

WEATHER

	High	Low
Thursday	49	25
Friday	62	28
Saturday	78	35

Year's Total Rainfall: 10.82

# The Sunday Brand

32 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOL. 8 — NO. 19

The Sunday Brand, Hereford, Texas, Sunday, November 6, 1955

Price 10c Per Copy



**THIS WOULD HAVE MADE IT TALLER** — A. G. Schlabs, center, shows a scoop full of his hybrid grain sorghum to John Pitman, left, and his son, Raymond, with the comment that "the pile of grain in back of us would have been a lot taller if everyone had planted hybrid milo." The men are standing in front of the grain that Pitman Elevators has on the ground.

Pitman estimated that it would contain approximately a million pounds. In the smaller picture, Schlabs is shown with his two sons, Raymond and Edmond, in the test field where they grew the hybrid milo which yielded an average of 7230 pounds an acre.

## Hereford Milo Growers Blast Support Program

### Peeler And Boston Appear Before Senate Committee

FORT WORTH — Two Hereford men blasted the present support price program on grain sorghums Saturday when they appeared before the United States Senate Agriculture Committee meeting here.

Appearing before the group to ask for higher support prices on milo on the coming year were R.G. Peeler and Jay Boston. Peeler called for support of sorghums "on the same level as corn" and Boston asked for 90 or 100 percent

parity on sorghums with a nationwide land lay-out plan.

Peeler also took a shot at possible "influence" in dropping the milo support price "by those in position to profit from cheaper feed costs."

He said he had been requested to "call to your attention for investigation the situation that exists in our Department of Agriculture, whereby one of its employees at policy making level in accordance with his statement in Amarillo Feb. 22, 1955, stated that he had gone broke in the grain business and had secured a job with the government at policy making level. In his official capacity Mr. Berger stated that he recommended to the Secretary of Agriculture that the support price be placed on grain sorghum at 70 percent of parity. It seems highly plausible that Mr. Berger could have been influenced unduly by those in position to profit from cheaper feed costs, when he made his recommendation that the support price of grain sorghum be reduced from 85 percent to 70 percent of parity."

Boston made an offer to the Committee to turn over his 610 acre farm in Castro County to Secretary of Agriculture Benson "if he will make it pay under his sliding scale program."

He said, "Last year I got \$2.08 per hundred for grain sorghum; this year I will get \$1.55. This amounts to a 25 percent reduction in the price I will receive for this feed grain. I am supposed to be getting 70 percent of parity on grain sorghum, but gentlemen this is not true when you figure this commodity on the same basis, and same parity as corn. I am actually receiving only 55 percent of the parity price. Grain sorghum is just as good for feed purposes as corn, so why not make it a basic crop? Certainly it is a basic crop in Texas, when more acres are planted in grain sorghum in this state than any other crop."

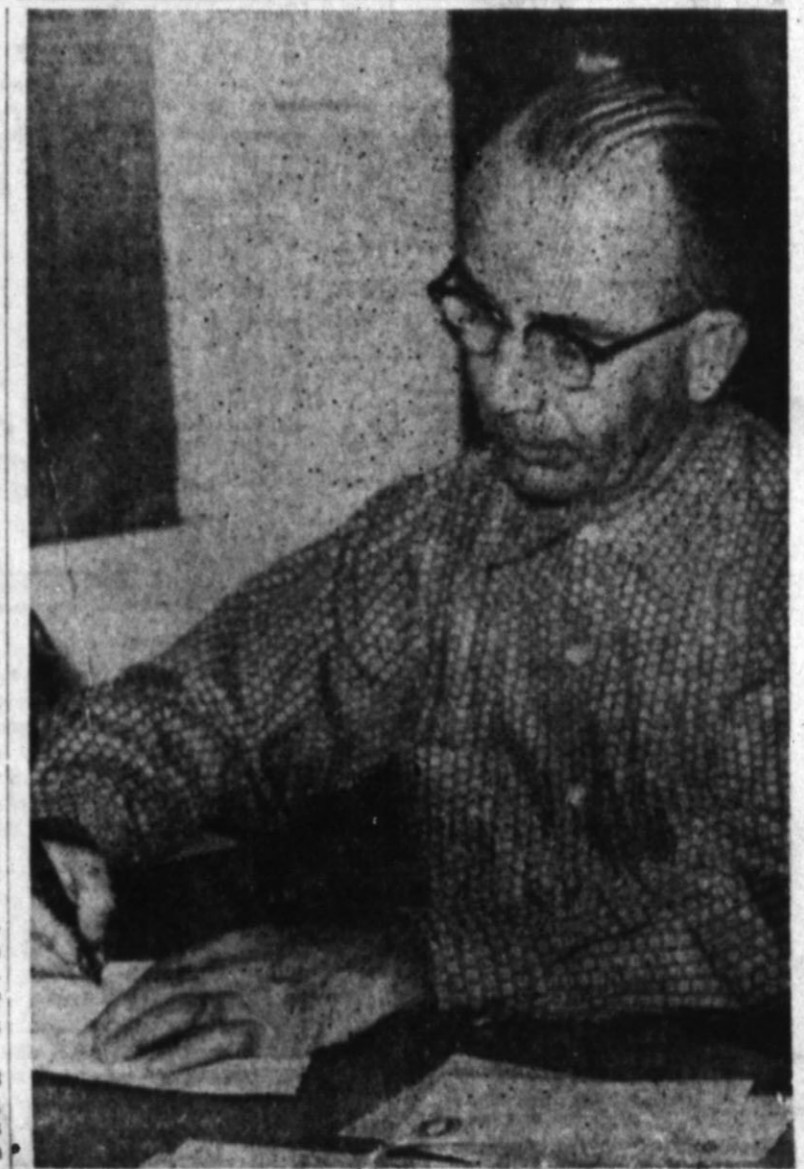
**Milo A Native Crop**

Although not considered as a major crop nationally, grain sorghums are the basic crop for the farmers in our area as indicated by the fact that the Texas 1954 production was approximately 117 million bushels on 7,799,000 acres, whereas the 1954 production of wheat amounted to only 21,540,000 bushels," Peeler declared. "Grain sorghum is a native crop, so to speak, for this part of the U.S."

Peeler also pointed out that in 1953 the loan on grain sorghums at the elevator was \$2.23; in 1954, \$2.06; and in 1955, \$1.54. "This reduction of 69 cents per cwt. has been made during a time when all products other than farm commodities have been increasing in price," he told the committee.

"Parity for corn and grain sorghum was \$3 per cwt. in 1950; since that time corn has increased to \$3.23 while grain sorghum has decreased to \$2.51."

Boston, who aimed his attack (Continued on Page 7)



**PROCLAIMS OPTIMIST WEEK** — Mayor Henry Sears is pictured signing a proclamation making this Optimist Week in Hereford. Moments later the Mayor was presented with an honorary membership in the club by W. A. Phipps, president. (Staff Photo)

### Mayor Sears Proclaims Optimist Week; Given Honorary Membership

Mayor Henry Sears became the first person to be made an honorary member of the Hereford Optimist Club last week when he was presented with an honorary membership by William A. Phipps, president.

Phipps made the presentation to Mayor Sears in his office. He presented the Mayor with a certificate which reads: "This certifies that Henry Sears, because of his outstanding work as mayor, and his understanding of Optimism as a way of life, as well as his concern for the welfare of the youth of our community, has been duly elected an honorary member of the Hereford Optimist Club."

Earlier Mayor Sears had proclaimed the week of Nov. 6-12 as Optimist Week in Hereford.

He signed the following proclamation: "Whereas, the Optimist Club of Hereford has dedicated its time, money and effort toward the education and development of youth in unfavorable circumstances, and since in this respect are not only

living up to the motto of the Optimist clubs as "Friend of the Boy," but are also performing a very significant service to the citizens of Hereford; and whereas, the Optimist Club of Hereford is observing its annual Optimist Week Celebration from Nov. 6 through Nov. 12, along with the more than 1000 other Optimist clubs in the Western Hemisphere; and whereas, the Optimist Club of Hereford is truly exemplifying the theme of Optimist Week observance "Every Boy Needs a Man's Helping Hand" by its many and important activities in work among the youth of our community; Now therefore I do hereby commend the Optimist Club of Hereford for the many outstanding services this organization has performed in our community, and I proclaim that the week of Nov. 6 through Nov. 12 shall be duly observed in Hereford as Optimist Week and I urge every citizen of Hereford to join in this observance and extend a salute to the Optimist Club for truly being "Friend of the Boy."

### WHAT WILL THEY DO NEXT?

## Annual Queen Candidate Get Plenty Support From Classes

By CAROLYN INMAN

Bake sales, chili suppers, car washing, come-as-you-are breakfasts, selling corsages, Chinese supper, selling a pig, carrying signs, Coke parties and washing dishes—all these and other activities have been happening for the past few days in Hereford. The students of the Senior, Junior, Sophomore, and Freshman classes have been working extra hard with the annual queen contest now in progress.

You can walk into any merchant's store in Hereford and discover a small jar or bottle, where you can "vote" for the candidate of your choice for one cent.

That's right. "Votes" are only one cent each and the students will hasten to assure everyone that they can "vote" as many times as they wish!

Bake sales have been held by all

the classes at various stores, with the students contributing the cakes, cookies, candies and pies. Chili suppers were sponsored by the Junior and Senior classes and the students of these classes donated meat, beans, onions, coffee and homemade pies for that cause.

Early Saturday morning, Seniors were seen in Hereford collecting donations for their queen candidate, Barbara Hall. They also did various things such as collecting and selling Coke bottles, and collecting pennies, nickels and dimes on rolls of tape.

During the Hereford - Shamrock football game, students carried signs proclaiming their loyalty to the queens-to-be and collected donations from the football fans.

Two come-as-you-are breakfasts have been sponsored by girls of the junior class recently, which counted as more votes for their candi-

date, Almona Ritchie. Popcorn balls were also donated by some of the students and were sold at the football game. Some of the junior students also walked around town selling pastries to merchants and people in town Saturday.

An unusual money-raising activity this year was the auctioning off of a small pig donated to the Sophomore Class by Gerald Huston. The students attracted a large crowd last Saturday and with Gene Wait acting as auctioneer, sold the pig to Bill Johnson. Johnson gave the pig back to the Sophomores and they sold it again, bringing nearly 1800 more votes to the class annual fund. Their queen candidate is Dolly Paetzold. The Freshman Class sponsored a Chinese supper, which drew the attention of many people before the Hereford - Shamrock football game

(Continued on Page 7)

## Around Town

Probably the number one topic Around Town this week—if you disregard football—was church revivals. Several churches will begin their revivals this week, and others are making plans.

"The Mighty Power of God" will be the sermon topic of Dr. Dudley Strain Sunday morning at the First Christian Church when revival services will begin.

Revival services also begin Sunday at the Assembly of God Church. Evangelist Ken George of Hobbs, N. M., is doing the preaching.

And revival services at the Temple Baptist Church will begin Friday. Rev. Max Holleyman of Dallas will do the preaching.

W. B. (Woody) Wilson has been named chairman of the 1556 Red Cross Fund campaign. W. M. Decker, chairman, announced Saturday.

Border Patrolmen from Brownsville were in Hereford this past week to pick up seven "wetback" laborers.

Still no arrests have been made in connection with the finding of (Continued on Page 3)

## California Men Held For Theft

Two California men were being held in Deaf Smith County jail here Saturday in lieu of \$1000 bond following charges of theft over \$50. The two men are charged with taking \$87 from a Glen Rio service station last week.

### Deadline Set On Contributing To Christmas Fund

A Nov. 10 deadline on turning in contributions to the Junior Chamber of Commerce Christmas decorating fund was announced today by Ray Bosley, chairman of the drive.

Bosley said that so far merchants have failed to put up a fourth of the needed money, and that the time was drawing near when it would be too late to order decorations.

"We are sending in our final order Nov. 10," he said, "and any contributions that come in after that date will be returned to the merchant since they will be too late to do us any good."

Bosley said that about \$2000 is needed to do everything the merchants have indicated they wanted.

"We are not going to go in the hole this year as in the past," Bosley said. "Jaycees feel that their contribution of all of the labor is enough, and that if the merchants

(Continued on Page 3)

## All Veterans' Day To Be Celebrated Locally Nov. 11

Plans were announced today for observance of Nov. 11 with an area-wide All Veterans' Day in Hereford. The occasion will be sponsored jointly by the VFW and American Legion posts in Hereford, and will be held at the club house in Veterans' Park.

"The event is not confined to members of either post," said Cecil Parker, Legion commander, "but is open to every veteran who cares to attend, including his wife and children."

L. H. Lookingbill, VFW commander, also emphasized this point, stating that the day is dedicated to all war veterans and their families.

The day will open with a sunrise flag raising ceremony in the park, followed with a breakfast which will begin at 8 o'clock and continue through 9 o'clock Friday morning.

Another highlight of the Veterans' Day will be a barbecue at noon, scheduled for all veterans and their families. Arrangements are also being made to secure outstanding speakers for the day, along with memorial services and special stunts slanted to entertain

(Continued on Page 5)

### HERE'S YOUR INVITATION

## To Visit Local School During Observance Of Education Week

An invitation to visit the local schools during the thirty-fifth observance of American Education Week is being extended by each of the school principals. The national observance begins today and will continue through next Saturday.

Tuesday has been set by the principals as special visitation day, but they say that visitors will be welcomed any day. Because of special physical education programs in the afternoon, most of the principals suggested that visiting during the morning would be more satisfactory than in the afternoon.

Because of the crowded conditions in each of the school cafeterias, parents are advised not to plan to eat lunch at school, the principals said.

Another highlight of the local observance of American Education week will be school programs

heard over Station KPAN all day Friday, when the station will be operated all day by Distributive Education students. J. C. Reese, D. E. sponsor, reports that the club has asked each high school organization to present a program at some time during the day. Programs will include selections by school musical organizations, the school news by the journalism class, programs by most of the school organizations, and individual numbers by talented students.

The Hereford Parent-Teacher Association is sponsoring the placement of special American Education Week place mats for the service clubs and posters to call attention to the week. Tags will be provided for all those who visit the schools during the week.

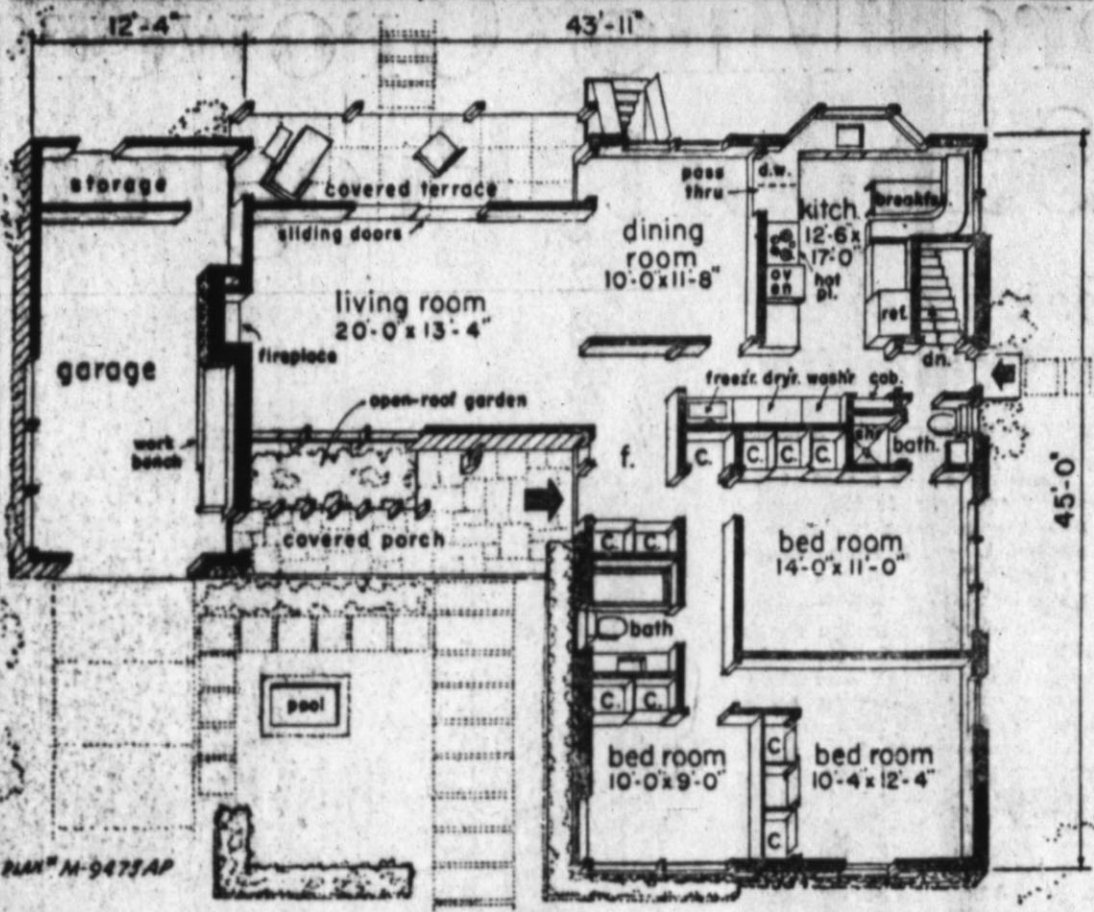
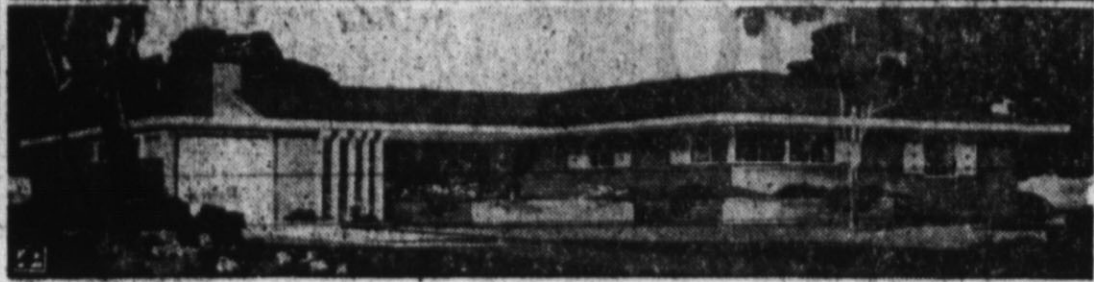
The national week set aside for special emphasis on education is sponsored officially by the National (Continued on Page 3)



**IT'S POPPY TIME** — LaVerne McMinn is pictured pinning a poppy on Charlie Martinez in downtown Hereford Saturday. The poppies, made by disabled American war veterans,

are sold annually by the Veterans of Foreign Wars Auxiliary here to help the veterans. (Staff Photo)

# HOMES FOR AMERICANS



AP Newsfeatures  
SMARTLY PLANNED for flexible construction and flexible use, this house can be built with or without basement. Designed with a full basement, to make use of the economical storage space afforded under the house, with an outside cellar entrance for garden storage, this plan is easily adaptable to basementless construction. Basement stairway space can be merged with the kitchen for added storage and a heater room can be provided in the deep garage adjacent to the chimney. This is plan M-9475AP by Rudolph A. Maren, architect, 90-04 161st St., Jamaica 32, N.Y. The house covers 1,376 square feet, exclusive of garage and porches.

## Supreme Court Didn't Change Housewife's Mind

By TIM PARKER  
Associated Press Staff

The Supreme Court of the United States didn't change the mind of Mrs. Carolyn Abney.

"I still say it's unconstitutional," she declared the pretty Marshall housewife.

It was four years ago that Mrs. Abney and a spirited little band of comrades in arms staged the historic "Housewives' Rebellion" against the law requiring householders to deduct social security taxes from servants' wages.

It was some fight. They hired Martin Dies, an orator-type lawyer since elected Texas congressman-at-large.

While the housewives jostled in the courts and on newspapers' front pages with Uncle Sam, the Internal Revenue bureau got together a small posse of agents.

The agents descended on Marshall and levied against the Marshall's bank accounts for the taxes due.

The raids didn't exactly enrich the Treasury. The amounts ran from \$2.96 and \$8.06 to \$11.72 every three months.

Mrs. Abney decided to make a test case of \$12.57 taken from her bank.

She lost. Newspaper pictures showed her, demure thing with a saucy bonnet on top of her dark curls, weeping softly into her handkerchief after Federal Judge William H. Atwell turned her down at Dallas.

The judge grumbled that "I never see part of my salary, so it must be all right to withhold." His main point was: "If the citizen does not like the way the Congress exercises its power, he has a remedy. This court has no remedy."

In other words, write your congressman and get the law changed.

The Marshall housewives — after getting turned down by the U.S. Supreme Court — thought it over and decided to write all congressmen.

"And you know what kind of answers we got," says Mrs. Abney. "They went like this: 'Thank you for your views. We will give it our consideration.' Well, believe me, we gave them our consideration in the next election."

"Are the Marshall rebels now obeying the law like good citizens?" "Yes, we are. We still believe it's unconstitutional. And I'll bet you that not even a fair percentage of other people are doing it. Why, the law is unworkable. You couldn't enforce it without policing every home in America."

Ellis Campbell Jr., collector of the Internal Revenue for the Northern District of Texas, was asked about social-security taxes on their servants.

"We have no authority to indicate otherwise," said Campbell. "I think a majority of the people here would support the law. But you should ask Russell S. Davis. He knows about that."

Davis, who turned out to be chief of returns processing in Campbell's office, said:

"We know that about 20,000 people in our district pay. I'd say a large percent pay."

Davis thinks the district includes about half the state's population, which would be more than four million people. Are there more than 20,000 families with servants among those four million? No one knows.

ty soon we had a crowd following us."

Natalie and Nick laugh again at their own simple form of entertainment.

"The interesting thing happening to me this trip," says Nick, "is the Nick Adams day in Jersey City where I used to be copy boy on the Jersey Journal. What a difference to go to a theatre I couldn't afford in the old days to see myself playing, and in Mr. Roberts to boot, with a police escort — some of the same fellows, no doubt, who used to clear me out of Pop Zabriskie's pool room. I won't know how to act," says Nick who gives very good Marlon Brando impersonations when he's in the mood.

Natalie who just played in "Rebel Without a Cause" has been in the movies since age 6. Five feet 2, she has a 32 inch bust, 20 1/2 inch waist and 32 inch hips. Says she:

"I'm slim and don't have to diet but I wouldn't anyway without a doctor advising it. Exercises are better than starving yourself into a decline."

## Seventeen-Year-Old Starlet Lists Popularity Rules She Abides By

By VIVIAN BROWN  
AP Newsfeatures  
"Boys like girls to be good sports all the time" says charming 17-year-old Natalie Wood, Hollywood starlet, discussing date problems. The brown-eyed petite actress also thinks that the male abhors girls who like late hours and wear too much makeup, and that neat well-groomed types make the best impression on them. After that, personality is your best selling point, she says.



MUTUAL ADMIRATION — Hollywood starlet Natalie Wood and Nick Adams.

the important places, Natalie is fun whether you take her to an expensive club or to a rerun of "Gone With the Wind."

Natalie giggles at Mike's description and says:

"Like last night after seeing the Broadway play, 'Anastasia' Mike and I suddenly thought it would be funny to walk down the street waving our hands and saying 'it's perfectly ridiculous, isn't it' over and over. It had nothing to do with the play or anything else, but pret-

The Hereford Clinic Will Be  
**CLOSED**  
All Day Friday, November 11th  
For Doctors, Call Hospital  
Phone 660

# DOUBLE

Hereford Pride Stamps On

# DOLLAR DAY

at McDowell Drug

And Don't forget folks  
We Also REDEEM those  
Valuable Hereford Pride Stamps in  
Our Store!

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Dr. Milton C. Adams  
OPTOMETRIST  
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Texas  
Phone 37

### RURAL DELIVERY



### THOSE WERE THE DAYS



### GRANDPA'S BOY



### HOSSFACE HANK



### OFF MAIN STREET



### DEEMS



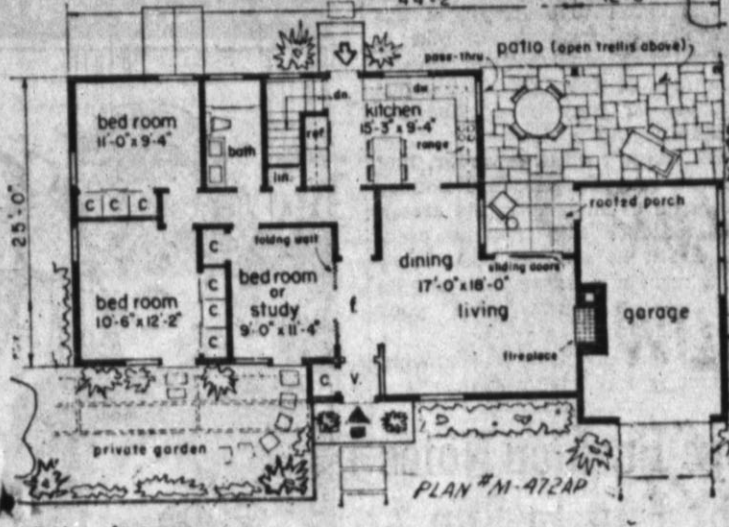
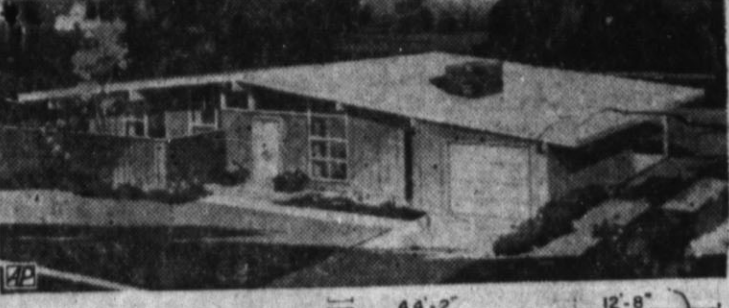
### LITTLE FARMER



### SONNY SOUTH



# HOMES FOR AMERICANS



**AP Newsfeatures**  
 SLIDING GLASS DOORS open two bedrooms of this house into a private walled-in garden as well as opening the living room onto a covered porch adjoining a garden patio. A folding wall makes one of the front bedrooms available as a study extending the living room. Basement stairs at the kitchen door and an abundance of closets are among other features. This is plan M-472AP by Rudolph A. Matern, architect, 90-04 161st St., Jamaica 2, N.Y. The house covers 1,060 square feet without garage and porch.

## Around.....

(Continued from Page 1)

the body of a pre-mature baby in Veterans' Park two weeks ago.

The regular monthly meeting of the City Commission will be held Monday in City Hall and the regular School Board meeting is scheduled for Tuesday night in the superintendent's office at High School.

Dr. L. B. Barnett was one of 950 surgeons to be inducted Friday night in Chicago as new Fellows of the American College of Surgeons in cap-and-gown ceremonies closing the annual five-day Clinical Congress of the organization.

Stunt Night at Hereford High School is scheduled for Thursday. The annual affair is put on by the different classes and clubs in the school, using school talent.

And it's **Trump Week** at Hereford High, too. That means, for you older folks Around Town, that the girls do the dating — and pay the ticket, too!

Lt. Col. Robert W. Edwards was guest speaker Wednesday at the Lions Club. Col. Edwards told Lions that the Army plans to build

an armory here when the local Reserve unit reaches its 51 man quota. A building will be leased to use as an armory when the unit enlists 21 men.

## Deadline . . .

(Continued from Page 1)

really want the Christmas decorations, they will let us know by subscribing."

Bosley added that the Jaycees were not staging the decorating drive as a money-making project. "Every cent we get will be spent on decorations," he said. "If we don't get enough money we will just have to limit the decorations and Christmas program."

## Here's Your

(Continued from Page 1)

al Education Association, The American Legion, the U. S. Office of Education, and the National Congress of Parents and Teachers. In addition, many other national organizations and agencies cooperate in each annual observance.

The basic purpose of the week is to create awareness, on the part of every person, of the important role of education in a democracy

## Poetry Corner

(Editor's Note: The following poems are printed in connection with National School Week.)

### Your Investment Is Your Responsibility

By VINEY WILDER

New buildings are rising in your town and mine, We're proud of their floor space and modern design. We'll come for a visit one day in the year.

When nation-wide interest "demands" we appear; But try for a seat on the school board? Not us!

Let so and so do it, we can't stand the fuss. We don't have the time to look into such things.

Just think of the problems a job like this brings! We'll lend our support with the taxes we pay.

But serve on committees or join PTA? Well, later perhaps when we've time on our hands.

Just now you'll excuse us; we've other demands. When schedules are lighter, we'll make it a rule.

To give of our time, be informed on our school; But meanwhile we'll trust (though in secret of course) The problems get ironed out by some other source!

### Your Investment in America

By VINEY WILDER

Good schools should be the real concern Of all who cherish liberty.

For here the growing mind shall learn How knowledge makes men truly free.

By lighting lamps of thought today For those tomorrow's world shall need Our public schools must lead the way.

In sowing Freedom's precious seed. In passing on those great ideals Of justice and equality.

The basic goodness that appeals To every youth's integrity. We must make sure when we invest

In classrooms that we understand What constitutes the very best In Education for our land.

We must act on the vital truth, That Freedom is essentially The priceless heritage of youth, And Our Responsibility.

Tokyo has a population of eight million, city officials say.

Nevada has 1649 miles of railroad.

There usually are at least five locks on every auto.

and of his personal responsibility for maintaining good schools, those leading the observance announce.

# MARK DOWNS

## DOLLAR DAY

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 Valued Up to 14.95 With Each  
 Of Our Late Arrival Nationally  
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**SUITS**  
 At Regular Prices !!

One Group Early Fall Famous  
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 In this Group  
 of Dresses at

# 1/2 Price

One Group  
 All Leather  
**BAGS**  
 \$3.00

**EXTRA SPECIAL**  
 All  
 Maternity Dresses  
**1/2 Price**

**FLOWERS**  
 each \$1.00

Fabric  
**GLOVES**  
 \$1.00  
 pair

famous brand  
**NYLON HOSE**  
 pair \$1.00

One Group  
**HATS**  
 1/2 Price

# DOLLAR DAY SPECIALS

One table of  
**Ladies, Childrens & Infants**  
**MOCCASINS**  
 Values to \$3.98  
 Your choice on  
 Dollar Day . . . . . for **\$1.00**

One big table of  
**LADIES**  
**HOUSE SHOES**  
 Values to \$3.98  
 Special for  
 Dollar Day **\$1.00** PAIR



Close Out  
 Savings  
 on  
**HOOD**  
**IRRIGATION**  
**BOOTS**  
 Top grade  
 Cushioned Innersole  
 Regular \$8.95  
 Dollar Day **\$5.00**

**LADIES**  
**HANDBAGS**  
 Large Group of  
 Pouch & Dress  
 Styles. Values  
 to \$5.00.  
 Dollar Day **\$1.00**  
 for Only

**FORMALS**  
 One Group  
**1/2 Price**

One Group  
**BLOUSES**  
 1/2 Price

# COATS

**DRASTICALLY REDUCED TO CLEAR**  
**\$32.95 TO \$189.95**  
 Strooks, Tweeds, Forstman, Cashmeres and other imported fabrics!

**GIRDLES and BRASSIERES**  
 PRICED TO CLEAR  
 \$3.95 to \$9.95 **\$2.00**

THE *Vogue* ★  
 for the lady of fashion



**Milo...**  
(Continued from Page 1)

at Secretary Benson, took a digging stab at the Republican cabinet member when he said, "There is considerable talk among the grain sorghum growers of my area that they buy Mr. Benson a good farm in Texas and move him down here so we can get 100 percent of parity for grain sorghum, just like the wool growers in his state are getting."

He said that under Benson's sliding scale, grain sorghum growers are producing more and more milo to meet their obligations. "Everytime Mr. Benson lowers the price on crops where acres are not allotted, it creates more surplus," he declared. "We know full well how they plan to take care of the situation, and that is by forcing the farmer into bankruptcy and eliminating him. Gentlemen I plead with you, don't wait until the horse gets out of the barn and then shut the door."

Boston suggested the following program: "Cut the production acreage on every farm in the United States 20 percent. Grow nothing on this lay-out land but soil building crops, or summer fallow. Rotate the lay-out ground, and support the storable crops at 90 percent of parity, or better still at 100 percent. If 20 percent lay-out is not enough, make it 25 percent. If that doesn't eliminate surplus, put a limit on the amount any one farmer can get from supported crops. I had rather get \$2 per hundred for 150 acres of grain sorghum than get \$1.55 per hundred for the 300 acres I have in this year."

Boston also lashed out at "this thing called parity." He said, "They tell us parity is figured on the price we pay for the things we buy, the more we pay the higher our parity price. Gentlemen there is something wrong here. Do you know how it works in this case—the more we pay for the things we need, the less our parity price is."

Peeler also pointed to corn support prices. "Considering that approximately 20 counties in the irrigation district of West Texas produce about 60 percent of the grain sorghum produced in Texas, it can be seen that grain sorghums are as much a major crop for this



TWIRLERS FOR 1955 for Stanton Junior High are shown in the above picture. ma Burkett, Ann Smith, Rita Latham, Zell Crump, and Jeanette Rayburn. (Staff Photo)  
They will march with the Junior High band in their blue and white uniforms. Twirlers for the band are left to right, Colleen Reeves, Mary Lois Coker, Wil-

area as corn is to the Midwestern states. However, corn is still supported at 87 percent parity in spite of the fact that some of the crop several years back is still on hand whereas practically all the 1954 grain sorghum has been used."

Pointing out that the five year average production of irrigated grain sorghums is somewhat less than 3000 pounds, Peeler said, "computing gross revenue on this basis at the present 1955 support price of \$1.54 at Hereford, and deducting one-third customary rent, the average farmer has a net loss of 80 cents per acre, since the average cost of production is \$30 per acre."

**Better Than Corn**  
"Grain sorghum has as good a feed value as corn and some experiment stations rate it above corn for certain foods," Peeler pointed out. "It can be readily seen that as the production of grain sorghum increases if no restriction is adopted the consumption of corn will go down and the corn surplus will increase to even a larger figure than that at the present time."

"I believe it is to the interest of all the people of the United States that the production of all agriculture commodities be reduced by acreage controls to the point where there will be a firm market and at the same time adequate food stored for any future emergency," Peeler stated.

"In conclusion," the Hereford farmer declared, "I hope that our representatives which have been elected by the people will see fit to support sorghums on the same level as corn, since they have a comparable value as feed grain, and stop this depression which is starting in our area as a result of the drastic reduction in the support price on grain sorghums. The so-called 'sound' agriculture policy now in effect, if not changed, will

make the depression of the early thirties seem like years of prosperity for this major grain sorghum area."

**All Vet Day**

(Continued from Page 1)  
the veterans.  
The observance will close with a veterans' dance at the club house Friday night which, according to both commanders, will feature a special orchestra for the occasion.  
"With sufficient interest, we hope to make the occasion an annual affair," said the two commanders. "Next year we may be able to open it up to the public, include a downtown parade, and other features. We hope that it may, in the future, become a tradition in the community."

**Postal Receipts Show Increase**

Postmaster Jim Lipscomb reported Saturday that postal receipts for October decreased \$711,444 over the month of September. In comparison with last year, receipts for October of 1955 have increased \$827,155, however. Receipts for October 1955 total \$6220.13 while the 1954 October receipts were only \$5392.98. From Jan. 1 to Oct. 31 of 1955, an increase of \$3250.80 is shown over the 1954 receipts of \$53,823.28. The total postal receipts from Jan. 1 to Oct. 31 for the year of 1955 are \$57,144.08.

**Larry Kaul Is Top Showman At Oklahoma A&M**

STILLWATER — Larry Kaul, Oklahoma A&M College freshman, is the 1955 all-round champion of the Little International showmanship contest at Oklahoma A&M College.

Finals of the contest were held during the Block and Bridle rodeo in which the champion showman of the sheep, swine and cattle division compete for the top showmanship title. Kaul topped the cattle division with his Hereford steer in order to qualify for the contest finals.

The contest, which is open to all agriculture freshmen and sophomores consists of fitting and showing the three classes of livestock. It gives the student a better opportunity to become acquainted with his department and experience in his chosen field.

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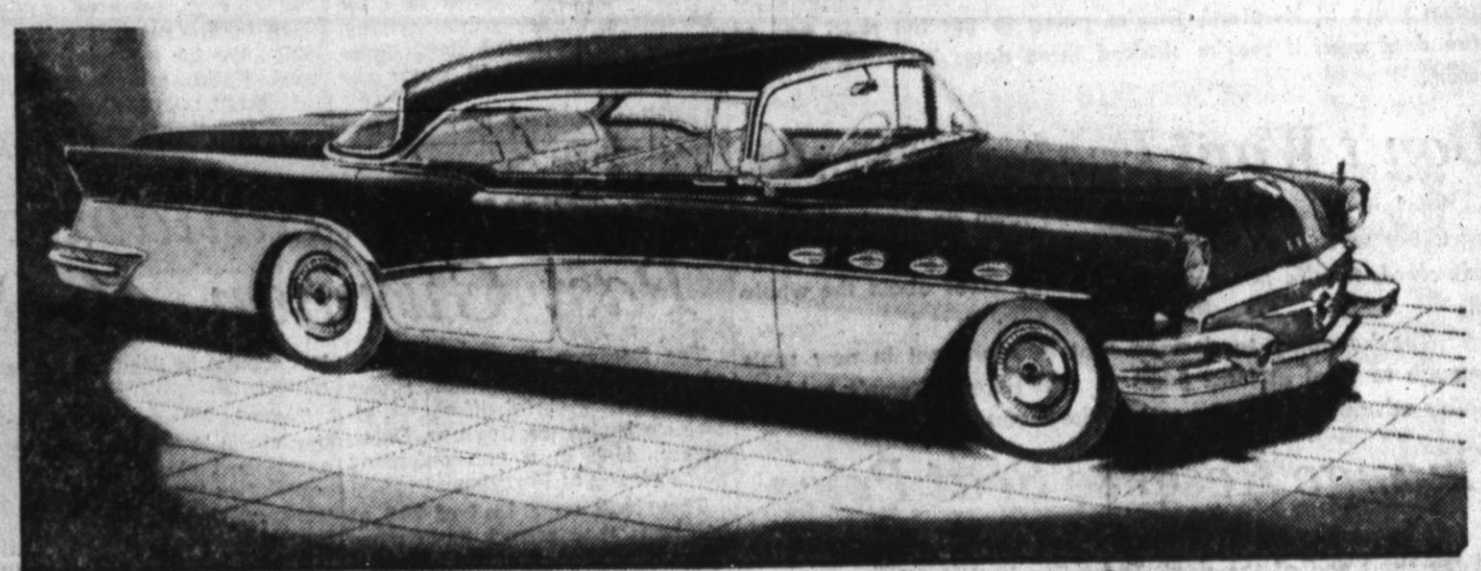
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HOME OF AYERS SUPREME PINKETS

## CANYON 'BIG BOYS' NO OBSTACLE

# HERD TROUNCES EAGLES

## Brilliant Defense Gives Up 57 Yards



SETTING UP TD — One tackler misses G. C. Merritt and Bobby Veigel wipes out big Jack Pruett to clear Merritt on his 51-yard jaunt in Friday's game with the Canyon Eagles. Merritt raced to the nine to set up the third Whiteface touchdown in the game which Hereford won, 20-13. Trying for the tackle is

Author Pruett, No. 22, while Elston Burkham, 200-pound tackle (71) and C. B. Stone (61) come up to try for Merritt. Merritt picked up 129 yards to be leading ground gainer in the game. (Travis Caraway Photo)

The Hereford Whitefaces rose to new heights as they upended the favored Canyon Eagles 20-13 Friday night before a partially stunned crowd of 3000 fans in Buffalo Stadium. Although the score was nip and tuck until the final quarter, the Whitefaces were in firm control of the contest from whistle to whistle.

Brutal line play and a brilliant defense which allowed the Eagles only 57 yards rushing handed Canyon almost at will as the touted "big boys" in the Canyon line presented no major obstacle for the Herd.

Hereford played as though they had already heard the score of the Phillips-Dumas game, in which Dumas fied Phillips, 20-20. Nevertheless the Blackhawks got a hand-out from Hereford as the Whitefaces knocked off the only other undefeated team in the district while almost completely wiping out any Canyon hopes that existed.

Despite the one-sided statistical advantage for the Whitefaces, Canyon got most of the breaks but couldn't capitalize on them. Probably the most important break was when Bobby Veigel fumbled a bad snap from center, couldn't pick it up and finally halted the ball on the Herd 14-yard line. Canyon said "no thanks," however, because on the next play "Clubber" Moore pounced on a Canyon fumble.

The Eagles desperately used Harlie Adams time after time trying to dent the Whiteface line but there wasn't anything there for him. Passes were the Eagles only hope. Both touchdowns were set up or scored on touchdowns, but more than one time Canyon quarterback Charles Neblett was forced to get off a hurried heave before being swarmed under. More than once was he swarmed under before getting rid of the pigskin.

Hereford tried the airways only three times, completing, none, but Canyon's pass-expectant Eagles

couldn't handle lightning charges through the line and Wayne Smith ate up yardage in small hunks when it was needed most. G. C. Merritt came through with powerful thrusts around end and off tackle.

Hereford signal caller John Bryant aptly handled his chore as cross-backs, straight plunges, and thrusts around end kept Canyon guessing. Bryant set up the first Hereford touchdown with a splendid 62-yard run on a beautiful fake before being hauled down on the Canyon nine-yard line.

Hereford also threw up the stoutest defense they have displayed this season. Canyon passes failed to loosen up the Herd defense and line plunges were hopeless for the Eagles.

Canyon, who boasted one of the better defenses in the District, used everything they had trying to stop the Whitefaces. At the onset of the second half the Eagles came out in a nine man line, but off tackle plays and stutter plays still ate up yardage.

Hereford got off to a sizzling start taking the kickoff and marching to the Canyon 12 before the drive was halted by stifling penalties which sent them back to the Canyon 20 where the Eagles took over.

But Canyon netted exactly nothing on three plays and Hereford took over again after Neblett punted, only to return the ball to the Eagles on a fumble. Four Canyon plays and again Hereford had

the ball, but after a first down, Hereford handed the Eagles the ball again.

But this time Canyon took advantage and scored what would be their only touchdown until the waning moments of the game. With forty-two seconds left in the first quarter, Neblett hit Don Britian with a 50-yard pass for a TD. Neblett's kick was blocked by Tommie Weemes and Canyon led, 6-0.

Canyon's ability to score first seemed to make the Whitefaces fight harder. Late in the second quarter Hereford got the ball on their own nine after a fine punt by Neblett. Smith, Weemes and Merritt ate up yardage on line plays. Then Bryant, after faking two backs through the line, kept the ball and threaded his way 62 yards to the Canyon nine. Weemes and Smith took it to the two where Hereford fans got a scare on a fumble, but the Herd recovered. On fourth down Smith plunged over from the two to tie the score. Kaul's kick was no good. Score at the half: 6-6.

A drive opening the second half was halted when Author Pruett intercepted a pass, but the Eagles couldn't go and Neblett was forced to punt. The third quarter remained scoreless and it looked as though the Eagles might wind up with their third tie of the year.

But after taking a Neblett punt on the Herd 20 Hereford rolled. Smith and Merritt picked up 35 yards on a play which saw Smith

(Continued on Page 7)

# DUMAS HUMBLER MIGHTY PHILLIPS BLACKHAWKS

## Sunday Brand... SPORTS

Hereford, Texas, Sunday Nov. 6, 1955

### KNOX'S KNOTHINGS

By BILL KNOX

#### Herd Has Smallest Stadium

As we have mentioned before, next year's district will be a potent one. One with enough interesting games to attract large crowds.

All other teams in the district, with the exception of Hereford, have a seating capacity of no less than 5,000. The smallest, other than Hereford, is 5000. Hereford's seating capacity is 2000, 1200 on one side and 800 on the other side.

The district is set up so that each team takes one-half of the gate. In other words, Hereford makes more money when they play away than when they play at home. And when a team plays at Hereford, they're going to get the short end of the deal even if they're stacked three deep in Whiteface Stadium.

#### Don't Want Pocket Change

Hereford is just as good a football town as any in the new district. But when they make just pocket change when they play at Hereford, they're not going to just stay silent about the whole deal.

They're going to demand that Hereford put in new seats enough to total at least 5000 so that Hereford won't hold an unfair advantage over the rest of the teams.

#### Change Reserve Seat Price

Another ruling adopted by the new district may give Hereford the short end of the deal. The ruling is that all seats except end zone seats will be reserved. End zone seats will be sold for 50 cents and a dollar, while reserve seats are \$1.25.

Hereford has no end zone seats; therefore, all tickets will go for reserve seat prices.

The logical solution for the problem, then, would be to add plenty more seats to the stadium and part of them in the end zone.

#### Herd Exes Make The Grade

Basketball workouts, college and high school, started officially Nov. 1. And Hereford basketball products are holding their

(Continued on Page 7)

### Demons' Only Loss Is To Whitefaces

The resurgent Dumas Demons, spurred on by a tremendous will to win, brought to an abrupt halt the longest winning string in Texas high school football when they battled the mighty Phillips Blackhawks to a 20-20 tie Friday night at Blackhawk Stadium.

Dumas, beaten only by the Hereford Whitefaces, stunned a partisan crowd of 4000 fans by jumping to a 13-6 halftime lead and taking a second half lead and forcing the Hawks to fight for their lives to gain a tie.

The Demons' only loss was a 33-14 pounding at the hands of the Hereford Whitefaces who were stopping Canyon at the same time the Demons tied Phillips.

Excellent punting kept the Demons out of what trouble they were in, but the Hawks were in trouble more than the Demons. The game ended with Dumas on the Phillips two-yard line.

Jackie Webb and Jim Tiner, the Panhandle's two leading scorers, scored two touchdowns to pace each team. Phillips led in first downs 15-14, but Dumas held the advantage in net yards rushing, 232-170. Tiner punted three times for an average of 55 yards per try.

Phillips was hurt by key losses

in the line, but that probably wouldn't have turned the tide. The turning point rests with the Demons' fine defensive play and hustle.

Phillips was behind twice and never led. Dumas, after a scoreless first quarter, scored the first touchdown of the game early in the second quarter when Tiner went over from the one after intercepting a pass.

The Hawks tied the game only moments later when Webb went over from the one after setting up the score with a 32-yard gallop. Wilder's kick was no good.

After taking the kickoff, Dumas once again vaulted into the lead. They drove 66 yards, eating up yardage with their tricky Michigan State multiple offense, with Jim Boxwell going over from the three for the score. This time Boxwell's try for the extra point was good. Halftime score was 13-6.

It didn't take Phillips long to tie

(Continued on Page 7)

### Perryton Bulldozes Past Guymon, 46-0

The Perryton Rangers unleashed something they haven't shown all year, a powerful offensive attack, to bruise the Guymon, Okla., Tigers, 46-0, in a non-conference game played at Perryton.

They built up a lead of 26-0 at halftime; then scored three more

#### Shamrock Irish Jump From District Cellar

Shamrock's hustling Irishmen vaulted out of the 1AA cellar Friday night with a 7-0 victory over the Dalhart Wolves at Shamrock.

The Irish waited late to score the winning canto. Dalon Perkins scored the touchdown on a 19-yard run in the final quarter of the game.

It was the first conference win in two years for the Irish, and it dropped Dalhart into the cellar. Shamrock threatened once other than when they scored.

touchdowns in the final half of the contest.

Tommie Johnson scored the first touchdown in the first quarter with a one-yard plunge. In the second canto Dan Pearson scored on a two-yard thrust around end. The first two points after were missed but Johnson converted on the third touchdown after Howard Moneyham scored the third touchdown on a 10-yard gallop.

Lanny Hargrove scored the final touchdown in the first half on a 26-yard pass from Kent Apple. Johnson converted again.

Neal Flathers, reserve halfback took a pass from reserve quarterback Delray Mounts for 19 yards and the first touchdown of the second half with Johnson kicking the point after.

Jimmy Todd and Sammy Carter scored the final two touchdowns with Johnson kicking one of the points.



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### Hospital Notes

**Patients in Hospital**  
 M. O. Dorward, Lee McAfee, Carmen Sandobal, Wm. S. Hurst, Mrs. Vida Circle, Roy Tilden Slagle Jr., Dora Castro, George Bippus, Cruz Sustaita, Mrs. M. C. Watson, Addison Hunter, Henry Wright, Mrs. Barbara Lawhon, J. O. Newell, Scudder Fricks, Mrs. G. A. F. Parker, W. W. Jones, R. A. Freeman, Henry Condu, Mrs. W. F. West, June Owen and T. C. Farmer.

**Patients Dismissed**  
 Mrs. Patti Morgan, 11-5; Mrs. O. K. May, 11-3; Anthony Matuschek, 11-3; Maria Cantu, 11-2; Raul Gomez Jr., 11-2; Doyle Turner, 11-2; Leslie Caffee, 11-2; Jose Silva Cantu, 11-2; Erminio Zuniga, 11-3; Mrs. Lois Cole, 11-3; J. V. Pickens, 11-3; Mrs. Phil Barkley, 11-3; Mrs. Ruth Twitchell, 11-3; J. H. Burrell, 11-3; Mrs. W. J. Nazworth, 11-4; Sam Breeding, 11-4; and John Nazworth, 11-4.

### Herd...

(Continued from Page 1)  
 lateral to Merritt when he was hit. Weemes and Bryant scored a first on two plays; but then three plays netted only four yards. Bryant crossed up the Eagles by sending Smith through the line on fourth down to the 21.

Then Tommie Weemes found an opening in the line, outsmarted defenders and raced over for the score to give Hereford a lead they wouldn't lose. Kaul kicked the extra point to make it 13-6. Canyon still couldn't go and Hereford took a Neblett punt on their own 40. G. C. Merritt then took a handoff off tackle and raced 51 yards down the sidelines to the Canyon nine. Bryant used Smith for three plays which put the ball on the one on fourth down. Merritt then scored the touchdown and Kaul kicked to make it 20-6.

Canyon tried again but couldn't find the right combination. Neblett this time punted dead on the Herd 41, and the Eagles got the ball on the Herd 42 on a fumble on the next play. Adams made seven, then a pass to Don Brittan was good to the Herd 17, and Canyon got a break when Hereford was penalized for roughing to the two. Neblett went over on the third try and kicked the point to wind up the final score.

Penalties were plenty in the contest which saw both teams have touchdowns called back. Hereford's was at the very end of the game while Canyon's came in the second quarter.

Tommie Weemes, Bill Callaway and Walter Kaul all made great contributions to the Whiteface defensive spectacle, while Don Brittan stood out for Canyon. Harlie Adams was the workhorse on of-



STANTON JUNIOR HIGH cheerleaders are ready to lead yells for their team this year. The 1955-56 cheerleaders are Lois Christman, Joy Wiman, Carol Phifer and Rosa Lee Strange. White blouses and light blue skirts are the girl's uniforms this year. (Staff Photo)

**G. C. Merritt** edged out Wayne Smith for the individual rushing leadership by gaining 129 yards. Smith plunged for 117 yards, while Bryant made 53 and Weemes 66. The four Hereford backs had more rushing yardage each than the whole Canyon team could muster.

Statistics definitely leaned toward the Whitefaces. The Herd racked up 19 first downs to Canyon's five. Hereford received the bulk of the penalties once again.

It was only the second loss of the season for the Eagles and their first in conference play. They have tied twice and have yet to meet Phillips. Hereford has lost two games this season, both in conference play.

### Dumas...

(Continued from Page 1)  
 the count. Tommie Newman took the kickoff all the way back to the Dumas 23 and Webb scored from there. Wilder passed to Webb for the point. Tiner then dazzled fans with a

splendid 60-yard sprint over left guard for the score that gave Dumas the lead once again. Boxwell again kicked to make it 20-13. Jimmy Gray tied the count early in the fourth quarter when he went over right tackle.

Dumas almost pulled a win out of the fire when, in the closing moments of the contest, they marched to the Phillips two, where they lost the pigskin on a fumble.

### Queen...

(Continued from Page 1)  
 before and during the game, the Freshmen sold white chrysanthemum corsages with a maroon "H" on them, for their candidate, Betty Snead.

Some of the students of the Freshman Class worked on projects individually to collect votes for Betty. They washed cars, sold Coke bottles, cleaned garages, and one boy actually washed dishes to earn 50 votes.

Wondering where all this money goes? No, the classes won't "pocket" the money for themselves. It all goes into the fund which will complete payments for publishing the annuals which are distributed to the students in May.

The HHS annual queen of 1955 will be crowned Thursday at 7:30 in the high school auditorium. As in the past, stunt night will also be held at that time with different school clubs and classes presenting short skits. The girl's sextette will entertain during intermission.

So, if you're asked to vote for a candidate, don't hesitate. This "younger generation" isn't to be underestimated! When they consider something worthwhile, such as

### KNOX'S...

(Continued From Page 6)

own on the college basketball horizon. The most successful of these seems to be Logan "Goose" Cummings, 6'4" guard on the 1953 Whitefaces who was runner-up in the regional tournament. Cummings, was the sparkplug of the Texas Tech freshman team last year, and he is being tabbed as the man to take the place of the graduated Carl Ince on the Tech varsity. Ince is the only player off the varsity Tech last. Cummings is only a sophomore this year.

Joe Streun, who is attending West Texas State, is also holding his own. Standing at 6'7", he is the tallest player on the WT varsity this year. Last year he was one of the rebounding leaders on the frosh squad.

Everett Allen, another member of the same Whiteface team as Cummings and Streun, attended Wayland last year where he was a starter on the freshman team.

Francis Boyd, who last year shattered all Hereford scoring record with well over 600 points scored, is attending Tulsa on a basketball scholarship where things are presently looking pretty bright for him.

Right now it looks as if the Hereford exes would mangle the present team in an alumni game.

working for their annual queen, their motto is "do or die!"

### Hybrid

(Continued From Page 1)  
 were: Plainsman, 5880 pounds; Westland, 5820 pounds; Martins, 5430; and Redfind, 5640.

The elder Schlabs was pleased with the results, but he quickly added, "Of course we lost a couple of hundred pounds to the wind."

The Schlabs got interested in hybrids during the time Edmund was an agricultural student at Texas Tech. Edmund's father's only concern this week was that his son had left for the Army before finding out what the tests showed. He planned to get the information to him in a hurry, however.

Hybrid seeds for the tests were donated by a seed firm to the Schlabs through Texas Tech.

Asked if he planned to plant hybrids next year, Schlabs said, "Yes sir, if I can get 'em."



Mr. and Mrs. J. L. Lawhon are the parents of a seven pound one ounce girl, Carla Lynn, born Nov. 2. Paternal grandparents are Mr. and Mrs. E. L. Lawhon and maternal grandmother is Mrs. W. L. Winget.

Mr. and Mrs. Noe Castro have a seven pound girl born Nov. 4. Maternal grandparents are Mr. and Mrs. Tom Gonzales and paternal grandparents are Mr. and Mrs. Felix Villarreal.

A son born Nov. 4 to Mr. and Mrs. John Sustaita, weighed five pounds, 15 1/2 ounces.

Some sea anemones live more than 70 years, but others live only one year.

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# FURR FOOD STORES

## High School Group Wages Fight Against Lurid Mags

By JACK STILLMAN  
BIRMINGHAM, Ala. — In a small discussion group at John Carroll High School a student asked:

"What can we do about some of the obscene literature being sold on news stands?"

Countered Father John M. Brunson, student adviser: "What have you tried to do?"

That was several months ago. Since then, news dealers, drug stores and other retail magazine dealers have returned indecent publications to the distributors, who in turn sent them back to the publishers.

Birmingham police have warned that the city's laws barring such magazine sales will be enforced.

A bill has been introduced in Congress to close existing loopholes in present laws covering the transportation of obscene matter.

All this came about after a special purchasing committee from John Carroll went to various magazine stands and bought publications they considered objectionable.

Later the committee appeared before Birmingham's city commission with a stack of obscene magazines.

As a result Mayor James Morgan instructed the police department to review the city's code relating to obscene literature and act accordingly. Police Chief G.L. Pattie wrote more than 500 retail magazine dealers here to ask their

cooperation. In their investigations, the Roman Catholic students at John Carroll found that most adults were concerned over sale of obscene literature, but didn't know what to do about it. Since their campaign began, they have received the support and cooperation of every other high school in the area the parent-teacher organizations, churches of all denominations, civic clubs and other groups.

Martha Boggan, pretty 17-year-old student at John Carroll, offers this explanation of how most in her group felt:

"When my date took me to the corner drug store for a soda, there was no place we could sit without having to look at the display of half-nude women."

The students have put the finger on only a few magazines. Under the guidance of Brunson they have moved cautiously. They do not want any group or individual to take the task from them. And above all, they do not want government censorship.

The youths emphasized time and again before various adult church and civic groups where they carried their campaign that they did not want official censorship.

"The publishers must do the job," they declared.

What they want is a seal of approval on all magazines, similar to Judge Charles F. Murphy's comics code seal.

## Home Furnishing Pitfalls Can Be Avoided If You Plan Early Enough

By VIVIAN BROWN  
ANYONE EVER move into a new house and find that all furnishings fit nooks and crannies?

Hardly ever it seems, judging from reader queries on problems encountered in trying to arrange furniture in the new dream house.

One couple looked for a house for three months, found the ideal one and in their exuberance forgot to measure the appliance area in the kitchen. Now the almost-new refrigerator, washing machine and dishwasher are wide by inches for the areas planned for them. The couple is faced with ripping out plumbing and electrical wires to replan the area or getting new equipment. Either would be expensive.

This is not an isolated instance.

cy mosaic cocktail table in Europe found there was no place for it in her new long but narrow living room. "No matter where I place it," she moans, "it is in the way. I don't know what to do."

The most sensible thing she probably couldn't bring herself to do was to sell the cocktail table.

"It's sad but true that a coffee-cocktail table serves little purpose in the small home anyway. Like the buttons on the sleeve of a man's jacket, it's an American fixture. Items kept on the coffee table—ashtrays, drinks or snacks might more appropriately be put on end tables which are at a better height anyway. In small homes the coffee table is pushed so guests can't climb to the sofa or from it, and it must be lifted and moved each time the floor is cleaned."

ONE WOMAN who bought a fan-

IT WOULD be wise for every



HOME LINEUP — Marvin D. Walker, Tennessee state highway patrolman, tries on his wife a dress he's making for her. Daughter Barbara Jo, wearing one of his creations, gives her approval. It's his hobby.

## This Cop Made Good, But Not As Policeman

AP Newsfeatures

MEMPHIS — Marvin D. Walker is downright efficient with a .38 pistol — and a sewing machine.

A crack shot, State Highway Patrolman Walker is just as capable when he turns to making dresses for his attractive wife and 6-year-old daughter, Barbara Jo.

The 6-2, 210 pound trooper has just completed a mother and daughter outfit — a very professional looking job complete with lace trim.

How did he get started? Well, explains 30-year-old Walker as a youngster in Philadelphia, Miss., he watched his mother sew.

Three years ago he bought a sewing machine for his wife. While showing Mrs. Walker what he had learned by watching his mother, Walker became fascinated and decided to try his hand at making a dress.

He's been turning them out ever since — about a dozen a year.

"It's simple," says Walker. "All you've got to do is follow the pattern."

ture now sealed on nymite lines to accommodate small homes.



SWITCHI — Babies are babies, these dogs decided. Judy, the Boxer, right, of the Dayton Lowe farm near Watertown, N.Y. has taken on nine pigs besides her own eight pups. Last winter when she had another litter she also cared for a baby goat. Red, the Labrador retriever owned by the Curtis McCormicks of Dunbar, W. Va. went even farther afield. The McCormicks found him licking a baby rabbit on the lawn. They made a bed of reeds for the rabbit. Then Red made two trips to the woods and brought back another rabbit on each trip. He watches them carefully, guards them and shows constant affection for them.



### SUPER DOLLAR DAY SPECIAL

26 Qt. Plastic Giant Round

WASTEBASKET \$1.98

In Colors, Red, Yellow, & White  
Regular 2.98

### PERRY'S DOLLAR DAY SPECIAL

PIECE GOODS 4 \$1 yds.

All Outing — Reg. 39c Yard  
Many Colors to Choose from

### DOLLAR DAY BUY

### NYLON PANTIES

Sizes 5-7 — All Colors — Regular 49c Value

3 pair for \$1

### SUPER DOLLAR DAY SPECIAL

6 Pair Men's SOCKS \$1.00  
12 Men's HANDEKERCHES \$1.00  
5 TRAINING PANTS \$1.00  
2 Large BATH TOWELS \$1.00

### DOLLAR DAY SPECIAL

### REVERSIBLE JACKETS

Quilt Lined — Just the thing for school.  
Sizes 2-6 All Colors Sizes 8-16

\$2.98 and \$3.98

### DOLLAR DAY SPECIAL

1 Pound Delicious Fresh Boxed CHERRIES Reg. 69c 2 Boxes \$1

### LAY-AWAY SPECIAL

SENSATIONAL DOLL VALUE

24" Tall - She Cries - She Sleeps - and Only \$3.97

PUT HER ON LAY AWAY TODAY  
Reg. Price \$4.98



Make your Christmas choice now on Toys or Dolls. A small down payment holds any item until Christmas.

PERRY'S 5¢ & 10¢

Your Christmas Headquarters

## We're Moving . . . . to 209 N. Miles Ave.

(Old Hereford Farm Equipment Bldg.)

Next Door to West Texas Feed, Seed  
& Hatchery Co.

SPECIALIZING IN . . . .

- Factory Specified Motor Tuning
- Carburetion Work
- Automotive Electrical Work
- Speedometer Work

Also Repair Small Appliances

## JIMMIE'S UNITED SERVICE

209 N. Miles

Treat Yourself to a Money-Saving Christmas  
By Shopping Parker Bros.  
Gigantic

# HARVEST SALE

See Our Full Page Ad In  
The Thursday Brand

# SAVE UP TO 1/3 ON HOTPOINT APPLIANCES

NO PAYMENT UNTIL NEXT YEAR

# PARKER BROS.

BUILDERS SUPPLY



# Women's Activities

Hereford, Texas, Sunday, November 6, 1955 — Section Two

## Calliopian Club Has Lesson On Indian Pottery Thursday

Mrs. D. C. McWhorter reviewed the book "Maria, The Potter of Idiosonso" by Alice Marriott at the Calliopian Club session held Thursday evening in the home of Mrs. J. W. Witherspoon.

During the business session, presided over by Mrs. J. T. Gilbreath Jr., president, it was decided to sponsor a Bluebird group again this year and members voted to present a gift to Miss Helga Thome Hereford High School exchange student here from Germany.

Mrs. McWhorter told of the life of Maria, the potter, and the influence she and her husband had on Indian pottery and Indian art as they worked together in developing the art of making fine pottery among the Indians.

Those attending the meeting were Mesdames Richard Barnard, B. F. Cain, Clyde Cave, Paul Conway, W. L. Davis Jr., J. T. Gilbreath Jr., Roy Grubbs, Earnest Langley, D. C. McWhorter, W. J. Messick, A. T. Mims, Carl Perrin, L. B. Russell, John Sims, and the hostess, Mrs. Frances Maxfield, a former Hereford resident, was a guest.



MRS. E. A. FERGUSON

## Dorcus Club Is Entertained At Luncheon Here

Dorcus Class of the First Baptist Church was entertained at a luncheon given in the home of the teacher, Mrs. E. A. Ferguson, at noon Tuesday.

After the luncheon members enjoyed a talk fest concerning past class activities and reminiscences of individual members who have attended the same class for several years.

Those present were Mesdames Clyde Alfred and daughter Ethel, H. G. Conkright, George Brumley, Joe Bippus, Lee Lambert, Lora Long, Frank Lambert, Roy Kelly, G. M. Suggs, J. D. Bourn, J. M. Gilliland, Martha Scott, Cliff Estes, Lawrence McGehee, Miss Addie Miner and the hostess.

## Housewarming Is Given For Joe Huckerts

Mr. and Mrs. Joe Huckert who have moved into a new home, were surprised with a housewarming Sunday evening when friends arrived with gifts and good wishes, only to find the Huckerts engaged in a Halloween party for the children.

The party was enlarged to include everyone and games for both children and grown-ups were enjoyed.

Serving as hostesses for the surprise affair were Mesdames Geo. Paetzold, Lester Wagner, Ted Higgins and Dick Golsen.

Attending were Mrs. Odella Huckert, Mr. and Mrs. M. J. Koelzer.

(Continued on Page 2)

## Mrs. Liston Wilson Honors Daughter-In-Law At Tea

One of the prettiest parties of the early fall season was that given by Mrs. Liston Wilson in honoring her daughter-in-law, Mrs. Dwight L. Wilson, Wednesday afternoon.

The new home of the Wilsons was beautifully decorated in seasonal flowers combined with driftwood and horse chestnut. The tea table was laid with a net cloth over pink and the center piece at the back was of driftwood with pink horse chestnut flanked by candelabra holding flame-tipped pink tapers. Pink spider chrysanthemums were used in arrangements about the house.

Mrs. Gordon Witherspoon and Mrs. Frances Early presided at the table and other members of the house party were Mrs. Woodrow Wilson, Mrs. S. O. Wilson, Mrs. N. D. Bartlett Jr., and Mrs. Maurice Tannahill.

Guests calling to meet the bride

who left Thursday with her husband, Lt. Wilson, for New York where they will sail for Germany on Nov. 17, included Mesdames Deward Roberson, Earl Springer, Hugh Bookout, O. L. Click, Robert Wagner, Troy Carmichael, Urin Streu, T. E. Seigler Jr., Jay Boston, Walk Boston, A. L. Manjout, J. P. Slaton, Ralph McCullough, Ray Godwin, Clint Lundry, R. D. Lance, E. E. Doak, Paul Harvey, W. J. Messick, J. R. Johnson, Homer Brumley, Milton Adams, W. C. Meharg, V. P. Walker and Nell, Cawthon Bryant, A. O. Thompson, A. J. Schroeter, B. F. Cain, W. J. Stanford, Robert Veigel, Richard Jowell, J. F. Ward, H. M. Benefield, A. C. Thompson, Wm. McGehee, Harold Loerwald, Oliver Streu, Jim Lipscomb, J. C. Cummings, E. W. Harrison and Misses Jonnie Estes, Christine Young and Dolores Hernandez.

## Holiday Bazaar Plans Are Made

Mrs. J. B. Noland and Mrs. Mack Noland were cohostesses for the Summerfield Study Club when a meeting was held in the J. B. Noland home Thursday afternoon. Mrs. L. H. Lookingbill presided. Roll Call featured What's New in the Home.

Final plans for the pre-holiday bazaar to be held early in December, were made and a contribution to the TFVC Scholarship fund was made.

Mrs. Charles Noland presented the first of a two-part program on "The Atom Issue" discussing "Atoms for Peace."

Challenging the imagination, she said in part: "Imagine a world in which there is no disease — where hunger is unknown, where food never rots and crops never spoil, where dirt is an old-fashioned word and routine household tasks are just a matter of pushing a few buttons. Imagine a world where no one ever stokes a furnace, curses the smog and where the air everywhere is as fresh as on the mountain top or the breeze is as sweet as a summer rose. Imagine a world of the future — a world where nuclear power and energy can create a different world for us all."

Mrs. Earl Lance gave the second part of the program on "The Hospital that Atom-Bombs Cancer," telling of the research now being made in a cure for cancer.

Attending were Mesdames Lee Curry, L. J. Counselman, Earl Lance, L. B. Lookingbill, L. H. Lookingbill, Charles Noland, J. B. Noland, Guy Walser, Mack Noland and Chester Wiggins. Mrs. Aubrey Cook was a guest.

## Bay View Club Hear Book Report At Regular Meet

Mrs. Will S. Kerr was hostess to members of the Bay View Club at a regular meeting held in her home Thursday afternoon.

Mrs. George Heard, president, presided over a short business session when reports were heard and news of General Federation activities were read.

Mrs. D. H. Alexander gave the program, reviewing the book "Good Morning Miss Dove" by Frances Gray Patton. Mrs. Alexander made the character Miss Dove come to life as she related the incidents in the life of a spinster school teacher who was feared and respected, but not loved. "She had taught in the little school for 36 years and almost no one in the town had escaped being influenced by her ideas and ideals. It took a very serious illness to make her realize that there is something in life besides rules and regulations," she said in conclusion.

Members attending were Mesdames Lee Benefield, D. H. Alexander, H. G. Conkright, Leo Farnest, Howard Gault, Jimmie Gilchrist, E. W. Harrison, George Heard, A. M. Jones, Paul Mathers, J. C. McCracken, Ansel McDowell, John McLean, R. B. Miller, J. P. Slaton, J. W. Spradley, Carl Perrin, Miss Frances Turrentine and the hostess.

Plans were made for the annual Thanksgiving dinner party which will be held Nov. 15 with husbands as honor guests.

Members attending were Mesdames F. L. Alexander, Leroy Avon, Jay Boston, Homer Brumley, Dalton Criswell, S. S. Dodson, Kenny Gearn, J. R. Johnson, W. J. Krumbien, Don Little, Ansel McDowell, Charles Newell, Elmer Patterson, Frank Provell, A. J. Schroeter, T. E. Seigler Jr., Urin Streu, Raymond White, Louis Woodford and the hostess.

## Miss Putman Is Bride Of Sherman Dufur

Mr. and Mrs. J. B. Putman have announced the marriage of their daughter, Willa Jean, to Mr. Haskell Dufur, son of Mr. and Mrs. Sherman Dufur of this city.

Vows were exchanged at 8 p.m. Thursday, Oct. 27, in the First Baptist Church of Amarillo. Rev. Bill Newsome, pastor, directed the double ring ceremony.

The church was decorated at the altar with white gladioli and carnations combined with greenery. Hugh Bookout, O. L. Click, Robert Wagner, Troy Carmichael, Urin Streu, T. E. Seigler Jr., Jay Boston, Walk Boston, A. L. Manjout, J. P. Slaton, Ralph McCullough, Ray Godwin, Clint Lundry, R. D. Lance, E. E. Doak, Paul Harvey, W. J. Messick, J. R. Johnson, Homer Brumley, Milton Adams, W. C. Meharg, V. P. Walker and Nell, Cawthon Bryant, A. O. Thompson, A. J. Schroeter, B. F. Cain, W. J. Stanford, Robert Veigel, Richard Jowell, J. F. Ward, H. M. Benefield, A. C. Thompson, Wm. McGehee, Harold Loerwald, Oliver Streu, Jim Lipscomb, J. C. Cummings, E. W. Harrison and Misses Jonnie Estes, Christine Young and Dolores Hernandez.

The bride who was given in marriage by her father, wore a powder blue tailored suit which she also wore on the wedding trip to New Mexico. The couple left immediately following a dinner for the immediate families given by her parents.

Mrs. Dufur is a graduate of Amarillo High School and Draughton's Business College. Mr. Dufur is a graduate of Hereford High School and Amarillo College.

The couple will make their home at 3707 South Harrison Street in Amarillo.

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## LaPlata Study Club Program Is On Religion

A program on "Religions" was presented at the LaPlata Study Club session held in the home of Mrs. N. D. Bartlett Jr., Tuesday evening.

After a short business session, presided over by the president, Mrs. W. J. Krumbien, Mrs. Leroy Avon gave the program based on the theme "Onward Christian Soldiers."

Mrs. Avon gave the history and background of lesser known religious sects in the United States and pointed out that "Religion is, and has always been, the most vital force upon our total way of life" and concluded with the quotation "I sought wherein lies the greatness and genius of America. Not until I went into the churches of America and heard her pulpits flame with righteousness did I understand the secret of her genius and power."

Plans were made for the annual Thanksgiving dinner party which will be held Nov. 15 with husbands as honor guests.

Members attending were Mesdames F. L. Alexander, Leroy Avon, Jay Boston, Homer Brumley, Dalton Criswell, S. S. Dodson, Kenny Gearn, J. R. Johnson, W. J. Krumbien, Don Little, Ansel McDowell, Charles Newell, Elmer Patterson, Frank Provell, A. J. Schroeter, T. E. Seigler Jr., Urin Streu, Raymond White, Louis Woodford and the hostess.

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## St. Anthony's To Have Traditional Thanksgiving

St. Anthony's Parish will again have their annual Thanksgiving Dinner and Carnival Thanksgiving Day. As in the past, the traditionally home cooked foods will be the main attraction.

Plans for the affair were made at a meeting called by Fr. Bartholomew Paytas recently.

Ed Jesko will be the general chairman for the affair and Miss Clara Acker is in charge of the serving of the dinner. Other committee members appointed at the meeting were Ray Wilhelm, Cyril Albracht, A. J. Peters, Mr. and Mrs. Andy Kershen and C. J. Berend.

Last year the affair had outgrown the available facilities and this year with the new auditorium and cafeteria the festival will be bigger and better.

"As in the past the meal will be served to the delight and convenience of the many friends who come, and it is hoped that many more townspeople will patronize the affair and enjoy Thanksgiving dinner without the trouble of preparing their own," a spokesman said.

"As in the past the meal will be served to the delight and convenience of the many friends who come, and it is hoped that many more townspeople will patronize the affair and enjoy Thanksgiving dinner without the trouble of preparing their own," a spokesman said.



L.A.E. PRESIDENTS — The president and past presidents of L.A.E. Study Club are shown chatting over coffee cups at the annual guest day tea held in the home of Mrs. Guy Bogle Tuesday afternoon. Mrs. C. E. Beauford, president, presides at the silver service to serve Mrs. Jim Whelan, left, Mrs. Altus Higgins, Mrs. George Suggs and Mrs. T. W. Roberson.

## Friendship Day Observed At L.A.E. Club Guest Day

Friendship Day was observed by members of L.A.E. Study Club on Tuesday afternoon at the annual guest-day program held in the home of Mrs. Guy Bogle. Roll call was answered by members introducing guests in a "My Friend and Why" round table.

Rev. Russell Pogue, pastor of the Temple Baptist Church, was guest speaker for the day, speaking on "Friendship, the most valuable of all human possessions."

Rev. Pogue gave several definitions of friendship including the Biblical translation of men of

peace. He explained Solomon's definition of true friendship which he called a good guide for selecting friends. Included in a list of rules for making friends were the admonitions: "First be friendly yourself, don't be content with only one or two friends, assume your own responsibility as a friend and listen to the problems of others, and remember that friendship is comradeship and fellowship of the heart."

Following the program refreshments were served from an autumn table laid in lace over brown and centered with an arrangement of bronze and yellow chrysanthemums.

Special guests were Mesdames Edgar Skyplia, Melvin Rainey, Harold Shearheart, Baker Womble, C. W. Edwards, Pat Webb, E. W. Young, Jack Gilliland, Elmo Hicks and Roy Thompson.

Members of the club attending were Mesdames C. E. Beauford, Max Drever, Gordon Elliott, R. H. Hale, Altus Higgins, Jim Lovin, Jessie Radovich, B. A. Reddell, T. W. Roberson, Sandford Smith, Jim Whelan, George Suggs and the hostess.

## Shower Honors Bride-Elect

Miss Royda Boyd, bride-elect of Kenneth Saupé who is stationed at the Army Air Force Base near Phoenix, Ariz., was honored at a miscellaneous shower given recently at the home of Mrs. Roy Thompson.

The bride-elect's chosen colors were used in an aqua and pink theme for the party with the refreshment table laid in lace over pink. Pink chrysanthemums arranged with tufts of aqua net centered the table. Virginia Cowan presided at the punch service and Norma Cummings served cake.

Hostesses assuming house party duties were Mesdames Thompson, Harry Dinges, E. D. Sawyer, Roy Manning, D. W. Allmon, L. J. Matthews, Chas. Calloway, Travis Caraway, Jake Moore, George Jowell, J. W. Terry, S. S. Williams, M. H. Wiseman and Clarence Strange.

Approximately 50 guests signed the bride's Book of names.

## 'Sense and Nonsense' Topic Carried Out By Sorority

"Sense and Nonsense" was the theme of the program for Texas Iota chapter, Beta Sigma Phi sorority meeting held at the Jaycee Clubhouse Tuesday evening. Mrs. Cecil Massey, president, presided over the business portion of the

program when plans were made for the Ritual of Jewels ceremony for pledges to be held Nov. 15.

Further plans for the organization of a Beta Sigma Phi chapter in Tulla were discussed and the president announced that Mrs. Glenn Nelson and Mrs. F. H. King were in Tulla at that time to meet with prospective members.

Mrs. Virgil Moore opened the program with a quiz taken from "The Torch," official magazine, with each member taking part.

Mrs. J. H. McDonald conducted a lesson on "Prose" from the chapter study book "Paths To Loveliness" and discussed the basic elements of prose in its rhythm and content. She illustrated her comments with a reading "The Necklace," by De Maupassant, given by Mrs. R. L. Warren, and with a discussion of "Swann's Way," (Proust).

Mrs. Clyde Russell, using the "Sense and Nonsense" theme, asked each member to write and read a jingle or limerick and tell reason for its appeal.

Members attending the session were Mesdames Ronald Babione, Harold Bouchamp, Leo Box, R. J. Cramer, M. G. Duvall, Pete Quinn, James Ellis Higgins, A. E. Hodges, Reuben Knox, Chas. Laing, H. A. Lamm, Cecil Massey, Virgil Moore, J. H. McDonald, Jess Robinson, Clyde Russell and R. L. Warren.

Eighteen members of the Woman's Society of Christian Service of the First Methodist Church attended the fall district meeting at San Jacinto Church in Amarillo.

Mr. and Mrs. C. W. Covington and children from Plainview visited in the home of Mr. and Mrs. C. W. Seed last weekend.

## Camp Fire Group Has Special Party

The Dakonya Camp Fire Group had a Halloween party at the home of Sheri Damron Halloween night. Carollee Brumley was given the award for the best costume. She was masquerading as a hobgoblin. The girls had fun riding the witches broom, having their fortunes told and were definitely frightened as they were taken on a trip through the scene of a murder to end up by seeing the corps in a casket. Jenny Holt played the part of the corpse.

Those enjoying the spooks and goblins were: Caroline Brumley, Ruby Carthel, Sheri Damron, Jenny Holt, Sandra Hoover, Connie Kent, Kathleen Knox, Becky Jackson, Jackie Nunley, Joyce Linder, Joan Thomas, Texie Williams, Sally Whiteside, Sandra Vaught, Ann Gentry, Gloria Damron, Barbara Damron, Mrs. Bill Nunn, Mrs. W. B. Nunley and Mrs. C. R. Damron.

## U'Allegra Club Makes Plans For Needy Family

Plans were made to provide a Thanksgiving basket for a needy family at the U'Allegra Study Club meeting held in the home of Mrs. Bill Lawrence Thursday afternoon.

Names were also drawn for the annual Christmas party during the business session.

Mrs. J. W. Robinson Jr., presented the program on "Music" reviewing an article written by Carl E. Seashore on "The Love of Music and How it is Cultivated."

Mrs. Robinson quoted in part: "We love music because it is built from materials which are beautiful objects in themselves. Music carries us through the realms of creative imagination, it is the language of emotion and a generator of social fellowship. It takes us out of the humdrum of life and satisfies cravings for intellectual conquests and it provides a way to find joy in self expression."

Members present for the meeting were Mesdames Darrell Blanton, H. A. Cavness, John Estes, Gerald Hale, Bill Hardwick, Hilton Higgins, V. C. Hopson, L. H. Lookingbill Jr., Joe Lyons, J. W. Robinson Jr., Wayne Thomas and the hostess.

Members attending the session were Mesdames Ronald Babione, Harold Bouchamp, Leo Box, R. J. Cramer, M. G. Duvall, Pete Quinn, James Ellis Higgins, A. E. Hodges, Reuben Knox, Chas. Laing, H. A. Lamm, Cecil Massey, Virgil Moore, J. H. McDonald, Jess Robinson, Clyde Russell and R. L. Warren.

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MRS. EMIL DETTMAN

## Mrs. Emil Dettman Is Honored With Farewell Party

Mrs. Emil Dettman was favored at a farewell courtesy given in the home of Mrs. Elmer Patterson recently. Hostesses were Mesdames Dalton Criswell, Frank Proff, Roy Calvert and Mrs. Patterson.

Guests included members of the Hereford High School faculty who presented Mrs. Dettman with a lovely gift for her new home in Lordsburg, N. M., where Mr. and Mrs. Dettman will make their future home.

Those present at the informal courtesy were Mesdames J. J. Durham, Howard Armstrong, J. D. Neill, C. J. Crump, Mr. and Mrs. Claude McDougal, Robert Thompson, Pat Sullivan, George Graham, Miss Sadye Rigler and the hostesses.

Mrs. Dettman has not only been active in school affairs while living in Hereford but has taken part in church and civic interests and has been a member of LaPlata Study Club.

## Wedding Of Miss Evans Announced

Mr. and Mrs. W. A. Evans have announced the marriage of their daughter, Tressie, to Mr. Floyd Edward McClannahan of Abilene. The wedding took place here on Saturday, Oct. 22, and the couple left immediately for Grand Prairie where he is connected with a construction company.

Mr. and Mrs. Evans and their daughter moved to Hereford from Abilene approximately two months ago.

(Continued on Page Two)



NEWLY WEDS VISIT — Lt. and Mrs. Dwight L. Wilson who left Thursday for New York after a short stay here with his parents, Mr. and Mrs. Liston Wilson. Lt. and Mrs. Wilson will sail from New York Nov. 17 for Wurtzberg, Germany where he will serve as aide to the commanding General of the Tenth Infantry Division. He has spent the past year at Fort Riley where he was aide to the assistant division commander. The couple was married recently in Ottawa, Kan. She was Miss Ann Alderman. (Staff Photo)

## Personals

Hugh Bookout and Norman left Saturday morning for Ector, to visit Mr. Bookout's father.

Mr. and Mrs. W. F. Menefee from Lazbuddie, visited in the home of their daughter, and son-in-law, Mr. and Mrs. Sam Long. The Menefees had just returned from Corpus Christi with some fish.

Mrs. Minnie Williams and Mrs. Mary Walker of Bellevue, returned home after having visited for the past month in the home of Mr. and Mrs. Chas. E. Hood. Mrs. Williams is Mrs. Hood's mother and Mrs. Walker is her sister.

Mrs. F. W. Greene of Lazbuddie is visiting in the home of her daughter and son-in-law, Mr. and Mrs. Ralph Paul.

## Engagement Of Miss Sue Osborn Is Told

Mr. and Mrs. W. C. Osborn of Plainview, formerly of Hereford, have announced the engagement and forthcoming marriage of their daughter, Sue Osborn, to Mr. Marvin Nussbaum, son of Mr. and Mrs. M. P. Nussbaum of Amarillo.

The wedding will take place in Hereford on Nov. 19 in St. Anthony's Catholic Church.

The bride elect is a graduate of Hereford High School and Draughton's Business College of Amarillo. While in high school she was a member of the Pep Club, FHA, FTA, annual staff and library staff. She has been employed in the Jack Renfro offices for the past two summers.



Miss Sue Osborn is engaged to Mr. Marvin Nussbaum, son of Mr. and Mrs. M. P. Nussbaum of Amarillo.

# What's This

By Chris

Greetings guys and gals! Everything is quiet this Friday p.m., sort of lazy like, but man, when we meet Canyon tonight! (Is it alright with you if I write in present tense this time?)

"Super" really pulled a good one this morning in pep-rally! I guess maybe the band forgot the rest of "South," but there we were just hanging in the air. We were all ready to lose ourselves in the cool music, then he played about four bars and stopped. Can you beat that guy?

Listen to this one! Halloween night some girls that we all know, put a sign on old H.H.S. that popped out a few eyes the next day. It said in big black letters, "FOR-SALE. I wonder if Mr. Sullivan had any inquiring visitors?"

Say have you noticed that cute little pony tail Mary Lou M. has prouted? It's a brave little thing, just wait Mary Lou, it grows inches in a week's time! And how? These big lugs who get a charge out of winding their pinkies around the poor little defenseless things see to that!

I wonder if Merle knows how to write a satire yet? Of course we all know that he does better in poetry. He said so himself.

Guess who just turned left handed? Linda Reese calls her "Diamond Ann," we know her as Ann Royal. The funniest thing is to see her writing, reaching, and demonstrating with her left hand, but then I don't blame her. It's a beautiful ring. Congrats Donnie and Ann.

Orchids to you if you came to the senior's chili supper. If you forgot to come, don't feel too bad. We have enough chili left, we will be selling it in cartons on Main Street. You can get yours there.

So — now Bill Albracht is making like a freshman girl. This was a laugh. Better luck next time Bill.

I expect to see all you gals living it up twirp week. Now is your chance to show that guy what it's like to be kept waiting 15 minutes because he had to go duck hunting (or whatever his excuse is). Leave it on 'em females!

Don Parsons, you liked the looks of Charlene Hutchison didn't you? She's really cute, so I doubt that

you are by yourself. Suzanne and Pat, what's this I hear about a note to Nell? Glenna and Gene are getting pretty chummy these days aren't they? They were draped around each other like morning glory vines in the hall Friday. Where was Bill?

Just call Do'ores Minor the Sleeping Beauty. Everyday in English class, she catches up on her snoozing; but don't we all?

Well "you'll" that's about it for today, but I'll be back. It's just like Daliene said, "I have the biggest ears!"

## School Lunch Menu

(The following menus for Nov. 7-11 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**Monday**  
Ham-Beef Loaf  
Mashed Potatoes  
Buttered Green Beans  
Bread . . . Butter . . . Milk  
Cherry Cobbler

**Tuesday**  
Western Pinto Beans  
Sweet-Sour Spinach  
Combination Vegetable Salad  
Cornbread . . . Butter . . . Milk  
Jello with Fruit

**Wednesday**  
Alamo Stew (Beef, Potatoes, Tomatoes, and Onions)  
Sliced Peaches  
Pimiento - Cheese Sandwiches  
Fruite Spice Cake . . . Milk

**Thursday**  
Whiteface Hamburger Special  
Sliced Tomatoes . . . Lettuce  
Onions . . . Pickles . . . Potato Chips  
Grapefruit Sections . . . Milk  
Peanut Butter Cookies

**Friday (Armistice Day)**  
Fish Sticks . . . Catsup  
Buttered Green Peas  
Carrot Sticks  
Bread . . . Butter . . . Milk  
Apricot - Pineapple Cobbler

There has been no major epidemic in the United States since the influenza outbreak in 1918-19.



PET PARADE — Elvis, Linda, Guy and Joyce Hudson, children of Mr. and Mrs. Guy Hudson, are quite proud of their protector, Duke. This two year old boxer spends most of his time with the children. (Staff Photo)

## The Sheriff Reports

Virgil Moore reminded me there was no column last week, which I was aware of. Guess they must be short of something to fill my space as he always reminds me when I discuss rows around. I'm sure when we read The Brand or any other paper we do not realize the work it takes to run up the pages. If I were running a newspaper I would try to see a lot of run page ads. At least the paper would be thick.

As has been mentioned several times before, as the various hunting seasons arrive we have complaints of things other than game being shot. The report today was on a tractor tire and a stock tank. Surely grown men are not shooting things of this nature so if your son is duck hunting please caution him about his target. You might be reminded if the farmer should catch them the result could be expensive and embarrassing.

We have eight in jail at this time and five of them are felony cases waiting to go before the Grand Jury. Those on the Grand Jury may as well be prepared for a session this month. We have sev-

eral cases other than those five mentioned above. Just happened to think of something that would do to keep in mind. In case you should get into trouble and need a hand I know your old boys that will be glad to go your bond. It isn't necessary that you live here and doesn't matter what you do for past time. Might pay to wait a few days to call on them as they are obligated for a short time, but they will soon be ready.

The past Halloween was the most peaceful of any since we came to Hereford nine years ago. I hope the young people had a real good time because if they did it was without the destruction of property and a minimum of bother to most folks.

Taxes are coming in very well to date. The discount this month is two percent. Many are paying poll taxes and this is the time as on a tractor tire and a stock tank. Several people came in to vote on the recent bond election and found they had not paid their poll tax. This being election year you don't want to forget.

See you next week. LRS.

Experts estimate that Maine has 10 times as many deer as when the first white settlers arrived in the state.

## Camp Fire Group Is Entertained

Cheryl Patterson was hostess to two Camp Fire groups at her home Sunday afternoon at an informal tea. Refreshments, music and appointments marked the refreshment time and Cheryl put out an individual talent show illustrating what she had to do or would like to do.

This was the first of the joint meetings will be held when the

two groups, The Wahampta and the Wacoona, will be entertained under the name "The Refreshment Show." Mrs. Jack Winger will be the leader. The refreshments were Judy Coffey, Rose Duggan, Bonnie Lewis, Doreen Duggan, and Mrs. Lela Winger of the Wahampta group, and Mrs. Winger, Mrs. Winger and Mrs. Winger of the Wacoona group. New Jersey has 44,000 more people moving into it than move out in an average year.

## EL RANCHO LAYING MASH

Remedies — Poultry Equipment — Vaccine

## EL RANCHO RANGE FEEDS

Book Your Winter Supply Now

## COTTONSEED MEAL & CAKE

Salt — Mill Feeds — Minerals

STILBESTRO FEEDS  
We Buy Cream & Poultry

## Hereford Poultry & Egg Co.

Phone 1208 Delmo Williams, Owner 129 Sampson

## House...

(Continued from Page 1)

and family, Mr. and Mrs. George Paetzold and Corky, Mr. and Mrs. Herman Schumacher and family, Mr. and Mrs. Mike Betzen and family, Don and Johnny Gallagher Mr. and Mrs. Frank Huckert and family, Mr. and Mrs. Dick Gholson and family, Mr. and Mrs. Ralph Sears, Mr. and Mrs. Mack A. Queen and son, Mr. and Mrs. Jim Gallagher, Mr. and Mrs. Ted Higgins, and family, Michael and Freddy Gallagher, Mr. and Mrs. Walt Warren, and the honorees, Mr. and Mrs. Mark Koenig sent gifts.

## Engagement...

(Continued from Page 1)

ago and are making their home at 601 25-Mile Ave.

The bride is a graduate of Cisco High School where the Evans made their home before moving to Abilene.

## At The Movies

(Continued from Page 1)

In "The Racers," which will show Wednesday and Thursday at the Star, Twentieth Century-Fox has put on the screen for the first time the exciting and dramatic story of European sports car racing in Cinemascope and in the true-to-life hues of De Luxe color. The stars are Kirk Douglas, Bella Darvi, Gilbert Roland, Cesar Romero, Lee J. Cobb and Katy Jurado.

"The Racers" is based on a novel by a former European speed champion, Han Ruesch, and reveals the inside story of this sport with all its romance and hazards for the men who drive their cars at break-neck speed and the women in their lives.

With 12,000 Europeans and 325,000 natives, Leopoldville in the Belgian Congo has doubled in size since World War II.

The population of the world increases about 100,000 a day, says the United Nations Food and Agriculture Organization.

About one fourth of all Americans who die from disease before they are 45 years old die of cancer.



MONDAY, NOVEMBER 7th AT LITTLE'S!

## Large Group FALL DRESSES

Cotton, Corduroy, Wool, Acetates & Silks

Values 12.95	NOW \$ 7.95
Values 14.95	NOW \$ 8.95
Values 17.95	NOW \$10.95
Values 19.95	NOW \$11.95
Values 22.95	NOW \$12.95
Values 24.95	NOW \$14.95
Values 29.95	NOW \$16.95
Values 32.95	NOW \$19.95
Values 39.95	NOW \$22.95

## HATS ONE GROUP 1/2 Price

One Group Special Purchase Tweed Skirts \$7.95

## One Group Wool Gabardine and Wool Mixtures SKIRTS Values 10.95 to \$16.95 1/2 Price

Group NYLON GOWNS Values \$8.95 to 12.95	Group WOOL SUITS Values \$39.95 Were 59.95
Values \$3.95	Values \$49.95 Were 69.95

## One Group SWEATERS Values to \$10.95 1/2 Price

One Group Cotton BLOUSES \$5.95 Values NOW \$2.59

One Group BELTS Suede - Leather - Velvet Values 1.77 1/2 PRICE

Black Padded BRAS Values to 5.95 \$3.00

## LITTLE'S of Hereford

Expert Repair Service for your  
**IRRIGATION ENGINES**  
We Repair All Makes — Pick Up and Delivery  
Day or Night  
Day Phone 630 Night Phone 1353-J or 1274  
**HALE MOTORS**  
218 W. 3rd St. Phone 630

**Dearborn AREA HEAT**

**COSTS LESS TO BUY TO INSTALL TO OPERATE**

Than any other kind of heat

Come in ... ask us about Dearborn Area Heat ... we want to tell you about this newer ... better way to heat your home!

Dearborn Area Heat introduces a new concept in real comfort and more enjoyable living. It lets you heat one room or your entire house... it puts heating comfort where you want it when you want it. And... it costs you less in every way!

**Blanton Butane, Inc.**  
PHONE 551

## Bible Words for Today

EXODUS 20:8—"Remember the sabbath day, to keep it holy. Six days you shall labor, and do all your work; but the seventh day is a sabbath to the Lord your God: . . ." (RSV)

The holy keeping of the Lord's Day is the first line of offense and the last line of defense of our Christian civilization. Where this day is not kept there is no time for holy rest and worship, and where there is no worship there is no reverence for God or man, and where there is no reverence there is no lasting morality, and where there is no morality there is only the barbarity of godless chaos. Where anything goes on the Lord's Day everything worthwhile is soon gone. Where we keep this day for rest and worship there are rich blessings.

Christ stated that He came to fulfill the law; He fills it to its fullest. He says, that man was not made for the sabbath but the sabbath for man. In other words, we need it, and God who supplies all our needs, gave it to us.

A young Chinese on learning of the significance of the Lord's Day exclaimed: "I understand, when we are heedless of the sabbath it is as though God invited us into the baker shop and gave us six of seven loaves of bread that we might use them as we choose and then we slip in and take as by theft the seventh."

Keep the sabbath Holy and the sabbath will keep you holy.

The Rev. Henry Edward Russell  
Trinity Presbyterian Church  
Montgomery, Ala.

## Club Observes Armistice Day

An Armistice Day theme was emphasized in table decorations for the luncheon held by Farm and Ranch Club in the home of Mrs. N. E. Tyler Thursday. The table was laid with a white linen cloth and the theme was suggested in the center arrangement of a gray battleship flying an American flag. Tables for four were covered with red, white and blue cloths and featured hand painted flags of different countries as place cards.

Mrs. G. S. Solomon presided over the business meeting when an ingathering of old Christmas cards was held for the Children's Home in Amarillo.

Mrs. Charles Hoover gave the program on "Posture and Introductions," with all members taking part. Mrs. G. S. Solomon won the floating prize.

Members present were Mesdames Charles Hoover, Morey Bussel, Waldron Melton, G. S. Solomon, and the hostess.

## Presbyterian Women Meet

The regular monthly luncheon of the Woman's Auxiliary of the First Presbyterian Church was held at the church Wednesday. Hostesses were Mrs. M. W. Nobles and Mrs. T. E. Seigler Jr.

Mrs. D. C. McWhorter, vice president, presided over the meeting. A praise service using the litany "Those Little Lanes" was led by Mrs. Lee Conklin.

Miss Bea Barrett led the program on "Reaching Our Children" with reports given by Mesdames O. Z. Golden, Ronald Babione, W.

## Holder Protects Cookbook

AP Newsfeatures  
COOK BOOKS can be indispensable in the kitchen, but unless they can be protected from vanilla, chocolate, milk and other ingredients, they don't remain readable very long.



HOLDER for cook book.

## WSCS Luncheon Program Held

The Woman's Society of the First Methodist Church held its business luncheon at the church Wednesday with Mesdames Hugh Clearman, Bill Hromas, Grant Hanna, Ralph Gragg, Ansel McDowell and S. S. Williams serving as hostesses.

Mrs. Leo Forrest presented a devotional program on Thanksgiving with hymns of praise and responsive readings. Mrs. Floyd Walton Jr., sang a hymn of adoration and Mrs. J. W. Kirby gave the Thanksgiving prayer.

Mrs. Colby Conkwright, president, conducted the business meeting when Mrs. Clarence Saucy was named chairman of literature and publications.

Announcement was made of a Stanley Party which will be held at 10 o'clock in Fellowship Hall on Nov. 8.

Mrs. C. C. Billingslea was welcomed as a new member and special guests included Mesdames Bess Werner, A. T. Jones and Mrs. Thomas of Lamar, Colo.

J. Krumbeln, Lee Conklin and Miss Barrett.

Mrs. Max Drever gave the devotional lesson with Mrs. Mary King giving the Yearbook of Prayer.

Seated at the birthday table were Mrs. Fred Barrett and Mrs. Frank Gyles.

The solution to this problem is a sturdy recipe book holder. The home craftsman can put one together in a half-hour or less. It will hold the book open to the desired page and keep it in easy reading position.

For the base, use 1-inch lumber, and for the back and narrow lip at the front, use hardboard of the leather-wood type. This will make the rack decorative as well as serviceable. Round the corners of the two panels and bevel the edges lightly with a file, plane or sand-block.

The entire rack can be primed and painted to match your kitchen color scheme, or stained by applying a penetrating sealer or liquid wax.

The homicide rate of the United States is more than twice that of Canada and Australia, about three times that of Scotland and six times that of England.

A portion of veal and some carrots taken from tin cans brought back by Sir Edward Parry's Arctic expedition of 1824 were displayed this year in London by the Canned Foods Advisory Bureau.

Edmonton, Alta., has grown from a trading post in 1900 to more than 200,000 population.

# Pre-Thanksgiving REVIVAL

featuring the  
**GEORGE GOSPEL TEAM**  
of Hobbs, New Mexico



DON, PATSY AND KEN GEORGE

SUNDAY, NOVEMBER 6th to THANKSGIVING

at the  
**ASSEMBLY OF GOD CHURCH, HEREFORD, TEXAS**

Across Street from High School

V. W. MARCONTELL, Pastor

VOCAL  
AND  
INSTRUMENTAL  
&  
Trios, Duets,  
Solos  
Also Good  
Gospel  
Preaching  
&  
PRAYER  
FOR THE  
SICK

## IOOF-Rebekah District Meet

The district meeting of the Millery Branch of Odd Fellows and Rebekah was held in Hereford Saturday Oct. 29. Officers attending were Ben Conklin of Hereford, grand senior warden of the Grand Encampment of Texas, also commanding Colonel of the Fifth Regiment Patriarch Militant, Raymond Goss of Cirohaback, grand warden of IOOF of Texas and T. C. O'Neil, commander of the Fifth Regiment Patriarch Militant, H. V. Swain of Milesboro, Commander First Battalion, Fifth Regiment Patriarch Militant, Mrs. V. C. Bennett of Aguayula, Commander Fifth Regiment Patriarch Militant, Lady Thelma Case of Cirohaback, past president of the Ladies Auxiliary Patriarch Militant and ward in the Sixth International Association IAPM.

Other out of town guests attending were Mr. and Mrs. Tom Bonad, Alder of Plainsville, S. R. Powell of Plainsville, Raymond Chismann of Rayhan, Mayfield of Dimmitt, Lady Lida Bennett and Tim Schuster of Amarillo, F. J. Snyder of Milesboro, Mr. and Mrs. John Killian of Pampa.

Attending from Hereford were Mr. and Mrs. Robert Boyd, Ann Walker, Owsa Nickerson, Edna Boyd, Luella Olson, Ada Langh, Lora Jones, Mr. and Mrs. Guy Lawrence, Mr. and Mrs. Wallace Shelton, Mr. and Mrs. P. H. Luck, H. L. Mencham and Alta Davis.

Mr. and Mrs. Harry Bennett visited friends in Wichita Falls last weekend.

## Beta Sigma Phi Chapter Formed By Tullia Group

Mrs. Glenn Nelson and Mrs. F. H. Kline, members of Texas Kappa Iota chapter, Beta Sigma Phi sorority, were in charge of the organizational meeting of a Beta Sigma Phi chapter in Tullia Tuesday night.

The meeting was held in the home of Mrs. Joyce O'Neal with Mesdames Joyce O'Neal, Jessie Raymond and Barbara Wellborn receiving a short session of the instructions and invitations.

Officers appointed were Mrs. Barbara Wellborn, president; Mrs. Joyce O'Neal, vice-president; Mrs. Allen Campbell, reporting secretary; Mrs. Barbara Howard, corresponding secretary; Mrs. Ann Klaman, treasurer.

The chapter was opened with 16 members and one transfer. Regular meetings will be held on the first and third Tuesdays of each month, and the Tullia city night "Town Town" was adopted as the project for the coming year.

Pledge Ritual ceremonies for the new chapter will be held Nov. 22 with members of the Hereford Chapter directing the program.

The Junior Class of HHS sponsored a Chili Plate Supper in the Shirley School Cafeteria Thursday night. The mothers of the Junior Class served approximately 175 people.

Mr. and Mrs. Jim Combs have returned from Sulphur, Okla., after attending the funeral services of Mrs. Combs' nephew.

# ITS DOLLAR DAY AT THE POPULAR STORE

**100 CARDIGAN SWEATERS** Reg. 4.98  
8 Beautiful **KNIT SUITS** Reg. 39.95  
ALL 100% VIRGIN WOOL  
• Red • Grey  
• Black • Aqua  
• Pink • White  
2 Size 10  
2 Size 12  
2 Size 14  
2 Size 16  
LOVELY COLORS ALL FLARED SKIRTS  
**\$25.00**

**125 LOVELY NYLON SLIPS** FROM OUR STOCK  
Size 32 to 42  
Reg. 6.95 to 7.95  
White & Colors  
ALL Children's **COATS & DRESSES**  
Dollar Day Only **25% OFF**

1000 You Count Them **ITEMS** You Will Be Amazed Including  
• BED JACKETS  
• PANTIES  
• SLIPS  
• JEWELRY  
• HANKERCHIEFS  
• FLOWERS  
• HEAD CLIPS  
Many other items too numerous to mention  
**\$1.00**

LADIES **NYLON HOSE** 1st Quality — Reg. 1.59 from our Stock **69c**

BOY'S **JEANS** Reg. 2.49 **\$1.49**  
6 to 10

LITTLE BOY'S **Sport Shirts** **\$1.97**  
Values to 3.50 Size 1 - 4

ALL CHILDREN'S **COWBOY BOOTS** Reduced **1/2**

MEN'S & BOY'S LEATHER **COATS & JACKETS** Reduced **1/3**  
Reg. 14.95 to 27.50

1 GROUP MEN'S **BELTS** **50c**

MEN'S WESTERN **SUITS** Reduced **1/3**  
Reg. 29.95 to 59.95

LADIES DENIM **JEANS** Reg. 3.50 Values **\$1.99**  
Size 22 to 32 Waist

LARGE GROUP LADIES **GLOVES** Nylon & Jersey **69c**

## What Is YOUR HOME Worth?

Chances are, if you've kept your home in good repair over the years, not only has retained its value, but has increased in value over the years.

Don't let your home run down? Keep it in Tip-Top Shape and in good repair. And in case you don't have the ready cash for the job, then we'll help you secure an FHA Title 1 Loan. Nothing down and up to 36 months to pay.

Phone 4  
**Rockwell Bros. & Co.**

# Dawn News

By BERTHA FRYE

A few more days will see the completion of this year's maize harvest, which has kept farmers working early and late for the past several weeks.

Mr. and Mrs. Orval Galley are grateful to their neighbors for moving in with six combines and 10 trucks Tuesday, and harvesting their crop for them. Galley, who met with an accident while working with machinery on his farm a few weeks ago, was unable to harvest his crop.

Chas. Corder resigned as teacher in the Dawn School. He accepted a position as fifth and sixth grade teacher in the Hartley Schools, effective Dec. 1.

Mr. and Mrs. H. C. Dow and Della Ruth visited relatives at Lomas, Dainhart and Clayton, N. M. last weekend.

Miss Ruth Cammack of Washington, D. C. was a recent visitor in the home of her sister, and brother-in-law, Mr. and Mrs. Alfred Smith, Mrs. Smith accompanied her sister to Nara Vasa, N. M., where they visited their mother, Mrs. John Cammack.

The Dawn Home Demonstration Club met Friday afternoon in the home of Mrs. Cecil Payne.

Misses Emma and Emily Krefl of St. Louis, Mo., were recent visitors in the homes of their cousins, the R. A. Fryes and the A. T. Fryes. Miss Bertha Frye accompanied the girls to Carlsbad Caverns and to Amarillo, where they visited in the homes of Mrs. A. H. Frye and Mrs. Paul J. Frye.

Mr. and Mrs. Henry Miller and children left recently for Colorado to make their home there.

Sunday dinner guests in the home of Mr. and Mrs. Zed Stewart were, Mr. and Mrs. Harold Robinson of McLean, and Mr. and Mrs. James Robinson and son of Canyon.

There was a masquerade party at the school house Halloween night, sponsored by the Parent Council. The following received prizes: Pre-School, Terry Anderson; First and Second grades, Shirley Simpson; Third and Fourth Grades, Robert Caraway; Fifth and Sixth grades, Ted Wimberley; Junior High, Bobby Miller; Adult, Mrs. H. S. Fuller.

Miss Ginger Smith of Amarillo was visiting her parents, Mr. and Mrs. Alfred Smith, over the weekend.

Mr. and Mrs. Robert Strait of Spearman visited over the weekend in the Baker Womble home.

Mr. and Mrs. Steve Bavoisset of Friona spent Sunday with Mr. and Mrs. A. T. Frye.

Leslie Neal, father of Gayle Neal is ill in St. Anthony's Hospital in Amarillo.

Mrs. Gayle Neal and children visited over the weekend with Mrs. J. W. Murphy in Clarendon.

Susan Cox, daughter of Mr. and Mrs. Rea Cox, is in Northwest Texas Hospital in Amarillo for medical treatment.

Mr. and Mrs. Carl Wimberley and children spent last week end visiting Sue Wimberley, who is a student at O.B.U. at Shawnee, Okla. They also visited the Dean Corbins at Oklahoma City.

Mr. and Mrs. Robert Oglesby and children of White Deer were weekend guests of Mr. and Mrs. J. B. Caraway. Robert helped with combining on Monday and Tuesday.

The Dawn Music Club will meet Tuesday with Mrs. Gayle Neal. The Dawn Musettes met last Tuesday in the home of Mrs. H.H. Miller.

Mrs. John Hutchison, who recently resigned as first and second grade teacher, was given a farewell party, by her pupils Friday afternoon. The school children presented her with lamps.

Monday night the following Parent Council officers were elected: Mrs. Jack Higgins, president; Mrs. Joe Gill, vice president; and Mrs. H. P. Fuller, who was re-elected as secretary and treasurer.

Mr. and Mrs. Carol Miller of Floydada were weekend guests in the H. H. Miller home.

Mr. and Mrs. E. C. Ford of Sudan are visiting in the home of Mr. and Mrs. R. L. McNally.

Mr. and Mrs. H. F. Trimmer were guests on Sunday of Miss Charlene Cathy in Amarillo.

## Car Smashes Into Parked Vehicle

Approximately \$35 damage was done Thursday at 8:50 a.m. in the High School parking lot when one car ran into another.

A 1953 Chevrolet, driven by Arthur Betts and a 1953 Plymouth, driven by Wade Crist, were involved, police said.

Betts was parked in the parking area on the east side of the High School and Crist came north into the parking area and attempted to park on the south side of Betts. Crist stepped on his brakes and skidded on the loose gravel and hit the left rear door of Betts' car, police said. Crist was charged with negligent collision, defective brakes and no operator's license in possession. No one was injured.



# for money saving DOLLAR DAY values

## LADIES RAYON MESH BRIEFS

Hollywood Brief Style. Colors pink, white, maize & blue. Small, Medium & Large. 4 PAIR Dollar Day Special

51 - 15 NEW FALL SHADES

## NYLON HOSE

First Quality Perfect Sheer. Dollar Day Special. Size 8 1/2 to 11. 2 PAIR

NEW SHIPMENT

## LADIES BLOUSES

Solids, Plaids in Several Styles Many Colors. 32 to 38.

LITTLE GIRLS

## RIDING PANTS

Made From Heavy Cotton Twill. Western Cut. Broken Sizes and Colors. \$3

EXTRA LARGE

## BATH TOWELS

Stripes, Solids & Plaids. A good Xmas Item. Buy Now & Save.. 2 FOR

BOYS or GIRLS

## SPORT SOCKS

Solid Colors or Bright Stripes. Cellophane Packed. All Sizes. 5 PAIR

LADIES

## RAYON BRIEFS

New High Shade. Hollywood Brief Style. Size 5 - 6 - 7. 3 PAIR

WOMENS

## PETTICOATS

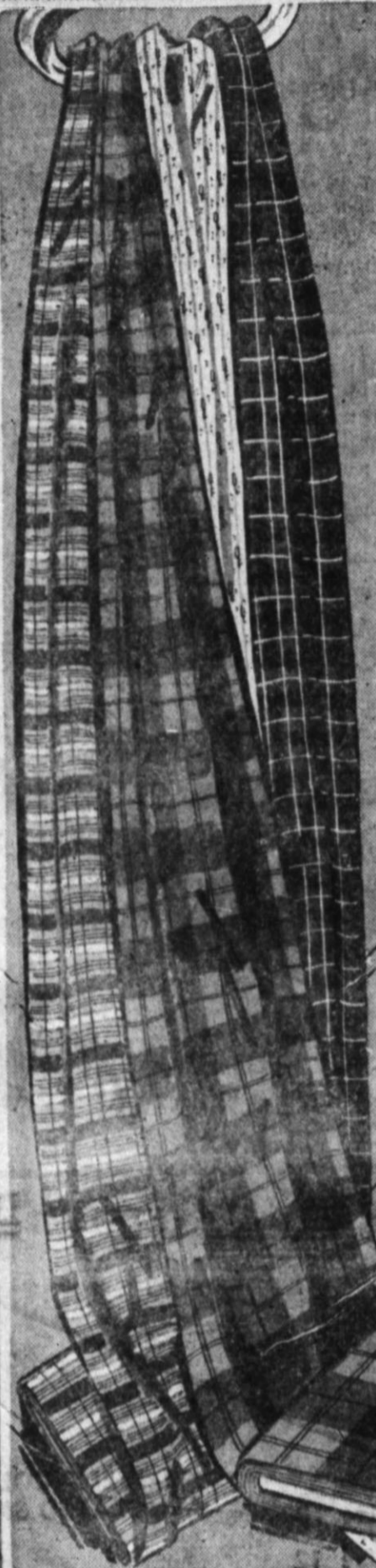
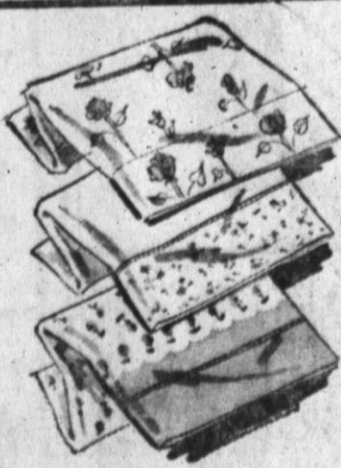
New Acetate Nylonized Petticoat In High Shade. S - M - L.

WASHCLOTHS 10 FOR \$1.00

## Printed & Embroidered Pillow Cases

Type 140 heavy muslin cases in fancy all-over prints, colored borders, floral printed borders, embroidered colored hems. Hemstitched and Madeira types. Individually Packed by Pairs.

2 FOR \$1



## PIECE GOOD'S VALUES

# COTTON DRAPERY 2 YARDS FOR \$1

Printed Salescloth Drapery. 36" Inch Printed Everglazed Chintz. Printed Corduroy and Many Patterns. 80 Squares.

## New Fall PRINTS 3 Yds. FOR \$1

Checks, Plaids, Stripes & Solids. Some of the Finest Prints Money can Buy. You Will Have to See These to Really Appreciate Them. From 3 yard Pieces to Full Bolts.

## New Fall SUITING

Ideal For Better Dresses, Skirts. Large Selection. 79c

# LADIES WINTER COATS \$23

Broken Sizes & Styles of Early Fall & Winter Coats. Values to \$35.00



## LADIES Special DRESS SALE \$8.00

Many New Fall Styles to Choose From. In the New Wanted Materials of Today's Fashions. Sizes 10 to 20 - 14 1/2 to 22 1/2. On Balcony.



## MEN'S NEW FALL

# SLACKS \$5

Regular \$5.90 & \$6.90 Slacks. All New Patterns in Solids & Splash Weaves. Sizes 28 to 38. Free Alterations

MEN'S LONG SLEEVE

## SPORT SHIRTS \$2

A Grand Selection of Patterns. New Fall Shirts. Sizes S - M - L.

MEN'S BROADCLOTH

## PAJAMAS \$5

266 Pair. Regular 3.98 Value. Many Different Patterns. Size A, B, C, D. 2 PAIR

MEN'S BROADCLOTH

## SHORTS \$2

69c Pair or 3 Pair Solids or Prints. Boxer or Gripper Style. 28 to 44.

IDEAL CHRISTMAS GIFT

## 3-Pc. LUGGAGE SET \$15

Pullman, O'Nite & Traincase. 4 plus tax

Colors to Choose From. PUT ON LAYAWAY

SELECT NOW FOR CHRISTMAS

## COSTUME JEWELRY

Bracelets, Ear Bobs, Necklaces. All New for Xmas plus tax

SMART NEW

## CLUTCH BAG

Many Colors & Styles. A Real Everyday Purse. For Women and Children. plus tax

SOMETHING NEW

## GIFT COACH \$1.98

Small Gold Elastic Coac with Small Bottle Perfume. Ideal Gift. plus 5c tax

SPECIAL PURCHASE

## BRASSIERES

Close Out of Mfrg. Well Known Line of Bras. Values to \$1.98. Size 32 to 40 A, B, C, Cup. 2 FOR

Sofa and Television

## PILLOWS \$1 ea.

Assorted round and square shapes. Covered in solid color or designed Chintz, Bark Cloth, Boucle, Cotton Damask or Corduroy. You'll want several when you see them. Thrifty Anthony priced.



WE GIVE  
S & H  
STAMPS!  
GREEN



# JUST CAME FROM HARMAN'S CLEAN-SWEEP

CELEBRATING YEARS OF VALUE LEADERSHIP...

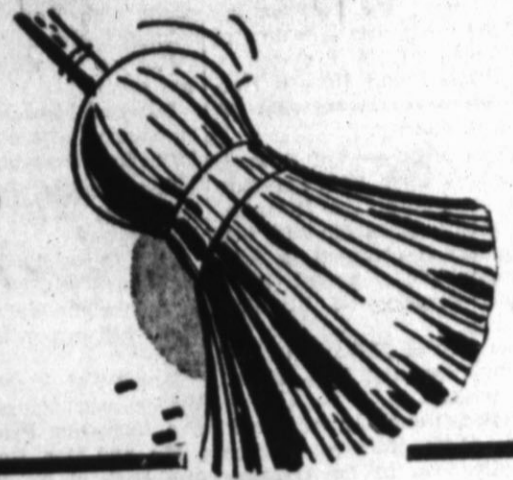
15<sup>th</sup>

ANNIVERSARY

WE GIVE S & H GREEN STAMPS

All Prices Slashed For Action In This Once  
A Year Event!

Better Hurry! They're  
Sweeping Out Bargains  
at Fabulous Savings!



BE SURE TO REGISTER

\$100 IN PRIZES  
FREE! FREE!

All gift Certificates good in any Department of the Store. Not Necessary  
to be Present at Drawing.

- FIRST PRIZE: \$30.00 Merchandise Gifts Certificate
  - SECOND PRIZE: \$20.00 Merchandise Gifts Certificate
  - THIRD PRIZE: \$10.00 Merchandise Gift Certificate
  - NEXT 8 PRIZES: \$5.00 Merchandise Gift Certificate Each
- Be sure to Register — No Purchase Required. Must Be 12 Years  
of age to Register.

**SALE OF FALL FABRICS**

Regular 3.98 & 4.98 Value

- Velvetene
  - Printed Felt
  - Orlon & Wool, Plaids & Solids
  - All Wool Tweed
  - Orlon & Wool Jersey
  - All Wool Printed Jersey
- \$3<sup>00</sup>** YD.

EXTRA SPECIAL  
20x40  
SOLID COLOR

**CANNON  
TOWELS**  
3 for \$1<sup>00</sup>

ONE FULL RACK

**FALL  
DRESSES**

Values **\$6<sup>99</sup>**  
To \$14.95

NYLON NET &  
NYLON FISH NET

Can Can  
Petticoats  
**\$2<sup>77</sup>**

GREEN STAMPS

**WHILE 50 LAST  
JEWEL BOXES**

Size 10x7x3 1/4  
Assorted Colors  
Simulated Leather

**\$1**

**SPECIAL!**

Ladies & Misses  
**ALL NYLON  
PANTIES**  
2 FOR \$1

**SAVE!**

Ladies & Misses  
**RAYON BRIEFS**  
4 PAIR \$1

**BIG BUY!**

MEN'S GREY  
**SWEAT SHIRTS**  
NYLON  
REINFORCED  
**\$1<sup>19</sup>**

**CHECK THIS!**

EXTRA HEAVY — SIZE 24x36  
**BATH TOWELS**

REG. 1.59  
VALUE  
**\$1<sup>00</sup>**

**VALUE HIT!**

MEN'S GOOD QUALITY  
**CORDUROY  
CAPS** **\$1<sup>00</sup>**

**LOOK!**

Regular KOTEX . . . . 4 Boxes  
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FLOWER SQUARES . . 5 For  
36" OUTING . . . . . 3 Yds  
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2 LB. COTTON BATTS . . . . . **\$1**

SPECIAL — PURCHASE  
Only 60 to Go!  
BOYS AND GIRLS  
**DAVY CROCKETT  
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• Stain Resistant  
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MEN'S ENSENADA  
**SPORT SHIRTS**

Reg. 2.98 & 3.98 Values  
Ideal  
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MEN'S BROADCLOTH

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2 for \$1<sup>00</sup>

FULL TABLE MEN'S  
H - BAR - C WESTERN

**SHIRTS**  
New  
Patterns  
**\$4<sup>98</sup>**

MEN'S COTTON WORK  
**ANKLETS** 5 for \$1

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**GLOVES** 3 pair \$1

MEN'S REG. 100 & 1.50  
**TIES** 48c

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**HDKFS** 12 for \$1

ONE GROUP! MEN'S  
**DRESS OXFORDS**

Values **\$5<sup>99</sup>**  
to 8.95

MEN'S HANES  
**UNIONS**  
Sizes  
36 to 46  
**\$2<sup>44</sup>**

Beautiful New Patterns  
Men's All Wool  
**SPORT COATS**  
Styled by Rose

Regular **\$27<sup>50</sup>**  
35.00 Value

DOLLAR DAY ONLY  
MEN'S WING ROCKET  
**DRESS SHIRTS**  
2 for \$5<sup>00</sup>

MEN'S KHAKI or GREY  
**WORK SUITS** SHIRT  
& PANTS

**\$4<sup>99</sup>** SUIT

WE GIVE S & H

HERE'S FIVE DOLLARS FOR YOU!  
Clip This AD! Bring it in MONDAY ONLY  
And Use it Like Money!  
(This Ad is Good For)

**\$5<sup>00</sup>** ON THE PURCHASE  
of any Women's Winter  
**COAT** in Stock at  
the Low Price of  
**\$19<sup>95</sup> to \$39<sup>95</sup>**

Ladies  
100%  
Virgin  
Wool  
Crest  
Sweaters

**\$6<sup>99</sup>**

SHEER  
LANCEDALE

**NYLONS**

Reg. 1.25 Value

Plain or  
Dark Seams

3 Pair  
For \$2.00  
**69<sup>c</sup>**

IDEAL XMAS GIFTS!  
Large Shipment — Beautiful  
Boxed CANNON

**TOWELS**

New Designs  
Solid Colors  
& Hand Painted  
**\$2<sup>98</sup>** SET

Famous for Quality

"Spring Knight"  
**SHEETS**

Size 72x99  
Size 81x99

**\$1<sup>98</sup>**

72x90 RAYON & NYLON  
**CHATHAM BLANKET**

Regular **\$6<sup>88</sup>**

8.95 Value

FULL BED SIZE  
**DOUBLE BLANKETS**

Satin **\$4<sup>98</sup>**  
Binding

ONE FULL RACK TO CHOOSE FROM  
**BOY'S HEAVY  
WINTER JACKETS**

**25% OFF**

# Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. Lewis West were weekend visitors in Roaring Springs. Guests of Mr. and Mrs. John Mason and son, they also attended two rodeo performances. Mrs. West and Mrs. Meason are sisters.

Eugenia Alexander and Linda Russell were hostesses for a surprise birthday party, honoring Judy Patterson, Saturday evening. The party was held in the Alexander home.

Mrs. Leon Coffin and Mrs. V. E. Dodson attended the homecoming football game and the crowning of football queen Friday evening.

Clyde Russell and Horace Hershey made a business visit to Claude last Sunday.

Mrs. Luke McBrayer of Dalhart spent Tuesday night with her parents, Mr. and Mrs. Ira Ricketts. She had been in Amarillo with her husband, who is confined in Amarillo Osteopathic Hospital after undergoing surgery on Tuesday morning.

Sam Hershey of Midland visited his parents, Mr. and Mrs. H. L. Hershey Sunday.

Mrs. Helen Fangman of Black and Mrs. Fritz Hoffman visited Sunday afternoon in the Gregory home.

Forrest Ricketts was a supper guest of his grandparents, Mr. and Mrs. Ira Ricketts, Wednesday evening.

Mr. and Mrs. Doice Nivens and children of Dumas, came Thursday for a visit in the home of Mr. and Mrs. Harold Beauchamp. Mrs. Nivens is a sister of Mrs. Beauchamp.

Mr. and Mrs. Lewis West spent Wednesday night with Mr. and Mrs. Claude McCain, uncle and aunt of Mrs. West, in Littlefield.

Linda Russell spent Saturday night with Dolly Jo Prowell and attended birthday dinner for Judy Patterson Sunday in the Patterson home.

Mr. and Mrs. J. L. Pevley visited Sunday afternoon with Mr. and Mrs. Ira Ricketts.

Ben Conklin was a Sunday dinner guest of Mr. and Mrs. H. L. Hershey.

Pete Carmichael took his daughter Shari and Alva Dee Buttrill for tricks and treats Monday night. The Dodson's were among those visited.

Mrs. W. H. Russell and Mrs. Pat Wederbrook visited Mrs. Gregory and Augustine Friday morning.

Mr. and Mrs. Robert Loyd, Billy and Beth of Friona, visited from Sunday until Wednesday with Mr.

and Mrs. Lewis West, parents of Mrs. Loyd.

L. A. Reed and son "Babe" of Amarillo, visited Sunday afternoon with Mr. and Mrs. C. V. Burges, his brother-in-law and sister-in-law.

Mr. and Mrs. Howard Harvey and family are moving this week to Amarillo.

Mr. and Mrs. T. D. Devenport and family will occupy the house vacated by the Howards.

Mr. and Mrs. Bill West were Tuesday shoppers in Amarillo.

Mr. and Mrs. P. L. Carmichael and daughter Shari and Sarah Jo Smith were in Lubbock Saturday for the football game and to visit Kenneth Carmichael.

Mrs. Sammie West, Jan and Jay and Mrs. Bill West were visiting Mr. and Mrs. Lewis West Wednesday morning.

Mr. and Mrs. Ira Ricketts spent Wednesday in Amarillo at Northwest Texas Hospital where their daughter-in-law, Mrs. Jim Ricketts had surgery Wednesday morning and in the afternoon visited a son-in-law, Luke McBrayer, at Amarillo Osteopathic Hospital. Both are doing fine at this writing.

Mrs. Forrest Ricketts, Janet and Jeffery are staying with Mary Beth Ralph and Fred while their parents are away. Forrest spent Tuesday night at his parents' home.

Mr. and Mrs. C. V. Burges and Melvin and Mr. and Mrs. C. V.

Burges Jr., and boys visited Mr. and Mrs. Clint Laundry and saw colored movies the Laundry's took on their vacation.

Mr. and Mrs. P. L. Carmichael and Shari were Thursday evening supper guests of Mr. and Mrs. Loys Carmichael and family at Black.

## Minor Damages Caused By Wreck

Minor damage resulted from a two-car collision at Highway 51 and Park Avenue Tuesday at 7:30 p.m.

A 1946 DeSoto, driven by Leland Rutter, going north on Highway 51, and a 1950 Chrysler, driven by Candelaria Suniga, collided, police said. Suniga ran out in front of Rutter's car and Rutter hit Suniga's right front fender according to reports. Suniga was charged with failure to grant right-of-way. Approximately \$50 damage was done to Rutter's car and \$100 damage done to Suniga's car. Mrs. Francisco Suniga was taken to the hospital by the police.

Although Australia is 200 times as large as Formosa, each has a population of about 8½ million, says the National Geographic Society.

# TOMORROW...at Penney's

**PENNEY'S**  
ALWAYS FIRST QUALITY!  
**STORE OPENS**  
9 o'clock  
**SAVE! SAVE!**

# DOLLAR DAY

**SAVE!** ELECTRIC  
**POP CORN POPPER**  
Lightweight Spun Aluminum complete with Cord & Can of Pop Corn. **4<sup>00</sup>**

**SAVE!** NYLON  
**HOSIERY**  
Dark Seams. Size 8½ to 11. 2 PAIR **1<sup>00</sup>**  
All First Quality 60 gauge 15 denier.

**SAVE!** HEAVY  
**WASH CLOTH**  
Large Size Absorbent Cloths—Special Purchase for \$ Day. 10 FOR **1<sup>00</sup>**

**SAVE!** MISSES PENNY  
**LOAFERS**  
All Leather Construction — Neolite Soles. Sizes 3 to 9. **2<sup>00</sup>**

**SAVE!** PICKET STRIPE  
**TOWELS**  
Size 22x44. Assorted Colors. Buy Several and Save. 2 FOR **1<sup>00</sup>**

**SAVE!** CHERRY  
**CHOCOLATES**  
These are all First Quality Milk Chocolates — with Creamy Centers. 2 BOXES **1<sup>00</sup>**

**SAVE!** AIR CUSHIONED  
**IRONING PAD & COVER**  
Foam Rubber Pad and Cover. NOW FOR ONLY **2<sup>00</sup>**

**SAVE!** IMPORTED  
**BLOUSES**  
These are All Cottons — Fast Colors and Pre-shrunk. Size 32 to 40. **1<sup>00</sup>**

**SAVE!** CHENILLE  
**BEDSPREADS**  
Heavy Sheeting plus Thick Closely Woven Chenille. Full or Twin. **2<sup>00</sup>**

**SAVE!** MEN'S FLANNEL  
**SHIRTS**  
Heavy Suede Flannel and Sanforized. Fast Colors. S-M-L. **2<sup>00</sup>**

**SAVE!** BETTER COTTON  
**DRESSES**  
Junior, Misses and Half Sizes. Bright Permanent Colors. See These! 2 FOR **7<sup>00</sup>**

**SAVE!** BALL POINT  
**PEN AND PENCIL SETS**  
Pen & Pencil Complete with Key Flash Light. 3 Good Colors. **1<sup>00</sup>**

**SAVE!** CHRISTMAS  
**CARDS**  
50 Cards, with Envelopes — Each One Different. Terrific Value! **1<sup>00</sup>**

**SAVE!** NYLON  
**DRESSES**  
Beautiful Assortment of Several Good Styles. These are All New Christmas Dresses. Size 1 to 3. **2<sup>00</sup>**

**SAVE!** ELECTRIC  
**BLANKETS**  
Another Shipment of These Good Blankets — Guaranteed For 2 Years. **15<sup>00</sup>** SAVE

**SAVE!** IRRIGATION  
**DAMS**  
Large Size 6x9. Mildew treated Complete with Loop Holes. **2<sup>00</sup>**



# LAST CALL! SHOP NOW!

**DOLLAR DAY ONLY**  
**MARKDOWN SALE**  
**SAVE UP TO 1/2**

We're Taking The Axe to Our Jewelry Prices On Dollar Day!

**A Christmas Beauty!**  
**2-DIAMOND WATCH**  
Look at this gift value! Stunning watch set with two sparkling diamonds. Dependable 17-jewel movement; smart cord band  
Assorted Watches

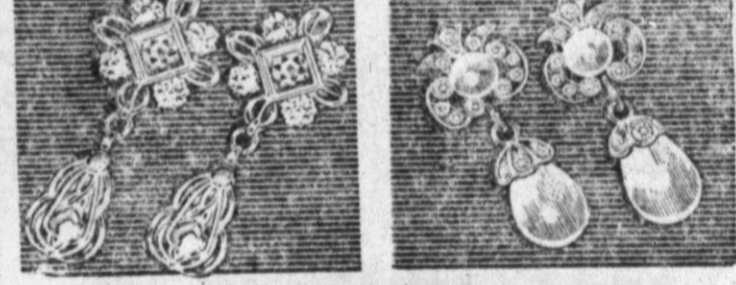
**FOR BROTHER**  
Silver-plated identification bracelets.  
**1/2 PRICE**

Assortment of Ladies & Mens  
**Watches 1/2 Price**

Shop For Your Xmas Gift's Dollar Day At  
**KESTER'S**



An Assortment of Ladies and Mens  
**Diamond Rings**  
**1/2 Price**



An Assortment of Diamond And Simulated Pearl  
**EARINGS**  
**1/2 Price**



All  
**BILL FOLDS**  
**1/2 Price**

**KESTER'S JEWELRY**  
**and GIFT SHOP**  
Your Christmas Headquarters





# Walcott News

By MRS. T. L. COLLINS

Do you believe in transmigration of thought? Mental telepathy? And don't answer without thinking it over! You might change your mind. Such, at least, is the current advice of Woody Wilson, who recently came pretty close to having a heart attack, due to the clairvoyant ability of Mrs. Wilson.

It all started while Woody was dressing one morning this week. Mrs. Wilson stopped fixing breakfast to tell Woody about an unusual dream which had awakened her during the night.

"I dreamed that they had a big plane wreck, a tremendous fire and a lot of people got killed up in Colorado where I used to teach," she said. "The crash was so loud that it woke me up—and I almost never got back to sleep."

Woody, who had turned on the TV, dialed up the volume when she finished—and out came the announcement about the United Airlines catastrophe at Longmont, Colo., which was the very town Mrs. Wilson had mentioned in her dream.

Dumbfounded, they finally managed to eat breakfast—and they are still trying to figure out the deal. Quite often, I used to hear stories of this type—and always discounted them. However, I am beginning to wonder. Maybe it works like this fellow Dunninger. Maybe people can transmute their thoughts on human wave lengths. It sure will be rough on the telephone company if we can develop this faculty within the human race, but I'm for it. Besides, you could have a lot of fun eavesdropping on other people's thought waves.

All of a sudden Hereford is becoming a tourist center. In addition to the already modern offering in the community, two more courts are now under construction. W. B. Goats has taken out a \$45,000 permit on the courts west of town on Highway 60, and is getting the walls up. He has been checking in on state regulations on swimming pools and is considering this improvement for his modern 19-unit court.

Workmen are also clearing the corner at Bennett and Highway 60 (across north from Sears Grain) for a new court, which may become the pride of the Panhandle. This venture is now the personal pride and joy of Mark Benefield, who had the plans drawn by an architect in Florida, where he vacationed recently. The court, in fact, is based on one of the best in that part of the country, plus a few improvements. It will probably run between \$150,000 and \$200,000 in cost—and will be double-deck-

ed on the north, maybe all around. Mark, we understand, plans 22 to 24 units, complete with steam heat and central refrigeration, carpets and other improvements. However, he may go on with 36 units from the start.

Meanwhile, here's your chance to get a kitten, free of charge. Jim Posey has six kittens which he says are pedigreed "Alley Cats" but mighty cute. "I just can't leave them out, or have them killed," says Jim, "so if you will call 599-W nights and Sundays, or 48 on weekdays, you are welcome to a kitten." Jim says he will even deliver them if it is inconvenient for you to call.

The Brand has published a lot of pictures and stories about the VFW toy repair campaign now underway. However, it is really one of those things about which you can never say enough. Last Christmas, it brought happiness and cheer in to the lives of a lot of boys and girls and, if the VFW boys are willing to donate their time to the project, all the rest of us should snow them under with old toys. They have some of the finished products on display in The Brand window and, as usual, have done a swell job. Furthermore, they need the toys as soon as possible, since the volunteers have to do their repairs and painting at night—and are unable to handle too great a number on a "last-minute" basis.

How about it? Take a look today and bring your old toys to The Brand office, or to any of the collection stations.

Ed Skypala is about the "football goingest" guy I know. He has a son on the Seventh Grade team, a nephew on the eighth grade team and some other connections with the B team. In addition, he never misses one of the A-team games and can say the same for the West Texas State games at Canyon. Since football season opened, Ed has made five games every week—and sometimes six, when he gets off to watch Texas Tech. Can anyone top this record?

Bill Patton was by the office Friday, loaded down with fire-making gadgets. One was a flint and steel kit, and the other was a bow which turns a spindle on soft wood; both gadgets carried the official Boy Scout emblem. We tried to convince Bill that it would be much cheaper and easier to carry a regular 5-cent box of matches but to no avail. One thing about it—for sure, if folks had to light cigarettes with these outfits, things would be pretty rough for the tobacco people.

Honest, Mrs. Dyer, it is beyond me. I like potatoes in every form and fashion—next to red beans, in fact—and that's about all I know about them. However, just for good measure, I was reading the other day about how they are not supposed to be fattening, which is also most difficult for me to believe. These vegetable boys move a little bit too fast for me, but I am sure that there must be some sort of explanation. Maybe Henry Benson, Otis Dickey or Jack Renfro will know the answer. However, I do understand that there is getting to be quite a little movement of Hereford spuds on the markets these days.

I was amused and impressed not long ago when I ran across a magazine article concerning Satchel Paige, ace pitcher who hung on in baseball to hit the majors when he was judged anywhere from "40 to 60." Satchel, a durable oldster in a young man's game, had a 6-point philosophy to which he attributed his durability. In his own unique language, follows his creed which is pretty doggone good advice.

"1. Avoid fried meats which angry up the blood.  
"2. If your stomach disputes you, lie down and pacify it with cool thoughts.  
"3. Keep the juices flowing by jangling around gently as you move.  
"4. Go very lightly on the vices such as carrying on in Society. The social rambles ain't restful.  
"5. Avoid running at all times.  
"6. Don't look back. Something may be gaining on you."

parents of Mrs. Wallace Lumpkins, visited in the Lumpkins' home on Sunday.

Mr. and Mrs. N. E. Tyler and family took Mrs. N. E. Tyler Sr. to Amarillo Sunday afternoon. She was visited here for a couple of weeks. In Amarillo, Mrs. Tyler will visit with the Roy Tyler family.

Fifth and Sixth grades had the chapel program Wednesday morning. Two short plays were given: "Four Brays of a Donkey," (in Turkey), Announcer Kathryn Burrus. Characters, Jackson Ashburn, Nasr-ed-Din Hodja; Johnnie Campbell, Hall; James Burrus, one of

the men; Mr. Shelton, the donkey. "Bookworms Don't Have to Bite." Announcer: James Burrus. Characters: Hazel Lewis, Mary; Connie Jo Roberson, Bookworm; Marilyn Lumpkins, Jo March; Betty Lockhart, Heidi; Kathryn Burrus, Alice; and Pauline Cole, voice of chorus. Walcott School children enjoyed their program. Mrs. Wallace Lumpkins was the only visitor.

Farm and Ranch Club met with Mrs. N. E. Tyler in her home on Thursday afternoon.

Deaf Smith County Electric Co. really gave us service early Wednesday morning, with electric-

ity in time for school. "Thanks" go to the men who were out in the cold, raw, wind early that morning.

Many jellyfish are so diaphanous that a swimmer can move among them without knowing they are there.

Swiss alphorns made to signal between mountain peaks are as much as 18 feet long.

Julius Caesar established a town on a hill near what is now Geneva Switzerland.

Africa's Lake Victoria which is one and a half times the size of Switzerland will have its level raised three feet by a new power and irrigation dam.

Brazil has increased the number of her airports from 140 to 270 in the last five years, says the National Geographic Society.

Tibetan aristocrats wear elongated silk sleeves hiding their fingers to show their hands are not their livelihood, says the National Geographic Society.

The 7900-acre Wright - Patterson Air Force Base near Dayton, Ohio has more than 1000 buildings.

U. S. railroad operating revenues for 1954 were 9371 million dollars, the smallest since 1949.

The Navy's standard oxygen equipment for flyers will permit a man to breathe under water for half an hour.

Tests show that night temperatures next to bluegrass sod can be as much as 6 degrees lower than at shoulder height.

**biggest values in years!**

# DOLLAR DAYS

final fall Clearance - Ladies

## DRESS SHOES

\$19.95 Values for	\$12.95	\$10.95 Values for	\$ 6.95
\$13.95 Values for	\$ 8.95	\$ 9.95 Values for	\$ 5.95
\$12.95 Values for	\$ 7.95	\$8.95 Values for	\$ 4.95

14 Pair Boy's

## COWBOY BOOTS

Broken Sizes  
Sizes from 9 to 3  
A 11.95 Value  
SPECIAL PAIR

# \$ 6 97

**MONDAY  
NOVEMBER  
5th.**

One Group  
Children's  
**ANKLETS**  
Values to 39c Pair  
SPECIAL PAIR **19c**

fine combed  
**GINGHAM PLAIDS**  
79c Yard Value  
SPECIAL FOR \$ DAY **47c** yd.

Imported Down  
**PILLOWS**  
that have been Vitalized By  
means of Ultra-Violet Sun Rays  
7.95 Value **\$ 4 79**  
for each

New DuPont Dacron  
**PILLOWS**  
A 7.95 Value for **\$ 4 79**

One Group Men's  
**SLACKS**  
\$6.95 and \$7.95 Values  
SPECIAL \$ DAY ONLY **\$ 4 69**

**SPECIAL PURCHASE**  
of  
"Billy The Kid"  
**JEWEL JEANS  
AND JACKETS**

In Brown or Green Denim **\$1 97** Each  
A \$2.98 Value  
SPECIAL  
BUY THIS NOW FOR CHRISTMAS GIFTS

**12 Only "Topval"  
6 Piece  
STEAK SET**

Expertly Crafted of Stainless Steel. Blades have full serration. Popular Molded Ivory Hook Handles.  
Complete with "Serve it and store it" Molded Black Tray. A 10.95 Value for ..... set  
WONDERFUL AS XMAS OR WEDDING GIFT

**GIRLS SHOES**

One Table  
"ODDS & ENDS"  
Some Soiled or Slightly damaged. Some perfect Merchandise

Value to 5.95 ALL ITEMS ON THIS TABLE WILL GO AT **49c** ca.

**Nationally Advertised  
80 SQUARE PRINTS**  
In Prints or Solid Colors

A 49c Value DOLLAR DAY Per Yard **37c**

# RUTHERFORD & CO.

Don't miss the movie:

## Martin Luther

One of the greatest religious movies ever filmed, presented in the interest of giving you the background of the Protestant Reformation.

Historical,  
Gripping,  
Inspiring

Place: Immanuel Lutheran Church  
Park Avenue at Avenue B  
Hereford, Texas

TIME: November 10 at 7:30 p.m.

NO ADMISSION . . . free-will offering at the door.

The showing of this film coincides with the anniversary of Martin Luther's birth. Martin Luther was born at Eisleben, Germany, on November 10, 1483, just 9 years before Columbus discovered America.



# The Sunday Brand

EDITORIAL COMMENTS

The Sunday Brand, Hereford, Texas, Sunday, November 6, 1955

SECTION THREE

## New Military Reserve Plan Will Affect You

The reserve military training program is destined to affect you greatly—whether you like it or not.

Such was more or less the summary of a talk presented Wednesday at the Lions Club by Lt. Col. Edwards of Amarillo, as he reviewed the results of the new program which became a national law on Aug. 19, 1955. Without question, we are inclined to agree with Lt. Col. Edwards.

If you have a son, sweetheart or husband, between 17 and 19 years of age, for instance, he will face several years of active reserve service—even after he finishes his designated years of military service. He has several choices, to be sure, and may well elect to serve only six months in the army, plus the additional time in the reserves. By 1959, the plan will be so widespread, in fact, that it will touch the home life and business affairs of practically every man, woman and child in the United States.

Few people fully realize the scope with which this new act will sweep across the nation, chiefly because they have not stopped to analyze the 1955 military regulations. After another three or four years have passed, for instance, the average young man may find himself hiring all of his younger male personnel (under 35 years of age) on a basis of 11 months, instead of 12 months. This will be due to the fact that the young men will spend 15 days in military training camps which along with vacations of two weeks, will allow most people a work year of only 11 months.

Col. Edwards also cited the five annual government reserve checks as a stimulus to business, declaring that they will be used to make the down payment on TV sets, refrigerators, furniture, automobiles and other family items.

Enacted by Congress the new reserve program, according to military men, is essential to the future of the nation. This argument is supported by the increasing complexity of modern bombs, military machines, planes and ground warfare. The extent of the reserve forces of the nation, they say, will also measure the security and welfare of America.

There are counter arguments, of course, but the fact does remain that the law creating a large reserve army was passed by the people of the nation, acting through their Congressmen, and it is with us—whether we like it or not.

If you are one of the huge majority which has heard of the new reserve program with passive interest, it is high time that you carefully investigated its content in detail. No other single piece of legislation has ever been reaching into every nook and corner of American life, each high school graduate, along with his par-

ents, should carefully check and review the entire plan—and then select the optional route which offers that particular young man the most opportunity in his own particular line of future endeavor. It is flexible to an extent that each person will present an "exceptional case" and must be so considered.

Army plans already call for a Reserve Unit Army in Hereford. It will, by 1959, play big part in community life, community recreation, community economy and possibly in community politics. It is part of a long-range program which is as sure as the rising and setting of the sun each day. Those who investigate it thoroughly, adapting its component parts to their everyday life will come out ahead. Those who fail refuse to accept or understand the reserve plan, along with its necessary requirements, will wake up some morning to discover that they must rearrange their plans, possibly even their entire method of existence.

## Vet Day Plan Could Become Tradition

Preliminary plans were released this week for joint sponsorship of an "All Veteran's Day" by the American Legion and VFW here on Friday, November 11. The occasion this year will include a full day of activities for all war veterans and, if plans materialize, will in the future be expanded to include all citizens of the community.

The movement, in our opinion, could easily be the answer to a complex community problem which centers around the closing of local business firms on November 11. Many merchants, faced with the fact that stores in Amarillo, Canyon, Littlefield, Muleshoe, Friona and Dimmitt will remain open, have also elected to remain open for the designated holiday.

Their decision reflects no ill-will toward any veteran but, instead, centers around the observance of a similar occasion on Memorial Day, plus the fact that they are required to remain open to meet competition at a busy time of the year.

If the Legion and VFW can establish a program which will become a Panhandle-wide tradition, however, it will be a different story. Merchants will fall over themselves in observing the occasion, chiefly because they will have an excellent reason—in view of the fact that the veterans think enough of the occasion to do something about it themselves.

Merchants who were once reluctant to close for any occasion have, in recent years, reversed their thinking to the point that they close often and frequently. The veterans, it seems to us, may have come up with a logical answer: "When you close, have something for the people to do and to enjoy."

Christmas and Thanksgiving will, of course, take care of themselves, as will Memorial Day. Occasions such as July 4, Labor Day and November 11 could, on the other hand, be supplemented with all-day programs, parades and entertainment to make them into enjoyable and long-remembered holidays.

When it comes to scandal it has to be bad in order to be good.

There is no better lipstick remover than a teenage boy.

Judging by the way women drive, most of them want to be an angel.

Bars are things you go into, come out singing a few of, and get tossed behind.

Most women are affectionate only when they want money. But I guess that is often enough.

A woman who won't take you for what you are, will take you for what you have.

If you think women can't change men, you haven't looked at the divorce records.

Then there was the girl who worshipped the ground he walked on until she learned that he didn't own the property.



"JUST A SECOND, DEAR! LET ME GET IT IN BEFORE YOU TAKE IT OUT."

## QUESTION OF THE WEEK

### Quarterback Club Would Be Good, Citizens Feel

Are you in favor of Hereford having a Quarterback Club? Give your reasons.

#### LEE LOVE

Yes, I think it would be a very good idea. I'm not from Hereford, but I do think the town needs a little more spirit. With this club the parents could provide entertainment for their children and thus fulfill their responsibility. I think the churches are holding back on things. Dancing and bowling would be some good ways of entertainment. If the churches didn't approve of this, some kind of social, if nothing but an old fashioned candy pull should be provided by the parents and church.

#### DENZIL PULLIAM

I suppose it would be all right. I think the club needs more support and less criticism. I don't think a school like that could do any harm if it co-operates with the school.

#### MRS. J. R. OVERSTREET

I guess it will be OK if it's to improve the Whiteface team. I'm with the boys.

#### MRS. R. B. PRICE

I think it is an excellent idea, I believe that is one of the reasons Phillips has such a good team. The whole town is behind them.

#### MRS. IRVIN REEVES

I suppose I would be in favor of it. I'm beginning to understand it and anything that is good for the team I'm in favor of.

#### MRS. B. E. ROBERSON

Well, I think I would be in favor of it. It seems other towns the size of Hereford have one.

#### MRS. JAMES HANEY

I'm in favor of the club. I believe if they had one there would be more people interested in the team than there are now.

#### MRS. A. A. HARE

Yes, I think the club would be good. It would boost the moral of the players.

## Community Builders

By JIMMIE LEE

"I love it, had rather live here than any other place," was the reply of Mrs. J. F. Ward, this week's community builder, when asked what she thought of Hereford.

She has a very good reason too, because she loves her friends and her church. Her hobby is church work.

Born Alice Cornelia McMinn in Panola County, Miss., July 19, 1872, Mrs. Ward attended the Grenada College at Grenada, Miss., and the Huntsville College at Huntsville, Ala. She married James Franklin Ward in 1893 in Childress.

She taught her first school at Elba in 1890. When she was nine she joined the Methodist Church. She joined the Missionary Society in 1895 and has taught Sunday School for 63 years and was president of the Woman's Society of Christian Service for 29 years. She has a "wonderful" Sunday School class now.

In 1900 Mrs. Ward and her husband moved to Hereford, purchasing four sections of land 11 miles north for \$200. They stocked it with black, speckled, white and Arizona cattle. They used mustang ponies and walking plows and drilled holes in syrup buckets and tied them on the plows to plant their crop. They lived in a 12x12 shack and the first morning she awoke to find the shack and everything in it covered with snow.

The church and its program was Mrs. Ward's first interest, and she soon realized that if they were to remain in that community, that something had to be done about a church. A firm believer in prayer, Mrs. Ward began to pray that the men of the community would get interested enough to build a church. But, she said, "After days and nights on my knees, something seemed to say: Alice why don't you do it yourself?" From then on she never stopped until the old LaPlata church was moved in to the community; preaching services were established and a Sunday School was organized. She taught the young people.

For a few years everything prospered. They built up a herd of fine whiteface cattle and farmed extensively. Even the little church thrived; then one of the hardest winters that Hereford has ever known came along, and the cattle died like sheep. The Wards moved to Dumas, where they lived for 16 years. In 1918 they moved back to Hereford, purchasing a farm south of the city. Later they sold the farm and bought her present home, where, before he died, Mr. Ward established a well-stocked nursery. She has kept up the nursery and delights in arranging her beautiful flowers in the church.

Mrs. Ward wrote a book, "Gardening For The Master," from which she purchased 1500 copies and has sold all but 15 copies. The money she received from the books

(Continued on Page 2)

## Panhandle Paragraphs

### OCHILTREE COUNTY LETS BONDS

The \$150,000 bond issue, voted by Ochiltree County citizens in August, has been approved by the state attorney general and the bonds have been issued.

—OCHILTREE COUNTY HERALD

### DUCK SEASON OPENS

Duck season in the Panhandle opened Nov. 2 with expectations of one of the largest crops in years in sight. The season ends Jan. 15, Game Warden Woody Pond said. The season on geese does not open until Nov. 7, he said. Shooting hours for ducks will be from one-half hour before sunrise to sunset.

—THE CANYON NEWS

### LITTLEFIELD TO DRILL WELL

The City of Littlefield has filed application to drill a water well on the Sorrensen property, it was revealed recently.

—LAMB COUNTY LEADER

### PANHANDLE RECALLS BONDS

The city council in a special meeting recently voted unanimously to call \$113,000 of City of Panhandle bonds. Call date will be Dec. 1. All council members attended the meeting.

—THE PANHANDLE HERALD

### GUAR CROP READY TO HARVEST

Optimism was sounded late last week for the guar crop in the Salt Fork Soil Conservation District after John Esser, manager of the guar plant for General Mills, Inc., Kenedy, had inspected fields in the area. The guar fields in the Salt Fork District are ready for combining right now, it was pointed out, and although the cotton harvest is in full swing, the guar bean harvest should be made as soon as possible to prevent any further damage from possible rain.

—WELLINGTON LEADER

### SART MAY PROVE NEW CROP

Sart, a 12-foot high ensilage-type crop that normally is grown east of the Mississippi, may have cash crop possibilities for the thousands of irrigation farmers of the High Plains who are searching for new crops to raise.

—THE STATE LINE TRIBUNE

### COURTHOUSE BOND ISSUE

Money to make long needed additions to the Bailey County Courthouse and funds to purchase right-of-way for present and future highway and farm to market roads in the county would be provided by a bond issue now under consideration. Several business men and civic club leaders met Monday morning with the Commissioners Court for a discussion of the need and the best way to raise the money.

—MULESHOE JOURNAL

### MORE PAVING DUE

Prospects for more paving seemed good this week as arrangements were being made with the West Texas Construction Co., Inc., to move into Floydada for paving work. Dub Turner of the Lubbock paving firm was in Floydada recently and talked with local engineers, City and Chamber of Commerce officials.

—THE FLOYD COUNTY HESPERIAN

## Area Residents Again Apply The Golden Rule

It happens every year or two, and it always makes us "feel swell" when we pick up The Brand and read about a fellow's neighbors pitching in and harvesting his crops. Usually he has been through a long illness; again, he may have been an accident victim, such as was the case with Orval Galley of the Dawn community this week.

Probably the best thing about the situation is the fact that it happens all over this territory. We can recall, at least, similar incidents at Westway, Summerfield, and Jumbo—and feel sure that they have occurred from time to time in every neighborhood in this area. Second best about the situation is the fact that the helping hands from one's neighbors are always spontaneous and heart felt.

All of us have heard sermons on the Golden Rule, but the occasion of helping one's neighbor in a time of need is indeed a full application of "Doing unto others as you would have them do unto you." The occasion, to us, symbolizes Christianity at its best in our modern civilization of 1955. In addition is the byproduct of such occasions, although insignificant, the printing stories of this type adds much to the field of small town newspapers, and the people who staff them.

The stories appear in direct contrast to the headlines of city papers which scream out the big city activities in bold headlines featuring lawlessness, murder, thievery, crime and rape. Seldom, in fact, does one hear of such acts of brotherly love in the congested metropolis of our nation. They may, of course, be passed over by the big city press, but we are generally inclined to think that

percentage of such occurrences is much higher in the rural areas of American than in our Urban centers.

Nor do we feel that our rural population is more deeply religious than metropolitan areas. Our guess would be that we non-metropolitan residents have actually come to know our neighbors better and, consequently, we appreciate them more as friends. The city dweller will hesitate in his endeavors to help a member of his family as often as will the farmer or the small town merchant. The same thing would probably be true if the city man had the close contact and relations with his neighbors that you find in the rural community.

Add to this, the fact that more and more people are moving into the cities; that the farm family unit is becoming smaller per acre while the city population is growing per unit—and you have the making of a situation that may not be to your liking.

Upon the ultimate answer may well depend the future of our civilization. America has even been a God fearing nation. Even its economic and monetary system are based upon the words, "In God We Trust." Great chains, giant corporations and vast industries have been founded and prospered on the basis of The Golden Rule. Its application, however, must be more general. It must touch the people; men, women and children in every walk of life, provided our great country continues to flourish upon these tenets held forth through our Statue of Liberty.

These are a few of the reasons we take such pride in printing stories like that of Orval Galley at Dawn this week. Like we said, "It makes us feel swell."

## The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher this week is taking credit for something we're not sure he's entitled to, but you can be the judge of that.)

Dear editor:

When the first north wind of the Fall blows out here on this Johnson grass farm I always know I'm going to get an extra supply of newspapers and while a good many of them are just papers coming back after being blown off this place earlier in the year while a south wind was going, generally I can find some new ones and this week wasn't any exception, so I sorted out the ones that weren't returns and settled down to some serious reading the other afternoon.

In one I found an article that made me proud.

According to it, a group of 28 leading economists and industrialists, in predicting that prosperity in 1956 will be even greater than it is now, also gave some advice on how to keep things moving steadily, with no rocking of the boat.

One of their main pieces of advice was against inflation, and to head this off they urged restraint in increasing prices.

I am proud to say that I have anticipated these experts and if the rest of the country will follow my practice we'll all avoid any inflation.

For example, I haven't raised the price of cattle. As a matter of fact, I'm getting a little less for a calf this year than I got last year. Nobody's caught me raising the prices.

While I don't raise any hogs, I know if I was my hog prices would be not only lower than they were last year but lower than any time in the last 10 years. And the same thing goes for cotton, wheat, rice, corn, maize, etc.

In fact, I'm not alone in this at all, other farmers are following my lead and are using restraint in raising their prices. The price of steel cars, telephones, etc., may have gone up, but do you know of a single farmer who has raised the price of his products?

You won't catch us farmers causing any inflation, and if that's all that's standing in the way of even bigger prosperity in 1956, we've got it made.

Yours faithfully,  
J. A.

## The Sunday Brand



Established 1948

Published every Sunday at 336 Main St.

Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor ..... Virgil Moore  
Adv. Manager ..... Melvin Young  
Mechanical Superintendent ..... Jim O'Hair

### Courthouse Records

**Warranty Deeds**  
 E. L. Murphy, et ux, to Ludwig Kovacs, et ux, a portion of Lot No. 4 Blk. No. 3 Wauvada Add.  
 Carl G. McCaslin, et ux, to William E. Miller, all of Lot No. 3 and the S 2 feet of Lot No. 4, in Blk. No. 44 of Evans Add.  
 Mary Lou Becker, et ux, to Anna R. Miller, being a part of the SW quarter of Sec. No. 42, Blk. A-3.

**Deeds of Trust**  
 William E. Miller, et ux, to Fred E. Young, all of Lot No. 3 and the S 2 feet of Lot No. 4, Blk. No. 44 of Evans Add.  
 Joe T. Lyons, et ux, to Joyce P. Lyons, being the N 1 acre of the N 1/2 of Blk. No. 28 of Evans Add.  
 W. T. Elder, et ux, to Ray Cowart, a part of Blk. No. 10 of Evans Add.  
 Everett (E. P.) Morgan and wife, Luythe Morgan to Earle B. Bailey, trustee, all of Lot No. 1 of the Wayne Wallace Sub. of Blk. No. 45 of Evans Add.

**Marriage Licenses**  
 Claude Jimmy Marchman to Jermaine Robertson, 11-2.  
 New Automobiles  
 G. W. Newsom, 1955 DeSoto, 11-1.

### Community Builders

(Continued from Page 1)  
 went to the church.  
 Her happiest days have been in Hereford, where she could follow her heart's desire in the work of the church. She thinks her world is more peaceful, needs to be closer to God and have more church services. She says the way to help our town is to remember, in all of thy ways, acknowledge God and He will direct our paths.

Mrs. Ward has seen her husband honored by the church she loves so well. Ward Hall was built in honor of her husband.

Neil Cooper, 1955 Ford, 11-1.  
 L. E. Ward, 1956 Ford, 11-1.  
 D. L. Wright Jr., 1955 Ford, 11-1.  
 Hereford Implement Co., 1950 Chevrolet, 11-1.

Adams and Mann, 1955 Ford, 11-1.  
 G. E. Harris, 1955 Dodge, 11-2.  
 Grant Hanna, 1955 Chevrolet, 11-2.

**Pump Permits**  
 D. M. Cowart, 6 inch, 10-31.  
 C. O. Bibby, 8 inch, 11-1.



MRS. J. F. WARD . . . community builder

### American College Girl Meets First Family Of South Korea

(Editor's Note: When Robert Eunson, Associated Press Bureau Chief in Tokyo, went to Korea to interview President Syngman Rhee, he took his wife and daughter along. Here is an American college girl's impression of the first family of South Korea, written by a newspaperman's daughter.)

By EVE EUNSON  
 AP Newsfeatures

SEOUL — Rhee is a name which for the last five years has been behind the story that has influenced my life. The news from Korea moved my father and our family to the Orient.

I had a right then to be a little nervous when I was about to be introduced to President and Mrs. Rhee.

My father had been invited to Korea to do a story on President Rhee, and my mother and I were asked to accompany him. Korea was interesting to me, and meeting the Rhees was the high point of the visit.

President Rhee's handshake is as firm and strong as he looks, and I experienced a moment of panic as I wondered what this wrinkled and stern man would say. However, I discovered that many of Rhee's wrinkles come from smiling. He made us laugh and feel comfortable in his home.

We were having a Coke with the president when Mrs. Rhee made her appearance. Austrian born, Mrs. Rhee is small and gay and full of energy. She said "how do you do" to each one of us, whisked us into her beautiful garden to have our pictures taken, and excused herself to take care of the final arrangements for our lunch.

During the few minutes before lunch, President Rhee showed us the downstairs of their home. He has many pieces of art, but the object he showed us with the greatest pride is a small reproduction of one of the gates of Seoul done in mother of pearl. This was presented to him on his 79th birthday by the Korean Army and is surrounded by the insignia of the 21 Korean divisions.

Our hostess found us praising her home and escorted us into her dining room. On the way, she showed us her autographed picture of Mrs. Eisenhower.

Mrs. Rhee's table was set with knives and forks, silver chopsticks, flat plates, and rice bowls. The meal she had prepared for us was an equally interesting combination starting with kimchi salad and ending with apple pie a la mode.

The president ate heartily, obviously enjoying his wife's menu. However he carefully set aside a part of his dessert and explained that ice cream was his ever-shadowing little dog's favorite dessert. Immediately after lunch President Rhee served "Dutchess" her treat in the garden.

Mrs. Rhee chuckled over this and told me that no matter who

cares for their little dog, he is always faithful to the president.

Although we had spent several hours in one Rhee's home the time to leave came much too soon. As we drove away I looked back for one last memory. However, the threat of war is not gone from Korea, and the little white house was hard to distinguish from the trees, because it is so heavily camouflaged.

**SPEEDERS' CLUB**  
 DUNN, N. C. — Speeders convicted in Harnett County are invited to join the 50 Club. The state speed limit is 30 miles an hour.

Membership cards say they are eligible "by reason of being convicted of a speeding violation on the highways of the state and by reason of the fact that (they have) since that conviction, promised to assist the fight against speeding in Harnett County and North Carolina."

Cpl. Romie F. Williamson of the state Highway Patrol originated the idea for the club which is approved by Ed Scheidt, state motor vehicles commissioner.

### THEY GO BY AIR

DETROIT — Some Detroit people have found that the trip to the airport is the longest part of the trip to New York. They say they can take an air taxi from Detroit City Airport, make a 30-mile trip to Cleveland, land at the Municipal airport there and catch the New York Plane.

Through airlines make their Detroit stops at the Willow Run Airport. The passenger says the 90-mile trip to Cleveland saves time.

### GOING PLACES

HOUSTON, Tex. — Airport attendants say this really happened:  
 A man rushed up to the window and asked for a ticket.  
 "Where to, sir?" he was asked.  
 "Anywhere, son," he said. "Anywhere. I've got business all over."

The expectation of life for white females in the United States exceeds that of males by about six years at birth.

**TILLIE the TYPIST SAYS:**

Tourist are people who travel thousands of miles to get a snapshot of themselves standing by their car.

She also says that for good Dry Cleaning Service Go to

**LAWRENCE CLEANERS**

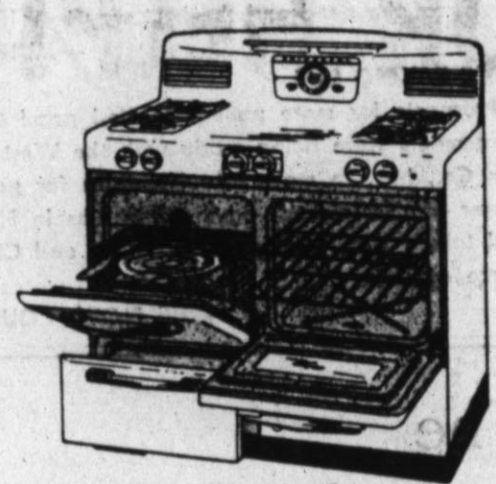
142 N. MAIN PHONE 27

IT COSTS LESS TO OWN THE BEST GAS RANGE NOW

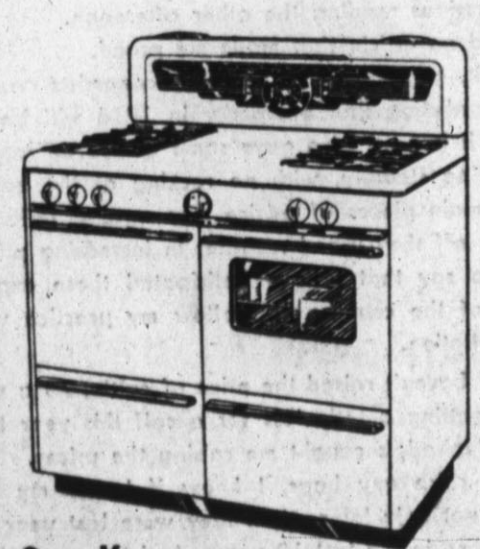
IT'S OLD STOVE ROUNDUP TIME!

**Modern Gas Ranges:**

- ☆ Cost less to buy
- ☆ Cost less to install
- ☆ Cost less to maintain
- ☆ Cost less to operate



GAS APPLIANCE DEALERS are featuring their once-a-year opportunity for you to select the automatic gas range of your choice and get it at a saving. See your gas appliance dealer today. Buy an automatic gas range . . . a range that is beautiful in design . . . fully automatic . . . assures you of smokeless broiling . . . automatic temperature control for better baking . . . instant on and off heat . . . and economy of operation.



See Your Gas Appliance Dealer



### It's Still True: You've Got To Teach Dogs Young

There is more bounce in a puppy than in a good rubber ball. But the two make a happy combination.

With a ball, the owner of a puppy can provide as much exercise as he can on forty acres. He can wear down the energy that otherwise might go into swinging on the living room curtain. He can build a sturdy puppy frame and a sharp eye, and he can teach all manner of things.

In fact, the owner who puts his mind to it can let his puppy play its way through most of the education a dog requires.

For a sporting dog particularly, this work-as-play system is valuable, and the sooner it starts the better. Even at eight or 10 weeks of age, the potential field trial performer—and what sporting-type pup isn't, in his proud owner's eye?—will figure out promptly what fetch means in connection with a ball. And fetch thereafter means the same thing with a duck or a quail.

With the pup and the ball, as in most phases of dog handling, you start from scratch. Take the ball, bounce it invitingly a few times, then toss it a yard or two.

Likely your prize puppy will look at it a moment, admiring your prowess maybe, then return to its task of pulling out your shoelaces. But persevere. Presently the little one will chase the ball and pick it up. Then you're on the way.

The first few times, Pup may take the ball to the middle of the nearest available mud puddle and leave it there, returning joyously at your call, with no recollection of the ball but with firm intent and deadly aim of putting two muddy paws on your shirt front.

Here is where you remind yourself that it's all for fun, remember? But the going gets pretty easy from here on. First you teach the pup to chase things you want him to fetch. Then you teach him to come when he's called. Then you take the ball to throw it again. And you teach him to stop, so you can stop him later from chasing things you don't want him to chase.

Your pup can learn all these things—to fetch, to come, to sit and

### Household Scrapbook

**Coal**  
 Coal will not burn so quickly if a solution of one-half pound of washing soda to a gallon of water is sprinkled over the coal a few days before burning. It will also give more heat.

**Whiter Clothes**  
 Add a tablespoon of turpentine to the water in which clothes are boiled, and it will whiten them.

**Hot Food**  
 If the bowl of food has a tendency to cool too quickly fill the bowl first with hot water, let it stand for a minute, pour out the water and dry it, then fill with the food. It will stay hot for a much longer period.

**Bath Towels**  
 White darning cotton instead of ordinary thread, should be used to mend the bath towels. The mended place will not be so conspicuous, and the repair will last longer.

**Almonds**  
 Almonds can be blanched by placing in boiling water for a few minutes. Remove skins, dry and brown in heated butter on top of stove, stirring constantly. Remove from fire when they are a very

light brown, then drain on brown paper and sprinkle with salt.

"Since we got an OK Used Car, that's all he ever looks at!"

Are you on the lookout for a star performer? See our OK Used Cars. They're lively performers and lovely to look at, too. And they're thoroughly inspected and reconditioned to merit the dealer OK warranty in writing. Choose your used car where volume trade-ins mean big savings on a wide variety of models and makes.

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NEW ELECTRONIC Watch Timing Instrument

CHECKS EVERY DETAIL

ONLY WITH The Paulson TIME-O-GRAPH

IF YOU COMPLETELY REPAIR YOUR WATCH ONLY WITH THE PAULSON TIME-O-GRAPH

THE "LATEST" MODEL OF THE "LATEST" INSTRUMENT IS EQUIPPED WITH POWERED SPRINGS FOR MEASUREMENT.

NO BATTERIES NEEDED! Run on the Old Standard Power Watch Oil and Watch Oil.

Costs you no more for the complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches.

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**CARL McCASLIN LUMBER COMPANY**

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**HOME IMPROVEMENTS**

- New Kitchens
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NO DOWN PAYMENT --- 36 MONTHS TO PAY

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**Costume Dance Is Held By Boots And Calico Club**

The Boots and Calico Club had a costume dance Saturday night at the Progressive School. Mrs. Marie Sears, dressed as a flapper, had the best costume of the women and Ed Barbee, dressed as a Texas cowboy, had the best costume of the men.

Halloween colors of black and orange were carried out. Those attending the dance were: Mr. and Mrs. Ed Dziuk, Mr. and Mrs. Carl Kroff, Mr. and Mrs. Cecil Lady, Mr. and Mrs. F. W. Lookingbill, Mr. and Mrs. Earl Plank, Mr. and Mrs. Ralph Sears, Mr. and Mrs. F. Walterscheid, Mr. and Mrs. Jack Winget, Mr. and Mrs. Joe Kendall, Mrs. Hal Beaucham, Miss Gregory, Jake Gregory and the hosts, Mr. and Mrs. Fred Saltzman. Several guests were also present.

The Boots and Calico Club meets every two weeks.



**HALLOWEEN SQUARE DANCE** — More than 50 people attended the Boots and Calico Club's Halloween square dance Saturday night in the Progressive community house. Pictured are part of the group with the winners in the costume contest, Edward Barbee and Marie Sears. In the picture above are Mr. and Mrs. F. J. Walterscheid, host and hostess for the occasion. (Staff Photos)

**HURRICANE FAMILY**  
CORN, Okla. — John Edwin Vogt won't forget the hurricane season for a long time. No, he wasn't hit by any of the big blows. His friends keep ribbing him about three hurricanes around his house.

His wife, Hilda, and two daughters, Brenda and Janet, bore the names of three 1935 hurricanes.

**FORT WORTH, Tex.** — Judge Denny ruled pouring a bottle of beer over your wife's head isn't enough grounds for divorce. He told a complaining witness she'd have to produce better evidence of cruelty.

**DADDY NOT NEEDED**  
ROANOKE, Va. — A young boy called his father to tell him the family car was stalled in front of a fire department station.

When Daddy arrived he found 14 city firemen getting the car started.

**TEA FOR THOUSANDS**  
McGREGOR, Tex. — Mrs. Albert W. Hering should never be bothered about what she'll use to pour tea. At last count, she figured she had 1,139 pitchers. Been collecting them as a hobby for years.

One study indicates that a cow will eat 125 pounds of grass a day in pasture where the grass is five inches high but only 45 pounds where it is three inches high.

More than 10,000 men work in Ontario, Canada's 33 producing gold mines.

*He never saw us before, but he OK'd our credit with a smile*

IT could have been embarrassing — trying to charge our purchases in a store where we were unknown, where we had never dealt before.

But you can buy almost anything you want on credit, anywhere, any time, if your credit record is good.

Retail merchants, physicians, dentists, druggists, fuel dealers — almost any business or profession serving the public — gladly grant reasonable credit to responsible people. And the only way to establish yourself as a responsible, trustworthy person is to pay your bills promptly — when they are due.

*Buy Wisely . . . Pay Promptly*

**Hereford Credit Association, Inc.**

PHONE 448      BOX 1009      PHONE 449

**“WE WIRED FOR HELP!”**  
says Mr. Roland Champion, 808 S. Plains Park Drive, Roswell, N. M.



Wiring — good wiring — is an investment that never depreciates. And good wiring never costs less than it does when you build.

As H. D. Danenberg, who wired the Champion's home, points out: "With their present system, they won't have any expensive additions in the future."

Whether you build or remodel, be sure that wiring is part of your plan — if you plan to live the modern way.



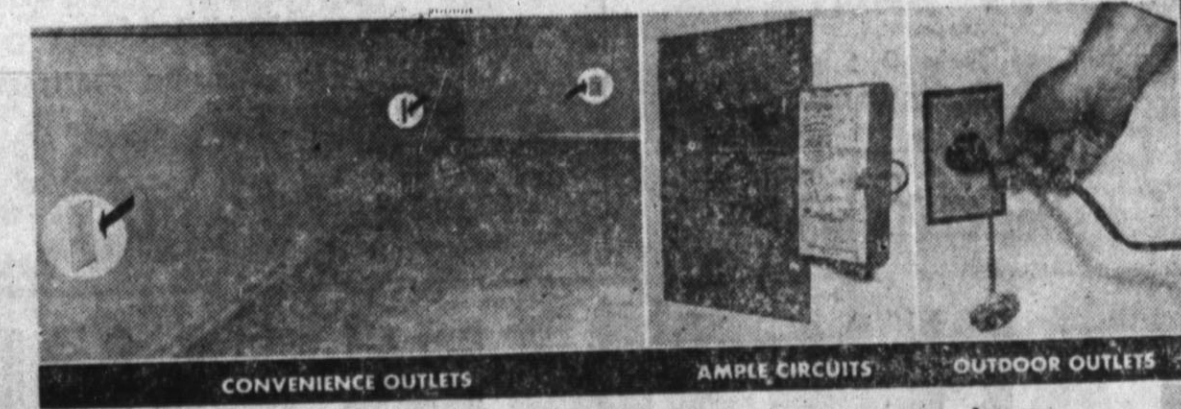
The lifeline of modern living is your home electrical wiring system. When it's up-to-date, you're up-to-date.

Mr. and Mrs. Roland Champion of Roswell know the pleasures of modern electric living, for their home is wired for today — and the future.

Mr. Champion says: "With our home wired for our needs, we live very comfortably, and certainly conveniently."

Mrs. Champion gets right down to cases. "Our wiring lets us have an electric range. I wouldn't have any other kind. The outlets in the kitchen are so handy, and in the living room they're just right for the arrangement of furniture. Our wiring serves us from daylight to dark, right around the clock."

For pleasant living — electric living — wire ahead in your home now.



**AVAILABLE NOW! . . . . . IN HEREFORD!**

**RADIANT Glassheat**  
BORN OF WARTIME NECESSITIES  
NOW BRING YOU

**FOUR NEW FREEDOMS!**

- FREEDOM FROM FIRE HAZARD**  
Because there are no elements or coils, GLASSHEAT PANELS are the safest heating units you can install in your home. Your children cannot be painfully burned by contact with the heat-giving glass panels. Your most precious furnishings can be placed within six inches of GLASSHEAT without fear of scorching.
- FREEDOM FROM NOISE**  
Because there are no moving parts, GLASSHEAT is completely silent. There are no fans to rack your nerves nor motors to snap on and off. No breezes flutter your curtains or ripple your window shades.
- FREEDOM FROM DIRT AND ODOR**  
Because you choose GLASSHEAT as your heating system, there are no unpleasant odors created to circulate through your home. No soot or smoke originates from GLASSHEAT. It is the cleanest and most pleasant heat you can install in your home.
- FREEDOM FROM MAINTENANCE**  
Because GLASSHEAT is covered by an iron-clad guarantee for a five-year period, your maintenance problems are gone. There is nothing to wear out, and every GLASSHEAT panel will resist a blow directly on the glass equivalent to 1700 pounds per square inch. Ask for free demonstration with our portable room unit. Plugs into any household outlet.

**Radiant Glassheat of Hereford**

841 E. First St.      Hereford, Texas      Ph. 317

# STOP SHOP SAVE

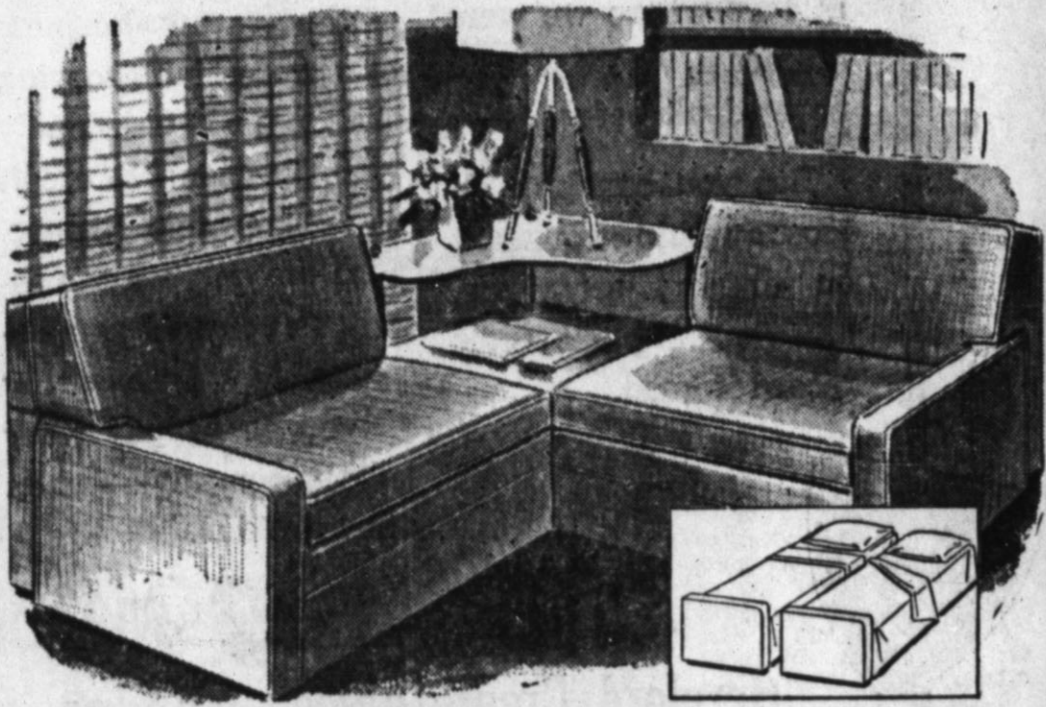
It's later than you think . . . it's time again for H & H Furniture's Gigantic Anniversary Sale, and this year we're coming out with more bargains than ever. Of course we can't show everything here in this ad, but you'll find everything here is specially priced. It's a STOREWIDE SALE . . . and it starts Monday, November 5th.

# FREE FREE FREE

Be sure to register at H & H Furniture for the big Grand Prize to be given away. Registrants must be 18 years of age or older.



## ONE STOP WILL FURNISH YOUR ENTIRE HOUSE



**MAKES TWIN BEDS \$299<sup>50</sup>**  
2 Mattresses — Rubber Cushions — Rose Beige — 2 Only

**5-PIECE MAPLE GROUP \$199<sup>50</sup>**  
Aqua & Brown Uph — Reg. \$299.00 ONLY

### SECTIONALS

- 1 - 2 Pc. Modern Aqua Tweed **\$139<sup>50</sup>**  
W/Gold — Reg. \$199.50
- 1 - 2 Pc. Modern Brown Tweed **\$159<sup>50</sup>**  
Beautifully Designed — Reg. \$219.50
- 1 - 2 Pc. Chart - Rubber Cushions **\$189<sup>50</sup>**  
You Can't Beat It, Stop-It!! — Reg. 339.50
- 1 - 3 Pc. Nylon Covered **\$239<sup>50</sup>**  
Its Murder w/o Cause!! — Reg. \$339.50
- 1 - 3 Pc. Biege & Its A Little Honey **\$169<sup>50</sup>**  
Reg. \$229.50
- 1 - 3 Pc. Curved - Beautiful Color **\$299<sup>50</sup>**



Look At This  
**BASE ROCKER**  
at  
**\$29<sup>50</sup>**

Asst. Colors of Plastic & Tweed Uph.

### Occasional Rockers & Chairs

Blonde Trim Beautiful Colors Only **\$14<sup>50</sup>**



### WE HAVE THE STOCK

9-Pc. 2 Leaf Table — 42" Wide  
Red — Yellow — Grey  
8 Chairs — Seats 10

**ONLY \$149<sup>50</sup>**

### 5-Pc. Red Pearl-Chrome Dinette

Reg. \$139.50 1-Only **\$89<sup>50</sup>**

### 1 - 5-Pc. Oval Chart & Black Marble

See This!! — Reg. \$169.50 **\$109<sup>50</sup>**

### BRASS -- CHOME

Wrought Iron  
Colors Galore



Western Provincial Oak

w/Springs, Used as 2 Twin Beds

**\$59<sup>50</sup>**

### MAPLE TRUNDLE BED

Twin Bed Size  
w/Innerspring Mattress

**\$89<sup>50</sup>**

## APPLIANCES

WE ARE NOT TAKING OFFERS ---  
But We Are Making TRADES & SALES  
You Cannot Afford To Miss ---

# FREE

TURKEY WITH EACH PURCHASE  
OF MAJOR PIECES

## STARTS

NOV 7

## 25 HIDA-BEDS 25

Rose - Gold - Chartreuse - Brown - Aqua Western - Pink - Tweeds  
1-Rose Tweed, 2-Foam Rubber Cushions **\$169<sup>50</sup>**  
-Reg. \$249.50

Beige Frieze w/Innerspring Mattress **\$189<sup>50</sup>**  
2 Cushion - Reg. \$269.50

## STUDIO SUITES

1-Rose or Green Tweed **\$149<sup>50</sup>**  
2 - Pc. Matching Chair — Reg. \$219.50

1-5 Pc. Group Lined Oak Chair, **\$159<sup>50</sup>**  
Rocker, Divan, 2 Tables, Reg. \$219.50

Children's Plastic Uph. Rockers  
Red - Tan - Green

JUST RIGHT FOR XMAS  
**\$8<sup>50</sup>**  
Reg. \$12.95 Value Only

# H & H

Across Street from Piggly - Wiggly

### T.V. LAMPS

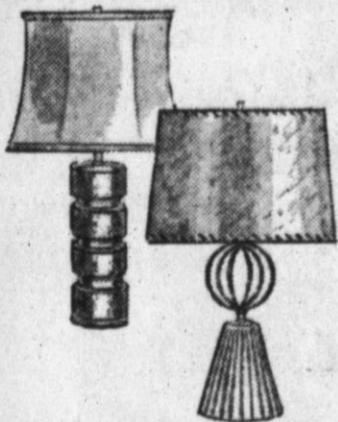
Group No. 1  
Values to \$7.50 --- \$4.95

Group No. 2  
Values to \$10.95 --- \$7.95

### VANITY LAMPS

Book Case Twin & Single  
Lamps & Pin-Up Lamps

You Can Find Your Lamps  
Here for Christmas



ASST. STYLES  
and Colors  
Reg. \$7.95

**\$5.95**

Pinks - Blacks - Greens  
w/Fibre Glass Shades

FLOOR LAMPS  
— ASST. —

**\$9.95**

# ALL SALES FINAL

NO EXCHANGES NO REFUNDS

# ANNIVERSARY

# SAVE UP TO

# 50%

SALE OF THE YEAR SALE OF THE YEAR SALE OF THE YEAR  
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## STORE - WIDE FURNITURE SALE

### Early American Maple

SOFAS - ROCKERS - CLUB CHAIRS  
 HID-A-BEDS - SECTIONALS - END TABLES - COFFEE TABLES - CORNER TABLES - DINING ROOM SUITES  
 BEDROOM SUITES - DEN SUITES

### VICTORIAN

SOFAS - CHAIRS - TABLES  
 Beautifully Designed for Distinction

Limited Number  
 Beige - Brown  
 Green - Red  
 Frieze Uph.



Reg. \$16.95  
 Some Pairs Only  
**\$12.95**

### LANE CEDAR CHEST

We Have Your Selection of Color or Style  
 Priced From **\$49.95**

**\$10.00 FREE**  
 in Merchandise with Purchase of a Chest  
 During Our **SALE**



### MIRROR'S-Pictures

You Can't Afford to Miss These!  
 Prices **SLASHED**

FULL SIZE or TWIN  
 As Shown  
 Box Spring  
 Innerspring Mattress  
 Legs & Head Board



While They Last  
 Reg. \$89.50 Value  
**\$59.50**

### Rubber Mattress

& Box Spring  
 By Firestone - General - Goodrich  
 and your Mattress & Springs **\$79.50 UP**

**SHOP OUR BEDDING DEPT. & SAVE PLENTY**



Blue - Pink  
 Black - Mahogany  
 Walnut - Cherry  
 Maple - Lined Oak  
 Grey - Turquoise  
 Finishes & Styles  
 You'll Like

- 1-4 Pc. Ranch Style Suite  
 2-Nite Stands & Bed & Dresser  
 Reg. \$289.50 **\$199.50**
- 1-5Pc. Cascade Blue - Formica Top  
 Chest Type Dresser - 2 Nite Stands  
 Bed Reg. \$409.50 **\$299.50**
- 1-3 Pc. Pink - D. Dresser, Nite Stand  
 Book Case Bed Reg. \$219.50 **\$169.50**
- 1-2 Pc. Mocha Walnut - 66"  
 Headboard & D. Dresser. Reg. \$269.50 **\$199.50**
- 1-2 Pc. Ivorytone Bookcase Bed  
 D. Dresser. As is Reg. \$219.50 **\$159.50**
- 1-5 Pc. Phillipson Mhg. Type Dresser  
 Chest - Bed - 2 Nite Stands Reg. \$289.50 **\$199.50**
- 1-5 Pc. Rock Maple Triple Dresser  
 Chest - 2 Nite Stands - B.C. Bed  
 Reg. \$399.50 **\$285.50**
- 1-2 Pc. Almond Mhg. - Bookcase  
 Bed - D. Dresser Reg. \$179.50 **\$139.50**

# MONDAY

## Living Room Suites FOAM RUBBER

2-Pc. SUITES  
**\$139.50** & your old Suite

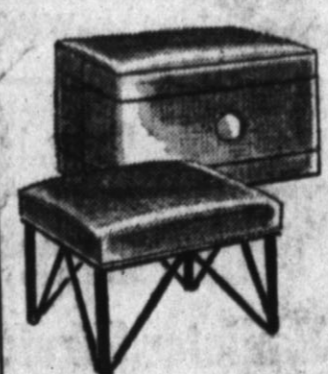
You Buy A New Living Suite Now You Can SAVE  
 Much As 50% And We Have The Stock & Selection  
 Like You Have Never Found In One Store.

### SPECIAL

1--3 Pc. Gold & Black Sectional  
 Foam Rubber -- Reg. \$499.00

We are going to put **\$375.00** Price on it only  
**YOU BETTER HURRY**

### WROUGHT IRON



- BAR STOOLS . . . . \$10.95
- MAG. RACKS . . . . 1.25
- BATH STOOLS . . . . 4.50
- COSCO Chrome Bar Stools . . \$ 8.95
- W.T. SMOKERS w-Tray . . . . 7.95
- SERVICE CART & TRAY . . . 10.95
- END TABLES . . . . . 5.95



SWIVEL or STRAIGHT  
 Plastic Cover Chair  
 Asst. Colors  
 Reg. Value \$14.50 **\$10.95**

# FURNITURE COMPANY

Phone 19



# Win PRIZES!

## Match Wits With The Nations Experts

### OFFICIAL ENTRY BLANK

Hardin-Simmons at Cincinnati  
 Cornell at Dartmouth  
 Utah State at Denver  
 Tennessee at Florida  
 Auburn at Georgia  
 Brown at Harvard  
 Okla. A&M at Kansas  
 Miss. St. at LSU  
 Minnesota at Mich. St.  
 Houston at Mississippi  
 Colorado at Nebraska  
 Iowa at Ohio State  
 West Va. at Pittsburgh

#### Predict The Score

#### TIE BREAKER

Hardin - Simmons .....  
 Cincinnati .....  
 Cornell .....  
 Dartmouth .....  
 Utah State .....  
 Denver .....

Yale at Princeton  
 Texas A&M at Rice  
 Arkansas at SMU  
 Oregon at Stanford  
 Colgate at Syracuse  
 TCU at Texas  
 Ariz. St. at Texas West.  
 Vanderbilt at Tulane  
 Washington at UCLA  
 Colo. A&M at Utah  
 Drake at Wichita  
 Illinois at Wisconsin

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

## ENTER TODAY

### CASH PRIZES EVERY WEEK!

## WEEKLY WINNERS

Weekly Winners -- 7th Week Football Contest

GENE WAITS ..... First Place  
 J. F. MARTIN ..... Second Place  
 R. E. HARGIS ..... Third Place

## RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

## PRIZES

#### GRAND PRIZE

4 COTTON BOWL TICKETS

#### 1st Weekly Prize

\$5.00 At McElroy Furniture

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

## Pick Your Winners — Deposit Entry With One Of These Firms!

### DUB'S MAN'S SHOP

Home of famous Nationally Advertised Men's Wear —  
 McGregor, Wilson Bros., Stetson Hats,  
 Florsheim Shoes, and Varsity Town  
 Suits

Corner 3rd & Main  
 Phone 112

### NEILL BODY SHOP

All Types of Body Work  
 Free Estimate

Painting ..... Welding .....  
 Glass Work .....  
 128 Schley Phone 1392

Dodge - Plymouth  
 Dodge "Job-Rated" Trucks

Always A  
 Good Buy At

### HALE MOTORS

Phone 630

### A SAFE COMBINATION

- A Good Insurance Agent
- A Good Insurance Co.

### John McLean Insurance Agency

### Check The Outcome of Each Weekly Contest!

Listen to our Score - Board at  
 1 p.m. Sunday over KPAN.  
 Courtesy

### COWAN JEWELRY

Kenneth (Doc) Cowan  
 YOUR DOCTOR OF SICK AND  
 DECREPID WATCHES

### FARMER'S DRIVE-IN

Shamrock - Wholesale & Retail  
 Visit Us Often For All Your  
 Automotive Needs

### TROY MOORE

### COMPLETE Radiator Service

Phone 1597  
**HEREFORD RADIATOR**  
 120 Schley Phone 1597

### Meet Your Friends At ROGER'S DRUG

Soft Drinks — Malts  
 Your Walgreen Agency  
 We Give Gunn Bros. Thrift Stamps  
 Double Stamps on Wednesday

### McELROY FURNITURE

New and Used Furniture  
 and Appliances  
 Capehart Television  
 Servel Refrigerators  
 Complete Home Furnishing  
 Park Ave. Shopping Center Ph. 1788

### HEREFORD HARDWARE

for all  
 Your Sporting Goods, Fishing Tackle,  
 Guns & Shells

### HEREFORD HARDWARE

Phone 567  
 We Give Hereford Pride Stamps

### JONES SERV. STATION

TEXACO  
 Gasoline & Oils

Phone 440

144 W. 1st St.

### MILBURN MOTOR CO.

And Service Station  
 "The Highest Place In Town  
 To Buy Used Cars"

### ENTER EACH WEEK

You Might Win The  
 Cotton Bowl Tickets

### BROWND SHEET METAL

Carrier Year-Around  
 Air Conditioning  
 Phone 67 Just North of Bull Barn

By It By The Gallon

### CREAM O'PLAINS

Call 680

for Home Delivery  
 Hereford Creamery Co.

# New Nimrods Should Start Out By Seeking Advice Of Experts

By DION HENDERSON  
AP Newsfeatures

In great-grandfather's day you could pick out the good hunters at a glance.

They were the ones with the sharp wits.

Unfortunately, it isn't that easy any more. Game regulations are set up so that more and more hunters can have their fun with less and less game.

And fun, of course, is the biggest reward that comes to a hunter who takes up mankind's oldest occupation as a hobby. There's plenty of good eating to be brought home by the nation's 16 million hunters this year, from fried squirrel to broiled quail to roast venison, but it's kind of an extra dividend. To the hunter, each such day is worth the dollars it cost him to pay for the hunting grounds, the wildlife management, the protection of game and their production and his own expenses for togs, equipment, dogs and travel.

Since the whole attitude toward hunting has changed in a generation or two, with the emphasis on fun instead of food, the new nimrods can start out with that in mind and save himself the bother



of changing a whole set of opinions. It's not that the recipe for rabbit stew has changed, it's just that the hunter can change the way he goes after his share of the community rabbit.

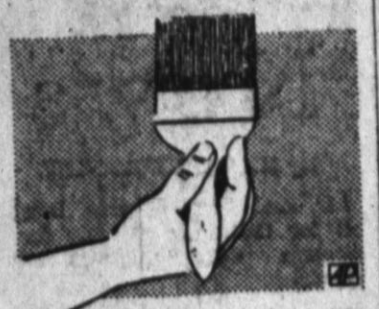
American hunting in general falls into four major classifications—waterfowl, upland game, upland birds and big game. These are subclassifications, of course, and culms within culms, and somewhere along the line of evolution some kinds of hunting get to be at forms like those involving class bird dogs but you will hunt a long time and become very serious about hunting before you need to worry very much about them.

The best way to start is to select



BRAND BABIES — "Do you really think that", seems to be what little Anita Kay Guice would like to say. She is the nine-month-old daughter of Mr. and Mrs. Dayal Guice. (Staff Photo)

## SAFETY PAYS



AP Newsfeatures  
FOR AMATEUR house painters a 3-inch brush is less tiring than a wider brush. Fatigue causes many accidents around the home, says the Institute for Safer Living of the American Mutual Liability Insurance Co. Don't tackle a 4-inch brush until you have had a couple of days of muscle conditioning.

### SAFETY FIRST!

JACKSONVILLE, Fla. (AP)—G. W. Wilkinson is 80 and wants no part of automobiles. "I don't feel safe," he says.

When he wants to get out, he rides his motorcycle — just as he has been doing for 53 years. The only accident he's had was when he was 77. A car hit him but he turned his wheel so he was only "knocked across the street."

"Only trouble was," he explains, "another car was coming the other way and knocked me against a fence, broke my nose, cracked ribs and split my head open. But I got right back on my motor when I got out of the hospital."

### UNPLANNED PROPHECY

ATHENS, Greece (AP)—Porter Antony Byzas, 26, was carrying a heavy oak coffin down the street. A neighbor asked him whom it was for.

"For me," he quipped. A few minutes later he slipped, fell and was crushed by the weight of the coffin.

## How Can I?

By Anne Ashby

Q. How can I make a lotion to use after a bath?

A. After bathing use the following lotion: 2 tablespoons of oatmeal in 2 quarts of water, boiled for 3 hours, then strained and cooled. Add juice of 1 lemon and 1 tablespoon of alcohol. The oatmeal softens the skin, lemon juice whit-

ens it, and alcohol removes that greasy appearance.  
Q. How can I make goldfish more lively?  
A. When the goldfish do not appear as lively as usual, add one teaspoonful of salt to each quart of the water, and it will often help them.  
Q. How can I remove rust from tools?  
A. Soak them in coal oil, then use sandpaper, after which polish with engine oil.  
Q. How can I clean yarn?  
A. Dirty yarn can be washed and used again if wound into a skein, then tied in several places so it is held loosely. After washing, hang in the sun until dry and it will look like new yarn.

Q. How can I prevent an odor in kid gloves?  
A. After perspiring in kid gloves, shake a little powder into them. It will absorb the moisture and prevent that smell of leather that is so objectionable.  
Q. How can I prevent curdling of custard?  
A. Custard will not curdle if it is put in a pan half filled with cold (instead of hot) water. It heats more gradually and will be firm and smooth.  
Q. How can I easily shell pecans?  
A. It will be easy if boiling water is poured over them. Let them remain in the water for about a half hour, and when cracked the meats can be removed with no trouble.

Q. How can I make a remedy for sore throat?  
A. Gargle with a warm solution of salt water. Or, dissolve one teaspoonful of sulphur in hot milk and sip slowly.  
Q. How can I clean chinchilla?  
A. Chinchilla can be cleaned successfully by rubbing with borated talcum powder, and then brushing off.  
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Q. How can I prevent curdling of custard?  
A. Custard will not curdle if it is put in a pan half filled with cold (instead of hot) water. It heats more gradually and will be firm and smooth.

Q. How can I easily shell pecans?  
A. It will be easy if boiling water is poured over them. Let them remain in the water for about a half hour, and when cracked the meats can be removed with no trouble.

Q. How can I make a remedy for sore throat?  
A. Gargle with a warm solution of salt water. Or, dissolve one teaspoonful of sulphur in hot milk and sip slowly.  
Q. How can I clean chinchilla?  
A. Chinchilla can be cleaned successfully by rubbing with borated talcum powder, and then brushing off.  
Q. How can I make brooms last longer?  
A. They will last much longer than ordinarily if they are dipped in hot, soapy water every wash-day.

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# FIX-UP

## YOUR HOME FOR THE HOLIDAYS

### Repair - Redecorate - Remodel

It won't be long until Thanksgiving and Christmas are here, and of course, you'll want the old homestead looking it's very best when all the kids come home for the holidays.

You still have time to Repair and Redecorate your home before the holidays if you start now. Come by the Foxworth-Galbraith Lumber Company today and let the friendly folks help you with your plans.

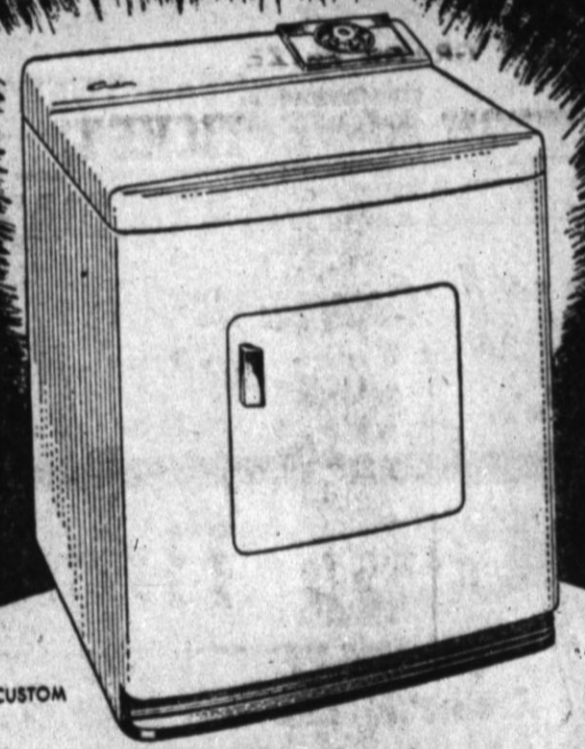
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## Foxworth-Galbraith Lumber Co. Of Hereford

234 East Second St.

Phone 656

## CLOTHES DRY 34% FLUFFIER, LAST LONGER WHEN DRIED IN A Whirlpool DRYER



Tests prove Whirlpool dries clothes 34% fluffier . . . diapers and towels 28% more absorbent . . . than clothesline drying. And, there's no matted appearance, clothespin "dog ears" or dust . . . clothes feel and look the way you like them. They last longer too! Sun-fading and the wear and tear caused by wind lashing are eliminated. In Whirlpool only gentle "tempered air" circulates through clothes . . . and always at the safe, correct temperature because you select it. Treat your clothes and yourself to the easiest drying possible with a Whirlpool dryer.

Famous Whirlpool Features: Giant 20-lb. wet clothes capacity; three drying temperatures; fully-automatic; plugs into any outlet; casters (optional).

### Say Goodbye to

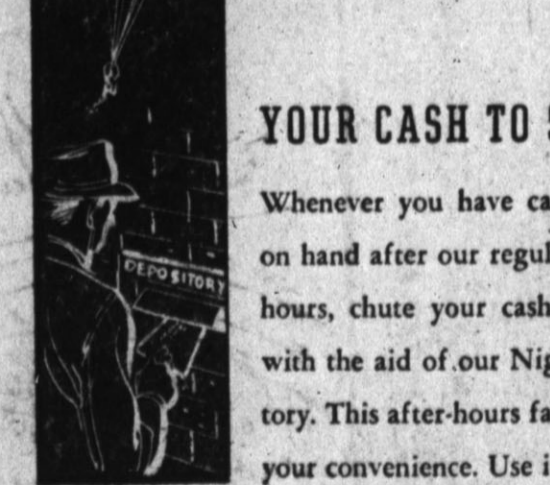
clothesline drudgery. No more lugging and lifting baskets, or weather waiting. Every day is perfect drying weather with a Whirlpool dryer.



Talk to the woman who uses a Whirlpool, then . . . Come in! See it now!

**Hereford Furniture Co.**  
CORNER 4TH & MAIN PHONE 823

## Chute

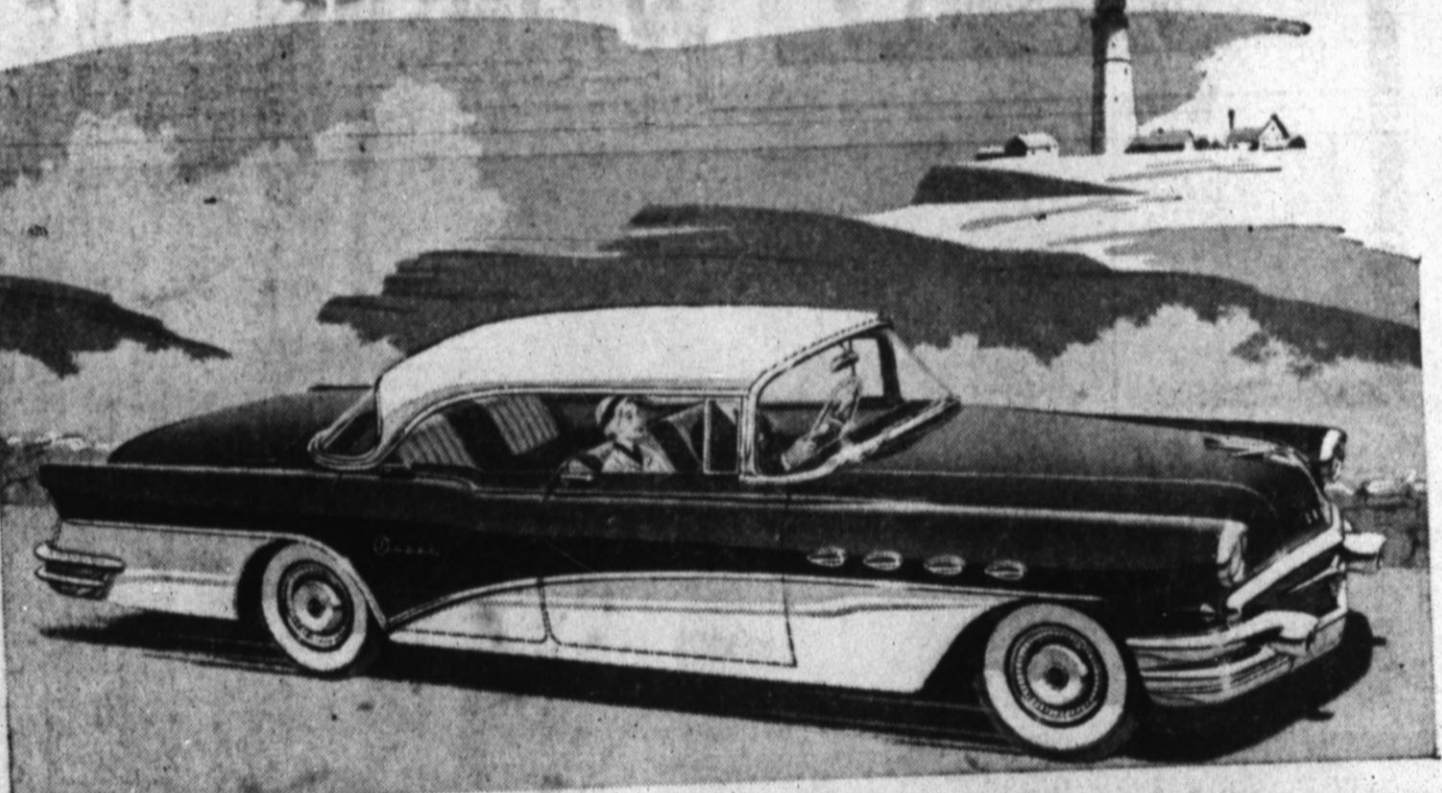


### YOUR CASH TO SAFETY

Whenever you have cash receipts on hand after our regular banking hours, chute your cash to safety, with the aid of our Night Depository. This after-hours facility is for your convenience. Use it.

**Hereford State Bank**  
Member FDIC

## For '56 New Sweep-ahead styling New Sizzle to match



WHAT YOU SEE pictured here is Buick for 1956 — and from the gleam of that "V" grille to the sassy slant of the tail fins, you can see it has no equal for gorgeous good looks.

But what you see from the curb is fully matched by what you feel at the wheel — and that's gospel. For this Buick gets its zoom from a mighty 322-cubic-inch V8 engine lofted to a new record high in power and compression — and from a spectacular new advance in Variable Pitch Dynaflow.\*

What's new in the '56 Dynaflo is this: in the first inch of pedal travel — and not with wide-open throttle — your Buick moves from standstill to cruise with silk-smooth, instant and certain getaway.

But comes a sudden need for safety-surge action to get out of a tight spot — and you floor the pedal to switch the pitch of this airplane-inspired transmission. Instantly and smoothly, you're at full-power acceleration — a thrill beyond words.

There's a lot more we could tell you about these great new Buicks — about brilliant new interiors, a superb new ride with a safer "sense of direction," and new safety features everywhere you look.

But the best way to get the whole story of the best Buick yet is right at the wheel of one of these '56 beauties. So drop in this week and do just that.

\*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century — optional at modest extra cost on the Special.

# Best Buick yet

SEE JACKIE GLEASON ON TV Every Saturday Evening  
Get 4-Season Comfort in your new Buick with FRIGIDAIRE CONDITIONING — now at a new low price

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

## KINSEY-ROBERSON BUICK CO.

142 N. MILES AVE. Phone 42

# Facts Given On How To Stage A Church Bazaar

AP Newsfeatures

One of our major American fall institutions, along with football and hayrides, is the church or club bazaar. This is a favorite time of year for such events, since the children are back in school, women have more time to work on outside projects, and bazaar business usually is good because people are shopping for Christmas gifts.

If you are planning a bazaar, you probably know of the staggering amount of work a successful bazaar requires. Selection of the chairman and committees, assignment of duties, decisions regarding the location, time and type of bazaar, booths, price-setting, entertainment, refreshments—a well-run bazaar is actually a small business, requiring the whole-hearted cooperation of every member of the group.

Practical tips on all phases of organizing a bazaar are given in a new book, "McCall's Complete Book of Bazaars," which describes

every facet of the fund-raising bazaar. It offers suggestions for themes and displays, with a special section on what to make and how to make it for the booths.

The needlework booth usually is one of the most popular booths at a bazaar, and one of the biggest money-makers. The bazaar chairman may wish to visit her local sewing center for advice on the needlework booth, and tips on the best-selling items.

The needlework chairman should be careful to assign specific items to various members, otherwise the needlework booth may contain dozens of pot-holders and no aprons, or vice versa. Also, a preliminary discussion of colors and fabrics is advisable, since the style and color sense of eager workers cannot always be depended on.

The 50-cent to \$3.50 price range will prove most popular in the needlework booth. Remember to put large, clear price tags on every article. Remember, too, that



ALL-TIME FAVORITE. Aprons always are best-sellers at a bazaar. This one is made of blue and white striped ticking with red and white rickrack trim.

buyers are looking for bargains, and expect to get good quality for their money.

Here are some suggestions on the most popular articles for a sewing booth. Aprons, of course, are all-time favorites, and many communities have a special apron booth at a big bazaar. Mother-daughter combinations are popular, as are party aprons for such special occasions as Valentine's Day and Christmas. Barbecue aprons are good sellers, appealing to the men. A child's play apron, with pockets for scissors, crayon, and paper and so on, can be made very easily. An adaptation of this idea is a man's work apron, with pockets for tools. Aprons made of terry cloth are good for bathing babies. Sewing aprons can have a large measure bordering the apron. With so many kinds of aprons, a special booth offers good display possibilities.

For the general needlework booth, consider stoles, which can be made from a two-yard piece of wool jersey, decorated for either dress or sports occasions. Other popular items include: handbags and evening bags, cloth belts, bean bags of felt or denim, terry cloth stuffed toys, pot holders, guest towels, place mats, laundry bags, felt racks for recipes, bookmarks, eyeglass cases, bridge table covers, children's pinafores and lingerie cases.

Use your imagination in color, fabric and design to make the items in your needlework booth unusual and striking. Decorative stitching or applique work adds interest, and this is a good time to experiment with the embroidery stitches possible with use of the automatic zigzagger on your sewing machine.

The Detroit planning Commission says the metropolitan area which had 3,016,197 people in 1950 should be 50 percent larger in the next 20 years.

Oxygen boils at 182.9 degrees below zero centigrade.

# Black News

By MRS. DICK ROCKEY

Mr. and Mrs. Johnnie Bengert left for California recently for a vacation with relatives and friends.

Mr. and Mrs. Fred Loomis and Delbert from Freedom, Okla., are here visiting their daughter and husband, Mr. and Mrs. Willys Wyckoff.

Sunday dinner guests of Mr. and Mrs. Bruce Parr were Mr. and Mrs. Miller and Maize Whitaker.

Mrs. Ellis Tatum and Mary were in Hereford Wednesday. Mary was getting a check-up. She is getting along fine.

The wind Thursday night did a lot of damage to the maize crops.

Mrs. Otey Hinds visited Mrs. R. E. Barnett this week. Mrs. Barnett hasn't been feeling too well.

Mr. and Mrs. Lloyd Prewitt, Graham and Ann moved into their new home last week.

Visiting in the John Bengert's home this week were Mrs. Neva Hildebrand and Mrs. Shuman of Laverne, Okla. They are old time friends of the Bengerts.

Mrs. Clyde Hays was hostess to the Black H. D. Club Wednesday afternoon at the clubhouse. Mrs. Maxine Price carried on the business. Reports were given by Opal Cobb from the council meeting. Maxine Price gave the program. It was "Family Customs and Traditions." Refreshments of salad and coffee were served to Mesdames Lucy Altman, Mildred Barnett, Opal Cobb, Emma Elmore, Henel Fanman, Geneva Ivie, Altha Presley, Margie McGowan, Maxine Price, Lucille Rockey, Carrie Tatum, Maryland Wyckoff, Eleanor Prewitt, and the hostess, Anna May Hays.

Mr. and Mrs. F. U. Randall of Long Beach, Calif., spent Sunday night with Mr. and Mrs. Glen Robertson. Mrs. Robertson is Mrs. Randall's sister.

Mr. and Mrs. Vernon Christian received word Monday of the death of his brother, T. C. Christian. Mr. and Mrs. Christian left at once for Oklahoma. Their daughters, Lou and Ann, are staying with the Fern Barnetts and Glen Robertsons.

Mr. and Mrs. John Bengert were in Amarillo Thursday visiting Mrs. Bengert's sister, Mrs. H. R. Clark, who is in the hospital.

The question of how much grain is on the ground at the Black Elevator was answered Monday at approximately four hundred thousand bushels. There were 50 trucks at one time waiting at the Tri-County elevator counted to be loaded that morning.

# Beauty At Home

Q. What is a good exercise—for taking fat off the abdomen?

A. Lie on floor on back with legs straight and arms resting on floor overhead. Bend both knees up close to the abdomen and grasp the knees with the hands. Stretch out, returning arms and legs to floor at same time. Stretch out against the floor, making yourself as long as possible before repeating the exercise.

Q. How should very light eyebrows be penciled?

A. Be careful not to draw a line that will give you an artificial look and harden your eyes. Little, backward strokes against the "grain" of the hair, then brushing downward, will do the trick.

Q. What is an easy way to get rid of the lint that my blue serge suit is continually picking up?

A. Rub the sticky side of a large piece of adhesive tape over the serge.

Q. I have a soft and silky type of hair which tends to snarl easily. How can I make dressing it an easier job?

A. This type of hair is better kept short, and you can improve its resiliency by giving it at least a hundred strokes vigorously with the hairbrush daily.

Q. What is a good facial mask that will also bleach the skin?

A. Add the juice of one lemon and enough powdered oatmeal to one beaten egg white to make a paste. Apply in the usual manner.

Q. What rouge placement will help add fullness to my rather thin face?

A. Rouge away from the nose and don't bring it very far down on the face. Avoid placing rouge in the hollows of the cheeks, but bring it around these hollows, thus making the contour of your face seem rounder.

Q. Please suggest a good corrective treatment for oily skin.

A. Sponge the face with a mixture of equal parts cologne water, witch hazel, and rose water. Cut down on fatty foods in your diet, too.

Q. How can I smooth chapped and roughened lips?

A. Apply and leave some warm olive oil on the lips overnight.

Q. How can I hide some unsightly pimples or "spitoches" on my face?

A. Dip the end of a wooden toothpick into a one-ounce bottle of acetone, and press this upon the pimple. Then with a bit of absorbent cotton saturated with alcohol, press the spot to disinfect it and to neutralize the acetone.

Q. How can I help to firm and lift the corners of my mouth?

A. Dip a pad of absorbent cotton into astringent lotion and lift the corners of your mouth by a brisk

# Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 253) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

The Sunday Brand published weekly at Hereford, Texas for October 31, 1955.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, James M. Gillentine, Hereford, Texas.

Editor, James M. Gillentine, Hereford, Texas.

Managing editor, Virgil Moore, Hereford, Texas.

Business manager, Melvin Young, Hereford, Texas.

2. The owner is: James M. Gillentine, Hereford, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Mrs. Seth B. Holman, Amarillo, Texas.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2451.

James M. Gillentine, owner.

Sworn to and subscribed before me this 31st day of October, 1955.

Atha McIver  
(My commission expires 6-1-57.)  
(SEAL)

# Household Scrapbook

Cough Syrup

Unless instructions direct one to dilute cough syrups, do not mix with water. The soothing qualities of the syrup are to lubricate the sore spots and stop the coughing. This is lessened if diluted or followed by water.

Fire Preventive

If a little alum is added to the water in which children's clothes are rinsed, it will render them less liable to catch fire.

Alcohol on Furniture

If alcohol has been spilled on the polished furniture, the stain may be removed by rubbing it with some olive oil.

The Hands

Sensitive hands that chaf easily should be rubbed with olive oil every night. Sleep with an old pair of gloves on them and the hands will be soft and white within a few days.

Cretonne Covers

The colors in the cretonne slip covers will be much better retained if they are washed in bran water.

patting movement, "lifting" as you pat. Pat upwards in a straight line, then do a little "whipping" motion at the corners. Now pat from the chin line, slantwise across the mouth up toward the ear. Then use a little cream and mold the mouth with the fingertips. Beauty masks help, too.

Q. How can I treat water that is too "hard" for effective shampooing?

A. A pinch of borax or bicarbonate of soda in the last rinse will help to dissolve the soap in your hair.

# VisQueen

... is the Polyethylene film of a thousand uses. We can give you any size you need with brass eyelets for tying down.

HERE ARE JUST A FEW USES OF VIS QUEEN

- Machinery Covers — keeps dry prevents weather corrosion
- Hay and Straw Stack Covers — water proof
- Silage Covers — protects from weather, when weighted permits even dispensing of silage
- Cold Frames — light weight, transparent
- Temporary Shelters — light weight, strong, inexpensive
- Cord Wood Covers — keeps wood dry
- Portable Green House—economical, light, easily assembled
- Frost Covers — easy to handle, won't freeze
- Mechanics Tarpaulins — wipes clean easily, light weight
- Drop Cloth — transparent, clean easily—paint wipes off
- Temporary Windows — keeps weather out, admits light
- Counter Covers — protect from dirt, transparent
- Merchandise Protectors — keeps clean, transparent

**Crowe-Gulde Cement Co.**  
PHONE 1722 of Hereford 1st & GOUGH ST.



Coronet 4-door Lancer

# New '56 Dodge Coronet Invades Low-Price Field!

Come share the rewards of the great Dodge success! Here's the only full-size, full-styled, full-fashioned KING SIZE CAR to invade the low-price field with a full line of body styles!

Here is no stripped-down "price special" . . . but a full-size, full-styled, full-fashioned beauty that's KING SIZE in every way.

This new Dodge Coronet takes the measure of all others in the low-price field on every point of value: Size! Beauty! Style! Power! Roominess! Comfort! It is actually bigger and more luxurious than cars costing up to a thousand dollars more!

You have a full choice of body styles, a full choice of advanced power features. And . . . you get the Magic Touch of Dodge push-button driving!

Come discover the dividend of extra value that Dodge brings you in the Coronet. It's the King Size buy in the low-price field!

Value Leader of the Forward Look

Win! New Dodge for the rest of your life! Enter fabulous "Dodge for Life" Contest at your Dodge Dealer's now!

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Phone 630

DEAF SMITH COUNTY'S BIGGEST BABY SITTER

HEREFORD

SUNDAY, MONDAY, TUESDAY

DEAN MARTIN JERRY LEWIS

CUTTING UP ON CAMPUS

YOU'RE NEVER TOO YOUNG

Color by TECHNICOLOR

VISTAVISION

A MOUSE IN THE HOUSE with TOM and JERRY

WEDNESDAY THURSDAY

HAVE YOU SEEN THE Jr. THUNDERBIRD AN ELECTRIC CAR FOR CHILDREN To Be Given Away By STAR THEATRE

A LOVE STORY THAT HURTLIES FULL-SPEED ACROSS THE BARRIERS OF CONVENTION!

20th Century-Fox presents

KIRK DOUGLAS BELLA DARVI GILBERT ROLAND

THE RACERS

CINEMASCOPE

Color by DE LUXE and starring CESAR ROMERO - LEE J. COBB - KATY JURADO

FRIDAY SATURDAY

Comical as All Get-out!

M.G.M.

MANY RIVERS TO CROSS

CINEMASCOPE

starring Robert Taylor Eleanor Parker

with Victor McLAGLEN Jeff RICHARDS Russ TAMOLYN James ARNESS

EXTRA

Look What's Coming SOON

M.G.M.'s BIG ROMANTIC DRAMA!

FROM DIME-A-DANCE TO ZIEGFELD FOLLIES!

DORIS DRY-JAMES CAGNEY

Love Me Or Leave Me

CINEMASCOPE

WEEKEND SUNDAY ONLY

Double Jeopardy

ROD CAMERON

A REPUBLIC PICTURE

THE REAL McCOYS BY JOHN and GEORGE

MAN! HURRY UP AND GET OUR CYCLONE POLICY FROM

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