

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

90th YEAR—NUMBER 46

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 21, 1929.

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## WHITEFACES READY TO FACE WINNER OF PAMPA-MEMPHIS TILT SCHEDULED FOR FRIDAY

The football fever in Hereford is not running as high as it used to because the Whitefaces are having a rest this week, but the fans are talking a plenty about last Friday's game at Dalhart and conjecturing what will happen when Pampa and Memphis meet on the latter's gridiron tomorrow. The Whitefaces will meet the winner of that tilt in a battle for supremacy of District 1 next week, you know; and of course it isn't going to make much difference which one of the two it is, but anyway everybody wants to know and just hangs wondering about it.

The boys came through the Dalhart game in good shape, and with a week's rest to recuperate from minor bruises and scratches, during which time some more polishing up will be done, they will be in the fight in the best mettle they have had this year when the whistle sounds next week. Hereford is getting a good rest and their opponents are playing a hard game.

It is all guess work where the game will be played—it will be Thanksgiving Day somewhere, and that is all that can be told about it now. Should Memphis win, the game will of a certainty be there, as they played here the last time they tangled with the whitefaces. Should Pampa win, Hereford probably has an even break to bring the game here, but it is going to be a good one where ever it is—that is a cinch.

## Junior Music Club Organized Last Saturday Afternoon

A Junior Music Club was organized last Saturday afternoon with eight charter members at the home of Mrs. H. L. Broadwell, who also is the junior organization's sponsor. The officers elected: Mary Broadwell, president; Mary Ines Hough, vice president; Mary Elizabeth Stanford, secretary; Billie Hill, treasurer.

The informal program for the afternoon consisted of the following: Piano solo, Indian Summer, Miss Wilma Jo Jones; a Biographical sketch of Dvorak, by Mary Ellen Parker; chorus, The Song and the Breeze, Dvorak, sung by the members. Souvenir cards with musical quotations and the National and Texas Federation emblems on them were given the members.

The next meeting is scheduled for Saturday, November 30, at 8:30 at the home of Miss Billie Hill.

## House North of Town Burned Last Thursday

The A. Allison farm residence, eight miles north on 25-Mile Avenue, burned to the ground early Thursday morning of last week. The place was occupied by J. H. Copeland and family, but it is understood that the Copelands were in Amarillo that morning.

Neighbors who happened to be passing by discovered the fire and saved some of the household goods. Mr. Copeland recently had a public farm sale, but did not sell any of his household furniture.

## PIECE OF WHITE HOUSE RECEIVED HERE

An interesting relic of early American history was added to the possessions of Hereford high school this week when Superintendent C. H. Dillehay received from Washington, D. C., a block of wood about two inches square and four inches long. It is a section of the roof of the White House which was reconstructed in 1927, after 112 years of furnishing shelter for presidents of the United States.

The little block of wood received by Mr. Dillehay this week is part of a wood truss used to rebuild the White House after the executive mansion was destroyed by the British in 1814, and when taken from the building to make way for its reconstruction in 1927 it was so firm and sturdy as when put in place.

## AUNT OF MISS REDDEN, DIES FROM EFFECT OF EXPLOSION

Miss Ruby Redden left last Monday for Bellevue, Texas, where she was called by the death of her aunt, Mrs. W. H. Redden. Mrs. Redden, 58, was instantly killed and her husband sustained burns which may prove fatal, in a gas explosion which wrecked their home Sunday night.

The explosion resulted when Mrs. Redden opened her bedroom door to retire. Gas had accumulated in the bedroom and was believed to have been ignited by a blaze in the living room heater. Miss Redden is a teacher here in the public schools.

## Officials of Panhandle Lumber Company Here

D. H. Alexander, manager of the Hereford branch office of the Panhandle Lumber Company, had several officials of the association for business visitors Tuesday. Guy Houston, of Wichita, Kansas, president of the Panhandle Company, with J. E. Hill, vice-president and general manager, with headquarters in Amarillo, accompanied by Elmer J. Scott, head bookkeeper, and Ted Houston, auditor, made up the party. They were enroute back to Amarillo when they reached Hereford, having been out over the territory served by the Panhandle Lumber Company, on a tour of inspection and looking over the development of the region's agricultural resources.

## Wolves Fail to Stampede Fast Hereford Team

From the first whistle it was Hereford's game last week. Dalhart did not have a look in and Dalhart folks soon recognized it. The Whitefaces were in good condition and out to win. It is not alone the writer's opinion, but that of nearly every Hereford fan, that Babe Russell put up the best game Friday he has played this year. Mitchell, captain of the Dalhart Wolves, was their outstanding player, and he was a good one. A few more like him and Hereford would have had to play harder and get a couple more touchdowns to stay on the winning side.

The Dalhart people were royal entertainers. They met the special train at noon, furnished cars to take Hereford folks over town, and proved themselves good sports when they saw the game was going decisively against them. The courtesy yells, stunts and band selections the two schools gave each other was a beautiful tribute of one friendly rival for another, and it surely made a hit with the spectators. Hereford folks, in commenting to the writer on the courtesies extended them on the trip, are loud in their praise of the Dalhart people and the many ways they had of being nice to the visitors.

Those who went on the special train had an extra good time, except for one feature, and that is being treated in a separate article, it is out of place in a school story, just as that was out of place on a school occasion. Two hundred seventy-five made the trip and without a doubt the presence of the pep squad and their yell, "The team now that they're coming, had several hundred loyal rooting fans, inspired the Whitefaces to turn in the victory they won.

## The Starting Line-Ups

Hereford	Position	Dalhart
Seed	c	Smart
Higgins	rt	Howell
Mitchell	lg	Storey
Gregory	le	Williams
Bowen	re	Farwell
Stone	rg	Jenkins
Orr	rt	Pinkerton
Clemmin	qb	Reynolds
Gilbreath	oh	Thompson
Russell (c)	fb	Ribble
Jowell	sb	Mitchell (c)

## First Quarter

Hereford's kick-off returned to Dalhart's 32 yard line; a pass failed; they made 1 at right guard; Ribble was held for no gain; their punt was blocked and Hereford recovered the ball on Dalhart's 22 yard line. Russell failed to gain at left end; Clemmin's pass failed and a second attempt failed with Dalhart receiving the ball on their 20 yard line.

Their first play, a line buck, failed to gain, but the second attempt resulted in a screaming pass for 25 yards, giving Dalhart the first down of the game and putting the ball on their 48 yard line. An attempted left end run lost them 5; a pass failed; Ribble made 8 around right end and they punted over the goal line on the 4th down, with 2 to go.

Hereford's ball on their own 20 yard line; Russell circled left end for 4; cracked right tackle for 7, and the Whiteface's first down, then burst through left guard for 3; Clemmin failed to gain, a lateral pass failed, another pass failed, and Clemmin's punt was returned to Dalhart's 45. Held for no gain on two charges at the line, the third play gave Dalhart 9 on a pass, but a center back failed to get the 1 yard necessary for

## EDITORIALLY SPEAKING

It is a pitiable thing that the march of the Hereford Whiteface football team toward a district championship must be subjected to letting a gang of drunks despoil the school. With its valiant team of clean, hard-playing boys; its pep squad with its loyal, laughing, singing, dainty girls, and its band of fine musicians, why must the school lose the prestige of its fair name and justly proud record for the simple reason a few want to gratify their craving for strong drink.

There are many things that could probably be fairly charged with the blame of the thing that could easily bring censure upon the name of anything associated with Hereford high school. It is intolerable that our high-minded boys and girls cannot bring their enthusiasm and training for fair-play to a high pitch of endeavor, without having their pleasure spoiled by such a thing.

Hereford High School has a well-earned record of clean conduct, high deportment and unquestioned integrity. It is probable that no ill-repute be attached to it by an outsider's behaviour, but as long as The Brand can keep undue reflection from one of the best educational organizations in Texas, we are standing foursquare for our high school, its fine boys and girls, and the best that life can offer for them.

## IMPROVEMENT MADE AT INTERSECTION OF ROADS

A much needed improvement was made last week at the intersection of Harrison Highway and 25-Mile Avenue by City Marshall C. R. Boyd and his crew. Several months ago a concrete culvert was built at that intersection and now Mr. Boyd has the Avenue graded up, the bar-pits deepened and has added a thick coat of fine rock to the surface which makes almost a perfect intersection of the two high ways.

## MARY ADA PERKINS.

Mary Ada, aged two years, three months and three days, daughter of Mr. and Mrs. L. P. Perkins, passed away at the local hospital early Thursday morning. Funeral services will be held today at 2:30 at the E. B. Black funeral parlor, and interment will be made at the City Cemetery.

## Federated Clubs Met Here Tuesday of This Week

The County Federated Clubs met last Tuesday at the Methodist church, five clubs being represented. Mrs. Lee Curry, of Summerfield, president, presided. After the luncheon the regular business was transacted and reports of the committees heard. A short musical program was rendered by the members and Mrs. F. T. Rolson made an interesting talk on the local library. The next meeting will be held in January, the date to be announced later.

Mrs. Ray Conway, secretary of the organization, and Mrs. Bob Higgins, corresponding secretary, were the new officers elected at the Tuesday meeting.

downs, and Hereford received the ball on Dalhart's 41 yard line. Russell got away on the first play, a criss-cross combination of short passes behind the line, to tear around right end, shake off three separate tackles and go 41 yards for a touchdown. Bowen place-kicked goal.

Hereford kicked off and the ball was returned to Dalhart's 26 yard line as the quarter ended.

Score, 7-0.  
Second Quarter.  
Two line charges were stopped dead; Gregory broke through to throw at attempted pass for a 2

## Rebecca Lodge In Social Meeting Tuesday Night

Members of the Hereford Rebecca Lodge met Tuesday evening in a social meeting at the I. O. O. F. hall. After the regular business was disposed of, they enjoyed a social hour interspersed with a short program, including piano and vocal numbers by Miss Ursulae Fridley, Virginia Cox and Mrs. Herman Stewart.

As the meeting drew to a close an offering was taken for the purpose of buying fruit for the children of the Odd Fellows' Orphan Home, located at Corsicana, Texas. Mrs. R. T. Kibbe made a short report on the good work accomplished at the Orphans' Home. Delicious refreshments of sandwiches, pie, hot chocolate and coffee were served to the guests and members. About thirty were present.

## New Pastor for Local Methodist Church Coming

Hereford Methodists this week are busy bidding farewell to a loved pastor and his family, and getting ready to welcome a new one as their leader. The North-Texas Conference in session last week at Pampa transferred Rev. E. B. Bowen of Hereford to Wellington, and moved Rev. J. M. Fuller from the church in San Jacinto Heights in Amarillo to the Hereford charge.

Rev. Bowen and family have been citizens of Hereford for the past two years and during that time have endeared themselves not only to their own members, but to all Hereford people who stand for and look forward to a righteous citizenship. Any community is hurt when it loses such people as they, but the locality to which they go gains a wonderful asset.

Rev. Fuller and family will move to Hereford as soon as the Bowens complete their move to Wellington, which is planned for today, and the new pastor will be here Sunday to conduct the regular services at 11:00 and 7:30.

## Rice Drug Store to Hold Open House November 29

The Rice Drug Store is announcing in this issue of the Brand its formal opening day for Friday, November 29. V. D. Rice, owner, says he has provided souvenirs for all sizes of folks from big to little, that the welcome hand will be extended in greeting all that day, and for everyone to come in and get acquainted.

## Noted Violinist and Composer In Hereford This Week

Professor Otto Schick, violinist and composer of note, is visiting in Hereford this week in the interest of organizing a class in music. Mr. Schick appeared on the entertainment program of the Chamber of Commerce Tuesday evening, and delighted the audience with one of his own compositions, "Sweetheart of Mine." Mr. Schick is from Fort Worth and has been conducting musical organizations in Pampa recently.

## Nan Carroll In "Sweetie" Here Monday and Tuesday

A dandy football and musical comedy all-talking picture is being presented Monday and Tuesday of next week by the Star Theatre. It is a school story entitled "Sweetie" and features Nancy Carroll, Helen Kane and Jack Oakie, with other popular favorites of the talking pictures.

The story is concerned with a musical comedy star, Nancy Carroll, who inherits a boys' prep school and does her best to wreck the football team until she learns something of the principle of school spirit, and what she does after that happens is ruinous to the opposing school's team.

The play is full of snappy music and songs, among them being "Sweetie Than Sweet," "Aina Mammy" and "Bear Down Pelham," that have proved to be favorites wherever the picture has been shown.

## LAND OWNER HERE LOOKING AFTER FARM PROPERTY

Morris Pritchett, of Webb City, Missouri, was in Hereford last Friday and Saturday attending to business matters. He owns land near Hereford and was pleased with the future outlook of the Hereford country. Mr. Pritchett left here Saturday for Tucuman, New Mexico.

## CHAMBER COMMERCE HOSTS TO BIG GATHERING IN ANNUAL GATHERING MONDAY NIGHT

### Lee Electric Company to New Quarters at Early Date

The Lee Electric Company has leased the business location north of the Hereford Bakery and will move to the more commodious quarters in the near future. The building, owned by Mrs. Grace Guthrie, is being remodeled, new interior construction and decorations being part of the work, and an entire new front built in that will be in keeping with the present growth of the city.

Mr. Lee says his new shop, when completed, will be one of the most modern and complete in this part of the state for his line of work, and that his moving to larger quarters was occasioned by a desire to keep step with Hereford's steady development into a modern, thriving city.

### South Hereford Has Connection With Gas Lines

The gas line extension to South Hereford was put into operation last week and now residents living south of the Tierra Blanca are enjoying its use. Despite handicaps in rock formation to be overcome in going up the hillside south of the creek, the West Texas Gas Company made good time in building the line and one-half of main, and got the extension completed in time to get gas to the South Hereford residents before the rigorous weather of winter set in.

### CHRISTMAS MAIL SERVICE TO BE SPEEDED UP

The Postmaster General has made some new rulings for the benefit of the postal employees on Christmas Day, which will do the Christmas mail shopper well to take note of.

Postmaster Donner has furnished the Brand a copy of these new rulings, some of which we are giving here for the benefit of our readers who will be wanting to send parcels through the mails as Christmas presents for their friends.

This is what Postmaster General Brown says: "It is my purpose and desire that the maximum number of our employees in post offices to be able to participate fully in the observance of this, the greatest of all holidays and be with their families for their Christmas dinner.

To permit of this there will be no carrier deliveries or window service on Christmas Day. With the exceptions hereinafter mentioned all work in post offices will be suspended from 12 o'clock midnight, December 24, to 12 midnight, December 25.

There will be no city delivery. Village delivery or rural delivery on Christmas day. According to these rulings, it will be very important that all who wish to use the mails for sending Christmas packages to remember them, and to do their Christmas mailing early in order to avoid disappointment to themselves and to those whom they wish to favor.

### LOCAL MEN TO ATTEND LUBBOCK SEED MEETING

A seed conference will be held at Texas Tech, Lubbock, next Monday and J. P. Roberson and R. O. Dunkle will attend. The pure seed laws will be discussed and the possibilities of incorporating the grain sorghums raised in the Panhandle in the state laws. The meeting at Tech will be sponsored by the A. & M. College and the Seed Growers Association of Texas.

### W. J. McMINN "CAN'T GET ALONG WITHOUT BRAND"

A letter from one of the old Brand subscribers, W. J. McMinn, of Abilene, Texas, says: "We can't get along without the Brand—it's just like a letter from home. We read with interest the various news personals from the communities, as we lived in the Arcey district, having moved there about 29 years ago, then later moved to Summerfield."

The long-looked-for annual banquet of the Hereford Chamber of Commerce was held according to schedule in the basement of the First Baptist church Tuesday evening. Teachers of Hereford and Deaf Smith county schools were guests of the organization. Inclement weather kept some from attending, but a considerable number put in an appearance and the amount of hilarity during the evening testified to the enjoyment of the occasion gave them. Guests and all, there were nearly two hundred who partook of the delicious turkey banquet the Baptist ladies served.

County Judge Earl W. Wilson was toastmaster, and it is not making a misstatement in any way to say that he "was there with bells on." It was a cow bell he used, but it served its purpose. The program and entertainment extended throughout the banquet, one number following another as fast as Judge Wilson could think (?) up some personal (?) episode in each entertainer's life before he introduced them. Space does not permit naming them and it would not be fair to name some and not all. Superintendent Dillehay introduced G. M. Hudson, principal, who in turn presented all the high school and departmental teachers of the city, and Miss Edith Shields, who presented the teachers of the Central ward school. Judge Wilson made known to the audience the teachers of Deaf Smith county who were present.

Pages could be written about the different parts of the program, which when finished would not do justice to those who presented it. Those present enjoyed it and will cherish it long in memory, they who were unfortunate enough to miss it could not catch the atmosphere of the occasion from mere words and would not enjoy the reading. Judge Rolson gets credit (whether he deserves it or not) of starting the little imitation snake around the tables which threatened at times to break up the banquet.

### HIRAM JONES BUILDING NEW HOME ON HIS FARM

Hiram Jones is building a new farm residence on his place eight miles northwest of Hereford. Contractor H. J. Garner having broken ground for the foundation last Friday. The structure will measure 24 x 28 and contain four rooms, and will be finished with several coats of stucco. Sheds, windmill and other needed improvements will be made at the completion of the house.

### E. W. KINNEY AND WIFE VISITORS IN HEREFORD

Mr. and Mrs. E. W. Kinney of Plainview arrived here last Saturday. Mrs. Kinney will remain here until Mr. Kinney returns from Fort Worth, where he joined a hunting party headed by F. E. Brakten, who is branch manager of the DeLoe-Light and Friskrite Company. The hunters will attempt to bag some big game in old Mexico and expect to be away about three weeks.

### LET US EAT OUR BEANS IN PEACE!

Advertisers and correspondents should remember that Thanksgiving Day comes on Thursday (as usual) next week, and that all copy, both advertising and written reports, should reach the Brand one day sooner than is the regular weekly custom.

Printers and editors enjoy thinking they are going to have a holiday the same as other humans, whether they get it or not, so the Brand will be printed Wednesday afternoon of next week, and if nothing interferes with present plans the force will be like other folks and have a holiday. Nearly all of the copy could be used TWO days early.

Continued on Page Two



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Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

NONN-WARREN PUBLISHING  
COMPANY, INC.  
PUBLISHERS  
Also Publishers of  
THE FRONA STAR  
Frona, Farmer County, Texas

R. E. KESSIE,  
Editor and Manager

TELEPHONE 30

**NOTICE TO THE PUBLIC:**  
Any erroneous reflection upon the  
character, standing or reputation  
of any person, firm or corporation,  
which may appear in the columns  
of this paper, will be gladly cor-  
rected upon due notice of same be-  
ing given to the editor personally  
at the office on North Main Street.  
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Outside Zone 1, six months - \$1.50  
Outside Zone 1, three months - \$1.00  
ALL SUBSCRIPTIONS STRICTLY  
CASH IN ADVANCE.

### Dalhart-Hereford

(Continued from Page One)

yard loss, and Dalhart punted to  
Hereford's 41 yard line; Russell  
turned in the third Whiteface first  
down by going around left end  
for 13; Glennin was run out of  
bounds for a 4 yard gain; Russell  
made 5 and Sandy Jowell, trying  
for the 1 yard necessary for downs  
went for 6 through center; Rus-  
sell made 2 at right guard, and  
then 7 around left end, and Sandy  
again made the necessary yardage  
for a first down, with 4 to spare;  
Glennin failed to gain around left  
end, but made 3 at left tackle on  
the next play. Jowell made 3 at  
center and then 4 more for their  
sixth first down, and planted the  
ball on Dalhart's 6 yard line;  
Sandy made 1 at center; Glennin  
contributed 4 by going around  
left end, and Jowell smacked the  
line to carry it over the 1 yard  
still to go. Bowen again got his  
foot against a place-kick for the  
extra point.  
Hereford kicked off after being

set back five yards, and the ball  
was brought back to Dalhart's 35  
yard line; a pass failed, the White-  
faces were set back 5 for off-side;  
they crucked center for 3, went  
through right tackle on the third  
play for 1, but drew a 5 yard  
penalty for off-side; a pass failed  
and Dalhart punted to Hereford's  
41 yard line.

On the first play Glennin flipped  
a 15 yard pass to Russell; Glennin  
made 1. Jack Russell takes his  
brother Babe's place. Jack made  
2, a pass on the fourth down fail-  
ed, and Dalhart punted to Hereford's  
22 yard line, they made their second  
first down with 4 13 yard right end  
run; their pass failed; made 4 a center,  
then 1 at center, and punted on the  
fourth down to Hereford's 39 yard  
line as the quarter ended.

Score, 14-0.  
Both bands and pep squads gave  
demonstrations between halves, ex-  
changing complimentary selections,  
stunts and yells that did much to  
promote good fellowship between  
the two schools.

#### Third Quarter.

Hereford puts in a flock of sub-  
stitutes to relieve the regulars  
and some of the first team who  
had been relieved during the first  
half went back in. Hereford again  
kicked off and Dalhart was thrown  
on their own 24 yard line, their  
first play was broken up for a  
3 yard loss, and Gregory went up  
in the air to snag their pass on  
the second play and side-step his  
way 27 yards for a touch-down.  
Sandy Jowell went through center  
for the point and the score was  
21-0.

Dalhart brought Hereford's kick-  
off to their 28 yard line; they made  
their third first down with a soar-  
ing pass to Hereford's 35 yard  
line. It was a beauty and moved  
the ball 39 yards down the field.  
They made 3 at center; Kester  
ran around Dalhart's interference  
and threw the runner for a 3 yard  
loss before he could pass; Stone  
smared up another passing at-  
tempt, a triple pass behind the line  
failed and the ball went over to  
Hereford.

Jowell promptly cracked center  
for 8; Jack Russell made Here-  
ford's ninth first down by going  
through left guard for 2, then he  
was thrown for a loss of 5, made  
2 at left guard, and Hereford  
punted to Dalhart on their 32 yard  
line. Dalhart reeled off 4 at  
center; 5 at center and 2 at left  
guard for their fourth first down,  
made 2 at right guard, failed at  
right tackle; a pass fell with no

one touching 12 and another pass  
gave them their fifth down and  
put the ball on Hereford's 37 yard  
line. They were thrown for a  
loss of 2; a triple pass behind the  
line let them away for their sixth  
down and laid the ball on the  
Whitefaces' 26-yard line. Here-  
ford called time out and ran all  
the regulars in; a pass was knock-  
ed down, and Glennin brought the  
crowd up yelling when he snagged  
their pass and went to Dalhart's  
21 yard line for a 65 yard gain.

Glennin was apparently badly  
hurt from the tackle and was car-  
ried from the field. Russell White-  
head went in in his place and Babe  
Russell called signals.

Russell made 5 at center, then  
flipped a pass to Bowen who laid  
the ball on the 4 yard line for  
Hereford's tenth first down; Jow-  
ell made 2 of the 4 at center;  
Russell was held for no gain as  
the quarter ended.

#### Score 21-0.

#### Fourth Quarter.

The third play lost a yard, and  
Russell carried it over standing  
up on the final attempt. Bowen's  
place kick was blocked.

#### Score 27-0.

Hereford again kicks off and Dal-  
hart is downed on their 40 yard  
line; Gregory caught their pass

and carried it for 3 yards; a pass  
was incomplete; Russell made 3  
at right end; Gregory was badly  
hurt, but fought to stay in the  
game; first down was made by  
going around right end for 8; the  
ball is fumbled but recovered on  
Dalhart's 45 yard line; a pass  
falls; Whitehead made 4 around  
left end; a pass falls and the  
Whitefaces drew a 5 yard penalty;  
Jowell punted to Dalhart's 26-yard  
line; on the first play Captain Mit-  
chell of Dalhart, let a pass slip  
out of his arms when he had a  
clear path to the goal line; Bow-  
en got under the next pass but  
dropped it; Dalhart was penalized  
5; Russell took their punt on  
Dalhart's 40 yard line; Russell was  
held for no gain and the White-  
faces were penalized 5; Jowell  
smashed center for 10, then again  
for 1, but failed to gain the 1  
yard necessary on the next play,  
and it was Dalhart's ball on their  
own 32-yard line.


On the first play Captain Mit-  
chell of Dalhart got away on a pret-  
ty pass to go 30 yards for a touch-  
down. Goal was place kicked,  
and the score was 27-7.

Dalhart kicked off for the first  
time during the game. Hereford  
putting the ball into play on their  
20 yard line as the kick-off went  
over the goal line. Whitehead  
made 6 at center; Jowell 1 at left  
guard and Jowell's pass failed as  
the gun sounded the end of the  
game.  
Score, Hereford, 27; Dalhart, 7.

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With building came commerce.  
With commerce banking.  
Banking is the root of success.  
Lay your foundation on a successful basis . . . Bank  
your money.

**Start Saving Regularly NOW**  
We Invite YOUR Banking Business

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BANK OF HEREFORD**  
—a strong bank thought-  
fully managed

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FEDERAL RESERVE  
SYSTEM

**Just like  
MONEY  
in the bank**

Two major qualities of the Pontiac Big Six—its  
reliability and long life—offer motorists a definite  
cash advantage which is just like money in the  
bank. For they increase still further the demand for  
used Pontiacs—which means that the Pontiac Big  
Six you buy today will have a high resale value  
when you are ready to turn it in. . . . Investigate the  
features which contribute to this reliability and  
long life—such as the Harmonic Balancer, and  
the adjustable pressure feed lubricating system, and  
the crankcase ventilation system. Come in today  
and let us show you all of the wonderful advantages  
offered by the Pontiac Big Six.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges.  
Bumpers, spring covers and Luvjoy shock absorbers regular equipment  
at slight extra cost. General Motors Time Payment Plan available at  
minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing  
automobile values. . . . Used and Pontiac delivered prices include only  
authorized charges for freight and delivery and the charge for any addi-  
tional accessories or financing desired.

Dixon Motor Company  
Hereford, Texas

**PONTIAC**  
BIG SIX \$745

PRODUCT OF GENERAL MOTORS

2-Door Sedan  
f. o. b. Pontiac, Michigan

**M SYSTEM**  
"Saves for the Nation"

OUR HOME—YOUR HOME  
—When you enter an "M" System Store, you instantly feel that  
you are welcome. You see on the shelves Nationally Advertised  
goods, goods that you are familiar with and whose reputation is  
unquestioned.

**Reed's 'M' System**

Specials for Friday and Saturday

GRAPE FRUIT, medium size	7c
CELERY, Medium Size Per Bunch	13c
Blackberries, gallon can	57c
SPINACH, No. 1 tall can	13c
Mazola Oil "For Frying and salads"	Pints 29c Quarts 57c
MEAT, dry salt, 2 lbs for	35c
ALL BRAN, breakfast food, large	21c
WHEATIES, per package	11c
Coffee	2 lbs with aluminum stower or roaster \$1.31 3 lbs with aluminum bean pot \$1.79

**Pumpkin Pie**  
Is the recipe to try this week with  
**SNOWDRIFT**  
(Ask for the "Recipe" of the week card)





# "Football Boys Must Make Grade, Just As Others Do," Says Clennin

## ARMISTICE DAY

During the chapel period last Thursday morning, the students of the Herford High School voted to have their holiday on Friday, the 11th rather than on Monday, which was Armistice Day. We were well pleased Monday morning when Mr. Dillehay made the announcement that all the students who wished to attend the program to be given at the First Baptist Church would be assigned from school. We left out our regular assembly period. The student body marched in the parade, each class marching in a group.

All the students who attended the program seemed to enjoy it greatly. We wish to thank Mr. Dillehay for making it possible that we could attend this assembly. It was really worth while and will be very beneficial to us. Having to go back to school that afternoon did not seem such a

task after the program of the morning.

HAZEL DUNN.

## TO WHOM IT MAY CONCERN.

When the school term opened and the various classes were organized, the word "Annual" became a question mark in the minds of most of the student body. In order to change the question to either yes or no, the Senior Class held a class meeting and voted unanimously in favor of an Annual for 1930.

Few students realize that a part of the responsibility rests upon them individually. Many seem to think that with voting for an annual they have done their part until the annuals are completed.

True, we have an editor-in-chief, Wright Ireland, as business manager, Ed Johnson, as an editor, Earle Marie Foster, and representatives from each class in high school on the annual staff. This group gives much time and work to the task and are well understood with this part of the work that they are responsible for. But, their work is all in vain without our cooperation. For two weeks and some few days over, not an Annual has been sold. There are fiftythree Seniors and only thirty have paid for an Annual. The Juniors have bought only ten, the Sophomores about twelve, and the Freshmen, sixty in number, have bought only twenty. Only seventy Annuals have been sold to a student body of about two hundred and fifty.

The year book will cost more than most of us realize. Money has been raised by various procedures. Outside of the space bought by the business houses, we raised a small amount at the Hall-lucan carnival. On the special train to Dallas such articles as canes, whips and confetti were

sold and the profit is for the Annual. The popularity contest is expected to add still more to the special part. All these things help, but they are not enough to raise the necessary final amount.

Believe students, the rest is left up to you. Deposit the money for your Annual with one of the salesmen TODAY. That is first and most important, but there is still more you can, and should, do. We need snapshots, jokes and various other contributions to make our Annual complete.

Do you not join me in wanting

(Continued On Page 11)

## FARM SALES.

The C. J. Paddock farm sale is set for Monday, November 25, at 11:00 o'clock a. m. Mr. Paddock will serve lunch at the noon hour and wants all to come. He has sold his farm and is moving to Herford just as soon as his house is completed. Mr. Paddock is offering a number of Jersey cows and several Anxiety breeding Hereford bulls, along with a lot of farm machinery, horses and household goods. The Paddock farm is located about five miles southeast of Herford.

J. W. Hilton is going to hold a public farm sale on his place, three miles northeast of Friona on Friday, November 29. The sale begins at 1:30 and Mr. Hilton is selling his entire farm equipment, including many articles of farm machinery that are practically new.

The J. B. Phillips dairy and stock sale will be held at the home place about a mile north of Herford near 25-Mile Avenue. Mr. Phillips will sell about fifteen or twenty Jersey cows, a good male, some hogs and a few barred rock chickens, and good bronze turkeys.

Mrs. G. A. Harris left Saturday for Miami where she is visiting her mother, Mrs. Ed Humphrey, this week.

## FARM NOTES

Sanitation and a well balanced ration played a big part in the outstanding poultry production record made last year by H. Behrends, poultry flock demonstrator just west of Herford.

Mr. Behrends keeps his laying house very clean, cleans the dropping boards every other day and applies hydrated lime very freely around the nests because, he says, this system keeps mites in check. Ample mash hopper space is provided and a ration fed of 200 pounds milo chops, 100 pounds commercial mash, with a spells and wheat mixture fed for scratch feed. He is changing cow to a modified "big five" ration of 100 pounds each of bran, oats, shorts, milo chops and meat meal.

He stamps his eggs, which are spotlessly clean, and sells them for a two-cent premium per dozen. He plans to continue his demonstration another year with the county agent, with improvements in management, among which is included a yarded system for providing green feed and fresh pastures.

For protein supplement to balance a hog ration in a self feeder H. I. Gillispie, who has recently moved to a farm four miles south of Herford is using a new mixture suggested by the county agent. It consists of 50 pounds tankage and 20 pounds each of cottonseed meal and ground alfalfa. Shots receiving this ration are in very thrifty condition.

With the idea of having one acre of green pasture almost the year around for his large dairy herd, S. O. Wilson is planning 50 acres of Sudan next year, 30 acres of sweet clover, wheat pasture for late winter and early spring, and Johnson grass in one field after oats are off. He is keeping records of production through the cow testing association on his entire herd of 32 cows on his farm southeast of Herford and states that he has found he gets cheapest production when he pastures the cows on Sudan grass and feeds ground

corn and sets, 200 pounds of each 100 pounds alfalfa hay and 50 pounds cottonseed meal.

Fruit Cakes! We have sold 75 pounds in three days. They are rich and guaranteed satisfactory. Phone us and we will reserve any size. Phone 160. HERFORD BAKERS. 11c

## Short Course To Be Held At Ford School House Soon

Another Short Course is planned for next Friday night at the Ford school house in which A. M. Walker will talk on soil erosion, terracing, and the general discussion of farm land conditions, using charts to illustrate his subject.

Karl Marsh will talk on dairy

cows and the best rations to be had on the farms here. E. H. Hopkins will talk on hogs, the best methods used at the state experimental station. The Smith string orchestra will furnish music. County Agent Dunkle will preside over the meeting. The hour is set for 7:30.

Mr. and Mrs. Seth B. Holman were here from Amarillo over the week-end visiting friends.

J. W. Parr, a contractor, of Friona, was here Monday morning transacting business.

Mrs. W. J. Dodd of Canadian visited here last week in the home of her mother and brother, Mrs. N. M. Patton and John Patton and family.

Fruit Cakes! We have sold 75 pounds in three days. They are rich and guaranteed satisfactory. Phone us and we will reserve any size. Phone 160. HERFORD BAKERS. 11c

M. A. Moore of Hugo, Colorado, arrived here last Saturday to visit with friends, Mr. and Mrs. Andrew Koelzer and family. Mr. Moore also visited in the home of his brother and family, E. G. Moore, near Wilkorado.

Mrs. R. H. Cator, of Bellview, New Mexico, was here one day the latter part of last week transacting business.

L. G. Givens left Saturday for Oklahoma City on a business mission.

## "SWEETIE"



Hear NANCY CARROLL



Hear HELEN KANE



Hear JACK OAKIE

'Sweetie' Its a honey!

with NANCY CARROLL

Paramount's ginger and satsuma red - head makes whoopee and love. Hear her sing the catchy heart-throb, "Sweetie Than Sweet." You'll believe it when you see and hear "SWEETIE."

## STAR THEATRE

Herford, Texas  
Monday - Tuesday  
NOVEMBER 23-24  
11c-35c

## STEAMING

We Employ the Latest Methods in Steaming

VELVETS  
VELVETS  
BROADCLOTHS

Hats Like New When We Get Through With Them.

FUR  
GLAZING  
OUR  
SPECIALTY

Hats Cleaned, Trimmed and Blocked.

## CARROLL & CORBETT

PHONE 160

## Know WHEN To Work!

The biggest problem in getting things repaired is having the MATERIAL HANDY when a slack half-day or rainy day comes that you can't work out-of-doors.

WHY NOT HAVE THE LUMBER ON HAND to fix that porch, door-step, corral fence, gate or shed the next time opportunity offers?

WE'LL HELP YOU SELECT WHAT YOU MAY NEED

## ROCKWELL BROS. & COMPANY

Lumbermen

Here Since 1898.

Phone Four—The Lumber Number..

MEN'S AND BOYS'

## Suits and O'coats

AT SPECIAL REDUCED PRICES!

—These are our regular standard brands of merchandise. The prices have been greatly reduced but—

THE QUALITY IS THE SAME

## D. R. Gass & Son



## NEW LOW PRICES.

Specially Made for  
FRIDAY - SATURDAY - MONDAY

Values that are outstanding, on articles that are right at the height of demand during the cool weather. It is your opportunity to save money on needed merchandise, and we urge you to take advantage of it!

<h3>Bed Spreads</h3> <p>—30x108 in size; in colors of green, blue, gold and rose, specially priced these three days at—</p> <p>98c</p>	<h3>Ladies' Bloomers</h3> <p>—Rayon Bloomers, in assorted light shades, regular 65-cent and 75-cent quality, on special for—</p> <p>48c</p>
<h3>Rayon Bed Spreads</h3> <p>—Beautiful patterns, our regular \$2.95 quality which we have included in this special selling for—</p> <p>\$1.95</p>	<h3>Silk and Cotton Crepes</h3> <p>—In beautiful printed patterns for dresses, a variety for your selection, regular 95-cent quality at—</p> <p>79c Per Yard</p>
<h3>Outing</h3> <p>—36-inch Outing in both light and dark patterns, to be sold these three days at—</p> <p>15c Per Yard</p>	<h3>Wool Tweeds</h3> <p>—54-inch all Wool Tweeds in a quality you will like; regular \$2.95 grade, to sell on special for—</p> <p>\$2.29 Per Yard</p>

## FOX MERCANTILE CO.

## ONLY \$30 DOWN \$11.00 PER MONTH FOR 12 MONTHS

PUTS THIS WONDERFUL

## PHILCO

8-TUBE NEUTRODYNE-PLUS RADIO IN YOUR HOME

—and you can rest assured that you are making the best buy on the radio market—also, you are buying where SERVICE is a part of every sale.

Let us demonstrate one of these remarkable machines in your own home. We are sure you will agree with us that the PHILCO is the FINEST RADIO YOU EVER HEARD!

Installed with one wall-plug free, completely equipped—nothing else to buy, and 12 months FREE SERVICE.

## LEE ELECTRIC CO.

All-Electric Philco Radios, Backed by An All-Electric Concern.





### Daniel News

There was a good crowd at Sunday school and singing Sunday. It seems good to have pretty weather so that the people of the community can get together.

Mr. and Mrs. Dan Higgins visited in the home of her parents Mr. and Mrs. W. C. Thomas recently.

Ky Higgins, formerly of this place and who now lives in Mineral Wells, has been in this community several days.

Mr. and Mrs. Will Moore and family were in Hereford last Saturday.

Miss Wanda Thomas visited last Sunday in the Ware home.

Mr. and Mrs. Joe Thurmond entertained as their guests Sunday Mr. and Mrs. Lowe McCaskey, of Borger, Miss Mary Thurmond of Amarillo, and Miss Catherine Yant of Decatur.

Mr. and Mrs. Gus Looney visited in Canyon Sunday afternoon.

Mrs. Lemuel Shuggart, Andrew Shuggart and Miss Catherine Yant were in Hereford Saturday.

The people of this community were greatly surprised to hear of the marriage of Miss Edyth Thomas to Clarence Brown last Thursday. Mrs. Brown is a daughter of Mr. and Mrs. Jesse Thomas, formerly of this community and who now live near Ende, New Mexico. The young people have many friends and relatives here who wish them much happiness.

Mrs. Slaughter, Mr. and Mrs. James Gray, who teach at Adrian, Mr. and Mrs. John Gray of Carlsbad, New Mexico, and Mr. and Mrs. Veart Stevenson were guests of their parents, Mr. and Mrs. F. S. Gray of Canyon last Sunday.

Mrs. Slaughter was in Amarillo on business last Saturday.

Joe Moore is now driving a new truck.

Mrs. Slaughter, Miss Katherine Hershey, Miss Florence Woodruff, Miss Gusta Samuelson and Miss Lois Samuelson, all attended a banquet given by the Chamber of Commerce for the Deaf Smith county teachers, and all reported having a good time.

Let Hanna & Hanna make your photos for Xmas. 45

Fruit Cakes! We have sold 75 pounds in three days. They are rich and guaranteed satisfactory. Phone us and we will reserve any size. Phone 166. HEREFORD BAKERS. 1tc

### FORMER WICHITA FALLS MAN TO FARM HERE

Frank Wilde and family recently moved here from Wichita Falls. Before coming to Hereford Mr. Wilde was extensively engaged in the dairy business and sold whole milk to the wholesale dealers. They have located on a farm west of Hereford for the present, the farm belonging to Reese Allen. Mr. Wilde states that he will engage in farming on a big scale, and intends to break out several sections to be planted to wheat for Mr. Allen.

### PRESBYTERIAN CHURCH

Thursday, 7:30, rehearsal of American Psalm. Sunday, 9:45, Sunday school; 10:45, morning worship; 12:00, basket dinner at the church, don't miss it; 2:30, presentation of pageant, "The American Psalm"; Tuesday, 8:00, meeting of Guild at Mrs. J. H. Olson's; Wednesday, 2:30, W. M. S.; 7:00, choir rehearsal; 8:00, mid-week service.

E. P. GEISER, Pastor.

### CARD OF THANKS

We wish to thank the dear friends and neighbors whose loving kindness and sympathetic assistance made easier the life of our wife, mother, sister and daughter during her illness and death, and to express our appreciation of the beautiful flowers.

W. L. Suttle and Children.  
B. A. Atchley and Family.

### BOX SUPPER AT SIMS NEXT SATURDAY EVENING

Mrs. J. P. Copeland, principal of Sims school, announces a box supper, with entertainment, at Sims school house for the evening of Saturday, November 23, and promises a good time to everyone who attends.

Mrs. E. L. Keith and little son, Elton Wayne, of Borger, spent a few days last week here visiting her parents, Mr. and Mrs. R. F. Barnes. Mr. Keith came Saturday and spent Armistice in the Barnes home and accompanied his family to their home.

Another storm coming! Are you prepared? Get those tire chains NOW. AT RICE'S. 1tc

A. O. Olson was in Amarillo last Monday on a business mission. 1tc

Mrs. F. A. Bone of Amarillo was here Tuesday of this week visiting with friends.

Jacks! Jacks!! Jacks!!! Of course we have Jacks—all sizes and prices. AT RICE'S. 1tc

Plenty of radio supplies to repair or keep your set in good running order. at ORR'S TAILOR SHOP. 1tc

Fruit Cakes! We have sold 75 pounds in three days. They are rich and guaranteed satisfactory. Phone us and we will reserve any size. Phone 166. HEREFORD BAKERS. 1tc

Mrs. Theodore Conrad and two children, Leo and Margaret, of Groom, spent the week-end here visiting in the home of Mr. and Mrs. E. O. Flynn. Mr. Conrad has accepted a mechanics job here with the Bishop garage.

Miss Ethel Rice of Lockney spent the week-end here with her parents, Mr. and Mrs. H. L. Rice.

### HEALTH CERTIFICATE ORDINANCE NO. 341

Ordinance requiring physical examination and the issuance of health certificates to all persons engaged in preparing or handling of food and food products and fixing a charge therefor, and penalty for violating same.

BE IT ORDAINED BY THE CITY

### COMMISSION OF THE CITY OF HEREFORD, TEXAS

SECTION NO. I. It shall be unlawful for any person, as owner, proprietor, agent or employee, to engage in the actual preparation or handling of any food or food product or drink, for human consumption and where any part of the human body or clothing, worn by such party, comes in direct contact with such edible product, without first obtaining from the City Health Officer of the City of Hereford, Texas, or his assistant, a Health Certificate showing such person to be free from tuberculosis, gonorrhoea, syphilis, or any other contagious or infectious disease and to not be a carrier of typhoid, diphtheria or any other disease, and has not pathological condition whereby such person might be a menace to the public health. Such determination to be made only by actual tests or examinations by such Health Officer.

SECTION NO. II. Each and every person required to by the preceding section, of this Ordinance, to be examined by the City Health Officer, or his assistant, shall pay to the City Health officer, or his assistant, the sum of One Dollar (\$1.00), which shall entitle such person to such examination. The City Health Officer or his assistant, shall issue a Certificate to each person examined, provided, such person to be found free from all communicable diseases and has no pathological condition or is not a carrier of any disease as set out in the preced-

ing section of this Ordinance. Such Certificates shall comply to the City and State Law, as to such certificates and shall remain in force for a period of six (6) months unless, for sufficient cause, a re-examination becomes necessary.

The City Health Officer, or his assistant or the City Inspector, of the City of Hereford, Texas, may cite the holder of any Health Certificate to a re-examination, at any time such holder of such Certificate is known or suspected to be afflicted, with any of the diseases or conditions as set out in the preceding section, which re-examination shall be without cost, to the holder, and shall not extend the time of such certificate beyond the date for which issued.

Proprietors or managers of establishments where food or food products or drinks are prepared, handled, served or dispensed, will be held responsible for the health Certificates of their employees and will be subject to similar fines as

imposed on the actual handlers of such foods or drinks.

SECTION NO. III. Any person or persons violating any of the provisions of this Ordinance shall be guilty of a misdemeanor and shall upon conviction thereof be fined in any sum not to exceed One Hundred Dollars (\$100.00).

SECTION NO. IV. All Ordinances and parts of Ordinances in conflict herewith are hereby in all things repealed.

INTRODUCED at a special meet-

ing of the City Commission on the 14 day of November, A. D. 1929.

E. S. IRELAND, Mayor of the City of Hereford, Texas.

ATTEST: EVA SKELTON, City Secretary.

## R. H. Kemp Lumber Company's Code

TO TREAT EVERY CUSTOMER AT THOUGH BOTH BUYER AND SELLER WERE MEMBERS OF THE SAME ORGANIZATION!

—This simple phrase expresses the policy under which every transaction is made or merchandise sold. It is just our way of expressing the aims, objects and desires of the R. H. Kemp Lumber Company in all the business dealings we may have with the public.

## R. H. Kemp Lumber Co.

## WARNING TO HUNTERS!

Hunters found trespassing on my land, known as the Springvale Hereford Farm section, bordering on creek; also quarter sections, Wills, Wilson, Plank and Rector, will be prosecuted to the full extent of the law.

T. C. IVEY, Owner



—The Thanksgiving football game has come to mean almost as much as the Thanksgiving Turkey—and who wants to miss the big game. There is no need to miss a single play if you have the APEX installed in the home.



### Dinner Sets

—Dinner sets are exquisite gifts—and priced within the reach of all. Sets in plain and hand-painted china.

—Useful gifts in the home are the things you use every day, such as the NESCO SAFEMATIC GASOLINE STOVE, GAS RANGES, AND HEATERS, ETC.

—SAY KIDDIES! See our new VELOCIPEDES, TRICYCLES, WAGONS, AIRPLANES, and many other toys too numerous to mention.

## Kerr-Anthony Hardware Company

## Kiln Dried Meat Salt

THAT WILL NOT FORM IN LUMPS

We Also Handle the Famous

### Figaro Salt

FOR SUGAR-CURING MEAT.

1. Figaro Salt is a complete meat cure, curing thoroughly and smoking perfectly with one simple operation.
2. It is a cleaner and more sanitary way. No smoky soot or smut to collect on meat.
3. It is the quickest known way to cure and smoke. Takes only about a minute a pound to complete the job.
4. It is the easiest way to do a tedious task. No smoke house labor at all.
5. It is a safer method. Cures and smokes every pound more thoroughly and with more uniformity than any other method.
6. It brings better meat to the table. Richer, sweeter, juicier ham and bacon.

## West Texas Feed & Seed Co.

Phone 265

## Public Sale Tuesday, Nov. 26

AT 1:30 P. M.

I will sell at PUBLIC AUCTION, at my place about a mile north of Hereford on 25-Mile Avenue, the following:

### JERSEY COWS

Five Jersey cows, due to freshen from January 12 to February 6. One Jersey heifer, due to freshen in January.

(The cows and heifer were bred to Gamboge Royal Monarch)

One Jersey cow, fresh with calf by her side. Four yearling Jersey heifers. Two coming yearling heifers.

Three coming yearling steers.

One Jersey bull, eighteen months old, to sell at PRIVATE SALE.

Five Shoats, weight 75 pounds each, for CASH SALE.

A few farming implements and Plymouth Rock cockerels (Perkins stock.)

GOLD BRONZE TURKEYS—will also sell some turkeys at private sale.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, six months' time will be given, with a note bearing 10 per cent interest from date of sale, will be accepted. NO DISCOUNT FOR CASH.

## J. B. Phillips, Owner

CLIFF ACKER, Clerk.

RAY BARBER, Auctioneer.

## Pre-Holiday Sale

### Coats

—Big shipment of beautiful COATS, just arrived—lavishly fur-trimmed.

BIG REDUCTION

PRICES, \$18.00 AND UP

Also beautiful SPORT COATS, —very tailored.

\$12.50 AND UP



### Country Club Hose

\$1.50 to \$2.25

### ALL FALL DRESSES ON SALE

Priced from \$7.50 to \$12.75

Just received a number of PARIS STYLES in new SILHOUETTE



COLORS—NEW BLUE TAN BROWN GREEN BAMA RED DAHLIA

MATERIALS—CANTONS FLAT CREPE FAILLE

## Fashion Dress Shop



### Here and There.

Starting was well attended from day night had a good program was enjoyed.

Misses Avella Jones and Mattie Andrews spent Saturday night with Gladys Jones.

Mrs. C. B. Rice called on Mr. John Grier Monday afternoon.

Mr. and Mrs. Madrin Mitchell of Hamilton, Oklahoma, spent last week visiting Mrs. Mitchell's parents, Mr. and Mrs. E. E. Campbell.

Mr. and Mrs. Henry Altman spent Sunday with Brock Williams and family near Ford.

Mr. and Mrs. J. B. Herrin spent Friday evening at the Glassman Owen home. One of the Owen children was very ill but was better Sunday.

Mr. and Mrs. Ray Bernard of Faxon are here borrowing their crop on the Stillman place.

Mr. and Mrs. W. A. Springer spent Sunday with relatives at Jefferson.

Mr. and Mrs. A. T. Jones, Mr. and Mrs. Lester Spankman and Mrs. Springer spent Sunday at the G. M. Ball home.

Several in our community are spending this week.

Mr. and Mrs. Henry Behr, Mrs. Otto Patterson and Andrew Reynolds of Sumnerfield, George Reynolds of Tinselt, Frank 3348, Mrs. E. K. Egan, and Ben Koenig of Tulsa spent Sunday with their parents, Mr. and Mrs. Henry Behr.

Mr. and Mrs. Henry Behr, who under went at operation at the hospital Monday, is reported to be doing nicely.

Mr. and Mrs. Erna Williams spent last Sunday at the H. M. Moberly home.

Misses Gladys Jones, Ting Lee Spigner, Georgia Spankman, and Lucille Jones spent Sunday with the Misses Andrews.

Mr. and Mrs. J. W. Berry were Sunday guests at the M. L. Herby home.

Austin Dollar spent Sunday

### Arney News Items

Mr. King spent the week-end in Calgary.

Druck hunters are busy hereabouts these days.

Mrs. J. T. Bailey in on the sick list and is with her parents in Ananillo.

Genevieve combines were in operation Sunday.

Missed Jacobo and Edna Burke spent the week end with their parents, Mr. and Mrs. C. E. Burke, at several of our citizens were in happy Sunday.

Mr. J. P. Hinton who has lived at Arney many years moved last week to her place at Hapoy to make her home.

Mr. Walker of Umbarger was here on business Wednesday.

Mr. Asst. of Ananillo spent Sunday in the Chas. Cox home.

Mr. Burke has a new road, Miss Edna Burke has returned to Ananillo after a few days here. Ben Portner is in Round county on a visit.

Charles Fox was a Neaneeth visit on Monday.

Lots of new cars have been and will be purchased here.

F. W. Fortner attended the Amalithe program and ex-soldiers banquet in Herford last week.

J. B. and Lacy Boyd visited Geo. Ward Monday.

Misses and Mena Portner and Campbell were in Ananillo Thursday.

Chas. Cox and wife spent last Thursday in the Ray Cox home. Mr. and Mrs. Bonde Melchior

have moved to Herford to make their home. Mr. and Mrs. Bob Christian went to the place near Bill Kreeg and family have moved by the Matthews.

Several Arney folk attended the Vega-Herford football game at Herford Monday.

Ben Fortner was a business visit in the Morris home Monday.

Misses and Mrs. Ray Cole, Leo Rhoadson and Sped Hurst spent Monday in the Chas. Cox home.

Several men engaged in a dog hunt Monday, the dogs having killed many turkeys and chickens in this vicinity. All except one of the animals were killed.

### Summerfield

Rev. Brownlow of Fairview, filed the appointment here Sunday morning.

Mrs. Andy DeLozier and son, Gilbert, of Tennessee, arrived at the B. A. Akeley home last Friday.

B. A. Akeley was here to attend the funeral of her shoe, Mrs. Louisa Smith, which took place Saturday at 2:30 p. m. from Herford Baptist church.

Rev. Mr. Stubble of Faxon, father

of Lorber Smith, visited over the week end here.

Mr. and Mrs. Jim Akeley and son Paul, Mr. and Mrs. Elmer Sue, Mr. and Mrs. A. A. Akeley home.

C. E. Walker went to Lubbock over the week-end to visit his home folks.

W. G. Harris spent the week end with home folks in Canyon.

There will be a box supper at the school house Friday night, the proceeds to go for sets for the bus school buses.

Mr. and Mrs. A. M. Walker and daughter and Miss Alma spent the week-end at Faxon.

Mr. and Mrs. Jack Robinson of Herford and Mr. and Mrs. Melvin Caswell spent Sunday at the G. P. Owen home.

Sunday in Herford, Joe Kendall spent Sunday in Herford visiting relatives.

Mr. and Mrs. B. C. Robinson on-tertained Messrs. and Misses J. H. and J. R. Oogland, Bernard Robinson, Mrs. Fattle and Miss Pauline Hart of Beck at dinner last Sunday.

Mr. and Mrs. Walter Baird and daughters, Anna Lee and Mr. and Mrs. Charles Ferkling, all of Chan-ling, visited last week with Mr. and Mrs. B. C. Robinson.

**WEST TAILOR SHOP**  
 MRS. O. Y. WEBB, Proprietor  
 "Wald Pressed in Wald Dressing"  
 Orders called for and delivered—Phone 285

DR. D. E. ROBINSON  
 Residence Phone 171-W

DR. E. R. WILLS  
 Residence Phone 114-W

**DRS. ROBINSON & WILLS**  
 CLARK BUILDING  
 Phone 282

**Dr. Heard & Wiltshire, Dentists**  
 Phone 234  
 Office Over Corner Drug Store

**Brand Want Ads Pay Good Dividends!**

**No Doubt**

You Will Need Something for the Farm In  
**SHEET METAL CONSTRUCTION**  
 Tanks—Tubs—Ginneys  
 WELDING

Get your work done before cold weather sets in

**Barnhart & Shreve**  
 PHONE 38

# Announcing

a revolutionizing Motor Oil,  
 a new principle  
 and a Challenge



Several years ago, the exclusive North American patent rights on the Germ Process were acquired by this Company. It was evolved and patented by two British scientists after exhaustive chemical and physical laboratory tests.

Germ Process oils were revolutionary in that they met every requirement, through special characteristics, for each type of internal combustion motor. These scientists, by the Germ Process, eradicated the prevalent weaknesses existing in motor oils regardless of their base.

This Company has made immeasurable laboratory and road tests, under every conceivable condition, over the past several years, and we are now prepared to issue definitely that your motor oil problem is solved by the Germ-Processed Motor Oil.

By comparison, our tests prove that the "Germ Base" creates the only safe motor oil under all conditions and at all times operates at the highest obtainable efficiency. We are now prepared to meet any challenge of competitors. I confidently believe that Conoco Germ-Processed Fuelin Base Motor Oils are superior to any other motor oils made from any crude by any process.

More than twenty thousand outlets are now prepared to offer to the public such a motor oil for the discriminating buyer, and for a technical problem which has always been recognized but not solved until now.

*Wm. W. W.*  
 President,  
 CONTINENTAL-OIL COMPANY

**Here are our Claims for Conoco Germ-Processed Motor Oil— Check against the oil you are now using**

- 1 Under the Germ patents . . . exclusive to CONOCO for North America Germ-Processed Motor Oil an "oiliness" which is responsible for its greater lubricating value, greater film strength, greater penetrativeness, greater adhesiveness, greater tenacity, greater permanency, greater stability, greater stamina and a more perfect, perfect, expansion seal than any other oil on the American market. Because of this affinity for metal—this actually combining with the metal itself, CONOCO Germ-Processed Motor Oil never leaves the bearings. Where other oils drain out and leave the surface dry, Germ-Processed oil penetrates the metal surfaces, forming a film that adds "resilience" to the metal. This "carry-over" film—this always present film gives ample lubrication to all parts needing it when a cold motor is started, until such time as oil from the crank case can reach them.
- 2 This remarkable and exclusive feature of CONOCO Germ-Processed Motor Oil is reinforced by the fact that these oils are refined from only carefully selected paraffin base crudes by the most modern and scientific methods known to the petroleum technologist. Patented processes are used to remove all objectionable elements, leaving a perfectly balanced, stable product that is 100% lubricating oil. Thousands of tests demonstrate its remarkable resistance to corrosion.
- 3 The majority of motor oils never receive this degree of refining. None ever exceed it.
- 3 Increased motor performance are realized through the use of this new oil. The exclusive CONOCO Germ Process so adds to the "oiliness" of this lubricant that metal-oxidant-ment friction is eliminated, even in motor starting after all oil ordinarily would have drained from the motor into the crankcase. The perfect sealing qualities of the CONOCO fracture-proof
- 4 Due to the Germ Process and the selected, premium, paraffin base crude stocks used, CONOCO Germ-Processed Motor Oil positively does not break down under the most intense cylinder wall heat. A climb, high speed, heavy load, temperature extremes—none of these strains cause this oil to heat sufficiently to actually burn, break down or evaporate to any appreciable degree. By comparison with many oils on the market, you may confidently expect a saving in oil consumption up to 5%.
- 5 Automotive engineers agree that 40% to 60% of all motor wear occurs during the starting period. This destructive wear is definitely reduced by the use of CONOCO Germ-Processed Motor Oil. Ordinary oil, thinned by heat and dilution, drains down past the piston rings when the motor is stopped, leaving little or no protective film. On starting the motor, a considerable time is required for the oil to reach all bearings and working surfaces. Under adverse conditions, such as winter temperatures, this time may be from 15 to 20 minutes or even longer.
- 6 Since CONOCO Germ-Processed Motor Oil never leaves the bearings and working surfaces, it is always there under any and all conditions to provide needed lubrication until the normal supply of oil arrives. Unlike other oils, dilution does not impair the "oiliness" value of CONOCO Germ-Processed Motor Oil.
- 7 CONOCO Germ-Processed Motor Oil retains its fluidity at sub-zero temperatures. No practical operating conditions in winter will affect its immediate lubricating value at the first touch of the electric starter.

**35¢**

Per Quart for All Grades  
 Except Special Heavy  
 and Extra Heavy

SOLD ONLY AT  
 THE SIGN OF  
 THE CONOCO  
 RED TRIANGLE



"The Whole Story"  
 The booklet explaining the New Principle of Lubrication may be had from any of CONOCO dealers or by writing the Advertising Department, Continental Oil Company, Des Moines, Oklahoma.



**Plains Insurance Agency**  
 JOHN PATTON  
 Manager

**For Your Protection and Financial Safety**

Do not insure with anyone who does not have a license from the State of Oklahoma. Do not insure with anyone who does not have a license from the State of Oklahoma. Do not insure with anyone who does not have a license from the State of Oklahoma.



## Notice!

—To the many people of this community we wish to say: We have installed one of the best equipped chiropractic offices in the state to serve you for health. We have invested heavily that we may serve you with the greatest efficiency. We have the means by which we can locate and show you the cause of your troubles and feel that we are capable of giving scientific chiropractic adjustments which will correct the cause.

—We believe it will mean much to your health if you will patronize. We cordially invite you to come and see us at your convenience. We are located in the Buckner-Lambert building, and will take pleasure in showing you through and explaining.

**Drs. Kibbe & Robinson**  
 Chiropractors

HOURS: 9:00 to 12:00 and 1:00 to 6:00.

# CONOCO Germ-Processed MOTOR OIL

Germ-Processed MOTOR OIL (PARAFFIN BASE)  
 Under Patent No. 3,939,625—Registered U. S. Patent Office.

CONTINENTAL OIL COMPANY



**CARMICHAEL-REED**  
Coming as a surprise to their many friends is the announcement of the marriage of Miss Johnnie Pearl Reed and Mr. Pete Carmichael, which took place in Portales, New Mexico, last Sunday, November 17.  
The bride is a daughter of Mrs. M. W. Phillips, who owns and

operates the Modern Beauty Parlor of this city, moving here in June from Lubbock, their former home.  
Mr. Carmichael is a son of Mr. and Mrs. D. R. Carmichael, and is a graduate of the Hereford high school. He is now connected with the E. B. Black Company.  
After the ceremony the young couple left for Erick, Oklahoma,

to visit friends and relatives, returning home the latter part of the week.

**Many Names Being Added To Lists of Red Cross**

The Red Cross committee is still working and while progress is not as rapid as could be wished, yet a goodly number have signed up and many 100 per cent Red Cross emblems are in evidence in the business and residential districts.

Mr. Humble, chairman, urges all to sign up and not wait for the committee to call. The drive ends some time next week and a special effort is being made today to round up all who desire to enroll.

**STRAYED NOTICE**

A brown horse strayed to my place located 25 miles northwest of Hereford, about four months ago. The horse is described as about 7 years old, left fore ankle enlarged, no brand. Owner please communicate with me in reference to a feed mill. J. A. WILSON, Box 34, Hereford, Texas. 45-3c

**VALENTINE-HOOVER**

Miss Alma Valentine, daughter of Mr. and Mrs. W. I. Valentine, and Gilbert Hoover of Amarillo were married in Clovis last Sunday, November 17.

Mr. Hoover is a lineman with the Southwestern Bell Telephone Company, and has recently been transferred to Plainview where the newly-weds will make their home for the present. Miss Valentine has always made her home in Hereford with her parents.

When they moved to the farm she took her place, sharing the daily grind of ranch life, which accounts greatly for her pleasing and agreeable disposition. Miss Valentine leaves a host of friends, especially among the younger set, who, along with the Brand, wish her and her husband many happy days.

**Feeding Explains How This Poultry Profits**

Big Spring.—A net return of 80 cents per hen from 50 White Leghorns fed a modified "Big Five" ration has been obtained by Earl Phillips, Howard county poultry demonstrator. Ground milo maize was substituted for ground oats in the ration, which consisted of 200 pounds ground milo, 100 of wheat bran, 100 pounds wheat shorts, 70 pounds meat scrap, 50 pounds cotton seed meal and 2½ pounds of salt. Green feed was kept before the flock all the time.

"I don't see why you call your place a bungalow," said Smith to his neighbor.

"Well, if it isn't a bungalow, what is it?" asked the neighbor. "The job was a bungle and I still owe for it."

**Plants Add Charm to Country Homes**

Kerrville.—Native plants have played a prominent part in the four year yard improvement contest in Kerr county in which 102 home yards were beautified, 46 of them being entered in the contest. The work has been done by home demonstration club women, aided by Miss Veta Culpepper, home agent, and in cooperation with local civic and commercial organizations.

Such evergreens as cedar, agave, yucca, and mountain laurel were used in this Kerr county landscaping, and other native shrubs, including redbud, buckeye and sumac were also transplanted from the woods. Honeysuckle and many kinds of cactus were used.

Rock walks, fences, porches, columns and steps were built in many places out of the beautiful native rock that abounds in the hill country, illustrating the beauty and economy of using material that is at hand.

The total cost as given by the 46 contestants amounts to about \$800, not counting the time of friends or members of the family



**POPULAR STORE End-of-Month SPECIALS**

On All

UNDIES of all kind, WOOL and SILK and WOOL.

Hanes Cotton and Ribbed Hose for Boys and Men, 79c and up.

Sheepskin Leather Coats and Wool Shirts Greatly Reduced.

Bootees, Wool Socks, Lined Gloves, Blankets, Etc.

You will find the right merchandise here, and priced right!

The Popular Store

**CASH SPECIALS FRIDAY AND SATURDAY**

- COFFEE** White Swan, Its Dis-tinctive, 3 lb can **\$1.63**
- Marshmallows** 10 oz cans per can **24c**
- SORGHUM** Home Made, pure country, gal. tin **\$1.10**
- Pimentos** 2 oz glass jar, each **9c**
- PRUNES** Market Day 4 lb package **53c**
- Egg Noodles** Daisy Brand, 3 packages **21c**
- Raisins** Sun Maid, Puffed or seedless, 15 oz pkg **13c**
- Post Toasties** Large package two packages **23c**
- PEACHES** Wapco extra large, No. 2½ tins, heavy syrup **27c**

Get your fruit cake makings here



**Pumpkin Pie**

Is the recipe to try this week with

**SNOWDRIFT**

(Ask for the "Recipe" of the week card)

**Bakers Cash Grocery**  
MONT E. BAKER,

most material on hand. No records were kept on the other yards improved as a result of the contest.

True to Form. Grocer Jim: "My wife explored my pockets last night." Friend Tom: "What did she get?"

"About the same as any other explorer—enough material for a lecture."

**PIGGLY WIGGLY**

**FRIDAY & SATURDAY SPECIALS**

- ORANGES, dozen** 17c
- LETTUCE, per head** 6c
- SALAD DRESSING** White Swan 3 Oz. Jar **19c**
- PUMPKIN** Van Camp's, for Thanksgiving pie, 2 1/2 can **14c**
- COFFEE** Wamba (Morning, Noon and Night) 3 lb Can **\$1.38**
- SOUP** White Swan Vegetable, Tomato, Vegetable Beef three for **25c**
- CRACKERS, 2 lb box Saltine** 31c
- Shredded Wheat, Kellogg's, per pkg.** 11c
- PEAS, No. 2 Standard, per can** 11c
- PICKLES, sour, per quart** 29c



**Pumpkin Pie**

Is the recipe to try this week with

**SNOWDRIFT**

Ask for the "recipe" of the week card

**You Are Invited To Attend Our FORMAL OPENING**

Throughout the entire day Friday of next week, November 26, we will be "at home" to all the people of Hereford trade territory, and we would much appreciate getting to know all of you. Come in and let's get acquainted. There will be plenty of souvenirs for everyone, big or little, men, women, young folks, boys and girls—we want to know every one.

We expect the new pharmacist who will head our present prescription department to be here and we want you to know him.

Our store will be closed from 11:00 to 12:00 each Sunday morning.

**RICE'S DRUG STORE**

**Pre-Holiday FOOTWEAR SALE**

**Specials for Friday & Saturday**

- Ladies' \$1.95 Shoes at ..... \$1.95
- Ladies' \$3.95 Shoes at ..... \$2.95
- Ladies' \$4.95 Shoes at ..... \$3.95
- Ladies' \$5.95 Shoes at ..... \$4.95
- Enna Jettick High Arch Shoes at \$3.95 and \$4.95



ONE LOT OF MEN'S AND BOYS' TAN AND BLACK

**OXFORDS**

HIGH QUALITY SHOES AT PAIR

**\$2.95**

**Here Is a Real Bargain for the Men!**

- MEN'S \$30.00 OVERCOATS AT ..... \$22.50
- MEN'S \$25.00 OVERCOATS AT ..... \$20.00
- MEN'S \$20.00 OVERCOATS AT ..... \$18.95

**Sprowls-Cronin & Company**



# Cash Specials

FOR  
**Friday and Saturday**

BLACKBERRIES, gallon can	62c	PRESERVES, Pure Strawberry, 5 lb bucket	\$1.08
KRAUT, No. 2 1-2, two for	25c	ONIONS, seven pounds	25c
PEACHES, evaporated, per pound	10c	SPINACH, Libby's, No. 2 1-2 can, two for	35c
POP CORN, Jolly Time, two pounds	25c		
BEANS, Pinto, new crop, 6 1-2 pounds	50c		
COCONUT, White Swan, half lb pkg.	15c		
SOAP, laundry, Big-4, six bars	25c		



**Pumpkin Pie**  
Is the recipe to try this week  
**With Snowdrift**  
Ask for the "recipe" of the week card

**Hereford Wholesale Grocery Company**  
L. W. CARLYLE

## Cotton Crop Is Short In Texas This Season

Estimates point to 3,900,000 pound bales in Texas this year compared with 5,100,000 in 1928. The probable yield per acre of 108 bales is, with the exception of 21, the lowest on record. Glomming for to November 1 were 3,143,000 bales, or 52 per cent of the estimated production for the year. Last year 78 per cent had been ginned to this date. In 1921 and 1922, 91 per cent had been ginned, in 1923 and 1918 83 per cent, but no other recent year has been so nearly through ginning as in the crop at this time.

For the United States 15,000,000 bales are estimated, compared with 14,478,000 last year and 12,500,000 in 1927. The expected yield to November 1 were 10,000,000 bales; for the same period in 1928, 10,102,000 and 9,921,000 in 1927.

Except in the northwest and west all districts of Texas have ginned within 5 to 11 per cent of the expected production. Under favorable weather conditions practically all of the crop will be ginned by the end of the year. Since the beginning of the fall rains, ginning has been retarded, but prior to late October almost perfect weather conditions prevailed and rapid progress was made. A killing frost on October 26 extended over the northern third of the state and put an end to further ginning in most of the territory. There are some late bolls yet to be ginned in scattered localities. Preparation of land for next year's operations has begun.

## Woman Wins Ton Litter Medal

**BODIAS.**—Believed to be the first woman in Texas to successfully finish the state ton litter contest, Mrs. Maggie Shanks, the Grimes county demonstrator working with County Agent W. I. Ross, has made a litter of ten grade Durac Jersey pigs weighing 2883 pounds at the age of five months. For this feat of quickly producing the ideal size hog according to packer standards she will receive a medal and perhaps other prizes awarded by a leading Texas farm journal.

Mrs. Shanks fed her pigs a balanced ration of corn meal, protein supplement and a little skim milk in the ratio of two parts corn meal to one part protein supplement. They were fed in a creep and ran with the sow until they were weaned at 50 days, when they weighed 412 pounds. Every ten days Mrs. Shanks weighed the litter and on the 130th day the ton mark was reached. At 140 days the pigs average 225 pounds each, considered the ideal packer size.

It cost \$35.52 to feed the sow until the pigs were weaned. Mrs. Shanks said, and \$133.22 to feed the pigs from weaning time until they were sold at the pen for meat purposes for \$212.95. The cost of live weight of these pigs when sold was slightly more than seven cents per pound which is considered economical production. Her net profit above feed cost amounted to \$44.21.

## DELTA COUNTY GIRL MAKES GOOD SHOWING IN POULTRY

Cooper.—A Delta county girl has reported to Miss Anna Mae Russell home demonstration agent, a net profit of \$176.78 for her year's work. She is Malvin Whitaker, and \$148.90 of her income was from a flock of White Leghorns raised from chicks this year. She now has 40 pullets and four cockerels on hand. Canning brought this girl an additional \$21.45 and sewing \$9.50.

## Fertiliser and Cultivation Boost Boy's Corn Yield

Llano.—Good cultural methods and an application of 150 pounds to the acre of 12-4-4 fertilizer account for the 110 bushels of strawberry corn raised this year on two acres by Walter Kassel, Llano county 4-H club boy of Cartel, according to H. C. Robinson, county agent. The corn was planted in deep sandy land that had been broken in the winter and bedded and re-bedded in preparing the seed bed.

The crop was barrowed while small and cultivated shallow three times during the season. Records kept show that the expense amounted to \$25.30, and at a dollar a bushel the net profit on the two acres was \$64.70. Other corn in the same field handled in the ordinary way yielded only 27 bushels per acre.

## Big Corn Crop On Old Field

Henderson.—That corn can be grown profitably on land that has been in cultivation for 50 years has been demonstrated by G. W. and Steve Ross of Mt. Enterprise community in Bunk county this year. From 35 acres they have gathered 1200 bushels of corn and 50 big loads of stover in which there was from 15 to 20 bushels of corn per load. Cooperating with County Agent B. F. Gray, the Ross Brothers applied 200 pounds of 8-4-4 fertilizer per acre before planting and when the corn was knee high they addressed with nitrate of soda at the rate of 100 to 300 pounds per acre.

They plan to grind the entire crop for live stock feed.

## Re-Vamping Old Hats At Home Practical

Edinburg.—It was an old felt hat of 1907 vintage brought to a recent home demonstration club meeting in Hidalgo county to be used in illustrating how home cleaning is done. It emerged wide, soft brim and all, a beautiful example of 1929 styles. Corn meal and gasoline did the trick, but for white and very light hats, corn starch and gasoline is better. Mrs. Etta W. Ringgold, home demonstration agent explained to the 238 women who learned how to make old hats new at low cost.

So far a total of 44 women's hats and three men's hats have been cleaned, eight hats dyed and 15 hats re-modeled. The material cost \$8.00 and the labor, the women say, is negligible.

## The Economical Spot.

In a certain Western town, a beautiful chorus girl sued a rich banker for breach of promise and was awarded \$10,000. Shortly after leaving the court she was hit by a street car and broke 8 ribs. The same judge awarded her eight dollars.

Moral: Never play with a woman's heart; kick her in the ribs.

## MONEY TALKS BY YOUR CASH



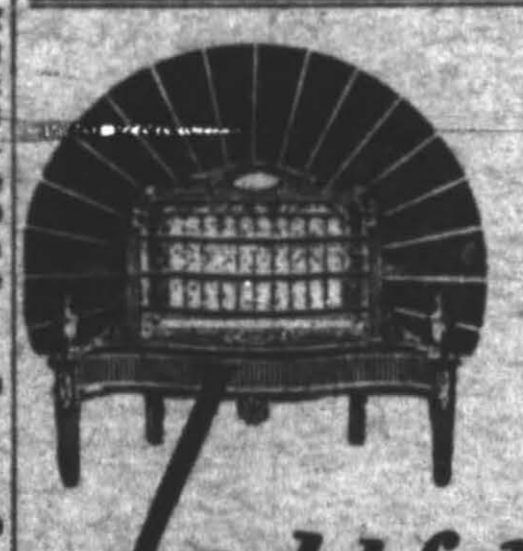
Many people can make money; all people can spend money, but few people can save money. The correct prices at E. B. Black's enable you to save as you spend, says YOUR CASH.

**E. B. Black Co.**  
We Are Satisfied With Small Profits

## LUBBOCK GIRL CLEARS OVER \$100 ON PROJECTS

Lubbock.—Nearly \$100 was made the past season by Laura Barton, second year 4-H club girl from Grovesville in Lubbock county. In her report to Miss Louise Baird, home agent, Laura shows net profit of \$48.59 on her poultry flock, \$37.30 on causing from her garden, and has done quite a bit of sewing for herself, as well as improved the home. In last spring's bed room improvement contest for club girls in this county, Laura won first place among 40 entrants.

## Are you wearing a Red Cross Button?



**healthful economical flexible HEAT**

Radiant "sunshine" heat quickly when you want it... early in the morning, or late at night. Glowing, penetrating gas radiant heat that gives efficiency at low cost.

**HUMPHREY Radiant Heat**

**WEST TEXAS GAS CO.**

## Your Christmas Cards



**DON'T WAIT UNTIL THE CHRISTMAS RUSH IS ON BEFORE YOU plan your GREETING CARDS . . . You know you are going to use them. Place your order NOW . . . get the advantage of a wide selection before someone else chooses the best ones.**

**YOUR SELECTION MADE NOW WILL BE DELIVERED MORE satisfactory to you, when you want them, and the last-minute indecision and worry is disposed of. The early orders always get the best selection.**

**THE BRAND HAS THE BEST SELECTION OF CARDS AT THE MOST reasonable prices that have ever been shown. The new Thermotype Process printing furnishes you an exact duplicate of engraving at just a fraction of the cost.**

**IF YOU HAVE YOUR OWN PLATE FOR ENGRAVING, THE COST IS very reasonable for the engraved styles.**

**WE WILL BE GLAD TO HELP YOU MAKE A SELECTION. A CARD with your name printed or engraved thereon is one of the best remembrances you can give at Christmas time.**

**The Hereford Brand**

## PREPARE for WINTER DRIVING

We have a picked crew of Automotive Mechanics who service your car with factory-like precision. It is your guarantee of PERFECT SATISFACTION.

Washing, Greasing—Done Like You Want It.

BROADWELL BUILDING  
WEST THIRD STREET

# H. M. BISHOP

Studebaker Sales and Service.

## FOR QUICK JOB SERVICE SEE THE BRAND

**NO A-C HUM - NO OSCILLATION**  
**Hear Voices and Music Only**  
**on the**  
**New and Greater**  
**Majestic RADIO**

**with Power Detection**

*Uniform Amplification Automatically at any point on the Dial*

**Model 92**

**New Low Prices**  
TWO SIZES—TWO PRICES  
**\$137.50 and \$167.50**  
COMPLETELY INSTALLED

**Orr's Tailor**  
PHONE 16



# International Sunday School

## Lesson

BY DR. J. E. NUNN

### THE HIGHER PATRIOTISM

Jonah 1:1-3, 3:1-5, 4:1-11.

Golden Text: He made one of every nation of men to dwell on all the face of the earth.—Acts 17:26.

#### Introduction

There is a splendid connection between the lesson for today, The Higher Patriotism, and the lessons of the past three Sundays. Note how the three lesson subjects make an ascending scale: Respect for Rightful Authority, World Peace Through Mutual Understanding, Living with People of Other Races, and lead to the topic for today, which is Patriotism and Internationalism.

#### The Book of Jonah

The little book of Jonah teaches the high-water mark of the Old Testament theology. Jehovah, Israel's God, is seen as the God of the heathen too, concerned for the Assyrian, the most cruel and rapacious power in the world, calling a great pagan city to repentance, and accepting the signs of contrition. Here God appears as the God of all flesh, calling all to repentance, willing to have mercy upon all.

#### Jonah Runs Away from Duty.

But Jonah rose up to flee in to Tarshish from the presence of Jehovah. God bade him go east and he went west, trying to go westward as far as he could. Tarshish was in the south of Spain and was on the western border of the then-known world. Jonah was seeking to get away from God, little realizing how his presence would go with him. "And he went down to Joppa, and found a ship going to Tarshish." At Joppa a low ledge of rocks extending out into the Mediterranean forms a small harbor, where ships are not very safe, but it is the only harbor for many miles on the coast of Palestine. To reach Joppa, Jonah traveled about fifty miles. The ship was probably manned by Phoenician soldiers, and it is likely that the boat was a trading vessel running from Egypt to Spain, touching for business at Joppa and other cities along the route.

#### The Great Storm.

Then the God from whose presence Jonah was fleeing sent forth after him a swift messenger, a violent storm, which tossed the ship like a bubble, and racked its timbers until it seemed about to break up. The sailors in terror called on their heathen gods, at the same time hurling the cargo of the ship into the sea to lighten the load and lessen the strain on the hull. They found Jonah calmly sleeping and woke him up with reproaches, bidding him call on his God, which the wretched man was unable to do. Then in their extremity the sailors cast lots to see who had brought this calamity upon them, and the lot fell upon Jonah. "What shall we do to you?" asked the sailors,

#### Gas Forces Woman to Sleep in Chair

"Nights I sat up in a chair. I had stomach gas so bad. I took Adlerka and nothing I eat hurts me now. I sleep fine."—Mrs. Glenn Butler.

Even the FIRST spoonful of Adlerka relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerka will surprise you. Rice's Drug Store.—Adv.

### MILKWAY To Health & Happiness



"A glance at the names on our ledger reads like a Who's Who in Hereford. They are the folks who always insist on the best in everything they buy. Hereford's milk-wise folks patronize the Prairie Dairie, says The BUNDLE BOSSY.

**RIU Dairie** for You

#### Jonah's Preaching.

Jonah had learned his lesson. He could not get away from God, who was on the sea as well as on the land. Again the message comes, "Arise, go unto Ninevah, that great city, and preach unto it the preaching that I bid thee." After a long, hard journey of some 800 miles, he reached the city and began to proclaim his message of doom, "Yet forty days, and Ninevah shall be overthrown." The effect was tremendous. Terror seized the hearts of the people. They repented of their sins, and proclaimed a fast, and put on sackcloth as a sign of their humiliation and grief. "And God saw their works, that they turned from their evil ways; and God repented of the evil which he said he would do unto them; and he did it not."

#### Jonah's Selfishness Rebuked.

But Jonah was displeased and angry. He did not want Ninevah saved. This was the outcome that he had feared when he was first commanded to carry God's message to Ninevah. It is true that the message was the declaration of doom, but it came from a God of mercy and Jonah had feared that he would be merciful to the Ninevites. Angrily he remonstrated, "Wasn't this just what I said at first?" Then he went out to a hill near the city and waited for outcome. A tiger could not have waited for his prey with greedier eyes. But the destruction came not. While he waited, a gourd grew up and shaded him, and then it was killed by a worm, and left him unprotected from the hot sun. When he became angry at the death of the gourd God rebuked him. "And God said to Jonah, Dost thou wall to be angry for the gourd?" Jehovah repeats his searching question of verse 4, particularizing it. We should ask ourselves the same question whenever we are angry or piqued or

worried or jealous: "Dost thou wall?" "And he said, I do wall to be angry, even unto death." So angry that it will kill me—the expression of a peevish and self-centered man.

The Book ends abruptly, but its object is accomplished. Jonah learns the lesson that God would have all men saved, and that that narrow-mindedness which would exclude heathen from his kingdom is displeasing to him and alien from his design.

#### Special Lessons.

The universality of the religion of Israel is the substance of the message sent by Jonah, and it is sent through him to all nations and all times.

The God who cares for Ninevah is the God who cares for the world.—Prof R. A. Hedford.

"What Israel's duty was to one nation, Ninevah, on a far larger scale is the Christian's duty to every nation."—John E. Whiting. "War is not dead. War is a spirit. War is a mode of thought. The thought life of ages must be changed; the human attitude must be altered; men must learn to think in new terms of internationalism and humanity."—Toll A Turner.

The task before us, therefore, is to widen the area of good will so that law and orderly government may transcend national boundaries and include all humanity. Some call this a dream, as men in other days called national unity a dream. But as men

**IN COLD WEATHER USE PRESTONE OR ALCOHOL WEST & SNYDER**

### Dries Up Colds in a Few Hours

The most disagreeable and embarrassing part of a cold is that constant, nasal discharge, which you can now stop in a few hours with Aspironal, the latest and most scientific "Liquid Cold Remedy." Aspironal is guaranteed to stop the irritation that causes sneezing and nasal discharges; dispel the congestion and relieve grippe, non-rhegic pains, at the same time causing a gentle and complete evacuation of the liver and bowels. All druggists carry and guarantee Aspironal, the largest selling liquid cold remedy in the world. (adv.)

RICE'S DRUG STORE

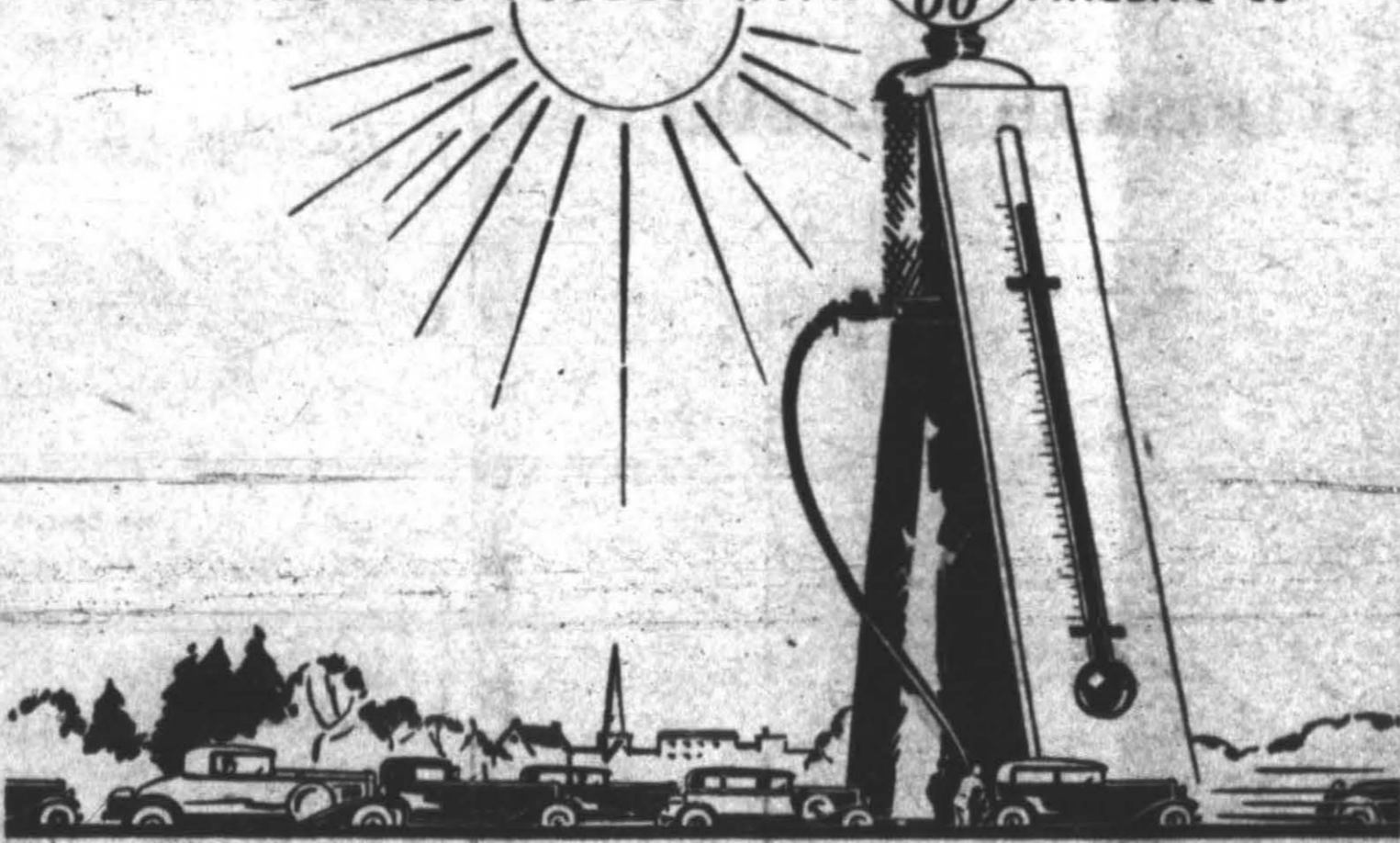
#### Best Purgative for



Relieves the congestion, reduces complications, hastens recovery.

# TODAY IS THE FOURTH OF JULY

FOR MOTORS FUELED WITH PHILLIPS 66



Let cold winds blow—it's always summer for the car that's fueled with Phillips 66. The volatility of this gasoline is scientifically controlled to fit the season and the climatic conditions of the locality in which you buy it. Your car is never handicapped by the weather. Starts instantly. Warms up fast. Accelerates quickly. Gives you satisfying power—exceptional mileage—at no extra cost. Enjoy year 'round Fourth of July performance. Switch to Phillips 66 or 66 Ethyl. For best results try a tankful.



Phill-up with **Phillips 66**

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly as in warm weather.

Schley Avenue and Third Street Second and Miles T. E. Major, Local Agent

IN MARKET FOR

## Heads and Ear Corn

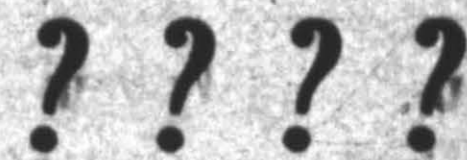
IN CAR LOAD LOTS

PHONE 1

## Alton Fraser

At Jones & McLean

FOR QUICK JOB SERVICE SEE THE BRAND



—Does it pay to deliver cream having a test of 45 per cent butterfat or better at this season of the year?

—One patron of the creamery whose cream tested 50 per cent butter fat also had the skimmed milk tested. The test was 3 per cent butter fat. Did it pay this man?

## Farmers Creamery Ass'n, Inc.

Hereford

Phone 3.

# Public Farm Sale!

DISPERSION

Monday, Nov. 25

Sale Begins at 11:00 A. M.

Having sold my farm, I will sell at Public Auction the entire farm equipment, consisting of live stock farm equipment and household goods. Location, one-half mile south and four miles east of Hereford. The following will be offered for sale:

#### Jersey Cows

- 5—Head of Jersey cows.
- 2—Two-year-old Jersey heifers.

#### Horses

- 3—Bay mares.
- 1—Saddle horse.

#### Hereford Bulls

REGISTERED BULLS OF ANXIETY BREEDING

- 2—Registered Hereford Bulls, two years old.
- 2—Registered Hereford bulls, three years old.

#### Household Goods

- 1—Kitchen table.
  - 1—Hoozier cabinet.
  - 1—New Perfection four-burner oil stove and oven.
  - 1—Commode.
  - 1—Small vanity dresser with chair.
  - 2—Beds, springs and mattresses.
  - 1—Library table.
  - 3—Rockers.
  - 1—Extra good phonograph, 54 records.
  - 1—Large dining table.
  - 6—Dining chairs.
  - 1—Buffet.
  - 1—Four-hole bachelor stove.
  - 1—Bench wringer.
  - 1—Cream separator.
  - 1—Cooks and chura.
  - 1—Underwood typewriter.
  - 1—Cooking utensils.
  - 1—9x12 Axminster rug.
  - 1—Five-tube Atwater Kent radio, complete.
- Many useful articles too numerous to mention.

#### Cattle

- 10—Head of extra good coming three-year-old heifers.

#### Farm Machinery

- 1—McCormick row binder.
  - 1—John Deere row binder.
  - 1—John Deere two-row go-devil.
  - 1—Slide godsevil and knives.
  - 1—John Deere cultivator.
  - 1—Low-wheel box wagon.
  - 1—Low-wheel rack wagon.
  - 1—John Deere double disc harrow.
  - 1—Two-section drag harrow.
  - 1—Garden cultivator.
  - 2—Sets good leather harness, complete.
  - 1—Set good chain harness, complete.
- Many useful farm articles too numerous to mention.

150—Rhode Island hens.

Lunch Will Be Served at Noon.

TERMS—All sums of \$25.00 and under, cash; on sums over \$25.00 a note, bearing eight per cent interest from date of sale, will be accepted; 5 per cent discount for cash on sums over \$25.00.

## C. J. Paddock, Owner

Miles Roberson, Clerk Ray Barber, Auctioneer



# WANT Ads

To Advertisers: All classified advertising ordered to run "ill forbid" must have a written order; also the order discontinuing "it" ads must be in writing. This is to avoid misunderstanding. It will enable us to give you more satisfactory service.

## Wanted

WANTED TO RENT—Piano. See Mrs. BEED-BENNETT at Fox residence. 45-1p

WANTED—Plowing, combining, hilling or any kind of tractor work. G. W. BRUMLEY, Phone 39-1fc

WANTED—To repair your radiator or do your electrical auto work, satisfaction guaranteed. COLEMAN & LINDSEY REPAIR SHOP. 45-1c

WANTING REAL ESTATE DEALS—If you have a farm or ranch that you wish to sell or trade, LIST it with us, for we give quick service. We have a large list of clients that want to buy and trade farming and ranching lands in your section of the country. Write us now. HALL & KINSEY REAL ESTATE AGENTS, Hamlin, Texas. 45-1p

WANTED—Plowing, or any kind of tractor work. OLEM FRIEMER. 45-2p

WANTED—I will buy your maize seeds and ear corn when matured and dry. BRUMLEY & SON, Hereford. 39-1fc

## Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. L. West, N. G. L. E. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION meets at 8:00 p. m., first and third Tuesday night in County Court room. 45

## Lost and Found

FOUND—Pair of round rimmed well rimmed spectacles. Describe them and pay for this advertisement at the Brand. 45-1fc

LOST—A spare tire, Sunday night, near our De Sota; lost in town on the way out to the ranch northwest of town. B. F. FULKERSON. 45-11p

LOST—One gray kid glove, Sunday, near the post office. Reward, \$1.00. MISS JOHNNIE ESTES. 45-11p

LOST—A German police dog; find or call Phone 175-W. E. J. BRADY, Roward. 44-2c

FOUND—Bunch of Schlage and apparently bank deposit box keys on ring; easily identified by owner who can describe them. At the Brand office. 43-1fc

## For Rent

FOR RENT—Completely furnished two room apartment, close in. Phone 457. MRS. SAM HUTSON. 45-1c

FOR RENT—Modern five room house, newly papered. Phone 110. DR. FLORENCE MILLER. 44-1fc

FOR RENT—Office rooms in the Newell-Ashbrook building. Phone 356. J. O. NEWELL. 44-1fc

## For Sale or Trade

CHRISTMAS CARDS—21 beautiful cards with envelopes to match, each one different, \$2.75 value, for only one dollar, postpaid. A. S. KENYON, 606 Carolina St., Amarillo, Texas. 45-2p

TRADE—A good Hudson coach, in A-1 condition. Will trade for a good truck. M. D. WOMBLE. 42-2c

FOR SALE—A two year old Short horn bull, E. O. FLYNN, located about 5 miles south on the east Dimmitt road. 45-2p

FOR SALE—German heater and coal range. H. C. BOWSER, Phone 137. 44-1c

FOR SALE—Good broiler turkeys, toms, \$5.00; hens \$3.00; nice flock to select from. Four miles north on 25-Mile Avenue; one mile west. H. M. BEACH. 44-21p

FOR SALE—Eight weaning pigs and a fresh Jersey cow. C. T. KIBBE. 44-1fc

FOR SALE OR TRADE—12 acre farm, good house and barn, well, windmill and good chicken house. C. R. GATLIN. 44-1fc

FOR SALE—Modern four room house, two blocks west of Central school. J. H. NIX, Phone 79-J. 43-41p

FOR SALE OR TRADE—1926 Chevrolet roadster, good condition. LEE ELECTRIC CO., Phone 432. 45-1fc

Annual Bargain Offer  
**THE AMARILLO NEWS**  
 And Big  
**SUNDAY NEWS-GLOBE**  
 Daily and Sunday  
 \$3.00  
 Save \$3.00 by subscribing NOW.  
**JOHN ROBINSON NEWS STAND**

WILL TRADE my 7 room house in Fort Worth, with all city conveniences, for first payment on good wheat land; no agents. J. W. HUBBARD, 510 Parkdale Ave., Ft. Worth, Texas. 43-31p

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Also ornamental fence, cheap. Address P. O. Box 473, Hereford, Texas. 29-1fc

FOR SALE OR TRADE—Jersey Deffer, will trade for White Leg-born pullets or young hens. Phone 9025-F2. GEORGE W. SMITH. 45-1fc

FOR SALE—Full blood Rhode Island Red cockerels. See or phone B. F. FULKERSON. 45-11p

FOR SALE—A set of used Harvard classics. See them at JONES FURNITURE COMPANY, Phone 111. 45-31p

FOR SALE OR TRADE—Kerosene and coal range combined, for Jersey cow. J. H. HARRIS. 45-2p

FOR SALE—Two good Jersey cows, fresh; also nice higer bundle feed of good quality, at four cents per bundle, delivered. Phone 9025-F2. GEO. W. SMITH. 44-1fc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Big boned, registered Poland China boars, ready for service. Phone 250. J. F. WARD, South Hereford. 40-1fc

FOR SALE—Modern five room frame house and bath; double garage; good walks and driveway. Priced to sell. D. H. ALEXANDER. 41-1fc

FOR SALE—480 acres unimproved land in Deaf Smith County, Texas. CRUMPLER REALTY CO., Rogers, Arkansas. 42-41p

FOR SALE—Fifteen nice Buff pullets, some laying. Also a 9x12 coat house; also a brick toilet, with frost proof fixtures. A. H. ELLISTON. 42-1fc

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. FRED MILLARD. 41-1fc

## DEER HUNTERS RETURN FROM NEW MEXICO TRIP

C. A. Skelton, John Haberer, J. Wallace Robinson and Vern Witherspoon returned home last Saturday evening from a deer hunt near Deming, New Mexico.

Mr. Skelton said they shot six deer in the Black Mountain range about 75 miles north of Deming. George Burns, formerly of this city, was with the Hereford party.

## FOR JOB WORK, TRY THE BRAND.

## Bladder Irritation

If functional Bladder Irritation disturbs your sleep, causes Burning or Itching Sensation, Backache or Leg Pains, making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test? Don't give up. Get Cystex today at any drug store. Put it to the test. See for yourself what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c.

## EXTENSION SERVICE MAN VISITS COUNTY AGENT

W. A. Darrow, editor of the A. & M. Extension Service News, was here Monday of this week conferring with County Agent Dunkle. Mr. Darrow also called at the Brand office, leaving here the same evening for Amarillo.

T. E. Seigler left last Saturday for Olney and other points in North Texas, where he is on a geological survey.

Frank Givan and wife reached here one day the latter part of last week from Hannibal and other cities in Missouri.

## Wool Skins

On Hand Now to REPAIR SADDLES

General repairing on Harness and Shoes. You must be satisfied with my work.

## Jack's Shoe Shop

**DR. T. M. MONTGOMERY**  
 EYESIGHT SPECIALIST  
 626 Polk Street, Amarillo, Texas  
 —Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
 OFFICE RAY'S JEWELRY STORE.  
 Telephone 188 for Appointment.

FOR BARGAINS IN  
**USED CARS**  
*with an OK that counts*  
 AT REDUCED PRICES WE OFFER THE FOLLOWING THIS WEEK:

1929 Chevrolet Coach—a car that looks and runs like new.  
 1929 Chevrolet Coupe—a dandy Six.  
 1928 Chevrolet Coach—A plum good one in every way.  
 1928 Chevrolet Coupe—a complete overhaul job, ready for many miles.  
 1927 (2) Chevrolet Coupes—both are good buys at the price we are asking.  
 1927 Chrysler Coach—here's a real buy in a car with leather upholstery.  
 1928 Whippet Sedan—a big bargain at \$350.00.  
 1927 Dodge Sedan—for quick sale, \$475.00.  
 1926 Chevrolet Coach—\$200.00 buys this good little car.  
 1927 Ford Coupe—for quick sale, \$200.00—a dandy.  
 1929 Chevrolet Six truck—a rare bargain.

Every car listed above is a real bargain. This is your opportunity to save some nice money on a first class late model closed car. We need the room and must sell these cars—take advantage of the situation AND BUY NOW.

Yours for Sales and Service  
**Brumley Chevrolet Co., Inc.**  
 "A Reliable Institution"  
 Phone 216

Fourteen Years of Successful Service  
 THAT'S WHAT STANDS BEHIND EVERY  
**HAMMER W-W TYPE**  
**FEED GRINDER**

—They have proved their greater efficiency and lower operating cost over all other grinders on the market. We believe the W-W is the best built, most economical grinder you can buy. That's why we recommend and sell it. Come in and let us give you all the facts.

**M. D. WOMBLE, Implements**  
 PHONE 451

**'Trade Marked' and 'Grade Marked'**

A nationally advertised trade-mark is an accepted guarantee by the buying public of the manufacturers' integrity and of a high quality standard of merchandise.

Many years ago the Long-Bell Lumber Company realized that the branding of lumber with a nationally advertised trade-mark would give the public greater confidence in the lumber products they would buy. Today the truth of their deduction is very evident.

With every stick of Long-Bell lumber branded with the name of this famous company, people have come to look for and demand that the lumber they buy have this guarantee of grade and quality stamped upon it. People know that if the lumber were not exactly as it should be in every way, the great Long-Bell organization would not dare to place their name upon it.

LET LONG-BELL 'TRADE-MARKED' LUMBER BE YOUR GUIDE

**A. C. Thompson Lumber**

**Roasters**  
 For Thanksgiving Dinner

—Just your right size, ready for you. The ideal type to assure perfect turkey roasting on the Nation's Feast Day of the year.

**Hunting Supplies**

We still have a good stock of guns and hunting equipment, accessories, etc. We are headquarters for issuing hunting licenses. Looks like plenty of snow and good goose hunting this winter. Get ready for 'em!

**Gas Stoves and Heaters**

Our assortment of gas appliances contains just what you will need—you can't go wrong with a Reznor heater or Quick Meal range.

**STREU HARDWARE COMPANY**

**DAY-FAN**  
 FULL POWER UTILIZING  
**9 TUBE RADIO**  
 Supreme In Audio-Amplification

The DAY-FAN Stands Supreme

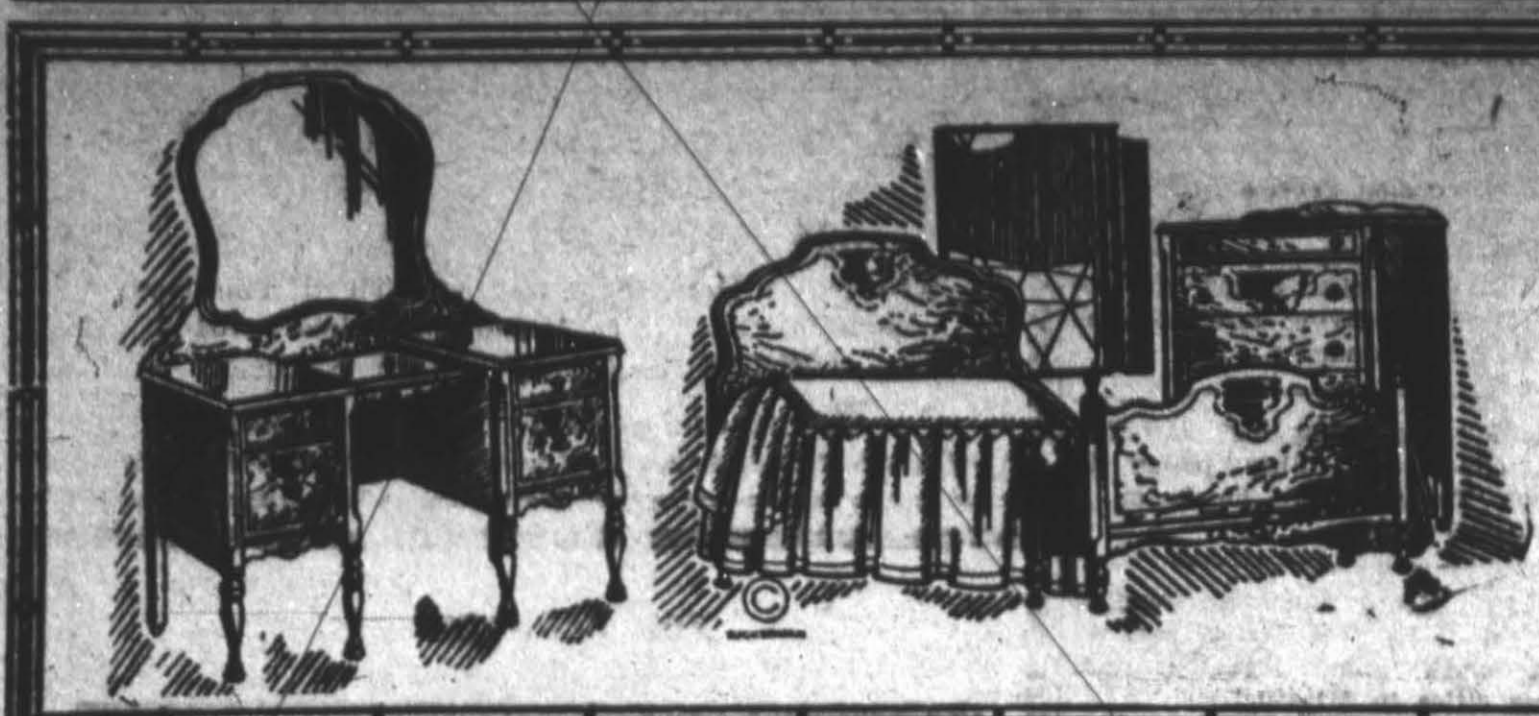
In all the qualities desired in modern radio reception—TONE, RESPONSIVENESS, SENSITIVENESS, SELECTIVITY, TUNING RANGE, VOLUME, SIMPLICITY OF CONTROL, ANY LENGTH AERIAL, ABSENCE OF HUM, TYPE OF CIRCUIT, MATCHED ELECTRICAL CHARACTERISTICS, PUSH-PULL AMPLIFICATION, WITH 245 TUBES, DYNAMIC SPEAKER, TUNING CONDENSER, SHIELDING, LAY-OUT TO TUBES, TESTS, MATERIALS, AND RIGIDITY.

What More Could You Ask of a Radio?

—We are also exhibiting the GRAY-BAR RADIO, and invite you to come in and inspect this wonderful machine. You will like it.

**TEXAS UTILITIES COMPANY**





FOUR-PIECE BED ROOM SUITES, PRICED AS HOLIDAY SPECIALS FROM

\$60.00 Up

Sets of extreme grace and beauty—the handsome carvings are an outstanding feature, perfectly matched burl veneers, hand-rubbed finish, WORTH DOUBLE THE PRICE. BUY NOW—orders will be held for future delivery if desired.

Jones Furniture Company

PHONE 111

HEREFORD, TEXAS

Progressive News

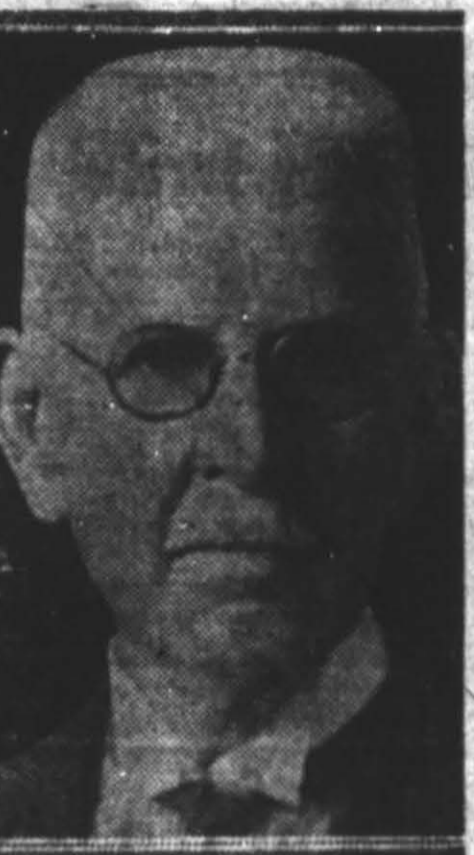
Mr. and Mrs. Leo Kendall of Summerfield visited in the Caldwell home Thursday night.  
Messrs. J. A. Phillips of Lubbock and Charles Phillips of Marlin visited their nephew, Mr. Westwood, last week.  
Mr. and Mrs. Orin Russell and son visited her parents Sunday.  
Mr. and Mrs. W. A. Knox and son and Mr. and Mrs. B. F. Reeves and children were dinner guests of Mr. and Mrs. Jim Parks Sunday.  
Mr. and Mrs. Ricketts and children visited their daughter, Mrs. Ina McBrayer, Sunday.  
Mr. and Mrs. Neel and children spent Sunday in the Vicks home.  
G. W. Caldwell, wife and baby of Henrietta are visiting her parents, Mr. and Mrs. Caldwell. They have rented a place in Progressive Community and intend to live here in the future.

Miss Lestrus Benson was in Amarillo Saturday.  
Mr. and Mrs. Webb and children spent Sunday afternoon with the Caldwell.  
Eleven ladies of the Progressive Woman's Club met with Mrs. Hershey Monday afternoon and social for Mrs. Copeland, who lost their home by fire last week.  
Mrs. Neel visited Mrs. Foster in Hereford last Saturday evening.  
Miss Lois Samuelson visited in the Caldwell home Sunday evening.  
Mrs. Parks and daughter, Ruth, called on Mrs. Click Saturday afternoon.  
Mr. and Mrs. Ray Hershey and Mary Ella went to Amarillo last Wednesday. Mr. Hershey attended a meeting of the directors of the anti-poultry theft association. Mrs. Hershey and Mary Ella visited Mrs. Meeks.  
Mr. and Mrs. Webb called on the Cockrell family Sunday evening.

Mr. and Mrs. Cockrell and children visited the Matthews home Sunday afternoon.  
Mr. and Mrs. Jeff Roberson and son and Mr. and Mrs. Cecil Hodges and daughter spent Sunday at home.  
Miss Olive Perkins called on Mrs. Russell Thursday afternoon.  
Let Hanna & Hanna make your photos for Xmas.

President Firm Endorses Sargon

"At the age of 70 I'm still active in business, and I attribute my splendid energy and vitality to Sargon. I believe it added years to my life."



DAVID S. BEEKMAN

"Before I took Sargon my health had been failing steadily for five years. What I ate soured almost as soon as it reached my stomach. My nerves were all to pieces and I hardly ever got a good night's sleep. I was continually bothered with constipation and biliousness. I tried many medicines but kept losing weight and getting weaker every day. I thought I would have to give up my business, which would have cost me thousands of dollars.  
"Six bottles of Sargon made me like a different man. If I have an ailment left I don't know it. My appetite is keen, all trace of stomach trouble is gone, and I sleep like a top. I've gained seven pounds and feel as well and strong as I did 25 years ago. I go to my office every morning ready for a real day's work. It's a pleasure to endorse this remarkable treatment."—David S. Beekman, President Beekman Steel Fence Co., San Francisco.  
Rice's Drug Store, Agent.

Ford Doings

The Community Welfare social will be held at Ford November 29. We will have a program and refreshments as usual.  
Sunday school was well attended Sunday and Rev. Mr. Cloyd held his regular services.  
There was no staging at Ford Sunday night as the song leader, Mrs. Howard Morel, is on the sick list this week.  
The Community Welfare Club met last Thursday with Mrs. D. B. Mann as hostess. There were eight members present and the afternoon was spent in quilting. After an interesting business session refreshments of fruit salad, cake and coffee were served. The next meeting will be in January when new officers will be elected.  
Mr. and Mrs. Harold went to Iowa with Mrs. Wilson's mother last week. They expect to spend Christmas there.  
Mr. and Mrs. Henry Rempie and family went to Oklahoma last week and will return after Christmas.  
Mr. and Mrs. Arthur Buller returned from Oklahoma Thursday of last week.  
Mr. and Mrs. Jack Kiever and son, Waldo, returned from Oklahoma where they had been visiting friends and relatives.  
Cecil Raynor spent Sunday with Jewel Norton.  
Viola Rempie spent Sunday night with Vineta Simpson.  
Visitors at the Cassy home Sunday night were Clyde Mann, J. B. Blanche and Maple Thurman and Waldo Kiever.  
Messrs. Joe Garrett, Shade Ratcliff, Boyd Cassy and J. B. Thurman and Misses Lura, Blanche and Maple Thurman and Nell and Mildred Cassy were visitors at the D. B. Mann home last Friday night.  
Mr. and Mrs. Bob Orr and family left last Sunday for Colorado.  
Let Hanna & Hanna make your photos for Xmas.

Adrian-Sims Notes

Messrs. Lige Ellison and H. Prasher came up from Crosbyton Wednesday. Mr. Ellison is re-sowing some wheat while here.  
Dorothy and Mary McLain visited over the week end with their parents.  
Mrs. Lotta of Indiana arrived Friday to visit her mother, Mrs. Ida G. Malone.  
Howard Beld was an Amarillo visitor Tuesday of last week.  
Wesley Collier went to Vega Thursday.  
Mary, Alta May and Stella Lee Fortenberry and Dorothy and Mary McLain visited Sunday with Elizabeth and Virginia Chapman.  
A box supper will be given at Sims school house Saturday evening, November 23. Everyone is invited. Funds raised will be used to purchase school ground equipment.  
Mrs. J. M. Chapman and children returned home Friday from near Vega to visit at home over the week-end.  
George McLain was in Hereford Thursday.  
Mr. Fortenberry was a Hereford

visitor the latter part of last week.  
Let Hanna & Hanna make your photos for Xmas.  
KEEN EYE, STEAD HAND: ROSSON GETS HIS DEER  
S. P. Rosson reached home Monday from a deer hunt in Eagle Nest country northwest of Raton, New Mexico. Mr. Rosson was the guest of Emil Mutz of Elizabethtown and both were fortunate enough to shoot a deer.  
Following is a clipping from the Raton Daily Range: "Emil Mutz of Elizabethtown, brought into Raton today the largest deer of the season. The big 12-point buck, weighing 255 pounds, was for Mute a Remington rifle. The deer came by one point the buck shot by Charles Burns a few days ago, which had eleven points."  
Mr. Rosson's deer weighed 240 pounds dressed and was one of the largest bucks shot in that part of New Mexico.  
Just received a shipment of fresh Radio B's, Hotshots and dry cells (for radio or phone) at RICE'S.

ANOTHER HEREFORD PART GET DEER IN NEW MEXICO  
G. W. Brunley returned here Monday evening from a deer hunt in New Mexico. Mr. Brunley and party hunted west of Magistrate about ninety miles on what is known as the Swans ranch, the Black Range.  
The hunters shot four deer. The party consisted of Mr. Brunley and Messrs. R. H. Kinsey, F. Welch, Lawrence Lillard, J. Wilks and Tom Osborn of Friona, and Messrs. Anderson and Gubman of Farwell.  
ILLINOIS MAN INSPECTS RANCH HOLDINGS HERE  
William G. Feigenman, of Quincy, Illinois, was here the latter part of last week inspecting his ranch located about twelve miles north of town on 25-Mile Avenue. Mr. Feigenman owns about 50 sections of land and only a part of it is under cultivation. R. J. Fosdy, of the First National Bank has the land leased.  
Mrs. Paul Foster and children spent last week-end with relatives in Amarillo.

SANTA CLAUS



IS COMING TO SEE YOU AGAIN!

From the far up North—dashing through the myriads of flashing stars—through heavenly skies!  
IS YOUR LIST PREPARED?  
—Old Santa will make certain that your wishes and dreams come true. Mothers and Daddies, bring the children with you—our Toyland is being prepared.

Olson Variety Store

Friday - Saturday Cash Specials

GRAPE FRUIT, five for	26c
OATS, Highland China	26c
PINEAPPLE, Libby's, crushed, 2 1/2 size	26c
JAM, grape, Dainty Lunch, 1. pound	26c
TURNIP GREENS, No. 2, two for	26c
PICKLES, sour, quart	26c
SALMON, red, Libby's,	26c
SOAP, Big Four, seven for	26c
VIENNA SAUSAGE, three for	26c
COCOA, Hershey's, one pound	26c
LETTUCE, per head, 6c, or five for	26c

**Pumpkin Pie**  
Is the recipe to try this week with  
**SNOWDRIFT**  
(Ask for the "Recipe" of the week card)

Carl's Cash and Carry Grocery  
Phone 324

**MAGNOLIA COKE**  
THE WONDER FUEL FOR HOME COOKING  
Solve your heating problem by using Magnolia Coke. You'll find it better than coal, cheaper than coal and cleaner than coal. Because its quality never varies, you'll always be satisfied with Magnolia Coke.  
SUGGESTIONS FOR BURNING MAGNOLIA COKE  
Magnolia Cokerquires less draft than coal, hence cover grates of furnaces with a quantity of broken fire brick. Start a fire with kindling, then put on some coke. Let this get a fair start, then put on additional coke and cover with two or three shovels of slack or breeze, a small quantity of which is made in loading, unloading and handling coke. Then close drafts and partly close the damper. If hotter fire is needed, open lower drafts for a few moments only. It is not necessary to shake grates or stir fire.  
P. S.—Even though you burn gas, keep a ton of Magnolia Coke in storage for emergencies. For poultry brooders, Magnolia Coke is an excellent fuel for poultry brooders. It is highly recommended for this use.

Jones & McLean  
PHONE 1

**Western Chief Hammer Feed Mill**  
BUILT IN THE PANHANDLE  
—and especially designed for grain sorghums raised in this section.  
—Regular equipment consists of Rockwood Pulley, S. K. F. double self-aligning ball bearings, skids and wagon elevator, ready to go.

—Extra long, high carbon steel hammers split at the ends to give six cutting edges to each hammer, which increases the capacity of the machine at a low cylinder speed.  
Very Attractive Price of 50-Foot Endless Belts.  
**Buchanan & Rosson**  
HEREFORD—FRIONA



### School News

(Continued from Page Three)  
 must be bigger and better than any yet? Then do your best to make it such.  
**FLORENCE SHORE.**

### BASKETBALL PRACTICE

Basketball practice for the girls a few weeks after that of all, but little has been mentioned about it, and most all of Herford fans have been engaged in football. It will not be long now until football will be in season and basketball will be the season.

The girls have been practicing and looking forward to when they will have the sport and interest of the town. Westbrook, the coach, first the girls exercise for limber-up. After a few weeks the girls began practicing real ball, during the last two weeks the girls have been playing a game. The sophomores proved to be the winning team in the three games. The first team was not determined, as there were girls from every class who usually well in their places. Prospects for a fast and progressive team are good.  
**NANNIE MAE RENFRO.**

### FOOTBALL BOYS STUDY FOR THEIR GRADES

Many people think a football year has an easy time in his class and that his grades are actually given to him if he has the team. Such statements are untrue. It is a school law of the football league of Texas that a player must be passing in three subjects before he is eligible to play. One instance this year, a valuable backfield man was not passing in three subjects and was not allowed to play until his work was made up. These statements prove that a teacher can not give a student his letter.

Football players have the assignments as the other boys of the class and have to do their assignments in the same time as the other students, take deductions. Teachers may give a student more than his degree on some particular subject, but this very seldom occurs.

When games are played away from home on Friday the football boys miss all their Friday classes. Before they are taken on the trip they must have ok's from all of their teachers, showing that they have made up their work for the following day.

During the season the football boys must be passing in their subjects, have their ok's before going on a trip, take the same examinations, same assignments, the same daily work and same punishments as the other students of the school.  
**RALPH CLENNIN.**

### SENIOR CLASS MEETING

On Wednesday morning, November 13, which is the regular day each week for class meetings, the Senior class met and held an election for candidates for the Popularity Contest. In this contest each class elects the same number of representatives to be voted on.

The representatives from the Senior class were:  
 Florence Shore, most popular girl.  
 Wright Ireland, most popular boy.  
 Tom Lee Springer, most beautiful girl.  
 William Russell, most handsome boy.  
 Kathleen Cronin, most representative girl.  
 T. E. Seliger, Jr., most representative boy.

### APPRECIATION

Recently a campaign for the improvement of the library of the Herford High School has been launched by the librarian, her assistants, and the student body. Letters have been sent to the families represented in this school and several editorials on the subjects have been published in the Herford Brand.

This campaign for improvement has already gained some success. The High School library is the recipient of a set of reference books, several classics and an assortment of text books, donated by Mrs. J. P. Woods. The student body wishes to take this opportunity of expressing its gratitude for this generous gift.

### THE HOME ECONOMICS CLUB MEETS

The Home Economics Club met at nine forty-five Friday morning in the home economics laboratory. The club completed organizing by

adopting a constitution. This club is sponsored by Miss Bess Westbrook, the local home economics instructor. The officers of the club are: Gladys Jones, president; Lyndelle Brooks, vice president; Thelma Springer, secretary-treasurer. The program committee is: Aileen Hughes, Patricia Wedderbrook and Margaret Tankersley. The entertainment committee is: Hazel Dunn, Hazel Megert and Maybelle Witherspoon.

The club decided to become affiliated with the State Association of Home Economic Clubs. It was also decided to make embroidery work in the meetings and to graduate our socials, beginning with the very informal and closing with a very formal reception.  
**AILEEN HUGHES.**

### THE GIRLS GLEE CLUB OF '29

The Glee Club Girls of Herford High School are planning to do many things this year. We have already given a style show, which helped our financial affairs very much. As most of the people of Herford attended.  
 Under the direction of Miss **SARAH AGNES BRYANT.**

Lucile Hicks, the music teacher, we are working on a cantata, "The World Redeemer," which is to be given the Sunday night before Christmas.  
**RAYE MURPHYREY.**

### ORGANIZATION OF THE SPANISH CLUB

The Spanish Club of Herford High School, which was organized some time ago, met Friday, November the eighth, with a total of nineteen members. The meeting was called to order by President George Harris, but as he was called to go to a football meeting, Virginia Bowman, the vice president, took charge of the meeting. We voted to have pins for our Spanish club, and then decided upon the pin that we would get.

This club has many things to do in the future. We are going to make this club one of the liveliest clubs of Herford High School. Everyone is cordially invited to visit our club at any meeting. The next meeting will be held on Friday, November the twenty-second.  
**SARAH AGNES BRYANT.**

**5% LAND LOANS**  
 Correct Abstracts  
**THOMPSON & IRELAND**  
 Herford, Texas

**Tri-State Poultry Show**  
**AMARILLO**  
 CITY AUDITORIUM  
 Dec. 12-13-14-15-16th.  
 Show your birds in the Southwest's finest show room under the Southwest's best judges: E. C. Branch and Walter Bories.  
**LARGER CASH PREMIUMS!** **WRITE FOR CATALOG!**  
**FREE TO VISITORS—COME!**  
**ROBERT RICKS** **AMARILLO, TEXAS** **KARL CURRY**  
 President Secretary

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**The FORT WORTH STAR-TELEGRAM**  
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 ORDER AT THIS OFFICE  
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 and Fort Worth Herald  
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**THE HERFORD COUNTRY**  
 IS ALWAYS A GOOD BUY.  
 ANOTHER BIG WHEAT CROP IN PROSPECT  
 SEE OR WRITE US FIRST BEFORE YOU BUY  
**HILL & RICKETTS**  
 CLARK BUILDING

**A DELCO-LIGHT**  
 for every job  
 New 1930 "Red Line" takes care of every light and power need  
 Your farm may be large or it may be small. You may need lots of light and power or just a little. But whatever your needs, there's a 1930 "Red Line" Delco-Light made to measure for you.  
 We are the authorized Delco-Light Dealers in this territory and we'd like to show you the new Delco-Lights. They're way ahead of anything known before in farm electric plants. So don't let anyone fool you with something "just as good" ... or with a "bargain" that falls short of Delco-Light standards. See us before you buy. Thus you may avoid regrets later on.  
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 HERFORD, TEXAS  
 DELCO-LIGHT  
 ELECTRIC POWER AND LIGHT PLANTS  
 Also Manufacturers of Electric Water Systems  
 PRODUCTS OF GENERAL MOTORS  
 Made and Guaranteed by Delco-Light Company, Detroit, Ohio.

*An Economical Transportation*  
**CHEVROLET**  
**"EVERYBODY'S SIX"**  
 Smart · Smooth · Safe · Dependable—and Priced Within the Reach of All!  
 THE new Chevrolet was designed and built to bring the advantages of six-cylinder performance within the reach of all those who can afford any automobile. For that reason it has met with sensational success—more than a million two hundred and fifty thousand on the road in less than nine months!  
 We cordially invite you to come in and see this remarkable car. Its smart Fisher bodies are styled in the latest mode—with tasteful mouldings, concave front pillars and oblong windows. Its great six-cylinder valve-in-head engine is smooth, powerful and unusually swift in acceleration. It is designed throughout for greater safety and dependability. And its low first cost, combined with its outstanding economy of operation, makes it truly "Everybody's Six."  
 Come in today for a demonstration!  
 The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$400; 1½ Ton Truck (Chassis only), \$540; 1½ Ton Truck (Chassis with Cab), \$650. All prices f. o. b. factory, Flint, Michigan.  
 Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.  
**BRUMLEY CHEVROLET CO., Inc.**  
 HERFORD, TEXAS  
 A SIX IN THE PRICE RANGE OF THE FOUR

**Farm Sale Auction**  
**FRIDAY, NOVEMBER 29**  
 Sale Begins at 1:30 p. m.  
 I will sell at PUBLIC AUCTION my entire farm equipment and live stock, located three miles northeast of Friona on the highway, the following described:  
**Dairy Cattle**  
 4—Head of Jersey cows and heifers. 2—Head of Holstein heifers.  
**Farm Machinery**  
 1—Ten foot McCormick tandem disc, practically new.  
 1—Oliver four-disc sod plow in good condition.  
 1—Three-section drag harrow.  
 1—McCormick row binder.  
 1—McCormick feed grinder, practically new.  
 1—Titan tractor.  
 1—Farmall tractor, with cultivator attachment.  
 This tractor and attachments will be sold at the following terms: One-third cash, balance 6 and 12 months time, with 10 per cent interest, with approved security; 5 per cent discount for cash.  
**ALL THE ABOVE FARM MACHINERY IS PRACTICALLY NEW AND IN A-1 CONDITION.**  
 Nice line of garden tools; one large new Primrose separator; one 4-wheel trailer; one Laundry Queen washing machine, practically new.  
 1927 Model Chevrolet truck, in good running order.  
 1—Coal brooder stove.  
**Household Goods**  
 1—Nesco oil range, with oven.  
 1—Davenport.  
 2—Rockers.  
 1—Kitchen safe.  
 1—Refrigerator.  
 3—Bedsteads.  
 1—Portable Victrola with records.  
 1—Dining table.  
 6—Cane-bottomed chairs.  
 1—Library table.  
 1—Dresser with large mirror.  
 1—Kerosene heater.  
 Large assortment of dishes, cooking utensils.  
 Many other useful articles too numerous to mention.  
 1—Sow and pigs.  
**30 acres bundle feed. 150 bushels ear corn.**  
**TERMS—CASH.** Please make arrangements with your banker. Remember the **FARM-ALL TRACTOR IS SOLD ON TERMS** (See Above).  
**J. E. HILTON, Owner**  
**JESS OSBORN, Clerk** **RAY BARBER, Auctioneer.**



# The Rexall Store

# ONE CENT SALE!

Thursday - Friday - Saturday

NOVEMBER 21, 22 AND 23

Buy Any Article At Its REGULAR PRICE and GET ANOTHER LIKE IT FOR 1 CENT MORE!

Corner Drug Store  
**The Rexall Store**

Day Phone 106

Night Phone 238 or 403-W

## LOCAL HAPPENINGS

Mrs. Dona Rice is expected back from Oklahoma the last of this week to make her home in Hereford with her son, V. D. Rice, who recently purchased the Clark Drug Store.

Gene Kimball of Dimmitt spent Sunday here visiting friends.

Ponder and Wayne Thurmond returned to Hereford last Sunday after a short visit with relatives in South Texas.

Make it a point to find out about ORR'S TAILOR SHOP radio supplies if your set is needing any new parts or repairs. Itc

Miss Beth Millard visited in Amarillo with friends last Sunday.

**STAR THEATRE**  
HEREFORD, TEXAS

### Program

FRIDAY ONLY  
NOVEMBER 22

JACK HOLT

### "Father and Son"

All Talking

This picture is being sponsored by the Presbyterian Missionary Society.

SATURDAY  
NOVEMBER 23

One Day Only.

HOOT GIBSON

His First Talking Picture

### "The Long, Long Trail"

RED HOT WESTERN

TALKING COMEDY

Monday and Tuesday  
NOVEMBER 25-26

### "SWEETIE"

LOOK WHAT A CAST!

Nancy Carroll, Jack Oakie, Helen Kane. This is the first time this picture has been run in West Texas. 15c-50c.

Wednesday-Thursday  
NOVEMBER 27-28

### John GILBERT



### HIS GLORIOUS NIGHT

His First Talking Picture, 15c-35c

Ky Higgins of Mineral Wells was here the latter part of last week transacting business and visiting relatives and friends.

Mrs. Garrett Smith and Henry Whitman visited in Borger last week.

Fruit Cakes! We have sold 75 pounds in three days. They are rich and guaranteed satisfactory. Phone us and we will reserve any size. Phone 166. HEREFORD BAKERS. Itc

Miss Alice Newton of Winfield, Kansas arrived last week to spend the winter with her aunt, Mrs. Garrett-Smith and family.

Radio tubes and B Batteries, serials and insulators are found at ORR'S TAILOR SHOP, Phone 16. Itc

D. H. Alexander, manager of the Panhandle Lumber Co. yard, has been confined to his home with sickness part of this week.

Let us show you those Emergency tire chains. You put them on without fuss or muss. RICE sells them. Itc

T. E. Selgler left Monday for Olney where he is looking after business matters this week.

C. R. Smith was a business visitor in Littlefield Tuesday.

Those who travel the highways leading to the New Mexico line this week report meeting many deer hunters returning with fine specimens of deer, turkey, and a few mountain lions.

Mr. and Mrs. Mason King of Amarillo were visitors for a short while in Hereford Tuesday morning. Mr. King is manager of the trade extension department of the Amarillo Chamber of Commerce, and was on his way to Roswell and other New Mexico points in the interest of his organization.

That the wild goose season is opening around Hereford is evidenced by the reports of several successful hunting forays during the past week.

Messrs. J. F. Hickman and Gentry of Wichita Falls were here last of the week inspecting farm lands. They were guests of Mr. and Mrs. W. F. Gillis while in Hereford.

Has your tire service been satisfactory. If not, try RICE'S. Itc

F. M. Kester, local jeweler and optometrist, was in Amarillo Monday and Tuesday attending Dr. Skeffington's eye clinic. Mr. Kester left here Sunday evening and returned home Tuesday evening.

Brunswicks are "FAMOUS FOR QUALITY." Itc

Ole T. and I. L. Larsen, of near Vega, were in Hereford last Friday renewing their subscriptions to The Brand. The Messrs. Larsen both spoke of the fine season in the ground and the bright prospects for another wheat crop.

J. T. Cronin was in Silverton last Wednesday on a business trip.

Mr. and Mrs. Carl Gilham visited Mr. Gilham's parents last Sunday in Clarendon.

Elmer Sharp was in Canyon last Sunday afternoon.

American Legion meeting tonight, 7:30, court house. All members urged to attend.

The best radio season is just ahead of us. Get your set in its best working order by getting new parts and supplies from ORR'S TAILOR SHOP. Itc

Jack Tiesel made a business trip to Amarillo last Thursday.

Garrett Smith returned to Borger last Sunday evening after spending the week-end here visiting his family.

Mrs. M. L. Steele, H. H. Hawkins, Ollie Fox and John Wesley spent last Sunday in Pampa attending the closing session of the Methodist Conference.

J. G. Fortenberry, of Vega, was in The Brand office last Friday. Mr. Fortenberry is a ranchman in the north part of this county and has quite a large acreage in wheat. Mr. Fortenberry is a new subscriber of The Brand.

J. W. Parr, business man and prominent farmer of Friona, was a visitor in Hereford Monday morning. Mr. Parr has under construction in Friona a new home for the Friona Star which will soon have a complete printing plant of its own.

Let Hanna & Hanna make your photos for Xmas. 45

J. C. Garrett, manager of the Bellview National Farm Loan Association, was in from Bellview, New Mexico, Monday looking after business matters in Hereford.

J. N. Scott was in Amarillo the latter part of last week on a business trip.

Miss Mattie Lou Harrison, who is attending W. T. S. T. C. at Canyon, spent last week end here visiting in the home of her mother, Mrs. E. W. Harrison.

B. B. Farmer was a Dimmitt visitor last Tuesday.

John Cummins and B. B. Farmer drove to Muleshoe last Sunday.

L. O. Scovell, brother of the general manager of the West Texas Gas Company here, has been visiting in Hereford since last Saturday. Mr. Scovell's home is in Joplin, Missouri, but he has fallen in love with the Plains country since coming here, and it would not take long to make a Panhandle fan of him.

Let Hanna & Hanna make your photos for Xmas. 45

Jesse Stanford attended the Methodist Conference at Pampa, returning home Sunday night.

### STORK SPECIALS

Born to Mr. and Mrs. Lloyd Cornet, a son, November 12.

Born to Mr. and Mrs. Otis Foster, a son, November 13.

### Too Late to Classify

WANTED—Children to keep by the hour or day. Apply 510 West Third Street. 45-1p

FOR SALE—A Damascus sewing machine in good running order. See MRS. O. F. WEST at West Tailor Shop. 45-4tc

WANTED—100 persons to buy photos and picture frames to give for Christmas gifts. HANNA & HANNA, Photographers. 45-5c

FOR SALE—New Chevrolet Six Coach, in good condition; priced low. See A. R. POSEY. 45-1tc

FOR RENT—A new one room house. See J. E. TURNER. 45-1p

FOR SALE—A good ten foot windmill cheap. See J. E. TURNER. 45-1p

FOR SALE OR TRADE—Jersey cows, fresh; also heavy sprayer cows and heifers. Good finger bundles at the farm or delivered. Turkey Red seed wheat. O. E. SHERMAN. 45-2p

**MRS. W. L. SUTTLE DEAD**  
Mrs. W. L. Suttle died at the family home at Summerfield last

Friday afternoon. Funeral services were conducted in the Baptist church in Hereford Saturday afternoon by Rev. Brownlow of Summerfield and Rev. V. M. Cloyd of Hereford. Interment was made in Hereford cemetery.

Mrs. Suttle came to Summerfield community twelve years ago with her husband when they moved from Young county. Their three children were born here. They and Mr. Suttle survive her. About three months ago she became afflicted with a lingering illness which affected her lungs and ultimately caused her death. She was 33 years of age. A home has lost its mother, a husband his wife, and a community a loved citizen.

### INSURANCE

Loans--Bonds

HEREFORD INSURANCE AGENCY

JOHN McLEAN, Manager

What a Delight



Oh How Good

### Fruit Pies

We're proud of our Fruit Pies. Large sizes, filled with good and tasteful filling. Brown, crispy crust—in fact, every bite a delight. Place your order in now and get them right out of the ovens.

CAKES, COOKIES, CREAM PUFFS—MOST ANY KIND OF PASTRY YOU WANT.

### Hereford Bakery

REYNOLDS & DUNN

## Thanksgiving

We sincerely hope you have a great deal to be thankful for, and if we have been able to contribute even a small bit to your thankfulness, we are happy.

Let us place our resources at your disposal for the coming year with the wish that we may all have more to be thankful for next season.

Our Aim—To Help Improve the Panhandle  
**PANHANDLE LUMBER CO.**  
Quality—Service—Courtesy—Grip

QUALITY—SERVICE—COURTESY

### Western National Bank

"There Is No Substitute for Safety"

Brand Want Ads Pay Good Dividend

## Thanksgiving Specials

This is the time of year to be thankful, and to give expression to your gratitude.

You should provide that nice new dining table—or better still, get that new dining room suite you have been wishing so long to buy. Our selection was never better, and prices were never cheaper than they are today.

\$275 Value, 9 piece suite for	\$200.00
\$225 Value, 9 piece suite for	\$175.00
\$195 Value, 9 piece suite for	\$150.00
\$185 Value, 8 piece suite for	\$95.00
\$ 85 Value, 6 piece junior suite for	\$ 67.50
\$ 80 Value, 6 piece junior suites for	\$ 62.50
\$ 32.50 Value, 6 piece breakfast suite for	\$ 25.00

Just for an added attraction we will place on special our Living Room Furniture.

\$225 Value living room suite, special for	\$165.00
\$200 Value living room suite, special for	\$145.00
\$175 Value living room suite, special for	\$125.00
A fine damask-covered "Love Seat" special for	\$ 35.00

A big assortment of beautiful mahogany and walnut rockers and chairs at a special discount.

Come on and buy some nice new things—and sweeten up things at home.

## E. B. Black Co.

"We are satisfied with small profits."