





217 Main Petroleum Bldg. Settles Hotel

75c Fitch Shampoo 50c Fitch Tonic Both For 98c

Mennen's TALCUM 19c

75c Noxezema Cream 49c

\$1.00 Value Krank's Lemon Cream and Face Powder 59c

\$1.00 Citro Carbonate 89c

50c Phillips Milk Magnesia 36c

60c Syrup Pepsin 41c

100 Bayer's Aspirin 63c

1 lb.—75c Hospital Cotton 49c

\$1.00 Pacquin Hand Cream 89c

\$1.25 Absorbine, Jr. 98c

Evening In Paris Perfume Easter Egg Container 85c

25c KLEENEX for 29c

Cutex Preparations 29c

\$1 Fountain Syringe or Hot Water Bottle 49c

50c Bost Tooth Paste 29c

1 lb.—75c King's Chocolate Covered Brazil Nuts 49c

1 lb.—75c—King's Almond Toffee 59c

Palmolive Soap 10 Bars 47c

Evening In Paris \$1 Face Powder 50c Perfume 50c Lipstick A \$200 Value for \$1.10

50c French Briar Pipe 15c Your Favorite Tobacco Both for 39c

\$1.00 Marlin Crystals 89c



# SPORT SLANTS

By ALAN GOULD

Chatting with O. B. Keeler of Atlanta, Bobby Jones' Bowwell, is fully as interesting as talking over the situation over with the greatest of golfers himself. For there are some things about Bobby and his golf that "Obse" knows even better than does the grand slam champion of 1930.

At the moment fandom is interested in anything that throws light on the possibility of another Jones triumph in the open tournament he has scheduled at Augusta. Can even Jones come back after an absence of three years and stand off the greatest professionals in the game, all itching for revenge for the lickings they took for so many years?

"Well," suggests "Obse" "golf is different from other sports. No athlete could do that in boxing or track, for instance, or in any game that keeps one sharp only through keen and steady competition."

"Bobby won't tell anyone what he thinks his chances are, but he has prepared carefully for this tournament. You know he got a bit stout there for awhile and when he went out to Hollywood to make pictures he thought it wouldn't look very well. So he dieted carefully, took 15 pounds from his weight, three inches from his waistline—on 20 yards from his drives."

"That was all well enough for the picture, where form was more important than distance, but Bobby wants that 20 yards back on his drives. So he's weighing about 180 pounds again, in comparison to the 165 he scaled for the movies and he's playing in splendid form."

ALWAYS PLAYS CAREFULLY All of which will be bad news indeed for Gene Sarazen, Denny Shute, Wuffy Cox, Craig Wood and the like when the firing gets under way under the old familiar circumstances of Jones against the field.

Jones, Keeler explains, has never lost any of his form because he plays carefully in even the friendliest matches. He never concedes himself anything and hits every shot as though playing Sarazen.

HIS LONG-TIME RECORD While the general golfing public remembers Jones chiefly for the grand slam, Bobby is proudest of his record over the years. He knows, Keeler says, that anyone may shine for a tournament or even a year. The test of good golf is years of good golf.

"Playing against the field, Jones won 13 of his last 21 major tournaments, either British or American amateurs or opens," Keeler says. "The field, which was always concentrating on beating him, won eight times."

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## The Daily Sport Mill

By Tom Beasley

Lamesa, the little West Texas town that puts out the championship basketball teams, is being boosted as the winner of the schoolboy race to be staged in Austin Friday and Saturday. The Golden Tornados, third best team last year, will push out Hurling in their initial game. The meet will be run on a straight elimination basis. The Athens Hornets and Thomas Jefferson of San Antonio are rated strong contenders.

Athens has a remarkable championship record, having copped the crown four times in seven attempts.

Past champions: 1921—El Paso. 1922—Lindale (later disqualified). 1923—Dallas Oak Cliff. 1924—Dallas Oak Cliff. 1925—Beaumont. 1926—San Antonio Brackenridge. 1927—Athens. 1928—Austin (later disqualified). 1929—Athens. 1930—Denton. 1931—Athens. 1932—Temple. 1933—Athens.

Harry Taylor, San Angelo mentor, appears optimistic as he swings into spring grid work. He believes he will have a somewhat heavier line than he did last year, but is not so sure about his backfield.

A misstatement appeared in Wednesday's Herald relative to prices of admission for the Cosden basketball tournament. The ten and twenty-five cent charge will be made for each session. There will

## Iron Man

—By Pap



when the season opens in April. Pie Traynor, a right hander, will stop the line drives, bounders, and flies that come his way. Pie also managed to crowd in above the .300 mark, with a .304 average. Traynor seems good on the two base blows, with 27 of them, 8 triples and a single home run.

Buc's Outfield Best The Buc outfield is probably the best in the National league with the famous Wauer boys and Freddy Lindstrom patrolling the gar-

## Pirates See Sure Victory

BY HANK HART You can put it down in your scrap book, diary, or what not, that the Pittsburgh Pirates will figure big in the standings of the National league along in September. Boss Ben Swanger can be contented in the fact that there are practically no holdouts, as the season swings into view. The whole team seems pleased from a financial standpoint, for most of them have signed their "John Henry's" on the dotted line. Among them, is Heine Melne, a fair hurler who usually balks at the terms offered him. The Missourian compiled a fair average in '33 with 15 wins and 8 losses.

Sweetonic Lost The Bucs lost a fine hurler when they sent Steve Sweetonic to the Boston Wigwamers via the cash route. Steve, a Pittsburgh lad, went well with the Forbes Field fans, and if it had been up to them he would not have gone. Still, the Sea Rovers have their share of hurlers with such first stringers as Melne, French, Birkofer, Swift, and such relief twirlers as Chagnon, Harris, and Blanton are all former Texas leaguers.

Gibby thinks he has found an ideal second sacker in young Harry Lavagetto. If Harry makes the grade, Tommy Thevenow will be retained as a utility man. Tommy, incidentally did not do so bad with the stick last year, collecting a .712 average. Around the initial stack, Gus Suhr will again show his wares. Suhr, a left hander, although batting only .267, has a total of 31 doubles, 11 triples, and 10 home runs. At short, Floyd Vaughn, a sterling performer, will assist the Buc's hurlers in lowering the National leaguers batting average. Vaughn winks 14 points above the .300 mark, hitting 29 two base blows, 19 triples, and 9 homers. Floyd also bats 'em from the left side of the plate. One of the best third basemen in either league will be in the "hot" corner

be three seasons in all. One Friday night, one Saturday morning and one Saturday evening.

Morton, a small town near Lubbock, was the eleventh team to enter the Cosden tourney. The plains boys are said to have "eagle eyes" for the basket.

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## Social Stationery and Greeting Cards

Have you seen the March Special Rytex Chattex Box Stationery? Informal, 50 folded sheets and 50 envelopes for \$1.25. Engraved Cards, 100 for \$1.25. Engraved Announcements . . . 25 for \$9.00. Complete showing of everyday Greeting Cards, 5c up. . . . New Bridge Tables and Sets.

GIBSON Office Supply Co. 114 E. Third

## ELLIOTT'S RITZ DRUGS

Ritz Theatre Bldg. Magazines — Drugs Cigars — Pop Corn Modern Soda Fountain Double Rich Ice Cream Soda 9c CURB SERVICE

## Spring Sports Under Way At U. of T.

AUSTIN—With basketball season over tennis, baseball, track, swimming, and spring football will fill the calendar until the last week of May.

Finishing the season in a three-way tie for third place Ed Oiler's cagers exceeded all hopes for the 1934 season. Jack Gray with 151 points led the southwest in scoring for the second consecutive season.

For all-Southwest Conference laurels Gray and Allison of T. C. U. are at forwards; Merka of the Aggies at center; and Meyers of T. C. U. and Eaton of Rice at guards.

## Matinee Bridge Studies Contract

Mrs. George S. Harvel entertained the Matinee Bridge Club Wednesday afternoon. The club began the study of contract bridge. Mrs. Voyt Williams of Dallas, who is visiting her sister, Mrs. Harvel, a student of Culbertson, assisted the members in bidding and in playing.

Mrs. Leslie won high and was presented with a pan of heavy cast aluminum. Mrs. Potter won second high and was given two linen handkerchiefs. Mrs. Williams was presented with a piece of cast aluminum by the hostess as a gift of appreciation.

The club members playing were Meses Dillon Smith, L. T. Leslie, D. S. Bodie, E. W. Potter, W. E. Du Bois, W. J. Darby, Mrs. J. C. Smith substituted for Mrs. George S. Grimes.

Strawberry short cake and coffee were served after the games.

voiced in Austin circles regarding the 1934 team, although it was conceded that it will take Chevigny more than a year to install the system here.

While Bohn Hilliard is out for baseball, Charlie Coates, the other captain, will go through the grid training period.

## Texan Would Censure Press To Help NRA

WASHINGTON — Government censorship of newspapers as far as the NRA is concerned was advocated at a code administration conference Wednesday by Jack Wallace of San Antonio, Texas, a member of the shoe rebuilders code authority.

Wallace asserted the root of non-compliance with NRA codes lay in the failure of the administration to make the consuming public "compliance conscious."

Claiming the nation's newspapers were 80 per cent republican owned, controlled or operated, and were building up the republican party for the 1936 campaign, Wallace asked "why not government supervision of the press relating to the NRA?"

"It is up to code authorities to 'muzzling' of the press," he said.

Besides censorship, he advocated a new NRA publicity board composed of newspaper and radio executives.

The next meeting will be with Mrs. Smith.

## WINTER'S "HANG-OVER"

A STUFFY HEAD robs you of sleep ... spoils your day. To clear your head quickly, use the convenient new VICKS Nose & Throat DROPS



## Keep going with PEP

a breakfast to blow about . . . nourishing tool YOUNGSTERS and active people pick Kellogg's PEP. It's a favorite. It's crisp. Full of flavor. Delicious with milk or cream. Extra good with fruit or honey added.

PEP is made of wheat. Packed with nourishment. Supplies strength and energy . . . digests easily. There's extra bran in PEP. It's mildly laxative.

Enjoy PEP often. Breakfast, lunch or supper. Always good. Always fresh — ready-to-eat. Buy PEP from your grocer. Heat-sealed in the inside WAXTITE bag — an exclusive feature.



Kellogg's PEP OF BATTLE CREEK

## GOOD TASTE IS EVERYTHING



In cigarettes, too! So in making Lucky Strike cigarettes we use the finest Turkish and Domestic tobaccos—and only the center leaves—they are the mildest, the smoothest. And every Lucky is so round, so firm, so fully packed—no loose ends.

Always the Finest Tobacco and only the Center Leaves

NOT the top leaves—they're under developed—they are hard! The Cream of the Crop "The mildest, smoothest tobacco" NOT the bottom leaves—they're inferior in quality—coarse and stringy!



Big Spring Daily Herald

Published Sunday morning and each weekday afternoon except Saturday, by THE HERALD PUBLISHING COMPANY...

COSTLY DELAYS

It is very unfortunate that unnecessary delays may have cost Big Spring \$26,000 in airport improvement.

ITCHING SKIN

Whenever it occurs on the body—however tender or sensitive the part—quickly and safely relieved by Resinol

Some Shoe!

spanning the continent. Last year 81.2 per cent of the schedules on this route were completed as compared to 81.5 per cent for the middle and 83.3 per cent on the northern transcontinental routes.

REPEAL'S FIRST EFFECTS.

It is hard to avoid a feeling of dazed wonder at the way in which some restaurants have undertaken to announce the fact that now are legally selling wines and hard liquors.

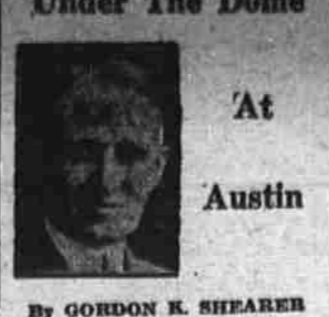
HONORING THE ENEMY!

The ways of a statesman sometimes are a trifle hard to figure out. Austria's Chancellor Dollfuss seems to be the latest to contribute a riddle of statesmanlike behavior.



cannot but respect the bravery of the socialists and their loyalty to their ideals. And, he added, "we must do all we can to heal the open wounds."

Under The Dome



AUSTIN (UP)—Gov. Miriam A. Ferguson by proclamation called upon patriotic citizens to observe Texas Independence Day by display of the Texas flag.

Surprised comment

was heard at Austin when announcement was made of the selection awarding the Texas medal in law enforcement.

When Gangsters Talk

The most interesting thing about the Factor kidnaping trial in Chicago is the fact that two gangsters, alleged to have been members of the mob which was accused of kidnaping Factor, turned state's evidence and testified against their former pals.

7th Commandment Draws Large Crowds At Queen Theatre

"The Seventh Commandment," roadshow production, plays for the last time at the Queen Theatre.

Bighorns in Oregon

ENTERPRISE, Ore. (UP)—Mountain sheep still exist in the remote places of this country, forest service officials report.

HEALTH MEANS CHARM AND HAPPINESS

Sparkling eyes and smiling lips speak of health and vitality. Clear skin attracts. The healthy girl is both happy and popular.

LAWTHER'S HIGH GRADE FEEDS. SWEET FEED \$1.05, COLD PRESS CAKE 1.25, SHORTS 1.25, LAYING MASH 1.75, BRAN 1.00, ALFALFA, NO. 1 65c, PRAIRIE HAY 35c, HIGHER HAY 35c, GUARANTEED FLOUR 1.65.

FOUR WINNING SUITS! \$18.75 Exceptional Values for Spring! Bi-swing shoulders for coat freedom! A semi-form fitting model! One that's double-breasted! A conservative box-type, two-button style!

Lets All Go To The Style Show Friday—2:30 P. M.—Settles Hotel. We invite you to pay particular attention to the many styles as presented by the Montgomery Ward & Co. You will note the crisp freshness of each model displayed.



# BLOND GODDESS

A New Serial by Herbert Jensen



The native drink the guards... I used it. "I thought I saw the ahkin go down, but I couldn't be sure. Anyway the gun was empty and I ran to the edge of the cenote."

"I'm not much of a swimmer, you know, but I thought I'd rather drown than be cut up. So I jumped over the edge."

"Funny" in falling I thought how curious it was that I still hung on to my bottle through the excitement... Frank, I think it was a break that they found that bottle but greater yet was the fact that it got to sea from here!"

He arose and limped back and forth before the fire. Talking rapidly, almost to himself, he said, "We can't get up the cliffs. It would take weeks to make a rope. We might cut down palm trees. Make a ladder that'd reach to the top. "But it might not work. If we did get to the top it would take weeks to cut through the jungle to the coast. Too long. The rains will be here soon again."

Frank interrupted him. "Janice looks a little sleepy. How about getting a little rest, Janice? Billy and I will chin awhile, then turn in ourselves."

They over-ruled the girl's protest. Langton hobbled into the small shack after them and pointed out a net hammock he said he'd made from cactus fiber. "It's not the Waldorf type," he said with a wry smile, "but it's comfortable. The deer skins smell a little but they're warm."

Janice laughed at his apology. "I think it's a lovely bed." She stifled a small yawn and gave them a sleepy good night.

Back again before the fire, Graham looked soberly at Langton.

"I noticed," he said, "that your fire was chiefly driftwood. Also that your driftwood comes from about the highest level on this little hill."

"You've seen that, too," Langton replied. "Well, old man I'll tell you the worst. All it takes is just one heavy storm and a flooded stream to wipe us all out."

"I've thought about it until I would get a little nutty. I've thought of building a raft, and when this valley becomes a big lake that man floating or a raft could get through. A pop bottle is one thing, a man is another."

Frank said grimly, "It's a chance that will have to be taken by one of us. You don't swim well. Fortunately, I do. So I think I'll elect myself."

Langton looked at him curiously. "You're a good scout, Frank. But I can't let you do it." For the first time Frank realized the trace of bitterness that underlay Billy Langton's gay humor.

He continued, "I'm only half a man now, Frank. It doesn't matter what happens to me. I'll make a balsam-wood jacket—it's lighter than cork—and do all the floating out there to be done."

"You're strong and resourceful. Miss Kent's chances would be improved if you remained behind to make ropes, or ladders, or rafts in case... well, bluntly, in case this stream ends below a swamp and

## PRESIDENT SUMS UP FIRST YEAR



President Franklin D. Roosevelt is shown as he spoke at American university, Washington, during exercises to install a new chancellor. In summing up his first year in office, the President paid tribute to the increase in public interest in the subject of government. (Associated Press Photo)

seeps upward, or worse, ends in a hole in the ocean floor."

Frank threw a chip into the fire and watched the small flame with thoughtful glance. He remembered the trip in the launch with Ortega and his two crewmen. They had stopped a half mile or so from shore and dipped up fresh water out of the sea.

Rivers in this country did tunnel under the beaches and discharge from holes in the ocean bottom. A pop bottle had survived it—but could a living, breathing man? He sighed and shrugged his shoulders.

He said softly: "As you say, it's a chance that must be taken. We must try every possible device before the rains still was impressive with an intan-

gible power.

It was as if he alone, of the four in this remote valley, had some knowledge hidden from them. And that knowledge gave him mastery of the fates of his companions.

In the days that followed, Frank and his machete were indefatigable. In the interval of day between the sudden eruption of tropic dawn over the jungle above them and the quick cloak of darkness that descended at sunset, all busied themselves at their varied tasks.

Frank chopped and stripped of their thorns bales of long leaved cactus. Janice pounded and soaked them in water and put the fiber in the sun to dry. They would have plenty of rope for their varied experiments to win to safety. He collected timbers of driftwood and split them to make a frame for his raft, and poles and rungs for ladders. Langton because of his hurts could take no part in the rougher work.

(To Be Continued)

### Read The Herald Want Ads

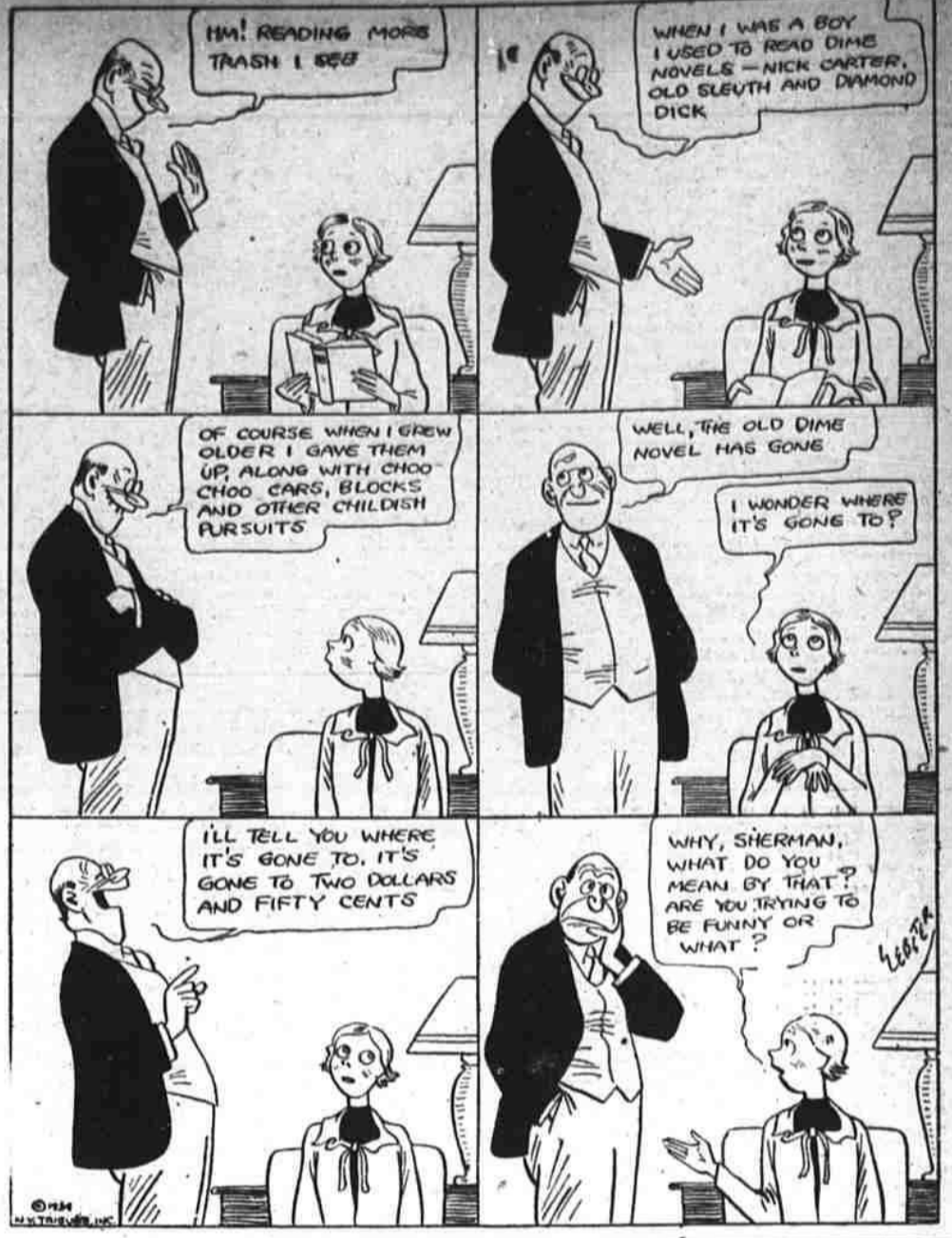
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9x12 Gold Seal Congoleum Rugs \$8.15  
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## And Nothing Can Be Done About It



Two Passengers For Bolivia by Wellington

## PA'S SON-IN-LAW



## Lost—One Appetite



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**Dri-Sheen Process**  
of Dry Cleaning, used exclusively in Big Spring by us, makes your garments cleaner and longer lasting.

We Deliver

**No-D-Lay**  
Cleaners—Hatters  
Phone 1170.. 207 1-2 Main

## DAILY CROSS WORD PUZZLE

**Solution of Yesterday's Puzzle**

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H	O	V	E	E	G	O	E	V	E	R
A	B	E	T	A	G	O	T	E	A	S
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**ACROSS**

- German musical instrument
- Last Greek letter
- Spectacle
- Syllable used in college cheers
- Poison
- Content
- Native of an Asiatic country
- Winged
- Italian guessing game
- Haar
- White matter of the brain
- Wales un-annexed
- Capital of India
- Black
- And: French
- Unity
- Vision seen in sleep
- Pasture
- Half quart
- Unit
- Coat of sheep
- Four words with letters
- Lacking appreciable quality of sound or voice

**DOWN**

- Outer coverings
- Sheep
- Portion of a curve
- Expression of disgust
- Article used in sewing
- Finished city
- Tablelands
- Lionlike
- Existed
- Stuffy proper
- China
- Carola
- Fry out
- Wiles
- Fairy
- Recline
- Number
- Draw after
- Dutch city
- Six

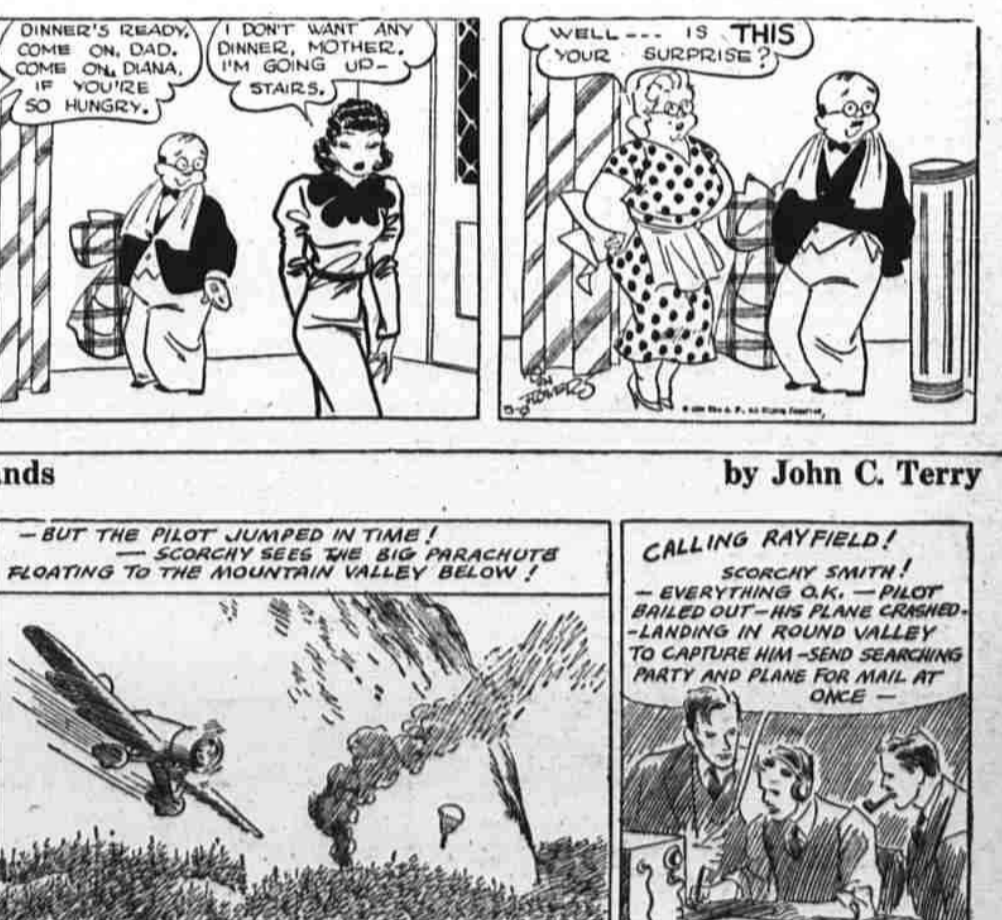
## SCORCHY SMITH



## Scorchy Lands



## CALLING RAYFIELD!



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## Fair Warning



## HEY!! WHAT IN...





