

LOCALS

Birth Announcement
Capt. and Mrs. Louie K. Wedel announce the birth of a son, Karl Louis, on Sunday, Apr. 16, at the Deaf Smith County Hospital.

Mrs. A. A. Hare returned Thursday from Marlin, where she has been for the past month taking treatment for a heart ailment.
Mrs. H. T. Hornbuckle and son Tommie of Odessa are visiting her sister, Mrs. W. F. Gillis.

Mrs. A. L. Manjeot left Monday for Fort Worth where she is attending the Texas Garden Club convention being held there this week.
Mr. and Mrs. Bob Wilson and children spent the week end in Knox City. They attended burial rites held there for Mrs. Wilson's sister's infant son.

Dawn
by HELEN OGLESBY
Mr. and Mrs. T. L. Welch took lunch with Mr. and Mrs. Stuf Jones in Dimmitt Thursday.
Mrs. William (Bud) Harris of New York City is visiting here with Mrs. L. M. Harris and family.

Stewart home last week end.
Mr. and Mrs. T. L. Welch were in Farwell last Thursday to take Mrs. Vandiver and son Jerry to meet the train.
Dawn Home Demonstration Club will meet Tuesday, April 25, at the home of Mrs. Carl Luke.

Frio
BY MRS. O. ANDREWS
Rev. Jimmie Duckworth of Plainview spent Saturday night in the J. E. Andrews home. He took Sunday dinner with the Henry Dobbs family and supper with the H. F. Bensons.

A training school will begin the fifth Sunday in April, in connection with church work.
The revival will begin June 11. Mr. and Mrs. Doff Dennis of Wyche took Sunday supper with the H. F. Bensons.

BANKS
Official Statement of Financial Condition of the FIRST STATE BANK

at Vega, STATE OF TEXAS, at the close of business on the 13th day of April, 1944, published in The Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 20th day of April, 1944, in accordance with a call made by the Banking Commissioner of Texas pursuant to the provisions of the Banking Law of this State.

Table with 2 columns: Description and Amount. Includes RESOURCES and LIABILITIES sections.

RESOURCES
1. Loans and discounts, including overdrafts - SCHEDULE I \$154,548.08
2. United States Government obligations, direct and guaranteed - SCHEDULE II 204,505.00
3. Obligations of States and political subdivisions 901.00

LIABILITIES
1. Capital stock \$ 50,000.00
2. Income debentures NONE
3. Surplus: Certified \$13,000.00 13,000.00
4. Undivided Profits 15,785.79

Mrs. Chas. Hill returned Friday from Kilgore where she has been visiting her sister, Mrs. Newt Gilliland. Returning with her was her niece, little Cecil Jean Gilliland, who will spend several weeks here with her grandparents, Mr. and Mrs. Henry Hastings and Mr. and Mrs. J. M. Gilliland.

Grandson Here
Mrs. Dewey Lawrence and son, Bill Lawrence of Tyler were here Monday and Tuesday for a brief visit with their parents and grandparents, Mr. and Mrs. F. H. Oberthier.

Bill was one of the Texans to graduate last week from the U. S. Army Air School at Stillwater, Okla. He received his wings Saturday morning. After a furlough at his home he will report to Fort Worth for advanced training as a pilot.

Mrs. Beulah Lee Carter and daughter Harriette of Amarillo spent the week end with Mrs. Carter's mother, Mrs. Hattie Rutherford.

Mr. and Mrs. J. M. Huntzinger returned recently from Hot Springs, N. M., where they spent several weeks.

Sgt. J. Walter Spradley, who is stationed in Pennsylvania, arrived last Friday to spend a furlough here in the home of his parents, Mr. and Mrs. J. W. Spradley. Also a visitor in the Spradley home over the week-end was their daughter, Miss Nell Spradley, a student at Texas State College for Women at Denton.

Cecil and Charles Bible of Canyon visited Sunday in the home of Mr. and Mrs. A. A. Hare.

Mrs. J. S. Bednorz, sons Ted and Norbert and daughter Frances, spent Friday in White Deer, where they visited in the home of Mr. and Mrs. George Peters.

Mr. and Mrs. Frank Lucas returned Monday from Oceanside, Calif., where they had been to visit their son, F. L., who is a laboratory technician in the Navy Medical Corps.

MORE FOR YOUR FOOD DOLLAR

EVERY DAY AT FURR FOOD
TOMATOES RED CREST (5 Points) NO. 2 CAN 9c
CRACKERS LONE STAR 2-LB. BOX 13c

- TOILET SOAP Palmolive, bath size 2 for 19c
BLEACH Hilex - Gallon 33c
SWAN, the new floating soap (Medium Bar, 6c) - Large Bar 9c
TOILET SOAP Lux or Lifebuoy, bars 3 for 19c
ZERO Reduces dirt to nothing - Quart 19c
TOILET SOAP Fine Art, bars 4 for 17c
SOAP Lava, - Medium bar 6c
CITRUS MARMALADE Ma Brown - 2-lb. Jar 29c
SHORTENING Advance - 4-lb. carton (16 points) 69c



A Huge Selection of Fresh Fruits, Vegetables
ALL POINT FREE!

- WHITE Grapefruit . . . lb. 5c
TEXAS Oranges . . . lb. 6c
CALIFORNIA Oranges . . . lb. 9c
Green Beans, 2 lbs 23c
Lemons . . . lb. 10c
Apples . . . lb. 10c
Lettuce . . . head 10c
Tomatoes . . . lb. 19c
ALL BUNCH Vegetables . . 2 for 15c

POST TOASTIES 11-oz. BOX 2 FOR 15c

- SALT Plate Rib Roast . . lb. 18c
PORK Lamb Roast . . . lb. 24c
Pure Pork Sausage 25c
BACON Morrell's Sliced lb. 28c
Bologna lb. 23c
Pure Lard . . . 4 lbs. 74c

- White or Red Potatoes . . . lb. 3c
Cabbage lb. 2c
SWEET Potatoes . . 3 lbs. 19c



War Paint and Pre-war Paint

Our large stock of Paint is made up of Both kinds. Most of our stock of High Standard Outside Paint and our Interior Wall Paints, Mello-Tone Flat Wall and Mello-Gloss, Semi-Gloss, are Pre-War stocks!

Our so-called WAR PAINT is not a cheap substitute. While it may have a different formula, it is still of the high grade that The Lowe Brothers company have always maintained in their products. It is true that you can not "thin" it as much as you have been accustomed to do, but neither does it take so much work to mix it.

- High Standard Outside . \$3.40 per Gal.
Mello-Gloss Inside . . . \$3.40 per Gal.
Mellotone-Flat inside . . \$2.50 per Gal.

When you Paint or Re-paint, get Lowe Brothers Paints, Varnishes and Enamels.
We are Not Selling Goldbricks!
KEMP LUMBER COMPANY
HEREFORD, TEXAS
Grant A. Fuller, Mgr.

Labor, Support Programs Explained To Local Potato Growers at Meeting Friday

Of particular interest to the potato industry in the Hereford territory is the prison labor situation for the season; and authoritative information was brought to the growers meeting Friday by Tech. Sgt. Soaper, representing Col. T. R. Parker, commanding officer of the Hereford Prisoner of War Camp.

Pointing out that the local camp now contains Fascists, exclusively, the sergeant said that the prison labor supply will be shorter than it was last summer. Commissioned and non-commissioned officers among the prisoners cannot be forced to work, he stated; therefore, the only immediate prospective labor source is from the privates stationed at the camp. Eventually, the sergeant said, most of the non-commissioned officers also, will probably serve in the labor battalions.

The price of prison labor is fixed at the rate prevailing for a certain type of work in this locality, and arrangements for use of prisoners can be made through the county agent, A. R. Bateman. The contracting farmer should see the county agent and make arrangements for use of prisoners at least a week before the labor is desired; and if the farmer discovers he will not need the labor for which he has contracted, he should notify the camp immediately of his change of plan. Otherwise, the speaker pointed out, a forfeit will be charged.

GRAY HAIR?



Get Grayvita Vitamins

Yes, people the nation over have reported GRAYVITA Vitamins WORK, and that their gray hair is returning to its natural color. GRAYVITA Vitamins contain the same amount of "anti gray hair vitamin" (Plus 450 Int. units B₅) as tested by a leading housekeeping magazine. Of those tested, 89% had return of hair color. GRAYVITA Vitamins are non-fatening, can't harm your permanent 2-30 day supply \$1.50; 100 days \$4.00. Phone Hereford 2-4497. Haile Drug Co.—Phone 99



TAPS AND TUNES hold the spotlight in "Hey Rookie," which features Ann Miller and Larry Parks, pictured above. An amusing plot, good tunes and dancing provide plenty of entertainment in the picture which is the week-end feature at the Texas. Also on the bill at the Texas is the Walt Disney hour-length cartoon, "Victory Through Air Power," a film version of the book by Major Alexander de Seversky.

Other facts brought out by the military representative: The contractor must furnish transportation for the laborers, who cannot be sent more than 30 miles from the camp. It is doubtful if any "side camps" will be set up this year, as the labor supply will be inadequate to serve more than this immediate locality. Insofar as possible, each contractor will work the same crew every day; and will thus be better able to know the men and train them. Prison laborers can be away from the camp a maximum of ten hours a day; and 15 or more men will be assigned to each work detail.

Support Situation
Because weather conditions in much of the Eastern potato producing area have been very unfavorable, growers last week were anticipating a good market and hoped for no recurrence of the flooded market which last summer made necessary the aid of a federal government price support program. However, the

growers were interested in the explanation of the support program given by W. B. Renfro, regional head of the food distribution agency of the War Food Administration. According to Mr. Renfro, the support program will start in this territory at some time between July 25 and August 10 and will run for a 30-day period. In response to the criticism of growers that the time limit is too short and that closing and starting dates will fall to take in all of the potato producing areas of the Panhandle, the speaker pointed out that the earliest potatoes on the local market always command top prices, but failed to answer the criticism that the support time limit will fail to affect much of the local crop. Support price for U. S. No. 1's will be \$2.30 per hundred and for No. 2's, 50 per cent of the value of No. 1's, or \$1.15 a hundred. The speaker admitted that the broad jump between the price for 1's and 2's failed to take into consideration the superior quality of most 2's sacked in this territory and agreed to present the grower's case for a better No. 2 price to the proper authorities. The government representatives stated that the aim of his agency was to get more canners and dehydrators to buy direct from the growers and dealers, and only if this program fails to work, to step in with a purchase program, under which potatoes will be purchased from growers, from associations and from certified dealers.

Whitehead Addition to Town of Hereford.
Troy Womble and Ola Womble to Jimmie Allred, E 4th. of Lot 2 and 3 and W 2nd. of Lot 1, Womble Sub. of Blk. 5, Womble Addition to Town of Hereford.
Jack Boozer and wife Doris Mae Boozer to Lewis Pierce, SW 1-4 of Section 6, Twn 3N, R 4E, Cap. Syn. Sub.
Homer Powell and wife Mae Powell to J. R. Durrett, S 200 acres of E 1-2 of Section 20, Blk. K-6, GB & CNGRR Co. Lands.
E. H. Hare to Mack Forrester, all of NW 1-4 of Section 52, Blk. K-6.
E. H. Hare to Mack Forrester, all of E 1-2 of Section 52, Blk. K-6.
W. W. Wimberley and Cora A. Wimberley to Cecil W. Phillips, Ted Phillips and Edgar L. Phillips, W 287 acres of that part of Section 38, Cert. 333, Blk. K-7.
C. J. Paddock and Alice Paddock to W. F. Newman, all of Lots 1 and 2, Blk. 2, Meacham's Sub. of Blk. 16, Mabry Add. to Town of Hereford.
Roy M. Irvin and Flossie Belle Irvin to Ernest M. May, all of S 1-2 of Section 2, Blk. K-14.

Release
Fed. Land Bank of Houston to D. R. Gass and wife, deed of trust.
S. S. Williams to W. S. Fluitt, SW 1-4 of Section 77, Blk. K-7.
Land Bank Commissioner and Fed. Farm Mort. Corp. by their agent and attorney in fact, Fed. Land Bank of Houston, to Leo Forrest and Elizabeth Forrest, deed of trust.
Fed. Land Bank of Houston to F. C. Benson and Minnie Benson, deed of trust.
Land Bank Commissioner and Fed. Farm Mort. Corp. by their agent and attorney in fact, Fed. Land Bank of Houston, to J. A. Mounts and Catherine Mounts, deed of trust.
Fed. Land Bank of Houston to J. E. Springer and Ester Springer, deed of trust.
Roy H. Monier to Austin C. Rose and Arthur M. Lay, SW 1-4 of Section 84, Cert. 1-563, Blk. K-7.
John H. Patton to Joseph William Kelleher and Lucille Kelleher, all of N 1-2 of Lot 4, Blk. 26, Original Town of Hereford.
William F. Smith to Fred S. Barrett, S 102 ft. of W 100 ft. of Blk. 66, Town of Hereford.
Quit Claim Deed
Fed. Farm Corp. to Homer Powell, S 200 acres of E 1-2 of Section 70, Blk. K-6, GB & CNGRR Co. Lands, Abst. 1124.
Deed of Trust
I. V. Flowers and Rosa Flowers to C. C. Acker, trustee, all of Lot 19, Blk. 19, Original Town of Hereford.
W. S. Fluitt and Florence A. Fluitt to Sterling C. Evans, trustee for Land Bank Commissioner, three tracts.
1. SW 1-4 of Sur. 38, Blk. K-6, BS & F. Cert. 1-422, Abst. 1268.
2. W 1-2 of Sur. 37, Blk. K-7, BS & F. Cert. 1422, Abst. 80.
3. All of Sur. 44, Blk. K-7, BS & F. Cert. 1-425.
W. S. Fluitt and Florence A. Fluitt to Sterling C. Evans,



Count Ten before you use THAT GAS RATION COUPON

Your most important business, and ours, is to help win the war. And one of the major Allied weapons in military action on every front is *ours* of petroleum.

That is why your government asks you to do two things:

1. Endorse the face of every coupon in your possession.
2. Use the gasoline you buy for essential driving only.

The simple truth is... and we pledge you this upon our good name... that the supply of gasoline for civilian use is short. Every day brings ever-increasing need for gasoline and oil for planes, tanks, jeeps, PT-boats, and landing

batges... for petroleum products used in synthetic rubber, explosives, and other war chemicals. When you endorse your gas ration coupons, you do your part to help smash the black market which sells gasoline, that your soldier son needs, to people who use it for their own pleasure.

Remember, if every car-owner saves only one gallon of gasoline a week, the national saving will total at least 85,000,000 gallons a month.

As a major producer of butadiene (the chief ingredient in synthetic rubber) and 100-octane aviation gasoline, we publish this message as a contribution to the general understanding of the current gasoline situation.

Phillips 66

Care for your car—For your country

PHILLIPS PETROLEUM CO., Bartlesville, Okla.

FOR VICTORY... Buy U.S. War Bonds and Stamps

trustee for Fed. Land Bank, three tracts, as described above.
Mack Forrester to G. W. Newsom, trustee, NW 1-4 of Section 52, Blk. K-6.
Mack Forrester to G. W. Newsom, trustee, E 1-2 of Section 52, Blk. K-6.
Cecil W. Phillips, Ted Phillips and Edgar L. Phillips to Miles Roberson, trustee, W 287 acres of Section 28, Cert. 33, Blk. K-3.
Marriage License
James Franklin Buckley and Miss Gwendolyn M. Coke, Apr. 15.
Ernest J. Pepper and Miss Erma Faye Robinson, Apr. 15.

use the CLASSIFIED RCADS SC

Not Big Ads, But "Regular" Brand Ads Get Results!

Dependable O-K RE-CAPPING AND TIRE REPAIRS!

O-K TIRE SHOP
IN THE BROADWELL BUILDING
Across the Street North from the City Hall



A Hereford Product...
where fine wheat grows!



PACKARD'S BEST FLOUR

produced for the finest bakers and the finest homes. Ask your grocer for **PACKARD'S BEST!**

Due to Shortages, we are forced to discontinue our Chinex Dinnerware Coupons for the Duration.

PACKARD MILLING CO.
HEREFORD, TEXAS

TOWARD A NEW and BETTER WORLD

TOWARD the day when peace and security in the world is a real and living thing... when the right to enjoy and perpetuate the "Four Freedoms" is ours without question... these are the objectives we're united for — and all diligently working for today.

Toward this new world we're investing all we have — of flesh and blood — of money to back those who go out to fight. Let us unite behind them with our financial aid to see this thing through — as we have given of our best men to the fight.

This Bank Will Be Closed **FRIDAY, APRIL 21 — SAN JACINTO DAY**

First National Bank

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

Selective Service NEWS

1-A
(Available for military service.)
Frank M. Ashlock, Ivan M. Woolsey, Barton R. Stafford.

2-A
(In occupation contributing to war effort.)
Roy T. Boyd, Robert Lee Thompson, Orville H. Culpepper.

2-C
(In essential agricultural occupation.)
Carl Sevier, Thaine C. Chapin.

APPEAL RULING
The appeal board, acting on the case of Benny Womble, retained Womble in the 1-A classification originally issued by the local board.

COURTHOUSE RECORDS

Warranty Deed
A. L. Stovall and wife Lela Mae Stovall to Walter G. Russell and William D. Smiley, Sections 66 and 75, Blk. K-6.
F. D. Perkins, C. F. Perkins and wife Mae Perkins to E. T. Brooks and wife Olive Perkins Brooks, all of Section 35 and N 1-2 of Section 46, Blk. K-3, SK & K Survey.
Lucille Posey and J. M. Posey to Mary D. Stovall, E 60 ft. of Lot 2 and 3 and E 60 ft. of S 20 ft. of Lot 4, all in Blk. 2,

Protect
WHAT YOU HAVE Insured!

John McLean
Insurance Agency
112 W. 3rd Phone 373

BUY WAR BONDS



Give 7 to 10 to the Service Men

Nighttime is about the best time a service man has to call home. That's a good point to remember when you feel the urge to make a Long Distance call between 7 and 10 p.m.... If it isn't important, we hope you won't make it. Please let the men in service have first call on the wires.

SOUTHWESTERN BELL TELEPHONE COMPANY



Selective Service NEWS

1-A
(Available for military service.)
Hubert John Eatmon and
Leon Edward Taylor.

2-A
(In occupation contributing essentially to war effort.)
James Alton Miller and John H. Chanter.

2-B
(In war production work.)

J. T. Hyspock, Samuel Ray Sult, Roy Wilmer Reeves, Don Alfred Hollingsworth, Fred Burns Harrell, Kenneth Wilbur Clayburn.

4-F
Harold Edgar Wester.
New Registrants
Wallace Marvin May, Frank Joseph Warren, Quentin Roosevelt Williams, Leo Joseph Ohlig.

Appeal Ruling
The appeal board upheld the classification given Raymond Tedford by the local board and retained Tedford in class I-A.

Ford
BY MRS. TROY NEWMAN
There will be a pie supper at Ford School House on Saturday night April 29. The sponsor is the Ford Home Demonstration Club and everyone is urged to come and bring a pie. Part of the money raised will go to the Red Cross.

There will also be various table games with a small charge. Mr. and Mrs. E. E. Doak, Bettie and Dale drove to Dawn Easter Sunday and spent the day with Mrs. Doak's mother.

Morris Earl Ferguson returned home Sunday after spending a few days at Lubbock with his grandmother, Mrs. J. S. Allmond and aunt Mrs. Fred Worsham and family. Then he went over to Hale Center for a short visit with his uncle E. D. Allmond and family.

Mr. and Mrs. N. W. Boone and Bettie moved to Vega last week. We are sorry to lose these folks from our community, but hope they will like their new home.

Mr. and Mrs. Art Schaffer and children Gordon and Linda are visiting here with her sister, Mrs. Joe Wagoner and family.

Hardy Benson, Jr., spent the Easter holidays at home with his parents, Mr. and Mrs. H. M. Benson, returning to Lubbock first of the week to take up his studies again.

The Ford Home Demonstration Club will meet Wednesday April 26. Mrs. H. M. Benson as hostess.

E. D. Allmond of Hale Center spent Sunday with his sister, Mrs. F. D. Ferguson.

Mrs. Joe Wagoner and sister Mrs. Art Schaffer were in Amarillo Monday.

Mrs. Edna Treadway and daughter Mrs. Orval Hicks were in Hereford Saturday.

Mr. and Mrs. Maxey Dowd entertained relatives and friends at their home Easter Sunday. Their guests were Mr. and Mrs. Henry Browning and daughter Mr. and Mrs. Harrell Browning and daughter Sue. Mr. and Mrs. Melton Buck and son Jerry and Mrs. Dowd's mother, Mrs. W. H. Browning.

Mr. and Mrs. Cecil Cayton and daughter's Carolyn and Mary Katherine have been on sick list the past week with flu and chicken pox.

The Elvis Barclay family have the mumps.

A. K. Webster and son Bill were here over the past week end attending to business and visiting friends.

Mrs. Troy Newman returned home Monday a week ago after a short visit at Kirkland and Childress with relatives and friends.

Mrs. J. E. Medford is doing some spring papering at their home and already has two rooms finished.

Mr. and Mrs. Hardy Benson and Mary Lou attended the Baptist Church in Hereford Sunday.

Mrs. Troy Newman, Melton Lee and Joel attended the Church of Christ at Hereford Sunday and after church visited with Mr. and Mrs. W. F. Newman.

Mrs. F. D. Ferguson on Friday took Mrs. Maxey Dowd and Mrs. Will Browning to Hereford, where Mrs. Browning had her tonsils removed.

Pvt. Marvin (Buddie) Price came home Sunday for a visit with his parents, Mr. and Mrs. E. W. Price and his sister Pauline. He is stationed at Camp Edwards, Calif.

Mr. and Mrs. J. E. Medford were in Amarillo Monday.

Mrs. E. W. Price, Buddie and Pauline were Amarillo visitors Monday.

Official Statement of Financial Condition of The First State Bank

at HEREFORD, STATE OF TEXAS, at the close of business on the 13th day of April, 1944, published in The Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 20th day of April, 1944, in accordance with a call made by the Banking Commissioner of Texas pursuant to the provisions of the Banking Law of this State.

RESOURCES

1. Loans and discounts, including overdrafts—SCHEDULE I	\$1,422.04	452,023.98
2. United States Government obligations, direct and guaranteed—SCHEDULE II	236,600.00	
3. Obligations of States and political subdivisions	NONE	
4. Other bonds, notes and debentures	NONE	
5. Corporate stocks, including (NONE) stock in Federal Reserve Bank	NONE	
6. Bank premises owned	2,000.00	
7. Furniture, fixtures and equipment	1.00	
8. Other real estate owned	1.00	
9. Cash on hand and due from approved reserve agents	1,408,602.40	
10. Due from other banks and bankers subject to check on demand	NONE	
11. Cash items in process of collection	49,005.39	
12. Customers securities held for safekeeping	NONE	
13. Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof, at or after maturity	NONE	
14. Other resources—SCHEDULE III	NONE	
15. TOTAL RESOURCES	\$2,148,233.77	

LIABILITIES

1. Capital Stock	\$ 50,000.00
2. Income debentures	NONE
3. Surplus: Certified \$30,000.00; not certified, none	30,000.00
4. Undivided Profits	18,370.11
5. Reserves	NONE
6. Due to banks and bankers subject to check on demand	NONE
7. Cashiers checks, dividend checks and certified checks outstanding	18,079.86
8. Demand individual deposits	1,855,535.77
9. Demand public funds, including postal savings and U. S. Government deposits	99,804.91
10. Time individual deposits	NONE
11. Time public funds	NONE
12. Time certificates of deposit	76,443.12
13. Total all deposits (\$2,049,863.66) (items 6 through 12)	
14. Bills payable and rediscounts	NONE
15. Liability, account assets sold without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof, at or after maturity	NONE
16. Customers securities deposited for safekeeping	NONE
17. Other liabilities—SCHEDULE IV	NONE
18. Total Liabilities	\$2,148,233.77

STATE OF TEXAS, County of Deaf Smith:
I, C. C. ACKER, Cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief. C. C. ACKER, Cashier.

H. G. Lonky, Notary Public, (SEAL)
J. A. Patten, Miles Roberson, Directors.
Subscribed and sworn to before me this 17th day of April, 1944.
J. H. PATTON, Notary Public, Deaf Smith County, Texas.



80 ADVANTAGES
All Found Only in a **PARMAK** Precision

Electric Fencer

1. SAME HIGH-QUALITY
2. 5-YR. SERVICE GUARANTEE
3. BATTERY MIZER boards current
4. FLUX DIVERTER assures constant performance
5. DRY WEATHER INTENSIFIER
6. NEON FENCE TESTER
7. STORMPROOF SEALED CASE
8. PROVEN ON 250,000 FARMS

For Immediate Delivery See **C. F. KERR HARDWARE**

"Anything from a Tack to a Tractor"

FOR YOUR GARDEN VIGORO TOOLS SEED WATER HOSE

Concerning Radios

Our radio repair man is now I-A with Uncle Sam... so better get that radio repaired NOW!

We also have Radios for sale... and just about the best general stock we have had in a couple of years.

To Mention a few items:
Tractor Funnels
Paints, Varnishes
Cleaning Supplies

In the Gift Dept.—Mother's Day Cards

AND, if you have Coleman irons and lamps, bring 'em in for service by a factory representative. We can also have your Wearever Aluminum repaired — at Moderate Cost.



The first J. C. Penney store in Kemmerer, Wyo., was called the "Golden Rule," a name which aptly describes the Penney way of doing business.

YOUR GOOD NEIGHBOR

for 42 Years

WHAT we like best to hear people say of us is "Penney's is a neighborly store." And that's what we do hear.

For at Penney's we have never outgrown the simple, friendly way of doing business that makes people feel welcome and at home.

We've never outgrown it—in all our 42 years. Back in April 1902, Mr. Penney opened his first store in Kemmerer, Wyoming—a store devoted to friendly service and thrifty prices. And the spirit of that first store has spread to every one of our stores, in over 1600 American communities.

The people who work here at Penney's are neighbors of yours and they try to act as good neighbors should. They sympathize with your likes and dislikes. They belong to this town!

And so does the store where they work! That's why shopping here is so easy, so pleasant!

In time of peace, each passing Penney anniversary was a time for celebration and ceremony.

But this year, upon our 42nd Anniversary, we celebrate simply with a reaffirmation of the Penney spirit—a determination to remain as homelike and neighborly as our many friends expect us to be.

PENNEY'S

PENNEY'S ANNIVERSARY

NEIGHORLY FOR 42 YEARS — 1902-1944

GO ON SALE AT 3 O'CLOCK SATURDAY!

12 Doz. Penco SHEETS

and 10 DOZEN Penco Cases

81x99 Penco Sheets 1.53
81x108 Penco Sheets 1.69
45x36 Penco Cases . 37c

COLORFUL Deep Piled Rugs

BRIGHTEN A WHOLE ROOM \$4.98

Decorative, sturdy Charm-Tred shag rugs are wonderful practical for summer use in living or dining rooms or bedrooms, and all-year round for the bathroom. Thickly tufted 1 1/2" yarn, sewn on a heavy canvas backing that will stand lots of every day wear and tear.

In white, beige or colors, 24" x 48" size.

36" round size... 2.98 18"x34" oval... 2.98
24"x36" size... 3.98 36"x54" size... 8.90

Notice

Due to the fact that the pie supper at the Ford school conflicts with Senior plays in Hereford and Vega, the date of the pie supper has been changed to Saturday, April 29.

16-21c

