

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 28,

The Hereford Brand, Hereford, Texas, Thursday, July 19, 1934.

Five Cents Per Copy.

Start Caliche Work On 33 East Of City

Traffic Not to Be Detoured While Road Is Under Construction.

Laying of caliche on Highway 33 east of Hereford started Wednesday morning. The caliche is being hauled from the Fuqua pit northeast of the city, where a crew is engaged in blasting and pushing the rock.

Traffic will not be detoured while this construction is going on, engineer Cooper Dewey has announced. Because of the wide road, vehicles will be allowed to drive on the shoulders of the road. Barriers will be erected at those sections where crews are working. Dewey urges utmost care in driving on the shoulders to avoid running into the guard fence and culverts.

First Street in Hereford is closed and Dewey asks that traffic

stay off except to cross the street at Main. The road will be opened after the caliche is worked, wet and rolled. Finishing of the road in the city will likely be done by contract through the State Highway Department rather than as a relief project, Dewey announced.

In constructing 33, Dewey said, a section will be handled at a time. Excavating of the sub-grade is the first operation, then the caliche is to be hauled in and worked down.

More than 200 men in two shifts are being used each week. Just how the new ruling of the relief department, limiting workmen to \$20 per month, will affect the project is not yet known.

County Purchases Road Maintainer

A Caterpillar Road Maintainer was purchased by the county commissioners at their session Monday. All bids on a tractor, also to be used in county road work, were turned down. The H. B. George Machinery Co. of Dallas was successful bidder. They will deliver the Caterpillar next week.

Other bidders were J. B. Adams Co., Dallas; Allis-Chalmers Co., Amarillo; Servis Equipment Co., Dallas, and Austin-Western Road Machinery Co., Dallas. All bids were close, County Judge C. W. Humble said.

"We really need more road machinery but the court does not feel able at this time to spend the money," Humble said. The county's old maintainer is being traded in on the new implement.

Second Half Schedule for Teams Announced

Play in the second half of the city league season got under way Tuesday afternoon with the champion Midgets tangling with the Firemen. Today's game will find the Lions pitted against the Odd Fellows.

The schedule for the last half will run six weeks, with each club meeting the others twice each. This arrangement will leave ample time for a play-off series. The schedule follows:

July 24, Firemen vs Lions
July 26, Odd Fellows vs Midgets
July 31, Lions vs Midgets.
August 1, Odd Fellows vs Firemen.
August 7, Odd Fellows vs Lions.
August 9, Midgets vs Firemen.
August 14, Lions vs Firemen.
August 16, Odd Fellows vs Midgets.
August 21, Midgets vs Lions.
August 23, Firemen vs Odd Fellows.

Amarillo Ball Tourney Will Begin Next Week

Jerry Malin, sports editor of the Amarillo News-Globe, has announced the dates of his annual amateur baseball tourney as July 27 to August 5. This will be the ninth annual meet of the kind which the Amarillo paper has sponsored.

Interest is high, Malin states, a number of teams having already made application to enter. Borger last week finished a tourney that proved unusually successful. Pampa will have a late summer tourney.

It is possible that the Hereford Firemen will enter the Amarillo meet again this year, although no definite action has been taken.

Bill Smith Sells Firm, Takes Magnolia Agency

W. J. (Bill) Smith is now agent for the Magnolia Petroleum products, having succeeded H. J. Lane, Magnolia agent the past three years. Mr. Lane states that he has no plans for the present, but will remain in Hereford a month or more.

Mr. Smith has been in Hereford more than 25 years, and has been proprietor of the Conoco Filling Station at First and Main Streets. He has sold this station to Voline Downs and L. H. Woodford, this deal being made Tuesday.

Mr. Downs has recently been connected with the Grizzle Chevrolet Company. Mr. Woodford is from Kentucky and has been in the Hereford country the past few years. He has been manager of the C. T. Guseman grocery and filling station west of town for some time.

30 Farmers Seek New Drouth Loan

Thirty applications for the new feed and forage loans had been made yesterday, according to Miss Peggy Mitchell at the chamber of commerce office in the court house.

These loans, being made as an emergency drouth measure, are available to all farmers who can show they need them and are the most simple and fastest government loans yet made available to agriculturists. Loans are made in monthly installments and are based on the number of livestock to be fed or the number of acres of forage crop to be cultivated.

Amounts range from 5 cents per head per month for poultry to \$4 per head per month for farm work stock. They are made on unsecured notes and money is sent direct to the farmer instead of through the county clerk or a committee.

These loans are for the benefit of farmers whose grass lands and forage crops are in bad shape and the farmers are urged to take full advantage of them.

DR. D. K. ROBISON FINDS A COOL SPOT

One cool place during this record-breaking summer has been discovered. It is in the vicinity of Silver City, New Mexico. Dr. D. K. Robison, former Hereford citizen, is out there, serving as an army captain in the CCC.

"Better come out and spend your vacation," Dr. Robison writes, as he renews his Brand subscription. "The weather is nice and cool, the thermometer gets up to about 80 in the afternoons."

Tommy McCollum Will Attend Coaching School

Coach Tommy McCollum of Hereford High will attend Texas Tech coaching school, July 30 to August 11. McCollum is attending Tech this summer.

On the faculty of the coaching school will be Harry Kipke, Michigan University; Noble Kiser, Purdue; Lone Star Dietz, Boston Professionals; Fritz Orsler, Princeton; Harry Newman, quarterback of the New York Giants, and Rip Miller, Navy.

Art Colony Sponsored by Women's Federation

An art colony at Ceta Canyon, August 13 to 20, is being sponsored by the District Federation of Women's Clubs. Adele Laure Brunet and Jessie Palmer, prominent artists of Dallas, will be instructors.

The colony is to be located at the Baptist Camp, 18 miles southeast of Canyon. Tuition is \$5 per week. Cabins or tents are to be available as is board. Those planning to attend are asked to write Mrs. Floyd Adams, Wayside, Texas.

Grocers to Close at 6

Effective immediately, grocers at Hereford will close their stores at 6 o'clock in the afternoons during the week and at 9:30 on Saturday nights. Almost all grocers in the city are cooperating in the move.

Band Concert Friday

The High school band will play a concert Friday evening at the high school football field, Ralph Smith has announced. Everyone is urged to attend, not only to hear the concert, but to inspect the new grandstand and bleachers at the field.

Title Obtained to State Park Camp Tract

Cow Buying Continues

Cattle buying by the government in the drouth relief program increased this week, according to Dewey Reed, county agent. The total bought through Wednesday was 3,701 head. This represented \$38,621 in cash which will be delivered here at once. Three hundred and five checks, aggregating \$24,595, have been delivered.

Of the cattle bought 1,719 were condemned and killed on the farms. The remainder, 2,072, were ruled edible and shipped to the canning plant at Amarillo. The cattle were bought from 394 owners.

Reed urges all who are interested in selling cattle in this program to get in touch with his office at once and make application as the program will be closed when the applications begin falling off.

Average price for all cattle bought here is running higher than \$10 per head, while the price paid for grown stock is more than \$18. This, Reed said, is above the average being paid in the Panhandle as a whole. Reed also stressed the point that this program furnishes probably the best opportunity cattle raisers will ever have to cull their herds, disposing of the poorer animals and at the same time getting a little cash for them.

KEFFER TO BE MAIN SPEAKER AT SMALL RALLY ON SATURDAY

Allred Followers Rally Saturday

A rally for James V. Allred for governor will be held Saturday afternoon at 6 o'clock on the court house lawn, following the gathering of Clint Small's supporters.

L. McNeill, economics teacher in Amarillo High school, and a widely known speaker in the Panhandle, will make the main talk for Allred. He will outline Allred's platform and tell his qualifications for the office.

"Allred's campaign is based on his record as a public official," declares L. M. Fischer, Amarillo attorney, who is directing the campaign in the Panhandle, "especially his work as attorney general. He is opposed to practices of utilities companies and corrupt lobbying."

All voters of Deaf Smith county are invited and urged to hear Mr. Fischer's talk in behalf of the attorney general.

J. S. Jones Given Honor by Masons

As a mark of affection and token of appreciation for services rendered, Hereford Masons Monday night presented J. S. Jones, retiring secretary, a life-time membership in the Order. For 23 years Mr. Jones served Hereford Masons as secretary, and during that time was absent from his post on very few occasions.

G. A. F. Parker made the speech of presentation, and paid a wonderful tribute to Mr. Jones. R. E. Perkins, Grant Fuller and others also made splendid talks.

Refreshments of ice cream and cake were served following these ceremonies.

W. H. Einemann Dies At Hobbs

W. H. Einemann, 49, died at a hospital in Hobbs, New Mexico, Wednesday, July 11, following a stroke of apoplexy while drilling a water well for the Phillips Petroleum Company, about 50 miles southeast of Hobbs. Mr. Einemann was employed by D. L. McDonald of Amarillo and was head driller of practically all the irrigation wells in the Hereford district.

The remains were shipped to Van Wert, Ohio, last Saturday for burial, his former home having been the Ohio town.

Mr. and Mrs. Allen Bell were in from their ranch near Adrian the first of the week.

Firemen Open Last Half With Victory

(BY HOMER FOX)

What a battle, what a battle Tuesday afternoon as Midgets lost another heart breaker to the Firemen. Old port side Kester held the Firemen to four binges while the kids garnered seven off B. Witherspoon, but the Firemen played air-tight ball when it counted and Buddy didn't do a thing but bear down when he was in a hole—just plain old stingy, that's all. The score was 3 to 2.

The Midgets started off like it wouldn't be long when Kerr was safe on an error by short. P. Baker forced Kerr at second. L. B. Russell singled, Baker going to third. Brock whiffed, and Russell stole second. Speegle struck out. The spark hunters couldn't do a thing about it in the first. Wood walked and did he stick out his chest. B. Witherspoon forced Witherspoon at second, and Russell Wood at second, Carroll forced sell struck out.

In the third frame after two men were out, Wood walked once more—he shoved his chest so far out that he couldn't get it back, and time was called while Doc Hendrix worked R back in place. Witherspoon whiffed.

In the last of the third, after two men were out, P. Baker slapped one into right field that bounced off the water plant, and made the circuit easy. In the fourth Carroll called his bunch of sprinklers together, got out the old horse

shoes (all new ones) tied one around each player's neck, stuck an extra one in his pocket, stumbled to the plate and doubled into right center. Russell lined out to short, Carroll was half way to third, 30 minutes for a sweet double, but Speegle was on his honeymoon or something, anyway that flathead stood flatfooted and let Carroll get back. In trying to wake the boy up, Baker's throw was high and he threw the ball over the water tower, it bounced off an air wave and took a peculiar spin and busted a windshield in Posey's 40 horses, and all this time Carroll was going until he crossed the plate and the score was tied.

The Firemen scared us again in the fifth, when Stagner, first man up, tripled into right but was thrown out at home when Posey hit a grounder to short. Witherspoon was safe on an error at first, then we pulled old Son's chest way in when he struck out. Witherspoon was out to short.

In the kids' half D. Baker walked, was forced at second by Kerr. P. Baker whiffed. On a fast throw from catch to first, to catch Kerr at first, Angelo was hurt when Kerr won the first fall with a step over toe hold. Kerr was safe and Angelo was out of the game. L. B. Russell struck out.

In the sixth the smoke smothered

Attend Amarillo Road Meeting

A. H. Streu, Elmer Dameron, Jesse Stanford, B. H. Hopkins, Mayor Charles Paddock and Commissioner Jack Rose attended the Panhandle-wide road rally sponsored by the Amarillo chamber of commerce last Saturday.

Teachers' College Mentor Here

Prof. L. F. Sheffy, head of the history department at WTBTC at Canyon and secretary of the Panhandle Plains Historical Society, was a business visitor here last Friday.

Lions Ready For Party

Lions of the second zone, district 2T, will find everything in readiness for a royal entertainment when they assemble in Hereford Thursday, July 26, for their regular zone meeting. Members from Amarillo, Claude, Panhandle, Borger, Stratford and Dalhart clubs in the zone, will be on hand.

A chicken barbecue in the City Park at 6:30 will be the feature of the entertainment program. There will be music at the picnic. Later visitors will attend the show and the dance at the city hall. All day long the guests will have free run of the golf course.

The business session will be held in the county court room at 4 o'clock in the afternoon. Courtesy cars will be at the disposal of the visitors during the day. Lions from all the cities more distant than Amarillo will be furnished rooms in homes for the night should they not care to drive home that evening.

Registration will be done at the court house upon arrival. Mrs. Alex Thompson will have charge of the registration. All Hereford Lions, as well as the visiting members will pay a registration fee which will cover all expenses of the entertainment.

All clubs in the zone are being visited this week. Jack Wayland, Jim Robinson and Harold Close were in Borger Wednesday, John Patton is at Claude today. Others will visit Panhandle, Amarillo, Stratford and Dalhart.

To Let Contract For Buildings

Title to the tract upon which the CCC Camp for Hereford State Park is to be placed has been obtained. Definite word as to when work will start and when the company will be moved in is expected today. Meanwhile the local committee is contacting land owners daily and making negotiations for other property in the 500-acre tract.

The next step will be to let contract for construction of the camp which is to be put on the Mooney tract, south of the stock pens. Capt. Thomas C. Harry of Fort Sill, Oklahoma, district CCC commander, stated last Friday when he was here on a reconnaissance tour that \$15,000 would be expended with a local contractor for construction of the camp. Barracks, officers quarters, mess halls, a recreation hall, garage, latrines and bath-houses will be built.

The camp site was selected by Captain Harry last Friday. That night Alex Thompson left for Kansas City to make a deal with the Mooney interests for the property. The trade was made Monday. Captain Harry said contract would be let for the camp construction when title to the Mooney tract was obtained.

The CCC company, now being assembled at Palo Duro Park by Capt. E. L. Hager, commander there, is to be composed of War Veterans instead of boys between 18 and 25. Citizens of Hereford are asked to arrange to go to Palo Duro in cars to transport the group.

The park movement was started here late in June when R. O. Whiteaker, state park engineer, wrote Frank Gyles, Legion Commander, saying it was possible to get a park in the Panhandle drouth area and advising Deaf Smith county to apply.

Gyles replied that a site might be available. On July 5, D. E. Colp, State Park Board Chairman, and George L. Nacon, Texas Inspector for the National Park Service, came to Hereford, hunting a park site. Gyles, N. E. Gass and George Muse accompanied the officials on a tour of possible places. They at once chose the site and asked for a guarantee of delivery of the land.

At a meeting of citizens, held that day, Harry Frits was named chairman of a temporary committee and it was decided to ask the commissioners court to buy the property. Commissioners at a special session called the following Monday agreed to put up the necessary funds and appointed a committee composed of Frits, Gyles, Muse, Gass and Will Womble to negotiate with landowners.

The site of the park extends from the highway creek crossing on South Main Street to the creek crossing below the Mooney place, a mile east. The city park and golf course are also to be improved, although the golf course will not be deeded to the state.

All that Mr. Colp asked was designs to the land in question in designating the park. He said it was by far the best of 15 sites for which counties and citizens had applied. He was enthusiastic in outlining the improvements that will be made in making this a permanent park. Building of a concrete swimming pool, throwing up of earth dams on the Tierra Blanca, planting of thousands of trees, landscaping, building of roads and erection of a community house are included in the tentative plans. The project is to last a year and will entail the expenditure of between \$200,000 and \$300,000 in addition to payrolls for the men and cost of building the camp.

Candidates Plan Last "Big Push"

Local candidates are making their final drive for votes in the first Democratic primary of July 28. All are confident of being in the run-off. No especially big meetings are scheduled; candidates, rather, are contacting voters personally.

Saturday night there will be a pie supper at Messenger, but no county wide meeting is to be held. Plans are being made by the City Drug Store to hold an "election party," giving the county returns after the polls close.

Rural School Transfers Required To Register

School children who will go to schools outside their home school districts this fall should be transferred on the county rolls before August 1. Judge C. W. Humble has announced.

If a child living in a rural district plans to attend the city schools or a rural school outside the home district, the change must be made so that moneys allotted to the various schools can be kept straight. Transfers are to be recorded at the county judge's office.

Extend Time On Wheat Loans to August 15th

Time on wheat loans has been extended to August 15. This is the second extension granted on these loans which are for summer following and putting in of wheat for 1935 harvest. Conditions on the loans have not been changed.

Miss Peggy Mitchell in the chamber of commerce office, who is taking applications says almost 300 has applied for the loans.

RELIEF PAYROLLS UP; NEW RULING CUTS FUTURE TOTAL

Although average monthly pay for men working on relief projects has been cut to \$20 per month here as in other drouth stricken counties, this week's payroll will not be reduced, according to W. W. Chilton, administrator.

As a matter of fact, Chilton said, the pay roll this week will be higher than last when it was in the neighborhood of \$2,500 with more than 200 persons receiving checks. Principal projects are the road jobs on Highway 33, both in the city and east of Hereford.

Considerable opposition has arisen in the Panhandle because of the ruling of the state office that average pay be cut to \$20. The ruling was made because of additional counties being added to the drouth list. The total is now 192 instead of the original seven counties in the primary area.

Work started on city streets this week caliche being applied to several blocks. The community gardens are still being cultivated and will soon be bearing sufficiently to start the canning program.

Another project submitted is one providing for overhauling and repairing the county's 17 rural schools. Chilton's office is now handling the emergency feed and forage loans for farmers and stockmen and is taking cattle bought by the government in the relief program.

(Continued On Last Page)

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Make comfort a reality during the balance of the sweltering months—get a fan today and install it in the living room of your home.

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Jumbo News

BY MRS. J. W. BERRY

Miss Freda Woods spent a few days last week in the Tom Gun-nells home at Dimmitt.

Mrs. Elsie Letcher of Texarkana, Mrs. L. E. Beck and Mrs. Lee Oxford spent last Wednesday in the DuBols Walker home.

Mr. and Mrs. A. C. Flowers and son, Jack, and W. H. Flowers spent Sunday with Mrs. Flowers' brothers, Shade and Glenn Ratcliff, of north of Hereford.

J. F. Hacker spent Sunday in the L. E. Beck home.

Phyllis and Frances Hunter spent Sunday with Betty Joe Baggett.

Mr. and Mrs. M. L. Hardy and daughter, Kathleen, visited over the week end in Lubbock with relatives and friends. Mr. Hardy's sister, Mrs. Nora Houser, of Lubbock returned with them for a week's visit.

Mr. and Mrs. Oscar Golden of Lockney called one day last week in the Wayne Carthel home. They were returning from a wedding trip to Colorado to their home at Lockney. Mrs. Golden will be remembered as Miss Gladys Carthel, and Mr. Golden is a brother of Mrs. Carthel.

J. F. Hacker, Mr. and Mrs. L. E. Beck and daughter, LaVelle, attended a special service at the Methodist church in Dimmitt Sunday night, conducted by Rev. Alfred Freeman. Miss Helena Wilder of Jumbo also attended.

Mr. and Mrs. Chas. King moved their household goods from Follett to the teacherage last Friday. Mr. and Mrs. Owen Andrews helped them. Mr. King, wife and son went to Canyon Sunday evening where he will enter school for the coming term.

Mr. and Mrs. Wayne Carthel and children were in Plainview a week ago Sunday where they attended the wedding of Mrs. Carthel's sister, Miss Mary Golden, to Mr. Belt of Lockney. The young couple left the same day for a wedding trip through New Mexico and Colorado.

Miss Dee Willes of New Port, Arkansas, visited last Tuesday in the W. A. Hunter home.

Mr. and Mrs. S. M. Hunter announce the arrival of a 10½ pound son, born July 10, and who has been given the name of William Allen. His little sister, Sammy Lane, is very proud of her new brother.

Mrs. Elsie Letcher and daughter, Joyce, of Texarkana, who have been visiting relatives and friends here left for their home last Thursday. They went by Memphis to visit a short time with her brothers, Milford and Tommie Potts and their families.

C. D. Spencer was a Sunday guest in the L. C. Baggett home. Miss LaRue Beck spent Sunday with Lucille Dyer.

Mrs. Ella Walker and son, Clinton, Mrs. Minnie Marlar and three daughters, and Mrs. Lee Oxford and son visited Tuesday in the L. E. Beck home.

Mr. and Mrs. J. T. Hartley called Sunday in the S. M. Hunter home to see the new son, and also called on "Granny" Kring.

Mr. and Mrs. C. D. Pinckert and son, Richard Earl, and Mrs. Jessie McGinnis left Sunday for Carter, Oklahoma, to visit relatives and get some fruit.

Miss Charlotte Gunn of Level-land came last Thursday to keep house for Mr. and Mrs. H. B. Harvel. She accompanied them to Canyon to keep house while they are in school the coming six weeks.

Miss Irene Hurst who taught school here last year spent the week end in the J. J. Wilder home. For some time she has been employed in Amarillo. She was accompanied by Miss Maurine Wilder, who is attending school at Canyon.

Miss Kitty Oxford who is attending WTSTC at Canyon spent the week end with her parents, Mr. and Mrs. Lee Oxford.

Mr. and Mrs. L. O. Norman

spent Sunday in the Finis Hunter home. Orval Price, who has been working for his grand father, Mr. Norman, came with them.

Tom Golden of Lockney, a brother of Mrs. Wayne Carthel, in company with four other boys, are making a trip to Chicago and the Fair. They expect to go into Canada before returning to their homes.

Mr. and Mrs. J. E. Boyd and son, Phil, and daughter, Pauline, entertained a number of friends in their home Saturday night.

J. I. Penrod of Lubbock is here this week looking after business interests.

Miss Pauline Andrews spent last week with her niece, Miss Marie Andrew, of Olton.

Homer Battles spent Sunday with Phil Boyd.

The Jumbo Presbyterian Auxiliary met in an all day meeting at the C. Andrews home, where the second quilt that has been made for the orphanage was quilted. This one is to be sent to the Methodist orphanage. Those present were Meses. Arthur Matthews and daughter, Pauline, L. C. Baggett and Betty Jo, J. E. Boyd and Pauline, Bruce Hunter, Minerva Potts, Misses LaVelle and LaRue Beck, Mary Ann Baird and Mrs. Andrew and Tincy, guests; Meses. Ullman Hunter, H. C. Baird, and J. W. Berry, members.

Dawn Items

BY INEZ MILLER

Sunday school and singing were well attended Sunday. Rev. Howard East preached during the singing hour.

J. A. Leak returned Sunday from Georgia.

Mrs. Lizzie Harris and girls, Misses Lois Smith and Inez Miller, and Raymond Miller visited in the W. J. Stewart home Sunday.

Miss Vivian Bowers and J. K. Dunavant were guests in the W. A. Calloway home in Hereford Sunday.

Miss Ruby Harris visited Mr. and Mrs. Martin Campbell last week.

Miss Syble Smith is visiting in the home of Mr. and Mrs. Otto Smith at Fairview.

Miss Vera Crawford was a guest in the home of her sister, Mrs. H. H. Miller, Sunday.

Mrs. Julius Binner of Amberst is visiting her daughter, Mrs. Paul Frye, and son, Aubrey O'Neal.

Mrs. H. H. Miller and children visited in the E. J. Friemel home Monday.

Mr. and Mrs. H. E. Miller and family visited in the W. J. Stewart home Sunday.

Miss Lorena Hopkins visited in the H. H. Miller home Thursday.

Mrs. H. H. Miller and children, Mrs. W. J. Stewart and Lorena Hopkins visited in the L. A. Smith home Friday.

Mr. and Mrs. Otto Smith and family of Fairview visited in the home of Mr. and Mrs. L. A. Smith Saturday.

Relieve Sunburn with LUCKY TIGER ANTISEPTIC OINTMENT. Takes out the "fire", soothes and cools. Many other uses. Costs little at drug stores. 26

POLITICAL TICKET

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 26, 1934:

For District Attorney:
JAMES W. WITHERSPOON
(Re-Election)

For Representative, 123rd District:
H. K. STANFIELD,
(Re-election)

For County Judge:
C. W. HUMBLE (re-election)

For Sheriff:
JNO. B. MILLER (re-election)
OMER BAKER
H. M. (Mack) BEACH
PINK H. GILLILAND
JIM L. MAUK
J. C. ALLRED

For County Treasurer:
MRS. BESSIE L. SMITH (re-election)
MRS. NONA JOWELL
MRS. MARGARET ORR

For County and District Clerk:
L. H. FOSTER (re-election)
H. D. REED
L. W. CARLYLE

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE, (re-election)
J. C. CARROLL

For Commissioner, Precinct No. 2:
T. W. (Wiley) ROBERSON
W. B. PHILLIPS
TOM L. VAUGHN

For Commissioner, Precinct No. 3:
GEO. C. MESSENGER
E. M. JACK
MARK S. BENEFIELD
H. D. CULPEPPER

For Commissioner, Precinct No. 4:
J. M. (Jim) CHAPMAN
T. F. MCCOLLISTER
JOHN WHITSETT
ERNEST T. (Dick) ALLRED
C. S. PERRIN

For Justice of the Peace:
G. M. SUGGS

Hide and Animal Inspector:
DONNIE E. BRUMLEY
J. W. (Walk) BRADLY

For Constables:
D. H. GONNELL
B. R. (Dick) DIXON

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Floyd West and baby of Hereford were week end visitors with their parents, Mr. and Mrs. Tom Bohannon.

Rev. Lipscomb of Amarillo delivered sermons at Adrian Sunday morning and night.

Mr. and Mrs. R. A. Freeman and family of near Adrian and Olaf Bohannon were Sunday visitors in the J. M. Chapman home.

Miss Lois Phillips has returned home from Dimmitt.

Laurin Leuellen has gone to Decatur.

The Plowboys were defeated Sunday in a ball game with Westway, 19 to 15.

Mr. and Mrs. Homer Powell and children are here from Laketon.

Lewis Chaudler and family of near Endee, New Mexico, attended Sunday school at Sims last Sunday.

Mr. and Mrs. Stroop and children were Hereford visitors Saturday.

VOTE FOR

Tom Connally

for re-election as

U. S. SENATOR

A Vote for Connally Is a Vote for Good Government.

(Political Advertisement)



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Ford V-8 prices are now at their lowest.

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The amount of money saved by buying a Ford V-8 is shown in the following table:



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—It's good to see smiles on the faces of people these days. It makes living so much more pleasant and life so much more interesting to note smiles on the faces of business men as they come into this bank. Things are picking up. Yesteryear it was scowls and gloom—today it's smiles and optimism. We trust that all our customers will still continue to come to us for advice and counsel—just as they did during the last four rocky years. We have a sincere and confident feeling that we can help broaden those smiles from now on.

Start a Savings Account Today

The First State Bank OF HEREFORD

THE LATEST THING IN

DRILLS

—All-steel box, positive double-run feed, ten-inch space, 14-inch disc, dust-proof disc box, with or without power lift.

This new implement is another McCormick-Deering step ahead.

A good job of seeding this year means a better harvest next year.

Buchanan & Rosson

HEREFORD

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MORE THAN A STORE --- AN INSTITUTION

THAT'S WHAT YOUR DRUGGIST SHOULD BE

—And that's what the CITY DRUG STORE is to scores of families in Hereford. We number among our regular customers many families who have done their drug business at no other place for years and years. We help them—they help us. We know each others' problems and limitations; consequently we have built an association that is mutually profitable and congenial.

—The accurate compounding of prescriptions is a duty not to be taken lightly. Even the simplest drugs demand care, freshness and expert handling. That's why you will want the safety and security of our able prescription service for all your doctor's orders. It means fresh, precisely compounded prescriptions at fair prices.

CITY DRUG STORE



Public Opinion

WOR TO BE THAT GIVETH HIS NEIGHBOR DRINK?

(BY COLEMAN CAMPBELL)

My dear fellow citizens and voters of Hereford and Deaf Smith county: We have come to the cross roads. The time has come for us not only to decide to our own satisfaction, but also to act according to our own best judgment, and for the best interests of our people. There are in our town and county many hundreds of children who cannot distinguish between their right and left hands. We hold their destinies in our hands. It has been thrust upon us to decide whether they shall have a town and county protected by law, or whether we shall sell out to the crowd that represent one of the worst evils to mankind. O may the Almighty God, who created us and who upholds by the power of His might help us to think seriously and soberly before we act in this matter. If we do this, this county will never thrust upon the homes of this people.

We hear many arguments presented on both sides. In any humble judgment, when we trim all down, and it is much more serious question than many of us seem to realize, and that is whether we will have a law to control this traffic, or whether we will let it run its course on our homes with no way to control it whatever. You say we can't enforce the law. Then we have come to a state of anarchy. The fact that we do not enforce the law is no argument to repeal. We have a law against stealing. We do not enforce it. Why not repeal the law? We have a law against murdering. We do not enforce it. Why not repeal the law because it does not entirely prohibit murder, and turn all the murderers loose on our people. Don't you see that we have a better chance of controlling anything when we have a law against it. What we need to be doing is not to take away the law, but to find out if we have come to the place where we cannot find a group of men in our county to put in charge of law enforcement who will not sell out, and who will carry out this sworn duty, or die trying.

Everyone knows all the arguments that the beer interests advance. They tell us that we need the revenue. In the first place we will not get enough revenue to pay for the expense of handling the law. It will bring down the heads of those who have tried it. Another argument is that it will do away with bootlegging. Newspaper reports from all over this country tell us that bootlegging has increased rather than decreased where beer has been voted in. Drinking has also increased alarmingly where beer has been turned loose. They said it would not. Then why do they want repeal?

Many good people have been misled by these and many other arguments, which all the good people who have given the matter due thought, and the beer crowd themselves know are untrue. The liquor crowd have no arguments for their war, so they have to make up some which they can beat the people over the head with until they are willing to do almost anything in order to get away from their bounding. We who have seen the open saloons and the tendency to forget all the fifth and sixth commandments that we have in our county to put in charge of law enforcement who will not sell out, and who will carry out this sworn duty, or die trying.

Again, we all know that we cannot deal with the liquor business as fair fellow citizens. They are not responsible, cannot be trusted. This is evident from the fact that they have no homes wherever they are possible in violation to our laws. There is no crime they will not commit, no law they will not break, no right they will respect, no life they will not touch, no soul they will not damn. There

First Presbyterian Church

W. M. GRIFFIN, Minister.

Sunday school, 9:45 a. m. There will be neither morning nor evening preaching services, since the Young People's Conference is to be in session at Ceta Canyon. All who can do so are urged to attend the services there at 11 a. m. Those who cannot will find a welcome and an opportunity to worship at the other churches.

July 29 Dr. Gerrie Verkey will be on hand to begin his course in "Training for Worship." He is one of the outstanding authorities in this field and you are urged to share in the work. Persons coming from other denominations will receive credit through their own headquarters or through the International Council of Religious Education.

is no home they will not break up, no mother's heart they will not crush, no mother's boy or girl they will not send to run so long as possible. They would take the father of little helpless children, their bread winner, and so wreck his life and rob his pocket that he cannot provide for his family. They will take the roof from over their heads, the bread out of their mouths, the clothes off their backs, the shoes off their feet, and at last damn their poor souls in hell. God help us to wake up to these facts, and take with our enemy as justice demands, and save our homes from this thing.

You business men who have put your names on that petition for an election, you had better wake up. Do your realize that there will be many, many dollars spent for beer that should be spent for groceries, dry goods or other commodities?

Take the economic question: Let us suppose for a moment that a farmer will get a few cents per bushel more for his corn, let us say 1 cent a bushel, and that is too much. Suppose that a farmer takes a bushel of corn to market to one brewer. Let us say that he gets 50 cents for his corn. The brewer takes his bushel of corn and makes 35 pints of liquor, before it is diluted. Let us say that he puts 35 pints of liquor on the market. Now let us follow one of these pints and see if it pays to sell our corn for liquor. I shall show you a true story of what one pint has done. A few years ago in Chicago a young man from a good home, of good parents, left his home one Sunday afternoon, crossed the street and entered a saloon, open against the law. In a few moments he was drunk, robbed and kicked out into the street. He went back home and demanded money of his mother with which to buy more liquor. He was refused, and he picked up a revolver and started back to get more drink, money or no money. His mother and sister tried to keep him from going, and when they failed, a friend and neighbor came to their aid, and plead with him not to go. This young man, drunk and insane, shot his best friend down in cold blood on the street. He was tried, found guilty and sentenced to death. His dear mother, when she heard the judge pronounce the sentence on her boy, fell over in a swoon, and we soon died. Now we have seen what one of the 35 pints of liquor will do. Three lives were thrust out. Now, Mr. Farmer do you think you made a wise transaction when you sold your bushel of corn at a possible added price of a few cents? Suppose we follow the other 35 pints, what might it do? You say the story is overdrawn. I assure that it is a true story, and was a common occurrence during the days of the open saloon.

I have no boys and girls of my own but I am as much under obligation to the welfare of our neighbors children as I would be for my own children.

Remember the words of our God who surely knows what is best for his creatures: "We to him that giveth his neighbor drink, that putteth thy bottle to him, and maketh him drunk also."

First Methodist Church

REV. T. C. WILLETT, Pastor

Next Sunday evening the pastor will close the second phase of his series of sermons for the young people. What an inspiration it was last Sunday evening to look into the happy faces and sparkling eyes of that large congregation of young men and young women. Then to think that some would be willing, by their vote, to sell them to the liquor barons of this nation for a few dollars of revenue, and to see these same happy, smiling faces bloated and these sparkling eyes dulled and beared by the accursed stuff. These promising characters morally ruined. God forbid.

Hear the boys next Sunday evening tell what they hope to find in their future life mates, followed by a sermon on "Choosing a Life Companion." If you miss this one you will regret it. On the evening of July 29 those who are already married will have their inning. Begin now to get ready for it.

A happy, wholesome, helpful hour of worship and a heart-warming sermon by the pastor at the morning hour. Try it as an hour of recreation, if for nothing else. It will make the day cooler and the week easier. Inspiring music at both services.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor

Sunday school 9:45; morning service, 11; C. E., 7:15; evening service 8:30. In our Sunday school there are classified groups and graded materials arranged to take care of all who come. We invite those looking for a church home to visit us. The Lord's Supper every Sunday morning at 11 is one of the emphasized features of our worship; sermons designed to explain the Christian attitude toward problems of current interest; rather than on orthodoxes and theologies of the past. If you are looking for an interpretation of the Gospel that is challenging, adapted to an intelligent view of the universe, we invite you to attend our services. On the other hand, if you are looking for a Gospel of ease and complacent security you will not be satisfied with our emphasis, though you may be sure that you and all are welcome and entreated to join us in worship and service. There will be preaching both morning and evening by the pastor.

Rev. J. A. Hornbeak will preach at Ward school house next Sunday at 11 a. m. Subject, "The Liquor Traffic Is the Devil's Best Friend, and God's Worst Enemy."

FUNDAMENTALIST BAPTIST

A good crowd enjoyed two wonderful sermons by Rev. T. D. Sumrall, pastor Fundamentalist Baptist church in Amarillo last Friday at 3:30 and 8:30 p. m. Brother Sumrall will be with us again on Thursday evening of this week at the little church south of the Hereford laundry. We promise a spiritual feast and an enjoyable time if you come.

Bible study at 10 a. m., preaching at 8:30 p. m. Come, study the Word of God with us. We will hold a street service Saturday afternoon in interest of prohibition. Rev. Henard East will do the preaching. If you believe in temperance come and help us.

Coleman Campbell, Preacher.

NOTICE

In cooperation with the community clean-up campaign, owners of vacant lots are urged by the City to cut the weeds and clean up their property. It is also urged that vacant buildings be cleaned up and put in order.

It is requested that merchants cooperate by keeping loose papers from accumulating in and around their stores. (Signed) C. J. PADDOCK, Mayor.

BUILDING MATERIAL

Highest quality building material is only one of our services which embraces the line of materials we carry at our Building Store.



Phone 656

One tells another about our...

WEEK-END VALUES

The value of your summer food dollar stays up when you do your grocery shopping at Furr Food Stores. Not only do you save money on high quality foods, but you get the courteous, prompt service that has always characterized this Hereford institution.

Prices Good Friday, Saturday and Monday

Palmolive Soap 3 bars for	14c	Salad Dressing Miracle Whip, quart jar	27c	BUNCH VEGETABLES 3 large bunches for	10c
Super Suds 2 pks for	17c	PRESERVES, Pure Edward's, all flavors, 1-lb jar	19c	ORANGES, Red Ball sure are sweet and full of juice, large size doz	25c
POTATO CHIPS Large bag	15c	OLIVES Queen, quart jar	37c	NEW SPUDS 10-lb bag for	23c
SNOWDRIFT 6-lb can	67c	PIMENTOS 7-oz can, 2 cans for	25c	APPLES New crop, dozen	14c
WESSON OIL Pint can	21c	MACARONI SPAGHETTI, Justice, pkg	5c	A complete line of all produce—Watermelons, Cantaloupes, Grapes, Etc.	
SAUSAGE, Vienna Armour's, 2 cans	15c	Corn Flakes Large package	10c	Kerr Fruit Jars Pints, doz	75c
POTTED MEAT Armour's, 2 cans	7c	Post Bran Flakes Regular size	10c	JAR RUBBERS Per dozen	5c
TEA Tree, Orange Pekoe, 1/4-lb pkg	15c	Pineapple Juice No. 2 can, 2 cans for	25c	PEN JEL Per Pkg	11c
CORNED BEEF Armour's, 1 can	15c	SHOE POLISH Shmola, all colors, 2 cans	15c	JAR CAPS Per dozen	22c
POTATO CHIPS Blue Barrel, large 5-lb box	29c	SOUP Campbell's, all varieties, 2 for	17c	BULK VINEGAR Gallon	19c
SOAP Blue Barrel, large bar	4c	JELLO 3 packages	17c	CHOICE MEATS	
COFFEE Admiration, 3-lb can	69c	MARSHMALLOWS Edward's, 1-lb pkg	17c	PICNICS Pinkney's Sugar cured, lb	13c
PICKLES Whole sour or dill, qt. jar	17c	TOILET TISSUE Charmin, 4-roll box	23c	BACON Pinkney's Special Sliced, lb	23c
LIME RICKEY De Soto, 24-oz bottle	14c	FLY SWATERS Lang handles, each	5c	BACON Sugar Cured Squares, lb	14c
GINGER ALE De Soto, 24-oz bottle	14c	MATCHES Diamond, 6-box carton	29c	CHEESE Longhorn, pound	19c
PEAS Glen Valley, No. 2 cans, 2 cans	25c	Pineapple, Sure Hit Sliced, crushed, No. 2 can	15c	ROAST Fancy Baby Beef, pound	10c
PINK SALMON Tall can	12c	Graham Crackers Merchants Supreme, 1-lb pkg	17c	HAMBURGER Fresh ground, pound	7c
CORN, Little Chief Fancy, whole kernel, No. 2 can	13c	SALAD WAFERS Merchants Supreme, 2-lb caddy	29c		

Timely Values for Home Canners



See our complete stock of NATIONAL and AUTOMATIC pressure cookers and sealers. All kinds of jars, cans and other supplies. For this hot weather we recommend our electric fans, ice cream freezers, water coolers, the finest jugs and bottles.

STREU HARDWARE CO.

Coffee Schilling's

eed Schilling's Coffee makes a refreshing hot-weather drink.

1-lb can

31c

FURR FOOD

FREE DELIVERY A GOOD COOL, CLEAN PLACE TO TRADE. PLENTY OF ICE COLD WATER AND POP.

SELLS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

PHONE 74

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

FORTUNATELY, IT IS NOT TRUE

If everything that candidates say about other candidates were true, then it would be necessary to draft some new people to fill the offices because no one now running would be fit to hold a job.

And the same is true of newspapers which become unduly bitter towards a candidate who does not happen to think that newspaper is the best in the world. A case in point is the attack made on Joe Bailey last Sunday by the Fort Worth Star-Telegram. If Bailey were as that editorial paints him, he should be in an institution. Not long ago the Amarillo News stated that election of Bailey would be tantamount of disaster.

Bailey is not the only one thus berated by newspapers. Jimmie Allred has been the target of numbers of opposing journals. Clint Small has been crucified time and again. And so it goes—all the candidates have been whacked, and whacked plenty, both by their opponents and by newspapers.

The Brand is supporting Clint Small because it is believed he is the best man in the race and not because Jimmie Allred is a horse thief. The Brand is supporting Joe Bailey because it is honestly believed Bailey is a better man than Tom Connolly, who has shown unmistakable signs of smallness in his methods of seeking publicity in this newspaper and in predicating his campaign on an alleged endorsement by President Roosevelt.

But that's beside the point, which is: we are exceedingly fortunate the things said against candidates are largely untrue. This would, indeed, be a sorry place to live if they were the truth.

ABOUT FIXED PRICES

On June 9 every news agency in the country headlined the story from Washington that all price fixation in codes had been cancelled. Everyone in the United States who can read was given that story. The very next day the wires brought to industry everywhere a correction. The new rule, it said, did not apply to codes already in force and effect; only to new codes.

Unofficial reports have it that the first report was genuine; that they did decide to cancel all price fixing under the NRA, and that for some reason they did a flip-flop. The apparent inconsistency and unfairness of applying price fixation to part of the business of the country, and issuing a blanket denial to all others, lends much color to this report. But be that as it may, NRA the day after the papers announced elimination and cancellation of price fixing notified industry directly that prices already fixed continued to apply.

The trouble was that the first report, announced by all the press of the country, reached the consumer, the second did not. So the folks in industry knew the day after the cancellation announcement that fixed prices were to continue; but the folks to whom they looked for business didn't know it, and don't know it yet.—Jack Dionne, in The Gulf Coast Lumberman.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 17, 1933.)
Misses Pearl Shelley and Leslie Easley were home from a visit in Plainview.

Prof. Randolph Clark had returned from a visit in Claude.

Judge John P. Slaton was in Montague on legal business.

Grayson, Allen and B. T. Bell had sold 31,331 pounds of wool to A. J. Hill for a price of 13 1/2 cents per pound.

A. W. C. T. U. entertainment at the Christian church had netted the organization \$15.30.

Hereford was bending every effort to secure the location of a proposed Baptist college here. A number of committees were at work on various phases of the enterprise and it was confidently expected the college would be secured.

Hereford's baseball team continued a recently organized tour down-tate. Of nine games played, they had won seven, lost two. Abil-

A New York bank was being organized with a capitalization of one hundred million dollars. Lene was too strong, taking two out of three games.

Members of the Mysterious Club and a few invited guests were to meet near the G. R. Jewell home Saturday evening for an outing.

E. C. Burka and W. J. McMinn had been in town from Arney.

E. H. Fullwood and family of Endeck, New Mexico were visitors in Hereford during the week.

(From The Hereford Brand, July 18, 1913.)

Hereford big Water Carnival had been pulled off, with people attending "from Chicago to Los Angeles, Nebraska to South Texas." A general good time was enjoyed, and not the least of the attractions offered were the big irrigation wells. Many of the visitors were impressed by these huge wells, some of which were estimated to produce 1650 gallons per minute, or 2,376,000 gallons per day.

An automobile in which Pete Skidmore, John Hughes and H. J. Cucksee were riding, overturned this side of Texico, instantly killing Hughes and Cucksee and badly injuring Skidmore. J. I. Walker took Dr. Price to the scene of the accident, making the 48 miles in 90 minutes.

The Brand was denying a statement made by the Amarillo Daily News that the name of this town was to be changed from Hereford to Watertown.

"Doug" Fox of Mangum, Oklahoma, has been attracted back to Hereford this week on account of the Water Carnival and its many visitors.

John Patton of Olusta, Oklahoma, was here visiting his mother.

A. C. Thompson was here from Oklahoma to help swell the big Water Carnival crowd.

Mr. and Mrs. J. A. Fox and children, Mr. and Mrs. B. S. Arnold and Miss Belle Woodburn had spent Friday in the Palo Duro canyons.

By Their Words

What Panhandle Papers Say

Legalization of the sale of beer within Plainview has helped make citizens, especially the younger ones, law-abiding, in the opinion of S. S. Daniel, city corporation court judge. "We're not having nearly as much trouble with the young folks as we did a year or two ago," the veteran city judge said. "Drinking possibly has not decreased materially, but those who have parties drink beer instead of bootleg, and the officers seldom need to bring them in for traffic violations or disorderly conduct."—Plainview Herald.

Stirred by growing tendency of his fellow townsmen to use the newspaper for everything but advertising, a South Dakota editor recently asked them pertinently, in a page one box: "If a member of your family died, would you send out the obituary in a circular letter? If your wife entertained, would you run a slide on the screen of the movie show? If you were to enlarge your store, would you tell folks in a hotel register? If you were to have a wedding at your house, would you tack the news on a telephone post? Then why in heck don't you put your advertising in the newspaper, too?"—Miami Chief.

Our law enforcement reminds me of the man who said to his dog, "Get out of the house," and the dog went under the bed. He then said, "Well, get under the bed, then." It seems that the government can't even hold them in jail until they can be tried or electrocuted, and should say, "Woe is me, for I am all undone."—Old Timer, in McLean News.

Henry XIV, Bluebeard and a lot of other famed killers perhaps, have turned over a time or two in their final resting places to envy the prowess of Hitler. Whatever might have been said about the kaiser, Germany will never forget Hitler.—Curry County Times.

About this time of the year some mothers turn thumbs down on nudism among the children in the hope that Sonny will wear a cuff over his rusty wrists until frequent scrubbing after school opens wear down to a presentable layer of skin.—Olin Hinkle, in Pampa News.

Most of the Panhandle newspapers are for Small for governor. However, one paper at Clarendon is for Allred and apparently the other leans to him. Recently the Amarillo News-deplored the breaking away of the Clarendon papers in emphatic language. The Dalhart Texan then took a hand in the tilt and said that the big Amarillo News should not rap a little paper because it does not agree with its views. Any way, the Panhandle press generally is lined up for our own candidate.—Dave Warren, in Panhandle Herald.

Bill Russell, Hereford attorney has the right idea on talking of the weather. When he was returning from Clovis the other day he picked up two young hitch-hikers. They, of course, started a conversation on the weather. Mr. Russell told them he was tired of talking of the weather and hearing it discussed, that he didn't even want it mentioned, and the next offense of the two, they would have to walk. On driving into Texico, the weather was again mentioned by the two, and they immediately dismounted from the car and walked. Maybe if we all did this the weather would be better, at least we wouldn't have it on our minds all the time. Pinky Martin, in State Line Tribune.

With Jack Walton, Alfalfa Bill and Jim Ferguson politically shelved—if and when—the Southwest will drop off the national front page, leaving the readers to suffer extra doses of Huey Long.—Olin Hinkle, Pampa News.

Three F's of Health Given by Department

The Texas State Department of Health has joined the Government and other organizations in the use of letters to designate phases of their work, according to Dr. John W. Brown, State Health Officer. The letters used at this time are FFF and they stand for fingers, files and food—the three most common methods of transmitting intestinal diseases.

The three Fs are generally responsible for the spread of typhoid fever, diarrhea, dysentery and enteritis. Drinking water is considered a food and, as it is used by all ages, great care should be exercised to assure one that the supply is pure. If uncertain the water should be boiled before used for drinking purposes. Surface water and shallow wells are always to be suspected unless proven otherwise. Your city or county health officer will be glad to advise you on the proper method to use in chlorinating your water supply.

It is during hot weather when the most complaints are received on account of diarrhea and dysentery, and parents should be their utmost to prevent it. The chief causes include impure milk, water, contaminated foods or wrong diet. If diarrhea develops, the feeding should be stopped or greatly diminished and a physician called. Cathartics should not be given unless the doctor prescribes them.

The three Fs are the three sources of danger to the baby. Flies carry disease germs to the baby and its food. Fingers and hands that are not thoroughly washed before preparing the baby's food are likely to be germ carriers also. All milk and water intended for the baby should be boiled for five minutes and then carefully covered and kept in a cool place until used.

It is reported that pit silos were used by Caesar at the time of the invasion of Gaul.

"A good horse has always had all the latest improvements those inventors are claimin' in a lot besides. She's got a self-lubricating chassis, permanent body finish, water-proof covering, self adjusted springs, automatic danger signals, bumpers fore and aft, steers by hand, feet or sound, and all body squeaks are most uncommon. She collects her own fuel, grows her own tires and inner tubes, jumps fences without wrecking, fords the rivers without stalling her motor, and climbs hills without roads. Then, too, her by-products fertilize the fields for growing horses. She's good for 20 years service, besides producing boss colts or mule colts to take her place. Ain't no tinker-krats yet built a self-perpetuating gadget with five senses all installed."—Mark Welch.

Leland Lee of Dimmitt was in Hereford Tuesday morning on a business trip. He is sub-agent for Maytags under M. D. Womble of Hereford.

It is estimated that bacteria on the roots of alfalfa and sweet clover annually add 85 million pounds of nitrogen to the soil of the state of Illinois. At average market prices, this nitrogen would be worth \$8,500,000.

Guests in the J. C. Parker home last week were Mr. and Mrs. Stanley Johnson of Pomona, California, and Herbert Sparks of Hollywood, California. Mr. Sparks is a brother-in-law of Mrs. Parker and he visited with his wife and daughter, Martha Lee, who have been spending the summer in the Parker home.

RAVENWOOD-NIGGERHEAD
CHANDLER-CANON CITY
SUNSHINE-MAITLAND
BEST COLORADO COALS
Sold By Your Coal Dealer

NEW ONE-WAY PLOWS

ARE STILL SELLING CHEAP.
THE USED ONES ARE BARGAINS

M. D. WOMBLE Implements

Friday and Saturday

THRIFT SPECIALS

- HOMINY, Tall Boy, 3 for 28¢
- VEGETABLE SOUP, Tall Boy, 2 for 25¢
- PRESERVES, Edward's, 16-ounces 20¢
- COCONUT, Long Thread, fresh 21¢
- GRAPE JUICE, Cardo, quart 30c, pint 15¢
- CANE CRUSH SYRUP, half gallon 34¢
- PEARS, Gallon 33¢
- BLACKBERRIES, gallon 33¢
- COFFEE, Bliss, pound 25¢
- MUSTARD, Marco, quart 14¢
- MARSHMALLOWS, pound 17¢
- WESSON OIL MIXER 47¢
- POTTED HAM, 6 for 25¢
- VIENNA SAUSAGE, 2 for 15¢
- SPAGHETTI, American, Fresh, 3 lbs 25¢

OUR QUALITY MEATS

- HAMBURGER, fresh ground, limit 2 lbs to customer, lb 5¢
- PURE PORK SAUSAGE, 2 pounds 15¢
- BEST BEEF ROAST, pound 10¢
- STEAK, Round, Loin, T-Bone, Baby Beef 15¢
- BARBECUE, cooked fresh daily, pound 15¢
- WIENERS, BOLOGNA, MINCED HAM, pound 12 1/2¢

All Kinds of Lunch Meat for Picnics.

Texas Market & Grocery

PHONE 353—FREE DELIVERY

TO THE VOTERS OF DEAF SMITH COUNTY

In my canvass of the county, I have tried to see every voter. Where the voter was not at home I left my card and I hope you will consider this means a personal visit.

I believe most of the voters in this county know how I stand on law enforcement, and if elected I will discharge the duties of this office to the best of my ability.

Your Vote and Influence Will Be Appreciated.

J. C. ALLRED

Candidate for Sheriff, Tax Assessor and Collector.



- COFFEE, White Swan, in glass jar, pound 31¢
- BRAN FLAKES, Jersey 10¢
- POTATOES, fancy Irish, 10 lbs 22¢
- MALT, Blue Ribbon 54¢
- TEA, W. P., in nice ice tea glass 13¢
- BROOM, a good one 31¢
- VANILLA, 8-ounce bottle 12¢
- SPAGHETTI or MACARONI, 2 boxes 9¢
- POTTED MEAT, 6 cans 21¢
- ORANGES, juicy, 2 dozen 25¢
- SALAD DRESSING, quart jar 25¢
- Pure Apple Cider Vinegar, bring jug, gal 22¢

These Specials are good Friday, Saturday and Sunday.

GEO. REDDOCH

GROCERY AND FILLING STATION

On Lee Avenue—Paved All the Way Out.



Announcing a Change in Ownership

Of the Conoco Station on Main and First from W. J. (Bill) Smith to Voline T. Downs and L. H. Woodford. The station will be known as

Conoco Service

Noel Gollehon and L. B. Redwine will assist in operation of the station.

We are selling the famous CONOCO BRONZE GASOLINE and CONOCO GERM PROCESS MOTOR OIL.

Washing and Greasing given special attention.

National Tires
With the Unconditional Guarantee

Conoco Service

Corner Main and First Streets
Voline T. Downs Phone 188 L. H. Woodford

Mrs. Margaret Orr

IS SEEKING YOUR SUPPORT IN HER RACE FOR THE OFFICE OF

COUNTY TREASURER

of DEAF SMITH COUNTY in the

Democratic Primary, July 28

(This advertisement paid for by friends and supporters of MRS. MARGARET ORR)



The Time To Vote

—is drawing near and it seems almost impossible to see all the voters in this county. But I am counting on your support and to use your influence to nominate me for Sheriff, Tax Assessor and Collector of Deaf Smith county.

—Should I be the winner in this race, I pledge myself to perform the duties of the above mentioned offices to the best of my knowledge and ability.

—Thanking you for your consideration and support, I beg to remain, very truly yours,

J. L. (Jim) MAUK

MRS. BESSIE L. SMITH
Solicits your support for
re-election as
COUNTY TREASURER
DEAF SMITH COUNTY
and will be grateful for your
vote and influence.

SOCIETY

JUNIOR PIONEERS MEET TUESDAY

The Junior Pioneer club met Tuesday with Genevieve Eberle, with Lyndell Mitchell as assistant hostess. An interesting program on France, led by Nora Alice Daniel, was given. Topics of discussion were Peasant Life in France, Margaret Schroeter; Paris, Virginia Lillard; Marie Curie and Her Tribute to Science, Wynel Clark; Piano duet, by a French composer, Ruth Sindt and Margaret Schroeter. Refreshments were served to Betty Ruth Miller, Nora Alice Daniel, Jimmie Wilson, Virginia Lillard, Violette Orr, Margaret Schroeter, Nell Culpeper, Lois Moore, Ardelle Foster, Lucia Borden, Ruth Sindt, Lyndell Mitchell, Genevieve Eberle, Marie Cogdell, Wynel Clark, La Verna Harman, and three visitors, Miss Sindt, Miss Wilma Jones and Mrs. Carroll Laird.

WILMA HARRIS WEDS PETE CARMICHAEL

In a quiet wedding, solemnized at the Christian church by Rev. E. R. McWilliams, Miss Wilma Harris and Mr. Pete Carmichael were married last Saturday afternoon. They were accompanied by J. B. Noland and Allie Faye Lance. They will make their home in the Summerfield community.

MRS. PALMER GIVEN SURPRISE PARTY

Mrs. E. H. Norton pleasantly surprised her mother, Mrs. Mary Palmer, Sunday with a lovely dinner, the occasion being Mrs. Palmer's birthday. A beautiful birthday cake centered with "Mother" formed the center piece. A lovely three-course dinner was served to Mrs. Mary Palmer, Mr. and Mrs. R. E. McCullough, Donald and Norman, Mr. and Mrs. E. H. Norton and Palmer.

CATHERINE SKELTON TOM PARKER WED

Tom Parker and Miss Catherine Skelton, daughter of Mr. and Mrs. C. A. Skelton, were quietly married at Woodward, Oklahoma, on Wednesday, July 11, at the home of a relative of Mr. Parker. Miss Skelton is one of Hereford's most popular young ladies, having always taken a great interest in social activities of the younger set. Mr. Parker is an industrious young farmer living about four miles northwest of town. They will make their home on the farm for the present.

Westway Items

(BY WILMA SKYPALA)
Take Produce to Carl's Gro. at Mr. and Mrs. Guy Lawrence of Walcott visited Sunday with her parents, Mr. and Mrs. R. M. Gunn. Mrs. Joe Landers and children spent Monday in the Ott home at the Hill ranch.
Leonard Gore of the Arizona CCC came in Monday to spend a few days in the L. O. Gore home. R. M. Gunn made a business trip to Tucuman Tuesday.
Everett Campbell of Ellaville is spending the week with his sister, Mrs. Ott.
Floyd Ross of Hereford spent Friday night with Marlin Pierce. Mr. and Mrs. Joe Friemel of UMBERGER and Mr. and Mrs. Clem Friemel of Dean spent Sunday in the V. Skypala home.
Miss Minnie Dee Smith returned to her home in Hereford Monday after a visit with Miss Wilma Skypala.
Mr. and Mrs. Estes Wilson, a brother to Grady Wilson, have returned to their home in Abilene after a visit here.
Miss Gertrude Wilson went to Amarillo Tuesday.
The Westway Whalers defeated the Dean Howboys Sunday by a score of 15 to 10.
R. M. Gunn was in Muleshoe on business Monday.

First Baptist Church

Sunday school, 9:45 to 10:45.
Preaching services, 11.
Night services, B. T. U., 7:30.
Preaching Sunday night, 8:30.
Brother Murray Fuqua, recent graduate of Wayland College, will officiate until a regular pastor is secured. Brother R. L. Brown of College Station, has been requested to be here for a week as a prospective pastor of this church. The congregation looks forward with great hopes of securing a regular pastor.

Mr. and Mrs. Jim Rutherford of Jackson, Mississippi, arrived in Hereford Tuesday to visit with his mother, Mrs. Hattie Rutherford, and other relatives and friends.

Chief Estes, Judge C. W. Humble, Ernest Medkeiff and Jim Black returned Sunday from a two weeks fishing trip to Creede and Ute Creek, Colorado. They caught worlds of trout, getting home with several dozen.

C. P. Bennett of Dougherty, Oklahoma, was here the last week end visiting with his brother, W. W. Bennett. Accompanying him were his sister-in-law, Mrs. R. E. Bennett and daughter, of Crawford, Texas.

MESSENGER SUNDAY SCHOOL CLASS ORGANIZED

The intermediate class of Messenger Sunday school is making preparation for various activities during the summer, under direction of Mrs. R. J. Coleman, teacher. Class officers are Clinton Hudgsons, president; Ralph Smith, vice president; June Guinn, secretary-treasurer; Winifred Perry, assistant secretary-treasurer, and Rachel Terry, reporter. The group decided to have monthly business meetings, the first of which was held at Messenger school house last Friday. There were 19 members and four visitors present. Suggestions and motions were made discussed and voted on, one being that regular meetings be held in homes on the first Wednesday in each month. The group will meet with Rachel and Anna Terry on Wednesday, August 1.

A class name, motto and song will be selected from a large contribution. Activities of the summer are to be composed of profitable projects as well as social affairs. One of the aims is to increase class enrollment. Invitation to join the class is extended to all young people in the vicinity.

MISS STANFORD ENTERTAINS

Friday afternoon Miss Mary Elizabeth Stanford entertained with a bridge party at her home, honoring her house guest, Miss Alvah Alston of Sweetwater. The house was decorated with daisies and other seasonable flowers, carrying out a green and white color scheme.

Refreshments were served to Misses Alston, Beatrice Buchanan, Katherine Miller, Nora Alice Daniel, Ruth Marie Mountz, Virginia Line, Elizabeth Ireland, Bettye Bruce Jones, Elaine Newell, Sally Skelton, Nancy Conkright, Estelle Gilliland, Elizabeth Spradley, Mrs. Melvin Harris and the hostess.

BUSY BEE CLUB MEETS

The Busy Bee club met Thursday of last week in the home of Mrs. Huntzinger. The president, Mrs. Hattie Rutherford, called a business meeting and some neglected business was transacted. The hostess said the weather was too hot to work so those who did not have individual work enjoyed the afternoon talking and visiting. Delightful refreshments were served to ten members and three visitors. The next meeting will be with Mrs. Rutherford, July 26.

Mrs. J. J. Lorens and brother, William Wilson, of Lindsey, California, are visiting in the home of their cousin, Mrs. A. Lowther. It was the first time Mrs. Lowther and Mr. Wilson had seen each other in 25 years. They will visit relatives in Claremore, Oklahoma, and Peoria, Illinois, before returning to California.

Want Ads

Lost and Found
FOUND: On highway, a bearing spool, part of a Moline plow. See Brand Office. 1c

LOST, Strayed or Stolen: Bay horse, four white feet, weight about 1000 pounds. One and one-half miles south of Summerfield, Sunday night. Troy Welty, Summerfield. 27-2p

Wanted
WANTED: About a dozen men or boys to pull weeds. Will pay wages in potatoes at digging time, 75 cents for seven hours work. Apply to S. L. Harman. 1c

For Sale or Trade
FOR SALE: Have choice farms, reasonable terms, priced very satisfactory. Ed Connell, Elliston Building, East Third St. 1p

FOR SALE: Two Winchester 12-gauge shotguns, both pumps, one brand new, cheap. Call at Brand office. 1c

BARGAINS: We have them, perfect half section, and improved quarter section. After you have inspected both, you will be surprised at the low price. A. A. OTT. 28-2c

FOR SALE: Portable typewriter, almost new. Call at Brand. 1c

FOR SALE: A white porcelain ice refrigerator, very reasonable. Mrs. Alton Fraser. 1c

—Six-foot one-way Moline plow, 26-inch disc, in good condition. 2—two-furrow P. & O. Hester-cultivator, in good condition. 3—One used lighting attachment for 15-30 McCormick-Deering tractor, cheap. Buchanan & Rosson. 1c

WILL TRADE: 80 acres of unimproved land in Northwestern Arkansas for property in Hereford. Land clear and close in. Or 100 acres of land in New Mexico, clear and in cultivation. W. M. White, Friona, Texas. 27-4p

For Rent
FOR RENT: An apartment with all bills paid. See Mrs. W. M. Messert. 1c

COURTHOUSE RECORDS

Warranty Deeds.
Jean Webb to E. B. Black, interest in lots 4 and 5, block 13, City of Hereford, and lots 1 and 2, Whitehead Addition.
Alice Strate et vir to D. M. Rayzor, part of block 16, Evans Addition.

New Cars.
Arthur Appel, Ford coupe, Hereford Motor Co.
Eugene LeGrand, Ford coupe, Hereford Motor Co.

Marriage License.
P. L. Carmichael and Miss Wima Ruth Harris.

Mr. and Mrs. Frank Brown and Mrs. Grace Mickle, all of Wichita Falls, were here last week end visiting in the home of Mr. and Mrs. Buford Parmer. Mrs. Brown and Mickle are sisters of Mrs. Parmer. Mr. Brown is connected with the Panhandle Refining Co. at Wichita Falls.



IGNITION

Is the Life
of Your
Automobile.

Let us keep it in
good shape with
GUARANTEED ELECTRICAL SERVICE

Also guaranteed repairs and service on all
**GENERATORS, RADIATORS, ELECTRIC
MOTORS, MAGNETOS, STARTERS**

Willard Battery Station

Phone 284. 313 North Main

See the Fair

on what you save on a New Dodge or Plymouth
Car delivered at the factory.

FACTORY DELIVERED PRICES:

Standard Dodge, Coupe **\$724**, Four Door Sedan, **\$824**

De Luxe Dodge, Coupe, **\$766**, Four Door Sedan, **\$866**

Standard Plymouth Coupe, **\$549**, Two-Door Sedan, **\$574**

New Six, Coupe, **\$606**, Two-Door Sedan, **\$626**, Four-Door Sedan, **\$666**

De Luxe, Coupe, **\$676**, Two-Door Sedan **\$691**, Four-Door Sedan **\$741**, Town Sedan, **\$766**

Come in and let us explain our Factory
Delivery Plan.

Ireland-Beavers Motor Co.

Dodge - Plymouth Hereford

SPECIALS

For Friday and Saturday

- FIG BARS, nice, fresh, 2 lbs 21c, 1 lb 12c
- VANILLA WAFERS, 1 lb 15c
- CRACKERS, Salted, 2 lbs 21c
- GINGER SNAPS, 2 pounds 25c
- BISCUITS, whole wheat, Quaker, box 10c
- PEARS, gallon tin 38c
- CHERRIES, fancy black pitted, gallon 51c
- PRUNES, Italian, fresh, gallon 31c
- SOAP, toilet, Palmolive, doz 45c, cake 4c
- SUPER-SUDS, large box, 3 for 25c
- MACKEREL, No. 1 tall, 3 for 25c, 1 for 9c
- CATSUP, large bottle 11c
- BLACKBERRIES, gallon 42c
- TOILET TISSUE, best grade, 3 rolls 21c
- 1 box Mello, 1 can Saniflush, 1 closet brush, all for 29c
- BEANS, Green stringless, 3 for 25c, 1 for 9c
- LUX, large box 23c
- MILK, Borden's, evaporated, 6 small cans 19c
- ICE CREAM SALT, 5-lb box 9c
- SUNBRITE CLEANSER, can 5c
- COCONUT, bulk, fresh, 1 lb 19c
- SALMON, pink, can 12c
- PEACHES, No. 2 1/2, full ripe, can 13c
- SARDINES, American oil, 3 cans 13c
- SYRUP, Mary Jane, gallon 55c
- CORN BEEF, square cans 15c

FRUITS AND VEGETABLES

- LEMONS, 369 size, dozen 24c
- ORANGES, 288, Red Ball, dozen 21c
- LETTUCE, California, head 6c
- CARROTS, Beets, Onions, 3 bunches 10c, per bunch 4c
- FRESH BEANS, 2 pounds 15c
- NEW SPUDS, No. 1, 10 pounds 25c

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver
Brings Us Your Eggs—Market Price—Buy At Home.

Sprowls & Cronin's

Eye Opener



VALUES!

Midsummer Shoe Festival

Genuine Kangaroo
Oxfords



\$4.98
Pair

Regular \$6.00 Values

THIS IS A STEAL!
Two-Tone Oxfords



\$1.98
PAIR

And the Usual Price is
\$4.00

Here's Our Best Buy!

Real Calfskin Oxfords



\$2.48
Pair

Men's \$5.00
Arch-Support
Oxfords
In Calfskin

\$3.89
PAIR



HOW CAN WE DO IT?
Silk Chiffon, Full-Fashioned
HOSE

Regular 79c Values
ONLY 59c PAIR

Bargains In White Shoes
for women
who like
to be well
dressed

White Kid Pumps **\$1.98**
White Kid Oxfords **\$1.98**
White Buck Shoe **\$1.98**

Close-Out On White Marcel Cloth Shoes **98c**

One Table
CHILDREN'S ONE-STRAP SHOES
at **98c** The Pair

The Men Who Work On Your Car

At a Texaco Station are qualified by training and experience. They are required to know as much about the lubrication and servicing of your car as the man who designed it.

Texas Service Station
GLEN SNYDER

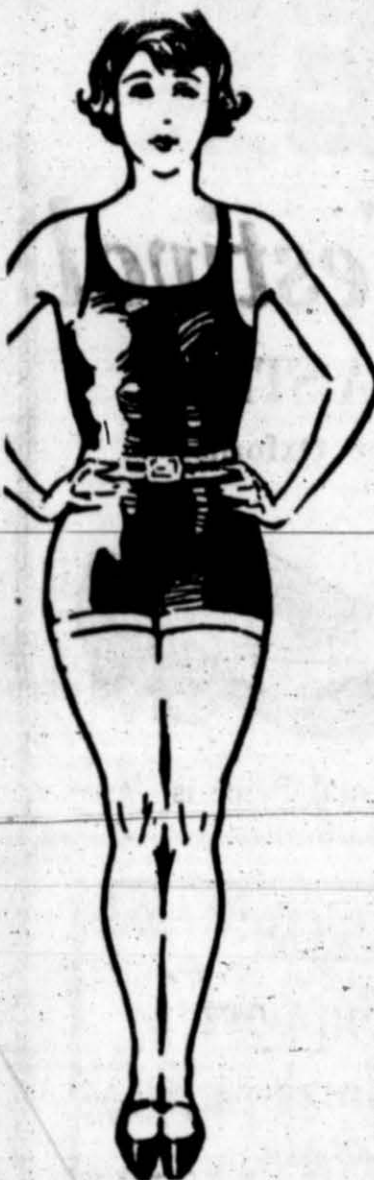
Credit Is Faith In Humanity

CREDIT—derived from the Latin *credo*; I believe—is based on faith—faith in people—faith in their character and determination to, as Emerson wrote, "pay every debt as if God wrote the bill."

And he who justifies that faith, who pays his bills according to terms and promises, builds a credit record that is priceless.

—credit never abused, is never refused.

HEREFORD CREDIT ASSOCIATION
DOROTHY H. ROSS
Local Affiliation of the
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MILK

Builds Body Health

Milk is the only inexpensive food that contains every vitamin necessary for good health. It isn't fattening... rather it destroys fatty tissue and replaces it with firm muscle. Its calcium content is necessary for the teeth... makes them white and strong. For your health's sake drink Prairie Dairie Milk. Delivered, if you request, to your door twice daily, or obtainable in all groceries.

Prairie Dairie

Phone 666

It's All In Knowing How

—The clever magician seldom fails to amaze his audience with his tricks. And they are tricks... but he has to know how to do them and keep in good practice... Saving money... putting it away for future use... is also a trick... It is the trick of spending a little less than your income and banking the difference... the citizens who practice this thrifty trick are those who have money to invest when real opportunities present themselves.

THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank
Thoughtfully Managed

Ward News Notes

MRS. WILEY ROBBERSON

Rev. Bennie Harrison of Holene, New Mexico, preached here Sunday. He will begin a two weeks' meeting the first Sunday in August.

Mmes. Jim Lipscomb, G. M. Suggs, Jim Higgins and Bob Higgins visited last Wednesday in Clovis in the homes of Messrs. and Mmes. John Comber and Ernest Comber.

Mrs. Jack Hutson was taken seriously ill Monday following a heart attack. She is improving at this time.

Misses Hughes and Garrett of Canyon and Ridley Garrett of Graham spent Sunday in the home of Mr. and Mrs. Wiley Roberson.

Chester Hodges had the misfortune to get his hand badly mashed Monday while pulling pipe from a well, some of which fell on his hand.

Ralph Stivers spent Sunday with Floyd Harrison.

Miss Dorothy Miles visited Polly Anna Crawford the first of the week.

Mr. and Mrs. Jimmy Gardner and son, Joe Bob, of Amarillo spent the week end with Mr. and Mrs. Bill Hutson. Mrs. Hutson returned to Amarillo with them for a visit of a few days.

Helen Miles spent the week end with Viola Hutson.

Rev. and Mrs. Harrison were Sunday dinner guests in the W. E. Roberson home.

Mmes. Arlie Dean and Wiley Roberson were in Amarillo Friday, also visiting in Canyon in the home of Mrs. Hancock.

Omah Harrison spent Sunday with Helen Miles.

Mrs. Gregory visited Mrs. Ernest Selgner Sunday afternoon.

Beauford Hutson left Friday for Cameron, New Mexico, to spend the summer with his uncle and aunt, Mrs. Sonny Ledbetter, who have recently moved there from Vega.

Mrs. Carl Hurd of Tacoma, Washington, is visiting her sister, Mrs. George Lewis, this week.

Viola Hutson is spending the week with her grand mother, Mrs. Jack Hutson.

Mr. and Mrs. George Lewis and Gladys, and Mrs. Carl Hurd were Sunday dinner guests in the home of Mr. and Mrs. John Hutson.

Black

BY MISS NOBLE McLEAN

Take Produce to Carl's Gro. if Messrs. and Mmes. Verner Melugin, T. L. Welch, A. C. Hays, H. L. McLean, Clyde Hays and Mrs. Tom Presley were guests of the home demonstrators at Lazbuddy last Tuesday evening.

The Junior Womans' club met last Wednesday with Mrs. Lillian Lookingbill. An interesting program on home furnishings was given by Misses Lucille and Noble McLean, and an article called "Gertrude Gingham's Bedroom" by Mrs. D. C. Waiser. Refreshments of ice cream and cake were served to Mmes. Elmore, Presley, Welch and Johnson, visitors, also Mrs. Monte Hare of Amarillo, and Mmes. Vandiver, Frank Lookingbill, D. C. Waiser, Carr, and Misses Lucille and Noble McLean, and the hostess.

Ben Galloway of Floydada is visiting Houston McMurry.

Leon Welch visited Mr. and Mrs. Bob Sisk of Shamrock last week.

Ervin Kimmins who is attending WTSTC this summer spent the week end here with relatives and friends.

Mrs. Monte Hare and children of Amarillo were guests of Mr. and Mrs. Will Johnson last week.

Mrs. Jim Black entertained several friends last Monday evening. In the early part of the evening fried chicken, pickles and cake were enjoyed by all. Later games were played. Attending were Miss Dorothy Laytin of Friona; Misses Lucille Hays, Lois Presley, Lucille and Noble McLean, Geneva Deaton, Maxine and Margot McLean, and Juanita Welch; Sparlin Deaton, Jimmie Hays, Orland Hartley, Ervin Welch, Leslie Deaton and Mr. and Mrs. Verner Melugin.

F. E. McMurry and family visited her sister and family, Mr. and Mrs. Paul Houston, at Amarillo Sunday.

Jim Black is at home from a ten-day vacation in Creede, Colorado, where he spend most of his time fishing.

Mrs. Jim Black visited her mother in Canyon last week.



Cook With Gas
FOR SPEED
COMFORT
ECONOMY
ACCURACY
ONVENIENCE

West Texas Gas Co.

Progressive News

BY OLIVE PERKINS

Mrs. Ray Hershey visited her daughter, Mrs. Arch Conklin, at Hereford Thursday.

Jake, Millard and Miss Augustine Gregory, Mr. and Mrs. Garrett and boys attended the singing convention at Belview, New Mexico, Sunday.

Mr. and Mrs. C. P. Caldwell and Miss Eunice visited in the Lee Kendall home near Summerfield Sunday. They also called on Mr. and Mrs. Henry Kendall.

Cecil Kelland of Gage, Oklahoma, visited in the Donovan home last week.

A girl, Evelyn Jean, arrived at the home of Mr. and Mrs. Haskell Benson last Friday. Mrs. D. J. Johnson of near Dimmitt is helping care for her daughter, Mrs. Benson.

Mr. and Mrs. Jody Benson of Happy called in the Benson home Sunday.

Rev. Manney and son ate Sunday dinner with Owen Neel and family.

Mr. and Mrs. J. N. Benson of Frio called on Mr. and Mrs. Haskell Benson Saturday.

Mrs. J. O. Hicks and Mr. and Mrs. Hayes of Childress spent the week end in the Blakemore home. They were returning home from Flagstaff, Arizona. Mrs. Hicks is a sister of Mrs. Blakemore.

Thursday afternoon a good rain of from one to two inches fell over a small area about 3 1/2 miles south of the school house.

Chas. Green and his father-in-law, Chas. Smith, of Westway made a business trip to Tascosa last Thursday.

Mr. and Mrs. Ira Ricketts, Jean and Glenn took dinner with Luke McBrayer and family Sunday.

Mr. and Mrs. Ray Hershey motored to Muleshoe Friday to visit their daughter, Mrs. Dudley Buzard and family.

Mr. and Mrs. H. E. Patterson spent Sunday with Mr. and Mrs. Elmer Patterson in Hereford.

Miss Lucille Park, who is attending school in Canyon, spent the week end with home folks.

Rev. Manney preached at Progressive Sunday. The young ladies quartet furnished special music which was enjoyed by all.

J. E. Blakemore and sons, Forbes and Jimmy, visited his parents Sunday.

Mr. and Mrs. Luke McBrayer and daughters visited Miss Lucille Park Sunday afternoon.

Mrs. Luke McBrayer spent Wednesday-afternoon with her mother, Mrs. Ira Ricketts.

Mr. and Mrs. Howard Stewart of Hereford spent Sunday in the Haskell Robbins home.

Mr. and Mrs. Alvin Steal of Silverton spent the week end in the Frio community and Hereford visiting his sister, Mrs. W. A. Springer and other relatives.

The W. W. club met last Wednesday with Mrs. Haskell Robbins as hostess, and eight members were present. Visitors were Mmes. D. O. Benson and Oglesby.

Sunday school begins at Frio next Sunday at 10, so those wishing to attend church at Summerfield may do so.

Mrs. Frank Axe spent Sunday in the Mack Dixon home.

Mr. and Mrs. Howard Stewart of Hereford spent Sunday in the Haskell Robbins home.

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A lovely quilt was quilted for the hostess. Mrs. J. B. Harlin displayed a beautiful tufted bed spread which she made under the direction of Miss Isora Clark.

Mr. and Mrs. W. B. Dixon spent Sunday in the home of Clarence Dixon near Friona.

J. B. Harlin was in Dimmitt last Wednesday.

Mrs. Jody Benson is spending the week with her parents, Mr. and Mrs. A. T. Jones.

H. M. Mobley, Henry Allman and families were in Amarillo Tuesday having tonsil operations done.

Mrs. Leo Williams went to Plainview last Thursday to visit relatives.

Mrs. J. J. Lindsey and children spent the week end in Lockney with her parents, Mr. and Mrs. Dollar.

Mr. and Mrs. Nelson of Brownwood are visiting the M. D. Welty home.

W. F. Ashby who has been here visiting his daughter, Mrs. Guy Hannan, left Wednesday for Post to visit other relatives before returning to his home in Vernon.

Mr. and Mrs. Owen Andrew were in Fallett last week with Mr. and Mrs. Chas. King, returning with them Friday. Mr. King will teach at Jumbo and is now attending school in Canyon.

Mr. and Mrs. Glenn Greer and Gladys were business visitors in Dimmitt Monday.

Messrs. and Mmes. J. B. Harlin, H. M. Mobley spent Sunday with Henry Allman and family.

Messrs. and Mmes. Melvin Mitchell and K. F. Campbell spent the week end in Tucumcari with Mrs. Campbell's sister, Mrs. Jane Dayberry, who returned with them for an extended visit.

Miss Jessie Barnes of Tucumcari is here visiting the Wederbrook and J. E. Springer homes.

Erks Williams, G. H. Snodgrass, Mr. Miller of Floydada spent one day last week in the home of Mr. Williams' sister, Mrs. Henry Allman.

James Dixon entertained several friends on his birthday Sunday.

Kelley Gray and Ed Connell went to Amarillo Monday night to hear C. C. McDonald of Wichita Falls, and candidate for governor speak.

W. J. (Bill) SMITH

Is Now Distributor of

MAGNOLIA PRODUCTS

for Hereford

Friday the Thirteenth has no fears for Bill. On that day he succeeded H. J. Line as MAGNOLIA Wholesaler.

You need have no fear, if you use
Mobilgas and Mobiloil

WE WANT YOUR

Cream - Eggs - Produce

And will pay top market prices while giving you excellent service.

FEED THOSE PULLETS

JUST-RIGHT Growing Mash

THIS SUMMER

It will make them big and healthy and they will be good layers in the fall.

West Texas Feed and Seed Co.

Phone 265.

We Buy Produce.

Our Customers Found Out

Why Our Work Is the Best Available

Last Tuesday afternoon we held open house for our regular customers. They inspected our plant while it was in operation and learned why we can do such excellent work.

They learned that we use rain-soft water and avoid damaging of materials by using chemicals. They found that we are equipped to give them the service they have a right to expect and that our plant is sanitary.

SEND US YOUR LAUNDRY AND DRY CLEANING
CALL 266—WE CALL FOR AND DELIVER

**HEREFORD LAUNDRY
AND DRY CLEANING CO.**

We'll Say It's Great!

This Housewife Has Just Finished Baking With

Packard's Best Flour

—It's ideal for cakes, pies, cookies and fancy pastries. And for bread—rolls, buns, light bread or biscuits—



GREAT NEWS for the Whole Family

PACKARD'S BEST CAN'T BE BEATEN!

So, you see, it's no wonder the whole family is happy. No wonder they are smacking their lips over the swell "eats" they are going to get.

Packard's Best, Panhandle Maid, Western Beauty and Sunrise are all made right in Hereford. Our mill is modern, complete and sanitary.

YOU CANNOT GO WRONG WITH PACKARD'S FINE FLOURS

FARMERS, STORE YOUR WHEAT AT OUR ELEVATOR

ASK YOUR GROCER FOR PACKARD'S

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ECONOMICALLY— COMFORTABLY— CONVENIENTLY—

Low Round-Trip Fares

Avoid hazards of the highways and difficulties in parking.

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For details as to rates, dates of sale, reservations and any other information call

J. E. BEYER Agent Hereford, Texas

Or write T. B. GALLAHER General Passenger Agent, Amarillo, Texas

Dean News

BY MARY LOUISE DEAN—ELSIE FRIEMEL

Mrs. Morell spent last Sunday in the Palo Duro Canyons with friends from Hereford.

Mr. and Mrs. B. R. Fulkerson and children and Mrs. Fulkerson's father, C. L. Ragland and her brother, Floyd Ragland and wife and daughter were in Rowell, New Mexico, this week.

Virginia Erie Reed and Ruth Temple Hastings spent last week end with Mary Louise Dean.

Donald Roberson spent the week end in the Arlie Dean home.

Mrs. Arlie Dean and Mrs. T. W. Roberson were recent visitors in Amarillo.

Mr. and Mrs. W. L. Weaver and daughters, Marlane and Dinah Marie, arrived Sunday in the home of her parents, Mr. and Mrs. Clem Friemel and will spend the summer.

The Plowboys played the Westway Whalers Sunday, losing the game 19 to 15.

August Skypala and Jessie Thompson were in this community Sunday.

Messenger News

BY MISS BUNITA WILLIAMS

Take Produce to Carl's Gro. if Forty-five were present at Sunday school last Sunday.

A number from this community attended singing at Bellview, New Mexico, last Sunday.

Remember the pie supper at the school house Saturday night, July 21. A program will be sponsored by the club women and all who will take part, come.

Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. if Everybody be at church Sunday as it will be Rev. Smith's last time to preach before going to Waco to school. Let's have a big crowd.

Mr. and Mrs. Houser of Hereford were guests of Mr. and Mrs. Lewis Jay Sunday.

Mr. and Mrs. J. E. Roberson of Canyon were Sunday visitors of Messrs. and Mrs. Britt Clark and George Storey.

Lester and Louise Suttles motored to Crosbyton last week to see his father who is very ill.

J. B. McMinn of Hereford visited Mr. and Mrs. Perry McMinn Monday.

Mrs. Joe Kendall and Betty Jo, Mrs. Jim Clark and S. L. Walser of Hereford were Amarillo visitors last Tuesday.

Walter Huntley and family attended a picnic at Tulla Tuesday and Wednesday.

O. Cross and wife of Friona spent Saturday in the Wilson Vines home.

J. A. Noland and J. W. Cox and their families visited relatives at Lockney, Plainview, Floydada, Olney during the week end.

Carroll Suttles of Crosbyton is visiting Lester Suttles.

J. R. Oglesby and family visited her parents, Mr. and Mrs. Gaudy, at Wyche Sunday.

B. K. Greenon, Harry Lookingbill and Ohé Roberson attended court in Farwell this week.

Chas. Roberson and family returned Sunday from Woodward, Oklahoma, where he has been at work.

Gertrude and Ruth Atchley and C. B. Thomas and family attended church at Flag Sunday night.

Grover Taylor is working in Amarillo.

Miss Roberta Smith of Fort Worth is visiting her sister, Mrs. Breckbar.

Albert and John Schulz entertained a group of young men at their home Sunday with dinner.

Present were Turman and Asa Atchley, G. H. and Woodrow Whitaker, Jack and Kert Streun, Howard Block, R. D. Lance and J. B. Noland.

Mrs. Jenks Beller and daughter returned last week from Muleshoe where they visited relatives.

John Emmens and Harold Wood of Fort Worth visited the former's cousin, Britt Clark, and Jim Clark last Thursday.

Mr. and Mrs. Ky Lawrence spent Saturday night in Hereford with his sister, Mrs. Henry Kendall, who is very ill.

J. I. Penrod of Lubbock and E. L. Donner of Hereford were Sunday visitors at the home of Mr. and Mrs. Will Schulz.

W. G. Harris spent the week end with his family at Canyon.

Messrs. and Mrs. C. R. and Guy Walser, Jim Clark visited Mr. and Mrs. Jim Givens at Bethel Sunday.

Mr. and Mrs. E. L. Gawwacher of Friona visited Mr. and Mrs. Ted Stott last Wednesday.

The Nance reunion was held at the J. A. Noland home Sunday, July 8, with five brothers, two sisters and families present, two sisters and one brother were not present. Present were Messrs. and Mrs. Tom Nance and two children, Waco; Lonnie Nance and children, Amarillo; Wiley Nance and six children, Joe Nance and three children, Lockney; Morris Nance and three children, Plainview; J. W. Cox and four children, J. A. Noland and eight children, and L. B. Lookingbill and two children, Summerfield.

Mrs. Cecil Brennan of Muleshoe is visiting her sister, Mrs. Perry McMinn.

Bill Knox and family of Hereford spent Sunday in the B. A. Atchley home.

Everett Story is visiting his grandparents, Mr. and Mrs. J. E. Roberson, of Canyon.

Mr. and Mrs. J. E. Bray of Hereford, J. E. Blakemore and sons of Progressive visited the A. J. Blakemore home Sunday.

Mr. and Mrs. Chas. Roberson left Sunday for Snyder, where he is working on a railroad.

ORDER FOR AN ELECTION TO DETERMINE WHETHER THE SALE OF BEER CONTAINING NOT MORE THAN THREE AND TWO-TENTHS (3.2%) PER-CENTUM OF ALCOHOL BY WEIGHT SHALL BE PERMITTED OR PROHIBITED IN DEAF SMITH COUNTY, TEXAS. TO BE HELD ON THE 28th DAY OF JULY, 1934, IN SAID COUNTY

Be it remembered that on this the 9th day of July A. D. 1934, there came on and was held a regular session of the Honorable Commissioners' Court of Deaf Smith County, Texas, begun and holden at the Courthouse in the city of Hereford, Texas, there being present and presiding: C. W. Humble, County Judge. P. J. Rose, Commissioner Precinct No. 1. W. B. Phillips, Commissioner Precinct No. 2. J. T. Gulin, Commissioner Precinct No. 3. L. H. Foster, County Clerk.

Court was opened when the following proceedings were had, to-wit:

On this, the 9th day of July, 1934, the Commissioners Court of Deaf Smith County, Texas, being in regular session and there being present C. W. Humble, County Judge, and all Commissioners and the Clerk of the Court being in attendance upon the Court, there was presented for the consideration of the Court a petition signed by more than one hundred sixty qualified voters residing within said County of Deaf Smith and State of Texas, and all of whom are qualified voters within said Deaf Smith County, Texas, praying that the court order an election to be held in Deaf Smith County, Texas, to determine whether or not the sale of beer containing not more than three and two-tenths (3.2%) percentum of alcohol by weight shall be permitted or prohibited in said Deaf Smith county. It appearing to the court that the petition as presented was in all things, regular and that qualified voters of said county and state, numbering more than one hundred sixty, (or at least 10% of the qualified voters of said County voting for Governor at last General Election) had signed said petition, the court, therefore, grants said petition and orders the same filed and hereby orders that an election be held in all the regular voting places within the said Deaf Smith County, Texas, on Saturday, July 28, A. D. 1934, to determine whether or not the sale of beer containing not more than three and two-tenths (3.2%) percentum of alcohol by weight shall be permitted or prohibited within the limits of said County and State.

It is further ordered by the said court that the Clerk of this Court post or cause to be posted at least one (1) copy of this order in each election Precinct within said County for at least six (6) days prior to said July 28, A. D. 1934, and it is further ordered that this election shall be held by the Election officers selected and to be selected by the proper authorities as provided by law to hold the primary election in the State of Texas and the respective counties and voting precincts therein on said July 28, 1934.

At said election those favoring the sale of beer within the limits of Deaf Smith County, Texas, shall have written or printed on their ballots the words, "For the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight," and those who oppose it shall have written or printed on their ballots the words "Against the sale of beer containing not more than three and two tenths (3.2%) percentum of alcohol by weight."

The officers holding said election shall conform to existing laws regulating general elections as near as possible and after the polls are closed they shall proceed to count the votes and within three (3) days thereafter make due report of said election to this court.

C. W. HUMBLE, County Judge, Deaf Smith County, Texas.

CITIZENS NO. 5604 RESERVE DISTRICT NO. 11 REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK OF HEREFORD

In the State of Texas, at the Close of Business On June 30, 1934.

Table with 2 columns: ASSETS and LIABILITIES. Assets include Loans and discounts, Overdrafts, United States Government securities, Securities guaranteed by United States Government, etc. Total Assets: \$445,300.00.

Table with 2 columns: ASSETS and LIABILITIES. Assets include Demand deposits, Time deposits, Public funds, etc. Total Assets: \$445,300.00.

Table with 2 columns: ASSETS and LIABILITIES. Assets include Class A preferred stock, Class B preferred stock, Common stock, Surplus, etc. Total Assets: \$445,300.00.

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, E. B. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. E. B. POSEY, Cashier. CORRECT—ATTEST: J. L. FUQUA, F. A. GYLES, J. R. ORR, Directors. Subscribed and sworn to before me this 7th day of July, 1934. EDGAR PARK, Notary Public.

Advertisement for Conoco Bronze Gasoline. Features the slogan 'Keep it New!' with an image of a car. Text includes: 'IF THE NEW DEAL HAS DEALT YOU A NEW CAR', 'CONOCO BRONZE GASOLINE with Tetraethyl for Higher Anti-knock', and 'CONTINENTAL OIL COMPANY PRESENTS'.

Ford Doings BY LA VERNE MANN. Attendance at Sunday school was higher this week. Rev. Marvin Boyd of Vega preached to an audience of 42. Mr. and Mrs. Ware and two sons who have recently moved into the community were present for the first time.

BUSINESS AND PROFESSIONAL DIRECTORY

Directory listing for various services: ABSTRACTS (The title to your land is vital...), INSURANCE (JNO. H. PATTON), LUNCHES (THE CHOCOLATE SHOP), CHIROPRACTOR (DR. J. W. HENDRIX), CLEANERS (WEST TAILOR SHOP), DAIRY (PRAIRIE DAIRIE), ELECTRICAL (GEO. S. McCONNELL), FURNITURE (I don't know my onions...), OPTOMETRIST (F. M. KESTER), and DON'T Neglect Your Eyes (Dr. T. M. Montgomery).

Mr. and Mrs. E. L. Gawwacher of Friona visited Mr. and Mrs. Ted Stott last Wednesday. The Nance reunion was held at the J. A. Noland home Sunday, July 8, with five brothers, two sisters and families present.

Mr. and Mrs. J. E. Hill of Hereford called in the H. D. Hill home Sunday. Visitors in the F. W. Brunson home Friday night were Messrs. and Mrs. Joe Phipps, J. L. Height and W. M. Stewart and daughters.

The girls' club met in an all-day meeting with Mildred and Melvina Stewart last Thursday, and the day was spent embroidering pillow tops and piecing quilts. The next meeting will be with Birdine and Virginia Brunson Thursday, July 19.

Mildred and Melvina Stewart were supper guests of Laverne and Euna Mann Sunday. Mr. and Mrs. Joe Phipps were in Adrian last Friday.

Dr. Heard, Dentist. Will leave for Chicago about August 15 and will be out of his office and will remain absent until the first week in September.

WDMRAYTOR WOODWORK advertisement with logo and text: 'I don't know my onions, I'll admit, but I sure do know wood working.'

LOCALS

Vote for Emmet Hales for Constable July 28. 28

J. I. Penrod of Lubbock is here this week attending to business.

Mrs. Bill Bell and daughter, Elsie, were Amarillo visitors on Tuesday.

Mrs. A. C. Hales has returned from a several weeks stay in South Texas.

J. H. Trimble is now associated with the Grizzle Chevrolet Company as salesman.

More and more motorists are coming to appreciate RICE'S Instant Tire Service. 1c

Joe H. Pitman returned Tuesday from a business trip to Henrietta. He left Sunday.

Coach Tommy McCollum, who is attending Texas Tech this summer, visited in Hereford Wednesday, returning to Lubbock Thursday.

Herschel Climer of near Vega was here Monday trading with Hereford merchants.

Vote for Emmet Hales for Constable July 28. 28

Vida Smith of Grady and Lucille Sims of Clovis visited in the J. H. Trimble home last week-end.

Dr. and Mrs. R. E. Perkins are leaving Saturday for Denver on a ten-day vacation and business trip.

Miss Sayde Rigler, her mother and Woodrow Ireland left today for a month's vacation in California.

You don't have to wait while we pump gas for another customer for tire sales and repair is our business. 1c

Mrs. Pearl Roberts returned to her home in Lubbock Friday after a week's visit with her sister, Miss Jennie Estes.

Noel Gollehon and Marlin Gilliland are in Chicago this week and next visiting the Century of Progress Fair.

Mrs. M. Y. Galloway and daughter, Ann, of Amarillo visited Monday and Tuesday in the home of Mrs. Seth B. Holman.

Miss Dorothy Louise Allen of Floydada has been here the past two weeks visiting in the home of her aunt, Mrs. J. C. Parker.

Blake Cogdell and little daughter, Mickie, of Abilene are here this week visiting his parents, Mr. and Mrs. W. M. Cogdell.

H. W. Locker, a property owner in South Hereford, was here last week on a business mission. Mr. Locker lives at Brownfield.

Misses Gwendolyn and Maurine Spradley returned home Monday from Canyon after attending WTSTC for the past six weeks.

Dr. and Mrs. C. E. Donnell of Canyon were here Tuesday to spend the day in the home of his sister, Mrs. D. H. Alexander, and family.

Mrs. Seth B. Holman, publisher of the Brand, returned to her home here Sunday after spending a number of weeks in Amarillo because of illness.

Finis Owen, Miss Thelma McMan, Miss Beatrice Lawrence and B. Noland are on a vacation trip to Carlsbad. They left Tuesday and will return Friday.

We are pioneers in tire INSURANCE in Hereford. Over four years ago we began INSURING Brunswick tires against road accident. At RICE'S. 1c

C. Q. Smith, president of Abilene College and his brother of Washington, D. C., were here Monday on a business mission and visiting Ed Connell.

The Crosthwait returned last week from a two weeks stay at Cuchara Camp, Colorado. Mrs. Crosthwait and daughter, Faye, remained at the camp.

Mrs. William J. Swain and little daughter, Wildora, of Kansas City arrived Monday to spend a month with Mrs. Swain's parents, Mr. and Mrs. E. E. Ramsey.

Mr. and Mrs. W. H. Nunn were in Tulsa Monday to attend the funeral services of a niece, Bobbie May, 14-months-old daughter of Mr. and Mrs. R. L. Ardis.

Mr. H. H. Britt of Amarillo, and her mother, Mrs. Arle Fritz, and niece, Norma Jean Wurman, of Tulsa are guests in the home of Mrs. Paul Britt and family.

Next Wednesday is "BANK NIGHT" On the Screen "HAROLD TEEN" With Hal LeRoy The Dancing Demon.

Friday Only Matinee and Night Extra Special Attraction for ONLY 10c William Powell, Myrna Loy in "The Thin Man" Serial and Comedy ONLY 10c Attend the Matinee.

Saturday Only Matinee and Night Rex, the Wild Horse, in "King of Wild Horses" SPECIAL COMEDY ONLY 10c

Sunday Matinee, 2-7 Sunday Night, 9:30 till 1 Monday, Tuesday Nights

4—Big Showings—4 "Manhattan Melodrama" With Clark Gable, William Powell Myrna Loy Also Extra Added Attraction

BAER - CARNERA Championship Fight 11—SMASHING ROUNDS—11 See Baer foul Carnera in the eighth round? See for yourself. No Extra Charge for the Double bill.

ADMISSION 10c - 25c No Preview Saturday Night.

Since It's Vacation Time You'll need to get that car ready for a trip. We're just the folks who can put it in top shape for the gruelling grind of a vacation trip. And we won't tell you it needs repairs and parts which are not necessary. Our work, too, is guaranteed.

Go to the Century of Progress Free! Come in and let us explain the plan. Take delivery on a New CHEVROLET in Chicago and make the trip on the saving in freight. And you can see your car assembled at the General Motors Building on the fair grounds.

GRIZZLE CHEVROLET CO. Sales INCORPORATED Service

Bailey Winding Up Senate Race

Congressman Joe Bailey is carrying his campaign for the United States Senate this week back to West Texas. Saturday he spoke to cattlemen and ranchers at Comstock. Monday he spoke at El Paso and Tuesday at Abilene, Eastland and Breckenridge. Wednesday he spoke at Granger, Taylor, Georgetown and Austin, and today he is in Wichita Falls.

Speaking in the rural communities Mr. Bailey has quoted the following message from Congressman Lemke, author of the Frazier-Lemke bill, in which this champion of farmers rights in Congress declares Mr. Bailey's farm record to be 100 per cent perfect and Mr. Connally's record "hostile" to the farmers.

"Many farmers in Texas have written me in regard to Congressman Bailey's record on agriculture in congress. It gives me pleasure to state that his record is 100 per cent. He signed the petition to discharge the committee on agriculture and bring the Frazier-Lemke Refinance bill up for discussion and passage on the floor of the house. This bill provides that the United States government shall refinance existing farm indebtedness at 1 1/2% interest and 1 1/2% principal on the amortization plan—not by the issuing of more tax exempt interest bearing bonds but by the issuing of federal reserve notes secured by the best security on earth—first mortgages on farms.

"Permit me to congratulate the people, especially the farmers, of Texas for having a representative in congress who is a citizen of the state of Texas and the nation first and a partisan afterward.

"On the other hand, Senator Connally's record on agriculture is not so good. In fact it is hostile. When the Frazier-Lemke refinance bill was reported out favorably by the senate committee on agriculture he moved that it be re-committed to the committee on banking and currency. This is a committee where farm bills that Wall Street doesn't want are strangled. When the bill finally came up for vote as a substitute for the present farm mortgage refinance law, Mr. Connally voted against it. While Senator Shepherd voted for it, Shepherd voted for the farmers—Connally against them."

When you buy a Brunswick tire and injure it, we don't compel you to buy a new tire, but will repair the injured one free if you prefer. Can any policy be more fair than that? RICE SELLS them. 1c

Verne H. McDonald of Hereford is at the Citizens Military Training Camp at Fort Hill, Oklahoma. He will be there until the close of the camp on August 4.

Look under the tread. A good tire has not only a good tread but cords to match. Brunswicks with their broader, thicker, longer-wearing treads, PLUS insulated cords, hydro-cure and red double shock absorbers unit are still the best buy. RICE sells them. 1c

Mr. and Mrs. Carroll Laird of Kilgore are visiting relatives here this week. Mrs. Laird is a daughter of Mr. and Mrs. Lan Shore. "Bud" Laird, son of D. C. Laird, is a nephew of Mrs. Seth B. Holman and Mrs. H. C. Baird of Hereford.

TITLE OBTAINED

(Concluded from Page 1)

Landowners on the site are Mrs. R. T. Mooney, Kansas City; Mrs. Elsie Pearl Truskott, Donna, Texas; C. H. Whitehead, Kansas City; Mrs. Mary Hines, Hereford; W. H. Fuqua, Amarillo; H. L. Broadwell, Electra; Cloyd and Robinson, Hereford, and John Purcell, Bellview, New Mexico.

The building of the park is a relief project under the President's re-opened CCC and relief program. Mr. Colp and Nason were instructed to pick a site in the primary drouth area of the Panhandle and they decided on the Deaf Smith county plot, coming here in response to Gyles' letter.

NOTICE TO BIDDERS

Bids to transport school children to and from Belleview and Bippus schools will be received until 2 o'clock p. m., Tuesday, July 31, by trustees of District 6, Deaf Smith county. Bids are to be submitted to the county judge's office.

Bidder will be required to furnish a modern bus equipped with heater and carrying 200 pounds of coal. The Belleview school bus will carry approximately 25 students and cover 30 miles. The Bippus school bus will carry approximately 30 children and cover 30 miles. Children are to be carried to and from school on regular school days. The trustees reserve the right to reject any and all bids. H. D. CULPEPPER, G. W. WELLS, ALVA WILSON, Trustees, Common School District 6, Deaf Smith County, Texas.



GOOD NEWS!

All Straw Hats Must Go 50c Better Quality. Priced slightly higher.

Washable Trousers For Men or Boys, All Colors. Now \$1.45

Dress Shirts Special Values \$1.25 While they last 98c

OXFORDS Two-tone Oxfords, new styles. They must all go. \$2.48

POPULAR STORE

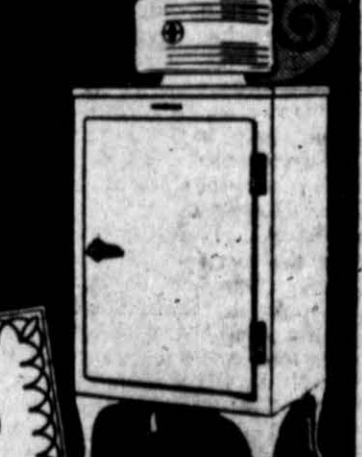
SINCE 1921 The Store of Real Service Give Us a Trial.

ARE YOU GOING TO HAVE AN ELECTRIC REFRIGERATOR THIS SUMMER?

Here are two important facts to keep in mind when you make your choice!

1 The dependability of the mechanism is more important than all other features combined. Look to the mechanism, it represents 70% of your investment.

2 First electric refrigerator with a 2 year guarantee, first with a 3 year, first with a 4 year service plan, the G-E Monitor Top now gives you



Standard 1 year warranty plus 4 years more for only \$5

In addition to unparalleled dependability of performance at low cost, the General Electric gives you all modern convenience features, new refinements and beauty of modern styling. Sealed in walls of ageless steel the Monitor Top mechanism requires no attention, not even oiling. Besides the standard 1 year warranty, you are protected 4 more years against any replacement cost due to failure of this famous G-E mechanism.

E. B. BLACK CO.

BALL GAME

(Continued from Page One)

ruined a good ball game. Carroll walked, stole second, piffled third, started home on what looked like was intended for a squeeze and Carroll was a clutch out, but Clayton thought he was flipping a hot cake and threw the ball over Russell to the creek, and Carroll scored. Russell was out to first; Rountree was safe on an error at first. Stagner was safe on an

error at first; Posey singled and

the flathead broke the best bat we had. That makes it even on the windshield. Rountree was out trying to make it home. Robinson scored, making it 3 to 1. The kids came back in their half and looked like they would tie it up again. Brock was safe on an error by third. Speegle forced his at second. Kester singled, Clayton singled, scoring Speegle. Carlyle popped to third, and D. Baker was out, short to first. Kerr started the kids off to

win a ball game, when he singled.

Baker was out, pitch to first. Kerr going to second on the play. L. B. Russell hit a smashing line drive to left field and W. Witherpoon made a peach of a catch and doubled Kess at second and that was all. Rountree's catching was outstanding in this game—the way he chucked them to second and grabbed them out of the dirt on bad pitches. These boys say they won't lose a game this half—pretty big talk—but they make make it stand up at that.

PIGGLY WIGGLY

ALL OVER THE WORLD

Specials For Friday and Saturday

OATS	Brimfull, large box	15c
TEA	4 ounces Orange Pekoe	9c
CAKE FLOUR	Softasilk	29c
MEAL	10 pounds	24c
SUGAR	Powdered, 3 for	25c
FIG BARS	2 pounds	24c
CRACKERS	2 pounds	21c
PEACHES	No. 2 1/2 can, 2 for	27c

CAMAY SOAP PER BAR 5c

will help your skin

SALT	Block	42c
POST TOASTIES	Package	10c
SALAD DRESSING	Miracle Whip	25c
CLEANSER	Old Dutch, 2 for	13c
GINGER ALE	Or LIME RICKEY, quart	14c
TOMATO JUICE	Swift's, 3 for	25c
OLIVES	Quart	32c

MUFFETS	Per Package	10c
CRISCO	3 Pounds	59c

Don't risk health! Use Crisco—the digestible shortening

SARDINES	American, 2 for	7c
HYPRO	Quart	18c
SPINACH	Pound can, 3 for	28c
PRUNES	Gallon	29c
PEACHES	Gallon	42c
APRICOTS	Gallon	44c

FRESH FRUITS and VEGETABLES

CANTALOUPEs, each	5c
LETTUCE, head	6c
ORANGES, 288 size, dozen	18c
LEMONS, 360 size, dozen	28c

Quality and Service Are Paramount Always At

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME