

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 4

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEBRUARY 6, 1930.

FIVE CENTS PER COPY.

ANNUAL BANQUET DRAWS BIG CROWD FROM SURROUNDING COUNTRY; ENTHUSIASM HIGH

The annual banquet of the Hereford Chamber of Commerce held Tuesday evening in the basement of the First Christian church, as was expected, eclipsed all records of attendance and was a feast of fun, entertainment and good fellowship. Three hundred twenty members and guests were served punctuously in a quiet, efficient way that did not at any time interfere with the progress of the program.

At eight o'clock sharp the banqueters filed down to the dining room to find Ab Posey's orchestra playing brilliant service that lasted whenever occasion demanded through the evening. The room was tastefully decorated in appropriate February fashion, little cherry trees loaded with fruit and small hutchets paying tribute to Washington, piles of small logs with axes brought thoughts of Lincoln, and strings of red hearts about the ceiling reminded those present of the month of valentines.

Travis Cameron as toastmaster was in his element and turned in a masterpiece of skillfully handling a program. Rev. J. M. Fuller of the Methodist church gave the invocation; T. E. Seliger, Jr., and John Biggs sang "Smile Baby" as a tenor duet arrangement of Otto Schick's new song. In the introduction of guests, representative citizens of the visiting communities told the names and presented those in attendance from their towns.

Mason King introduced those from Amarillo, Dr. R. Thomson, pastor of the Central Presbyterian church; Mr. and Mrs. John B. Hill, of the Panhandle Lumber Company; Mr. and Mrs. Wilbur C. Hawk, of the News-Globe; C. E. Johnson, editor of the News-Globe; Mr. and Mrs. Howard E. Ferguson, manager of the Panhandle-Palms, Inc.; K. B. Townsend, Mr. and Mrs. L. H. Diggins and Mr. and Mrs. L. B. Baker.

D. A. Shibley, registrar of the T. S. T. C., presented those from Canyon, President J. A. Hill, of the College, John Humphrey, Mr. and Mrs. L. N. George, Earl Robbison, Travis Shaw, Burl Elliott, O. W. Gano, Tom Knighton and W. A. Warren, president of the Chamber of Commerce. Attorney Dean in a very able way presented those from Dimmitt—B. Bamey, J. C. Stringer, Mr. and Mrs. W. A. Wright, Mr. and Mrs. E. E. Metcalf, Mr. and Mrs. B. D. Woodlee, Mr. and Mrs. B. A. Fuller, "Finkle" White, Bruce McLean, Mr. and Mrs. Jas. Courtney, Mr. and Mrs. W. G. Boles and Mr. and Mrs. T. A. Slager.

Dr. O. H. Loyd introduced those from Vega—Superintendent of Schools Compton, Editor R. B. Boyle, L. F. Sneed and H. R. Shields and his daughter, Miss Edith Shields, who is principal of Hereford's Central Ward School.

Others introduced an out-of-town guests were Mr. and Mrs. Eric Meana, of Bellview, New Mexico; Mr. Hunter, of the Kansas City Chamber of Commerce, and T. B. Houston, manager of the Panhandle Lumber Co. at Wichita, Kansas.

The welcome address by Rev. J. W. Bouldinghouse of the First Christian church, was brief and well worded, voicing the pleasure Hereford people look in receiving their guests of the evening and in assembling together in the annual banquet occasion.

Dr. J. A. Hill, of W. T. S. T. C., responded to this welcome in a way exceptionally pleasing to Hereford folk. He spoke of his admiration of the fellowship and unity of purpose of Deaf Smith county people, and the fine students this region has and is now furnishing the college. Dr. Hill affirmed that all the United States was looking toward and watching the development of the Panhandle, and he asked that all cooperate in helping the college build the highest type of citizenship possible throughout the Plains.

Mrs. Homer Fox next delighted the audience with two beautiful vocal solos, accompanied by Mrs. G. A. F. Parker at the piano.

W. E. Arnold (of the United States) in a special part of the program in a very fitting and appropriate way presented to the school boys of Hereford High school letters this year, 21-jewel in wrist watches as tokens of appreciation and esteem the

Martin Friske Ran Down at Rail Crossing

Martin Friske, young farmer living just north of Hereford, was apparently very critically injured Wednesday afternoon when the Whippet coach in which he and his little daughter, Myrtle, were riding was caught on a switching track by a freight car.

It seems Mr. Friske was backing the automobile away from the east side of the brick warehouse south of the depot, and as he crossed the track on the north side of the building the freight car being backed from the east caught the car and rolled it with its occupants some 30 or 40 yards. Mr. Friske was thrown or leaped from the car, but his daughter remained in the back seat until the freight car stopped. The auto apparently was a complete wreck.

When the little girl was taken from the debris she did not seem to be injured, but her father was rushed to the Deaf Smith County Hospital in a critical condition. His limbs had been caught in some manner and his suffering was intense.

This morning's report says no bones were broken and a series of serious bruises and cuts may be the extent of his injuries.

Panhandle Lumber Company Makes Big Improvements

The Panhandle Lumber Company started Monday morning on a new office building, the dimensions of which will be 27x40 feet, two stories high and constructed of frame and stucco. The center section of the north front of the main lumber shed was removed Tuesday and construction on the new office building will probably begin this week. Complete plans are not yet finished, according to Manager Alexander, but he has announced that the old office building will be remodeled into a storage room and a new front built to the planing mill, making a complete new front for the north side of the yards.

Last year the company erected a store room measuring 36 x 96 feet, across the street from the yards to house the new line of farm implements, tractors and combines of the Massey-Harris line, recently taken over by the Panhandle Lumber Co.

The Panhandle Lumber Company made its entrance into the Hereford territory in 1915 when the purchased the stock of the Palmer Lumber Company at that time, formerly owned by Palmer & Buckner. Twenty years ago the Panhandle yards was known as the Alfalfa Lumber Company.

Contract Let for New School Building in Bippus District

The Bippus new school house contract was let last Saturday to the Rockwell Lumber Company, the low bid being \$2,000. The building dimensions are 22 x 22 and will contain one room, but will be so constructed that an addition can be made at any time without damaging the original structure. Stucco and frame will be used in constructing the new building and the interior will be modern and sanitary in every respect. Ventilation and heating will comply with the State Board of Education specifications.

STATE WOULD TRAIN DISABLED PERSONS

The State Board for vocational education is making additional plans to help the disabled persons in the State of Texas, and the applicant should be or she be accepted, will be connected in the selection of a desirable vocation, then given training for the occupation selected and upon completion of the training every effort is made to place the rehabilitant in satisfactory employment. Further information can be procured from Judge Earl Wilson in his office at the court house.

REVIVAL TO BEGIN AT ASSEMBLY OF GOD CHURCH

An old-fashioned revival is scheduled to begin at the Assembly of God church in northeast Hereford Sunday, February 10, and is to continue for about two weeks. Rev. J. A. Thomas, evangelist and singer, will conduct the services. The public is cordially invited to attend all services.

H. B. Seward was in Oklahoma last week, having been called to Erick to the bedside of a friend, C. Min.

POISON GETS RABBITS BY HUNDREDS

There is no doubt now that the poisoned grain mixed and administered by J. M. Hill, assisted by County Agent Dunkle, will help to exterminate the jack rabbits. Saturday morning Messrs. Hill and Dunkle brought to town over 100 dead rabbits that had been poisoned the day before by this mixture.

They distributed only 50 pounds of the poisoned grain on a tract of 600 acres on the George Turrentine, and Kelly Gray wheat fields west of town, where the rabbits were picked up. The mixture was placed in small piles containing about a tablespoonful each at intervals of about fifteen yards.

Like reports were reported in other communities where the poisoned grain was tried out.

District Engineer Inspects Proposed Highway Routing

Division Engineer F. S. Bailey, accompanied by F. T. Stoddard of Fort Worth, representing the Federal Department on a route survey to Hereford last Saturday to determine the route of the highway which would remove and eliminate the devious routing through Canyon, according to the Amarillo News. The paper also states that the right-angle double curve two miles northeast of Umbarger must be eliminated, making a route paralleling the Santa Fe from Canyon to Hereford. In the event that this route is accepted by the State and Federal Departments, it would leave Canyon to the south and keep on the north side of the Santa Fe all the way to Hereford.

Mrs. J. T. Cronin Buried Here Tuesday

One of the largest congregations ever to attend a funeral in Hereford was present in the auditorium of the First Baptist church Tuesday afternoon to pay tribute to the memory of one of the city's most loved people, Mrs. J. T. Cronin, who died Monday morning at Elk City, Oklahoma, and was brought here to be laid to rest.

Funeral services were conducted by Rev. V. M. Cloyd, Baptist pastor here, assisted by Rev. F. M. Fuller of the Methodist church, Rev. J. W. Bouldinghouse of the Christian church, and Rev. E. F. Geiser of the Presbyterian church. Flowers in wreaths, sprays and bouquets literally covered and were banked high at the sides and behind the casket as an expression of the deep respect and appreciation held for Mrs. Cronin by her friends and associates.

At the close of the impressive service the body was laid to rest in West Park Cemetery.

Nona Ebbes Hornbeak, the third child of Rev. and Mrs. J. A. Hornbeak, was born at Terrell, Texas, October 28, 1885. At the age of nine she united with the Cumberland Presbyterian church of Terrell.

On September 8, 1907, she was married to J. T. Cronin at Cheyenne, Oklahoma. After about three years residence at Cheyenne, they moved to Texola, where they lived for fifteen years; and where their three children, Molly Ray, Kathleen, and a baby son, John Jackson, who died in infancy, were born. It was during their residence at Texola that they united with the Baptist church.

In the fall of 1926 the family came to Hereford. For some time Mrs. Cronin was not well and shortly after the holidays she went to Elk City, Oklahoma, where she was attended by a physician whom she had known for a number of years.

She had reached the age of 44 years, three months and five days when, on the morning of February 3, 1930, at twenty minutes past four, she quietly and peacefully slipped away to be with her Lord, being conscious and engaging in conversation with her husband until the end.

She leaves to mourn her departure her dearly loved husband, her two daughters, her parents, one sister and a niece, and a host of friends. To know her was to love her.

Cowhand Smoker Lives Up To Its Reputation

The Cowhand Smoker that followed the annual Hereford sale in the pavilion on Thursday night of last week was everything that was expected of it, and more. The cats were served in true cowhand style and the plates and tin cups went back to the "chuckwagon" so clean there was no apparent need of washing them.

Henry Ausley of Amarillo was in his prime as toastmaster and kept the program moving forward rapidly, but the spice of his wit made the spectators keep on the alert as he shifted from one speaker to another.

Brief talks were made by Hereford breeders and business and professional people both from among the visitors and residents of Hereford and Deaf Smith county. The gist of these talks centered on advances made in the breeding of Hereford cattle and ways and means of bringing the species more prominently before the public. Mr. Ausley changed from toastmaster to "roastmaster" at this time to denounce the alleged past practices of Hereford breeders to keep out of exhibits at fairs and not getting pure bred Hereford steers into the possession of 4-H clubbers to feed for baby beavers. The breeders of other beef and dual-purpose cattle use this means, Mr. Ausley asserted, to promote the interests of their cattle, and Hereford breeders should keep on the alert.

Hereford Bandmaster Home from State Meet at Abilene

R. E. Frazier, bandmaster of Hereford high school and the city as well, returned last week from the state bandmaster's meeting at Abilene full of enthusiasm for his work and plans for furthering the interest of Hereford in band music.

Mr. Frazier was president of the state association until the past meeting, when he was retired and Paul James, municipal bandmaster and instructor in high school band music at Memphis, was elected as president for the ensuing term. Ralph Smith, former Hereford citizen and bandmaster, now stationed at Plainview, was chosen as secretary of the western division of the state. Mr. Frazier was kept on the executive board of the state organization.

The famous Cowboy Band of Simmons University gave a banquet and entertainment to the state bandmasters while the meeting was in Abilene.

"Pop" Frazier says for Hereford citizens not to forget that his services as band instructor are free to everyone desiring to become part of the city's municipal band, and he hopes to have one of the best organizations in the state this year.

Chamber Commerce Luncheon Next Monday at 12 o'Clock

Regular meeting of the Chamber of Commerce luncheon will be held in the basement of the Methodist church next Monday noon. The luncheon will be served by the young men who constitute the Sunday school class of Mrs. S. L. Easley.

Weed-End Basketball Games Scheduled

Hereford high school basketball teams will have a busy time this week end, with Pampa here tonight for a game in the high school gym, both boys and girls teams going to Canyon high school tomorrow night, and Tolia bringing both their boys and girls teams here Saturday night for games.

Seth B. Holman to Manage Nunn-Warren Farm Paper

Seth B. Holman, former Hereford citizen and owner of The Brand, was a brief visitor in the city Tuesday afternoon while returning from a business trip to El Paso. Mr. Holman is now associated with the Nunn-Warren Company who purchased from him and now own the Brand and thirteen other daily and weekly papers in the Panhandle and New Mexico.

Mr. Holman will be editor of the Southwestern Stockman Farmer, a farm publication recently bought by the company, and will move the paper from Las Cruces and El Paso to the Plains country and set out a representative farmers' magazine of this region.

DONNA ANNA 66 COMMANDS RECORD PRICE OF \$5,200; NEW WORLD RECORD BELIEVED SET

Grand Jury In Session This Week; No Report

The grand jury of the 60th Judicial District met Monday morning of this week in their first session of this term of court with Geo. Muse as foreman. Judge Tatum was here to officially open court. The first petit jury will meet next week on Monday morning.

No indictments had been reported by the grand jury up to Tuesday evening.

PUPPET PLAYS COMING

Hereford is happy to have in store this unique entertainment known as Tony Sarg's Marionettes. This company will appear here February 26 for two performances at High school auditorium under auspices of the high school band and the chamber of commerce.

The dream of the lovers of the art of marionettes came true thru the artistic and inventive genius of Tony Sarg who has brought the ancient art up to a standard of perfection it has never known before. This year there is the beloved tale of Rip Van Winkle, the story of old friends, the soiling wife, the sleep of twenty years, and the awakening all done in a delightful, effective way. The afternoon matinee will be the story of the animals who went to Bremen to play in the band.

ATTEND IMPLEMENT SCHOOL

Mr. and Mrs. S. C. McAdams were in Amarillo last Saturday, where he attended the Minneapolis-Moline Power and Implement Co. dealers school. Both Mr. and Mrs. McAdams attended the banquet in the evening at the Herring Hotel. Mr. McAdams reported a large attendance with the Amarillo headquarters distributors company and that practically all dealers in the Panhandle were there. Preparations are being made, Mr. McAdams said, to extend their territory and advertise the line of the Minneapolis-Moline company more than ever this season.

STORK SPECIALS

Born to Mr. and Mrs.—
J. A. Vernon, January 31, a son, named Olin Ralph.
Bernard Hicks, February 4, a son.
Frank Carl, February 3, a daughter.
Dennison Hill, February 3, a son.
A. C. Putt, January 31, a son.

Local People to Build Elevator at Dawn Switch

The Brand is reliably informed that Hereford citizens have made arrangements for a site and have let the contract with the Star Engineering Co., of Wichita, Kansas, for a 35,000 bushel grain elevator at Dawn, 12 miles east of Hereford on the Santa Fe railroad.

The elevator plant will be modern and up to date, embodying all late features and conveniences, including electric motors and lights for the quick and economical handling of the farmers' grain.

The new company will be known as the Farmers Dawn Elevator Company and will be in operation and chartered to buy and sell all kinds of grain, feed and coal. A residence will also be built on the elevator premises for the operator and he will be a permanent resident of Dawn. Later it is planned to install a feed mill to grind feeds for farmers and to feed calves for the production of baby beef.

Creamery Ships Another Car of Butter to Market

The tenth car of creamery butter left here for its destination in Chicago the first of last week. The net weight of the shipment was 10,190 pounds. Return reports showed only a fair price for the butter owing to the great quantity of butter in storage.

Hundreds of Hereford White-face breeders gathered at the local sales pavilion last Thursday to bid on the offerings of D. L. McDonald, Tom C. Ivey and others of their practically all-Anxiety 4th Herefords. It was said by one who was there that the elite of the Hereford breeders were on hand to make the purchases of their choice.

A new world's record was made when Donna Anna 66th, 15-months old Hereford, sold to D. F. Urschel of Strong City, Kansas, for \$5,200. This is the highest price paid for a Hereford female in the past 15 years and is believed to be an all-time record for cattle under two years old. The bidding was spirited between three buyers, J. P. Osborn, Miami, Texas; W. D. Corley, Colorado Springs, Colorado, and Mr. Urschel. The heifer topped the sale.

The fine Herefords of both male and females, 72 in all, brought an average price of \$401. Twenty-four cows averaged \$502, and 48 bulls \$331. The record-breaking heifer is a daughter of Prince Domino and Donna Anna 5th, and a straight line-bred Anxiety 4th. The eleven year-old mother of the heifer sold for \$2,100, another record for aged cows.

I. B. Cauble of Albany, Texas, paid the top price for bulls when he bid \$625 for Beau Diamond, consigned by Tom Ivey.

Beau Diamond 18th, Tom Nance, Midland, Texas, \$500.

Stanway Mischief, Jas. Hughes, Nara Visa, New Mexico, \$475.

Beau Blanchard, Lobb Wallace, Sonora, Texas, \$225.

Diamond Mischief, J. P. Callahan, Conaway, Texas, \$375.

Mischief Stanway 2nd, Julian Bivins, Amarillo, \$340.

Sir Paldin, Collins & Blakeley,
Continued on Page Two

MRS. CLARA GREFE BURIED HERE

The remains of Mrs. Clara Grefe of Clinton, Oklahoma, were shipped here for funeral services and burial this afternoon at 3:00 o'clock. Mrs. Grefe was a sister of August and Adolph Frye of Dawn. She was forty-seven years of age, and is survived by her husband and two sons.

FARM SALES

Public farm sales scheduled for this week were the H. G. Behrends sale, 14 miles southwest of Hereford, when Mr. Behrends sold his entire farm equipment and live stock at good prices.

The E. O. Flynn sale, five miles south and a half mile east of town consisted of live stock and implements, and sold well according to Ray Barber, auctioneer.

The sale of C. D. Caldwell, four miles west of Bovina, is scheduled for Thursday, February 20, and will be one of the biggest public farm sales in that country, according to Mr. Barber.

The C. B. Williams farm sale is set for Tuesday, February 11, when he will sell his entire equipment and live stock to the highest bidder. Lunch will be served on the ground, Mr. Williams says.

Mr. and Mrs. R. M. Johnson of Hot Springs, Arkansas, arrived in Hereford Tuesday. Mr. Johnson owns land eight miles west of town and is here to see to the remodeling of his two farm resident houses on his section of land. They will remain in Hereford several weeks.

Price and Viralee Hamilton of Pahraview were here last week and visited in the home of their uncle and aunt, Mr. and Mrs. Irvin S. Hamilton.

Mrs. John Biggs suffered a fractured left elbow Tuesday evening as the result of a fall down the steps of her mother's home, Mrs. Harry Jackson.

Mr. and Mrs. T. L. Moore of Amarillo, Mr. Moore representing the Texas Ohio Cultivator Co., and S. L. Clute, Amarillo, representing the Lanson tractor, and J. L. Tindall, Amarillo, field representative of the Ohio Cultivator, were here last Saturday conferring with J. A. Wear, local tractor and implement dealer.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE FRIONA STAR
Friona, Farmer County, Texas

R. E. KESSIE,
Editor and Manager

TELEPHONE 80

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the
character, standing or reputation
of any person, firm or corporation,
which may appear in the columns
of this paper, will be gladly cor-
rected upon due notice of same be-
ing given to the editor personally
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Entered as second-class matter at
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SUBSCRIPTION PRICES:
Zone 1, per year - - - \$2.00
Zone 1, six months - - - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, six months - \$1.50
Outside Zone 1, three months - \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

Cattle Sale

(Continued from Page One)

Lovington, New Mexico, \$275.
Wombles Domino 14th, Collins & Blakeley, Lovington, New Mexico, \$400.
Beau Superior, J. B. Cauble, Big Spring, Texas, \$300.
Prince Diamond 5th, B. N. Houston, Lovington, New Mexico, \$410.
Beau Blanchard, Julius Bivins, Amarillo, \$300.
Superior Stanway, J. D. Love, Lubbock, \$235.
Superior Domino, J. P. Callihan, Conway, Texas, \$335.
Mischief Stanway, Julian Bivins, Amarillo, \$290.
Diamond Mischief, B. N. Houston, Lovington, Texas, \$200.
Super Anxiety 27th, John Gist, Odessa, Texas, \$510.
Dude Domino, J. D. Love, Lubbock, \$300.
Superior B 3rd, Libb Wallace, Sonora, Texas, \$540.
Prince Bangie, John Gist, Odessa, Texas, \$300.
Beau Diamond, J. B. Cauble, Big Spring, Texas, \$625.
Prince B, Boyd Williams, Hope, New Mexico, \$200.

Diamond Mischief 2nd, John Gist, Odessa, Texas, \$335.
Superior B, John Gist, Odessa, \$325.
Don Diamond 2nd, Boyd Williams, Hope, New Mexico, \$335.
Diamond Mischief 3rd, John Gist, Odessa, \$280.
Diamond Mischief 3rd, Geo. M. Boles, Lubbock, \$275.
Timberline, J. A. McGowan, Vega, Texas, \$300.
Stanway Diamond, J. D. Rose, Hereford, \$400.
Diamond S, J. R. Barton, Sterling City, Texas, \$525.
Beau Diamond 20th, Ton Nance, Midland, Texas, \$325.
Beau Diamond 23rd, John Gist, Odessa, \$305.
Diamond Mischief 5th, J. R. Barton, Garden City, Texas, \$500.
Diamond Mischief 6th, Julian Bivins, Amarillo, \$275.
Beau Diamond 24th, Mrs. L. R. Brady, Hereford, \$600.
Modest Diamond, Julian Bivins, Amarillo, \$250.
Diamond D, Boyd Williams, Hope, New Mexico, \$210.
Diamond Mischief 7th, Boyd Williams, Hope, New Mexico, \$290.
Don Diamond, B. N. Houston, Lovington, New Mexico, \$250.
Don Pallidin, Julian Bivins, Amarillo, \$175.
Beau Diamond 26th, B. N. Houston, Lovington, New Mexico, \$375.
Timberline 24th, Tom Nance, Midland, Texas, \$225.
Super Anxiety 33rd, C. C. Wimberly, Vega, Texas, \$600.
Beau Diamond 21st, B. N. Houston, Lovington, New Mexico, \$325.
Diamond Mischief 8th, Julian Bivins, Amarillo, \$200.
Beau Diamond 29th, Julian Bivins, Amarillo, \$200.
Prince Domino, O. G. Hill, Hereford, \$225.

Beau B, J. J. Roberts, Marathon, Texas, \$435.
Gwendoline Mischief 2nd, Joe Sneed, Amarillo, \$300.
Gentle Annie 16th, J. B. Cauble, Big Spring, Texas, \$635.
Miss Superior 2nd, M. G. Kight, Claude, Texas, \$425.
Donna Anna 66th, D. F. Urschel, Strong City, Kansas, \$5,200.
Pretty Maid 5th, J. B. Cauble, Big Spring, Texas, \$510.
Gossamer 58th, J. B. Cauble, Big Spring, Texas, \$210.
Ruth Mischief 77th, J. R. Dennis, Aspermont, Texas, \$225.
Myrtle Stanway 22nd, T. T. Bagwell, Claude, Texas, \$200.
Gossamer 3rd, J. R. Barton, Garden City, Texas, \$165.
Gwendoline 53rd, T. E. Seigler, Hereford, \$200.
Gossamer 4th, Joe Sneed, Amarillo, \$215.
Mattie 2nd, Collins & Blakeley, Lovington, New Mexico, \$300.
Dorothy 2nd, W. D. Corley, Colorado Springs, Colorado, \$600.
Gossamer 51st, Collins & Blakeley, Lovington, New Mexico, \$225.
Gossamer 27th, J. B. Cauble, Big Spring, Texas, \$180.
Arleen Caldo, Collins & Blakeley, Lovington, New Mexico, \$300.
Donna Anna 63rd, Mrs. Libb Wallace, Sonora, Texas, \$180.
Donna Anna 62nd, R. T. Alexander, Canadian, Texas, \$225.
Ruth Mischief 7th, H. A. Talley, Miami, Texas, \$350.
Donna Anna 55th, W. D. Corley, Colorado Springs, Colorado, \$2000.
Gwendoline Mischief, Collins & Blakeley, Lovington, New Mexico, \$250.
Miss Super Ann, T. C. Collins, Nara Visa, New Mexico, \$200.
Mattie Anxiety, Julian Bivins, Amarillo, Texas, \$175.

Gossamer 28th, J. B. Cauble, Big Spring, \$300.
Miss Carlos, Julian Bivins, Amarillo, \$175.
Gwendoline 3rd, Julian Bivins, Amarillo, \$100.
Mattie Stanway, Julian Bivins, Amarillo, \$100.
Polly Ann, Julian Bivins, Amarillo, \$210.

ANNOUNCEMENT

It is with pleasure that I announce at this time for Commissioner of Precinct No. 1. I hope to meet the approval of the good people of this precinct. Very truly yours,
W. A. KNOX.

Mrs. J. E. Beyers was in Cherryvale, Kansas, last week visiting in the home of her son, Ursel Beyers, and family.

Mr. and Mrs. Burl Matthews motored to Plainview last Sunday to visit in the home of friends, Mr. and Mrs. Frank Daniels.

ANY KIND OF WORK

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SYSTEM

"Saves for the Nation"

Complete is the word for our fruit and vegetable department. You choose your wants, everything priced and tagged—buy all your needs under one roof.

Specials for Friday and Saturday

FREE Package Saltine Flakes With
1 lb. Brown's Fresh Ass't. Cakes 33c

LETTUCE, large, hard heads 6c

CELERY, large Jumbo 14c

OXYDOL, large size 21c

P. and G. soap, 10 bars 39c

RAISINS, 4 lb Market Day Special Package 31c

APPLES, Winesap, large 44c

FIG BARS, bulk, 2 lb 25c

CORN FLAKES 11c

KRAUT, "Large" 13c

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PHONE 249



HAVE YOU SEEN THESE TWO GREAT NEW CARS?

THE NEW OAK AND 8

GENERAL MOTORS' Lowest-priced Eight—

\$1045 AND UP Three years of actual designing and testing preceded the announcement of the New Oakland Eight. In addition it incorporates General Motors' sixteen years' experience in building fine eight-cylinder automobiles. This mature background accounts for its sound basic design.

Superior Performance

The New Oakland has an 85-horsepower engine. This is the highest power ever employed in a car of Oakland's size and weight, racing cars excepted. Oakland develops one horsepower to 37 pounds of car weight. That's why few cars are as fast. That's why few, if any, can pass it on the hills. That's why it accelerates so rapidly. In fact, that is

the reason for its superior performance.

Eight-Cylinder Performance

With its high speed and fast acceleration, the new Oakland combines the smoothness resulting from the overlapping power impulses inherent in eight-cylinder design. This smoothness is intensified by such features as its complete down-draft fuel distribution, its patented laminated spring and rubber engine mountings and a new type of cylinder head which assures uniform combustion.

Only a close inspection and a demonstration will enable you to understand fully the many advantages provided by the New Oakland Eight.

The New Oakland Eight, \$1045 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Loveloy Hydraulic Shock Absorbers included in list price. Bumpers, rear-fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate.

NEW SERIES PONTIAC BIG 6

A FAMOUS NAME—A Finer Car—

\$745 AND UP Once again Pontiac has improved upon a car already noted for its excellent qualities. To the hundreds of thousands who own Pontiacs, and to everyone interested in low-priced automobiles, this announcement is important. For it introduces the New Series Pontiac Big Six—a new and finer car with a famous name.

New Beauty, Smoothness, Safety

Smart new bodies by Fisher make the New Series Big Six a more beautiful Pontiac. Pontiac's smoothness is increased by a new type of rubber supports for its 60-horsepower engine.

Improved non-squeak four-wheel brakes and a new sloping non-glare windshield add to the car's safety.

Time-Tried Performance

When these and other improvements were being made, all of Pontiac's basic big car excellence was retained.

Come in. Let us show you the many advantages of this finer car with a famous name—the New Series Pontiac Big Six.

The New Series Pontiac Big Six, \$745 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Dixon Motor Company

Phone 256

Hereford, Texas

WANT Ads

Notice to Advertisers: All classified advertising ordered to run "ill forbid" must have a written order; also the order discontinuing "it" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

Notice

CUSTOM HATCHING—Let me hatch your eggs for you in the newest and most modern incubator in the Panhandle. Our prices are 8c per egg. Come in and see us. **HENDERSON POULTRY FARM**, South Hereford, on Main Street. 4-1p

Take advantage of the Maytag Home Laundry, second house north of jail. We have special rates this week; 95c a dozen, or 7c a pound; 75c dozen finished. Overalls 20c, coveralls 35c pair, blouses 20c. **MRS. HERMAN HUFF-MARTEL**. 3-1p

Wanted

WANTED—Experienced girl for general house work; family with small children. Phone 390-J, Post Office Box 416. 4-1p

WANTED—A job on a farm or ranch, or looking after cattle, or will farm on shares. **H. H. ROBINSON**, Sudan, Texas. 4-2p

WANTED—To buy car corn and bundle feed. **H. C. BOWSER**, Phone 137. 3-4c

WANTED—To lease old land or sod near Hereford for wheat or row crops; have plenty of farm equipment. **O. L. RUTHERFORD**. 3-4c

WILL YOU LEASE YOUR LAND? I have good farmers who want to lease land for wheat; raw or improved; prefer 5 to 10 year leases. Write if interested. **D. P. CARTER**, Floydada, Texas. 2-9p

WANTED—To buy shoats and light hogs. **H. C. BOWSER**, Phone 137. 3-4c

WANTED—I will buy your maize heads and ear corn when watered and dry. **BRUMLEY & SON**, Hereford. 39-tfc

Lost and Found

LOST—A ladies felt hat, almost new; found on corner of Miles and Seventh Streets. Call at The Brand office. 4-1dh

LOST—Collie dog, collar with no name on plate, answers to name of Laddie. Reward. **A. C. HALEB**. 4-1p

LOST—Bag of clothing Monday evening somewhere on North 25-Mile Avenue. Call Brand Office. 3-2p

For Rent

FOR RENT—Four room apartment, completely furnished, ready to move into. **GUY N. SMITH**, at Guy's Cafe, Phone 39. 4-1c

FOR RENT—Furnished apartment one block north of high school. **MRS. J. E. WILLIAMS**, Phone 103-W. 4-1c

Lodge Directory

HEREFORD LODGE
No. 476, L. O. O. F.,
meets Monday 8:00 p. m.
Visiting Brothers welcome
L. I. West, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 4-5

For Sale or Trade

WINDMILL FOR SALE—10 foot steel mill in good repair; self oiler. Also 3-inch galvanized piping, pump outfit, and 60-barrel galvanized iron tank. Address **BOX 473**. 3-tfc

FOR SALE OR TRADE—One Browning model pump shot gun; also a Remington pump rifle, 22 calibre. Will trade for anything. **JOWEL MURCHISON**. 3-tfc

FOR SALE—100 acre farm, close in; price reasonable. Phone 404-J. **MRS. F. J. EBERLE**. 3-1c

FOR SALE—Good piano in fine condition. Call 404-J. 3-1c

FOR SALE—Two and one half lots on 25-Mile Avenue, one mile from town. 404-J, **MRS. F. J. EBERLE**. 3-1c

FOR SALE—Three modern homes in Hereford; will sell either or all of them. Easy terms. Inquire at Brand office. 3-2c

FOR SALE—Nice pigs and feeder shoats; also nice springer cows and heifers; will trade for dry cattle. Two miles north of Nursery. **O. E. SHERMAN**. 3-2p

FOR SALE—Emerson mould-board plow in good shape, price \$50. **J. M. CHAPMAN**, Adrian, Tex. 4-3c

FOR SALE—My home at 311 West Fourth Street. **E. A. HEINE**. 4-2p

FOR SALE—Marcus spring wheat seed. Pure, no Johnson grass. Located at Dawn. **H. H. MILLER**. 4-3p

FOR SALE—Two or three thousand bundles of hegar. **S. B. CAMPBELL**, six miles west on Harrison Road. 4-1p

FOR SALE—Marcus spring wheat. Nine miles north of Dawn, one mile north and a half mile west of Daniel School. **CHARLIE** or **C. W. HODGES**. 4-4p

FLOWERS—Phone me your needs for cut flowers, pot plants and rose bushes for spring planting. **NETTIE PRICE SLATON**, Phone 443. 1-4p

FOR SALE—Barley seed, pure stuff, seed shipped in this spring and planted here on sod. No weed seed. Price \$1.00 per bushel. **BRUMLEY & SON**. 43-tfc

FOR SALE, WITH POSSESSION \$3,500 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town. \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 320 northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. **L. BASKIN**, or Phone 188. 4-tfc

FOR SALE—Good fresh milk cow. Write to **JOHN STRAUB**, Dawn, Texas. 2-4p

FOR SALE—Several choice residence lots and a few well located residences, on easy terms. **A. C. THOMPSON LUMBER**. 522-tfc

FOR TRADE—Eight room brick duplex located at 3200 West 10th Street, San Jacinto, Amarillo. Both sides rented. Will trade for land in Castro and Deaf Smith counties. Want to deal with owner. See or write **L. S. HAMILTON**, Hereford, Texas. 52-tfc

FOR SALE—1928 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and Miles Ave. 48-tfc

FOR SALE—Used No. 12 six disc sod plow in good working order. Good used 15-30 International tractor, just been worked over. Also good P. & O. horse drawn lister. **BUCHANAN & ROSSON**. 51-tfc

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address **P. O. Box 473**, Hereford, Texas. 61-tfc

FOR SALE—Feeder hogs and brood sows, reasonably priced. **M. J. PHISKE**, 7 miles northwest of Hereford. 4-2p

FOR SALE—Seed oats, free from Johnson grass seed, heavy. **J. J. WILDER**, three miles east of Jumbo. 4-3p

FOR SALE—Four very desirable city lots, 70x140, east Hereford; gas, water, lights and sewer. **R. P. CONEWAY**. 4-3c

FLOWERS—Cut flowers or pot plants wanted. Phone 157 or see **MRS. J. H. PITMAN**. 1-tfc

FOR SALE—Good four wheel trailer. Inquire at 702 25-Mile Avenue. 4-1p

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND**.

FOR SALE—A good battery type radio, cheap. Phone 102-J. 4-1p

Twenty or forty acres close in for sale or trade. Modern eight room residence close in to exchange for farm or unimproved land. **RALPH BARNETT**. 3-2c

Best Purgative for Colds



Relieves the congestion, reduces complications, hastens recovery.

Relieves Colds In 2 Minutes

To cut short a cold, cough due to cold, and prevent complications, nothing gives such quick and delightful relief as Aspirinal, a new scientific, "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, achy feeling.

Aspirinal is a complete, "Liquid Cold Remedy," acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. All druggists carry Aspirinal, the largest selling liquid cold remedy in the world. (adv.)

PRICE 5¢ PER TABLET

RIE'S DRUG STORE

Wrist Watches and Jewelry

RICE DRUG STORE

FOR QUICK JOB SERVICE SEE THE BR

DR. D. K. ROBINSON
Residence Phone 78-J

DR. R. B. WILSON
Residence Phone 114

DRS. ROBINSON & WILLS
CLARK BUILDING
Phone 282

INCREASING RESALE VALUE

An Extra ROOM



The small cost of adding an extra room is more than made up in the added resale value of your home later

for Pleasure and Convenience

Somewhere in attic or basement are many square feet of good space WASTED. At small cost we transform that waste space into a play room for kiddies, a "den" or a billiard room. Ask us for interesting data.

ROCKWELL BROS. & COMPANY

Lumbermen
IN HEREFORD 32 YEARS.
Phone Four—The Lumber Number..

"A HEREFORD INSTITUTION"

HELP YOURSELF

Owned and Operated by **H. A. Hoffman**

Prices For Friday and Saturday

No. 2 Can	13c
Tendersweet Corn, 3 cans	35c
12 Cans	\$1.37
No. 2 Can	12c
Wapco Tomatoes, 3 cans	32c
12 cans	\$1.23
No. 2 can	15c
PEAS, three cans	43c
12 cans	\$1.65
No. 2 can	14c
Green Beans, three cans	40c
12 cans	\$1.55
Half pound	23c
Coffee, Sam Houston, one pound can	43c
3 pound can	\$1.28
Spanish Salted Peanuts	Half pound package ... 10c One pound package 20c
Palm Olive Soap, three bars	21c
Cream Cheese, per pound	32c
Pillsbury's Cake Flour, 2 pkgs.	79c
One Beautiful Cake Dish Free With Two Packages	

A LAUGH RIOT

"CORPORAL EAGEN"

SENSATIONAL COMEDY OF THE AMERICAN ROOKIE

Sponsored by the
Hereford Legion Post 192

Directed by
Universal Producing Co.



You've
Seen the
Best
Now See
the Best
It's a
Scream

150 LOCAL PEOPLE OF HEREFORD 150

Headed by **H. P. Sindt** and **Roger Corbett**

CAST OF CHARACTERS

RED EAGEN (Irish Doughboy)	H. P. Sindt
Izzy Goldstein (Jewish Doughboy)	Roger Corbett
Abbie Goldstein (Izzy's Papa)	Sam Ramey
Michael Eagen (Red's Dad)	A. O. Thompson
Sally (Red's Girl)	Floyd Wilson
Top Sergeant	A. C. Hales
Mary (A Nurse)	Polly Steele
Magie (Another Nurse)	Mrs. Fimis Owen
Private McGlooney	Elmer Patterson
Private McGinnis	C. O. Wilkins
McGooler (The Guard)	C. R. Bentley
Cook	Arthur Harris
Newsboy	Dennis Baker
Enemy Spy	Miller Hales
Willing War Worker	Mrs. Hubert L. McEntire
Y. M. C. A. Worker	E. E. Kessle
Captain	C. R. Boyd

AWKWARD SQUAD

Private Pump	A. J. Ralston
Private Phil	Frank Gyles
Private Sammy (Mamma's Boy)	J. M. Murchison
Private Yumpin Yiminy Johnson	Arthur Harris
Private Whistlin' Bill Spivey	Miller Hales
Private Swartzenbender	V. T. Downs
Private Inglebusten	O. T. Dendy
Private Gloomy Mike Kats	J. H. Lomas
Private Sleepin' Joe Spennette	Reed Williams
Private Yehi	Floyd Hacker
Private Shuster	Archie Dobbins
Private O'Rourke	R. L. Manjeot
Private Quirk	J. A. Grimes
Private Hungry Hank	R. T. Green
Private Silwinski (Tin Hat Brigade)	W. T. Kucker
Private Eckleberger (Tin Hat Brigade)	Jim Lipscomb
Private Zwilgid (Tin Hat Brigade)	Harry Schultz
Private Plesfinger (Tin Hat Brigade)	J. W. Ott

SAILORS AND SOLDIERS

I. H. Spratt	C. E. Kriesie	J. A. Miller
E. B. Black	J. H. Brooks	H. A. Taylor
J. E. Beyer	A. A. Ott	Phil Radovitch
J. H. Biggs	J. H. Olson	Joe Landrum
T. E. Seigler, Jr.	J. H. Richardson	E. S. Ireland
Bill Knox	F. J. Owen	J. E. Speegle
E. C. Eubanks	S. C. McAdams	Dr. D. K. Robinson
N. M. Bartley	Fred Oberthier	Bill Cate
Elmer Patterson		

Chorus Girls

Marie Seed	Maurine Spradley	Violet Marrs
Billy Hill	Vondell Brooks	Lyndell Brooks
Pauline Smart	Emma Jackson	Mary Inez Hough
Becky Coker	Merle Barber	Mary Broadwell
Eva Owenby	Florence Shore	Nannie Mae Renf
Delia Weeden	Zelma Ruth Shore	Opal McMahon
Helen Johnson	Hazel Megert	Vena Mae Welch
Wilma Jo Jones	Louise Jewell	Genevieve Eberle
Laverna Womble	Lola Sowell	Leta Borden
Jimmy Clark	Virginia Barnett	Annona Weeden

PATRIOTIC PAGEANT

"MY DREAM OF THE BIG PARADE"

Featuring **150 Children**, Supported by **Soldiers, Sailors** and the entire Cast, and **W. B. ARNOLD**, Special Reader

DEACON JONES' MINSTREL

Deacon Jones Master of Ceremonies	Dr. B. M. Wittshin
Rastus (End Man)	Travis Dameron
Sambo (End Man)	A. B. London
Ham (End Man)	J. W. Robinson
Bones (End Man)	Ramsay Landrum

SPECIAL MUSICAL NUMBERS

Show Boat	Girls' Chorus
Rose of No Man's Land	Folly Steel
A Sailor's Sweetheart	J. E. Beyer and Chorus
Keep the Home Fires Burning	J. E. Beyer
Sailing, Sailing	Sailor Chorus
MINSTREL CHORUS—Hinky Dinky Parley Voo, It's a Lon	
Way to Tipperary, Pack Up Your Troubles, Dixie, Ove	
There, How Ya' Gonna Keep 'em Down on the Farm, Goo	
Morning, Mr. Zip, Zip, Zip	
K-K-K-K-P	Soldier
Do Do Something	Mrs. Hubert McEntire
Star Spangled Banner	Final
Pianist—Miss Dencie Mae Steele	
Ab Posey's Orchestra	

Reserved Seats at Corner Drug Store, Beginning **Wednesday, February 12, at 8:00 a. m.**

Show Starts at 8:15. Children 25c. Reserved Seats 50c

High School Auditorium, Thursday-Friday, Feb. 13-14

Ward News Notes

MRS. VALLEY ROBERTSON

The Willing Workers Club met Wednesday, January 23, with Mrs. John Harrison, when the following officers were elected: Mrs. Bob Higgins, president; Mrs. B. J. Kibbe, secretary-treasurer; Mrs. Jim Lipscomb, secretary-treasurer; Mrs. Willing Johnson, parliamentarian. After a business session, refreshments were served by the hostess, assisted by Mrs. Vernon and Mrs. Jack Hudson. The next meeting will be with Mrs. C. T. Kibbe February 5.

Booger on business last week. The school children challenged the community to a basketball game last Friday. It was a quick, snappy game and proved very satisfactory to both sides, the score being 30-30. Progressive team will have the latter part of this week for a game.

Mr. and Mrs. Chas. Hodges of Hereford visited in the Lewis home Sunday afternoon. G. T. Higgins of Hereford spent the week end with home folks. Mr. and Mrs. Fred Brinson have moved back to the Ford community. We regret to lose them. Mrs. Fred Smithman returned Sunday from a long spell of illness.

Mr. and Mrs. Flowers, of Oklahoma, have moved to the place vacated by Fred Brinson. Jim Higgins and family of Hereford visited the Bob Higgins home Sunday afternoon. Pete Sharp of Oklahoma City was a guest in the Jack Harrison home Sunday.

Mr. and Mrs. Tom Vaughn took dinner Sunday with Mr. and Mrs. Jovell and Miss Brown. Friends of Kelley Gray will be shocked to learn that he had a serious attack of appendicitis. He took sick Saturday and is very ill at the home. We all hope for him a speedy recovery.

Our community was indeed shocked when the news was spread that little Joseph Weldon, Bob's only child of Mr. and Mrs. Weldon, had passed away Tuesday afternoon, about 5:30. "Widdle," as he was known, was playing on the floor and was of four something to eat. He was given a piece of cornbread and became strangled. Every effort possible was made to save him, but he died in a few minutes.

Joseph Weldon was born at Pleasanton August 1, 1923. Mr. and Mrs. Bob have made their home with Mr. Bob's parents, 12 miles west of Hereford, since coming here over a year ago. Everybody that knew little Joseph Weldon loved him, and so will be missed so much, but our loss is between's gain. Funeral services were held at the home Wednesday morning and were conducted with sympathy by the family.

RICE DRUG STORE

ELIZABETH ARDEN TOILET PREPARATIONS

DELOO-LIGHT PRODUCTS

Announcing

It is with a great deal of pride that we announce our appointment as Delco-Light and Frigidare Dealers for

Deaf Smith, Castro and Partner Counties, Texas

Blythe Bros.

PHONE 340.

HERFORD, TEXAS

Every effort will be made to maintain the high standing of Sales and Service that is characteristic of Delco-Light and Frigidare dealers throughout the world. For information as to how Delco-Light and Frigidare products may better serve you, communicate with or see us.



Second and Main, Hereford

PUBLIC FARM Auction Sale

Tuesday, Feb. 11

Having sold the farm, I will sell at Public Auction the entire equipment and live stock.

Farm Machinery

- 1—One-row John Deere binder.
1—One-row Osborn binder.
1—Three-section drag harrow.
1—One-row John Deere lister.
1—Two-row slide.
1—Two-row P. & O. lister.
1—Three-disk plow.
1—Two-row John Deere lister.
1—Two-row go-devil.
1—Sixteen-hole Van Brunt wheat drill.
1—Good box wagon.
1—Back wagon.
1—Broadest binder.
1—Primrose cream separator.

Harness

- 15—Sets of harness, collars, bridles, lines, etc.

Bundle Feed

Several thousand bundles of extra good bundle feed, hegen and kafir. There are many other useful items entirely too numerous to mention.

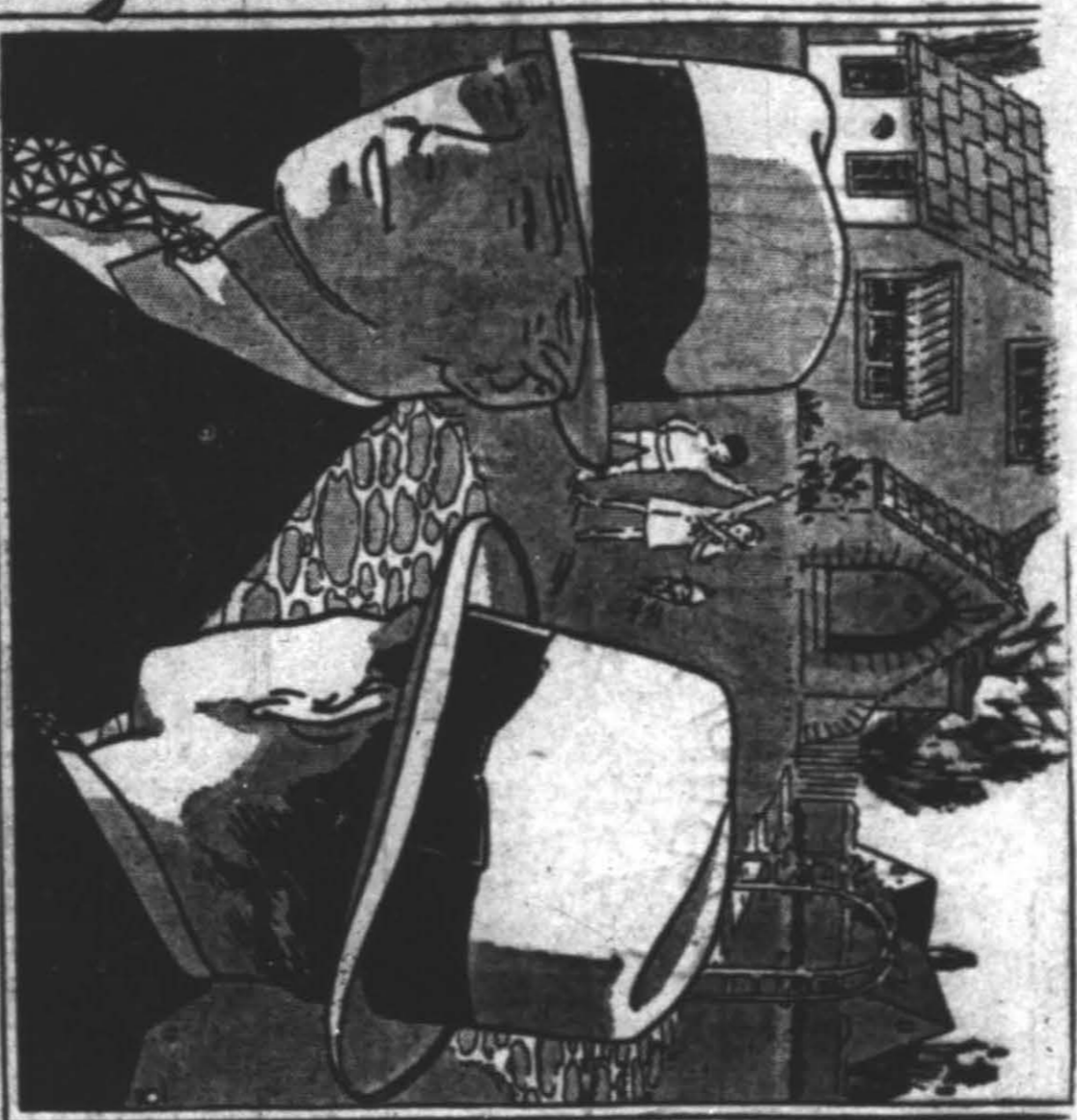
Lunch Will Be Served At Noon.

TERMS—All sums of \$25.00 and under are cash; over \$25.00 a note due six months from date of sale, bearing 10 per cent interest, with approved security, will be accepted; 5 per cent discount for cash on sums over \$25.00.

C. B. Williams, Owner

MILES ROBERTSON, Clerk

LAY BARBER, Hereford, Auctioneer.



JOHN B. STETSON'S HOPPING HATS

Aglow With Style and Distinction

- Snap-Brims
Welt-Edges
Horn-burgs

The cream of the season's fedoras are pearly grays, crisp browns, a bit narrow of brim, a bit tapering of crown, very, v-e-r-y snappy to look at. They are yours at a selection of prices.

From \$8.50 Up to \$17.50

FOX MERCANTILE CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

FEBRUARY 8, 1930

WARNINGS AND PROMISES
(Temperance Lesson)

MATTHEW 7:12, 15-17

GOLDEN TEXT: Every tree that bringeth not forth good fruit is hewn down, and cast into the fire.—Matt. 7:19.

Introduction.

Lyman Beecher used to say that every sermon should end in a "snapper" that is, should close with a strong personal application of the truth that has been discussed. The sermon on the Mount certainly meets this test of a great sermon. The concluding portion of the sermon begins (Matt. 7:11) with a warning against censoriousness. The Christian is not to pass harsh judgment on others, or Christ will be compelled to pass heavy judgment on him on the last day. Two illustrations are given. First, the wooden measure with which grain is measured out to customers; make it a generous one, for they in turn will use it to measure their own commodities which you are purchasing. The second illustration is that of the mote and the beam. Harsh criticisms and fault with others for trifling faults comparable to a bit of dust in the eye, while their very harshness is an overpowering defect comparable to a great beam thrust into their own eye.

Your Father Who Is in Heaven.

The key-note is the word "Father," and Christ's blessed argument is from our human fatherhood to a divine fatherhood. Earthly fathers are imperfect, and yet if a son asked a father for a flat cake of bread, the father would never think of giving him only a flat, round stone in the shape of the cake; and if the son begged for a fish to eat, the father would not give him a snake looking somewhat like a fish. Is not the God who made fathers and planted father love in them, himself far better, kinder and more loving than the fathers he has created? Can we not trust him to give to his children fully, freely and wisely? And if there is anything which he sees is not best for us, do we really want him to give it to us?

The Golden Rule and Temperance.

"All things therefore." "Therefore" shows that this verse sums up what has preceded. "Whoever ye would that man should do unto you, even so do ye also unto them." That is rightly called "The Golden Rule," because it is the supreme and comprehensive rule of the moral life. "Only the Golden Rule can bring the Golden Age."—Francis E. Willard. Maxims somewhat similar to the Golden Rule are to be found in Jewish and heathen writers, but they are

couched in the negative. "The grand summary of all their teaching amounts to this: 'Whoever evil ye would not that men should do to you, do ye not such evil to them.'—Rev. Wesley W. Bowditch, D. D.

What seller or buyer of liquor would like to have his own boy or girl made a drunkard? Yet he will do all he can to make some other father's child a drunkard? What woman who ridicules the Eighteenth Amendment would willingly see her own husband borne to a drunkard's grave? Yet she is perfectly willing that drunkards graves should be filled by other women's husbands. The Eighteenth Amendment is simply the Golden Rule put into our national Constitution.

False Prophets.

"Beware of false prophets." A prophet is primarily a public teacher; the word means literally "one who speaks forth." It may also mean "one who foretells." A false prophet is a false teacher, a "blind guide" to the kingdom of the entrance, leading many astray. "Who come to you in sheep's clothing, but inwardly are ravening wolves."

There are many false prophets among the "wets." They pretend to be greatly concerned about the purity of our national Constitution, and deeply shocked because an iniquitous "sumptuary law" has been forced into that noble document. They paint and picture of the condition of lawlessness into which the country has been plunged by the prohibition amendment.

By Their Fruits.

The only test of a religion worth anything is the bringing together of the peoples that the religions have made. Somebody once said to Wendell Phillips, "Hinduism is as good as Christianity," and Phillips replied, "India is the answer."—Rev. Henry Stiles Bradley, D. D. Know alcohol and the saloon by their fruits. These fruits are sickness and disease, incompetence and unemployment, poverty, and misery, idleness and insanity, licentiousness and crime, the corruption of the body politic, the destruction of the home, the death of the soul. Every kind of evil finds its rich soil in the liquor business.

A Good Tree.

"Even so every good tree bringeth forth good fruit." The good tree of prohibition is an outstanding example. It has brought unexampled prosperity to the United States, in spite of the World War, the heavy taxes, and the loss of many foreign markets. There has been an enormous increase in savings bank deposits, in life insurance, in new buildings, in the purchase of automobiles and radio sets, in all the comforts of life. There has been a wonderful decrease in diseases due to alcoholism and in cases of destitution

due to liquor. Children in the public schools are better fed and better clothed. The fruits of the tree of prohibition are so blessed that with each year the hearts of the people are more firmly bound to the reform.

A Crucial Test.

"Not every one that saith unto me, Lord, Lord, shall enter into the kingdom of heaven."

"Not professing, not calling on the name of the Lord as an empty form, not outward service, nor formal service, nor numberless prayers—none of these is the essence of true religion."—Rev. Edwin W. Rice, D. D. "But he that doeth the will of my Father who is in heaven." "We are not all so situated that we can perform the great achievements that immortalize a few historic characters, but there is not one of us, not the humblest, who cannot imitate Christ every day of our lives. There is not one of us who has not a brother, or a sister, a friend or a schoolmate, whom we cannot make better as well as happier. Every day calls upon us for sacrifices of small selfishness, for forbearance under provocation, and for the subjugation of evil propensities."—Horace Mann.

Depart from Me.

"And then will I profess unto them." In spite of all their good deeds, Christ is obliged solemnly to condemn them, "I never knew you." They, therefore, had never known Christ, in spite of all their professions of Christianity. "Depart from me, ye that work iniquity." Theirs was not merely a negative religious state, but it was positively wicked. As in the parallel passage, Matt. 25:30, 46, they are banished forever from the presence of Christ. It seems indeed strange and terrible that men can have sound beliefs and lead corrupt and outwardly fruitful lives, and yet be utterly alienated from the Saviour; but who has not seen illustrations of the sad truth?

The Two Builders.

In closing the sermon on the Mount our Lord gathers up all its teachings in a short and striking parable which applied to every one of his hearers, and to all readers to the end of time. "Every one therefore that heareth these words of mine, and doeth them." The hearings is never enough. Church-going is a duty and a privilege, but church-going in itself will never save a soul. Bible-reading is a help to the spiritual life and a

great joy, but Bible reading in itself does not constitute one a Christian. Religion is obedience. Religion is a life.

Each one is building up his character; and the only way to build well is to build upon a rock, the rock of Christ's teaching and Christ's example.—Alfred Plummer.

Built Upon the Sand.

"And every one that heareth these words of mine, and doeth them not, shall be likened unto a foolish man." Note that this is not a parable of two foundations, as it is often called, but a parable of two builders, one wise and the other foolish. "Who built his house upon the sand." "A heedless man, taking no thought of the meaning of life, the revelation of God in Christ, and his eternal destiny, is building his life structure as foolishly as the man who puts his house on the sand."

"And the rain descended, and the floods came, and the winds blew, and smote upon that house. Lives that go down in the world's storm do not fall until after the

foundation has been softened; then a blast overthrows them, which they should have resisted with ease. Young men who come to the city and go wrong never do so until after the foundations have been cut from under their feet. It is never the final blast that explains a fall. There is a process of undermining going on long before."—Prof. Cleland B. McAfee. "And it fell; and great was the fall thereof." In the end every character will be disclosed; the secret rottenness which the world never dreamed of; the worldliness which was concealed under the show of philanthropy; the ambitions which hid behind the evils of piety; the secret things will be made manifest. He alone will stand in that day who has turned his moral and religious belief into practice."—Bishop W. Boyd Carpenter.

Charles Steen, accredited to the Texas Baby Chick Association, was a business visitor here last week. His work is the certification of purity of poultry flocks.

Good Meat

IS HEALTH INSURANCE

—Insure your family by making our choice, home-slaughtered fresh meats the center of each well-balanced meal.

Texas Meat Market

Phone

353



Have Peace of Mind HAVE MONEY!

DEBT . . . A CURSE to every man's happiness. Keep out of debt and BE HAPPY! Increase your balance regularly.

If you want to buy anything FIRST HAVE THE MONEY

Start Saving Regularly NOW

Have your money SAFE in our Bank.

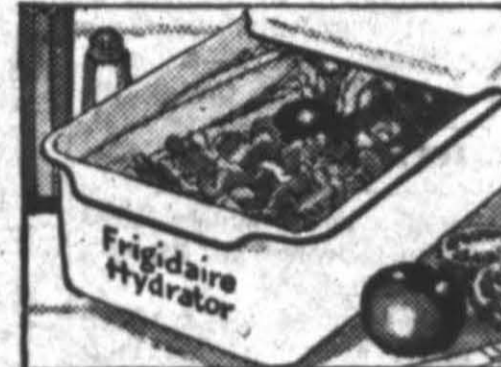


THE FIRST NATIONAL
BANK OF HEREFORD
—a strong bank thoughtfully managed

HEREFORD, TEXAS



Now,
moist cold and dry cold
in the same refrigerator



Frigidaire equipped with the new Hydrator now offers an extra service. Celery comes out of the Hydrator crisp and brittle. Lettuce takes on a new freshness. Tomatoes become firmer. Parsley, cress and other garnishes almost seem to grow again! See a demonstration at our display room—now.

FRIGIDAIRE WITH THE HYDRATOR

Blythe Bros.

PHONE 340

FEDERAL
TIRES
Western Chain Tire Stores
Second and Main Streets

THIS IS THE YEAR OF VALUES AND THE NEW WILLYS SIX IS THE VALUE OF THE YEAR!

...72 MILES AN HOUR

48 IN SECOND . . . 65 HORSEPOWER . . .

. . . RICH BROADCLOTH UPHOLSTERY

. . . INTERNAL 4-WHEEL BRAKES . . .

HYDRAULIC SHOCK ABSORBERS

The 1930 Auto Shows throughout the country have been a succession of triumphs for the new Willys Six. The immediate popularity and impressive sales of the Willys Six prove how great has been the demand for just such a car—an inexpensive Six with speed and power capabilities unprecedented in the low-priced field.

You get unusual mileage per gallon of gas and oil at the modern cruising speeds of 35 to 45 miles an hour.

WILLYS-OVERLAND, INC., TOLEDO, OHIO

WISE BUYING IS TRUE ECONOMY IN 1930
THE WILLYS-OVERLAND POLICY IS SOUND,
MAXIMUM VALUE FOR EVERY DOLLAR
YOU SPEND

McADAMS MOTOR COMPANY

PHONE 176



For Floors Nothing Wears Like Oak

For flooring, no other material has ever been found to equal OAK in inherent beauty, durability, economy and susceptibility to fine finish. That is why it has been called "the perfect floor."

Our stock include Long-Bell Oak Flooring, a flooring with a national reputation for quality. It is branded on every piece with the trade-mark of the manufacturer, who takes great pride in the very careful way it is produced.

COME IN AND LET US SHOW YOU THIS
FLOORING AND EXPLAIN THE EASE
AND ECONOMY OF LAYING OAK
FLOORS OVER OLD FLOORS.

A. C. Thompson LUMBER

Phone 456

McKinley and Third

The Difference Between Cold and Comfort

THE STRIKING OF A MATCH AND the turning of a valve is the only difference we may immediately realize. But to produce comfort instead of cold requires several hundred miles of pipe lines and an army of men who work diligently at their task of furnishing you with good gas service.

Gas Service

Eternal vigilance on the part of all employees is necessary to insure you against discomfort in such weather as the recent cold waves. Daily in the face of beating storms, through ice and snow and over wind-swept roads, employees carry on—for on them is the responsibility of preventing an interruption of the unfailing gas service you have come to expect.

West Texas Gas Company

'The Whiteface Roundup'

STAFF

When I was in Oskema I met her on the street who inquired how I was coming up to the school again.

"Oh, course my interest was roused and I asked why the straggle wanted me to come again."

She began the speaker Tuesday in assembly.

"Well," replied the boy, "you're becoming quite a joke up there school."

This was among Bro. Boutwell's ome's opening remarks. In this mood he hoped that he was understood by us as a friend, and not as a joke.

To prove he was not a joke he gave a very interesting talk on the three times in which God spoke His Son here on earth; each time His approval of the Son's mission on earth. These three times, at Christ's baptism, then on the Mount of Transfiguration, and finally on the way from the upper room to the Garden of Gethsemane, when Christ prayed that the Father bring this heavier burden the Father should bear as well as the Son's substitution as well as the Son's hangings of our feet.

The attention of the audience was well held throughout, the speaker showing that each number was interested in the hearing, and the topic, shown in the hearing, positive attitude; proving that no doubtfulness will not in the future be considered merely as a joke. This trip to school was appreciated by all, and each of us bring look forward to another up-coming message from a chapel speaker.

SENIOR KINGS ARE HERE

Tuesday afternoon, January 28, a Senior class meeting was called for the president, Vondell Brooks, and here they had a delightful surprise when Mr. Higgins announced that the senior Kings had arrived. Every one was so eager to get his ring that Mr. Higgins had a rather difficult time in handing the rings out. These rings have a red set with a white stone in the center. Herford is written just above the hand and High School just below it. 1890 is printed on each side of the ring.

The Seniors were all very proud of their rings and before them to be the president that Herford High School has ever had. Many compliments have been passed on the rings by many people.

FRANKIE MAE COHN.

PHYSICS CLASS DINNER

There was a smile on the faces of all the Physics students January 17. This smile was not because they liked physics but because they did not have to go home through the cold for dinner. The class bought some groceries and cooked them in a pressure cooker in the physics laboratory. The menu consisted of potatoes, peas, bread and pickles. In addition to the groceries, Mr. Holston brought a cake, Florence Shore, Kathleen Cronin, Paul Barnett and Deborah Seed brought some pies from home. The dinner was enjoyed by everybody, even though it was a demonstration of the pressure cooker.

DEBATE

For the Intercollegiate League Debate this year, Herford will probably be represented at the district meet in April. Besides the work on the debate, the public speaking classes are preparing orations. Last year an oration contest was held. This same contest will be held again this year. The winner of first place receives a \$5.00 gold piece and the winner of second place receives \$2.50. Several students are planning to enter this contest and are working hard.

BELIEVE IT OR NOT

Perhaps the most widely read book in the library is Shipley's "Believe It Or Not."

I shall relate a few of my readers' stories described by Shipley in his book.

Shipley says that Charles Charlesworth, born of normal parents in Stamford, England, March 4, 1829, reached maturity at the age of four, grew whiskers and died suddenly at the age of seven.

"One hundred years and a day is the length of John Baptiste Manant's life as a gally slave. When his freedom was gained he sold himself to a young woman and so made up his mind to die."

"I reached my freedom with a sign."

"Imagine some high school student, suffering as much pain as a Hindu ascetic of Singapore, walking three miles in the blazing sun with 50 quarts, each filled with a dirty point, embedded in his hair, trying to picture the excruciating agony that every footstep meant."

Why did he do it?

There is no sense in a Hindu religious fanatic, anyway, but the how much torment the human body can stand under certain mental conditions.

As proof of the increase of the Herford High Library we have "Auld Lang Syne" by James Nichols, "Four Horsemen of the Apocalypse," by Thawley, "Arabian Nights," "Gulliver's Travels," by Swift, "Adventures of Sherlock Holmes," by Doyle, and "W." by Lindbergh.

ALUMNI NOTES

Bill Mitchell, son of Mr. and Mrs. Joe Mitchell of Herford, and Otis Newberry, born students of A. & M. College at College Station, Texas, visited friends and family here over the week-end, returning to College Station Monday.

HERFORD WINS THREE, AND LOSERS ONE

The Whiteface five walked off with the best of the score when they defeated the Carnton High School boys, Frank Horvath and Harry Jacks.

The tall freshmen of the Carnton High School were the local boys' biggest fall when the local boys ran up a score of 22 to 16 on January 24. The game was a hard fought battle with the Eagles having a little edge throughout the game. During the first three quarters of the game the Eagles were leading the score but when the Whiteface stepped a good-shooting demonstration.

On the following night the Whiteface beat down the Ochs Hornets to their satisfaction by a score of 27 to 17. The particulars of this game were that Herford boys were too hot and too good at hitting the basket for the Hornets.

Wednesday, January 23 Herford was turned every from Dismal with the low end of the score 10-10. The boys played a good game but were not able to beat both the referee and team.

But on the following Friday night the local boys were determined to win from the kicking High-Jacks by rolling up the score to 27 to 25.

The last three games the Whiteface has played they have shown much improvement in speed and goal shooting.

RALPH CLANNIN.

EDITORIAL SPEAKING

All of the Seniors here have been getting around lately with very disagreeable looks. It seems that they are not getting to get their feet in honor of the Seniors. This ring proposition did look funny. It seems that Mr. Higgins and Mr. Dilthey told the Seniors that they were to be here about two weeks before they really arrived. This was the cause for all of the trouble.

Story, wasn't that Mr. Travels who was for us in assembly last week some slight? Some of the girls seemed to be disappointed because he had his wife with him. At any rate we enjoyed his dig.

JUNIOR-SENIOR BANQUET

There are certainly looking forward for the Seniors this month. The Junior class, aided by their sponsor, Coach Tom Stokochman, and their mothers are giving a banquet in honor of the Seniors. It is to be given at 7:30 o'clock, Friday, Jan. 18, probably at the Baptist church. The proceeds of the banquet will be used to help the Seniors for their party, "Building the Home," given directly after the Christmas holidays, are to be used to help the expenses.

Mr. Joe Mitchell, chairman of the mothers' organization, plans many good things to eat and entertain a splendid time to all who attend.

The Juniors are indeed grateful.

CHEMISTRY LUNCHEON

"Oh, my, I wish I didn't have to walk home for dinner!"

"You don't have to; you can eat at the chemistry luncheon."

Such was the conversation heard in the corridors about two weeks ago. The chemistry classes of 29 decided to give a luncheon in order to have a few dollars for laboratory supplies. So on Tuesday, January 25 each chemistry student brought something to serve at the luncheon. When school took up at 8:45 that morning it was rather cold, but by noon the weather had mellowed some, so we did not have as many as we expected at the luncheon. We served chili and crackers, pie and cocoa. We sold everything and could have sold more. Even the teachers got up to the chemistry laboratory to look at the expenses we were paid. By the time the expenses were paid we had about \$15.00. This money goes for the purchase of the laboratory, that is, when a student accidentally breaks a test tube or something else, he will not have to pay for it individually, but it will be paid for out of this money we made from the luncheon.

SARAH ANNE BRAYANT.

THE DRAMATIC CLUB

A pantomime of the play "And Lamp Went Out," by Joseph Linn Pierce, won the hearty approval of the Dramatic Club February morning, January 24, at the other club meeting. The play, acted by Florence Shore, had no good humor that was carried out very successfully by the acting cast; The reader, Florence Shore; Evelyn De Vere, Zula In Shore; Ralph Grayson, Paul Inshore; Mrs. De Vere, Marie Inshore; Herbert Vandervelde, Paul Inshore.

Practice was begun on another entitled "Station XXX," directed by Pauline Smart.

The Club plans to give a number of these one-act plays during the near future.

ATLANTA.

AZER FAMILY AND SCHOOL BOYS TAKE TRIP

On Thursday, January 24, R. E. Azer and family, Bernard Azer and Deborah Robinson went to Abilene to the State Board of Education. The conference was held at the Hilton Hotel and was opened at ten o'clock Monday morning by Mr. Azer, president of the Azer family. The Azer family and Deborah Robinson went to Abilene to the State Board of Education. The Azer family and Deborah Robinson went to Abilene to the State Board of Education. The Azer family and Deborah Robinson went to Abilene to the State Board of Education.

SENIOR PARTY

Members of the Senior class at the girls of the Senior class at an informal party February 2, Wednesday night, January 22, the home of Mrs. L. W. Brough.

In each guest entered the hall in a place of paper which listed names of which soon he was to go in these different rooms different

Members of the Senior class at the girls of the Senior class at an informal party February 2, Wednesday night, January 22, the home of Mrs. L. W. Brough.

Genuine Cordova Leather Goods

NICE DEUG STORE



Their Lives In Your Hands

SO MUCH depends upon the care you give them. Now dependent on you to keep them alive; now, when their whole future depends on the feed you choose; it is the time to feed *Pariva Chick Starters* and *Pariva Baby Chick Chow*.

They'll repay you for it many times in the months to come. *Pariva* has all the proteins, minerals and vitamins it takes to strengthen and develop their day frames and start them on the way to sturdy and profitable maturity.

Chick's Lives are in your hands. Feed them the best and safest feed that science can produce. Feed them *Pariva*.

FRESH CARE OF ALL PURINA FEEDS JUST IN.

Jones & McLean

PHONE 1

FRIDAY and SATURDAY Specials

GRAPEFRUIT, five for 57c

APPLES, Winthrop, nice size, dozen 29c

OHOOOLATE, half pound bar, unsweetened 9c

GREEN BEANS, No. 3 cans, two for 28c

BEANS, Wapoo, three for 28c

HOMINY, Wapoo, No. 2 cans, three for 28c

TOMATOES, Westville, medium size, two for 17c

SOUP, Best, assorted, three for 28c

BLACKBERRIES, gallon cans 80c

CHERRIES, No. 2 cans 24c

See our Display of Grapes Wapoo given away with each \$3.00, \$5.00 or \$8.00 order.

There is no use in writing what you are trying to do. Just get busy and do it, and let people find out for themselves. And if you say anything worthy it will be known.

"I hereby renounce" does not mean anything. A correction is all right and necessary, but no need putting it into a resolution with a definite formula. The former resolution, so why make them?

Just a word: Act—don't resolve. You can have a task well under way while waiting to find out where you stand.

BIRNBAIRD BIRD.

At a time when the school year is the fiercest in several years and the per cent of failures is high, thoughtful students and teachers should be thinking of ways to help.

Our basketball team has started now, so why can't we get behind them and give them our best? Those basketball boys are working hard to win honor for our school. Do we want to let just a few girls knock it out? Are you a knacker? If not, come to the games and show your colors and let's make our team and school known everywhere. Some of you heard members, or all of you, bring your instruments and let's give some pep in this thing. Show your spirit in this thing.

The annual of 1929 are forever closed. Never again can we call back a thought or a deed that was done during that period of history. A new era awaits. What are we going to do? New Year's resolutions are broken on so many that there has ceased to be any honor in making them. Resolutions are so easily broken that it is a waste of time. It seems to form any.

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Carl's Cash and Grocery

Phone 324

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The faculty should be grateful to those students whose grades are well above the average for the school. They are making their contribution to the school and should have the same recognition as those who serve the school in a more spectacular, though sometimes a less real sense of the word. It is not practicable to list the names of all students who have raised the scholarship average of the high school but only those whose semester average was eighty or better, to the nearest whole number, will be given.

The following students made an average of 90 or better on all of their subjects taken together: Kathleen Cronin, Maurine Wilder, Dorothy Fullwood, Lueta Borden and Billie Rose Phillips. The highest average was 92 and was made by Dorothy Fullwood.

The students who averaged between 85 and 90 were: Seniors, Howard East, Charles Rice, T. E. Stegler, Marie Barber, Mary Broadwell, Hazel Dunn and Baye Murphy; Juniors, Della Weeden, Athalia Wilder; Sophomores, James Lloyd, Leslie Outwell, J. W. Witherspoon and Elsie Parrish; Freshmen, Robert Horton, Miriam Outwell, Louise Hamm, Loren Hill, Mable Hughes, Edah Husted, Peggie Mitchell, Emma Roberson, Patricia Wedenbrook.

Students making an average of 80 to 85 on all subjects were: Seniors, Paul Bowsher, Travis Combs, David Harrison, Ralph Hastings, Chas. Simpson, Lyndell Brooks, Genevieve Eberie, Mary Ines Hough, Allen Hughes, Fortia Jacobs, Florence Shors, Tina Lee Springer; Juniors, George Mitchell, Maurine Spradley, Helen Johnson, Sophomores, Owen Miller, Myra Hartman, Jo Ray Kletter; Freshmen, Orlie Harris, Claude Harris, Homer Henshaw, Berry Orr Jacobson, Rollins Orr, Bill Shore, Florence Boardman, Daniel, Nora Alice, Wilma Jones, Dora McCord, Bonnie Jean Smith, Mary Elizabeth Stanford.

OIL FOR A REMEDY

Someone has stated that we are steadily "getting better and better," but this hardly seems aptomatic as is shown in one field by the following figures. These reports, figures and statements for the past semester show the increased percentage in failures to be of appalling magnitude. The school authorities have submitted these figures reluctantly because they indicate the embarrassing statement of affairs. These are the lowest figures in the averages and the highest in failures known here in years. For the past 1. e. the first semester of the final school year the Senior boys made averages of 77.5; the girls 79.25; totalling 78.5 as the Senior average grade. The boys failed 12.9 per cent of subjects taken; the girls 8.9, totalling 11 per cent failure of subjects taken by Seniors. The Junior boys made an average of 73.8, the girls 75.5, with an average grade of 74.65. Their failures totalled an average of 21.2 per cent of subjects taken; the boys failing 23 per cent, the girls 18.7 per cent. The Sophomore boys made an average of 70.6 the girls 73.7, with an average grade of 72.3 for the Sophomore class. Their failures totalled an average of 29.1 per cent of subjects taken, the boys failing 29.5 per cent, the girls 28.9 per cent. The Freshmen boys made an average of 72.2; the girls 72.8, thus having an average of 72.5 for the Freshmen class. Their failures totalled an average of 32.7 per cent of subjects taken; the boys failing 33.6 per cent, the girls 31.9 per cent. The average for the school was: Boys, 73.4, girls 74.5; totalling 74.1 as an average grade

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON

For County Attorney:
JOHN A. COFFEE

For Sheriff and Tax Collector:
JOHN B. MILLER

For Tax Assessor:
IRA RICKETTS
H. M. (Mark) BEACH
R. A. (Danie) DANIEL

For County Treasurer:
J. H. HEAD

For District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
F. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COODELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART

for the school. The school has not together too many failures. The total reaches 24.9 per cent of the subjects taken in high school.

These statistics should arouse each of the students and parents to do his bit with a rest and put our high school over in a wonderful way. After all, the school depends on the students, their parents and the teachers. The teachers are doing their utmost and it is therefore dependent upon the students and parents to push up these figures for a better standing which we absolutely must have.

"CORPORAL EAGEN" IS TO BE STAGED BY LOCAL FOLK

Next Thursday and Friday, February 13 and 14, Hereford Post 192, American Legion, will stage a sensational comedy drama of the American rookier, "Corporal Eagen." It is a rollicking comedy of rookier life and is a scream from start to finish. It is not only comedy, but also has a great deal of patriotism and is staged in a very spectacular manner. The scene is laid in the company street of Camp Shore Off, with an army barracks as background. Special scenery and costumes for this production are being shipped here by the Universal Producing Co., Miss Marie Flahie of that com-

Took Soda 20 Years for Gas—Stops Now

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy. Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Overcomes constipation. Rice's Drug Store. (Adv)

BANQUET

(Continued from Page One)

was wrong with it. Beginning with the origin of civilization in the Garden of Eden, he showed how through the ages man has been endeavoring to live closer to his fellow beings, yet in a selfish way trying to retain personal privileges he would not grant to those about him. "We made laws for others to obey, but not for ourselves," said Dr. Thomsen. "We are never big enough to play the game ourselves, as we want the other fellow to play it. We always see when someone else runs the red stop light at the crossings, but never see that we ourselves are parked wrong. We see what others do wrong, but if we do those things ourselves always wish to be excused for it. We want the cheapest water rates, but it must be the best of water; the widest of paved streets, but the lowest of taxes; the highest of wages, but the cheapest of living conditions." Adopting his discourse to the people of the Plains country and the endeavorers folks are making to bring new settlers to the region, Dr. Thomsen made the assertion that everybody must give and take. The new comers have much to learn of the old-timers, and the old-timers must learn much from the new-comers—each must adjust itself to the other to build of the Southwest the great land its resources make possible.

pany as director. The story of Corporal Eagen centers around Red Eagen, an Irish doughboy, played by H. F. Sindt, and his screamingly funny Jewish buddy, Izzy Goldstein, played by

Roger Corbett. Eagen and Goldstein have been in the army only 90 days, just long enough to think they know it all and know nothing. The pretend to be very brave and in fact are very scared when anyone is around. Red Eagen is looking for a big promotion because he told his girl Sally O'Neal, played by Miss Floyd Wilson, that he was going to be a captain. However, instead of getting a captain's job he gets in bad with the top sergeant, played by A. C. Hales, and is put on KP duty. His buddy, Izzy, is thrown on KP with him for laughing at him. After Red and Izzy are put on KP, Red's girl Sally comes to see him in his new uniform and Red has to hide to keep her from knowing he is on KP luty. Around this potato Red manages to hide from his girl for a while and then news comes of a spy being in camp and Sally is mistaken for the spy and the guard, a very hard bodied character, played by C. R. Bentley, finds Sally and sends her to the guard house to be shot at five bells. Then Red and Izzy start out to save her and while walking guard Red, through an accident, captures the spy, saves his girl and is promoted to a corporal. He then gets to drill the famous awkward squad of "Corporal Eagen." About this time the armistice is signed and Red gets to go back to Four Corners and marry Sally. There are a lot of funny situations in the show. Red and Izzy date up the nurses and in this way Red gets in bad with his girl Sally. The nurses are played by Mrs. Finis Owen and Polly Steele. Two old men, the Irishman and Jew, fathers of Red and Izzy, played by A. O. Thompson and Hank Ramey, also fall in love with the nurses

and spend all their time making love to them.

The old maid war worker is trying to find a husband and finally nab the Y. M. C. A. worker, played by R. E. Kessie and Mrs. Lucille McEntire and elopes with him. A number of the scenes are sensationally staged. A reviville scene in the opening of the first set is true to life. Many of the scenes will bring back memories such as capturing the spy, being on guard duty, etc. Also there is the scene of Sally hiding under the potato sacks to keep the guard from catching her, with many other such scenes which are true to old army life, especially to service men. Not only the story and plot of the play is funny and occasional, but the show opens with a patriotic pageant that includes approximately 150 local youngsters as well as the grown people of the cast. In the special pageant "My Dream of the Big Parade" will be read by

Boy Arnold dressed in uniform. The pageant is finished by all singing "Over There."

Another specialty is the men's sailor chorus dressed in sailor uniforms singing a number of old time army songs. The soldiers making up the reviville and the squad scenes also lend a lot of color to the show. A full list of the characters will be found on another page of this issue and reserved seats will go on sale Wednesday at the Corner Drug Store. You will find the show a sensation and well worth the price of admission. Get your reserved seats early.

The little girl's mother was very religious and also a strict dietitian.

One day her aunt asked her: "What makes your curls so pretty?"

"God, spinach and carrots," was the unexpected reply.

The Mirror.

A backwoods mountaineer one day found a mirror which a tourist had lost.

"Well, if that ain't my old dad," he said as he looked into the mirror. "I never knowed he had his pitcher took."

He took the mirror home and stole into the attic to hide it. But his actions didn't escape his suspicious wife. That night while he slept she slipped up to the attic and found the mirror. "Hum-m-m," she said, looking into it, "so that's the old hag he's been chasin'."

A teacher was giving his class a lecture on charity.

"Willie," he said, "if I saw a boy beating a donkey and stopped him from doing so, what virtue should I be showing?"

Willie (promptly): "Brotherly love."

Funnygrams from RICE'S

"I took the recipe for this cake right out of the cook book," said the young bride.

"You did perfectly right," said the groom. "It should never have been in there."

EXPERIENCE MEANS DOING A THING BETTER THE NEXT TIME. AFTER YOUR TIRE EXPERIENCE TRY RICE'S INSTANT TIRE SERVICE!

Mother: "Jimmie, run over and see how Old Mrs. Jones is."
Jimmie (on returning): "She says it is none of your darn business how old she is."

BRUNSWICK TIRES ARE GUARANTEED TO RUN TWELVE THOUSAND AND TWENTY THOUSAND MILES, BUT WE EXPECT THEM TO GO MUCH MORE THAN THAT!

Salesman: "Yes, sir, it's the snappiest little job we have and a wonderful buy. Built like a battleship and one of the speediest cars made."

Prospect: "I'm always afraid of losing control of such a high powered car."

Salesman: "Oh, no danger of that unless you get too far behind in your payments."

BRUNSWICKS ARE "FAMOUS FOR QUALITY!"



H. L. RICE
BRUNSWICK
TIRES

BARGAINS IN

USED CARS
with an OK that counts

During the month of February we are offering unusual values in our used car department. See these cars before you buy.

- (2) 1927 Chevrolet Coupes.
- (4) 1928 Chevrolet Coaches.
- (2) 1929 Chevrolet Six Coaches.
- (2) 1929 Model Ford Coupes.
- 1929 Model A Ford Tudor Sedan.
- 1928 Chevrolet Sedan.
- 1928 Whippet Coach.
- 1928 Whippet Coupe.
- 1928 Chrysler Coach.

Come in and see these cars and be convinced we are selling them away below their actual value.

Yours for Sales and Service

Brumley Chevrolet Co., Inc.

"A Reliable Institution"
Phone 216

We also have three nice JERSEY cows for sale at a bargain.

GRAYBAR

and
DAY-FAN
Radios

If you are not realizing the most from your radio now, you need another set. If you haven't any radio at all, this is the time to get one. The programs are the best of the whole year at this time—reception is unusually good, and the best entertainers are "on the air" each evening for your pleasure.

We are telling you again that you can buy no better radio than either the GRAYBAR or the DAY-FAN! They are approved after a most rigid inspection and test by our engineers, adding the commendation of one of the Nation's largest electrical distributors to the guarantee of the best known electrical manufacturers.

WHAT BETTER COULD YOU WANT?

Texas Utilities
Company

SEND YOUR LAUNDRY AND KEEP



YOUR YOUTH

Renewing the bloom in your family clothes robs the bloom from your cheeks, and ironing out clothes wrinkles hastens face wrinkles. It's all so unnecessary.

We now offer our customers TWO DAY SERVICE on all ROUGH DRY WASH. We offer you ONE DAY SERVICE on all ODORLESS DRY CLEANING WE SPECIALIZE ON SILK

Hereford Laundry and Dry Cleaning Co.
PHONE 289

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- GRAPE FRUIT**, medium size, 4 for 27c
- SARDINES**, American, 5 cans 25c
- BEANS**, Mexican, 5 pounds 38c
- COFFEE**, Schillings, 2 pounds 95c
- PEACHES**, Hillsdale, 2 1-2 can 19c
- CORN FLAKES**, package 11c
- KRAUT**, medium size, 3 for 25c
- OLD DUTCH CLEANSER**, 3 for 21c
- BLACKBERRIES**, gallon size 56c
- CRACKERS**, Graham, 2 lb box 30c

Daniel News

BY MISS KATHERINE HERSHEY

(Too late for last week)
 There was a good crowd at Sunday school and officers were elected as follows: Albert Ramsey, superintendent; Mrs. Joe Thurmond, secretary and treasurer; assistant superintendent, Joe Moore; Bible class teacher, Mrs. Slaughter; Intermediate teacher, Miss Catherine Yant; Junior teacher, Mrs. Albert Ramsey; primary teacher, Mrs. Will Moore. Good attendance is always appreciated and it is hoped by all that this will be a good year.
 Mr. and Mrs. Bill Kepler and Hobart Whitaker visited in the home of their sister, Mrs. Will Moore from Friday until Sunday.
 J. N. White of Vega is now visiting his cousin, W. C. Thomas and family.
 Messrs. Smith and Wolfe who have been working for Will Moore left Saturday.
 Mr. and Mrs. Joe Thurmond and Miss Catherine Yant returned Saturday from a trip to Decatur and other places in that vicinity where they visited relatives and friends. Coming back they stopped in Amarillo and visited Miss Mary Thurmond.

RUPTURE EXPERT HERE

O. F. Redlich, Minneapolis, Minn., national famous Rupture Appliance Expert, will demonstrate without charge his unequalled method at Amarillo on Saturday, Feb. 22, at the Amarillo Hotel from 10 a. m. to 4 p. m.

Mr. C. F. Redlich says:
 The "Perfect Retention Shields" hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

The secret of their success is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable.

"If you want to have it done right—See Redlich."

Doctor J. W. Seaver, for many years in charge of the Physical Education of the students of Yale College, has recorded 75 per cent cures with this system.

Mr. Redlich is internationally known and speaks English, German and Spanish.

Home office: 535 Boston Block, Minneapolis, Minn. —Adv

Messrs. and Mmes. Albert Ramsey, M. L. Strickland, Bill Kepler, Mrs. Floyd Tomlinson, Robert Whitaker, Marcelle Lowder and Jackson Chain visited in the Will Moore home Sunday.

Jesse Shugart—who has been with his brother, Lemuel, for several months, left Saturday for Yoder, Colorado.
 Mr. and Mrs. Dan Higgins and Albert Higgins visited Sunday in the home of Mrs. Higgins' parents, Mr. and Mrs. W. C. Thomas.
 Mrs. Joe Thurmond and Miss Catherine Yant were in Hereford Monday afternoon.

Mr. and Mrs. Gue Loquey and family spent several days last week in Wheeler county.

Miss Florence Woodruff was in Hereford Saturday.

Mr. and Mrs. Will Moore visited school Friday.

Mrs. Slaughter and Miss Katherine Hershey were in Hereford Friday evening.

Mr. and Mrs. P. A. Brown and family and Mr. and Mrs. Clarence Brown attended church at Palo Duro church Sunday night.

Mrs. Will Moore visited Mrs. Tomlinson one day last week.

Mr. and Mrs. J. M. Ware and family visited in the Bishop home Saturday evening.

Mr. and Mrs. Lemuel Shugart spent Monday in Hereford.

visit his parents at Stillwater, Oklahoma. He has been employed on the Williams & Shelton farm here.

J. M. Chapman went to Vega Wednesday morning.

Miss Jessie Malone who has been sick since the holidays is improving slowly.

Mrs. Copeland and Miss Armata visited over the week end in the Armata home at Vega.

Wesley Collier went to Amarillo Monday, returning Thursday afternoon.

McLAIN-RAYZOR

The marriage of Miss Florence McLain to Mr. Kenneth Rayzor was quietly solemnized Saturday, January 25, 1930, at 3:00 o'clock at the Baptist parsonage at Perryton. Rev. C. Lex Shelby, pastor of the Baptist church, performed the ceremony in the presence of Mrs. T. P. McLain, the bride's mother, Mrs. W. H. Rayzor, mother of the groom, Miss Revah McLain and Mrs. Ida Merriman.

Mrs. Rayzor graduated from the Perryton high school with the class of 1925, and was very prominent in school activities. She is a daughter of Mr. and Mrs. T. P. McLain of this city and is employed as cashier of the McLelland Chain Store of Perryton.

Mr. Rayzor came to Perryton from Hereford with his mother a few years ago. At present he is employed with the Wilson Daley Buick Company. Mr. and Mrs. Rayzor will be at home to their many friends at the Ed McMillen home, where they have apartments.—Ochiltree County Herald.

W. F. Gillis left Thursday afternoon for Wichita Falls where he is visiting with his mother, Mrs. A. K. Gillis.

Flagg News

BY MRS. F. L. SUMMER

F. P. Hines of Seagraves has been checked in as local manager of the Panhandle Lumber Co. The company plans big improvements here.

Some of the citizens who have recently built new homes are Mr. and Mrs. Kenneal, Mr. and Mrs. Smyer, Mr. and Mrs. Blanton, Mr. and Mrs. E. Jones.

Many other improvements have been made throughout the community, all of which add to its appearance.

Erection of a new \$12,000 school buildings is planned for the near future, a bond issue for that sum having been carried. The Study Club will erect a new club house soon for the benefit of club work only. The club has grown from 11 members four years ago to many times that number and is now recognized as the best in this vicinity.

Thursday afternoon, January 30, Mrs. Ernest Jones entertained a number of friends in her new home, when games were played after which a forty-two club was organized to meet each Friday night.

Mrs. Teague and children left last week for a visit with relatives in Hopkins county.

Mrs. Ella Garvin and daughter and son of Bowie visited in the Summer home Sunday.

Mr. and Mrs. Dodson were dinner guests in the Cas Arns home Sunday.

ABSTRACT OFFICE MOVED TO NEW LOCATION

O. P. McCollough, local abstractor, recently moved his office to the Kirby-Doughty building on West Third Street. The McCollough office was formerly located in the Oberthier building on the same street. Mr. McCollough was in Morton, Texas, last week on a business trip, returning home the first of this week.

CORRECTION

An error was made in the issue of the Brand of January 30, wherein W. A. Knox, who is a candidate for commissioner from Precinct No. 1. The Brand had it Precinct No. 2, and we lay all the blame on ourselves, and we hope we have not inconvenienced Mr. Knox.

Mr. and Mrs. H. H. Caler of Bellevue, New Mexico, were here last Thursday attended the McDonald-Ivey cattle sale and the smoker in the evening.

Mr. and Mrs. Frank Glasgow arrived home the latter part of last week from a motor trip to Hot Springs, New Mexico, and Spring, Texas.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241

Hereford, Texas

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

(Too late for use last week)

The weather warmed up a lot this week. The recent snows drifted badly causing the moisture to be unevenly distributed.

N. O. Phillips transacted business in Vega Monday.

Howard Reid left Friday to

Real Estate

Farms and Ranches—City Lots and Residences.

We have large and small tracts suitable for ranches and the small farmer.

For quick sale list your land with us.

Hill & Ricketts

Clark Building.

Phone 358

Electrical Wiring

Call Phone No. 333-W for those

EXTRA SWITCHES AND PLUGS

you've been wanting—Special rates until March 1

Geo. S. McConnell

LICENSED—BONDED

ELECTRICAL CONTRACTOR

LOW RENT
 LOW EXPENSES
 LOWER PRICES

Friday and Saturday SPECIALS

WATCH FOR OPENING DATE OF OUR NO 2 STORE in the New Strand Theatre Building Now Under Construction.

Bentley's Cigar Store and News Stand

108 WEST THIRD STREET

Cigarettes Chesterfield Camel Lucky Strike Old Gold Picayune Coupon Old Mill Clowp Sweet Caporal Home Run Piedmont Favorite Spur } 13c Pkg. } 2 for 25c } Carton \$1.30	Cigars Wm. Penn Little Chancellor Little Travis Little Tom King Edward Havana Sweet Havana Ribbon John Ruskin Little Fendrich El Tore Caramels Y B Leaflet } 6 for 25c } Box of 50 \$2.15	Drugs & Sundries 60c Bromo Seltzer 30c 25c Bayers Aspirin 19c 60c Cal. Syp. Pepsin 48c 30c Listerine 25c 60c size Listerine 55c \$1.20 Listerine 80c \$1.50 Virginia Dare Constitutional Tonic \$1.30 35c Vicks Vaporub 29c 75c Vicks Vaporub 60c	
Cough Drops Ludens Davis Red Cross } 4c Pkg.	Chewing Gum Spearmint Juicy Fruit P. K.'s Doublemint Baby Ruth Orbit Tea Berry Grape } 4c Pkg. or 3 for 10c	EXTRA SPECIAL! WHOLE CHERRIES MILK CHOCOLATE COVERED Regular 75c Value Our Price Today 29c Pound in Fancy Boxes	Tooth Paste 25c size Colgate 19c 50c size Pebecco 30c 50c size Ipana 30c 50c size Pepsodent 30c 50c size Equibbe 30c 50c size Forhans 30c
Jersey Maid CHOCOLATES Regularly Sold for 80c Pound Assorted Fruits, Creams Caramels 69c Pound	We Handle All Magazines Lowest Rate In the Panhandle Country Gentleman, 3 years 70c American, one year \$1.95 Photoplay, one year \$1.70 Pictorial Review, one year 70c Popular Science, one year \$1.95 McCall's, one year 70c Child Life, one year \$2.00 Others Priced Accordingly	Shaving Creams AND LOTIONS 35c Colgate Cream 29c 50c Williams 29c 35c Palmolive 29c 50c Mennens 29c 50c Lemon Lotion 29c 50c Almond Lotion 29c	Pipes All sizes, shapes and materials— Briar Cob Clay Bakelite 4c to \$4.00
AT GREATLY REDUCED PRICES The ROADSTER \$495 The FLAIRTON \$495 The SPORT ROADSTER \$525 The COACH \$565 The COUPE \$565 The SPORT COUPE \$625 The CLUB SEDAN \$625 The SEDAN \$675 The SEDAN DELIVERY \$595 The LIGHT DELIVERY CHASSIS \$365 The 1 1/4 TON CHASSIS \$520 The 1 1/2 TON CHASSIS WITH CAB \$625	All prices f. o. b. factory, Flint, Michigan	Largest Assortment of Newspapers and Magazines This Side of Amarillo We Are Agents for Star-Telegram, St. Louis Post Dispatch Denver Post, El Paso Herald, San Antonio Light, and others. Buy your Sunday papers here.	Candy Bars ALL 5c BARS, 4c Hershey, Milky Way Oh Henry, Baby Ruth Bit O' Honey Butterfinger and Other Popular Brands



Greater Beauty - Finer Performance

Never has a Chevrolet car won greater praise for its appearance than the new Chevrolet Six—its new Fisher bodies reveal in every detail the artistry that has made the Fisher name famous throughout the motor car world. In beauty of line and color, in balance and harmony of design, they represent one of the greatest style triumphs in Fisher history. Upholsteries are richer and more durable. The instrument panel carries a new and more attractive grouping of the control instruments. Seats are wider and deeper. In fact, not a single feature has been overlooked that would add to the comfort and convenience of both driver and passengers.

In addition to its new beauty, the new Chevrolet Six represents a remarkable advance in every phase of performance. Its improved six-cylinder valve-in-head engine has been increased to 50 horsepower—giving faster acceleration, and greater reserve power. Steering has been made safer and easier. Four Lovejoy hydraulic shock absorbers provide exceptional riding comfort. Fully enclosed, internal-expanding, weather-proof brakes give positive braking control. And numerous structural improvements add to the car's dependability, endurance and long life. Come in today and see this car. And remember, it is now available—

THE GREATEST CHEVROLET IN CHEVROLET HISTORY

—AT GREATLY REDUCED PRICES

Brumley Chevrolet Co., Inc.
 Hereford, Texas

SIX IN THE PRICE RANGE OF THE FOUR

Cash Specials

FOR
Friday and Saturday

POPCORN, Jolly-Time, 10 oz can 12c
 CORN FLAKES, Kellogg's, two large pkgs 23c
 COFFEE, White Swan (it's distinctive) 3 lb can \$1.49
 HONEY, South Texas, extracted, 10 lb bucket .. \$1.38
 SALMON, pink, No. 1 tall can 18c

PICKLES, sour, full gallon tins 62c
 LETTUCE, nice heads 9c
 SUGAR WAFERS, pound box 21c
 MATCHES, six-box carton 23c
 SWEET POTATOES, Fancy No. 1 selected, 6 lbs . 25c

Hereford Wholesale Grocery Company
 L. W. CARLYLE

Northwest News

BL. MRS. H. O. DORRIS
 Mrs. Valentine and Bippus Combined)
 Mrs. H. C. Van Bibber made a trip to Pampa Friday to deliver a dozen young fryers and broiler. She contracted these some time ago from a poultry dealer, receiving 25c per pound.
 The Community Club was to have met with Mrs. Ed Mecaskey January 30, but was postponed until this week because Mrs. Mecaskey seriously cut her hand.
 Mrs. George Bippus is suffering an attack of influenza and is reported no better.
 Mrs. H. O. Dorris called on Mrs. D. Ferguson Thursday afternoon.
 Mr. V. Van Bibber is drilling a well on the J. M. Rose farm and will drill one for W. H. Flippen and one for himself.
 H. O. and Elmer Dorris and Ben Grigby moved a herd of cattle from the Bippus pasture to the home corral where Mr. Dorris is feeding out a car for shipment.
 J. E. Morrison butchered hogs Monday of last week.
 J. W. Fross and family of Quanah are moving to the Burns farm this week to make their home.
 Vernon Van Bibber missed three days of school last week because of sore throat.
 Messrs. Cuipepper and Reese and Mrs. Rose, trustees of the Bippus school and Valentine school districts have called a meeting for this week to discuss plans for a new school house for the Bippus district and it is expected work on the new building will begin soon.
 Mr. and Mrs. D. R. Blasingame and family went to Vega Sunday.
 Mr. and Mrs. Ed Mecaskey went to Adria Monday.
 Hugh and Jack Fortenberry went to market with two truck loads of sheep Thursday.
 Mr. and Mrs. Austin Blasingame were in Vega Friday.
 Mrs. N. O. Phillips spent Sunday afternoon in the Clay Phillips home.
 Claude Bennett of Hereford was on his last week enroute to his New Mexico ranch near Logan.
 Mrs. J. B. Copeland spent Saturday with Hereford relatives.
 Pupils of Sims school put in a clay ball court last week.
 Mrs. S. M. Ferguson spent Sunday afternoon in the home of Mrs. Jack Fortenberry.
 J. M. Rose and a party of young folks motored to the Collier & Kemp ranch Sunday afternoon.

for the coming year. Mrs. Height was re-elected president, Mrs. Harold Wilson vice president, Mrs. Bill Schwartz as secretary-treasurer. After an interesting business session delicious refreshments were served.
 The club social was well attended Friday night and everyone enjoyed the picture from China and the refreshments which were served after the picture were shown. The next social will be February 22 and everyone is invited to attend.
 Ford will play Progressive a game of basketball Friday afternoon and expect to see several on the side lines.
 Mr. and Mrs. Dewey Larson and children returned home last Thursday after several weeks visiting in different states.
 Mr. and Mrs. Byri Davis returned home Wednesday from a visit of several weeks in Oklahoma.
 Mr. and Mrs. H. C. Clymer returned Sunday from a visit of several weeks in Iowa with relatives.
 Mr. and Mrs. Howard Morel ate supper at the J. S. Garrett home Sunday night.
 Ruby Rempel and Maple Thurman spent the week end with Miss Marie Brunley.
 LeVerne Mann and Blanchie Thurman spent the week end together.
 Visitors at the Thurman home Sunday evening were Misses Marie Brunley, Edith Mann, Ruby

Rempel, Nancy Anne Garrett, Vineta Simpson, Dorothy and Maurine Norton.
 Mrs. Bassett of Amarillo is visiting her sister, Mrs. J. S. Gar-

rett and family.
 G. L. Goad and family visited his daughter, Mrs. Walker and family of Umbarger Saturday night.

Tire flat? Call 216. CARROLL & MOBGAN.
 C. R. Bentley and Jack France were in Amarillo last Sunday.

A letter from N. O. Bendickson at Traer, Iowa, stated that he is gaining in health and was doing some work at the local Farmers' creamery.

Ray Barber, auctioneer, arrived home the first of the week from Amarillo where he sold the Mann Tailoring stock last Thursday, Friday and Saturday.

HELLO WORLD!

J. O. Newell's LET GO Store Wide SALE

Hereford, Texas

The word has gone around that Newell's is the busiest place in Deaf Smith County. That you are offered real savings here in the first big sale of our entire twenty-four years in Hereford. There is just a few days more to share in this Bargain Feast so don't delay! Don't lose a minute! But get here for the best of values and merchandise ever offered to the buying public of Deaf Smith and surrounding counties.

<p>Seventy-Five of the Season's Newest and Best</p> <h3>Dresses</h3> <p>—Here are dozens of the newest styles for dress, street and sports wear. None over two weeks old and all reduced in price for this value-giving event. Don't delay! buy now while the assortment is complete.</p> <p>\$5.95 Up to \$24.50</p>	<p>49 Pair of Boys' Shoes</p> <p>—Boys' calfskin shoes—these are the very best grade of dress shoe, but slightly out of style. They formerly sold for \$4.00, but are now offered at the low price of</p> <p>98c</p> <hr/> <p>MEN'S BEST QUALITY DRESS OXFORDS AND SHOES</p> <p>—Men, here is a chance to purchase two or three pair of the best shoes ever offered at a reduced price. These are mostly tan colors in calfskin leather with a good weight sole. Final reduced price</p> <p>\$3.95</p> <hr/> <p>OUR BEST STYLES OF Ladies' Straps, Pumps and Oxfords</p> <p>—The season's better styles, priced for quick disposal—all wanted leathers and styles. The colors are suitable for the coming season's wear. Final price, BUY ONE PAIR FOR \$3.95—Another Pair for</p> <p>\$1.00</p>	<p>1 CENT SHOES</p> <p>Here is the final reductions on five large racks of shoes. Odds and ends of women's, Misses' and children's shoes, slippers and oxfords. Buy one pair at its regular low sale price and another pair for ONLY ONE CENT! The Sale prices are 29c, 98c, \$1.95. ADD ONE PENNY AND GET ANOTHER PAIR!</p> <p>1c</p>
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Such CROWDS=Such BARGAINS=Such BUYING

<p>EVERYTHING GOES IN THIS SALE</p>	<p>A Radical Underselling Event—Daring In Its Conception—Bold In Its Execution—A Carnival Of Supreme Value Giving!!</p>	<p>OUR FIRST BIG SALE IN TWENTY FOUR YEARS</p>
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Bargain SALE

—We have an accumulation of damaged doors and odd-sized windows that we are offering at reduced prices. These articles are in our way and must be sold. Also short lengths of siding, flooring, shiplap, 2x4's up to six foot lengths. All this material can be used in many places such as the construction of feeders, chicken houses, brooders, etc. If you want a bargain in this material we have it for you.

R. H. Kemp Lumber Co.

<p>Dozens of Patterns Kalburnies and Other</p> <h3>Ginghams</h3> <p>fast color up to 25c</p> <p>19c</p> <p>—Checks, plaids and stripes in well known brands of Ginghams—priced to sell.</p>	<p>\$3.00 and \$5.50 66x90 Golden Seal Part Wool</p> <h3>Blankets</h3> <p>\$3.95 Pair</p> <p>All the newest in a good heavy part wool double blanket that has been the hit of this sale—a few still left, so hurry!</p>	<p>All Kinds and Styles of Odd Lot</p> <h3>Sweaters</h3> <p>95c</p> <p>Sizes for men, women and children. Cotton, wool and mixed cotton and wool; one large table priced for quick disposal.</p>	<p>MEN'S Shirts</p> <h3>1c</h3> <p>Men's high grade neck-band shirts; all the newest colors and patterns. Sale price \$1.19 buys one shirt for \$1.19 pay ONE CENT and get another shirt, making the two for \$1.20.</p>	<p>Children's \$1.00 and \$1.25 Striped</p> <h3>Coveralls</h3> <p>89c</p> <p>Dark stripe coveralls that are neat appearing and hard wearing. They save lots of clothes and washing.</p>
<h3>Rummage Table</h3> <p>—Folks, we have piled high a table of odds and ends and put on it a price which will move every item in a few days. Everything from notions to clothing, sweaters, skirts, petticoats, blouses, shirts, toilet goods, etc., etc. Come and look this table over for they are real bargains.</p> <p>25c</p>	<p>MEN'S</p> <h3>Sheepskin Coats</h3> <p>—Heavy khaki drill, lined with the best grade of full pelts sheepskin. Leather-faced pockets, belted and beaverized fur collar. Men, here's a real bargain.</p> <p>\$6.95</p>	<p>MEN'S 12-POUND \$1.25</p> <h3>Union Suits</h3> <p>98c</p> <p>—Men, here is a chance to provide for the balance of the cold weather and they have plenty of heavy underwear for next winter. A remarkable saving in the best grade of heavy reinforced underwear ever offered here or anywhere else.</p>		

J. O. NEWELL'S

HEREFORD, TEXAS



Her Heart's Desire
 Pangburn's
 Better Candies
 In
 Valentine Packages
 25c to \$5.00
 Also
 Whitman's Candy

A Real Face Value
 A 50c Jar
 ARMAND Cleansing Cream
 and 25c KLEENEX
 Both for 50c

Whitman's Candy
 Is the Winsome Valentine
 In
 Heart and Regular
 Boxes
 A Large Stock of
 Assorted Valentines
 Priced 1c to 25c

CITY DRUG STORE

Let Us Be Your Druggists

Phone 300

We Serve to Serve Again

Here and There.

BY MRS. O. E. TICE

Sunday seemed to be visiting day as there were 40 absent from Sunday school. We hope they won't all visit away from home the same Sunday any more. Those present had good lessons and we hope they will be back next Sunday.

A. Lowther returned Sunday from Hoc Springs, New Mexico, where he visited Mrs. Lowther who is spending some time there for her health.

Miss Claudia Sain of Portales has been visiting her sister, Mrs. Brit Boyd.

A. T. Jones and Miss Gladys spent the week end with relatives at Childress.

J. H. Barton made a business trip to Wellington the first of the week.

Mrs. Ula Mobley of Roaring Springs is visiting in the H. M. and Tom Mobley homes this week.

Miss Velma Heard of Petersburg is visiting her sister, Mrs. Erks Williams, this week.

Mr. Whitehead attended a basketball game at Tulla Saturday.

Mr. and Mrs. Robert Boyd and baby of Marionville, Mo., are visiting in the Ragsdale and Boyd homes.

Mr. and Mrs. P. A. Hogan are enjoying a new radio.

Mr. and Mrs. J. B. Harlin attended church services at Summerfield Sunday and took dinner at the G. P. Owens home.

Mr. and Mrs. J. H. Barton and family spent Sunday with his brother at Sudan.

Mr. and Mrs. Harry Lane of Melrose, N. M., spent Saturday night in the Leo Williams home.

Mr. and Mrs. W. S. Dixon have return from South Texas and reports lots of rain.

Erks Williams and Owen Andrews delivered a fine Hereford to parties near Logan N. M. Friday and Saturday.

Mmes. Harlin and Owens spent Monday with Mrs. Stagner at Flagg Monday. Mrs. Stagner is slowly improving.

Messrs. and Mmes. Sparkman, W. S. Dixon and Mmes. A. T. Jones and Springer attended church at Cleo Sunday.

Mr. and Mrs. C. M. Bell spent

the week end with Lockney relatives.

Roy Boyd and wife attended a party at the Luck home Saturday night.

Probably the plucky efforts and steady nerve of Miss Virginia Luck 16 year old daughter of Mrs. Juanita Link saved their home from being destroyed by fire Wednesday morning. While the children were dressing in the early morning, fire was discovered in the roof and Miss Virginia, without waiting to put on her shoes, went upon the roof without the aid of a ladder and put water, which other members of the family handed her, on the fire and had it under control when neighbors who had seen the smoke reached there. Mrs. Link, with her four children, live on the old Wiles place southeast of the Frio school house.

Joe Andrews returned Sunday from Comanche where he had been called by the serious illness of his brother-in-law, Dee Benson. A brother of Mrs. Andrews accompanied him home.

Mr. and Mrs. Luther Ramsey attended singing at Frio Sunday.

Miss Maxine Tice spent Sunday with Misses Alma and Ruby Andrews.

The school children put on a good negro play at literary Saturday night.

The new books have come and

good singing was enjoyed Sunday night. Several visitors were present and all are invited to come again at any time.

Dawn Items

BY MISS CARROLL CORBETT

Sunday school and singing both were well attended Sunday and great interest was shown by all present.

Mr. and Mrs. P. A. Brown and family visited Mrs. Jim Burns in Vega Sunday.

Mrs. and Mrs. Lowe McCaskey of Borger visited Sunday with Mr. and Mrs. Joe Thurmond. Mr. McCaskey return home and his wife remained for a longer visit.

Mr. and Mrs. Gus Laquey and family visited in Mobeetie and Wheeler last week.

Mr. and Mrs. Will Moore and family went to Wildorado Saturday.

Mr. Ramsey of Plainview is visiting his son, Albert Ramsey.

Miss Mary Thurmond of Amarillo visited in the Joe Thurmond home Sunday.

Mrs. Slaughter spent Sunday evening and night in the Hershey home near Progressive.

Messrs and Mmes. Thurmond and McCaskey and Miss Mary Thurmond were in Dimmitt Sunday.

Several from this community attended a program at the Fairview school Friday.

Progressive basketball players came over Friday and played, winning the game.

Mrs. Ray Hershey spent Friday with her daughter, Katherine.

Joe Thurmond and wife and Miss Catherine Yant, Mrs. Slaughter and Miss Katherine spent Thursday evening in the O. L. Shugart home.

Pauline Moore was on the honor roll for the fourth grade and Ruth Moore in the first grade last month.

Everyone is cordially invited and urged to come to a sock social and entertainment which will be given at the school house on Saturday night, February 15.

ANNOUNCEMENT

To the Voters of Precinct No. 8:
 As I have been solicited by a number of good citizens of this country, I have decided to make the race for county commissioner for precinct No. 8. I will appreciate your influence and support in the Democratic primary election next July.

4-1p J. K. GRAY.

W. F. Randall and wife of Amarillo spent the week end here visiting in the home of her parents, Mr. and Mrs. G. R. Jowell.

NOTICE—BUSINESS CHANGE

The business heretofore conducted under the firm name of the "Hereford Jewelry Store," and owned exclusively by J. Ray, has been transferred to W. H. Ray, who becomes sole owner of the said jewelry business, including stocks, fixtures, accounts, etc.

All the indebtedness of the said store will be paid by W. H. Ray and all money due the store should be paid to him.

Effective as of December 20, 1929.

J. RAY,
 W. H. RAY.

1-4c
 A Want Ad in The Brand is a sure, steady worker—try it out.

Federal Tires and Tubes

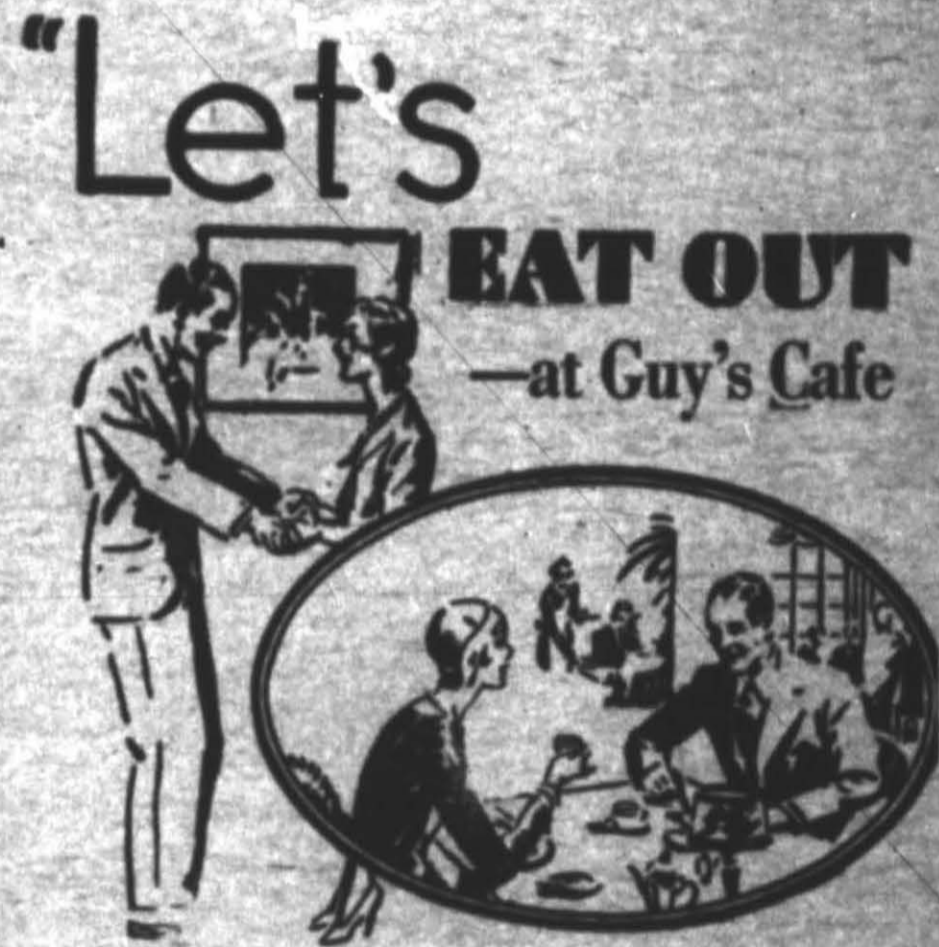


Second and Main,
 Hereford

The Drug Store In Hereford

RICE DRUG STORE

Brand Want Ads Pay Good Dividends!



Your wife will welcome the idea of being cooked for, instead of cooking; of being served instead of serving. You, in turn, can order those secretly longed-for dishes that never seem to materialize at home. You will both be extremely happy with Guy's menu.

GUY N. SMITH, Prop.
 PHONE 39

The CASE CULTIVATOR TRACTOR

—Has more power for the money than anything in its class. The official Nebraska test on this tractor is 17-27. It has 18 genuine Timken bearings. It has the finest ignition system that money will buy. It is adjustable to four different widths. Try to get these important features in any other make and you will begin to realize the superiority of the Case. We carry on hand at all times a complete line of repairs for all Case machines used in this territory, and always have competent service men at your disposal. Come in and look over our line of machinery.

C. A. SKELTON

Hereford

Dimmitt

HATCHERY

The Golden Rule Hatchery started with 2000 eggs January 7, and will complete its first hatch Tuesday, February 4, with a fine lot of baby chicks of all heavy breeds. Get your early supply from us. Raise a few broilers for the early market.

Custom Hatching as Usual. Get Our Prices.

Golden Rule Hatchery

Leslie Robeson, Manager

For Home Convenience

For lightening those usual tasks and chores about the home, try the aid of these husky servants. Splendid variety of usable things—and splendid values, too.

Kerr - Anthony Hardware Co.

PHONE 169

Progressive News
BY MISS OLIVE PERKINS

The pupils from the English classes of the Progressive school, under Miss Gusta Samuelson, will contribute items of interest from time to time to this column. The pupils will take a greater interest in their English work when they have some definite purpose for writing. Also the hopes of winning the dollar prize will be an added incentive. We hope that they will derive a great deal of benefit from this work in English.

Mrs. T. E. Baker and Miss Thelma Hutcheson visited Mrs. Elwyn Hutcheson Saturday afternoon.

Mr. and Mrs. Arch Daugherty and daughter spent Sunday with their parents, Mr. and Mrs. Ira Ricketts.

Misses Adeline Hutcheson and Ella Mae Baker spent Tuesday night with Odessa and Andry Cockrell.

Mrs. Jim Parks and Ed Botta entertained the Progressive Women's Club at the home of Mrs. Parks last Wednesday. The afternoon was spent in piecing quilt blocks. The hostesses served delicious refreshments to thirteen members and three visitors. The next meeting will be February 14, with Miss Jeff Robinson.

One of the most promising look-alikes of wheat in this community belongs to Mr. Bramley and is one mile north of the school house. He used a deep furrow lister drill in planting this field and all who have used this drill or are familiar with it, claim that it will increase the yield of wheat in this section of the country, especially when it appears to be a dry year. The drill puts the seed in the bottom of a furrow and covers the seed with loose, moist soil and then presses the soil firmly around the seed. The furrows also collect and hold the snow and other moisture. The uneven soil prevents the drifting of soil. People who raise wheat are watching this field with a great deal of interest. There are many who believe this drill will entirely replace the old style drill.

Mrs. Owen Neel visited her mother, Mrs. Hicks, last Wednesday.

J. W. Cockrell spent Wednesday night with Malcolm Baker.

Mr. and Mrs. Jim Ricketts spent

Friday night with Mr. and Mrs. Ray Hershey.

Mr. and Mrs. Elwyn Hutcheson and children spent Sunday with Mr. and Mrs. W. K. Patterson.

Mr. and Mrs. Ovell Hodges and daughters visited her parents last Sunday afternoon.

Mr. and Mrs. T. E. Baker and children, Misses Thelma and Adeline Hutcheson, Mrs. Nannie Hutcheson, Mr. and Mrs. Ben McBrayer and Mrs. A. J. McBrayer were visitors of Mr. and Mrs. L. L. McBrayer Sunday.

Mr. and Mrs. Luke McBrayer and daughter visited her parents Friday night.

Mrs. Nannie Hutcheson was a visitor of Mrs. T. E. Baker Saturday night.

Mr. and Mrs. Jasper Cockrell and family moved to their new home north of town last week.

Donald Conklin spent a few days with his grandparents last week.

Mrs. Slaughter and son, Bob, spent Sunday night in the Hershey home.

The Progressive community will meet at the school house Friday night for the purpose of organizing our literary society for this year. A voluntary program will be given.

Members of the Senior Sunday school class were entertained with a tea by the Misses Hershey and Samuelson at the Hershey home Sunday evening. A short program of musical and vocal numbers and several readings were enjoyed. Sandwiches, cake, pickles, tea and mints were served to about thirty guests. Those present were Misses Cloye Vicks, Estelle Counts, Oleta Reeves, Eunice Caldwell, Messrs. Garland Higgins, Clyde Russell, Jess Caldwell, Irvin Reeves, Jodie Benson, Vernon, Millard Gregory, Weldon Gregory, J. C. Gregory and Arnold Hershey; Messrs. and Misses. Orin Russell, Owen Neel, Jim Ricketts, Mrs. Slaughter and Roy Neel, Clyde Neel, Donald Conklin and Bob Slaughter.

Progressive basketball teams played several games with Daniel Friday evening. The boys and girls won both games.

Misses Gusta and Lois Samuelson and Katherine and Arnold Hershey enjoyed a radio program in the home of Mr. and Mrs. C. P. Caldwell Saturday night.

Arney News Items
BY MRS. F. W. FORTNER

Misses Flossie Fortner and Pauline Boyd are recovering from ton-till operations.

Owing to cold weather wheat is not looking good.

Chas. Cox and wife have recently installed an electric light plant. Farm work has been started in this section.

Misses Lee Hutson and Mabel Bailey were in Dimmitt Monday.

Miss Athlee Tipton was at home from Plainview over the week-end.

Mr. and Mrs. F. Fortner left Friday to spend the week end in the S. J. Taylor home.

Misses G. Bailey, Blackburn and Hutson were in Amarillo Friday.

Mr. and Mrs. R. Campbell were Amarillo visitors Wednesday.

Mr. and Mrs. J. E. Boyd spent Sunday afternoon in the Emmett Tipton home.

A shower party was given in the M. Burks home last Monday afternoon honoring Mrs. McKinney who is leaving for Tulsa soon. Many gifts were received by the honoree and refreshments of cake and chocolate were served.

Misses Opal and Juanita Hutson visited Mrs. Clifford Franklin last Monday afternoon.

Miss Rachel Burks spent the week end at home.

Several hogs were butchered during the cold weather.

D. Forgas was here from Littlefield over the week end.

The basketball boys played an out-sider team Sunday, winning the game.

Mrs. Blackburn spent last week with Mrs. J. P. Hutson at Happy.

Mrs. Henry Cook and daughter spent Sunday with relatives here.

A large crowd attended a party at the Burks home Wednesday evening.

Lyze Cook of Happy spent Sunday with Arney relatives.

BOYDS SERVE DINNER TO RELATIVES

Lon Boyd and son, Robert Boyd and wife, entertained a few of their relatives and friends last Sunday at their home in the City Hall. The occasion was a big dinner for the guests at the noon hour and in honor of Mr. and Mrs. Robert Boyd of Taylorville, Missouri, visitors in the Boyd home. The guests were Mr. and Mrs. P. H. Luck, C. L. Ragsdale, Mr. and Mrs. P. A. Hogan, Mr. and Mrs. Clyde Boyd, Mr. and Mrs. Robert Boyd, Mr. and Mrs. Bennie Fulkerson and Lon Boyd.

HOLDUP VICTIM REPORTED TO BE MUCH IMPROVED

Jack Spencer, of the Jumbo district, who was the victim in a hold-up and shooting a week ago last Saturday night at the Frio draw, is reported as improving. He was only slightly injured by the bandit and relieved of only a few dollars. No trace of the hijacker has been developed by the officers.

W. M. Johnson and family of Paducah, Texas, were here Monday of this week visiting in the home of Mr. and Mrs. J. J. Clayton.

TRY A WANT AD IN THE BRAND.

Federal Tires and Tubes



Second and Main, Hereford



Mark Every Grave


with an Osgood Memorial. Here you will find a design to exactly suit you—one which will be a source of pride and satisfaction to you throughout the years.

FREE! Stop in, write, or phone for our new, valuable illustrated folder:

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ABSTRACTS LOANS



WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 385

Foster Truck Line
BONDED AND INSURED
DAILY SERVICE
to
DAWN, UMBARGER, CANYON, AMARILLO
Just a 'Phone Call Will Bring Us to You.
Paul Foster Owner
PHONE 399-W

Hereford Nursery and Landscape Architects
Chinese Elms, best qualities, all sizes, from 50c to \$5.00. For Thirty-seven years growers of and dealers in choice fruits, shades, ornamentals, roses, bulbs, etc.
BEST BY TEST IN THE SOUTHWEST.
Out of more than 300 varieties in our own grounds, and we can landscape and plant them, too.
Call At Nursery or Phone 99
L. P. Landrum
Pomologist, Proprietor.
HEREFORD TEXAS

Pasturized
Butter made from pasteurized cream makes an excellent sweet, clean butter and insures your protection against impurities of all kinds.
There is just about as much kick in eating a butter substitute as there is in kissing a goat.
EAT CREAM O' PLAINS BUTTER.
It's a Home Grown—Home Manufactured Product.
Farmers Creamery Ass'n, Inc.
Hereford Phone 3.

YOU CAN Depend on CORRECT GRADING ACCURATE FILLING OF ORDERS PROMPT DELIVERY



An unusual and complete satisfaction awaits you here to aid your building or re-building plans. Speed and efficiency in the handling of all materials makes construction a pleasure. Lumber that is as fine as Nature, assisted by man's science, can make.

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PANHANDLE LUMBER CO.
Our Aim - To Help Improve the Panhandle
Quality - Service - Courtesy
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EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
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Joe Mitchell
Will Buy Your
Horses and Mules



MERIT EGG MASH
PURE BRED HENS NEED
MERIT EGG MASH
TO PRODUCE HATCHABLE EGGS
Do you sell your eggs to a hatchery or do you expect to hatch your own eggs?
Or do you expect to sell your hatching eggs? If you do, then FEED MERIT EGG LAYING MASH and you will get the results that you are looking for.
BUY PROFITS BY THE BAG AND BOOST YOUR AVERAGE ON HATCHABLE EGGS.
West Texas Feed & Seed Co.
PHONE 265

Power Farming Day
FRIDAY, FEBRUARY 7th
ALL DAY
Everybody Invited!



Here is an opportunity to see for yourself the changes that are taking place in farm operating equipment. Trained men will be on-hand to illustrate and demonstrate equipment and talk on questions in which every up-to-the minute farmer is vitally interested.

There will be entertaining and instructive moving pictures. A warm lunch will be served FREE at noon. Your neighbors will be here; we'll have a pleasant, interesting day. Make your plans now to attend our big Power Farming Day.



WALKER IMPLEMENT CO.
UMBARGER, TEXAS
"SERVICE YOU WILL LIKE"



We are proud of the BELLE OF 1930, with her modal lines and chic coiffures, and we are proud to be able to offer to the Beau Brummel of today a VALENTINE PRESENT in keeping with the modern trend of the times.

Nimmally's
THE CANDY OF THE SOUTH

Heart-shaped boxes of one-fourth, one-half, one and two pound packings and all filled with absolutely guaranteed candy, direct from the factory. Other special wrapped boxes with a wide variety of centers.

Corner Drug Store

The Rexall Store

Day Phone 106

Night Phone 238 or 405-W

"A PHARMACY"

Locals

Howard Layne of Canyon visited friends here Wednesday of this week.

Mr. and Mrs. W. S. Dixon returned home from the coast country last Friday, having left there about the first of the year. They visited in Bryan, Texas, enroute home at the home of his brother, O. W. Dixon and family.

FOR SALE—Good barley seed. O'LAY BOWSHER. 4-1c

W. J. Sullivan and family left here the first of the week for their new home south of Portales, New Mexico, about 15 miles. Mr. Sullivan sold his farm and equipment and expects to rest for a year.

D. Burns, representing the Texas Cotton Seed Crushers Association, was here last Thursday attending the McDonald-Ivey registered cattle sale, and also visiting local cattlemen who are feeding out cattle.

Lester Weaver of Canyon was here Thursday on a business trip.

Rent your home ten years. You pay for it, but get nothing but receipts. We will furnish money with which to buy or build for same period, payable monthly like rent, and you OWN YOUR OWN HOME. RALPH BARNETT. 3-2c

Col. Bob Sammon, of Wellington, was here Wednesday of this week on a business mission.

J. J. Wilder of the Jumbo district was a caller at the Brand office Wednesday morning.

Mr. and Mrs. J. P. Gatlin and son, Charles, and nephew, John Gatlin, reached home last Friday from Dallas where they attended John Gatlin returned to Dallas on Monday of this week.

Two used Hoosier kitchen cabinets, slightly used and in good shape. JONES FURNITURE CO., Phone 111. 1c

Casey Jones of Friona was here on a business mission Wednesday of this week.

Foster Thurmond left Tuesday for points in East Texas on a two weeks vacation trip visiting with his parents.

D. L. McDonald of Amarillo was here Wednesday morning.

If the tire is flat, phone 216—we will be right there. CARROLL & MORGAN. 4

Mr. Hamm of Plainview visited last Sunday in the home of his daughter, Mrs. R. O. Douglas.

B. O. Dunkle, county agent, and J. P. Roberson, pure seed breeder, spent Monday, Tuesday and Wednesday in Lubbock attending the Tech second annual farmers short course. Over 2,000 were present, according to Mr. Dunkle.

We solicit your listing of real estate for sale or trade. RALPH BARNETT. 3-2c

Mr. and Mrs. M. D. Fincher were in Amarillo on a business trip Wednesday.

Miss Alma Walker of Summerfield, spent the last week-end here visiting Miss Pauline Fincher.

Too Late to Classify

WANTED—Used electric washing machine. 306 West Fifth Street. 4-1p

FOR SALE—Rhode Island Red roosters. MRS. E. W. HARRISON. 4-2c

LOST—A strand of graduated pearls with small diamond set safety clasp. Reward offered for return to Alvis Thompson at Deaf Smith County Abstract Co. 4-1p

FOR SALE—Splendid barn. Phone 204. C. C. FERGUSON. 4-1c

CARD OF THANKS

We wish to express our thanks to our kind neighbors and friends for the help and beautiful floral offerings given us during the sickness and death of our darling baby. We also desire to thank Brother Cloyd for his words of comfort; also desire to thank Mr. Trussell and Mr. Speegle for the beautiful songs rendered during the funeral services. May God bless you all. Mr. and Mrs. Weldon Roe
Mr. and Mrs. W. H. Lee and Family
Mr. and Mrs. A. J. Roe and Family

J. C. Cummins was an Amarillo visitor last Sunday.

Flat tire service—it's done right quick. Phone 216. CARROLL & MORGAN. 4

Miss Gladys McMahon is visiting in the home of Miss Bonnie Zoo McLeroy and other relatives in Chicago.

Mr. and Mrs. W. H. Blythe and Roy Winn made a business trip to Amarillo Friday of last week.

Roy Winn is in Lubbock this week attending a Delco-Light school. Mr. Winn is employed by the Blythe Brothers, Hereford dealers in the Delco and Frigid-aire lines.

J. M. Chapman of Adrian was here the first of this week, having been called for grand jury service.

B. B. Farmer was in Amarillo Monday of this week.

Mr. and Mrs. W. A. Long of Sudan, Texas, were callers at the Brand office Wednesday morning of this week. Mr. Long stated that he has just recently sold his property in Sudan and will move to Hereford just as soon as they can find a suitable house to move into.

A Camp piano, good order, price \$75.00. JONES FURNITURE CO., Phone 111. 1c

F. L. Austin, associated with the general offices of the B. H. Kemp Lumber Co. headquarters at Roswell, New Mexico, was a business visitor at the company's Hereford office Monday.

STAR THEATRE

HEREFORD, TEXAS

Program

SATURDAY
FEBRUARY 8



Monday and Tuesday
FEBRUARY 10-11

"Pointed Heels"

Look What a Cast:

WILLIAM POWELL
FRAY WRAY
SKEETS GALLAGER
HELEN KANE

Plenty of comedy, singing and dancing.

Watch for the Greatest Special that has ever been made

"Rio Rita"

CARD OF THANKS

We wish to express to our friends and neighbors our appreciation of their kindness and of the many floral offerings in our recent bereavement.

J. T. Cronin
Mollie Ray Cronin
Kathleen Cronin
Rev. and Mrs. J. A. Hornbeak
Mr. and Mrs. L. Jackson
Mr. and Mrs. Walter Sprowls
Mrs. Jimmie Pippin

Mrs. Leslie E. Smith and little daughter, Wanda Jean, left today for a visit with her brother, Jim Sanders, who recently moved to Ozona.

C. C. Acker left Monday night for a month's vacation and visit with relatives in Washington, D. C.

Two used Singer sewing machines, \$12.00 each. JONES FURNITURE CO., Phone 111. 1c

Tire flat? Call 216. CARROLL & MORGAN. 4

NOTICE TO ROAD TRACTOR COMPANIES

The Commissioners' Court of Deaf Smith County, Texas, will receive bids on one or more crawler type road tractors at 10:00 a. m., on Monday, March 10th, 1930. EARL W. WILSON, County Judge.

PRESBYTERIAN CHURCH

Sunday school 9:45, communion service 10:45, reception of new members; Junior Endeavor 5:00, be on time, we need 27 more boxes for the N. T. Everyone bring some. Faye Crosthwaite, leader. Christian Endeavor 6:30, Wilson Gyles leader. Steam up, White. Evening service 7:30. The communion service Sunday morning is of special importance and it is urged that the entire membership of the church be present.

Summerfield

BY MRS. L. JOHNSON

Rev. Brownlow filled his appointment here Sunday.

Bob Stevens of Conway spent Friday night with Lee Curry. They are old friends, and Mr. Stevens was looking at land hereabouts with a view of locating here.

Adam Flowers and wife have a new coupe.

J. B. Davis and family visited the Benton family of Flagg Sunday.

Mr. and Mrs. C. J. Paddock of Hereford visited the L. L. Cannon home Sunday.

Lawrence Johnson, who recently suffered a broken leg, had the cast removed Friday and he is now rapidly recovering.

J. B. Harlin and family of Frío attended church here Sunday.

Mr. and Mrs. Lacey of Dimmitt visited the Walter Huntley home Sunday.

A. J. Blackmore formerly of Crowell has recently completed and moved into a beautiful new home here.

Summerfield boys defeated Dawn basketballs 26-0 Friday. Summerfield girls beat Dawn 26-18. Dawn junior boys beat 8-6, junior girls 6-4.

Carl Frye and family, Easter; C. J. Paddock and Mr. and Mrs. J. L. Johnson, Hereford, spent Sunday afternoon in the L. Johnson home.

Miss Ruth Smith, Artesia, N. M., is spending the winter with her aunt, Mrs. B. C. Roberson.

New seats were installed in the church last week and add much to the comfort and looks of the building, which has a seating capacity of about 200.

Mrs. Lee Curry and daughters were in Amarillo Saturday.

W. H. Schultz and family went to Gateville Friday in response to a message stating the illness of Mrs. Schultz's father.

J. A. Noland and family are located in the beautiful red stucco

house recently built by their landlord, T. A. Osborn. It makes a fine improvement and the Nolands will enjoy it to the utmost.

EPWORTH LEAGUE ENTERTAINED

Members of the Epworth League met last Thursday night in the basement of the Methodist church, with Miss Ursalee Fridley as hostess, assisted by Mrs. Howard Hershey.

After the business meeting a peanut party contest was played, each character carrying out the idea of a peanut. The winners in the guessing contest were Miss Mary Ellen Parker and Howard Hershey. At a late hour refreshments were served consisting of peanut butter sandwiches, cake and hot chocolate, to thirty-five guests.

At a recent council meeting the League was reorganized and elected the following officers: Miss Irene Crawford, president; Miss Yeasay, vice president; Mrs. Howard Hershey, secretary; N. Bryant, treasurer; Cawthon Bryant, superintendent of first department; David Harrison, superintendent of the second department; Aline Cox, superintendent of the third department; Ursalee Fridley, superintendent of the fourth department; Miss Sarah Bryant, Era agent. The League's membership has made a substantial increase in the past year.

J. E. Speegle and family spent

last Saturday and Sunday in Amarillo visiting friends, M. S. Thomas and family.

Atwater Kent radios have wonderful tone, sharply constructed so that troubles are almost nothing. Get an Atwater Kent if you want real radio happiness. O'RR TAILOR SHOP. Phone 16. 1-1c

Robert: I've a question to ask you.

Leo: All right, shoot.

Robert: If a boy is a lad and the lad has a stepfather...

Leo: Well?

Robert (walking away slowly): Does that make the lad a step-ladder?—Exchange.

Drugged. They laid him out on the platform floor and the cop who brought him in stood by while a doctor examined him. Finally a doctor arose and said: "That man's been drugged!" The cop went white and shivered. "That's right, sir, it's a fault. I drugged him six blocks."

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Second and Main Streets



La Salon Orr Beauty Shop

Presents the new and the effective in beauty technique. Charming chic is available here at moderate cost.

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Hoosier Breakfast Sets



Here's Why HOOSIER Can Say

"Money Back if Not Satisfied"

HOOSIER can make its 30-year-old guarantee of "money back if not satisfied" on breakfast sets because they are as finely made as the famous Hoosier Kitchen Cabinets. Hundreds of thousands of women have O. K.'d Hoosier Kitchen Cabinets as their choice.

Now they are just as enthusiastically picking the new Hoosier breakfast sets. These sets not only harmonize with Hoosier cabinets in their rich finishes and color combinations, but they equal the famous Hoosier quality. They are strong, sturdy, lasting. They don't wobble or creak. Hoosier, the world's largest manufacturer of kitchen and breakfast room furniture, is proud to have its name on the new HOOSIER in your assurance when buying, and your pride ever after.

LOOK FOR THE NAME HOOSIER.

\$35.00 beautiful 5-piece breakfast set for \$39.75
\$45.00 Special Hoosier Cabinet for \$46.75

Special Terms: \$2.00 Down and \$2.00 a Week.

E. B. BLACK COMPANY

Lincoln Had Big Ideas

The poor boy who was born in a Kentucky log cabin and later split rails for a living might have lived and died in obscurity but for one thing: Big Ideas. It was Big Ideas that sent Lincoln to the White House, Big Ideas that captured the West on a network of railroads, Big Ideas that achieve every success.

The man with Big Ideas uses every ethical weapon. And greatest of these is the power of the Bank. We stand ready with cash and counsel to aid in the development of every Big Idea. Tell us all about yours.

Western National Bank