

# The Hereford Brand

20th YEAR, NO. 28.

HEREFORD, DEAF SMITH COUNTY, TEXAS, OCT. 14, 1920.

TWO DOLLARS A YEAR.

## If the Weather Man Behaves— Oh, Boy! What A Fair There'll Be

### Educational Amendment Must Be Carried to In- sure School Progress

#### The Pupil's Point of View ON THE Better Schools Amendment

The teacher said to the waiting class,  
"Set forth why the amendment should pass."  
So little Johnny removed his coat,  
And this is the poem he wrote:

"The day is hot, and so am I  
To think that any tight-wad guy  
Would try to save a bean or two  
On Better Schools for me and you.  
It's hard enough to come all day  
And crack your brains, and stop your play  
Without being herded in a shack  
That almost fell down ten years back,  
Or taught by teachers, kids or green,  
Who're ugly, ignorant, or mean.  
So come, all voters, young and gray  
And put it through on election day.  
Forget you're tired, forget you're busy,  
Walk, run, or come in your tin 'Lizzie!'  
If you never voted before in your life,  
Come this time, and bring your wife."

VOTE FOR THE  
Better Schools Amendment  
NOVEMBER 2

On November 2, at the general election, the people of Texas will be asked to vote on a constitutional amendment, submitted to them in the interests of better schools. Perhaps no more vital question has been put up to the voters in their history than this one; on the outcome largely depends the future progress of education in the state. If the amendment fails thousands of children in the state will grow up in a state of ignorance; if it succeeds the question of adequately educating the children of each school district will be in the hands of the local tax payers. The amendment does not levy a tax on anyone; it merely gives each district the right to determine how much it cares to spend on its own children, by abolishing the present constitutional limit. This privilege is now enjoyed by large cities incorporated under the general law, but it is denied to the country districts and to small towns. It is the opinion of authorities on education that state and local support of schools should be on a fifty-fifty basis—that local support should equal that provided by the state. In rural and village districts, this can never be

done under our present constitution. While Texas ranks tenth in state support of schools, our rank in local support is forty-fourth. Shall this continue? Shall the productive capacity of Texas be lessened and the business enterprise of the next generation be run by better educated leaders from without the state, while our children do the mental and the unskilled labor? As a rule, a constitutional amendment is hard to carry, owing to the fact that many people are indifferent to the ballot, and partly to the fact that the great majority of voters do not study the details in advance and vote against any amendment on the theory that we are doing very well as it is and they will not experiment. But in this instance we are not "doing very well" with our schools, and there is a determined, state-wide movement on foot to wake up the voters to the necessity for carrying this amendment. On the first page of the second section of this paper will be found an article on this subject by B. F. Guthrie. Read it. Ask questions about this amendment. Study its features—and on November 2 VOTE FOR THE AMENDMENT.

### Football on Both Days on Program Hereford's Fair

One Hereford football team took a kicking and another played a scoreless tie since the last issue of The Brand. On Friday of last week our High School gridiron squad went to Clovis. For three quarters it was a battle royal, with the struggle ebbing and flowing across the middle chalk lines. At this juncture, however, Bill Terry, bulwark of strength to Hereford's offense and defense, had a leg hurt so severely that he was unable to run, and Captain Stegall was also injured, and Clovis, taking quick advantage of the situation, rammed over two touchdowns around the end the crippled halfback was helping to defend. Had it not been for this misfortune there might have been a different story. The boys report a good, clean game and took their medicine like good sports always take it. On Friday of this week, on the first day of the Hereford Fair, the High School squad will mix with the strong aggregation from Amarillo. The exact time and place have not been determined as yet, but will be announced by word of mouth Friday, and in other ways. If Amarillo will come early enough the game will be played at the Roundup Park in the forenoon. If they insist upon an afternoon game it will have to be played at the High School grounds, in order not to interfere with the Friday Roundup program. Terry is said to be in fair shape for this game and the boys are practicing hard to polish up for a victory. Town Team 8, Vega 8. On Monday the Town Team went to Vega and laughed with a husky bunch

of ex-college stars in the first game of the season for either team. From all accounts the two squads were about evenly matched in weight, skill, determination and training, or rather, lack of it. Neither bunch had had enough practice to perfect team work to any extent, with the result that the contest resolved itself into a plugging game on both sides, not quite strong enough to make the distance required, followed by punting duels that did no particular harm to either side. The referee's nasal whistle found the twenty-two men locked in a breathless struggle, without a decision having been made. The Hereford men who participated were: Lester Wilkinson, center, John McDonald, and Guy Terry, guards; J. L. Fuqua and J. T. McClure, tackles; Jim Lipscomb and Ho Chamness, ends; Claude Skelton, quarter back; Bobo McLean, right half, Cliff Acker, left half; Captain Elliott, full back. Substitutes, who all played: T. H. Mace, Earl Gough, Terry, Paul Jowell, Walker, Landis Burns and C. C. Rockwell. Manager W. R. Steckman has arranged a game here on Saturday next, the last day of the Hereford Fair, with the strong Canyon Normal team. The game will be played at the Roundup Park beginning at 10:00 o'clock in the morning. Another game is scheduled here with Clarendon College on November 13, and it is possible that the Plainview Town Team may be played at Plainview on some date in between. T. H. MACE WILL OPEN A TOP SHOP IN NEAR FUTURE. T. H. Mace, formerly with the Powsellon Top Shop, announces this week that he is arranging to open a similar house for himself as soon as his location is determined and stock arrives.

### LIVESTOCK AND AGRICULTURAL EXHIBITS ARE POURING IN, LADIES DIVISION WILL BE SCENE OF BEAUTY, MANY AMUSEMENTS PLANNED

The curtain is about ready to be rung up on the 1920 performance of the Hereford Free Fair, an annual event. For the past two weeks preparations to make the Fair the best one ever held here have been going forward with a vim, and the grounds now present a real Fair-like appearance. The Hereford Breeders Association were beginning to bring in their fat pure-breds Wednesday and bedding them down comfortably in the stalls in their new Barn and Pavilion. Chairman Lee Biggs of the Foultry division was sawing lumber and tacking on wire on the cages. President McDonald, with a mouth full of tacks, was leading the charge of a corps of volunteers in making a beautiful background of grain heads for the agricultural display. Decorator Scott already had finished the Chamber of Commerce booth and was erecting decorations over the building. Stalls for the horses and dairy cattle were being finished in the barn by the carpenters. Up at the Courthouse, the various ladies' clubs of the city had delegations of workers putting the finishing touches on the different departments, art, needlework, floral, etc. Down in the basement the Merchants' Booths division was rising like a magic city. On the streets a band of Boy Scouts grabbed hoses and cleaned off the weeds and tall grass, while machinery men were clearing spaces for their various demonstrations. Arrangements had been completed to erect the hog, sheep and other livestock pens on the outside Thursday morning in time to receive all entries. Decorator Scott announced that the city would be gay with flags and bunting by Thursday noon. C. S. Purcell and Truman Hines, in charge of Roundup features, announced "ready." Hereford High Football squad, billed to battle Amarillo High Friday, have about completed secret practice for the big struggle. The Town Team boys, after their grueling experience at Vega Monday, believe they have plugged up all the weak spots in anticipation of the game with Canyon Normal Saturday. Leader Leslie Smith, of the Hereford Band, said that he had five experts coming from other points to join his musical organization Friday morning. Parade Director Sherman Williams said that his Livestock and School Parade would be pulled off on schedule time Saturday morning. There were a few flies in the ointment, for instance: the grade little men fell down on their job and it is doubtful if this division will show, in spite of herculean efforts on the part of Chairman C. C. Ferguson; Manager Leslie Neal is confined to his bed with an attack of illness, and his absence has been sorely felt; it was found impossible to secure a Merry-Go-Round for the kiddies without letting in a carnival outfit, and it was decided to do without rather than do this; and lastly, the weather man is under suspicion of framing up something for Friday and Saturday. But in spite of these troubles everybody is optimistic over the outlook for the very best Fair we have ever had and every worker is determined to make a real go of it. Manager Johnson, of the Star Theatre, announces that his Best

Room will be thrown open on both Friday and Saturday for the benefit of the visiting ladies. The new Chamber of Commerce headquarters will also be ready for the same purpose. Visitors will be urged to use its facilities for writing, reading and resting. A bureau of information will be installed here as well as at the booth in the agricultural department. Everything is set for two days of entertainment and education. Let's Go! DAIRY DEPARTMENT Berry Orr—Supt. Jerseys Prizes will be awarded in the Jersey classes as follows: Best Bull, two year and over, Ribbon Best Bull, Senior Yrl., Ribbon Best Bull, Junior Yrl., Ribbon Best Bull, Senior Calf, Ribbon Best Bull, Junior Calf, Ribbon Best Cow, Three years and over, Cash \$5.00, and Ribbon Best Cow, Two year and under three, Cash \$2.50, and Ribbon Best Heifer, Senior Yrl., Cash \$2.50, and Ribbon Best Heifer, Junior Yrl., Ribbon Best Heifer, Senior Calf, Ribbon Best Heifer, Junior Calf, Ribbon Champions: Senior Champion Bull, Ribbon Junior Champion Bull, Ribbon Senior Champion Cow, Ribbon Junior Champion Cow, Ribbon Grand Champion Bull, Cash \$2.50, and Ribbon Grand Champion Female, Cream Can by Nisley Creamery Co., and Ribbon Aged Heifer, Ribbon Young Heifer, Ribbon Calf Heifer, Ribbon Groups: Get of Bull, Ribbon Produce of Cow, Ribbon Holsteins Bull, Three years and over, Ribbon Bull, Two years and under three, Ribbon Bull, Senior Yrl., Ribbon Bull, Junior Yrl., Ribbon Bull, Senior Calf, Ribbon Bull, Junior Calf, Ribbon Cow, Three yrs. and over, Cash \$5.00, and Ribbon Cow, Two yrs. and under three, Cash \$2.50, and Ribbon Heifer, Senior Yrl., Cash \$2.50, and Ribbon Heifer, Junior Yrl., Ribbon Heifer, Senior Calf, Ribbon Heifer, Junior Calf, Ribbon Champions: Sr. Champion Bull, Ribbon Jr. Champion Bull, Ribbon Sr. Champion Cow, Ribbon Jr. Champion Cow, Ribbon Grand Champion Bull, Cash \$2.50, and Ribbon Grand Champion Female, Cream Can given by Nisley Creamery Co., and Ribbon Aged Heifer, Ribbon Young Heifer, Ribbon Calf Heifer, Ribbon Get of Bull, Ribbon Produce of Cow, Ribbon \$2.50 and ribbon will be given by the Nisley Creamery Agent here to the 2nd best Jersey cow and \$2.50 to 2nd best Holstein cow exhibited.

MEETING ABO PASS SET FOR OCTOBER NOW CALLED OFF President D. L. McDonald, of the Abo Pass Highway Association, has announced that the meeting of the Association, in Emporia, Kansas, on October 25, will not be held. The Abo route has been marked from Esid to a connection with the Ocean-to-Ocean Highway at Belen and Socorro. The road in New Mexico and Texas in its fine shape and the damage done in Oklahoma by the September floods is being rapidly repaired.

BLUSTERY WEATHER AND CHILL WIND STRIKE PANHANDLE Old Man Winter's advance guard reached Hereford Thursday morning. The warm weather of the past few weeks is gone and a blustering, chilly, disagreeable wind is blowing. The Weather Man wired The Brand Thursday morning as follows: "Frost in Texas Panhandle Friday morning, if weather clears." Rain is needed, but it is now hoped that it will hold off at least until the early part of next week, so that the Hereford Fair will not be crippled.

### School Board Secures Service Health Nurse For Children's Sake

Through the efforts of the school board and the ladies' clubs of the city, Miss Hyer, field representative of the Texas Public Health Bureau, has been secured to assist in the work of raising the general average of health conditions among the school children of the city and county. Miss Hyer began her duties here about ten days ago and will remain until a thorough check of every school child in the county has been made. The state pays for her time and work, with the exception of local expenses. School officials the state over are agreed that this branch of the Public Health work is one of the most vital that could be undertaken. Many children are afflicted in one way or another, slight obstructions, perhaps, to the normal development, mentally and physically, and through lack of proper knowledge on the part of their parents they grow up dull, or backward in some ways that puzzle all who know them. Miss Hyer is examining every child in our public schools. Some she pronounces underweight and prescribes the proper diet to remedy the defect; some she advises to have their throats attended to; some she diagnoses as having had eye-sight, etc. In this connection the school board wants it distinctly understood that Miss Hyer is working strictly in accordance with local physicians and under their advice and guidance. She merely examines and recommends, and the family physician of the child so reported is expected to check her diagnosis and oversee the remedies agreed upon. The Brand does not know of one thing that means more to the future development and rearing of strong, healthy citizenship than this great work of the Texas Health Bureau. The local board of trustees is keenly alive to its importance and intends to take full advantage of the expert assistance afforded them. It is announced that Miss Hyer has arranged a matinee for the benefit of the children of both the Central and High schools on Wednesday and Thursday, October 20 and 21, respectively. The health film shown at these matinees is entitled, "Come Clean," showing the care of the teeth.

After each matinee, Miss Hyer will give a five minute talk to impress upon the children the lessons the film has brought them. The charge will be ten cents and the proceeds will go toward purchasing a scales to be installed in the schools, and other health furnishings. The films used are furnished gratis by the University of Texas. Mothers of the children are especially urged to attend these matinees. On Wednesday the Central school pupils will go in a body to the Matinee, school being dismissed at 3:00. On Thursday the same program will be followed for the High School. On Friday, October 22, at the Central School building, Miss Hyer will talk to the Parent-Teacher Association about "Nutrition." On the following Friday her talk will be about children's "Defects," at the same hour and the same place. Official Statement on School Work This Year Feeling that the public is interested in, and has a right to know of the work and progress of the public schools, the board submits the following report for publication: A satisfactory showing of all departments of the school work was made in the superintendent's report to the board at its regular meeting following the close of the first school month. The total enrollment is 638, a gain of almost 100 over that of last year at any time. The average daily attendance for the month was 620, almost 97 per cent. The high school enrollment of 204 is almost equalled by the average daily attendance of 203, more than 90 per cent. This is a remarkable showing and speaks strongly for the efficiency of the superintendent and high school faculty. The comparative number of boys is unusually large, there being 81 boys and 122 girls in high school. The importance of keeping every one of these boys and girls in school during the entire year cannot be overestimated and parents, school board and teachers should use every means to that end. There have been four cases of corporal punishment and 46 of other forms. The board recognizes the necessity of discipline to successful school work and urges the cooperation of parents in securing the proper response to disciplinary measures aiming toward minimum punishment with maximum deportment and quality of work. The enrollment in the first grade, including the unders, is 52, with the largest grade enrollment in the second grade, which numbers 54. Seating facilities at the high school are, as yet, inadequate, there being 18 pupils without seats. In regard to the proposed school amendment, to be voted upon in the November election, the board placed itself on record as follows: "Believing that the action of the voters relative to the Better Schools amendment represents a real crisis in the life of the public schools of Texas, we desire to declare our approval of the amendment and to urge upon the voters of Hereford Independent District the necessity of polling every vote in its favor. Since the very life of the schools of the state is at stake, no effort should be spared to awaken public interest in this important matter and to that end we endorse the efforts of Mayor Knight, the Parent-Teacher Ass'n and others who are working in its behalf. We desire to call attention to the fact that the emergency appropriation of \$4,000,000, made by the recent legislature in order to tide the schools over until the amendment could be passed, is a concession not likely again to be granted, as many of the legislators have declared that if the people of Texas do not carry this amendment on November 2nd, that in future they will not vote for such school appropriations and will also discontinue the special appropriation of \$2,000,000 for rural schools. "If this amendment fails to carry, it will hardly be submitted again on the ground that the people have refused to pass such a measure and we, therefore, urge every voter to cast a ballot for the school amendment on November 2nd." Respectfully submitted, Mrs. B. F. Guthrie, Secretary.

NEW OFFICERS OF METHODIST CHURCH FOR COMING YEAR Rev. R. A. Clements, of Plainview, Presiding Elder of this District, spent last Sunday and Monday in town with the Methodist people. He preached a fine sermon Sunday evening and held the Fourth Quarterly Conference Monday morning. This is the most important meeting of the year with the church. The work of the year was reported upon, showing what progress has been made in all departments of the church. Then officials to serve during the next church year were elected. The financial reports were very encouraging. The Board of Stewards had paid out all claims of the year, and Rev. Clements complimented them by saying that they had made the best report that had been made by any board in the District. The progress shown in the new church enterprise was splendid. The following officials were elected for next year: J. A. Hughes, Sunday School Supt. J. P. Slaton, Lay Leader. Stewards: W. J. Stanford, J. E. Crouch, W. E. Duniap, Glen Snyder, L. W. Carlyle, John McLean, S. J. Williams, C. C. Acker, Henry Wilkinson, Mesdames W. A. Price, J. A. Stegall, J. F. Potts. These are the same officials that held office the past year except two who were added, S. J. Williams, and Henry Wilkinson.

L. F. BORDEN IS BACK HOME AFTER TRIP TO INDIANA L. F. Borden and family returned home this week after an absence of several weeks. They first went in their car to Colorado this summer, where they had a cottage, but were called to Vincennes, Ind., soon afterwards, the home of Mr. Borden's parents. Mr. Borden, who recently purchased the Rayzor home, says he has a full-fall's job ahead of him cleaning up the premises, neglected during his absence.



# The Hereford Brand

HOLMAN & STECKMAN, Props.

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### JOEL

A telegram came to Lewis A. Smith on last Saturday that stated that his oldest sister, who was living in Michigan, had lost her life in an auto accident. Mother Smith, who lives near the Ford school house, left on the first train to attend the last sad rites.

Anna Sharp and family, from near Post, arrived at his father, O. L. Sharp's, place last week to make a little visit. He reports the cotton crop as almost an entire failure in that locality on account of the boll worm.

Elijah Dunn and family visited at the Bridges' home on last Sunday.

Mr. and Mrs. Geo. Conklin returned from Colorado last Friday. They report the son, who was very sick with typhoid, as being well on the way to recovery.

A new interest is awakening in our song singing in that the song meets are being held around at the neighbors' homes. Last Sunday's meeting was at Lester Galley's. We invite all who are interested and love music to attend.

Louis A. Smith, while cutting feed a few days ago, had a trying experience. In some way a grass burr was slipped into his mouth and lodged in his throat. One doesn't have to draw on the imagination very hard to tell what he suffered for a little while. After trying to force it on down by swallowing pieces of bread and falling in that a piece of cotton attached to a string and soaked in fat was swallowed which did the business, the cotton was then removed via the string.

The cost of living in Hereford must be tremendously high. Some of the students who drive in to school from the country are complaining that their dinner pails, which are left in the car until the noon hour, have been relieved of their contents before the rightful owners get a chance at them.

Mrs. S. J. Rice and Hollis Galley and family were calling in this neighborhood last Sunday.

Mrs. Bertha Frye and Miss Wilson, the teacher at Dawn, called on our teacher, Miss Walker, this week.

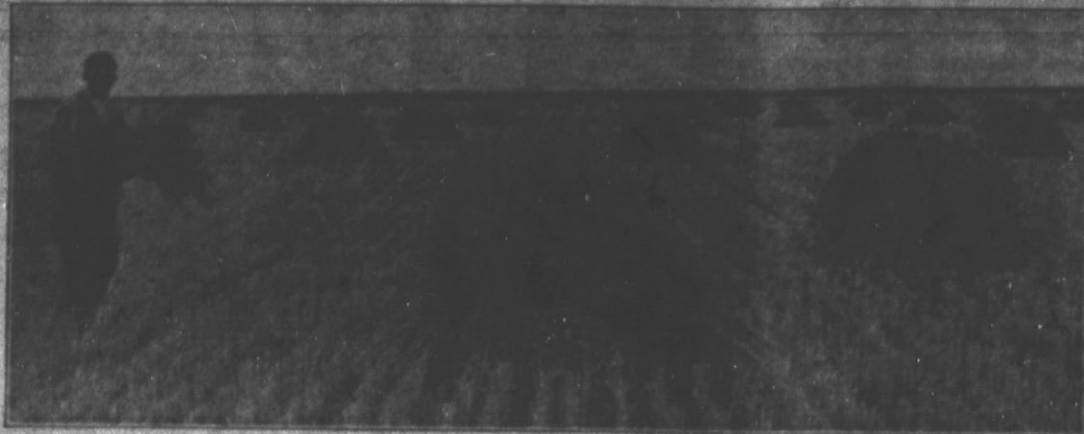
H. R. Duff got in a bunch of sheep to turn in on his feed and harvest it. It will be interesting to get information as to results and profits in this method.



It's high time folks quit trying to keep up with the Joneses, Sammy says. Folks with two-bit incomes shouldn't try to act like their grand-mother had died and left them the Bank of England. Lots of folks are wearing their salaries on their backs while their grocer is charging up their accounts to the profit and loss column.

A War Savings Stamp or two gotten at the postoffice every payday means more in the long run—and life is a long old run, Sammy Saver says.

Hereford Fair, October 15-16.



### Eggs Go Up—Here's Reason

A certain setting in the Lasky studio recently looked like a slapstick comedy had been filmed there from the number of eggs which had smeared the walls and floor. Donald Crisp had just finished directing the theatre scenes in "It Pays to Advertise." Bryan Washburn's Arcraft picture which is on view at the STAR THEATRE next week. Washburn plays the role of a young college graduate and in these scenes he and his pal pepper a certain effeminate-looking leading man in a girl show, with a barrage of said "Cackle-berlies."

### SHERIFF'S SALE

STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale, issued out of the Honorable District Court of Deaf Smith County, on the 25th day of September, 1920, by the Clerk thereof, in the case of The Dunlap Hardware Co., vs. Wayne Gray, Number 1234, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales on the 12th day of October, 1920, in front of the Court House door of said Deaf Smith County, in the City of Hereford, to the highest bidder for cash, the following described personal property, to-wit: one two ton International Motor Truck, model "G", factory number 4213, motor number V-C-4566, and one two wheel, handmade, trailer, levied on as the property of the said Wayne Gray to satisfy a judgment amounting to \$2,087.50, in favor of The Dunlap Hardware Co. and costs of suit.

Given under my hand this, the 7th day of September, 1920.

C. S. PURCELL, Sheriff  
of Deaf Smith Co., Tex.  
36-21 By L. H. Foster, Deputy.

### SHERIFF'S SALE

STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 25th day of September, 1920, by the Clerk thereof, in the case of W. B. Arnold vs. O. B. Jackson, et al, said cause numbered 1172 on the Civil Docket of said Court and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in November, 1920, the same being the second day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

situated in Deaf Smith County, Texas, and being all of Sec. 28, Township 8, N. of R. 2 E., of a Capitol Syndicate Sub-division, as shown by a plat thereof, of record in the Deed Records of Deaf Smith County, Texas, containing 640 acres.

Said property was by me levied on as the property of O. B. Jackson and H. M. Jackson to satisfy a judgment amounting to \$4,551.00, in favor of W. B. Arnold, and costs of suit.

Given under my hand this, the 27th day of September, 1920.

C. S. PURCELL, Sheriff,  
of Deaf Smith County, Tex.  
36-4t By L. H. Foster, Deputy.

Hereford Fair, October 15-16.

Don't Forget The Hereford Fair, Oct. 15-16!

## Garrison Bros.

have always been  
With Hereford  
For Hereford, and  
In Hereford  
since 1901.

We owe our success to our customers. We are at your command at any and all times.

During the Hereford Fair, October 15-16, we urge you to make our Store Your Store.

See our big display in both Heavy and Light Machinery and our many other lines of first class merchandise.

Don't Forget The Hereford Fair, Oct. 15-16!

This Year's Crop of Cotton Seed Meal and Cold Pressed Cake  
—Get Our Prices—

Complete line, such as Bran, Shorts, Grain, Hay, Salt, etc.

Jones & McLean Grain Co.

Phone No. 1 for Quick, Prompt Delivery

COURTESY FIRST. MAKE THIS BANK YOUR BANK SAFETY ALWAYS.

Don't Forget The Hereford Fair, October 15-16!

# Welcome to the Hereford Fair

Make our bank your headquarters while here

A Cordial Welcome Awaits You

## The First State Bank and Trust Company

Hereford, Texas

Capital and Surplus Over \$100,000

# The President's Proclamation

For the first time in the History of the United States, President Wilson issued a proclamation, setting apart Oct. 9th as Fire Prevention Day. Every Governor of every State has issued a similar proclamation.

There is a reason—Last year Fire caused the death of 15,000 people and destroyed many hundreds of millions of dollars worth of property in the United States. 80 percent of these fires were preventable. Are you doing your part?

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency



Football Canyon Normal vs. Hereford Town Team Saturday 10a.m. at Roundup Park

**Mystery of Hartley House**

By CLIFFORD S. RAYMOND

Illustrated by Irwin Myers

Copyright by George H. Doran Co.

(Continued from last week.)

"Arthur Dobson is dead."  
"I know he is—as a name; but he is alive as Sidney."

"Mr. Sidney is dead," I said. "We have come here to tell Richard Dobson that he can go free. I did not know who Arthur Dobson was until last night."

As Morgan stood before us on the penitentiary steps, I thought how true had been my conception of him as the inevitable. Mr. Sidney had outplayed fate, but it was by using the trump card death.

Morgan's face showed some unpleasant lines.

"What do you mean, that Sidney is dead?" he asked.

"He died Christmas night. I read his diary last night. Jed gave it to me. It is the one Dravada tried to steal. We came here at once to tell Richard Dobson."

"Let his brother Arthur tell him. Richard is dead," said Morgan, going on down the steps. "But I am not through with you people. Publicity is just as good now as it was before."

He got into an automobile, and was driven away.

"Something always happens to these moral consciences," said Jed savagely. "You'll learn life some day, young fellow. Now keep your mouth shut inside here."

The warden told us that Richard Dobson had died the night before. He had sustained a great shock the night he walked out of the penitentiary and was found on Mr. Sidney's grounds. The adventure not only overtaxed him physically, but it had affected his imagination. When the guards found him, after the message from Hartley house, he was incoherent and in a fever.

He never regained strength or rationality. He had been quiet at times, but at other times was in delirium. When delirious, he suffered chiefly from the delusion that he had seen his brother's ghost.

He died slowly and in great misery, the warden said.

"Now keep your mouth shut, you fool," Jed ordered—by merely prodding me in the ribs.

The warden was affected by the news of Mr. Sidney's death. He remembered him as the pleasant man who had called one day. It seemed to me that our visit, so shortly after Mr. Sidney's death, must appear as a thing strangely without purpose to the warden, but Jed was so apparently right in asking for silence at this time that I yielded to his prudential course.

The right and wrong of the Dobson affair was in the grave. Our departure from the penitentiary was awkward, I thought. The warden did not seem to find it so.

On the way back Jed presented, violently, the sharp edges of our trouble. "You have that fellow Morgan to

deal with," he said. "If you are going to be moralistic, you will ruin the lives of two ladies who have trusted you. Morgan has to be bought. You are not doing anyone any hurt now. You are not keeping an innocent man in the penitentiary. You are not disturbing justice or defeating punishment. You are taking the surest means to the protection of the innocent by bribing this man to silence."

Of all the obvious things I might have said to this man who for a long time had terrorized the Sidney household, none seemed pertinent. They would have been imprecations and reproaches. They would have dealt with the past. He, as if he had a clean slate, was dealing with the future. It did Mrs. Sidney and Isobel no good to tell Jed that he had been a rascal and was unfit to advise.

"If you go to Mrs. Sidney," said Jed, "she will sacrifice herself and everybody else. Go to Miss Sidney and tell her that the family must pay Mr. Morgan \$20,000. He'll want \$50,000. He'll take twenty. Give it to him in five annual installments. At the end of five years he'll be harmless. You and Miss Sidney will have established yourselves, and Morgan's story will be a dried-up walnut."

The proposal was so repulsive that I did not answer Jed. He said a great deal more in a great deal of bitterness, chiefly against me and what he conceived to be my moralistic ideas.

When we had returned to Hartley house, Jed said:

"Do at least one thing, ask Miss Sidney what she prefers."

I had no right and no inclination to make a decision which concerned the family and not me. I did not want to speak to Mrs. Sidney—Jed was right, her conscience might permit only the answer which would expose the family to consequences. I spoke to Isobel.

We compromised with Morgan. Jed again was right. Morgan wanted \$50,000. He took \$20,000.

Isobel had been insistent. She had been impatient of any suggestion that there could be anything immoral or dangerous in such compromising. Feminine morals are selfishly protective of things near and dear. A generalized immorality, an unembodied immorality, is to women unimportant. It is less than unimportant; it is impossible; it does not exist. This is a part of the instinct which nourishes and protects the infant.

"I don't understand you at all, John," she said. "Is there any question in your mind that we ought to protect my father's memory and my mother's peace of mind? You admit that even now this man Morgan can wreck the things we hold dearest. You admit that a small payment can protect these things. You know that the one thing of which we have more than we need is money, and you admit that we are not doing any person any harm by using it to bribe this man Morgan."

Of course, I had to give in.

CHAPTER XVIII.

Mr. Sidney was buried by the pool on a bitter afternoon when the snow creaked underfoot, and the sun, in a cold blue sky to the southwest above the hills across the river, could hardly be regarded as a warm and sustaining star.

The servants were pall bearers—and we had the chaplain from the penitentiary to read the service in the room Mr. Sidney had used. The sun came in the southwestern windows, and the canaries sang. Algot was afraid of strangers and hid himself. Otherwise it was Mr. Sidney's room.

(Continued on page 6.)



*A NAME and BRAND to TRUST*

THE NAME of Goodrich, branded on automobile tires, is itself a certification of the very utmost in tire satisfaction.

Stamped upon millions of tires, it has stood and today stands responsible for their superior quality and service.

8000 Miles for Silvertown Cords, 6000 Miles for Fabric Tires, is an adjustment basis maintained only by virtue of persistent high quality reflected in the big mileage which  
\* Goodrich Tires deliver.

**Goodrich Tires**  
"Best in the Long Run"

Adjustment Basis: Silvertown Cords, 8000 Miles  
Fabric Tires, 6000 Miles

Sold and Recommended by

**L. W. HOUGH**

**Announcement**

We are glad to announce to our customers that we purchased our fall stock of goods last week—since the prices have declined—and are, therefore, in position to sell goods cheaper than those merchants who bought and received their goods earlier in the season. We, therefore, request that before buying anything in the dry goods and clothing line for men, women or children, you come and look at our stock and get our prices. We know that we can save you money now on every article you purchase from us. Our prices are less than many merchants, who are stocked up on high priced goods, are getting for the same merchandise in their special reduction sales. Our prices will make you think that pre-war times have returned. We guarantee to meet any and all price competition. For example we are selling the very best grades of dress gingham made at 35c and 37½c per yard—these formerly sold at 50c per yard. Heavy outings that formerly sold for 50c per yard are now selling at 37½c. These instances will give you an idea about how our prices are now. Can you beat it? Come and investigate before buying.

**Hughes & Crouch**

**NEW**

**TOP SHOP**

**And Those War Prices Are Going to Tumble, Too**

I have decided to open a new Top Shop business. Location, the old Gass Building on South Main. I have had lots of experience at this work, and will guarantee complete satisfaction. I earnestly request you to get my prices before placing your work.

My stock and material has been ordered and ought to arrive any day.

Your Patronage will be appreciated

**T. H. MACE**



# Society and Clubs

Mrs. B. F. Guthrie, Editor  
Phone 180

## Bay View Club

An interesting meeting of the Bay View club was held at the club room on Thursday afternoon. A brief business period was followed by roll call whose responses were quotations from the critics concerning the play, "Othello." This seeing of the play through the eyes of the masters of dramatic criticism, was illuminating and helpful.

The well-told story of the play, by Mrs. W. A. Price, brought the characters vividly to the fore-ground and added a personal touch to the beautifully portrayed picture of Venice, Italy's famed "City of the Seas," graphically presented by Mrs. Carl Cockrell.

A sketch of the Moors, giving national characteristics, history, and peculiar types of appearance, was given in a very excellent paper by Mrs. W. R. Steckman, the number closing a delightful program.

## Class Party

Social activities among the young people of the high school have received an impetus from the ideal weather of the past few weeks and the different classes vie with each other in the pleasantness of their social affairs.

Perhaps the most delightful of those enjoyed by the seniors was that of Wednesday evening when the class was entertained at the country home of Mr. and Mrs. J. E. Golden. The merry party gathered at the home of Miss Mary Hicks where the festivities were inaugurated by a jolly auto ride to the Golden home. Here the cars were again brought into service in furnishing the light for the outdoor games that constituted the program of entertainment.

A delicious feast of watermelons was served as a refreshment course, concluding a thoroughly enjoyable evening.

## Music Study Club

Under the very helpful leadership of Mrs. John Williams, the Music Study Club enjoyed a most interesting and instructive lesson on the subject of "Musical Forms," and related topics, on Monday afternoon, with Mesdames W. E. Dameron and C. H. Dyar as hostesses.

In addition to the lesson study, two musical numbers were enjoyed. A piano solo, "The Fifth Mazurka," was charmingly rendered by Mrs. Arch D. Collins as an illustration of accent while a vocal number by Faust, in illustration of syncopation, was beautifully given by Mrs. Carl Mounts and Miss Helen Lambert.

Roll call revealed the fact that not a few club members had, during the summer, heard much in the way of good music, their "musical experiences" proving very interesting.

Mesdames G. A. E. Parker and C. H. Dyar reviewed, in part, their summer's study at Chastanogs and, in a most interesting and helpful manner, sketched in brief outline lectures by some of the great musicians to whom they had listened. Their numbers closed the afternoon's program.

## Two Entertainments

That the churches of Hereford are awake to their responsibility to the young people of the community, is evidenced in the fact that few weeks pass without recording many delightful so-

cial affairs when some department of the church extends its hospitality to those outside its circle as well as to its own immediate number, thus helping to make the church what it should be—the center of community life.

Two different groups of young people each enjoyed a jolly evening at the Christian Church very recently, an old fashioned candy pull, suggestive of the "sticking together" that characterizes the senior young folks, furnishing, on Friday evening, a program of hilarious fun which was agreeably supplemented by music and games.

Then on the following Friday, the younger crowd, to the number of thirty-five entertained with an informal amusement program which demonstrated no small amount of cleverness upon the part of the youthful entertainers.

Lemonade with assorted cakes constituted the refreshment course. Mrs. Claude Ricketts and Miss Zena Owen attended as patronesses.

Both of these occasions are numbered among the very pleasantest of the social activities that are putting so much life and spirit into the young people of the church.

## Birthday Surprise

Real eagerness to reach the successive milestones of life might reasonably be felt by those to whom birthdays bring as much pleasure as was given Mr. D. P. Vaughn when, on Sunday, October tenth, several of his children and a large party of friends and neighbors took possession of his home and prepared a wonderful dinner in celebration of his birthday.

Mr. Vaughn, with his family, returned from church to find the lawn and house filled with friends and a magnificently spread table under the trees proclaiming the nature of the occasion. He enjoyed the surprise as only those can who appreciate friendliness and added the cheer of his very evident pleasure to an already more than pleasant affair.

The dinner was most elaborate including turkey, fried chicken, and delicious roasts with vegetables, fresh fruit, salads, cakes and pastry. It, together with the afternoon of informal entertainment, was shared by about seventy persons, among whom were the following: Messrs. and Mesdames Jeff Gilbreath, Taylor New, J. W. Henry, Cliff Hicks, R. J. Kibbe, Edgar Mosely, George Lewis, Ezra Norton, B. A. Schultz, T. M. Coulson, C. E. Lester, W. A. Vaughn, R. E. Vaughn, C. O. Norton, Wood Vaughn, Tom Vaughn and Miss Opal Vaughn, besides the children belonging to these families.

## B. Y. F. U. Social

The members of the wide-awake social committee of the Baptist Young People's Union added fresh laurels to their already enviable reputation as entertainers when, on Friday evening they brought together at the home of Mr. and Mrs. E. W. Harrison, about fifty young people who enjoyed a unique and thoroughly delightful evening.

The pretty new home was transformed into an outdoor theatre, the wide front gallery making an admirable stage, while the large lawn, brilliantly lighted and with chairs conveniently placed, supplied an ideal auditorium.

The opening curtain disclosed the lobby of "Cupid's Inn" and the simultaneous entrance of the party of "old maids," just arrived for the "Old Maid's Convention." There was every variety of old maid—the tall and angular, the short and stout, some older, some younger, all fearfully and wonderfully costumed and each one grimly holding on to the many boxes and bundles which constituted her baggage. There were bird cages, poodles, wild-eyed cats, and bandboxes galore, all jammed together as their fair owners struggled to secure the choice of rooms.

The next act portrayed the convention in session. Roll call revealed such names as Ophelia Pulse, Ineada Cakebaker and others equally mirth provoking. Answers to roll call consisted of tender little love sentiments, blushing given. The chief business of the convention was to consider ways and means of getting a husband. Judge I. Catchem, presiding, gave sage advice in response to the telegrams constantly being received from various agencies to which the candidates for matrimony had written. A resolution to the effect that too much money was being expended in the interests of dead men and that hereafter money should not be wasted on obituaries and floral offerings but should be used where it might benefit the dear girls, closed the convention program.

Following this very entertaining number, old-fashioned games were played, the big roomy lawn, so pretty under its canopy of lights, making them especially enjoyable. Assorted sandwiches with chocolate were an added pleasure.

The evening was appreciated not only as a delightful occasion but as an expression of the kindly interest and courtesy of Mr. and Mrs. Harrison.

## CHARLES RAY IN RING

"The Egg Crate Wallop," Staged in Real Arena

Thomas H. Ince built a genuine prize fight arena and stadium at his studio for the "punch" scenes in the latest Paramount-Artcraft picture, starring Charles Ray. "The Egg Crate Wallop" will be the attraction at the STAR THEATRE this Saturday, October 16. To give the proper atmosphere, about 500 fight fans were hired as "extras" to sit in the bleachers. For two days they watched some of the liveliest pugilists in the country in action, and most of the "spectators" agreed it was

the softest job they ever had.

"The Egg Crate Wallop" depicts Charles Ray as a freight handler who becomes a pugilist to clear his girl's father of a serious charge and turns the trick with his famous knockout blow, hence the name of the picture. Colleen Moore is the girl well worth fighting for.

## A Word of Thanks

To our friends and neighbors and the good ladies of this town for their kindness and attention to our darling baby which we had to give to God. And for the words of comfort that lightened our sorrows so much, we thank you one and all.

Mr. and Mrs. Jas. W. Beck and relatives.

Ladies' Suits Made to order at Orr's Tailor Shop. 35-41

## CASTRO CO. WHEAT CREATES INTEREST AT WICHITA SHOW

The wheat raised by O. C. Axtell of Castro county, which took first premium at the Plainview Fair, and which was shipped to the Wichita Wheat Show by the Hereford Chamber of Commerce, attracted great attention and comment from visitors at Wichita. The daily papers, in commenting on this wheat, reported that it was raised near Hereford, doubtless owing to the fact that the Hereford organization sent it in, although it was plainly marked as coming from Castro county.

Mr. Axtell and Castro county deserve great credit for producing this magnificent wheat. Samples of it will be on display at the Hereford Fair this week.

## ROSWELL BOOSTERS RETURN FROM BIG MEETING ON ROADS

A party of Roswell business men, good roads boosters, passed through Hereford Wednesday enroute home from the meeting of the Ozark Trails association held at Pittsburg, Kansas, the first of the week. The party consisted of Fred Miller, George Fletcher, Walter Greenfield, R. C. Woodward and C. C. Cagle.

They reported a splendid and rousing road meeting at Pittsburg, with an attendance slightly smaller than herebefore but with more real work ac-

complished. Shawnee, Okla., secured the next convention of the association. While in Hereford the Roswell boosters mixed around the streets, talking Roswell and good fellowship generally.

## Mrs. F. G. Perkins

Mrs. F. G. Perkins, aged 56 years, died at her home on the Norton place Monday night. Burial services were held Tuesday afternoon by the Rev. J. M. Asbell.

Mrs. Perkins is survived by her husband, daughter and three sons, who were at the funeral services, and several other children who were unable to arrive here in time.

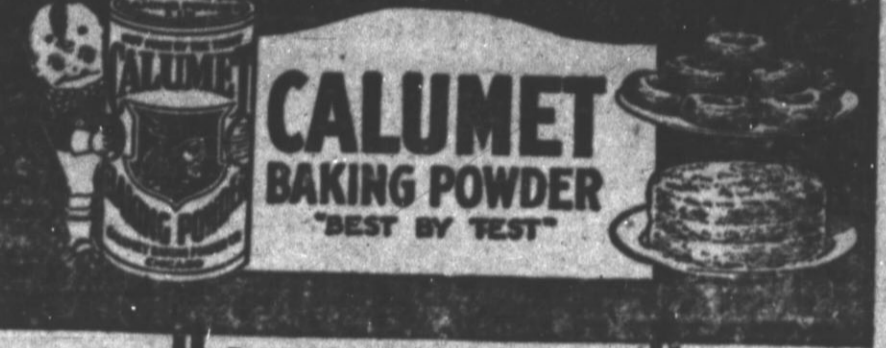
My stock at the present time is complete with the season's latest developments and we are in a position to supply you with anything you may need in pattern and tailor made hats. Vogele Millinery.

WHAT you lose thru baking failure must be added to baking costs—it has to be paid for.

Calumet Baking Powder will save you all of that. Because when you use it—there are no failures—no losses. Every baking is sweet and palatable—and stays moist, tender and delicious to the last tasty bite.

That's a big saving—but that isn't all. You save when you buy Calumet and you save when you use it.

Pure in the can - Pure in the baking



It is reasonable in cost and possesses more than the ordinary leavening strength. You pay less and use less. You get the most in purity, dependability and wholesomeness.

In every way — it is the best way to keep down baking costs. That's what has made it the world's biggest selling baking powder — has kept it the favorite of millions of housewives for more than thirty years.

One pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet Sunshine Cake Recipe  
1/2 cup of butter, 1 1/2 cups granulated sugar, 2 1/2 cups flour, 1 cup water, 2 level teaspoons Calumet Baking Powder, 1 teaspoon lemon, yolks of 2 eggs. Then mix in the regular way.

# Tubb Shoe Shop

ALL KINDS OF BOOT AND SHOE REPAIRING  
Hand-made Boots and Shoes to Measure

Hereford, Texas

## TO OUR CUSTOMERS:

As time and conditions change, businesses change, and each of us are called upon to make decisions that will either permit us to go forward or backward. That time has arrived with us, and we are going to make one that will permit us to go forward we think. Beginning October 15th we are going strictly to a cash basis. And we mean by that, cash to one and all—there will be no exceptions. We will have to have the cash before work and any purchases leave the shop. We do not make this change because you do not pay us and we are afraid to trust you, but because this is a very busy time and we are needed in the shop doing the repair work that you favor us with.

We appreciate your patronage and try at all times to give you the best service that it is possible to give. The time that we spend the first of every month collecting we could be getting out the work you are wanting.

Most of our accounts are small and it takes more time to come and see you, than the account comes to. Then it will save you the trouble of being bothered with us collecting a 25 or 50 cent account. Below are more reasons why we must adopt a strictly cash basis:

1st. As you know money has been tight the past two or three months. The supply houses are demanding that we take care of our accounts promptly. This we cannot do when we are doing a thirty day credit business so that only gives us cash once a month, and our accounts at the wholesale houses are coming due all along through the month.

2nd. We do not have the capital to keep up our stock and meet these accounts when most of the work and sales we are making are being charged. We must depend upon our sales for the money to meet our expenses.

3rd. It only takes one time to pay these accounts and at the time of purchase is the best time for you and for us. At the first of the month your account is not larger than you were expecting, and it gives us money to operate on.

We know in making this change some of our customers may get offended when we refuse to let anything leave the shop without first being paid for. But we trust that you will cooperate with us by not asking us to charge anything as we will have to refuse you if you do. You realize that we cannot treat one customer different to another. We must treat all customers alike, giving each and everyone the same treatment. And if we were to break this rule for you it would place us in a position that we would have to break it for some one else. Then we would soon be doing a credit business again and would be in the same position that we now find ourselves—without capital to work on.

Thanking you for all your past business and asking that you continue to favor us with your business, and assuring you that we will give you service second to none, we are

Yours to serve,

TUBB SHOE SHOP.

"Repairing That's Different."

Don't Forget The Hereford Fair, October 15-16!

# Wine-Sap

In this week—the good old wine-sap apples. Good winter keepers, guaranteed to be the best car of apples ever shipped to Hereford. Get them now for your winter fruit.

Coupon Books are big money savers, and so handy

## W. C. Fallwell

FEDERAL 5-PLY TIRES

Why fill up at a blind station, the ABO FILLING STATION shows you just how much and how clear the gas which goes into your tank.

# ABO FILLING STATION

The best equipped outfit on the Abo Highway.



EVERY CHURCH BELL ought to bring to memory the days when you accompanied your parents to divine worship.

If you have neglected the habit of regular church attendance let this invite you to start again.

You would not care to live in a community without churches. Support them with your gifts and your effort. They make for a better community. Their growth means a better town in every way.

Every church in this town is worthy of your support. We are all serving one God. Worship in the one in which you feel most at home. Try our welcome.

FIRST PRESBYTERIAN CHURCH  
J. R. SHARP, Pastor



## Vote Amend- ment and Assist Texas Schools

This article is written by request and because the writer has anything new or profound to offer. The excuse for its appearance is that it is desirable to keep the merits of this amendment before the voters a week until election. If the present amendment for better schools is not passed, it will be because the people to vote either way on the amendment, or vote against it from the fog habit and not because of any animus against it.

The amendment simply returns to the voters of each district the right to decide a majority vote, how much they will expend on their schools. This right that the Constitution never had taken from them unless tamers thereof thought wisdom to die with "them."

Under the present laws, no school district levy more than fifty cents on their school purposes. This sum is enough to equip and maintain a class school for nine months.

It is necessary at this time to urge necessity of better equipped and efficient schools for two reasons. First, we are not voting at this time whether we are to have better schools or not, but upon the question of whether we have a right to have better schools if we should, at any time in the future, so desire. Second, anything which it is necessary to argue out the necessity of better schools not open to conviction.

So as to the enlightened, intelligent citizenship that the appeal is made to neglect or overlook such an instant duty. Of course, what few words we have will vote against amendment but, thank God, their number is so few among the big hearted people of this great plains country that they can be overlooked.

But danger of defeat lies in the indifference and oversight of those who are the friends of education and among the ignorant of other parts of the State. Every one who is a friend of education and better schools should not vote on the amendment, granting tight to school districts to vote whatever tax they see fit, for school purpose, but urge his neighbor to not overlook it.

So, I have also been requested to be brief, I will close by urging everyone to vote early and often in the affirmative on the school amendment.

B. F. Guthrie.

### Enthusiasm

Enthusiasm is the biggest word in business today.

Enthusiasm is the emblem of energy not a epitaph of ended effort.

Enthusiasm tells whether you are in a class or outclassed.

If you lack enthusiasm, get out of the way. Let some person in one the job that can show speed. The heart, mind, soul and body are all working overtime in the person with enthusiasm.

Cash can buy, but it takes enthusiasm to sell.

Enthusiasm is the rich, red blood of powerful purpose that courses through the commercial organization that wins.

—National Grocer.

The shortest distance from the Atlantic to the Pacific across the United States is between points near Charleston, S. C., and San Diego, Cal., and is 2,152 miles.

## RAINBOW TROUT TO CLARENDON WATERS

What is said to be the first shipment of rainbow trout to be turned in waters of the Panhandle, arrived Tuesday from the Lone Pine hatchery of Colorado Springs. The fish are the property of the Clarendon Country Club and will be added to the metropolitan inhabitants of the many tribe already in their big lake north of town. Bass, crappie and perch plantings in the lake have been very successful showing wonderfully quick growth judging from recent catches. Since the lake is fed by fresh water springs, there is no doubt but what the recent shipment will do as well as former stockings of other varieties of fish. Members of the club are jubilant over the prospects at the lake where improvements are constantly in the making.

## BROODY HENS LAY NO EGGS— HOW TO BREAK THE HABIT

When hens become broody they should be "broken up" as quickly as possible. The sooner this is done, the sooner they will resume laying. To break a hen of broodiness, she should be confined to a small coop raised off the ground, preferably with a slat bottom. Give her plenty of water to drink; she may be fed or not as desired. Not much difference will be found in the time required to break her of broodiness, whether she is fed or made to fast, say poultry specialists of the United States Department of Agriculture.

Usually from 3 to 6 days' confinement will break her but some hens require 10 to 12 days. The broody hen will be recognized by her inclination to stay on the nest at night, the ruffling of her feathers and her picking at anyone who approaches her, and by the clucking noise she makes. The fact that her broodiness has been "broken up" can be recognized by the disappearance of these symptoms.

The Swiss people were the first to date their coins. They introduced the dated coin 400 years ago and the style was adopted in all the countries in a short time.

## Cost Macadamizing Streets Here Shown by Elrod

At the regular Monday meeting of the Chamber of Commerce Chairman Knight, of the Committee on Civic Improvements, made a report on the investigations it has been making for some time, in regard to improving either or both Third or Fourth Street.

The engineers, who had investigated the situation, had submitted their estimates from which the following figures are taken:

The total cost for improving Third Street would be \$33,287.94 and the total front feet fronting on the street 7589 feet.

The total cost for improving Fourth Street would be \$29,510.00, while the front feet on the street are 6,317.

From these facts it is apparent that if the property owners on Fourth Street were to take upon their shoulders the entire burden of improving the street it would cost them \$4.56 for each front foot or \$456.00 for 100 feet.

If one-third of the total cost for improving this street should be borne by either the city or the county, and the other two-thirds should be borne by the property owners, then it would cost the property owners \$3.44 per front foot, or \$344.00 for 100 feet.

If the property owners on Third Street should take upon their shoulders the whole cost of improving that street, it would cost them \$4.36 per front foot or \$436.00 per 100 feet.

If one-third of the total cost of improving Third Street should be taken care of by either the city or the county and the balance borne by the property owners along the street, then it would cost the property owners \$3.20 per front foot or \$320 for 100 feet.

It thus appears that while there are more feet on Third Street, or, in other words, that Third Street is a little longer than Fourth Street, yet the cost for improving Third Street would be a little less per foot than for improving Fourth Street, due to the fact that there is a little difference in the yard-

age of the earth excavation to be made on the two streets.

In as much as the city has exhausted its capacity to incur a debt for street improvement of this kind for the present, the property owners long the street will have to stand the entire cost of the improvements unless the Commissioners Court can be induced to spend a few thousand dollars of its available road fund in helping to construct one of the prominent highways through the city.

If the Commissioners Court can be induced to spend a few thousand dollars in this way and then if the property owners on both streets can be induced to take upon their shoulders, voluntarily, a little heavier burden than they could be compelled to take by law, it will be easy to improve both of these streets across the city from East to West.

Grain dust and similar mill siftings appear harmless, but filtered through the air and ignited in a closed structure, they are as deadly as dynamite. Such explosions cost 80 lives and \$7,000,000 property damage in 1919. The United States Department of Agriculture dust-explosion investigation service has practically eliminated the evil.

American hemp is now used extensively with flax in shoe thread, the United States Department of Agriculture finds. Without the Russian supply, flax is not available in sufficient quantities to supply the demand.

The Sixth National Tractor Show will convene at Columbus, Ohio, February 7-12.

"Tie a can to your cannons."

## Hogs

I buy any kind of hogs any day you want to sell them and pay the top of the market. Don't sell till you see me.

G. W. Brumley  
Phone 172-F11

## No Matter What

your building requirements may be, our Service Department can be of assistance to you.

We have actual photos of homes and buildings, furnish plans and estimates and assist you in getting proper workmen to build it.

Remember, whether you are building a new home, shed, garage or just some small repair work, we are anxious and ready to serve you.

Rockwell Brothers & Co.



Come      Come

# Factory Range Sale

## Cole's Hot Blast Ranges Save Both Fuel and Food

Fuel is hard to get and is high in price. Food prices are also high. *It is vitally important that we conserve these resources.* Come to our store—we are "Fuel Savers' Headquarters" and agents for the most remarkable fuel saving and food saving range ever made.

### Cole's Ranges are Made in all Styles and Finishes

A style for every need. Over a million Cole's Stoves in use saving food and fuel for satisfied users.

Buy Your Range at This Sale and Save!

## YOU ARE INVITED

to attend this special joint sale given by us and Cole Manufacturing Company on the dates given below.

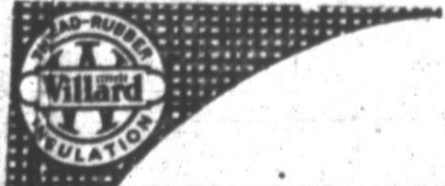
REMEMBER THE DATES

# October 28-29-30

# Dunlap Hardware Company

(INC.)

HAVE WHAT YOU WANT WHEN YOU WANT IT




### "Do Unto Others"

That's us every time. We treat your battery just as if it was our own and we were bound to make use of every last cent's worth of value in it.

Of course we re-charge batteries and always have on hand the Still Better Willard with Threaded Rubber Insulation—the kind selected by 152 manufacturers of passenger cars and motor trucks.

Electric Service Co.  
Hereford, Tex.





**The Presbyterian Missionary Society**

The Presbyterian Missionary Society spent a most enjoyable afternoon Wednesday, Oct. 6th, when they met at the home of Mrs. Broadwell in a social meeting. The meeting was called to order with the scripture reading by Mrs. Bodkins, followed with a prayer by Mrs. Boardman. After a brief business session the following program was rendered:

Duet by Mrs. Boardman and Miss Wetman. A sketch of the hymn "Guide me O Thou Great Jehovah," was given by Mrs. Geo. Garrison. "Blest be the Tie that Binds," by Mrs. Hugh Witherspoon, after which all present sang the hymns. The old hymn "The Ninety and Nine," was given by Mrs. Chas. Dophid and Mesdames Broadwell, Boardman, Ferguson Rice, and Jenkins sang it. All the members were especially delighted with the number as it brought to many of the elderly members recollections of their youthful days. Mrs. Broadwell gave a beautiful sketch from the Bible, showing what inspired the beautiful hymn, "Nearer my God to Thee," followed with the duet by Mrs. Broadwell and Miss Tatman. After this lovely program came the real fun of the evening.

Each lady was given a piece of muslin, needle and thread and button and told to cut and make a button hole and sew on a button left handed. Many and various were the kinds and sizes of button holes made, but Mrs. Jenkins proved the winner and was given the largest plate of refreshments which consisted of a dainty and appetizing salad course served by Mesdames V. Witherspoon, Don Sours, Chas. Ferguson and Jack Cobb.

We were glad to welcome two new members at this time, Mrs. Gabbert and Mrs. Will McSpadden.

Each one present expressed themselves as having spent a most enjoyable time. The Society will have its next regular meeting at the Manse and every one is urged to be present and take part in our new study book. Strangers are always welcome.

**The Creative Mind of Man**  
(By Vivian Edith Rayner)

The creative mind of man—  
What wonders it reveals!  
It has leaped from the oxen-cart  
To powered automobiles.  
It has rivaled the deep-sea fish  
With the fearless sub-marine,  
And mimicked the eagle's flight  
With the soaring aeroplane.  
Man has harnessed the lightning's  
source  
With slender coils of wire,  
And turned the deadly gas  
To a bright, heat-giving fire.  
From the air we catch vibrations  
Countless miles away,  
Then there's another invention  
Reproducing the words we say.  
We mention the incubator,  
Depriving the mother hen,  
And there is one for children—  
Artificial mother of man!  
They have re-made from nothing,  
Save soul and beating heart,  
'Til when finished we behold him  
A specimen of art.  
The creative mind of man  
These wonders did it plan,  
Yet it's genius is surpassed  
For God created man!

**A College Play**

If you've ever gone to college, see "It Pays to Advertise," Bryant Washburn's next Paramount Aircraft picture, from the famous stage farce by Roi Cooper Megrue and Walter Hackett, which is on view at the STAR THEATRE next Monday, October 18th. It will recall pleasant memories.

**THE STATE OF TEXAS**

To The Sheriff or any Constable of Deaf Smith County—GREETING:  
YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 69th judicial district; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 69th judicial district, for four weeks previous to the return day hereof, Carl Lorenz and R. L. Lorenz who are non-residents of the State of Texas to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Deaf Smith at the Court House thereof, in the City of Hereford on the 1st day of November, 1920, then and there to answer a Petition filed in said Court, on the 4th day of October A. D. 1920, in a suit numbered on the docket of said Court No. 1298, wherein F. P. McCormick is plaintiff and Carl Lorenz and R. L. Lorenz are defendants.

The nature of the plaintiff's demand being as follows, to-wit:

**The Plaintiff sues the Defendant,**

Carl Lorenz, on a special street paving assessment certificate for the sum of \$96.50 with 8 percent interest thereon from Nov. 8, 1917, and for \$100.00 attorney's fees and for a foreclosure of a Lien securing said paving certificate on Lot No. 17, Blk. No. 11, of the Town of Hereford, in Deaf Smith County, Texas and for costs of suit.

Plaintiff charges that the said certificate was duly and legally issued to the Plaintiff by the City of Hereford, a municipal corporation in Deaf Smith County, Texas, on Oct. 11, 1917.

That the certificate is payable in three equal installments, the first due 20 days after Oct. 6, 1917, and the second and third installments due on or before one and two years from said date, respectively; and that each installment bears int. at the rate of 8 percent per annum from Nov. 6, 1917. That said certificate provides that failure to pay either of said installments shall, at the option of the holder, mature all of said indebtedness, and that on account of the failure to pay the two said first installments, when due, Plaintiff has declared all of said installments due and payable.

That said certificate provides for reasonable-attorney's fees to be added in case default is made in the payment of either installment.

That on account of said default, it has become necessary for Plaintiff to employ an attorney to assist him in the collection of said certificate and did employ such attorney and agreed to pay him a reasonable attorney's fees for his services, which Plaintiff charges is \$100.00.

That said certificate was issued by the City Commission of the City of Hereford, pursuant to an ordinance passed and adopted by said commission for the purpose of making certain street improvements and was, by said commission, fixed as a Lien against above described property, and a debt and liability against the Defendant, Carl Lorenz, the owner of said property.

That Defendant, R. L. Lorenz, is claiming some right, title or interest in said property, the nature and character of which is unknown to Plaintiff.

Plaintiff prays for judgment, for the amount of said certificate, with interest thereon, and for attorney's fees of \$100.00 and for foreclosure of said Lien on said property and costs of suit.

**HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.**

Given under my hand and seal of said Court, at office in Hereford this, the 29th day of Sept., A. D. 1920.

(SEAL) A. O. THOMPSON,  
Clerk District Court, Deaf Smith County, Texas.

37-4t By A. L. Biggs, Deputy.

**THE STATE OF TEXAS**

To The Sheriff or any Constable of Castro County, GREETING:  
You are hereby commanded to summon Adam Hall, Rebecca Hall, Howard A. Hall and Sarah A. Brown and the unknown heirs and legal representatives of Adam Hall, Rebecca Hall, Howard A. Hall and Sarah A. Brown, by making publication of this citation once in each week for four successive week previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county in which a newspaper is published, to appear at the next regular term of the District Court of Castro County to be holden at the courthouse thereof, in Dimmitt, on the second Monday in November, 1920, the same being the 8th day of November, 1920, then and there to answer a petition filed in said Court on the 25th day of September, 1920, in a suit numbered on the docket of said Court No. 1374, wherein C. J. Mapes is plaintiff and Adam Hall, Rebecca Hall, Howard A. Hall, Sarah A. Brown and the unknown heirs of Adam Hall, Rebecca Hall, Howard A. Hall, and Sarah A. Brown are defendants, said petition alleging that plaintiff is the owner of

**all of Section No. 31, in Block M-10-A,**

Castro County, Texas, claiming the same under mesne conveyances from the sovereignty of the soil and under the statutes of limitation of three, five and ten years; that defendants are asserting a claim the nature of which is unknown to plaintiff which casts a cloud on plaintiff's title, to his damage. Plaintiff prays for judgment removing cloud and quieting his title.

**HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.**

Given under my hand and seal of said Court, this the 25th of September, 1920.  
(Seal) W. L. PICE,  
Clerk of the District Court of Castro County, Texas.

**NO REDUCTION TO BE MADE IN DODGE CARS**

Official confirmation of press dispatches from Detroit, announcing that there would be no reduction in the price of Dodge Brothers Motor Cars, has been received by L. W. Hough, the Dodge Brothers dealer in this city. A telegram from C. W. Matheson, acting general sales manager to the local dealer, reads:

"Dodge Brothers policy has ever been to give full value for the price asked. There will be no reduction in the present prices of Dodge Brothers motor cars. Newspaper report to the contrary are absolutely untrue."

"Dodge Brothers announcement was no surprise to us," said Mr. Hough. "In fact it is only a substantiation of Dodge Brothers business principles. At no time have they ever demanded an excess amount for their product. As in the past, they will continue in the future to demand a fair return for their efforts."

"The mere fact that the demand for Dodge Brothers motor cars is still greater than the supply, despite the great expansion program at the factory, has absolutely nothing to do with the decision to continue the present prices. In marketing their car, Dodge Brothers have never made a point of price and will never sacrifice the quality of their product to enter price competition." adv.

**Don't Forget The Hereford Fair, October 15-16!**

**YOU FARMERS**

We're going to have the best Fair this year ever held in the Texas Panhandle. This is your Fair. It's up to you to help make it a winner. We fellows in town are working night and day right now and we want you boys in the country to get in the game and help.

If you have anything real good—and you ought to have this year—bring it in. A big pumpkin, big water melon, good kafir or maize, or any of the small grains. If you have a real top notch Hereford bull, bring him in—but remember, it is going to take a good one to win. A good colt—nice pair of mares—fine pair of mules—team of bang-up geldings—or a good milk cow—bring them along.

Send in a bushel of good wheat and win the \$100 offer by the Hereford grain dealers. In addition to the \$100 first prize, there are four other cash prizes on wheat. Forty dollars for second, and \$20, third, fourth and fifth. This is worth going after.

Ask the women folks to bring their stuff too. Canned fruits and vegetables, fancy work, chickens, turkeys, and anything good out of the garden. We need it all.

Let's all pull together and make this a real Fair. We've got the stuff to do it—so why not?

**D. L. McDonald**  
Office Elliston Building Phone 215

**Torpid Liver**

Black-Draught "has no equal for headache, sour stomach, torpid liver and feverish colds..." declares Mrs. Annie Whitmore, of Gate City, Va. "It is easy to take and does not gripe, as a lot of medicines do," she adds. "It is good to take in a hot tea for colds, or can be taken in a dry powder. I can't say enough for Black-Draught and the sickness it has saved us."

**Theford's BLACK-DRAUGHT**

has been found a valuable liver medicine, in thousands of homes. "I do not use any other liver medicine," says Mrs. Mary O. Brown, of Europa, Miss. "It is splendid for sour stomach, a bad taste in the mouth or torpid liver. I keep it all the time, use it with the children and feel it has saved us many dollars in doctor bills and many days in bed." Insist on the genuine—Theford's.

**Goodyear Tires Racine Tires**

**Don't Forget The Hereford Fair, Oct. 15-**

**Make It Your Headquarter**

Did you know we have the only Machine Shop the Abo Highway between K. C. and Belin? We have a full line of accessories and we keep it up.

Savage Tires are giving satisfaction the world over.

Let's Get Better Acquainted  
**The Hereford Garage**  
Phone 23 TERRY BROS., Proprietors

Michelin Tubes Goodyear Wingfoot Tubes



**Fresh Bargain List**

- \$30.00 per acre buys improved four section place only 1 1/2 miles out. All fine, smooth land in shallow water, easy terms.
- \$45.00 per acre buys improved quarter only 4 1-2 miles out. 4 room house good terms.
- \$12.50 per acre buys quarter west of town.
- \$70.00 per acre buys well improved quarter only 3 1-2 miles out.
- \$3200.00 buys 8 room plaster house 8 blocks from post office.
- \$75.00 per acre buys 90 acres at edge of town. All in cultivation.
- \$20.00 per acre buys fine 200 acre tract only 5 1-2 miles out, part in cultivation.
- \$4000.00 buys 35 1-2 acre tract edge of town, nearly all in crop.
- \$3750.00 buys improved 19 acre irrigated place edge of town, possession.
- \$100.00 per acre buys 2 1-2, 5, 10, and 15 acre tracts in Evans and Mabry Additions.

See us for Bargains.  
**Baskin Land Co.**  
Phone 104

**Don't Forget The Hereford Fair, October 15-16!**

**PRICES**

My prices have always been just a little lower. We are doing our part today to lower the High Prices.

Let your next Shoes be a pair of Friedman-Shelby "all Leather, all the Time." Get my guarantee.

**J. O. NEWELL**  
The Fashion Store



**PARMER COUNTY**

**FRIONA**

Mr. and Mrs. Max Brownlee and little daughter, Maxine, of near Dimmitt, were guests of friends at Friona Saturday and Sunday. They were formerly residents of Friona and their faces were a welcome sight at the Sunday School and church services.

Rev. Fonz, of Texico, occupied the pulpit of the Congregational church here last Sunday and will preach here again next Sunday morning and evening. Rev. Fonz brings his hearers a worth-while message whenever he preaches and all are invited to hear him.

Land prices are gradually advancing in this locality. A. O. Drake, about a year ago, bought a half-section farm adjoining the north side of town for \$31 per acre and recently sold the north half of it for \$67.50 per acre. The land was bought by a Mr. Kruse, of Oklahoma, who will take possession on Nov. 15. Mr. Drake is planning to build on the south portion of the part he retained and thus be near town and school.

The Farwell well company, of the Prairie Oil and Gas Co., has reached a depth of over 2,250 feet and it is rumored occasionally that the prospects for striking oil are very favorable. On Sunday morning a vein or sheet of water was struck which came near converting it into an artesian well, as the water rose in the hole to within 500 feet of the surface.

The republicans of Parmer county have organized and have a partial county and precinct ticket in the field. Mr. L. G. Simpson, of Friona, is the republican candidate for County and District Clerk.

Mr. and Mrs. G. W. Maurer visited relatives and friends at Amarillo and St. Francis Saturday and Sunday. They were accompanied by their daughter, Mrs. Lawrence Lillard, and son, Harold.

Geo. T. Courtright departed for Pampa last week to look after business matters.

Literature for the Better Schools Campaign was received and distributed early in the week. All voters who are friends of free schools and the children of our State should inform themselves on this proposition and vote for the amendment.

A Mr. Hurlston and son, of near Louisiana, Mo. have been here the past week viewing the country with a view to buying land here.

Vote for the Amendment!

**BOVINA**

Norman Wilson, who has been connected with the Cicero Smith Lumber Co. here for a number of years, has recently resigned his position, and is now working on the Syndicate improve-

ments east of here. He is succeeded by Mr. Leggett, from Wellington, Texas.

Mrs. Mark Wells and baby have returned from Clovis.

Rev. and Mrs. B. Y. Dickinson gave an informal entertainment in honor of the Bovina teachers Wednesday evening of this week.

Several of our citizens attended the Lubbock-Farwell football game at well last Friday.

Mr. and Mrs. Venable's baby has been quite sick for several days.

A. S. Curry and family and B. T. Galloway and family of Friona, and Mr. and Mrs. J. E. Roberson and son, William, of Friona, attended quarterly conference here Sunday.

Sunday was a great day for the Methodists of Bovina. Sunday morning Rev. R. A. Clements, presiding elder, from Plainview, preached to a large audience, after which the sacrament of the Lord's Supper was observed. At 2:30 p. m. one of the best quarterly conferences in the history of the charge, was held. For the first time in years representatives from all the churches were present. The reports from the different churches showed all departments of the church well organized and at work. The pastor will go to the Annual Conference with one of the best, if not the best, reports in the history of the charge. All financial obligations will be met for the year.

**Does It Pay To Advertise?**

Does it pay to advertise? Bryant Washburn, Paramount-Artcraft star, says it does. Mr. Washburn is at the STAR THEATRE next week, Monday, October 18th, in a picturisation of the recent Broadway stage success, "It Pays to Advertise," by Megrue and Hackett. He portrays the role of advertising by building up a trade-mark and then selling it to his father and millionaire soap manufacturer. The support is excellent.

**AN ORDINANCE TO BE KNOWN AS ORDINANCE NO. 142—FORBIDDING IRRIGATING WITH CITY WATER EXCEPT THROUGH A METER AND REGULATING THE MANNER OF MAKING AND MAINTAINING CONNECTIONS WITH THE CITY WATER WORKS SYSTEM.**

BE IT ORDAINED BY THE BOARD OF COMMISSIONERS OF THE CITY OF HEREFORD, TEXAS.

Sec. 1. If any person shall use any city water for irrigating purposes, unless through a meter installed by the city of Hereford, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine in any sum not to exceed Two Hundred Dollars.

Sec. 2. If any person owning or renting premises in the City of Hereford connected with the city water works system shall increase the number or enlarge the size of fittings

through which water is taken on the said premises without the knowledge or consent of the Superintendent of the water works, unless water is supplied such premises through a meter, he or she shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine not to exceed Two Hundred Dollars.

Sec. 3. If any person owning or renting any premises in the City of Hereford connected with the city water works system shall install or maintain any bibb or any standing water pipe connected with such system in any yard or lawn on said premises, or at any other place outside of a building on said premises, shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine not to exceed Two Hundred Dollars.

Sec. 4. If any person owning or renting premises in the City of Hereford shall cause such premises to be connected with the city water works system through the service pipes of any other person, or through the service pipes supplying water to any other premises, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine not to exceed Two Hundred Dollars.

Sec. 5. If any person owning or renting any premises in the City of Hereford which are connected with the city water works system, shall permit any other person to connect with his service pipes; or shall permit any other premises to be connected with his service pipes he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine of any sum not to exceed Two Hundred Dollars.

Sec. 6. If any person shall make any connections with any of the water lines of the city water works system in the City of Hereford without the authority or consent of said city, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine not to exceed Two Hundred Dollars.

Adopted: September 28th, 1920.

MABEL SCHWARTZ, City Clerk.  
Approved: September 28th, 1920.  
WM. M. KNIGHT, Mayor.

Some one has said the reason we do not achieve more is because we do not attempt more. Every man who is eternally looking out for ways and means of putting his business forward generally discovers something worth while because he seeks it.

**THE STATE OF TEXAS**

To The Sheriff or any Constable of Castro County, GREETING:

You are hereby commanded to summon James Brice & Johnston, James Brice, James Johnston and the unknown heirs and legal representatives of James Brice and James Johnston, by making publication of this citation once each week for four successive week previous to the return day hereof, in some news-

paper published in your county, if there be a newspaper published therein, but if not, then in the nearest county in which a newspaper is published to appear at the next regular term of the District Court of Castro to be holden at the courthouse thereof, in Dimmitt, on the second Monday in November, 1920, the same being the 8th day of November, 1920, then and there to answer a petition filed in said Court on the 25th day of September, 1920, in a suit, numbered on the docket of said Court No. 1373, wherein A. L. Hawkins is plaintiff and Brice & Johnston, James Brice and James Johnston and the unknown heirs and legal representatives of James Brice and James Johnston are defendants, said petition alleging; plaintiff sues to cancel lien and remove cloud from the title to all of the southwest one-fourth of Section No. 180, in Block M-6, containing 100 acres in Castro County, Texas and alleging an apparent lien in favor of defendants which plaintiff charges is paid and is barred by the statute of limitation. Plaintiff prays for cancellation of lien and removal of cloud from title.

Herein fail not, but have before said Court on the said first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Witness my hand and the seal of (Seal) said Court this 25th day of September, 1920.

W. J. PICKER  
Clerk of the District Court  
Castro County

Don't Forget The Hereford Fair, Oct. 15-16

Welcome to the Fair, make the CITY CAFE your headquarters

A Good, Big, Clean Place to eat and a rest room and beds in connection.

W. A. Greenwood & Son

Rest Room and Beds in Connection

Phone 269

**20 Per Cent Off**

On New Standard Makes

**Tires and Tubes**

Our vulcanizing equipment is now one of the most complete in the Panhandle country. We take pride in our quick tube repair service.

**H. L. Rice**

Opposite new Magnolia filling station

Don't Forget The Hereford Fair, October 15-16!

Don't Forget The Hereford Fair, October 15-16!

**Hughes & Crouch**

**Recognized Headquarters**

For

- Ladies'—Dresses, Suits and Coats
- Children's—Dresses and Coats
- Men's—Suits and Overcoats
- Boy's—Suits, Mackinaws and Overcoats

Dry Goods, Shoes, Hats, Notions, and, in fact, anything to be found in an up to the minute Dry Goods Store.

Make our store your headquarters during the Hereford Fair.

Our prices are less.  
Let us prove it.

**BUICK**

YOU measure the value of your motor car by its power to travel hard and fast; its strength to bear up under hard usage and its capacity to go and keep going. These have always been Buick qualities and are again dominant features of the new Nineteen Twenty-One Buick Series.

With all their strength and stamina, these new Buick models are cars of striking beauty. There is comfort, too, in their modern refinements and roominess.

Authorized Buick Service guarantees your satisfaction wherever you go.

**Prices of the New Nineteen Twenty One Buick Series**

Model Twenty One-Pony Four, four passenger car	\$1795
Model Twenty One-Pony Five, six passenger car	1795
Model Twenty One-Pony Six, four passenger coupe	1895
Model Twenty One-Pony Seven, six passenger sedan	1895
Model Twenty One-Pony Eight, four passenger coupe	1995
Model Twenty One-Pony Nine, seven passenger car	2045
Model Twenty One-Pony Ten, seven passenger sedan	2095

G. & S. Buick, Inc. Michigan



**RENFRO BUICK AGENCY**

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



# Fox Mercantile Co. Octo

A Good week in Which to visit the Fair

A word to Fair visitors and home folks:  
Our plans are so well made that they safely promise saving oppor-  
tunities for our patrons never excelled and perhaps not equaled in the  
history of this store.

**HEREFORD  
FREE  
FAIR  
FRIDAY & SATURDAY  
OCTOBER 15-16**



## Ladies' Coats

All the latest styles in pretty coats, developed from finest fabrics of "gold tone," "silver tone," tweeds, velours, broadcloths, and tricotines, in all the wanted colors.

They are included in our Big Reduction Sale.

\$75.00 Ladies' Coats, Sale	\$59.50
65.00 Ladies' Coats, Sale	52.50
60.00 Ladies' Coats, Sale	47.50
55.00 Ladies' Coats, Sale	44.95
50.00 Ladies' Coats, Sale	42.50
45.00 Ladies' Coats, Sale	36.95
40.00 Ladies' Coats, Sale	31.95
37.50 Ladies' Coats, Sale	30.00
35.00 Ladies' Coats, Sale	28.50
32.50 Ladies' Coats, Sale	25.50
30.00 Ladies' Coats, Sale	24.50
27.50 Ladies' Coats, Sale	21.50
25.00 Ladies' Coats, Sale	19.95
22.50 Ladies' Coats, Sale	18.00

## Ladies' Suits

Distinguished by simple lines, combined with quality of workmanship, these new models feature silk tinsel and wool embroideries with rich fur trimmings. These beautiful garments are made of the smartest of the serviceable fabrics: Silk Duvetyne, Peachbloom, the popular Duvet de Laine and Tricotine—all for your favor. You, too, will be delighted with the display.

\$75.00 Coat Suit, Reduction	\$59.95
70.00 Coat Suit, Reduction	54.95
65.00 Coat Suit, Reduction	52.50
60.00 Coat Suit, Reduction	48.95
50.00 Coat Suit, Reduction	42.50
45.00 Coat Suit, Reduction	38.50
42.50 Coat Suit, Reduction	35.00
40.00 Coat Suit, Reduction	32.50
35.00 Coat Suit, Reduction	29.95

### Special!

TO THE FRONT COTTON BATTS,  
7 1/2 x 6 FEET, SPECIAL FOR  
ONLY 90c, REGULAR  
PRICE \$1.25

### Special!

HIGH GRADE "FITZ" WORK  
SHIRTS, REG. \$3.00 GRADE,  
SPECIAL FOR THIS  
SALE \$2.25

## BLANKETS! BLANKETS!

Fluffy, warm Blankets, downy comforts and pillows at almost before-the-war prices. It will be worth your while to come for miles to take advantage of the savings in this one department alone.

\$20.00 All wool Blankets in Pink and Blue edges, Reduction Sale Price	\$15.95 pr.	7.50 Blankets, Sale	6.35
\$18.00 All wool Blankets, Pink, Blue, Lavender and Gray Plaids, Reduction Sale Price	\$14.48 pr.	6.75 Blankets, Sale	5.85
\$15.00 Blankets, Sale	\$11.95 pr.	6.50 Blankets, Sale	5.50
12.50 Blankets, Sale	9.95 pr.	6.00 Blankets, Sale	4.95
10.00 Blankets, Sale	8.50 pr.	5.50 Blankets, Sale	4.75
9.00 Blankets, Sale	7.65	5.00 Blankets, Sale	4.25
8.50 Blankets, Sale	6.95	4.50 Blankets, Sale	3.85
		4.00 Blankets, Sale	3.45
		3.75 Blankets, Sale	3.25
		3.50 Blankets, Sale	2.95
		3.25 Blankets, Sale	2.75
		3.00 Blankets, Sale	2.50

### Extra Special!

GINGHAMS! GINGHAMS! BEAU-  
TIFUL FALL PATTERNS, REG.  
PRICE 45c yd., FAIR WEEK  
SPECIAL 29c

### Special!

ONE LOT LADIES' FITRITE UN-  
IONS, SUMMER WEIGHT, RE-  
DUCTION SALE PRICE 48c

### Extra Special!

LADIES' SILK HOSE, REGULAR  
PRICE \$3.00, REDUCTION  
SALE \$1.95

## New Fall Dresses

The slim, straight silhouette predom-  
inates in the new fall models.

\$70.00 Dresses, Sale Price	\$59.50
65.00 Dresses, Sale Price	52.50
60.00 Dresses, Sale Price	49.00
52.50 Dresses, Sale Price	47.50
50.00 Dresses, Sale Price	42.50
47.50 Dresses, Sale Price	41.00
45.00 Dresses, Sale Price	38.50
42.50 Dresses, Sale Price	37.50
40.00 Dresses, Sale Price	34.50
37.50 Dresses, Sale Price	31.00
35.00 Dresses, Sale Price	28.50
30.00 Dresses, Sale Price	24.95
27.50 Dresses, Sale Price	21.50
25.00 Dresses, Sale Price	19.00

### Extra Special!

ONE LOT OF MEN'S BLUE WORK  
SHIRTS, REG. PRICE \$2.00,  
SALE PRICE \$1.45

### Extra Special!

QUILT COTTON—PANAMA—SIZE  
7 1/2 FEET BY 6 FEET, SPECIAL  
Pr. ROLL 75c

### Extra Special!

ONE LOT OF SHOES, BROKEN SIZ-  
ES, ALL OUT ON TABLES, REG.  
PRICE \$4.00 to \$12.00,  
SPECIAL, \$1.95 to  
\$4.95. ONLY A  
FEW LEFT

### Special!

36 inch BLACK TAFFETA, FAIR  
WEEK SPECIAL \$1.95

### Special!

CANVAS GLOVES ONLY 15c

## Ladies' and

If you need shoes, we are the department of our store. Save money on high grade shoes, to get your fall shoes, and see

No. A393 Ladies' 16 in. Brown Kid Lace Boot, Covered Louis Heel, Turn Sole, Plain Toe, Reg. Price \$16.50, Widths A to C, Reduction Sale Price ----- \$12.50

No. 305 Ladies' Black Kid Lace Boot, Turn Sole, Plain Toe, a beautiful dress shoe. Widths AA, A, B and C, Regular Price \$15.00, Reduction Sale Price ----- \$11.95

No. D. 101 Ladies' Black Kid Lace Boot, Covered Heels, Cap toe, A to C widths, Reg. Price \$12.50, Reduction Sale Price ----- \$9.45

\$10.00 Ladies' Shoes, both in high and military heels, Black and Brown, Reduction Sale Price ----- \$7.95

\$9.00 Ladies' or Misses' Shoes, Reduction Sale Price ----- \$7.45

## Shoes

The prices, fit, styles and quality in every detail. Made from the finest linings and trimmings, truly representative of the best footwear.

A Shape here to fit every foot.  
\$16.00 Florsheim Shoes, Sale ----- \$12.48

\$15.00 Brown English, Sale ----- \$11.95

13.50 Beacon Shoes, in all lasts and widths, Brown and Black, Reduction Sale Price ----- \$10.45

\$12.50 Shoes, Black and Brown, Reduction Sale Price ----- \$9.45

\$12.00 Brown Russ Calf, English last, Reduction Sale Price ----- \$8.95

\$11.00 Black Gun Metal Bal, English last, Reduction Sale ----- \$8.50

\$10.00 Dress Shoes, Reduction Sale Price ----- \$7.95

\$9.00 Work or Dress Shoes, Reduction Sale Price ----- \$7.25

### Special!

ONE CASE MADRAS SHIRTINGS,  
ALL DARK COLORS, IN BLUE  
AND BLUE STRIPES, REG.  
PRICE 45c yd., REDUC-  
TION SALE 29c

**FOX MERCANTILE CO.**  
HEREFORD



# October REDUCTION SALE

## and Fox Mercantile Co.'s Reduction Sale

Take this week's series of selling events for example. Test them by every test of quality, style and value. We are quite willing to abide by your judgment, for we are certain they will prove worthy of earnest consideration.

**HEREFORD  
FREE  
FAIR  
FRIDAY & SATURDAY  
OCTOBER 15-16**

### Misses' Shoes

Specially invite you to visit this store. If you are interested in saving bring your children to this store and see what we can save you.

- \$8.50 Brown Calf, Low heel, Shoe for Ladies or Misses, Reduction Sale Price ----- **\$6.45**
- \$7.50 Ladies' or Misses' Shoes, Reduction Sale Price ----- **\$5.95**
- \$6.50 Ladies' or Misses' Shoes, Reduction Sale Price ----- **\$4.95**
- \$6.00 Ladies' or Misses' Shoes, Reduction Sale Price ----- **\$4.75**
- \$5.50 Misses' Shoes, Sale ----- **\$4.45**
- \$5.00 Shoes, Misses' or Ladies' Reduction Sale Price ----- **\$3.95**
- \$4.00 Misses' Shoes, Sale Price **\$3.40**
- \$3.75 Misses' Shoes, Sale Price **\$3.25**
- \$3.50 Misses' Shoes, Sale Price **\$2.95**
- \$3.00 Misses' Shoes, Sale Price **\$2.48**
- \$2.50 Misses' Shoes, Sale Price **\$1.95**

### Shoes for Men

Quality are right. Perfect fitting solid leather throughout, with linings obtainable. The shoes are the best workmanship in high-grade

- \$8.50 Brown English last Shoes, Reduction Sale Price ----- **\$6.75**
- \$7.50 Work Shoes, Reduction Sale Price ----- **\$5.75**
- \$6.50 Work Shoe, Munsing Army last, Reduction Sale ----- **\$5.25**
- \$6.00 Army Munsing last Shoe, Reduction Sale Price ----- **\$4.98**
- \$5.50 Work Shoes, Reduction Sale Price ----- **\$4.75**
- \$5.00 Shoes, Reduction Sale ----- **\$3.95**
- \$4.50 Good Work Shoes, Reduction Sale Price ----- **\$3.75**
- \$4.00 Elk Scout Bal Shoes, Reduction Sale Price ----- **\$3.35**
- \$3.50 Brown Silk Outing Bal Shoes, Reduction Sale Price ----- **\$2.95**

#### Special!

NAZARETH WAIST UNION SUITS, WINTER WEIGHTS, SIZES 2 TO 12 YEARS. WORTH TODAY \$1.50, REDUCTION, 95c

#### Extra Special!

WORK SHOES, No. 500, SERVICE SHOES, ARMY LAST, FAIR WEEK SPECIAL \$3.35

#### Extra Special!

10 yds. DIAMOND HILL DOMESTIC FOR ONLY \$2.95 (REG. PRICE 45c yd.)

### Ladies' and Misses' Munsing Wear

- \$6.00 Ladies' Unions, Sale Price **\$4.85**
- 5.00 Ladies' Unions, Sale Price **4.00**
- 4.00 Ladies' Unions, Sale Price **3.39**
- 3.50 Ladies' Unions, Sale Price **2.95**
- 3.00 Ladies' Unions, Sale Price **2.39**
- 2.75 Ladies' Unions, Sale Price **2.25**
- 2.50 Ladies' or Misses' Unions, **1.98**
- 2.25 Ladies' or Misses' Unions **1.90**
- 2.00 Ladies' or Misses' Unions **1.65**
- 1.75 Ladies' or Misses' Unions **1.50**
- 1.50 Ladies' or Misses' Unions **1.20**
- 1.25 Ladies' or Misses' Unions **95c**
- 2.50 Ladies' or Misses' Unions **1.98**

#### Lady Sealpax

Athletic Underwear for Women, Regular price \$2.50, Reduction Sale Price ----- **\$1.60**

### Petticoats

- \$20.00 Petticoat, Sale Price ----- **\$15.50**
- 18.00 Petticoat, Sale Price ----- **13.50**
- 15.00 Petticoat, Sale Price ----- **12.25**
- 14.50 Petticoat, Sale Price ----- **11.95**
- 12.50 Petticoat, Sale Price ----- **9.98**
- 10.00 Petticoat, Sale Price ----- **7.98**
- 7.50 Petticoat, Sale Price ----- **5.95**
- 5.00 Petticoat, Sale Price ----- **4.98**
- 4.50 Petticoat, Sale Price ----- **3.75**
- 4.00 Petticoat, Sale Price ----- **3.35**
- 3.50 Petticoat, Sale Price ----- **2.95**
- 3.00 Petticoat, Sale Price ----- **2.50**
- 2.75 Petticoat, Sale Price ----- **2.25**
- 2.50 Petticoat, Sale Price ----- **1.95**
- 1.50 Petticoat, Sale Price ----- **1.19**

#### Extra Special!

OUTING! OUTING! ALL YOU WANT IN DARK AND LIGHT COLORS FOR ONLY 35c yd.

#### Special!

ONE CASE OF MEN'S HOSE, BLACK ONLY, FOR 15c pr.

#### Special!

3 SPOOLS CLARK O. N. T. THREAD FOR ONLY 25c

### Staples! Staples!

A department that has done more to help build this store than all others combined. Stocks are thoroughly capable of speaking for themselves in this section. We mention a few to give you an idea what advantages are offered.

Two cases Gold Bond and Delhi Gingham; worth today 45c per yard. Reduction Sale Price ----- **29c**

3 cases Red Seal, Utopia and Toil Du Noird Gingham. Regular price 50c yard. Reduction Sale Price ----- **35c**

One Case Zepher. Regular price 65c. Reduction Sale price ----- **52c**

75c and 85c Tissue Gingham. Reduction Sale price ----- **62c**

50c Ladlass Cloth. Reduction Sale price ----- **42c**

36 inch Percale, light color. Regular price 45c. Reduction Sale price ----- **35c**

36 inch Percale, dark color. Regular price 50c yard. Reduction Sale, **39c**

36 inch Percale, light colors; regular price 40c. Reduction Sale price ----- **33c**

10-4 Bleached Sheeting—guaranteed full width, and no starch. Especially priced for our Reduction Sale, yd. **80c**

9-4 Bleached Sheeting; regular price \$1.00. Reduction Sale, yd. ----- **75c**

10-4 Brown Sheeting; regular price \$1.00. Reduction Sale, yd. ----- **75c**

9-4 Brown Sheeting. Reduction Sale price, yd. ----- **72c**

#### Special!

BERKLEY'S CAMBRIC, REG. PRICE 50c, SPECIAL, 10 yds. FOR \$3.75, ONLY 10 yds. TO EACH CUSTOMER

### Boys' Clothing

We want the boys—the boys in knee pants and those in long pants—to know this store as the best place to get the sort of clothes they want. We will state frankly that the boys' patronage is worthy the best efforts of any merchant, and that we are leaving nothing undone to deserve it. We have collected an unsurpassed stock of Boys' Clothes exclusively.

- \$35.00 Hart Schaffner & Marx Suits for boys, Reduction Sale **\$27.95**
- \$25.00 Boy's Suit, Reduction **\$19.95**
- 22.50 Boy's Suit, Reduction **17.50**
- 20.00 Boy's Suit, Reduction **15.85**
- 18.50 Boy's Suit, Reduction **14.50**
- 16.00 Boy's Suit, Reduction **13.50**
- 15.00 Boy's Suit, Reduction **12.25**
- 14.50 Boy's Suit, Reduction **11.85**
- 13.50 Boy's Suit, Reduction **10.95**
- 12.50 Boy's Suit, Reduction **9.85**
- 11.00 Boy's Suit, Reduction **9.25**
- 10.00 Boy's Suit, Reduction **8.50**



Copyright 1920 Hart Schaffner & Marx

### Men's Clothing

And now comes the need of a Fall Suit, and this splendid stock answers, "here," and what a great gathering of leaders it is—Fashion's own favorites, mighty in the force of convincing argument by reason of their own merit.

Hart Schaffner & Marx, and Style Plus Clothes are all guaranteed to give satisfaction in wear or "Money Back." You have nothing to lose by buying clothes of this kind.

The suits we are showing for the Fall and Winter season are smart, handsome and decidedly well-bred. They are clothes of quality. To buy the suit you would like to wear will take less money here than you think.

\$75.00 Hart Schaffner & Marx Suit, Reduction Sale Price ----- **\$59.95**

\$70.00 Hart Schaffner & Marx Suit, Reduction Sale Price ----- **\$56.50**

- \$65.00 Suit, Reduction Sale ----- **\$52.50**
- 62.50 Suit, Reduction Sale ----- **49.95**
- 60.00 Suit, Reduction Sale ----- **47.95**
- 55.00 Suit, Reduction Sale ----- **44.50**
- 50.00 Suit, Reduction Sale ----- **39.95**
- 45.00 Suit, Reduction Sale ----- **36.50**
- 40.00 Suit, Reduction Sale ----- **33.50**
- 35.00 Suit, Reduction Sale ----- **29.50**

### Men's Khaki Coveralls and Overalls

Men's Khaki Coveralls, Regular Price \$5.00 to \$5.50, Special Reduction Sale Price of ----- **\$3.95**

Men's Khaki Overalls, "Fitz" make, for only ----- **\$1.98**

#### Special!

36 INCH SILK POPLIN, SPECIAL PRICE FOR OUR REDUCTION SALE, \$1.25 yd.



**CHURCH NOTES**

**Presbyterian Church**

10:30 a. m. Sunday School.  
11:30 a. m. Preaching by the Pastor.  
1:30 p. m. Junior C. E.  
7:30 p. m. Senior C. E.  
8:00 p. m. Preaching by the Pastor.  
J. R. Sharp, Pastor.

**Methodist Church**

Next Sunday is the last Sunday of the year and the pastor will occupy the pulpit, both morning and evening. It is likely to be the close of the pastorate of the present pastor. A cordial invitation is extended to the public to worship with us.  
W. H. Terry, Pastor.

**Baptist Church**

Last Sunday the church, in conference, accepted our resignation as pastor. We want to thank all the members of the church for their cooperation and the kindness shown me and my family, and we pray God's blessing on all. I shall be away for two weeks and shall return to preach my farewell sermon on the fifth Sunday. There will be regular service every Sunday as usual.  
J. E. McClurkin, Pastor.

**First Christian Church**

**The Big Church with a Big Welcome to YOUNG MEN HAVE THEIR INNINGS.**

The meeting Sunday night will be in the interest of Hereford's young men, and every blooming one of them have a welcome as big as the Pacific Ocean. The preacher has never seen the Pacific, but they say it is a big one). The series of sermons Mr. Asbell is preaching on Sunday nights on "Things Fundamental to the Faith of Young People," is proving a winner. The sermon Sunday night is especially for the young man who is luctured with Agnosticism and Evolution. The subject is "WHAT ARE AGNOSTICISM AND EVOLUTION, AND WHAT PART HAVE THEY PLAYED IN CHRISTIANITY, HAVE THEY HELPED OR HINDERED?"

In the morning at eleven o'clock a sermon will be delivered on the titling "Dodge Brothers." It is getting along toward the time of year for churches to begin to think about their finances for the coming year, and there is a growing interest everywhere in the question of "Dodge." We have a few in the town who have a few in the town who have been to give an church who practice asked. There want to see if we can the present program for the one we motor cars. New

The contrary are absolute is the best in its "Dodge Brothers" has his sights set on a rally day, one week from Sunday. Let's help him put it across. Let everybody get busy and make Hereford known far and wide as a church going town. The young man who goes to church doesn't wait for his reward in the next world, he gets it here. If you are an employee, you may rest assured that you will not lose cash with your employer when he learns that you are a regular attendant at church. If you are engaged in business, people will trade more readily with you if you go to church, they rightly figure that the merchant who goes to church is honest. They feel that, unless he is a great hypocrite, the merchant who goes to church will deal fairly.

The same rule applies to professional men of every type. Go to church yourself and induce your friends to go, **MAN YOU WILL LIKE IT.**  
Remember the hour:  
10:30 School 9:45.  
Preaching at 10:45.

Intermediate Christian Endeavor at 6 o'clock.  
Evening Young Men's Service at 7 o'clock.  
All these services begin absolutely on the dot and not one minute after.  
J. M. Asbell, Pastor.

**Y. F. M. S.**

Oct. 17.  
Leader—Gladys Bryant.  
Subject—Africa Mission Study.

Song.  
Scripture Lesson—"Companionship" (1 John 1:1-7).

Prayer—For Africa.  
Song.  
Topic—"A People in Need of Friendship," or "Kayeka's Story of How He Helped a People in Need of Friends"—Gwendolyn Price.

Duet—Lenis Anthony and Mildred Cross.

Bible Drill:  
1. Locate Mount Sinai—Elizabeth Stegall.

2. Locate Mount Nebo—Lena Gilliam.

3. Locate Mount Carmel—Virginia Morgan.

4. Locate Mount Herman—Eloise Pittman.

5. Locate the Mount of Olives—Maurine Hughes.

6. Name three Bible cities that begin with B.—Beulah Lee Rutherford.

7. Where is Babylon?—Frances Potts.

8. Where is Bethlehem?—Kathlene Hawkins.

9. Where is Bethany?—Jewell Porter.

10. Name three Bible cities that begin with C.—Dolly Ward.

Business.  
Benediction.

**Junior Missionary Society**

M. E. Church, Oct. 17, 4:00 O'clock  
Leader—Mattie Lou Harrison.

Song.  
Prayer.  
Roll Call.

Bible Lesson—Mark 1:29-35.

1. Can you give a verse from the Bible which teaches that God loves the World?—Louise Jacobsen.

2. Is it our duty to offer the gospel to the heathen?—Ervin Garton.

3. If the Gospel was not intended for China, how should the commission read?—Frances Oberthier.

4. What does our Lord say about the blessedness of giving?—Jim Potts.

5. Does Jesus invite all to come unto him?—Lavera Mayhall.

6. What does "faith" mean?—David Harrison.

7. What do we need now to send the heathen more preachers?—John Jacobson.

8. Can you give us a plan by which we can raise all the money we need?—

Elva Letha Mayhall.  
9. Can you repeat the Great Commission as recorded in Matt. 28:18-20?—Ellen Sites.

10. Is it the duty of every member of the church to help in the conversion of the heathen?—Kathleta Hawkins.

11. What kind of a giver does God love?—Christ Jacobsen.

Story—Esther Comes into Her Own.  
Song.

**Methodist Missionary Society**

October 20.

Song.  
Scripture—Mrs. M. E. Turrentine.

Lesson—Study of Conf. Minutes, each officer to be represented by a member of our society.

President—Mrs. W. A. Price.  
Vice President—Miss Lulu Edwards.

Cor. Sec.—Mrs. Jno. McLean.  
Sec.—Mrs. J. B. Jones.

Treas.—Mrs. Potts.  
Supt. Y. P.—Mrs. Parker.

Supt. Mission Study—Mrs. Harrison.  
Supt. Supplies—Mrs. Sprait.

Dis. Sec. Abilene—Mrs. Stegall.  
Dis. Sec. Amarillo—Mrs. Saltzman.

Dis. Sec. Clarendon—Mrs. Bowers.  
Dis. Sec. Plainview—Mrs. Fox.

Dis. Sec. Stamford—Mrs. Welliver.  
Dis. Sec. Sweetwater—Mrs. Black.

Dis. Sec. Vernon—Mrs. Ward.  
Special music—Mrs. Stocking.

**Y. P. S. C. E.**

October 17, 1926

Topic—Christian Principles in Politics. (Citizenship Day).

Scripture—Luke 22:24-27.  
Leader—Paul Corbett.

Song Service.  
Debate—Resolved that Christians should hold aloof from Partisan Politics.

Affirmative—Ray Casebolt, Leslie Bruner; Negative—Paul Corbett, Howard Golden.

Song.  
"Courage is a Christian Principle, how should it be shown in Politics?"—Earl Nunn.

How can the Churches widely influence Politics?—Mary Brady.  
A Christian Must be Honest; How will This Affect Politics?—Otto Olson.

Special Music.  
A Question Box—Rev. Sharp.

Business.  
Benediction.

Look Out Hereford! You are being plotted against! Remember Halloween!

Remember the C. E.

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**Kill That Cold With**



Neglected Colds are Dangerous  
Take no chances. Keep this standard remedy handy for the first sneeze.  
Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache  
Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opium in Hill's.

**ALL DRUGGISTS SELL IT**

**Studebaker**

The Special Six Is Now Here  
"A REAL AUTOMOBILE"

We will take pleasure in demonstrating this car to anyone interested.

**Williams Brothers**

**Plenty of Room**

We are now prepared to handle any amount of wheat in the Elevator.

Don't Forget The Hereford Fair, Oct. 15-16!

**E. W. HARRISON**

Phone 76

P.S. We have no coal and none on the road.

Don't Forget The Hereford Fair, October 15-16!

**To Our Fair Visitors**

We cordially invite you to come and visit with us, both at the Bank and at our Booth in the Court-house, while you are in the city.

We would like to get acquainted with you.

We would like to talk to you about our bank.

But if you don't want to talk "shop," just come in anyhow, and make yourself absolutely at home.

We are anxious to get better acquainted with every visitor who honors us with their presence during our Fair.





**FACING THE FACTS**

Food for Thought for the Calamity  
 Howler, as Set Forth by Mr. U. A.  
 Howland of Ford Motor Co.

It is very peculiar, this human nature of ours, because 90 percent of the men and women are very quick to see the clouds of trouble and to miss the bright sunshine of pleasure. Let a rumor emanate from an insane asylum that there is going to be a failure of the crops, and the multitudes commence to mourn right away. Seems as if people like to be in trouble.

And so it is that there has spread over this country an almost universal belief that we had to have a financial panic; we must have a commercial depression; we were due for a period of hard times; Hades was to pay and no pitch hot. Rumor upon rumor of a shortage in crops, shortage in mechanical production, shortage in labor; in fact, it seemed as if the whole world was going to be so dog gone short that it was liable to drop into a hole and disappear. The prophets of cheerfulness were like the proverbial hen's teeth—few and far between.

Now let us look at the facts, for never before in the history of civilization has mankind had a more rosate future to vision, and this applies to every part of the globe as we could prove if we had the time and the space.

But let us just take America. Never in our history has there been so much money, real, honest-to-goodness cash, in the United States as there is today. This country has been growing in wealth by leaps and bounds, because we have the best educated people in the world; the most moral people; the most humane people; people with more initiative than obtains among any other peoples on Earth. Then we have a country whose unlimited natural resources represent wealth untold. We were coming to the mastery of the wealth of the world before the War. For instance, in 1913 this country produced \$14,000,000,000 more than it consumed. Then the War came on and our production was hurried until in 1917 we produced \$18,000,000,000 more than we consumed.

We loaned to the nations of Europe in excess of \$30,000,000,000. With the exception of some \$3,000,000,000, this money remained in America and was

spent by the borrowers in our markets. It was not taken out of America—it is here still. Since the War closed hundreds of millions of gold have been sent into the United States by foreign countries in payments on their debts.

Then in 1919 our production was the largest in the history of the country. We produced more goods than we did in 1917, and we had an eager market for everything we produced, and all we sold brought the money to America—it's here.

Take this statement by John Fletcher, Vice President of the Fort Dearborn National Bank of Chicago: "The United States is far and away the richest country in the world. The aggregate deposits of its banks are billions more than the combined deposits of all the banks in the world outside of the United States. We have more actual cash than any other nation and in the last few years have obtained an almost unbelievable supremacy in trade."

Now with this vast accumulation of money, how can we have a financial panic; how can we have a commercial depression; how can we have hard times? Impossible!

There was naturally a reconstruction period which must follow after a world conflict. After our own Civil War of 1861-65 we were ten years passing through what was called the reconstruction period, during which our money went down to fifty cents on the dollar.

We are going through the present reconstruction period inside of three

years, and our money is at a premium the world over.

Talk about hard times; talk about depression—nonsense!

Let us tell you that there is one hundred years of intense prosperity right at the doors of the people of the United States. We won't have men and women enough to manufacture all that is necessary to meet the demand. We are producing more today than ever before in practically every line unless it be shipbuilding, and that will come back. We have millions of acres untitled. We have billions of gold, silver, copper and lead to be unearthed. Oil is being found in every State in the Union. All the resources of the country are coming to the surface, and we are going to be the busiest people that humanity has ever known, and likewise the richest.

The financial center of the world today is in New York. The center of civilization has passed from the Old World to the New, and now rests with us. We are great. We don't want to boast, but we want to know our strength and our power. If any band of bankers or politicians think they can hoodwink the American people, they have got a mighty sharp lesson coming very quick. The intelligence of the American people won't tolerate any speculative crisis. Honest business is too big in volume, too intense in value, for the American people to be sidetracked by the speculators and promoters.

Go to it—build and equip and prepare yourselves for a future rich in

development rich in production, rich in business and rich in profits.

Good wages, lots of work, the profiteer eliminated, cheerfulness, courage, optimism filling every nook and corner of America. Let there be no hesitancy—hang your banners on the outer walls and sound the trumpets of triumph—success is here.

The fiscal year of the Ford Motor Company ended July 31, 1920, and in that year they made 996,000 cars and 90,008 Fordson Tractors, besides having unfilled orders on file for more than 200,000 cars and many thousand tractors, which means an increase over all past production by more than 30 per cent, and next year their plans are to make 1,250,000 Ford cars and 250,000 tractors. Do you suppose that this

company is guessing? Not for a minute. Other industries are the same. Get a hustle on. Talk prosperity and act prosperity. Keep busy and you can't help but enjoy prosperity. Spend

your money—it's no good idle. Do your share and make the next century a golden era in which humanity will be lifted up to a higher plane of activity, comfort, happiness—adv.



**QUALITY PRICES SERVICE**  
 —THE BEST—

THE MOST FASTIDIOUS EPICURE  
 Will Here Find

everything suited to his taste.

THE MOST ECONOMICAL HOUSEWIFE  
 Will Find

her every want supplied at the lowest prices  
 consistent with satisfactory quality.

And with it all we guarantee you  
 the best service known to the grocery trade.

Don't Forget The Hereford Fair, October 15-16!

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT



**The G. and R. Grocery**  
 FRANK A. GYLES  
 J. R. RUTHERFORD  
 HEREFORD, TEXAS

**Specials in Used Cars**

Ford Roadster  
 1 Buick Touring Car

Watch this space for  
 Bargains in used cars. All cars will be in first class running order.

**Motor Sales Co.**  
 L. W. HOUGH, Mgr.

Don't Forget The Hereford Fair, Oct. 15-16!

**Saddles**

Why order your saddles from mail order houses? We make all our saddles in Hereford using the best material obtainable and workmanship that is not surpassed in the business. We invite comparison in quality and price.

We have installed an electric stitching machine that is used in the U. S. Arsenal in the manufacture of leather goods, and are prepared to get your repairing out on short notice.

**Taylor Bros. Saddlery**

Don't Forget The Hereford Fair, Oct. 15-16!

**SHORE BROS. GARAGE**

Successors to  
 C. P. Cockrell and the Ford Garage

We sell  
 Gasoline, Oils, Grease and tire repairing  
 Storage by day, night, week or month  
 Our service is free

A good place to stop during the Hereford Fair  
 Drive in

On Main between 3rd and 4th Streets  
 Phone 334

Before Buying a Tractor See the

**SAMSON**

Guaranteed to pull 4 disc plows under all conditions, or 10-ft. tandem disc harrow, or 2-row lister.

4-cylinder engine, low speed, heavy duty motor.

Samson Tractors are owned by the General Motors, makers of the Buick, and others high grade cars.


**The C. O. Lee**  
 Hardware

**EXHIBIT of Ingersoll Watches**

You can see how good looking the new Ingersolls are by examining them in our window.

We'll tell you about their dependability and accuracy. You can prove both by owning one.

**W. H. Ray**  
 Jeweler



Refillable safe case in the back. Medium size \$2.

**That Big Reduction Sale**

Has "caught on," and is going like a house afire. Remember: It all ends on Saturday night, October 16--- and we offer real price bargains in snappy Suits—Hats—Silk Shirts, etc.

Help Hit Old Man H. C. L. a Solar Plexus!

**GALLAGHER & SON**



**GRAYSON BELL HAS HIS LEG SMASHED**

Grayson Bell's right leg was badly smashed Tuesday afternoon while he was getting ready to pull his threshing outfit to his last job of the season. He was backing the engine to hitch up with the separator, the ground was very rough, and before he realized that he was so close, he was plumed between the engine and the separator. A deep hole was punched in the muscle of the right leg and the left leg was very badly bruised.

Mr. Bell was brought to the city immediately, and while the injury is painful it is believed that he will recover with no serious results.—Randall Co. News.

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Deaf Smith Co., Greeting:  
Oath having been made as required by law.

**YOU ARE HEREBY COMMANDED** to summon John J. Zinser, The Saint Louis Cattle Loan Company, of St. Louis, Mo., a corporation, and The Woodrow Parker Company, of Toledo, Ohio, a corporation, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in the City of Hereford, on the 1st Monday in November, A. D. 1920, the same being the first day of November, 1920, then and there to answer a petition filed in said Court on the 29th day of September, 1920, in a suit, numbered on the docket of said Court No. 1259, wherein W. E. Neal is Plaintiff, and Albert Zinser, John J. Zinser, W. P. Lupton, The Saint Louis Cattle Loan Company, of St. Louis, Mo., a corporation, The Woodrow Parker Company, of Toledo, Ohio, a corporation, J. H. Russell, J. B. Elliston and J. A. Wear are Defendants, and said petition alleging in substance as follows:

The Plaintiff sues the Defendant, John J. Zinser, as Maker of, and the Defendant, W. P. Lupton, on his assumption to pay one note for \$500.00, dated March 13, 1916, executed by John J. Zinser to D. L. McDonald, due one year after date, bearing interest from date at the rate of 10 per cent per annum; and providing that all past due interest shall bear interest at the rate of 10 per cent per annum; and providing for the payment of 10 per cent on principal and interest as attorney's fees, if placed in the hands of an attorney for collection; and to foreclose a Vendor's Lien, securing the payment of said note on the W. 1-2 of the S. W. 1-4 of Section 50, Certificate 916,

Grantee, Stone, Kyle & Kyle, Bk. K-3, Deaf Smith County, Texas, containing eighty acres.

And sues the Defendants, Albert Zinser and John J. Zinser, as Makers of, and the Defendant, W. P. Lupton, on his assumption to pay a note for \$8,507.37, dated October 16, 1916, due twelve months after date, bearing interest from date at the rate of 10 per cent per annum, interest payable annually; and providing that past due interest shall bear interest at the rate of 10 per cent per annum; and providing that on default in payment of said note at maturity, and it is placed in the hands of an attorney for collection, 10 per cent on both principal and interest shall be added as attorney's fees; said note executed by Albert Zinser and John J. Zinser to John Estes. And to foreclose a Deed of Trust, dated October 16, 1916, given by Defendant, Albert Zinser, to Cliff Estes, as Trustee, on Section 95, Certificate 911, Grantee, Stone, Kyle & Kyle, Bk. K-3, Deaf Smith County, Texas, containing 640 acres, and the said W. 1-2 of the S. W. 1-4 of said Section 95.

And sues the Defendant, W. P. Lupton, as Maker, and the Defendant, John J. Zinser, as endorser of three notes, all dated November 27, 1917, two for \$2,000.00 each and one for \$1,197.16; all maturing on or before six months after date, each bearing interest from date at the rate of 10 per cent per annum, interest payable annually; and each providing that past due interest shall bear interest at the rate of 10 per cent per annum; and each providing that if it is placed in the hands of an attorney for collection, then an additional amount of 10 per cent on the principal and interest, then due, shall be added thereto as attorney's fees; said notes executed by W. P. Lupton to John J. Zinser, and endorsed to Plaintiff by John J. Zinser; and to foreclose a Vendor's Lien on said Section 95, and the said W. 1-2 of the S. W. 1-4 of said Section 95, securing the payment of said three last named notes.

That Plaintiff is the owner of all of said notes sued on, and that they are all

**16799 DIED**

in New York City, alone from kidney trouble last year. Don't allow yourself to become a victim by neglecting pains and aches. Guard against this trouble by taking

**GOLD MEDAL HAARLEM OIL CAPSULES**

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Holland's national remedy since 1696. All druggists, three sizes. Guaranteed. Ask for the name Gold Medal on every box and accept no imitation.

past due, and no part thereof, and no interest thereon, has been paid, except the interest has been paid on the note for \$8,507.37, to October 16, 1917, and on the two notes for \$2,000.00 each, and the one note for \$1,197.16 to May 27, 1919; and the Plaintiff seeks to recover the full amount of all of said notes, principal, interest, and attorney's fees, provided for therein, alleging that all of said notes were placed in his attorney's hands for collection on Sept. 1st, 1920, and that said attorney's fees are due.

Plaintiff seeks to foreclose his said two Vendor's Lien and his said Deed of Trust Lien on the respective tracts of land, as to and against all of the Defendants, and charges that his said Liens are superior to a Deed of Trust Lien, dated October 14, 1913, given by John J. Zinser and wife, to Albert Zinser, as Trustee, recorded in Book 20 at Page 359, Deed of Trust Records of Deaf Smith County, Texas, conveying to said trustee all of said Section 95, except forty acres in a strip on the E. side of said Section, which said strip is 1900 vrs. long and of sufficient width to contain said forty acres, to secure one note for \$11,850.00, dated October 1, 1913, due five years after date, executed by John J. Zinser and his wife to Defendant, The Woodrow Parker Company; and Plaintiff's said Liens are superior to a Deed of Trust, dated October 13, 1914, given by John J. Zinser and wife, to Albert Zinser, as

Trustee, which is recorded in Book 20, at Page 361, Deed of Trust Records of Deaf Smith County, Texas, conveying to said Trustee all the W. 1-2 of said Section 95, to secure one note for \$3,950.00, dated October 1, 1913, due five years after date, given by John J. Zinser and wife to Defendant, The Woodrow Parker Company.

And that Plaintiff's said Liens are superior to a Deed of Trust, dated June 10, 1919, recorded in Deed of Trust Records of Deaf Smith County, Texas, in Book 23, at Page 355, executed by W. P. Lupton to Clyde N. McFarland, as Trustee, conveying all of said Section 95 and all of the said W. 1-2 of the S. W. 1-4 of said Section 95, to secure the payment of one note for

\$10,000.00, two notes for \$5,000.00 each, three for \$2,500.00 each, and one for \$1,300.12, all dated June 10, 1919, and due September 9, 1919, executed by W. P. Lupton to Defendant, The Saint Louis Cattle Loan Company.

That Plaintiff's said Liens are superior to three judgment Liens, and each of them, one in favor of Defendant, J. H. Russell against Defendant, Lupton, for the sum of \$319.20, recorded in the abstract of judgment records of Deaf Smith County, Texas, in Book 1, at Page 264; and one in favor of J. B. Elliston against Defendant, Lupton, for the sum of \$455.23, recorded in the abstract of judgment records of Deaf Smith County, Texas, in Book 1 at Page 269; and one in favor of Defendant, J. A. Wear, against Defendant, W. P. Lupton, for \$455.23, recorded in the abstract of judgment records of Deaf Smith County, Texas, in Book 1, at Page 269.

HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

WITNESS, A. O. THOMPSON, Clerk of the District Court of Deaf Smith County.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford this 29th day of Sept., 1920. (SEAL) A. O. THOMPSON, Clerk, District Court, Deaf Smith County, 37-4t By A. L. Riggs, Deputy.

**For Sale**

900 acres good level land, well located, Price \$20.00 per acre.

320 acres well located, all good land, fair improvements. Price \$35.00 per acre, third cash, balance 1 to 4 years.

320 acres mile from town, good improvements, all good land, a nice home and can be bought right.

**J. H. Pitman**  
Hereford, Texas

WE TAKE PLEASURE IN ANNOUNCING

**Miss Laura May McAlpine**

(FORMERLY WITH E. E. FINKLEA)

will have charge of

**Department of Sheet Music and Phonograph Records**

Our stock of Sheet Music will contain a full assortment of popular and classical music. New numbers will be received as fast as published and the most complete and up-to-date stock will at all times be maintained.

Sheet Music Department Opens About October Tenth

Mail Orders From Out of Town Solicited

**Nunn Electric Company**

Come Visit Us Once and "Hurry Back—You're Always Welcome"

Don't Forget The Hereford Fair, October 15-16!

**Visit the Fair**

And see our Booth where we will Especially show Hoover Cleaners and Western Electric Washing Machines—two absolutely indispensable household utensils. Every woman would be enthused if she only knew what these two labor-savers would do for her.

It will be our pleasure to meet you and talk our lines.

**Hereford Light & Power Company**

"Do it Electrically"

**Ford**

THE UNIVERSAL CAR

**Reduction in Price of Ford Products THE WAR IS OVER AND WAR PRICES MUST GO**

Effective at once, Ford Cars, Trucks and Tractors will be sold at the following prices:

F. O. B. Hereford		Coupe, with Starter and De-	
Touring, Regular	\$547.10	mountable Rims	864.68
Touring, with Starter	620.00	Sedan, with Starter and De-	
Runabout, Regular	500.24	mountable Rims	916.73
Runabout, with Starter	573.13	Truck, Pneumatic Tires	647.44
Chassis	463.80	Tractor	871.40

The Ford Motor Co. makes this reduction in the face of the fact that they have on hand immediate orders for 146,065 cars and Tractors. The company will suffer a temporary loss while using up the material bought at high prices, they are willing to make the sacrifice in order to bring business back to a normal condition as quickly as possible and maintain the momentum of the buying power of the country.

Henry Ford says "the war is over and it is time war prices were over, there is no sense or wisdom in trying to maintain an artificial standard of values. For the best interests of all it is time a real practical effort was made to bring the business of the country and the life of the country down to regular pre war Standards."

We are at your command with regular Ford efficiency in service and ready to fill all orders on short notice.

**Wilkinson & Stocking**

Insist on Genuine Ford Parts

Authorized Ford and Fordson Agents



Don't Forget The Hereford Fair, October 15-16!

## Why Do Some Druggists Charge More for Compounding Prescriptions Than Others?

Some Druggists use inferior Drugs in compounding their orders. They can charge less because inferior drugs can be purchased for less. Some Druggists "THROW" the prescriptions together, "hit or miss." When you pay the Doctor for writing you a prescription, you should get JUST what the Dr. orders, in the very freshest, and most dependable Drugs, the Druggist SHOULD use the teaching he had, or ought to have had, in a first-class School of Pharmacy. Drugs cannot be just thrown together and give the exact result the Dr. wants his patient to receive when he writes the Prescription. The Modern Druggist has got out of the old "hit or miss" methods, and is a highly trained man, uses the very best materials, and practices Pharmacy as a real Art and a Science, which is as it should be.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

**Fifty Thousand Acres**  
Smooth Plains Land  
All Shallow Water  
Irrigable Lands  
Near Good Market  
BAILEY COUNTY, TEXAS

For sale on and after October 1st, 1930 in tracts of 80 to 160 acres or more. 25 to 35 percent cash, balance partial payment each year for eight years at 6 percent.

**BARGAIN PRICES**  
\$25.00 PER ACRE AND UP

Come at once by auto or Santa Fe train to Muleshoe, Texas, our County Seat town and see our Mature Crops, agents and buyers.

Write for Picture Book  
**STEVEN A. COLDREN,**  
37-31 Muleshoe, Texas

### HENRY WILKINSON OFF ON LONG TRIP TO EASTERN POINTS

Henry Wilkinson, president of the First State Bank & Trust Co., left Thursday morning for a trip which will include Emporia, Kansas, St. Louis, Chicago, New York City and Washington, D. C. At the latter place he will participate in the annual convention of the American Bankers' Association.

**U. D. C. Cook Books** will be on sale at the U. D. C. Booth, Courthouse during Hereford Free Fair.

Methee Guarantees to save you Three to Five Dollars on your enlarged photos. Get his prices before ordering. 38-1f

**Auction Sale**  
100 head of hogs, all sizes and ages; six head horses and mules. At my place, three miles north and one mile west of Hereford, Thursday, October 21, beginning promptly at 1:00 p. m. See the Sale Bills for details. 38-1f  
O. O. Olson.

**Announcement**  
Friday night, Oct. 22, at the Baptist church, the Ladies of Circle No. 3 will present a program consisting of plays, piano solos, readings and pantomimes. Mrs. C. R. Tubbs has charge of the program. She will be assisted by the music pupils of Miss Channess. There will be no charges, a free will offering will be taken at the door. The proceeds will go to the Seventy-Five Million Dollar Campaign.

American farmers planted 14,000 acres to hemp in 1929, according to the United States Department of Agriculture. The crop is valued at about \$1,500,000.

Time Table	
No.	East Bound
22	Arrive 9:50 a. m. The Missionary Chicago Train
114	Arrive 2:42 p. m. Local Train
West Bound	
21	Arrive 6:42 a. m. The Missionary California Train
117	Arrive 10:35 p. m. Local Train

No. 21 and 22 are through trains. Nos. 114 and 117 are local trains. No. 21 leaves Chicago at 10:30 p. m., arrives Kansas City 10:35 a. m., arrives Hereford 6:42 a. m. No. 22 leaves Hereford 9:50 a. m., arrives Kansas City 8 a. m., arrives Chicago 9:20 p. m. All trains stop and take and discharge passengers at Hereford.

More couplings have been carved out of Tom Green Co., Texas than there are townships in that county.

The three largest passenger ships, as well as all the vessels of our new Navy, are to use oil.

The estimated acreage of onions of Dimmitt, Hidalgo and Webb counties, Texas, this year was 9,544.

Don't Forget The Hereford Fair, October 15-16!

Treasury Department  
**OFFICE OF THE COMPTROLLER OF THE CURRENCY**  
Washington, September 28, 1930.  
WHEREAS, by satisfactory evidence presented to the undersigned, it has been made to appear that "THE FIRST NATIONAL BANK OF HEREFORD," in the city of Hereford in the County of Deaf Smith and State of Texas, has complied with all the provisions of the Act of Congress "to enable National Banking Associations to extend their corporate existence, and for other purposes," approved July 12, 1882;  
NOW THEREFORE, I, Thomas F. Kane, Acting Comptroller of the Currency, do hereby certify that "THE FIRST NATIONAL BANK OF HEREFORD," in the city of Hereford in the County of Deaf Smith and State of Texas, is authorized to have succession for the period specified in its amended articles of association; namely, until close of business on September 28, 1940.  
IN TESTIMONY WHEREOF witness my hand and Seal of office this twenty-eighth day of September, 1930. (SEAL)  
T. F. KANE,  
Acting Comptroller of the Currency.  
Charter No. 5004.  
Extension No. 3705. 37-0f

"The dog that has snap in him never gets a can tied to his tail."  
Thirty percent of the population of Europe are still under bread ration.



Much charity ends with the bestowal of a sympathetic smile

We had to come to it—a strictly CASH basis—on October 1. We did it because we believed it would put our business on a better foundation and therefore enable us to give YOU a better service.

The word SERVICE, as we understand it, simply means the best obtainable merchandise, sold at a price that is fair to all concerned, delivered quickly, and the whole transaction between us handled so courteously that you are glad you traded with us and will give us repeat orders.

It is our ambition to give you that kind of service, every day in the week, every week in the year.

By eliminating the heavy extra expense of charge accounts and collections we believe that we can increase our service to YOU in every way.

The cash basis applies to all departments of Orr's Tailor Shop: the tailoring department, the cleaning department, and barber shop.

And, by the way, why not let us clean and press those Winter Clothes, and Overcoats? Our new plant, enlarged and brought right up to the minute, is now ready to do this work QUICKLY.

Thanking you for the generous business you have given us heretofore, and sincerely hoping that you will continue to favor us with your patronage.

Very sincerely yours,  
ORR'S TAILOR SHOP,  
W. F. Orr, Proprietor.

Here's a Little Surprise for You!

Fill out the blank below and hand or mail to us, and we will see that you get a tasty, useful little present that you will be glad to have at hand every day in the year.

Orr's Tailor Shop,  
Hereford, Texas.  
Gentlemen:  
I would like to have one of your useful presents.

Signed \_\_\_\_\_  
Address \_\_\_\_\_

Orr's Tailor Shop  
308 Main St., Hereford, Texas.

**First Church of Christ, Scientist**  
In Canyon, Texas  
Announces  
**A Free Lecture on Christian Science**  
Prof. Hermann S. Hering, C. S. B. of Concord, New Hampshire  
Member of the Board of Lecturership of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts  
The Lecture Will be Delivered in Olympic Theatre  
Sunday Afternoon, October 16th, 1930  
At 3:00 O'clock  
You and Your Friends are Cordially Invited to be Present.

**Car of Coal on the Way**  
We are prepared to handle all kinds of grain.  
**Great West Mill and Elevator Co.**  
R. B. DIXON, Mgr.

**FOR SALE**—11 Milk Cows, all milking, 70 head hogs, 30 whiteface calves, 3 good work teams, feed crop, will sell all or part of any of the above. On the old Jno. Zinser place. 38-3Pd  
E. H. Parker.

**FOR SALE**—Good milk cow, 7 good brood sows. Pure bred red Jersey boar and 22 Pigs. 38-1f  
E. H. Shore.

**FOR SALE**—Three choice sections land, \$20.00 per acre; 320 acres, \$16.00 per acre; easy terms. 38-1f  
Morgan & Williams.

**FOR SALE**—A few choice bred sows, in good condition. Also some dandy Hereford 2 yr. old heifers. For information see or write Harley Green, 16 miles northeast. 38-2Pd

**LOST AND FOUND**  
**STRAYED**—A red bar pig, strayed from my city place. Weight about 75 lbs. Reward.  
37-2Pd  
Jno. L. Wilson.

**STRAYED**—From farm, 2 brown mare mules, one bay horse mule, one bay horse, branded G on left jaw. Finder notify Morris and Fuqua. 25-1f  
Brand. Reward. 38-1f

**LOST**—Diamond ring. Return to Brand. Reward. 38-1f

**LOST**—Child's coat, boy. Between 6 mile lane and Montgomery place. Brown mixture, diagonal weave. Finder leave at Carlyle Groc. 38-2Pd  
Mrs. W. F. Gore.

**STRAYED**—2 black work horses, branded LS, about 1400 lbs. each, one snip nose, other hob tail. \$5.00 reward for information.  
Phone 221-F12  
J. W. Giles.  
38-4t Pd

**WANTED**  
**WANTED**—Plain sewing at home (at old Methodist Parsonage). Prices reasonable.  
38-2t-Pd  
Mrs. L. L. Hughes.

**WANTED**—Indoor position, grocery store preferred. Good reference.  
37-3t Pd.  
J. H. Nix.

**WANTED**—Place during winter for about 200 steers, yearlings. Prefer a place where there is ample bundle feed shelter and some grass. Price must be right, per head per month.  
37-1f  
E. B. Posey.

**WANTED**—Boys and Girls, 16 or older. 23-1f  
Hereford Steam Laundry.

**MISCELLANEOUS**  
**NOTICE HOG MEN**—Have scales at stock pens now and want to buy all your fat hogs, will pay every nickel the market will allow. See us before you sell.  
Claid Higgins or Grover Sanders, 38-1f

**REGISTERED JERSEY BULL**—I have purchased the fine Registered Jersey bull belonging to J. E. Phillips, and after Saturday, September 4, will have him for service at the Purcell Barn in west Hereford.  
32-1f  
C. S. Purcell.

**SAVED**—A 40c per dose would have saved 'em. Don't say, "I wish I had," but get the original O. M. Franklin's Blackleg Vaccine manufactured only by the Kansas Blackleg Serum Co. See me before you vaccinate your calves.  
37-2t  
Robt. H. Mooney.

The United States Department of Agriculture has arranged for an interchange of cereal seed with Korea through the Japanese Government.

The Texas turkey crop is said to be very promising.  
Our national indebtedness on August 31 was \$24,524,972,123.

# To Our Fair Visitors

We invite you to lounge with us Friday and Saturday, Oct. 15-16. You will find our office, typewriters, desks and stationery at your disposal, for the transaction of any business or letters you may wish to write.

Before the Fair is over you may become interested in some of our bargains.

Phone us, if you can't call on us. We are always on the job of showing the CHEAPEST GOOD LAND left in the United States to real buyers.

## Byrd, Mikel & Hill

Phone 358 Elliston Building  
Hereford, Texas

**CLASSIFIED COLUMNS**  
Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

**FOR SALE**  
**SAND AND GRAVEL**  
Phone T. B. Slaughter, 196, or come to my place 1 1/4 miles east of Courthouse. Gravel the Best, Sand the Best. Rock no better. 38-1f  
J. O. Miller.  
38-1t-Pd. Dawn, Texas.

**FOR SALE**—1800 acres good smooth land, between 200 and 400 acres under cultivation, about 16 miles southeast of Hereford, Texas. Also 90 head stock cattle, 7 holstein cows, 1 Jersey cow, 20 head horses and mules, together with all farm implements and feed crops. Reasonable cash payment, balance easy terms. Will sell all or part. Phone 75 or write Box 434, Hereford, Texas. 36-3t-Pd.

**FOR SALE**—Ten foot Eclipse windmill, tower, pipe and tank. 38-1f  
F. T. Roloson.

**FOR SALE**—Good young saddle or work horse. 38-1f  
E. H. Shore.

**FOR SALE**—My home on 25 Mile Avenue two blocks from school building. Price will depend on the amount of land you might want. Can make terms. Will sell or trade for good land. Write or see me for particulars. 38-1f  
W. H. Dameron.

**FOR SALE**—Lease or Trade, south half section 69, nine miles west of Hereford. Address S. P. Florre, 37-4t-Pd  
205 W. 9th, Austin, Tex.

**FOR SALE**—See the Hereford Dairy Cattle Co., if you want to see the difference between a 2 gal. and a 4 gal. cow, just received a carload, none better for high grade milkers. Phone 192. 37-2t  
Hawkins & Phillips.

**FOR SALE**—12 sows that will bring pigs soon, one year old boar hog, on the old Jno. Zinser place, 6 m. N. W. 37-3t-Pd  
E. H. Parker.

**FOR SALE**—4 doz. full blood white leghorn hens. 37-4t  
Mrs. L. P. Landrum.

**FOR SALE**—Fordson Tractor, Good as new. Lester Wilkinson. 37-1f

**FOR SALE or Trade**—670 acres good, tillable soil in Benton Co., Ark. Good ten room house, two wells, two barns and hog barn. For details, write Wm. Britt, Gentry, Ark.

Two Automobiles for sale. One roadster, one touring car, both in good running order. Cash or terms. 34-1f  
Ralph Barnett.

**FOR SALE**—Registered Hereford Cattle. On account of C. O. Norton's health we will sell any number of our Registered Cows, Yearlings or Calves, strong in Anxiety breeding. Also have a bunch of full blood non-registered 3 and 4 year old Hereford cows, will sell with calves by side or without and sell any number of them. These cattle must be seen to be appreciated. Located 10 mi. N. of Hereford. See or write Mrs. C. O. Norton or E. H. Norton, Hereford, Texas. 37-2t

**FOR SALE**—Beets at my home place on south 25 Mile Ave. Phone 27. 38-1t  
Mrs. Oden.

**FOR SALE**—An improved section, also improved quarter sections, on very easy terms. This is your opportunity. 38-2t  
A. A. Oul.



**OTTO H. KAHN SAYS  
GROWN-UPS SHOULD  
BUY SAVINGS STAMPS**

Dallas, Texas.—"It really seems odd that some people think the Savings movement with investment in War Savings Stamps and Registered Treasury Savings Certificates is a sort of child's game," said Disamore W. Hume, Federal District Director of Savings for the Eleventh Federal Reserve District. "This is in direct conflict with the belief of Otto H. Kahn, of the great international banking house of Kuhn, Loeb & Co. of New York.

In a recent personal letter to Mr. Hume Mr. Kahn says: "No safer, more attractive or more convenient medium for savings was ever offered in this or any other country than our War Savings Stamps and Registered Treasury Savings Certificates. Their advantages are well known and universally appreciated. It is the duty of all banks and bankers throughout the nation to aid and assist the Thrift campaign of the Government in its efforts to induce people to place their savings in War Savings Stamps and Treasury Savings Certificates. By so doing they will complete and perpetuate a valuable public service done by them with such splendid patriotism and admirable efficiency during the war."

Such an opinion expressed by a man of Mr. Kahn's undisputed ability as a financier and student of world affairs, admits no argument; surely if a man of Mr. Kahn's prominence sees in this movement a place for his activities; if a man accustomed as he is to big things in finance, gives such an endorsement to the Thrift movement, it may well become any business man or other person or any banker, to follow Mr. Kahn's example.

Of Chicago's 150,000 negro population, 90,000 of them are said to have arrived there since the beginning of the war.

Skunks yielded \$1,000,000 worth of hides to New York State farmers and trappers in one year. The United States Department of Agriculture, in a new circular on the fur industry, gives suggestions for making this supposed pest into a profitable friend of the farmer.

**Football Amarillo Hi vs.  
Hereford Hi  
Friday, 3 P. M.**



**For School  
Lunches**

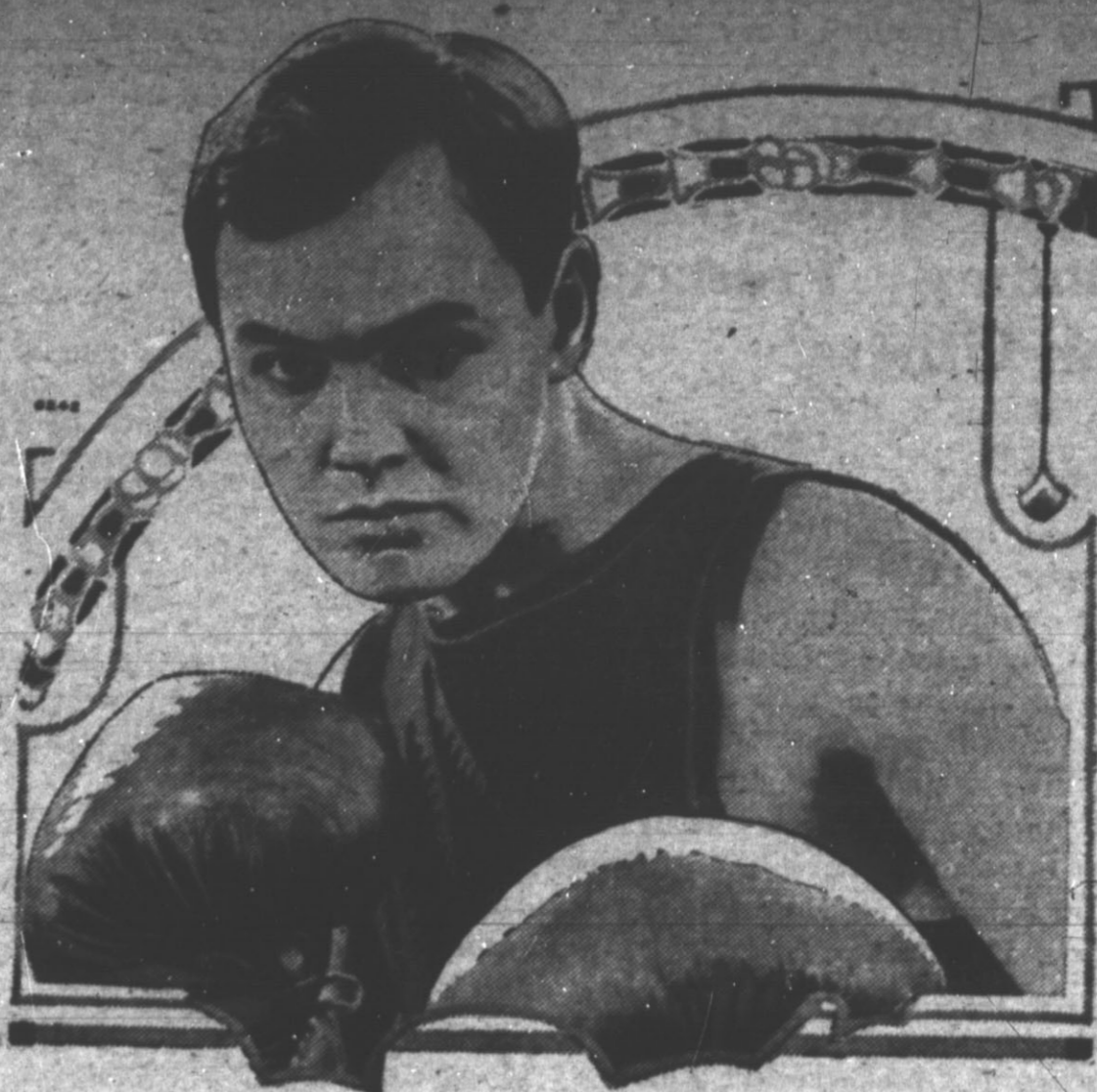
And light meals, we have in stock—Kipped Herring, Flaked Fish, Potted Ham, Deviled Ham, Vienna Sausage, Veal Loaf, Tuna Fish, Chip Beef, Fresh Shrimp.

Don't forget to look at our Gebhart's Chili and Spaghetti

Try our Pie Filling, 1 can 40c

Makes 8 good pies. In all flavors.

**HEREFORD PRODUCE**



Thos. H. Ince presents CHARLES RAY in "The Egg Crate Wallop" A Paramount Aircraft Picture

AT THE

**STAR  
THEATRE**

Saturday, October 16th

**About Prices Tumbling**

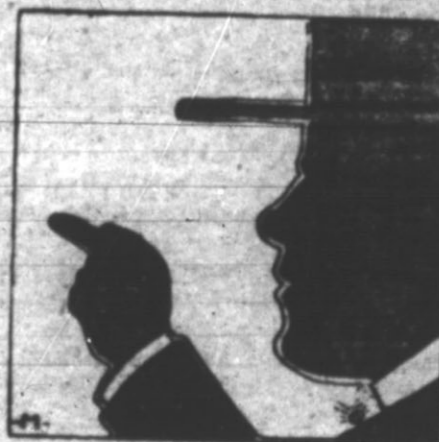
A lot is being said about an immediate slump in the price of everything. We fear that this will cause some people to get the wrong impression and conclude that all merchants have been marking up everything while prices were higher.

As a matter of fact, this Store has always had unusual facilities for buying at a very close margin, and we have always sold on the same basis. We have never priced anything sold here at a figure above a small margin of profit, and the customer has always had advantage of our close buying.

We have always quoted from the lowest price and not from the highest. We have never marked goods up to 100 percent in order to make a big discount in selling.

So you may rest assured that the big stock of everything that enters into the wearing apparel of everybody in the average home, carried in this store, has always been sold at a price that was fair to you and fair to us.

Whenever we could make any reduction at all we have promptly passed it on to YOU. And, following this custom, we are now offering you a TEN PERCENT discount on practically everything in this Store, this discount is to be taken from our regular selling prices, and not from any inflated values. For instance, we offer:



Ladies' Suits and  
Dresses  
Reductions

**10 Per  
Cent**

**Dresses**

Satins  
Velours  
Serges  
Tricotines

**Suits**

Serges  
Velours  
Tricotines  
Tinseltone  
Duvet De Laine



Men's and Boys'  
Suits  
Reductions

**10 Per  
Cent**

Kirschbaum  
Perfection  
Heldman



Men's and Boys'  
Shoes  
Reductions

**10 Per Cent**

Stedfasts  
Peters  
Red Seal  
E. E. Skuffer

Men's Hat Reduc-  
tions

**10 Per  
Cent**

Stetsons  
Lyons' Specials  
Thoroughbreds

Ladies' and Chil-  
dren's Shoes  
Reductions

**10 Per  
Cent**

Selbys  
Seeleys  
Peters  
McElwaines

**D. R. GASS & SON** Hereford, Texas





**THE MYSTERY OF HARTLEY HOUSE**

(Continued from page 3.)

We carried the coffin the half-mile in the bitter cold to the grave which had been dug by the pool with mattocks through the frozen earth. Mrs. Sidney took my arm, but walked the distance bravely. Isobel went as if she were a clear-eyed Spartan girl accepting life without a quaver or whimper, upon the terms offered. We left the remains of our gracious gentleman there.

So genial a man could not die. He still pervaded the house. He had impregnated it. His death could not destroy his influence. Even his room, his death chamber, remained jovial; but Algol attached himself to Isobel and could not be parted from her. He went to her room that night.

Necessity and delicacy both suggested that I go away for a while the following morning. It was necessary for me to establish myself in the city, in material and physical facts of lodging, and so forth, and delicacy intimated that I was an alien in the household upon a strangely fictitious standing.

I went away in the early morning, leaving word that I would return in a day or two to say good-bye. I came back the evening of the second day by automobile from the city. I had been impelled to go back and had so far resisted the compulsion that I had missed train time. Then the impulse reasserted itself so irresistibly that I took an automobile for the 40-mile ride.

Jed met me at the door. His cordiality was unforced. It was the dinner hour. Jed suggested either some biscuits and sherry in my room or an omelet with mushrooms. Mrs. Sidney, he said, had been Spartan, but was in collapse. Miss Sidney was somewhere about—he did not know where.

I did not want anything to eat and went toward the library. Isobel was

sitting there by the fire. I had often seen her thus before. It was one of the familiar pictures I should remember. There were probably a half dozen others—none better than this.

"I am glad you are back, John," she said.

"I could think only of a common-place."

"I did not intend to disturb you," I said. "How is your mother?"

"Utterly and happily stupefied," said Isobel. "Her pain waits for her."

"And yourself?"

"I can't find a tragedy in it," she said. "I feel a sense of terrible but inevitable loss. I had reconciled myself to it. I can't be a sentimental rebel against life. His life was happy to the end. He would hate us if we were morose. Please sit down, John."

I did in a comfortable chair. We looked at the fire.

"I'll be saying good-bye tomorrow," I said.

"What are you going to do?"

"I have made some arrangements. I'll build up a small practice. I may go to a small town. I think that would suit me. I haven't the temperament for a city. It is chill."

"You have really set yourself back by coming here," she suggested.

"Possibly," I admitted. "In purely material ways. I have lived the wonder time of my life here. The sacrifice was at least a partial one."

"But it was a sacrifice?"

"In a strictly pragmatic fashion, yes."

"You think of it as a sacrifice?"

"I do not. I think of it as my real life. The rest of my existence will be the sacrifice."

"You are a simple sort of a person, John."

"I presume so. I have no reason to think otherwise."

"Where did you get your ideas of women, John?"

"I have no ideas of women. I am not presumptuous or, in that fashion, egotistic."

"Yes, you are," she said.

"I don't think you are right in saying that."

"You are presumptuous about me."

"I am not!" I exclaimed in hurry.

"You are," she said. "You presume that I am not in love with you."

(THE END.)



**HOLD YOUR LIBERTY BOND FOR SAME REASON YOU BOUGHT IT**

"Whatever your motive for buying Liberty Bonds," says Scribner's Magazine, "the same motives should impel you to manage your investment thoughtfully. Usually selling bonds is unwise as well as unpatriotic. If money is needed for an emergency, money can be borrowed at the bank with the bond as security. If selling a Liberty Bond can't be avoided, sell it through a banker or broker of known integrity, who has facilities for handling it at very small cost."

"He who spends more than he earns treads the path thieves have trod since the invention of jails; only luck can keep him from reaching its end. Live within your income; give your dollars a chance to work for you. Thrift Stamps, War Savings Stamps and Registered Treasury Savings Certificates are within the reach of every one not on the thief's road."

The laborer works for his money; the capitalist's money works for him. Put \$4.20 in a War Savings Stamp and be a capitalist.

**Just Drop in at Guy's Place**

For a good shine and a quick lunch.  
Cold drinks of all kinds.  
The best pies and cakes in town.  
We always want your trade, Phone 368.

**Abstracts and Loans**

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

Your Friends Should Have Your

**Photograph**

Visit Your Photographer Early  
For Christmas Sittings

- C. M. McGhee, Hereford
- J. S. Edwards, Amarillo
- Gretta McMasters, Quanah
- A. A. Beery, Plainview
- Claude Gray, Amarillo
- W. D. Orr, Memphis
- C. M. Wilson, Floydada
- S. E. Moine, Lubbock
- L. F. Kramer, Vernon
- Bartlett, Clarendon
- Mrs. P. L. Britton, Canyon
- Geo. A. Addison, Pampa

**Panhandle Association of Photographers**

**McGHEE'S STUDIO**

**Equipped!**

We have just completed the installation of an

**ALL NEW STEAM OUTFIT**, including Drying Room. An *Accordian Pleater*, ordered especially to accommodate our Lady customers, is expected any day.

*Real Service, Modern Service, Service that Pleases*, is our aim. With this new equipment we are prepared to take care of Anything, Anytime, in all sorts of Weather!

*We Are Worrying For You* about that Fall Suit you need. Take our advice and **DON'T** wait until snow flies to order it. If you do there will probably be delays. If you order it **NOW** it will get here **ON TIME**, and it will be **SMILES** for everyone concerned.

**C. P. RINGER'S Tailor Shop**

Cleaning and Pressing

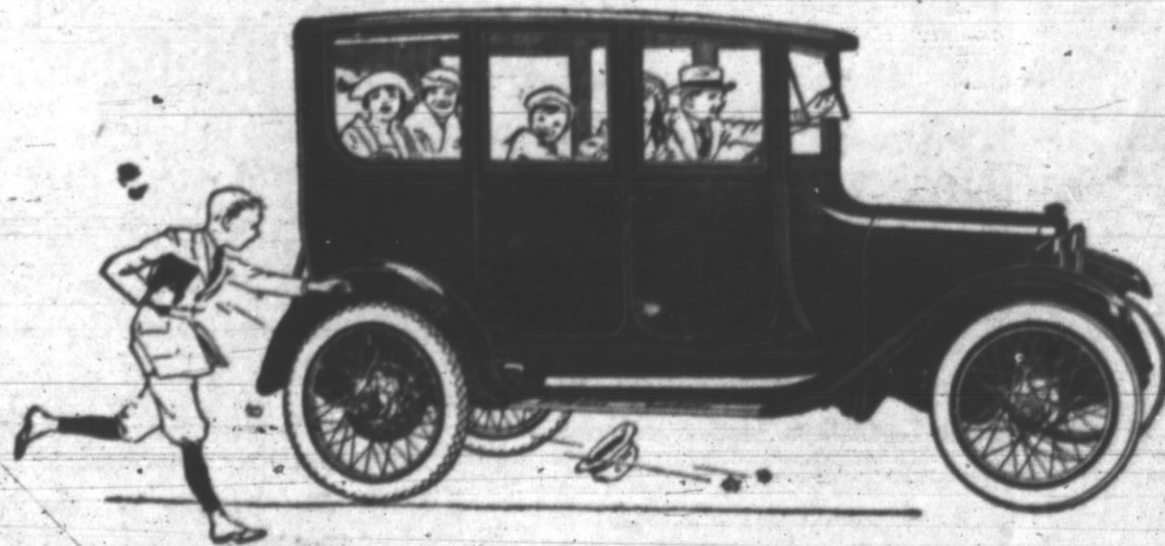


"You Presume That I Am Not in Love With You."

Just Received Car Load

**Dodge Cars**

It Is Sedan Season  
Call and See One



**MOTOR SALES CO.**

L. W. Hough, Mgr.

**For Special Bargains in LAND AND CATTLE**

SEE

**FERGUSON & COLLINS MILLER BUILDING**

Make Our Office Your Headquarters During the Fair



OCTOBER 28

Fire Prevention Day. Clean the stove pipes, examine the flues. Clean up trash and weeds.

T. K. WILSON.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**YOUR HOME**  
Only 1 percent of the Homes in Hereford not insured. Are your Household Effects or Dwelling Insured? Are you one of the 1 percent?  
T. K. WILSON.

## To the Farmer:

You appreciated the rains recently. How much damage did it do your machinery because of your lack of providing shelter for it. Think it over.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

### Here and There Among People You May Know

N. C. Vogels, L. Ed. Ph. 30

Jake Telfel is in Childress and Vernon this week on business.

We can replace the glass in Sedans. Skelton.

J. F. Ward received a car load of good Jersey milk cows this week.

McGhee will enlarge that photo and frame it for less than agents ask you for the photo. 38-12

C. A. Skelton went to Amarillo last Sunday.

Largest assortment of Dishes, Tin ware, Glass ware, ever received in town at the Fair Racket Store.

J. R. Hastings and Alex Lowery are attending Federal Court at Amarillo this week.

The \$5.00 counter is a success. You should see those rare bargains. Vogels Millinery.

S. J. Williams left Hereford for Wichita, Kansas last Sunday on business.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

Miss Jessie Anthony spent Sunday with her sister, Mrs. Grady Stegall, in Amarillo.

**Bake Sale**  
Look up our Booth for Baked foods. U. D. C.

Mr. and Mrs. Eli Duvalp went to Dallas Thursday morning. They will also visit other points in east Texas.

The \$5.00 counter is a success. You should see those rare bargains. Vogels Millinery.

Howard Carlyle arrived in Hereford Thursday morning to take in the Fair.

The Ladies of the Christian church will serve Thanksgiving Dinner at the church. Do not forget it! 37-31-Pd

E. R. Ivey, of Roswell, New Mexico, arrived in Hereford Thursday morning.

A good, clean, odorless job on that suit that needs both cleaning and pressing. Laundry.

Mr. and Mrs. T. C. Ivey, Mrs. Fast and E. R. Ivey went to Amarillo Thursday morning.

Special—Kodak Enlargements. McGhee's Studio. 38-12

G. M. Suggs arrived in Hereford from Nacagdoches, Texas Wednesday morning.

Largest assortment of Dishes, Tin ware, Glass ware, ever received in town at the Fair Racket Store.

W. M. Knight went to Amarillo Wednesday morning to attend Federal Court.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

Misses Clyde Wilson and Helen Lambert went to Amarillo for the day Wednesday.

We can save you money on anything. Skelton.

Miss Virginia Wyche arrived in Hereford Wednesday morning, after a week's visit with relatives in Lubbock.

**A Specialty On**  
Candies and Cookies on both Fair days. U. D. C.

Mrs. Parlee Wilson, of Amarillo, and Mrs. Jennie Harmon, of Cleburne, Texas, are visiting in the home of W. G. Ross this week.

We carry the biggest line of stationery in town. Skelton.

S. P. McMinn, of Childress, Texas is visiting in the home of J. E. Ward. Mr. McMinn is a brother of Mrs. Ward.

Largest assortment of Dishes, Tin ware, Glass ware, ever received in town at the Fair Racket Store.

Chas. Davis, who has been in the south plains country for the past ten days, returned to Hereford last Sunday night.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

W. A. Parr and family, of Lockney, Texas, arrived in Hereford the first of this week to make this their future home.

We have a very complete line of dishes and glassware. Skelton.

Jno. Miller returned to Hereford last Sunday from Hot Springs, New Mexico. Mrs. Miller and children will remain in Hot Springs for the present.

List your land and cattle with us, we are expecting buyers soon. Morgan & Williams.

L. F. Borden and family arrived in Hereford last Saturday after a two months outing in Colorado, Missouri, Illinois and Indiana.

A complete line of ribbons and laces at Skelton's.

Mrs. Geo. Campbell, of Okmulgee, Okla., left Hereford for her home Monday. She was the guest of her aunt, Mrs. A. I. Morrison.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

### W. E. HICKS

Brand: O Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

J. S. Smith and Jno. W. Gray, of Huntington, Tenn. arrived in Hereford the first of this week. Mr. Smith is a brother of W. T. Smith and Mr. Gray is a brother of Kelley Gray.

A hat will that surprise you in quality, style and make up, the \$5.00 counter. Vogels Millinery.

We want your cream and produce. Hereford Produce Co.

**U. D. C. Cook Books**  
will be on sale at the U. D. C. Booth, Courthouse during Hereford Free Fair.

Mrs. G. C. Smith was called to Stanton, Mich. by the death of her daughter, Mrs. Mattie Jensen. Mrs. Jensen was fatally hurt in an automobile accident.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

Get the habit of saving money, buy at Skelton's.

Why give your order for photo enlargements to agents, when McGhee will make you a better photo for less money. 38-12

Will Adkisson and wife left Hereford for Amarillo the first of this week to visit with relatives for several weeks. Mr. Adkisson states that they will return to Hereford and again engage in the hotel business.

Just received our Xmas Goods, and they will be on display about Nov. 10. The largest and most complete line ever shown in the city. The Fair.

Don't Forget The Hereford Fair, October 15-16!

## KANTLEEK



**It Can't Leak, Because It's Made in One Piece**

A KANTLEEK is built like a bottle—all in one piece.

Most hot-water bottles are made in sections, then cemented together. When cement dries and cracks, the bottle leaks.

Every Kantleek Hot-Water Bag is moulded of pure soft rubber—one continuous piece. No parts, patches, cement. Even stopper socket is moulded in.

And guaranteed for a full two years' service—or a new Kantleek free.

Don't wait until your old bag leaks. Get a Kantleek. Your old one may break open tonight.

### Corner Drug Store

No odor of gasoline when we clean your suit. Hereford Steam Laundry.

**A Specialty On**  
Candies and Cookies on both Fair days. U. D. C.

We keep all kinds of glass. Skelton.

G. C. Major and family, Albert Horton and Mr. and Mrs. N. C. Vogels went to Canyon last Sunday to attend a lecture on Christian Science by Prof. Herman S. Hering, of Concord, New Hampshire.

The Ladies of the Christian church will serve Thanksgiving Dinner at the church. Do not forget it! 37-31-Pd

**Bake Sale**  
Look up our Booth for Baked foods. U. D. C.

**Balcons**  
One with every 25c purchase at the Corner Drug Store.

Just received our Xmas Goods, and they will be on display about Nov. 10. The largest and most complete line ever shown in the city. The Fair.

The little ones need a little red wagon or a tricycle. See our line. Skelton.

Misses Francis and Bertha Dameron and Mrs. W. B. Dameron went to Washington, D. C., where the Misses Dameron will resume their work with the War Risk Department. Mrs. Dameron will remain for the winter in Washington.

Just received our Xmas Goods, and they will be on display about Nov. 10. The largest and most complete line ever shown in the city. The Fair.

**Announcement**  
Having purchased The Murphy Hotel and Cafe, am remodeling and re-furnishing same, and opened for business Saturday morning, Oct. 9th. Kindly give us a trial. Will serve the Best. Establishes the market affords.

**"SEND IT TO THE LAUNDRY"**  
"YES, IT IS SANITARY"

Don't Forget The Hereford Fair, October 15-16!

## "If I Only Had the Money—"

WHAT IS YOUR DREAM?

Is it to own your home some day?—to buy a farm? —to set up in business for yourself?

WHAT IS YOUR DREAM?

Is it to give your children a better start in life than you had?—a college training for your boy or girl? Start a bank account—keep a bank account—save something and deposit it regularly every payday—Buy War Savings Stamps too.

WE WILL GLADLY HELP YOU MAKE YOUR DREAMS COME TRUE

### The Western National Bank

Hereford, Texas

Capital and Surplus \$125,000.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President,  
J. L. SMITH, Vice President,  
BOSCOE L. DAVIDSON, Cashier,  
CLIFFORD C. ACKER, Asst. Cashier.



**HOME FURNISHING IS OUR BUSINESS YOU'LL BE PLEASED HERE**

## Furniture Reductions

Our great September Sale was the biggest success in our history. We lowered our prices—before Ford cars went down. It's our purpose to keep below Mr. Ford—in lowering prices.

We believe in "top notch" values at the lowest consistent price. In the Furniture market, prices are still firm—no cut whatever in prices. We believe there should be lower prices.

### Special low cut prices for October

It is our determined purpose to do our part in getting prices down, and for this entire month we are going to drive them down with sledge hammer blows.

Hoosier Kitchen Cabinets	50.00	set fine Chairs, October Special	35.00
\$85.00 Cabinet, for October,	\$75.00	30.00 set good Chairs, October Special	22.50
75.00 Cabinet, for October,	67.50	25.00 fine Spring Rocker, October Special	18.45
65.00 Cabinet, for October,	57.50	20.00 fine Spring Rocker, October Special	14.75
60.00 Cabinet, Extra, Oct.,	48.75	45.00 fine Library Table, October Special	33.75
65.00 Fine Oak Dresser, for October	48.75	35.00 fine Library Table, October Special	27.50
45.00 Fine Oak Dresser, for October	33.75	125.00 fine Wilton Rug, October Special	98.75
85.00 Extra Duofold, for October	65.00	95.00 fine Axminster Rug, October Special	75.00
75.00 Extra Duofold, for October	57.50	85.00 fine Axminster Rug, October Special	67.50
125.00 Fine Buffet, for Oct.,	94.75	All Rugs Suffer Cut Price	
60.00 Good Buffet, for Oct.,	39.75		
65.00 Extension Table, Oct.,	45.00		
50.00 Extension Table, Oct.,	34.75		
65.00 Extension Table, Oct.,	45.00		

All Talking Machines, Singer Sewing Machines, Pianos, Hoosier Cabinets, sold on terms.

We enjoyed our heaviest trade in September—from outside territory. They all tell us our prices are 25 percent below all competition. It's our purpose to keep the "ball rolling" at high speed and we tell you the truth—we are satisfied with small profits.

# E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS