



### Hospital Notes

**Patients In Hospital**  
 Mrs. Joe Rogers, med.; E. L. Naugle, surg.; Mrs. Steve Struve, OB; Mrs. Nellie Jones, surg.; Mrs. Melvin Martin, med.; Mrs. William Ohlig, med.; Alford Petty, med.; Bill Darker, surg.; Dean Brown, med.; Mrs. G. A. F. Parker, med.; Cecil Guseman, med.; Mrs. Johnny Townsend, surg.; Mrs. Pauling Gamez, surg.; Angelo Estrado, med.; Mrs. W. J. Nazworth, med.; Mrs. Robert Womble, OB; Lopez Gamez, med.; Mrs. Joe E. Wagener, surg.; Mrs. J. C. Mays, OB; Miss Ruth Service, med.; Mrs. E. D. Moses, OB; and Mrs. Ervin Eoff, OB.

**Patients Dismissed**  
 Mike Koelzer, med., 11-2; Pedro Beltran, med., 11-2; Eddy Lee Kirkwood, med., 10-30; Mrs. Fred Batterman, OB, 11-3; Dan Reid, med., 11-2; Suzanne Solomon, med., 11-3; Donnie Cowart, med., 11-3; Blanca Castell, med., 11-3; Davey Carroll, T&A, 11-3; Mrs. Pat Rampot, OB, 11-1; Mrs. Loyd Smith, OB, 11-1; Frank Hernandez Jr., med., 11-1; Allen Hughes, med., 11-1; Bernice Lowe, surg., 10-31; Mrs. Charles Moore, med., 10-31; and Mrs. G. W. Newsom, med., 10-31.

**Births**  
 Sons to Mr. and Mrs. Steve Struve, 10-31; Mr. and Mrs. Robert Womble, 11-2; Mr. and Mrs. J. C.

### FRIONA NEWS

**By Mrs. E. R. Day**  
 Mr. and Mrs. Wallace Rogers of Bovina were visiting in Friona with relatives last week.  
 Mrs. Leo Bails and Kenneth, Mrs. Mayme Adams and Glennia Mae Pope were visitors in Muleshoe Monday.  
 Mr. and Mrs. Kenneth Smedley of Lovington, N. M., were guests in the home of her brother and family, Mr. and Mrs. Lee Burnett, Sunday. That afternoon they visited with Raymon Smith, who is in the Highland hospital in Pampa.  
**Trip To Oklahoma City**  
 Mr. and Mrs. O. F. Lange were in Oklahoma City over the weekend. They returned Mrs. John Lynn and son home after a few week's visit here with her parents.  
 Mr. and Mrs. Walter Jasper of Amarillo visited his parents, Mr. and Mrs. T. N. Jasper, over the weekend.  
 Mr. and Mrs. Dennis Robards and Mrs. W. M. Lloyd and Ruth were shopping in Clovis Monday.  
 Mrs. A. H. Boatman spent Saturday night with her sister and family, Mr. and Mrs. C. A. Paul, Dr. and Mrs. Thomas B. Smith

were in Lovington, N. M., Tuesday on business.  
**Greenville Visitors**  
 Mr. and Mrs. J. J. McFarland of Greenville are here visiting their daughter and family, Mr. and Mrs. Rush.

Walter Loveless Jr. and children Peggy and Lynn of Oklahoma City spent the weekend with his parents, Mr. and Mrs. Walter Loveless Sr.  
 Mr. and Mrs. Emmett Day Sr. spent Saturday night with Mr. and Mrs. Paul Cantrell and family of White Deer.

**Madrigal Singers**  
 The Musical Madrigal Singers of Lubbock were guests in the home of Mr. and Mrs. H. T. Magness Saturday night. They went to the El Monterey Club in Clovis and had a Mexican supper. Hosts to the singers were Mr. and Mrs. Pete Buske and Mr. and Mrs. H. T. Magness, Denease and Jacqueline.

Mr. and Mrs. Bill Libby and daughters, Jane and Valeria of Hammons, Okla., spent the weekend with his cousin and family, Mr. and Mrs. Oscar Baxter.

**Around . . .**  
 (Continued from Page 1)  
 admission fees and there will be no offering taken.  
 From now until Christmas the H. D. Chorus will meet twice each

week for practice. On Mondays the meeting will be at the club house at 2:30 o'clock, and on Thursday evening at 7 o'clock they will meet in the home of Mrs. G. E. Mullins, 1011 Park Avenue.

The Hereford Garden Club will meet in the home of Mrs. Gerald Wilson at 130 Star Street Friday afternoon instead of meeting in the home of Mrs. Carol Whiteside as was previously announced.

An election will be held at the Dawn Co-op on November 14 to choose a supervisor from Subdivision 5, Tierra Blanca Soil Conservation District, for the SCD board. Carl Wimberley is the present supervisor.

The executive board of the Dear Smith County Federation of Women's clubs will meet Saturday afternoon at 2:30 o'clock in the Court House. The second quarterly luncheon will be held Monday, November 16, at the First Christian church.

Duck and goose hunting season in Texas starts Friday at noon to continue for 60 days. After the opening day shooting hours will be from one-half hour before sunrise until sunset. Limit on ducks will be five per day and not more than 10 in possession. The limit on geese will be five per day or in possession, to include not more than two Canada geese, two white fronted geese, or one of each.

### Kinsey . . .

(Continued from Page 1)  
 Smith, city engineer, who said that he will probably be ready to meet with the zoning commission some time next week. Evidently he will have a map, showing the type and location of every building in Hereford, ready at that time.

**Platte Approved**  
 The commission also approved the \$3,000 plumbing bond of B. W. Flippin, United Plumbing Co., and approved the platte for the Frantz sub-division, which is the east half of block 23, between Star and K.

In the report on city receipts, it was shown that, during the month of October, the city installed 10 new water taps, at a cost of \$300 to property owners, received \$61 in overparking fines and \$829.50 in other fines, and \$8,851.41 in water and sewer revenue.

Overall receipts during the month, including the payment of 1953 taxes under the three percent deduction plan for payment during October, were \$79,808.23. Total disbursements during the month were \$13,181.55.

### Scouters . . .

(Continued from Page 1)  
 as an attempt will be made to form two more dens that night on the basis of parent interest.

Final big event scheduled for Scouters this month is a Scoutmasters and troop leaders and committeemen's steak broil, which will be held at the American Legion Hall at 6:30 o'clock on the night of November 23.

At the district council meeting Tuesday, Organization and Extension chairman Bruce Miller reported that there were 283 Scouts registered from the county-as of November 1 this year, compared to only 248 a year ago.

**Courses Planned**  
 Earnest Langley, who has charge of the leadership training program, said that two courses for leaders are planned, one for Explorer boy and adult leaders at Camp Don Harrington November 14-15, and the other, a Cub leaders' basic training meeting, in Hereford on November 19.

Sylvester Slagle, head of the finance committee, reported that some \$2,730.50 has been pledged to date, and \$1,183.50 in cash has been received.

Reports were also heard about repair work done on the Scout Hut, from institutional representatives, and from other committee chairmen.



Why Be  
**IN DOUBT?**

Be Sure Your Money  
 Is Safe!

Use The First National's  
 Safe, Convenient

## NIGHT DEPOSITORY

Yes, it's easy . . . just drop your days receipts down the chute and your money will be safe. You can go home and enjoy a good night's sleep because you KNOW your money is safe. That's the PROGRESSIVE WAY . . . THE FIRST NATIONAL BANK way.

See Us For All Your Banking Needs!

## THE FIRST NATIONAL BANK OF HEREFORD

Member: Federal Reserve System, Federal Deposit Insurance Corporation

**THESE MEN  
 CAN'T FORGET**

**WEAR A.V.F.W.**

**BUDDY  
 POPPY**

**Sat. Nov.  
 7th**



Honor the Dead by Helping the Living

**VETERANS OF FOREIGN WARS OF THE UNITED STATES**

# MILO FARMERS!

Your local elevator operators have been handling high moisture milo without discount, hoping for favorable weather conditions, whereby the bulk of the crop could be harvested dry. We have accepted all of the high moisture grain we can handle without discount, as grain shipped to outside storage is discounted by the receivers, and high moisture grain stored locally will shrink to the extent that loss in weight makes it prohibitive to handle without discount.

We recognize the necessity for you to save your crops and assure you, we will cooperate in any way possible, however, in order to continue to handle high moisture grain, it is necessary to apply the following schedule of discounts immediately.

- 13% to 14% — 5c per hundred discount for loan
- 14% to 15% — 10c per hundred discount for loan
- 15% to 16% — Cannot be put in loan but will be purchased at 15c per hundred discount under market price.
- Over 16% — Will be purchased at a minimum of 25c per hundred under market price.

**Sears Grain Co.**

**Pitman Grain Co.**

**Hereford Grain Co.**

**Fraser Milling Co.**

**Uhlmann Elevators**

**Packard Milling Co.**

**Dawn Co - Op.**



# FURR FOOD STORES

## Hunt's CANNED FOOD

### OLD FASHION Gigantic Sale

IS THE TALK OF THE TOWN

GUNN BROS.  
STAMPS GIVEN  
AS AN EXTRA  
BONUS



#### SHOP FURR'S QUALITY MEATS WITH CONFIDENCE

Cut from Northern Hogs, Semi Boneless

### PORK ROAST

pound 45¢

Deckers Tall Corn Sliced

### BACON

lb. 59¢

Center Cut, Young and Lean

### PORK CHOPS

pound 59¢

Longhorn Cloth Bag

### SAUSAGE

2 lb. Bag 79¢

Plenty of Meat Pork

### BACK BONES

pound 45¢

Plump and Juicy, Skinless Dinner

### FRANKS

lb. 29¢

Gerbers All Varieties

### BABY FOOD

3 CANS 14¢

Flour

### Pillsbury

25 LB. SACK \$1.79

Shortening

### Bake-Rite

3 LB. CAN 65¢

Campbell's

### Tomato Soup

No. 1 CAN 9¢

Hunt's Whole Unpeeled  
**APRICOTS** 3 No. 2½ Cans \$1.00

Hunt's  
**Fruit Cocktail** 3 No. 2½ Cans \$1.00

Hunt's  
**PRUNE PLUMS** 6 No. 300 Cans \$1.00

Hunt's Green  
**ASPARAGUS** 3 Picnic Size Cans \$1.00

Hunt's Cream Style  
**GOLDEN CORN** 6 No. 300 Cans \$1.00

Hunt's Tender Garden  
**PEAS** 8 No. 300 Cans \$1.00

Hunt's  
**SPINACH** 8 No. 300 Cans \$1.00

Hunt's Solid Pack  
**TOMATOES** 6 No. 300 Cans \$1.00

Hunt's  
**TOMATO JUICE** 4 46-oz. Cans \$1.00

Hunt's  
**CUCUMBER CHIPS** 6 12-oz. Jars \$1.00

Hunt's  
**CATSUP** 7 14-oz. Bottles \$1.00

Hunt's  
**SPINACH** 7 No. 2 Cans \$1.00

Garth Cut  
**BEETS** 10 No. 303 Cans \$1.00



### Fall Harvest SALE



Kloth-Lyk Assorted Colors  
**NAPKINS** 2 60-Count Pkgs. 29¢

Kloth-Lyk White Or Colored  
**TOILET TISSUE** 2 1000 Sheet Rolls 23¢

American Beauty  
**KRAUT** 7 No. 300 Cans \$1.00

Canned Milk  
**DARICRAFT** 2 Tall Cans 19¢

Heinz  
**KETHUP** 14-oz. Bot. 23¢

Coffee, All Grinds Lb.  
Maryland Club 79¢  
French's, 6-oz. Jar 9¢  
Borden's, 16-oz. Pkg. 37¢  
Kelllogg's  
ALL BRAN 27¢  
Soap  
TIDE Gt. Pkg. 69¢

Dromedary 7½-oz. Pkg.  
**DATES** 21¢  
Post, 10½-oz. Pkg.  
Old Sport, 12 Tall Cans  
**GRAPE NUTS** 19¢  
**DOG FOOD** \$1.00  
Kuner's, 6 No. 303 Cans  
**TOMATOES** \$1.00  
Aywon, 11 No. 303 Cans  
New Potatoes \$1.00

Betty Crocker Cake Mixes  
White Cake 20-oz. pkg. 35¢  
Devils Food 20-oz. pkg. 35¢  
Yellow cake mix 20-oz. 35¢

**BISQUICK** 20-oz. pkg. 25¢  
**BISQUICK** 40-oz. pkg. 39¢  
**SOFTASILK** 44-oz. pkg. 39¢  
**GINGER BREAD MIX** 14½-oz. pkg. 27¢  
**CRUST QUICK** 9-oz. pkg. 19¢

Shop Furr's Sundry & Household Dept. & Save  
15c Val. Jade Or White

**COFFEE MUGS** Each 9¢

15c Val. Jade Or White 5 Inch

**CEREAL BOWL** Each 9¢

**MENTHOLATUM** 1 oz. Jar or Tube 33¢

**BEN-GUE** 13 oz. Reg. or Mild 59¢

Furr's Hour's Fresher Pastries

A Delicious Cheese Pie Dough-Serve This Pie Hot  
**RUM MINCE MEAT PIES** Ea. 29¢

Oven Fresh, Topped With A Thick Cooked Fudge Icing  
**Devils Fudge Cakes 2-8 In. Layer** 69¢

Fresh-Delicious Topped With White Fondant Icing  
**BUTTER FLY ROLLS** Pkg. 19¢

Fine For Lunches-Or After School Snacks.  
**Vanilla Fondant Do-Nuts** 2 pkgs. 29¢

Furr's have just received, New Crop English Walnuts, Almonds, Brazil Nuts and Pecans. Get these at Furr's Everyday Low, Low Prices.

Fancy Eating Rome Beauty

### APPLES

2 lb. 29¢

Marsh Seedless

### Grapefruit

2 lb. 15¢

Tokay

### GRAPES

2 lb. 15¢

Yellow

### SQUASH

lb. 5¢

Home Grown

### Cabbage

lb. 3¢

Colorado Red

### Potatoes

50 Lb. Bag \$1.19

Patio  
**BEEF TAMALES**  
No. 300 Can 25¢

Patio  
**Chili With Beans**  
No. 300 Can 39¢

Patio BEEF  
**ENCHILADES**  
No. 2 Can 43¢

Green Giant  
**PEAS**  
No. 303 Can 19¢

Mrs. Tuckers  
**SHORTENING**  
3 Lb. Can 79¢

Native Brand  
**PIE MIXES**  
Cherry No. 2 Can 34¢  
Blueberry No. 2 Can 41¢  
Raspberry No. 2 Can 41¢  
Strawberry No. 2 Can 45¢

Cleaner  
**BAB-O**  
2 Tall Cans 23¢

Pop Corn  
**CRACKER JACKS**  
3 Pkgs. 13¢

Van Camps Chicken of The Sea Green Label  
**TUNA**  
Can 35¢

Angelus  
**Marshmallows**  
10-oz. Pkg. 23¢

Oscar Mayer With Barbecue Sauce  
**WEINERS**  
11-oz. Can 49¢

Softex  
**Toilet Tissue**  
2 1000 sheet rolls 25¢

Gerbers Cereal Oatmeal- Barley - Or Rice  
**BABY FOOD**  
2-8-oz. Boxes 33¢

Diamond 15A  
**PAPER NAPKINS**  
2 80-count pkgs. 29¢

Salad Oil  
**MAZOLA**  
Pt. Bot. 39¢ Qt. 69¢

Green-Blue - Or Red Label  
**KARO SYRUP**  
5 Lb. Can 63¢

Hormel Luncheon Meat  
**SPAM**  
12-oz. Can 47¢

Egg Noodles  
**SKINNERS**  
14-oz. Pkg. 33¢

Macaroni  
**SKINNERS**  
2 7-oz. Pkgs. 25¢

Raisin Bran  
**SKINNERS**  
10-oz. Pkg. 19¢

Spaghetti  
**SKINNERS**  
2 7-oz. Pkgs. 25¢

Puss'n Boots  
**CAT FOOD**  
2 Tall Cans 25¢

# WANT ADS **Phone 30 or 31**

**FREE**  
Theatre Tickets  
To See

**The Moon Is Blue**

Sunday, Monday and Tuesday

October 8 - 9 - 10

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you one free ticket.

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-1fc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-1fc

NOTICE INVESTORS OR FARMERS—666 2/3 acres of irrigated land for sale in Castro County, Texas, Legal Description—Sec. 78, Block M. 7. One 1000 gal. well on natural gas. One set of improvements. 240 acres in cultivation, balance in grass. 3/4 of land suited for irrigation. Located 6 miles north and 3 miles west of Dimmitt on Farm to Market road. In order to settle the estate the land must go. Give possession 1st day of Jan. 1954. For further information see Spurgeon Johnson 4907 W. 16th St. Phone 28548 Amarillo, Texas or J. D. Johnson Wheeler, Texas B-4-45-4p

For Sale: New Heaters; bath-room, four, five, and six radiators size. All at wholesale price. Fraser Oil Company B-1-19-2c

2. FOR SALE Farm Equipment PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 F-eight. Prepaid. Phone 8338 Nc2 Co., Box 191, Bay City. B-2-17-18-1fc

3. REAL ESTATE FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway, 2464. B-4-13-13-1fc

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre. 160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre. B-4-10-10-1fc

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars. Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas B-4-10-10-1fc

WILL TRADE 240 acres good grass land, well improved, two miles north of Mineral Wells, for farm land in Hereford area. Phone 1362-W Hereford. B-4-24-45-2p

For Real Estate Farm Loans -- 4 1/2% Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-1fc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain. SAM NUNNALLY Lone Star Agency 136 Main Night Phone 1711 B-4-15-1fc

FOR SALE: New three bedroom house at 107 Avenue C. Call 1334. B-4-12-63-1fc

WHY PAY RENT Nice irrigated 290 Acres, some wheat, nice 3 bedroom home, other improvements, near Hereford. \$185.00 acre. 647 Acres, 600 in Cultivation, 320 wheat, 155 rye, 2-bedroom house, other imp., in irrigated district, you should see this farm, all goes \$75.00 acre. Nice Clean Irrigated 160 acres all cultivation. 2-bedroom house, \$225.00 acre. Clean level 40 acres 7 miles Hereford, in irrigated district, \$7,500.00. Clean 189 acres, 180 cultivation 2-bedroom house, in irrigated district, on farm to market road, \$100.00 acre. Also new 3-bedroom brick double garage, \$16,500.00 25% down. New 2-bedroom brick single garage, carpeted; \$12,600.00, \$8,000.00 loan. Other good buys in large and small houses, some for \$500.00 down.

J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-19-1fc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Main St. Box 464 Res. Ph. 193-W T-4-13-1fc

Non-Resident Owner offers Undivided 9-20th interest in quarter section of the finest IRRIGABLE LAND (All Fenced) Described as Southeast Quarter of Section 55, Block K-4. Located fifteen miles north of Hereford. Another 10 per cent interest in this quarter section is available for purchase, and the rest can be bought, if not now, later. WE WANT TO SELL NOW AND ALL REASONABLE OFFERS CONSIDERED. Mail your best cash price to MRS. NORMAN H. PARKS, Box 175, La Verne, Calif. T-4-44-2c

EXTRA EXTRA FINE SECTION UNIMPROVED: Except has well and windmill and good fences. All extra good level land in cultivation. Located on main traveled road, three miles off pavement in the finest irrigated farming section of the country. A fine tract of land to develop into irrigation. 1/2 mineral. Full possession now. Terms if desired. Exclusive listing. Will work with other dealers. Priced for quick sale, per acre \$135.00. TEXAS VETERANS SECTION WHEAT LAND: to sell to Texas veterans with G. I. Loans. 260 acres fine wheat now growing. Rent goes. 540 acres good land in cultivation, bal. grass and lake. Located N/W of Hereford, in one mile of good school and pavement. Per acre \$50.00. WESSON REAL ESTATE Ph. 944 317 Sampson West of Square Hereford, Texas B-4-44-1fc

FOR SALE: Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash—balance 10 years at 5%. 1/2 mineral rights reserved—non participating. GLENN WEIR Ph. 200 Res. Ph. 802 B-4-43-1fc

LAND WANTED TO SELL TO TEXAS VETERANS ON G.I. LOANS. IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE. WESSON REAL ESTATE 317 Sampson Ph. 944 Hereford, Texas B-4-43-1fc

FOR TRADE Income property for Farm or Ranch land located in Castro or Deaf Smith County. This income property consists of Two 40 units apartment housing programs, located at Camp Hood (Killeen, Texas) housing U. S. army personnel (one of the best rental income deals in the State). Ideal for man and wife who want monthly income property. Contact C. T. Rice, Albuquerque, New Mexico, Box 922, or Phone 58074 after 6 p.m. Daily. B-4-17-6p

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments. J. B. Elliston 132 E. 3rd. Phone 179 B-4-42-1fc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-1fc

5. FOR RENT FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-1fc

Read The Classifieds

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-1fc

BEDROOM FOR RENT. Bath and heat. 219 Ave. D. Phone 1012-J. B-5-11-19-2k.

FOR RENT: Two bedroom home with bath close to Central School. Would like permanent party. Call 819. B-5-17-45-2k.

FURNISHED APARTMENT also bedroom with private entrance. 116 Avenue A. T-5-10-45-1p.

FRONT BEDROOM FOR RENT. 806 Union. Phone 1866-W. B-5-8-45-2k.

TWO ROOM FURNISHED apartment. Mrs. Megert. 461, Lawton. B-5-8-45-2c.

FRONT BEDROOM FOR RENT. Private Entrance. 428 N. Jackson. Phone 779. B-5-11-45-2p.

FOR RENT: Nice furnished bedroom for one or two men only. 915 Union Ave. T-5-14-45-1k.

FOR RENT: 213 1-3 acres, irrigated. Part in wheat. Cash lease preferred. 9 miles NW of town. Cora Lee Carter, 1717 Avenue K, Room 112, Lubbock, Texas. T-5-26-45-1k.

FIVE ROOM MODERN house, 701 Knight. Phone 1110 before noon. B-5-10-45-2p.

6. WANTED HAVE OPENING FOR TWO first class mechanics. Apply McCullough Motor Company, 411 W. First. B-6-14-43-1fc.

WANTED: Custom Combining, have four Massey-Harris Combines, two canas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renro, 385-W, Hereford. B-6-28-41-1fc.

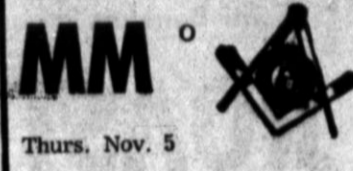
WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-1fc


WANT TO RENT 160 acres irrigated; for cotton and maize. Crop rent. Write Box 673. B-6-15-44-3p.

EXPERIENCED SHOE salesman wanted: Pleasant working conditions. Apply at Hereford Shoe Store in person. B-6-14-45-1fc.

8 HELP WANTED BOLL PULLERS WANTED. Good pulling. Two miles of town. Whites preferred. 231 Avenue K. Telephone 1099. T-8-16-45-1p.

WHAT ARE YOUR PLANS for 1954? A good Rawleigh Business is hard to beat. No capital or experience required if you have a car. Opening in Deaf Smith and Oldham Counties. Write now for full information. Rawleighs Dept., TKK-160-254, Memphis, Tenn. T-8-42-45-3p.

HEREFORD No. 849 AF & AM  Thurs. Nov. 5 R. L. Thompson, Sec'y W. A. Bill Phipps W. M.


 Kiwanis Club Thurs. Noon Hotel Jim Hill

 Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

9. Situations Wanted COUPLE WOULD LIKE FARM, and ranch work. Phone 20398, Amarillo. T-9-10-45-1p.

Additional Classifieds (Continued on Page 6)

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

 NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

 Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

**REPAIR REMODEL FIX-UP**

**Now!**

Fix-Up Your Home for COLD WEATHER With An Easy, Convenient F.H.A. TITLE 1 LOAN

And at Rockwell Bros. & Co. you will always be assured of the Best in all your Building Materials. Drop by today . . . let the friendly folks at Rockwell Bros. & Co. give you an estimate on your repairs and remodeling work. You'll enjoy trading at ROCKWELL BROS. & CO.

**ROCKWELL BROS. & CO.**

FOR SALE: Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash—balance 10 years at 5%. 1/2 mineral rights reserved—non participating. GLENN WEIR Ph. 200 Res. Ph. 802 B-4-43-1fc

JUST 10 DAYS LEFT TO **SAVE 10%** on Christmas Cards

ORDER BEFORE NOVEMBER 15th

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

The **Brand Office**

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Panda Brand  
**Tomatoes**

2 Cello Packagess **29<sup>c</sup>**

Rome Beauty  
**APPLES**

Cooking or Eating  
lb. **10<sup>c</sup>**

Fresh Frozen  
**Strawberries**

Fresh Pack  
10 oz. Carton **19<sup>c</sup>**

# PIGGLY WIGGLY

Sun Ray Whole  
**HAMS**

8 to 16 Lb. Average  
lb. **59<sup>c</sup>**

Armour Star  
**BACON**

1 Lb. Cello

**69<sup>c</sup>**

Kraft's  
**Miracle Whip**

Quart Jar

**49<sup>c</sup>**



**Snowdrift**

15c Coupon Free  
3 Lb. Can

**69<sup>c</sup>**

**TIDE  
CHEER  
& DREFT**

Giant Box

**67<sup>c</sup>**

At this time, we wish to say "THANKS FRIENDS" for your wonderful response to our annual Shurfine Sale. We believe this was the best year ever, and of course, you, as our friends and customers, have made this possible. Again may we say, "Thank You" for your acceptance of these fine Shurfine Products.

Wilson's

**BEEF**

Chopped Luncheon Meat  
12 oz. Can

**39<sup>c</sup>**

**OLEO**

Wilson's Golden Colored Quarters

lb. **19<sup>c</sup>**

Hunt's GREEN

**BEANS**

fancy Blue Lake, Cut No. 2 Cans

**2 for 39<sup>c</sup>**

**LEMONS**

California Sunkist

doz. **39<sup>c</sup>**

**GREEN ONIONS**

Garden Fresh BUNCH

**7<sup>c</sup>**

**YELLOW SQUASH**

Extra Fancy East Texas Straight Neck

lb. **10<sup>c</sup>**

**HAMS**

Shank End

lb. **55<sup>c</sup>**

Butt End

lb. **65<sup>c</sup>**

**TAMALES**

Wilson Certified

**12 For 47<sup>c</sup>**

**PORK ROAST**

Fresh Shoulder

lb. **47<sup>c</sup>**

Pard  
**Dog Food 3 cans for 39c**

Crystal White, Bestyett  
**SYRUP pl. decanter 35c**

Shurfine, Whole in syrup, No. 2 Can  
**Sweet Potatoes 2 for 49c**

Beverage Syrup, Makes a Gallon Assorted Flavors  
**Grapette 2 bottles for 59c**

Campbelle New Pack  
**Tomato Juice 46 oz. 29c**

8 Vegetable Juices Blended, New Pack  
**V-8 Juice 46 oz. 3 or \$1.**

Bordo, Imported, Pitted  
**DATES Lb. pkg. 39c  
7 oz. pkg. 21c**

Shurfine, Plain or Iodized  
**SALT 2 boxes for 17c**

First Methodist Church Bake Sale  
In Our Store Saturday Nov. 7th

Shurfine, Unsweetened, 46 oz. Can  
**GRAPEFRUIT JUICE 27c**



GET YOUR FREE COLLEGE PENNANTS HERE WITH HORMEL CHILI & TAMALES

Close Out,  
**TEA 1/4 lb. box 2 for 39c**  
Maxwell House, McCormick, White Swan, Bestyett & Bright & Early

Reg. Size  
**LAVA 2 Bars for 19c**

Kirk's Hard Water  
**SOAP 3 Bars for 25c**

Laundry Soap  
**P&G 3 Bars for 25c**

Bath Size  
**CAMAY 2 Bars for 19c**

Reg. Size  
**CAMAY 3 Bars for 21c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

**Classifieds**  
(Continued from Page 4)

**10. NOTICE**  
ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway, Ph. 1574-W.  
B-10-14-9-tfc

ALCOHOLICS ANONYMOUS  
Phone 850 or 1427  
B-10-24-tfc

See our new Wordmatic washing machine on display Friday the 14th.  
Farmer's Drive In  
Phone 161  
B-10-16-tfc

WILL THE PERSON WHO borrowed the wheat drill from the D. M. Smith place 3 miles northeast of Hereford, please return it.  
B-10-23-19-4p

Montgomery Ward specials begin November 11 thru November 21st. Our 14 Cu. Ft. Home Freezer Regular \$359.95 at \$329.95. Our \$344.95 12 Cu. Ft. upright at \$309.95. \$10 down 24 months to pay. We can send these items to you now on demonstration but due to company procedure; we cannot write them up until after November 11th.  
Call Troy Moore, Phone 161 Hereford, Representative for Montgomery Ward  
B-10-45-tfc

I have rented part of the Fullwood building for my shop. Motor overhaul, brake service & general repair.  
Henry Weems  
B-10-45-2p

FOR CASH LEASE: 110 acres near town, school and church. Four room house with bath, barn, irrigation well. Will give three year contract. M. A. Crum, Friona.  
T-10-27-45-1p.

**11. Business Services**  
FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.  
B-11-15-47-tfc

Quick — Efficient  
**HOME LOANS**  
Dependable Abstract and Insurance Service  
**ELIZABETH WOMBLE**  
146 Main Phone 497  
B-11-27-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360.  
B-11-11-36-tfc

Reliable Rug, Carpet and upholstery Cleaners.  
In Hereford  
C & R Cleaners  
Phone 160  
B-11-18-4p

**HOME & FARM LOANS**  
See Us For The Best Service Available.  
John McLean Insurance Agency  
Phone 273 Box 267  
127 W. 3rd St.  
Hereford, Texas  
For loans in Deaf Smith, Parmer and North Part of Castro Counties.  
B-11-46-tfc

**RUBBER STAMPS** fast service. Francis Printing Co. Ph. 1303.  
B-11-9-3-TFC

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street.  
B-11-20-30-tfc

**ADRIAN NEWS**

**By Annie Leslie**  
Mr. and Mrs. E. H. Mosteller and family were shopping in Amarillo Saturday.  
Mr. and Mrs. Albert Fithen and family, Mr. and Mrs. Lewis Thomas, all of Claude, and Mr. and Mrs. Bob Bronniman of Woodward, Okla., were visitors in the Oscar Bronniman home Sunday.  
C. F. Allee visited his brother, W. E. Allee in San Antonio last Friday.

**Basketball Scheduled**  
There will be a basketball game Friday at the Adrian gym starting at 6:30 o'clock. The girls will play River Road of Amarillo and the A and B boys will play Porter, N. M.  
The Adrian P-TA wishes to thank all who attended and helped at the P-TA carnival.  
Mrs. George Paschel and Mrs. Oscar Bronniman honored the Adrian basketball girls with a supper before their first game of the season Friday. The girls won the basketball game with Hartley by a score of 56-37. The boys score was 49 to 21, in favor of Adrian.  
A bridal shower was given in honor of Mrs. Nancy Johnson Burk Sunday in the home of Mrs. Ernest Franks.  
Refreshments of cake and punch were served by the hostesses, Misses Barbara Pinnell, Jean Finley, Doris Story, Joan Sheets and Lyla Mae Bronniman.  
Those attending were: Mesdames Dewey Haberman, George Gruhlkey, Al Goodin, Elbert Whitten, Marie Gruhlkey, Bobby Speed, Bill Leslie Allen Jones, Ernest Franks, Grady Pridmore and Linda Luther Wagner, Mrs. Homfeld, C. V. Griggs and Bob Gruhlkey.  
Misses Lida Fithen of Claude, June Leslie, Erma Faye Bronniman, Claudine Allee, Nancy McNabb of Vega and Annie Leslie.  
Sent Gifts  
Those sending gifts were: Mesdames Jack Gainer, V. E. Lemke, E. N. Johnson, Walt Fisher, Jack Fincher, H. Shaw, H. B. Tomlinson, E. B. Pounds, Tedo Harris, B. Caldwell, Anna Witt, Annie Vickery, C. T. Allee, Stella Thuret, Betty Jo McNaughton, Emma Balces, Buna Perrin, Stella Horton, Johnny Ferguson, Bill James, E. H. Mosteller and Bessie Spande.  
Mrs. Jack Fincher, Mrs. Jack Fisher, Mrs. W. C. Briggs and Stella Thuret were shopping in Amarillo Monday.  
Dinner guests in the home of Mr. and Mrs. R. M. Gruhlkey Monday were Mrs. Bob Gruhlkey, Ricky and Linda.  
Mrs. Alice Freeman of Archer City, has been visiting her sister, Mrs. Ruth Perrin.  
Mr. and Mrs. Weldon Reno visited the Loren Creitz family last Sunday.  
Mr. and Mrs. Clifford Chapman, Sharon and Mary of Arlington visited friends in Adrian last week.  
Mrs. G. S. Elliott of Savoy visited with Mr. and Mrs. Loren Creitz last weekend. Mrs. Elliott is Mrs. Creitz's mother.  
Jimmy Briggs, Wayne Pinnell, and Maxine Stoneman, students of WTSC in Canyon, visited their parents last weekend.

**Hartley Upset**  
The Adrian Matadors basketball teams, boys and girls, upset the Hartley teams in two thrilling games Tuesday at Adrian.  
The boys defeated Hartley, 49-21, with Coach Joe Cullender substituting his second string in the fourth quarter.  
The Adrian girls defeated the Hartley girls, 56-37, with Lyla Bronniman scoring 35 points. Al Goodin is coach for the girls' team.

**FOR IRRIGATION WELL CASING** tanks, spillways and welding, see Johnie Betzen, 607 F Street.  
B-11-14-45-6p

**13 Lost & Found**  
LOST: A red and white bird dog. Has notch in left ear. Call Jones Service Station or write D. W. Maddox, Route 4.  
B-13-22-45-2p.

Every girl on the team saw action, with Joan Sheets adding 12 points to the score and Barbara Pinnell nine points.  
**Lots Of Spirit**  
In the boys' game, the team showed lots of spirit and hustle with high-point men for Adrian being Brown, with 18 points and M. Pounds with eight points.  
The fifth and sixth grades had a Halloween party Thursday night in the home of Mrs. E. K. Pinnell. Games provided the entertainment. Refreshments of punch, cupcakes and popcorn balls were served.  
The WSCS met Tuesday at the First Methodist church for their annual fall luncheon.  
They concluded their study of "The Church Around the World." Those attending were: Mesdames Earl Croff, V. E. Lemke, E. H. Mosteller, Walter Fisher, D. W. Morgan, Allen Jones, C. Perrin,

F. Shaw, W. C. Briggs, W. C. Leslie, Hazel Chilton, Edith Morgan, Nell Morgan, Loren Creitz, J. Cullender, N. L. Jacobson, E. N. Jacobson, Anna Witt, A. H. Palk, Henry Creitz, Nellie David, Mrs. Foster and Mrs. Parker.

**Adrian Basketball Schedule**  
November 6, Porter at Adrian; November 10, Hartley at Hartley; November 17, Grady at Adrian; November 20, Rosedale at Rosedale; November 21, Stratford at Stratford; November 24, Porter at Porter; December 1, Vega; December 4, Kress at Kress; December 5, Stratford at Adrian; December 8, Grady at Grady; December 10, 11, and 12, Bovina Tourney at Bovina.  
December 15, Kress at Adrian; December 18, Friona at Friona; January 5, Bovina at Adrian; January 7, 8, 9, Friona Tourney at Friona; January 12, Farwell at

**Cake Demonstration Given At Bippus HD Club**  
Two demonstrations were given by Argen Draper, county home demonstration agent, to the Bippus Home Demonstration club when it met in the home of Mrs. C. F. Rickels Saturday afternoon.  
Demonstrations were on angel food cakes and boiled icing. "To make a good angel food cake," Mrs. Draper said, "don't beat your

egg whites too long or have your oven too hot!" In making boiled icing, "be sure to boil your sugar and water syrup till it spins a thread 18 inches long."  
Members present were: Mesdames J. G. Fortenberry, C. F. Homfeld, Elmo Hall, Tom Draper and her mother, Mrs. E. M. Hix of Wellington, and Miss Christine Fortenberry.

**CARD OF THANKS**  
We wish to express our sincere appreciation for the kind expressions of sympathy, for the food, floral offerings, cards, and many other kind and helpful deeds extended to us upon the loss of our beloved husband, father, grandfather, brother, and cousin, William Roswell Scheihagen Sr. May God bless each of you in our sincere prayer.  
Mrs. W. R. Scheihagen Sr.

**Making Of Fruit Cake Shown At Caprock 4-H**  
A demonstration on fruit cakes was given by Miss Loyce Avant, assistant county home demonstration agent, to the Caprock 4-H club when it met in the home of Regina Edwards recently.  
Those present were Glenda Homfeld, Etta Ray Blalock, Kathleen and Cynthia Kromer, Regina Edwards and Jo Ann Heisleman, Mrs. C. F. Homfeld, leader, Mrs. C. W. Edwards and Mrs. Kromer.

Mr. and Mrs. W. R. Scheihagen, Jr., and daughters  
Mr. and Mrs. A. E. Scheihagen and children  
Mr. and Mrs. Bob L. Gray and daughters  
Mrs. Byrdie D. Fellers and sons  
Sisters and brother  
Mr. and Mrs. A. C. Flowers and family

Brigham Young had 56 children.  
Japan has the oldest royal family in the world.  
Empress Eugenie set the vogue for hoop skirts.  
Kingston was the first capitol of New York State.  
Virginia Dare was the first white child born in America.



**HIGHEST QUALITY LOWER PRICES**

**HUNTER'S FOOD STORE**

219 Sampson St. Phone 143

Free Delivery We Reserve Right to Limit Quantities

PRICES EFFECTIVE NOV. 5 - 6 - 7 & 9th

<p>Wapco New Whole <b>POTATOES</b> No. 303 CAN <b>10c</b></p>	<p>200 Sheet Box <b>KLENEX</b> 2 for 27c</p> <p>Niblet, 12 oz. Cans <b>MEXICORN</b> 2 for 39c</p>	<p>Mrs. Tuckers <b>SHORTENING</b> 3 Lb. Carton <b>74c</b></p> <p>Gold Coast Spiced <b>PEACHES</b> No. 2 1/2 CAN <b>29c</b></p>
<p>White Swan PURE <b>PEPPER BLACK</b> 1 1/2 oz. CAN <b>25c</b></p>	<p>Kimbells Plain—No Beans <b>CHILI</b> No. 2 CAN <b>39c</b></p>	<p>Libby's SLICED <b>Pineapple</b> 3 No. 1 CANS <b>50c</b></p> <p>Libby's Extra Quality <b>Pineapple JUICE</b> 3 CANS 46 oz. <b>\$1.00</b></p>
<p>Maryland Sweet <b>YAMS</b> 3 lbs. <b>25c</b></p> <p>California Fancy, Cello Pkg. <b>CELERY Hearts</b> 23c</p>	<p>Red Roman Beauty <b>APPLES</b> 2 lb. <b>29c</b></p> <p>Alabama Stewart, New Crop <b>PECANS</b> 3 lb. <b>98c</b></p>	<p>Swifts Oriole <b>BACON Sliced</b> lb. <b>59c</b></p> <p>Shoulder <b>PORK ROAST</b> lb. <b>45c</b></p> <p>Armours <b>CHEESE</b> 2 lb. box <b>69c</b></p> <p>Fresh PORK <b>BACKBONES</b> lb. <b>59c</b></p>
<p>Libby's CHUNKS <b>Pineapple</b> No. 211 CAN <b>19c</b></p>	<p>Libby's CRUSHED <b>Pineapple</b> 2 No. 2 CANS <b>55c</b></p>	<p>White Swan Small Whole No. 303 <b>GREEN BEANS</b> 31c</p> <p>White Swan Fancy 46 oz. Can <b>TOMATO JUICE</b> 29c</p> <p>BABY GAIL AMERICAS Most-Lovable Doll Washable Saran Hair Shampoo it—Comb it—Curl it Complete With Beauty Kit <b>DOLLS</b> Regular Price \$15.98 Our Price <b>\$5.98</b> With Purchase of \$10.00 in merchandise</p> <p>White Swan W-P WAFFLE <b>SYRUP</b> 24 oz. <b>37c</b></p>
<p>White Swan <b>Pork &amp; Beans</b> 3 16 oz. CAN <b>29c</b></p> <p>Aunt Jemima <b>CORN MEAL</b> 5 Lb. BAG <b>43c</b></p>	<p><b>CHEER</b> Gt. size pkg. 67c</p> <p>Ranch Style <b>BEANS</b> No. 300 can <b>14c</b></p>	<p>White Swan WHAT'S MY NAME? WIN a Brand New 1953 BUICK MORE THAN 200 OFFER PRIZES GET YOUR CONTEST ENTRY BLANKS HERE! White Swan COFFEE lb. <b>89c</b></p>

**The Hereford Brand**  
Published Every Thursday at 336 Main St.  
Hereford, Deaf Smith County, Texas — Phone 30  
Our Slogan: "More People—More Farms"

**TEXAS PRESS ASSOCIATION**  
MEMBER 1953

JAMES M. GILLETTE, Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor or publisher at the office.



# LUCKY BUCK SALE

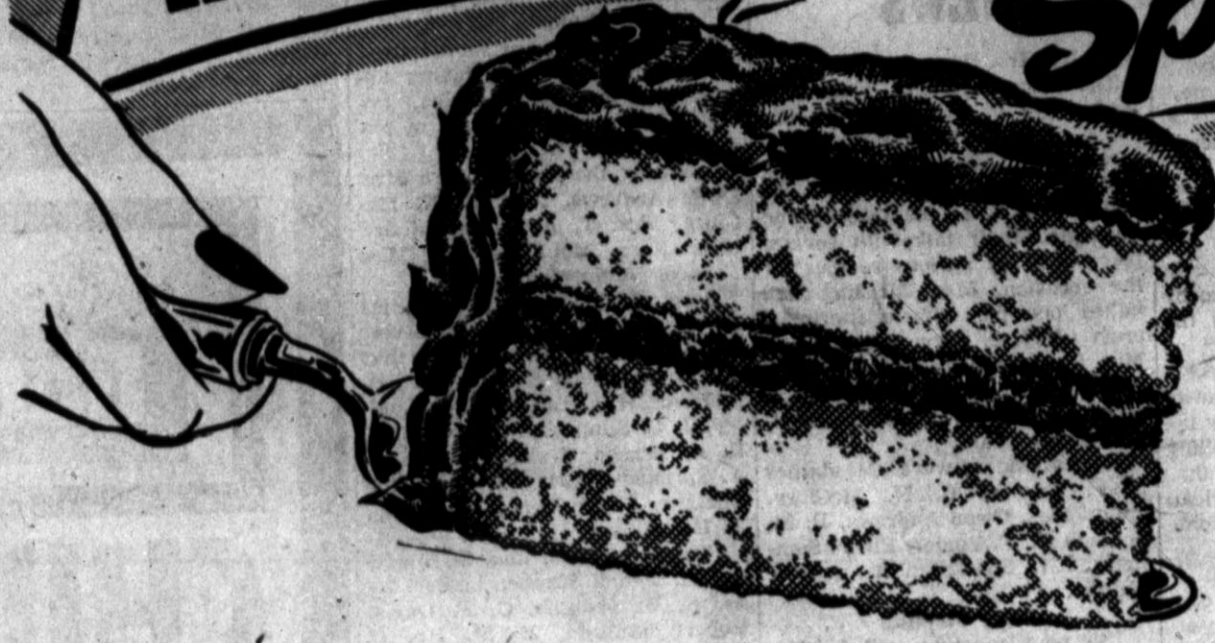
STARTS TODAY!

— JUST IN TIME FOR CHRISTMAS —  
 BEGIN SAYING LUCKY BUCKS NOW—AUCTION WILL  
 BE HELD BEFORE CHRISTMAS.  
 — See Prizes on Display—More Arriving —  
 — DOUBLE LUCKY BUCKS ON WEDNESDAY —

Be Sure to Get Your Entry Blanks for the  
 Big "EATMOR" name the Girl CONTEST.

CUT YOURSELF  
 IN ON THESE

BAKING NEEDS  
*Specials*



EATMOR  
**CRANBERRIES** 3 PACKAGES 98¢

Mississippi Stewart PAPER SHELL  
**PECANS** 3 POUNDS \$1.00

Fresh California Red Ripe  
**TOMATOES** 2 LBS. 29¢

California Sunkist  
**LEMONS** PER DOZEN 33¢



People who want to be sure of quality—make sure they buy their  
 meats at COOPER'S MARKET. For they know that here they will  
 always get the top grades of meat—tender . . . juicy-good meat  
 that makes every meal an appetizing treat. Make your next  
 meat buys at COOPER'S MARKET . . . the choice of the choosy  
 for the best buys in quality meats.

Gold Medal  
 10 Lb. Bag  
**FLOUR**  
 79¢  
 Bakerite  
**SHORTENING** 69¢  
 3 Lb. Can

Libby's—No. 2 1/2 Cans  
**Pumpkin** 2 CANS 35¢  
 Krafts  
**VELVEETA** 79¢  
 2 Lb. Loaf

Libby's Crushed No. 2  
**Pineapple** 4 FOR \$1.00  
 Libby's Hawaiian  
**PINEAPPLE**  
**JUICE** 45 oz. Can  
 3 for \$1.00

Wilson's  
**CHOPPED BEEF** 35¢  
 12 oz. Can  
**BELTS HONEY** 45¢  
 2 Lb. Jar

Inspected Beef  
 Tender—Mature Grain Fed Beef  
**CHUCK ROAST** lb. 39¢

Tender—Mature Grain Fed Beef  
**ARM ROAST** lb. 43¢

Tender Meaty Beef  
**SHORT RIBS** lb. 25¢

Cudahy's Puritan Sliced  
**BACON** lb. 69¢

Baby Beef  
**TURKEYS** 6 TO 8 POUND AVERAGE lb. 69¢

**BACON SQUARES** lb. 39¢

Maryland Club  
**COFFEE** lb. 79¢  
 Tea Garden  
**Grape**  
**Juice** 24 oz. Bottle 29¢

Lilt Home Permanent  
 Tax Included  
**Refills** \$1.29  
 3 Minute  
**POPCORN** 2 FOR 35¢  
 10 oz. Cans

PHONE 840

FREE DELIVERY

**Cooper's MARKET**  
*Fine Foods*

We Reserve Right  
 To  
 Limit Quantities



# The Hereford Brand

Hereford, Texas, Thursday, November 5, 1953 Section Two

BECAUSE EASILY PREPARED

## Biscuit Mix Used As Base For Many Recipes By Busy Farm House Wife

By Roberta Campbell

Every homemaker wants to simplify her work, and it is because Mrs. T. J. Parsons uses many of the short cuts that she is able to fulfill her duties as a busy farm housewife, keep four children—Lloyd, Don, Nancy and Doris—in school and take an active part in community activities without sacrificing time needed for one to keep up with the others.

Council Chairman

Besides serving as reporter for her club in the Progressive community, she is also Council Chairman for the Home Demonstration Council, vice-president of the HD Choral club, and a member of the First Methodist church and the Mission Society. This is the first time in six years that she has not been a 4-H leader.

One of her biggest time-savers, which Mrs. Parsons says she can't get along without, is a biscuit mix which actually is a basis for several mixtures, as well as giving her a quick way to prepare hot biscuits for breakfast for her family.

Here is the recipe, which she usually doubles:

Master Mix

9 cups sifted all-purpose flour  
One third cup double acting baking powder  
1 tablespoon salt  
2 teaspoons cream of tartar  
1/2 cup sugar  
2 cups shortening which does not require refrigeration.  
Stir baking powder, salt, cream of tartar and sugar into flour. Sift together three times into a large mixing bowl. Cut in shortening with a pastry blender until the mix is the consistency of corn meal.

Store in covered containers at room temperature. To measure the master mix, pile it lightly into cup, and level off with spatula.

Three cups of mix and one cup of milk will yield about a dozen and a half biscuits.

Other Uses

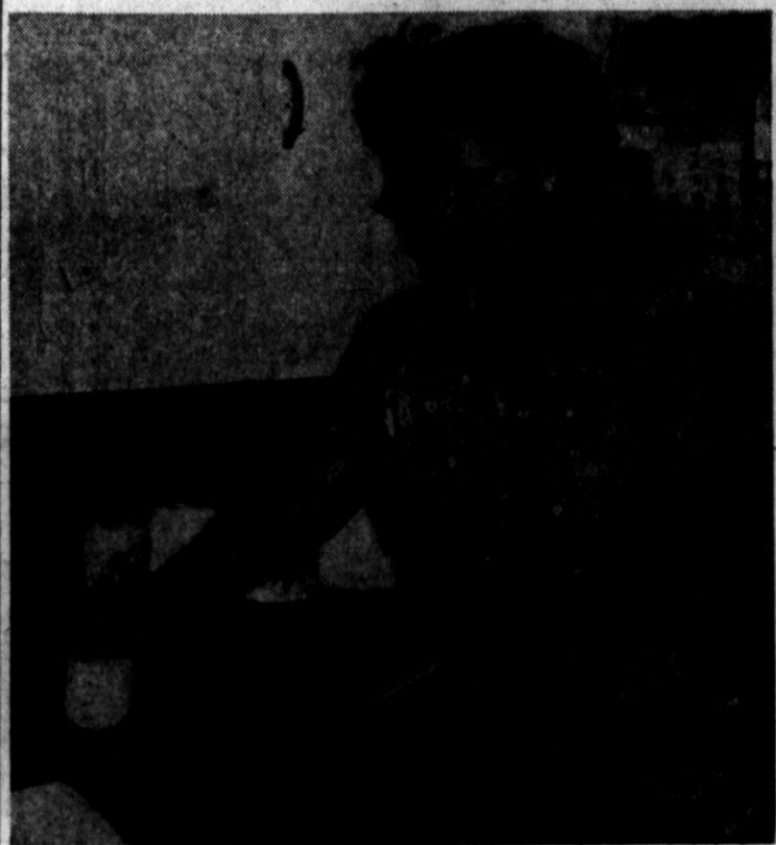
Mrs. Parsons also uses the biscuit mix for cobbler crust and dumplings and she and Nancy have tried it in various cookie recipes.

It is believed there were no domestic cats outside the Nile valley before the 1st Century B. C.

It is estimated that the average American is 16 pounds overweight.

Modern Iran is the ancient land of the Medes and the Persians.

In most places in Europe, gasoline costs 70 to 80 cents a gallon.



MRS. T. J. PARSONS, who lives four miles north of Hereford on Highway 51, uses part of her biscuit mix to make hot biscuits for her family. She makes the mix in large quantities to save time in preparing meals. (Staff Photo)

### Pinto Bean Crop Harvested At Walcott

In spite of the drought, Walcott community can go on record as having one crop this year.

Allen Hoover of Pampa, who farms two miles west of the Walcott School, harvested the only mature crop in the neighborhood, according to reports.

Hoover, a brother of Mrs. Roy Pruitt, planted 200 acres in pinto beans and has just finished combining 11,000 pounds from the field.

Some Acreage Abandoned  
Some of the acreage had to be abandoned because showers allowed weeds to outgrow the beans before they could be cultivated.

The beans were hand picked by Mexican labor from Hereford and piled up for combining.  
They were then hauled to Farwell to be cleaned and marketed.

Make sure your saucepans have tight fitting covers. Such covers keep steam in the pan, make for uniform cooking, and allow you to cook with low heat and a small visual exhibits entered of the amount of water or other liquid.

### Camp Fire Girls Entertained Guests

Tanda Camp Fire Group entertained guests at a Halloween party Saturday night. A hayride began the festivities followed by Halloween games at the Camp Fire Hut where a ghost room and spooks and other weird decorations carried out the seasonal story.

Joan Fowkes served as general chairman of the party, and Phyllis Goettch was in charge of games. Appropriate refreshments were served at the conclusion of the party.

Members and Guests  
Members and their guests included Leslie Sharp, Sue Channer, Carroll Whiteside, Sandra Rainey, David Brumley, Linda Phillips, Clydene Allred, Monty Kay Graag, Don Page, Carl Zimmerman, Jim Culpepper, Ella Marie Williams, Phyllis Sumner, Betty Ford, Betty Ferguson, Carolyn Knox, Linda Parker, Agatha Malone, Susie Lovervald, Shirley Shulte, Alice Lueb, Carolyn Brumley, Martha Bookout, Joan Fowkes, Phyllis Goettch, Donna Witherspoon, Paula Wright and the leader, Mrs. Homer Brumley.



THESE WOMEN are Home Demonstration Craft leaders who attended the demonstration at the Club house Thursday afternoon. They are using a variety of material to make buttons and costume jewelry. Some of the ladies who attended are from left: Mrs. Wilburn Axe, Mrs. Ed Dziuk, Mrs. J. E. Dyer, Mrs. R. A. Fullwood and Mrs. Floyd West. (Staff Photo)

### Abandoned Ice Box Should Have Door Latch Taken Off

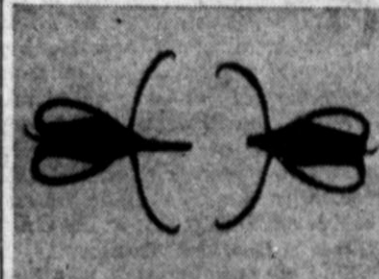
It may be that there isn't a single unused icebox on the farms in this locality but again it is just possible that one has been replaced and set aside for a more modern refrigerator.

If there are some, it is well to note that, in order that such boxes do not become a death trap, like the one which claimed the lives of five children in one family recently, some cities have passed ordinances which make it illegal to leave the latch or even the door on an abandoned ice box of any type.

If for some reason the box can not be dismantled it can at least be turned with the door to the wall where it cannot be (Continued on Page 2)

AT CRAFT DESIGN SCHOOL

### Novel Buttons Made From Corn Shucks, Other Strange Materials



PUT UP THE SPRAY GUN because the bugs are only devil claws, match heads, and the ingenuity of Earl DeHart, who became interested in things his wife was working up for a craft exhibit. (Staff Photo)

A corn shuck is what you make it. That it can form the basis for a very attractive button with the addition of a little colored yarn was shown by Mrs. Lewis West, one of the craft design leaders who attended the meeting at the club house in Veteran's Park Thursday afternoon.

Mrs. V. E. Dodson supervised the making of buttons and costume jewelry from materials that could be found almost anywhere.

Interesting Variety  
During the afternoon an interesting variety of buttons, necklaces, bracelets and ear screws were fashioned from such things as shucks, cotton burrs, Johnson (Continued on Page 2)

## Elizabeth Burrus Crowned Walcott Carnival Queen

Following an evening of festivities, Miss Elizabeth Burrus, daughter of Mr. and Mrs. Glenn Burrus, was crowned queen of the Halloween Carnival at the Walcott School Saturday night.

The crown was placed on her head by Darrell Davenport, son of Mr. and Mrs. T. D. Davenport, who escorted her to the throne.

Princesses and their escorts were Mary Kay Pruitt, daughter of Mr. and Mrs. Roy Pruitt; Patricia Crider, daughter of the R. A. Criders; Terry Harikrider, son of Mr. and Mrs. W. L. Harikrider; and Larry Roubison, son of the Fred Northcuts.

James Burrus was crown bearer.

Money From Concessions  
Music was furnished by Donna Sue Guseman; Bill Johnson was master of ceremonies. Over \$300 was collected from concessions, which opened with the sale of hot dogs, pie and coffee in the school cafeteria and included such entertainment as penny pitch, fishing pond, nickel toss, picture taking, deep sea diver, water balloons, darts, dolls, and several side shows. A cake walk and bingo proved to be most popular with the large crowd in attendance.

Winners in the costume contest for the children over 10 years of age were: prettiest costume, Donna Sue Guseman; scariest costume, Sharon Alexander.

Under 10 Group  
In the under 10 age group, the child having the prettiest costume was a child who was not identified, and the scariest went to Steven Walker of Amarillo, who was writing with his grandparents, Mr. and Mrs. A. J. Walker.

Mrs. Julian Perrin was named as the one who planned the carnival, which has become an annual program.  
Plans were carried out by teachers and members of the P-TA. This P-TA has the unusual distinction of having as members practically every grownup living in the independent school district, whether they have children or not.

Walcott's three-teacher school has a modern cafeteria in which Mr. and Mrs. Brewton serve lunches to about 50 children each day.

Walcott Teachers  
The teachers are Mr. and Mrs. E. F. Baker, who teach all but the primary grades. Grades one and two are taught by Miss Lillian Fisher.

Officers for this lively P-TA organization are: Mrs. Glenn Burrus, president; Hershel Burrus, vice-president; Mrs. Eldred Brown, secretary.

Others in attendance were: Mesdames N. B. Hood, Vern Witherspoon, Evelyn Bell, U. V. Pierce and Miss Loyce Avant. (Continued on Page 2)

OUR BIG

5th

ANNIVERSARY SALE

IS STILL IN PROGRESS

Bargains Galore

In

LIVING ROOM SUITES

BED ROOM SUITES

RUGS

WASHING MACHINES

RANGES

All Automatic Ice Makers

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BLUE TAG CLEARANCE

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PHILCO Refrigerators

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Nothing held back—every 1953 Philco refrigerator floor sample and demonstrator is priced at drastic reduction for quick sale. Excellent choice of sizes and features while they last. All brand new and fully warranted. They won't last long at these prices. So come early and take your "pick" before the best selections and biggest bargains have been grabbed up.

DAIRY BAR  
Exclusive Philco feature... a place for everything at your fingertips. Built-in Freezer.

PHILCO 936

Refrigerators Drastically Reduced

SPECIAL OFFER

TO THE OWNERS OF 1949-50-51

BUICK, CHEVROLET, FORD, MERCURY, NASH, PLYMOUTH AND PONTIAC CARS

This week we can give you an allowance for your car that beats anything you ever heard of. We're short of these cars and we'll go the limit to get yours. You can own a brand-new Nash, the continental style leader. If you act at once. Yes, you can drive right out in a beautiful new Ambassador, Statesman or Rambler on terms you wouldn't believe possible! Let us quote you our amazing offer—today.



PHILLIPS & LAWRENCE NASH

# Rights Of A Citizen In Court Enumerated By Bar Association

(Editor's note: This article was prepared as a public service by the State Bar Association of Texas.)

Unless you have a close relative who is a lawyer, your opinion of our courts probably is a mixture of hearsay, rumor, mystery and awe. The average citizen has had little experience with the courts, and is apt to view with a sinking feeling some document requiring his presence in court.

Most criminals have a good idea of their rights in court, but the average citizen, confronted with a traffic ticket or court summons, has little knowledge of the protections provided for him. If you are innocent of the charge and know your rights as a citizen in court, you need have no fear of your appearance before the jury and judge.

**Important Right**  
Probably the most fundamental and important right is summarized in the well-known adage, "Every man is innocent until proved guilty." It is up to the prosecuting authorities to prove that the person on trial is guilty—and not the obligation of the person accused to prove that he is innocent. The prosecution must prove your guilt beyond a reasonable doubt, or you will be acquitted. The mere fact that you have been given a ticket or accused of a crime is not even evidence of guilt.

Another important protection is the right to have a witness whose testimony you may need subpoenaed to appear in court and testify. Many people are reluctant to go to court when their own rights are involved, and unless you had a means for compelling their attendance and testimony, you often would be unable to prove the facts necessary for success in your case.

**Duty To Testify**  
It is the duty of every citizen to testify if he has information important to a law suit and is called upon to do so. The courts can and do enforce attendance in court and the giving of testimony.

Certain other safeguards are valuable to you. A person may refuse to testify in any proceeding if he has a reasonable belief that his testimony could be used as a basis of a criminal proceeding against him. This does not mean, of course, that a confession given freely and voluntarily cannot be used in evidence. But it does mean that an accused cannot be compelled to take the witness stand, nor can his failure to testify be commented upon by the prosecution.

**Safeguards Provided**  
Our courts provide many safeguards for the innocent against false accusations of crime. But many of these rights would be

valueless without the assistance of a lawyer, who has been schooled in legal principles and rules of statute or decision involved, to invoke these rights. The "right to counsel" must be granted to every accused person brought before any court in the state. The law provides that if an accused person cannot afford to pay for legal counsel and desires it, the court must appoint a lawyer to assist him in his case.

Every person charged with an infraction of the law has the right to consult counsel before making any plea. This applies to cases in every court—including justice, of the peace courts, municipal courts, traffic courts and district courts. It does little good to consult a lawyer after you have pleaded guilty and paid the fine, for then the damage has been done.

The courts are open to you any time one of your legal rights has been denied or any of your property has been unlawfully taken. This is one of your most precious rights. The courts are the only peaceful means of enforcing your rights.

(This article, based on Texas law, is written to inform—not advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

## Novel . . .

(Continued from Page 1)

grass, bear grass, bull nettles, cord, yarn, copper wire, copper foil, steel tape, rickrack braid and coat hangers.

Two attractive pictures which were made of wall paper put into old frames by Mrs. J. J. Boydston were shown to the group.

**Leaders At Session**  
Craft design leaders who attended were: Mesdames V. E. Dodson, W. P. Axe, Lewis West, Robert Lloyd, Leon Coffin, Lester English, Earl DeHart, R. A. Fulwood, E. M. Cox, J. E. Dyer, Mrs. Charles Burk, C. F. Homfeld, W. M. Sumner, Ira Ott, Ed Dziuk, Misses Loyce Avant, Donna Sue Guseman, Margaret Burrus, and Mrs. Argen Draper, home demonstration agent. Mrs. Bolen was a visitor.

## Abandoned . . .

(Continued from Page 1)

Children should also be taught to avoid such hiding places as they are taught to avoid strangers or the streets as a place to play.

## Elizabeth . . .

(Continued from Page 1)

retary; and Mrs. T. D. Davenport, treasurer. Meetings are held on the first and third Friday nights of each month during the school year. The first meeting is for business and the second is recreation. Mothers take turns entertaining the small children during the meetings.

## Black News

**By Carrie Tatum**  
Ronnie Shackelford of Shawnee, Okla., is visiting in the home of his sister, and family, Mr. and Mrs. Ralph Price.

Mr. Greenon is in Colorado this week hunting. Mr. and Mrs. Glenn Roberson and Mr. and Mrs. Vernon Christian are in Wichita Falls on business this week.

**Working On Clubhouse**  
The Black club members have been busy this week working on the club house, which is being redecorated and remodeled. They hope to have it finished in two weeks. The Tom Presleys bought the old club house and are moving it to their farm for a rent house.

Marie Robinson visited her grandparents at Summerfield this week. Ann Prewett visited Brenda Deaton Sunday.

**Left For California**  
Mr. and Mrs. Joe Woods have left for their home in San Benito, Calif., after a visit here with her sister and family, the Ralph Price's. Mr. Woods is in the service and will leave soon for overseas duty.

Mr. and Mrs. Fern Barnett and Betty Jane attended the Friona-Farwell football game at Farwell Friday night.

Mr. and Mrs. Vernon Christin and daughters, Ann and Lou visited relatives in Oklahoma and East Texas last week.

Guests with Mary and Weldon Tatum over the weekend were Eugenia Landrum, Lynda Miller, Larry Fairchild, Nolan Johnson, Carlos Nelson and O'Neal Greenon.

Mr. and Mrs. Bill Cheshire of Ames announce the arrival of a son, Russ Carroll, born November 1 in St. Anthony's Hospital in Amarillo. Mrs. Cheshire is the daughter of Mr. and Mrs. Onias Carroll of 104 Ave. B in Hereford.

Betty Mae Grimes, a student at Southwestern Junior College in Keene, visited her mother, Mrs. C. P. Grimes, 127 N. 25 Mile Ave., over the weekend.

Merle Elliston was in Lubbock this week on business. She was accompanied by Mr. and Mrs. George Cantrell.

## Personals

Pat McCullough, student of Texas Tech in Lubbock, spent the weekend here with his parents, Mr. and Mrs. Ralph McCullough, 139 Texas Ave.

A-1c Thomas H. Botsford and his fiancée, Miss Peggy Allen of San Bernardino, Calif., are spending this week at the home of his parents, Mr. and Mrs. R. W. Botsford, 460 Ave. B. Thomas, who has been in the Air Force two years and ten months, is in the 27th Air Division and has been stationed in San Bernardino for the past 10 months. Peggy is a Long Distance operator for the Pacific Telephone Company in San Bernardino.

Wayne Lady, a sophomore at West Texas State College in Canyon, spent the weekend with his parents, Mr. and Mrs. C. R. Lady, 500 W. Third.

Pat Walton, daughter of Mr. and Mrs. F. E. Walton, has been initiated into Alpha Chi, national honor society at West Texas State College. A graduate of Hereford High School, Miss Walton is now a senior music student at W.T.

## Legal Notice

THE STATE OF TEXAS  
TO: CLYDELLA JEAN NEFF, GREETING:

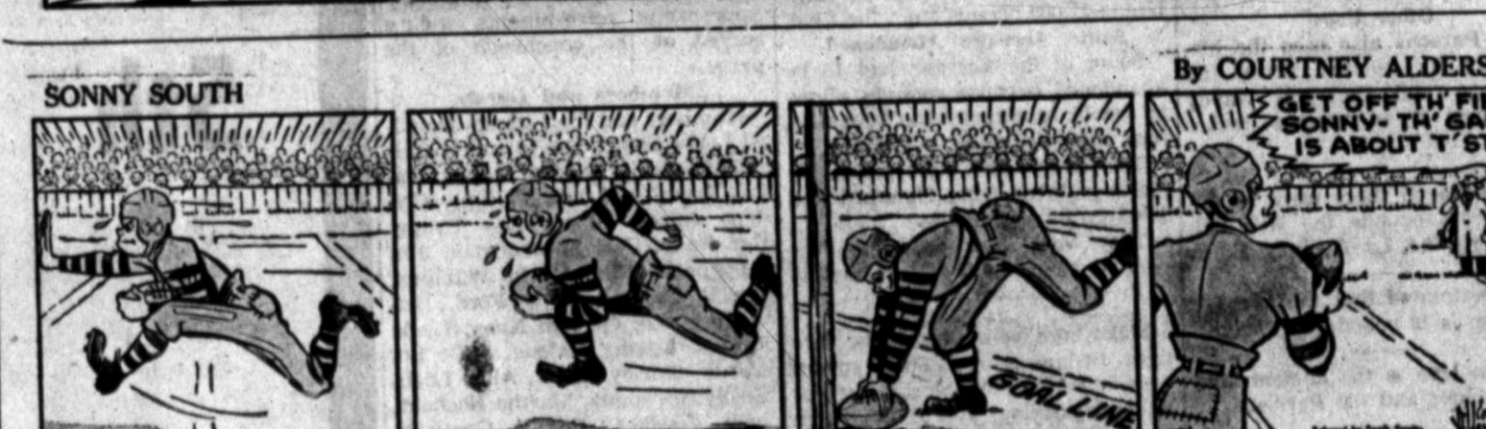
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of December, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 21st day of October, 1953. The file number of said suit being No. 3602.

The names of the parties in said suit are:  
W. A. NEFF as Plaintiff, and CLYDELLA JEAN NEFF as Defendant.

The nature of said suit being substantially as follows, to wit: This is a suit filed by W. A. Neff as Plaintiff seeking a divorce from Clydella Jean Neff as Defendant, on the ground that Defendant abandoned Plaintiff under circumstances constituting grounds for divorce and which rendered the living together of Plaintiff and Defendant further as husband and wife insupportable. Plaintiff alleges that Plaintiff and Defendant have no real property which constitutes community property, and that the community indebtedness of Plaintiff and Defendant is greater than the equity they own in community personal property, and that Plaintiff is primarily liable for the payment of such community indebtedness, and such community personal property should be awarded to Plaintiff, and he should be charged with the payment of said community indebtedness. Plaintiff alleges that one child was born to the marriage of Plaintiff and Defendant, namely: Vivian June Neff, a girl now three years of age; that said child is presently in the custody and under the control of Plaintiff and that it will be for the best interest of said child for the custody and control thereof to be awarded to Plaintiff.

Issued this 21st day of October, 1953.  
Given under my hand and seal of said court, at office in Hereford, Texas, this 21st day of October, A. D., 1953.  
Lucille Posey Clerk  
District Court, Deaf Smith County, Texas  
By Lonidene Edmonson, Deputy SEAL T-45-4c.



# ANNOUNCING NEW DODGE TRUCKS

BRILLIANT NEW DESIGN OPENS NEW ERA IN TRUCKING!

See their spectacular low-built lines!  
Test-drive their efficient, powerful engines!  
Check their superior comfort and visibility!

Dodge is first with the features you want!  
New, low work-saving design saves you time and effort! Sharpest turning of any trucks! Lower running boards for easier entry! Lower hood for greater visibility! Lowest center of gravity for extra stability, handling ease!

**NEW! Over 75 extra-value features!**  
Big, one-piece windshield! More cab vision area than any leading make! New, easy-chair seats! New cab sealing against dust, drafts! New unmatched maneuverability! Increased G.C.W.'s! Shorter tractors make 35-ft. trailers legal in any state!

**NEW! Two great engine line-ups!** In addition to famous 6's Dodge offers powerful new V-8's! Available in 1 1/2-, 2-, 2 1/2-ton models... standard in 2 1/2-, 3-, 3 1/2-ton! See us for free book on truck power!

### The Real McCoy's

By John and George

MAWSEZ NO MORE HUNTING BEARS TIL YER ALL INSURED WITH—

**JOHN McLEAN Insurance Agency**  
"23 Years of Insurance Know How"  
127 West 3rd Phone 273



MRS. OTTO OLSON, right, chairman of reporters for Home Demonstration clubs is shown presenting awards to the reporters who got all their club meeting reports in the paper for the year. Those receiving the awards are, from left: Mrs. H. L. Ward, Wyche; Mrs. R. C. Childers, Cultural; Mrs. Ernest Brown, Messenger; and Mrs. John Draper, South Hereford. (Staff Photo)

## Awards Are Presented To Six HD Reporters

Awards were presented to six Home Demonstration Club reporters who had all their club meetings printed in the paper during the year, when the Council held its final meeting for 1953 in the County Court Room Monday afternoon.

Mrs. Otto Olson, chairman, made the presentation to Mrs. H. L. Ward, Wyche; Mrs. R. C. Childers, Cultural; Mrs. Ernest Brown, Messenger and Mrs. John Draper, South Hereford.

**Unable To Attend**  
Mrs. J. M. Townsend of Westway will also receive the award, but was unable to attend because of illness.

Mrs. Olson was given a gift of appreciation by Mrs. E. M. Cox. Mrs. T. J. Parsons presided at the meeting at which time committee reports were given. Annual reports were given by Mrs. W. J. Hacker, president of South Hereford; Mrs. Frank Brinkman, year books; expansion education, Mrs. Paul Corbett; recreation and TH-DA, Roberta Campbell; council chairman, Mrs. T. J. Parsons; vice chairman, Mrs. N. A. Brown; and reporters, Mr. Otto Olson.

**Attending Meeting**  
Those attending were: Mesdames

W. R. Scarth, H. L. Wood, V. D. Walker, C. C. Ellis, Wyche; E. M. Cox and Carlos Vaughn, West Hereford; Fred Wolfington, R. C. Childers, Paul Corbett, Cultural; Frank Brinkman, Otto Olson, North Hereford; E. E. Bishop and Nilda Straffus, Ford; Clarence Hollabaugh, W. J. Hacker, John Draper and W. H. Goettsch, South Hereford; Ernest and N. A. Brown, Messenger; J. M. Carathers, Dawn Elmo Hall, Bippus; and Roberta Campbell.

Visitors present were Mrs. Foy Huff, Mrs. Taft McGee and Mrs. Dennis Lomas.

Mr. and Mrs. Cecil Massey returned Sunday from a business trip to Beaumont. Enroute home they stopped at Waco for homecoming celebrations Saturday at Baylor University. Mr. and Mrs. Massey are ex-Baylor University students.

Mrs. Lloyd Wright of Fort Scott, Kans., and Mr. and Mrs. G. R. Jones of Detroit, Mich., are here this week for a visit with their mother, Mrs. Frank Lambert and sister, Mrs. C. J. Moutz.

## Plainview Seniors Elect Hereford Man As Class President

Wayne Williams of Hereford was recently elected president of the senior class at Wayland College.

Wayne, who is a ministerial student, is a member of the Ministerial Alliance on the campus. Membership in the Mike and Mask Club gives him an outlet for his dramatic ability.

Wayne is pastor of the Fairmount Baptist Church where he and Mrs. Williams spend most of their weekends. Mrs. Williams teaches a Training Union and Sunday school class at the church.

**Oklahoman By Birth**  
Wayne is an Oklahoman by birth and his parents, Mr. and Mrs. Lonnie A. Williams live in Rubottom, Okla.

He served in World War II during which time he attended North Carolina State College.

The Williams' have two children: Joe Afton and Cheryl Ann.

**READ THE CLASSIFIED**

## Paydays Have Changed Too For Airlines

Last year, the U. S. air transportation industry did more than a billion dollars worth of business—quite a contrast to the early days of the airlines, when their employees never knew for sure whether they could count on taking home a full wallet on payday. The frequent insolvency of many air carriers in those early years, coupled with the uncertainty of flying weather, kept many an airline man on edge to within hours of payoff time.

So common were the payday jitters that employees at home offices—where the checks were made out—kept a wary eye on the treasury department activities and the weather. When the checks had been written and placed in company mail sacks for forwarding to each station across the route, somebody would call the company radio operator.

**Eagle Flies**  
Since personal messages and other business not connected with flying operations were banned from the air, radio operators used a simple code phrase that has since invaded other fields. Picking up his microphone, the broadcaster would utter the words, "The eagle flies today." In a matter of minutes a mind would be put at rest.

To thousands of men now working in other industries "the eagle flies"—now used casually to designate payday almost anywhere—brings back pungent memories. Memories of the years when nobody knew for sure the payday and the paycheck would arrive together.

## The Master Of Ballantrae

The story of Jamie Furisdeer, as Robert Louis Stevenson wrote it, and Warner Brothers filmed it, is a fast moving, action packed story.

Errol Flynn heads the cast as Jamie Furisdeer and co-starred are Yvonne Furneaux, and Beatrice Campbell. Both are stars of the English stage and cinema. This is the first American picture for the dark haired Miss Furneaux.

Errol, well known for his daring portrayals in many previous action films, gives one of his best performances in "The Master of Ballantrae." Flynn's devil-may-care attitude gives spice and thrills galore in this robust tale of the long ago. Yvonne Furneaux and Beatrice Campbell add the romance and beauty, and the tenderness.

This picture will make good entertainment for the whole family. Opening at the Star Theatre November 6 and 7.

The Maoris, the people found by the white men in New Zealand, are believed to have migrated there in the 10th Century A. D.

In ancient Egypt, cats were used as retrievers.

About 550 kinds of rats are known, three of which have become serious pests for man.

It is possible for as many as 40,000 cicadas to emerge in a single night from under one tree.

Cats were sacred animals in ancient Egypt.

The winter solstice marks the end of the old year and beginning of the new for the Zuni Indians of western New Mexico.

## Chowline CHATTER!



I ORDERED A STEAK, NOT A DONUT!

When you eat a BIG BURGER you leave with a full stomach!

**BIG BURGER**

Sandwiches-Soft Drinks

Intersection Hiway

60 & 51

**PENNEY'S**  
ALWAYS FIRST QUALITY!

The smart way to gift-shop this year . . .

# Join Penney's Christmas Lay-Away Club!

COME IN! ASK ABOUT THIS EASY-PAY WAY TO A BILL-FREE CHRISTMAS, 1953

## QUILT LINING!

Boys' Handsome Popular Style **SATIN TWILL JACKETS**

**6<sup>90</sup>** boys' sizes 4-18

- Blended cotton-rayon body for lots of rugged wear!
- Water repellent treated for all weather wear!
- Quilt lined body with knit cuffs and waistband for extra warmth!
- Soft, warm Dynel collar!
- Maroon, hunter green, brown, sand, navy, green, grey!

**USE PENNEY'S LAY-AWAY PLAN!**

**QUILT-LINED GABARDINE JACKETS \$8.90**

Lustrous jackets of rayon acetate-nylon treated to shed water, wrinkles, non-oily stains! Styled for Penney's with extra warm quilt linings, knitted wristers to keep drafts out! Lots of colors. Size 36 to 52.

**GABARDINE JACKETS WITH WARM COLLARS \$9.90**

Here are Penney's extra warm quilt-lined jacket with luxurious collars of soft, warm Dynel! They're specially treated to resist wind and water, have hidden wristers to protect against drafts, 36-52.

**GABARDINE FULL 32 INCH SURCOATS \$10.90**

Penney's has husky full length coats with thick quilt linings for snug winter warmth! They're made of rayon-acetate with nylon added for extra long wear! 2-way pockets. 36-46.

**GABARDINE SURCOATS WITH WARM COLLARS \$12.75**

Extra warm, full length coats, made for Penney's with thick quilt linings, warm collars of soft Dynel! Shirred elastic side inserts insure snug fit! Padded shoulders for smart appearance! Sizes 36-46.

**MEN'S UNDERWEAR**  
Swiss Rib Under Shirts . . . 49c  
Cotton Briefs . . . 69c  
Broadcloth Shorts . . . 69c

**Big Mac OVERALLS**  
Exclusive With Penney's Sanforized Shrunken Blue or Stripe \$2.59

**11 oz. Western Style JEANS**  
Sanforized  
Boy's 4 to 16 \$2.29  
Men's 28 to 42 \$2.79

**Men's Cotton Work SOX**  
Long or Short Color: White, Gray or Navy 29c

**Men's "BIG MAC" Blue or Gray Chambray Work Shirts**  
Sanforized Size 14 to 19 \$1.69

**OVERSHOES**  
Boy's 4 Buckle . . . \$4.39  
Men's 4 Buckle . . . \$5.90  
Men's 4 Buckle . . . \$6.90



**35" COTTON FLANNEL PRINTS**  
Special!  
**49c yd.**

Rosebuds . . . florals . . . westerns . . . stripes . . . staple! Time for flannel and here's the print for each member of the family! Buy it now while Penney's features cozy sleepwear flannel at a full 35" width for only 49c a yard!



**KNIT COTTON DRAWSTRING GOWN**  
98c

**Infants**  
Give several for a perfect baby gift! Draw-string sleeves and bottom keep baby "in." Deep cut front opening with three snaps for easy slip-on. Comfortable raglan shoulders. White, blue, pink, maize, mint.

## BUY - ON LAY-AWAY



**MEN'S WARM CORDUROY PLAID CAPS**  
\$1.19

Colorful tie-top caps of right corduroy plaid. They're smoothly lined with rayon with cotton fleece lined in-band! Penney's has them in red, blue or green plaids!

# A-1

Our A-1 seal of approval is your **BEST** assurance of top quality in **USED CARS and TRUCKS**

Only your **FORD DEALER** sells A-1 used cars and trucks

## Hereford Motor Co.

W. Highway 60      Buran Scott, Owner      Phone 39

# CHIP SHOTS

By Bud Posey

Helen Ann McWhorter defeated Lucille Posey Tuesday afternoon 2-up to win the Ladies Tri-City Golf Tournament. They had previously played nine holes Sunday, when Lucille had Helen Ann one-down.

Lucille defeated Eunice Evans of Muleshoe three and two and Ruby Hart of Muleshoe one up to gain the finals.

Helen Ann, who shot a 95 for medalist honors Saturday, shot superb golf to eliminate Ruth Malone of Muleshoe seven and six and Sybil Nell Gubreath of Dimmitt six and five. In beating Sybil Nell, Helen Ann caught fire to set a new nine hole course record for ladies by shooting a three under

par 37. Mrs. J. W. Ross of Amarillo held the old record with a 40. **Malone Wins Championship Consolation**

Ruth Malone of Muleshoe won the championship flight consolation and Sybil Nell Gubreath won the "cry baby" flight.

Toni Kauffman won the first flight title by defeating Mary Frances Hoyt of Muleshoe three and two.

Toni beat Janette Wagon of Muleshoe two and one and Flossie Anderson by default to gain the finals. Mary defeated Marie Cogdell two and one and Rheba Barrett four and three.

**First Flight Consolation**  
Helen Matulich won the first flight consolation, beating Janette wagon two and one.

Rheba Barrett won the "cry baby" flight over Jo Woods of Muleshoe three and two.

Earline Ross defeated Pat Loerward for the second flight title three and two.

Virginia Gubreath of Dimmitt won the second flight consolation title and Dugan Butler of Dimmitt defeated Juanita Simms of Dimmitt one up on the 19th hole for the "cry baby" flight.

The tournament was a success and plans are to have it annually. Each winner, runnerup, consolation winner and medalist received handsome trophies. Each "cry baby" flight winner received three golf balls.

## READ THE CLASSIFIED

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

**STREU HARDWARE**

## Churches Send Dry Milk Overseas



Shown left to right: John H. Davis, President of Commodity Credit Corporation, U. S. Department of Agriculture; Bishop William C. Martin, President, National Council of Churches; Dr. Lynn Fairfield, Director, Church World Service; Carol Mahn, 4-H Club member, Milwaukee county, Wisconsin.

Church, farm and government cooperated in the preparation of a Friendship Cup of milk, symbolizing the donation of approximately 100,000,000 pounds of dry skim milk by U. S. Department of Agriculture shipped by several church and welfare organizations to underfed people in other lands. The Friendship Cup ceremony took place at the harbor in Milwaukee, Wisconsin, under the auspices of Church World Service, agency of the National Council of Churches. The government donated dry milk out of supplies acquired through supporting milk projects to dairymen. Total donations, when water is added, will provide approximately one billion pints of milk.

Milwaukee school children, representing several races, nations and creeds shared milk from the Friendship Cup.

# Dairymen Meet Challenge Tossed Out By Benson

How the American Dairy Association has taken the initiative in a plan to create markets and prosperity for its industry and members was cited last week by the National Chamber of Commerce as a case study in its program for expanding jobs, markets and production.

The story tells of the association's attempt to meet Agriculture Secretary Benson's challenge to the dairy industry to work out its own marketing problems. The challenge was issued when the Secretary extended price supports up to 90 percent of parity on dairy products for another year "to give the dairy industry time" for voluntary action.

**Self-Reliance Stressed**  
"This is a specific example," the Chamber said in presenting its Case Study, "of how a trade association can contribute effectively to the jobs, markets and production effort in helping to maintain an expanding economy. It is also meaningful for chambers of commerce and individual businesses because it emphasizes the principle of self-reliance as opposed to reliance upon the Federal government for the solution of economic problems."

That program has been developed along the following lines: Phyllis Sumner, By Ford, B-1. Advertising and Merchandising—The big impetus here is in investing more money. Up to now, the dairy association has spent about \$2 million per year on advertising of all kinds. The new program contemplates investing \$12 million per year.

The new budget calls for the plant operator to set aside 2 cents per pound of butter fat for a 12-month period.

The advertising program will include newspapers, magazines, radio and television and will strive to expand the market for dairy products—particularly milk—and to emphasize the good day-to-day buys for consumers. Through the association, maximum tie-in advertising and retail merchandising can be achieved in this effort.

**Research Planned**  
2 Public Relations—This phase will be to clarify public attitudes and opinions regarding the dairy industry. It will be pointed out that dairy products represent but a small part of government price support investments, and that the dairy industry wants to take care of itself and not "live off the government."

3. Research—Some 23 projects are now being carried out through association - supported research plans. The results will enable the association to do a more effective advertising and merchandising job and to point the way for individual farmers to do a more efficient and productive job. The projects include (1) comparison of nutrition-

## Time For Baking Fruit Cakes Has Arrived

From now until the time that Santa is just one baking day away, women will be making fruit cakes. Each of the eleven home demonstration clubs in the country will have an opportunity to learn the procedure for making a good fruit cake when the Food Demonstrators carry back to their clubs the information given them by Argen Draper recently at the fruit cake demonstration in the REA kitchen.

The white fruit cake recipe below is the one which will be used in the demonstrations and will also be used by the 4-H girls who are making their cakes in miniature cup cake size. Their demonstrations will be given by Miss Loyce Avant, assistant home demonstration agent.

**White Fruit Cake**  
1 pound butter  
2 cups sugar, creamed  
6 eggs  
2 oz. (4 tablespoons) lemon extract or 1 oz. lemon and 1 oz. almond  
2 cups flour  
1 pound white raisins and 1 pound pecans floured. Add last.

Mix flour and nuts and raisins. Cream butter and sugar until soft and smooth, gradually add eggs and flavoring. Add flour mixture slowly. Mix well. Bake in greased tins at 250 degrees for two hours. Put pan of water in oven.

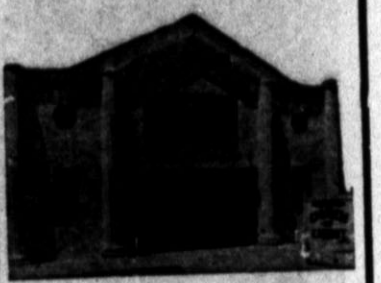
Members who bake the fruit cakes will be scored on moisture content, outside appearance and flavor.

**Improves With Age**  
The flavor improves with age and fruit cakes should always be stored for a while before freezing. Tight containers should be used for storing the cakes and an apple

or orange stored with them to provide moisture.

Mrs. Norman Livesay returned from Coleman the past week where she visited her sister, Mrs. Joe Mason, and her mother who has been seriously ill.

## We Welcome You Church of Christ



(Sunday)  
Radio KPAN 9:15 A. M.  
Bible Study 10:00 A. M.  
Worship 11:00 A. M.

Daily Radio Program  
KPAN—860 on Your Dial  
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Evening:  
Young People 8:45 P. M.  
Evening Worship 7:30 P. M.

**CHURCH OF CHRIST**

## Northwest Hereford News

By Mrs. R. C. Childers

The first wheat to be pastured in this community is on the Austin Rose farm two miles west of Hereford. The wheat forms a solid carpet of green, it is really beautiful. Wheat everywhere is really growing. With the warm days and heavy dews, it will have a good growth before cold weather sets in.

The fields are still too wet to plow or to sow wheat, but combines can run a few hours during the middle of the day when the moisture dries out of the maize heads enough to thrash.

**Lake Over Road**

The lake is still over the road going south to the C. S. and S. J. Barclay farms, from this vicinity. To get to their farms from this vicinity, you either have to go by Hereford or by Summerfield. The road west of the substation has been opened to travel by the county this week. It has been closed since the rain, due to water being over the road.

Mr. and Mrs. W. E. Robinson of Claude, parents of Mrs. Earl DeHart, spent Sunday in the DeHart home.

Mr. and Mrs. Muncy Seay of Canyon visited in the home of Mr. and Mrs. Earl DeHart Monday.

Three families from this vicinity were business shoppers in Amarillo Saturday. They were Mr. and Mrs. Louie Olson, Mr. and Mrs. Pat Robinson and family, and Mr. and Mrs. Earl DeHart and son Kenneth.

**Back Injury**

Mrs. Ira Scott has been suffering with a back injury since her return from Winters, S. D., where they were pheasant hunting for two weeks.

Maryis Southward, son of Mr. and Mrs. Marvis Southward, has been ill this week with a cold.

Landis Higginbotham and Dickie Bob Mason made a number of houses in this vicinity for "trick or treat" Saturday night. They were masked as Mortimer Snerd and Pete the Pirate. They were accompanied by Mrs. Higginbotham.

Other trick-or-treaters were the

Barclay who went, trick-or-treating for the first time and were very much impressed with the young sons of Mr. and Mrs. C. S. idea. They are Larry and David Barclay. They, too, were accompanied by their parents.

**Arrived From Carthage**

Mr. and Mrs. Q. N. Lewis of Carthage, Mo., arrived Tuesday for a visit with their son, Art Lewis and family. They visited Mrs. Lewis' sister, Mrs. Lillian Gray and family in Amarillo on Monday before coming on here. Mr. and Mrs. Q. N. Lewis are former residents of the Westway Community.

Out of town guests in the R. C. Childers' home Sunday were: Mr. and Mrs. John Johnson and daughter, Mary of Pampa, and Mr. and Mrs. A. H. Inman of Plainview. Other guests included Mr. and Mrs. C. S. Barclay and sons Larry and David, and Patsy Jackson.

**Moved From Lamesa**

Mrs. R. C. Childers visited Mr. and Mrs. Joe Johnson Saturday afternoon. The Johnsons have been living at Lamesa and trying to farm their place which is located due west of Wyle Roberson's place, but have moved here now and Mrs. Johnson is teaching in the public schools in Hereford.

Mrs. R. C. Childers is entertaining members of the Hereford Ceramic Art Club in her home this Thursday afternoon. Mrs. E. M. Cox is a co-hostess with Mrs. Childers. A demonstration on Lusters will be given by Mrs. Childers.

John Newsom has been promoted to air cadet captain at Vance Air Force Base, Enid, Oklahoma where he is stationed. John is the son of Mr. and Mrs. G. W. Newsom 1008 Grand Ave. He is a graduate of Hereford High school and will receive his wings at Vance Air Force Base in December. He entered service in October, 1952.

Jacqueline Newell of Amarillo spent Sunday in Hereford with her parents, Mr. and Mrs. Charles Newell, 120 East Gracey. She was accompanied by Bill Riggs of the Amarillo Air Force Base.

**BARBARA ALLEY**  
at  
The Studio  
(Hereford School of Dance)  
513 Park Ave.  
announces a guest  
artist and teacher, Mrs.  
Camille De Mattia  
Enroll For  
classes Monday, Thursday or  
Saturday

# World's most efficient 6-cylinder truck engine!

## -the FORD Cost Clipper Six!



ADVANTAGE	OTHER LEADING SIZES					
	FORD SIX	A	B	C	D	E
OVERHEAD VALVES	✓					
LOW FRICTION 2.9 x 3.0 BORE-STROKE RATIO	✓					
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Now—get more usable power from every gallon of gas! Ford short-stroke design 101-h.p. Cost Clipper Six cuts piston travel 18%. Compare—see why Ford Cost Clipper Six is tops in its class!

**Yours in this all-new Ford Pickup!**  
In the Ford F-100 you can get this modern new Six plus all-new Drierined Cab, world's most comfortable, and 45 cu. ft. load box. V-8 also available.

Ford Truck sales have climbed a full 42%—that's why we're in a position to give you the most generous trade-in allowance in town! See us today!

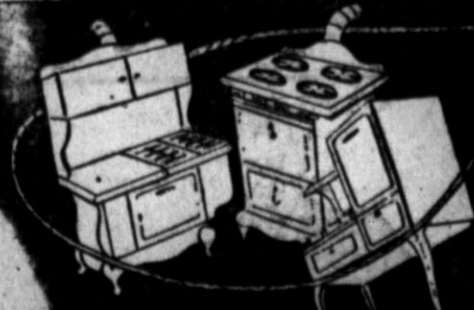
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# Round Up Time!



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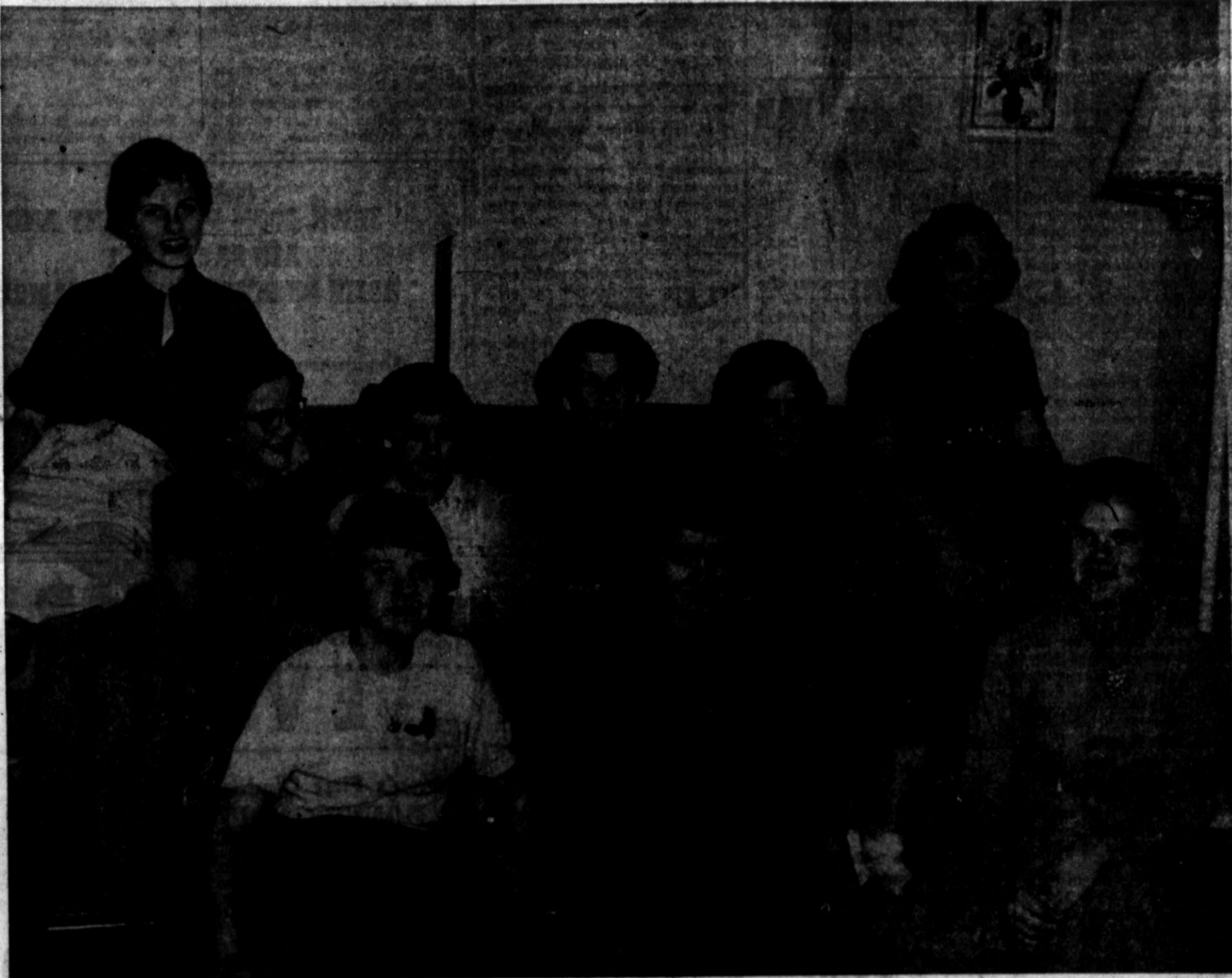
LASSO THAT OLD RANGE TODAY AND DRAG IT TO

# ROPER RANGE

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Now Through Nov. 30th

Phone 551



NORMA SUE SOWELL, (center, front row) daughter of Mr. and Mrs. Charles R. Sowell, Dimmitt Highway, celebrated her 14th birthday October 28 with a birthday supper at her home. Those who attended the supper are, from left, front row: Sandra Story, Norma Sue Sowell and Vella Key Skypala. Back row, from left, Sherry Watson, Monta Kay Gragg, Shirley Pierce, Gail Blythe, Linda Hargis and Marilyn Sigle. After the supper, the girls played a number of games and participated in other activities for entertainment. (Travis Caraway Photo.)

## Fire Loss Costs \$5 Million Yearly To Texas Farmers

AUSTIN, TEX., — Texas farmers could add as much as \$5,000,000 to their annual gross income by reducing fire losses an Austin insurance executive says.

Norris W. Parker, manager of the Texas Insurance Advisory Association, a trade association which compiles statistics on fire losses said that fires in 1952 destroyed at least \$5,000,000 worth of farm buildings and crops. The figures for 1953 may be even higher unless something is done to reduce farm fires.

Nationally the picture is even worse. Fires across the nation last year cost farmers \$100,000,000.

Three safeguards are suggested by Mr. Parker to help reduce farm fires:

1. Use care and forethought in the construction maintenance and use of all farm property with a view to eliminating all needless fire danger
2. Equip farm homes and out-buildings with simple fire-extinguishing equipment to enable individuals to extinguish fires, before they reach the serious stage; and
3. Organize farm community fire-fighting brigades equipped with more effective equipment than an individual farmer can afford to fight larger fires.

Farmers throughout the state are being urged to check their fire defenses as a part of the national observance of Fire Prevention Week, October 4-10.

Jack McCracken, student at Texas Tech. Lubbock, spent the weekend here with his parents, Mr. and Mrs. J. C. McCracken, 602 East Fourth.

Mr. and Mrs. Clyde Cave are in Dallas this week looking after business interests.

Tears are useful in keeping eyes clean and free from infection.

Modern gasoline contains up to 5,000 different chemical compounds.

It is estimated that only one in nine oil wells drilled in unproved territory produces any oil.

Careless smokers are responsible for about 30 percent of fires in U. S. homes.

Natural gas production of the United States was about 8.6 trillion cubic feet in 1952.

The ferret is one of the few mammals which can be infected with human influenza.

It is believed that the ancient Phoenicians carried mastiffs to England.

Recently discovered ruins indicate that the Negev, dry southern part of Israel, was heavily populated in Roman times.

It is estimated that Americans spend about 19 billion dollars a year on travel.

Africa's "Mountains of the Moon" were named by Ptolemy, ancient Greek scientist, who believed that the moon touched them and turned them silver.

### Wonderful Help for Child's Cough

For coughs and acute bronchitis due to colds you can now get Creomulsion specially prepared for children in a new pink and blue package and be sure:

(1) Your child will like it.

(2) It contains only safe, proven ingredients.

(3) It contains no narcotics to disturb nature's processes.

(4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

### CREOMULSION FOR CHILDREN

relieves Coughs, Chest Colds, Acute Bronchitis

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INSURE IN SURE INSURANCE

### PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance

213 N. Main St.

Phone 50

## Long Time Ago

48 years ago  
Six big corrugated steel culverts were unloaded at the tracks this week for the city. They are from 16 to 20 feet long and 18 inches in diameter. They will be placed across the streets now being graded and are used as a substitute

for the concrete work. If they prove satisfactory, others may be put in.

The volunteer co-operative weather bureau at Hereford makes the following report for October. The highest temperature of 86 degrees, was recorded on the 15th;

the lowest, 25 degrees was on the 24th. The mean or average temperature was 56 degrees. The rainfall was less than half an inch, and two inches of snow fell on the 22nd.

25 years ago  
Mrs. Clarence Smith has sent to the Brand office a tomato vine which grew in her garden this year and which measures exactly eleven feet long. The tomato is of the Yellow Globe variety and very prolific. Many specimens of vegetables and vines have been ex-

hibited here this year but this is the longest vine we have ever been privileged to examine.

The new Sunshine Cafe, operated by Charlie Bennett, former city marshall, is now open for business. Mr. Bennett has repainted and redecorated the interior in a most pleasing manner and the new establishment presents a bright appetizing appearance that is a credit to the proprietor.

In 1953, Finland's ship building industry had six times the capacity of 1944.

About half of all employed persons in the United States use their ears to help them earn a living.

It is estimated that the United States dog population is about 22½ million.

Some 14,000 pounds of aluminum are used in the manufacture of a typical jet fighter-bomber airframe.

Asia has the greatest number of inhabitants.

Folding beds were popular as early as 1700.

Three kings sat upon the English throne in 1836.

Harding was the first President to speak over the radio (1923).

Theodore Roosevelt was the youngest President ever inaugurated.

Gold was first discovered at Sutter's Mill in California in 1848.

Edison's first patented invention was an electrical vote recorder.

Benjamin Franklin is said to have introduced the broom in America.



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5th Annual Old Stove Round Up

Now Thru Nov. 30

Buy Your

New Automatic Gas Range

- \* Automatic Controls
- \* Instant On-Off Heat
- \* Smokeless Broiling
- \* Air-Circulated Ovens
- \* Lifetime Burners



Any day of the year your best buy is a new, modern Automatic Gas Range... but, during the Old Stove Round Up you will receive your best trade. So, trade your old stove in on that new Automatic Gas Range you've been wanting. See the new gas ranges at your dealer's today. Trade for a modern Gas range... it's your best buy. No range is more automatic.

\* No Range Is More Automatic

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



Nationwide  
OLD STOVE ROUND UP

THE BEST GAS-RANGE BUYS OF THE YEAR

are waiting for you at H&H Furniture during their Big

MAYTAG OLD-STOVE ROUNDUP

H&H is offering an outstanding selection of round-up specials at real money-saving prices. These delightful new Maytag Gas Ranges brings you everything you could possibly desire for fast... clean... carefree... modern cooking. Come in and see for yourself. Ask about H&H Furniture's Liberal Old Stove Allowance during this Maytag Round-up Sale.

\* Smokeless Broiling

\* Instant On-Off Heat

\* Lifetime Burners

\* Air Circulated Ovens

\* Automatic Clock Controls

# H & H FURNITURE CO.

Across Street from Piggly-Wiggly

Phone 19

### Meat and Potatoes in Harvest Gelatine



Unflavored gelatine, basis of delicate aspics and fruit salads, here presents a main dish of diced, cooked potatoes and meat. The potatoes and canned luncheon meat plus seasonings are harmoniously blended by the gelatine yet retain their own flavor identity.

Canned peas, French dressing and celery may be a salad filling for the gelatine mold, or the peas may be heated with onion rings and served as a side vegetable course.

- Meat and Potato Gel-Salad**
- Layer I**
- 1 12-ounce can luncheon meat
  - 2 tablespoons minced onion
  - 1 cup mayonnaise or salad dressing
  - 1/2 cup chili sauce
  - 1 teaspoon horseradish
  - 2 teaspoons prepared mustard
  - 1/4 teaspoon Tabasco
  - 1 envelope unflavored gelatine
  - 1/2 cup cold water
- Finely chop luncheon meat; combine with onion, mayonnaise, chili sauce, horseradish, mustard and Tabasco. Soften gelatine in cold water; dissolve thoroughly over hot water. Blend into meat mixture. Turn into 6-cup ring mold; chill until firm.
- Layer II**
- 2 cups diced cooked potato
  - 1 cup diced celery
  - 1 small onion, minced
  - 2 tablespoons finely chopped green pepper
  - 1/2 cup mayonnaise or salad dressing
  - 1 tablespoon vinegar
  - 1 1/4 teaspoons salt
  - 1/2 teaspoon pepper
  - 1 envelope unflavored gelatine
  - 1/2 cup cold water
- Combine diced cooked potato, celery, onion, green pepper, mayonnaise, vinegar, salt and pepper. Soften gelatine in cold water; dissolve thoroughly over hot water. Blend into potato mixture. Turn onto meat layer; chill until firm. Unmold on salad greens and serve with canned peas.
- YIELD: 8 Servings**

### Number Of Persons Injured In Auto Accidents Is Steadily Increasing, Safety Authority States

Motor vehicles will claim at least 2,000,000 injured victims in 1953, according to Thomas N. Boate, nationally known highway safety authority and 1954 may see that figure greatly exceeded if present upward trends of injuries continue.

Boate, who is accident prevention department manager of the Association of Casualty and Surety Companies, declared recently that some official estimates of the number of persons injured in automobile accidents are "completely unrealistic." They are based, he said on theoretical ratios of approximately 35 persons injured for every person killed on the highways. Actually, he asserted, official reports of injuries in some states run from 75 to 125 persons injured for every person killed, and the national average is undoubtedly 50 to 55 hurt for every fatality rather than of 35 to 1.

widely over state lines," Mr. Boate commented. "Generally speaking, proportions of injured to dead are lower in states with large rural areas because speed kills far more victims on the rural highways, while in the more densely populated states the totals of injured run higher because more accidents occur at relatively lower speeds in urban areas, injuring more people less seriously than on the open highways. However, even these considerations do not take into account the wide variety of ratios of injured to dead in adjoining states which are similarly rural in character.

**Only Relative Efficiency**

"As I see it, the relative efficiency of the respective reporting systems is the only logical answer to the wide variations. Some states actually do not know how many persons are injured in highway accidents because drivers are not required to report injuries in all instances.

**Well-Based Estimates**

These "well-based" higher estimates of the number of men, women and children injured by automobiles are borne out both by accident reports of some states and by independent annual studies of the extent of the accident toll in injuries as well as deaths, Boate explained. A former Pennsylvania State Police captain on traffic duty who has been engaged in highway safety work with the Association for the last ten years, Boate said he is convinced that widely accepted estimates of motor vehicle injuries ranging in recent years from 1,100,000 to 1,350,000 are merely "shots in the dark based on outdated theoretical proportions of injuries to fatalities."

His "realistic" estimates are from one-third to 55 percent higher than the quasi-official national figure for injured victims he pointed out. He added that the lower totals are "a masterpiece of understatement" because too many states have inadequate accident records.

**A Serious Problem**

"The deaths of approximately 40,000 persons in automobile accidents annually is one of the nation's most serious problems to be solved by effecting greater safety on the highways, but the injuring of 2,000,000 more men women and children ranks very close to that enormous American tragedy.

Boate said more widespread use of standard traffic accident records in both states and communities in order to determine the ac-

### Pole Won Main Event Saturday

Karol Krauser of Poland was the winner of the main event of wrestling Saturday night.

Krauser wrestled Jesse James of California in a two out of three falls with a one hour time limit.

Krauser won the first fall in 19 minutes with a one legged jackknife.

James won the second fall in two minutes with a top body press following a series of body blocks.

**Body Jackknife Used**

Krauser took the third and deciding fall in five minutes with a body jackknife.

In the first event, a two out of three falls with a one hour time limit, Billy Fletcher of Boise City, Idaho and Chico Bonales of Mexico City wrestled to a draw.

Fletcher won the first fall in

When you are using your electric mixer for a "butter-type" cake made by the conventional method, cream the butter and sugar at high speed so as to dissolve the sugar and obtain a creamy light texture.

U. S. production of cake last year was four times that of England and twice as much as the estimated Soviet production.

When steel is rolled to make it thinner it spreads only in the direction in which it is rolled.

The ancient Romans kept pigeons on a large scale.

15 minutes with a cradle split. Bonales took the second fall in 15 minutes with a top body press following a series of body blocks.

The match was called to a draw in the third fall when the time ran out.

### Pedestrian Deaths From Automobiles Is Cited By Council

CHICAGO—Last year 8,600 Americans literally walked themselves to death. They were pedestrians killed in motor vehicle accidents.

Pedestrian deaths were highest among city dwellers in 1952, with 5,450 killed in urban areas and 3,150 in rural.

**Many Over 65**

In 3,000 of the fatal pedestrian accidents, the victims were 65 years or older, according to the 1953 edition of the yearbook.

Of all pedestrians killed, one in every 12 had a physical defect, such as defective hearing, defective eyesight, or illness.

### Averages Vary

In this connection he pointed out that one state which reported an average of 113 persons injured for every highway fatality over a three year period, 1950 to 1952, has four neighboring states whose reported injuries ranged from one third to a little more than half of that total during the period. The lowest average of the neighboring states was 35 injuries for every death, the highest 75, and those in-between were 45 and 65. In several states the averages run somewhat lower but he added that these averages occur in less populous states and have little significance or effect on the national average.

"It is inconceivable that the number of persons injured in motor vehicle accidents should vary so

### K-K Team Will Meet James Brothers

Having failed to lift the Southwest States junior heavyweight tag team championship from the Curtis Brothers of Mississippi, the irascible team of Ivan Kalmikoff and Karol Krauser start a new campaign in the Hereford wrestling arena Saturday night.

They meet another team of brothers, the popular Jesse and Johnny James of California, in a

non-title match which goes as the main event.

**Tough 200-Pounders**

Krauser and Kalmikoff are, it is readily admitted, two of the toughest 200-pounders in wrestling. They have demonstrated their ability in tag matches as well as in individual battles with any and all opponents. As a team they function even more effectively than as individuals, if that is possible. They want a title shot at the Curtis Brothers again and feel they can win the next round. But they have a rough road Saturday night when they come up against the well-educated, well-advertised James brothers.

In a recent non-title match at Amarillo, Krauser and Kalmikoff did defeat George and Jack Curtis. It was a one-fall event, and they combined their power and illegal maneuvers to win the fall. They have been mighty cocky since then, and have openly challenged the champs for another chance. This can't be allowed until the K&K team has defeated somebody else.

**Two Preliminaries**

The principals in the main event will get acquainted with each other in two preliminary matches.

Johnny James meets Krauser, and Jesse James takes on Kalmikoff in one fall or 20-minute matches preceding the main go. After that double preliminary, anything can happen, and probably will, in the final event.

Yankee Stadium in New York City is known as "The House That Ruth Built."

Harley Street in London is well known for medical specialists.

**Jack Spratt**

**\* SPICE ROOM DEODORANT AND AIR SANITIZER**

**\* HOME DU PONT SPONGE CHAMOIS MOP**

Recommended By Hospitals Everywhere

Sold in Hereford By

Piggly Wiggly  
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Distributed By  
Jack Spratt Janitor Supplies  
Lubbock, Texas

## Anthony's

THE G. B. ANTHONY CO.

## OUT WEAR EVENT

**Wind . . . Snow . . . Rain Repellent**

**TACKLE TWILL SURCOAT**

8 1/2-ounce Burlington Mill Tackle Twill with dull side out. Famous for long service and warmth. Fur collar with 8 1/2-ounce quilted lining. Anchor buckle on smaller sizes. Zipper front with two slash pockets. Taupe, Slate Grey, and Navy.

**9.90**

With Mouton Collar

- Famous BURLINGTON MILL TWILL
- Anchor Buckle On Sizes Up to 38
- Plain Front on Sizes Over 38
- Shirred Elastic Sides
- Sizes 34-46

**Men's First Quality**

**PONYSKIN FLIGHT JACKET**

Lots of style, quality and wear in this smart looking, perfect fitting Authentic A-2 Flight Jacket. Rich looking brown ponyskin with 50% wool knit cuffs and bottom. Quilted lining for extra warmth and comfort. Two large breast pockets. Zipper front.

**21.50**

This fine Ponyskin will give years and years of service. Smooth, hard finish makes it hard to snag or peel. Value priced at Anthony's now.

- Zipper Front
- Knit Cuff
- Knit Bottom
- Quilted Lining
- A-2 Model
- Superiorly Made
- Epaulet Shoulder
- 2 Breast Pockets
- 34 to 46

**Elastic Bottom . . . Quilted Lining**

**MEN'S CORDUROY JACKET**

For Work, Sport, Dress or casual wear. Perfect fitting and smart looking fine pinwale jacket with shirred elastic bottom. Button cuffs. Quilted lining, self collar, two slash pockets. Zipper front. Truly a value any man will like. Choose from Rust or Charcoal color.

**9.90**

- 2 Slash Pockets
- Self Collar
- Zipper Front
- Perfect Fitting
- Sizes 36 to 46

**Nylon - Rayon**

**MEN'S GABARDINE JACKET**

**LEATHER INNER-LINED**

Wonderful Jacket Buy . . . Long wearing Nylon and Rayon . . . with soft, smooth leather inner-liner. Keeps out rain, snow, and wind. Zipper front. 1 breast pocket, 2 lower slash pockets. Comfortable bi-swing back. In favorite tan shade.

**15.75**

- Bi-Swing Back
- Water Repellent
- Wind-Proof
- Zipper Front
- Smart Looking
- Size 34 to 50

**Men's Serviceable**

**GABARDINE JACKET**

PERFECT FITTING

• Regular **9.90**

• Slim

Built for good looks and long wear. Tan rayon gabardine with rayon lining. Zipper front. 1 breast pocket. 2 slash pockets. Bi-swing back. Wide pointed collar. Open cuff. Value price.

**Rayon Lined . . . Goatskin**

**MEN'S MOTORCYCLE JACKET**

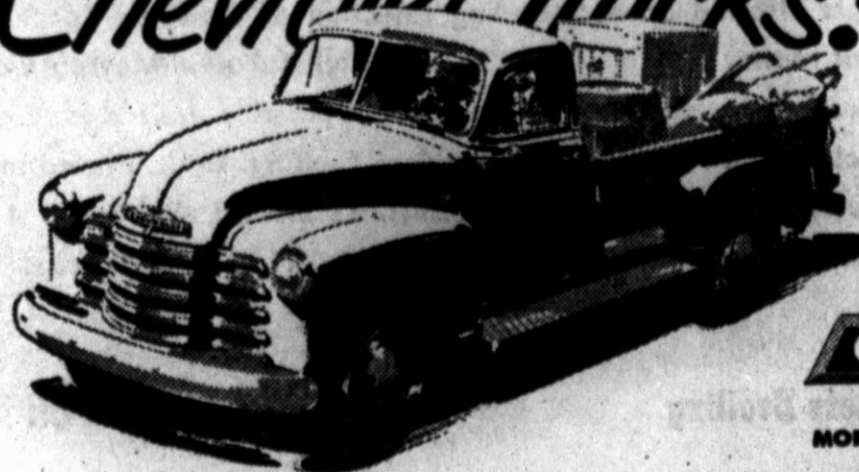
Long wearing . . . warm . . . Black goatskin special Motorcycle Jacket. Rayon lining. Front zipper. 2-zipper pockets. 50% wool and Nylon knit cuffs. Trimmed with metal studs on front and back yokes. Perfect fitting. Will wear, and wear and wear.

**27.50**

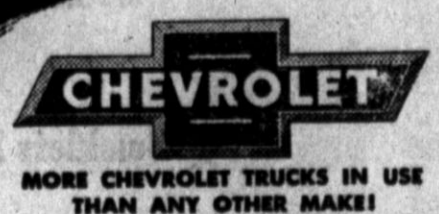
- Front Zipper
- 2 Zipper Pockets
- Metal Stud Trim
- Band Front with Buckle
- Knit Bottom in Back
- Sizes 34-48

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## Chevrolet Trucks!



From light delivery to heavy hauling, there's a Chevrolet truck to fit your needs.



**Buy no truck until you get our deal!**

**Be ahead on price!** Chevrolet trucks are America's lowest priced truck line! It's easy to find a truck that costs more, but nowhere else will you find all the advanced features, all the thrifty power, all the ruggedness and durability you get in a Chevrolet truck.

**Be ahead on operating costs!** Both the mighty Loadmaster engine

on heavy-duty models and the rugged Thriftmaster engine on light- and medium-duty models squeeze more miles out of every gallon of gas. Chevrolet trucks cut upkeep costs, too.

**Be ahead on trade-in!** You're ahead with low first cost . . . you're ahead with low operating costs . . . and you're dollars ahead again when it's time to trade! That's because Chevrolet trucks traditionally command a higher trade-in value. Buy now and be ahead all ways!

## KINSEY MOTOR COMPANY

11 Years Your Chevrolet-Oldsmobile Dealer



RONNIE DOWNEY, son of Mr. and Mrs. Ray Downey, 612 Bowie, celebrated his sixth birthday with a party given Saturday afternoon by his mother in their home. Refreshments of Halloween cake and ice cream were served. Games provided the entertainment. Those attending are, from left: Ramsey

Banks, Geary Gearn, Tim Gearn, Dwight McGee, the clown, Mrs. F. C. Glendenning, Charles Sullivan, Pat Odom and Jimmy Ball. The two standing behind the clown are Mike Harvey and Mary Downey. Standing in front of the table are, from left: Mark Tiefel and Ronnie Downey. (Staff Photo.)

### Courthouse Records

**Warranty Deeds**  
C. R. Walser, et ux, to Deaf Smith County Electric Co-op Inc., one acre of land out of the NW corner of the E 1/4 of the W 1/4 of Sec. No. 7, Blk. 13.  
Della Mae McReynolds, et al, to Oma Lee Dickson, the N 52 feet of Lots Nos. 11, 12, 13 and 14 of the Barcus and Bullock Sub. of Lots Nos. one to 10 inclusive of Blk. No. 5, Womble Add.  
H. W. Engle, et ux, to Veteran's Land Board, being 32 acres of land out of the N 160 acres of the W 1/2 of Sec. No. 10, Blk. K-7.  
H. W. Engle, et ux, to Veteran's Land Board, being 32 acres of land out of the N 160 acres of the W 1/2 of Sec. No. 10, Blk. K-7.  
H. W. Engle, et ux, to Veteran's Land Board, being 32 acres of land out of the N 150 acres of the W 1/2 of Sec. No. 10, Blk. K-7.  
H. W. Engle, et ux, to Veteran's

Land Board, being 32 acres of land out of the N 160 acres of the W 1/2 of Sec. No. 10, Blk. K-7.  
H. W. Engle, et ux, to Veteran's Land Board, being 32 acres of land out of the N 160 acres of the W 1/2 of Sec. No. 10, Blk. K-7.  
Albert Zinser to Frank Zinser Jr., all of Sec. No. 2 Township two, North, Range three, East Capitol Syndicate Sub.  
**Deeds of Trust**  
Frank Zinser Jr., to Albert Zinser, all of Sec. No. 2 Township two North, Range three, east of a Capitol Syndicate Sub.  
O. L. Click, et ux, to First Federal Savings and Loan Association of Amarillo, Lot No. 3 and the N 32 feet of Lot No. 4 in Blk. No. 1 of the Whitehead Add.  
Horace Gamez, et ux, to W. N. Hodges, being a part of Blk. No. 29, Evants Add.  
Crude oil as it comes from the ground can be one of many thousand different types of compounds.

### Aged People Becoming Biggest Social Problem

BOSTON (AP)—The social service problem has shifted from youth to the aged, says Patrick A. Tompkins, Massachusetts commissioner of public welfare, who has 25 years of his career behind him. "When I started," says Tompkins, "the teen age boy was the problem but now it's the aged. We've got to do more research, study more treatment methods and do something to abolish the loneliness that comes with advanced years."

In the days of sailing ships, some superstitious sailors feared to go to sea in a ship which did not have a figurehead.

### Insurance Risk Is Now Spread By Companies

"Insuring of life insurance" has become a relatively large-scale activity in this country, with almost as much of it today as the total of life insurance outstanding at the turn of the century, the Institute of Life Insurance says.

The total of this "reinsurance," as it is known, of new life insurance written last year was in excess of \$1,000,000,000 and the total life reinsurance in force is approaching the \$7,000,000,000 mark.

#### For Large Or Small

Both large and small companies now use reinsurance. In all cases, it is for the purpose of spreading the risk beyond the company's regular limits.

For the very small company, the amount of risk retained for itself may be only a few thousand dollars, often only \$5,000, with the balance of the policy reinsured. Without reinsurance, that company would be limited competitively to the writing of only \$5,000 policies, whereas under reinsurance, it can write coverages many times that amount.

The larger companies retain for their own underwriting much larger amounts, sometimes up to \$350,000, but in all cases there is a limit beyond which even the largest company will reinsure any balance it may accept.

In the early days of the business even the larger companies usually had limits of \$5,000 or \$10,000.

### Ordinary Earthworm Used In Catching Big Catfish

TUSCUMBIA, Mo. (AP)—Herman Abbett was fishing in the Osage River near here with a regular light casting rod. The hook was dressed with earthworms. A mighty tug came and Abbett tussled with his unseen game for 30 minutes. But it got mighty tiring so he tied the rod to a tree and went for help.

With hastily enlisted aid he landed a 42-pound flathead catfish.

Before World War II, Korean industry, located mostly in the north now held by the Communists, was more important than that of either Mexico or Turkey, says the National Geographic Society.

### Ministers Running For Elective Office

The Rev. James H. Robinson, pastor of the Church of the Master, New York City, and nationally known for his round-the-world tour for the Presbyterian U.S.A., Board of Foreign Missions, is a candidate for the office of Borough President of Manhattan, in that city.

The Rev. Don Benedict, a Congregationalist minister in the interdenominational East Harlem Protestant Parish, is campaigning for a seat on the New York City Council. The Rev. Archibald J. Carey, Jr., pastor of Quinn Chapel (African Methodist Episcopal) in Chi-

cago, is a member of the Chicago City Council, and he is now an alternate on the U. S. delegation to the United Nations General Assembly.

In Cincinnati, Ohio, Mrs. James M. Dolbey, a Methodist who is a former president of the Cincinnati Council of Church Women, is running for the City Council.

When the Pilgrims first heard the rasp of cicadas, they thought it resembled the sounds made when they said "Pharaoh" and it reminded them of the locust plagues of Egypt which they had read about in the Bible.

### Japanese Movie-Goers Go For The Westerns

MANILA (AP)—Banzai, Roy Rogers, Alfred E. Daff, president of Universal International Films, and Milton Rackmill, president of Universal Pictures, said during a recent visit here that Japan imports more Hollywood motion pictures than any other Far East country. And what type are the best sellers? Westerns.

Although a 5,000-foot oil well was considered deep in 1925, it is now considered a relatively shallow hole.

# Announcing

Now In Plainview, Texas

Branch Office For



Concrete Pipe Manufacturers  
Complete Concrete Pipe Irrigation  
Systems Installed—Guaranteed

BOX 646 — PHONE 4-2445  
911 ASH STREET

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Salesman



## You're in the driver's seat

## for less than you think

It's your money, of course—but we'd like to see you make the most of it.

That's why we want to show you the price of the big Buick SPECIAL illustrated here—to make Point #1: you can buy this great performer for just a few dollars more than the "low-price three."

But Point #2—the smart point—is this:

When you put up those few extra dollars for the Buick pictured here, you're in the driver's seat of a lot more automobile.

You boss extra power—more satisfying power—walloping Buick Fireball 8 power—highest ever found in a Buick SPECIAL.

You get extra room—a lot more comfortable room—real, man-sized, 6-passenger room—as much room as you get in cars costing hundreds of dollars more.

You enjoy extra satisfaction—more solid satisfaction—in the ride of this big, broad, road-steady traveler that's cushioned by coil springs on all four

wheels, and engineered with all the other costly features of the Million Dollar Ride.

And, speaking of extras—here you get, at no extra cost, a long list of standard equipment that most other cars at or near the price of this Buick charge you for, as "extras" on the bill of sale.

So, as we said—it's your money—and it's your move.

If you're aiming for the driver's seat of a hard-to-beat buy—for a lot less than you think—come in and see us soon.

THE GREATEST  
**BUICK** IN 50  
GREAT  
YEAR!

Come in and ask us about today's low delivered price of this

**BUICK SPECIAL**  
2-Door, 6-Passenger Sedan

IT'S TRADE-IN TIME  
FOR A BETTER DEAL

Want the top allowance on your present car—and a great buy in the bargain? Come in and see us for the happy news—now.

MILTON BERLE stars for BUICK—in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

# WALLACE BUICK CO.

2nd at Miles

Phone 1

### STOP COLD WINTER DRAFTS

**Winter-Proof Your Home NOW!**

Just Tack On One Of Warp's Transparent Window Materials. Keep Out Cold, Wind, Rain, Snow!

This porch was enclosed by the owner and his wife in just two hours for only \$11.50 and is easily converted back to a screen porch in summer. You can do the same with one of Warp's Top Quality Window Materials.

Some Porch-Later! Cost Only \$11.52

**Warp's Top Quality Window Materials**

Just Cut and Tack On

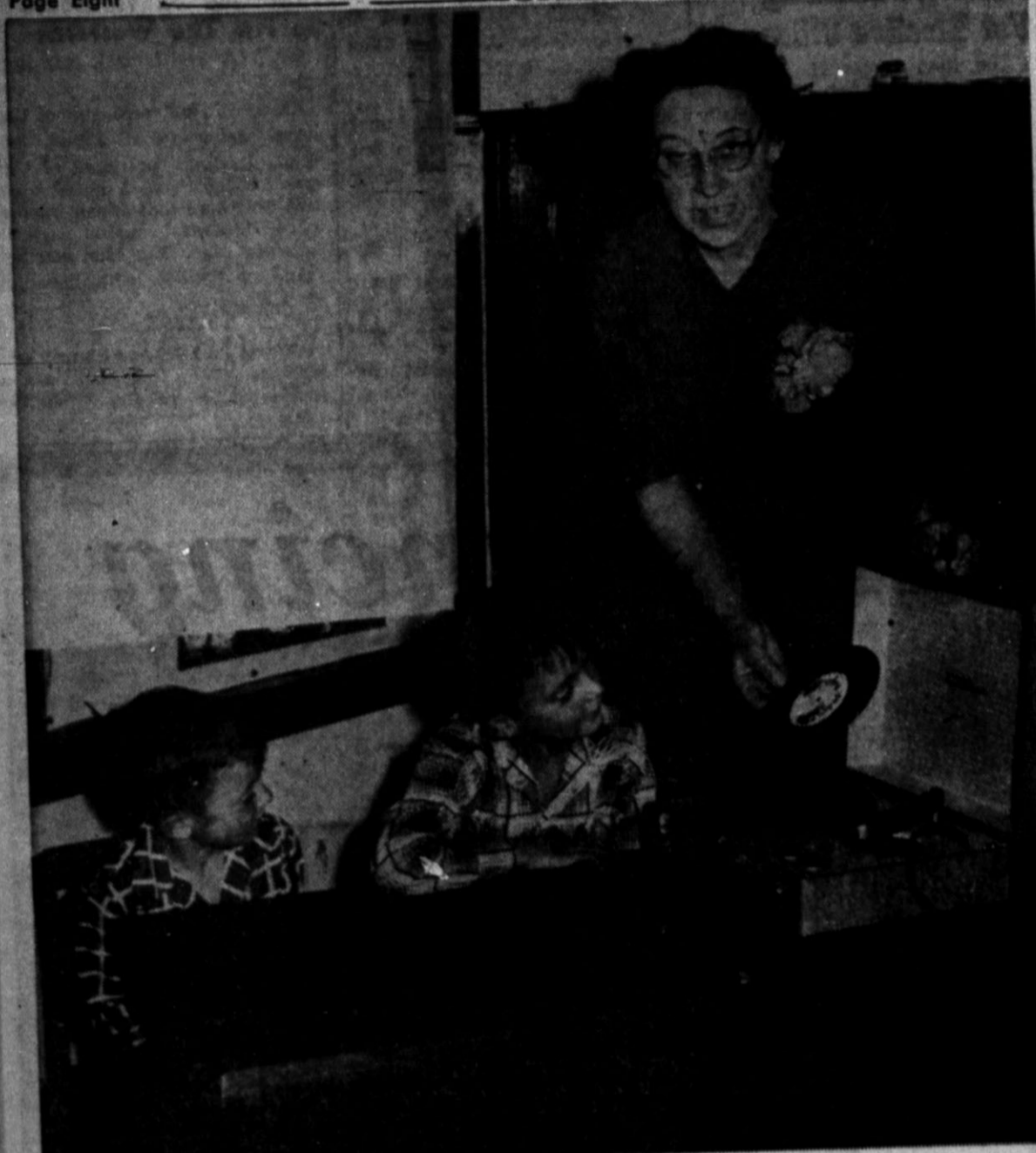
Select the Window Material best suited for your needs from this Handy Dispenser at your local dealer. And be sure it's branded "Warp".

Perfect for: Poultry, Hog Houses and Barn Windows. Used Also in Sunning Windows.

Make Low Cost STORM DOORS, STORM WINDOWS & PORCH ENCLOSURES with one of Warp's Top Quality Window Materials.

- 26¢ FLEX-O-GLASS
- 24¢ GLASS-O-NET
- 31¢ PLASTIGLASS
- 38¢ WYR-O-GLASS
- 17¢ SCREEN-GLASS

TAKE THIS AD WITH YOU TO YOUR DEALER



MEET THE TEACHER—MRS. MERLIN KAUL, who began her 20th year of teaching this year, is teaching the first grade in Central School. Before teaching the first grade, Mrs. Kaul taught the sixth grade for five years and also taught in Sabetha, Kans., East Portal, Colo., and in the Westway Community.

She is a graduate of West Texas State College in Canyon and attended Emporia Teachers College in Kansas, Kansas University, and the University of Southern California. Listening to records are two of Mrs. Kaul's students. They are Mike Ranspot, left, and Danny Thomas. (Staff Photo.)

can be maintained by the application of oil alone, without polishing.

**Clean Candles**  
Candles, used for decorative purposes, can be cleaned and made to look like new by sponging with a piece of absorbent cotton wet with alcohol.

**Cheese**  
Cheese can be prevented from molding by wrapping it in cheese-cloth wrung out of vinegar. Repeat as often as the cloth becomes dry.

**Chocolate Stains**  
Soak chocolate-stained fabrics in cold strong borax water for half an hour. Pour boiling water through and wash in the usual manner. For stains on silk or other non-washables, sponge with chloroform.

**Clean Combs**  
Remove the dirt from between the teeth of the comb with a toothpick. Swish to and fro in a basin of cold water containing a few drops of ammonia, and wipe as dry as possible.

**Mending Glassware**  
To mend broken glassware, make a cement by dissolving white shellac in enough alcohol to make a mixture of the consistency of molasses. Have the edges of the pieces clean and dry before applying the cement, press firmly together for several minutes before setting away to dry. This cement will resist ordinary wear, but keep it out of hot water.

**Berserk Squirrel Must Have Been Mean Animal**

YORK, Pa. (AP)—Earl E. Geesaman, York county game protector, thinks the squirrels in his county are getting tired of people. He said one squirrel ran wild in Spring Garden Twp. and managed to frighten a couple of humans. "The squirrel would attack humans for no apparent reason. It bit three persons before it was finally shot by a police officer," Geesaman said.

The animal was checked for rabies, but the report was negative. "Just a mean individual, I guess," Geesaman said.

There are only two places in the United States where the flag may be flown at night during peace-time. They are: Over the grave of Francis Scott Key in Maryland and the capitol in Washington.

**Legal Notice**

THE STATE OF TEXAS

TO: JOHN MORGAN HOLBERT, Defendant, GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 23rd day of November, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 22nd day of August, 1953. The file number of said suit being No. 3586.

The names of the parties in said suit are: MILDRED H. HOLBERT as Plaintiff, and JOHN MORGAN HOLBERT as Defendant. The nature of said suit being substantially as follows, to-wit:

This is a suit filed by Mildred H. Holbert as Plaintiff seeking a divorce from John Morgan Holbert, as Defendant, on the grounds of cruel and excess treatment of such a nature as to render the marriage relations between Plaintiff and Defendant unbearable and unsupportable, and Plaintiff alleges that Plaintiff and Defendant have no community property and that no children were born to their said marriage.

Issued this the 10th day of October, 1953.

Given under my hand and seal of said court, at office in Hereford, Texas, this the 10th day of October A. D., 1953.

Lucille Posey, Clerk, District Court, Deaf Smith County, Texas

SEAL T-42-4c

**Stop Taking Harsh Drugs for Constipation**

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

Get *new* but *gentle* relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the finest natural vegetable laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's 50¢ size today. Money back if not satisfied. Mail orders to Box 280, New York 14, N. Y.

**Legal Notice**

THE STATE OF TEXAS

TO: IDA MAE THOMAS, Defendant, Greeting:

You are commanded to appear and answer by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 30th day of November, A. D. 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 26th day of September, 1953. The file number of said suit being No. 3592, on the docket of said Court, and styled WINSOR THOMAS as Plaintiff, and IDA MAE THOMAS as Defendant.

The nature of said suit being substantially as follows, to-wit:

This is a suit filed by Winsor Thomas, as the Plaintiff, seeking a divorce from Ida Mae Thomas, as Defendant, on the ground that the Defendant abandoned Plaintiff more than three years prior to the filing of this suit with the expressed intention of making such abandonment permanent. Plaintiff alleges that Plaintiff and Defendant have no community property and that no children were born to their said marriage, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued this the 17th day of October, 1953.

Given under my hand and seal of said Court, at office in Hereford, Texas, this the 17th day of October, A. D. 1953.

Attest: Lucille Posey, Clerk, District Court, Deaf Smith County, Texas

(SEAL) T-43-4c

It is believed that chow dogs were first developed for their meat and fur.

**Chickens Are Being Used To Test For Food Factor**

BOZEMAN, Mont. (AP)—Poultry at Montana State College are going on a whole of a diet.

It's an experiment to determine the value of feeding shale solubles. Such solubles may have a factor yet unknown that may increase the size of chickens and turkeys. Dr. E. R. Halbrook of the MSC poultry department explains that fish solubles have many of the B complex vitamins. The experiment seeks to find out whether whale solubles can be substituted for fish solubles.

It is estimated that about 1.8 billion pounds of detergents are manufactured in the United States in a year.

**Legal Notice**

THE STATE OF TEXAS

TO: LESLIE RANDOLPH CLAY, Defendant, GREETING: You are

commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 23rd day of November, A. D., 1953, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said plaintiff's petition was filed on the 24th day of September, 1953. The file number of said suit being No. 3591.

The names of the parties in said suit are: Della Clay as Plaintiff, and Leslie Randolph Clay as Defendant.

The nature of said suit being substantially as follows, to-wit: Petition for divorce, dissolving the bonds of matrimony existing between the Plaintiff and Defendant on the grounds of cruelty.

Issued this the 9th day of October, 1953.

Given under my hand and seal of said court, at office in Hereford, Texas, this the 9th day of October A. D., 1953.

Lucille Posey, Clerk, District Court, Deaf Smith County, Texas.

SEAL T-42-4c

READ THE CLASSIFIED

"Mile After Mile You'll Prefer Shamrock"



A farmer can't pick his roads and weather. He has to drive wherever his work takes him. He wants a dependable gasoline that gives him power, pickup, and sure starts. That's Shamrock... fast-firing... clean burning. Make your next tank Hi-Octane SHAMROCK... A Mighty Good Brand.

Gasolines • Lubricants

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAILABLE FOR THE PURCHASE OF GOOD YEAR TIRES • BATTERIES TUBES • ACCESSORIES

**Household Scrapbook**

By Roberta Lee  
**Acid Stains**  
If an acid, such as lemon juice or vinegar, has changed the color of a fabric, the original color can often be restored by sponging with ammonia and water and then with chloroform.

**Angel Cake**  
To preserve the delicacy of texture of angel cake, divide it by pulling it apart with two forks, instead of using a knife. Sponge cake may be similarly divided.

**Black Leather**  
To renovate black leather articles, such as belts, bags, portfolios, etc., beat the yolks of two eggs and the white of one with one tablespoon alcohol and one teaspoon sugar. Stir in enough powdered ivory black (obtainable at paint store) to make a thick paste.

Rub well into surface of article to be renovated.

**Bluing Stain**  
Bluing stains can often be removed from fabrics just by soaking in strong ammonia water.

**Prevent Tarnish**  
Brass can be prevented from tarnishing by rubbing once a week or oftener with a piece of flannel moistened with light sewing machine oil. The metal will gradually assume the color of fine bronze, a far more artistic finish than that of polished brass, and one that

**There's Still Time to Build Those Cotton Trailer BEDS**

at Carl McCaslin Lumber Company

You'll find all the Necessary

Materials Including:

1 x 4's -- 4 x 4's -- 4 x 6's

Hay Rack Loops -- Stake Pockets

Wagon Rods -- End Gate Ends

Complete Stock of Bolts & Washers

We Invite You to Use Our

**BUDGET PAY PLAN**

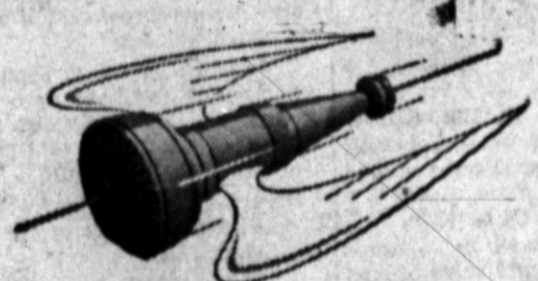
Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

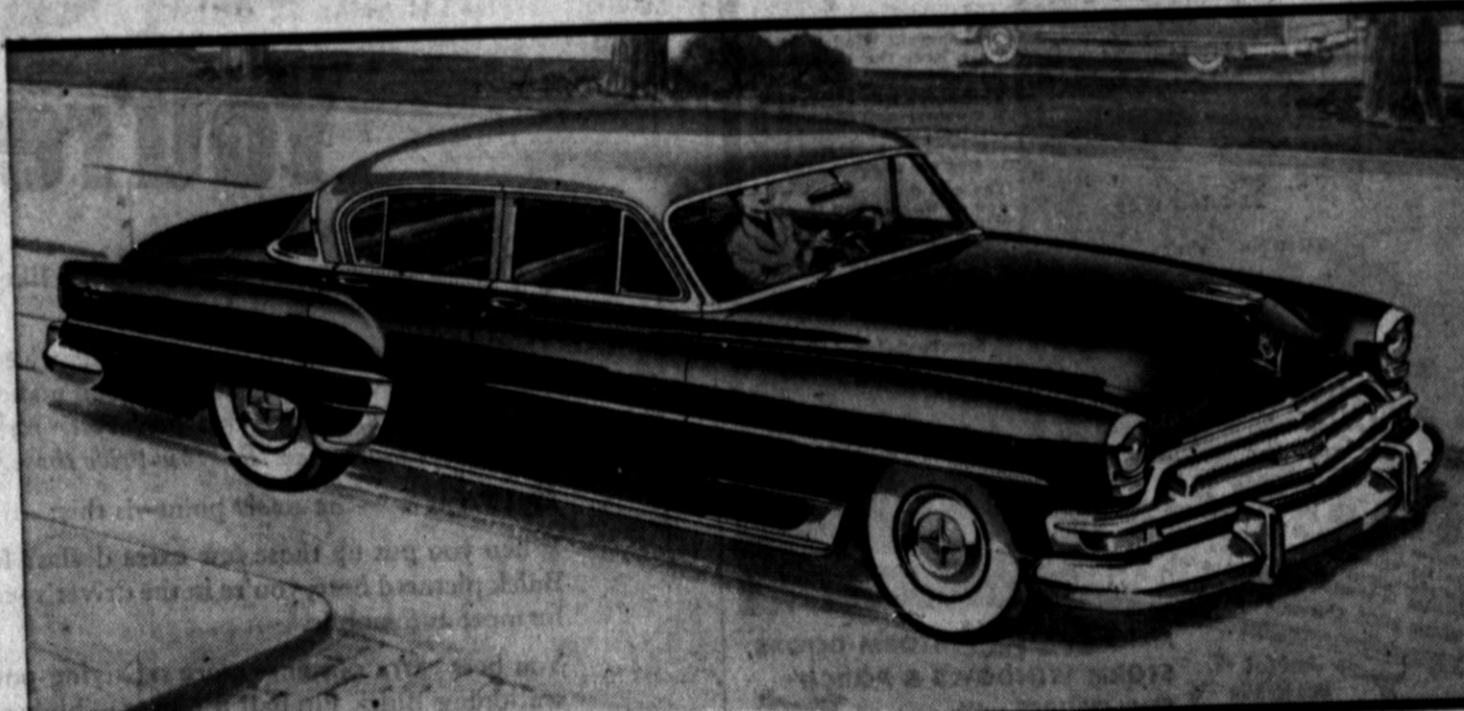
**BEAUTIFUL CHRYSLER FOR '54**

INTRODUCES



**POWERFLITE**

... the most automatic of all no-clutch transmissions today  
... the better, safer way to drive without strain, without tension, without shifting!



PowerFlite frees your hand, foot, and mind completely from all gear-shifting work... frees you from all strain and tension. Here is now ability to pass a car more safely, and in less time and distance. Here is a new gift in safety and unflustered ease when you're caught in the downtown traffic snarl. Here is the newest in Chrysler engineering...

... that masters steepest grades without asking a thing of you... that gives you new surety of escape from mud, sand, and snow... that's so simply and sturdily built that it's by far the easiest of all to service. One trial will show you Chrysler PowerFlite is the finest and most automatic transmission ever built!

Come see and try All the great New Chrysler features! Now, for the first time in any car, you enjoy Complete Driver Control... yours in the Imperial and New Yorker FirePower V-8's with 233 or 195 H.P.—or in the Windsor Deluxe with the world-famous Splitfire engine! Yours with new Full-time Power Steering... new Power Brakes... new Electric Window Lifts... new Chrysler Airtemp Air-Conditioning... and stunning new beauty that says you drive the leader!

"The Power of Leadership is yours in a Chrysler"

**McCULLOUGH MOTOR CO.**

411 W. 1st St. Your Friendly Chrysler-Plymouth Dealer Phone 17



# Faith will overcome the most wiserable circumstances

## PRIMING



## the PUMP

The cup of water in the pump came back a bucket full. A farmer must put seed in the ground to get more back. A merchant invests money in his business to get a profit. One gift, well given, recovers many losses. To give to God and His church is no loss.

Those who give, live. "What thou sparest from giving for God's sake, the devil will take another way." Be sincere and generous in your pump priming ... "Give and it shall be given unto you; good measure and running over."

This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

- DAVIS & McCracken**  
• Minneapolis Moline - Dempster Drills
- PIGGLY-WIGGLY**  
• Home Of S & H Green Stamps
- SHELTON TIRE EXCHANGE**  
• Serving You With The Best-Goodyear
- Walker Refrigeration Service**  
• Complete Refrigeration Repair
- PITMAN GRAIN CO.**  
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- PALO DURO CONOCO SERVICE**  
• Friendly & Courteous Service
- JACOBSEN BROTHERS, INC.**  
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• Highest Quality-Lowest Prices
- ACME CLEANERS**  
• We Please Particular People
- ROGERS DRUG**  
• Walgreen Agency
- FIRST NATIONAL BANK**  
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• Hereford - Dimmitt - Black
- GILLILLAND FUNERAL HOME**  
• A Dignified, Sympathetic Service
- FURR FOOD STORES**  
• Famous Brand - Lower Prices
- HEREFORD MOTOR CO.**  
• Your Friendly Ford Dealer
- Western Battery & Electric Co.**  
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- ELIZABETH WOMBLE**  
• Loans-Insurance-Abstracts
- STAPP CHIROPRACTIC CLINIC**  
• The Way To Health
- WALLACE BUICK CO.**  
• Wayne Wallace
- BEAUTY MART**  
• A Complete Beauty Service
- J. C. RICKETTS, REALTOR**  
• "List Your Wants With Us"

- HEREFORD IMPLEMENT CO.**  
• International Harvester Farm Eqpt.
- M & M PLUMBING CO.**  
• Everything In Plumbing & Heating
- E. B. BLACK CO.**  
• Furniture
- McCULLOUGH MOTOR CO.**  
• Chrysler-Plymouth Sales & Service
- BLANTON BUTANE, INC.**  
• Shamrock Butane and Propane
- Hereford Laundry & Dry Cleaners**  
• Family Finish Laundry Our Specialty
- Parker Bros. Builders Supplies**  
• Everything For The Modern Home
- HEREFORD STATE BANK**  
• The Bank Of Friendly Service
- Associated Growers of Hereford**  
• Seed Potatoes & Potatoes
- KINSEY MOTOR CO.**  
• Chevrolet - Oldsmobile
- HEREFORD CREAMERY**  
• Cream O'Plains - Ice Cream
- BIG T PUMP CO.**  
• Complete Pump Service & Repair
- HEREFORD HARDWARE**  
• Your Friendly Hardware Store
- Southwestern Public Service Co.**  
• 28 Years of Good Citizenship & Public Service
- CONSUMERS FUEL ASS'N**  
• Petroleum Products-Farm Supplies
- VAUGHT LAUNDRY**  
• Service Plus Courtesy
- HEREFORD GRAIN CORP.**  
• Formerly Bradley Grain Co.
- H & W IMPLEMENT CO.**  
• John Deere Implement-Krause Plows
- FARM & HOME SUPPLY**  
• Frigidaire - J. I. Case Implements
- HEREFORD LUMBER CO.**  
• Home Owned - Home Operated
- PITMAN SERVICE STATION**  
• Conoco Products - "We Never Close"

At The Churches

At The Churches

### First Methodist

Fifth and Main  
Rev. E. M. Dunning, pastor  
Morning worship service at the First Methodist church is at 10:35 o'clock. The film, "For Every Child" will be shown at the evening service at 7:30 o'clock. Sunday school is at 9:45 o'clock and the MYF groups meet at 6:45 o'clock.  
Tuesday morning at 9:15 o'clock the Woman's Prayer Group will meet in Ward Hall. At 2:30 o'clock the Happy Helpers will meet in the Primary room. At 8 o'clock that evening the official board will meet in Ward Hall.  
Wednesday at 9:30 o'clock the Dorcas circle will meet with Mrs. Homer Brunley and the Alice Ward Circle will meet with Mrs. Richard Winget. At 3 o'clock the Alesia Circle will meet with Mrs. Glenn Hopson, the Emma Wheeler Hawkins Circle will meet with Mrs. C. R. Logan, the Little Fox Circle will meet in Ward Hall and the Carrie Black Circle will meet in the sanctuary. At 7:30 o'clock Prayer Meeting will be held in Ward Hall.

### First Presbyterian

610 Lee Street  
Rev. Russell Wingert, pastor  
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

### Wesley Methodist

Rev. E. L. Naugle, pastor  
The Wesley Methodist Church, which meets in the District Court Room, will have preaching services at 10 o'clock in the morning and 7:30 o'clock in the evening. Sunday school will start at 9:45 o'clock. MYF meets Sunday evening at 6:45 o'clock.  
The official board will meet at 7:30 o'clock Monday night.  
The Woman's Society of Christian Service will meet at 7:30 o'clock with Mrs. C. W. Riddle.

### Church of Nazarene

Fourth and Jackson  
Rev. Levi Louderback, pastor  
Sunday school is held at 10 o'clock, worship services at 11 o'clock.  
NYPs meets each Sunday evening at 7 o'clock. Evening worship services are at 7:30 o'clock.  
Prayer meeting is held each Wednesday night at 7:30 o'clock.

### Missionary Baptist Church

1200 Union Avenue  
Rev. W. B. Shroy, pastor  
Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.  
Evening worship services are at 8 o'clock, prayer meeting—8 o'clock Wednesday evening.

CHRISTIANITY IS THE ROAD to the solution of the perplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge church support and attendance—thus working toward a greater and more spiritual community in which to live and rear our families.

### Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

### First Christian

Sixth and Main  
Rev. Don Root, pastor  
Sunday school is held each Sunday morning at 9:45 o'clock and morning worship is at 10:50 o'clock.  
The title of the morning sermon will be "Making the Most of our Religion."  
The title of the evening sermon will be "It is No Secret."  
Wednesday evening choir rehearsal is held at 7:30 o'clock.

### Seventh Day Adventist

Third and Lawton  
Elder C. C. Balser, pastor  
Sabbath school is at 9:45 o'clock and worship services are at 11 o'clock.

### Immanuel Lutheran

Park Avenue at B Street  
Rev. Harold Kaestner, pastor.  
Morning worship service is at 11 o'clock with Sunday school at 10 o'clock.  
The Lutheran Church cordially invites all to attend its Gospel Preaching Mission, which will be held at the church, November 22-27 at 7:30 o'clock each evening, except on Thanksgiving Day, when the service will be at 10:30 that morning. There will be an opportunity to ask questions about the Lutheran church or of any spiritual nature.

### Church of Jesus Christ of Latter Day Saints

(Mormon)  
Kendon O. Anderson, superintendent.  
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

### Avenue Baptist

128 N. 25 Mile Avenue  
Rev. Bob Harris, pastor  
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.  
Training Union is held each Sunday evening at 7 o'clock.  
Evening worship services are held on Sunday evening at 8 o'clock.  
Mid-week prayer services are Wednesday night at 8 o'clock. At 7:15 o'clock on Wednesday evenings there will be a teachers and officers meeting at the church.  
Rev. Bob Harris will teach the book "The Pull of the People." At 8:45 o'clock there will be choir practice.  
Sunbeams will meet at 3 o'clock Friday afternoon.  
The Young people will meet Saturday night at 7:30 o'clock at the church.

### East Side Baptist

Forrest St. and Ave. K.  
Rev. Russell Fogue, pastor  
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:45 o'clock. Morning worship services are at 10:30 o'clock and the evening service at 7:50 o'clock.  
Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer service following at 8:00 o'clock.  
Choir practice is at 8:40 o'clock, Sunbeams at 2:45, and RA an GA at 4:15.

### Assembly of God

Union and Ave. G.  
Rev. Walter E. Lane, pastor  
Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock.  
Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.  
Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.  
The W.M.C. meets on Thursday afternoon at 2 o'clock.

### First Baptist

Fifth and Main  
Rev. Howard Scott, pastor  
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.  
Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.  
Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.  
There will be a District Nine W.M.U. Meeting at Lubbock Monday.  
Bob Lawrence is the educational director and Shirley Sharp is secretary.

(Continued on Page 11)

Read The Brand Want Ads



Mothers: Guide their feet to school correctly in

Poll - Parrot

612 953C13

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls... so you can be sure they're right... for style, for fit, for wear! See our wide selection of best school styles today!

The child's feet which attend the school should be protected with shoes which are built with extra long soles to give velocity and support.

Anthony's THE C.R. ANTHONY CO. Hereford



PRESIDENT AND HERO -- President Eisenhower shakes hands with Marine First Lt. George H. O'Brien, Jr., of Corpus Christi, Tex., after decorating him with the Medal of Honor in a White House ceremony. O'Brien won the nation's highest decoration for conspicuous gallantry in Korea one year ago. (AP Photo)

the eyebrow, thereby lowering the brow. Mascara the upper lashes only, working from the center of the eye to the outer corner.

Q. What is a good exercise for developing the bust?

A. Standing erect, toes out, chin up, hold a yardstick with your hands near each end. Raise the stick above your head with elbows straight, then slowly lower your elbows, trying to bring the stick down in back of you.

Q. What is a good hand-beautifying lotion I can make at home?

A. One-third glycerine, one-third rose water, one-third lemon juice.

Q. What is the best hairstyle for the square-faced girl?

A. Dress the hair loosely, with fullness at the sides to minimize the sharp angle of the jaw. Create as many soft curves in the hair as possible to counteract the squareness of the face.

Q. What can I do about light brown "liver" spots on my forehead?

A. Sulphur moistened with bay rum sometimes bleaches these spots. Sometimes applications of baking soda are effective. Dampen the soda with water and rub into the spot, allowing to dry and remain. If these methods do not work, it is best to consult a skin specialist.

Q. How should long, straight gray hair be dressed?

A. Don't leave it long and straight--this looks old and mature. Wave it softly and dress it at a becoming angle, instead of having a big knot at the top of the head, or at the nape of the neck.

Q. Why doesn't my fingernail polish stay on very long?

A. Be sure not to apply polish shortly after the hands have been in water, as evaporating water from the nails causes the polish to loosen and peel off.

READ THE CLASSIFIED

Beauty At Home

By Lynn Carter

Q. How can I bleach away the remnants of my summer tan?

A. Cut about six ripe cucumbers into small pieces, place in water and boil; let this simmer until soft, then strain through two layers of cheesecloth. Add twice the

amount of water to your cucumber juice; then for every pint add a teaspoon of powdered borax. Then add one dram benzoin, one dram glycerine, and mix thoroughly.

Q. What will remove cigarette nicotine stains from my fingers?

A. Try lemon juice or pumice stone.

Q. How can I create an illusion of greater size in eyes that are small or deep set?

A. By penciling slightly beneath



BEDFAST BUSINESS MAN -- Bob Pediford, confined to his bed for ten years by arthritis, maps plans for his Christmas card sales with one of his many helpers, Mrs. Shirley Whitley, in Dallas, Tex. Pediford, 34, is a victim of rheumatoid arthritis and had to leave his airings job in 1943. He uses a telephone

head set in conducting his greeting card and wrapping paper business during this season of the year. He also has a year-round job of selling magazine subscriptions by telephone. He is married and the father of a 10-year-old daughter. (AP Photo)

Goals In Red China May Prove Too High

HONG KONG (AP) -- On paper it reads good. Peoples' China, Red magazine, says that China will concentrate in the next five years on development of ferrous and non-ferrous metallurgy, the machine-building industry, the coal industry, the petroleum industry, the electric power industry and the defense industry.

The idea is for Red China to produce her own machine tools, precision instruments, automobiles, tractors, airplanes, tanks and artillery. Most technical opinion here is that the Reds do not have the raw materials nor the technical know-how to build such an industrial goal in 10 years, let alone 5.

An ant has the largest brain, in proportion to its size, of any animal.

William C. Bullitt was the first United States Ambassador to the Soviet Union.

Lepers In Samoa Given New Mainland Hospital

PAGO PAGO (AP) -- The lepers of American Samoa no longer will be confined to little Makogai Island in the Fijis. A leprosarium has been built seven miles west of here where patients will get medical care and land to farm.

The government hopes that knowing they will be no longer doomed to exile on Makogai, lepers in Samoa who may be concealing the disease will come in for treatment.



ONE BLANKET PLENTY SINCE I HOOK UP WITH REDDY!

In the old days, it took three or four blankets to keep the Chief warm when the wintry winds began to blow across the reservation. But, now that he's "wired for winter", with one electric blanket, he finds that one does the job--even better than a big pile of old-fashioned blankets did.

You, too, can enjoy complete winter-time sleeping comfort with one blanket--electric, of course. And don't forget, they come with dual controls, so that each sleeper can have the comfort setting desired.



SOUTHWESTERN PUBLIC SERVICE COMPANY

BECAUSE MERCURY IS BREAKING SALES RECORDS MONTH AFTER MONTH we give you a DOUBLE PAY-OFF!



- 1. Bigger volume means we can take a smaller profit per car--give you a bigger trade-in now for your present car
2. Mercury's record-breaking popularity shows you'll get back more of your investment when you sell or trade!



ONE SECRET of Mercury's higher trade-in value is its years-ahead styling--beauty that's worth more because it's smart inside and out!

When the sales figures for recent months were tallied up, Mercury had shattered all previous records. What's more, official market reports showed Mercury led its field for high trade-in value, returning more of the original purchase price than any other popular-priced car.

can offer you everything you can enjoy in a Mercury! Things like Mercury's years-ahead styling... proven V-8 power. Your choice of the optional power features to make driving easier. Remember, too, that you can enjoy all of Mercury's style and engineering advances for little more than the lowest price cars.

BEST TIME EVER TO BUY A MERCURY

HEREFORD MOTOR CO.

PHILCO

TRULY A GREAT FOOD FREEZER



All New for '53 On Display today at

Your Reddy Kilowatt Dealer Hereford Furniture Co.



FIRST COTTON -- There's a reason for the smiles on the faces of these little girls at Mereta in Tom Green County. Good rains here made the area's first cotton crop of consequence in three years. The Mereta school was dismissed for a week to let the children help in the harvest. The girls are Jeanette Clements, 10, and Margene Clements, 12, (right). (AP Photo)

# How Can I?

By Anne Ashley

Q. How can I best clean the insides of glass drinking straws?

A. Just by rubbing pipe cleaners through them.

Q. What is the best kind of cloth to use for polishing knives and forks?

A. A cork works better than a cloth. Just grasp the cork by the large end, dip the small end in the polish or powder and rub as usual.

The cork gets down between the tines of forks better than a cloth, and the whole job is much easier on you.

Q. How can I renovate oilcloth that is faded badly, but which is not badly worn?

A. Paint it with ordinary enamel. Spread it out flat on the floor, paint and let dry. If you want to be fancy, paint a border stripe around the edge in some contrasting color.

Q. How can I give the burners on my gas stove a thorough cleaning?

A. Remove them and place in a large enamel pot with water and lye. Boil for 10 minutes, then replace on stove and light them up for a few minutes and they'll dry themselves.

Q. How can I dispel food odor in my refrigerator?

A. Clean thoroughly with mild soap and warm water. To sweeten and freshen, wipe out the refrigerator with a solution of one teaspoon of baking soda to one quart warm water. Wipe with a dry cloth. Pay special attention to the freezer and the shelf supports.

Q. How can I make a soapsless furniture wash?

A. Add three tablespoons raw, or boiled, linseed oil and two tablespoons turpentine to one quart hot water. Stir and allow to cool. Apply this with a soft cloth, well wrung out, covering a small area at a time. Wipe each part dry as you proceed. Polish afterward.

Q. How can I mix putty to fill in wood cracks for painting?

A. Mix whitening, or soft carbonate of lime, with linseed oil.

Q. What can I do when perspiration odor clings to washable materials after they have been laundered?

A. Soak them for an hour or more in warm water containing three or four tablespoons of salt for each quart of water.

Q. How can I remove crayon marks from non-washable fabrics?

A. Use carbon tetrachloride, or dry-cleaning fluid.

Q. What can I do about mildewed rug?

A. Sponge it with thick soap suds or rug shampoo. Remove the soap by wiping with a cloth dampened in clear water. Dry in the sun.

Q. How can I clean artificial or "simulated" leather?

A. Wipe with a damp sponge or with a sponge wrung out of mild soap suds. Rinse with a sponge wrung out of clear water. Wipe dry.

opponents and quality there of will be changed Saturday next. Baylor at Texas—As I said at the inception, on occasion, you've got to protrude the cranial appendage, so I will, Texas. Houston at Tulsa—Houston wrecked Tulsa '52, turn about here, would help garnish a dismal season for the Hurricane. Don't get me wrong, Houston's season is already tattered. TCU at Washington State—Two have-nots with the Frogs not too concerned about this one. They are saving a demerit for one of their Southwest conference brethren. Wanna bet it won't happen???

# CHURCH

(Continued From Page 6)

## St. Thomas Episcopal

Morning worship services are at 11 o'clock and Sunday school is at 9:45 o'clock.

## St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Bartholomew Paytas pastor

Sunday morning Masses are at 6:30, 8, and 10 o'clock.

Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.

Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.

Confessions: Each Thursday night from 8:30 to 9:30 o'clock.

Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

## Church of Christ

205 E. 6th Street Bob Wear, minister

Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.

The Young People meet Sunday evening at 7:15 with evening worship at 7:30 o'clock.

Wednesday evening prayer services are held at 7:30 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

## Pilot Needing Directions Surprises Fisherman

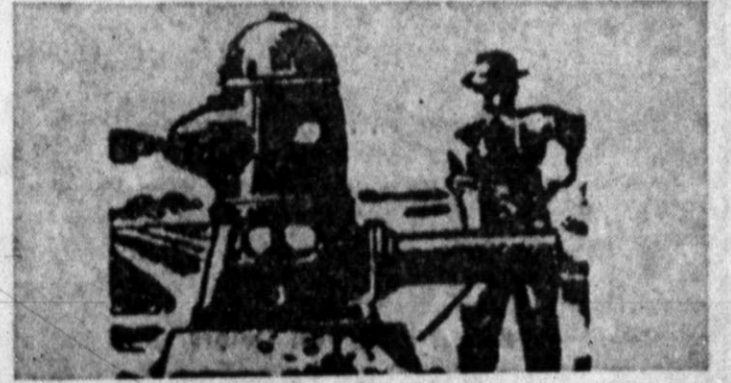
SPENCER, Ind. (AP)—Jack Cann ducked as a light plane came in low over his boat on Cataract Lake.

shouted the pilot. By the time the plane returned, Cann was calm enough to point his fishing rod and shout, "That away."

"Which way to Terre Haute?"

Read the Classified

## GEARHEAD AND PUMP REPAIRS AND REBUILDING.



Has your gearhead or pump been giving trouble? It won't get any better until we fix it for you. Does your gearhead need the ratio changed to meet present well conditions? If so, better see Kenny right now. If you have taken work to Kenny before you know he always gets the job done right, and his customers always come back next time. Our well equipped well staffed shop can handle your well problems. Also expert well pulling service.

**KENNY GEAR MACHINE WORKS**  
Phone 1570, East on Highway 60  
Hereford, Texas

## FOIBLES

By Kent Snares  
Just as well get into this guessing hassle, for as the man opined, "Even a turtle has to stick his neck out in order to get anywhere" . . . Georgia at Florida—Both disappointing, but the Floridas are less so. . . Utah at Colorado—The Buffs beat Washington by a permit and the Utes lost by 7, at different stages of the season. Surprisingly Washington ties USC, if that means anything. . . Colorado A&M at Brigham Young—Neither going

## Fancy and Plain

anywhere, by BYU arriving first. Colorado Ags. . . Texas Western at Hardin Simmons—Not exactly a neighborhood tussle, but close enough that you should know the outcome, I don't. Princeton at Harvard—Used to be two thirds of football's Big Three, now you can have 'em, marked way down, footballwise. Harvard. . . Michigan at Illinois—The Illini are undefeated, right up to here. . . Nebraska at Iowa State—The Staters got their sea-

son's allotment of scoring against Colorado, should have saved some for this one. Gone need it. . . Kansas State at Kansas—With the Sooner pressure absorbed the K-Staters can try for the state championship, which is all that remains for either club this lap. . . West Texas at Midwestern—If the Buffs are going to win in '53, they had best get after this one. . . Indiana at Minnesota—Even without Giel, the Gophers should dig this one out. . . Oklahoma at Missouri—If the Okies are to drop a conference tussle this term, this would be it. Faurot would like it and the Tigers would love it, they both probably will have to wait, some. . . Duke vs. Navy—At season's outset, this shaped up as one of the games of the year. Now the Midlands will try to see how, at this stage of the go-round, they stack 10 race and although they, by decree, can't go for the roses, still would love to tie for the rag, which is the best they can hope for. . . Michigan State at Ohio State—A must for both teams and if they tie, both are out of the pennant hustle. Dollarwise it will be just dandy for the Buckeyes, they're sold out, come rain or snow. Wyoming at Oklahoma Aggies—Another one of those double cowboy cognomen affairs. The southern type to prevail, they hope. . . Idaho at Oregon—After what the Webfoots did at USC last Saturday, the Idahos may want a raincheck. Iowa at Purdue—Not playing for any gonfalons, the Iowas are tuning for Notre Dame, their season would be a success if they could cop that one. They've done it before when it looked less likely. Purdue has already played their game of this season. . . Arkansas at Rice—Hoo Boy, what the Hawgs did to the Texas Aggies. Rice needs this one to stay in the chase. Should get it. . . LSU at Tennessee—The Vols are moving now, after jemping on toasties type of opponents. The Tigers is tough but lost their first one to Ole Miss. Could drop another, here and now. SMU at Texas A&M—The Ponies are back in the pack, as I reckoned, but they are still capable of going. Texas Ags pass well, but to date, so have their opponents, especially Mr. McHan and cohorts. Arizona at Texas Tech—This one and one more for the Red Raiders and the Border conference flag is theirs. The Wildcats sounded very rough against West Texas but the

# WRESTLING

At BULL BARN on Highway

Sponsored By Hereford Lions CLUB

## TAG TEAM MATCH

Ivan Kalmikoff  
and  
Karol Krauser  
Vs.  
Jesse James  
and  
Johnny James

SAT. NOV. 7 8:30 p.m.

# OFFICIAL ENTRY BLANK

- Georgia vs. Florida
- Washington at California
- Utah at Colorado
- Colorado A&M at Brigham Young
- Texas Western at Hardin-Simmons
- Princeton at Harvard
- Michigan at Illinois
- Nebraska at Iowa State
- Kansas State at Kansas
- West Texas at Midwestern
- Indiana at Minnesota
- Oklahoma at Missouri
- Duke vs. Navy

## TIE BREAKER

- Georgia \_\_\_\_\_
- Florida \_\_\_\_\_
- Utah \_\_\_\_\_
- Colorado \_\_\_\_\_

- Wisconsin at Northwestern
- Michigan State at Ohio State
- Wyoming at Oklahoma A&M
- Idaho at Oregon
- Iowa at Purdue
- Arkansas at Rice
- LSU at Tennessee
- SMU at Texas A&M
- Arizona at Texas Tech
- Baylor at Texas
- Houston at Tulsa
- TCU vs. Washington State

Name \_\_\_\_\_  
Address \_\_\_\_\_



NEW TEXAS UNIVERSITY PRESIDENT -- Dr. Logan Wilson (above) 46, sociologist and educational administrator, was inaugurated as President of the University of Texas. (AP Photo)

## Troubles Of The Times Were Put On Tombstone

LORAIN, Ohio (AP)—Things were tough back in 1921, too, according to a tombstone epitaph in nearby Wellington.

The inscription says in part: "Stranger, I lived in an age when corruption was in our government and the ballot box was bogged for. When martyred presidents and riots echoed over the land. When law and respect clung to the rich and shunned the poor. When money and fashion had the brains, and talent went over the water for want of free schools of art supported by our government."

The stone belongs to Otis G. Pratt, an artist who died in 1921 at 76.

## LIONS ARE GIANTS

DETROIT (AP)—The average Detroit Lion backfield player is six feet tall and weighs 188.2 pounds. The average lineman on the NFL champions is 227.9 pounds and stands six feet two. Carl Karilivacz, rookie defensive back from Syracuse, approximates the backfield average at 6-0 and 185 pounds. Oliver Spencer, rookie tackle from Kansas, is the model lineman. He is 6-2 and weighs 228.

George and Martha Washington made the minuet popular in America.

# Announcing today! New 1954 DESOTO AUTOMATIC with PowerFlite . . . See it NOW!

TRANSMISSION



Here's how the New 1954 DESOTO AUTOMATIC puts you ahead Automatically!

On The Highway! The new 1954 De Soto Automatic carries out sudden orders swiftly and safely at all speeds! Gives you Full-Time Power Steering, Power Brakes, No-Sway Ride Control! Plus a new type of fully-automatic transmission, the PowerFlite . . . smoothest and quietest in the industry!

In Traffic! The De Soto Automatic responds instantly to your commands. Gone are clutch-pushing and gear-

shifting. You steer and park without effort. You accelerate like a flash from any speed. You swing around turns with far less body sway. You stop safely with half the usual pedal pressure!

In Styling! The De Soto Automatic introduces new ensemble styling! New beauty outside with long low body, massive new bumpers and grille! And completely new inside with solid-color mouldings, decorator-matched fabrics,

elegant hardware, and new contrasting-color instrument panel!

In Value! The De Soto Automatic pays exceptional dividends. Whether you choose a FireDome V-8 (now upped to 170 hpl) or a Powermaster Six, you are automatically providing for safety, long-range economy, and years of pleasure. There are many more exciting details . . . call us or come in!

# BEAVERS MOTOR COMPANY



CLUB OFFICIAL GREET'S ROYALTY -- Miss Ethel Foster, (right) of Sterling City, Tex., treasurer of the General Federation of Women's Clubs, greets King Paul and Queen Frederika of Greece at a reception given for the royal visitors by the federation in Washington. (AP Photo)

CONGRESSMAN WALTER ROGERS SAYS:  
**Proposed Department Changes Are Noted In Benson's Report**

Reorganization of the United States Department of Agriculture: Since the proposed reorganization of the Department of Agriculture has caused so much comment, it occurred to me that the release issued by the Secretary concerning the changes should be given to the public. The following is a copy of the release furnished me by the Secretary of Agriculture and issued as a public notice.

**Agricultural Research Service**  
 It is proposed that this Service conduct all of the production and utilization research of the Department (except forestry research) and the inspection, disease and pest control and eradication work closely associated with this research. The Administrator of this Service would also be responsible for the co-ordination of all research of the Department.

Under the proposal the research, inspection, disease and pest control work now in the bureaus of the Agricultural Research Administration would be reorganized and regrouped. The aim is to gather together the research and the regulatory work from scattered locations within the present Agricultural Research Administration and thus provide two main activities with clear lines of authority—the research work in one group and the inspection and control work in another.

**Related Activities**  
 Related research activities would be moved from other agencies into this Service as follows:

1. The farm management and land use research from the Bureau of Agricultural Economics.
2. The soil conservation research from the Soil Conservation Service.
3. Certain grass and range management research from the Forest Service.
4. Cotton ginning and processing research from the Production and Marketing Administration.
5. The administration of the Insecticide Act and the poultry meat inspection work from the Production and Marketing Administration.
6. Research Development work from the Technical Collaboration Branch of the Foreign Agricultural Service.

**Forest Service**  
 This service would continue to be responsible for promoting the conservation and best use of the Nation's forest resources. The following activities would be transferred to this Service:

1. The management of publicly owned lands administered under Title III of the Bankhead-Jones Farm Tenant Act from the Soil Conservation Service.
2. The forest disease and pest research and control work from the Agricultural Research Administration.

**Soil Conservation Service**  
 The Soil Conservation Service would continue as the Department's technical service agency in the field of soil and water conservation and flood prevention. As such it will aid in bringing about physical adjustments in land use and in use of water to conserve natural resources and reduce the hazards of floods and sedimentation. The State offices of the Soil Conservation Service would be given a greater responsibility for program formulation and execution by discontinuing the Regional Offices and transferring the functions principally to the State offices.

**Federal Extension Service**  
 The Federal Extension Service would continue to have the leadership for all general educational programs. This Service would act as the liaison between the Department and the Land-Grant Colleges' Agricultural Extension Service.

All work of the Technical Collaboration Branch of the Foreign Agricultural Service other than that relating to research would be transferred to this Service.

**Agricultural Conservation Program Service**  
 Not affected by this reorganization, except for change in name.

**Cooperative Research and Service Division**  
 This Division, transferred from the Farm Credit Administration by Public Law 202, 83rd Congress, would be placed in the Federal States Relations group. The Division would carry on analysis and service activities with farmer cooperatives.

**Marketing and Foreign Agriculture Agricultural Marketing Service**  
 The marketing and distribution

functions of the Department would be centralized in this service. This includes marketing research and related statistical and economic research; marketing services, including crop and livestock estimates, market news, standardization, grading, inspection and classification of farm products; and marketing and regulatory acts, including marketing agreements and orders. The Administrator of this Service would also be responsible for the co-ordination of all statistical work of the Department.

**Transfer Of Services**  
 The following activities would be transferred to this Service from other agencies:

1. All research, analytical and statistical work, including crop and livestock estimates, of the Bureau of Agricultural Economics, except the farm management and land use research transferred to the Agricultural Research Service.
2. The off-farm handling, transportation and storage research activities from the Agricultural Research Administration.
3. The marketing research and marketing services work from the Production and Marketing Administration.
4. The administration of marketing and regulatory acts, including marketing agreements and orders from the Production and Marketing Administration.
5. Work relating to food distribution, including the school lunch program, administration of Section 32 of the Agricultural Adjustment Act of 1935, and food trade activities from the Production and Marketing Administration.
6. The Commodity Exchange Authority which administers the Commodity Exchange Act would be placed in this Service.

**Foreign Agricultural Service**  
 This service would have primary responsibility for matters pertaining to agricultural trade and relationships with foreign areas. Certain functions relating to import controls under Section 22 of the Agricultural Adjustment Act and import control under the Defense Production Act would be transferred to this Service.

**Commodity Stabilization Service**  
 This Service would be responsible for adjustment activities including acreage allotments and marketing quotas, the stabilization of sugar production, price support, foreign supply programs, commodity disposal and administration of the International Wheat Agreement—Personnel and facilities of the Commodity Stabilization Service would be utilized in administration of Commodity Credit Corporation programs.

You can enliven meals no end if you have chives growing in a pot on your kitchen window. Chop and add them to baked stuffed mashed potatoes; sprinkle them into a green salad; or over cream of tomato soup; scatter them lavishly over a cube steak that's going into a lunch or supper sandwich.

Brown rice must be cooked longer than white rice if you want it to be tender.

When in need of something different for unexpected company, snacks, make cinnamon toast the usual way and just before popping it in the oven, sprinkle it lightly with grated lemon rind. Perfect with hot coffee.

Berlin is the largest city on the European continent.

Lake Superior is the largest fresh-water lake in the world.

A container of creamstyle cottage cheese in the refrigerator and a package of dates on your pantry shelf help out when there's unexpected company. Chop the dates and mix with the cottage cheese; use this sweet creamy spread in brown-bread sandwiches.

U. S. farmers are using more than 4,200,000 tractors, although they were using only about 1,700,000 before World War II.

**Mosquitoes May Carry Encephalitis**  
 HELENA, Mont. (AP)—Shipments of about 300 live mosquitoes have been collected in the Milk River Valley. Their destination is the U. S. Public Health Service at Hamilton, Mont. The Rocky Mountain laboratories are there.

The mosquitoes are examined to determine if they are carriers of human diseases—especially of encephalitis. That's commonly called sleeping sickness. This is a pilot project that may guide mosquito control throughout the West.

Last year the same variety of mosquito—Culex tarsalis—was identified in regions of California affected in a severe encephalitis outbreak.

**Horse Runs Best Minus Shoes**  
 MIAMI (AP)—The veteran race horse Brush Burn does his best running on grass—without shoes. The barefooted horse has scored three important wins on grass this year. Two were at Hialeah. The third was Washington Park's \$50,000 Meadowland.

**Long Weed Was Cause Of Stiff-Necked Turkey**  
 CHILDRESS (AP)—A careless turkey came up with a stiff neck recently and presented a problem. He couldn't eat during feeding time.

Owner Grady Gilliland of Childress hustled the hungry bird off to a veterinarian.

It was a stiff neck, all right. The veterinarian removed a stiff weed stalk, 1 1/4 inches long, from the turkey's neck. Everything is all right now.

**SUNDAY MONDAY TUESDAY**

**STAR**

**"THE FUN IS FAST AND FURIOUS!"**  
 —American Magazine

The picture everyone is talking about!

**THE MOON IS BLUE**

For ADULTS  
 No Child Tickets Will Be Sold

DIRECT FROM AN ALL-TIME RECORD 6 WEEKS RUN IN DALLAS

starting **WILLIAM HOLDEN · DAVID NIVEN · MAGGIE McNAMARA**

**A PHONE CALL TO 1722 Brings Quality Transit Mix CONCRETE TO YOUR DOOR**

**Crowe-Gulde Cement Co. of Hereford**  
 PHONE 1722 1st & GOUGH ST

We will go to the country with our cement trucks.

**THIS WEEK'S MOVIE ENTERTAINMENT**

**TEXAS**

**FRI. · SAT.**

**Northern Patrol**  
 NORTH OF LAW AND ORDER!  
 starring KIRBY GRANT · MARION CARR · CHINOOK The Wonder Dog

**Roy Takes the West by Storm with GUNS! FISTS! SONGS!**  
 Roy Rogers in **SPRINGTIME IN THE SIERRAS**  
 with JANE FRAZEE · ANDY DEVINE

**SUN. ONLY**

**THE RED PONY**  
 COLOR BY **TECHNICOLOR**  
 From the pages of John Steinbeck's Great Story  
 Robert MITCHUM · Myrna LOY

**THIS WEEK'S MOVIE ENTERTAINMENT**

**TOWER**  
 DRIVE-IN THEATRE

**THUR. · FRI.**

**ROBERT MITCHUM JANE RUSSELL**  
 THEY WERE TWO OF A KIND!  
 and Bound to Meet!  
**HIS KIND OF WOMAN**

**SAT. ONLY**

**SLAUGHTER TRAIL**  
 NEW WESTERN ADVENTURE  
 BRIAN DONLEVY GIG YOUNG VIRGINIA GREY  
 CINECOLOR '54

**SUN. · MON.**

**GREGORY PECK ANN BLYTH**  
 ANN BEACH'S **"THE WORLD IN HIS ARMS"**  
 Color by Technicolor

**THIS WEEK'S MOVIE ENTERTAINMENT**

**STAR**

**FRI. · SAT.**

**WHEN THE CRIMSON CRUSADE CLASHED WITH SCARLET HORDES OF THE KING!**

**ROBERT LOUIS STEVENSON'S MASTERWORK OF ADVENTURE**  
**THE MASTER OF BALLANTRAE**  
 Color by **TECHNICOLOR**

**ERROL FLYNN BEATRICE CAMPBELL YVONNE FURNEAUX ROGER LIVSEY-ANTHONY STEEL**  
**CHIVALRY AGAINST TRYANNY!**

Anniversaries from Thur., Nov. 5 - Sat., Nov. 7  
 Mr. & Mrs. W. W. Ireland Mr. & Mrs. Benny Womble  
 Mr. & Mrs. Kenneth Coker Mr. & Mrs. Fred Saltzman  
 Mr. & Mrs. Robert Wagoner