



Farm Interest

Radio Program Is On July Slate

A series of radio programs directed toward the education of farmers and farm wives in every line that may be of interest and use to them has been announced for the month of July by the Extension Service of A and M College.

The sponsorship of the programs is shared by Co-operative Extension Work in Agriculture and Home Economics, A and M College of Texas and the United States Department of Agriculture all of which are co-operating in the effort to make the programs both interesting and educational.

One of the series of programs will be heard every morning except Sunday from 11:30 to 11:45 a. m. over radio station WTAW, WFAA, KPRC, WOAI.

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

In spite of many showers the wheat harvest in our community is well under way. Some have finished and some just beginning.

Fifteen to twenty-three bushels per acre is the average report. Row crops are growing nicely.

Mrs. Seaburne Teague and children from Plainview, are visiting with her parents, Mr. and Mrs. J. A. Bagwell and other relatives.

Mr. and Mrs. Bryan Sinclair were in Hereford Tuesday.

Mrs. McClain from Petersburg, is making an extended visit with her daughter, Mrs. J. C. Williams.

Marvin and Elva Lane from Tulla, are visiting with their cousin, Mary Elizabeth Givan.

Jack Howell returned from a long visit with his grandparents at Beulah. His cousin, Betty Jo Witty, returned with him.

We would like to commend our men-folks for nearly one hundred percent attendance at Sunday school since harvest started.

Andrew Smith and family from Henrietta, Texas, are here harvesting their wheat crop.

Mr. and Mrs. Sinclair from Tulla, are spending the summer with their son, Harry.

Leland Smith and family were in Hereford Saturday.

Bryan Sinclair and family visited friends in Floydada, last Sunday.

Little Carolyn Rothwell spent the week-end with her grandparents.

Mrs. Jim Bagwell was a Hereford visitor, Friday.

Mr. and Mrs. Carl Webb and children visited in the Bryan Sinclair home Sunday.

Visitors at Sunday School Sunday and in the Jim Bagwell home, were Mrs. H. C. Webb, Ray McIntire and Christine Bagwell from Dimmitt.

Vega News

(30 miles north) MRS. D. E. MCKENDREE

The Senior Class of 1936 of the Vega High School had their Class reunion at Pala Dura Canyon last week-end, Mrs. John Halliburton was chaperon. Miss Rosalynn Bartlett of Chicago, Mrs. J. E. Bartley, Doris Jacob of La Porte, and Mrs. Glenn Leonhardt, Maxine Jacobson of Wellington, were present from out of town. Twenty-two attended and enjoyed the outing and association with class mates.

Mrs. T. D. Newsome is visiting her father near Fresno, Calif. Miss Charline McNabb spent a few days with relatives in Amarillo during the first of the week.

Billy Hare of Swearington is a guest of his uncle, E. H. Hare. Mrs. Geo. McCombs began her duties as mail carrier for Vega rural people Saturday, July 1. She succeeds Mrs. Paul Long.

Mr. and Mrs. Dave Hillburn and children spent Sunday at Adrian with relatives.

Homer Daughtery, brother of Mrs. L. E. Godwin, is a guest in the Godwin home this week.

Born to Mr. and Mrs. James Watkins was a four pound girl. Mrs. John Ivy had a major operation in an Amarillo Hospital Wednesday morning.

Mr. and Mrs. Clifford Oden of McCamey are visiting relatives in Hereford. He is a great-nephew of Mrs. A. D. Godwin and a grandson of John Higgins.

Bellview News

(45 miles northwest) MRS. R. H. JOHNSON

Owing to rains in this community harvest is only about half finished. The average yield is about 10 bushels. Row crops are looking fine.

Mrs. D. O. Rutherford is still confined to her bed, due to a fall she received some time ago,

when she injured her limb that was amputated some 30 years ago.

Mrs. Odell Youngblood of Horse Springs, N. M., is visiting her mother, Mrs. M. A. Johnston and other relatives here.

Mr. and Mrs. Ed Messenger and family of Clovis, visited in the G. W. Messenger home here, Sunday.

RH. Johnston Jr., and family of Norton, visited his parents, R. H. Johnston and wife, Sunday.

Joe Kitchin, wife and sons of Clovis, are visiting in the W. E. Brown home. Mr. Kitchin is working in the harvest fields.

Miss Louise Kress is visiting in the home of her aunt, Mrs. McCaskell in Littlefield.

Mrs. Myrtle Cress of Colorado Springs, Colo., arrived last week to visit in the N. L. Cress home.

Misses Elizabeth Ann Sewell of

Midlothian and Iris Westbay of Amarillo, visited Monday with Miss Elizabeth Ireland, who returned to Amarillo with them for a two-day visit. All were classmates in Trinity University, at Waxahachie.

Mr. and Mrs. A. D. Smith and baby of Amarillo, arrived last Saturday to visit her parents, Mr. and Mrs. W. W. Bennett.

Mrs. Max Cress joined her hus-

band here last Sunday, from El Paso. The couple plan to make their home here. Mr. Cress, who is the brother of N. L. Cress, is employed as a salesman at the Brumley-Woodford Motor Co. They are occupying an apartment at the Dr. J. W. Hendrix Clinic home.

Mrs. George Buttell and children of Woodward, Okla., left Friday after visiting her mother, Mrs. Maggie Hopper and other

relatives here for several days.

John L. Wilson and grand-daughter, Thornton Shirley, joined Mr. Wilson's daughter, Mrs. Sam Steele and family of Ft. Sumner, N. M., at Las Vegas, last week for a camping trip on the Red River.

Mr. and Mrs. Harry Johnson of Amarillo, visited her sister, C. H. Dyar and Mr. Dyar in Hereford over the week end.

A Case Salesman For Every Neighborhood On This Map

A Partial List of Satisfied CASE MODEL "L" owners who are Out Best Salesmen!

Don't take our word about Case Model "L" Power, Economy and Long Life at low upkeep cost—Ask one of the Model "L" Owners to be found in the following list. If you have a tough plowing job, investigate MODEL L—Many of these men pull two 10-foot One-Way Plows with a Dependable, Low-Cost Model L.

- A. W. Fortner (1 Model L)
Ross Campbell (1 Model L)
Mark S. Benefield (1 Model L)
F. L. Bogle (1 Model L)
O. E. Sherman (1 Model L)
Jim Lipscomb (1 Model L)
Frank S. Wilde (1 Model L)
Cecil Allred (1 Model L)
Ky Lawrence (1 Model L)
W. T. Price (1 Model L)
J. T. Gilbreath, Jr. (1 Model L)
Roy Wagner (1 Model L)
L. M. Turner (1 Model L)
J. J. Wilder (1 Model L)
A. A. Smith (1 Model L)
Johnny Davis (1 Model L)
Wm. O'Brien (1 Model L)
Met calf Bros. (1 Model L)
Wirt Phillips (1 Model L)
Jack Dunn (1 Model L)
Andrew Smith (1 Model L)
Floyd Schlenker (1 Model L)
John Lynn (1 Model L)
A. C. McFarland (1 Model L)
J. T. McFarland (1 Model L)
John Steinbock (1 Model L)
N. E. Gass (1 Model L)
W. A. Hunter (1 Model L)
C. W. Hodges (1 Model L)
Colby Conkwright (1 Model L)
H. D. Culpepper (1 Model L)
L. W. Carlyle (1 Model L)
Roy Euler (1 Model L)
Arthur Klemm (1 Model L)
Charles Burke (2 Model L's)
W. E. Upton (1 Model L)
C. W. Frye (1 Model L)
L. A. Smith (1 Model L)
Floyd Tomlinson (3 Model L's)
R. F. McConnell (2 Model L's)
J. C. Williams (1 Model L)
H. A. Youts (1 Model L)
J. L. Hoffman (1 Model L)
Sam Skaggs (2 Model L's)
Jess Ritter (1 Model L)
Albert Zinser (1 Model L)
S. F. Williams (1 Model L)
J. H. Hudgeons (1 Model L)
John Stork (1 Model L)
H. H. Boardman (1 Model L)
H. C. Wells (1 Model L)
C. F. Loflin (1 Model L)
Otis Masie (2 Model L's)
T. W. Medlin (3 Model L's)
R. E. Louder (2 Model L's)
R. L. Stewart (1 Model L)
R. R. Jackson (1 Model L)
Joe Evans (1 Model L)
Virgil Whitley (1 Model L)
E. V. Holman (1 Model L)
H. H. Miller (1 Model L)
Hardwick Bros. (1 Model L)
Lawrence Hand (1 Model L)
F. J. Knabe (1 Model L)
T. J. Carter (1 Model L)
C. S. Gunter (1 Model L)

The Following men, some included above, are those who liked Case so well that they have purchased new Model L's for Summer plowing:

- Homer L. Sharpe O. E. Easley
Andrew A. Smith Hardwick Bros.
Lewis Smith Lawrence Hand
John Johnson F. J. Knabe
Mac Pitman T. J. Carter
Wink Valentine C. S. Gunter
Burl France T. W. Medlin
Charley Burke Sam Stapp
Frank Bezner F. S. Williams
O. E. Sherman H. E. Bippus
J. W. Schwaller



... AND ALL ROADS lead to SKELTON Implement Co. J. I. CASE DEALER for Hereford Area

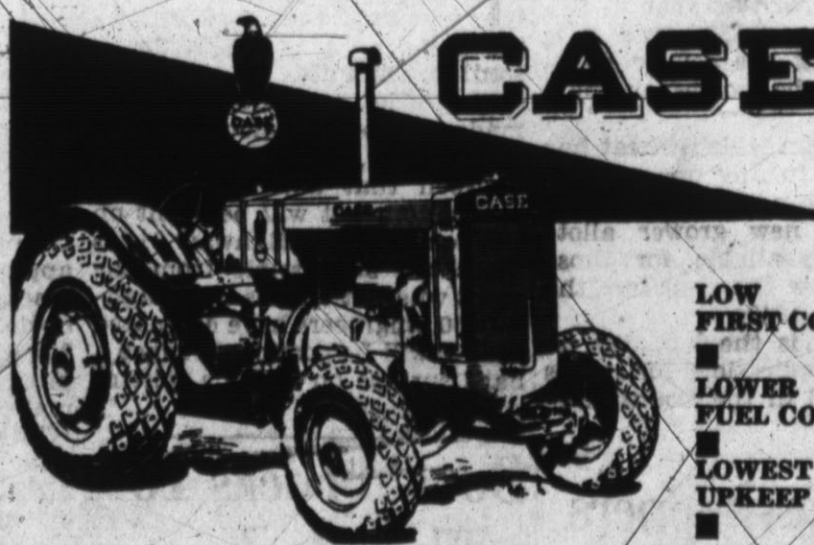
FIND YOUR NEAREST NEIGHBOR on this MODEL "L" LIST! He is Our Star Salesman in your Community!

Every once in a while someone wants to know how long we have been selling Case Machinery. The real truth of the matter is: We only keep shop, and make deliveries, and turn in the orders. We are just sort of secretary for scores of Salesmen. Everyone of our Star Salesmen is a Satisfied Case Owner!

READY FOR DELIVERY IN HEREFORD! 10-Foot ONE-WAY Plows!

ONE CASE SELLS ANOTHER!

Just Unloaded a Carload of



CASE Model 'L's' ON RUBBER!

2 More Cars On The Way!

- LOW FIRST COST
LOWER FUEL COST
LOWEST UPKEEP

Skelton Implement Co.

SALES and SERVICE

HEREFORD, TEXAS

DAY PHONE 332 NIGHT PHONE

**HEREFORD**



**BULL**

By Jimmie Gillettine

By the time another Thursday rolls around harvest should be just about over. At least the bulk of the wheat should be in the bins.

Things in general should be pretty good in this country at least for the next six or eight months. A lot of farmers went into the cattle feeding business this year — and most of them made some money. No one is likely to get rich on wheat this year, but due to the big yields and the 62-to-64 cent government loans most everyone who had wheat should come out a little ahead. In addition, prospects are mighty good for a row crop. It looks like this country is getting a break once again — and the folks who stuck it out sure deserve everything that comes their way.

Charles Skeiton and J. W. Robinson left last Saturday for a boys' camp, where they will spend the next few weeks. They sure were happy over the camp, although Charles hated to leave his newly acquired horse, "Strawberry Roan".

C. O. Phillips was in to fuss about the fact that the pages in The Brand are not numbered. He says that it takes him longer to find the continued articles than to read them. We appreciate this suggestion — and are going to make an effort to number the pages henceforth. The reason they aren't numbered sometimes is because we can't figure out how many pages there will be when we print the first four pages, and rather than have them numbered wrong, we just leave them off. From now on when they are numbered incorrectly you can blame C. O. Phillips.

Visitors at the elevators the past week included Mrs. J. E. Beyer, Mrs. Wm. McGehee and Mrs. J. B. Hammer. None of these ladies had seen wheat unloaded at an elevator before, although Mrs. Hammer is a resident of 36 years standing. Each of the ladies were more than a little impressed.

H. V. Hennen may be a citizen of merit, a good father and an excellent husband — but as a grocery merchant, he would be a flop. Voluntarily he offered me a chicken; the next time I saw him he said that he would bring it over, and the next time we met he also said that he would dress it. He was so nice that I'm afraid he forgot to mention that he was also going to eat it, too. Maybe Mrs. Hennen interfered. I don't blame her much, either, because I'll bet that she had to feed and take care of the entire flock.

I really think that I owe Bob Higgins a public apology. A few days ago I ate some roast lamb — and it really tasted good. Bob, I am sorry about those things I said about you. I think that you've got something in the sheep business.

While on the subject of food, Mrs. Bill Gillis and Mrs. Ida Davis are firm in declaring that they would not eat horse meat. In fact when the subject came up, they almost left out. On the other hand, horse flesh is quite frequently served in Europe, and those who have partaken of the meat say it's not bad at all. Perhaps a little course in grain, they admit, but not bad in taste. In Germany horse steaks are on the menu in cafes now days. What's become of the once popular dish, "Souffle"? You hardly ever see it any more . . . and it's been a long, long time since I've eaten any chitlin' bread — thank goodness.

These new-fangled refrigerators have just about put the good, old fashioned Ice Cream Freezer out of the running — but they sure don't turn out the same quality of cream our dads and mothers made. I really feel sorry for the kids of this day and time. It doesn't seem right for anyone to grow to manhood or womanhood without having had the experience of sitting on the freezer while some of the elders turned it — and then to lick the dasher.

The GMC offices recently gave Ezra Norton a big neon sign to put out in front of his business. Ezra is mighty proud of the sign, too. He has it stored in the back

of his garage — and when any of his friends start talking with him, he always carries them back and shows off the sign. It is still crated up in a big box, but by bending over and peering through the slats you can see the letters as plain as everything. Maybe as soon as he determines that they aren't going to charge him for it, Ezra will uncrate the sign and put it out front — or at least up in the front office.

**Remarks Heard At Random . . .**

**BURYL ELLISTON**, "If I get much prettier, I don't know what I'll do" . . . **LAWRENCE WOMBLE** upon returning from Colorado, "I left a few fish up there — mostly the ones I threw back" . . . **BARNEY HICKS**, "If you even mention the words 'Electric Lanterns' in the paper, off comes your head . . ."

**Dawn Items**

(13 miles east)  
**MRS. JESS CALDWELL** . . . Gayle Neal, who for the past several weeks has been working on his father's wheat farm here, returned to his home in Amarillo Saturday. Gayle was suffering from a severe attack of tonsillitis.

Mrs. H. E. Miller, president of the Dawn Home Demonstration Club asks to announce that the next meeting of the club will be held Wednesday, July 12, at the Dawn school house. Members are urged to be present and all visitors will be welcome.

Mrs. A. A. O'Neil and Miss Alma Miller students, at WTSC, spent the week-end at their respective homes here.

Mrs. Julia Samuelson, who was quite ill the latter part of the week is much better.

Oscar Hewitt of Borger, was a

visitor in the L. A. Smith home Saturday evening.

Miss Sadie Lee Oliver of Hereford and Mrs. Carl Wimberley and Wanda Sue drove over near Adrian Sunday viewing the different windbreaks and lawns in this section. Mrs. Wimberley plans to submit several articles for the farm magazine along this line in the near future. Several of Mrs. Wimberley's articles have appeared recently in the Farmer-Stockman, on subjects of interest to home lovers.

Almond Bynum of Amhurst, is here for a visit in the home of his brother, Aubrey O'Neil and Mrs. O'Neil.

Mrs. Lyle Blanton of Hereford, visited Mrs. Jess Caldwell and Mrs. Julia Samuelson Friday.

Several car wrecks have occurred in this community recently. A truck of J. M. White, driven by Ollie Caraway, which was loaded with wheat, was somewhat damaged when the driver ran into a chain.

One of the boys working for Baker Womble, was in a wreck near Amarillo. Several stitches were taken in his scalp.

Billy Paul Frye, small son of Mr. and Mrs. Paul Frye of Amarillo, is visiting in the home of his uncle, A. T. Frye and family.

Rev. T. C. Willett of Lamesa, who has been visiting friends and relatives in and around Hereford, visited last week in the home of his daughter, Mrs. Don Fleming.

Herschel Miller was on the sick list the latter part of the week.

Mrs. Martin Campbell and sons of Daniel, called in the H. H. Miller and H. E. Miller homes Sunday.

Herschel Jennings of Canyon, was a visitor in the Carl Wimberley home Monday night.

Miss Mildred Holt of Canyon, a summer student at WTSC, spent the week-end with Mrs. Don Fleming.

Joe Miller of Plainview took

dinner Friday in the home of H. E. Miller and family. Joe Miller and H. E. Miller are cousins and had not seen each other for a number of years.

Mr. and Mrs. Howard Hershey and daughters of Dalhart, were visitors in the L. A. Smith home Saturday. The Hersheys, once located here, were visiting relatives and friends in and around Hereford.

Jess Caldwell visited in the home of his brother-in-law, Otto Samuelson and family at Canyon, Tuesday.

H. E. Miller made a business trip to Amarillo Tuesday.

Doris Smith spent the week-end at Wildorado in the home of her uncle, O. G. Smith and family.

Miss Christine Hopkins of Byers, who is attending Texas Tech at Lubbock, during the summer, spent the week-end in the home of her aunt, Mrs. W. J. Stewart and family. She was accompanied by a student friend. Both young ladies visited with many friends in this community. Miss Hopkins has spent several summers with relatives here.

Miss Christine Hopkins and her friend visited Miss Syble Smith Sunday, also Inez and Alma Miller.

Word has just been received from Mr. and Mrs. R. S. West, former teachers at Dawn, who are now at home on their farm near Bellview, N. M. They were busy harvesting wheat, and will remain on the farm there until school opens here in the fall. Mr. Finley and family visited in Amarillo Friday.

Wheat harvest has proved quite a long drawn-out and difficult problem this season. The heavy rains have delayed the harvesting. In the meantime the hail has taken quite a toll. There has been some hail in various sections but very little damage reported, except that reported by farmers some miles north of

Dawn. J. M. White lost 300 acres of irrigated wheat in a ravishing hail storm last week. L. A. Smith is now harvesting 400 acres of wheat, getting 3 bushels per acre, which would easily have made 15 bushels per acre before the hail hit it. M. H. Burum at the time lost his wheat in the same vicinity, the number of acres not reported.

In spite of the many obstacles, many devices were hit upon by the never-to-be-forgotten farmers.

Carl Wimberley simply hitched two tractors to one combine, because one wouldn't do the work. Two made the grade all right.

H. H. Miller managed to lose little time because his caterpillar tractor pulled the combine when others could not get in their fields. But his grain trucks got stuck, so he had a special man with a tractor on hand to pull them out.

Some farmers rigged lights over their tractors and combines, and worked all night.

It is thought that in a few more days harvest will be practically completed. The rains have not done too much damage, although somewhat lowering the protein test. Farmers are still saying that this is the best crop in some years.

Tractors and plows are being overhauled and as soon as the wheat is off the fields, the Dawn farmers will begin plowing the wheat land for fall-sowing. They plan to run day and night, to take advantage of the moisture afforded by the recent rains. A busy time is still ahead.

Miss Frances Dameron and mother, Mrs. W. B. Dameron, left Tuesday for Slaton for a week's visit. They accompanied Mrs. Jack Lester and children to

their home, after they had visited relatives here. Mrs. Lester, the daughter of Mrs. W. B. Dameron, is the former Miss Marjorie Dameron, June and daughter of Mr. and Mrs. W. E. Dameron, also made the trip.

**Former Residents Here**  
Barney Casteel of Atlanta, Ga., arrived Sunday to spend the 4th of July holiday here with relatives. He is a son-in-law of John L. Wilson. Mr. Casteel who is a former Manual Training teacher of Hereford High School is attending NTSTC at Denton, for special work in industrial arts. He is an industrial art teacher in the Atlanta public schools.

Floyd Ross and J. M. Gilliland returned Sunday night from Waxahachie, where Mr. Gilliland transacted business and Floyd visited with relatives for a few days.

**JONES DRY GOODS**  
**CLOSING OUT**  
**SALE**  
**CONTINUES!**

**AT LOWER PRICES THAN EVER BEFORE!**

Many items marked down to Lower Prices than quoted last week. We want to say "Thank You, Friends, for your wonderful response to our Closing Out Sale!"

The crowds came; they found bargains, and they bought Large quantities — and are still coming every day. Sales have far exceeded our expectations. We are sorry we had to close the door on Opening Day, and are offering some Outstanding Values for Friday and Saturday, July 7th and 8th.

<b>HOUR SPECIALS!</b> 2 to 3 p. m., Friday, July 6th We have sold so much Fleece Goods of all kinds that a lot of short lengths have accumulated; Silks, and all kinds of cottons. 1-4 yard up to Dress Lengths! <b>Buy Them for One Hour Only! — at</b> <b>1-3</b> OF THE PER REGULAR PRICE! YARD	<b>HOUR SPECIALS!</b> 10 to 11 a. m., Saturday, July 7 <b>36-INCH</b> <b>CRETONNE</b> 10c Value—One Hour Only <b>5c</b> PER YARD	<b>HOUR SPECIALS!</b> 2 to 3 p. m., Saturday, July 7 <b>36-INCH FANCY</b> <b>OUTING</b> Worth 10c yd.—One Hour only <b>5c</b> PER YARD
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**36-INCH UNBLEACHED MUSLIN**  
Per Yard, Only  
**4c**

Large Table of **SILKS**  
**39c**  
Lights and darks, solids and prints; worth up to 98c

**36-INCH JOHNSON PRINTS**  
15c Value, vat dyed—Closing out Price — Per Yard  
**10c**

**Eyefet Batiste and LACE CLOTH**  
Formerly sold up to 98c—Closing out Price —Per yard  
**15c**

**BARGAINS IN SHOES**  
for men, women and children!  
**25c**  
Formerly Sold up to \$1.00!

**THE FAMOUS NO-FADE and PHILLIPS JONES DRESS SHIRTS**  
For men! Worth Much More! Closing Out Price  
**\$1.35**

**ALL LADIES' HATS 1/2 PRICE!**

**ALL LADIES' NOVELTY WHITE SHOES**  
**1-2 Price**

**ONE LARGE RACK OF LADIES' SHOES**  
Formerly sold up to \$3.95—Closing Out Price PER PAIR  
**\$1.00**

**98c BEMBERG SHEER SILKS**  
Closing Out Price  
**65c**

**LARGE GROUP OF LADIES' Silk Dresses**  
Worth up to \$7.95—Closing Out at 2 Low Prices  
**1.98 - 2.98**  
PUT THESE ON YOUR MUST-SEE LIST!

**ONE LOT OF LADIES' PURSES**  
**25c**  
Formerly Sold up to \$1.00!

**DICKIES' BEST 9-Oz. Sanforized OVERALLS**  
For Men  
**98c**

**Men's Heavy Weight KHAKI PANTS or SHIRTS**  
Sanforized, well worth \$1.25 each—only  
**98c**

**MEN'S WORK SHIRTS**  
**64c**  
Heavy Bengal Cloth Chambray; sanforized, grey or blue.

**Men's Dress or Work SOX PAIR**  
**8c**

**STETSON HATS**  
Drastically Reduced!

**WE'LL HOLD Your Check until you get your WHEAT LOAN!**

**REAL SAVINGS ON GOOD USED CARS!**

We have a few good, Clean Used Cars at the present time . . . and they are priced to sell. We are willing to take your check and hold it until you can get your Government Wheat Loan through, or until your AAA Check comes through. See these cars now . . . They are the kind that you will be proud to own and that will give long service.

**1937 DODGE COUPE**  
With our written guarantee; beautiful maroon finish.

**1938 DODGE COUPE**  
Black; Low mileage. A Bargain!

**1937 DODGE 2-door SEDAN**  
Trunk, radio; Clean throughout!

**1937 PLYMOUTH 4-door SEDAN**  
Reconditioned; Original grey finish like new.

**1935 PLYMOUTH 2-Door**  
Only 36,000 Miles; Clean all over.

**1935 FORD COUPE**  
You must see this one to appreciate what a really clean used car can be.

**CHEAPIES!**  
Most of these cars have been reconditioned and will Sell at Bargain Prices!  
**1938 V-8 COACH — 1933 V-8 SEDAN**  
**1933 CHEVROLET COACH**

**1934 CHEVROLET COUPE**  
Original paint, radio, original Upholstery. Is in unusually good condition.

**1938 DE LUXE Plymouth Sedan**  
Trunk, nearly new tires; low mileage. A Real Bargain.

**PICK-UPS**  
These pick-ups are all in good running condition, and you should get many miles of trouble-free service from them.

**1937 DODGE — 1/4-Ton**  
**1934 CHEV. — 1/4-Ton**  
**1933 FORD — 1/4-Ton**

**IRELAND MOTOR CO.**  
319 NORTH MAIN ST. DODGE-PLYMOUTH HEREFORD, TEX.

**JONES DRY GOODS CO., Inc**  
IN OLD D. R. GASS LOCATION ON MAIN ST.

We Give S&H Green Stamps!

POCKET KNIVES Big Assortment 35c to \$2.00

Bring Your Kodak Films here! We are dealers for FOX STUDIO

SUN GLASSES 19c to \$1.95 See the Polaroid Day Glasses... Comfortable... No Glare!

CITY DRUG STORE WE ARE AIR CONDITIONED! ALWAYS COOL! - PHONE 100

What Goes On Here??



A Column of Fun and Amusements BY MARY JANE MORGAN

Who said anything about a "Glorious Fourth" anyway? If a firecracker had gone off Tuesday it would have scared the people within an inch of their lives.

Let the "Law" would go after an owner of a firecracker just as seriously as the British after an Irishman with a "pineapple"; anyway, it's "agin the law" now.

Interesting speculation. Can't you just see Sheriff Newell rushing through a grocery store, gun in hand, after a romped terrorist suspected of having a son-of-a-gun in his possession? Or a sparkler? Or a skyrocket?

Yeah, maybe so, but's awfully nice to be sound of wind and limb the day after. We hear.

Even though the Fourth this year was just another date, gobs of noble patriots bestirred themselves to have picnics along the creek and at the Lake in order to fish, or just loaf; go to Amarillo to dance and honky-tonk; go swimming; or ride up and down main street, and give the drug stores rushing business.

Some started the day off right by previewing "NAUGHTY BUT NICE" Monday night and Tuesday morning, while more hardy celebrants danced at the Firemen's Hall to the accompaniment of Hetrick's Rhythm Clowns. These people up here have been accused of just dancing and hoping the music can take care of itself, eh Minnie Dean Jeff Burk?

Charles Spradley had the right spirit, all right, and was gallant enough to offer to take four, thus far, unclaimed blessings to the dance himself, but they reckoned as how they had been crashing the hops so long now that they would feel foolish with an escort. Canya beat it?

After seeing "THREE SMART GIRLS GROW UP", we hope everybody starts trying to look, act, and sing like Deanna Durbin. Boy, she's a peach. But we heard one sourpuss yokel who had no sense of sound grumble as he walked out that he thought she was the equivalent of a 'screch!' Curious idea, that.

Of course, we promised not to breathe a word of it... blast it... but the 'alarum' (yeah, after you, Mr. Poe) of wedding bells is going to disturb the set-up off Main Street and thereabouts after harvest. Well, time'll tell, even if we can't. Thoughts of impending matrimony bring us to "WIFE, HUSBAND and FRIEND" (or is it 'fiend?') on today and

tomorrow at the Star. It's one of those "delirious romances" with Warner Baxter as the narrated husband, Loretta Young as the would-be opera singer, and Binnie Barnes as the friend and real prima donna. Loretta Young is abbetted in her singing by maestro Cesar Romero. Tops in the flicker is the brawl between Young and Baxter. Young bops Baxter until he yells 'Uncle,' because she thinks Friend Barnes is out man-hunting. Next best thing is Baxter's opera with himself as head-butcher.

Quieter entertainment may be found any old day at the Library. In fact, few things can disturb the pervasive calm enveloping it. For example, unless something has happened very recently, get a load of that calendar on the desk there next time you exchange books. This particular calendar is for a desk, and has note space. The odd thing about it, though, is that it is for last year, 1938. Mrs. McLean and company explain its presence in this way: nobody thought to present the Library with a new one in 1939, and although the commissioners were asked about one, nothing ever happened. Not greatly alarmed at this deficiency, though, Mrs. McLean has simply written the correct date over each of the old ones. It is a little confusing however, when they forget about the old notes and try to use them this year, she admits.

Have you ever dragged through Hitler's "Mein Wampf"? If not, in some respects it's worth the trouble. In spots, the whole thing seems so ridiculous and unreal that it gives an impression of childish absurdity, but for the most part the very arrogance of the stuff is enraging. A practically perfect pair of teeth can be worn out in one sitting by grinding 'em with anger at the pompous Fuehrer. And when you finish, it is still difficult for an American to "get it all."

"CONFESSIONS OF A NAZI SPY" was filmed to make the incredulous Americans see and understand what Nazi-ism is, and what it embodies. The picture is based on facts, and the idea for it was conceived by a photographer after an espionage trial. If you are interested in knowing what sort of play-mates Hitler sends over here, and what they are trying to do, these 'confessions' will show you. If Walter Winchell and Pare Lorentz both think it's remarkable, me too.

"Whee, all set!" Mrs. Archie Scott exclaimed as she rose after a combing job. Dashed expressive remark, for some reason or another. This beauty parlor stuff is just a racket. Blanche Poff, for instance, will make an appointment, have her hair shampooed, finger-waved after much deliberation as to style, dried and roasted, and then all combed out. What the use? But after all this she's happy and contented as ever. So what?

Don't you wish sometimes, though, that you had a candid camera to catch Mrs. J. W. Witherspoon, or somebody under a drier with that rosy bloom and stuff? You could too, on almost any Saturday. But anyhow, the results are quite encouraging.

There is not much, off hand, "STRONGER THAN DESIRE", but if there is, Virginia Bruce and Walter Pidgeon are going to reveal what it is Tuesday. If you can guess... well, it's a well built 'pitcher'... nohow. Don't know much about this one, but it is one of the few shows in which Pidgeon doesn't get gyped, so I guess the public will instead.

We've heard about keeping up with the Joneses, and the additional afterthought that it can't be done. That was true, no doubt, Saturday. Ruth Bowsher was in sort of a daze, Red Alderson nonplussed, and Marthanelle Ewton empervous to the riot in the store. It was really funny. There were so many clerks roaming about that they couldn't discern between others and customers. Jack Gilliland said he was determined to get off with something, and that he wasn't going to leave until he did. He was still there when we wormed out the door gazing speculatively at the feminine floor walker. Bet he didn't ever get anything either.

Alexander Dumas would blush in his grave if he saw the latest version of "THREE MUSKETEERS" coming along Wednesday with the Ritz Brothers. As far as the story of the three gunmen is concerned, it's reasonably ortful, but as far as entertainment running around in fifteenth or sixteenth century clothes is concerned, it is fairly funny. Don Ameche could play Goldilocks and still have fans, but, of course, D'Artagnan is a different proposition.

The Business and Professional Women have dubs on the picture coming Tuesday week. Jackie Cooper and Freddie Bartholomew do all right by little Nell in the "SPIRIT OF CULVER". Coop-

er is a boy taken from a bread-line and given a chance to make good at Culver Military Academy. He does it too, in a most entertaining way. But more of this later.

In "Alice in Wonderland," Lewis Carroll had the King tell somebody this: "Start at the beginning, and when you come to the end, stop!" This is the end.

Westway Items

(10 miles west) MRS. MERLIN KAUL

This community received several heavy showers of rain last week, which delayed the wheat harvest. Luckily we received no hail. By the end of this week most of the farmers here will have finished combining.

A little son weighing only 3 1/2 pounds was born last Wednesday, June 28, to Mrs. L. B. Wolfington at the Fred Wolfington home in Hereford.

Loy Cook returned Monday to the home of his grandmother Mrs. H. C. Matteson, after spending the winter in Fresno, Calif., where he attended school.

Mr. and Mrs. Billy Hilton and Miss Rosie Gents of Beverly Hills, Calif., and Mrs. Hilton of Lubbock, were guests from Wednesday to Saturday in the home of Mr. and Mrs. D. H. Allmon and family and Mrs. W. R. Allmon.

B. D. Harper of Grand View is here to look after the harvesting of his wheat. Mr. and Mrs. Hugh Gresham live on his place. Earl Little lost a cow last Thursday night when she was hit by a truck driven by Phillip Miller of Hereford. Mr. Miller's truck was badly damaged. The accident occurred in front of the J. A. Roe home.

Miss Betty Tom Roe of Ardmore, Okla., who is visiting her grandparents, Mr. and Mrs. J. A. Roe, was a guest Saturday night of her uncle, M. S. Roe and Mrs. Roe in Hereford.

Mr. and Mrs. Les Odom and Booker Odom of near Plainville were visitors Sunday in the J. A. Roe home.

Mr. and Mrs. G. C. Mercier and son are living at the Maurice Tannahill home. Mr. Mercier is assisting Mr. Tannahill with his work during harvest.

Mrs. R. M. Gunn and Mrs. Joe Landers and Ross Joe visited Mrs. Guy Lawrence and Nelda Guy in Hereford Saturday afternoon.

Misses Nannette Little and Winifred Iris Bransford assisted Mrs. Merlin Kaul with her work Thursday and Friday.

Mrs. F. W. Dodson and Monte Max visited relatives at Olton several days last week.

P. H. Gilliland and son Bob were callers in the Merlin Kaul and F. W. Dodson homes Sunday.

Guests of Mrs. J. S. Earp and Jack, Sunday were Mrs. C. N. Earp and daughters, Dorothy Jo Veta, and Charlene. Dorothy Jo is staying with her grandmother during harvest to assist her with her work.

Rev. Joshua Stephens of Pittsview preached here Sunday morning and night. The crowd was smaller than usual because of the harvest. A special song Sunday night was a quartette composed of Nellie Ruth Tucker, Mrs. Merlin Kaul, Jack Earp, and Floyd Tucker. On the fifth Sunday afternoon of this month ordination services for Rev. Stephens will be held here.

Rev. Joshua Stephens was a guest Sunday of Mr. and Mrs. T. B. Cox and family.

Mrs. Guy Lawrence and Nelda Guy of Hereford visited her parents Mr. and Mrs. R. M. Gunn at the Westway Store Monday. Nelson Ross Pierce of Hereford visited last week in the home of his grandparents, Mr. and Mrs. A. C. Pierce.

Finis Glenn of McLean is working for Merlin Kaul this week.

NEW CARS

C. M. Hicks, 1939 Chevrolet sport sedan, Brumley-Woodford Motor Co.

E. E. Fridley, 1939 Ford truck, Hereford Motor Co.

Rosson Implement Co., 1939 Chevrolet master town sedan, Brumley-Woodford Motor Co.

Robert Veigel, 1939 Dodge 2-door sedan, Ireland Motor Co.

Homer Brumley, 1939 Oldsmobile 4-door sedan, Brumley-Woodford Motor Co.

Sam Tipton, 1939 Chevrolet pickup, Brumley-Woodford Motor Co.

Frances Dameron, 1939 Dodge Deluxe sedan, Ireland Motor Co.

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A Vacation is what you make it... and nothing will make your Outing more enjoyable than some of our good, practical equipment. These items are made to last for many years... through 10 or 15 Vacation Trips. See our big line today - Resolve to make this the most enjoyable vacation you've ever had.

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... and scores of other items!

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"HOT WATER HELPS YOU 150 TIMES A DAY!" Health, Beauty, Convenience with automatic GAS WATER HEATERS WEST TEXAS GAS CO.

### Firemen Wallop Laundry; K-C's Whip H. School

June 28—The Firemen made it two straight wins when they went on a slugging spree against the Laundry and defeated them 21 to 5. Led by D. Knox who collected four hits for five times the Firemen banged out twenty hits. Meanwhile Brock limited the Laundry to six hits, although he gave two walks and the Firemen had three miscues which accounted for the Laundry runs.

The Firemen had two big innings. They scored seven runs in the second frame and eight runs in the fifth.

Alvin Carroll and Debbs Knox had home runs.

Score by Innings	R	H	E	
Firemen	0710814	21	20	3
Laundry	2001200	5	6	7

Batteries—Firemen, Brock and Brown; Laundry, Wilson, W. Guthrie and Terry.

June 29 — Although outhit the K-C whipped the High School with a three-run rally in the last inning to win 9 to 8.

The lead was changing hands practically every inning. The High School was the first to score for three hits, a long fly and two errors brought in three runs in the first inning. The K-C then came back to tally twice in the second and two more in the third to take the lead. The High School then came back to score one run from a triple and a single and tied the score.

The Knights, however, scored one run in the fourth from two errors by Fuller and one by Schumacher to take the lead again. The High School proceeded to score four runs to the K-C's one to lead 8 to 6 at the start of the last bat for the K-C. An error and two fielders choice placed three men on base and W. Albright doubled to bring the two men in after one man was safe at home on a close play.

Score by Innings	R	H	E	
High School	3001301	8	12	3
K-C	0221013	9	6	5

Batteries—High School, Wilkins and Smith; K-C, G. Loerwald and Dupnick.

### Progressive News

(1 mile east, 6 miles north) IRA JEANNE RICKETTS

Mrs. J. Jenkins of Amarillo, called on Mrs. C. P. Caldwell and Miss Eunice, Thursday.

Mrs. H. M. Smith called on Mrs. Clarence Botts in Hereford last Thursday afternoon.

Mr. and Mrs. Allan Powelson of Hereford, visited Sunday afternoon in the home of his nephew Lynn Powelson and family.

Miss Betty Hodges of Hereford is spending a few days this week with her grandparents, Mr. and Mrs. C. P. Caldwell and her aunt, Miss Eunice.

W. A. Ricketts of Hereford, spent Monday in the home of his son, Ira Ricketts and family.

Mrs. A. D. Hurford spent Tuesday afternoon with Mrs. R. R. Jackson near Hereford.

Mr. and Mrs. Paul Cavender

and children of Amarillo, spent Sunday with her parents, Mr. and Mrs. J. L. Park. Yvonne and Gene remained for a longer visit with their grandparents.

Mrs. Arnold Hershey of Daniel, and Dalbert Conklin of Hereford, who is visiting her, spent Wednesday with her mother-in-law, Mrs. Ray Hershey.

Miss Nina Lee Counts of Fort Sumner, N. M., is here for an indefinite stay with her sisters, Mrs. O. B. Russell of Hereford, and Mrs. Lynn Powelson of this community, and their families.

J. A. and Forest Ricketts who have been here for some time with their grandparents, Mr. and Mrs. Ray Hershey, and Mr. and Mrs. Ira Ricketts, left Sunday to join their parents, Mr. and Mrs. Jim Ricketts at Carlsbad, N. M.

Mr. and Mrs. Bob Edwards and family of Hereford, visited in the home of his brother, D. Y. Edwards and family, Sunday afternoon.

Miss Ruth Powelson of Beverly, Kansas, is visiting her brother and family, Mr. and Mrs. Lynn Powelson.

Miss Billie Zoe Smith spent last week with Miss Mondelean Miles and her sister, Mrs. W. H. Wood in Hereford.

Mr. and Mrs. Archie Dougherty and family of Broadview, N. M., spent Sunday with her parents, Mr. and Mrs. Ira Ricketts and Ira Jeanne and Glenn.

Mrs. Lynn Powelson is entertaining Friday night with an ice cream social at her home in honor of her sister, Miss Nina Lee Counts of Fort Sumner, and Mr. Powelson's sister, Miss Ruth Powelson of Beverly, Kan., also Mr. and Mrs. D. Vernon. The entire community is invited.

There were 43 at Sunday school Sunday afternoon, when Bro. Ray. Nee filled his regular appointment. The Sunday School has also purchased a new Bible of which they are justly proud. Next Sunday is Bro. Ab Posey's regular appointment. Everyone is invited and urged to attend. Visitors are always welcome. It is believed that by next Sunday the attendance will probably be back to normal as the wheat harvest of this community is nearing completion.

Ben Conklin of Hereford, is staying with his grandparents, and helping his grandfather, Ray Hershey in his work this week.

Mrs. Edgar Russell of Hereford spent Monday night and Tuesday with Miss Ira Jeanne Ricketts. Mrs. J. W. Cockrell of Hereford came for her Tuesday afternoon.

Mrs. A. D. Hurford called on Mrs. John Lewis and Ara, last Thursday afternoon. Mrs. Lewis has been quite ill for some time, but is somewhat improved now.

Mr. and Mrs. Howard Hershey and daughters of Dalhart, are here for a few days visit with his parents, Mr. and Mrs. Ray Hershey.

Miss Ira Jeanne Ricketts entertained her Sunday School class of Hereford with a party Wednesday. After games of Bingo and the children had enjoyed riding horseback, refreshments were served to the following: Elaine Thompson, Patsy Harris, Patricia Ann Noggle, and Jackie Weems, all of Hereford, and Betty Jeanne, Zola Faye, and Lyndell McBrayer of Wyche. She was assisted by her mother, Mrs. Ira Ricketts and her aunt, Mrs. J. C. Ricketts of Hereford. Mrs. Luke McBrayer of Wyche was also

present.

The community wishes to extend its sympathy to Mr. and Mrs. J. E. Blakemore and family in their recent bereavement. Mr. Blakemore's father who passed away in Amarillo last week, was known by several in this community. Mr. and Mrs. V. E. Dodson attended the funeral in Amarillo Tuesday of last week.

Miss Lucille Park attended a slumber party at the Raymond Elliston home at Wyche, Saturday night.

Mr. and Mrs. Clyde W. Russell and daughter, Doris of Texroy, spent the week-end with their parents, Mr. W. C. Russell and Mr. and Mrs. Ira Ricketts. Their son, Robert, who has been visiting his grandparents for the past two weeks returned to his home with them.

There was a good number at singing Sunday night. Singing is held every Sunday night at 8 p. m. Everyone is invited to attend. Visitors are always welcome.

This community has been very fortunate up to date, in that it has received neither hail nor damaging rain. Most of the wheat has been harvested but to date no average estimate has been compiled. There were scattered rains in the community which received about an inch of rain, while other parts received more or less.

Mrs. A. D. Hurford and daughter, Minnie, attended the open house of the "box car home" south of town Sunday afternoon. Miss Minnie assisted in the interior planning of the house.

The Progressive Girls' 4-H Club will meet with the sponsor Mrs. V. E. Dodson, Friday, July 7, for the purpose of sewing, at 2:30 p. m. Each member is urged to attend and bring her work.

Mr. and Mrs. Ollie McMinn and children and Mrs. Alta Johnson and daughter, Ila Mae of Abilene, visited in the homes of John and Chris Renfro over the week-end holiday.

### LEGAL NOTICE

THE STATE OF TEXAS  
To the Sheriff or any Constable of Deaf Smith County—Greeting:

YOU ARE HEREBY COMMANDED TO SUMMON James C. Runton, Haskell Runton, being the same and identical person as H. H. Runton, Pearl Runton Holman and S. Q. Holman, the residence of each being unknown; by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in

Hereford, Texas, on the Fifth Monday in July A. D., 1939, the same being the 31st day of July, 1939, then and there to answer a petition filed in said Court on the 10th day of January, A. D. 1939, in a suit, numbered on the docket of said Court No. 2450, wherein Minnie Alderson and W. H. Alderson are Plaintiffs, and Carnolle Runton, Flora E. Robinson, James Ervin Robinson, Wilson E. Runton, Bertha E. Coplen, Bessie M. Womack, James C. Runton, Haskell Runton, Pearl Holman and S. Q. Holman are Defendants, and said petition alleging that plaintiff Minnie Alderson is the owner of an indebtedness of \$113.18 evidenced by paving certificates and mechanic's lien contract covering and creating a lien on lots 1 and 2 and the North 46 feet of lot 3, in Block 43, of Additions to Hereford, Deaf Smith County, Texas, and at the request of defendants, purchased said indebtedness from the United Fidelity Life Insurance Company, owner of the indebtedness and lens on February 17, 1938, for the sum of \$209.29; plaintiff was required to and did pay taxes levied and assessed against said land to protect said indebtedness secured by a lien thereon, to the City of Hereford \$74.25; the Hereford Independent School District \$57.49 and Deaf Smith County \$15.25; and by reason of such payments on behalf of the defendants, alleged to be joint owners of said land, plaintiff has a lien on said land securing the amount of such payments, and is entitled to judgment for all of such payments made, lens established upon said property and foreclosure thereof, interest from the date of payments, attorneys

fees and costs of suit, for all of which plaintiff prays; further that the contract creating the mechanic's lien dated March 29, 1928, provides for the contractor and his assigns to hold said property in trust, including the occupancy thereof; that defendants are insolvent, and permitting the property to waste to the irreparable injury of plaintiffs, and receiver should be appointed to preserve and rent such property until sold under foreclosure, for which plaintiffs pray.

Herein Fall Not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, on this the 14th day of June A. D., 1939.  
R. L. THOMPSON, Clerk,  
District Court,  
Deaf Smith County, Texas.  
24-4tc

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For Swift, Safe Travel, the Santa Fe offers this territory Two Famous Trains — The Scout, tourist sleeper and chair car economy train — The Grand Canyon Limited, providing accommodations in standard and tourist pullmans and chair cars. Both trains carry lounge cars and Cherry Harvey Diners, serving all meals.

For fares, schedules and other information,  
Call... Or Write...  
**J. E. BEYER** Agent Hereford, Texas  
**M. C. BURTON** General Passenger Agent Amarillo, Texas

**THE ENTIRE COST OF THE C.C.C. COULD BE PAID FOR BY THE TAXES OF THE BREWING INDUSTRY!**

The Treasury Department shows expenditures of \$26 million dollars for the Civilian Conservation Corps for the fiscal year of 1938. The brewing industry pays over a million dollars a day in taxes.

**What Beer contributes to the re-building of America would fill a great volume**

Over 400 million dollars in taxes every year. Over 1,000,000 jobs. A market for 3,000,000 farm acres of produce.

The brewing industry would like to preserve for itself and the people the many economic benefits it has created in the past five years. Brewers everywhere realize that this is a question bound up with the proper distribution of their mild and wholesome beverage through retail outlets whose character will be a credit to the community. Obviously, the brewers can enforce no laws. But they can—and will—cooperate with the local law-enforcement authorities. They will cooperate with every group—friend or foe—the end that retail beer outlets give no offense to anyone.

United Brewers Industrial Foundation, 21 East 40th Street, New York, N. Y.

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**It's HERE!**

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Count on your new "G-100" All-Weather Tires for a sense of security, an ease of mind and body never yours before in all your motoring experience. We can list its technical points of distinction, but you must ride "G-100" to appreciate how it takes you WAY OUT AHEAD—in safety, in comfort, in long-run economy!

**UP TO 33% MORE TREAD MILEAGE**

"G-100" All-Weather is a NEW KIND OF TIRE. It pioneers new principles—in tread design, in contour, in cord construction—to add thousands of safer, quieter, easier miles to your best former records.

AND "G-100" offers greater resistance to stresses and strains, gives you MORE RIDE FOR THE SAME MONEY under all driving conditions.

Ride your own new "G-100" Tires today—give them a fair chance to help you GET AHEAD.

**DON'T WAIT FOR DANGER!**

Buy "G-100" All-Weather protection today... get longer mileage, surer safety, special comfort and driving ease, smarter looks—ALL AT NO EXTRA COST. It pays to stay safe. Buy NOW!

**VACATION COSTS**

should include the small charge of 75c for each \$100 worth of AMERICAN EXPRESS TRAVELERS CHEQUES, which you secure at this Bank for the protection of your travel funds.

It is a wise precaution to consider these Cheques an indispensable part of a well-ordered vacation.

Before you leave home, come into the Bank and change the cash you planned to carry with you into safe, spendable Travelers Cheques. They cost 75c for each \$100 purchased and are issued in convenient denominations of \$10, \$20, \$50 and \$100. They are spendable everywhere, and if lost or stolen a prompt refund is made.

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**GOOD YEAR TIRES**

LOW COST... HIGH VALUE

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**FRASER OIL & GRAIN CO.**

Hereford, Texas

# LOCALS

Mr. and Mrs. C. F. Moore and children visited relatives in Abernathy on the 4th of July.

Mrs. S. P. Rosson and daughter, Jo Ann, returned Monday from Sweetwater, where they visited friends for ten days.

Mrs. Colby Conkwright and Mrs. Tom McCollum were guests of friends in Amarillo, Monday.

### Byers Family Here

Rev. and Mrs. Harold Hicks and children of Winfield, Kan., arrived Monday for a visit with her parents, Mr. and Mrs. J. E. Beyer. To visit with the Hicks and to spend the holiday with their parents, Mr. and Mrs. P. E. Beyer came from Amarillo Monday. They were accompanied by their sons, Melvin and Lawrence, and a daughter, Mrs. Van Bates and Mr. Bates of Dumas.

Carl Spratt, student at Texas Tech, Lubbock, spent the week-end at home with his mother, Mrs. I. H. Spratt. He returned to Lubbock Monday.

Kinneth Burns of Long Beach, Calif., arrived Friday to spend the summer with his grandparents, Mr. and Mrs. Wm. McGehee. While in Texas he will also visit relatives in Lockney and Floydada.

### Mrs. Rutherford Is Ill

Mrs. Hattie Rutherford is a patient in the Deaf Smith County Hospital. She is reported to be improving and may be able to return to her home today.

Mrs. Beulah Lee Carter of Amarillo, is here for a visit with her mother, Mrs. Hattie Rutherford, who has been ill.

Rev. James Aiken went to Amarillo early Sunday morning to officiate in the marriage rites of Dr. George Cultra, and Miss Dorothy Melton.

### Californians Here

Visiting in the R. R. Jackson home are Mrs. Jackson's mother, Mrs. Lillie Saylor of Visalia, Cal., and aunt, Mrs. Cammie Chambers, of Lindsey, Cal. They will be in Hereford for several weeks.

Mrs. J. C. Cox and daughter, left Sunday for their home in Pampa after spending two weeks here in the home of her parents, Mr. and Mrs. J. A. Buckner.

Mr. and Mrs. Glenn Beesaw of Gainesville, spent the week-end in Hereford in the home of her aunt, Mrs. Jennie Thompson. They had accompanied a group to Floydada, who were participating in the Gainesville Circus, a July 4th attraction in Floydada, and came on here for the visit with relatives.

Visitors in the home of Mrs. W. E. Gillis during the week were Mrs. Viola Williams and daughter, Matilda, of Amarillo; Mrs. S. E. Fisher and family and Morris Pruitt of Lamesa; Mr. and Mrs. C. W. Hester and daughter, of Amarillo, and Mr. and Mrs. John Harvey and family of Littlefield.

Dr. and Mrs. C. A. Thompson left Thursday afternoon for Lake City, Colo., where they will spend a week on vacation.

Mrs. Early Joiner and baby of South Plains, are visiting her parents, Mr. and Mrs. George Brumley.

J. A. McCullough of Amarillo, spent last week in the home of his son, R. E. McCullough.

Mr. and Mrs. J. B. Stoker and daughter, Billie, went to Post today, for a several days visit with Mr. Stoker's brother, Kay Stoker, and family.

Rev. and Mrs. James Aiken Jr., were in Amarillo, Monday.

Miss Opal Caraway and Miss Pauline Clifford of Tulla, are house guests in the home of Mr. and Mrs. E. H. Norton. They were here over the week end and to spend the Fourth of July holiday.

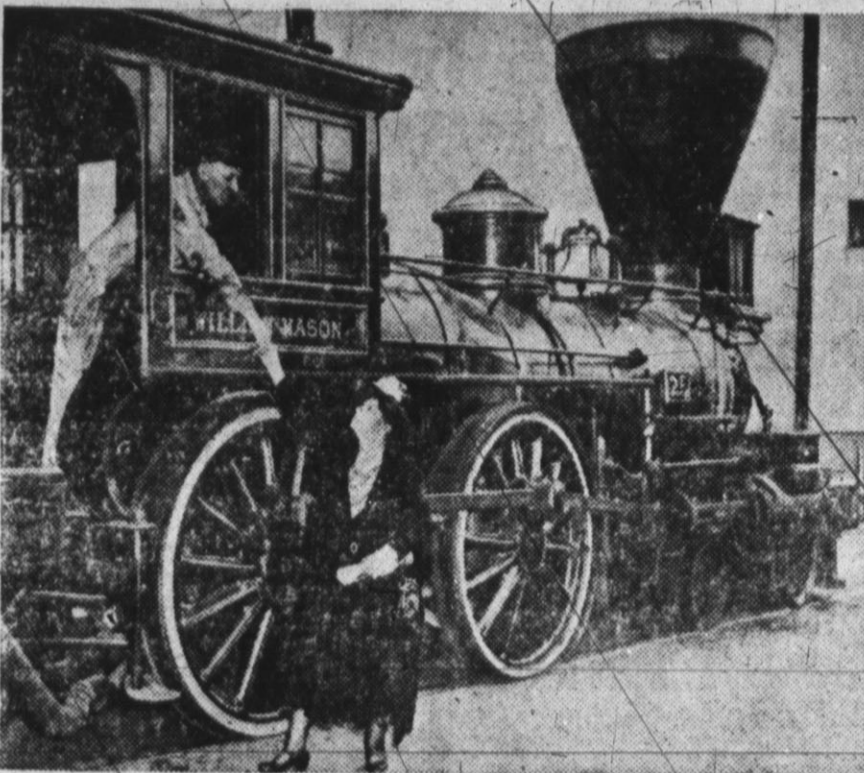
Here to spend the Independence holiday with her son, Jack and family, was Mrs. Jon Wayland of Amarillo.

Mr. and Mrs. Harvey Cash of Canyon and their daughter, Mrs. O. J. Laas, and Mr. Laas and children of Plainview spent Tuesday here as guests of Mr. and Mrs. E. S. Ireland.

Guy Smith returned to Hereford this week, from Lamesa, where he has been working with the Soil Conservation for the past month.

Mr. and Mrs. Sam H. Reid of Lubbock, spent the Fourth with her parents, Mr. and Mrs. C. C. Ferguson; C. C. Jr., accompanied them to Hereford for a visit with his parents.

## 'Casey Jones Was the Rounder's Name'



Mrs. John Luther Jones, widow of the famed Casey Jones, hero of song and story, who was killed in a historic train wreck on April 30, 1900, shakes hands with Engineer Herbert Nicholson, who is in the cab of the "William Mason" of 1870. Many of the trains that were operating when Casey Jones died "with his hand on the throttle" are on exhibition at the New York World's fair. The song of Casey's death has become one of America's best known ballads, originating with the noted engineer's Negro helper.

## No Alibis Accepted for Tardiness



Beauty leaders from five of the Big Ten universities, chosen as hostesses for the Elgin observatory at the New York World's fair, demonstrate the latest in "hairs of time." Left to right: Libby Rice, Indiana University; Treva Berry, Purdue; Rosemary Best, University of Illinois; Edith Prior Leahy, Iowa, and Sally Douglas, Northwestern.

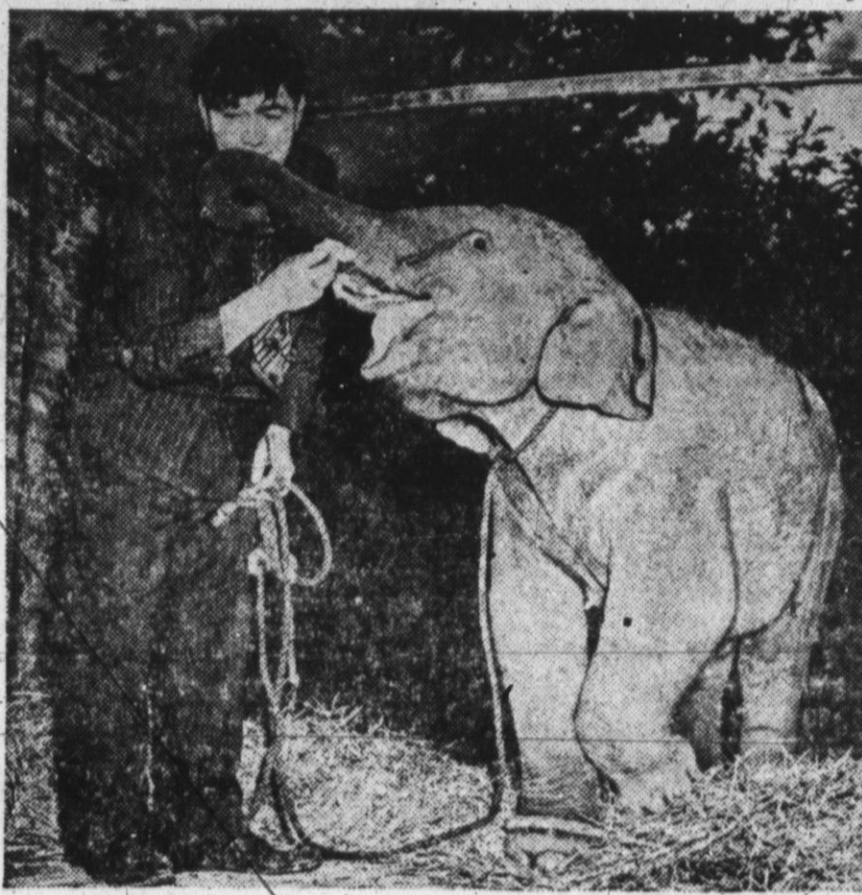
## NYA Students In Camp for Summer

AUSTIN—Thirty-nine boys and forty-two girls who have graduated from high schools in various parts of Texas are attending NYA resident centers in recreational leadership at San Marcos, Texas, this summer. The Center, sponsored by Southwest Texas State Teachers College,

will run until August 15, and is the third summer training period provided by NYA and the College for Texas youths.

During their stay at San Marcos, the youths will work seventy-four hours each month and will receive a sum sufficient to pay for their food, lodging, and medical attention, and will have about \$10 a month each for their personal use. They will also participate in training classes conducted by the Physical Education Department of the College, and will help to supervise

## Zoo Baby Demands De Luxe Service



This 18-month-old baby elephant arrived recently at the Philadelphia, Pa., zoo to take up temporary quarters with two antelopes. When the zoo's newest tenant proves to her keepers that she is accustomed to and friendly with humans, she will be transferred to the baby zoo. The little elephant, three-feet, nine-inches tall, was caught in Rangoon, Burma, and is the gift of Frank B. Foster, zoo director. Keeper Pat Cronin is shown feeding the youngster on its arrival at the zoo.

## Want Ads

### For Sale or Trade

TAKE UP PAYMENTS on Superflex Refrigerator and it is yours. See E. J. Parsons, 3 blocks east of Softball field. 27-1tc

FOR SALE—Dining room suite, 8 pieces, slightly used. Water Electrolux, will be in operation all this week, cost 50c per month to operate on gas, price \$25. Mrs. Mark Hanna. 27-1tc

LAND FOR SALE—Small cash payment down, balance on crop payment plan. Located in Swisher and Castro Counties. First National Bank, Tulla, Texas. 27-2tc

FOR SALE—One good used Gasoline Stove. Priced right. Blanton-Worrel Co., 303 Main Street. 27-1tc

FOR SALE—2 Sections Wheat Land. Finished cutting 25 bushels to acre. Priced for quick sale. See Jack Rose. 27-1tc

FOR SALE—John Deere Tractor, seven-disc breaking plow, 3-row lister, 3-row Monitor, section harrow, 2-row steel slide go-devil with knives, spring tooth harrow, field cultivator. Mrs. T. E. Major, 206 East Fifth St. 27-3tp

FOR SALE CHEAP — Tractors, One-Way Plows and Planters. Also irrigation machinery, all in good shape. J. L. Johnson, 609 Schley. 27-1tp

BABY CHICKS Hatching All

**THERE'S A HOST of Bargains IN TODAY'S ADS.**

Summer. Get them now to eat the hoppers, and make early fall fryers. Hatches off Wednesdays and Saturdays. Started chicks of all kinds. Meyer's Hatchery, Canyon, Texas, Phone 317-W. 25-4tc

FOR SALE—1 Butane Carburetor, first class condition. M. C. Hancock, Highway 51. 26-3tp

FOR SALE: Have 2 Factory re-built Avery Combines left. One 16 foot Model E and one 20 foot Model B. Can make immediate delivery. No wheat here. See, call or write Avery Dealer, J. H. Rea, Minneola, Kansas. 28-8tp

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brumby, Hereford, Texas. 45-1tc

### Wanted

WANTED! 50 MEN to gather up your furniture repair work and bring it to Roy Manning's WOOD SHOP. 27-3tp

### For Rent

FOR RENT—Furnished Bedroom. Mrs. B. B. Farmer, at Cummins Apartments, 209 McKinley. 27-1tp

FOR RENT—One Bedroom. Mrs. Laura Hicks. Phone 594-W. 26-2tp

FOR RENT—Furnished Apartment, all bills paid. 517 East 11th Street, or Phone 495. 27-1tp

FOR RENT—Unfurnished 3-room apartment. See Jack Rose or

Phone 233. 27-1tc

### Lost and Found

LOST—Exposure Meter, used in taking pictures; was lost Sunday morning west of Hereford where German Glider landed. It was about 1 inch in diameter and 3 inches long, with black hard rubber eye-cup on one end, and letters and figures around the sides. The name "INSTOSCOPE" in red letters was on the side. Finder return to Brand Office for reward. 1tdh

LOST—Tarpaulin about 2 miles north on 25-Mile Avenue at 12:30 P. M. Monday. Take to Fraser's or Pat Filbin for reward. 27-1tp

LOST—A Deaf Smith County License plate bearing the numbers 326-725, about eight miles out on the Dimmitt Highway. Finder please return to the Brand Office. 1t-dh

## Tech Catalogue Just Off Press

LUBBOCK, Texas—The fourteenth annual catalog of Texas Technological College is off the press and will be ready for distribution July 3. Copies may be had without charge by applying to W. P. Clement, registrar. The books contain 288 pages and was printed by the Tech Press, all the work being done by students. It requires about five tons of book paper to print the publication.

## Announcing...

The association of MRS. BONNIE CAVIN with our modern beauty shop in Hereford. Mrs. Cavin is an experienced operator, and has recently studied new methods in beauty shop work.

We also have Exclusive sales for

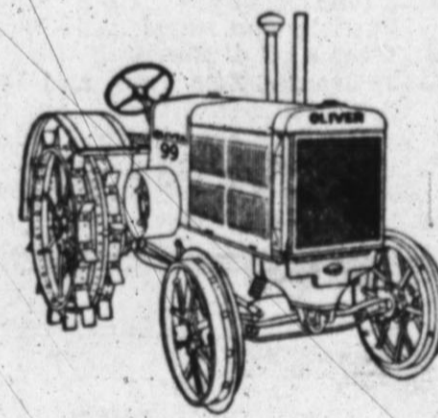
JESSICA DAVON COSMETICS in This Territory. Phone 107 for Appointments!

Ask About Our Permanent Prices

## The Personality Shop

Mrs. Bess Jennings

The Most POWERFUL TRACTOR on Wheels!



# OLIVER "99"

A 5-PLOW, HIGH COMPRESSION TRACTOR, for BIG ACREAGE FARMING . . . !

Farming in this area calls for POWER . . . and the Oliver '99' is THE MOST POWERFUL TRACTOR ON WHEELS. We invite you to visit us and to check over the features of this Big, Powerful Tractor! A few of its Features are:

- Belt Pulley Power Take-off
- High Compression
- Advanced Engineering
- Variable Speed
- Valve-in-Head Engine
- Dependable Cooling

. . . . and Many Others!

SEE THE OLIVER "99" TODAY!

# JOHN WOOD FARM EQUIPMENT

Front of Beaver Brothers Garage

Office Supplies  
TYPEWRITER RIBBONS  
LEDGERS — LEDGER SHEETS  
Phone 30  
FOR YOUR OFFICE NEEDS

The Hereford Brand

England's Royal Couple Stock Fanciers



Their majesties, the king and queen of England, when duke and duchess of York, handling Elinka of Doonholm, Aberdeen-Angus cow, at the Scotland estate of Col. Norman Kennedy, D. S. O., Colonel Kennedy's son, Bruce, graduated from Hotchkiss school, Lakeville, Conn., this June.

DIAMOND ARISTOCRAT



Charley (Red) Kuffing, star pitcher of the New York Yankees, is shown, holding a trophy given him by his wife after recording his 200th big league victory recently. Only four other present day hurlers are in this select circle of 200 game winners.

World Traveler



Little Stephen Swanson, six months old, has already seen a lot of the world. With his mother, Mrs. Ted W. Swanson, the infant recently left Northern Rhodesia, Africa, and traveled to Seattle by air, rail and steamer. They were en route to Norrie, Quebec, Canada, where they met Mr. Swanson, an engineer.

Texas Livestock Shipments Fall

Texas livestock shipments during May fell 15.6 per cent below May of last year, to total 8,838 cars, University of Texas statisticians said today.

Cattle shipments slumped 23.5 per cent to only 5,283 cars and sheep 24.6 per cent to 1,577 cars, University records show.

Shipment of calves, 1,070 cars, represented a gain of 26 per cent over May 1938, while hog shipments jumped 45 per cent, to total 902 cars.

Receipts at Fort Worth stockyards dropped sharply and, with the exception of hogs, shipments to the Los Angeles market were negligible.

Direct current requires a higher voltage to produce death than does alternating current.

Dried beef will keep better if stored in a covered glass jar in the refrigerator rather than wrapped in parchment or waxed paper.

Around Town

(Continued from Page 1)

ing on while Elizabeth is away.

Nobody has been able to find out yet why Gaston Baer displayed a Red Cross Flag instead of the good old Stars and Stripes on the Fourth.

Glenn Smith, whose middle name is "Hard Work," is now firmly convinced that the glasses at the City Drug Store will not bounce when dropped on the sidewalk. He has a perfect record of 100 per cent breakage on all glasses dropped to date.

The harvest has brought the bad along with the good. A number of Hereford merchants have been left holding the bag because they cashed checks that turned out to be forged. A warning to the Hereford merchants to watch carefully all salary checks, especially those on the elevators, would be in order.

Chevrolet Holds School For Sons Of Car Dealers

Chevrolet's sixth and largest Post-Graduate School of Modern Merchandising and Management, a "university" union in industrial circles, opened in Detroit this week.

With a total enrollment of 32, including three men from foreign lands, the retail business management school began an eight-weeks' course which will touch on every phase of automotive dealership operation. All students are sons or relatives of Chevrolet dealers.

Far-off lands are represented students being registered from South America, South Africa and England.

The school is the out-growth of research conducted by William E. Holler, Chevrolet general sales manager. Five years of preparation lay behind the founding of the unusual automotive "college." T. O. McLaughlin, former Rhodes scholar is director and chief instructor.

Honorary lecturers who have appeared before past sessions of the school included Alfred P. Sloan, Jr. chairman of the Board of General Motors; William S. Knudsen, president, General Motors; M. E. Coyle, general manager, Chevrolet; C. F. Kettering, director of research, General Motors; R. H. Grant, vice-president, General Motors; James D. Mooney, vice-president, General Motors, in charge of Overseas Operations; Graeme K. Howard, general manager, G. M. Overseas Corp.; Albert L. Deane, general manager, Motors Holding Div.; and Charles E. McTavish, general sales manager, G. M. Products of Canada, Ltd.

Various department heads of Chevrolet's Central Office appear on the curriculum as lecturers and teachers. Included are Mr. Holler, Felix Doran, Jr., T. H. Keating, W. G. Lewellen, and J. E. Johnson assistant sales managers.

Subjects included in the curriculum include organization of territory, the Chevrolet products principles of new and used car operation, car projections and distribution, service and mechanical operations, business management, advertising, and public speaking.

More than 150 young men already have graduated from the school.

Danish courtesy requires that the guest shall, after a meal, say "Thank you for the food."

A new Diesel engine that is air-cooled is being perfected in France.

Increase Wheat Acreage For '40 Half a Million

A recent announcement from the AAA states that the 1940 wheat allotment acreage for Texas has been set at 4,221,706 acres. This represents an increase of 576,853 acres as compared with the 3,644,853 acres allotted to Texas growers this year.

There is cause for rejoicing on the part of the farmer behind this statement. Not only will he have more land to seed next year, which, barring accidents, means more money to him, but he also has the assurance that his efforts to cooperate with the Federal government in bringing the supply and demand for wheat to a more equivalent basis have not been in vain. His compliance with the Agricultural Conservation Program has had a lot to do with the recent up-look of things.

"We mustn't forget, however," says V. L. Cade, Slaton farmer and member of the Texas Agricultural Conservation Committee, "the cost at which an improved wheat outlook has been gained." He advised against a general relaxation in the observance of seeding regulations for fear of bringing on conditions similar to those caused by the last surplus in wheat.

Wheat

(Continued from Page 1)

nificant amount to the bulk that will have been cut by the last of next week.

Good Test Practically all the wheat cut in this territory has been No. 1

Globe-Trotting Cyclist Visits in United States



Peggy Allin, 25-year-old girl from Mayes, Kent, England, arrived in New York recently after cycling across England to Port Talbot, Wales, where she took a freighter to Montreal, Canada. She continued her bicycle trip to New York, and will cross the continent before visiting New Zealand and Australia.

Hard. A few of the first loads had a test lower than 60, but the vast majority of the grain has given a substantial No. 1 test. In spite of the rains and the fear of what they might do to the protein test, most of the wheat has brought a premium. This means that in most cases the protein test has been greater than 13.9, at which point the graded premium rate begins. It has a more important significance in dollars and cents to the producers who can get from 1 to 2 cents more per bushel loan on their high-protein grain.

Government Loan

Very little of the new crop has been sold. Most of the producers are taking advantage of the government loan program,

which, up to the present, has afforded them more cash than they could get by selling. Not a small number are storing the grain off their own farms, thereby reducing the cost of hauling and increasing the net gain from the loan. Those who are taking the loan expect to sell in the event that the market price goes up.

Yield Good

In most cases, the wheat has given a better yield per acre than was expected a month or so ago. The average has been conservatively estimated at around 20 bushels per acre, though many would place that figure closer to 25 bushels. In spite of the greater-than-expected yields, experts at Washington have estimated that this year's crop will represent a drop of approximately 220,000,000 bushels from that produced last year. The estimated total for the nation, between 700,000,000 and 710,000,000 bushels, will still be 200,000,000 bushels above the consumptive capacity of the people, according to Secretary Wallace of the Department of Agriculture. This implies that further crop reduction will be advocated for next year, especially since the U. S. still has an enormous hold-over of 450,000,000 bushels.

Business Pick Up

Harvest season has placed business in Hereford on a mild boom scale. There has been nothing to get unduly excited over about the increase in business transactions, but merchants are punching their cash registers with encouraging frequency. Most of them are remaining open rather late at night in order to accommodate the late haulers and workers. No one can deny that the harvest has boosted the spirits of Hereford and Deaf Smith County citizens in general. There is a feeling that the Panhandle is due a day of better things. The sensible reaction to the good already evident will have a lot to do with the continual well-being of the people.

SOCIETY

VISITORS IN IRELAND HOME

Mrs. Albert Bell left for her home in San Diego, Calif., Tuesday, after a week's visit in the homes of her brother, Allan Bell and sister, Mrs. E. S. Ireland. Also visiting in the Ireland home over the week end was Wright Ireland of Dumas, who spent the Independence Day holiday in his uncle's home here. Tuesday visitors in the Ireland home were her sister, Mrs. Harvey Cash and Mr. Cash of Canyon and their daughter, Mrs. O. J. Laas and husband and children of Plainview. Edgar Ireland Jr., of Dallas, who spent the past week here with his parents, left Tuesday.

PICNIC IS HELD AT STATE PARK

With the lure of the outdoors calling men and women of all ages as well as the very young, whose summer tastes run to picnic food, picnics and outdoor frolics become the most popular form of hot-weather entertainment.

Enjoying a picnic and weiner roast at Hereford State Park last Monday evening by way of celebrating the Fourth of July, were:

Mrs. J. B. Hammer and daughter, Miss Ona Hammer, Mrs. G. A. F. Parker, Mrs. S. L. Easley, Mrs. Josie Wesley of Sweetwater, Mrs. E. W. Harrison, Mrs. W. M. Rigler and daughter, Miss Sadye Rigler and son, Rev. C. R. Rigler of Philadelphia, Miss. Mrs. J. M. Boone, Mr. and Mrs. Wm. McGehee and grandson, Kenneth Burns of Long Beach, Calif., who is spending the summer here with his grandparents.

BURL ALEXANDERS HERE FOR HOLIDAY

Mr. and Mrs. Burl Alexander and baby daughter of Waco, arrived Saturday to spend the Independence Holiday with his parents, Mr. and Mrs. D. H. Alexander. They returned to Waco Wednesday, accompanied by Mrs. Kellar Muse, who will visit her mother, Mrs. T. W. Ridgway in Fort Worth and by Clarence Olson Jr., who made the trip to Hereford with the Alexanders for visits here with his uncle, John Olson and family.

Mr. and Mrs. Joe Hudson were also visitors in the Alexander home Sunday and Monday. Mrs. Hudson is a daughter of the Alexanders. They were accompanied home by their daughter, Betty, who had been visiting her grandparents for two weeks.

W. M. S. MEETING

The Woman's Missionary Society of the Methodist Church held its regular meeting at the church yesterday afternoon. Mrs. Frank Terrell was leader of the "World Outlook program. Mrs. F. T. Roloson conducted the devotional on the National Outlook, with references from the 25th chapter of Matthew.

Mrs. D. H. Reed read an article on "Unification," which was given by Mrs. J. W. Terry, national president of Women's Work in the Southern Methodist church, at the National Conference in Asheville, N. C., last spring.

A playlet dealing with mission work was presented by Mrs. Terrell and Mrs. C. M. Hicks.

The next meeting will be held at the church next Wednesday.

GIRLS AUXILIARY HAS MEETING

The Intermediate Girls Auxiliary of the Baptist Church met at the church Tuesday afternoon. Paula Mae Edwards opened the meeting with a prayer followed by a story, told by Mildred Sheppard. Imogene Roberson also took part on the program.

All members of the organization are urged to attend the next meeting which will be held at the home of Estelle and Clotell Pace next Tuesday afternoon at 4 o'clock.

MISCELLANEOUS SHOWER IS GIVEN

A miscellaneous gift party, with Mrs. Liburn Ray as the honoree was given Monday afternoon at the home of Mrs. C. T. Guseman. Hostesses included Mesdames Allen Powelson, H. G. Conkwright, R. E. McCullough, Jack Roberson, W. E. Barnes, A. R. Posey and Mrs. Guseman.

Shasta daisies and other garden flowers were used in decoration. An informal program featured the afternoon's entertainment. Readings were given by Mrs. W. E. Barnes, and vocal numbers were presented by Mrs. A. O. Thompson. Mrs. Barnes made the presentation of gifts.

Those attending were Mesdames O. T. Williams, Wirt Phillips, B. Y. Crosthwait, G. W. Brumley, Edna Bove, Jeff Roberson, Early Joiner, Ethel Miller, W. H. Russell, L. H. Woodford, Alton Miller, Frank Huckert, Artie Daniel, Harry Whitechurch, Frank Gyles, A. J. Schroeter, Edgar Moseley, E. A. Fullwood, J. M. Gilliland, A. L. Manjock, A. G. Bell, C. M. Hicks, E. W. Young, A. O. Thompson.

RELIGIOUS PAGEANT IS HIGHLIGHT OF CONFERENCE

Highlighting the Young Peoples' Conference of the Christian Church held at Ceta Canyon last week was the Sunrise Pageant directed by the Rev. H. M. Redford, pastor of the Hereford Church. The pageant, dealing with national and international problems facing the youth of today, was presented last Sunday morning at sunrise, by the drama class of the conference on the side of a high cliff which formed a natural setting for the characters with deep ravines serving as curtains. Both educational and recreational features furnished attractive programs for the week.

The conference closed Sunday evening with an attendance of 118 young people and 17 faculty members. 34 organizations from as many towns were represented.

Attending from Hereford, were Ann Cockrell, Betty Cockrell, Lottie Tyson, Erma Payne Roberson, Frances Borden and Rev. H. M. Redford.

BAPTIST WOMEN HOLD ALL-DAY MEETING

The regular monthly business and social meeting of the Woman's Missionary Society of the Baptist Church was held at the church Wednesday.

The morning session opened at 11 o'clock, followed by lunch at noon, with members of the Nelson Circle as hostesses.

A patriotic theme was featured in decorations with red, white and blue runners with bows of bright blossoms interspersing the table's length. Lunch was served in the form of a typical July 4th picnic even to the red lemonade. Flags were everywhere in keeping with the spirit of the day.

The afternoon program was directed by Mrs. W. E. Barnes. She discussed different phases of home mission work.

Miss Imogene Roberson told the story of the mission work of the church as she displayed a cleverly arranged scrapbook. The book contained twelve pages representing different countries and types of work, with a typical color for each page. Mrs. Cliff Estes gave the musical accompaniment as the story unfolded. Pages listed were: Italian, Negro, Mountain, Spanish, Indian, French, Chinese, Jewish, Dyess Colony, Work with the deaf, City missions and the evangelistic work.

Band Members To Practice July 11th

All members of the Hereford High School Band are requested to be at the High School Auditorium on Tuesday night, July 11, ready for practice. It was announced today by Ralph Smith, director.

The Hereford band is one of several that have been asked to play at the celebration of Canyon's 50th Anniversary there on July 26. Mr. Smith urges that every member be present to practice in order that the program for the parade can be arranged.

The director stated that transportation to Canyon would be provided for all band members. Those who go must be at the practice next Tuesday night.

Viola Phillips On High Honor Roll At TSCW

A notice received from the TSCW News Bureau states that Miss Viola Phillips, Hereford, won a place on the Honor Roll at Texas State College for Women for her work during the second term of the past school session.

Miss Phillips is a graduate of Hereford High School, also having completed her work there with honors. She was elected to give the valedictory address for her graduating class.

The record achieved by Miss Phillips at TSCW was acknowledged as outstanding in a letter of commendation from Dean E. V. White. She was a freshman student last year, and did her hand scholastic ranking was in major work in costume design, the upper eight per cent of a student body of 280.

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1 Ice Cream Sandwich  
1 Quart of Buttermilk

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Brought to \_\_\_\_\_  
FOR 5 CREAM O' PLAINS BOTTLE CAPS  
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This Offer Good Through July 15th

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MRS. SETH B. HOLMAN  
JIMMIE GILLENTE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

#### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

### Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

Four varieties of tomatoes are growing in the garden of Mrs. Lawrence Straufuss. They are Break O' Day, Bison, Improved Porter and June pink. Last year Mrs. George Benson, who also lives at Ford, found the Bison tomato a satisfactory variety.

Head lettuce of excellent quality has been grown this season by Mrs. Straufuss whose ability as a grower of garden vegetables has long been recognized. Her beautiful front lawn is a mixture of blue grass, clover and perennial rye grass.

On the first draw north of the Danfel school house there is a plentiful growth of Purple Cornflower, Rudbeckia purpurea, usually catalogued at the price of three for \$1. Along many roadsides in the county we have noticed a Beardtongue, one of the Penstemons, priced similarly.

On Highway 66 the trees have been wrapped in tow sacks to prevent damage by rabbits.

Near Adrian at an abandoned farm house there is a corral made of upright railroad ties, giving a stockade effect.

Mrs. L. P. Shaw of the North Hereford Club has a front lawn of perennial rye grass which she

has not mowed. The seed crop produced is just about ripe. The seeds are expected to reseed the lawn and result in a more dense growth of grass.

At the Baker Womble home mixed native grasses have been mowed and watered for two years. At present the lawn has a very pleasing texture and color.

On this same farm is a three-family-size vegetable garden, protected from rabbits by a three wire, electric fence.

West of Ford on the road to Sims, we saw one tractor pulling two combines, but at Fairview Robert Campbell used two tractors to pull one combine.

At the Vic Lemke home the windbreak of Chinese Elms are ten feet high due to the fact that rainfall has been diverted from nearby land to ditches dug between the three rows of trees.

At the home of Mr. and Mrs. J. L. Hight there is a Tamarix having a trunk about eight inches in diameter. This seems to be still further proof, if any is needed,

that the salt-cedar is well adapted to this climate. Hundreds of blossoms were produced this season on plants of the old fashioned single clove scented pinks. Their modern double white carnation flowered relatives seemed

equally prolific. We had stopped to admire the well-established recently planted lawn of Buffalo grass.

After the home demonstration club met in June at the home of Mrs. G. C. Hartman a study of the plant material growing nearby by Mrs. Wade.

Grasshoppers were doing serious injury to the gooseberries. These plants have been growing there for fifteen years, and were brought from Oregon by a friend. The variety is not known. They were loaded with fruit.

Six sour cherry trees along the front yard fence were full of fruit just ripening. A generous sample was eaten by the club members. In the garden there is a large clump of sage many years old which when in bloom is almost as handsome as Rosemary. Grasshoppers like sage also.

At the J. T. Guinn home flea beetles and other insects in the frame garden were destroyed by one application of an all-purpose dust containing nine parts of dusting sulphur, one part tobacco dust and one part calcium arsenate. This is a commercial product. When hand picking the first Harlequin cabbage bugs noticed, sixty were taken from one plant. A pair of hornworm tomato moths were brought to the agent for identification. An arsenical dust has been used on the entire garden but will not be repeated on the larger vegetables now approaching edible size.

"We're glad we planted it anyway because it makes such a cool, clean place for the children to play," was the opinion expressed by Mr. and Mrs. Dennis Barnard as they considered the crab grass and Keerless weeds growing in their blue grass lawn planted this spring. They knew that September is a better time for planting blue grass but took a chance on spring planting anyway.

The percentage of loss in the windbreak planting is relatively low. Plans will soon be complete for planting small fruits along an inside row next to the house.

Their large irrigated garden is coming into production.

day afternoon.

Mrs. Dewey Owens led the Missionary program Thursday at 3:30 p. m., when the Auxiliary met at the school house. Mesdames Flowers and Finis Hunter assisted her in giving a program of Mission work in the Philippines. Members present, were Mesdames Baird, Simpson, Owens, Flowers, and Finis, Sam and Ullman Hunter. Mrs. Robert Stephens was a visitor.

Mr. and Mrs. B. B. Wise of Cleo, were guests of Mr. and Mrs. P. H. Dyer, Sunday.

Mrs. Addison Hunter spent last Sunday with her parents, Mr. and Mrs. E. C. Burks of Arney, Okla.

Miss Pauline Matthews of Canyon, spent the week end at home.

Miss Frieda Smith of Black, spent Sunday night with Mr. and Mrs. Ullman Hunter. She and Ullman are cousins.

Miss Rosenell Stovely of Fluvanna, spent Tuesday with Mary Ann Baird. She and Mary Ann were classmates at Trinity University.

Mr. and Mrs. P. H. Dyer called in the Clay Hughes home in Frio, Sunday afternoon.

Mrs. Virgil Norman and children of Arney, Okla., visited with Mrs. Finis Hunter, Sunday afternoon.

Mrs. Clem Gilliam was the happy recipient of a jar of gooseberries from Shullsburg, Wis. last week. It came by parcel post and was sent by Mrs. Tom Metcalfe, who has been visiting there.

Mrs. Ben Neely of Amarillo, died last Saturday, and was buried Monday. Mrs. Neely was an old timer in this community, and had many friends here.

Mrs. Tom Metcalfe who has been visiting in Shullsburg, Wis., returned home Wednesday.

### Adrian-Simms

(18 miles north, 9 miles west)  
BY MRS. J. M. CHAPMAN

Farmers are very busy harvesting and yields are even better than they had expected.

Sims 4-H Club women met in regular session Tuesday afternoon, June 27, with Mrs. N. O. Phillips. Miss Sadie Lee Oliver met with us, bringing timely helps on insect control.

Some members were not present, due to harvest work.

Mrs. Sallie Powell of Muskogee, Okla., is here visiting in the home of Mr. and Mrs. Tom Bohannon. She is also looking after her wheat harvest.

Mr. and Mrs. Lige Ellison of Crosbyton, Texas, are here taking care of their wheat crop.

Mrs. Roy Hobbs and three children are visiting her parents, Mr. and Mrs. R. A. Freeman and family. Their home is in New Mexico.

Mr. and Mrs. Uel Powell and small son of Brownville, Texas, enroute from points in Colorado, are here visiting Mr. and Mrs. Tom Bohannon and other relatives. They have a wheat farm here and are elated at the good yield this year.

Our community boasts a new elevator with a 30,000 bushel capacity. Mr. Roberts of Amarillo is building it on his land in this community.

Mr. Cuthberton of Delavan, Ill., is here for the wheat harvest. Mr. Cuthberton's land is a part of the S. T. Howard ranch, of years past. He states that his rent has paid one-third of purchase price of the land.

He further states that he likes our country here.

Ben Myers and James Beatty of California, are here for the harvest.

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REAL ESTATE  
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### Georgia Visitors Here

Relatives visiting in the Troy Womble home last week were Mrs. C. H. Hall and daughter, Miss Ruth Hall, who stopped here enroute from their home in Georgia, to Ocean Park, Calif., where they will also visit relatives. Mr. Hall who has been an engineer on a Georgia Central passenger train for the past 35 years, will join his family in California for the return trip.

Mrs. A. W. McLean of San Antonio, has been visiting in the home of her son, John McLean.



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You should also have one of our safe deposit boxes in which to leave wills, insurance policies, valuable papers, jewelry, heirlooms, stocks, bonds, those things which fire or theft might destroy. They are cheap, convenient, private, safe!

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PLAINVIEW, TEXAS



### Hot Weather Is Dangerous Time For Your Baby

AUSTIN, Texas, July 6.—As the thermometer shows signs of climbing higher and higher some of the ways by which babies may be kept well and comfortable during the hot weather and may be safeguarded against "summer complaint" are outlined by the Texas State Health Department.

"The best way to keep your baby well," advises the department, "is to take your well baby to your doctor regularly for advice and supervision, and to follow the doctor's instructions carefully and very faithfully. If your baby develops any digestive trouble, call your family doctor at once. He'll tell you what to do.

"Summer complaint, or cholera infantum as it is sometimes called, and other digestive diseases that are dangerous for babies are germ diseases. The germs that cause the disease get into the baby's food or in the water given the baby to drink. Babies who are nursed by their mothers and who are given cooled, boiled water to drink are protected from these sources of danger. Care should be taken not to wean a baby in hot weather except under a doctor's orders.

If mother's milk is not available, the best substitute for it is fresh cow's milk or unsweetened evaporated milk mixed with an equal quantity of water. If sugar or additional water is needed, it should be mixed with the milk according to your doctor's directions. All milk or milk mixtures given to children up to two years of age should be boiled. The feedings should be kept in individual bottles and kept on ice until used. Each feeding should be warmed as needed.

"Always wash the hands very thoroughly before preparing the baby's food, and before handling the baby's bottle. All dishes, pots, pans, bottles and nipples should be sterilized by boiling.

"Throw out any milk left in the bottle after feeding. Don't leave the bottle in the baby's crib or carriage. It will attract dirt and flies. Rinse out the bottle; put the nipple aside, and see that both are sterilized by boiling before using again.

"Be very careful to protect the baby and the baby's food against flies. Flies are potent disease carriers. Keep supply of clean netting on hand to throw over the baby's crib or carriage while the baby sleeps.

"Some of the diarrheal diseases that grown-ups have are catching. Keep the baby away from people — both children and grown-ups, who are suffering from such diseases.

"If your baby develops diarrheal trouble, don't let it run on. Call your family physician at once.

### COURTHOUSE RECORDS

**Warranty Deeds**  
Federal Farm Mortgage Corporation to Wirt Phillips: all the Northeast Quarter of Section No. 11, Township 2, Range 1, East.

Federal Farm Mortgage Corporation to John A. Weeks, et ux: all the East Half of Section No. 30, Block K-6.

Valley McKee to Louise McKee

Ham, and Mildred McKee Carpenter: the South half of Section No. 24, Township No. 4, North of Range No. 3.

C. B. Locke to C. T. Locke: the South half of Section No. 54, in Block K-7; all of Section No. 71, Block 7, Randall County; all of Section No. 53, Block T, Carson County; all of town lots Nos. 10, 11 and 12, in Block No. 9, Original Town of Miami, Texas.

Roy E. Neal to W. E. Neal: all of Lot No. 22 and the North half of Lot No. 21, Block 18, Original Town; all of Lots 1 and 2 in Block 5 of Whitehead Addition; East half of Section No. 19, Township 4, Range 4E, Deaf Smith County; all of Block 26 and parts of Blocks 25 and 27, in Ricketts Addition.

**Deed of Trust**  
Wirt Phillips to Federal Farm Mortgage Corporation: all the Northeast Quarter of Section No. 11, Township 2, Range 1 East.

**Release**  
Deaf Smith County Wind Erosion Conservation District to C. J. Brannan: East half of Section No. 7, Township 6, North.

**Oil, Gas and Mineral Leases**  
A. Allison, Vernon, Texas, to Humble Oil and Refining Co.: the North Half of W. B. Garvin Survey.

D. T. Wilson and wife to Humble Refining Co.: 300 acres off the south end of the Garvin Survey.

Troy Womble et ux, to Humble Oil and Refining Co.: the North-East Quarter of Section 46, Block K-8.

G. F. Nussbaum et ux to Humble Oil and Refining Co.: the East Half of Section 42, Block K-8.

E. B. Williams et ux, to Humble Oil and Refining Co.: all of Section 39, Block K-8.

Walter F. David and Howard W. Price to Humble Oil and Refining Co.: all of Section 35, in Block K-8.

Horace M. Carver et ux, to Humble Oil and Refining Co.: all of Section 45, Block K-8.

Horace M. Carver et ux, to Humble Oil and Refining Co.: all of Section 37, Block K-8.

Dr. Neil E. Greer et ux, to Humble Oil and Refining Co.: all of the South Half of the East 640 acres in the I. N. Dillard Survey.

O. T. Williams et ux, to Humble Oil and Refining Co.: East 210 acres of Section 36, Block K-8.

E. S. Ireand et ux, to Humble Oil and Refining Co.: the South Half of Section 57, Block K-8.

### Frio News

**HELEN JONES**  
(10 miles south of Hereford)

The community was shocked by the death of Pat Hance, young son of Mr. and Mrs. Raymond Hance, who died Friday at the Dimmitt hospital. Those attending the funeral Saturday from here, were Mrs. Owen Andrews and children, Mr. and Mrs. H. D. Robbins and children, and Mrs. T. L. Sparkman, Jr. The community extends deep sympathy to the family.

Mr. and Mrs. W. I. Sims, Jr., of Mobeetie, came Saturday morning to visit her parents, Mr. and Mrs. D. O. Benson and children. They returned to their home Sunday.

Mr. J. N. Benson spent Saturday in Amarillo.

Mrs. Elmer Jones visited her mother, Mrs. J. E. Andrews, last Thursday.

Mrs. Travis Vaughn and Mrs. John Johnson visited Mrs. A. T. Jones Sunday morning.

Mr. and Mrs. Earl Springer and children, spent Saturday in Amarillo.

Mr. and Mrs. Henry Andrews made a business trip to Amarillo Tuesday. Miss Alma Andrews went to Canyon with them to visit her sister, Mrs. Charles King and family.

Mrs. S. J. Barclay was operated on Wednesday at the Hereford hospital. She returned home Friday and is doing well.

Mrs. Owen Andrews and children visited her mother, Mrs. T. L. Sparkman, Thursday.

Mrs. Haskell Benson and daughters and Mrs. D. O. Benson and daughters, called on Mrs. J. E. Andrews Thursday.

A shower was given for Mrs. W. I. Sims, Jr., of Mobeetie, who before her marriage was Miss Margaret Benson, Saturday night in the home of her parents, Mr. and Mrs. D. O. Benson. Ice cream and cake were served to Mr. and Mrs. Albert Springer and children.

Mr. and Mrs. J. E. Andrews and Alma Andrews, Mr. J. N. Benson, Mr. and Mrs. Haskell Benson and daughters, LaVern Benson of Duncan, and Mr. and Mrs. Chas. King and son of Canyon.

LaVern Benson of Duncan, Okla., came Saturday for an extended visit in the J. E. Andrews home.

Mr. and Mrs. Charles King and son of Canyon, came Saturday to visit her parents, Mr. and Mrs. J.

E. Andrews. They will return to their home Tuesday.

A birthday dinner was given for Mr. J. E. Andrews Sunday. Present to help celebrate his birthday, were his children, Mr. and Mrs. T. L. Sparkman, Jr., Mr. and Mrs. Elmer Jones, Mr. and Mrs. Owen Andrews and children, Mr. and Mrs. Charles King and son, and Miss Alma Andrews. Mr. and Mrs. D. O. Benson called in the afternoon.

Mrs. A. T. Jones and family spent Sunday in Amarillo, visiting with Mr. and Mrs. J. W. Benson.

There were 44 present for Sunday School Sunday morning. Rev. H. B. Naylor is to preach here Sunday evening, July 9.

Mrs. J. B. Noland, Miss Blanche Poff and Miss Ruth Harding spent Wednesday afternoon in Amarillo, visiting friends.

Tuesday, July 11, the R. A. meets at the Church. Last week there were 6 boys present for their first meeting.

Mr. and Mrs. Henry Burrow

and family, Mr. and Mrs. Andrew Behrens and sons, Mr. and Mrs. Ben Wilhelm, Miss Coffee, Mrs. Cress, Mr. and Mrs. L. Huckert and Louie, Mrs. Lee Curry, and Mrs. Guy Walser attended the funeral services for A. J. Blakemore in Amarillo, last week. Mr. Blakemore resided here for many years and leaves many friends.

Mr. and Mrs. W. M. Phillips and family of Hobbs, N. M., spent Saturday visiting their friends, Mr. and Mrs. J. O. Clark and sons. They were enroute home from Panhandle, where they had been called by the death of Mrs. Phillips' brother, Harvey Dells.

Mrs. Jennie DeLozier and brother, Hubert DeLozier of Marysville, Tenn., were guests in the B. A. Atchley home last week. They are cousins of Mrs. B. A. Atchley and have not visited her for several years.

Mr. and Mrs. J. R. Oglesby spent the Fourth in Colorado, visiting in the home of Mr. Oglesby's parents.

Several interested families went to Hereford Sunday to see the new "box car" home and came away with many new and useful ideas.

Mr. and Mrs. Walter Hawkins and sons of Lamesa, were in the B. A. Atchley home last week end. Ernest Ray Hawkins plans

to remain here with his cousin, Leroy Suttle, for a month.

Mr. and Mrs. Lois Lookingbill's infant son, was quite ill and in the hospital one night last week, but has recovered.

Mac Noland was a business visitor in Canyon last week.

Mr. and Mrs. L. O. Neill and children of Lubbock, were weekend guests in the B. E. Roberson home.

Melvin Walser of Plains, Texas, is staying with Mr. and Mrs. J. O. Clark, and working for his uncle, S. L. Walser of Hereford. Otho Noland was in Tulla, last week-end.

Mr. and Mrs. W. A. Vines and daughters, were in Turkey, Saturday night and Sunday. Mrs. Beulah Barker and son, Billy, returned with them to stay for a month's visit with them and other relatives.

Joan, Gloria and Carol Rae Walser were on the sick list this week.

Mr. and Mrs. Melton of Friona, and A. J. Furry of Stroud, Okla., called in the Albert Cross home Monday.

Mr. and Mrs. Chas. Roberson and son, are again working in a welding gang near Texico.

H. C. Crow and friends from Tulla, were in the J. A. Noland home Sunday.

Mr. and Mrs. L. Huckert Sr., entertained relatives from out of the state, last week.

We received quite a lot of moisture last week, but most of the farmers are back in their fields. A few of them have completed harvesting and are plowing.

### Messenger News

(24 miles west, 4 south)  
MRS. J. N. MESSENGER

The past week we had several rains and about an inch and a half of rain fell during the course of the week. Things are looking green again.

Mr. and Mrs. Bob Childs, north of Friona, got up the other morning and found their fourteen-year-old son dead in the bath tub. They took him to Shamrock for burial, where his brother, who was killed last year by a truck in Dallas, is buried.

Most of the farmers are storing their wheat, either at home or in the elevators and are taking advantage of the government loan.



# To Serve You BETTER

We want to express our appreciation to our friends for their loyal Patronage during the recent years, and especially during the present Harvest Season. We feel that we know your problems and your needs — and we have tried to meet these problems, and to help you as much as possible at all times.

In constructing our New Elevator, we had in mind the factor of giving you better service down through the years, and we tried to build an elevator that would meet with your needs Now and for many years to come.

Foremost, we are interested in giving you the type of dependable service that will mean the most to you from your wheat crop. Our office force, and our Elevator Crews are experienced in handling Grain, and we are always glad to be of assistance to you.

We know that there are many things which come up from time to time — and we invite you to call upon us when we can be of assistance!

In addition to our general Elevator Service, we are also glad that many farmers make our place their loafing headquarters. We are always glad to have you drop in.

## Government Wheat Loans

Our Elevators are Bonded and Licensed by the Federal Government

# PITMAN GRAIN COMPANY

### The Hereford LAUNDRY Does it Best

Give Us a Trial Next Washday . . .  
**WE'LL PROVE IT!**

If you are from Missouri, we'll show you our basis aren't bragging. We can and will prove our superior work with cleaner, fresher clothes.

It takes skill, time, patience and oceans of suds to get laundry really clean. THE HEREFORD LAUNDRY qualifies in all these — and the washing we do is not only clean — but SANITARY and FRESH, too.

Try the Best Laundry in Town — Phone 298

**HEREFORD LAUNDRY**  
and Dry Cleaners  
HEREFORD, TEXAS PHONE 298

### Texas Poultry Is In Bigger Demand

A demand for Texas-grown poultry by other states jumped to 74 cars and for Texas-hatched eggs to 89 cars during May, gains of 37 and 154.3 per cent, respectively, over May, 1938, University of Texas business investigators said today.

### Hospital Notes

Mrs. G. C. Jones, admitted on June 30, operation, doing fine. Mrs. Hattie Rutherford, admitted July 3, medical attention, doing nicely.

### Ready to Start

ment, the REA will not be part of the Federal Farm Program. As such, it will be subject to increased sources of revenue from the funds of the Department. Individual farmers will also find it easier to secure loans on their electrical equipment under the new set-up. For these reasons it is expected that the REA will expand rapidly within the very near future.

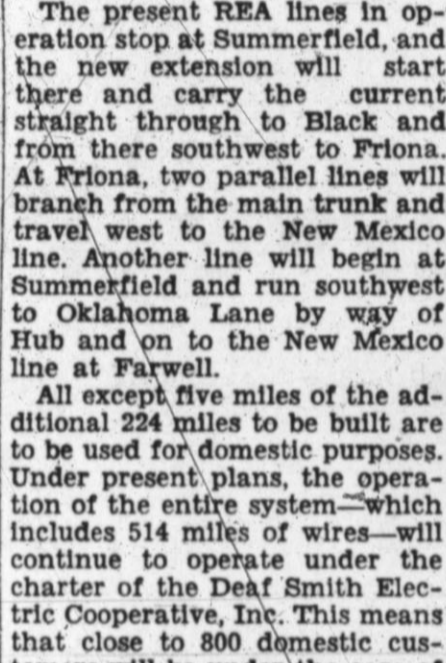
TENDER QUALITY MEATS SPECIALS GOOD FOR FRIDAY-SATURDAY STEAK Round, Loin or T-Bone. Fancy beef, lb 25c BARBECUE Cooked Fresh Daily BOLOGNA 2 lbs. 25c HAMBURGER Fresh ground. 2 Lbs. 25c DRY SALT Bacon Per Pound 10c BACON Heavy. Per Lb. 17 1/2c MEADOW LAKE MARGARIN THE BETTER SPREAD for our Daily Bread 19c LB. FREE! A 10c Loaf of Bread with Each Pound bought Friday and Saturday. Just a few of our many Grocery Specials: PRUNES Gallon 25c PEACHES Gallon 35c Quality Food Store Mr. and Mrs. Jim Robinson PHONE 120 - WE DELIVER!

### All-American Game Gets Spotlight



Joe E. Brown, left, film and radio star, after urging members of the house immigration and naturalization committee to act favorably on a proposal to admit 20,000 German refugee children to the U. S., found time to join in a trio presentation of "Play Baseball, the All-American Game," a song written by Rep. Louis C. Rabaut, right, of Michigan. Representative Rabaut dedicated the song to the sandlot teams throughout the nation. Other member of the trio is Rep. Charles Kramer of California.

### PORTABLE BIRD CAGE



Bird fanciers and hat designers alike picked up a few new ideas when this Zurich, Switzerland, miss appeared with her own pet in a cage atop her new summer bonnet. The bird sang quite happily.

### Explanation of

(Continued from Page 1) In no case will the storage charges be deducted from the amount of the loan. The net to the producer is sixty-one cents (61c) plus the protein premium, for number one (1) wheat.

### Throng of 325

(Continued from Page 1) FSA is proud of its pet project in Deaf Smith County. Certainly this agency deserves open praise for the way in which it has brought mortgaged land under scientific cultivation leading toward the clearing of the title on it. More important by far than the establishment of means to liquidate a debt, however, is the effect the project has had on the Jones family. Not so long ago they were facing poverty with their back against the wall. All the breaks that had come their way had been bad ones. Now they face the future with a smile of courage and determination to make good—to get the most out of their first lucky break in many years. They intend to own their home and the land it is on some day, and they have reassuring confidence in their ability to work hard, save and make their farm pay for itself.

### Portable Bird Cage

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### wheat has not advanced in price when the loan matures?

The producer may turn in the wheat over the Commodity Credit Corporation and they will return your notes. 12. What rate of interest will the producer pay? Four per cent. 13. What will the loan cost? All loans on wheat stored in warehouse will cost one-fourth cent per bushel. 14. How may the producer secure a loan on farm-stored wheat? Make application at loan office any time. 15. How long will it take to complete this loan? No inspection can be made by supervisor until wheat has been stored thirty days. 16. What type of granary will be desirable for farm-stored wheat? Granary must have good foundation, good floors, tight walls and roof that will keep out water and snow, and one that is set in a well-drained place. 17. Will there be any further expense on the loan besides the cost of making the loan? Yes, all farm-stored wheat must be insured to the extent of the loan. 18. If the producer has liens on his wheat, can he secure a wheat loan? Yes, he will be asked to list all lienholders and these will be shown the letter of transmittal. Then the lending agency will send this amount direct to the lienholders and the balance to the producer.

### Lions End Year

(Continued from Page 1) President's Key by James Aiken, Jr. Harry Rice was chosen to represent the Hereford organization as the official delegate to the International Convention of Lions at Pittsburgh, Pa., July 18-21. Names were drawn for four alternates to the official delegation. These were Bill Smith, first alternate; Ralph Smith, second alternate; J. Alton Miller, third alternate; and John Patton, fourth alternate. Master of ceremonies Witherpoon stressed the need for intelligent leadership today in his address. Incoming President Roberts repeated the purpose of the Lions Club as a service organization and reviewed some of the projects to be instigated during the next year.

### Death Takes

(Continued from Page 1) home in Castro County, where they have lived for fourteen years. Mrs. Neely is survived by two sons, M. E. and Robert C. Neely of Amarillo; three grandchildren; three brothers, Ted, Thomas and Archie Beif of Plattsville, Wis.; three sisters, Mrs. James Gill and Mrs. J. T. Tracy of Plattsville, and Mrs. R. M. Ritchie of Independence, Iowa. Funeral services were held Monday at Amarillo, and the in-

### Rain, Hot

(Continued from Page 1)

The mercury hit the record mark of 107 degrees. Then it took a nose dive that lasted for a couple of weeks. That was due to the rains. This week, it has been on a steady rise, reaching 101 degrees yesterday, and 102 degrees today. Weather prophets, both official and otherwise, try to smile when they say it will keep on going up. It is no trouble for everyone except the weather prophets to smile, however. Wheat farmers find that practically no damage was done to their wheat by the rains, and the majority of them are thankful that the hail missed their land. Those who got haled on are thankful that it didn't take all they had. Row crop growers and cattlemen have ample reason for smiles. Most of them say they would have suffered a total loss of grass and crops if the rains had not come. The townfolks are smiling because the rains stopped the work in the harvest fields temporarily and brought the hands to town—and when people come to town the merchants do business. Not only that, but the better-than-expected wheat crop has placed just about everything in a mild boom state—nothing to crow over yet, but certainly an optimistic forecast.

The grippers tell us that the rainy period followed by the present dry, hot spell is perfect weather for the maximum growth of the voracious grasshopper nymphs that have just now put on their wings and begun to realize how hungry a grasshopper can get. Those insects are going to get us, say those who like to predict such things. But reports from this and other poison bait stations, and the general report from the U. S. Department of Agriculture, state that the hoppers are under control. They admit that they are present in unusually large numbers this year, but they also point out that the control measures were begun early and that they had the sound backing of farmers everywhere. The hoppers were literally caught in the bud, and all that it will take to keep them under control is the continued application of poison bait by the farmers at the right time and in the right places.

For the present, then, we can all take a minute off and grin. For what? Oh, nothing—just grin.

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### Extend Drivers'

(Continued from Page 1)

invited those contemplating travel in other states to contact patrol district headquarters where letters attesting to the validity of permits, despite the April 1 1939, expiration date will be issued drivers. The nearest district office is at Amarillo. Exceptions to the automatic extension are drivers with two coupons missing from their permits. They are subject to examination before extension is granted. First-time applicants for permits are subject to driving and physical tests under the present law.

### Uncle Walk

(Continued from Page 1)

making plans to recognize that historic anniversary, and it has the co-operation of the Federal government in the project. The Congress has already appropriated \$250,000 for the 5-state observance, and the bill is expected to receive the president's signature soon.

Gov. W. Lee O'Daniel has just appointed the Texas Commission to handle the observance of the occasion in this state. Members are Carl Hinton, Amarillo; Herbert Hillburn, Plainville; Deskins Wells, Wellington; L. F. Sheffey, Canyon, and John McCarty of Amarillo. The commission plans to launch plans for the celebration within the next few weeks.

ROY ROGERS "Aline ON HARVEST MOON" MARY HART DRAMATIC ROMANCE AND SONGS OF THE OLD WEST! Also: "HAWK OF THE WILDERNESS" Serial and Cartoon SATURDAY KIDDIES 10c ADULTS 15c DOORS OPEN 1 O'CLOCK!

OVER THERE You Wouldn't Be Allowed To See This Picture! And if THEY had their way you couldn't see it either! Hitler don't want you to know how Nazis are trying to throttle American democracy! But THANK GOD... this is still a free America where traitors can be mercilessly exposed! FILMED BEHIND LOCKED DOORS! POSITIVELY NO VISITORS CONFESSIONS OF A NAZI SPY Because it is the most daringly fearless, breathlessly awaited picture that has ever thrilled an anxious world! Confessions of a NAZI SPY Tells The Whole Dirty Story! WHO ARE THEY? HOW DO THEY WORK? WHAT ARE THEY AFTER? HOW DOES THE U.S. EXPOSE THEM? MIDNIGHT PREVIEW SAT. STAR MIDNIGHT PREVIEW SAT. SUNDAY and MONDAY

This Week At the THEATRE MOTION PICTURES are your BEST ENTERTAINMENT! THE FUNNIEST, WITTIEST LAFF HIT OF THE YEAR! AS LORETTA LETS WARNER HAVE IT AND IT'S CATCH-AS-CATCH-CAN FROM THEN! Wife hits high "C" Husband hits the roof! Wife hits husband... the battle is on, with girl friend, Bennie Barns trying every angle to make it a triangle! For More Enjoyment: Another "Crime Don't Pay" Subject entitled "WHICH AMERICA SLEEPS." WIFE, HUSBAND and FRIEND STAR HEREFORD THURSDAY and FRIDAY It's Always COOL and Comfortable at the Theatre!

TOMMY HOLYFIELD, Market Manager

**Nothing But the Best MEATS**

**HAMS**  
TENDER PICNIC LB. **17<sup>1</sup>/<sub>2</sub>c**

**CHEESE, lb.** **17c**  
FULL CREAM

**BACON** Half or Whole. Slabs—LB. **17<sup>1</sup>/<sub>2</sub>c**

**Short Ribs, beef** **14c**

**BACON** Gold Coin or Wilson Sliced. PER LB. **23c**

**WEINERS—lb.** **12<sup>1</sup>/<sub>2</sub>c**

**TOMATO JUICE, 14-oz.—3 for** **19c**

**SAXET BRAND GRAHAM CRACKERS** 2-lb bx **17c**

**COFFEE, White Swan, 1-lb. jar** **26c**

**LARD** JEWEL. 8-LB. CARTON **73c**

**BELLAH**  
FOOD STORE and MARKET  
WILLARD MIDDLETON, Manager  
PHONE 81 — WE DELIVER!  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**GRAPEFRUIT JUICE, 46-oz.** **15c**

GEBHARDT'S GENUINE FRJJOLES  
**SPICED BEANS, 3 cans** **25c**

**MEAL, 10 lbs.** **22c**

**PAPER NAPKINS, 2 packages** **15c**

**PRUNES, dried, 3 lbs.** **15c**

GULF KING  
**GREEN BEANS, cut, 2 cans** **15c**

*The Baptist Ladies will sell cakes all day Saturday in this store. Come in and buy a delicious home-made Cake!*

**TOMATOES**  
VINE RIPE  
**6 lbs. . 24c**

**LEMONS. doz.** **17c**

**CARROTS, BEETS and TURNIPS—bunch** **3c**

**Green Peppers lb.** **11c**

**Onions lb. . . .** **13c**

**CORN FLAKES, large box '2 for** **15c**

**BREAD, full 16-oz. loaf** **5c**

**COFFEE, Tasty brand, 3-lb pkg** **43c**

**Lifebouy Soap bar.** **5c**  
LARGE BAR

*Everything In Fresh FRUITS & VEGETABLES*

Ask About Our Special Offer and Guarantee on



Fraser's **Sonny-Boy**  
EXTRA-HIGH QUALITY  
**Flour**  
FRASER MILLING CO  
HEREFORD, TEXAS  
**24 lbs**

## Lions Still Hold Lead; KC Second

July 4—The Lions won another game when they defeated the Merchants who had a "pickup" team 16 to 7.

The Merchants started out ahead but the Lions caught up in the second and began banging in the runs while holding the Merchants' scoreless the last five innings. Springer gave up nine hits to the Merchants.

With Cogdell on the mound for the Merchants the Lions seemingly did not have a chance, but he evidently did not have his best ball working and the Lions took thirteen hits from him. Charles, Schroeter and Posey had two hits each. Cogdell did, however, do quite a feat when he fanned Charles with three men on base. Charles slammed a homer the next time he was up. Cogdell is sorry to say.

**Score by innings** R H E  
Merchants 2500000 7 9 7  
Lions 072016x 16 13 9

Batteries—Merchants, Cogdell and Roe; Lions, Springer and Jones.

depleting practices such as terracing, strip planting and cover cropping on an estimated total of 6,500,000 acres of cropland.

Besides, Texas ranchmen adapted range-conservation practices to around 31,500,000 acres of grazing land, destroyed millions of acres of prickly pear and other noxious plants and built storage reservoirs capable of holding more than 100,000 acre-feet of water.

Slaughter looks forward to a creditable increase in direct soil and water conservation work by farm and ranch operators in the gigantic AAA conservation program this year.

## Short Course To Be Given At A-M

A preview of the program for the annual Texas A. and M. College Farmer's Short Course plus the interest expressed by farm and ranch families, has led H. H. Williamson, director of the Texas Extension Service to predict that the 1939 session will be one of the most successful in recent years.

As in 1938, the current meeting will be divided into two sections—one on July 5, 6, and 7 for 4-H club boys and girls, and a second one on July 12, 13 and 14 for adults. Division of the Short Course allows the institution to provide sufficient accommodations for the crowds.

The 4-H club program will consist of selection of outstanding club members, talks by representatives to the recent National 4-H Club Encampment at Washington D. C., social activities, and will be climaxed by the colorful ceremony of the gold star awards to the 100 boys and girls selected for this honor.

The theme of the adult program will be land use planning with farm people taking the major part. Guest speakers will be headlined by A. F. Lever of South Carolina, former congressman who was joint author of the Smith-Lever bill on which extension work is based. Walter Jenkins of Houston will again lead the group singing.

## Conservation Is Sought By AAA

"Show me a crop that is being over-produced and I will show you a crop that is ruining the land on which it is growing."

Often quoted by R. M. Evans, national administrator of the AAA, that phrase keynotes the Agricultural Conservation Program, under which Texas farmers this year are advised to hold soil-depleting crops such as cotton to a maximum of 28,518,719 acres and devoted the other 10,045,340 acres of the state's tillable land to such soil-saving growths as clover, sudan grass, sweet sorghum and green manure crops.

The Texas Agricultural Conservation Committee, which makes headquarters at Texas A. and M. College, is determined to encourage greater use of available federal funds this year in conservation and improvement of crop and range land. George Slaughter, chairman, has disclosed.

Texas farmers, about 85 per cent of whom took part in the program last year, held soil-depleting crops to around 25, 100,000 acres, devoted about 7,500, 000 acres to soil conserving uses and carried out additional soil-

## Prices Paid For Farm Products On General Decline

The general level of prices received by Texas farmers for agricultural products in mid-May was somewhat higher than

depleting practices such as terracing, strip planting and cover cropping on an estimated total of 6,500,000 acres of cropland.

Besides, Texas ranchmen adapted range-conservation practices to around 31,500,000 acres of grazing land, destroyed millions of acres of prickly pear and other noxious plants and built storage reservoirs capable of holding more than 100,000 acre-feet of water.

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a month earlier according to the price report of the Bureau of Agricultural Economics. Practically all general crops shared in the moderate advance. Wholesale milk, poultry, hogs and sheep registered declines; lamb prices were unchanged, and beef cattle advanced slightly. As compared with prices received in mid-May a year ago, all items are lower except rice, potatoes, beef cattle, and sheep.

For the United States, the general level of farm product prices in mid-May was 1 point up from a month earlier. This is the first rise in the monthly index of prices received by farmers that has been recorded in 1939. Advances in the grain, cotton, cotton seed, and fruit price groups more than offset the seasonal decline in dairy product prices and downturns in other groups of commodities. At 90 percent of pre-war, the index was 2 points below that of mid-May 1938.

Grain prices rose 5 points during the month ended May 15 with all items sharing in the advance. Cotton lint was up enough during the month to raise the index of cotton, cottonseed prices by 2 points despite a slight decline in the price of seed. Declines in meat and animal prices outweighed advances, and brought the index of that group to 2 points under the previous month. Dairy and poultry products and miscellaneous items also were lower. Fruit prices rose. Compared with a year earlier, grains, and dairy and poultry products were lower and all other groups higher; the net change was a decrease of 2 points. Advances in cotton and cottonseed and in meat animal prices amounted to only 1 point, while fruit averaged 8 points higher and truck crops were up 22 points. The grain, dairy and poultry groups were respectively 7, 11, and 13 points under a year earlier.

Prices paid by farmers remained steady during the month, but the exchange value of farm products increased 1 point to 75 percent of pre-war as a result of higher prices being received by farmers. The mid-May ratio of prices received to prices paid was 1 point higher than a year ago.

## Water Flowers Heavier But At Longer Intervals

Watering flowers a little every night may be fun, says J. F. Rosborough, horticulturist of the Texas A. and M. College Extension Service, but the flowers will do better if they are watered thoroughly once a week and allowed to dry out some what in between times.

Summer mulch of peat moss or a similar mulch will prove more than worthwhile in holding back weeds, keeping the soil cooler, and reducing surface evaporation. A more robust plant and larger, brighter flower will result.

Some plants will do better if they are pinched back when they are six to eight inches high. Such plants as the zinnia will develop into a much bushier plant if this method is used.

Another pointer listed by Rosborough is the removing of blooms. As blooms reach their prime they should be removed before they have a chance to go to seed. This will not only result in more blooms, but a longer blooming period.

**SOFTBALL STANDINGS**

Team	W	L	Pct.
Lions	7	1	.875
K-C	6	1	.857
Plowboys	5	2	.714
IOOF	3	4	.428
HHS	3	5	.375
Firemen	2	5	.286
Merchants	1	5	.167
Laundry	1	5	.167

**The Schedule**  
Thurs., July 6—Laundry vs. K-C.  
Mon., July 10—HHS vs. Merchants.  
Tues., July 11—IOOF vs. Plowboys.  
Wed., July 12—Laundry vs. Lions.

Cooper, also of Silverton. They also visited a niece, Miss Roberta Campbell, here.

Mr. and Mrs. Ernest McClaskey and two sons, Ernest, Jr., and

Robert, of Plainview, spent July Fourth visiting Mr. and Mrs. Glenn Boardman. Mr. and Mrs. McClaskey have recently moved to Plainview from Dolores, Colo.

ROOMS TO RENT? TRY A WANT AD

**SHEEP FOR SALE!**

900 Rambouillet Ewes, bred to Black Faced Bucks. To Lamb in October.

300 Pairs Ewes and Lambs. Will sell any part or all. Priced to sell. Can dip and load same day.

**Norris and Ferrier**  
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Of All Deaf Smith County Land Titles  
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Through the **WANT-ADS**

**FRESH**  
HOME MADE CANDIES  
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Eat Them  
at the  
**Candy Kitchen**

**★ ONE FIFTH MORE SPACE ★**  
—yet lower in price than in 1938!



Full 6<sup>1</sup>/<sub>2</sub> Cu. Ft. Capacity  
**NORGE**  
Thirty-Niner REFRIGERATOR

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321 NORTH MAIN STREET PHONE 32

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## LUNCHEON IS GIVEN

Bowls of summer flowers of various types and colors were used to decorate the lace-covered table, when Mrs. R. W. McCall entertained heads of departments of the children's division of the Methodist Church Thursday. Blue delphinium and yellow day lilies set the color note for decorations.

Guests were seated at tables for four, where dainty baskets filled with pastel shaded mints marked each guest's place.

After the luncheon plans for summer work in the departments were discussed. July 17 was decided upon as a tentative date for the Vacation Bible School. Ages will include children of four years to the intermediate department.

**House Wiring**



Household Appliances  
**Witherspoon**  
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Those attending were Mesdames C. C. Acker, C. F. Moore, H. V. Williamson, J. O. Newell, Tom Carter, R. P. Conaway, H. E. Henslee, Ralph White and the hostess.

## AUXILIARY GROUP HAS MEETING

Group 1 of the Woman's Auxiliary of the Presbyterian Church met at the home of Mrs. A. D. Godwin Monday afternoon.

Mrs. F. P. Potter conducted the devotional on "Prayer" taken from the book, "Teach Us To Pray."

A series of questions on the Bible dealing with the first four Gospels furnished lesson topics.

Mrs. Henry Hastings, group captain, gave a talk on "Vital Christian Experiences."

The place for the next meeting will be announced later and there will be no meetings held by the organization during the month of August.

## CAMP FIRE GIRLS PLAN UNIFORMS

Planning new uniforms furnished interesting topics for discussion for Weecantwaste Camp Fire Girls at the meeting held at the Camp Fire Hut on Monday morning.

Navy blue wool skirts with white cotton blouses were chosen, and Madelle Beavers, Lois Bell

and Margaret Olson were appointed as a committee to select the type and color of ties.

Girls attending, included Nadine Newell, Margaret Olson, Jackie Wright, Rue Wilson, Eleanor Wilson, Wanda Lee Terry, Geraldine McCall, Madelle Beavers, Lois Bell, Jessie Ann Buckner, Nona Dean Rose, Betty Ann Dunlap, Elyse Wilkins, newly appointed guardian and Miss Mary Elizabeth Stanford.

## MISS RUTH CALLAHAN MARRIED IN TULIA

Of interest on this week's social calendar is the announcement of the marriage of a former Hereford resident, which took place in Tulia, May 30.

Mr. and Mrs. J. A. Callahan, 1312 West 14th Street, Plainview, have announced the marriage of their daughter, Miss Ruth Callahan, to Mr. Thurman Thomas, son of Mr. and Mrs. J. C. Thomas of Alken, Texas.

The young couple were married on Tuesday night, May 30, in a double ring ceremony in Tulia, with the Rev. W. D. Crosby, pastor of the Tulia Methodist Church, officiating.

Attending the couple were Miss Mildred Curtisinger of Hereford, and J. C. Thomas Jr., of Alken, brother of the bride-groom.

Mrs. Thomas is a graduate of Hereford High School and Mr. Thomas graduated from Plainview High School.

After July 20th, Mr. and Mrs. Thomas will be at home at Alken, Texas, where he is engaged in extensive farming.

## PLEASURE HOUR BRIDGE CLUB HAS ENJOYABLE PARTY

Members of the Pleasure Hour Bridge Club were joyfully entertained with a bridge party at the home of Mrs. Roy Jowell Thursday afternoon.

Mixed varieties of garden flowers were used in decorations, with yellow predominating in the color scheme.

High score award was presented to Mrs. Elmo Lawton, and second high went to Mrs. Boyd London.

Mrs. O. L. Clegg was a special guest.

Members playing included Mesdames W. J. Smith, Chris Renfro, Elmo Lawton, B. R. Dixon, Boyd London, Harry Lomas, and the hostess.

A colorful salad plate was served after the games.

## B. T. U. ELECTS OFFICERS

New officers were elected at the regular monthly business meeting held by the 13-14 year old members of the B. T. U. of the Baptist Church Monday evening at the home of Mrs. Ben Wohlgemuth. Those chosen were Billy Gene Massie, president; James McBrayer, vice-president; Donald Roberson, secretary; Donald Ray McCullough, treasurer; Gertrude Worley and Riley Carlton, group captains, and song leader, Gwen Owen.

Miss Eleanor Zinke and Mrs. Wohlgemuth are sponsors of the group which meets weekly at the church on Sunday evening at 7:15 o'clock. All young people of those ages are invited to attend the meetings.

## MRS. A. O. THOMPSON CONDUCTS Y. W. A. LESSON

Mrs. A. O. Thompson conducted the lesson for the Y. W. A. of the Baptist Church at the meeting held Monday night at the home of Mrs. Barry Sowell, with Miss Bobby Turner as assistant hostess.

Answers to roll call furnished a Bible lesson from the book of Paul.

Sunshine friends were revealed and a discussion review of 1st and 2nd Timothy was presented by Mrs. A. O. Thompson.

Ellen Louise Posey and Mrs. Billie Roberson entertained with a flute and violin duet.

Refreshments were served after the program.

The next meeting will be held at the home of Mrs. J. W. Cockrell next Monday evening at 7:30 o'clock.

## MRS. HARTMAN HAS WESTWAY H-D CLUB

"Calcium arsenate is recommended for treating insects on vegetables rather than arsenate of lead," stated Miss Sadie Lee Olyer, CHDA, at the Westway Home Demonstration Club meeting held last week at the home of Mrs. G. C. Hartman.

Miss Olyer further explained that arsenate of lead contains two poisons which are deadly and harmful to man. Rotenone which is the poisonous ingredient in derris root (sometimes spoken of as cube) is a poison which evaporates into the air in two or three days, and is therefore popular as an insecticide. An all-purpose dust which is effective is made by combining nine parts of fine sulphur, one part of calcium arsenate and one part of tobacco dust. Rotenone and pyrethrum is a good combination, and is easily applied by using the spray gun now on the market.

Red ants can be killed by using hi-life. Pour one-half cup into the hole and cover with dirt. Repeat after ten days. As it is highly inflammable, care should be taken that no spark of fire is near it.

After the business meeting, Mrs. Hartman served refreshments of Kool-Aid and wafers to Mesdames E. H. Little, T. B. Cox, Glenn Rutter, A. C. Pierce, Paul Rudd, Merlin Kaul, Al Werner, and Miss Olyer.

The next meeting will be held on Thursday, July 13 at the home of Mrs. Merlin Kaul, at which time Mrs. Jim Dale and Mrs. Kaul will demonstrate Fruit Salad Plate.

## CHURCHES

**THE METHODIST CHURCH**  
Sunday School ..... 9:45  
Morning Services ..... 10:30  
Evening Services ..... 7:30  
Young People ..... 7 p. m.  
Missionary Societies each  
Wednesday ..... 3 p. m.  
Attend our services.

## SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister  
Ellis Coombes, Superintendent  
Bible School ..... 9:45-11 a. m.  
Morning Worship ..... 11-12 a. m.  
Christian Endeavor ..... 6:45-8:15  
Evening worship ..... 8:15-9:15

The pastor returned last Sunday evening after teaching all week in the annual Young People Conference. The subject next Lord's Day morning will be, "The Graciousness of Jesus." A worship service has been planned, including special music, emphasizing this thought. At the evening hour the theme will be, "A Voice From Heaven." Miss Nola Margaret Blue will sing, "Wonderous Spirit, Love Divine." These services are carefully planned to meet your Spiritual need.

## CHURCH OF CHRIST

E. M. Borden, Minister  
Bible Classes ..... 10 a. m.  
Preaching ..... 11 a. m.  
(Subject: "Walking With Jehovah.")  
Lord's Supper ..... 11:45 a. m.  
Young Peoples' Meeting ..... 7:30 p. m.  
Preaching ..... 8:30 p. m.  
Subject: "The Last Prophet."  
Ladies' Bible Class,  
Wednesday ..... 3:30 p. m.  
Wednesday evening program 8:30

## Monthly Song Meet

Next Sunday is the time for the next monthly song meet. Singers from the different congregations of the Church of Christ will meet with the North Amarillo congregation at 3 p. m. Much interest has been created in these meetings, and we are expecting a large congregation for the occasion.

## BAPTIST CHURCH NEWS

The Lord has blessed us with better harvesting weather and we hope that by Sunday the greater part of harvesting will be finished and that you will be able to attend the services of the church. There were 312 in Sunday School last Sunday and fair attendance at both preaching services. Two joined the church at the evening service one by letter and the other on profession of faith.

The pastor plans to preach next Sunday morning on "The Currency Of Heaven," Matthew 19:16-30. At the evening hour the subject will be "A Great Prayer" Ephesians 3, continuing our study of that book.

We want you in the church services Sunday to worship with us. We will be aided in our worship by a new instrument that probably you have not heard before, the Everett Organ. It is spoken of by those who know it as "A New and glorious musical instrument" and you cannot fully appreciate its artistic merits until you have seen and heard it played. It will be used for the first time in our services Sunday. We want you to hear it.

We especially invite all those who do not have a church of their choice in town to worship with us.  
W. E. Barnes, Pastor.

## Await Authority In TOAAC Rules

Old persons who feel that they may be eligible for Old Age Assistance under the new ruling will have to wait for an official ruling from the Attorney General's office before their applications will be considered, it was announced this week by W. A. Little, Director of the Texas Old Age Assistance Commission. Even after the ruling has been secured, it will be necessary for investigational instructions to be issued and workers advised in their use, which will require another week or ten days after the Attorney General's Office has acted.

Little further stated that registration of hopefuls had reached the 30,000 mark for the state as a whole, and that under such conditions, several months would be required to complete records of investigation and to certify recipients for whatever prorata share of available money might be at hand from month to month.

In the meantime a new plan will be submitted to the Social Security Board in Washington in an effort to provide for the support of the program from Federal Funds in lieu of any State provisions to take care of the proposal. The final decision at Washington is awaited.

## Ward News

(9 miles north, 3 west)  
MRS. CHARLES B. MILES

Rev. Merle Grigsby filled his appointment here Sunday. Everyone present enjoyed his sermon. Attendance has been small since the busy harvest rush, but for Perryton, where they will

It will be back to normal soon. Floyd Odum of near Odessa, is visiting in the home of his grandfather, John Higgins, this week.

Mrs. Bell Oxford and son, Willie, of Lorenza, spent the weekend here visiting in the home of their daughter and sister, Mrs. Wesley Higgins.

Noel Higgins visited with home folks in the Progressive community over the week-end.

Mrs. Charles E. Hood had as a guest this week, her sister, Mrs. Walker of Oklahoma City, and her two daughters.

Mr. and Mrs. N. G. Fox and family attended church at Clovis last Sunday.

Mr. and Mrs. Albert Doerfler and son, Billy of Oklahoma City, returned home Friday after several days visit in the home of his brother, Joe Doerfler and family.

Mr. and Mrs. Fred Moreman and daughters, attended church in Hereford Sunday morning.

Mr. and Mrs. Snow from Oklahoma, were here Sunday looking after their wheat harvest and visiting in the Jack Hutson home.

## PERSONALS

Roy Hastings and Forest Hill, employed with the Hill Construction Company at Dimmitt, came up Sunday to visit their parents, Mr. and Mrs. Henry Hastings and Mr. and Mrs. W. W. Hill.

Mr. and Mrs. Hugh Earthman of Plainview, and her son Donald, and granddaughter, LeMoine, also of Plainview, were visitors in Mrs. Earthman's mother's home in Hereford Sunday. Mrs. Earthman is the daughter of Mrs. J. M. Boone.

J. W. Robinson and Charles Skelton left Saturday afternoon for Perryton, where they will

spend the month of July at "Camp LZ".

Edward Fullwood and Clyde Hussey were in town Monday and Tuesday visiting their parents, Mr. and Mrs. Bob Fullwood and Mr. and Mrs. C. P. Hussey, and friends. They were on leave for the Fourth from Camp Bullis, near Kerrville, where they are taking a training course in military science in connection with their curriculum at A. & M. College. Both are seniors there.

Miss Virginia Brooks is here from Oklahoma City, where she has been teaching, to spend the summer with her mother, Mrs. G. H. Brooks.

Week-end Guests  
Mr. and Mrs. Walter Palmer of Wichita Falls, visited his mother, Mrs. Mary Palmer, over the week-end. Accompanying them here were their daughter, Mrs. Frank Ray and children, also of Wichita Falls.

E. H. Fullwood of McAllen arrived last week for a visit with his son, Bob Fullwood and family.

Mr. and Mrs. John Olson and daughters, attended the Sportsman Show in Amarillo Friday.

Mrs. Effie P. Pool returned from Amarillo Thursday, after receiving medical treatment for several days.

Mrs. H. E. Henslee and children are visiting relatives in Tulsa, Okla. They plan to be away several days.

## ROOMS TO RENT? TRY A WANT AD

## MASONIC BULLETIN

Hereford Lodge 649  
Stated meeting second Monday in each month. School of instruction each Thursday night.  
Ed. Boggs, W. M.  
E. L. Brady, Secy.

Have You Seen The  
New  
**MONTGOMERY WARD**  
ELECTRIC  
Refrigerator  
STANDARD 6-CUBIC FOOT  
**\$119.95**  
DELIVERED IN HEREFORD!  
EASY TERMS IF DESIRED!  
Butane or  
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See Us for Complete Details!

The New **ROPER**  
GAS RANGE  
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A RICH, SATINY WALL FINISH... THAT SOAP AND WATER KEEPS BEAUTIFUL


It's easy to apply this semi-gloss wall paint to any wall surface. And what's more important, with LOWE BROTHERS MELLO-GLOSS you need not worry about keeping your walls free from spots, stains, and smudges. Ordinary soap and water restores the original beauty of

MELLO-GLOSS' satiny lustre and quickly removes all stains—even ink. Come in today for information about your painting problem and get your FREE copy of Lowe Brothers Book, "Brushing Up on Beauty," containing more than 180 practical suggestions on painting.

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**PHILCO**  
Conservador Refrigerator  
Before You Buy!  
Now on display  
—at—  
**BERT SLAY**  
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I Spend \$20 a Year on  
**Cosmetics**

Modern housewives have to know where their money goes, the late depression compelled them to get a dollar value for every dollar they spent. Thus, a habit was formed, a habit that is being continued because thrifty buying's benefits do not cease with the end of a depression! The mainstays of thrifty shopping are the money-saving ads that appear weekly in the Brand! Thrifty housewives always have used the Brand as their shopping guide to the best values in everything!

MR. MERCHANT: The moral of this is that your ad in the Brand will be seen and acted upon . . . Brand ads bring results! Better phone today!

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SAVE!  
CHECK OUR SPECIALS  
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We Will Give FREE—1 CREAM O' PLAINS  
ICE CREAM SANDWICH!

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**FREE**

TENDER  
GRAIN - FED BEEF  
in Our Market At All Times!

**SOCIETY**

MRS. JOHN McLEAN, Society Editor Phone 181-W

**CELEBRATES FIRST BIRTHDAY**

Richard Faulkner Wilson celebrated his first birthday Sunday at the home of his parents, Mr. and Mrs. Bob Wilson. Here to join in observances were his grandparents, Mr. and Mrs. F. M. Faulkner of Plainview, and Mrs. Henry Wilson of Amarillo. Also here for the occasion were two aunts, Miss Floyd Wilson and Mrs. Hazel Lewis of Amarillo.

**OFFICE FORCE IS ENTERTAINED**

The entire office force of The Hereford Brand were entertained at the home of Mrs. Seth B. Holman Thursday night. The delightful, newly arranged recreation room at Mrs. Holman's home, furnished an appropriate setting for the picnic spread and games which were enjoyed later. Ping pong and other table games furnished the diversion for the evening.

**FLOWER SHOW COMMITTEE MAKES PLANS**

Definite plans are beginning to take shape for the Fall Flower Show which will be sponsored by the Garden Club some time in September. A meeting for the purpose of making plans for the show was held last week at the

home of Mrs. N. E. Gass, general chairman. Others on the committee are Mrs. F. M. Kester, Mrs. F. H. Oberthier, Mrs. John P. Slaton and Mrs. Homer Brumley, president of the club.

Members of the Garden Club urge all Hereford gardeners to plan now for showings which will result in more beauty to see and enjoy and will aid Hereford in developing that much desired status of a garden-minded city.

**BUFFET SUPPER COMPLIMENTS ARIZONA VISITOR**

Informally furnished the keynote for a lovely buffet supper given at the home of Mr. and Mrs. C. H. Dyer Saturday evening to compliment Mrs. Harriette Etzell of Phoenix, Ariz., who has been visiting relatives in Hereford for the past week.

Garden flowers in a variety of colors were used in decoration. The table centerpiece was formed with day lilies and delphinium. Low bowls of phlox and pink roses decorated the living room.

Guests included friends of Mrs. Etzell's when she lived in Hereford. A "talk fest" when past good times were reviewed and experiences were retold, was enjoyed.

Out-of-town guests included Mr. and Mrs. Harry Johnson of Amarillo, Mrs. Henry Wilson, Mrs. Hazel Lewis and Miss Floyd Wilson, also of Amarillo, and the honoree.

Others present were Mrs. Jeff Gilbreath, Mrs. Harry Seed, Mrs. Clara Nance and the hosts.

ROOMS TO RENT? TRY A WANT AD

**GARDEN CLUB COMMENTS**

"What To Do For Trees and Shrubs if Hall Comes." Severe hail storms have caused a great deal of damage in various parts of the state recently, and according to J. F. Rosborough horticulturist of the Texas A. & M. Extension Service, prompt attention to trees, shrubs and orchards can cut down the damage to a large extent.

When the foliage, twigs and top of branches have been injured, orange shellac applied to the peeled surface with an ordinary paint brush will seal the damaged area, prevent the loss of sap and allow quick healing to take place.

In cases where a large portion of the wood is exposed the surface should be covered with asphaltum paint after the bark has begun to heal, usually within 3 to 4 weeks.

The pruning of damaged growth should be delayed until new sprouts have begun to come out on the branches, when the proper place to make the cut can be easily determined.

Trees that have suffered from hail damage should be thoroughly watered throughout the summer to encourage the development of new foliage.

**Easter Items**

MRS. CARL FRYE

Sunday School will be held this next Sunday at the B. M. Medley home. Reverend Ford will conduct the church services. Frank Allen has been quite ill the past week.

Mrs. Etzell's when she lived in Hereford. A "talk fest" when past good times were reviewed and experiences were retold, was enjoyed.

Out-of-town guests included Mr. and Mrs. Harry Johnson of Amarillo, Mrs. Henry Wilson, Mrs. Hazel Lewis and Miss Floyd Wilson, also of Amarillo, and the honoree.

Others present were Mrs. Jeff Gilbreath, Mrs. Harry Seed, Mrs. Clara Nance and the hosts.

ed with their mother, Mrs. Gus Tiegion one day last week.

Mrs. Hollis Branan visited on Thursday afternoon with Mrs. Clayton Woolery.

We regret to hear that Mr. and Mrs. Raymond Hance lost their baby son last Saturday. Mrs. Hance is also very ill. The Hances formerly lived in this community and we all extend our sincere sympathy.

Mrs. George Frye, who has been visiting the past two weeks in the home of her grand son, Mr. and Mrs. H. H. Frye, returned to her home in Davenport Iowa last Thursday.

Mr. and Mrs. Adam Flowers visited last Sunday afternoon in the Gus Tiegion home.

The Methodist Missionary Society met in the home of Mrs. Harry Smith Monday afternoon.

Mrs. Hollis Branan plans to leave Saturday for Electra where she will visit for a few weeks with her parents and friends.

Mr. and Mrs. Dan Bruton visited with Mrs. Bruton's parents Mr. and Mrs. Griffin of Amarillo, last week end.

Lee Hill of Marlowe, Okla., has been in this community the last two weeks, attending to his farming interests here.

Miss Olive Stagner of Flagg is visiting with Mrs. Harry Smith this week.

Warren Owens of Hereford is helping E. M. Allen with harvest this week.

H. C. Doak and Mrs. I. W. Woolery took Sunday dinner in the V. C. Woolery home.

Mr. and Mrs. Ed East of Hereford called in the C. W. Frye home Sunday afternoon.

**Heiselman News**

(19 miles north, 9 west)  
MRS. HOMER STEWART

Mr. and Mrs. R. W. Hobbs returned from Gainesville, Tuesday where they were called to the bedside of Mrs. Hobbs father

who was seriously ill. He was some improved Tuesday.

Mr. and Mrs. Homer Stewart and sons were shopping in Hereford Friday.

Mr. and Mrs. N. W. Livesay were in Hereford Friday.

Mr. and Mrs. John Hiesman are the possessors of a new bottled gas stove and ice box. George Hawkins of Panhandle was inspecting his crop Saturday.

Grandma Hobbs of Gainesville is visiting in the home of her daughter, Mrs. Cecil Stewart and son R. W. Hobbs.

Mrs. N. W. Livesay and Pat were business callers in Hereford Saturday.

Miss Melba Jo Hobbs is in the Northwest Texas Hospital where she was taken Sunday for an appendix operation. Thelma Ruth is staying with her a few days.

Harvest is progressing rapidly since the ground has dried up enough for the farmers to get into the fields.

Mr. and Mrs. N. W. Livesay can raise turkeys, too. They have about 120 young turkeys.

Dr. J. R. Lemmon and family, of Amarillo, spent Sunday visiting his parents, Dr. and Mrs. W. N. Lemmon, in Hereford. His sister, Mrs. D. P. Grosshans and son, Dickie, returned to Amarillo with him to spend July 4th holiday.

Mrs. Clyde Warren and son, Henry, of Hayward, Calif., arrived

in Hereford Tuesday to spend a month or more in Hereford visiting friends.

Don Combs was in Hereford looking after his wheat last week-end. Don used to manage the Bradford Appliance Co., here, and is now employed by that company in Plainview. He was accompanied by Mrs. Combs.

Roy Hastings spent the Fourth in Hereford visiting his parents, Mr. and Mrs. Henry Hastings and friends. He is employed by the W. W. Hill Construction Co. in Dimmitt.

Miss Lillie Hostetler and brother of Borger, former Deaf Smith County librarian, visited friends in Hereford Saturday and Sunday.

Clarence Olson Jr., of Waco, arrived Saturday to spend the Independence Day holiday with his uncle, John H. Olson and

family.

Mrs. Harriette Etzell of Phoenix, Ariz., who has been looking after business interests and visiting in the home of Mr. and Mrs. Jeff Gilbreath for the past week, left for Kingman, Kan., Sunday, where she will visit with her sister, Mrs. E. M. Halle and family.

O. E. Sherman is making plans to leave for Canton, Georgia with a carload of horses. He plans to be in Georgia for several months. There are twenty-five horses to a car.

**AMERICAN LEGION**  
Post 192—Hereford, Texas

Business Meeting  
1st Tuesday, each  
Month.

Social Meeting  
3rd Tuesday, each  
Month.



**SUMMER LUBRICATION**

Your car needs summer lubricants that can "take it" in summer heat. Prevent costly damages—see Glenn Snyder NOW!

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Handsome, Handy

**FRIGIDAIRE JIFFY-MEASURE**

A new measuring device, of clear blown glass, with chip-proof edge. Full measuring-cup size, accurately graduated for table-spoons, ounces, 1/4 cups, and 1/2 pints. Has dozens of uses! Get your Jiffy-Measure today—FREE.

(1600) COME EARLY! SUPPLY WON'T LAST LONG!

**-HARVEST BARGAINS-**

<b>\$1.50</b> ALARM CLOCKS <b>89c</b>	<b>TRADE HERE! BE THRIFTY TRADE HERE!</b>	<b>50c</b> ULTRA HAND LOTION <b>39c</b>
<b>50c</b> IPANA TOOTH PASTE <b>27c</b>	60c ALKA SELTZER --- <b>49c</b> 60c SYRUP PEPSIN --- <b>44c</b> 50c RED ARROW MILK of MAGNESIA <b>29c</b>	50c CUCUMBER LOTION <b>39c</b> 25c KOTEX --- <b>19c</b> POUND JAR NYCEST CLEANSING CREAM <b>69c</b>
<b>75c</b> Red Arrow MOUTH ANTISEPTIC <b>27c</b>	25c NYNIS FACE POWDER --- <b>15c</b> 5 BARS LIFEBOUY SOAP --- <b>29c</b> \$1.00 WINE CARDUI --- <b>79c</b> 50c RED ARROW MINERAL OIL --- <b>39c</b> 100 TABLETS NYAL ASPIRIN --- <b>29c</b> 80 PAPER NAPKINS --- <b>10c</b> 35c ORASOL TOOTH PASTE --- <b>24c</b> 25c BLACK DRAUGHT --- <b>17c</b> PINT PURE OLIVE OIL --- <b>89c</b>	<b>35c</b> SWAV SHAVING CREAM <b>27c</b>
<b>500</b> CLEANSING TISSUES <b>19c</b>	<b>Electric Office Fans --- \$1.49</b> <b>Flashlights --- 59c</b> <b>Dust Goggles --- 25c</b>	<b>39c</b> Chesterfield BLADES for Gillette Razor 25 Blades for <b>25c</b>
<b>50c</b> RUBBING ALCOHOL Compound <b>19c</b>	<b>COOL!</b> For Delicious Drinks — Visit Our Fountain!	<b>50c</b> Prophylactic TOOTH BRUSH <b>27c</b>
<b>\$1.00</b> GEM RAZOR and 7 Blades <b>59c</b>	<b>ICE CREAM — All Flavors!</b> New "MYSTERY FLAVOR" Try some and name it . . . and win \$100 Cash!	<b>World's Largest BAR SOAP 5c</b> Assorted Odors.
<b>Tarzan Cups --- 5c</b>		
<b>5 BARS P and G SOAP 19c</b>		
<b>Western Union Service Day and Night:</b>		
<b>Close Drug Store</b>		
JUST PHONE 13 — FREE DELIVERY!		

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MORE Features . . . MORE Value . . . MORE Savings Than Ever Before in Frigidaire History!

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**CELEBRATING 5 MILLION FRIGIDAIRE'S**

Model illustrated MASTER 6-39 **\$212.00**

• Here is the "Buy of Buys" this year! More value, more features, more convenience than ever before. Come in today. See PROOF of Frigidaire's outstanding value. Then COMPARE it with any other refrigerator . . . on any point . . . on every point! See PROOF! COMPARE! Then you'll know how to make the smartest buy of them all . . . a new Frigidaire!

**Only FRIGIDAIRE HAS THE METER-MISER**

**HEREFORD APPLIANCE CO.**  
110 MAIN ST. L. L. Wamble, Owner PHONE 451

## Give Artificial Respiration By These 5 Rules

"No elaborate equipment is needed to save a life from drowning," is the opinion of State Health Department officials. "In fact, actual harm has been done by the misuse of so called lung motors. Modern resuscitation apparatus has been perfected so that oxygen and carbon dioxide can be used without inflicting more damage to cases of asphyxiation and drowning. It is tragic enough to have a drowning accident, but it is far more tragic if no one present at the time knows how to save a life by artificial respiration.

"The prompt application of artificial respiration is of primary importance, and for this purpose the prone pressure method is the easiest, simplest and most effective. This should begin at once and continue rhythmically until natural breathing is established—this may take four or more hours. Procedure:

First: Kneel and straddle the patient below the hips placing hands on small of the back with fingers over the lowest ribs, tips of fingers just out of sight.

Second: With arms straight, while counting one, two, swing forward bearing weight on body firmly but not violently.

Third: Swing backward while counting one, straightening up and thus relieving pressure—this allows air to be drawn into the lungs.

Fourth: Rest in this position for two counts.

Fifth: Repeat these movements rhythmically, forward and backward, without interruption, about twelve to fifteen a minute, until natural breathing is restored.

Sixth: Meanwhile, if assistance is at hand, a physician should be sent for, the patient's tight clothing should be loosened at neck, chest, waist and he should be kept warm.

The patient should not be moved until he is breathing normally and then should not be allowed to get up but should be carried in a lying position to a place where he can be kept warm and receive medical attention.

## Cinderella's Slippers



Here are the shoes of tomorrow, according to Sally Rand, well-known figure in the entertainment world, who introduced them at San Francisco's Golden Gate exposition. Sally's dazzling slippers are made of a transparent plastic similar to glass.

## Paralysis Victim



A victim of chronic infantile paralysis, Lou Gehrig, New York Yankees' ailing first baseman, may never play baseball again. He is being greeted by his wife as he returns to New York from the Mayo clinic in Rochester, Minn., where he was examined.

## Advise Owners To Watch Horses For Sleeping Sickness

The months of July and August are dangerous times for the owners of horses because it is then that the animals are most likely to contract the dread disease, sleeping sickness. For this reason, it would be well for all owners to take care of their animals at this time with special attention on the factors that will help keep them from becoming exposed to the disease.

The division of animal pathology and hygiene at the University of Illinois college of Agriculture, Urbana, offers this advice for protecting horses and mules from sleeping sickness.

In infected areas, keep the animals in screened stables.

Use burlap or muslin fly covers on animals at work and spray them with an insect repellent. Keep stables clean.

Vaccinate animals early in order that they will develop a strong immunity.

Sleeping sickness is generally thought of as a virus disease which can be transmitted by mosquitoes, ticks, and probably certain flies. It is seasonal, appearing in July and August and continuing until the frost comes.

Staff members of the division at the University of Illinois said only about one out of every four animals in an exposed area develops the disease, and about eight out of every ten infected animals can be cured if prompt treatment is instigated.

## Texas HOLC Saves \$12,209,000 For Home Owners

June 13 marked the sixth anniversary of the Home Owners Loan Corporation. In six years of operation in Texas, over forty four thousand Texas home owners have saved at least \$12,209,000 in interest payments made on H. O. L. C. loans, said J. C. Anderson, Jr., State Manager of the H. O. L. C. This amount represents the difference between the interest paid at the 5 per cent H. O. L. C. rate and the higher interest being paid when the loans refinanced, and since it has been put into circulation in towns and cities all over the state, it represents in effect an increased income for these owners.

## PWA Projects In Texas Total Of \$224,551,492.00

The value of Public Works Administration projects in Texas, either completed or now under construction, has reached \$224,551,492, according to a report issued today, PWA's sixth birthday by George M. Bull, Regional Director.

All but one of Texas' 254 counties have shared in the funds made available by Congress for the stimulation of useful public construction, Bull declared.

In the past six years 1,205 Texas projects have received allotments. Of these, 906 have been non-Federal projects built by the state, counties, cities, or school districts, and 299 other Federal projects have been constructed by departments or agencies of the Federal government.

The estimate total cost of the non-Federal projects in the state is \$161,255,034 and of the Federal projects, \$63,296,458. The Public Works Administration has made grants of \$59,801,146 and loans of \$49,614,259 to make the building of the non-Federal projects possible. PWA has borne 100 percent of the cost of the Federal projects.

The most popular types of projects in Texas have been schools and water works with sewers and streets, and highways, hospitals, and city and

county buildings also having high ranking.

The largest of the non-Federal PWA projects in Texas is the \$22,350,000 Lower Colorado River development project now under construction near Austin. Other large projects include schools built in Fort Worth at a cost of \$4,441,670, the \$2,160,285 causeway at Galveston, schools in Dallas at an estimated cost of \$1,275,000, and a \$4,835,000 irrigation project in Willacy County, also in the construction stage.

Literally hundreds of schools dot the state as a result of the various PWA programs. While a number of PWA allotments have resulted in the building of imposing modern schools in metropolitan centers, an even greater number of more modest structures have been built in the agricultural areas of the state.

It is not wide reading but useful reading that tends to excellence—Aristippus.

## PERSONALS

Miss Marcene Allen, granddaughter of Mr. and Mrs. Mark Hanna, is visiting her grandparents here this summer. Her home is in Austin.

Mr. and Mrs. R. H. Womack of Cross Plains, Texas, arrived here Sunday to visit friends. The Womacks are former resi-

dents of Hereford. They were accompanied by their niece, Miss Patty Sue Coburn, who went on to Albuquerque to visit relatives.

Mrs. Beulah Mercer returned this week from a World's Fair trip taken by way of New Orleans through Florida and up the eastern seaboard to New York. The excursion was taken with a group of friends from Amarillo, among whom was Mrs. Ida Lee Price, a former resident of Hereford.

Mr. and Mrs. A. A. Foster, formerly of Hereford and now of Lubbock, were in Hereford Friday to attend the Lions Club Banquet held Friday night.

**Brief Visit**  
Stopping for a brief visit with the Jack Waylands Sunday were Margaret Teel, Katherine Whicker and Jane Whicker of Amarillo and Mr. and Mrs. Phelps Walkers of Littlefield.

ROOMS TO RENT? TRY A WANT AD.

# An Open Letter to residents of the HEREFORD TERRITORY

ALTON T. FRASER, President.  
J. W. McVAY, Mill Manager

## FRASER MILLING CO.

Manufacturers of High Quality Flours

FEDERAL BONDED GRAIN STORAGE  
COUNTRY ELEVATOR FACILITIES  
FIELD SEEDS

Hereford, Texas  
July 6, 1939.

MARYE FRASER, Sec'y-Treas.  
PHONES: 484 & LD-4

To Our Friends and Customers:

We wish to take this means of expressing our appreciation to the residents of the Hereford Territory for the fine spirit of co-operation which has been accorded us.

Especially, do we thank the farmers who have given us such a nice volume of wheat during the present harvest season. In turn, we have tried to give you Service of the type which you want and which you deserve. With our new 325,000-bushel elevator we now have a storage capacity of 400,000 bushels. Our fast, modern elevators, adequate scales and three big dumps enable us to offer service second to none.

And too, we are proud of the way our "Home Folks" have responded to our Flour and Mill Products. In establishing and equipping our Flour Mill and Elevators, no expense was spared — to give you products that are as fine as modern milling machinery and experienced scientific milling, using the best virgin Panhandle wheat, can produce. Just one trial of our Sonny Boy Flour in your home and you too, will appreciate the difference.

We have a big organization, one which we feel is doing much toward the building and advancement of the Hereford Territory. This organization furnishes employment for 75 men — all residents and citizens of this community.

In thanking you for your business, we feel that it is only fair that these employees be allowed to join us. They appreciate your business just as we appreciate it — and they are always glad to be of service to you in any department.

Signed by: ALTON T. FRASER, President  
...and

P. S. We invite you to visit our mill and elevator at any time. Our employees will be glad to show you through our plant.



## The following employees of the organization, who appreciate your patronage and every opportunity to serve you:

### GRAIN DEPARTMENT

J. S. Jones  
Roy Thompson  
Charley Cogdell  
W. M. Emmons  
Dean Dunlap  
George Conklin  
Mack Beach  
J. H. Hohlaus  
Hugh Hill  
Bradford Hutcheson  
Thomas C. Guffee  
J. R. Steen  
Darrell Harkins  
Howard Waldron  
Tob Thurmand  
Vondyl Houser  
J. W. Cawthron  
R. C. Ashlock  
Horace Johnson

Roscoe Winkler  
Bem McBrayer  
Frank Ashlock  
Kenneth Oriswell  
Walter Miller  
F. G. Massey  
T. R. Brasher  
Paul Powell  
D. R. Townsend  
Louis Farr  
C. Bedford Johnson  
H. T. Beaver  
G. D. Power  
Wayne Pitts  
Wilmer V. Riggs  
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Coy Morris  
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Olin Fuqua  
J. D. Gillespie  
Ursalee Jacobsen  
Stuart Lee  
W. N. Schaefer  
L. V. Watts  
N. E. Shockley  
Val Mathes  
Ceclil Lady

## NOTE:-

Like the rest of us, these employees, most of whom have families, are interested in the welfare and advancement of the Hereford Territory!