

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

24TH YEAR, NO. 75

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JAN. 1, 1925

## NEW YEAR IS USHERED IN FAVORABLY

This week has witnessed the official closing of the events of 1924 and the beginning of a new regime for 1925 in Hereford and Deaf Smith county.

Socially speaking there has been a number of "parties" of various kinds by the young folks, and some instances by some folks not quite so young, and the holiday season has been rather above the average in the matter of social enjoyment.

The weather has been very cold most of the time, however, with the exception of the week end, when for two or three days the sun warmed things up. However Wednesday morning another icy wind raced in from the northeast and soon a thin snow was falling. By nightfall the ground was almost white with drifted dry snow. Thursday morning the sky had cleared again, the sun was out brightly, and in the afternoon the day was ideal.

In an official way the change in the calendar year was noted in the retirement of County Judge W. E. Dameron and Sheriff C. S. Purcell, who relinquished their offices to Earl W. Wilson and Claude Benton, respectively. The new officials were sworn into office Thursday and immediately took charge. The only changes in the personnel of the office forces announced so far is that whereby Al Miller, former tax assessor, becomes office deputy to Sheriff Benton, succeeding Leonard Foster.

Mr. Purcell moved his family from the county jail on December 15 and is now occupying the Earl E. Wilson home, formerly rented by Dr. Overton.

## Statistics on Condition of Crops in Texas December 1

At this time last year high price of cotton looked better than cheap wheat and as a consequence the wheat acreage was reduced and that of cotton greatly increased. On December 1, however, the farm price of cotton was 22.4 cents in Texas compared with 30.4 cents on December 1, 1923, but wheat brought a fourth more than the farm average of a year ago. Last fall, continued rains made sowing of the small grains very difficult, while this year a deficiency of moisture has retarded both plowing and sowing. About 94% of the cotton had been ginned by December 1 against 93% prior to December 1, 1923, only scrapping remaining except on the west side of the State where a quarter of a million bales still remained to be picked.

Wheat needs rain in many counties, in others it is doing very well. There are localities in every district where the farmers are waiting for moisture before sowing. Both the sprouting of the seed and the growth of that already up have been retarded by the dry spell that followed the September rains. The crop only averages 75% of normal condition which is 18 points below that of December 1, 1923, but almost on a par with the December 1 condition in 1922. Last year's acreage was reduced to 1,460,000, the lowest since 1920, but an increase of 124% is reported this fall which brings the acreage up to 1,822,000, or slightly more than what it was in 1922. Movement of wheat to market has been extremely heavy, much more having been sold ahead than during last year and the expert demand continues active. The relatively high prices this fall were the result mainly of the small Canadian crop which was of poorer quality than last year and to the poor crop conditions in Argentina where prospects are less promising than earlier estimates indicated. Production in Australia has been hampered by wet weather but a crop similar to that of last year is expected.

Fall oats has also felt the effect of the limited rainfall and need moisture badly in all but the favored sections. The acreage sown thus far is considerably below that of last fall, but should rains come soon more will be sown in order to supply much needed grain. Ordinarily one-half of the Texas oat crop is fall sown.

Stock and range conditions lack being as good as last fall the shortage of rainfall, more needed to improve the

## Fire Boys Want Faster Machine For Chemical

The City Commission has under consideration the purchase of a new chassis for the chemical engine, now driven by Dow Mercer, assistant chief of the Fire Department. Last week Mr. Mercer and other members of the department appeared before the commission and requested the improvement, stating that the present chassis is too slow to start and too slow in speed for the chemical, which will prevent ninety percent of all fires from becoming real losses if the chemical can get to them in time.

While no official action has been taken, it is understood that the city dads are favorably inclined toward the idea and may soon purchase a new engine and body and on it place the chemical outfit now in use.

## Plainview Man is New International Officer Here

A change in the management of the local branch of the International Harvester Company occurred here January 1, when J. O. Miller retired from the Agency and was succeeded by S. P. Rosson of Plainview.

Mr. and Mrs. Rosson are now here and the transfer of the business has been completed. Mr. Rosson is a young man but comes here with a record for doing things, including four successful years at Plainview. The Brand welcomes the new citizens to Hereford.

Grass and weeds and to fill the surface tanks. The recent storm caused heavy losses among the poorer stock, particularly on the Coastal Plains. Fall plowing was 20% complete at this time last year, but due to the dry condition of the soil in most sections only 15% had been done by Dec. 1. In many instances plowing has been possible only with tractors. Home gardens are generally very poor. The sirup production this year is the shortest in years, much of the sugar cane being unfit for grinding and some of it too short even for seed. The price is unusually high, averaging \$1.30 per gallon.

The yield of rice averaged 40 bushels per acre this year, equal to that of last season, but on account of the decreased acreage the production was less than in 1923, 5,800,000 bushels compared with 5,800,000 bushels in 1923. A few localities have a fair crop of pecans, but most of the state was cut short by the action of freeze, insect damage, lack of moisture, hail mated that only 30% of a full crop was and squirrels and crows. It is estimated this year against 48% in 1923, 6% in 1922, 45% in 1921, 8% in 1920, and 96% in 1919 when about 17,000,000 pounds were recorded.

The supply of farm labor is practically as at this time last year, or 93% of normal, and the supply is 87% against 96% on Dec. 1, 1923. This makes 107% as the 1924 ratio of supply to demand as compared with 96% for Dec. 1, 1923. Where new land is being cleared, as in the south, or cotton picking continues as in the west and northwest, there is still a good demand for labor, but in the other districts the supply exceeds the demand.

The area of winter wheat sown in the United States this fall is 42,317,000 acres, which is 6.5% more than the revised estimate of 39,742,000 acres sown in the fall of 1923. In the fall of 1922, 46,100,000 acres were sown and 49,787,000 acres in the fall of 1921. Winter damage during the past ten years has caused an average abandonment of 10.6% of winter wheat acreage, having ranged from 1.1% to 28.9% in different years during that period. Condition on December 1 was 81% against 88% and 79.5% on December 1, 1923 and 1922, respectively, and a ten-year average of 85.6%. The movements toward a larger acreage is strongest in the great surplus region of the North Central States and in Texas. It is evident in less degree on the Atlantic Coast from New York to Virginia, and still less in some of the Southern states.

Rye area sown this fall is 4,206,000 acres, which is 8% more than the revised estimate of 4,178,000 acres sown in the fall of 1923. The December 1 condition was 87.3% against 89.9% and 84.3% on December 1, 1923 and 1922, respectively, and a ten-year average of 89.4%.

H. H. Shultz, Statistician.

## Here's Splendid Assortment Sales For New Year. Look 'Em Over and Fix Yourself up at Your Own Price

Auctioneer W. S. Williams will hold the second of his Community Sales at the Sales Pavilion next Friday, January 2, beginning about 2:00 p. m., or immediately following the meeting of the merchants' Bureau.

This will be Mr. Williams' second venture of the kind, the first of which proved successful. He has quite a list of all kinds of stuff for sale Friday, including live stock, farm machinery, household goods, etc. This idea seems to be growing in popularity and if the people will back up Mr. Williams they will soon establish for themselves a ready market for all their surplus wares.

Mr. and Mrs. D. C. Laird and children are spending this week here in disposing of their furniture and household goods prior to turning the home over to the new owner, Anderson Witherspoon. The Laird family expects to return to Plainview about next Sunday.

Mr. Laird announces that he will hold a sale of his household goods, including beds, dressers, kitchen range, rug, etc. on the lawn of his home next Saturday afternoon, immediately after the merchants' drawing, with auctioneer W. S. Williams in charge.

A Farm Sale of large proportions is scheduled for the old Dr. Rucker ranch, or Goodnight place, fourteen miles northwest of Hereford, on Monday, January 5, beginning at 10:00 o'clock in the morning. The owner of this stuff is Elmer O'Farrell, who offers fifteen head of horses and mules, twenty-six cows and heifers, all Jersey or partly so, one coming 2-year-old Jersey Bull, twenty-five head of shoats, a good collection of machinery, and a big list of miscellaneous articles, including pool

try, turkeys, guinea, an incubator and brooder, washing machine, several sets of harness, six drinking tubs, blacksmith tools, hog wire, household goods, etc.

W. S. Williams is auctioneer, and Carl Jennings will serve lunch on the grounds.

Another January Farm Sale will be held on Tuesday, January 13, on the M. D. Womble place, two miles south and one mile east of Wildorado. Mr. Womble will offer six head of horses, two milk cows, a big list of farm implements and machinery, a Ford car, a 120 H. P. gasoline engine, a geared feed mill, assortment of small tools, banded sorghum, etc. Col. Fred A. Phillips will auctioneer.

G. F. Branson, who has been farming the E. L. Whitton place, one mile north of the Wyche schoolhouse, six miles due east of Hereford, for the past year, announces a sale for Tuesday, January 6, beginning at 1:00 p. m., covering thirteen head of horses and mules, a good milk cow, and a list of farm machinery. W. S. Williams is auctioneer.

A farm sale that includes everything except household goods is announced by C. I. Slaton, who lives on the Mrs. G. R. Ward place, 20 miles southeast of Hereford and twelve miles north of Nazareth. The date of this sale is Thursday, January 15, and Col. Fred A. Phillips of Hereford is auctioneer.

Special features of the sale will be the offering of thirty head of horses and mules, a full list of good farm machinery, wagons, harness, three milk cows, and 1200 bales of some especially good Sudan hay.

## Body of Man Supposed to be John Teal, Shipped to Muleshoe From California, Declared to be Another

The body of the man supposed to be John Teal, murderer of Evelyn Monte of Bailey county, shipped to Muleshoe, Texas, last week by California officers, after he had been killed in a gun battle with a Deputy Sheriff, turns out not to be John Teal at all, according to information from Muleshoe.

After the body of the slain man had been kept in Muleshoe for ten days and carefully examined by many who knew Teal, it was claimed by his wife, who had come from California, and shipped to Clovis, presumably for interment there or elsewhere.

Conflicting stories come from Muleshoe about it all, but from the best information obtainable it seems that the Bailey county people agree that the body is not that of John Teal, although somewhat like him. The strange part of it all is that the dead man's name is also Teal, but with different initials. An I. W. W. membership card was found on his body it is said. John Teal had a finger off his left hand, while this man has all his digits.

It is a strange case, and the county of Bailey has been put to a lot of expense in running down the matter.

## Formal Opening of New Hospital is Set For January 22; Potter Medical Society Invited; Big Banquet, Too

The formal opening of the Deaf Smith County Hospital will be held on Thursday, January 22. The Potter County Medical Society will be invited to hold a meeting here on that date, also. A special committee, consisting of J. E. Hill, D. F. Ashbrook and Mrs. L. R. Bradley, representing the Commissioners Court and the Hospital Board of Managers, will meet with another committee of three, to be appointed by the Chamber of Commerce next Monday, and agree on all details.

In all probability there will be a big banquet that night in celebration of the completion of the Hospital, the employment of a County Agent, and other things the county has to be thankful for this year.

All of this was determined at a delightful little dinner given by Mrs. Nettie Price Slaton, superintendent, and Miss Smith, head nurse, of the Hospital, to the members of the Commissioners Court, the Hospital Board of Managers, and all physicians in town not members of the Board of Managers, at the hospital Thursday noon. The Board of Managers consists of Geo. L. Mose, chairman, Mrs. L. R. Bradley, D. F. Ashbrook, Dr. J. W. Hicks and Dr. W. F. Gabbert. Besides the Court other guests were Drs. G. F. LeGrand and John W. Overton.

Following the meeting of the joint committee next week more definite details will be available.

## MRS. J. C. WILLIAMS PAINFULLY INJURED IN ACCIDENT

Mrs. J. C. Williams of the Jumbo community was painfully hurt on December 24 when a buggy in which she was riding was turned over when the horse became frightened. Mrs. Williams' hip was badly crushed and bruised but latest reports were that she is improving.

## STORK SPECIALS

Born to Mr. and Mrs. G. C. Hartman, Dec. 23, a boy, Roger Wilbert.  
Born to Mr. and Mrs. O. T. Swanson, Dec. 27, a girl, Maurine Estell.  
Born to Mr. and Mrs. E. L. McLean, Dec. 19, a girl.  
Born to Mr. and Mrs. E. B. Higgins, Dec. 23, a boy.  
Born to Mr. and Mrs. G. P. Owens, Dec. 20, a boy.  
Born to Mr. and Mrs. O. G. Smith, Dec. 30, a boy.

## MRS. GOOCH HONOR GUEST AT JOLLY WATCH PARTY-DANCE

Mrs. Henry Gooch of Amarillo spent Wednesday and Wednesday night in Hereford as the guest of Mesdames P. W. Price and Seth B. Holman, and was the guest of honor at a strictly informal and jolly New Year's Watch Party and Dance at the Price home Wednesday night. She departed for her home Thursday morning.

Let's build a Hotel in 1925!

## Miss Swisher is Signed Up By Big Ft. Worth Church

There was a short story in the Fort Worth Record of December 28 which read as follows:

"Miss Mattie Swisher of Hereford, Texas, has accepted the position of soloist and choir director of the Weatherford Street Methodist Church. Miss Swisher will take up her duties this morning. She will be in charge of the three choirs—Junior, Intermediate and Senior."

While it had been understood that Miss Swisher would probably not be back next year, it was not thought she would sever her connection with the local schools until the end of the current school year and her sudden change has been a surprise to her many friends in this community.

Miss Swisher will be sadly missed here, especially in musical educational sources. There are both organizers who go ahead and perform efficiently and so quietly that their efficiency is not given the credit it should have until such people move away. Miss Swisher was a shining example of this truth and just what a community asset she really was will just now begin to dawn upon the folks in this neck of the woods.

## County Agent is The Question Up To Castro County

Castro County farmers apparently want a County Agent. At least a lot of them do, judging from recent public utterances made. The Brand is in receipt of the following communication concerning this matter:

"There will be held a series of meetings in Castro county for the purpose of determining whether or not the people want an Agricultural Farm Demonstration Agent.

"Be sure to tell your neighbors about these meetings, come and bring them with you, and let's see what you have to say about this progressive work.

"The following is a schedule of the meetings:

Jumbo school, Jan. 5, Monday night 7:00 o'clock.  
Hart school, Jan. 6, Tuesday night, 7:00 o'clock.  
Arney school, Jan. 7, Wednesday night, 7:00 o'clock.  
Big Square school, Jan. 8, Thursday night, 7:00 o'clock.  
Freo school, Jan. 9, Friday night, 7:00 o'clock.  
Easter school, Jan. 10, Saturday night, 7:00 o'clock.

"Don't let bad weather keep you from attending these meetings. The party from Dimmitt consisting of business men and county officials will be there. Respect, M. R. AVERY."

## Sheep and Lambs On Feed on December 1, 1924

Bureau of Agricultural Economics, Chicago, Illinois.—There were around 40,000 less sheep and lambs on feed for market on December 1 this year than on the same date last year in the corn belt and in the feeding areas of the western and pacific states according to the estimate of the United States Department of Agriculture. The estimated numbers are 5,260,000 this year and 5,240,000 last year and the decrease is less than one per cent. Both corn belt and western regions showed small decreases, the former from 2,908,000 head to 2,893,000 and the latter from 2,332,000 to 2,307,000. Individual states in both regions, however, showed considerable change.

Of the corn belt states all east of the Mississippi had fewer on feed than last year except Wisconsin and there were 60,000 head less in feed yards adjacent to Chicago, only 22,000 this year as against 82,000 last year. This group of states as a whole had 122,000 head less than last year. The corn belt states west of the river had 111,000 more on feed than last year, 1,724,000 this and 1,613,000 last year. The big increase was in Nebraska from 673,000 to 759,000 most of which was in the western part of the state, the Scottsbluff area having 60,000 more. While Kansas and Iowa were the only states in this group with less than last year. The movement of stocker and feeder

(Continued on Page Four)

## FORGERY IS CHARGED IN LAND DEAL

J. L. Faubion of Dallas, who recently put through the preliminary steps toward the purchase of the old Charlie Lupton ranch of the Tierra Blanca near town, consisting of four sections was arrested in the First State Bank & Trust Co. offices last Monday by Sheriff Purcell and Deputy J. E. Hill and later taken to Amarillo by Sheriff Whitaker of Potter county, and complaint filed against him for forgery.

Faubion, it seems held a contract of sale for the land from the owner, H. O. Mahoney of California. It is charged that recently he approached the Hamon-Whittington Mortgage Co. of Amarillo for a 20,000 loan on this land, passing under the name of Mahoney.

The company investigated H. O. Mahoney and found him to be creditable and worthy of the loan and in due course of time Mr. Faubion, alleged to have been Mr. Mahoney, was advanced \$15,000 of the loan and \$1,300 was issued to patent the land and pay other expenses. Mr. Faubion deposited \$12,500 in the Hereford bank and left for Dallas.

Solon Byrd, representative of the Hamon-Whittington Mortgage company went to Dallas last week and learned that Mr. Faubion and wife, and his son, E. B. Faubion and his wife had left Dallas Christmas eve for the ranch in Deaf Smith county.

Monday morning the officers placed Faubion under arrest in the bank where he deposited the money. It is understood that he had signed a check for the \$12,500 borrowed of the Hamon-Whittington company transferring the money back to that company.

## Here's Big Goose Story Related by Five Young Men

Five local hunters made a trip thirty five miles south of Hereford on December 28 and lugged home eighteen fat geese as the result of one day's campaigning with their guns. There might have been some question about all those geese if the hunters had not provided themselves with a camera and produced a roll of photos showing the camp, the geese, the personnel of the party, etc., so that there could be no doubt about it.

The hunting party consisted of Arthur Lawrence of Lawrence, Kansas, who is visiting here, J. A. Pitman, Bob McLean, Dubs Pitman and F. W. McCutcheon. The sportsmen declare that the greatest trouble they had was in keeping Mr. Lawrence down close enough to the ground and under the tumble weeds used as a shelter, in order not to scare the keen-eyed birds. Decoys were placed in a field and the bunch swear not a goose was killed on the ground.

## Monday Luncheon To Be Resumed; Come Out Monday

The regular weekly luncheon of the Chamber of Commerce will be resumed next Monday, when the business men will meet at the Stockman's Cafe at noon.

Dr. John W. Overton, president, makes a special request for a large attendance at this meeting, as the work for 1925 is before the organization and there are a number of important questions to be decided.

## R. G. Guffy, a Former Resident, Sells His Ranch

R. G. Guffy of Onega, Kansas, a former citizen of this county, leaving here ten years ago, was here this week closing up a sale for his land, consisting of three sections adjoining the Sherm Williams place, twelve miles northwest, which has been purchased by a Mr. Oliver of Amarillo. Lee Coconougher has lived on the place for several years past.

(NO CAPTION)  
 I want to go to that far away land,  
 Where Jesus of Nazareth lived;  
 To me it would be most wonderful  
 grand  
 To climb those rugged hills.  
 I want to travel from Beersheba to Dan  
 And then down the Jordan to see  
 The lake of Ullah and the valley lands,  
 Around the sea of Galilee.  
 Where the Lord of Glory manifested  
 His love,  
 By miracles, He did perform  
 By the wisdom of God, sent down  
 from above,  
 And by them, He the people did warn.  
 To flee from the wrath of God on high  
 And believe on His only Son,  
 For John with water did baptize,  
 Pointing to that Holy One.  
 From the Galilee shores I would want  
 to go  
 To the ruins of the Jericho fall  
 Where the priests with the ark and  
 the horns to blow  
 Marched round that city's great wall.  
 Then from there to the brook where  
 Elijah fled,  
 From Ahab, a king of old,  
 And there in the brook, each day he  
 was fed  
 By the ravens, in the scriptures, we  
 are told.  
 From there I would go to the Jericho  
 plains  
 That slope away to the sea,  
 And far in the east to the Moabite  
 plains  
 With the river of Jordan between.  
 Where the Israelite host encamped for  
 awhile;  
 From the springs of the plains they  
 quenched their thirst;  
 But Balok, the king, them the rite  
 denied,  
 And sent for Balaam to pronounce  
 him a curse  
 So they built seven altars on the tow-  
 ering hills,  
 Where the Israelite host they could  
 see,  
 But God, with a blessing, Balaam's  
 mouth did fill,  
 And Balok was much displeased.  
 From there I would climb to Mount  
 Pisgah's summit  
 And stand where Moses stood,  
 Who viewed the Holy Land of promise  
 Then bowed to the mandates of his  
 God.  
 From there I would go to the Southern  
 shores  
 Of that desolate salty sea,  
 Where Sodom was sunk, to rise no  
 more;  
 The sights would be wonderful to me.  
 To behold that water covered plain  
 Where Sodom and Gomarrah stood,  
 Upon which fire and brimstone rained,  
 And ten could not be found that was  
 good.  
 From there I would go to the plains  
 of Beersheba,  
 Where Abraham lived a servant of  
 God,  
 Who pled with the angels to spare  
 those cities,  
 If ten could be found that was good.  
 From there to Jerusalem I would go  
 and stay,  
 Its streets I would delight to tread;  
 In that city was held that penitential  
 day,  
 When the disciples received promise  
 of God.  
 —W. A. COWAN.

Friday evening for the party, where  
 games of several descriptions were  
 played. Cake and Cocoa were served.  
 Among those present were: Leroy  
 Hodges and his college friend, Stidham  
 from Clarendon, who are spending  
 some of the Xmas holidays with Mr.  
 and Mrs. Hodges, his father and moth-  
 er.  
 Mrs. Bowman of Hereford enter-  
 tained the Intermediate and Senior  
 Sunday school classes of Progressive  
 Saturday night. Games of all kinds

had been planned for the evening by  
 the hostess, readings were given and  
 piano music. Pumpkin pie with whip-  
 ped cream and cocoa were served at  
 a late hour. Every one, on leaving felt  
 that the evening had been well spent.  
 There were about thirty-six people,  
 neighbors and relatives, who gathered  
 at Mr. and Mrs. David Thompson's  
 home Sunday for dinner, where they  
 had "everything" to eat and every one  
 enjoyed the day.

**EXECUTION SALE**  
 The State of Texas, County of Deaf  
 Smith, in District Court of Deaf  
 Smith County, Texas, John W. Robins-  
 on, plaintiff, vs. Blain Poff, et al, de-  
 fendants:  
 Whereas, by virtue of an order of  
 sale, issued out of the District Court of  
 Deaf Smith County, Texas, on a judg-  
 ment rendered in said Court on the  
 19th day of November, 1924, in favor  
 of the plaintiff, John W. Robinson, and  
 against the defendant, Blain Poff, for  
 the sum of \$18,160.24, and costs of

suit, said cause being No. 1453 on the  
 docket of said Court, I did on the 10th  
 day of November, 1924, at 10:00 o'clock  
 a. m., as directed by said order of sale,  
 levy upon the following described  
 lands, situated in the County of Deaf  
 Smith, and State of Texas, belonging  
 to the said defendant, Blain Poff, to-  
 wit: All of Section No. 91, Certificate  
 No. 960, Original Grantee, B. S. & F.,  
 in Block M-7, containing 650.6 acres;  
 and on the 6th day of January, 1925,  
 the same being the first Tuesday in  
 said month, between the hours of 10:00

o'clock a. m. and 4:00 o'clock p. m. on  
 said date, at the Court House door of  
 said County, I will offer for sale, and  
 sell, at public auction, for cash, all  
 the right, title, interest and estate of  
 the defendants, Blain Poff and A. B.  
 Arnn and each of them in and to said  
 property.  
 In Testimony Whereof, witness my  
 hand at Hereford, Texas, on this the  
 9th day of December, 1924.  
 C. S. PURCELL, Sheriff of  
 Deaf Smith County, Texas.  
 70-4



**DISPERSION FARM SALE**—As I am quitting the farm I will offer for sale at my place, fourteen miles northwest of Hereford, known as the Goodnight, or old Dr. Rucker place, the following described property, on

**MONDAY, JANUARY 5, 1925**  
**BEGINNING AT 10 A. M. SHARP!**

**Carl Jennings will Serve Lunch on the Grounds**

**15 Head of Horses and Mules**

2 mares, 6 and 7 years old, weight 2800 1 black mare, 5 years old 1 grey mare, 7 years old  
 1 paint saddle mare, 8 years old 1 blue saddle mare, 8 yrs. old. 1 dun filley. 1 brown pony. 1 paint pony, 4 yrs. old.  
 1 span extra good 4-yr. old horse mules, wt. about 2400. 1 colt. 1 bay horse. 1 yearling filley. 1 pony, smooth mouth

**26 Cows and Heifers**

All Jersey or Part Jersey

16 head Milk Cows (2 fresh and 4 giving milk now). 2 coming 2-year-old heifers, good ones. 8 coming yearling heifers.  
 1 Jersey Bull, coming two year old

**25 Head Shots, Weight About 50 pounds**

**Farm Machinery etc.**

- |                           |                                     |  |                            |
|---------------------------|-------------------------------------|--|----------------------------|
| 1 10-20 Titan Tractor     | 1 Wagon, with bed 3 1/4             | 2 slides, long blades                      | 1 2-row P & O Lister       |
| 1 McCormick Row Binder    | 1 low iron wheeled wagon with frame | 2 Go-Devils, with discs and blades         | 1 2-horse buggy            |
| 1 Big Six McCormick Mower | 1 3-section Harrow                  | 1 tandem disc                              | 1 1-horse buggy            |
| 1 Bull Rake               | 1 2-section Harrow                  | (All of this stuff was bought new in 1923) | 1 Primrose Separator No. 3 |
| 1 Sulkey Rake, ten foot   |                                     |  |                            |

**Miscellaneous Articles**

- 1 lot chickens, Leghorns and some heavy hens. 7 head Turkeys. 1 dozen Guineas. 1 250-egg Dependable Incubator, brooder  
 1 Washing Machine (run by 4-horse engine). 1 set Leather Harness, with britchin. 1 set Leather Single Buggy Harness  
 1 lot Collars 1 Cushion Saddle 1 set Leather Harness 1 set Chain Harness  
 Some feed troughs. 6 drinking tubs, one 9, one 5, 2 twos and 2 twenties. 60 rods hog wire. 2 Can't Sag Gates  
 Some Blacksmith Tools, and 100 feet big well rope. Other things too numerous to mention. — HOUSEHOLD GOODS.—

**TERMS:**—All sums of \$25.00 and under cash; all sums over \$25.00, eight months time, bankable note with approved security, ten percent from date; 5% off for cash on sums over \$25.00; nothing to be removed until terms are complied with.

**Elmer O'Farrell, Owner**

Sale Clerked by First State Bank & Trust Co.

Auctioneer—COL. W. S. WILLIAMS, Hereford

**From Neighboring Towns**

**PROGRESSIVE**

The program rendered on Wednesday night, the night of our Christmas tree, consisted of several good numbers: Mr. Orion Sharp and Miss Berta Walker honored the crowd with some fine readings. There were Xmas songs by the school children and "Silent Night" was sung as a double quartet.  
 The tree was well loaded with gifts. Everyone seemed pleased with his and her gifts if they were nothing more than a "big red stick of candy", (and Santa honored several with those things.)  
 Mr. and Mrs. Thompson and family, Mr. and Mrs. O. L. Sharp and Velma Caldwell motored to Canyon Tuesday to take Xmas dinner.  
 Mr. and Mrs. Lee Kendall, Mr. and Mrs. Joe Kendall and Mr. and Mrs. Ky Lawrence of Summerfield took Xmas dinner in the home of Mr and Mrs. C. O. Caldwell Thursday.  
 Alford Walker had quite an accident Wednesday night, when he, with his brother and sisters, was returning home from the Xmas tree and ran over a horse that crossed the road in front of his car, killing the horse and wrecking the car.  
 There were at least 60 young people who gathered at the Caldwell home

# Asking About Our ANNUAL AUCTION SALE

For many years it has been the policy of the Jewelry Store to hold an annual auction sale. Many are now asking about the sale for this year.

We take pleasure in announcing that we have something better to offer our friends this year. *We have decided to share our profits with the public.*

## COMMENCING SATURDAY, JAN. 3, and CONTINUING for 30 DAYS

We will give 33 1-3 % Off on all Wall-Case goods, including Cut Glass, Silverware, China, Ivory, Clocks, Novelty Goods, Rings, and Jewelry, Fountain Pens, Watches, etc.

We will place many items of Standard Jewelry at *Absolute Wholesale Cost.*

*Special HEAVY DISCOUNT ON DIAMONDS* in this 30-day sale.

Nothing like this sale has ever before happened in the Panhandle of Texas. This is your opportunity to buy standard merchandise cheaper than you ever bought it before. Come and get your share of the bargains.

### HENRY WILKINSON & COMPANY

By W. H. RAY, Manager

### The Hereford Brand

ISSUED EVERY THURSDAY

Geth B. Holman, Walter E. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Subscription, outside Zone 1 per year ————— \$2.50

six months ————— \$1.50  
three months ————— \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

#### HERE HAPPINESS IS.

How You Gonna Keep 'Em on the Farm; queries a recent "popular" song, which in words, sentiment and music is about on a par with the average "popular" song. This, painting the delights of Broadway, and considering the farm as a cold storage plant for all joy, is popular in the crowded centers.

The truth is that farmers' children generally have more reason to be happy, and are than any city child. Childhood loves the outdoors; it loves growing things, and animals, and going barefoot, and fishing with a bent pin, and shooting rabbits and mothering kittens instead of dolls.

Any boy would rather have a dog than go to a movie.

Any girl would prefer a pet lamb to a kewpie doll.

Farm children live the natural life of childhood.

The farm boy who has his own saddle horse, and his own little drove of pigs, and his own herd of heifers, has more to keep him happy than any city child can have, and the farmer who is a wise father will see to it that his children become partners with him at an early age. City minded juveniles who must feel asphalt through their tight shoes and who must have a movie mellerdrummer a day will be of no value on the farm, nor anywhere else, until they have learned the art of living rationally, simply and, therefore, happily.

Let for

#### MAYBE IN A MILLION YEARS.

An excited dispatch from Berlin tells you that American Bankers are supplying funds for experiments that would obtain gold from baser metals. They hope that gold can be produced as cheaply as tin or copper. Hope is beautiful, considerably more beautiful than the gold that gullible American gentlemen will get for their latest attempt at transmutation of metals. When a scientist looks into an atom of pure gold, counts the electrons that revolve around the nucleus and realizes dimly the unutterable power, knowledge and precision involved in a single atom of any of the elements, he knows that no little human being is going to manufacture such atoms for himself offhand. Perhaps in a million years, but not now. Wise Nature won't permit man to decide in advance the sex of one unborn child. To do so would produce too many boys, too few girls. And Nature won't allow men to change the elements that he really needs, iron or hydrogen, into gold that he does not need. Don't invest your money in any scheme to manufacture gold.

#### DIMMITT NEWS

Mr. and Mrs. J. O. Avery and son of Happy, Texas, spent Xmas day in the home of Mr. and Mrs. M. R. Avery and family.

D. L. Miller of Plainview spent Monday and Tuesday in Dimmitt and visited in the home of his nephew, Dr. Miller.

Mr. and Mrs. Patterson and daughter motored to Hereford Tuesday.

F. H. Galle of Amarillo is in Dimmitt this week looking after business interest here.

Rev. W. U. Caughren motored to Amarillo Monday where he expects to visit a day or two with relatives. Mrs. Caughren and children who have been visiting there during the holidays will return with him one day this week.

Mr. and Mrs. Jess Hardy held a sale Monday, selling practically everything they had. The Hardys expect to leave our community real soon, and it is probable they will move to Lubbock. Mr. and Mrs. Hardy leave a host of friends who regret very much to lose them.

Mrs. S. P. Crawford has returned from Happy, where she has been visiting in the home of her daughter, Mrs. John Burgess, who has been quite ill. Mrs. Crawford's grand daughter returned with her for an extended visit.

R. B. Boren of Canadian, Texas, is spending the holidays with his wife and son.

Mr. and Mrs. Will Wright and daughter, Ruth, and Miss Elsie Wright motored to Vernon, Texas, to spend the holidays.

Mr. and Mrs. C. H. Buttolph spent Xmas with their daughter, Mrs. J. S. Lockhart of Plainview. Mr. Buttolph returned home this week, leaving Mrs. Buttolph to visit for a few days more.

Mr. and Mrs. C. B. Wright and children motored to Lubbock last week for a visit with relatives and spent Xmas there. They report a wonderful trip.

Leonard O'Neal is very sick with the flu this week. We hope he soon recovers.

Mr. and Mrs. Cleve Tate and daughter, Johnie Beth, spent the week end with relatives in Tucumcari.

Rev. Fronabarger of Canyon, Texas, Baptist preacher, preached two fine sermons in Dimmitt Sunday to a large audience.

Miss Mildred Woodlee, who has been home for the holidays, will return to Wayland College in Plainview this week.

Scott Crum transacted business in Dimmitt Monday.

Miss Nell Gilley spent last week with relatives in Floydado.

Mrs. John Watson attended the funeral of Mrs. Simpson in Hereford on Saturday.

Mr. and Mrs. Doc Moss spent Xmas week with relatives in Sayre, Okla.

Sam Webb of Plainview was a Dimmitt visitor Monday.

Judge Kerr spent the week end with his family in Canyon.

#### FRIO - EASTER ITEMS

The Christmas tree at Frio was attended by one of the largest crowds we have ever had at Christmas time. Santa was good to everyone and all had a good time. A program given by Miss Morris' pupils was well rendered and enjoyed by all.

Mrs. W. B. Green entertained with a family dinner Christmas Day. This is an annual event in the Green home, all the children and their families were present with the exception of Mr. and Mrs. Jim Green of Dallas. Those who were with their mother on this occasion were Joe Green, Mr. and Mrs. Walter Easter, Inez and Ruth Easter, Mr. and Mrs. R. T. Green, Robert, Billie and James Green, Mr. and Mrs. Harry Lomas, Mr. and Mrs. Richard

Dixon and Nettie Lee Green.

Mr. and Mrs. Roy Kincaid visited in the R. L. Sullenger home Christmas Day.

Mr. and Mrs. W. J. Sullivan, Miss Ima and Oswell Vanhorn visited with Mr. and Mrs. Carl Frye Xmas Day.

Misses Lottie and Della Stagner, Eva and Maurine Sullenger and Helen Story visited Saturday night with Misses Latke and Loma Woodburn of Dimmitt.

The Young folks of this community went to Dimmitt Saturday night with the play "The Daughter of The Desert." The proceeds from this play goes to the piano fund for the Easter school. Mrs. Frank Easter had charge of the

play and deserves much credit for her time and work she has put in on it. The main character in the play cannot be given just at this time.

Mr. and Mrs. Ray Johnson of Summerfield, Miss Lella Orr and Roy Jewell of Hereford were callers in the Carl Frye home Saturday evening.

Mr. and Mrs. P. A. Hogan of Hereford visited Christmas with their children, Mr. and Mrs. K. Hunter and family.

Mrs. Joe Stagner is visiting this week with her daughter, Mrs. G. Owens of West Way community.

Percy Estes has been busy the past week, working on his home. Mr. Estes is improving his place just northeast

of the Frio school.

Mr. and Mrs. W. Fields and family visited Friday in the R. L. Sullenger home.

Bob Knox is making preparations to move to the place now occupied by Mr. Estes, which will be vacated the first of the year.

HEREFORD INSURANCE AGENCY  
Ralph Barnett, Mgr.

Phone 273

## Thanks!

We wish to extend to our friends and customers sincere thanks for the splendid business they have given us during the past year.

We wish to assure you that we will do our utmost to serve you satisfactorily during the coming year.

We wish you, one and all, a Happy and Prosperous New Year.

Jones & McLean  
COAL AND GRAIN

**FOLKS IN OUR TOWN**

A Big Handicap  
By Edward McCullough  
AUTOCASTER

TOP HONORED OF THE TOWN FOLKS OVER TO HIS HOUSE FOR A LITTLE PARTY— BUT IT SEEMS TO BE FATHER DEAD



I'VE GOT IT CURRY— LET'S PLAY A GAME— I'LL BET FIVE CENTS THAT I CAN MAKE TH' FUNNIEST FACE OF ANOVE



**Sallie's Temptations**

(Copyright 1924—By Gladys Baker)

(Continued from last week)

**A NEW YEAR— AND RESOLUTION**

I always have a good time at my own parties. Perhaps it is because I feel like a guest instead of the hostess. If my entertainments are successful (and our home is supposed to be more or less famous for its hospitality) it is because I let everyone do as they please and make it a rule never to have any stereotyped program. I dislike the set formula which most hostesses makes themselves and their guests miserable ever and in the end accomplish nothing but a stupid evening.

The hour finally arrived for my New Year's Eve party. The house was on tip-toe of expectancy and soon resounded with the echo of holiday voices and laughter. It did not take long for things to get going to my satisfaction. I moved about through the rooms. Here and there a game of bridge or mah-jong was in progress. An orchestra played only when someone was in the humour for dancing and there was another gay bunch back in the pantry preparing various sorts of mixtures.

An hour before midnight Curtis Wright made his appearance. Coming swiftly to my side, he apologized for his belated arrival.

"One of the men at the plant got in trouble," he explained. "Too much hooch. When I found him he had been arrested."

"That wasn't your little red wagon," I announced rather coolly.

He looked perplexed for a moment. "No, that's true; it wasn't; that is, not exactly, except that he has a sick wife and—er—any number of children."

"Oh, dear me, I'm so tired of sob-stuff!" I interrupted. "Let's have a good time tonight. I've been waiting for you before I took my first cocktail. I had about given you up," I pouted.

We moved over to Father's den where I had placed a tray of ingredients earlier in the evening.

I mixed one and drank it. "Listen, Sallie," Curtis Wright began. "I wish you wouldn't."

"Wouldn't what?" "Oh, I know I haven't any right to," he hurried on, "but I hate to see you drink that abominable liquor. If you could see the misery and heart-ache it causes among the men's families I've worked with. And besides you're too pretty and dainty."

"You mean, you really mean that I shouldn't have any fun at parties?" I asked in amusement.

"Does the drinking of poisonous gin make the difference in having a good time and being bored?" he inquired.

"I don't know about that," I answered. "I never thought much about it one way or the other. Except I do know that people don't get pepped-up on fruit-punch or water. Please let me have just one more teeny-weeny one," I wheedled. "Everyone else is miles ahead of me already."

He remained silent and I thought the look on his face was one of displeasure. But I drank another with avidity. It was smooth and delicious.

"Then you aren't mad with me, are you, Curtis?" I called him by his first name and my voice caressed each syllable.

"Certainly not," he replied. "All the rest of your friends are, as you said, miles ahead of you already. Especially Billings," he added. "I passed him in the hall and caught him eating gold-fish."

"Gold-fish," I exclaimed. "You're joking."

"No, I'm not. He was mumbling; 'Aw, quit your shimmying an' go on down.' I tell you I heard him. A queer sort of diet, isn't it?" grimly.

I laughed. Of course it was horrible, but it seemed funny.

"You have an accommodating sense of humour," Mr. Wright said. "It serves you in good stead and keeps you from expressing your real opinion when certain of your friends are mentioned."

"Oh, Ted means well," I defended. "Come on, let's dance and forget it." We entered the living room and I noticed a commotion in one corner.

"Come on, Sallie, were making New Year's resolutions," yelled someone.

"Sallie doesn't have to make any. She's perfect," exclaimed Ted Billings, but in his voice there lurked a note of sarcasm.

"But I'm gonna make one," he continued. "I was inspired by a memento I found in my pocket."

In a flash the room was quiet and the guests waited with bated breath, the manner in which Ted had spoken assuring them that his message would be spicy.

"First," Ted drawled. "I'm gonna stop, stop eatin' gold-fish. The darn lil' thing's still kcka." He rubbed his throat in a ridiculous manner. "And," he continued, when the laugh-

ter had subsided, "I'm gonna make another resolution." He paused, to make it more dramatic.

"What, Ted? Please hurry and tell us," the crowd was eager to be amused.

"Well, I'm gonna stop collecting bathing suits from mermaids," he said clearly and looked in my direction. I blushed.

"Gold-fish and mermaids!" I laughed. "Ted thinks he's a sailor." And I tried to change the subject.

"Wait till I finish," he commanded.

"Wait till I finish," he commanded. "Here's one I collected," and he began rummaging in his pockets.

(To be continued next week.)

**SHEEP AND LAMBS ON FEED DECEMBER 1, 1924**  
(Continued from page 1)

lamb and sheep through stockyards into the corn belt states for the four months August to November inclusive this year was around 1,875,000 compared with 1,778,000 for the same period in 1923 and 1,480,000 in 1922. The direct movement not going through the

stockyards was considerably larger than last year, both from the Western Range Areas and from Texas. The movement through the stockyards' market was several weeks earlier than last year and considerably larger numbers were marketed before December 1 than last year.

In the western states large decreases in the numbers on feed in the states west of the continental divide particularly Utah, Idaho and California, were about offset by increases in Colorado, Wyoming and Montana. Colorado had around 200,000 more on feed than last year, 1,840,000 this year and 1,490,000 last year, the increase being mostly in the Fort Morgan Section, Western Colorado and the Arkansas Valley. The movement of feeders was somewhat later than last year and less dependence will be put on corn for a finishing ration this year because of its scarcity and high price. For both these reasons the market movement will probably be somewhat later than last year. The increase in Wyoming and Montana are 20,000 and 30,000 respectively. The decrease in the number on feed in Idaho is estimated at around 140,000 from 290,000 last year to 150,000 this year. In Utah the decrease is around 50,000 from 188,000 last year to 137,000 this year. In California the decrease is around 50,000. In spite of the large decrease in Utah and Idaho, the number on feed is considerably larger than was thought probable several months ago. A considerable part of these are under contract to packers at Pacific Coast points and there is some doubt as to whether the numbers on feed in the areas that usually supply these points will be sufficient until the new crop of California lambs begin to move.

It seems probable that this season's fed supply will be marketed somewhat differently than last year's with fewer in December and January and more after February, with corn belt supplies somewhat later. Last year the slaughter in December and January was the largest in recent years.

Released from the Houston Office, C. L. Harlan, Livestock Statistician, Houston, Texas.

**SOUTH PLAINS LAND**  
Easy crop payment \$5 per acre cash assume school debt due 1928, balance like rent 1-3 and 1-4 of crop. Write today, The Bialock Co., Littlefield, Texas. 69-71-72-73

**GET AT THE CAUSE**  
Many Hereford Folks Are Showing How to Avoid Needless Suffering

There's nothing more annoying than kidney weakness or inability to properly control the kidney secretions. Night and day alike, the suffering is tormented and what with the burning and scalding, the attendant backache, headache and dizziness, life is indeed a burden. Doan's Pills—a stimulant diuretic to the kidneys—have brought peace and comfort to many Hereford people. Profit by this Hereford resident's experience:

C. Runtun, farmer, Hereford, says: "A dull hurting across my back annoyed me a great deal. When I stooped, my back felt so stiff and sore I could hardly straighten. My kidneys acted too freely, espilly nights when I had to get up. I bought Doan's Kidney Pills at the Corner Drug Store, and they regulated my kidneys and rid me of backache."

Price 60c. at all dealers. Don't simply ask for kidney remedy—get Doan's Pills—the same that Mr. Runtun had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**Flowers**  
Oh, heave a big sob  
For poor Jacob Mills,  
By mistake he took three  
Little T-N-T pills.  
Let's build a Hotel in 1925!  
Good Printing at the Brand  
Why don't you go to Church?

**ASHBROOK-WILLIAMS LAND CO.**  
Hereford, Texas  
Improved Cotton and Wheat Farms For Sale

Consultation Free Hours 9 a.m. to 6 p.m.  
**Dr. Florence E. Tinsley**  
Chiropractor  
Former Registrar and Superintendent of the Public Clinic Dept. of Carver Chiropractic College, Oklahoma City, Oklahoma.  
Phone 232. Over Dunlap Hwd.

**WHY DON'T YOU USE THE WANT ADS?**



**The New Year**

As we see the broad pathway of the New Year opening wide before us all, our thoughts go out to each of our friends to wish them well in all their endeavors.

That your joys may be constant and your cares, but fleeting, is our 1925 Greeting to you.

**Magnolia Filling Station**

**USED CARS**

- Ford Roadster, 1923
- Dodge Touring, 1920
- Buick Touring, 1917
- Ford Delivery, 1919

Terms

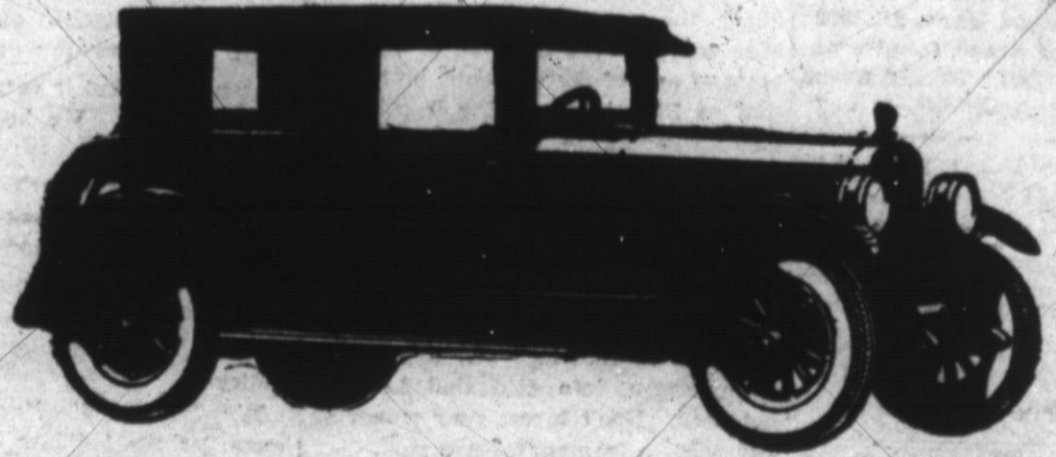
**Beavers Bros.**  
Phone 383

**We Thank You**

I wish to thank the people of Hereford and surrounding community for their past patronage and assuring you that it has been greatly appreciated. Trusting that we can be of still greater service to you in the future and extending to all a bright and prosperous New Year—

**STREU HARDWARE CO.**  
Home of Service and Quality

**Again HUDSON-ESSEX Reduce Prices**



**"World's Greatest Buy" Everyone Says it—Sales Prove it**

Largest production of 6-cylinder closed cars in the world makes possible these price reductions. Hudson-Essex alone have the resources to produce these values.

Hudson-Essex build the Coach to provide a good-looking, well-built, all-year closed car, with finest chassis quality, at a moderate price. Chassis value is the basis of this great value. It must always be the uppermost factor in the service, satisfaction and economy of any car.

All motordom knows Hudson and Essex chiefly as unrivalled chassis values. Their smooth, vibrationless motors give performance, distinction and enduring service that are famous everywhere. Their economy includes the most important of all savings—long life, freedom from repair need, low maintenance and exceptionally high resale value. A ride will convince you that the "World's Greatest Buy" is exclusive to Hudson and Essex.

**ESSEX Six COACH \$895**  
**HUDSON Super-Six COACH \$1345**

**Hudson Super-Six Sedans Reduced \$355**  
5-Passenger \$1795 7-Passenger \$1895  
Freight and Tax Extra

**LUTHER HOUGH, Local Agent**

We only wish that we could send  
A Policy to you, good friend;  
To banish every kind of care,  
And make your life a glad affair.

But since we can't, we'll have to be  
Content to wish prosperity,  
And health and happiness and cheer  
For Christmas and the whole New Year.

Insurance Bonds  
Loans

THE A. L. BIGGS AGENCY

Phone 50

Theatre Building

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

FOR SALE

FOR TRADE—Six-room house and two lots, two blocks from Central school, for mules, horses, or good car. Inquire at Brand office. 73-1f

FOR SALE—One dozen S. C. Rhode Island Hens of quality. 73-2t-pd P. O. Box 691.

FOR SALE—DeLaval Separator No. 10, good running order, price, cash, \$26.00; 3 good milk cows, cash price \$35.00 each; may be seen at my farm, six miles west of Hereford. 73-2t-pd W. J. McMINN.

FOR SALE—Choice section of land, Section Nine (9) in Township Five (5) in Range Two (2) Deaf Smith County, Texas. Price and terms right, with no commission to pay if bought from me. G. W. WILLIAMS, Owner, 23-3t Jameson, Mo.

FOR TRADE—10 acres, thirty miles south San Antonio, ideal for truck farming, four miles railroad town, also close to oil production, two town lots go with the deal, unimproved, immediate possession, no incumbrance, can raise two and three crops yearly, no cold weather, will pay cash difference, on land. CLAUDE HAMILTON, 72-3t Odell, Texas

FOR SALE—Cheap! A house and lot in Hereford, attractive terms. 71-1f M. D. WOMBLE.

WANTED—to buy Shotes to feed. 71-1f H. C. BOWSHER, Phone 137.

WANT TO TRADE—788 acres land in Anderson county, Texas, 1/4 mile from Neches, Texas, a station L & G N R R near Palestine, 9 room house, 150 acres burmuda grass, bottom land, no over-flow land. Wait farm or ranch property, will carry 200 head cattle. F. E. CHURCHILL, 71-8t Jacksonville, Texas.

FOR SALE—640 acres section 63, block K-7, Deaf Smith county. Send us your best cash offer.—SULLIVAN BROS., 114 N. Elizabeth St., Peoria, Illinois. 70-4t pd.

FOR SALE—A good five room house for sale on easy payments. See 70-1f Western National Bank.

FOR SALE—Have two 20-acre, well improved farms, for sale, West of town, close in. See DAVE GRIMES.

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 62-1f

FOR SALE—Bundle sorghum, delivered. See Fred Millard. 62-1f

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 63-1f

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference. J. L. FUQUA, 47-1f Phone 146.

WANTED

WANTED—Four Plymouth Rock Cockerels. 73-1t-pd Mrs. J. N. Messinger.

WANTED—A second hand grain sack. 60-1f THE HEREFORD NURSERY

LOST AND FOUND

STRAYED—from G. F. Ward farm, S. Hereford, Big Poland China Boar, weight 500 pounds. Please notify— 71-1f M. D. WOMBLE.

LOST—A bunch of keys with little leather strap attached. Finder please return to Brand and receive \$1.00. 73-1t-pd.

LOST—A 1925 Junior Class Pin with initials E. M. W. on back. If found please return to Brand office or call 85. 73-1t-pd.

MOTOR MIKE



Come get good workmanship that stands. And then you won't be blue, for then you'll see your car will run Almost like it was new.

We'll make it run like a Cadillac, no matter what it is, if you bring it down town. We have expert mechanics waiting for you, and we shall be glad to serve you. Let us sell you gasoline, greases and oils for your car.

Beavers Bros.

CAMERON, N. M.

F. A. Harrell went to San Jon Saturday to take the train for his old home in Tennessee. He expects to be gone about three months and visit his three brothers and many other near relatives and friends in Tennessee and Mississippi, where he has not been for twenty-five years.

A. A. Dethrage and family were guests in the Virgil Dunn home Friday night.

Al Stalcup, Clyde Isler and Mr. and Mrs. V. T. Howell were shopping in Clovis Wednesday.

J. H. Hamilton left last week for a three weeks visit with his daughter, Florence, at Phoenix, Ariz.

Mr. and Mrs. A. W. Cameron received word that their grandson, J. A. Conway Jr. had undergone an operation for appendicitis at Las Vegas last Friday. Dr. Crall did the work, and the child is doing nicely. His parents, Mr. and Mrs. J. A. Conway, are in college at Montezuma, Las Vegas.

Walter Hamlet left to spend the holidays with home folks at Wilson, Texas.

The Wheatland and New Hope schools closed last Wednesday until after the holidays. The teachers are taking their vacation with home folks at Elida and Portales.

Stanley Walis is carrying the Clovis to Cameron mail while Dallas Fry is taking a holiday vacation.

J. O. Wood bought a new Ford car.

FOR RENT

FOR RENT—Two furnished rooms with kitchenette. 73-2t MRS. W. S. WILLIAMS.

FOR RENT—Two rooms, completely furnished, for housekeeping. Phone 150. 73-1f DR. FLORENCE MILLER.

FOR RENT—Unfurnished rooms for rent. Close in and modern. See 73-2t-pd MRS. MAT HANKINS.

and he and family left last Tuesday to spend Xmas with their parents in Wheeler county, Texas.

Mr. and Mrs. Hutchinson left about two months ago to spend the winter at their son Ben's out west in the mountains, but were called to the bedside of their son, Grant, who underwent an operation at the Baptist hospital in Clovis last week.

The Rev. A. W. Cameron of Elida wrote his father, A. W. Cameron, that he had just closed a twelve days meeting in which there had been fifty conversions and forty additions to the church. The Rev. Cook of Roswell assisted him in the work.

Many are experiencing sore grief with frozen radiators during the continued cold spell. There was an Xmas tree at Wheatland, New Hope, and Bellview, and two at Grady on Xmas eve. All report having had a pleasant time.

J. Z. Isler was having work done on his truck at Grady Saturday.

C. L. Miller and son Lee left recently for Ponca City, Okla. Mr. Lockney has moved onto their farm.

New Hope Sunday School elected officers and teachers Sunday morning for the ensuing six months. Those elected were: Supt., R. A. Lowe; Assistant Supt., G. H. King; teacher of Bible Class, Ella Isler, assistant Mr. Rice; teacher Intermediate Class, Mrs. Lowe; Juniors, Ella Burnett, assistant Ethel King; card Class, Mrs. Rice, assistant Windie Dethrage; Secretary, Bell Mors, assistant Ella Davis.

SIMS COMMUNITY

Dawson Blasengame transacted business in Adrian Thursday.

Jeff Reed returned from Jericho, Texas, last Thursday. He had been down there a few weeks picking cotton.

Mrs. E. T. Whitten has been on the sick list for a few days. We hope for her a speedy recovery.

Mrs. Temple Lynch and son, Richard, left last Monday for Decatur, Texas, where she will spend the holidays with her mother. Mr. Lynch will leave shortly and seek employment elsewhere. He has been foreman on Rall H. Ranch for several months. Mr. Stanley Elliot is the new foreman on the Rall H. Ranch.

E. H. Hare took Christmas dinner with old friends in Vega Thursday and reports a fine time.

Ben Bridge of Wimberley Ranch left for Lubbock last week, where he will visit his mother during the holidays.

Ewing Landers and wife moved to Adrian a few days ago. They went to Oklahoma and around several different places, but decided the "West" was the place for them.

Carroll Reed and bride of Jericho, Texas, spent Christmas with Carroll's parents, Mr. and Mrs. J. A. Reed.

Had a right good Christmas program at Sims Christmas Eve, also a tree. It was old "Santa's" first trip to Sims, so he was full of mischief and fun for the little folks.

Ewing Landers and wife of Adrian attended the program at Sims Wednesday night. Mrs. Landers gave a Christmas reading, "Willies and Anlies Christmas", which every one enjoyed very much and Mr. Landers helped out in the music.

W. H. Procter, wife and son, Walter, of Jericho, Texas, spent Saturday night in the Reed home. Mr. Procter is

Carroll Reed's father-in-law.

The following pupils are on the high Honor Roll at Sims this month:

Seventh Grade: Ruth Reed, Elizabeth Chapman.

Honor Roll: Tenth Grade—Ella Whitten; Seventh Grade—Ray Chapman; Sixth Grade—Roland Ferguson.

The cold winter weather continues on and on. We are very anxious to see some warmer days. Cattle and all stock are suffering from such a protracted cold spell.

A PORK BARREL ON EVERY FARM

The Hog as a By-Product and a Consumer of By-Products on the Farm.

(By C. C. French, Industrial Agent, Fort Worth Stockyards Company.)

According to press reports, one of the great manufacturing companies of this nation is making a saving of \$11,000 per day on what was formerly wasted. The writer well remembers when cotton seed was wasted; it is now a valuable article of commerce. It is generally understood that the packing industry could never have been such a great success as it now is were it not for the way it has converted into valuable by-products, what was formerly wasted. Paraffin was at one time worthless; it is now a valuable by-product from petroleum. Only a few years ago the sugar cane, after being crushed, was practically a waste; now it is manufactured into a valuable article of commerce.

On a cotton farm that is properly fenced, the hog is a by-product, or a side line, and it is a consumer of by-products—the waste that is now taking place on nearly every cotton farm. The value of a good brood sow on the farm was never before so well known as in the work done at the A. & M. College by G. W. Warren, Swine Husbandman of the experiment station, W. T. Stangel in charge of school of agriculture, A. & M., and A. L. Ward, secretary Texas Swine Breeders' Association. From a 200 pound hog, they produced the following:

Home Curing Value of a 200 pound hog—	
Hams, 38 pounds at 32c	\$12.16
Breakfast Bacon, 26 pounds at 30c	7.80
Pork Products, 80 pounds at 40c	32.00
Pure Lard, 4 gallons at \$2.00	8.00
Live Weight Value	\$56.96
	26.00
	\$33.96

**LU DEN'S**  
MINTHOL COUGH DROPS  
for nose and throat  
Give Quick Relief

The feeding of a litter of 14 pigs by Edgar F. Laird at Amarillo, for 180 days, producing a profit of \$225.00 in 180 days, producing 4,291 pounds of pork days, shows the value of a good brood sow.

When something near these two demonstrations are combined on each cotton farm in Texas, the people of this State will not have to spend seventy-five million dollars for imported pork products.

The Commissioner of Agriculture of Texas tells us that the cotton crop of 1924 will cost 24 1/2 cents per pound to produce.

The writer has seen cotton sell from 3 1/2 to 4c per pound at the present cost of production. If cotton goes back to 8c or 10c what will happen? Bankruptcy.

Ed Purdy's Philos

"It's been my observation that the wicked folks are them—as does the things openly what good ones do secretly."

Fair Question.

He: "What do you think of trial marriages?"  
She: "Not so bad—but who gets the radio set when the split-up comes?"

It's Possible.

City Man: "I understand there is a great deal of money in farming."  
Agriculturist: "Well, there ought to be. I for one am putting in all I can get my hands on."

Her Reason.  
Fat Lady Motorist (rattling up to filling station): "A half gallon of gasoline, please."

Man at Pump: "Ain't going far, are you?"

Fat Lady: "Oh, yes—but I'm putting this car on a diet."

An Appreciation

It is our sincere wish that all our friends and patrons enjoy the holiday season to the fullest extent. We wish to extend you all the greetings of the season and wish you a New Year filled to the brim with all the good things possible.

A contribution of your splendid patronage is solicited for the coming months.

Hereford Garage Station

OSCAR E. HASKLEY, Prop.

"Excuse me—  
while I run up to  
answer the telephone"

THE telephone always seems to ring at the very moment you are entertaining, or in the midst of some important task.

Why not have an extension set installed downstairs? It will cost but a few cents each day and will save miles of steps.

Call the manager's office and order an extension telephone.



TELEPHONE COMPANY  
SOUTHWESTERN BELL

We will Have  
Two Cars of  
Lump Coal  
On the Track  
This Week

GOLDEN RULE  
PRODUCE CO.

Hereford, Texas

Phone 108



Keep Records on  
the Farm--

Every farmer to be successful, should be able to tell at a glance how he stands and what money he is making on his various products.

Some simple record is necessary to show you how you stand, and as a basis of credit at your bank.

If we can help you by showing you a simple method of keeping the record straight, do not hesitate to call upon us. This is part of our service and we are here to serve you.

The First National Bank



**ARNEY - BLUE RIDGE**

(Too Late for Last Week.)  
Mr. and Mrs. Cox and family were in Hereford on last Thursday shopping.

Mr. and Mrs. Carey Derden and family, who have been living on Mrs. Derden's uncle's place for the past two years, left last Thursday for Amarillo, where they will live.

Sam P. Taylor was a business caller at the home of Mr. and Mrs. John Cole Tuesday.

Mr. Dick Stuart was a business caller at the home of Mr. and Mrs. Burks Tuesday.

Mr. Fullwood of Hereford and some of his friends were hunting geese and ducks in our community one day last week.

Lawrence Taylor was in Tulla Tuesday.

Dick Stewart and his two sisters, Nora and Nellie, spent the day last Sunday in the home of Mr. and Mrs. Charlie Cox.

Quite a number of our community have been shopping in Hereford this week.

Messrs. Holt, Joe T. and Edwin Bailey and Frank Davis were all in Hereford last Sunday.

Mr. and Mrs. Lee Edmondson and family, who have been visiting Mrs. Edmondson's parents Mr. and Mrs. Charlie Cox, for some time, left for their home in Amarillo Saturday.

Mr. Roberson was a business caller at the home of Mr. Charlie Cox one day last week.

Misses Mable and Jeanette Taylor spent the day last Thursday at the home of their sister, Mr. and Mrs. F. W. Fortner.

Mr. Riley, of the Hart neighborhood, was a business caller at the home of Mr. and Mrs. W. T. Stewart last Tuesday night.

Mr. and Mrs. Bracher and family of east Texas, have recently moved into our community. They have moved on C. T. Word's old place to live the coming year. We are sure they will be a help to our community.

Mrs. S. J. Taylor and her daughter, Lillian, were transacting business in Nazareth Tuesday.

Mrs. Floyd W. Fortner spent the day last Tuesday at the home of her mother, Mrs. S. J. Taylor.

Mr. and Mrs. Stewart and family spent the day Tuesday at the home of Mr. and Mrs. Roberson.

Mrs. S. J. Taylor was a business caller at the home of Mr. and Mrs. Lang of Nazareth Tuesday afternoon.

Miss Tennie Hastings, of Dimmitt, and Miss Elizabeth Bruner, of Clovis, New Mexico, who are the teachers of the Arney school, have had quite a vacation, most two months as the people of this community wanted the children to help gather the cotton. Misses Hastings and Bruner were visitors at the home of Mrs. B. F. Holden one day last week and some other homes of our community, in regard to just when the school would begin again. It was decided to start December 29. We are sure the teachers, as well as the children, will be glad when school starts again.

Many have lost interest during the past two months of vacation, but we are hoping they will all make their grades at the close of the school year.

Messrs. Sam and Woodrow Taylor were in Nazareth last Wednesday.

Mr. Ear Davis was a business caller at the home of Mr. and Mrs. Stuart Wednesday.

Messrs. Frank and Marlon Davis, Mr. Joe Heydon and Dick Stewart made business trips to Nazareth, Hart, Tulla and Happy last Wednesday.

Mr. Cook, of Hardeman county, near Quannah, Tex., and Mr. Stephenson to Happy were pleasant callers at the home of Mr. and Mrs. F. W. Fortner on Sunday afternoon.

Mrs. B. F. Holden and son, Horris, were shopping in Amarillo last Wednesday and Thursday.

Jim and Frank Harper, of Foard county, near Crowell, Tex., who have been helping S. J. Taylor gather his cotton, returned home last week for a few days to visit their parents. They returned Saturday night, bringing their two brothers, Boyce and Seely.

M. and Mrs. Roberson and family have been visiting relatives and friends at Dalhart the last few days, going Saturday and returning Tuesday. They report a very enjoyable time.

Miss Beulah Cox and her little brother, Silas, visited their cousin, Miss Cubbie Hendrix, one day last week.

Dick Stewart was a business caller at the home of Harry Drerup on last Saturday.

Mr. and Mrs. John Turner, of Hereford, are visiting Mrs. Turner's mother and father, Mr. and Mrs. C. L. Good.

Mr. and Mrs. F. W. Fortner were pleasant callers at the home of Mrs. B. F. Holden on last Thursday evening.

Joe Heydon and his nephew, Marlon Davis, made a business trip to Wardside Saturday.

Messrs. Floyd Fortner, Charlie Hogge, Bracher, and Grady Bailey were transacting business in Happy last Thursday.

W. T. Stewart and Will Dixon were business callers in Happy last Tuesday.

Wendall Morris was a business caller at the home of Mrs. B. F. Holden. Mr. Terrell and son, John, were business callers at the home of Mr. and Mrs. S. J. Taylor one day last week.

Joe Heydon is the proud owner of a new Ford touring car, which he purchased one day last week.

Dick Stewart visited at the home of Mr. and Mrs. Bracher last Thursday.

Messrs. Guy and Edwin Bailey were in Canyon one day last week.

Wendall Morris was in Happy Saturday.

Joe T. Bailey and Frank Davis were in Hereford last Monday night.

Mrs. S. J. Taylor, son, Lawrence, and Frank Harper were in Nazareth last Wednesday.

Mrs. Carey Derden and two daughters visited Mrs. Derden's mother, Mrs. B. F. Holden, one day last week.

Messrs. Roy and Ray Cole were transacting business in Tulla last Thursday.

Lawrence Taylor was a business caller at the home of Mr. and Mrs. Lang of Nazareth last Wednesday.

We are sorry to report that Mr. J.

Hutson is very sick at present. His many friends wish for him a speedy recovery.

Mrs. Graham is spending this winter in Canyon with her children, as they are attending school there.

Lawrence Taylor was in Tulla Thursday.

Mr. Bailey was a business caller at the home of Mr. and Mrs. W. T. Stewart Monday.

Messrs. Jim, Frank, Boyce and Seely Harper, who have been at the home of Mr. and Mrs. S. J. Taylor for a few days, returned to their home in Foard county near Crowell, Texas last Thursday. They and their parents plan on starting for Mills county Sunday morning to spend Christmas week with relatives and friends. Their many friends hope for them a delightful trip.

Mr. and Mrs. Holt and family, who have been staying with Mrs. Holt's parents for some time are moving to Hereford, where they will go into the poultry and dairy business.

Lawrence Taylor visited at the home of his sister, Mrs. Floyd W. Fortner, Tuesday.

Wendall Morris was in Happy last Monday.

J. P. and Dick Stewart and Mr. Burks were business callers in Happy Monday afternoon.

Sam Taylor was in Nazareth Monday.

Mrs. M. T. Bailey returned to her home a few days ago, after quite a visit with her parents, who live in Collin county. Mrs. Bailey was called to the bedside of her father. We are glad to report that he is better.

J. P. Stewart, who has been working for his uncle, Mr. Hobson Odom, for the past two months came home Sunday to spend Christmas week with homefolks and friends. Mr. Burksling, of near Floydada, came with him. After Christmas they plan to go back to Floydada.

Mr. and Mrs. W. T. Stewart and family are contemplating moving the first, somewhere in the Hart community.

Marques Burks was transacting business in Nazareth and Tulla last Monday.

Mr. and Mrs. M. T. Bailey and their son, Joe T., and daughter, Mrs. Holt, were in Hereford Tuesday shopping.

Mr. Fox was a business caller at the home of Mr. and Mrs. S. J. Taylor Tuesday.

and estate that the said Nellie T. Hurd, T. S. Hurd, C. C. Stockstill, Guy S. Ballard, George S. Ballard, L. B. Newby and W. E. Ballard, and each of them has in and to said property.

In Testimony Whereof, witness my hand at Hereford, Texas, on this the 8th day of December, 1924.

C. S. PURCELL, Sheriff of Deaf Smith County, Texas.

law, the following Estray Animal, viz: One white-face cow, about 8 or 10 years old, branded M on right hip and bar X left hip, the same cow estrayed by me before Berry Orr, County Clerk of Deaf Smith County, Texas, on the 11th day of December, A. D. 1924.

J. E. HILL, Commissioner Precinct No. 2, Deaf Smith County, Texas.

Cure for Speed Mania.  
"Drive a fast as your one-cylinder brain dictates to the nearest filling station; buy 10 gallons of gasoline and have it put in a wash tub which you have brought with you. Then stick your head in it three times—and take it out twice."

**NOTICE OF ESTRAY SALE**  
Notice is hereby given that on the 6th day of January A. D. 1925, I will sell at Public Auction, to the highest bidder, for cash, at the ranch of W. S. Williams, about 14 miles northwest of Hereford, in Deaf Smith county, Texas, within the hours prescribed by

**EXECUTION SALE**

The State of Texas, County of Deaf Smith, in District Court, Deaf Smith County, Texas, E. G. Martin, Plaintiff, vs. C. C. Stockstill, et als, defendants: Whereas, by virtue of an order of sale, issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 8th day of November, 1924, in favor of the plaintiff, E. G. Martin, and against the defendant, C. C. Stockstill, for the sum of \$10,651.90, and costs of suit, said cause being No. 1457, on the docket of said court, I did on the 6th day of December, 1924, at 10:00 o'clock a. m., as directed by said order of sale, levy upon the following described lands situated in the County of Deaf Smith, and State of Texas, as the property of and belonging to the defendants, Nellie T. Hurd, T. S. Hurd, C. C. Stockstill, Guy S. Ballard, George S. Ballard, L. B. Newby and W. E. Ballard, in said suit, to-wit: All of section No. 58, certificate No. 1 - 54, Original Grant, B. S. & F., in Block K-7, containing 640 acres, and on the 6th day of January, 1925, the same being the first Tuesday in said month, between the hours of 10:00 o'clock a. m. and 4:00 p. m. on said date, at the Court House door of said County, I will offer for sale and sell, at public outcry, for cash, all of the right, title, interest,

**1924-1925**

That Spirit of Sincere Friendliness Which Has Been the Outstanding Feature Of Our Relations During Years Gone By We Wish You and Yours the Happiest and Best New Year You Have Ever Known

**ROCKWELL BROS. & CO.**  
LUMBERMEN

Your Title is Vital  
**J. FRANK POTTS & CO.**  
Abstracts and Loans  
Only Complete Tract Index in Deaf Smith County  
County Maps 50c      Loans 5 1/2 %

**GREETINGS**


To our Old Friends, Loyal and True, to Valued New Friends, and to those whose Friendship We Strive to Serve, Do We Most Heartily Wish Unmeasured Success and Good Fortune throughout this Year and the Many Years to Come With Grateful Appreciation for all the Favors Received by Us from Them, and for that Priceless though Intangible Asset, Your Good Will, which We Esteem Beyond Measure.

**Anthony's Second Hand Store**

Charley & Wallace says:  
New yeres Day hez cum and gone  
Th Ole World is still a rollin on.

We wishes tew extend yew our best wishes fer uh full meshure ov good helth, good luck, and good theer, an tew thank yew again fer yore support, an patronage, an we wishes yew tew know thet our uhppreciashun aint jest gonna be werds but also in savings an service.

**Charley & Wallace Grocery**



**THE BUSINESS OF FARMING**

is one of the most important and necessary in the world.

Certainly in this great agricultural state of ours farming takes first place among its many important industries.

Business methods on the farm are not hard to maintain, and even a simple system will help the farmer to tell the facts about his business.

Talk with us about a system for your farm.

**First State Bank & Trust Company**  
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

With the Coming of the Yuletide

When peace and happiness are in our homes, we want to offer our friends and customers our sincere appreciation for the business they have favored us with, and we want to extend our warmest wishes for your every happiness this Christmas time and continued Happiness and Prosperity during 1925.

**Hereford Light & Power Co.**  
"Your Electrical Servants"

**FOLKS IN OUR TOWN**

By **Edward McCullough**  
AUTOCASTER



**"MOTHER" A. B. SIMPSON**

After having spent the Merry Christmas Day entertaining her family and a number of her intimate friends Mother A. B. Simpson was suddenly stricken and before the dawn of another day her spirit had taken its flight to realms beyond.

Miss Margaret Simpson was born February 26, 1855, was married to A. B. Simpson in Rheatown, Tenn., Sept. 14, 1876. Died December 26, 1924, aged 69 years and 10 months.

The following children blessed their home: J. V., D. T., deceased; Montie (Mrs. Frank Dickerson), Cloud Chief, Okla.; M. L. of Hereford, and Fannie (Mrs. Ralph Ogle) of Cloud Chief, Okla.

The funeral services were conducted by Rev. J. R. Sharp, her former pastor, at the Presbyterian church, at 2:00 p. m. December 27.

"Mother" Simpson, as she was familiarly called by her friends, became a Christian early in life. She was an affectionate wife, a devoted mother, a true friend and a consecrated Christian. She received a fall several months ago, which in a way rendered her helpless, but up until that time as long as her strength permitted she was found in the way of the Lord and engaged in the active work of her church and missionary society, ever glad to render any possible service in sickness or distress. She has left the impressions of her righteous life upon her children and friends, and they rise up and call her blessed. We were often in her home. We always found in her the same quiet sweet spirit of the Godly and the good, not given to noisy professions, but in all the essentials, she proved her faith by her Godly consistent walk.

Even in the trial of giving up her husband and two sons in a short period of time her faith in the wisdom and goodness of God was unshaken, but drew her nearer to her Heavenly Father in humility and obedience. Too feeble to be in all the church services, but when present, the pastor knew that in her he had a prayerful and sympathetic listener. Her loyalty to her pastor was proof of her devotion to her Lord and His Kingdom. To come in touch with her patient and beautiful spirit was a sweet benediction. Her friends and loved ones will miss her, but we shall see her again.

May the Unseen Hand guide the grief stricken family through this dark hour and some day in an unbroken circle meet to part no more.

Those attending the funeral from a distance were: Henry Simpson, a cousin, of Cloud Chief, Okla.; Will Swofford, a friend, of Cloud Chief.

—Contributed.

**ADRIAN SIMS ITEMS**

We are having lots of very cold weather these days.

Mr. and Mrs. R. L. Ferguson and children were in Amarillo Saturday.

Mr. and Mrs. Tapp, of Collier's Farm, will move near Clovis soon.

J. M. Chapman and son, Ray, transacted business in Amarillo Tuesday.

R. L. Ferguson plans to move his family to his ranch near Dawn at an early date.

B. H. Fulkerson and wife were shopping in Amarillo Tuesday.

Mr. and Mrs. Blasingame and children and Mr. and Mrs. Irving Landers

were callers in the J. M. Chapman home Sunday afternoon.

Mrs. Samuelson, of Hereford, is visiting her daughters, Misses Gusta and Lois, for a few days.

Jack Chapman, of Adrian, has gone to Fort Worth to visit his parents during the holidays.

Misses Gusta and Lois Samuelson visited Saturday night and Sunday in the J. M. Chapman home.

Following are the names of pupils on the Honor Roll at Sims for the 4th month of school: High Honor Roll—10th grade, Ella Whitten; 7th grade, Ray Chapman.

A beautiful Christmas tree, with Santa and his bag heaped up, was enjoyed at Sims School on Christmas eve. Follow is the program given at Sims School Wednesday night:

Christmas Wishes—Doris Blasingame, Helen Reed, Virginia Chapman.

Wondering—Gaines Reed.

Saint Nick—Tom Rector.

Song, "Silent Night"—School.

Christmas Stocking—Doris Blasingame.

Mrs. Santa's Troubles—Elizabeth Chapman.

Music—Messrs. Chapman, Landers and Cooper.

Play—"The Joke on Santa."

Santa Claus—Roland Ferguson.

Mrs. Santa—Elizabeth Chapman.

Jack Frost—Gaines Reed.

Sprites—Wilson Reed, Tom Rector, Willis Ferguson.

Elves—Ray Chapman, Robert Ferguson, Elbert Whitten.

Reindeer—Robert Ferguson, Elbert Whitten.

Christmas Is Here—Helen Reed.

The Grumpy Old Bachelor—Mr. Bridges.

McDonald Farm—School.

Music—"Farewell to Thee"—Ella Whitten.

What I Should Like—Virginia Chapman.

Music—Messrs. Chapman, Landers and Cooper.

Bells Across the Snow—Ruth Reed.

Song—Jingle Bells—School.

Christmas Questions—Wilson Reed.

Reading—Virginia Ferguson.

Father's Christmas Message—Ray Chapman.

**BETHEL**

The last meeting of the Embroidery Club was held at the home of Mrs. K. Roberts. During the afternoon candies were served to the following ladies: Mesdames—Ed Smith, Clayton Williams, Jim Bagwell, Glenn Smith and K. Roberts. The next meeting will be at the home of Mrs. Loyal Lust on New Year's Day.

Mr. and Mrs. Echols of Big Springs spent the week end with Mr. and Mrs. Loyal Lust. Mesdames Echols and Lust are sisters.

Our school closed Friday for the Xmas holidays. Mr. Davies had prepared a nice program for Friday evening but the weather was so cold that

the program was postponed to a latter day.

Mr. Davies left Saturday morning for his home at Hale Center to spend Christmas.

In spite of the severe cold weather the majority of our community went to Hereford Tuesday to the big doings.

We all had a glorious Xmas and a dry one thanks to the Deaf Smith county officers.

On Xmas Eve we had a beautiful tree and Santa Clans visited us, bringing toys, candy, fruit and nuts to everyone. Our program, a combination of Mr. Davies' program and the Xmas program, was good but so many were absent that we were disappointed on several numbers. The following is the program as originally arranged:

Opening address—Bernice Kimbal.

Song—audience.

Invocation—J. C. Williams.

Song—School.

Vocal Solo—Mrs. Jim Bagwell.

Reading—Vernon Williams.

Vocal Duet—Geneva Crawford and Mildred Pennington.

Piano Solo—Mrs. Ham Lambert.

Reading—Beatrice Rushing.

Quartet—School Children.

Solo—Mr. Crawford.

Reading—Joe Simmons.

Vocal Duet—Evelyn Smith and Geneva Crawford.

A letter to Santa Claus—Christine Bagwell.

Quartet—Messrs. and Mesdames Boyd and Morris Kimbal.

Reading—Mildred Pennington.

Solo—Geneva Crawford.

Instrumental Duet—Mesdames Jim Bagwell and Ham Lambert.

Mr. and Mrs. K. Roberts left Tuesday to spend Christmas at Quanah.

Mr. and Mrs. Loyal Lust spent Christmas with Mr. and Mrs. Vern Lust.

Mrs. Ed Smith and family and Mr. and Mrs. Ham Lambert spent one day last week shopping in Amarillo.

Edward Dickinson of Anadarko, Oklahoma, is working in our neighborhood now.

I. S. Hamilton and son were in our community Saturday on business.

Mr. and Mrs. Earl Lust and family of Hart expect to move here in the near future. They will live where Mr. and Mrs. Boyd Kimbal live now.

Mr. and Mrs. Morris Kimbal and baby of Dimmitt attended the Christmas tree program Wednesday evening.

Several new cars have found homes

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Several new cars have found homes

in this neighborhood of late—Mr. and Mrs. Glen Stiles a Buick six touring car, and Messrs. Roy and Art Haberer each a Chevrolet touring car.

Herman Haberer has been busy the past week moving the family of Henry Angeley of Tulla to this neighborhood. The Angeley's will live on the Art Haberer farm. Mr. and Mrs. Art Haberer will occupy their new home.

**STOP THAT ITCHING**

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

**YULETIDE GREETINGS**

**and Best Wishes For 1925**

We pause during this festive week to thank our many customers and friends for their hearty support.

Our Store will be at Your Service throughout 1925, as ever.

*Dunlap Hardware Company*

**Start the New Year Right**

PHONE NO. 81 FOR GROCERIES

You will receive the prompt, careful service for which this store is noted. And the excellence of the groceries will cause you to thank us for suggesting this easy method of shopping to you

We wish you a Happy and Prosperous New Year

**FRANK A. GYLES GROCER**

Buick Authorized Service comes with your Buick—and goes with it no matter how many state boundaries you cross.

C-5

Buick Authorized Service is as handy as an extra tire, as near as a telephone.



**Our Resolution---**

"To live in a manner that our record may be referred to with pride. To have everyone regard us as their friends. To transact business in such a manner that our clients will consider it a pleasure to deal with us. To build a business that will never reach the full height of its volume. To always stand one hundred percent for 'The Golden Rule.' To make ours the best city in Texas to live in."

**HEREFORD INSURANCE AGENCY**  
Ralph Barnett, Mgr. Phone 273

**RENFRO & SONS**  
Hereford, Texas

When better automobiles are built, Buick will build them

# TOWN & COUNTY

## Personalographs

Claude Voyles, a student in Texas University at Austin, spent a few hours in Hereford Sunday with friends. He has been spending his vacation with his sister in Clovis and was enroute to Amarillo for a few days' visit.

**We Keep the Smell!—Orr's Tailor Shop.**

Miss Marie Burns returned to Albuquerque Sunday after a short visit with friends in Hereford.

Littrell Spratt returned Sunday to Belen, N. M., after spending Christmas holidays with his parents, Mr. and Mrs. I. H. Spratt.

We believe we can save you money if you figure to order your tires.  
—SERVICE GARAGE

Mrs. G. R. Ward and daughter, Miss Ruby, left Friday for Chillicothe, Texas, where they will visit Mrs. Ward's parents for a few weeks.

Miss Glenola Powelson returned to Shaddock, Okla., Friday, after spending Christmas with her parents, Mr. and Mrs. Allen Powelson. Miss Glenola is teaching music in Shaddock this winter.

**"FARM LOANS"**  
See me when in need of a loan, have attractive rate, prompt service.  
73-1f A. A. Ott Realty Co.

Miss Carol Shannon left for her home in Whitesboro, Texas, Saturday, to spend the remainder of her holidays with her parents, before returning to her school at Aakren.

Miss Ione Reed, who has been visiting her sister, Miss Velma Reed, teacher in the High school here, left Saturday for her home in Clarendon, Texas, accompanied by her sister, who will spend the remainder of her holidays at home.

**NOTICE—REAL ESTATE MEN**  
This is official notice to you that I hereby withdraw from the market any and all property I may have listed with anyone.  
73-1t-pd FLETCHER ROGERS.

Miss Dollie Ward returned Monday to Clarendon, where she is attending school. Miss Ward spent the holidays with her parents, Mr. and Mrs. J. F. Ward, of Hereford.

**CARD OF THANKS**  
Please accept our thanks for the kind favors and words of sympathy extended to us in the death of our dear mother. Also for the beautiful floral offerings.

Mr. and Mrs. Frank Dickerson, Mr. and Mrs. M. L. Simpson, Mr. and Mrs. Ralph Ogle.

Earl Lewis left Monday for Canyon, where he is attending the W. T. S. T. C. Mr. Lewis spent the holidays with his sister, Mrs. Elmer O'Farrell.

J. Rater returned to his home in Archer City, Monday. Mr. Rater has been visiting his aunt, Mrs. M. D. Rushing, of Bethel for the past few days.

**We Keep the Smell!—Orr's Tailor Shop.**

Miss Gladys Bryant returned to Clarendon Monday after spending the holidays with her parents, Mr. and Mrs. D. H. Bryant. Miss Bryant is attending school at Clarendon.

Let's build a Hotel in 1925!

Mrs. Jack Lester of Amarillo was in Hereford a few days the first of the week visiting her parents, Mr. and Mrs. W. D. Dameron.

The Service Garage has just received a big shipment of Firestone tires.

Mrs. Frank Barrow, who has been visiting her mother, Mrs. J. N. Boone, returned Tuesday to her home in Plainview.

Mrs. V. A. Cuning and children left Tuesday for Plainview, where they will visit Mrs. Cuning's parents for a few days.

Mrs. Edgar Johnson returned Tuesday from Amarillo where she spent the holidays visiting with friends and relatives.

A few more gallons of home made sorghum. I. H. SPRATT.

We want your chickens, turkeys, eggs and cream.—Hereford Produce.

Miss Ethel Womble spent the week end visiting in Canyon and Amarillo with friends and relatives, returning here Monday. She will remain until Saturday before returning to her school at Spearman, Texas. Miss Irene Nollner of Spearman has been spending the holidays with Miss Womble and will return overland with her Saturday.

Miss Ruby Fae Bennett returned on Wednesday morning from Amarillo, where she had been visiting with her sister, Mrs. Frank Jessie, and friends.

**NEW YEAR'S GREETING**  
Good will is the most priceless asset in business. Your past patronage and courtesy have won our sincere gratitude and thanks. We trust that we may continue to merit your confidence in the future and that, in the new year ahead, you will reap your full share of Prosperity and Success.  
Hereford Produce, I. H. Spratt.

Miss Margaret Gilliland left Wednesday for Lynchburg, Va., where she is attending college this winter.

Mr. and Mrs. Frank Ogle and Mr. and Mrs. Ralph Dickerson returned Wednesday to their home in Cloud Chief, Okla. The two families have been here in regard to the death of Mrs. A. B. Simpson.

Joe Lanster returned to his home in Amarillo Thursday after a short visit with friends in Hereford.

Mrs. F. A. Skains of Memphis returned to her home Friday after spending the holidays with her parents, Mr. and Mrs. J. P. Wood.

Miss Marie Frielmet returned to her home in Umbarger Thursday after a short visit with her friend, Miss Marie Huckert.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Mrs. I. V. Smith and daughter returned Thursday to their home in Amarillo after spending a few days with Mrs. Smith's mother, Mrs. R. F. Barnes.

Miss Janet Combs, who has been visiting in the Troy Womble home for the holidays, returned to her home in Canyon Thursday.

We are selling tires at the lowest price ever sold in Hereford.  
—SERVICE GARAGE

Raymond Hawkins left Thursday for Stillwater, Okla., where he is going to attend school for the remainder of the winter.

Rev. I. E. Walker, pastor of the Methodist church at Bovina, spent the day with the family of Mrs. J. F. Ward Wednesday.

Bill Fallwell says he has the stuff to keep your radiators from freezing and bursting—better see him.

Miss Mabel Faulkner of Canyon, who is County Demonstrator of Floyd county, was in Hereford Thursday visiting Mr. and Mrs. Jim Black and other friends.

Mr. and Mrs. A. L. Gibson left Sunday, after spending Christmas with Mr. and Mrs. T. N. Palmer.

Mr. and Mrs. Bob Lloyd and young daughter, of Oklahoma, are in Hereford this week visiting Mrs. Lloyd's parents, Mr. and Mrs. W. I. Valentine.

Have you tried our young beef steak and roast?—Hereford Produce, I. H. Spratt.

Mr. and Mrs. Carl Lewis of Clovis spent Christmas in the W. R. Stockman home. Mrs. Lewis remained over the week end for a visit with her sister, Mrs. A. Lawrence, and her niece, Mary Louise, of Lawrence, Kansas, who are also visiting in the Stockman home.

**IN CONFIDENCE**  
Readers Desiring a Personal Reply can Address Miss Flo Care of this Newspaper

Dear Miss Flo:  
Recently I gave a dinner party, and the day before the date set one of my guests informed me that she would be unable to attend. I immediately wrote a note to another friend, asking her as a special courtesy, to come. She declined, and, as I found later, was very angry that I had invited her, as she said, merely as a "filler-in."  
I think she was rather rude about it, and would like to know whether or not I broke the rules of etiquette in asking her.  
Thank you.  
L. B.

When it is necessary to invite another guest as a "filler-in" the hostess must use great tact and discretion, as many people take offense at being invited at the last moment. When the hostess finds that there will be a vacancy in her dinner party she may call upon a friend to fill the place. It is not, of course, the most agreeable

**LODGE DIRECTORY**  
Hereford Lodge No. 55, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 245, E. A. M. Regular meetings, first Monday of each month.  
J. C. HASTINGS, H. P.  
J. S. JONES, Sec.

**FARM LOANS ANYWHERE**  
W. A. PALMER, Atty.  
Amarillo, Texas

thing for a hostess to do, but it a better plan than to leave the place vacant and to have an odd number of guests. The invitation should be a hand-written note, explaining very frankly the reason for the last-minute invitation. The friend invited in this manner should not feel offended that she was not invited at first. She should, on the contrary, accept the invitation, if she possibly can, and do her best to make her presence pleasant. To refuse the invitation, without any reason, is very rude.

Dear Miss Flo:  
Will you be kind enough to tell me whether or not it is necessary for a daughter, who is acting as hostess in her father's home, to include his name in every invitation sent out? If it is, please give me a form which I could use in giving an informal dinner party. To whom should the acknowledgment be sent—the father or daughter?  
E. A. H.

A daughter, acting as her father's hostess, should always include his

name in every invitation. Below is a form which may be used:  
My Dear Mrs. \_\_\_\_\_  
Father has asked me to invite you to dine with us on Friday evening, October 17th. We are both looking forward to your presence with pleasure.  
Sincerely yours,  
The acknowledgment, whether acceptance or regrets, should be sent to the daughter, as it is very discourteous to receive an invitation from person and send the acknowledgment to another.

Maybe So—  
Bilkins: "Say! Have you seen Clem Harrison's wife since she got her hair bobbed?"  
Dexter: "No—but I guess in a way that accounts why his prize airdale pup has run away from home."

Nature Study.  
Little bits of clover,  
Little drops of dew,  
Make a horse roll over  
Or a cow say "Moo."

# Greetings!

May Your Year Be Like Arithmetic—Your Joys  
Added—Your Sorrows Subtracted—Your  
Worries Divided and Your Happiness  
Multiplied With Success

**THE WESTERN NATIONAL BANK**  
of Hereford

## To the Trade:—

We wish to take this method of thanking the entire trade for the business you have given us during the past year and for your splendid co-operation and friendship.

As we launch out into the new year of 1925, we cordially invite you one and all, our new friends as well as our old ones, to join hands with us in making this our best year in business.

We pledge ourselves here and now to give you the best service we know how and we trust we may continue to merit your confidence and good will.

Very truly yours,

**E. B. Black Company**  
"The Big Store With the Little Price"

## REED'S CASH Grocery

"Pay Cash and Pay Less"

- P & G or Crystal White Soap, per bar ..... 5¢
- Armour's Napha Soap, 6 bars for ..... 25¢
- Van Camp's Napha Soap, 6 bars for ..... 25¢
- P. O. Soap, or Cream Oil Soap, 3 bars for ..... 25¢

- Post Toasties ..... 17¢
- Corn Flakes ..... 17¢
- Post's Bran ..... 14¢
- Mother's Oats ..... 33¢
- Grape Nuts ..... 18¢
- Puffed Wheat or Rice 18¢
- Maxwell House Coffee, 3 lbs. for \$1.53
- Maxwell House Coffee, 1 lb. for .55
- Schilling's Coffee, 5 lbs. for ..... 2.75
- Schilling's Coffee, 2½ lbs. for .. 1.45
- Schilling's Coffee, 2 lbs. for ..... 1.10
- Schilling's Coffee, 1 lb. for ..... .55

- 8 pounds, Swift's Jewell or Vegeto Compound ..... \$1.45
- 4 pounds Swift's Jewell or Vegeto Compound .. .75
- 6 pounds Crisco ..... 1.45
- 3 pounds Crisco ..... .75

Phone 249

## COLD TYPE AND WARM SENTIMENTS

In expressing to our patrons and friends the hope that this may be the happiest holiday season you have ever enjoyed we are compelled to use cold type because there is no other way to reach all.

But we wish we might walk up to each and every one of you, take your hand, look you in the eye and say it right to your faces.

**PANHANDLE LUMBER CO.**