

Those Boys Need You  
BUY WAR BONDS!

# The Hereford Brand

24 PAGES  
Section I

Published Every Thursday

"but one ISM in America—and that's AMERICANISM"

Our Slogan—"More People—More Farms"

44th Year—Number 51

The Hereford Brand, Hereford, Texas, Thursday, December 21, 1944

Price Per Copy 5c

## AROUND ATown

Sights and Faces Seen

Judging from the comments Tuesday morning practically everybody in town saw the star which looked as though it were hanging on the crescent of the moon Monday night. Evidently a lot of people were scared too—figured it was an omen or something or that there might be some sort of gigantic planetary collision—but according to the explanations, it was just a natural condition into which the planet Venus maneuvers itself once every few hundred years.

Mrs. Clara McLean announces that the County Library will be closed from Christmas day on through New Years—so check out books within the next couple of days.

Shopping has reached that last hectic stage in Hereford; but at that, conditions are not so bad as reported in one big city store, where a lady in a fur coat made the mistake of stopping to tie her shoe. She is now a bearskin rug, priced at \$19.95.

One thing on which there is no shopping rush—just at present, is on gas purchased with the late lamented A-13 gas coupons. However, in case you are one of the few who has any of said coupons left, they will expire after today.

Claude D. Goldston has received his honorable discharge from the army, but he is still mighty interested in his buddies who are on the front lines in Europe; and he came in this week just to check up and see if they were still getting T. Brand.

Your home may have been missed in the paper salvage drive conducted last Sunday, as the collectors say that they were a little shorthanded and may have missed some streets. However, another drive will be held in a few weeks, so keep on saving scrap paper.

Staff Sgt. John Estes and Sgt. Harold Close were school friends in Hereford and now both boys are gunners in the Eighth Air Force, based in England; and they had their Christmas celebration a little early recently when they overcame the difficulties of the English transportation system and got together for a reunion.

## Delegates To Elect County Committeemen

Community delegates from every district in Deaf Smith County will meet at the courthouse at three o'clock Friday afternoon to elect members to the County AAA Committee for the coming year.

The delegates, chosen at community elections last week, are: BIFFUS, Charley A. Hoover; FAIRVIEW, Elmer W. Womble; BOOTLEG, James T. Guinn; WESTWAY, James C. Morrison; WARD, W. Mack Jackson; HEREFORD, W. L. Davis; DAWN, Virgil E. Dodson; WYCHE, Nolle G. Elliston; FORD, Orville Groneman.

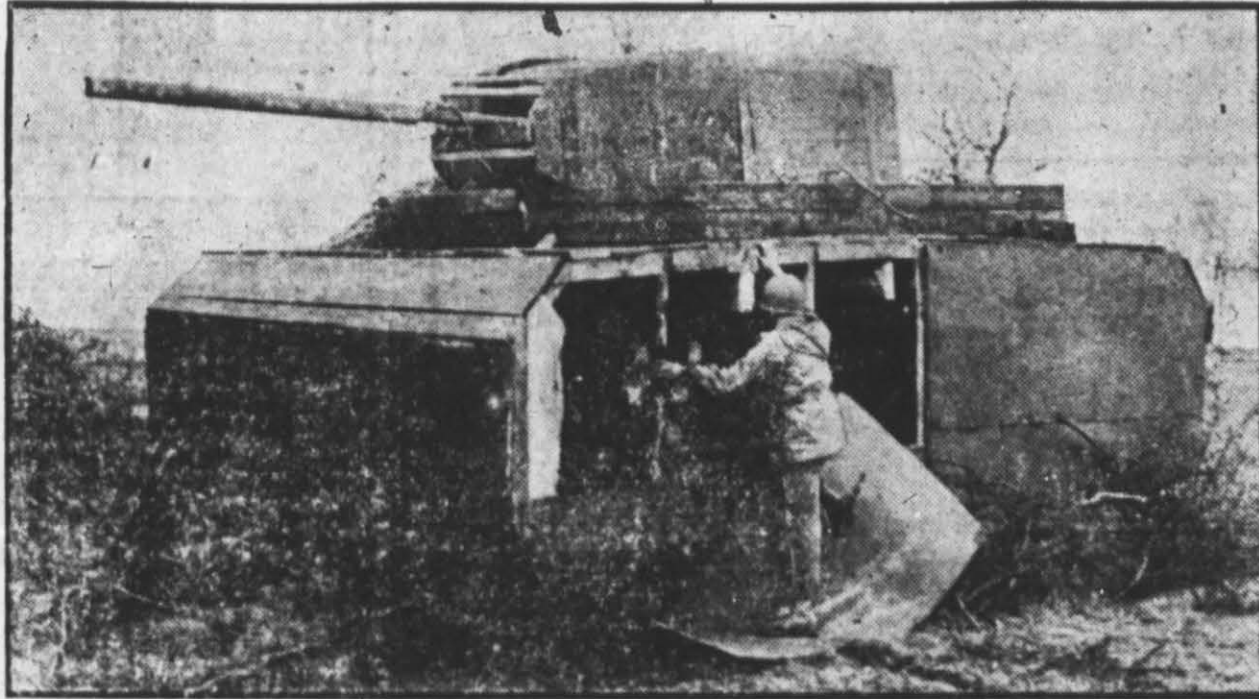
The delegates will choose three committeemen and two alternates to serve as local administrators of the AAA farm program during the coming year. Present members of the committee are N. E. Gass, Paul Mathers and Jeff Gilbreath.

## Free Xmas Show for Kids at Star Theatre

A free Christmas show for the kiddies has been scheduled for Saturday morning, starting at ten o'clock at the Star Theatre; and all youngsters in the Hereford territory are invited to attend the show.

Included on the bill will be cartoons and comedies, every one especially selected entertainment for the kids, with Donald Duck, the Mighty Mouse and The Three Stooges all contributing to the fun.

## 'Mark Zero'



An American soldier examines one of the dummy tanks used by the Germans to "defend" Metz, France. Built on a wooden frame mounted on a cart, and with a length of drain pipe for a "gun," they looked pretty realistic from a distance. (Signal Corps photo.)

## 1-A Induction Made Certain In Job Shifts

Selective service national headquarters, announcing a much larger proportion of older men will be inducted after Feb. 1, last week sent out instructions implementing the government's work or fight edicts.

It ordered that registrants in the 26 through 37 age bracket whose job shifts are not in the best interests of the war effort should be put in 1-A and placed near the top of the list for induction.

Draft boards were directed that when these registrants are put in 1A after leaving essential jobs they should be made available for service in the same manner as registrants who leave agriculture.

This would make them available immediately after volunteers and delinquents—those who violate draft regulations. In leaving to local boards determination as to which changes will aid in prosecution of the war, the agency made it clear that in some cases a switch may be approved even though consent of the board was not obtained prior to a move.

It also ruled that men who changed jobs before Dec. 12 are excluded from the new provision for clearance through local boards.

## Jacob Maier Dies Monday

Funeral services for Jacob Maier, 78 years old, who died early Monday morning, were held from the E. B. Black Funeral Home Tuesday afternoon at three o'clock, with interment taking place at West Park Cemetery.

Mr. Maier, born March 10, 1866, at Kansas, Mo., had lived in Hereford for nine years, having moved here in 1935 from Lamb County. He is survived by his wife and by a foster son, Russell Hunter, who was reared in the Maier home.

Rev. Marvin Boyd was in charge of the funeral rites.

## New Office Hours In Effect at Ration Office

New office hours are now in effect at the Deaf Smith County ration office, it was announced this week by Miss Gertrude London, chief clerk, who said that the new hours will be from nine until three o'clock each day.

Under the new set-up, the office will remain open during the lunch hour.

The change has been dictated by the fact that mail business at the ration office is showing a steady increase; and it is believed that the shorter office hours can take care of most of the business and at the same time give the staff more time to take care of office routine.

## Merry Christmas

## Cliff Vaughn Missing Since November 30th

Lt. Clifford H. Vaughn, son of Mrs. Ida Mae Vaughn of Hereford, has been listed as missing in action over Germany since Nov. 30, according to a message received yesterday morning by Mrs. Vaughn.

Lieutenant Vaughn was pilot of a B-24 Liberator in the Eighth Air Force and had been based in England for almost five months. He had taken part in numerous bombing missions over Germany and occupied Europe and had recently been awarded the Oak Leaf Cluster to the Air Medal.

Reared in Hereford, Vaughn is a graduate of Hereford High School and attended North Texas Agricultural College at Arlington. In high school he was an outstanding athlete, having served as co-captain of the Whiteface football team.

In service since Feb. 25, 1943, he received his wings and commission last spring at Walnut Ridge, Ark.

He has three brothers in service, Cpl. Frank Vaughn in the Pacific, Major J. M. P. Vaughn, of the Army Air Corps, on duty in India, and Pfc. Carlos Vaughn, stationed at Camp Edwards, Mass.

## Paper Salvage Drive Successful

Between four and five thousand pounds of paper were collected in the salvage drive here Sunday and the county salvage committee states that another drive will be held within the next five or six weeks to continue the systematic paper salvage work in Hereford.

The county salvage committee expresses appreciation to the Boy Scouts and to all persons who donated their scrap paper or in any other way helped with the drive. They also express thanks to citizens who had their scrap paper ready and waiting for the collectors.

The paper was taken to the Boy Scout hut where it will be sorted and baled for early delivery to scrap paper dealers in this area.

## Scout Patrol At Summerfield to Reorganize for Work

A group of boys met at the Baptist Church in Summerfield Thursday night and discussed plans for the reorganization of Scout Patrol 85 at Summerfield. Scout Executive W. J. Hatt and Urlin Streu, Scoutmaster of Troop 1(50) of Hereford attended the meeting and discussed reorganization and activities for the Patrol.

J. R. Patrick was appointed to serve as the new Scoutmaster and Rev. M. D. Rexrode as Assistant Scoutmaster.

Plans were completed to re-charter the group and start regular meetings during the Christmas holidays.

## Cub Pack No. 1 Recharts Here

Cub Pack No. 1(50) met last Wednesday night at the Methodist Church in Hereford with a number of parents present to work out plans for rechartering and reorganizing the organization.

The Pack is sponsored by the Hereford Lions Club with the Pack committee composed of D. C. Kinsey, Chairman, E. J. Kirksey and Owen J. Stagner. H. D. Wilkins was reappointed to serve as Cubmaster of the Pack. The Pack is divided into three dens with Mrs. J. C. McCracken, Mrs. H. V. Williamson and Mrs. Gordon Witherspoon serving as Den mothers. The members of the Pack are Pat Corbett, Nell Witherspoon, Jack McCracken, Jimmy Wilkins, Jerry Reese, Jack Stanton, Franklin Husey, Stanley Slagle, Wayne Lady, Tommy Jim Carter, Jerry Witherspoon, Jimmy Lawhon, Clayton Rutter and Tim Corbett.

Scoutmaster Urlin Streu was a visitor at the meeting and discussed the appointment of Den Chiefs for the three dens.

The Pack co-operated in the collection of waste paper on Sunday afternoon to help with the War work.

## Xmas Recital Tomorrow Night

Carrying out the traditional custom of presenting musical entertainment at Christmas time, a Christmas recital will be given by music pupils of Mrs. Ellis Coombes on Friday evening, Dec. 22, at the First Christian Church at eight o'clock.

A varied program of patriotic music, folk songs, Christmas Carols and classical and popular music will be presented. All interested persons are invited to attend.

Those appearing will be Betty Culpepper, Caren Conklin, Kathryn Davis, Irene O'Leary and Homer Bridges, Doris Lee Richardson, Wilma Jo Robertson, Myra Jo Sowell, Joyce Harlow, Wanda Sue Wimberley, Reba Davis, Evelyn Jeane Benson, Patsy Pauline Cates, Mary Louise and Charlie Ray Buse, Beverly Ann and Mary Lou Snelson and Lillie London.

Ushers will be Betty Jo Carnahan, Ruth London and Kathryn Kester.

## Churches Schedule Special Christmas Programs Here

Two Hereford churches announce slight changes in schedule for the Christmas worship services this week end.

The Lutheran Church, which holds services at the Court House, will have a special Christmas Eve program at 7:30 o'clock Sunday night and on Christmas morning services will be held at 10:30 o'clock.

The Assembly of God Church will have a special Christmas Program at 8 o'clock, Sunday night.

Other churches in Hereford will mark the season at the regular worship hours on Sunday, Christmas Eve.

## Clyde Hagar Killed on Duty December 13th

Funeral services for Clyde Hagar, Motor Machinist's Mate Second Class in the U. S. Coast Guard, will be held here at three o'clock this afternoon at the First Methodist Church, with Rev. S. E. Eldridge, pastor of the Assembly of God Church, officiating, assisted by Rev. J. A. Thomas, pastor of the Borger Assembly of God Church.

Full military honors will be given to young Hagar, who died in the service of his country while carrying out a dangerous assignment, for which he had volunteered his services. He was one of four volunteers who went into the tank room of a Coast Guard vessel on Dec. 13 to repair a gas leak which was endangering the lives of the crew. Overpowered by the gas fumes, he was rushed to a Navy hospital at Miami, Fla., where attempts to revive him by artificial respiration failed.

Clyde, a son of Mr. and Mrs. M. T. (Jack) Hagar, had been in service for over two years and was stationed at the Coast Guard base at Hollywood, Calif., at the time of his death.

Military guard and escort at the funeral will be furnished by the Hereford American Legion Post and by soldiers from the Hereford P. O. W. Camp.

Survivors include his parents, four brothers, Carroll, G. B. and Paul Hagar of Hereford and Lewis Hagar, stationed with the Army Air Forces in India; three sisters, Mrs. Ruby Daub, Mrs. Fern Johnson and Miss Bess Hagar, all of Hereford; four nephews and two nieces. Burial will be in West Park Cemetery.

## Schools Conclude Successful Bond Sales Contest

Sales by students at Hereford's Central and High School accounted for a large per cent of total "E" bond sales during the Sixth War Loan, it was revealed this week as winners in the bond sales contest were announced. Total sales at both schools, counting sales made at the Star Theatre and transferred to the schools, amounted to more than the school quota of \$50,000.

At the high school the sophomore class won the contest with total sales of \$7,750, and members of the class will attend a line party at a picture to be selected later by the group. Sales by all four high school classes came to \$22,800.

At Central School, over \$27,000 in bond sales was chalked up with the 7-B room of Mrs. Weldon Poff having the highest sales record, \$4,818.75. Other rooms which will also be guests of the Star Theatre at line parties include Room 8-B, taught by Mrs. Elmer W. C. Hromas' 6-A room; and Miss Eloyse Pittman's first grade group. Sales in 8-B were \$4,125; in 6-A, \$2,850 and in 1-A, \$2,268.75.

These totals, Principal O. M. Stewart explains, were the sales as tabulated Friday afternoon at the close of the school contest. A few more purchases, made at the theatre, will be credited to the school salesmen; but do not amount to enough to change the contest results.

## Early Red Cross Roll Call Donations Being Accepted Now

Stating that several donations have already been received to apply on the 1945 Red Cross roll call, J. C. McCracken, roll call chairman, this week stated that any persons desiring to make early donations may see him.

Such donations are a deductible item on income tax and persons desiring to get credit on their 1944 report may make donations before the first of the year; though no active drive will start until March of next year.

## Bond Sales Hit Top Record in 6th War Loan, Closed Saturday

## Xmas Program At High School Tonight At 8

An operetta and Christmas program featuring students from the sixth, seventh and eighth grades of Central School will be presented tonight at eight o'clock at the high school auditorium, and the public is invited to attend.

A large cast will take part in the operetta, "A Wooden Shoe Christmas," which features a presentation of Christmas customs and songs from many nations.

The second part of the program will be the telling of the Christmas Story, with the singing of traditional Christmas carols.

Mrs. Mack Jones, public school music teacher, is directing the program.

## Tilden Slagle Farm Sale Features Big Land Auction

Sale of one of the best irrigated farms in the Hereford territory, together with complete farming and household equipment and a large dairy herd will take place Saturday when Tilden Slagle sells his 80-acre farm at auction. The sale will start at 11 o'clock in the morning, with the land auction to take place at 2:30 o'clock.

The Slagle farm, known as the old S. B. Walker Dairy, is located one mile northeast of Hereford and is one of the best equipped places in the county. An 80 acre farm, the improvements include a large, two-story dairy barn, feed and hog barns, and three room house and small apartment. The irrigation well has a capacity of 1000 gallons per minute and the place is located on electric and natural gas lines.

A dairy herd of more than 30 head and some excellent quality milking equipment as well as good farm machinery are included in the sale, a complete bill for which is published on page two of the Brand.

Lunch will be served at noon.

## Additional Facts On Grain Testing

Additional information on the various tests required for getting government grain and seed loans was supplied this week by the Deaf Smith County AAA office.

Prices for the various tests, all done at the Amarillo Grain Exchange Laboratory, are 75 cents for a purity test; \$1.00 for a germination test; with \$1.00 additional for a seed test.

Unless the farmer takes his grain samples by the local AAA office, he should send a check with his sample and state plainly the type of test desired. The minimum amount of grain required for testing is two and three quarter pounds.

## Sudan Loan Period Extended 30 Days

The date for completing loans on Sudan has been extended to Feb. 1, providing applications are turned in by Dec. 31, it was announced this week at the county AAA office, where it was pointed out that the new ruling will be helpful to farmers whose fall harvest operations have been slowed down by bad weather.

Under the new ruling, a farmer may make application for a loan by Dec. 31, even though his Sudan is still in the field and not harvested. The farmer will then have the additional 30 days in which to complete his field work and prepare for the loan.

## Happy New Year

Deaf Smith County bond buyers ran up total purchases of \$466,481.88 in the Sixth War Loan to come through with the most impressive oversubscription in any bond sale campaign to date, according to figures compiled Saturday night by the County War Finance committee.

In addition to topping the goal by more than \$100,000 local citizens could point with pride to the relatively more difficult task of oversubscribing the "E" bond quota. "E" bond sales amounted to \$167,700.75 as compared to the \$155,000 quota.

Only by the enthusiastic support of all citizens—buyers of both small and large bonds—was the excellent Sixth War Loan record achieved. And it was through the efforts of many volunteer workers that all buyers were reminded of their responsibility for financial support of the war, the bond sales committee points out.

The committee expresses appreciation to every individual and every organization which helped in any way to make the Sixth War Loan a success; and they express special thanks to Charley Hardwick and the Star Theatre for their stand-out job in bond selling.

Hardwick, through sponsoring of a bond premiere show, promoting a bond sales contest by

## Bateman Receives Certificate of Distinguished Service

A certificate of distinguished service has been awarded to A. R. Bateman, Deaf Smith county agricultural agent, by the National Association of County Agricultural Agents, in recognition of Bateman's "long and efficient service to the agricultural industry."

County Judge Fred W. Baird, in announcing Bateman's receipt of the honor certificate, states that the county as a whole can take pride in the award, and speaking for the county officials he adds: "Deaf Smith County is very fortunate to have a man of Mr. Bateman's ability as agent."

County Agent Bateman came to Hereford on Jan. 30, 1936, from Farwell, where he had served as county agent of Parmer County; and his experience here includes working with and for the farmers of this county during the years of drought and depression as well as during the wartime years of farm prosperity.

In addition to his regular extension service work, Bateman has worked with the county farm war board in carrying out many special wartime programs, having handled many of the details of gas rationing for farm use, and been especially active in the farm labor program which is part of the wartime job of the Extension Service.

## Ration Reminder

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GASOLINE — Stamps A-13 in new book good thru Dec. 21.

SUGAR Stamp No. 30, 31, 32 and 33 each good for 5 lbs. valid indefinitely. Stamp 34, valid Nov. 16, remains good indefinitely. Stamp 40 in book 4, good for 5 lbs. canning sugar through Feb. 28, 1945.

SHOES—Airplane stamps, 1, 2 and 3 good indefinitely.

PROCESSED FOODS  
Blue 10-point stamps A8, thru Z-8, and A-5 thru W-5 good indefinitely. Z-5 thru Z-3 and A-3 and B-3 valid Friday.

MEATS AND FATS  
Red 10-point stamps A8, thru Z-8, and A-5 thru W-5 good indefinitely. Z-5 thru B-5 valid Dec. 5.

# The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN ..... Publisher  
JIMMIE GILLENLINE ..... Editor  
MARY KATE BROTHERTON ..... News Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Teachers Plan Holiday Trips

Christmas holidays mean vacations for teachers as well as students of Hereford Public Schools. Friday will find those whose homes are elsewhere, ready to depart in order to be with their families by Christmas.

From the high school will go Mr. and Mrs. J. W. Adams who plan to spend the holidays in Houston and Dallas with relatives and Mrs. O. J. Beene who will be in Dimmitt with her parents, Mr. and Mrs. Edwin Ramey. Miss Evelyn Cox will spend the holidays in Lamesa. Mr. and Mrs. Herman Ford plan to visit relatives in Childress and Plainview and Mrs. Lucy Mae Hoch will leave Friday for Denton. Miss Kathryn Davies will divide her time between Lubbock, where she will visit relatives, and Sante Fe, N. M. Miss Kathryn Easter will go to Dimmitt to be with her parents and Miss Evelyn Milam will be with her parents in Sudan. Mrs. Kathleen Criswell whose parents live in Throckmorton, will go there to visit them and other relatives. Miss Pauline Hancock will spend the holidays in Quanah with her family.

Central School teachers who plan to be out of town for the one-week vacation include Mrs. Lettie Jo Martin who will visit an aunt and uncle in Nocona, Mrs. Olive J. Smith who will spend the time with her mother and family in Denton, Mrs. Cleo Forson who will visit the J. T. Howard family in Roswell, N. M.,

## Try This New Amazing Cough Mixture

An Outstanding Success—In Canada—Made in U.S.A.

Great for Bronchial Coughs or Throat Irritations Due to Colds  
The King of all cough medicines for coughs or bronchial irritations resulting from colds in cold wintry Canada is Buckley's CANADIOL Mixture. Fast working—triple acting Buckley's Mixture quickly loosens and raises phlegm lodged in the tubes—clears air passages—soothes rasped raw tissues, one or two sips and worst coughing spasms cease. You get results fast. You feel the effect of Buckley's instantly.  
Compounded from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIOL Mixture is different from anything you ever tried—all medication—no syrup. Get a bottle today at any good drug store. Satisfaction guaranteed or money back.



Christmas GREETINGS

THE nearness of Yuletide is unmistakable. Whether snow festoons the fir trees or whether earth still awaits its mantle of white, woods and fields, city and town breathe Christmas and its spirit of kindness. We sincerely hope that the Christmas season of 1944 will be richer for you, fuller, and more satisfying than for many a year, and thank you for twelve months of very pleasant relations.

Acme Cleaners  
Mr. G. P. Owen and Mrs. Gerald Wilson  
Kitty Harlin Polly Cardinal  
Mr. Hinds

## Playing New Role



A studio pose of Faye Emerson, now a daughter-in-law of the President. The 27-year-old film actress is the third wife of Col. Elliott Roosevelt, 34.

The all star boys were Donald Loyd and Herman Brents.

The tournament ended at 11:00 o'clock Saturday night with the awarding of prizes by Supt. C. T. Howell of Vega.

Sale of Series E Bonds Still Below Quota

Although the Oldham County over-all quota of \$80,000 for the Sixth War Loan Drive is

over the top with a total of 104 percent the E series Bond quota of \$20,000 is still 14 per cent short.

Citizens are urged to consider carefully and if necessary make a sacrifice to buy an extra \$25, \$50, or \$100 bond. In the school sales the Seventh grade class has bought more bonds and stamps than any other class for the second consecutive week with the last week purchases being \$38.

## Annual Christmas Tree Party

The Kiwanians have announced that they will sponsor their annual Christmas tree party in the auditorium of the school building, Saturday night, Dec. 23.

The public is invited and can expect plenty of good entertainment.

We do not want you to wait until Christmas morn to accept our Christmas Greetings. You'll probably be so busy unwrapping packages that you might overlook our little message.

We just want to wish you a joyous Christmas. May your every wish come true, and may you have the opportunity to forget the disappointments of the past and supplement them with the bright hope of the future.



PHILLIPP GARAGE  
JOHN PHILLIPP

# A MERRY CHRISTMAS

AND A GENUINE  
THANK YOU  
FOR YOUR LIBERAL  
PATRONAGE IN  
THE PAST



# A HAPPY NEW YEAR

The Goodrich Store  
Lee Little and Employees

# Another Big FARM Sale!

I have been inducted into the army and am therefore offering my 80-Acre Irrigated Farm, Farming Equipment and Household Goods at Public Auction

## Sat., Dec. 23

Sale Starts at 11 A. M.

1 MILE NORTHEAST of HEREFORD  
(KNOWN AS THE S. B. WALKER DAIRY FARM)

### Cattle ...

- 1 Jersey Cow, 3 years, 4 gals.
- 1 Shorthorn Cow, 8 years, 6 gals.
- 1 Holstein Cow, 5 years, 8 gals.
- 1 Holstein Cow, 6 years, 6 gals.
- 1 Brown Jersey, 8 years, 6 gals.
- 1 Brown Jersey, 6 years, 5 gals.
- 1 Spotted Jersey, 5 years, 4 gals.
- 1 Light Jersey, 5 years, 4 gals.
- 2 Yellow Jerseys, 4 years, 4 gals.
- 1 Brown Jersey, 4 years, 4 gals.
- 1 Red Cow, 6 years, 5 gals.
- 1 Brown Jersey, 9 years, 3 gals.
- 1 Brown Jersey 7 years, 5 gals.
- 1 Red Heifer, 3 years, 3 gals.
- 1 Fawn Jersey, 7 years, 3 gals.
- 1 Brown Jersey, 5 years, 4 gals.
- 1 Light Brown Jersey, 5 years, 3 gals.
- 1 Light Jersey, 5 years, fresh by sale date.
- 1 Fawn Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 6 years, fresh in 60 days.
- 1 Brown Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 3 years, fresh by sale date.
- 1 Black Jersey, 6 years, fresh in 60 days.
- 1 Light Jersey, 3 years, fresh in 60 days.
- 1 Spotted Jersey, 5 years, fresh in 60 days.
- 1 Spotted Jersey, 5 years, fresh in 60 days.
- 1 Yellow Jersey, 5 years, fresh in 60 days.
- 1 Yellow Jersey, 6 years, fresh by sale date.
- 1 Shorthorn Heifer, 2 years, fresh in 60 days.
- 1 Black Jersey, coming 2, bred.
- 2 Guernsey Yearling Bulls.

### Horses ...

- 1 Palomino, Mare, age 3, bred to registered Palomino Horse.
- 1 Paint Stallion, smooth mouthed.
- 1 Real Good Stock Saddle, Bridle, breast harness and blanket.
- 1 Set Harness, and Collars.

### Milking Equipment ...

- 4 Units Surge Milking Machines.
- 1 De Laval Milker Pump.

### 19 10-Gallon Milk Cans, new.

- 2 5-Gallon Milk Cans.
- 2 Milk Buckets.
- 2 Whirl Flow Milk Strainers.
- 1 3-Compartment Wash Vat.
- 1 Surge Aerator.
- 1 Cherry Burrell Aerator.
- 1 2-Hole Milk Bottler.
- 1 Feed Cart.
- Milk Bottles and Caps.

### Farm Machinery ...

- 1 M-M Model Z Tractor; 4-row tool bar with lister; completely overhauled.
- 1 6-Foot One-Way.
- 1 Ditcher.
- 1 Side Delivery Rake.
- 1 Dump Rake.
- 1 3-Section Harrow.
- 1 Hay Wagon.
- 1 Manure Spreader, M-M, new.
- 1 Knife Sled.
- 1 2-Wheel Cart with Chaves.

### Poultry ...

- 48 White Leghorn Hens; laying now.
- 18 Red Hens.
- 1 Butane or Natural Gas Brooder; 500-chick size.

### Household Goods ...

- 1 Living Room Suite.

## MODERN, IMPROVED 80-ACRE Irrigated Farm

This is one of the best places in the entire county. It has electricity, natural gas and is near school, offering all conveniences of living in town.

1000-GALLON-A-MINUTE IRRIGATION WELL  
Powered by M-M Motor on Natural Gas

The buildings include: a 2-story Dairy Barn, 40x80 feet; Feed Barn, 60x80 with feed shed around, 15x120 feet; Hog Barn, 30x80 feet, takes care of 20 brood sows; Chicken House, 10x18 feet and a 3-room House. Also, a 3-room apartment in the Dairy Barn.

It is planted, 40 acres in alfalfa, 30 acres sowed to Rye, 10 acres in lots and barns.

We will be glad to have you inspect land and improvements prior to the sale.

LAND WILL BE SOLD PROMPTLY AT 2:30 O'CLOCK

- 1 Dining Room Suite.
- 1 Breakfast Set.
- 1 Bedroom Suite.
- 1 Ice Box, 75-lb. capacity.
- 1 Butane or Natural Gas Cook Stove.
- 1 Hot Water Heater.
- 1 Bathroom Heater.
- 1 Circulating Heater.
- 1 Clayback Heater.
- 1 Zenith Table Model Radio.
- 1 Radio Table.
- 1 14x10 Linoleum Rug.
- 1 12x15 Linoleum Rug.
- 1 9x12 Linoleum Rug.

### Miscellaneous ...

- 2 Rolls 48-inch Chicken Wire.
- 3 12-Foot Hog Troughs.
- 1 Self Feeder for Hogs.
- 10 Hog Panels.
- 1 Loading Chute.
- 1 Milk Fever Pump.
- 7 Rolls Hog Wire.
- 2 Small Water Tanks.
- 1 Flat Trailer.
- 200 Burlap Sacks.
- 100 Cloth Sacks.
- 1 Bow and 10 Arrows.
- 1 32-Calibre Rifle.
- 1 Double Barrel Shotgun, 12-Ga.
- 1 8mm Remington French Rifle.
- 5 Sheep Troughs.
- Pitch Forks, Scoops, Hoes, Rakes, Water Hose, Saws, Wrenches of all kinds.

LUNCH WILL BE SERVED AT NOON HOUR

# TILDEN SLAGLE, Owner

Brumley & Otten, Auctioneers E. C. Eubanks, Clerk



# Gifts FOR EVERYONE

## Gifts of Beauty!

TUSSY FITTED Overnight Make-Up Kit \$10.95



Leather case with washable lining; 10 popular items. She will thrill to its loveliness!

### Tussy 3-piece MAKE-UP KIT

Compact and Convenient to carry \$2.50

### Tussy 'Estrellita' Dusting Powder

Attractive Glass top box \$2.00

### Tussy "Mount Laurel" Cologne \$1

### Tussy Equisite SOAPS

Large Selection of odors Box \$1.00



VIDA-RAY 7-piece TOILET SET \$7.95

Attractive, satin-lined box. Every item the lady needs for her toilet: Gallinganting Cologne, Box Face Powder, Convenient Pancake, Cleansing Cream, Rouge, Lipstick, Hand Lotion.

### VIDA-RAY 6-piece TOILET SET

Packed with 3 bars soap, Dusting Powder, Sachet and Cologne \$5.85

### VIDA-RAY 4-piece TOILET SET

Pancake, Rouge, Lipstick, Face Powder \$3.50

### VIDA-RAY 'Gallinganting' Dusting Powder \$1

### VIDA-RAY 'Gallinganting' COLOGNE .. \$1.50

### VIDA-RAY 'Gallinganting' SSACHET . 0 \$1



CHASES "From Me to You" BOX CHOCOLATES pound box \$1

# TOYS

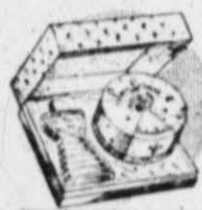
## RAGGY DOODLE PARATROOPER \$1.49

He Actually Comes down in a Parachute

## PLUSH PENGUINS Lovable and Fluffy \$2.39

- Sleepy Sue RAG DOLL \$2.19
- Bright-Eyed Sally RAG DOLL \$3.98
- Little Betty, lovable RAG DOLL \$1.98
- Little Amy, WAC DOLL \$3.49
- Leatherette DOGS & HORSES, Washable \$3.39
- ARMY JEEP \$1.69
- BOMBER PLANE, actually has bomb-sight and bomb release \$2.39
- \$64 QUESTION GAME, complete \$1.79
- Little Miss Hollywood SEWING SET 89c
- Artist Delight: crayon outfit Paint Set \$1.98
- PLASTIME SCULPTURE SET, Professional size \$2.69
- Pull TOY HORSE 98c
- BUILD-A-SET, Girl's in Uniform
- BOY'S-D-LIGHT Play Set, Continue-Wear \$1.79
- Juñior Miss HAT SHOP \$2.98
- Art Embroidery Set \$1.69

### GIFTS FOR HER



For Someone Lovely 2-Pc. Set By Leon Laraine. A bath set containing powder with a generous size puff and delightful cologne \$2



Triumph in Cologne TRIOMPHE is ENCHANTING. She'll love its truly lasting, adventurous fragrance. In a stunning bottle \$2



Spicy, Clover-Fresh THE YANKY CLOVER SET. Toilet Water, Dusting Powder and Sachet Bag in All-American Fragrance by Hudnut \$3



Her Favorite Scent EVENING IN PARIS. Fine-textured Dusting Powder... so delicately fluffy... so wonderfully scented, with puff \$1



20% Federal Tax on Toiletries & Leather Goods!



Playing Cards DIXONIA TWIN DECKS. Last 3 times as long as ordinary cards. In a variety of handsome designs, colors \$1.33



She Will Thrill

to the enchantment of a Bottle of our

### EXQUISITE PERFUME

L'ORLE "Wine, Women and Song,"

1-oz. \$8.50

RENOIR "Chichi" one quarter ounce \$5

1/2 ounce \$8.50

VITARAY, Gallinganting, a tiny touch lasts all day, 1/2-ounce \$6.50

LENEL, Enchanting Trifling, 1/2-oz. \$7.50

1-ounce \$10.95

EVENING in PARIS 55c \$1.25 \$2.50

WEIL, Casandra, Special, 1/2-oz. \$12.50

Cut Glass Perfume Bottles—See our Selection

### Wrisley's GIFT SOAP \$1.00

4 Giant Bars — in gift box — Pine, Apple Blossom, Gardenia and Carnation.

Shoulder Strap WAC STYLE LADIES BAG \$5.95	Elmo 3-piece GIFT SET \$3.85	Overnight CASE \$16.50
Full leather, worn over shoulder	Mirror, Roomy	Leatherette, Satin Lined



### LADIES BEAUTIFUL DRESSER SETS

Satin lined gift box: contains Brush, Comb, Mirror, Powder Box \$15.50

### OTHER BEAUTIFUL DRESSER SETS

To make her Christmas Happy! \$11.50 and \$12.50

### Musical Powder Box

Chrome and Gold Finish. Our Selection is still complete \$8.95

# Haile Drug

Hereford's Leading Cut Rate Drug Store  
PHONE 99 229 MAIN ST.

## Walgreen Agency Drug Store

ENCHANTS KIDDIES!  
SOFT PLUSH PANDA BEARS  
—At Prices you Can Afford!— They're lovable and cuddly—and their eyes roll!



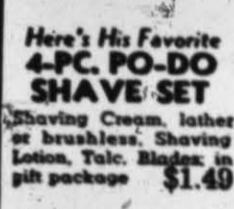
Gifts to make HIM Happy Christmas —and for years to come



PADDOCK 3-piece SHAVING SET \$1.98



Americana "Spiceberry" SHAVE SET \$1.49



PREP 4-piece SHAVING SET \$1.69

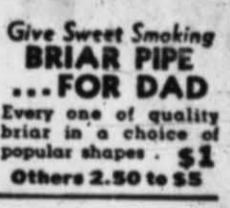
### PAISLEY "Lavender" SHAVING BOWL 69c



Genuine Saddle Leather Cigarette Case \$2.25



Plastic Cigarette Cases 49c



Give Sweet Smoking BRIAR PIPE... FOR DAD. Every one of quality briar in a choice of popular shapes \$1 Others 2.50 to \$5



### Give 'Him' A GOOD BILLFOLD

"The Lasting Gift"

ELYCO Genuine Leather Billfolds; wise selection of one-piece styles; no threads to rip. Saddle Goatskin, Cowhide, Calf, Alligator.

\$2.50 - 3.50 - 5.50 - 6.50 - \$10

Imported English-Made BILLFOLDS See them to Appreciate them

\$7.00 and \$9.00



### Fitted Travel Cases for Men

Roomy and Convenient for his travels. A nice selection to choose from . . .

\$6.75 - 8.50 - 9.50 - \$17.95 (plus tax on all leather goods)

MERRY CHRISTMAS

FOLKS

from all the gang at

# HAILE DRUG



WE WILL BE CLOSED ALL DAY CHRISTMAS!

**Funeral for Infant Held Here Tuesday**

Funeral rites for the two-weeks old daughter of Mr. and Mrs. Samuel M. Walker were held Tuesday afternoon at 4:30 at the E. B. Black Funeral Home, with Rev. M. D. Rexrode, pastor of the Summerfield Baptist Church officiating. The baby was born Dec. 6.

**Wyche**

**MYLDRED HENRY**  
A party was given in the home of Mr. and Mrs. W. T. Kelly last Friday night honoring Mr. and Mrs. G. E. Thiele. Mrs. Ira Ott was assistant hostess.

Among those present were Mr. and Mrs. Ray Wilhelm, Mr. and Mrs. Liston Wilson, Mr. and Mrs. H. H. Caraway, Mr. and Mrs. Phil Roberson, E. C. Hewitt, Jr., Mr. and Mrs. Fred Henry, Mr. and Mrs. Ira Ott, Bill and Brice Kelly the host and hostess and the honorees.

Among those from this community attending the Operetta at Hereford High School last Thursday night were Mr. and Mrs. H. B. Whittington and Reece, Mr. and Mrs. Dock Roberson and Weidon. Mrs. Fred Henry, Myldred, Geraldine and Bettye. Wilma Roberson and Iona Whittington were presented in the operetta.

Mr. and Mrs. Sam Smart of Levelland visited Sunday in the J. B. Cates home. Mr. and Mrs. Ladel Pugh, Misses Oma and Sally Kelly

were Sunday guests in the home of Mrs. Pugh's parents, Mr. and Mrs. W. T. Kelly.

Mr. and Mrs. Ross Lomenick and family made a business trip to Amarillo Sunday.

Mr. and Mrs. Robert Edwards from Plainview spent Saturday through Tuesday with Mr. and Mrs. H. J. Edwards.

Mr. and Mrs. Dock Roberson and family visited in the J. W. Brady home in Hereford Sunday.

Mr. and Mrs. G. E. Kinslow, and Mr. and Mrs. J. M. Whittington of Hedley were visitors in the H. B. Whittington home Sunday and Monday.

Mr. and Mrs. Ray Giddins and son George Max from Sundown, visited Mrs. Giddin's father, H. B. Elliston, last Saturday and Sunday.

Otto Ott, from Wisconsin is spending the holidays in the home of his mother and brother, Mrs. Mary Ott and Mr. and Mrs. Ira Ott.

H. A. Halbert from Plainview was in this community Wednesday looking after farming interests.

representatives of Andrew M. Irwin, deceased; the unknown heirs and legal representatives of Miller R. Irwin, deceased; the unknown heirs and legal representatives of Troyer Irwin, deceased; and the unknown heirs and legal representatives of Irene Thayer, deceased; and the unknown heirs and legal representatives of Bertha Irwin Lambert, deceased, DEFENDANTS.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff and living defendants being the joint owners of the South one-half of Section Number 19, Township 5, North of Range 3, East and the North-east one-fourth of Section Number 6, Township 5, North of Range 4, East, located in Deaf Smith County, Texas, the plaintiff asks for appointment of receiver to sell said lands and partition the proceeds among

the joint owners and to declare such joint owners to be such in fee simple, of said land; for reasonable attorney's fees and all costs to be paid from said proceeds before division of said land, which is not susceptible to division in kind.

as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 18th day of December A. D. 1944.  
Attest:  
R. L. THOMPSON, Clerk,  
District Court,  
Deaf Smith County, Texas.  
(SEAL) 51-4tc

MAY CHRISTMAS BRING YOU  
**EVERY JOY**

AND MAY THE NEW YEAR BE A VERY HAPPY ONE.  
We offer this Christmas wish in true appreciation of the many favors extended this firm in the past.



**Phillips Petroleum Co.**  
Jimmie Allred

**KEEP FAITH WITH THEM!**  
**BUY MORE WAR BONDS.**

**LEGAL NOTICE**

THE STATE OF TEXAS  
To: Frank L. Irwin; Rosa L. Dean and husband Floyd P. Dean; Florence Schmitt and husband, Frank Schmitt, Mamie Irey and husband, Glen Irey; Thomas J. Irwin; Jessie A. Irwin; Clarence E. Irwin; Martha Haag and husband, Glen Haag; Elizabeth Schmitt and husband Cecil Schmitt; Miller Thayer; Melten Thayer; Laura Rieger and husband Henry Rieger; Elizabeth Schmitt and husband Lloyd L. Schmitt; Anna Thayer, a feme sole; Nellie Irwin, a feme sole; Margaret I. Parker and husband, Horatio Parker; the unknown heirs and representatives of Andrew M. Irwin, deceased; the unknown heirs and legal representatives of Miller R. Irwin, deceased; the unknown heirs and legal representatives of Troyer Irwin, deceased; the unknown heirs and legal representatives of Irene Thayer, deceased; and the Unknown heirs and legal representatives of Bertha Irwin Lambert, deceased; DEFENDANTS, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 5th day of February A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 18th day of December A. D. 1944, in this cause, numbered 2711 on the docket of said court and styled Nellie M. Irwin, joined by her husband, F. S. Irwin Plaintiff, vs. Frank L. Irwin, Rosa L. Dean and husband Floyd P. Dean; Florence Schmitt and husband, Frank Schmitt, Mamie Irey and husband, Glen Irey; Thomas J. Irwin; Jessie A. Irwin; Clarence E. Irwin; Martha Haag and husband, Glen Haag; Elizabeth Schmitt and husband Cecil Schmitt; Miller Thayer; Melten Thayer; Laura Rieger and husband Henry Rieger; Elizabeth Schmitt and husband Lloyd L. Schmitt; Anna Thayer, a feme sole; Nellie Irwin, a feme sole; Margaret I. Parker and husband, Horatio Parker; the unknown heirs and legal

**AMERICA WELCOMES CHRISTMAS**

Another year has passed... Whether it has brought you happiness and prosperity, or disappointment and loss, your life should be the richer because of the experience you have gained... A New Year is Ahead... It offers every kind of opportunity. During the coming year you can increase those treasures of life—friends, happiness, and success. You have always had our very best wishes, and now at the Christmas Season we want to give expression to those wishes. May you be very happy on this occasion.

HALL BEAVERS and All the Workers at

**Beavers Bros. Garage**  
"Our Work Stands Up—We Make It"



**GREETINGS**

OF THE YULETIDE SEASON



We can think of no better way to express our appreciation for the many favors you have afforded us in the past. Since we cannot see each of you personally, this message is sent with a sincere feeling of friendliness to all. We wish you the Season's best.

**Hereford Store Co.**  
S. L. HARMAN

**THE CHRISTMAS SEASON**  
A PRICELESS GIFT IS SHARED BY ALL AMERICA



SEASON'S GREETINGS

**Elite Cafe**  
JAY and FERN JOHNSON and Assistants

**SANTA'S ON HIS WAY...**

And, we hope, brings with him an abundance of good things for our loyal friends and customers. You have been good to us and in return we extend our kindest wishes to you, one and all.



**Hereford Motor Company**  
FORD

Dudley Green

Archie Scott

**A MERRY CHRISTMAS**

At this radiant season of Good Cheer when we strive to forget those things which we want to forget, and when good fellowship and kind thoughts are in the minds of all, we sincerely wish you and your dear ones an old-fashion Yuletide, and a New Year abounding with success, good luck, and much happiness.



Sincere Good Wishes

**Jack Wright**

and ALL THE GANG... at WEST TEXAS FEED & SEED COMPANY



**SEASON'S GREETINGS TO ALL AMERICA**

IN THE GOOD OLD FASHIONED SPIRIT OF THE OCCASION

We will be Closed on Christmas Day

**Best Cafe**  
JOE SHEPPARD and Employees

Mama's Sugar Says:  
**Merry Christmas**  
To Texans and Friends Everywhere



**Thanks for Your Loyalty and Your Consideration of IMPERIAL'S Job in Wartime**

Sugar is vital to victory. And Imperial Sugar isn't always plentiful for civilian needs. Despite tremendous demands, worker shortages and transportation difficulties, the folks at Sugar Land, Texas, are working night and day to supply your grocer and you with the Imperial, Pure Cane Sugar that Texans like best. Don't blame your

grocer when he is temporarily out of Imperial Sugar... or when he offers imperial in paper packages only. It contains the same fine, pure cane Imperial Sugar you have always known... May the holiday season be a happy one for you and yours, is the wish of IMPERIAL SUGAR COMPANY of Sugar Land, Texas.

**IMPERIAL SUGAR**  
TEXAS' OWN... pure Cane SUGAR 100% PURE CANE

**SOCIETY.**  
CHILD STUDY CLUB  
HAS XMAS PARTY

Members of the Child Study Club entertained with their annual Christmas party at the home of Mr. and Mrs. D. C. Kinsey Thursday evening.

A shining tree, red candles and other Christmastime decorations provided attractive decorations for the party and games were played for entertainment. Gifts were exchanged. Those present were Rev. and Mrs. James Alken, Messrs. and Mesdames Duce Bivins, Cawthon Bryant, Worth Covington, Frank Daniel, W. F. Harlow, Merlin Kaul, Forrest Minton, J. C. Reese, John Robinson, Earl

**BETWEEN US PERSONALLY!**

*There are so many things we would like to say to each of you personally. Personal wishes created by our mutual friendship. These are in our heart and you will know this simple greeting covers them all. May this Christmas bring you an abundance of health, happiness, peace and prosperity.*

**TOM'S CAFE**  
MR. AND MRS. TOM SANDERS  
AND EMPLOYEES

**Neighbors!**

**Firelings..**

NEIGHBORS!

MAY WE STOP FOR A MINUTE OR TWO WITH YOU AND EXTEND OUR SINCERE GOOD WISHES... AND TO SAY, 'THANK YOU,' FOR YOUR FINE PATRONAGE

and to wish you  
**A MERRY CHRISTMAS**  
and  
**HAPPY NEW YEAR**

**O. K. TIRE SHOP**  
W. P. OSBORNE and EMPLOYEES

**PENNEY'S**  
H. G. PENNEY CO., INC.

**For Men of Taste MARATHONS**

**5.90**

Velvet-soft, velvet-smooth fur felts. Lustrous rayon satin lining, soft leather sweatband.  
\* Reg. U. S. Pat. Off.

**Give Him a Hat!**

**Long-Time Wear in FINE FUR FELTS**

**4.98**

Only quality fur felts retain their appearance under relentless wear!

**Styled For a Future MEN'S HATS**

**3.98**

Bands, wide or narrow. Bound or welt edges. Color Variety!

Springer, Gordon Witherspoon, J. L. Woodford, J. R. Fowlkes, Marlin Gilliland, Mrs. Herman Ford, Mrs. Ira Foster, Mrs. O. M. Stewart, Mrs. Carl Oldham, Mrs. C. P. Cockrell and the hosts.

**DESSERT BRIDGE ENTERTAINS CLUB**

Mr. and Mrs. Jim Lipscomb won the couple prize when members of the Thursday Night Bridge Club were entertained Thursday evening at the home of Mr. and Mrs. John Olson. A yule log was used for seasonal decorations and tables were laid with white cloths and centered with red candles. Dessert was served before the contract games.

**CHRISTMAS PARTY ENTERTAINS CLUB**

Wednesday Luncheon Club Christmas party was held at the home of Mrs. Alton Fraser last week with decorations accenting a Christmas theme. Miniature deer, white angels and red and white Santa Claus figures decorated the mantel and the table from which the luncheon was served was centered with a huge red candle surrounded by smaller red candles and figurines. Gifts were exchanged from a glistening tree.

**LOCALS**

**Family Gathering**  
Among the many family gatherings scheduled for the holidays will be that of Mrs. E. W. Harrison's family who will hold a get-together on Christmas Eve. Miss Frances Turrentine of El Paso has arrived to spend the holidays with her sister and other guests will be Mrs. Harrison's daughter, Mrs. J. M. Simpson Jr. and family of Amarillo and a son David Harrison and his family of Farwell.

Miss Alma Hall teacher in the Amarillo Public Schools and former teacher in Hereford, spent Sunday here with Miss Sadye Rigler and other friends.

Mrs. Anna W. Pearsall, a teacher at Cornell University, Ithaca, N. Y., is a guest this week in the home of Mrs. C. C. Cox. From here she will go to Albuquerque, N. M., where she will visit her daughter during the holidays.

Read Our Want Ad Page!

**THIS WEEK... AT THE USO**

The USO has put in a Christmas atmosphere! If you haven't seen the decorations, you should. Everyone is making very complimentary remarks about them. Pfc. Bill Sack of New Jersey was the chief designer and worker. Ray Coneway and Bill built the fireplace which is the center of attraction. Others who assisted Bill are, Pfc. Dennis Kellar and Troyce Stambaugh, and anyone who happened to be around while he was working.

Those donating decorations were, Capt. Adams, Mrs. Swigart, Mrs. C. H. Dyar, Mrs. Troy Stambaugh, Mrs. Cecil Wilkins, Mrs. Reed Williams, Mrs. Corinne Jennings and Mr. Coneway. Our thanks to all these people and any others who helped to make it so pretty and homelike.

Speaking of giving—The Kerr Hardware Co. and one of the soldiers donated several dozen cards for the use of the men in service. And Mrs. Try Stambaugh brought in twelve dozen Christmas cookies for them.

Those who missed the USO Column in last week's paper can read it if they come to the USO. The Brand had set the type and run off a few of them but there wasn't enough room for it in the paper. Sorry!

We were so glad to see Cpl. Harold Rhea on Saturday night. He was on his way back to Ft. Lewis, having spent his furlough in Bryan, Tex. He still wishes he were stationed here again.

Mrs. Steve Hasszu and Mrs. Kresse have come to be with their husbands who are stationed here. We hope they enjoy their stay.

The Music Dusters furnished the music for the Formal Dance on Monday night. Maybe having chosen a name makes the music sound better. Anyway a large crowd seemed to enjoy dancing to it. Even the Edelschicks left "Honey Boy" long enough to attend. The decorations were through the courtesy of the County Home Demonstration Clubs and the Wombe Kinship. We appreciated the use of them.

This week we mailed out cards to all the men and wives whose addresses we had who had been stationed here. Their names and addresses are on the bulletin board. We would like to have more addresses. If you have

**Once Fat! Now Has a Model's Figure**  
"I lost 32 lbs. wear size 14 again!"

Betty Reynolds, Brooklyn

Once 156 lbs., Miss Reynolds lost weight weekly with AYDS Vitamin Candy Reducing Plan. Now she has a model's figure. Your experience may or may not be the same but try this easier reducing plan. First Box Must Show Results or money back. No exercise. No laxatives. No drugs. Eat plenty. You don't cut out meals, potatoes, etc., you just cut them down. Simple when you enjoy delicious AYDS before meals. Only \$2.25 for 30 days supply. Phone, write Halle Drug Co.—Phone 99

some bring them in. We have been receiving cards too, too many to give all the names. Pfc. and Mrs. Joe Plwko left Tuesday for a furlough in Chicago. Laura isn't planning to come back. We will miss her. Pfc. and Mrs. Charles Garrett expect to spend Christmas with friends in Clovis.

The North Hereford Demonstration Club will serve home made cake and coffee to the men on Sunday, New Year's Eve, from 5-7.

Santa Claus is coming to the USO on Saturday night. The program will start at 8 p. m. to be followed by Santa, the singing of carols, and closing with dancing. Anyone wishing to give a gift to a soldier please place it under our tree before Saturday. Jack Gilliland has agreed to be Master of Ceremonies. Don't forget to invite a soldier to share your Christmas!

LET  
**"THE STORK"**  
BRING YOUR CHICKS  
Order Direct from  
**HAMLIN HATCHERY**  
Hamlin, Texas  
Or Place order with our local Representative.  
**Hereford Poultry & Egg Co.**

Not Big Ads, But "Regular" Brand Ads Get Results!

**OH BOY! IT'S DELICIOUS**

EVERYTHING for the CHRISTMAS FEAST at MONEY-SAVING PRICES!

Extra Large Red DELICIOUS APPLES

Large Size BOX ..... \$4.83

**ORANGES**  
One Fifth Bushel Mesh Bag ..... 79c

PINK GRAPEFRUIT Lb. .... 8c

EXTRA FANCY CELERY

Crisp, firm Large stalks ..... 29c

Plenty of BANANAS

CHRISTMAS NUTS Of All Kinds!

WISHING YOU A MERRY CHRISTMAS

The season of good cheer has arrived and with it we pause to send you our best wishes for the occasion and to express our appreciation for the friendship and patronage which you have accorded us. May it be one of happiness and good will, and may the coming twelve months be bright and full of hope for each of our friends—**CITY FOOD STORE**

J. W. THOMAS  
E. E. LAYMAN  
HUBERT WHITE  
MARTEL LA VECK

W. A. PIERCE  
MRS. W. A. PIERCE  
CLAUDIA MATHIS

**BIG VALUES** FRUIT COCKTAIL

Heart's Delight 37c  
Big 2 1/2 can .....

**PEANUT BUTTER** JUSTO Quart jar .... 39c  
**SOUP** SCOTT CO. 10 1/2-oz. Chicken Noodle, 2 for ..... 23c  
**VEG-ALL** Combination of green and yellow vegetables, No. 2 jar ..... 17c  
**GINGER ALES** 3 favorite brands Quart bottles ..... 23c  
**CREAM OF WHEAT** Quick Cooking, Lg. Spiced & Devil Food 20-oz. package, 2 for ..... 49c  
**CAKE MIX** Quart Bottle ..... 33c  
**GRAPE JUICE** Admiration 1-lb. jar ..... 31c  
**COFFEE** Pure Apricot 2-lb. jar ..... 57c  
**PRESERVES** Mission No. 2 can—2 for ..... 31c  
**PEAS** 1/2-lb. pkg. ..... 9 1/2c  
**HERSHEY'S COCOA** Pound ..... 8c  
**BROWN SUGAR** 6-oz. jar ..... 41c  
**OVALTINE** 2-lb. pkg. .... 16c  
**CANE SUGAR** 1 1/2-lb. bottle ..... 17c  
**WHITE KARO** for cakes, pies, etc. 3-lb. carton ..... 73c

**OUR delicious MEATS**

**RUMP ROAST** BRISKET ROAST  
AA GRADE Pound ..... 25c LB. .... 20c

**Beef LIVER ... lb. 25c** **CHEESE 2 lb. box 75c**  
**Brick CHILI ... lb. 28c** **Dressed HENS lb. 40c**

WE PAY TOP PRICES FOR YOUR CREAM — — Hubert White, buyer

**CITY Food Store**  
FIRST DOOR SOUTH OF THE FIRST STATE BANK

**Merry Christmas**

**Friends... and Happy New Year**

Your friendliness and good will during the past year has been very greatly appreciated. Please accept our sincere thanks and good wishes.

**FOX MAN'S SHOP**  
HOMER FOX

# Classified Ads

"Buy What You Want—Sell What You Don't Need"

**INFORMATION — RATES**  
2¢ per word — 1st insertion (cash discounts follow)  
3¢ per word — addit. insertions (any ad which goes on our books will take the regular 2¢ per word rate—no matter how many times published.)  
The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.  
—Minimum Charge is 12 Words or 24 Cents.

**FOR 12 WORDS**  
1 time ..... 24c  
2 times (cash) ..... 36c  
3 times (cash) ..... 48c

**FOR 15 WORDS**  
1 time ..... 30c  
2 times (cash) ..... 45c  
3 times (cash) ..... 60c

**FOR 25 WORDS**  
1 time ..... 50c  
2 times (cash) ..... 75c  
3 times (cash) ..... \$1.00

Out-of-town ads must be accompanied by cash—or they will not be published.  
No ads taken after 10:00 A. M. Thursdays.

### FOR SALE

**FOR SALE:** Large kitchen cabinet. Good condition. Phone 367-J. 51-2tp

**FOR SALE:** Mrs. Day's Ideal child's shoes, white, size 8. No stamp. Call at Brand office. 51-1tp

**FOR SALE:** Bowling alley. W. L. Bishop. 51-2tp

**FOR SALE:** 40,000 to 50,000 bundles of good cane and hegar. Willis Edelman, 4 miles north of Black. 49-4tp

**FOR SALE:** One pair high heeled galoshes, size 5-1-2, new. One pair dark blue kid pumps, medium heel, size 7-A. Like new. Call 456-J. 49-3tc

**Cellophane "Scotch" Tape** in Commercial Rolls (1-2 by 2592 inches) at The Brand Office, \$1.08. No smaller rolls are available at this time. 50-tfc

**FOR SALE:** Dressed poultry, including geese, ducks and turkeys. R. E. Ballard, 2nd house out of city limits on B Street. 49-3tp

**FOR SALE:** Well grained hegar bundles. L. L. Arnold, 6 miles southeast Hereford. 49-4tp

**FOR SALE:** Large size Letz feed mill. See Joe or Wayne Evans. 45-tfc

**FOR SALE:** Success calendars for the desk. Complete base and pad, \$2.00. Refills from 60¢ to \$1.00. The Hereford Brand. tfc

**FOR SALE:** One registered spotted Poland China Boar. Located 6 miles southeast town, Britt Boyd. 50-3tp

**FOR SALE:** Model "L" Case tractor, new assembly and new water pump complete. Good pre-war tires on rear. Priced for quick sale. E. C. Hill, 3 miles east of Littlefield, Texas on route 1. 50-3tp

**FOR SALE:** 20,000 bright cane bundles. 4 miles north Dimmitt. R. C. Dieter. 50-3tp

We have plenty of Scotch Tape in COMMERCIAL SIZE ONLY, 1-2 inch by 2592 inches, \$1.08 per roll at The Brand Office. There are no smaller sizes available at this time. 50-tfc

### WHY NOT

Give Him Something for the Car

### FOR CHRISTMAS!

Seat Covers, Fog Lites, Tire Pump, Driving Lites, Cross Rim Wrenches, Wrenches of all kinds, Floor Mats for all cars, Batteries.

**MILLER AUTO STORE**  
51-1tc

Limited Selection of

### CHRISTMAS CARDS

5c - 10c - 15c Each

### HEREFORD BRAND

### FOR SALE or TRADE

**FOR SALE:** 12,000 kafir bundles. Also—1940 2-row Allis Chalmers tractor with power take-off, tool bar lister with planter and cultivator, on good rubber, in A-1 shape. Two miles north and 2 east of Spring Lake. Leroy Packard. 50-2tp

**FOR SALE:** 3-row Case lister complete with planter attachments. 4 miles east, 1 mile south Ford School or write Gilbert Wynn, Wildorado, Texas. 50-4tp

**SCOTCH TAPE** in large rolls (1-2 x2592 inches) \$1.08 at The Brand Office. We have no smaller rolls at this time. 50-tfc

**FOR SALE:** About 15 registered cows, all have calves or are springers. See E. J. Grady, Box 414, Hereford. 49-3tp

**FOR SALE:** Good hegar bundles, 7c. Four miles north and two west Bootleg. L. M. Williams. 49-3tp

### PLENTY OF BATTERIES!

Fence charger clamps, floor mats, sealed beam fog lights, tool boxes, V-8 manifold heaters, auto radio aerials, hand pump hose, heater hose, seat covers for 2-door sedans, grade 3 tires, V-8 truck lug wrenches, hand tools, sealed kits, brake linings, motor parts for all cars, trucks and tractors.

SEE US!  
**MILLER AUTO STORE**  
49-3tc

**FOR SALE:** Come quick—see my new shipment of evergreens. Regal lilies, fine for Christmas presents. Have coming fruit trees, shrubs, hedge and other nursery plants. Mrs. J. F. Ward. 49-3tp

Box letter files, 85c; File Folders, 10¢ for \$1.90; Type-writer Ribbons for all makes and models, 75c; Inventory forms, \$1.00; Skrip Ink in all colors made, 15c; Adding machine tape, 2 for 25c; Scotch Tape, \$1.08; Air Mail envelopes, 10¢ pkg. Parcel post labels, 10¢ pkg.—and hundreds of other useful items at The Brand Office. Phone 30. 50-tfc

### SEE OUR

Fully Automatic Controlled

### WINCHARGER

Light and Power Plants! New 1945 models just arrived. See the big improvements over old models. We would be happy to show them to you.

### CLOVIS HAYMES

At Fullwoods 50-2tp

### RADIOS

Several radios for sale.

### RUDD

at 218 B Street, Hereford. 50-3tp

**AMARILLO RENEWAL AND Brand Subscription** by Mail, both \$11.45. Can take no new Amarillo subscriptions. This rate good only at Brand office.

**FOR SALE:** Well grained hegar bundles, 1 mile west Wyche school house. W. T. Carmichael. 51-8tp

**FOR SALE:** 1 regular IHC Farmall in A-1 condition on rubber with the following attachments: lister and planter, cultivator, knives and sweeps. One four-section harrow, 1 6-ft. IHC oneway plow, 1 IHC 16-hole steel box wheat drill. All this machinery is in good condition. Priced at \$1,150. See Keith or Claude Blackburn, Friona, Texas. 51-1tp

**FOR SALE:** Practically new Letz feed mill, size 340, Price \$350. Louis Brosch, Route 2, Slaton, Texas. 51-3tp

**FOR SALE:** 16x18 ft. hen house; 9x10 brooder house; 10x12 well house; Delco plant with batteries. Charles Wilhelm, 13 miles southeast. 51-2tp

**TOYS:** Few nice gifts for children. R. L. Bailey's Repair Shop, 220 B Street. 51-1tp

### FOR SALE OR TRADE

## Top Hogs

Good to Choice, 180 to 270 lbs.

14c

### FOR SALE

Cottonseed Meal, Tankage and Vitaray Mineral.

### BRUMLEY HOG CO.

Hereford - Friona - Dimmitt and Tulia 51-3tc

**FOR SALE—1929 Ford Model A** 2-door sedan. Good shape, good tires, \$150. Wesley Bishop, Ave. A, first house on left. 51-1tp

**FOR SALE—One cabinet radio** with brand new set. A nice Xmas present for someone. Price \$125. Contact Mrs. Ward, one block north of Baptist church. 51-1tp

**FOR SALE—22 pump and 12-ga.** Browning Automatic with Weaver choke. Both like new. Shells for each. Call 9006F4. 51-1tp

**FOR SALE—Nice Fryers,** \$1.00 each. Mrs. N. C. Vogele, 25-Mile Ave. 51-1tc

**FOR SALE—Guernsey cow** and oil heating stove. See Mrs. Boardman at Tom's Cafe after 2 p. m. 51-1tp

**FOR SALE—Full grained hegar** bundles. G. O. Jenkins, 4 miles south of Summerfield. 51-3tp

**FOR TRADE—Milch cows** and yearlings for butcher hogs. J. W. Seale, 10 1-2 miles northeast Hereford. 51-2tp

**RENEWAL MAIL SUBSCRIPTIONS** to Amarillo News (including Sunday) and New or Renewal subscriptions to The Hereford Brand, A \$12 Value... Both for \$11.45 when turned in at The Brand Office. Not handled through Agents. Absolutely no new Amarillo Subscriptions. 41-tfx

**FOR SALE:** Three 1934 model International school buses, all in good condition. Will make excellent farm trucks. Sealed bids will be received up to January 1, 1945 by Friona school board. Address bids and correspondence to Supt. O. B. Ginn, Friona, Texas. The board reserves the right to accept or reject any or all bids. 51-1tc

**FOR SALE:** 35,000 bundles grain hegar. Will have two good fields for grazing; plenty feed, wheat, grass, good watering outfits, good fences. See Pete Engle. 51-2tp

**FOR SALE:** Practically New Prime electric fence and battery. \$15. C. F. Kerr Hardware. 51-1tc

**FOR SALE:** Cane and African millet bundles. Eight dollars ton. Leo Witkowski 1 mile west Arney school. Phone 541-J. Plainview, Texas. 51-3tp

**FOR SALE:** By owner bargain 5-room house and two lots. 139 Ave. G. 51-1tp

### Storage

### Milo and Kafir

Starting Dec. 28th

### Fraser MILLING CO.

51-2tc

### FOR RENT

**FOR RENT:** Small garage house. Mrs. E. S. Ireland. 51-1tp

**FOR RENT:** Apartment, furnished. G. L. Woods, across tracks south on 25-Mile Ave. 51-1tc

### WANTED

**WANTED:** Two bedroom apartment or house furnished. Will pay top rent. Call 258, ask for Mrs. Schorr. 51-1tc

**WANTED:** Someone to break 300 acres sod, 11 miles west Hereford on Harrison Highway. Also will sell 847 acres, known as the Roe place, \$45 per acre. D. E. Harris, owner. Brownfield, Texas, Box 1173. 51-2tp

**WANTED:** 22 pistol, preferably Colt Woodsman. Lt. M. D. Kaynes, P W Camp, Hereford. 51-1tp

**HELP WANTED:** Lady or girl. Experience not necessary. Full time or part time work. Star Theatre. 51-1tp

**WANTED TO RENT—A medium sized irrigated farm.** Have equipment and experience. Will pay money or crop rent. Write Box 282, Hereford. 50-3tp

**WANTED TO BUY:** Bundles, lots of them. Write me at Hereford or Amarillo. L. B. Godwin. 44-tfc

**WANTED TO RENT:** House, duplex or apartment. Can furnish references. Permanent party in business here. Call Brand Office. 49-3tp

### LOST and FOUND

**STRAYED:** Two-year old horned Hereford heifer branded connected LB left hip. 10 reward. H. L. Benefield, 1 mile east on highway. 51-tfc

**LOST:** Single key No. 95. Finder please leave at First State Bank. J. H. Reimart. 51-1tp

**LOST:** Three keys on chain with golf ball charm. Call 587-J. Frances Young. 51-1tp

**LOST:** 650-16 tire (wheel & tube) in Hereford or between Hereford and Friona. H. H. Hawkins, 722 Short St., Amarillo. Reward. 51-2tp

**LOST—A and B gas ration books**—dark brown chamois billfold. Also person who borrowed spade please return to Paul Matteson, Hereford. 50-2tp

**LOST or STRAYED—Three-year old Hereford heifer.** Branded J Bar on left shoulder. Gregory Bros. Route 4, Hereford, Texas. 50-2tp

### REAL ESTATE FOR SALE

**FOR SALE:** 4-room house to be moved. 1-1-2 miles northeast. H. M. (Mack) Beach. 51-2tp

\$200 buys big residence lots on pavement, city limits. Easy terms, no interest charge. See L. Baskin. 51-3tp

**FOR SALE—Stock ranch** 19 miles north of Trinidad, Colorado. 2360 acres, 560 acres irrigated and under cultivation, 1800 acres pasture. Well improved, good stock water, L. T. Winger, Box 388, Trinidad, Colo. 51-3tp

### IRRIGATION FARMS

Ten of Deaf Smith County's choicest farms, priced reasonable. Perfect unimproved 80 acres near city limits—price \$75, good terms.

**CLAUD HIGGINS**  
Phone. 668-J 50-4tp

320 acres on highway 51, 160 acres in wheat, 3500 bushel granary, small improvements, price \$32.50 per acre. Possession. We have two bargains in 5 room houses with immediate possession. Some choice town lots at bargain prices. ~~Irreversible farms~~ priced right. Rose & Barber, Phone 45. 50-tfc

**BEAT THESE**  
Perfect, improved 40 acres near city limits. Priced, \$7,000.

**CLAUD HIGGINS**  
Phone 668-J 50-3tp

\$52.50 acre buys irrigated section only 6 miles out. 600 acres in wheat, 5 room house and barn, 1250 gallon well, electric lights in house and barn. Possession. Wheat goes with sale. Address Box 609. 50-3tp

### MODERN

4-room house, well located, price \$4000. Some terms. Several well located lots.

**CLAUD HIGGINS**  
Phone 668-J 50-3tp

**FOR SALE or Rent:** 320 acres. The north one-half of section 29, Twp. 5, R. 4, located about 30 miles northwest of Hereford. Consider offers to furnish all material and build one and one-half mile of fence. W. N. Summers, Memphis, Mo. 48-4tp

**FOR SALE**  
Castro County Farm Land and Ranches.

**N. L. WESSON**  
Real Estate Dealer  
Dimmitt, Texas 50-11tp

### RANCHES and IRRIGATED FARMS

GOOD IMPROVED or unimproved irrigated farms near Hereford. CHEAP FARMS in dry-land area. ALSO A NUMBER of good homes and city property.

**ROSE & BARBER**  
P. J. (Jack) Rose—Frank Barber  
REAL ESTATE—PHONE 45  
Hereford, Texas P. O. Box 406 2-tfc

**FOR TRADE—Good farm** near Mena, Ark., to exchange for West Texas farm. G. C. Maxwell, Farwell, Texas, Route 1. 50-2tp

**FOR SALE:** Modern 4-room house on pavement, lot 126 ft. front, priced for quick sale. See or write Bill Knox, 108 West Third, Hereford. 50-2tc

### TWO HOUSES FOR PRICE OF ONE!

Modern, well located 5-room house (vacant) and nice 2-room house that rents for \$30. Terms and possession. \$1750 for both. Several improved and unimproved acreage tracts, 2 acres to 50 acres.

**CLAUD HIGGINS**  
Phone 668-J 51-3tp

### NEED MORE

### LISTINGS

See me for  
Good Investments!

**J. B. ELLISTON**  
51-tfc

**FOR SALE:** Irrigated half section 10 miles N. E. Hereford. 220 acres early wheat, all has been irrigated since it came up. 60 acres hegar, 15 acres sudan. 25 acres grass, 5 room house, electric lights, school bus, grainary, chicken house, sheds, butane, irrigation well. This land is absolutely level, priced to sell. See owner, one mile east one mile north of Progressive school. Syd Maxfield, Box 669. Hereford. Also good irrigated quarter. 44-8tp

### FOR SALE

Several improved farms ranging in price from \$30 to \$60 per acre. Well located 320 acres, part cultivation, part grass, \$27.50. Sure worth the money. 320 acres, irrigation district, all in cultivation, \$25.

**CLAUD HIGGINS**  
Phone 668-J 49-3tp

### NOTICE

### LOCAL HAULING

with 3 Trucks.

### WESTER & SOWELL DRAY SERVICE

Day Phone 4—Night Pho. 9007 50-tfc

### BRUMLEY & OTTEN

We are Booking Farm Sales. See or Phone Us!

**B. E. Brumley Lloyd Otten**  
Pho. 9024F4 Pho. 6769  
Hereford Amarillo

### Cattle

### HAULING

We Haul Anything  
Phone 263

### C. E. Beauford

### NOTICE

Anyone who has corn to shell, see

**FRANK S. WILDE**  
Box 142, Hereford. 50-2tp

### SONS In the Service

Spends Furlough Here  
Tech. Sgt. Marvin C. Harris left last Thursday for Moody Field, Ga., after spending a furlough here with his parents, Mr. and Mrs. Garland Harris. He is taking aviation cadet flight training, after completing a tour of combat missions as a ganser in the European Theater of Operations.

Another son of the Harrises, Staff Sgt. John E. Harris, is now in the Philippines, where he does ground crew work with the Army Air Forces.

### Jumbo

BY PAULINE BISHOP

Friends of Pfc. John H. Wood of the U. S. Army and Pvt. Billie Dyer of the WAC's will be happy to know that the two met November 27th in Paris, France. John has been overseas two years in January, having served in Africa and Sicily, resting in England, then landing with the Invasion troops on D Day. He has also served in France, Holland and Belgium. Billie writes her parents, that regardless of the foxholes he has been in and what he has been through, he is looking grand. This is the second time Billie and John have seen each other overseas, they met in London in the spring. Billie has been overseas for several months, and at present is stationed somewhere near Paris.

Mmes. L. A. Matthews and Marvin Spencer were Amarillo visitors Monday.

Mr. and Mrs. M. L. Simpson took Margaret to Amarillo Friday after she had spent a two week's vacation at home.

Mrs. M. J. Edwards and small daughter of Odessa are visiting Mrs. Edwards' sister-in-law, Mrs. Glenn May.

Russell Metcalf of St. Joseph, Mo., is visiting his brother and family the W. R. Metcalf's.

Mr. and Mrs. A. O. Bales were in Tulla on business Thursday. Mr. and Mrs. P. H. Dyer have received notification from the Navy Department that their son, Jimmy, has landed safely somewhere overseas. Jimmy is a member of the U. S. Marine Corps and is the third member of the Dyer family to go overseas.

Mrs. C. C. Hunter, Sr., C. C. Hunter, Jr. and Barbara Ann, and Mrs. Lula Mae Hardin of Dimmitt, attended funeral services for Mrs. Hunter's and Mrs. Hardin's brother-in-law, Patton Parker, Sunday afternoon in Big Spring. Mr. Parker was fatally injured Friday when he fell from a ladder and broke his back.

Lt. and Mrs. Harold Sagraves of Pyote, Tex., spent several days last week with Mrs. Sagraves' parents, Mr. and Mrs. M. L. Simpson.

Mrs. W. R. Metcalf entertained her niece and nephews in a "farewell party" Saturday night. Nick, Neal and Ray Smith of Easter, Sammie and William Allen Hunter were guests.

Mrs. C. C. Hunter, Jr., and son Carroll spent last week end in Littlefield with Mrs. Hunter's parents, Mr. and Mrs. Robert Moley.

M. L. Simpson accompanied the County Agent, Mr. May, to Tulla Friday night to attend a Dairy Association meeting and banquet.

Rev. and Mrs. J. R. Sharp of Canyon were church and Sunday school visitors Sunday. Rev.

Sharp conducted a worship and dedication service on the subject "On This Foundation." Rev. Marvin Boyd of Hereford was present for the church service at 12:30. Due to a shortage of ministers, this will be the arrangement for this year. Rev. Boyd will preach on third Sunday of each month at 12:30.

Mr. and Mrs. J. B. Cooanougher and children of Hereford were Sunday guests of Mr. and Mrs. Marvin Spencer.

The annual Christmas tree and program will be held at Jumbo Saturday night. Santa Claus will be there, but each family is requested to bring treats enough for themselves. A program will be given by the Sunday School Classes.

L. A. Matthews made a business trip to Flomot Sunday. He was accompanied by H. L. Crum of Dimmitt.

Mrs. C. A. Hance of Dimmitt visited Mrs. Howard Bishop Wednesday afternoon.

### Progressive

BY NORMA LEA EDWARDS

Mr. and Mrs. F. J. Waltercheid and children went to Muenster, Tex., last Friday to visit relatives and friends. They returned home Tuesday.

Mrs. R. R. Lindsey became ill and was taken to St. Anthony's Hospital in Amarillo Friday. Saturday she was much improved.

Mr. and Mrs. Lewis Harvey were business visitors in Canyon and Amarillo Tuesday.

Bobby Lindsey came in Friday night from the Roswell Military Academy to spend the Christmas vacation with his parents, Mr. and Mrs. R. R. Lindsey and family.

Mr. and Mrs. H. J. Edwards and children of the Wyche community spent Sunday in the home of her father, Mr. and Mrs. Harrel and family.

Mr. and Mrs. Ira Ricketts went to New Mexico Saturday to spend the week end in the home of their daughter, Mrs. Archie Daugherty and family and to make the acquaintance of their new grandson.

Friends and neighbors of Mr. and Mrs. J. L. Park surprised them Sunday by bringing dinner and spreading it at noon. They spent the afternoon visiting and talking over old times.

Those attending were Mr. and Mrs. Ray Hershey and Mrs. Edna Bowe of Hereford, Mr. and Mrs. Lester Galley and Mrs. Fleeda Galley, Mr. and Mrs. Horace Hershey and family, Mr. and Mrs. Arnold Hershey and children and Mr. and Mrs. C. C. Bowman.

Mr. and Mrs. H. J. Edwards and family and Mr. and Mrs. Arnold Hershey—Patricia and Marvin called in the Calvin Edwards' home Sunday evening.

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### Pep Club Banquet Highlights Xmas

The annual Pep Club banquet highlighted Christmas activities for high school students last week when the group and their dates were entertained at the First Baptist Church Friday night.

Tables were covered with red and white cloths and decorated with greenery and lighted red candles.

A Christmas program was presented with the club president, Juanita Beauford, giving the welcome followed by the response given by Lloyd Manjeot. Peggy Barnard gave the toast to the mothers, Elizabeth Benson gave the toast to the sponsors of the club and Virginia Lyons toasted the dates. Sponsors of the club are Miss Jean Cox and Ralph Smith.

Carols were sung and led by Louise Young. The Story of Father Christmas was told by Miss Evelyn Milam and Cecilia Guseman read the poem "Twas the Night Before Christmas." Beverley Fraser read "A Letter to Santa Claus."

After the program, formal announcement was made naming next year's pep club leaders. They are Dorothy Dishman, Virginia Lyons and Mettie Lee Roots.

The singing of the school "Alma Mater" concluded the program.

Miss Jessie Mercer of Palmer is visiting in the home of her sister, Mrs. James Aiken.

Read Our Want Ad Page

### TRADITIONAL CHRISTMAS PARTY ENTERTAINS CLUB

The traditional Christmas party for members of the La-Plata Club was held at the home of Mrs. Gaylord Newell Tuesday night with Miss Pauline Hancock as cohostess.

Mrs. A. J. Schroeter and Mrs. Duce Blivins were in charge of the yuletide program after which games were played and Christmas Carols were sung. Mrs. Liston Wilson acted as Santa Claus to distribute gifts from the decorated tree.

A salad plate was served to Mesdames Liston Wilson, Debbs Knox, James Aiken, Duce Blivins, Homer Brumley, Clyde Cave, C. F. Hardwick, Lynn Kester, N. E. Milburn, Francis B. Elliston, Elmer Patterson, A. J. Schroeter, Urlin Streu, B. Bates, W. J. Wilson, Charles Newell, Misses Marjorie Alderson, Genevieve Eberle, Jessie Mercer of Palmer who is visiting her sister, Mrs. James Aiken, and the hostesses.

### W. R. MATTHEWS FAMILY HAS REUNION

A pleasant reunion was enjoyed by members of the W. R. Mathews family Sunday when all of their children and grandchildren were present for a family dinner and a day of visiting.

Those attending were Mr. and Mrs. W. J. Matthews and son Gerald of Eastland; Mr. and Mrs. Travis Matthews and daughter Anita and Miss Avis Matthews of Amarillo; Mr. and Mrs. L. J. Matthews and son Kenneth, Ted Matthews and son Eugene and Miss Odie Matthews of Hereford.

Other callers during the afternoon were Mr. and Mrs. B. N. Shepherd, Mr. and Mrs. J. E. Cockrell, Mrs. Vernon Chambliss and daughter Carolyn Jean.

### CHRISTMAS IS CELEBRATED

A "Before-Christmas" dinner celebrated the holiday season at the home of Mr. and Mrs. E. H. Norton Sunday when their son, Palmer Norton, who has served 15 months overseas duty with the Merchant Marine, arrived for a short visit before going to his home in New Orleans, La. Mr. Norton has received an honorable medical discharge from the Maritime Service and left Tuesday for New Orleans where he will resume his former civilian position with the Maritime Commission.

You can make a portable filling station out of your truck or trailer with a

## Sheldon TRACTOR FILLER

This pump is new in principle. Instead of standing at the barrel pumping and wondering when your tractor is full or having someone hold the hose for you, you reverse the operation. You open the barrel and drop the tube in the barrel. This tube is attached to the end of a ten-foot hose and the pump is on the other end. You pick up your pump (it weighs only 7½ lbs.) climb over on your tractor, and holding the pump in your hands, you pump your tractor tank full. It will fill the average tractor tank in less than two minutes.

This pump transforms your tank, wagon, trailer or pickup into a portable filling station. It will pay for itself in gas and time saved in one season on larger farms and in two, or three on smaller farms.

IT SAVES TIME, GAS and LABOR!

SEE IT AT  
**C. F. KERR**  
HARDWARE

Those attending the celebration were Mr. and Mrs. Walter Palmer of Wichita Falls, Mr. and Mrs. Frank Ray and two children, Miss Alma Norton, Mrs. Una Hutcheons, Miss Helen Hutcheons, all of Amarillo, Rev. and Mrs. James Aiken and two daughters, Wayne Evans, Mrs. W. M. Cogdell and Frank Cogdell.

### Birth Announcement

Mr. and Mrs. Lilburn Ray announce the birth of a daughter, Judith Ann, on Dec. 9, 1944, at Deaf Smith County Hospital. Mr. Ray has been in Venezuela, S. A., since May, employed by the United Geophysical Company. Mrs. Ray is making her home with her mother, Mrs. Willie Daniel.

Judge Jno. P. Slaton, who is Tuesday to be resting comfortably; and his condition has improved since entering the hospital.

## Wishing You A MERRY CHRISTMAS

IN THE GOOD OLD AMERICAN WAY

FROM THE MEMBERS OF THIS ORGANIZATION

### Hereford Wrecking Co.

O. H. Culpepper J. V. Pierce  
AND EMPLOYEES

## IT'S OUR PLEASURE TO GREET YOU

In the excitement of a busy holiday season, we trust that you will stop long enough to accept our GREETINGS OF THE SEASON. Our own Christmas would be incomplete if we did not take advantage of the opportunity to wish you all the good things we can think of. You have been considerate of us in the past, and we trust that we may continue to merit your patronage in the future.

**Claud Higgins**  
REAL ESTATE



## THE AMERICAN WAY

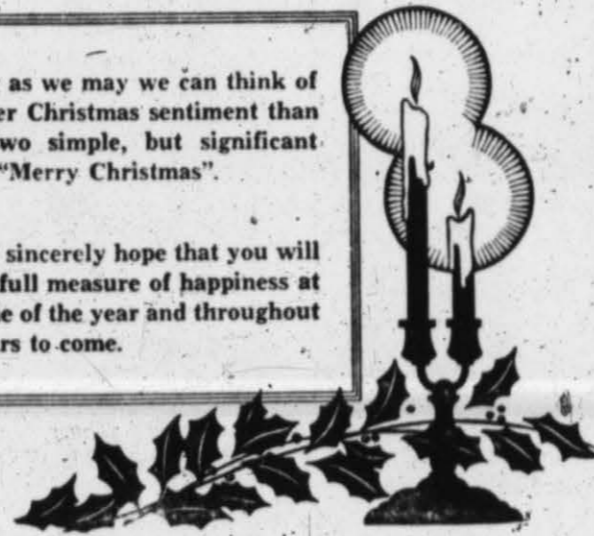
WITH THE PLEASANT FEELING THAT COMES WITH THE KNOWLEDGE OF MANY NEW CUSTOMERS AND THE CONTINUED PATRONAGE OF THOSE WHO HAVE BEEN WITH US FOR MANY YEARS, WE WARMLY WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

**Milburn Service Station**  
Emmett Milburn and Employees

## Merry Christmas

Try as we may we can think of no better Christmas sentiment than those two simple, but significant words, "Merry Christmas".

We sincerely hope that you will have a full measure of happiness at this time of the year and throughout the years to come.



### Hereford News Stand

Mr. and Mrs. Homer Franklin and Employees



## MANY THINGS HAVE CHANGED, BUT NOT OUR WISHES FOR YOU!

We want to thank you for your fine appreciation of our efforts to serve you this past year, as we have so many other years. Conditions have made it difficult, of course, but each of you have been exceedingly nice and at all times reasonable. We have done our best and shall continue doing our best . . . to merit your confidence and to serve you well.

Like each of you, we hope that the coming months may bring the return of peace and happiness to a troubled world . . . It is with these thoughts that

WE WISH EACH OF YOU

## A MERRY CHRISTMAS

AND THE

## BEST POSSIBLE 1945

**PITMAN GRAIN CO.**  
AND EMPLOYEES

# Dear Santa Claus:

Dear Santa:  
Please bring me a Tommy gun, a chemistry set, some model airplanes, a dart set, a marine helmet, a boy scout knife, a wooden tank and some candy, fruit and nuts.  
Tommy Woodford.

pretty red and blue rattle. Please bring all the little boys and girls plenty of candy, nuts and fruit. And don't forget my grandmother, uncles and aunts living in Hereford. By, and I hope to see you soop. Glynda Faye and Robert Darrel Anderson, Roswell, N. M.

Dear Santa:  
I am a little girl two and one-half years old, and I have a little brother named Darrell. Would you please bring me a rocking chair and a little baby doll and Darrell would like a

My Dear Santa:  
I got your letter telling me to be a good boy, and my mommie said that I am—part of the time, so I hope you will bring me some toys.

I am going to spend Christmas and Christmas Eve at my two grandmothers and I will leave you a note where I am, so you can find me.

I want a steam shovel, a doctors set, a little doll house and some candy.

Remember to bring something to all of my little friends and especially my daddy, 'cause he is going to be home for Christmas.

Your little friend,  
Don Ray Oldham.

Dear Santa Claus:  
I am a little girl 5 years old, and my little brother is 3. I want a doll and a purse, and I would like to have a ring. My brother wants a gun a football and some tools especially a hammer. Please don't forget the other little boys and girls. We shall expect to see you at Frio.

Your friends,  
Glenda and Pat Robbins.

Dear Santa:  
I would like a doll and a suitcase for Christmas my two brothers Donnie and Bobby would like a gun and a cowboy suit.

Your friend,  
Patsy Jackson.

Dear Santa Clause:  
I have been a good little girl and so has my little sister Marilyn Joy, we think. She is two years old and I am five.

I want a doll, buggy if you have one, a broom, mop, a purse and cutout books and water colors.

Marilyn wants a doll, broom, purse and bring her some books and colors too so she won't want mine.

Don't forget Tommie Dwayne, Bonnie Mae and my other little cousins and friends.

Lots of love,  
Patsy Jo and Marilyn Joy Jones

Dear Santa Clause:  
I would like a dart set, a bow and arrow set, a football suite with the number 55, a cowboy suite, a army helmet, a army pack and a army game for christmas. I have been a good little boy.

Jimmie Bateman  
P. S. I would also like a wagon, a pair of boots, a doctor set, a pair of spurs.

Dear Santa Clause:  
I would like to have a belt, a pair of riding pants, a blouse, a housecoat, a doctor set, a pair of boots, a braselet, a ring, a pair of spurs, a gun, a truck. I have been a good girl.

With love,  
Sandra Bateman  
P. S. I want a set of dishes.

Dear Santa Clause:  
I want a doll for Christmas and a high chair for her to sit in. If you have some puzzles you might bring me one. I guess Carolyn Sue wants the same that I do. We both would like a doll bed.

Eugenia Knox.

## Frio

BY MRS. O. ANDREWS

The H. D. Club met Wednesday with Mrs. T. L. Sparkman, Jr. A Handkerchief shower was given for Mrs. Fred Axe, retiring president and Miss Oliver, who was unable to attend. Gifts were exchanged. Those present were Mesdames Robbins, Benson, McReynolds, Dickson, Dixon, Elmer Jones, Anderson, Bottoms, Axe, Honea, W. A. Springer, T. L. Sparkman, Sr., Yandel, Warrick, Lindley, Dobbs, Welch, Littrell, Mobley, Owen Andrews, Misses Alma Andrews and Christine Lindley and the hostess.

Mr. and Mrs. W. J. Dickson and sons moved Saturday to a house on the Homer Brumley place, near Hereford. We are sorry to lose them from our community, but wish the best for them in their new location.

A "42" party at the school house on Friday night, with Sgt. James Dixon as honor guest, was enjoyed by quite a number. Apples and candy were served at a late hour.

Dovie Jane Jones was surprised with a party, Sunday afternoon, on her tenth birthday, when 15 of her friends came, bringing gifts to wish her a happy birthday. Punch and cake served with cut-out Santa favors. Those attending were Rose Marie Yandel, Marilyn and Patsy Erwin, Frances Dee Sevier, Veradelle and Frances Andrews, Evelyn Gene, Sherry Ann and Genelle Benson, Chas. Ralph Springer, Jamie Allison, Joe Ed Andrews, Patsy Jo and Marilyn Joy Jones and the honoree.

Mr. and Mrs. Claude Allison and Jamie and Mr. and Mrs. David Yandel and Rose Marie were in Amarillo on Saturday.

The school children under the direction of Mrs. Allison, are preparing the Christmas Eve program to be given in connection with distribution of gifts and treats from the community tree and the appearance of Santa.

Mr. and Mrs. J. E. Andrews and Miss Alma and Mr. and Mrs. W. S. Littrel visited in the home of a sister, Mrs. Ralph Hart and family at Melrose, N. M., Sunday. Other relatives from Clovis, Melrose and Field, N. M. were present.

Mr. and Ms. W. S. Dixon of Dimmitt attended church at Frio on Sunday morning and took dinner with the J. M. Dixons and visited in the Owen Andrews home a short time during the afternoon.

**GREETINGS**  
*and*  
**Good Wishes**

To all of our friends and patrons, we wish to express our Sincere Appreciation and to assure you that it has been a pleasure to serve you and to wish each of you

**A MERRY CHRISTMAS**  
and a  
**HAPPY 1945**

**KINSEY MOTOR CO.**  
and **EMPLOYEES**

# MERRY AMERICAN CHRISTMAS



and may our flag forever be the symbol of

## JUSTICE, FREEDOM and UNITY

J. B. Elliston

REAL ESTATE

## A Merry Christmas



The warmth and friendliness of the Holiday season prompts us to again wish you a season of Peace and happiness in an unsettled world. The Christmas Season this year shines like a guiding light. It gives us hope in the future and a sincere appreciation of the value of the brotherhood of man.

As we wish you the joy of Christmas and every happiness throughout the new year, we add our genuine thanks for your patronage in the past.



John McLean Ins. Agency  
JOHN McLEAN



### IN THESE LAST SHORT DAYS OF 1944

when beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

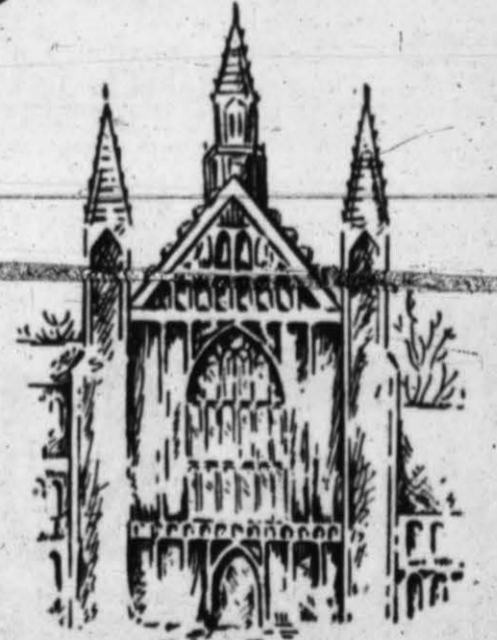
To all these friends we wish a very Merry Christmas Season.

Hunter's Red & White Grocery  
MR. AND MRS. RUSSELL HUNTER

## AT FIRST SIGN OF A COLD USE 666

Cold Preparations as directed

# The Christmas Spirit FINDS ITS SHRINE IN America



☆ Christmas this year in America has been made doubly significant by the glorious sacrifice of the youth of our Nation. Somehow we believe it fitting and appropriate to remember them especially, in our Christmas Greetings. Without their efforts Christmas this year would be empty indeed. Because of their sacrifice and their willingness to serve, an American Christmas is again possible.

Season's Greetings to the youth of America, and to their loved ones and friends. May the coming year bring Peace and contentment for all.

**CITY OF HEREFORD**  
AND EMPLOYEES



# SOCIETY

## Class Enjoys Annual Xmas Party

Members of the Homemaker's Class of the First Baptist Church were entertained with their annual Christmas party at the home of Mrs. G. W. Brumley this week. Lucille Olson, Velma Kendall, Ann Schloss and Mrs. Hood were hostesses at the party, which included a buffet supper and a short program on the customs and traditions of Christmas presented by Hester McLallen, Lola Dishman, Ruby Smith and Leona Sowell. The exchange of gifts and the presentation of the class gift to Mrs. W. A. Medlin, the teacher, completed the evening's entertainment.

Members present were Alma Wilson, Vivian Major, Madeline Easter, Willie Daniel, Edna Draper, Calla Mountz, Minnie Roberson, Donnie Owen, Lucille Olson, Leona Sowell, Beatrice Hutson, Grace Robertson, Effie Melton, Hester McLallen, Ruby Smith, Lillian Roots, Flossie Harris, Mrs. J. E. Young, Mrs. W. A. Medlin, Dola Phillips, Ann Schloss, Flossie Thompson, Mary Brumley and Velma Kendall, and one guest, Mrs. Viola Williams of Amarillo.

## Miss Jackson And Weldon Poff Wed

The wedding of Miss Lillie Lloyd Jackson and Weldon Poff has been announced here. Minister L. H. Andrews of the Church of Christ married the couple Saturday evening at 8 o'clock at the home of Mrs. H. L. Broadwell with only the families and a few close friends attending.

Bridal white wedding bells hung over the mantel as the couple stood before the fireplace for the simple ceremony. Mrs. Broadwell played the wedding march.

Miss Dorothy Watts was the bride's only attendant. She wore a black dressmaker suit with white blouse and a corsage of pink and white sweet peas.

The bride was dressed in a powder blue suit-dress and her flowers were white gardenias and pink sweet peas.

After the wedding the guests were served refreshments from a lace-laid table with decorations suggestive of the holiday season. Out-of-town guests were Mr. and Mrs. Apperson of Abernathy, sister and brother-in-law of the bride.

Mrs. Poff is the daughter of Mr. and Mrs. C. B. Jackson of Abernathy and has taught in the Hereford Public Schools for the past year and a half.

## Music Study Club Has Guest Day Xmas Program

Traditional with the holiday season is the annual open house program which was held Monday afternoon by members of the Music Study Club at the home of Mrs. W. E. Dameron.

With Christmas as the theme for the program the age-old story was told in music and song.

Opening the afternoon's entertainment the entire club sang "O Lord Most Holy" followed by a piano solo, "The First Noel" (Howard) played by Mrs. Ellis Coombes. Mrs. Norman Harris entertained with a violin selection "The Harp of St. Cecilia" (Wiegand) and Mesdames C. J. Mountz and H. K. Fox sang "He Shall Feed His Flock" from "The Messiah." Miss Mattie Mae Swisher sang a selection from "The Messiah" and the club chorus concluded with "O Holy Night" (Adam). "Silent Night" was played by Mrs. J. C. McCracken and guests and members, joined in the appropriate old custom of singing Christmas Carols.

Holiday decorations accentuated the theme of the program and refreshments in keeping with that theme were served to special guests and members.

Mr. Poff is the son of Mr. and Mrs. Blain Poff. He is now honorably discharged from the U. S. Marines having served overseas for nine months at Guadalcanal and Pearl Harbor. After a short wedding trip the couple will make their home in the Hardwick Apartments and Mrs. Poff will continue her school work here.

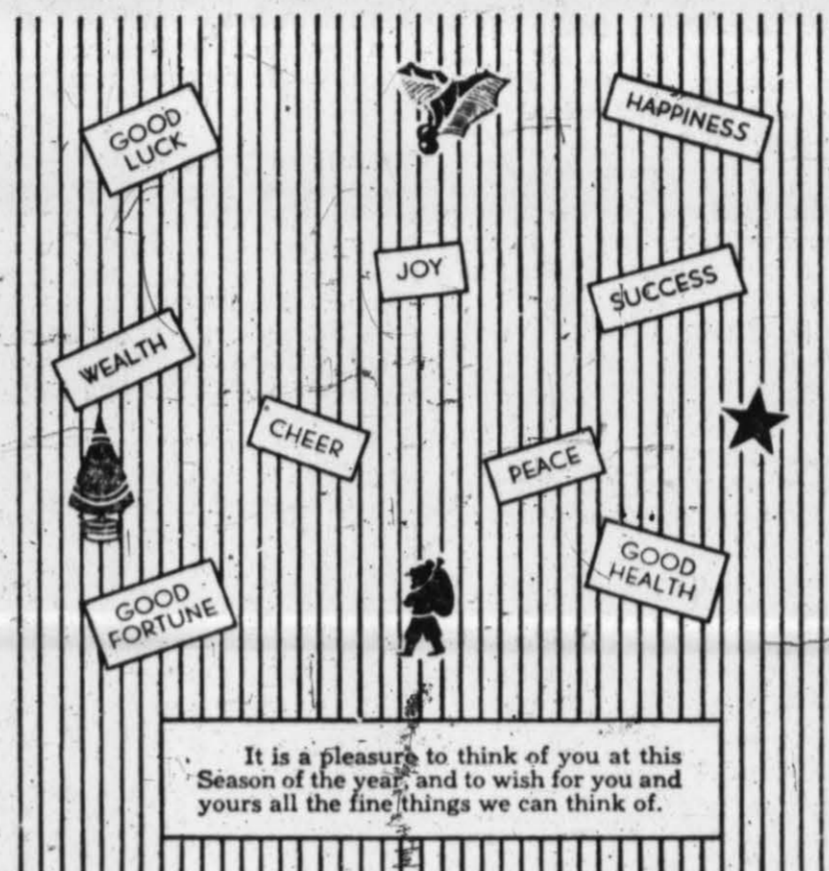
Guests present included Mesdames P. H. Gilliland, A. L. Manjeot, Lynn Kester, F. M. Kester, J. H. Pittman, John Jacobsen Jr., Geo. Benson, Earl Phillips, R. Schroeter, Elmer Patterson, Clara McLean, Gordon Witherspoon, J. R. Lipscomb, Louis Woodford, E. W. Harrison, Harry Seed, Oscar Easley, Chas. Alfano, W. L. Davis, Ray Barber, Jennie Gibson, Miss Frances Turrentine of El Paso and Miss

Frances Dameron. Members attending were Mesdames C. C. Acker, J. R. Allison, J. E. Beyer, H. L. Broadwell, H. A. Close, R. P. Conaway, Ellis Coombes, W. E. Dameron, C. H. Dyer, H. K. Fox, Jeff Gilbreath, Norman Harris, J. C. McCracken, C. J. Mountz, G. A. F. Parker, T. W. Robertson, A. J. Schroeter, C. R. Smith, Glenn Snyder, W. J. Stanford, A. C. Thompson, Miss

Mattie Mae Swisher and Miss Eloyse Pittman.

Mrs. John Walker of Wellington and Miss Pauline Benson of

Oklahoma City are guests this week of Mr. and Mrs. Henry Benson. Mrs. Walker is a cousin and Miss Benson a niece of Mr. Benson.



It is a pleasure to think of you at this Season of the year, and to wish for you and yours all the fine things we can think of.

Robert L. Thompson  
Your District and County Clerk

Christmas is here again with its good fellowship and good will. Its warm spirit reminds us that in our friends and not in our ledger, do we find our real assets. So we want to express our appreciation of your friendship for us and to wish you a



AND A HAPPY NEW YEAR

HEREFORD LAUNDRY  
and DRY CLEANING

F. M. CAMPBELL & SONS  
and Employes

## A Merry Christmas to Each of You



One of the real joys of yuletide is the opportunity to put aside the routine and customs of everyday business and in real sincerity wish you a very

Merry Christmas and Happy New Year

## The Vogue

E. D. Fox Helen Seed Mrs. C. W. Seed  
Mrs. Anne Dougherty

## FURR'S HAVE EVERYTHING IN Holiday

# FOOD VALUES

### PEAS

Queen's Own No. 2 can

2 for ... 25c

### GREEN BEANS

Killian's No. 2 can

2 for ... 27c

### Tomatoes

Bestex No. 2 cans

3 for ... 25c

### CORN

Nation Pride Whole Kernel 12-oz. can

14c

### PECANS

TOILET SOAP, Palmolive 19c  
3 bars for  
SOAP, Crystal White, L'dry 14c  
3 bars for  
SUPER SUDS 23c  
Large box  
BLEACH, Hilex 33c  
Gallon  
MIXED VEGETABLES, Libby's, No. 303 jar 15c  
TOMATOES, Spiced Sweet Sliced, Libby's, Big 2 1/2 jar 25c  
FLOUR, 25-lb. Sack \$1.09  
Sunnyboy  
TOILET SOAP, Fine Art Bar 3c

### CAKE Flour 23c

APRICOTS, Whole Unpeeled 23c  
BAKING POWDER, Calumet 19c  
1-lb. can  
APPLE BUTTER, Libby's 33c  
Big 2 1/2 jar  
BAB-O 10c  
Can  
CORN STARCH, Staley's Box 5c

### FRUIT COCKTAIL 33c

### MEATS

DRESSED HENS lb. 45c  
PORK RIBS lb. 21c  
MINCEMEAT lb. 25c  
ARMOUR'S SAUSAGE 33c  
PURE PORK, Cello Rolls—LB. ....

CHEESE  
Armour's Pimento—1/2-lb. Pkg. 23c

PORK CHOPS  
Nice and Lean—LB. 36c

### FANCY MEAT

1 lb. pkg. . . . . 93c  
TOMATO JUICE, San Louis No. 2 can 7c  
MEAL, Packard's 5-lb. sack 27c  
MARSHMALLOW CREAM Mission, Pint 38c  
MINCE MEAT, Lady Betty 20-oz. jar 33c  
Orange Cranb'y Marmalade Ocean Spray, 16-oz. jar 21c  
SYRUP, Crystal White, Bliss 5-lb. jar 38c  
PIMENTO, Sunny Day 4 1/2-oz. jar 17c  
CHILI SAUCE, Libby's 14-oz. bottle 25c

### SWANSDOWN Large Box 23c

SYRUP, Waffle, Bliss 5-lb. jar 38c  
EXTRACT, Vanilla, Kent 8-oz. bottle 8c  
CHEESE SPREAD, Vera Sharp 5-oz. jar 21c  
Smokey, Olive-Pimento, Pimento, Bordens  
MILK, Armour's, Pet, Carnation Tall can 9c

### Bakery

Keeney's FRUIT CAKES \$1.00  
Package of VANILLA COOKIES 25c  
Large, Iced ANGEL FOOD CAKE 88c  
Assorted Xmas CAKES 35c 54c

### PIES

Pecan 45c  
Cherry 35c  
Mince-meat 35c  
KEENEY'S SALT RISING BREAD!

### CAMPBELL'S

TOMATO SOUP  
3 for 25c

SALAD DRESSING Bestyet, Quart 35c  
SALT Cook Book, 1 1/2 lb. Box 3c  
PEACHES, All Good, in Syrup Big 2 1/2 Can 23c  
RAISINS, Supreme 4 lb. Sack 51c  
TEA BAGS Package of 18, Liptons 18c  
SNOWDRIFT 1-lb. Glass Jar 23c

### Produce

CELERY, large stalks . . . 23c  
CABBAGE . . . . . lb. 4c  
YAMS . . . . . 2 lbs. 15c

BUY YOUR CHRISTMAS FRUIT NOW!

Plenty of APPLES and ORANGES  
By the Box — Priced Right!

LARGE STOCK OF WALNUTS and PECANS

WE WILL ALSO HAVE XMAS CANDY  
at 3 O'clock SATURDAY AFTERNOON  
(limited Stock)

## MERRY CHRISTMAS

The richest and most beautiful experiences in life come through gratitude. So truly, for the priceless gift of friendship, and goodwill, we say, "Thank you".

May this be truly an American Christmas, one that will prove to give you a new hold on life, to better prepare you for the trials of future years.



## The Beauty Mart

ZELDA DENGES BESS JENNINGS

### Annual H. D. Club Party at Clubhouse

The Annual Christmas party for all Home Demonstration Clubs of Deaf Smith County was held at the Club house Saturday. Christmas greenery gave the club rooms a holiday atmosphere with sprays of mistletoe and cedar, holly and acorns predominating. The refreshment

table was centered with a white tree. Mrs. Merlin Kaul presided at the punch bowl.

An informal program of Christmas carols and games was enjoyed and Mrs. V. E. Dodson was in charge of contests. Those attending the annual

### Class Entertained

Members of Mrs. E. Ramey's Sunday School Class of the Church of Christ were entertained at her home with a Christmas party Saturday afternoon.

Yuletide decorations were used throughout the house with glistening bright ornaments and lighted tapers. Games were played and Christmas Carols were sung by the group.

Cookies in shapes of stars, types and bells were served to Geraldine Patterson, Nelda Guy Lawrence, Lola Vern Pitts, Alma Faye Knox, Aline Gibbs, Elma Jean Moulton, Wilma Allen, Roberta Bishop, Edward Bishop, Neal Witherspoon, Jerry Reese and Bruce Wiggins.

John Phillip is in Gainesville, Tex., this week to visit his father, Joseph Phillip, and other relatives. He expects to return about the first of the year.

Mr. and Mrs. Harold Guinn of Breckenridge were guests of her brother, John McLean and family, the first part of the week.

WAVE Ella Broadwell has returned to Roosevelt Base in California after spending a couple of weeks here with her mother, Mrs. H. L. Broadwell.

### Birth Announcement

Seaman and Mrs. T. B. Bailey announce the birth of a nine and one-half pound boy, Robert Lee, at the Marine Hospital in New York City. Seaman First Class Bailey, a son of Mr. and Mrs. R. L. Bailey of Hereford, is on overseas duty with the U. S. Coast Guard.

affair were Mesdames Fred Saltzman, R. A. Fullwood, Earl DeHart, J. M. Dixon, Sam Anderson, W. A. Springer, Emma Bottoms, Jessie Mae Dodson, Oscar Vaughan, Bob Standifer, Fred Axe, Clarence Hollabaugh, H. E. Harris, Steve Williams, C. F. Homfeld, Richard Evans, Ira Ott, Merlin Kaul, Liston Wilson, H. L. Hershey, A. E. Hershey, W. S. Rice, Otto Olson, Mary Bodkin, W. H. Russell, Fred Barrett, John Miller, J. T. Richardson, John Haberer, F. J. Walterscheid, C. V. Burgess and Miss Sadie Lee Oliver.

### Attends Father's Funeral

Mrs. Howard Gault planned to return today from Halley, Ida., where she attended the funeral of her father, Edward Cameron, last week. Mrs. Cameron plans to return with her daughter and make a visit in the Gault home.

### Writes from Germany

Lt. Billy B. Boyer writes from a prison camp somewhere in Germany that he is well and getting along all-right, and hopes to be back home one of these days to eat some of his mother's biscuits.

Mrs. Boyer's letter, which was written July 28, was the first she had received from her son since he was reported a prisoner of war.

### Thomas on Leave

Harold W. Thomas, Seaman 1-c, arrived Monday from the West Coast for a visit with his parents, Mr. and Mrs. J. W. Thomas. He has been in the Pacific for the past year and has taken part in 11 major battles. His leave will last until Jan. 6.

### Summerfield

MRS. GUY WALSER

A good crowd attended church Sunday morning. There will be a community Christmas tree at the church Sunday night Dec. 24. There will also be a good program.

School will turn out Friday for the holidays. The school will have their Christmas tree Friday afternoon for the school children. The cafeteria board met at the school house Monday night and made candy for the school children.

Mr. and Mrs. Vansickle and daughters returned Sunday from New Mexico where they have been to see relatives.

Mrs. Harry Cannon visited her parents in Amarillo last week.

Mrs. Carl Lee and Mrs. R. D. Lance Jr. underwent operations at the Deaf Smith County Hospital last week. Everyone wishes them a speedy recovery.

Jackie West, who makes his home with Mr. and Mrs. L. P. Shaw will visit relatives in California during the holidays. W. M. S. met at the church last Wednesday afternoon with Mrs. K. Lawrence as leader of the Lottie Moon Christmas program.

Mr. and Mrs. Jim Clark and son and Britt Clark left last Friday for Pittsburg, Tex., where they were called because of the serious illness of a brother-in-law. Word was received here stating that he had passed away Monday morning.

Mr. and Mrs. George Storey enjoyed a visit last week with his sister and her husband of Oklahoma.

Mr. and Mrs. Mack Noland, Mrs. J. C. Noland and Mrs. L. B. Lookingbill and Ann visited Mr. and Mrs. Jim Noland in Amarillo Sunday. They went to see the infant daughter of Mr. and Mrs. Jim Noland who was born Saturday, Dec. 16.

The Rance Home Demonstration Club sold tickets for a quilt which was in the window of J. C. Penney, Jim Clark was

the winner of the quilt. Mr. and Mrs. W. A. Powell received word Monday from the War Department that their son was missing in action, since Dec. 4. Our community extends sympathy to the family.

Try a Want Ad!



One of the Greatest Pleasures of the Christmas Season, is the opportunity to acknowledge our friends and it is with this in mind that we send you Season's Greetings.

The business you have entrusted to us is indeed appreciated, and we hope that with the turn of each year, the pleasant relations existing between us will be increased and strengthened.

We wish you a Merry Christmas and a Happy New Year.



Hereford  
Potato Growers Association



There is an atmosphere of good will and good cheer prevailing among the members of this organization which finds expression in this greeting to you.

At the Yuletide season we are reminded of our many pleasant business relationships . . . of your many courtesies . . . of our own good will toward you.

We wish you a Happy Christmas.

Charm-Aid Studio

IMOGENE GLADYS  
KATHERINE MARY ANN

A JOYOUS  
YULETIDE

AND ALL GOOD WISHES  
FOR AN  
AMERICAN  
CHRISTMAS

HOWARD GAULT  
POTATOES — ONIONS

THE GLOWING  
CANDLES • OF  
CHRISTMAS . . .

Typify the Peace and  
Contentment of Christmas

We sincerely hope that you will receive a large share of contentment and happiness from the Yuletide activities. May you enjoy the associations of those dear to you, and may these associations result in the most glorious Christmas that has ever come your way.

J. O. Newell  
Sheriff  
AND EMPLOYEES

With a full sense of gratitude for having been able to serve you; with full realization of the value of tried and proven friendships and the advantage of living among such splendid people, we send our Greetings to our friends. May the best of everything be yours this Christmas. May the Yuletide occasion make all of us more appreciative of our way of life. May it truly be an American Christmas

—and if you think that life is worth living, then we wish you a—

HAPPY NEW YEAR

ROSE and BARBER  
REAL ESTATE

P. J. (Jack) Rose Frank Barber



Christmas EVES and KNIGHTS

TOILETRIES  
Elizabeth Arden "Blue Grass Mist" \$2.75  
DuBerry Make-Up Kits \$4 to \$20  
Spooners \$2 to \$5  
Bath & Toilet Sets \$2 to \$5  
A great array of Gift Soaps \$1

Perfumes  
Arden's  
Coty's  
Well's  
Yardley's  
Richard Hud.

Come to CLOSE'S for gifts that sparkle under the mistletoe because they have that "personal touch" that shows they were chosen for someone very special. They're here in glorious array . . . every one a pride to give and a joy to receive . . . everyone designed to please a Christmas Eve or delight a Christmas Knight. Come in today and choose the Number One gift for the Number One person on your Christmas list.

Gift Ideas

Hand Lotion  
Wace Powders  
Colognes  
Talcum Powders  
Sachets  
Face Creams



FOR MEN

Travel Kits . . . . . \$3.00 to \$10  
Stationery . . . . . \$1 to \$3  
Military Brush Sets, \$1.25 to \$4.50  
PIPES and TOBACCOES  
Billfolds . . . . . \$1.50 to \$5  
Ash Trays and Cigarette Cases

Notice . . .  
We will be open Friday until 9:30 p. m.  
Open Saturday until 11 p. m.,  
Sunday, 9:30 to 8:00 p. m.  
Closed Christmas Day

JUST ARRIVED . . . BOSHONG'S  
BOX CHOCOLATES  
(Limited Supply)

. . . AND, MAY WE TAKE THIS OPPORTUNITY OF SAYING "THANK YOU, FOLKS" and BEST WISHES FOR A

MERRY, MERRY CHRISTMAS

**CLOSE**  
Drug Store  
PRESCRIPTION DRUGGISTS  
The Royal Store Phone 13

# SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

## Virginia Simpson Becomes Bride Of Lieutenant Harold R. Sagraves

Announcement has been made of the marriage of Miss Virginia Simpson, daughter of Mr. and Mrs. M. L. Simpson, to Lt. Harold R. Sagraves of Columbus, Ohio. The ceremony was held in Monahans with the bride's sister, Miss Margaret Simpson of Amarillo attending as maid of honor. Lt. Zale Watkins of Pampa was best man.



The bride wore a slate blue three piece suit, using navy accessories and wearing a corsage of gardenias. Miss Margaret Simpson wore a green suit with brown accessories.

Mrs. Sagraves, who is the granddaughter of Mr. and Mrs. W. A. Hunter of Hereford, is a graduate of St. Anthony's School of Nursing in Amarillo. For the past five months she has been employed in the Deaf Smith County Hospital.

Lt. Sagraves has been in the Army for the past four years and at present is stationed with the Army Air Forces at Pyote, Tex. The couple plan to live in Pyote for an indefinite time.

### REUNION AT MAY HOME HONORS SERVICEMAN

Relatives and friends gathered Sunday in the home of Mr. and Mrs. Alfred May of Dawn in honor of their son, Pvt. Marvin May, who is home on furlough from Camp Roberts, Calif.

Those present were Mr. and Mrs. G. W. Brumley, Mr. and Mrs. A. J. May and Mr. and Mrs. John Hickman, from Hereford; Mrs. Oran Bennett and son Ronald and Miss Elouise Brumley from Lubbock; Mrs. John Sullivan, Johnnie Robert and Gay from Morton; Mr. and Mrs. Roy Holmes, Roy Jack and Bonita Faye from Phillips; Mr. and Mrs. Alva Chambers and Douglas Ray from Amherst and Mr. and Mrs. Ernest May, Mr. and Mrs. Alfred May and Melvin from Dawn.

### JUSTAKRD CLUB MEETS

Justakrd Club members enjoyed games at the home of Mrs. Henry Sears on Wednesday afternoon last week. Mrs. Troy Moore was a special guest of the club and Mrs. Grant Fuller played high for the award and Mrs. Kellar Muse won second high.

Members present were Mesdames Grant Fuller, J. S. Maxfield, Jas. W. Witherspoon, Kellar Muse, C. J. Crump, George V. Stambaugh, N. E. Milburn and the hostess.

Mr. and Mrs. Aaron Rose and daughter Sybil are expected to arrive for the Christmas holidays Friday. Mrs. Rose is the daughter of Mr. and Mrs. Ian Shore and their home is in Kermit.

Georgia. Prior to her marriage she was employed with the Coast Guard in Washington D. C. She is a niece of Mrs. S. L. Easley of Hereford and was a teacher at Westway for a year, making her home here with Mrs. Easley.

Dr. Allison attended Texas Tech. at Lubbock where he received his A. B. and M. A. degrees. He was principal of Central School before enlisting in the Navy.

The couple will live in New Haven, Conn., where he is stationed as an assistant professor of Naval Science at Yale University.

## Beall-Allison Wedding is Held in Naval Chapel in Washington D. C.

A wedding of interest here is that of Miss Carolyn Beall, daughter of Mr. and Mrs. John W. Beall of Fitzgerald, Ga., and Lt. Glenn L. Allison of Clarendon, formerly of Hereford.

The wedding took place at the Naval Chapel at Anacostia, Washington, D. C., on Dec. 2, with Chaplain Clifford M. Drury officiating.

The bride was attended by her sister, Mrs. John H. Pace of New York City and Lt. Cmdr. William Thomson of Washington, D. C., served as best man.

For her wedding the bride chose a bronze wool crepe suit with white hat and brown accessories. Her corsage was of white gardenias and her only ornament was a pearl sunburst brooch, her mother's wedding gift from her father. After the ceremony Mrs. Pace entertained the wedding guests with a dinner at the Hamilton Hotel.

Mrs. Allison attended Andrew College where she was a member of Delta Psi Omega, honorary dramatic fraternity, and is a graduate of the University of

## Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)



WHAT stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

## Terrell Feed Store

F. L. Terrell — Rube Adams



MAY THE CHRISTMAS BELLS RING IN A MOST HAPPY SEASON

## Carl McCaslin Lumber Co.

Carl McCaslin . . . Ed Warren

Henry Tussner . . . LeVerne Longbottom . . . J. D. Riley

Weldon Poff



Let's Be Happy IT'S CHRISTMAS

Let's lay aside the problems of everyday life—the cares and adversities that occupy our minds throughout the other days of the year. Let's celebrate Christmas with a full realization of the true meaning of the occasion. Let's be happy! Let's be thankful!

As you enjoy the spirit of the occasion, please find a place for our good wishes. May you spend a most enjoyable season, and may the New Year be one of happiness and success for you and yours.

A. O. Thompson ABSTRACTS

## Morning Coffee Is Lovely Yuletide Courtesy

One of the nicest customs of the year is entertaining friends and sharing Christmastime hospitalities during the Yuletide season. A lovely morning coffee, imparting friendly seasonal greetings and holiday cheer was given by Mrs. Norman Harris Friday at her home on East Third Street.

Evergreens and red candles were used on the mantel and poinsettias, greenery and tall red tapers formed the centerpiece for the refreshments table.

Mrs. C. H. Dyar and Mrs. J. R. Allison presided at the coffee service.

Those enjoying the party were Mesdames Knox Kinard, H. L. Broadwell, J. R. Allison, R. P. Conaway, H. G. Conkright, T. M. Dameron, C. H. Dyar, Ralph Hastings, Jim Lipscomb, Frank Lucas, C. F. Moore, C. J. Mountz, A. Petersen, Geo. V. Stambaugh, W. J. Stanford, Ellis Coombes, Troy Womble, B. E. Roberson, T. W. Roberson, J. T. Gilbreath, Jr., Essie Cardwell and Glenn Snyder.

Do It Yourself - at Home Charm-Kurl PERMANENT WAVE KIT Complete with curlers, shampoo and waves. It's easy to do and safe for every type of hair. For amazing results—be sure to ask for Charm-Kurl. Over 6 million sold. 59¢ City Drug Store

Insurance Covering FIRE . . . LIGHTNING Automobile Fire . . . Theft Comprehensive

REAL ESTATE - LOANS RENTALS John McLean AGENCY West 3rd St. — Phone 273



## THE STAR IN THE EAST

Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

## CITY DRUG STORE

Mr. and Mrs. W. L. Alexander

Mr. and Mrs. Robert Singer

# PENNEY'S

The FOLKS at Penney's want to take this opportunity to say "THANKS" for your patronage and for your friendship . . . and to wish—each of you

A MERRY CHRISTMAS and A HAPPY 1945



GIFT HOSIERY FOR THE FEMININE HEART . . . 81c SMOOTH RAYONS

Sheer leg flattery in clear sun-burnt shades! Perfect complement to dark winter costumes. Full-fashioned rayons with sheer clinging fit. Patio sun, Vista beige, Hacienda tan. A perfect gift for the girl.





# Kiddies Write to Old Santa, ...with Emphasis on Weapons of War

panda and a dogie. Perhaps a baby doll too.

Ray would enjoy a stick horse, a wooden train and a panda.

Please bring me a doll with real hair, a set of dishes we all can use, a doll buggy and some handkerchiefs for school.

We love a surprise gift too. Please remember Mother and Daddy, Grandpa and others. Thank you.

Your little friend,  
Earle Dean Gandy.

Dear Santa,

I am seven years old and in the second grade. I can't write very good yet so my big sister is writing this for me. I would like for you to bring me a doll, a sate set and a nurse set.

My big sister wants a birthstone and a comb, brush and mirror set.

Yours truly,  
Lyndel McBrayer  
Box 587  
Dalhart, Tex.

Dear Santa Claus,

First I want to thank you for the things you gave me last Christmas. I would like a large water color set this year. Be sure and remember my Uncle Carl who is in the navy. And my Grandmamma and Grandpapa and little Paul for we probably won't get to see them until my school is out. I am in the 1st grade. Daddy and I know a secret from mother. We love you.

O. C. Renfro

P. S. Be nice to Dr. Wills and all the folks at town for they were nice to me when I had my tonsils out. Bye Bye.

Dearest Santa Claus:

We are a little boy and girl that live out in the country and have tried to be pretty good kids this year.

Santa, I would like to have a blackboard, a gun and scabbert and a set of tinkor toys. Linda Lee wants a baby doll, a

buggy and some dishes. Also, Santa, don't forget all of my little cousins and all the other little boys and girls.

Don't forget any of our soldier boys, Santa, and if you have any candy and nuts you might bring us a few.

We love you lots,  
Donald and Linda Lee Renfro

Dear Santa Claus,

Please bring me a tractor, a big gun and a doll. Jimmie Squirrel would like some pecans and a big red apple.

Lovingly,  
Buddy Bob Campbell

Dear Santa Claus;

I am a little girl 5 years old. I have tried to be a good girl and help my Mother and my Ma-Ma.

Please bring me a doll with real hair, a little sweeper and some color books. Thank you Santa Claus.

Mollie Bett Ray.

Dear Santa Claus:

Will you please bring me hammer ruler brace file and I would like to have a ring and please bring me some candy and nuts to eat.

Your little friend,  
Charles Ralph Springer

Dear Santa:

Christmas is getting near I wished you would please bring me a big truck, a big ball and a desk.

I have a little sister this year for you to remember. My cousin Patricia, will be here, so leave her things with mine.

Thank you,  
Jimmie Joe Oliver,

Dear Santa:

I have been a pretty good boy this year so please bring me a airplane, ball, candy, nuts and fruit. Please remember all the other boys and girls.

Love,  
Freddy Henry Jr.

Dear Santa:

I have been a pretty good girl this year so please bring me a gold locket, also a pair of mittens, some candy, nuts, gun and fruit. Don't forget my little brother and all the other little boys and girls.

With love,  
Betty Joyce Henry

Dear Santa:

I am a little girl six years old, and I have tried to be a good little girl.

I want you to bring me a doll, a doll bed, a little table and chairs, and lots of fruit, nuts and candy.

And pease don't forget all the other little boys and girls everywhere.

Lots of love,  
Betty Collins.

Dear Santa:

I am a little boy five years old. I have been a good little boy so I would like Santa to bring me a train airplane and some building toys.

Don't forget to bring my little sister a doll and blocks.

Your little friend,  
Max Winkler

Dear Santa Claus:

I am 5 years old and my cousin Larry is 4 years old. We would like a little blackboard and a train very much. Will you bring Homer Smith a big truck if you have one. Merry Christmas to you Santa Claus.

Stanley Ray Smith and Larry Allen.

Dear Santa Claus:

I have been a nice girl and let my mommie put drops in my nose every nite. Please bring me a dolly, house shoes, and some dishes and a doll buggy if you can find one. Please remember all the little girls and boys especially Linda, Donny and O. C. Thank you a lot and am sending all my love.

Nancy Lee Mauk

Dear Santa Claus:

Another year has rolled around, and we are looking for you again.

Tommy Reed Stagers (my nephew) is still living with me, and please, Santa bring him a rocking horse, a ball, and please bring him a doll, really he is crazy about dolls, and I don't want to give him mine. Santa, you are going to bring me a pretty rag doll, aren't you?

We would like to have some candy in our stocking—and how about a little gum—maybe?

Lovingly,  
Bertella Kay Reed

Dear Santa:

I want you to bring me a nurses set, if you have it. If you don't have it, bring me a tea set. Remember all the other boys and girls. I am six years old. I have been a good girl.

Irlene Galley

Dear Santa:

I want a four mortar airplane, and a cattle truck, cattle in it, and plenty of fruit and candy and a tracto and a combine.

Your friend,  
Don Hamilton

Dear Santa:

I want a basket ball and I want some winter gloves and some house shoes and I want a house coat, and I want some candy and fruit and some apples.

My little brother Roger wants a tractor nad combine, trailer to hall his blocks in. He wants some blocks too. Anr he wants a gun. Canday too.

Your friend,  
Betty, Roger Hamilton.

Dear Santa,

I want a football, a helmet, two cowboy pistols, a comando helmet, a baseball mitt and hunting knife.

Your friend,  
Kenneth Carmichael

Dear Santa,

I am a girl 9 years old and I have tried to be good most of the time.

I know there is a war going on now so I will not ask for much. I would like to have some story books, a coat, a pair of mittens, a pair of slacks and a house-coat. Also I would like to have some candy and nuts.

Please remember mother and daddy and all other little boys and girls.

Bye Bye until next year,  
Your friend,  
Myra Jo Sowell.

Dear Santa Claus:

Please bring my little sister Frances and I a wagon. And I want a little rad truck like Jackie has. And a tricycle. And Frances wants a doll, a little broom, a ball and a little mop. Please bring Lillie something too, and Santa, if you see Sam and Ted, tell them to hurry home.

All our love,  
Norbert and Frances Bednorz.

Dear Santa:

I have been a very good boy this year and helped my mother a lot. Will you please bring me these things for Christmas, a rifle, a boy scout knife, a hobby horse, a pistol, a tank, a Mickey Mouse toy, ad some candy, nuts and fruit. Please make it a White Christmas.

Your little friend,  
Billy Woodford

Dear Santa Claus:

I want a little areoplane and a plastic tractor, candy nuts oranges please bring Robert Edd a tractor too and a book of his own so I can have mine to read he likes the three little kittens or the three little pigs.

Charles W. Green  
From Charles W. Green and roted by Santa Dear I hope you will answer my letter.

Dear Santa. I try to be real good. I drink milk and eat cereals without fussing about it. I mind Granny and Mother and stay in out of cold atmosphere. I want a little broom, a mop to clean my playhouse. I want a gun to kill Japs so my Daddy can hurry home and all other boys and girls can see their daddies. I want to kill Germans too, better bring me two guns. I will tell you how to get into this house, come down the chimney then up through a hole in the furnace. I will be watching to help you set down your load. Bring me chewing gum and fruits I don't like candies they ruin my tummy and my teeth. Take presents to all little orphans and sick children to make them happy. I have a jeep to run out and greet you so don't fail to be good to all good children. I will be good till after you come anyway.

Skeet Collier.

Dear Santa Claus:  
I want a floating boat. Don wants a big ship. Don wants a jeep too. I want a B-24 Army Bomber. I want a monopoly game. I want \$2.93 gun. I want \$1.95 gun. That is \$4.88 guns. I want to army guns wich that cost—\$3.10—\$3.10. That is \$6.20. I want a set of binggo. I want to tractor sets, cost \$1.25, \$1.25, \$2.50. With love,  
Jay Roy

Dear Santa Clause:

I am a little girl in the first grade at school. My little brothers and sister are too young to write, so I am writing for all.

Troy McClain will be just one month old. Please bring him a rattle toy and a pr. of booties. Gienna Faye would love a

Dear Santa Claus:  
I am a little boy four years old and I am a good boy my

Greetings

of the

Christmas Season

and Best Wishes for A

HAPPY NEW YEAR

from the makers of

"Sunny Boy" Flour and Feeds

We wish to express our appreciation for the splendid acceptance which has been awarded our products during the past years . . . and to assure you that we will continue offering you the best quality that can be produced.

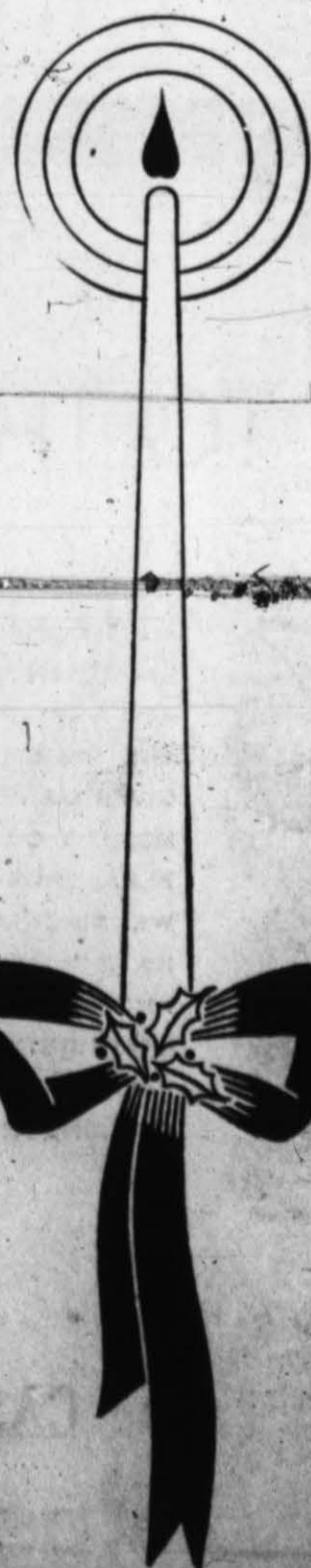
Your patronage and friendships have made the past year possible during these trying times . . . and we want to say, "THANK YOU" . . . and to join you in a prayer that 1945 may once again bring

"PEACE ON EARTH AND GOOD WILL TOWARD MEN"

FRASER MILLING CO.  
HEREFORD, TEXAS

Remember the Present with a Future . . .

U. S. WAR BONDS!



### Great Christmas Carols Work of Inspired Clergy

Since that first Christmas when the angels sang "Glory to God in the Highest," music has been a vital part of the holiday season, schools, churches and homes ring with joyous hymns and songs. The first singing of carols in the streets was in the year 1224.

When we think of Christmas we think of the pictures you see on Christmas cards of houses almost buried in snow, candles burning in windows and carolers grouped around a doorway, singing with all their hearts to the distant peal of churchbells.

"Hark the Herald Angels Sing" was written in 1730 by

Charles Wesley, younger brother of John Wesley, who founded the Methodist denomination. Inspiration for the poem came to Wesley as he walked to church one Christmas morning.

Bishop Phillip Brooks, rector of the Holy Trinity Church in Philadelphia was asked by his Sunday School children to write a Christmas song, so in 1868 he produced "Oh Little Town of Bethlehem." After writing the hymn, he went to the church organist and asked him to furnish a tune. The organist, Lewis H. Renner, says the air came to him in a Christmas dream and it was finished for the next days services.

But most beloved of all Christmas music is "Silent Night, Holy Night," written by Father Joseph Mohr, who found himself without means of music for the Christmas services because mice had eaten the belows of the church organ. Father Joseph

was greatly troubled over the calamity and as he returned from administering rites to a dying woman he stood on a hill top, at midnight, and it came to him that it must have been just such a silent night that the Christ child was born, so he went home and composed the words to our famous Christmas hymn.

Then of course it needed music, so he went to his old schoolmaster; Franz Gruber, and so Franz played his guitar and Father Joseph sang a Christmas hymn that will never die.

Few think of this lovely hymn without remembering how we watched our radio dial at Christmas for its rendition by one of the most beloved of singers, Madame Schumann-Heink.

Oh, those were the days of simplicity, when rectors casting about for Christmas programs turned poets and organists turned composers to furnish

### Father of Hereford Woman Dies at Home In Fort Worth

Funeral services were held at the Shannon Funeral Chapel in Fort Worth on Monday, Dec. 4, for William Franklin Burns, 76 years old, who died on Nov. 30 at his home in Fort Worth. Mr. Burns was the father of Mrs. D. L. Layman of Hereford and had visited here often during the past ten years.

Survivors include five sons, two daughters, one sister, three brothers, 23 grandchildren and 20 great grandchildren.

### LEGAL NOTICE

THE STATE OF TEXAS  
To: James A. Hudson, and the unknown heirs and legal representatives of James A. Hudson, deceased; George J. Charlton, and the unknown heirs and legal representatives of George J. Charlton, deceased; Ruth E. Gibson and the unknown heirs and legal representatives of Ruth E. Gibson, deceased; Elias L. Manuiel and the unknown heirs and legal representatives of Elias L. Manuiel, deceased; Mrs. William R. Mullin, and the unknown heirs and legal representatives of Mrs. William R. Mullin, deceased; Mrs. Elias Manuel, and the unknown heirs and legal representatives of Mrs. Elias Manuel, deceased; Mrs. H. S. Manuel and the unknown heirs and legal representatives of Mrs. H. S. Manuel, deceased, Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 29th day of January A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 14th day of December

A. D. 1944, in this cause, numbered 2623 on the docket of said court and, styled L. M. Lang Plaintiff, vs. James A. Hudson and the unknown heirs and legal representatives of James A. Hudson, deceased; George J. Charlton and the unknown heirs and legal representatives of George J. Charlton, deceased; Ruth E. Gibson and the unknown heirs and legal representatives of Ruth E. Gibson, deceased; Elias L. Manuiel, and the unknown heirs and legal representatives of Elias L. Manuiel, deceased; Mrs. William R. Mullin and the unknown heirs and legal representatives of Mrs. William R. Mullin, deceased; Mrs. Elias Manuel and the un-

known heirs and legal representatives of Mrs. Elias Manuel, deceased; Mrs. H. S. Manuel and the unknown heirs and legal representatives of Mrs. H. S. Manuel, deceased, defendants.

A brief statement of the nature of this suit is as follows, to-wit: An action in trespass to try title, and for the title to and possession of Section No. 45, Block K-5, Deaf Smith County, Texas, and for removal of clouds on plaintiff's title, based upon peaceable, adverse possession and claim of title by plaintiff for five and ten years, respectively, under the Statutes of Limitation; and for cancellation of unreleased liens by reason of payment and their bar

by the Four Year Statute of Limitation. as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 14th day of December A. D. 1944.

Attest:  
R. L. THOMPSON Clerk,  
District Court,  
Deaf Smith County, Texas.  
(SEAL)

61-4to



### "PEACE ON EARTH"

In these troubled times of world unrest and strife, Christmas brings home to us the realization that "Peace on earth, goodwill toward men" is more than just an empty phrase.

It is the foundation of all the teachings of Him whose birthday we celebrate. May that spirit go with you throughout the days of the coming year.

### KERR HARDWARE CO.

C. F. Kerr Reavis Kerr Frankie Ridgeway  
Cawthon Bryant



To You, One and All!!

Expressing our appreciation of your courtesies of the past year and extending the compliments of the season, we wish you a Season of happiness, goodwill and contentment. Whatever the New Year holds for all of us, may it see the realization of your every ambition.

### HEREFORD IMPLEMENT

O. G. CALHOUN and EMPLOYEES  
McCormick-Deering Tractors and Implements

## Here's a Christmas



### TO THOSE WHOM WE SERVE

AS THE SHADOWS OF THE OLD YEAR LENGTHEN TOWARD THE TWILIGHT AND AS WE PREPARE OURSELVES FOR THE PROBLEMS OF THE NEW YEAR, IT GIVES US REASON TO PAUSE FOR A MOMENT OR TWO TO CONSIDER THE PLEASURES THAT HAVE BEEN OURS. WE SINCERELY BELIEVE THAT WE HAVE MANY GENUINE FRIENDSHIPS AMONG THE PEOPLE OF THIS FINE COMMUNITY; FRIENDSHIPS WE VALUE ABOVE ALL THINGS MATERIAL; ASSOCIATIONS THAT HAVE BEEN CEMENTED

BY THE LOYAL THOUGHTFULNESS OF THOSE WHOM WE SERVE WE ARE INDEED GRATEFUL FOR THE OPPORTUNITIES THAT HAVE BEEN PRESENTED TO US, AND WE ARE CONSCIOUS OF OUR RESPONSIBILITY TO YOU. WE DO NOT HESITATE TO RENEW OUR PLEDGE OF SERVICE AND CO-OPERATION IN WHATEVER CAPACITY WE MAY BE CALLED UPON. A JOYOUS AMERICAN CHRISTMAS IS EXTENDED TO THE CITIZENS OF THIS AREA.

### CASHWAY GROCERY and MARKET

- |        |         |
|--------|---------|
| TOM    | SHORTIE |
| ROBERT | BUCK    |
| HARRY  | VIRGIL  |
| ETTIE  | CAPPY   |
| JOY    | ELMER   |



### FROM US TO YOU!

++ Dusk... Christmas Eve... children moving about stealthily, wide-eyed and expectant... you know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

### Cogdell Motor Co. & Boyd's Radiator Shop

- |                  |               |
|------------------|---------------|
| Frank Cogdell    | Roy Boyd      |
| Charley Cogdell  | Robert Boyd   |
| Frank Marrs      | C. L. Layman  |
| Charlie Calloway | R. R. Stewart |
| L. R. Pittman    |               |

### Relics of Wise Men At Cologne Cathedral

Biblically, we know very little about the Wise Men who came from the East bearing gifts to the Christ Child and, having adorned Him as the King of the Jews, returned to their own country. It is generally accepted that

there were three Wise Men because of the three specifically mentioned gifts: church tradition has identified these as Melchior, Caspar, and Balthasar; Melchior, king of Arabia, brought a casket of gold; Caspar, king of Tarsus, brought myrrh; and Balthasar, king of Ethiopia, brought frankincense. These gifts are considered symbols of what Jesus was to become—gold for a king, frankin-

cense for a high priest, and myrrh for a great physician. Collectively, the Wise Men received the gifts of charity and spiritual wealth, perfect faith, truth and meekness.

When they returned to their own country, the three Kings reputedly sold their possessions and went about preaching the Christ-King Legend continues, that they were martyred in India for their faith.

The bodies of the Wise Men, transferred to Constantinople in the fourth century—by the Empress Helena, mother of Constantine—were enshrined at Milan for a while after the first Crusade. Frederick Barbarossa authorized removal of the relics to Cologne where they remain to this day deposited within the magnificent Cathedral of Cologne.

### Dec. 26, Boxing Day in England

Christmas is the Day of Days in America, but in many countries Christmas is primarily commemorated as a religious festival and the gift-giving and festivities of the holiday season come later.

In England, Christmas eve is quietly observed in the churches and private homes; on Christmas day, families gather around festive tables; and December 26 is Boxing day. Friends exchange boxes, children receive their presents; servant girls, porters, paper vendors, and the like expect and receive tips. Towards evening groups of merry-makers gather on street corners and ride about Londontown dancing on the "flats" of trucks.

In France, January 1—the jour de la bonne année—is a day for exchanging greetings, calls and small gifts. As in other Catholic countries, the children receive their presents on Epiphany. The Feast of Epiphany commemorates the arrival of the Wise Men at Bethlehem and is now celebrated on January 6 by the Roman, Anglican, Protestant and Greek churches—the Greek Orthodox church, however, continues to observe the feast on January 19.

In Brazil, where Santa Claus and modern North American customs now stand side by side with ancient traditions originally imported from Portugal,

gifts and greeting cards may be sent and received right on up to January 15—and this without any apologetic implication suggestive of attempts to amend omissions made at Christmas.

#### Bear Gifts

Angels, sent by the Christ Child, bring presents to Hungarian children—that is, if they have been good. They believe the angels are listening long before Christmas. If the youngsters happen to find bits of tinsel on the floor they are certain of it, as this is angels' hair.

#### Apple Custom

Apples play a great role in Christmas customs. In parts of England they are pared and the peeling, taken off in one spiral, is thrown over the left shoulder. Tradition has it that the peeling will form the initial of the person whom the parer is destined to marry.

### Xmas Seal Origin Was In Denmark

The origination of the Christmas tuberculosis seal was recalled by officials of the American Tuberculosis Institute as the 36th annual sale got under way.

Back in 1903 Einar Holboell, then a young mail clerk in the post office at Charottenlund, Denmark, conceived the idea of a voluntary tax on Christmas greeting cards which would benefit the poor. He gained permission from the ministry to sell the stamps at post offices for a fund to erect a hospital for tubercular children.

In 1907 Miss Emily P. Bissell of Wilmington, Del., adopted the idea and interested the American Red Cross in the project. The first national sale in 1908 brought in \$135,000 and the

amount has grown larger each year. The sale of seals has saved 100,000 lives annually among tubercular patients, officials declare.

At the time of his death in 1927, Holboell was president of the International Tuberculosis Association and a member of the board of directors of the

National Tuberculosis Association of Denmark. As a mark of honor to the originator, the Danish Christmas seal for 1927 bore his picture.



**GOOD CHEER!** There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer if we but pause to reflect.

Merry Christmas greetings from all of us to all of you.

### Cave's 5c, 10c & 25c Store

Management and Employees



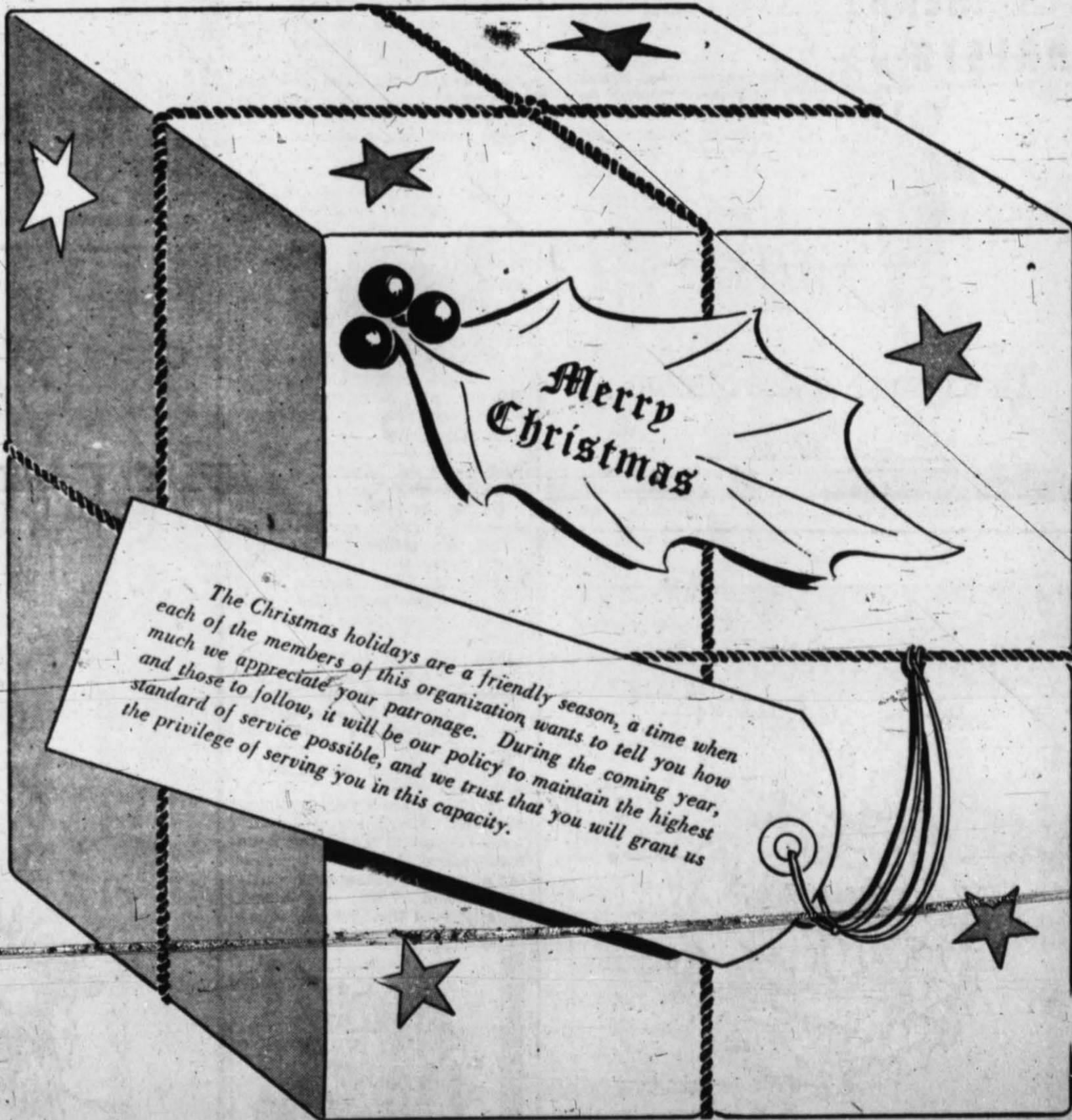
### BEST WISHES

In taking this opportunity of expressing our best wishes for the Christmas Season to our hosts of friends, we are mindful of the splendid associations and friendships that we have had in the year past. And it is in full appreciation of all the fine things you have done for us that we express our sincere thanks to each of you whom we call our friends.

**THEREFORE . . . to our Friends in this community, and to our Friends in the Armed Service, we say**

SO, wherever you are . . . north, south, east or west, may we extend Season's Greetings to you, one and all.

**Your Hereford CHAMBER OF COMMERCE**



The Christmas holidays are a friendly season, a time when each of the members of this organization wants to tell you how much we appreciate your patronage. During the coming year, and those to follow, it will be our policy to maintain the highest standard of service possible, and we trust that you will grant us the privilege of serving you in this capacity.

OFFICERS, DIRECTORS and EMPLOYEES

of the

# The First National Bank

MEMBER F. D. I. C.

FEDERAL RESERVE SYSTEM



## MY ADDRESS



### YOUR NEAREST OUTLET

*Rddy Kilowatt*  
**YOUR ELECTRICAL SERVANT**

You may have to scour the town these days for common household items, for cigarettes, clothes, and many another article, but not for electric service! I'm as close to you as your nearest electric outlet—"The little man who's always there."

For only a few cents a day I'm right on the job with continuous, dependable electric service to take much of the drudgery out of your housework. In fact, I'm the *only* servant

that ever stepped inside many a small home. Unlike most servants, I don't sleep, ask for time off, or take a vacation.

When you have housework to be done and want it done quickly, remember me. I'm your faithful and dependable electric servant. You needn't make a phone call or ask for an appointment when you want me. Just plug in—I'm Rddy!

**Southwestern PUBLIC SERVICE Company**

# SOCIETY.

## SIX-YEAR-OLD CELEBRATES BIRTHDAY

Mary Jane White celebrated her sixth birthday Dec. 9, when her mother, Mrs. Hubert White, entertained seven little

guests at a birthday party at the White home. A birthday cake and traditional party games were the center of interest for the guests who included Richard Harlow, Mary Sue Andrews, Vonda Joe, Wanda Lou and Lola Vern Pitts, Blackie Thomas, Tony Cawthon and the honoree. Mrs. Joe Pitts and Mrs. Cawthon assisted Mrs. White with hostess duties.

## O. E. S. Conducts Initiation Rites

Initiation rites were conducted for Drs. Edwin and Lucy Knollhoff of Friona at the regular meeting of the Order of Eastern Star held at the Masonic Hall Tuesday night. Mrs. Frank Terrell served as worthy matron and initiation officer. Hosts for the social hour held after the meeting were Mr. and Mrs. Frank Terrell, Mrs. Ada Higgins, Mrs. H. L. Broadwell and Dr. Norman Harris. Special guest was an out-of-town member of the local chapter, WAVE Ella Broadwell of California.

had been caught and fed good grain to the point of arousing his suspicions; too late, of course). The dark ale flowed and added its voice—by proxy—to heighten the noise. At the peak of all this there was brought in the Yule log—a relic, incidentally, of the Scandinavians' pagan worship of Thor. With a brand from last year's log the new one was fired. The light from these roaring flames would shine out through portals opened to the knocks of caroling and wassailing bands who, more often than not, were brought into the hall to eat of nutmeg cakes and brawn and mustard.

**Red and Green Decorations**  
The use of green at Christmas time is understandable when it is recalled that the idea of decking churches, houses, shops, etc., centers around the use of evergreen. This custom antedates the Christian era and apparently is a survival of the Roman Saturnalia when inhabitants of Rome ornamented their temples and dwellings with green boughs. Red, which is regarded as the most cheerful of all colors, is said to react most quickly on the optic nerve. Decorations available at the winter solstice include holly, the berries of which are red.

## A Merry American Christmas

As the ties of friendships are strengthened by the Christmas occasion, so may our business associations continue to grow in mutual accord and confidence in the years to come. It's been pleasant serving you in the past and we will do everything possible to merit your confidence in the future.



The Ladyfaire  
Dette Albracht

## WISHING YOU A MERRY CHRISTMAS

It is a trite way of expressing the season's greetings to you, our friends, but we know of no other words with which to convey our sincere feeling toward the people whom we have had the opportunity to serve.

It has been our pleasure, and it is with these thoughts in mind that we fall back on the old familiar "Merry Christmas" as a sentiment not surpassed, and for which there can be no substitute.



Thompson Service Station  
ARTHUR THOMPSON

## IN A CORNER OF THE WORLD



Where the guiding light of Peace still is the hope of its people, we pause and look back with pride to new friendships formed and old ones grown stronger. And as we face the future, we are grateful for the folks who have been our inspiration in the past, helping us to strive toward even greater service from year to year.

This is our pledge to maintain these efforts that we may continue to enjoy your confidence.

A MERRY CHRISTMAS TO ALL!

Ireland Motor Co.  
AND EMPLOYEES

## Yuletide Party Is Given by Pioneer Club

The annual Yuletide party and program for the Pioneer Study Club was held at the home of Mrs. A. B. Christian Tuesday afternoon, Dec. 12. Roll call was answered by members telling the number of tea towels brought for the Boy's Ranch. Mrs. Al Werner was in charge of the Christmas program and directed the "Story of the Christ Child" as members formed a circle to tell the story of the birth of Christ. Mrs. Werner reviewed the story "The Star Still Shines" by R. S. Duffes. Christmas carols were sung by the group and Bertella Kay Reed entertained with a vocal solo, "White Christmas." After the program gifts were exchanged from a decorated Christmas tree. Members present were Mesdames Fred Barrett, Geo. Benson, J. E. Beyer, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, Bob Higgins, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, R. A. Tynes, Al Werner and the hostess.

**Christmas Elf Concerned With Well-Being of Cattle**  
Jule-Nisse was not exactly a Danish version of Santa Claus. He was an elfish little old man who lived in the attic and was primarily concerned with the well-being of the cattle, keeping them quiet and contented, caring for them if the stablehands neglected their duties. Nisse's name and association with Christmas probably stems from his legendary tenancy of houses where peace and contentment prevailed. 'Tis said he either avoided homes where contention ruled or played all sorts of gremlin-like tricks upon the occupants thereof. Danish youngsters, mindful of Nisse's long memory and watchful eye, put themselves upon their good behavior as Christmas approaches.

**Rich and Poor Mingled During English Yule**  
During the 1400s and 1500s before the Puritans got the upper hand, the golden age of English hospitality reigned. At Christmas time castles and manor houses were filled with guests by the score and the hundred.

Kinsmen and neighbors were there and on certain days the tradesmen and tenants, for all were equal at this season. The ostler could dance with the mistress if he had the nerve to ask her. And he usually had—after the wassail. The great halls were a din of geniality. There was light, almost enough to pierce the wood smoke. And there were the savory aromas: Roasting beef, roasting mutton, fowl and brawn (the flesh of the wild pig, which



## the Holiday Season

Comes to America—presenting us with the opportunity of expressing our thanks for all past favors.

C. R. Smith  
REAL ESTATE



## CHRISTMAS AGAIN!

Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

Oscar Easley  
Your CONOCO Dealer

## THE GLOW of YULE LOGS

Reflects the spirit of Christmas in a manner which best expresses our sincere good wishes to everyone.

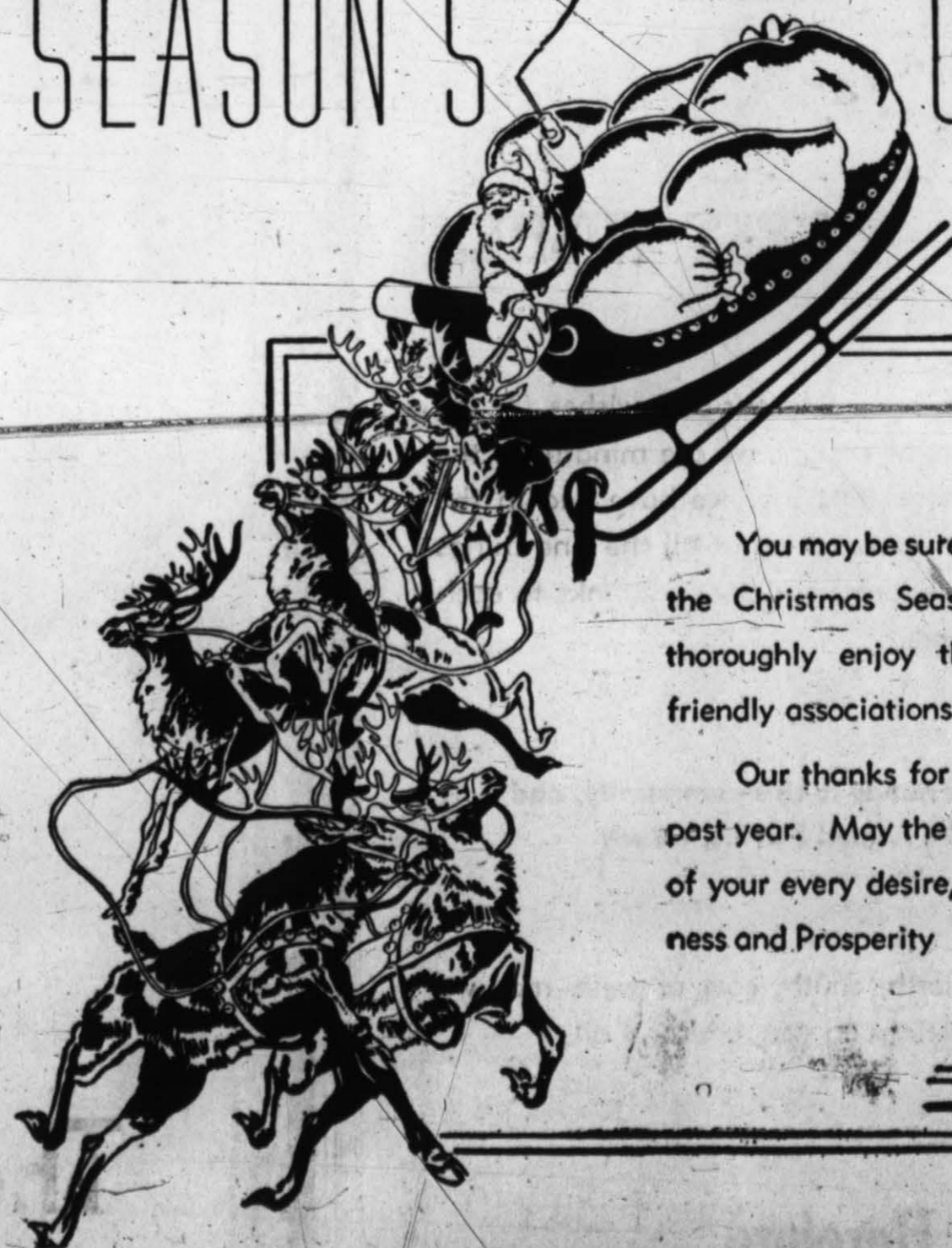
In this brief, simple message, we wish to convey our Christmas Greetings, and trust that you will accept them in the true meaning in which they are presented. May the new year hold for you every success and may your every ambition be realized.



Kerr Implement Co.  
AND EMPLOYEES

John Deere Farm Implements

## It's a Pleasant Custom to Send SEASON'S GREETINGS



You may be sure we extend our Greetings of the Christmas Season in all sincerity. We thoroughly enjoy this occasion of renewing friendly associations.

Our thanks for your patronage during the past year. May the New Year bring fulfillment of your every desire, as well as Health, Happiness and Prosperity

## PACKARD MILLING CO.

AND EMPLOYEES . . . The folks who Manufacture and Serve you with PACKARD'S BEST FLOUR!

"ASK THE WOMAN WHO BAKES"



### Xmas Tree Selling Grows Into Million Dollar Industry

The Christmas tree trade has progressed from the stage when the householder cut his own tree to a well-organized million-dollar industry.

The most popular species of tree for Christmas use is the Balsam fir which ordinarily accounts for about 60 per cent of the total Yuletide demand; spruce accounts for about 25 per cent and Douglas fir 10 per cent.

New England and New York State shippers market their trees in New York city, Boston,

Philadelphia, Washington and other important eastern cities. Trees cut in Michigan, Wisconsin and Minnesota are sold in Chicago, Detroit, St. Louis and other large cities of the Middle West. Oregon, Washington and California ship their trees (Douglas fir) to points on the Pacific coast and as far south as Tucson, Ariz., and Austin, Texas. In recent years appreciable numbers of Douglas fir trees have been sold in Chicago and even in eastern markets.

**Most Important Market**  
New York city, which is by far the most important market for Christmas trees requires about 250 carloads annually. About two-thirds of the New York demand has normally been supplied by Canadian shippers who also send large numbers of trees to Boston, Philadelphia, Detroit and Chicago.

The carload lot Christmas tree business in the principal cities is generally handled by two or three jobbers or wholesalers who in turn sell to retailers. However, in many instances small growers of trees such as farmers, market their own trees and largely supplement the local supply. In recent years there has been a definite trend toward tree standardization. Tags attached to the trees identify the distributor and show height class.

Foresters recognize the Christmas season as a boom to the economic practice of forestry, provided the trees are cut without excessive waste and in such a manner as to keep the land continuously productive. Properly done, the harvesting of Christmas trees is sustained timber yield on a miniature scale. The cutting of Christmas trees on many forest areas allows for necessary thinning or weeding which growth would otherwise be wasted. In other instances the use of some marginal land for the growing of a Christmas tree crop yields a profitable income, especially as a side line for farmers in many parts of the country.

**Christmas Haggis**  
Haggis is a dish commonly made in a sheep's maw or stomach, of its lungs, heart and liver, mixed with suet, onions, salt and pepper. It can be made of oatmeal mixed with suet, onions and spices, without animal good.

While it has not become extremely popular in America, the use of calves instead of sheep are often used. The mixture is placed in the stomach and then boiled.

**Old Carols**  
Not a few of our carols have been traced to the mystery plays of the 12th and 13th centuries. In those primitive times, the church, in order to entertain the people, indulged in extraordinary representations of the events associated with the birth of Christ.

Read Our Want Ad Page!

### LEGAL NOTICE

THE STATE OF TEXAS  
TO: Carrie Ostrander and husband Charles Ostrander, the unknown heirs and legal representatives of Carrie Ostrander, deceased; Charles Ostrander, deceased; John W. Jennison, the unknown heirs and legal representatives of John W. Jennison, deceased; the unknown heirs and legal representatives of J. W. Hyde, deceased; C. E. Johnson, Harry L. Johnson, Mrs. Fern E. Johnson, a feme sole and C. W. Johnson Defendants, Greeting:

You are commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 15th day of January A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 2nd day of December A. D. 1944, in this cause, numbered 2716 on the docket of said court and styled D. R. Vandever and Calie Vandever Plaintiffs, vs. Carrie Ostrander and husband Charles Ostrander, the unknown heirs and legal representatives of Carrie Ostrander, deceased; the unknown heirs and legal representatives of Charles Ostrander, deceased; John W. Jennison, the unknown heirs and legal representatives of John W. Jennison, deceased; the unknown heirs and legal representatives of J. W. Hyde, deceased; C. E. Johnson; Harry L. Johnson, Mrs. Fern E. Johnson, a feme sole and C. W. Johnson, DEFENDANTS.

A brief statement of the nature of this suit is as follows, to wit:

A suit in trespass to try title and for title to and possession of the North one-half of the Northwest one-fourth of Block Number 30 of Ricketts Addition to the Town of Hereford, Deaf Smith County, Texas, being also described as the North one-half of Lot Number 5, in Block Number 30, Ricketts Addition to the Town of Hereford, Texas, under the three, five and ten

year Adverse Possession Statutes of Texas, and to remove apparent liens barred by limitation as clouds on plaintiff's title to said land.

As is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law di-

rects.  
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 2nd day of December A. D. 1944.

Attest:  
R. L. THOMPSON Clerk,  
District Court,  
Deaf Smith County, Texas  
(SEAL)



AS WE APPROACH the beloved anniversary of a great Event we are reminded again of the many Christmas seasons we have seen come and go. Time has changed everything, except friendship.

We are proud of the fact that we number among our customers many of the town's "oldest inhabitants"—friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.

**Olson Service Station**  
John Olson and Employees

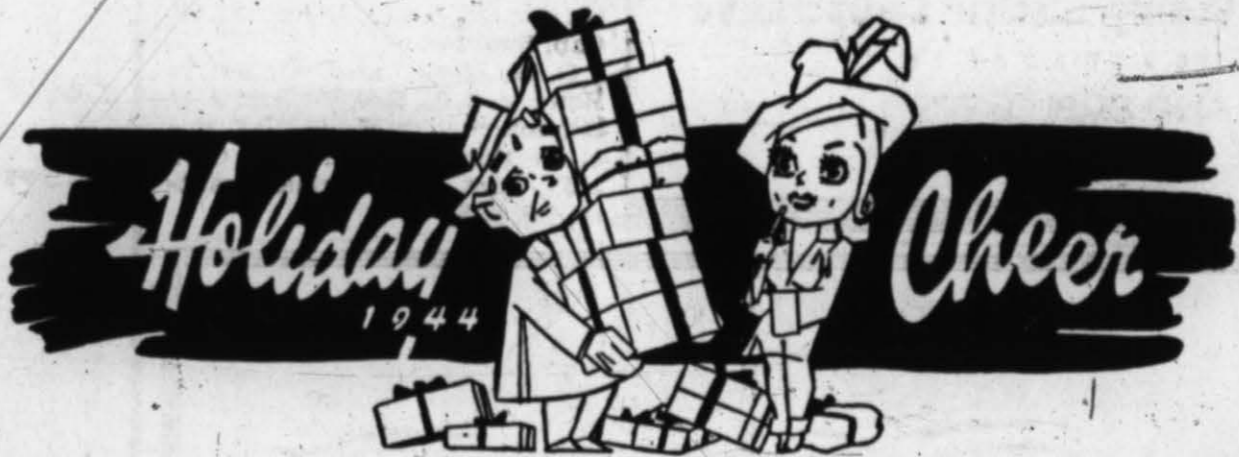


### THE JOYS OF CHRISTMAS

Are enhanced by the thoughts of the splendid associations which have been ours in the past. It reminds us of the loyalty of our hosts of friends in the area. We wish you a Merry Christmas.

### HEREFORD LOCKER and COLD STORAGE

Mr. and Mrs. Wm. Warren  
Ida Lewis Tom Warren G. L. Woods



THE confusion, the bustle and indecision of the holidays is now over. The last gift has finally been selected, the last package wrapped, tagged and duly ribboned. Now let's settle down to the real enjoyment of Christmas.



We want you to get just what you want and to be just as happy as you can be. We want you to be happier this Christmas of 1944 than you have ever been before. As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not allow this important occasion to slip by without wishing you all a

### MERRY CHRISTMAS

This Store will be Closed for Inventory Dec. 26-27-28-29

### STREU HARDWARE

Mr. and Mrs. Homer Henslee  
Betty Henslee Urlin Streu  
Florence Wilkins Helen Frances Farmer  
Mont Baker William S. Rice

Dear Santa— I want a high chair for my baby. And I would like a great big ball. Bring me an alarm clock too. That's all please bring it. Some nuts and candy to. Your friend

Dear Santa— I want a sweater and a broom. I would like to have a pair of silk stockings too. Bring me some candy and nuts too Thank you Your friend.

Dear Santa— sometimes bring me a toy, a plow and a pig. This year.

Dear Santa— I want a wagon and a poyn t.

Dear Santa— me some hand some nuts at Your

Dear Santa— I want a train and gun. I want and some our school

Dear Santa— I would like a broom. I would like a you bring glad. Go

Dear Santa— girl in the some good nuts. So book. Thank you Ch. Santa.

Dear boy I but th

Dear Santa— I'm going to tell you what I want for Christmas. A bicycle, a football, a pair of box-gloves, a pair of boots and a clock. Thank you

Dear Santa— I want a doll and a buggy and doll clothes, and a clock and dishes and 3

**Merry Christmas**  
TO YOU, ... YOU ... and YOU!

We sincerely believe we have a host of friends in this community, none of whom do we wish to overlook in saying "Merry Christmas". We would like to see each of you personally to express our Christmas sentiment, but this we cannot do.

As you read this, please keep in mind that it is written with sincere appreciation of the good fellowship we have enjoyed. Whatever has happened within the past year—come what may in the future— at Christmastime we like to forget the tribulations caused by conditions and pause for a few minutes of peaceful meditation with our friends.

We wish you a season of joy and a new year which will see peace and good will for all.

**MOORE INDEPENDENT OIL CO.**  
TROY MOORE, Owner ... and all THE GANG

### COURTHOUSE RECORDS

**Warranty Deed**  
 L. M. Lang and Ida Lang to C. W. Sherrill, all of Sect. 90, Blk. K-4.  
 P. A. Turnbow to D. R. Grimes, N. 115 ft. of Blk. 56, Hereford and Additions.  
 Arra Murray to Ella Benton,

Lots 10, 11 and 12, Blk. 67, Town of Hereford and Additions.  
 Mrs. D. H. (Ella) Benton, to W. E. Upton, all of Lots 10, 11 and 12, Blk. 67, Town of Hereford and Additions.  
 Earl E. Marrs and Eva Marrs to J. B. Latham and wife Inez Latham, all of NE 1-4 of Section 59, Blk. K-3.  
 C. B. Francis to Jess M. Carter, SE 1-4 of Section 25, Twn. 3N, R 1E, Cap. Syn. Sub.  
 R. L. Hopson and Samantha

### 'Shucks, You Ain't Tasted Nothin' Yet!'



### BIPPUS CLUB ELECTS OFFICERS

New officers of the Bippus Home Demonstration Club elected at a recent meeting held at the home of Mrs. J. G. Fortenberry included Mrs. Richard Evans, president; Mrs. E. K. Pinnell, vice-president; Miss Christine Fortenberry, secretary-treasurer; Mrs. Stella Thu-

ett, reporter; Mrs. C. F. Rieck and Mrs. J. G. Fortenberry, council delegates; Mrs. Clinton Homfeld, parliamentarian.

The annual community Christmas party will be held Friday night, Dec. 22, at the home of Mrs. E. K. Pinnell.

**A JOYOUS SEASON**  
 AGAIN WE EXTEND CHRISTMAS GREETINGS TO OUR FRIENDS WHOM WE HAVE HAD THE PRIVILEGE OF SERVING

**The Candy Kitchen**

May the Lights of Your Christmas Tree be Undimmed . . .

May they be even brighter than ever before in reflecting the true happiness of the Yuletide Season. The remembrance of many favors that have been ours in the past leads us each year to look forward to the opportunity afforded by the Christmas Season to extend our good wishes to our good friends in this community. In our way of thinking these friends are invaluable and furnish us with cheerful and happy thoughts, particularly during times like the present. It is refreshing to look back upon these associations, and we eagerly look forward to a continuance of them. It makes for happier living and strengthens our belief in mankind. The Season's best to everyone.

Hopson to C. B. Service and Ruth K. Service, part of Section 63, Blk. K-3.  
 D. R. Grimes and Belle Grimes to C. B. Service, and Ruth K. Service, S 1-2 of Blk. 25, Welsh Addition to Town of Hereford.  
 R. M. Gunn and Mary E. Gunn to I. N. Brink and Saletta Brink, SW 1-4 of Section 42, Blk. K-7.  
 Ira E. Brown and Bruce Helen Brown to Dade Bigbee, and J. Frank Bigbee, all of Section 64, Blk. K-5, except an undivided one-half royalty interest in oil, gas and other minerals.  
 Weldon Poff to Blain Poff, about 13 acres of land out of SW corner of Section 91, Blk. M-7.

**Release**  
 C. H. Dyar to Cleo C. Forson, E 1-2 of Lot 18, Blk. 6, Womble Addition to Hereford.  
 Land Bank Commissioner and Fed. Farm Mort. Corp. by their agent and attorney in fact, the Fed. Land Bank of Houston, to F. W. Brunson and Ada Pearl Brunson, deed of trust.  
 Fed. Land Bank of Houston to J. E. Hill, deed of trust.  
 Fed. Land Bank of Houston, Land Bank Commissioner, Fed. Farm Mort. Corp. by their agent and attorney in fact, the Fed. Land Bank of Houston, to J. E. Hill (three) deeds of trust.  
 Fed. Land Bank of Houston, Land Bank Commissioner and Fed. Farm Mort. Corp. by their

agent and attorney in fact, the Fed. Land Bank of Houston, to H. D. Hill, and Virgie May Hill (two) deeds of trust.  
 Fed. Land Bank of Houston, Land Bank Commissioner, and Fed. Farm Mort. Corp. by their agent and attorney in fact, the Fed. Land Bank of Houston, to F. W. Brunson and Ada Pearl Brunson, (two) deeds of trust.  
 Fed. Land Bank of Houston, Land Bank Commissioner and Fed. Farm Mort. Corp. by their agent and attorney in fact, the Fed. Land Bank of Houston, to D. B. Mann and Delia Mann, deed of trust.  
 Land Bank Commissioner and Fed. Farm Mort. Corp. by their agent and attorney in fact, the Fed. Land Bank of Houston, to W. W. Laceywell and Ina Laceywell, deed of trust.  
 Fed. Land Bank of Houston, Land Bank Commissioners, and Fed. Farm Mort. Corp. by their agent and attorney in fact, Fed. Land Bank of Houston, to W. R. Scheihagen and Idell Scheihagen, deed of trust.  
**Quit Claim Deed**  
 Pearl Harrison, individually and as survivor of the Community Estate of E. W. Harrison, deceased, to P. A. Turnbow, N 115 ft. of Blk. 56, Town of Hereford and Additions.  
**Deed of Trust**  
 C. B. Service and Ruth K. Service to Geo. Muse, trustee for Troy Womble, all of S 1-2 of Blk. 25, Welsh Addition to Town of Hereford.  
**Marriage License**  
 Weldon Poff and Miss Lillie Lloyd Jackson, Dec. 12, 1944.

TODAY . . . in America!

**HAPPY YULETIDE**  
 The Season of good cheer has arrived! With it, we pause for a moment or two to send you our best wishes for the occasion. May it be one of happiness and goodwill, and may the coming twelve months be bright and full of hope for each of our friends.

**Wade Cleaners**  
 Mr. and Mrs. Ernest Wade and Employees

**Deaf Smith County Electric Co-Operative**  
 Incorporated  
 AND EMPLOYEES

Maggie Leona Stiles and Glenn Stiles to Louis Brosch, W 320 acres of Section 1, Blk. K-7, Cert. 1-409.  
 Jess M. Carter and Ellen Carter to C. T. Guseman, SE 1-4 of Section 25, Twn. 3N, of R 1E, Cap. Syn. Sub.  
 O. K. Howe and Genevieve Howe to R. L. Simpson and J. C. Simpson, 200 acres off of E side of Section 151, Blk. M-7, Cert. 1253, Abst. 156, original grantee, BS & F.

**The First State Bank OF HEREFORD**

PAY TO THE ORDER OF *Our Friends and Customers* \$ *365 Days*

*Three Hundred Sixty-five* DAYS OF HAPPINESS

THROUGHOUT THE NEW YEAR AND OTHERS TO COME By *The Entire Organization*

**CHRISTMAS VOUCHER**

This check is part payment of our appreciation for your goodwill which has contributed so materially to our progress during the past year.

**THE FIRST STATE BANK**  
 "A Home-Owned Institution"  
 MEMBER F. D. I. C.  
 H. G. CONKWRIGHT — J. A. PITMAN — R. A. BABCOCK  
 C. L. MANN — MILES ROBERSON — C. C. AOKER  
 Virginia Eberle — Cliff Estes — Helen Hamm — Arrie Smith — Jess Ford

1944

**The Season of Christmas**

**EVER THAT SAME STAR**

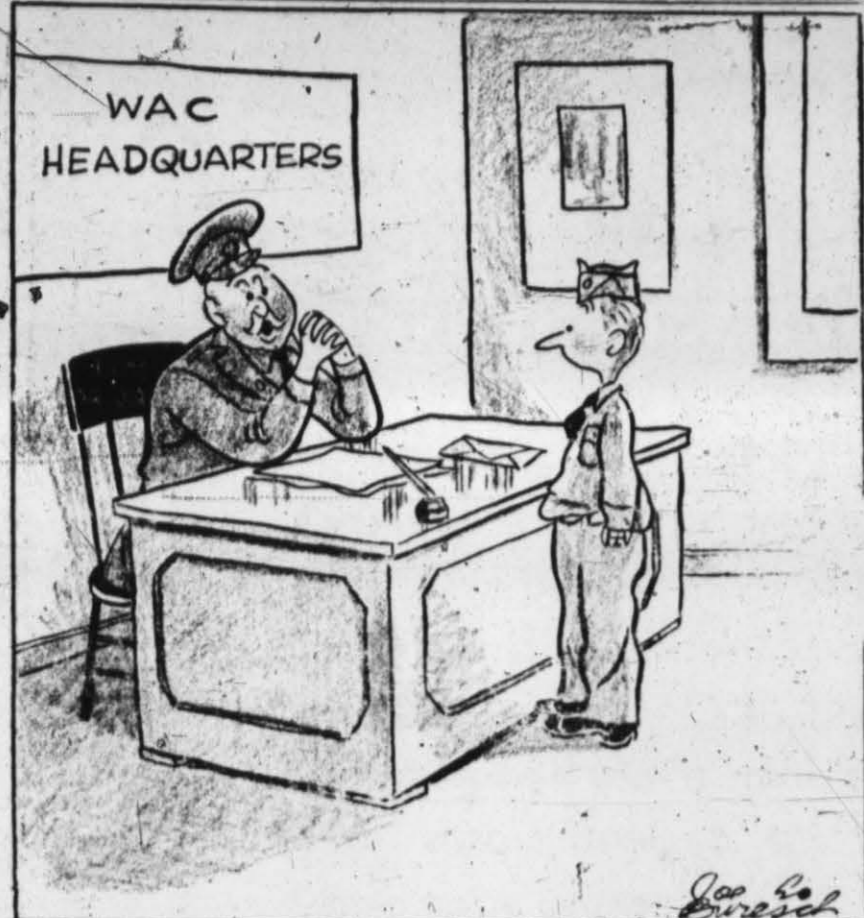
★The wise men saw it over the hills of old Judea . . . it glows in the Christmas sky tonight, though clouds may obscure the heavens. It is a beacon of hope in a world in which there is ever so much room for improvement. Its spirit travels around this earth, encouraging, sustaining, and beautifying.

Our Christmas greeting to every man, woman and child in this community . . . a greeting as warm and hearty—we hope—as if it were made to each in person with a friendly smile and a shake of the hand.

**Merry Christmas!**

**JACOBSEN BROTHERS**  
 Mr. and Mrs. John Jacobsen, Jr.  
 Berry Jacobsen Chris Jacobsen

# FOLKS in Uniform



"Greeves, you're going to release a WAC for active duty overseas."

## Marine Corps Needs Thirty Recruits

Thirty 17-year-old young men are needed as volunteers in the Marine Corps. Youths will be enlisted now and called to duty in March 1945. Such applicants are assured of the branch of service they desire and do not have to register with their Draft Boards.

Interested applicants are requested to call or write U. S. Marine Corps, 217 P. O. Bldg., Lubbock, Texas. Application blanks and literature will be sent at once.

## Information Packed In Hereford Directory

An amazing amount of information on the Texas Hereford industry, including a brief summary of its history, is compressed into the comparatively small volume composing the 1945 Texas Hereford Directory, just off the press.

More than seven thousand

copies are being sent to the principal buyers of pure bred cattle in the United States.

The directory is an authentic inventory of the hundreds of thousands of Herefords being produced in Texas, the greatest Hereford breeding state in the Union. Listed by counties is data on all the members of the Texas Hereford Association, their ranches and cattle.

In the foreword, Jack Frost,

president of the Association, outlines the purposes of the organization and prospective purchasers are advised that every member has signed the code of ethics and that the Association guarantees that every buyer will get what he pays for.

The information quotes from a speech made by W. S. Ikard, Clay County rancher who brought the first Herefords to Texas, and first president of

the Association in which he exhorted the members to "stand together as a band of brothers and push the breed into every hamlet of the country and encourage the best exhibits possible at each fair and festival show."

Since that time, nearly 45 years ago Herefords have been introduced into every one of Texas' 254 counties.

# Good Cheers

The coming Yuletide Season reminds us once again of the splendid associations we have enjoyed in the past. It is friendships formed from these associations that have been outstanding in the past twelve months, during which time so many difficult situations have arisen. These friendships mean much to each of us in the organization, and we are grateful for the favors that have come our way.

We hope that you will experience a very happy occasion at this Christmastime.



## The Texas Market

Mr. and Mrs. Ira Foster -- Mr. and Mrs. O. G. Hill

# SEASON'S Greetings

Here's hoping that you will spend a most enjoyable Yuletide season with your loved ones and friends. A new Christmas Season is here with all its enjoyable pleasures, its good fellowship, its peace and contentment so greatly needed today.

We sincerely trust that you will enjoy every moment of this glorious occasion, and that the future will bring you Happiness, Peace and Prosperity.

Best wishes for an American Christmas to each of you!

Cecil Lady  
Your MAGNOLIA Dealer

# SONS In the Service

Stationed at Gulfport  
GULFPORT ARMY AIR FIELD, GULFPORT, MISS.—Lt. Robert Davis, son of Mr. and Mrs. John L. Davis, 311 East 2nd St., Hereford, has reported at this Third Air Force bomber base for an intensive training course as a pilot on a B-17 Flying Fortress.

Selected for this important assignment after stringent examinations, Lt. Davis will be a member of a ten man crew who will live and work together under simulated battle conditions. Upon completion of training the crew will be ready for duty on the fighting fronts.

Lt. Davis entered the service at Lubbock, in December, 1941.

Marine on Furlough  
ATLANTA, Ga.—One hundred and sixty-one men from many of the famed Marine units which have fought the Japs

from Pearl Harbor to Peleliu have returned to the United States and will soon be home on furlough. Marine Southern Headquarters announced today.

Included are men from the Fourth Marine Regiment, formerly the Marine Raiders, and the Third and Sixth Marine Divisions which took part in the liberation of Guam. Others are from the Second and Fourth Marine Divisions which conquered Saipan and Tinian.

All are in San Diego for re-assignment, after which they will come home for 30-day furloughs.

Among these men is Pfc. George Leland Brown, 26, son of Mrs. Ava Brown, who lists his home address as 313 East 6th Street, Hereford.

### In Fighting in Holland

Staff Sgt. Frank Brashear, brother of Mrs. W. S. Rice of Hereford, is back in France after 58 days at the front as part of the Airborne troop units which cleared a path for the advance in Holland and other sectors of the allied front.

Sgt. Brashear sent his sister a copy of the paper pub-

lished in Holland and giving full details of the fighting around Arnhem and Nijmegen—two of the bloodiest sectors on the western front. He reports that he had just four K-Rations during ten days of the fighting at Arnhem.

"SHOULD AULD ACQUAINTANCE BE FORGOT?"



Definitely not! When friendships mean as much to others as they do to us, we assure you that we want to remember them always.

Come what may—war, unrest, uncertainty, disappointments,—there is one thing American people can fall back upon without reservation—friends.

Christmas gives us that opportunity to renew these friendships, to pledge anew our allegiance to them. May you have every wish come true, is our Christmas wish.

# MERRY CHRISTMAS



Everybody,  
Wherever You Are

We appreciate the considerations and friendship you have extended us during the past year ... and wish to assure you that serving you has been a pleasure.

# John Wood Equipment Co.

Clay Angelo  
Everett Miller  
G. W. Willis

Joe Bishop  
Llama Beavers  
Jason Luck

Mr. and Mrs. John Wood



KEMP LUMBER CO.  
GRANT FULLER, Manager

### Yule Trees Have Long Tradition

Personalities and traditions associated with Christmas, wending their way through folklore and history, may be likened unto trimmings upon a huge and fanciful Christmas tree.

Approaching the central climax of the Nativity Scene, pre-Christian peoples and symbols crowd the lower branches; Arch-Druids advance bearing boughs of mistletoe to symbolize the Divine blessing; palm branches from Egypt and the glowing Yule log of Northern peoples bespeak of the winter solstice; ninebranched candelabra of Hanukkah represent Judaism, and Roman pontiffs proclaim the festival of Saturnalia a time for gift-giving and gaiety.

The Holy infant lies within His Manger hovered by Mary,

Joseph, and watchful angels; reverential shepherds stand by and Wise Men, bearing gifts, kneel in adoration. Legend reports that generations of patriarchs awaited the Star of Bethlehem; Epiphany is the day of giftgiving in many lands and, in Spain, the Wise Men bestow gifts as they travel to Bethlehem on Epiphany eve.

Santa Claus, with his traditional paraphernalia, stands beside the real St. Nicholas surrounded by an ascending swirl of gift-bearing satellites; Italian Befana and Russian Babouska, awaited with eagerness by children of their respective countries; Christkind—from whom German children receive presents; Tante Aria of Franche-Comte; the Magic Mule of Syrian legend; and the Youngest Camel who, exhausted by the hastening Wise Men, was blessed with immortality by the Christ Child.

Jule-Nisse—the Scandinavian attic gremlin—plays hide-and-seek around the tree's top-most constellations while angel choirs proclaim the story of Bethlehem unto all nations and peoples of the world.

**Medieval Custom**  
In the Middle Ages, when the use of Latin declined slightly, the rustics linked their folk songs to the church hymns of the Nativity. The villagers' mid-winter revels became entangled with the services of thanksgiving for the birth of the Savior. The Yule log, the holly, and the ivy—once heathen symbols—shared with the Babe in the manger the celebration of the sacred season.

### LEGAL NOTICE

THE STATE OF TEXAS  
TO: C. R. Moreman; the unknown heirs and legal repre-

sentatives of C. R. Moreman, deceased; R. H. Gough; the unknown heirs and legal representatives of R. H. Gough, deceased; Norine Gough, the unknown heirs and legal representatives of Norine Gough, deceased; the unknown heirs and legal representatives of J. W. Hicks, deceased; the unknown heirs and legal representatives of B. Barnard, deceased; the unknown heirs and legal representatives of Melissa Barnard, deceased; the unknown heirs and legal representatives of H. B. Webb, deceased; J. L. Barnard; the unknown heirs and legal representatives of J. L. Barnard, deceased; Mattie C. Anderson; the unknown heirs and legal representatives of Mattie C. Anderson, deceased; Minnie Barnard, the unknown heirs and legal representatives of Minnie Barnard, deceased; May Barnard, the unknown heirs and legal representatives of May Barnard, deceased; John Smith, the unknown heirs and legal representatives of John Smith, deceased; Ollie Smith, the unknown heirs and legal representatives of Ollie Smith, deceased; Braziller Smith, the unknown heirs and legal representatives of Braziller Smith, deceased; Alta Smith, the unknown heirs and legal representatives of Alta Smith, deceased; Bessie Smith, the unknown heirs and legal representatives of Bessie Smith, deceased; Fay Smith, the unknown heirs and legal representatives of Fay Smith, deceased; Ruby Smith, the unknown heirs and legal representatives of Ruby Smith, deceased, DEFENDANTS, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 15th day of January A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 2nd day of December A. D. 1944, in this cause, numbered 2715 on the docket of said court and styled A. L. Thomas Plaintiff, vs. C. R. Moreman; the unknown heirs and legal representatives of C. R. Moreman, deceased; R. H. Gough; the unknown heirs and legal representatives of R. H. Gough, deceased; Norine Gough, the unknown heirs and legal representatives of Norine Gough, deceased; the unknown heirs and legal representatives of J. W. Hicks, deceased; the unknown heirs and legal representatives of B. Barnard, deceased; the unknown heirs and legal representatives of Melissa Barnard, deceased; the unknown heirs and legal representatives of H. B. Webb, deceased; J. L. Barnard; the unknown heirs and legal representatives of J. L. Barnard, deceased; Mattie C. Anderson; the unknown heirs and legal representatives of Mattie C. Anderson, deceased; Minnie Barnard, the unknown heirs and legal representatives of Minnie Barnard, deceased; May Barnard, the unknown heirs and legal representatives of May Barnard, deceased; John Smith, the unknown heirs and legal representatives of John Smith, deceased; Ollie Smith, the unknown heirs and legal representatives of Ollie Smith, deceased; Braziller Smith, the unknown heirs and legal representatives of Braziller Smith, deceased; Alta Smith, the unknown heirs and legal representatives of Alta Smith, deceased; Bessie Smith, the unknown heirs and legal representatives of Bessie Smith, deceased; Fay Smith, the unknown heirs and legal representatives of Fay Smith, deceased; Ruby Smith, the unknown heirs and legal representatives of Ruby Smith, deceased, DEFENDANTS.

A brief statement of the nature of this suit is as follows, to wit:  
A suit in trespass to try title and for title to and possession of all of Lot Number 3, in Block Number 87, Town of Hereford and Addition, located and situated in Deaf Smith County, Texas, under the three, five and ten year Statutes of Adverse Possession.

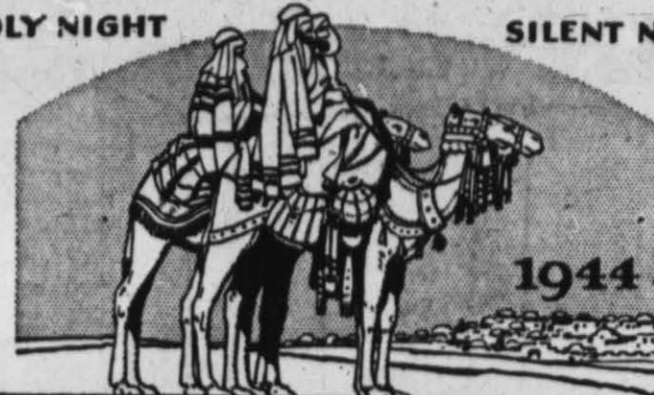
as is more fully shown by Plaintiff's Petition on file in this suit.  
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 2nd day of December A. D. 1944.

Attest:  
R. L. THOMPSON Clerk,  
District Court,  
Deaf Smith County, Texas.  
(SEAL)

HOLY NIGHT

SILENT NIGHT



### CHRISTMAS GREETINGS

★ The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.

### HILL & RICKETTS REALTORS

J. E. HILL

CLAUDE RICKETTS



AS THE TUNE OF THIS GREAT OLD CHRISTMAS CAROL IS SUNG THROUGHOUT AMERICA, WE PAUSE TO EXTEND SEASON'S GREETINGS TO OUR MANY LOYAL FRIENDS.

### CRUMP BATTERY & ELECTRIC CO.

C. J. CRUMP and EMPLOYEES

## Cordial Greetings



#### IN A COUNTRY IN A WORLD

Where the gleaming torch of Liberty and Freedom still burns brightly . . . we pause to reflect with sincere joy upon new friendships formed and old ones grown richer . . . and as we enter a New Year we express our gratitude to you for having made our experiences throughout the past year pleasant and profitable.

MAY YOURS BE A MOST MERRY CHRISTMAS AND THE NEW YEAR PROSPEROUS

### DAVIS-McCRACKEN

W. L. DAVIS



J. C. McCracken

## Greetings



CHURCH BELLS  
CHRISTMAS BELLS  
SLEIGH BELLS

Blend together at Christmastime to sound a glorious symphony of glad tidings that present a note of cheer in a world oftentimes torn asunder . . . to peoples burdened with cares. The atmosphere of good fellowship dominates the minds of free nations everywhere.

It is our sincere wish that the bells of universal Peace will peal forth to bring happiness and contentment to the whole world. May they echo our own sincere good wishes to all those again we have the privilege of calling friends.

### HEREFORD LUMBER COMPANY

STOCKHOLDERS and EMPLOYEES

# Do You Remember?

December 23, 1944.

What might be termed the beginning of a new era in the educational history of our community took place this week when Add-Ran College, with all its landed property, became the property of the Christian Church of the State of Texas. This is one of the largest deals that has ever been consummated in this town, carrying with it a consideration of about \$40,000.

Judges at the baby show at the E. B. Black Furniture Company were Mrs. Cogdell, Mrs. Walters and T. J. Graves, who did their work faithfully and

impartially. The result of the first inspection resulted in each judge's deciding in favor of a different baby from the other two; so they had to go back and reconsider, after which consideration, they succeeded in agreeing upon E. F. Connell, Jr., as being the finest looking baby in Hereford. E. F. Connell, Sr., did not fully understand why E. F., Jr., took the prize over his twin brother, Ira Aten Connell.

The following were represented at the show: Mary Lois Davis, Fray Stallings, Marylou Kirkpatrick, E. F. Gonnell, Ira Aten Connell, J. W. Johnson, Daniel Bell, Joel Lytton Gass, Barnard Hicks, Samuel Brents Harbison, Annie Fitzhugh Parker, Lillie Beatrice Norton, Caudie Ola Robertson and William Henry Oberthier.

The Panhandle Christian College, W. T. Nohlt, president,

advertised: "Best Teachers . . . No Saloons Here . . . Healthful Location."

J. R. Hastings of Nazareth Community transacted business in Hereford, Tuesday and Wednesday.

December 24, 1925

Miss Mary Valentine, daughter of Mr. and Mrs. W. I. Valentine, has been elected treasurer of the Panhandle Club of Baylor College for Women, Belton.

Sweaters were issued to 15 members of the Hereford High School football squad Wednesday just before the school was dismissed for the holidays. The sweaters were gold in color with a black "H" on the front and black stripes on one sleeve to indicate the number of year's service. Those receiving sweaters are: Backfield, Price Barrett, Jess Russell, Bud Witherpoon, Elmer Sharp, George Murphy, Linemen, Ab Posey, Homer Thompson, Arthur Harris, Lynn Axe, J. W. Spradley, John D. Burkett, J. L. Wilson, J. C. Gilbreath, J. T. Gilbreath and Capt. Artis Russell.

The whoppin' biggest coon ever snared in this part of the country was trapped on the creek last Thursday night by Elmer Patterson and D. A. Higgins. The boys brought the coon to town after dark Friday and exhibited him on the radiator of Elmer's car.

The Hereford Lyceum presents THE FELLOWSHIP CLASS in a 3-act farce comedy, "Her Step Husband," at the high school auditorium on New Year's Eve. In the cast are T. D. Moss, A. A. Foster, J. C. Rickerts, Mrs. A. A. Foster, Mrs. T. D. Moss, Mrs. H. D. Reed, La-Moine Shaw and Mrs. Thurman Morgan.

**NORTHEAST CORNER ITEMS** (Fairview-Union Schools)—Rev. A. M. Dowell lost control of his car one day last week and ran into a ditch but the occupants were not hurt to amount to anything but the car was badly damaged. Now don't blame Henry Ford for it wasn't a Lizzie at all. We wonder why Bro. Dowell was celebrating Christmas so early.

## LEGAL NOTICE

To all persons interested in John W. DeAtley's Subdivision of blocks 2 to 14, inclusive, of DeAtley's addition to the Town of Hereford, Deaf Smith County, Texas, and DeAtley's addition to Hereford, Texas, and the streets, alleys, Avenues and Roads therein, or any part thereof:

Notice is hereby given that Dudley Green, Archie Scott, A. J. Schroeter, Margaret Schroeter, R. Schroeter and Mrs. John L. Williams, a widow, did on the 8th day of December, 1944, file in the Commissioners' Court of Deaf Smith County, Texas, an application as follows:

"Now comes Dudley Green, Archie Scott, A. J. Schroeter, R. Schroeter and Mrs. John L. Williams, a widow, and would respectfully show to the court the following:

The petitioners hereby seek the relief accorded them under Articles 7227 and 6703, Revised Civil Statutes of Texas, and Amendments thereto.

That DeAtley's Addition to the Town of Hereford as shown by a plat of record in Volume 19 at page 158-9, Deed Records, Deaf

Smith County, Texas, and also John W. DeAtley's Subdivision of Blocks 2 to 14, inclusive, of DeAtley's Addition to the Town of Hereford, as shown by plat of record in Volume 19 at page 402, Deed Records, Deaf Smith County, Texas, the same being a portion of Section Number 80, Block K-8, Deaf Smith County, Texas, East of Fourth Avenue, being the Street running North and South between Blocks 9 and 10 on the West and 7 and 8 on the East, has been at all times since the filing and recording of said respective plats, acreage property, and no streets or alleys have been opened in accordance therewith but said lands have been farming and tillable lands, used as rural and acreage property.

That the Commissioners Court of Deaf Smith County, Texas has heretofore declared portions of said land as acreage property and has heretofore, by proper order, cancelled portions of such subdivision and addition, and by proper order declared the streets, alleys and avenues shown on said plats closed and cancelled.

That the undersigned petitioner own all of such portion of said addition and said subdivision, respectively, East of said Fourth Avenue, running North and South above described, except that portion lying within the right of way of Federal Highway Number 60, and no other person or persons are interested therein or to any part thereof, or in any of the roads, streets or alleys.

That since said lands are treated and used as acreage properties and since the streets, alleys and avenues between and across said blocks owned by applicants East of said Fourth Avenue have never been and are not now in use or open, the same should in all things be ordered, closed, and said portion of said Addition and Subdivision should be cancelled and the closing and cancelling thereof by the Court will not interfere with the established right of the public or any purchaser or owner of any part of said Addition or subdivision and the said Federal Highway No. 60, serves all of said property sufficiently and properly, and no other streets, roads, alleys, avenues or rights of way are needed or necessary or in use.

Wherefore, applicant prays that the Court enter its order herein cancelling such addition and subdivision, respectively, as is above described so as to place said portion into an acreage tract and that an order be entered, cancelling such subdivision and addition insofar as said plot of land owned by said applicants are concerned and such order shall be spread upon the minutes of said court; and further that all streets, alleys, avenues and roads as are shown in said plat, East of said Fourth Avenue, including the following streets, alleys, avenues and roads, be in all things ordered closed, they in fact being closed and never having been opened, and they being designated as South Street, Santa Fe Street, First Avenue, Second Avenue, Third Avenue and Center Street."

That said application to cancel such portion of such subdivision and addition as is above mentioned, will be heard by said Court at a regular term thereof on the 8th day of January, 1945, at the Court House in Deaf Smith County, Texas, and all persons interested in

such lands, subdivisions, additions, streets, alleys and avenues thereof, are hereby commanded to appear at such time and place before said commissioners' court to contest said application if they desire so to do.

This notice is hereby given under the direction of said court by publishing the same in the "Hereford Brand" a newspaper, published in said county in the English Language for three weeks prior to the action of said court on said application on said day, as above specified.

In Testimony whereof, witness my hand and seal of office on this 11th day of December, 1944.

Issued this 11th day of December, 1944.

R. L. THOMPSON  
County Clerk,  
Deaf Smith County, Texas.  
(SEAL)

## YOUR PERSONAL GOAL

-AT LEAST  
ONE EXTRA  
\$100 BOND!



WITH GRATEFUL ACKNOWLEDGEMENT OF YOUR COURTESIES AND THE EVIDENCES OF YOUR GOODWILL THAT HAVE MADE THE PAST YEAR A PLEASURE TO US, WE WISH YOU A SEASON OF GREAT JOY.

Hereford Floral Shop

J. R. Daniel and Employees

Not Big Ads, But "Regular" Brand Ads Get Results!



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

Good cheer, good fellowship, and Merry Christmas to you all!



## Hereford Bakery

Mr. and Mrs. Boyd Knox

Debbs Knox . . . John Walker . . . Bill McReynolds  
Bill Dickson . . . Maxine Cross



Jingle bells, jingle bells,  
Jingle all the way,  
O! what fun it is to ride  
In a one-horse open sleigh!

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1944 be an especially happy one for you.

## Fullwood's Battery & Elec. Station

Mr. and Mrs. R. A. Fullwood  
Mrs. Jess Carter  
A. Rettman



WHO SAYS,  
"Merry  
Christmas?"

**WE DO!**

And we mean it—every word of it. Why? Because we firmly believe that we have the most enviable bunch of friends any firm ever was privileged to have, and we want to wish every one of you the season's best.

MR. AND MRS.  
**TOM CARTER**  
REAL ESTATE



## AND A NOTE TO SANTA—

We know you are busy—so's everybody else. We just want to remind you that here in this community are the finest folks in the world, and we are hoping that you will remember them well in your Christmas Eve travels. Our friends here are deserving of all good things. Please don't forget them!

## McRIGHT & SMITH GARAGE

NELSON McRIGHT AND EMPLOYEES SANFORD SMITH



The pleasant custom of stopping in our business activities to extend Season's Greetings to our friends makes this season of the year a happy one.

Christmas can always be a happy time if we but make it so. It is the time to think of the pleasant things of life, of loved ones and friends, of the finer things in a world that strives for Peace.



FOR AN  
*American  
Christmas*

When we wish you a Merry American Christmas we are only expressing a wish that is uppermost in our thoughts at this time. It is our sincere hope that you will spend an enjoyable Yuletide this year and for many more years to come.

from the FOLKS THAT SERVE YOU  
at YOUR

**CONSUMERS**  
(Consumers' Fuel Association)

### Consult The Stars on that Christmas Present Problem; Zodiac Tells All Concerning "Who Wants What, Why"

You can shop by the Zodiac. At least that's what the astrologers say. And after a last, hurried session of shopping, most gift buyers might be willing to agree that it's a good idea. Just find out the birthdays of your friends and relatives, check the horoscope and your gift is all figured out.

City astrologer, gives the following Christmas shopping guide—straight from the stars. For persons born from Dec. 21 to Jan. 21 (sign of Capricorn)—a practical gift. They have a yen for leather goods.

The Aquarius boys and girls, born from Jan 22 to Feb. 20, like the unusual, the Aquarius fe-

males hankering for ankle bracelets, the males want spats. Those born under the sign of the fish, Pisces, Feb. 21 to March 20, would be greatly pleased with wet goods, wine and liquor. The Aries crowd—Mar. 21 to Apr. 21—go in for smoking. Ash trays, cigarettes, pipes, tobacco—for the men. For the women, a box of "personalized" matches, or, a bright red sweater and cap.

(Editor's Note: The above copy definitely dated. Any resemblance to fact, present conditions, etc. is purely coincidental. Concerning cigarettes, "Ask the man who owns 'em.") The Taurus people—Apr. 22 to May 21—would like nothing better than food. Taurus people never grow weary of eating.

Gemini-ers—May 22 to June 22—have literary preoccupations. Girls would be thrilled by writing material, the men by a printing pressor a pen and pencil set.

Those born under the sign of Cancer—June 23 to July 22—are homey and would like domestic gifts such as lounging robes, cocktail sets or household equipment.

The Leo people—July 23 to August 22—are showoffs. The men go for startling ties no matter what they say. The women hope for something really fancy in jewelry or lacey underwear.

Virgo-ites—Aug. 23 to Sept. 22—are essentially practical. The men really want handkerchiefs and the women want a utility kitchen cabinet.

The Libra men want their handkerchiefs initialed. They're born from Sept. 23 to Oct. 22—and at heart they are exquisites.

Scorpion men and women—Oct. 23 to Nov. 22—go in for the exotic. The men would be delighted with chisels and chunk of granite. The women want to get a kick out of perfume, or some spices.

The Sagittarius type—Nov. 23 to Dec. 21—long for a parlor bowling alley.

District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 29th day of January A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 11th day of December A. D. 1944, in this cause, numbered 2720 on the docket of said court and styled W. S. Flutt Plaintiff, vs. E. Cleveland McCracken, Mollie Ezell, Phil O. Ezell, Nora Rice, Leonard M. Rice, Amye Lee McCracken, Frank H. McCracken, Joe H. McCracken; the unknown heirs and legal representatives of Rhoda McCracken, deceased; the unknown heirs and legal representatives of R. E. McCracken, deceased; the unknown heirs and legal representatives of S. H. McCracken, deceased, Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

An action in trespass to try title to and possession of certain land located and situated in Deaf Smith County, Texas, described as

Beginning at a point 1020 feet North and 30 feet West of the Southeast corner of Survey No. 79; Thence West 1320 feet Thence North 330 feet to Bois de Arc stake; Thence East 1320 feet to a Bois de Arc stake; Thence South 330 feet to the place of beginning containing ten acres of land; the same being the North one-half of a twenty acre tract of land deeded to J. A. Fox by the Western Union Land Company by deed dated January 30, 1900, and being a tract out of Survey 79, Certificate 919, Grantee A. B. & M. Block-K-3, Deaf Smith County, Texas;

and for title to said land based upon peaceable, continuous adverse possession and assertion of title for over a period of thirty

years; and in the alternative that the joint owners be decreed, a receiver appointed and the land sold and proceeds thereof divided among the respective joint owners; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 11th day of December A. D. 1944.

Attest:



GOD BLESS AMERICA!

And we of this organization are grateful that we are Americans... Grateful for the things that America stands for—FREEDOM—LIBERTY—JUSTICE • And grateful for friends like you whom we can extend Christmas Greetings!

MR. and MRS. E. E. Fridley

R. L. THOMPSON Clerk, District Court, Deaf Smith County, Texas (SEAL) 50-4tc Read Our Want Ad Page!



SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING, IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN. WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

Mr. and Mrs. Lynn Kester and Family

### LEGAL NOTICE

THE STATE OF TEXAS TO: Amye Lee McCracken, a feme sole, Frank H. McCracken, Joe H. McCracken, the unknown heirs and legal representatives of Rhoda McCracken, deceased; the unknown heirs and legal representatives of R. E. McCracken, deceased; the unknown heirs and legal representatives of S. H. McCracken, deceased Defendants, Greeting: You are hereby commanded to appear before the Honorable

CHRISTMAS GREETINGS YOUR CHRISTMAS AND OURS We believe in Christmas! We believe in Christmas because we fully understand the true significance of the occasion. We believe in it because it gives us an opportunity to express our thanks for the courtesies with which you have favored us in the Past. We believe in Christmas because it is an established custom which encourages good fellowship and presents the opportunity of renewing old acquaintances which otherwise might be forgotten. We believe in it because it is a time when everybody should and can be happy. All of us, regardless of circumstances, have much for which to be thankful. We are aware of these facts, and fully appreciate them when we express our Christmas Greetings to those whom we serve. to All!

MERRY CHRISTMAS May the Spirit of Christmas light a candle of cheer in your hearts that will shine during your Holiday Season and glow throughout all the New Year! West Texas Gas Company

Your COMMISSIONERS COURT TROY MOORE Commissioner, Precinct 1 H. D. CULPEPPER Commissioner, Precinct 3 JIM CLARK Commissioner, Precinct 2 E. T. (Dick) ALLRED Commissioner, Precinct 4 FRED W. BAIRD, County Judge

### St. Nick Lived In 4th Century

On Christmas Eve, American children will be tucked snugly in their beds, while visions of sugarplums dance through their heads. Listening breathlessly, they may hear sleigh-bells in the snow. Santa will be

about, his pack laden with dolls and drums, painted carts and picture books and unrattled good cheer for young and old.

The real, live St. Nicholas was born in Asia Minor and lived during the Fourth century. The Dutch settlers brought many legends centering about him to America. He was an extraordinarily studious youth, and, after his father died, much con-

cerned about the fortune he had inherited. He therefore conceived the idea of supplying financially embarrassed maidens with dowries, the young ladies having no idea where the money came from.

In his youth, Nicholas visited the Holy Land, and as a result desired to spend his life in a monastery. However, he was bidden to "Go on, live among men." Later, as Archbishop of Myra, he was renowned for his gracious kindness and understanding of children.

The feast of St. Nicholas, patron saint of Russia, is celebrated on the sixth of December. On that day, in many European countries, the children are visited by St. Nicholas, and given nuts, apples, candy and small gifts, providing they have been well-behaved throughout the year.

The modern American conception of Santa Claus was first expressed by Washington Irving who, in 1809, described him as a tubby, jolly little fellow speeding across the sky in a reindeer drawn sleigh.

In 1822, using Irving's description and supplying additional details, Clement Clarke Moore told his children the story of "The Visit of St. Nicholas." A year later the poem was published in the Troy Sentinel. Many years passed however, before Dr. Moore, being a professor of divinity, publicly acknowledged having written the now famous poem.

Thomas Nast, creator of the GOP elephant and the Democratic donkey, apparently dressed Santa in his red suit through a series of sketches appearing in Harper's illustrated weekly.

★ Christmas is here. And once more we find ourselves at a loss for words to express how we feel about your loyalty to us during 1944. But we know you will understand.

We wish for you and your family the best of Merry Christmases, and the best that this happy season can bring in both material and spiritual blessings.



### Miller Auto Store

Allen Bellah . . . J. R. Fowlkes  
Adeline Koelzer

### LEGAL NOTICE

THE STATE OF TEXAS  
To: Truman Nix, the unknown heirs and legal representatives of Truman Nix, deceased; J. P.

**YOUR PERSONAL GOAL**  
-AT LEAST  
**ONE EXTRA**  
**\$100 BOND!**

Nix; Ruby Lockett and husband George M. Lockett; the unknown heirs and legal representatives of Martin Nix, deceased; Lee Kopp and husband Eddie Kopp; Newton V. Nix; R. A. Nix; Nona Morris and husband Tom Morris; Roxie Griggs and husband Carey Griggs Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County, at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 29th day of January A. D. 1945, then and there to answer Plaintiff's Petition filed in said Court, on the 11th day of December A. D. 1944, in this cause, numbered 2721 on the docket of said court and styled R. M. Dunn Plaintiff, VS. Truman Nix, the unknown heirs and legal representatives of Truman Nix, deceased; J. P. Nix; Ruby Lockett; George M. Lockett; the unknown heirs and legal representatives of Martin Nix, deceased; Lee Kopp; Eddie Kopp; Newton V. Nix; R. A. Nix; Emma L. Edwards; R. E. Edwards; Nona Morris, Tom Morris; Roxie Griggs; and Carey Griggs Defendants.

A brief statement of the nature of this suit is as follows, to wit:

An action in trespass to try title and for the title to and possession of Lot Number 10 of Lambert's Subdivision of Lots Numbers 7, 8 and 9 of Block Number 6, Womble Addition to the Town of Hereford, Deaf Smith County, Texas, and for title to said land based upon peaceable, continuous adverse possession under deed, and upon payment of taxes as provided by law, for a period of over five consecutive years, as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 11th day of December A. D. 1944.

Attest:  
R. L. THOMPSON Clerk,  
District Court,  
Deaf Smith County, Texas.  
(Seal)

50-4tc



## WE'RE GLAD IT'S CHRISTMAS

BECAUSE it gives us an opportunity to renew old acquaintances.

BECAUSE it's the one time of the year when problems and tribulations can be forgotten.

BECAUSE the spirit of Christmas prevails everywhere and the brotherhood of man predominates the thoughts of civilized man.

BECAUSE we can be young again, and relive a life of fond memories with our loved ones.

BECAUSE a world which observes Christmas is a world worth living in—a joy for all.



A MERRY CHRISTMAS  
to  
ALL OUR FRIENDS AND CUSTOMERS

**LUCILLE'S CAFE**  
LUCILLE and EMPLOYEES

### OUR CHRISTMAS WISH



Health  
Happiness  
Prosperity

It is a big order, we know, but we are sincere in the knowledge that our friends deserve all three.

It is good to think back over the events of the past year, and to pick out those things which are bright and cheerful. These memories overshadow the dark spots and simplify the task of forgetting dreams unrealized. Your thoughtfulness to this organization is deeply appreciated, and because of this we deem it a privilege to express Season's Greetings. Our sincere good wishes to every one.



### HEREFORD SUPER MARKET

Gaylord Newell . . . Lem Carlyle . . . Frank Daniels . . . Henry Cloyd  
Carl Jennings . . . Chas. Newell . . . Carroll Wilson

This Season, more than ever before, we realize the true significance of Christmas. As in years past, we have looked forward to the opportunity of expressing Season's Greetings to our friends and customers, and this year is no exception.

Much has happened within the past year to alter our habits and customs. Such changes have been necessary, and we have gladly tried to do our part. Because of these changes, the true meaning of Christmas is brought home to us more forcibly. Christmas is a tangible thing that means so much in a chaotic world. It is a season of good fellowship to which we can look forward with enthusiasm. It is the one time of the year when cares can be forgotten, and an occasion which you can treasure through the months to come.

We are sure that you have had your problems and your cares. You have had your share of disappointments. It is because we are fully conscious of your problems that we want to attempt to bring a note of cheer to you at this Christmastime. With sincere feelings of friendship and appreciation, we wish for you a very happy Christmas.

The Peace  
of  
Christmas



### SEARS & TETER GRAIN CO.

W. A. (Bill) TETER

HENRY SEARS

**St. Francis Popularized Xmas Carol Custom**

St. Francis of Assisi is accredited as having been one of the first to popularize the custom of singing carols at Christmas-time. He taught the faithful simple and tuneful melodies, and the saying goes that, overjoyed by the success attending his presentation of the first

Christmas Crib in 1223, he burst into joyous vocal recitation of the gospel story. Hymns in honor of the nativity were written as early as the 4th century, but these monotonous church chants neither properly nor musically antedate our modern carols. Experimentation with modal and intervallic relationships during the 15th century, together with the folk songs and minstrelsy of the times, made definite con-

tributions to the traditions and popularity of Christmas music. Puritan England forbade public performance of carols; so for a while they traveled "underground" by word of mouth, and "broad sheets," printed annually, served to preserve the texts with a variance of accuracy.

When the restoration of English royalty voided the Roundhead Parliament's abolition of Christmas festivities, residents of colonial Boston placed lighted candles in their windows to welcome the Waits who, resuming the Old English tradition, went about the city singing carols on Christmas Eve:

"It came upon the midnight clear  
That glorious song of old . . .  
The world in solemn stillness lay  
To hear the angels sing."

**Texan's Share In the War**

Texans do get around. This week's news comes from many battle fronts where men of the Lone Star State are on the war path.

Corp. John P. Fleming of Elgin has sent home a Christmas package, received this week by his wife. In the package was a very ornate Nazi officer's dress sword, decorated with the swastika and much gold and silver. The corporal wrote that Mrs. Fleming would have to wait until his return home to find how he got the unusual souvenir . . . but the odds are that the Nazi officer won't be needing the sword any more. Texas fighting men have a habit of leaving the enemy very, very dead.

Corporal Fleming, who has done much heavy fighting in Europe, holds the Bronze Star for meritorious service.

Sgt. Leo A. Blakeslee, Cuero rancher, has experienced the unusual by ending the fight in this war exactly where he ended the fighting in World War I . . . lying wounded in the shadows along the Moselle river near Metz.

Sergeant Blakeslee, being a bit past youngster age, had to fight his way into the army, but he managed to get in, because he wanted to finish the job started in 1917. He worked his way into his old division . . . the famed 90th . . . and when the division went overseas he

was with it. He was hit by a sniper near Metz . . . exactly where he fought and was wounded in the last war!

From France, too, comes word of another fighting Texan . . . Lt. Alton Frewitt of Round Rock. Lieutenant Frewitt, an officer of the ninth infantry division, has been given the coveted Silver Star for gallantry in action against the Germans in northern France. He won the medal while leading a small patrol. When he encountered an enemy unit, he ordered his men to wait in cover, while he went forward alone. Then he calmly staged a one-man war, destroying the German outpost with hand grenades.

And on the home front, Texas is setting a record for generous support of the war. Records show that Texans contributed so generously to the National War Fund that the Lone Star State will stand high among all states of the union when final drive figures are available. Details aren't complete yet . . . and some few counties still are not yet over-the-top . . . but when the final "clean-up" campaign is over and all figures in, there is little doubt that Texas will be near the top of the nation-wide list.

Wayland D. Towner, general manager of the United War Chest of Texas, likes to give credit for the achievement to the many local leaders who worked so hard during the drive. But those close to the state office know that while the local campaigners certainly deserve the bulk of the orchids, a lot of hard work and planning in Austin helped make the drive successful. Judge Ben H. Powell, UWCT president, and other state leaders who served at the War Fund GHQ, did their job so well that every county had full support from the drive's D-Day to its end.

Funds collected will support USO, War Prisoners Aid and other National War Fund agencies during the coming year, and help make the war not quite so hard for our fighting men.

All Texans should be proud of their success, through their own county war chests.

rlaea-4.mfcc

**YOUR PERSONAL GOAL**

**- AT LEAST ONE EXTRA \$100 BOND!**



*There is something in the very season of the year that gives charm to the festivity of Christmas.*

-WASHINGTON IRVING



☆ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide . . .

Thanks, Friends, one and all for your Kindness to Us

**BLANTON BUTANE GAS CO.**  
AND EMPLOYEES



**WE THANK YOU**

*All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes . . . our gratitude to you in one great big wish for a big, happy, merry Christmas.*

**Hereford Creamery**  
Mr. and Mrs. Cecil Malone



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmas-time its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

**ALDERSON'S**  
Mr. and Mrs. Tom Alderson  
Marjorie Alderson



*Our Annual*  
**CHRISTMAS GREETING**

AND  
BEST WISHES  
for  
**1945**



from the folks who serve you every day in the year . . . and like it!

**THE  
HEREFORD  
POSTOFFICE**

J. R. LIPSCOMB, Postmaster  
OECIL WILLIAMS, Assistant Postmaster

Office Clerks:  
ELMER PATTERSON  
COLEMAN WRIGHT  
C. VAN BATES  
LeROY PRICE

Rural Carriers:  
OWEN STAGNER  
ELIJAH RAMEY  
ALEX. PETERSEN

City Carriers:  
E. W. YOUNG  
BAXTER LONDON

Custodial Force: ARTHUR DAVIS and MACK BEACH