

Curtailed Marketing Of Livestock Reverses Price Trends; Wheat Shows Strength At Markets

Curtailed marketings of livestock reversed price trends at southwest markets during the past week, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Hogs recovered some of their recent losses in gains of mainly \$1 at Kansas City, Wichita, Oklahoma City and Denver. Texas markets advanced even more, and remained strong Monday. Most good and choice medium weight butchers ranged from \$26 to \$26.75 at most of the markets. But Denver paid as high as \$27.50.

Most cattle sold 50 cents to \$1.50 higher for the week and Monday's markets continued steady to strong. Stockers and feeders shared in the strength. Most good and choice stocker steer calves changed hands at \$23 to \$25 at Fort Worth, while choice light lots reached \$26 to \$27 at Oklahoma City. Wichita sent light stocker steers and yearlings back to the country at \$19 to \$24. Kansas stocker steer calves made \$30 at Kansas

City. Denver held choice stocker steer calves above \$30.

With fall frosts occurring in many areas, more liberal shipments of winter fruits and vegetables began to replace dwindling supplies of summer types during the past week. Prices trended higher on most summer products, but eased downward on most of the newcomers to the market. Texas oranges and grapefruit began to arrive at many terminal markets. Local beans, squash and cucumbers came to New Orleans. Potatoes, onions and sweet potatoes sold firm to stronger.

Prices of young chickens fell 3 to 6 cents a pound last week. Prices to Arkansas growers dropped to mostly 30 cents for 3 pound birds. Fort Worth and Dallas paid 30 to 35 cents, and New Orleans around 36. A few turkeys went to market at 35 to 40 cents for toms and 40 to 45 for turkey hens in North Texas. Chicken hens and eggs continued to bring firm to strong prices in the southwest.

Fair demand and limited offerings held rice steady to firm last week. Feed markets showed some recovery from recent losses. Hay strengthened, as the haying season neared a close. Peanuts sold mainly at government support prices.

Wheat showed the only strength in the grain markets with gains of around 3½ cents a bushel for the week. No. 1 sold around \$2.41. White corn lost 5 cents to sell at \$1.90 to \$1.95 for No. 2 at Texas common points Monday. Yellow corn dropped 8 to 10 cents to bring \$1.67 to \$1.70. Sorghums fell 3 cents a hundred pounds. No. 2 yellow oats closed at \$2.46 to \$2.51. Oats and barley remained about unchanged.

Dottie Hendrick Is Student At A. C. C.

With 1680 resident college students registered for the fall semester, Abilene Christian college's enrollment has reached a new record high.

Among the resident college students is Dottie Hendrick, daughter of Mr. and Mrs. A. V. Hendrick, 311 W. 8th, Hereford. She is a sophomore student majoring in home economics.

Good Demand For Cotton Stirs Trading

Good demand for most cotton stirred up brisk trading last week at Oklahoma and Texas markets, according to reports recently made to the Production and Marketing Administration, U. S. Department of Agriculture.

Sales at Dallas, Houston, and Galveston climbed to 129,220 bales, about 4 per cent larger than the previous week. A similar rise in sales occurred at the nation's ten leading spot markets.

Prices held firm throughout last week. Highest price paid in the two states for Middling 15-16 inch was 31.20 cents per pound at Galveston and the lowest was 30.60 at Dallas. Average price for the ten markets was 31.14 cents last Thursday only 34 points below the average on the corresponding day last year.

More European countries entered the cotton market last week to improve export demand. Also, inquiries from domestic mills for both prompt and deferred shipments increased. Demand for current ginnings was good and a moderate volume moved into trade channels at prices equal or above the government loan rate. Farmers were offering more freely than in recent weeks.

Oklahoma and West Texas reported excellent progress in picking and ginning of the cotton crop as fair weather prevailed. More pickers are needed in some West Texas counties.

Cottonseed prices to farmers went up \$1.00 per ton in Texas. Average price for the state stood at \$65.40 per ton with prices ranging from \$60 to \$85. Average price paid to Oklahoma farmers was \$66.50 per ton last week, only ten cents lower than the previous week's average. Prices ranged from \$60 to \$70.

Cottonseed grades averaged higher in Oklahoma, but lower in Texas last week.

Neighbors Hold House Warming At Westway

WESTWAY—Neighbors and friends of the Westway community and many former residents of Westway surprised Mrs. Grace Little with a house warming Sunday at her home on Knight Street. Mrs. Little recently moved to Hereford about September 1.

A cafeteria dinner was served outside with Moody Stephan of Ward community offering the prayer.

Visiting and making recordings provided the entertainment during the afternoon.

Mrs. Little received many gifts to add to her home. Special visitors of the day included Mr. and Mrs. Wayne Little and son, Mike, who flew here Saturday from Omaha and Mr. and Mrs. Sam Little and J. B. Little of Gunnison, Colo.

Others of Mrs. Little's family present were Mr. and Mrs. E. H. Little Jr. and baby daughter, Peggy, of Frio and Mr. and Mrs. Leland McMurray and sons.

Those present from Westway included the families of Merlin Kaul, Joe Landers, A. A. Head, Harold Head, A. C. Pierce, J. C. Morrison, G. C. Merritt, Jimmy Thomas, R. L. Wilson, Grady Wilson Jr., Paul Rudd, Robert Boyd, and Carl Schroeder, Mr. and Mrs. John Weeks of Amarillo; Mr. and Mrs. C. C. Griffin of Amarillo; Mr. and Mrs. Moody Stephan and family of Ward and from Hereford, Mr. and Mrs. O. Wilder, Jessie Matteson, Vina Edmondson, Mrs. Guy Lawrence, and daughters, Melba Guy and Melba Gay, Mr. and Mrs. R. M. Gunn, Mrs. F. M. Houser, Mozelle and Lynn Young, Mr. and Mrs. Bud Hopson and Vickie, Mr. and Mrs. Howard Gore and Gary Gore, Mr. and Mrs. Ulys Pierce and sons, Mr. and Mrs. Marlin Pierce and daughter Deborah, and Mr. and Mrs. Walter London and daughter.

COURTHOUSE RECORDS

Lee (J. L.) McGee to John D. Aiken, a part of Blk. 11, Evans Add.

John D. Aiken and wife, Mel Ruth Aiken to James W. Witherspoon, part Blk. 11, Evans Add.

James W. Witherspoon to John D. Aiken, W 65 ft. part Blk. 11, Evans Add.

Releases

The Federal Land Bank of Houston to W. E. Dunlap and wife, Doris Dunlap, a deed of trust.

Births Registered

Louis Jane Hollabaugh, daughter of Mr. and Mrs. William Thomas Hollabaugh, Sept. 8.

Loretta Ann Hoffman, daughter of Mr. and Mrs. Edward Michael Hoffman, Sept. 3.

Marriage License

Donald Lewis and Jeanette Shelnett.



FRAME

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

Service to Customers Safety of Funds

This BALANCE does not show on our books

The careful balance which must always be maintained between service to our customers on one side, and on the other, safety of funds entrusted to our care, is something which does not show in figures on our books... but it enters into every transaction, particularly loans.

We encourage and invite loans—and when an applicant views his request from the standpoint of the depositor whose money he will be using, he can be assured that we will give him every possible consideration which is consistent with our obligations to our customers.

... That is the kind of bank he wants to do business with—either as a borrower or depositor or both.

YOUR FRIENDLY

The First National Bank OF HEKEFORD

Member: Federal Reserve System Federal Deposit Insurance Corporation

40 years

Member: Federal Reserve System Federal Deposit Insurance Corporation

JOINED FOR LEADERSHIP in service to farmers

Demand this Protection WHEN YOU BUY A NEW WATCH



We test every watch on the **Watch Master**

A scientific instrument that detects any irregularities in any watch, a certificate of accuracy to assure your satisfaction. Come in and we will test your present watch **FREE!**

Buy Now On Our Lay-Away Plan—For Christmas

Have Your Watch Scientifically Checked With Us

LAMM JEWELRY

West Third Hereford



COFFEE 52c
Red & White, One Ammaco Dispenser Free 1 Lb. Can

SALMON BRIMFULL FANCY Tall Can 65c	MARGARINE Del-Rich 1 Lb. 42c	FLOUR ROBIN HOOD-2 Glass Tumblers Free 25 Lb. Bag 1.95
	IVORY FLAKES Large Box 33c	
	DREFT Large Box 31c	

SHORTENING \$1.05
Red & White 3 Lb. Can

OXYDOL Large Box 33c	SNOWDRIFT 3 Lb. Can 1.15
LAUNDRY SOAP P. & G. 2 Bars 17c	COFFEE Admiration 1 Lb. Can 55c

TOMATO SOUP 2 cans 19c
CAMPBELL'S

RED & WHITE GRAPEFRUIT JUICE 46 oz. Can 2 for 35c	SALT RED & WHITE Plain or Iodized 2 Round Cans 15c	MIXED VEGETABLES Marco Two No. 2 Cans 37c
RED & WHITE PEACHES Fancy Halves or Sliced No. 2½ Can 31c		SPAGHETTI Marco Per Can 15c
NEW IRISH POTATOES Val-Tex No. 2 Can 10c		CHILI with Beans, Austex. Lb. Can 34c
BRIMFULL LIMA BEANS Green and White. No. 2 Can 29c		MORTON HOUSE BEEF Gr Brown Gravy. Per Can 32c

LAUNDREX 25c
"THE PERFECT BLEACH" 2 Quarts

FINE FRUITS -- VEGETABLES	THE BEST IN MEATS
KRAUT CABBAGE Extra Large Lb. 3c	BACON Wilson's Corn King Lb. 59c
GREEN BEANS Kentucky Wonders 2 Lbs. 35c	STEAK Choice Sirloin or T-Bone Lb. 74c
CRANBERRIES Eatmor 1 Lb. 29c	GROUND BEEF Pure Beef Lb. 55c
ORANGES Texas 5 Lbs. 37c	DRIED BEEF Swift's Premium ¼-Lb. 49c
	COD FISH Fillet, Fancy Packed Lb. 35c

HUNTER'S RED & WHITE FOODS

EASY TO PARK EASY TO SHOP EASY TO SAVE

From The Album: Early Confectionery



The date is 1912 but only those who bought candy then can give us the owner's name.

Long Time Ago

October 23, 1923

Headlines:
WHEAT FROM LARSEN FARM GETS RIBBON, TAKES SECOND PRIZE IN LARGE EXHIBIT AT DALLAS. A GOOD SHOWING. Made By County, Although No Effort Made To Be Winner Of Points.
ANOTHER SHOWER IS RECEIVED—HOPE IT IS JUST A STRAY.
Big Metro Picture At Star On Thursday. "The Fog" with Mildred Harris Chaplain.
COTTON YARD NEXT NEED IS BELIEF OF THE CHAMBER OF COMMERCE. Committee Named To Investigate.
MASONIC SERVICE REEL AND LECTURE NEXT FRIDAY NIGHT.
CONFEDERATE VETERANS ARE HONORED BY THE U. D.

LARGE CROWDS ON HAND SATURDAY TO SEE GIN OPERATE.
 People in the news:
 Captain John Estes Visited by Relatives This Week.
 A. L. Gibson Arrives For Visit With Relatives.
 Portales People (Mr. and Mrs. Graham Bryant and daughter, Frances) Were Visitors Here Last Week.
 Mrs. Mark Cowser of Castro County, O. E. S. Delegate.
 Personals:
 Carl Frye returned from Amarillo Tuesday. He was called for Federal jury service but was dismissed.
 Gaston Baer left for Wichita Kansas Sunday. He will visit with his wife who is confined to the hospital there.

Greatest Fire Loss Each Year Suffered During Cold Weather

AUSTIN—Fall time is fire warning time, cautions Marvin Hall.

The State Fire Insurance Commissioner says when red leaves begin falling they really should be regarded as signals of fire danger because the greatest fire loss each year is suffered during cold, winter months.

Reminding housewives that a one-half of the fires in Texas and the U. S. are home fires, Hall said the fall of the year was a good time to launch a personal fire prevention program with a thorough check-up and clean-up.

"Winter brings additional fire hazards as this season marks the time for heating equipment to be installed and put into use, for dead leaves to be gathered and burned, for lighting equipment to be in more frequent use as the days shorten, for the wearing of clothes that have to be dry cleaned rather than laundered and for greater use of matches," Hall explained.

Urging housewives to prepare now for the fire dangerous months, Commissioner Hall named a few special fire safety tips for Texas housewives to keep in mind while making their fall check-ups:

1. Have all gas stoves connected with solid piping and if leaking gas is noticed, call the gas company. Protect woodwork around or under gas heaters. Be sure heaters are a safe distance

from curtains or towel racks.
 2. By all means rake up all the dead leaves on your premises but bury them—don't burn them—in your flower beds. Buried leaves enrich the soil and create no fire hazard.

3. Never use gasoline, benzine, naphtha or similar volatile flammable liquids for cleaning purposes. Use an approved solvent for removing spots from clothes. Send to the dry cleaners any clothes needing extensive cleaning.

4. If the wiring system of the house is to be extended, call a professional electrician and have the job done right. Cords to portable electrical appliances should be as short as possible. Replace those that have become the least worn or frayed. Using pennies instead of fuses invites fire.

5. Keep matches in metal containers and out of reach of small children. Be sure matches and cigarettes are out before discarding them. Don't smoke in bed.

Personal

Mrs. George Millard and Mrs. R. E. Cottingham attended the concert of the United States Navy Band in Canyon last week. Guests in the home of Mr. and Mrs. Roy Shirey over the weekend were her parents, Mr. and Mrs. J. W. Poff, of Lubbock.

Visiting his parents, Mr. and Mrs. F. M. Kester, this week is their youngest son, Hal, of Seattle, who arrived here Saturday. The Kesters expect two other sons the last of the week, Clifford of Craig, Colo., and Lynn of Farmington, New Mexico.

The mother of Mrs. Frank Lucas, Mrs. F. B. Crenshaw of Brownwood is visiting here while Frank Lucas is in the Veteran's Hospital in Amarillo.

Mrs. Inez Cling of Plainview, spent the weekend as the guest of her friend, Miss Winnie Karrh. Mr. and Mrs. L. M. Huckert and family of Santa Maria, California are visiting his parents, Mr. and Mrs. Louie Huckert.

Mr. and Mrs. Tomie Edens visited her parents, Mr. and Mrs. A. D. Mills in Tulla, Sunday.

Announcing

We have purchased the equipment of the Robinson Paint and Body Shop in Hereford, and this material is being installed as an added feature in our program of a complete automotive repair service at Hereford Motor Company.

We cordially invite your patronage; we anticipate the privilege of giving you expert body and paint service whenever you need it.



HEAR
DAILY RADIO PROGRAM
 KPAN — 860 on Your Dial — 4:45 P. M.
 BEGINNING OCT. 25
HEREFORD CHURCH OF CHRIST
 Bob Wear, Minister

Western Auto Associate Store

BARGAIN PARADE

STARTS FRIDAY!

DON'T
 Mix Smooth Tires with Slippery Roads!
 Drive with Confidence on DAVIS CURVE SAFETY TIRES
 GUARANTEED 2 FULL YEARS
 6.00x16. \$14.35 Plus Tax.
 Don't take chances! Ordinary tires will skid dangerously in many an emergency where surefooted Davis Curve Safety tires will not skid. Let us prove this to you!
DAVIS WEARWELLS — Guaranteed a year. Precision "hand-built" for older cars. As low as... **\$11.25**

"Prep School" FOOTBALL
 Invisibly Curved-Grippers Can Stop Dangerous Skids Before They Start!
 Reg. \$2.49
 Only \$2.69
 Long-wearing! 115-oz., 3-ply fabric. Needle valve type. **\$2**

Cushioned Auto FLOOR MATS
 As low as \$2.55
 Heavy felt back. Ribbed design. For most cars. **\$2.55**

Auto Radiator CLEANER
 Full Pint 40c
 Safe, easy use! Cleans entire cooling system.

Musical Entertainment at its Best!
TRUETONE AUTOMATIC RADIO-PHONO CONSOLE
 Easy Terms \$139.50
 Thrilling performance combined with rich cabinet beauty! Glorious purity of tone... from records or radio. See, hear it today!
 AM-PM Console. All features of \$149 above, plus Static-Free FM!
 5-DAY HOME TRIAL on Any Console

Field & Stream GAME BAG
 \$3.15
 Water-repellent coated sheeting. Adjustable straps.

"Prep School" BASKETBALL
 Only \$4.35
 A low-priced favorite! 115-oz. specially treated cover.

Nickel-Plated JACK SAW
 Only 77c
 Adjustable 8" to 12" pistol grip. Blade included. **77c**

Powerful, Full-Size TRUETONE MANTLE At "Midget" \$19.95 Radio Price
 Fine tone and output. Walnut plastic cabinet. Built-in serial and ground.
 OTHERS Others \$10.98 to \$349.50

WESTERN AUTO ASSOCIATE STORE
 HOME OWNED and OPERATED
J. B. POOL
 222 MAIN PHONE 708

See Us for FALL HUNTING NEEDS!
 Shotguns, shot shells, game bags, camping equipment, etc. Come Early!



CAST YOUR BALLOT

—for the man who will serve you every day of the year

—for the store that charges the same low price on groceries Monday as it does on Saturday!

- Borden **MINCE MEAT** 19c
 "None Such" 9-oz. pkg.
- 3 Minute Oatmeal **COOKIE MIX** 32c
 Large Box
- Shurfine Gelatin **DESSERT** 5c
 Ass't. Flavors Box
- NUCOA** 39c
 Fresh Shipment Lb.
- Barbecued **PORK OR BEEF** 45c
 12 oz. Can
- CHILI** 59c
 Wolf Brand No. 2 Can
- Wolf Brand **TAMALES** 26c
 12 tamales in can
- Red Crown **VIENNA** 15c
 Sausage, Whole Can
- SHORTENING** 1.05
 Surfine 3 Lb. Can
- CHEESE** 49c
 Longhorn, Full Cream Lb.
- BEEF ROAST** 55c
 Chuck, Best Grade Lb.
- Deaf Smith County **SAUSAGE** 49c
 Pure Pork Lb.

BRIGHT & EARLY COFFEE
 High in Quality Low in Price
 1 Lb. Jar 39c

ADMIRATION COFFEE FREE
 With each can of Admission you receive a coupon, 18 of which are good for a free pound can.

1 Lb. Can 51c

- VELVEETA CHEESE** 79c
 Kraft's 2 Lb. Box
- MIRACLE WHIP** 39c
 Kraft's Pint Jar
- JELLO** 29c
 All the Delicious Flavors 4 boxes for
- TOMATO SOUP** 19c
 Campbell's, New Pack 2 Cans
- CRUSTQUICK** 24c
 Betty Crocker's new pie crust 2 Boxes
- PINEAPPLE JUICE** 2 for 25c
 Dole's 12 oz. cans 2 for 35c
- HONEY CREME** 33c
 Sioux Bee Lb. Carton
- HOMINY** 25c
 La Homa, No. 2 Cans 3 for
- MILK** Borden's Silver Cow Small, 4 for 29c
 Large 2 for 29c
- BLACKEYED PEAS** 25c
 Fresh Canned, 15 oz. Cans 2 for
- SNOWDRIFT** \$1.16
 3 Lb. Can
- PEANUT BUTTER** 59c
 Homogenized Full Quart

- PORK & BEANS** 19c
 15 1/2 oz. Cans 2 for
- Old English **FLOOR WAX** 49c
 Paste Lb. Can
- DOG FOOD** 29c
 Scrappy 4 Cans for
- HYPRO** 13c
 Bleach Qt. Bottle
- Wonderful New Soap **BREEZE** 31c
 Large Box
- PURE BLACK PEPPER** 5c
 Ground 1 1/2 oz. Pkg.
- Dromedary Shredded **COCOANUT** 19c
 1/4-lb. Box
- Texas **ORANGES** 33c
 Sweet and Juicy .5 lb Sack
- Cranberries** 29c
 New Crop 1 lb. Bag
- HEREFORD **LETTUCE** 25c
 Large Size 2 heads for
- HEREFORD **CARROTS** 15c
 Large Bunches 2 for
- GRAPES** 25c
 Fancy Tokays 2 Lbs.

Hereford Super Market
 107 W. FIRST GAYLORD
 PHONE 117 NEWELL

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.
1st. insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch
No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

FOR SALE

NO. 1 CERTIFIED WESTAR SEED WHEAT
From my granary 2 miles west of Hereford. Have Leader.

T. E. SEIGLER

426—Phone—809W
B-31-1-1-tfc

SEED WHEAT FOR SALE

J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.

B-1-3-7tfc

STORE YOUR GRAIN

Government approved granary, 30,000 bushels capacity. See

PAUL TOUNDS

B-1-12-tfc

Received Assortment of Tulips from Holland also have

Peonies, Lilies, Narcissus, Jonquils, and other bulbs. Man to plant them now.

MRS. J. F. WARD

B-1-14-tfc

18-foot trailer for sale. 1 mile East, 1-2 mile north on Progress road. Bill Vaughn.

B-1-15-16-2p

For sale: New granary, 12 x 16 1/2-foot wall, 2 x 6 studding, \$550.00. One 10 inch bench saw \$50.00. Gene Medlin, B Street, Hereford.

B-1-23-16-2p

For sale: Girl's used Western Flyer bicycle. Price \$20.00. Phone 781-W.

B-1-11-16-2k

FOR SALE

1,000, 32-volt windcharger with tower. Deleo engine, 32 volt. Heaviest set of batteries, 10 yr. guarantee, used three years.

32 volt motors, bulbs, floor furnace, Time-o-stat control, iron.

VICTOR E. LEMKE

6 Miles SE of Adrian.
T-1-40-tfc

FOR SALE

196 feet 16-inch casing. 5/16 inch steel shop made.

J. K. BAKER

Phone 589-W
1-23-tfc

For sale: Hot water heater used only 5 months; lavatory and commode. Call 104 W. J. R. Daniel.

T-1-16-43-1p

Nice fryers for sale. Hereford Floral Shop. Phone 104-W.

T-1-9-43-1p

For sale: Two barracks 20 x 44. Inquire West Texas Development Co. East Hwy 90.

B-1-13-43-2c

Want to contract to sell approximately 200 tons good graded Nigeria bundles. Third house on right Progressive Highway, I. E. Pendleton, Route One, Hereford.

B-1-24-43-4p

FOR SALE

For sale: 1948 Ford tractor and equipment. Priced reasonably. E. O. Wright, Route 4, Hereford.

B-2-15-43-3p

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY.

For sale: 1946 All-Crop harvester, ready to go. \$850.00. A. H. Chalmers Dealer, Memphis, Texas.
B-2-14-16-2k

For sale: A-C combine, ready to go. Price \$375.00. 8 miles north on Hwy 51.
B-2-15-16-4p

For sale: Model 60 International combine, 6-foot. Just overhauled. \$300.00. Chester Wiggins, 2 miles south Jumbo School.
B-2-18-16-2p

FOR SALE Automobiles

For sale: 29 model A truck. 50 bales good clean hay. \$1.90 per bale. Summerfield Store.
T-3-16-43-1p

For sale: New 1948 Studebaker two ton truck, two speed rear axle, air brakes, will sell reasonable. Call 306 Jowell or Phone 781-W.
B-3-23-14-tfc

For sale: 1938 Pontiac sedan, good condition. See at 407 Jackson, side entrance.
B-3-13-42-2k

REAL ESTATE For Sale or Trade

For sale: Bargain 5-room house near High School. 3 blocks from new school. 2 bedrooms upstairs, bedroom storage downstairs. Call 58.

B-4-23-12-tfc

For sale: New 3 bedroom house, located on West 3rd St. See Owen Stagner or call 542-W.
B-4-17-14-tfc

IN THE LAND OF ENCHANTMENT

we have many fine businesses listed for sale. Also farms and ranches.

Springer Investment Co.
Box 368
Springer, New Mexico
B-4-14-4c

REALTOR

Irrigated and Dry Land Farms.
Houses and City Property.
Phone 193-W

CHARLES SOWELL

B-4-41-tfc

For sale: New 3 bedroom house, street to be paved on A street, just north of Mothers Park. See J. L. McGee, north Progressive school, Route 1.
B-4-27-41-tfc

For sale: Five room modern home. Basement, large built-on garage. Cow barn. Corner lot 140 x 150. Priced to sell. N. E. Shockey, Phone 492-J.
B-4-25-41-4p

10- and 20-Acre Tracts.

Realtor

Listings appreciated.

104 MAIN STREET

Phone 200

Res. Phone 452-W
4-12-tfc

REALTOR

Irrigated and Dry Land Farms.
City Property.
See my listings before you buy.
Phone 792 or 193-W

CHARLES SOWELL

4-19-tfc

HOUSES FOR SALE

Modern 5 room brick, \$8,500. Loan \$4,500.

Modern 4 room brick, \$7,750. Loan \$4,800.

7 room duplex \$6,500; down payment \$3,000.

Modern 7 room house on pavement near grade school, \$6,300.

4 room house, \$2,650.

1 room house, on pavement, \$2,500.

3 room, \$1,600.

Have other good buys in houses and lots, one to four bed rooms.

J. M. HAMBY

One mile south of Hereford
T-4-42-3c

NATURE'S MINERAL RICH SOILS DEAF SMITH-CASTRO-PARMER COUNTIES CITY PROPERTY

4 1/2-5% Money To Loan
Your listings appreciated and given our personal attention.

W. R. METCALF

E. B. POSEY

REALTORS
338 Main
Bus. Ph. 710 Res. Ph. 366-W
SALESMEN:
G. D. Caison, Jr. Sank Ramey
T-38-4tfc

RANCHES

Texas, Colorado,
New Mexico

FARMS

Irrigated and dry land.
Some bargains.

HOMES

\$3,500 and up.

LUE CONKLIN

LEATHER PEVLEY

207 Main
Phone 728
T-4-35-tfc

HOMES

ACREAGE

WHEAT FARMS

IRRIGATED LAND.

Ask about our listings.

W. E. DUNLAP

Alderson Bldg. Hereford
4-13-tfc

FOR SALE

Irrigated farms near Hereford, on pavement. Ranging in price of \$130 to \$200 an acre.

Have some irrigated farms off pavement, 110 acres to 576 acres, ranging in prices \$105 per acre to \$150 per acre.

Have some small irrigated tracts of 10 to 20 acres, some improved, some good buys.

If you want a farm large or small, I would like to show you what I have in good buys.

J. M. HAMBY

One mile south of Hereford
T-4-42-3c

FOR SALE

240 acres. Shallow water. Unimproved. \$75 per acre. Perfect 1/2 section. 2 wells, extra well improved. Close in. Good terms.

Perfect 1/4 section. Irrigated, \$175.
Irrigation well loans.
New Homes — Good Lots.
Business locations.

SAM NUNNALLY

Phone 424 144 Main
T-4-43-1c

GLENN WEIR

Realtor

Houses, Lots, Farms.
10 and 20 acre tracts.
Listings appreciated.
104 MAIN STREET
Phone 200
Res. Phone 452-W
T-4-43-tfc

For sale: 3 bedroom house, desirable location. Call 677-W.
B-4-9-43-2k

FOR SALE

210 acres, 2 miles out, new irrigation well, new house.

120 acres, improved, irrigated and on pavement.

Absolutely perfect 1/2 section, 2 wells, house and barn.

Perfect quarter, close in, shallow water but no well.

2 perfect 1/4 sections, well on each. Will sell together or separate.

New 3 bedroom home on 'B'. Will carry good loan.

New, very nice 2 bedroom home. \$6,250.

We finance irrigation wells, new improvements, or the purchase of your farm.

SAM NUNNALLY

144 Main Phone 424
B-4-16-2c

FOR RENT

3-room unfurnished apartment for rent: Call Elizabeth Womble.
T-5-9-43-1c

For rent: Bed rooms. Phone 642-W or call 612 11th St.
B-5-11-tfc

For rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-tfc

2 room unfurnished apartment. Call 152-W.
B-5-6-42-2k

For rent: Two three-room unfurnished apts. See rs. H. C. Welty 1/2 mile north High School.
B-5-10-42-tfc

For lease: 1/2 section irrigated land, 7 1/2 miles east of Tuxline, Texas. Has two irrigation wells, 2 houses, one five room and one two room. 100 acres in alfalfa, remainder in feed. Equipment to operate for sale with lease. Dr. R. L. Harville, Dumas, Texas. Phone 2-4591.
T-5-47-42-4k

Bedrooms for rent: 612, 11th Street. Telephone 642-W.
B-5-9-16-tfc

1-room furnished apartment. Phone 749-J.
T-5-6-43-1p

For rent: 3-room unfurnished duplex on Avenue I, between 11th and 12th. Mrs. Paul Probasco, or call 298.
T-5-19-43-1p

WANTED

Wanted to buy: 2,500 to 3,000 bales of alfalfa. Will pay up to \$20 per ton. Also heavy-grained heagra bundles and good ear corn. Contact W. P. Brock at Florence's Cafe.
T-6-30-43-1p

Wanted: Someone to do housework, by the hour, day or week. 301 West 6th. Tel. 417-J.
T-6-17-43-1k

Wanted to Buy: Good used cars. Milbrn Service Station.
B-6-9-2-tfc

WANTED

Small house or apartment, furnished or unfurnished, by permanent Hereford Brand employee.
T-6-41-xx

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill Jr., 833-W.
B-6-18-41-tfc

Dressmaking-Ironing

Will do ironing at 406 Roosevelt Ave. Phone 385-J.
T-7-9-43-1p

HELP WANTED

WANTED

First Class Automobile and Truck Mechanics.
New Shop, Excellent Working Conditions.
See McCrohan at

HEREFORD MOTOR CO.

B-8-42-tfc

Situations Wanted

Job wanted by farmer. Want part crop and part wages. Had many years experience. Would like to get with some man who grows cotton. Must have as large as four-room house. Fred Bradley, Route 4, Hereford.
B-9-36-16-3c

NOTICE

Bake sale and Bazaar at Cash Way No. 1, sponsored by the Rebekahs, Saturday 23rd.
B-10-16-16-2k

Will keep children in my home by hour, day, or week. Phone 592-W. Mrs. Wilbur Bell.
T-10-16-43-4c

Mrs. Draper To Attend Bi-District H. D. Meet

Mrs. Tom Draper, County Home Demonstration Agent and Hugh Clearman, County Agriculture Agent will attend a Bi-district meeting in Amarillo, Monday and Tuesday of next week.

Agents from the Panhandle and South Plains counties, which make up the Bi-district group, are meeting to make plans for next year's program.

Ide Trotter, director of extension service of Texas A & M College, College Station will be the principal speaker.

BLUE BONNET CASH GROCERY AND MARKET

We have opened a grocery and market in connection with our BLUE BONNET LAUNDRY on East 11th Street, and will carry a stock of staple and fancy groceries. We have a meat counter and expect to carry a stock of lunch meats, cured and fresh meats. We will also have candy, chewing gum, bottled drinks and ice cream. Our prices will be right. Want you come and see us!

Blue Bonnet Cash Grocery and Market
B-10-40-9c

DAWN STUDY CLUB WILL SPONSOR A BAKE SALE

Beginning at 10 A. M. Saturday in the Cogdell Motor Company Building.
T-10-43-1k

BUSINESS SERVICES

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 817.
B-11-13-25-tfc

WANTED: Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley.
29-tfc

EARTH MOVING

We now have a portable Bulldozer suitable for any size earth moving job: basements, slush pits, tanks, etc. Also we have a new Bee Gee Caterpillar Land Plane equipped to handle any land leveling job. See us for deep plowing, one-waying, and chiseling. George Byrd, Phone 9015-F-3, 2 1/2 miles north Clover Airport, Box 133, or see D. W. Wallace, Happy.
11-21-tfc

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.
CUNNINGHAM MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathias. Phone 305W, 229 Ave. C. 12-11-13-tfc

I Want to BUY YOUR AUSTON SALES B. E. BRUMLEY

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 817.
2-tfc

CUSTOM BALING

I will bale feed or stacks.
J. T. MATTHEWS
2 mi. north, 1/2 mi. west on Hwy 51.
B-11-38-tfc

SIGNS

Painted Neon
GLENN BOARDMAN
400 Lee Ave. 456-W
T-11-37-tfc

LIVESTOCK Strayed — Found

Lost: Black leather purse containing billfold with valuable receipts, driver's license and titles. Liberal reward. Mrs. C. B. Williams, 408 McKinley, Phone 856.
T-13-23-43-1p

Personals

Guests of Mr. and Mrs. William McGee last week were Mesdames George S. Smith, Belle Henry, Lula Slaughter, Sarah Walker and R. M. McCawley who were in Hereford to attend the Annual Fall Flower Show Friday and Saturday.

Mrs. Leota Squyers of Fort Worth was a recent guest of her sister, Miss Mattie Woodburn.

Mrs. Pete Cowart was removed to her home from the Deaf Smith County Hospital Monday after spending several days in the hospital because of a throat ailment.

Mr. and Mrs. Charles Dones announce the birth of a son, Charles Ray Dones, born October 6 at the Washington Center Hospital in Amarillo. Charles weighed 5 1/2 pounds.

Mrs. T. J. Carter is visiting her son, Cadet Tom Jim Carter of Kemper Military Academy in Boonville, Mo. While there she has seen the Kemper Formal Military Parade, the Autumn Ball at which time Cadet Tom Jim escorted Miss Joan Goodman of Boonville to the dance. Mrs. Carter also visited Miss Virginia Lyons at Stephens College in Columbia, Mo. Virginia is the daughter of Mr. and Mrs. F. P. Lyons of Hereford.

Mrs. Addie Miller and Mrs. Jane Orr are in Dallas this week attending the fair and visiting with Mrs. Miller's sister and a niece.

Among those attending services conducted by E. Stanley Jones, well known minister and writer, in the Municipal Auditorium in Amarillo this week were Rev. and Mrs. Roy Ford, Mr. and Mrs. R. L. Thompson, Mrs. and Mrs. Jess Stanford, Mrs. Mina Jones and Miss Frances Dameron, Mr. and Mrs. Ernest Medkirk, Mr. and Mrs. Travis Dameron, Mr. and Mrs. H. V. Hennen, Mr. and Mrs. O. M. Dickey and Miss Jonnie Estes, Mr. and Mrs. Ellis Coombes, Mrs. S. L. Easley, Mrs. J. E. Kirby, Mrs. Forrest Minton and Mrs. J. F. Ward.

Guests in the Ray Conaway home over the weekend were his cousin and family, Mr. and Mrs. Charles Conaway and two children of Houston and friends, Mr. and Mrs. O. F. Lang of Friona.

The R. L. Thompasons expect their daughter Elaine home for the weekend from Oklahoma where she is attending Phillips University this year.

Mr. and Mrs. Roger Corbett accompanied by Mr. and Mrs. James Wallace Robinson attended the T. C. U. and A & M games at College Station last weekend and visited with their sons, Roger Jr. and Buddy Corbett and J. W. Robinson.

Three sisters of Miss Jonnie Estes and Mrs. Carl Gilliland are their guests this week. They are Mrs. Ruth Baker of Tulsa, Okla., Mrs. Maude Herral of Abernathy, and Mrs. E. L. Klett of Lubbock. They were accompanied by a niece and nephew, Mr. and Mrs. G. B. Gilliland of Tulsa who have returned to their home.

Marcus Houser, former resident of Amarillo, was a business visitor in Hereford Monday.

Mrs. P. H. Lueck is visiting with a sister who is ill this week in Hollis, Okla.

Miss Mary Estelle LeGrand of Hardin-Simmons College in Abilene visited with her parents, Mr. and Mrs. Louie LeGrand for the weekend.

Mr. and Mrs. G. P. Owen and son, Homer Lee, accompanied by Wayne Stagner and Ray Graham visited Mr. and Mrs. Gwynn Owen in Littlefield over the weekend.

Mr. and Mrs. Robert L. Thompson and daughter, Lynn, visited relatives and friends in Colorado Springs the latter part of last week, returning home Sunday.

Mr. and Mrs. W. E. Dameron are in Kansas City this week attending the American Royal Stock Show.

Guests in the J. P. Wood home Thursday and Friday were Mrs. C. V. Alexander of Memphis, Mrs. V. M. Bradley of Abilene and Mrs. N. W. Cayton of Spearman. They visited their mother Mrs. J. P. Wood and also visited in the homes of their brother, Earl Wood and family and a sister, Mrs. Zula Gilliam.

Mr. and Mrs. Roy F. Calvert visited friends and relatives in Pampa and LeFors last weekend. Sunday they attended a dinner in honor of Mrs. Ada L. Necase's seventy fourth birthday. Mrs. Necase is Mrs

Gubernatorial Candidates Of Both Parties Urge Amendment 2 Passage

When Democrats and Republicans see eye-to-eye on anything during an election year, that's news!

In this case its good news for redistricting, according to John Ben Sheppard, state chairman of the non-political Texas committee For Redistricting. Sheppard has announced that gubernatorial candidates of both parties are urging passage of Constitutional Amendment Two on the general election ballot November 2nd to provide for automatic redistricting.

Governor Beauford H. Jester Democratic choice, for re-election, pointed out to the committee that he has long been a firm advocate for regular redistricting and has included it in his platform each time he ran for governor. "Amendment Two is a most desirable addition to our state constitution," Jester declared. "I recommend its ratification to the people of Texas without reservation."

Republican gubernatorial candidate Alvin H. Lane was equally strong in his support of

Amendment Two. "I am heartily in favor of its passage," he stated. "Regular redistricting is most desirable and should win general support."

Passage of Amendment Two has been endorsed by six former chief executives of Texas, Sheppard disclosed. They include Governors Allred, O'Daniel, Neff, Moody, Hobby and Ferguson. Both Lt. Governor Alan Shivers, Democratic candidate for re-election, and Taylor Cole, his Republican opponent, are supporting Amendment Two. Sheppard said in pointing to the non-partisan nature of the measure.

Endorsements have also been received from three former Lt. Governors, seven former Speakers of the House, the League of Women Voters and all regional chambers of commerce throughout the state. A non-political organization, the Texas Committee for Redistricting, composed of more than 1,000 prominent Texans is heading the campaign for passage of Amendment Two.

Uncle Sam's Selective Service

1. Q—Can industry be required to give priority to the making of goods for the armed forces under the Selective Service Act of 1948?

A—If, deemed necessary in the interest of national security.

2. Q—What if a person or business organization refuses or fails when called upon?

A—The facilities of that person or business organization can be operated by the government. Any person or officer of a business who willfully refuses or fails can be imprisoned for a period of up to three years and fined not more than \$50,000, or both, upon conviction.

3. Q—What kinds of business does this include?

A—Any individual, firm, company, association, corporation, or other form of business organization.

4. Q—Can a plant or other facility be converted to supply goods under the terms of the Selective Service law?

A—Yes, if the President, upon consulting and being advised by the National Security Resources Board, so determines.

5. Q—Can producers of steel in the U. S. be required to furnish steel to firms which need it for armed forces products?

A—Yes. Requirements will take precedence over all other orders and contracts. The government can take possession of plants if refusal is made. Responsible head or heads of firms can be fined or imprisoned for failure to comply with requirements of the law.

Paul Carrington To Address West Texas C of C Meet

ABILENE—Paul Carrington, Dallas attorney and former president of the Texas Association of Commerce, will be the principal speaker at the luncheon of the West Texas Chamber of Commerce annual meeting here Nov. 8.

Carrington will discuss revision of the Texas constitution, a project which is under study of the TAC, which is a federation of the three regional chambers in Texas.

The West Texas chamber represents 132 counties of West Texas and this year will present a continuation of its work program to the annual directors' meeting, according to General Manager D. A. Bandeen.

Principal item on the agenda is a continuation of the fight to protect water interests of West Texas, he said.

POLAND DRAFTING YOUTH WARSAW

(P)—Poland is rapidly mobilizing her full reservoir of youthful manpower for military training and work on national reconstruction projects. An order just issued calls for the conscription of all youths aged 16 to 18. These youths, with several hundred thousand already enrolled, will serve in the organization known as "In Service to Poland." They are assigned to the building of highways, railway lines, bridges, communications system and housing.

GREECE TO BUY UNDER ERP ATHENS, (P)—Greece will buy \$31,400,000 worth of industrial and agricultural equipment and supplies under the European Recovery Program (ERP). Purchase of \$5,200,000 worth of industrial equipment, \$21,400,000 of industrial materials and \$4,800,000 of agricultural production supplies have been authorized for the first five months of the program.

Of Interest To Women

By PEGGY GLEASON

Do you remember that Sunday I discussed with you the clothes problem of the women of mature proportions. Well, I found out that only a few manufacturers specialize in styling for this considerable portion of the population.

The largest and most successful is "Young Viewpoint Fashions," whose president and chief stylist is Nat Abelson. I spent an afternoon with this remarkable firm looking at dozens of designs and colors that might have graced the pages of the most advanced fashion magazines.

"I conceived the idea for 'Young Viewpoint' during the '30's," Mr. Abelson told me. "My mother-in-law, of all people gave me the inspiration. Like millions of women in their middle years, she was interested in civic and social activities and liked to appear well-dressed at these functions. But, she said, clothes for a woman of her proportions were always drab in comparison with those of younger friends. She wanted to know why I neglected high styles when I made dresses for the 'not too young, not too slender' group.

"In thinking about it, I realized how right she was. Now, we recognize the fact that youth is not a size, not an age. We feel that youthful dresses are the fashion right of every woman."

Abelson spends much of his time studying the likes and dislikes of the consumer. The result is the "Young Viewpoint" dress... gay, smart, made to fit his pet customer, the woman in her mid-years.

So, you see we woman, if we complain loudly enough, are bound to be heard. Now, if someone will hear our plaintive chorus on the high cost of living, I'm sure we'll be able to do something about it!

Mr. and Mrs. E. B. Hedrick returned home Sunday after spending a couple of weeks in Palestine with their daughter, Mrs. Lamar Hamilton and family.

Some followers of the Cleveland Indians think Larry Doby, Negro centerfielder, will be one of the stars of the American League in a few years.

News from Westway

MRS. MERLIN KAUL

There were 56 present for Sunday School Sunday. Rev. John King of Quannah preached at the morning and evening services. He was accompanied by Mrs. King and by his daughter, Mrs. Roy Lovett, Mr. Lovett and their children, Gary, Vicki and Terry all of Summerfield.

Rev. Don Davidson, pastor of the Methodist Church, will preach Saturday night at the school house. The public is invited.

Mr. and Mrs. Gene Roach of weekend with her mother, Mrs. Bess Werner.

Jon George Fraser of Hereford was a guest of Larry and Walter Lynn Kaul Friday night and Saturday.

Members of the Hereford Child Study Club were entertained Thursday night in the home of Mrs. Merlin Kaul.

Dinner guests Saturday night in the Merlin Kaul home included Mr. and Mrs. Tom Draper, Mr. and Mrs. Cawthon Bryant, and John David of Hereford and Mr. and Mrs. Joe Wagoner and children.

Helen Jo Wilson and Margaret Sowell of W. T. S. T. C. at Canyon and Homer Rudd of Texas Tech, Lubbock spent the weekend with their parents here.

Mrs. Guy Lawrence and Mrs. R. M. Gunn of Hereford were visitors Thursday in the home of Mr. and Mrs. W. B. Nunley.

Walter Lynn Kaul was a guest of Jon George Fraser in Hereford Thursday night.

Mr. and Mrs. Rosecoe Pinnell and family of Adrian were visitors Sunday in the A. A. Head home. Other visitors Sunday afternoon was the Marion Rutter family of Hereford.

Grandmother Of Dr. Nobles Hurt In Fall

Mrs. F. B. Wentworth, 83 year old grandmother of Dr. M. W. Nobles, is in Deaf Smith County Hospital after receiving a severe fall at the home of her grandson Friday evening.

Mrs. Wentworth apparently suffered a slight stroke just as she opened the front door, causing the fall in which the left arm near the wrist and the left hip were broken.

Members of the family reported late yesterday that Mrs. Wentworth's condition is fair. She makes her home with her daughter, Mrs. Claude Nobles of Amarillo and had arrived in Hereford on Thursday to visit her grandson. Mrs. Nobles arrived Saturday to be at her mother's bedside.

BACK AGAIN... OUR OLD FASHIONED BARGAIN BEE!!!



BOYS' WINTER WEIGHT
Union Suits
Sizes 2 to 16 **\$1.49**

BOYS' HEAVY WEIGHT
Sweat Shirts
Sizes 8 to 16—Reduced to **75c**

BOYS'
WORK AND SPORT SHIRTS
Sizes 6 to 18 **\$1.19 to \$1.98**

BOYS' SIZES 6 TO 16
ARMY TWILL
SCHOOL PANTS **\$2.79**

10 OZ. SANFORIZED
JEANS and SHORT JACKETS
BOYS' JEANS Sizes 6 to 16 **1.98**
MEN'S JEANS Sizes 29 to 38 **2.49**
JACKETS 2.49

WHITE
SHEET BLANKET **\$1.98**
Full Bed Size

CANNON TERRY
WASH CLOTHS **10c**

20 PAIR
MEN'S DRESS PANTS
Values to \$8.90
REDUCED TO **\$5.00**

15 PAIR BLUE AND WHITE STRIPED, SIZES 36 TO 38 WAIST
PAYDAY OVERALLS \$2.50

Men's CORD TIE-TOP CAPS 1.19	Men's SANFORIZED DRESS SHIRTS 2.00
Men's PLAID WINTER SHIRTS 2.49	Men's BROADCLOTH PAJAMAS 2.50
Men's GRAY CHAMBRAY WORK SHIRTS 1.69	Men's WOOL FELT WORK HATS 2.49

6 ONLY, SIZES 38 AND 40
HORSEHIDE LEATHER COATS **\$16.00**

6 ONLY, MEN'S ALL WOOL, SIZES 37 TO 42
TOWNCRAFT DRESS SUITS **\$30.00**

BARGAINS IN OUR
SHOE DEPARTMENT

ONE TABLE
Ladies' Pumps and Oxfords
Values to \$7.90
REDUCED TO **\$3.77 & \$4.77**

MEN'S
WORK and DRESS SHOES
Values to \$11.75
Broken Sizes—REDUCED TO **\$5.00**

GIRLS' AND LADIES'
ANKLETS Pair **29c and 39c**
COTTON, ALL SIZES

NYLON
HOSE **\$1.15**
45 GAUGE, FALL SHADES

RONDO PRINT **49c**
36", Fast to Washing Yd.

LITTLE MISS PREP
RAYON PANTIES **39c**
Sizes 2 to 14

LADIES' RAYON SATIN
BRASSIERES **\$1.98**
All Sizes

LADIES' RAYON KNIT
SLIPS **\$1.49**
Tearose

JEANS
FOR SISTER OR MOTHER
Sizes 7 to 17 **\$2.29**
Sizes 12 to 20 **\$2.49**

CityDrug Store

PHONE 100

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

NOTICE

We have sold the Paint and Body Equipment of the Robinson Paint and Body Shop to The Hereford Motor Company.

I wish to thank my former customers for their patronage.

ALTON C. ROBINSON

BUY WINTER COATS

— NOW —

Priced 29.95 to 72.50

Sizes 2 to 16
Children's Coats
8.95 to 25.00

Ladies' Dresses
2.98 to 29.00

NEW GOODS COMING IN DAILY

you're a bowling pin-up



Roll up a score of compliments! The collar's convertible... the action-back gussets give extra freedom for form... the long shirt tails won't pull out! Combed, Sanforized* broadcloth. Unconditionally washable and colorfast. White, soft pastels and deep tones. Sizes 32 to 40.

Famous SHIP 'n SHORE quality as advertised in Seventeen and LIFE

as it shrinks more than 1%

Please send me the following:

QUAN.	SIZE	COLOR	2nd CHOICE

Name _____
Address _____
City _____ State _____
 CASH CHARGE C.O.D.

FOR VALUE AND QUALITY

POPULAR STORE

Store of Values Since 1921

\$35,000 To Be Set Aside For Education And Recreation Fund Of Prisoners

HUNTSVILLE—O. B. Ellis, general manager of the Texas Prison System, told inmates at a get-together in the auditorium of the unit at Huntsville, he was recommending that at least \$35,000 would be set aside for their use. In the Education and Recreation Fund, from the proceeds of this year's rodeo.

This E & R Fund receives all of the money made from the prison commissary, and a percentage from the sale of the craft work. This is the prisoners' own fund. It is used to purchase athletic equipment, rent movies, and to pay for all of the things not taken care of by state appropriations, such as school supplies, correspondence school courses, false teeth, artificial limbs, and glasses and etc.

The new stadium is also being paid for out of E & R funds, and has taken a large part of the

available funds these last two years.

The general manager thus made it clear to the inmates that, regardless of the amount made on this 17th Annual Prison Rodeo, or the stadium construction costs, that he would recommend that \$35,000 go for Education and Recreation purposes.

The Prison Rodeo being held each Sunday during October, and on Wednesday the 13th, is the main source of revenue for the E & R Fund. Good seats are available for all remaining shows, which, according to press reports, and in the opinion of inmate riders, will be the fastest, wildest, and best entertainment ever put on at this famous annual event. Contestants are all prison inmates and the sloop is the most vicious, every man knows, ever assembled. Sunday performances begin at 2 p. m.

Eastern Capital Interested In West Texas As A Potential Textile Center

ABILENE—West Texas is an especially favored spot to acquire a large part of the nation's textile growth, according to a cotton textile industry survey for the area, just issued in a bulletin from Texas Technological College. This bulletin was prepared by Mark E. Wood, research associate of the Cotton

Research Committee of Texas, for the West Texas Chamber of Commerce-Santa Fe industrial committee.

Wood points to growing western markets as requiring a greater expansion of the textile industry. The area already has five cotton mills within its boundaries and the only textile engineering school west of the Mississippi, where the "know-how" of cotton textile manufacturing is taught.

History of the cotton textile industry in the United States is fully traced in the report, with tables and charts giving comparison of the West Texas area with cotton textile manufacturing centers.

"There is some evidence that Eastern capital already is interested in West Texas as a potential center of cotton textile manufacturing," the report says. Advantages of location in West Texas are then listed, although the report points to the necessity of ample water for the industry.

The West Texas Chamber of Commerce has passed copies of the report on to its local directors and local Chambers of Commerce, urging them to apply it to local conditions.

NO TICKETS COST RUPEES
NEW DELHI, (AP)—Indian railway police recently arrested persons within four days for traveling without tickets on the Delhi-Ambala line. A total of 3,000 rupees was collected in fines from those arrested. Ticketless travelers are one of the Indian railroad's most acute problems.



CHURCH OF CHRIST

We Welcome You (Sunday)

Radio KPAN... 9:15 A.M.
Bible Study... 10:00 A.M.
Worship... 11:00 A.M.

Evening:
Young People... 6:45 P.M.
Worship... 7:30 P.M.

We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE and PRACTICE.

Church of Christ



ONE-WAYS
Oliver and Shaffer

WHEATLAND CHISELS
Pull Type or Tractor Mounted

TRACTOR SEATS

DELCO & RELIABLE BATTERIES

HYDRAULIC JACKS
5 and 8 Ton

P & C TOOL LINE

BRIGGS OIL CLARIFIERS

SECTION HARROWS

OFFSET DISCS

OLIVER COTTON HARVESTERS

**H. E. MILLER
OLIVER COMPANY**

Day Phone 195 Nite Phone 819-J

District Music Convention Set For Quannah Oct. 22-23

Delegates from musical organizations of the city who will attend the Seventh District, Federation of Music Clubs convention which will be held in Quannah, October 22-23 include:

Mrs. C. C. Ferguson, delegate from the Music Study Club, Miss Mattie Mae Swisher, president of the Civic Chorus and director of Junior Federation Festivals, who will sing on the fine arts program Friday evening, Jane Welch who will represent the Voco Club as delegate and who will sing on the fine arts program Saturday afternoon, Mrs. A. O. Thompson, a district chairman, and Mrs. A. J. Schroeter, president of the Music Study Club.

Also attending will be Miss Edd Uri Talbot of Friona who was selected as a delegate from the Hereford Civic Chorus Sunday afternoon at the first meeting of the season. Miss Talbot will sing on the Friday evening Fine Arts program.

The convention will open with a board dinner Friday evening followed by a senior fine arts program and a business session will be held Saturday morning. Saturday afternoon the junior division will present a fine arts program.

Pampa Sets Dates For '49 Quarter Horse Show

PAMPA—The Top of Texas Rodeo and Horse Show Directors have set August 2, 3, 4, 5, and 6 as dates for the 1949 Top of Texas Rodeo and Quarter Horse Show.

The annual membership meeting of the Association will be held on October 29 at which time eleven new directors to the board will be elected.

The 1948 show has been declared to have been the most successful in the history of the four year old association.

Willis D. Price, local rancher, is president of the association.

SAME OLD PRICE

IT'S HARD TO BELIEVE, BUT HERE IT IS, A WATER-MIX ENAMEL,

NEW SPRED Luster

4.50 Gal. 1.35 Qt.

For walls and woodwork. Washes like a china plate. We'll gladly demonstrate it.



Good old Glidden Endurance House Paint is back. Weather-resisting gloss in many non-fade colors and whiter white. Cleans itself. Pure white lead base. 5.40 Gal.

SAME OLD PLACE

BARCLAY-FULLER-PHIPPS

119 West 3rd

HEREFORD

Phone 704

Here it is! A long look ahead! The modern design for '49 new Hudson



Come in and see the new Hudson—the lowest-built car on the highway, with beauty, riding qualities, comfort and safety only possible because of a new "step-down" design, offered by no other automobile!

Only once in a blue moon does a car step so far ahead that it is a protected investment in motor-car value! You are invited to see just such a car—the New Hudson with "The modern design for '49"—and for years to come!

Here is truly streamlined beauty—a stunning combination of free-flowing, low-built lines that develop naturally out of a rounded floor which is the key to a basically new and exclusive design principle. The New Hudson is the only car you step down into.

The development of a "step-down" was an exclusive, all steel Monocoque body-and-frame* permits Hudson to build the lowest car on the highway—only five feet from ground to top—while maintaining more interior head room than in any mass-produced car built today!

But streamlined beauty isn't the whole story of Hudson's modern design.

Hudson has a hug-the-road way of going on every conceivable kind of highway. The way in which this car takes even the sharpest curves makes it a "stand-out" for roadability in any year!

These remarkable riding qualities are largely due to the fact that the New Hudson provides the lowest center of gravity in any American stock car—yet road clearance is ample! It is a widely recognized fact that the lower to the ground a car can be built, the more stability it will have and the safer it will be.

Such a delightful conformity to the road, coupled with the protection of riding encircled by a sturdy box-section steel frame, gives to everyone who rides in a New Hudson a grand feeling of safe well-being! This feeling is further enhanced by the ease with which this car is operated, and by the restful quiet with which Hudson glides along—thanks to the superb sound control engineered into this advanced automobile.

See "The modern design for '49" today! Come in and let us show you the many advantages of Hudson's fabulous "step-down" design principle.



Hudson floors are recessed down within the frame (as shown above), full-height seats are lowered, so you get ample head room in this car with the new, lower center of gravity.

YOU STEP down within a less frame (as shown above), and rear seats are positioned ahead of the rear wheels so that full body width becomes available for wonderfully roomy seats. Box-section steel glides completely encircle and protect the passenger compartment.

NEW AUTOMATIC over-shifting in forward speeds as provided by Hudson's Drive-Master transmission—by far the easiest of all ways to drive. You can operate so long and so fast as you like in pushing gear, then lift your foot momentarily, and you're in high. The shift lever high comes only when you are ready! Positive control on the instrument panel provides constant change to conventional driving if you desire. Drive-Master transmission is optional on all New Hudsons at small extra cost.

*Trademark and patent pending.



The only car you step down into **NEW Hudson**

COME IN, SEE "THE MODERN DESIGN FOR '49"!

HEREFORD HUDSON COMPANY

1120 E. 1st

HEREFORD

Phone 723

WE URGE YOU ATTEND THESE SHOWS

TICKET PROCEEDS

GIVEN TO

BOY SCOUT BUILDING FUND

-- A WORTHY CAUSE -- A DEFINITE NEED TO BE MET --

MONDAY, OCTOBER 25

"A CHUMP AT OXFORD"

with
STAN LAUREL and OLIVER HARDY

A RIOT!

SELECTED SHORT SUBJECTS

Show Time 8:00 P. M.

BUY FROM A BOY SCOUT OR AT THE DOOR

BUY

YOUR

TICKETS

FROM

A

LION

BOY SCOUT,

OR

AT THE

DOOR

BEFORE

THE

SHOW

AT

HIGH SCHOOL

AUDITORIUM

SATURDAY, OCTOBER 23

Two Rip-Roaring Westerns

"Tex Rides With The Boy Scouts"

WITH **TEX RITTER**

and

"FUGITIVE VALLEY"

WITH THE RANGE BUSTERS

SELECTED SHORT SUBJECTS

First Showing at 3:00 P. M.

NO ADVANCE TICKET SALES OF THIS PICTURE

TUESDAY, OCTOBER 26

"TO BE OR NOT TO BE"

JACK BENNY IN AN UPROARING COMEDY
OF THE BARD'S FAMOUS DRAMA

-- A GOOD PICTURE TO SEE --

SELECTED SHORTS

Show Time: 8:00 P. M.

BUY FROM A BOY SCOUT OR AT THE DOOR

THURSDAY-FRIDAY, OCTOBER 28-29

W. G. McMILLAN'S

AFRICAN ADVENTURES

NINETY MINUTES OF HAIR RAISING ADVENTURE

FRIDAY MATINEE 3:00 P. M.

FRIDAY AND SATURDAY NITE SHOWS AT 8:00

BUY FROM A LION MEMBER OR AT THE DOOR

WHERE? HIGH SCHOOL AUDITORIUM

Hereford Bakery
Hereford News Stand
Miller Auto Supply
Cogdell Motor Company
Streu Hardware Company
Howard Gault
R. J. Richardson, Consignee,
The Texaco Company
Cecil L. Lady, Consignee,
Magnolia Pet. Co.
McRight & Smith
T. C. Covington, Sand & Gravel
Hereford Implement Co.
Hereford Creamery
Walker Refrigeration Service
Beavers Bros. Motor Co.
Kinsey Motor Co.
Hereford Brand
Carl McCaslin Lumber Co.
A. O. Thompson
Sam Nunnally
E. B. Black Furniture Co.
Suits Auto Supply
D. & S. Variety Store
Close Drug
Hereford Hardware
Oswald's Firestone Store
Barclay-Fuller-Phipps
Glenn Weir, Realtor
L. R. Sharp
C. R. Anthony Co.

Hereford Motor Co.
Commercial Oil Co.,
Hugh Bookout
Hereford Super Market
Roberson Service Station
Standard Service Station,
Jim Bookout
Great American Reserve
Insurance Co., Bill Wolfe
Ellis Coombes, Welding Supplies
Loerwald Bros.
Jacobson Bros.
Clowe & Cowan, Inc.,
Pomona Pumps
The Little Diner
Benefield Motor Co.
Kerr Implement Co.
Johnston Pump Co.
Tierra Blanca Feed and
Supply, Bud Bradley
Sears Grain Company
Farmers Equipment Co.
Moore's Grocery & Service
Hereford Locker & Cold Storage
Star & Texas Theatres
Shorty's Shoe Shop
Lamm Jewelry
Tasty Grill
Lee Little
The Goodrich Store
Farriers' Drive-In
Pitman Grain Co.

Hereford Cab Co.
Nipper Electric
Furr Food Store
Western Auto Associate Store
Caves 5-10-25c Store
C. & R. Cleaners
Dub & Clay
The Vogue
Haile Drug
Walgreen Agency
Gene's Radio Repair
Fox Man's Shop
J. C. Penney Co.
Acme Cleaners
City Drug Store
Popular Store
Kester's Jewelry
Mr. and Mrs. Bill Hembree
S. L. Harman
Hereford Store Co.
Quality Food Store
Rutherford & Co.
John McLean Insurance
Agency
Southwestern Public Service Co.
M. C. & R. C. McGilvary
Fullwood Electric
Ireland Motor
Deaf Smith County Electric
Cooperative Inc.
Fraser Milling Co.
Rockwell Bros. & Co.

Jack Renfro
Bert Neelley
Davis-McCracken
Robert L. Thompson
Big T Pump Co.
Wintroath Pumps
Peerless Pump Division
Food Machinery & Chemical
Corp.
Beauford Trucking Co.
Phillips & Lawrence
H. E. Miller Oliver Co.
Hereford Hudson Co.
Paul J. Frye, Wholesale Candy
Hereford Oil Co.
Smith Motel
Hudson Gas Mart
Tierra Blanca Lodge
Hereford Gin Co.
Parker Bros. Planing Mill
Lone Star Market
Sharp & Edwards Motor Co.
P. D. Q. Automotive and
Machine Shop
Hereford Heating Co.
Green Hedge Cafe
Blanton Butane Gas. Co.
Wilkihs Sheet Metal & Roofing
Harry's Cafe
Ike's Cafe
Packard Milling Co.
Consumers Fuel Association

Jones Service Station
Texaco Products & Garage
Repairs
Hereford Wrecking Co.
Vaught Laundry
Culligan Soft Water Service
Pinckert Welding Shop
John Wood Equipment Co.
Shelton Tire Exchange
Hereford Laundry and
Dry Cleaners
Hereford Lumber Co.
Don Combs,
Irrigation Well Contractors
Western Battery & Electric
Hereford Auto Co.
Cain & Young
Magnolia Service Station
Hereford Furniture Co.
Hereford Plumbing Co.
Hereford National Farm Loan
Association
Burns Jewelry
Hereford State Bank
Square Deal Auto Co.
W. Edwards
City Food Store
Cockerham Furniture
Centrell Jewelry
Pitman Service Station
E. L. Lawhon
O. E. Easley

SPONSORED BY HEREFORD LIONS CLUB

Six Political...

(Continued from page 1) those of candidates who were nominated in the first and second Democratic primary elections...

Includes Eight Amendments One reason for the lengthy bed sheet of a ballot is the eight constitutional amendments to be voted on this term...

Attend Rites For W. A. Teter

Those from Hereford besides members of the family, attending the funeral rites held in Woodward, Okla. Sunday for W. A. Teter who died following a heart attack last week...

County Hospital... (Continued from Page 1) which makes quick service available when needed.

Veterans List Types Many war veterans have listed their types for the file and are on call when needed.

Jaycee's Goal...

(Continued from page 1) That goat has led a calm life lately; his various caretakers have not. The first of his contempts occurred when the smelly little mammal was marched into the marble and mahogany interior of a bank...

Carrots, Lettuce... Around Town...

(Continued from page 1) they are taken from these baskets by a crew of trimmers, who knife off root ends, and pull off extra leaves. Three trimmers are required for each packer.

Hospital Notes

Patients discharged from the hospital: Yolanda Moga, med.; William Rice, emerg.; J. D. Burgess, emerg.; Mrs. Homer Brumley, med.; Mrs. Emerson Roland, O. B.; Mrs. Lynn Shields, O. B.; Mrs. Elmer Combs, med.; A. J. Ralston, accid.; Mrs. Neal Young, med.; J. R. Morris, T & A; Mrs. G. W. Mingo, O. B.; Mrs. Leslie Bailey, O. B.; Mrs. Carelon Buck, O. B.

Phebean Class Is Entertained

Phebean Class of the First Baptist Church met in the home of Mrs. Claude Weatherbee Thursday evening with Mrs. Waylan Smith as co-hostess.

Sanja Fe Carloadings Again Show Decrease

Sanja Fe system carloadings for week ending October 16, were 28,447 compared with 30,825 for same week in 1947.

Lions Club...

(Continued from page 1) double feature is "Tex Rides with the Boy Scouts" starring Tex Ritter. In this case hero thwarts villain assisted by the do-your-good-daily-turn boys.

James Otis...

(Continued from Page 2) Eller, Fortales, N. Mex.; Mrs. Gerlie Eller, Petersburg; Mrs. Margie Moreland, Brownfield; O. B. Durham, Oton; C. O. Durham, Morton; and H. E. Durham, Hart.

Miss Swisher...

(Continued from Page 1) head, head of the membership committee. "Our membership list of prospective members is the largest we have ever had."

P-TA Hears...

(Continued from page 1) who need the aid given by the Public Welfare organization. Three steps which could be the beginning of something definite for the underprivileged were listed by her as, first, compulsory education; second, a health nurse which would help enforce the first step suggested; and third, the formation of a Health Unit.

Dry Field...

(Continued from page 1) Stanton's team by an average of seven pounds per player. The Rangers record is two wins and a loss. Beat by Shamrock 7-0 two weeks ago they had already gained the scalps of Wellington, 13-8, and Tulsa, 12-8.

How Big a Tank Do You Need?

Advertisement for Blanton Butane Gas Co. featuring an image of a gas tank and text: "You'll have adequate storage when you have a tank big enough to hold a supply of gas that will carry you through the four winter months."

Carrots, Lettuce... Around Town...

(Continued from page 1) Final step in the process is the crate board-topping stamped on the box by a machine that also plasters the company label on the crate.

Pat Lawton Spent Last Weekend on a Trip to South Texas

Pat Lawton spent last weekend on a trip to South Texas and enroute he stopped to visit both of his grandmothers.

The Inevitable Has Occurred

Police Chief F. S. Buckalew parked his car, went in on official business and returned to find the parking meter red and a note under his windshield from Rev. Roy Ford and Marshall Formby warning him against traffic violations.

Tawanka Camp Fire Girls Attended a Concert

Tawanka Camp Fire Girls attended a concert given by the United States Navy Band in Canyon Thursday afternoon. Those making up the party for the trip were: Marcella Betzen, Lamona Neff, Gracey Belle Brunson, Evelyn Will, Martha Jean Brown, Sylvia McCracken, Lon Alice Shirley, Georgia and Bonnie Lewis, Rose Mathis, Mrs. Herman Neff, Mrs. Earl Plank and Mrs. Art Lew's.

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Advertisement for City Food featuring a list of products and prices: PURE LARD 97c, OLEOMARGARINE 34c, BLEACH 2 for 25c, TOILET TISSUE 2 for 21c, CRACKERS 45c, SLICED BACON 59c, COFFEE 55c, CORN 2 for 27c. Includes the slogan "FRESH VEGETABLES AND FRUIT AT LOWEST POSSIBLE PRICES".

Coach Takes Winning Prep Record To College Grid Position

By FRED STAFFORD
AP Newsfeatures Sports Writer

WHITE PLAINS, N. Y. (AP)—He isn't landing in a bigtime past, such as Paul Brown did when he made his now-famous vault from Massillon, Ohio, scholastic ranks to Ohio State. But Len Watters, who became Williams College's head grid coach this fall, carries about as glossy a scholastic coaching record into collegiate ranks as any mentor who ever made the jump.

Watters has signed a three-year pact as varsity coach, freshman baseball mentor and associate professor in the physical education department at the Williams town, Mass., member of the tradition-steeped "Little Three," after 16 seasons at White Plains High School where his Tiger elevens lost just 25 games, while winning 104 and tying seven.

That is a fancy .806 won-lost percentage, but the former Springfield (Mass.) College three-sport star's lifetime coaching percentage is even glossier. His grid products won 167, tied nine and lost only 35 games in 24 seasons. Besides 16 White Plains campaigns, Watters served six years at Oneida, N. Y. High, where he launched his coaching career in 1922; one at Baldwin High on Long Island and one (1944) at Bunker Hill (Ind.) Naval Air Station where his eleven won eight and lost one.

Watters and his coaching aide, Glenn Loucks, who remains at White Plains, turned out six unbeaten White Plains teams, three of 'em also untied, and captured Westchester circuit titles galore—until other conferences foes dropped the Bengals from their slates because of White Plains strength.

This has necessitated injection of an inter-sectional flavor into Tiger schedules. Teams from Ohio, Pennsylvania, Indiana, Massachusetts, New Jersey, western New York and Washington, D. C., have made up for absence of nearby opponents. Last fall, White Plains posted inter-sectional victories over Alliance, Ohio; Hazle Township of Hazleton, Pa., and Union-Endicott of Endicott, N. Y.

The remarkable feature is that, prior to Watters' arrival at White Plains in the fall of 1929, football was in the doldrums here. From 1921-28, Tiger elevens

(Continued on page 4)

Local Girl To Be WTSC Queen's Attendant

Chosen By Grid Players For Annual Event

Rose Mary Phillips of Hereford will be one of the football queen's four attendants at West Texas State College, Canyon, on Homecoming Day, Oct. 30.

She was chosen by the players in the annual voting for queen and attendants.

Nancy Bishop, Floydada, was elected queen.

Other attendants will be Martha Bailey, Amarillo; Cherry Raymond, Happy; and Doris Baker Johnson, Tulla.

The queen and her attendants will reign at the ceremonies held (Continued on Page 4)

BIG MEN ON THE GRIDIRON:



As part of their new duties, Gen. Dwight D. Eisenhower, president of Columbia University, and former Gov. Harold E. Stassen, president of the University of

As University Presidents, Eisenhower and Stassen Take Keen Interest in Pigskin



Pennsylvania, are now rooting for their own football teams. At left, General Ike talks over the gridiron situation with his coach, Lou Little, on the Lions' practice field in New York City. At right, Stassen gets a closeup of the Penn football squad in action, as he sits on the bench with team members during a scrimmage session in Philadelphia.

34 Hunting Licenses Are Issued Here

Deaf Smith County hunters, 34 strong, have already bought licenses for the 1948 season. These permits are on sale at the County Clerk's office, Hereford Hardware, Streu Hardware, and the Western Auto Store.

Licenses for the season went on sale August 31 and are good for the year. All hunters shooting out of their home county must have a license if they are at least 17 years old. Anyone hunting migratory birds is required to purchase a federal stamp, available at the Post Office. Only about a half dozen have been sold so far.

Duck and geese season opens November 12 and closes December 15. The season on quail runs from Dec. 1 to January 16.

District Standings, Results Last Week

Team	W	L	T	Pct
Phillips	5	0	0	1000
Ferryton	4	1	0	1000
Hereford	4	2	0	1000
Tulla	3	2	1	667
Dalhart	2	3	0	000
Dumas	1	5	0	000

Last Week's Results
Hereford 33, Canyon 13
Phillips 38, Dalhart 0
Tulla 26, Dumas 13
Phillips, Didn't play
West Tex. 38, Hardin-Simmons 7

Tulla Hornets Sting Dumas Demons 26-13

TULLIA—The Tulla Hornets stung the Dumas Demons 26-13 in a District 1-A grid battle here Friday night.

Jackie Ramsey and Paul Griffith each scored twice for Tulla and Ramsey place kicked a pair of extra points. The Hornets had one other score nullified and were on the Dumas 19-yard line when the game was over.

The Demons at halftime were lagging 12-0 but scored in the third when Jimmy Hudson blocked a Tulla punt and fell on it over the double stripe.

Dumas pushed 60 yards for another touchdown with James Root counting down six yards out. Tulla outdowned the Demons 15 to 11 and had a rushing advantage of 254 yards to 180.

BETTER LATE THAN...
NEW YORK, (AP)—Dec. 12 is the date for the championship game between the winners of the Eastern and Western divisions of the All America Pro Football Conference. The game will be played at the home of the West-

ern winner. Cleveland has won the two previous crowns in the League. The National Football League, 29 years old this season, will crown its champion on Dec. 19 in the Eastern winner's ball park. The Chicago Cardinals won the NFL crown last season.

RECORD BREAKER:
WASHINGTON, D. C. (AP)—Every time Sammy Wugh of the Washington Redskins gains a yard through the t.r. of scores a touchdown via the serial route, he sets an all-time National Football League record.

The Redskin passing ace holds all of the all-time records in these departments.
There has never been a scoreless first half in an Orange Bowl football game.

The News Gets Around....



HEREFORD GIN COMPANY

DOES A

BETTER JOB

Because We Have the Equipment

Because We Have the "Know How"

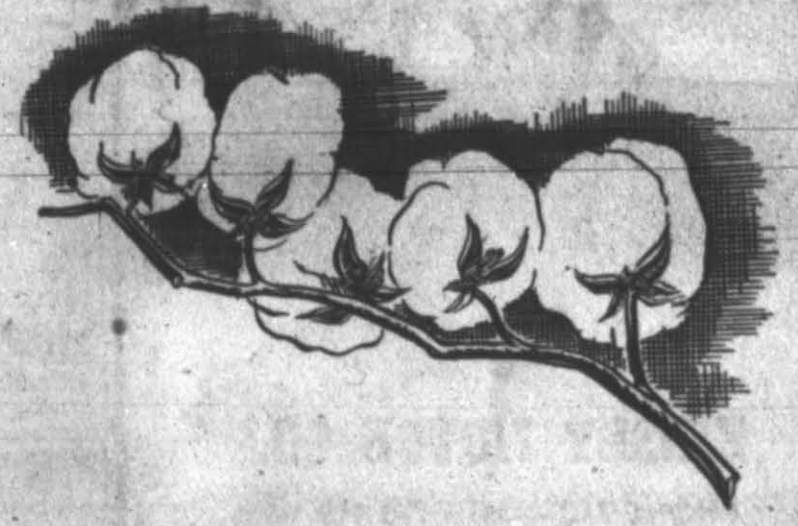
Because We Genuinely Want to Serve You

WE'LL BUY YOUR COTTON OR PLACE IT IN GOVERNMENT LOAN FOR YOU

HEREFORD GIN COMPANY

TAFT McGEE

CLAUDE McGEE



Two Dollars Pound Is Top Price Paid For Grand Champ Steer Of State Fair Junior Show, Dallas

Two dollars a pound was the top price paid for the Grand Champion steer of the Junior Livestock Show at the 1948 State Fair of Texas Junior Livestock Auction Sale which began at 9:30 a. m. in the Swize Arena, Ray W. Wilson, State Fair Livestock manager, announced.

Sim A. Reeves Jr., a 14-year-old Fort Stockton high school boy, pocketed a check for \$2,480 from the Burris Feed Mills of Dallas, high bidders on the 1249 lb. red and white Hereford champion, Ferdinand.

Ferdinand brought his young owner a total of \$2,470 in premiums and sale price during the Junior Livestock Show. When asked what he intended doing with the money, young Reeves replied that he would put it in the bank until he finished high school and then use the prize money to pay his way through Texas A & M where he plans to study agriculture.

Representing Burris Feed Mills at the auction was Wiley Atkins of Dallas. Prominent among the bidders were various officials of meat and packing plants, banks, meat retailers, hotel and restaurants, all anxious to obtain the best quality beef, lamb and pork.

The Junior Livestock Auction was opened with short speeches by Ray W. Wilson, R. L. Thornton, president of the State Fair, and John Carpenter, chairman of the auction sale. These speak-



Ferdinand, grand champion steer of the Junior Livestock Show at the State Fair of Texas, Dallas, sold on the auction block for \$2,480 Oct. 12. He was shown by Sim A. Reeves, Jr., of Fort Stockton, who is pictured above with R. L. Thornton (left), president of the Fair, and Wylie Akin of Dallas (right), who bought the steer for \$2 per pound, a drop of \$1 per pound from the high bid of 1947. Other man unidentified. — (AP Photo).

ers pointed out the importance of the contributions made by the young 4-H Club members and Future Farmers to the Livestock industry. "Texas can be proud of these boys who have produced these fine animals," Mr. Thornton pointed out.

Bidding slowed down on the Reserve Grand Champion, a 1110 lb. Hereford steer, to a closing price of \$1.05 a pound. Reppy Guitar, an 11-year-old Big Springs boy, withdrew his animal from the sale.

Champion Angus steer exhibited by Robert H. Johnson, of Goldthwaite, was sold for 80 cents a pound to Wyatt Food Stores who paid \$513 for the 855 lb. animal.

The Champion Shorthorn steer was brought by A & P Food Stores at 80 cents a pound. Andy Dale Young of Burkett, was the exhibitor of this 955 lb. animal.

J. H. Ballew of Clarendon, exhibitor of the Grand Champion Barrow and Grand Champion Pen of three Barrows, received \$2 a pound for his prize Hampshire. Ballew's two other Champion entries brought \$397.50 or 75 cents a pound, raising his total receipts to \$937.50 during the auction sale.

The 112 lb. Grand Champion Sheep exhibited by Glenn C. Bragg of Talpa, was sold at \$5 a pound bringing its owner \$560.

Grand Champion of the Junior Pig Show was purchased by Bankston Motors of Dallas at \$2 per pound. J. T. Smith White of Shiro received \$440 for his 220 lb. Poland China entry. Bobby Jones of Roanoke received \$495 for his Grand Champion Pen of 3 Poland Chinas from Swift and Co.

Col. Walter Britton, of College Station, served as auctioneer with the State Fair of Texas serving as paying and collecting agent for the transactions without charge. Monday market quotations set the prices on open market as follows, steers, 35 cents per pound, lambs, 25 cents and hogs, 25 cents.

NOTICE OF MEETINGS

REBEKAHS
ODD FELLOWS
Each Monday Night
Each Tuesday Night

MASONIC BULLETIN

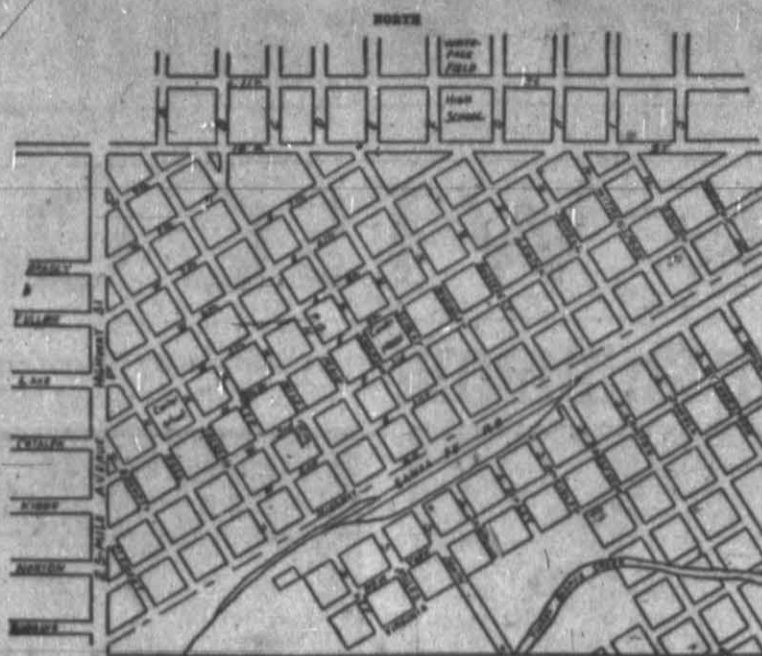
Hereford Lodge 389
Special meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
W. C. HENNING, W. M.

MOORE'S are

—Open 7 days a week
—Open at 6 A. M. and Close at 10 P. M.
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
—Headquarters for Gas and Oil Needs.

MOORE'S GROCERIES

GAS AND OIL
Intersection Hiways 51 and 60
Phone 156



When in need of Prompt, Dependable Service... use this Directory

STREET MAP OF HEREFORD, TEXAS

DIRECTORY

BUSINESS and PROFESSIONAL

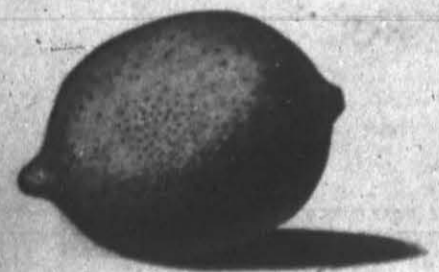
Shorty's Shoe Shop 104 West 3rd Across from Furr Food Boots Fixed and Rebuilt Cavalier — Esquire Venetian Creme SHOE POLISH Any Color Shoe Repairing—Any Kind Handmade Boots Made to Order Open 7:45 Close 6:30	Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!	HOUSE MOVING And Local Truck Work We buy and sell houses to be moved. Phone 128-J J. F. MESSER on 25-Mile Ave. 1 block west of 13th Street	THIS SPACE FOR SALE	LLOYD OTTEN PETE KNAPP B. D. NORTH CUTT AUCTION SALES Farm Sales — Land Cattle — Furniture Contact Earl Eubanks for booking or call Telephone No. 109
TAXI Phone 32 24 Hours Service Call Us Anytime Located at Bus Station	The Candy Kitchen —Coney Islands —Home Made Candy —School Supplies 310 MAIN STREET	I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY	THIS SPACE For Sale	Card Files Result in Systematic Business CARDS, CARD FILES, INDEXES Complete Line Bookkeeping Needs at the BRAND OFFICE
Cole Photo Service 103 W. 3rd We Photograph ANYTHING ANYWHERE ANY TIME	GARGRAY Butane & Propane GASES Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone 551	Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES Fountain Service... Drugs... Sandwiches 301 Main Street — Phone 694	BUTANE TANKS Ensign Carburetors Propane Tanks Western Holy Stoves Phillips 66 BUTANE & PROPANE HEREFORD BUTANE GAS CO.	
This Space For Sale	Hereford Heating Company Everything in Plumbing and Heating Supplies 408 East 1st Phone 708 Hereford	A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.	HEREFORD PLANING MILL SCOTTY BUCKNER "We Build Anything"	For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station Highway 60
This Space For Sale	BURNS JEWELRY FINE JEWELRY Guaranteed WATCH REPAIRING Across from Postoffice Phone 735 Hereford	McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23	FREE... Pick-Up and Delivery Service PHONE 160 It's like new — when we're thru... C & R Cleaners	
TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA	PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments Insured 308 N. Main MADE-TO-MEASURE CLOTHES Hereford	THIS SPACE FOR SALE		
 OUR WORK STANDS UP WE MAKE IT DE SOTO PLYMOUTH BEAVERS BROS. MOTOR CO. 301 E. 3rd Phone 383	 TIERRA BLANCA FEED & SUPPLY and Hereford Poultry & Egg Co. FEEDS, SEEDS, FARM SUPPLIES Stanton Feeds Phone 448 L. H. (BUD) BRADLY 112 Sampson RADIO REPAIRS Free Pick-up and Delivery GENE'S RADIO REPAIR NIPPER ELECTRIC 302 Main PHONES Day: 154 Night: 481-M	PINCKERT WELDING SHOP WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town This Space For Sale		

24 Hour Wrecker Service



KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W

What kind of a party-line neighbor are you?



Leave the receiver off the hook so no one else can call.
Even in an emergency, refuse to give up the line.
Make it a habit to place one call after another.
Only consider yourself — never look out for a neighbor.
Never hear a conversation without jiggling the receiver.



Prefer to extend little courtesies to the other fellow.
Educate children to use the telephone properly.
Always space calls a few minutes apart.
Consider your party-line neighbor — follow the golden rule.
Hang up promptly and gently when the line is in use.

SOUTHWESTERN BELL

TELEPHONE COMPANY

KEEP TUNED
to
Hereford's Own Radio Station
KPAN
860 ON YOUR RADIO DIAL
SUNUP TO SUNDOWN
Marshall Formby, Manager

If ya' make a mistake, brand it special before ya' let it go so ya' kin cut it out at the next round-up.

FOR FREE REMOVAL OF LEAD STOCK CALL

Phone
9515 or 265



Rexair (and only Rexair)
TRAPS DUST IN WATER!



- Washes Dust Out of Air You Breathe
- Adds Healthful Humidity to Air in Your Home
- Eliminates Need for Dusting Furniture
- Vaporizes Medicants in Sickrooms
- Cleans Rugs, Furniture, Floors, Draperies Phone 688-J
- Scrubs Tile, Linoleum and Wood Floors
- Shampoos Rugs and Upholstery

Mrs. Viola C. Griswold

214 Irving St.
HEREFORD

Rexair

THANKS FOLKS

I wish to express my appreciation for the support which effected my nomination and election as president of the Texas Home Demonstration Association.

Sincerely,

Mrs. R. L. Campbell

Texas Tech Co-Ed Enters American Queen Event

LUBBOCK—Dorothy Ray Bivens, 20-year-old co-ed at Texas Technological college, is a candidate in the American Royal queen contest at the Royal livestock show, Kansas City, Mo.

The pretty, brown-eyed blond Texan is from Tulla, where she grew up on a Hereford ranch. She is being sponsored at the Kansas City show by the Amarillo News-Globe, after winning a contest sponsored by the Amarillo paper.

At Texas Tech Dorothy is a senior, majoring in speech. She expects to graduate in June and continue study toward a master's degree at the University of Southern California.

Entering and winning contests is no new experience for Dorothy. She won a Tech beauty contest in 1947, another at West Texas State College, and a contest sponsored by the Junior chamber of commerce.

Birthdays Are Observed Study Club Meets

Six birthdays were observed at the Order of Eastern Star regular meeting held at the Masonic Hall Tuesday night. Observants included Mesdames Dorothy Noland, Emma Noland, Rose Burleson, Della Walser, Grace Thomas and Mr. Berry Jacobsen.

Mrs. Iva Coconougher presented the program on "The History of the Hereford O. E. S. Chapter since 1907."

Hostesses for the social hour were Mrs. Dorothy Noland, Mrs. Emma Noland and Mrs. Opal Roberson.

A RUN ON HEALTH BANK
FOLKESTONE, Eng. (AP)—Health Minister Aneurian Bevan says the British people must use the national health service "sparingly" to keep from killing it. He said the medical insurance program, started last summer, will "break down because of the demands made on it" unless people use it "intelligently, sparingly and prudently."

NEW! Lose Weight Without Dieting!
Doctor's Amazing Discovery! Without dieting you can lose extra pounds and have a more slender, attractive figure. All you do is eat a delicious AYDS (Vitamin and Mineral Candy before meals as directed. Your appetite is curbed; you eat less, and accordingly lose weight. No dieting, no drugs, laxatives or exercise with the AYDS plan. PROOF POSITIVE! Nationally known doctors have tested AYDS on over 100 people (one a nurse) resulting in weight losses of 14 to 15 pounds average, quickly and safely. Try AYDS yourself—today. MONEY-BACK GUARANTEE—Many users have reported losses of up to 10 pounds with their very first box. AYDS are guaranteed—yes, you must lose weight with your first box (only \$2.00) or your money back. FREE Scientific Weight Chart, Call for yours. Or send free with mail or phone order. No obligation.

HAILE DRUG

FREE Advice

We'll gladly talk over financial problems with you. You'll find our officers pleasant to deal with. Drop in—let's get acquainted.

HEREFORD STATE BANK
HEREFORD, TEXAS
A Bank Owned by Home People

CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School.....9:45 a. m.
Sermon.....10:35 a. m.
Training Union.....6:45 p. m.
Sermon.....8:00 p. m.
Mid-week Services:
Wednesday.....7:30 p. m.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Evening Worship.....7:30 p. m.

AVENUE BAPTIST
I. V. Fields, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Fraternal Union.....7:00 p. m.
Praying Service.....8:00 p. m.
Mid-week Services:
Wednesday.....7:30 p. m.

ST. ANTHONY'S CATHOLIC
A. Earl Heald, S. A., Pastor
Sun.....7:30; 10:30 a. m.
Week-day Masses: 6:30 and 8:15 a. m.
Holy Hour: Thursday at 8 p. m.

FIRST METHODIST
Don R. Davidson, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....10:55 a. m.
Youth Fellowship.....7:15 p. m.
Evening Worship.....8:00 p. m.
Mid-week Services:
Wednesday.....7:30 p. m.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School.....9:45 a. m.
Morning Worship.....10:50 a. m.
Junior Endeavor.....6:00 p. m.
C. Y. F.....6:00 p. m.
Evening Worship.....7:30 p. m.
Mid-week Service:
Wednesday.....7:15 p. m.

ST. THOMAS EPISCOPAL
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Young Peoples Service.....6:15 p. m.
Evangelistic Service.....7:45 p. m.
Mid-week Services:
Wednesday.....8:00 p. m.

IMMANUEL EV. LUTHERAN
The Church of the Lutheran Hour
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School Supt.
Sunday School and Bible Class, 9:00 p. m.
Worship Service.....4:00 p. m.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9 a. m.; KVIA, 2 p. m.

DAWN BAPTIST CHURCH
C. S. Parker, Pastor
Sunday School.....10:00 a. m.
Morning Worship.....11:00 a. m.
Training Union.....7:30 p. m.
Evening Service.....8:30 p. m.
Mid-week Service:
Wednesday.....8:00 p. m.

CHURCH OF THE NAZARENE
Rev. Roy L. Bickford, Minister
Sunday School.....10:00 a. m.
Morning Worship.....11:00 a. m.
Evangelistic Service.....7:30 p. m.
Mid-week Service:
Wednesday.....8:00 p. m.

Longshoremen were originally called "along-shore-men" because they worked on the wharves of seaports where they loaded and unloaded vessels.

Democrats ... State's Righters ... Republicans

We All Want To Vote for JACK PORTER!

WE CAN!
Article 281 of the Laws of Texas (Enacted 1905) specifically provides for the voting of a split ticket in a GENERAL ELECTION.
Scratch all candidates for U. S. Senator except the name of JACK PORTER. Your vote will be counted, and your choice for Senator, JACK PORTER, will be seated.
The so-called loyalty pledge does not apply to the election on November 2. It is a GENERAL ELECTION all over the United States. It is NOT a state primary.
This has been so held by our courts and by the Texas Attorney General's Department for years past.
(Pol. Adv. paid for by Porter for Senate Committee, Lloyd Whetlock, Chairman.)

Contaminated Food Cause Of Diseases

AUSTIN—From statistics compiled by the State Health Department, Dr. George W. Cox, State Health Officer has disclosed that a lack of proper refrigeration contributes materially to the total disease outbreaks for on year, caused from foods other than milk and milk products.

During the year, there were 299 outbreaks of diseases from contaminated foods, incapacitating 12,526 persons, 17 of whom died.

"The food poisoning was usually caused from contamination through insanitary conditions, infections of food handlers, or of even more significance, lack of early and adequate refrigeration," Dr. Cox said. "Even when contaminated, foods will seldom develop toxins sufficient to cause poisoning if properly refrigerated promptly after preparation. Outbreaks caused from foods have totaled nearly six times the number caused from water of milk."

The State Health Officer pointed out that the consuming public is, in many areas, protected by proper enforcement of sanitation standards for eating establishments such as are set up in the United States Public Health Service Milk Ordinance and Code.

"The public is entitled to a good, clean, safe and wholesome food supply. Including milk which has been produced under strict sanitary conditions and properly refrigerated.

This is a great protection against disease outbreaks caused by contaminated foods of various kinds, and Dr. Cox said this was especially obvious in view of the fact that no disease outbreak has as yet been traced to pasteurized grade A milk, which had been adequately refrigerated.

Gift Party Honors Mrs. B. B. Northcutt

WESTWAY—Mrs. B. B. Northcutt was honor guest Friday afternoon at a gift party held at the home of Mrs. Joe Landers at which Mrs. Carl Schroeder and Mrs. Landers were hostess.

Appropriate poems and contests provided entertainment and introduced the shower.

The hostess served refreshments to Mesdames R. L. Wilson, R. M. Gunn, S. A. Duckworth, G. C. Merritt, Jimmy Thomas, A. A. Head, Harold Head, J. K. Gray, Glen Harrison, of Portales, A. C. Pierce, W. B. Nunley, Robert Boyd, Elmer Combs, Bess Werner, Paul Rudd, Joe Wagoner, J. C. Morrison, Merlin Keul and Miss Margaret Phipps of Plainview.

BASKETMAKING LOOKS UP

LONDON, (AP)—British basket weavers, whose trade on the banks of the Thames goes back before the birth of Christ, are regaining prosperity after a between-the-wars slump. After World War I, the 9,000 acres of willow beds dwindled to 2,000 acres. Floods of cheap imported baskets drove many basket makers out of business.

IT'S FRESH
IT'S GOOD
IT'S MANN'S

LOOK FOR THE LOAF WITH THE "LITTLE MANN"

MANN'S MALTED MILK BREAD

WORLD'S MOST-EFFICIENT FLOOR COATING!

Flor-Ceal

HERE'S WHY!

1. ONE COAT primes, seals, paints and protects concrete and cement floors and finishes wood and linoleum floors. ALL IN ONE OPERATION!
2. Guaranteed not to crack, chip or peel! Dirt, oil, grease cannot stain—BUT WASH CLEAN!
3. Economical! Easy to use! Covers double the area. Costs less than 1c per square foot. One coat covers both INTERIOR and EXTERIOR surfaces!
4. Eliminates seeping for concrete (except new concrete), eliminates stains and varnish for wood floors.

Try FLOR-CEAL today! Discover how it can add beauty and value to your home... quickly, easily, efficiently... FOR LESS MONEY! Satisfaction guaranteed or your money back.

Authorized Dealer
CARL McCASLIN LUMBER COMPANY

INVESTIGATE

Our

HOME LOANS

PERSONAL LOANS

FARM LOANS

INSURANCE

ABSTRACTS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

Here it is, Hereford!

The 1949 FRAZER

Trailblazer-of cars to come!

Once in a blue moon the stylists and engineers outdo themselves. They create a car that goes beyond today and sets the pattern for cars of the future.

This is what they have done with the FRAZER for 1949!

Low, sleek and differently handsome it is the trailblazer in style of cars to come. Its exclusive colors and fabrics have made the world's leading fashion designers fall in love with it. They call it "the dream car".

The same car, the FRAZER for 1949, has even won the hard-to-win hearts of the test drivers who must relentlessly punish a car mile after mile for weeks on end. They say the Frazer makes such driving no punishment for them. Its driving ease and riding comfort "make 600 miles a day a breeze," they say.

There's a thrill waiting for you at your dealer's today. With 100 new features, improvements and refinements, the 1949 FRAZER is ahead of its time... out front—trailblazing the way for all the cars to come.

First to break clean and scrap tradition, the cars from Willow Run have done it again. Because unlike other "new" cars built since the war, they've road-proved their dependability—2 billion miles worth! Value-proved to a quarter-million justly proud owners. See and drive the new FRAZER now! It's at your dealer's. Kaiser-Frazer Corporation, Willow Run, Michigan.

The 1949 FRAZER
The PRIDE OF WILLOW RUN

HEREFORD AUTO COMPANY

112 SAMPSON
PHONE 575

FRESH VEGETABLES

The pick of the crop—a harvest of garden-fresh, sun-ripened items. All the good vitamins and fruits now in season from bright red or deep green peppers to juicy grape clusters... are yours right here... and they're reasonable too.

SAVE WITH YOUR NEIGHBOR

FURR

at YOUR FOOD STORES

CHOICE MEATS

Chops—big, thick ones—all kinds of steaks—cold meats galore. All properly cut and trimmed to save you money. We're truly proud of our meats. To us and thousands, they're the best in town. A visit to our store and your first meal of our meat will convince you. Every cut is guaranteed to please.

FAMOUS FOODS

Our aisles are like a "Hall of Fame." All the famous brands your heart desires neatly arranged and clearly marked are here... easy to find... easy to reach at substantial savings. It's easy to keep your pantry well stocked with exactly what you want. Make our store your food headquarters.

STEAKS

LOIN Fancy Baby Beef **LB 69¢**

WINE SAP

Apples 3lb. 29c

TEXAS ORANGES 47c
8 Lb. Bag

GRAPEFRUIT 19c
White Texas 3 Lbs.

SWEET YAMS 25c
Maryland 3 Lbs.

POTATOES 55c
No. 1 Idaho 10 Lbs.

PEANUTS 23c
Roasted Lb.

RED WING Grape JUICE

QT. BOT. **49¢**

BUD GOLDEN SYRUP

5 LB. TIN **51¢**

HENS 54c
Fancy, Armour's Cloverblam. Lb.

T-BONE STEAKS 74c
Baby Beef Lb.

CLUB STEAK 69c
Baby Beef Lb.

RING BOLOGNA 29c
Lb.

BACON 59c
Sugar Cured, Sliced Lb.

DRUGS

50 Value, The Chewing Gum Laxative **33c**

50 Value, EENAMINT **16c**

50 Value, STAR OF BLADES 3 pkgs. **16c**

50e Deodorant ETIQUET **39c**

50e Value Tooth Paste PANA **37c**

1.50 Value Shampoo HELENE CURTIS **93c**

50e Cream Oil Hair Tonic PERIS **29c**

1.00 Value TRUSHAY LOTION **69c**

Garden Patch 12-oz. Can **18c**

Winter Valley No. 2 Can **15c**

Stokeley's Honey Pod No. 2 Can **21c**

Milford Whole Kernel No. 2 Can **21c**

Otoe No. 2 Can **23c**

Heinz 15 1/4-oz. Can **19c**

Wiltex 2 No. 2 Cans **25c**

Rosedale No. 2 Can **37c**

Veg-All No. 303 Can **20c**

Peace River 2 No. 2 cans **25c**

Queen of Sheba 2 16-oz. tins **27c**

Alabama Girl Quart Jar **31c**

Comstock Sliced No. 2 can **21c**

Cottage Brand Keyless Oil 2 Flat tins **25c**

Brooks No. 303 can **19c**

Libby's Freestone No. 2 1/2 can **43c**

Savory Pineapple 2-lb. jar **45c**

Tea Balls—16 Count 19c

TENDERLEAF 125-Ft. Roll **19c**

WAX PAPER box **19c**

Kellogg's SHEREDDED WHEAT box **17c**

Duncan's Maryland Club

COFFEE lb. tin **57c**

OATS Purity 3 lb. box **34c**

BAKERY

Try One of These Delicious Furr Cakes—Medium Size

BLACK BOTTOM CAKES 45c
Each Only
Baked with that Golden Brown Light Flaky Crusts, Assorted

CREAM PIES 40c
Each
Oven Fresh, Really Delicious

DINNER ROLLS 15c
Dozen
Fill the Cookie Jar with These Delicious Coconut Bar

COOKIES 25c
Dozen
Chuk Full of Fresh Raisins

RAISIN BREAD 18c
Loaf

Duff's GINGER BREAD MIX box **27c**

Joye VINEGAR Quart bot. **12c**

No. 1 Del Monte Large PRUNES Lb. **21c**

No. Choice Lb. Cello APRICOTS bag **33c**

No. 1 Choice Lb. Cello DRIED APPLES bag **25c**

Thompson Seedless Choice RAISINS 2 lb. bag **29c**

Kellogg PEP Mothers—with premium OATS 3 lb. box **44c**

Clover Nook APPLE JUICE Quart bot. **17c**

SENSATIONAL SAVINGS

HOUSEHOLD INSTITUTE

8-CUP PERCOLATOR

\$3.69 WITH CARD \$6.99 WITHOUT CARD

30 DAYS TRIAL—SATISFACTION GUARANTEED

LAVA SOAP 10c

DUZ 34c (LARGE) **13c** (MEDIUM)

OXYDOL 34c (LARGE) **13c** (MEDIUM)

IVORY SOAP 18c (LARGE)

IVORY SOAP 10c (MEDIUM)

IVORY 7c

STAR KIST

VIENNA SAUSAGE 2 TINS 25c

TUNA 45c (REG. SIZE TIN)

Bestyett SALAD DRESSING pint jar **29c**

Sunshine Krispy CRACKERS 2 lb. box **49c**

Swift's CLEANSER 2 cans **21c**

Dog Food PARD 2 cans **27c**

PURASNOW 10 lb. bag **78c**

Sunshine Toasted PEANUT BUTTER 12-oz. jar **37c**

Swift's PREM 12-oz. tin **45c**

DREFT 31c

SPIC AND SPAN 23c
NO RINSING—NO WIPING

CRISCO 1.16 (3 lb.) **41c** (1 lb.)

IVORY FLAKES 34c (LARGE) **13c** (MEDIUM)

IVORY SNOW 34c (LARGE) **13c** (MEDIUM)

CAMAY 10c

Phillips Hawks...

(Continued from page 1)

and Hughes, (9 for 47). Hughes punted four times for a 42-yard average.

Four other Phillips touchdowns were called back but Chesty Walker's Hawks scored on the drives anyway. Nullified were Braden runs of 4 and 75 yards, a 15-yard run by Hughes and a pass of 20 yards by Hughes to Hoyt Ernest. Hughes got away for 50 yards, spoiled by a penalty.

Bill Ceanun was the Dalhart workhouse until hurt in the third quarter. His kicking average was 45 yards on 5 boots. The Wolves never threatened the Phillips goal.

All Collegiate...

(Continued from page one)

Southwestern Tech from the Oklahoma conference will send teams. The Texas conference will be represented by Hardin College and Abilene Christian College.

Each team will play one game on each of the three days. After the first round, winners will play winners and losers will be matched against losers. Four games, two in the afternoon and two at night, will be played each day.

ENAC officials hope to make the tournament an annual affair.

ANTARCTICA FLIGHT

PERTH, Australia. (AP)—Charles K. Foot, a West Australian, is trying to promote a round-the-south-pole flight next year. He thinks such a flight should be made early in the year to mark the visit of King George VI. Queen Elizabeth and Princess Margaret. Foot says such a flight would strengthen Australia's claim to part of the Antarctic continent, and add to scientific knowledge of the cold south. He suggests that the flight be made by flying boat, and start and end at Perth.

Coach Takes...

(Continued from page 1)

won 29, lost 31 and tied six—below the 500 mark. Watters' first team won six, lost two and his second one took nine straight in the regular season, rolling up 218 points to 18 for the nine rivals. It invaded Miami for a New Year's Day game, forerunner of the current Orange Bowl college scraps, and bowed to a crack eleven of hand-picked Florida scholastic All-Stars.

The next season found the Tigers also unbeaten and untied and the regular season play unbeaten string was run through 27 games till snapped in late 1932.

The records and outstanding teams are notable, of course, but reflect only part of Watters' abilities. The other side is mirrored in the high esteem in which he, and Loucks, are held not only by their players—former Tigers still retain the habit of dropping into their homes, which have become virtual "club houses" for the boys—but the whole community. Just a year ago Watters and Loucks were honored at a city-wide banquet which, as much as anything, symbolized the lofty regard in which they are held by the citizenry.

Watters is ideally suited on every count for his new post at the small, heavily-traditioned college in the Berkshires.

666 GIVES FAST RELIEF

LIQUID OR TABLETS when COLD

ASTHMA

Don't let coughing, wheezing, recurring attacks of bronchitis, asthma, run deep and weary without trying MENDADO, which works thru the blood to reach bronchial tubes and lungs. Really helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids in breathing and better sleep. Get MENDADO from drugist. Satisfaction or money back guaranteed.

Catholic Information

A Promise in the Fulfillment

The Son of Man promised: "...and behold, I am with you all days even unto the consummation of the world" (Matt. 28:20).

Lord Macaulay wrote: "There is not and there never was, a work of human policy so well deserving of examination as the Roman Catholic Church. The proudest royal houses are but yesterday when compared with the line of the Supreme Pontiffs. The republic of Venice was modern when compared with the Papacy, and the republic of Venice is gone and the Papacy remains full of life and youthful vigor. The Catholic Church saw the commencements of all the governments and all the ecclesiastical establishments that now exist in the world, and we feel no assurance that she is not destined to see the end of them all" (Extracts from Lord Macaulay's "Essay on Burke's History of the Popes").

Gladstone said: "The Catholic Church has marched for 1500 years as the head of civilization. Her greatness, glory, grandeur and majesty have been almost, though not absolutely, all that in these respects the world has had to boast of. Her children are more numerous than all the members of the sects combined. Her altars are raised in every clime and her missionaries are wherever there are souls to be saved. And this wonderful church, as old as Christianity, as universal as mankind, is today, after twenty centuries, as fresh, as vigorous and as faithful as on the day when the Pentecostal fire 'very' shrouded upon the earth" (From Gladstone's speech against the law excluding Catholics from the Lord Chancellorship of England).

"Heaven and earth will pass away but my word will not pass away" (Matt. 24:35).

Despite—or perhaps because of—her venerable age, Her Miraculous Survival, Her tremendous contributions to human welfare the Catholic Church is often bitterly maligned. Her doctrines are first distorted, then ridiculed. In all ages the Catholic Church has been the first target of the enemies of religion. But much more regrettable is the fact that all too frequently even sincere persons are guilty of misrepresenting Her teachings. Charity as well as fairness would suggest obtaining a true knowledge of things Catholic from reliable sources. Accurate information on any point of Catholic doctrine—or a complete course in all of it—can be obtained easily—entirely, free—through the mail! Just address your request to: The Home Study Service, 217 East 4th St., Hereford, Texas. (Adv.)

George Sirois Promoted By Santa Fe Lines

AMARILLO—George Jacob Sirois has been named assistant general freight agent of the Panhandle & Santa Fe Railway at Amarillo, H. C. Vincent, traffic manager, said today.

He will take over the duties of J. G. Roberts, who has moved into the vacancy created by the recent promotion of Ed Doud to assistant to the vice-president in Chicago. Robert's promotion does not involve a title change.

Sirois, 48, was born in Altoona, Kansas and started to work for the Santa Fe in 1920 as a mail clerk in the audit office at Topeka. He advanced to claim investigator and head local revising clerk in the audit department before transferring to traffic work in 1936. He has held the positions of quotation clerk, tariff clerk and rate clerk previous to his appointment as chief clerk to the freight traffic manager in Topeka last August, giving him a broad background in railroad rate matters.

Sirois' promotion was effective October 16, and he reached Amarillo this week to take up his new duties.

DAWN

By MRS. J. J. BOLING

Dr. and Mrs. Bullis and their pet squirrels, Tommy Tucker and Buzzy left for Abilene after spending ten days in Dawn. Tommy received a Navajo Indian costume from Mrs. Karl W. Dalton of Ganado, Arizona. Mrs. Bullis brought Tommy back to the school to read the accompanying letter from Mrs. Dalton, who is a worker among the Navajo Indians at Ganda. Mrs. Bullis asked the school to write letters to the congressman of this district to call his attention to the needs of our "First Americans." Therefore Congressman Eugene Worley has been hearing from the Dawn school children this week in behalf of the Navajo people.

The new beet loader is in operation as the new harvest is in full swing. A number of people have been devoting large acreage to sugar beets.

Mr. and Mrs. Nick Johnson of Canadian visited in the J. W. Ward home Sunday.

The sixth grade students are studying the beginning and growth of the Dawn community. The setting aside of the land for a town site appears to have been in 1922.

Mr. and Mrs. Hugh Southern of Woodward, Okla. are visiting their son, O. B. Southern and family.

Mr. and Mrs. Dow and children visited the E. B. Pullen family in Amarillo Sunday. The Pullens formerly lived in Dawn.

Mr. and Mrs. S. York, Eva June and Dwayne were Amarillo visitors Saturday.

Mr. and Mrs. Joe Riley and family visited at the Homer Ewton home in Amarillo Sunday.

Farmers are having to sell some of their sorghum grain as they haul it because of the lack of elevator capacity for storage.

The football changed hands six times in eight plays in the fading moments of the 1944 Texas A & M-L.S.U. Orange Bowl game.



FRAME
STRAIGHTENING
WHEEL
BALANCING
FRONT END
ALIGNMENT
KINSEY
Motor Company

1 doz. Package DIAPERS

Soft absorbent birdseye cloth diapers. Neat flat hem. Good size 27x27 inch

OCTOBER ANTHONY MONTH FEATURE
\$2.29

GENUINE FUR FELT HATS

Halsey
Priced Only

\$4.98

Others \$6.90 to \$8.90

HOSE

Irregulars of a very Popular Brand

54 Gauge, 15 Denier DRESS SHEER
Sizes 8 1/2 to 10 1/2
Friday-Saturday Only

\$1.59

GAMBLER WESTERN SHIRTS

15% Wool, 85% Rayon

2 Flap Pockets
3-Button Cuff
A Bargain At

ANTHONY'S EVERYDAY LOW PRICE
\$5.90

BRUSHED BEMBERG GOWNS

Smooth soft brushed rayon Bemberg gowns in four lovely new styles. Superb tailoring and styling that means they fit right for sleeping comfort and lounging ease and smartness. Assorted colors, tearose, blue and maize in sizes 34 to 40.

LAY-AWAY FOR XMAS NOW

\$3.98

QUADRIGA PERCALE

The World's Finest
80 Square Percale
Full 36 Inches Wide
New Patterns

ANTHONY'S EVERYDAY LOW PRICE
49c

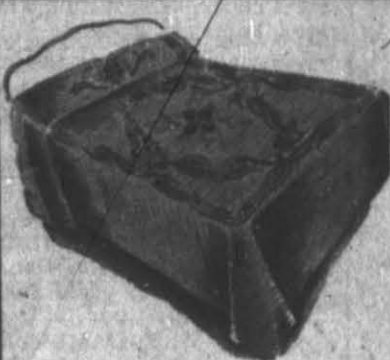
Anthony's
THE C.R. ANTHONY CO.
HEREFORD

EXTRA VALUES

OCTOBER IS ANTHONY MONTH

EXTRA SAVINGS

ONLY 3 MORE BIG DAYS -- ENDS SATURDAY



Thickly Tufted
CHENILLE BEDSPREAD

\$5

Full Bed Size

Extra large size Chenille spread. Covered all over with closely woven rows of chenilling. Some figured, some plain rowed or check chenilling.



Zipper Neck
POLO SHIRT

4 to 12 **94c**



Zipper front and long sleeves. That bold look collar. Tight knit wrist. 4 to 12
\$1.88

6 to 8

Type 112 Strong Muslin
SHEETS

Size 81x99

\$1.98

Strong muslin sheets. Neat wide, straight hems. Full bed size, 81x99 in. No filler or starch

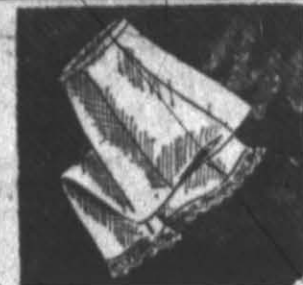
Heavy Weight 12 oz. **CANVAS GLOVE**

25c

Girls & Teens
80 sq. Print
DRESSES

3 to 6x 7 to 14 **\$1.98**

Special purchase of regular \$2.98 cotton print dresses. Brand new prints, brand new styles.



Knit Rayon
PETTICOAT

98c

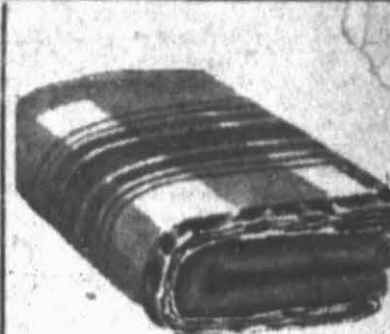
Lace Trim
Satin stripe Rayon knit Half slip. Lace trim bottom. elastic waistband. White, pink, maize, blue, S, M, L.



Pastels
Rayon Brief

39c

Outstanding at this price. Pastels in maize, blue, tearose and white. S, M, L. Brief styles.



Warm 5% Wool
DOUBLE BLANKET

Full Bed Size

3.98

Warm durable part wool plaid blanket with wide soaten bound ends. 5% wool 70x80 inch size doubled.

SPECIAL PURCHASE

Fine Quality PRINTED

COTTON PERCALE

48c Value

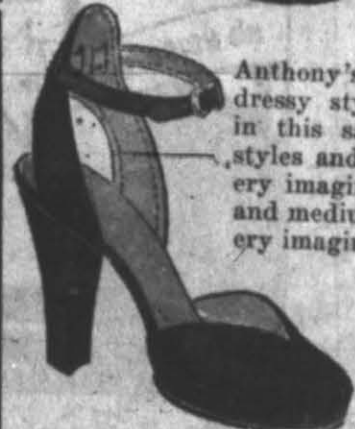
38c Yd.

Formerly sold for 48c yard
Large and small florals, geometrics, plaids, stripes, and neat figures.

NOT A CLEARANCE

A SALE \$5.

Values to \$9.00



Anthony's entire stock of dressy style shoes included in this sale. All new fall styles and fall arrivals. Every imaginable style in high and medium style heels. Every imaginable color.

BOYS' RUGGED COMBAT BOOT



Sizes 10 to 3

For All Weather Wear
2.98

Practical durable all leather upper Combat boot for Boys. Long wearing composition sole and heel. Sizes 10 to 3.

SPECIAL PURCHASE

NO-FADE DRESS SHIRTS

Men's

\$2.98

What an array of styles, colors, patterns and materials to select from! Neat and bold stripes, solids, and fancy figures... chambray, madras, and broadcloth. Regular collar fused stand-up type, new wide bold look collars and the tabless tab. Every size from 14 to 17 and sleeve length 32 to 35. French cuffs in some numbers.

BUCKHIDE ARMY CLOTH SUITS

Genuine REEVES Army Cloth
\$4.49
Shirt or Pants

Durably and smartly tailored of Reeves Combed Twist Army Cloth. A strong 8.2 ounce wear resistant material with a nice sheen finish. Cut full and roomy yet fit right. Matching shirt 14 to 17 and pants 28 to 46.

8 ounce Cotton Flannel SHIRT **\$2.29**



Cotton flannel plaid work shirt cut and tailored like a dress shirt. Bold colorful plaids. Sizes 14 to 17.

SPECIAL PURCHASE

COAT AND SUIT SALE

\$39.95 Values

\$28

At a time when savings count, a sale of Coats, 100% all wool... new long length... belted, boxy or swing back with or without hoods... Suedes, coverts, tweeds, worsteds... gray, green, wine, black. Sizes 34 to 20-38 to 44.

ALL COTTON Flannel

JACKSHIRT

Men's Sizes **\$2.98**

Boys Sizes **\$1.98**

Medium weight soft-finished all cotton flannel Jackshirt. Large block plaid pattern in colors of red, green and brown. Note the horizontal button holes, diagonal cut pockets, and two-way collar. Boys sizes 6 to 18. Men's Small, Medium and Large.



MENS SWEAT SHIRT

10 lb. Weight

\$1.49

Heavy 10 lb. white sweat shirts. Thick fleecing on inside. Rib knit wrist, neck and waist. Sizes 36 to 46.



Pineapple derive much of their nourishment from the air. Pineapples, which are almost seedless, are grown from slips. The word-steward comes from the Spanish word estivador meaning packer.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe red, hot, raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

DO YOU KNOW

all that your present life insurance will do for you? Without obligation, let me show you, today.

Southwestern Life Insurance Company

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

Hereford Woman Wins Second Place Fair Ribbon For Needle Work

A red ribbon for second place was awarded to Mrs. Lowell Sharp on her excellent needlework in her knit bed spread at the Tri-State Fair in Amarillo this year.

The fine workmanship kept it from being beginner's luck, since it was Mrs. Sharp's first piece of knitting, other than sample work and small pieces made when she was learning the stitches. However, needlework is her hobby and has been for a number of years she says.

In speaking of her hobby, Mrs. Sharp lists embroidery, crocheting and knitting, as preferences in order given.

The knit spread which placed at the fair was begun in 1941 before the war. During the war days she had very little time to give to needlework as she did war work and teaching while her husband was in service. The spread has been finished only recently in time to go to the fair.

She has a young daughter, Shirley Ann, who has always been quite a busy person who also has taken quite a bit of her time and still does.

An example of this is the recent organization of a Junior Riding Club by Shirley with Mr. and Mrs. Sharp as sponsors. Although Mrs. Sharp does not yet have a horse she goes right along to help put the riders and their mounts through their paces.

But she does manage to find some time and at present is crocheting a vari-colored wool afghan which will be combined with another kind of needlework in an unusual combination with the art of needle point. She plans to enter it in the fair next year.

Mrs. Sharp likes to display her art-work and especially to those who are interested in and do the same kind of hand work.

Her husband, Lowell Sharp, is in the automobile business in the firm of Sharp & Edwards, and her daughter, is a freshman in high school. Mrs. Sharp at present claims to be a housewife only.

Lou Pyka, otherwise known here as Louis E. Pyka is the son of Mr. and Mrs. E. L. Pyka, residents of this community for the last 23 years. He is the only child of the Pykas.

Louis graduated from the Hereford High School when he was 15 years old and went into service shortly afterwards. Before he graduated he had already shown a definite desire and interest in radio and had expressed to friends a determination to work in this field.

32,300 Motor Vehicle Accidents in 1937 Is Recorded By Council

CHICAGO—Traffic — traditionally the number one accident killer in America—has lost its dubious distinction according to the 1948 edition of the National Safety Council's statistical yearbook, "Accident Facts."

There were 32,300 motor vehicle accident deaths in 1947 and 1,150,000 injuries. This was a three per cent reduction in deaths from 1946, and put home accidents in the number one spot last year, with 34,500 deaths and 5,200,000 injuries.

The Council pointed out that the 1947 traffic volume was 10 per cent greater than in 1946, and was greater than in any previous year. Therefore, the lower death total in 1947 resulted in the lowest annual mileage death rate in history—8.6 deaths per 100,000,000 vehicle miles.

Gets Biggest Penicillin Dose
NEW YORK, (AP)—A 19-year-old girl here may hold the record for the greatest amount of penicillin received in a concentrated period of treatment. She was given 450,000,000 units of the drug during 47 days. The girl was suffering from subacute bacterial endocarditis, a disease in which a damaged heart valve continually throws infectious bacteria into the bloodstream. The gigantic doses of penicillin cleared up the blood condition, and it hasn't returned.

LEGAL NOTICE

NOTICE TO BIDDERS
Sealed proposals addressed to the Hon. Commissioners' Court of Deaf Smith County, Texas, will be received at the office of R. L. Thompson County Clerk until 2:00 p. m., November 8, 1948, for furnishing the following type of road machinery:

One (1) Motor Grader, complete, with equipment.

Bidder must submit a Cashier's Check or Certified Check issued by a bank satisfactory to Owner, payable without recourse to the order of Deaf Smith County, in an amount not less than 5% (five percent) of the largest possible bid submitted as a guaranty that the Bidder will enter into a Contract and execute bond and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required check will not be accepted.

The owners reserve the right to accept any and all bids, to waive formalities, and to accept the bid which seems most advantageous to the County's interest.

Information for bidders may be obtained from the County Judge of Deaf Smith County, Texas.

The Commissioners' Court of Deaf Smith County, Texas.
By L. H. FOSTER, County Judge.

NOTICE TO BIDDERS

Sealed proposals addressed to W. E. Dameron, Mayor, City of Hereford, Hereford, Texas, will be received at the City Hall, Hereford, Texas until 2:00 P. M. October 29, 1948, for furnishing one solution feed vacuum type chlorinator equipped for automatic start-stop operation and one manually operated solution feed vacuum type chlorinator together with chemical solution piping, accessories and spare parts, in accordance with specifications prepared by Parkhill and Cooper, Consulting Engineers, Lubbock, Texas.

Proposals shall state the number of weeks required for delivery of the equipment after receipt of order.

The City reserves the right to reject any or all bids, to waive formalities and to accept the bid which seems most advantageous to the interest of the City.

CITY OF HEREFORD, TEXAS.
By W. E. DAMERON Mayor.

43-2c

Complete Stock of RADIATORS for CARS—TRUCKS TRACTORS Wholesale and Retail 313 W. 6th St. Phone 6666 Miller Radiator Service Amarillo, Texas

COUNTERFEIT SMOKES

SHANGHAI, (AP)—A new cigarette has appeared on the Shanghai market named "Mel Yuan," or "American money." The package pictures two U. S. \$50 bills but the secret service men of the Treasury Department can rest easy. The bills carry the face of Abraham Lincoln, the \$5 man.

MAGNIFYING THE TRUTH

PITTSBURGH, (AP)—The stubble beard on a man's face 10 hours after shaving would stand out like tree stumps on a putting green when viewed with a new device. The device is a surface analyzer that magnifies surface roughness 40,000 times.

for CHILDREN as well as GROWN-UPS

GET RED ARROW Aqueous NOSE DROPS

ASK YOUR DRUGGIST

DR. MILTON C. ADAMS
OPTOMETRIST
121 West Third Hereford, Texas
Phone 37 Office hours—8:30 - 5:30

WOODY . . . The Builder's Friend

I'M GOING TO MISS THE BEAUTIFUL WALLBOARD IN MY ROOM, DARLING!

DON'T WORRY! YOUR BRIDEGROOM CAN FIND MORE OF THE SAME FINE QUALITY AT HEREFORD LUMBER CO.

HEREFORD LUMBER CO.

VISIT OUR Large Stock of Monuments and markers in Plainview, for lowest prices. 401 W. 6th Street Plainview, Texas Our 32nd Year South Plains Monument Company

SAVE MONEY! on NYLONS

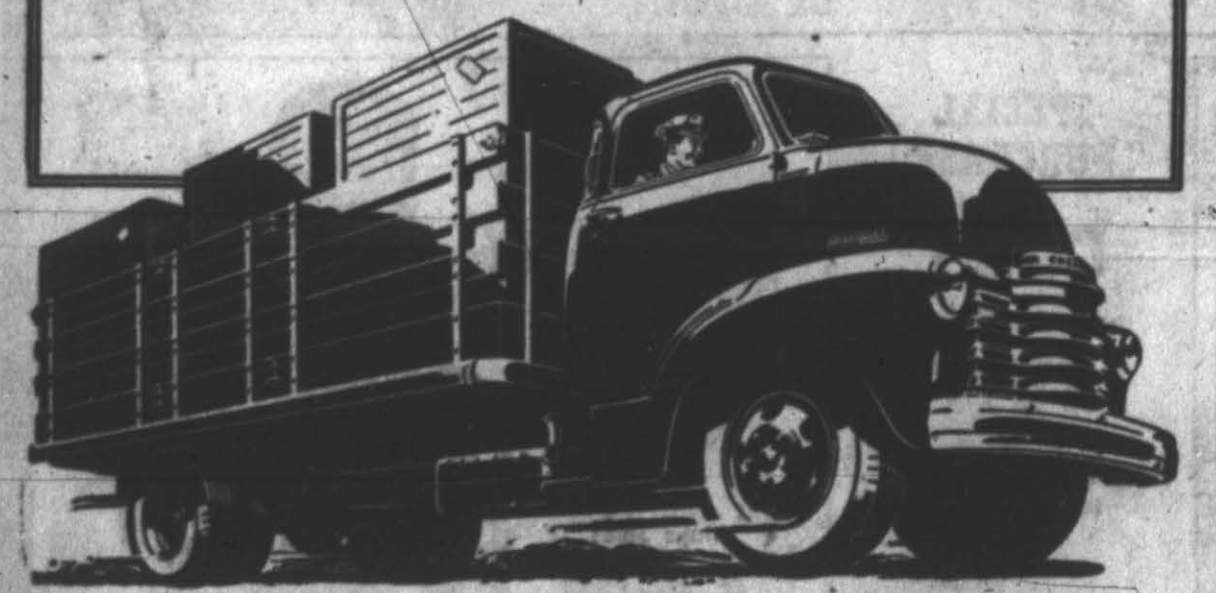
LOOK FOR THE COUPON

SEE COUPON FOR DETAILS

WHITE SWAN COFFEE

THERE'S ONE IN EVERY POUND

No other Heavy-Duty Trucks have CHEVROLET'S VALUE



Only Chevrolet Advance-Design Heavy-Duty Trucks Have All These Features

4-SPEED SYNCHRO-MESH TRANSMISSION—This entirely new heavy-duty transmission in one-ton and heavier duty models enables the driver to maintain speed and momentum on grades!

SPLINED REAR AXLE HUB CONNECTION—Another Chevrolet truck innovation, this feature insures added strength and greater durability in heavy hauling.

FLEXI-MOUNTED CAB—Mounted on rubber, the cab is cushioned against road shocks, torsion and vibration.

THE CAB THAT "BREATHES"—Chevrolet trucks bring added driver comfort with the cab that "breathes"! Fresh air is drawn in and used air is forced out! Heated in cold weather.

IMPROVED VALVE-IN-HEAD ENGINE—The power-packed Chevrolet Load-Master engine, world famous for economy, is now even more durable and efficient in operation.

Unrivalled, all-steel cab construction • New, heavier springs • Full-floating hypoid rear axle in 3/4-ton and heavier duty models • Hydraulic power brakes on 2-ton models • Ball-bearing steering • Wide base wheels • Standard cab-to-axle dimensions • Multiple color options

You're in for an eye-opener when you try these new, big Chevrolet heavyweight champions. Our guess is you've never driven a truck with more get-up-and-go... more ease of handling... more style and stamina... more downright real value! For combined with all their bigness and power and premium quality, these trucks have 3-WAY THRIFT. They bring you low cost of operation, low cost of upkeep, and the lowest list prices in the entire truck field!

*Fresh air heating and ventilating system and rear window wiper with de-ice apparatus optional at extra cost.

FROZEN FOODS—ICE CUBES

BIG FLEXIBLE INTERIOR

NO NOISE, NO WEAR

LOOK!...EVERY NEW CONVENIENCE WITH THE ONE THAT

Stays Silent Lasts Longer

BECAUSE IT FREEZES WITH NO MOVING PARTS

COME SEE the great new Servel Gas Refrigerator! It's a beauty—with every new convenience to save you marketing time, make food storage easier. For fresh foods and frozen foods it's up to the minute.

But good looks are just the start. Servel brings you permanent silence, longer life, too. For the Servel Gas Refrigerator—and no other refrigerator—brings you the famous different, simpler freezing system with no moving parts. No valves, piston or pump. No machinery at all to wear or get noisy. A tiny gas flame circulates the refrigerant in Servel's noise-free freezing system.

More than two million families are enjoying silent Servel Gas Refrigerators today. Ask any of them, and they'll say, "Pick Servel. We know from experience, it stays silent, lasts longer!" Come see the new Servel Gas Refrigerators now on display.



- CHECK FOR YOURSELF
- ✓ Big frozen food compartment
 - ✓ Plenty of ice cubes in trigger-release trays
 - ✓ Moist cold and dry cold for fresh foods
 - ✓ Convenient Servel meat storage tray
 - ✓ Dew-action vegetable fresheners
 - ✓ Handy egg tray
 - ✓ Flexible interior arrangement with sliding shelves adjustable to eleven different positions
 - ✓ Plastic Coating on shelves—keeps them rust-free, scratch-free, easy-to-clean

STAYS SILENT...LASTS LONGER

Servel

The GAS Refrigerator

KINSEY MOTOR COMPANY
223 E. 3rd Phone 740

COMMERCIAL OIL CO.
Hugh Beckett Hereford, Texas

COCKERHAM'S PRESENTS A SENSATIONAL STOCK REDUCTION SALE

**THURSDAY - FRIDAY - SATURDAY
MOST ITEMS WILL BE SOLD AT
COST OR LESS!**

**ALL TOP GRADE
GUARANTEED MERCHANDISE!**

**COCKERHAM
DOES IT AGAIN!**



- | | |
|---|--------------|
| LINOLEUM RUGS GOLD SEAL, 9x12
More than 50 Patterns to Choose from! | 8.50 |
| ELECTRIC IRONS
SUNBEAM, Reg. 13.95 | 8.00 |
| BATHROOM HEATERS
Regular 8.50 | 5.95 |
| AXMINSTER THROW RUGS
WOOL — Reg. 9.50 | 4.00 |
| DROP-LEAF TABLE
Unfinished | 5.00 |
| END TABLES
Oak or Mahogany Finish | 3.95 |
| SMOKE STANDS
A Give-Away at this Price! | 2.95 |
| LAMPS
Beautiful Table Lamps — Reduced to | 3.95 |
| ROCKERS
Full Spring Construction | 8.50 |
| IRONING BOARDS
Wood | 3.95 |
| BABY STROLLERS
ALL-METAL — Reg. 7.50 | 3.95 |
| HIGH CHAIRS
Marked Down for this Sale to | 4.95 |
| MEDICINE CABINETS
ALL METAL—Big-Mirror and 3 Compartments | 3.95 |
| COUCH
FULL COIL-SPRING CONSTRUCTION | 39.50 |
| DISHES
20-Piece Sets Go for Only | 6.95 |
| PLATFORM ROCKERS
ONLY 2 to Go at this Unbelievable Price | 14.95 |
| ROLL-AWAY BED
3/4 Size, Complete with Mattress | 26.50 |

2,000 Prospective Buyers Expected At Panhandle Farm Auction At Tulia

Two thousand prospective buyers representing 20 states will gather Thursday, Friday and Saturday, October 21 to 23 near Tulia, to bid on the 4,000-acre I. C. Little farms in Castro and Swisher Counties.

Chief auctioneer will be Col. A. W. Thompson, Fort Worth, who will be assisted by Mason King of the Amarillo Globe-News.

The rich irrigated land has been divided into 160 acre units. Two thousand acres are in growing wheat and 180 acres have alfalfa in production. In addition to the land, complete machinery—including eight tractors, four truck balers and similar equipment—will be sold. Three large modern houses and one semi-modern house are included in the sale.

Sales will begin at 2 o'clock October 21 and will continue until everything is sold. A barbecue prepared by Charles C. Lowe, Amarillo, will be served at one o'clock each sales day. Rip Ramsey and his Western Ramblers will furnish entertainment.

I. C. Little, owner of the farms, has large ranch interests at Childress and is selling his Castro and Swisher County farms to further develop his 43,000-acre ranch properties. Little is a pipeline contractor who during the war helped build the "Little Inch" and the "Big Inch" pipelines.

Many prospective buyers will attend the sale by plane, as landing facilities are available near the headquarters site where the auction will be held. The sale is estimated to bring over \$500,000 in sales.

Amendment On Judges To Save Cash, Says Texan

ATLANTA (Cass County)—East Texas attorney Hugh Carney of Cass County this week urged Texas voters to adopt the judges retirement amendment.

Carney, a well-known civic leader from the town of Atlanta, said a vote for Constitutional Amendment No. 8—last on the ballot—would be a vote for a more efficient court system and also a vote for economy in government.

Amendment No. 8 would authorize the legislature to consider a retirement plan for jurists on the State's appellate and district courts.

"We in small towns know how important it is to have district judges who are able to travel around without the handicaps of age, illness or disability, and to keep their dockets clean," Carney commented.

"If this amendment is endorsed by the voters, it will clear the way for legislative action to retire aged or infirm jurists."

"It will save the taxpayers the high cost of delays and slowness in courts, caused by the inability of some judges to discharge their duties as rapidly as necessary."

Carney said that in addition to saving the taxpayers money through a more efficient court system, the amendment will lead to a decided improvement in the unnecessary delay or many court cases that keep jurors, interested persons in suits, witnesses and officers of the court tied up at the courthouse for many days on the same suit.

It was pointed out by the East Texan that the proposed retirement plan has proved successful in 31 states.

Kangaroo's young are smaller in proportion to them than the young of any other animal; a 150 pound female gray kangaroo produces young about one inch long.

Build with
CONCRETE

Concrete construction is fire-safe and longer-lasting.

When planning to build, investigate the efficiency and saving of Concrete blocks and pipe.

TEXAS CONCRETE WORKS

Public School Financing Off To Good Start

AUSTIN—The financing of the public school program by the State got off to good start in September as disclosed by the report of George H. Sheppard, state comptroller.

Payments on Educational amounted to \$13,941,062, compared to only \$3,911,564, in September 1947. Large payments on Rural Aid were made during September. These first payments have formerly been made in December of January.

The condition of the general fund improved slightly during September although the cash balance receded almost three million dollars. The obligations of the fund for the year were reduced by the six million dollar payment on rural aid. This amounts to a payment of four million dollars in excess of one month's part of the annual rural aid total.

A very small amount was needed from Omnibus under H. B. 301 to provide the \$55 per capita because of high direct revenue. This small demand for per capita left over five million dollars to flow from omnibus to general fund.

The balance in the general fund will probably remain in its present area, i. e. between Seventy and Eighty million dollars until the collections of franchise tax and insurance company occupation tax begins to come in next April and May.

Total revenue receipts for September this year of 35 million dollars compares with 32 million last year for the same month. Last year, however, in September there was a non-recurring item of road debt fund distribution of over three million dollars. No such item is included this year. After correction for this item the total for

Five Nation Chief



Field Marshal Viscount Montgomery will head the new military staff organization of the five-nation Western Union, comprised of Britain, France, Belgium, The Netherlands and Luxembourg. For the first time in peacetime history, the staff will command the combined armed forces of these European powers.

September, 1948 shows a gain of four million dollars or 12 per cent over last year at this time. This is two per cent below the average gain for last fiscal year over the previous year and indicates a final leveling off of state receipts. September total receipts of 33 million dollars constitutes the smallest month receipts since September 1947.

GET A
**GUARANTEED
WIZARD...**

For As Low As **\$895**
and Your Old Battery

Get dependable power and performance at lowest cost discover why over 12,000,000 people have chosen Wizard over other brands. There's a Wizard for every car, truck & tractor!

Wizard "80"
GUARANTEED ONE YEAR!
For Many Popular Cars **\$8.95** Each

Best battery buy in the low-priced field! Quality-built to give long service. 81814

**WIZARD DeLUXE
GUARANTEED 2 YEARS**

Equal in power and quality to nationally-known brands costing as much as \$20.25!

For many popular cars. (Group 1 & 1F) **\$12.95**
81817, 1124

For late GM-built cars. (Group 2L) **\$14.95**
81818

For Ford, Mer., Zephyr, '40-47. (Group 2HF) **\$12.95**
81819

WESTERN AUTO ASSOCIATE STORE

HOME OWNED and OPERATED

J. B. POOL

222 MAIN PHONE 703

"SPEEDY" by *Hereford* **MOTOR CO.**

THIS PEN AND PENCIL SET TO BE A SURPRISE FOR SPEEDY'S BIRTHDAY.

I'LL SAY SO—HE'S EXPECTING A NEW CAR.

BUT WHEN I FOUND OUT **HEREFORD MOTOR CO.** CAN FIX UP HIS PRESENT CAR SO IT'LL RUN LIKE NEW AND AT VERY LITTLE EXPENSE.

I DECIDED TO BUY HIM A PEN AND PENCIL SET SO HE COULD FIGURE UP HOW MUCH THEIR REPAIR WORK WILL SAVE US.

HEREFORD MOTOR CO.
Dudley Green **HEREFORD, TEXAS** *Archie Scott*

NEW DEMANDS

SOARING COSTS

WAGE INCREASES

48 hours pay for 40 hours work
Penalty pay for weekends & holidays
25¢ an hour increase
Total 1 1/2 BILLION DOLLARS

1 1/2 Billion Dollar Road Block!

RAILROADS MUST OPERATE around the clock every day and night of the year.

Although they know this, leaders of 16 railroad unions are demanding a five-day, Monday through Friday, week for one million railroad employees.

They want 48 hours pay for 40 hours work—in itself a 20% wage increase.

They also demand a minimum of 12 hours pay for any work performed on Saturdays, and 16 hours pay for any work performed on Sundays and holidays.

On top of all this they want an additional increase of 25¢ an hour for every employee!

You'd Pay the Bill!

Summing up these demands, they mean that these union leaders seek to force the railroads to give one million employees an annual raise which would average \$1500 per employee!

The total cost of this would be no less than 1 1/2 billion dollars per year, which is more than twice the expected net income of the railroads this year.

You'd pay the bill, because if these increased costs are forced on the railroads,

they must have still further rate and fare increases.

Demands Unreasonable

These employees have had substantial raises during and since the war. Their average weekly earnings are higher than the average weekly earnings of workers in manufacturing industries. They have more job security than the average worker in American industry. They also enjoy paid vacations, a retirement system and other advantages more generous than the average worker receives.

In contrast with the demands of these 16 unions, which add up to the equivalent of 48¢ an hour, the Conductors and Trainmen recently settled their wage request for an increase of 10¢ an hour.

Railroads Run for Everybody—Not Employees Alone

The railroad industry must serve not one but many groups—producers, businessmen, shippers, passengers and the general public—night and day, every day of the year. These unions are proceeding in utter disregard of this important difference between railroads and other industries. Industrial plants can be shut down over weekends and holidays, but freight, mail, express and passengers must continue to move. Everybody who enters railroad employment knows this.

Strike Threat

On September 18, 1948, the leaders of these 16 unions began taking a strike vote. But the threat of a strike will not alter the opposition of the railroads to such unreasonable demands!

WESTERN RAILROADS

105 WEST ADAMS STREET • CHICAGO 2, ILLINOIS

We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.

LEATHER COAT SALE



These Top-Quality Coats are Marked Way, Way Down for this Sale

These are odd sizes in some strictly top-quality leather coats—marked down NOW at the beginning of the coat season when you need them most.

Goat — Horsehide — Cape Leathers — If you can find your size in any of these you have really found a bargain; you are lucky!

26" Waist Jacket \$15 & \$18.50 COATS Go At **\$10.00**

Available in sizes 36, 38, 40, 42, 44, 46, 48

26" Jackets \$12.50 COATS TO SELL FOR **\$8.50**

Sizes 40, 44

26" Jackets Regular \$27.50 Values At **\$14.95**

Sizes 40, 42, 44, 50

30" Jackets \$21.45 & \$22.50 COATS At **\$12.45**

Sizes 38, 40, 42, 44, 48, 50, 52

Note These Features:

- All Zipper Fronts
- Two Side Pockets
- Belted Back



30" Coats \$27.50 & \$30.00 Values **\$19.50**

Sizes 36, 40 BUY NOW AT

FOX MAN'S SHOP

HOMER FOX "Home of Standard Brands"

What It Means: Why The Solid South Is Important

By ROBERT E. GEIGER WASHINGTON, (AP)—What is the "Solid South" and why is it important in politics?

As generally understood, the "Solid South" includes 11 southern states with 127 electoral votes. This is almost one-half of the 266 electoral votes a presidential candidate needs to win. If border states are added, the electoral votes exceed one-half of the necessary total.

These are the Solid South states with their electoral votes: Alabama 11, Georgia 12, Florida 8, Mississippi 9, Louisiana 10, North Carolina 14, South Carolina 8, Virginia 11, Tennessee 12,

Texas 33, Arkansas 9. These states are traditionally Democratic.

The "border states, where presidential results are almost always close one way or another are: Maryland 8, West Virginia 8, Kentucky 11, Tennessee 12, Missouri 15, Oklahoma 10 and (sometimes) New Mexico 4.

Since 1880 the South has sent virtually solid Democratic delegations to Congress. And in presidential campaigns the South has voted Democratic almost without exception. This means a Democratic candidate for president usually starts off assured of this big bloc of Southern electoral votes.

In the present campaign half of the Alabama and all of the Mississippi delegates walked out of the Democratic national convention. They pulled out because they disliked the civil rights platform the convention adopted. But they couldn't just join up with the Republicans because the GOP also has adopted a civil rights platform.

So a group of Southern Democrats decided to start their own States' Rights Democratic organization. They held a meeting attended by people from all over the Southern states and nomi-

nated Gov. J. Strom Thurmond of South Carolina for President and Gov. Fielding L. Wright of Mississippi for Vice-President. Thurmond has conducted an active campaign. He has accused "the greedy bosses of the three political parties" of using the civil rights program "to make a cheap bid for the votes of a minority faction." The three parties to which he referred are the Democrats, the Republicans, and Henry Wallace's Progressive Party.

One hope held by some Southerners is that even if Thurmond is not elected president he might "capture" enough votes so no other candidate would get a majority. In such a case Congress would elect a President and Vice-President from among the candidates, and the States' Rights people voice some hope their men might win.

Other possibilities are, of course, that Southern voters will remain true to tradition and vote for President Truman, or some may overcome their prejudice against the Republicans and vote for Dewey. Whatever states vote for Thurmond will reduce the number of electoral votes for the Democratic candidate (Truman) normally could count upon as being in the Democratic bag. In 1928, Texas, North Carolina, Florida, Virginia and Tennessee voted for the Republican, Herbert Hoover, opposing Al Smith, a Catholic and a wet. "States' Rights party claims it is a "grass roots" movement—supported by the voters as well as the politicians. It would take such a movement to toss the Solid South definitely out of the Democratic basket.

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Fun In Cooking

By CECILY BROWNSTONE

If your family tires of eating cereal "as is" try serving it in muffins or in "coffee cake" some-muffins or in "coffee cake" sometimes, or you can use it in bread or in griddle cakes. The following recipe may be varied on occasion with the addition of a half cup of raisins, chopped dates, figs or nuts.

Bran Flake Muffins
1 cup sifted flour, 1/2 teaspoon salt, 3 teaspoons baking powder, 3 tablespoons shortening, 1 egg, 1-4 cup firmly packed brown sugar, 1 cup milk, 2 cups ready-to-eat bran flakes.

Sift the flour, salt and baking powder into a mixing bowl. Add the shortening and cut into the blender or two knives until the fat is entirely worked in. Beat the egg well with an electric or rotary beater until thick and creamy; beat in the brown sugar a tablespoon at a time; add the milk and beat enough to combine. Add the liquid mixture and the bran flakes to the flour mixture and stir quickly and lightly just until all dry ingredients are moistened. Spoon into 16-inch muffin pans (measured across the top) filling each about two-thirds full. Bake in a hot (425F) oven for about 25 minutes. Serve very hot immediately.

Ham Dinner for a small family
If your family is small, a boneless smoked-shoulder butt is a good choice when it comes to ham. These butts weigh anywhere from about one to four pounds, and you are sometimes called "daisy" hams or "cot-tage rolls." If you choose one that is lean you will find it goes a long way.

Here is the way we prepared one of these butts recently for a delicious supper. If there are only two or three in your family you can use the leftover ham for another meal or two. Ours weighed 2 1/2 pounds and since it was not pre-cooked we simmered it in boiling water to cover until it was tender when pierced with a fork, about 15 minutes to the pound. Then we rubbed a tablespoon of dry mustard over its surface, "plastered" it with a half cup of firmly packed brown sugar, and studded it with about a dozen cloves. After that it went into a moderate oven so that the sugar would melt and glaze the ham—this took about half an hour or so, basting frequently after the sugar begins to melt. Five people were served generously, with a little left over.

An excellent accompaniment to the ham was jelly-glazed sweet potato. We opened a No. 2 can of sweet potatoes, sliced them in half lengthwise, and turned them into a flat baking dish, arranging the slices attractively. Then we squeezed the juice of half an orange over them and covered their surface with half a can of current jelly that had been melted enough to pour. They were put into the

oven about fifteen minutes before the ham finished baking so that they would heat through. (If you overheat the jelly will darken too much.) This made 5 good servings, but the dish was so well liked everyone could have eaten seconds!

A green vegetable and a salad are excellent additions to this meal. For dessert we've found a light-textured graham cracker cake, with a custard filling, and lots of good strong coffee fills the bill.

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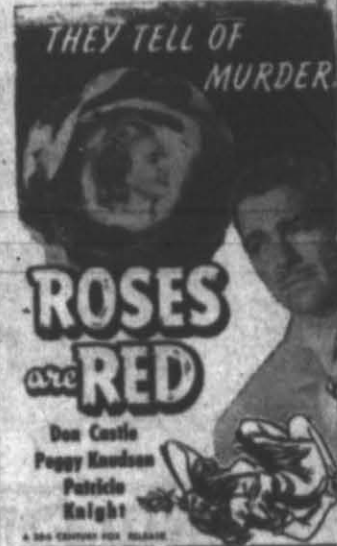
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