

Table with weather forecast for Saturday, Sunday, Monday, and Tuesday, including high and low temperatures.

Youngster Heard Fire Crackling

Early Morning Fire Damages Muse Home



DAMAGE AT THE MUSE residence was given a thorough inspection early Tuesday morning by Hereford volunteer fireman Glen Nelson...

A child who thought that the crackle of flames was someone taking freshly-baked bread in the kitchen woke her parents Monday night...

Marjorie Sue Muse, 10, daughter of Mr. and Mrs. George K. Muse, 204 East Sixth St., awoke about 1:30 o'clock Tuesday morning when she heard the crackling in the kitchen...

A Wall Of Smoke When Muse met a wall of smoke as he opened the kitchen door, he shut the door immediately, called the Fire Department, and ushered his family out of the house...

Damage, which was confined almost entirely to the kitchen, was estimated at "about \$300" by Muse.

Started In Closet The fire had started in a closet which houses a water heater, and had spread but little before it was controlled...

This was the first serious fire call in Hereford since the Fire Inspection Day was held. It had been approximately three months since the last fire of any consequence in the city limits.

Scouts To See Air Force Movie

Air Force movies on atomic energy will be the highlight of a Pack 52 meeting at 7:30 o'clock Friday night at the rock clubhouse in Veterans Park.

Warrant Officer James A. Warner, Explorer Scout Project Officer at Amarillo Air Force Base, will be in charge of showing the films. These include close-up shots of atomic experiments and development of the use of atomic energy.

Mr. Warner has written all Scout Explorers and Cub leaders in the council offering program assistance to the packs, troops and posts. This assistance will consist of movies, visits to the Air Force Base in Amarillo and feeding arrangements at the base for Scout units.

Mr. and Mrs. W. E. Foley have moved from Tulsa to make their home here at 311 Irving Street. Foley will be employed at The Brand.

Farm Worker Dies After Field Accident

A tragedy in one act, which took place without any audience in a cotton field south of Friona Monday afternoon, cost the life of A. L. Lambert, 56, who had been living in Parmer County since last October.

Mr. Lambert was last seen alive about 1 o'clock Monday afternoon, and was found in the field about 5:30 o'clock that afternoon, his right arm almost torn from his body by the cotton puller he had been operating. He was pronounced dead on arrival at Parmer County hospital a short time later, his death probably caused by excessive loss of blood.

No Witnesses It is believed that he was somehow run over by the cotton puller, though there were no witnesses to the accident, which occurred on the W. H. Long farm about 14 miles southwest of Friona.

Born In Chester He was born April 9, 1897, in Chester. In 1919 he married Lou Strickland in O'Brien. He moved to Parmer County in October of 1953.

Survivors include his wife; two daughters, Mrs. Talmadge Havens of Santa Clara, Calif., and Wanda Lou Day of O'Brien; one son, Orvis Lambert of Temple, Ariz.;

three brothers, B. D. Lambert of Littlefield, Susman Lambert of Oakland, Calif., and Arthur Lambert of Erwin; four sisters, Mrs. Emma Banner of O'Brien, Mrs. Anna Johnston of O'Brien, Mrs. Thelma Kilgore of Fort Worth and Mrs. Eldora Gray of Knox City; and seven grandchildren. Burial will be in O'Brien.

Street Lights Approved For K

Street lights will be installed on Ave. K from Park Ave. to Forrest, following a motion passed by the City Commission Monday night to install the lights.

A petition signed by 30 homeowners, a majority of those persons living on the street, had been brought to the commission. Homeowners had petitioned for the installation of the lights.

Survey To Be Made Southwestern Public Service Co., which installs and maintains the lights, is to make a survey and determine location of the lights, then install them as soon as is practicable, according to City Manager Cecil Massey.

The commission also heard a report on municipal activities during the last half of 1953, and discussed various problems which now face the commission.

Free Barbecue Is Out

Livestock Show Changes Planned

This year's Junior Livestock Show, scheduled for February 19-20 at the Bull Barn, will put more emphasis on the boys and their animals, and less emphasis on other things, according to plans outlined at the Hereford Rotary Club meeting Monday by President George Heard.

The free barbecue, which has attracted many people, is to be discontinued, with the money which had been spent in that way probably being earmarked to help pay for more suitable quarters for the show in future years.

Too Much Free Food "Since we also sponsor the Camp Fire Girls in Hereford, and they have the concession stand at the livestock show, we feel that they should be able to make something out of it, too," Heard added.

When there is free barbecue, very few people are going to buy sandwiches. Besides, there is no point in spending five times as much on a free feed as we do for the boys for whom the show is set up.

This year the show will not include pigs at the same time the cattle are at the barn, because

of outbreaks of disease in various parts of the country. Instead, pigs will be brought in and judged at a different time.

Bigger Shows In Future Rotary directors are also considering enlarging the show in the future, with sections for breeding stock, and possibly a program for judging teams, as well as having the regular showing of animals fed for sale as meat.

Priests for prize stock this year will probably be considerably below those of former years, Heard pointed out, which is another reason for some of the planned shift of emphasis.

Different Approach "We want to do the things that will do the most for the youngsters who are actually feeding those calves, and the directors feel that a different approach to the problem is needed," the Rotary president continued, "and this year is a good time to start, though it really should have been done sooner."

A show of hands by the assembled members showed that they had confidence in the directors' judgment, and would back them on changing the program.



S. O. WILSON, left, receives the cup which was awarded this year by the Hereford Lions Club to the 1953 Man of the Year from J. W. Robinson Jr., president of the Hereford Lions Club, while Mrs. Wilson smiles proudly

at her husband, Wilson helped to found several organizations in and around Hereford, and was mayor when the city manager form of government was put into effect. (Staff Photo)

S. O. Wilson Named 1953 Man Of Year

A record-breaking 414 persons crowded into the Hotel Jim Hill ballroom Tuesday night to see S. O. Wilson awarded the Hereford Lions Club "Man of the Year" cup, and to hear Roberto de la Rosa, Mexican cultural agent, further the cause of the Good Neighbor policy by pointing out both serious and comic sides of the culture and living habits on both sides of the border.

Present, Past Work Recognized

S. O. Wilson, recognized at the annual Chamber of Commerce banquet Tuesday night as Hereford's 1953 "Man of the Year", has filled many of life's roles since he was born in Middletown, Calif., on May 26, 1888.

The accomplishments range from pioneer homesteader, county merchant, and irrigation farmer, to city official. However, his greatest role during the years has possibly been due to his ability as an organizer.

Facts Reviewed These facts were reviewed by J. W. Robinson Jr., who presented the plaque in behalf of the sponsoring Lions Club which annually makes the award. The award this year is the eighth on record, others having gone to Wayne Evans, Dubb Reeves, W. E. Dameron, Dr. L. B. Barnett, Lyle Blanton, Henry Sears and Fr. Raymond Gillis.

Selection is made by a secret Lions Club Committee which chooses the citizen most beneficial to the community during the past 12 months.

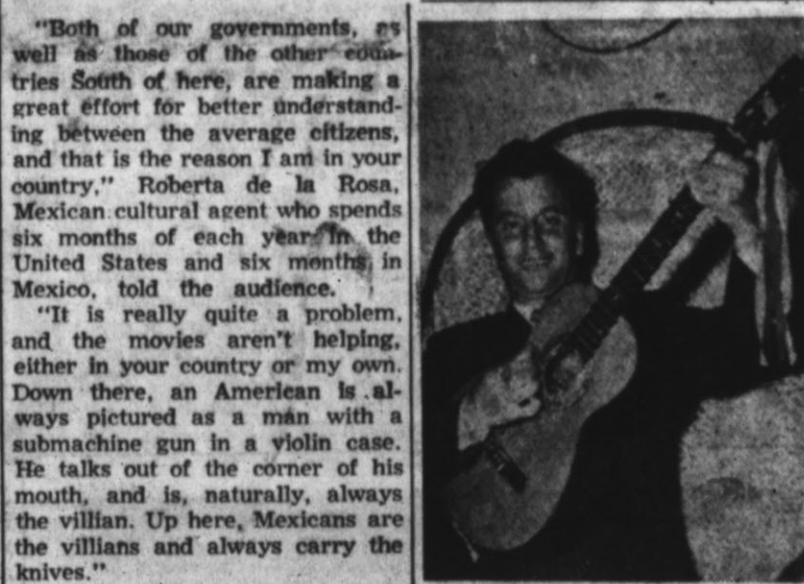
As a young man, S. O. Wilson felt an urge to "go west". This urge carried him into New Mexico, where he homesteaded and lived for two years. The urge was, at this time, overcome by severe drought, however, and he moved to the little community of Harrold, Texas, where he entered the hardware business.

In the meantime he became interested in the drug business, and to answer the need for a drug store in the community, he went to Little Rock, Ark., where he attended school and became a licensed pharmacist. He returned to Harrold and successfully operated the drug store for a period of 12 years. By this time he had three husky boys and a daughter along with definite convictions that boys and girls can find plenty to do on a farm. This theory, coupled with the old pioneer urge, found the family moving to Deaf Smith County in 1926.

Early Irrigation Farmer Mr. Wilson bought a half section of land a mile and a half south of Hereford and became one of the early day irrigation farmers of this community.

Not satisfied with operating the farm on a practical and substantial basis, he was continually interested in seeing irrigation farming in this section spread into a more profitable and greatly diversified program over the area. He was continually experimenting, trying new crops, comparing notes and working toward general improvement.

Helped Organize Co-Op His interest along these lines caused the Chamber of Commerce in 1928 to send Mr. Wilson on a tour of the "Deep South" to study the dairy industry. He returned to (Continued on Page 2)



ROBERTO de la ROSA

the cultural agent said that the philosophies do not conflict, but supplement each other. He then mentioned changes which he felt needed to be made in Mexico, such as giving women more freedom.

Using this to lead up to the serenades, which can only be done in Mexico with a police permit, he sang several numbers from his native land, then did a take-off on music as he has heard it, one of the more doleful hillbilly tunes which can be found.

Art, Not Contest Pictures, supposedly painted of scenes in Mexico, are another thing which give many people false ideas about his country, the cultural agent continued. "Your pictures are always of desert land with a few clumps of cactus, or else show some man sitting or lying down asleep with a jug or bottle near by."

"We don't drink down there like you do. There, drinking is an art, not a contest."

Too Much Hurry Continuing with some of the differences, he mentioned how Americans are always in a rush to do more, and do it at a faster pace. "Every time I come back up here I lose 10 or 15 pounds just watching you," he laughed. "You are always in a hurry, but I think you pass up more than you catch up with. Just think, all the other people in the world are enjoying the things that you produce, so you might as well do it too."

Back in a more serious vein for a few moments, De la Rosa said that lack of iron and coal hampered industrial expansion in Mexico.

"However, when we are work- ing, I think we get about as much done as you do, and we close up at noon time for three hours, by national law," he added.

Speaking of the manner in which the two countries represented at the banquet work and live,

Road Knights Win Sportsman's Cup

Hereford Road Knights won their own Sportsman's cup at the Car Rodeo which was held Sunday at the Hereford Riders Club Rodeo grounds. The average score for all members of the Knights was 69.53.

Don Tipps of the Lubbock Road Dusters won first place at the Car Rodeo with an average score of 85 on his written and driving test.

Dale Hinds of the Hereford Road Knights won second with an average score of 82. Herman Holman of the Amarillo Dusters won third

with a score of 81, and D. Dawson of the Road Knights won fourth with an average score of 80%

Club Averages The club averages were: Hereford Road Knights, first with an average of 69.53; Lubbock Road Dusters were second with an average of 68.4; Plainview Road Saints were third with 62.1-10 and the Amarillo Dusters came in fourth with a score of 56.6.

There were 42 persons participating in the rodeo and a large number of spectators were present to watch this unusual and interesting event.

Invited To Lubbock Lubbock has invited the Hereford Road Knights to a Reliability Run January 31. This will include time, gas mileage, speed and obeying speed laws.

Friday night a dance will be held by the Road Knights at Paetzold's barracks.

Police Still Investigating Backing Accident

Hereford police are still investigating a backing accident which caused about \$100 damage to one car last Thursday, and an unknown amount of damage to another car involved.

The driver of the second vehicle, a 1952 Mercury which is registered in the name of Roy Jones, whose car was registered in Dimmitt but who now lives in Amarillo, left the scene of the accident. Jones was notified by Hereford police they wanted to talk to him about the accident, but he had not, up to Wednesday morning reported to them.

Other Driver's Story Cloyce Olan of Lubbock, driver of the 1953 Plymouth which was damaged, told officers that the Mercury pulled up at the stop light at Main Street and Highway 60, and he stopped behind the Mercury. After a passenger alighted from the Mercury the driver started (Continued on Page 2)

Board Reclassifies 70

February Draft Call Getting Only Volunteers

All of the nine men scheduled for induction in February are volunteers. This gives the Board the right to call men younger than are ordinarily being drafted.

The registrant volunteering to be drafted does not have his time of service extended beyond the 24 months he is now eligible to serve under the present UMT Act of 1951.

Inductees are: Earl Reynolds of Canyon, John Carl Southall of Friona, Weldon Fields Warren of Hereford, Dennis Friemel of Canyon, Obe Jasper Wilson, Jr., of Hereford, Robert Ramsey Brown of Hereford and Marvin Lynn Axe of Hereford, and William David Axe of Wildorado.

Reclassifications Seventy men were reclassified at the meeting of the board on January 14.

Five are classified as I-A; 20 are classified as I-C, 1 is classified as I-D, 1 is classified as I-S, 41 are classified as V-A and 1 is classified as III-A.

I-A Those classified as I-A are: Earl Reynolds, Weldon F. Warren, John H. Dyer, Henry Janzen and John R. Johnston.

I-C classifications are: H. C. Dawson, John A. Ginter, Myron F. Davis, Joe B. Thompson, Johnny J. Morton, Millard D. McAllen, Eugene T. Kern, Fred R. Begert, Robert E. Jackson, Don S. Hooper, Lyle E. Nickels, Teddy J. Treidler, Thomas E. Culppepper, Lewis L. Raef, Dewain L. Snapp, James N. Jennings, Charles Z. Taylor, Leland A. Smith, Jimmy H. Hess and Ernest H. Stephens.

Shirley M. Downing is the I-D classification.

The II-C classification is Ezek M. McAnally.

I-S classification is Aubrey W. Cope.

V-A classifications are: Calvin Curtis Daughtee, Herbert Z. Kerr, Weldon M. Bates, Troy L. Kirby, T. J. Panter, Amon G. Rogers, Troy R. Schuder, Elmer Berryhill,

Jr., Darrell Bates, Curtis A. Lehnick, Benjamin F. Davis, Ray L. Wise, Billy F. Wall, Thomas J. Stone, Lloyd N. Smith.

Lindsey Taylor, Virgil C. Lamb, James O. Lee, Edward J. Ramackers, Arthur C. Truelock, James G. Walker, Jr., Robert D. Blackburn, Lavern H. Wilhelm, Billy J. Hampton, Aaron I. Kent, Lyle E. Fluit, Dewey J. Porter, William R. Foster, Charles W. Reeves, Royce J. Camp, Harold L. Conklyn, John E. Young, Ray E. Stevall, David M. Hickman, Reuben F. Melssner, Edward R. Robertson, Francis L. Ashcraft, Earl L. Virden, Dudley H. Winders, Claude A. Allen, Rudolph J. Renner, Jr.

III-A classification was Sol Morgan.

Classifications are: I-A, registrants available for military service; I-C, members of the Armed Forces of the United States, the Coast and Geodetic Survey or the Public Health Service, and certain registrants separated therefrom;

(Continued on Page 2)

Around Town

A Negro Minstral for the benefit of the Pollo Fund will be held in the Hereford High School Auditorium the evenings of January 28 and 29 at 8 o'clock. Script and directing will be done by members of the Kiwanis Club, and all members of the cast are of the Kiwanis Club.

Class changes will take place Monday and Tuesday at Hereford High School following semester exams which will be held today and Friday.

Coffee Day last Saturday in Hereford netted \$279 for the March of Dimes, according to Clint Formby, city chairman for the campaign.

Marcus Latham is reported to have caught a 95 pound sea bass at Guaymas, Mex., on the Gulf of California. Dub Reeves caught a five pounder the same day. Others in the party include J. M. Thomson and Leonard Latham.

Bob Wear, minister of the Hereford Church of Christ, spoke on (Continued on Page 2)

Planetarium Trip Planned For District Boy Scouts

A trip to the planetarium at Texas Technological College in Lubbock on February 19 was planned for Boy Scouts of the Deaf Smith District at a district Roundtable meeting Monday night in Friona.

Scout Commissioner Dr. Milton C. Adams said that chartered buses will take the boys to Lubbock and return. He is asking that boys who wish to make the trip contact him.

Eagle Scout Names

Dr. Adams is also wanting to get the names of all Eagle Scouts now living in the district, regardless of their age, as they are being invited to attend an "Eagle Scout Banquet" at the Polk Street Methodist Church in Amarillo on February 20.

Following the steak dinner and business meeting at the roundtable the first two sections of the Junior

Fast Norther Hits Wednesday

Cold weather is finally here after all, according to the weather report and people who have been watching the temperature drop quickly. Livestock warnings were out by early Wednesday morning when the sky looked completely harmless with a few cloud banks that didn't look particularly bad.

About 7:45 not only was worse weather predicted by the cloudy sky but also by the cold winds that whistled through the trees and everyone who was outside felt the effect of that wind.

Predictions were for much colder weather and possible snow. Although the winter is a little late getting here this year it seems as if it made it, as usual.

S. O. . . .

(Continued from Page 1)

Hereford, made favorable reports, then pitched in and helped organize the Deaf Smith County Creamery Co-operative. Mr. Wilson served as president of the business, and later as manager.

The business operated more than 100 cream stations over the Texas Panhandle and Eastern New Mexico and annually shipped more than a million pounds of butter from Hereford to California on several occasions during the "depression" years. The business still operates here today as the Cream O'Plains Dairy, although under different management.

Groundwork For REA

Mr. Wilson's travels and research had likewise acquainted him with another co-operative development, which was to become a by-word in this country. The development was Rural Electrification and, even while he was still in the throes of operating the creamery, he became active in helping lay groundwork for the present Deaf Smith County REA. The actual organization committee for REA included Mr. Wilson, J.C. Ricketts and H. V. Hennen, and the organization received its charter in 1937.

Previously, in 1935, he had served as President of the Hereford Chamber of Commerce. He has also been active in the Hereford's Lions Club.

About this time Joe Ballinger started the irrigation belt with a record yield of Irish potatoes and the community found itself faced with need for a processing plant to handle potatoes. Once again Mr. Wilson joined the crusade of agricultural progress. He assisted in organizing the Hereford Potato Grower's Association and served as the company's first secretary.

Organizations Still Operating

Most unusual about these activities, according to friends of Mr. Wilson, is that despite the changing trends all of the organizations are still operating and today serving the community well.

In addition to work of this type, Mr. Wilson also found time to be active in church and community events. He has been active in Boy Scout work during the past 10 years. He served on the Deaf Smith County Draft Board from 1945 through 1950, when he resigned due to pressing service as a city official.

He has been on the Board of Stewards of the First Methodist Church for the past 15 years and was chairman of the finance committee which completed the present Methodist Church auditorium. He is now working on the proposed educational building which the church has in progress.

Work As City Official

Despite all of these accomplishments, Mr. Wilson's activities in more recent years have been as

Home Rule

Mr. Wilson, in fact, was to a great extent responsible for creation of the new home rule city government and during his entire service as commissioner and mayor worked toward establishing the measure. During his service to the City of Hereford many improvements were recorded. Streets were paved, lighting improved, parks planned and established. Mr. Wilson makes no effort to take credit for these accomplishments, but he was unquestionably a strong booster for general improvements that today mark Hereford as one of the outstanding towns on the Panhandle Plains.

In addition to two sons, Liston and W. B., both of whom now live in Hereford, Mr. Wilson also has a daughter, Mrs. Theda Lou Slaten of Denver, Colo. Another son, Kermit, lost his life in the armed services during World War II. Mrs. Wilson, the former Roberta Dyer, is also widely known in this community for her activities in civic and community work.

April 6, 1953, after the Home Rule Charter was granted and Hereford's form of city government changed.

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Mrs. A. L. Manjeot Speaks At Bud To Blossom Club

Mrs. A. L. Manjeot, governor of District One, Texas Garden Clubs Inc., told of attending a recent board of directors meeting held in Dallas, at a meeting of the Bud To Blossom Club held in the home of Mrs. R. N. Yarbro Friday afternoon.

Mrs. Manjeot also gave a talk on the question, "Are You In a Container Rut," and advised care in choosing shape and color of containers, not only to blend with the decor of the home, but also to harmonize with the design of the arrangement.

On Feeding Soils

Mrs. Ira Scott spoke on "Feeding the Soil", recommending the use of a compost pile or any well known fertilizer to feed the soil if gardens are not doing well.

Mrs. C. R. Higgins made the

Hereford Woman Names Home As Beneficiary

Mrs. Emma Gentry, 109 E. Sixth Street, has named the new Children's Home of Lubbock as beneficiary in her will. The home is supported by Churches of Christ and Mrs. Gentry has been a member of the Church of Christ in Hereford for many years.

Her estate consists of a large boarding house on three lots in Hereford.

The first 20 cottages to be built at the Children's Home are now under construction and should be ready to receive children about April. The Broadway Church of Christ in Lubbock will supervise the operations of the home.

February . . .

(Continued from Page 1)

1-D, qualified members of reserve component, or students taking military training, including ROTC and accepted aviation cadet applicants; 11-C, agricultural deferment; 1-S, student deferred by law until graduation from high school or attainment of age of 20, or until end of his academic year at a college or university; V-A, registrants over the age of liability for military service; 111-A, extreme hardship deferment, or registrant with a child or children.

Police . . .

(Continued from Page 1)

ed to drive on, realized the light was red, and backed up, colliding with the Plymouth.

The driver of the Mercury then left the scene in his car without notifying Hereford police.

Around . . .

(Continued from Page 1)

"The Strength of a Nation" at the Dalhart Chamber of Commerce installation banquet Tuesday night.

MARRIAGE ANNOUNCED

MaJean Rogers, daughter of Mrs. and Mrs. V. L. Rogers of Amarillo, became the bride of Marvin May, son of Mr. and Mrs. Alford May of Dawn, on December 15 at Las Vegas, N. M. They are now living in Hereford following a trip to Oregon.

Loyal Workers Continue Work On Club Project

Loyal Workers Quilting Club of the Rebekah Lodge met in the IOOF Hall Friday afternoon. Reports of various activities were heard and Mrs. Mary Flowers won the penny - ante gift. Members worked on a quilt which is being made by the club.

The next meeting will be held on February 19 when members will work on the quilt again.

Attending were Mesdames Ella Cockrell, Lora Long, Lucille Olson, R. A. Fullwood, Ada Hollabaugh, Nansie Millard, Ola Hacker, Mary Flowers, Verna Sowell, Edna Draper, Aline Lomenick and Leona Sowell.

Hospital Notes

Patients in Hospital

J. F. Martin, surg.; Mrs. Bobbie Jones, OB; C. J. George, med.; Mrs. G. A. F. Parker, med.; L. H. Casey, Ortho.; T. L. Sparkman, med.; J. W. Terry, med.; E. J. Kalka, med.; Nellie Jones, med.; Louis Gunn, inj.; Bill Darter, surg.; Mrs. P. E. Sowell, surg.; William Payton, med.; Claude Witherspoon, med.; Hugh Witherspoon, med.; H. V. Stanton, med.; Mrs. Pearl H. Pruitt, med.; R. E. Battles, surg.; Barbara Smith, T&A; W. T. Newman, med.; Cler. Helker, surg.; Mrs. T. G. Ivie, med.; Mrs. Doc Carter, OB; Mrs. E. L. Norris, OB; Mrs. Wayne Thomas, OB; Nancy Pitcher, med.; Linda Sue Williams, surg.

Patients Dismissed

R. L. Kerr, med., 1-19; Mrs. Wayne Thomas, OB, 1-17; R. L. Criswell, surg., 1-16; Jack Weaver, med., 1-18; Mrs. Lannie Allen, med., 1-18; G. W. Mosely, med., 1-18; Mrs. Norma Harkins, med., 1-16; Mrs. Paul Rudd, surg., 1-15; Mrs. J. W. Monds, OB, 1-19; Kerry Glen Horne, T&A, 1-18.

Births

A son to Mr. and Mrs. E. L. Norris, 1-20.

Beware Coughs From Common Colds That HANG ON

Cremulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and soothe, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Cremulsion has saved the test of millions of users.

CREMULSION

Whooping Coughs, Chest Colds, Acute Bronchitis

Card of Thanks

We extend our appreciation and thanks to the wonderful people of Hereford and Friona for their kind deeds and thoughts and all the food they brought. To Dr. Barnett and the nurses at the hospital in our time of grief for our son and brother, may God bless you.

Mrs. Jocie Embry
Mr. and Mrs. Dan B. Embry and family
Mr. and Mrs. A. J. Bradley and family
Mr. and Mrs. F. J. Embry
Mr. and Mrs. Robert Allen
Mr. and Mrs. E. A. Embry and family
Mr. and Mrs. J. A. Howard and family
Mr. and Mrs. F. M. Woolbright
George Crawford
Raymond Moore and family.

Whales nourish their young with milk.

Whales nourish their young with milk.



Fine-car Styling An outstanding example of fine-car beauty in the low-price field... the new Crestline Ford is the fashion car for the American Road.



New Astra-Dial Instrument Panel is a safety dividend with speedometer placed high on the panel. **Style-Setting Interiors** in Ford give you beauty from the inside out with color, texture, and trim.

Extra Dividends at no extra cost!

The '54 Ford gives you extra Dividends in style, in performance, in ride, with fine-car features you would normally expect to find only in highest-priced cars.

New Ball-Joint Front Suspension

Simple, sealed ball joints replace king-pin type system used on most cars. New system eliminates 12 wear-points... helps keep wheels in line... riding is smoother.

Come in for a Test Drive

'54 Ford

HEREFORD MOTOR CO.
Buran Scott, Owner

Chowline CHATTER!



At the Big Burger Drive-Inn, we serve our burgers piping hot but never burned to a crisp. Why not drive out and try us.

BIG BURGER
Sandwiches-Soft Drinks
Intersection Hiway
60 & 51

JANUARY SPECIAL

BAR BED & DOUBLE DRESSER

A STARTLING LOW PRICE! - AN AMAZING VALUE!

Sophisticated modern styling—with easy-opening drawers, handsome hardware. Full size bed, massive, roomy double dresser.

Regular Value \$139.50

\$ 89⁹⁵

Don't Miss This Value!!

\$9.95 Down - \$7.35 Month

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Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. John Henderson moved last week to the Summerfield community. Their place is located one mile north of Summerfield. The Hendersons have been living in this vicinity for the past eight years.

Mr. and Mrs. Billy Wall also of this vicinity, have moved into the house recently vacated by the Hendersons.

Sue Osborn was an overnight guest in the home of Patsy Childers Friday night.

News of Former Residents

Miss Finley, of Route B, Flippin, Ark., a former resident of this community, writes news of other former residents of this community. He says that his brother, Ike Finley and wife have moved to Rogers, Ark., and she is employed at the local hospital there. They have purchased an 80 acre farm near Huntsville. Their mailing address is, Ike Finley, 120 N. 7th St., Rogers, Ark.

Miss Finley also writes news of the Wayne Johnsons. He and Mr. Johnson accidentally met in Yatesville while on a business trip recently. The Johnsons live at Harrison, Ark., and are also former residents of this vicinity. Finley reports a four inch snow and a good rain in the northern part of Arkansas recently.

Visitors From Oklahoma

Mr. and Mrs. Edgar DeHart from Chickasha, Okla., spent part of Sunday and Monday in the home of Mr. and Mrs. Earl DeHart this week. They were on their way to visit his parents, in California. Edgar is a cousin to Earl De Hart.

Mrs. R. N. Cooke of Nacogdoches, a former resident of this community, writes your correspondent, that Carolyn, who submitted to surgery several years ago for cancer, has had another attack, and has been in the Anderson Clinic for special tests and X-rays. The trouble seems to be located in the intestinal tract.

Boy For Johnsons

Mr. and Mrs. John Johnson are the parents of a boy weighing six pounds and six ounces, named John Robert, born last Friday. This is the Johnson's second child. The other is a girl named Mary. The birth was by caesarean. Mrs. Johnson is a former teacher in the Hereford Schools. Johnson is a brother of Mrs. R. C. Childers.

Mr. and Mrs. C. S. Barclay attended the new show, Cinemascope in Amarillo, Sunday afternoon. They were accompanied by Mr. and Mrs. Delbert Bainum of Summerfield.

Mrs. C. S. Barclay and boys visited the new baby of Mr. and Mrs. Joe Lyons Friday afternoon.

Trip Planned

Mr. and Mrs. R. C. Childers and Pat plan to leave Friday for Austin where they will pick up

Raymon Jr., and Leaton Clark and go to Nacogdoches to spend two days, and then to Houston to visit Mr. Childers' parents, brothers and sisters, returning home by Thursday or Friday of next week.

Rev. and Mrs. Hardy Stevens from Amarillo spent the day in the home of Mr. and Mrs. T. B. Cox Sunday.

Leroy Packard, Carl Hutcheson and Jackie Allman were visitors in the home of Doyle Cox Sunday afternoon. Doyle was a dinner guest in the Allman home Sunday.

Brother Visited

Mr. and Mrs. Fred Wolfington visited in the home of his brother, Jim Wolfington, and family in Plainview Monday.

Lynn Wolfington from Oklahoma visited in the home of his brother, Fred Wolfington and wife Monday.

Leroy Packard was in Springlake and Amherst Monday, visiting his brother's little boy, Donald, who has been seriously ill from poison he accidentally drank. He reports him to be improving. But is still in the hospital at Amherst.

Mrs. Leona Packard is still down there helping out where she is needed most. She will probably return home, this week, according to reports. Donald is two years old, and found the poison under the divan where it had been placed to kill rats. It contained arsenic.

Frio News

By Mrs. Owen Andrews

Guest speaker at the Frio Baptist Church Sunday night was Miss Barbara Dunn, who is a student at West Texas State College at Canyon. Miss Dunn spoke about her experiences as a summer missionary in Juarez, Mexico. She is active in the Baptist Student Center work at Canyon.

Home Makers Meeting

The Frio Home Makers Club met in the home of Mrs. Leonard Buttrill on Tuesday of last week. The program was centered around ideas for new ties, collars and other accessories, with Mrs. H. F. Benson leading the discussion.

Those present were Mesdames Benson, Owen Andrews, C. N. McClure, E. H. Little, E. F. Vogler, W. A. Springer, McClintock and the hostess. The next meeting which will feature ballpoint painting, will be in the Owen Andrews' home.

T. L. Sparkman, Sr. underwent surgery at the Deaf Smith County Hospital Sunday morning. He was "doing fine" Tuesday morning.

Remodeling And Enlarging

The C. N. McClures are remodeling their kitchen and enlarging utility and garage space.

Earl Cole is visiting his relatives at Duncan, Okla., this week. Mrs. Cole is visiting their son, Ralph, and Mrs. Ralph Cole at their home in Houston.

The Raymond Mobeys had Sunday dinner in the home of his mother.

Mrs. Owen Andrews called in the home of Mrs. Joe Benson in Dimmitt Thursday.

Visited In Lubbock

The Olin Parrises were visiting their relatives, the Parkers and Parrises at Lubbock last weekend. The Elbert Summers of Dimmitt were Sunday dinner guests in the parental W. A. Springer home.

The C. N. McClures were visiting Mrs. McClure's relatives at Sudan Sunday.

Mr. and Mrs. G. W. Masten of Sudan and their son and his wife, Mr. and Mrs. Bob Masten of Morton, visited the McClures Monday. The Bob Mastens plan to move to the J. E. Warrick farm in the Ford community in the near future.

Visitors From El Paso

Mr. and Mrs. Bill Padgett of El Paso were visiting the Owen Andrews and S. B. McLallens at Hereford during the weekend.

Mr. and Mrs. Leonard Buttrill

and Gary, Mr. and Mrs. C. H. Little, Peggy and Becky were visitors in Portales, N. M., Monday. The Eloyd Coles spent Sunday with the Thurman Coles.

Rev. and Mrs. D. W. Ward, Judy and Linda were in Amarillo Monday afternoon. They brought home Mrs. Randy Ward; Sharon and Karen, who had been visiting Mrs. Ward's mother there.

Radio Talks

Rev. Ward is speaking this week during the devotional period each day over station KPAN.

Wade Thompson has written that he arrived safely in Newport, R. I. where he is to be in officers training after about February 1. His address is: Wade Thompson Jr. 7674661, OCSA, Ships Co., Temp. Bldg. No. 1141, US Naval Tng. Station, Newport, R. I.

READ THE CLASSIFIEDS

Garden Beautiful Club Hears Talk On Soils Treatment

Mrs. Lowell Sharp was hostess to members of the Garden Beautiful Club in her home Friday afternoon.

During the business session, members made plans for decorations for the annual Chamber of Commerce Banquet which, in keeping with the main speaker's country, carried out a theme of Old Mexico.

Jim Wiman, who is connected with the Soil Conservation Service here, gave a talk on "Soils and Treatment of Soils," dealing mainly with the home garden.

Members present were Mesdames Ray Cowser, S. L. Easley, George Graham, J. B. Harlin, E.

W. Harrison, E. W. Hobson, Frances Houston, D. C. Kinsey, F. P. Lyon, Dick Miller, G. P. Owen, Helen Pipkin, D. B. Roberson, B. E. Roberson, Mary Sogler, W. J. Stanford, J. M. Thompson, Carroll Whiteside, J. L. Woodford, Miss Frances Turrentine and the hostess.

Theta Rho Girls Assist In Pampa Installation

Members of the Theta Rho Girls' Club of the Rebekah Lodge went to Pampa Sunday afternoon to assist with installation of new officers of Pampa Theta Rho Club No. 18.

Girls taking part in the ceremony were Mary Ruth Strang, president; Neeldeen Flowers; Harshah; and June Marian Smith, chaplain.

Others attending were Margie

Ford, Janelle Price, Nona Marie Strange, Kay Jowell and the advisor, Mrs. Roy Calvert.

When a modern military leader is called a "great captain", the figurative use of the title reflects the great early-day importance of the rank.

THE STUDIO

Barbara Alley
Dancing Instructor
Classes begin January 25
Register January 23, 1954
10:00 a.m. — 3:00 p.m.
at 513 Park Avenue.

Ballet, Acrobatic, Tap and Character

Children, Teen-agers, Adults

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Free Delivery We Reserve Right to Limit Quantities

CRUSTENE	SHORTENING	3	Lb. Carton	69¢
Pork and Beans - White Swan	2	16 oz. cans	19¢	HOMINY WHITE SWAN with Pimentos 10 No. 300 Cans \$1.00 1 extra can FREE
Armour's Fancy Toilet Soap	DIAL	3 Bath Size Bars	49¢	Extra 1 Bath Size FREE
BEEF STEW Dipty Moore	NOODLES "N" BEEF Ellis	24 oz. Can	44¢	29¢
RANCH STYLE BEANS	SPAGHETTI With CHILI Libby's	No. 300 Can	13¢	29¢
CHILI With BEANS Libby's	White Swan Fancy—Solid Pack	16 oz. Can	25¢	TUNA
Grapefruit Juice	White Swan	46 oz. Can	25¢	CAN 35¢
White Swan Golden CORN No. 303 Can	SUN SPUN CATSUP	6	17¢	1 Extra Bottle FREE
Texas Fancy Carrots - 1 lb. cello pkg.	WHITE SWAN New York—Pure—Concord GRAPE-JUICE	3	10¢	No Sugar Needed
Texas Cauliflower HEAD	U. S. No. 1 Emerald Bay Grapes ToKays LB.	24 oz. Bottles	28¢	\$1.00
Florida Pineapple Seedless ORANGES LB.	Fruit - Cocktail	LIBB'YS No. 2 1/2 Can	8¢	35¢
White Swan Golden CORN No. 303 Can	Wapco Red Sour Pitted CHERRIES No. 2 Can	White Swan or Libby's PINEAPPLE JUICE 46 oz. Can	17¢	33¢
Texas Fancy Carrots - 1 lb. cello pkg.	Posts SUGAR CRISP 6 oz.	15¢	1 Lb. Cartons of 1/4's	\$1.00 1 Extra Pound FREE
Texas Cauliflower HEAD	MARGARINE Grayson	4	16¢	1 Extra Pound FREE

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23 Years of Insurance
Know How!
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The Hereford Brand
Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30
Our Slogan: "More People—More Farms"

TEXAS PRESS ASSOCIATION
MEMBER 1953

JAMES M. GILLENTE Publisher

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All subscriptions strictly cash in advance.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

WANT ADS Phone 30 or 31

FREE Theatre Tickets to See



SUNDAY - MONDAY - TUESDAY
January 24 - 25 - 26

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

IDEAL SECTION located in water belt. 1/2 grass, 1/2 cultivated. Fenced, cross fenced. Two stock wells. If interested, write box 673.
B-4-21-29-tfc.

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.

CHARLES SOWELL
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Box 464
Res. Ph. 193-W

FOR SALE
Irrigated 400 acres. Two 8" wells, 2 houses, other good improvements. Will trade equity for smaller farm.
T-4-13-tfc

FOR SALE
Extra nice irrigated 160 acres. Two bedroom house. Price \$210. per acre. \$17,500.00 down, ten years on balance.

Irrigated 90 acres, improved; on paving. Near Hereford, \$4,000.00 down, balance good terms.

New three bedroom brick with double garage, east front. Price \$16,500.00. Small down payment.

Three bedroom house. Two above, 1 in basement. Double garage. Across from High School. Extra good buy. \$8,500.00. Might consider some trade.

Four room house, bath. \$3,000. Only \$750.00 down.

Five room efficiency, single garage. East front. \$6,000.00. Only \$1,000.00 down.

We are also adding insurance to our business and will appreciate your business. Fire, Auto, Life, and Hospitalization. Come to see us.
J. M. Hamby Real Estate
South of Courthouse Ph. 701
B-4-1-tfc

5. FOR RENT
SACRIFICE NEW TWO Bedroom house. Large rooms, garage, floor furnace. Paved street. \$1,000 cash. Good terms. Consider late model car as part payment. Call 1099.
T-5-25-3-1p.

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson.
B-5-11-48-tfc.

BEDROOM CLOSE IN. 509 Ross. Telephone 847-J.
B-5-7-1-tfc.

FOR RENT: Two furnished apartments. A. Petersen. Phone 839 or 1484-W.
B-5-11-30-tfc.

FOR RENT: Bedroom and furnished apartment. 401 Lawton. Mrs. W. M. Megart.
B-5-12-30-2c.

FOR RENT: Three room house and bath. Neatly furnished. Venetian blinds, fireplace, electric range, refrigerator with freezing compartment. Large kitchen cabinets. \$11.25 per week. Phone 1604.
B-5-26-3-2k.

FOR RENT: Two exceptionally nice apartments. One newly furnished three-room and bath. One six-room unfurnished. Apply Fullwood Apartments, 232 West 3rd.
B-5-23-1-6c.

FOR RENT: 3 room nicely furnished apartment. Frigidaire, private bath. Bills paid. 226 H Street. Phone 1139-W.
T-5-17-3-1p.

BEDROOM FOR RENT. 806 Union. Phone 1866-W.
B-5-9-3-2p.

FOR RENT: Two room modern house. Redecorated. Close in. Bills paid. 343 West Second. Phone 746-J.
T-5-16-2-2-k.

FOR RENT: Two room modern house. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25.
WESSON REAL ESTATE
West of Courthouse
Hereford, Texas
B-5-50-tfc

FOR RENT: Six room unfurnished house. Harrison Highway. Contact Cliff Potter. Phone 693-J.
B-5-13-1-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office.
B-5-21-41-tfc.

FOR RENT: Apartment, 3 large rooms; private bath. Unfurnished. Bills paid. Phone 556.
B-5-13-2-tfc.

FOR RENT: Three room furnished apartment. Private bath. Adults preferred. Phone 775-J.
B-5-12-2-tfc.

FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B.
B-5-11-2-tfc.

FOR LEASE: 320 acres land, 8 miles from town, 5 room house. Dairy barn, one 8" well. Good improvements. Cash lease only! Call 64 or inquire 130 Main, Hereford.
B-5-29-29-tfc.

CASH LEASE: 127 acres, irrigated good cotton and wheat allotment. All goes. \$21.00 per acre. Call 1099.
T-5-17-3-1p.

FOR RENT: The building, formerly occupied by the bus company. Also, small two room house. Unfurnished. Phone 226. F. H. Oberthier.
B-5-21-3-2c.

FOR RENT: Two bedroom modern house. Garage. Newly painted inside. Six miles east on 69. Virgil Owens.
B-5-17-3-3p.

NICE BEDROOM FOR RENT. Close in. 111 West 6th Street.
T-5-10-3-1p.

FOR RENT: 3 room nicely furnished apartment. Frigidaire, private bath. Bills paid. 226 H Street. Phone 1139-W.
T-5-17-3-1p.

BEDROOM FOR RENT. 806 Union. Phone 1866-W.
B-5-9-3-2p.

FOR RENT: Two room modern house. Redecorated. Close in. Bills paid. 343 West Second. Phone 746-J.
T-5-16-2-2-k.

FOR LEASE
200 ACRE FARM: Nice modern home. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25.
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West of Courthouse
Hereford, Texas
B-5-50-tfc

FOR RENT: Six room unfurnished house. Harrison Highway. Contact Cliff Potter. Phone 693-J.
B-5-13-1-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. B. Posey, room 3, or inquire at Brand Office.
B-5-21-41-tfc.

FOR RENT: Apartment, 3 large rooms; private bath. Unfurnished. Bills paid. Phone 556.
B-5-13-2-tfc.

FOR RENT: Three room furnished apartment. Private bath. Adults preferred. Phone 775-J.
B-5-12-2-tfc.

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FOR LEASE: 320 acres land, 8 miles from town, 5 room house. Dairy barn, one 8" well. Good improvements. Cash lease only! Call 64 or inquire 130 Main, Hereford.
B-5-29-29-tfc.

6. WANTED
USED PROPANE TANK. 150 to 500 gallon. Box 1716, Amarillo.
B-6-10-20-4p.

LISTINGS WANTED. Especially Castro County Farms, Ranches or City Property. We may have buyers for what you need to sell. Joe Cowen Agency, Dimmitt, Texas.
B-6-25-28-tc.

8. HELP WANTED
YOUR OWN BUSINESS. Rawleigh dealers earn good profits. Start in Castro County. Exceptional opportunities for industrious man. For full particulars, see Ted Eaton. 503 Irving Hereford, Texas or write Rawleigh's Dept. TXA-160-170, Memphis, Tenn.
T-8-34-3-1p.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Heretford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

HEREFORD No. 849 AF & AM
EA
THURSDAY
JAN. 21
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION
AND AUXILIARY

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

LOTS ON PAVEMENT in Hereford. Farms, wheat and grassland in Deaf Smith and Parmer Counties. Reasonably priced. A. O. Drake Realtor, Friona, Texas.

FOR SALE: Complete water pressure system. Jet-type. Call at 225 Ave. K. Phone 1825-W, after 5 p.m. B-3-17-30-3p.

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1275-W after 6 p.m.

HOUSEWIVES: Do you want your own money to spend? Have full or part time openings with National Concern. Call Clara Shore at 498-W for interview. B-8-25-3-6c.

9. Situations Wanted
EXPERIENCED GROCERY Clerk Two years experience in produce 6 months grocery for large chain stores. Ronald Huffman, Route 4, Hereford. Phone 554-J2 B-9-22-30-2p.

10. NOTICE
Distributors For Amalie Oil H. & W. Implement Co. Phone 5 B-10-48-tfc

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse Manager. Phone 781-W or 1231-J, 401 Irving Street Hereford. B-10-19-29-9p.

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc.

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

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150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfx

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WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

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RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

INCOME TAX SERVICE - Mrs. Clyde Cocanougher, 108 W. 8th. B-11-28-9tp

12. Livestock
STRAYED: 2 calves. JC on left hip. Call Charlie Hill. Phone 145. B-12-12-3-tfc.

13. Lost & Found
LOST: Ladies yellow gold, Hamilton Wrist Watch, with gold rope band with broken clasp. If found, call 452-3. B-13-18-30-2p

LOST: Serviceman's brown billfold with important papers. Notify R. L. Mason, Route 4, Hereford. Reward. B-15-15-3-2p.

Tag Team Championship Title At Stake Here Saturday Night

The Southwest States junior heavyweight tag team wrestling championship will be at stake in the Hereford arena Saturday night as the awesome two-man team from Russia, Ivan Kalmikoff and Karol Krauser, risk the trophy against two popular and capable Americans - Ace Freeman and Tommy Martindale of Milwaukee.

The match goes the full championship limit, two best falls of three or a 90-minute spread.

No Hesitation
The infamous K & K team has ruled the tag team business for many weeks, and is so confident of its capabilities that it doesn't hesitate to accept a new set of challengers.

Martindale, the acrobatic athlete from University of Wisconsin who formerly shared the tag title with Cyclone Anaya, likewise is confident that he and handsome, black-haired Freeman can lift the cup from the vicious Russians. Freeman is one of the most respected grapplers of the weight division, and he believes that he has Kalmikoff's and Krauser's number.

Semi-Final Match
Whitey Whittler, the sad-faced iron-man from East St. Louis, Ill., makes his first appearance of the year in the Hereford ring when he meets Larry Wright, younger but vastly improved Amarillo grappler. They are down for the semi-final engagement, two out of three falls or 45 minutes Saturday night.

Whittler was a popular wrestler, in an unpopular way, here last winter. He recently returned to the Southwest States territory after some nine months of travel over most of the United States and into Canada and Mexico.

The opening event, helping set the fire for the main struggle, pits Ace Freeman against Kalmikoff. There's quite a rivalry here, and it's due to be a very vigorous contest.

Kalmikoff First
Kalmikoff won the first fall over Freeman in nine minutes with a one-legged crab. Freeman then won over Kalmikoff in 45 seconds with a top body press in the second fall. However, there had been no rest period taken between the first and second falls and Freeman and Martindale had bashed Krauser and Kalmikoff's heads together. Therefore, Kalmikoff was still a little groggy when the

Mr. and Mrs. Johnny Jesko, who recently lived at 804 Union, have moved to a farm eight miles west on the Harrison Highway on Route 5.

Mr. and Mrs. T. E. Seigler recently returned from Miami, Fla., where they attended the national REA convention.

second fall started. Krauser won the third and deciding fall over Martindale in two minutes with a top body press. It seems that the referee did not notice that Kalmikoff had a part to play in this fall too. Martindale started a body slam on Krauser when Kalmikoff pulled Martindale over backwards, which enabled Krauser to win the match for the K&K Team.

To Meet Again
The same wrestlers will meet in the Bull Barn Arena again this coming Saturday night with the Southwest States Junior Heavyweight tag team championship at stake.

The first event at the Bull Barn was a one fall, 15 minute time limit match between Ace Freeman and Karol Krauser. Freeman took this match in nine minutes when Krauser was disqualified for trying to work both Freeman and the referee over.

Women's Match
First main event was a two out of three falls, one hour time limit match between Betty Hawkins of Kentucky and Barbara Baker of West Virginia.

Hawkins took the first fall in 12 minutes with a two-legged crab. Baker took the second fall in five minutes with a top body press after a monkey flip off the ropes. Baker also took the third fall in four minutes with a top body press following a series of two-legged monkey flips.

Freeman Sets New Record
Ace Freeman established a record of winning a fall in the shortest length of time in the history of wrestling in the Hereford Arena Saturday night. He won the fall in 45 seconds over Ivan Kalmikoff.

The match was a tag team match between the K&K Team, Ivan Kalmikoff and Karol Krauser both of Russia, against Ace Freeman of New York and Tommy Martindale of Milwaukee.

Kalmikoff First
Kalmikoff won the first fall over Freeman in nine minutes with a one-legged crab. Freeman then won over Kalmikoff in 45 seconds with a top body press in the second fall. However, there had been no rest period taken between the first and second falls and Freeman and Martindale had bashed Krauser and Kalmikoff's heads together. Therefore, Kalmikoff was still a little groggy when the

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GRAPEFRUIT 5 FOR
Low In Calories—High in Vitamin C.

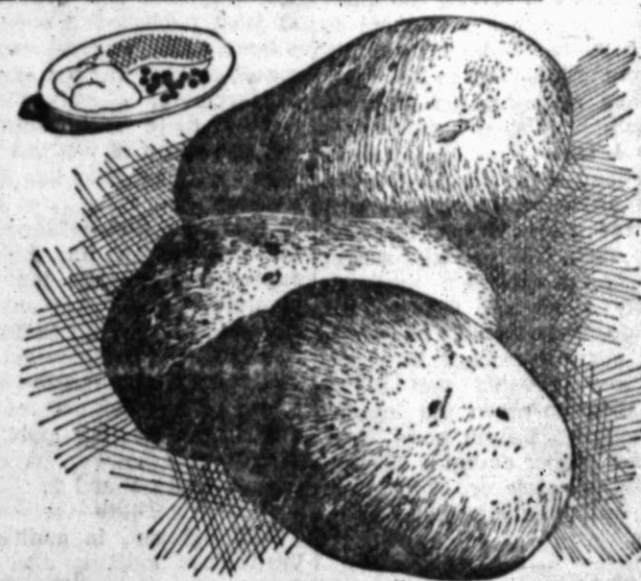
37^c

Florida Thin Rine
Full of Juice
ORANGES Large Size DOZ.

Florida—Ruby Red
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Refreshing—Healthful

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ORANGES Large Size DOZ.
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43^c



HI-C Orangeade 46 oz. Can **19^c**

Grapefruit Juice Texsun 46 oz. Can **19^c**

Pineapple Juice Libby's Hawaiian 46 oz. Can **29^c**

Orange Juice Adams Sweetened 46 oz. Can **29^c**

Pasco Fresh Frozen, 6-oz. Can
ORANGE JUICE 2 FOR **25^c**

Sunkist Fresh Frozen, 6-oz. Cans
LEMONADE **15^c**

Libby's Fresh Frozen
MELON BALLS 10 1/2 oz. Can **19^c**



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QUALITY · SERVICE
VARIETY · PRICES!

Wilson's
Corned Beef 12 oz. Can **39^c**

Wilson's
Chopped Beef All Purpose Luncheon Meat 12 oz. Can **45^c**

Long Horn
CHILI 1 LB. BRICK **43^c**

Longhorn
CHEESE LB. **49^c**

Foot Long
FRANKFURTERS LB. **39^c**

We Also Have

- Fresh Made in Our Market
- Foot Long Hot Dog Buns
- Ham Salad
- Pimento Cream Cheese Spread
- Pineapple Pecan Cream Cheese
- Chicken Salad
- Potato Salad
- Homemade Chili
- Bar B-Q Spare Ribs
- All Meat Bar-B-Q

Now America's Largest Seller
INSTANT MAXWELL HOUSE
COFFEE Reg. Jar Equals 1 Lb. of Coffee **55^c**

Campfire
PORK & BEANS No. 300 Can 2 for **15^c**

Campfire
VIENNA SAUSAGE Per Can **10^c**

Campfire, No. 300 Can
BEEF STEW With Vegetables **29^c**

Campfire, No. 300 Can
RANCHO BEANS 2 for **23^c**

Campfire
PINTO BEANS No. 300 Can **10^c**

Campfire, With BEANS
CHILI CON CARNE No. 300 Can **23^c**

Swift's Shortening

SWIFT'NING 3 Can Lb. **79^c**

Val Vita

PEACHES No. 2 1/2 Can **23^c**

TIDE

Large Box **23^c**

SPIC & SPAN

Reg. Size **23^c**

IVORY SOAP

Med. Size 3 bars **23^c**

Personal Size 4 bars **23^c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



day morning and enjoyed the visit. They are both just a little bit homesick for Hereford and, after spending a full day in Austin, I sure don't blame them. Not in the least.

BACK HOME—and the first thing I hear is how Lyle Blanton set the tongues wagging in South Dakota. Lyle, as you may know, has a nice herd of Black Angus cattle. He topped the market out there this week when he sold 28 head of 715-pound steers at \$21.70, then 20 head of 350-pound steers at \$23.60.

I called him and he said, "Boy, it was wonderful. The only trouble was I just didn't have enough head." It just goes to show, some people are never satisfied.

We print some Withholding Tax books which have been shipped out all over the country. Just got a letter from Bud Hopsan, who used to operate the Wheel-Inn Cafe. Bud is back in the cafe business in Sturgis, S. D., under the firm name of the "Coffee Cup." He wanted 10 of these tax books—right now. This just about sets a new record on distance distribution for them.

Drilling Is Legal
MISSOULA, Mont. (AP)—An irate Missoula homeowner asked authorities if he could legally shoot a woodpecker who was driving him crazy with its incessant drilling. He was told the wood pecker was songbird and could not be killed. The woodpecker started another hole.

Car Answers Prayer
SPARTANBURG, S. C. (AP)—For years, the Rev. Ira Swanman prayed for a new auto. He also prayed for a new owner who would give his 1925 car proper care. Recently

he was given a new machine. The right owner for his old one came along—a man who would give it the respect due its years and not drive it more than 30 miles an hour.

Swanman used it 28 years. It had 59,000 miles, its original leather, paint and spark plugs, and still got 199 miles to the gallon. It was used only on church business.

"No one ever had a pleasure ride in it," he stressed.
Pompeii was covered with a 20 foot layer of volcanic dust in 79 A. D.

Feels Young At 134
MIASOTW, Poland (AP)—Residents of this little village are proud of Mrs. Jozefa Stankiewicz, 134, whom they believe to be the oldest woman in Poland. Placed in a home for old people, she ran away because she said she felt young and did not like to live with old people.

She says she has never been ill and has had three husbands. She would like to marry again, but says it would not be fitting to marry a man much younger than she is. An uncle died at 150, she says.

The Appalachian Trail in eastern United States is 2,000 miles long and extends through 14 states, 8 national forests and 2 national parks.
Good champagne is the result of expert blending of several wines produced in the French province of Champagne.

To Relieve Misery of
COLDS
take 666
LIQUID OIL TABLETS—SAME GREAT RELIEF

AUSTIN—Texas is, beyond any doubt, the greatest, largest and most diversified state in the Union. If you don't believe it, just ask any Texan. Austin, it's capital, can lay little claim to majesty and fortune, however. Houston boasts more millionaires per square mile than any city in the world; suave Dallas reflects commerce, bustling industry and literary achievements; everyone knows that Ft. Worth is the cattle center of this vast empire, whereas San Antonio is the melting pot. Even Wichita Falls smells like oil in contrast with the sharp, crisp impression you get from Abilene. About all the casual visitor can say about Austin, however, is the fact that it is the home of Texas University and capital of the state. One might also add that Austin is even more countrified and sprawling than Lubbock.

At least, that's how it strikes me. Maybe getting up at 5:30 in the morning and driving 500 miles to arrive here has something to do with it, but I don't think so. The country is barren in spots that have been cleared of trees and stumps. Mistletoe growing in the scrub trees gives one an eerie feeling—and about all you can see on the adjoining countryside are sheep and goats. Without the university and the capital, Austin would be a complete washout. Probably about like Georgetown. They do have good highways, though slightly crooked in spots. It is also possible that things might pick up when the legislature convenes. I don't know. It is still a newspaper ambition of mine to spend a week or 10 days in Austin while the legislature is in session.

This Mid-Winter meeting of Texas Press Association lasts only one day. They run things on a peculiar schedule, too. For instance, the session opens at 7:19 a.m., breakfast at 7:29, luncheon at 12:01 p.m. Nothing hits on the even hour or half hour. Everything on the timetable ends in 9, 1, or 4.

Attorney General John Ben Shepard was one of the early speakers and made a good talk. He says for us not to think the Tidelands Question is settled. Not by a long shot. "We have only borrowed the Tidelands," says John Ben. He went ahead to point out that opposition to Texas ownership is still working to return the Tidelands to the Federal government and figures that the Supreme Court ruling a few years back still could carry considerable weight in future fights. John Ben made a good talk. Since it was a newspaper session he told a joke concerning the editorial "We" which many papers and columnists use. He said:

"The only persons entitled to legitimately use the editorial 'We' are monarchs, editors—and people with tapeworms."

There were quite a few other good speakers on the program. Ben Guill, executive assistant to Postmaster General Arthur Sum-

merfield, however, was one of the most informative. Guill, former U. S. Congressman from this district, went out on the platform under a definite handicap. He had the job of convincing the newspapermen that postal rates on newspapers should be raised. Many of them were antagonistic, though personally I have for a long time favored equitable rates for the newspapers. Guill also cited post office conditions as deplorable. Possibly one of the biggest operations in the United States, Guill said that never before in history has the department been properly audited and that the department's first Profit and Loss statement was pulled only a few months back.

Subsidies to Second Class mail, which includes publications, he said, actually run more loss to the government than does the entire farm program. He also accused the press of covering up this fact, which I think was wrong. I have at least published it once in this column and several times in speeches from various candidates. Furthermore, when you dig into the deal there is still another story: 43 percent of this loss is going to the big magazines like Saturday Evening Post, Life, Time and other top-name slicks; 23 percent of the loss goes to aid daily newspapers and, despite the number involved, only 7 percent of the loss can be charged to the small weeklies and semi-weeklies. He didn't mention it, but the situation is due to long-distance mailing involved on the big publications, whereas the smaller papers mail only in zones 1 and 2.

Guill did say, in addition, that third class mail is also costing the tax payers more than the farm program. This includes catalogues, circulars, and similar mailings, mostly advertising.

Someone asked why the rural routes were not combined, pointing out that they were set up in the horse and buggy days—and that most of the RFD carriers now use automobiles and complete their rounds before noon, some by 10:30 a.m., thus allowing them to fill other jobs and do pretty well. Guill figured this was impossible due to red tape and department policies. In fact, he changed the subject pretty quick.

Most of the publishers, after hearing the facts, seemed to pretty well favor increased rates as proposed by the department in regard to second class newspaper mailing. One or two held out, but mostly they went along with Guill.

Another interesting thing Guill mentioned was that the Reader's Digest pays only six-tenths of one cent for mailing each copy under the present set-up. He also reported that Texas gas costs plenty when piped into Washington, D. C. He said he paid a sharp bonus to get a house piped for natural gas and that his gas bill averages \$65.00 per month. Boy, that sounds startling.

Palmer Hoyt, publisher of the Denver Post, was another speaker at the convention. His talk was semi-technical, but thoroughly enjoyed.

Hereford's bald-headed mayor let me down. He was supposed to go along and visit with his old friend, Guill, but he called from Denver Thursday afternoon to report that he wouldn't make it. Therefore, I didn't get the low-down on Hereford's sewer situation like I had expected. However, about that time Bert Neelley came breezing in from Friona to see about making the trip, so it worked out OK. I guess an old man like Henry would have had a hard time keeping up with us boys, anyway.

fi
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DR. MILTON C. ADAMS
OPTOMETRIST
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CUT FROM NORTHERN GRAIN FED PORK
FRESH
PICNICS lb. **29¢**

CUT FROM GRAIN FED PORK
FIRST CUT
Pork Chops lb. **49¢**

GRAIN FED, MATURE BEEF
STEAK lb. **39¢**

No. 1 LEAN STREAKED SALT
PORK lb. **35¢**

Del Monte
TOMATO SAUCE 2 8-oz. Cans **17¢**

Swift's
SWIFTING 3 Lb. Can **79¢**

Swift's
PREM 12-oz. Can **39¢**

Garth Cut Or Sliced
BETS 3 No. 303 Cans **29¢**
Renown, 2 No. 303 Cans
WHOLE GREEN BEANS 31¢
Hunt's Whole Kernel Or Cream
Style, No. 303 Cans
GOLDEN CORN 2 cans **33¢**

Libby's, 2 No. 303 Cans
Garden Sweet Peas 39¢
Aunt Jemima, Lge. Box
PANCAKE Flour 33¢
Hunt's, 1 1/2-oz. Jar
PEACH Preserves 15¢

FURR'S SUNDRY SPECIALS

50c Value 1 Qt. Capacity—Rust Proof Aluminum
SAUCE PAN 39¢

75c Value Assorted Colors—Oval Shape
METAL WASTE BASKET 49¢

\$1.60 Value 13 1/2" X 8" X 9 1/2" Size
OBLONG BREAD BOX \$1.19

35c Value—Hollow Ground Blade
GENEVA PARING KNIFE 29¢

Furr's Hours Fresher Pastries
Made From Fondant Icing, Filled With Fresh Crushed Oranges
ORANGE CRUSH DONUTS Pkg. 9¢

Made From A Whole Egg Batter
PURE CURRANT Jelly Cakes Ea. 19¢
Any Time Is Hot Roll Time 12 To

BROWN & SERVE ROLLS Pkg. 9¢
Look Something New

Celery Brown & Serve French Shorties
Package Of Two 18¢

FURR FOOD STORES, Inc.

Soap WOODBURY 2 Bath Bars 25¢	Soap DIAL 2 Bath Bars 37¢	Karo-Red, Blue, or Green Label SYRUP 5 Lb. Can 63¢	Argo GLOSS STARCH 12-oz. Pkg. 12¢	Toilet Soap SWEETHEART 3 Reg. Bars 23¢	Star Kist White Meat Chunk TUNA 1/2 Size Can 37¢
Swift's CHOPPED HAM 12-oz. Can 59¢	Swift's HAMBURGER 12-oz. Can 49¢	Wesson OIL Pl. Bot. 25¢	Soap WHITE KING Giant Box 49¢	Soap WHITE KING Reg. Box 19¢	Water Softener WHITE KING Giant Pkg. 49¢
ARCHER'S CHAMP DOG FOOD 3 TALL CANS 29¢	BLEACH CLOROX Pt. 10¢ Qt. 17¢ 1/2 Gal. 31¢ Gal. 53¢				

Hemet SPICED PEACHES No. 2 1/2 Can **25¢**

Western Maid Tomato Juice 2 46-oz. Cans **49¢**

Armour's PORK & BEANS No. 1 Can **10¢**

Crustene SHORTENING 3 Lb. Ctn. **71¢**

FOOD CLUB FROZEN FOOD

Food Club
Cauliflower 10-oz. Pkg. 20¢

Food Club
CUT CORN 10-oz. Pkg. 19¢

Food Club
WHOLE OKRA 14-oz. Pkg. 21¢

Food Club
GREEN PEAS 10-oz. Pkg. 19¢

Food Club
PEAS & Carrots 10-oz. Pkg. 16¢

Stillwell
Strawberries 10-oz. Pkg. 15¢

Snow Crop
ORANGE Juice 2-4-oz. cans 17¢

Valuable
CAND C THRIFT STAMPS
THE KEY TO TREASURED GIFTS
FOR VALUABLE GIFTS
WITH PURCHASES

CALIFORNIA SELECT LETTUCE lb. **13¢**

SELECT CALIFORNIA Tomatoes CELLO PKG. **23¢**

PASCAL CALIFORNIA Celery Hearts PKG. **23¢**

WASHINGTON STATE DELICIOUS APPLES lb. **17¢**

SWEET JUICY SUNKIST ORANGES lb. **10¢**

Friena News

By Mrs. E. R. Day Sr.
Mrs. A. Guinn

Rev. C. M. Fields returned from Fort Worth the last of the week. He was there for the Evangelist Convention. He reported a wonderful time and good sermons brought by Billy Graham and Dr. Criswell.

Moving To Muleshoe

Mr. and Mrs. Jim Guinn and girls moved the last of the week to Muleshoe where he will be employed at a garage. He was here at Reever Garage for several years.

The Bud Crumps and R. L. Flemings were in Clovis Saturday night.

Guests in the home of Mr. and Mrs. C. D. Day Sunday for dinner were Mrs. T. B. Armstrong, and Mr. and Mrs. Emmett Day Sr.

Visiting In Oklahoma

Mr. and Mrs. Doyle Manderchide and girls left Saturday for Hydro, Okla., to visit his brother and family, Mr. and Mrs. Arthur Manderchide.

Mrs. Robert Collier and Rita and Tommy Martin were in Clovis Friday.

The program for the morning services Sunday, January 24, at the Friena Baptist Church and the Friena Methodist Church will be conducted by the United Texas Drys. There may be others that will have special meetings but the pastors of the other churches could not be contacted at this writing.

Brotherhood Meeting

Tuesday night of this week the Friena Brotherhood will go to Canyon for a Brotherhood District meeting.

Tuesday night the annual meeting of the Friena State Bank was held. All of the officers were re-elected.

They are Sloan H. Osborn, president; Frank A. Spring, vice president; Charles Allen, cashier; Mrs.

Jane Williams and Lola Goodwine, assistant cashiers. Directors are: Fred Carson, S. H. Osborn, Mrs. Irene Osborn, Frank Spring and J. G. McFarland.

Others working in the bank are Miss Anna Duke and Wanda Beatty.

Sunday visitors in the E. M. Jack home were Mr. and Mrs. A. H. Hadley and Mary, Mr. and Mrs. L. D. Chiles and boys, Mr. and Mrs. Bertram Jack and children, Becky Bails and July Guinn, Charlotte Bails and Carol Hadley spent Sunday afternoon with Lugena Guinn.

Glasses Broken

Charlotte Campbell broke her glasses and will be unable to attend school until she gets them repaired, Mr. and Mrs. Turner took her to Amarillo Wednesday.

Mr. and Mrs. John Smith and baby and Mr. and Mrs. Glen Mingo and Glenna spent Sunday with Mr. and Mrs. David Smith.

Mr. and Mrs. Leo Bails were Sunday dinner guests of Mrs. Mayme Adams.

SCOUT NEWS

Troop 9

Mrs. W. M. Massie and Mrs. E. A. Guinn met with nine members at the Methodist Church basement. They played "Taxicab," "The Alphabet Game," and "Brother's Promise Puzzle."

Helen Stowers, hostess, served punch and cookies to Judy Guinn, Carolyn Herring, Reba Cope, Diana Taylor, Marca Lynn Massie, Patsy Hough, Kay Coffey, Elana Beene and the leaders and visitors, Mrs. Stowers and Myriene Massie, Jan Massie and Larry Guinn. Jo Beth Brummett was absent due to illness and Dianne Jennings had gone to Amarillo.

Troop 5

Mrs. Louise Wilson and Mrs. Nadine O'Brian met at the clubhouse Monday afternoon. The members all made velvet ribbon neck ties

with assorted sequins. Lugena Guinn completed her second class rank requirements and was invested at a candlelight ceremony and received her pin.

Mrs. Wilson served ice-cream sandwiches to 12 members. Mrs. Fern Barnett and Mrs. E. A. Guinn visited a short while.

Sue Shair, Shirley Smith Wed January 2

Sue Shair, daughter of Mr. and Mrs. W. G. Shair, of Borger, and Shirley Smith of Friena were united in a double ring ceremony at the Baptist Church in Portales, N. M., on January 2.

The bride wore a blue suit with a corsage of red roses. Mrs. E. A. Splawn was maid-of-honor and E. A. Splawn was best man.

Graduate Nurse

Mrs. Smith is a graduate of Friena High School and of the Methodist School of Nursing in Dallas. She is now employed at the Farmer, County Hospital in Friena.

The couple went to New Mexico and Oklahoma on their wedding trip and are now at home on a ranch east of Friena.

Black News

By Carrie Tatum

K. E. Deaton has been quite sick this week but is much better at this writing.

Lawana Houlette spent the week end visiting with Betty Barnett. Judy Barnett visited Mary Tatum Friday night.

Mr. and Mrs. Elbert Dunn, Mr. and Mrs. Ralph Dunn and Debbie of Rocky, Okla., have been visiting Mrs. Elbert Dunn's sister and family, Mr. and Mrs. H. H. Elmore this week. The Elmores and Duns also visited in Tucumcari, N. M., with Mr. and Mrs. Toby Elmore and Mr. and Mrs. Wilkenson.

Mr. and Mrs. Ralph Price Jeffery and Randy were Hereford visitors Saturday.

Brother Visited

Mr. and Mrs. Dick Rockey were visitors Wednesday with her brother, Toby Elmore, of Tucumcari, N. M. Mr. Elmore has recently returned to his home after receiving treatments at Amarillo.

Mr. and Mrs. Gilbert and family of Black have moved to the Edelman farm.

Ross Latham is in Mexico fishing this week. Mrs. Latham and son Dennis are visiting relatives in Lubbock and Morton while Latham is away.

Deep Sea Fishing

Leonard Latham is in San Francisco, Calif., deep sea fishing this week.

Mr. and Mrs. R. E. Ramey, Mr. and Mrs. Lee Gentry, Dr. and Mrs. Bud Barnett and family were visitors in the R. E. Barnett home Sunday.

Families Entertained

Black Social and Study Club members entertained their families with a buffet supper at the Community house, Friday night. Those present were: Mr. and Mrs. D. C. Allmon, Mr. and Mrs.

Glenna Pope - Danna Banium Wed In Methodist Parsonage

Miss Glenna Mae Pope, daughter of Mr. and Mrs. L. D. Pope of Friena, became the bride of Danna Mae Banium, son of Mr. and Mrs. Mack Banium of Friena. They were married in the parsonage of the Methodist Church by Rev. U. S. Sherrell Saturday evening.

Honeymoon Trip

The couple left on a short honeymoon trip to Roswell and Carlsbad, N. M. The young people are both students of the Friena High School. Mr. Banium was active in all the school sports. Mrs. Banium is a member of the twirling squad and a member of the choir.

Those present at the wedding were: Mr. and Mrs. Mack Banium and Phyllis, Mrs. Artis Fallwell, and Mrs. L. D. Pope. The bride was dressed in a white suit. The couple will be at home in Friena

Fern Barnett and Judy and Betty Barnett, Lawana Houlette, Mr. and Mrs. J. R. Braxton, Jim and Ray Braxton, Mrs. K. E. Deaton, Mr. and Mrs. Joe Douglas, Neida, J. B. and Dan Douglas, Mr. and Mrs. Claude Edelman, Billy and Judy Edelman.

Mr. and Mrs. H. H. Elmore, Mr. and Mrs. Clyde Hays, Mr. and Mrs. Tom Presley, Mr. and Mrs. Loyd Prewitt, Graham and Ann Prewitt, Mr. and Mrs. Ralph Price Randie and Jeffery Price, Mr. and Mrs. Glenn Roberson, Marie Roberson, Mr. and Mrs. Dick Rockey, Mr. and Mrs. Coy Patton and family, Mr. and Mrs. Ellis Tatum, Mary Weldon and Tommy Tatum.

Mrs. Herring Leads Program On Prayer

Golden Circle Class of the First Baptist Church held a regular monthly meeting in the home of Mrs. E. Ward Friday afternoon. Mrs. O. H. Herring, president, presided over the business meeting. Mrs. Sandford Smith gave the opening prayer.

The devotional lesson on "Prayer" was conducted by Mrs. Herring, who read John 16:24-26 as an introduction to her subject.

Favorite Verses Given

Members answered roll call by naming favorite Bible verses and telling of New Year's resolutions made.

Hymns were led by Mrs. Roy Calvert in conclusion and refreshments were served.

Attending were Mesdames G. P. Owen, L. Calpepper, O. H. Herring Sandford Smith, Jeff Roberson, H. D. Goldston, Alice Cox, R. E. Caddell, R. H. Haie, J. E. Young, Leonard Davis, Glenn Boardman, Roy Calvert, W. L. Jones and the hostess.

Jacqueline Newell has returned to Amarillo after spending the past month here with her parents, Mr. and Mrs. Charles Newell. She is employed as draftsman in the geological division of the Standard Oil Company of Texas in Amarillo.

Read The Classifieds

Friends Are Entertained By Mrs. Charles Packard

Mrs. Charles Packard entertained a group of friends at an informal party given at her home on Georgia Lane, southeast of Hereford, Thursday afternoon.

Games were played, and Mrs. Otto Gilliland gave a demonstration.

Guests included Mesdames C. C. Ellis, Walter Paetzold, Harley Ward, E. R. Kendall, S. M. Eastley, Elmer Reinart, H. E. Danforth, Ira Ott, B. E. Kendall, Billy Otson, Jo Jones, C. R. Damron, R. A. Packard, and Otto Gilliland.

Mr. and Mrs. Charles Loyer and son of Redondo Beach, Calif., are here to visit with their daughter, Mrs. L. W. Loerwald and family. Mrs. Loyer reports that they had the first rain that they have had for a year just before they left southern California for Texas.

Although whales are mammals they have no external hind legs.

Read The Classifieds

WE GIVE S & H GREEN STAMPS



DOG FOOD Kim 12 cans \$1.00

COOKIES Pkg. 33c
Sunshine Brownies

SPINACH No. 2 Can 2 for 27c
Del Monte

BUTTER BEANS No. 1 Tall Can 2 for 25c
California Lge. Campfire

CORN No. 303 can 5 for 99c
Golden Sweet, Farm House

JUICE No. 2 can 2 for 19c
Del Monte GRAPEFRUIT

NAPKINS 80 Count 15c
Ft. Howard, Teanap

PORK & BEANS No. 1 Can 5c
CAMPFIRE

Monarch, FRUIT COCKTAIL No. 303 Can 2 for 53c

LIQUID STARCH Qt. Bot. 25c
Sta-Flo

CHEESE FOOD 2 Lb. Box 79c
White Lily

CHEESE WHIZ 1 Lb. Jar 59c
Kraft,

CHILI No Beans No. 2 Can 43c
Kimbells

DRIZE TOWELS 150 Double Sheets 23c
Ft. Howard

VIENNA SAUSAGE 11 for \$1
Campfire

SYRUP Blackburn Maple 5 lb. pail 39c

Minute Maid, ORANGE JUICE 6 oz. ea. 21c

AVOCODAS Lg. size ea. 19c
California

PAT PIES ea. 29c
Sto. Away

CABBAGE Lb. 3c
Colorado

BROCCOLI Pkg. 29c
Honor Brand

EGG PLANT Lb. 17c

GREEN PEAS Pkg. 21c
Stokleys

PORK SAUSAGE Lb. 39c

ORANGES 1 Lb. 9c
Florida, Full of Juice

PINKNEY BALOGNA All Meat Lb. 39c

THOMAS FOOD STORE

We Reserve Right To Limit Quantities -- Double S & H

Green Stamps On Wednesday

We Give S & H Green Stamps

519 Park Ave.

Phone 15

WE GIVE S & H GREEN STAMPS

SONNY SOUTH



LITTLE FARMER



GRANDPA'S BOY



BY ARNIE MOSSLER



SAVINGS GALORE AT THOMAS FOOD STORE -- WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE -- WE GIVE S & H GREEN STAMPS

DOUBLE BROS. STAMPS-WED.
GUNN
WITH CASH PURCHASE OF \$2.50 OR MORE



Swanderful Savings at our



WHITE FOODS SALE

Like a swan takes to water—you'll take to the super big values featured in our once-a-year WHITE FOODS SALE. Those oh-so-good foods that are white in color . . . delicious, nutritious foods you enjoy in ALL your meals . . . are priced 'way down low for this big bargain event. Come shop . . . come save! Every department offers "swanderful" values in fine quality foods for the best of good eating—three times a day.

MARCH OF DIMES

FIGHT

Infantile

Paralysis

JANUARY 2-31

PUFFINS—ZIP-OPEN CANS

BISCUITS 3 For **29¢**

SCHILLINGS

COFFEE Pound Can **89¢**

Coca-Cola 6 Bottle Carton Plus Deposit **25¢**

CATSUP Hunt's 14 oz. Bottle **15¢**

APRICOTS

4 No. 2½ CANS **25¢**

SUPREME SALAD WAFERS

Crackers 2 Lb. Box **39¢**

JOHNSON'S HARD GLOSS

Glo-Coat Quart Size **98¢**

WASHINGTON STATE EXTRA FANCY

DELICIOUS APPLES lb. **17¢**

PICK-O-MORN

TOMATOES Cello Pkg. **29¢**

FULL OF JUICE

Florida Oranges lb. **7¢**

CAULIFLOUR South Texas HEAD **29¢**

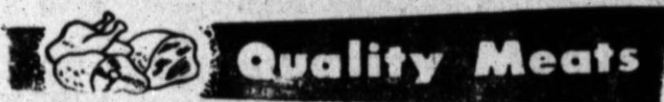


PASCO FROZEN CONCENTRATED, 6 oz.

Orange Juice 2 for **25¢**

SEALED CELLO PACKAGES

CATFISH Selected Fillets lb. **29¢**



FRESH DRESSED CHUBBY CHICKS

FRYERS lb. **49¢**

SUNRAY—ALL MEAT

FRANKFURTERS lb. **45¢**

CHOICE, TENDER BEEF

CLUB STEAKS lb. **59¢**

SWIFT'S DAISY SMOKED

Cured Pork Butts lb. **79¢**

ALL MEAT

BOLOGNA lb. **39¢**

GLADIOLA
FLOUR
10 Lb. PRINT CLOTH BAG **89¢**

Nothing Bleaches
Whiter Than
CLOROX
BUY A GALLON AND SAVE **47¢** GALLON

LONG GRAIN
RICE
2 Lb. CELLO BAG **29¢**

NAPKINS
DIAMOND WHITE EMBOSSED
80 COUNT PACKAGE **10¢**

WE RESERVE RIGHT TO LIMIT QUANTITIES

Cooper's MARKET

Fine Foods

PLENTY OF FREE PARKING



Mrs. E. F. Vogler Says

Chinese Chews Easily Mixed, Will Keep Well

Mrs. E. F. Vogler likes her recipe for Chinese Chews with its easy mixing and good keeping qualities' best of all the cookie recipes she uses.

Of course, the keeping qualities are sometimes questionable with two boys in school and two other youngsters at home all with a sweet-tooth, but it doesn't take long to stir up a new batch when the last crumb is gone.

Mrs. Vogler used cookies to make a centerpiece for the holiday season just past. She built up a Christmas tree of graduated star shaped cookies iced and decorated with glittering silver candies on the points.

Close nibbling on some of the points left the stars more the shape of a moon by the New Year and standing as mute evidence that the little Voglers also like other kinds of cookies.

Chinese Chews

Combine:
3 well beaten eggs
1 teaspoon salt
(Continued on Page 2)

Extension Service, THDA Relations Called Unique

"The relationship between the Extension Service and the Texas Home Demonstration Association is unique in that it keeps us thinking straight," Miss Doris Leggett, district Home Demonstration agent commented during the Texas Home Demonstration Association meeting held on Tuesday of last week in Amarillo.

Mrs. V. H. Poncelet, district vice president, announced that the district meeting will be in Panhandle on April 22, and the state meeting at Dallas on August 11, 12, 13, with headquarters in the Adolphus
(Continued on Page 2)



HARRY JAMES is all ready for a bite of one of the Chinese chews which is also a favorite cookie of his mother, Mrs. E. F. Vogler, and other members of her family. (Staff Photo)

Meet Your

Neighbors

Visiting With ROBERTA CAMPBELL

Phone 1084-W-1

The Hereford Brand

Hereford, Texas, Thursday, January 21, 1954

Section Two

Talks On Courtesy Given To 4-H Girls

The 4-H pledge could well be repeated by the grown-ups as well as the youngsters, though the older folk would likely have to study a little to be able to keep up with the 4-H'ers in the following:

In support of the 4-H Club motto, "To make the Best Better" I pledge

My HEAD to clearer thinking
My HEART to greater loyalty
My HANDS to larger service,
and

My HEALTH to better living,
for my club, my community and my country.

The girls are sending in their own reports to the newspaper. Clubs reporting last week were:

Happy Homes 4-H

Carlynn Williams was hostess to the Happy Home 4-H Club last Thursday.

A short business meeting was presided over by the president, Martha Heard.

The next meeting will be at the day January 27th instead of on

home of Martha Logan on Wednes-

day the regular meeting date. Miss Roberta Campbell was guest speaker. She gave a talk on courtesy.

Refreshments of cocoa, cake and cookies were served to Martha Owens, Pat Dawson, Beatrice and Jeanne Logan, June and Kay Cecilia Wilhelm, Martha Heard, Mrs. J. C. Williams, Fenelda and Orval Williams, Mrs. Ira Ott, their leader, Miss Campbell, and Carlynn Williams, the hostess.
(Continued on Page 2)

H. D. Chatter

By Argen Draper

It's time again to order seedlings for Windbreak Plantings. These seedlings are available from the Texas Forest Service.

Deaf Smith County residents have always co-operated in this program. The fine windbreaks around over the County should help you decide the type tree-row or rows you need.

We still use the windbreak at Mrs. Bess Werner's place as a good example; also, the Ira Otts, the one at the former Thiele farm, the former Barnard place on Highway 51, and the J. T. Guins.

The trees available are about the same as have been available before. The evergreens are always our choices for windbreaks. They are slower in growth, but they are year round protection and pretty all year.

The Red Cedar always tops the list for fast growth and drought resistant. It is doubtful about Arizona.
(Continued on Page 2)

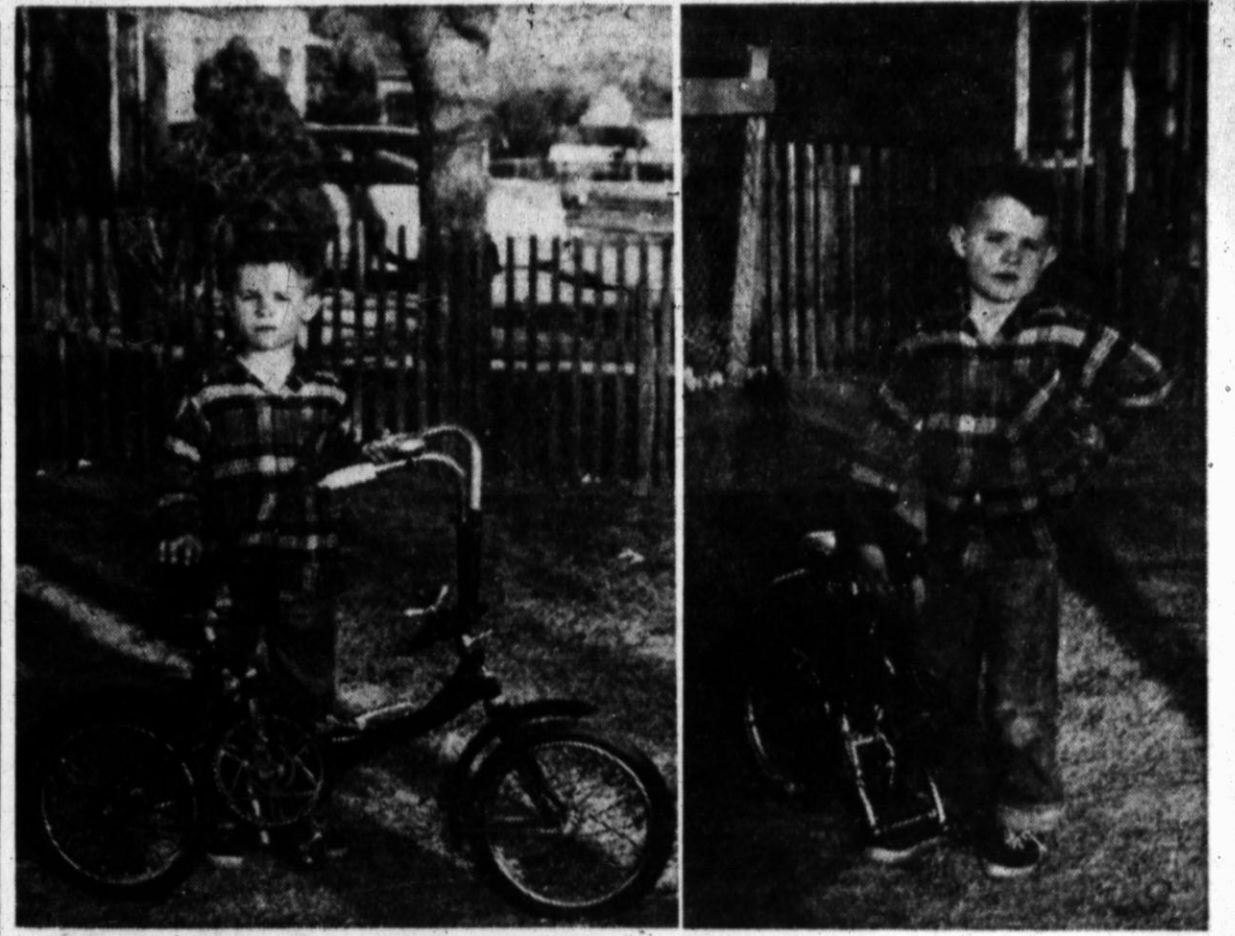
Inside And Outside Problems Discussed

Problems inside the home as well as those on the outside made up the programs for Home Demonstration Club meeting last week.

Cultural

Members of the Cultural Home Demonstration Club who met with Mrs. R. C. Childers last Thursday were asked to identify several different varieties of shrubs and trees by Argen Draper, County Home Demonstration Agent, who gave the program. No one made a perfect score and the women hope to learn more about the varieties in their study with Mrs. Edgar Telchik as landscape demonstrator.

Mrs. Louie Olson, president, opened the meeting. Mrs. Telchik
(Continued on Page 2)



WHEN CHARLES JOE LOERWALD'S uncle presented him with this Shirwunia Bike or Japanese Road Puppy at Christmas time out in California, his parents, Mr. and Mrs. L. W.

Loerwald, didn't have much of a transportation problem because all they had to do was fold it and put it in the car to bring it home. (Staff Photos)

Bike From Japan Folds Compactly

"Made in Japan", but what is it? Well, it has to be unfolded before you can be sure it is a Shirwunia Bike was brought to 7-year-old Charlie Joe Loerwald by his uncle, William J. Loyer, who will

be discharged from the Navy this month.

Charlie Joe went with his parents, Mr. and Mrs. L. W. Loerwald, to California to spend Christmas with her parents, and his

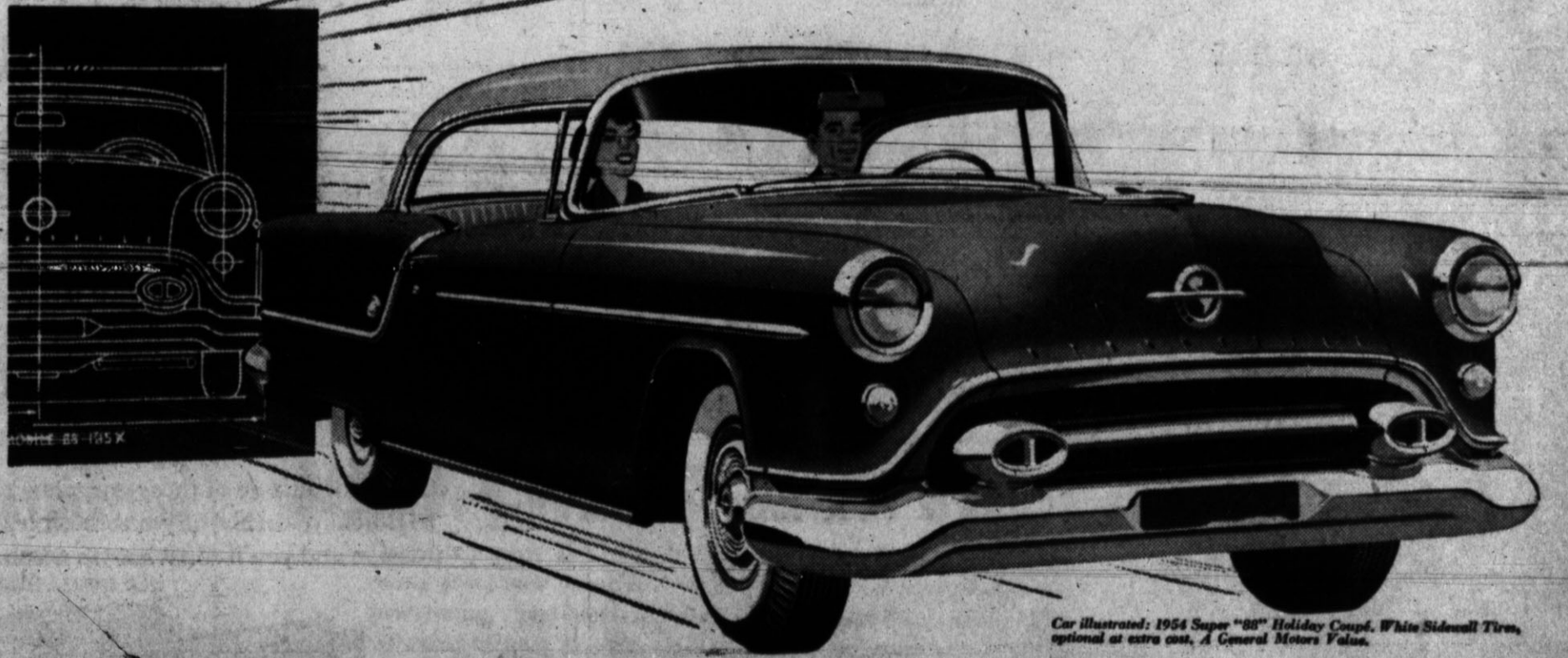
mother's brother presented him with the compact gift which can be set up, ready to ride, in a jiffy.

(Continued on Page 2)

New ... Ultra-New for '54!

NOW ON
GALA DISPLAY
AT YOUR
OLDSMOBILE
DEALER'S

ANNOUNCING the breath-taking new Oldsmobile Super "88" for 1954! The Oldsmobile so ultra-new in design . . . so original in style throughout . . . there's never been a car like it before! Just wait till you see its completely new Body by Fisher—that new lower, longer, lovelier silhouette! The daring new slant of its panoramic windshield! The dramatic new flair in its sweep-cut doors and fenders! And just wait till you drive the new 185-horsepower World's Record "Rocket" Engine with 8.25 to 1 compression ratio—the engine that outperforms, out-economizes even the power-famous '53 "Rocket". For a completely new view on modern automobiles, see the thrilling new Super "88" . . . on display now! And watch for Oldsmobile's new "Dream Car", the Classic Ninety-Eight . . . coming to your dealer's soon!



Car illustrated: 1954 Super "88" Holiday Coupé, White Sidewall Tires, optional at extra cost, A General Motors Value.

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NEGRO MINSTREL

THURSDAY & FRIDAY

JANUARY 28th & 29th
8:00 P.M.

at the

HEREFORD HIGH SCHOOL
AUDITORIUM

Presented By the

Hereford Kiwanis Club

Benefit of the Polio Fund

Script, Direction & Characters

By

**Members Of Your Hereford
Kiwanis Club**

Inside...

(Continued from Page 1)
was leader for the program.
Those answering the roll call were Mrs. C. S. Barclay, Herbert Bellar, R. C. Childers, P. S. Corbett, Earl DeHart, R. E. Hargis, Art Lewis, Louie Olson, Grady Parsons, J. T. Richardson, Pat Robinson, Edgar Telchik, Morris Southward, Ira Scott, M. W. Sumner, Arnold Hershey, a visitor, Mrs. Hays and the Demonstration Agent, Mrs. Draper. Refreshments of coffee and cookies were served.

Bippus HD, Club
Mrs. Roy Neaves was hostess to Bippus Home Demonstration Club Wednesday afternoon, January 3, for its first meeting of the year.
The program, "Keeping a Sick Child Happy," was given by Mrs. C. F. Homfeld.
The council committee recommendations were read and approved.
Those present were Mrs. J. G. Fortenberry, Mrs. Elmo Hall, Mrs. C. F. Homfeld, Christine Fortenberry and the hostess.
The next meeting will be January 27 at the home of Mrs. G. V. Hall.



NAVY SECRETARY RECEIVES MASONIC RING -- Secretary of the Navy Robert B. Anderson is shown here as Albert Ellis, recorder of Maskat Temple in Wichita Falls, places a 33rd degree Masonic ring on his finger. The presentation was made at a dinner given in Wichita Falls. (AP Wirephoto)

Talks...

(Continued from Page 1)
Junior County 4-H
The Junior County-wide 4-H club met in the home of Barbara Jacobs on Saturday, January 9.
Demonstrations on courtesy in school and club were given by Nancy Parsons and La Nelle Short. A panel discussion was conducted by Mrs. Ed Dzuik after the demonstration. Cup towels were painted by the girls.
Refreshments were served to the following members: Mildred Westler, Nancy Parsons, Sandra Westler, Anna Mae Schroeder, Judy Hoff, Sue Minor, Ann Rose Dzuik, Vicky Urbanczyk, Polly Ann Monroe, Maxie Ann Wiseman and the hostess, Barbara Jacobs. Guests present were: Janet Reinart, Mrs. Wiseman, Mrs. Schroeder and Mrs. Jacobs.

Bike...

(Continued from Page 1)
Declared Aboard Ship
Loyer paid 10,000 yen or about \$25 for the bike in Osso, Japan. He was able to bring it home free of duty since he declared it aboard ship.
The little bike can be carried easily inside the car but has a frame work of the same size metal tubing as American built bicycles, full size pedals and driving chain. The tires on the small wheels were made by the Nish Nippon Rubber Company.

Ridden On Flight Deck

The bike hadn't been folded up all the way over on the USS Carrier Princeton either because, in spite of its size, it isn't a toy but is sturdy enough to carry a grown-up. The seat and handle bars are adjustable and some of the men on the carrier had a lot of fun riding it on the flight deck.
Most little boys enjoy a puppy but Charlie doesn't even have to feed and water or buy a license for his new Road Puppy and if he doesn't like the way the boys play he can just fold his bike and go home.

Promotion Is Costly

HARTFORD, Conn. (AP)—Charles B. Keats, former Bridgeport newspaperman, took a \$2,260 annual cut in pay when Governor John Lodge recently promoted him from deputy secretary of state to secretary.
Keats became secretary as successor to Mrs. Alice Leopold, who resigned to head the women's division of the federal labor department. Keats's salary as Mrs. Leopold's deputy, fixed by the state personnel department, was \$10,260 a year. The secretary's salary, fixed by statute, is \$8,000.
Keats called his promotion "a significant honor and opportunity which comes rarely to anybody," and said it was a situation where "monetary considerations are secondary."

Anniversary Is Lively
HAMDEN, Conn. (AP)—Police Lt. Lawrence Mellillo, desk officer at Hamden police headquarters, decided to celebrate his 25th anniversary on the force by doing a tour of duty on his old squad car beat.

In no time at all he was involved in an 85-mile an hour chase of a speeder. While the man was being questioned another car sped past the scene, and crashed into a wire service pole a block away. After only half an hour in the cruiser, Mellillo said he guessed he'd "stay inside" henceforth.

After champagne is bottled, it develops an unpleasant sediment which is removed by collecting it in the neck of the bottle and then freezing the wine in the neck, removing the cork and part of the frozen wine and then replacing the cork.

In some tasks, like driving, a certain amount of distraction raises efficiency, says the Better Vision Institute.

A whale cannot breathe through its mouth.

Chromium is found in nature only in compounds. Some scholars think Charles Magne was the first secular authority to date events from the birth of Christ.

RAIL RODEO PACKAGE
Southwestern Exposition and Fat Stock Show
FORT WORTH
JAN. 29-FEB. 7
One Price Covers Everything!
★ First Class HOTEL ROOM
★ Choice RODEO Seat
★ BATTLE of SONGS Ticket
★ YELLOW CAB Transfer
★ Railroad Ticket
★ Pullman if desired
Call C. I. RIDDLE Ticket Agent PHONE 6-8294 AMARILLO, TEX.
FORT WORTH AND DENVER, KY.

Chinese...

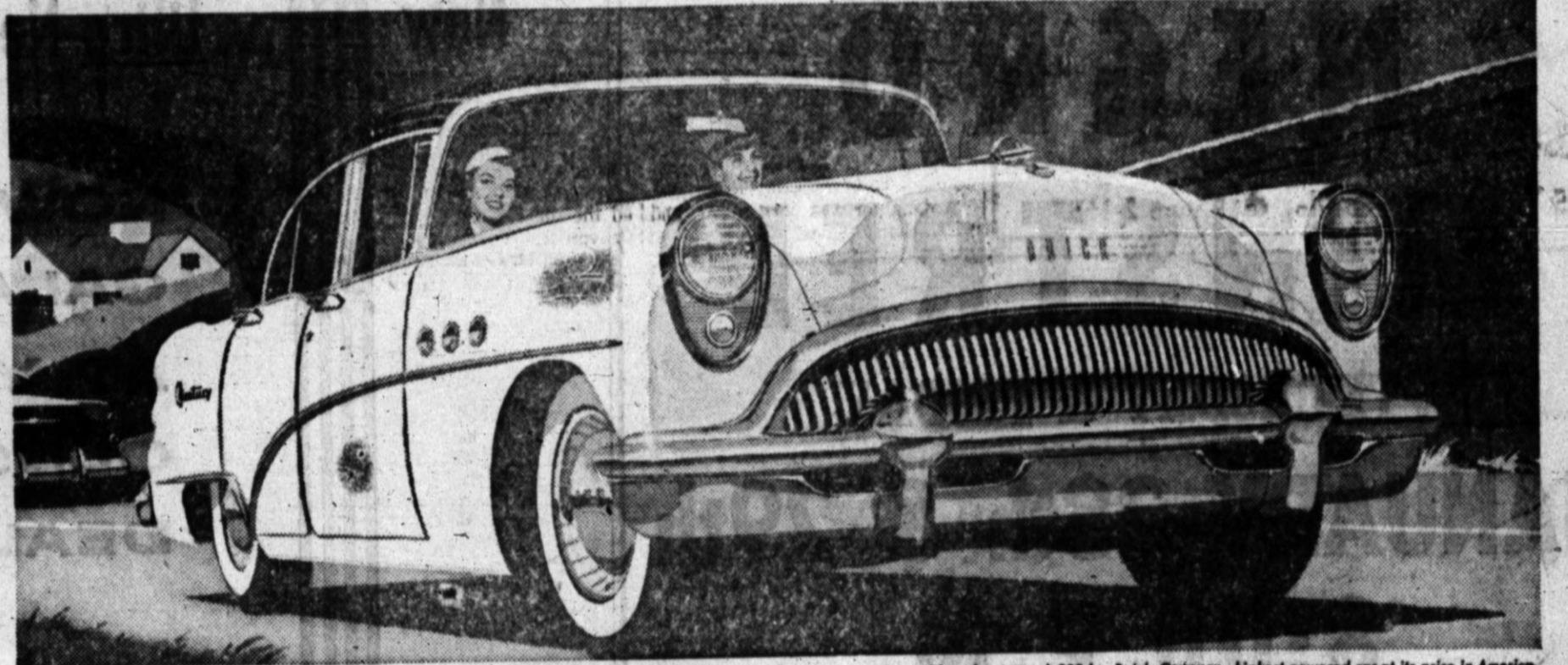
(Continued from Page 1)
part of it started now. Alfred has good ideas about putting the Red Cedars in the garden and caring for them a year or two and then setting them out in the tree row.
The large number of trees that have died during the dry summer of 1953 has discouraged many of us. We see the need for putting out fewer trees and taking better care of them. Mr. and Mrs. Guinn take good care of their windbreak and I hope the Landscape Demonstrators can go out to Guinns sometime and see the good job they are doing with growing trees.

H. D....

(Continued from Page 1)
ona Cypress this far north unless it is a grafted tree. The Ponderosa pine and Austrian pine are both good.
The Chinese elm, mulberry and honey locust are almost always planted in the windbreak because of fast growth and height. Too, if interested, you can order sycamore, cottonwood, and sage orange; however, these need more water than the others. Russian Olive is effective giving the contrast in color for the tree row. These trees are very pretty when young.
Mrs. Alfred Reinart has asked for an order blank for the trees and they hope to get their plans made for a windbreak and at least

Extension...

(Continued from Page 1)
Hotel.
Those attending from Deaf Smith County were Mrs. Tom Draper, Mrs. T. J. Parsons, Mrs. Paul Corbett, Mrs. E. M. Cox, Mrs. John Jacobsen Sr., Mrs. Ida Mae Vaughn, Mrs. Carlos Vaughn, Mrs. O. L. Williams, Mrs. Aubyn Hodges, Miss Loyce Avant, and Roberta Campbell, County THDA chairman.
Wood charcoal is about two-thirds the bulk of the wood from which it is made.



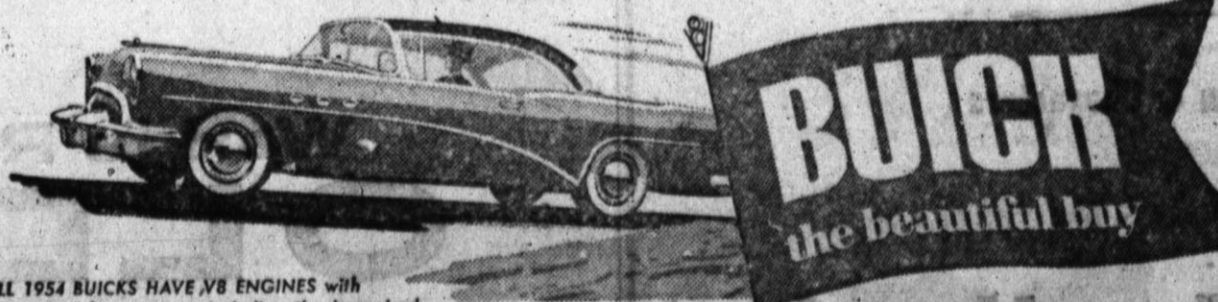
The phenomenal 200-hp Buick Century—highest-powered car of its price in America.

Dynaflow's* Great High-powered V8

THE wonder is that Twin-Turbine Dynaflow could be bettered at all. But in the spectacular 1954 Buicks there's a whole long list of happy surprises besides the completely new bodies and glamorous new styling.
And one of them is the silken new whip and carry of TT Dynaflow as powered by the mightiest Buick engines ever built.
Come drive one of these gorgeous new '54 Buicks with this fully automatic transmission and you'll see what we mean.

Instant new response on getaway. Cyclonic new power in one single, sweeping, velvet stroke from standing start to legal limit. Smoothness beyond measurement—infinite and constant. And new quiet every step of the way.
That's literal fact—and we'll gladly prove it to you at the wheel of a beautiful new 1954 Buick. Drop in this week for a sampling—and for a face-to-face meeting with the buy of the year.

*Standard on Roadmaster, optional at extra cost on other Series.



ALL 1954 BUICKS HAVE V8 ENGINES with stepped-up horsepower, including the low-priced Buick Special, shown here in the stunning Riviera body style.

- NO OTHER CAR GIVES YOU ALL THIS:**
- GREATEST STYLING ADVANCE IN YEARS** with completely new body across the board; lowered rooflines, longer and higher fender sweep, exclusive sweep-spear design.
 - NEWEST VISIBILITY ADVANCE** with back-sweep windshields that give 19% more visibility; grille, glass and around full-90° arc.
 - BIGGEST VENTILATION ADVANCE** in Buick interior comfort; new, screened intake just below windshield brings in huge quantities of outside air at hood-high level, free of road heat and fumes.
 - HIGHEST V8 HORSEPOWERS** in Buick history—from advanced vertical-valve V8 engines with up to 8.4 to 1 compression and 200 hp—plus more fuel efficiency from new Power-Head Pistons.
 - FINEST MILLION DOLLAR RIDE**—from all-coil springing, torque-tube drive, longer wheelbase—and a new front-end geometry that stabilizes "cornering." It's more positive control, more responsive handling.
- PLUS THE WIDEST SELECTION OF MODERN FEATURES—either as standard equipment or extra-cost options:**
- TWIN-TURBINE DYNAFLOW SAFETY POWER STEERING
 - AUTOMATIC-BOOSTER POWER BRAKES
 - POWER-POSITIONED 4-WAY FRONT SEAT
 - POWER-OPERATED RADIO ANTENNA
 - EASY-EYE GLASS + WIRE WHEELS
 - ELECTRIC WINDOW LIFTS
 - DRAFT-FREE AIRCONDITIONER

MILTON BERLE STARS FOR BUICK. See the Buick-Berle Show Tuesday Evenings.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

WALLACE BUICK CO.

142 N. Miles Avenue

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Special Purchase

Special Selling

FAMOUS Lovable **BRASSIERES**

88c
2 FOR 1.69

Regular 98c Value

The Brassiere that is first choice by millions of women throughout America. Superb single needle stitching starts at center and moulds 4 section cups to permanently true shape. Lastex front. Adjustable shoulder straps. Incomparable value at this special Anthony price.

- 4 Pc. Circular Stitch Cup
- Fine Quality Broadcloth
- Non-Shrink Fabric Lined
- A-B-C Cups, Size 32-40

Long Time Ago

25 Years Ago
The "Mutt and Jeff" quartet, composed of Bill Knox, Ollie Dixon, Herman G. G. G. and Elmer Patterson, with Mrs. Bill Knox at the piano, will render a program over station KGRS, Amarillo, on next Wednesday evening from 9 to 10 o'clock. The ability of these local boys is well known to many Hereford people and they are to be congratulated for spreading the Gospel in songs at this time. Everyone is invited to tune in and listen to this quartet for a real treat is promised.

Another rural route to be officially known as Motor Route No. 2 is promised Hereford by the post office department, to begin operation about February 16.

The new route will start and go south on 25-Mile Avenue for about twenty miles and there it will strike the state highway running west, which it follows for five miles, then eight miles north, then jogging in a north-easterly direction, striking the southwest Trail about three miles west of Hereford at the Lewis Smith farm, then on into town.

According to Postmaster Donner no carrier has as yet been appointed for the new route. The total distance covered will be about 55 miles and 100 patrons will be served. This will make the fourth route out of Hereford, not counting the Star Route to Dimmitt.

45 Years Ago
This is a long move for a man to make in order to make farming a business. But this is exactly what G. W. McNair of Philadelphia

has done. Being a reader of the Brand he sought the only acquaintance he had when he arrived in Hereford a few days ago, and called at the office. Mr. McNair comes to the Plains from the old Quaker City and will improve a farm in the Springlake district. While not a farmer by profession, he says he was raised on a small farm and that old recollections still cling to his memory.

He will build a home and make other improvements at once. His wife and family will come to him in the spring when he gets things fixed up. Mr. McNair will enter upon his new work with vigor and enthusiasm. He will make a careful study of soil culture and will use only the latest improved implements.

The secretary of the Commercial Club is in correspondence with the promoters of the Stamford and Northwestern, a new road which is being projected from Stamford in the direction of Hereford. The destination of this road is the coal belts of Colorado and New Mexico, and the nearest point to them is Tucumcari. A report of the progress of the project will be given at the next meeting of the Club.

Park Gets Eagles
WEST GLACIER, Mont. — United States' national emblem bird — the bald eagle — while becoming increasingly rare in most sections of the country seem to be concentrating in Glacier National Park. Chief Ranger Elmer Fladmark counted 57 bald eagles in one day.



MEET THE TEACHER — Mrs. Lela Gandy, 111 Lake Street, is a teacher of the first grade at Shirley School. This is Mrs. Gandy's first year to teach in Hereford Schools. She received her Bachelor of Arts Degree from Texas Tech University in Lubbock. Mrs. Gandy is shown with two of her pupils with their counting sticks. From the left are: Ann Braddy, Mrs. Gandy and Jerry Don McCaslin. (Staff Photo)

Arkansas Beats Typhus
LITTLE ROCK, Ark. — Once one of the most dreaded diseases known in Arkansas, Typhus apparently has been stamped out. There has not been a single case in 11 months.

Egypt Plans Own Finance
CAIRO — The fabulous wealth of Egypt's former dynastic family may finance a program of development which will change the economic face of Egypt. Fortunes of more than 400 members of the Mohamed Aly family have been confiscated by the Egyptian government. Preliminary estimates value this wealth at between 143 to 287 million dollars.

Economic development projects planned by the revolutionary government of soldier-president Mohamed Naguib will cost an estimated 225 million dollars. (This does not include the projected new High Dam on the Nile.)

Originally, the government assumed that foreign loans would be needed to finance these projects. With the Mohamed Aly wealth now in government hands, however, it is believed that these projects can be financed without foreign aid.

Trumpeter Uses Voice
PROVIDENCE, R. I. — Louis W. Grande Jr., 14, was on his way to a trumpet lesson when he decided he just had to open a freight elevator door and see what was down the elevator well.

The door banged shut on Louis's neck, trapping his head in the shaft. Louis's vocal SOS fanfare was answered half an hour later.

Blacksmith Turns to Cars
CLARKSVILLE, Pa. — George Smith, blacksmith, isn't shoeing many horses these days but he manages to live in the "golden age" anyhow. He's rebuilding antique autos. He has an easy time

finding them. Years ago he carried his smithing equipment as he visited southwestern Pennsylvania farms and often he saw old cars stored in barns. Now he has found a ready market for the renovated vehicles.

We Wrap Wires—and Save You Money



IF THERE'S A WAY TO SAVE YOUR DOLLARS by doing things faster, easier and less expensively in the telephone business, we'll find it. Take the matter of making wired connections—something we must do a billion times a year. The ingenious "zip" shown above was developed to wrap wires on telephone equipment with one quick zip—so tightly that solder isn't needed. This method saves untold time—one of the many economies that are practiced every day to hold down the price of your telephone service. **SOUTH-WESTERN BELL . . . A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE . . . AT YOUR SERVICE.**

NEW AND USED PIANOS!
Kimball or Lester Pianos

NEW PIANOS With Bench **As Low As \$595**
Standard 88 Key Keyboard

(42 Months to Pay)
New Pianos Rented for \$10.00 Per Month
(No Hauling Charge)

MEGERT PIANO COMPANY
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Dawn News

By Bertha Frye

Mr. and Mrs. Darrol Janssen are the parents of a son, born Sunday January 10 in the Canyon hospital. A daughter was born to Mr. and Mrs. Henry Spicer January 9 at

the Deaf Smith County Hospital. The Spicers are former residents of Dawn.

HD Club Meeting
The Dawn Home Demonstration Club met Friday afternoon in the home of Mrs. Larry Loerwald in Hereford.

Carl Wimberley is spending several weeks at Marlin.

Jim McCabe spent Thursday night in the home of his sister, Mr. and Mrs. Bill Carthel in the Easter Community.

Mr. and Mrs. A. T. Frye attended the funeral of Clark Dowlin at Canyon last Friday.

Mr. and Mrs. Walt Beavers, Waltean and Manuel visited in the home of Mr. and Mrs. Wesley Cox in Canyon Friday night.

Attend Birthday Party
Attending a birthday party for Hartland Caraway in the Caraway home in Hereford Friday night were: Mr. and Mrs. J. B. Caraway, Mr. and Mrs. Floyd West, Mr. and Mrs. Wilburn Axe, Mr. and Mrs. Harold Wester, Mr. and Mrs. Bill Ellis and Mr. and Mrs. Hartland Caraway.

Mr. and Mrs. H. V. McCabe, and Mr. and Mrs. Bill Carthel and sons visited Saturday in the home of Mr. and Mrs. Bill McCabe in Borger.

In Amarillo last Saturday were: Mr. and Mrs. Melvin Gill, Larry and Terry, Mrs. Billie Gill, Mrs. Zed Stewart, Bertha Frye, Mrs. Walter Galley, Irlene Galley, Wanda Sue and Phyllis Ann Wimberley.

The Dawn Study Club met Wednesday with Mrs. Floyd Walton in the Westway community.

Gideon President Speaks
Dr. McCasland of Tulia and Mr. Calloway of Amarillo, state president of the Gideon Society, had charge of the services at the Baptist Church in Dawn Sunday.

Mr. and Mrs. H. V. McCabe entertained with a bridge and canasta party Thursday night. Among the guests present were: Mr. and Mrs. Clarence Betzen, Mr. and Mrs. R. L. McAnally, Mr. and Mrs. Ray T. Stewart, Mr. and Mrs. Melvin May, Mr. and Mrs.

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BUTANE & PROPANE

DEARBORN HEATERS

Roper Ranges

Phone 551

Your Only Real Security — A Home of Your Own!

DO YOU HAVE

GROWING PAINS?

No More Room to Build
Don't Despair
ADD A BASEMENT ROOM!

Folks, if you've got "Growing Pains," and no more room to build to your home, then the solution for your problem is a **BASEMENT ROOM!** Basements make ideal playrooms for the children, or for the older folks as well. It can also be utilized as a bedroom for the kids. You'll be wise to check with the folks at Carl McCaslin Lumber Company today. Enjoy the added space while you're paying for it!

Use Our **BUDGET PAY PLAN**

Carl McCaslin Lumber Co.
A Complete Building Service
323 N. Main Street Phone 955

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *sure* but *gentle* relief—without salts, without harsh drugs. Take Dr. Caldwell's *Senna Laxative* contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's *Senna Laxative* tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

New cab comfort, convenience, safety!

NEW CHEVROLET TRUCKS FOR '54

Completely new! The new Comfortmaster cab is only one of the many great new advances offered by the most powerful, finest performing, best-looking Advance-Design trucks ever built!

The new '54 Chevrolet truck Comfortmaster cab offers increased visibility with new one-piece curved windshield. Instruments are easier to read and controls are easier to reach. And the new Ride Control Seat* provides extra comfort for drivers.

Here are more new features you'll like—**NEW ENGINE POWER AND ECONOMY.** Bigger "Thriftmaster 235." Rugged "Loadmaster 235." All-new "Jobmaster 261" engine.

NEW AUTOMATIC TRANSMISSION.* Hydramatic is available on 1/2-, 3/4- and 1-ton models. **NEW, BIGGER LOAD SPACE.** Roomier pickup and stake bodies.

NEW CHASSIS RUGGEDNESS. Heavier axle shafts on 2-ton models. Newly designed clutches and more rigid frames on all models.

NEW ADVANCE-DESIGN STYLING. New front-end is more massive in appearance.

*Optional at extra cost. Ride Control Seat is available on all cab models. "Jobmaster 261" engine on 2-ton models.

Most Trustworthy Trucks On Any Job!

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ADVANCE-DESIGN TRUCKS

KINSEY MOTOR COMPANY
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This Tastes Good in Texas

Foods and Nutrition Specialists
Texas Agricultural Extension
Service A&M College
Recipe of the Week
Seafarer's Rafts
1 can (well drained) tuna flakes
3 chopped hard-cooked eggs
1/2 lb. grated American cheese
2 tablespoons chopped bell pepper
2 tablespoons chopped onion
2 tablespoons sweet pickle relish
2 tablespoons chopped stuffed olives
1/2 cup mayonnaise or salad dressing
Combine all ingredients and mix well. Mound mixture onto split, buttered buns. Broil until bubbly and lightly browned, then sprinkle on a bit of grated cheese and brown. Top with rings of bell pepper and a sprinkling of parsley, serving at once. (Makes 16 open sandwiches if small buns are used.)

Let's Eat This For One Day
Breakfast
Grapefruit Halves
Poached Eggs Bacon
Whole Wheat Toast
Butter or Margarine
Peach Preserves
Milk
Dinner
Beef Roast
Spinach Harvard Beets
Tossed Green Salad
Cornbread Butter or Margarine
Milk
Supper
Seafarer's Rafts
Potato Chips Pickles
Peaches Cookies
Hot Tea
Timely Tips
1. Any kind of bun may be used but oblong bun will look more like a raft.
2. If bun is buttered, well before

mixture is piled on, bun will not be soaked and become soggy.

Sheba Excavations Planned
CAIRO (AP) — Arab archeologists plan to resume the diggings at Mareb, the traditional capital of the Queen of Sheba, in the heart of the Arabian kingdom of Yemen. Work at Mareb was started in 1951 by Wendell Phillips, of California, under the auspices of the American Foundation for the Study of Man. But later Phillips got involved with Imam Ahmed, the Yemenite ruler. He and his party left Mareb in what he described as a dramatic flight, foiling the surveillance of Ahmed's armed guards and taking refuge in the nearby Aden, British protectorate.

Courthouse Records

Deeds of Trust
Billy D. Hutson, et ux, to Administrator of Veterans Affairs, being a part of Blk. No. 4 of Evans Add. and being a part of Dodson's Sub. of the E 1/2 of Blk. No. 4.
Guyeth A. Bogle, et ux, to Administrator of Veterans Affairs, all of Lot No. 23 and the S 29 feet of Lot No. 24 all in Parker Sub. of the W 1/2 of Blk. No. 23, Evans Add.
W. H. Nunn, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of Lot No. 3 of Childers Sub. of the NW part of Blk. No. 1 and the N part of Blk. No. 2 of the Evans Add.

Red Leaders Assailed
MOSCOW (AP) — At least a dozen ministries have been publicly censured by newspapers for lagging in housing construction, in the production of consumer goods and timber, in factory building, in the speedup of the agricultural and livestock program.
On occasion even the minister is named and ordered to mend his ways. This happened recently in the Timber and Paper Industry, which got a dressing down from Pravda.
The biggest drives are in food and agriculture and consumer goods industries. That's where the government has promised most to the people.

Thomas J. McFarland, et ux, to W. N. Hodges, being a part of the SE 1/4 of Sec. No. 77, Blk. K-3.
F. C. Crofford to Joe Frank, all of Sec. No. 26, Blk., K-8, save and except the E 240 acres of the N 1/2 of Sec. No. 26, Blk. K-8.
Sam H. Lindley, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of Lot No. 9, Hardwick Sub. of Blk. No. 1, Evans Add.
J. W. Terry, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., the N 73 feet of the S 292 feet of the W 200 feet of Blk. 20, Evans Add.
Fred S. Barrett to Tessie A. Fox, all of Blk. No. 39, Whitehead Add.
G. A. Bogle, et ux, to Travelers Insurance Company, W 1/2 and the SE 1/4 of Sec. No. 15, Township 5 N of Range 3 E.
Arnold Wall, et ux, to Charles F. Corder, being a part of Blk. No. 29, Evans Add.

Drunk, Not Driving
CONWAY, Ark. (AP) — Can you charge a man with drunken driving when he was riding a horse? Police, after deep thought settled on charging him with plain drunkenness.

Kenny Ray Wilson, et ux, to the Veterans Administrator, all of Lot No. 72, Allison Sub. of Blk. 2 and the W 1/2 of Blk. No. 3 and the E part of Blk. 16, Welsh Add.
Paul Rudd, et ux, to the Travelers Insurance Company, 640 acres of land, being all of Survey 74, Blk. K-8.
Warranty Deeds
Owen L. Bybee, et ux, to Thomas J. McFarland, being a part of the SE 1/4 of Sec. No. 77, Blk. K-3.
J. D. Poarch, et ux, to Sam H. Lindley, all of Lot No. 9 of Hardwick Sub. of Blk. No. 1, Evans Add.

School Transfer Granted
MIDDLETOWN, Conn. (AP) — Their house is in Durham, but the two children of Harry Ravitch are entitled to attend school in Middletown, the Middletown board of education has ruled.
Ravitch pointed out the front yard of his home and more than half his property are in Middletown; he pays taxes to Middletown, and the Middletown school bus uses his front yard to turn around in.

He's Big Man
SHREWSBURY, Mass. (AP) — Shrewsbury High School's Robert A. Sargent—6 foot 5, 245-pounder—really looms big in the community's teenage activities.
This 17-year-old is on the varsity football, baseball and crew squads, president of the senior class, president of the First Congregational Church senior Sunday school, sings in the choir and is treasurer of the Hi-Y Club.

The word "mind" originally was a verb signifying action, not a noun.
Clocks came into use in Europe about the 13th Century although there is evidence they were invented some centuries earlier.
Clover as a crop was introduced into England in the 17th Century and later into the United States.

PENNEY'S JANUARY CLEARANCE

Ladies
Rayon Panties
Brief Style
Elastic Top
Size S,M,L.
4 pr. for \$1.00

Ladies
Cotton Slips
With Shadow Panel
Sanforized Shrunken
Size 32 to 42
Color White
\$1.98

66 Pair
Ladies Better
Dress Shoes
Pump & Straps
Buy & Save
Reduced to \$3.00



STOCK UP AT PENNEY'S NOW!
Full Fashioned!
Perfect quality NYLONS!
SPECIAL!
60 gauge
15 denier
Only 120 pr.
58¢ pr.
Penney quality—always perfect; Penney value—always exceptional! Here, full-fashioned nylons that mean skin-smooth fit, clear, even coloring and long wear. All this quality plus leg-eliminating dark seams make these nylons outstanding buys. Jubilee, a taupe brown; Gala, soft neutral beige. 8 1/2-11.

Absorbent
15" x 17"
Dish Cloths
Open Mesh
Dish Cloth Permits
Dirt & Grease to
Wash Out
2 for 25c

One Asst.
Ladies Better
Purses
Envelope & Zipper
Style
Reduced to
\$2.00
Plus Tax

25 Only
White Sheet
Bed Blankets
Standard Quality
Stitched Ends
Size 70 x 95
2 for \$3.00

Bargains in Winter
-- Piece Goods --
Calisheen Gabardine, Wounder
Chambray, Two Toned Tweeds
Reduced to 77c yd.

Big Value
Cannon Gay
Terry Towels
Priced by Thrifty Penney's for Good Savings
12 x 12 Wash Cloths
15 x 25 Hand Towel
20 x 40 Bath Towel
2 for 27c **27c** **44c**

Penney Ranchcraft
8 oz. Denim Western Style
JEANS & JACKETS
Sanforized Shrunken
Sizes 1 to 6
\$1.49 ea.

Boy's Wool
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JACKETS
32 oz. Weight
Size 14, 16 & 18
Reduced to **\$3.50**

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Boy's
WINTER COATS
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Quilted Lined
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11 oz. Western
JEANS
Sanforized Shrunken
Size 4 to 16
\$2.29

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11 oz. Western
Jeans
Sanforized Shrunken
Size 28 to 42
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Big Mac
Overalls
Blue & Stripes
Sanforized Shrunken
Sizes 30 to 50
\$2.59

Penney's
Matched Work
Sets
Colors: Khaki, Grey & Green
Shirts 14 to 17 **2.49**
Pants 29 to 42 **2.98**

GET YOURS AT PENNEY'S NOW!
EXCEPTIONAL VALUE!
20 Only
Sheen Gabardine Surcoats & JACKETS
SPECIAL!
SIZES 36-46
\$7.00
This extra warm, durable, rayon-nylon gabardine surcoat represents a real Penney value! It's water repellent, spot and crease resistant for fewer cleaning bills. It boasts knit wrists, two-way flap pockets and shirred elastic side inserts for smoother fitting comfort. In hunter green, skipper blue, medium blue and brown, sizes 36 through 46.

Men's
Winter Caps
Jockey Style
Combed Cotton
Gabardine
Alpaca Lined Inband
Reduced to **\$1.50**

5 Only
Men's
Coats
Colors New Green & Tan
Sizes 37 to 44
Reduced to **\$10.00**

7 Only
Men's
Top Coats
Rayon Treated with Cavenette Water Repellent
Zip out, Wool Lining
Reduced to **\$15.00**

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THEN YOU NEED NORTH DAKOTA Certified Seed POTATOES
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Dependable Production Year After Year
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plus **Powerflite**
Try it! . . . you never drove like this before! Here is the greatest and safest power in a 4 passenger car. Plus the most powerful, most automatic of all no-clutch transmissions. For this is the car that set an all-time endurance run record at Indianapolis . . . in the world's toughest stock-car test! Now come see for yourself why the power of leadership is yours in a beautiful Chrysler!

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"Strait Is The Gate, and Narrow Is the Way, Which Leadeth Unto Life"

Grace Gospel Church
 Thirteenth and Avenue K
 Rev. H. V. Fields, pastor
 Sunday School is at 9:45 o'clock and morning preaching service at 11 o'clock.
 Bible study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock.
 Wednesday night prayer meeting is at 7:30 o'clock.
 Friday night prayer service is at 7:30 o'clock.

Immanuel Lutheran
 Park Avenue at B Street
 Rev. Harold Kaestner, pastor
 Sunday School is at 10 o'clock and Morning Worship at 11 o'clock.
 Welcome!

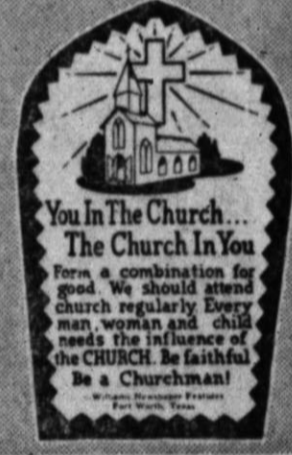
First Christian
 Sixth and Main
 Rev. Don Root, pastor
 Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:45 o'clock.
 Wednesday evening choir rehearsal will be held at 7:30 o'clock. At 6:45 o'clock each Sunday evening age level studies are held.
 Sunday morning Billy Robinson, son of Mr. and Mrs. John P. Robinson, who is a ministerial student at Phillips University at Enid, Okla., will bring the message.
 Sunday afternoon Al Holt, state religious education director for the Christian Churches with headquarters in Fort Worth, will be here to confer with the church educational committee, and teachers, and officers of our church school.
 Wednesday morning, January 27, at 7 o'clock Christian Men's Fellowship will be host to the interdenominational Men's Fellowship breakfast.
 Thursday evening at 7 o'clock the church will have its monthly family night dinner. Kuykendall, layman of the First Christian Church of Lubbock, and Wayne Salsor, Director of Texas Tech Christian Foundation will be guest speakers. Some of the students from the Texas Tech Christian Foundation will also be present.
 Everyone is welcome to attend services at the First Christian Church.

First Methodist
 Fifth and Main
 Rev. S. M. Dunnam, pastor
 Preaching services are at 10:55 o'clock Sunday morning and 5 o'clock in the evening, with Sunday School at 9:45 o'clock in the morning. MYF groups meet at 6 o'clock in the evening.
 Monday evening at 7:30 o'clock the Wesleyan Service Guild will meet with Mrs. L. L. Chisum, 514 Avenue K.
 Tuesday morning at 9:15 o'clock the Women's Prayer Group will meet in Ward Hall. At 2:30 o'clock Tuesday afternoon the Happy Helpers will meet in the Primary room and at 7:30 o'clock the Home Builders Class will meet in Fellowship Hall.
 Wednesday morning at 9:30 o'clock the Alice Ward Circle will meet with Mrs. J. W. Whelan, 106 Avenue D, the Dorcas Circle will meet with Mrs. Paul Conaway, 705 South Main, and the Emma Wheeler Hawkins Circle will meet with Mrs. Ed Warren, Harrison Highway. At 3 o'clock the Alesia Circle will meet with Mrs. S. M. Dunnam, 429 North Miles, the Carrie Black Circle will meet in the Junior room and the Lutie Fox Circle will meet in Ward Hall. At 7:30 o'clock prayer meeting will be held in Ward Hall.
 Saturday morning from 9 o'clock until 12 o'clock the prayer vigil will be held in the sanctuary.



His ear is not dull that He cannot hear, but your sins have grounded the line between you and God, Isaiah 59:1 If we would call God, our lines must be in good repair. Heaven's switchboard is always open to those worthy of a call.

Better get off the devil's ground and get on the line with God. Go to church, keep your lines free of trouble... your communications open for regular talks with God.



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

St. Thomas Episcopal
 Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
 The service of Holy Communion will be celebrated Sunday at 11 o'clock by the right Rev. George H. Quarterman. There will be a congregational dinner honoring Bishop Quarterman following the service.

Wesley Methodist
 Rev. E. L. Naugle, pastor
 Preaching services are at 11 o'clock and 7:15 o'clock with Sunday School at 9:45 o'clock and the MYF group meets at 6 o'clock.
 Tuesday at 7:30 o'clock the WSCS will meet at the church for a review of the book, "A Man Called Peter", given by Mrs. Leroy Aven.
 Wednesday at 7 o'clock prayer meeting will be held, followed by choir practice.

Assembly of God
 Union and Ave. G.
 Rev. Walter E. Lane, pastor
 Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock.
 Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.
 Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.
 The W.M.C. meets on Thursday afternoon at 2:30.

First Baptist
 Fifth and Main
 Rev. Howard Scott, pastor
 Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.
 Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.
 Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.
 Bob Lawrence is the educational director and Shirley Sharp is secretary.

Seventh Day Adventist
 Third and Lawton
 Elder C. C. Balsor, pastor
 Sabbath School is at 9:45 o'clock. Worship services are at 11 o'clock.
 The subject for lesson study Sabbath January 23 will be "On Becoming A Christian - Steps to Christ."
 Memory Verse: 2 Cor. 5:17, 18.
 Study Helps: "Testimonies," Vol. 9, Pages, 165, 166.
 Basic Text: Acts 2: 37, 38.
 Thirteenth Sabbath overflow offerings go to South American Division.

Missionary Baptist Church
 1003 Union Avenue
 Rev. W. B. Shirey, pastor
 Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.
 Evening worship services are at 8 o'clock, prayer meeting—8 o'clock Wednesday evening.

First Presbyterian
 619 Lee Street
 Rev. Russell Wingert, pastor
 Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

(Continued on Page 6)

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 Wayne Wallace

STAPP CHIROPRACTIC CLINIC
 The Way To Health

ELIZABETH WOMBLE
 Loans-Insurance-Abstracts

Western Battery & Electric Co.
 Ellis Coombes

HEREFORD MOTOR CO.
 Buran Scott

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 Famous Brands - Lower Prices

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WALKER REFRIGERATION SERVICE
 Mr. & Mrs. Dick Walker

SHELTON TIRE EXCHANGE
 W. O. & Bessie Shelton

CHRISTIANITY IS THE ROAD to the solution of the perplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge Church support and attendance thus working toward a greater and more spiritual community in which to live and rear our families.

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J. C. RICKETTS, REALTOR
 Complete Real Estate Service

CHURCH

(Continued from Page 5)

East Side Baptist

Forrest St. and Ave. K.
Rev. Russell Pogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.
Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.
Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Church of Christ

205 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 7:45 with evening worship at 7:30 o'clock.
Wednesday evening prayer services are held at 7:30 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Fourth and Jackson
Rev. Levi Louderback, pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7 o'clock.
Prayer meeting is held each Wednesday night at 7 o'clock.

Avenue Baptist

122 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:30 o'clock.
Evening worship services are held on Sunday evening at 7:30 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 3 o'clock Friday afternoon.
The Young people will meet Saturday night at 7:30 o'clock at the church.

Shower Honors Mrs. David Smith

Mrs. David Smith, formerly Betty Rhodes, was honored with a miscellaneous shower at the Baptist Church Annex Monday night. Hostesses were members of the Baptist Young Women's Association.
Evelyn Ray, Deann Buske and Denise Magness played piano selections as guests arrived. Donna Miller and Marie White presided at the serving table and guests were registered by Linda Miller.
The bride opened and displayed the lovely array of gifts.
Attending were: Mrs. E. S. Euler, Mrs. Scarborough, Mrs. Pete Buske, Margaret Rhodes, Mrs. H. T. Magness, Marie White, Denise Magness, Anita Scarborough, Mrs. T. E. Lovett, Laura Moyer, Evelyn Ray, Deann Buske, Donna Miller, Mrs. June Brummett, Mrs. Johnny Mars, Mrs. Billie Turner, Mattie Faye Crow, Joy Crow, Mrs. S. L. McLellan, Mrs. Lee Renner, Mrs. Curtis Murphee, Mrs. C. M. Fields, Mrs. Ray White, Mrs. James Terrell.
Mrs. Roy Clements, Mrs. John Nazworth, Mrs. Noyle Wood, Mrs. Spencer Hough, Mary Joyce Barnett, Mrs. Rudolph Renner, Melba Neelley, Decimae Beene, Pat Fallwell, Minnie Hall, Ella Mae Hall, Giles Cobb, Helen Haws, Ann Dukes, Wedia Nell Day, Margie Haws, Thoma Lou Fallwell and the honoree, and her mother Mrs. O. C. Rhodes.

Burned in Explosion

It was reported last Thursday that Russell Massey, Everett Harner, Lloyd and Glenn Mingus all suffered burns when the frozen butane tank that they were trying to thaw out exploded. However, none of the men were seriously injured.
Tommy Jones, son of Mr. and Mrs. Opal Jones, who is with the Air Force in Anchorage, Alaska, returned to his base after spending a 30 day leave with his parents and his sister, Mrs. Floyd Rector.
Mr. and Mrs. Lee Campbell took their small son, Randy, to Lubbock last Thursday to a baby specialist. The baby was to remain there for a few days for more treatments and blood transfusions.
Even "Dimes" Money
The morning of January 13 when the Farmer County Implement Co. opened for business it was found that some time during the time they closed Tuesday evening and opened Wednesday morning someone had entered the business by breaking the lock on the back door. The thieves took some small cash and the money from the March of Dimes solicitation box. At this writing no arrest had been made.
Ray McKee has returned from Nebraska where he was called to attend the funeral of his mother.
There is a lot of sickness due to colds and pneumonia in and around Friona.

Free-Will Donations

Friona is all-out in the March of Dimes campaign with two basketball games held Friday night. Free-will donations were taken at the door. The faculty played the business men's team and the Firemen played against the Lion's Club.
"Mothers March on Polio" will be conducted from house to house Friday January 29.
The Boy Scouts are selling tickets for a dime each. Purchasers become eligible for prizes to be given away at a ball game January 29. Everyone is urged to do their utmost in this worthy cause.

Trio Of Birthdays

Mrs. Edgar Ramey was hostess to a trio group celebrating birthdays on Wednesday January 13 at her home in Dimmitt.

Friona News

By Mrs. E. R. Day Sr.

Don Lewis, son of Mr. and Mrs. Henry Lewis, was one of the five contestants from the Panhandle area to appear on Carl Hare's talent scout show on KFDD-TV in Amarillo recently.

Urshel Perkins, who has been employed at the North Plains Gin for the past two months, has returned to his home at Trousdale, Okla.

Raymond Jones is remodeling the home of Mr. and Mrs. Shorty Jones.

John Absher, local high school English teacher, began lessons in Spanish Monday. Classes will be held once a week for four months.

Mrs. J. E. White and children were in Petersburg for the past week with her mother and family. Mrs. Rex Marshall, mother of Mrs. White, suffered a heart attack and has been in a Floydada hospital for some time.

Scout News

Brownie Troop 9 met with leaders, Mrs. Mildred Guinn and Mrs. W. M. Massie, who is taking the place of Mrs. Hazel Guinn who will move to Muleshoe soon. They sang new songs, talked about what Brownies like to do, and planned for the next meeting.
Delia Ann Gaines has moved to Clovis and Carolyn Herring was ill.
Martha Lynn Massie served Eskimo pies and bubble gum to the 11 members present, their leaders, and Larry Guinn and Jan Massie, who will be regular visitors.

Baby Sitting Leaves Mark

EAST HARTFORD, Conn. — High School Football Coach Henry Giardi showed up for an Exchange Club dinner with what looked like a bruise about the size of a silver dollar in the middle of his forehead.
Baby sitting with his 17-month-old daughter and watching a football game on TV at the same time was responsible, he said.
"My daughter has one of those suction-cup toys. She thinks it's fun when I press it against my forehead. Now the mark won't rub off or wash off."

Family Growth Rapid

SALT LAKE CITY (AP) — Eight times within nine months Mrs. Myrtle Smith became a grandmother.
Four of her daughters and four of her daughters-in-law gave birth to the eight grandchildren. Mrs. Smith's first great-grandchild also was born in that period.
Mrs. Smith is grandma to 25 children.

Delinquents' Record Good

CARLISLE, Pa. (AP) — Judge Dale F. Shugart of Cumberland County Juvenile Court doesn't believe there is anything like a juvenile criminal. Since 1949, of the 156 boys Judge Shugart has released from probation or parole, only 5 have reappeared in juvenile or criminal court for new offenses.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomeu Paytas pastor
Sunday morning Masses are at 8:30, 8, and 10 o'clock.
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.
Confessions:
Each Thursday night from 8:30 to 9:30 o'clock.
Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

GOVERNMENT SURPLUS

- Two Bedroom homes with plumbing and wiring Size 20 x 26 \$750.00
 - One Bedroom efficiency \$450.00
 - Duplex (4 Bedroom 52 ft. x 20) \$1550.00
 - Duplex 42 ft. \$1250.00
 - Duplex 32 ft. \$950.00
- Ready to move to your Farm or lot.
See Len Rogers, Machovec Homes, Dumas, Tex.
Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.
Closed on Sundays

A Salute to Hereford's Churches



ASSEMBLY of GOD

The Hereford Assembly of God Church was organized back in 1927, with a total membership of 32. Rev. Chamless was pastor at that time. The first services of the Assembly of God Church were held in the Deaf Smith County Courthouse, but construction of the present building was started later that year, and enlarged 3 years ago.
The Assembly of God now has an average of 138 in attendance at Sunday School. Rev. Walter E. Lane is the present pastor, having been in Hereford about 2 years. Rev. Lane came here from Plainview.

THE FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Churches of Hereford.

THE FIRST NATIONAL BANK Of Hereford

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WRESTLING

At SULL BARN on Highway
Sponsored By Hereford Lions CLUB
CHAMPIONSHIP
TAG TEAM MATCH



FIRST EVENT: Best 2 out of 3 Falls or 45 min.

WHITEY WHITER from Illinois
VS.
LARRY WRIGHT from Amarillo

MAIN EVENT: Best 2 out of 3 Falls or 90 min.

IVAN KALMIKOFF & KAROL KRAUSER
VS.
ACE FREEMAN & TOMMY MARTINDALE

SAT. JAN. 23, 8:30 P.M.

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ALUMINUM CASEMENT WINDOWS

Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.

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ALAN LADD · JEAN ARTHUR
VAN HEFLIN
GEORGE STEVENS' SHANE

We were a long time buying SHANE—but we wanted to bring it to you at regular ADULT ADMISSION and we did.
ADULT - 60c — CHILDREN - 25c—INCLUDING FEDERAL TAX

5 BIG DAYS STARTING FRIDAY -

Anniversaries from Thursday, January 21 -- Saturday, January 23

Mr. & Mrs. Charlie T. Noland Mr. & Mrs. Paul Rudd Mr. & Mrs. H. N. Bishop
Mr. & Mrs. C. E. Coleman Mr. & Mrs. E. H. Cole Mr. & Mrs. W. T. Fincher
Mr. & Mrs. L. V. Watts Mr. & Mrs. Wayne Wallace Mr. & Mrs. L. R. Boyer

FRI. & SAT. **TEXAS** SUNDAY

AN OUTLAW HORSE! A SPIRITED GIRL! AN UNTAMED MAN!
NORTHWEST STAMPEDE in CINECOLOR
Joan LESLIE · James CRAIG

"GOLD FEVER"
WILD RUSH FOR DESERT'S TREASURE!
BOB CALVERT · RALPH HOGAN · ANN CUNIFF

Guys Who Are Gallant... and Game!
THE FIGHTING SEABEES
John WAYNE · Dennis O'KEEFE
Starring HAYWARD