39th Year Number 16/

The Hereford Brand, Hereford, Texas, Thursday, April 20, 1939

Price Per Copy 5e

OOF-Rebekah Session Opens Monday

Sights and Paces Seen

ed blue; new wallpaper also con- and Tuesday, April 24-25: tributes to the pleasing appearplete map of the United States. an outstanding success.

Mrs. Carl Wimberley of the Dawn community has recently will be in the City Hall, where in an early issue.

cept the post.

Phyllis and Frances, twin daughters of Mr. and Mrs. Ullman Hunter of Jumbo, received a thrill Sunday afternoon when visiting in the E. M. Allen home. They learned that they had some name-sakes—twin baby calves which had just arrived on the Allen place. After taking a good look at the calves, someone asked if they saw any resemblance, and one answered, "Sure, cause one of 'ems lots bigger 'n the other one."

A familiar face around the court house during the past few days is that of Earl W. Wilson, who is acting County Judge during the illness of Judge Major

Fred Sterner, genial manager of Jones Dry Goods Store, is back (Continued on Page 10, Sec. 1)

J. O. Turner Is **Buried Friday in Canyon Cemetery**

Funeral services for J. O. Turner, 79-year-old pioneer of Ran-dail County, were held in Ama-rillo Saturday morning. Mr. Turner died here Friday, April 14, at the home of his daughter, Mrs. Ira Connell, where he has been ill since March 29

Mr. Turner was widely known over the Panhandle, and had many friends among old timers The play will this year be enin this area with whom he has titled, "Angel Unawares," and been associated down through falls into the mystery-comedy the years. He was born April 23, division. It will be presented in 1859, in Bell County, and when the high school auditorium Frihe reached the age of manhood, day evening, April 28, beginning left to make his home in the In- at 8 o'clock. dian Territory, now known as the State of Oklahoma.

DELEGATION OF 600 IS EX-PECTED TO ATTEND 2-DAY MEETING

With indications of attendance soaring far above expectations, committee members in charge of the Thirty-Sixth An-The offices in E. B. Black Com- nual Panhandle Association of pany have recently been remod- Odd Fellows and Rebekahs said led, repainted and generally im- this week that they expected a roved. In addition to painting delegation of 500 to 600 persons the walls white with blue trim- for the two-day session to be ming, the ceiling has been paint- held in Hereford next Monday

The Hereford I. O. O. F/and ance. The furniture and shelving Rebekah lodges were this year have been repainted, and pic- honored as hosts for the annual tures and marine mirrors adorn meeting for the first time in 10 the walls. Beneath all of this is a years, and are putting forth evlinoleum rug on which is a com- ery effort to make the occasion Meet At City Hall

Headquarters for the meeting written an article for a farm registration will begin at ragazine. The story will appear o'clock. Officers of the Panhandle Association this year are; J, E. Rainey, Dalhart, president; C. Mrs. Marie Carroll, veteran as M. Spencer, Amarillo, 1st vicesistant in Dr. G. F. LeGrand's president; Mrs. Mary B. Weeks, office, this week announced her Canyon, 2nd vice-president; Ivresignation. She will be succeed- an Wilson, Amarillo, secretaryed by Mrs. Mary Bruner, who treasurer. Other than the City comes here from Amarillo to ac- (Continued on Page 10, Sec. 1)

West Funeral Is Held Thursday

Funeral services for William Thomas West, 68, were held from the Baptist Church in Mobeetie, Texas, Thursday afternoon at 2 o'clock. Mr. West died at the home of his son. A. E. West, two miles north of Hereford at 8 o'clock Tuesday evening, following an illness of five months.

tucky on Nov. 20, 1870, and in 1907 moved to Wheeler County where he lived until 1937, when he moved to the Heiselman community. He married Eliza Jane Webb in Montague County, but she died some 24 years ago.

He is survived by six sons, C. G. of Phoenix, Ariz., Louis of Post, Texas, A. A. of Pampa; B. A., A. E. and Floyd all of Hereford; also a daughter, Mrs. D. N. Gaskins of Hereford. He is survived

by 29 grandchildren. Services were held at Mobeette by Rev. E. J. Morgan, and inter-ment was made in the Wheeler

SENIORS TO GIVE ANNUAL CLASS PLAY FRIDAY, APRIL 28

After three weeks of intensive practice, members of the senior class swung into final rehearsals for the annual class play.

Based upon the idea of a va-However, in 1900, Mr. Turner moved his cattle and possessions to a location near Canyon, Texas, settling on the Ceta Canyon, where the Baptist camp is now located. He paid \$2 an acre for the land and continued operating his ranch until 1927, when he retired. cation, the play brings the lead-

tetired. He is survived by three sons, J. Jr., of Amarillo, O. T. of FlagMary Louise Dean, Faye Crosthwait, Kenneth Potter, Betty (Continued on Page 10, Sec. 1) Softball League To Be Organized And

Plans Formed At Meeting On April 28

Asking that all team captains and interested persons attend a general organization meeting for the softball league, Harold sire to enter, a team may be served to the latter teams desire to enter, a team may be served to the league of the meeting that the meeting the league of the l Close today said that the meet-ing is slated for April 28 at 8 Crew and a 10-team o'clock in the City Hall.

to operate the league as last year, pointing out that an entrance fee of \$10 will be charged each team. He also said that the fee must be in the hands of Kellar Muse, treasurer, not later than May 8.

were notified to submit their

Mr. Close also pointed out the social and recreational advan-

Probable European Power Lineup



Map shows current status of European powers forced by Italo helfers and six bulls. Both cars German aggression. Although Great Britain and France alone of Canton, Ga., located 40 miles the "allies" are permanently aligned against the Rome-Berlin axis, north of Atlanta. Bobby Jones, democracies won tentative solidarity agreements with Poland, Ru- the world famous golfer, is a mania and Greece, the latter a direct result of Mussolini's Albanian nephew of Paul Jones, who has coup. Turkey and Soviet Russia, noncommital at present, are also extensive interests over the enconsidered potential members of the "stop Hitler" group. Yugoslavia, Hungary, Bulgaria and the Baltic nations have been neutralized by Germany and Italy, who count on Spain as an ally in any future European war.

Carolyn Frye Named Valedictorian, and averaged more than \$100 a Floyd Ross is Selected Salutatorian

Mr. West was born in Ken- Westway School Wins Honors In District Meet

ENTRIES IN LEAGUE MEET ALL WIN PLACES

Friday and Saturday at the District/Interscholastic League Westway school won a large share of honors by placing all seven of its entries.

In declamation, Roger Hartman won first place in the boys' division, and Wanda Marie All- among the high ranking stu-mon took second place in the dents were: Edith Jackson, mon took second place in the junior girls division.

In senior boys, Jack Allmon was placed first, and Vesta Mae Landers was second in the senior

In the Three-R, Nellie Ruth ready writers.

On Saturday, Edwin Skypala won first in the high jump and broad jump in the rural pentathion, but in a three-way fight lost in total points 20 1-2 to 19

The pupils were coached by Mr. and Mrs. F. W. Dodson, who accompanied the students to

Canyon Friday and Saturday. "The Westway school has per-sistently placed in the District Meet as well as having won the rural meet of this county by a large margin during the last six years. Regular school work is not (Continued on Page 10, Sec. 1)

LOCAL STUDENTS WIN PLACES IN DISTRICT MEET

Competing in a field of stu-dents representing 12 counties, the Hereford representatives last Friday placed in several events in the district League meet at

In the literary division the fol-Boys extemporaneo Kenneth Potter, third ris' extemporaneous s lizabeth Rice, third pamsn, creorge mcLean, s

In the athletic division J. C. Vaughn of Hereford took first like a bunch of wild cattle. Ethel place in the shot put event with Robinson said that she sure a distance of \$1.1 feet, and Helen could sympathize with a cow ridard representation of the shot put event with Robinson said that she sure a distance of \$1.1 feet, and Helen could sympathize with a cow ridard representation of the shot put event with Robinson said that she sure a distance of \$1.1 feet, and Helen could sympathize with a cow ridard representation of the shot put event with Robinson said that she sure of Mrs. John N. Jacobsen.

The two students who maintained the "A" rating were: Main Binford of Vega. Grant Fuller, and Third where John Roberts Jr., placed third in the golf di-had his loud speaker and they will be a control of the shot put event with Robinson said that she sure of Mrs. John N. Jacobsen.

The two students who maintained the "A" rating were: Mary Jane Morgan, daughter of Mrs. Cooper Morgan, and George H. Conklin, son of Mr. and Mrs.

CLASS SELECTS HONOR STU-DENTS FROM LIST OF FIVE STUDENTS

Following announcement the five high-ranking students of the 1939 Senior Class, the group this week elected Carolyn Frye as valedictorian and Floyd Ross as Salutatorian. Miss Frye is the daughter of Mr. and Mrs. Carl Frye of the Easter Community, and Mr. Ross is the son of Mrs. Dorothy Ross of Hereford. According to custom of past Meet at Canyon, the pupils from years, the Senior Class was given the names of five top-ranking seniors and from these five the

two honor students were elected. The other three students whose names were submitted daughter of Mr. and Mrs. R. R. Jackson, E. B. Posey, Jr., son of Mr. and Mrs. E. B. Posey, and Bettye Cockrell, daughter of Mr.

and Mrs. Carl Cockrell. Because of possible variations Tucker won second place. Nan- between now and the close of the nette Little placed second in school term, grade points were not announced. However, after the term is completed they will be announced and the student who will have his name placed on the honor plaque will be announced, along with awarding of achievement medals.

Alex Thompson, judge of the Pioneer Day Court held here each Saturday, refused to announce just what will be done next Saturday, de-claring that it will be a big surprise. He promises some-thing different and amusing

thing different and amusing to some people.

By Alex Thompson

Women's Day last Saturday advertising the Pioneer Day, May 11, seemed to be a howling success as about thirty-six of the fair sex were loaded in a jail house, made by the Jacobsen Brothers, which was mounted on the semester honor roll. Four of the group maintained an average of "B" and the other two were listed with "A" averages.

Those who made "B's" were Mrs. Christine Henslee, daughter of Mrs. Edna Fincher; Values and paraded the huntress districts.

Cattle In This Community Sold In Many States

BRUMLEY AND SON MARKET CATTLE; JOE EVANS PLACES STEERS

Cattle sales in this community again saw a flury of activity during the past few days. While some of the sales were grade stock, a large number of regis-tered cattle also found new homes in Old Mexico and Geor-

Buyers In Georgia Probably more sales have been made by Brumley & Son than any other individual. Several weeks ago Mr. Brumley placed 40 head of registered stock, including 25 cows, young bulls and heifers in Georgia. The sale was made through O. E. Sher-man. Last Sunday Mr. Sherman returned from another trip to Georgia, where he delivered 26 head of registered stock from the Chas. Williams Ranch; consignment included 20 herd tire state and who is planning to increase his already large Here-

ford ranch. The past few days marked sale of 130 head of yearling bulls to residents of Old Mexico. The bulls were all of registered class head. The sales were made through Ezra Norton, whose cousin, E. I. Norton, accompanied a group of ranchmen from Chihuahua, Mexico here for the purchase of quality bulls. Two cars were sold to Queveda Bro- "RELEASE" TO BE SPONSORED view Committee, H. G. Conkthers; the cattle went from the ranches of Lee Cocanougher, Ezra Norton, and Chas. Mapes. E. I. Norton bought 15 bulls and Marian Carillo bought 15 bulls

a heavy buyer, taking 12 bulls ford, pastor, who said that the from the ranch of Mrs. L. R. church was fortunate in being Bradly, 16 from the J. A. Pitman able to bring the outstanding place, and one from H. H. Miller presentation to this city. of Dawn; Pete Reynolds, another of the group, bought three bulls from the D. L. McDonald farms at \$900 for the three. This sale marks several years of trading by residents of the Chi-huahua country with local stockmen.

Another sale of note was 300 rearling calves of the grade class, delivered by Brumley & Son to the Milky Way Candy Co., located in Tennessee. The steers averaged 613 pounds and all brought 10 cents a pound; they were delivered Saturday.

Summerfield Pens An event of interest was the loading of 700 yearling steers from the new stock pens at Summerfield. The steers averaged around \$50 a head, and had shown a gain of around 200 lbs. while in the Evans feeding pens. H. D. Porter and Son, who purchased the cattle, reported them as one of the best bunches of feeders they have bought in the Panhandle in recent years. C. C. Ferguson acted as commission

SIX STUDENTS ON TECH HONOR ROLL FROM THIS AREA

and paraded the business district Mrs. G. A. Fuller; Miss Lovie raising general cain and acting Beavers, daughter of Rev. and like a bunch of wild cattle. Ethel Mrs. M. M. Beavers, and Berry Robinson said that she sure Orr Jacobsen son of Mr. and

Grasshopper Bait Will Be Furnished Free in Community

Opens Mill



ALTON FRASER

Alton Fraser recently opened his 250-barrel capacity mill in Hereford. He plans to make six brands of flour for distribution in West Texas and New Mexico. Trucks are now operating from the mill in both areas.

Biblical Play Will Be Given Here April 21

AMARILLO DRA-MATIC GROUP

"Release," a Biblical drama by two cows from Brumley and Son Dorothy Clarke Wilson, will be to stock his ranch in Mexico; presented at the Hereford Christian Church next Friday night, from the Brumley and Son April 21, at 8 o'clock, it was today Ranch, Harry Braidfoot was also announced by Rev. H. M. Red-

> The play will be presented by the dramatic club of the First Christian Church of Amarillo. W. O. Budd, a member of the Amarillo Little Theatre, is director of the play and will take the leading role of Bar Abbas. "Release" has been played in several of the Amarillo churches recently and (Continued on Page 10, Sec. 1)

WESTWAY TO GIVE ANNUAL CLASS PLAY FRIDAY, APRIL 28

way are busy preparing "Beads paign is to be effective," he de-on a String," a three-act play clared. "It is to the interests of on a String," a three-act play which will be presented at the school Friday night, April 28.

The play, a comedy-drama, deals with a family in strained circumstances, and the daugh- nate them." ter who seeks to receive an inheritance. Many ticklish situations occur, while the comedy is derived from a hick detective and negro maid.

Entertainment between acts will feature Kenneth Williams. An encouraging note in the cattle business is the fact that many new faces are seen among (Continued on Page 10, Sec. 1)

Entertailment between Williams, a boy dancer from Lubbock, who has won more amateur dancing contests than any other young-ther station in Hereford.

Max. Min. Moist. ster in the Southwest. A couple of school kids in old time attire will do a skit, "When Pa Was Courtin' Ma," and a quartet will present two numbers. Sponsors invited the public to attend, pointing out that Westway is noted for its excellent programs.

HOPPERS EXPECTED TO BE-GIN HATCHING HERE AROUND MAY 1

"Free grasshopper bait while it lasts," is the first step advocated in the fight on hopper infestation in this area, and present indications are that the "grasshopper war" will open hers around May 1. Experts after viewing egg deposits have indicated that most of the hoppers will hatch within two week-and declare that tremendous damage will result in this area if imme diate steps are not taken to curb their spread.

Beady to Start So alarmed were extension leaders upon recently visiting this area and making inspections that they took immediate steps toward furnishing all of the polson bait instead of only half, as furnished last year. The mixing station has been already set up in the Bull Barn, and is ready to go into operation on 10-minutes

Acting in co-operation with the extension service, the county will furnish a WPA mixing crew in the barn and has already formed control committees. The County Control Committee consists of Floyd Tomlinson, Dawn, chairman, Noah Ewton and J. C. Winfrey. The Ford Committee consists of Mal Stewart, chairman, J. R. Overstreet, and Jim Whipe; Bippus Committee, Marvin Morrison, chairman, Dick Kemp and Alton Biggers; Fairwright, chairman, Bob Campbell and Jim White.

Need Information Jim Lipscomb is also employed to check on grasshopper eggs and their location. He reported Wednesday that he has already located some 15 large beds of eggs, each of which contain literally millions of hoppers and anyone of which beds could clean out the entire county should its be allowed to spread. An appeal was made to all farmers and ranchers to make close inspection of their land for these beds, and to report their location to Mr. Lipscomb, or to any member of the committees listed above.

In reference to the hoppers, A. R. Bateman, county agent, today said that when the young hoppers hatch out they will remain in the area of the hatching grounds for six weeks until their wings have grown out. It is during the three-day period later that they do most extensive

"It is during this period that High school students of West- we must poison them if the camevery person in the county to keep a sharp lookout for the hatching grasshoppers and to take immediate steps to elimi-

(Continued on Page 10, Sec. 1)

Weather Chart

her station in	Heretora.
Dax	Max. Min. Mols
hursday	805300
riday	85540.0
aturday	85470.0
unday	48470.0
fonday	47360.0
ruesday	71310.0
Vednesday	85920.0
- Cultivaria	Charles and the Charles and th

Rural Communities, Merchants And Clubs To Start On Pioneer Day Floats

With the Pioneer Day celebration less than three weeks away, members of the parade committee this week appeared to mest chants organizations and rural communities to begin planning now for floats to be entered in the big, annual Pioneer Day parade.

The committee includes Fred food, Bill Smith and Frank Cog-lell, who said that several

FELLOWS REBEKAHS

pecial church service for the local and visiting members of the Odd Fellows and Rebekah fraternity will be held at the Christian church next Sunday ight at & o'clock. The pastor, H. M. Redford, will preach on the theme, "The Tie That Binds." Special music has been arranged.
A special welcome is extended to all members of this Fraternity and their friend

HEREFORD CHURCH WOMEN MEET IN AMARILIO

Four delegates from Hereford churches attended the All-Church Council Meeting at the First Baptist Church in Amarillo last Friday afternoon. The purpose of the meeting was to bring about a closer relation- broken sheet of the new safety/plate ship among women of all glass for automobiles. A new type churches. Those attending from of solvent has been placed between Hereford, were: Mrs. F. L. Terrell, Methodist church; Mrs. Dave Alexander, Presbyterian church; Mrs. A. R. Manjeot, Baptist church, and Mrs. C. H. Dyar of the Christian church.

FORD H-D CLUB HOLDS MEETING

Club met in the home of Mrs. F. nouncements. Kard improvement



A RUG OF GLASS

The young lady can roll "glass rug" because it really As of solvent has been placed between two thin layers of plate glass. The broken fragments cling to the solvent. It was introduced at a scien-tine meeting at Franklin institute in Philadelphia.

the meeting over to Miss Sadie Lee Oliver, CHOA, who gave The Ford Home Demonstration interesting reports and an-W. Benson, Friday afternoon, was the subject, and with the Mrs. Earl Dyer, president, turned assistance of J. L. Hight, Fred

> WE ARE OUT TO MAKE YOUR MOTORING SAFER and ECONOMICAL

We believe that a service station should be something more than just a place to fill up with gas and oil, to have cars greased and washed. We look after all the other little detalls, such as battery, tires and washing your windshield

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440

It Happened at Home

Above may be seen L. L. CANNON of Summerfield, on his 1927 FARMALL

Tractor, purchased from Rosson Implement Co. This tractor has been in continuous use since it was bought. During the summer Mr. Cannon plows, plants and cultivates with his tractor; in the winter, he grinds feed for 40 head of straight linebred Anxiety 4th Herefords. He is now building a

modern 5-room home with full basement, on his farm, located one mile

The Far-Sighted Farmers of Today buy

Tractors for use over a long period of

time - such as the McCormick-Deering

Farmall used by Mr. Cannon

Rosson Implement Co.

"Good Equipment Makes a Good Farmer Better"

west of Summerfield. He always welcomes visitors.

Brunson and some of the ladies present, Miss Oliver gave a demonstration of setting out a native grass lawn. She sho distributed canna bulbs and other flowers among ladies present, and toma-to seed, yeast joam and a book called "The Art of Making Good Bread in the Home."

The next regular meeting will be in the home of Mrs. J. L. Hight, May 17.

Easter Items MRS. CARL FRYE

Prairie Rustlers Union, which includes organizations from Hereford, Dimmitt, Bovina, riona, Bethel, Jumbo and Easter, met at the Easter school last Thursday evening with all communities represented except Bovina. With Mrs. Joe Gollehon in charge, Dimmitt gave an excellent program. One of the main features was a pantomime. At the close of the program Jumbo and Easter organizations served refreshments of pie a la mode to 80 guests.

Easter won the banner for the month.

Attendance at Sunday School was 32. There was no meeting of the young people Sunday evening, since they went to Bethel. Those going to Bethel were Misses Vay Allen, Joyce Carter, Daphne Brally, Annie Mae Smith, Ben Medly, Boyce Carter, and Mr. and Mrs. M. T. Spark-

A good crowd attended the community "tacky" party Friday evening. Mrs. Frank Allen and Allen Parker won the prize as the tackiest couple present. Re-freshments of coffee, doughnuts

and cookies were served.

Mr. and Mrs. Harland Frye attended the pie supper at Frio, Friday evening.

Mr. and Mrs. E. O. Dixon and William visited with friends near Muleshoe, Sunday.

Mr. and Mrs. Sam Hunter and children and Phillis and Frances Hunter of Jumbo, visited in the

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III-No. 28

Hereford High School, Thursday, April 20, 1939

Page 57



Above may be seen a group picture of the Junior Class. Miss Rhita Jean Sullivan and Coach Tom McCollum are sponsors.

Sadie Hawkins Day Is Comin'

Each student is to abide by the following, to get her man;

hill-billy clothes on Thursday,

April 27, 1939. 2. All girls must ask for dates.

She must "foot" the bills.
3. All girls must walk on the outside of the street, open all the mud puddle, if necessary stove wood. in order to escort the boy across the street.

4. Girls must call for the boy at his home and supply transportation, if any is needed. 5. Girls must take the boys

home at a reasonable time of night. 6. The boys must bring a

paper sack supper to the gym, where the girls will buy the sacks. The four Lil' Abners sacks of each class will have to go at sky-high prices.

7. All girls or boys found disobeying these rules will be the official group that has been arranged for this purpose. The Rules for the Classes

1. Each class will elect a Daisy Mae and Lil' Abner and be responsible for a five minute pro- Boyer. gram in assembly in order to introduce and advertise their respective candidates.

to raise money in any way they, a talk on "Styles of 1939" given of tomorrow. We hope they grades and "griping" about the see fit in order to elect the can- by Betty Jane Rolloson. | will live up to the Junior name. ones they received.

E. M. Allen home, Sunday.

SEMORS BUSY ON PLAY

"Angel Unawares," the Senior The F. H. T. Club met April Play, is a light mystery-comedy 12, at 7:00 o'clock to finish the The Dawsons, coming to their "Sadie Hawkin's Day" prepara-summer cottage for peace and tions. Ann Cockrell gave the quiet, walk right into everything rules of the "to-be-memorial" else but. They are marroned day of Hereford High School. by flood, Mrs. Dawson's diamonds dissapear, the caretaker strangely companionable with 1. Each student must dress in the superstitious prowler, and the family deserts crackers and with bill. In another, they pur- business. sue the prowler, clad in their doors, and throw her coat across night clothes and armed with

The cast: Mr. Dawson father of the family, Floyd Ross. Mrs. Dawson, who rules, Mary Louise Dean.

Sandra Dawson, an attractive girl about twenty, Faye Crosth

Edgar Dawson, who has reached the stage in his education when everybody bores him, Kenneth Potter.

Roberta Dawson, (Bobbie,) who should have been a boy, Betty Cockrell. Winfred Dawson, (Winkie)

disobeying these rules will be slightly younger than Roberta, fined one to fifteen cents by Edith Jackson. Jane, the maid, Caroline Frye.

Bud, a tall attractive man, about twenty-six, Paul Foster.
Bill, a tall, awkward, rather
uncouth man about forty, Bill

Deputy Sheriff, Clinton Massie.

2. Each class is at free will The program concluded by

Mr. and Mrs. Harry Smith end with Joyce Carter. Mr. and Mrs. J. S. Smith and were dinner guests of Mr. and Annie Mae visited with relatives Mrs. Geo. Chambless, Sunday. at Anadarko, Okla., this week. Daphne Brally spent the week

BOYS' HI-Y MEETS ON TUESDAY

Boys' Hi-Y was called to orturned the meeting over to the program chairman.

The program started with a devotional which lead up to the subject for the evening. vocations. The boys are starting mile. a months study on vocations and they plan to profit from the study. At each meeting there will be a speaker from some selected vocation. Next week the boys plan to have an aviation talk. The talk on the general topic of vocation, given by R. L. Dowell was enjoyed by Sandra elopes! In one of the all. Following the talk the boys funniest scenes, each member of discussed different vocations to their interest. The rest of the coffee to eat hard-poiled eggs meeting was used for the weekly

The boys plan to attend Foster's Cafe Friday and they are to finance their own meal. This is expected to be enjoyed by the boys, as well as being educational. Plans for the annual "Mother and Son Banquet" which is to be held some time in May, were started.

Business items having been ttended to, the club was officially adjourned.

SOPHOMORE

About thirty of the Sophomore class met at the High School called to order by the president, April 13, 1939, at five o'clock to Paul Foster. The secretary rego on their long planned hay- minded the seniors that they ride. They drove to the State had better pay their dues. Park and played baseball before the refreshments were serv- candidate for ed. At about six-thirty, the cry Day," they are Virgin was heard, 'Lets eat!" So they " and ice cream were served. Afplanned their program to be ter laughing and joking the regiven that day.

The greatest surprise and home between seven and seven-shock of the day came next. thirty. We Juniors call this class The seniors received their re-

Sunday with Wilbur Dixon.

Louise and Caroline Frye at-

District Meet Finals in the tennis and athe-

Hereford Enters

letic contests were run off at-Buffalo Field during the District Interscholastic League meet at Canyon, Saturday, April 15.

Contestants from Hereford in tennis, were: girls singles, Helen Francis Streu; boys doubles, Morris Easley and Bud Wilkins; boys singles, Earl Turner.

Helen Francis Streu competed in the finals but was defeated by the Vega entry. Morris Easley and Bud Wilkins won their first match but were defeated in their second by the Amarillo entries. Earl Turner was defeated in his first match by the Oklahoma Lane entry.

Entries in the field events, der by George McLean who were; J. C. Vaughn in the shot put, and Joe L. Hamilton in the 440-yard run. J. C. Vaughn placed first by putting the shot 41 feet and 1 inch. Joe L. Hamilton failed to place in the quarter

Grant Fuller placed third in the golf match Friday by shooting an 87. The winning Amarillo entries placed first and second shooting na 81 and 85 respec-

itvely. J. C. Vaughn and Grant Fuller will participate in the Regional meet at Canyon, Saturday.

In the literary events our oneact play won fourth; Kenneth Potter, extemperaneous speaker, third; Elizabeth Rice, extemporaneous speaker, third; L. C. Hewitt, declaimer, third in his di-vision; George McLean, second in Spanish (he received an attractive medal). There were various other contestants from Hereford but none of them placed. Out debate teams both went into the semi-finals, having won their first debates, but both were de-feated in the second debates. Also, there were entries in the typing divisions.

SENIOR CLASS

The senior class meeting was

The seniors announced their alsy Mae" and Andy Schuate. Sandwiches, potato chips, macher for "Lil' Abner." They

remarkable because the Sopho- port cards. The rest of the mores of today are the Juniors period was spent by comparing

tes Woodburn, of Lockney, un-Carlie Rae Frye attended a derwent a mastoid operation at party in Hereford Friday even-the Plains Hospital. Mrs. Edgar Betts, another sister of Clovis, accompanied them. Mr. Woodburn has been seriously ill since developing flu early in March. ing, given by the Freshmen class of Dimmitt High School. Brittain Chambless visited last

W. C. Hromas returned home tended the picnic given by the Hereford Pep Squad Friday ev-Sunday from Albany where he visited his mother and attended

Mr. and Mrs. Carl Frye were called to Lubbock Sunday morning when Mrs. Frye's brother, Es-

DAVEN CREPES

HUMMINGBIRD



... for Spring!

Two- and Three-Thread, Full Fashioned, Re-inforced Toe and Heel, Two run stops. All silk from top to toel That's what you get when you buy HUMMINGBIRD

We invite you to join our

Hummingbird Hosiery Club

Your 13th Pair Free!

HEREFORD, TEXAS

Wheat-Hail

The Everlasting Question — to Insure or Not to Insure

These Companies Offer You Safe and Sure Protection:

> THE HOME INSURANCE COMPANY NATIONAL LIBERTY SPRINGPIELD F. & M. ST. PAUL F. & M. CITY OF NEW YORK

ALL LOSSES PAID IN

JOHN McLEAN, Agent



I sure have to hand it to the gang in the county agorts. Criticism always rubs fellow the wrong way, and thought that they would mad as hornets after hat I said about them last eck. I still think that they ere a little peeved, but they didn't show it at all and they reated me very nice.

zation can get over \$10,000 in they can drink during Sunday, conservation money—no matter how much land they may have. Due to the large amount of nonresident land in this county, some of which is held by large companies, a double check had to be made on a lot of the acreage here; furthermore, a large number of non-residents, to whem application forms were delayed in returning them to the office; several others filled out their forms wrong or detached necessary papers. Some did both—and this has caused considerable delay.

However, the big thing he nted out was the fact that the delay has made the county around \$50,000 in ex-tra payments. This came as the result of a re-adjustment f base acreage and "per ac-" payment scale for everyone, and he says it took ething like 30 days to revamp and change the ma-

to make any alibis. However, he anyway. seemed very, very anxious to get the checks here. The office gang is and has been doing a lot of night work. I also understand via of the grapevine that Mr. Bateman is going to College Station within the next few days in an effort to expedite delivery of the checks into this county. I definitely look for the first batch of checks within 10 days maysooner. Horeover, they will not likely come in a big wad; prob-ably a small group at first, fol-lowed by others. I understand that it has been two weeks since Randall County got their first small batch—and no more since that time. Anyway, that's how it usually goes. So don't get your hopes too high.

rield

We have practically all kinds of field seeds in stock . . . all good fresh stock. See us be-fore your buy your FIELD SEEDS!

CORN SEED

We have several kinds of good corn seed. These seed are especially adapted to this area and should do exceptionally well. See us before you buy your Corn Seed! Week Only

BULK CARDEN SEED

A complete assortment of all kinds of bulk garden seeds It's so much cheaper to buy garden seed in bulk and they are just as good as any seed.

SEE US FOR BABY CHICKS

West Texas **TEED and SEEU** PHONE 265

Folks, I sure don't know how the above dope really and truly stacks up, but it should make good reading matter, especially if you are waiting for a wheat check and finding good reading matter is how I make a liv-

Now for the big Bicycle-Horse race. Tommy Wilson and John Douglas Pitman are both ready to go. It's a case of the "Ma-chine Age vs. the Cowboy's Pal his Horse." Will the rugged West triumph over the creation of Yankee cunning? What I like about the whole thing is the clean, sportsmanlike attitude that both the boys are taking. They are sure fine boys — and I hate to see either of them lose. Anyway, it will be lots of fun and you are invited. The race begins at 9 o'clock next Saturday morning, April 22. First prize, a Baby Brownie Camera to be given by Haile Drug; consolation prize, a box of printed stationery, courtesy The Hereford Brand; Here's what a fellow who asked both boys will also receive each that his name not be used, told of the following: a big, chicken me about the situation. He said dinner immediately following the due to the new regulations this race, courtesy of Flowers Cafe, year that no company or organi- and all of the ice cream sodas

> Here's a good question which comes from Elmer Patterson, Does Hereford have an official brand (other than the paper?) He thinks that the town should have a regular brand, like a ranch —and it seems like a good idea. A sort of official ensignia, like the good old American E a g l e, Hitler's Swastika, or Boston's famous

We've_ been mighty busy round The Brand office the past few days getting ready for the Pioneer Edition. Right now I would like to salute the 4-H boys and their sponsors, to place emphasis on the new 180 mile REA project in Parmer County, and to dwell on the fishing season which has been changed to open here May 1 instead of June 1. However, due to the general rush, here's some dope which Fred asked Mr. Bateman about Hood found and which is probthis and he said that he isn't out ably better than I could write

> The following list is from reports made out by social service investigators among families of Illinois Each item regards what the worker said about a different fami-ly, after making his inspec-

Woman is saving for an ill-the home of their brother, Char-Couple nds helping.

father is unable to supply it.
"Until a year ago this appli-

to get along

"These people are extremely

cultured. Something should be done about their condition. "Man aggressive. Has

children. 'Applicant took fob as janitor home for working girls lastthree weeks.

"Nice quiet family. Dorothy has been out since July. "Man hit by automobile speaks broken English.

"The woman is ill. She is being treated. The gas has been turned off. "Woman says husband has illess that sounds like arithmetic,

think she said arthuritis. "Saw mother and child-evidence of father. Good type of American fami-

appeared refined, but intelli-

And there are a lot more equally as good. All literary gems, All of which shows what you might get into if you were working for the government . . . and what a misplaced phrase can do to the meaning of a statement.

Ward News

(9 miles north, 3 west) MRS. CHARLES B. MILES

Rev. Merle Grigsby of Plainview was here Sunday to fill his regular appointment, but due M., visited in the home of Mrs. few present.

Mr. and Mrs. Bob Higgins are at Temple this week, going rough the Scott-White clinic. Mr. and Mrs. Irving Willoughby and son of Canyon, are spend-ing a few days with her mother,

Mrs. Ida Lewis. Mr. and Mrs. N. G. Fox and amily attended church in Here-

ford, Sunday. Robert Armstrong is moving some of his cattle to Happy this week; the family plans to move to their farm there, when school

Nettie Hood was ill over the week end as the result of having a tooth pulled.

Wheat is looking fine at the present time in this vicinity. Noel Higgins of this community attended church and Sun-day school at Progressive Sunday

John Higgins has been on the sick list this week.
Loyd Hood of Hale Center, "Woman and household neat, and Mrs. T. E. Seigler of Here-

les Hood and family.

Mr. and Mrs. Rex Higgins and breaking up home, Mr. and Mrs. Red last children of Hereford, visited last "Milk needed for baby, and Sunday in the home of his fath-

Jose Drug STORE

Nationally Advertised Drug Items at Low, Gut Rate Prices!

AT OUR FOUNTAIN Cool - Clean - Delicious Drinks!

		*283/00
Raspberry	MALTED	JUMBO
SUNDAE	MILK	ICE CREAM
A Real Treat	14-Oz-Good	SODA
CHARLES STAR STARTER	11 7 to 1	STATE OF THE STATE
10c	10e	10c

50c IPANA TOOTH PASTE	39c
50c PROPHYLACTIC	33c
50c CHAMBERLAIN HAND LOTION	39c
35e CUTEX PREPARATION	29c
35c TAMPAX ONLY	32c

essanto your le for Anothers

Tree-Onick-Delivery! PHONE - - - 13

"Until a year ago this applicant delivered ice, and was a to her school at Flagg Sunday man of affairs.

"Couple have been complete- MMr. and Mrs. Fred Moreman ly stripped. Now are barely able and daughters, attended church in Hereford, Sunday morning. Mr. and Mrs. Geo. Cloyd of Farwell, are visiting in the home of their daughter, Mrs. Bob Al-

> Alvin Earl Ward spent Saturday night with Ewell Fox. E. Ward and Ervin Ward were in Amarillo, Friday.

C. E. Hood received a truck load of calves from Bellview, N. M., Monday.

Mr. and Mrs. Raymond Wells and children of Hereford, visited Sunday with Mr. and Mrs. Ernest Seignor. The entire community extends

sincere sympathy to Robert Veigel and family in the loss of his dren are visiting relatives brother, Glenn Veigel, who was accidently shot, near his home at Plainview, Friday afternoon. Funeral services were held Sunday evening at 3 o'clock in the ter, Miss Sadye Rigler visited First Baptist Church. Those relatives in Amarillo, Saturday. from here, other than relatives, attending the funeral, were Mr. and Mrs. Bill Hutson, Mr. and Mrs. Geo. Suggs, and Mr. and Mrs. Wesley Higgins.

Attend Church Conference Mesdames J. E. Beyer, M. L. Steele, B. M. Wiltshire, Knox Wells. Kinard and J. F. Ward attended the Northwest Texas Conference meeting held in Pampa last week for Women's Missionary Societies of the Panhandle.

Mr. Sam Harris and three daughters, Mrs. Charles Sprowls, Mrs. Jimmie Littlejon, Mrs. Nina Smith and granddaughter, La-Verne Smith, all of Portales, N. to bad weather, there were only J. D. Thompson over the weekend. Mr. Harris is a brother-in-

Mr. and Mrs. J. B. Castleberry of Wellington, spent Sunday with their daughter, Mrs. Jimmie Gillentine. Mr. Castleberry returned home Sunday evening; Mrs. Castleberry remained for a week's visit.

Mrs. Ernest Sewell left Tues day for her home in Independence, Kan., after a five-weeks visit with her daughter, Mrs. Wayland.

Mr. and Mrs. C. F. Moore and children, were in Abernathy last Sunday to visit her parents, Mr. and Mrs. I. C. Houston and other

Mrs. Owen Stagner and chil-Booker this week.

Mrs. W. M. Rigler and daugh-

Father W. F. Bosen of Plainview visited Father Nathaniel and other friends here Tuesday.

Mrs. W. B. Dameron and daughter, Miss Frances Dameron, returned last week from a several weeks stay in Mineral

Mrs. B. F. Guthrie of Redondo Beach, Calif., left yesterday for Las Cruces, N. M., where she will visit her son, Gwynn and family, for several weeks.

Mrs. Billy Stovall of Nara Visa, N. M., arrived Sunday to visit her daughter, Mrs. Egbert Bradly and Mr. Bradly.

Attend Funeral Glenn Funeral services for

Veigel, 17 year old son of Mr. Veigel of Hereford. Among to and Mrs. Charles Veigel of Floyd from Hereford attending the fu-County, were held in Plainview sunday. The youth and Roy Morrison of Plainview were shooting at a target tossed in the air and the Veigel boy was accidently shot through the head. He was the brother of Robert Mrs. George Suggs.

IT'S TIME TO CHANGE TO

SUMMER MOBILOIL MOBILOIL

Thompson's Service Station FIRST & SAMPSON STS. ARTHUR THOMPSON, Owner

SPECIAL!

100 Lbs. Growing Mash, with 100 3- and 4-Weeks Old Chicks. All Heavies.

Baby Chicks on Wednesdays and Saturdays

Phone --- 317-W

MEYER'S HATCHERY

FLOUR

Fraser's

Jonny Bou

EXTRA-NICH OUREITY

Flowr

FRASER MILLING CO

2400

25c

25c

10c

10c

10c

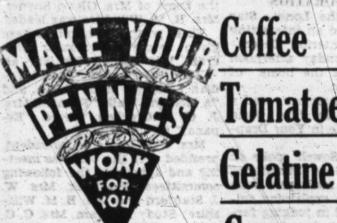
CANYON, TEXAS

COMPOUND

Mrs. Tucker's.

78c 8-Lb. Carton

These Low Prices are Good for Friday and Saturday!



and Mrs C E

PINEAPPLE Hillsdale Broken

slices, No. 2½ can 17C

Tomatoes

EMPSON'S. 16-Oz. Can, 2 for

1-LB. CAN

ADMIRATION.

MARVIN. PACKAGE

Tender Sweet, Whole Grain Golden Ban-Corn UUI II tam-16-OZ. CAN

Quaker - Package

Tomato Juice Libby's, No. 1 tall 7c OATS Quaker, large pkg 15C den's. 3 Tall Cans 17C Peanut Butter 23c

Freezing Mix 25c

COCOA 110 10c

4 CANS

48 lb. sack \$1.35

COFFEE

Schillings Lb.

BICQUICK

CORN KIX

WHEATIES

Northern-Roll

BIRD SEED

CLOROX

French's 2 Packages

SMALL 8c-Large Pkg.

Granulated SOAP White King—Large pkg.

TOILET SOAP White King - 3 Bars

TOILET SOAP

QUART 17c-Pint

LUX FLAKES

TOILET SOAP

PUMPKIN

CAKE FLOUR Softasilk—Large Pkg

TOILET TISSUE

Empson's-No. 2 Can

BEANS, Cut Green 25c or Wax, No. 2 can, 2 for

KRAUT, Kuner's. 15c

PEAS, Kuner's. 25c

Staleys WAFFLE SYRUP

BACON

HAM

Sausage

POST BRAN

arge Package -

Stayley's Waffle SYRUP NO. 5 CAN

35c

ь 23с

Sliced - Lb. 23c

b., 7-Cut_Lb.

Tenderized. 250

Old Dutch **CLEANSER**

QUART JAR

CHEESE

Peanut Butter BACON Rex Slab. By 18c

FISH

S and VEGETABLES

SPUDS of that relied APPLES Vinesap - Dozen ORANGES 29c SPINACH CARROTS

Father of Reed Williams Dies

Funeral services for W. T. Wil-ms, 85, father of Reed Wil-ms of this city, were held saday afternoon, April 18, at Texas. Mr. and Mrs. Willast Wednesday went to but Mrs. Williams reher died, returned here

T. Williams was a pioneer ent of Bosque County. He is ed by four sons, Roy, Gordon and Reed, all expt Reed reside in Central Textwo daughters, Mrs. Louie on and Mrs. David Sparks, Sunday School _____ 9:45 both of Central Texas.

Dawn Items

(13 miles east) MRS. JESS CALDWELL number of Dawn ladies met sday at the home of Mrs. L. Smith for the purpose of ting capes for the Dawn of rhythm band. A covered incheon was enjoyed at the on hour. Those present included Mesdames A. T. Frye, Mart Burum, H. E. Miller, Murphy, W. P. Caraway and L. A. Smith. Mr. and Mrs. Arnold Hershey

of Progressive spent Sunday evening in the Jess Caldwell home.

The Dawn Home Demonstra-A. May with Miss Sadie Lee
Oliver, CHDA, present. Lawn
plans was the chief topic of the
afternoon's discussion. There
were eleven members and one
visitor. tion Club members held their visitor present. The next meeting of the club will be held at the home of Mrs. R. A. Frye. "Tempting Salads" will be the subject of the program.

Mr. and Mrs. William Wimberley spent the week-end at Kress, with Mrs. Wimberley's sister, Mrs. Harrison Axtell and Mr. Ax-

Sunday School class of the Baptist Church of Hereford, held an all-day meeting at the home of Mrs. Johnnie Womble last Wednesday. There were nine present to enjoy the occasion.

Mr. and Mrs. Vernon Baker and son of Hereford spent last Bible School ____ 9:45-11 a. m. Thursday in the W. W. Wim-

Rev. Barnes of Hereford visited

A large crowd enjoyed the community night program at the school house, Friday night. A nber of visitors from Hereford were present. Rev. H. M. Redford, local pastor of the Hereford Christian Church, gave an interesting talk which had as its substance, "Is there a future for Democracy." A talk on Co-operation Elevators was made by Mr. Triplett of Hale Center. Two numbers by the Dawn rhythm band, directed by Mrs. C. A. Wimberley concluded the pro-gram. The rhythm band members wore their new capes for the first time. They are green and gold. This was their first public performance and their rendition was thoroughly enjoyed by the audience. After the program the men of the community held a discussion of possibilities for a co-operative ele-vator. They plan another meeting sometime in the near future. The Dawn community club will

hold its next regular meeting Friday, May 5.

Mr. and Mrs. Otto Samuelson and children of Canyon, visited in the Jess Caldwell home Sunday evening. They were on their return from a week-end visit in the Lyle Blanton home in Hereford. Mr. Samuelson transacted business there, also at Friona and other points.

Mr. and Mrs. Carl Wimberley are proud of the windbreak which they have nearly completed on their home, just west of Dawn. The four hundred feet of windbreak consists of three rows. two of Chinese elms, one of Tamarix. They plan to complete the windbreak next year by planting fruit trees in the space next to the house, Mrs. Wimberley also has out all of her foundation plantings, except evergreen, which includes a large number and variety of perennials of hardy growth. Mrs. Wimberley is an active and interested member of the Dawn Home Demonstration club and is the first in this community to have her vindbreak ready for inspection. er of others have plans y but none have been

In spite of the fact that a reale amount of moisture has received here in the past

of the Listrict League Canyon, pupils and enjoyed two half-holithe past week, Friday and day afternoons.

Home Demonstration News Notes By MISS SADIE LEE OLIVER, HDA, Don't Smith County

the report made when the Dawn discussed. d here to assume her duties stmistress this week. Mr. girl present figured how much food her family would need in a frye. Wilma Jean Miller and Liladequate diet listed in the "Texas Khules and Viola Mariner.

CHURCHES

BAPTIST CHURCH NEWS

services and BTU. There were

been 57 additions in the last four Sundays, including the re-vival and we should be very

thankful for them and for God's

the Reward of Love for Christ, based on John 14. We invite all who will to read these chapters

We are planning for a week of

Bible Study using the book

Announcements will be made

CHRISTIAN CHURCH

H. M. Redford, Minister

Ellis Coombes, Supt.

Morning worship ____ 11-12 a. m.

Societies meet __ 6:30-8 p. m.

"Preparing for the Crisis," will

be the subject of the sermon

next Lord's Day morning.

LAWN PLANTING DIS-

DEMONSTRATION CLUB

labor, native buffalo grass makes

CUSSED FOR HOME

W. E. BARNES, pastor.

meet the conditions.

Christian Endeavor

and unite with us in worship.

Missionary Societies each

Wednesday ______ Attend our services.

"We listened to the radio pro- Food Standard." They also figurgram when Wilma Jean gave a ed the number of row-feet neded reading. Our teacher, Mr. R. S. in a garden for their family if 700 H. A. Close, R. G. Blue and the West brought his radio to the school house because three Dawn of the family.

The selection of a sponsor was

year to supply the moderate cost lian Burum. Visitors were Ida

the most satisfactory lawn stated Miss Sadie Lee Oliver, CHDA, at the meeting of the Dawn Home Demonstration Club Sunday School ______ 9:45 held Wednesday, April 12, at the home of Mrs. W. A. May.

7 p. m. lawn and stays green longest, but Evening Services ____ 7:50 requires a great deal of water --- 8 p. m and labor. Bermuda is inclued to winter freeze unless kept well watered, particularly the narrow variety. Native buffalo grass is popular in this region because it There were 312 in Sunday is hardy, easy to mow, requires School last Sunday and a good little water and spreads rapidly. attendance at both preaching Clumps of grass four inches square are most satisfactory for seven additions to the church at sodding. Mowing makes it spread the morning hour. Twenty-six more rapidly and the ground were baptised at the night ser-should not be kept too wet. For vice and there will be another any lawn the ground should be baptismal service next Sunday well plowed, leveled and settled night for those who could not be before planting," said Miss Olipresent last Sunday. There have ver

> During the business meeting Mrs. W. P. Caraway, Mrs. H. E. Miller and Mrs. Don Fleming were selected for home food supply demonstrators. Mrs. J. Fields Matthews was chosen sponsor for the Dawn 4-H Girls Club.

R. A. Frye, William Wimberley, Bobby Hicks and Billy Jo Huds-Iverson Leake, L. A. Smith, Mart peth and the hostess. Burum, Carl Wimberley, W. P. Caraway, H. E. Miller, Don Flem-TEXAS MUSIC IS ing, Mrs. J. F. Matthews, Miss STUDIED BY CLUB Oliver, and Mrs. May.

"From Bethlehem to Olivet by CLUB WOMEN STUDY Height," by C. Moore, as a guide. INTERIOR DECORATION

Members of the Lone Star about it Sunday. Bible Study, Study Club heard an interesting prayer, church attendance regu- program on "Interior Decoralarly and Christian service entition" at the Monday afternoon Members of the Kinozelian able Christians to grow. Let's meeting, held at the home of Mrs. M. O. Green.

Mrs. Charles Sowell spoke on furniture from standpoint.

Mrs. E. W. Young, president, and Mrs. Louis LeGrand, incom- Mrs. Homer Fox. ing president, appointed standing committees.

the Pennybacker Memorial fund. club will form four sextettes. The next meeting will be held each group to furnish the music at the home of Mrs. C. O. Phillips at a local church on Sunday, with Mrs. E. W. Young, assistant May 7. The club will also furnish "For a minimum of water and hostess.

Mesdames J. D. Neill, A. Petersen, Ellis Coombes, B. R. Dixon, E. W. Young, Lawrence Womble, Ralph White, Robert Thompson, Charles Sowell, Earl Phillips, Tom Major, Elmo Lawhon, Joe Kendall, C. O. Phillips, Jim Higgins, Louie LeGrand, Jack Grady, May 5.

Which will be held on Friday, May 5.

For the Texas program Miss Mattie Mae Swisher gave the opening selection. She sang "Call of the Hills," by Fox, accompanied by Mrs. G. A. F. Parker; wins, Louie LeGrand, Jack Grady, May 1. gins, Louie LeGrand, Jack Grady,

POLLYANNA CIRCLE HAS FRIDAY MEETING

afternoon at the home of Mrs. Alice Sweigart.

Mrs. M. L. Steele, sponsor, op-

Easter was told by Mrs. C. B. hostess. Williams. The concluding numbers on the program was a duet sung by Mrs. J. E. Beyer, and Mrs. A. C. Thompson, followed by a prayer given by Mrs. W. B.

given as favors. Those present were Mesdames M. E. White, L. J. Bennett, F. I. Greer, Mary Cox, W. B. Anthony, L. A. Petrie, Olive Smith, Troy Womble, Cliff Hicks, L. H. Spratt, Mae Rogers, W. A. Allen, J. E. Thompson, Minnie Ruhl, Wes Bradly, George Smith, B. M. Those present, were Mesdames Wiltshire, M. L. Steele, Little

A variety of different types of music was presented on the afternoon at the meeting held at were reviewed, was enjoyed. the home of Mrs. Glenn Snyder, Mrs. B. M. Wiltshire was leader.

Three postponed numbers were given before the regular program. Mrs. Homer Fox sang an (a) and (b) number. "Puva" (Indian Lullaby), Mana Zucca, and Mrs. Robert Thompson read a "A Morning Walk," Frankel. Mrs. paper prepared by Mrs. Owen J. C. McCracken played "Esstagner on "Style in Your Drappana," by Chabrier.

Mrs. W. E. Dameron, president, presided over the business meet-"Earmarks of Good Furniture," ing and appointed the following dealing for the most part with committees: Yearbook, Mrs. W period furniture, explaining rul- J. Stanford and Mrs. B. M. Wiltes to be observed in judging fur- shire; Study Program, Mrs. C. C. niture and discussing types of Acker and Eloyse Pitman; Voice, Schroeter; Piano, Mrs. Glenn Snyder and Mrs. C. H. Dyar; conducted the business meeting Coral, Mrs. J. C. McCracken and

Plans were made for the club's annual contribution to Music Members voted to contribute to Week. This year members of the the music for the County Fede-Attending the meeting were ration of Women's Clubs meet

Mrs. B. M. Wiltshire sang "Wild Geese," by Fox, accompanied by Mrs. J. C. McCracken; Mrs. G. A. F. Parker played "Campfire Stampede"; from "Western Suite" (Britain) as a plane solo; AS FRIDAY MEETING accompanied by Mrs. McCrack-A meeting of Pollvanna Circle en at the plano and Mrs. A. C. of the Methodist Woman's Mis- Thompson on the violin, Mrs. B. sionary Society was held Friday M. Wiltshire sang "Marking On" (Britain) as the concluding num-

Those present, were Mesdames ened the program with a talk C. C. Acker, H. L. Broadwell, and prayer followed by a vocal Troys Carmichael, W. E. Dame solo and an Easter prayer given ron, C. H. Dyar, C. C. Ferguson, by Mrs. B. M. Wiltshire and Mrs. H. K. Fox, J. C. McCracken, G. B. Hammer.
The devotional, taken from the P. Rosson, C. R. Smith, A. C. 19th Chapter of John, was read Thompson, A. O. Thompson, O. T. and discussed by the group. Aft- Williams, B. M. Wiltshire, Misses er a prayer offered by Mrs. J. E. Ruth Conkwright, Eloyse Pitman, Beyer, the story of the first Mattle Mae Swisher and the

> MRS. GUTHRIE HONORED AT SEATED TEA

Mrs. B. F. Guthrie, who has spent the past two years in Re-Refreshments carried out an dondo Beach, Calif, and who has Easter theme with Easter egg been looking after business in-boats wrapped in green cello-phane, with pink and green sails, was named the honor guest at a lovely seafed tea given Tuesday afternoon by Mesdames John P. Slaton and Bob Wilson, at the Slaton home.

Spring blossoms in bouquet aromble, Cliff Hicks, I. H. Spratt, rangements were used every-L. Thomas, E. J. Hudson, Ida where about the entertaining rooms. White violets, spring time Beyer, C. B. Williams, A. C. apple blossoms and cherry blossoms furnished an old-fashioned setting in decorations aided by deep bowls of ruby-red tulips.

The honoree was presented with a corsage fashioned from white and purple violets. White violets were used as plate fa-

Guests included old friends of Mrs. Guthrie's and a "talk fest," "Texas Music" program Monday when past good times together

West Front Street & Agio?

Invitations included Mesdam- ter, F. T. Roloson, G. W. Heard, es G. A. F. Parker, Harry Seed, H. L. Broadwell, O. G. Hill, W. E. For the Texas program Miss J. B. Stoker, John McLean, B. W. Dameron, Carl Cockrell, C. H. Harrison, A. M. Jones, F. M. Kes- Barnett.

Hailstones

Larger Than Golf Balls

This happened near Lubbock the other day . it Could happen Here, Too!



ARE YOUPROTECTED ... should this happen to you?

Maybe You Better See the

Pioneer Hail Insurance Man

Frank Barber

2 DOORS SOUTH OF THE POST OFFICE



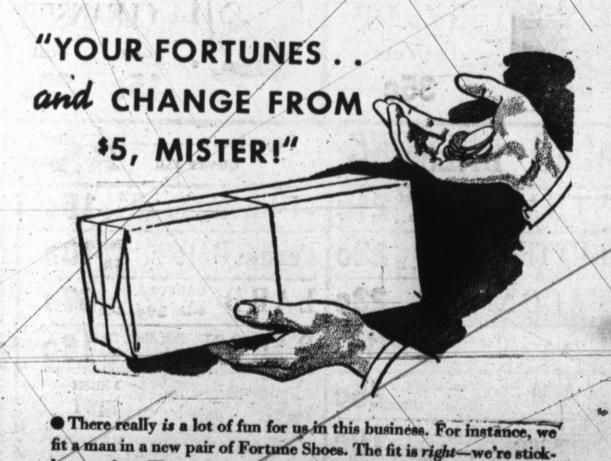


OVER 100 PATTERNS TO SELECT FROM — ALL NEW! Remember, we just recently installed our modern wall-

paper display room, and our stock is all New! No old patterns all fresh and modern - and the amazing low offer is good on every pattern in our big stock!

REMEMBER... Buy One Roll at the Regular Price ... Pay 1c for Another!

PANHANDLE Lumber Company, Inc.



fit a man in a new pair of Fortune Shoes. The fit is right-we're sticklers on that. The style is correct and he sees how good-looking they are. Quality leathers and expert workmanship-we know they're in Fortunes. And, then, we wrap up those fine shoes and give him change from a five-dollar bill! Just like that we make happy customers . . . and it's fun.

Fox Mans' Shop

HOMER FOX --- PHONE 111

FORTUNE SHOES

STYLES FOR SAFETY

MRS. JOHN McLEAN. Society Editor

Phone 181-W

MILITARIZE CCC?

John Chrosniak, licutenant coloni

n the United States army reserve

s president of the newly former

American Conservation association

a group making an effort to organ

ize the Civilian Conservation corp-

and supervised by reserve officers

(8 miles southwest)

MRS ASA ATCHLEY

week-end visiting friends

There were 37 present for Sun-

Lee Kendall are in Hot Springs.

on permanent detail.

day School Sunday.

temperature.

this week.

Mesdames LeGrand Are Hostesses At Announcement Party Saturday

Announcement cards bearing the inscription "Mary Lee and Robert, April 18," revealed the approaching marriage of Miss Mary Lee Alexander, daughter of Mr. and Mrs. W. L. Alexander, to Mr. Robert Singer, son of Mr. and Mrs. T. A. Singer of Dimmitt, when Mrs. George Le-Grand and Mrs. Louie LeGrand entertained with an afternoon party Saturday at the Louie LeGrand home.

Spring blossoms in appropriate containers were used throughout the house in decoration.

During the afternoon Nadine Newell entertained with several vocal numbers, accompanied at the piano by Mrs. Clay Ridgway. clever contest, telling the story of a wedding with names of flowers was enjoyed. An added feature of entertainment was the shower of gifts presented to the honoree. Attractively wrapped gift packages on the dining table were covered to resemble large wedding cake. When the bride-elect was asked to cut the cake the shower was revealed.

The refreshment plate carried out a pink and white color theme. Favors were bouquets of pinkpetaled sweet peas fastened to the announcement cards.

Mrs. Edgar Moseley.

Those present included Mesdames S. P. Rosson, Beatrice Parker, Clay Ridgway, Robert Campbell, George Beams, Cecil Guseman, W. E. Barnes, George Brumley, C. F. Moore, T. A. Singer of Dimmitt, A. R. Posey, W. L. Alexander, Edgar Moseley, Misses Helen Danforth, Anna Mae Danforth, Rena Allred and Maxine Galther of Amarillo, Nadine Newell, the honoree and the

Those sending gifts who were unable to attend, included Mesdames C. E. Beauford, Si Orr, H. G. Conkwright, Glenn Weir, A. D. Godwin, J. N. Campbell of Dimmitt, D. C. Holder of Blytheville. Ark., Miss Ruth Conkwright and Miss Jerry Medlin.

C. E. OFFICERS ASSUME DUTIES

Officers of the Christian Endeavor of the Christian Church who assumed duties at the meeting held Sunday evening at the church, included Lois Agnes Gilbreath, president: Larry Trimble. vice president; Rena Rae Renfro, secretary-treasurer; Mattle Louise Lawhon, reporter, and Edith Standifer, song leader. A program on "The Bible" was presented with Eleanor Wilson leading.

Topics discussed were "The Power of Reading the Bible." Rue Wilson: "What the Bible is Like." Seletta Robinson; "How the Collection of Books was Made." Lois Agnes Gilbreath; "Three Translations," F. L. Lucas, with subtopics discussed by Larry Trimble, Mattie Louise Lawhon and Edith Standifer; and a Bible Quiz under the direction of the leader. Taking part in the quiz were Richard Petersen: Rena Rae Renfro and Evelyn Benson.

Announcement was made concerning the play, "Release," which is to be presented here Friday hight by the C. E. group of the Christian Church of Amarillo. The play will begin at 8 o'clock and will be given at the Christian Church. There will be no admission price and the public is invited.

GARDEN CLUB MEETS AT HOME OF MRS. PETERSEN

The Garden Club met at the home of Mrs. A Petersen Friday afternoon, wiht Mrs. Homer Brumley, president, presiding ov-er the short business session. The group voted to accept the

The group voted to accept the invitation from the Amarillo Garden Club to attend a lecture sponsored by the Amarillo group Wednesday afternoon. The speaker, Norman Taylor, editor of the Garden Dictionary, an encyclopedia of practical horticulture, garden management, and landscape design, was scheduled to speak on "The Sun, the Wind, and the Garden."

nd the Garden."
Roll call featured "Things to o in the Garden in April." low to achieve or lor and cession of Bloom," was discussed by Mrs. W. A. Dobbins.

Attending were Mesdames F. Kester, Homer Brumley, W. A. Dobbins, N. E. Gass, J. P. Slaton, Mark Hanna, Ralph White and the hostess.

Lookingbill and son, and Mr. and Mrs. W. L. Johnson to Floydada for the funeral of a small child, who was a relative.

Mrs. Lloyd Lookingbill accompanied Mr. and Mrs. Frank

Gertruge Atchley spent Sunday in the Jim Clark home. Frank Lookingbill is suffering from a wrenched back, and was unable to work the latter part of

Luster Suttle, Louise, James, and Leroy Suttle, were in Lubbook visiting in the Elmer Suttle home, last week-end. Mr and Mrs. Melton of Friona.

were in the Albert Cross home Sunday Mrs. Beulah Roberson

Hobbs, N. M. is visiting in the Chas. Roberson home. The M. W. U. met with Mrs.

Elbert DeLozier last week. Mr. and Mrs. L. L. Cannon's new 5-room home is progressing

nicely, inspite of bad weather. The stock pens were completed Saturday and the first load of cattle shipped Monday. Mr. and Mrs. W. A. Vines and

in Perryton, where Mr. Vines is working as relief foreman. Mrs. Asa Atchley and son are

visiting in the Geo. Gandy home in Kelton, this week. Mr. and Mrs. C. H. Butler were isitors in Dimmitt, Sunday.

Mrs. J. R. Oglesby, Arless and Robert, Mrs. Asa Atchley and Ralph, were in Tulia Saturday. They were visiting a nephew and cousin, who has been quite ill.

The school children visited the new stock pens Friday afternoon. on a permanent basis, fully officered Leaton Clark was honored with a party Sunday afternoon, celebrating his fourth birthday, at ley home, last week. his home. Many nice gifts were received, and games were enjoyed by all. Refreshments of salad The hostesses were assisted by Summerfield News and cake were served to Loman Lookingbill, Bobbie Jean and Wayne Walser, Joan Walser, Diana Walser and Richard Clark. Mr. and Mrs. Robards and day.

family of Farwell, have moved to the old McCurty place. Mr. and Mrs. L. H. Looking-Viva Mae Thomas spent the bill and family visited the Will

Johnson home Saturday. Mr. and Mrs. C. B. Thomas, Mr. and Mrs. Ky Lawrence and Mr. and Mrs. O. T. Staats and family, Mr. and Mrs. E. A. DeLozier and family, and R. D. Lance Mr. and Mrs. Tandy Legg were visited in the B. A. Atchley home, guests in the Ray Johnson home Sunday.

Rev. Lee Euler of Friona will A high wind and dirt blew here preach bere Sunday. Rev. H. B. Sunday with quite a drop in Naylor started a meeting at Westway.

Christine Atchley and Mrs. Joe Evans shipped out 17 cars Tandy Legg were on our sick list of cattle Monday. They were the first to ever be shipped from



Members of the Greater New York Safety council, when they met recently, found out what the safe worker of 1939 will wear, Miss Samdaughters are spending the week my Cunningham demonstrates aluminum toe guards, fiber shin guards, an eye shield of non-inflammable plastercel and a respirator. She holds a safety belt with red reflectors.

Summerfield.

Mrs. Freeman of Hereford, visited in the Ray Johnson home last week-end.

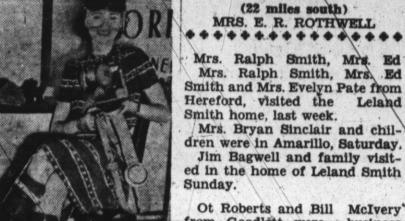
Ruth Atchley spent Saturday Sinclair. in the J. R. Oglesby home. Mr. and Mrs. J. R. Oglesby, Mrs. Jim Clark, and Mrs. C. B. Walser visited in the B. A. Atch-

Mr. and Mrs. Jack Streun and this week on account of the family spent Sunday in the R. D. workers meeting. Lance home.

Mrs. O. B. Roberson visited in day in the Ray Johnson home. the Atchley home, Friday.

There was no YWA meeting ed his parents this week-end.

Bethel Items



Ot Roberts and Bill McIvery from Goodlett were business visitors in the Kay Roberts home over the week-end.

Mr. and Mrs. Bryan Sinclair and Miss Lois Landtroop were dinner guests in the Vern Lust home, Sunday.

Rev. Forch and family visited in the J. C. Williams home Sun-

We had the best attendance at Sunday School last Sunday we have had since winter began. We have 67 on roll and 60 were present: also three visitors.

The Easter young people met here Sunday evening and gave an interesting and helpful pro-

gram on temperance.

Mrs. J. L. Rothwell and Billy Jo Rothwell visited in Hereford Sunday afternoon.

Mr. and Mrs. J. G. Davis had as guests Sunday the Earl Lust family and Dorothy and Albert

Mrs. Bryan Sinclair and Ivan Earl spent Friday with Mrs. E. R. Rothwell.

Mr. and Mrs. Cleo Richardson

Shirley Thomas spent Satur-

The wheat in Summerfield Mr. and Mrs. C. B. Thomas community looks very fine. The were in the Ford community Fri- farmers expect an early harvest. Wayne Evans of Abilene visit-

FORD STUDY CLUB STUDIES AMERICAN HOME

the home of Mrs. J. L. Hight,

The meeting opened with club prayer, and the February program which was postponed because of bad weather was combined with the April meeting The subject was "The American Home," and included the following: "Personality of a House, Emily Post, given by Miss Hilda Straufus; "Art in Everyday Life," Goldstein, Mrs. Geo. Benson; "What Young People Think of the Modern Home," Mrs. W. M. Stewart; "Coulee Collasus Dam," Mrs. V. T. Glenn; "Boulder Dam," Mrs. H. M. Benson; "Conchas Dam," Mrs. Oscar Turner.

Roll call was answered by naming some interesting water project or favorite picture and artist. During the business session a club luncheon was planned for members to be held at the home of Mrs. Joe Wagoner on Wednesday, April 27, at 1 o'clock.

Refreshments of cake and cocoa were served and a social

visited in the Harry Rothwell home, Sunday evening. Mr. and Mrs. Harry Rothwell and Marlene visited in the John Crier home, Sunday.

hour enjoyed by the following members: Mesdames V. T. Glenn, C. D. Carnahan, Dennis B The Ford Study Club met in ard, F, C. Benson, Oscar Turner, the home of Mrs. J. L. Hight, G. E. Benson, W. M. Stewart, H. Thursday afternoon, April 13, at 2 o'clock. Mrs. V. T. Glenn, president, was in charge.

The meeting control of the control regular meeting will be May 4, in the home of M Straufus, when a program on "Mother's Day" will be featured.

> AMERICAN LEGION Post 192 Hereford, Tex let Tuesday, each





CONOCO OIL & GAS

Wholesale and Retail Batteries, Tires and Accessories ERNEST MEDKIEF

SERVICE STA

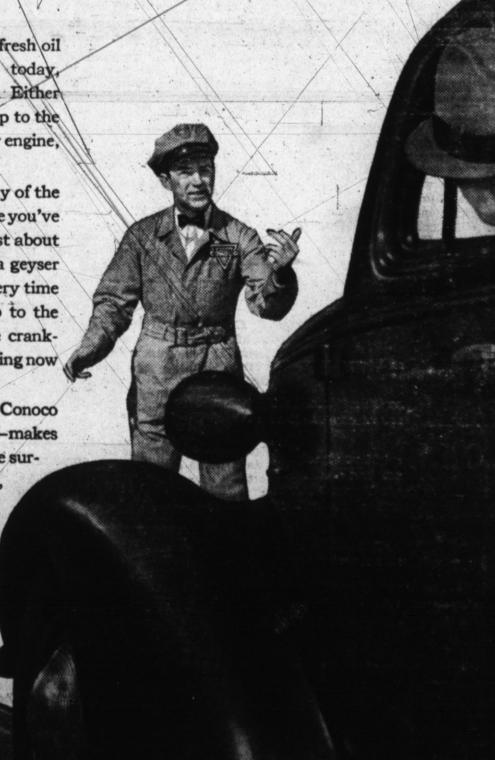
HIGHWAY 60 at MAIN ST.

How the plus of OIL-PLATING brings you more than an oil-change

TOU KNOW right off that the fresh oil needed in your crankcase today, isn't to lubricate the crankcase. Bither your oil is in the bearings and up to the cylinder head every turn of your engine, or your lubrication isn't 100%. Now what's the chance for any of the

general run of oils to stay up while you've parked the car, for instance? Just about as much chance as there is for a geyser to stay up all by itself! Then every time you start, don't pistons get up to the top before oil gets up from the crankcase? You kill that risk by changing now to OIL-PLATING. The "magnetic action" of Conoco

Germ Processed oil-patented-makes OIL-PLATING stay on inner engine surfaces throughout all your stops, starts and runs this Summer. Your Germ Processed oil keeps a steady hold on the "Full" mark, too, as you'll see—by changing today to Your Mileage Merchant. Continental Oil Company





CONOCO GERM PROCESSED OIL

from Your Mileage Merchant



He helps Texans telephone

4½ million times a day

This telephone man helps clear the way for more than 41/2 million calls that surge each day through the network of Bell telephone wires in Texas.

It's a big job, handling more than 41/2 million tailor-made telephone calls a day. It takes millions of dollars in relephone equipment. It takes the skilled work of 8,700 telephone people. And it takes money ... more than 241/2 million dollars spent by the telephone company last year to operate its business in Texas. Of this amount, more than 10 million dollars went for wages ... nearly 5 million dollars for taxes.

People at work in Texas . . . money spent in Texas ... to give you swift, accurate, courteous telepho service at a reasonable price.

SOUTHWESTERN BELL TELEPHONE CO.

RS. JOHN McLEAN, Society Editor

Phone 181-W

BON IS GIVEN PARTY ON NINTH BIRTHDAY

Mrs. Ellis Coombes entertained afternoon. with a birthday party Friday aft-

Thompson, James Ellis Higgins, nity Mind." "Leadership in H. T. Club is sponsoring the Garland Robinson, James Perry to discommunity Welfare," was a top- "Sadia Hawking Dec." Cayton, Clarence Beauford, Rob- liamson. The closing prayer was ing hard in order that the his opinion in the matter. llis Posey, Bobby Neal Millard, C. Cummins. Wayne Williams, Delmo s and the honoree.

CISS MARY LEE ALEXANDER IS MAR-D TO ROBERT SINGER

Miss Mary Lee Alexander, aughter of Mr. and Mrs. W. L. Alexander, and Robert Singer, MISSION GROUP on of Mr. and Mrs. T. A. Singer MEETS IN CIRCLES of Dimmitt, were married Tueslay afternoon at the home of the bride's parents, in a ring ceremony attended only by close friends and members of the

Rev. W. E. Barnes, pastor of the First Baptist Church, read the rites as the couple stood bewith ferns, carnations and sweet

The bride wore a cyclamen crepe dress combined with fuschia made with flared skirt and draped bodice, navy blue accessories and a corsage of sweet-

heart roses. Her sister, Mrs. D. C. Holder, her only attendant, wore a green crepe dress, gold accessories and a corsage of pastel shaded sweet

Mr. Alvin Hastings of Dimmitt served as best man.

After the ceremony refresh ments were served from a table covered with an Irish lace cloth and decorated with cut flowers Mrs. D. C. Holder presided at the wedding cake which was topped with a miniature bride and groom and decorated with pink gratitude for the many kindness- THE QUESTION."

the punch bowl. Ann, of Blytheville, Ark.

Mrs. Singer is a graduate of Hereford High School and has been an active worker in the First Baptist Church.

After graduating from Dimmitt High School Mr. Songer attended Texas Tech and the University of Texas.

The couple left after the ceremony for Lubbock where they will make their home. Mr. Singer is assistant manager of the Echols Drug Store.

L. A. E. CLUB IS ENTER-

TAINED AT ARLIE DEAN HOME Members of the L. A. E. Club were entertained at the country home of Mrs. Arlie Dean, Tuesday afternoon.

book review furnished the program for the afternoon. Mrs. Wiley Roberson gave a complete resume of "Return to Religion," by Dr. H. C. Link. Sub-topics discussed were Description of Link—the Man; What He is Now Doing, His Religious Experiences and Present Attitude: Main Idea of the Book; An Evaluation of the Book, and the Author's Attitude Toward the Church.

A round table discussion of the book followed the review.

The next meeting will be the final meeting of the year and will be in the form of a luncheon at the home of Mrs. Bill Hutson. Members present, included Mesdames Maurice Tannahill, Geo, Suggs, Edgar Sowell, Wiley Roberson, Paul McCollister, Jim Lipscomb, Jack Hutson, Higgins and the hostess.

WAFFLE SUPPER IS BIRTHDAY AFFAIR

To compliment Mrs. A. C. Thompson on her birthday, Mrs. I. E. Beyer entertained with a waffle supper Monday evening.

Games of "Forty-Two" and Star Checkers were enjoyed after the supper, and gifts were pre-sented to the honorce.

Those enjoying the informal et-together were Mrs. G. A. F. ker, Mrs. J. B. Hammer, Miss

S. CIRCLES

dist Church met at the home of Mrs. Knox Kinard yesterday

Mrs. Frank Terrell was leader ernoon celebrating the ninth of the program which had for its birthday of her son, John Sam- theme, "New Realizations of Democracy." Mrs. M. M. Beavers Games were played and the conducted the devotional and roasting of weiners furnished en- Mrs. Terrell opened the program by discussing "Meeting Commu-Enjoying the happy affair were nity Needs Co-operatively," Mrs. chance to dress in any old clothes Bob Hicks, Joe Sheppard, Roger J. C. Cummins talked on "Com-Corbett, Ray Terry Billie Ray munity Standards and Commu-Garland Robinson, James Perry ic discussed by Mrs. H. V. Wil-

> Wil- the church with Mrs. R. W. Mc-Call in charge of the lesson.

The program topics dealt with the same theme studied by Circle if they will only take advantage One, with Mrs. I. H. Spratt, Mrs. of it. Just think, boys, you J. F. Ward and Miss Mattle Mae Swisher taking parts.

Circles of the Woman's Missionary Society of the Baptist Church met at the church Wed- the question. This Club has nesday afternoon.

Mrs. Nelson McRight as leader our school everytime. Let's Four discussions were heard help them send some girls to fore an improvised altar banked on the following topics: 1, The Galveston next month, by dress- to thrill and tremble all over?" devotional, 2, My Church, 3, ing in all the old clothes you What Stewardship Means, and 4, can find in mother's old trunk Illustrations of Stewardship.

by Mrs. Cliff Estes. The devotion- to be one of those persons that al was given by Mrs. Jack Rober- will say, "I never asked a boy son followed by a talk on Stew- for a date in my life, and I ardship by the leader. A religious won't do it now." O. K. be a story told by Mrs. Wiley Rober- wet blanket, but when you come son was followed by a talk by to school the 27th, and see how Mrs. Walker Nicks and the con- much fun we are all having you cluding number was a vocal duet will wish that you had dressed sung by Mrs. A. O. Thompson up too. The Junior Class is supand Mrs. Wiley Roberson.

Lucille Reagan Circle studied hundred percent and we are "The Work of the Church in For- sure that all the other classes burger balls?" eign Lands," with Mrs. C. J. in school will do likewise. Come

CARD OF THANKS

We wish to express our sincere rosebuds, Miss Juanita Singer, es shown us by our friends dursister of the groom, presided at ing the recent bereavement in the loss of our father, J.O. Turn- Good Musicians Out-of-town wedding guests er of Amarillo: Especially do we included Mrs. T. A. Singer, Elton wish to thank those who sent included Mrs. T. A. Singer, Elton wish to thank those who sent Never Co-operate Singer, Juanita Singer, Jimmy the beautiful flowers and for Never Co-operate Singer, Nevt Miller, all of Dim- the ladies who brought and servmitt, and Mr. and Mrs. D. C. ed the food, and Rev. Barnes Holder and daughter, Beverly and others for the comforting

words. and family? and family.

Otus, Olan and B. F. Turner

Mrs. C. C. Ferguson returned Saturday after spending a week in Lubbock, Dallas and Fort at them; this will show the Worth. Mrs. Ferguson was ac- other fellows that you have a companied to Fort Worth by her standing. daughter, Mrs. Sam H. Reed, Jr . and husband, where they visited Mrs. Ferguson's sister, Mrs. L. G. Jorden. Chas. C. Ferguson, Jr., After roll call an interesting of Houston visited his mother for several days while she was in Fort Worth.

> J. A. Isaman of Auroria, Neb., spent several days this week looking after his land west of

Mr. and Mrs. J. Wallace Robinson and children motored to Dougherty, Texas, Sunday where can to show the people that they spent the day with friends. you are the whole band.

rillo, spent Monday here with her the parade starts, and inform mother, Mrs. Eula Womble.

Mr. and Mrs. J. F. Ward trans- you'd go home. acted business in Lubbock Fri-

is this week visiting in the home versation with members on the of her sister, Mrs. J. B. Ham- other side of the band. mer. Thursday Mrs. Wilson, Mrs. Hammer and Miss Ona Hammer where you were taught music, visited with Mr and Mrs. Geo. Strange in Tulia.

A guest in the home of Mr. and 13. Don't carry any music; you Mrs. Jimmie Gillentine this week can make up better parts than is her mother, Mrs. J. B. Castle- any arranger can write. berry of Wellington, Texas.

Visit Ford Factory Among the salesmen who 15. Wear just visited the Foru factory in Dear- for a parade. Mattie Swisher, Miss Ona Hamley Green, C. E. Beauford, and perament; criticise the leader, and buck all tempos. You have of the Hereford Motor Co.

Studied, you know better.

> "Angel Unawares pril 28

WHITEFACE ROUND-UP HEREFORD HIGH SCHOOL

come late.

Are You A Wet Blanket, Too?

Due to the fact that the Seniors had their Kid Day by could do something like that, We have to go to school four long years just to get to wear different clothes once." Now my fine friends you have a you wish to wear.

girls and their sponsor are workt Payton Ramey, Allen Aver- led by Mrs. F. I. Rollow Students of R. I. Students of the day. They the Payton Ramey, Clifford Kerr, next meeting will be with Mrs. J. themselves for the day. They have planned a very excellent program for the entire day. which will close with a paper sack supper in the gym. This will be a big rest for the boys won't have to spend a cent for one whole day, and the girls will take you to the paper sack supper and you can just sit back and watch them fight, fuss, and pull hair over to see which one will get to eat with you.

Now on the serious side of sent representatives to several Lillie Hundley Circle presented of the convention and have Stewardship program with brought great honor back to and wearing them to school for Nelson Circle program was led one whole day. Are you going porting this fine club one Mountz in charge of the lesson: on boys get mother to fix you I ever attended one." a paper sack supper and come down to the gym and watch the

girls fight over your sack. "TO BE OR NOT TO BE IS

1. If the band has an engagement and you cannot be present, the songs that will represent Mr and Mrs. Ira Connell don't say anything about it. 2. Don't wear your uniform commencement exercises. Each Rev. and Mrs. John Rowan unless you desire; your citizen's dress will make the audience think you are a soloist.

3. Always wear your cap on the side of your head. 4. In a parade, just walk along any old way; this will cause by- dlans, Dutch, and Italians. standers to think you are en-

gaged for what you know, not what you can do. sidewalks like to have you hollor

6. If you hear another band ed to order as President Jack playing, don't fail to say; "Oh, London took the floor. The that is rotton," and always so

that strangers may hear it. 7. Have a good time on every Council Report. Miss Wrenn and engagement; remember that it Mr. Emmons gave out the report is your picnic and you are there cards and the meeting adjourned. to enjoy it.

8. Always wait until the band is about to play and then ask, "Whatcher goin' play" and no matter what it is don't fail to remark: /"What, that bum thing?"

9. Always play as loud as you

10. Start to grumble about Mrs. Maurice Mitchell of Ama- playing too often as soon as those around you that if It wasn't for crippling the band

Mrs. Etta Wilson of Arkansas to avoid this, keep up the con-

12. When anyone asks you just say; "Oh, I picked it up." Never give the director any

born, Mich., April 10, were Dud- 16, Develop an artistic temand buck all tempos. You have studied, you know better.

17. Don't bring any music see A. L. BIGGS About F. H. stand; the other fellow yill have Loans in Hereford, 501 Fisk Blds

you can find anything else to If you do attend, be sure to Bezner

parage and a halt is called, sit south of Dimmitt. Will trade for room house. Prefer suburban loon the curb; this will show you shallow water land or larger cation. Inquire at Brand office. are a concert performer and tract with grass and assume. themselves, several students were that it makes you tired to walk. Claude Duran, Dimmitt, Texas. 20. Never polish your instruments. This is an amateur's

> a professional. 21. Altos or (friendship horns) bandroom, except for fun. and milk cow. See C. L. Conklin, practice is not needed on this at 504 E. 11th St. instrument.

> drummer is always wrong. Every are the largest and best we have

STUFF AND BUNK!

Absend Minded He flew through the air-With the greatest of ease But the funny part was He forgot the trapeze.

Dorothy Nelle: "What do they call little pigs?" Faye: "Hamlets."

Orvella: "How old are you, Andy?" Andy:" I don't know. Mother was thirty when I was born, but now she's only twenty-eight." 420 W. 5th Street, Amarillo, Tex-88. Miss Rice: "Danny, what is an

octo-pus?" Danny: "It must be a cat with eight sides."

Paul Lyons: "Did you ever run across a man who at the slightest touch would cause you Louise Homer: "Yes, the dentist."

"In the game it's grit. In beans it's terrible." Miss Wrenn: "What is

comet?" Minnie Dea; "A star with Miss Wrenn: "Name one."

Minnie Dea: "Mickey Mouse."

J. C.: "Did you ever see a pig wash?" Marthanelle: "No but I saw pig iron."

Barbara B.: "Do you like ham-Maggle Miller: "I don't think

(Betty Perryman and Bud Wilkins in English class:) Betty 'Can you make a sentence using kith and kin?

Bud:" Yes, Kin I kith you?" "My father knew Stonewall when he was just a pile of pebbles."

"Behind the Alps lies Italy, behind billboards lies America.

GLEE CLUB REPORT. The glee club girls have decided to give a program with the different countries for the group will wear the costume which the people in that country wear. They have picked several songs to sing to represent the Americans, Japanese, Irish, Ha-

walians, Scotch, Spaniards, In-The girls also plan on giving their mothers a tea in appreciation for all the work the mothers 5. Remember the folks on the have done for them during the past school term.

FRESHMEN

The Freshman class was callminutes were read and approved. Rachel Ireland gave a Student

> "Angel Unawares" Senior Play April 28

Want Ads

For Sale or Trade

Hereford. See A. L. Biggs. 501 Fisk Building, Amarillo, Texas.

STOCKMEN! U. S. Government you'd go home.

11. If you go along quietly in a parade the people will think you are only a good musician; sickness in horses and will be on hand if you will let me know in time. "Atlas Sorgo," a sorghum sweet stalk and good grained head acclimated seed for sale. The Thomas Walnut and pecan trees, 50c each for next 10 days; fine along irrigation ditches. Dr. F. E. Bowe.

TRADE FOR LAND OR FARM -Two-story Brick Apartment, well 14. Don't keep in formation located in Lubbock, Texas. Rents Mingle with the crowd on the for 180.00 per month. Small loan idewalk. can be cleared up. No junk con-15. Wear just any color or shoes sidered. See Will McCoy, Friona,

> FOR SALE Sow with pigs; and springing heifer. R. Schroeter.

18. Don't attend rehearsal if FOR SALE - Recleaned Alfally

ford, Texas.

SPECIAL LOW Prices on Kodak Finishing until after Pioneer Day, Hanna & Hanna. 16-2tc

do; the other fellows are the Lister in good condition with all FOR SALE OR TRADE-3-ROW only ones that need to rehearse. planting attachments. Frank

14-3tp 19. When the band is on FOR SALE 323 acres, 2 miles WANT TO RENT Three- to five-

16-3tp trick and you want to appear as FOR SALE-White Rock Pullets, WANTED - Woman to do geneabout 8 weeks old. See C. O. Wilkins at Star Barber Shop. 16-1tc should never be taken from the FOR SALE — Cream Separator

22. The step played by the OUR \$1.00 PER DOZEN Pictures man in the band should voice ever made—location near Postoffice until after May 11th. Hanna & Hanna.

> pictures made for Mother's Day, while we have a low price. Hanna & Hanna. HAVE the Thomas Black Walnuts and Pecan Trees ready for

planting and plenty of vaccines

DON'T FORGET to have some

for sale—but I need my syringes returned. Dr. F. E. Bowe 11-6tp. FOR SALE Retail Beer place, with dance floor. Good business Room for Cafe, Write or call at

ford, Texas.

\$19.75. Complete stock on hand Please return to Brand office. at all times. See B. E. Brumley, Hereford, Texas.

For Rent

Wanted

ral housework. Call 484. 16-1tc MATTRESSES—Don't forget we

do all kinds of good work, and as cheap on prices as anyone. 16-tfc See Russell Daniel.

bost and Found

LOST LAST DECEMBER - Two 2-year-old steers with rafter on

Seed. See W. G. Slagle, Here- FOR SALE - Recleaned Alfalfa left hip. See C. H. Keffer, or 16-3tp Seed. See W. G. Slagle, Here- Oscar Easley. Will pay pasturage 10-6to and return. 16-3tp

FOR SALE-Electric Fencer, guar- LOST-Saturday, somewhere in anteed 5 years, runs 30 miles fence Hereford, a Five-Dollar Bill.

> LOST-2-year steers with Rafter on left hip. See C. H. Keffer or Oscar Easley. Will pay pasturage and return.

At The Candy Kitchen

where you get only the best home-made candies. Just try one of our delicious Coney Island Sandwiches! Also a complete line of Gum, Soda Pop, Peanuts, etc.

H. A. LOANS

IN HEREFORD Low Interest Rates — Long Terms — Small Monthly Payments - See

501 FISK BLDG.

AMARILLO, TEXAS

5c

33c

25c

16c

25c

10c

15c

25c

35c

19c

REPRESENTATIVE J. E. FOSTER & SONS, Inc.—Fort Worth, Texas

Shop at PIGGLY WIGGLY and SAVE! CARTON and I Bar Lava Soap—all for __ 5c **FLOUR** PORK and BEANS 16-Ounce Can

GRAPEFRUIT JUICE SOAP FLAKES Balloon - 5-Lb. Box POPPED WHEAT Cello Bak - 2 For PEAS Early June PEACHES Syrup Pack - Car CORN Whole Grain, Vacuum Pack EXTRA WICH OURLITY Flour CATSUP 14-Ounce Bottle

> SOAP Crystal White - 5 Bars SPAGHETTI

CAKES 2-Lb. Package COCOA Mother's

> SCHILLING'S. 1-LB. CAN

Jello

Prunes

FRASER MILLING CO

2460

48-lb. sack

\$1.35

Coffee

ALL FLAVORS. PACKAGE

NO. 10

CAN

-: Meats :-BACON *** **25c** Gold Coin, sliced - Lb.

SAUSAGE 20c Pure Pork - Lb. CHEESE Full Cream - Lb. --MINCED HAM or Bologna BACON 20c

DRESSED FRYERS!

-: Produce CARROTS 3 Bunches DETECTION ORANGES GRAPEFRUIT POTATOES No. 1 - 10 Lbs. PLENTY OF NICE STRAWBERRIES!

MRS. JOHN McLEAN. Society Editor

JUNIOR B. Y. P. U. IS REORGANIZED

Junior BYPU of the Baptist the hosts. Church was reorganized at the meeting held Sunday evening at the church. New officers chosen were: Norma Jean McCullough, president; Ludie Virginia Turner, secretary; Leroy Boyer, IS ANNOUNCED song leader; Helen Kelly, captain of Group 1; G. P. Owens, captain of Group 2; and the sponsors are Mrs. Wiley Roberson and Miss Peggy Valentine.

Hereford, to Mr. C. H. Scales of ing, Thursday afternoon.

Mesdames Earl Lance, week in Amarillo.

Cocanougher and Mrs. Bo

H. K. FOXES ARE HOSTS FOR DINNER CLUB

Mr. and Mrs. H. K. Fox were dist Church, officiating.
hosts for members of the Tues- Mrs. Scales was a voice teach-

Crimson tulips and crimson and Amarillo.
tapers formed the centerpiece Mr. Scales has been a resident en cloths for foursomes.

Special guests for the occasion Mr. and Mrs. Scales are now were Mr. and Mrs. Oscar Easley. at home at 812 Kentucky Street, After the dinner, games of Amarillo.

bridge furnished entertainment for the evening with prize LUNCHEON IS COMPLIMENT awards going to Mrs. Seth B. TO MESDAMES Holman and C. C. Acker,

Members present were Messrs. GUTHRIE AND LOBDELL
Members present were Messrs. Mrs. B. F. Guthrie of Redonand Mesdames C. C. Acker, S. P. do Beach, Calif, and Mrs. A. Q.

PEACHES

GRAPE JUICE

SUGAR PEAS

Bar Lava Soap Free!

FRUIT COCKTAIL

APPLE BUTTER

MARSHMALLOWS

Wapco, 5-Ounce Can - 2 Cans

Kuner's Petite - No. 2 Can

Toilet Tissue FOLLS

-Count - 2 Packages ----

White Swan, No. 2 Can - 2 for

Glass Free with each 1-4 Lb.

Armour's Vegetole — 8-Lb. Carton

WHITE SWAN.

LUNCHEON CORN

Wapco, No. 2 Can — 2/for

PRUNES

OYSTERS

RAISINS

NAPKINS

COMPOUND

TOMATOES

CRACKERS

CHERRIES

man, H. A. Close, Mrs. Seth B.

Members presentC WEDDING OF FORMER

HEREFORD WOMAN

The couple was married in were hostesses.
Sayre, Okla., April 9, with the Roll call fea Rev. Cunningham of the Metho-

day Dinner Club at their home er in Hereford for a number of annual Mother's Day Luncheon, the home than on the highway." on Lee Ayenue, Tuesday even- years. Since that time she has lived in San Francisco, Calif.,

for, the large table from which of Amarillo for the past 23 the dinner was served. Smaller years. For the past 14 years he tables were laid with white lin- has been connected with the J. I. Case Company.

Rosson, Alton Fraser, J. A. Pit- Lobdell of Franklin, Ia., who

35c

5c

15c

THE BEID for the LEAST MONEY

CLOTH BAG

LARGE

and 25c Vanilla Wafers-both for

White Swan, No. 21/2 can - 2 for ____

Dew Drop, those good peas - 3 Cans

orees Tuesday when Mrs. A. M. sistant hostess.

Bouquets of spring blossoms Immunization" and "Safety were used throughout the house Propaganda" were discussed by and cyclamen pink tulips form- Mrs. R. S. Scott, Mrs. Jack Teled the centerpieces for the ford and Mrs. Lynn Kester. luncheon table.

Holman, Miss Eloyse Pitman and Lobdell and Guthrie, H. M. Red- which dealt with well balanced ford, George Muse, Kellar Muse, diets, amounts of different kinds W. B. Dameron, Travis Dameron, of foods one person should eat and Miss Frances Dameron.

CLASS MEETS FOR **BUSINESS SESSION**

Announcement of the recent Baptist church met at the home the recent developments along marriage of Mrs. Ardelle George, of Mrs. Jake Boydston for the that line. former teacher of music in regular monthly business meet-

which will be held on May 11. Lipscomb, Edgar Moseley, Tom Pampa early in May. Major, Roy Thompson, Mrs. Culpepper and the hostesses.

JUNIOR PIONEER CLUB MEETS AT HOME

PINEAPPLE

NO. 10 CAN

49c

FLOUR

Fraser's

alour

FRASER MILLING CO

48-lb. sack

\$1.35

SALMON

BRIMFUL - 2 CANS

25c

PRESERVES

16-OUNCE JAR

23c

WAX PAPER

2 PACKAGES

15c

TICE ASSORTMENT OF FRESH FRUITS AND VEGETABLES

ARRIVE DAILY!

WHITE

OF MRS. RALPH RODEN A "Safety and Health" program was presented Tuesday evening at the regular meeting held by the Junior Pioneer Club

have been in Hereford for the at the home of Mrs. Ralph Ropast several weeks, were hon- den, with Mrs. Stub Jones as as-

Jones entertained with an at- Roll call brought out simple tractively appointed luncheon aids to health and beauty.

at her home on East Fifth Street. "Feeding the Healthy Family."

Many items of interest were Those seated were Mesdames included in the discussions over a one-year period, Value of vitamins A, B and C. Experiments of scientists, Immunization, natural and artificial re-Home Makers Class of the sistence to disease, Serums and

In discussing the Safety program now sponsored by the Mesdames Earl Lance, Lee United States government, Mrs. Cocanougher and Mrs. Boydston Kester said that according to were hostesses.

Statistics, 2 out of every 3 of Roll call featured interesting this generation will be in a car items on missions. Mrs. Tom Ma- accident. "However," continued jor read a paper on "Prayer." Mrs. Kester, "during the year of Plans were discussed for the 1936 more accidents occurred in

Mrs. R. R. Wills conducted the Those present were Mesdames business meeting when Mrs. Ur-Bert Slay, Ed Martin, Otto Mas- lin Streu was chosen as delegate sie, Joe Evans, Cleve Owen, W. to the Seventh District Texas L. Alexander, C. P. Hussey, R. E. Federation of Women's Clubs McCullough, Jeff Roberson, Jim meeting which will be held in

> Reports from committees were heard and plans discussed for summer club meetings. The group voted to meet during the vacation months as heretofore. but in the form of a discussion group with subjects to be discussed decided upon from one meeting to the next.

> Members attending the meet-ing were Mesdames Louis Woodford, R. R. Wills, J. B. Whitlow. Jack Telford, Urlin Streu, R. S. Scott, A. J. Schroeter, Lilburn Ray, Alton Miller, Lynn Kester, Homer Brumley, Troys Carmichael, Buford Crosthwait, O. H. Culpepper, Meade Haile, Frank Huckert, Miss Laeta Borden and the hostesses.

MRS. HASTINGS LEADS MISSION GROUP LESSON

Mrs. Henry Hastings was in charge of the lesson at the general meeting of the Woman's Auxiliary of the Presbyterian Church Tuesday.

The meeting was held at the church and after a short business session presided over by the new president, Mrs. D. H. Alexander, the program was directed. by Mrs. Hastings, chairman of

After scriptural feading by Broadwell gave a talk on Korea and the mission work of the church there, Mrs. Lee Conklin reviewed an article on "Faith," found in the April number of The Cosmopolitan. Mrs. John Haberer discussed living conditions among the American Indians. and excerpts on Indian Life, containing informative statements, were given by Mrs. John H. Olson. Mrs. Vern Witherspoon concluded the program with a discussion on "Ming Quong Daugh-

The next meeting will be held in group on May 2.

HEREFORD CHORAL CLUB TO PRESENT MUSICAL PAGEANT

As a contribution to National Music Week, the Hereford Choral Club will present a musical pageant at the Methodist Church Monday evening at 8 o'clock.

The club, one of the youngest organizations of the city, was organized late last summer and is now comprised of twelve members. Mrs. A. Petersen is president and Miss Mattie Mae Swisher is choral director.

The program for Music Week will include a wide variety of musical numbers and the personnel of the pageant will include members of various organizations in Hereford. An opportunity for audience participation has been included.

The pageant entitled "Music-Enricher of Life," written by Mrs. G. M. Hudson, a member of the club, has for its theme, Music as a common love of peoples of all races. It comprises four scenes, I, Music, the Fundamental Need; 2, Heirlooms from Great Composers; 3, Music in Everyday life, and 4, Music — Uniter of Nations.

The entire program will offer musical entertainment, representative of all nations, carry ing with it a timely message of international brotherhood. The general public is invited to

KINEZOLÍÁN CLASS HÁS MEETING

The regular monthly meeting of the Kinozelian Class of the First Baptist Church was held Thursday at the home of Mrs. Johnnie Womble. Mrs. Emery Burks was assistant hostess.

HAILE DRUGS

Walgreen Agency WE SELL FOR LESS

PHONE 99

HEREFORD, TEXAS

PINT SIZE Mineral Oil

25c BOX

RINSO

25c SIZE_LIVER PILLS

CARTERS

16c

60c BOTTLE-FOR EYES

MURINE

60c BOTTLE

Syrup Figs

FITCH 16c

LYSOL

DISINFECTANT-30c Bottle 18c

SYRUP PEPSIN

36c

Mentholatum

Chamberain Lotion

29c

Cleansing Tissues Listerine Tooth Paste TUBE

PACKAGE

19c 23c

PINT SIZE MINERAL OIL AND AGAR

59c

FITCH Shampoo

75c BOTTLE 49c

Citrocarbonate \$1.00 SIZE

69c

25c BOX

Black Daught

12c

UPJOHN

LAUNDRY SOAP LIMIT 5 BARS 14c

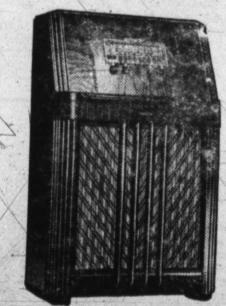
R and G

Ex-Lax Feenamint 17c

Stock Reduction Sale

OF

PHILCO RADIOS



25%

Trade-In Allowance for Your old Radio — on any New **Cabinet Model!**

'39 Philcos in Stock

Our stock of new 1939 PHILCO RADIOS is too large and must be reduced . . . therefore we are making this sensational offer to you! No matter if your old radio is just worth \$5.00 it will be good for 25 PERCENT on any PHILCO in stock . . . making your old radio worth more than \$50.00 on some models!

Only a Limited Number in Stock . . . Hurry Down ... for Best Selections!

HEREFORD APPLIANCE CO.

L. L. WOMBLE, Owner

The Hereford Brand gunshot wound. He and another

Our Slogan --- "More People --- More Farm

HEREFORD, DEAF SMITH COUNTY, TEXAS

JIMMIE GILLENTINE

\$2.00 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. NOTICE TO PUBLIC

y erroneous reflection upon the character, standing or reputation any person, firm or corporation, which may appear in the same being given to the editor personally, at the office at turns of this paper, will be gladly corrected upon due notice 402 Main Street, Hereford, Texas.

Westway Items

(10 miles west)
MRS. MERLIN KAUL

The last P-TA meeting of the Brith had charge of the in Ready Writing. In track Ed-program and the following num-win Skypala won third place in rs were presented: The Ger- Rural Pentathalon. man Band consisting of Glenn nith, Clifford and John Estes, Floyd Ross, Wanda Joan Reed, and Harold Close played two mumbers; Jerry Jowell, accom-manied by Billy Hill sang "When People's Class of which Mrs. Mother Nature Sings her Lulla-Moody Stephan is teacher. A parg." and "Silver on the Sage"; Dialog by Mrs. Jack Rose and Mrs. Doyle Rose; Cornet solo by Glenn Smith, accompanied by Ann Smith who played "Country ine Edwards, Belinda Sykes," accompanied by Mrs. Leon Hartman, Nannette and Cliff Estes; Miss Bernadine Wayne Little, Wanda Marie and Phillips read "Foolish Questions" and "Seven Ages of Man." Mrs. and Wanda Jean Reed who play- candy served to the guests. ed a clarinet duet, "Believe Me Rev. Henry Burrow resigned number by the German band. at the beginning of his appoint- last Sunday.

League meet.

da Marie Allmon, and Roger ing college at Belton. Hartman.

on Friday night, April 28.

Mrs. Sara Ponder, who lives and family, is recovering from a the Frank Stivers home. dislocated ankle. Mrs. Ponder

Mrs. Buren Sowell accompani-Thursday with Mrs. A. T. Frye at fessional Women's Club meeting

The Westway Home Demonafternoon at the home of Mrs. Joe Landers. Fourteen members and four visitors vere present. Mrs. Malcolm Cassels of Frio. was presented and demonstrated a kerosene iron. The next meeting will be held April 27 at the wood Skypala, Nannette Little, home of Mrs. Paul Rudd.

day. Mrs. Cassels called at seve- bers are being arranged for beed a kerosene iron.

Mrs. Pearl Harrison in Hereford, is 10 and 20 cents. Everybody is Sunday afternoon.

The students who were en-In Texas," by Charles Evans; in was 17 years old. He died Friday

A. O. Thompson Abstract Co.

lots in Deaf Smith County. Write us for information concerning land ownership.

senior declamation, Jack Allmon won first place, with "Happiness and Liberty," author unknown; in junior girls declamation, Wanda Marie Allmon won second place. She gave "The Wild White Rose," by Helen H. Willis; in senior girls declamation Vesta ear was held Thursday night at Mae Landers won second place. he school. A large crowd was with "Not Guilty," by unknown sent to enjoy the splendid author. Nellie Ruth Tucker won awarded in the meet. ogram, which was sponsored second place in Three-R, and the Lions Club at Hereford. Nannette Little won second place

> The Intermediate S. S. Class Mr. Baker. of which Mrs. A. C. Pierce is the teacher, lost in the recent attendance contest to the Young yon. He will compete in the rety was held at the home of Mrs. Moody Stephan Friday night for the winners. Those present were Gene and Eustace Osburn, Gladys and Howard Gore, Paul-Jack Allmon, Nellie Ruth Tucker,

which have been in appearance members of the P-TA who have Easter from Texas Tech at Lub-The students who went to in several places were presented attended as much as nine hours book. Canyon Saturday gave their by Mrs. Al Werner. They were of study club will be given spedeclamations. They were Vesta sent to her by her daughter, cial recognition at the district family, Mr. and Mrs. Jno Hali-Mae Landers, Jack Allmon, Wan- Miss Turrentine, who is attend- conference in Borger, April 19.

Plans are being made to give honor guest at a shower Wed-day evening, April 14, officers the play, "Beads on a String," nesday afternoon at the home of Mrs. D. H. Allmon.

Mr. and Mrs. Glenn Rutter ed president; Mrs. J. B. Monawith her son, William Ponder and children visited Sunday in han, vice-president; J. C. Baker,

Mr. and Mrs. Hughes Millard slipped in the mud four weeks visited Sunday in the home of a valuable speech on "The Inago, when she went outside on her parents, Mr. and Mrs. Grady fluence of the Church on the Wilson

Mrs. Foy Dodson, Miss Helen ed by her mother, Mrs. Henry Gilmore and Mrs. Merlin Kaul Tiefel of Hereford, visited last attended the Business and Pro-

in Hereford, Monday night. Grady Wilson, Jr., lost his 4-H stration Club met last Thursday club calf last Friday night. He plans to get another one.

The high school pupils are preparing to give their play, "Beads on a String," on Friday night, April 28. The pupils who have parts in the play are El-George Turrentine, Roger Hart-Mr. and Mrs. Malcolm Cassels man, Vesta Mae Landers, Jack and Jimmy Ray were visitors in Allmon, Junior Wilson, Miss Gilthe Grady Wilson home Thurs- more and Miss Beall. Good numral homes here and demonstrat- tween the acts. Kenneth Williams from Lubbock, will sing Mrs. Al Werner, Daniel Tur- and dance. There will be a readrentine, Mrs. Merlin Kaul and ing and some quartette numsons, were callers at the home of bers. Admission to the program

invited. Mr. and Mrs. Maurice Tannatrants in the District League hill, Mr. and Mrs. G. C. Hartman meet at Canyon last Friday and and Roger, attended the funeral Saturday are to be congratulated of Glenn Veigel at the First Bapupon their good work. In junior tist Church in Plainview, Sunday declamation, Roger Hartman afternoon. Glenn was a brother won first place. He gave "Down of Robert Veigel at Ward, and

afternoon as the result of a friend had been hunting and his gun went off accidentally; the bullet entered his brain.

Mr. and Mrs. Maurice Tannahill and Carlton, visited her parents, Mr. and Mrs. Frances Car-____ Editor thel at Lockney, Sunday after-

> Mr. and Mrs. G. C. Hartman and Roger, and Mr. and Mrs. Orville Houser of Hereford, visited Mr. and Mrs. T. E. Cowart at Lockney, Sunday. Mrs. Cowart is Mr. Hartman's sister.

Adrian News

(40 miles northwest) MRS. ALLAN BELL

In the Oldham County Interscholastic League events held at Vega, Adrian won a number of first places, giving them second place in the entire meet, and giving them five out of nine cups

The Adrian one-act play, "The Pipe of Peace," was taken to the District meet at Canyon Friday, April 14. The cast included Clifford Chapman, Sarah Calhoun and Mildred Miller; directed by

Orville Calhoun won first in Junior Boys Declamation at Cangional contest.

Boys and girls debate and senior boys ready writers were also entered from Adrian for district competition.

Friday afternoon, April 14, the Adrian Boy Scout troop drove to Canyon, accompanied by Mr. E. L. Hammitt, Joe Speed and J. B. Monahan. They tried out for scout swimming tests in the Kenneth Rudd, S. J. Cook, Ver- Canyon College swimming pool. Estes then accompanied Clif- non Burgess, Roy and Vesta Mae Edward Chapman and Bobby ford Estes, who played a bari- Landers and Jack and Jessie Harris passed the test success-tone solo, John Estes who played Clark of Summerfield. Games fully. All boys enjoyed the swim bass solo, and Harold Close were played and home made and appreciated the opportunity of using the college pool

Rev. Perry, Baptist minister, if all Those Endearing Young his appointment as pastor Sun-preached to a large crowd Sunhear Bill Smith play two plano 18 months. This was his first fill the pulpit Sunday night. tion at Borger, April 19-20. solos. The program closed with a pastorate. He was ordained here There were 60 in Sunday School

bons to the pupils who won Mrs. Burrow our best wishes for Monday evening April 17, at the Tolbert is in an Amarillo hosplaces in the Interscholastic success, wherever they may go. J. E. Speed home, with Mrs. pital.

Mrs. Curtis McKinney will be ing of the Adrian P-TA Tueswere elected for another year: Mrs. N. L. Jacobson was re-electsecretary; and Mrs. V. E. Lemke, treasurer, Mr. N. O. Phillips gave Home." At the social hour "frosticks" were served by Mr. L. A.

Worsham and Mr. Don Morgan. Mrs. P. M. McAdoo has returned to a hospital in Amarillo with an attack of influenza.

Jim Ross came from Dalhart to spend Easter with his parents, Mr. and Mrs. John Ross.

The Bridge Club met with Mrs. Jno. Youngblood last Wednesday; due to bad weather only two tables played. Mrs. Edgar Jacobson invited



the day. The quilt was for Mrs. Mesdames Henry Creitz, Anna Witt, Norman Jacobson, Vick Lemke, Henry Klein, Allan Bell

The baby son of Mr. and Mrs. James Mohon has been ill the past week, but is improving now. Mrs. N. L. Jacobson, O. G. Calhoun, J. B. Monahan, J. E. Speed Charms." Many of those present day. He has been pastor of the day morning. He brought Rev. and E. C. Chapman, plan to atwere surprised and delighted to Baptist Church here for the last Estes of Plainview with him to tend the district P-TA conven-

nounce the arrival of a son, Har-Mr. Dodson awarded the rib- ment. We extend to Rev. and The P-TA Study Club met vey Allen Tolbert, April 10. Mrs.

The bouquets of bluebonnets J. B. Monahan as leader. All Walter Lemke came home for

burton and family of Vega, and At the regular monthly meet- Miss Cleland of Vega, were guests

MASONIC BULLETIN Stated meeting second Mondey in each month. School of instruction each Thursday aight.

> Protect What You Have **INSURE** John McLean Insurance Agency Phone 273

and R. A. Freeman.

Mr. and Mrs. Bill Tolbert an-

Mr. and Mrs. Bill Klein and

Ed Boggess, W. M. E. L. Bradly, Secy.



quilting Thursday, April 13. Each day. guest brought a dish and spent Oscar Bruce. Those present, were in Hereford.

We are glad to know that Mrs. Johnny Kemp is improving

ford. They will be on a project on the Bidwell Ranch in Oldham County for several weeks.

sition with the U. S. Soil Con- and baby son were Easter visitors homa and Kansas.

the Missionary Society to a of the Klein family Easter Sun- servation Department at Here- in Adrian, from Santa Rosa N.

Mr. and Mrs. Glen Howard and daughter, Polly Ann, left April 7 for a two-weeks visit Charles Bell has accepted a po- Mr. and Mrs. Kenneth Zaring with relatives at points in Okla-

ring to Paint! HIGH STANDARD HOUSE PAINT 1. Costs less to use, because it covers more surface per gallon than cheap paint. 2. Gives long-lasting protection you don't have to repaint so often. 3. Saves time, because it spreads GALLON ONLY \$3.80 FREE BOOK R. H. KEMP LUMBER CO HEREFORD, TEXAS

Accent On SERVICE!

The yardstick for measuring the usefulness of a bank is the efficiency of the service it renders.

Here at the First State Bank the accent is on Service. Our financial facilities are closely geared to the needs of our community. Our officers and staff have the experience, ability and determination to serve your needs promptly and efficiently.

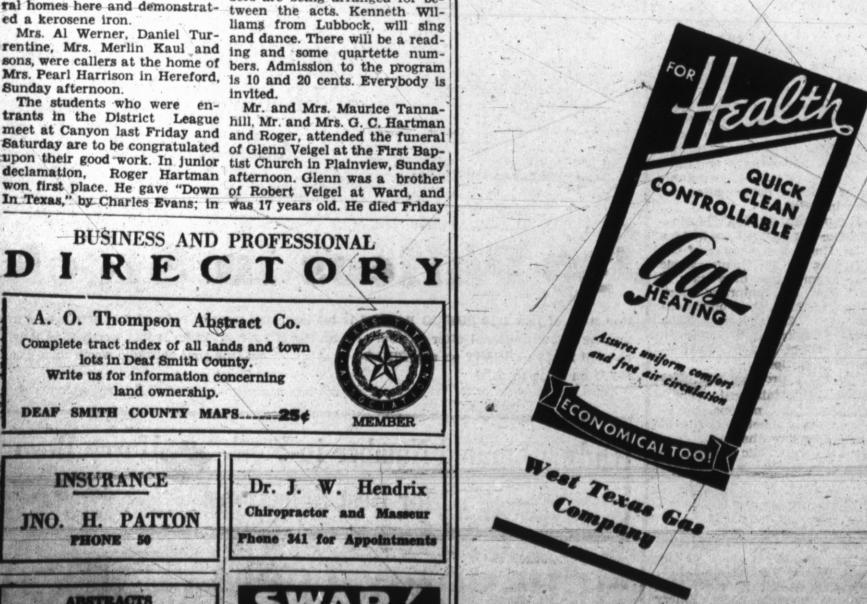
When you realize how closely your bank becomes your business associate - how necessary it is to have adequate cooperation from your financial ally - you will choose your banking connection with care and deliberation.

If you are not already a customer of this bank, we invite you to come in and learn the true meaning of "bank service."



OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL

The First State Bank



INSURANCE JNO. H. PATTON PHONE 50

Dr. J. W. Hendrix Chiropractor and Masseur Phone 341 for Appointments



GOGGLES AND Colored Sun Glasses Refresh At Our FOUNTAIN

Delicious Ice Cream -TASTY DRINKS-

traveled roads.

Give Whitman's **Candies Mothers Day**

Dura-Gloss NAIL POLISH

10c

CITY DRUG STORE

PRESCRIPTION DRUGGISTS



IRS. JOHN McLEAN, Society Editor

Junior Organization Compliments Bayview Club Thursday Evening.

An entertaining program, and r Bayview Clubs Thursday evning when the junior organizaion entertained at the home of Mrs. J. W. Witherspoon to compliment the senior group.

Miss Edna Daughetee, yearbook chairman, had charge of Jean Sullivan, president, gave a brief welcome to the guests.

To illustrate the type programs outlined for the club the past ear, five reports on outstanding ticles recently appearing in ortune Magazine, were presentd. Unusual subjects were chosen and graphic descriptions characterized the talks. "Lenox China," with which one can compare, was described by Miss Bloyse Pitman; "Sax-Fifth Avenue," by Miss Rhita Jean Sullican, "American Airlines in the Black," by Miss Nancy Conkwright; "Winter Vacations," by Mrs. W. L. Davis, and "Polaroid, new type of glass, by Mrs. Al-

After the program refresh-ents were served in the dining om from a beautifully decoted table centered by a mound spring blossoms in a variety colors. Mrs. J. T. Gilbreath and er the silver service at each of the table

Honor guests included Meses D. H. Alexander, H. L. toadwell, R. P. Coneway, Colby nkwright, E. W. Harrison, A. Jones, J. W. Kirby, H. G. nkwright, Paul Mathers, John on, C. F. Moore, John McLean, Roloson, J. P. Slaton, J. B.

oker and Bob Wilson Junior Bayview Club members regent, were Misses Ruth Conk-right, Edna Daughetee, Kathere Kirby, Eloyse Pitman, Rhita an Sullivan, Nancy Conk-right; Mesdames Elizabeth Wemble, W. L. Davis, Alton Fraer, J. T. Gilbreath, Jr., Marlin Billiland and Mrs. Witherspoon.

WEDNESDAY CLUB

After luncheon at a down town afe members of the Wednesday uncheon Club met for bridge ames at the home of Mrs. Alton

Special guests for the occasion vere Mrs. J. W. Witherspoon, drs. S. P. Rosson and Mrs. Oscar

Mrs. C. C. Rockwell played high or score prize, and second high vent to Mrs. W. L. Davis. Members playing were Mes-ames B. M. Wiltshire, J. C. Mc-

PPER CLUB HOSTS Mr. and Mrs. John H. Olson ere hosts to members and thes of the Wednesday Night

108 MAIN ST.

Lower Hail

Rate

The Hail Rate on wheat this year in Deaf Smith and Parmer Counties, is Cash 10 Percent; Not 10.5

Percent. In Castro County it is 11 Percent Cash, and Note 11.55 Percent.

I place my hail Insurance in the Piedmont

(Aetna Group) with more than two hundred million dollars behind each policy I write
— all adjustments are made right from my

office. They must be fair - spot cash paid

on all losses. I will greatly appreciate your business and guarantee satisfaction in every

Special guests included Mr. informal social hour held the and Mrs. Colby Conkwright, Mr. terest of both senior and jun- and Mrs. Paul Mathers and Mr. and Mrs. C. C. Rockwell.

Pussywillow and other spring blossoms carried out a spring motif in appointments.

In bridge games after the supper, Mrs. Jim Black and Bob Wilson were awarded high score the program after Miss Rhita prizes for club members and the guest couple prize went to Mr. and Mrs. Colby Conkwright.

Members present, were Messrs. and Mesdames Roy Jowell; Jim Black, Jim Lipscomb, Bob Wilson and the hosts.

CAMP FIRE GIRLS TO HAVE CALLED MEETING

A called meeting of Wecocantewaste Camp Fire Girls will be held at the home of the sponsor, Mrs. Earl Wilson, today, for the purpose of making plans for the hike and camp fire supper which is scheduled for Saturday. All members are urged to attend the meeting.

At the regular meeting held Saturday, plans were discussed for the Council Fire Meeting which will be held in the near future. Thirteen new members will be initiated at the next meeting.

LITTLE FOLKS ARE ENTERTAINED

Mrs. Urlin Streu entertained group of little folks with a cleverly planned dinner party at her home last week.

A Fiesta color theme predominated in decorations. Six little guests were seated at a decorated table where place cards were cookles with names traced orchid icing.

After the dinner a spider web entanglement was enjoyed, with an Easter egg hunt in the final round up. Other appropriate games furnished diversion, with

prizes going to Patsy Ann Slagle,
Gilbert Carlyle, Eugene Roberson and Elaine Thompson.

Those present included the
honor guest, Raymond Oliver
Streu, Emma Jane Brown, Patsy
Ann Slagle, Fugene Polygone Ann Slagle, Eugene Roberson, Elaine Thompson and Gilbert Carlyle.

The hostess was assisted by Bettye Sue Henslee.

Vega News

(30 miles north)

Miss Elaine Shelton spent last week-end with her parents, Mr. and Mrs. J. T. Shelton, returning cracken, W. L. Davis, C. C. Rock-to Denton, Tuesday, to continue her college work.

Mr. and Mrs. Raymond Thompson, Mr. and Mrs. Robert Armitage and Mr. and Mrs. C. R. Mc-Olson Pherson presented their bables and for dedication at the Easter services conducted by Rev. Rex apper Club at their home last Kendall at the Methodist church

S. S. CONTROL OF COLORS

was a Sunday guest of her daughter, Mrs. Bob Armitage. Mrs. D. W. Clark attended the was a week-end guest of her

Emory Loyd returned to El district conference held in Pam-Paso Friday, after a brief visit with Mr. and Mrs. W. L. Loyd.
Mr. and Mrs. R. M. Thompson of Dalhart were week-end guests pa, Tuesday and Wednesday, representing the Methodist missionary society of Vega.

One of the latest devices for the touring motorist who likes to pitch

Franco Representative Makes Initial Visit

Juan Francisco de Cardenas, charge d'affaires e: the Nationalis.

Spanish government, made his first official call on Secretary of State;

Cordell Hull recently, inaugurating diplomatic relations between the France government and the United States. Left to right: Cardenas, Senor

Don Felipe A. Espil, Argentine ambassador, and George T. Summerlin, chief of the division of protocol of the state department.

of their son, Raymond and fam-Miss Nedra Richardson, who has been employed in Amarillo Mrs. Verge Shields spent Mon- for some time, returned to V for some time, returned to Vega

Mr. and Mrs. R L. Doss of Mrs. J. C. Dunn of Amarillo, Hereford were guests of Mr. and Mrs. J. T. Richardson, Sunday. Miss Irene Stewart of Amarillo

Upper Berth for the Motorist-Camper

Mr. C. E. Winter of El Paso is visiting friends in Vega this

Mr. and Mrs. Forbes and daughter of Lubbock spent last week-end with Mr. and Mrs. Marshall Howard. Miss Roberta Turner of Canyon and J. C. Turner of Memphis, spent the week-end with their parents, Mr. and Mrs. Claude Turner.

Dr. O. H. Loyd attended the Panhandle Medical Association in Amarillo, Tuesday.

Mr. and Mrs. C. C. Wimberley had as week-end guests Mr. and Mrs. R. Wilson of Amarillo, and Mrs. A. C. Wimberley of Tulia...

The faculty has announced that James Sprouse is valedictorian of the Senior Class and Nancy Binford, salutatorian; James average for the four years in high school is 93.25, while Nancy's was 90.03.

Mr. and Mrs. Raymond Godwin returned Monday from a visit with relatives in Muskogee and Lawton, Okla.

Mr. and Mrs. Spencer Miller camp at night is this tent which can be put on top of the car. It was and son of Plainview, spent Sunshown at a recent camping and hiking exhibition in London, and proved day with Mr. and Mrs. A. M. Mil-

popular with the many motorists who prefer the by-paths instead of main Mr. and Mrs. Glen Leonhardt of Wellington, spent the weekend with Mr. and Mrs. Eldus Jones, Mrs. Leonhardt and Mrs. Jones are sisters.

Mrs. C. T. Everett was hostess to the Methodist Missionary Society, at which the World Outlook program was given.

Mrs. L. L. Stevens returned Friday from Floydada, where she had spent a week with relatives and friends. The Worthwhile Home Demon-

stration Club met in the home of Mrs. W. M. Cotton, Friday; 20 members enjoyed the social.

Rev. Clyde Smith of the San Jacinto Kiwanis Club of Amarillo, gave the main address to the club at their regular luncheon Wednesday; his subject was The Importance of the Church to the Community." L. C. Durham was admitted as a member.

The Parent-Teacher Association met Tuesday afternoon with Mrs. A. E. Roark presiding; the Sophomores of the Home nomics class gave an interesting modeling of Tiny Tot dresses under the direction of Miss June Farnsworth.

In the one-act plays presented here Saturday night Adrian won first place, Wildorado second, and Vega third.

Steve Taylor of Amarillo, is spending a few days at the Rafter-O Ranch this week.

Mr. and Mrs. Glenn Parker and son, Sammy, have returned to Hereford to make their home, after living in Tucumcari for

parents, Mr. and Mrs. J. C. Stew- several months. Mr. Parker is a and is employed by Brumleyson of Mrs. George S. Parker, Woodford Motor Company.

> The Hereford Livestock Sales Co. SALE EVERY TUESDAY! But your livestock in the Bank the Auction Way! Alarge run of livestock is expected

> > for next week!

LLOYD OTTEN, Auctioneer

RAY BARBER, Mgr.

NOTICE To The Public!

A report is being circulated in this territory that the local agency of The JOHNSTON PUMP COMPANY doing business under the name of THE HEREFORD-JOHNSTON PUMP COMPANY is being discontinued and that the warehouse stock will be moved to Roswell, N. M.

We are pleased to inform the public that this report is untrue and that those who are spreading this report knew it was untrue when they so advertised said report.

Contrary to said report I know of my own knowledge that the Johnston Pump Company of both Los Angeles and Roswell are both considering carrying a larger and more complete stock of pumps and motors than at any time heretofore.

Why should we quit business when we have installed about 50 percent of all irrigations pumps and about 70 percent of all electric motors in this territory?

We thank our nearly 100 patrons in this vicinity for their liberal patronage and assure them, and the lerally, that we are still at their service!

Yours very sincerely.

HEREFORD-JOHNSTON PUMP CO.

Wm. McGEHEE

(Signed) Wm. McGehee, Mgr.

We are HAPPY

To have a fine line of customers and friends: To be a live and growing banking institution;

To have a board of directors composed of individuals who keep in touch with banking and business in general;

To have efficient officers and employees; To be of sufficient size to meet any legitimate bank-

To be a member of the Federal Reserve Bank: To belong to the Federal Deposit Insurance Corporation; To make the highest effort to be of service to our

customers in every way; To be thankful for your co-operation and patronage. TO BE A BANK OF FRIENDLY PERSONAL SERVICE!



WE INVITE YOU TO USE ALL OR ANY OF OUR FACILITIES!

First National Bank



Prove to yourself that Chevrolet out-accelerates, outclimbs and out-performs all other low-priced cars—just as it leads all other makes of cars in sales!

Drive the leader . . . drive it in traffic . . . and convince yourself that Chevrolet out-accelerates all other low-priced care-bar none!

Drive the leader. . . drive it on the hills . . . and get conclusive proof that Chevrolet out-climbs all other cars in its price range!

Drive the leader . . . drive it on the curves, on the straight-away, on rough roads . . . and satisfy yourself that here is the smoothest, steadlest, safest-riding car you can possibly buy at or near Chevrolet's low prices! There's a new Chevrolet waiting for you at your mearest Chevrolet dealer's. See him - today!

The only low-priced curcombining "ALL THAT'S BEST AT LOWEST COST!"

EXCLUSIVE VACUUM GEARSHIFT

NEW AERO-STREAM STYLING

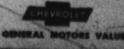
CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX

Drive the car with PERFECTED HYDRAULIC BRAKES

PERFECTED KNEE-**ACTION RIDING** SYSTEM

On Master De Luke models only Drive the car with NEW "OBSER\'ATION

CAR" VISIBILITY



BRUMLEY-WOODFORD MOTOR COMPANY

Hereford, Texas

Hereford Girl Has Place In TSCW Orchestra

HELEN ANN SNYDER TO MAKE ARDMORE TRIP WITH **ORCHESTRA**

DENTON—Requested by the Chamber of Commerce the local daily and numerous citizens of Ardmore, Okla., the Symphony Orchestra of Texas State College for Women, of which Miss Helen Ann Snyder is a member, will be presented in concert at the city,

The 75-piece organization, which will be transported by colyear. The last appearance being day morning, April 20; both were over the radio Sunday, April 23, resting nicely. during the regular college broadcast from WFAA at 12:30 p. m. One-Act Play it has won many favorable comments this season, and in addition to being the only girls' symphony in the southwest with complete instrumentation is the official orchestra of Texas Federation of Women's Clubs.

Miss Snyder, who plays the clarinet in the orchestra, is the daughter of Mr. and Mrs. Glenn

Westway Items

MRS. MERLIN KAUL

Mrs. Fred Millard and son, Wilson, and Mr. and Mrs. Ross ford, were Sunday dinner guests Spur Station of Mr. and Mrs. Grady Wilson and family.

Mr. and Mrs. Lester Sims and family moved Monday from Grady Wilson's place to a place north of Hereford.

A. E. Johnson of Plainview. was a guest Saturday night and

Mr. and Mrs. Everett Talbot much better opportunity Circus at Lakeview last week.

Every

Mother

Adores

Hospital Notes

Burl France, who re-entered the hospital April 10 after a relapse from pneumonia treatment, was today reported to be improving.

Travis Matthews, who underwent an appendicitis operation, April 1, was resting nicely and improving.

A. J. Schroeter, who underwent an appendicitis operation April 5, was also greatly improved and hoped to return home Friday.

Woodrow Gilbreath re-entered April 29. April 11, following a previous appendicitis operation. He was improving and resting nicely. Mr. and Mrs. Raymond Staf-

ford announce the birth of a daughter April 16; both mother and infant were resting nicely lege buses, has completed all but Mr. and Mrs. G. A. Neal anone of its campus concerts this nounce the birth of a son Thurs-

Ranks Fourth

Despite the fact that students appearing in Hereford's entry in the One-Act Play contest in the likes a Junior girl, is tall, dark Little Theatre. district meet last week had less and handsome! He won a goldthan two weeks practive, group placed fourth.

The play, "circumstances Alter Cases," was coached by Miss industry Ruby Dutton, fifth grade instructor in Central School, and had the following cast: June Dameron, Elma Shugart, Bert In Assembly Sley, Danny Hales and Katheryn Henderson.

The local school plans to spend more time next year and to make an effort to win the contest.

To Open Field Week on Monday

Group visits to the Spur Station have increased materially in Sunday of Mr. and Mrs. J. K. recent years, and many are of the opinion that they have a and Edd Url, Mr. and Mrs. Virgil study the experimental work in April 13. We discussed the Decker and Mr. and Mrs. J. K. small groups than they have at Father and Son Banquet, which Gray attended the Cal Farley the larger field days. This year is an annual objective, was set we are experimenting with a to be given Friday, April 21. Mrs. Hattle Rutherford, Miss field week instead of the regular The F. H. T. girls will prepare Wrenn and Miss Foster of Here- day. There will be no set hours the dinner for the small amount ford, called on Mrs. Kelly Gray for arrival and no set speeches. of 50c a plate. Every effort will be made to a

cuss the problems of most interest to the visitors. In addition to the men working at the station, representatives of the School of Agriculture at Texas Tech and specialists from the Soil Conservation Service and various branches of A. & M. College will be on hand to participate in the

group discussions. Coffee will be kept brewing for the entire week, and visitors who bring their own doughnuts and ginger snaps will find the dunking fine from Monday morning, April 24, until Saturday night,

WHITEFACE **ROUND-UP**

GUESS WHO

A ecrtain Junior Girl, who likes a Freshman boy, has short light brown hair: blue and beautiful smile. She has a brother who is engaged to the Miller's daughter. And by the golden glove she wears around she's deliciously plump!

en glove in the boxing matches. With the name he has, he should make a billion in the Ford car

Guest Speaker

The student body of Hereford High School was surprised by the assembly program presented by the Spanish Class, Tues-

ham revealed to the student er half was the "thin shell" va-body many interesting facts riety. and showed them articles that she had purchased in South

F. F. A. The F. F. A. met Wednesday,

Frank Phillipsfi the head of the Agricultural Department of W.

T. S. C. at Canyon.

The opening of the program will be the ceremony used at the regular meetings of the F. F. A. They are planning a good program, lots of eats, and lots of fun for everyone.

Westway School

(Continued from Page 1, Sec, 1)

sacrificed, but the League events are correlated with the school work to give it more interest and to create more enthusiasm," the instructors said.

Whiskered Men

(Continued from Page 1, Sec, 1)

proceeded to tell all about the coming celebration. It was a waste of juice to use the loud speaker as there had been plenty wind power up to that time.

The gals began hollering for eats and Harold Close brought out a double armload of frosticks and passed them around and even the bewhiskered peace officers who were in charge had one or more each. John Roberts took credit for persuading Harold Close for the set-up and then Harold gently hinted to the girls that they were cordially invited to attend the picture show then in progress. When they stormed the show the cashiers and other help took to the tall weeds and the bunch took charge of the popcorn wagon and proceeded to run the show to suit themselves.

There was an imposter among the initiators, (having shaved off his whiskers), who wasn't noticed until the next day. His name is R. V. Miller and vengeance has been declared by more than one. All the whiskers had a good

time except Bryle Elliston—and don't tell him that he didn't. Some of the ladies were yanked out of the places in stores over town, and others showed up voluntarily. Among those who took part in the "jail wagon ride," were: Theima Jones, Beg-sie Smith, Mattle K. Robinson, sie Smith, Mattle K. Robinson,
Faye Brady, Nancy Conkwright,
Dorothy Ross, Sadie Lee Oliver,
Mrs. Knox Kinard, Ursalee Jacobsen, Edna Fincher, Florence
Wilkins, Viola Gyles, Ethel Robinson, Gladys Skelton, Marjorie
Alderson, Ione Green, Grace
Homer, Mrs. F. D. Ferguson, Mrs.
Ira Ott, Mrs. Ullman Hunter, Virginia Bowsher, Evelyn Stelzer,
Peggy Valentine, Virginia Mosely and Jerry Medlin.

Biblical Play

(Continued from Page 1, Sec, 1)

comes to Hereford highly recommended.

No admission charges will be made, but a free-will offering placed-and more will be secured will be taken to help defray ex- if possible. Redford and by church members to see the play.

Wilbur Budd portrays character of "Barabbas." Budd has appeared in many spread.
Little Theatre productions in
Amarillo. He played the part of "Judas" in the Passion Play; also in "King Herod, "Ten Nights in a Bar Room," "Doll's House," "Love from a Stranger," and many others.

J. B. Gould, a guard, is also a Little Theatre veteran. Other members of the cast include Keith Caldwell, Bob Ferguson, Reba Kickerson, Billie Bob Bethune, W. A. Hopkins and Calvin Hill. Every member of the cast has been carefully selected and are well fitted for their roles. her neck, we wonder if she is The director is Helen Cline not going to follow suit. Oh, yes, Reyes, a graduate of the Fine Arts Department of Phillips Uni-A certain Fresman boy who versity and a worker in Amarillo

Around Town

(Continued from Page 1, Sec, 1)

on the job this week, having completely recovered from a lings Tuesday went to J. Colburn pneumonia attack. Among other of Iowa, where they will be fincalculations, he is high in his ished out and then marketed. praise of the fine hospital this The yearlings brought 91/2 cents. community boasts - and is S. P. Rosson sold two cars in the mighty glad to be back on the deal and Cecil Guseman sold 280

day morning of April II, 1939.

W. G. Cassels is this week distribution of Mathematics Dehis hen house, seven miles south partment from Canyon, talked of here. The egg featured two to the students about her trip yolks, while the top portion was to South America. Miss Grature of an ordinary egg, the low-

J.O. Turner (Continued from Page 1, Sec, 1)

dian; two daughters, Mrs. J. B. Rowan of Aspermont, Texas, and Mrs. Ira Connell of Hereford; also 11 grandchildren, including Betty and Eddie Jo Connell of

and interment was made in the Mary B. Weeks of Canyon. The Canyon cemetery.

Seniors to Give

(Continued from Page 1, Sec. 1)

Cockrell, Edith Jackson, Carolyn
Frye, Paul Foster, Bill Boyer and
Clinton Massey. It is being diwill open with encampment work used to purchase diplomas.

Grasshopper

(Continued from Page 1, Sec, 1)

Where this area secured 86 tons of bait last year an order for 195 tons has already been

Leaders were also careful to penses of the young people in Leaders were also careful to their church work. The public point out that farmers and was cordially invited by Rev. ranchmen will not have to furnish bran or molasses as last year. The bait, prepared and mixed, will be issued them- and Mr. they will have to see that it is

Cattle In This

(Continued from Page 1, Sec, 1)

one of the group to start feeding cher. on a large scale in recent years. Brumley& Son might also be classed as new-comers into the field. The ranch was started around two years ago, when they purchased the Dameron acreage is presenting an acute problem to 20 miles west of here on Harrison Highway. At the present time Brumley & Son operate around 19 sections in their ranch—and despite numerous sales this season, they still have some 1,000 head of grade cattle and 200 head of registered stock on the both well known through many years of residence here. Roger is actively engaged as manager of the ranch.

Around 400 head of grade yearhead. This sale supplements previous cattle sales to Iowa feeders,

(Continued from Page 1, Sec, 1)

Hall, special meetings will also be held in the Baptist Church, I. O. O. F. Hall and high school auditorium.

Good Speakers

Monday morning the session will open at 10 o'clock, following registration. W. Jesse Stanford will act as master of ceremonies, and talks will be made by James W. Witherspoon, John F. Ross, Amarillo, past Grand Master; Services were held in Amarillo, Drsalee Jacobsen of Hereford, glee club quartet will also be presented in several numbers.

Monday afternoon the session will be devoted to general busi-ness and degree work for both I. O. O. F. and Rebekahs. Degree contests will be held at 8 o'clock

rected by Miss Stacia Irene at 8 o'clock. Past Grand and Crawford. Tickets will be placed Grand Lodge degrees will be con-on sale Monday by members of ferred at 10 o'clock and at 11 the class, and proceeds will be o'clock the Old Man's degree will be conferred; all events will be

at 1 o'clock in the Baptist church bers of the housing committee. and the session will close with a dance at 9 o'clock in the City

Local Committees

A complete list of local committees follow; Arrangement, Byrle Elliston and John Patton; Program, Dave Alexander, Edna Fincher and Vera Young; Purchasing, Frank E. Givan, Chas. Paddock, and Edna Bowe; Entertainment, Chas. Paddock, and Dollie Godwin; Registration, L. H. Foster and Mable Barnhart; Finance, Frank E. Givan and Chas. Paddock; Housing, Troy Womble and Mrs. Ethel Fridley; Treasurer, Frank E. Givan; General Chairman, IOOF; J. Byrle Elliston; General chairthe old timers, Mr. Evans being man, Rebekahs, Mrs. Edna Fin-

Badges for delegates have already been secured and special. courtesy stickers will be furnished for official cars. Housing the large delegation

lodge members. However, every possible means has been adopted to secure as many rooms as possible through members of the two lodges - and it is likely that an additional drive may be made to place visiting delegates in private homes at reasonable ranch. The ranch is owned by G. charges. Persons having extra W. Brumley, and Roger Brumley, rooms available for the occasion

held in the I. O. O. F. Hall. Tues- were asked to notify Troy Womday evening business will begin ble or Mrs. Ethel Fridley, mem-

Tuesday Only!

HERE'S A STORY ABOUT AMERICA'S MR. AVERAGE

it ups the laff average . it's an experiment in merriment that lands with a sock! It's a surprise funbag . . brightly different and scandalously funny!





Attractions for your

ENTERTAINMENT WEEK!

TODAY and FRIDAY

BEERY'S BACK IN BIG HOUSE THRILLS!

Bullets crash and fists fly ... as the star of "Big House" comes back to the screen!

THE FATHER . . a cop! HIS SON . . a killer! Will his finger freeze on his trigger? Will he be able to shoot the son who was the beginning and end of all his dreams? It is drama that will make your blood tingle!

More enjoyment: "OPENING DAY"



BARGAIN DAY PRICES ADULTS Saturday Only 15¢

Fighting Bob Baker on a rampage again . . . He cleaned out a nest of bandits . . . and cracked every bad egg in it!

BOB BAKER, in "PRAIRIE JUSTICE"



Preview Saturday Night SUNDAY - MONDAY

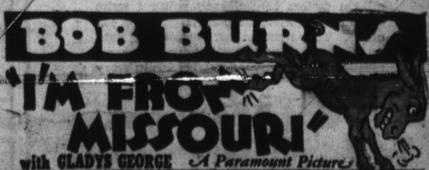


Meet Sweeney Bliss!

. . mule trader, philosopher, friend-pretty good at pitchin' horseshoes and patchin' broken romances. Sweeney says "You can always tell an American, but you can't tell him much."

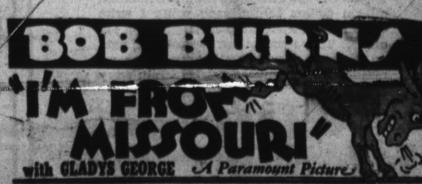
thought they were soing to make you see Sweeney show those high hatters a trick with a holt in it. Sweeney is the lad who out-smarted the smartest traders in London to make the world safe for the Missouri mules.







Those English society ducks a monkey out of Swe ney Bliss, of Mule Corners, Missoun!... but they had another think coming when Sweeney swang into action ... yes, and so did that social climbing wife of his and a lot of others we could mention. Wait'll you see Sweeney show these block

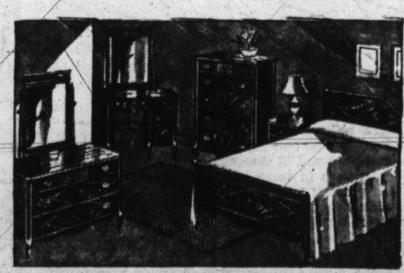


of news scents of the day in the Paramount News and Rel Econe's Bond doing the intest to owing numbers!

Just Arrived . . .

Big Shipment of

Bedroom Furniture



We are now showing a complete new line of bedroom suites. We know that you'll like them, too, because in addition to their high quality, they are among the most attractive and distinctive suites we have been privileged to show during our 30 years of business in Hereford. And too, you'll be pleasantly surprised at the Reasonable Prices!

Visit Us Today and See These New

Bedroom Suites!

The Big Store With The Little Price FURNITURE - UNDERTAKING

SOMETHING SMART TO WEAR

And don't let anyone tell you differently either! She ikes to dress up too . . . and we've the fashions she will love . . . fashions you'll love! All are charming, youthful, carefully and softly tailored to fit and flatter mother's figure. And best of all, they're especially priced to help you give Mother more on her day!

Price Ranges from 198 to \$2475 **New Foundation Garments**

individual type!

by VENUS and GOSSARD

for individuality! Consult

our corsetierre about your

Youth-Ful Frocks For Daughter . . . Stunning dress-up frocks . . street frocks! All with soft bodices, slimly flar-ed skirts. Jackets, Bolero and one-piece styles. Sheers, rayon crepes -

\$3.95 to \$19.75.

Give Her a Dress!

from the

Fashion Dress Shoppe

Sunshine, Soil The Hereford Brand

SECTION Electrified Farm Homes

Products Now On

Market in Texas

NEW MILL BOASTS CAPACITY PRODUCTION OF 250

BARRELS DAILY

With the new 250-barrel Fra-

ser Mill now in production in this

community, a dream of several

years duration recently came

tion to being one of the first new

industries seen in this area in

recent years, the mill

true for Alton T. Fraser. In addi-

And New Mexico

Published Every Thursday

Our Slogan—"More People—More Farms"

TIME TO E

FRASER MILLING CO

DINNER BELL

FRASER'S

Dinner Bell

Ask for it by Name

at Your Grocer's

24 LBS. NET

FLOUR

EVERY SACK GUARANTEES

FRASER MILLING CO

FRASER'S

Reaper's Gold

Ask for it by Name

at Your Grocer's

13th Year-Number 16

The Hereford Brand, Hereford, Texas, Thursday, April 20, 1939

Price Per Copy 5c

New Flour Mill Located In Hereford To Serve Large Area

less Irrigation

(The following report regarding irrigation wells and ground water on the high plains in Texas has been issued by the Texas State Board of Water Engineers. The information presented self-explanatory and should be of interest to irrigators in this area, since it shows a decline in the water table in accordance with the increasing number of wells.)

Irrigation Development About 1,500 wells were pumped for irrigation in the Texas High Plains in 1938, and approximately 200,000 acres of land were irrigated from them, as compared to about 1,150 wells and 160,000 acres in 1937. This represents an increase during the year of about 30 percent in the number of wells pumped, and 25 percent in the irrigated acreage. Most of the development is in the following courteen counties: Hale, Floyd, wisher, Deaf Smith, Castro, safley, Lamb, Lubbock, Hockry, Crosby, Briscoe, Parmer, andall and Dallam. These and other related facts have been disclosed by a detailed investiration of the underground water the High Plains, which has en made during the last two years and is still in progress as part of a survey of the ground-water resources of Texas by the State Board of Water Engineers peration with the Federal Geological Survey. These studies are supported (Continued on Page 4, Sec. 2)

Tolleson Named Appliance Head

Announcing that B. O. Tolleson has been made manager of the Butane gas and appliance division of Fraser Company, Alton T. Fraser today said that a complete, new display room has been constructed in connection with the service station on South Lee Street. In addition to Butane gas sys-

tems, tanks, and installations the firm features Electrolux refrigerators, Magic Chef stoves, Ward floor furnaces, and Mission (Butane gas) water heaters.

Mr. Tolleson comes to Hereford highly recommended after several years experience in the ap-Mance line in Amarillo.

The display is arranged in the form of a complete, modern kitchen and has been made attractive to all visitors. Mr. Tolleson joined the firm in inviting the public to visit the offices and see the modern appliances on display.

Imported Swiss Silk Installed In Fraser Mill

One of the features of which the new Fraser mill is proudest is its sifting machines, which are equipped with imported Swiss

By having this high quality suk we feel that we have greatly improved the quality of our product," managers stated. "All sifting, bolting and purifying machines in the mill have been clothed with Dufour Swiss slik bolting cloth."

They pointed out that the cloth has been in use since 1830, a period of 109 years, and stated that they selected this particular type of silk bolting after much consideration.

"Because we have this out-anding bolting cloth, we know at our flour will be more uni-em and of the finest quality," he managers stated. "And that, eve, is one of the chief

Water In Plains Shown in Report The Plains T

Manufactured from the

Golden Harvest Of The Plains



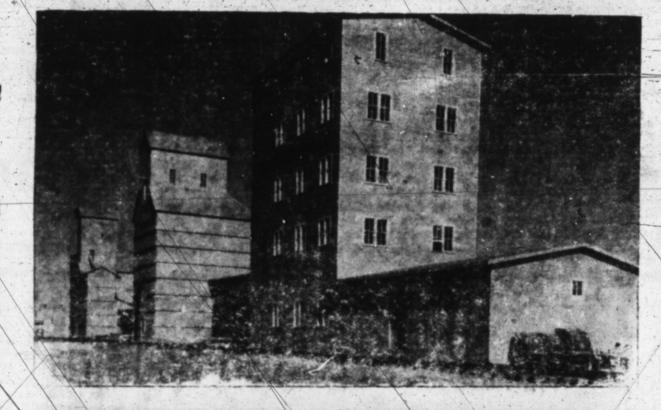
FRASER'S Sonny Boy Ask for it by Name

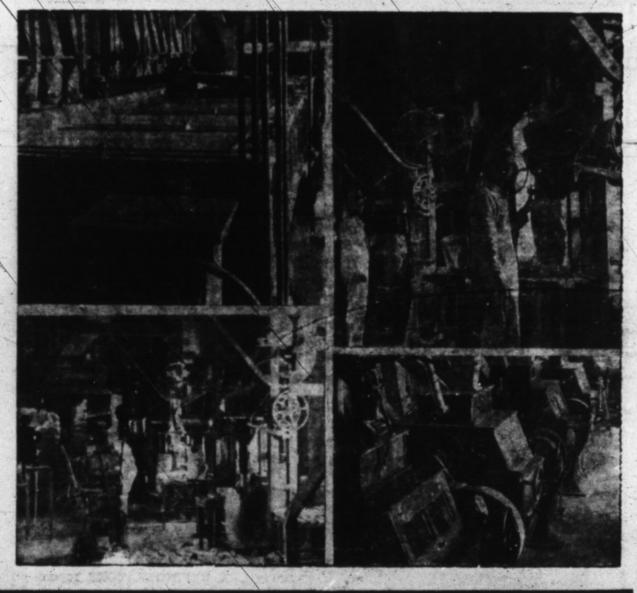
at Your Grocer's



FRASER'S Blue Banner

Ask for it by Name at Your Grocer's





Fraser's Reaper's Gold Flour Ask for It by Name at Your Grocer's!

Utilizing this Area's

High Quality Wheat

making this area's fine, high protein content, wheat into flour. This mill was started with the idea of filling a definite need for our community and the success of our undertaking will depend in its entirety, upon the goodwill of our friends, the quality and value of our products and our service and courtesy to our customers.

By using only wheat that is raised right here at home, we hope to obtain the highest quality flours that can be manufactured. We hope to produce flour that will be a kitchen by-word with housewives over the entire Southwest. Call for our flours and by-products by name — at your grocers.

Milling Co.

ALTON T. ERASER, President

Fraser

Hereford, Texas



six trucks. Experienced Operator Assisting Mr. Fraser in the mill is Rex Cooke, who holds the position of sales manager. Cooke comes to Hereford from Plainview where he was six years sales manager for Harvest Queen Mills. Operation of the mill is under direction of W. T. Stedman, who is a miller of 40 years experience. Among other activities he was in charge of production for Universal Mills at Fort Worth and has literally grown up in the milling business. having started when he was a small lad. In addition to these leaders, Mr. Fraser expects to have approximately 20 other employees when the mill hits peak production.

"We feel that a flour mill has a distinct advantage in being located at Hereford," Mr. Fraser said. "The very finest types of wheat are produced here - and we believe this factor will enable us to produce a superior product to mills which might have a difficult time in securing hard-winter wheat the year round."

He estimated that with its capacity production of 250 barrels of flour daily, the mill might use 1150 bushels of wheat each day or around a third of a million bushels annually.

The new mill is now producing five brands of flour, and is installing machinery for producing corn meal. The flour brands are Sonny-Boy, Dinner Bell, Blue Banner, Sunset Gold and Reapers' Gold. The two brands first mentioned will be the leading products of the mill. In addition. to the above brands, the mill will also make bran, shorts, and mill run bran.

"It will be our policy to make a high quality flour which will be excellent for cakes, bread, biscuits and pastries," the managers said. "And due to the fine (Continued on Page 4, Sec. 2)

Fraser Offices Being Remodeled Here This Week

In connection with the opening of the new Fraser Mill in Hereford recently, the offices of the organization are being remodeled to better serve the firm. Headquarters for the mill, ele-vators and associated lines will continue to remain in the offices just east of the elevator, but the space devoted to the bookkeeping department is being doubled Shelves and storage space are also being installed on the north side of the building to facilitate handling of business for the organization. The elevator scales are still located adjoining the office on the south, and who business will be handled in t same manner as in the past. been handled through this of fice in the past will be the gene ral offices and sales headquar-ters for the new mill.

The offices of Alton Fraser an of Rex Cooks, sales manager, as located to adjoin the bookkeep

ERTAINS BAYVIEW CLUB

A program of unusual interest ras presented at the meeting held Thursday afternoon by the members of the Bayview Club at the club rooms at the court

After a short business session presided over by Mrs. Ray Barr, president, Mrs. G. A. F. Partook charge of the meeting and conducted roll call which dealt with outstanding religious leaders of the nation.

In discussing "The Making of the Old Testament." Mrs. E. W. Harrison summarized the book, "The Background of the Bible," by Henry Kendall Booth. She quoted the author who savs "The Bible is an anthology, culled out of a much larger literature, and, as we have it, represents the finished work of many centuries of selection, revision and editing. library: not a simple and easily Coneway, Robert Veigel, Gordon added to the excitement of the with Koma Fay Tennison.

Witherspoon, Cecil Lady and C. hunt.

The Frie Civil Civil Resource of the P. Grimes. "Basic themes of the Bible."

was the subject of a talk pre-sented by Mrs. A. M. Jones in which she gave comprehensive comparisons of the time in which the Bible was written and present day events, contrasting mor-

were Mesdames Bob Wilson, J. Mesdames Roy Jowell, Chris Ren-B. Stoker, J. P. Slaton, F. T. fro, Buford Parmer, B. R. Dixon, Roloson, G. A. F. Parker, John Elmo Lawhon, Boyd London, Earl H. Olson, C. F. Moore, John Me-Lean, Paul Mathers, J. W. Kirby, A. M. Jones, G. W. Heard, E. W. Harrison, H. G. Conkwright, R. P. Coneway, Colby Conkwright, H. L. Broadwell and C. R. Barber.

MUSIC STUDY CLUB BOARD IS ENTER-TAINED BY PRESIDENT

With the close of the year's was guilted for the Buckner Orwork just around the corner, phans Home at Waco. club members are busy planning luncheons, teas and breakfasts eon at noon Mrs. Daniel presided which will formally mark the over the business session when close of the club season.

functions was the board dinner es Jack Roberson, Mark Hanna, given by Mrs. W. E. Dameron, J. H. Miller, George Brumley, president of the Music Study Wirt Phillips, Harold Smith, Lee

room. White damask covered the the hostess. table which was centered with an ivory pottery bowl filled with sweet peas. Guests, who includ- MRS, MOORE ENTERed members of the advisory board TAINS COTERIE CLUB and the executive board of the club, were seated at quartet

After the dinner business affairs of the organization and official plans for another year preen, were emphasized in ap-

were discussed. C. J. Mountz, J. C. McCracken, wrappings. W. J. Stanford, R. P. Coneway, S. P. Rosson, C. H. Dyar, Miss Eloyse to Mrs. A. R. Bateman. Pitman and the hostess.

CHURCH GROUP ATTENDS MEET

department of the Methodist and the hostess. Church attended a Prairie Rustlers Union Meet held at the Easter School Thursday night, with Dimmitt Circuit as the host

was leader of the program. Ray Mrs. Elbert DeLozier, Thursday McIntyre gave the devotional on afternoon for a study program "The Second Mile." His talk was on "Missions." interspersed with musical readings given by Alex Williams with Great Commission in Latin Nell Reynolds at the piano.

tion of Mrs. Reynolds, and sing- America, Mission Sunday Schools ing led by Mr. Reynolds furnished music throughout the pro- tural readings from Acts, Mat-

A pageant, "The Voice of the Members taking parts were Bible," was presented by the Mesdames Walser, Roberson and Dimmitt group under the direc- DeLozier. tion of Mrs. Tina Wright. The pageant told the story of history philosophy, science and music in the Bible. Mrs. A. L. Stringer took

the part of "The Voice."

Between '90 and 100 young people attended the meeting. The attendance banner being awarded to the Dimmitt Circuit. The at Dimmitt May 4.

Attending from Hereford, were supper at the school house. Mrs. Homer Brumley, Mrs. Ida son, Dorothy Watts, Margaret Allen, Marthalea Montfort, Donald J. N.

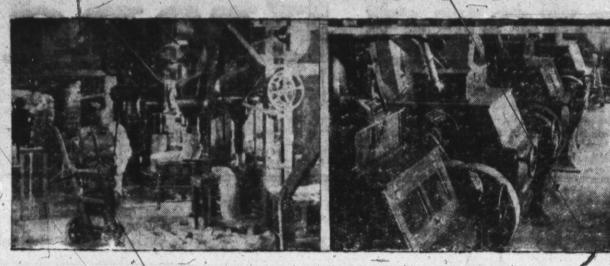
PAPER ON CULTURE IS of Amarillo, Tuesday evening.

READ FOR CHILD STUDY CLUB Mr. and Mrs. M. T. Sparkman

Methodist Church to hear a paper on "Foundations for Culture," read by Mrs. Cecil Lady. The paper taken from the May, 1937 Parent's Magazine, dealt with refinement of manners and brought out the thought that true culture becomes a part of one's life and must be taught at an early age. It cannot be assumed or discarded at will.

A series of questions and ana-

From Grinders Into Loading Department



Pictured left are grinding machines in the new mill, and on the right will be seen the finished product, sacked and ready to go. Large stacks of flour in the background are part of the turnout in the new mill, which at peak production will have a capacity of 250 barrels daily.

sion concluded the program.

BRIDGE CLUB MEETS FOR GAMES

Mrs. Harry Lomas was hostess Thursday afternoon when members of the Pleasure Hour Bridge al standards and commenting on Club met at her home for games! the conflict with science in pro-gress of time. The two basic ed to Mrs. Buford Parmer, and themes discussed were "Faith second high to Mrs. Elmo Law-

Those attending the meeting Refreshments were the Those attending the meeting Refreshments were the Refreshment were the R Refreshments were served to

> T. E. L. CLASS MEETS FOR LUNCHEON

Baptist Church held a luncheon the W. N. Hodges home. and business meeting Friday at In the morning a small quilt Wednesday night.

After the covered dish lunch-

reports were heard Among the first of the spring Those attending were Mesdam-Club, Thursday evening. Lambert, W. I. Valentine, Si Orr, Green candles in ivory holders R. W. Carlton, Edna Bowe, Mrs. lighted the table in the dining Gladys Manjeot, a visitor, and

An enjoyable afternoon party entertained members of the Coterie Club at the home of Mrs. C. F. Moore, Friday afternoon.

Spring's own colors, yellow and pointments. A variety of mixed Those attending were Mes- colors were combined in the dames G. A. F Parker, H. L. flower decorations with the Broadwell, A. O. Thompson, Jeff preen and yellow repeated in Gilbreath, H. K. Fox, C. C. Acker, table covers, tallies and prize

· High score prize was awarded

Mrs. Tom McCollum was a special guest. Others playing, ncluded Mesdames F. L. Lucas, J. W. Witherspoon, Colby Conk-Members of the young people's Wright, E. B. Hicks, Grant Fuller,

> SUMMERFIELD W. M. S. HAS MISSION PROGRAM

The Woman's Missionary Society of the Baptist Church of Mrs. Joe Gollehon of Dimmitt Summerfield met at the home of

Topics discussed were: The America, Mission Work in Cuba, An orchestra under the direc- Panama Mexico and South and the Bible topic with Scripthew and John.

Frio News

Miss Seletta Robinson of next regular meeting will be held Hereford spent Friday night with Ruby Boyd, and attended the pie

Mr. and Mrs. W. S. Dixon re-Ricketts, Nellie Jo Shreve, Helen turned home Monday from the Plummer, Jonnie Marie Robin- coast, where they had spent the

J. N. Benson, Haskel Benson ienslee and Rev. M. M. Beavers, and Owen Andrews took lunch with Mr. and Mrs. Jodie Benson

Members of the Child Study and sons of Dimmitt, spent Sunursuay at the day in the L. F. Tennison home.

wers and a round table discust The students enjoyed an East- Mr. and Mrs. J. W. Benson of er Egg Hunt at school last Mon- Amarillo, and Mrs. A. T. Jones Mrs. Robert Veigel was wel- day. Mesdames John Johnson, and children spent Sunday in the comed as a new member. Those Mike Cassels and Barbian help- Haskel Benson home.

> Miss Lurline Dixon spent Friday night with Mrs. Mike Cassels, bers present were Mesdames C. and Saturday night with Mrs. R. Boyd, T. L. Sparkman, Jr., Sid Barclay,

> gram consisting of readings by Miss Alma Andrews. Visitors Curtis Barclay, Mrs. T. L. Sparkman, Jr., Mrs. Johnson and Oline Ramey, and music furnished by Alma Andrews and Mr. J. E. Anugliest man was held. A cake was Cake baking. given to Oline Ramey for being the prettiest girl and Mr. John-son for being the ugliest man.

Mr. and Mrs. Dee Sevier and daughter, J. B. Carter and Edd home Sunday.

The T. E. L. Class of the First Amarillo, spent the week-end in Mrs. T. L. Sparkman and Mrs. A.

Ruby and Howard Boyd visit-

Olivia Benson spent Sunday

The Frio Club met with Mrs. Clay Hughes Thursday. Mem-Owen Andrews, S. J. Barclay, The pie supper and short pro- Burnette, Albert Springer and were Mrs. P. H. Dyer and Billy. Mr. and Mrs. Harvey Lindsay moved to Hereford Tuesday.

The next club meeting will be drews, was well attended. After April 27, with Mrs. Owen Anthe ples were sold a ten-minute drews; Miss Couch will give a contest for the prettiest girl and demonstration on Angel Food

Visitors in the Earl Springer

home Sunday were Mr. D. M. Springer and son, Mr. Basell of Kress, Mr. and Mrs. Andrew Gilliam, Mrs. Owen Andrews, Mr. Horn visited in the C. R. Boyd and Mrs. Deward Roberson of Amarillo, Mr. and Mrs. Albert Mr. and Mrs. Tom Brown of Springer and children, Mr. and T. Jones and children.

Miss Leta Dene Springer was the home of Mrs. Artis Daniel. ed in the W. N. Hodges home nominated for the best citizen in the Good Citizenship Club

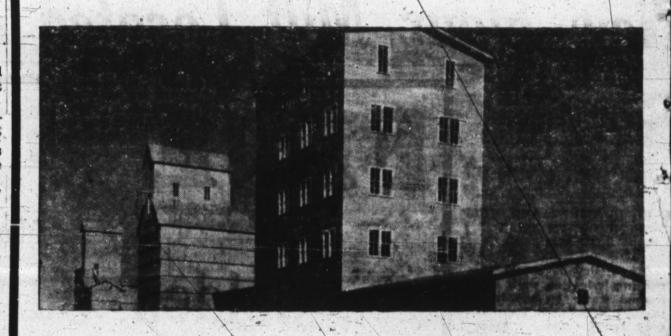
for the past week.

Amarillo, spent Saturday night Jodie Benson and wife. in the A. T. Jones home.

J. N. Benson spent Tuesday children, Jack Owens, Mr. and Mrs. Jodie Benson of night in Amarillo with his son, Barton, Mrs. Henderson

Katherine, spent Sunday in the Mr. and Mrs. S. J. Barclay and Mark Dixon home of Dimmitt.

Progress



This organizzation is proud of the fact that it played a small part in the realization of Hereford's newest flour mill - by furnishing lumber. We feel that no better lumber can be bought anywhere than in our own yard right here in Hereford. We are always glad to get business, and when our business represents a new industry to the community, it makes us doubly proud to have been able to assist. Lumber means progress, and when you inspect the new mill, we particularly invite you to notice the quality lumber in the building.

Panhandle Lumber Co.

Hereford, Texas

Butane Gas and Appliances

- Lasting efficiency
- Continued low operating cost
- Fullest food protection
- Savings that pay for it

SERVEL

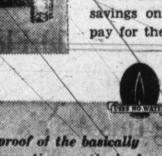
ELECTROLUX

Now any home, anywhere can have modern city refrigeration . . . A Complete Butane Gas System and ELECTROLUX make this possible for all rural homes.

ELECTROLUX the finest of modern refrigerators, operates on Butane Gas, Natural Gas or Kerosene. It brings to the country the same. perfect refrigeration, the same unfailing supply of ice cubes, that has made ELECTROLUX the favorite of 1,000,000 modern city homes and apartments.

In addition to ELECTROLUX's other vital advantages, its freedom from moving parts means a real saving to you, for parts that move will wear, and ELECTROLUX has none to need repair, and no moving parts to cause noise.

And remember, ELECTROLUX brings you as well, the noted ELECTROLUX Economy. Owners of ELECTROLUX REFRIGERATORS report sayings on fuel consumption alone, enough to pay for the refrigerator itself!



It is constant proof of the basically different refrigerating method of Electrolux (without machinery, withbut noise) which makes possible these big advantagen:

- No moving parts to wear Lasting efficiency
- Continued low operating cest
- Fullest food protection
- Savings that pay for it





MORE REASONS WHY YOU'LL WANT A MASIC CHER

High Speed Oven, Swing-Out Broiler, Automatic Top Burner Lighters, Non-Clog Top Burners, Red Wheel Lorain Oven Regulator, Timer, Full Insulation and many other features.

COOK . . . Faster, easter, more economically with a new Magic Chef Gas Range! Faster, because it uses gas. the fastest controllable cooking fuel; Easier, because it is automatic; More economical, because it saves you time and money . . . these MAGIC CHEF features make these things possible:

- Red Wheel Oven Regulator
- Automatic Top-burner Lighter
 - **Full Insulation**
 - Smokeless Broiler

Other Butane Appliances

See us for Automatic Hot Water Heaters and several kinds of space heaters for your home! Just ask us how you may secure one of these convenient appliances on Fraser's Easy Monthly Payment Plan!

Convenient TERMS on all BUTANE

FRASER Oil and Grain Co. ALTON T. FRASER, Owner

BUTANE

Refrigerators Gas Systems Gas Ranges Vater He

Windbreaks Find General Favor In This Section

PLANT GROWERS SHARE WITH OTHERS TO IM-PROVE THIS AREA

The willingness of plant growers to share with other plant lovers has been proven repeatedly in this county this spring.

Mr. and Mrs. Maurice Tannahill bought 12 fruit trees and enough mixed lawn grass seed to finish planting a lawn. They have had given to them by friends and relatives 10 shrubs, 14 Lombardy poplars, 12 Damson plums, and one peach. One seedling peach was grown last year. Golden elder multiplies cutting bed.

Twenty-six Chinese elms were bought by Mrs. Alta Wyly. They went to the breaks and dug 3 cedars, 1 cottonwood, 2 hackberries, and one mesquite. She has been given 6 cherries, 14 blue. damson plums, 2 red plums, 1 flowering quince, climbing roses and other plants.

Choice evergreen plants were purchased by Mr. and Mrs. William Wimberley of Dawn. They too, have received gifts of flowering shrubs, roses and peren-

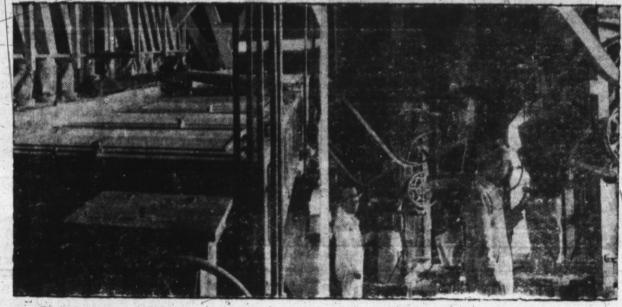
Surplus plants of cinnamon rine, madeira vine, cannas, chrysanthemums, and artemesia have been distributed by Mr. and Mrs. Earl W. Wilson.

Jumbo News

Holiday, and visited with her. signed. She is a sister of Mrs. Matthews. Mem

Mr. and Mrs. Chester Lindsay, former residents of this Gilliam, Sam Hunter, Coca- Harvey Cash, Sharpe and Wylie community, and now of Lubbock, nougher, Bowman, Hardin, An- of Canyon, will be special guests. in Hereford, Saturday.

Sifting and Sacking Flour in the New Mill



Above, left, may be seen the sifting machines in the new mill. The sifters are equipped with rapidly and is doing well in the imported Swiss Silk Bolting Cloth to insure uniform quality. In the right photograph flour is foundation planting and in the being sacked and made ready for distribution

the past three months.

the Demonstration Club met in first Thursday in May. the club room. Industries of oil, Simple installation services

Mrs. Simpson conducted a business session. Plans were made to do more work on the club room the following Tuesday. A The L. A. Matthews family Castro Council, Miss Marie Har-

Fred Baird of Hereford, visited Hardin and Florine Stark and diately. with the H. C. Bards Sunday. Mrs. Pohlmier. The next meeting

Phyllis and Frances Hunter spent Matthews, Sam and Bud Wesson of Dimmit; was a Sunday with Mrs. Hunter's par- Hunter. guest of Lawrence Matthews over ents, Mr. and Mrs. E. M. Allen of

The FFA boys of Dimmitt High Forty-Three young people the Duree farm. School, will present a play, the from here were co-hosts with Harold Chism is working for G. "Adventures of Grandpa" at the Bethel and Easter Thursday ev- L. Willis, Jr., of Dimmitt. school auditorium Friday even- ening, when Friona, Dimmitt and ing, April 21. Admission 10c, 15c Hereford were their guests for mitt, accompanied Mr. and Mrs. Mr. and Mrs. Fred Walton of worth League. Dimmitt had Amarillo, Saturday. Easter, called on Mr. and Mrs. charge of the program; Easter, Porter Stone, Sunday afternoon. Bethel and Jumbo served re-Mrs. Clem Gilliam had charge freshments to about 83 guests. of the Program on "Resources of Jumbo had the largest represen-Texas," Tuesday afternoon, when tation. Dimmitt will be host the

minerals, and manufacturing of were conducted for the incoming cotton, and Texas leading cities officers of the Woman's Auxiliwere discussed by various mem- ary Thursday afternoon by Mrs. Ullman Hunter, at the club room. The principal officers were Mesdames Sam Hunter, president; H. C. Baird, vice-president; and L. A. Matthews, secretary and treasurer.

Business was conducted by motored to Plainview Tuesday din was appointed council dele- Mrs. Sam Hunter. Plans are in and met Mrs. Jimmie Harris of gate when Mrs. Dewey Owens re- process for a luncheon for the women of this community on Members present were Mes- May 4, when the Auxiliary memlames Bales, Wilder, Simpson, bers will be hostesses. Mesdames greeted old friends and neighbors drews, Stephens, Chism, Ull- All women who wish to attend. man Hunter and Misses Marie see Mrs. L. A. Matthews imme-

Duties of the various officers Rev. and Mrs. Clarence Wylle will be April 25, when Miss Couch were discussed and plans were and Miss Maxine Gaither of of Canyon, called in the Simp- will demonstrate the making of made for various phases of Aux- Amarillo, were here Saturday to

Mr. and Mrs. Raymond Chism have moved south of Dimmitt on

Mrs. Ozro Stephens of Dimthe monthly meeting of the Ep- Robert Stephens and Nila to

> Jimmy Doris Hunter, John Earle Axe and Louise Simpson are victims of measles this week. Mr. and Mrs. Ben Fortner of Arney, visited her sister, Mrs. Addison Hunter, Sunday.

Attend Optometrist Meet

Dr. F. M. Kester was in Amarillo Sunday, when Optometris s of Districts 1 and 2 of the Texas Optometric Association held a joint meeting in the offices of Dr. T. M. Montgomery. Mrs. Kester attended the Auxiliary meeting held at the Montgomery

Mr. and Mrs. Henry Hastings went to Panhandle Sunday to visit their son, Ralph Hastings and Mrs. Hastings. They were accompanied by a son, Roy, of Dimmitt, and daughters, Ruth Temple and Doris Jean.

Miss Rena Allred of Amarillo, son, Baird and Ullman Hunter an Angel Food Cake.

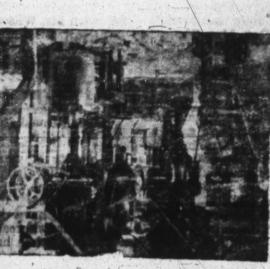
homes, Wednesday. The Wylies Mr. and Mrs. Sam Hunter, Members attending were Mesperson and Sammie Lane, William Allen, dames Baird, Bales, Simpson, ander. attend an announcement party

A GREAT INSTITUTION OF WHICH ALL

WEST TEXAS, and EASTERN NEW MEXICO IS PROUD OF — THE NEW

FRASER MILLING CO.





The Percy-Kent Bag Company is glad to extend congratulations and thanks to the New Fraser Milling Company and wish for them a successful future. The opening of the Fraser Milling Company gives West Texas and Eastern New Mexico an industrial institution that is the equal of the finest to be found in the Southwest . . . designed to meet the needs of the future as well as today, of this region . . . an institution that all will be justly proud to point to as an asset to the community.

It is with pardonable pride that we say we furnished bags for the fine hard wheat flours, made by the Fraser Milling Company and we believe that all housewives will be justly appreciative of the fine materials of which these bags are made and will find many uses for them around the household.

> BAGS FOR FRASER'S GREAT FLOURS furnished by

PERCY-KENT BAG COMPANY

IN ANY KIND OF BUSINESS ... dependable service is worth the price!

- It's true, that in paying your electric service, you pay for current consumed during a stated period. But, however intangible, there is another commodity that is yours also as a user of electric service.
- That commodity is dependability!
- Electricity has become the lifeblood of today's modern living. If for any reason, the flow of electricity should stop or even be reduced, our whole world would be thrown into chaos. Foods would spoil for the lack of refrigeration . . . our stores and factories would be still . . . our homes and streets unlighted ... irrigation of crops would be hampered.
- In order that you may have the best service at all hours of day and night, this company keeps pace with the latest improvements in the ever-changing field of electricity. It costs money to be modern, and thus, dependable. But who would have it otherwise?
- You get a lot more for a little when you pay for service that you can depend upon.

OUR CONGRATULATIONS

Alton T. Fraser upon the completion of the **New Flour Mill**

We will Gladly Offer You Our Advice on Any of Your Electrical Problems

Texas-New Mexico Utilities-Company

estway Home emonstration lub Meets

y, April 13, at the home of visit several weeks.

rs. Joe Landers. Roll call was answered by giv-

g the name of some food we we learned to like. After the reports of commit-

es, Mrs. A. C. Pierce gave a re-ert of the last council meeting. Mrs. G. C. Hartman made the ghest score in the recreational ntest. The contest will be mpleted at the next meeting. Werner, Mrs. G. C. Hartman. ake sample sandwiches for rs. Paul Rudd and Mrs. Roy Lee gore.

ilson were named to get the at demonstration. Mrs. Malcolm Cassels of Frio as present, and demonstrated e Diamond kerosene iron.

Mrs. Al Werner gave a short lk on the farm meeting held Amarillo recently. The byws were read by the secretary, rs. Roy Lee Wilson and acceptby the club.

Mrs. Al Werner presented the esdames Roy Lee Wilson, Alerner, Maurice Tannahill, Bill ce, Earl Little, G. C. Hartman, B. Osburn, Glenn Rutter, A. C. erce, Paul Rudd, Joe Landers, enry Allmon, Grady Wilson, erlin Kaul. Visitors present pson, Mrs. R. M. Gunn and s. Malcolm Cassels.

Messenger News (24 miles west, 4 south)

Another half inch of rain, acmpanied by some hail fell here nditions are excellent in this

oks like a different place.

Electrical

For the past 15 years Geo. McConnell has specialized

In addition to wiring houses over the area, we also

The success of your particular job depends upon adequate wiring. That's why it will pay you to have a

"If It's ELECTRICAL, Then It's Our Job."

Congratulations

to the

Fraser Milling Co.

lations to Alton Fraser upon completion of his new

wiring and electrical appliances.

selected for this important job.

We join all of this territory in extending congratu-

We are indeed glad to have been able to install.

We feel that this is the beginning of an era of ex-

pansion for our community . . . and are glad that our service is up to such standards that we were

REMEMBER, Electric Wiring is Our Specialty.

thoroughly experienced man on the job . . .

in Electric Wiring, repair work on refrigerators and in

...IT'S OUR JOB!

IF IT'S

high quality work.

wire irrigation wells.

That's Why We Say.

Flour Mill.

Mary Kay Crump spent the night with Lavonie Carns Thurs-

Mrs. R. R. Bussell and daughter, Jewel, called on Mrs. J. N. Messenger Thursday and delivered some Canna bulbs.

Mrs. Marie Smith recently re-The Westway Home Demon- turned to Mineral Wells with her ration Club met last Thurs- sister, Pauline, whom she will

Newly-Weds Return

After a short wedding trip Mr. and Mrs. J. C. Cummins Jr., have returned to Hereford and are making their home here. He is employed with the Texas-New Mexico Utilities Company.

John L. Wilson and daughtercommittee consisting of Mrs. in-law, Mrs. John L. Wilson, Jr., of Vega, returned to Hereford Thursday after a short visit with Mr. Wilson's daughter, Mrs. oneer Day. Mrs. Glenn Rutter, Dean Rice and family in Kil-

Products Now On

(Continued from Page 1, Sec. 2)

quality of wheat produced here we believe that such an accommight have to use a blended stess with a bouquet of blue- wheat, whereas we will turn out nnets. Members present were a straight, hard-winter wheat

Large Capacity

The firm now has several salesmen out in the field and expects to add more as the organization grows. In addition to towns in the Texas Panhandle, their present sales reach into New Mexico as far as Carlsbad, Albuquerque and Santa Fe also including the intermediate towns between the above mentioned points. An alert sales poli-cy is being adopted by the organization, which hopes to reach the capacity production peak of 250 barrels daily within a few

"We are glad to say that the e past week. No damage was new flour is now on sale at ported from the hail, and stores in Hereford and in the surrounding territory," Mr. Fraser said. "We appreciate the lo-Mr. and Mrs. Dennis announce cal co-operation, for we feel that e birth of a daughter, born if we please our home people our wil 8; she has been named outside trade will follow. We are Babe Russell has been working with the best product that fine er the store on the Crossroads, wheat and good machiney can itting in new shelves and a make — for we believe that only w front porch. The store now on this basis can our industry reach its greatest success."

Looking at Fraser Organization from the Air



Above may be seen a complete view of the Fraser Company. The new mill will be seen in the background, while the elevators, office, service station, wholesale oil business and store houses are also included in the picture.

Less Irrigation

(Continued from Page 1, Sec. 2)

by funds appropriated by the these funds, the State and Fede-

High Plains work. being studied. Replenishment oc- clined in 1938. curs by direct penetration of rainfall and by seepage from

of which are located at the eastern edge of the High Plains.

History of Development

The investigation shows that State Legislature and by alloca- irrigation from wells in this retions of Federal money to match gion was started about 30 years ago. In 1914 there were about 140 ral contributions being equal irrigation wells in the Texas High during the fiscal year ending Plains, most of which were loplishment will be practical; mills July 1, 1939. The full or part time cated in the vicinities of Plainwith less favorable locations of two to four geologist and en- view Hereford and Muleshoe. gineers is being devoted to the Well irrigation declined during the World War and was com-In addition to inventories of paratively inactive immediately: wells and pumpage, the investi- after the war, during the years gation includes a study of the of more than average rainfall. geological features of the High Interest was revived during the Plains that are related to the oc- period of several dry years becurrence of the ground water. ginning with 1927, and by 1934 The rise and fall of water levels the number of irrigation wells is being observed in approxi- had risen to about 300. The rate mately 750 wells, which are mea- of development, which had been sured monthly or at other regu- relatively slow in 1934, increased lar intervals. Replenishment of materially in 1935. It was accelthe ground-water supplies and erated to some extent in 1936 and underground reservoirs are also but the rate of increase de-

Decline of Water Table

through springs and seeps, most of one of the heavily pumped distric\$ts the static water levels in wells have dropped an average of about seven feet since 1914, and an average of about 3 1-2 feet since 1934. In parts of two other districts the loss since 1934 has averaged about two feet. In one large area embracing about 1,000 square miles in which 550 pumping plants were operated in 1938, there was an average net decline of eighttenths of a foot between January-March 1938, and January-March 1939, as disclosed by periodic measurements on 125 observation wells. In various com-paratively little change in state water levels, during the two years

Natural Discharge

study of the natural discharge Plains. Additional copies will be of ground water. This occurs sent on request made to the the natural discharge from the became still more rapid in 1937, principally through springs and State Board of Water Engineers, seeps, most of which are located 300 State Highway Building, The water table has declined Springs and seeps issue in great of the ground water pumpage streams and depression ponds materially in the areas where numbers at the foot of the es- studies from June 1938 to April

of the present investigation.

under the caprock along the Austin, Texas. A second proeastern edge of the Plains. gress report showing the results on the High Plains themselves; large withdrawals of ground wa- carpment along the contact be- 1939 is to be released during the and the natural discharge occurs ter have been made. In parts tween the water-bearing High Spring of 1939.

Plains sands and gravels and the underlying relatively impermeable Triassic rocks. Most of the springs are small but some of them have a flow ranging upward from 25 gallons a minute. The total discharge from springs and seeps in the 75-mile stretch of the caprock between Double Mountain Fork of the Brazos River and Quitaque Creek amounts to about 12,000 gallons a minute, according to measurements and estimates made during the fall and winter of 1938 in connection with the investiga-

The localities in which these springs appear are among the most, picturesque in Texas. Spring-fed waterfalls 10 to 25 feet in height are found very frequently. Canyons are carved in the Triassic and older rocks. Grottoes and coves lined with ferns and mosses are found, and shade is provided by cottonwood and other trees. These natural parks are distined to become the playground of the region, and steps have already been taken to develop some of them into

Ground Water Reports

The chief purpose of the High Plains investigation is to obtain the facts regarding the extent and limitations of the underground water supplies and release the facts promptly to the public. A progress report summarizing the results of the investigation to June 1938, was published by the Texas State Board of Water Engineers on July 26, 1938. Approximately 500 copies of this report have been distributed to college, high school and public libraries, chambers of commerce, and individual The investigation includes a property owners in the High





FRESH SHIPMENTS RRIVING DAILYI



DON'T WAIT Come In TODAY MARATHONS.

must b

top ra

neer v

vention

as "pic

nounce

Quality

Mar

where at these prices—the best quality, factory-fresh tires— built by quality standards and economy methods to bring you service, safety—extra valuel

"LIFETIME GUARANTEE"

LOOK AT THESE LOW PRICES

safety point. Don't stake your life on that last fraction of an inch of rubber! Drive your car here today. Let us quote our Bargain Deal — drive out with brand-new MARATHONS—with wide, does noorthis wide, deep non-skid tread— tough compression-proof cord — premium quality at popular price. Bargain of the week for buyers of the best!

BUY NOW Trevel "tirst-class" - save good money every mile you drive

"MARATHON" means "MORE TIRE"

See Us About

GOODYEAR TRACTOR TIRES!

If you plan to buy a set of tires for your tractor this year . . . be sure and let us explain the advantages of buying and using GOOD-YEARS!

LIFEGUARD TUBES

Every caution for safety on the highways should be tak-en . . . so let us install a set of LIFEGUARD TUBES on your car today!



FRASER OIL & GRAIN CO.

CONGRATULATING Fraser Milling Co. and Hereford Area



All sfiting, bolting and purifying machines in the new Fraser Mill have been clothed with Genuine Imported DUFOUR Swiss silk bolting cloth. Since 1830, a period of 109 years, Swiss Silks and fine flour have gone hand-in-hand.



It is with genuine pleasure that we recognize the completion of a new flour mill in the great Texas Panhandle Wheat Belt. We are more than glad to see the Great Southwest industrialize, and, we are proud of the Hereford area for this forward step.

We are pleased to have played an important part in the furnishing of Genuine Imported Swiss Silk Bolting Cloth for all sifters, purifiers and reels, and, the regrinding and corrugating of rolls used in the process of manufacturing flour.

Naturally, the use of our products and services are technical; but, you will appreciate them in the form of Uniform High Patent Flour.

We are indeed glad to have been of assistance in helding further Industrialize the Southwest.

JOHN W. MYERS

MILL FURNISHER

ROLL GRINDING AND CORRUGATING - MILL SUPPLIES - SWISS SILK BOLTING CLOTH - WIRE CLOTH SPECIAL FLOUR MILL MACHINERY

OFFICE and FACTORY, 253 W. 15TH ST.

PORT. WORTH, TEXAS

Geo. S. MCCONNELI