothness and roadsteadiness of the United-Knee-Action Gliding Ride. Another feature found only in Chevrolet and more expensive cars.

Just as you'll find no equal for Chevrolet value, so you'll find no equal for Chevrolet service. Safeguard your transportation by bringing your present car to us for "check-up" service, now and at regular intervals, pending delivery of your new Chevrolet!

Kinsey Motor Co.
 223 EAST THIRD ST. PHONE 740



IT'S A BIG JOB THESE DAYS

One of the first things a new telephone operator learns is to be always ready for the next call—your call—anybody's call!

Operators have a lot of calls to handle nowadays. There are more telephones in use than ever before and calling is at an all-time high. The switchboard at times is literally ablaze with lights—each one calling for "Number, please?" and each one getting a "Number, please?" as quickly as skilled and courteous operators can manage. If your call is not answered at once, you'll know that nimble fingers will reach it as soon as they possibly can.

As soon as much-needed new equipment can be obtained and installed, we'll be ready to handle your calls quicker and better than ever before.

SOUTHWESTERN BELL TELEPHONE CO.

Graduate TO BETTER LIVING Electrically



Step into new freedom, new luxury, new convenience...when you live electrically. It's the smartest, and most economical way to live today. With so many wonderful new appliances to make housework less tedious, and with electric service costing less than ever before...NOW'S THE TIME to graduate to better living electrically.

SOUTHWESTERN PUBLIC SERVICE COMPANY
 25 YEARS OF GOOD EQUIPMENT AND PUBLIC SERVICE

Beauty and Attractive Charm Keynote Garden Beautiful Club Tulip Tea

The modern new home of Mr. and Mrs. D. Bartlett Jr. provided an ideal setting for the long-planned tulip tea given by the Garden Beautiful Club Thursday afternoon. Approximately 150 guests attended the party which was one of the most beautiful affairs ever given in Here-

ford. Mrs. Bartlett, Mrs. Carroll Whiteside, president of the club, and Mrs. Louise LeGrand, 1st vice-president, stood at the entrance door to receive the guests. Distinguished by a huge picture window, the living room set the pattern for the rest of the house in wheat-colored finished woodwork, beautiful related pieces of furniture and modernistic lamps. The dainty-like draw curtains featured a pattern of bright colored flowers, matching the color theme of the tulips used in decoration. The piano, in matching wheat finish, stood against the east wall adorned by a large bouquet arrangement of tulips in pale pink shading into deep rose. Conversation pieces were the end-table arrangement of lilacs and tulips arranged by Mrs. V. P. Walker, and the globe of bright red tulips on the coffee table, arranged by Mrs. J. R. Fowlkes, which with Mrs. O. M. Dickey's mantle piece of pussy willows and red tulips, completed a fireside group.

Mrs. J. M. French escorted guests into the dining room where Mrs. Berry Jacobson and Mrs. J. L. Woodford registered guests at a desk decorated with a green and red arrangement in an oblong glass container done by Mrs. Clinton Jackson.

The tea table gleamed with silver and crystal against a white linen. The unlighted pale yellow tapers in silver holders flanked a perfect arrangement of full-blown tulips in scarlet and gold. Cake squares were topped with dainty tulips in pale yellow and green and other tea-time accompaniments repeated the colors of the flowers. Mrs. F. P. Lyons and Mrs. Tom Carter arranged the table decoration.

One of the most attractive arrangements of the party was the buffet twin-pieces done by Mrs. J. M. French. They were fascinating small bouquets of red tulips flanking a painting in gorgeous proportions of the same red tulips used on the buffet. The wide wheat-colored frame of the picture matched the tone of the woodwork throughout the house. Mrs. O. M. Dickey, Mrs. Clinton Jackson and Mrs. Forrest Minton poured.

In the front bedroom where Mrs. Lawrence Womble presided were two arrangements. Mrs. S. L. Easley had yellow tulips in a red pitcher on the bedside table and Mrs. Helen Pipkin displayed red tulips in a long green container on the chest. In the back bedroom Mrs. George Graham greeted guests. Mrs. Lawrence Womble decorated the dresser with a square green bowl filled with red and white tulips and Mrs. Mary Seigler displayed a low round globular arrangement in pink and Chinese blue.

The boys room carried out a gold and bronze theme. Mrs. F. P. Lyons and Mrs. Helen Pipkin were in charge. A desk piece, arranged by Mrs. George Graham was a bronze figurine holding dark red tulips. A bronze wagon wheel on the bedside table also held yellow tulips arranged by Mrs. Louise LeGrand.

The kitchen, a model one in red and white has west windows curtained with white organdy trimmed with appliqued red tulips. On the window sill against the crystal clear pane was an ivory pottery shoe with red and yellow tulips raising their lovely heads to the sun. Mrs. J. W. Kirby made the arrangement and Mrs. J. L. Woodford's lilacs and yellow tulips were on the kitchen table. The bathroom was not forgotten for the smug little green bowl held tulips even there to complement white tile and chrome.

Judges, who gave friendly criticism of all the arrangements and awarded ribbons were Mrs. Lyle Blanton, Mrs. J. P. Slaton and Mrs. John Jacobsen Jr., members of the Hereford Garden Club. Blue ribbon

winners were Mesdames; J. R. Fowlkes, George Graham, Lisle Woodford, V. P. Walker, Mary Seigler, J. W. Kirby, J. M. French and Tom Carter and F. P. Lyons. Red ribbons were won by Mesdames; O. M. Dickey, Louise LeGrand, Lawrence Womble, and Clinton Jackson. Mrs. S. L. Easley won a white ribbon.

Out of town relatives and friends attending the funeral services of Mrs. W. B. Dameron were Mr. and Mrs. Jack Lester of Pueblo, Colorado; Mr. and Mrs. Claude Wither- spoon of Dallas; Mrs. Gill and son of Pampa; Mr. and Mrs. Byrd Lester and Mr. and Mrs. Carl Lester of Amarillo.

Ellen Carter, Mary Dyer, Phyllis Radovich and Marcy Koelser returned Sunday from Dallas after two days attendance of a B & PW National Convention.

Mrs. Sallie Carter had for guests over the week end her daughter, Mrs. Barnes of Amarillo.

Callopiian Club Hears Review

Mrs. Paul Coneway was hostess for the Callopiian Club meeting Thursday evening when a special guest, Mrs. Ethridge of Priona, gave the program. Mrs. Ethridge reviewed "The Woman You Want To Be" by Marjorie Wilson which the author points out "deals with a careful cultivation of charm." The reviewer said that charm means forgetfulness of oneself, in learning to keep voices soft and in developing poise and a gracious personality.

Also a special guest of the club was Mrs. O. J. Boone of Priona, a former member of the club. Members present were Mesdames; Richard Barnard, B. F. Cain, Pete Cowart, Wayne Evans, Alton Fraser, J. T. Gilbreath Jr., Norman Harris, J. E. Kirby, N. E. Milburn, Carl Ferrin, Elizabeth Womble, W. L. Davis Jr., Raylan Evans, Misses Mary Ann Acker and Genevieve Eberle and the hostess.

David Brumley Has Birthday Party

David Brumley celebrated his eighth birthday Thursday afternoon at a party given by his mother, Mrs. Homer Brumley.

The group gathered at the Brumley home after school and outdoor games were enjoyed. Birthday cake and ice-cream were served to; Jimmie Conkright, Jeff Minton, Dickie and Donnie Fellers, Tony Benson, Robert Charles Kenney, Carroll LeLand Whiteside, Steve Slagle, Wayne Scott, George Heard, Carolyn Brumley and the honoree. Favours were given.

Other guests were Mrs. Maud Montfort, the honoree's grandmother, and Mrs. Archie Scott and baby daughter.

Mr. and Mrs. Jesse Stanford, their son Bill, a daughter, Mrs. Dick Barnard and her little daughter, Katherine Neil were in Dallas this week on a business trip.

R. A. ... visited for a week his daughters, Mrs. H. A. ... Mrs. Miriam Volk. He left on Tuesday.



Ya kin git lonesome on th' range fer another feller t' talk to; but in town ya sometimes git lonesome fer yerself!

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265 Hereford



DR. MILTON C. ADAMS
OPTOMETRIST
OFFICE HOURS—8:30 to 5 p. m.
121 West Third Phone 37-22-46

NOTICE

The Yards of the Clovis Cattle Commission Company have been designated as a Public Market. All out of state cattle may now come to our market without a permit.

A Bonded Public Market under Federal Supervision, which our yard is, assures all shippers of the Maximum Protection.

SHIP WITH SAFETY TO THE CLOVIS CATTLE COMMISSION COMPANY.

Ben H. Davidson **Lloyd Otten**
Pete Knapp **Clyde Rayl**
P. O. Box 671 Phone 999

Sales on Wednesday and Thursday (Friday if necessary)

IT'S
Air Conditioned
IT'S
Coffee With a Friend
IT'S
That Famous Chip Steak San
IT'S
Tasty Grill
IT'S
5 A. M. 'til Midnight
110 West Third

Studebaker originates a new look in convertibles!

Smartest new idea in sports car styling!

In low swing new Champions and Commanders!

Delightful new riding comfort and handling ease!

JOHN WOOD EQUIPMENT CO.
Highway 60 Hereford Phone 756

Quarter Horse

RACES

LEGION-VFW PARK

Hereford, Texas

May 9th

First Race Starts Promptly at 2 o'clock

CECELIA **SLEEPY MUSIC**
2 Yr. Old Colt vs. Owned by L. A. Decker
Owned by Tom Sanders of Amarillo

for \$500.00 Purse

Other Big Races During Afternoon

Admission: \$1.00

SILENT AS A PRAIRIE NIGHT

SERVEL Stays Silent Because It Freezes With No Moving Parts!

Come see it—the famous Servel Gas Refrigerator with no motor, no valves, no piston or pump, no machinery, in its freezing system. Just a tiny natural (or liquid) gas flame does the work—with no noise, no wear. So Servel IS silent . . . STAYS silent. And, too, because the Servel Gas Refrigerator has no moving parts in its freezing system there's nothing to grind . . . to wear out. So Servel is longer lasting.

But that's not all . . . with Servel's silence and long life you also get the beauty of modern Servel styling. For Servel is beautiful . . . and, practical, too! It has every new convenience to save you marketing time, make food storage easier. Fresh foods and frozen foods are right at home in a Servel Gas Refrigerator retaining the wholesomeness and freshness so necessary to good, tasty eating.

More than two million families (thousands in the Panhandle) are enjoying silent Servel Gas Refrigeration today. Ask any of them, and they'll say, "Pick Servel. We know from experience, it stays silent, lasts longer!"

And, for those of us in the Panhandle, Servel's operating cost is so small as to be almost negligible. That's because we are fortunately situated near the heart of the world's largest gas fields and so enjoy gas rates which are among the lowest in the entire nation.

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

Only Servel offers so much . . . saves so much!

Is Servel Available? Of Course! Most Models Now.

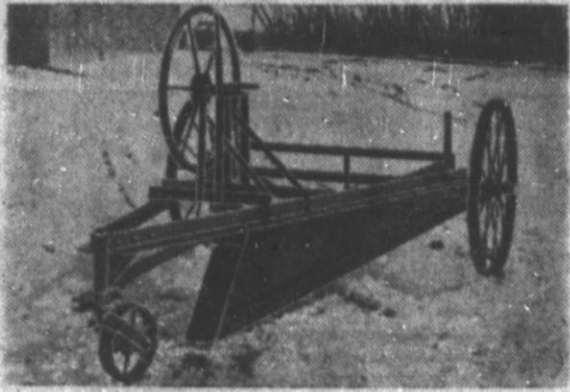
NOW AVAILABLE FOR IMMEDIATE DELIVERY

Commercial Oil Co.

HEREFORD, TEXAS

SONNY'S NEW! In Hereford — Shop with the Want Ads!

MEYER DITCHER



WEIGHT 650 TO 675 LBS.
"For Better Ditches, Large or Small,
The Meyer Ditcher Leads Them All!"

FARMERS EQUIPMENT CO.
YOUR ALLIS-CHALMERS DEALER

Irrigated Pasture Proves Its Value To One Farmer

At least one Deaf Smith County farmer-rancher is thoroughly convinced of the value of irrigated pasture, according to County Agent Hugh Clearman. Robert Veigel conducted an experiment with irrigated pasture last year, Clearman reports, that made him a firm believer in the practice. Veigel ran 65 head of steers on a 20-acre irrigated pasture planted to crested wheat grass. The steers were put on the pasture on May 20 last year, and taken off on November 1. During that time, Veigel reports, they received no additional feeding at all. During the five months on the wheat grass pasture, the steers registered a net gain of 400 pounds per head. Veigel says that his profit on the 20-acre pasture was more than anything else on the farm, and he farms on an extensive scale. This spring he is seeding 80-acres of irrigated land to crested wheat grass for pasture.

Brother Dies In Ohio

Glenn Weir received word of the death of his brother, Dee Weir, in Chillicothe, Ohio Thursday night. He died on his 60th birthday following a stroke. He had been ill for several months. He had retired from active duty but was employed by the Baltimore and Ohio Railroad for years. Besides Mr. Weir he leaves another brother, Scott Weir, and a sister, Mrs. Carrie Lillard, both of Priona. He is also survived by one other brother Worth Weir of Dayton, Ohio. Funeral services were held in Chillicothe Saturday.

Lynn Kester Opens Jewelry Store in Farmington, N. M.

Lynn Kester, formerly of Hereford, who has recently opened a jewelry store in Farmington, New Mexico, held his formal opening Saturday. The Farmington Times carried an announcement of the opening of the Knox-Kester Men's Wear and Jewelry Store. The announcement read "Knox and Kester now have a quality store second to none in the San Juan Basin and will handle only nationally advertised brands of merchandise. Mr. Kester owned and operated the Kester Jewelry Store here for many years and he and his family have been in Farmington about a month. He is the son of Mr. and Mrs. F. M. Kester.

Certified Seed ...

Invited to attend the meeting, Clearman said. Information is needed on the kind and amount of certified crops to be planted this year; and members will discuss fees to be set for certification and supplies. There were not more than 20 certified seed growers in the association last year, and there will probably be an increase in that number this year.

LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 131.756 miles of Seal Coat & 7 miles of Dbl. Asp. Surf. Treat. Fr. Sherman C. L. to Okla. State Line; Fr. Stratford to Dallam C. L.; Fr. Dumas to Sherman C. L.; Fr. Vega to Potter C. L.; Fr. Deaf Smith C. L. to Canyon; Fr. Hereford West to Castro C. L.; Fr. Dalhart N. 18.8 mi.; Fr. Spearman to Ochiltree C. L.; Fr. 8.4 mi. N. of Lipscomb to Lipscomb; Fr. Lipscomb to 2 mi. south; Fr. Cunard Ave. in White Deer south 5.273 mi.; Fr. US 87, 4 mi. N. of Happy to Armstrong C. L.; Fr. Randall C. L. to Wayside; Fr. Textline east 7.658 mi.
On Highway No. US 60, US 287, 66, 81, 117, 205, & FM 294, 285 & 296, covered by C 66-1-2, C 66-2-3, C 66-4-9, C 90-4-11, C 105-8-10 C 168-5-6, C 225-2-3, C 355-5-2, C 582-1-5, C 582-2-4, C 788-2-2, C 789-1-2, C 789-2-2, & C 790-1-2, in Dallam, Sherman, Moore, Oldham, Randall, Deaf Smith, Hansford, Lipscomb, Carson, & Armstrong County, will be received at the Highway Department, Austin, until 9:00 A. M., May 12, 1948, and then publicly opened and read.
This is a "Public Works" Project, as defined in House Bill No. 84 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.
In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.
Local holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of James G. Lott, District Engineer, Amarillo, Texas, and Texas Highway Department Austin. Usual rights reserved. 17-20

Baseball ...

(Continued from page 1)
who will do some hurling this season in addition to working the infield.
With at least four capable pitchers who can double in brass, in outfield and infield, the club packs a lot of punch on a short roster.
Under league rules, 16 players can be carried on the roster for the season. After league play gets underway, 11-day notice is required before a new player can be added or

substituted. This rule is designed to keep out "ringers" in crucial games.
The Central Plains loop includes teams from Hereford, Naareth, Tulla, Umbarger, Hart and Plainview.

Seminole ...

(Continued from page 1)
Mile Relay: First, Seminole, Ralph Jones, James Powell, Bobby Hunter, Charles Baker, team members; second, Pecos; third, Phillips; fourth, Muleshoe. Time, 3 minutes, 37.7 seconds.
High Jump: First, Carter Duane,

Tahoka; second, Bobby Close, Shamrock; third, Pete Walters, Monahans; fourth, tie between Dunagan of Denver City; Martin of Dalhart; Johnson, Dumas; Vernon, Canadian. Height, 5 feet and 9 inches.
Broad Jump: First, Bobby Close, Shamrock; second, Cunningham, Pecos; third, Powell, Seminole; fourth, Young, Andrews. Distance, 20 feet.

Kernit; second, Pennell Nixon, Andrews; third, David Pitzer, Monahans, fourth, V. Joe Walker, Seminole. Distance 44 feet, 7 1-2 inches.
Discus Throw: First, Richard Stanfield, Seminole; second, Gene Mitchell, Dalhart; third, Vernon Barton, Wink; and fourth, David feet, 7 1-2 inches.

High School ...

(Continued from page 1)
son, Ruby Barclay, and Margaret Sovell.
Admission will be 30 cents for students, 50 cents for adults.

FRESHER... and funnier... than ever!
JIGGS and MAGGIE in SOCIETY
BASED ON THE COMIC STRIP BY GEORGE HARRARD
starring **JOE YULE - RENIE RIANO**
with Wanda McKAY
and featuring Arthur MURRAY - Dale CARNEGIE
Sheloh GRAHAM
STAR Friday

Johnny Mack BROWN
Blazes a path through hostile Indian territory!
Overland Trails
with Raymond Hatton
STAR Saturday

Si Si! IT'S THE MADDEST, MERRIEST "ROAD" PICTURE OF ALL YOU'LL SEE!
ROAD to RIO
starring **BING CROSBY BOB HOPE DOROTHY LAMOUR**
GALE SONDERGAARD FRANK FAYLEN THE WIERE BROTHERS
ANDREWS SISTERS
10 New Hit Parade Songs
STAR Sunday - Monday Tuesday

That's out of this world!
Out of the Blue
STARRING **GEORGE BRENT VIRGINIA MAYO TURHAN BEY CAROLE LANDIS ANN DVORAK**
STAR Wednesday Thursday

A Big Double Action Program
Lash LARUE **Fighting VIGILANTES**
TEXAS Friday Saturday

TOLD WITH BULLET FORCE by the producers of "DILLINGER!"
The Gangster
BARRY SULLIVAN BELITA AKIN TAMIROFF
Plus—The THREE STOOGES in "Fright Night"
Announcement: We have discontinued the serial on Sunday, Monday, and Tuesday, and have added an interesting short.
TEXAS SUNDAY MONDAY TUESDAY

THE SENSATIONAL SATURDAY EVENING POST STORY!
Announces the most remarkable picture of the year!
SWAMP WATER
WALTER BRENNAN - HUSTON ANNE BAXTER - ANDREWS DANA VIRGINIA GRABER - JOHN CARRADINE
A McDOAKS COMEDY
TEXAS Wednesday Thursday

NOTICE

I have purchased THE VOGUE, effective May 1, and I take this opportunity to invite all my friends and past patrons of this store to come in, visit, and depend upon THE VOGUE as your store of fine apparel.
BESS B. MOORE.
WE WILL BE CLOSED ALL DAY SATURDAY, MAY 1, FOR INVENTORY

OPENING UNDER NEW MANAGEMENT MONDAY WITH A SENSATIONAL SALE!



SPECIALS

All is Good Merchandise but we need to move it

NOW!

- 30 JACKETS** Flannel and Corduroy—Reg. \$7.95 to \$14.95. **\$2.00**
- 10 SUITS** Short, but Good Material—Reg. \$14.95 to \$39.95. **\$3.00**
- 30 SKIRTS** Whites and Pastels—Reg. \$3.95 to \$7.95. **\$1.00**
- 10 dz. RAYON JERSEY SLIPS** \$1.00 Shorts and Long Lengths.
- All Spring and Summer Hats 1/2-price**

THE Vogue

BESS B. MOORE

"For the Lady of Fashion"