

State Health Department To Probe Cause Of Sound Teeth

AROUND TOWN

Sights and Faces Seen

That display of war souvenirs in Penney's window continues to attract the attention of many.

F. T. Roloson, attorney, the other day recalled his first year of school teaching long years ago in Illinois.

Mrs. S. E. Askren brought in one of the prettiest peaches that we have seen in a long time.

The Will S. Kerr home is now being remodeled with a stairway being built to added bedrooms upstairs.

Mrs. Kerr's brother, W. H. Craddock, of Cisco, who is an architect-contractor, is planning and doing the work.

Another home which has a new face this fall is the W. E. Dunlap home, which had a general outside repair and new stucco job last week.

The Corner Drug has taken down its old awning and is preparing to remodel the front.

A donation of \$40 from the Softball Association gave Central School Cafeteria a flying start this year, according to Mrs. Dyalphia Brady.

Gaston Baer says he is tired of sympathy. Having been list-

Hereford Golfers In Friona Meet Sunday

The golf tournament at Friona last Sunday became just a friendly game of golf when an expected team from Muleshoe failed to show up.

Ten Hereford golfers made the trip to Friona. They were John Patton, J. M. Posey, M. O. Green, Boyd London, Jack London, Grant Fuller, Jr., Vince Stelzer, Arnie Stelzer, J. H. Brooks, and H. L. Rice.

Hospital Notes

Mrs. Clifton Johnson, Friona, admitted 19th, has baby boy. Mrs. Fred Bailey, Amarillo, admitted 19th, has baby girl, both getting along well.

Results May Be Of World Importance

Doctors Edward Taylor and W. O. Stevens, Jr., of the Dental Division of the State Health Department, this week began examinations among school children of Hereford and Deaf Smith County which may reveal facts of world-wide importance in the control of incidence of dental caries or tooth decay.

According to results of preliminary investigations, dental caries among school age children who are natives of Deaf Smith County are strikingly low in percentage as compared with children in nearby territories and the national average.

As an example of what is found here, yesterday Dr. Taylor and Dr. Stevens examined a room of children at Central School and found only three with caries and these had only one each, whereas, normally they would hardly have expected to find three children without dental caries.

Whatever the cause, or causes, of the unusual situation, facts bear out the belief that persons born and reared here are going to have fewer decayed teeth than persons living elsewhere.

Just what it is in Deaf Smith's "Sunshine, Soil and Water" that is behind the extraordinary situation is impossible to say as yet.

Dr. Taylor is leaving Dr. Stevens in charge of the work at present. The intention is to examine every school child in Deaf Smith County, to go into their homes, and to unearth every possible fact which may have a bearing on the investigation.

G-E Dealership Goes To Streu Hardware

Announcement has been made by Streu Hardware Co. that they are now dealers for General Electric Radios.

Enlistments in Air Corps Accepted Now

Enlistments in the Army Air Corps are now being made at the Amarillo Recruiting Station. Accepted applications are forwarded at once to March Field, California.

Bishop Holt In Hereford Today

Bishop Ivan Lee Holt, whose headquarters are in Dallas, visited the Methodist Church of Hereford at 3:35 this afternoon and made a short talk.

Writing Prizes Are Announced

Two literary entries by Hereford women have won prizes at the Tri-State Fair, Mrs. H. M. Timmons, superintendent of the literary department, has announced.

First prize in the short-short story division went to Mrs. Harry Seed for her entry entitled, "Born To The Art."

Preparations Begun For Dameron Auction

Preliminary plans were outlined last Saturday for W. E. Dameron's Hereford auction, scheduled in the local pavilion for November 6.

Among the group accompanying Mr. Dameron were Frank Farley, representative of the American Hereford Journal; O. R. Peterson, representative of the Cattleman; Vance Johnson, and Mason King, of the Amarillo News; Jimmie Gilentine of the Hereford Brand; Cecil Guseman, S. P. Rossen, R. L. Cocanougher, and C. C. Acker.

As a result of the tour preparations were made for a series of advertisements in the two cattle magazines. Mr. Dameron also expects to secure pictures of his herd by Smith of Kansas City to be used in connection with advertising the coming sale.

Mrs. E. J. Williams' Book To Be Published

A book by Mrs. E. J. Williams 612 11th Street, has been accepted for publication by Fortuny's Publishers, 67 West 44th Street, New York City, it was announced this week.

The volume, entitled "Tamin' The West," is a book of Mrs. Williams' recollections of her early years in Texas.

Pack London Buys Barber Shop Interest

Purchase of an interest in the Whitehead Barber Shop was this week announced by A. E. (Pack) London, who began work in the shop Monday. New name for the shop is Whitehead and London.

Pet Cat Repays Kindness With Bite On Ankle

Mrs. Frank Terrell, who is very fond of cats, especially a large white Angora that she has raised from a small kitten, has good reason now not to like cats any more.

Sunday morning Mrs. Terrell, hurrying to get off to Sunday School, hastily started out the back door. The cat was sitting on the steps, apparently at peace with the world, but he must have been dreaming of a past encounter with a ruffian of a cat somewhere, or planning a future battle. Anyway, he sprang upon Mrs. Terrell and before she could get away he had bitten her left ankle severely.

Max Baer Here Tuesday Morning

Max Baer, former heavy weight champion of the world, who kayoed Babe Ritchie last Monday night in the second round of a fight in Lubbock, visited his cousin, Gaston Baer, briefly Tuesday morning.

Rutherford Dairy Sold To Dick Walker

Dick Walker, service manager of the Cream O' Plains Dairy, has announced the purchase of the O. L. Rutherford Guernsey Dairy and will serve Mr. Rutherford's customers with the same quality service they have been accustomed to.

Whitface Squad Prepares For Game With Portales Rams Tomorrow Night

The Hereford Whitfaces, victorious over Vega last Friday night, 25-0, turned their attention this week to preparing for tomorrow night's invasion of the Portales Ram stronghold on Portales Field.

Boy Scouts Enjoy Outing At Ceta Glen

Boy Scouts of Troop 1 left Hereford Sunday afternoon, September 10, accompanied by Scoutmaster Streu, arriving at Ceta Glen at 3. Camp was pitched, swimming was enjoyed, and the troop divided into two groups.

Singing Convention To Meet At Dimmitt

C. E. Reynolds, committman of the Castro County Singing Association, has announced that the county convention will meet in a semi-annual session at Dimmitt next Sunday, September 23.

Rain To Aid Wheat Drilling

A rain, badly needed by farmers who were short on moisture to sow fall wheat, fell here last Friday night. In Hereford the rain gauge showed 1.14 inches.

The moisture is expected to be of immediate benefit to row crops, besides preparing the way for fall wheat sowing. Some sowing has been reported already this week, chiefly in those districts which received the most moisture Friday night.

The following reports have been received on the amount of rain received in various communities: Vega, .95 inch; Progressive, 1 inch; Ward, 1 1/2 inch; Dawn, 1/2 inch; Daniel, 1/2 inch; Adrian, 1 1/2 inches; and 1 1/2 inches at Summerfield.

Two Meetings Held By Boy Scout Groups

Boy Scouts with a rank of patrol leader or above, met at the Scout Hut Sunday afternoon and planned the Scout program for the next two months, including hikes, camps and meetings.

Attending were: Patrol leaders, Leonard Burleson, Jack London, Richard Petersen, Glenn Smith; Senior patrol leader, Bobby Davis; Scribe, Harold Close, Jr., Junior assistant scoutmaster, Kenneth Potter; Assistant scoutmaster, Jack Boydston; and Scoutmaster, Urlin Streu.

At the regular troop meeting Monday night Tom Wilson received investiture in the Tenderfoot Badge and there were three candidates who made application for membership in the troop.

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New Employees Start Work At Theatre

Miss Elsy Wilkins, daughter of Mr. and Mrs. C. O. Wilkins, and Miss Helen Seed, daughter of Mrs. C. W. Seed, are new employees of the Star Theatre.

Schools, County Offices Close For Hereford Day At Amarillo



T. E. SEIGLER, prominent Hereford stockman, who is a director of the Tri-State Fair, which is in full blast this week in Amarillo.

4-H Club Girls Win At Fair

Two 4-H Club girls of Deaf Smith County are among the winners at the Tri-State Fair, judges reported Monday.

Miss Ira Jeanne Ricketts, of the Progressive Club, won first place on pajamas, first on her clothing record book, and second place on her canned peaches.

Funeral Rites Held For Adrian Resident

Funeral rites were held in Adrian Wednesday for Mrs. Leslie Fincher who passed away at her home in Adrian Tuesday, September 19.

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E. J. Grady Resigns; Houser Takes Place

Official announcement of his resignation as manager of Consumers Fuel Association in Hereford was this week made by E. J. Grady, who recently purchased the Hereford Truck Line from Bob Campbell.

Stock Sales Brisk Tuesday Afternoon

Livestock sales at the stockyard pavilion Tuesday afternoon were brisk, and the 60 or so head of stock sold quickly. Prices were good, whiteface yearlings going at \$3.50 to \$3.80; milk cows, \$2.50 to \$4.00, and mixed cattle, \$4.50 to \$6.00.

Hereford Schools and County offices in the courthouse closed shop yesterday so that students and officials might attend the Tri-State Fair in Amarillo, as a part of Hereford's delegation on Hereford Day.

Upon arrival, there was a six-block parade down Polk Street in which the high school band took part and which was joined by many Hereford cars.

The high school band was presented in a broadcast over KGNC yesterday afternoon from 4 to 4:15. There are about 60 members of the band. Ralph Smith is the director.

Football practice was held early Wednesday morning so that the boys could attend the fair and still not miss a practice in preparation for the game with Portales Friday night.

The only offices in the courthouse which remained open were those of the County Agent and the Farm Security Administration. The city office also remained open as employees are working on the city tax rolls.

Announcement of the results of yesterday's delegation will not be announced until the fair is closed. As is the usual custom, fair officials will donate prizes to the school band whose home town has the largest delegation to the fair during the week.

New Teacher Hired For Central Ward

Miss Jen S. Terhune began her duties as fourth grade teacher in Central School Monday of this week. The fact that there were 99 pupils in the grade and only two teachers to handle them made it necessary to employ another teacher.

Date of Children's Matinee Postponed

The matinee for underprivileged children, originally announced for September 20, has been postponed to Wednesday afternoon, October 4, 1-6 o'clock, because the first date conflicted with Hereford Day at the Tri-State Fair.

The only admission charge is an item of school supply. These will be collected for the aid of children unable to buy the ordinary school necessities.

Any school child living in Hereford or surrounding territory is eligible to attend the show.

Grant Fuller Wins In Shingle Contest

Grant Fuller received word this week that he was a winner in a nation-wide contest sponsored by the Red Cedar Shingle Bureau for the best display or promotion idea for the sale of Certigrade Red Cedar Shingles.

It was the first prize he had won in his life, Mr. Fuller said. His entry was a picture of his home which demonstrated the use of the shingles. Incidentally, Mr. Fuller's home is the first FHA house to be built in Hereford.

Weather Chart

Table with 2 columns: Day and Temperature. Rows include Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.



Feel The Difference! See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

Meeting Of Fairview H. D. Club Is Held

Members of the Fairview Palo Duro Home Demonstration Club met September 6 in the home of Mrs. Neal Downing...

Progressive News

(1 mile east, 6 miles north) IRA JEANNE RICKETTS Mr. and Mrs. H. T. Whitley of Merced, Calif., are visiting in the home of his sister...

Wyche Items

(1 1/2 miles south, 5 miles east) MRS. R. C. VALENTINE Mr. and Mrs. DuBois Walker and sons attended the fair in Amarillo, Monday.

H. G. Pearsons, all of Happy, visited in the home of Mr. Bauer's sister and family, Mr. and Mrs. Lewis Harvey, Sunday afternoon.

Mr. and Mrs. N. G. Elliston and three sons, Mrs. Louje Olson and children, Mr. and Mrs. Dock Roberson and children, Mr. and Mrs. R. C. Valentine, Mr. and Mrs. Joe Renart and children...

Mr. and Mrs. Ira Ott and Mr. and Mrs. J. W. Dickerson attended the American Legion and Auxiliary District meeting...

Mr. and Mrs. Clyde Bandy had as their guest last week, Mr. Bandy's mother of Hale Center.

Mr. and Mrs. Bernice Dee Fortner visited in the home of Mr. Bauer's sister and family, Mr. and Mrs. Lewis Harvey, Sunday afternoon.

Westway Items

(10 miles west) MRS. MERLIN KAUL The Home Demonstration Club meeting was held Thursday afternoon at the home of Mrs. G. C. Hartman...

State Fair in Amarillo. Members present were Mesdames Earl Little, A. C. Pierce, P. B. Sowell, Paul Rudd, Merlin Kaul, Al Werner, Glenn Rutter, and G. C. Hartman.

Week end visitors in the Jim Dale home included Mrs. Jim Dale's sister, Mrs. Reece Taylor, and children, Laura Frances, R. William, and John Dale of Perryton.

Mr. and Mrs. Clyde Bandy had as their guest last week, Mr. Bandy's mother of Hale Center.

Mr. and Mrs. Louis Woodford of Hereford were dinner guests of Mr. and Mrs. Foy Dodson Sunday.

Mr. and Mrs. Joe Landers, Roy and Ross visited Mr. and Mrs. Hiram Painter and sons at Happy Sunday.

Mr. and Mrs. D. H. Allmon, Jack and Wanda Marie were dinner guests of Mr. and Mrs. H. D. Robbins at Frio Sunday.

Mr. and Mrs. W. R. Allmon visited Mr. and Mrs. Arthur Davis and Judge and Mrs. McGeehee in Hereford Sunday.

Mrs. A. C. Pierce went to Amarillo Saturday where she helped other members of the County Home Demonstration Council arrange the exhibit at the Tri-State Fair.

Kenneth and Harold Rudd, Jack Allmon, and Elwood Skypala accompanied Mr. Alex Bateman to Amarillo Sunday to take their 4-H club pigs to be entered in the Tri-State Fair.

home. Mrs. Lena Willard of Locksburg, Ark., is visiting her sister, Mrs. Virgil Decker and Mr. Decker.

Mr. and Mrs. Willard Osburn and son Norman and Mr. and Mrs. Ernest Bradley of Running Water were week end guests in the E. B. Osburn home.

Mr. and Mrs. G. T. Brashear, Mrs. C. P. Grimes and Bettye Mae, and Mrs. George Cantrell of Hereford were callers at the Bill Rice home Wednesday afternoon.

Mr. and Mrs. J. A. Roe visited Mr. and Mrs. M. S. Roe and baby in Hereford Sunday afternoon.

Elwood Skypala, George Turrentine, Roger Hartman, Jack and Wanda Marie Allmon, Grady and Elvin Wilson attended a party and weiner roast at Hereford Saturday night with Miss Mona Jean Luttrell, Texie Ruth Reynolds, and Lee Etta Hopson as hostesses.

Earl Hopson of Hereford was a guest of Grady and Elvin Wilson Thursday night.

Mrs. Bud Hopson, Jerry Ray Landers and V. S. Hopson of Hereford, and Mr. and Mrs. G. C. Hartman.

Vernon Wilson of Abilene was a visitor in the Grady Wilson home Friday night.

Carl Norris, who works for Grady Wilson, went to Plainview Sunday to visit friends.

Mrs. Hughes Millard of Hereford spent Friday with her mother, Mrs. Grady Wilson.

Among those from here who attended the football game at Hereford Friday night were Mr. and Mrs. F. W. Dodson, Grady and Elvin Wilson, Vesta Mae Landers.

ROOMS TO RENT? TRY A WANT AD

SMUT Treatment

We are strong believers in prevention of smut in wheat and after several years of selling preventatives Dawn and Black territories are free from smutty wheat. We haven't received at our elevators any smutty wheat for some time.

Your Neighbors,

FARMERS ASSOCIATED ELEVATORS

DAWN

BLACK



IT'S A Family Bank

as far as we're concerned. We all like to use the First National Bank

It's convenient for mother to pay bills by check... father does business through the bank... even children save at The First National! Dozens of Hereford families make full use of our many services. Why don't you?

MEMBER F. D. I. C.

We invite you to use any or all of our facilities

First National Bank

OF HEREFORD



A Strong Bank Thoughtfully Managed

Photograph of a TEXAS TAXPAYER... your Telephone

YOUR TELEPHONE carries quite a load as a taxpayer. Last year this company's tax bill in Texas was almost five million dollars—an average of \$9.81 per telephone.

Taxes amounted to 20 cents of every dollar this company spent last year to furnish telephone service in Texas. Taxes totaled almost half as much as the wages paid to the 8,700 men and

women who build and operate Texas' telephone system. Last year this company's taxes were nearly 60 per cent higher than three years ago.

As a citizen of Texas, bearing its share of the cost of government, the Southwestern Bell Telephone Company is here to furnish fast, accurate, and dependable telephone service at low cost to you.

SOUTHWESTERN BELL TELEPHONE COMPANY

Long Distance is cheaper than ever... despite increasing costs of furnishing telephone service. Ask "Long Distance" for rates.

We Give S&H Green Stamps!

A Complete line of **COLD DRINKS, CANDY AND GUM**
Visit Our Fountain

Nature's Vitamins for **Better Health!**
Upjohn Vitamin Products

Headquarters for **School Supplies!**

CITY DRUG STORE
WE ARE AIR CONDITIONED!
ALWAYS COOL! — PHONE 100

Jingle Contest Nears Close

The makers of Sonny Boy Flour, Fraser Milling Co., are reminding readers that the time they have to enter the big jingle contest and win a new \$169.50 Magic Chef gas or butane range is growing short. The closing date is midnight, Saturday, September 30.

All entrants have to do is to add the last line to a jingle, enclose a sales slip from a grocer showing purchase of a sack of Sonny Boy Checked and Double Checked Flour, and get it in before the time limit expires.

Announcement has also been made of a "Community Sing Program" which can be heard over KGNC, Amarillo, each Sunday afternoon from 5 to 5:30.

Complete details of the contest and entry blanks may be secured from the following Hereford firms: Bellah Food Store, Carl's Grocery, Farmers Grocery, Furr Food Store, Hudson Grocery, McLain's Grocery, Quality Food Store, Texas Grocery and Market, and Weir's Red and White Food Store.

Dawn Items

(13 miles east)
MRS. CARL WIMBERLEY

Approximately a half inch of rain fell in this vicinity Friday night.

Mrs. M. H. Cabott and son, Bruce, visited Mrs. Walter Galley last Friday.

Mr. Jim White took his nephew, Bert Fincher, to his home at Abilene last week so he could enter college at John Tarlton. He has been helping Mr. White all summer. Mr. White went on to Breckenridge to visit relatives before returning home.

More improvements have been made in the school house this week. The two west rooms and the hall between, all of which will be used this winter, have been calcimined in cream with the lower four feet of the walls in gray.

Mrs. M. H. Burum who has expression classes in Hereford each Saturday reports an enrollment of ten, there being fewest in the kindergarten class.

Mr. and Mrs. Ben F. Thorpe

of Snyder visited last week end with her sister, Mrs. Jim White. Mr. and Mrs. H. E. Miller and Wilma Jean, returned home Tuesday from visits at Chickasha, Okla., where they visited Congressman Jed Johnson; Bowie, Tex., where they visited Miss Estelle Miller, and Knox City, where they visited Rev. and Mrs. Henard East. Mrs. Lloyd Bentley stayed with the rest of the children while they were gone.

Mr. and Mrs. George Suggs and children, G. W. and Mary Sue, are new residents of this community from the Ward community. They moved their house and furniture in it over here, causing considerable excitement because the high lines had to be cut thus halting the highway work because they could get no water during the hour the electricity was turned off. The house is on Mr. Suggs' farm where Mr. Kuhles lives and was placed just north of the house Mr. Kuhles lives in. Mr. Kuhles will continue to live there this year.

Miss Loraine Campbell of Amarillo visited Miss Ella Smith from Monday to Wednesday.

Miss Hazel and Calvin Sanders of Canyon visited their sister, Mrs. L. A. Murphy, Tuesday until Friday this week.

Leonard Bagwell and children came with them, going to Hereford Thursday to visit here.

Mrs. Lester Galley, Harold Galley and Harold Higley returned home Tuesday from Springfield, Mo., where they attended the General Council of the Assembly of God Churches.

W. A. Callaway of Hereford is staying with Mr. and Mrs. Ezra Bagwell. It is hoped the visit will help him regain his strength.

Mr. and Mrs. R. S. West got all of their things moved Friday.

Jim White made a business trip to Lovington, N. M., Saturday.

Mrs. L. M. Harris, William Harris and Mr. and Mrs. C. C. Stewart visited Mr. and Mrs. O. D. Williams and family in Amarillo Saturday night.

Mr. and Mrs. Charles Benton and Mrs. J. G. Coe, and sons, spent the week end in Lubbock.

Mr. and Mrs. L. A. Murphy, and sons, visited Mr. and Mrs. M. C. Sanders in Canyon Saturday.

Mrs. Clint Abbot and son, Earl of Amherst made a brief stop in Dawn Sunday. They formerly lived here.

Don and Tom Hale Fleming returned Sunday from a business trip to New Mexico.

Mr. and Mrs. Frank Scales and family of the Pierce community took supper Sunday night with Mr. and Mrs. W. A. Scales and family.

Alvin Payne of Daniel, Doyle Payne, Reece and Raymond Stewart visited Cecil Payne at Melrose, N. M., Sunday.

Mrs. Jim White and sons, James Murphy and Joe Dale visited in Canyon Sunday.

Mr. and Mrs. W. W. Wimberley visited Mr. and Mrs. Vernon H. Baker southwest of Hereford Sunday afternoon.

College began Monday morning with the enrolling of pupils. Those from here entering W. T. S. T.C. as freshmen are Geraldine Fleming, Ella Smith, Reece Stewart and Bobby Jo West began their second year and Alma Miller begins her Junior work. Misses Miller, West and Fleming will board in Canyon.

Mr. and Mrs. Jim White went to Lubbock Monday night to see the Baer-Ritchie fight.

Mr. and Mrs. M. H. Burum and family visited the Tri-State Fair in Amarillo Monday.

Ward News
(9 miles north, 3 west)
MRS. CHARLES E. MILES

There was a nice crowd at Sunday School Sunday. Rev. Grigsby was present to fill the appointment. J. B. Earp, a Playmate at Wayland College at o'clock preached the eleven will be again. Rev. Grigsby Miss ally next first Sunday. visited the week and a friend Wood's aunt, Mrs. with Miss and family.

Mr. and Mrs. Lower and children of Dean Gouker attended church here Sunday.

Mr. and Mrs. N. G. Fox and family attended church in Hereford Sunday.

Mr. and Mrs. T. B. Cox and children were Lockney visitors Saturday.

Mr. and Mrs. Mark Agee were honored with a dinner Wednesday in Hereford at the home of Mr. and Mrs. G. M. Suggs. There were several present and they received many nice and useful presents.

C. B. Miles was in Canyon Wednesday where he received medical treatment.

Rev. Joshua Stephan and family, pastor of Westway church, were Sunday night supper guests of Mr. and Mrs. T. B. Cox.

Mr. and Mrs. C. A. Lawrence of Lubbock visited Mr. and Mrs. John Higgins. Mrs. Lawrence was raised in this community. She is the daughter of W. S. Files who settled here thirty five years ago, lived neighbor to Mr. Higgins, but now lives at Gainesville, Tex.

Mrs. Belvie Axford and son, Willie, of Lorenzo, Tex., visited Tuesday in the home of their daughter and sister, Mrs. Wesley Higgins, and Mr. Higgins. They were enroute to Colorado for a two week's visit with relatives.

Mr. and Mrs. Mark Agee, Sr., entertained with a lovely dinner Sunday for their children. Those present were Mr. and Mrs. R. C. Randall, Mr. and Mrs. Mark Agee, Jr., Mr. and Mrs. Hulet Agee, Mrs. Howard Agee and daughter, Betty Rue, and son, Billy, all of Amarillo.

Mr. and Mrs. Tom Bradford and daughter of Borger were here Sunday looking after their property interest and visited in the E. Ward home.

COURTHOUSE RECORDS

Deeds of Trust
Jeff Roberson et ux to Panhandle Building and Loan Association a part of Block No. 9, Events Addition.
J. R. Kendall to Ann Hill Holman, a part of Block No. 7, Events Addition.

Warranty Deeds
E. S. and Emily T. Ireland to Ann Hill Holman all of Lot No. 2 of Thompson's Sub-division of the NW acre of Block No. 10, Events Addition.
Panhandle Building and Loan Association to Jeff Roberson, a part of Block 9, Events Addition.

Quit-Claim Deed
Cogdell to Assemblies of God Church.

Oil and Gas Leases
A. Allison et ux to Carl M. Smith, 321.4 acres.
G. W. Brumley to Humble Oil and Refining Co., all of Section 58, Block K-8.
G. W. Brumley to Humble Oil and Refining Co., all of Section 43, Block K-8.
Don R. Coombs and wife to Humble Oil and Refining Co., Section 6d, Block K-8.

Mrs. Hattie Rutherford to Humble Oil and Refining Co. All of sections 29, 31, 33, and 49, Block K-7, B S and F survey; all of sections 32 and 48, J. T. Rutherford, grantee, Block K-7; all of section 50, J. H. Biggs, grantee, Block K-7.
John B. Renfro to Humble Oil and Refining Co., 8 1/2 of Section 55 and the SW 1/4 of Section 46, all in Block K-8.
Cris Renfro to Humble Oil and Refining Co. N 1/2 of Section 46, all in Block K-8.

NEW CARS
J. S. Patterson, Lovington, N. M., Ford DeLuxe Tudor purchased from Claremore Motor Co., Claremore Okla.
Gaylord Newell, Pymouth DeLuxe 2-door touring sedan purchased from Ireland Motor Co. J. A. Pitman, Buick Sedan Model 41, purchased from Norton Mortor Co.

ATTEND RELATIVE'S FUNERAL
Mr. and Mrs. Elmer Patterson and family went to Lockney Friday to attend funeral rites held there for Mrs. Patterson's uncle, Ira H. Chambers.

Mildred Rutherford, who has been employed at Hereford Motor Co., entered Holmes Business College at Amarillo last Monday.

Miss Edna Daughtee spent the past week end in Pampa with her parents, Mr. and Mrs. W. M. Daughtee.

Mrs. Felix Urbanzyk is in an Amarillo Hospital where she has undergone a minor operation.

PENNEY'S for Quality! Low Priced!

Wool Clothes

MADE TO FIT "JOB!"

Vat Dyed Khaki **WORK PANTS \$1.19**

Men... They're Sanforized shrunk! They won't shrink out of fit or lose color in the wash! Strong, durable drill, triple-stitched, extra wear!

WORK GLOVES 39c

Rugged safety style with gray leather palms, tips, thumbs — with snug elastic back. Value!

Men's OVERALLS 98c

Men's copper riveted waist-band! 9-oz. Sanforized. Graduated sizes for fit

GLOVES 2 Pairs

Ox Hide brand for heavy work! Of thick white canvas, knit wrists. Strongly sewn! Values!

Super Big Macs! OVERALLS 89c

Sanforized 8-oz. denim! New graduated patterns fit all over! Plenty of EXTRA details to give EXTRA wear!

Big Mac WORK SHIRTS 69c

EXTRA protection in every inch. Fine yarn covert or chambray, triple-stitched! 2 large, roomy pockets. Extra full cut!

WORK SHIRTS 49c

Men! Super Ox Hides, made of extra strong covert or chambray, sanforiz'd

WORK GLOVES 59c

All leather, of good, tough quality! Well made all thru! Band, gauntlet, driver types — Values at 59c!

PLAYSUITS 49c

In sturdy denim covert or hickory stripe. Cut full for growing youngsters, sanforized. 2-8 yrs.

Famous Chore Masters DAIRY SHOES \$2.98

Barnyard acid resisting! Natural color, cowhide, extra thick leather soles and rubber heels! Goodyear welt!

Men's General Utility WORK SHOES \$1.98

Famous Ox Hides — with damp-proof uppers! Long-wearing rubber composition soles, storm welt! Extra comfort, wear! Save!

Boys' Work Shoes \$1.69

Comfort, long wear at a real saving! Sturdy, reinforced toes, durable composition soles!

Shoe Dressing 25c Can

Majestic paste water proofs shoes, preserves leather, resists barn-yard acid. Best for your work shoes!

Boys' Work Shoes \$1.89

Made for hard service! Sturdy retain leather uppers, heavy compo. outsoles — rubber heels!

MADE TO SAVE "YOUR" MONEY!

PENNEY'S
C. PENNEY COMPANY

- THEME PAPER** 2 5-Cent Packages 7c
- RAZOR BLADES** Chesterfields—25 blades 25c
- POUND PAPER** and 25 Envelopes 35c
- BLENDED CREAM** Armand's, 50c size 39c
- MILKWEED CREAM** Ingram's, 50c size 39c
- HANDY TAPE** B & B—25c size 19c
- ASPIRIN Tablets** Norwich—100 for 19c

Nationally ADVERTISED BRANDS WEEK
September 16th to 25th

It's Always more profitable to purchase Nationally Advertised Merchandise. There is more quality for less money. Be thrifty and purchase Nationally Advertised Merchandise at Our Lower Price!

Beware of Unknown, Unadvertised Merchandise!

- ALKA SELTZER** 60c-size 49c
- ABSORBINE JR.** \$1.25 Bottle 89c
- KLEENEX** Box 13c
- KOTEX** Box 19c
- WINE CARDUI** \$1.00 Bottle 69c
- ALKAZENE Tablets** Regular 50c size 39c
- Carter's Liver Pills** 25c Size 17c

- LYSOL** 30c Bottle 23c
- VICK'S SALVE** 35c Value 27c
- IPANA TOOTH PASTE** 50c Value 29c

- Cresoted Emulsion** \$1.00 Bottle 79c
- DR. WEST BRUSH** New 50c Miracle Tuft 44c
- MINERAL OIL** Russian Type—Pint 39c
- VITAMIN A-B-B2-(G)-D**, 100 c'psals \$1.98
- HALIVER OIL** 100 Capsules 69c
- NYAL COD LIVER OIL**—Pint 39c

- FITCH'S SHAMPOO** with scalp brush, 75c val. 49c
- BAYER'S Aspirin Tablets** 75c Size 49c
- MENTHOLATUM** Regular 30c Size 19c

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SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181

Past President's Luncheon Is Music Study Club Event During Past Week

One of the loveliest of social events and one always looked forward to with anticipation is the past-president's luncheon given each year by former presidents of the Music Study Club to compliment the incoming officer.

This year the affair was held at the home of Mrs. R. P. Cone-way with Mrs. H. L. Broadwell as honor guest. Decorations for the luncheon table were in pastel colors suggested by the arrangement of mixed garden flowers in a jug-vase which formed the centerpiece. Green tapers in ivory holders lighted the table. Place cards were souvenirs from the Golden Gate Exposition, furnished by Mrs. Broadwell. They were tiny Chinese figures dressed in bright colored silk.

Wishes for the success of the club work during the coming year, were made as each guest, following an ancient Chinese custom, lighted sticks of incense as offerings of good will which might blend in a spirit of co-operation for the season's activities.

After the luncheon vacations were discussed and recent trips reviewed.

Those attending included Mesdames G. A. F. Parker, C. H. Dyer, C. C. Acker, C. J. Mountz, C. C. Furguson, A. O. Thompson, W. E. Dameron, H. K. Fox, H. L. Broadwell and R. P. Cone-way.

Mrs. Hughes Honored At Birthday Dinner

Mrs. G. A. Hughes arranged for a surprise dinner Sunday at her home to celebrate her 70th birthday. Her 70th birthday was celebrated at her home with a cake which she had baked for Mrs. Hughes. A pink and white cake was served to honor her birthday. Little Jo Hughes whose birthday occurred the week before. Pictures were taken of four generations including "Mother Hughes" herself, A. R. Hughes, her grandson, Clay Hughes, and her great granddaughter, Jo Ann.

Those celebrating with Mrs. Edith Hughes, Mr. and Mrs. Clay Hughes were A. R. Hughes, Mrs. Hughes, daughter Jo Ann and the honoree.

Sacred Literature Is Program Theme

Manuscripts of the Bible furnished interesting lesson topics Tuesday afternoon at the meeting of L. A. E. Club held at the home of Mrs. Maurice Tannahill. Bible verses were given in answer to roll call.

NOW IS THE TIME TO START THOSE PULLETS ON MERIT EGG MASH We are Still Giving a Discount of \$5.00 a Ton on Merit Egg Mash during September!

West Texas Feed & Seed PHONE 265

Top Prices for your Cream, Poultry and Hides!

Mrs. Bill Hutson told of "The Early Translators" giving an historical background for Mrs. Wesley Higgins' discussion on the "Present Day Bible." "The Story of the Captive Maid" how her suggestion led to her master's being healed of leprosy.

The study course on "Sacred Literature" will be continued at the next meeting on October 3, with a program on "Themes of the Bible." Mrs. Paul McCollister will be hostess.

Those attending the meeting were Mesdames Robert Viegel, Bob Higgins, Edgar Sowell, Jim Higgins, Wesley Higgins, Bill Hutson, Jack Hutson, Jim Lipscomb, Paul McCollister, Wiley Roberson, George Suggs, and the hostess.

Luncheon Club Is Entertained

Members of the Wednesday Luncheon Club were entertained at the home of Mrs. Jimmie's lentine last week after a drive down town. Mrs. Mrs. were arranged for high for Mrs. Seth B. High for S. P. Rosson, and the games Mrs. Holmes. Mrs. J. C. Moore and Mrs. Wiltshire, W. L. Emmons, Jack Way-

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Beach, 80, Celebrates Birthday

W. B. Beach, pioneer of the Panhandle, celebrated his 80th birthday last Thursday at his home.

Mr. Beach is active for his years and the day was spent reviewing and retelling stories of his life in Grayson County and in this section of the state. Mr. and Mrs. Beach will celebrate their 60th wedding anniversary on the 25th of this month.

Relatives enjoying the day with Mr. and Mrs. Beach were her niece, Mrs. C. F. Kerr and Mr. Kerr and Mr. and Mrs. Clay Ridgway.

Louise Frye Is Party Honoree

A departure affair in the form of a supper party was given by Mrs. Jack Higgins last week to compliment her sister, Miss Louise Frye, who left Sunday for Denton where she will attend T. S. C. W.

Invited guests included immediate members of the family. They were Mr. and Mrs. Carl Frye, Charlie Ray Frye, Chas. and Patty Frye, the honoree and Mr. and Mrs. Higgins.

Dinner Party Is Given

Pink candles adorned the birthday cake for Miss Ann Cockrell at a dinner party given by her sister, Mrs. Carl Oldham, last week at her home on Fourth Street.

A pink and green and yellow color scheme was used in appointments and decorations. Places were laid at small tables for Mr. and Mrs. C. P. Cockrell, Mrs. L. E. Smith, Mr. and Mrs. L. Z. Oldham, Clyde Oldham, Lottie Tyson, Bob land, the honoree and the hostess.

Lutie Fox Circle Studies Missions

The Women's Missionary Society of the Lutie Church presented a man's dram at the meeting Methae home of Mrs. Homer mly Friday afternoon.

Mr. Goiby Conkright, vice-president, presided in the absence of the president. Committee reports were heard and plans for closing the years work were discussed.

Mrs. J. C. McCracken was leader. Mrs. W. M. Emmons told of mission work in Alaska and Porto Rico. Mrs. C. F. Moore reviewed the first three chapters of the mission study book, "The American City and its Church."

Club Is Entertained At Gilbreath Home

Members of the London Bridge Club were entertained at the home of Mrs. J. T. Gilbreath, Jr. Thursday afternoon with an informal bridge party.

Garden flowers in a variety of autumn shades decorated the rooms and tables and other bridge accessories emphasized the autumn motif.

Score awards were presented to Mrs. Frank Cogdell, high and Mrs. R. R. Wills, second high. Mesdames Ralph Hastings and J. M. Posey were special guests. Members playing were Mesdames: N. E. Milburn, Ernest Medkief, R. R. Wills, Frank Cogdell, Meade Halle, and Sherman

Morgan. A salad course was served after the games.

Junior Bayview Club Has Called Meeting

A called meeting of the Junior Bay View Club was held at the home of Miss Eloyse Pitman, Thursday afternoon.

Plans for the year's work, which will begin with a regular meeting at the home of Mrs. W. L. Davis next Thursday, were discussed and programs and entertainment features were outlined.

The study course will deal with "Modern Drama." Arrangements for programs are in the hands of Miss Eloyse Pitman, chairman, Miss Rhita J. Williams and Mrs. Elizabeth

Shower Given At Bipp's Club Meeting

A Home Demonstration Club met at the home of Mrs. K. Pennell where a shower was given honoring Mrs. Clenton Hamfelt. Two new members were present.

A salad course was served to Mesdames J. G. Fortenberry, Garrett Banks, Earl Murchison, Everett McIntosh, C. F. Hamfelt, Richard Evans, C. F. Crawley, Hugh Fortenberry, J. W. Adrain, and the hostess.

The next meeting of the club is September 27, with Mrs. Adrain.

Hereford Woman To Be On Program

Mrs. Homer Brumley will be featured on the program at the Club Institute to be held by the Seventh District, Texas Federation of Women's Clubs in Amarillo September 29. Mrs. Joseph M. Perkins, president of the Texas Federation of Women's Clubs

and other leading club women of the Seventh District will be speakers. Sessions will be held at the Municipal Auditorium.

A program will be presented in the morning beginning at 10 o'clock and lunch will be served at noon. In the afternoon Federation interest will be discussed. Mrs. J. Rutherford of Chillicothe, district, will preside.

Y. W. A. To Meet For Installation

Plans were made at the Y. W. A. meeting held at the Baptist church Monday night, for the installation of newly elected officers at the next meeting Monday, September 25, at 7:30 p. m. at the church.

The following officers will be installed: Dorothy Pillman, president; Mrs. Alta Caraway, vice-president; Molly Jo Roberson, secretary-treasurer; Inez Junderburg, reporter; Annie Jo Owen, song leader and Thornton Shibley, pianist.

Mrs. Art Manjeot will have charge of the installation rites and members of the Y. W. A. of the church will be guests.

Mr. and Mrs. Elliston Here From S. A. For Three-Month Sojourn

Mr. and Mrs. Pat Elliston and small son arrived from South America Saturday for a three months sojourn here with his parents, Mr. and Mrs. A. H. Elliston. Mr. Elliston is on a four months leave of absence and he and his family expect to spend most of the time in Hereford.

He is connected with the Tropical Oil Company, a subsidiary of the Standard Oil Company, stationed at Barranca Bermeja, Colombia, South America. They left their camp by plane for the seacoast and made the

trip by boat to New York. There they purchased a new car and motored to Kansas for visits with Mrs. Elliston's relatives before coming to Hereford. Mr. Elliston has been in South America since 1924 and has visited his parents here during his vacation every two years.

Birthday Is Celebrated By Bed-Ridden Couple

Even though Mrs. John Schwartz has been bedridden since a stroke early last week, she was able Tuesday to enjoy a birthday dinner given to honor her

82nd birthday. Friends and neighbors shared the covered dish affair and the birthday cake topped with 82 lighted candles.

Both Mr. and Mrs. Schwartz are confined to their beds. Mr. Schwartz has been unable to be up since a stroke about three months ago and while the date celebrated Mrs. Schwartz' birthday Mr. Schwartz was included in the compliment.

Mrs. G. A. F. Parker returned to her home here Saturday after spending the past three weeks with her sister, Mrs. Lucy Rice in Austin.

ANNOUNCING...

the association of

A. B. (Pack) London & Charley Whitehead

... in the Whitehead & London Barber Shop. The shop will continue to operate in the same location as the Whitehead Barber Shop, 207 Main Street, and will specialize in First Class Barber Work.

If you are an old customer your business will be appreciated — and if you are not, we invite your patronage, assuring you that we will offer the best service possible.

Whitehead & London BARBER SHOP

EAT at HAILE'S for GOOD FOOD!

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WE SELL FOR LESS

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HEREFORD, TEXAS

PLATE LUNCH Served Daily 25c

GIANT BARS — LAUNDRY SOAP

P & G 10 for 29c

15c SHOE POLISH

JET OIL 8c

50c VALUE — 100 TABLETS

ASPIRIN 12c

\$1.25 VALUE — ALARM

CLOCKS 79c

- DRUG SAVINGS:
- 40c Value Castoria 24c
 - 60c Bottle Syrup Pepsin 36c
 - \$1.00 Bottle Adlerika 67c
 - \$1.00 Bottle Cardui 59c
 - \$1.35 Bottle Pinkham's 98c
 - 60c Alka Seltzer 49c
 - Pint Size Mineral Oil 19c
 - Pint Bottle Peroxide 23c
 - 60c Size Syrup Figs 33c

Guaranteed TOOTH BRUSH For Only 27c Assorted styles and shapes.

Full Size Electric Iron Gleaming 98c Fits low and guaranteed.

Peas-Dox Playing Cards Linen Finish Bridge or撲牌 styles. 33c

New Super Juice Extractor Strains into cup 169 Fits on the pantry shelf.

100 HINKLE PILLS 9c

10c Value POT CLEANERS 4c

Glass FRUIT JUICE REAMER 9c

Pint MILK MAGNESIA 14c

For BETTER FOOD Eat At HAILE'S!

Plate LUNCH 25c

T-Bone STEAKS 35c

Good BREAKFAST 15c

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Thick MILK SHAKE 10c

25c BLACK DRAUGHT 12c

75c FITCH SHAMPOO 49c

50c LEMON CASTILE SHAMPOO 31c

15c Bottle MERCUROCHROME 9c

TOILETRIES

COLD CREAM Perfection, 4-oz. 33c

FACE POWDER Leon Laraine 1

TOOTH PASTE Meyer's Pleasant 29c

THEATRICAL CREAM Amelita, 5-oz. can 39c

VALENE SHAMPOO Soapiness—Oilless, 3-oz. 42c

NAIL ENAMEL Flare, Popular Shades 12c

HAIR OIL 4-oz. Size 29c

Lg. Tube 39c

Box 50 57c

1.25 Size 98c

Can 39c

4-oz. 35c

3oz. 11c

POND'S 83c Size 53c



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FOR DETAILS!

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Sims H-D Club Meets With Mrs. Luallin

The Sims H. D. Club met Tuesday, September 12, at the home of the president, Mrs. L. H. Luallin. Roll call was answered by giving a satisfactory rate of interest. The subject for discussion was "The Family Finance." Mrs. Luallin spoke briefly on insurance after which Mrs. Biggers gave a very interesting talk on "Save, Invest, or Spend?" After the meeting a pink and blue shower was given in honor of Mrs. Frank Dunn.

Sandwiches, cake and lemonade were served the following members and visitors; Mesdames Thomas, Phillips, Dunn, Brown, West, Browning, K. Cook, F. Dunn, Biggers, Chapman, B. Cook, Shaw, Lovelace, Knight, Bagle, Beutler, Bohannan, Miss Morris, and the hostess.

Summerfield News

(8 miles southwest)
HELEN OGLESBY

Mr. and Mrs. Jim Noland of Amarillo spent last Sunday in the J. A. Noland home.

Mr. and Mrs. Carl Neighbors visited in Black Friday evening. Miss Helen Oglesby and Mrs. Asa Atchley and son, were visitors in Canyon Saturday.

Miss Katherine Easter of Rancho was a visitor in Summerfield Sunday.

Erma Lee and Margaret Roberts have moved with their parents to Sudan.

Mrs. Charlie Roberson and son returned to Uon, N. M., this week end with Charlie-Roberson.

Mr. and Mrs. Carl Neighbors spent last Sunday afternoon with Mr. and Mrs. Al Morgan in Hereford.

Rev. H. B. Naylor of Friona visited in the J. R. Oglesby home Saturday.

Mr. and Mrs. Roy Coker and family were visitors in Amarillo Sunday.

Miss Shirley Ruth Thomas is now in the employment of Mrs. Lois Lookingbill.

Mrs. Harry Cannon has returned from visiting her sister in Nebraska.

Mr. and Mrs. Bill Stanley of Hereford visited in the Lloyd Bradley home Thursday.

Mrs. L. P. Shaw spent the week end in Hereford with her husband.

band.

Mr. and Mrs. Carl Neighbors spent Sunday night in Hereford with Mr. and Mrs. Al Morgan and Mr. and Mrs. D. O. Neighbors and family of Etter.

There were 64 present in Sunday School Sunday.

Elton Johnson left last week for Commerce where he is a professor in the College.

George Albert Springer of Hereford visited in the home of Miss Shirley Ruth Thomas Sunday afternoon.

Misses Pearl Procher, Mary Louise Lookingbill and Helen Oglesby were visitors in the home of Miss Edith Neil of Black Sunday.

Miss Ruth Atchley and Mrs. Asa Atchley are now attending college in Canyon.

Mr. and Mrs. Jim Gandy, and Mr. and Mrs. Clifford Gandy and children of Wyche were visitors in the J. R. Oglesby home Sunday.

Thursday night the Summerfield Baptist Church had a social. Everyone had a very nice time.

Mr. and Mrs. Albert Cross and children were visitors in the H. A. Milton home in Friona Sunday.

Clinton West of Clovis spent the week in the J. B. Noland home.

Mr. and Mrs. J. O. Storey were in the Andrew Behrends home Sunday and Monday.

Mrs. Dick Ellis and Miss Mavoy Burdine visited in the J. B. Noland home last week.

The Summerfield Missionary Society met Tuesday with Mrs. Jim Clark as leader.

Mrs. B. A. Roberson and Mrs. Ray Johnson attended a Pioneer breakfast in Hereford Tuesday morning.

Misses Lucretia Wilson and Jane Johnson of Amarillo took dinner with Mrs. J. B. Noland Monday.

The Summerfield Study Club will begin a new year with a one o'clock luncheon at the home of Mrs. Ray Johnson Friday.

Mr. and Mrs. Guy Ellis and children of Memphis, Mr. and Mrs. Arthur Shaw, and family of Hereford, Mr. and Mrs. T. G. Smith of Amarillo, and his parents, Mr. and Mrs. A. A. Smith of Morton, were visitors in the Lloyd Bradley home Sunday.

Frio News

BY MRS. MALCOM CASSELS
(10 miles south of Hereford)

Sunday School and Church services were well attended Sunday. Rev. Marvel Upton brought two splendid messages and everyone enjoyed them. There were several visitors and we want to welcome them back again. Everyone is urged to be there next Sunday morning and evening both as we did not organize Sunday night and plan to try again next Sunday night. Do you want a prayer-meeting or B. Y. P. U.? Come and vote for what you want.

"The Necessity of Good Reading Material in the Home" was discussed Thursday by members of the Frio Home Demonstration Club. Topics were: "Reading Center," by Mrs. Owen Andrews, "Reading Material Avail-

able," by Mrs. Earl Springer, "The Reading Hour," by Mrs. Malcom Cassels, "Forming the Habit of Reading," by Mrs. Haskell Benson.

The club will give an Angel Food Cake and Cookie Demonstration in the Carl Frye home of Easter on October 5 and try to show how much value a demonstration club can be to a community.

Mrs. Albert Springer took jars of fruits and vegetables to enter the Ball Jar Canning Contest at Dimmitt Friday. There were several very pretty jars entered. We also organized a Pollyanna Club in our club which we think we will create quite an interest.

There were 15 present who enjoyed cake and tea. Mrs. Robbins had the largest number present that there has been in some time. Those present were Mesdames Albert and Earl Springer, L. F. Tension, Elsie Jones, Ruby and T. L. Sparkman, Verdi Benson, Jewell Cassels, Mack Dixon, Charley Boyd, John Johnson, Georgia Andrews, Miss Alma Andrews and the hostess, Mrs. Robbins, also a good many children. The club certainly was glad to see Mrs. Tension able to attend again.

Mrs. Mack Dixon of Dimmitt and Mrs. Boyd spent Thursday in the Robbins home.

Mr. and Mrs. C. R. Boyd had as guests in their home Sunday, Mr. and Mrs. Mack Dixon and family of Dimmitt.

Mr. C. R. Boyd was in Wynoka, Okla., several days last week on business.

Mr. Oille Dixon and son, Glenis, of Amarillo visited Sunday School and church with his parents, Mr. and Mrs. Will S. Dixon, Sunday. His wife stopped in Canyon to be at the bedside of her grandmother who is very ill.

Mr. and Mrs. Clarence Dixon and family of Friona took dinner in the home of his parents, Mr. and Mrs. Will S. Dixon.

Mr. and Mrs. Owen Andrews and family and Mr. and Mrs. Will S. Dixon were in Dimmitt Saturday to attend the Castro County Fair.

Visitors in the J. E. Andrews home Sunday were Mr. and Mrs. Henry Andrews of Borger, Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. Charles King and son, Gerald Gene, and Miss Margaret Evans of Tulla, and Mr. and Mrs. T. L. Sparkman, Jr.

Mr. and Mrs. Allmon, Jack and Wanda Marie, from Westway attended services here Sunday morning and spent the day in the Haskell Robbins home, also Mr. and Mrs. Mobley and family.

Mrs. Henderson and daughter, Katherine, of Hereford spent Saturday night and Sunday in the S. J. Barclay home.

Mr. and Mrs. S. J. Barclay attended church in Hereford Sunday night.

Mr. and Mrs. John Johnson and daughters, Wanza and Treva Jo, and Mrs. Johnson's brother, Wesley Brown, visited another brother, Mr. Dick Brown and family at Mobeetie, Tex., Sunday.



World's Champ of 1960?

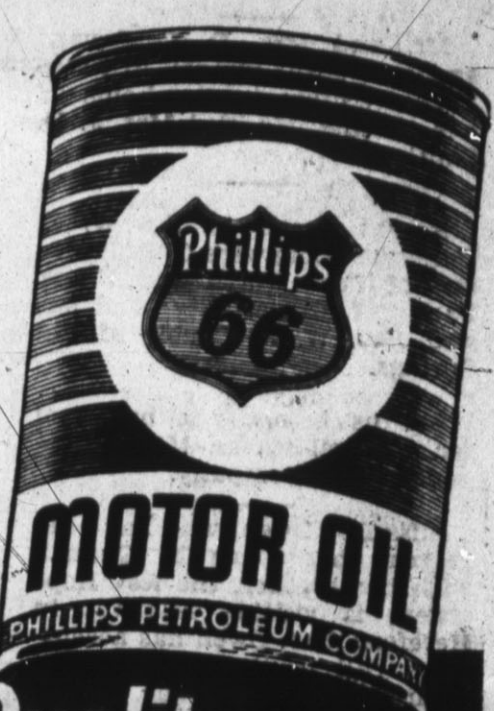
It's HARD to tell... but EASY to pick a winning oil

YOUR chances of picking the future World's Heavy-weight Champion, while he is still in kindergarten, are about as good as your chances of holding the winning ticket in the Irish Sweepstakes. All ring history proves that no method of selection can predict which boy today is the winning fighter of tomorrow.

But when you want a winning oil for your motor... you don't have to depend on second-sight or premonitions... you needn't be a lucky guesser. You have definite knowledge to guide your choice: Here it is:

To do away with all doubt, the great Phillips refining organization makes this straightforward statement. Frankly and without reservations. If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.


Yes sir, many things are hard to tell, but you can easily pick a winning oil. Just ask for Phillips 66 Motor Oil at the Orange and Black 66 Shield.



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WORLD'S FAIR trip WEST

FINE SERVICE...LOW FARES

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FREE COUPON!

Three of these coupons and \$1.85 entitles you to a 32-Piece Classic CHINEX DINNERWARE SET—or, three of these coupons and \$1.10 entitles you to a 15-Piece Classic CHINEX DINNERWARE SET. Send your 3 coupons and money order to our office in Hereford Texas, and our truck will deliver set to your grocer.

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PACKARD MILLING COMPANY
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Official coupons will be found in each sack of Packard's Best Flour.

GET BEAUTIFUL CHINEX Dishes
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AT YOUR LOCAL CHEVROLET DEALERS

New 1940 CHEVROLET

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You'll know it's FIRST in beauty the moment you see its refreshing new "Royal Clipper" styling!

Try it
You'll know it's FIRST in all-round performance with economy the moment you drive it!

Buy it
You'll know it's FIRST in dollar value—the economy leader—the biggest buy in the lowest price range!

"Chevrolet's FIRST Again!"

LOCALS

Mrs. M. V. Laney of Princeton, Tex., is visiting her son, C. H. Whitehead, and family here. Mrs. Laney arrived this week from Alabama, where she visited a sister she had not seen for 33 years.

Mr. and Mrs. D. C. Bryant and sons spent Sunday in Ralls, Texas, visiting in the home of her parents, Mr. and Mrs. J. D. Smith.

Recent guests in the W. E. Dameron home were O. R. Petersen of Fort Worth and Frank Farley of Kansas City; and Mr. and Mrs. W. A. Couble of Big Springs.

See us before you buy fuel for your oil stoves. Moore Independent Oil Company.

Miss Dot Owen, who has been making her home in Quannah with her brother, the Rev. Hope Owen, is visiting relatives in Hereford. Rev. Owen has accepted a call to the First Baptist Church of Albuquerque, N. M., and Miss Owen will join him and his family there later.

Mr. and Mrs. W. L. Young of Marysville, Texas spent the past week visiting in the home of their son, E. W. Young.

AT FATHERS BEDSIDE

Mrs. Bob Wilson is in Plainview this week where she was called by the serious illness of her father, F. M. Faulkner. Mr. Faulkner suffered a paralysis stroke last week and his condition is considered grave.

Mr. and Mrs. W. E. Clark of Darrouzett spent last week end in Hereford visiting their daughter, Mrs. Owen Stagner and family.

HOME AGAIN

Mr. and Mrs. Glenn Snyder and niece, Georgiana Pugh, returned from Denton Tuesday where they had accompanied their daughter, Helen Ann, who will attend T. S. C. W. They stopped at Wichita Falls for a brief visit with another daughter, Mrs. Ike Holman, who made the trip to Denton with them.

Also returning from Denton Tuesday, was Carl Frye, who had accompanied his daughter, Louise, who will attend T. S. C. W. Bill McLean went as far as Dallas with them enroute to Galveston to enter the University of Texas Medical School.

See us before you buy fuel for your oil stoves. Moore Independent Oil Company.

Back too, are Mr. and Mrs. Arlie Dean. Mrs. Dean and daughter, Mary Louise and Betty Sue

Henslee left Sunday for the Denton College and were joined there by Mr. Dean who had been visiting relatives in Alabama.

Allen Bell who went to College Station with his two sons, James and Charles, where they will attend Texas A. and M., is expected home today.

Mr. and Mrs. Ed Blair of Plainview transacted business in Hereford yesterday and visited with old friends, the W. A. Hunters.

Mr. and Mrs. Wm. McGeehee attended the Tri-State Fair in Amarillo yesterday and also went to see Mrs. Florence McClellan who is in an Amarillo hospital following an eye operation.

Mr. and Mrs. Don Baker and son, Arthur, of Borger have been visiting her parents, Mr. and Mrs. H. H. Hawkins.

Mrs. Paul Mathers and children and her mother, Mrs. Ethie P'Pool spent the past week end in Canadian visiting relatives.

LEAVE FOR COLLEGE

Stanford Knox, son of Mr. and Mrs. W. A. Knox and Walter London who is the son of Mr. and Mrs. Walter London left Monday for Lubbock where they will attend Texas Tech.

Guests in the C. F. Moore home Sunday included her parents, Mr. and Mrs. I. C. Houston of Abernathy, and her sister, Mrs. Margaret Neill of Plainview.

Farmers have until December 31 to complete requirements for earning full soil-building allowances under the 1939 AAA program.

NOTICE TO THE PUBLIC

In announcing the purchase of O. L. Rutherford Dairy, I wish to state that I will continue to serve his customers where satisfactory arrangements can be made. However, arrangements prior to this date will not be accepted unless they are satisfactory to myself and to the customer.

Cream O' Plains Dairy
Dick Walker, Service Man. 38-1tc

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Hereford Brand published Thursday, weekly, at Hereford, Texas for October 1, 1939. State of Texas, County of Deaf Smith.

Before me, a notary public in and for the State and county aforesaid, personally appeared Jimmie Gillentine, who having been duly sworn accord-

ing to law, disposes and says that he is the Editor of the Hereford Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Mrs. Seth B. Holman, Hereford, Texas; Editor, Jimmie Gillentine, Hereford, Texas; Managing Editor, Jimmie Gillentine, Hereford, Texas; Business Managers, Mrs. Seth B. Holman, Hereford, Texas.

2. That the owner is: Mrs. Seth B. Holman, Hereford, Texas; Jimmie Gillentine, Hereford, Texas.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Co., New York City, N. Y. Jimmie Gillentine

Sworn to and subscribed before me this 20th day of September, 1939.

(Seal) Virginia Bowsher
(My commission expires June 1, 1941.)

K Case combine. See Pete Garrett, Hereford News Stand. 38-3tc

WANTED to buy farm close to Hereford. Must be well improved. Write Box 428. 37-7tp

WILL SHARPEN lawn mowers with Rightway Lawn Mower Sharpener. Drop post card to 705 Jackson Avenue (at G. E. Shepard home) and I will call for mower and deliver. Otto Lynch. 36-3tp

For Sale or Trade

FOR SALE: Special bargain in 20-acre tract. Partly improved. Box 235. 37-3tp

FOR SALE: One used duofold and sewing machine in good condition. Wm. Bell, 507 Miles Avenue. 37-3tp

FOR SALE: Barley Seed @ 75c per bushel; also wheat seed. J. D. Love, 29 miles west on Harrison Highway. 37-3tp

FOR SALE: 2 used power binders. One six foot. Both in A-1 shape. Canvas is good. Also two used Farmalls on rubber, and one used F-30 on rubber. All ready to go. J. D. Buchanan, Friona, Texas. 37-3tp

FOR SALE: 6 foot broad-estate Binder in fair condition. Price \$20.00. C. P. Caldwell. 38-3tp

FOR SALE: Irrigated Maize Heads. See C. B. Burdine, 406 W. 4th. 38-1tc

FOR SALE: Some very attractive acreage property, at a rare bargain. Also bargains in residence property. Frank Barber. 37-3tp

WHEAT SEED for sale, pure Turkey Red and Certified Seed grown on summer tilled land and made an average of 42 bushels per acre on non-irrigated land. T. J. Carter, Phone 55. 1-1tc

80 ACRES for sale, 2 1/2 miles Hereford in heart of shallow water belt. 160 acres land 12 miles southeast Hereford, shallow water. 140 acres cultivated, good improvements with 160 acres grass joining land fenced with farm land. Both tracts at sacrifice price. Good terms. T. J. Carter, Phone 55. 327J 1-1tc

FOR SALE: Good International Farmall, 8-foot Moline plow, good International pickup truck. To be sold at sacrifice prices. T. J. Carter, Phone 55. 1-1tc

MATTRESSES: New Innerspring or all cotton mattresses made. We also renovate your old mattress. We comply with the new Bedding Law. Daniel's Mattress Factory. 38-3tp

FOR SALE: Truck semi-trailer. Good condition. Priced reasonable. Herb Sindt. 37-3tp

PIANOS I have in this vicinity one Baby Grand slightly used piano at a bargain; also a small studio and 2 large upright pianos for balance due. If interested write

Want Ads

For Rent

FOR RENT: Nice large bedroom. Near town. Mrs. C. R. Graves, 606 Main Street. 38-1tp

FOR RENT: Apartments, either furnished or unfurnished, one or two rooms. Bills paid. Mrs. C. O. Lee, 1029 25 Mile Avenue. 38-1tc

FOR RENT: Bedroom. Mrs. Whitgurch. 500 West 2nd St. 38-3tc

FOR RENT: Nice bedroom with innerspring mattress. Suitable for two persons. Mrs. Geo. S. McConnell, 407 Roosevelt, phone 759. 38-1tc

FOR RENT: Front sleeping room adjoining bath. Teachers Preferred, 400 McKinley Avenue. Call in afternoon or evening. 38-1tp

Lost and Found

LOST: One bay saddle horse. Reward. Notify J. F. Hickman, Route 1. 37-3tp

Wanted

WANTED: From Nov. 1, feed and pasture for 40 registered cows. On shares or per head. Jones and Dameron, Phone 80W or 772W. 38-1tc

WANTED Combine work, threshing or de-heading. New Model

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Yellow Case
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... and you can save many cents by buying Nationally Advertised jewelry from us. You will find our Watch Stock to be complete with the newest style Hamiltons, Elgins, Bulovas, Westfields and Alvins. Priced the same as in Your mail order catalogue or the Jewelry or Department stores in larger cities. ... and You Save the Postage, or expense of going out of town to buy!

Come in and see our stock before you buy. Bring your mail order catalogue along and compare prices.

We also carry Nationally Advertised Silverware including 1847 Rogers Bros., Wm. Rogers & Son, Community Plate, and Tudor Plate. The prices are from \$14.75 Up.

or wire G. G. McBrayer, adj., 807 Alabama Street, Amarillo, Texas. 36-3tp

FOR SALE OR TRADE: Two old mares and two fillies colts past one year old. M. E. Moore, One mile North on 25 Mile Ave. 36-3tp

FOR TRADE: Wanted to trade for house and lot in Hereford. Irene Crawford, 510 Lawton 36-3tp

FOR SALE OR TRADE: Row Binder. C. L. Conklin 36-3tc

FOR SALE: Superior Drill, 22 in. disk, 8 inch space, with press wheels, \$40.00. See at Albert Higgin's place, 10 miles North of Hereford. Buford Power. 38-1tp

Dirty Spark Plugs steal gasoline. We clean and adjust them for 5c each. McRigh and Wilson. 38-1tc

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence —\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-1tc

We have installed the latest Champion Spark Plug cleaner and tester. Come in and see it. McRigh and Wilson. 38-1tc

FOR SALE: Used Model A Ford pickup. Good condition. Good Tires. A bargain. McRigh and Wilson. 38-1tc

FOR SALE: 1939 model Dodge sedan. Good clean job. McRigh and Wilson. 38-1tc

FOR SALE: 1 Allis-Chalmers tractor; 9 foot John Deere One-way. Inquire M. C. Kaul or Chas. Shipley. 36-3tp

SEE US before you buy fuel for your oil stove. Moore Independent Oil Company. 38-1tp

FARM FOR SALE including irrigation purposes. J. L. Johnson, 609 Schley Avenue, Hereford, Texas. 38-1tp

FOR SALE: 8-room house within 4 blocks of Main Street. Newly papered throughout. See Thompson and Dunn. 38-1tp


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ARE BACK — A NEW ONE EVERY NIGHT!

ONE WEEK STARTING MONDAY NIGHT, Sept. 25

HEREFORD



Don't miss the OPENING SHOW; Bring the children, to this comedy dramatic success.

"Come On Mary"

Also Vaudeville Acts, including


Durham Sisters **Jack Phillips**
Jimmie and Edith **Everett and Mae**
Marcella Maye and Her 9-Piece Orchestra

IT'S A WHALE OF A SHOW THIS YEAR!

Adults 15c **Children 5c**

RESERVED SEATS 10c

Doors Open 7:15 **Orchestra at 7:45**
Curtain 8:15



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Specials for Friday and Saturday, September 22 & 23

CHERRIES

Red Pitted. No. 2 Can **2 FOR 25c**

PICKLES Sour or Dill—Quart Jar 15c	KREMEL All Flavors 3 Pkgs. 10c
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BAKING POWDER K-C—25-Ounce 17c	KIX Corn Cereal 2 pkgs. 21c

CATSUP 14-Ounce Bottle Wapco 9c	COFFEE White Swan or Admiration, Drip or Regular 1-lb. can 24c
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WE HAVE MRS. JOHN OLSON'S HOME-MADE BREAD, BAKED DAILY

MEATS:	FRUITS - VEGETABLES:
HAMS Tender — Per Lb. 18 1/2c	LEMONS Dozen 19c
KRANKS or BOLOGNA Per Lb. 15c	LETTUCE Large Head 5c
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PIG'S FEET Jar 15c	APPLES Jonathans — Peck 25c
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FRYERS—Dressed or on Foot!	

BELLAH'S

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SOCIETY

Church Union Group Has Dimmitt Meeting

The regular monthly meeting of the Prairie Rustler's Union, young people's organization of the Methodist churches in this district, was held at Dimmitt Thursday night. Dimmitt Circuit was in charge of the program and Bethel furnished the devotional on Peace. A playlet, "Daybreak," depicting cooperation in the mountain districts of Tennessee, was presented by the group from Jumbo.

A general business session was held when new officers were chosen. Those to serve include: Nellie Jo Shreve, president; (re-elected) Neyland Hester of Bovina, vice-president; Maxine Skipworth, secretary-treasurer; (re-elected) Donalita Hastings, Bovina, publicity supt.; and Mrs. Homer Brumley was re-elected adult councilor.

The officers will be installed at the next meeting which is scheduled for the second Thursday in October. The meeting will be held at Bethel and Friona will have charge of the installation. 104 members of the Union representing the 5 charges attended the meeting. The banner went to Bovina for highest number of points.

Special guests included Rev. W. C. House, presiding Elder of this district and Rev. Jordan Grooms, asst. pastor of the Polk Street Methodist Church, both of Amarillo.

Group Of Youngsters Enjoy Wiener Roast

A group of youngsters were entertained with a wiener roast at Hereford State Park last week with Texie Ruth Reynolds, Mona Jean Luttrell and Lee Etta Hopson acting as hostess for the affair. Watermelon was served at the home of Lee Etta's parents.

Mr. and Mrs. Lee Hopson, after the frolic at the park.

Those enjoying the happy occasion were: Wanda Marie Almon, Katie Jean Cress, Dorothy Hopson, Barbara Ann LeGrand, Mary Evelyn Hamilton, Gloria Cress, Roger Hartman, Jack Almon, Elvin Wilson, George Turrintine, Elwood Skypala, Glenn Watts, Grady Wilson, Z. C. Hopson, the hosts and Mrs. E. J. Reynolds and Mrs. Hopson.

Prayer Retreat Is Held By Church Group

A Prayer Retreat was held Tuesday afternoon for women of the Presbyterian Church at the church. In keeping with observances held all over the state between September 10-23.

The program for the retreat was arranged by Mrs. J. R. Sharp of Canyon, a former Hereford woman, who is Synodical secretary of spiritual life and stewardship.

The devotional was given by Mrs. F. P. Potter followed by Scriptural readings by Mrs. W. M. Rigler.

Mrs. R. B. Miller talked on "The Presbyterian Branch of the Church," and Mrs. D. H. Alexander gave the directed prayer.

Mrs. John H. Olson explained the work of the Synodical missionaries.

Missionaries which are supported, in part, by the church were named and church schools were described and their work commented upon.

Spanish work in Texas was explained and something of the work being done in San Antonio, El Paso and San Angelo was discussed.

Home Demonstration Club Given Party

Mrs. H. E. Miller and Mrs. Carl Wimberley were hostesses Friday night for what was to be a lawn party for the Dawn Home Demonstration Club at the home of Mrs. Wimberley. Due to the mist an indoors party was given instead.

A picnic supper of potato chips, cookies, sandwiches, pickles and lemonade was served. Among those present were Mr. and Mrs. Walter Galley and children, Mr. and Mrs. William Wimberley, Mr. and Mrs. W. A. May, Mr. and Mrs. H. E. Miller, and family, Mr. and Mrs. R. A. Frye and sons, Mr. and Mrs. Carl Luke, Mr. and Mrs. Carl Wimberley and daughter.

Bacon And Egg Hike Entertains Camp Fire Group

A bacon and egg hike was the order of the day for Weocante-waste Camp Fire Girls, Thursday afternoon.

The group hiked to Hereford State Park where the picnic supper was cooked and enjoyed. Explorative trips over the park grounds also furnished entertainment.

Dessert Bridge Party Entertains Supper Club

Purple petaled petunias, marigolds and dahlias were combined in attractive groupings to decorate the Jim Lipscomb home on Wednesday night of last week when Mr. and Mrs. Lipscomb were hosts with a dessert bridge party to entertain members of the Wednesday Night Supper Club.

After dessert two tables of guests enjoyed games of bridge with members. Special guests included Messers and Mesdames; C. F. Moore, F. L. Lucas, A. Petersen, Paul Mathers, Miss Ona Hammer, and Finis Owen.

Mrs. Lemmon Speaks At Tea Given At Redford Home

Mrs. W. N. Lemmons was guest speaker at a tea given at the home of Mrs. H. M. Redford Wednesday afternoon, September 13. Mrs. Lemmons told of her life in the Philippine Islands when Dr. Lemmons was a medical missionary there for sixteen years. She was dressed in the costume similar to that worn by the Philippine women and exhibited their art and handiwork. A collection of pictures showing various aspects of Philippine life added much to her descriptions.

Red and pink radiance roses and scabiosa in soft shades of pink were used in bouquet arrangements about the house. The tea table, laid with lace, had

pink rosebuds on a mirror reflector for a centerpiece. Tall green candles in crystal holders burned at each end of the table. Mrs. Redford presided.

Those enjoying the occasion included Mesdames: Ellis Coombes, A. Petersen, C. H. Dyar, N. E. Gass, F. M. Kester, John Robinson, A. M. Jones, W. B. Dameron, D. H. Alexander, W. E. Dameron, L. Z. Oldham, C. P. Cockrell, C. R. Smith, Carl Oldham, Frank Lucas, Essie Cardwell, Hettie Cochell, A. Lowther, S. Askren, J. J. Clark, Elvin Ridling, Ira Ricketts and the hostesses.

Mrs. Fred Brown Is Complimented With Gift Party

A lovely courtesy in the form of a household shower was given for Mrs. Fred Brown, whose home has recently burned, Friday afternoon at the home of Mrs. N. E. Gass. The courtesy was extended by the women of the First Christian church with Mesdames C. R. Smith, W. H. Russell, F. M. Kester, J. J. Clark, C. P. Cockrell, and N. E. Gass as hostesses.

The Gass home was decorated throughout with early autumn flowers with dahlias and roses predominating. Punch was served from a refreshment table which carried out a pink, white and green color theme: Pink radiance roses flanked by green tapers formed the centerpiece.

Household linens and other miscellaneous gifts were presented to the honor guest.

Those present included Mesdames: Travis Dameron, Ernest Medkief, J. M. Posey, Troy Womble, H. M. Redford, L. H. Shore, Jeff Gilbreath, Harry Whitchurch, B. M. Wiltshire, Kellar Muse, Dow Mercer, W. M. Megert, Miss Frances Dameron and the hostesses.

Many sent gifts who were unable to attend the party.

Tea Given By 4-H Girls For Mothers

The Messenger 4-H Club honored the Home Demonstration Club members with a tea at the home of Mrs. R. J. Coleman, Thursday afternoon, September 14. The table was decorated with Red Amaranth in blue vases. Miss Anna Brown, and Sarah McCamey served cookies and Nova Willy poured tea. Tea was served to Mesdames R. J. Coleman, J. A. Willy, Elwon Green, J. T. Guinn, Forrest Gaines and

W. F. Perry, Misses Sadie Lee Oliver, Georgia Nell Coleman, Carmel Lee Gulnn, Catherine Brown, Thelma Brown, Anna Brown, Edna Brown, Nova Willy, Sarah McCamey, Margaret Love, Roberta Parker and Dorathy Nell Gulnn.

A program was given after the tea. Mrs. J. A. Willy gave two readings, "Telephone Romance" and "Bill's in Trouble." Mrs. Forrest Gaines played the guitar and sang "Golden River," and "It Makes No Difference Now." Miss Georgia Nell Coleman sang "Beautiful Ohio." Mrs. Forrest Gaines and Miss Georgia Nell Coleman sang a duet "Mexicala Rose." The accompaniments were played by Mrs. R. J. Coleman.

Easter Items

MRS. CARL FRYE
Sunday School will meet at the E. M. Allen home next Sunday morning at 10:30.

Mr. and Mrs. Claude Caslon of Wellington visited this last week in the E. M. Allen home. Mr. and Mrs. Allen and Mrs. Harry Smith and children took them home Sunday and visited with relatives there.

Wilbur Dixon and Brittain Chambliss attended the Tri-State Fair all this week. The boys had entrants in the livestock exhibits there.

The old Easter house, a landmark in this community for more than thirty years, is being wrecked this week by Mr. Workman of Dimmitt. Mr. Workman intends to rebuild a modern home on his place.

Ben Medly and Miss Annie Mae Smith were dinner guests of Mr. and Mrs. W. A. Epperson at Summerfield Sunday.

Miss Agnes Brally of Plainview is visiting this week in the home of her cousin, W. E. Brally.

C. W. Frye and Louise drove to Ft. Worth Sunday where they visited Sunday night and Monday with Mrs. Leota Squyres, a sister of Mrs. Frye. Monday afternoon they went on to DeLeon where Louise will enter school at T. S. C. W.

Cass county led the state last year in new terrace work, with 7,843,200 feet of terraces constructed by farmers cooperating with the AAA.

Home economists estimate that 1,340,000 people in Texas have very poor diets, 2,680,000 have fair diets, 1,000,000 have good diets, and 680,000 have first rate or very good diets.

PAINT YOURSELF A NEW HOME!



Transform your home into the thrilling, up-to-the-minute place you have dreamed of—with magic strokes of the paintbrush wand. Take color schemes from nature—paints from Pittsburgh. Let Wallhide bring new, glowing, soft-toned beauty to faded walls and ceilings. Freshen up furniture and woodwork with Waterspar Enamel. Remember, you need but a single day to redecorate any room in the house with Pittsburgh Paints.

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Try our service! Like scores of Thrifty housewives who want Dependable foods at Reasonable Prices. You'll find it a pleasure to shop in our clean, well-stocked, Home-Owned Store!

Tomato Juice 14-Oz. C. H. B. 3 cans 19c

CORN Little Chief, Whole Kernel, No. 2 Can 2 CANS 25c

OXYDOL Giant Size 62c

CHERRIES R. S. P. — No. 10 Can for 49c

JELLO 6 Flavors — Package 4c

A BARGAIN IN FLAVOR

Schilling Coffee

1-lb. Can 25c

Apricots or Peaches No. 2 1/2 can. 2 Cans for 27c

Salad Dressing White Swan. Quart 29c

Whole Wheat Flakes Kellogg's. 3 Packages 25c

Toilet Tissue Normandy. 3 Rolls for 25c Large Cannon Wash Cloth Free

Green Beans Aspar. Pack. No. 2 Can 19c

Rome Beauty APPLES Peck 30c Bushel \$1.15

CABBAGE Fresh Colorado Lb. 21c

BANANAS Fancy Yellow 5c Lb.

SONNY BOY FLOUR

48-LB. BAG \$1.65

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PALMOLIVE 3 for 17c
GUARDS AGAINST "MIDDLE-AGE" SKIN

CONCENTRATED SUPER SUDS per pkg. 9c
THE BLUE BOX FOR CLOTHES & DISHES

CRYSTAL WHITE 5 for 15c
THE "BILLION BUBBLE" SOAP

RICE CRISPIES 2 Packages (reg. price 25c) 15c	KREMEL DESSERT Now 3 5c pkgs. 10c
MUSTARD Full Quart 10c	BAKING POWDER 25-oz. Pkg. 17c
PEANUT BUTTER Fresh — Full Quart 25c	SPUDS Nice Red — 10 Lbs. 17c
FRESH PRUNES Gallon (only 1 to customer) 25c	MATCHES (Limit 1 to customer) 6-box Carton 13c
PEACHES Syrup pack, No. 2 1/2 can 2 for 29c	COFFEE, Chase & Sanborn Dated. Finest on market — Lb. 23c
CORN FLAKES, Kellogg's regular size pkg., dessert bowl free 9c	OXYDOL Large size for 15c
New Perfection STOVE WICKS Each 25c	SHOE POLISH Jet, Oil, black or brown — Bottle 9c
BREAK O' MORN COFFEE 1-Lb. Package (drip or reg. grind) 13c	SYRUP Steamboat, Golden — Gallon 50c

MANY OTHER ITEMS PRICED EQUALLY AS LOW!

ICE CREAM

Full Pint 5c

Offer good only with Copy of this Coupon.
SATURDAY, SEPT. 23rd

Get Official Entry Blank Here for the Big JINGLE CONTEST!

Produce

TOMATOES Fresh home grown. 5c Per Lb. 5c

BELL PEPPERS Large, thick and crisp. 10c 3 Lbs. for 10c

LETTUCE Crispy Cold, garden fresh—Big Head 5c

BARTLETT PEARS Nice and Mellow. Dozen 25c

BANANAS Golden Yellow Fruit Per Lb. 41c

ORANGES 252 Size. Dozen 19c

APPLES Roman Beauty or Delicious — Peck 39c

WHITEFACES, BEAT PORTALES!

The Whiteface Round-Up

BOOST THE WHITEFACES!

Hereford Hi-Y Reports Camp A Great Success

Members of Hi-Y clubs from Amarillo, Plainview, Hereford, Lubbock, Perryton, and Memphis met Thursday afternoon for the annual Hi-Y Camp.

The member attending the camp from Hereford were: Geo. McLean, Bob Gilliland, Donald Henslee, Hicks Roberson, R. L. Dowell and the sponsor, Mr. G. M. Hudson.

Thursday night the members elected for president of the camp Kenneth Wheatley of Amarillo; for vice-president, Howard Hooster of Plainview; and for secretary, George McLean, of Hereford.

Mr. William Brune and his club from Amarillo were responsible for the food for the camp.

At this camp the members were divided into five commissions: the first, on the standards of a Hi-Y Club; the second, on yearly and monthly projects; the third, on devotion for the year; the fourth, on administration and organization, and the fifth, on general program.

These commissions were presided over by a sponsor from the different towns. These commission reports were given in assembly and then handed to the secretary to write up and send to Mr. Good to be mimeographed for each club.

The most important and impressive part of the camp was the camp fires. The camp fires were used for devotional purposes.

Some of the speakers at the camp were: Dr. C. D. Wafford, Plainview; Grover C. Good, Dallas; Rev. James Alken, Hereford; Brynilde Vaughn, Canyon; Dr. J. A. Hill, president of West Texas State Teachers College in Canyon; and Dean Powers, Lubbock High School.

STAFF

Miss Robbie Foster --- Sponsor
George McLean Editor-in-Chief
Nell Spradley --- Asst. Editor
Katherine Henderson --- Business Manager.

REPORTERS

Pollyanna Crawford, Vivian Olson, Bernadine Phillips, Billy Self, Paul Lyons, F. L. Lucas, Katherine Danforth, Madona Morrison, Dorothy Banner, Louise Cress, Mary Ellen Henslee, Myron Morgan, Rena Rae Renfro, Janelle Potter, Mary Sue Whitaker, Mary Nix, Elmore Nunn, Ann Cockrell, Helen Frances Streu.

TYPIST

Pauline Parker

SOCIETY

Dixon-Lawhon Entertain After Football Game

Polly Dixon and Mattie Lawhon entertained with a dance Friday night after the football game at the home of Polly Dixon.

Those attending were: Lois Agnes Gilbreath, Rena Rae Renfro, Nell Spradley, Dorothy Banner, June Dameron, Billy Davis, Richard Petersen, Hicks Roberson, Daniel Russell, F. L. Lucas, Elmer Mathies, Jeff Burk, and the hostess.

Refreshments of punch and cookies were served.

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SWAP!
Through the
WANT-ADS

Whitefaces To Battle With Portales Rams

Tomorrow night the ripping Hereford Whitefaces will meet the strong Portales team in a night game at Portales.

This will be the Whitefaces' second game for the season. The game with Portales has been an annual affair for a number of years. Numerous Whiteface fans plan to make the trip tomorrow night.

The team will go to Portales in the High School bus for a real battle at 8:45 central standard time.

HOMEMAKING NEWS

The Foods and Clothing laboratories took on a new face last summer, in fact, a very shiny face.

Both floors were varnished and waxed until they look like new.

This is only one in a series of improvements made in the Home Making Lab. Last year the much needed equipment and light fixtures were provided.

The Second year Homemaking girls have been going places and seeing things instead of studying books all the time.

Since they are studying the arrangements of kitchens, the girls visited the kitchens of Mrs. J. T. Gilbreath, Jr., and Mrs. Colby Conkwright.

The class decided that if it would get more out of seeing the real thing than reading about it in books. Several more trips will be taken in relation to the subjects which will be studied.

The Betty Chapter of the F. H. T. met last week to reorganize the club and choose the new officers.

June Dameron was elected president. June served as president of the club in 1937-38.

Other officers elected were: vice-president, Troyce Stambaugh; secretary-treasurer, Dorothy Banner; business manager, Billy Self; and reporter, Mary Nicks.

The Betty chapter is to have a part in the election of the County Welfare Committee since the girls participated in County Welfare programs last year.

CENTRAL SCHOOL NEWS

In past years the language art subjects have been divided among various teachers. However this year, Miss Katherine Kirby is teaching them in the sixth grade and Miss Ethel Womble is teaching them in the fifth.

A very interesting fact about Central School is that in the second grade there are twenty-six girls and fifty-seven boys.

Glee Club Chooses Wanda Jean Reed Pres.

The Glee Club elected their officers for 1939-40. They are: Wanda Jean Reed, president; Dorothy Nell Trimble, vice-president; Bernadine Phillips, secretary-treasurer; and Helen Francis Streu, reporter.

The Glee Club is now practicing for its coming assembly program. Miss Thelma McMinn is the sponsor.

Three Teachers Begin New Work In City Schools

The Hereford Schools have three new instructors: Miss Miss Ramey of Dimmitt, Texas, Stallcup, and Miss Jean Terhune.

Miss Ramey of Dimmitt, Texas, was graduated from Dimmitt High School. She has a B. A. Degree from Texas Tech at Lubbock. She majored in business administration. This is Miss Ramey's first year to teach. She will teach bookkeeping, typing, shorthand, and community civics in Hereford High School. Miss Ramey's pet hobby is collecting pennies.

Mr. Vance Stallcup of Celina, Texas, was graduated from Celina High School. He has a B. S. Degree from North Texas State Teacher's College at Denton, Texas. Mr. Stallcup taught general science, biology and general mathematics in Gunter, Texas, last year. He will teach general science and community civics in the Hereford school system. Mr. Stallcup's main interests lie in the field of varied sports.

Miss Jean Terhune, of Wichita Falls, is now teaching in Central School. She received her education at North Texas State Teachers College, Denton. For the past two years she has been teaching at Holliday, Texas. Miss Terhune is teaching part of the fourth grade.

Girls' Hi-Y Club Has Second Meeting of Year, Friendship Is Subject

The Girls' Hi-Y had their second meeting of the year, Tuesday September 12. Friendship was the subject for discussion.

The program was opened with a prayer led by Polly Anna Crawford. In the business discussion the girls decided to send Orville Hill a gift and Mrs. O. G. Hill a convalescence card.

Ruth Temple Hastings gave a poem, "Friends," followed by a talk, "How to Win Friends and Influence People," given by Louise Cress. Bernadine Phillips gave a talk on "Friends and Enemies" as the concluding speech. The girls repeated the Hi-Y benediction.

Pep Club And Band Make Star At Game

The stars were beautiful on September 15. Literally speaking, the star was beautiful, meaning the star stunt performed by the Whiteface Pep Club.

The group led by the band, marched from the south terminal of the field to a central position, formed the Lone Star of Texas, and then, while the lights were out and the band played "The Eyes of Texas," the girls illuminated the outline of the star with flashlights.

There will be other similar stunts in the near future.

FOOTBALL QUEEN CONTESTS ENDS WITH BOX SUPPER

The annual box supper is to be held tonight. This will climax a campaign among the classes for the football candidate queen.

The Freshmen have Billie Louise Crawford as their candidate Matilda Williams is first lady in the Sophomore class. The Juniors are campaigning for Vesta Mae Landers and the Seniors are working for their queen, Billie Bess Green.

Each girl will bring a box lunch and the boxes will be auctioned to the boys. This is done to benefit the Hereford High School Athletic Association.

Confidentially Yours

Isn't it funny how news will spread?

Have you noticed F. L. Lucas' interest in a certain blonde? It wouldn't be nice of me to mention any names, but her initials are Dorothy Lee and her last initial is something you put dead people in (Graves.) Catch? Now see if you can guess her name.

I've always heard that "fools' names as well as faces are always found in public places." Well, I don't exactly know, but I wish everyone would go down to Room 19 and cast his peepers around. Engraved upon the Bon Ami on the windows are such names as 'Squirt' Kassahn, Billye Ireland, Henry Ford, Minnie Dea Smith, Danny Hales, Mary Eliz. Hicks, and almost any other initial you can think of. It's amazing, but really true.

Ruby Boyd has a new heart-shaped locket with the words, "My Heart Belongs to Daddy," on it. We wonder.

Vivian Olson carries her telephone with her in the form of a lovely dress pin.

Carroll Newsome has told me very privately that he is strictly a woman hater. I don't believe it.

Bernadine Phillips has an interesting hobby of collecting bracelets. You should see her collection.

Billy Miller's soft dreamy voice and long eyelashes are a source of heart throbs to Louise Cress, Pauline Parker and Lois Standifer.

Was Gerald Gollehon tap dancing at the drug store the other night? We couldn't tell by looking.

Gloria Cress, Donald McCullough and John Estes are expert story tellers, at least that is the opinion of some.

'Monty' Montfort is really a jilted bug.

Nona Dean Rose has the world topped for sneezing.

Betcha' think I've got the snoops 'er sumpthin', but honest Injun, I just can't help seeing little insignificant things happen and I DO want you to be well

Whitefaces Win First Game 25 to 0; Schumacher Makes Spectacular Run 60 Yards

Happy Birthday!

To those students in Hereford High who have had a birthday since September 21, we wish to take this means of wishing you a very happy birthday.

September 1—Janelle Potter.

September 2—Luther Worley, Rosalee Urbanczyk.

September 3—James Wilde.

September 4—Gertrude London, Lilly London.

September 6—Nancy Olson.

September 7—Dorothy Edwards.

September 9—Margaret Ohlig.

September 10—Donald Conklin.

September 12—Ann Cockrell.

September 13—Gerald Banner, Jimmy Blakemore.

September 15—Robina Colpepper.

September 16—Carroll Goss.

September 17—H. V. Compton.

September 18—Marian Kuper.

September 19—Rena Rae Renfro, Ralph Biggs.

September 20—Mondaleen Miles, Pearl Pracher.

September 21—Marthalea Montfort.

September 22—Dora Lee Burgess, Henry Ford.

September 23—Myron Morgan.

September 24—Olivia Benson.

September 25—Thurmond Williamson.

September 26—Anna Jo Owen.

September 27—Glenn Watts.

September 28—Vivian Olson.

September 29—Jean France, Margaret Ann Miller.

September 30—Marjorie Morrison.

Sophomore Class Elects Representative And Parliamentarian

At the Sophomore Class meeting Wednesday morning Harold Close was elected representative to the Athletic Association, and Clifford Vaughn was elected parliamentarian.

Miss Neville Wrenn and Mr. W. M. Emmons are the Sophomore sponsors.

posted. So till next week, I am confidentially yours.

THE SNOOPER

The Whitefaces won their first victory in their initial game with the Vega Longhorns by a score of 25 to 0.

The first touchdown was made in the second quarter as a result of a pass from Loerwald to Schumacher; also in the second quarter Loerwald ran over guard to score again.

In the fourth quarter Guthrie ran over; in the same quarter another pass was made from Loerwald to Schumacher to make the fourth tally.

The statistics of the game are decidedly in favor of Hereford:

Hereford 195 yards gained running 25
37 yards gained passing 22
11 first downs 5
25 score 0

The Lineup
Hereford Hales le Vega Wolcott
Knox it O. Millican
Ford lg Millican
Estes c McKendree
Lisenbee rg Robinson
Hagar rt Denny
Brook re Houseman
Schumacher qb McNabb
Loerwald eh Ewton
Guthrie rh Brents
Johnson fb Looney

The entire Whiteface squad played.

Seniors Elect Phillips Pres.

The Senior class of 1939-40 seems to be applying the proverb, "Haste Makes Waste," in selecting their officers; but nevertheless, after several class meetings the Seniors have elected Bernadine Phillips president; George McLean was elected president last week, but resigned because of other duties; Vivian Olson, vice-president; Dorothy Nelle Trimble, secretary-treasurer and Myron Morgan, reporter.

The Senior candidate for president of the Student Council is Clifford Estes. The class has no elected Student Council members yet.

Billie Bess Green has been selected as the Senior candidate for Football Queen.

Classes Elect Candidates For Football Queen

Each year the various classes of Hereford High School start the semester by selecting the prettiest girl in their group as candidate for football queen.

This year the Seniors have nominated Billie Bess Green; the Juniors candidate is Vesta Mae Landers; the Sophomores have chosen Matilda Williams, and the Freshmen's nominee is Billie Crawford.

The campaign starts with the selling of season football tickets. This is followed by a box supper and the class having the most votes has the winning queen.

The queen will be crowned at one of the football games by the captain of the team.

Rain Does Not Quench Loyalty Of School Fans

Loyalty has no limit! When Pep Girls and Band members take chances at catching pneumonia, colds, ruined clothes, "cold feet" and running mascara, then that means loyalty.

Friday evening Hereford's Pep girls and Band members showed some sponeaney! Besides marching up and down main street yelling at the tops of their voices, they walked in the rain to the rainsoaked football field. There they sat under the grand stands and began using Phyllis Jean Radovich's celephane raincoat, Billy Miller's newspapers and Vivian Olson's yellow topper as their basic foundation to prevent muddy clothes. Regardless of the apparent discomfort they all joined in and sang "The Beer Barrel Polka."

When the rain stopped, pep increased. A perfect example of a "Sir Walter Raleigh" was R. L. Bailey when he asked Ann Cockrell to put her band suit coat over the grand stand seat for him to set on. My, what a story! The reward? Hereford won over Vega! Rain or shine loyalty prevails.

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MASONIC BULLETIN

Hereford Lodge 540
Stated meeting second Monday in each month.
School of instruction each Thursday night.
F. M. Kester, W. M.
E. L. Brady, Secy.

Welcome TO THE FAIR

The 26th Annual PANHANDLE-SOUTH PLAINS FAIR
LUBBOCK, TEXAS
BIG 6 DAYS September 25th thru 30th 6 NIGHTS

2 DAYS SCHOOL CHILDREN 2 DAYS
Wed. & Thurs. FREE Wed. & Thurs.
Sept. 27 & 28 Sept. 27 & 28

Hereford, Short Horn, Dairy Cattle and Swine Exhibits. Newest in Farm Implements and Equipment. County Community and Individual Agricultural Exhibits.

Home and Fine Arts Exhibits.

Merchandise Display

RODEO RILL SHOW

Friday and Saturday Nights BIG NIGHTS Monday thru Thursday Stars on Parade Saturday Afternoon

A Musical Revue of Screen and Stage Stars Featuring Clyde Lucas and His Band

Fun For Everyone—On the MIGHTY SHEESLEY MIDWAY
"A Show That's Different"

A THRIVING BUSINESS

Works With A Bank!

It's your bank's business to take on active responsibility in helping you and your business, because as individual business organizations thrive, so does the bank thrive. We are always interested in encouraging and supporting every kind of sound business. We will appreciate an opportunity to be of service to you.

THIS IS A BANK OF FRIENDLY and PERSONAL SERVICE

FIRST STATE BANK

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Lone Star Club Studies White House Personalities in Recent Meet

"Personalities From The White House" were discussed at the second meeting of the year held by the Lone Star Study Club Monday afternoon at the home of Mrs. B. R. Dixon. Mrs. Earl Phillips was assistant hostess. The year book outlines include a series of programs on "Other People's Lives" bringing out interesting data in the lives of outstanding personalities. The first lesson of the year dealt entirely with the life and achievements of Pearl S. Buck. For Monday's program Mrs. C. F. Moore told of the lives of the Woodrow Wilsons, using as a basic outline, the story told by former President Wilson's daughter, Eleanor.

treatments for various diseases and Mrs. Robert Viegel gave interesting instructions concerning the treatment and care of convalescents.

The next meeting is scheduled for September 28 at the home of Mrs. J. D. Story.

Members attending the meeting were Mesdames R. P. Conaway, George McConnell, Elmer Patterson, J. B. Robinson, M. T. Rutter, J. D. Story, Robert Viegel, J. B. Whitlow, Ellis Wilson, James Williams, Gordon Witherspoon and the hostess.

Mrs. Baer Has Afternoon Club Party

Mrs. Gaston Baer entertained members and guests of the Tuesday Afternoon Bridge Club Tuesday at her home on "B" Street.

Flower decorations, appointments and the refreshment course carried out seasonal colors with green predominating.

Mrs. C. H. Dyar was awarded high score gift package.

Those enjoying the informal party were Mesdames Tom McCollum, W. L. Davis, W. J. Stanford, W. M. Emmons, J. T. Gilbreath Jr., F. H. Oberthier, C. H. Dyar, Travis Dameron and the hostess.

Club Studies Modern Women

Modern women of the world was the topic of speakers at the Junior Pioneer Club's regular meeting Tuesday evening at the home of Mrs. Lynn Kester.

Time of meetings for the club have been changed from 8 to 7:30 o'clock.

"Foreign Girls" English and German girls are quite different from American girls, Mrs. Urlin Streu told the club, beginning a talk on the English girl of today. There are four classes of English girls, all working for a united England, she said.

Mrs. Louis Woodford told of the German girl and her different outlook on life. She made the statement that a German girl could hike around the world and carry enough food in her pocket for the trip. Both articles discussed were taken from recent issues of the Woman's Home

Companion.

Discussing an article found in the Ladies Home Journal, written by Dorothy Thompson, Mrs. Elvin Ridling told of American Girl Ideals. Mrs. Thompson advocated that an American Girl needs no other career than the home.

Members attending the meeting were Mesdames Homer Brumley, Buford Crosthwait, O. H. Culpepper, Wills Edelman, Meade Halle, Lynn Kester, Jack Teiford, Alton Miller, Elmer Patterson, Lilbura Ray, Elvin Ridling, Ralph Roden, A. J. Schroeter, R. S. Scott, Urlin Streu, J. B. Whitlow, R. R. Willis, Louis Woodford and Miss Edna Daughtee.

Art Students Decorate Posters Show Posters

Students in the seventh grade art department of Hereford Public Schools, under the direction of Miss Belle Harris, art teacher, are responsible for the attractive posters which are now calling your attention to the second annual Flower Show to be sponsored by the Garden Club on September 29. Posters are now displayed in windows of various business establishments. All the lettering and numbering for divisions and classification was also done by seventh grade students. Posters represent the work of Arline Millard, Vella Pearl Hurford, Nettie Hood, Billie Zoe Smith, Marie Moreman, Quentin Williams, and Christine Smith.

Premiums which will be given as prizes for best entries are now on display at Streu Hardware Store.

All exhibits for the flower show are requested to be in the Texas-New Mexico Utilities Building by Thursday afternoon.

Following are a few suggestions for the benefit of those who have never before displayed

flowers:

Plan your entry ahead of time, provide suitable containers for your entry. Use a container that holds enough water to keep the flowers in condition for the duration of the show. Do not put too many flowers in a container. Do not use a container that is more decorative than the flowers. Exhibit at least one flower or bouquet and help the show.

The show will be kept open until 9:30 p. m. in order that those who find it impossible to attend during the day may do so in the evening.

If you are interested in Hereford becoming "Flower Show Minded" and wish to see Hereford become a more beautiful city by the cultivation of flowers, trees and shrubs, manifest your civic interest, and appreciation of the Garden Club's endeavor by attending the Flower Show.

Dinner Party Is Given For Former Hereford Resident

A dinner party complimenting Miss Dot Owen, a former Hereford resident who is visiting relatives here, was given at the home of Mrs. Art Manjeot Friday evening.

A red and white color theme was carried throughout in decorations and appointments. Place cards were tied to all-day suckers which were dressed in gay red dresses, representing little girls. Stunts and games to be played after the dinner were named on the inside wrapper of after dinner mints.

Those enjoying the get-together were Mesdames A. O. Thompson, Harry Whitchurch, P. H. Gilliland, Reber Howton, Jack Roberson, G. P. Owen, Miss Mary Lou Roberson, the honoree, and the hostess.

ANNOUNCEMENT

The Hereford Choral Club will have a called meeting at the

home of Mrs. A. Petersen Monday morning at 9 o'clock. The meeting is called for the purpose of reorganizing for active work during the winter months.

Chas. D. Lovelace of Miles was a guest in the home of Mr. and Mrs. C. F. Kerr Monday. Mr. Lovelace who is a great nephew of Mr. Kerr, plans to attend W. T. S. T. C. Canyon this fall.

Mr. and Mrs. Cecil Lady and children attended the Tri-State Fair in Amarillo Monday. Among many others to go on Monday were Rev. and Mrs. James Allen and daughter, Peggy Ann.

To... MEMBERS OF THE CONSUMERS FUEL ASSOCIATION Hereford, Texas

For the benefit of association members and interested persons, the following material is presented to cover a period of 10 years, during which time E. J. (Jack) Grady served as manager of the Consumers Fuel Association in Hereford. We invite you to check the figures carefully.

PESTOR & COMPANY ACCOUNTANTS AND AUDITORS 205 Paramount Building Amarillo, Texas

September 14, 1939.

Board of Directors, Consumers Fuel Association, Hereford, Texas. Gentlemen:

As per agreement, we have made an audit of the books and records of your Association for the months of July and August 1939, and we are pleased to present the following exhibits:

Exhibit "A", Balance Sheet as of August 31, 1939.

Exhibit "B", Statement of Operation—July and August, 1939.

Exhibit "C", Inventory, August 31, 1939.

Exhibit "D", Comparative Balance Sheet—April 30, 1929, and August 31, 1939.

The period covered by this report is the last one under the management of Mr. E. J. Grady who has resigned, effective August 31, 1939, and we are pleased to report that the accounts are in proper order. Mr. Grady began as manager May 1, 1929, during which time the association has made a splendid growth as is reflected by the comparative balance sheet on Exhibit "D", which follows.

Respectfully submitted,

PESTOR & COMPANY.

By Public Accountant.

Reproduced Below is the Comparative Balance Sheet, April 30, 1929 to Aug. 31, 1939

ASSETS	Aug. 31, 1939	April 30, 1929	Increase	Decrease
Cash	\$ 9,121.13	\$ 2,377.74	\$ 6,743.39	
Returned Checks	609.07	55.52	553.55	
Accounts Receivable	5,294.12	689.78	4,604.34	
Inventory	15,726.37	7,611.62	8,114.75	
Utility Deposits	20.00	10.00	10.00	
Unexpired Insurance	723.26	106.15	617.11	
Real Estate—Land	1,719.91	300.00	1,419.91	
Buildings	9,855.44	1,411.15	8,444.29	
Plant Equipment	13,571.44	3,818.55	9,752.89	
Furniture & Fixtures	2,820.61	326.50	2,494.11	
Trucks	2,940.98		2,940.98	
Stocks and Bonds	2,020.00		2,020.00	
TOTALS	\$64,422.33	\$16,707.01	\$47,715.32	
LIABILITIES				
Patronage Dividends Payable	\$ 1,254.39			1,254.39
Accrued Taxes	406.77			406.77
Accounts Payable		2,068.86		2,068.86
Notes Payable		2,812.64		2,812.64
Mortgage Payable and Interest		1,331.86		1,331.86
Reserve for Depreciation	11,366.74	338.24	11,028.50	
Capital Stock Outstanding	7,912.50	4,950.00	2,962.50	
Surplus and Profits	43,481.93	5,205.41	38,276.52	
TOTALS	\$64,422.33	\$16,707.01	\$47,715.32	

Other exhibits mentioned in letter are open for inspection at company offices.

During the past 10 years, the Consumers Fuel Association has paid DIVIDENDS to Members, amounting to \$68,756.52.

Donations to Churches, Schools and Red Cross **\$679.50**

TOTAL PAID LOCAL PEOPLE and ORGANIZATIONS **\$69,436.02**

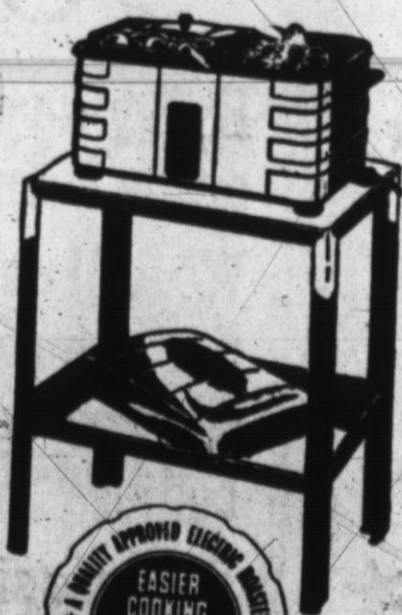
Respectfully submitted for you convenience,

CONSUMERS FUEL ASSOCIATION Hereford, Texas

FOR MEN ONLY

You like broiled steaks... you like tender roasts with potatoes, too! In fact, we like just good food, don't we?

Here's a tip. Surprise the Missus with an Everhot Roaster. She'll take a new lease on life because it's so easy for her to cook the foods you like. It's a sure way to get out—and stay out—of the doghouse and have better foods, too, with an Everhot Roaster.



LOOK FOR THIS SEAL

Inasmuch as the roaster was your idea, you (or the Missus) can't grumble about the price. It's a regular \$29.40 value for only \$19.95—complete with Broiler, Glass-Bake dishes (shelving) and table. Or if the Missus has you on a budget, you can pay only \$1.95 down and two dollars a month.

Texas-New Mexico Utilities Company

WE BELIEVE IN Fashion First!

Wondering what to buy—and how much you can spend on your new Fall Clothes? Come to the Fashion Dress Shoppe quickly! We KNOW and HAVE the fashions that are slated for big Fall success. And they're amazingly inexpensive. Our assortments are wide, our stocks complete. Be smart—be thrifty—shop at the Fashion Dress Shoppe!

We are especially proud of our new Fall Coats. Fur Trimmed, Sports Models, Tailored Models, they're all here—and you'll love them.

Coats Priced from \$10⁹⁵ TO \$89⁵⁰

NEW FALL DRESSES in Wool, Silks and Jersey

We are also showing an exceptionally fine selection of new Fall Dresses. Hurry down and inspect them soon, for the next shipment of Fall clothing will be higher priced.

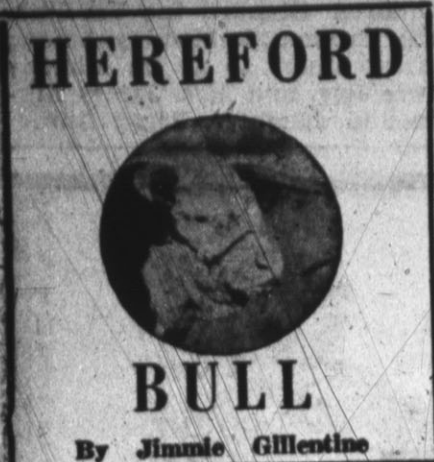
Priced from \$9⁹⁵ up

A Factory Representative of REDFERN COAT COMPANY will display new fall coats in our store on Friday, September 22, from 10 a. m. to 3 p. m. Visit our store and inspect this line.

See Our Complete New Line of Modest Hosiery

Fashion Dress Shoppe

Shop in our Air-Conditioned Building



By Jimmie Gillentine

If you are speculating on war possibilities (and who isn't) it's ten-to-one that you are chiefly interested in whether the United States will get into the tangle, and next important in your mind is the question, "When?"

According to the law of averages, the United States will enter the New World War in July, 1943. This is based upon the fact that since the Declaration of Independence was signed in July, 1776, the United States has been in six major wars.

Did you realize our country had been at war so often? Here's the dope, check it for yourself.

It is also interesting to note that none of the wars involving the United States has begun exactly upon the year called for by the law of averages.

The special session of Congress is really a waste of time and money, because Rev. M. M. Beavers and I have already talked thing over and have definitely decided that this country should remain neutral.

On the other hand, a policy of isolation would likely ruin our world markets in years to come.

And while the world is involved in thoughts of destruction and terror, Deaf Smith County may contribute one of the greatest benefits ever known to mankind.

"No place where civilized men live, and eat civilized foods, has the absence of dental caries been noted," Dr. Taylor declared.

He pointed out that should the research disclose just what is preventing the disease here, it is likely that such components, if practical, will be concentrated and added to the diet of all mankind.

Do you realize that Hereford is about to undergo a small building boom? Business firms in every line are expanding, and even a few houses are being built.

Jumbo News

(13 miles southeast) MRS. ULLMAN HUNTER Robert Pinckert, who is attending college at Portales, N. M., spent the week end at home.

Mrs. Sam Hunter visited her nephew, Nil Smith, of Easter, who has undergone a foot operation at St. Anthony's hospital in Amarillo.

Members of the Women's Auxiliary observed a special prayer retreat Friday afternoon as recommended by the Women's Synodical of Texas.

Mr. and Mrs. Ray Thurston visited her parents in Olton last Sunday afternoon.

Mr. and Mrs. James Cox of Dimmitt spent Sunday with Mr. and Mrs. Ullman Hunter.

Mrs. Gus Tiejens of Easter visited her daughter, Mrs. C. D. Pinckert, Saturday.

Mr. and Mrs. Bill Hargett of west Hereford spent Sunday with Mr. and Mrs. C. D. Pinckert.

Rev. J. R. Sharpe of Canyon preached here Sunday, and was a dinner guest of Mr. and Mrs. Ullman Hunter.

Adrian News

(40 miles northwest) ROBERT CHAPMAN

The Adrian School district has added two new busses, driven by Donald Morgan and Bill Brown.

Mr. and Mrs. Bill Brown entertained the faculty with a picnic dinner Friday evening. Taking one of the new busses, they left here at 5:30.

Mr. and Mrs. Manuel Loveless entertained a few of their Adrian friends at a dance Saturday night.

The Bridge Club met at Mrs. Edgar Jacobson's this week. Players were Mrs. Pauline Speed, Pauline Howard, Agnes Monahan, Mavis Mohon, Opal Mohon, Morgan, Henry Criets, Alma Zaring, Walter Lemke, Allen, and Tolbart.

Mr. and Mrs. Morgan and son, James, are home after spending a few days at Carlsbad.

The Adrian Pep Squad ordered new uniforms of cardinal red and white Saturday. Squad leaders are Lottie Zaring and Jean Spande.

The first meeting of the Adrian Parents and Teachers Association was held Tuesday. The executive meeting was named.

Miss Evelyn Calhoun, John Witt, and Robert Crenshaw have left to attend the University of Texas, she as a junior, Mr. Witt as a junior, and Mr. Crenshaw as a freshman.

Billy Jack Klien and Walter Lemke left Sunday for Lubbock where both will enter their junior years at Tech.

Miss Lora Fay Clemens had charge of the chapel program Thursday. The following took part in it: Eight high school girls pantomimed, "Down by the Old Mill Stream"; a group of high school boys pantomimed, "When the Works All Done This Fall"; Lottie Zaring and Ray Long pantomimed "When You and I Were Young Maggie"; Jake Fortenberry and Jack Mohon portrayed "Get Along Little Dogies"; Bob Grukley and Donna Gayle Harris, "Take Me Out To the Ball Game," and

Clifford Chapman left Wednesday with his parents for Arlington where he will enter as a freshman.

Miss Mary Ann Baird and Bob Baird left Monday morning for Waxahachie where she will enroll in Trinity University. Bob will visit there and at A. and M. before he returns home the latter part of the week.

Jean Spande, Bubby Chapman, Donna Harris and Bob Grukley, "In the Good Ole Summer Time;" then the eight girls trucked the Virginia Reel. Mr. Syms finished the time with announcements.

Mr. Paul Osburn and Flody Cook had a wreck out of Amarillo Saturday night. Neither was seriously injured.

Mr. and Mrs. Kenneth Zaring and baby of Tucumcari, N. M., visited his parents, Mr. and Mrs. M. H. Zaring, Sr., and family.

Thomas Murphy entered Adrian High School Monday morning. He is classified as a senior.

RESOLUTION OF RESPECT In the passing of R. J. Kibbe on the 29th day of August, 1939, at the home of his son, Dr. C. T. Kibbe, in Elida, New Mexico, our community lost a valuable and respected citizen; and,

WHEREAS, Brother Kibbe was the last surviving charter member of Hereford Lodge No. 476, I. O. O. F., and had been a member of the Odd Fellow Lodge for more than fifty years, and in his passing a loyal and faithful member of our Lodge has gone on to his reward, but his memory will ever be cherished by its members.

Therefore, BE IT RESOLVED, That the charter of our Lodge be draped in mourning for a period of thirty days; that these resolutions be spread on the minutes, and that a copy be sent his surviving family and also published in the Hereford Brand.

F. M. Kester Jno. H. Patton L. H. Foster 38-118

ROOMS TO RENT? TRY A WANT AD Class Has Business And Social Meeting Home-Makers Class of the First Baptist Church held the regular business and social meeting for September at the home of Miss Odie Matthews last week.

Watermelon was served to Mesdames Bert Slay, G. P. Owen, C. P. Hussey, Earl Lance, and Jeff Roberson.

Watermelon was served to Mesdames Bert Slay, G. P. Owen, C. P. Hussey, Earl Lance, Edgar Lane, Edgar Mosley, Tom Major, Jim Lipscomb, Jeff Roberson, W. A. Alexander, Wiley Roberson, W. R. Matthews and the hostess.

ROOMS TO RENT? TRY A WANT AD

CHDA NOTES

By Sadie Lee Oliver

"I'm having cooker trouble," stated Mrs. Brit Clark of Summerfield when she called in the office of the County Home Demonstration Agent.

Products lost included a total of fifty-two pints of corn, lima beans, butter beans, black eyed peas and chicken. Fortunately spoilage was evident and no food poisoning resulted.

The Bippus Home Demonstration date of meeting has been changed to Friday, September 29.

There will not be a 4-H club Girls' Encampment at the State Fair in Dallas in 1939. There may be one in later years.

ROOMS TO RENT? TRY A WANT AD

Mrs. R. B. Sherrill of Vernon arrived Monday to visit Mr. and Mrs. Knox Kinard.

Miss Ella Broadwell left Wednesday for Austin where she will enter State University.



"Well, It's Like This--" my Mom and Pop are pretty careful to protect me—especially when we are riding in the automobile. Mom used to be always scared of engine trouble, until Pop started having the car checked regularly at Beavers Bros. Garage.

Now Mom don't worry any more, and Pop says it's the most reasonable place he ever traded. Besides, all three of us like their motto: "OUR WORK STANDS UP — WE MAKE IT!"

General Repair Work Paint Body and Fender Repairs Glass Work of All Kinds!

Beavers Bros. Garage

To Directors and Members, and Employees, Consumers Fuel Association, Hereford, Texas

In announcing my resignation as manager of the Consumers Fuel Association of Hereford, Texas, I wish to express my appreciation for your co-operation and friendship during the 10 years it was my privilege to serve as manager of the Hereford Association.

If my services helped the Association to show growth and progress, I am glad, for it was my purpose at all times to serve the organization to the best of my ability.

Nowhere do I believe a more progressive or more interested group of officials could be found than those with whom I worked as your manager. However, any progress may directly be traced to the fine spirit of co-operation and loyalty ever extended by members of the Association—and any accomplishments made during the period of my service as manager can certainly be attributed to the excellent membership.

I shall always remember my association with the organization with pleasure. Especially do I want to express my appreciation to the employees, who were my co-workers during the 10 years. I think that they are one of the nicest groups I have ever worked with, and their willing co-operation has contributed much to the success of the Consumers Association in Hereford.

Very truly yours, E. J. (Jack) Grady

Our Creed

Every day we will remember that the health of the community is in our hands. We will never relax our vigilance for we know that the coming generation is dependent upon our products to build strong bones and healthy bodies. Because sick and well, old and young, all trust us... we will be a never-failing source of supply. And because we have fully accepted these responsibilities we will go home at night feeling that we have earned a place among those who serve mankind.

Announcing the purchase of the O. L. Rutherford Guernsey Dairy, Mr. Rutherford wishes to thank each of his customers for their splendid patronage and trusts they will be satisfied with the change.

CREAM O' PLAINS DAIRY DICK WALKER, Service Manager.

NOTICE Farmers and Stockmen!

We will buy Hogs and Cattle Every Day in the Week. Livestock Auctions Every Thursday.

Bring in Your Livestock! G. W. BRUMLEY HOG CO.

See Homer or Bonnie Brumley

"Star Maker" Is Apt Crosby Role

Bing Crosby, who is something of a "star maker" in his own right what with the number of players who have advanced to stardom after appearing in his pictures, has a roll which really fits him in Paramount's glorious singing cavalcade of show business, "The Star Maker."

When the picture is presented on next Sunday and Monday with a preceeding Saturday night preview, at the Star Theatre, Bing will be seen in the title role, as a song writer and hooper who dreams of getting to the top in the entertainment world by making stars out of talented kids.

As many readers may have guessed already the story of this picture was suggested by the career of the renowned showman, Gus Edwards. At the outset, Bing is trying to persuade Louise Campbell to marry him. When she consents, Bing is exultant—he'll get to the top, he'll show how good he is!

Bing Builds Kid Acts
However, Bing's songs won't sell, and he loses job after job. Then, watching a group of news-boys dancing on the sidewalks of New York, Bing conceives the idea of organizing them into a great kid act. He is rebuffed in his efforts to place the act until Miss Campbell, unknown to Bing, persuades a theatrical manager to give him a chance.

The act is a success. Bing organizes more kid acts, sends them out to tour the country. He hires Ned Sparks as his press agent, canvasses the country for talent. Later, in New York, Laura Hope Crews, ex-opera singer brings Linda Ware, her talented fourteen-year-old daughter, possessed of a remarkable singing voice, to Bing. Bing becomes enthused about her, resolves to build Broadway's first all-kiddie revue around her. The show is a hit—but the Gerry Society enforces a law forbidding children to work after ten o'clock, and Bing's show closes.

Bing has to withdraw his acts everywhere, but he still has Miss Ware. He takes her to Walter Damrosch, persuades him to present her in a concert. She is a sensation—but Bing asks no part of her success.

"The Star Maker" was directed by Roy Del Ruth, and produced by Charles R. Rogers.

Vega News

(30 miles north)
MRS. D. E. MCKENDREE

Harry Van Lieu and wife of Kansas City, Mo., spent Sunday and Monday with Dr. and Mrs. O. H. Lloyd. They were enroute to Plains, N. M., where they will visit Harry's father. Harry will be remembered by the old settlers of this community as the engineer who operated the huge steam tractor for Dr. Lloyd some thirty years ago. He is now at the head of the mechanical department of the Armour Meat Packing industry in Kansas City.

Sympathy of the friends of Mesdames Sam Stapp of Vega and E. E. Frost of the Ford community is extended to them in the passing of their father, Mr. Stovall, at his home in Wheeler last Sunday.

Delbert Newsome, who is employed by the State Highway Department, was transferred to Amarillo, and moved there with his family this week.

Mrs. A. L. Campsey is visiting her mother near Bovina this week.

Mr. and Mrs. Prentice Freeman of Dalhart spent Sunday night with his sister, Mrs. D. E. McKendree. They were enroute to Temple where Mr. Freeman will enter the clinic and on to Mineral Wells, for treatment.

Mr. and Mrs. Andrew Kelly and Mrs. Hugh Knox left Wednesday for Clarksville where they will visit relatives for some time.

Mr. and Mrs. M. V. Ivy have moved to Amarillo where Mr. Ivy is working on the Veteran's hospital being erected there.

Miss Nedra Richardson left Wednesday for Amarillo to begin her work as cashier in the Wacoek Inn.

Mesdames Kendall and Bruce were shopping in Amarillo Wednesday of this week.

Ray and Mrs. L. E. Godwin and Mesdames Bert Ballard and Ned Dewees attended the Palomero Association which was held a Goodnight Tuesday and Wednesday.

Herb Green was transacting business in Hereford Tuesday.

Mesdames Jack Ivy and Kenneth Jones were hostesses for pink and blue shower, honoring Mrs. Everett Miller at the home of Mrs. Ivy Thursday.

Bishop Ivan Lee Holt, Presiding Bishop of this conference will visit the Vega Methodist Church Thursday, September 21st at 5 o'clock in the afternoon. Since this is the first time for a Bishop to visit this church, the pas-

ton, Rev. Kendall, extends an invitation to all to attend and hear Bishop Holt. The first meeting of the local Parents-Teachers Association was held this week presided over by the new President, Mrs. C.

T. Everett. The Methodist Missionary Society resumed their weekly meetings, after a two months vacation. The meeting was in the home of Mrs. Rex Kendall Thursday afternoon.

Mesdames Glazener and Garland Rollins spent Thursday in Wildorado, visiting Mrs. W. O. Priest. Mr. and Mrs. Raymond Thompson left Monday for an extended trip through the West. They will

see the Fair which is being held on Treasure Island then on to Seattle, Wash., where Mr. Thompson will attend the Bankers convention. Mrs. Ben Smith is visiting her parents and friends in Lov-

ing, Tex. Mrs. Owen Williams was in Plainview visiting her sister, who is leaving soon for Oregon to make her home. Vega and vicinity was visited by a nice rain Friday night which

amounted to .95 inches according to Dr. Lloyd, but failed to dampen the spirits of the old and new settlers who had planned a picnic for Saturday, September 16. Good attendance and plenty of eats were reported.

LAST CHANCE!

TO ENTER THE

BIG JINGLE CONTEST

**HURRY, Get Your Entry
Blank Today!**

NO ENTRIES ACCEPTED AFTER
**Midnight, Saturday, Sept. 30
1939**



YOU MAY WIN FREE

Magic Chef Gas Range

VALUE \$169.50

All You Do Is Add The Last Line To The Jingle Below and Attach a Sales Slip From Your Grocer Showing the Purchase of a Sack ... of

SONNY BOY & DOUBLE CHECKED FLOUR

See The Beautiful New Range at Your
MAGIC CHEF Dealer

Complete the Jingle Below:

If a Reputation you would like to make
As an Expert in baking bread, pies and cake,
Sonny Boy Flour is the best
So please give it a test,

(Add The Last Line)

So many housewives are changing to this new, modern flour, "SONNY BOY", because they have found that it works right in all their baking every time!

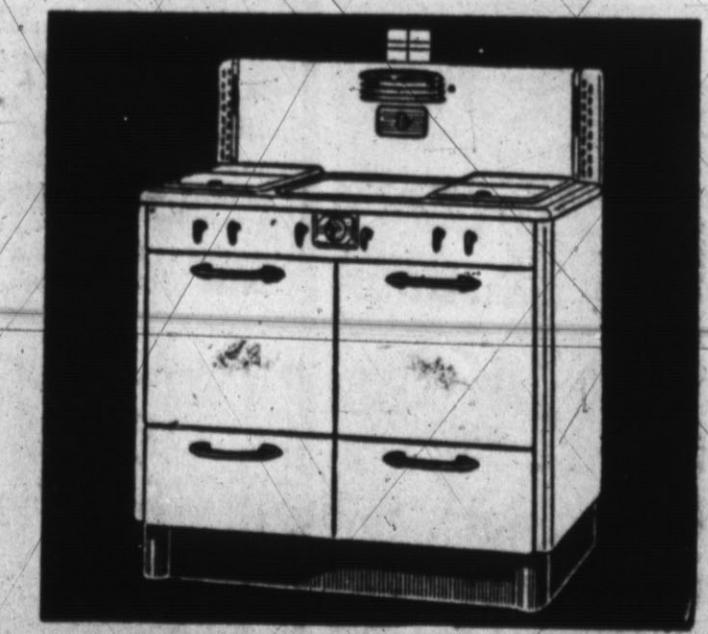
It is Checked and Double Checked before it leaves the mill, assuring perfect, uniform baking results in making bread, biscuits, pies, cakes . . . in fact, all your baking.

This new Magic Chef Stove, of which any housewife would be justly proud, is offered as contest prize, to acquaint many more housewives with this new, modern flour.

GET COMPLETE DETAILS and
OFFICIAL ENTRY BLANKS
AT THE FOLLOWING HEREFORD FIRMS



BELLAH FOOD STORE
CARL'S GROCERY
FARMERS GROCERY
FUHR FOOD STORE
HUDSON GROCERY
MCLAIN'S GOCERY
QUALITY FOOD STORE
TEXAS GRO. & MKT.
WEIR'S
Red & White Food Store



MAGIC CHEF

You don't need supernatural powers to realize that the new Magic Chefs will be the cooking equipment of the future. You'll find they save you time, fuel and food.

Stove furnished with Natural Gas or Butane Fittings

Listen to The Sonny Boy "Community Sing Program" Each Sunday Afternoon, 5:00 to 5:30 P. M., over Radio Station KGNC, Amarillo

FOR YOU HOUSEWIVES IN SURROUNDING CITIES, LEADING GROCERS THROUGHOUT THIS TERRITORY HANDLE SONNY BOY FLOUR!

Scores Released On Bowling Alley Play

Play at the Bowling Alleys last week found the Knights of Columbus scoring long against the High School, Prairie Dairie nosing out Loerwald Bros., Hereford Appliance beating Nunn Transfer, and Cream O' Plains winning over Packard Milling Co.

Cream O' Plains is leading the league with a score of 4630. Jerry Jowell has high score for the week with 573.

Team Scores were: Knights of Columbus, 748; High School, 685; Prairie Dairie, 726; Loerwald Bros, 682; Hereford Appliance, 778; Nunn Transfer, 720; Cream O' Plains, 815; Packard Milling Co., 723.

A Long Time Ago In Hereford

(From The Hereford Brand, Sept. 18, 1919.) HOUSES SCARCE The demand for homes apparently continues undiminished. Many houses are changing hands and board is at a premium. Rent houses are practically exhausted. Oh, for a man with money who will put up a lot of rent houses and relieve the situation.

John Estes left Tuesday for a visit with friends and relatives in Hillsboro, Texas.

Mr. and Mrs. J. E. Furguson returned Saturday from Amarillo, where they have been visiting the past month.

(From The Hereford Brand, Sept. 19, 1929.) Mrs. E. B. Black left Friday afternoon for a week's visit with friends in old home communities at Dallas, Fort Worth and Cleburne.

Dr. and Mrs. F. E. Bove spent the week end in Endee, New Mexico, visiting Dr. Bove's son.

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE There was an attendance of 43 at Sunday School Sunday. Everyone is urged to attend preaching services at Palo Duro Sunday by Rev. Lee Perry. Classes have begun again in Canyon for another 9 months. Byron Campbell, Joe, Ruth, and Mildred Gill, Ruth and Pauline Moore are attending the different schools there. Rev. Lee Perry is attending school in Wayland at Painview for another year. Mr. and Mrs. Clarence Brown, children and Sam Thomas visited relatives in Hereford Sunday. Clarence McBroom and family were Canyon visitors, Sunday afternoon. Misses Thelma Ruth Bishop and Pauline Moore, and Bayford Louder of the Dawn Community were visitors in the Ervin Shugart home Friday evening. About 40 people attended the party given at W. R. Moore's Saturday night. Everyone seemed to have an enjoyable time. Mr. and Mrs. Homer Lee Curry of Olton visited Mr. Ervin Shugart and family Sunday. Mr. and Mrs. O. J. Moore and Jimmie Duane were in Hereford Sunday night. Tommy Alsher of Dallas has been visiting in this community during the past week. He has gone to Chavis, N. M., for a short while before returning to Dallas. Mrs. Jim White and Joe Dale of Dawn were Saturday afternoon callers in the W. R. Moore home. Floyd Tomlinson and family were in Amarillo last Tuesday.

CHURCHES

BAPTIST CHURCH NEWS

Sunday is promotion Day in Sunday School. We are anxious for every pupil of the Sunday School to be present so that they will meet their new teachers and new superintendents and know where to go the following Sunday. There will be a special Promotion Day Program in the auditorium. It will be worth your while and we especially invite all parents. Our revival starts the first Sunday in October. We are fortunate to be able to have Joe Trussell back with us this year to direct the personal work and sing for us. Word received from him this week says that he has just closed a fine revival at Mexia with Rev. Metcalf, who preached for us last spring and he is in a revival at Houston now. Remember the date October 1-15 and let's work for a great revival. We invite all who will to worship with us next Sunday. W. E. Barnes, Pastor

THE METHODIST CHURCH

Sunday School 9:45 Morning Services 10:50 Evening Services 7:45 Young People 7 p. m. Missionary Societies each Wednesday 3 p. m. Attend our services.

FIRST PRESBYTERIAN CHURCH

James Aiken, Jr.—Pastor Sunday School 9:45 a. m. (Will S. Kerr—Superintendent) Morning Worship 11 a. m. Young People 6:30 p. m. Evening Worship 7:30 p. m. Next Sunday is Rally Day and Promotion Day. A special program has been planned and we want a 100% attendance. We trust that every member of the Sunday School will make a special effort to be present. A cordial invitation to worship with us is extended to all.

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister Ellis Coombes, Superintendent Bible School 9:45-11 a. m. Morning Worship 11-12 a. m. Endeavor 6:45-7:45 p. m. Evening Worship 7:45-8:45 p. m. Next Lord's Day is Promotion Day in our Bible School. It is the last Lord's Day of our old Church year. Come and help us close the old year in a fitting way. "Sowing Time" will be the subject of the sermon at the morning worship, and "A Call For Volunteers" the theme at the evening service. The second-year Juniors will present a dramatization at the Sunday evening service. You will appreciate and benefit by all of these services.

Misses Ruth Moore and Thelma Ruth Bishop spent Thursday and Thursday night in the Floyd Tomlinson home. Thelma Ruth Bishop is working for Mrs. Jim White near Dawn.

Between The Goal Posts

Mary Turrentine Is Student Counsellor

BELTON, Sept. 21—Miss Mary Turrentine, daughter of Mrs. Al Werner, who was selected as one of the forty-six upperclass student counsellors at Mary Hardin-Baylor College, attended a training conference at the college last Thursday. She took part in a program in Alma Reeves Chapel Friday night which was given for freshmen and new students. Miss Turrentine, who will be a junior this year, will continue to serve throughout the year as a counsellor. Student counsellors are chosen each year from among the outstanding students on the campus to assist in orientating new students and to act as friendly advisers throughout the school year.

Whiteface Squad

(Continued from Page 1) The Whiteface squad will leave Hereford about 3 o'clock Friday afternoon and eat supper after they get to Portales. Twenty-two boys will make the trip by school bus. No arrangements have been made to send the band or pep squad. Hereford fans expecting to go are urged to note that the game begins at 8 o'clock, Portales time, which is one hour later than time here; the game will begin at what would be 9 o'clock in Hereford.

Coach McCollum announced the starting lineup as follows: Hales and Brock, ends; Knox and Hagar, tackles; Ford and Lisenbee, guards; C. Estes, center Schumacher, quarter; Loerwald and Guthrie, halves; and Johnson, full.

Coach C. F. Brown of Portales has some 50 boys out for football this year and are getting into shape for their first game of the season with Hereford in Portales. This will be a night game. Hereford will have the experience of one game behind them when they meet the Rams, but how much that means is yet to be seen.

FREE! FREE!
Courtesy Burk Furniture Co.
Beautiful 4-Piece Bedroom Suite
TO BE AWARDED TUESDAY, SEPT. 26
Get Details at Star Theatre

Around Town

(Continued from Page 1)

ed as a former resident of the Saar Valley region, he says that he wants a correction, pointing out that he was born in Paris, France.

That Kelloggs new store will likely be opened the latter part of this month was this week indicated by Ben Wohlgenuth, manager, who has set the tentative date for September 30.

Another opening event is also planned in the near future, Close Drug installs a new fountain; luncheons and sandwiches are also to be included.

John Wood returned recently from Denver, Colo., where he said a potato farmer showed interest in this section—and said that several men in Greeley, Colo., area might be interested in renting land here to grow potatoes.

E. J. (Mutt) Wheeler this week accepted a place in the Brooks Barber Shop, succeeding Pack London.

Funeral Rites

(Continued from Page 1)

Fincher and daughter, Mrs. Cecil Lady of Hereford.

Mrs. Fincher had been a member of the Christian Church since early childhood. Her husband preceded her in death by 2 years. They had lived in and near Adrian for the past 12 years, having moved there from Tulla. Many friends from Tulla attended the rites.

Should Congress Lift the Arms Embargo?

Don't decide until you have seen

WAR NEWS
In Pictures!
Sun. - Mon.
Midnight Prevue Saturday

ROAD SHOW BOOKING!

The picture industry thought so much of this film that it got a Road Show Booking. If you like Thrilling Drama, Superb Acting — you'll love this film.

CAGNEY IS LOOKING FOR TROUBLE... AND HE'S GOING TO FIND A DRAFT OF IT!

"EACH DAWN I DIE"

JANE BRYAN • GEORGE BANCROFT
Directed by WILLIAM KEIGHLEY • Presented by WARNER BROS.
Screen Play by Norman Krasna and Warren Duff • From the Novel by Jerome O'Leary • A First National Picture

Star — Thursday & Friday
ALSO SHORTS

"IN OLD CALIENTE"

ROY ROGERS
MARY HART
GEORGE HANNA
A Republic Picture

SATURDAY
also
Serial and Shorts

Sunday and Monday
PREVUE SATURDAY-NIGHT

Bing's most Human Role... and one of the screen's most Entertaining pictures for 1939. If you like Kids... then it's a "Don't Miss" picture!

THE STAR MAKER

★ BING CROSBY
★ LOUISE CAMPBELL
★ LINDA WARE
★ NED SPARKS
★ LAURA HOPE CREWS-JANET WALDO
★ WALTER DAMROSCH with The Philharmonic Orchestra of Los Angeles
Produced by Charles R. Rogers

Also NEWS and CARTOON COMEDY

Scene: A Home Well Heated for the **Cold Winter Months!**

Plan now for Winter Months! Already, we are showing a complete line of new Heaters, Circulating Heaters, and Floor Furnaces. They are attractive, reasonable in cost, and above all else, they will pay for themselves in the savings they will make in fuel. See them this week. Let us explain the details—and arrange now to have your fall Heater delivered when cold weather starts.

SAVINGS ON FUEL COSTS
IS THE KEYNOTE OF THESE MODERN STOVES!

TEMCO Circulating Heaters
Clay Back Heaters
in a Price Range to fit Your Purse

... also the Famous **COLEMAN FLOOR FURNACE**

SEE THE STOVE DISPLAY IN THE NORTH WINDOW OF OUR STORE!

E. B. BLACK CO.
FURNITURE - UNDERTAKING