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The Hereford Brand

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|-----------------|----|----|----|----|----|----|
| 1937 MARCH 1937 | | | | | | |
| S | M | T | W | T | F | S |
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Published Every Thursday

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 10.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 11, 1937.

FIVE CENTS PER COPY

SURVEY DISCLOSES PROSPECTS FOR GOOD CROPS IN THIS COUNTY

AROUND TOWN

Sights and Faces Seen

Fred Baird discussing the picture of Hereford's 1912 football team in the Brand last week. Fred says it was Hereford's first football team—and that he played against them. His brother, Mike Baird, was on the Hereford team, and Hereford twice beat Canyon Normal that year. Fred was attending Canyon Normal and playing on their team at the time.

Glenn Bell, midget star salesman of the Hereford Brand each week asking Mrs. Holman if he could get a vacation this summer. Glenn says he wants to "pull cotton" at Abernathy. He saves his money gained from selling papers to buy shoes—not candy, he stated. Glenn is a fine boy, and if the son of Mr. and Mrs. Aubrey Bell.

We saw a big crowd in the First State Bank Monday morning, shaking hands with St. Williams of Chicago. St. seemed to be having a good time renewing the acquaintance of his old friends. Incidentally he subscribed for the home town paper, saying, "Dad won't write to me, so I have to keep up with him by reading the Brand."

Best Pioneer Day In History Set for May 10

Setting Monday, May 10, as Pioneer Day, the Business and Professional Women's club met here Monday evening in the county library, and discussed plans for the annual reunion.

"Plans are to include the entire trade territory in the reunion," leaders stated, "and by doing this we hope to make Pioneer Day for 1937 the greatest in the history of the event."

According to present plans, exhibits will be displayed over the town of Hereford for the event, and old timers over this entire section will be honor guests for the day. A basket lunch will start the occasion at the noon hour, rather than beginning at 10 o'clock as last year.

More complete details will be announced later, the sponsors stated, and many of the details will be left to old settlers who will participate in the celebration.

Firemen Plan St. Patrick Dance

Hereford Firemen will hold their annual St. Patrick's Day dance in the Firemen's Hall here Wednesday evening, March 17, according to announcements today.

Logan Largent and his orchestra of Plainview have been engaged to play for the dance this year.

A. O. Thompson Is Elected New C-C President

Directors of the Hereford Chamber of Commerce met Tuesday and selected officials for the ensuing 12 months.

Officers elected were A. O. Thompson, president; Jimmy Witherspoon, vice president; Wilson Gyles, treasurer. H. V. Hennen was re-elected as secretary of the organization. Other directors are Dave Alexander, C. J. Paddock, George Muse and A. H. Streu.

The following membership chairman were also selected, and will choose individuals to assist them on various committees: D. H. Alexander, membership and finance committee; A. H. Streu, advertising and trade; C. J. Paddock, agriculture and livestock; Jimmy Witherspoon, industry; Geo. Muse, roads and transportation.

Develop Natural Resources, Theme Annual Banquet

Plan Ground Water Survey

District officials in Amarillo this week notified County Judge Earl W. Wilson that a ground water survey will be started in Deaf Smith County in the near future.

"Local WPA workers will be used in making the survey," he said, "and from the results recommendations will be made for the location of irrigation wells, small tanks, ponds, and dams for the purpose of retaining all moisture which falls in this county."

Three School Trustees To Be Elected

Notices were this week posted for the election of three trustees in the Hereford schools. The election was set for Saturday, April 3, and will be held in the commissioners' court room as in past years.

The three trustees will succeed D. H. Alexander, vice president of the board; C. M. Hicks, and L. L. LeGrand. The four trustees who will be carried over are W. Jesse Stanford, board president; Will S. Kerr, secretary; S. P. Rosson and A. H. Streu. Applications on petitions should be filed with the secretary. Election judges named were J. H. Head, W. R. Scheinagen and Cliff Estes.

During the past few months the Central school has been rebuilt at a cost of \$50,000, of which amount \$22,500 was allotted through PWA, and a PWA loan for the remainder was secured at four per cent interest. The board has also completely refunded outstanding 5 per cent bonds, totaling \$130,000—and of that amount has retired \$60,000 of the bonds, showing a net saving of \$17,000, according to their report.

M. R. Moore Is Hurt In Wreck

M. R. Moore was Thursday morning in an Amarillo hospital as the result of injuries sustained when his car overturned just this side of Amarillo.

The extent of his injuries were not determined from reports which arrived here at noon. Mr. Moore was accompanied by Sharon Dee Moore, two-year-old daughter of Mr. and Mrs. Troy Moore. She was not injured.

Schools to Turn Out Friday For Teachers' Meet

All city and rural schools in Deaf Smith county will dismiss Friday in order that teachers here may attend the Northwest Texas Teacher Conference in Canyon, it was announced today. The teachers will also attend the conference Saturday.

Between 2,500 and 3,000 teachers are expected to attend the annual session, and several Hereford residents are scheduled to appear on the program.

More than 175 persons who attended the annual Chamber of Commerce banquet expressed sincere approval as they departed, declaring it to be the best ever held in the history of the organization. The banquet was held Friday night in the basement of the First Baptist church, and the meal was served by the Baptist ladies.

Introduce Directors.
Jesse Stanford, president, acted as toastmaster. Invocation was pronounced by Rev. T. C. Willett of the Methodist church, following which guests were introduced. Directors during 1936 were next introduced, including A. O. Thompson, Wilson Gyles, George Muse, G. W. Bramley, S. O. Wilson and C. J. Paddock. Mr. Stanford outlined the work accomplished by the organization in securing \$1,100 here each month in the form of old age benefit payments.

Wilson Gyles, treasurer, gave a detailed report on the financial condition of the Chamber of Commerce, closing with a report of 22 cents balance at the present time.

Hennen Gives Review.
H. V. Hennen, secretary, reviewed the activities of the organization for the past year, briefly tracing the efforts of the body in rural electrification developments, and the securing government approval of the rural resettlement program for this county; he estimated that this program will result in sufficient expansion to bring around \$500,000 in improvements to Deaf Smith county.

"In the interest of these two programs the government has sent experts here to analyze our water supply, which they reported sufficient," Mr. Hennen said. "They have also analyzed our soil and proclaim it to be the best on the plains."

In connection with these two phases of development, he expressed his appreciation for the efforts of J. E. Hill and of Alex.

League Softball Contests Played Here Saturday

Winning out in the softball finals here Saturday, the Dawn boys and Westway girls established themselves winners in the Deaf Smith County Interscholastic League contests, according to Tandy Legg, athletic director for the League.

In the first round, Messengers forfeited to Westway boys; the Summerfield girls forfeited to the Dawn girls, and Wyche boys forfeited to Westway boys. In the final rounds, Westway girls were victorious over Dawn, and the Dawn boys won over the Westway team.

RABBIT EARS SELL FOR \$745

During Past Two Years Total of 37,329 Pairs of Ears Bought Here

Following a recent decision of the county commissioners, the practice of paying two cents a pair for rabbit ears has been discontinued in Deaf Smith County. **Banner Taken In 1935.**
The policy of buying ears was started here February 1, 1935, when rabbits were seriously damaging vegetation in this area. During the period of two years which the county paid the bounty, up to February 1, 1937, a total of \$746.58 was paid out of the county funds for 37,329 pairs of ears, according to Mrs. Beattie Smith, county treasurer. In 1935, the county also

Honor Pupils Total 68 For Recent Term

EIGHT STUDENTS ON HIGH HONOR ROLL, 15 IN HIGH SCHOOL

Listing a total of 68 pupils, C. H. Dillehay, superintendent, today announced honor roll students for Hereford Public Schools. The list showed eight students on the high honor roll; 15 on the honor roll from the high school division, and 45 from the grade schools.

Covering the fourth six-week period, the honor roll list follows:
High Honor Roll.
Sixth grade: Rena Rae Renfro.
Fifth grade: Phyllis Gene Radovich, David Neal Beavers, Billy Dameron.
Fourth grade: Lonidene Martin, Juanita Upton, Naomi Brumley, Betty Jean Wilson.
Honor Roll.
Evelenth grade: Varian J. Fuller, Shirley Cress, Dorothy Fundenburg, Imogene Roberson, Billie Jo Roberts, Mary Turrentine.
Tenth grade: Viola Phillips, William Bowman, Jack Nicks, Carl Wilson Shirley.
Ninth grade: Grant Fuller, Edwin Herr, Dorothy Thompson, Edith Jackson.
Eighth grade: Vivian Olson.

(Continued on last page)

SEES FRIEND HERE AFTER 33 YEARS

Mohday, Mrs. C. C. Rowman of this county saw her sister-in-law, Mrs. J. Hollinger, of Los Angeles, for the first time in 33 years. The two women had been close girlhood companions, both having been reared in the same neighborhood at Fort Worth, Texas.

After marrying, the two women were delighted to become sisters-in-law, but when Mr. and Mrs. Hollinger moved to California, they were separated 33 years ago. Mr. and Mrs. Hollinger arrived here Monday, and left Thursday. While on the trip to Texas, the visitors passed through Las Cruces, where Mr. Hollinger visited his brother, E. W. Hollinger, whom he had not seen for 29 years. They plan to return to Las Cruces Thursday on their trip back to Los Angeles, where they reside.

Pre-Easter Sale at Popular Store

A Pre-Easter Clearance Sale was this week announced by Gaston Baer, owner of the Popular Store. The sale will open Friday, March 12.

"Items over the entire store have been marked down for the sale," Mr. Baer said, "and this includes much new spring merchandise which has just arrived."

Former Residents Here.

Mrs. J. C. Parker and Mrs. B. H. Hopkins, both of Dalhart, are visiting friends in Hereford this week. Mrs. Parker resided here when her husband operated the local theater, and Mrs. Hopkins lived here during the period her husband served as agricultural instructor in the Hereford schools.

Wildorado Youth Takes Fourth In Baby Beef Show

Byron Campbell, a 13-year-old boy, with his 13-month-old baby beef calf, took fourth place in the junior division of the livestock show in Amarillo Monday. Byron is the son of Mr. and Mrs. Bob Campbell of the Wildorado community, and was the only 4-H club boy representing Deaf Smith county in the show, according to Alex R. Bateman, county agent.

The youngster selected the calf, and from his own savings account purchased concentrates with which to feed and fatten the animal into shape.

Lions to Buy Calf.
Following the announcement that Byron had won fourth place in competition with more than 80 entries, the Lions Club voted unanimously Wednesday to bid in the calf and return it to Hereford where it will be sold. The club expressed a hope that more 4-H boys will take interest in feeding out baby beef calves, and expressed their desire to support them.

Several other Deaf Smith residents placed in the show. Bob Campbell won a prize in carload lots; and Tom Ivey also shared the honors.

Sixteen bulls from Deaf Smith county were consigned in the ring at Amarillo Wednesday by Mrs. Francis Hess, T. C. Ivey, T. E. Seigler, E. W. Womble and T. H. Hines. Creamette 19th, owned by Mr. Seigler, brought the second largest price in the entire sale, going for \$360 to Bill McSpadden of Tierra Blanca farms.

George Springer of Hereford entered a pig in the show and sold it to Cudahy Packing Company at 10 1/2 cents per pound.

Envelope Printed In 1890 Is Found Here By Deputy

While cleaning the vault in the sheriff's office here Monday, Mike Baird, deputy, discovered what is thought to be one of the oldest envelopes in this county.

The return address on the envelope read, "Return in 10 days to J. M. Cook, Sheriff, Deaf Smith County, La Plata, Texas."

The envelope caused much comment with old timers settling on the date of 1890 or 1891, the county having been organized in 1890, and Cook having served as first sheriff. The envelope was in excellent condition, despite the fact that it is almost 50 years old.

Leave for California

Mr. and Mrs. J. E. Stoker left today for Pomona, California, to get their household goods packed for moving to Hereford. Mr. and Mrs. Stoker formerly lived in Hereford and are moving back to make their home. They recently bought the former Roy Brunson home on West Third Street, now occupied by Alex Bateman, and will occupy this home when they return.

Poison Recommended.
With the abandonment of the plan, the court is now selling poison grain at six cents a pound, believing more rabbits will be killed at less expense.

Rufus Sewell Buys 30 Quail

In an effort to restock his place with quail, Rufus Sewell has purchased 25 of the quail advertised by Old Tack. He says he is going to start a plum thicket as a refuge for the Bob Whites, and urges everyone to observe closed season on the covery.

He said Tack is selling the birds at 30 cents each, and that he had 500 of which to dispose. Mr. Sewell suggests that all persons who import quail here should provide ample cover to protect the birds.

SCS Projects Give Moisture Penetrations

With moisture penetrations running as high as 42 inches on some demonstration projects of the Soil Conservation Service area in Deaf Smith County, O. T. Williams, supervisor, today said that there are two general recommendations to be made from the demonstration work.

"First, is the proper preparation of the seed bed," he said, "and this means chiefly to keep down weed growth before wheat is planted—retaining as much moisture as possible. Second, is the general water conservation program, which includes terracing and contouring."

Quoting H. H. Fennell, regional leader in the work, he said that 12 years of experiment work near Goodwell had proven that four good years of wheat production may be expected out of each 10 where no water conservation program is practiced. By terracing and contouring, it was shown that the number can be increased to seven good years out of 10.

Reports on several of the projects.

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Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

| Day | Max. | Min. | Moist. |
|-----------|------|------|--------|
| Thursday | 56 | 36 | 0.98 |
| Friday | 53 | 34 | 0.19 |
| Saturday | 52 | 34 | 0.23 |
| Sunday | 52 | 34 | 0.23 |
| Monday | 57 | 31 | 0.23 |
| Tuesday | 55 | 31 | 0.23 |
| Wednesday | 53 | 31 | 0.23 |
| Thursday | 51 | 31 | 0.23 |

Rainfall Past Week Improves Wheat Outlook

TOTAL OF 0.82 INCH IS RECORDED IN HERE. FORD BUREAU

Following a rain here Friday afternoon, Friday night and Saturday morning, prospects for a wheat crop in Deaf Smith County were said to be the best in several years. Reports showed a rainfall of from .75 to .95 at various points over this immediate territory. The official weather observatory in Hereford showed a total of .82 of an inch of moisture here as a result of the rains.

Despite the influx of Kansas and Oklahoma dust over this area Sunday afternoon, the remainder of the week has offered fine spring weather—ideal for wheat.

Although a good crop is far from assured, a survey made thru the community correspondents of The Brand during the past few days indicates that conditions are fair in most points. Most wheat is said to be in good condition now, and with moisture in April should give the county a good yield.

The surveys follow, as submitted by correspondents, who made extensive studies of crop conditions in each of their communities. Unless the rainfall of Friday night is specified, the survey was compiled before the rain in that particular community.

(Continued on page three)

Lions Club To Sponsor Ladies' Night Tuesday

The Hereford Lions club will hold a special ladies night meeting Tuesday, March 16, beginning at 7:45 o'clock. It was announced at the regular meeting Wednesday at noon. The meeting next Wednesday will not be held in view of the special gathering Tuesday.

Cal Farley of Amarillo will be the principal speaker at the ladies night meeting, and will tell of his visit to Europe last summer, during which time he attended the Olympic games in Germany.

Announcement was also made at the Wednesday meeting that Julian C. Howard, former Lions International President, will be the principal speaker at the district rally here in June.

Miss Madeline Whitehead was presented by Jimmy Wilson, program committeeman, and gave a reading, The Soul of Ann Rutledge. The reading concerned Abraham Lincoln's love for Ann Rutledge, and was presented in a sincere and convincing manner by Miss Whitehead. The club expressed its appreciation with a burst of applause.

Rural Schools To Take Census

Following the arrival of necessary blanks here, Judge Earl W. Wilson today said that the rural school census will be taken in this county around March 15. No enumerators will be used in making the rural report, he said, and the blanks will be distributed through the schools.

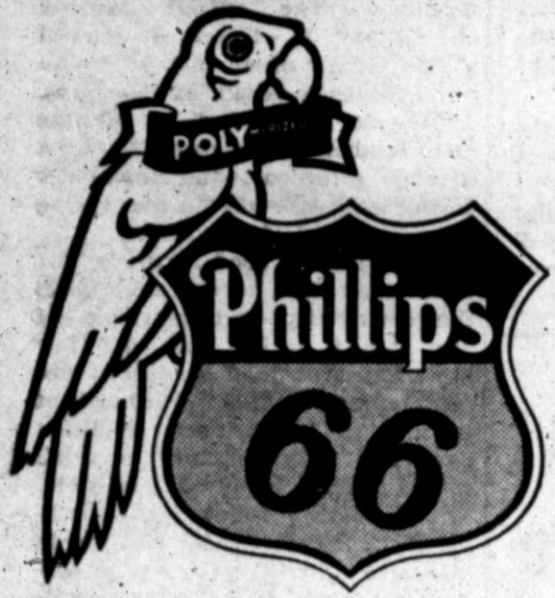
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| Monday | 57 | 31 | 0.23 |
| Tuesday | 55 | 31 | 0.23 |
| Wednesday | 53 | 31 | 0.23 |
| Thursday | 51 | 31 | 0.23 |

HIGH TEST

makes cold motors purr-r-r



Listen in... PHILLIPS POLY FOLLIES...
Columbia Network... Every Tuesday Evening

HOW can you tell what power, pep, and speed, your motor will actually develop, until you have given it a real chance to "do its stuff" by filling up with high test gasoline?

Make the test with Phillips 66 Poly Gas. It costs no more than ordinary low test motor fuels. Yet scientific laboratory tests made day in and day out, all winter long, have proved that the effective high test of Phillips 66 is unsurpassed by any other gasoline—even those selling at a higher price.

You will notice that your motor starts much faster... warms up quicker... that it literally purrs along at any speed from a snail's pace in traffic to a streamlined sprint on the out-of-town concrete.

You will also feel the added power which

comes from the extra energy units supplied by the patented POLYMERIZATION process.

You get these two-fold economies of extra high test and extra power... without extra price... because of Phillips resources as world's largest producer of natural high test gasoline... because of Phillips progressiveness and initiative as an Independent Organization.

So make it a point to get your next tankful of gas at the Orange and Black 66 Shield. You'll enjoy that difference in performance as well as the saving in money.

Summerfield News

BY MRS. ASA ATCHLEY
Don Clark, who was operated on for appendicitis last week, is still in the hospital, but is reported to be doing nicely.

Marvin Madden returned to Sweetwater, Okla., Sunday, after spending the week end here.

Mr. and Mrs. Lois Lookingbill are parents of a baby girl, Elizabeth Ann, born Friday. She weighed 8½ pounds.

Mr. Noland was here from Floydada Wednesday.

Mr. and Mrs. C. R. Walser visited their daughter and family at Berger last week. Jim Clark is employed in Berger.

Mr. and Mrs. Ray Johnson, Billy Ray and Viva Mae Thomas were in Amarillo last week.

This community received .82 inches of rain last Friday.

Elton Johnson visited his parents here Sunday.

L. G. Harris, of Vega visited his parents here last week end.

YWA met with Mrs. Woodrow Welty and a prayer week program was given. Mmes. D. C. Walser, B. E. Roberson, Cullen Butler, Asa Atchley, Miss Christine Atchley and the hostess were present.

J. R. Oglesby and family attended a birthday dinner in honor of Mrs. Oglesby's father, J. P. Gandy at Wyche, last Sunday.

Messrs. and Mmes. Ky Lawrence, Lee Kendall, D. C. C. R. and Guy Walser and Mrs. B. C. Roberson attended a surprise dinner in honor of Mrs. Lance in Hereford Sunday.

Mr. and Mrs. Chas. Roberson are living in the Chas. Noland house.

Summerfield Study club met with Mrs. Troy Welty last week. Bible study formed basis of the program.

Mrs. O. B. Roberson is improving at the Smith home in Hereford.

Miss Ruth Atchley was in Plainview this week.

Mr. and Mrs. Chas. Roberson visited Mrs. Beulah Roberson in Hereford Sunday.

Joe Story was slightly injured while loading machinery into a box car at Peoria, Ill., last week. His wife, the former Maude Noland, writes that his injuries do not seem to be serious.

Miss Vida Mae Thomas was home from Daniel school last week end visiting her parents.

Mrs. Clifford Gandy and daughter of Wyche are visiting the J. O. Oglesby home this week.

Mmes. Ky Lawrence, W. E. Upton, Eldon Morgan and Guy Hanim were hostesses at a miscellaneous bridal shower for Miss Byrdie Dee Scheihagen last Wednesday. The honoree received many useful gifts.

Visits Family Here.

S. J. Williams, with the International Harvester Company in Chicago, arrived last Thursday to visit with his father, Chas. B. Williams. Si came by plane to Amarillo, Mr. Williams met him there and they motored to Hereford.

Try First to Buy in Hereford.

Leaves for Los Angeles.

Mrs. Belle Hodges of Los Angeles, California, will leave Saturday for her home. Mrs. Hodges has been visiting her sister, Mrs. Mary Palmer, for several months and has many friends here who will regret to see her leave.

Mmes. S. P. Rosson, C. C. Acker and H. K. Fox were Amarillo visitors Monday.



do these telephone mishaps ever happen to you?

Your telephone bell rings... you pick up the receiver, and... there is no one on the line. Here are some ways to avoid this... for yourself and others:



1. Someone may have asked for your number by mistake, discovered the error, and hung up.

REMEDY: If you are not sure of a number, look in the directory before making a call.



2. Someone called you, but got impatient and didn't wait a reasonable time for you to answer.

REMEDY: When you make a call, wait about a minute (10 rings) for a reply before you hang up.



3. You may not have answered your telephone promptly, by the time you answered, the person calling had hung up.

REMEDY: Always try to answer your telephone promptly.

Simple remedies, these... but important. They help us give you better telephone service.

SOUTHWESTERN BELL TELEPHONE CO.

Bippus Items

BY RUTH REESE
Hereford shoppers Saturday were Mr. and Mrs. Frank Canaba and children, Mr. and Mrs. E. Burks and children, Mr. and Mrs. C. T. Reese and children.
Miss Ruth Reese spent Thursday night in the Jack Forteberry home.
Everyone enjoyed the box supper Friday night. They made \$37.80.

Mr. and Mrs. J. F. Reese and daughter, Venna Louise, of Idalion visited their parents, Mr. and Mrs. C. T. Reese, this week.
Mrs. Bippus and Herbert visited the school Thursday.
Mrs. Homer Dodson and C. T. Reese are ill this week.
Marvin Morrison was a Hereford visitor Friday.
C. V. Griggs was shopping in Hereford Friday.
This community received about three-quarters of an inch of rain Friday of last week.

Jumbo News

BY MRS. ULLMAN HUNTER
Charles Burns was in Fort Worth Tuesday.
Misses Lucille Dyer and Pauline Matthews of WTSTC spent last week end at home here.
Mmes. Clem Gilliam and Sam Hunter attended County Council at Dimmitt Monday.
Miss Florence Currie and Mrs. M. G. Layman took the basketball girls to Canyon, Wednesday to play ball and a trip through the college buildings.
Mr. and Mrs. Ozro Stevens and Mrs. R. B. Boren of Dimmitt visited the Dewey Owens home Sunday.

Mmes. Clem Gilliam, Sam and Ullman Hunter attended a lecture on Foods at Dimmitt Friday, given by Miss Grace Neeley, a food specialist from A. & M. College.

Ray Axe, who has been in a hospital at Abilene, returned home Sunday. Friends of Ray are glad he is able to be with us again.

Community meeting was well attended Friday night. A special feature was the Rag Bag chorus and the Rhythm Band by primary pupils of Mrs. Wilmet. Bob Z. Axe was awarded a prize by his teacher for being the most comical looking in the chorus.

A program or some form of entertainment will be given every two weeks, and everyone is invited to attend.

Lonny Andrews is working in Olton.

The home demonstration club met with Mrs. Clem Gilliam last week. Miss Shultz gave an interesting talk on helpful bedroom work. Present were Mmes. Simpson, Whitlow, Sam and Addison Hunter, L. A. Matthews and the hostess.

David Myers accompanied the basketball boys to a tournament at Happy Saturday. They won second place.

Mrs. Viola Hendon and children of Hereford were guests in the M. L. Simpson home Sunday.

Mr. and Mrs. E. D. Wilmet called in the Ramey home at Hereford Sunday.

Rev. Sharp of Canyon preached here Sunday and was a guest in the Clem Gilliam home.

Arrives Home.

Roy Smith, who has been in Los Angeles, California, for several months, arrived home last Thursday evening. Roy was most anxious to make the acquaintance of his nephew, the new son of his sister, Ruth (Mrs. W. J. Wilson).

"THE PLAINSMAN"
Is On Everyone's "MUST" List. Make a Date Now to See It!

REPORT OF

Milk Grades

OF LOCAL DAIRIES

AUGUST TO FEBRUARY, INCLUSIVE

The grades of all licensed milk producers have been determined by the local health department, in accordance with specifications of State and National Milk Codes, the following producers are the only sources of whole milk who operate under a permit and whose plants are inspected regularly each month.

ALL CONSUMERS OF MILK ARE URGED TO PURCHASE MILK ON A BASIS OF GRADE, AND SHOULD INSIST THAT THE GRADE APPEAR ON EACH BOTTLE CAP. GRADES BELOW A ARE ALRIGHT FOR COOKING.

For the protection of your family be sure that the milk you use is produced by an inspected, licensed plant.

| Producer | Grade | Reaction Time | Bacteria Type | Butter Fat | Curdling Time At 105 Degrees | Temp. on Delivery, (degrees) |
|----------------------|-------|---------------|---------------|------------|------------------------------|------------------------------|
| Carl Spratt | A | 11½ Hrs. | Lactic | 5.4 | 26 Hrs. | 47 |
| Mrs. Eberle | A | 18 Hrs. | Lactic | 5.2 | 46 Hrs. | 41 |
| P. M. Houser | D | 11 Hrs. | Lactic | 4.1 | 27 Hrs. | 48 |
| Prairie Dairy | A | 12 Hrs. | Lactic | 4.3 | 28 Hrs. | 45 |
| S. O. Wilson | A | 13 Hrs. | Lactic | 4.2 | 32 Hrs. | 43 |
| O. L. Rutherford | A | 11 Hrs. | Lactic | 4.6 | 26 Hrs. | 47 |
| E. J. Hudson Grocery | D | 9 Hrs. | Lactic | 5.4 | 20 Hrs. | 45 |
| J. W. Hall | D | 12 Hrs. | Lactic | 4.7 | 33 Hrs. | 49 |
| D. W. Hawkins | A | 12 Hrs. | Lactic | 4.8 | 34 Hrs. | 47 |

All cafes, markets, grocery stores, bakeries and soda fountains found to be in the best condition in years.

City Health Department

By Wallace C. Cox, Inspector

Dr. R. R. Wills, Health Officer

SILENT as the SPHINX

Rest assured that whatever business you transact with this institution is not only handled in the most capable manner possible, but that it is treated with the utmost confidence as to your plans and financial welfare. Choose the bank you can trust and whose clientele already proves its efficiency and better facilities.



Big Enough to Serve You Safely
Small Enough to Serve You Personally

First National Bank

OF HEREFORD



A Strong Bank
Thoughtfully Managed

Try the Hereford merchants before going elsewhere to buy.

Rance News

EDNA BEHREND'S
After a three-quarter inch rain which fell Friday and Saturday, the wheat, which was badly in need of moisture, is looking much better.
The Rance Home Demonstration Club met with Mrs. J. D. Story, six members and three visitors were present.
Forbus Blakemore went to Paducah recently to visit his mother and sister.
Mrs. Rule and Myrtle, Mrs. Sackett, Mrs. Riggs and Mrs. H. Behrends attended a club meeting in Dimmitt Friday.
Mr. and Mrs. Stowe and son, and Mrs. Wainscott of Hereford visited in the Walter Wainscott home Sunday.
Mr. and Mrs. H. G. Behrends

Messenger News

BY MRS. J. N. MESSENGER
Weather kept Messenger from participating in the county meet last week.
The Whitenberg Company shipped 250 calves and yearlings, and still have 500 on feed. They have been on feed at the J. T. Guinn ranch since Christmas, and are good grade cattle.
Ray Coleman and family left Friday for Oklahoma for a visit with her parents at Elk City and his mother at Oklahoma City.
Many Messenger people were in Hereford Saturday shopping.
Mr. Hudgins and family visited and shopped in Hereford last Thursday.
Charles Brown and family attended the school meet in Hereford Saturday.
About 1 1/4 inches of rain fell here Friday night and Saturday, and will be of great help to the wheat.
Miss Loyd, Messenger teacher, visited at Vega last week end.
Carmel and June Guinn spent the week end with their parents, Mr. and Mrs. J. T. Guinn, who returned to Canyon with them Sunday afternoon.
and daughters, and Mrs. Mayo of Dimmitt visited in the A. L. and H. G. Behrends homes recently.

Daniel News

BY PAULINE MOORE
A light rain fell here Friday and Saturday.
Mr. and Mrs. Joe Moore attended the funeral of her father, Mr. Garrison, at Olton. Mr. Garrison died from a stroke of paralysis.
F. Tomlinson was in Dimmitt, Plainview, Amarillo and Canyon last Friday.
Zudie Mae Bible, Margaret Cresson and Chris Wooten will speak at the Rally in Hereford March 19-20. This selection was made at a meeting last Tuesday.
Dave Moore and family attended a program at the Pierce school last Thursday night.
Arnetta Kirkpatrick of Canyon spent the past week with Frances Gill.
Mr. and Mrs. Irvin Shugart were in Amarillo one day last week.
Mrs. Jess Ford is in the hospital at Hereford.
Joe Moore and family spent the week end with Olton relatives.
Mr. Tucker and family of near Canyon visited here Sunday.
Mr. Ogiesby and sons were in Amarillo Saturday.
Clyde Allred is visiting his sister, Mrs. Randel, who has been seriously ill in Wichita Falls.
Glenn Allred spent Sunday in Memphis.
Wildorado Sophomores gave a party in the home economics department, under supervision of Miss Williams and Mr. Davenport.
E. W. Womble is having an irrigation well dug on his place.
Mr. and Mrs. Tom McClain spent Sunday at the Jim LeGrand home near Bushland.
Mr. and Mrs. Erwin Shugart spent Sunday in the Jim Hudgins home at Plainview.
A new home is nearing completion for Miss Isora Clark.
E. W. Womble was in Amarillo Saturday.
Richard Moore will leave next week for Austin where he has work.
Mrs. G. F. Tomlinson returned to her home in Tulla last week after a month's visit with her daughter, Mrs. Henry Hastings. Mr. and Mrs. J. T. Gilbreath, Jr., and Mr. and Mrs. Hastings made the overland trip to Tulla with Mrs. Tomlinson for a brief visit with relatives, returning to Hereford the same day.
Mr. and Mrs. J. W. Kirby and Miss Katherine Kirby were Amarillo visitors Saturday.

Westway Items

GLAYDE GORE & GWENDOLYN HYDE
Mr. and Mrs. Jerry Mudgett and son of Slaton visited the Sidney Mudgett home Sunday.
Mr. and Mrs. R. M. Gunn and Mrs. Guy Lawrence and daughter attended a birthday dinner at Olton Sunday.
C. V. Burges and family spent Sunday evening in the Roy Coker home at Summerfield.
V. Skypala and family visited his mother at Umbarger Sunday.
Goldman Brashear of Slaton is visiting his parents, Mr. and Mrs. G. F. Brashear.
A basketball banquet was given Saturday evening, February 22 by the Lasso club. Bob Gilliland was toastmaster. A color scheme of red white and blue was used. It was a lovely affair and everyone enjoyed it immensely.
F. W. Dodson spent the week end with his wife and son here.
The small son of Mr. and Mrs. C. V. Burges was injured Monday morning by the wringer on a washing machine. His right arm was badly injured.
Rev. Willett of Hereford was here Sunday afternoon and preached for Westway people.
Thirty-three attended Sunday school last Sunday.
Mr. Shepherd and family have moved to the Westway community.
Goldman Brashear visited the school Monday.

Frio News Items

(KITTY KLOE HARLIN)
Miss Ethel Womble of Hereford spent Friday night with Miss Koma Hyatt at Allmans.
Mr. and Mrs. C. R. Boyd and Mack Dixon were in Levelland Tuesday on business.
H. M. Mobley and J. B. Harlin were in Dimmitt Monday.
WMS met with Mrs. H. D. Robbins Wednesday with six present. The lesson was interesting. The next meeting will be March 17 with Mrs. Owen Andrews.
J. B. Harlin, Jr., student in Plainview, spent the week end at home with his parents.
Mr. and Mrs. H. M. Mobley and Mrs. J. B. Harlin were in Dimmitt Friday. Austin Mobley accompanied them home.
Mr. and Mrs. J. E. Andrews and Alma called in the H. M. Mobley home Saturday evening.
Mr. Rich is rebuilding a house on his farm, to be occupied by Mr. and Mrs. T. L. Sparkman, Jr.
Mr. and Mrs. Paul Williams were in Hart and Dimmitt Monday.

Fitch Expert To Visit Local Shop

Mrs. Eunice Drake, special representative of the Fitch Company will be at the Charm Aid Studio in Hereford, Monday, Tuesday and Wednesday, March 15-17 inclusive, according to Miss Verna Culpepper today.
Declamation contests will be held Thursday night, March 10. A one act play and declamations will be entered in the contest at Dimmitt will be a feature of the program at the school house.
Mrs. J. B. Harlin and sons visited at Rance Sunday afternoon.
Mr. Holland, who bought the Elliston place, is remodeling the house.
George Albert Springer is spending the week in Amarillo.
Marion Springer of Kress visited the Albert Springer home Sunday.
Ralph Hastings at Home Sunday.
Ralph Hastings of Sunray spent Sunday here with his parents, Mr. and Mrs. Henry Hastings. Dinner guests in the Hastings home honoring the occasion were Miss Martha Lee Pierce of Farwell; Mr. and Mrs. Lyle Woodford and Mr. and Mrs. J. T. Gilbreath, Jr.

Still Coughing?

No matter how many medicines you have tried for your cough, chest pain or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm loosened and expelled.
Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

LOW
One Way Rail
FARES
Every Day
2c Per Mile
Good in Coaches and Chair Cars
3c Per Mile
Good in All Classes of Equipment

Also Low Round-Trip Fares with liberal privileges
NO SURCHARGE IN PULLMANS.
These Low Fares apply anywhere on the Santa Fe and throughout the United States.

Call **J. E. BEYER** Agent Hereford, Texas
Or Write **M. C. BURTON** General Passenger Agent Amarillo, Texas.

Bethel Items

BY CORRESPONDENT
Good rains were received here last Friday night and Saturday.
Mr. and Mrs. Earl Lust and daughter, Mildred, and Christine and Grace Marie Bagwell were dinner guests in the Kay Roberts home Sunday.
Rev. Johnson filed his appointment here Sunday morning, but as Mrs. Johnson is ill with influenza, he did not have night services.
Messrs. and Mmes. J. G. Davis and Ivar Bagwell and son were guests in the Geo. Bagwell home Sunday.
Mr. and Mrs. J. C. Williams were in Plainview Sunday.
Members of the ladies club attended a meeting in Dimmitt Friday, conducted by Miss Grace Neely, of Texas A. & M.
Mmes. J. G. Davis and Cles Richardson spent Friday afternoon with Mrs. Bryan Sinclair.
Mr. and Mrs. Earl Lust attended the ball games in Plainview last week end. Their daughter, Mildred, is on the Dimmitt team and helped carry off several honors.
Mr. and Mrs. June Bagwell and son, J. A., and Earline and Loyd Lust and Glenn Williams were dinner guests of Mr. and Mrs. Vern Lust Sunday.
Robert Bagwell visited several days with his aunt, Mrs. D. H. Allman.
Mr. and Mrs. Kay Roberts were in Clovis last Wednesday.

SHERIFF'S SALE—REAL ESTATE

STATE OF TEXAS,
COUNTY OF DEAF SMITH
BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Bexar County, 57th Judicial District of Texas, on the 3rd day of March, 1937, by the clerk thereof in the case of Aetna Life Insurance Co. -vs- The Seven Bar Cattle Co. et al. No. B-85,019

| Section No. | Capital League No. | Acres |
|---------------------------------|--------------------|--------------|
| NE 1/4 19 | 378-387 | 160 |
| S 1/4 12 | 378 | 320 |
| S. 120 acres of W. 320 acres of | | 120 |
| N. 200 acres of | | 200 |
| W 1/4 13 | 378 | 160 |
| SE 1/4 9 | 394 | 320 |
| N 1/4 18 | 395 | 160 |
| SW 1/4 10 | 394 | 160 |
| NW 1/4 4 | 388-394 | 160 |
| S 1/2 8 | 394-395 | 320 |
| NW 1/4 8 | 377-378 | 160 |
| N 1/4 28 | 388 | 320 |
| SE 1/4 3 | 376-377-388-389 | 640 |
| SE 1/4 29 | 393-394 | 160 |
| W 1/4 27 | 387-388 | 320 |
| SW 1/4 7 | 388 | 160 |
| SW 1/4 27 | 403 | 640 |
| | 403-414 | 640 |
| | 403 | 320 |
| | 403 404 | 320 |
| | 403 | 160 |
| Total | | 6,080 |

and to me as sheriff directed and delivered, I will proceed to sell to the highest bidder for cash, between the hours of 10 A. M. and 4 o'clock P. M., on Tuesday, April 6th, A. D. 1937, it being the first Tuesday of said month, at the court house door of said Deaf Smith County, in the City of Hereford, the following property situated in Deaf Smith County, Texas, to-wit:

Levied on the 6th day of March, 1937, and to be sold to satisfy a judgment dated January 25th, A. D. 1937, and recorded in the Minutes of said Court in Vol No 16, pages 542-544, in favor of the Aetna Life Insurance Company against The Seven Bar Cattle Company and W. I. Valentine for the sum of \$38,800.00 principal and \$11,791.00 interest, with interest on both said sums at 10% per annum from January 25th, 1937, until paid, and \$5050.00 attorneys' fees, with interest thereon at 6% per annum from said date until paid, and all costs of

suit, together with foreclosure of deed of trust lien on the above described property as said lien existed on August 1, 1923, or at any time thereafter, against the defendants, The Seven Bar Cattle Company, Henry Wilkinson, W. I. Valentine, G. W. Burch, C. R. Smith, Hugh Fortenberry, J. W. Kirby, Mrs. Mina D. Jones and the Estate of A. M. Jones, deceased.

Given under my hand March 6th, 1937
J. O. NEWELL, Sheriff of Deaf Smith County, Texas.



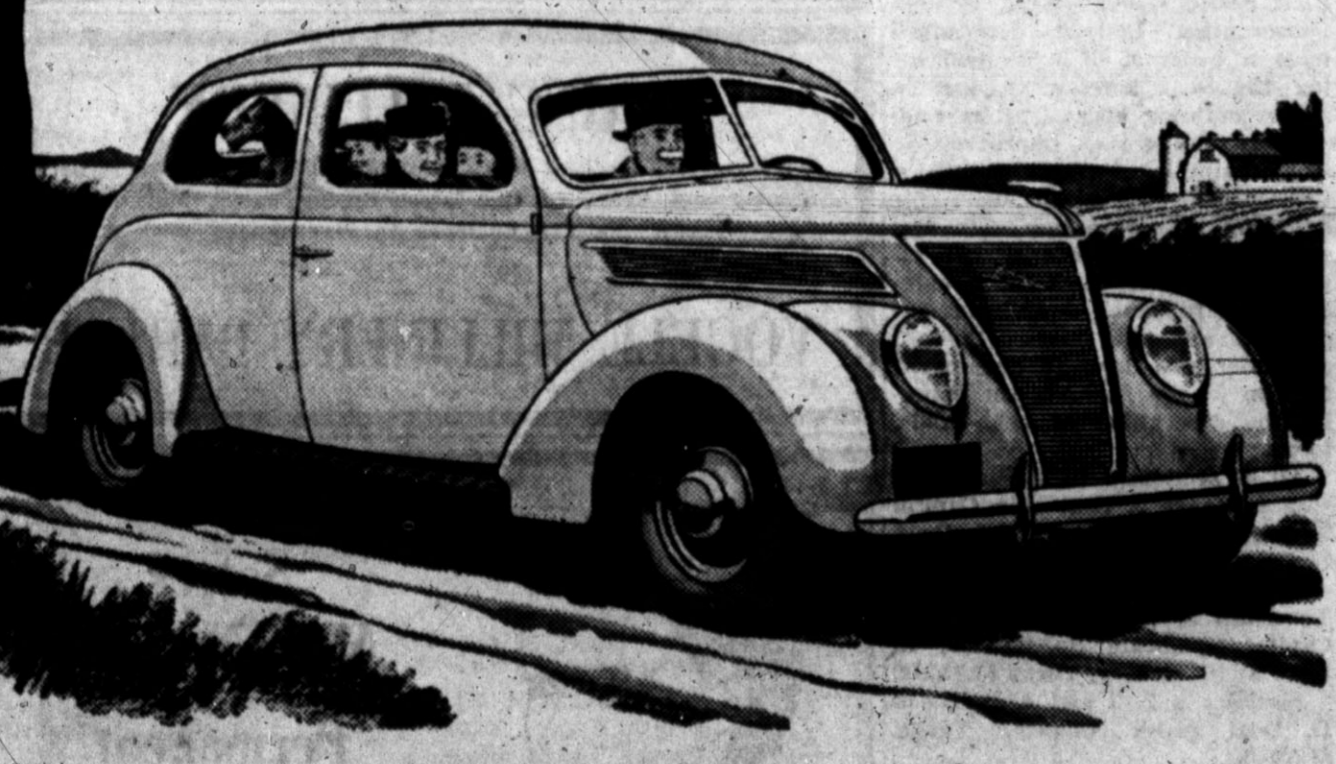
Graduates MAKE GOOD



From the incubator into the poultry pen, there is a Merit feed, especially made and adapted to your chickens. Merit Starter for the baby chicks - - - makes them stronger and gives them a real start in life. After they are grown, Merit Egg Mash will mean more eggs, and more money from your flock. Raise and feed your chicks the Merit way. Our graduates make good for you. Get the details from us - - or ask your neighbor who is raising his flock on the Merit plan.

West Texas Feed & Seed
PHONE 265

It's farther between filling stations in the Ford "60"



THE 60-horsepower Ford V-8 engine was first developed for Europe, where fuel costs are high. Two years' usage there proved its unusual economy.
When the "60" came to this country this year, the Ford Motor Company made no mileage claims—waited for facts, written on American roads by American drivers.
Now Ford "60" owners are reporting averages of 22 to 27 miles on a gallon of gasoline. That makes it the most economical Ford car ever built!

Best of all, the Ford "60" is just as big and roomy—just as handsome, sturdy and safe—as the famous 85-horsepower Ford V-8. And it sells at the lowest Ford price in years.
If you want a big car for a small budget—a car you can drive with pride and profit—see the thrifty "60" soon!

Ford V-8



Just a few short years ago the wheels of work went 'round and 'round and woman's tasks were never done . . . Today slender, hidden wires carry the silent, economical power that eliminates weariness. We are prepared to assist you by the suggestion of arrangement in your kitchen whereby miles of steps may be saved. Come in and talk with us.

TEXAS-NEW MEXICO UTILITIES COMPANY

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. BETH E. HOLMAN Publisher and Manager
JIMMIE GILBERTINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

WHY I BUY IN HEREFORD

Do you trade in Hereford? Did you know that practically every nationally known and reliable line of merchandise is sold right here in your home-town? If you buy everything at home, you have probably never stopped to wonder why. It is cheaper, of course, because you have no gasoline bill or postage bill to pay. Too, there are other reasons. Below are a few of them, some worn by time and usage; others you have seen before, but they are all good, sound reasons:

Why I Buy at Home

- Because my interests are in Deaf Smith County
- Because the community that is good enough for me to live in is good enough for me to buy in.
- Because I believe in transacting business with my friends.
- Because I want to see the goods I buy.
- Because I want to get what I buy when I pay for it.
- Because every dollar I spend at home stays at home and works for the welfare of this community.
- Because the man I buy from stands back of the goods.
- Because I sell produce here at home.
- Because the man I buy from pays his part of the town, county and state taxes.
- Because the man I buy from gives value received always.
- Because the man I buy from helps support my school, my lodge, my church and my home.
- Because when ill-luck, misfortune or bereavements comes, the man I buy from is here with his timely greetings, his words of cheer, and his pocketbook if need be. Here I live, and here I buy.

By Their Words

AND OURS

Driving an automobile is a privilege. However, too many take it that car ownership is a license to do as they please on the highways. The automobile is a vehicle of pleasure and convenience, but in the hands of a careless driver, it makes an engine of death and destruction. Safe driving always pays.—Canyon News.

I sometimes wonder just how many more millions of years this thing we call the "human mind" will require to attain that stage of development, which is designated as "perfection," and which is undoubtedly its ultimate achievement. Ultimate perfection. Eventually, what then?—Frisona Star

hold only danger where strangers used to meet and invite each other to visit when out their way.—Mata-dor Tribune

Some of our splendid ladies who make such a fetish of going to a neighboring town to trade are going to start wondering one of these years about what happened to their husbands' business. I can tell them now. They took it over and delivered it to men in the same line of business as their husbands in the neighboring town. Of course they didn't cost him anything right at the time of the purchase, but they did help build the other town up and tear theirs down. And I'll bet an egg against a coke that some of these women will, even, in later years, criticize their husbands for living in such a slow town as ours . . . —Wellington Leader.

New Subscribers

Among the new subscribers to the Hereford Brand during the past few days are W. F. Perry, Hereford; W. J. Worthy, Blue Rapids, Kansas; W. B. Saxon, Hereford; J. J. Welch, S. W. Mitchell and J. W. Cox, all of Bellview, New Mexico; C. W. Harper, Prosper, Texas; Milt O'Rear, Hereford.

Mrs. J. W. Witherspoon and small son, Jerry, leave today for Lubbock for a visit with relatives over the week end.

Mrs. A. D. Smith, the former Ruby Bennett, of Amarillo is spending several weeks here with her mother, Mrs. W. W. Bennett, who has been quite ill but is improving now.

Social Security Outfit

COMPLETE \$125 EACH

10 Employees Or Less

NO. 80-10 OUTFIT CONSISTS OF:

- Loose Leaf Ring Binders, 8x10,
- Personnel Record Sheets
- Employees Earning Sheets
- (Large Outfits Proportionately Priced)

All Necessary Information For Social Security Records

NOW ON SALE AT

THE HEREFORD BRAND

PHONE 30

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 9, 1906.)

E-Governor James S. Hogg, referred to as "The Friend of the Common People," died on March 3 in Houston.

Plans were under way, according to Prof. Elliott, for commencement exercises in the local college. Beginning May 18, the programs were to last three or four days.

The Eastern Railway of New Mexico, otherwise known as the Belen Cut-Off, was due to open for business between Texico and Sunnyside on March 12.

The Panhandle Christian Campmeeting, it was announced, was to be held in Hereford, beginning July 8.

"Some prospectors in an 'ought-to-be-a-mule'" passed through this neighborhood a few days ago. If Gabriel had tooted his horn it would not have astonished the natives more," remarked the Vega correspondent.

A son was born to Mr. and Mrs. Byrle Elliston March 6.

Real Service: "We are waiting with breathless anticipation for the work of grading and otherwise improving Dewey Avenue to begin. Since the

money has been subscribed and the major part of it paid in, we see no reason why the work should be longer deferred."—Editorial. (For details see Real Service, 1916.)

(From The Hereford Brand, March 9, 1916.)

Real Service: (Ten years later.) "Work has been started on Main Street (the same Dewey) with a view of putting it in good shape. The street will be graded and drained so the water from the upper side can pass under the road bed. The road bed will be brought to a grade and made smooth by rolling and dragging."

It had been decided to have a chautauqua in Hereford the coming August.

Many youngsters in Hereford were having a swell time. Mumps!

High winds prevailed. Encouraged by the wind, a number of dangerous prairie fires had swept the region in all directions. Near Wyche one of these fires swept the country for miles.

From out at Wildorado came the startling news that Coy Phillips had re-entered school again, after a week's absence. And Arsie Burns was making \$10 a week trapping.

"We are always glad to know of the prosperity of the right-eyes," said the editor, in commenting on the purchase of a new Linotype by Editor Warren of the Clarendon News

Ladies of the Canyon Federation of Women's Clubs was not only tired of it—that chicken nuisance—but proposed to do something about it. In open meeting it was advocated that each and every member kill all chickens caught in the act of scratching up their poisey beds.

George LeGand was home from Amarillo Sunday to visit his parents.

Influenza was not troubling the people in 1916. It was just lagrippe, and it had most of them down at least once a year.

The Absentee, The Idol, The Auto Bungalow Fracas, Blue Grass, Graft, The Wasp, Putting Papa to Sleep, Freddie the Fake Fisherman, The Fued, The Fisherwoman, The Devil's Darling, The Fortune Hunters, The Trail of the Serpent, Clarissa's Charming Cal, all were scheduled to be shown at the Star Theatre the week of March 13-18.

Clovis schools were closed because of smallpox. Forty cases were reported.

o'clock. Week day masses at 6:30 at Convent and 8 at church.

Lenten devotions Tuesday and Thursday evenings at 7:30.

Study clubs continue study of the Life of Christ at 2:45. Benediction at 4 o'clock Sunday.

District Court Ends Saturday

The January term of district court drew to a close here Saturday after running a period of five weeks. District Judge Reese Tatum of Dalhart, presided and after leaving here went to Vega, where court is now in session.

During the term, the docket was cleared of 15 criminal cases, and 57 civil cases, eight of which were divorce cases.

Mrs. Hubert McEntire and daughter, Marilyn, of Amarillo arrived Tuesday to visit Mrs. McEntire's mother, Mrs. W. M. McEntire.

NOTICE BY PUBLICATION

THE STATE OF TEXAS COUNTY OF DEAF SMITH

To the Owners, Lessees, Lienholders, and all other persons holding any interest of, in and to the following described tracts of land, or any part thereof—

GREETING:

You are hereby notified that on the 9th day of November, A. D. 1936, the Governing Body of the Deaf Smith County Wind Erosion Conservation District determined upon a program of work embracing the land hereinafter described for entering upon, treating and/or constructing such improvements and maintaining such facilities thereon as determined upon for arresting or preventing soil erosion by reason of winds; has allocated a portion of the cost thereof to the following described tracts of land and the owners thereof, and intends to levy an assessment thereon in the amounts set opposite the description of said lands, to-wit:

All of sections 1 to 36, in Township 4, Range 2, East of a Capitol Syndicate Subdivision, in Deaf Smith County, Texas. \$13,324.00

All of sections 15, 16 and 17, in Township 5, Range 4, East of a Capitol Syndicate Subdivision, in Deaf Smith County, Texas \$1,152.00

Sections 1, 2, 3 and 4, in Block D, Deaf Smith County, Texas, \$1,536.00.

A hearing will be given and held by and before the Governing Body of the Deaf Smith County Wind Erosion Conservation District on the 22nd day of March, 1937, at 10 o'clock A. M., at the Court-house of Deaf Smith County in Hereford, Texas, at which time and place all persons owning, holding a lien or claiming any interest in any of the above described tracts of land are hereby commanded to appear to contest said proposed assessment, and to show cause, if any they have, why the proposed assessment thereon should not be levied upon such tracts of land and the owners thereof.

Given under my hand and the seal of said District, at office in Hereford, Texas, this 5th day of March, A. D. 1937.

(SEAL) L. H. FOSTER, Clerk of the Deaf Smith County Wind Erosion Conservation District.

Given under my hand and the seal of said District, at office in Hereford, Texas, this 5th day of March, A. D. 1937.

(SEAL) T. C. WILLET, Pastor.

PROCLAMATION

That season of the year in which the world pays obeisance to the Supreme Sacrifice of the Lord, Jesus Christ, again claims the attention of all Christians and it is well to give praise to Him who gave His all for the redemption of the souls of men.

Prompted by my own feelings, the suggestion of faithful Christian people, a proclamation by the Governor of Texas, and a memorable anniversary that will be perpetuated in the hearts and minds of men down the ages.

NOW, THEREFORE, I, C. J. PADDOCK, mayor of the City of Hereford, Texas, do hereby set aside and proclaim the Friday before Easter Sunday, March 29, 1937, as

GOOD FRIDAY

in Hereford, and I call upon our Christians to reverently observe and commemorate this day with prayer and other fitting ceremonies recalling the sacrifice made by the Son of Man on that historic day in ancient times when His blood was shed for the world He loved.

IN TESTIMONY whereof I have hereunto signed my name officially and caused the seal of my office to be impressed hereon at Hereford, this 10th day of March.

C. J. PADDOCK, Mayor City of Hereford, Texas.

THE CHURCH WORLD

CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent.

Bible school, 9:45. Morning worship at 11. C. E. Societies, 7:00 p. m. Evening worship, 8:00.

The Power that Makes Us One will be the sermon subject next Lord's Day morning. There is one power in the universe which makes us one. Jesus prayed that they may all be one. It was his desire that we learn to work with this power. At the evening hour the pastor delivers another message on the theme, The Compulsion of Jesus. We are living in a day when we do not like external compulsion, but at the same time we do not have sufficient inner compulsion to drive us to do the right things. You are welcome to all these services.

Morning service, at 11. Dedication of Children's services.

Christ's Ambassadors, 6:45 p. m. Evangelistic services, 7:45 p. m. Subject: Who's Boss at Your Home?

G. T. W., Wednesday, 7:45 p. m. W. M. C., Thursday, 2:30 p. m. C. A. Evangelistic services, Friday, 7:45 p. m.

W. A. McCann, Pastor.

METHODIST CHURCH

At the Right Hand of God will be the pastor's sermon subject Sunday morning. This will be the fifth of the series on the Apostles' Creed. Good congregations are hearing these messages, and the pastor is delighted with the many expressions of appreciation. The next in the series will be To Judge the Quick and the Dead. These two go together. Hear both of them.

Sunday school, 9:45 a. m. Preaching, 11 a. m. and 7:30 p. m.

Epworth League, 6:45 p. m. Why not make your plans to attend church next Sunday? You will hear a message and receive a welcome at the Methodist church.

T. C. Willett, Pastor.

ST. ANTHONY'S CHURCH

Sunday will be Passion Sunday. Being the second Sunday of the month, the Holy Name Society will receive Holy Communion.

Sunday masses at 6:00 and 10:00.

Sunday masses at 6:00 and 10:00.

Sunday masses at 6:00 and 10:00.

CCC Enrollment

Set For April

Announcement was made today by Mrs. C. A. Skelton, relief administrator, that CCC enrollment will take place here early in April.

Major eligibility requirements are boys between the ages of 17 and 28, who are physically fit, unemployed, single, not in school, and from families who are receiving assistance through Texas Relief Commission, Works Progress Administration, Public Works Administration with relief status, Resettlement Administration, Old Age Assistance Commission, or the county. It is further required that the applicant make an allotment of \$22 to \$25 to some member of his immediate family who are receiving public assistance.

Want Ads

For Sale or Trade

USED CARS ARE DOWN! Notice: Used car lot moved south of Chevrolet Garage.

Specials This Week:

- 1934 Dodge Coach
- 1935 Plymouth Sedan
- 1933 Chevrolet Coupe
- 1935 Dodge Sedan
- 1935 Chevrolet Sedan
- 1934 Ford Coupe
- 1929 Ford Coupe
- 1935 Chevrolet Pickup
- 1931 Chevrolet Sedan
- 1935 Chevrolet Coach

Always the Best Buys at—BRUMLEY - WOODFORD Chevrolet and Oldsmobiles.

FOR SALE: One used John Deere three-row lister and one 1935 Model L Case Tractor, in good condition. Davis & McCracken, 1c

FOR SALE: 1934 Chevrolet Coach, New tires, 24,000 miles. Buchanan Implement Company, Friona, Texas. 1c

FOR SALE: Bundle feed, cane and hegaria. See Frank Beizer, at Sulphur Park. 10-3p

FOR SALE: One 30 horsepower Hercules motor on frame, suitable for irrigation purposes, motor in A-1 condition. To be sold at Hereford Sales Pavilion next Tuesday. Ray Barber. 1p

FOR SALE: 10-tube Airline Radio and White sewing machine, Bargain. See Mrs. Smith McLeRoy, or phone 126. 1p

FOR SALE: Nearly New six-foot one-way Angel Plow. See Otis Foster. 1p

FOR SALE: Four milk cows, one fresh recently. Owen Andrews, six miles south of town. 1p

WANT TO TRADE: Oil leases for home in Hereford. See A. L. Thomas, 610 Miles Avenue. 10-3p

FOR SALE: Plenty of good bun-

die cane and hegari. D. R. Carmichael, six miles southeast of Hereford. 9-6p

FOR SALE OR TRADE: A few good used Farmalls and attachment listers. One used three-row P. & O. lister, some used trucks. Buchanan Implement Co., Friona, Texas. 8-3c

FOR SALE: Five room modern house, double garage. Located on pavement, priced reasonable. Phone 491. 806 Lee Avenue. 7-1c

TRACTOR BARGAINS: We have some exceptional bargains in used and reconditioned tractors priced to move. Liberal terms. Clovis Farm Machinery Co., Clovis, New Mexico. 5-8c

FOR SALE: Grade "A" raw milk delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 666. Prairie Dairie. 28-1f

For Rent

FOR RENT: Furnished bedroom. Phone 250-W. Mrs. J. F. Ward. 1c

FOR RENT: Unfurnished apartment. Mrs. O. G. Hill, phone 93. 1c

FOR RENT: 120 acres farm land. Will sign waiver for reliable party. See Claude Higgins. 9-3p

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 63

Wanted

WANTED: Your old lamps to make into I. E. S. indirect lighting lamps. McConnell Electric Company. 1c

WANTED: Girl to do housework in exchange for music lessons. Margaret Schroeter, 604 East 11th Street. 1c

WANTED: A capable, dependable young girl for general house work. See Mrs. Oscar Easley. 1c

MR. FARMER:—

If you are in the market for a tractor guide, call on us. We build them for all makes of tractors. Just write us and give the name and model and we will make one guaranteed to fit and work all complete for \$30.00. Lister shares and lister weed knife attachment for tractors.

A. C. Green Texico, New Mexico

SAVE ON WELL CASING

We have an exceptionally large supply of Well Casing. Just the type for use in irrigation, and we can save you some money on the purchase of quality casing.

For Details Write or Phone City Machinery & Welding Works 1300 West 6th St. Amarillo, Texas Telephone 21327

SPRING MILLINERY

We have just received another lot of new Spring Hats, in both Straws and Felts, in the latest Spring colors and designs. See the new popular numbers in straws—the new muffin-shaped hats.

VOGELE MILLINERY PARLOR

Softer More Natural Permanent Wave \$1.50 and up



Here is the wave you have been looking for. Soft, feminine waves . . . with fascinating ringlet ends. Just a flick of the comb and your hair looks right.

We are experts in all beauty work. Whenever you want to improve your looks, come to us—we can help you.

The Personality Shop

Phone 107. Annie Mae Johnson

Pre-Easter Sale!

The Chance
of
the Year To
SAVE
Starts Friday 12

EASTER IS NOT SO FAR OFF-DRESS UP WITH QUALITY MERCHANDISE

At Prices Unmatchable! Men's and Boys' Suits, Oxfords, Shirts, Hats, Ties, Sox, Trousers, Work Shirts, Clothes of All Kinds . . . Ladies' Shoes, Children's and Young Misses' Gloves, Lingerie, Hose, Etc., Etc. **LADIES' READY-TO-WEAR ALSO INCLUDED! We MUST CLEAR OUR RACKS NOW!**

- SUITS! SUITS! For men and boys
All Wool, Good Quality **\$14.50**
- DRESS HATS, \$3.00 Values
New Shades and Styles **\$1.95**
- OXFORDS, black and brown
Values to \$3.00; new styles **\$1.95**
- 345 Dress Shirts**
Values to \$1.75, sizes 14 to 17
New styles, colors, and patterns **98c**
- PAJAMAS, to \$2.95 value
Two-piece suits, only **\$1.49**
- SILK SOX, values to 35c
Plain and fancy, pair **24c**
- TIES, TIES, Values up to \$1.50
—and some for less **89c**
- BOYS' DRESS SHIRTS
\$1.00 Value, only **69c**
- UNDERWEAR
Shirts and Shorts, each **19c**

All Marked Down to Sell

PRICES

TALK!!

**A Look Will
Convince YOU!**

IN OUR LADIES READY-TO-WEAR DEPT.

—You will find real values in Suits, Coats, Dresses, Blouses, Hats, Bags, Lingerie, Handkerchiefs, and many, many other items. A look will make you realize the great saving we are making you on your Easter Wardrobe.

Popular Store

YOUR STORE SINCE 1921

- WORK SHOES
Values to \$1.98 **\$1.29**
- WORK SUITS OF ALL KINDS
Greatly Reduced, as low as **\$2.69**
- WHITE SANDALS FOR LADIES
Also Oxfords, New Stock, pair **\$1.98**

Ladies Hoisery

- ALL SILK
VALUES UP
to \$1.25 **89c**
- SOME ALSO 1
SILK **49c**

- CHILDREN'S SHOES
Some Real Bargains **98c**
- ANKLETS
All fancy colors, as low as **15c**
- ALL SWEATERS, LEATHER AND WOOL COATS
Regardless of wholesale cost, MUST GO. Buy one now
for next Fall or Spring at savings.
- LUGGAGE
Trunks, Gladstone, Over Night Cases, Etc., up from **98c**

We Must Reduce Stock!

Crop Reports

(Continued from page one)

EASTER COMMUNITY

(By Louise Frye)

Prospects for a wheat crop are very good at this time in the Easter Community. Some farmers seem to think we can go another month without moisture, providing the wind does not do too much damage. Up to this time there have been only two or three fields blowing—and they are west and south of this community. However, if they are not worked soon they will damage other fields and pastures.

VEGA DISTRICT

(Mrs. H. R. Shields)

Wheat crop prospects in and around Vega are favorable, especially where the land was summer-fallowed. L. C. Durham has 3,000 acres of good wheat. Ross McNabb, manager of the C. M.

McNabb estate, says their land is in good condition, and will not suffer until June for moisture; this land is in a soil erosion project. C. L. Morris has 700 acres of good wheat nine miles south of town. The H. R. Shields estate land, Everett Wiseman, John Huselman and C. E. Slutz, all report fine prospects for a wheat crop. Some of the land has blown, but if the farmers get moisture this month, most will make an average yield.

PROGRESSIVE AREA

(By Olive Perkins)

Wheat prospects in this section are very poor, chiefly because it has been so dry all winter. Several farmers reported "No wheat," and many others stated that prospects were much better at this time last year. Almost all of the land has been plowed and will be put into row crops. Some land has blown, but is plowed now. The irrigated wheat on the Click farm, McDonald place, Bowman place

and several others is looking good, and is growing nicely. The wheat is pretty good nearer town to three or four miles north.

WYCHE COMMUNITY

(By Peggy Valentine)

No crops in the Wyche community are damaged beyond recovery. After several days of summer weather, even the grass on the prairie is beginning to show up. Although all crops are fair, Sam Carter has some excellent wheat, 3½ miles east and north of the school house. John Patzold irrigates his wheat, and it is looking mighty fine.

BIPPUS COMMUNITY

(By Ruth Reese)

There is some really nice wheat in the Bippus area. Some of the farmers who have good prospects are Mr. Moore of White Deer, C. Griggs and Henry Griggs, Mr. West of Lubbock, Frank Canaba, E. Morrison, Mr. Perrin, Mr. Adrian and Bill Filippin. Many farmers of this community have most of their land listed. Prospects for a row crop are also good.

ADRIAN COMMUNITY

(By Mrs. J. M. Chapman)

Some wheat in the Adrian area is in excellent shape, principally that has not been grazed too heavily. Among those who report good wheat prospects are Lage Ellison, Fields brothers, Floyd Pittman, J. M. Chapman, Frances Bogie, Frank Williams, Travis Vaughn and Cavine Ritter.

DIMMITT SECTION

(By Emily McLean)

Farmers in the Dimmitt area are very much encouraged about the prospects of a wheat crop this year; however, moisture is needed badly. William Hochstein who lives near Nazaret, said, "My wheat is looking fairly well, but if it holds up we will have to have moisture soon." H. T. Redwine, who lives near Flagg said, "The wheat around Flagg is standing up pretty good, but we sure do need rain." Underground moisture is excellent in this section, but the top moisture is scant. However, little wheat has blown out as yet.

SUMMERFIELD AREA

(By Mrs. Asa Atchley)

Some of the wheat in this community is unusually good, and most all of it is holding up rather well. However, everything is dry. The dust storms have not been as severe as they were last year. Some of the best crops are on the George Turrentine, Ray Johnson and Pitman farms. The Turrentine

farm is four miles west of Summerfield; Ray Johnson is located in the center of the community and Pitman is just east of the community.

DAWN COMMUNITY

(By Mrs. Jeff Caldwell)

In Dawn, generally speaking, fair prospects for wheat crops, although needing rain badly now. Those having fine prospects are W. P. Caraway, Wimberly and sons, A. T. Frye, the three Miller brothers. However, all farmers have about equal prospects at present. Fields have not done any blowing as yet. Wheat fields having been irrigated look fine—those of H. H. Miller, E. V. Holman and the May brothers.

JUMBO COMMUNITY

(Mrs. Ullman Hunter)

Crop conditions in this community are good. However, hard winds could yet ruin it. Summer tilled wheat is a great deal better than volunteer. J. J. Wilder, who resides in the northeast part of the community, thinks we have the best prospects since 1931 for a wheat harvest. A piece of land near his farm, farmed by Spry of Memphis, on new and, has the most promising outlook for a good harvest. Some few tracts of wheat have blown, but C. C. Hunter, whose wheat started blowing, stopped it by chiseling. J. C. Stork, from the east side, reports good prospects. M. L. Hardy, in the south part of the community, has a very good piece of wheat. F. J. Axe, an old-timer, who lives in the western part of the community, says wheat there is about 50 per cent normal, and that it needs moisture badly. The average conditions from now on will determine the harvest, he says. P. H. Dyer, who is the oldest resident in this area, will have been here 44 years in April, and says his wheat is good—but that it was good at this time last year, until blown by strong winds. F. L. Pinckert reports good wheat. None of the irrigated wheat has blown and most of it looks very promising.

FORD COMMUNITY

(Mrs. H. M. Benson)

Crop prospects in this area are the best in years. Very little land has blown here, and with plenty of moisture the outlook is good. J. E. Hill has the best wheat around here at the present time. Byron Gist had the greatest yield per acre last year. There are several others here with excellent prospects.

MESSENGER AREA

(Mrs. J. N. Messenger)

The wheat in our community is spotted, but most of it is looking fine after the good rain we just had. Prospects are good for wheat harvest and from the several thousands acres in this area we hope to make a nice yield.

Six Government Listers Arrive

Following the arrival of six special listers here last Saturday, Lee Morgan, supervisor, began as-

sembling the machinery in preparation for work toward eliminating wind erosion in Deaf Smith County. The listers were sent here by the government.

With the use of special tractors, the county plans to list more than 100 acres each day, and Mr Morgan will begin the work as soon as the listers have been assembled.

FRIDAY AND SATURDAY SPECIALS

BETTER MEATS for LESS MONEY



- HAMBURGER 25c
- Fresh ground daily, 2 lbs
- SYRUP, Star Brand 35c
- Maple flavor, 5-lb pail

- SUGAR 51c
- 10-Pound Paper bag (Limit)

- BACON 28c
- Smoked, good, pound
- STEAK 16c
- Cut from Grain-fed Whiteface Beef, pound
- LARD 12½c
- Fresh rendered, pound
- BLACK FIGS 19c
- Dried, 2-pound package

- COMPOUND \$1.05
- Swift's Jewel 8-pound carton

- BEANS, Kraut, Spinach, Mustard 25c
- Greens and Turnip Greens, No. 2 cans, any 3 for
- PEAS 25c
- Marin, California, Garden, No. 2 cans, 3 for
- TAPIOCA 10c
- Frenche's, package
- VANILLA 10c
- Imitation, 8-ounce bottle
- CRACKERS 15c
- A-1, 2-pound box
- SODA 25c
- Arm & Hammer, 3 packages
- PEANUT BUTTER 21c
- 12-ounce mug

- CABBAGE 2½c
- Fresh Green Pound

PRODUCE

- New Spuds, 3 lbs .. 19c
- Grapefruit, Tex. doz .. 29c
- New Spuds, 3 lbs .. 10c

Flour



- 24-Pound Sack
- Packard's Best**
- 95c**
- PACKARDS
- CORN MEAL**
- 10-Pound Sack 35c
- 5-Pound Sack 19c

SAVE

On Cleaning

This Week
Only

Here is a chance to SAVE on your Spring Cleaning bill. And perhaps you will want to clean and store heavy winter clothing. Remember, one week only on this remarkably low offer.

- 2 Suits Cleaned and Pressed **\$1.00**
- 2 Dresses Cleaned and Pressed **\$1.00**
- 1 Suit and 1 Dress Cleaned and Pressed **\$1.00**

Other Articles Cleaned and Pressed—Proportionately Priced.

HEREFORD LAUNDRY

AND DRY CLEANERS
PHONE 286
SCHLEY AT SECOND STREET

TEXAS Grocery & Market

"NOT HOW CHEAP—BUT HOW GOOD"
PHONE 283 C. G. HILL, OWNER WE DELIVER

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

B. Y. P. U. GROUPS ENTERTAINED IN FRIONA

Two Senior BYPU groups were entertained by the BYPU in Friona Tuesday evening at the Baptist church. The party was in the form of a general get-together for Baptist young people. A varied program included games, contests and St. Patrick Day stunts were enjoyed. St. Patrick ideas were carried out in refreshments. Attending from Hereford were Jimmy, Alfred, Eva Gleason, Rev. eryl Alexander, Imogene Roberson, Peggy Valentine, Lorene Valentine, Thornton Shirley, Odessa Cockrell, Audrey Cockrell, Chas. Wilson, Sibly Wickesser, Clyde Posey, Janice Standifer, Evelyn Wilson, Billy Nix and Mrs. A. O. Thompson.

Mr. and Mrs. J. F. Ward were Amarillo visitors Tuesday.

PALO DURO C. E. UNION MEETS IN CANYON

The Palo Duro Union, whose membership is made up of all Christian Endeavorers of Randall, Potter and Deaf Smith counties, met at the First Presbyterian church in Canyon Tuesday night. The program was furnished by the group of the First Christian church of Hereford, under leadership of Miss Eleanor Pierle, president of the Union. After the theme song, Follow, I Will Follow, led by Mrs. Thomas Wingate, district president, of Amarillo, Rev. Charles Dickey, pastor of the Presbyterian church in Canyon, led the prayer. Miss Pierle talked on What Is Christian Endeavor? and conducted the devotional. Betty Cockrell read a poem, The Lure of the Unattained. Scripture readings were given by Eleanor McKinley, Lois Ann Cockrell and Lottie Tyson.

A skit, The Magic Pin, which stressed the importance of C. E. work, was presented by Basil McKinley, ticket agent; Carl Oldham, young salesman; and Miss Pierle, as a young artist.

Plans were made for the Panhandle District Convention to be held in Hereford April 16-17-18. Representatives from the First Christian, Central Presbyterian and West Christian churches of Amarillo; First Christian and Presbyterian church of Canyon, and the First Christian church of Hereford were present.

Attending from Hereford were Nola Margaret Blue, Mrs. W. H. Russell, Mary Ruth Russell, Basil McKinley, Erma Faye Roberson, Rev. H. M. Redford, Earl and Carl Oldham, Elnora McKinley, Lois Ann Cockrell, Betty Cockrell, Lottie Tyson, Marcella Blue, Mrs. R. G. Blue, Jasper Vaughn, Clyde Oldham, Nora Jean Russell and Miss Eleanor Pierle.

HEREFORD PASTORS RE-ORGANIZE

A meeting of the pastors of Hereford was held in the study of Rev. T. C. Willett last Monday morning at which time the pastors re-organized for the purpose of carrying on religious work in a cooperative way.

Those present were Rev. T. C. Willett, Rev. J. C. Thorns, Rev. S. A. Matthias and Rev. H. M. Redford. Rev. McCann was called out of town and could not be present. Rev. Willett was elected president, and Rev. Redford, secretary. Plans were outlined for a forward program and united Christian effort in the community.

MARGARET SCHROETER
604 East 11th Street
Piano Voice Theory

SCHEIHAGEN-FELLERS WEDDING CELEBRATED

Miss Byrdie D. Scheihagen, daughter of Mr. and Mrs. W. R. Schel-hagen, and Mr. Buford B. Fellers, son of Mr. and Mrs. S. B. Fellers, were united in marriage in a simple and impressive ceremony Sunday evening at the home of the bride's parents.

Rev. T. C. Willett, pastor of the Methodist church, read the solemn, beautiful words of the marriage rites in the presence of members of the immediate families.

Miss La Nelle Scheihagen, sister of the bride, played Mendelssohn's Wedding March. Licentiate's Romance was played by Miss Schel-hagen softly as the vows were spoken.

The bride was attractive in a beautiful floor length dress of white crepe, with sash of lavender velvet. Her sorsage was of lavender sweet peas. Her only piece of jewelry was a gold bracelet, which her mother wore at her wedding. She carried a white Bible tied with lavender ribbon.

Mr. and Mrs. Fellers are both well known young people of Hereford. Mrs. Fellers is a graduate of Hereford High School and attended a beauty school in Amarillo. The young couple plan to live in Amarillo, where he is employed.

PLAYLET ENTERTAINS DAWN STUDY CLUB

A lovely covered dish luncheon was given for members of the Dawn Study club at the home of Mrs. Edith Burum on Tuesday, March 2. The regular study program was carried out in the afternoon. A clever playlet was a feature of the entertainment. The cast included the following members: Mmes. N. R. Miller, Homer Barnes, Minnie Walker, Bess May, Martha Galley and Jeff Roberson. Mrs. Edith Burum gave two readings.

During the business meeting Mrs. Lois Wimberly and Mrs. Ruth Wimberly were welcomed as new members.

Those present were Mmes. L. A. Smith, W. J. Stewart, N. R. Miller, H. H. Miller, Gladys Miller, Ernest May, Alfred May, Minnie Walker, E. V. Holman, Carl Luke, A. T. Frye, Dick Frye, Lester Galley, Ruth Womble, Jim White, Jeff Roberson, Homer Barnes, Jess Caldwell, Lois Stewart, Ruby Wimberly, Martha Galley, Lois Wimberly, Ruth Wimberly and the hostess.

PRESBYTERIAN AUXILIARY MEETS WITH MRS. OLSON

The Woman's Auxiliary of the Presbyterian church met at the home of Mrs. John Olson Monday afternoon. The devotional was conducted by Mrs. Olson, who talked on Two Great Truths of the Bible. Mrs. Clay Ridgway was leader of the study program for the afternoon. She discussed, Work in a Neighborhood House in Philadelphia, and A Second Generation of Americans.

A handkerchief shower was given for Mrs. I. O. Crosthwait, who is leaving soon for Long Beach, California, where she will make her home.

The next meeting will be held at the home of Mrs. Onias Carroll on March 22.

AMERICAN PIONEER LIFE SUBJECT FOR BAY VIEW CLUB

American Life in Recent American Literature, was the theme of study for members of the Bay View Club Thursday afternoon at the meeting held in the club room at the court house. Life in the West, as portrayed in The Desert Wife, by Hilda Faunce, was discussed in a book review given by Mrs. D. H. Alexander, leader of the program. A realistic word picture of the life of a pioneer woman was given as the story of the Desert Wife unfolded.

Mrs. G. W. Heard talked on Recent Poems on American Life. She included poems by Edna St. Vincent Millay and Carl Sandburg. Mrs. Heard also read poems written by Bay View club poets, Mrs. Grace Guthrie, Mrs. G. M. Hudson and Mrs. Harry Seed.

Around the World in New York, was the subject of an interesting discussion given by Mrs. F. T. Roloson. She explained how World Contact can really be experienced by a visit to New York.

During the business session plans were made for the annual Junior Bay View entertainment, which will be given at the club house Friday.

CO-ED CLASS IS ENTERTAINED

Members of the Co-Ed class of the First Christian church were entertained at the parsonage last Thursday evening, with an enjoyable Games Party. Miss Lillie Hostetter is teacher of the class and the entire evening was spent in playing a variety of interesting games.

Refreshments were served to Inez Clark, Lueta Borden, Hal Kester, Frances Borden, Ward Garrison, Eleanor Pierle, Carl Oldham, Basil McKinley, Rev. and Mrs. H. M. Redford, and Miss Hostetter.

SECOND GRADE GIVES FEBRUARY PROGRAM

A cleverly arranged program presenting seasonal historical stories told in song and dramatized verse was given by one section of the second grade in the Central School auditorium Friday afternoon.

The following program, under the direction of Miss Eunice Ruth-erford, was presented for parents, the second grade section taught by Miss Ela Aikman, and pupils in the third grade: Reading, A Valentine for You, Jimmie Broch; playlet, A Valentine Shop; songs, A Valentine, and Valentines; reading, February Heroes, Iona Whittington; playlet, Lincoln's Wish Comes True; playlet, Lincoln's Promise, George Woods; songs, Lincoln's Face, and Lincoln; reading, How Washington Dressed, Glenn Bell; playlet, The Truth Always; songs, Little George, and The Flag.

Nina Mae Higgins as the cook, Sadie Marie Williams as Mrs. Washington, and Jessie Ann Buckner as Fairy Good, played their parts in the playlets outstandingly well.

PIONEER STUDY CLUB MEETS AT BAIRD HOME

An interesting meeting was held by the Pioneer Study club at the home of Mrs. Horace Baird Tuesday afternoon. Mrs. Wirt Phillips was co-hostess. Mrs. O. T. Williams was leader of the program on Music and Art. She gave an interesting discussion of Modern American Artists. Mrs. J. E. Beyer told of The Evolution of Our National Anthem. A round table discussion on Music and Art as a part of the life in the home, school and church was conducted.

Members present were Mmes. J. E. Beyer, Burl France, A. A. Epster, J. M. Gilliland, Bob Higgins, E. S. Ireland, J. B. Jones, Ray Johnson, F. L. Lucas, H. D. Reed, T. E. Seigler, J. W. Spradley, Al Werner, Glenn Weir, M. D. Womble, O. T. Williams and the hostesses.

The next meeting will be held at the home of Mrs. J. B. Jones.

Friona News

BY JOYCE LANDRUM

Chas. Hays of Clovis was a Friona visitor Sunday. Mrs. J. L. Landrum returned Saturday from a two weeks visit with relatives in Floydada.

George Parish was here from Clovis Wednesday. Jerry Hearet of Bovina called on friends here Thursday.

Mrs. Jess Jones and son returned Friday from Whitney, where she attended the funeral of her niece.

Miss Grace Julius of Lazbuddy spent the week end with her brother, C. Julius. Mrs. E. R. Day and daughter, Mrs. E. V. Adams and Mrs. Ida Smith were in Amarillo Monday.

Mr. Carter returned to his home in Brownfield Monday after a visit with his daughter, Mrs. Dallas Coldiron.

Carl Maurer and family were in Hereford on business Monday.

Mrs. J. C. Wilkinson and Miss Nell Cross were in Hereford Sunday.

Edward Hall is recovering from a broken arm, received when he fell from a fence two weeks ago.

W. C. Norwood is recovering from a serious attack of influenza. Friona woman's club met Wednesday, February 24, with Mrs. J. D. Buchanan, and Mrs. C. C. Maurer as hostesses. Roll call was answered by 23. A program, Interesting Spots of Our Country, was presented.

Adrian News

MRS. E. C. CHAPMAN

Mrs. O. G. Calhoun entertained the bridge club Wednesday. Three tables of players attended. Splendid rains the past week encouraged farmers to new efforts.

Several Adrian people attended the Cattlemen's Convention in Amarillo this week.

G. A. Syms has been elected as school superintendent for another year.

P. T. A. met Wednesday instead of Tuesday so teachers might attend a banquet in Vega Tuesday night.

Mr. and Mrs. Howard, Dr.

Hawn, Mr. and Mrs. J. E. Speed were in Amarillo Monday.

Mrs. W. B. Tolbert entertained four tables of bridge Friday night. Several couples took bacon, sausage and syrup and walked into the kitchen of Mrs. E. N. Jacobson and enjoyed a lovely waffle supper.

Rev. Bruce spent the week end in Wildorado.

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BROIL
this easy way

with the
SWING-OUT BROILER

an exclusive feature of
the latest, automatic
MAGIC CHEF
GAS RANGE

● Broiling is the healthiest and tastiest way by which to prepare meats—and now you can broil to your heart's content this new, easy way. The broiler and meat swing out away from the flame with this exclusive Magic Chef broiler. It makes it easy to turn the meat and tell when it is done just right. Come in and let us show you this newest feature of the world's finest gas ranges.

MANY OTHER FEATURES
High Speed Oven, Red Wheel Loran Oven Regulator, Automatic Top Burner Lighters, Non-Clog Top Burners, Timer, Full Insulation are among the many other features of the Magic Chef gas ranges.

West Texas Gas Co.
Clean Gas With Dependable Service

Attending from Hereford were Nola Margaret Blue, Mrs. W. H. Russell, Mary Ruth Russell, Basil McKinley, Erma Faye Roberson, Rev. H. M. Redford, Earl and Carl Oldham, Elnora McKinley, Lois Ann Cockrell, Betty Cockrell, Lottie Tyson, Marcella Blue, Mrs. R. G. Blue, Jasper Vaughn, Clyde Oldham, Nora Jean Russell and Miss Eleanor Pierle.

MARGARET SCHROETER
604 East 11th Street
Piano Voice Theory

STOP

worrying if you can't afford a new Spring Suit or Coat. Dri-Sheen will bring back that natural feel and lustre to your garments that makes them look like new.

"LOOK"

at your old hat—everyone else does! With our Modern Hat Equipment we can make that old lid step out for Easter like nobody's business!

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A HEREFORD INSTITUTION
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CHINA LIKE YOU HAVE ALWAYS WANTED

VALUABLE PREMIUMS Beautiful Chinaware

As a mark of appreciation for your loyal patronage down through the years, we started including these valuable coupons in our flour some time ago. This chinaware has proven so popular that we are not only going to continue this practice, but have greatly increased our line. Probably some of your neighbors already have some of this beautiful glass and chinaware. It can also easily be yours!

SAVE YOUR COUPONS

Start saving your coupons now. Reproduced below is one of the valuable little slips, which you will find in every sack of **PACKARD'S BEST**.

VALUABLE—SAVE THIS COUPON!

In Appreciation of Your Loyalty to **PACKARD'S BEST FLOUR** We Offer

1-32 Piece Monax R Design Dishes for 5 Coupons and \$1.89.

1-21 Piece Monax R Design Dishes for 5 Coupons and \$1.44.

1-22 Piece Pink R Design Dishes for 5 Coupons and 98c. Give your merchant's name and address, Mail Money Order to MILL. Dishes are delivered by our truck, but we do not pay parcel post.

PACKARD MILLING COMPANY
HEREFORD, TEXAS

In Appreciation

We know, just as our customers know, that **PACKARD'S BEST** is one of the finest flours on the market today. Made from the finest, selected wheat, and milled to perfection, this flour is shipped and trucked to many points outside of Texas. We appreciate the fine patronage this superior flour has enjoyed—and these little coupons are our mark of appreciation. Same them—and we will be glad to redeem them for you.

PACKARD MILLING CO.
A Home Institution



LAST CHANCE! Saturday March 13th

PRICES SLASHED! BUY NOW and SAVE!!

SATURDAY, MARCH 13, is absolutely your last chance to SAVE at D. R. Gass and Son's Big Clearance Sale! Prices have been cut to the bone. We know that the prices are too low—but we must clear out our store. It's your gain and our loss—if you come on or before Saturday. There are still some unusual bargains in every department of our big store. Things you need for every member of the family—and a big saving to you. We also have included much New Spring Merchandise in the big Clearance. Visit our store now, and see for yourself. You know our reputation for quality . . . and the prices are really low. Remember, Saturday is the last day.

Bargains Galore — Clothing for the Entire Family

SAVE NOW
ON DRY GOODS
AT OUR BIG SALE

D. R. Gass & Son
Hereford, Texas



The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HERFORD HIGH SCHOOL

VOL 1—NO. 23.

HERFORD HIGH SCHOOL, THURSDAY, MARCH 11, 1937.

PAGE 47.

Activities of Central School

Central School has begun to prepare for the interscholastic meet which will take place about April 2, 1937.

The school has been divided into two parts, one, the white, is directed by Miss Conkright, and the other, the maroon, is directed by Miss Bradley. The captains of the white side are Wayne Phillips and Rachel Ireland, and the captains of the maroon side are Rena Rae Renfro and Richard Petersen.

The directors are: director-general, Miss Harris; director of declamation, Miss Kirby; director of ready writers, Miss McMinn; director of spelling, Miss T. Bell; director of choral singing, Miss McMinn; director of story telling, Miss Pitman; director of Junior boys' track and field, Miss M. Bell; director of Junior boys' playground ball, Miss Plerle; director of sub-Junior boys' track, Miss Rutherford; director of Junior girls' playground ball, Miss Kirby; director of Junior girls' track, Miss Daughtree; director of first grade track, Miss Bradley.

The two opposing sides met a few days ago and several of the pupils made remarkable lively speeches. Some of the young speakers were John Estes, Lois Agnes Gilbreath and Richard Ireland. This meet will be carried out as a regular interscholastic meet and there seems to be a promise of a spirited contest.

Miss Eunice Rutherford's section of the Second grade gave a chapel program at 9:30 on Friday, March 5.

The program had a triple theme which included Valentine, Lincoln's and Washington's birthday. The program consisted of a reading, A Valentine for You, by Jimmie Brooch; a playlet, The Valentine Shop; songs, Valentine

and A Valentine; February Heroes, a reading by Iona Whittington; a playlet, Lincoln's Wish Comes True; Lincoln's Promise, a reading by George Woods; songs, Lincoln, and Washington. How Washington Dressed, a reading by Glenn Bell; a playlet, The Truth Always, and the songs, Little George Washington, and Our Flag.

A few outstanding players were as follows: Jessie Ann Buckner as Fairy Good in the Valentine group acted with as much poise as a professional. Marie Williams, who played as Martha Washington, also acted like a little professional. Nina Mae Higgins, who acted as Saddle, the colored cook, in the Washington playlet, acted the part of a colored cook so well, with speech and facial expression, that she really seemed to out-do any Negro woman in being a Negro.

ENTERTAIN CANYON BAND

Thursday, March 4, 1937, the high school band entertained the Canyon band. The two bands participated in a joint concert given Thursday night at the high school auditorium at 7:45. The concert was directed by both bandmasters, Mr. Stevenson of Canyon, directing the first part, and Mr. Smith of Hereford directing the last part.

At four o'clock the two bands practiced for the concert, and immediately afterwards at the grade school cafeteria, the members were served an excellent plate lunch by the Senior band mothers. Then they returned to the high school to give the concert.

JUNIOR CLASS UP-AND-COMING

The Junior class met Wednesday, March 3, 1937. Rosie Russell resigned as assistant editor, and Sylvester Loerwald was elected.

The date for the Junior-Senior banquet was set for April 2.

Joint Concert Proves Success

The Canyon and Hereford bands played a joint concert Thursday, March 4. They practiced from four to six and were dismissed to go to the Central school building for supper. The Senior Band Mothers served a very nice supper. Mr. George Stephenson, director of the Canyon High School Band, directed five numbers, and Mr. Ralph Smith directed five numbers. We had a very nice time entertaining them, and we learned very much playing with them. There were one hundred members that played.

THE PEPPER-UPPERS

The Pop Club had an entertainment at the home of Gladys Lewis, February 25. Having no business to discuss, they played games some of which were lotto, anagrams, checkers and forty-two. A prize of a large Easter egg filled with small candy Easter eggs was presented to the best player, Helen Danforth.

Refreshments consisting of hot tea, toasted crackers and candy Easter eggs were served to the following guests: Miss Wrenn, sponsor of the club; Mary Ann Baird, Virginia Nix, Helen Danforth, Gertrude Wilson, Thama Cawthon, Viola Phillips, Ida Belle Hicks, Helen Jones, Virginia Harman, Mildred Rutherford, Virginia Lee Hussey, Helen Ruth Barber, and Beverly Alexander.

THAT SENIOR CLASS

The Seniors held their regular class meeting Wednesday, March 3, 1937, in room 23.

There was much confusion and noise at the opening of the meeting as they received their report cards from the sponsors. Many of the students' faces brightened and shone like the sun, while others saddened and resembled the sky on a stormy day.

They discussed kid day and talked about the invitations that will be presented to them at their next class meeting. The time came to quit, and the meeting adjourned.

HOT AIR WRANGLES

The debaters met Wednesday in Miss Crawford's room to discuss the debate with Vega, which will be Monday, March 8, at 5 o'clock in the high school here.

The assembly program given by the Wranglers will be a short debate on the State question, on the government monopoly of munitions.

Girls Hi-Y

The Girls' Hi-Y met Tuesday night, March 2, in Miss Crawford's room.

Mr. Redford, the surprise speaker, talked to the club on mental hygiene. He divided behavior into five groups: (1) drifting, (2) concealment, (3) over-active, (4) despair, and, (5) upheaval. Illustrations of each type of behavior in humans were presented, and the causes of the disturbances were pointed out. Mr. Redford stated that adjustment, not environment, was behind these patterns of behavior.

The girls enjoyed the talk immensely, and another talk from Mr. Redford is anticipated.

Spring Football Practice Starts

Spring football practice began Monday, March 1. There were between 20 and 30 boys out each day. Those out were lettermen, some of the team last year that did not letter, gashousers, and some that were out for football for their first time.

Coach McCollum seemed very pleased with the turnout. There is not much weight, so speed will have to come out in front.

So far the practice has not been hard work. The first few days were spent in catching passes, going down for punts and running races. Blocking started on Wednesday, and was continued for some time. On Monday of March 8, signal practice will begin. The boys are divided into two sides captained by Paul Foster and Robert Green. Part of nearly each practice is taken up with exercises, the boys' favorite part of football.

Some five or six boys out for football also are out for track. They train for track on Tuesdays and Thursdays and football the other days. The track team is planning big events this year, if they work hard.

Seniors, you had better watch out this spring, because the football team of 1937 is going to give you plenty of trouble.

Will Select Most Popular

The popularity contest began Tuesday, and the winners will be announced next week. This contest is to select the best all-around girl and boy of Hereford High School. The Senior class choose Mary Turrentine and Charles Wilson; the Junior class, Thama Cawthon and Wilbur Willett; the Sophomore class, Jean Williams and Paul Foster; the Freshman class, Helen Frances Streu and Robert Petersen.

Students vote at noon by dropping pennies into their candidate's jar. Each class has representatives to influence the students to vote for their candidates.

The money received from this contest will be given to the Staff.

Hi-Y

The Hi-Y club held its regular monthly meeting Tuesday night. The program began with the secretary reading the minutes. There was no old-business, and a motion was made and seconded that we have a party. A vote was taken and the motion passed. A committee of seven members, Wilbur Willett, Clyde Posey, Charles Wilson, L. A. Ricketts, Jack Knox, Bill Stanford, and Sylvester Loerwald, to set the date, make the arrangements for the party. After the business was over Mr. Hudson read a few of the letters that were printed in the January issue of the newspaper, Hi-Way. The letters were about the National Hi-Y conference at Berea, Kentucky. Next week we will have a green book program.

Mrs. D. H. Alexander returned Sunday from Silvertown where she had visited her parents, Mr. and Mrs. A. P. Donnell, for several days.

SYMPATHY

The members of Hereford High School wish to express their sympathy to Mr. Dillehay and his family in the loss of his father. Even though Mr. T. J. Dillehay was a stranger to most of us, we feel sure that he was a worthwhile man, and that his death will be a severe loss to his friends and associates.

Ward Garrison of Lubbock visited friends in Hereford last week. Ward, the son of Mrs. C. S. Garrison, former principal of Hereford Central School, is a traveling salesman for a wholesale hardware concern in Kansas City, and Hereford is in his territory.

Ford Doings

BY MRS. H. M. BENSON
This community received a nice slow rain last Friday and Saturday, which totaled about a half inch. It will be of great benefit to wheat and pastures.

H. D. Hill and family attended church in Vega Sunday.

Miss Lura Kelly, Mr. and Mrs. George Benson and daughter were Hereford visitors Sunday.

Mrs. Bain Wiseman and Mrs. McNabb of Vega visited Mr. and Mrs. Bernis Harris recently.

The ladies club met with Mrs. Clarence Carnahan Wednesday afternoon, March 10.

F. D. Ferguson and family moved to the T. E. Majors farm last week, where he is employed by Mr. Majors.

Mr. and Mrs. L. J. Straufus and son, Hardy and family spent Sunday evening in the Carl Straufus home.

The community was saddened by the death of Tom Bassett last week, and extend heartfelt sympathy to the bereaved in their great sorrow.

Fred Brunson and family are on the sick list this week.

Mr. and Mrs. J. L. Hight and grand daughter, Virginia Brunson, attended church in Vega last Sunday.

Try First to Buy in Hereford.



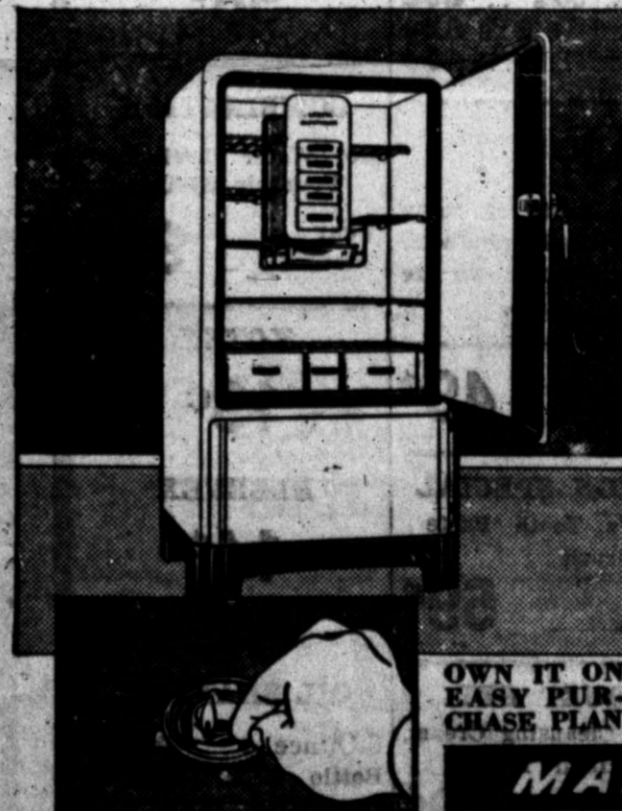
NOW ANY FARM HOME CAN

- HAVE plenty of ice cubes
- ENJOY delicious frozen desserts
- SERVE tempting new salads
- PROTECT food perfectly the year round
- SAVE steps and kitchen work
- HAVE the joys of modern city refrigeration

SERVEL ELECTROLUX

RUNS ON KEROSENE—FOR FEW CENTS A DAY

(COAL OIL)



HERE'S GREAT NEWS for families living beyond the gas mains and power lines! The same modern convenience and savings of modern refrigeration that city homes enjoy . . . can now be yours! And at low cost! Servel Electrolux, the Kerosene Refrigerator, is identical in all important respects with the famous Gas Refrigerator which has been serving hundreds of thousands of fine city homes and apartments during the past ten years.

HAS NO MACHINERY TO WEAR

A single kerosene burner circulates the refrigerant, which produces food-preserving cold and freezes ice cubes and desserts. There is no friction, no noise, no moving, wearing parts. Owners report that this ideal farm refrigerator not only makes their work easier and their lives happier, but also saves enough to pay for itself. Write for literature.

OWN IT ON EASY PAYMENT PLAN

MAIL THIS COUPON

DEALER'S NAME AND ADDRESS

Gentlemen: Please send me, without obligation, complete information about Servel Electrolux, the Kerosene Refrigerator.

Name _____

Street or R.F.D. _____

Town _____

State _____



LOVELY TO
LOOK AT



Mrs. Eunice Drake, a representative of Fitch Shampoos, will be in our Studio for three days next week, Monday, Tuesday and Wednesday, to give a SPRING SPECIAL of Fitch Shampoo, Set and Beauty by Fitch Plastic Masque Facial at \$1.75

With each "SPRING SPECIAL" we will give absolutely FREE a silk Cosmetic Case, containing Beauty by Fitch Cleansing Cream, Creme Rouge, Poudre and Poudre Fuff—the cleverest, handiest little things—just purse size and so convenient. Remember, the days are

MONDAY — TUESDAY — WEDNESDAY

Charm-Aid Studio

VERNA CULPEPPER, Manager.

Hereford Implement & Appliance Company

MAYTAG WASHERS — ELECTROLUX — PHILCO RADIOS

Visits Mrs. Baer in Tulsa.

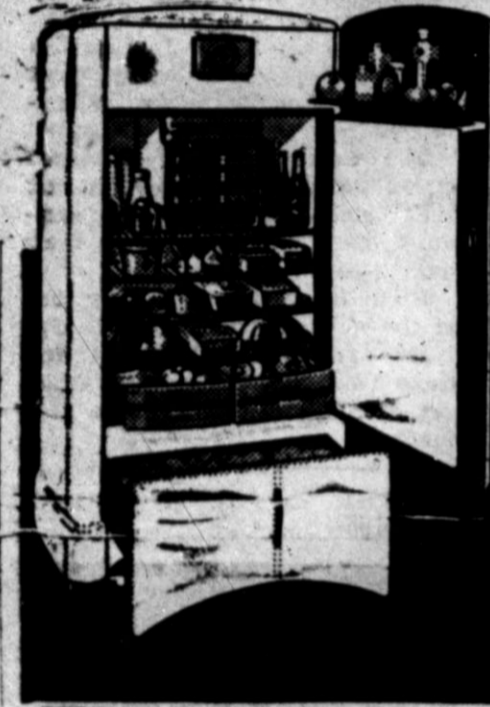
Gaston Baer and daughter, Miss Hertha, left last Saturday for Tulsa, Oklahoma, to visit Mrs.

Gaston Baer. Hertha remained with her mother, Mr. Baer returned Monday night. Mrs. Baer opened her new shop in Tulsa last Friday and reports it was a success.

COME IN AND SEE 1937'S GREATEST REFRIGERATOR VALUE—LEONARD ELECTRIC

WITH THE

Master Dial



that lets you control the operation of your Leonard to secure Low Operating Cost

90¢ a week
BUYS YOU A LEONARD

LEONARD ELECTRIC

WITH THE *Master Dial*

McConnell Electric Company

PHONE 759 LEONARD DEALER 303 N. MAIN ST.

B-W Cafe Is Now Being Remodeled

Work is now in progress on remodeling the B. and W. cafe, which is managed by Mrs. Mace Whitman. In addition to remodeling, repainting and decorating the interior of the cafe, Mrs. Whitman stated that she also plans to add several tables to the present equipment. She hopes to complete the work in the near future.

Vega News

BY CORRESPONDENT

Judge W. A. Pulliam entertained Oldham county teachers Tuesday night, P. T. A. served a banquet in Kiwanis Hall. J. W. Gurstrom, superintendent of public instruction, was the main speaker. The teachers presented Judge Pulliam a radio, as he has served as county superintendent for the past four years.

Rev. Marshall Rhew, June Farnsworth and Frances Armitage attended a religious education meeting in Amarillo Monday night.

A. R. Castleberry has been re-elected superintendent of Vega school district for another term.

Peggy Godwin was entertained by her mother and friends at a birthday party last Tuesday.

Meetings were held by Wildorado, Adrian and Vega farmers the past week to select committeemen to carry on the farm program.

Kiwanis club honored wives and friends at the usual noonday lunch last week.

Funeral services for Grandma Steward, 74 years old, were held at the Methodist church Thursday afternoon, Rev. Marshall officiating.

Ex-judge Chas. Ingram was the main speaker on a PTA program March 9, with the topic, Support of Public Schools.

Sam Stagg of Frietch spent the week end with his parents here.

Mr. and Mrs. C. L. Morris were in Amarillo Saturday.

Miss Nedra Richardson and Chas. Gault were married Saturday evening, Rev. L. E. Godwin officiating. Mr. and Mrs. F. M. Doss of Hereford are grand parents of the bride. The couple will make their home in Vega.

District Court is in session at Vega this week.

Mr. and Mrs. O. O. Slutz and Miss Bernice Harrell spent Monday in Amarillo.

Dr. Loyd reported Vega received .52 of an inch of rain Friday night.

Mrs. R. P. Brazil returned to Hereford Thursday after spending several weeks with her daughter, Mrs. Ernest Handley and family in Albuquerque, New Mexico.

Progressive News

BY OLIVE PERKINS

The singing class is sponsoring a ple supper to be given at Progressive Friday night, March 19. The public is invited. The class meets each Sunday night and visitors are always welcome.

The ladies club met last Wednesday with Mrs. Lynn Powelson, with 13 members and one visitor, Miss Wanda Blagg, and several children present. Mrs. A. S. Higgins gave a paper on the Sacredness of Family Faith and Confidence, and Miss Olive Perkins a paper on Teaching a Child Respect for Property and Other Peoples' Rights. Mrs. Powelson served tea and cookies. The afternoon was spent working on two club quilts. The next meeting will be an all-day meeting with Mrs. Ira Ricketts.

Mr. and Mrs. Ira Ricketts were dinner guests of Mr. and Mrs. Kester at Hereford Sunday.

William Bowman, Glenn Ricketts and Edgar Russell attended the stock show at Amarillo Monday. Mr. Emmons went with them.

A large number attended the meeting at the school house Thursday night. Mr. Bateman explained the new farm program for 1937.

Rev. Redford preached here Sunday afternoon. Mrs. S. A. Askren and Mr. and Mrs. Ramsey came with him.

Betty Jeanne McBrayer missed two days of school last week.

Two new pupils entered school this week, children of Mr. and Mrs. Harris, who have moved to the Thompson place.

Mrs. Ray Hershey visited her daughter, Mrs. Arch Conklin, in Hereford Saturday.

J. E. Henry and family spent last week end with her parents, Mr. and Mrs. J. L. Park.

Ralph Arseneaux and David Boyer went to Canyon Friday night.

Wyche Items

BY PEGGY VALENTINE

Mrs. R. W. Elliston is home from Keene where she attended a church conference and visited her daughter, Ivagene, in school there. Her parents, Mr. and Mrs. LaGrone of Amarillo were here while Mrs. Elliston was away.

Everyone is invited to bring dinner to an all day meeting here Easter Sunday.

Miss Myrie Henry of Plainview visited school Monday.

Robert Edwards and family of Hereford visited the A. E. Edwards home Sunday.

Wanda Jean France, Hereford, visited the Rea home Sunday.

Fred Henry and family visited in Plainview Sunday. Mrs. Henry's mother and sisters returned with them for a visit.

Mr. and Mrs. Joe Paetzold of Slaton visited the John Paetzolds last week end.

Mr. Sevier's brother and family from California visited the Sevier home last week.

Chas. Carnie of Amarillo spent the week end with the Paetzolds.

W. B. Saxon and family visited his sister in Canyon Sunday.

Mrs. DuBois Walker is suffering from an injured foot received in a fall at Dimmitt Saturday.

Mr. and Mrs. R. C. Valentine attended the funeral of the infant daughter of Mr. and Mrs. Roy Thompson in the home of Mrs. Alton Fraser, sister of Mrs. Thompson, Sunday. Services were conducted by Rev. Willett. Interment was in West Park Cemetery.

Louie Olson is putting down an irrigation well.

Alex Bateman and C. Morgan talked at the agricultural meeting Tuesday night. The meeting was well attended.

C. E. Davis and family plan to leave this week to make their home in East Texas.

Dawn baseball team defeated Wyche here Tuesday.

There will be a 42 party at the school house Friday night to which all are invited.

Wyche pupils are preparing to participate in school contests in the Hereford meet.

Misses Womble and Park will attend the teachers meeting in Canyon Friday and Saturday.

Altar Society Meets.

The Altar Society met Tuesday afternoon at the home of Mrs. Joe Gaetz. Mrs. Roy Wagner presided over the business meeting. Plans were made for a bake sale to be held Saturday. After the business session a social hour was enjoyed. Conversation and piecing quilts furnished entertainment.

Card of Thanks.

We wish to thank our friends and neighbors for their kindness during the illness and death of our little darling, Derrell Curtis Wells. Mr. and Mrs. J. V. Wells Mr. and Mrs. G. W. Wells Mr. and Mrs. E. A. Wells Mr. and Mrs. E. C. Mackie Mr. and Mrs. G. W. Wells, Jr.

Miss Lillian Chambers of Canyon spent Friday and Saturday here in the C. R. Smith home.

Earnest Hayley Employed On Memphis Paper

Earnest E. Hayley, former editor of the Brand, has accepted a position as advertising manager of the Memphis Democrat, Memphis, Texas, it was announced this week. Mr. Hayley went from here to Memphis to assume his new duties. Prior to coming here Mr. Hayley was editor of the Spur Times and during the time he served as Brand editor, he acquired many friends in Hereford, who are glad to know of his new position.

Easter Items

BY LOUISE FRYE

Quarterly conference will convene at Easter next Sunday. Presiding Elder Haymes will be here at that time. Basket dinner will be spread at noon.

Mr. and Mrs. W. J. Sullivan of Melrose, New Mexico, are visiting in the home of their daughter, Mrs. V. C. Woolery.

The young people's Sunday school class enjoyed a party at the Spartman home Saturday evening.

Caroline Frye spent the week end with Mary Louise Dean of the Dean community.

All the George Chambless family were confined to their rooms last week with influenza.

Miss Vay Allen stayed several days last week with Mrs. Epperson at Summerfield.

E. M. Allen visited with relatives at Wellington last week.

Miss McClure had as her dinner guests Sunday Misses Doris Kirksey, Vay Allen, Hazel Chambless, Carlie Rae Frye, and Wayne Sparkman, Frank Allen, Foster Beall and Brittain Chambless.

Mr. and Mrs. Sparkman and Jimmie were dinner guests in the Allen home Sunday.

This community received about three-quarters of an inch of rain Friday night. This will be a great help to wheat, and with a little warm weather it will soon come out.

Miss Cleo Bradley and Miss Lucille Hughes of Vega visited Miss Hughes' parents, Mr. and Mrs. Allen Hughes, and Miss Neville Wrenn Sunday. Misses Hughes and Bradley are teachers in the Vega schools.

With Every Grease Job
We Lubricate every moving part
Clean the inside
Clean the glass
Water the battery
Air the tires
TEXAS SERVICE STATION
GLENN SNYDER. PHONE 440

Radio Prices Are Going Up
GENERAL ELECTRIC
Focused Tone Radio

Model E-105
\$109.50
Other New G-E's from **\$22.50** Up
Liberal ALLOWANCE FOR YOUR OLD GLASS TUBE SET
Mc Connell Electric Co.
Phone 759. G-E RADIO DEALER 303 N. Main St.

Close Drug Store 13

MONEY-SAVING SPECIALS FOR FRIDAY AND SATURDAY

| | | |
|--|---|---|
| BRIDGE TALLIES Assorted Close Out Numbers Dozen 7¢ | PROTECT YOUR HEALTH with "Vitamins." March and April are danger months, so build up resistance NOW with proper VITAMIN products. \$1.25 A. B. D. Caps, 2 5's 89¢ \$1.00 Haliver Oil Caps, 50's 89¢ \$1.00 Concentrate, A and D, 80's 89¢ Pint Cod Liver Oil 69¢ | Coty's AIR-SPUN FACE POWDER 98¢ |
| Black Draught 19¢ | 26c SALE Our 26c SALE TABLE consists of many popular, nationally advertised products. All are 50c to \$2.00 items, which we are closing out. | COMBINATION Hot Water Bottle and Fountain Syringe Year Guarantee 98¢ |
| Nyseptol Mouth Wash Pint Bottle 39¢ | TOOTH PREPARATION SPECIAL Three tubes Dr. West's Tooth Paste One Tooth Brush \$1.10 Value 59¢ | KOTEX 19¢ |
| Woodbury's Face Powder Regular 50c Size 39¢ | CASHMERE BOUQUET SET Consists of Face Powder, Cleansing Cream, Soap, Perfume and Hand Lotion All For 39¢ | KLEENEX 14¢ |
| MEN ONLY Biggest Razor Bargain Ever Offered Genuine Gillette Razor and 50 BLADES 49c While They Last | SMOKERS \$1.00 Yellow Bole Pipes 89¢ 15c Prince Albert Tobacco 9¢ All 5c Cigars, 6 for 25¢ "SATURDAY ONLY" | OIL SHAMPOO 6-Ounce Bottle 39¢ |
| Easter Bridge Tallies Dozen 25¢ | St. Patrick's Day Bridge Tallies, dozen 25¢ | Marvelous Matched MAKE-UP KIT Find the correct make-up according to the color of your eyes Each 55¢ Kit 55¢ |

This spring and summer, drive the BELLWETHER car!

YOU say you're looking for a live one that lives up to its stunning looks—all right, feast your eyes on this handsome Buick and end your hunt! What you see is the leader of the 1937 flock—a sleek, fleet, sinewy, stout-hearted traveler that'll do all you ask—and still be ready for more!

Something happens to you when you take your comfortable place behind the wheel of this glorious car and command its flashing action. Cares fade, worry drops behind, when you tingle to the lifting surge of its valve-in-head power and sense the solid steadiness of every thrilling mile. You find a new meaning to easy handling as you finger these sure controls—you never knew a car could be so smooth, easy, quick in its perfect obedience to your every wish. Fact is you're driving the standout car of the times—and the longer you drive it the greater will be your glad pride in it. Why not make sure now that you'll have one in time for summer driving? Why not—for your money—get the unmatched smoothness of a valve-in-head straight eight? Sure you can afford it—it's priced as you'd expect a six to be! Better get your order in early!

LOWEST PRICE EVER ON A BUICK 4-DOOR SEDAN!
Beautifully big, buoyantly able, a Buick Special 4-door sedan delivers today at a price aimed as low as the average six. See your nearest Buick dealer now!

"It's Buick again!"
YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR

Norton Motor Co.
Hereford, Texas

OUR QUALITY AND PRICE WILL BE YOUR APPRECIATION AND SAVING!

The Biggest Spring Sale On Fruits and Vegetables WE HAVE EVER HAD FOR FRIDAY AND SATURDAY

LARGE SIZE BUCKET

COMB HONEY 91c

LARGE BUCKET, LOUISIANA RIBBON CANE

SYRUP .. 63c

FULLER'S Fresher Fruits and Vegetables

ANOTHER BIG TRUCK LOAD OF FRESH FRUITS AND VEGETABLES

WILL BE HERE FOR THIS SALE

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

RACE PROBLEMS DISCUSSED AT C. E. PROGRAM

The Christian Endeavor of the first Christian church met Sunday evening at 7 o'clock at the church. Continuing the discussion on Racial Barriers, Clyde Adams, as leader, stressed the fact that racial prejudices may be created in the home. Mr. Oldham said, that by coming in contact with people of other nationalities, young people could eliminate racial prejudice, and he invited older people to join the young people in their discussions.

FRANCES WITHERSPOON CLASS HAS LUNCHEON

The Frances Witherspoon Bible class of the Presbyterian church held its regular covered dish luncheon Thursday at the home of Mrs. T. M. Palmer. Peeling quilts and discussing old-time customs furnished entertainment for the afternoon. Plans were made for future class programs. Attending were Meses. W. M. Cogdell, Joe Bodkin, C. J. Paddock, J. E. Gyles, John Haberer, Emma Norton, W. A. Hunter, W. M. Rigler, Belle Hodges, a guest, Mrs. Bell and the hostess.

DISCUSSION GROUP TO HEAR REV. REDFORD

Members of the Discussion Group will hear Rev. H. M. Redford speak on Immortality at the regular meeting in the reading room of the county library Friday evening at 7:30 o'clock.

On last Friday evening, Mrs. D. W. Hawkins discussed a lecture given by Norman Thomas at the Sinal Temple, Chicago, as compared with Roosevelt's inaugural address. Much interest was shown in the subject, Education for What?

PUPILS OF MRS. R. E. McCULLOUGH ENTERTAIN

Honoring three pupils who have finished the business course taught by Mrs. R. E. McCullough, students of the course entertained with a covered dish luncheon Wednesday at the home of Mrs. McCullough. The honor guests were Roberta Oliver, Ellen Bowser and Mary Virginia Eberle. Others attending were Louise Frye, Jean Morgan, Virginia Bowser, Stella Mae Gore and the hostess.

Week-End Visitors in Wellington.

Mrs. Seth B. Hoffman, Miss Eloyse Pittman and Jammie Gillentine were visitors in Wellington Saturday and Sunday. Mrs. Hoffman and Miss Pittman visited with Mr. and Mrs. DeShane Wells, and Mr. Gillentine visited with his wife and parents, Miss Pittman and Mrs. Wells attended school together in Canyon.

"THE PLAINSMAN"
Is On Everyone's "MUST" List. Make a Date Now to See It!

Hospital Notes

Herbert Sindt underwent an operation Wednesday for ruptured appendix. He was doing nicely today.

J. B. Kitchens, admitted February 17, is still in the hospital, but is thought to be considerably improved.

F. W. Goodnow, admitted last week, is greatly improved.

Alton Biggers is expected to be dismissed Saturday.

Polly Anna Crawford, 12-year-old daughter of Mr. and Mrs. L. I. Crawford, underwent an appendix operation, and is now improving nicely.

Charley Carroll was admitted Wednesday as a pneumonia patient.

Paul Arthro was admitted this week as a medical patient.

Mr. and Mrs. John Vines announce the birth of a daughter, March 5.

La Juana Rose, seven-year-old daughter of Mr. and Mrs. Doyle Rose, underwent an operation for ruptured appendix, and is reported to be doing as well as could be expected.

Don Gerald Clark is expected to be able to leave the hospital Saturday.

A. J. Robinson is considerably improved and is expected to be released from the hospital soon.

Junior Band Mothers Meet

The Junior Band Mothers met Monday afternoon at the Central school for their regular monthly business meeting. Mrs. John Renfro, vice president, presided. Plans were made for a buffet supper to be given Monday evening, March 22, at the Central school. The following program was given: Bass horn solo, John Estes; clarinet and piccolo duet, Joan and Gerald Smith, and Mrs. Joe Kendall read a paper on The Messiah. Nineteen members were present.

Thompson Baby Buried Sunday

Funeral services for Bobbie Jean Thompson, infant daughter of Mr. and Mrs. Roy Thompson, were held from the home of Mr. and Mrs. Alton Fraser on 25-Mile Avenue. The child lived only a few hours. Services were conducted by Rev. T. C. Willett, pastor of the First Methodist church, at 4 o'clock Sunday afternoon, March 7.

Surviving relatives other than the child's parents are Mrs. J. D. Thompson, Mr. and Mrs. W. I. Valentine, grandparents; Mrs. R. S. Lloyd, Mrs. Alton Fraser, Hereford; Mrs. Billie Harris, California; Mrs. Pete Hooker, Oklahoma; Mrs. Ida Davis, Clovis; Mrs. Nora Russell, Oklahoma; Mrs. Carrie Sisk, California, all aunts; Arthur Thompson, Hereford, an uncle. Interment was made in West Park Cemetery.

S. C. S. Projects

(Continued from page one)

ject cooperators follow, as listed by Mr. Williams:

On the Paul Rudd place, section 73, block K-8, wheat land listed on contour to spring rains, milo wide row pattern, produced a good yield of milo and a 15-inch stubble was left. Rains Saturday resulted in .75 inches of moisture, and the moisture penetration was measured at 26 inches. Wheat on the west, sown late and not on contour, measured 18 inches in moisture penetration.

O. Wilder, north half of section 52, block K-8, terraced and planted on contour; he also has a water trap which diverts water from a pasture. His moisture penetration was 36 inches on top of terraces, and 34 inches between terraces. Land on the south, planted late, one way, with no contour, showed a moisture penetration of only eight inches.

A. C. Pierce, section 53, K-8, summer fallowed his land, terraced and planted on contour. His penetration was 32 inches on top of terraces and 28 inches between. Land just west of him was summer fallowed, not terraced nor contour planted—and had a moisture penetration of 19 inches.

Ray Johnson, east half section 175, block M-7, lost his wheat last year from blowing. This year he terraced, summer fallowed, and planted with a deep furrow drill on the contour. His moisture average, on top and between, was 42 inches. He received .75 inch rain. Land east of Johnson with no prepared seed bed, but deep furrowed and in straight rows, showed 17 inches of moisture penetration. Land on his north, summer fallowed, no terraces and no contours, showed 27 inches of moisture penetration.

George Turrentine, section 17 and south part section 8, Gray Block, with part of his land terraced and the rest listed on contour before May rains, planted milo strips 65 feet wide, and summer fallowed strips 105 feet wide for wheat. He reported a good milo yield, then planted with a deep furrow drill. After receiving .95 of an inch rain his moisture penetration was 32 inches. On the south a hummocked field, leveled in September, terraced and with all of 1.25 acres, except 30, listed, received no rain after it was terraced until Saturday. The moisture penetration here was six inches on top of terraces and better than 10 inches between. Wheat land west of Turrentine was summer fallowed, with no terraces or contours. The penetration was 28 inches.

M. C. Kaul, lower half section 50, block K-8, received .88 of an inch of rain, and his penetration average 30 inches. He planted on contour with no terraces, but had a border planting of grain sorghum on west and south; the rest was planted two rows and skip two rows in milo. He reported a good forage crop and planted wheat in the stubble.

NOTICE TO BIDDERS

Notice is hereby given that the Commissioners Court of Deaf Smith County, Texas, will on the 5th day of April, 1937, receive proposals from any banking corporation, association or individual banker in Deaf Smith County that may desire to be selected as the depository of the county and school funds of Deaf Smith County for the years 1937 and 1938.

Funeral Service Held at Acme for Mrs. H.B. Young

Friends were saddened to hear of the death of Mrs. R. B. Young, 73, at the home of her son, John F. Young, in Kansas City, February 26. Funeral services were conducted at Acme, Texas, Monday, March 1, and interment was made in the Goodlett cemetery.

Mrs. Young was well known in Deaf Smith County, having been a frequent visitor here during recent years with her daughter, Mrs.

W. L. Alexander, and her son, H. Ted Young. She acquired many friends here during her visits. She was a former resident of Acme, having lived there from 1889 until 1924, when her husband died. Since then she has resided with her children. Other than the two children here, she is survived by E. D. Young of Milford, Utah; Mrs. D. Ruff of Denton; and her son in Kansas City.

Upon receiving a message of her mother's illness, Mrs. Alexander left for Kansas City, but her mother passed away a few hours before she arrived. Both Mrs. Alexander and Mr. Young of this city attended the funeral services.

Try First to Buy in Hereford.

Methodist Women Meet

The Woman's Missionary Society of the Methodist church met at the church Wednesday afternoon. The fifth chapter of the Bible study, The Radiant Heart, was the subject of study for the afternoon, with Mrs. D. W. Hawkins

as leader. Mrs. J. E. Beyer gave the devotional. Mrs. J. P. Ward, president, presided over the short business session. Mrs. Ward told of a visit made to Miss Mattie Mae Syriser at St. Anthony's hospital in Amarillo. The next meeting will be at the church at 8 o'clock, March 17.

Dr. M. V. COBB

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P. and G., 10 Bars
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Mrs. Tucker's, 8-Lb Carton
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REAL VALUES
REAL FOODS

Tomatoes
3 No. 2 Cans
22c

Flour
GOLD MEDAL OR AMARYLLIS
24 Lbs 48 Lbs
97c \$1.91

| | | |
|-----------------|--|-----|
| GRAPEFRUIT | BUSHEL \$1.10 | 27c |
| | Dozen | |
| SPUDS | 10 Pounds | 29c |
| APPLES | WINE SAPS | 25c |
| | 3 dozen | |
| VEGETABLES | ANY KIND | 5c |
| | 2 Bunches | |
| PRUNES | 50-60 Size | 15c |
| | 2 pounds | |
| SOAP | Write King Granulated | 30c |
| | Large package | |
| COFFEE | SCHILLING'S | 27c |
| | 1 Pound | |
| Toilet Tissue | Northern | 17c |
| | 3 Rolls | |
| CORN | Silver Leaf Cream | 10c |
| | Style, No. 2 can | |
| PEACHES | Libby's | 49c |
| | No. 2 1/2 cans, 3 for | |
| PINEAPPLE | Libby's Crunched or Tidbits, 8-ounce can | 8c |
| PEAS | Rosedale, large, tender Green, No. 2 can | 15c |
| PINEAPPLE JUICE | Libby's, 2-13 ounce cans | 23c |
| | 46-Ounce can | 29c |

- MEATS -

| | | | |
|-----------------------------|-----|-----------------------------|-----|
| POT ROAST | 12c | CHEESE | 21c |
| Meaty Ribs, lb | | Lond Horn, full cream, lb | |
| STEAK | 15c | FRESH FISH | 15c |
| Tender and juicy, No. 7, lb | | Silver Trout, lb | |
| ROAST, chuck cuts | 14c | FISH | 25c |
| Fancy home killed, lb | | Sea Bass, Haddock Steak, lb | |
| BACON SQUARES | 20c | FRANKS | 15c |
| Sugar cured, lb | | Minc'd Ham, Bologna, lb | |

| | | |
|------------------|--|---------|
| PEAS | Glen Valley, No. 2 can, 3 cans | 29c |
| SALMON | Libby's, Fancy Red Sockeye, No. 1 can | 22c |
| SPINACH | Libby's, No. 2 1/2 can | 15c |
| PEARS | Libby's, Fancy Bartlett, No. 2 1/2 can | 10c |
| ASPARAGUS | Libby's, Natural Or All Green, picnic size can, 2 cans | 27c |
| RIPE OLIVES | Libby's, No. 1 tall can | 15c |
| CORN | Libby's Fancy Country Gentleman, 17-oz can | 12 1/2c |
| KRAUT | Curtis, No. 2 can, 2 cans | 15c |
| FISH FLAKES | B. & M., can | 11c |
| TUNA | Bonita, No. 1/2 can, 2 cans | 25c |
| GRAPEFRUIT JUICE | Otmto, No. 2 can, 3 cans | 25c |
| SPINACH | No. 2 cans, 3 cans | 25c |
| CAMAY | Toilet Soap, 3 bars | 17c |
| FLOOR WAX | Johnson's Paste, 1 pound | 59c |
| CORN FLAKES | Miller's, package | 9c |
| BLAN FLAKES | Miller's, package | 9c |
| SALAD DRESSING | Relish Spread, Bestyett, quart | 25c |
| PEANUT BUTTER | Wapeco, quart jar | 25c |
| CRACKERS | Excell, 2-lb box | 14c |
| RICE | Fancy Whole Grain, lb | 5c |
| SOUP | Van Camp's, tomato, small can | 5c |
| SALMON | Pink, No. 1 tall can | 10c |

We Present
matchless values in
Spring Dresses
for Easter
smartness

IN THIS
PRE-EASTER SALE

We have a large shipment of New Dresses bought at a special contract price and we are passing this saving on to you.

Dresses for every occasion. All new Coats, Suits and Dresses at Easter Special Prices.

SHOP OUR DRESS SHOP TODAY!

Popular Store
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MEAT AND PRODUCE PRICES GOOD FRIDAY AND SATURDAY

FURR FOOD

GROCERY PRICES GOOD ALL WEEK

Deputy of THE Devil

BEN AMES WILLIAMS

W.N.U. SERVICE

(Continued from last week)

He burst into the water with a sort of violence, like a man breaking chains which bound him. He dived and swam under water, far out from the shore.

When he came to the surface, he heard a motorboat approaching. It rounded the point of the island, its exhaust suddenly loud and near at hand. Doctor Greeding swam back toward the beach to be clear of its course; and a moment later, the boat slid past him into the empty slip, and the engine died. As he reached the beach, Nancy, a white shadow in the darkness, came up the path with Dan at her shoulder.

Doctor Greeding's voice was calm and steady as he called: "Hullo, Nancy."

She had not seen him. "Oh, you, Father!" she cried, startled at this apparition.

"Yes," he kissed her at arm's length, careful not to wet her. "Hello, Dan," he said, and grasped the young man's hand.

"Where's Mother?" Nancy asked. "She was just starting to devour a box of candy when I came down to swim," he explained, and they went up to the house together.

At once Doctor Greeding went upstairs.

And an instant later he called, from the door of their room up there, in tones of terror and despair:

"Nancy! Nancy! Quick! Come here!"

In the first shock of that deperate alarm, Nancy and Dan stood an instant motionless. Then Nancy ran through the billiard-room toward the stairs, and Dan came in great leaps after her.

The door into the big south bedroom which Doctor and Mrs. Greeding shared was open; Nancy came to the door and saw him bending over her mother, who lay across the bed.

The girl, in her terror, cried meaningless words. Then Doctor Greeding, even while he made automatic efforts at resuscitation, said harshly:

"She's dead, Nancy!"

"Dead?" Her voice was a hollow whisper.

"She must have choked on a piece of candy," he panted. "Open the windows, quick!"

"They're open, Doctor," Dan told him.

Nancy brought whisky in a glass, and Doctor Greeding forced it between Mrs. Greeding's teeth; it spilled as though out of an overflowing cup. When he saw this he stopped his efforts, and stood erect, looking down at his wife's body, and then at his daughter. He put his arms around the girl.

"Nancy, she's gone," he said brokenly, and held her close. "You'll have to be the steady one, Nancy. You're all I've got left, now."

She stood erect in his arms, no wavering in her; but after a moment, releasing herself, she turned to the bed. Her mother's garments were disordered. She straightened them. Her father helping, they laid Mrs. Greeding's body decently. Then Doctor Greeding drew Nancy away.

She saw that he was shaking, whisky remaining in the glass, and she gave it to him. "Here," she said, and managed a wry smile. "You need this yourself!"

He drank the liquor, gagging over the fiery draught. "She was all right not twenty minutes ago," protested, as though dazed, Nancy thought dispassionately that he must be cold, in wet trunks and no other garment.

"Dry yourself, Father," she urged. "Get into some clothes."

She went out of the room, and Dan followed her, took her in his arms. The door behind them closed. She stood in his arms, rigid and unyielding; and he said whisperingly:

"Sweet, sweet, I'm so sorry for you!"

"It doesn't seem real! So quickly—" she cried. "It can't be! There must be something we can do."

"If there was, your father—" He tried to lead her away. "Come downstairs, sweet. Out of doors!"

His arm through hers, he compelled her gently toward the stairs; but then her father's door opened, and Doctor Greeding appeared, already dressed save for his coat and tie. He said: "I can't seem to think what to do."

Nancy went toward him, and Dan said gravely: "I'll wake the servants—Thomas and the others." He left them together, went down the stairs and along the path.

Nancy made her father come downstairs. They stood before the hearth where—though the night was warm enough—a small fire burned. She came beside him, and his arm encircled her. They stood thus for a long time, silent, side by side.

She felt herself outside a wall, felt a harsh barrier between them. His arm burned across her shoulders.

Suddenly he said: "I'm going out, Nancy. Alone. I can't stay here. Ask Dan to do whatever is necessary."

He freed himself almost roughly and departed. The departure was like flight. Doctor Greeding fled like a man pursued, out of the house and along the tortuous path through the dark woods. He barked his shins against boulders without knowing it, blundered into trees, still stumbled on.

He went half around the island thus, heedless of anything except the desire to be alone, to hide.

Then he came to where the path crossed an open ledge, and paused there, panting, peering furtively all about. Shadows surrounded him on three sides; the dark water slumbered at his feet. The very shadows, and the black water, seemed to his terror-ridden fancy to hide ominous shapes; yet he could brave them.

But when he looked up he saw the unwinking stars, and could not support their steady scrutiny. He shrank back into the covert of the dark woods and crouched there; his head in his arms, trembling and alone, waiting the stroke that must be even now preparing his destruction.

But by and by, since the human soul can by use accustom itself to any agony, he became calm again; reason, stifled at first by fear, lifted its head. He began to contemplate in the clear light of normal minds his situation—and to take hope therefrom.

For none need ever know the truth—since to any sober sense truth it could not be! He pounded exultantly upon this thought. Truth it could not be! Coincidence, certainly; a black and terrifying coincidence. But nothing more. It would be madness to think otherwise. His wife was dead; and grief must be his portion. But not fear!

And suddenly—his fears thus assuaged—he grieved because Myra was dead, and wept for her, and tears were his easement.

It was hours after his wife's death before Doctor Greeding at last realized that he was free. Terror had ridden him hard, till he put on grief like a seemly garment. But at the end he came to sudden comprehension that he was loosed from the fetters that had bound him. His bonds were broken! He was untrammelled, free!

In a high exultation the man

came back to the house at last. He came straight across the island through the shadowed woods. Yet if he had looked up, he might have even then have seen through the foliage above him the unwinking stars.

Mrs. Greeding was buried in Cambridge, on Tuesday, in the afternoon. It was a hot, sunny July day, with no breeze to stir the heavy foliage of the trees that shaded the scene. Nancy would always remember, at some distance, the hiss and murmur of cars passing along the nearest street; the far whisper of the heedless world.

Dan and Mary Ann and Professor Carlisle and others were there. Among them, Ira Jerrell. Nancy did not at first discover him; not till they all turned away, and her eyes cleared, and she could look around. Then she saw him standing near her father, saw him clasp Doctor Greeding's hand. When presently she and her father were in the car again, Doctor Greeding said:

"I asked Mr. Jerrell to drop in for a while, Nancy."

She nodded indifferently. They came home together, and she went for a moment to her room. Doctor Greeding stayed downstairs.

When she heard Jerrell arrive, heard their voices in the library, she descended and appeared in the open door, hatted and ready to depart. Doctor Greeding looked up in surprise.

"Going out, Nancy? Best stay with us."

She met Jerrell's eyes straightforwardly and frankly. "I won't be gone long," she said. "You've Mr. Jerrell for company."

She took the little roadster and drove rapidly, as though anxious to make her escape before something happened to detain her.

She was strongly drawn toward

Dan—she felt this deep attraction more keenly than ever before; but also she was thrust toward him by some force behind her, by something intangible which her instinct had discovered in her father's mind. In his grief and loss she should have been drawn toward him to comfort him; but she recognized, honestly, that there was in her no genuine solicitude for him. Rather, her instinct bade her avoid him, avoid the neighborhood of his influence and control.

She found Mary Ann and Dan together, and Dan kissed her, and Mary Ann too. But Mary Ann, with a wise understanding, said smilingly:

"Take him away somewhere, Nancy. You don't want me around, you two; and I've nowhere to go and people may come in. Go along with you."

Nancy nodded. "Yes, I do want to be with Dan," she said.

Once they were alone, she was for the moment content; and without speaking she drove out through Watertown and Waltham toward Lincoln.

He said later: "I suppose you and your father will go back to the Lake soon."

(Continued next week)

Mrs. Paul Mathers was an Amarillo visitor Saturday.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith. By virtue of an execution issued out of the Honorable District Court of Hill County, on the 8th day of January, 1937, by the Clerk thereof, in the case of D. A. Webb versus L. E. Webb, et al, No. 16922, and to me, as Sheriff, di-

rected and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April A. D. 1937, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the State of Texas, the following described property, to-wit:

All that certain tract or parcel of land situated in Deaf Smith County, Texas, and more particularly described as follows: The Northeast quarter of Survey No. four (4), Block No. Seven (7), B. S. & F., Certificate No. 1494, Patent No. 513, Vol. No. 34, containing 160 acres of land, said land is described by metes and bounds as follows: Beginning at the northeast corner of said section 4, same being the northwest corner of Survey 17, Block 1, for T. T. R.

R. Co.; thence south 950 varas, stake in east line of survey 4; Thence west 950 varas, a point the center of said survey 4; Thence north 950 varas to north line of survey 4; Thence east 950 varas, to the beginning.

Levied on as the property of L. E. Webb to satisfy a judgment amounting to \$3,093.00 in favor of D. A. Webb and cost of suit. Given under my hand, this 20th day of February, 1937.

J. O. NEWELL, Sheriff.

"THE PLAINSMAN" Is On Everyone's "MUST" List. Make a Date Now to See It!

Big Savings On

Irrigation Casing

ALL SIZES—HEAVY GRADE FOR IMMEDIATE DELIVERY

West-Tex Pipe & Supply Co.

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Here's Your Chance To Win a Big Prize...

\$3000 FREE!

For a Name For Shamrock's New Gasoline



- First Prize, \$100.00 in Cash!
- Second Prize, \$50.00 in Cash!
- Third Prize, \$25.00 in Cash!
- \$5. Gasoline Coupon Book For 25 Next Best Names!

Read the facts, given below, about Shamrock's new, high quality gasoline. Then, send in one or more names you believe best suit this new and better gasoline! Name desired should be appropriate for use with the word "Shamrock", such as, "Shamrock Shur-Fire", "Shamrock Green-Glow", etc. Several good names will occur to you in a moment's thought. Send them in today before you forget it. Your suggestions may win one of the big prizes.

This contest is open to everyone except Shamrock employes and their families. In case of a tie, duplicate prizes will be awarded.

MAIL TODAY

Use This Entry Form For Your Name Suggestions

Contest closes at midnight, Tuesday, March 23. So fill out, clip and mail in your entry form right away!

FACTS... about Shamrock's New Gasoline

Shamrock's new gasoline contains an exceptionally high percentage of Polymer.

QUICK STARTING: This high-test, 70 octane gasoline starts your engine instantly, warms it fast, gives it pep, and power. No choking, sputtering, missing!

SMOOTH RUNNING: It gives you high anti-knock performance without the addition of dope, no vaporlock, smooth dependable operation in all kinds of weather—and more miles per gallon.

The name for Shamrock's new gasoline will be announced in this paper, and it will be offered for sale for the first time, early in April, 1937.

The SHAMROCK OIL & GAS CORP. AMARILLO, TEXAS

The Shamrock Oil & Gas Corp. Amarillo Building Amarillo, Texas.

Gentlemen: I submit below my suggestion (s) for a name for your new high quality gasoline:

(Print suggestions above)

(Name)

(Address)

FOR ADDITIONAL NAME SUGGESTIONS ATTACH EXTRA SHEET

Switch TO DODGE and Save Money!

WILSON, WILSON, EVERYWHERE

Every time that I get ready. To do something that I shouldn't Mr. Wilson just will pop up And do it! Why, I couldn't!

When I get in a terrible hurry, And start down the wrong stairs Who do I meet right face to face But Mr. Wilson standing there?

And when I get just awful mad And have to throw a book It only gets just half way there When Wilson takes a look

I find him in the office So I go to the study hall And when I'm having the time of my life Mr. Wilson makes a call!

He isn't so bad I must admit Everybody likes him heaps But every time he looks my way I take the jittery creeps.

When I enter the Golden Gate And promise to do my best I have a feeling that Mr. Wilson Will pop up with a biology test!

OH, BOY! EATS!

The first year Home Economics classes have been having a happy, busy time of preparing and serving breakfasts. A remarkable record was set March 4 when seven breakfasts were prepared and served by 42 girls in one morning.

On March 8 and 9 the classes gave breakfast at which the following guests were present: Miss Wrenn, Mr. Wilson, Miss Sullivan, Mrs. H. D. Reed, Mrs. Cliff Hicks, and Mrs. N. L. Cress.

GUESS WHO

Amazing as it may seem to everyone in school, this boy happens to be a Junior. He is tall, dark and a real sport. Football played a mean trick on him, as he got hurt in the Borgor-Hereford game last season and was unable to play much the rest of the season. He did very well in basketball. He never has anything to do with girls—smart boy.

GUESS WHO

Another Junior, although not another boy. This girl has red hair, but I don't think she uses it—that is in her temper. She plays basketball. Needs a bodyguard to keep the boys away from her at the noon hour, and after school. She was chosen as best all around girl of the Junior class and probably the whole school. Bet you can not guess who.

F. H. A. NEWS

The Future Homemakers of America are making money to aid representatives to the rally at Fort Worth on April 29 to May 1.

In the past the members have been making candy to sell at the skating games. The club sponsored a skating party Wednesday night, March 10.

The club cordially accepted an invitation from the F. H. A. of Lona to attend a meeting at Friday, March 5. The students took their own skates and a nickel for pay.

The Seventh grade, sponsored by Miss Spradley and Miss Fullingim, gave a skating party Friday, March 5. The students took their own skates and a nickel for pay.

VIGNETTES OF SCHOOL LIFE JOKES SO OLD THEY'RE NEW

Frances Borden Everything is haphazard in the rush of modern life, even our well patterned school life. How well patterned I did not know until I saw some of the "literature charts" Miss Crawford had had made by her senior English classes. To all appearances (from the front) they were model charts, but from behind one could discover their former roles. They had been made from slick cardboard; pasteboard, shipping boxes, wall paper, theme paper and shoe boxes—and to think, all that paper and pasteboard was once rotten wood and dirty rags.

Another assignment of creative work which attracted my attention (also my time) was the project of making toy amphitheatres and moving theatres to represent those in the past history of drama. Some very clever workmanship was brought into use. Shoe boxes, shipping crates, scrap lumber, cigar boxes, pasteboard, house paint, water colors, and old dresses were shaped into the desired product.

All of this long discussion on dirty rags and old wood, theatres and charts, good grades and bad brought to me but one conclusion, and that, a question. With such versatile students and such creative ability, why aren't more renovating hobbies developed within our institution?

ARE YOU?

Are you an active member, the kind that would be missed; or are you just contented that your name is on the list?

Do you attend the meetings and mingle with the flock; or do you stay at home and criticize and knock?

Do you take active part to help the work along; or are you satisfied to be the kind that "just belong?"

Do you ever go to visit a member that is sick; or leave the work to just a few and talk about the clique?

There's quite a program scheduled that I'm sure you've heard about; and we'll appreciate if you, too, will come and help us out.

So come to the meetings often and help with hand and heart; don't be just a member, but take an active part.

Think this over, member, you know right from wrong; are you an active member, or do you just belong?

GOLDDIGGING CLASS

At the last class meeting, March 1, the Sophomore class elected four barkers: Mary Louise Dean, Hertha Baer, Carolyn Frye, and Virginia Newell. The class call them "goldiggers" because instead of calling attention to their candidates for the popularity contest, they live up to their name, "goldiggers".

A party was planned for March 19th.

Miss Rigler: Jack, were Whitler and Longfellow contemporaries? Jack Boydston: Whittier was, but I don't think Longfellow was.

Billy Smith (to Helen D after wreck): What an awful gash you have on your head. Helen D.: Oh, next to nothing, next to nothing!

Dorothy J.: Irene, what's a gentleman? Irene K.: A gentleman is a man you don't know very well.

Miss Rigler: Clinton, give me a definition of love. Clinton Massey: Love is an insane desire on the part of a chump to pay a woman's board bill for life.

If anyone wants to know about love just ask Dorothy Jordan—she knows.

We understand that Clifford Estes and Ernest Schelhagan are the Curly Headed Heroes of a certain cornet player in the Canyon High Band.

Snore: An unfavorable report from headquarters.

Ask Clyde Posey why he always moves every day in economics class.

Ralph Biggs: Often late, but never hurries. Often flunks, but never worries.

Wanted: A housekeeping man by a business woman. Object matrimony.

For sale: A grand piano by a young lady with mahogany legs.

Helen Ann: I want the life of Caesar.

Bonnie Jean: Sorry; Brutus was just before you.

Feature Freshmen girls going with Senior boys. H. F. Streu giving Robert P. the air. Jerrel R. chewing tobacco in study hall. Bill M. having his algebra. P. Foster having too many girl friends. J. Knox tending to his own business. F. Marrs not being in a "daze". Bill Smith on a kiddie car. K. Shirley with tiny feet. L. Ralston minus a bright remark.

COURTHOUSE RECORDS

Warranty Deeds.

J. S. Gore and wife to J. M. Dunn, NE 1/4 section 14-4-1, 160 acres.

John Pitman to James W. Witherspoon, one-half interest in all of 8 1/2 and NE 1/4 section 34-4-1. Byron Gist et ux to E. D. Gist, half interest in sections 88 and 89, block K-4.

Banker's Life to J. A. Pitman, 632.62 acres in section 159, block M-7.

James E. Jones to F. E. Scott, N 2-3 section 79, block K-3.

J. J. Currie et ux to Southwestern Life, 480 acres in N 1/2 and SE 1/4 section 2, block K-5.

Robert L. Gillion to Mrs. Martha A. Harrison, lots 21-30 inclusive, subdivision block 26, Evans addition, township of Hereford.

Anderson Mantooth to J. A. Pitman, 8 1/2 and NE 1/4 section 34-4-1.

Mrs. S. A. Banfield to W. E. Mitchell, SW 1/4, section 10-5-3.

Reba E. Duncan, et al to T. A. Hill, section 6-2-4, 640 acres.

W. E. Hicks et ux to J. Walter Spradley, Jr., lots 1-2-3-2, N 1/2 block 5, Womble addition to Hereford.

Quit Claim Deed.

Ted Hines et al to Anabel Funk, lots 5 and 6, block 26, Whitehead addition, township of Hereford.

Marriage Licenses.

Mrs. Irene Perry to J. P. Nix, February 26.

Byrdie D. Schelhagen to Buford B. Fellers, March 1.

CONTRACTORS NOTICE OF HIGHWAY CONSTRUCTION

Sealed proposals for constructing 20.876 miles of Caliche and Limestone Base Course and Asphalt Base Preservative from the Randall County line west to the Castro county line on Highway No. 33, covered by Regular Federal Aid Project No. 639-E & 174-B, in Deaf Smith County, will be received at the State Highway Department, Austin, Texas, until 9:00 A. M., March 15, 1937, and then publicly opened and read.

The attention of the bidders is directed to the required special provisions covering subletting of

assigning the contract, the selection of labor, and hours and conditions of employment.

Except as otherwise specified, the minimum wages paid to all laborers, workmen or mechanics employed on this contract shall be Seventy-Five (75c) Cents per hour for "Skilled Labor", Forty-Five (45) Cents per hour for "Intermediate Grade Labor", and Thirty (30c) Cents per hour for "Unskilled Labor".

Attention is directed to the special provisions, included in the proposal to insure compliance with the requirement of House Bill No. 54 of the Forty-Third Legislature of the state of Texas.

Table with 2 columns: Type of Laborer, Prevailing Minimum Hourly Wage Rate. Rows include Skilled Labor (\$6.00), Intermediate Grade Labor (\$3.60), and Unskilled Labor (\$2.40).

*The above prevailing minimum wage rates shall govern on this contract. Overtime and legal holiday work shall be paid for at the regular governing rates. A local employment agency from which the Contractor shall obtain employment list will be designated prior to the award of contract. Plans and specifications available at the office of W. J. Van London, Division Engineer, Amarillo, Texas, and State Highway Department, Austin. Usual rights reserved. 9-35-1115 "R"

Rev. and Mrs. M. M. Beavers spent Saturday night here with their daughter, Mrs. J. W. Hendrix and family, enroute to Canyon from their home in Lamesa.

Protect What You Have INSURE John McLean Insurance Agency Phone 273

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP, DR. J. W. HENDRIX, INSURANCE JNO. H. PATTON, ABSTRACTS Of All Deaf Smith County Land Titles, DEAF SMITH COUNTY ABSTRACTS INC., THE HEREFORD BRAND JOB PRINTING

Buy a NEW CHEVROLET THE ONLY COMPLETE CAR-PRICED SO LOW



Get both: 85 HORSEPOWER and PEAK ECONOMY!

You get all advantages—you sacrifice nothing—when you buy a new 1937 Chevrolet with New High-Compression Valve-in-Head Engine



- NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE, NEW ALL-SILENT, ALL-STEEL BODIES, NEW DIAMOND CROWN SPEEDLINE STYLING, IMPROVED GLIDING KNEE-ACTION RIDE



- PERFECTED HYDRAULIC BRAKES, SAFETY PLATE GLASS ALL AROUND, GENUINE FISHER NO DRAFT VENTILATION, SUPER-SAFE SHOCKPROOF STEERING

CHEVROLET MOTOR DIVISION General Motors Sales Corporation DETROIT, MICHIGAN



Make Your Dreams Come True

Your success and happiness are what you make them. The best way to insure the things you want is to start saving now. We invite you to bring us your investment problems; we are always glad to discuss your financial matters with you—and will assure you that we will give you the personal interest which you should expect and wish. You have nothing to lose, and everything to gain.



First State Bank

Brumley-Woodford Motor Company

PERSONALS

Clem Schumacher of Sunray spent the week end with his family here.

Mr. and Mrs. Clay Hughes attended the Cattlemen's Convention in Amarillo Tuesday.

Miss Melvina Stewart spent the week end in Vega with her parents, Mr. and Mrs. W. M. Stewart.

Mrs. C. P. Cockrell has resumed her duties as superintendent of the Central school cafeteria after being confined to her home several days with influenza.

Miss Belle Harris and Miss Irene Crawford were in Amarillo Saturday.

Mrs. Rayford Ricketts of Lubbock visited her mother, Mrs. W. M. Megert, this week.

Vivian Olson, who has been quite ill for the past week, is recovering at her home.

M-S-T
for the stomach. Sold on a 10-day FREE trial at the Corner Drug Store, Hereford, Texas. 4-tc

Miss Jean Snyder, students in WTSTC, Canyon, spent the week end here with her parents, Mr. and Mrs. Glenn Snyder.

NOTICE TO REALTORS AND OTHERS:

Please be advised that my Deaf Smith county land is off the market from this date. J. B. Stocker.

Mrs. A. Y. Bell of Wellington visited her sister, Mrs. W. M. Megert, for several days this week. Mrs. Megert has been ill the past three weeks, but is much improved now.

Mrs. I. O. Crosthwait and daughter, Miss Faye, returned home Tuesday from several days spent in Plainview with their daughter and sister, Mrs. Frank Daniels and Mr. Daniels.

OH, BOY! YEAH, MAN!
AUBREY DANIEL, the "Hawlit" Man. Call Piggly Wiggly or Hereford Floral.

Lease Man Here.
John C. Chidester of Menard is now permanently located in Hereford, and deals in oil and gas leases. A former mayor of Weston he conducted a successful campaign there in 1928-1929, and has many friends in that section. He was reared at West, West Virginia, and contributed much toward the building of that community. He states that he hopes to lease several thousand acres while in Deaf Smith County.

Develop Natural

(Continued from page one)

Thompson. "There is a land buyer here now who is purchasing tracts for government resettlement units," Mr. Hennen said, "and he has already bought many of them."

Urges Development.
Following Mr. Hennen's review, James W. Witherspoon, district attorney and principal speaker for the evening, was introduced. He outlined a program for the developments of natural resources in this section for the next 12 months.

"In Hereford we are fortunate to have a general spirit of understanding," he said. "We have no cliques and clans in Hereford. We all work together. I am glad to live in such a community."

Chiefly, he confined his remarks to the improvement of Deaf Smith county and outlined points which most need developing.

Predicts Land Prices.

"We will soon see the day when the land in the northwest part of the county will sell for more than ever before in its history," he said. In regard to development, he stressed irrigation and its great possibilities, citing other towns which have followed out a development program. He recalled the fact that the little town of Portales, New Mexico, ships canned vegetables to Virginia, New York and other distant states. He pointed then to Las Vega, and its extensive development.

"Amarillo has grown because it is a railroad terminal and a wholesale shipping point," he said, "but Lubbock is chiefly an agricultural center."

RICE'S "Special Sale" on tube repairing will be continued all next week. One puncture from spare or off the car only 15 cents.

VICE VERSA: A motorist registers a kick that one has to get into the middle of intersections to see the sign posts. Well, on the other hand, just oodles of drivers get into the middle of the sign posts before they see the intersections.

Overstocked on some sizes of tires and will quote dealers cost for a few days. At RICE'S.

JUSTIFIED: "One more crack out of you and I'm through with you," said a peeved motorist to an inner tube that was acting up.

Crude rubber prices and labor costs are advancing sharply. Get your Goodyear Tires now and save money. RICE sells Goodyears.

Madge: So the boy you were riding with has trouble with his vision?
Marge: Yes, he's always seeing parking spots before his eyes.

Better have your tire flats soon while you can get them repaired for 15 cents, at RICE'S.

"Were you impressed with the sculpture in Europe?"
"No, you can see just as good radiator caps right here in America."

Steam is always up at RICE'S and you don't have to wait while we pump gas or wait on other customers.

HED FIND 'EM: Noted globe trotter says his main trouble is finding new unexplored regions to travel. That guy should try motoring some Sunday afternoon with a friend who claims to know all the short cuts.

"Opportunity comes everybody's way but most folks is too busy talkin' about their operation to notice 'em" You are missing a big opportunity if you pass up RICE'S Specials for the week on tube repairing and tires.

cultural community, and it is steadily growing. Hereford can be developed along the same lines. In an entirely different field, Mr. Witherspoon also suggested the development of this section in a livestock feeding center, and pointed to the success made by George and Bonnie Brumley in feeding out hogs.

People have risked their time and their money in order to make these developments in those towns," he said, but now they are being repaid. Hereford has been sleeping long enough. It is time we woke up."

Other Developments

Other lines in which he suggested development were dairy herds enough to support a cheese factory, truck gardening and a reliable market, and sugar beets. "We must educate ourselves, or else remain the same size," he declared. "If we work together to promote and develop our territory, we will have a more densely populated, and a more prosperous county and city."

Although he suggested large highways leading into other cities, it is the little, county roads which he said really needed improving. He suggested a caliche base, or surface for Harrison Highway, and

other lateral roads over the county.

In closing he said that by pushing together, pulling together, and working for the entire county, we will have a great deal better and safer community than ever before.

Elect New Directors.

Following Witherspoon's address, Mr. Stanford passed out ballots for the election of seven new Chamber of Commerce directors for 1937. While the ballot was being polled and counted, short talks were made by O. T. Williams, head of the Soil Conservation Service here; Wm. McGehee, irrigation enthusiast; Alec Bateman, county agent; Earl W. Wilson, county judge; Jess Russell, West Texas Gas employee, and Vance Johnson, agricultural editor of the Amarillo News-Globe.

Directors for the Chamber of Commerce during the next 12 months were elected as follows: A. O. Thompson, George Muse, C. J. Paddock, Dave Alexander, A. H. Streu, Jimmy Witherspoon and Wilson Gyles.

Margaret Barber, who has been a patient in the Deaf Smith county hospital, was removed to her home Tuesday.

Honor Pupils

(Continued from page one)

Seventh grade: Raylan Evans, Trayne Stambaugh, Theresa Smith, Mozelle Shreve, Mary Nicks, Margaret Higgins, Doris Elaine Dilley, June Dameron, Elma Shugart, Billy Louise Davis.

Sixth grade: Wayne Phillips, Billie Barber, Gloria Cress, Katie Cress, Lois Agnes Gilbreath, Mabel Henderson, Mattie Louise Lawson, Cloetell Pace, Betty Jo Potter, Cleon Cawton, Richard Ireland, Jack London, Harold Close, Pauline Dixon, Rachel Ireland, Ruth Temple Hastings.

Fifth grade: Luther Worley, Virginia Ann Dillehay, Maxine Ballard, Billy Louise Crawford, Marjorie Malm, Nona Dean Rose, Mary Helen Cross.

Fourth grade: Arline Millard, Billie Loe Smith, Betty Jean Prolock, Margaret Perry, Gertrude Worley.

Third grade: Barbara Ann LeGrand, James Neil Smith, Billy London, Delmo Williams, Myers B. Hudson, Marcella Blue, Rosa Lee Nunn, Betty Ruth West.

Try First to Buy in Hereford.

STAR THEATRE

Thurs. - Fri.

YOUR WILL REMEMBER

The WILDEST ROMANCE THE WILD WAVES HAVE EVER SEEN!

Hideaway GIRL

MARtha RAYE
SHIRLEY ROSS
BOBt. CUMMINGS
MORrIS OWsLEY

Saturday Only

Kiddies 10¢ Adults 15¢

Box Office Opens 12 O'Clock Noon.

MAN HUNT AT THE CENTENNIAL

A Jamboree of Action Drama Laughs

AND STOLE THE SPOTLIGHT!

Gene AUTRY

THE BIG SHOW

PL 75:

CARTOON and SERIAL

Tues. - Wed.

BARGAIN DAYS

10¢ Matinee-Night 15¢

TRAPPED IN DARKEST AFRICA!

Warner Baxter and June Linn

Lennie Hunter

GAIL PATRICK
RUSSELL SHIPWORTH
WILFRED LAWSON

STAR THEATRE Hereford

SUNDAY - MONDAY

PREVIEW SATURDAY NIGHT

Adolph Zukor presents

GARY COOPER · JEAN ARTHUR

Cecil B. De Mille's

"THE PLAINSMAN"

DeMille's most thrilling romance... the fiery story of Wild Bill Hickok and Calamity Jane, the world's most hard-boiled lovers, filmed on a tremendous background of stirring, breathtaking action.

A Paramount Picture with

JAMES ELLISON · CHARLES BICKFORD
HELEN BURGESS · PORTER HALL

Directed by Cecil B. DeMille

PLUS: MICKEY MOUSE CARTOON and PARAMOUNT NEWS

Mattress for Rest

There is no substitute for rest, and you spend one-third of your life resting. What kind of mattress do you provide for your body to rest on? Inner spring mattresses provide the utmost in comfortable, wholesome rest!

A "PARMER" quilted mattress, a revelation in sleeping comfort, has a 264 locked coil spring unit, completely incased in a sisal pad, covered with 100 per cent cotton felt, fancy or plain tick, a \$39.50 value for ONLY **\$32.50**

Also a 218 coil spring unit in sisal pad and covered with 100 per cent cotton felt; a \$26.50 value value for only **\$22.50**

An excellent 182 inner coil spring unit, covered with burlap, extra heavy layers of cotton felt and incased in quilted sisal pad, with striped tick ONLY **\$19.75**

We also offer an inner spring mattress for **\$16.95** in a striped tick, and another mattress in fancy tick for only **\$12.95**

Call and See These Mattresses

E. B. BLACK CO.

1901 FURNITURE AND UNDERTAKING 1937

BIG BARGAINS IN BETTER GROCERIES

FRUITS AND VEGETABLES

| | |
|--|---------------------|
| LETTUCE | 5¢ |
| Head | |
| GRAPEFRUIT | 29¢ |
| 96 size, dozen | |
| ONIONS | 4¢ |
| Spanish Sweets, pound | |
| BUNCH VEGETABLES | 10¢ |
| Carrots, Radishes, Onions, Turnips, 3 bunches | |
| BANANAS | 12¢ |
| Dozen | |
| CABBAGE | 2 1/2¢ |
| Pound | |
| APPLES | 19¢ |
| Medium size, Winesaps, dozen | |
| COFFEE | Schilling's 26¢ |
| | Pound |
| CANDY BARS | 10¢ |
| All kinds, 3 for | |
| ASPARAGUS | 14¢ |
| Picnic cans, each | |
| SPAGHETTI | 7¢ |
| Can | |
| VIENNA SAUSAGE | 15¢ |
| 2 cans | |
| SUGAR | 10 Pounds 49¢ |
| MARSHMALLOWS | 8¢ |
| Pound 15¢, 8-ounce package | |
| BAKING POWDER | 23¢ |
| Clubber Girl, can | |
| GRAPEFRUIT JUICE | 25¢ |
| No. 2 can, 3 for | |
| OATS | 29¢ |
| 5-pound sack | |
| CRACKERS | 2-Pound Box 14¢ |
| WASHING POWDER | 23¢ |
| Magie, one 25¢ size and one 10¢ size, both for | |
| SOAP | 18¢ |
| T. N. T., 5 giant yellow bars | |
| BEANS | 25¢ |
| Cut Stringless, No. 2 can, 3 for | |
| PEAS | 10¢ |
| Early June, No. 2 can | |
| COCOA | Hershey's Pound 12¢ |
| PEACHES | 25¢ |
| No. 2 1/2 can, 2 for | |
| TOMATO JUICE | 5¢ |
| Campbell's, 10-ounce can | |
| SYRUP | 59¢ |
| Sunshine Corn, gallon | |
| BEANS | 12¢ |
| Red or Pink, No. 2 1/2 can | |
| PEANUT BUTTER | 29¢ |
| Quart Jar | |
| EXTRACT | 15¢ |
| Vanilla or Lemon, 8-ounce bottle | |
| MUSTARD | Quart Jar 14¢ |
| SOAP | 9¢ |
| Coco Hardwater, 2 bars | |
| HIP-O-LITE | 23¢ |
| Marshmallow Creme, jar | |

Flour



PACKARD'S BEST

48 - Pound Sack

\$ 1.89

TAPIOCA

Hasty, Package 10¢

Blackberries

Can 10¢

TAMALES

Ratcliff's, 2 Cans 25¢

CATSUP

14-Ounce Bottle 10¢

Snowdrift

3 Lbs 58¢ 6 Lbs \$1.14

Prices Good Friday and Saturday

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