

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, JANUARY 13, 1905

No. 48

BETTER PAY YOUR POLL TAX BEFORE FEBRUARY 1, 1905

NO GAS NOR BIG WINDIES BARGAINS! BARGAINS!! ALL BARGAINS!!!

Not at actual cost but what it will cost you to let your judgment be your guide. Our goods must go and we will from this date until January first meet all "windies" or present schemes to sell by others

D. R. GASS & SONS, Hereford Texas

FARMERS MEET

The Farmers of Deaf Smith and Castro Counties Meet and Elect New Institute Officers.

THE INSTITUTE'S WORK.

Plans Laid for the Year's Work and Enthusiasm Runs High for Their Execution.

Notwithstanding the fact that the inclemency of the weather made Saturday a very unfavorable day for holding a farmers' institute, especially in a sparsely settled country like this where the members have to come from such a great distance, a good attendance of the farmers of Deaf Smith and Castro counties was had at the court house Saturday afternoon.

As had been previously announced, one of the primary purposes of the meeting was the election of officers for the ensuing year, the terms of all the old officers having expired. Col. S. T. Howard called the house to order and in a short but spirited

address reviewed the work of the institute for the past year, calling especial attention to the good which had accrued to the farmers and the country at large from the meeting together each month of the leading farmers of the country. Reference was also made to the great work which lies out before us and is demanding our time and attention for the ensuing year. Col. Howard's remarks were to the point and so aroused his hearers as to prepare them for a most interesting meeting.

When time came for the selection of a president for this year, the institute evinced its appreciation of his efforts by making Col. Howard its leader by unanimous vote, there being no one else nominated for the place. Other officers elected were J. M. Atcheson, 1st vice-president; W. B. Green, 2nd vice-president; J. Ray, secretary.

After organization had been perfected, Col. Howard stated that he had received a shipment of sugar-beet seed which he would distribute to the farmers at their next meeting. The farmers were advised to write Hon. J. H. Stephens at Washington, sending him a list of names with a request for the kinds of seeds wanted, and they would be forthcoming.

The remainder of the afternoon was given over to the discussion of different plans and questions which are to come up for future consideration.

W. H. Rayzor made an interesting talk on celery and its production and promised to render whatever aid he could in bringing the importance of this crop well before the minds of the people. Mr. Rayzor's success in the production and handling of this, his first celery crop, goes to show that he is thoroughly familiar with the requirements necessary to its successful production and the farmers will hear from him at length at some subsequent meeting. It will be remembered that he sold over a hundred dollars worth of celery this year from a plot of ground only about 18x25 yards.

Messrs. Syfert, Cardwell and Rayzor spoke interestingly on the production of the oyster plant, claiming that its growth here is almost phenomenal. Mr. Cardwell grew a considerable crop this year and brought a sack of the product with him as a sample of what he is doing. Aside from serving as a splendid substitute for oysters in making soup, the oyster plant is

said to be an excellent feed for hogs. At this juncture, Rev. H. B. McGee was called upon and in responding made a strong appeal for our people to stand united in their efforts to develop the country. If we would do this, he had no doubts about the success of the country. He said that when our people made up their minds to work and plan as is necessary for them to do everywhere, we would witness a wonderful revolution in the affairs of our country. He encouraged the farmers to have a theory but explained to them that the theory would be worthless to them unless it should be reduced to practice. In closing, Mr. McGee stated that he had no doubts but that we would produce the product this year, hence he urged all to stand united so that they could secure shipping rates and other benefits which accrue from a friendly union. Other interesting talks were made by Judge L. Gough, J. N. Askern, G. F. Edmonds and others, from which much valuable information was gleaned.

The onion question was taken up and discussed at length with the result that almost everyone present agreed to plant a considerable acreage this year. The majority, however, wished to wait till next meeting to say just how much they would plant. The following pledges were given:

B. Barnard, 1 acre; O. M. Daniel, 1-4 acre; J. M. Atcheson, 4 acres; Bill Head, 1 acre; C. S. Cardwell, 1-2 acre; G. F. Edmonds, 1-2 acre; H. H. Hawkins, 1-2 acre; L. Gough, 1-2 acre.

The secretary was instructed to keep a complete record of those who agree to plant onions, cabbage, cotton, etc., so that definite information in this respect could be had at any time.

At the suggestion of Judge Gough, a committee, composed of O. M. Daniel, H. H. Hawkins and H. B. McGee, was appointed to wait on the Commissioners' Court and ask that honorable body to make some provisions for sweeping and heating the district court room for each meeting of the institute. This suggestion was warmly received by all, as it was thought that a clean room and warm fire would lend comfort and dignity to the occasion.

A program committee, composed of H. B. McGee, W. H. Rayzor and J. Ray, was appointed whose duty it is to arrange a special program for

each meeting. No further business being before the house the meeting adjourned at 4:30 o'clock to meet again in two weeks at which time all the farmers in both counties will be expected to report the number of acres of onions which they will obligate themselves to plant this year.

Home Mission Society.

The attendance at the Methodist church on last Thursday, the time for the monthly business session of the Woman's Home Mission Society, was limited to the small number of nine members and two visitors. The members not present will be glad to know that Mrs. J. H. Shinson was elected president to fill the vacancy caused by Mrs. Turentine's regretted resignation. Mrs. Shinson's agreeable and efficient service in this same capacity during a portion of last year will be sufficient cause for all being pleased to know that she has allowed the society to bear the honors of its highest office upon her shoulders again, and in the annual election which will occur on February's first Thursday every member should not fail to be present and vote for her reelection as a manifestation of individual belief in the society's yearly welfare depending on her leadership.

Last Thursday's meeting was greatly helped by the presence of the pastor, Bro. Burgess, who gave his name for enrollment as a member, and from whom the society will receive much aid.

Space in THE BRAND has been gratuitously granted for weekly contributions pertaining to home mission work, and it is hoped that a superintendent of press work may be elected next month who will fill the space with matter that will prove instructive and helpful to the different members of the Woman's Home Mission Society and in no wise offensive to others.

Christian Church Services.

From this date there will be preaching by the undersigned at the Hereford Christian church the first, second and fourth Sundays in each month. The Presbyterians use the house on the third Sunday. Sunday school at 10 a. m. each Lord's day. Judge Gough, Supt. Christian Endeavor at 4 p. m. Junior Endeavor at 3 p. m. Prayer meeting Wednesday evening. Singing practice Friday evening. You are cordially invited to worship with our congregation. JESSE B. HASKIN, Pastor.

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

College Opening.

The teachers and friends of the College were much encouraged Tuesday morning by the increased attendance over the first half of the session, there being about ten new pupils matriculated.

Both teachers and pupils have gotten down strictly to business and the College outlook is indeed encouraging.

Reports continue to come from Mr. Shirley to the effect that he is engaged in raising the money to liquidate the school's indebtedness, which, with other encouraging reports, is indeed sufficient cause for rejoicing.

Hello Central!

Put me in a phone at once. Wiferis sick.

READ THIS AD

It Will Interest You

If Not Today, Some Other Time

Is your wind-mill in need of repair? If so let us put it right. Don't you want a nice, clean, galvanized barrel in the place of the old water-soaked, diseased wooden one now in use? Are your pipes exposed to the cold and apt to freeze? If so let us wrap them with our asbestos pipe covering and prevent their bursting. We are headquarters for builders material in the tin and galvanized line, flashing, valley, ridge roll, crestings, galvanized flues and all at prices that will save you money. Call on us when in town and get prices.

Shop on Main Street
Opposite Western
National Bank

Yours truly,

BELL BROTHERS

"DANGER"

in having your flues in bad shape when it doesn't cost anything to have them examined and if you want them fixed we will do it cheaper than you can get it done anywhere else. We also repair windmills or bursted pipes or anything in the tin line. We are now selling drinking tubs, tanks and everything in our line at a very low cost. All we want is for you to come around and let us figure on your work.

Yours for business

Hereford Sheet
Metal Works

T. R. REAGAN, Manager

T. M. Coulson & Co.

The New Corner Drug Store
HEREFORD, TEXAS

PHONE 105

A store where you get the "glad hand" and a square deal. A store that keeps honest goods and sells them for what they are worth, no more no less. A store where you are welcome whether you need anything or not. We are state agents for school books. We sell or rent all of the latest copyright books also sell periodicals and magazines. We are always at home and never too busy to treat you right. Come and see us.

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file.

T. M. COULSON & CO.
...Druggists...

ART OF IRRIGATING LAND.

Small Farms Can be Watered to Better Advantage Than Large Tracts. Possibilities in Texas.

J. H. Dawson, irrigation engineer, has given out the following paper:

"Irrigation is becoming an agricultural art, a farming science, a home beautifier, and opens a field of industry which is becoming one of the most beneficial occupations of man.

"It is a means of soil improvement to employ like other means of improvement at a time when the soil needs it. It is a business as old as the history of mankind, and until within a very few years had not been brought down to the scientific point where improved methods and machinery could be applied, and the business carried out on a scale within the reach of an ordinary farmer wishing to irrigate only a few acres to that which requires large capital and covers thousands of acres, a business of such wide range that investments may be as low as a few dollars or as high as millions of dollars, governed principally by the local conditions where the business is to be carried on.

"Water is the most important food of plants. Without it they wither and die, no difference how rich the soil. Nobody questions the wisdom of storing and saving manure, or outlay for fertilization when required. There is now such a feeling regarding irrigation even in the humid country. There are cases where parties have gone to considerable expense storing water

as a protection against fire in barns, when the crops in the fields were allowed to become injured by drouth, when the same quantity might have saved them. This risk is taken, thinking that providence would soon send rain, also being ignorant of the ease and cheapness with which a farm supply can be stored and distributed on the growing crops.

"The impression prevails that it takes large capital to develop an irrigation proposition, and that it is out of reach of the ordinary farmer. This, however, is wrong. Practical experience has proven that the small plants are (by a large majority) the most successful.

One hundred farmers, each with 100 hundred acres under irrigation, owning their own irrigation plants will show a very much larger percentage of success in development, productiveness and growth than one company with a plant to irrigate 10,000 acres all under one management and superintended usually by one individual.

"Small irrigation plants have great advantage over the large ones in this: They require neither great outlay of expense nor skill in their construction, and being more directly under control of the irrigator, he is not troubled with any of the vexatious questions that naturally come up, along the line of the distributing ditches of the large plants. The man with ordinary skill in handling farm tools can easily construct a ditch, or reservoir, and do it with the same tools that he would in plowing and scraping out a cellar or drainage ditch.

"The first thing to be done in all cases is to study the situation from every point, considering the location and source of the water supply, whether from wells, springs, creeks or reservoirs, the lay of the land to be irrigated, and its proximity to the water supply, the kind of soil as to quantity of water required. Should a reservoir or catch basin be used to store the storm waters the drainage area from which the supply is to come is a very material item.

"The United States weather bureau reports the annual rainfall in West Texas as sufficient to mature any of the crops grown in that latitude, if it only came at a time when it would do the most good. Sometimes a large portion of it falls out of season, hence we must devise means to catch and store a portion of this out of season water, and have it ready at hand to apply on the crops when providence fails to send rain.

"One very important thing to know is, how to catch and store this out of season water, and have it

ready to put on the fields of growing crops when it is most needed and will do the most good. This we do by building catch basins in dry streams, canyons, gullies or other low places and storing the storm water, and then leading it to the land through a ditch.

"If the land to be irrigated lies too high to get the water on it through a ditch by gravity flow, then pumping can be resorted to, in order to get it to the higher elevation where it can be spread on the land. These dams for reservoirs or catch basins are usually constructed out of earth taken from near by, somewhat on the plan of building a levee or railroad bank, and generally costing about 10c per cubic yard where the work is let by contract.

"The number of acres of land to be irrigated must depend upon the capacity of the reservoir. The main ditches carrying the water from the reservoirs to the fields, are usually constructed with plow and scraper, either by the cubic yard or otherwise, as the case may be. The small laterals or distributing ditches are nearly always constructed with the common plow, lister or road grader and done by the farmer himself or his help."

Pearce-Whitsett.

On last Thursday at high noon at the home of the bride's parents, sixteen miles north of town, Rev. Mr. Baker of Oldham county pronounced the ceremony which made Earnest Pearce and Miss Minnie Whitsett husband and wife. A few friends were invited to witness the solemn affair and immediately after the ceremony all repaired to the dining room where a sumptuous dinner was awaiting them.

The groom is the leading hardware merchant of Pleasant Hill, Missouri, and the fact that he came to the Panhandle to seek his bride is proof of his good judgment and we congratulate him upon his selection.

The bride is the charming and accomplished daughter of Mr. and Mrs. J. S. Whitsett, and is exceedingly popular in her community, where she will be greatly missed.

On Friday evening at the residence of Mr. and Mrs. J. R. T. Bassett, an entertainment was given in honor of the young couple, and those who had the pleasure of attending report a royal good time.

The groom and bride left on the afternoon train Saturday for Pleasant Hill, Missouri, their future home. They were accompanied by the bride's sister, Mrs. Ben Hunt of Pleasant Hill, who has been visiting her parents for several weeks.

The BRAND joins in wishing the happy young couple prosperous and happy lives.

More Snow.

This portion of the Panhandle was treated to an excellent snow on Monday night, which will be of great benefit to the growing wheat crop, which now promises an abundant yield. The snow fell gently and was not accompanied by the usual severe north wind, which, with the mild temperature, failed to do any damage to cattle and other live stock.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

44tf

J. M. GARNER,
Groceryman.

Taxes Rolling In.

Sheriff Innon informed a BRAND representative this week that taxes have begun to pour in at a lively rate. It will not be long till our county treasury will again be replete with the "filthy lucre."



The Best Sewing Machines

You have been worrying along with that old worn-out machine long enough. Let me send you out a first-class "White" or "New Home" machine and take your old on part pay. Cheap for cash or on easy payments.

A life-time guaranteed Machine for
\$25.00

A good Machine for
\$15.00 Cash

E. B. BLACK, Furniture Dealer
and Undertaker

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

TOM CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

HEREFORD MEAT MARKET

C. P. ARTHUR, PROPRIETOR

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash

Phone No. 15

The Commoner

Mr. Bryan's Paper

Now is the time to secure Mr. Bryan's paper. All democrats need the paper and Mr. Bryan needs the support and co-operation of all true friends of reform. The Commoner has commenced to organize the democratic hosts for 1908. Mr. Bryan's advocacy through The Commoner of public ownership of railroad and telegraph systems, the election of U. S. judges and U. S. Senators by popular vote, direct legislation, the overthrow of private monopolies, tariff reform and other issues, insures interesting and instructive reading as well as new life to the party. The Commoner and The Brand both one year for the low price of \$1.75.

A BUSINESS CHANGE IN HEREFORD

We have sold the gents' furnishings of our stock to H. C. Myrick who, with us, will continue the business as heretofore, Mr. Myrick having control of the gents' furnishing department. The Galbreath & Fox Trading Company will run an exclusive ladies goods department. We have decided to put our business on a strictly cash basis and insist that our friends do not ask for credit. We will absolutely credit no one.

Galbreath & Fox Trading Company

FOREST TREES FOR POSTS.

Carl Sonderegger of Nebraska Gives Valuable Information on Forest Tree Planting.

It seems to me that our prairie farmers are not planting enough forest trees. Carload after carload of fence posts alone are shipped to the prairie countries every year and the farmers are paying large sums of money for something that they could just as well raise for themselves and very cheaply at that.

The bureau of forestry at Washington, D. C., has, in the last few years, done a great deal to encourage farmers to plant forest trees and showed them what and how to plant. Still a large per cent of our prairie farmers are almost without any trees and very few have planted systematically and are taking the right care of them. The large railroad companies have seen the point long ago, and have planted forests of trees suitable for their purpose. Railroad corporations are shrewd business people and if it pays them to raise their own ties, telegraph poles and bridge timbers, I cannot see why it would not be a good investment for our prairie farmers to raise their own fence posts and fuel.

It is a very easy matter, and with a little care a good grove can be had on a farm and with very little expense. Almost any land, even when very sandy or stony, will grow trees of some kind. Before setting the trees plow your land deep and harrow it well, about the same as you would for corn. I would advise to use one or two year old seedlings. They root readily and can be cultivated the first year with a double corn cultivator. Care should be taken, however, to keep the ground level. It is best to plant trees 4 by 4 feet making the rows straight both ways. They will grow much straighter than if planted farther apart, and will shade the ground in two or three years, thus saving the work of cultivating them. When they get to crowding each other, every second row should be cut down. The wood thus gained will pay well for the labor.

THE LOCUST

Best trees for fence posts and suitable for Texas and Oklahoma are the black and yellow locust. This is a very fast grower, surpassed in quick growth only by the

cottonwood. The tree grows straight, forms good tops, has small thick thorns, the blossoms are white and the seed pods look like small string beans. It is native anywhere south of Nebraska and I have seen some trees growing wild on the Little Blue river, in Jefferson county this state. The wood is very durable. Fence posts lasting almost as long as red cedar. This tree should be largely planted everywhere. It is a money maker and grows large enough for fence posts in five years, in good ground. When cut down the stump will throw up sprouts again, and if all but one are removed, it forms a strong tree in a very few years.

THE CATALPA

Of this variety only the Speciosa or Hardy Catalpa should be planted for timber. It has a very smooth bark, large broad leaves and quite showy flowers, growing in pyramidal clusters. It grows very fast and the wood is probably the most durable for fence posts. In bulletin No. 73 of the forestry division of the department of agriculture, a picture is shown of a Catalpa post which was in the ground thirty-eight years.

THE RUSSIAN MULBERRY

Another good tree for fence posts. It grows reasonably fast, will make posts in 8 or ten years, which are very strong and durable. The tree is hardy anywhere south of South Dakota.

THE USAGE ORANGE

Not hardy north of here. A quick grower, thorny, wood of excellent quality, posts lasting from twenty to twenty-five years.

HONEY LOCUST

A rapid growing tree, with sharp thorns. Very hardy. The wood is heavy and lasts well in the ground.

Laundry Opens.

The Hereford Laundry, after a suspension of several weeks, reopened this week with Hubbert Brothers, Proprietors. A general repair business will be done in connection with the laundry and the operators propose to do good work at reasonable prices. They solicit your patronage and ask that you see their ad elsewhere in this issue.

A Bargain.

I have for sale 964 acres of land two miles east of Hereford. Apply to J. C. Averey, Ghillicothe, Texas. 47-4tp

SCHOOL NOTES.

Mattie Schrimsher, Ethel and Fay Bynum enrolled in grade six on Monday.

Bern Smith of near Dimmitt made the school a very pleasant visit on last Thursday.

We are glad to note the enrollment of a number of new students since the holiday recess.

We are glad to welcome back Estelle and John Patton after many weeks absence caused by sickness.

Presley Dyer is with us again after having spent the fall and early winter months on his uncle's ranch.

Miss Annie Mauk, who has just completed a very successful term of school in Castro county, is now a student in the High School.

Dee Wolfe gladdened the heart of her teacher, Miss Bates, on Monday when she re-entered school after having been absent the past month on account of illness.

Elmer Dameron one of the genial young men of the High School had business at his father's ranch on last Friday, but was back in time for school on Monday.

As Cupid captured and claimed for his very own one of the lady teachers that has long graced our halls, Mrs. Vangoy consented to carry on the well-begun work in grade six, and is now duly installed.

With the young people the holidays are always a time for merry-making and the last week of 1904 was no exception in this respect in Hereford. Dinner parties, social entertainments, and other festivities gladdened alike the hearts of the old and the young, and made all feel that life is worth living.

A member of the San Jacinto Literary Society has seen visions and dreamed dreams, for on last Friday in her prophesy she said, that Hereford twenty years hence would be the largest city of the plains with a number of railroads, electric cars, waterworks, large and imposing business houses and manufacturing plants, and that all roads would lead to Hereford.

The other day, the teacher in one of the grades in order to fix in the minds of the pupils that beauty is subjective rather than objective, used the following illustration in her class

CHARTER OAK STOVES

Have outlived half a century of competition and are growing more popular every day. The universal satisfaction, durability and cooking qualities of "The Charter Oak" will not be found in other makes of stoves. We have just received a large shipment of Cook and Heating Stoves. It will be to your interest to see us before buying stoves.

GARRISON BROS.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

The Cash Store

DROKE & GOLLEHON, PROPRIETORS
Dimmitt, Texas

We are carrying a well selected stock of Dry Goods and Groceries, also have a limited stock of hardware. We ask the public to call and inspect our goods and get our prices before making your purchases. Our motto is, Fair Dealings and Quick Sales.

rectiation? Mary said, "Oh how beautiful, and sweet, and delicious as those New Year's peaches."

Mary," said John, "It is you that is beautiful, and sweet, and delicious, and not the peaches."

"It snows," cries the school boy, "Hurrah!" With a shout he is bounding through parlor and hall.

Though the hair may be white with the frosts of many winters, the firm bent, and the pace slackened, yet who can not remember the many pleasers in life that the snow has brought him. Our first snow of the year came on Monday night to gladden the young hearts of the girls and boys, and now they have en-

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Each boy and girl was in his accustomed seat in the school room ready to will and to do.

B. Y. P. U. Program. Following is the B. Y. P. U. program for Sunday, January 22.

Subject—Winning souls for Christ. Scripture lesson—No. 1, 40-46.

Leader—Kathryn Hough. Prayer. Song.

Scripture references—Burdened for the lost, Rom. 9:1-3; prayer for the lost, Rom. 10:1; Personal work, Mark 9:4-12; Mat. 15:21-28; Matt. 13:29-31; promise to the worker, Mat. 12:6-8.

The unbeliever's condition and why we should seek to win them to Christ.—A. J. Oliver.

Song. The awful doom of the sinner.—O. F. Smith.

The source of power in soul winning.—Bos. Wesson.

The joy of soul winning.—Miss Lizzie McGrand.

Closing exercises. Subscribe for the BRAND.



**PRICKLY
ASH
BITTERS**

A POWERFUL

Kidney... Medicine

Cures Quickly and Permanently

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
—STRICTLY IN ADVANCE

FRIDAY, JANUARY 13, 1905.

THOSE who failed to attend the Farmers' Institute at the court house last Saturday missed a treat. The work has been taken up with renewed energies and it is pleasing indeed to see the interest which is manifested. The question which is just now occupying the thoughts of the farmers is that pertaining to truck growing. Every member of the truck growers' association is thoroughly aware of the fact that truck of every possible description can be produced here in remarkably large quantities and of a decidedly superior quality, but it is the purpose of the association to raise only such products as will insure shipment in car load lots. The truck-farming move is on to stay and will figure quite prominently in the development of the Panhandle country. In this work the Deaf Smith and Castro county association expect to take the lead and pave the way for other neighboring counties. A special program has been arranged for the next meeting, which will be held on January 21st and we are requested to urge everybody, both farmers and business men, to come out and get in sympathy with an enterprise which will result in mutual benefits to all alike. See the program elsewhere in this issue.

For Sale or Trade.

Good four-room dwelling house, located two blocks east of court house. For further information call on OSCAR WITHERSPOON, 46tf Hereford, Texas.

OPEN ROADS.

Among the questions which may properly be termed of vital importance to not only the settlers of Deaf Smith and surrounding counties, but to the entire Panhandle as well, is that pertaining to the opening of convenient and suitable roads. In other parts of the country the hobby of the people and especially of the political office seeker is "good roads," and much labor and money are expended to improve the condition of the roads. Such is not the case with us. Here in the Panhandle it is not a question of good roads, for what we have are already good; it is, how may we secure more roads? That we need a better system of public roads is a fact which is not questioned by anyone, but, in this, as in every other momentous undertaking which carries with it the expenditure of much labor and large sums of money, the people are slow to make a beginning.

The highways leading to Hereford from surrounding towns are either by very long and circuitous routes or through ranches whose owners may allow you to pass one day and the next day you will find the gates tied tight and fast with a wire. We have heard many complaints in this respect recently and it is claimed by those in a position to know that Hereford is not getting the trade that really belongs to her on this account. However this may be, it is only a matter of a few years when it will be absolutely necessary to have a perfect system of roads throughout the country and it could be done at less expense to the county and people now than next year or five years hence. This matter will be thoroughly ventilated at the Farmers' Institute on the 21st of January and we believe every property owner in this and Castro counties should be present and express himself.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

WON PRIZE.

Honors for One of Hereford's Eleven Year Old School Girls.

The following letter which is self explanatory was received this week by Miss Bertha Witherspoon, the eleven year old daughter of Judge and Mrs. C. G. Witherspoon. This not only proves superiority in her ability but shows that she has been in able hands at school:

Omaha, Neb., Dec. 31, 1904.
Miss Bertha Witherspoon,
Hereford, Texas.

Dear Miss Bertha: We take pleasure in enclosing our check for twenty-five cents, for your prize essay on "How to have a Happy Christmas," printed in the Nebraska Farmer. Please accept our congratulations.

Wishing you a happy new year, we remain,

Yours very truly,
NEBRASKA FARMER CO.
Work and Play Club.
(Mrs. Jeanette M. White.)

RUSSIA'S non-progressive and seemingly obstinate tendency is shown by her continued rejection of the Julian Calendar which was proved and accepted several centuries ago by every other nation of the civilized world. It seems to us rushing and up-to-date Americans that she wouldn't relish being so far "behind the times" that her time for hanging up her stockings for Santa Claus yearly visit would come thirteen days later than in other countries. On last Saturday, January 7th with us, the Russian's had their Christmas holiday, the usual feasts of pleasure and hilarious festivities, however, being generally omitted and the day quietly passed in mourning brought by their recent losses in the Russo-Japan war.

PERHAPS it is presuming a little too much to think that any Deaf Smith county citizen would fail to pay his poll tax this year according to the requirements of the law, after so many sacrificed their right to suffrage in the recent general election. A free and secret ballot is granted to every American citizen, but before a Texan is looked upon as such a citizen, he is required to contribute his part in carrying on the great financial machinery of the state. It is the duty of every man to pay his poll tax and he who shirks this duty fails just that much to measure up to the standard of a good citizen. Remember that if you fail to pay this tax before the first day of February, you will be disfranchised for the ensuing two years.

For Sale

440 head good grade stook cattle. One-half cash, balance in twelve months time.

J. T. RUTHERFORD.

EUREKA!

For a long time we have been trying to find a good Steel Range, one that we could **GUARANTEE** and yet sell for a moderate price.

AT LAST

we have found one, "The Bakefast" is the name of our new Six Hole Steel Range and the price is only

\$35.00

"The Bakefast" has a warming oven a large fire-box, Duplex grate, extra heavy fire walls, 18x20 square oven and is a stove we will

Guarantee all the time

Come in and let us show you "The Bakefast" and **DO IT NOW**

Stringfellow-Hume H'r'd. Co.

HEREFORD, TEXAS



"COMING AND GOING"

During the year 1904, The Pecos Valley Lines and Southern Kansas Railway of Texas have been making Railroad History in the Southwest.

COMING!

We have brought to the Panhandle of Texas and Pecos Valley more than our share of the great army of homeseekers now attracted to this part of the world where there still remains opportunity to acquire cheap and productive lands.

GOING!

We have maintained the record of the "Cattle Trail Route" in handling the one great export product of this region. Requests for information should be addressed to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

T. A. COWART, Hereford, Texas

Practical Carpet Weaver

We have lately purchased a celebrated Fly-Shuttle Loom. We do all kinds of carpet and rug weaving.

We will guarantee first-class work at low prices

BARGAINS

The Cash Store is offering the following bargains in odds left from their clean sweep sale

- Ladies' \$10 Jackets \$5.00
- Ladies' \$7.00 Jackets \$3.50
- Ladies' \$6.00 Jackets \$3.00
- Ladies' \$5.00 Jackets \$2.50
- Ladies' \$3.00 Jackets \$1.50
- Ladies' \$11 Tailor-made Suits \$6.00
- Ladies' \$10 Tailor-made Suits \$5.00
- Ladies' \$7.50 Tailor-made Suits \$3.75
- Ladies' \$5.50 Shirt Waists \$1.50
- Ladies' \$5.00 Shirt Waists \$1.00
- Ladies' \$1.50 Wrappers \$1.10
- Ladies' \$1.10 Wrappers .70
- Ladies' 85-cent Wrappers .55
- Men's, Ladies' and Children's Shoes to close out regardless of profit
- Men's Hats (in broken sizes) to close out at a very low figure
- Men's Wool Underwear
 - \$1.50 garment \$1.00
 - \$1.25 garment .85
 - \$1.00 garment .65
 - 85-cent garment .55

The Cash Store

The Hereford Mercantile Co.
Hereford, Texas

Free Engraving

Noting the success of my free engraving through the holidays, I have decided to continue to engrave from 1 to 3 initials free on articles I sell for \$1.00 or more. Don't forget I am in the jewelry business both to sell and repair Clocks, Watches, Jewelry and Silverware

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

WHERE TO GROW BEETS.

Division of Chemistry Announces That Temperature and Sunshine Are Dominant Factors.

A question which is just now receiving consideration at the hands of our farmer friends is the sugar beet industry and there is a strong determination on their part to grow this vegetable rather extensively this year. Past experiments have proven the adaptability of our soil and climate to the growth of sugar beets and it is not at all improbable that at no distant day this will be reckoned as one of the Panhandle's leading crops. The following issued from the U. S. Department of Agriculture places us within the limits of the sugar beet producing region:

That temperature and sunshine were the dominant factors in producing the best quality of sugar beets is announced as the result of five years experiments which have just been concluded by the chemistry division of the department of agriculture. The data obtained is expected by agricultural officers to save immense amounts of capital by pointing out in what sections of the country beet sugar growing industries should be instituted. The tests were made in localities ranging from New York to North Carolina and entirely across the continent. The environments that have influence on sugar beet were considered, as were the soil and its cultivation and artificial cultivation, temperature, hours of sunshine and cloudiness, elevation, latitude and longitude.

The results indicate that a low temperature is the greatest of these factors in producing beets rich in sugar, with sunshine next in importance. The average temperature of the localities, according to these results, should not exceed 70 degrees Fahrenheit during the three growing months, June, July and August. Above this figure the sugar richness of the beets constantly diminishes, and the longest day and consequent longer hours of sunshine makes a location best fitted for highly sugared beets.

A Snap in Small Ranch.

540 acres patented land, 12 miles from Hereford. Well improved. Good house, well and windmill, small orchard, 100 acres in field, \$800 worth of baled millet and feed, 2 wagons, disk plow, new mower and rake and other farming implements. Owner has to sell and it all goes for \$3000—\$800 on long time, or \$5 per acre if land is sold separately. B. W. MILLER, Land Agent.

Other ranches for sale, large or small. 47tf

New Grocery Store.

As we go to press, we learn that B. Barnard is making preparations to put in a stock of groceries in his brick building on Dewey Avenue.

Just Jogging Along.

The News lays no claim to being published at the point on the map "where the Lord stood when he finished the earth." Neither does it pretend to have a mission to fill co-extensive with the great Texas Panhandle. Nor does it contend that it is "the mustard" on commercial lines. But, while not going out from a "The Queen City of the Plains" the News can yet lay claim to being under the benign influence of its wings, and protected thus it will try to jog along as it began—a modest, truthful representative of Randall County, its people and its resources.—Canyon City News.

The News is taking rather a conservative position, yet we sometimes think such a course on the part of a newspaper is the best. Our neighbor is to be commended for not laying any claims to being such common, everyday things as "the mustard" or "The Queen City of the Plains," etc., etc., but we cannot quite understand what he has in mind by "just jogging along." Such a course would be proper and right in an old developed country, but here in the progressive Panhandle, where advancement is the watchword we, in our humble belief, think that it is not sufficient to "just jog along." We must get up and run if we would win the race. There must be no cessation of vigorous, enthusiastic action. However, the worthy editor said a great deal in his closing remark that his paper would try to be a modest, truthful representative of Randall County, its people and its resources. In this, the News is already succeeding. It is doing an excellent work for its community and is having the hearty support of its constituency as is evidenced by the liberal patronage which it receives. We are glad to count it among our most valued exchanges.

\$\$\$\$ and Time Saved.

We save you one-half the usual time and cost of taking a course of shorthand and bookkeeping in other schools. We teach the famous Byrne Simplified Shorthand and Practical Bookkeeping and place our students in the best positions of our larger cities free of charge.

Our mid-winter term has just opened with the largest attendance in the history of the school. Remember our work is, practically all individual instruction, which enables the student to enter at any time and do the best work possible. We make a specialty of thorough, high-grade work, which places our students in demand in the best salaried positions, also offering the best opportunities for promotion. Write today for free catalogue giving full particulars.

TYLER COMMERCIAL COLLEGE, Tyler, Texas.

SHORT LOCALS

News of Interest, Boiled Down for Rapid Reading—Facts Concerning People You Know.

Witherspoon & Gough. 48tf

Buy the BEST?—Singer. 47

Wall Paper.—E. B. Black. 44

Wanted—A doctor at once, but have no phone. See W. G. Ross.

Thos. Blake of Roswell was mingling with friends in Hereford this week.

Henry Martin of Castro county was a business caller at this office Thursday.

Mr. and Mrs. Chas. Smith of Erick, Oklahoma, arrived in Hereford Thursday to visit friends.

If you want High Grade Hereford cows or heifers on one and two year's time. See R. H. Norton. 4f

Harvey B. Herd, representing a loan company of Ft. Worth, spent Thursday in Hereford on business.

We are now the agent for Lowney's fine candies. When you want the best come to Callens' Bargain Store. 44tf

W. J. Chapman had business in Amarillo this week. He stopped over in Hereford Thursday night on his return.

I am offering my entire herd of High Grade Hereford cattle in numbers to suit purchaser on one and two-year's time. R. H. Norton. 4f

Mrs. J. W. Burks and children returned today from a visit to the former's parents at Sedalia, Mo. They were met in Amarillo by Mr. Burks.

The balance of the car of bulk apples have been stored at the Racket Store of W. M. Cogdell and will be on sale there until sold. Geo. W. Eagle. 46tf

R. H. Norton and L. R. Brady this week sold J. H. Kelley one and Judge C. G. Witherspoon three of their registered yearling Hereford bulls at fancy prices.

Miss Jessie Winans, teacher of music and oratory in the College, arrived Sunday from Waco and took up her work Tuesday morning. Miss Winans comes well recommended to the College board who feel fortunate in securing her services.

Judge W. B. Boyd is having a house built on his ranch west of town and will move his family there for the winter as soon as the house is completed. This move, however, is only temporary as the judge will likely return here in the spring and take up the practice of his profession.

H. D. Wilcox of Missouri, who has been prospecting in New Mexico passed on the road Saturday on his way to Oklahoma. Mr. Wilcox was pleased with the appearance of the Panhandle and stated that he would be back here soon to investigate further. He ordered the BRAND sent to his address.

Mrs. R. H. Gough of Dallas arrived Sunday and will spend several weeks visiting her parents, Mr. and Mrs. C. R. Moreman. Mrs. Gough informed a BRAND representative that her husband, Dr. Gough, is enjoying fine health and a splendid practice in Dallas, all of which his many friends in Hereford will be glad to learn.

Wanted.

150 to 200 head of cattle to pasture. Plenty of grass and water. 28 miles northwest of Hereford. Write or call on

46-4f E. L. MANGUM, Vega, Texas.

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pound bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford


J. M. GARNER
—THE GROCERYMAN—

The Panhandle Marble Works

G. W. BACKUS, PROPRIETOR
VERNON, TEXAS

Marble and Granite Monuments, a Specialty.

J. H. CALLOWAY, Local Manager



—THE—
Hereford Nursery
L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

SMITH & ORR

Wants your drug business. We handle a full line of drugs, sundries, books, bibles, etc. Books for rent.

Smith & Orr, Druggists

TELEPHONE NO. 13

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank

Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis.

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

The Famous

Dry Goods and Groceries

Three Papers of Gold Eyed Needles	5 cents
Six Papers in a Book for	5 cents
Twelve Bachelor Buttons	5 cents
Eggnog Oil per Gallon	20 cents
Uncle Sams Overalls, Stars and Stripes, each	60 cents

Located South of Court House

The Brand \$1 per year

Panhandle News

R. B. Edgell & Son have sold the Dalhart News to W. C. Swinney of that city, the latter assuming immediate control.

Monday evening, the surveying outfit material used this summer and fall in the laying off of our new railroad, was ostensibly shipped to Amarillo for storage. Its most probable destination, however is Coleman City.—Canyon News.

Morris & Owens this week sold their grocery to J. W. Moreman and A. S. Kendrick. The new firm will be known as Moreman & Kendrick. They will handle a good line of groceries and will also move the meat market to the grocery room and run the meat and grocery business jointly.—Dalhart Texan.

We understand that a number of interested parties around Texhoma are making an effort to put down a well at least a thousand feet in the hope of finding artesian water. We trust that they will succeed in their efforts and believe they stand a good chance to secure a flowing well if they go to that depth.—Stratford Star.

On last Saturday night, fire partially destroyed the general office building of the Pecos Valley & Northeastern lines at Amarillo. The fire extended to nearly all parts of the building, destroying nearly all the records. It is said the main damage was caused by the flood of water thrown into the building. The origin of the fire is unknown.

An entirely new crew of men went to work at the depot this morning. Agent Kennedy is out in spite of the petition of the Clarendon business men to have him retained. This was as we expected for it is a long established fact that where there is no competition the railroads conduct their business on the principle of "the public be damned."—Banner-Stockman.

The building committee selected by the Baptist church to build a pastor's home, has purchased the northwest quarter of the same block on which the Baptist church stands and work commenced Monday on the house. The structure is to be frame, with four 14x16 foot rooms with an eight foot hall, and porches, and will cost the church \$640 when completed. The lots were secured at a cost of \$120.—Canyon News.

Snyder is to have another National Bank in the near future. We have not learned what the capital stock will be but the men who are at the head of the organization will make it one of the strongest financial organizations in West Texas. We understand that lots have already been purchased and that the home of the new institution will be a handsome two story brick structure, soon to be in process of erection.—Coming West.

T. J. Davis came down from Clarendon Wednesday morning and rented the E. C. Cummings residence in West Memphis and will move his family here as soon as the house is vacated by D. C. White, who will soon move to his farm near Rowe. Mr. Davis was, until lately, night operator at Clarendon. He will become a member of the Priddy Realty Co. whose ad will be seen elsewhere in this issue. We cordially welcome Mr. Davis and his family to our town.—Hall County Herald.

Charley Meredith, son of Mrs. Meredith of this place, met with a very sad and serious accident at the depot last Saturday afternoon. While attempting to board a moving train he slipped and fell under the train in such a manner that he sustained an injury which cost him the loss of his right foot. Immediately

after the accident he was picked up by kind hands and everything possible was done to alleviate his suffering until the physician arrived. He was then removed to the home of his mother.—Canadian Record.

There was a jail delivery at Claud a few days since in which two prisoners who were sentenced to the penitentiary from Dalhart at the last term of the district court escaped. James Clark, given two years for burglarizing a store in Texline, and Tom Burt, given a like sentence for criminal assault, are the names of the parties. Clark was recaptured but Burt made good his escape. Al Lucus, sentenced from this place at the same term of court to twenty years in the penitentiary for the killing of Lee Cannon, was also in the jail at the time of the delivery, but refused to go out.—Dalhart News.

Panhandle Irrigation Advised.

S. A. Fuller, while in Hereford visiting his brother, F. B. Fuller, last week, made a slight investigation into the irrigation possibilities of this immediate section. Mr. Fuller lives at Long Mont, Colorado, where he has had twenty years experience in different forms of irrigation which fact, alone, places him in a position to know under what conditions and circumstances irrigation can be made profitable. Upon learning of our shallow and supposed inexhaustible supply of water, Mr. Fuller did not hesitate to express himself as believing it the proper thing to do in the shallow water belts of the plains country.

When asked what he thought of the water in the Tierra Blanco River being utilized for irrigable purposes, he said that he did not believe it practicable on account of the fact that it would be too expensive to raise the water to a sufficient height to flood the surrounding country. As to the best modes of bringing the water from underneath the ground and applying it to the surface, he was not decided, but suggested that perhaps the most feasible way would be by pumping with steam or gasoline power. This means is employed in many localities of the irrigable regions of the West with the satisfactory result that the lands have been reclaimed and made valuable to civilization. Mr. Fuller was pleased with this country and suggested that he would like to possess a small tract of our fertile land in order to ascertain what might be done along the line mentioned above.

Referring to the probable industries which will eventually occupy the minds and command the capital of our people, Mr. Fuller gave the sugar-beet industry a prominent place. He stated that the farmers of his section of Colorado have engaged in the production of this crop so extensively that his town now has a sugar-beet factory where the product is manufactured into sugar. We learned that in many instances the farmers are refusing to sell to the manufacturer, claiming that they can get better returns from feeding their beet crops to their hogs, it being a well known fact that hogs grow and fatten readily on a sugar beet ration. He believed that what is being done in Colorado along this line could be repeated here, for our climate is most suited to the development of any and all the varieties of the beet family and then our soil is all that could be desired in the point of fertility.

Mr. Fuller advised the establishment of small irrigation plants as a means of making this the country which nature intended it to be.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

American Gentleman

A SWELL SHOE
made in all leathers and styles.



THIS IS ONE

PRICE: \$3.75

SHOE



MAKERS



WITH THE CHARACTER OF THE MAN

FOR SALE BY
Stambaugh & Lipscomb
Hereford, Texas

RESULTS OF ADVERTISING.

The Amarillo Herald Explains Why Peddlers Fail to do Business in Hereford.

The following was prompted by an editorial which appeared in a recent issue of the BRAND on patronizing the foreign peddler:

All of which is wholesome doctrine and the BRAND is doing its part right nobly in stating the facts to its constituency. Too many papers are backward in preaching this principle, which is as important in its way as diversification. It must also be a labor of love with the BRAND, for it is the best patronized paper in the same sized town west of the Mississippi river. Practically every business in the place is represented in its columns with tastily formed and catchy advertisements, and every citizen of the town takes a pride in the sheet, which it is pleasant to admit, is fully deserving of it.

It is this mutual good feeling that accounts in a large part for the failure of the peddlers to do any business there. The world over, the buying public have confidence in the man who advertises, from the very fact that his doing so is a testimonial that he is up to the times and progressive. Such a man is pretty sure to handle the best class of goods and sell them as low as he reasonably can. It is an old maxim that "The store that doesn't advertise charges most," and the consumers are always without exception aware of the fact. Often they are not conscious of it, but from often seeing the advertisement are suggestively inclined toward the merchant who keeps his name in the most decided medium of publicity. Reduced down to business language the business man who advertises insures his trade against the depredation of the pirate from the outside. The mail order house and the peddler have no chance in town if the rest of the business men believes as the advertiser does.

Farmers' Institute Program.

Following is the program which will be rendered at the Farmer's Institute at the court house Saturday afternoon, January 21st:

- (a) Is our town getting her share of the trade as compared to adjoining towns? If not, why not?
- (b) What is the condition of the public highways leading to town?—Opened by W. S. Dixon, followed by F. G. Edmonds. General discussion.

1905 onion crop. (a) Varieties to be planted, (b) preparation of soil, (c) when to plant, (d) how to cultivate.—Opened by S. B. Harbison, followed by Prof. D. W. Hawkins. General discussion.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company
(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

<p>Retailers</p> <p>Sash Doors Screens Lumber Lime Cement, Etc.</p>	<p>Plans Free</p> <p>Schools Churches Court Houses Jails Dwellings Etc., Etc.</p>
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HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF

HARNESS, SADDLES,

BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK, AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE
JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

PROFESSIONAL CARDS.

C. P. ESTES, M. D.
PHYSICIAN & SURGEON
Office at Burns & Smith's Drug Store
Residence Phone No. 82.
Hereford Texas

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

R. W. BOUNDS, M. D.
PHYSICIAN and SURGEON.
Office at T. M. Coulson & Co.'s
Drug Store.
ALL CALLS ANSWERED PROMPTLY
Residence Phone No. 44.

G. F. LeGRAND, M. D.
PHYSICIAN & SURGEON.
ALL CALLS IN EITHER TOWN OR COUNTRY
PROMPTLY ANSWERED.
Office at Burns & Smith's Drug Store
Residence Phone 138.
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS FORMERLY
Hereford, - - Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklahoma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and de-
formities of the mouth. Prices governed by
services rendered. Office at Hereford Den-
tal Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
Dealers in Real Estate. Ranch
Property a Specialty.
No deal too small to receive our attention
Hereford, Texas.

The Singer is BEST.
For pure hog lard, call on C. P.
Arthur at the market.

Miss Estelle Winn of Bovina
visited friends in Hereford this
week.

If you wish your cattle and hogs
butchered in first class shape, see C.
P. Arthur. 48tf

John Higgins and Lee Gilliland
returned Monday from a business
trip to different Oklahoma points.

Mrs. C. C. Loving of Amarillo
arrived Saturday on her way to
Dimmitt to spend a week with rela-
tives.

Mr. and Mrs. J. A. Johnson and
grand-children spent several days
visiting in Amarillo last week, re-
turning to Hereford Sunday morn-
ing.

Sheriff Inmon of Deaf Smith
county came in Wednesday evening
bringing a prisoner to place with
this county for safe keeping until
Hereford gets her new jail ready.
Geo. Herrod, the prisoner, hails
from Burnet county and is charged
with forgery.—Canyon News.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Witherspoon & Gough. 48tf
F. G. Edmonds sells the Singer.
John Shelley spent Saturday night
in Amarillo on business.

For Sale—A good Jersey cow and
calf. Apply to Stambaugh & Lips-
comb. 32tf

Sleigh riding was all the go with
many of Hereford's young people
this week.

Sewing machines rented or leased
at low rate. F. G. Edmonds in
Dodson building. 48

Mrs. J. L. Carder of Roswell
visited Mrs. Lou Walters for sev-
eral days this week.

J. T. Inmon spent Wednesday and
Thursday at Bovina collecting the
Palmer county takes.

J. T. Ruthersord, who ranches
northwest of town, was among the
business visitors Saturday.

J. O. Lindsey, one of Castro
county's solid ranchmen, was trans-
acting business in the city Monday.

A. S. Gracey was a pleasant
caller at this office Saturday, re-
newing for the BRAND and Dallas
News.

Frank Saalfeld of Nazareth was
in Hereford this week on business
and was unfortunate in getting snow
bound.

Allan Bell came in this week and
had the BRAND sent to his brother
who is attending Austin College at
Sherman.

We received a letter from Rev.
C. W. Dunn this week with a dollar
enclosed and a request to send the
BRAND, which we comply with with
pleasure.

Prof. L. A. Wyatt left Saturday
afternoon for Wichita Falls, where
his wife and children will join him
on his way to his new home in the
coast country.

Luther Hough came in Monday
from Bowie where he has been work-
ing in the capacity of stenographer
for an oil mill. We understand
that he will remain at home.

Otis Trulove of Amarillo came
down Friday to sit as special judge
in a civil case in which Judge Rus-
sell was disqualified to serve. Mr.
Trulove was a pleasant caller at
this office.

M. V. Robertson who lives in the
northwest part of the county spent
several days in Hereford this week
on business. While in town Mr.
Robertson placed us under obliga-
tions to him by moving his subscrip-
tion to the BRAND and News a year
in the future.

H. C. Myrick of Hillsboro is
spending the week in the vicinity of
Hereford prospecting. Mr. Myrick
visited the Panhandle late last sum-
mer and so well pleased was he with
the country that he has sold his
farm in Hill county and came this
time with a view to purchasing
property and locating. Mr. Myrick
has a large acquaintance here and
will have no trouble in finding out
what he wishes to know about the
country.

Rev. Ben Hardy and Presiding
Elder J. M. Sherman arrived in
Hereford Saturday afternoon and
the latter gentleman preached to a
large audience at the Methodist
church Sunday morning. As is ever
the case, Mr. Sherman preached an
able discourse which was well re-
ceived. In the evening Mr. Hardy
delivered a masterful discourse on
"Service and the Preparation for
Service" which did not fail to have
the desired effect. Both these gen-
tlemen are among the strongest men
in the Methodist church and it is
always a treat to have the privilege
of hearing them.

Witherspoon & Gough. 48tf
Exchange old machines for Singer.

White Pine and Tar is the thing
for your cough, at Smith & Orr's.

W. J. Myers of Lockney is as-
sisting with the brick work on the
new jail.

We make our own lard and hence
do not hesitate to recommend it. C.
P. Arthur. 47tf

The snow which came Monday
night put a check to the work on the
jail building.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. 48

A. P. Sims called around Monday
morning and moved his subscription
to the BRAND a year in advance.

J. S. Jones has rented the Will
Evants residence in the east part of
town and moved his family there.

Dr. R. W. Bounds was called to
Panhandle City Saturday afternoon
on duties connected with his pro-
fession.

If you want a monument of any
description, see S. B. Feemster.
He can supply your wants at reason-
able prices. 48

R. W. Baird was in from his
ranch east of town Saturday after
lumber with which to make im-
provements.

The business men of Hereford
have been busy the past two weeks
taking stock and getting ready for
the 1905 business.

For fire insurance in the best old-
line companies, see T. J. Graves &
Company. They have had twenty
years experience and will appreciate
your business. 47tf

J. S. Whitsett of the North Draw
community was a business visitor in
the city Saturday. Mr. Whitsett
did not fail to remember the BRAND
in a substantial way.

Walter B. Park of Waxahachie,
Texas, son of B. J. Park east of
town, arrived last week and has ac-
cepted a position with the Hereford
National Bank as bookkeeper and
stenographer. On behalf of the
people of Hereford, the BRAND is
glad to welcome Mr. Park to our
city.

Dr. W. E. Robertson arrived
Monday from Arkansas, Tennessee
and Mississippi where he has been
organizing a company to develop a
gold mine in Montana, in which the
doctor is interested. Dr. Robert-
son says that he will resume the
practice of his profession in Here-
ford.

J. C. and Ed Comer, both of
Missouri, arrived last week to visit
their father, N. B. Comer. The
former has been in the United
States army for several years and is
now at home to stay. The latter
is a sturdy farmer of Clinton,
Missouri, and before leaving this
week, gave us his address with a
substantial request that we send the
BRAND for one year.

Joseph Doerr and wife arrived
Sunday from Cleburne, Texas, and
will hereafter make their home with
us. Mr. Doerr owns a ranch at
Nazareth and comes to contribute
his part towards the development
of the great Panhandle. He
has valuable landed interests in
Johnson county and has sufficient
surplus to develop his Castro county
ranch. Mr. Doerr, with all the
rest of his German friends, will find
a hearty welcome awaiting them,
as it is a well known fact that they
never know what the word "fail"
means when it comes to carrying
farming to the highest possible de-
gree of success.

FRESH GROCERIES

If you want fresh groceries,
come to our store; if you
want any other kind, you
will have to go elsewhere. We
handle stock salt in car lots.

John A. Johnson
The Leading Groceryman

**Where Do You Buy
Your Groceries?**

That is a question that should interest all, for good,
fresh groceries are indispensable to everyone's health.
My stock is new, fresh and complete in every detail.
Satisfaction guaranteed.

Prompt Deliveries a Specialty

Yours for Business,

J. H. CARDWELL

Burton-Lingo Co. Lumber

Hereford, Texas

We are now getting in our new stock.
Come and see us when you want Lum-
ber, Sash, Doors, etc. It will pay you
to see us before you buy. We can
and will save you money on anything
in our line.

Burton-Lingo Co. J. W. BURKS
Local Manager

W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

Have just purchased an
Emery stone and are prepared
to put your scissors and shears
in first class condition.

Items From Hart.

Anderson Bros. have added another male to their herd for which they paid \$100.00. If you watch us closely you can find just what you want in the way of good stuff.

A. P. Eaton, the mail carrier, came in horse back this morning on account of deep snow and it frozen. Alfred is the right man in the right place and we never fail to get our mail and on time.

The surprise party at Ed Kiser's last Sunday night was one of nature and Mrs. Kiser presented him with two fine boys. Mrs. Kiser and boys are doing well under the care and treatment of Mrs. Edwards.

Grandma Breakfield, mother-in-law of P. F. Bussey, is very ill. She has been helpless a number of years and it is only a matter of time when she will be called to that "Better Land." She is eighty some odd years old.

The "nigger" question, of which you speak, I hope will never become so alarming in this country as it is in the east. We are not troubled with him now and if we will have judgment he will never come to this country. It is much easier to keep the negro out than to put him out after he has come.

Anderson Bros. received the sad intelligence of their father's death last night. He lived at Lynnville, Tenn., and was here with them for several months last winter. He has been in bad health for some years and while here improved wonderfully, but the boys could not get him to remain with them.

We are again reminded that it is not always summer on the plains. It has been raining, sleeting and snowing every since Monday night. The old cows, especially those that are poor, are almost perfect rain-bows. Every stock-farmer and ranchman should provide shelter for every head of stock on the farm. It would save so much feed and help in keeping up the animal heat that is so much needed these cold, sleety days and nights. Most of our people have plenty of feed and know how to feed it.

T. W. H.

Card of Thanks.

We desire to express through the BRAND our hearty appreciation and deepest gratitude to our friends and neighbors who so generously and promptly tendered their services in aiding us in our recent misfortune, ~~our goods would have been destroyed by the fire.~~ You have placed us under great obligations and we shall ever keep your kindness in memory.

J. S. JONES and FAMILY.

Bank Election.

At their annual election on January 10, The Hereford National Bank elected the following directors for the ensuing year: Jno. E. Ferguson, L. Gough, W. A. Higgins, R. J. Kebbe and C. W. Dodson. Officers elected were Jno. E. Ferguson, president; C. W. Dodson, cashier.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

44tf J. M. GARNER, Groceryman.

Hereford Bulls.

Our shipment of Registered Bulls are now offered for sale. Can be seen at C. C. Ferguson's wagon yard. Call and see them.

48-3t BRADLY & NORTON.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb.

32tf

Items From Dimmitt

Sleigh riding has been the order of the day this week.

Bro. Powell preached a good sermon Sunday at eleven.

Robert Gollehon is moving into his new house this week.

Miss Merline-Baton was visiting Miss Alma Droke this past week.

The young people had quite an enjoyable time at a social at A. P. Eaton's Friday night.

Barkley Bell sold four sections of land this week, the price received not known.

Anderson Brothers got a phone message this week, telling of the death of their father.

There was a singing given at John Droke's Sunday night. A good crown and good time reported.

Born to Mr. and Mrs. Ed Kiser twin boys. One weighed four and one-half pounds, the other weighed five and one-half pounds. Mother and babies doing fine.

The U. S. mail carrier, A. P. Eaton, from Dimmitt to Olton reports this evening's snow all the way down the line to Lamb county. Hereford's mail carrier failed to go, so we do not know how far the snow fell north of us.

LOIS EATON.

Death of Capt. J. N. English.

Cleburne, Texas, Jan. 10.—Capt. J. N. English died at his home at 8:30 last night. He had been in bad health for sometime. He was a Confederate soldier and had been a member of the legislature several times and had also been county attorney of Johnson county and a few months ago resigned a position on the board of pardons of the state of Texas. He married in Hood county before the war and never had any children. He educated three young ladies. Two are now married and one is yet single. He was buried this afternoon by the Confederate veterans and Cleburne Lodge of Masons.

Judge Lockett appointed a committee this after to wait upon the widow of the late Capt. J. N. English and to extend to her the sympathy of the Cleburne bar. A committee was also appointed to draft resolutions on the death of Capt. English.

Deceased was well known to many of our people, he being an uncle of Mrs. E. B. Black whom he raised. Capt. English had large land interests in this county and visited our town several times.

Business Change.

Among the important changes in Hereford's business circle this week is that at the Galbreath & Fox Trading Company was brought about by H. C. Myrick of Hill county purchasing the gents' furnishing department, who will in the future conduct this department exclusively.

The Galbreath & Fox Trading Company will devote their entire attention to the building up of a first-class exclusive ladies' goods store. We call especial attention to their display ad found elsewhere in this issue, which fully explains their method of doing business in the future.

Free! A Ton of Coal Free!

We will give a ton of "best coal to the one guessing nearest the number of mixed shot in an ink bottle which is sealed and on exhibition at our office. One guess for each 500 pounds or five guesses for each ton of coal bought of us in January for cash or to be paid for on the first day of February. Shot will be counted February 2nd. 'Phone 76.

HEREFORD FUEL OIL CO.
47-3t Troy Womble, M'gr.

Cattle Wanted.

30 head of cattle wanted to winter. Plenty of feed, 75 acre field and balance of section in grass. 8 miles south of Hereford. See

1tp W. M. MARTIN.

ARNEY DOTS

J. C. Gardner has been out a few days buying calves and two year old steers. He succeeded in buying about 150.

During the first week of 1905 Walter Donald sold four disc plows, two Moline and two Hancock. Three of them went to Umbarger and one near Hart.

Frank Chestnut is off at Kansas City with a car-load of cattle.

Will Smith and wife of near Dimmitt were visiting Chas. Cox Saturday and Sunday.

Hay baling seems to be the order of the day, as B. F. Holden, J. W. Hendrix, E. Renfro, J. B. Storm, C. J. Gardner and W. D. Robinson have all had considerable hay baled.

Mr. Gaston is having his four section pasture enclosed with a good four-wire fence. He is aiming to stock it soon with cattle, which will be under the supervision of Walter Donald.

W. D. R.

Meat Market Sold.

Arthur & Dobbins this week disappointed a number of their friends by disposing of their meat market. These gentlemen have eclipsed all former efforts in giving Hereford a good market and as a rule people are slow to give up good enough. However, the purchaser, C. H. Wetzel of Clay county, has had considerable experience in the business and will doubtless be able to continue the business on the same satisfactory basis upon which it has heretofore been conducted. Mr. Wetzel takes immediate charge and solicits the patronage of the public.

We understand Messrs. Arthur & Dobbins will engage in truck farming. In conversation with a BRAND representative, the latter signified his intention of planting several acres to onions this year, and already has the most of his ground prepared. Success to them both as well as to the new proprietor of the market.

New Directory.

The BRAND this week begins printing a new telephone directory for W. G. Ross, which will not only serve a good purpose in giving an almost complete directory of Hereford's enterprising business men, but is also very convenient as a reference for telephone numbers. The issuance of this directory in book form shows a marked degree of enterprise on the part of Mr. Ross, as it is in keeping with the

Hereford. But when we take into consideration that Hereford has even better telephone service than the majority of towns of twice her size, we can better understand why the business has grown to that extent that these up-to-date improvements and conveniences become necessary.

Officers and Directors Elected.

The stockholders of the Western National Bank held their annual election on January 10 which resulted in the selection of the following directors for the ensuing year: W. S. Higgins, G. R. Hay, J. P. Connell, G. A. F. Parker, F. B. Fuller and Ross W. Davis. The officers elected were G. A. F. Parker, president; J. P. Connell, vice-president; F. B. Fuller, Cashier; Ross W. Davis, assistant cashier.

Cardwell Bros. Again.

Among the changes in the firm names of Hereford this week was that of "J. H. Cardwell" which will hereafter be "Cardwell Brothers." The latter is a familiar name to many of our citizens, they having been in business here before. Their friends will be glad to note the change and will join the BRAND in wishing them much prosperity during 1905.

HOLIDAY RATES

To Illinois, Iowa, Minnesota, Kansas, Missouri, Nebraska, Colorado, Tennessee, Kentucky, North and South Carolina, Georgia, Florida, Mississippi, Alabama.

ONE FARE PLUS \$2.00

Dec. 20, 21, 22 and 26, Limit 30 Days

THROUGH SERVICE.
CONNECTIONS IN UNION DEPOT.

RATES TO OKLAHOMA AND INDIAN TERRITORIES,

December 24, 26, 31, and January 1, Limit January 4.
One Fare and Fifty Cents



Only Line With Through Sleepers
Texas to Chicago

PHIL A. AUER, G. P. A.
Fort Worth, Texas.

FARM LANDS

ALONG

"THE DENVER ROAD"

IN

NORTHWEST TEXAS

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT,
FORT WORTH, TEXAS.

THE Hereford Laundry

HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY

.. BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

Texas Distributing Co.

A. J. OLIVER, Manager

Manufactures and Sell Oil Paintings, Steel Engravings, Pastels, Photogravures, Etc.

AGENTS WANTED AT ALL TIMES
GOOD WAGES

Nice line of Samples on display at their office in building opposite The Hereford National Bank.

Hereford Mercantile Changes.

The firm name of Stambaugh & Lipscomb was this week changed to the Hereford Mercantile Company, the change being made necessary by the addition of Ralph H. Barnett to the firm. A stock company has been formed with ample capital to take care of their share of the trade and the Hereford Mercantile expects to do a large volume of business during the year 1904. We are requested to say to the public that no pains will be spared to maintain a dry goods store commensurate with the demands of the town and community.

Subscribe for THE BRAND.

Dissolution Notice.

Hereford, Texas, Jan. 11, 1905. The partnership heretofore existing between the firm of Witherspoon & Gough, and S. J. Dodson has this day been dissolved my mutual consent. Witherspoon & Gough will continue as formerly, while Mr. Dodson will still have his offices with them and will devote his time exclusively to law and collections. We assure the public that the most friendly relations exist among us, and that as far as consistent, our efforts will be united. Appreciating your generous patronage in the past, we are,

Yours very truly,
WITHERSPOON & GOUGH,
S. J. DODSON.

48-4t