

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 84

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, NOV. 9, 1923

HONOR ROLL IN SCHOOLS IS GROWING

LARGE NUMBER PUPILS FIGHTING FOR FIRST PLACES NOW

TARDY REPORTS

Decreasing at High School With Room Flags as Bone of Combat

The report cards were issued at both schools Wednesday showing decided improvements in grades in almost every case. The number of failures was reduced and those falling on the second report in many cases came nearer making the passing grade than they did the first month. The number of students on the honor rolls this time indicates progress in that respect. Members of the faculty are well pleased with the reports in general but there is room for improvement in almost every case and much room for improvement in some cases. It is hoped that the next report will show as much progress over the present report as it shows over the first report.

Much interest is being manifested in the effort to reduce the number of tardies at the Central School. Each room was given a small flag which is allowed to fly outside the door as long as there are no cases of tardiness. If any child is tardy, the flag must be left down that day. The friendly rivalry between rooms to keep the flags up, assisted by good weather, is doing much to reduce the number of tardies. So far no grade at the High School or Central School has been rewarded with an early dismissal on Friday for a week of perfect attendance. At least if there has been a week of perfect attendance on the part of any grade, it has not been brought to the attention of the writer of his article.

Armistice Day Program

A program will be given at the High School Monday morning at nine o'clock to celebrate Armistice Day which comes on Sunday this year. The program will be rendered by school talent and outside talent combined. Nothing elaborate will be attempted and not a great deal of time has been spent in preparation for the occasion by the school but we expect the numbers to be such that might interest people of the town and community. Those who care to come will be welcome at this time as at all other times.

High Honor Roll

High School: Eleventh Grade—Emma Jean Donald, Elmer Patterson; Tenth Grade—Mozelle Hill, Paul Patterson; Ninth Grade—Blanche McDonald; Eighth Grade—Annabel Sawyer, Ella Broadwell, Bettie Carter.

Central School: Sixth Grade—Ezell Patterson; Fifth Grade—Estelle Burleson Gladys Hopper, E. Dora Smith.

Honor Roll

High School: Eleventh Grade—Maurine Beyer, Nola Brunley, Joyce Corbett, Lucile Glibreath, Evelyn Jackson, Dell Parker, Beulah Lee Rutherford; Tenth Grade—George Beams, Ira Foster, Lucile Hicks, Alice Womack, Mary Valentine; Ninth Grade—Ruth Hill, Margaret Thompson; Eighth Grade—Frances Chappann, Marie Brunley, Edwin Mank, Ruth Chapman, Agnes Vaughn, Finis Williams.

Central School: Seventh Grade—Arthur Bigger, Wilbert Carroll, Ruth Cankwright, James Durham, Edith Ireland, Jack Miller, Orlena Sarage, George Suggs, Gladys Sullivan, Eleanor Tiefel, Almeda Witherspoon; Sixth Grade—Frank Cogdell, Erié Marie Foster, Frances Gilliam, Vera Mae Gilliam, Keith Guthrie, George Heard, John Jacobsen, Edgar Johnson, Inez Jones, Alton Miller, Frances Ray, Pearl Ruyton, Ellen Sites, May Bell Witherspoon, Evelyn Witherspoon; Fifth Grade—Mary Broadwell, Woodrow Glibreath, Mary Inez Hough, Fern Hughes, Andrew Pat Jones, Derward Roberson, Lois Sowell, Richard Stone, Paul Eugene Turner, J. D. Vaughn; Fourth Grade—Robert Bell, Noel Bryant, Alberta Davis, Pauline Fincher, Ruth Houston Clay Hughes, Marvyn Knox, Gilbert Purcell, Cecil Rockwell, Mörine Spradley, Marie Seed, Henry East, Mary Linn Jowell.

No Armistice Day Celebration Here Sunday

So far as is known there will be no general Armistice Day celebration here next Sunday. Several special exercises have been announced at the churches, and elsewhere, but no mass or union meeting of any kind has been arranged for the date. Superintendent Dillehay announces a special school program for the school pupils on Monday.

Minnesotan to Court of St. James



The naming of former Senator Frank B. Kellogg of Minnesota by President Coolidge, to replace George Harvey as American Ambassador to England, has stirred the progressives in Republican ranks. They say it is a "lame duck" appointment and is leading to foreign entanglements. Above is a most recent picture of Mr. Kellogg and wife.

Tulia's Football Eleven Will Play Here on Saturday

The Hereford and Tulia High football teams will hook up Saturday afternoon, November 10, on the High School gridiron, the game beginning promptly at 3:00 o'clock. The local boys have recovered from their defeat at the hands of Canyon and are determined to annex this contest.

Conference Shows Position of Pool Farmer Strong

Troy Womble attended a meeting of the board of directors of the Oklahoma Wheat Growers Association held at Enid, Okla., Thursday, returning Friday. He states that representatives from the Texas, Kansas and other associations were present, including Hon. Clarence Ousley former assistant secretary of Agriculture at Washington, who represented the state association. The conference was devoted to a discussion of marketing and financial conditions of the pool associations and Mr. Womble states that facts and figures brought out indicate a very strong position for the farmers' organizations.

Breeders Donating Stock For Normal Experiments Are Usually Well Repaid

Canyon, Texas, November 8.—Breeders who donate calves for the breeding project which is being worked out by the Agriculture Department of the West Texas State Teachers College will derive extensive advertising there from, according to the statement of Frank R. Phillips, head of that department. Professor Phillips is getting out letters of the Panhandle asking for donations of one baby beef.

Judge T. C. Small, breeder of Aberdeen-Angus cattle at Shamrock, has already given a calf to be used on this project; and other breeders have indicated that they intend to follow his example.

The feeding project as planned by Professor Phillips has been most favorably commented upon. The calves are to be handled and fed by a student in the Agriculture department, and in most cases by a student who is working his way through school. The breeder furnishes the calf, the college furnishes the boy and the feed. Each animal will have a special stall where signs will be erected giving the name of the owner and of the student in charge. The animal will be exhibited next spring at the Fat Stock Show at Fort Worth and will be sold at auction. The profits, after expenses are paid, will go to the boy who has taken care of the calf.

"The calves will be given the best of care and will be on exhibit at all times, and will be advertised appropriately.

This same plan of advertising has proved so valuable to tractor manufacturers that the college is now furnished tractors free of charge. The plan will be no less valuable to the breeder of fine stock.

Grand Jury Takes Recess; Non-Jury Cases This Week

The Grand Jury recessed last Friday and will not assemble again until November 19. Judge Reese Tatum has also dismissed the regular petit jury panel for the remainder of this week and will devote the time of the court until Saturday in hearing non-jury cases. Cases disposed of since Tuesday include:

C. C. Huffines vs. W. S. Bourland, specific performance of contract; verdict on special issues in favor of plaintiff; Mrs. Mamie L. West vs. W. F. West, divorce granted.

Some More Fine Chickens Are Shipped to Castro

Mr. and Mrs. A. M. Brownlee of Castro county shipped in a dozen fine rose comb Rhode Island White pullets from Kimball Poultry Farm located at Manchester, Kansas. Mr. and Mrs. Brownlee formerly raised the Rhode Island Reds but find it necessary to make a change to some new breed.

Kansas Men, Landowners Here, Inspecting Plains

Messrs. C. W. Joss of Topeka, Kansas, and P. B. Buser of Seneca, Kansas, arrived in Hereford the first of the week. They both own land in this section of the country and are here inspecting their holdings.

A THIRTY POUND PORCUPINE IS CAPTURED

JOHN PATTON WITH AID OF DOG, TAKES THE ANIMAL ALIVE

A big porcupine, weighing about thirty pounds, was captured Thursday morning by John Patton, who lives eight miles west of Hereford. The animal was cornered in a field near the house and Mr. Patton was ably backed up by his dog in the argument that ensued.

The animal is considered a big specimen of its kind. Mr. Patton brought him to town alive Thursday afternoon. The porcupine has barbed spines concealed in whitish hair. It feeds chiefly on bark and leaves and generally lives in a timbered country. It is guess work as to how the animal ever wandered here.

Fine Weather is Still Prevailing and Farmers Busy

Ideal weather still prevails and the people are going at their various activities with daily increased confidence and assurance. Thursday threatening clouds came up for a time and threw a big scare into everyone, but Friday morning again dawned clear and sunny. The farmers are all as busy as bees and there is little trading in town this week.

Gloria Swanson and Rudolph Valentino at Star

Glorious Gloria Swanson, beautiful Paramount star, will be seen at the Star theatre next Wednesday and Thursday in a new picture, "Beyond the Rocks." It is based on Elinor Glen's famous novel of the same name which scored a big hit several years ago. Rudolph Valentino, who supported Dorothy in "Moran of the Lady Letty," is her leading man and he heads an unusually strong supporting cast.

The entire week's bill at The Star is attractive and promises a run of out-of-the-ordinary pictures.

Leather and Tanning Business is Established Here

D. B. Roberson, a brother of B. C. Roberson of Sumnerfield and J. P. Roberson of this city, has embarked in the leather and hide tanning business. Mr. Roberson takes the green hides and tans them or makes them into rugs or robes. Mr. Roberson has some of his work on display at the Cloyd Meat Market. Mr. Roberson formerly lived in Cleburne, Texas, and has just recently received an order for fourteen Angora goat skins to be dressed.

Mrs. R. K. Bruner and children drove through to Amarillo Friday to hear the San Carlos Grand Opera concert Friday night and Saturday. Afterward they will go on to Jerico, Texas, for a visit with Mrs. Bruner's sister.

Baby at Spring Lake Drowns in Tank in Yard

The Brand's Dimmitt correspondent advises that J. C. Hewitt, 2-year old son of Mr. and Mrs. Earl Hewitt, was drowned in an earthen tank on the Hewitt place, five miles south of Spring Lake Wednesday afternoon.

It seems that the little fellow had wandered off and fell into the tank, but was discovered and taken from the water before life had departed. Dr. Miller of Dimmitt was called and made the trip in the shortest possible time but the little boy died before the physician reached him. The accident occurred about two o'clock in the afternoon and the little sufferer passed away about five o'clock. Funeral arrangements had not been ascertained Friday.

Labor Meeting is Called at Plainview for Monday

The United States Department of Labor has stationed a representative, Richard Hudson, at Plainview to help overcome the farm labor shortage of the Panhandle and Plains country.

Mr. Hudson has called a meeting of representatives of each county and school district to be held at Plainview on next Monday at 2:00 p. m. He wants delegates to come who are informed as to actual needs for labor in each community. It is possible that the Hereford Chamber of Commerce will have a representative at the meeting. The officers of the organization will confer Saturday about the movement.

Rev. Lipscomb and Family Leave for New Home

The Rev. L. N. Lipscomb held his last church service at prayer meeting Wednesday night, and Thursday shipped his household good and left overland with his family for Plainview. The Wednesday night meeting was the largest in months, two conversions resulted.

Walter Fullwood Will Sell Household Goods Saturday

Walter Fullwood will sell at public auction all of his household goods at the Fullwood Second Hand Store on South Main street, Saturday afternoon at 2:30. It has not been learned what Mr. Fullwood will do after all his business matters have been disposed of. C. R. Barber, local auctioneer, will handle the sale.

A Number of Local Ladies Taking in the Grand Opera

Among those attending the Grand Opera at Amarillo Friday and Saturday are Mesdames P. W. Price, Seth B. Holman, C. H. Dyer, G. A. F. Parker, H. L. Broadwell, Dow Mercer, Cliff Acker, Homer Fox, Mesdames Hobman and Price went on Thursday morning to hear the first number. The other ladies left Friday morning.

CHILDREN OF CITY SCHOOL PICK COTTON

WILL PUT IN SATURDAY HELPING IN THE OPEN FIELDS

COTTON IS HIGH

And Farmers are Realizing Good Money as Fast as They Pick

The school children of Hereford have been asked to try their hand at picking cotton on Saturday, November 10, and it is understood that a large percent of them will get their first experience this week and. There are several near-by fields that are badly in need of picking, with the help scarce, and Friday T. T. McDermott, cooperating with the Chamber of Commerce, visited Superintendent Dillehay and requested that the school children help out Saturday. Mr. Dillehay readily assented and had the announcement made in all the rooms. He stated that undoubtedly there were many children who would be glad to pick up some money in this way to help them with their schooling. Arrangements were made Friday for cars enough to take the children out to the fields Saturday morning. The gathering place will be in front of the Ford garage.

The best price paid here for lint cotton up to noon Friday at Hereford was thirty-two and a half cents. T. T. McDermott of Crosbyton being the purchaser. W. B. Lindsey of Castro county brought in a bale Friday morning and, with the seed at \$36.00 per ton, he received \$178.62 for his bale. E. Thornton, six miles south of Sumnerfield, brought in two bales Friday afternoon. Mr. Thornton said that the cotton was not hurting on the stalk and with a week or ten days of nice weather he would be able to gather about six to eight bales from thirty-six acres. The first cotton shipped out of Hereford this year was loaded Thursday. A carload was shipped to Lubbock by T. T. McDermott, cotton buyer.

E. Cook, president of the Guthrie Cotton Oil Co., owners of the Hereford G.O. spent Friday here inspecting his property. He expressed confidence in the future of the new enterprise, and said the thing for everybody to do now is to push the cotton average for 1924.

Matador Ranch Will Be Broken Into Small Tracts And Sold to the Farmers

In a recent interview with Maxdo McKenzie and other stock holders of the Matador Land & Cattle Co., Editor Harry Koch of the Quinhah Tribune-Chief claims to have learned that the valuable lands of this great community will soon be placed on sale to actual settlers.

In this extensive cattle range there are hundreds of sections of very fine farming lands and there is little doubt that when the lands are placed upon the market some arrangements will be made for the farmers to get homes with small cash payments and the balance on long time, with small payments.

The reason for this decision is a logical one, the same as has long been predicted. The lands have grown so valuable for agricultural purposes that they no longer yield a dividend as a grazing ground for cattle. The depressed cattle markets have doubtless hastened this decision. Land that will sell for \$30 to \$50 per acre is too valuable for beef raising at present prices and the Matadors are doubtless seeing this point after many years of waiting. Having bought their lands at 50 cents per acre many years ago, this company of English and Scotch people have tenaciously held intact. Figuring on the 50-cent basis for their lands, they doubtless have made money, but it is a very different thing when the lands are figured on a \$40 basis, and when they find themselves taxed on a valuation of \$10 to \$20 per acre.

The opening up of this fertile domain would mean a great deal to this part of the country and would supply good farms to thousands of people. It would probably mean a great growth and wonderful development for Matador, Roaring Springs and other towns adjacent to the big ranch.



SUNDAY SERVICE

Church and Societies

First Christian Church
 Sunday School, A. Lowther, Supt., 9:45 a. m.
 Communion 11:00 a. m.
 Sermon 11:20 a. m.
 Junior C. E. 4:00 p. m.
 Intermediate and Senior C. E. 6:30 p. m.
 Evening Service 7:30.
 Training For Service Class, Wednesday, 7:30 p. m.
 Choir Practice Wednesday 8:30 p. m.
 We are equipped to offer the best advantages in Bible school work. A splendid and efficient corps of teachers and every modern convenience as to class rooms etc. If you are not enrolled in some school we cordially invite you to visit with us at least. We feel that we can do you good and that you can help us in this important work.
 A warm welcome and the open Bible await you.
 Paul J. Merrill, Pastor.

Methodist Church
 Sunday School, 9:45 a. m., W. H. May, Supt.
 11:00 a. m. Sermon by pastor.
 Rev. W. P. Garvin, our new pastor, will preach both morning and evening.
 Junior Missionary Society, Thursday, 8 p. m., Mrs. J. A. Stegall, Supt.
 Intermediate League, 7:00 p. m., Mrs. Jennie West Walker.
 Senior League, 7:00 p. m., I. E. Walker, President.
 7:30 p. m. Sermon by pastor.
 Women's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. Frank Potts, Pres.
 Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.
 Prayer Meeting, Wednesday, 8:00 p. m.
 Choir Rehearsal, Thursday, 8:00 p. m.
 Orchestra Practice, Tuesday 7:30 p. m., Mrs. A. C. Thompson, Director.
 Don't miss these services. We promise you something worth while.

Baptist Church
 W. R. Hill, Th. M., Pastor
 The Bible Study period begins at 9:45, with Mr. A. O. Thompson the general superintendent. Qualified teachers and graded literature in all departments.
 Morning Worship at 11:00.
 Sunbeams at 2:30, with Mrs. Arthur Manjeot the superintendent.
 All Baptist Young Peoples Unions at 6:15.
 Evening Worship at 7:15.
 Midweek Prayer Meeting 7:00 p. m.
 THE HOMELIKE CHURCH.

Presbyterian Church
 9:45 a. m. Sunday School.
 11 a. m. Preaching by the pastor.
 3 p. m. Junior Christian Endeavor.
 6:30 p. m. Intermediate and Senior Christian Endeavor.
 7:30 p. m. Preaching by the pastor.
 J. R. Sharp, Pastor.

Church of Christ
 Two Blocks North of Courthouse
 Bible Study Class at 10:00 a. m.
 Regular Lord's Day Worship from 11 to 12 a. m.
 You are welcome to worship with us each Lord's Day.
 W. A. Knox, A. S. Higgins, Elders

St. Anthony's Church
 Mass—Sunday at 10:00 a. m.
 Confessions will be heard on Saturday afternoon and evening, and before Mass Sunday morning.
 On Sunday evening, at 7:30, the subject will be, "Can We Get Along Without the Bible?"
 On Tuesday morning at 8:00 a. m. there will be Mass said at St. Anthony's Church for the benefit of those who wish to make the thirteen Tuesdays in honor of St. Anthony, the Great Wonder-worker. Here is a grand opportunity for our non-Catholic friends to put to test the intercessory power of our Elder Brother. In order to insure success in these Novenas, we recommend the visiting of St. Anthony's Shrine and reciting the miraculous "Responsory" which can be obtained at St. Anthony's Church, or say some other choice prayer of the Great Saint.
 The reading of the many petitions and thanksgivings for favors received will take place on Tuesday evening. To give you an idea of what St. Anthony has done for people all over the United States, we will give a few initials of persons who have had their petitions granted through the powerful intercession of the Miracle-worker: Miss M. K., Fairmont, W. Va.; Mrs. C. H. R., Concordia, Kans.; Miss E. V., Pittsburgh, Pa.; Mrs. H. J. Z., Covington, Ky.; Mrs. C. E. S., Sopkane, Wash.; Mrs. A. K., Fairmont, W. Va.; Miss M. D., San Francisco, Cal.; We are glad to announce that St. Anthony has obtained the favor of one of his clients in Hereford. All are invited to join or make the Novena to obtain some favor needed.
 Owing to my going to Sour Lake, Texas to give a mission to non-Catholics, I shall not be home for the Friday night instruction. I hope to return for the Novena on Nov. 27th. Another Priest, either Rev. Hardy or Rev. M. F. Collins will take my place while I am away.
 There will be a Mass and sermon at Bovina this Sunday, provided of

course, the weather permits my going there.
 Rev. F. Anselm S. A., Pastor

Pep Class
Christian Sunday School
 All young people are cordially invited to meet with us.

Week of Prayer Service for Y. P. M. S. and Jrs., Methodist Church Sunday, 3 p. m., November 11, 1923.
 Mattie Lou Harrison—Leader.
 Hymn.
 Prayer by superintendent.
 Bible Lesson, "Prayer for the Child Life of the World."
 "The Boy Prophet" 1 Sam. III:1-11—Eunice Parker.
 Sentence Prayers—Ellen Sites, Sarah Agnes Bryant, Carl Harper, Carl Spratt, Pauline Stelle and Pug Murphy.
 Dialogue, "Mrs. Anderson Visits the House of Good-Will"—Aline Hodge, Beulah Lee Rutherford and Emma Jean Donald.
 Piano Solo—Grace Potts.
 A Presentation, "Laura Haygood Messengers"—by Junior Missionary Society assisted by Martha Ducean, Ruth Chapman, Inez Jowell and Pauline Cook.
 Offering—Pug Murphy and Helen Lambert.
 Prayer.
 Closing 12:30 p. m.

Intermediate C. E.
Christian Church 6:30 o'clock
 Topic: Courage Needed Today; For What?
 Leader: Joyce Corbett.
 Song Service.
 Scripture Reading: Joshua 1:9—Leader.
 What is Courage?—Ruby Faye Bennett.
 What Do We Need Courage For?—Alice Womble.
 Give an example of missionary courage.—Carol Corbett.
 Reading—Edith Henry.
 What is the Source of the Christian Courage?—Fannie Oberthier.
 Courage to Stand For the Right, Gal. 2:9-21—Bessie Megert.
 How Does Taking an Active Part in Christian Endeavor Develop Courage?—Roy Smith.
 Business.
 Benediction.

Y. P. S. C. E.
 Topic for Nov. 11—Courage.
 Scripture—Leland Lee.
 Song Service.
 Why do we want to cultivate courage?—Leland Lee.
 When does it take courage to profess our Christianity?—Andrey Carroll.
 How does our Christian Endeavor training stimulate our courage?—Earl Nunn.
 Short talk on "the courage of Christ"—Roy Golden.
 Special music.
 Illustrations of the Topic—Howard Golden.
 Pastor's five minutes.
 Business.
 Benediction.

Presbyterian J. C. E.
 Leader—Harold Broadwell.
 Songs.
 Topic—What Can We Learn From Nehemiah?—Neh: 4:6; 6:11.
 What Lesson in working with one

LODGE DIRECTORY
 Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.
 GEO. L. MUSE, W. M.
 J. S. JONES, Sec.
 Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
 CARL P. COCKRELL, H. P.
 J. S. JONES, Sec.

another does Nehemiah teach us?—Johnny Haberer.
 What Does Nehemiah teach us about how to answer jeers?—Andrew Lee Habermacher.
 What Lesson on Prayer do we learn from Nehemiah?—Ruby Gould.
 Tell about Nehemiah's Desire to do right—Evelyn Witherspoon.
 Tell how evil men try to hinder God's Work—Addie Hastings.
 Offering.
 Roll Call.
 Business.
 Song.
 Benediction.

Methodist Missionary Program for Wednesday, Nov. 14
 Missionary Topic—Evangelism and The Wesley House.
 Song—49.
 Prayers.
 Bible Lesson—John 11:18-30—Mother Turrentine.
 What is a Wesley House—Mrs. Sherm Williams.
 Evangelism Through the Wesley House—Mrs. Jones.
 The Wesley House a Gospel Center—Mrs. Sites.
 A Talk With General Information—Mrs. Harrison.
 Location and Superintendence of the Wesley Houses—Mrs. J. H. Hodges.

From Neighboring Towns

FRIONA
 So far as we are able to ascertain our sick folks reported last week are all improving and all the well folks wearing sunny smiles—evidently a reflection of the bright sunshine which greeted us Sunday and Monday.
 D. W. Hanson departed Monday for Los Angeles, California, for an indefinite stay. Dutch says that he can't stay away from the Panhandle always. Mrs. Hanson and the children are already there with her parents, Mr. and Mrs. Garner.
 The school trucks resumed operations again Monday and the boys and girls from the rural parts of the district are again enjoying the advantages of school.
 The continual use of our streets during the long rainy season had put them in a deplorable condition and some of the business men made up a fund and hired them drug Monday afternoon. This was a great help although their condition is still far from good.
 The operators of the association elevator, formerly the Santa Fe Grain Co., have ordered a poultry car for

November 15, and propose to ship out a car load of poultry. This will perhaps be the first entire car-load of poultry ever shipped from Friona.
 The workmen were busy the early part of the week, Sunday and Monday putting the remainder of the roof on the school building. The plastering and carpenter work has been going on as rapidly as possible with roof unfinished. The trustees have decided to sell the old building at public auction to the highest bidder, the date to be fixed for the near future. This will offer a good chance for some one to get a lot of good lumber at a bargain.
 Friona is still suffering from a dearth of dwelling houses. Several parties would become residents of the town if they could secure living quarters. On Monday this week J. R. Allen came in with his family and a truck load of household goods from the James farm southeast of town and could find no place to unload. A few weeks ago Mr. Allen was in and rented a house from Mr. Maxwell west of town, and also a lot for his seventy head of hogs. It began raining and he was unable to move until today and he came in with

his stuff only to find that Mr. Maxwell had later rented the house to Mr. Ragland, who has moved in, and his hog lot was filled with horses and cattle.
 Mr. Allen then set about trying to find even a small space where he could store his goods until he could locate a dwelling.
 If the weather continues fair for a few weeks without too much wind and freezing the farmers will be able to save most of their row crops without a great deal of damage. The wet weather has resulted in considerable damage to the shocked and headed stuff but that still standing is in fair condition. It is thought that by the middle of the week most of the farmers can have their machines working, and, favorable weather continuing, a large amount of grain and fodder will be saved this week. The association dealers are paying \$25 per ton for heads


to the association farmers, and \$20 per ton to the unassociated.
 One enterprising young farmer, Carl C. Maurer, has 175 acres of row crop to cut and 40 acres of wheat to sow. Carl is deserving of compliment for his enterprising spirit and nerve. Enough more like him would soon make this country what it should be as a farming region—a success. Friona has also a number of other young men who are stirring the soil with a vim and doing their part to put this country on the map for good.
 (Continued on Page Three.)

W. S. WILLIAMS
 Live Stock and General Auctioneer
 HEREFORD, TEXAS
 Date List at Brand Office
 Phone: Office 251; Residence 136

INSURE IN SURE INSURANCE
 The A. L. BIGGS Agency "Dependable Service"
 Phone 50. Hereford

The Hereford Produce Wants Your
TURKEYS FOR THANKSGIVING
 Be sure and get our prices first. Get your Turkeys in not later than Monday, November 12.
 6,000,000 pounds of Turkeys in Cold Storage
Better Sell NOW!
Hereford Produce Co.
 I. H. SPRATT

That Labeled Coal
 We have received one car lump and one of nut of this splendid coal and its giving fine satisfaction. It will soon be gone but we have more on the way. It's no higher than other coals—but it's better.
Hereford Light & Power Co.
 "Your Electrical Servants"
 Phone 388

See this Key-board 
 AN EXACT DUPLICATE KEY FOR KEY, OF THE KEYBOARD ON ANY STANDARD TYPEWRITER

NO SHIFTING FOR FIGURES
 In addition to the standard keyboard and the automatic ribbon reverse the Remington Portable has every other operating feature common to the larger machines priced higher
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 Local Agents

What's in a Name?
In Your Case, It's a Whole Lot to You
"GUARANTEE FUND BANK"
 means a whole tongue full, because it absolutely protects your money, and its record is, that: "No non-interest bearing or unsecured depositor ever lost a dollar in a State Bank in Texas." That record stands for itself—it can't be denied. It absolutely guarantees you from loss.
Open an account with us and enjoy this protection
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First State Bank & Trust Co.
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Against FIRE
Against DEATH

Against OLD AGE
Against ACCIDENT

In the Best and Safest Companies
in the World!

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS
Beth B. Holman Walter E. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.
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three months \$1.00
No subscriptions accepted for less than three months.

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Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2c per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—320 acres of good plains land located 10 miles southeast of Friona. Price \$10 per acre, \$1600.00 cash, balance terms at 7 per cent. 84-2t M. A. CRUM, Friona.

FOR SALE—Jersey milk cow, 4 years old, giving milk; 1920 Ford touring car with starter, good rubber. See Service Garage or Thomas E. Meeks, Phone 290—F2. 84-1t-pd.

HENS - INCUBATOR - BROODER
FOR SALE—About 5 dozen White Leghorn hens, flock has been culled, several dozen thrifty Plymouth Rock pullets; 250 size Fairfield incubator in good running order also Buckeye colony coal stove brooder and hover. See or phone Mrs. J. M. Kimmons. 83-2t-pd.

The Brand wants clean cotton rags.
FOR SALE—Gyser Electric Washing Machine, good condition, cheap. Telephone 418. 83-1t

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See 75-1t-2t-pd. C. S. PURCELL

FOR TRADE—100 acres unimproved land three miles west of Hereford, for cattle. See 70-1t E. W. Kinney

WANTED

CATTLE WANTED
100 at once to graze out 200 acres stalk field. Plenty water and grass. 83-2t A. H. ELLISTON

WANTED—RAGS
Good, clean cotton rags, suitable for wiping machinery. THE BRAND

WANTED—Men with row binder to cut row crop. Percy Welliver 76-1t

FOR RENT

FOR RENT—Three partly furnished rooms. See Mrs. Virgil Cunning. 84-1t

FOR RENT—Want to rent my home for the winter. Mrs. J. M. Boone. 84-1t

FOR LEASE—4000 acres good pasture, good grass, good headquarters, and some feed. Will lease until May or longer. See W. S. Williams. 83-2t

LOST AND FOUND

LOST—Ford Truck Chain, in town. See or phone Fred Oberthier. 84-2t



Exasperating COUGHS—

NOT only you—but all those around you are annoyed by the coughs that lack of a persistent cough. Dr. King's New Discovery breaks coughs quickly by stimulating the mucous membranes to throw off the clogging secretions. Has a pleasant taste. At all druggists.

DR. KING'S NEW DISCOVERY

FRIONA (Continued from Page 2).

A daughter was born last week to Mr. and Mrs. Pool Hodge, and a daughter also to Mr. and Mrs. Scott Wier. A few weeks ago while the scribe was on a vacation a daughter was born to Mr. and Mrs. Selden Warren and a son to Mr. and Mrs. George Messenger and a son to Mr. and Mrs. Orville Steevick. Each of these new arrivals was the first addition to the family to which it came, except at Mr. Weir's where it was the second. "A long and happy life to the little ones and 'hats off' to the mothers and dads."

Some of the Panhandle people seem to think we are hard hit by the recent rainy season. May be we are but such a spell hits here only about once in a hundred years and so far there is good prospects of coming out with a comparatively small loss, not counting the vast amount of moisture now stored for next year's crops. Then, there are others, Massachusetts is now experiencing the most severe drought since 1914, Japan had an earthquake, Oklahoma City a flood. A man and his family hailing from the great state of North Dakota, enroute to California, camped in Friona Sunday and Monday, stated to one of our merchants that he went dead broke there. A small part of the purchase price was still held against a half section of good prairie and there which he was unable to meet and he was closed out. For his horses, 1400 pounds each and in perfect condition, he received only \$35 per head, and other things in proportion. A writer in the Baptist Standard says the Panhandle is destined to become one of the richest farming regions in the world. The first, second, third and fourth prizes at the Dallas State Fair all went to Panhandle counties—Hale county getting first. Cheer up! Be Optimistic!

TIERRA BLANCO

The sunshine looks good and is very welcome after so many days of rain. We are all afraid it won't stay pretty though. A "burn" child dreads the fire and our spirits out here are mildewed and our courage is mouldy.

The Hallowe'en ghost feast failed to come off on account of the terrible weather. A singing was enjoyed Sunday night at the home of Mrs. Curtis.

Misses High and Slaton spent the week end in Hereford.

Billy Patton, small son of Jno. Patton was sick recently.

DIMMITT

The Parent Teacher Association of Dimmitt met last Friday afternoon with all teachers and a number of interested members present. An interesting program was rendered, after which there was a business session. Our president, Mrs. O'Neal, has quite a lot of her year's work planned, with all standing committees appointed. The selection of these committees show time and study before appointing them. We have the agricultural work connected with our school this year. Mr. Avery, the agriculture teacher, is making the work interesting for the class. He is a great help to the Parent-Teacher Association, and the people all over the country are glad to have such a man and teacher here.

The Association president appointed a committee to see that there was some way provided to heat the school auditorium. That is good work. As long as we have had our good building there has been no way of heating the auditorium, but now they can go right on with their chapel. The association would be glad for every parent or any

citizen of the town or country interested in the up building of our schools to become a member of the Parent Teacher Association. That means you. MRS. E. T. WRIGHT, Cor. Sec.

IS THIS WOMAN YOU?

By Mary Ireland,
Barwise Parent-Teacher Association,
Wichita Falls, Texas.
Once upon a time there was a woman, or so I have heard.
Who would go to the Mother's Club and never say a word.
The President would ask for the opinion of each one,
But not a word would she say until she got home.
Then she would object to every plan,
Would say to every child, woman or man,
Would say "That club's run by just two or three!"
Now I want to ask you, how else could it be.

When the rest would sit there with their mouths shut tight,
Not a word could you get out of them if you tried all night.
Suppose we run our club different, won't you?
Let everybody do the best they can do; Each one take a part, their opinion freely give.
And our club will prosper as sure as you live.
Suppose we help the teachers, let them to help us,
And try to get along without any fuss.
If there is a plan before the house, you don't approve,
Get up and say so here at school.
Tell why you object, but if the rest think it's good,
Take your defeat with a smile as each one should.
Come the next time with a smile as each one should.
Come the next time with a better plan, please do!
And don't miss a meeting, for the club needs you!

WYCHE

J. W. Dugan and family spent Sunday with Mr. and Mrs. Clem-Dugan. Mr. and Mrs. Leo Wolfe and family spent Sunday with the Williams family. Mary Clayton visited Vera Elliston in Hereford Saturday.

Miss Billy Smith was able to teach again Monday after having been ill for some time with tonsillitis.

J. J. Clayton visited the school last Friday.

Mr. and Mrs. Goodwin spent Sunday in the Clayton home and in the afternoon they all visited Mr. and Mrs. Ira Faulkenbery.

Mr. and Mrs. Leo Mitchell and Mr. Mitchell's mother are spending the week end with Mr. and Mrs. Guy Edwards.

Joe Hough spent Sunday in the Wyche home.

Mrs. Jim Nutter has returned from the Dameron home where she has been nursing.

Vera, Ruth, Alberta and Ruby Dugan visited Mrs. Hough Saturday. Elmer Williams who has been working on a ranch all summer is at home again.

Mrs. Frank Corn and family spent Saturday and Sunday with the Sawyers.

Ray Schultz spent last week in Hereford with his grandmother, Mrs. Miles. School has been dismissed for a while so the children can help harvest and pick cotton.

Victor Elliston spent last Saturday with Joe and Raleigh Hough.

Mrs. Wyche sold a Jersey cow to Ezra Norton.

Joe Hough spent Saturday night with his neighbor Butch Elliston.

Mr. and Mrs. Harry Schultz attend-

ed the surprise dance given the newly wedded couple, Mr. and Mrs. Hubert White at their home in Hereford Saturday night. Mrs. White is Mrs. Fundenberg's daughter who once lived in this community.

Mrs. R. C. Garner and son Billy of Duncan, Oklahoma, are visiting in the home of Mrs. Garner's parents, Mr. and Mrs. J. A. Goodwin.

Mr. and Mrs. Jim Nutter, Mr. and Mrs. Ed Cox and family and Christine Nutter and Tom Carpenter visited at the Hough home Sunday afternoon.

Elmer Williams spent Saturday night with Clayton Woolery and Clayton returned his visit Sunday night.

James Dugan visited John Robeson Saturday.

Ed Cox called at the Wyche home Monday.

GOOD USED CAR VALUES

- 1 1919 Ford Truck
- 1 1921 Ford Touring Car,
- 1 1918 Buick Touring Car
- 1 1918 Velle Touring Car
- 1 1922 Ford Coupe
- 1 1920 Fordson Tractor

ALL PRICED TO SELL

WILKINSON MOTOR CO.

Lincoln - Ford - Fordson

Let us figure with you on your
PLUMBING and SHEET METAL WORK
Phone 317
SULLINS & WOOD

LUDEN'S

MENTHOL COUGH DROPS
for nose and throat
Give Quick Relief

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

SHIVERY WEATHER!

Calls for the Old Reliable—
ROUND OAK HEATERS
HOT BLAST HEATERS
BARLER OIL STOVES
We Sell 'em!
GARRISON BROS.

Frank Sez!

WHO GETS THE BUTTONS? We has 'em and you gets 'em. Has you got yours? Ask all about 'em. You can't afford to miss a chance of obtaining them.

Gyles Grocery

Phone 81

Our ADVICE

SEE US FIRST! AND LAST! Our line is complete in the following—

- Wind Mills
- Pipe
- Stoves
- Drinking Tubs
- Harness
- Dishes
- Guns
- Ammunition
- Shelf Hardware
- Aluminum Ware
- Enamelware
- Tinware
- Wagons
- Plumbing Goods
- Coaster Wagons
- Velocipedes

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

PINION PINE for KINDLING

\$10.00 Per Ton while it last

Jones & McLean

They Get Over It

You've heard the saying: "All men may be born equal, but they get over it before they die."

Indeed they do. Some succeed. Many fail. In which class will YOU be found? Two things are necessary to attain financial success—the opportunity to make money and the ability to SAVE it. In the matter of saving, a good Bank like ours can help you. We invite you to bank with us.

The First National Bank

The Bank of Safety and Service

LOOK at the way Goodyear Tire prices have been kept consistently lower than the average for all commodities. Then think of the improvements represented by that finest of all Goodyears, the new Goodyear Cord. Despite this, prices are 37% lower now than in 1920, and 30% lower than in 1914. This is the time to buy Goodyears.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cord with the bonded All-Weather Tread and back them up with standard Goodyear Service.

Wilkinson Motor Co.
H. L. Rice

GOOD YEAR

WEEKLY PROGRAM at the Star Theatre	SATURDAY, Nov. 10 Thomas Meighan in "A PRINCE THERE WAS" also A Mack Sennett Comedy	MONDAY and TUESDAY, Nov. 12-13 J. P. McGowan and Helen Holmes in "STORMY SEAS" A picture full of action from start to finish	WEDNESDAY - THURS., Nov. 14-15 Gloria Swanson and Rudolph Valentino The two greatest lovers of the screen in "BEYOND THE ROCKS" also A Mack Sennett Comedy This is Our Feature Night	FRIDAY, Nov. 16 Katherine McDonald in "A LONELY ROAD" also a Pathe Comedy	SATURDAY NIGHT, Nov. 17 Betty Compton and Tom Moore in "OVER THE BORDER" A Canadian Mounted Police Story also A Mack Sennett Comedy
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Local Happenings

L. Gough of Amarillo was in Hereford on business Wednesday.

L. A. Smith of Dawn transacted business in Hereford Wednesday.

Frank Brown left for Dallas Wednesday morning.

Austin Reed of Black reached Hereford Wednesday morning.

The U. D. C. Chapter meets on the second Friday of each month. 77-4

Edgar Betts of Claude, Texas, arrived in Hereford Thursday morning.

Fred Langer made a business trip to Bovina.

Troy Womble made a business trip to Enid, Okla., and Amarillo.

Geo. Dent went to Amarillo on business.

The Brand wants clean cotton rags.

Mr. and Mrs. R. A. Patton went to Amarillo Friday morning.

Frank Lambert reached home Friday morning from Carlsbad, N. Mex.

Otis Burton of Muleshoe transacted business in Hereford Thursday.

Mrs. Carl Lewis of Clovis is visiting her parents, Mr. and Mrs. W. R. Steckman.

G. F. Branson of Big Square was in Hereford Thursday attending to business matters.

Keep in mind the Xmas Bazaar to be given by the Methodist Ladies on December 13, 14 and 15.

Rev. M. M. Beavers of Canyon was here on business between trains Wednesday morning.

We have club rates on magazines and cut rates on papers. Your subscription appreciate. Prewitt News.

H. B. Roberts of Amarillo reached Hereford Thursday morning. Mr. Roberts is here on business.

Mrs. B. B. Ester of Dimmitt arrived in Hereford Thursday morning from a visit with relatives in Amarillo.

Will O'Brien of Amarillo was in Hereford Wednesday morning attending to business.

J. H. Mecaskey of Decatur, Texas, was in Hereford between trains Wednesday morning.

W. E. Laglow of Hadley, Texas, was here Wednesday morning attending to business.

Virgil Beyer of Panhandle, Texas, spent Sunday with his parents, Mr. and Mrs. J. E. Beyer.

We want Turkeys this week, will pay the market price, see us for prices first. GOLDEN RULE PRODUCE.

Henry Beckman of Umbarger was in Hereford between trains Tuesday morning.

Atty. B. Frank Bule and wife went to Canyon Tuesday morning on business.

Allien Bell returned from Lubbock and points on the south plains Tuesday morning.

T. T. McDermott of Crosbytown, Texas, reached Hereford Tuesday morning. Mr. McDermott is here buying cotton.

We want Turkeys this week, will pay the market price, see us for prices first. GOLDEN RULE PRODUCE.

Mr. and Mrs. Gaston Baer arrived here Friday morning from Wichita, Kansas.

Judge Tom Turner returned to Amarillo Friday morning, after spending a week in Hereford attending District court.

LAST WARNING!
 It is strictly a violation of the law to run with cut-out open. This law will be enforced hereafter.
 C. S. RICHARDS.

Gaston Baer left for Wichita, Kansas, Wednesday morning. Mr. Baer will accompany his wife back to Hereford.

M. Siemons reached home Wednesday morning from King City, Mo. Mrs. Siemons did not return home with Mr. Siemons on account of illness of her mother, Mrs. Edwards.

Mrs. L. Satterwhite and two sons went to Amarillo Thursday morning to visit in the home of Mr. Satterwhite's parents, Mr. and Mrs. Lee Satterwhite.

Lee Gatlin of Ft. Worth arrived in this city the latter part of last week. Mr. Gatlin is here attending to business matters.

Mrs. S. P. Crawford returned to her home in Happy, Texas. Mrs. Crawford visited Mrs. Troy Womble the past two weeks.

Mr. and Mrs. I. E. Walker and a baby reached home Tuesday morning from Plainview at which place they attended the Methodist Annual Conference.

Mrs. Preston Florence and baby returned to Bovina Tuesday morning. Mrs. Florence has been visiting her sister Mrs. Lily Chapman, at the Cordova Hotel.

Mrs. R. C. Garner and baby of Duncan, Oklahoma, reached Hereford Tuesday morning. Mrs. Garner is visiting her parents, Mr. and Mrs. J. A. Goodwin.

Mrs. W. L. Wilson and son Lockridge, Jr., left Hereford Tuesday morning for their home in Pasadena, Calif. Mrs. Wilson has been visiting in the home of her sister, Mrs. Owen P. Smith the past ten days.

Bill Vance left for Ft. Lyons, Colorado, Tuesday morning. Mr. Vance is employed by the government at Ft. Lyons.

A. L. Gibson returned to his home in Edgerly, La., Tuesday morning. Ell Dunlay made a business trip to Amarillo Tuesday morning.

Mr. and Mrs. Albert Murphy and little son, Albert Jr., went to Amarillo to visit in the home of Mrs. Murphy's sister, Mrs. W. F. Phipps.

Mr. and Mrs. J. P. Martin left for Amarillo Friday morning. Mrs. Martin is leaving Amarillo Friday evening for Ft. Worth, where she will probably spend the winter.

DINNER!—DINNER!—DINNER!
 Who wants a dinner? All your tummy will hold, only 50c; children 35c. Come to the Christian church for that Thanksgiving dinner.

A. R. Groves arrived in Hereford Thursday evening. Mr. Groves attended to business matters in Lubbock this week.

Rev. Paul J. Merrill reached home Friday morning from Ft. Worth and Dallas.

HAT SALE
 We are now selling hats at cost and some below. Felts at half price. A nice line of new goods to select from. Children's hats all reduced, we have a nice assortment. The newest things in trimmed hats, and patterns, a new shipment just received. See them.
 83-2t MRS. T. N. HEIFNER.

Mrs. S. S. Robinson left Hereford Tuesday morning for her home in Cordell, Oklahoma. Mrs. Baxter Easter of Dimmitt accompanied her as far as Amarillo. Mrs. Robinson has been visiting in the home of her daughter, Mrs. G. L. Willis for the past two months. Mrs. Easter will visit her brother, J. R. Allen, in Amarillo before returning home.

T. F. Reid returned to Canyon Tuesday morning. Mr. Reid visited since Saturday in the home of his daughter, Mrs. George Guinn.

J. H. Hincheloe left for his home in Vernon Wednesday morning. He was here a few days attending to business matters.

Tall people, short people, fat people, slim people, we will have chairs to fit any size, dinners to fill any stomach, at the Christian Church Thanksgiving Day.
 Watch for the Menu in next issue. Your money's worth? YOU BET!

A play—"How Aunt Thille Learned to Tittle," given by the Methodist Missionary Ladies for the Epworth League, Sunday, Nov. 11, 6:30 p. m. Everyone invited.

Mr. and Mrs. J. W. Alexander and Mr. and Mrs. R. A. Patton of Dimmitt were in Hereford Friday night and Saturday morning attending to business matters.

C. W. Whittington, representing the Hammon Whittington Mortgage Co. of Amarillo, returned home to Amarillo Friday morning. Mr. Whittington was here conferring with the Hill & Ireland Land Co.

C. C. Hufflines left for his home in Dallas Friday morning. Mr. Hufflines attended district court here—all this week.

Guy E. Weaver of Caddo, Texas, is in Hereford the latter part of the week attending to some business matters.

HIDE TANNING AND SKIN DRESSING
 done to perfection. Sample of my work at Cloyd Bros. Meat Market.
 Phone 350
 D. B. ROBERSON

SAVING A GREATER ART THAN GAINING

Saving is one of the best habits you can form. It means the investment of money in your future happiness—a means of bettering yourself and your family in an educational, social and economical sense.

Your bank account is your shield against misfortune. Come today and have a chat with us.

The Western National Bank

LIST YOUR LAND!

Our organization is such that if your land can be sold we can sell it.

We have some enquiries for city property, business, residences and vacant lots. Do you want to sell?

Ashbrook Williams Wilson Company
 Office Rear First National Bank Building

Important Announcement!

Yes we have a carload of Eclipse Windmills and Repairs, Fairbanks-Morse Engines, hog wire, poultry wire, barb wire, nails, paints, and Lumber.

Let Us Serve You at Any Time

PANHANDLE LUMBER Co.
 OUR AIM—TO HELP IMPROVE THE PANHANDLE

Sally: W-a-i-t-a-minute Henry, don't buy that turkey, don't you know them ladies of the Christian Church are going to cook dinner for the whole town, in the basement of the church on Thanksgiving Day, and think of it, only 50c for us and 35c for these kids, can you beat it?
 Henry: Beat it? You tell 'em. Let Jiggs and Mary have their corned beef and cabbage, we'll have roast turkey and all the trimmings.



Turkeys! Turkeys!

We are now ready to buy your turkeys, the price will be about 18c for No. 1 stuff. Toms should weigh 12 pounds and over and hens 8 pounds and over. If your turkeys are not fat the price will be 10c less so you better put the feed to them. We will pay the top price for turkeys now and for the next 15 days, so don't hold them until the market slumps.

Golden Rule Produce
 H. H. HAWKINS, Mgr.

E. B. Black Co.

FURNITURE AND UNDERTAKING

We invite you to call and inspect our Big Stock of House Furnishings. We have everything you want and guarantee to save you money.

Big stock of Victrolas, all styles of cabinets, terms to suit ————— **\$100, \$125 and \$150**
 Full line Singer Sewing Machines **\$5.00** cash and **\$5.00** per month.

Hoosier Kitchen Cabinets, the most complete cabinet on the market, **\$10** cash and **\$10** per month. Full line of Linolium and Congoleum. You should have your floors covered now, before the winter sets in.

Our big stock of Blankets and Comforts are being sold at special low prices. Our nice Living Room Furniture will amaze you. Come and see it.

Beautiful 4 piece sets for ————— **\$175.00**
 In Mahogany, cane back, fine Velour Upholstery. The new things in Dining Room Furniture. A splendid 8 piece set in Walnut finish for **\$125.** Come and see.

Simons best steel bed for ————— **\$10.00**
 Best steel coil springs for ————— **\$5.00**
 A 50 pound real cotton mattress ————— **\$10.00**
 Good bed complete, total ————— **\$25.00**
 Our good line of Art Rugs will surprise you in the splendid assortment as well as low scale of prices.

You will save **\$10 to \$15** if you buy your rug from us.

We are showing a lovely line of Bedroom Furniture this fall.

E. B. Black Co.
 The big Store with the little price.

ALCOHOL
 and
Commercial Glycerine
 Make the best and cheapest anti-freeze mixture for your radiator. Get it in time and save trouble and expense.
City Drug Store