

September 24 Set as Date For Waste Paper Collection Drive

AROUND A Town

Sights and Faces Seen

A new ground course and flight class will begin in Hereford next week, with the first meeting scheduled for Wednesday night, Sept. 20, at 8:30 o'clock in the county courtroom.

Judging from the accounts of the Democratic Convention now appearing in the daily papers, Bob Thompson, the Deaf Smith County delegate, ought to be eligible for some kind of campaign ribbon after his return from Dallas.

Dorothy Nell Adams, local manager of the Western Union Telegraph Co., is very proud of the certificate of appreciation of the United States Signal Corps which has recently been awarded to the company for its "patriotic service to our country in the world wide conflict." A copy of the certificate is on display at the local office.

"The best birthday present I ever had" is the way Oscar Easley describes the news that arrived on his birthday anniversary Monday morning, when he learned that his nephew, Paul Foster, who has been missing in action since Aug. 6, is now a prisoner of war of the German Government.

If you're interested in football and like to remember "way back when" certain boys were (Continued on Page 12)

Lt. Billy Boyer Now a Prisoner

After being listed as missing in action for six months, Lt. Billy B. Boyer, son of Mrs. Pearl Boyer of Hereford, has now been reported as a prisoner of war of the German government, according to a message from the International Red Cross which was forwarded this week to his wife who, with their baby daughter, lives in Monrovia, Calif.

Lieutenant Boyer, 24, was pilot of a B-24 Liberator Bomber and was reported missing in action over Europe on Mar. 23. He had been based in England since January, 1944.

A graduate of Hereford High School, Boyer received his commission at George Field, Ill.

He has two other brothers in service, O. E. Boyer, who is first engineer in the Army transport service and stationed at Brooklyn, N. Y., and Leroy, fireman second class in the Navy, who is on duty in the Pacific.

Plans for a "whirlwind" waste paper drive were completed this week, and Hereford people were asked to mark the date, Sunday, Sept. 24, on the calendar and start immediately to gather up all waste paper on the premises.

The Boy Scouts will collect the paper, it was announced this week by County Judge Fred W. Baird; and all scrap paper should be collected and left on the curbs on Sunday afternoon, Sept. 24, so that the boys can pick up the scrap collections. All types of waste paper—news-papers, magazines, wrapping paper and paper bags—should be gathered up and preferably should be tied in separate bundles.

Approximately eight pickups will be needed for the waste paper collection job, Judge Baird said, asking that persons who can donate a pickup for use in the drive get in touch with him as soon as possible. "We appreciate the help of the Boy Scouts in this drive," Judge Baird stated. "But we will need some extra help on the transportation job."

Though no collection drive will be conducted in rural areas, farm people are asked to bring their scrap paper to town; and to aid in the work, Miss Sadie Lee Oliver, county home demonstration agent, has asked that rural club women bring scrap paper to club meetings within the next week and she (Continued on Page 12)

State Property Tax Rate Set at 55 Cents Per 100

A state property tax rate of 55 cents per \$100 valuation, including 18 cents for schools, 35 cents for the general revenue fund and two cents for the Confederate veterans' pension fund, has been set by the automatic tax board, according to news stories released last week. This represents an increase of eight cents per \$100 for 1944, the boost coming in the amount set for the schools, which in 1943 was ten cents per \$100 valuation.

The increase for the schools was made necessary by the recent decision of the state board of education to pay to the schools a \$6,000,000 balance in the available fund, in addition to the \$25 per capita apportionment.

Had this balance been carried over and applied to the 1944-45 per capita apportionments, said Gov. Coke R. Stevenson, member of the automatic tax board, the increase in the rate for the schools would not have been necessary.

As it is, the \$6,000,000 can be applied on salary increases for teachers in an effort to maintain teaching staffs in the face of the drain to higher-paid war industries.

Retail Salesmanship Course Offered Here by State Vocational Worker

A class in retail salesmanship under the joint sponsorship of the Hereford Public Schools and the Chamber of Commerce will start tomorrow night at the district courtroom with a class organization meeting to begin promptly at 8:30 o'clock. It was announced this week by a merchants' advisory committee which has approved the course and urges the attendance of all retail sales employees in Hereford.

The class will be taught by Miss Gertrude Prince, who represents the University of Texas Division of Extension and the State Board for Vocational Education.

The merchants' advisory committee which met Tuesday and expressed full approval of the special training program for Hereford sales employees includes T. W. Alderson, Clyde Cave, C. H. Smith, S. B. McCallen, E. E. Hendee, J. Wallace

Robinson and H. A. Close. Some of the topics to be covered by Miss Prince in the ten hour retailing course are:

What management expects from an employee.

Merchandise information, and how to find "hidden features" and plus values in merchandise.

What a salesman must know about his job... how to build selling sentences.

Merchandise display. How to sell merchandise that won't come back—to the customer who will.

All employed personnel from retail establishments are invited to attend these meetings. A registration fee of fifty cents will be charged each person to cover the cost of instructional materials.

State Board for Vocational Education certificates will be given for satisfactory completion of the course.

Killed in Italy



Lt. Leo A. Betzen, son of Mr. and Mrs. Wm. Betzen of Hereford, who met his death in his 23rd birthday, Aug. 15, in air action over Italy. Lieutenant Betzen was pilot of a heavy bomber. He is survived by his wife, his parents, six brothers and five sisters.

Texas Cavalry Unit Cited for Pacific Action

The 112th (Texas) Cavalry Regiment has blazed a path of glory across the jungles of New Britain and New Guinea; and relatives and friends of Hereford men who have served well in the regiment, this week could take pride in the official commendation given the unit by Brigadier General Julian S. Cunningham.

Wrote General Cunningham: "Since leaving the United States the regiment has accomplished all assigned tasks and their record is one which reflects credit upon themselves, their families and their state." Hereford men now serving in the regiment include Ollie Callaway, J. B. Joiner, Ollie Stokes, Howard Williamson, J. B. Harlin and Lt. Erceel Brashear. Other local men served in early campaigns of the 112th but were left at New Caledonia before the beginning of later action.

Last Rites For Mrs. Barnett This Afternoon

Funeral services will be held at the Black Funeral Home here this afternoon at three o'clock for Mrs. Ralph Barnett, 62 years old, who died at 10:30 yesterday morning in an Amarillo hospital. Mrs. Barnett underwent a major operation several weeks ago and failed to rally.

Rev. Lawrence Bridges will officiate at the funeral rites. Born in Hamilton County Texas, June 25, 1882, Mrs. Barnett came to Hereford with her family in 1902 from Coleman. She was married to Ralph Barnett at Hereford in 1908 and had continued to live here except (Continued on Page 12)

New Publications for Distribution by CHDA

Inviting Deaf Smith county home makers to take advantage of the various free bulletins offered by the U. S. Department of Agriculture and the Texas Extension Service, Miss Sadie Lee Oliver, CHDA, this week listed some new publications which have recently arrived in her office.

The bulletins include one on poultry (how to dress, can, cook and market) which has been much in demand; a USDA bulletin entitled "Open Your Own Food Front" which contains valuable information on a fall home food production campaign; a USDA publication, "Tomatoes on Your Table," with new ideas for use of tomatoes, which are now plentiful in many gardens; a "National War-time Nutrition Guide" and the standard USDA publication on "Home Canning of Fruits and Vegetables."

John Aldridge Announces for District Judge

John Aldridge of Farwell this week formally announced for the position of district judge of the 69th Judicial District—a position which he has held since his appointment to the office early in August by Gov. Coke R. Stevenson. Judge Aldridge thus becomes the only candidate thus far to place his name on the ballot for the Nov. 7 general election and takes some of the "guesswork" out of the set-up for the judge's race. Other candidates are still strictly in the "rumor" stage.

Judge Aldridge, 39 years old, has lived in Farwell most of his life. He attended the State University and was admitted to the bar only a short time before his election as county judge of Farmer County. Elected at the age of 23, Judge Aldridge was considered at that time to be the youngest county judge ever to serve in Texas. He served three terms in the office and was engaged in private law practice in Farwell at the time of his appointment to the district judgeship to succeed Judge James W. Wither-spoon of Hereford.

School News Handled Differently This Year

The Whiteface Round-up is a wartime casualty. And The Brand regrets just as much as do the high school students that it will be impossible this year to run the high school page in the same manner as in the past.

But with the present supply of help in our shop, it is just impossible to do anything of getting out a newspaper. So for the duration, high school news will be handled differently. Straight news stories from the school will be written by a high school staff under Editor-in-Chief Naomi Brumley and will be run in a regular column every week during the school term.

A number of school page features (Continued on Page 12)

Don't Delay Applying for New "A" Gas Rations

Motorists who have not yet made application for renewal of their "A" gasoline ration book are urged to do so immediately so that they will receive their new book before the coupons become valid Sept. 22, the District Office of Price Administration said today. Application blanks are available at service stations and application procedure is simple.

Ely Fonville, District Rationing Executive, also announced that effective Sept. 15, the requirement that tire inspection records be presented when making application for gasoline or tire replacements is revoked. Drivers will not need their tire inspection records after they receive their new "A" books.

Each motorist will receive a new mileage rationing record, which will thereafter serve as the record of gasoline rations issued, he said in explanation.

Navy Recruiters To Visit Hereford Friday

A Navy recruiting party will be in Hereford tomorrow from about 10:30 a. m. to 3:30 p. m. to talk to 17-year-old boys desiring to enlist in the Navy and to young women between the ages of 20 and 36 who may desire information about the WAVES.

The Navy recruiters, John C. Oldham, Sp. (R) 1-c, and Rubye H. Weldon, Sp. (R) 3-c, will make their headquarters at the post office.

According to the announcement from the Amarillo Navy Recruiting Station, there is one new feature with regard to the enlistment of 17-year-old youths and that is that the consent papers for the boy must be signed by his parents in the presence of the Navy Recruiter.

Whiteface-Mustang Tangle Scheduled As Season Opener

Protein Feed to be Rationed Again as Stocks Still Limited

Drilling Starts Near Garcia Lake Location

Preliminary work began Monday on an oil test at the Humble Oil Company lease west of Garcia Lake, on the C. T. Guseman land near the New Mexico line. According to drillers who are making the test for Humble, the well will be drilled to 8,000 feet, or until oil or gas is struck.

Eighteen men are in the crew, which will work in eight hour shifts; and present plans are for the crew to work out of Hereford. However, according to E. B. Posey, secretary-manager of the local Chamber of Commerce, this will depend upon finding housing for some of the men and their families. Though several rooms have been procured, thus far it has not been possible to find anything in the way of houses or small apartments (Continued on Page 12)

"Hereford First" Policy Bearing Fruit Say C of C

The "Hereford First" stand taken by the local Chamber of Commerce is getting results, and visits this week by three businessmen typified the sort of interest which the C of C hopes will result in direct benefit to the town and county.

J. A. Hosler, industrial engineer of Cleveland, Ohio, who called the Hereford city market a few weeks ago to get information on Deaf Smith County water, arrived here Monday in response to a Chamber of Commerce letter urging that he come and see for himself the advantages offered here.

Wayne C. Wickham, representative of the Soft Water (Continued on Page 12)

Attend Optometric Association Meet

Members of the Woman's Society for Christian Service of the Methodist Church attended a district seminar meeting held at the San Jacinto Methodist Church in Amarillo Tuesday.

District and conference officers who attended the annual meeting held in July at Mt. Sequoia, Ark., were in charge of the meeting which dealt with the study work of local organizations for the coming year. Mrs. Homer Brumley, district officer, was one of the speakers.

Those attending were Mesdames Ed Warren, Forrest Minton, Marvin Boyd, Homer Brumley, J. F. Ward, E. J. Hudson, E. W. Harrison, O. L. Click, Cawthon Bryant and Leo Forrest.

Pvt. James Wilde Back In States for Treatment

Pvt. James E. Wilde, who was wounded in action four months ago on Manua Island in the Southwest Pacific, has arrived in the States and expects to report to an Army hospital either at El Paso or Temple.

Pvt. Wilde has already undergone seven operations on his wounded leg and expects to undergo three more before the planned treatment is completed. He hopes to get a 30-day furlough after his stay in the hospital.

Pvt. Wilde is the son of Mr. and Mrs. Frank Wilde of Hereford.

The protein feed shortage, a severe handicap to ranchers and stockmen in this territory last winter, will continue into the 1944-45 winter feeding season and a rationing system on protein meal purchases went into effect on Sept. 1, according to an announcement made this week at the Deaf Smith County AAA office.

In order to assure equitable distribution of protein meal supplies, buyers must now obtain certificates of need from their county AAA committee before purchasing protein meal from any processor in Oklahoma, Texas or New Mexico. Under an order issued by the War Food Administration on Aug. 7, processors are required to secure certificates of need from each person, including feeders, who buys more than 500 pounds of protein meal within any 30-day period. The certificate is presented prior to or at the time of purchase.

Within a 30 day period, total purchases of 500 pounds or less can be made by any buyer without a certificate.

According to the local AAA office, this order assures that protein meal will be fairly distributed and at the same time the order should be effective in keeping down any black market in protein meal supplies.

War Bond Quota for September, \$30,900

Deaf Smith County's war bond quota for September has been set at \$30,900, according to notice received here this week by County War Finance Chairman J. C. Ricketts. Bonds included in the quota are from Series E, F and G Savings Bonds and the statewide quota is \$29 million for the month.

The war news is good, but large sums are still needed and the home front is obligated to back up a "stepped up" war with increased bond purchases.

Wife of Early Day Physician Dies in Dallas

Mrs. Anna Pauline Estes, 79, an early-day resident of Hereford and mother of Miss Carey Estes, who taught in the Hereford public schools for several years, died Thursday at a Dallas hospital and funeral services were held Saturday afternoon in Dallas.

A native of Franklin, Tenn., Mrs. Estes was brought to Texas when a child. She was married at Cleburne to Dr. C. P. Estes, who practiced in Italy, Ellis County, before coming to Hereford, where the family lived until his death.

Following the death of her husband Mrs. Estes moved to Waxahachie to educate her children at Trinity University. She lived in Waxahachie for 30 years before coming to Dallas.

Survivors include four daughters, Mrs. Benton S. Clark of Greenville, Mrs. J. C. Ferguson of Arlington and Miss Marie Estes and Miss Carey Estes, both of whom teach in the Dallas public schools; three sons, Dr. W. C. Estes and Dr. R. P. Estes, both of Cleveland, Ohio, and Dr. T. G. Estes of Waxahachie; two sisters, a brother and six grandchildren.

Funeral services were held at the Lamar and Smith Chapel in Dallas with Dr. Jasper Manton, pastor of the Trinity Presbyterian Church, officiating. Burial was at Laurel Land Memorial Park, Dallas.

Seven lettermen will be in the Hereford Whiteface starting lineup tomorrow night when the Maroon and White tangles with the traditionally tough Oil-ton Mustangs in an effort to even up a defeat administered by the Mustangs in an early-season game last year.

Three big boys—Manjeot, Phillips and Robinson—are the only heavyweights on the Whiteface squad and the rest of the team will probably average under the 140-pound mark, according to Coach H. V. Stanton, who says that the Herd is making a fair showing in practice sessions.

Timing is still ragged, says Coach Stanton, and the blocking is weak; but in general, line-play is picking up and some of the new prospects look good. However, the Whitefaces show a conspicuous lack of reserves in the backfield; and Co-captain Lloyd Manjeot has been shifted to fullback to strengthen the ball totting department. Also lacking are experienced reserves for the end position; but some good new guards have been developing in practice play.

Whiteface Roster Included on the Whiteface probable starting lineup are Billy London, LH; Lloyd Manjeot, FB; V. C. Hopson, LG; Charles Skelton, C; David Phillips, LT; Raymond Lueb, LE; J. W. Robinson, RT; Gayle Rogers, RG; L. H. Lookingbill, RE; Fred Close, RH; Bob Davis, Q.

Others on the roster are Reeves, RH; Joe Bishop, B; J. E. Sowell, E; Jimmy Easley, G; Paul Orr, G; Dan McCowen, G; Duane Williams, E; John Dyer, G; Johnny Rogers, G; Delmo Williams, T; Bobby Millard, C; Paul Hagar, T; Wendell Robinson, E; Donald Little, T; David Miles, E; Roger Corbett, G; (Continued on Page 12)

Lt. Foster Is POW in Germany

Lt. Paul E. Foster, missing in action since Aug. 6 over Germany, has been reported by the International Red Cross as a prisoner of war of the German Government, according to a telegram received here Monday morning by his grandmother, Mrs. S. L. Easley.

Foster, who had lived in Hereford most of his life and was a star athlete at Hereford High School, was bombardier on a B-17 Flying Fortress and had completed more than 20 missions over enemy-occupied Europe. He received his wings and commission at Victorville, Calif., last September and had been in England since April of this year.

In addition to his grandmother, who recently returned to Hereford from Georgia, Foster's relatives in Hereford include his uncle and aunt, Mr. and Mrs. Oscar Easley.

Ration Reminder

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GASOLINE — Stamps A-12 valid through Sept. 21.

SUGAR Stamp No. 20, 31 and 32, each good for 5 lbs. Valid indefinitely.

Stamp 33 becomes valid Sept. 1 and remains good indefinitely.

Stamp 40 in book 4, good for 5 lbs. canning sugar through Feb. 28, 1945.

SHOES—Airplane stamps, 1 and 2, good indefinitely.

PROCESSED FOODS Blue 10-point stamps A8, thru E-8, and A-5 thru F-5 good indefinitely. G-5 thru L-5, valid Sept. 1, remain good indefinitely.

MEATS AND FATS Red 10-point stamps A8, thru E-8, and A-5 thru D-5 good indefinitely. E-5 thru G-5 becomes valid Sept. 1.

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

SUBSCRIPTION RATE: — Zone One, \$2.00 per year; Zone Two, \$2.50 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Sept. 9, 1904
C. R. Smith, who has been with the KFF people for some time, has been appointed to succeed Ira Aten as division manager of the ranch for this place.

The public school opened Monday morning with very flattering prospects, there being something over 230 pupils in attendance. It is believed, however, that this number will be increased to 300 by the beginning of the second month. All the teachers were on hand and with the improved condition of the building and grounds, our public school this year bids fair to surpass the record of any past year.

Miss Millicent Griffith came in Sunday morning from Chicago to be at her post of duty in the public school Monday.

D. H. Bryant and his bride arrived in Hereford Thursday and will make this their home.

A handsome deal was consummated this week by which Henry McKinley of Itasca became the owner of the Avis place north of town, the consideration being \$6,500.

This is, perhaps, the best improved place in the county and is a rare bargain indeed. It consists of the magnificent home built by Mr. Avis, himself, with all these other improvements and 320 acres of as fine agricultural land as can be found this side of the valley of the river Nile.

Jno. B. Vannoy of Canadian spent several days in Hereford last week and this, prospecting. Mr. Vannoy purchased the W. W. Meeks jewelry business.

SEPT. 11, 1924

The enrollment in the Hereford Public Schools up to noon, Wednesday, was 659, as compared to a total enrollment of 618 last year.

Mary McCormick, grand opera singer and protege of Mary Garden, will sing in Amarillo next Friday night, Sept. 19, under the auspices of the Potter County Federation of Women's Clubs.

George Overton, Star Theatre manager, is the new secretary of the Hereford Chamber of Commerce.

The International Agency in Hereford has been secured by J. O. Miller, formerly of Dawn. Bob Wilson, who has been with Price and Hough, will assist Mr. Miller.

T. N. Heifner, aged 68 years, died at his home in Hereford Monday morning, Sept. 8.

The American Merchant Marine seems pretty well scuttled and the old story seems to be repeating itself. While we have tried to set the world on fire singing "Yes, We Have No Bananas," Great Britain has kept her old standby, "Britannia Rules the Waves."

D. R. Gass & Son advertised "Charming, straight line coats that emphasize the vogue for the boyish silhouette."

The Christian church advertised "good music, sane sermons, comfortable seats" for the revival meeting scheduled to start Sept. 14.

LOCALS

Miss Marjorie Lee Lange of Tulsa, Okla., arrived Saturday for a ten day's visit here with her aunt and uncle, Mr. and Mrs. N. E. Milburn.

Mrs. E. B. Hedrick has returned from Palestine where she has spent the past month visiting with relatives.

Mr. and Mrs. Meade Halle and daughter Ann left Sunday for Compton, Calif., where they will make their future home.

Mr. and Mrs. Walter Darsey have returned to their home in Los Angeles, Calif., after a visit here with their daughter, Mrs. R. R. Willis.

Mrs. Claude Witherspoon of Dallas arrived Saturday for a two week's stay with her mother, Mrs. W. B. Dameron, and other relatives.

Miss Aline Walker has returned to Dallas after spending the summer here with her sister, Mrs. Knox Kinard. Miss Walker is a member of the Dallas Public School faculty.

Lt. and Mrs. W. B. Wilson have been visiting his parents, Mr. and Mrs. S. O. Wilson. Lieutenant Wilson is home on leave after spending the past two years in the North Pacific.

Mrs. E. S. Ireland accompanied her son Edgar Ireland, and Mrs. Ireland to their home in Odessa last week for a visit there. Mr. and Mrs. Edgar Ireland have been visiting in the E. S. Ireland home here.

Mr. and Mrs. R. H. Birchfield and son have moved to their new home in Amarillo 3713 Line Ave. after spending the summer in Hereford. Mr. Birchfield is a member of the Sam Houston Junior High School faculty in Amarillo.

AOM-1—C. W. I. Woolery and Mrs. Woolery left Sept. 5 for Tacoma, Wash., where he will be stationed. Woolery recently returned to the States after 18 months of overseas duty.

DISTRICT AGENT TO VISIT

Miss Doris Leggett, district agent of the Texas Extension Service, will be in Hereford, Tuesday, Sept. 19, it was announced this week by Miss Sadie Lee Oliver, county home demonstration agent. Miss Leggett will attend the meeting of the South Hereford H. D. Club at the home of Mrs. C. D. Kelton Tuesday afternoon.

use the **CLASSIFIED ADS**

Giant heart and lungs give the Blson remarkable endurance. He can tire out three sets of horses and run 40 miles.

When the lowly Peccary is hunted, a number of them band together to turn the tables, making man their quarry.

Time was when mother saved her wedding dress for her daughter. Now she saves it for her next wedding.

Herds of War



"Out where the West begins" is where important food for war begins too.

The thundering herds of our western ranges stand for a basic food men eat to fight on, men eat to work on.

When the war cry went out for meat and still more meat, western

ranchers, stockmen and farmers responded by raising the greatest number of beef cattle, hogs and sheep in the history of our country.

Put her there, partner! You're doing a great job in that fighting Home on the Range!



SANTA FE SYSTEM LINES

"ALONG THE ROUTE TO TOKYO!"

WHEN YOU WANT TO
BUY or SELL LAND
OR CITY PROPERTY . . . SEE US!

HILL-RICKETTS CO.
REALTORS

5 MINUTE MOVIE

1. PICTURE OF A LADY CALLING LONG DISTANCE

2. HEARS OPERATOR SAY—
"PLEASE LIMIT YOUR CALL TO 5 MINUTES"

3. REALIZES SHE MAY BE ON WAR-BUSY LINE

4. SAYS CHEERFULLY—"I'LL BE GLAD TO!"

5. OPERATOR SAYS—
"PEOPLE ARE MIGHTY HELPFUL THESE DAYS!"

CONTINUOUS PERFORMANCE
WAR USES LONG DISTANCE
24 Hours a Day

SOUTHWESTERN BELL TELEPHONE COMPANY

Just a MINUTE

Folks, we ain't joking when we say **THANK YOU AGAIN**. Our business has jumped more than 75 percent since we took over and we are feeling swell. In addition to a well-stocked clean store, **LOWER PRICES** and the 'Best Service' we know how to give . . . we are also adding **S. & H. Green Stamps FREE** with your purchases. Come on down and save at the **CITY FOOD** . . . these are only a few of our

Specials for Friday and Saturday

MILK Armour's. 3 large cans	27c	MATCHES ROSEBUD. Carton of 6 BOXES	28c
		CORN FLAKES Kellogg. GIANT SIZE	11c
		SUGAR 10-LB. BAG	65c
		SALT AMERICAN. 24-Ounce Package	5c
		PINTO BEANS Large NO. 2 1/2 CAN	15c

Meats:	BEETS No. 2 1/2 Can	2 for 35c
POT ROAST AA Beef. LB.		28c
STEAK ROUND. LB.		40c
FRYERS DRESSED LB.		58c
OLEO Denrich — LB.		24c
WEINERS LARGE—LB.		25c
SALAMI LB.		29c
GROUND ROUND STEAK. LB.		39c
BACON DRY SALT. LB.		23c
PEANUT BUTTER 24-Oz. Jar		29c
MACARONI or SPAGHETTI Skinners	2 BOXES	18c
FLOUR	25-lb. BAG	\$1.10
PORK & BEANS American Beauty, 17 1/2-oz. jar—FOR	2	25c
WAFFLE MIX Duff's — 14-Oz. Package		21c
PANCAKE FLOUR White Swan, 16-oz. pkg.FOR	2	22c
KARO TABLE SYRUP Blue Label — NO. 5 JAR		44c
COMPOUND Swift's Jewel (4 lbs. 83c)	8 LBS.	\$1.63
HILEX Bleach — Quart		13c
NATIONAL OATS Cup & Saucer, Plate or Bowl	2 1/2 Lbs.	29c
GRAPEFRUIT JUICE 46-Oz. Can		29c

Calumet
Baking Powder
Two 1-lb. cans

19c

Finest PRODUCE

A Complete Selection
at ALL Times
. . . and at the
Very Lowest
Prices

Coffee

Maxwell House.
Lb. Pkg. **29c**

City Food Store

First Door South of the First State Bank

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

TUESDAY CLUB IS ENTERTAINED

Members and guests of the Tuesday Bridge Club were entertained at an afternoon party given by Mrs. Colby Conkright Tuesday. Roses in shades of pink and red gave the floral accent for the party. Defense stamps were presented at the conclusion of contract games to Mrs. Knox Kinard, high, and to Mrs. J. C. McCracken, guest high.

Refreshments were served to Mesdames W. M. Emmons, W. J. Stanford, Knox Kinard, J. C. McCracken, J. R. Allison, Henry Benson, Paul Mathers and the hostess.

D. E. S. Holds Initiation Rites

The degree of initiation was given to three new members of the Order of Eastern Star at the Masonic Hall Tuesday night. Those received into the Order were Mrs. Lillie Hunter, Mrs. Lucy Moore Warren and A. L. Manjeot.

The chapter room was decorated in the chapter colors for the year with gold and rust nasturtiums predominating in the floral arrangements. The dining room and tea table featured roses shading from pale pink to deep rose in decorations for the fellowship hour. Hostesses were Mesdames Ollie Brady, Jack Rose, Lan Shore and Vivian Major.

During the business session members voted to hold future regular meetings at 8 o'clock instead of the nine o'clock hour which was favored during the summer months. The next meeting will be held on Oct. 3.

Crows, most intelligent of birds, have a remarkable social instinct. If one of them falls into a pond and is unable to rise, he will be helped ashore, first by one comrade and then another.

Family Reunion Is Held Here

A family reunion with all immediate members attending was held at the home of Mrs. Hattie Rutherford last week.

Mr. and Mrs. James Rutherford of Jackson, Miss., have been spending the past two weeks here and in Canyon with her relatives and others. Arriving for the celebration were Mrs. W. A. Percival of Hutchinson, Kans., who is the former Miss Glenna Rutherford, and Mrs. Beulah Lee Carter and her daughter Harriette of Amarillo. All left the latter part of the week for their respective homes.

AS YOU LIKE IT CLUB IS ENTERTAINED

As You Like It Club held its first fall meeting at the home of Mrs. Lee Hopson last week. Needlework and conversation provided the afternoon's diversion.

Refreshments were served to Mesdames Jeff Roberson, Joe Kendall, Jack Grady, R. G. Blue, Charles Shipley and the hostess.

The crew has no fear of an unarmed man, but let the same individual carry a gun, and the crew avoids him like the plague.

The shriek, or butcher bird, impales its victim on a thorn or fence barb before eating it.

Women are getting men's wages today, the same as always. Except now they have to work for them.

To make your dreams come true—wake up!

Friend husband should be excused for using sharp words. After all, he has to get them in edgewise.

Read Our Want Ad Page!

Pioneer Club Holds Opening Meeting

Pioneer Study Club held its opening meeting for the season in the form of an attractively appointed luncheon in the home of Mrs. B. E. Roberson of Summerfield Tuesday. Mrs. Ray Johnson was cohostess.

Club colors were carried out in decorations for the luncheon table with purple asters and gold marigolds combined in a center arrangement. Corsages of the gold flowers tied with purple ribbon marked each place.

A Federation Program was featured after the luncheon with Mrs. Bob Higgins as leader. Three speakers discussed relative topics. They included Mrs. Burl France who told of the

war service program of the federation. Mrs. J. M. Gilliland who discussed "Why Federate" and Mrs. A. L. Manjeot who gave a review of federation history.

One new member was welcomed into the club, Mrs. A. B. Christian, a newcomer to Hereford.

Those attending the luncheon meeting were Mesdames Fred Barrett, A. G. Bell, Geo. Benson, Burl France, N. E. Gass, J. M. Gilliland, C. T. Guseman, Bob Higgins, O. G. Hill, F. M. Kester, A. L. Manjeot, Wirt Phillips, H. D. Reed, T. E. Seigler, F. L. Terrell, Al Werner, A. B. Christian and the two hostesses.

Coffee Is Initial Event For Lone Star Study Club

A morning coffee Tuesday at the home of Mrs. Lyle Blanton opened the season for the Lone Star Study Club. Other hostesses for the opening meeting were Mrs. Joe Kendall, Mrs. Jack Grady, Mrs. Earl Phillips, Mrs. Cawthon Bryant and Mrs. Forrest Minton.

The coffee was the first of several special programs outlined for the year, in addition to the usual study course and business sessions. In year books just off the press. Other special meetings will be Guest Day, A Christmas party for members on Dec. 12, and the annual luncheon on May 8.

The study course this year is built around the theme "We Who Are America" with meetings twice each month devoted to study.

The year books were prepared by Mesdames Blanton, Forrest Minton and Cawthon Bryant. Mrs. Minton, chairman, gave an introduction to the year books beginning with roll call which features individual topics of current interest for each member.

Mrs. Louie LeGrand will be leader of the first program on "The Immigrant Traffic" when the Dutch, French, Welsh and Swedes will be discussed. Programs to follow are "The Old Immigration" on Oct. 10, "Figures in the American Maze" on Oct. 24, and also on Nov. 14, "The New Immigration" will deal with the Russians and Italians on Dec. 26; "Oriental Immigration" will be discussed at the program held on Jan. 9; "Immigration from the South" and "The True American" will provide February programs, and "The Brown American" and other relative programs will complete the year's work. Special Music for the coffee was furnished by Mrs. John Jacobsen, Jr., who gave informal piano selections, and by Joyce Phillips who sang "God Bless America" with piano accompaniment by Mrs. Jacobsen.

Members attending were Mesdames R. G. Blue, O. L. Click, Roger Corbett, Leo Forrest, Homer Henslee, Jim Higgins, John Jacobsen Jr., C. D. Kelton, Nelson McRight, Guy Newsom, Ralph Smith, Owen Stagner, Robert Thompson, C. O. Phillips and the hostesses.

Mr. and Mrs. T. W. McAfee of Sentinel, Okla., have been visiting Mrs. McAfee's daughter, Mrs. C. L. Bogie.

Mr. and Mrs. Woodrow Slatten and family of Portales, N. M., spent Sunday in Hereford visiting her parents, Mr. and Mrs. S. O. Wilson and family.

Mrs. Clyde Johnson, the former Miss Rosalie Johnson, left yesterday for Tucuman, N. M., after spending four days here as the guest of Mrs. Bessie L. Smith.

Lt. and Mrs. Woodrow B. Wilson, Mr. and Mrs. Liston Wilson and Mrs. Kermit Wilson visited in the home of Mrs. Wilson in Portales, N. M., Monday.

Sgt. and Mrs. Omar J. Dendy spent Saturday night and part of the day Sunday in Hereford visiting Sgt. Dendy's grandfather, S. J. Sanders, his uncle, Tom Sanders, and aunt, Mrs. Bessie L. Smith. Sgt. Dendy, who has been stationed at Kingman, Ariz., is expecting to be shipped overseas duty soon.

Bay View Club Called Meeting — A called meeting of the Bay View Club will be held at the court house this afternoon at 4 o'clock. All members are urged to attend the meeting.



T/Sgt. Armand E. Messier of Pawtucket, R. I., shakes hands with a "buddy" in France who silently points the way to Berlin. Somebody lifted the dummy out of a broken store window, gave it a G. I. helmet and a cigaret.

How Far?

Brother of Hereford Man Dies at Dalhart

E. Ross Smith, 56 year old rancher and farmer of Dalhart and brother of C. H. Smith, owner of Haile Drug Store of Hereford, died Monday at Dalhart and funeral services were held there on Wednesday.

Mr. Smith had lived in the Dalhart territory since 1926.

Out-of-town guests in the home of Mrs. Hattie Rutherford Tuesday were A. B. Rutherford, her brother-in-law of Haldton, Okla., and Tom Zeigler of Canyon.

Corporal and Mrs. Gay W. McReynolds have returned to his base in Pecos after spending the week end in Hereford with her parents, Mr. and Mrs. C. O. Phillips.

Try a Want Ad!

Thompson of Vernon, who lived here years ago, Jack is a nephew of Andy Thompson of Flagg.

Pfc. Lucille Dyer of the WAC has been here for a few days visit with her parents, Mr. and Mrs. P. H. Dyer.

Jumbo

MRS. SAM HUNTER

The Rev. J. R. Sharp of Canyon preached at the schoolhouse Sunday morning and visited in the Finis Hunter home.

Mr. and Mrs. Fred Axe visited Mrs. Axe's parents, the

M. H. Hollys, at Happy, Sunday.

Mr. and Mrs. Marvin Spencer and Bonnie Jean visited Bradford Spencer and Mrs. Kate McInnis at Melrose, N. M., for two days last week.

Old settlers of this community will regret to hear of the death in action in France of Ensign Jack Thompson, youngest son of Mr. and Mrs. Dave

Upset Stomach?
This Alkaline Powder Brings Quick Relief
For stomach distress due to over-acid system, try BISMADINE 5-oz. 50¢

BARBER COMB
7 1/2 inch size. Black plastic. 10¢

PALMOLIVE SOAP 3 FOR 19¢
50¢ BARBASOL SHAVE CREAM 31¢
ALCOHOL LOTION Chamberlain. 79¢
ISOPROPYL COMPOUND 19¢
5-oz. (Limit 1)
\$1.00 Size 79¢

"We Sell for Less"
Haile Drugs
PHONE . . . 99

Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

VACUUM-TYPE Coffee Maker
Makes 8 cups. 1.69
Bakelite handle.

AIR-MAIL LETTERETTE
White paper. 23¢
Lightweight.

COUPON



20 WHITE ENVELOPES
With coupon. 4¢
(Limit 2)
At Our Store

Copper CARBONATE

prevents

WHEAT SMUT

We have an Abundant Supply!

CERESAN

Treatment for

WHEAT
1/2 Oz. treats a bushel!

A·B·C of SAVINGS

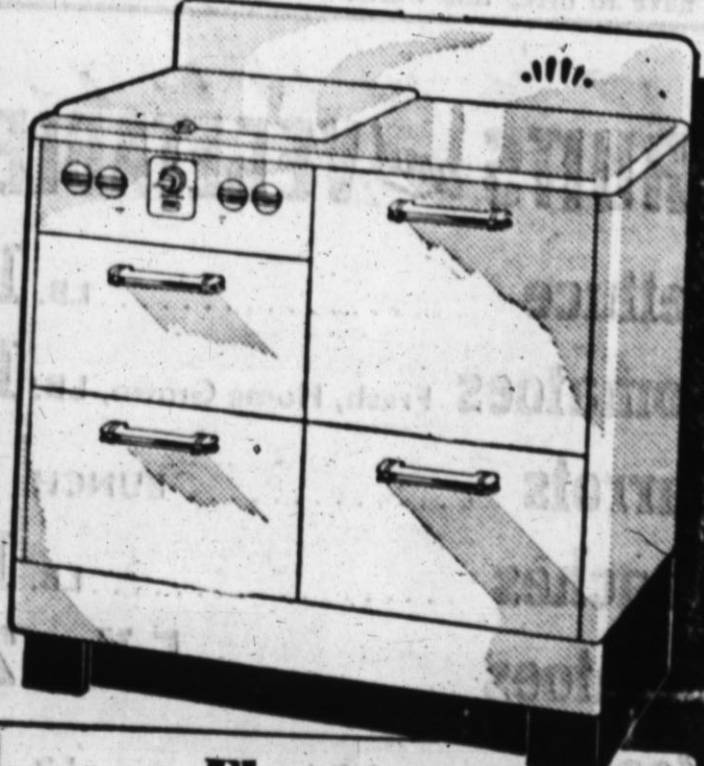
- A ANUSOL** -12's 98¢
- BAYER ASPIRIN** 12¢
- BROMO SELTZER** 49¢
- C Carter's Pills** 19¢
- CASTILE** 39¢
- CAL-RINEX** 89¢
- DOLPH RECTAL** 1.25
- E ERSOM SALT** 26¢
- EX-LAX Laxative** 19¢
- FREEZONE** 27¢
- FLETCHER'S** 31¢
- G GILLETTE** 49¢
- HAARLEM OIL** 29¢
- HINKLE PILLS** 16¢
- JERIS TONIC** 79¢
- K KOLYNOS** 39¢
- K-Y JELLY** 29¢
- LADY ESTHER** 59¢
- LYSOL** 47¢
- M MINOYL** 89¢
- MENNEN SHAVE** 39¢
- MIDOL TABLETS** 32¢
- MAGNESIA** 42¢
- N NEET** 49¢
- NUJOL** 89¢
- OCTINE Eye Wash** 50¢
- OLIVE TABLETS** 19¢
- P PHILLIPS** 32¢
- PEROXIDE** 9¢
- RU-EX COMPOUND** 98¢
- RESINOL** 49¢
- S SWEETHEART** 23¢
- SARAKA 10-OZ.** 98¢
- SOLITAIR CAKE** 60¢
- SLOAN'S** 29¢
- T TEEL** 23¢
- THERMOMETER** 89¢
- TIDY ARCTIC** 35¢
- THAN** 25¢
- U UNGUENTINE** 69¢
- UDGA TABLETS** 93¢
- VRAY Dentifrice** 39¢
- VINCE POWDER** 31¢
- W WOODBURY** 43¢
- YEAST & IRON** 49¢
- ZINC OXIDE** 19¢

HELPS in the Home

- Handy ADHESIVE TAPE** 10¢
- 1-oz. Size TINCTURE IODINE** 25¢
- Scrubbed QUICK STRIPS** 23¢
- Physician's SURGICAL COTTON** 10¢
- Regulation TRIANGULAR BANDAGE** 25¢
- A B BURN OINTMENT** 39¢
- WOMAN'S TABLETS & VITAMINS** 1.82

HEALTH in the Home

- For 8 Vitamins in 1 Capsule. TRY 'AYTINAL'** 79¢
- COD LIVER OIL** 98¢
- HALIBUT Liver Oil** 55¢
- VITAMINS PLUS** 75¢
- AYTOL CAPSULES** 59¢
- UPJOHN UNICAPS** 100, \$2.89
- COD LIVER OIL** 89¢



Florence Table Top Gas Range

FLORENCE "ALL STEEL" GAS RANGE
This new Florence Gas Range, approved by A. G. A., brings back features that until now have been "blacked out" by the war . . . such as All Steel construction . . . two service drawers . . . polished aluminum burner heads . . . porcelain finish.

SEE THEM ON DISPLAY AT OUR STORE!

We also have nice selection of Coleman Oil

HEATERS

DEARBORN GAS HEATERS and HOT WATER HEATERS

STREU

HARDWARE CO.

Try a Want Ad!

DRUGS WITH A REPUTATION

THIS WEEK... AT THE USO

Have you noticed all the new soldiers on the street and in the USO? We feel almost like strangers in our own home. The only trouble is that we have them with us only a few days and away they go. We just barely find out where they are from and what they think of Hereford and Texas when they are ordered out. We hope they will come back but we never know. It is up to us to put our best foot forward while they are here.

We were sorry to have to call off our dance on Monday night. The boys who were here for only a short time were sorry too. So we compromised and let them dance at the USO from 9 to 11:30. We bought some new records last week so the music was better, and everyone who came had a good time. There weren't enough girls to go around but better luck next time!

Our boys are still working at various trades, earning money for furloughs and other expenses. Mike Konesky says he can plow a field in no time at all now. And Pvt. Stewart is the best landscape gardener you ever saw on a golf course. Pvt. Nabors has a tug with his conscience before he goes to work but he usually ends up by working.

We have had letters from Nancy Mazullo and Grace-Riggs by this week, and a card from Henry Courtney telling all about swimming at Watiki. Don't you know Henry is having a grand time with all those tropical plants to study!

Don't forget the Wiener Roast and Hay ride on Monday, Sept. 18, at the soft ball field. Everyone is asked to be at the USO at 7:45. Let's have a big crowd. The more the merrier! The nights are cooler now and the service men won't be standing on the corners



IF I FEEL AND LOOK AND WEAR LIKE A NEW TIRE!

... AND HE STAYED COOL DURING THE ENTIRE PROCESS!

Only "Rubber Welding" gives you the advantage of less heat and no distortion on the sidewall of your tire.

YET EVERY RECAP IS FULLY GUARANTEED. Don't delay—protect your valuable tire carcasses—recap and roll today.

O. K.

RUBBER WELDERS

Across from the City Hall, W. P. Osburn Phone 87

Westway

By MRS. MERLIN KAUL

T. B. Cox successfully carried out a surprise party Saturday night honoring his wife whose birthday was Monday.

The guests played forty-two and the young people played outdoor games.

After Mrs. Cox had opened numerous gifts, refreshment of ice cream, cake and coffee were served to Mr. and Mrs. Barney Hooten of Mesa, Ariz., Mrs. L. B. Hooten of Tulsa, Mr. and Mrs. Norman Livesay and Patricia Loving of Hereford, Mrs. Ralph Johnson of Amarillo, Mr. and Mrs. T. J. Parsons of Progressive, Mr. and Mrs. R. M. Gunn, Mrs. Joe Landers and Ross Joe, Mr. and Mrs. R. L. Wilson and family, Mrs. Earl Little and Junior, Mr. and Mrs. Paul Rudd, Harold and Homer, Mrs. Shird Smith, Eva, Willie, Lela and Connie, Carl Schroeder, Mr. and Mrs. Hubert Pruett, Dick and Mary, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. Cox, Doyle and Elaine.

Mesdames Paul Rudd, P. B. Sowell, Joe Landers, and Merlin Kaul were hostesses at a party Friday night at the Kaul home for the young people of the community. A werner roast and outdoor games provided entertainment.

Wilford Pruitt is attending High School at Seminole. He is a Senior. He has been chosen to sing in the boy's glee club.

Mrs. L. B. Hooten spent several days last week in the home of her daughter Mrs. T. B. Cox. Obe White and son of Quail were guests Sunday night in the L. A. Wall home.

Mrs. Ralph Johnson of Amarillo was a week end guest in the Joe Landers and R. M. Gunn homes.

Vernon Wilson, son of Mr. and Mrs. Roy Lee Wilson is now a seaman first class in the navy. He is in the Pacific area.

H. M. Thomas is digging his potatoes this week. Mexican labor is being used to pick them up.

Mr. and Mrs. Eugene Wheeler and daughter Cinda of Watonga, Okla., are visiting in the home of Mrs. Wheeler's parents, Mr. and Mrs. H. M. Thomas.

Mrs. Lyle Holmes, Jimmy and Tommy of Shamrock were guests last week in the H. M. Thomas home.

Mr. and Mrs. Turner Henson are living in the tenant house at the Thomas place and Mr. Henson is working for Mr. Thomas.

The Tom Winkler family moved last week to the former G. C. Hartman place. A daughter attends school at Hereford

in the evenings. They are going to be in the USO wanting to play games or to argue the various suggestions that come to mind, so we are asking the girls to please come to the USO at least once a week during the next few months. Many of the men who are stationed here now are in their late twenties and early thirties and would appreciate talking with older people. Anyone is cordially invited to come in and visit. Or better yet, invite them into your home.

If enough people are interested, we will plan a trip to Palo Duro Canyon on Oct. 1. We must know how many want to go so that a truck can be obtained and food planned. Come in and talk it over with us, as soon as possible.

They Sow Not, But They Sure Do Reap



Minnesota Indians, who harvest an \$80,000 "delicacy crop" of wild rice annually in the northern lakes, neither sow nor cultivate. They just reap, and claim it's a secret art. Here are two working on this year's crop. The Indian in the prow poles slowly while his companion, noising flails, on this year's crop. The lightly taps the grain stalks so the dry heads will fall into the boat. That's the "secret" part. The stalks must be tapped just right; hard enough to knock off the grain, but not hard enough to bruise the stalks and thus kill next year's crop. Many hotel chefs and gourmets demand wild rice for special items on the menu.

and two sons have enrolled at Westway.

There were 46 present at Sunday School Sunday, with all newly elected officers and teachers present. Several new members and several visitors were present. Don't forget practicing next Sunday.

Mr. and Mrs. H. M. Thomas spent the week end at Shamrock in the Lyle Holmes home.

New pupils enrolled in school this week were Tony Winkler in the second grade and Billie Winkler in the 5th grade. They come from Tahoka. This makes a total enrollment of 40 pupils.

Mrs. Moody Stephan, Rose and Linda returned home Sunday from Gatesville where they have been visiting relatives. Rose was very ill with a strep throat infection while there

and was in a hospital several days.

A new cabinet is being built this week in the Grady Wilson home. The pantry has been included in the new cabinet. The back porch, which has been screened, is being converted into a sleeping porch.

Cpl. Claude Goldston, who is home on furlough from a hospital at El Paso, was a guest Monday night in the J. A. Roe home.

Mr. and Mrs. Fred Millard, Nancy and Wilson of Hereford were dinner guests Sunday of Mr. and Mrs. Hughes Millard. Lloyd Roe of Panhandle visited his parents, Mr. and Mrs. J. A. Roe and his sister Mrs. Vina Edmonson Sunday. Jerry Ray Landers of Hereford spent Monday night in the

Grady Wilson home.

Mr. and Mrs. V. Skypala and Mr. and Mrs. Bill Kleinsmid of Summerfield were dinner guests Sunday in the Norbert Skypala home and supper guests in the Paul Artho home at Umbarger. They attended church at Umbarger Sunday morning. In the afternoon they went to see the Fishbacher home which was blown to pieces last Thursday morning due to leakage of butane gas from a hot water heater. Mrs. Fishbacher, the oldest boy and the baby who were in the house when the explosion occurred are in St. Anthony's hospital in Amarillo. The other children were in school. The dog, lying on the front porch, and several chickens were killed.

Mrs. Vincent Skypala visited

Mrs. Anton Grotogut of Umbarger Monday at the Hereford hospital. Mrs. Grotogut received injuries Saturday night when she was trampled by a cow.

Mr. and Mrs. Stanley Smoot and daughter of Hereford visited Mr. and Mrs. Bill Elder Sunday.

Mrs. L. A. Wall began cooking at the cafeteria Wednesday. The ladies of the community will can for the cafeteria Monday afternoon.

Mrs. Leo Gallagher and her father John Kapral returned last Thursday from Ardmore, Okla., where they had accompanied Ann and Norma Gallagher, who will attend St. Agnes Academy there this year.

Frio

BY MRS. O. ANDREWS

Visiting in the Lowry home this week are Mr. and Mrs. John Stewart, of Hamlin, Okla. They were accompanied here Sunday by Mr. and Mrs. Audra Franks of Amarillo, who returned home Sunday. The Mesdames Stewart and Franks are sisters of Mr. Lowry.

Mrs. Wm. Adams and sons were planning to move to Canyon sometime this week. Mr. Adams plans to work awhile with Mr. Lowry in the fall harvest, before joining his family. We regret losing this family but wish the best for them in their new location.

Mr. and Mrs. Lindley and Miss Christine spent Sunday with Mrs. Lindley's parents, the Greenons, near Frioona.

New Sunday School officers elected Sunday were: Supt. W. C. Towns; assistant Supt. W. H. Dobbs; secretary, Miss Dorothy Mobley; song leader, W. C. Towns; pianist, Miss Alma Andrews and church clerk, Miss Marguerite Mobley. Rev. Elbert Keith was called as pastor of

the church. However, he has not accepted as yet.

Messrs. Brown and J. E. Andrews transacted business at Albuquerque and brought back fruit from there and Farmington, N. M., returning home Sunday night.

Mrs. J. M. Dixon spent from Tuesday night until Thursday morning in the W. Childers home in Canyon.

Mr. and Mrs. John Simpson came Sunday to visit their son, Robert Simpson and family.

J. M. Dixon made a business trip to Amarillo on Tuesday.

Mr. and Mrs. W. H. Andrews have moved their household goods to the home of his sister, Mrs. W. S. Littrell, as they are planning to move to this locality to live after the first of next year. In the meantime they will light house-keep at Hobbs, N. M., where he will be employed.

LIFE'S Little TROUBLES



-CAN'T SLEEP-

No need to lie in bed—worry and fret because CONSTIPATION or GAS PRESURE won't let you sleep. Be sensible—get up—take a dash of

ADLER-I-KA

as directed, to relieve the pressure of large intestines on nerves and organs of the digestive tract. Adler-I-Ka assists old food wastes and gas through a comfortable bowel movement so that bowels return to normal size and the discomforts of pressure stop. Before you know it, you are asleep. Morning finds you feeling clean—refreshed and ready for a good day's work or fun. Get Adler-I-Ka from your druggist today.

Halle Drug Store

BETTER FOODS

for BETTER HEALTH



Good health should be your first consideration in selection of foods. That's why Furr's have always placed Quality First! However, in addition to this our quantity buying also places us in a position to offer these quality foods at Low Prices... frequently even lower prices than others sometimes place on foods of lesser quality. Shop Furr's this week-end and you'll find out what we mean.

These FRIDAY, SATURDAY and MONDAY Specials are only a few of the many bargains we have to offer this week!

Folger's COFFEE Lb. 29c

GREEN BEANS	12c	TREET	31c
Casco — No. 2 Can		Armour's — 12-oz. can	
SWEET CORN	2 for 23c	TUNA	26c
Tama, No. 2 Cans		Ocean Chief — 1/2-Size Can	
SOUP, Scott Co.	10c	SARDINES	10c
Chicken Noodle, Chicken Rice, No. 1		Maise — Flat Can	
SHORTENING	55c	SORGHUM	69c
Wilson's Advance — 3-Lb. Carton		Turner's — 5-Lb. Jar	
BLACK-EYED PEAS	17c	BAKING POWDER	19c
Mrs. Biggs — 16-oz.		Royal — 1-Lb. Can	

YOUR CHOICE:

DUZ Large Box	23c
RINSO Large Box	
SUPER SUDS Large Box	

MATCHES	29c	SUGAR	65c
Diamond — 6-Box Carton		10-Lb. Cloth Bag	
CRACKERS	33c	TOMATO JUICE	2 for 23c
National — 2-Lb. Box		Libby's, No. 2 Cans	
PEAS	3 for 27c	WHEATIES	10c
Waubeka, Early June, No. 2		Box	
TOMATOES	3 for 25c	VINEGAR	10c
Bestex, No. 2 Cans		Joye — Quart Jar	
MILK	3 for 27c	FRUIT JARS	69c
Carnation, large cans		Seal All — Quarts, Dozen	

HIGHER PRICES for Your EGGS! This week-end we will pay 29c and 30c for Eggs! Be Sure to check our prices on Eggs at all times!

PEANUT BUTTER 35c

ARMOUR'S

LARGE 24-OZ. GLASS

FRUITS and VEGETABLES

Lettuce	LB. 12c
Tomatoes Fresh, Home Grown	LB. 17c
Carrots	BUNCH 5c
Peaches	LB. 15c
Potatoes	5 lbs. 27c
Beans Nice and Crisp	LB. 15c

in our market:

Chili	LB. 30c
LOIN STEAK "AA" GRADE	LB. 39c
Lamb Chops	LB. 32c
GROUND BEEF	LB. 23c
Beef Ribs	LB. 17c
HOT BARBECUE	LB. 35c
Fish	LB. 49c



PLENTY OF BINDER TWINE and other Row Crop Harvest Needs!

WANTED TO BUY: RADIOS!

New Shipment of HOLGATE TOYS Arrived This Week!

Buy Now for Holiday Needs!

C.F. KERR

HARDWARE

"Anything from a Tack to a Tractor"

High School News

CLASSES

Beverley Fraser is the Senior candidate for the Football Queen of 1944. The Seniors elected Beverley as their favorite lassie for the pigskin season at the first class meeting.

Of major importance are the leaders of the class. The 1944-'45 president is Lonidene Martin. Other officers elected at the meeting last week were vice-president, Lloyd Manjeot; secretary-treasurer, Beverly Fraser; reporter, Doris Goldston; program chairman, L. W. Bridges; Rosemary Phillips and Lloyd Manjeot representatives to the Student Council. The sponsors are Miss Pauline Hancock and Mr. H. V. Stanton.

F. H. T.

The local chapter of the F. H. T. meets each Thursday in the Home Economics laboratory at the high school. Miss Kathryn Davies is the sponsor, and Betty Jane Robinson is the president. Other officers are: Helen Acker, vice-president; Frankie White, secretary; Rosella Albracht, parliamentarian; Johnnie Marie Paetzold, reporter.

The Sophomores are so businesslike and methodical that thus far they have named only a nominating committee, a football queen candidate Betty Sue Pickens, and a new sponsor, Mrs. Kathleen Criswell, to assist Miss Evelyn Milam.

TRI-HI-Y

One of the most vital organizations in H. H. S. is the Tri-Hi-Y which meets each Tuesday night at 7:30. The new president is Marcella Blue, and assisting her to make the club function are Ludie Virginia Turner, song leader; Cecilla Guseman, program chairman; Rosemary Phillips, secretary; Beverley Barkley, vice-president; Betty Robinson, program chairman (2); Virginia Lyons, reporter; Helen Tucker, treasurer; Jackie Wright, historian. Miss Irene Crawford sponsors this group.

The purpose is to create, maintain and extend throughout the school and community high standards of Christian living. The club has a four-fold purpose emphasizing development of physical, mental, social and spiritual life or the abundant life as given in Luke 2:52.

H. H. S. School Song
Hall, Hereford High School!
Hats off to you;
Ever you'll find us
Loyal and true.
Firm and undaunted
Always we'll be.
Hail to the school we love.
Here's a toast to thee!

Enrollment

Seniors 58.
Juniors 67.
Sophomores 100.
Freshmen 106

GLEE CLUB

Beginning the year's work with Mrs. Max Jones as instructor, the glee club chose the following officers; president, Anne Morgan; vice-president, Elizabeth Benson; secretary-treasurer, Beth Scott; social chairman, Cecilla Guseman; librarians, Juanita Upton and Barbara Burney; reporter, Cherry Anne Forrest.

PEP CLUB

To lead the Whitefaces to victory and to arouse high school pep, the pep club has chosen Beverley Fraser, Rosemary Phillips and Virginia Lyons. Officers of the club are: president, Juanita Beauford; vice-president, Rosella Albracht; treasurer, Peggy Barnard; secretary, Dorothy Dishman. Miss Jean Cox is one of the sponsors, and Mr. Ralph Smith is the other. With leaders, officers and sponsors like these, the school spirit is sure to be high.

The Freshmen began this year's activities by selecting as sponsors Mrs. O. M. Stewart and Mrs. Sam Hoch. Also chosen were Louise Green and Dick Oakes as pep leaders. Chosen as football candidates was Gulletta Gunstenson.

The Juniors may appear to be slow in getting started this year, but they are trying to be sure in selecting their officers. They chose Virginia Mae Green for football queen candidate, and elected Mrs. O. J. Beene to assist Miss Kathryn Easter as sponsor. Other officers will be selected later.

FOOTBALL

With the total of forty-one boys reporting for fall training, football season is swinging very near. The team has eight letter men back this year; so we do have some experienced players.

The first game is with the Olton Mustangs here Friday night at 8:30. The game will offer plenty of excitement and thrills. Everyone is urged to be there for the first game to show the boys that we're really behind them to the last man.

Season tickets are now on sale. Student tickets are \$80; adult tickets, \$2.50. These are to be used for the five home games.

The probable starting line up is as follows.

- L. E. Lueb or Sowell
- L. T. Hopson or Phillips
- L. G. Hopson or McCowen
- C. Skelton
- R. G. Rogers; Orr; or Easley
- R. T. Robinson
- R. E. Lookingbill
- Q. B. Manjeot—Co-Capt.
- L. H. London—Co-Capt.
- R. H. Close
- F. B. Davis

HI-Y

The Hi-Y of Hereford High School wishes to extend a cordial welcome to all new members in high school this year and also wishes to enlist all of the boys, sophomores or higher, who would like to join the club. This club is set up for boys who want to live the ideals and principles for which the Hi-Y stands. The club wants boys who are thoroughly interested in their school, their home and their spiritual life.

The group hopes through the combined efforts of all members to create, maintain, and extend throughout the church, school, and home, Christian ideals, principles and standards.

The meetings are to be held in the Spanish room every Tuesday night at 8:00.

The officers for the Hi-Y this year are: president, Charles Sanders; vice-president, L. W. Bridges; secretary, David Phillips, and treasurer, Delmo Williams. The sponsor is Mr. Herman Ford.

Selective Service NEWS

1-A
(Available for military service.)
Lee Roy Burgess, James Ewing McCabe.

1-C
(Accepted for service in the armed forces.)
Albert Lee Conatser, James William Duffur, A. E. Hodges, Marcus Blake Houser, Eugene Ray Abney, Olen "J. P." McCutchen.

2-B (F)
(Not qualified for duty with the armed forces and now engaged in war production work.)
Lonnie Lee Mow.

4-F
Gerald David Smith, Marion Wiley Roach.



A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Chinex Dinnerware Consignments for the Duration.

PACKARD MILLING CO.

HEREFORD, TEXAS

A Minute of War Can Be Eternity

To the active fighting men and those who are prisoners of war.

Can Anything Be Done About It?

BUY WAR BONDS

To give America and her Allies the striking power they need... to shorten the war by days, months, maybe years.

Every minute less of war means Hereford boys will come home in greater numbers, in better health... and SOONER!

Think it over... if that's necessary!

MEMBER
F. D. I. C.

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed



Boys and Girls marching back to School from a summer of play, must be reminded anew of dangers that lurk at street corners and cross roads. Parents will have to remember to caution them, that though there may be less traffic on the streets and highways now than before the war, there are no fewer hazards to life and limb.

Young America must be kept on the alert against accidents. Young America must be guarded, for American Youth is the Future of Our Country.

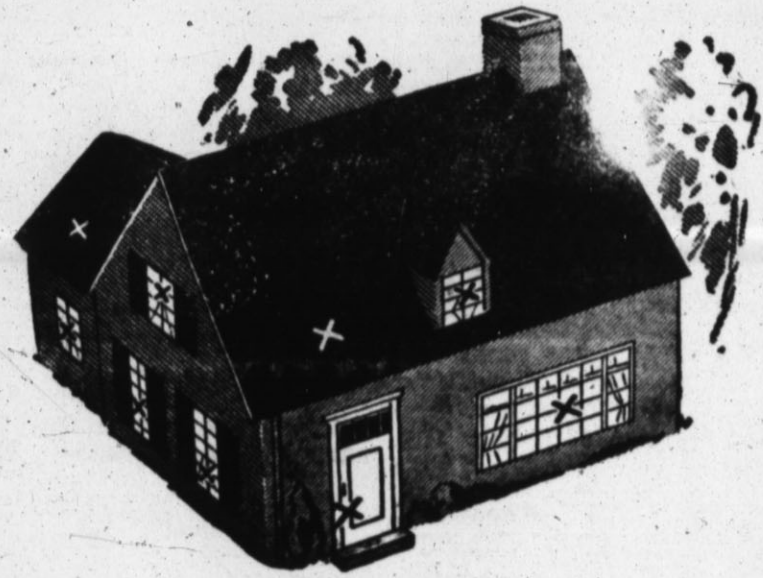
West Texas Gas Company



HOME MADE CANDY

HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES

Visit Us Often
Candy Kitchen



X
MARKS
The
SPOT

Check your home carefully for possible points of heat escape... then remedy each spot now. Weatherstripping, storm sash and doors, caulking, insulation and other agents will help you face the winter with confidence... insure heat and health for your family through the year.



WINTER-CONDITION YOUR HOME NOW

WEST TEXAS GAS COMPANY



City Food Store

Announces

That you can now obtain S. & H. Green Stamps with each Cash Purchase at our store. Yes, and there are hundreds of fine household items that you have wanted. You can get them in a few short weeks by saving S. & H. Green Stamps.



Other Stores in Hereford Giving S. & H. Green Stamps are

PACKARD MILLING CO.

PHONE 29

CITY DRUG STORE

PHONE 100



Classified Ads

"Buy What You Want — Sell What You Don't Need"

INFORMATION — RATES
 25¢ per word — 1st insertion
 (cash discounts follow)
 15¢ per word — addit. insertions
 (any ad which goes on our
 books will take the regular 25¢
 per word rate—no matter how
 many times published.)
 The cost of any number of
 words can be easily computed at
 this rate. Tables below show
 several ad costs.
 Minimum Charge is 12 Words
 or 24 Cents.

FOR 12 WORDS
 1 time 24c
 2 times (cash) 36c
 3 times (cash) 48c

FOR 15 WORDS
 1 time 30c
 2 times (cash) 45c
 3 times (cash) 60c

FOR 25 WORDS
 1 time 50c
 2 times (cash) 75c
 3 times (cash) \$1.00

Out-of-town ads must be
 accompanied by cash—or they will
 not be published.
 No ads taken after 10:00 A. M.
 Thursdays.

FOR SALE

FOR SALE: Child's shoes. Pair
 new black oxfords, 9-D, \$2.25;
 pair new white shoes, 9-D, \$2.25;
 pair well worn beige oxfords, 8,
 \$1; pair white shoes, toe cut
 off, 7 1-2, \$1. No stamps re-
 quired. Mrs. W. D. Jones, Route
 3, City. 37-1tp

FOR SALE: A few factory re-
 built Maytag washers. Late
 models. Just overhauled. New
 parts. Inquire Hereford Laun-
 dry. 35-3tc

FOR SALE: M & M Tractor,
 FTA, GMC truck, 39 model, ton
 and half. Mrs. C. M. Brown, 30
 miles west. 37-1tp

FOR SALE: New H Farmall
 tractor on rubber. Lonnie W.
 Adams, 10 miles south Hereford
 on Highway 51. 35-4tp

PERMANENT WAVE, 59¢! Do
 your own permanent with
 Charm-Kurl Kit. Complete
 equipment, including 40 curlers
 and shampoo. Easy to do, ab-
 solutely harmless. Praised by
 thousands including Fay Mc-
 Kenzie, glamorous movie star.
 Money refunded if not satis-
 fied. City Drug Store. 32-15tp

FOR SALE: 22-36 tractor on
 rubber. W. S. Poole, Doughter-
 ty, Texas. 37-2tc

FOR SALE: Two-piece living
 room suite with good springs.
 Ray Suit, 6th and Roosevelt.
 Phone 545-M. 36-2tc

BATTERIES Charged. Miller
 Auto Store. 36-3tc

FOR SALE: Walnut desk with
 folding lid. Mrs. A. R. Bateman,
 Phone 479. 37-1tc

**Standard staples, staple ma-
 chines and paper clips now
 without priority.** Hereford
 Brand office. ttc

FOR SALE: Metal frame day-
 bed; also vacuum cleaner. Mrs.
 A. H. Elliston, Phone 86. 37-2tp

FOR SALE: Hoser cabinet and
 gas water heater in good condi-
 tion. 506, 25 Mile Ave. Phone
 185. 36-22tp

**REGULAR 95c Fuller bowl
 brushes on sale for 75c; also
 \$1.20 oil mop heads for \$1.
 Other good buys in Fuller Brush
 items. Mrs. A. G. Bell, 607 West
 Third. 37-1tp**

FOR SALE: Ward electric wash-
 ing machine. J. O. Buchanan,
 25 Mile Ave., between 11th and
 12th Streets. 37-1tp

FOR SALE: Kroehler pre-war
 living room suite. 7-piece,
 green, \$190. Alma Wallace, 105
 Jackson Ave. 37-1tp

RUBBER BANDS! They're not
 much good, but maybe you can
 use them until we get something
 better. 60c per pound if you
 need them. The Hereford Brand.
 37-1dh

FOR SALE: Air compressor, roll
 top desk and all glass show-
 case. Phone 370-W. 37-1tc

FOR SALE: Complete haying
 equipment; Case sliced baler;
 good rake and mower. All ready
 to go. Two miles west on first
 road south of Ford school, two
 miles south and follow private
 road 1 mile to white house with
 red barn. Byron Gist, Jr., Route
 4, Hereford, Texas. 37-2tp

FOR SALE: Blue Damson plums,
 \$3 a bushel. Around 50 bushels.
 A. G. Schlabs, Sumerfield, Tex.
 37-1tp

FOR SALE: Reinforced 4 ft. or
 5 ft. steel fence stays. Will last
 indefinitely. Ask for sample and
 price. Western Sales Assn.,
 Wellington, Texas. 36-3tc

FOR SALE OR TRADE

FOR SALE: One big team of
 black horses with harness. A
 real bargain at \$100, or would
 trade them. See Virgil Morris-
 son, 2 miles south on Main
 Street in yellow house. 36-3tp

BATTERIES Charged. Miller
 Auto Store. 36-3tc

FOR SALE: Atwater-Kent table
 model radio. Call 9006F4. 37-1tp

FOR SALE: Roasting ears. J. B.
 Harlin, 2 1-2 miles south, 2 1-2
 miles east. 37-1tp

FOR SALE: Three quarter Sim-
 mons bed, springs and mat-
 tress. Phone 649-J. 37-1tp

FOR SALE: Factory built trail-
 er house. 504 E. Fifth. 37-1tp

FOR SALE: Coleman kerosene
 heater, outside tank. Been used
 1 year. Ira Scott, Route 3, Here-
 ford. 37-1tp

FOR SALE: International 14-
 ft. drill, D Model John Deere
 tractor, Van Brunt drill, C. L.
 Pingel, 2 miles south, 6 one-
 half west Vega, Texas. 37-1tp

FOR SALE: One gas cookstove;
 1 breakfast table and four
 chairs in good condition. Also
 one old dresser. 116 Kibbie. Mrs.
 Lloyd Neill. 37-1tp

FOR SALE: 1936 International
 truck. See F. G. Collier at 202
 10th St., after 5 P. M. 36-2tp

FOR SALE: 4-burner Coleman
 gasoline range; large kerosene
 circulating heater, both in good
 condition; or will trade stoves
 for Butane bottles. Oscar Hunt,
 6 miles south and one-half
 east Hereford. 36-2tp

BATTERIES Charged. Miller
 Auto Store. 36-3tc

FOR SALE: Shop made house
 trailer. See Mrs. Molly Bailey at
 Club House. 36-2tp

FOR SALE: Have 3 tractors,
 15-30 International, 22-36 In-
 ternational and Model L Case.
 Will sell or trade one of three.
 Prefer John Deere. Write Box
 665 or inquire at Brand office.
 36-2tp

FOR SALE: McCormick row
 binder; McCormick-Deering 6-
 ft. broadcast binder; Coleman
 gasoline range; Tenmarc seed
 wheat; 80 choice Hereford cal-
 ves. W. G. Harris, Sumerfield. 36-3tp

FOR SALE: Shop made house
 trailer. See Mrs. Molly Bailey at
 Club House. 36-2tp

FOR SALE: Have 3 tractors,
 15-30 International, 22-36 In-
 ternational and Model L Case.
 Will sell or trade one of three.
 Prefer John Deere. Write Box
 665 or inquire at Brand office.
 36-2tp

FOR SALE: Black kid and pa-
 tent pumps, size 5-B. No stamp.
 Call at Brand office. 36-2tp

FOR SALE: Olive; 80 with four-
 row planter; Moline one-way
 with new discs; John Deere
 combine, 16-ft. cut ready to go;
 IHC mower, 7-ft. cut; ditcher;
 several tons of baled alfalfa
 hay; several milk cows, and one
 Kitchenkook cook stove. G. H.
 Reeves, 10 miles southeast of
 Hereford. 36-2tp

FOR SALE: 2-chair barber shop.
 Good location, nice business.
 Also beauty shop equipment.
 See or write Bill Knox, Here-
 ford. 36-3tp

BATTERIES Charged. Miller
 Auto Store. 36-3tc

Having leased my Box Car
 Ranch for a term of years, will
 sell my farm machinery, 1 Ford
 truck, 1 28-ft. trailer, 1 medium
 sized feed grinder, 1 tractor
 fressno with plow, 2 rod-reeders,
 1 Dempster drill, 1 feed slide,
 some other items. Frank Will-
 iams at L. Baskin Office. 36-1tc

FOR SALE: W-30 International
 tractor, good rubber and in good
 condition; also John Deere late
 model one-way plow. Inquire at
 Kelly Gray place. 36-2tp

BATTERIES Charged. Miller
 Auto Store. 36-3tc

FOR SALE: Angel 8-ft. one-way
 plow, 9-ft. Sanders one-way.
 Frank Besner. 36-3tp

FOR SALE: Wheat drill, 14-
 inch space with press wheels.
 Leo Forrest. 36-1tc

Sold farm. Have two Interna-
 tional tractors, Hoeme plow,
 drag harrow, combine, and drill
 for sale. Also rye and barley.
 See F. L. Fuqua. 36-4tp

BATTERIES Charged. Miller
 Auto Store. 36-3tc

FOR SALE: Air compressor, roll
 top desk and all glass show-
 case. Phone 370-W. 37-1tc

FOR SALE: Complete haying
 equipment; Case sliced baler;
 good rake and mower. All ready
 to go. Two miles west on first
 road south of Ford school, two
 miles south and follow private
 road 1 mile to white house with
 red barn. Byron Gist, Jr., Route
 4, Hereford, Texas. 37-2tp

FOR SALE: Blue Damson plums,
 \$3 a bushel. Around 50 bushels.
 A. G. Schlabs, Sumerfield, Tex.
 37-1tp

FOR SALE: Reinforced 4 ft. or
 5 ft. steel fence stays. Will last
 indefinitely. Ask for sample and
 price. Western Sales Assn.,
 Wellington, Texas. 36-3tc

FOR SALE: McCormick-Deering Binder,
 10-ft. power take-off, on ex-
 cellent rubber with new can-
 vases.

**JOHN WOOD
 FARM EQUIPMENT CO.**
 34-tfc

FOR SALE or TRADE

FOR SALE: Four six-months
 old Jersey steer calves and a
 few baby bull calves. Mrs. Al
 Werner, 4 1-2 miles west on
 Harrison Highway. 36-3tp

FOR SALE: Five purebred Du-
 roc boars and a few gilts. Age
 7 months and nice stuff. Mrs. Al
 Werner, 4 1-2 miles west on
 Harrison Highway. 36-3tp

FOR SALE: Tomatoes for can-
 ning. \$2.50 per bushel. See Vir-
 gil Morrison, 2 miles south on
 Main Street in yellow house.
 36-3tp

FOR SALE: New black patent
 pumps. 5 1-2 B. No stamp. Carl-
 son, Elite Cafe. 37-2tp

FOR SALE: Three choice Rat
 Terrier puppies. Phone 327-J.
 37-1tc

RABBITS FOR SALE: Several
 New Zealand white does. Good
 stock. Phone 147. 37-1tp

FOR SALE: Walnut bedroom
 suite, springs and mattress.
 Phone 147. 37-1tp

FOR SALE: One "81" Paper
 Enslage cutter; 500 feet of 3-4
 6x19 hemp center cable, at bar-
 gain. Friona Machinery Com-
 pany, Friona, Texas. 37-4tc

WANTED

WANTED: Lumber yard man-
 ager, in a country yard town in
 Texas Panhandle. Write, wire
 or telephone White House Lum-
 ber Company, Canadian, Texas.
 37-3tc

WANTED TO BUY: Good used
 trumpet or cornet. O. B. Rus-
 sell, Box 214, Hereford, Texas.
 37-1tp

WANTED TO RENT: Irrigated
 farm. Have equipment and am
 experienced in irrigation. Pay
 money or crop rent. Term rent
 preferred. Box 282, Hereford.
 37-2tp

WANTED: Four or 5 room un-
 furnished house. Permanent
 civilian tenants. Call 74. 37-1tp

WANTED: General office work.
 Experienced dental assistant.
 Miss Stone, Chocolate Shop.
 37-1tp

WANTED TO BUY: Farm or
 land near Hereford. Monroe
 Woods, Box 94, Happy, Texas.
 37-1tp

WANTED: Several tracts, 20 to
 50 acres, adjoining farms with
 irrigation or with well. Must be
 bargain. See Joe Hosler at Tex-
 as Hotel, Hereford, on Saturday.
 37-1tp

MAN OR WOMAN WANTED for
 Raleigh Route of 1500 families
 in Potter County where prod-
 ucts sold 30 years. Write today.
 Raleigh's Dept. TXL-352-SAB,
 Memphis, Tenn., or see Mrs. L.
 D. Bell, Hereford, Tex. 37-3tp

WANTED: To get prices on
 farms and stock farms for sale
 in Deaf Smith County. We have
 cash buyers if you have any to
 offer. Call or write and give
 full description. Bartlett &
 Alexander, Phone 249, P. O. Box
 602, Lamesa, Texas. 37-10tp

ATTRACTIVE permanent position
 open for local Agency In-
 surance Clerk or Manager. PIG-
 MAN, Box 950, Dalhart. 34-6tp

HELP WANTED: Family for
 ranch and farm work. Place lo-
 cated 8 miles east Hereford.
 R. L. Cocanougher. 36-2tp

WANTED TO RENT: A house in
 or near Hereford. Would prefer
 house outside of city limits. See
 Virgil Morrison, 2 miles south
 on Main Street at yellow house.
 36-3tp

WANTED: Someone to pick
 dried blackeyed peas on the
 halves. See Virgil Morrison, 2
 miles south on Main Street, in
 yellow house. 36-3tp

EXPERIENCED MAN wants job
 as foreman on a ranch. B. B.
 Hudson, Gen. Del., Sayre, Okla.
 36-3tp

WANT GIRL for office work.
 Must be able to use typewriter.
 Inquire at The Brand Office.
 1tdh

LOST and FOUND

LOST: Three No. 4 ration books
 for Joe Marnell family. Please
 return to above at Route 1,
 Friona. 37-1tp

STRAYED: From Kirby Bros.
 pasture, 30 miles northwest of
 Hereford, 3 heifer yearlings
 branded B on right hip. Jack
 Bradley, Phone 184-J, Hereford,
 Texas. 35-3tp

LOST and FOUND

FOUND
WHITEFACE Yearling steer
 branded circle with H in it on
 lower left hip, strayed to my
 place. Joe Brorman, 2 miles
 north of dump ground. 37-1tp

LOST: Ration book No. 3 for
 Gladys B. Miller. Return to
 Dawn, Texas. 37-1tp

FOR RENT

FOR RENT: Two rooms partly
 furnished, R. H. Parker, Box 20,
 Hereford. 36-2tp

FOR RENT: Bedroom. 328 B
 Street. 35-3tp

REAL ESTATE FOR SALE

FOR SALE: Good 4-room house
 near Canyon to be moved. \$1100.
 Ralph Wilson. 37-1tp

FOR SALE: Home on Norton
 Street with two acres ground.
 D. H. Bryant. 37-3tp

FOR SALE: Three lots, 150x140,
 in Evans Addition. P. L. Dish-
 man, Phone 697-J. 116 West
 Third. 37-2tp

FOR SALE: W 1-2-15-2-3, Deaf
 Smith County, \$20 per acre.
 Paul B. Wood, Staplehurst,
 Nebr. 37-5tp

FOR SALE

My home close to school
 and church, also busi-
 ness part of town. Best
 buy in town at the price
 —cheaper than rent.

C. E. TICE
 Lake Street 37-2tp

WHEAT DRILL FOR SALE

We are through sowing
 wheat and offer for sale a
 16-disc, 10-inch space Min-
 capolis drill. This drill is in
 perfect repair. Also have a
 tandem disc for sale.

JOE EVANS
 37-tfc

GOOD 320 ACRES
 \$21.00

CLAUD HIGGINS
 Phone 668-J 37-3tp

PERFECT 40-ACRE
 tract near city limits.
 Price reasonable.

CLAUD HIGGINS
 Phone 68-J 37-3tp

SMALL HOUSE
 \$1500 Cash.

CLAUD HIGGINS
 Phone 668-J 37-3tp

FOR SALE: Three good farms,
 west of Friona. For particulars
 call at Friona Star office. 4-tfc

WELL IMPROVED
 20-acre tract, fine land.
 Located on pavement.
 Price reasonable.

CLAUD HIGGINS
 Fone 668-J 36-3tp

FOR SALE: Modern home, 5
 rooms and bath. Has just been
 remodeled and refinished
 throughout and is in excellent
 condition. Exceptionally good
 location. See Jack Wright at
 West Texas Feed and Seed Co.
 36-3tc

CHOICE—MODERN
 4-room house, located near
 churches, schools and busi-
 ness district. Price \$4,000.

CLAUD HIGGINS
 Fone 668-J 36-3tp

RANCHES and
IRRIGATED FARMS
 GOOD IMPROVED or un-improved ir-
 rigation farms near Hereford.

CHEAP FARMS in dry-land area.
 ALSO A NUMBER of good homes and
 city property.

P. J. (Jack) ROSE
 REAL ESTATE—PHONE 211-W
 Hereford, Texas P. O. Box 406
 2-tfc

NICE 4-ROOM STUCCO
 house, price \$2,750;
 \$1,250 cash, balance
 monthly.

CLAUD HIGGINS
 Fone 668-J 36-3tp

QUICK SALE or Cash Rept:
 \$2 1-2 acre improved farm, 11
 miles southwest Hereford, Fred
 Whitaker, Route 1, Claude, Tex.
 36-3tp

REAL ESTATE

SMALL DAIRY
 or stock farm near city
 limits. Price only \$50. Pos-
 session.
CLAUD HIGGINS
 Phone 668-J 35-3tp

FOR SALE

Well improved 320 acres un-
 der irrigation. REA line.
 Possession. \$60 per acre.

Two improved farms near
 Hereford, under irrigation.
 Price reasonable.

CLAUD HIGGINS
 Phone 668-J 35-3tp

LOTS AND ACREAGE TRACTS.

CLAUD HIGGINS
 Fone 668-J 36-3tp

Fine section, irrig. dist., \$30.
 Good section, irrig. dist., \$25.
 320 acres, irrig. dist. \$16.
 160 acres, irrig. dist. \$16.

CLAUD HIGGINS
 Phone 668-J 35-3tp

NOTICE

WE HAVE ADDED
 A Pickup to our local delivery
 service for light loads.

H. E. WESTER
 Dray Service
 Day Ph. 4 Night Ph. 9007
 35-tfc

I AM CUTTING for the public.
 10-ft. broadcast binder, power
 take-off. W. T. Helvey and Floyd
 Rodgers. 35-4tp

I AM OPENING a repair shop
 at my place to repair furni-
 ture. R. L. Bailey, 220 B Street,
 Hereford. 35-4tp

Cattle
HAULING
 WE HAUL ANYWHERE
PHONE 263
C. E. Beauford
 29-tfc

"Keep on the
Right Side"
 Insure that Automobile
 to be Sure of the
 Right Side
 ... and SAFETY!
JOHN McLEAN
AGENCY

NOTICE: Plant peony roots
 Sept. 15th at 9 A. M. for bloss-
 oms. Select dahlias, flower-
 ing shrubs, chrysanthemums
 now far fall planting. Beds for
 rent. Mrs. J. F. Ward. 37-3tp

Now Plastic Fur





The roadrunner, a bird that can pace a horse for miles, will attack a rattlesnake, sidestepping the deadly fangs by agile footwork, and pecking the snake to death while it is uncoiled.

west is actually believed to be 1,000 years old. The wood frog can turn its midair.

Beavers live together so harmoniously that colonies persist for centuries. One in the Mid-



WE HAVE A PURINA CHOW TO FIT YOUR FEEDING NEED!

We're Headquarters for **CATTLE CHECKERS**
Helps bring your herd through winter in condition for big calf crop next spring. Helps build vigorous calves.

For **LAYERS** Lots of Eggs
It pays to balance scratch grain with Lay Chow. It's a real egg mash! Feed Lay Chow

For **MILKERS** Lots of MILK
Built to keep cows in condition for top production and long milking life. Depend on COW CHOW.

Packard Milling Co.

NEWS ABOUT FOOD
from local W. F. A. Committee

Holding The Red
The natural red tomato color adds much to the appetizing quality of catsup and chili sauce, yet too often these products when made at home are brown or dark-colored. The U. S. Department of Agriculture offers the following tips for holding the red:

1. Use fully ripe tomatoes and red peppers, whether sweet or hot, rather than green. Avoid black pepper also because it darkens the color.
2. Cook in a wide shallow kettle that allows for rapid evaporation.
3. Avoid iron utensils because iron discolors tomatoes. Use stainless steel knives. Enamelware or agate kettles, if used, should not be broken or chipped on the bottom so that

More Consumer Goods Under Price Control

Coverage of the price regulation for used consumer durable goods has been broadened to include a large number of additional items, the Price Division of the District OPA has announced.

All sales either by retail sellers or by householders selling equipment bought for sale or rental purposes are covered by the regulation. Dealers must display a poster listing selling prices somewhere in their place of business.

Articles included in this amendment include items listed as equipment and supplies, housewares, hand tools and hardware, household appliances, wheel goods, personal and household accessories, canoes and small boats, athletic equipment and sporting goods (except apparel), optical goods, radios (except automobile radios sold as part of an automobile), toys and games, industrial safety equipment and health supplies.



There's a Vast Difference

the steel underneath is exposed.

4. When cooking down tomatoes, cook rapidly but avoid scorching by stirring frequently during the first half of the cooking and then constantly for the last half as the mixture becomes thick. Avoid overcooking and slow cooking which causes a loss of color. Scorching spoils both color and flavor.
5. Instead of powdered spice which darkens the mixture on standing, use whole spice tied in a cloth bag and remove the bag before putting the mixture in jars.
6. Add vinegar, sugar and salt only after the tomatoes have cooked down to half the original volume.
7. Paprika and red pepper both add to the red color, though paprika has little flavoring value.
8. Store in a cool, dry, dark place. Light gradually fades the color.

Try a Want Ad!

LEGAL NOTICE

THE STATE OF TEXAS
TO: T. A. Popejoy; Mrs. Mary Baker and husband; Lonnie Albert Popejoy; Emma Parker, a feme sole; Carl Richardson; Della Dutton, and husband; Herman Dutton; George Crook, Jr.; Virgil Popejoy; Burlless Henderson Bailey and husband; Bailey; Tennie Spanos; Lucy Caldwell; Tobe Popejoy; Mozelle Eslin and husband; Eslin; Marie Popejoy; the unknown heirs and legal representatives of: Sam Popejoy, deceased; Wm. Popejoy, deceased; John Popejoy, deceased; Tarance Popejoy, deceased; Ben Popejoy, Sr., deceased; Thomas Popejoy, deceased; Mary Covington, deceased; Amanda Meadows, deceased; Jan Davis, deceased; Tice Popejoy, deceased; Willie Richardson Early, deceased; W. W. Popejoy, Jr., deceased; Elizabeth Perkins Early Popejoy, deceased; W. W. Popejoy, Sr., deceased; Lillie Richardson Crook, deceased; John Popejoy, the son of Sam Popejoy, deceased; respectively; Whit Popejoy, if living, and the unknown heirs and legal representatives of Whit Popejoy, deceased; Ben Popejoy, the son of Tarance Popejoy, if living, and the unknown heirs and legal representatives of Ben Popejoy, deceased; Huce Popejoy, if living, and the unknown heirs and legal representatives of Huce Popejoy, deceased; Simon Popejoy, if living, and the unknown heirs and legal representatives of Simon Popejoy, deceased, and the Damsinger Oil and Refining Co., a corporation GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday, the 30th day of October, A. D., 1944, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in the City of Hereford, Texas.

Said plaintiff's petition was filed on the 13th day of September, 1944. The file number of said suit being No. 2601. The names of the parties in said suit are: Nannie Bohanan, a feme sole and Lizzie Conway joined by her husband; James Conway as Plaintiffs, and T. A. Popejoy; Mrs. Mary Baker and husband; Lonnie Albert Popejoy; Emma Parker, a feme sole; Carl Richardson; Della Dutton and husband; Herman Dutton; George Crook, Jr.; Virgil Popejoy; Burlless Henderson Bailey and husband; Bailey; Tennie Spanos; Lucy Caldwell; Tobe Popejoy; Mozelle Eslin and husband; Eslin; Marie Popejoy; the unknown heirs and legal representatives of: Sam Popejoy, deceased; Wm. Popejoy, deceased; John Popejoy, deceased; Tarance Popejoy, deceased; Ben

Popejoy, the son of W. W. Popejoy, Sr., deceased; Thomas Popejoy, deceased; Mary Covington, deceased; Amanda Meadows, deceased; Jan Davis, deceased; Tice Popejoy, deceased; Willie Richardson Early, deceased; W. W. Popejoy, Jr., deceased; Elizabeth Perkins Early Popejoy, deceased; W. W. Popejoy, Sr., deceased; Lillie Richardson Crook, deceased; John Popejoy, the son of Sam Popejoy, deceased; respectively; Whit Popejoy, if living and the unknown heirs and legal representatives of Whit Popejoy, deceased; Ben Popejoy, the son of Tarance Popejoy, if living, and the unknown heirs and legal representatives of Ben Popejoy, the son of Tarance Popejoy, deceased; Huce Popejoy, if living, and the unknown heirs and legal representatives of Huce Popejoy, deceased; Simon Popejoy, if living, and the unknown heirs and legal representatives of Simon Popejoy, deceased, and the Damsinger Oil and Refining Co. a corporation as DEFENDANTS.

THE NATURE OF SAID SUIT BEING SUBSTANTIALLY AS FOLLOWS, TO-WIT:

Plaintiffs sue for the title to and possession of the East, one-half of Section Number 84 and the Southwest quarter of Section Number 80, all in Block K-7, Deaf Smith County, Texas, and for the title to and possession of 1-64 of 1-2 overriding royalty interest in and to all of the oil, gas, casing-head gas and other minerals in the Northeast quarter and the Southwest quarter of Section 23, Block B-2, H. & G. N. Ry. Co. Survey, Gray County, Texas; for receiver of all of the property owned by Sarah Powell at the time of her death and for sale thereof and division of the proceeds; and in the alternative for judgment declaring heirship and for sale of all properties of said Sarah Powell by receiver, the proceeds to be divided among the joint

be feminine and lovely
... in this GOWN
Vanity Fair



Dainty rows of bubble-stitching trim this semi-fitted gown. Flowing rayon jersey that fits perfectly and washes like a dream. As a stay-at-home you'll love on it... as a traveler you'll adore it... and as a sleepy-head you'll insist on it.

Store Hours: 9 to 6:30
THE VOGUE
Ready-to-wear - Millinery
Mrs. C. W. Seed

Gather the SAVINGS
FALL Health and Beauty SALE

BAX Multiple Vitamins
73c
\$1.39-\$2.39

35c Ingram's Shaving CREAM
29c

\$1 CALOX Tooth Powd.
89c

\$1 Kreml Hair Tonic
79c

Double D Tooth Brush
39c

SPECIAL! CEDAR BOX CANDY
3 different style boxes
\$3.89 \$3.98 \$4.19

100 Tablets. **NYAL ASPIRIN** 19c
Quart **MILK MAGNESIA** 49c
\$1.00 **WINE CARDUI** 79c
60c **ALKA SELTZER** 49c
Natural Vitamin **BEZON** \$1.89
\$1 LAVORIS **MOUTH WASH** 79c
60c **MENTHOLATUM** 49c
35c **VICK'S SALVE** 27c

Above All
The Prescription symbol identifies the vital function of the drug store... the duty of safeguarding health in cooperation with the medical profession. Despite the multitude of functions, which we, as a modern drug store, have assumed, we have made our mark in this community with a prescription service of the highest professional character.

G. I. Gifts...
Bill Folds
Travel Kits
Army Duffle Bags
Sewing Kits
Cigarette Cases
Shaving Sets
Fountain Pens
Razor Blades
Pipes
Tobacco Pouches
Vitamins

CLOSE
The usual Drug Store
PRESCRIPTION DRUGGISTS

SONS In the Service

**Awarded Cluster to Medal
15TH ARMY AIR FORCE IN
ITALY**—Sgt. James D. Dixon,
son of Mr. and Mrs. J. M. Dixon
of Hereford, was recently
awarded the first oak leaf
cluster to the air medal, "for
meritorious achievement while
participating in sustained op-
erational activities against the
enemy." He is an aerial pho-
tographer in a 19th Army Air
Force B-24 Liberator group
which is playing an active role
in the crippling air assaults
upon industrial and communi-

cations targets in southern Ger-
many, France, Northern Italy
and the Balkans.
After his entry into the Army
Air Force in November, 1942,
Sgt. Dixon attended mechanics
school at Keesler Field, Miss.,
before being shipped for over-
seas duty. Since his arrival at
his present station he has
flown on such important mis-
sions as the aerial attacks up-
on the submarine pens at Tou-
lon, France; the Romano-
Americana Oil Refinery at
Ploesti, Romania, and the pre-
invasion bombardment of south-
ern France.

**Artho Fights Japs
WITH THE AMERICAN IN-
FANTRY DIVISION, SOME-
WHERE IN THE SOUTHWEST
PACIFIC**—Pfc. Elroy R. Artho
of Hereford participated recently
in the successful taking of a hill
occupied by a Japanese out-
post.

Pfc. Artho was on the ex-
treme right flank of the first
wave of men to reach the top
of the hill after having killed
some Japs and driven the rest
off. As the victors reached the
ridge, heavy Jap machine gun
and mortar fire from another
hill was concentrated on them.
Pfc. Artho said that bullets
were spitting all around him
and that a couple of Jap knee-

mortar shells landed as close
as ten feet. With the other men
he set about immediately dig-
ging in to hold the hill and es-
cape injury.
Pfc. Artho is a Browning
automatic rifleman in a veter-
an infantry regiment which
conducted itself well during the
Bougainville campaign after
winning special battle honors
for its gallantry on Guadal-
canal.

Receives Commission
Wayne B. Little, son of Mr.
and Mrs. Earl H. Little of the
Westway community, on Friday
received his wings and commis-
sion as second lieutenant in the
Army Air Forces at the Douglas
(Ariz.) Army Air Field.

Lieutenant Little, a graduate
of Hereford High School, was a
farmer before entering military
service.

**Completes Orientation
AN AIR COMMAND STATION
IN ENGLAND**—Cpl. John T. Es-
tes, son of Mr. and Mrs. Cliff
Estes of Hereford, recently com-
pleted an orientation course de-
signed to bridge the gap be-
tween training in the States
and combat soldiering against
the enemy in France.

At this air service command
station, Cpl. Estes attended a
series of lectures by veterans of
air combat in the European
theatre of operations. His next
station will be one from which
America's fighting planes cov-
er our liberation of occupied
Europe.

Before entering the AAF, Cpl.
Estes was a student at Texas
A & M College at College Sta-
tion.

Dameron Induc'ed
Billy Dameron, 18, son of Mr.
and Mrs. W. E. Dameron of
Hereford, was inducted into the
navy on Friday, Sept. 8, at Dal-
las, according to a news report
from the Dallas Navy Recruit-
ing Station.

Dameron, a graduate of Here-
ford High School, attended Tex-
as Christian University last
year and was chosen a fresh-
man favorite. At Hereford High
he lettered in football and bas-
ketball and he played football
last season at TCU. A cousin of
young Dameron, Andrew Pat
Jones, is a lieutenant in the
navy.

MASONIC BULLETIN

Hereford Lodge 849
Stated meeting second Mon-
day in each month. School
of instruction each Thurs-
day night.
F. L. TERRELL, W. M.
R. L. THOMPSON, Sec'y.

Transferred to Cabbad
Cpl. Walter L. Kuper, has re-
cently been transferred from
Ft. Sumner to the Carlbad
Army Air Field—and the date
of the transfer, Aug. 13, carries
out a tradition of "lucky 13's"
which Kuper began when he
entered service on Mar. 13, 1942.
He was transferred from Calif-
ornia to Ft. Sumner on May 13,
1943.

Cpl. Kuper writes that when
he took his overseas physical, a
dentist looked at his teeth and
said immediately—"Another
Hereford boy." The dentist went
on to tell Kuper that Lt. Lynn
Hallum of Hereford was also
stationed at the Carlbad base,
and Kuper has met Hallum.

A tip to Hereford motorists to
mend their manners is given by
Cpl. Kuper, who writes: "... A
while back I was on the high-
way at Artesia, N.-M., and a
Hereford car came along real
slow. I read the license number
and yelled, 'Hello, Hereford.'
They all stuck their heads out
the window and waved very
friendly... but kept right on
going."

COURTHOUSE RECORDS

Warranty Deed
Dorah Shimp Bailor to Syl-
via J. Shimp, NE 1-4 of Sec-
tion 16, Twn. 3N, R 3E, Cap.
Syn. Sub.

Charles A. Shimp to Sylvia J.
Shimp, NE 1-4 of Section 16,
Twn. 3N, R 3E, Cap. Syn. Sub.

Mrs. Minnie L. Williams and
W. E. Williams to W. Q. Dugran,
all of Blks. 13, 14, 15, and 16 of
DeAtley Addition to Hereford.

J. O. Lytle to O. L. Sanders,
all of Lot 20, Lytle Sub. of part
of Blk. 13, Evans Addition to
Town of Hereford.

Ruby Williams to Minnie L.
Williams all of Blks. 13 and 14,
DeAtley Addition to Town of
Hereford.

Lewis E. Williams and Mary
P. Williams to Minnie L. Wil-
liams, all of Blk. 15 of DeAtley
Addition to Hereford.

Joe Jennings and Mrs. Del
Doris Jennings to B. Sherrod, W
1-2 of Section 23 and all of Sec-
tions 25, 33, 34 and 36, in Twn.
3N, R 1E; also W 1-2 of Sec-
tion 29 and all of Section 30,
Twn. 3N, R 2E, Cap. Syn. Sub.

C. S. Gunter and Marie Gun-
ter to T. J. Carter, all of S 1-2
of Section 3, Blk. B.

Mossie Quillen Gibson, O. C.
Gibson, J. V. Graham, H. C. T.
Ewing, and Lucy Ewing to Paul
Rudd, all of Section 74, Blk. K-8.
First National Bank of Here-
ford to J. E. Springer, all of

Lots 7 and 8, Blk. 32, original
town of Hereford.

C. H. Dyar and Roberta Dyar
to R. L. Hoffman, S 1-2 of Sec-
tion 68, Blk. K-3, Cert. 1836.

Geo. F. LeGrand, Gladys Le-
Grand, L. L. LeGrand and Lou-
ise LeGrand to E. R. Hardwick
and C. F. Hardwick, S 1-2 of Lot
3, Blk. 26, Town of Hereford; al-
so 4 1-2 inches off S side of N
1-2 of Lot 3, Blk. 26, Town of
Hereford.

Ida Mae Vaughn to L. L. Le-
Grand, undivided interest in
and to N 150 ft. of Blk. 16,
Evans Addition to Town of
Hereford.

Emmett C. Smith and Irene
Smith to Wilbur Smith, all of
E 1-2 of Section 82, Blk. K-4,
containing 327.1 acres of land.

O. O. Slutz and Blanche
Slutz to Henry P. Hall, W 1-2 of
Section 45, Blk. K-6, GB & CNG
Ry. Co. Survey, Oldham and
Deaf Smith counties.

Mrs. Pearl Baer and Gaston
E. Baer to H. E. Weemes, a part
of Blk. 32, Evans Addition to
Town of Hereford.

Release
L. E. Williams to Minnie L.
Williams, all of Blk. 16, DeAtley
Subdivision of Blk. 10, Womble
Addition to Town of Hereford.
Deaf Smith County Electric
Coop., Inc., to J. W. Hendrix and
Mrs. J. W. Hendrix, note and
mortgage on electrical equip-
ment.

Atlas Life Ins. Co. of Tulsa
to Wm. L. Jones and Bessie
Jones, deed of trust.

Quit Claim Deed

Mary Ellen Nelson to J. N.
Thompson, West 240 acres of
Section 58, Blk. M-7, Cert. 1256.

Glenn S. Nelson to J. N.
Thompson, W 240 acres of Sec-
tion 58, Blk. M-7, Cert. 1256.

V. Clifford Nelson to J. N.
Thompson, W 240 acres of Sec-
tion 58, Blk. M-7, Cert. 1256.

Deed of Trust
T. J. Carter to E. B. Hed-
rick, trustee for C. S. Gunter, S

1-2 of Section 13, Blk. B.

Paul Rudd to Miles Roberson,
trustee for Mossie Quillen Gib-
son, O. C. Gibson, J. V. Graham,
Hattie S. Graham, H. C. T. Ew-

ing and Lucy Ewing, Section
74, Blk. K-8.

Marriage License
Johnnie H. Jones and Mary
Maxine Campbell, Sept. 8.



Be An Early Bird

Today Isn't Too Soon to Bring Us Your Fall Cleaning...

Be Smart... bring in your fall cleaning now.
You'll save yourself discomfort and worry by
being prepared for the cool days. Incidentally,
you'll help us avoid a rush, too!

"WEAR CLEAN CLOTHES"

ACME CLEANERS

Successors to Fox Cleaners Phone 111

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.

Complete tract index of all lands and town-
lots in Deaf Smith County.
Write us for information concerning
land ownership.

Deaf Smith County Maps 25c MEMBER



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We Now Have a Full
Stock of
TWINE
BINDER REPAIRS
GRAIN DRILL REPAIRS

HEREFORD IMPLEMENT
YOUR I-H-C DEALER
O. G. CALHOUN

JOIN GULF'S "Anti-Breakdown" Club TODAY!

BEFORE THIS WAR IS OVER, there may be only two kinds of people
in America...

1. those who can still get to work in automobiles,
2. those who are forced to walk.

If you want to be in the fortunate
group who will still be riding to work
in automobiles, join Gulf's "Anti-
Breakdown" Club today. How do
you do it? Just come in for Gulf's

Protective Maintenance Plan!
This plan was conceived by ex-
perts in car care. Gulf developed it
because car maintenance is a most
important civilian job.

**Here's Gulf's Protective
Maintenance Plan...**

1. **Checks 37 danger points!**

GULF'S Protective Maintenance
Plan includes Gulf's Registered
Lubrication which reaches up to
37 vital points with six different
Gulf's Lubricants that reduce
wear, and lengthen your car's life.

2. **Gives you a cleaner,
smoother-running motor!**

IT'S IMPORTANT to give your
car a good motor oil. Gulf offers
two outstanding oils: Gulfgrin,
"The World's Finest Motor Oil,"
and Gulfblue, an extra-quality oil
costing a few cents less.

3. **Stretches precious gasoline
coupons!**

AIR-FILTER, spark-plug clean-
ing, and radiator flushing help
stretch mileage. Clean air filters
make gas burn more economically;
clean plugs increase power; a clean
radiator prevents overheating.

4. **Get an appointment at
your Gulf Station....**

HELP YOUR Gulf Dealer do a
thorough job—make an appoint-
ment in advance. Phone him at
the station. Then you should en-
counter no delay in getting Gulf's
Protective Maintenance Plan...
15 services in all!

GULF

Gasoline powers the
wheel... Don't waste
a drop...

For better car care today...
to avoid breakdowns tomorrow!

MEN

Are you WORKING for or WAITING
for VICTORY?

Your Help Is Needed NOW!

In the Construction of and Operation of
Aviation Gasoline and Synthetic Rubber Plants

WIDE RANGE OF JOB OPPORTUNITIES . . . FREE TRANS-
PORTATION . . . LOW COST HOUSING FACILITIES

(Temporary Employment Available)

Phillips Petroleum Co.
(Alamo Refinery and Butadiene Plant)

B. F. Goodrich Co., L. O. Stocker Const. Co.
Borger, Texas

HIRING REPRESENTATIVES and a REPRESENTATIVE of
the U. S. EMPLOYMENT SERVICE will be in

HEREFORD

— at the —
FARM LABOR OFFICE
All Day Tuesday, September 19th

If you are not now employed in Essential Activities, see represen-
tatives for personal interview.

Approved by: War Manpower Commission

War Workers to Be Recruited In Hereford

"Need for manpower in the Nation's war plants makes it necessary that this community divide its manpower resources among its own essential civilian activities and our war plants that are turning out the ammunition, guns, ships, aircraft, trucks, synthetic rubber, and high octane aviation gasoline that are so urgently needed by our fighting forces," so stated F. A. Wells, Area Director for the War Manpower Commission in this Area, today.

In a fast moving recruitment

program designed to secure male workers for Panhandle war plants in and near Borger, hiring representatives of the L. O. Stocker Construction Company, who are engaged in the construction of high octane aviation gasoline refineries, the B. F. Goodrich Rubber Company, the Phillips High Octane Aviation Gasoline Refinery, and the Phillip Butadiene Plant will be at the Farm Labor Office on Main St. all day Tuesday in this city, Sept. 19.

A representative of the United States Employment Service will also be with these hiring representatives to insure local employers that no worker engaged in an essential activity is hired away from them.

Mr. and Mrs. L. A. Ricketts and little son of Fort Worth spent the week end here with his mother, Mrs. Ida Ricketts and other relatives.

FOLKS in Uniform



"We'll pass up this town and capture this one—it'll be easier to pronounce."

SOCIETY

ARS. JOHN McLEAN, Society Editor Phone 181

H-D CLUBS HOLD MEETINGS

South Hereford Club
South Hereford Home Demonstration Club met with Mrs. Cawthon Bryant Tuesday afternoon.

A short business session was held and Mrs. John Robinson gave a talk on county taxes. Mrs. Bryant gave a report on the State Home Demonstration convention held recently in Austin.

Pictures of Deaf Smith County Industries and of the Palo Duro Canyons were shown by A. O. Thompson.

The next meeting will be held at the home of Mrs. C. D. Kelton.

Refreshments were served to Mesdames S. S. Williams, Conrad Urbanczyk, J. R. Fowkes, G. E. Harris, A. C. Flowers, Ronald Matthews, D. H. Bryant, C. D. Kelton, John Robinson, W. H. Goetsch, G. G. Heard, Allen Bellah, Ben Shreve, Tom Hunt and the hostess.

North Hereford Club
Miss Evelyn Bell was hostess for the North Hereford Home Demonstration Club Thursday afternoon. Mrs. W. M. Cogdell was cohostess.

Mrs. W. H. Russell was in charge of the recreation period and roll call was answered with facts concerning county government. Mrs. W. M. Cogdell and Mrs. W. H. Russell gave talks on tax resources. Mrs. Fred Saltzman gave the council report and the next meeting was announced to be held in the home of Mrs. Grady Parsons.

Refreshments were served to Mesdames Earl DeHart, Harry Sullivan, R. A. Fullwood, Frank Wilde, John Haberer, Joe Bodkin, John Miller, J. T. Richardson, J. A. Pool, Fred Saltzman, Pat Robinson, N. W. Livesay, Otto Olsen, W. H. Russell, Fred Barrett, Oscar Vaughn, Delores Ann and Betty Jane McConnell and the hostesses.

LONG-TIME RESIDENT VISITS WITH FRIENDS

Mrs. Jacob Wagner, a former resident of Hereford who now makes her home in Nazareth, is spending this week here with friends. Monday afternoon at the home of Mrs. C. J. Mountz, a group of old-time friends brought their knitting and an old fashioned talk-fest was enjoyed.

After the knitting and conversation session, tea was served to Mrs. C. M. Hicks, Mrs. Frank Lambert, Mrs. Joe Huckert, Mrs. W. N. Hodges, Mrs. E. Bridges, the honoree and the hostess.

MEXICAN MOTIF IS LUNCHEON FEATURE

A Mexican motif was featured in the appointments for the bridge-luncheon given for members of the Wednesday Luncheon Club at the home of Mrs. Alton Fraser last week.

Place mats in ocean blue and yellow linen laid the luncheon table and the flower centerpiece was of large bronze and gold asters. Prizes for the contract games were gift packages of cacti. Tallies were hand painted in Mexican design. Mrs. C. C. Acker played high for the

are: Mary Lookingbill, superintendent; Mrs. Blanche Cross, pianist; Mrs. O. B. Sumner, choir leader.

Mrs. Ray Prachar and daughter of Walsh Colo., visited in the Lee Curry home last week. Miss Pearl Prachar went to Colorado, with Mrs. Prachar when she left for a visit with her father.

Mr. and Mrs. Cecil Lookingbill and John L. and Miss Francis Wilhelm of Amarillo attended church here Sunday morning and also visited Mr. and Mrs. J. L. Lookingbill at Hereford.

Everett Storey of New York is visiting his wife and son and his parents, Mr. and Mrs. George Storey and Lorina.

Pfc. Thurman Atchley of Dodge City Kans., spent the week end with his parents, Mr. and Mrs. B. A. Atchley.

Mrs. W. C. McQuetter spent the week end with her husband at White Deer Texas.

Perry Roberts made a business trip to Olney last week.

Out of town relatives and friends that attended the funeral of Mrs. J. E. Roberson were: Mrs. L. E. McMinn, Mrs. Cobb, Mrs. Fred McMinn and Otis McMinn of Mt. Pleasant, Tex., Mrs. Judge Boon of Pittsburg, Tex., Mr. and Mrs. W. L. McMinn and daughters and two grandsons of Amarillo; Mrs. W. H. Hicks, Irene and Joan, Mrs. Frank Hicks and Mrs. Carl Lambory of Canyon and Mrs. Rufus Ritchie of Grand Saline, Tex.

Mrs. Robert McGee and children Bob and Mary Ann, Mrs. Mary Baird of Amarillo and Mrs. McGee from California and Mrs. B. C. Roberson spent Saturday night in the home of Mr. and Mrs. B. E. Roberson and family.

No, Dorothy, the fact that they call him an early settler doesn't mean he pays his bills on time.

"Indoor Gardening" provided timely topics for discussion Friday when members of the Garden Club met at the club rooms for the regular meeting.

Mrs. O. G. Hill was leader and opened the program with a discussion on "Design" describing three phases often used. She mentioned miniature gardening, individual or one-container type and window gardening, explaining each and naming plants suitable for each design.

Mrs. N. E. Gass spoke on "Horticulture" naming and discussing the care of many popular plants and describing in detail the rooting and growing of pot plants.

The demonstration featuring an arrangement for birthday luncheon honoring the intermediate child, was given by Mrs. O. L. Click. She chose a wishing well for her demonstration using a green base with bright orange and yellow cosmos growing at random.

Mrs. Earl Springer told of interesting table decorations for special occasions such as birthdays, Hallowe'en, Football celebrations and Christmas and the New Year. A parliamentary drill was conducted by Mrs. J. P. Slaton.

Hostesses for the meeting were Mrs. John Jacobsen, Jr., and Mrs. H. V. Williamson.

Summerfield
MRS. GUY WALSER

Sunday School was attended by 85 Sunday morning. There was no preaching as our pastor is away at Bangs, Tex.

The annual election of officers and teachers for the Sunday School and church was held Sunday. Officers elected included: Tandy Legg, superintendent, Carl Lee, assistant-superintendent; secretary, Miss Mary Lookingbill; Miss Dorothy Davison, assistant secretary; clerk, Miss Jewell Clark; pianist, Mrs. R. D. Lance; choir director, Mrs. B. E. Roberson; Teacher of Men's Class, Carl Lee; assistant Rev. M. D. Rexrode; Women's Adult Class, Mrs. Ky Lawrence, assistant, Mrs. O. B. Sumner; Young people, Mrs. Tandy Legg; assistant, Mrs. B. E. Roberson; Intermediate, Mrs. J. B. Noland; Juniors, Mrs. L. H. Lookingbill; assistant Mrs. Pat Patrick; primary boys, Mrs. Britt Clark; primary girls, Mrs. Elbert DeLozier; Beginners, Misses Jewell Clark and Lorina Storey; cradle roll, Mrs. Frank Lookingbill and Mrs. Guy Walser; Nursery, Mrs. Lovell and Mrs. Carl Lee. Delegates to the Hereford association are: Mrs. B. E. Roberson, Mrs. Ky Lawrence and Mrs. Elbert DeLozier. The officers of the opening in the primary department

award. Those present included Mesdames Oscar Easley, J. C. McCracken, S. P. Rosson, W. L. Davis, H. K. Fox, W. M. Emmons, C. C. Acker, W. C. Pittman and the hostess.

Whoever named women the fair sex was a poor judge of justice.

The butterfly fish frequently

swims backward, so that its tail appears to be its head. If trouble looms, it reverses and swims normally, full speed ahead, bewildering pursuers.

Some of the Finest JACKETS

We've ever had in Our Stock



... in

SUEDE ... GOAT SKIN ... CALF ... HORSE HIDE ... and GRAIN LEATHER
\$12.50 \$14.50 \$27.50 \$30.00 \$35.00

ALSO ... SANFORIZED, WATER-PROOF

Gaberdine COATS and JACKETS
\$6.00 \$7.50 \$10.00

SWEATERS Coat and Slip-Over by BRENTWOOD
\$3.95 to \$7.00

FOX MAN'S SHOP
HEREFORD, TEXAS

KALSOMINE

KASEIN KOATING

KEM-TONE

Complete Kolor Assortment

Kinda Krazy, Ain't It?

Kount your Kash and Come in for the Kind you Krave.

KEMP LUMBER CO.

Hereford, Texas
Grant A. Fuller, Mgr. — Phone 44

BUY A BOND and BRING THE BOYS HOME QUICKLY!



Vitamins

The Boy or Girl, young or old, who is best fit will naturally do his or her best work and it's just the same with you on your own job.



At the City Drug Store you'll find a complete stock of VITAMINS of all kinds — and we are always glad to be of assistance

City Drug

PHONE 100

Potato Growers, Attention . . .

FIRST:

I wish to thank those growers who permitted me to sell their Potatoes, enabling me to handle a greatly increased volume; I hope my services have been satisfactory and that you will continue to favor me with your business in the future.

SECOND:

Last season due to an exceptionally large crop of potatoes over the country, I kept advising growers to hold off buying their seed requirements; as a result, those who delayed buying, were able to purchase at prices from \$1.00 to \$1.40 per cwt. below early prices.

This year, with prospects of a much lighter national crop, it is my opinion that early bookings of seed will prove advantageous; therefore, I am leaving shortly to visit various Seed Potato producing areas to purchase the requirements of a number of our growers. IF any others are interested in making their purchases I will be pleased to handle same for them.

THIRD:

While it may not be generally known, there is, at present, a bill in the U. S. Congress (which will not be acted on while the war lasts) to restrict the acreage of Potatoes that may be planted (without heavy penalties) and such allocations of acreage will be based on the prior history of the area . . . therefore, if this area is to continue as a recognized Potato District, it is up to all Potato growers to establish this history while acreages are NOT limited; in this way, we can then secure permitted allocations of acreage, if and when the bill above mentioned becomes law. So, while I am not trying to encourage increased acreage for another year, I believe it is well to consider the possible effect such a bill will have on this "New Area" and plan your acreages accordingly.

Harry E. Young

Exports Did Not Cause Protein Feed Shortage

For several months reports have been circulated that huge amounts of protein meal and feed grains have been exported to other countries and that these exports are an important cause of the protein feed shortage in this territory.

The reports are entirely without foundation, according to a statement issued this week by the local AAA office, which cites figures from the War Food Administration to prove its point.

For reasons of military security, exact export figures cannot be released, but all exports of protein meal have totaled less than one-third of one per-cent of the amount used here at home. Since the war, numbers of livestock and poultry have increased at a more rapid rate than the production of feed. In addition, farmers have been feeding a

larger ration per animal than they did before the war; and this increased consumption at home is the main cause of present protein shortages.

Imports of protein during the past year have been more than seven times the quantity exported, according to WFA. Imports included fish scrap and meal and vegetable proteins, most of which came from South America. Also, during the past year, the U. S. has imported more than 200 times the amount of barley and oats exported.

No corn or wheat has been exported for use as food, and only very small amounts for food or industrial uses. On the other hand, the U. S. has imported large quantities of wheat and some corn to augment domestic food supplies.

Mrs. S. E. Rosson and daughter Joan left Saturday for their home in Kerrville after spending a few days here last week.

Mrs. D. C. Laird, Jr., left Monday for Kilgore for a week's visit with her mother-in-law, Mrs. D. C. Laird, Sr.

Wyche

MYLDRED HENRY

A dinner was served in the home of Mrs. Lee Cocanougher, Sept. 3, in honor of W. O. and Lee Cocanougher's birthdays.

Those present were: Mr. and Mrs. W. P. Graham of Amarillo, Miss Maggie Cocanougher, Mrs. D. C. Williams, the hostess, and the honorees.

A picnic was held in the park at Tulla Sunday honoring G. M. 3-c Lee Roy Baker, who is home from Africa and Italy on a 15-day leave.

Those present were: Mr. and Mrs. L. M. Baker and children from Amarillo, Mr. and Mrs. R. F. Proctor and children from Turkey, Pvt. and Mrs. Oral Cogdill from Turkey, Mrs. Earl Conner from Turkey, Mrs. Graham Harvey and small son from Amarillo, Johnnie Marsh from Dimmitt, Arless Oglesby from Dawn, J. B. Dale, Alma, Lenora, Irene, Eugene Baker and Billy Jo Barker from Plainview.

Mr. and Mrs. C. R. Gandy and children, H. H. Gandy, J. P. Gandy and Mr. and Mrs. Fred Henry and children from Hereford.

J. B. Cates, Clinton and Perry made a business trip to Roy, N. M., Saturday.

G. H. Reeves, C. W. and Harry visited in the home of Mr. and Mrs. O. B. Reeves and family in Tulla Sunday.

Mrs. Reeves spent last week with her mother, Mrs. Mays, who suffered a broken hip.

Mr. and Mrs. Dock Roberson, Wilma and Weldon visited in the W. A. Smith home at Black Sunday.

Bettye Nan Kelly, Ladell Pugh, and Misses Oma and Sally Kelly from Amarillo were week end guests in the W. T. Kelly home.

James Neil Smith from Black spent Saturday night with Weldon Roberson.

Mrs. Claude Rea and sons Delbert and Derrell from Amarillo spent Thursday night in the Fred Henry home.

Mr. and Mrs. G. E. Thiele made a business trip to Amarillo Tuesday.

SONS In the Service

Nurse Was a Vision
Pfc. John E. Fox would have started right out to the hospital—only his safety belt was hooked.

At least that's what he says about his meeting with the first white girl (a nurse) he had seen in many months. Fox was in a tree, putting up a telephone line, when he heard a noise down below, looked down and almost fell—then wished he had—when he saw the Army nurse.

Petersens Here
Richard and Robert Petersen have been here this week visiting their parents, Mr. and Mrs. A. Petersen.

Robert, who is in the Coast Guard, will leave today for his base at Charleston, S. C.

Richard received his wings and appointment as flight officer at graduation exercises at the AAF Pilot School at Spence Field, Moultrie, Ga., on Sept. 8. He will pilot a P-40 pursuit plane.

At Camp Wolters
Elmer Harry Carlson, husband of Mrs. Norma Lee Carlson of Hereford, has arrived at the infantry replacement training center at Camp Wolters, Mineral Wells, to begin his basic training as an infantryman. He has been assigned to a battalion stressing heavy weapons.

Flies Over Hereford
Cpl. Harold R. Close, now taking his combat crew training on a B-24 Liberator, writes that he passed over Hereford at about 7 o'clock last Monday afternoon, Sept. 4, while on an operational mission.

Cpl. Close, a son of Mr. and Mrs. H. A. Close, is stationed at Pueblo, Colo.

Morton on Furlough
Virgil Morton, who is stationed at Camp Pickett, Va., is here on furlough, visiting his parents, Mr. and Mrs. Virgil Morton.

In the mating season, the Purple Finch picks up a straw with his bill and handles it like a drum major in intricate maneuvers calculated to impress the chick of his choice. At the conclusion of his dance he falls dead as a 'possum—a bid for sympathy, to which the female responds by pecking at him until he gets up.

Read Our Want Ad Page!

Daniel

MRS. W. R. MOORE

The weather this past week has been cool and the rain fine on the wheat.

Some of the farmers are cutting feed and shocking.

Harold Dean Fowler called in the J. T. McClain home Monday morning.

Mr. and Mrs. W. R. Moore, Wilma and Billy visited in the Paul Myers and H. L. Pattie homes in Amarillo Tuesday.

Russell Daniel and Mr. and Mrs. Roy Manning and children from Hereford visited in the J. T. McClain home Sunday.

Mrs. Clark and Donald Clark who have been visiting in the J. F. Matthews home all summer have returned to their

home in Vernon.

Gordon H. Whitaker who has been overseas almost three years has been home on a furlough and visited two days in the home of his sister Mrs. W. R. Moore. Gordon's home is in Plainview.

Harold Dean Moore and Albert Earl Hudgins visited in the J. A. Hudgins home Friday night.

C. L. McBroom and family.

E. W. Shugart, J. C. Scruggs and family and Joe Moore and children were in Amarillo Sunday and visited the zoo.

Mr. and Mrs. H. C. Baird have returned from Houston where they spent a couple of weeks with their daughter Mrs. John King. They were accompanied by Mrs. Seth B. Holman who also visited with Mr. and Mrs. King.

Just received a Large Shipment of

Butane

HOT WATER

HEATERS

With Steel Jackets

3 Sizes of KITCHEN SINKS
20x18 — 30x18 — 24x18

3 sizes of Lavatories 3 sizes of Commodes

Complete with Mixing Faucets!

PLENTY OF GAS WATER HEATERS

New WPB Ruling
We Can Now Sell Approximately

One-Third

OF OUR

Lumber Stock

WITHOUT

PRIORITY or PERMIT

Building Limitations for Town or Country have Not Been Changed!

Carl McCaslin

LUMBER CO.

CALL THE LUMBER NUMBER — 7
One Block East of Courthouse

PENNEY'S

-a World of Dress Fashions!

It's often true that when you buy a dress, It may, or may not, be a great success. But here's a way to be completely sure: Choose Dresses with the Penney signature!

Look your loveliest at home



Brentwood* Dresses

Summertime cottons in flower be-decked prints, miniature checks, slimming stripes. Tailored to a turn with buttons down the front or comfortable shirtwaist favorites. Each with a touch of white or decorative stitching. Sizes 12 to 44.
* Reg. U. S. Pat. Off.

1.98



Fashion Leaders Now... and Much Later

Madge Davis' Dresses

9.90

Siren-slim styles of rough-textured rayon crepe, strategically molded and draped through skirts and bodices for real figure loveliness. Extra flattery, too, in the deep-curving necklines, the brilliant jewelry touches. High shades or black. Misses' and juniors' sizes.
* Reg. U. S. Pat. Off.

More Style Per Mile IN EVERY PAIR



3.49

A glorious, style-right group of Cynthias' slated to be one of the season's shoe successes! Every one designed for happy blending of comfort, long wear and smart styling. Softly feminine or carefully tailored.

Dove-soft suede step-ins and D'Orsays. Supple, wear-worthy leather spectacles

* Reg. U. S. Pat. Off.

FAVORITES WITH TEEN-AGE Fashion Leaders



Classic SWEATERS
Push-up sleeve cardigans, slippers. Bright wool or mixtures. **2.98**

SPORT JACKETS
Lightweight wool crepe fitted style in lively colors. 7-14. **5.90**

PLEATED SKIRTS
Boxy pleated wool crepe, knee-high style. Bright tones. **2.98**

COTTON DRESSES
Two-piecers, dirndls, basques in prints, solids. 7-14. **1.98**

Drilling

(Continued from Page 1)

ments, and any landlords who can offer housing of this type are asked to get in touch with Mr. Posey at the Chamber of Commerce office.

The payroll for the drilling company will amount to four or five thousand dollars a month and drilling will be in progress anywhere from three to six months, according to present plans.

School News

(Continued From Page 1)

ures will have to be omitted, but we hope to carry all important school news and invite readers to get their school news from the high school column.

Specials

This Week from

Hereford Store Co.

- Infant's NEW COATS \$2.98
- Girl's NEW COATS ..\$6.50 to \$11.95
- Children's LEGGING SETS \$5.98
- Ladies' Outing GOWNS \$1.98
- OUTING PAJAMAS \$3.39
- Fancy GOWNS \$1.98 to \$2.98
- Ladies' SLACK SUITS, special \$2.79
- Good wt. Chenille HOUSE COATS \$6.95
- Quilted Satin HOUSE COATS \$7.95 to \$8.95
- Ladies' SWEATERS ... \$2.95 to \$5.50
- HEAD SCARFS .. 75c to \$1.48
- Ladies' FINE HOSIERY 49c
- 42-ga. FINE HOSIERY .. 83c
- FINER HOSIERY, OPA 94c
- Cotton HOSIERY .. 25c to 39c
- Infant's and Children's ANKLETS 19c to 25c
- Children's Polo Pull SHIRTS, 2-8 73c
- GIRLS' HALTERS 75c

- Slips, Gowns & Panties Specially priced!
- Furr Coats .. \$45 to \$49 (plus tax)
- Chinelle RUGS .. \$2.89 to \$6.75
- TABLE COVERS \$1 to \$2.50
- Mexican Hand Woven Table Cloth, 6 Napkins \$5.95

- Non-Rationed PLAY SHOES, while they last \$2.39 Value \$1.89
- Men's AIR MAN JACKETS zipper front, heavy lined, \$7.65
- Tackel Twill JACKETS \$7.75
- MACKINAW WOOL COATS \$8.50 to \$9.95
- Men's Fine OVERCOATS \$21
- Men's WOOL SUITS \$24.50 to \$29.50
- Men's Long RAIN COATS \$5.95
- RUBBER SUITS, Coat and Pants .. each \$4.50
- Men's, Boys' SWEATERS .. \$2.95 to \$4.95
- Men's Long Handle UNDERWEAR \$1.95 to \$6.50
- Boys' Long Handle UNDERWEAR 89c to \$1.10
- Boys' SHORTS, 26-32 ... 50c
- SUIT CASES While they last \$3.28
- Ladies' Overnight CASES \$8.85 to \$23

- SHOES for the Entire Family! Moderately Priced!
- MILITARY ACCESSORIES Complete line ... New Fall Merchandise arriving Daily!

Hereford Store Co.
S. L. Harman

SONS

In the Service



Ayrel D. Cross, son of Mr. and Mrs. Jim Cross, has completed his training at the Norman (Okla.) Naval Air Station and is now a seaman first class. He will take advanced training at Daytona Beach, Fla., and hopes to have a leave before being assigned to sea duty. His parents attended the recent graduation program at Norman.

Bogle in New Guinea
Mr. and Mrs. C. L. Bogle have received a letter from their son, Pvt. Guyeth A. Bogle, stating that he has arrived safely in New Guinea after a 35 day voyage. Pvt. Bogle is in the Army Air Forces.

To Report in Miami
Lt. Woodrow B. Wilson, who for the past 18 months has been in command of a gun crew on a ship delivering war supplies to outpost islands in the northwest Pacific, will report to Miami, Fla., for two months schooling before being re-assigned.

Lieutenant and Mrs. Wilson have been visiting his parents, Mr. and Mrs. S. O. Wilson, this week.

Hereford First

(Continued from Page 1)

Service Co. of Amarillo and G. W. Barr of an Amarillo vitamin store have also been in Hereford this week investigating the possibilities of new business enterprises.

The Chamber of Commerce is strongly supporting the program that the nationally-known health advantages of Hereford shall not be wantonly exploited by outside interests and that new businesses using Hereford products shall be located here—with payroll and other advantages coming to the local community.

Around Town

(Continued from Page 1)

playing on the team, take a look at Coach H. V. Stanton's roster book. It has Whiteface line-ups back to the season of 1930.

Ardelle Morgan, agent at the Texas-New Mexico bus station, underwent an emergency appendicitis operation Saturday afternoon at the Deaf Smith County Hospital. She is making a satisfactory recovery.

Nadyne Newell is helping Lilye London in the county clerk's office this week.

Last Rites

(Continued from Page 1)

for a few years spent in California. Recently she had made her home with her brother, Ben Wright, of Hereford.

Mrs. Barnett was a member of the Christian Church and was closely identified with the church and civic life of Hereford for many years.

Survivors include one son, Paul Wright Barnett, who is with the U. S. Army, overseas, and a daughter, Virginia L. Barnett, of 425 S. Cataline St., Los Angeles, Calif. Miss Barnett was called to Hereford a couple of weeks ago by the serious illness of her mother.

NOTICE OF SALE OF IMPOUNDED STOCK

Impounded September 1, 1944, one white boar hog. Unless claimed by legal owner, will sell at public auction to highest bidder, according to law. Sale will be September 16, 2 P. M. at City Barn.

E. W. Curtsinger,
City Marshal

TICKLERS

By GEORGE



Whiteface-Mus

(Continued from Page 1)

George Woods, G; Buddy Corbett, G; Gilbert Carlyle, E; Dick Oakes, FB; Jimmie Higgins, E; Reuben Knox, E; Joe Lyons, E; Bob Teter, G; Jimmy Whitaker, B; Bobby Carnahan, E; Carl Hennington, HB; Bob Adams, E; Jimmie Worrell, B.

The seven lettermen—Manjeot, Hopson, London, Skelton, Robinson, Lookingbill and Close—form a solid backlog of strength upon which the team will draw heavily in the first game; but Coach Stanton is optimistic about the showing of some of the other men who are comparatively new at their jobs.

New Talent Promising

Raymond Lueb is picking up fast at left-end and though new on the team is likely to start Friday night; Gayle Rogers, who played end last year, is exhibiting some first class blocking and looks good at the guard position he is now filling; David Phillips, who has had squad experience, is big and fast and a fair tackle but needs more experience in the blocking and charging department. Dan McCowen, Paul Orr, Jimmy Easley and John Dyer also are doing well as guards, and this is one position which Coach Stanton is not worrying about filling. Bob Davis, the new backfield man, shows natural ability both as a punter and place kicker, but the ability will have to undergo some "combat experience" before it actu-

ally shapes up into those extra points which win games.

For Olton, as well as Hereford, the Friday night game is the gridiron opener and therefore not much is known about the Mustang fighting power. But Olton is a consistent conference champion and last year beat the Whitefaces by two touchdowns in a September game. The score was evened by a Whiteface victory at the close of the season, but the local boys look forward to tough competition from the Mustangs, who are known to have some good lettermen back on the job and will probably have a heavier team than the Hereford herd.

Starting time for the game is 8:30 o'clock and season ticket sales have been brisk, pointing to a big crowd to cheer the efforts of the Whitefaces.

September 24

(Continued from page 1)

will bring it to town.

"Let's make this a real paper clean-up," Judge Baird said, in urging the 100 per cent cooperation of citizens. "The paper is vitally needed in both war and civilian industries and this is one type of war drive in which every citizen can help."

Why do they call it a shipment when it goes by car—and a cargo when it goes by ship!

Read Our Want Ad Page!

Dealers Must File Used Car Inventory

On and after Sept. 12, 1944, dealers as well as all other sellers, must file a certificate of transfer with their local War Price and Rationing Boards reporting their purchases of used cars, the District Office of Price Administration announced.

Dealers, and other sellers generally engaged in the business of selling used cars, will also be required to file with their local boards, not later than Sept. 21, an inventory report of all used cars in their stocks on Sept. 11.

In completing the certificate of transfer for their sales, on and after September 12, they also are required to indicate on their reverse side of the certificate whether the car was purchased before September 21, on that date, or after that date.

Dealers may get inventory filing forms from their local board by Sept. 11.

Only 60 New Cars In District this Month

Only 60 new passenger cars will be available for rationing in the Lubbock OPA District during the month of September, Ely Fonville, District Rationing

Executive has announced.

This is the smallest quota since rationing of cars began and is a 40 per cent reduction over the August quota, he said.

"No new cars have been manufactured since February, 1942. The quotas for rationing are getting smaller and smaller. That means eligibility requirements must become stricter and stricter. Each application sent to the District Office will be considered carefully for eligibility, need and serviceability of present car. Before a certificate is granted," Fonville stated.

This is to make sure the few remaining cars will go to the most essential users and those whose need is most urgent.

HIT NO. 1
Exciting Action! Thrilling Romance!

With Gene Autry riding into a hotbed of thrills in the merriest musical adventure ever filmed!

Gene AUTRY

"COMIN' ROUND the MOUNTAIN"
A RE-RELEASE
with **SMILEY BURNETTE** and **LANN RUTHERFORD**

FRIDAY & SATURDAY
Sept. 15-16

STAR

2nd Hit!
DEAD END KIDS
—in—
"FOLLOW THE LEADER"
with LEO GORCEY

CARTOON IN COLOR

SUN - MON - TUES
Sept. 17-18-19

STAR

CUT IT OUT BOYS!

Betty Grable

"PIN UP GIRL"
IN TECHNICOLOR

The girl in every service man's dreams... Set to music set to dancing. Set to loving!

with **JOE E. BROWN** plus
Paramount World News

Color Cartoon

SIX GUNS BARKING -- FISTS CRASHING!

In a showdown against the killer gang!

PRC Pictures presents

Dave (TEX) **O'BRIEN**
Sinn **NEWILL**
as THE TEXAS RANGERS

GUNS OF THE LAW

with Guy **WILKERSON**

plus Chapter 10 of "TIGER WOMAN" All-Star Comedy

TEXAS
FRIDAY-SATURDAY

Boy, Oh Boy!
WATTA SHOW!

HERE'S "MR. BIG"
BIGGER... FUNNIER... SCREWIER.
than anything you've ever seen before!

DONALD O'CONNOR

Peggy Ryan Susanna Foster

"THIS IS LIFE"

TEXAS
3 DAYS, COMING SUNDAY... SEPT. 17

JUST RECEIVED
SOME MORE

Spring-Filled LIVING ROOM SUITES

NEW SHIPMENT OF
DINING ROOM SUITES

JUST ARRIVED
BATHINETTES

PLENTY OF PORTABLE
UTILITY CLOTHES CLOSETS

1901 1944

E. B. Black Co.

Furniture — Undertaking
AMBULANCE SERVICE — DAY OR NIGHT